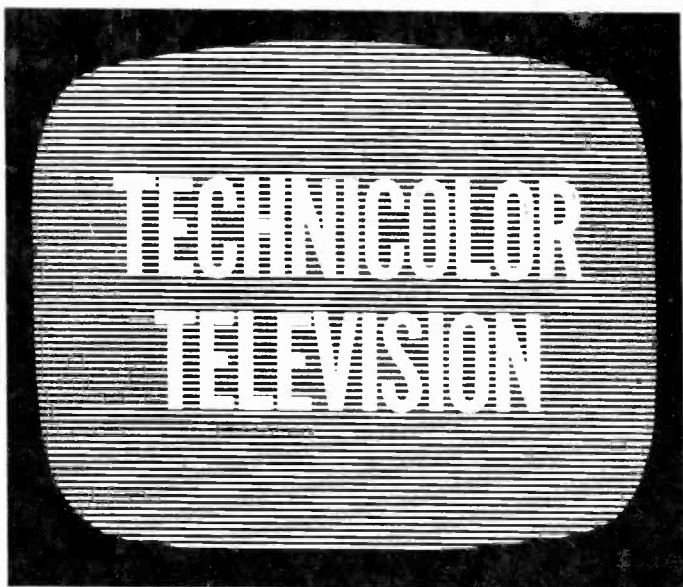


1967

**INTERNATIONAL
TELEVISION
ALMANAC**

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HOLLYWOOD

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TECHNICOLOR VIDTRONICS. Transfer of color or black and white video tape to film with Technicolor quality. The unique Technicolor combination of electronic image transfer and imbibition print manufacture provide films of top television quality. Vidtronics Division, 823 North Seward, Hollywood, California.

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today be **here**
tomorrow?



Virtually all prime-time TV is now in color.

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Motion Picture and Education Markets Division

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Ballantine's
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**Ask any
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1967 Releases

"NAPOLEON"

"CORPSE OF BEVERLY HILLS"

"SUPERSEVEN CALLING CAIRO"

"TUNIS TOP SECRET"

"AND SO TO BED"

"JOHNNY NOBODY"

"THE DIAPHANOIDS"

"THE WILD WILD PLANET"

"TEMPEST OVER CEYLON"

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1212 Avenue of The Americas, New York, N.Y. 10036

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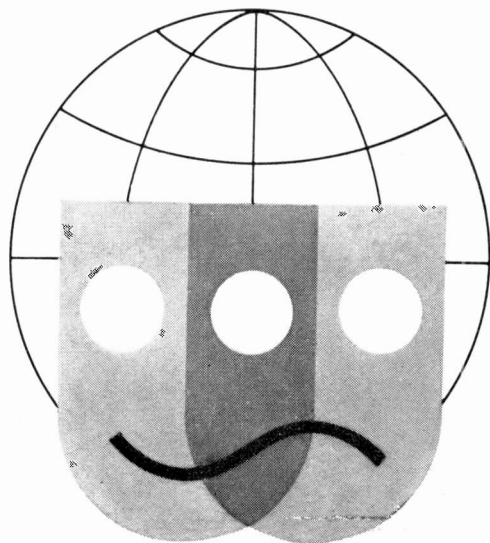


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PARIS
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WILLIAM MORRIS AGENCY, INC.

ESTABLISHED 1898



*The
Agency
Of
The
Entertainment
World*

1967

INTERNATIONAL
TELEVISION
ALMANAC

Editor:

CHARLES S. AARONSON

Associates:

**HERBERT BERG, PINKY HERMAN, WALTER HAAS,
WILLIAM PAY, BETH FRIEDLAND**

QUIGLEY PUBLICATIONS ❖ NEW YORK

Foreword

TELEVISION, despite the criticism to which it is subject now and again, maintains its powerful hold on the vast majority of the plain folks of the country. At the same time, there is certainly no diminution of the ever-increasing volume of advertising the medium caters to. International Television Almanac, now as a separate volume 12 years at the job of providing reference material in the field, continues to supply facts for those thousands who have made the business of television their careers. Personalities, organizations, companies, programs and services in this country, as well as a look at television conditions overseas, continue to engage the attention of the editors of the Television Almanac. With its companion reference book, International Motion Picture Almanac, the Television Almanac will continue to serve a vital need.

—MARTIN QUIGLEY, JR.

1967 INTERNATIONAL TELEVISION ALMANAC

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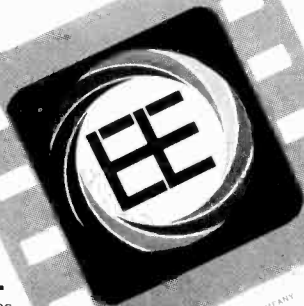
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FILM SERVICE
& ANIMATION



eastern
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It's our new name — but with old know-how by pros — in color and black and white. Using the finest, most diversified equipment to produce the very best in quality and creative achievements. And on time!

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16mm — COLOR AND BLACK & WHITE LABORATORY

A BERKEY PHOTO COMPANY



MILTON DELUGG

Musical Director

"The Tonight Show starring Johnny Carson". . . NBC-TV

RCA-VICTOR RECORDS

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UNCOMMON

No matter how many kinds of programming NBC presents—and we try to achieve a balance among all varieties of offerings—one standard is applied to all. NBC's highly uncommon denominator is a commitment to excellence.

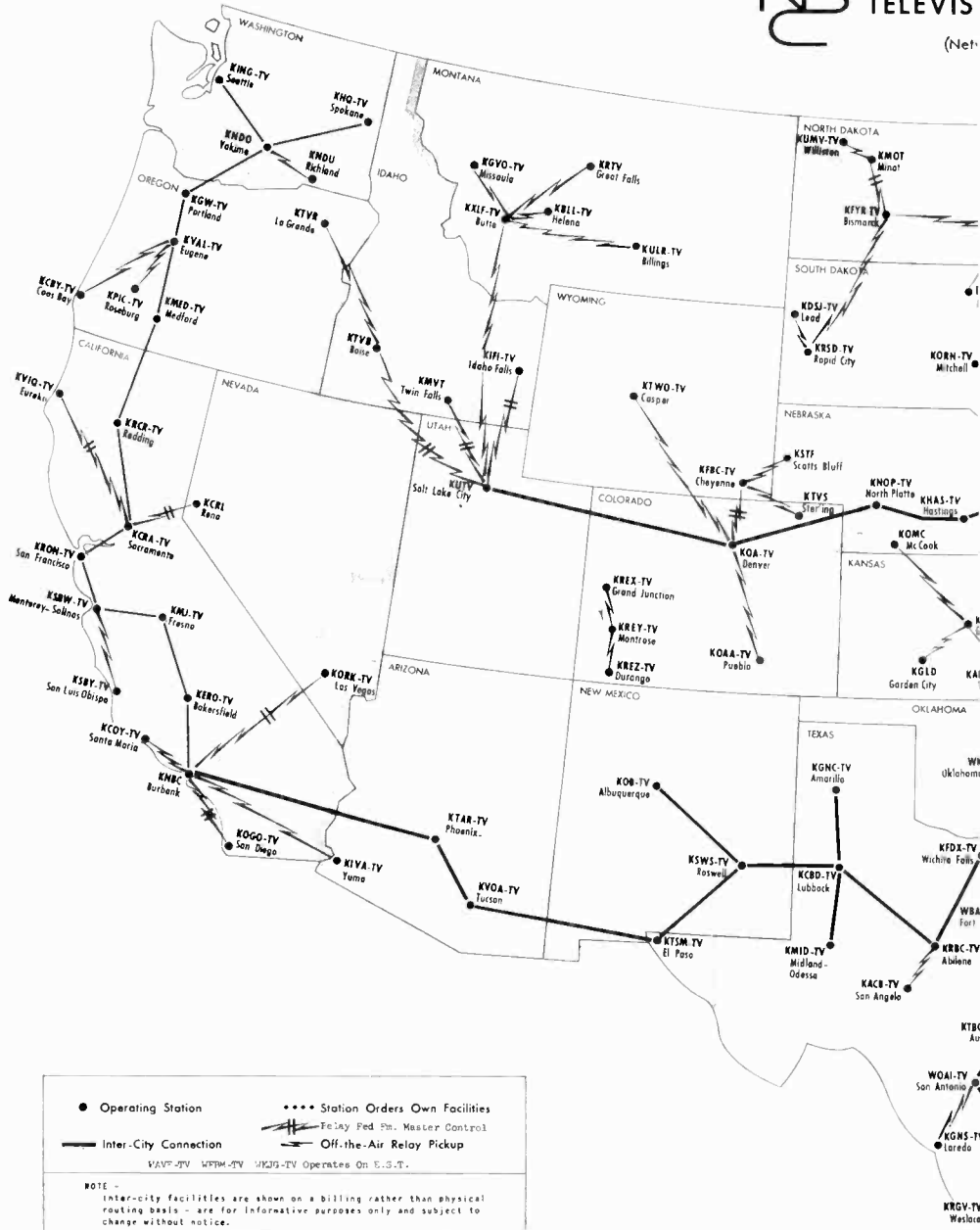
In one form or another, the results of that commitment are on display every day of every week. Standout entertainment shows like "Bonanza" and "Walt Disney." Award-winning dramatic fare like "Chrysler Theatre" and "Hallmark Hall of Fame." Daily news

DENOMINATOR

coverage and frequent News Specials by NBC News, broadcasting's largest and most distinguished news organization. Intensive coverage of every major sport. Religious programs. Musical shows. Educational programming for children. Collectively, it's television's most vital and far-ranging line-up—and all of it is brought to you in color. In the months ahead, audiences will be enjoying more of the same—meaning more of the best—more often on NBC.



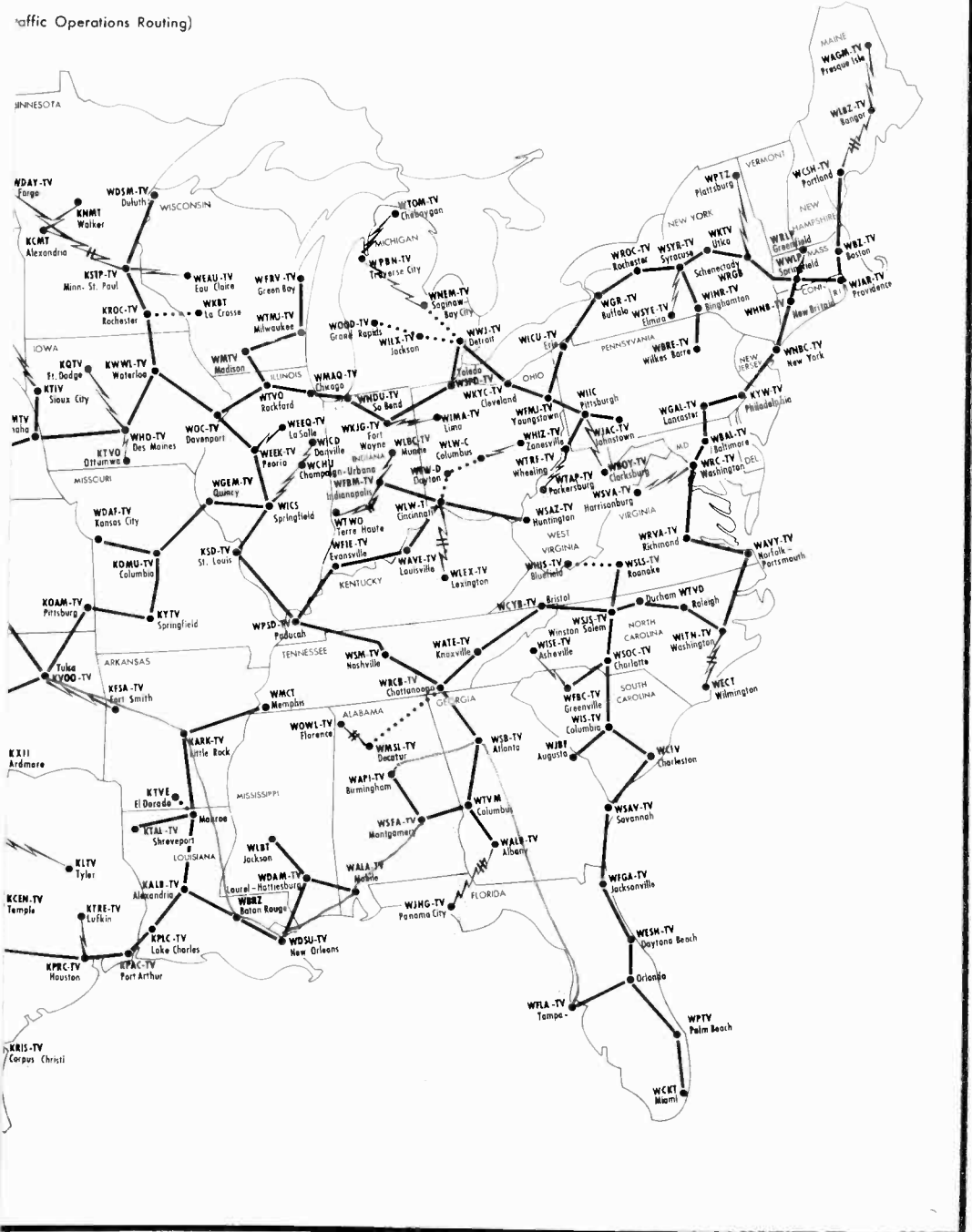
Full Color Network

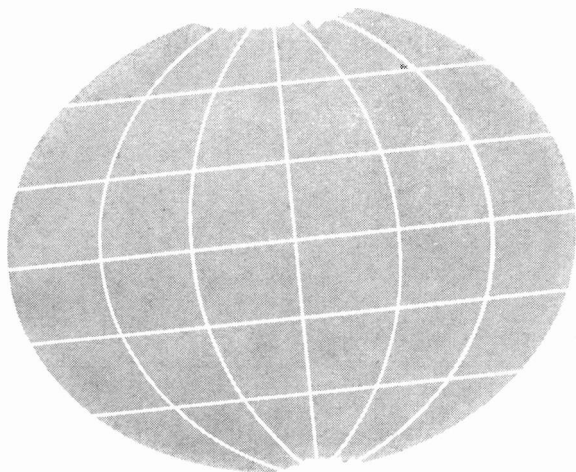


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it's another world... since SESAC was founded in 1931. Today's mass communications requires a constant stream of freshly creative music. New writers, new composers and new publishers are providing SESAC licensees with an ever expanding contemporary repertory.

SESAC, one of the world's foremost music licensing organizations, eagerly continues on a course of acquisition and development of tomorrow's music today.

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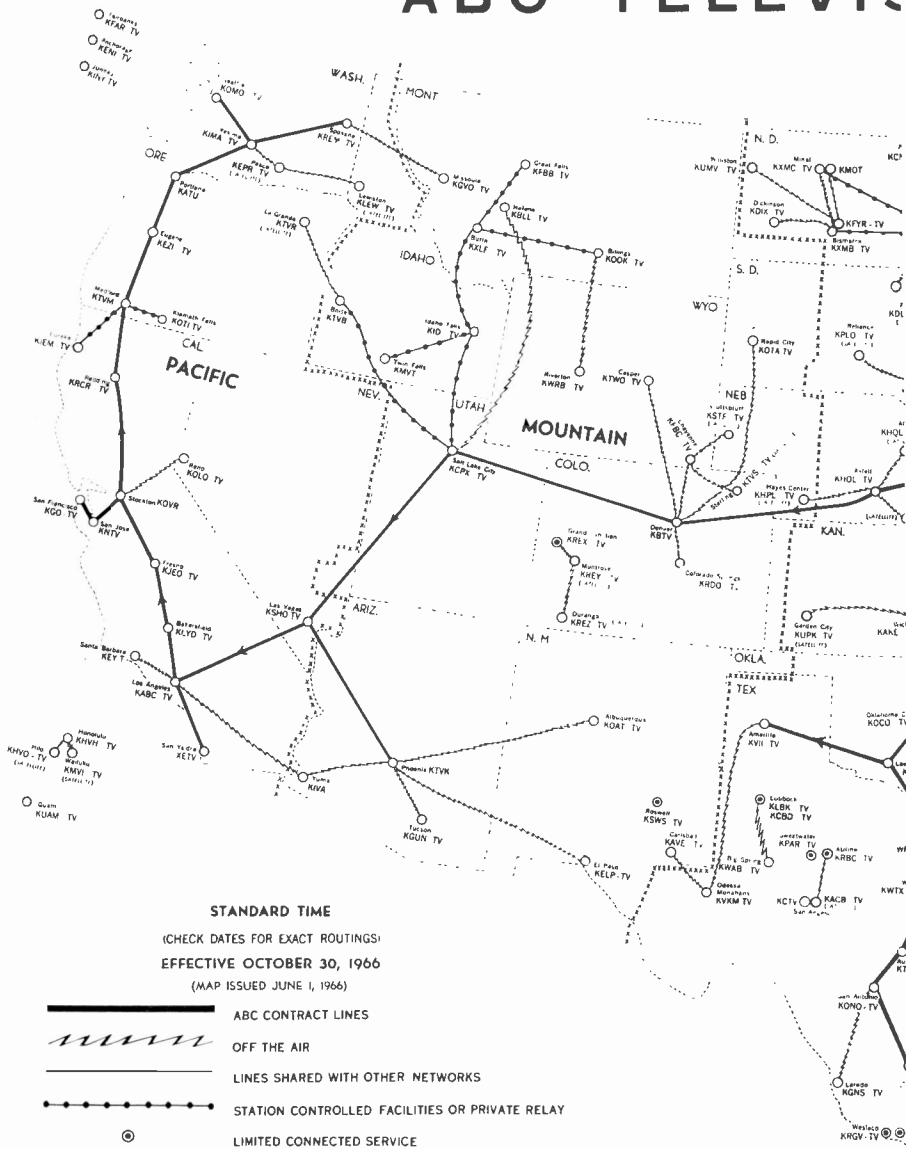
• Trademark



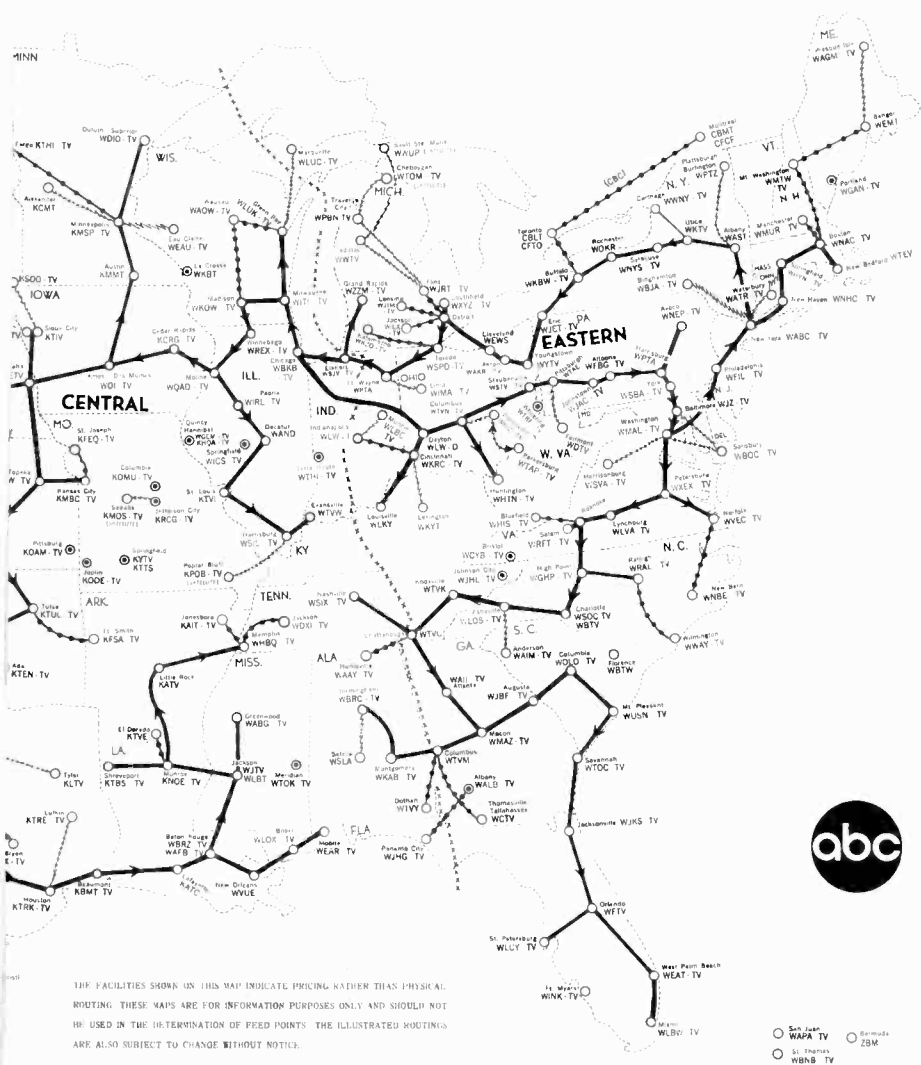
ABC Television Network

Seven Nights to Remember

ABC TELEVISION



ON NETWORK



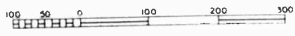


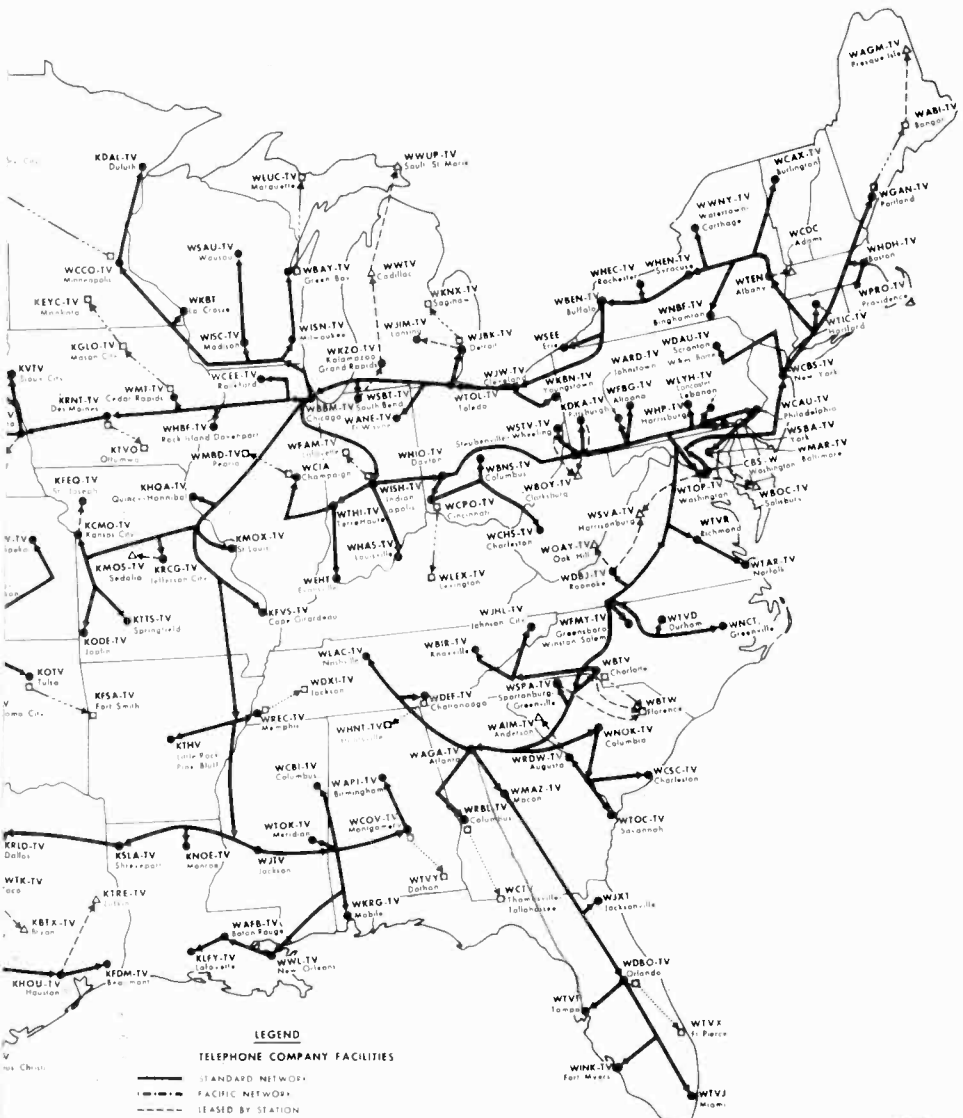
CBS TELEVISION NETWORK

AS OF OCTOBER 30, 1966

Prepared by Network Transmission Facilities. Affiliate Stations

Scale in Miles (Approx)





LEGEND

TELEPHONE COMPANY FACILITIES

- STANDARD NETWORK
- - - PACIFIC NETWORK
- - - LEASED BY STATION
- EDUCATIONAL SERVICE

PRIVATELY OWNED FACILITIES

- △ --- OFF AIR
- --- MICROWAVE



STATISTICS

Network and Station Operations

There were 588 commercial stations operating in the United States as of November 15, 1966 located in over 300 markets and serving some 54,000,000 families.

TOTAL REVENUE OF TELEVISION NETWORKS AND STATIONS

1947	\$1,900,000	1956	896,900,000
1948	8,700,000	1957	943,200,000
1949	34,300,000	1958	1,030,000,000
1950	105,900,000	1959	1,163,000,000
1951	235,700,000	1960	1,268,600,000
1952	324,200,000	1961	1,318,300,000
1953	432,700,000	1962	1,486,200,000
1954	593,000,000	1963	1,597,200,000
1955	744,700,000	1964	1,793,300,000
	1965	1,964,800,000	

BROADCAST REVENUES, EXPENSES, AND INCOME OF TELEVISION NETWORK AND STATIONS

	(Million dollars)				
	1965	1964	1963	1962	1961
Revenues	\$1,964.8	\$1,793.3	\$1,597.2	\$1,486.2	\$1,318.3
Expenses	1,516.9	1,377.7	1,254.2	1,174.6	1,081.3
Income (before Federal tax)	447.9	415.6	343.2	311.6	237.0
			15 Owned and Operated TV Stations	573 Other TV Stations	Total 3 Networks and 588 Stations
			3 Networks		
			Millions of \$		
Breakdown for 1965					
A. Revenues from the sale of time:					
1. Network times sales:					
a. Sales of network time to advertisers		\$581.3
2. Deductions from network's revenue:					
a. Paid to owned and operated st.		38.4
b. Paid to affiliated stations ..		188.0 ¹
Total participation by others (excluding commissions) in revenue from sales of network time		226.4
3. Total retentions from sale of network time		354.9	\$ 38.4	\$191.8 ¹	\$585.1
4. Non-network time sales:					
a. National and regional advertisers	179.5	585.0	764.5
b. Local advertisers	54.2	269.9	324.1
Total non-network times sales	233.7	854.9	1,088.6
5. Total time sales		354.9	272.1	1,046.7	1,673.7
6. Deduct — Commissions to agencies, representatives, etc. ...		79.3	44.4	156.3	280.0
7. Net time sales		275.6	227.7	890.4	1,393.7
B. Revenues from incidental broadcast activities:					
a. Talent and programs		473.1	1.6	9.7	484.4
b. Sundry broadcast revenues ..		39.9	5.9	40.9	86.7
Total incidental broadcast activities		513.0	7.5	50.6	571.1
TOTAL BROADCAST REVENUES		788.6	235.2	941.0	1,964.8



New York, Chicago, Hollywood, Atlanta, Toronto, London, Rome,
Zurich, Paris, Tokyo, Rio de Janeiro, Mexico City, Sydney, Lima, Madrid

C. TOTAL BROADCAST

EXPENSES 729.2 133.0 654.7 1,516.9

D. BROADCAST INCOME (before

Federal income tax) 59.4 \$102.2 \$286.3 \$447.9

†Total retentions from sale of network time of 191.8 million by 573 other TV stations includes revenues received from miscellaneous TV networks in addition to receipts from the 3 national TV networks. Of the revenues received from miscellaneous networks (\$3.8), approximately \$3.1 million was reported by stations in Puerto Rico.

NETWORK TELEVISION NET TIME and PROGRAM BILLINGS

(add 000)

	1965	1964	% Chg. '65/'64
January	\$ 105,252.0	\$ 103,667.0	+ 1.5
February	98,142.0	98,804.9	- 0.7
March	107,059.8	105,230.4	+ 1.7
April	102,634.0	98,107.0	+ 4.6
May	94,956.2	88,418.3	+ 7.4
*June	81,610.4	74,291.3	+ 9.9
July	79,055.8	69,411.3	+13.9
*August	78,803.0	67,023.8	+17.6
September	111,312.2	87,343.2	+27.4
October	134,895.7	120,884.4	+11.6
November	134,470.1	119,111.1	+12.9
December	132,128.0	113,597.0	+16.3
Total	\$1,260,319.8	\$1,145,889.7	+16.3
ABC	\$ 338,033.3	Not available	
CBS	492,309.8	Not available	
NBC	429,976.7	Not available	

*June and August figures as of February 22, 1966.

BILLINGS BY DAY PARTS

	December			January—December		
	1963	1964	% Chg.	1963	1964	% Chg.
Daytime	\$ 35,314.2	\$ 46,387.0	+31.4	\$ 329,194.6	\$ 398,935.2	+21.2
Mon.-Fri.	21,284.2	26,574.2	+24.9	226,344.3	273,023.6	+20.6
Sat.-Sun.	14,030.0	19,812.8	+41.2	102,850.3	125,911.6	+22.4
Nighttime	78,282.8	85,741.0	+ 9.5	816,695.1	861,384.6	+ 5.5
TOTAL	\$113,597.0	\$132,128.0	+16.3	\$1,145,889.7	\$1,260,319.8	+10.0

The statistics herein have been compiled from varied sources within the Television industry and the Government, inclusive of the Federal Communications Commission, U. S. Department of Commerce, Radio-Electronics-Television Manufacturers Association, NBC Research Department, Publishers Information Bureau, Nielsen Television Index, American Research Bureau, Television Bureau of Advertising.

Receiver Production and Sales to Dealers

TV and Radio Production (Units)—1965

	Total TV	Monochrome TV	Color TV	Total Radio	FM Radio*
July	596,309	464,592	131,717	1,756,980	249,956
June	945,658	714,405	231,253	2,170,998	341,964
May	751,100	581,438	169,662	1,792,798	209,720
April	756,771	577,450	179,321	1,782,175	165,174
March	995,956	790,379	205,577	2,305,993	266,255
February	850,888	681,365	169,523	1,825,374	238,706
January	745,054	617,297	127,757	1,702,125	188,599
Year-to-date '65 ...	5,641,736	4,426,926	1,214,810	13,336,443	1,660,374
Year-to-date '64 ...	5,010,218	4,320,687	689,531	9,994,785	925,090

*Excludes auto sets; includes AM-FM combinations

POWERFUL HIGH VOLTAGE PACKAGES WITH DIVERSIFIED THEMES - ACTION ADVENTURE...STRONGMEN...SECRET AGENTS, FEATURE LENGTH CARTOONS SOCK ENTERTAINMENT FOR ALL AUDIENCES AMERICAN INTERNATIONAL TELEVISION



PRINCE PLANET

A brand new thrill-packed adventure cartoon series. 52 one-half hour rousing episodes in black and white.

SINBAD, JR.

130 brand new five-minute swashbuckling action-packed, seafaring cartoons in glorious color with full animation.

HOLIDAY STORY BOOK OF FABLES

The screen awakens to a big, wide wonderful world of enchantment. 13 live action films in color including Cinderella, Snow White, etc.

CINEMA 20

20 distinguished motion pictures combining the most exciting award-winning talents in the entertainment industry today.

DOMINANT 10

Fast paced action—the ingredients for MUST television viewing and 'top' ratings.

AMAZING ADVENTURES 1967

From secret agent adventures to the jungles of lost worlds; all this in twenty-six rip roaring action films in color.

REAL LIFE ADVENTURES

5 all color documentaries.

TOP SECRET ADVENTURES

The lethal world of the secret agent—their fearless exploits—their torrid love affairs.

AMAZING '66

Weird, way out, science fiction at its explosive best.

ADVENTURE 1966

High adventure—fierce action; 20 excitement filled features.

EPICOLOR '64

40 top-notch action-filled spectacles.

AMAZING '65

20 features with all the exciting elements of the best in science fiction.

EPICOLOR '65

20 powerful adventure features in color.

TELEVISION SALES TO DEALERS

Month	Total 1966	Color 1966	Monochrome 1966
January	882,142	231,238	650,904
February	891,248	302,062	589,186
March (5 weeks)	1,151,813	408,684	743,129
April	771,863	296,485	475,378
May	674,077	249,877	424,200
June (5 weeks)	876,840	332,848	543,992
July	802,033	293,056	508,977
August	928,086	372,787	555,299
Sept. (5 weeks)	1,431,426	616,006	815,420
TOTAL	8,409,528	3,103,043	5,306,485

RADIO SALES TO DEALERS

Month	Home† 1966	FM* 1966
January	831,350	203,430
February	1,103,561	329,319
March (5 weeks)	1,329,556	407,144
April	810,000	220,146
May	729,425	170,300
June (5 weeks)	1,173,010	288,830
July	942,786	274,395
August	1,010,416	270,918
Sept. (5 weeks)	1,747,711	428,876
TOTAL	9,677,815	2,593,358

† Includes clock & portable.

* Included in home radios; excludes auto FM.

Advertisers

NETWORK AND SPOT TV ADVERTISING—ESTIMATED EXPENDITURES BY PRODUCT CLASSIFICATION


Food & Grocery Products, television's biggest class of advertisers grew larger in 1965. Other top spending product classes in 1965 were: Cosmetics & Toiletries, Drug Products, Tobacco Products & Supplies, Automotive, Confections & Soft Drinks and Household Laundry Products. Network expenditures are Net Time & Program Costs, compiled by Lending National Advertisers/Broadcast Advertisers Reports. Spot expenditures are estimated gross time costs from N.C. Korabaugh Co. This report is from the Television Bureau of Advertising.

	Jan.-Dec. 1965	Jan.-June 1964	Jan.-June 1965
Agriculture	\$ 1,468,500	\$ 1,346,000	\$ 689,000
Ale, Beer & Wine	93,286,700	93,408,400	39,281,600
Amusement, Entertainment	6,349,900	4,362,600	2,026,100
Automotive	136,627,100	135,186,900	45,596,500
Building Material, Equipment, Fixtures, Paints	21,717,000	21,620,900	13,182,900
Clothing, Furnishings, Accessories	26,460,900	23,732,800	11,027,300
Confections & Soft Drinks	143,206,600	128,992,600	47,543,000
Consumer Services	55,926,400	66,750,500	24,576,300
Cosmetics & Toiletries	318,331,100	287,747,700	107,264,900
Dental Products	86,322,500	67,875,800	26,685,000
Drug Products	212,839,100	199,453,800	90,853,500
Food & Grocery Products	465,549,600	431,068,100	178,821,700
Garden Supplies & Equipment	4,720,100	4,305,400	2,248,900
Gasoline & Lubricants	62,336,100	58,203,400	20,889,200
Hotels, Resorts, Restaurants	2,816,900	1,420,400	635,700
Household Cleaners, Cleansers, Polishes, Waxes	83,059,100	74,432,100	34,287,000
Household Equipment—Appliances	31,551,400	23,898,800	11,427,400
Household Furnishings	9,931,400	10,633,800	2,715,300
Household Laundry Products	130,295,800	126,116,900	58,432,100
Household Paper Products	39,967,500	37,073,900	15,688,000
Household General	24,730,200	23,144,400	9,882,200
Notions	1,235,400	860,100	493,100
Pet Products	40,721,400	31,840,100	11,871,100
Publications	3,850,500	3,393,100	1,758,900
Sporting Goods, Bicycles, Toys	44,570,700	32,042,200	5,506,200

**99% of all
'Flintstones'
viewers are
adults.**

Would you believe 48%? *

*Children 42%—Teens 10%. Source:
Nielsen Audience Comp. Nov. 1960-65.
All ratings data subject to qualifica-
tions published by Nielsen, which
will be supplied on request.

166 half-hours in full color 
distributed by **SCREEN GEMS**

	Jan.-Dec. 1965	Jan.-June 1964	Jan.-June 1963
Stationery, Office Equipment	7,105,900	6,316,200	1,807,300
Television, Radio, Phonograph, Musical Instruments	17,154,800	10,830,400	1,858,200
Tobacco Products & Supplies	194,086,300	197,000,500	66,327,000
Transportation & Travel	26,864,500	19,365,400	7,830,600
Watches, Jewelry, Cameras	27,324,700	24,206,400	6,849,200
Miscellaneous	15,411,700	15,269,100	5,987,000
Total	\$2,335,819,800	\$2,161,898,700	\$854,042,900

*No comparison of figures are made because 1964 is for a full year and 1963 & 1962 figures are for six months.

Viewing Habits

January-December 1965 vs. 1964

TELEVISION USAGE

	1965	1964	Change
Avg. Minute Audience (Homes)			
Total Day	15,900,000	15,365,000	+ 3.5
Morning	7,526,000	6,984,000	+ 7.8
Afternoon	14,257,000	13,761,000	+ 3.6
Evening	23,320,000	22,763,000	+ 2.4
Avg. Hours per Home	5 Hrs. 29 mins.	5 hrs. 25 mins.	
Avg. Audience/Network Show (Homes)			
Nighttime	8,600,000	8,421,000	+ 2.4
Weekday Daytime	3,700,000	3,667,000	0.0
Week-end Daytime	3,700,000	3,590,000	+ 2.8
Total Hours of Usage per Day	290.700,000	280,500,000	+ 3.6

TELEVISION EXPENDITURES

Network (Net time and Program Costs)	\$1,260,320,000	\$916,520,000	+10.0
Spot (Gross Time Billings)	1,070,500,000	1,016,009,000	+ 5.9

COMMERCIAL TELEVISION STATIONS

	1966	1965	Per Cent Change
Total	587	569	+ 3.2
VHF	486	481	+ 1.0
UHF	101	88	+14.8

COLOR TELEVISION

Homes	5,220,000	2,860,000	+85.8
Sets	5,350,000		+87.1
Per Cent of TV Homes	9.6		

Detailed information on the above presented on the following pages.

TELEVISION USAGE

During An Average Minute by Day Parts
1963-1965

The number of homes using television during an average minute in 1965 showed increases over 1964 in all three day parts. The morning, afternoon and evening segments recorded increases of approximately one half million homes each. The percent of total TV homes viewing during the average minute recorded increases in two of the three day parts, with the morning segment showing the largest increase, up almost a full percentage point. The afternoon was up .3 percent while the evening held steady at 44 percent.

	1965		1964		1963	
	% TV Homes	Homes (000)	% TV Homes	Homes (000)	% TV Homes	Homes (000)
(7 A.M.-12 N)						
Morning	14.2	7,526	13.5	6,984	12.7	6,440
(12 N-6 P.M.)						
Afternoon	26.9	14,257	26.6	13,761	24.8	12,542
(6 P.M.-1 A.M.)						
Evening	44.0	23,320	44.0	22,763	42.8	21,648
(7 A.M.-1 A.M.)						
Total Day	30.0	15,900	29.7	15,365	28.5	14,389



ASHLEY FAMOUS AGENCY, INC.

New York Beverly Hills London

Paris Rome Mexico City

AVERAGE HOURS OF TV USAGE BY TERRITORY
per TV Home—per Day
1960-1965

Average daily television usage in four of the five Nielsen territories reached all-time highs in 1965. The four new records were set in the East Central (5:44), the West Central (5:28), the South (5:27), and the Pacific (5:24). The North East declined two minutes from a high of 5:49 in 1964.

	Time Spent per TV Home per Day				
	North East	East Central	West Central	South	Pacific
1965	5:47	5:44	5:28	5:27	5:24
1964	5:49	5:35	5:23	5:17	5:08
1963	5:24	5:16	5:05	5:12	5:05
1962	5:14	5:16	5:02	5:08	4:56
1961	5:11	5:26	4:59	5:01	5:02
1960	5:05	5:22	5:10	5:02	5:00

AVERAGE MINUTE AUDIENCES FOR NETWORK SHOWS
by Day Parts

1960-1965

Record Audience levels to network programs were reported for the year 1965 in two of the three day part classifications. The average nighttime program showed the largest gain, reaching 8.6 million homes, an increase of 200,000 homes over 1964. The weekend daytime network programs posted an average of 3.7 million, up 100,000 from the 1964 average of 3.6 million. The average weekday daytime program remained at the 1964 record level of 3.7 million homes.

	Avg. Nighttime Program		Avg. Weekday Daytime Program		Avg. Week-end Daytime Program	
	Homes (000)	Rating	Homes (000)	Rating	Homes (000)	Rating
1965	8,600	16.2	3,700	7.0	3,700	6.9
1964	8,421	16.3	3,667	7.1	3,590	6.9
1963	8,173	16.2	3,236	6.4	3,490	6.9
1962	7,663	15.6	2,897	5.9	3,547	7.2
1961	7,645	16.3	2,820	6.0	3,149	6.7
1960	7,368	16.3	2,776	6.1	3,142	7.0

TELEVISION EXPENDITURES
Network and Spot

Spot television gross time billings topped the one billion dollar level for the second straight year during 1965, posting a total of 1,075.5 million dollars, an increase of 5.9 percent over the 1,016.0 million dollars reported for 1964.

Network billings, which include net time and program costs, totaled 1,260.3 million dollars . . . up 10 percent from the 1,145.9 million dollars recorded for 1964.

	Network	Spot*
1965	\$1,260,320,000*	\$1,075,500,000
1964	1,145,890,000*	1,016,009,000
1963	1,058,001,000*	871,063,000
1962	798,808,000	721,211,000
1961	712,128,000	617,398,000
1960	682,371,000	603,294,000
1955	406,899,000	NA

Sources: LNA/BAR—Network
N.C. Rorabaugh Co.—Spot

*Net time and program costs, prior to 1963 gross time only.



GENERAL ARTISTS CORPORATION

New York • Beverly Hills • Chicago • Las Vegas • London • Rome

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Harry Von Zell



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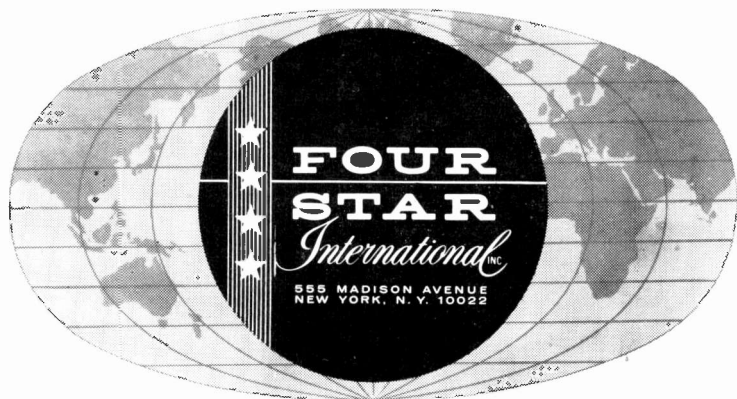
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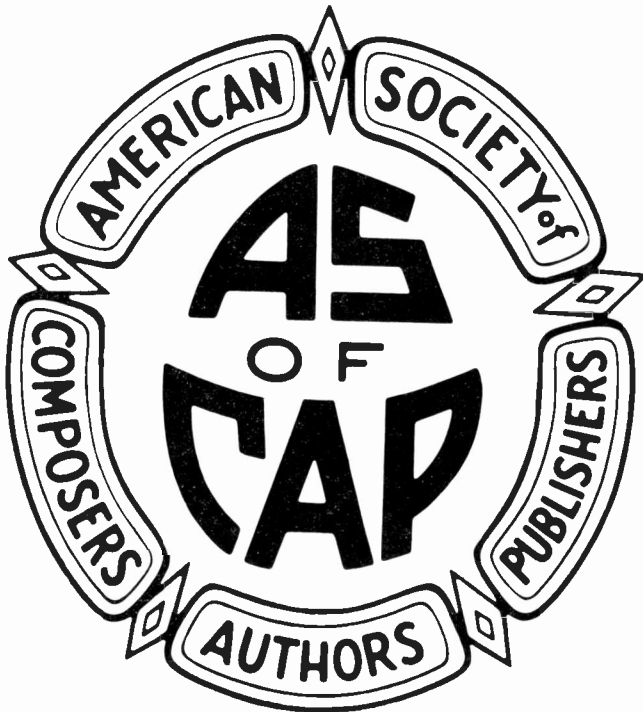
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Television

Stations

Channel Allocations



Television Stations

[The following listing of television stations in the United States includes those in operation as well as those having a construction permit (CP) and are not operating. All stations are authorized by and operate under the approval of the Federal Communications Commission, Washington, D. C.]

ALABAMA

Birmingham

WAPI (Channel 13) NBC, CBS

Newhouse Broadcasting Corp., P. O. Box 1310, Birmingham 2, Ala.; FA 3-6141.

Donald D. Wear, vice-pres. and general mgr.; Robert L. Williams, sales mgr.; Paul D. Gross, chief engineer; Everett Holle program dir.; James B. Chenoweth, promotion dir.; Nat'l. Reps., Harrington, Righter and Parsons.

Operation: 1949; TV sets in area: 540,000.

WBIQ (Channel 10) (non-com). Alabama ETV network affiliation; also WAIQ, WCIQ, WDIQ WEIQ, WHIQ

Alabama Educational Television Commission, 2101 Magnolia Ave., Suite 512, Birmingham, Ala. 35205; 322-4625.

Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel, dir. coordination and information; Mrs. Madge Law, office mgr.

Operation: February 1955.

WBMG (Channel 42)

Birmingham Television Company, Rm. 642, 190 N. State St., Chicago 1, Ill.

Harry Balaban, pres.; Elmer Balaban, vice-pres.; Otto Zeman, secy. & treas. CP, not operating.

WBRC-TV (Channel 6) ABC

Taft Broadcasting Company, Birmingham 9, Ala. 322-4701.

L. H. Rogers, II, pres.; R. T. Schlinkert V.P. and gen. mgr.; Keith Barze, program dir.; Richard S. Stephen, gen. sales mgr.; Harry L. Lawson, chief engineer; The Katz Agency, nat'l rep.

Operation: 1949; TV sets in area: 511,000.

Cheaha State Park

WCIQ (Channel 7) (non-com). Alabama ETV network affiliation; also WAIQ, WBIQ, WDIQ, WEIQ, WHIQ

Alabama Educational Television Commission, 2101 Magnolia Ave., Suite 512, Birmingham, Ala. 35205; 322-4625.

Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel,

dir. coordination and information; Mrs. Madge Law, office mgr.

Operation: January, 1955.

Decatur

WMSL-TV (Channel 23)

The Tennessee Valley Radio & Television Co., Mutual Life Bldg., Decatur, Ala.; 353-0361.

Frank Whisenant, pres. and gen. mgr.; Kenneth Casey, chief eng.; nat'l rpe., Gill-Perna; South, Dave Carpenter.

Operation: 1954; TV sets in area, 112,000.

Dothan

WTVY (Channel 4) CBS, ABC

WTVY, Inc., P. O. Box 1089, Dothan, Ala.; SY 2-3195.

Charles Woods, chmn.; F. E. Busby, pres. and gen. mgr., Karl Richards, news dir.; Carl Blackman, program dir.; Warren Jones, Jr., prod.; Art Creamer, local sales; Ellis Anderson, chief eng.; nat'l rep., Meeker Co.

Operation: 1955; TV sets in area: 308,200.

Dozier

WDIQ (Channel 2) (non-com). Alabama ETV network affiliation; also WAIQ, WBIQ, WCIQ, WEIQ, WHIQ

Alabama Educational Television Commission, 2101 Magnolia Ave.; Suite 512, Birmingham, Ala. 35205; 322-4625.

Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel, dir. coordination and information; Mrs. Madge Law, office mgr.

Operation: 1956.

Florence

WOWL-TV (Channel 15)

Television Muscle Shoals, Inc., 840 Cypress Mill Road, Florence, Ala.; 764-7711. P. O. Box 2220.

Richard B. Biddle, pres. and National sales mgr., Bill Mapes, vice-pres.; Jack Worley, vice-pres. & station mgr.; Linford Rickard, program mgr.; Larry Rohling, chief engineer.

Operation: 1957; TV sets in area: 73,796.

Huntsville

WAAY-TV (formerly WAFG-TV) (Channel 31)

Rocket City Television, Inc., 1000 Monte Sano Blvd., S.E.; Huntsville, Alabama 35801; Phone: 539-1783.

Mobile

WALA-TV (Channel 10) NBC

Roywood Corporation, 210 Government St., Mobile, Ala.; P.O. Box 1548; 205-433-3754.

H. Ray McGuire, exec. vice-pres. & gen. mgr.; John E. Dixon, national sales mgr.; Annette Simpson, prom. dir.; Claude Evans, prog. dir.; Grady Jackson, chief eng.; nat'l rep., Blair TV.

Operation: 1953; TV sets in area: 391,000.

WKRG-TV (Channel 5) CBS

WKRG-TV, Inc., 162 St. Louis St., Mobile, Ala.; 432-5505.

Kenneth R. Giddens, pres. and treas.; W. J. Hearin, Jr., vice-pres. & sect.; C. P. Persons, Jr., exec. vice-pres. and gen. mgr.; Donald Patton, chief eng.; nat'l rep., H-R Representatives.

Operation: 1955; TV sets in area: 247,000.

Montgomery

WCOV-TV (Channel 20) CBS

WCOV, Inc., P. O. Box 2505, Montgomery, Ala.; 265-3561.

H. G. Bell, pres.; Morris South, gen. mgr. TV; Henry Amerson, asst. mgr. TV; Jim Hall, prog. dir.; Robt. Rice, film dir.; Chas. Roundtree, dir. of prod.; Phil Whitt, chief eng.; nat'l rep., Paul H. Raymer Co.

Operation: 1953; TV sets in area, 138,100.

WSFA-TV (Channel 12) NBC

Cosmo Broadcasting Corp., 10 E. Delano, P. O. Box 2566, Montgomery 36105 Ala.; 265-1251.

B. Calhoun Hipp, chmn. of bd.; G. Richard Shafto, pres.; Carter Hardwick, Jr., senior vice-pres. and man. dir.; Richard Payne, chief eng.; Bob Villar, gen. sales mgr.; Ben Canada, local sls. mgr.; Sam Spivey, operations dir.; Ed Guilford, bus. mgr.; John Johnson, prog. dir.; Richard Wright, prom. mgr.; nat'l rep., Peters, Griffin, Woodward.

Operation: 1954; TV sets in area: 253,200.

Selma

WSLA-TV (Channel 8)

Selma Television, Inc.

Wm. J. Brennan, pres.; Wm. B. Bennis, treas.; C. G. Brennan, vice pres.; James M. Cothern, gen. mgr.; Stan Smith, chief eng.

Operation: 1960.

ALASKA

Anchorage

KENI-TV (Channel 2) NBC, ABC

Midnight Sun Broadcasters, Inc., 4th Ave. Theatre Bldg., P. O. Box 1160; 272-7461.

Alvin O. Bramstedt, pres. & gen. mgr.; Bill Stewart, sales mgr.; Mary Ellen Lindsey, program dir.; Charles Gray, tech. dir.; nat'l rep., James C. Fletcher; Del Day, vice-

pres.; west coast sales mgr.

Operation: 1953; TV sets in area: 30,000.

KTVB (Channel 11) CBS

Northern Television, Inc., Box 2200, Anchorage, Alaska; 272-3456.

A. G. Hiebert, pres. & gen. mgr.; K. Olin Rude, vice-pres.; Frank Butte, tech. dir.; B. J. Gottstein, treas.; John E. Contento, Jr., secy.; Margaret Branch, prog. mgr.; nat'l rep., Adam Young Inc., Alaska Radio-TV Sales, Seattle.

Operation: 1953; TV sets in area: 35,000.

Fairbanks

KFAR-TV (Channel 2) NBC, ABC

Midnight Sun Broadcasters Inc., Lathrop Bldg., P. O. 910, Fairbanks, Alaska.

Donald Andon, stat. mgr.; Bill Holman, III, chief eng.; nat'l rep. S., J. C. Fletcher, N.Y.; Day, Wellington, Seattle.

Operation: 1955; TV sets in area: 14,500.

KTVF (Channel 11) CBS

Northern Television, Inc., Box 590, Fairbanks, Alaska; 452-2468.

A. G. Hiebert, pres. & gen. mgr.; John A. Griffin, sta. mgr.; Cal Macomber, chief eng.; nat'l rep., Alaska Radio-TV Sales & Adam Young, Inc.

Operation: 1955; TV sets in area, 15,500.

Juneau

KINY-TV (Channel 8) CBS

Juneau Broadcasters, Inc., 231 South Franklin St., Juneau, Alaska.

Roger A. Thayer, pres.; Elmer J. Emery, gen. mgr.; nat'l reps., James C. Fletcher, Jr., N.Y.; Del Day, Seattle, Wash.

Operation: 1956.

ARIZONA

Phoenix

KOOL-TV (Channel 10) CBS

Kool Radio-Television Inc., 511 W. Adams St., Phoenix, Ariz.; BR 1-2345.

Gene Autry, ch. board of directors: Tom Chauncey, pres.; Homer Lane, vice-pres. and gen. mgr.; Les Lindvig, vice-pres. & sta. mgr.; Emma Williams, vice-pres. & comptroller; Bob Martin, v.p., dir. of programming, operations & promotion; Albin Hillstrom, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area: 446,700.

KPHO-TV (Channel 5)

Meredith Broadcasting Co., 631 North First Ave., Phoenix 3, Ariz.; ALpine 8-4511.

Richard B. Rawls, v.p. & gen. mgr.; Gene Spry, sta. mgr. & film buyer; Lerry Burroughs, prog. dir.; Glenn Thompson, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1949; TV sets in area: 247,000.

KTVK (Channel 3) ABC

Arizona Television Company, 3435 North 16th St., P. O. Box 5068, Phoenix, Ariz.

Ernest W. McFarland, pres.; Burton Ladow, gen. mgr.; Earl Hehaffey, chief eng.; nat'l rep., Blair Television.

Operation: 1955; TV homes in area: 480,000.

Phoenix-Mesa**KTAR-TV (Channel 12) NBC**

KTAR Broadcasting Co., 1101 N. Central Ave., P. O. Box 711, Phoenix, Ariz.; ALpine 4-4161.

Richard O. Lewis, pres. & gen. mgr.; Ray Smucker, vice-pres., sales; Bob Allingham, prog. dir.; Cliff Stevens, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: 402,300.

Tucson**K-GUN, TV (Channel 9)**

Gilmore Broadcasting Corp. P. O. Box 5147, Tucson, Arizona. 792-9933.

Fred L. Vance, gen. mgr.; Jack Jacobson, program dir.; W. Perry Dickey, opera. superv.; George Wallace, dir. of sales; Bob Cleveland, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1956; TV sets in area: 190,000.

—o—

KOLD-TV (Channel 13) CBS

Old Pueblo Broadcasting Co., 115 W. Drachman St., Tucson, Ariz., 624-2511.

Tom Chauncey, president & man. dir.; E. S. Mittendorf, vice-pres. & gen. mgr.; Paul Plunkett, v.p. mgr.; Charlie Olson, station mgr.; Dave Raeben, oper. mgr.; Howard Smith, chief eng.; nat'l rep. George P. Hollingbery Co.

Operation: 1953; TV sets in area, 145,000.

—o—

KUAT (Channel 6) (non com)

University of Arizona, Herring Hall, Tucson, Arizona.

—o—

KVOA-TV (Channel 4) NBC,

WGAL Television, Inc., P. O. Box 5188, Tucson, Ariz. 85703; MAIn 3-2555.

Clair McCollough, pres.; Gordon E. Hamilton, stn. mgr.; Raymond H. Holsclaw, chief eng.; Paul J. Falvey, bus mgr.; nat'l rep., The Meeker Co., Inc.

Operation: 1953; TV sets in area: 157,000.

Yuma**KIVA (Channel 11) NBC-ABC**

Kiva Television, 3rd Ave. & 13th St., Box 1671, Yuma, Ariz. 85364; Tel.: 782-4711, Area Code 602.

Bruce Merrill, owner; Leavenworth Wheeler, gen. mgr.; Wally Kubiak, sls. mgr.; Bob Hardy, oper. mgr.; Art Vogt, chief eng. Hollingbery Co., nat'l rep. Auxiliary studio and offices in El Centro, Calif., 449 Broadway, ELgin 2-2345.

Operation: 1953; TV sets in area: 37,200.

ARKANSAS**KTAL-TV (Channel 6) NBC**

KCMC, Inc., 3150 No. Market St., Shreveport, La.; Tel.; 425-2422. Texas: 3227 Summerhill Rd., Texarkana, Tev.; 793-1133.

(See La., Shreveport)

El Dorado**KTVE (Channel 10) NBC**

Arkansas-Louisiana Television Co., Inc. c/o Penn Hotel, Monroe, La.; FA 5-5656. (See La., Monroe)

Ft. Smith**KFSA-TV (Channel 5)**

American Television Co., Inc., 101 North 4th St., Ft. Smith, Ark.; SUNset 3-3131.

J. W. Slates, vice-pres., gen. mgr.; Willard Matten, chief eng.; nat'l rep., Venard, Torbet & McConnell.

Operation: 1956; TV sets in area: 132,700.

Hot Springs**(Channel 9)**

American Television Co., 920 Rogers Ave., Ft. Smith, Ark.

Donald W. Reynolds, pres.; J. W. Slates, vice-pres.; C. S. Clarke, treas.; L. C. Gallo-way, secy.

Little Rock**KARK-TV (Channel 4) NBC**

Arkansas Radio & Equipment Co., 10th & Spring, Little Rock, Ark. 72203; FRanklin 6-2481.

Owned by Mullin Broadcasting Co., 1089 Bannock St., Denver, Colo. John C. Mullins, pres.; Alvin G. Flanagan, exec. vice-pres. & gen. mgr.; Robert L. Brown, vice-pres. & gen. mgr. KARK-TV; Jim Tully, prog. dir., Shirley R. Kennedy, promotion dir.; Champ Smith, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1953; TV sets in area, 421,600.

—o—

KTHV (Channel 11) CBS

Arkansas Television Co., 8th & Izard Sts., P. O. Box 269, Little Rock, Ark. 72203; FRanklin 4-3764.

W. H. Bronson, chmn. of bd.; K. A. Engel, pres.; H. B. Clay, exec. vice-pres.; C. E. Lowry, treas.; B. G. Robertson, vice-pres. & gen. mgr.; Mack Walker, sales mgr.; John Pounders, prog. mgr. & film buyer; nat'l rep. Advertising Time Sales, Inc.

Operation: 1955; TV sets in area, 358,300.

Little Rock-Pine Bluff

KATV (Channel 7) ABC

Little Rock-Pine Bluff

KATV, INC., 310 W. Third Street., Little Rock, Ark., FR. 4-1691. Also, Jefferson Square Shopping Center, Pine Bluff, Ark. JE-4-2051.

John T. Griffin, chmn.; James C. Leake, pres.; Bryan Mathes, sec.-treas.; Robert Doubleday, vice pres.-gen. mgr.; Jack Bomar, prog. dir.; McElmurry, promotion mgr.; A. R. Garrett, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area, 340,000.

CALIFORNIA**Bakersfield**

KBAK-TV (Channel 29) CBS

Harriscope Telecasting Corp. Box 2929 Bakersfield, Calif.; FA 7-7955.

Burt I. Harris, pres.; John Slocum, gen. mgr.; Lee Embrey, chief eng.; nat'l rep., Communications Group (Reg).

Operation: 1953; TV sets in area: 265,000.

KERO-TV (Channel 23) NBC

Time & Life Broadcast Inc., 321-21 Street, Bakersfield, Calif.; 327-1441. P.O. Box 2367.

Hugh B. Terry, president; Kenneth R. Cross v.p. & gen. mgr.; Jack Stuart, nat. sales mgr.; Roderick O'Harra, local sales mgr.; Lyle Murphy, prog. dir.; Bill Rodgers, prom. dir.; Ward Bledsoe, mgr. of engineering.

Operation: 1953; TV sets in area: 255,100.

KLYD-TV (Channel 17) ABC

Kern County Broadcasting Company, 2831 Eye Street, Bakersfield, California; FA 7-7511.

Lincoln Dellar, pres.; Sylvia Dellar, vice-pres.; Dave Maxwell, vice-pres., and gen. mgr.; nat'l reps., Blair Television Associates.

Operation: 1959; TV sets in area: 85,000.

Burbank

KNBC (Channel 4) NBC

National Broadcasting Co., 3000 W. Alameda Ave., Burbank, Calif; THornwall 5-7000 and VICTORIA 9-3911.

Thomas McCray, vice-pres. & gen. mgr.; James Parks, station mgr.; John Wehrheim, mgr. bus. affairs; Noyes A. Scott, sls. mgr.; Jack Kenaston, prog. mgr.; Bob Kennedy, mgr. adv. & Prom.; George Burke, film mgr.; Bruce Cohn, mgr. KNBC news; George Paris, prod. mgr.; Robert Henry, oprs. mgr.; John Knight, mgr. tech. ops.; nat'l rep., NBC Spot Sales.

Operation: 1949; TV sets in area: 3,140,000.

Chico

KHSL-TV (Channel 12) CBS

Golden Empire Broadcasting Co., Box 1041, Chico, Calif.; Fireside 2-0141.

Mrs. Hugh McClung, pres.; M. F. Woodling, mgr.; F. M. Stuelpnagel, prog. dir.; George Ross, nat'l sales mgr.; Russell B Pope, chief eng.; nat'l rep., Venard-Torbett-McConnell.

Operation: 1953; TV sets in area: 101,460.

Eureka

KIEM (Channel 3) CBS, NBC

California Oregon Radio Co. Box 3E3E, Eureka, Calif.; Hillside 3-3123, TWX area code 707-577-0627.

N. P. Hoff, vice-pres. & gen. mgr.; Donald H. Telford, vice-pres. nat'l & network sales vice-pres. Newton L. Stewart, vice-pres. news & public affair; William B. Smullin, film buyer, Robert Miller, operations mgr.; Donald King, chief eng.; nat'l rep., Young TV Corp. & Art Moore & Ass., Inc.

Operation: 1953.

KVIQ (Channel 6)

California Northwest Broadcasting Co., P. O. Box 1019, Eureka, Calif. Hillside 3-3061.

Fresno

KFRE-TV (Channel 30) CBS

Triangle Publications, Inc., 733 "L" St., Box 144, Fresno, Calif.; AMherst 8-6444. James H. Burgess, mgr. dir.; Keith L. Mealey, station mgr.; Don Searle Jr., prom. dir.; Bill Edholm, gen. sales mgr.; Steve Weber, chief engineer; Nat Rep. Blair TV Assoc.

Operation: 1956; TV sets in area: 340,100.

KJEO (Channel 47) ABC

Shasta Telecasting Corp., Box 1708, Fresno, Calif.; 222-2411.

George C. Fleharty, pres. & gen. mgr.; Russell K. Olsen, vice-pres.; Lynn Olsen, oper. dir.; Bill Sawyers, asst. gen. mgr. & nat. sales dir.; Mary Krause, traffic mgr.; Jay Hill, chief engr.; Pete McCausland, prod. dir. & film buyer; Ray Grant, station mgr.; Gary L. Queale, prog. dir.; nat'l rep., HR Representatives.

Operation: 1953; TV sets in area: 344,900.

KMJ-TV (Channel 24) NBC

McClatchy Broadcasting Co., 1544 Van Ness Ave., Fresno 21, Calif.; AMherst 8-5221.

Eleanor McClatchy, pres.; J. Brown Maloney, vice-pres.; Charles K. McClatchy, secy.-treas.; L. R. Matushak, Walter Jones, John Hamlyn, dirs.; Ramsey Elliott, mgr.; Edgar Deatherage, sales mgr.; Joseph Tomes, prog. & prod. mgr.; J. Barton Hancock, chief engineer.

Operation: 1953; TV sets in area: 340,100.

Los Angeles

KABC-TV (Channel 7) ABC

American Broadcasting-Paramount Theatres, Inc., ABC Television Center, Hollywood 27, Cal.; NORmandy 3-3311.

Elton H. Rule, v.p. & gen. mgr.; James Osborn, gen. sales mgr.; Norman H. Sloane, bus. mgr.; Steve Mills, prog. dir.; Norma Olsen, dir. of prog. oper.; William McPhie, film dir.; Ted Grenier, chief eng.; nat'l rep., ABC Television Spot Sales, Inc.

Operation: 1949.

KCOP (Channel 13)

KCOP Television Inc. subsidiary of Chris Craft Industries, Inc., 915 N. La Brea Ave., Hollywood, Calif. 90038; 656-6050.

John Hopkins, pres., gen. mgr.; Bill Andrews, gen. sls. mgr.; Dan Miller, west sls. mgr.; Gary Waller, dir. of programming; Al Browdy, dir. of engineering; Charles Mitts, prom. dir.; David Schwartz, public dir.; Voyle Masters, prod. dir.; Julianna Royal, bus. mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1948; TV sets in area: 3,944,078.

KHJ-TV (Channel 9)

Don Lee (Division of RKO General, Inc.), 5515 Melrose Avenue, Los Angeles 38, Calif. Hollywood 2-2133.

Thomas F. O'Neil, pres.; Malcolm C. Klein, vice-pres., gen. mgr., KHJ-TV; Don Balsamo, gen. sls. mgr.; Glenn McIntyre, sls. service mgr.; Wally Sherwin, prog. dir.; Parker Jackson, promotion mgr.; Armand LaPointe, merchandising mgr.; Robert Bullock, chief eng.; Hugh F. Del Regno, controller; Nat'l rep., RKO National Sales.

Operation: 1948; TV sets in area: 2,750,000.

KNXT (Channel 2) CBS

CBS, Inc., 6121 Sunset Blvd., Los Angeles 28; HOllwood 9-1212.

Frank Stanton, pres.; Merle S. Jones, pres., TV stations; Robert D. Wood, vice-pres., gen. mgr.; Ray Beindorf, gen. sls. mgr.; Leon Drew, prog. dir.; Robert Nelson, sales prom. & pub. dir.; Edwin Miller, mgr. of tech. oper.; nat'l rep., CBS Television Stations National Sales.

Operation: 1950; TV sets in area: 3,214,100.

KTLA (Channel 5)

Golden West Broadcasters, 5800 Sunset Blvd., Hollywood, Calif. 90028.

Robert O. Reynolds, pres.; Gene Autry,

chmn. of the bd.; Loyd C. Sigmon, exec. v.p.; Carlo Anneke, Station mgr.

Operation: 1947; TV sets in area, 3,221,940.

KTTV (Channel 11)

5746 Sunset Blvd., Hollywood 28, California; 462-7111.

Albert P. Krivin, pres., Metropolitan Bestg. Television; Charles D. Young, v.p. & gen. mgr.; Martin Bergman, nat'l sales mgr.; Tom G. Maney; Reavis G. Winckler, public rel. & prom. dir.; James S. Gates, prog. dir.; Richard J. Anderson, chief eng.; Valdo J. Conte, opera. mgr.; Harold Christianson, bus. mgr.

Operation: 1949.

KRCR TV (Channel 7) ABC-NBC

Sacramento Valley Television, Inc., 2770 Pioneer Drive, Redding 9600. (Shasta Co.) California; 243-7777.

Frank M. Crawford, pres.; William B. Smullin, vice pres.; John Spann, sec.; Richard W. Green, gen. mgr.; Doreeta Domke, Pgm. dir.; Del Cantrall, station mgr.; Young Television, nat'l rep.

Sacramento

KXTV (Channel 10) CBS

Great Western Broadcasting, Corp., 601 7th Avenue, Sacramento, Calif. 95818; 916-441-4041.

C. Wrede Petersmeyer, pres.; Robert S. Wilson, v.p. & gen. mgr.; R. L. Cochrane, gen. sls. mgr.; Phillip Corvo, pgm. mgr.; Keith H. Moon, prom. mgr.; Donald Ferguson, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1955; TV sets in area, 609,300.

KCRA-TV (Channel 3) NBC

Kelly Broadcasting Co., 310 10th St., Sacramento 14, Calif.; 444-7300.

Robert E. Kelly, partner; Jon S. Kelly, partner; Nina N. Kelly, partner; Roger Cooper, dir. research & nat'l sales development; Jim Birmingham, co-station mgr.; Ted Dooley, prod. mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1955; TV sets in area: 552,540.

KVIE (Channel 6) NET

P.O. Box 6, Sacramento 1, California; WA. 2-6563.

John H. Fabretti, pres.; Harry W. Hedburg, vice-pres.; Judge T. J. MacBride, v.p.; John H. Skinner, chmn. of bd.; Charles Whitmore, treas.; Oliver J. Northup, secty.; John C. Crabbe, gen. mgr.; Bill Hopkins,

programming; Gorman Brown, chief engineer; Bradford B. Warner, production; Victor Hyden, schools coordinator.

Operation: 1959.

Salinas

KSBW-TV (Channel 8) CBS, NBC

Central California Communications Corp., P. O. Box 1651, 238 John St., Salinas, Calif. 93901; 422-6422. (Affiliated with KSBY-TV, San Luis Obispo, Calif.)

John C. Cohan, pres.; Robert F. Klein, exec. vice-pres. gen. mgr.; Richard C. Meekek, gen. sales mgr.; W. A. Hargan, vice-pres., dir. technical operations; Dwight Wheeler, operations mgr.; Tom Boise, nat'l sls. mgr.; nat'l reps., H-R TV, Inc.

Operation: 1953; TV homes in area: 225,000.

San Diego

KFMB-TV (Channel 8) CBS

Midwest Television, Inc., 5th and Ash Streets, San Diego, Calif., BELmont 2-2114.

August C. Meyer, pres.; George Whitney, vice-pres. & gen. mgr.; Bill Fox, station mgr.; Charles Abel, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949; TV sets in area, 543,100.

KFSD-TV (Channel 10) NBC

KFSD, Inc., Highway 94 at 47th St., San Diego 12, Calif. CO 2-2421.

James G. Rogers, pres.; Glen McDaniel, secy.; E. Eloise Mills, treas.; William E. Goetze, exec. vice-pres. & gen. mgr.; Jay Grill, vice-pres., gen. sales mgr.; Burke Ormsby, prog. dir.; LeRoy Bellwood, v.p. & chief eng.; Joseph Wallach, control; nat'l rep., The Katz Agency, Inc.

Operation: 1949; TV sets in area, 492,037.

XETV (Channel 6) ABC

Bay City Television, Inc., 7th Ave. & Ash, Television Heights, San Diego 1, Calif.; BELmont 4-8431.

Julian M. Kaufman, vice-pres. & gen. mgr.; Louis Meiers, bus. mgr.; Ted Millan, sales mgr.; Russ Tilford, prom. & prog. mgr.; Phil Fernandez, chief eng.; nat'l rep., Blair Television Assoc.

Operation: 1953; TV sets in area: 538,866.

San Francisco

KGO-TV (Channel 7) ABC

American Broadcasting-Paramount Theatres, Inc., 277 Golden Gate Ave., San Francisco 2; UNderhill 3-0077.

David M. Sacks, vice-pres., gen. mgr.; Russ C. Coughlan, gen. sls. mgr.; Calvin Thomas, prog. mgr.; George T. Rodman, mgr. of adv., prom. & publicity; Victor Reed,

dir. of public affairs; Roger Grimsby, TV dir. of news; Harry Jacobs, chief eng.; nat'l rep., TV Spot Sales.

Operation 1949; TV homes in area: 1,500,000.

KMTR (Channel 38)

Golden State Telecasting Co., 521 Fifth Avenue, New York City.

KPIX (Channel 5) CBS

Westinghouse Broadcasting Co., Inc. (Cal.), 2655 Van Ness Ave., San Francisco 9, Calif.; PProspect 6-5100.

D. H. McGannon, pres. (N. Y.); Philip G. Lasky, vice-pres.; WBC; Louis S. Simon, gen. mgr.; Aubrey Holman, Sales Mgr.; Jack Agnew, Publ. Dir.; Ray A. Hubbard, prog. mgr.; Robert Nashick, adv. and sales promotion mgr.

Operation: 1948; TV sets in area: 1,503,000.

KQED (Channel 9) (non-com)

Bay Area Educational Television Association, 525 Fourth St., San Francisco 7, Calif.; SUTter 1-8861.

W. P. Fuller Brawner, Chairman; Mortimer Fleishhacker, Jr., pres.; Melvin B. Lane, sec.; James Day, Vice Pres.; Jonathan C. Rice, prog. mgr.; Harline Hurst, publ. dir.; Jonathan Rice, prog. dir.; Gerald Marans, prod. dir.; Paul Williams, chief engineer.

Operation: 1954; TV sets in area: 1,206,700.

KRON-TV (Channel 4) NBC

The Chronicle Publishing Co., 929 Mission St., San Francisco 19, Calif.; GARfield 1-1100.

Charles Thieriot, pres.; Harold P. Sec, vice-pres. broadcast div., gen. mgr.; A. H. (AL) Constant, Station mgr.; William A. Morrison, sls. mgr.; Robert H. Glassburn; prog. mgr.; Cee Webb, oper. mgr.; A. R. Robertson, prom. mgr.; J. L. Berryhill, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV sets in area: 1,415,900.

KTVU (Channel 2)

San Francisco-Oakland Television, #1 Jack London Square, Oakland, Calif. 946007; TE 4-2000.

San Jose

KNTV (Channel 11)

Standard Radio & Television Co., 645 Park Ave., San Jose, Calif.; 286-1111.

Allen T. Gilliland, pres.; Fran Conrad, station mgr. and nat'l sales mgr.; Robert Hos-

faldt, prog. dir.; Jess Marlow, news dir.; James A. Brands, office mgr.; Robert A. Latham, chief en.; Don Edwards, office mgr.; nat'l rep., Blair Television.

Operation: 1955.

Santa Barbara

KEYT (Channel 3) ABC

Key Television, Inc., 730 Miramonte Drive, Santa Barbara, Calif.; mailing address: P. O. drawer X; 965-8533.

William F. Luton, pres. & treas.; Leslie H. Norins, v.p., gen. mgr.; J. Desmond Cowan, bus. mgr.; Gene Forssell, prom. mgr.; Harold O'Donnell, prog. mgr.; William Huddy, news dir.; Ted Froming, chief engr.; nat'l rep.; Young Television Corp., 3 East 54th St., N. Y. 22.

Operation: 1953; TV sets in area: 200,000.

Stockton

KOVR (Channel 13)

McClatchy Broadcasting Company, 225 E. Miner Ave., Stockton, Calif. 95202; HOWard 6-6981.

Ramsey Elliott, gen. mgr.; Wilson Lefler, gen. sales mgr.; David E. Wortman chief eng.; Bel Lange, prog. mgr.; nat'l rep., Katz Agency.

Operation: 1954; TV sets in area (Sacramento/Stockton Mkt.) 705,900.

COLORADO

Colorado Springs—Pueblo

KKTV (Channel 11) CBS

Garvey Communications Systems, Inc., P. O. Box 2110, 512 S. Tejon, Colorado Springs, Colo.; 634-2844. Pueblo office & studio, Highway 50-West, P. O. Box 293, Pueblo, Colorado; 542-5570.

Willard W. Garvey, pres.; Rush Evans, vice pres. & gen. mgr.; Hal Kennedy, prog. dir.; nat'l rep. Avery-Knodel.

Operation: 1952; TV sets in area: 127,000.

KRDO-TV (Channel 13) ABC

Pikes Peak Broadcasting Co., P. O. Box 1457, Address: 399 S. 8th St., Colorado Springs, Colo.; MELrose 2-1515.

Harry W. Hoth, Jr., pres. J. E. Gardner, general mgr.; Charles H. Upton, chief eng.; nat'l rep., Adam Young, Inc.

Operation: 1953; TV sets in area: 125,000.

Denver

KBTV (Channel 9) ABC

Mullins Broadcasting Co., 1089 Bannock St., Denver 17, Colo.; AM 6-3601.

John C. Mullins, pres.; A. G. Flanagan, vice pres. & gen. mgr.; John R. Vrba, gen. sales mgr.; James Moore, sec. & treas.; Mary K. Barr, prom.; James Butts, chief eng.; nat'l rep. Peters, Griffin, Woodward, Inc.

Operation: 1952; TV sets in area: 506,200.

KWGN (Channel 2)

KWGN Television, 550 Lincoln, Denver, Colo.; 222-9525.

Richard E. Jungers, vice pres. & gen. mgr.; LeRoy Olliger, exec. prod; Maurice Jones, pgn. dir.; Jim Seaney, pub. dir.; Don Raydon, chief engr.

Operation: 1952; TV sets in area: 568,400.

KLZ-TV (Channel 7) CBS

Time-Life Broadcast Inc., 131 Speer Blvd., Denver 3, Colo.; MAIn 3-4271.

Hugh B. Terry, pres. & gen. mgr.; Jack K. Tipton, station mgr. and dir. of sales; Jack Shafer, prog. dir.; John Connors, prom. mgr.; Eugene Jenkins, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953; TV sets in area: 378,100.

KOA-TV (Channel 4) NBC

Metropolitan Television Co., 1044 Lincoln St., P. O. Box 5012, Denver, Colo. 80217; 303-244-4141.

Ralph Radetsky, pres., gen. mgr.; Dick Harris, station mgr., dir. of sls.; Si Palmer, prog. mgr.; Quintin McCredie, prom. mgr.; Royce Nation, bus. mgr.; Sid Davidson, dir. eng.; Sam Houston, film dir.; nat'l rep., Blair-TV.

Operation: 1953; TV sets in area: 539,400.

KRMA-TV (Channel 6) (non-com)

Denver Public Schools, 13th at Glenarm Sts., Denver, Colo. 80204; 244-8899, ext. 66.

Russell L. Casement, exec. dir.; Jack A. Schlaefle, prog. dir.; John G. Cullen, chief eng.

Operation: 1956; TV sets in area: 436,840.

Grand Junction

KREX-TV (Channel 5) CBS, NBC, ABC

Western Slope Broadcasting Co., 116 Hillcrest Manor, Grand Junction, Colo.; 242-5000.

Rex Howell, pres. & gen. mgr.; Robert J. McMahan, vice-pres. & sta. mgr.; Roy Adamson, secy.-treas. & asst. mgr.; nat'l rep., Hal Holman Co.

Operation: 1954; TV sets in area: 38,250.

Montrose

KREY-TV (Channel 10) NBC, CBS, ABC

(Satellite of KREX-TV, Grand Junction, Colo.)

Black Canon Broadcasting Co., Inc., Box 120, Montrose, Colo.; Tel: 249-3011

Rex Howell, pres. & gen. mgr.; Roy Adamson, secy.-treas.; Carl Q. Anderson, v.p. & stat. mgr. & chief eng.; nat'l rep., Hal Holman Co.

Operation: 1956.

Pueblo

KOAA-TV (Channel 5) NBC

Metropolitan Television Co.; 2226 Television Lane, P. O. Box 876, Pueblo, Colo. 81002; 544-5782.

James G. Croll, station mgr.; Kenneth Renfrow, chief engineer; Jack Sinclair, production mgr.; Evelyn Caldwell, promotion mgr.

Operation: 1953; TV sets in area: 110,000.

CONNECTICUT

Bridgeport

WCTB (Channel 71) (non-com)

Connecticut State Board of Education, State Office Building, Hartford, Conn.; Jackson 7-6341.

CP, not operating.

WICC-TV (Channel 43)

Connecticut-New York Broadcasters, Inc., 2190 Post Road, Fairfield, Conn.; Clearwater 6-0461; N.Y. Phone: Circle 5-0668.

Kenneth M. Cooper, pres.; Frank Delfino, pgm. dir.; Tony Brunton, prom. dir.; Pat. Uliano, film ed. & chief eng.

Operation: 1953.

Hartford

WEDH (Channel 24) (non-com)

Connecticut Education Television Corp., c/o Trinity College, Hartford, Conn. 06106. Operation, 1962.

WHCT (Channel 18)

RKO General Phonevision Company (An RKO General Station) 555 Asylum Street, Hartford 5, Conn.; Tel.: 525-2611.

Mark Forrester, gen. mgr.; Harold Schumacher, chief eng.; nat'l sales rep., RKO General National Sales office, Suite 3939, Time & Life Building, 1271 Sixth Ave., N. Y.

Operation: 1959; TV sets in area: 364,000.

WTIC-TV (Channel 3)

Broadcast Plaza, Inc., 3 Constitution Plaza, Hartford, Conn. 06115. 525-0801.

Paul W. Morency, pres. & dir.; Leonard J. Patricelli, vice-pres., dir. gen. mgr.; Robert S. Tyrol, vice-pres. admin., Irwin C. Cowper, vice-pres., sales dir.; Kendall Smith, program mgr.; E. J. Muriaty, promotion mgr.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1957; TV sets in area: 1,151,447.

New Britain

WHNB (Channel 30) NBC Affiliate—NAB

Connecticut Television, Inc., 1422 New

Britain Avenue, West Hartford 10, Conn., Telephones: Hartford: 521-3030, New Britain: Baldwin 3-3603.

Herbert Scheffel, pres.; Elmer Balaban, v.p.; Harry Balaban, treas.; Raymond Petrofsky, asst. treas. & cont.; Robert Bray, vice-pres. and gen. mgr.; Jack Fox, dir. of sls.; Harry Olson, prog. mgr.; Howard Wry, prom. mgr., Bill Canora, mgr.-eng.; nat'l rep., Adam Young.

Operation: 1953; TV sets in area, 313,000.

New Haven

WELI-TV (Channel 59)

Conn. Radio Foundation, Inc., 221 Orange St., New Haven, Conn.

Richard W. Davis, pres.; Merritt E. Finch, Rudy Frank, William Horowitz, vice-pres.; John B. Grant, secy.; Anna M. Costa, treas.

CP, not operating.

WNHC-TV (Channel 8) ABC

Triangle Publications, Inc., 135 College St., New Haven, Conn.; 777-3611.

Howard W. Maschmeier, gen. mgr.; Robert Teter; gen. sls. mgr.; J. Arthur Stober, dir. sp. events; Bruce Pollock, prom. dir.; William Ellison, prog. mgr.; Carmine Iannucci, chief eng.; nat'l rep., Blair TV, Inc.

Operation: 1948, TV sets in area: 1,604,700.

Norwich

WCTN (Channel 63) (non-com)

Connecticut State Board of Education, State Office Building, Hartford, Conn. Jackson 7-6341.

CP, not operating.

Waterbury

WATR-TV (Channel 20) ABC

WATR, Inc., 440 Meadow St., Waterbury, Conn. 775-1121.

Harold Thomas, pres.; Samuel Elman, gen. mgr.; Astrid Curtis, prog. dir.; nat'l rep., Jack Masla Co., Inc., N. Y.; Kettell-Carter.

Operation: 1953; TV sets in area: 300,000.

DISTRICT OF COLUMBIA

Washington

WMAL-TV (Channel 7) ABC

Evening Star Broadcasting Co., Inc., 4461 Connecticut Ave., N.W., Washington, D. C. 20008; Kellogg 7-1100.

John W. Thompson, Jr., pres.; F. S. Houwink, vice-pres. & gen. mgr., Neal J. Edwards, TV mgr.; Allan T. Powley, chief eng.; Theodore N. McDowell, mgr., news & public affairs; E. H. Meeks, prom. & pub. dir.;

Herb Victor, program & prod. mgr.; nat'l rep., Harrington, Righter & Parsons, Inc.
Operation: 1947.

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WOOK-TV (Channel 14)

United Broadcasting Co., Inc., 5321 First Place, N.E., Washington 11, D. C., TUCKERMAN 2-2500.

Richard Eaton, pres.; F. Carlton Myers, Jr., gen. mgr.

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WRC-TV (Channel 4) NBC

National Broadcasting Co., 4001 Nebraska Ave., N.W., Washington, D. C. 20016. EMERSON 2-4000.

Joseph Goodfellow, vice-pres. & gen. mgr.; George Rapp, nat'l sls. mgr.; Sherman Hildreth, dir. of oper.; Robert McHendrix, prog. dir.; Manny Sternfeld, bus. mgr.; Edward Ryan, mgr.-adv., prom. & pr.; nat'l rep., NBC Spot Sales.

Operation: 1947.

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WTOP-TV (Channel 9) CBS

Post-Newsweek Stations, a Div. of Washington Post Company, Broadcast House, Washington, D. C. 20016, 244-5678.

John S. Hayes, pres.; George F. Hartford, vice-pres. for WTOP-TV; Jim Silman, prog. dir.; Robert Bordley, sales mgr.; Robert Adams, prom. dir.; William Jones, chief eng.; nat'l rep., TvAR Sales Rep.

Operation: 1949; TV sets in area: 958,000.

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WTTC (Channel 5)

Metropolitan Broadcasting Television, a division of Metromedia, Inc., 5151 Wisconsin Ave., N. W. 20016; 244-5151.

Robert M. Bennett, vice-pres. & gen. mgr.; Rex Kalins, business mgr.; R. Norsworthy, prom. dir.; M. Bursleson, corporate dir. of engineering; nat'l rep., Metro Broadcast Sales.

Operation: 1947; TV sets in area: 965,450.

FLORIDA

Daytona Beach-Orlando

WESH-TV (Channel 2)

Telrad, Inc., P.O. Box 1551, Daytona Beach, Fla.; Clinton 3-6591; Orlando Studios: P.O. Box 7695, Orlando, Fla.; MI. 7-5707.

John H. Perry, Jr., pres.; Thomas S. Gilchrist, Jr., vice-pres.; W. W. Atterbury, Jr., secy.; Walter M. Strouse, stat. mgr.; Harry LeBrun, gen. sls. mgr.; Charles L. Carter, Jr., chief eng.; nat'l rep., The Katz Agency.

Operation: 1956; TV sets in area: 359,600.

Fort Myers

WINK-TV (Channel 11) CBS

Fort Myers Broadcasting Co., 2824 Palm

Beach Blvd., Fort Myers, Fla.; EDison 4-1331.

Edward J. McBride, pres.; Arthur B. McBride, vice-pres.; A. J. Bauer, v.p., gen. mgr.; Frank Nodine, prog. dir.; Bob Caughey, tech. engineer; Vernon Lundquist, news dir.; R. Landefeld, sls. mgr.; nat'l rep., The Meeker Co.

Operation: 1954.

Gainesville

WUFT (Channel 5—non comm.)

University of Florida, 234 Stadium, Gainesville, Fla.; FRanklin 6-3261, Ext. 2241.

On the air.

Jacksonville

WFGA-TV (Channel 12)

Florida-Georgia Television Co., Inc., 1070 E. Adams St., Jacksonville 2, Fla. ELgin 6-3381.

Alexander Brest, pres.; Mitchell Wolfson, vice-pres.; Jesse H. Cripe, vice-pres., treas., gen. mgr.

Operation: 1957.

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WJCT (Channel 7) (non-com)

Community Television, Inc., 2037 Main St., Jacksonville, Fla. 32206. 354-2806.

Fred Redman, gen. mgr.; Gene Napier, chief engineer.

Operation: Sept. 10, 1958.

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WJXT (Channel 4) CBS

WJXT, operated by the Broadcast Division of the Washington Post Co., 1851 Southampton Road, Jacksonville 7, Fla.; EXbrook 8-0501.

Glenn Marshall, Jr., pres.; Laurence E. Richardson, vice pres. & gen. mgr.; Robert W. Schellenberg, sls. mgr.; Leonard Mosby, prog. dir.; Robert L. Atkins, prod. mgr.; Tom Mahaffey, prom. dir.; Ernest Vurdermark, chief eng.; nat'l rep., TvAR.

Operation: 1949; TV sets in area: 384,000.

Miami

WCKT (Channel 7) NBC

Sunbeam Television Corp., P.O. Box 1118, Miami 38, Fla.; PLaza 1-6692.

S. D. Ansin, pres.; Edmund Ansin, treas.; Charles Kelly, v.p., gen. mgr.; Charles Phillips, dir. of sls.; Neil Murphy, controller; Robert Paasch, chief eng.; Al Sternberg, prog. mgr.; Gene Strul, news mgr.; Wilson Griffith, public affairs; Evelyn Frichett, prom. mgr.; Frank Struzzi, film mgr.; R. Paasch, chief eng.; nat'l rep., Harrington, Righter & Parsons; Southern: Bomar Lawrence.

Operation: 1956; TV sets in area: 600,000.

WTHS-TV (Channel 2) (Non-com)

Dade County, Florida (Miami) Public Schools Community Television Foundation of South Florida, Inc. 1410 Northeast Second Ave., Miami 36, Fla.; FRanklin 7-4311.

George Dooley, exec. vice-pres.; Dr. Joe Hall, supt. of schools; John B. Turner, president of Community Television Foundation.

Operation: 1955; TV sets in area: 380,000.

WTVJ (Channel 4) CBS

Wometco Enterprises, Inc., 316 N. Miami Ave., Miami, Fla. 33128; 305-377-8241.

Mitchell Wolfson, pres.; Louis Wolfson 11, Richard F. Wolfson, Jack Waxenberg, senior vice presidents. William R. Brazzil, vice pres. & gen. mgr.; Ralph Renick, vice-pres. in chg. of news; Earl Lewis, chief eng.; Joe Kline, dir. tech. oper.; Frank Howell, gen. sales mgr.; Tom Fraioli, nat. sls. mgr.; Lee Waller, dir. of prog. oper.; George Vickery, prom. mgr.; Lyn Lucas, dir. of prod. oper.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV homes in area: 700,600.

Orlando

WDBO-TV (Channel 6) CBS

The Outlet Co., 30 S. Ivanhoe Blvd., Orlando, Fla. 32802; 241-1491.

Joseph S. Sinclair, pres.; Arnold F. Schoen, Jr., vice-pres. for WDBO-AM-FM-TV; James E. Yarbrough, chief eng.; Walter Sickles, prog. dir. & film buyer; Leonard S. Davey, Jr., sls. dir.; J. Colin Marchison, Jr., prod. dir.; nat'l rep., Edward Petry & Co. Inc.

Operation: 1954; TV homes in area: 380,000.

WEAL-TV (Channel 18)

Orange County Broadcasters, Inc., Box 7547, Orlando, Fla.

R. H. Gunckel, Jr., pres.; James H. Sawyer, vice-pres.

CP, not operating.

WFTV (Channel 9) ABC

Mid Florida Television Corporation, 639 W. Central, Orlando, Florida. 32805; Phone 241-6543.

Joseph L. Brechner, pres., treas., dir.; Hershell G. Stuart, vice-pres., dir.; Martin Segal, dir. sec'y; Marion B. Brechner, asst. sec'y, & treasurer., dir.; Hugh Robinson, reg. sales; William T. Latham, nat'l sls. mgr.; Harry Richard, prog. dir.; Tom Grubbs, prod. mgr.; Dodd Daniel, chief eng.; Dennis Gregory, film ed.; nat'l rep. Blair TV.

Operation: 1958.

Panama City

WJHG-TV (Channel 7) NBC, ABC, CBS

Herald Publishing Company, o.b.a., WJHG-TV, P.O. Box 2349, Panama City, Fla.; 763-7651.

James H. Gray, pres., principal owner; Raymond E. Carow, managing dir.; James S. Tighe, sta. mgr.; Perley Eppley, dir. of engineering; Bill Carpenter, chief engineer; Earl Hadaway, prog. dir.; Earl Hutto, prod. mgr.; Nat'l rep., Vernard, Torbet & McConnell; southeast rep., Jas. S. Ayers Co.

Operation: 1953; TV homes in area: 207,900.

Pensacola

WEAR-TV (Channel 3) ABC

Rollins Telecasting, Inc., Box 431, Pensacola, Fla.; GLendale 5-7311.

O. Wayne Rollins, pres.; Milt de Reyna, gen. mgr. & natl. sls. & film buyer; Jack Kenney, prog. dir.; Harry Babb, chief engineer; Nat'l. Rep., Blair Television Associates.

Operation: 1954.

St. Petersburg

WSUN-TV (Channel 38) ABC

WSUN, Inc., Million Dollar Pier, St. Petersburg 1, Fla.; 894-0191.

George W. Fee, general manager; Carl Shirley, chief engineer; Sid Perry, program-oper. dir.; nat'l rep., Vernard, Torbet & McConnell, Inc.

Operation: 1953.

Tallahassee

(See Thomasville, Ga.)

Tampa

WEDU (Channel 3)

Florida West Coast Educational Television, Inc., 908 South 20th St., Tampa, Florida 33605; Phone: 248-5751. St. Petersburg Studio: St. Petersburg Jr. College, 6605 5th Avenue, North, St. Petersburg, Fla.; Phone: 345-9351.

William C. MacInnes, pres.; William P. Wallace, v.p.; Mrs. Mary Spencer, sect.; Elwood W. Johnson, treas.; R. LeRoy Lastinger, gen. mgr.; Orbra Harrell, chief eng.; H. H. Riddleberger, asst. mgr. prog. devl. & oper.

Operation: 1958; TV sets in area: 400,000

WFLA-TV (Channel 8) NBC

The Tribune Company, 905 Jackson St., P. O. Box 1410, Tampa 1, Fla.; Phone: 229-0131.

James N. Covey, Jr., pres.; George W. Harvey, vice-pres. & gen. mgr.; William B. Faber, sales mgr.; J. E. Faraghan, prog. dir.; Doug Duperrault, prom. mgr.; George Gei-

ger, prod. mgr.; J. H. Mitchell, chief eng.; nat'l rep., John Blair & Co.

Operation: 1955; TV sets in area: 501,000.

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WTVT (Channel 13) CBS

WKY Television System Inc., 3213 John F. Kennedy Blvd., Box 1198, Tampa, Fla. 33601; Transmitter, Prospect Road, Tampa. Phone: 876-1313.

E. B. Dodson, v.p. & mgr.; Robert M. Olson, admin. ass't.; Robert Doty, operations manager; Robert Fowler, gen. sales mgr.; Ken Smith, prod. dir.; Walter Rhoads, prom. mgr.; Ray Dantzler, news dir.; William Witt, chief eng.; nat'l rep., Katz Agency.

Operation: 1955; TV sets in area: 524,000.

W. Palm Beach

WEAT-TV (Channel 12) ABC

Gardens Broadcasting Co., P. O. Box 70, West Palm Beach, Fla.; TEmple 3-9668.

John D. MacArthur, pres. & gen. mgr.; Robert L. Ray, exec. asst. to pres.; Godfrey M. Lebhar, nat'l regional sales mgr.

Operation: 1955.

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WPTV (Channel 5) NBC

Scripps-Howard Broadcasting Co. Stations, 5 Coconut Row, Palm Beach, Fla.; TEmple 3-2471.

Chester E. Pike, Jr., vice-pres. & gen. mgr.; Stan Doyle, admin. asst. to gen. mgr.; Irwin Kissman, Miami nat. sls. mgr.; Jerry B. Hartman, local sales mgr.; Jack Doudourian, prod. dir.; W. Lewis Evenden, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1954; TV sets in area: 635,000.

GEORGIA

Albany

WALB-TV (Channel 10) NBC, ABC

Herald Publishing Co., Stuart Ave., Albany, Ga. 31701; HEMlock 5-8386.

James H. Gray, pres.; Mrs. Martha M. Nall, secy.-treas.; Raymond E. Carow, gen. mgr.; Perley E. Eppley, dir. of eng.; nat'l rep., Venard, Torbet & McConnell.

Operation: 1954.

Athens

WGTV (Channel 8, educational)

Regents of the University System of Georgia for U. of Ga. c/o W. H. Hale, Jr., Center for Continuing Education, Athens, Ga. 30601; 542-3554.

James A. Dunlap, chmn; George L. Simpson, chancellor.

Operation: 1960.

Atlanta

WAGA-TV (Channel 5) CBS

Storer Broadcasting Co., 1018 W. Peachtree St., N.W., Atlanta, Ga.; TRinity 5-5551.

Stanton P. Kettler, pres.; Bill Michaels, exec. vice-pres.; H. W. "Buddy" Ray, gen. mgr.; Paul Raymon, station mgr.; Jim Ferguson, prog. mgr.; Dale Clark, pub.-aff. dir.; Hugo Bondy, chief eng.; Dick Edwardes, prod. mgr.; nat'l rep., Storer TV sales.

Operation: 1949.

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WATL-TV (Channel 36)

3220 Peachtree Rd. N.E. Atlanta 5, Ga. CEdar 1-3000.

Robert W. Rounsaville, pres.

CP, not operating.

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WETV (Channel 30) (non-com)

Board of Education of City of Atlanta, 740 Bismark Road, N.E., Atlanta, Ga. 30324. Phone: 873-4471.

Ed S. Cook, president; Fred Shell, vice-pres.; Gilbert E. Tauffner, exec. dir. of educational broadcasting; Haskell Boyter, dir. of radio & TV education.

Operation: 1958.

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WAIL-TV (Channel 11) ABC

WAIL-TV, 1611 W. Peachtree St., N.E., Atlanta 9, Ga.; Phone: 872-1141.

Richard M. Fairbanks, pres.; Joseph M. Higgins, vice-pres., gen. mgr.; Mel Jones, gen. sls. mgr.; Byron Lindsey, chief engineer; Frank Cason, program dir.; John Culver, asst. to gen. mgr.; nat'l rep., Blair TV.

Operation 1951: TV sets in area: 755,000.

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WSB-TV (Channel 2) NBC

Cox Broadcasting Corp., 1601 W. Peachtree St., N.E., Atlanta 9, Ga.; TRinity 5-7221.

J. Leonard Reinsch, pres.; Frank Gaither, v.p.; Don Heald, gen. mgr.; Ray Moore, news dir.; Rusty Bruton, prod. mgr.; Henry White, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1948; TV sets in area: 775,300.

Augusta

WJBF (Channel 6) NBC, ABC

Fuqua Industries, Inc., Box 1404, Augusta, Ga.; PA 2-6664.

J. B. Fuqua, pres. Asa Stallworth, vice

pres. & gen. mgr.; D. MacDonald, treas. & bus. mgr.; John Jopling, chief eng.; Asa Stallworth, Jr., station mgr.; nat'l rep., George Hollingbery Co.

Operation: 1953; TV sets in area: 340,000.

Columbus

WTVM (Channel 9) ABC, NBC

Martin Theatres of Georgia, Inc., 1307 First Ave., Columbus, Ga.; FA 2-8828.

Joe Windsor, vice-pres. & gen. mgr.; Ted Short, sta. mgr.; Lynn Avery, sls. mgr.; Jack Poole, operations dir.; Charles Parrott, chief eng.; nat'l rep., Blair Television.

Operation: 1953; TV sets in area: 330,202

WRBL-TV (Channel 3) CBS, NBC

Columbus Broadcasting Co., Inc., 1350 13th Ave., Columbus, Ga.; FAirfax 2-0601.

J. W. Woodruff, Jr., pres. & gen. mgr.; M. R. Ashworth, secy. & treas.; Ridley Bell, Jr., stat. mgr. & film buyer; George A. Giggell, dir. of news and pub. affairs; Robert Walton, local sls. mgr.; George Jenkins, dir. of nat'l sales; Joe A. Gamble, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area: 520,300.

Macon

WMAZ-TV (Channel 13) CBS basic, ABC, NBC

Southeastern Broadcasting Corp., 682 Cherry St., Macon, Ga.; SH 6-7311.

R. A. Jolley, pres.; Frank ("Red" Cross) Crowther, gen. mgr.; Albert Sanders, asst. gen. mgr., sls. mgr.; Elmo Simmons, Jr., nat'l sls. mgr.; Dick Johnson, dir. public relations; Robert Savage, prod. dir.; Jim Arnold, film dir.; Jim Lawhon, chief engineer; nat'l rep., Avery-Kodel, Inc.

Savannah

WSAV (Channel 3) NBC

WSAV, Inc., Broadcasting Center, 1430 East Victory Dr., Savannah, Ga.; ADams 6-0303.

Harben Daniel, pres. & gen. mgr.; Catherine M. Daniel, vice-pres.; Meredith E. Thompson, vice-pres. & secy.-treas. & oper. mgr.; H. M. Humpidge, comm. mgr.; Joe Petty, prog. dir.; Curt Avery, prod. mgr.; Byron Strong, chief eng.; nat'l rep., Geo. Hollingbery.

Operation: 1956; TV sets in area: 150,500

WTOC-TV (Channel 11) CBS, ABC

Savannah Broadcasting Co., 516 Abercorn St., Savannah, Ga.; ADams 2-0127.

F. Schley Knight, president; Esther S. Pruett, asst. secy.-treas.; Ben Williams, exec. vice pres. & sales mgr.; S. G. Knight, vice pres. & treas.; Dwight J. Bruce, vice-pres. & prog. dir.; Miss Jackie Ayoub, prom. mgr.;

Kyle E. Goodman, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: 150,500.

Thomasville-Tallahassee (Fla.)

WCTV (Channel 6) CBS

John H. Phipps Broadcasting Stations, P.O. Box 3547, Tallahassee, Fla.; 904-385-2121.

John H. Phipps, owner; W. A. Snowden, dir. of eng.; Joe Hosford, gen. mgr. & nat'l sls. mgr.; Jerry L. Williams, pgm. & operations mgr.; nat'l rep., Blair TV Assoc.

Operation: 1955; TV sets in area: 215,200.

Waycross

WXGA-TV (Channel 8)

WVAN-TV (Channel 9)

WJSP-TV (Channel 28)

Georgia State Bd. of Education, State Office Atlanta, Georgia.

HAWAIIAN ISLANDS

Hilo, Hawaii

KPUA-TV (Channel 9) CBS

(Satellite of KGMB-TV, Honolulu)

Pacific Broadcasting Company, Inc., 1534 Kapiolani Blvd., Honolulu 9, Hawaii 9-2011.

Operation: 1955.

Honolulu, Oahu

KGMB-TV (Channel 9) CBS

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu, Hawaii 96809; Phone 92-011.

Cecil Heftel, pres. & gen. mgr., Gene Erber, gen. sales mgr.; Jim Hawthorne, prog mgr.; Bob Beadles, oper. mgr.; Earl McDaniels, prog. & sports dir.; nat'l rep., Edward Petry & Co.

Operation: 1952; TV sets in area: 144,700.

KONA (Channel 2) Honolulu

KAII-TV SATELLITE

KHAW-TV HILO SATELLITE

Communications Honolulu, Ltd., 1170 Auahi St., Honolulu 96814.

De Sales Harrison, Jr., chairman of bd.; Arthur H. McCoy, president; Daniel T. Kawakami, gen. mgr.; George B. Hagger, gen. sales mgr.; nat'l rep., Blair TV.

Operation: 1952; TV sets in area: 180,000.

KHVH-TV (Channel 4) ABC

Western Telestations, Inc., 1290 Ala Moana Blvd., Honolulu, Hawaii 96814. Tel. 573-991.

Lawrence S. Berger, pres. & gen. mgr.;

Keith M. Swinehart, station mgr.; Muneo Hamada, bus. mgr.; Richard Farr, promo. mgr.; Robert S. Smith, prog. dir.; Jim Anderson, prod. mgr.; Boone Morrison, prom. mgr.; nat'l rep., Katz Agency.

Operation: 1954 (formerly Kula TV).
TV sets in area: Approx. 160,000.

Waimea, Kauai

K82AM (Channel 3) CBS

(Satellite of KGMB-TV, Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii; phone 92011.

Lihue, Kauai

K70BW (Channel 3) CBS

(Satellite of KGMB TV Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii.

Kilauea, Kauai

KO3BT (Channel 3) CBS

(Satellite of KGMB-TV, Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii; phone 92011.

Wailuku, Maui

KALA-TV (Channel 7)

(Satellite of KONA-TV, Honolulu).

Communications Honolulu, Honolulu.

Operation: 1958.

KMAU-TV (Channel 3) CBS

(Satellite of KGMB-TV; Honolulu.)

Hawaiian Broadcasting System, Ltd., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii.

Joseph Herold, gen. mgr.; Jerry Thompson, sls. mgr.; K. C. Wong, bus. mgr.; Sheridan A. Reid, program dir.; Don Mumford, prod. mgr.; Robert Karr, prom. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1955.

IDAHO

Boise

KBOI-TV (Channel 2) CBS

Boise Valley Broadcasters, Inc., 1007 Jefferson St., Boise, Idaho, 342-9331.

H. Westerman Whillock, pres. & gen. mgr.; Willis C. Moffat, vice-pres.; Earl Glade, Jr., secy.-treas. & stat. & comm. mgr.; James A. Johtz, Jr., chief eng.; Robert Howell, film ed.; nat'l rep., Peters, Griffin, Woodward, Inc.—Art Moore & Associates, Inc. (Pacific Northwest).

Operation: 1953; TV sets in area: 97,800.

KTVB-TV (Channel 7) NBC, ABC

KTVB, Inc., Boise, Idaho, 709 Idaho St., P. O. Box 390, Boise, Ida. 83701; 208-342-4611.

Georgia M. Davidson, pres.; Robert E. Krueger, exec. v.p. & gen. mgr.; Del Lundbom, prog. dir.; Harold W. Toedtemeier, chief engineer; Sal Celeski, news dir.; nat'l rep. Avery-Knodel, Inc.

Idaho Falls

KID-TV (Channel 3) ABC, CBS

Idaho Radio Corp., Box 2008, Idaho Falls, Idaho: 3 & 4. 522-5100.

J. Allen Jensen, vice-pres. & gen. mgr.; Claude Cain, sta. manager; Dave Wayne, prog. mgr.; Carroll Secrist, chief eng.; nat'l rep., Geo. P. Hollingbery Co., Inc.—Art Moore & Associates, Inc. (Pacific Northwest).

Operation: 1953; TV sets in area: 107,200.

KIFI-TV (Channel 8)

The Post Company, P. O. Box 2148, Idaho Falls, Ida. Phone: Jackson 3-1171.

Jim Brady, pres. & gen. mgr.; Herman Haefele, pgm. dir. & chief engineer; nat'l rep., Avery-Knodel; Seattle rep., Feltis, Dove & Croghan, Inc.; Denver rep., Robert Hix Co., Inc.

Operation: 1961.

Lewiston

KLEW-TV (Channel 3) CBS, ABC

Cascade Broadcasting C., Box 615, 1115 Idaho St., Lewiston, Idaho; SHerwood 3-5581.

Rudy Vsetecka, gen. & sls. mgr.; Bill Bickly, chief eng.; nat'l rep., Art Moore & Assoc. Inc.

Operation: 1955.

Pocatello

KTLE-TV (Channel 6)

KBLI, Inc., Box 192, Blackfoot, Ida.

Howard D. Johnson, pres.; Dale J. Smith, vice pres.; John Miller, sec'y treas.

CP, not operating.

Twin Falls

KMYT (Channel 11) CBS, ABC, NBC

The KLIIX Corporation, Elizabeth Blvd. & Eastland Drive, Box 547, Twin Falls, Idaho; 733-1280.

Gordon Glasmann, pres. & gen. mgr.; Cecil L. Heffel, vice-pres.; L. L. Langdon, prod. mgr.; Sid Cohen, film buyer; Vic Graybeal, film dir.; Vann McArthur, tech. dir.; nat'l rep., Skyline Advertisers Sales H. R. Television—Art Moore & Associates (Northwest).

Operation: 1955; TV sets in area: 36,800.

ILLINOIS

Champaign

WCIA (Channel 3) CBS

Midwest Television, Inc., 509 S. Neil St., Champaign, Ill.; 356-8333.

A. C. Meyer, pres.; Guy Main, exec. vice pres.; James Fielding, dir. oper. & secy.-treas.; Robert L. Myers, dir. eng. & asst. to pres.; Gerald P. Johnson, sls. mgr.; Leonard Davis, gim sales mgr.; William J. Helms, prod. & sale serv.; John Ketterer, film buyer; nat'l rep., Edward Petry & Co., Inc.

Operation: 1953; TV sets in area: 328,000.

WCHU (Television 33) NBC

Plains Television Group, Inman Hotel, 17 E. University, Champaign, Illinois, 352-7673.

Elmer Balaban, pres.; Milton D. Friedland, vice pres. & gen. mgr.; James T. Kelly, mgr.; Harry Eskew, chief eng.; nat'l rep., Adam Young, Inc.

Operation: 1959.

Champaign-Urbana

WILL-TV (Channel 12) (non-com)

228 Gregory Hall, University of Illinois, Urbana, Ill.; 333-0850.

Frank E. Schooley, mgr.; Rob R. Beldon, chief eng.

Operation: 1955; TV sets in area: 100,000.

Chicago

WBBM-TV (Channel 2) CBS

Columbia Broadcasting System, Inc., 630 N. McClurg Court, Chicago 11, Ill.; Whitehall 4-6000.

Edward R. Kenefick, vice-pres., gen. mgr.; Henry Schaefer, bus. mgr.; dir., Robert N. Cochran, gen. sls. mgr.; George Pions, mgr., nat'l sls., Bruce Bloom, dir., sls. prom.; George Nicholaw, dir. information services; Charles Hinds, prog. dir.; Luther A. Pierce, dir.; tech. operations; Wayne Weber, dir. broadcast services; Alice Necker, mgr., film dept.; Anita Licata, sls. traffic mgr.; John Madigan, news dir.; Paul Cahill, dir. comm. rel.; John Patton, library ref., Dennis May-off, sales research dir.; nat'l rep., CBS Television Stations National Sales.

Operation: 1946; TV sets in area 2,300,000.

WBKB-TV (Channel 7) ABC

American Broadcasting-Paramount Theaters, Inc., 190 N. State St., Chicago 1, Ill.; ANdover 3-0800.

Richard A. O'Leary, vice-pres. & gen. mgr., John J. McMahon, gen. sales mgr., Warren Tomassene, sales mgr., Lee Schulman, prog. dir., John F. Fitzpatrick, prod. mgr., Ralph Andrews, film dir., George Rod-

man, pub. dir., Chuck Buzzard, eng. dir.; nat'l rep., ABC TV Spot Sales.

Operation: 1948; TV sets in area: 2,237,900.

WGN-TV (Channel 9)

WGN, Inc., 2501 W. Bradley Pl., Chicago 18, Ill.; LAkeview 8-2311.

J. Howard Wood, chairman; Ward L. Quaal, exec. vice-pres. & gen. mgr.; Dan Calibraro, exec. administrative assist, public relations mgr.; Ben Berentson, vice pres., sta. mgr.; Richard Jungers, vice pres., gen. sales mgr.; Don Pecaro, program mgr.; Carl J. Meyers, senior vice-pres. & mgr. engineering and operations; James Hanlon, mgr. promotion & research; Bob Innes, east. sales mgr.; Bruce Dennis, vice pres., mgr. of news; Bradley Eidmann, mgr. of syndication; Al Field, mgr. public affairs; nat'l rep., WGN-TV Sales and Edward Petry & Co., Inc.

Operation: 1948; TV sets in area: 2,500,000.

WMAQ-TV (Channel 5) NBC

National Broadcastg. Co., Merchandise Mart, Chicago, Ill. 60654, 644-8300.

Lloyd Yoder, NBC v.p. & gen. mgr.; Robert Lemon, sta. mgr.; Norman Cissna, gen. sls. mgr.; James Hoel, local sls. mgr.; Harry Trigg, prog. dir.; Kenneth Christiansen, oper. dir.; Wilfred C. Prather, dir. tech. oper.; Chet Campbell, dir. adv. prom. & pres.; Richard H. Moss, video recording sls. rep.; nat'l rep., NBC Spot Sales.

Operation: 1949; TV sets in area: 2,381,000.

WITW (Channel 11) (non-com)

Chicago Educational Television Association, 5400 North St., St. Louis Ave., Chicago, Ill. 60625. Phone 312-583-5000.

Edward L. Ryerson, pres.; Donald McKellar, William E. McManus, George A. Ranney, vice-pres.; Lester Armour, treas.; Robert L. Foote, secy.; John W. Taylor, exec. dir., Demetra Panagos, Admin. Assoc.; A. G. Ferreira, bus. mgr.; Chalmers H. Marquis, dir. of prog.; William Manschot, Jr., prod.-mgr.; Clarence McIntosh, prod. mgr.; Gloria Michels, public relations; Robert Seipp, film supervisor; Duane Weise, dir. eng.

Operation: 1955; TV sets in area: 2,300,000.

Danville

WICD-TV (Channel 24) NBC

Plains Television Corp., 1500 N. Washington Ave., Danville, Ill.; 446-6200.

Milton D. Friedland, gen. mgr.; James T. Kelly, Sta. & sales mgr.; Harry Eskew, chief eng.

Decatur

WAND (Channel 17) ABC

WAND-Television, Inc. (subsidiary of Lin Broadcasting Corp., Inc.), P. O. Box 631, Southside Drive, Decatur, Ill. 62525; Phone 428-4304.

Len Carl, vice-pres., gen. mgr.; Jack P. Kussart, asst. mgr. & prog. mgr.; Donald Lindsey, sls. mgr.; nat'l rep. National Television Sales, Inc.

Operation: 1953; TV sets in area: 262,700.

Decatur (Serving Champaign-Urbana)

W70AF (Channel 70) ABC

WAND-Television, Inc. (subsidiary of Lin Broadcasting Corp., Inc.), P. O. Box 631, Southside Drive, Decatur, Ill. 62525; Phone: 428-4304.

Len Carl, vice-pres., gen. mgr.; Jack P. Kussart, asst. mgr., prog. mgr.; Donald Lindsey, sls. mgr.; nat'l rep., National Television Sales, Inc.

Operation: 1961; TV sets in Area: 23,940.

Harrisburg

WSIL-TV (Channel 3) ABC Primary

Turner-Farrar Association Studios, 21 W. Poplar St., Harrisburg, Ill.; 373. Transmitter: 2 miles West Creal Springs, Ill.

O. L. Turner, gen. mgr.; Charles Gilliam, chief eng.

Operation: 1953; TV sets in area: 201,000.

La Salle

WEEQ-TV (Channel 35)

(Satellite of WEEK-TV, Peoria, Ill.)
West Central Broadcasting Co., 2907
Springfield Rd., East Peoria, Ill.

PEKIN (Channel 69)

Mid Illinois Television Co., Times Bldg., Pekin, Illinois.

Joseph T. McNaughton, pres.
CP, not operating.

Moline

WQAD-TV (Channel 8)

Moline Television Corp., 3003 Park 16th St. Moline, Ill., 61625; 764-9694.

Arthur M. Swift, exec. v. p. & gen. mgr.; William Snyder, sls. mgr.; Dewey L. Nelsen, prog. mgr.; Ronald G. Klayman, promo. mgr.; Darrell Wheaton, prod. mgr.; Ray Krueger, chief eng.; Jim King, dir. of news.

Operation: 1963

Peoria

WEEK-TV (Channel 25) NBC

West Central Broadcasting Co., 2907
Springfield Rd., E. Peoria, Ill.; 699-3961.

Fred C. Mueller, pres. and gen. mgr.; Philip Mergner, gen. sales mgr.; Richard Evans, prog. dir.; Wayne Lovely, chief eng.; Roger Attenbach, pub. & prom. mgr.; nat'l rep., Katz Agency.

Operation: 1963; TV sets in area: 325,000.

WMBD (Channel 31) CBS

Midwest Television, Inc., 212 S. W. Jefferson, Peoria, Illinois, 676,0711.

August C. Meyer, pres; Guy F. Main, exec. v.p.; William L. Brown, gen. mgr.; Gene C. Robinson, operations mgr.; Robert Crawford, news dir.; George A. Pyle, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1958; TV sets in area: 311,100.

WTVH (Channel 19) ABC

Metropolitan Broadcasting (Division of Metromedia, Inc.) 606-608 Main St., Peoria, Ill. Phone: 676-8911.

John Bone, v.p., gen. mgr.; Delores Slavens, bus. mgr.; Clyde Dutton, sales mgr.; Bill McBroom, program & promotion dir.; Al Ruch, chief eng.; nat'l rep., Metro TV Sales.

Operation: 1963; TV sets in area: 300,000.

Quincy

WGEM-TV (Channel 10) NBC, ABC

Quincy Broadcasting Co., Hotel Quincy, Quincy, Ill. 62301; 222-6840.

T. C. Oakley, pres.; J. S. Bonansinga, vice-pres., gen. mgr. & treas.; J. T. Reardon, secy.; Fred Colgan, prog. dir.; J. Ben Stewart, comm. mgr.; Bob Meyer, dir. of adv.; Frank Laughlin, chief eng.; nat'l rep., Adam Young.

Operation: 1953; TV sets in area: 195,000.

Rock Island

WHBF-TV (Channel 4) CBS

Rock Island Broadcasting Co., Telco Bldg., 231 18 St., Rock Island, Ill. 61201; Phone: 786-5441. Area Code 309.

Ben H. Potter, pres.; Miss Marguerite F. Potter, vice-pres. & treas.; Leslie C. Johnson, vice-pres. & gen. mgr.; Maurice Corken, exec. vice-pres.; Ted Arnold, sales mgr.; Forest W. Cooke, prog. dir. & film buyer; Heber E. Darton, prom. mgr.; Robert J. Sinnen, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1950; TV sets in area: 433,000.

Rockford

WTVO (Channel 39) NBC

Winnebago Television Corp., N. Meridian Rd. & State, Rockford, Ill.; 963-5413.

Harry Balaban, pres.; Hal Froelich, mgr.; Robert J. Smith, program dir.; Gene Denari, sales mgr.; Al Petzke, chief eng.; Henry Taylor, film dir.; Marvin Freeman, promotion mgr.; nat'l rep., Blair Television.

Operation: 1953; TV sets in area: 259,000.

WREX-TV (Channel 13)

WREX-TV, Inc., West Auburn at Winnebago Rds., Rockford, Ill. 61105; 968-1813 or Winnebago 2411.

Springfield

WICS (Channel 20) NBC

Plains Television Corp., 2680 East Cook St., Springfield, Ill. 62703; Tel. 528-0465.

Elmer Balaban, pres.; Herbert Scheffel, treas.; Harry Balaban, secy.; Milton D. Friedland, vice-pres. & gen. mgr.; Jerrold Merritt, chief eng.; Harold Hoskins, prog. mgr.; Robert Steffan, prod. mgr.; Robert Farrow, nat'l sls. mgr.; H. K. Springer, controller; nat'l rep., Young Television Corp.

Operation: 1953; TV sets in area: 271,000.

WMAY-TV (Channel 36)

WMAY-TV, Inc., 504 E. Monroe St., Springfield, Ill.

Gordon Sherman, pres.; Lee Ruwitch, Syl Binkin, vice-pres.; Robert Weiner, secy.; Melvin Feldman, treas.

CP, not operating.

INDIANA

Bloomington-Indianapolis

WTV (Channel 4) Independent

Sarkes Tarzian, Inc., 3490 Bluff Road, Indianapolis, Ind. 46227; STate 7-2211.

Sarkes Tarzian, pres.; Robert G. Holben, gen. mgr., broadcast div.; Elmer Snow, dir. of engineering; Arthur R. Hook, program mgr.; Clyde Dutton, gen. sales mgr.; Bernie Souers, asst. gen. sales mgr.; Don Morgan, chief engineer.

Operation: 1949; TV sets in area: 650,000.

Elkhart-South Bend

WSJV (Channel 28) ABC

Truth Publishing Co., Box 700, Elkhart, Ind. 46514; Phone: 522-1518; South Bend 232-2828.

John F. Dille, Jr., pres.; Paul C. Brines, exec. vice pres.; Don E. Fuller, gen. mgr.; Ken Owens, admin. asst.; Al Waters, nat'l sales mgr.; James Blacklay, prod. mgr.; Arthur C. Whitaker, Jr., film dir.; Woodrow Hawkins, chief eng.; nat'l rep., A.T.S.

Operation: 1954; TV sets in area: 262,000.

Evansville

WEHT-TV (Channel 25)

Gilmore Broadcasting Corp. of Indiana, P.O. Box 395, Evansville, Indiana; HArrison 4-9215.

James Gilmore, pres.; Wm. R. Hight, vice pres. & gen. mgr.; James Manion, sales mgr.; Harold A. Poole, contr.; Elmer Chancellor, chief eng.; nat'l rep., Avery-Knodel.

Operation: 1955; TV sets in area: 405,000.

WFIE (Channel 14) NBC

MFIE, Inc., 1115 Mt. Auburn Rd., Evansville 12, Ind.; 425,6201.

Mrs. Jane M. Norton, pres.; Jack E. Douglas, v.p. & gen. mgr.; Chet Behrman, prog. mgr.; Kelly Atherton, sls. mgr.; Jack McLean, new dir.; Lambert Howard, chief eng.

Operation: 1953; TV sets in area: 150,400.

WTVW (Channel 7)

Evansville Television, Inc., 405 Carpenter St., Evansville, Ind.; HArrison 2-1121.

E. Berry Smith, gen. mgr.; nat'l rep., Blair TV.

Operation: 1956; TV sets in area: 247,480.

Fort Wayne

WANE-TV (Channel 15) CBS

2915 W. State Blvd., 742-9411. Indiana Broadcasting Corp., Fort Wayne, Indiana 46808.

C. Wrede Petersmeyer, pres.; Reid G. Chapman, vice-pres., gen. mgr. & film buyer; Howard Bunnell, commercial mgr.; Harry Heuston, prog. dir.; Walter H. Jones, chief eng.; Dave Hockensmith, prom. dir.; Alan E. Englander, treas.; nat'l rep., H-R Television, Inc.

Operation: 1954; TV sets in area: 253,000.

WKJG-TV (Channel 33) NBC

WKJG, Inc., 2633 W. State Blvd., Ft. Wayne, Indiana 46808; Phone: 219-742-2295.

John F. Dille, Jr., pres.; Hilliard Gates, vice-pres. & gen. mgr.; Calo Mahlock, prog. dir.; William Kline, sales mgr.; Eugene A. Chase, chief eng.; nat'l rep., Advertising Time Sales.

Operation: 1953; TV sets in area: 279,000.

WPTA (Channel 21) ABC

Sarkes Tarzian, Inc. 3333 Butler Road, Ft. Wayne, Indiana. 219-483-0584.

Sarkes Tarzian, pres.; Victor H. Sterling, gen. mgr.; Al Hervev, prog. mgr.; Marc Mangus, prod. mgr.; Sid Bozarth, news dir.; Ken Kendall, chief engineer; nat'l rep., Metro TV.

Operation: 1957.

Indianapolis

WFBM-TV (Channel 6) NBC

Time-Life Broadcast, Inc., 1330 North Meridian St., Indianapolis, ME 5-9326.

W. C. Pullen, Jr., pres.; Eldon Campbell, vice-pres. & gen. mgr.; Don Menke, sta. mgr.; Donald Cripe, bus. mgr.; Warren Wright, prog. dir.; Hugh L. Kibbey, sls. mgr.; Keith C. Strange, prom. mgr.; Robert Flanders, eng. dir.; nat'l rep., The Katz Agency, Inc.

Operation: 1949; TV sets in area: 763,000.

WISH-TV (Channel 8) CBS

Indiana Broadcasting Corporation, 1950 N. Meridian St., Indianapolis, Ind.; 924-4381.

C. Wrede Petersmeyer, pres.; Robert B. McConnell, vice-pres. & gen. mgr.; Charles Rees, secy.-treas.; C. E. Wallace, Jr., chief eng.; Jos. E. Lake, comm. mgr.; Dave Smith, prog. mgr.; nat'l rep., H-R Television, Inc.

Operation: 1954; TV sets in area: 794,100.

WLWI (Channel 13) ABC

Crosley Broadcasting Corp., 1401 Meridian St., Indianapolis 2, Ind.; MEIrose 9-2311.

John Babcock, vice-pres. & gen. mgr.; Bruce Cox, mgr., spec. broadcast services; Bob Lamb, sales mgr.; Charles Brodhead, prog. mgr.; Norman Nixon, chief eng.; nat'l rep., Crosley Broadcasting Corp.

Operation: 1957; TV sets in area: 823,740.

Lafayette

WFAM-TV (Channel 18) CBS

Lafayette, Indiana; Gibson 7-2113.

Sarkes Tarzian, pres.; Richard W. Long, gen. mgr.; Joe McConnell, prog. dir.; Dennis Lunsford, chief eng.; nat'l rep., Young Television Corp.

Operation: 1953; TV sets in area: 115,750.

Muncie

WLBC-TV (Channel 49) CBS, NBC, ABC

Tri-City Radio Corp., US Highway 35, south of Muncie, Ind., P. O. Box 271; Atlas 8-4403.

D. A. Burton, pres., treas. & gen. mgr.; W. F. Craig, vice-pres. & comm. mgr.; Garnet M. Burton, secy.; Pat Finnegan, chief eng.; nat'l rep., Hal Holman Co. (Chicago), New York.

Operation: 1953; TV sets in area: 125,000.

South Bend

WNDU-TV (Channel 16) NBC

Michiana Telecasting Corp., Juniper Road, Box 16, South Bend, Ind. 46624; 233-7111.

Wm. Thomas Hamilton, v.p., gen. mgr.;

Bazil O'Hagen, sls. mgr.; Bazil O'Hagan, asst. gen. mgr. & chief eng.; Paul Walton, dir., prog. ops.; nat'l rep., Adam Young, Inc.

Operation: 1955; TV homes in area: 327,100.

WSBT-TV (Channel 22) CBS

South Bend Tribune, 300 W. Jefferson Blvd., South Bend 1, Ind. 46601; 233-3141.

Warren G. Wheeler, Jr., gen. mgr.; Will R. Darch, asst. gen. mgr.; Jerry Bleck, nat. sales mgr.; N. J. Gassensmith, pgm. dir.; Walter Sweitzer, film dir.; Scott Hagenau, chief eng.; nat'l rep., Katz Agency.

Operation: 1952 sets in area: 315,400.

Terre Haute

WTHI-TV (Channel 10) CBS, ABC, NBC

Wabash Valley Broadcasting Corp., 918 Ohio St., Terre Haute, Ind.; Crawford 9481.

Anton Hulman, Jr., pres. & gen. mgr.; J. R. Cloutier, exec. vice-pres. & treas.; Ben Falber, Jr., vice-pres. & dir. of operations; Russ Arnold, vice-pres. & dir. of facilities; nat'l rep., Edward Petry & Co., Inc.

Operation: 1954; TV sets in area: 295,000.

IOWA

Ames

WOI-TV (Channel 5) ABC

Iowa State Univ. of Science & Technology, Ames, Ia.; Tel.: 294-5555.

W. Robert Parks, pres.; Robert C. Mulhall, gen. mgr.; James H. Davis, assoc. gen. mgr.; Ted Tostlebe, comm. mgr.; John Voigt, prom. mgr.; Keith Kethcam, chief eng.; Bill Mason, film dir.; nat'l rep., H-R Television, Inc.

Operation: 1950; TV sets in area: 400,000.

Cedar Rapids

KCRG-TV (Channel 9) ABC

Cedar Rapids Television Co., 1st and 1st S.W., Cedar Rapids, Ia.; 364-4194.

Joseph F. Iladky, Jr., pres.; Redd Gardner, gen. mgr.; Rollo F. Fletcher, gen. sls. mgr.; Ralph D. Willey, operations dir.; Edna A. Herbst, prom. dir.; Al Evans, production dir.; Dave Carter, news editor; John Donnelly, office mgr. & accountant; Leo Reetz, chief eng.; nat'l rep., Adam Young, Inc.

Operation: 1953; TV homes in area: 318,600.

WMT-TV (Channel 2) CBS

WMT-TV, Inc. Paramount Theatre Bldg., Cedar Rapids, Ia.; EMpire 4-0171. WMT-TV, Inc.

Wm. B. Quarton, pres.; Lew Van Nostrand, vice-pres. sales; Douglas B. Grant,

vice-pres. TV oper.; Pam Emerson, prom. mgr.; Geo. P. Hixenbaugh, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953; TV sets in area: 318,600.

Davenport

WOC-TV (Channel 6) NBC

WOC Broadcasting Co., 805 Brady St., Davenport, Ia.; 324-1661.

D. D. Palmer, pres. & treas.; Wm. D. Wagner, vice pres. & secy.; Raymond E. Guth, gen. mgr.; Harold Heath, sls. mgr.; P. G. Arivdson, tech. dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV sets in area: 472,780.

Des Moines

KDPS-TV (Channel 11)

Des Moines Independent Community School District, 1800 Grand Avenue, Des Moines, Iowa.

Mrs. Mary Grefe, pres. of board; Herrold V. Mann, secy. of board; John A. Montgomery, sta. mgr.

Operating.

KRNT-TV (Channel 8) CBS

Cowles Communications, Inc., Broadcasting Division, 9th & Pleasant St., Des Moines Ia. 50309, 243-4141.

Robert W. Dillon, vice-pres. & gen. mgr.; Paul Elliott, commercial mgr.; Joe Hudgens, prog. dir.; Bill Hippee, gen. sales mgr.; Dick Percival, bus. mgr.; Charles Quentin, chief eng.; Guy Koeningberger, adv. & prom. mgr.; nat'l rep., The Katz Agency, Inc.

Operation: 1955; TV sets in area: 295,200.

WHO-TV (Channel 13) NBC

Central Broadcasting Co., 1100 Walnut St., Des Moines 7, Iowa 50307; 288-6511.

Dr. David D. Palmer, pres. & treas.; Paul A. Loyet, vice-pres. & dir. of eng.; William D. Wagner, vice-pres. & secy.; Robert H. Harter, gen. mgr.; Ted Doyle, pgm. dir. & film buyer; Ward McCleary, prom. mgr.; Roy W. Pratt, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1954; TV sets in area: 307,350.

Fort Dodge

KQTV (Channel 21) NBC

Northwest Television Co., Television Square, Fort Dodge, Ia.; 4-0351 & 4-0311.

Edward Breen, pres. & gen. mgr.; George Haire, vice-pres; Robert Kelley, secy; Allan R. Loomis II, treas.; Vince Fleming, prog. dir.; Eve Rubenstein, sls. mgr.; David Sinclair, chief eng.; nat'l rep., Bernard Howard, Inc.

Operation: 1953; TV sets in area: 72,621.

Mason City

KGLO-TV (Channel 3) CBS

Lee Broadcasting Corp., Second & Pennsylvania, Mason City, Iowa 50402; Garden 3-2540.

Walter J. Rothschild, pres.; Lloyd D. Loers, vice-pres., sec'y mgr.; Donald G. Harter, treas.; Roger E. Sawyer, chief engineer; Douglas F. Sherwin, program dir.; Bart Curran, production dir.; Robert G. Fruehe, nat'l sales mgr.; nat'l rep., Advertising Time Sales, Inc.

Operation: 1954; TV sets in area: 191,420.

Sioux City

KTIV (Channel 4) NBC, ABC

KTIV Television Co., 10th & Grandview Blvd., Sioux City, Ia.; 8-0545.

Dietrich Dirks, pres. & gen. mgr.; Eugene Flaherty, exec. vice-pres.; Duane Kidder, vice-pres.; Bernard Marks, secy.; Elizabeth Sammons, treas.; Wm. Yenerich, sales dir.; Don Stone, prog. dir.; A. E. Quilleash, prod. dir.; Al Smith, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1954; TV sets in area: 233,837.

KVTV (Channel 9) CBS, ABC

Peoples Broadcasting Corp., Douglas at 7th St., Sioux City 1, Ia.; 277-2345.

Herbert E. Evans, pres.; Donald D. Sullivan, vice-pres. & gen. mgr.; Robert Donovan, sales mgr.; Clark Pollock, prog. mgr.; Carl Morris, film dir.; Clair Giles, bus. mgr.; nat'l rep., The Katz Agency, Inc.

Operation: 1953; TV sets in area: 226,510.

Waterloo

KWWL-TV (Channel 7) NBC

Black Hawk Broadcasting Co., E. 4th & Franklin, Waterloo, Ia.; ADams 4-4404.

Robert Buckmaster, president; Donald M. Graham, vice-pres.; Thomas L. Young, vice-pres. & gen. mgr.; Robert A. Young, treas.; Thomas L. Trunnell, sect.; Jim Bradley, dir. oper.; Ed Tink, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 328,866.

KANSAS

Ensign

KTVC (Channel 6) CBS

Southwest Kansas Television Co., c/o Leigh Warner, Cimarron, Kans.

Leigh Warner, pres.; F. C. Walker, treas.; Wm. Montgomery, Syracuse, Kansas, sec'y.

Operation: 1957.

Garden City

KGLD-TV (Channel 11) NBC satellite of KARD-TV, Wichita, Kan.

(Part of Kansas State Network) Wichita Television Corp., Inc.; 833 North Main, Wichita, Kansas 67203. AM-5-5633.

Operation: Nov. 1958.

Goodland

KLOE-TV (Channel 10) CBS

Kays, Inc., 17th & Broadway, Goodland, Kans.; TWinoaks 9-2321.

Kay Melia, gen. mgr.

Operation: 1958.

Pittsburg

KOAM-TV (Channel 7) NBC, ABC

Mid-Continent Telecasting, Inc., P.O. Box 659, Pittsburg, Kans. 66762; ADams 1-0400.

Lester E. Cox, pres.; E. V. Baxter, Lester L. Cox, Lang Pogers, vice-pres.; Fred Hughes, secy.; R. E. Wade, treas. & gen. mgr.; Louis R. Martin, prog. dir.; Leo Stafford, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953.

Topeka

WIBW-TV (Channel 13) CBS, ABC, NBC

Topeka Broadcasting Assn., Inc., Box 119, Topeka, Kansas 66601; 913-272-3456.

Oscar Stauffer, pres.; Thad M. Sandstrom, gen. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: TV sets in area: 295,000.

Wichita

KAKE-TV (Channel 10) ABC

KAKE-TV and Radio, Inc., 1500 North West St., Box 1010, Wichita, Kans.; WHitehall 3-4221.

Mark H. Adams, pres.; Charles E. Jones, treas.; H. E. Zoller, Ted Gore, vice-pres.; Martin Umansky, vice-pres. & gen. mgr.; Harold Newby, vice-pres. & chief eng.; Robert Kyle, prog. mgr.; P. K. Smith, prod. mgr.; Bryce Benedict, gen. sales mgr.; Ronald E. Williams, prom. mgr.; Katz Agency, Inc.

Operation: 1954.

KARD-TV (Channel 3) NBC

(Satellites—CKKT-TV, Great Bend, Kan. Ch. 2; KGLD-TV, Garden City, Kan. Ch. 11; KOMC-TV McCook, Neb., Ch. 8)

Wichita Television Corp., 833 North Main, Wichita, Kans 67203; AMherst 5-5633.

Geo. M. Brown, pres.; Daniel M. Moyer, secy.-treas.; Don Sbarra, vice-pres. & gen. mgr.; C. E. Hendrickson, gen. sls. mgr.; Russell V. Goyette, chief eng.; Barry Stover, prom. mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1955; TV sets in area: 412,000.

Wichita-Hutchinson

KTVH (Channel 12) CBS

Wichita-Hutchinson Co., Inc., 2815 E. 37th St., North, P.O. Box 12, Wichita, Kansas, TEmple 8-1411; 1800 N. Plum St., Hutchinson, Kans.; MOhawk 5-5503.

Joyce A. Swan, pres.; M. Dale Larsen, vice-pres. & gen. mgr.; Ken Cook, chief eng.; Robert D. Snyder, asst. gen. mgr. & prog. dir.;

Donivan Waldron, nat. sales mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 330,800.

KENTUCKY

Ashland

WALN-TV (Channel 59)

Polan Industries, 321 8th St., Huntington, W. Va.

Albert S. Polan, E. G. Polan, Lincoln M. Polan, Charles M. Polan and Lake Polan, Jr., owners.

CP, not operating.

Evansville-Henderson (Ind.)

WEHT-TV (Channel 50) CBS

WEHT, Inc., Box 395, Evansville 4, Ind.; HARRison 4-9215.

Edwin G. Richter, pres.; Wm. R. Hight, vice-pres., gen. mgr.; James Manion, sales mgr.; Harold A. Poole, contr.; Elmer Chancellor, chief eng.; nat'l rep., Young Television Corp.

Operation: 1955; TV sets in area: 405,000.

Lexington

WKYT-TV (Channel 27)

Taft Broadcasting Co., Box 655, Lexington, Ky.; offices, 1087 New Circle Road, NE. Phone 252-2533.

Jack Remington, gen. mgr.; L. C. Redmon, sales mgr.; Bernie Gurewich, chief eng.

Operation: June 1959.

WLEX-TV (Channel 18) NBC, CBS

WLEX-TV, Inc., P. O. Box 1457, Russell Cave Road, Lexington, Kentucky 40501; 254-8747.

H. G. Bell, pres.; Harry C. Barfield, vice pres. & gen. mgr.; Wm. B. Gess, vice-pres.; John G. Atchinson, secy.; Bob Jones, oper. dir.; James W. Robertson, chief eng.; Andy Andrews, prog. dir., nat'l rep., Paul Raymer Co.

Operation: 1955; TV sets in area: 136,394.

Louisville

WAVE-TV (Channel 3) NBC basic

WAVE, Inc., 725 S. Floyd Street, Louisville, Ky. 40203; 585-2201.

Mrs. Jane Norton, Ch. of Bd.; T. Ballard Morton, Jr. pres.; Ralph S. Jackson, exec. vice pres. & gen. mgr.; Nathan Lord, sect. treas.; George Patterson, prog. dir.; Houston Jones, sales mgr.; Wilbur Hudson, chief eng.; Pat O'Hara, prod. mgr.; Rodney Ford, news editor; nat'l rep., Katz Agency.

Operation: 1948; TV sets in area: 605,700.

WEZI-TV (Channel 21)

Mid-America Broadcasting Corp., 2000

Commonwealth Building, 674 South Fourth St., Louisville 2, Ky.; JUniper 3-4441.

CP, not operating.

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WFPK-TV (Channel 15) (non-com.)

Transmitter owned by Louisville Free Public Library, 301 York Street, Louisville 3, Ky.

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WHAS-TV (Channel 11) CBS

WHAS, Inc., 6th & Broadway, Louisville 2, Ky.; 582-4319.

Barry Bingham, pres.; Lisle Baker; vice-pres.; Victor A. Sholis, vice-pres.; Sam Gifford, prog. dir.; George Johnson, sales mgr.; William F. Loader, prom. mgr.; Charles McDaniel, film dir.; O. W. Towner, dir. of eng.; nat'l rep., Harrington, Righter and Parsons, Inc.

Operation: 1950; TV sets in area: 470,000

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Owensboro

WKYT (Channel 62)

Aircast, Inc., 3015 Radiance Rd., Louisville, Ky.

Stephen P. Bellinger, pres.; Ben H. Townsend, vice-pres.; Morris E. Kemper, treas.; Joel W. Townsend, secy.

CP, not operating.

Paducah

WPSD-TV (Channel 6) NBC

Paducah Newspapers, Inc., P. O. Box 1037, 100 Television Lane, Paducah, Ky. 42001; Phone: 442-8214.

Frank Paxton, pres.; Fred Paxton, vice-pres. & mgring dir.; Sam Livingston, gen mgr.; Ernest J. Pell, technical dir.; nat'l rep., Advertising Time Sales, Inc.

Operation: 1957; TV sets in area: 325,000

LOUISIANA

Alexandria

KALB-TV (Channel 5) NBC, CBS, ABC

Lanford Telecasting Co., Inc., 605-11 Washington St., Alexandria, La.; 318-445-2456.

T. B. Lanford, pres.; Robert E. Miller, gen. mgr.; Berton Chandior, sales mgr.; Miss Julie Morris, nat'l sales co-ord.; Franklin Whitehead, sls. serv. mgr.; Bernard Tardy, promotion dir.; James Caskey, film dir.; nat'l rep., Advertising Time Sales.

Operation: 1954; TV sets in area: 302,600.

Baton Rouge

WAFB-TV (Channel 9) CBS, ABC

Guaranty Broadcasting Corp., Baton Rouge, La.

George A. Foster, Jr., chmn. of bd.; Tom E. Gibbens, pres. & gen. mgr.; Harry P. Gamble, Jr., v.p., and gen. counsel; Forest G. Ray, secy.; Clarence H. Willett, treas.; Ed Lamy, prog. dir.; Mervyn Rhys, comm. mgr.; Donald K. Allan, chief eng., oper. mgr.; Grace McElveen, prom.-mtdsing. dir., nat'l rep., Blair Television Associates.

Operation: 1953; TV sets in area: 376,000.

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WBZ (Channel 2) NBC, ABC

Louisiana Television Broadcasting Corp., P.O. Box 2906, Baton Rouge, La. 70821; 348-1491.

Douglas L. Manship, pres. and gen. mgr.; B. B. Taylor, Jr., vice-pres.; Charles P. Manship, Jr., secy. & treas.; Aubrey L. Moore, sta. mgr.; John Ferguson, prog. mgr.; John T. Crowe, prod. mgr. and op. mgr.; Pat Weathersby, chief eng.; Jules L. Mayeux, gen. sales mgr.; Robert J. Headlee, local & regional sales mgr.; Gordon Loudon, farm dir.; nat'l rep., George P. Hollingbery Co.

Operation: 1955; TV sets in area: 377,900.

Houma

KHMA-TV (Channel 11)

St. Anthony Television Corporation, 4911 Oxford Dr., Mobile, Ala.

Lafayette

KLFY-TV (Channel 10) CBS

Camellia Broadcasting Co., Inc., 2101 Jefferson St., Lafayette, La.; CEnter 5-9494.

Paul H. DeClouet, pres.; Thomas A. DeClouet, v.p.; Thomas G. Pears, gen. mgr.; Bob Beurket, chief eng.; nat'l rep., Avery-Knodel.

Operation: 1955; TV sets in area: 150,000.

Lake Charles

KPLC-TV (Channel 7) NBC

Calcasieu Broadcasting Co., 320 Division St., P. O. Box 1521, Lake Charles, La.; HEmlock 6-3631.

Pelham Mills, pres. & gen. mgr.; A. B. Craft, prog. mgr.; Jeb Swanson, prom. dir.; Fred Hosli, local sls. mgr.; Roy Le Jeune, chief eng.; nat'l rep., Advertising Time Sales.

Operation: 1954; TV sets in area: 247,800.

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KNOE-TV (Channel 8) CBS, ABC

Noe Enterprises, Inc., Knoe Road, P. O. Box 4067, Monroe, La.; FAirfax 2-8155.

James A. Noe, chairman of bd.; James A. Noe, Jr., pres.; Paul H. Goldman, exec. v.p. & gen. mgr.; Harry Arthur, v.p. pgms. & asst. gen. mgr.; Ray Boyd, vice-pres. & tech. dir.; Ansel Smith, v.p. operations; Buford Craft, film dir.; nat'l rep., National Television Sales, Inc.

Operation: 1953; TV sets in area: 400,000.

KTVE (Channel 10) NBC-ABC

Fuqua Industries, 206 Catalpa, P. O. Box 1841, Monroe, La. FA 5-5656.

J. B. Fuqua, pres.; John A. Rudisill, vice pres. & gen. mgr.; Harry Mooradian, gen. sales mgr.; John Long, chief eng; nat'l rep., Adam Young.

Operation: 1955; TV sets in area: 240,900.

New Orleans**WDSU-TV (Channel 6) NBC**

Royal Street Corp., 520 Royal St., New Orleans, La. 70130; Phone: 524-4371.

A. Louis Read, pres. & gen. mgr.; Robert Schultis, vice pres. & sales mgr.; Dwight W. Martin, v.p. & treas.; Thomas B. Lemann, secy.; A. B. Suhor, asst. sect. & asst. treas.; Jerry Romig, dir. of program; Maury A. Midlo, prom. dir.; Lindsey Riddle, chief eng.; nat'l rep., Blair-TV, Inc.

Operation: 1948; TV sets in area: 550,000.

WJMR-TV (Channel 20)

Supreme Broadcasting Co., Inc., 1500 Canal St., New Orleans 12, La.; 529-3131.

Roy A. Nelson, pres.; N. P. Geraci, sta. mgr.; Max A. Mipro, chief eng.; nat'l rep., Weed Television Corp.

Operation: 1953

WVUE-TV (Channel 12) ABC

Screen Gems Broadcasting of Louisiana, Inc., 1418 Cleveland Avenue, New Orleans, La. 70112; Phone: 525-9011 TWX-504-822-6364; Area Code: 504.

Norman Louvau, exec. vice pres.; Douglas J. Elleson, vice pres. & gen. mgr.; Harlan McFadden, gen. sales mgr.; William Perry Brown, Jr., promotion mgr.; Emil Loskot, bus. mgr.; Zvi H. Shoubin, prog. dir.; Allen L. Gunderson, chief eng.; Harold Lidin, news dir.; nat'l rep. Edward Petry & Co., Inc., 3 E 54 St., New York 22, N. Y.

Operation: 1959; TV sets in area: 597,000.

WWL-TV (Channel 4)

Loyola University, 6363 St. Charles Ave., New Orleans 18, La. Phone: UNiversity 6-5471. Studios: 1024 North Rampart St., New Orleans 16, La. Phone: 529-4444.

Rev. Homer R. Jolley, pres.; Rev. John F. Keller, vice pres.; Rev. A. B. Goodspeed, faculty dir.; J. Michael Early, gen. mgr.

Operation: 1957.

WYES (Channel 8) (non-com)

Greater New Orleans Educational Tele-
vision Foundation, 916 Navarre Ave., New

Orleans, La. 70124 HU 6-5412.

Arthur D. Cloud, Jr., gen. mgr.; Robert L. Carswell, operations mgr.; Vernon Cook, pgm. dir.; W. S. Hart, chief eng.

Operation: 1957.

Shreveport**KSLA-TV (Channel 12) CBS basic**

KSLA-TV, Inc., P. O. Box 92, Shreveport, La.; Phone: 424-8101.

Winston B. Linam, gen. mgr.; Ben McLaughlin, sales mgr.; John Renshaw, prog. dir.; Robert Weimar, prom. dir.; Morris C. Barton, chief eng.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1954; TV sets in area: 349,600.

KTAL-TV (Channel 6) NBC

KCMC, Inc., 3150 No. Market St., Shreveport, La.; Tel.: 425-2422. Texas: 3227 Summerhill Rd., Texarkana; 793-1133.

W. E. Hussman, pres.; A. E. Cowan, vice pres. oper.; James S. Dugan, vice pres. sales; Gilbert Wilson, mgr. sales & opera. Texarkana; Jesse Ragan, prog. mgr.; Harry Tilley, dir. of eng.

Operation: 1953; TV sets in area: 490,900.

KTBS-TV (Channel 3) ABC

KTBS, Inc., 312 E. Kings Highway, Shreveport, La.; Phone: 868-3644.

E. Newton Wray, pres. & gen. mgr.; George D. Wray, Sr., chmn. of bd.; George D. Wray, Jr., vice-pres.; Charles W. Wray, secy-treas.; Deane R. Flett, sta. mgr.; Mickey Hooten, prod. mgr.; Ray Spruell, prom. mgr.; Marvin L. Perry, Jr., film dir.; Claude Scott, chief eng.; nat'l rep., Katz Agency.

Operation: 1955; TV sets in area: 430,000.

MAINE**Augusta****WCBB (Channel 10)**

Colby-Bates-Bowdoin Educational Tele-
casting Corp, c/o Bates College; Bates Col-
lege, Lewiston, Me. 783-3542.

E. B. Lyford, exec. dir.; Roland A. Desjar-
dins, chief eng.; Richard W. Russell, prog.
mgr.; Mrs. Dorothy O. Pierce, traff. mgr.

Bangor**WABI-TV (Channel 5) ABC, CBS**

Community Telecasting Service, 35 Hil-
dreth St., Bangor, Me.; Phone 947-8321.

Walter Dickson, pres.; John McRae, gen.
mgr.; Richard Bronson, dir. of pub rel.;
George Gonyar, dir. TV operations; Phil
Lentz, chief eng.; nat'l rep., George P. Hol-
lingbery Co.—Kettell-Carter (New Eng-
land).

Operation: 1953; TV sets in area: 140,000.

WLBZ-TV (Channel 2) NBC

WLBZ Television, Inc., Box 732, Mt. Hope Ave., Bangor, Me.; 942-4822.

William H. Rines, pres.; Jack Atwood, exec. vice-pres.; Rudy Marcoux, station mgr.; James Robinson, pro. dir.; John H. Wibby, chief eng.; nat'l rep., Katz Agency.

Operation: 1954; TV sets in area: 125,000.

Poland Spring**WMTW-TV (Channel 8)**

Mt. Washington TV Inc., Poland Spring, Me.; 998-4311. Sales dept., Portland, 733-5664.

Jack Parr, pres.; Robert Maynard vice pres. & gen. mgr.; Robert M. Joyce, asst. gen. mgr.; Leon H. Nelson, pgn & studio mgr.; Claus Wiese, prod. mgr.; Parker H. Vincent, chief eng.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1954.

Portland**WCSH-TV (Channel 6) NBC**

WLBZ-TV, Inc.; Mt. Hope Ave., Bangor, Maine, 04101.

William H. Rines, pres.; Jack S. Atwood, gen. mgr.; Don Powers, sta. mgr.; Charles R. Brown, chief eng.; Bruce McGorrill, sales mgr.; Lew Colby, prom. dir.; George Bowler, film dir.; nat'l rep., Katz Agency.

Operation: 1953; TV sets in area: 210,000.

WGAN-TV (Channel 13) CBS

Guy Gannett Broadcasting Services, 390 Congress St., Portland, Me.; 772-4661.

Jean Gannett Arnzen, pres.; Eugene W. Wilkin, vice-pres.; Donald S. Moeller, vice pres. & gen. mgr.; George D. Lilly, station mgr.; Arnold A. Kuvent, prom. mgr.; Alvin F. Wright, comptroller; William G. Wadman, prog. mgr.; Henry L. Van-Amburgh, chief eng.; nat'l rep., Blair TV Assoc.

Operation: 1954; TV sets in area: 300,000

Presque Isle**WAGM-TV (Channel 8)**

Aroostook Broadcasting Corp., P.O. Box 749, Presque Isle, Me. Phone: 207-764-1161.

Horace Hildreth, pres., W. L. Dickson, vice-pres.; S. A. Lyons, stat. mgr.

Operation: 1956.

MARYLAND**Baltimore****WJZ-TV (Channel 13) ABC**

Westinghouse Broadcasting Co., Inc., 3725 Malden Ave., Baltimore, Md. 21211: 664-7600.

Donald H. McGannon, pres.; Herbert B. Cahan, Group W area vice pres.; Kenneth T. MacDonald, gen. mgr.; Earl C. Davis, prom.

mgr.; John Quigley, program mgr.; Charles S. Blair, chief eng.; Alan Roy Morris, public rel. dir.

Operation: 1948; TV sets in area: 1,865,300.

WBAL-TV (Channel 11) NBC

The Hearst Corp., Maryland's Broadcast Center, Baltimore, Md. 21211; HOplkins 7-3000.

Brent Gunts, vice pres. & gen. mgr.; Willis K. Freiert, asst. mgr. & dir. of sls.; Otto R. Claus, chief eng.; Ann Mar, sales coordinator; Donald Peacock, adv. & prom. dir.; John Frankenfield, program dir.; Jay Goldman, operations mgr.; J. Sydney King, community service mgr.; Royden S. Meise, news mgr.

Operation: 1948; TV sets in area: 1,400,000.

WMAR-TV (Channel 2) CBS

The A. S. Abell Co., WMAR-TV, Television Park, P. O. Box 1957, Baltimore 3, Md.; 377-2222.

William F. Schmick, Jr., pres.; Donald P. Campbell, vice pres. & gen. mgr.; Robert B. Cochrane, asst. gen. mgr. & prog. dir.; Ernest A. Lang, comm. mgr.; A. G. Picha, prom., pub., dir.; David V. R. Stickle, film-news, dir.; Thomas D. Severin, dir. of pub. serv.; Edwin B. Mick, prod. mgr.; C. G. Nopper, dir. of eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1947; TV sets in area: 1,104,000.

WTLF (Channel 18)

United Broadcasting Co. of Eastern Maryland, Inc., 912 N. Charles St., Baltimore, Md.

Richard Eaton, pres.; Margaret G. Eaton, secy.-treas.

CP, not operating.

Salisbury**WBOC-TV (Channel 16) ABC, CBS, NBC**

WBOC, Inc., Radio-TV Park, Salisbury, Md. 21801; 301-749-6131.

William F. Schmick, Jr., pres.; Charles J. Truitt, vice-pres. & gen. mgr.; Jack Ward, chief eng. nat'l rep., Vernard, Torbet & Mc-Connell.

Operation: 1954; TV sets in area: 67,755.

MASSACHUSETTS**Adams-Pittsfield****WCDC (Channel 19)**

(Satellite of W-Ten, Albany, N. Y.)

Capital Cities Broadcasting Corporation, Box 10, Albany, 1; Phone: BRidge 1-2345.

Boston**WBZ-TV (Channel 4) NBC**

Westinghouse Broadcasting Co., Inc., 1170

Soldiers Field Road, Boston 34, Mass.; Algonquin 4-5670.

Donald H. McGannon, ch. of board & pres.; Larry H. Israel, exec. vice pres.; J. E. Baudino, vice-pres. (Washington); W. C. Swartley, vice-pres. (Boston); Lamont L. Thompson, gen. mgr.; W. H. Hauser, dir. of eng.; John Rohbach, gen. sales mgr.; William Weurch, prog. mgr.; Jack F. Agnew, promo. mgr.; Joseph A. Ryan, pub. dir.; Robert E. Hagan, sales mgr.; Thomas J. Knott, asst. prog. mgr.; Robert G. Duffield, traffic mgr.; Sherman Bazell, news dir.

Operation: 1948; TV sets in area: 1,999,900.

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WHDH-TV (Channel 5) CBS

WHDH-AM-FM-TV, 50 Morrissey Blvd., Boston, Mass. 02125; Avenue 8-5000.

George E. Akerson, pres.; William B. McGrath, exec. vice-pres.; Roger Talmadge, treas.; Harold E. Clancy, vice pres. admin.; Robert B. Cheyne vice pres. dir. station rel.; John M. Day, v.p., dir. of news; nat'l rep., Blair TV.

Operation: 1957; TV sets in area: 1,931,500.

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WNAC-TV (Channel 7) ABC

Yankee Network Division, RKO General Broadcasting, 21 Brookline Ave., Boston, Mass. 02215; Commonwealth 6-0800.

William McCormick, vice pres. & gen. mgr.; Eugene F. Mitchell, dir. of sls.; George Cyr, dir. of TV programming; Al Korn, dir. of adv. & prom.; Ladislav Hlavaty, dir. of eng.; nat'l rep., RKO General Broadcasting, National Sales Div.

Operation: 1957; TV sets in area: 1,900,000.

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WXEL (Channel 38)

Ajax Enterprises, Box 376, Greenwich, Conn.

Herbert Mayer, owner.

CP, not operating.

Boston-Cambridge

WGBH-TV (Channel 2) (non-com)

WGBH Educational Foundation, 125 Western Ave., Boston, Mass. 02134; UNiversity 4-6400.

Ralph Lowell, pres.; Hartford N. Gunn, Jr., gen. mgr.; David O. Ives, asst. gen. mgr. for finance & community relations; David Davis, asst. gen. mgr. for television; Robert L. Larsen, TV prog. dir.; Michael J. Ambrosino, asst. TV prog. mgr.; Richard H. Thomas, TV prod. mgr.; Thomas B. Keller, Jr., dir. of eng.; John R. Hurley, dir. of bus., legal affairs; Helen Peters, pub. dir.

Operation: 1953; TV sets in area: 2,126,800.

WXHR-TV (Channel 56)

Harvey Radio Laboratories, Inc., 439 Concord Ave., Cambridge, Mass. 02138; ELliot 4-0500.

Frank Lyman, Jr., pres.; Merrill G. Smith, gen. mgr.

CP, not operating.

Greenfield

WRLP-TV (Channel 32)

Satellite of WWLP, Springfield, Mass.

Operation: 1957.

Springfield-Holyoke

WHYN-TV (Channel 40) ABC

The Hampden-Hampshire Corp., 1300 Liberty Street, Springfield, Mass.; 785-1911.

Charles N. DeRose, gen. mgr.; Zack Land, asst. gen. mgr. & gen. sales mgr.; nat'l rep., Adam Young; N.E., Bill Creed.

Operation: 1953; TV sets in area: 200,000.

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WWLP (Channel 22) NBC

Springfield Television Broadcasting Corp., Box 2210, Springfield 1, Mass.; 785-1201.

Roger L. Putnam, chairman; William L. Putnam, pres. and gen. mgr.; George R. Townsend, vice-pres.; R. L. Filiault, treas. & compt.; Jerry Barnes, prog. mgr., vice-pres.; J. H. Ferguson, Jr., exec. vice pres.; Wallace Sawyer, film buyer & dir.; Paul Brissette, gen. sales mgr.; Robert F. Donahue, promotion mgr.; Donald C. Shaw, chief eng.; nat'l rep., George P. Hollingbery Co.—Kettell-Carter (New England).

Operation: 1953; TV sets in area: 379,410 NCS '61.

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WJZB-TV (Channel 14)

Springfield Television Broadcasting Corporation, P.O. Box 2210, Springfield 01101; 413-785-1201.

William L. Putnam, pres., gen. mgr.; George R. Townsend, vice pres., development; James H. Ferguson, Jr.; exec vice pres.; Roland L. Filiault, treas., comptroller, James F. McMahon, chief eng.; nat'l rep., Geo. P. Hollingbery, Co.; regional rep., Kettell-Carter, Inc., Boston, Mass.

Operation: 1953. TV sets in area: 172,400, (Worcester County)

MICHIGAN

Bay City-Saginaw

WNEM-TV (Channel 5) NBC

Gerity Broadcasting Co., Pick-Durant Hotel, Flint, Mich., CE 5-3555. Offices and studios, 5700 Becker Rd., Saginaw, Mich. PL 5-8191.

James Gerity, Jr., pres.; Jack Berry, sta. mgr.; Lou Furlin, chief eng.; nat'l rep., Edw. Petry & Co.

Operation: 1953; TV sets in area: 470,800.

Cadillac

WWTV (Channel 9) CBS, ABC

Fetzer Television, Inc., P. O. Box 627; Cadillac, Mich. 49601; 775-3478.

John E. Fetzer, pres.; Gene Ellerman, vice pres. & gen. mgr.; Daryl Sebastian, asst. mgr.; John Wheat, prog. dir.; Ron Baker, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: Jan. 1, 1954; TV sets in area: 202,280.

Cheboygan

WTOM (Channel 4) NBC

Midwestern Broadcasting Company, Cheboygan, Michigan; MAdison 7-5683.

Les Biederman, pres.; Soren Munkhof, mgr.; William H. Hiker, v pres., chief eng.; Drew McClay, sec.-treas.; Jerry D. Ferris, station mgr.; R. E. Detwiler, commercial mgr.; nat'l rep. Vernard, Torbet & McConnell, Inc.

Operation: 1959.

Detroit

WBID-TV (Channel 50)

Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.

Max Osnos, pres. & treas.; Jacob Kellman, vice-pres. CP, not operating.

WJBK-TV (Channel 2) CBS

Storer Broadcasting Company, 7441 Second Blvd., Detroit, Mich. 48202; TRinity 3-7400.

George B. Storer, chairman; Stanton P. Kettler, pres.; Bill Michaels, exec. vice pres.; Lawrence M. Carino, v.p., gen. mgr.; Earl J. Watson, asst. gen. mgr.; Dean McCarthy, prog. & oper. dir.; Bob McBride, news & comm. affairs dir.; Bill Axtell, prom. dir.; Todd Spoeri, Jim Oliverson, asst. promo. dir.; Marion Stoner, chief eng.; Hap Eaton, gen. sales mgr.; George Crandall, local sales mgr.; nat'l rep., Storer Television Sales.

Operation: 1948; TV sets in area: 2,034,000.

WTVS (Channel 56) (non-com)

Detroit Educational Television Foundation Inc., 5035 Woodward, Detroit 2, Michigan.

C. Allen Harlan, pres.; Mrs. Gerard Slatery, treas.; Dr. Paul Rickard, exec. sec.

Operation: 1955

WWJ-TV (Channel 4) NBC

Evening News Assoc., 615 W. Lafayette, Detroit; 222-2000.

James Schiavone, gen. mgr.; Don De-

Groot, asst. gen. mgr.; Franklin G. Sisson, stat. mgr.; Henry C. Rogers, bus. mgr.; Ray W. Colie, sales mgr.; Peter S. Good, nat'l. sls. mgr.; A. Glenn Kyker, prom. mgr.; Frank M. Steltenkamp, sales deve. mgr.; Ron Renaud, chief eng.; Ian K. Harrower, prog. & prod. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.—Andy McDermott (Canada).

Operation: 1947; TV set in area 2,279,000.

WXYZ-TV (Channel 7) ABC

WXYZ, Inc., Broadcast House, 20777 W Ten Mile Rd., Detroit, Mich.; 444-1111.

John E. Campbell, vice pres. & gen. mgr.; Charles Kocher, chief eng.; Donald F. Keck, gen. sales mgr. Peter Strand, program mgr.; Jan Coil, Nat'l sls. service mgr.; Donna Jonasberg, oper. mgr.; Dennis Boyle, research dir.; Richard Hughes, prom. & pub. mgr.; Kenneth Sims, film dir.; Ed Stocke, prod. services mgr.; Earl Moore, bus. mgr.; Ralph Dawson, mgr. comm. tape dept.; nat'l rep., ABC Television Spot Sales, Inc.

Operation: 1948; TV sets in area: 1,752,450.

Detroit-Windsor (Canada)

CKLW-TV (Channel 9) CBC

Essex Broadcasters, Inc. (U. S. Busn). 1450 Guardian Bldg., Detroit, Mich. 48226; 961-7200. Western Ontario Broadcasting Co., Ltd., 825 Riverside Drive W., Windsor, Ont.; 254-2831.

S. C. Ritchie, pres.; E. C. Metcalfe, vice pres. & sta. mgr.; Lee Redfield, gen. sls. mgr.; W. H. Gatfield, treas.; Gene Roper, prog. dir., film buyer; Clark Grant, dir. of adv. and prom.; Don Sharon, film dir.; Stewart Clark, eng. dir.; nat'l rep., RKO General Broadcasting, Inc., National Sales, (U.S.). All Canada Television (Canada).

Operation: 1954.

Flint

WJRT-TV (Channel 12) ABC

WJRT, Inc., 2302 Lapeer Rd., Flint 3, Mich.; CEDar 9-6611.

John B. Poole, pres.; Albert J. Gillen, exec. vice pres. & gen. mgr.; Robert H. Battersby, treas-vice pres.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1958; TV sets in area: 500,000

Grand Rapids

WZM (Channel 13)

Peninsular Broadcasting Co., 123 Pearl St., N.W. Grand Rapids, Mich.; 25% stock owner Interim Corp.

John D. Loeks, pres.;

CP, not operating.

WOOD-TV (Channel 8) NBC basic

Time-Life Broadcast, Inc., Woodland Center, 120 College Ave., S.E., Grand Rapids, Mich.; 459-4125.

Willard Schroeder, pres. & gen. mgr.; John S. Markward, TV station mgr.; Robert Kirby, asst. TV sales mgr.; Chas. Leipham, prod. mgr.; Peter Kizer, prog. dir.; Andy Amyx, prom. mgr.; Charles Robison, chief eng.; R. H. Smith, film dir.; nat'l rep., The Katz Agency, Inc.

Operation: 1951; TV sets in area: 580,600.

Kalamazoo**WKZO-TV (Channel 3) CBS**

Fetzer Broadcasting Co., 590 W. Maple St., Kalamazoo 99, Mich.; FI 5-2101.

John E. Fetzer, pres.; Carl E. Lee, exec. v.p. & gen. mgr.; Donald W. DeSmit, Jr., sales mgr.; Charles T. Lynch, prog. dir.; Arthur Covell, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1950; TV sets in area: 692,000.

Lansing**WJIM-TV (Channel 6) CBS**

Gross Telecasting, Inc., Country House, E. Saginaw at Howard St., Lansing, Mich. 48904; 372-1900.

Harold F. Gross, pres. & treas.; Philip Sherck, prog. dir.; Carl Onken, tech. oper. dir.; nat'l rep., Blair-TV.

Operation: 1950; TV homes in area: 979,500.

Lansing—Jackson**WILX-TV (Channel 10)**

Television Corporation of Michigan, Inc., 1510 Springport Rd., P. O. Box 380, Jackson, Michigan.

WMSB (Channel 10) N.E.T.

Michigan State University, 600 Kalamazoo Street, E. Lansing, Michigan 48823; 355-7440.

Board of Trustees of Michigan State University: John A. Hannah, president; Phillip J. May, treasurer, Jack Breslin, secretary, Armand L. Hunter, dir. bdcting. services; Colby Lewis, sta. mgr.; Robert Page, prog. & prod. mgr.; Ray Wilson, chief eng.; David Bouse, film supv.

Operation: 1959; TV sets in area: 673,083.

Marie**WWUP-TV**

[Satellite of WWTU]

Fetzer Television, Inc., P. O. Box 627, Cadillac, Mich. 49601; 775-3478.

John E. Fetzer, pres.; Gene Ellerman, vice-pres. & gen. mgr.; Daryl Sebastian, asst. mgr.; John Wheat, prog. dir.; Ron Baker, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: July 1, 1962; TV sets in area: 50,000 (U.S., Canada)

Marquette**WLUC-TV (Channel 6)**

WLUC, Inc., P.O. Box 460 Marquette, Mich. 49855.

Elroy D. Strand, gen. mgr. nat'l sales; Jack Dempsey, prog. dir.; John Truitt, chief eng.; Bruce Saari, indust. film dir.; Don Ranta, film dir.; nat'l rep., Peters, Griffin & Woodward.

Operation: 1956.

Saginaw-Bay City**WKNX-TV (Channel 25) CBS**

Lake Huron Broadcasting Corp., 221 S. Washington Ave., Saginaw, Mich. 48607; Tel: 517-753-4471.

William J. Edwards, pres. & gen. mgr.; Alvin M. Bentley, vice-pres.; Howard H. Wolfe, secy-treas. & stat. mgr.; Frank Cooper-smith, prog. dir. & Film Buyer; Robert M. Chandler, vice pres. in chg. sales; Dennis Miller, film dir.; Donald Beardslee, dir. tech. oper.; Lee Purvis, bus.; nat'l rep., Eastman TV.

Operation: 1953.

Traverse City**WPBN-TV (Channel 7)**

Midwestern Broadcasting Co., Paul Bunyan Bldg., Traverse City, Mich. 49684; WInsdor 7-7675.

Les Biederman, pres. & gen. mgr.; William H. Kiker, vice-pres. & chief eng.; Drew McClay, secy-treas.; Soren Munkhof, stat. mgr.; R. E. Detwiler, comm. mgr.; nat'l rep., Vernard, Torbet & McConnell, Inc.

Operation: 1954.

MINNESOTA**ALEXANDRIA****KCMT (Channel 7)**

Central Minnesota Television Co., Box 28, Alexandria, Minn. RO 3-5166.

Duluth-Superior (Wis.)**KDAL-TV (Channel 3) CBS, ABC**

KDAL, Inc., 218 Bradley Bldg., Duluth, Minn.; RAndolph 2-4466.

Odin S. Ramsland, gen. mgr.; Robert A. Dettman, chief eng.; John W. Grandy, sales mgr.; Earl Henton, prog. dir.; nat'l rep., Petry.—Harry S. Hyett Co. (Minneapolis).

Operation: 1954; TV sets in area: 326,090.

WDSM-TV (Channel 6) NBC, ABC

Northwest Publications, Inc., WDSM Bldg., Duluth, Minn. 55802; 727-8484.

Robert J. Rich, gen. mgr.; R. W. "Rick" Pearson, commercial mgr.; Martin A. Olson,

prom. mgr.; Edwin M. Conrad, prog. dir.; Dennis Murphy, prod. dir.; George Carlson, dir. of eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1954; TV sets in area 329,300.

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WDUL-TV (Channel 10)

WDUL Television Corporation, 2230 N. Farwell Avenue, Milwaukee.

Hibbing

WIRT-TV (Channel 13)

Carl Bloomquist, 715 Grant Avenue, Eveleth, Minn.; Phone: SHERwood 1-2520.

International Falls

KIFS (Channel 11)

Minneonta Television, Inc., Chamber of Commerce Bldg., 2nd Avenue, and 4th Street, International Falls, Minn.

Mankato

KEYC-TV (Channel 12)

Lee Broadcasting Corp., P. O. Box XII, Mankato, Minn.

Minneapolis-St. Paul

KMSP-TV (Channel 9)

United Television, Inc., 120 So. 9th St., Minneapolis 2, Minn.; FE 9-8811.

Don Swartz, pres. & gen. mgr.; R. J. Butterfield, vice-pres., sales; John Sandstrum, dir. news & pub. rel.; Joe Carney, op. mgr.; Chalmers Stromberg, chief eng.; nat'l rep., Blair Television.

Operation: 1955; TV sets in area: 798,500.

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KSTP-TV (Channel 5) NBC

Hubbard Broadcasting, Inc., 3415 University Ave., St. Paul 55114 or Minneapolis 14, Minn. 55414; 645-2724.

Stanley E. Hubbard, pres.; Stanley S. Hubbard, v.p. & gen. mgr.; Kenneth M. Hance, exec. vice-pres. & treas.; Else Ryberg, secy.; James E. Blake, sales mgr.; Wm. Davey, sales prom. mgr.; Robert E. Kost, dir. publ. rel. & prom. mgr.; Ken Barry, prod. supv.; Fred A. Street, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1948.

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WCCO-TV (Channel 4) CBS

Midwest Radio-TV, Inc., 50 South 9 St., Minneapolis 2, Minn.; FEderal 8-0552.

W. J. McNally, chmn. of bd.; Robert B. Ridder, pres.; F. Van Konynenburg, exec. vice pres. & gen. mgr.; H. W. Dornseif, asst. treas.; Sherman Headley, asst. mgr.; R. N. Ekstrum, sales mgr.; Robert A. Huelster, local sales mgr.; Roger Gardner, prod. mgr.; John M. Sherman, dir. of eng.; Tom

Cousins, pub. & prom. dir.; Richard F. Stuck, dir. of prog. & talent dev.; Harry C. Jones, film dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV sets in area: 810,000.

WTCN-TV (Channel 11)

WTCN-TV, Inc., 2925 Dean Blvd., Mpls. Minn. 55416; 927-8881.

Robert C. Fransen, vice-pres. & gen'l mgr.; Richard W. Jolliffe, gen'l sales manager; Jay O. Berkson, sales mgr.; Howard Reser, pgm. mgr.; Jerry Johnson, prom. dir.; Gil Amundson, news dir.; Leo Domeier, chief eng.; nat'l rep., the Katz Agency.

Operation: 1965; TV sets in area; 788,800.

Rochester

KROC-TV (Channel 10) NBC

Southern Minnesota Broadcasting Co., 100-First Ave. Bldg., Rochester, Minn.; AT 9-3924.

G. David Gentling, pres. & gen. mgr.; Gordon P. Gentling, vice-pres.; Marvin C. Foss, Secy.; Willard N. Lampman, sls. mgr. & station mgr.; Paul M. Wickre, program dir.; Robert Cross, chief engineer; nat'l rep. Venard, Torbet & McConnel, Inc.

Operation: 1958; TV sets in area: 367,300.

St. Paul

KTCA-TV (Channel 2, educational and KTCI-TV, Channel 17)

1640 Como Ave., St. Paul, Minn. 55108; Phone: 645-5565.

George D. Dayton, II, pres.; Leonard Heller, Sr. vice pres.; John H. Myers, vice pres.; Philip H. Nason, vice-pres.; Andrew Scott, sect.; A. A. Heckman, treas.; Dr. John C. Schwarzwalder, exec. vice pres. & gen. mgr.; Chris Donaldson, asst. gen. mgr. & prog. dir.; Dr. W. W. Kemmerer, dir. research; Robert C. Mitchell, dir. spec. proj.; Dr. H. Victor Kerns, dir. school programs; Wayne Mayer, chief eng.

Operation: 1957.

MISSISSIPPI

Columbus

WCBI-TV (Channel 4) CBS, NBC

Columbus Television, Inc., owner, Columbus, Miss.; FAirfax 8-5631.

Bill Whitfield, general mgr.; Robert Williams, prog. mgr.; Ed Prescott, asst. mgr. & oper. dir.; Tom McFerrin, chief eng.; nat'l rep. The Meeker Co.—Southern Rep.—James S. Ayers, Inc.

Operation: 1956; TV sets in area: 146,300.

Greenwood

WABG-TV (Channel 6) ABC

Mississippi Telecasting Co., Inc. P. O. Box 414, Greenwood, Mississippi. GL 3-4001.

Operation 1949 (on air date Oct. 20, 1959).

Jackson

WJTV (Channel 12) CBS basic, ABC

Capitol Broadcasting Co., P. O. Box 8187, Jackson, Miss. 39204; Phone: 601-372-6311.

W. R. Newman, chmn. of bd.; T. R. Hederman, Jr., pres.; L. M. Sepaugh, vice-pres. & gen. mgr.; B. M. Files, secy.-treas.; Owens Alexander, stat. mgr.; Bill Carlier, local sales mgr.; Will Crull, dir. reg. sales; C. A. Perkins, chief eng.; L. M. Sepaugh, Jr.; film dir.; Art Braddock, prod. mgr.; nat'l rep., The Katz Agency, Inc.

Operation: 1954; TV sets in area: 316,700.

WLBT (Channel 3) NBC-ABC

Lamar Life Broadcasting Co., 715 South Jefferson, Jackson, Miss.; Phone: FL 2-2691.

Harland L. Knight, pres.; Jack P. Dean, vice pres. & treas.; Bob McRaney, Jr., sect. & gen. mgr.; Frank Gentry, asst. sect. & comm. mgr.; Maurice Thompson, prog. dir.; Floyd Kinard, chief eng.; Joe Root, prod. mgr.; Bruce Nicholson, film dir.; nat'l rep., Geo. P. Hollingbery Co.

Operation: 1953; TV sets in area: 287,000.

Laurel-Hattiesburg

WDAM-TV (Channel 7)

South Mississippi Television Co., P. O. Box 1649, Hattiesburg, Miss.

William S. Smylie, pres.; Marvin Reuben, vice pres. & gen. mgr.; Charles Shade, opera. mgr.; Jerry Keith, sls. mgr.; C. C. Vogel, chief eng.; Nell Sumrall, merch. & prom. mgr.; Nat'l rep., Weed TV.

Operation: 1956; TV sets in area: 164,700.

Meridian

WCOC-TV (Channel 30)

Mississippi Broadcasting Co., WCOC Building, Meridian, Miss.

Withers Gavin, pres. & gen. mgr.

Operations: 1963.

WTOK-TV (Channel 11) CBS basic, NBC, ABC

Southern Television Corp., Southern Bldg., Box 2988, Meridian, Miss.; 3-1441.

Robert F. Wright, pres. & gen. mgr.; W. B. Crooks, Jr., vice-pres. & sales mgr.; T. Y. Minniece, secy.; H. M. Minniece, treas.; Cecil Germany, prog. mgr. & traffic mgr.; George Shannon, prod. dir. & film dir.; Joe Saxon, chief eng.; nat'l rep. The Meeker Co.

Operation: 1953; TV set in area: 151,900.

Tupelo

WTWV (Channel 9) NBC

WTWV, Inc., Beech Springs Rd., Box 350, Tupelo, Miss.; IV 2-7620.

Frank K. Spain, pres.; William B. Lan-

ders, prog. dir.; Charles H. Hicks, Jr., gen. & comm. mgr.; James Stenbridge, op. supvr.; James D. Green, chief eng.

Operation: 1957; TV sets in area: 80,000.

MISSOURI

Cape Girardeau

KFVS-TV (Channel 12) CBS

Hirsch Broadcasting Co., Box 422, 324 Broadway, Cape Girardeau, Mo.; Phone: EDgewater 5-5511.

Oscar C. Hirsch, pres. & gen. mgr.; Geraldine F. Hirsch, treas.; David E. Hoche, secy.; Robert O. Hirsch, vice-pres. & mgr. of TV oper.; nat'l rep., The Meeker Co.

Operation: 1954.

Columbia

KOMU-TV (Channel 8) NBC, ABC

The Curators of the University of Missouri, Highway 63, South, Columbia, Mo.; Gibson 2-1122.

Edward C. Lambert, dir. of TV, Glenn G. Griswold, gen. mgr.; John O. Conwell, sales mgr.; Monte Gurwit, prog. dir.; William J. Reagan, chief eng.; Ron Hunt, film dir.; nat'l rep., Avery-Knoedel, Inc.

Operation: 1953; TV sets in area: 142,320.

Hannibal Mo.-Quincy, Ill.

KHQA-TV (Channel 7) CBS, ABC

Lee Broadcasting, Inc., 2333 Palmyra Rd., Hannibal, Mo.; AC-4-2762; WCU Bldg., Quincy, Ill.; BALdwin 2-6200.

Walter J. Rothschild, pres. & gen. mgr.; Merritt Milligan, sta. mgr.; Robert Fruehe, nat'l sales mgr.; Ralph Drescher, local sls. mgr.; Lee Ellis, chief engineer; Tom Robey, pgm. dir.; Jean Eager, film ed.; Robert W. Eickmeyer, prom. dir.; nat'l rep., Advertising Time Sales.

Operation: 1953; TV sets in area: 212,000.

Jefferson City

KRCG-TV (Channel 13) CBS

Jefferson Television Company, Jefferson City, Mo.; 636-6188.

W. H. Weldon, pres.; Mrs. W. H. Weldon, exec. vice-pres.; Robert Blosser, vice-pres. & gen. mgr.; Edward Schuelein, vice-pres. & chief eng.; Camille Williams, secy.-treas.; Ron Maxwell, sales mgr.; nat'l rep., Blair

KMBC Building, 11th & Central, Kansas City 5, Mo., HARRison 1-2650.

Operation: 1955; TV sets in area: 131,300. 3-7260.

D. T. Knight, gen. mgr.; Bill Hirshey,

KODE-TV (Channel 12) CBS, ABC

Gilmore Broadcasting Corp. of Missouri, (Licensee) 1928 W. 13th St., Joplin, Mo.; MAyfair sales mgr.; Ron Robson, oper. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: 151,200.

KOAM-TV (Channel 7)

(See Pittsburg, Kansas)

Kansas City

Joplin

KCMO-TV (Channel 5) CBS

Meredith Broadcasting Co., 125 E. 31st St., Kansas City, Mo. 64108; JEfferson 1-6789.

E. K. Hartenbower, v.p. & gen. mgr.; Kenneth B. Heady, mgr. of television & comm. mgr.; Harry Francis, prog. dir.; T. R. Thompson, film dir.; F. C. Strawn, pub. dir.; Karl Troeglen, tech. dir.; Gene Pless, prod. dir.; nat'l rep., H-R Television, Inc.

Operation: 1953; TV sets in area: 679,200.

KMBC-TV (Channel 9)

J. Quigley, oper. mgr.; Edwin L. Dennis, local sales mgr.; Jack Donahue, promotion mgr.; Wally Wurz, chief engineer; nat'l rep., Metro Broadcast Sales Operation.

Operation: 1963.

WDAF-TV (Channel 4) NBC

Taft Broadcasting Company, Signal Hill, Kansas City, Mo. 64108; Phone: 816-753-4567.

Lawrence Rogers, pres.; Bob Wormington, gen. mgr.; R. Grignon, gen. sales mgr.; Bill Warmington, prog. mgr.; Bill Ladesh, prod. dir.; Jud Woods, prom. dir.; James Schmidt, chief eng.; nat'l rep., Katz agency.

Operation: 1949; TV sets in area: 1,004,963.

Kirksville-Ottumwa (Iowa)

KTVO (Channel 3) CBS, NBC, ABC

Broadcast Center, Ottumwa, Ia.; MUrray 2-4535.

Daniel C. Palen, gen. mgr. sls.; Alvina Britz, bus, mgr., prog. dir.; Frank A. Douma, dir. public information; Gerald F. Dreger, dir. eng.; nat'l rep., George P. Hollingbery.

Operation: 1955; TV sets in area: 187,800.

St. Joseph

KFEQ-TV (Channel 2) CBS, ABC

Mid-States Broadcasting Corp., 40th & Faraon Streets, St. Joseph, Mo.; ADams 3-2528.

John P. McGoff, pres.; Tom Matthews, gen. mgr.; Larry Beauchamp, prog. mgr.; E. Carleton Schirmer, sls. mgr.; Kenny Lux, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 294,700.

St. Louis

KETC (Channel 9) (non-com)

St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis, Mo. 63130; VOlunteer 3-0995.

Richard A. Young, chairman; H. E.

Wuertenbacher, Jr., vice ch.; Robert C. Glazier, exec. dir. & gen. mgr.; Jack Vines, dir. of eng.; A. Carole Robinson, community-promo.

Operation: 1954; TV sets in area: 800,000.

KMOX-TV (Channel 4) CBS

CBS, Inc., 1215 Cole St., St. Louis, Mo. 63106; MAIn 1-9100.

Gene Wilkey, v.p., gen. mgr.; Norman Bacon, mgr. best opra.; Don Markley, prog. dir.; C. M. McAbee, gen. sales mgr.; Wm. Miller, local sls, mgr.; Bob DeVoe, bus. mgr.; Wally Wesley, mgr. tech. oper.; Steve Fentress, mgr. news and public affairs; Parker Wheatley, dir. publ. affairs; Judd Cholier, dir. adv. and sls. prom.; Fred Heywood, dir. of info. svcs., nat'l rep. CBS TV STNS.

Operation: 1958; Est. TV sets in area: 850,000.

KPLR (Channel 11)

220 Television, Inc., Video City, 4935 Lindell Bldg., St. Louis, Mo. 63108; FOrest 7-7211.

Harold Kopljar, pres.; Michael McCormick, vice pres. & gen. mgr.; Robert Davis, sta. mgr.; Ralph E. Becker, gen. sls. mgr.; Kenneth Hildenbrand, dir. eng.; Marvin Freeman, dir. prom. & merch.; nat'l rep., Metr. TV Sales.

Operation: 1956; TV sets in area: 927,600.

KSD-TV (Channel 5) NBC

The Pulitzer Publishing Co., 1111 Olive St., St. Louis, Mo. 63101; MAIn 1-1111.

Joseph Pulitzer, Jr., pres.; Harold Grams, gen. mgr.; Guy E. Yeldell, sta. mgr.; Ray Karpowicz, sls. mgr.; Keith Gunther, prog. dir.; Fred J. Mueller, prom. mgr.; Ed Risk, chief eng.; Don S. Schomburg, office mgr.; nat'l rep., Blair TV.

Operation: 1947; TV sets in area: 967,000.

KTVI (Channel 2) ABC

Signal Hill Telecasting Corp., 5915 Berthold Ave., St. Louis 10, Mo.; MIssion 7-7777.

Ralph Hansen, gen. mgr.; E. Mannie Russo, gen. sls. mgr.; Don Fischer, prom. mgr.; Richard J. Trompeter, chief eng.; nat'l rep., H-R Television MC.

Operation: 1953; TV sets in area: 967,000.

Sedalia

KMOS-TV (Channel 6)

Jefferson Television Co., 2100 W. Broadway, Sedalia, Missouri; TAYlor 6-1651.

William H. Weldon, pres.; Robert Blosser, gen. mgr.; Ed Schuelein, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1958.

Springfield

KTTS-TV (Channel 10) CBS

Independent Broadcasting Co., P. O. Box 1716 S.S.S. Springfield, Mo. 65805. Area Code 417; UN 2-7474.

J. H. G. Cooper, pres.; G. Pearson Ward, vice-pres. & gen. mgr.; Irving Schwab, secy.; Geo. M. Thompson, treas.; Kevin McAndrews, prog. dir.; William F. Curry, chief eng.; Jack Lloyd, sales mgr.; nat'l rep., Eastman, TV, Inc.

Operation: 1953; TV sets in area: 186,400.

KYTV (Channel 3) ABC, NBC

Springfield Television, Inc., 999 W. Sunshine, Springfield, Mo.; UN 6-2766.

Lester L. Cox, pres.; Keith G. Wells, vice-pres.; W. W. Weber, secy.; Lynn E. Bussey, treas.; Carl Fox, co-mgr. & prog. mgr.; R. L. Stufflebam, co-mgr. & sales mgr.; E. Dennis White, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area: 228,700.

MONTANA

Billings

KOOK-TV (Channel 2) CBS Primary, ABC

The Montana Network, 3203. 3rd Ave. N. P.O. Box 2557, Billings, Mont.; Tel.: 406-252-5611.

Joseph S. Sample, pres.; Jerome Anderson, secy.; Cliff Ewing, gen. mgr.; Vic Miller, ops. dir.; J. R. Middleton, chief eng.; nat'l rep., H-R Television, Art Moore.

Operation: 1953; TV sets in area: 80,600.

KULR-TV (Channel 8)

Crain-Snyder Television, Inc., P. O. Box 2512, Billings, Mont.

Thor Myhre, pres.; Arthur Miller, vice pres.; Rex Baker, treas.; Sid Kurth, sect. treas.

Operation: 1958.

Butte

KXLF-TV (Channel 4) NBC, ABC, CBS

Garryowen Butte TV, Inc., 1003 S. Montana St., Butte, Mont. 59701; Phone: 792-9111.

Edmund L. Peiss, gen. mgr., sta. mgr.; Paul Simitzes, oper. dir.; Arne Anzjon, sls. mgr.; Tom Jenkins, chief eng.; Ira Sumner, prod. dir.; East rep., Skyline Advertiser Sales, H-R TV, Inc.; Seattle and Portland, Art Moore & Assoc.

Operation: 1953.

Glendive

KXGN-TV (Channel 5)

Glendive Broadcasting Corp., Box 200/ Broadcast Bldg., 206 South Douglas, Glendive, Mont.; 406-365-3377.

Gerry Robbins, gen. mgr.; Lewis W. Moore, film buyer; Donald J. Powers, chief eng.

Operation: 1957.

Great Falls

KFBB-TV (Channel 5) CBS, ABC, Skyline Network

HarriScope, Inc., P. O. Box 1139, Great Falls, Mont.; Tel.: 453-4377.

Burt I. Harris, pres. & gen. mgr.; Don McClintock, vice pres. & gen. mgr.; Anthony Lopuch, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1954; TV sets in area: 68,000.

KRTV-TV (Channel 3)

Snyder and Associates, P. O. Box 1331, Great Falls, Mont.

Operation: 1958.

Missoula

KMSO-TV (Channel 13) CBS, ABC, NBC

Mosby's Inc., 340 W. Main, Missoula, Mont.; Tel.: 549-4169.

J. Mosby, pres.; Paul Meisner, prog. dir., nat'y sls.; Phil Parmalee, chief eng.; nat'l rep., Avery-Knodel.

Operation: 1954; TV sets in area: 60,300.

KMSO-TV, Inc., Box 1503, Missoula, Mont. 59801; 543-8313.

Dale G. Moore, pres., gen. mgr.; Bill Thompson, station mgr.; Paul Meissner, prog. dir.; John Honea, chief eng.; nat'l rep., Avery-Knodel.

Operation: 1954; TV sets in area; 80,000.

NEBRASKA

Hastings

KHAS-TV (Channel 5) NBC

Nebraska Television Corp., Highway 281, Box 578, Hastings, Neb.; Phone: 3-1321.

Fred A. Seaton, pres.; Duane L. Watts, vice pres. & gen. mgr.; J. M. McDonald, John Spady, vice-pres.; Lloyd P. Kissinger, secy.; Fred R. Irons, treas.; Duane B. Allison, chief eng.; Bob Booe, asst. mgr.; Ron Loebig, film dir.; nat'l rep., Vernard, Torbet & McConnell, Inc.

Operation: 1956; TV sets in area: 109,000.

Hay Springs

KDUH (Channel 4)

Duhamel Enterprises, Inc., P.O. Box W, Hay Springs, Nebraska. ME 8-2741. (satellite of KOTA-TV).

Mrs. Helen S. Duhamel, pres.; J. Norman Heffron, vice-pres.; Owen Lyon, res. mgr.; Al Brinkman, news dir.; Harold Rock, farm dir.; Edward Davenport, chief eng.; nat'l rep. Eastman TV.

Operation: 1958.

Hayes Center

KHPL-TV (Channel 6) CBS

(Satellite of KHOL-TV, Kearney, Neb.)

Bi-States Co., 414 East Ave., Holdrege, Neb.; WYman 5-5952.

Dr. F. Wayne Brewster, pres. & gen. mgr.; C. E. Freas, Jr., vice-pres.; Kathryn L. DeMay, sec.; Willard F. Anderson, treas.; Henry Cushing, sls. mgr.; Ed Strasburger, operations mgr.; W. M. Greely, tech. dir.; Don Pope, chief eng.; nat'l rep., The Meeker Co., Inc.

Operation: 1956; TV sets in area: 20,000.

Kearney

KHOL-TV (Channel 13) ABC

Bi States Co., 414-416 East Ave., Holdrege, Neb.; WYman 5-5952. (Also operates KHPL-TV, Hayes Center, Neb.)

Dr. F. Wayne Brewster, pres.; Robert W. Brewster, mgr.; Moe Milliken, asst. mgr.; C. A. Larson, regional rep. Omaha; Moe Milliken, prog. dir.; W. M. Greely, dir. of eng.; nat'l rep., The Meeker Co., Inc.

Operation: 1953; TV sets in area: 161,700.

Lincoln

KOLN-TV/KGIN-TV (Channels 10 & 11) CBS

Cornhusker Television Corp., 40th & W Strts., Lincoln 1, Nebr. 68501; Phone: 434-8251.

John E. Fetzler, pres.; A. James Ebel, v.p. & gen. mgr.; Duane Holman, sales mgr.; Paul Jensen, asst. mgr. & prog. dir.; Bill Hemke, prod. dir.; Ray Taylor, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 294,000.

North Platte

KNOP-TV (Channel 2) NBC

North Platte Television, Inc., P. O. Box 749, North Platte, Nebraska 69101; Tel.: 532-2222.

Fred Shrake, pres.; Mac Smock, vice-pres.; Cal Ellis, sec.; Rush C. Clarke, treas.; Harry D. Peck, mgr.; Ed Launer, prod. dir.; Diane Manely, prod. dir.; nat'l rep., Gill Perna.

Operation: 1958; TV sets in area: 35,600.

KUON-TV (Channel 12) (non-com)

University of Nebraska, 12th & R Streets, Lincoln, Nebr. 68508; 477-8711.

Jack G. McBride, gen. mgr.; Ronald Hull, prog. mgr.; Adolph Dvorak, chief eng.; Boyd Rooney, prod. dir.; Betty Meisinger, prog. info. coordinator; C. Edward Cavert, in-school producer.

Operation: 1954; TV sets in area: 104,100.

Omaha

KETV (Channel 7) ABC

Herald Corp., 27th & Douglas Sts.,

Omaha 31, Neb.; Phone: 345-7777.

Ben H. Cowdery, pres.; Eugene S. Thomas, executive vice-pres.; Ken H. James, sta. mgr.; E. S. Neble, sales mgr.; Donald K. Davis, prom. & public service dir.; Jack Petrik, prog. dir.; Carl A. Carlson, chief accountant; Larry Sibilia, chief eng.; nat'l rep., Harrington Righter & Parsons, Inc.; Minn. rep., Harry S. Hyett Co.

Operation: 1957; TV sets in area: 400,000.

KMTV (Channel 3) NBC

May Broadcasting Co., 2615 Farnam St., Omaha, Neb. 68131; Phone: 345-3333.

Edward W. May, pres.; Owen L. Saddler, exec. vice-pres. & gen. mgr.; Jim Shaum, secy.-treas.; Arden E. Swisher, vice pres. sales; Lew Jeffrey, prog. mgr.; Jack Parris, prod. mgr.; Amos E. Eastridge, prom. & merch. dir.; R. J. Schroeder, vice pres. eng.; Kenneth Michelsen, film dir.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949; TV sets in area: 400,000.

WOW-TV (Channel 6) CBS

Meredith WOW, Inc., 3501 Farnam St., Omaha 31, Neb.; Phone: 346-3400.

Fred O. Bohlen, chmn. of bd.; E. T. Meredith, pres.; Frank Furbush, sec.; H. Y. Engeldinger, treas.; Frank P. Fogarty, vice-pres.; Howard Stalnaker, vice pres. & gen. mgr.; Bill McBride, sta. mgr.; Bill McNamara prog. dir.; Glenn Flynn, dir. of eng.; Mike Byrne, prom. mgr.; nat'l rep., Blair-TV.

Operation: 1949; TV sets in area: 350,000.

Scottsbluff

KSTF (Channel 10)

(Satellite of KFBC-TV, Cheyenne, Wyo.)

Frontier Broadcasting Co., 2923 E. Lincolnway, Cheyenne, Wyo.; 4-4461.

Robert S. McCracken, pres.; O. B. Koerfer, secy.; William C. Grove, v.p. & chief eng.; J. D. Reeves, comm. mgr.; W. C. Walter g.m.; nat'l rep., George P. Hollingbery Co.

Operation: 1955.

NEVADA

Henderson-Las Vegas

KORK-TV (Channel 2) NBC

Southern Nevada Radio & TV Co., P.O. Box 550, 4850 Boulder Highway, Las Vegas, Nev.; 382-1760.

Donald W. Reynolds, pres.; Edward R. Tabor, vice-pres., gen. mgr.; Donald G. Brown, local sls. mgr.; Frank Idaspe, oper. mgr.; Edward Wood, film editor; Jim Garner, chief eng.; nat'l reps., Venard, Torbet & McConnel, Inc., East-West Coast; C. K. Beaver & Assoc.-South & S. West.

Operation: 1955.

Las Vegas

KLAS-TV (Channel 8) CBS

Las Vegas Television, Inc., 250 E. Desert Inn Road, Las Vegas, Nev.; 735-7511.

Hank Greenspun, pres.; Ursula Schindler, bus. mgr.; Mark Smith, manager; Norman White, local sls. mgr.; nat'l rep., Avery-Knodel.

Operation: 1953; TV sets in area: 80,800.

KSHO-TV (Channel 13) ABC

Television Co. of America, Inc., P. O. Box 2586, Las Vegas, Nev.; Phone: 735-4266.

Alex Gold, pres. & gen. mgr.; Walter Shull, v.p. & sls. mgr.; Jack Reynolds, prog. dir.; Jeanne Sturgill, sec.-treas. & office mgr.; James Leach, chief eng.

Operation: 1956.

Reno

KOLO-TV (Channel 8) CBS primary, ABC

Nevada Radio-Television, Ins., Box 2610, St., Reno, Nev.; 3-0721.

Donald W. Reynolds, pres.; Phillip G. Rose, vice pres. & gen. mgr.; Stan Weisberger, sales mgr.; Laima Martynowicz, film dir.; Helen Busscher, prog. mgr.; James Bull, chief eng.; nat'l reps.: Venard Torbet, McConnell.

Operation: 1953; TV sets in area: 90,000.

NEW HAMPSHIRE

Durham

WENH (Channel 11) (Non Com)

University of New Hampshire, Durham, New Hampshire; 868-5511. Est. 275.

Manchester

WMUR-TV (Channel 9) ABC

United Television Co. of New Hampshire, Inc., 1819 Elm St., Manchester, N. H.; NA-tional 3-8061.

Richard Eaton, pres.; Sam Phillips, gen. mgr.; Ray Harris, prgm. dir.; nat'l rep., UBC Sales.

Operation: 1954; TV sets in area: 965,576

NEW JERSEY

Asbury Park

WRTV (Channel 58)

Atlantic Video Corp., (a wholly-owned subsidiary of Walter Reade-Sterling, Inc.) Mayfair House, Deal Rd., Oakhurst, N. J.; 201-531-1600.

Sheldon Gunsberg, vice pres.; Albert Floersheimer, Jr. sect.; Elliott Abrams, treas.

CP, not operating.

WOCN (Channel 52)

David E. Mackey, 207 W. Swissvale Ave.,

Pittsburgh, Pa.

CP, not operating.

New Brunswick

WTLV (Channel 19) (non-com)

New Jersey Department of Education
225 W. State St., Trenton, N.J.

CP, not operating.

NEW MEXICO

Albuquerque

KGGM-TV (Channel 13) CBS

New Mexico Broadcasting Co., Inc., 1414 Coal Ave., S.W., Albuquerque, N. M. 87104; Phone: 243-2285.

A. R. Hebenstreit, pres.; Bruce Hebenstreit, vice pres. & gen. mgr.; N. W. Switzer, secy.-treas.; J. D. Boaz, sales mgr.; Bob Van Driel, prog. dir.; Dave Wilkins, prod. mgr.; George Lodin, chief eng.

KNME-TV (Channel 5) (non com)

Regents of University of New Mexico and Board of Education, City of Albuquerque, 87106; 1801 Roma, N.E. 505-277-2121.

KOAT-TV (Channel 7) ABC

Telestation, 1377 University Avenue, N.W., Albuquerque, N.M.; Area Code 505—247-1010.

Clair R. McCollough, pres.; Max A. Sklower, sta. mgr.; James Sharman, chief eng.; Evelene Wills, film dir.; nat'l rep., The Meeker Company, Inc.

Operation: 1953; TV homes in area: 199,500.

KOB-TV (Channel 4) NBC Affiliate

Hubbard Broadcasting, Inc., 1430 Coal Ave., S.W., Albuquerque, N. M.; CHapel 3-4411.

Stanley E. Hubbard, pres.; George S. Johnson, gen. mgr.; Kenneth M. Hance, vice-pres. & treas.; R. D. Williams, comm. mgr.; Jerry Danzieger, station mgr.; Chet Ettinger, prom. mgr.; nat'l rep., Edward Petry Co.

Operation: 1948; TV sets in area 199,500.

Carlsbad

KAVE-TV (Channel 6) CBS,

Voice of the Caverns, Inc., 2907 W. Church St., Carlsbad, N. M. 88220; TUXedo 7-1181.

John Deme, pres. & gen. mgr.; John H. Deme, vice pres. & prog. dir.; Hazel I. Deme, sect. & office mgr.; Alan Gould, sales mgr.; Bill Baker, chief eng.

Operation: 1956; TV sets in area: 15,600.

Clovis

KICA-TV (Channel 12) CBS, ABC

Marshall Enterprises, Inc., 1000 Sycamore, Clovis, New Mexico; Tel.: 763-5511.

John H. Marshall, Jr., gen. mgr.; Bud LeRoy, ops. mgr.; Bill Bassler, chief eng.; Dave Neikirk, sls. mgr.

Operation: 1957.

Roswell

KSWs-TV (Channel 8) NBC, CBS, ABC

John A. Barnett, 1717 W. Second, Roswell, N. M. 88201; 505-622-6450.

John A. Barnett, owner & gen. mgr.; Paul McEvoy, station mgr.; Lewis M. Fitts, prod. dir.; C. M. Winsett, pgm. dir.; Wm. E. Kolb, chief eng.; nat'l rep., The Meeker Co., Inc.—Clyde Melville Co. (Southwest).

Operation: 1953; TV sets in area: 94,100.

NEW YORK

Albany

WTEN (Channel 10)

Capital Cities Broadcasting Corporation, Box 10, Albany, N.Y. 12201; Phone 436-4841.

WAST (Channel 13) ABC

Van Curler Broadcasting Corp., P. O. Box 4035, Albany 4, N.Y.; HEmlock 6-4791.

S. H. Fabian, pres.; William A. Rippe, gen. mgr.; Fred D. Shavor, prog. dir.; Stephen J. Stanley, chief eng.; John E. Crawford, sales mgr.; Michael S. Artist, prom. & mktg. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1954; TV sets in area: 1,154,700.

WMHT (Channel 17) (non-com)

Mohawk-Hudson Council on Educational TV, Schenectady, N. Y.

Donald E. Schein, mgr.

Binghamton

WINR-TV (Channel 40)

Binghamton Press Co., Inc., 70 Henry St., Binghamton, N. Y.; Phone: RA 3-8251.

Edward M. Scala, gen. mgr.; G. Ricciardelli, tech. dir.; Donald F. Snyder, prog. dir.; nat'l. rep., H-R Television.

WNBF-TV (Channel 12) CBS

Triangle Publication, Inc., Radio & Television Division, Sheraton Inn, Binghamton, N. Y.; RA 3-7311.

George Dunham, gen. Mgr., Donald Sny-

der, prgm. dir.; LeRoy Bertin, sales mgr.; Lamar Cox, eng.; nat'l rep., Blair-TV, Inc.

Operation: 1949; TV sets in area: 322,000.

WQTV (Channel 46) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

Buffalo

WBEN (Channel 4) CBS

WBEN, Inc., 2077 Elmwood Ave., Buffalo 7, N. Y.; Phone: TR 6-0930.

Alfred H. Kirchlhofer, pres.; Mrs. Edward H. Butler, vice-pres.; James H. Righter, sec.-treas.; C. Robert Thompson, asst. secy. & asst. treas., gen. mgr.; George R. Torge, asst. gen. mgr.; Bill McKibben, admin. asst.; Nicholas J. Malter, sales mgr.; James A. Christensen, prog. dir.; Joseph A. Haeffner, pub. dir.; R. Glenn Beerbower, tech. dir.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1948; TV sets in area: U. S.: 671,025; Canada: 805,631.

WGR-TV (Channel 2) NBC

Taft Broadcasting Company.

Robert C. Wiegard, vice pres. & gen. mgr.; E. R. Kirshenstein, bus. mgr.; Paul M. Sciandra, prog. dir.; Frank C. Gervan, sls. mgr.; Henry Hirsch, prom. mgr.; Harold Higgins, mgr. eng.; nat'l rep Katz Agency; Canadian rep., Andy McDermott Radio & TV Sales.

Operation: 1954; TV sets in area: 806,636.

WKBW-TV (Channel 7)

WKBW-TV, Capital Cities Broadcasting Corp., 1420 Main St., Buffalo. 14209.

WNED-TV (Channel 17)

Western New York Educational TV Association, Inc., Lafayette Hotel, Buffalo, N. Y.; Phone: TL 4-4756.

WNYT-TV (Channel 29)

Frontier Television, Inc., 4498 Main St., Buffalo 26, N. Y.; CI-2682.

Bernard I. Obletz, pres.; Richard S. Levy, vice-pres.; Daniel A. Roblin, treas.

CP, not operating.

WTVF (Channel 23)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

Carthage-Watertown

WCNY-TV (Channel 7) CBS, ABC, NBC

The Brockway Co., Box 211, Watertown, N.Y., SUNset 2-2600; Sales SUNset 8-3800.

John B. Johnson, pres. & treas., Catherine C. Johnson, vice-pres. & secy.; James W. Higgins gen. mgr.; Alfred M. Tauroney, sales mgr.; David M. Graves, prog. mgr.; Glenn H. Hall, dir. oper.; David P. Cummings, film dir.; Michael R. Yonkovic, dir. of eng.; nat'l rep., Adam Young, Inc.—Andy McDermott (Canada).

Operation: 1954; TV sets in area: 156,920.

Elmira

WSYE-TV (Channel 18) NBC

(Satellite of WSYR-TV, Syracuse, N. Y.)

Newhouse Broadcasting Corp., P. O. Box 314, Elmira, N. Y.

E. R. Vadeboncoeur, pres. & gen. mgr.; W. V. Rothrum, vice-pres. & prog. mgr.; W. R. Alford, dir. of sales; Paul Abbott, resident mgr.; Tag Green, eng.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1956; TV sets in area: 79,000.

Ithaca

WHCU-TV (Channel 20)

Cornell University, 212 E. State St., Ithaca, N. Y.

Michael R. Hanna, gen. mgr.
CP, not operating.

WIET (Channel 14) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

New York City

WABC-TV (Channel 7) ABC

American Broadcasting Companies; 1330 Ave of Americas, N. Y., N. Y. Phone: LT 1-7777.

Leonard Goldenson, pres. (ABC); Theodore F. Shaker, pres. (ABC Stations); Richard L. Bessemeyer, v.p. & gen. mgr.; David Sweeney, prog. dir.; Arthur Dorfner, bus. mgr.; Barrett Georghagan, gen. sales mgr.; Howard Yaws, film dir.; Gordon Kunz, prod. mgr.; Takashi Kako, asst. prog. mgr.; Leo Collins, dir. adv.; Joseph Keyes, pub. dir.; James Mulla, research dir.; nat'l rep., ABC National Spot Sales.

Operation: 1948; TV sets in area: 5,300,000.

WNEW-TV (Channel 5)

Metropolitan Broadcasting Television, a division of Metromedia, Inc., 205 East 67th Street, New York, N.Y. 10021; LEhigh 5-1000.

Lawrence P. Frailberg, vice pres. & gen. mgr.;

Mel Baily, prog. mgr.; William D. Kelly, chief eng.

Operation: 1944; TV sets in area: 5,491,700.

WNTA-TV (Channel 13)

(See Newark, N. J.)

WCBS-TV (Channel 2) CBS

CBS Television Stations, Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, N.Y. 10019; 765-4321.

Frank Stanton, pres. (CBS); Merle S. Jones, pres. (CBS Television Stations); Clark B. George, v.p., & gen. mgr.; Ned Cramer, prog. dir.; G. Gerald Danford, dir. of sales; Thomas J. Swafford, dir. comm. rels.; George Shannon, dir. bus. affairs; Marion Hampden, dir. traffic ops.; William Hohmann, dir. adv. & promo.; Michael Silver, dir. info. serv.; William Lacey, mgr., film dept.; Richard Owen, dir. research & sales deve.; nat'l rep., CBS Television Stations National Sales.

Operation: 1941; TV sets in area: 5,600,000.

WNBC-TV (Channel 4) NBC

WNBC-TV, 30 Rockefeller Plaza, New York, N. Y. 10020; CIRCLE 7-8300.

Theodore H. Walworth, Jr., v. p. & gen. mgr.; Tom E. Paro, sta. mgr.; James Grau, dir. of adv. & prom.; Donald Douglas, nat'l sales mgr.; James J. Barry, local sales mgr.; Weston J. Harris, prg. mgr.

Operation: 1941; TV sets in area: 6,000,000.

WNYC-TV (Channel 31)

City of New York, Municipal Broadcasting System, Municipal Bldg., New York 7, N. Y.; 566-2118.

Seymour N. Siegel, dir.; John De Prosopo, exec. off.; Bernard Buck, prog. mgr.; Morris Kunins, chief eng.

Operating Municipal, non-commercial on Channel 31.

WOR-TV (Channel 9)

RKO General Broadcasting, 1440 Broadway, New York 10018; LONGacre 4-8000.

Robert J. Leder, v.p. & gen. mgr.; Robert Smith, v.p. & station mgr.; Jacques Biraben, v.p. & dir. or sls.; Michael Renault, sls. mgr.; Robert Beusse, dir. of adv. & sls. dev.; Herbert J. Mayes, contr.; Orville Sather, dir. eng.; Thomas Reynolds, dir. of oper.; Herbert Saltzman, merch. dir.; David Yarnell, prog. mgr.; Donald Buck, film supr.

WPIX (Channel 11)

WPIX Inc., 11 WPIX Plaza, New York 17, N. Y.: Murray Hill 2-6500.

Fred M. Thrower, pres. & gen. mgr.; Leavitt J. Pope, vice-pres. in chg. of oper.; T. E. Mitchell, vice pres. & comptroller; H. Booraem, vice pres. in chg. of prog.; O. S. Freeman, vice pres. in ch. of eng.; E. B. Harris, vice pres. in ch. sales; F. X. Tuoti, vice pres. in chg. adv. & sales dev.; W. D. Engels, news dir.; W. L. Cooper, film mgr.; Hal Gold, dir. public rel.

Operation: 1948; TV sets in area: 5,310,000.

WREG (Channel 25) (non com)

University of State of New York, Albany.

Plattsburg-Burlington (Vt.)**WPTZ (Channel 5) NBC, ABC**

Rollins Telecasting Inc., 357-361 Cornelia St., Plattsburg, N. Y.: Jordon 1-5555.

David F. Milligan, gen. mgr.; Harry Bowen, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1954; TV sets in area: 196,500 (U. S.)—350,000 (Canada).

Rochester**WHEC-TV (Channel 10) CBS**

WHEC, Inc., 191 East Avenue, Rochester 4, N. Y.; 546-5670.

Paul Miller, pres.; C. Glover DeLaney, v.p. & gen. mgr.; John J. Cody, gen. sales mgr.; William Adams, prog. dir. & film dir.; Richard K. Blackburn, tech. dir.; Robert S. Yeager, prod. dir.; nat'l rep., H. R. Television, Inc.

Operation: 1959; TV sets in area: 333,610 (homes).

WROH (Channel 21) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

WROC-TV (Channel 8) NBC basic

Rustcraft Broadcasting of New York, Inc. Broadcast Center, Rochester, N.Y. 14610. Phone: 288-8400.

Jack Berkman, pres.; Ervin F. Lyke, vice pres., mgr. dir.; F. C. Taylor, prog. dir. & film buyer; Ray Jobs, chief eng.; Art Murrellwright, sales mgr.; nat'l rep., The Petry Co.

Operation: 1949; TV sets in area: 349,000.

Schenectady**WRGB (Channel 6) NBC**

General Electric Co., 1400 Balltown Rd.,

Schenectady, N. Y. 12309; FRanklin 7-2261. Reid L. Show, vice pres. & gen. mgr.; R. F. Reid, mgr. marketing; George F. Spring, mgr. nat'l sales; Reed Gordon, mgr. local sales; Richard B. Belkin, mgr. prog.; A. R. Garland, prom. mgr.; Chas. B. King, mgr. prod.; nat'l rep., Katz Agency

Operation: 1939; TV sets in area: 1,154,700.

Syracuse**WHEN-TV (Channel 5) CBS basic**

Meredith Syracuse Television Corp., 980 James St., Syracuse, N. Y. 13203; Tel. 474-8511.

E. T. Meredith, Jr., pres.; Paul Adanti, vice pres. & gen. mgr.; Frank Furbush, secy., Frederick R. Menzies, station mgr.; Albert Chismark, stat. eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1948; TV sets in area: 480,000.

WHTV (Channel 43) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

WSYR-TV (Channel 3) NBC

Central New York Broadcasting Corp., 1030 James St., Syracuse 3, N. Y.; GR 4-3911.

E. R. Vadeboncoeur, pres. & gen. mgr.; Mitzi E. Newhouse, vice-pres. & secy.; W. V. Rothrum, vice-pres.; E. James McDonald, prog. dir.; A. J. Eicholzer, chief eng.; Louis B. Switzer, prom. mgr.; William R. Alford, Jr., dir. of sales; Fran Procopio, film ed.; nat'l rep., Harrington, Righter and Parsons, Inc.

Operation: 1950; TV sets in area: 525,000.

Utica**WKTV (Channel 2) ABC, NBC**

Mid-New York Broadcasting Corp., P. O. Box 386; Utica, N. Y.; Phone REdwood 3-0404.

Shell Sturrier, vice pres. & gen. mgr.; Lawrence Biele, secy.-treas.; Paul Harron, pres. & chm.; Daniel German, prgm. dir.; Frank Guzzetti, film dir.; Marie Zumpano, traffic mgr.; Jean Greenwood, prom. mgr.; Steven Purcell, merch. mgr.; DeForrest T. Layton, Jr., chief eng.; nat'l rep., H-R Representatives, Inc.

Operation: 1949; TV homes in area: 340,100.

NORTH CAROLINA Asheville**WISE-TV (Channel 62) NBC**

WISE-TV, Inc., 75 Scenic Hgwy., Asheville, N.C.; 254-4663.

Harold H. Thoms, pres., treas. & gen. mgr.; Meredith S. Thoms, secy.; Hugh McMillan, adm. asst.; John Randolph, chief eng.

Operation: 1953; TV sets in area: 20,000.

WLOS-TV (Channel 13) ABC

Skyway Broadcasting Co., Box 2150, Asheville, N. C.; ALpine 4-4321. Box 3888, Greenville, S. C.; CEDar 9-8471.

Mitchell Wolfson, pres.; Morton S. Cohn, vice-pres. & gen. mgr.; Tom Burkhart, gen. sls. mgr.; Dave DeArmond, Greenville reg. sls. rep.; Loyd Leonard, retail sales mgr.; Bruce Cox, prog. dir.; Glenn Adkins Jr., prod. mgr.; Bill Pfeiffer, prom. dir.; George Sprague, chief eng.; Jack Belt, news dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1954; TV sets in area: 713,000.

Chapel Hill**WUNC-TV (Channel 4) (non-com)**

University of North Carolina, Chapel Hill, N. C. 27514; Phone: 919-933-1116.

John Young, dir. of TV, Chapel Hill
E. W. Young, dir. of TV, Greensboro;
Jack Porter, dir. of TV, Raleigh; Alan B. MacIntyre, dir. eng.

Operation: 1954.

Charlotte**WBTV (Channel 3) CBS, ABC**

Jefferson Standard Broadcasting Co., One Julian Price Place, Charlotte 8, N.C.: Edison 3-8833.

Joseph M. Bryan, Chm. of Board; Charles H. Crutchfield, president; Wallace J. Jorgenson, v.p. & man. dir.; Thomas Howard, vice-pres. eng. & gen. serv.; J. Robert Covington, vice-pres. research & prom.; Thomas B. Cookerly, asst. vice pres. & mer. dir.; Robert Rier-son, asst. vice pres. & prog. operations mgr.; James G. Babb, Jr., asst. vice pres. & gen. sales mgr.; Larry M. Harding, adv. & prom. mgr.; Van L. Weatherspoon, reg. sales mgr.; Dallas Robbins, asst. sec.-treas. & bus. mgr.; J. Nathan Tucker, asst. prog. oper. mgr.; Frank F. Bateman, asst. vice pres. & tech. operations mgr.; Tom Landin, publicity superv.; Thomas Mathews, personnel mgr.; Johnny Evans, sports dir.; Alan Newcomb, public affairs mgr.; Joseph Young, research mgr.; nat'l. rep., TvAR.

Operation: 1949; TV sets in area: 1,169,900.

WSOC-TV (Channel 9) NBC, ABC

Carolina Broadcasting Company, P. O. Box 2536, Charlotte 1, N. C.; FRanklin 6-8401.

J. Leonard Reinsch, pres.; C. George Henderson, exec. vice pres. and gen. mgr.; Al Munn, asst. dir. of sls.; C. M. Murphy, treas.; Marvin Pridgen, local sls. mgr.; Freeman R. Jones, dir. of sls.; Jon T. Caudle, prom. & merch. mgr.; John E. Callaghan, prgm. dir.; Robert McCourt, prod. mgr.; Carroll McGaughey, news dir.; Charles W. Whitley, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1957; TV sets in area: 675,500.

WUTV (Channel 36)

Century Advertising Co., Inc., 1 Television Place, Charlotte, N. C.

Durham**WTVD (Channel 11) CBS, NBC**

Capital Cities Broadcasting Corp., 2410 Broad St., Durham, N. C. 27702; 477-2131.

Harmon L. Duncan and Floyd Fletcher, co-gen. mgrs.; Ernst Greup, prog. mgr.; Mike Thompson, sales & comm. mgr.; Roy Fullen, chief eng.; John Herrin, prod. coordinator; Clyde Knight, film dir.; Jim Rutherford, dir. of prom. & publicity; nat'l rep., Blair Television.

Operation: 1954; TV homes in area: 594,700.

Gastonia**WTVX (Channel 48)**

Air-Pix Corp., Lowell, N. C.

Coit M. Robinson, pres.; W. C. Bivens, vice-pres.; Coit M. Robinson, Jr., secy.-treas.

CP, not operating.

Greensboro**WFMY-TV (Channel 2) CBS, ABC**

Greensboro News Co., Phillips Avenue, Greensboro, N. C.; Phone BR 4-0114.

William A. Gietz, asst. gen. mgr.; Jack Markham, prog. dir.; Wm. M. Alexander, comm. mgr.; Don Causey, film dir.; Doyle D. Thompson, chief eng.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1949; TV sets in area: 426,900

Greenville**WNCT-TV (Channel 9) CBS**

Roy A. Park Broadcasting, Inc., P. O. Box 898, Greenville, N. C.; PLaza 2-6181.

Roy H. Park, pres., treas.; Mrs. Dorothy D. Park, sec.; T. B. Maxfield, asst. secy.; K. B. Skinner, asst. treas., asst. secy.; John B. Babcock, v.p. chg. of operations; Hank Tribble, gen. mgr.; Dr. John D. Caldwell and William S. Wellons, directors; John G. Clark, Jr., gen. sls. mgr.; Malcolm Nicholson, prod. mgr.; Ed Fields, prog. mgr.; Heber Adams, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area, 332,800.

New Bern**WNBE-TV (Channel 12) ABC**

Piedmont Television Corp., Box 2325, New Bern, N. C.

Nathan Frank, pres.

Raleigh**WNAO-TV (Channel 28) CBS, ABC**

WRAL-TV (Channel 5) ABC

Capitol Broadcasting Co., P. O. Box 9583, Raleigh, N. C.; VAnce 8-2511.

A. J. Fletcher, pres. & treas.; Fred Fletcher, vice-pres. & gen. mgr.; Louise S. Stephenson, secy.; Bernie L. Whitaker, nat'l sales mgr.; David H Witherspoon, sales deve. dir.; Jesse Helms, v.p. in chg., prog. & news; Nick Pond, prod. mgr.; Herb Marks, promo. dir.; Bob Caudle, film buyer; Virgil D. Duncan, eng. dir.; nat'l rep., Katz Agency.

Operation: 1956; TV sets in area: 445,400.

Washington**WITN (Channel 7) NBC**

North Carolina Television, Inc., U. S. 17 South, Box Office 468, Washington, N. C.; WHitney 6-3131.

W. R. Roberson, Jr., pres. & gen. mgr.; T. H. Patterson exec. v.p.; G. Earl Broome, v.p., sls.; W. E. Bass, vice pres. sales; Hal Wilson, v.p., oper., Harvey Mason, v.p., eng.; Walter Stiles, prod. mgr.; Edith Duke, office mgr.; nat'l rep., Venard, Rintoul & McConnell, Inc., Southern rep., Atlanta—James S. Ayers Co.

Operation: 1955; TV sets in area: 367,200.

Wilmington**WECT-TV (Channel 6) NBC, ABC, CBS**

Atlantic Telecasting Corp., 205 W. Shipyard Blvd. Wilmington, N. C.; Roger 3-4666.

Dan. D. Cameron, pres.; Claud O'Shields, gen. mgr.; Bill Elks, tech. oper. dir.; Buck O'Shields, asst. prod. dir.; Wayne Jackson, prog. dir.; E. I. Herring, chief eng.; nat'l rep., Weed TV Corp. & Adam Young.

Operation: 1954; TV sets in area: 195,695.

Winston-Salem**WSJS-TV (Channel 12) NBC**

Triangle Broadcasting Corp., 700 Coliseum Drive, Winston-Salem, N. C. 27102; PArk 5-2311.

Harold Essex, pres.; Harry B. Shaw, v.p. sales; Phil Hedrick, v.p. opera.; John Comas, v.p. prog.; Dick Barron, asst. gen. mgr. & admin. vice pres.; Reese Felts, prom. mgr.; Carl Wiegold, film mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV homes in area: 596,500.

WTOB-TV (Channel 26)

Winston Salem Broadcasting Company, Inc Box 5176, Ardmore P. O., Winston-Salem, N. C.

CP, not operating.

NORTH DAKOTA**Bismarck****KXMB-TV (Channel 12) CBS-ABC**

KXMB-TV, Inc., 1811 N. 15th, Bismarck, N. D.; 223-9197.

John M. Boler, pres. & gen. mgr.; David J. Blackstead, resi. mgr.; Leta Woods, prog. dir.; Jess Cooper, news dir.; John Kronce, chief eng.; nat'l rep., Adam Young.

Operation: 1955; TV sets in area: 30,000.

KFYR-TV (Channel 5) NBC

Meyer Broadcasting Co., Broadway at Fourth, Bismarck, N. D.; CApital 3-0900.

William Ekberg, pres.; Myron Atkinson, Jr., gen. mgr.; Ivar Nelson, dir. of eng.; nat'l rep., Blair Television Associates—Harry S. Hyett Co. (Minneapolis).

Operation: 1953; TV sets in area: 120,700.

Dickinson**KDIX-TV (Channel 2) CBS**

Dickinson Radio Association, 119 Second Ave. W., Dickinson, N. D.; 2245-5133-4-5.

P. J. Weir, pres.; W. K. Johnson, treas.; Louis Tysver, chief eng.; nat'l rep., Young TV.

Operation: 1956; TV sets in area: 33,000.

Fargo**WDAY-TV (Channel 6) NBC**

WDAY, Inc., 207 No. 5 St., Fargo, N. D.; AD 2-3371.

N. D. Black, Jr., pres.; Jack Dunn, exec. vice-pres. Ken Kennedy, sta. mgr. & film buyer; Julius Hetland, tech. dir.; Roy Pedersen, prom. mgr.; Norm Schrader, news dir.; Jack Lester, gen. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area: 167,800.

Grand Forks**KNOX-TV (Channel 10) ABC**

Community Television Corp., Box 110, Grand Forks, N. D., 4-4611.

Harry Rice, pres.; Donald Schroeder, Arthur Tweet, vice-pres.; Robert Lukkason, sec.-treas. & gen. mgr.; Bill Hutton, dir. of oper.; C. J. Thomforde, tech. dir.; David Chumley, chief eng.; nat'l rep., The Meeker Company and Wayne Evans & Associates Mpls.

Operation: 1955.

Minot**KXMC-TV (Channel 13) CBS, ABC**

KXMC TV, Inc., KXME Bldg., Minot, North Dakota; TE. 8-2104.

Chester Reiten, pres. & gen. mgr.; Lloyd Amoo, vice-pres.; Wm. Hurley, vice-pres.; Joseph Funke, secy.-treas.; Henry Beuchler, sls. mgr.; Rod Romine, prog. dir.; Duane Aase, chief eng.; nat'l rep., Adam Young; Wm. L. Hurley, Minneapolis rep.

Operation: 1953; TV sets in area: 49,000.

KMOT (Channel 10) NBC-ABC

Meyer Broadcasting Co., Minot, N. D.:
Box 1118; Phone 837-1101.

W. A. Eckberg, pres.; Myron Atkinson,
vice pres. & gen. mgr.; Wes Hangen, sta.
mgr.

Pembina**KCND (Channel 12) ABC, NBC**

Pembina Broadcasting Company, Box 191,
Pembina, N. Dakota.

Richard Vincent, gen. mgr.; Aubrey Head-
ley, chief eng.; nat'l rep., nat'l TV sales.

Valley City-Fargo**KXJB-TV (Channel 4) CBS**

North Dakota Broadcasting Co., Inc.,
4000 W. Main St., Fargo, N. D. AD-5-4461;
TWX 701-221-6020.

John W. Boler, pres. & gen. mgr.; Irving
N. Ivers, nat. sls. mgr.; Connie Blackstead,
prog. mgr.; Robert Ridgway, chief eng.;
nat'l rep., Young Television.

Operation: 1954; TV sets in area: 186,000.

Williston**KUMV-TV (Channel 8)**

Meyer Broadcasting Co., Fourth at Broad-
way, Bismarck, N. D.

William A. Ekberg, pres.; Robert Wilkins,
sta. mgr.

Operation: 1957.

OHIO**Akron****WAKR-TV (Channel 49) ABC**

Summit Radio Corp., 853 Copley Rd., Ak-
ron, Ohio 44320; 762-8811.

S. Bernard Berk, pres.; Roger G. Berk,
vice-pres. & gen. mgr.; Viola G. Berk, secy.;
James L. Berk, treas.; Milton Komito, sta.
mgr.; R. Kneeland, prod. mgr.; D. Silverman,
film ed.; Irwin L. Knopp, chief eng.; nat'l
rep., Eastman TV.

Operation: 1953; TV sets in area: 190,000.

Ashtabula**WICA-TV (Channel 15)**

WICA, Inc., Box 738, Ashtabula, Ohio.
Phone: 216-993-2126

D. C. Rowley, pres.; R. H. Rowley, bus.
mgr.

Operation: Dec. 1965.

Cincinnati**WCET (Channel 48) (non com)**

The Greater Cincinnati TV Educational
Foundation, 2222 Chickasaw St., Cincinnati,
Ohio 45219, 381-4033.

Nelson Schwab, Jr., pres. & chief exec.
officer; Wendell H. Pierce, chmn. bd. of Trus-

tees; Rev. Herman Kenning, vice chmn. bd. of
Trustees; Harold Bush, secy.-treas. bd. of
Trustees; Uberto T. Neely, gen. mgr.; Ted
Milligan, prog. mgr.; Dave Gushurst, prod.
mgr. & film buyer; Robert Stillwaugh, acting
chief eng.; Veda Schalk, admin. asst.; Grace
Richardson, prog. coord.; Jim Smith, comm.
rel. dir.

Operation: 1954; TV sets in area: 767,700.

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WCPO-TV (Channel 9) CBS

Scripps-Howard Broadcasting Co., 2345
Symmes St., Cincinnati 6, Ohio; Tel 861-9000.

Jack R. Howard, president; M. C. Watters,
exec. vice pres. S. H. Bestg Co.; Robert D.
Gordon, gen. mgr., v.p.; F. Ben Hevel, dir. of
opera.; John Clark, prog. dir.; William S.
Ritchie, gen. sls. mgr.; John Sweeney, office
mgr.; William Dawes, adv. & prom. dir.;
Bernie Borden, film dir.; Paul Adams, chief
eng.; nat'l rep., Blair-TV, Inc.

Operation: 1949; TV sets in area: 850,800.

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WKRC-TV (Channel 12) ABC

Taft Broadcasting Company, 1906 High-
land Avenue, Cincinnati 19, Ohio; 421-1750.

Hulbert Taft, Jr., chmn. of bd.; Lawrence
H. Rogers, II, pres.; Dorothy S. Murphy,
treas.; Charles S. Mechem, Jr., secy.; John
L. McClay, oper. v.p.; Donald L. Chapin,
vice-pres. Robert T. Schlinkert, v.p., Bir-
mingham div.; Roger B. Read, adm. vice-pres.,
tion; William H. Hansher, vice-pres eng.;
Sam T. Johnston, v.p. & gen. mgr.; Need-
ham Smith, gen sls. mgr.; Burch Riber, local
sls. mgr.; Harry Mohr, program dir.; Murl
Rush, art dir.; John P. Hill, film dir.; Dave
Klenk, operations mgr.; R. E. Owen, chief
eng.; Robert Spina, prom. mgr.; nat'l rep.,
The Katz Agency, Inc.

Operation: 1949; TV sets in area: 323,340.

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WLW-TV (Channel 5) NBC

Avco Broadcasting Corp., 140 W. Ninth St.,
Cincinnati, Ohio 45202; Phone: 513-241-1822.

John T. Murphy, pres.; John J. Heywood,
exec. vice pres. & treas.; Walter E. Bartlett,
v.p. & TV gen. mgr.; William Lynch, asst.
gen. mgr.; Pat Shannon, sales mgr.; Phil
Lombardo, prog. dir.; Elizabeth Stilz, prom.
mgr.; Eugene McPherson, news dir.; Lee
Hornback, spec. serv. dir.; Edward Dooley,
chief eng.; William Spiegel, prod. mgr.; Joe
Fiorini, film dir.; nat'l rep., Broadcast Comm.
Group.

Operation: 1948; TV sets in area: 988,000.

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WQXN-TV (Channel 54)

Robert W. Rounsaville, 3165 Mathieson

Drive, N. E., Atlanta, Ga.

CP, not operating.

Cleveland

KYW-TV (Channel 3) NBC

Westinghouse Broadcasting Co., Inc., 1403 East 6 Street, Cleveland 14, Ohio; SUperior 1-4500.

Donald H. McGannon, pres.; Frank Tooke, area vice-pres.; Fred E. Walker, gen mgr.; Robert P. Schroeder, sls. mgr.; William E. Wuerch, prog. mgr.; Gene Godt, sls. prom. & adv. mgr.; Tom McDowell, oper. dir.; Sidney V. Stadig, chief eng.; nat'l rep., Television Advertising Representatives, (TVAR).

Operation: 1948; TV sets in area: 1,347,800.

WEWS (Channel 5) ABC

Scripps-Howard Broadcasting Co., Euclid at E., 30 St., Cleveland, Ohio 44115; HEnderson 2-1500.

Jack R. Howard, pres.; Donald L. Perris, vice pres. & gen. mgr.; J. B. Epperson, eng., v.p.; Peter Hlinka, Ohio adv. mgr.; Jay S. Kerekes, nat'l adv. mgr.; Ernest E. Sindelar, oper. dir.; John J. Richards, film buyer; James E. Boyd, chief eng.; nat'l rep., Blair-TV, Inc.

Operation: 1947; TV sets in area: 1,571,000.

WJW-TV (Channel 8)

Storer Broadcasting Company, 1630 Euclid Avenue, Cleveland 15, Ohio; TOWer 1-6080.

Stanton P. Kettler, pres.; Kenneth L. Bagwell, v.p. & gen. mgr.; Charles W. Bergeson, gen. sls. mgr. & asst. gen. mgr.; Julian Kanter, nat'l sls. mgr.; Terrence C. Atkinson, local sales mgr.; Bob Huber, prog. mgr.; Gilbert L. Anderson, chief eng.; Eugene Godt, prom. & public dir.; Ted Anthony, dir. merch.; nat'l rep., Storer Television Sales, Inc.

Operation: 1949; TV sets in area: 1,408,000.

Columbus

WBNS-TV (Channel 10) CBS

Dispatch Printing Co., 770 Twin Rivers Drive, Columbus, Ohio; Phone: 224-7121.

General Sales Office, 62 E. Broad Street, Columbus 15, Ohio; 224-7121.

Richard A. Borel, dir. of TV; John A. Haldi, prog. dir.; Robert D. Thomas, sales dir.; L. H. Nafzger, eng. dir.; James M. Shumaker, prog. promotion dir.; Evelyn Graham, merch. dir.; Paul Yoakum, prod. dir.; George Megown, oper. dir.; Roberta Nixon, pub. affairs dir.; Betty Dixon, film dir.; nat'l rep., Blair-TV, Inc.

Operation: 1949; TV sets in area: 650,000.

WLW-C (Channel 4) NBC

Crosley Broadcasting Corp., 3165 Olentangy River Rd., Columbus 2, Ohio; Phone: 263-5441.

John T. Murphy, pres.; Walter E. Bartlett, v.p. TV; Richard E. Reed, vice pres. & gen. mgr.; Lloyd Forrest, sls. mgr.; Morrie Butler, spec. bdcst. serv. dir.; Charles Sloan, chief eng.; Juanita Michell, film dir.; Rodney Warner, prom., pub. dir.; Robert E. Shay, prog. dir.; Jack Sander, sales serv. dir.; nat'l rep., Broadcast Comm. Group.

Operation: 1949; TV sets in area: 705,000.

WOSU-TV (Channel 34) (non-com)

The Ohio State University, 2470 N. Starr Rd., Columbus, Ohio 43221; CY 3-6641.

Richard B. Hull, dir. Telecommunication Center; Raymond C. Giese, gen. mgr.; Warren S. Park, Jr., prog. mgr.; William F. Justus, chief eng.

Operation: 1955.

WTVN (Channel 6) ABC

WTVN, Inc., 753 Harmon Ave., Columbus Ohio 43223; Phone: 228-5801.

Hulbert Taft, Jr., ch. of board; Lawrence H. Rogers, II, pres.; John L. McClay, vice pres. opera.; Dorothy S. Murphy, treas.; Fred von Stade, gen. mgr.; Richard W. Ostrander, gen. sls. mgr.; Ray Creamer, local sls. mgr.; Joseph A. Jenkins, prog. mgr.; Charlene Gallatin, prom. dir.; Paul Lloyd, film dir.; Edward O. Koprivier, chief eng.; national representative, The Katz Agency, Inc.

Operation: 1949; TV sets in area: 727,000.

Dayton

WHIO-TV (Channel 7) CBS

Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton 1, Ohio; 254-5311.

James M. Cox, Jr., pres.; J. Leonard Reinsch, man. dir.; Robert H. Moody, exec. v.p. & gen. mgr.; W. E. Wolaver, merch. mgr.; Ernest L. Adams, chief eng.; Herb Shaper, bus. mgr.; Charles E. Gay, prog. & prom. dir.; nat'l rep., George P. Hollingbery Co.

Operation: 1949; TV sets in area: 545,000.

WIFE (Channel 22)

Skyland Broadcasting Corp., 380 W. First St., Dayton 2, Ohio; MICHigan 6501.

Ronald B. Woodyard, pres. & gen. mgr.

CP, not operating.

WLW-D (Channel 2) NBC, ABC

Avco Broadcasting Corp., 4595 S. Dixie Highway, Dayton, Ohio 45401, AXminster 3-2101.

Donald L. Dahlman, vice pres. & gen. mgr.; Dave Strubbe, sls. mgr.; Robert Tolliver, pub. & promo. dir.; George Resing, prog. dir.; Robert Wehrman, chief eng.; nat'l rep., Broadcast Communications Group.

Operation: 1949; TV sets in area: 976,900.

Lima

WIMA-TV (Channel 35) NBC, CBS, ABC

WLOK, Inc., 1424 Rice Ave., Lima, Ohio; 225-3010

George Hamilton, pres.; Robert W. Mack, vice-pres., & gen. mgr.; Phil Costin, prog. dir.; Maurice Lamb, chief eng.; John D. Stewart, sta. mgr. & sales mgr.; nat'l rep., The Meeker Co.

Operation: 1953; TV sets in area: 92,300.

Mansfield

WTVG (Channel 36)

Fergum Theatres, Inc., Madison Theatre, Mansfield, Ohio.

William N. Skirball, pres.; Jack H. Skirball, vice-pres.

CP, not operating.

Oxford

WMUB-TV (Channel 14) NET-NAEB

Miami University, Radio-TV Center Bldg., Oxford, Ohio. 3-2161. Ext. 323.

Dr. Stephen C. Hathaway, dir. of bdching, gen. mgr.; Paul G. Yeazell, oper. mgr.; William L. Utter, prog. mgr.; Lee Shubert, news dir.; Andrew F. Bruck, chief eng.; Robert Jordan, asst. eng.; F. Gordon Berry, film dir.; Jean Sizelove, office mgr.

Operation: 1959.

Steubenville

WSTV-TV (Channel 9) CBS, ABC

Rust Craft Broadcasting Company, WSTV Bldg., Broadcast Center, Steubenville, Ohio; 282-0911.

Jack N. Berkman, pres.; Louis Berkman, v.p.; Fred Weber, exec v.p.; John J. Laux, v.p.; Ted Eiland, v.p. & gen. mgr.; Robert D. Johnson, asst. sect. & dir. of finance; Martha Sabo, asst. sect.; Louis W. Shapiro, second vice pres. & asst. sect.; Fred Shawn, vice pres. & gen. mgr. WJKS-TV; Lee Gaynor, nat'l sls, mgr.; Wayne Gray, controller; William Chesnes, oper. mgr., chief eng.; Virginia Griffin, mdsing. mgr.; Charles Shepherd, tech. dir.; George Wilson, prom. dir.; Carl Kroskey, film.ed.; nat'l rep., Peters, Griffin, Woodward.

Operation: 1953; TV sets in area: 1,117,130.

Toledo

WSPD-TV (Channel 13) ABC, basic, NBC

The Storer Broadcasting Co., 136 Huron St., Toledo 4, Ohio; CH 8-6201.

George B. Storer, Jr., pres.; Keith Mc-

Kennedy, v.p. & gen. mgr.; Robert Bailey, gen. sls. mgr.; Douglas Sinn, local sls. mgr.; Ralph R. Rust, opera. mgr.; Geo. Fulop, chief eng.; nat'l rep., Storer Television Sales, Inc.

Operation: 1948; TV sets in area: 634,000.

WGTE-TV (Channel 30) (non com)

Greater Toledo ETV Foundation, Manhattan Blvd. at Elm, Toledo, Ohio.

WTOH-TV (Channel 79)

Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.

Max Osnos, pres. & treas.; Jacob Kellman, vice-pres. & secy.

CP, not operating.

WTOL (Channel 11) CBS Primary-NBC Secondary

Cosmos Broadcasting Corp., P.O. Box 715, Toledo, O. 43601. Phone: 244-7411.

G. Richard Shafto, pres.; Charles A. Batson, gen'l mgr.; George J. Kapel, gen. sls. mgr.; Harley West, local sls. mgr.; Robert Kriehoff, prog. dir.; Harold Holmes, chief eng.; Joe Gillis, news dir.; Donald M. Hess, prom. dir.; Mike Scioscia, prod. mgr.; Joe Gillis, dir. public affairs; Al Ruhfel, dir., client services; Arthur Michaud, film dir.; Carol Webb, traffic mgr.; nat'l rep., H-R Television, Inc.

Operation: 1958; TV sets in area: 633,500.

Youngstown

WFMJ-TV (Channel 21) NBC

The Vindicator Printing Co., 101 W. Boardman St., Youngstown 3, Ohio; RVer-side 4-8611.

William F. Maag, Jr., pres. & gen. mgr.; Mitchell F. Stanley, mgr.; J. A. Grier, TV prog. mgr.; Gene Donahay, film dir.; Frank Dieringer, chief eng.; nat'l rep., Blair TV.

Operation: 1953; TV sets in area: 180,000.

WKBN-TV (Channel 27) CBS

WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, Ohio 44501; 216-782-1144.

W. P. Williamson, Jr., pres. & gen. mgr.; Gladys S. Williams, treas.; Ruth L. Cruikshank, secy.; W. P. Williamson, III, asst. gen. mgr.; David V. Stewart, sales dir.; Norm Berger, prog. dir.; Gene Springer, publ. rel. dir.; B. T. Wilkens, chief eng.; nat'l rep., Katz Agency.

Operation: 1953; TV sets in area: 514,000.

WXTV (Channel 73)

Community Telecasting Co., Box 150, Farrell, Pa.

CP, not operating.

WYTV (Channel 33)

WYTV, Inc., 3800 Shady Run Rd., Youngstown, O.

Howard D. Duncan, Jr., gen. mgr.

WHIZ-TV (Channel 18) NBC, ABC

Southeastern Ohio Television System, Downard Rd., Zanesville, Ohio; Tel.: 453-0361; area code 614.

Allan Land, gen. mgr. bestg.; Robert Hodous, gen. mgr.; Reed Mellon, prog. dir.; Nate Milder, dir. of sales; William Hunt, chief eng.; Ralph Young, film oper. mgr.; nat'l rep., Savalli/Gates.

Operation: 1953; TV sets in area: 80,000.

OKLAHOMA**Ada****KTEN (Channel 10) ABC, CBS, NBC**

Eastern Oklahoma Television Co., Inc., P. O. Box 10, Ada 6, Okla.; FEderal-2-2211.

Bill Hoover, pres. & gen. mgr.; R. Jack Hoover, vice pres.; Fred Smith, chief eng.; Connie Larson, prog. dir.; nat'l rep., Eastman TV.

Operation: 1954; TV sets in area: 178,310.

Ardmore**KXII-TV (Channel 12) Ardmore, Okla-Sherman-Denison, Texas**

Texoma Broadcasters, Inc., Box 579, Sherman, Texas.

M. N. Bostick, pres.; C. H. (Chuck) Balding, gen. mgr.; Pete McNee, nat'l. & reg. sls. mgr.; Guy Lewis, chief eng.; Gil Lee, prod. mgr.; nat'l rep., Venard, Torbett & McConnell.

Operation: 1956.

Elk City**KSWB (Channel 8)**

Southwest Broadcasting Co., Elk City.

Lawton**KSWO-TV (Channel 7) ABC**

KSWO Television Co., Inc., P. O. Box 708, Lawton, Okla. Phone: ELgin 5-7000.

R. H. Drewry, pres., gen. mgr.; Paul Goode, compt.; Jim Lockerd, chief engineer; Harold Hunt, prog. dir.

Operation: 1953; TV sets in area: 225,000.

Oklahoma City**KETA (Channel 13) (non-com)**

Oklahoma Educational Television Authority, P. O. Box 2146, Norman, Okla.; JE 6-2260, Ext 484, Norman.

Chas. F. Spencer, chmn.; Dr. G. L. Cross, secy.-treas.; John W. Dunn, dir.; Gillia Wood, chief eng.; Frank E. Draper, prod. supvr.

Operation: 1956.

KOCO-TV (Channel 5) ABC

Cimarron Television Corp., 63rd & Portland, Oklahoma City 16, Oklahoma. VICTor 2-6633.

John Kirkpatrick, pres.; Ben K. West, v.p., gen. mgr.; James Pitts, comptroller; Hugh Abfalter, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1954.

KOKH-TV (Channel 25)

Oklahoma City Public Schools, 1801 North Ellison, Oklahoma City 73106, Okla. CENTral 2-0581.

KWTV (Channel 9) CBS

Griffin-Leake TV, Inc., 7401 No. Kelley, Oklahoma City, Okla. 73114; VICTor 3-6641.

John Griffin, chairman of bd.; James C. Leake, pres.; Edgar T. Bell, gen. mgr.; Jacque DeLier, asst. gen. mgr.; Jack Sallaska, program dir.; Gene Clarke, chief eng.; Montez Tiaden, prom. & pub. dir.; nat'l rep., Edward Petry & Co.

Operation: 1953; TV sets in area: 614,800.

WKY-TV (Channel 4) NBC

WKY Television System, Inc., 500 E. Britton Rd., Oklahoma City 14, Okla.; Greenfield 8-1212.

E. K. Gaylord, pres.; Norman Bagwell, mgr.; Tom Parrington, asst. mgr.; Nick Panos, nat'l sales mgr.; Joe Jerkins, program mgr.; Jim Willis, sales prom. mgr.; Robert Hayward, chief eng.; Jack Lovell, dir. tech. oper.; Edward L. Gaylord, secy.-treas.

Operation: 1949; TV sets in area: 399,700.

KOED-TV (Channel 11) (non-com)

Oklahoma Educational Television Authority, P. O. Box 2146, Norman, Okla. Phone: JE 6-2260, ext. 484.

Charles Franklin Spencer, chmn.; Dr. G. L. Cross, secy.-treas.; John W. Dunn, dir.

Operation: 1959.

KOTV (Channel 6) CBS

KOTV, Inc., Third & Frankfort Sts., Tulsa, Okla.; Phone: LUther 2-9233.

C. Wrede Petersmeyer, pres.; George Stevens, vice-pres. and gen. mgr.; Dale Hart, comm. mgr.; Donald Blumridge, prom. mgr.; Art Elliott, prgm. dir.; nat'l rep., H-R Television, Inc.

Operation: 1949; TV sets in area: 434,900.

KVOO-TV (Channel 2) NBC

Central Plains Enterprises, 3701 So. Peo-

ria Ave., P. O. Box 1349, Tulsa 3, Oklahoma; Riverside 2-5561.

Harold C. Stuart, pres.; John Devine, exec. vice pres. & gen. mgr.; Dean A. McGee, bd. chm.; Tom Belcher, comm. mgr.; Bruce Washburn, prog. dir.; Gordon Gerhardt, prom. dir.; Allen Cox, prod. mgr.; Charles Thompson, news mgr.; John M. Bushnell, Jr., eng. sup.; nat'l rep., Edw. Petry.

Operation: 1954; TV sets in area: 484,900.

Tulsa

KTUL-TV (Channel 8) ABC

Griffin-Leare TV, Inc., Box 9697, Tulsa, Okla.; HIckory 6-6184.

John T. Griffin, chairman; James C. Leake, pres.; Bryan Cole, vice-pres.; Bill Swanson, v.p. gen. mgr.; Bryan Mathes, v.p. secy. & treas.; Boyce Lancaster, opera. mgr.; Jim Black, nat'l sales mgr.; Robert Snider, dir. eng.; Mrs. Barbara Roberts, prom. mgr.; John D. Rauser, film mgr.; nat'l rep., Peters, Griffin & Woodward.

Operation: 1954; TV homes in area: 422,200.

OREGON

Corvallis

KOAC-TV (Channel 7)

State System of Higher Education, Oregon State University Campus, Corvallis, Oregon. Phone: 503-754-1311.

Robert C. Hinz, gen. mgr.; Ben Ballard, chief eng.

Operations: 1957.

Eugene

KVAL-TV (Channel 13) Primary NBC

Eugene Television, Inc., Blanton Heights, P. O. Box 1313, Eugene, Ore.; 503-343-2551.

Robert P. Booth, pres.; Lee P. Bishop, vice pres.; Philip Tillman, treas.; Tom Winn, secy.; S. W. McCready, gen. mgr.; John Doyle, prog. dir.; Glenn Nickell, local sales mgr.; Gordon L. Bussey, prom. merch. dir.; William Farmer, film dir.; William R. Riley, chief eng.; nat'l rep., George P. Hollingbery Co.—Art Moore & Assoc., Inc. (Pacific Northwest).

Operation: 1954; TV sets in area: 123,170.

Klamath Falls

KOTI-TV (Channel 2)

California-Oregon Television, Inc., Box 732, Klamath Falls, TUxedo 4-8131.

Amos E. Voorhies, pres.; Edward A. Malone, vice-pres.; William B. Smullin, secy.-treas.; Don R. Stonehill, sta. sls. mgr.; nat'l rep., Young Television; reg. rep., Art Moore & Assoc.

Operation: 1956.

Medford

KTVM-TV (Channel 5) CBS, ABC, NBC

Southern Oregon Broadcasting Co., P. O. Box 517, Medford, Ore.: Phone: 773-4581.

Earle E. Voorhies, pres.; Wm. B. Smullin, director; Jerold R. Poulos, vice-pres., mgr.; Robert Lindstrom, reg. sales mgr.; Bill Kirk, chief eng.; Jerry Kelly, program dir.; nat'l rep., Young TV Corp.

Operation: 1953.

Portland

KGW-TV (Channel 8)

Pioneer Broadcasting Company, 1501 S.W. Jefferson St., Portland, Ore., 97201.

Walter Wagstaff, Station Manager.

Operation: 1956.

KOIN-TV (Channel 6) CBS

Mount Hood Radio & Television Broadcasting Corp., 140 S.W. Columbia St., Portland, Ore. 97201; CApitol 8-3333.

C. Howard Lane, pres.; Harry Buckendahl, E. R. Vadeboncoeur, vice-pres.; Richard McLaughlin, secy.-treas.; Ted W. Cooke, opera. dir.; John Palmer, nat'l sales mgr.; Robert McGill, local sales mgr.; Louis Brookwaller, chief eng.; Luke Roberts, prog. dir.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1953; TV sets in area: 500,000.

Roseburg

KPIC (Channel 4) NBC primary (Affiliate of KVAL-TV, Eugene, Ore.)

Southwest Oregon Television Broadcasting Corp., studio & office: 655 West Umpqua; Roseburg, Oregon. Phone: 672-4481. c/o KVAL, P. O. Box 1313, Eugene, Oregon.

C. H. Fisher, pres.; Wm. B. Smullin, vice-pres. & treas.; Harvey Benson, secy.; S. W. McCready, gen. mgr.; Aaron Boe, sta. mgr.; Ted Marchner, chief eng.; nat'l rep., George P. Hollingbery Co. and Art Moore & Associates, Inc., (Pacific Northwest).

Operation: 1956.

PENNSYLVANIA

Altoona

WFBG-TV (Channel 10) CBS

Radio & TV Division, Triangle Publications, Inc., 46th & Market Sts., Philadelphia 39, Pa.; Commerce Park, Altoona, Pa.; WIndsor 4-2031.

Triangle Publications, Inc., Radio & Television Division executives: Roger W. Clipp, v.p.; John Scheuer, executive assistant to v.p.; Edward H. Benedict, dir. of nat'l sls.; Tom Jones, prog. coord.; Henry E. Rhea, dir. of eng.; John C. Harlan, bus. mgr.; John F. Wade, research mgr.; station personnel; John G. Stilli, gen. mgr.; George Mahon, sls. mgr.; Arthur Stober, prog. dir.; Alice Drass, film dir.; Richard L. Kline, chief engr.; nat'l rep., Blair-TV.

Operation: 1953; TV sets in area: 451,800.

Erie

WICU (Channel 12) ABC

Gibraltar Enterprises, Inc., 3514 State St., Erie, Pa.; GL 4-5201.

Edward Lamb, pres.; Cecile Hueber, secy.; Art Ingram, gen. mgr.; Bob Lunquist, gen. sls. mgr.; Mike Csop, chief eng.; Ken Fanazini, prog. dir.; Paul Whittingham, prom. & merch.; nat'l. rep., Blair TV & Associates; Canadian rep., Andy McDormott.

Operation: 1949; TV sets in area: 225,000.

WSEE (Channel 35) CBS

Great Lakes Television Co., 1220 Peach St., Erie, Pa.; Phone: 455-7575.

George J. Mead, pres.; James R. McBrier, second vice-pres.; John W. English, sect. & 1st vice pres.; Edward G. Zellefrow, gen. mgr.; James J. Penna, chief eng.; nat'l rep., Gill-Perna, Inc.

Operation: 1954; U.H.F. sets in area: 79,123.

WHP-TV (Channel 21) CBS

WHP, Inc., 216 Locust St., Harrisburg, Pa.; 234-3211.

A. H. Stackpole, pres.; Cecil M. Sansbury, exec. vice-pres. & gen. mgr.; Brod Seymour, oper. dir.; Harry Wells, sales mgr.; E. Daniel Leibensperger, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1953; TV sets in area: 268,000.

WTPA (Channel 27) ABC

Div. of Newhouse Broadcasting Corp.; Syracuse, N. Y.; Studio: 3235 Hoffman St., Harrisburg, Pa.; Phone: CEdar 8-7171.

E. R. Vadeboncoeur, pres.; Paul S. Abbott, gen. mgr.; Jack Thornsley, sales mgr.; Roy McCauley, prog. dir.; Charles W. Baker, chief eng.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1953; TV sets in area: 340,000.

Johnstown

WARD-TV (Channel 56) CBS, ABC

Rivoli Realty Co., 502 First National Bank Bldg., Johnstown, Pa.; Phone 536-0761.

Walter M. Thomas, pres.; H. C. Tilley, treas.; M. E. Gartland, sect.; William Confer, gen. mgr.; Cornelius G. Donati, chief eng.; nat'l rep., Weed Television Corporation.

Operation: 1953; TV sets in area: 155,000.

WJAC-TV (Channel 6) NBC, ABC

WJAC, Inc., Hickory Lane, Johnstown, Pa.; 255-5831.

Walter W. Krebs, pres.; Alvin D. Schrott, exec. vice-pres. & gen. mgr.; John B. Rogers, sales mgr.; Frank P. Cummins, prog. dir.; Theodore Campbell, chief eng.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1949; TV sets in area, 1,222,912.

Lancaster

WGAL-TV (Channel 8) NBC

WGAL Television, Inc., Lincoln Hwy. West, Lancaster, Pa.: 393-5851.

Clair R. McCollough, pres. & gen. mgr.; J. Robert Gulick, asst. gen. mgr. in chge. of sales; Harold E. Miller, stat. mgr.; Leroy K. Strine, nat'l sls. mgr.; William Hansler, reg. sales mgr.; Paul C. Rodenhauser, prog. dir.; Harry J. Shaub, bus. mgr.; Paul I. Woodland, prom. mgr.; Robert H. Zima, sls. serv. mgr.; J. E. Mathiot, tech. dir.; nat'l rep., The Meeker Co., Inc.

Operation: 1949; TV homes in area: 1,461,800.

WLAN-TV (Channel 21)

Peoples Broadcasting Co., 252 N. Queen St., Lancaster, Pa.; EX. 4-7261.

Frank H. Altdoerffer, pres., gen. mgr.; Samuel M. Altdoerffer, secy., treas., mgr., Raymon Sherman, chief eng.; Jullian Skinnell, prog. dir.; Stanley Baker, sales mgr.

CP, not operating; TV sets in area: 55,000.

Lebanon

WLYH-TV (Channel 15)

Television Hill, Lebanon, Pa.; Crestview 3-4551.

Licensee: Triangle Publications, Inc. (Radio & TV Div.), City Line Ave., Philadelphia, Pa., Trinity 8-9700.

Jay Sondheim, general manager.

Operation, May 2, 1957.

Lock Haven

WBPZ-TV (Channel 32)

Lockhaven Broadcasting Corp., 132½ E. Main St., Lock Haven, Pa. Phone Lock Haven 4038 or 6786.

On the air.

Philadelphia

WCAU-TV (Channel 10) CBS

WCAU, Inc., City Line Ave. & Monument Rd., Philadelphia 31, Pa.; TEnnyson 9-7000.

Bruce R. Bryant, vice-pres. & general manager; Alvin L. Hollander, program manager; Frank C. Beazley, general sales manager; Robert N. Pryor, director of promotion and information services; Robert Gross, director of engineering; Gorden West,

film operations manager; John Horstmann, operations manager; nat'l rep., CBS Television National Sales.

Operation: 1948; TV sets in area: 2,069,400.

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WFIL-TV (Channel 6) ABC

Triangle Publications, Inc., Radio & TV Division, 4100 City Line Ave., Philadelphia 31, Pa.; TR 8-9700.

Walter H. Annenberg, president; Roger W. Clipp, vice pres. & gen. mgr.; George A. Koehler, sta. mgr.; John F. Cundiff, gen. sales mgr.; Tom Jones, exec. prog. dir.; Lewis Klein, prog. mgr.; Henry E. Rhea, dir. of eng.; John C. Harlan, bus. mgr.; nat'l rep., Blair-TV, Inc.

Operation: 1947; TV sets in area: 2,346,500.

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WHYY-TV (Channel 12) (non-com)

WHYY, Inc., 4548 Market St., Philadelphia, Pa., EV 2-9300; 5th & Scott Sts., Wilmington, Del.; OL 4-6255.

William Goldman, pres.; Warren A. Kraetzer, exec. v.p. & gen. mgr.; Philip Klein, treasurer; Robert Hall, dir. engineering; Bruce Beale, prog. dir.; Irvin Ruby, business mgr.

Operation. 1963; TV sets in area: 3,000,000.

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WPCA-N (Channel 17)

1230 E. Mermaid Lane, Phila. 18, Pa.; CH 8-3628.

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KYW-TV (Channel 3) NBC

Group W (Westinghouse Broadcasting Co.), 1619 Walnut St., Philadelphia, Pa. 19103; LOcust 4-3700.

Frank Tooke, area vice pres.; Fred E. Walker, gen. mgr.; Win Baker, prog. mgr.; Earl Higgins, bus. mgr.; Mike Hauptman, promo. mgr.; Dave Henderson, sales mgr.; Sid Stadig, chief eng.; Jim Munro, public rel. dir.; Herb Farber, research dir.; nat'l rep. TVAR

Operation: 1941; TV sets in area, 2,275,000.

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WSES (Channel 29)

Philadelphia Broadcasting Co., Inc., Western Saving Fund Bldg., Philadelphia 7, Pa.; PEnnypacker 5-4261.

William L. Jones, pres.; Murray Borkon, vice-pres.; Isadore Sley, treas.; Rita M. Simister, secy.; nat'l rep., Vincent O. Welsh.

CP, not operating.

Pittsburgh

KDKA-TV (Channel 2) CBS

Westinghouse Broadcasting Co., Inc., 1 Gateway Center, Pittsburgh 22, Pa.; EX-press 1-3000.

D. H. McGannon, pres.; Harold C. Lund, vice-pres.; Paul G. O'Friel, gen. mgr.; Robert Novak, prog. mgr.; James M. King, sales dir.; George Hagerty, chief eng.; Peter Thornton, prom. dir.; Raymond J. Hoffman, publ. dir.; Joseph E. Schmidt, bus. mgr.-auditor; nat'l rep., TVAR, Inc.

Operation: 1949; TV sets in area, 1,300,000.

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WAND-TV (Channel 53)

Mrs. Agnes J. Reeves Greer, 1715 Grandview Ave., Pittsburgh 11, Pa.; Hubbard 1-2626.

Mrs. Agnes J. Reeves Greer, owner.
CP, not operating.

—○—
WIIC Inc. (Channel 11)

WIIC, Inc., 341 Rising Main Ave., Pittsburgh 15214, Pa. FAirfax 1-8700.

James M. Cox, Jr., ch. of bd.; J. Leonard Reinsch, pres.; Robert A. Mortensen, v.p. & gen. mgr.; Roger D. Rice, gen. sls. mgr.; H. V. Skaggs, prog. dir.; Sheldon Weaver, oper. mgr.; Caley Augustine, prom. and pub. rela. dir.; Henry R. Kaiser, chief eng.

Operation: 1957.

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WQED (Channel 13) (non-com)

Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Ave., Pittsburgh 13, Pa.; MUseum 3-1300.

George L. Follansbee, chmn.; Francis B. Nimick, Jr., treas.; George R. Graig, secy.; Donald V. Tavener, pres.; Jay Rayvid, exec. of bost. opera.; Rhea Sikes, dir., school services- Adele Allison, pub. dir.

Operation: 1954; TV sets in area: 636,000.

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WQEX (Channel 16) (non com)

Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Avenue, Pittsburgh 13, Pa.

Same staff as WQED above.

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WTAE (Channel 4) ABC

The Hearst Corp., 400 Ardmore Blvd., Pittsburgh, Pennsylvania. 15230; A.C. 412-242-4300.

Franklin C. Snyder, vice pres. & gen. mgr.; Alan Trench, vice pres. & gen. sls. mgr.; David Murray, prog. mgr.; Louis P. Wagner, chief eng.; John E. Hinkle, Jr., asst. treas.,

bus. mgr.; David Crantz, prom. mgr.; Gerard A. McCune, film dr.; Fred Remington, news dir.; nat'l rep., Katz Agency, Inc.

Scranton-Wilkes-Barre

WNEP-TV (Channel 16) ABC

Taft Broadcasting Co., Wilkes-Barre/Scranton Airport, Avoca, Pa. 18641. A.C. 717-457-7401-655-2821

Thomas P. Shelburne, gen. mgr.; Hal Berg, prog. mgr., Chester Sawicki, chief eng.; Ray Balsam, gen. sls. mgr.; Tom Bigler, dir. news & public affairs; John C. Walters, bus. mgr.; nat'l rep., Katz Agency, Inc.

Operation: 1954; TV sets in area: 352,375.

WDAU-TV (Channel 22) CBS

Scranton Broadcasters, Inc., 1000 Wyoming Ave., Scranton 9, Pa.; DIamond 2-7634.

Mrs. M. E. Megargee, pres.; Mrs. M. M. Holcomb, gen. mgr.; William Hunefeld, sales mgr.; Mort Rosenthal, prog. dir.; Doug Holcomb, prom. dir.; K. R. Cooke, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1953; TV sets in area: 431,000.

Wilkes-Barre

WBRE-TV (Channel 28) NBC

WBRE-TV, Inc., 62 S. Franklin St., Wilkes-Barre, Pa.; VAlley 3-3101.

Louis G. Baltimore, pres.; David M. Baltimore, vice-pres. & gen. mgr.; F. D. Coslett, sales mgr.; Charles Sakoski, Sr., chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953; TV sets in area: 430,000.

York

WSBA-TV (Channel 43) CBS

Susquehanna Broadcasting Co., 53 N. Duke St., York, Pa. Telephone: 843-0043.

Louis J. Appell, Jr., pres.; Helen P. Appell, vice-pres.; George N. Appell, treas.; G. Taylor Hess, secy.; Robert M. Stough, sta. mgr.; H. David Berlin, local sls. mgr.; nat'l rep., Blair TV Assoc.

Operation: 1952; TV sets in area: 74,370

RHODE ISLAND

Providence

WJAR-TV (Channel 10) NBC

The Outlet Co., 176 Weybosset St., Providence, R. I.; GAspee 1-8255.

J. S. (Dody) Sinclair, pres.; David J. Shurtleff, vice pres. & sta. mgr.; Billy L. Patton, chief eng.; Edward Boghosian, sales mgr.; James E. Gleason, prgm. mgr.; nat'l rep., Edw. Petry & Co., Inc.

Operation: 1949; TV sets in area: 1,098,200.

WPRO-TV (Channel 12) CBS

Capital Cities Broadcasting Corporation, 24

Mason St., Providence 2, R. I.; 401-521-4000.

Joseph P. Dougherty, gen. mgr.; John J. McCrory, sales mgr.; Richard Dreyfuss, prog. dir.; Malcolm D. Potter, prom. mgr.; Ralph Voigt, chief eng.; nat'l rep., Blair-TV, Inc.

Operation: 1955; TV sets in area: 1,606,400.

SOUTH CAROLINA

Anderson

WAIM-TV (Channel 40) ABC, CBS

Wilton E. Hall, 321 Kingsley Rd., Anderson, S. C.; Canal 6-1511.

Wilton E. Hall, owner; Glenn P. Warnock, gen. mgr.; Robert Baldwin, dir. of eng.; John McCallum, dir. of sales; Betty K. Black, prog. dir.; nat'l rep., Devuey.

Operation: 1953; TV sets in area: 172,00.

Augusta

WRDW-TV (Channel 12) CBS

Rust Craft Greeting Cards, Inc., 1301 George Ave., North Augusta, South Carolina; Phone: 824-5432; Area code: 803.

Jack N. Berkman, pres.; Fred Weber, vice-pres.; Virgil Wolff, gen. mgr.; Walt McCroba, sls. mgr.; Lee Sheridan, opera. mgr.; Wilber Herrington, chief eng.; nat'l rep., The Katz Agency.

Camden

WACA-TV (Channel 14)

Camden Broadcasting Corp., Camden, S. C.

Haygood S. Bowden, pres.; Thomas J. Richards, vice-pres. & treas.; Harold W. Funderburk, secy.

CP, not operating.

Charleston

WCSC-TV (Channel 5) CBS

WCSC, Inc., 485 East Bay, Charleston, S. C. Raymond 3-8371.

John M. Rivers, pres., treas. & gen. mgr.; Martha R. Rivers, 1st v.p. & secy.; Roland Weeks, stat. mgr.; Virgil V. Evans, Jr., v.p., nat'l sls. mgr.; Ralph E. Thornley, regional sales mgr.; Charles E. Hall, prog. mgr.; Robert Petit, film dir.; Rudy Hughes, chief eng.; Lois Marshall, merch. mgr.; Gus Bailey, aud. promo.; Kenneth Klyce, news dir.; George Norwig, sports dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area: 408,200 (ARB).

WTMA-TV (Channel 4)

Atlantic Coast Broadcasting Corporation of Charleston, 133 Church St., Charleston, S. C.

WUSN-TV Channel 2) ABC

Reeves Broadcasting Corp., P. O. Box 879, Charleston, S. C.; 884-4141.

J. Drayton Hastie, pres.; Douglas M. Bradham, vice-pres. & gen. mgr.; Grange S. Cuthbert, Jr., gen. sales mgr.; Donald L. Moody, prod. mgr.; Walter M. Nelson, engineering dir.; Wes Ferns, film dir.; nat'l rep., Eastman TV, Inc.

Operation: 1954; TV sets in area: 362,400.

Columbia**WIS-TV (Channel 10) NBC**

Cosmos Broadcasting Corp., 1111 Bull St., Columbia, S. C.; ALpine 3-6431.

B. Calhoun Hipp, chmn. of bd.; G. Richard Shafte, pres.; Charles A. Batson, vice-pres.; Francis M. Hipp, vice-pres. and treas.; John W. Lindsay, sec.; Law Epps, sales mgr.; Joseph P. Gill, chief eng.; Dixon Lovvorn, prog. dir.; Dixon Lovvorn, prog. & prom. dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area: 294,400.

WNOK-TV (Channel 19) CBS

Palmetto Radio Corp., Box 5307, Columbia S. C., ALpine 2-7737.

Irwin Kahn, pres.; H. Moody McElveen, Jr., exec. vice-pres.; W. Croft Jennings, J. W. Lindau, III, vice-pres.; Carlisle Roberts, secy.; Samuel Litman, treas., Tommy Frick, prog. mgr.; Eugene Parker, chief eng.; nat'l rep., The Meeker Co.

Operation: 1953; TV sets in area: 290,000.

Florence**WBTW (Channel 13) CBS, ABC**

Jefferson Standard Broadcasting Co., Box 630, N. Irby St. Ext., Florence, S. C.; 662-1565.

Charles H. Crutchfield, pres. J. William Quinn, asst. vice-pres. & man. dir.; Joseph B. Foster, sales mgr.; George B. Burnette, prog. & prod. mgr.; William P. Ellerbe, Jr., prom. & pub. mgr.; Harry Hughes, film dir.; Emil E. Sellars, engr. mgr.; nat'l rep., Blair Television.

Operation: 1954.

Greenville**WFBC-TV (Channel 4) NBC**

Southeastern Broadcasting Corp., 505 Rutherford St., Greenville, S. C.; CE 9-1321.

Roger C. Peace, ch. of bd.; Robert A. Jolley, pres.; Wilson C. Wearn, exec. v.p. & gen. mgr.; James E. Jolley, sec.; J. Kelly Sisk, treas.; Robert Q. Glass, Jr., dir. sls. development; Douglas A. Smith, sls. mgr.;

Norvin C. Duncan, asst. mgr. & prog. dir.; Edna L. Seaman, prom. dir.; William E. Garrison, chief engr.; Andy Scott, oper. mgr., nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 400,100.

WGVL (Channel 23)

Greenville Television Co., Calhoun Towers, Greenville, S. C.; 5-0471. CP, not operating.

Spartanburg**WSPA-TV (Channel 7) CBS**

Spartan Radiocasting Co., 123 N. Converse St., Spartanburg, S. C.; 803-585-7777.

Walter J. Brown, pres.; Charles R. Sanders, vice pres. & gen. mgr.; D. S. Burnside, secy-treas.; Gene Gibson, studio engineer; Clyde Burdette, trans. engineer; Roger A. Shaffer, station mgr.; A. V. Ludington, gen. sls. mgr.; Ron Harris, prom mgr.; Charlie Newcomb, prog. & oper. mgr.; nat'l rep., George P. Hollingbery Co.

Operation: 1956; TV sets in area: 470,500.

SOUTH DAKOTA**Aberdeen****KXAB-TV (Channel 9) NBC**

(Affiliated with KXJB-TV, KXMB-TV, KXMC-TV).

North Dakota Broadcasting Co., 4000 W. Main Avenue, Fargo, N. D. KXAB-TV, Country Club Rd., Aberdeen, S. Dak.; BA 5-43 50; TWX AD 8389.

John W. Boler, pres.; Frank Lokey, sta. mgr.

Operation: 1958.

Deadwood**KDSJ-TV (Channel 5)**

(Satellite of KRSO-TV, Rapid City, S. D.)

The Heart of the Black Hills Stations, P. O. Box #567, Deadwood, S. D.

Florence**KDLO-TV (Channel 3) CBS, ABC**

(Satellite of KELO-TV, Sioux Falls, S. D.)

Midcontinent Broadcasting Co., c. o. KELO-TV, Sioux Falls, S. D.; 336-1100.

Joe Floyd, pres.; N. L. Bentson, vice-pres.; E. R. Ruben, secy.-treas.; Evans Nord, exec. vice-pres. & gen. mgr.; Bart Kull, resident mgr.; nat'l rep., H-R Television, Inc.—Wayne Evans & Assoc. (Minneapolis).

Operation: 1955; TV sets in area: 294,400.

Mitchell**KORN-TV (Channel 5)**

Mitchell Broadcasting Association, Inc., Box 908, Mitchell, S. D. 57301.

Rapid City

KOTA-TV (Channel 3) CBS, ABC

Duhamel Broadcasting Enterprises, Duhamel Bldg., 6th & St. Joe Streets, Rapid City, South Dakota, P. O. Box 1752; 605-342-2000.

Mrs. Helen S. Duhamel, pres. & gen. mgr.; William F. Duhamel, vice pres.; J. Norman Heffron, sect. & public affairs; C. J. Woodhouse, treas. & radio sls. mgr.; Elmer Nelson, chief eng.; Dan Lesmeister, nat. TV sales; Sandra Erickson, pub. & prom. dir.; Arlyne Morgan, oper. mgr.; Verne Sheppard, farm dir.; Polly Weedman, women's pgm. dir.; Elma Johnson, chief. acct.; nat'l. rep., Eastman TV; Minneapolis rep., Wayne Evans & Assoc.; Omaha rep., The Soderlund Company, Mountains States, Bob Hix Co.

Operation: 1955; TV sets in area: 66,700.

KRSD-TV (Channel 5) NBC, ABC

Lead, South Dakota.
(Satellite of KRSD)

Reliance

KPLO-TV (Channel 6) CBS, ABC

(Satellite of KELO-TV, Sioux Falls, S. D.)

Midcontinent Broadcasting Co., c/o. KELO-TV, Sioux Falls, S.D.; Tel. 336-1100.

Joe Floyd, pres.; N. L. Bentson, vice-pres.; E. R. Ruben, secy.-treas.; Evans A. Nord, exec. vice-pres., gen. mgr.; Dale Larson, resident mgr.; (sold as semi-satellite of KELO-TV, Sioux Falls, S. D.); nat'l rep., H-R Television—Wayne Evans & Assoc. (Minneapolis).

Operation: 1957; TV sets in area: 294,400.

Sioux Falls

KELO-TV (Channel 11) ABC, CBS

Midcontinent Broadcasting Co., Phillips at 13th, Sioux Falls, S.D.; Tel.: 336-1100.

Joe Floyd, pres.; N. L. Bentson, vice-pres.; E. R. Ruben, secy.-treas.; Evans A. Nord, exec. vice-pres., gen. mgr.; Tom Sheeley, operations mgr.; James Unzicker, prod. mgr.; Jack Townsend, sales merchandising mgr.; nat'l rep., H-R Television, Inc.—Wayne Evans & Assoc. (Minneapolis).

Operation: 1953; TV sets in area: 294,400.

KSOO-TV (Channel 13)

KSOO-TV, Inc., 205 N. Phillips Avenue, Sioux Falls, S. D.

TENNESSEE

Chattanooga

WDEF-TV (Channel 12) CBS

Roy H. Park, Broadcasting of Tennessee,

Inc., Broadcast Center, 3300 Broad St., Chattanooga, Tenn. 37402. 267-3392.

Roy H. Park, pres.; Carter M. Parham, exec. vice-pres. & gen. mgr.; Morris Quave, oper. mgr.; Burford A. Young, trans. C. E.; Robert Briscoe, studio C.E.; nat'l rep., Hollingbery.

Operation: 1954; TV sets in area: 300,000.

WRCB-TV (Channel 3) NBC

WRCB-TV, Rust Craft Broadcasting Co., 1214 McCallie Ave., Chattanooga, Tenn.; code 615, 698-1505.

Jack N. Berkman, pres.; Harry D. Burke, v.p. & gen. mgr.; George P. Moore, vice-pres. & sls. mgr.; B. B. Barnes, chief eng.

Operation: 1956; TV sets in area: 232,300.

WTVC (Channel 9) ABC

Martin Theatres of Georgia, Inc., 410 West 6th St., Chattanooga, Tenn., AM 6-4151.

E. D. Martin, pres.; Reeve Owen, vice-pres. & gen. mgr.; Joe McGinley, nat'l sls. mgr.; Tommy Reynolds, pgm. dir.; Leon Webb, station mgr.; Charles Stephenson, chief eng.; nat'l rep., Blair TV.

Operation: 1958; TV sets in area: 297,100.

Jackson

WDXI-TV (Channel 7) CBS, ABC

Dixie Broadcasting Co., Williams Bldg., Jackson, Tenn.; 7-9611.

J. Kenneth Marston, exec. v. p.; John E. North, v. p., gen. mgr.; Jim Hoppers, pgm. dir.; James Thomas, chief eng.; Robert Larimer, prod. mgr.; nat'l rep., Venard, Torbet & McConnell.

Operation: 1955.

Johnson City

WJHL-TV (Channel 11) CBS-ABC

Roy H. Park Broadcasting of the Tri-Cities, Inc.; Phone: 926-2151.

Roy H. Park, pres.; W. H. Lancaster, Jr., v. p. & gen. mgr.; John B. Babcock, v. p. oper.; K. B. Skinner, treas.; Mrs. Dorothy Park, secy.; Leonard Matney, prod. mgr.; Glenn McDonald, chief eng.; J. Will Hall, sls. mgr.; nat'l rep.: George P. Hollingberry Co.

Operation: 1953; TV sets in area: 556,100.

Knoxville

WATE-TV (Channel 6) NBC

Peoples Broadcasting Corporation, 1306 Broadway, N. E. Knoxville, Tennessee: Phone 524-4651.

Bowman Doss, pres.; John T. McCloud, gen. mgr.; John Reese, prog. dir.; Jack Wiedemann, prod. dir.; Don E. Watkins, chief eng.; Russell Hillis, nat. sls. mgr.; Ntl. rep.: Harrington Righter & Parsons.

Operation: 1953; TV sets in area: 368,500.

WBIR-TV (Channel 10) CBS

Southeastern Broadcasting Corp., Greenville, South Carolina.

R. A. Jolley, pres.; Wilson C. Wearn, exec. v.p.; J. Kelly Sisk, treas.; James E. Jolley, secy.; John P. Hart, gen. mgr. & dir.; Neal Branch, sales mgr.; Peter Fenelly, prog. dir.; J. Rex Horton, technical dir.; nat'l rep., Avery-Knodel, Inc.

Operation: 1956; TV sets in area: 271,640.

WTVK (Channel 26) ABC

South Central Broadcasting Corp., Memorial Park Road on Sharps Ridge, Knoxville, Tenn.; 5-2113.

John A. Engelbrecht, pres., gen. mgr. & stat. mgr.; George F. Stoltz, vice-pres.; Leighman D. Groves, secy.-treas.; William E. Eckstein, pgm. & sales mgr.; Carl Lawson, chief eng.; nat'l rep., John E. Pearson Television.

Operation: 1953; TV sets in area: 200,000.

Memphis**WHBQ-TV (Channel 13) ABC**

RKO General, Inc. (N. Y.), 485 So. Highland Ave., P. O. Box 11407, Memphis 1, Tenn.; 323-7661.

D. A. Noel, gen. mgr.; Alex Bonner, sales mgr.; Jack Bolton, local sales mgr.; Lance Russell, prog. dir.; Welton M. Roy, chief eng.; nat'l rep., RKO General Broadcasting/National Sales.

Operation: 1953; TV sets in area: 502,500.

WKNO-TV (Channel 10) (non-com)

Memphis Community Television Foundation, Memphis State University, Box 80,000, Memphis, Tenn., 38111; Tel.: 458-2521.

Julian B. Bondurant, pres.; Robert W. Pharr, secy.; Allen Morgan, treas.; Howard D. Holst, managing dir.; Robt. Nollner, chief eng.; John Peterson, Jr., prod. mgr.; Bill Johnson, film dir.; Fred Willis, prog. dir.

Operation: 1956; TV sets in area: 400,000.

WMCT (Channel 5) NBC

Scripps-Howard Broadcasting Co., 1960 Union Ave., Memphis 4, Tenn.; Phone: Broadway 4-8515.

H. W. Slavick, vice-pres. & gen. mgr.; M. E. Greiner, stat. mgr.; Edw. F. Greaney, Jr., pgm. mgr. and film buyer; Charles Caldwell, Jr., film dir.; Norman Brewer, news dir.; Robert A. Frase, tech. dir.; Philip Slavick, prod. mgr.; nat'l rep., Blair-TV, Inc.

Operation: 1948; TV sets in area: 524,100.

WREC-TV (Channel 3) CBS

Cowles Broadcasting Service, Hotel Peabody Bldg., Memphis 3, Tenn.; JACKSON 5-1313.

Hoyt B. Wooten, chmn. of bd.; Charles B. Brakefield, vice-pres. & gen. mgr.; Jack Michael, vice-pres. & prog. dir.; nat'l rep., The Katz Agency, Inc.

Operation: 1955; TV sets in area: 508,400.

Nashville**WLAC-TV (Channel 5) CBS**

WLAC-TV, Inc., 159 Fourth Ave., N. Nashville 3, Tenn.; CHapel 2-4331.

T. B. Baker, Jr., exec. vice-pres. & gen. mgr.; Ruth C. Talley, asst. to mgr.; Harold C. Crump, gen. sales mgr.; Ralph L. Hucaby, chief eng.; Roy A. Smith, oper. mgr.; nat'l rep., The Katz Agency, Inc.

Operation: 1954; TV sets in area: 445,000.

WSIX-TV (Channel 8) ABC

WSIX, Inc., Broadcast Center, 441 Murfreesboro Road, Nashville 10, Tenn.; Tel.: 255,5431.

Louis R. Draughon, pres.; E. S. Tanner, ex. v.p. & gen. mgr.; J. E. Wells, Jr., treas.; Jack C. Long, sis. mgr.; Robert L. Chaudoin, operations director; Charles R. Duke, v.p. & director of engineering & prod.; nat'l rep., P.G.W.

Operation: 1953; TV sets in area, 468,900. 747-9000.

WSM-TV (Channel 4) NBC

WSM, Inc., P. O. Box 100, Nashville, Tenn.; Phone: 615-291-4975.

John H. DeWitt, Jr., pres.; Irving Waugh, vice-pres. & gen. mgr.; Hi Bramham, comm. mgr.; Brad Crandall, oper. mgr.; Charles R. Connolly, pub. & prom. mgr.; Aaron Shelton, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1950; TV sets in area: 535,600.

**TEXAS
Abilene****KRBC-TV (Channel 9) NBC**

Abilene Radio & Television Co., 4510 S. 14th St., Abilene, Tex.; OW 2-4242. TWX: AE-10.

Dale Ackers, pres. & gen. mgr.; Lewis Ackers, vice-pres.; Jack Andrews, secy.-treas.; Wm. Terry, sta. mgr.; Normand Mann, oper. prog. mgr.; Troy Mallon, chief eng., nat'l rep., Geo. P. Hollingbery.

Operation: 1953; TV sets in area: 113,200.

Amarillo**KFDA-TV (Channel 10) CBS**

Bass Broadcasting Company, P. O. Box 1400, Amarillo, Texas: EV 3-2226.

Gene L. Cagle, pres.; Bill Cook, v.p., & gen. mgr.; Jack Swindell, prog. mgr.; Eddie Belter, film dir.; Lee Webb, news dir.; Dan True, weather dir.; Jack Tompkins, farm dir.

Operation: 1953; TV sets in area: 162,400.

KGNC-TV (Channel 4) NBC

Stauffer Publications, Inc., 2000 N. Polk St., Box 751, Amarillo, Tex. 79105; Phone: 806-383-3321.

Bob Watson, gen. mgr.; Bill Torbert, opera. mgr.; David Grant, promo. mgr.; Jack Byrd, prod. mgr.; Bob Natho, chief eng.; Calvin Handy, bus. mgr.; Ross Newby, nat'l-local sales mgr.; nat'l rep., Avery-Knodel.

Operation: 1953; TV sets in area: 160,500.

KVII (Channel 7)

A John Walton Station, Vaughn Bldg., Box 925, Amarillo, Texas; Phone: DRake 3-1787.

Austin

KTBC-TV (Channel 7) CBS, NBC, ABC

The Texas Broadcasting Corp., Box 1209, Austin 63, Tex.; GRenwood 2-2424.

J. C. Kellam, pres. & gen. mgr.; Elmo Brown, adm. asst.—mer. & prom.; "Cactus" Pryor, prog. dir.; O. P. Bobbit, gen. sls.; Charles Howell, station mgr., local TV sales mgr.; Larry Carothers, prom. mgr.; Ben Hearn, chief eng.; nat'l rep., Paul H. Raymer Co., Inc.

Operation: 1952.

Beaumont

KBMT-TV (Channel 12) ABC

Television Broadcasters, Inc., Box 1550, Beaumont, Texas; Phone: TErMinal 3-7512. Robert C. Corrie, Jr., vice pres. & gen. mgr.; Doug Thompson, gen. sls. mgr.; Jeff Pemberton, pgm. dir.; Dave Hendrichs, chief eng.; nat'l rep., Paul H. Raymer Co.

Operation: 1961.

KFDM (Channel 6) CBS

Beaumont Broadcasting Corp., P. O. Box 5566, 2955 Interstate 10 East, Beaumont, Texas; Phone: TWInbrook 2-6622.

D. A. Cannan, chmn. of bd.; C. B. Locke, pres.; Howard Fry, secy.; Mott M. Johnson, mgr.; Harold Bartlett, chief eng.; nat'l rep., Peters Griffin, Woodward, Inc.

Operation: 1955; TV sets in area: 206,100.

Big Spring

KWAB-TV (Channel 4) CBS, ABC

Grayson Enterprises, Inc., 2500 Kentucky Way, Big Spring, Tex.; AM 4-6325.

Walter N. Windsor, exec. v.p., gen. mgr.; Robert S. Galbraith, station mgr.; Bob Lind-

ley, prog. dir.; nat'l rep. Advertising Time Sales, Inc.

Operation: 1956; TV sets in area: 76,400.

Bryan

KBTX-TV (Channel 3) CBS, ABC

Brazos Broadcasting Co., E. 29th St., P. O. Box 8730, Bryan, Texas 77801; Victor 6-7777.

M. N. Bostick, pres.; Harry L. Gillam, vice-pres. & sta. mgr.; John M. Lawrence, III, secy-treas.; nat'l rep., Avery-Knodel.

Operation May, 1957; TV sets in area 116,900.

Corpus Christi

KRIS-TV (Channel 6) NBC

Gulf Coast Broadcasting Co., Box 840, Corpus Christi, Tex.; TULip 3-6511.

T. Frank Smith, pres. & gen. mgr.; W. M. (Ike) Eikner, first vice pres.; T. Frank Smith, Jr., vice pres. sales; Charlie Nethery, prog. vice-pres.; Bill Culbertson, vice pres. eng.; Van Johnson, (Miss), netwk. and spot clear.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1956; TV sets in area: 116,780

KZTV (Channel 10) CBS

K-SIX Television, Inc., Show Room Bldg., Corpus Christi, Tex.; Tulip 4-1616 Vann M. Kennedy, pres. & gen. mgr.; Bob Payne, commercial mgr., Eugene Looper, prog. dir.

Operation: 1956.

Dallas

KERA-TV (Channel 13) (non com)

Area Educational TV Foundation, 3000 Harry Hines Blvd., Dallas, Texas 75201.

KRLD-TV (Channel 4) CBS

Dallas Times Herald, 1101 Patterson St., Dallas 2, Texas; RIVerside 2-6811.

Clyde W. Rembert, pres. & man. dir.; Ves R. Box, vice-pres. & gen. mgr.; I. W. Baker, Jr., asst. gen. mgr.; Gene Cuny, gen. sls. mgr.; Bill Selah, local sls. mgr.; Nick Mueller, mgr. film dept.; William B. Honeycutt, tech. superv.; nat'l rep., Advertising Time Sales.

Operation: 1949; TV sets in area: 864,100.

WFAA-TV (Channel 8) ABC

A. H. Belo Corp. (parent organization for The Dallas Morning News, WFAA Radio and WFAA-TV), Communications Center, Dallas, Texas 75222; Phone: RIVerside 8-9631.

James M. Moroney, Sr., chairman of the bd.; Joseph M. Dealey, pres.; James M. Moroney, Jr., vice pres. & treas.; Mike Sha-

piro, gen. mgr.; Edwin W. Pfeiffer, station mgr.; Jack Hauser, gen. sls. mgr.; Jack Dix, asst. gen. sls. mgr.; Ward Huey, regional sls. mgr.; Jim Pratt, prod. mgr.; Casey Cohlma, prom. mgr.; Joan Johnson, film mgr.; Jim W. Cooper, dir. of eng.; Chris Irby, chief eng.; Aubrey Jenkins, controller; Edward Petry & Company, nat'l rep.

Operation: 1949; TV sets in area: 865,000.

El Paso

KELP-TV (Channel 13)

KELP Television, 4530 Delta, Box 9924, KE 3-5911.

John B. Walton, Jr., pres.; Bob Hanson, opera. mgr.; Gene Roth, gen. mgr.; Weldon Donaldson, sales mgr.; Mike Gaglio, chief eng.; Gino Milligan, prod. mgr.; Jack Masla & Co., Inc., nat'l rep., Bob Hix Co., Inc., Mountain States representative.

Operation: 1956; TV sets in area: 120,000.

KROD-TV (Channel 4) CBS

Trigg-Vaughn Stations, Inc., Wyoming & Walnut Streets, El Paso, Texas; KEystone 2-6551.

Jack C. Vaughn, chairman of bd.; Cecil Trigg, pres.; Sheldon Turner, vice pres. & sta. mgr.; Bruce Dyer, business mgr.; Eric Nelson, prog. dir.; Frank Jordan, chief eng.; Jim Suggs, nat'l sales mgr.; nat'l rep., Advertising Time Sales.

Operation: 1953; TV sets in area: 152,000.

KTSM-TV (Channel 9) NBC

Tri-State Broadcasting Co., Inc., 801 N. Oregon St., El Paso, Texas; KEystone 2-5423.

Karl O. Wyler, pres. & gen. mgr.; Jack Chapman, v.p., progs.; Jack Rye, v.p., prod.; John Phelan, sls. mgr.; W. T. McGill, chief eng.; nat'l rep., George P. Hollingberry Co.

Operation: 1953; TV sets in area: 145,000.

XEJ-TV (Channel 5) (Mexican Border—Juarez)

Television de la Frontera, S.A., Box 442, El Paso, Texas.; 111-511.

Pedro Meneses Hoyos, pres.; M. D. Heredia, gen. mgr.; Rafael Fitzmaurice, sales mgr.; Ero Emir Cravioto, prog. mgr.; Gilberto Lespron, prod. mgr.; Enrique Varela, pun. dir.; Esteban Guerrero, chief eng.; nat'l rep., Spanish International Network Sales.

Operation: 1954.

Fort Worth

KTVT (Channel 11)

WKY Television System, Inc., 4801 W. Freeway, Fort Worth, Texas.; PE 8-1951.

E. K. Gaylord, pres. and gen. mgr.; Jim

Terrell, sta. mgr.; Jack Berning, asst. mgr. & sls. mgr.; Bill Kessel, chief eng.; representatives: The Katz Agency.

Operation: 1955; TV sets in area 864,100.

WBAP-TV (Channel 5) NBC

Carter Publications, Inc., 3900 Barnett, Ft. Worth 3, Texas; JEFFerson 6-1981.

Amon Carter, Jr., pres.; B. N. Honea, vice-pres., J. Lee Johnson III, v.p., Harold Hough, dir.; Roy Bacus, mgr.; Bob Gould, prog. dir.; Jack Rogers, comm. mgr.; Phil W. Wygant, dir. of prom.; Rupert Bogan, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1948; TV sets in area: 832,700.

Harlingen

KGBT-TV (Channel 4) CBS, ABC

Harbenito Broadcasting Co., Inc., Box 711, Harlingen, Texas; GARfield 3-3910. McAllen, Texas, Casa de Palmas Hotel, MU 6-1141.

McHenry Tichenor, Chmn. of bd.; McHenry T. Tichenor, pres. & gen. mgr.; Mal Kasanoff, vice-pres. & station mgr.; J. C. Looney, vice-pres.; George Elliott, vice-pres., comm. mgr.; Willie Harris, Jr., v.p., nat'l sales mgr.; James Maltson, chief eng.; nat'l rep., Venard, Torbett & McConnell.—KGBT-TV Spot Sales (South).

Operation: 1953; TV sets in area: 82,000.

Houston

KHOU-TV (Channel 11)

Gulf Television Corp., P. O. Box 11, Houston 1, Texas; JA 9-4811.

C. Wrede Petersmeyer, pres.; James C. Richdale, Jr., vice pres. & gen. mgr.; Robert O. Paxson, gen. sls. mgr.; Calvin Jones, prog. dir.; James W. Everhart, Jr., prom. dir.; Calvin Jones, film dir.; nat'l rep., H-R Television, Inc.

Operation: 1953; TV sets in area: 560,000.

KHTV (Channel 39)

KHTV, 7700 West Park Drive, Houston, Tex.; SUNset 1-3930.

WKY Television System, Inc., E. K. Gaylord, president; E. L. Gaylord, exec. v.p.; Crawford P. Rice, mgr.

CP; begin operating 12/1/66.

KPRC-TV (Channel 2) NBC

Houston Post. Co., P. O. Box 2222, Houston, Texas; NA 2-2950.

Mrs. Oveta Culp Hobby, ch. of bd.; Jack Harris, exec. vice-pres. & gen. mgr.; Jack McGrew, sta. mgr.; Paul Hahndorff, oper. mgr.; Jack Healy, local sales mgr.; Kirt Harriss, prom. & merch. dir.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949; TV sets in area: 590,000.

KTRK-TV (Channel 13) ABC

Houston Consolidated Television Company, mailing address: P. O. Box 12, Houston 1, Texas; offices and studios: 3310 Bissonnet, Houston, Texas; Phone: MO. 6-0713; TWX: HO, 1072. Transmitter: Almeda, Texas.

John T. Jones, Jr., pres.; Willard E. Walbridge, exec. vice-pres. & gen. mgr.; William F. Bennett, commercial mgr.; Howard Finch, prog. mgr.; Earl Scholton, bus. mgr.; Mrs. Mary Peterson, pub. service dir.; Wayne Thomas, prod. dir.; M. B. Johnson, film dir.; Paul Montague, art & adv. dir.; Lila Gordon, pub. rel. dir.; Ray Conaway, news dir.; Guy Savage, sports dir.; Jess Mitchell, chief studio eng.; Robert Sutton, chief transmitter eng.; spot sales rep., George P. Hollingbery Company.

Operation: 1954; TV sets in area: 564,569.

KUHT (Channel 8) (non-com)

University of Houston, 4513 Cullen Blvd., Houston 4, Texas; CApitol 4-0141.

Roy Barthold, mgr.; Al Leverick, chief eng.

Operation: 1953; TV sets in area: 500,000.

Laredo**KGNS-TV (Channel 8) CBS, NBC, ABC**

Southwestern Operating Co., 820 Convent Ave., Laredo, Tex.; Randolph 3-3674.

Pat Miller, gen. mgr.; Velia Castillo, prog. dir.; nat'l rep., Venaro, Torbet, McConnell, Inc.

Operation: 1956; TV sets in area: 15,000 (and 5,000—Mexico).

Lubbock**KCBD-TV (Channel 11) NBC**

Bryant Radio & Television, Inc., Box 1507 Lubbock, Texas 79408; SHerwood 4-1414.

Joe H. Bryant, pres. & gen. mgr.; George L. Tarter, vice-pres. & comm. mgr.; Robert L. Snyder, secy.-treas. & bus. mgr.; Bill Taylor, prog. mgr.; Frank Lee, chief eng.; Ray Poindexter nat'l sales; nat'l rep., Blair & Associates.

Operation: 1953; TV sets in area: 140,000.

KLKB-TV (Channel 13) CBS, ABC

Grayson Enterprises, Inc., 7400 College Ave., Lubbock, Tex.; SHerwood 4-2345.

Walter M. Windsor, exec. v.p., gen. mgr.; John Vera, nat'l. sls. mgr.; Ford Robertson, lcl. sls. mgr. T. F. Evans, chief eng.; Don A. Moore, prog. dir.; nat'l rep. National Television Sales, Inc.

Operation: 1952; TV sets in area: 188,000.

KTXT-TV (Channel 5)

Texas Technological College, Lubbock, Texas; PO 2-8811.

Operation: 1962.

Lufkin**KTRE-TV (Channel 9) NBC, ABC, CBS**

Forest Capital Communications Corp., Box 729, Lufkin, Tex.; 634-7771.

Fred C. Hill, pres. & gen. mgr.; Marshall Pengra, vice-pres., sec. & treas.; Royce Christenson, comm. mgr.; Bill Carter, prog. dir.; nat'l rep., Venard, Torbett & McConnell, Inc.—Clyde Melville Co. (Southwest)

Operation: 1955.

Midland**KMID-TV (Channel 2) NBC**

Midessa Television Co., Inc., KMID-TV, Midland, Texas; LO 3-2222.

J. Conrad Dunagan, pres.; W. D. Noel, vice-pres.; E. G. Rodman, secy.-treas.; Ray Herndon, gen. mgr.; Jerry Blair, sls. mgr.; George Dolmas, prod. mgr.; nat'l rep., Venard, Torbet & McConnell, Inc.

Operation: 1953; TV sets in area: 126,325.

Monahans**KVKM-TV (Channel 9)**

Tri-Cities Broadcasters, Drawer K, Monahans, Texas. Phone: WIlson 3-3231.

Nacogdoches**KTES (Channel 19)**

East Texas Broadcasting Company, Inc., Box 248, Nacogdoches, Texas.

Odessa**KOSA-TV (Channel 7) CBS**

Trigg-Vaughn Stations, Inc., 1211 N. Whitaker, Odessa, Tex.; FEderal 7-8301.

Cecil L. Trigg, pres., John Vacca, vice-pres. & gen. mgr.; Geo. C. Collie, vice-pres. & nat'l sales mgr.; Ed Costello, vice-pres. & sta.-sales mgr.; William R. Schock, chief eng.; Al Helton, prog. mgr.; George Duesler, film dir.; nat'l rep., Advertising Time Sales.

Operation: 1956; TV sets in area: 152,000.

Port Arthur**KJAC-TV (Channel 4) NBC**

Texas Goldcoast Television, Inc., 1748 Woodworth Blvd., Port Arthur, Tex., YUkon 5-5557.

Carl D. Levy, exec. vice pres.; Roy D. Shotts, v.p.-gen. mgr.; M. L. Wertheim, sect. & treas.; Jack Dahner, comm. mgr.; Archie Jones, chief eng.; nat'l rep., Blair TV.

Operation: 1957; TV sets in area: 167,000.

San Angelo**KCTV (Channel 8) CBS, ABC**

Westex Television Co. Inc., P.O. Box 1941, 1011 E. 28th St., San Angelo, Texas; TWX 915-655-6612.

Houston H. Harte, pres.; Edward H. Harte, vice-pres.; Bruce Meador, secy treas.; Hal Atkins, Jr., gen. mgr.; Donne

Glassett, lcl. sls. mgr.; Al Cobb, prog. dir.; Charles Cathey, film dir.; Larry Charlesworth, chief eng.; nat'l rep., Advertising Time Sales, Inc.

Operation: 1953; TV sets in area: 46,852.

San Antonio

KWEX-TV (Channel 41)

The Spanish International Broadcasting Co., 111 Martinez St., San Antonio, Tex.; Phone: CA 7-4141.

Frank L. Fouce, pres.; Julian Kaufman, v.p.; Rene Anselmo, v.p.; Emilio Nicolas, gen. mgr.; Felix P. Majul, sls. mgr.; Leonard E. Garcia, sta. oper. mgr.; Hector Rodriguez, mdse. dir.; J. Manuel Calvo, bus. mgr.; Pedro Majul, traffic mgr.; nat'l rep. Spanish International Network Sales.

KENS-TV (Channel 5) CBS

Express Publishing Co., Ave. E & 4th St., P. O. Box 2171, San Antonio 6; CApital 5-7411.

Houston H. Harte, pres.; Wayne Kearn, v.p. & gen. mgr.; Kent Moore, prog. dir.; Bill Lydle, nat'l sls. mgr.; Barney Wilson, reg. sls. mgr.; Ray McMillan, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc

Operation: 1950; TV sets in area: 353,600.

KONO-TV (Channel 12)

Mission Telecasting Corp., 1408 N. St. Marys St., San Antonio, Zone 6, Tex.; CApitol 6-7611.

Bob A. Roth, pres. & comm. mgr.; James M. Brown, vice-pres. & gen. mgr.; Lafayette Ward, secy.; Perry Dickey, prog. mgr.; Jack Roth, treas.; George W. Ing, dir. of eng.

Operation: 1957.

WAOI-TV (Channel 4) NBC

Southland Industries, Inc., P. O. Box 2641, 1031 Navarro St., San Antonio 6, Texas; CApitol 7-4221.

Hugh Halff, Jr., chmn. of the bd.; James M. Gaines, pres., gen. mgr.; Charles L. Jeffers, vice-pres. eng.; George C. Beaury, vice-pres. & treas.; Edward V. Cheviot, station mgr.; Robert Reed, prog. mgr.; Charles E. Larkins, prom. mgr.; Eugene Richards, merch. mgr.; Faye Leavitt, film mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949; TV sets in area: 462,747.

Sweetwater-Abilene

KPAR-TV (Channel 12) CBS

Texas Key Broadcasters, Inc., Westgate Center, Abilene, Texas; OWen 2-2222.

A. R. "Dick" Elam, pres., gen. mgr.; John Chappel, sales mgr.; J. T. Allen, chief engineer; nat'l rep., National Television Sales, Inc.

Operation: 1956; TV sets in area: 113,200.

Temple-Waco

KCCN-TV (Channel 6) NBC

Channel 6, Inc., P. O. Box 188, Temple, Texas; PR. 817-773-2944, Waco office, 506 Professional Bldg., Waco, Tex. 817-756-0332. TWX 817-467-5428.

Frank W. Mayborn, pres.; Bob Lunquist, v.p. & gen. mgr.; Curtis Casey, chief eng.; nat'l rep., Blair TV Assoc.

Operation: 1953; TV sets in area: 209,600.

Texarkana

KTAL-TV (Channel 6) NBC

KCMC, Inc., 3150 No. Market St., Shreveport, La. Tel.: 425-2422. 3227 Summerhill Rd., Texarkana, Tex.; 793-1133.

(See Shreveport, La.)

Tyler-Longview

KLTV (Channel 7) NBC, CBS, ABC

Channel 7, Inc., Box 957, Tyler, Texas; LYric 2-3875.

Lucille Buford, Robert P. Buford, Gerald B. & Geoffrey R. Buford & Marshall H. Pengra, owners; Marshall Pengra, gen. mgr.; Hudson Collins, chief eng.; Bonnie Lenox, prog. & prod. dir.; John Lenox, sales manager; Linda Delk, traffic mgr., nat'l rep., Avery-Knodel; Branch office: 324 Petroleum Bldg., Longview, Texas. PLaza 3-6717. Charles Bowker, mgr.

Operation: 1954; TV sets in area: 178,500.

Waco

KWTX-TV (Channel 10) CBS, ABC

KWTX Broadcasting Company, 4520 Bosque Blvd., P. O. Box 7128, Waco, Texas 76710; PLaza 6-4451.

Hilton E. Howell, chmn. of bd.; M. N. Bostick, pres. & gen. mgr.; Thomas Stribling, v.p.; Robert Levy, secy.-treas.; John M. Brinegar, local sales mgr.; Pete McNeel, nat'l-Reg'l sls. mgr.; Ray Deaver, prod. mgr.; Jesse Dove, chief eng.; Ralph Webb, prog. dir.; nat'l rep., Avery Knodel, Inc.

Operation: 1955; TV sets in area: 204,300.

Weslaco

KRGV-TV (Channel 5) NBC, ABC

Mobile Video Tapes, Inc., 309 S. Missouri Avenue, Weslaco, Texas; Woodlawn 8-3131.

Charles L. Brooks, gen. mgr.; Earl Noel, sta. mgr.; Quitman Henley, sls. mgr.; Leigh Cardwell, news director; Hank Page, prog. dir.; Geo. P. Hollingbery, nat'l rep.

Operation: 1954; TV sets in area: 84,000.

Wichita Falls

KFDX-TV (Channel 3) NBC

Wichtex Radio & Television Co., Box 2040, Wichita Falls, Texas; 692-4530.

Darrold A. Cannan, pres.; Howard H. Fry, vice-pres.; D. A. Cannan, Jr., vice-pres.; Mayme Kuhfuss, secy.-treas.; Tom Crane,

prog. dir.; William Enloe, dir. of eng.; Nell
Garl, film ed.; nat'l rep., Peters, Griffin &
Woodward, Inc.

Operation: 1953; TV sets in area: 145,000.

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KAUZ-TV (Channel 6) CBS

Mid-Texas Broadcasting Corp., Box 2130,
Wichita Falls, Tex.; 322-6957.

Paul F. Harron, chmn. bd. of dir.; William
E. Hobbs, pres. & gen. mgr.; Lawrence D.
Biele, secy.-treas.; Herbert Wiley, chief en-
gineer; nat'l rep., Advertising Time Sales,
Inc.

UTAH

Logan

KUSU-TV (Channel 12)

Radio-Television Center, Utah State Uni-
versity Campus, Logan, Utah.

Ogden

KOET (Channel 9) Ed.

Ogden City Schools, 1538 Gibson Avenue,
Ogden, Utah. 399-3456.

Harold R. Hickman, gen. mgr.; Louisa
Agren, prog. dir.; Roy Mills, chief engineer;
Glen Coles, prod. mgr.

Operation: 1960 (KVOG-TV), 1962
(KOET); TV sets in area: 52,000.

Salt Lake City

KCPX-TV (Channel 4) ABC

Screen Gems Broadcasting of Utah, Inc.
130 Social Hall Ave., Salt Lake City, Utah;
DA 2-5681.

Hack Woolley, gen. mgr.; Chas. Jennings,
bus. mgr.; L. Boyd Mullins, sls. mgr.; Dan
Rainger, prog. dir.; George Smith, prom-
merch. mgr.; Gary Horrocks, tech dir.; nat'l
rep., The Katz Agency, Inc.

Operation: 1948; TV sets in area: 427,800.

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KSL-TV (Channel 5) CBS

KSL, Inc., 145 Social Hall Ave., Salt
Lake City, Utah 84111; ELgin 5-4641.

Arch L. Madsen, pres.; D. Lennox Mar-
doch, vice-pres. & asst. to pres.; TV; L. H.
Curtis, gen. mgr.; James Schultz, gen. sales
mgr.; Jay W. Lloyd, asst. gen. mgr.; Fred
Oppenheimer, prog. dir.; Vincent F. Clayton,
chief eng.; nat'l rep., Peters, Griffin, Wood-
ward, Inc.

Operation: 1958; TV sets in area: 334,000.

—○—
KUED (Channel 7)

University of Utah, Salt Lake City 12,
Utah. 322-6336.

Rex L. Campbell, general manager.

—○—
KUTV (Channel 2) NBC

KUTV Inc., 179 Social Hall Ave., Salt

Lake City 11, Utah; DA 2-2505.

A. L. Glasmann, chmn.; George C. Hatch,
pres.; J. W. Gallivan, treas.; Robert H. Tem-
ple, gen. mgr. & sales mgr.; Phil Parkinson,
nat'l sales mgr.; LaMar Smith, prog. dir.;
Dennis Guiver, prom. mgr.; Sid Cohen, film
buyer; nat'l rep., Edward Petry Co.

Operation: 1954; TV sets in area: 427,800.

VERMONT

Burlington

WCAX-TV (Channel 3) CBS

Mt. Mansfield Television, Inc., 100 Market
Sq., Burlington, Vt.; Burlington UNiversity
2-5761.

C. P. Hasbrook, chm. bd.; S. T. Mar-
tin, pres., gen. mgr. & prog. dir.; Phil Water-
man, gen. sls. mgr.; Stuart Hall, prod. mgr.;
James W. Tierney, chief eng.; A. Sherman
Rutter, film mgr.; nat'l rep., Avery-Knodel,
Inc.

Operation: 1954; TV sets in area: U.S.
150,000, Canada 270,000.

—○—
WPTZ (Channel 5)

(See Plattsburg, New York)

VIRGINIA

Bristol

WCYB-TV (Channel 5) NBC, ABC

Appalachian Broadcasting Corporation,
Box 1009, Bristol, Virginia; 669-4161.

Robert H. Smith, Sr., pres. & gen. mgr.;
J. Fey Rogers, vice-pres. & sales mgr.;
Harry M. Daniel, treas.; Charles M. Gore,
secy.; R. V. Robinson, chief eng.; Charles
Lineberger, program operations mgr.; Jim
Evans, prod. mgr.; Walter Crockett, news
dir.; nat'l rep., The Meeker Co., & James
S. Ayers Co.

Operation: 1956; TV sets in area: 368,870.

Danville

WBTM-TV (Channel 24)

Piedmont Broadcasting Corp., 710 Grove
St., Danville, Va.; SW 3-4411.

James H. Crawford, pres. & gen. mgr.;
J. E. Allgood, vice-pres.—sales.

CP, not operating.

Hampton-Norfolk

WVEC-TV (Channel 13) ABC

Peninsula Broadcasting Corp., 110 Third
St., Norfolk, Va.; MAdison 7-7774; 1930 E.
Pembroke Ave., Hampton, Va.; PA 2-6331.

Thomas P. Chisman, pres. & gen. mgr.;
Harrol A. Brauer, Jr., vice-pres. sales;
Charles L. Coker, Jr., 2nd v.p., local sls.,
William M. Barnes, reg. sls. mgr.; L. W.
Kliewer, v.p. oper., George Hillier, chief eng.;

J. W. W. Chisman, secy.-treas.; James O. Gray, prom. mgr.; Lindsay Tucker, opera. mgr.; David Whitener, asst. opera. mgr.; Thomas P. Chisman, film buyer; nat'l rep., The Katz Agency.

Operation: 1953; TV sets in area: 363,000.

Harrisonburg

WWSA-TV (Channel 3) CBS, NBC, ABC

Gilmore Broadcasting Co. of Virginia, Rawley Pike, Harrisonburg, Va.; 434-4431.

J. S. Gilmore, Jr., pres.; Hamilton Shea, exec. vice pres. & gen. mgr.; Alvin Mullenax, asst. gen. mgr. market sls.; Robert E. Lee, asst. gen. mgr. opera.; John T. McNamara, nat. sls. mgr.; Louis E. Farrave, prog. mgr.; Jim MacNeil, news & public affairs; Thomas B. Jones, chief eng.

Operation: 1953; TV sets in area: 138,000.

Lynchburg

WLVA-TV (Channel 13) ABC

WLAV, Inc., 2320 Langhorne Rd., Lynchburg, Va.; Phone: VI 15-1242.

John H. Thompson, pres.; Thomas N. Waller, mgr.; Warren Uttal, prog. dir.; Tom Turner, sls. mgr.; John T. Orth, chief eng.; nat'l rep., Jack Masla.

Operation: 1953; TV sets in area: 316,000.

Newport News-Norfolk

WACH-TV (Channel 33)

Russell A. Collins, 114 24th St., Newport News, Va.

CP, not operating.

Norfolk

WTAR-TV (Channel 3) CBS

WTAR Radio-TV Corp., 720 Boush St., Norfolk 10, Va.; Phone: MA 5-6711.

Robert M. Lambe, pres. & gen. mgr.; Ron Philips, gen. sls. mgr.; Harold Soldinger, vice-pres. in chg. of prog. & oper.; Ray Shouse, prog. dir.; Jas. W. Evans, prom. mgr.; Joel Carlson, mgr. of public affairs & news; John Griffiin, news dir.; Karl R. Nelson, nat'l sls. mgr.; Richard Lindell, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1950; TV sets in area: 379,000.

Norfolk-Portsmouth- Newport News

WAVY-TV (Channel 10) NBC

Tidewater Teleradio, Inc., P.O. Box 1600, Norfolk, Va. 23501; MAdison 7-2345 and 801 Middle St., Portsmouth, Va.; EXport 3-7331.

J. Glen Taylor, pres. & gen. mgr.; Clifford A. Frohnoefer, treas. & comptroller; Edward J. Hennessy, v.p. sales; A. R. Van Cantfort,

prog. & prod. mgr.; Dick Paul, dir. of prom. & pub.; Andrew Jackson, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1957.

Richmond-Petersburg

WXEX-TV (Channel 8) NBC

Petersburg Television Corp., 124 West Tabb St., Petersburg, Va.; REgent 3-7876. Box 8765, Richmond; ATLantic 8-2835.

Thomas G. Tinsley, pres. & treas.; Irvin G. Abeloff, vice-pres. & gen. mgr.; Mrs. F. M. Flinn, secy.; Lawrence Slon, sales mgr.; J. Harry Abbott, oper. mgr.; Geo. McGuigan, chief eng.; Charlotte Elder, traffic mgr.; nat'l rep., Select Stations, Inc.

Operation: 1955; TV sets in area: 398,600.

Richmond

WRVA-TV (Channel 12) NBC

Richmond Television Corp., P. O. Box 2370, 5710 Midlothian Pike, Richmond 18, Va.; BELmont 3-5461.

Wm. R. Preston, pres.; Samuel S. Carey, James D. Clark, Jr., vice-pres.; Barron Howard, vice-pres. & gen. mgr.; Ramon E. Warren, Jr., secy.; W. Hugh Goodwyn, treas.; W. R. Christian; sls. mgr.; Samuel S. Carey, prog. dir.; Peg B. Sinclair, prom. mgr.; Douglas Freeman, opera. mgr.; S. T. Terry, Jr., chief eng.; nat'l rep., Katz Agency.

Operation: 1956; TV sets in area: 385,100.

—o—
WTVR (Channel 6) CBS

Havens & Martin, Inc., 3301 W. Broad St., P. O. Box 5229, Richmond, Va.; Phone: ELgin 5-8611.

Wilbur M. Havens, pres. & gen. mgr.; Thelma M. Havens, vice-pres.; Katherine H. Germain, secy.; Walter A. Bowry, Jr., treas. & asst. mgr.; John V. Shand, prog. & prod. mgr.; James W. Kyle, chief eng.; nat'l rep., Blair-TV.

Operation: 1948; TV sets in area: 503,000.

Roanoke

WDBJ-TV (Channel 7) CBS

Times-World Corp., 2001 Colonial Ave., S.W., P. O. Box 227, Roanoke, Va.; Phone: 343-8031.

John Harkrader, v.p. & mgr.; Paul E. Reynolds, asst. mgr.; Chas. Ballou, prog. dir.; Blake Brown, gen. sls. mgr.; Wendel Siler, opera. mgr.; Frank Martin, prom. dir.; J. Edward Newman, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1955; TV sets in area: 381,000.

—o—
WSLS-TV (Channel 10) NBC, ABC

Shenandoah Life Stations, Inc., Church

Ave. & Third St., Roanoke, Va.; DI 4-9226.

James H. Moore, pres.; H. Fitzpatrick, v.p. & gen. mgr.; J. P. Briggs, mgr. eng.; A. S. Trevilian, Jr., nat'l sls. mgr.; nat'l rep., The Katz Agency.

Operation: 1952; TV sets in area: 438,280.

WASHINGTON

Bellingham

KVOS-TV (Channel 12) CBS

KVOS Television Corp., 1151 Ellis St., Bellingham, Wash.; 734-4104.

Mitchell Wolfson, pres.; David Mintz, vice-pres. & gen. mgr.; John Price, chief eng.; Fred Elsethagan, sls. mgr.; nat'l rep., E. S. Sumner (NY); PGW (Bal. of U.S.); Stov-in-Byles (Canada).

Operation: 1953; TV sets in area: 407,000.

Pasco

KEPR-TV (Channel 19) CBS, NBC, ABC
(Satellite of KIMA-TV, Yakima, Wash.)

Cascade Broadcasting Co., Inc., P. O. Box 702 Yakima, Wash.; Glencourt 29-111.

Thomas C. Bostic, pres.; Jack Reber, vice pres. & gen. mgr.; Dick Edwards, mgr.; William F. Grogan, vice pres., television sls.; M. E. Burrill, dir. of eng.; nat'l rep., Young Television Corp., Pacific Northwest—Art Moore & Associates, Inc.

Operation: 1954; TV sets in area: 57,800.

Seattle

KCTS (Channel 9) (non-com)

University of Washington, Seattle 5, Wash.; 543-2000.

Loren B. Stone, stat. mgr.; Kenneth Yeend, prog. dir.; John Boor, eng. dir.; William Mally, prod. mgr.; Hugh Laird, film dir.

Operation: 1954; TV sets in area: 700,000.

KING-TV (Channel 5) NBC

King Broadcasting Co., 320 Aurora Ave., North, Seattle, Wash., 98109; MUTual 2-3555.

Stimson Bullitt, pres., Otto Brandt, executive vice pres. broadcasting; Payson Hall, vice pres. finance & planning; Jay W. Wright, vice pres. engineering; Tom Dargan, gen. mgr.; Jack Fearey, prog. dir.; Carroll Ellerbe, prod. dir.; Bill Clarke, prom. dir.; Jim Neidigh, sales mgr.; G. W. Parker, merch. mgr.; Deacon Anderson, managing dir. of news; Larry Curd, chief eng.; nat'l rep., Blair-TV., Inc.

Operation: 1948; TV sets in area: 685,200.

KIRO-TV (Channel 7)

KIRO, Inc., 1530 Queen Anne Ave., North, Seattle, Washington 98109.

KOMO-TV (Channel 4) ABC

Fisher's Blend Station, Inc., 100 Fourth Ave., N., Seattle 9, Wash.; MA 4-6000.

O. D. Fisher, chmn.; W. W. Warren, pres. & gen. mgr.; Maitland Jordan, gen. sales mgr.; Dave Crockett, mgr. of prog.; Tom Rogstad, prog. mgr.; Paul Swimelar, local sales mgr.; C. E. Miller, chief eng.; Pop Hagerty, sales service & merchandising mgr.; nat'l rep., The Katz Agency.

Operation: 1953; TV sets in area: 849,965.

Spokane

KHQ-TV (Channel 6) NBC

KHQ, Inc., 4202 S. Regal, Spokane 34, Wash.; Phone: KEstone 4-0511.

R. O. Dunning, pres. & gen. mgr.; M. O. Fritsch, asst. secy. & treas.; J. Birney Blair, comm. mgr.; Rod Cleffton, prog. dir.; Irving Smith, prom. mgr.; Dee Waymire, eng. dir.; nat'l rep., The Katz Agency, Inc.—Art Moore & Assocs. (Seattle & Portland).

Operation: 1952; TV sets in area: 358,600.

KREM-TV (Channel 2) ABC

King Broadcasting Co., 4103 So. Regal St., Spokane, Wash., 99203; KEystone 4-0423.

Alexander P. Hunter, sta. mgr.; Gene Ray, commercial mgr.; Walter Schaar, prog. mgr.; Warren P. Pritchard, chief eng.; nat'l rep., Blair TV Associates.

Operation: 1954; TV sets in area: 305,200.

KXLY-TV (Channel 4) CBS

KXLY-TV (Spokane Television, Inc.), W. 500 Boone Ave., Spokane, Wash. 99201, Fairfax 8-9084.

Morgan Murphy, pres.; Wayne F. McNulty v.p. & gen. mgr.; Robert V. Weitze, sls. mgr.; Don Flinders, oper. mgr.; T.O. Jorgenson, chief eng.; nat'l rep., P. G. W.-Feltis, Dove, Cannon (Portland), Del Day, Inc., (Seattle).

Operation: 1953; TV sets in area: 358,600.

Tacoma

KPEC-TV (Channel 56) (non com)

Clover Park School District #400, Pierce County, 4400 Stellacoom Blvd., Tacoma, Wash. Phone: JUniper 8-5261, Ext. 421.

KTNT-TV (Channel 11) CBS

Tacoma: South 11th and Grant Sts., Tacoma 5, Wash.; FULton 3-2561, TWX TA-010 (studios and administrative offices); Seattle Studios & offices: Grosvenor House, 500 Wall St., Seattle Wash.; MUTual 2-0550, TWX 426X. Licensee: Tribune Publishing Co., Tacoma, Wash.

Max H. Bice, gen. mgr.; Dell Spencer, program dir.; Dick F. Engh, chief eng.; John Upham, sls. mgr.; Art Howard, nat'l sls. mgr.; Leonard Higgins, dir. news & spe-

cial events; nat'l rep., Edward Petry Co.

Operation: March 1, 1953. TV sets in area: 646,100.

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KTVW (Channel 13)

KTVW, 5544 N. 35th St., Tamoca, Wash. 98407; Skyline 2-3544.

J. Elroy McCaw, owner; James R. Agostino, gen. mgr.; Burt Malakoff, prog. dir.; Ray Swalley, chief eng.

Operation: 1953; TV sets in area: 750,000.

Vancouver

KVAN-TV (Channel 21)

KVAN, Inc., 707½ Main St., Vancouver Wash.

Sheldon F. Sackett, pres.; D. Elwood Caples, vice-pres.

CP, not operating.

Yakima

KIMA-TV (Channel 29) CBS, ABC

Cascade Broadcasting Co., Radio & Television Center, P. O. Box 702, Yakima, Wash. 98901; GLEncourt 29-111. Affiliated stations: KEPR-TV, Pasco, Wash., KLEW-TV, Lewiston, Idaho.

Thomas C. Bostic, pres.; John H. Reber, vice-pres. & gen. mgr.; William F. Grogan, vice-pres., sls.; Jim Nolan, vice-pres., TV pgms.; M. E. Burrill, dir. of eng.; Bob Andersen, v.p. opera.; Ruth Bennett, treas.; nat'l rep., Adam Young, Inc.; Pacific Northwest: Art Moore & Associates, Inc.

Operation: 1953; TV sets in area: 184,000 (ARB).

WEST VIRGINIA

Bluefield

WHIS-TV (Channel 6) NBC

Daily Telegraph Printing Co., Municipal Bldg., Bluefield, W. Va.; DAVenport 7-7115.

Hugh Shott, pres.; John Shott, secy., gen. mgr.; Scott Shott, sta. mgr.; Jean Ball, prog. dir.; Kenneth Dick, chief eng.; nat'l rep. Eastman TV, Inc. James S. Ayers, Inc.

Operation: 1955; TV sets in area: 249,500.

Charleston

WCHS-TV (Channel 8) CBS

WCHS AM-TV Corp., 1111 Virginia, St. E., Charleston, W. Va.; Code 304, 346-5358.

O. Wayne Rollins, pres.; George Barrenbregge, vice-pres.; William P. Dix, Jr., gen. mgr.; William P. Eaton, reg. sales mgr.; Doug Martin, prog. dir.; Gene Brick, chief eng.; Harry Brawley, prom. dir.; Ed Rabel, news dir.; nat'l rep., Blair TV Associates.

Operation: 1954.

WKNA-TV (Channel 49)

Joe L. Smith, Jr., Inc., Main & Kanawha Sts., Charleston, W. Va.

Joe L. Smith, Jr., pres. & treas.

CP, not operating.

Clarksburg

WBOY-TV (Channel 12)

912 West Pike Street, Clarksburg, West Virginia; 624-7573.

N. W. Levin, pres.; John J. Borghi, vice-pres.; Roger Garrett, mang. dir.; Harry Brown, chief eng.; nat'l rep., Adam Young, Inc.

Operation: 1957.

Fairmont

WDTV (Channel 5) ABC

WJPB-TV, Inc. (assoc. with Beacom Broadcasting Enterprises), Broadcast House, 400 Quincy St., Fairmont 1, W. Va.; FAirmont 363-0700.

J. Patrick Beacom, pres. & gen. mgr.; C. Lee Hawk, commercial mgr.; Emily May Peed, dir. of woman's activities; N. C. Pelligrin, dir. of prog.; Jay Randolph, sports dir.; Burke Riley, news dir.; Wayne McHenry, dir. of engineering.

Operation: 1954; TV sets in area: 302,110.

Huntington

WHTN-TV (Channel 13) ABC

Reeves Bestg Corp., 625 4th Avenue, Huntington, W. Va.; JAcKson 5-7661.

O. W. Myers, vice pres. & gen. mgr.; John Hamer, prog. mgr.; George Miller, gen. sales mgr.; Charles Harper, studio chief, Edward Gurney, chief engineer; nat'l rep., Eastman.

Operation: 1955; TV sets in area: 638,579.

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WSAZ-TV (Channel 3) NBC

Capital Cities Broadcasting Corporation, 201 Ninth Street, Huntington, W. Va.; 529-4127.

Frank M. Smith, Chairman of Bd.; Thomas Murphy, pres.; Jack W. Lee, vice-pres. & gen. mgr.; Philip Beuth, gen. sales mgr.; George Andrick, local sales mgr.; John L. Sinclair, Charleston Operations mgr.; Jack Williams, prom. & merch. mgr.; M. S. Roth, prog. dir.; Bos Johnson, News Dir.; John P. Clay, chief engineer.

Operation: 1949; TV sets in area: 517,600.

Oak Hill

WOAY-TV (Channel 4) CBS, Primary

Robert R. Thomas, Jr., Box 251, Oak Hill, W. Va.; HObart 9-3361. 304-469-3361.

Robert R. Thomas, Jr.; owner & gen. mgr.; Bob Brown, stat. mgr., comm. mgr.;

Don Boyd, prod. mgr.; Thomas Phillips, chief eng.; nat'l rep., Savalli-Gates.

Operation: 1954; TV sets in area: 357,200.

Parkersburg

WTAP (Channel 15) NBC, ABC, CBS

Zanesville Publishing Co., 121 W. 7th St., Parkersburg, W. Va.; HUdson 5-4588.

Ron W. Maines, gen. mgr.; Allan Land, group mgr.; Bill Cline, prog. dir.; William Hunt, chief eng.; nat'l rep., Savalli/Gates, Inc.

Operation: 1953; TV sets in area: 56,600.

Wheeling

WLTV (Channel 51)

Polan Industries, 321 8th St., Huntington, W. Va.

CP, not operating.

WTRF-TV (Channel 7) NBC, ABC

1329 Market St., Wheeling 7, W. Va.; CEdar 2-7777.

Robert W. Ferguson, exec. vice-pres. & gen. mgr.; Cyril J. Ackerman, national sales mgr.; Howard Daubenmeyer chief eng.; Garry Vorhees, prog. dir.; C. Kirk Jackson, reg. sales mgr., mdse. dir.; William Ney, film dir.; Wesley M. Manley, admin. asst. & public service dir.; George Diab, asst. gen. mgr.; Don Murdock, continuity dir.; Mary Neal, prom. mgr.; George Carroll, prod. mgr.; Dale Schussler, news dir.

Operation: 1953; TV sets in area: 523,000.

WISCONSIN

Eau Claire

WEAU-TV (Channel 13) NBC, ABC

Post Broadcasting Corp., 1907 South Hastings Way, Eau Claire, Wisc.

V. I. Minahan, pres.; D. L. Nelson, vice-pres.; Leo Howard, gen. mgr.; Howard Trickey, sls. mgr.; Robert Fallis, chief eng.; nat'l rep., George P. Hollingbey Co., Bill Hurley (Minneapolis).

Operation: 1953.

Green Bay

WBAY-TV (Channel 2) CBS

Norbertine Fathers, 115 So. Jefferson St., Green Bay, Wisc.; HEmlock 2-3331.

H. R. Evans, gen. mgr.; Earl H. Huth, nat'l sales mgr.; Don Bergner, film dir.; nat'l rep., H-R Television, Inc.

Operation: 1953; TV sets in area: 360,000.

WFRV-TV (Channel 5) NBC

WFRV, Inc., Mason & Roosevelt Sts., Green Bay, Wisc.; 437-5411.

Ralph S. Jackson, pres.; H. Lee Browning, vice-pres. & gen. mgr.; Robert O. Southard, gen. sls. mgr.; Harry Riegert, prog. dir.; Harry Hill, chief eng. nat'l rep., The Katz Agency.

Operation: 1955; TV sets in area: 385,900.

WLUK-TV (Channel 11) ABC

WLUK, Inc., P. O. Box 711, Green Bay, Wisc.; Phone: 432-6468. TWX Code 414, 498-3466U.

James L. Tomlin, gen. mgr.; Kenneth Davis, sls. mgr.; Marshall Williamson, chief eng.; nat'l rep., Peters, Griffin, Woodward.

Operation: 1954.

La Crosse

WKBT (Channel 8) NBC, CBS, ABC

WKBH Television, Inc., 141 So. 6th St., La Crosse, Wisc.; 782-4678.

Howard Dahl, pres. & mgr.; Ed Hutchins, prog. mgr.; Al Leeman, chief eng.; Robert Z. Morrison, sales mgr.; Karl Friedline, asst. mgr.; nat'l rep., Avery-Knodel, Inc.—Harry S. Hyett Co. (Minneapolis).

Operation: 1954; TV sets in area: 395,900.

Madison

WHA-TV (Channel 21) (non-com)

University of Wisconsin, 1313 University Ave., Madison, Wis., 53706: 262-2720.

H. B. McCarty, dir.; Lee S. Dreyfus, assoc. dir.; Steven Markstrom, gen. mgr.; Boris Frank, prod. superv.; Charles Huber, chief eng.

Operation: 1954.

WISC-TV (Channel 3) CBS

Television Wisconsin, Inc., 4801 West Beltline Hwy., Madison 5, Wisc.; CEdar 3-9791. Ralph M. Immell, pres.; Russell Nelson, vice-pres.; Ralph O'Connor, secy. & gen. mgr.; H. Kenneth Harley, treas.; Richard S. Nickeson, sales mgr.; Dam Imhoff, prg. dir.; Walter Hariu, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1956; TV sets in area: 427,620.

WKOW-TV (Channel 27) ABC

Midcontinent Broadcasting Co. of Wisconsin, Inc., 5727 Tokay Blvd., Madison 1, Wisc.; 238-5891.

N. L. Bentson, pres.; Anton J. Moe, exec. vice-pres. & asst. secy.; Joseph L. Floyd, vice-pres.; E. R. Ruben, treas.; Wayne Williams, secy.; Ben F. Hovel, gen. sls. mgr.; Robert Wickhem, chief engineer; nat'l rep., Young Television, Inc.

Operation: 1953; TV sets in area: 145,000.

WMTV (Channel 15) NBC

Forward Television Inc., Madison, Wisc.;
CEdar 3-5381.

Thomas E. Bolger, gen. mgr.; Jack
Crowley, operations mgr.

Operation: 1953; TV sets in area: 140,000

Milwaukee**WISN-TV (Channel 12) CBS**

WISN Division—The Hearst Corp., 759
No. 19 St., Milwaukee, Wisc., 53233;
Division 2-3000. TWX MI 489.

James T. Butler, Vice Pres. Gen. Mgr.;
Richard Foerster, Sls Mgr.; David Doyle,
Prom. & Publ. Dir.; Fred Koesting, Merch.
Dir.; Patt Barnes, Public Aff. Dir.; Jon Es-
ther, News Dir. Jerry Loebe, Film Dir.;
Wayne Barrington, Chief Eng.; Dale Worden,
chief acct.; Nat'l rep., Edward Petry & Co.,
Inc.

Operation: 1954; TV sets in area: 660,000.

WITI-TV (Channel 6) ABC-TV

Storer Broadcasting Co., 5445 N. 27th St.,
Milwaukee, Wisc., 462-6666.

Stanton P. Kettler, pres.; Roger W. Le-
Grand, v.p., gen. mgr.; William Flynn, gen.
sls. mgr.; Bob Oliver, operations mgr.; Rob-
ert Truscott, chief eng.; Conrad Kaminski,
prom. mgr.

Operation: 1956; TV sets in area: 706,384

WTMJ-TV (Channel 4) NBC

The Journal Co., 333 W. State St., Mil-
waukee 1, Wisc.; BRoadway 1-6000.

George Comte, vice pres. & gen. mgr.; R.
J. Heiss, mgr.; Sprague Vonier, sales mgr.;
Philip B. Laeser, mgr. eng.; Edwin L. Cordes,
chief eng.; Jack E. Krueger, news & public
aff.; Robert Petrie, prog. mgr.; James Fitz-
gerald, film superv.; Rod Synnes, comm. rel.;
Ross M. Browender, prom. & public rel.; nat'l
rep., Harrington, Richter & Parsons, Inc.

Operation: 1947; TV sets in area: 880,200

WVTV (Channel 18)

WXIX, Inc., Schroeder Hotel, Room 411,
Milwaukee 3, Wisconsin; BR 2-1818.

WMVS (TV) (Channel 10) (non-com)

The Milwaukee Vocational Technical &
Adult Schools, 1015 N. Sixth St., Milwaukee,
Wisc.; 271-4341.

G. A. Parkinson, exec. dir.; O. F. Schlaak,
sta. mgr.; Harold G. Wagner, chief eng.

Operation: 1957.

WMVT (TV) (Channel 36) (non-com.)

The Milwaukee Vocational & Adult
Schools, 1015 N. Sixth St., Milwaukee, Wisc.;
271-4341.

G. A. Parkinson, exec. dir.; O. F. Schlaak,
sta. mgr.; Harold G. Wagner, chief eng.

Operation: 1963.

Wausau**WSAU-TV (Channel 7) CBS, NBC**

Wisconsin Valley Television Corp., 714 5th
St., Wausau, Wisc.; Phone: 845-4211.

John C. Sturtevant, chm.; Richard D.
Dudley, pres., gen. mgr.; James W. Frey,
sales mgr.; Bart Kellenhauser, sta. mgr.
prog. mgr.; Roland W. Richardt, chief eng.;
Dan Ziebell, film dir.; William E. Payne,
prom. mgr.; nat'l rep., The Meeker Co., Inc.
—Harry S. Hyett Co. (Minneapolis).

Operation: 1954; TV sets in area: 302,000.

WYOMING**KTWO-TV (Channel 2) NBC, ABC, CBS**

Rocky Mountain Tele. Stations, 42 E. Sec-
ond St., Casper, Wyo.; Phone 237-3711.

Burt I. Harris, pres.; L. Jack Rosenthal,
exec. vice-pres., gen. mgr.; Ben Lockerd,
chief eng.; Byron Dunbar, film dir.; Dick
Frech, prog. dir.; Ken Mess, news dir.;
Jean Haines, traffic dir.; nat'l rep., Meeker
Company, regional rep., John McGuire,
Denver.

Operation: 1957; TV sets in area: 84,900.

Cheyenne**KFBC-TV (Channel 5) CBS, ABC, NBC****KSTF (Channel 10)**

(Satellite of KFBC-TV)

Frontier Broadcasting Co., 2923 East Lin-
colnway, Cheyenne, Wyo., 634-4461.

Robert S. McCracken, pres.; O. B. Kroefer,
secy.; Wm. C. Grove, exec. v.p. & gen. mgr.;
Doug Reeves, comm. mgr.; William G. Wal-
ter, res. mgr.; nat'l rep., George P. Holling-
bery Co.

Operation: 1954; TV sets in area: 82,776.

Riverton**KWRB-TV (Channel 10) ABC, CBS, NBC**

Chief Washakie Television, main office,
500 Broadway, Thermopolis, Wyo., Thermo-
polis, 307-864-2351, TWX 307-864-2487.

Joseph P. and Mildred V. Ernst, owners.



TV Channel Allocations

ON April 13, 1952, the Federal Communications Commission announced lifting of the "freeze" on new television station construction which had been in effect since September 30, 1948. In so doing, it also made public the allocation of the new ultra-high frequency channels and some changes in the existing very-high frequency bands. Theoretically, allocation of the ultra-high frequency channels makes possible 2,053 new stations in 1,291 communities. This included 242 exclusive educational outlets and was in addition to the 108 TV stations then on the air. As of June 30, 1962, there were 612 TV stations on the air. Of these 508 were VHF and 104 were UHF. Of the VHF channels, 464 were commercial and 44 were non-commercial. Of the UHF channels, 84 were commercial and 29 non-commercial. Following is the complete list of cities and the channels assigned to each. The population of each community is given in parentheses. The (*) preceding a channel number indicates a frequency reserved for educational use.

Town and population

Channel No.

Town and population

Channel No.

ALABAMA

Andalusia (9,162)*	2
Anniston (31,066)	40
Birmingham (326,037)6, *10, 13, 21, 42, *	62, 68
Decatur (19,974)	23
Demopolis (5,004)	*41
Dothan (21,584)	4, 18, *39, 60
Florence (23,879)	15, 26, *36
Gadsden (55,725)	44, 60
Huntsville (16,437)19, *	25, 31, 48
Louisville	*43
Mobile (129,009)5, 10, 15, 21, *	31, *42
Montgomery (106,525)12, 20, *26, 32, 45	
Murfreesboro	*7, 45
Selma (22,840)	8, 29
Tuscaloosa (46,396)17, 33, *	39
Tuscumbia	47

ALASKA

Anchorage (11,060)2, *7, 11, 13
Fairbanks (5,625)2, 4, 7, *9, 11, 13
Juneau (5,818)3, 8, 10
Ketchikan (5,202)2, 4, *9
Seward (2,063)4, 9
Sitka (2,080)13

ARIZONA

Ajo (5,817)	*23
Douglas (9,442)	3, *23
Flagstaff (7,663)9, 13, *	16
Globe (6,419)	*14
Holbrook	*18
Kingman (3,342)6, *	14
McNary	*22
Mesa (16,790)	12
Nogales (6,153)11, *	16
Page	*17
Parker	*17
Phoenix (106,818)3, 5, *8, 10, 21, 15, 33, *	39
Prescott (6,764)	7, *19
Safford (3,756)	*23
Tucson (45,454)4, *6, 9, 13, 18, *	27, 40
Yuma (9,145)11, 13, *	16

ARKANSAS

Arkadelphia (6,819)	*9
Batesville (6,414)	*17
El Dorado (23,076)10, *	18, 30
Fayetteville (17,071)	*13
Fort Smith (47,942)5, 24	
Harrison (5,542)	*14
Hot Springs (29,307)	*20, 26
Jonesboro (16,310)	8, *19
Little Rock (102,213)*2, 4, 7, 11, 16, *	29
Pine Bluff (37,162)	25, 38

CALIFORNIA

Russellville (8,166)	*28
Alturas (2,819)	13
Bakersfield (56,848)17, 23, 29, *	39
Barstow	35
Bishop (2,875)	14
Blythe	*22
Brawley (12,703)	26
Blythe	34
Brawley (12,703)	*26
Chico (14,757)12, *	18
Coalinga	*27
Corona (13,336)	52
Cotati	*22
El Centro (16,811)7, 9	
Eureka (28,137)3, 6, 13	
Fort Bragg	*17
Fresno (133,929)24, 30, 47, 53, *	18
Hanford (10,133)	21
Indio	*19
Los Angeles (2,479,015)2, 4, 5, 7, 9, 11, 13, 22, *28, 34, *	58
Modesto (36,585)	17, *23
Palm Springs	27
Pittsburg	42
Redding (12,773)7, *9, 16	
Ridge Crest	*25
Riverside (84,332)	40, 46
Sacramento (191,667)3, *6, 10, 15, 40	
Salinas (28,957) Monterey8, 46, *	56, 67
San Bernardino (91,922)	*24, 30, 18
San Diego (573,224)8, 10, *15, 39, 51	
San Francisco-Oakland (740,316)2, 4, 5, 7, *9, 20, 26, 32, 38, 44, *	60
Sau Jose (204,196)11, 36, 48, *	54
San Luis Obispo (20,437)	6, *15
San Mateo	*14
Santa Ana	*50
Santa Barbara (58,768)3, 14, *	20
Santa Cruz (25,596)	*16
Santa Maria (20,027)	12
Santa Rosa (31,027)	50, *62
Stockton (86,321)13, 19, 58	
Susanville	*14
Visalia (15,791)	43
Watsonville (13,293)	*25
Yreka City (4,759)	*20
Alamosa (5,354)	3, *16
Boulder (19,999)	*12, 14
Colorado Springs (45,472)11, 13, 21	
Craig (3,080)	*16
Denver (415,786)2, 4, *6, 7, 9, 20, 31, *	41
Durango (7,459)	6, *20
Fort Collins (14,937)	22

COLORADO

Town and population**Channel No.**

Glenwood Springs	*19
Grand Junction(14,504)	5, *18
Gunnison	*17
La Junta(7,712)	*22
Lamar(6,829)	12, *14
Leadville(4,081)	*15
Montrose(4,964)	10, *22
Pueblo(63,685)	5, *8, 26, 32
Salida(4,553)	*23
Sterling(7,534)	3, *18
Trinidad(12,204)	*24

CONNECTICUT

Bridgeport(158,709)	43, *49
Hartford(177,397)	3, 18, *24, 61
New Britain(73,726)	30
New Haven(164,443)	8, 59, *65
New London(30,551)	26
Norwich(23,429)	*53
Waterbury(104,477)	20

DELAWARE

Dover	*34
Seaford	*22
Wilmington(110,356)	12, *61

DISTRICT OF COLUMBIA

Washington(802,178)	4, 5, 7, 9, 14, 20, *26, *32, 50
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FLORIDA

Boca Raton	*14
Bradenton(13,604)	*19
Clearwater(15,581)	22
Cocoa	*18, 52
Daytona Beach(30,187)	2, 26
Fort Lauderdale(36,328)	51
Fort Meyers(13,195)	11, *30
Fort Pierce(13,502)	34, 21
Gainesville(26,861)	*5, 20
Jacksonville(204,517)	4, *7, 12, 17, 30, 47, *59
Key West(26,433)	16, 22
Lake City(7,571)	*34
Lakeland(30,851)	32
Leesburg(7,395)	*45
Madison	*36
Marianna(5,845)	*16
Melbourne	43, 31
Miami(249,276)	*2, 4, 6, 7, 10, *17, 23, 33, 39, 45
New Smyrna Beach	*15
Ocala(11,741)	*29, 51
Orlando(52,367)	6, 9, *24, 35
Palatka(9,176)	*42
Panama City(25,814)	7, 13, *22, 28
Pensacola(43,479)	3, *23, 33, 44
St. Petersburg(96,738)	10, 38, 44
Sarasota(18,896)	40
Sebring	*27
Tallahassee(27,237)	*11, 27, 40
Tampa(124,681)-St. Petersburg	*3, 8, 13, *16, 49
West Palm Beach(43,162)	5, 12, 25, *42, 53

GEORGIA

Albany(31,155)	10, 19, 31
Ashburn	*23
Athens(28,180)	*8, 34
Atlanta(331,314)	2, 5, 11, 17, *30, 36, 46, *57
Augusta(71,508)	6, 12, 26, 54
Chatsworth	*18
Cochran	*15
Columbus(79,611)	3, 9, *28, 38, 54
Dawson	*25
Draketown	*27
Macon(70,252)	13, 24, 41, *47
Pelham	*14
Rome(29,615)	14
Savannah(119,638)	3, *9, 11, 22
Thomasville(14,424)	6
Toccoa	32
Valdosta(20,046)	*33, 44
Vidalia(5,819)	*18
Warm Springs	*22
Waycross(18,889)	*8
Wrens	*20

Town and population**Channel No.****HAWAII**

Hilo, Hawaii(27,019)	2, *4, 9, 11, 13
Honolulu, Oahu(27,019)	2, 4, 9, *11, 13
Lihule, Kauai	3, *8, 10, 12
Wailuku, Maui(7,411)	3, 7, *10, 12

IDAHO

Boise(34,393)	2, *4, 7, 14
Burley(5,924)	*17
Caldwell(10,487)	9
Coeur d'Alene	*26
Grangeville	*15
Idaho Falls(19,218)	3, 8, 20, *33
Filer	*19
Lewiston(12,985)	3
Moscow(10,593)	*12
Nampa(16,185)	6, 12
Pocatello(26,131)	6, 10, 15, *25, 31
Preston(4,045)	28
Sandpoint(4,265)	*16
Twin Falls(17,600)	11, 13
Weiser(3,961)	*17

ILLINOIS

Aurora(50,576)	60
Bloomington(34,163)	15
Carbondale(10,921)	*8
Champaign(39,563)	3, 36
Chicago(3,620,962)	2, 5, 7, 9, *11, *20, 26, 32, 38, 44
Danville(37,864)	68
Decatur(66,269)	17, 23
De Kalb(11,708)	*48
Edwardsville	*18
Elgin	66
Freeport(22,467)	23, *65
Galesburg(31,425)	63
Harrisburg(10,999)	3
Jacksonville	14
Joliet	14
Kankakee(25,856)	*54
LaSalle(12,083)	35
Macomb(10,592)	*22
Moline(27,397)	8, 24
Olney(8,612)	*16
Peoria(111,856)	19, 25, 31, 47, *59
Quincy(41,450)	10, 16, *27
Rockford(92,927)	13, 17, 39
Rock Island(48,710)	4
Springfield(81,628)	20, 49, 55, *65
Streator(16,469)	*64
Urbana	*12, 17
Vandalla(5,471)	*21

INDIANA

Anderson(46,820)	67
Bloomington(28,163)	4, *30, 63
Elkhart(35,646)	28
Evansville(128,636)	7, *9, 14, 25, 44
Fort Wayne(133,607)	15, 21, 33, *39, 55
Gary(133,911)	*50
Hammond(87,594)	62
Indianapolis(427,173)	6, 8, 13, *20, 40, 54, *69
Kokomo(38,672)	29
Lafayette(35,568)	18, *24
Madison(7,606)	*60
Marion(30,081)	31
Muncie(58,479)	23, 49, *61
South Bend(115,911)—Elkhart	16, 22, *34, 46
Terre Haute(64,214)	2, 10, *26, 66
Vincennes(18,831)	*22

IOWA

Ames(22,898)	5, 23, *34
Burlington(30,613)	26, *58
Carroll(6,231)	*18
Cedar Rapids(72,296)	2, 9, 28
Council Bluffs	*32
Davenport(74,549)	6, 18, 30, 36
Decorah(6,060)	*14
Des Moines(177,965)	8, *11, 13, 17, *43, 63, 69
Dubuque(49,671)	16, *29, 40
Estherville(6,710)	*28
Fort Dodge(25,115)	21
Iowa City(27,212)	*12, 20
Mason City(28,980)	3, *24

Town and population	Channel No.
Ottumwa (31,570)	15, *33
Red Oak (6,526)	*36
Sioux City (83,991)	4, 9, *27, 14
Waterloo (65,198)	7, 22, *32

KANSAS

Chanute (10,109)	*30
Columbus	*34
Dodge City (11,262)	6, *21
Emporia (15,669)	*25
Garden City (15,669)	11, 13
Goodland (4,690)	10
Great Bend (12,665)	2
Hays (8,625)	7, *14
Hutchinson (35,575)	*8, 12, 36
Lakin	*3
Lincoln Center	*9
Manhattan (19,056)	*21
Oakley	*15
Phillipsburg	*22
Pittsburgh (19,341)	7
Pratt (7,523)	*32
Salina (26,176)	18, 34, 44
Sedan	*28
Topeka (78,791)	*11, 13, 29, 58
Wichita (168,279)	3, 10, *15, 24, 33, *42

KENTUCKY

Ashland (31,131)	*25, *61
Bowling Green (18,347)	13, 40, *53
Covington	*54
Elizabethtown (5,807)	*23
Hazard (6,985)	*35
Lexington (55,534)	18, 27, *46, 62
Louisville (369,129)	3, 11, *15, 21, 32, 41, *68
Madisonville (11,132)	*35
Morehead	*30
Murray (6,035)	*21
Owensboro (33,651)	19, 31
Paducah (32,828)	6, 29
Pikesville (5,154)	*22, 51
Somerset (7,097)	*29

LOUISIANA

Alexandria (34,913)	5, 25, 31, *41
Baton Rouge (125,629)	2, 9, *27, 33
De Ridder (5,799)	*23
Houma (11,505)	11
Lafayette	3, 10, 15, *24
Lake Charles	7, *18, 29
Monroe (38,572) West Monroe	8, *13, 14, 39
Morgan City (9,759)	*14
Natchitoches (9,914)	*28
New Iberia (16,467)	36
New Orleans (570,445)	4, 6, *8, 12, *32, 20, 26
Shreveport (127,306)	3, 12, *24, 33
Tallulah	*19

MAINE

Augusta (20,913)	*10
Bangor (31,558)	2, 5, 7
Calais (4,589)	*13
Fort Kent (3,001)	*46
Foxcroft (See Dover)	
Fryeburg	*18
Houlton (6,029)	*25
Kittery	*34
Lewiston (40,974)	8, 35
Millinocket (5,755)	*44
Orono (3,634)	*12
Portland (77,634)	6, 13, 26, *51
Presque Isle (9,954)	8, *10
Rumford (7,888)	*43

MARYLAND

Baltimore (949,708)	2, 11, 13, 24, 45, 54, *67
Cumberland (37,679)	*36, 52, 65
Frederick (18,142)	*62
Hagerstown (36,260)	*68

Town and population	Channel No.
Salisbury (15,141)	16, *28
Waldorf	*56

MASSACHUSETTS

Boston (801,444)	*2, 4, 5, 7, 25, 38, *44, 56, 68
Greenfield (15,075)	32
New Bedford (109,189)	6, 28, *47
North Adams (21,567)	19, *35
Pittsfield (53,348)	51
Springfield (162,399)-Holyoke	22, 40, *57
Worcester (203,486)	14, 27, *48, 66

MICHIGAN

Alpena (13,135)	*6, 11
Ann Arbor (48,251)	*58
Bad Axe (2,973)	*15
Battle Creek (48,666)	41
Bay City (52,532)	5, *19, 61
Cadillac (10,425)	9, *27
Calumet	5, *22
Cheboygan (5,687)	4
Detroit (1,849,568)	2, 4, 7, 20, 50, *56, 62
East Lansing (2,325)	23, *69
Escanaba (15,170)	3
Flint (163,143)	12, *31
Grand Rapids (176,515)	8, 13, 17, *35
Iron Mountain (9,679)	8, *14
Ironwood (11,466)	*15
Jackson (51,088)	18
Kalamazoo (57,704)	3, *52
Lansing (92,129)	6, 47, 53
Manistee (8,642)	*21
Marquette (5,086)	*15
Marquette (17,202)	6, 13, *19
Mount Pleasant (11,393)	*14
Muskegon (48,429)	54
Parma	10
Petoskey (6,468)	*23
Pontiac (73,681)	22
Port Huron	44
Saginaw (92,918)	25, 42
Sault Ste. Marie (17,912)	8, 10, *32
Traverse City (16,174)	7, 29
West Branch	*24

MINNESOTA

Alexandria (6,139)	7, *24
Appleton	*10
Austin (23,100)	*15
Bernidji (10,001)	6, *26
Brainerd	9, *26
Crookston (7,352)	*33
Duluth (104,511)-Superior, Wise.	3, *8, 10, 21, 27
Ely (5,474)	*17
Fairmont (8,193)	*16
Hibbing (16,276)	13, *18
International Falls (6,269)	11, *35
Mankato (18,809)	12, *26
Marshall (5,923)	12, *30
Minneapolis (512, 718)-St. Paul	*2, 4, 5, 9, 11, *17, 29, 23
Rochester (29,885)	10, 47
St. Cloud (28,410)	19, *25, 41
St. Paul (311,349) (see Minneapolis)	
Thief River Falls (6,926)	10
Wadena (3,058)	*20
Walker	12
Willmar (9,410)	*14
Winona (23,031)	*35
Worthington (7,923)	20

MISSISSIPPI

Biloxi (37,425)	13, *19, 25
Booneville	*18
Bude	*17
Cleveland	*31
Columbia (6,124)	*34
Columbus (17,172)	15, 21
Greenville (29,936)	6, *23
Greenwood (18,061)	6, *23
Hattiesburg (29,474)	2, *28
Jackson (98,271)	3, 12, 16, *24, 40

Town and population	Channel No.
Laurel(25,038)	7, 18
Meridian(4,893)	11, 30, *14, 24
Pachjta (See Laurel-Pachjta)	
Senatobia	*22
State College	*2
Tupelo(11,527)	9
Vicksburg(27,948)	35
Yazoo City(9,746)	*32

MISSOURI

Birchtree	*20
Bowling Green	*35
Cape Girardeau(21,578)	12, 23, *39
Carrollton	*18
Columbia(31,994)	8, 17
Flat River	*22
Hannibal(20,444)	7
Jefferson City(25,099)	13, 25, *36
Joplin(38,711)	12, 16, *22
Kansas City(456,622)	4, 5, 9, *19, 41, 50, 62, *68
King City	*28
Kirksville(11-110)	3
La Plata	*21
Lowry City	*15
Poplar Bluff(15,064)	15, *26
Rolla(9,354)	*28
St. Joseph(78,588)	2, 16, 22
St. Louis(856,796)	2, 4, 5, *9, 11, 24, 30, *41
Sedalia(20,354)	6
Springfield(66,731)	3, 10, *21, 47

MONTANA

Anaconda(11,254)	2
Billings(31,834)	2, 8, *11, 14, 20
Bozeman(11,325)	*9
Butte(33,251)	4, 6, *7, 18, 24
Cut Bank(3,721)	*14
Dillon(3,268)	*14
Glendive(5,254)	5, *16
Great Falls(39,214)	3, 5, 16, 26, *32
Hardin	4
Havre(8,086)	9, 11, *18
Helena(17,581)	10, 12, *15
Kalispell(9,737)	9, *29
Lewiston(6,573)	13
Miles City(9,243)	3, *6, 10
Missoula(22,485)	8, *11, 13, 17, 23
Wolf Point(2,557)	*17

NEBRASKA

Albion	8, *21
Alliance(7,891)	*13
Basset	*7
Grand Island(22,682)	11, 17
Hastings(20,211)	5
Hayes Center	6
Hay Springs	4
Kearney(12,115)	13
Lexington(5,068)	*3
Lincoln(98,884)	10, *12, 45, 51
McCook(7,678)	8
North Platte(15,443)	2, *9
Omaha(251,117)	3, 6, 7, 15, *26, 42, *48
Scottsbluff(12,858)	10
Superior	4

NEVADA

Boulder City(3,903)	4
Elko(5,393)	10, *14
Ely(3,558)	3, 6
Fallon	*25
Goldfield	5
Las Vegas(24,624)	2, 8, *10, 13, 21
McGill	8
Reno(32,497)	2, 4, *5, 8, 21, 27
Tonopah	9, *17
Winnemucca(2,847)	7, *15
Yerington	*16

NEW HAMPSHIRE

Berlin(16,165)	*40
Concord(27,988)	21
Durham(4,172)	*11
Hanover(4,999)	*15, 31

Town and population	Channel No.
Keene(15,638)	*52
Littleton(3,819)	*49
Manchester(82,732)	9, 50, 60
Portsmouth(18,830)	17

NEW JERSEY

Asbury Park(17,094)	58
Atlantic City(61,657)	*18, 53
Burlington	48
Glen Ridge	*77
Newark(438,776)	13, 68
New Brunswick(38,811)	*19, 47
Paterson(139,336)	41
Trenton(128,009)	*52
Vineland	65
Wildwood(5,475)	40

NEW MEXICO

Alamogordo(6,783)	*18
Albuquerque(96,815)	4, *5, 7, 13, 14, 23, *32
Carlsbad(17,975)	6, *15, 25
Clayton(3,515)	*17
Clovis(17,318)	12
Deming(5,672)	*16
Farmington(3,637)	12, *15
Five Points (See Atrisco)	
Gallup(9,133)	3, *8, 10
Hatch	*12
Hobbs(13,875)	29
Las Cruces(12,325)	22
Lovington(3,134)	*19
Portales(8,112)	*3
Raton(8,241)	*18
Roswell(25,738)	8, 10, 21, 27* 33
Santa Fe(27,998)	2, *9, 11, 19
Silver City(7,022)	6, *10
Socorro(4,334)	*15
Tucumcari(8,419)	*15

NEW YORK

Albany(134,995)—Schenectady-Troy	6, 10, 13, *17, 23, *29, 45
Amsterdam(32,240)	*39, 55
Binghamton(80,674)	12, 34, 40, *46
Buffalo(580,132)	2, 4, 7, 17, *23, 29, 49
Carthage	*7
Corning	30
Elmira(49,716)	18, 36
Glens Falls(19,610)	*58
Ithaca(29,257)	*14, 52
Jamestown(43,354)	26, *46
Kingston	63
Lake Placid	5, *34
Levittown	*21
Massena(13,137)	*18
New York(7,891,957)	2, 4, 5, 7, 9, 11, *25, 31
Niagara Falls(90,872) (see Buffalo)	
Oneonta(13,564)	*42
Patchogue	67
Plattsburg(17,738)	*57
Poughkeepsie(41,023)	54
Riverhead	55
Rochester(332,488)	8, 10, 13, *21, 31, 61
Rome(41,682) (see Utica)	
Schenectady (See Albany)	
Syracuse(220,583)	3, 5, 9, *24, 43, 62
Troy(72,311) (see Albany)	
Utica(101,531)-Rome	2, 15, 33, *59
Watertown	16, *50

NORTH CAROLINA

Asheville(53,000)	13, 21, *33, 62
Burlington(24,560)	16
Chapel Hill(9,177)	*4
Charlotte(134,042)	3, 9, 18, 36, *42
Columbia	*2
Concord	*58
Durham(71,311)	11, 22
Fayetteville(34,915)	40, 62
Franklin	*56
Goldsboro(21,454)	17
Greensboro	2, 48, 61
Greenville(16,724)	9, 14, *25
Hickory(14,755)	14
High Point	8, *32
Kannapolis(28,488)	*64

Town and population	Channel No.
Lexington	20
Linville	*17
Morganton	23
New Bern (15,812)	12
Raleigh (65,679)	5, 28, *34
Rocky Mountain (27,697)	47
Washington (9,690)	7
Wilmington (45,043)	3, 6, 29, *39
Wilson (23,010)	30
Winston-Salem (87,811) (Also see Greensboro)	
High Point—Winston-Salem	12, *26, 45

NORTH DAKOTA

Bismark (18,640)	*3, 5, 12, 17, 26
Devils Lake (6,427)	8, *22
Dickinson (7,469)	2, *4
Ellendale	*19
Fargo (38,256)	6, 11, *13, 15
Grand Forks (26,836)	*2, 14, 27
Jamestown (10,697)	7, *23
Minot (22,032)	*6, 10, 13, 14, 24
Pembina	12
Valley City (6,851)	4
Williston (7,378)	8, 11, *15

OHIO

Akron (274,605)	49, *55, 67
Ashtabula (23,696)	15
Athens (11,660)	*20
Bowling Green	*70
Bryan	*27
Canton (116,912)	17, 23
Chillicothe (20,133)	53
Cincinnati (503,998)	5, 9, 12, 19, *48, 64
Cleveland (914,808)	3, 5, 8, 19, *25, 61
Columbus (375,901)	4, 6, 10, *34, 47, *56
Dayton (243,872)	2, 7, 16, 22, *45
Hillsboro	*24
Lima (50,246)	35, 44, *57
Lorain (51,202)	43
Mansfield (43,564)	*31
Marion (33,817)	68
Middletown (33,695) (see Hamilton)	
Newark (34,275)	*28, 52
Oxford (6,944)	*14
Portsmouth (36,798)	30, 36, *42
Sandusky (29,375)	51
Springfield (78,508)	26, 66
Steubenville (35,872)	26, *66
Toledo (303,616)	11, 13, 24, *30, 54, 60
Woodsfield	*44
Youngstown (168,330)	21, 27, 33, 45, *58
Zanesville (40,517)	18

OKLAHOMA

Ada (15,995)	10, *22
Altus (9,735)	*19
Ardmore (17,890)	12, *17
Bartlesville (19,228)	17
Elk City (7,962)	8, *15
Enid (36,017)	20, *26
Guymon (4,718)	*16
Hugo (5,984)	*15
Lawton (34,757)	7, 16, *27
McAlester (17,878)	*32
Miami (11,801)	*18
Muskogee (37,289)	19
Oklahoma City (243,504)	4, 5, 9, *13, 14, 25, 34, 43
Tulsa (182,740)	2, 6, 8, *11, 23, 29, *35, 41
Woodwards (5,915)	*27

OREGON

Astoria (12,331)	*21
Bend (11,409)	4, 5
Brookings	8, *14
Burns (3,093)	*18
Corvallis (16,207)	*7
Eugene (35,879)	9, 13, 16, *28
Klamath Falls (15,875)	2, *22
La Grande (8,635)	13, *16
Medford (17,305)	5, 10, *18
North Bend (6,099)	11, *17
Portland (373,628)	2, 6, 8, *10, 12, 24, *30
Roseburg (8,390)	4
Salem (43,140)	3, *22, 32
The Dalles (7,676)	*17

Town and population Channel No.

PENNSYLVANIA

Allentown (106,756)	*39, 69
Altoona (71,177)	10, 31, 48, *57
Bethlehem (66,340)	60
Clearfield	*3
Erie (130,803)	12, 24, 35, *54, 66
Greensburg	40
Harrisburg (89,544)	21, 27, *33
Hazletown	56
Johnstown (63,232)	6, 19, *28
Lancaster	8, 15
Lebanon (28,156)	59
New Castle (see Youngstown, O.)	
Philadelphia (2,071,605)	3, 6, 10, 17, 23, 29, *35, *57
Pittsburgh (676,806)	2, 4, 11, *13, *16, 22, 53
Reading (109,320)	2, *51
Scranton (125,536)	16, 22, 38, *44, 64
State College (17,227)	*25
Wilkes-Barre (76,826)	28
Williamsport (45,047)	66
York (59,953)	43, 49

RHODE ISLAND

Providence (248,674)	10, 12, 16, *36, 64
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SOUTH CAROLINA

Aiken (7,083)	*44
Allendale	*14
Anderson (19,770)	40
Beaufort	*16
Charleston (70,174)	2, 4, 5, *7
Clemson	*68
Columbia (86,914)	10, 19, 25, *35, *57
Conway (6,073)	*23
Florence (22,513)	13, 15, 21, *33
Georgetown (6,004)	*41
Greenville (58,161)	4, 16, *28
Greenwood (13,806)	*38
Rock Hill (24,502)	30, *55
Spartanburg (36,795)	7, 49
Sumter (20,185)	*27

SOUTH DAKOTA

Aberdeen (21,051)	9, *16
Brookings (7,764)	*8
Huron (12,788)	12
Lead (6,422)	5, 11
Mitchell (12,123)	5
Pierre (5,715)	*10
Rapid City (25,310)	3, 7, *9, 15, 21
Reliance	6
Seneca	*2
Sioux Falls (52,696)	11, 13, 17, *23, 36
Vermillion (5,337)	*2
Watertown (12,699)	3

TENNESSEE

Athens (8,618)	*24
Chattanooga (131,041)	3, 9, 12, *45, 61
Cookeville (6,924)	*22
Crossville	*20
Fayetteville (5,447)	*28
Greenville	39
Jackson (30,207)	7, 16, *32
Johnson City (27,864)	11, *41
Kingsport (19,571)	19
Knoxville (124,769)	6, 10, 15, 26, *43
Lexington	*11
Memphis (396,000)	3, 5, *10, 13, *14, 24, 30
Murfreesboro	39
Nashville (174,307)	*2, 4, 5, 8, 17, 30, *42
Sneedville	*2

TEXAS

Abilene (45,570)	9, 15, *26, 32
Alpine (5,261)	12
Amarillo (74,246)	*2, 4, 7, 10, 14
Austin (132,459)	7, *18, 24, 36, 42
Bay City (9,427)	*27
Beaumont (94,014)	6, 12, 21, *34
Big Spring (17,286)	4, *14
Boquillas	8
Brady (5,944)	13

Town and population	Channel No.
Brownsville	23
Bryan (18,102)	3, *15
Childress (7,619)	*21
Corpus Christi (108,287)	3, 6, 10, 28, *38
Dallas (434,462)	4, 8, *13, 29, 39
Del Rio (14,211)	10, *24
Denton (21,372)	*2
El Paso (130,485)	4, *7, 9, 13, 14, 26, *38
Fort Stockton (4,444)	5
Fort Worth (278,778)	5, 11, 21, *31
Galveston (66,568)	16, *22
Harlingen (23,229) (also see Brownsville—	
Harlingen-Weslaco)	4, *44, 60
Houston (596,163)	2, *8, 11, 13, *14, 20, 26, 39
Laredo (51,910)	8, 13, 27, *39
Longview (24,502)	16
Lubbock (71,747)	*5, 11, 13, 28, 34
Lufkin (15,135)	9
McAllen (20,067)	48
Marfa (3,603)	3
Marshall (22,347)	*22, 35
Midland (21,713)	2, 8
Monahans (6,311)	9
Nacogdoches (12,327)	19, *32
Odessa (29,495)	7, 24, 30, *36
Port Arthur (57,530)	*4
Presidio	7
Richardson	23
Rosenberg (6,210)	58
San Angelo (52,093)	3, 6, 8, *21
San Antonio (408,442)	4, 5, *9, 12, *23, 29, 41
Sherman (20,150)	26, 20
Sonora	12
Sweetwater (13,619)	12
Temple (25,467)	6, 28
Texarkana (24,753)	6, 28, 41
Tyler (38,968)	6, 17, *34
Victoria (16,126)	19, 25
Waco (84,706)	10, 25, *34, 44
Weslaco (7,514)	5
Wichita Falls (68,042)	3, 6, *24, 18

UTAH

Cedar City (6,106)	5, *16
Logan (16,032)	12, *22
Moab	*14
Monticello	*16
Ogden (57,112)	9, *18, 24, 30
Price (6,010)	6, *15
Provo (28,937)	*11, 16
Richfield (4,212)	13, *19
St. George (4,562)	*18
Salt Lake City (182,121)	2, 4, 5, *7, 14, 20, *26
Vernal (2,845)	3, *17

VERMONT

Burlington (33,155)	3, *33, 63
Rutland (17,659)	*28
St. Johnsbury (7,370)	*20
Windsor	*41

VIRGINIA

Blacksburg (3,358)	*43
Bluefield	*63
Bristol (9,768)	5, *28
Charlottesville (15,954)	29, *41, 64
Courtland	*36
Danville (35,066)	24, 44, *56
Fredricksburg (12,158)	*53
Front Royal (8,115)	42
Hampton	13, *15

(1) These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

Town and populaton	Channel No.
Harrisonburg (10,810)	3
Kenbridge	*31
Lynchburg (47,727)	13, 21, *33
Newport News (42,358) (see Norfolk- Portsmouth-Newport News)	
Norfolk-Portsmouth-Newport News	3, 10, 27, 33, 49, *55
Norton (4,315)	*47
Onancock	*25
Petersburg (35,054)	8
Portsmouth (80,039) (see Norfolk-Portsmouth and also see Norfolk-Portsmouth-Newport News)	
Richmond (230,310)	6, 12, *23, 35, *57, 63
Roanoke (91,921)	7, 10, *15, 27
West Point	*46

WASHINGTON

Bellingham (34,112)	12, 24, *34, 64
Centralia (8,657)	*15
Everett (33,849)	16
Pasco (10,228)	19
Pullman (12,022)	*10
Richland (21,809)	25, *31
Seattle (467,591)	4, 5, 7, *9, 22, *28
Spokane (161,721)	2, 4, 6, *7, 28, 22
Tacoma (143,673)	11, 13, 20, *56, *62
Vancouver	*14
Walla Walla (24,102)	14

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Wenatchee(13,072) *18
 Yakima(38,486) 23, 29, 35, *47

WEST VIRGINIA

Beckley(19,397) 4
 Bluefield(21,506) 6, 40
 Charleston(73,501) 8, 23, 29, *49
 Clarksburg(32,014) 12, 46
 Fairmount(29,346) 66
 Grandview *9
 Huntington(86,353) 3, 13, *67
 Martinsburg(15,621) *44
 Morgantown(25,525) *24
 Parkersburg(29,684) 15, 39, *57
 Weirton *50
 Weston(8,945) 5
 Wheeling-Steubenville, Ohio 14, 41
 Williamson(8,624) *31

WISCONSIN

Appleton 32
 Colfax *28
 Eau Claire(36,058) 13, 18
 Fond du Lac(29,936) 34
 Green Bay(52,738) 2, 5, 11, 26, *38
 Janesville(24,899) 57
 La Crosse(47,535) 8, 19, 25, *31
 Madison(96,056) 3, 15, *21, 27, 47
 Manitowoc(27,598) 16
 Milwaukee(637,392) 4, 6, *10, 12, 18, 24, *36, 30
 Oshkosh(41,084) 22
 Racine(71,193) 49
 Rhinelander(8,774) 12
 Sheboygan(42,365) 28
 Superior(35,325) 6, 40
 Wausau(30,414) 7, 9, *20, 33

WYOMING

Casper(23,673) 2, *6, 14, 30
 Cheyenne(31,935) 5, *17, 27, 33
 Lander(3,349) 4
 Laramie(15,581) *8
 Rawlins(7,415) 11
 Riverton(4,142) 10
 Rock Springs(10,857) 13
 Sheridan(11,500) 7, 12

GUAM

Agana 8, 10

PUERTO RICO

Aquadilla *32, 44
 Arecibo-Aquadilla 12
 Arecibo 54, 80
 Bayamon 36
 Caguas(33,733) 11, *58
 Carolina 52
 Cayey 76
 Fajardo 13, *40
 Guayama 46
 Humacao 68
 Mayaguez(58,744) *3, 5, 16, 22
 Ponce(99,190) 7, 9, 14, 20, *26, 48
 San Juan(223,949) 2, 4, *6, 18, 24, 30, *74
 San Sebastian 38
 Utuado *70
 Vega Baja 64
 Yauco 42

VIRGIN ISLANDS

Charlotte Amalie(11,463) 10, 17, *23, 43
 Christiansted 8, 15, *21, 27



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LASSIE/CBS-TV

MEN AGAINST EVIL/ABC-TV

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- ◆ SHORTS



Producers and Distributors

A

ABC Films, Inc.

1330 Avenue of Americas, New York, N. Y. 10019; LT-1-7777. Hal Golden, pres.; Jack V. Arbib, exec. v.p. for domestic; Thomas J. McManus, exec. v.p. for foreign; Phil Harmon, Dir. of adv. and prom.; Jerry Smith, eastern div. mgr.; Howard Lloyd, v.p. and western div. mgr.; Arthur Gross, central div. mgr.; Charles Atkins, southern div. mgr.; Bernard Franzman, dir. of traffic. (Distributor and co-producer of television programs.)

● Girl Talk (700); Hayride (52); Harvey Cartoons (126); Buck Rogers & Flash Gordon (53); Eighth Man (52); New Breed (36); The Rebel (76); Addams Family (68); Branded (45); Milton the Monster (26); One Step Beyond (94); Shindig! (123); Breaking Point (30); Ben Casey (150); Combat (128); Fugitive (90); Wyatt Earp (226); I'm Dickens . . . He's Fenster (32).

AFP Distributors, Inc.

1600 Broadway, New York 19, N. Y.; PLaza 7-5915. Robert Gross, pres.; Lawrence A. Glesnes, vice-pres.; Sheldon Abromowitz, prod. supv.; Harriet H. Hester, dir. of program development; Harvey Hecker, agency liaison; Carl Enright, traffic mgr.; Minjo Henry, film supv. (Preparation and distribution of all elements of film and video tape commercials as part of film exchange services for advertising agencies and film producers. Also available editorial and cutting room services, film and video tape storage, special packaging and all related film handling services.)

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago, Ill.; Michigan 2-5877. Bernard Howard, president. (Produce live and filmed shows and commercials, slides, animation, slide films.)

● Bob Elsons Interviews of the Century (17); The Lovelier You.

Adelphi Company

33 Key St., Eastport, Me., Eastport 308. Tammar Lane, production manager. Mal Merit, business manager. (Produce filmed programs, commercials and musicals.)

Aladdin Television Productions, Inc.

346 No. Larchmont, Los Angeles 4, Calif., Hollywood 2-6686. Harry M. Popkin, president; Julius F. Tuchler, vice-president and associate producer. (Producer of filmed series.)

● Kid Magic (13).

Alexander Film Co.

Alexander Film Bldg., P. O. Box 1101, Colorado Springs, Colo., 633-1771, TWX 303-473-1414; Denver office: 1700 B'way, 222-4515; New York office: 500 Fifth Avenue, LO 5-1350, TWX 212-640-5559, Calhoun McKean, prod. rep.; Chicago office: Suite 510, Wrigley Bldg., 400 No. Michigan Ave., WH 45980, TWX 312-222-9764, Dick Lewis, area sls. rep.; Detroit office: Maple office Center, 950 East Maple Ave., Birmingham, 644-1212, TWX 313-647-3934, N. Donald Ringsred, pres., gen. sls. mgr. (Producers and distributor of all forms of commercial and theatrical film.)

Alexander, M. & A.

8530 Wilshire Blvd., Beverly Hills, Calif.; 657-5860. Peter Rodgers, pres. & nat'l sales mgr.

(Produces and distributes half hour filmed series, feature films, cartoon comedies.)

● Renfrew of the Royal Mounted (13); Al Christie Comedies (107); Q. T. Hush, Private Eye Cartoons 100; 265 features; Byline, Steve Wilson (39); Planet Patrol (39); Fireside Theatre (118).

Allen & Allen Productions

3947 W. 59th Place, Los Angeles 43, Calif.; Axminster 3-3314. George E. Allen, directing manager. (Producer and distributor of films for TV.)

● Wild Life (series).

Allend'or Productions, Inc.

3449 Cahuenga Blvd. W., Hollywood 28, Calif.; 466-5365. Algernon G. Walker, president; W. A. Blanchard, vice-president, sls.; Marcia J. Walker, secy., treas.; J. Reid Rummage, prod. mgr. (Produces industrial & educational films.)

Allied Artists Television Corp.

165 West 46th Street, New York 36, N. Y.; 757-3070. Ed Morey, pres.; Henry S. White, exec. v.p.; James C. Stern, vice-pres. & gen. sls. mgr. Marie S. Lincoln, admin. asst.; Ralene Levy, service dir.; Karl Von Schallern, cen. div. sls. mgr.; Jerry Liddiard, South Western div. sales mgr.

● 7 Bob Hope Features; 14 Exploitable; 19 Science Fiction; 40 Cavalcade of the 60's Group I; 32 Cavalcade of the 60's Group II; 16 Cavalcades of the 60's Group III; Group IV (27); 13 Bomba The Jungle Boy; 48 Bowery Boys; 31 Dial AA For Action; 105 Action Features; 145 Westerns; 13 Post '50 features; 6 Post '48 Features.

All-Scope Pictures, Inc.

Commercial film div. of 20th Century-Fox Gordon S. Mitchell, president; C. D. Owens, vice-president. (Produce filmed series, live and animated commercials.)

American Diversified Services

Box 975, Kingsport, Tennessee; 477-7413. C. E. Feltner, Jr., general manager; John Dallas, general sales mgr.; Ronald Edward, Dir. of Creative Services. (Producer and distributor of films for television, government, industry, and education); importer and exporter of films; producer of TV commercials; exclusive program supplier for United Broadcasting System.)

American Film Company

1329 Vine St., Philadelphia 7, Pa.; WA 2-1800. Ben Harris, manager. (Produce film commercials. Also sell, book, ship, inspect, furnish projection equipment and storage facilities for 35 mm, 16mm and 8mm); distribute travel, medical, & sponsored films.

American Film Productions, Inc.

1600 Broadway, New York 19, N. Y.; PLaza 7-5915. Robert Gross, pres.; Lawrence A. Glesnes, secy.-treas.; Sheldon Abromowitz, v.p.; Cornelius Vanderbilt Jr., v.p.; Harriet H. Hester, dir. of program development; Barbara Brazong, officer mgr. (Produce and distribute live and animated film inserts, TV commercials, industrial, sales, public relations, educational, training, medical, documentary, merchandising and program films.)

American Diversified Services

Lock Box 975, Kingsport, Tennessee, 37662, 615-239-9301; C. E. Feltner, Jr., owner; John

Dallas, general sales mgr.; Ron Edwards, Dir. of creative services; Robert Woods, prom. mgr.; William Utsman, art dir. (Producer and distributor of films for television. Producer of TV commercials. Exclusive program supplier for United Broadcasting System.)

American International Television, Inc.

165 West 46th St., New York, N. Y., CI 5-3035; James H. Nicholson, pres.; Samuel Z Arkoff, exec. v.p.; Stanley E. Dudelson, v.p. chg distr.; David J. Melamed, v.p. chg. finance; Milton Moritz, nat. dir. adv.-pub.; Ruth Pologe, Eastern dir. adv.-pub. (182 cartoons, 272 feature films.)

Anderson, Jack Productions

1701 North 74 Street, Omaha, Nebr. Telephone 393-3888. Jack Anderson, owner. (SOF motion pictures for television, industry, agriculture, education, etc.)

Anderson, Leonard Associates, Inc.

45 West 38th St., New York, N. Y. 10018; 695-8718. Leonard Anderson, president; Barbara Anderson, vice-pres.; Lillian Yorkmark, secy. (Producers of filmed commercials, TV and industrial films.)

Anguish, Toby, Motion Picture Productions

1381 Calle Aurora, Camarillo, Calif.; 805-HU 2-1000. Toby Anguish, general manager & producer; Ada Fancher, sales manager. (Produces filmed programs.)

• Popular science (111), Adventure Album (25).

Animated Productions, Inc.

1600 Broadway, New York 19, N. Y.; Columbus 5-2942. Al Stahl, president; Richard Stahl, vice-president; Shirlee Debrier, production director; Peter Puzzo, executive director. (Producers of programs, television commercials, cartoons and shorts, industrial films, specialists in animation, stop motion, and fotomation.) Fully-animated—with punched tape—Animation stand.)

Animatic Productions, Ltd.

15 West 46th Street, New York 36, N. Y.; JU 2-2160. Tasker G. Lowndes, pres. (Producer—slidefilms, filmstrips filmo-graphs (limited animated movies), TV commercials, technical animation and stop motion.)

Armstrong, J., & Co.

420 Lexington Ave., New York, N. Y.; LE 2-2010. Joseph Armstrong, president. (Producers of custom-made and syndicated commercials.)

Arnell, Peter, Productions

750 Park Ave., New York, N. Y. 10021; TRafalgar 9-5097. Peter Arnell, owner & producer; Jean Heaton, production mahager. (Producers of live and filmed shows.)

Arrowhead Productions

291 S. La Cienega Blvd., Beverly Hills, Calif. OLeander 5-8378. Ed Beloin, producer; Burt Harris, business manager. (Produces packages filmed series.)

• So This Is Hollywood (network series).

Associated Press, The

50 Rockefeller Plaza, New York 20, N. Y.; PLaza 7-1111. Wes Gallagher, general manager; Robert Eunson, assistant general manager. (Daily news and picture services for television.)

Association Films, Inc.

347 Madison Avenue, New York 17, N. Y.; MURray Hill 5-2242. Exchanges in Ridgefield, N. J.; La Grange, Ill.; Dallas, Tex.; Oakmont, Pa.; Hayward, Calif.; R. D.

Mitchell, president; J. R. Bingham, vice-chmn. & treas.; R. M. Finehout, v.p., in chg. of television (Distributors public service filmed programs)

• Over 300 public service films.

Atlas Film Corporation

1111 South Boulevard, Oak Park, Illinois; AUstin 7-8620. Branch sales offices, 40 Rucker Place, Alexandria, Virginia; Box 36, Bloomfield Hills, Michigan; 2801 Cyclo-rama Drive, Cincinnati, Ohio; 6331 Hollywood Blvd., Hollywood, California. James A. Kellock, pres. (Produces filmed commercials and industrial films.)

Atlas Television Corp.

209 E. 56th St., New York 22, N. Y.; ELdorado 5-7943. Henry Brown, president. (Film production and distribution.)

• Captain Z-RO (26); Hollywood to Broadway (13); Grantland Rice (13); Your Family Theatre (39); Is This Magic (13). Holiday Films: Abe Lincoln (1); Judy in East-erland (1); Election Fever (1); Song for Santa (1); Xmas Fairy Tale (1); Xmas Story (1); Spirit of Xmas (1); 115 feature films; 50 westerns; 350 shorts.

A.T.U. Productions, Inc.

130 W. 57th Street, New York 19; JUDson 6-4552. Allen Swift, pres. & creative dir.; Cal. A. Stadlen, v.p. & gen. mgr. (Producers of television commercials. Animation, live action, stop motion, puppets or any combination. We specialize in the creation of single spots or complete campaigns. "Syndi-vidual" spots for banks, dairies, beer, paints, etc.)

Audio Productions, Inc.

630 Ninth Ave., New York 36, N. Y.; PLaza 7-0760. Peter J. Mooney, president; Alex Gansell, secy.; Margot Fletcher, treas.; Harold Lipman, manager, TV dept. (Producers of filmed commercials.) Industrial Films.

Austin Productions, Inc.

P. O. Box 713, Lima, Ohio; Tel.: 229-7881. B. Otto Austin, Jr., president; Clair E. Butturf, vice-president. (Producers of film commercials and industrial films.)

Award Films

20 N. Wacker Drive, Chicago, Ill. 60606; 236-8955. A. D. LeVine, gen. mgr.; Robert Eirinberg, Partner. (Producers and Distributors of Kling Film Series & Syndicated Commercials.)

• Bank, Savings & Loan, Beer, Soft Drink, Milk, Bread, Meat, Moving & Storage Series TV Spots (35mm and 16mm). Paradox (26) (O'Henry Stories); Hormel Girls (44); Jack Drees Boxing from Rainbo; All American Wrestling (52); Adventure Out Doors (26); Travelbug (13); TV Kitchen (26).

B

George Bagnall & Associates, Inc.

Home Office: 8827 Olympic Blvd., Beverly Hills, Calif.; OL 2-8050. Branch Office: Les Anthony, vice-pres., 5082 Lantern Hill Drive, Pittsburgh 36, Pa. TUxedo 4-6603. George L. Bagnall, pres.; W. L. Anthony, vice-pres.; Fred C. Lindquist, secy.

• Clutch Cargo (4 min.) 260 Episodes; Space Angel (4 min.) 260 Episodes.

Baldwin Organization, Inc., The

10 West 65th St., New York 23, N. Y.; TRafalgar 7-6607. Ted Baldwin, president. (Produces filmed programs and industrial films.)

Balsam, Jerome, Films, Inc.

165 W. 46th St., New York, N. Y. CI 7-4220.
Jermone Balsam, president. (Distributor of feature films, film series.)

- Secret File, U.S.A. (26); Hollywood Preview (series).

Banner Films, Inc.

527 Madison Avenue, N. Y. 22, N. Y. PLaza 5-4811-2. Charles McGregor, president. (Distributor of Adventure Series Spec., feature films, adventure films.)

- Bold Journey—film (140); Judge Roy Bean—film (39); I Search for Adventure—film (52); Nightcourt, USA—film (78); Jungle Girl (15); 70 Feature Films (260); Debbie Drake; Public Affairs Spec. (9); Way of Thinking (42); Columbia Lectures International Studies (100); Crime & Punishment (39); Tarzan Features; The Big World of Little Adam (104); Space Cartoons.

Barbre, Thos. J., Productions, Inc.

2130 So. Bellaire St., Denver 22, Colo.; 756-8383. Paul Emrich, v.p.; H. J. Anderson, prod. mgr. (Producer, distributor of filmed shows, producer of film commercials and business films.)

- Prairie World of The Kit Fox (1); Valley of the Standing Rocks (1).

Baron-Brody Productions

630 Ninth Avenue, New York, N. Y.; JU 2-6454. Allen Baron, director; Merrill S. Brody, producer. (Producers of feature films for theatrical release and TV.)

Bartlett, Hall, Television Productions

1041 North Formosa Ave., Hollywood 46, Calif.; Hall Bartlett, president; Nat James, vice-president. (Produce dramatic film series.)

Basch Radio & TV Productions

25 W. 45th St., New York 36, N. Y.; JU-6-7570. Frances Scott Basch and Charles J. Basch, Jr., partners. (Produce live and film shows and commercials.)

- Oriental Varieties (16).

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass.; Commonwealth 6-6881. J. L. Sanderson, president; Barbara Keane, treasurer. (Produce filmed series, commercials, business films.)

Beck, Alexander, Films, Inc.

1501 Broadway, New York 36, N. Y.; LOn-gacre 3-6187-8. Alexander Beck, president. (Distributes feature films, shorts and Westerns.)

Becker, V. S., Productions

2593 Grand Concourse, New York 68, N. Y.; FO-5-3832; MU 7-7000. Viola S. Becker, Exec. Producer. (Produces and distributes live and filmed package shows and commercials and casting and industrial films.)

Bell Film Exchange

630 Ninth Ave., New York 36, N. Y.; CIRCLE 6-1383. Sidney Kulick, president. (Distribute filmed programs.)

Biddick Company

219 Hollister Ave., Santa Monica, Calif. 90405; 213-396-1250. Guy Biddick, manager. Sid Sutherland, prod. mgr.; Barbara McNey, office mgr.; Burt Zoul, traveling rep. (Producers of animated commercials, filmed spots.)

Big Fights, Inc., The

9 E. 40th St., New York 16, N. Y.; LExing-ton 2-1717. William D. Cayton, president;

Lee Dalia, director. (Produce, distribute filmed boxing series.)

- The Big Fights (13); The Floyd Patterson Story; Liston vs. Clay Special; Fighters in Action (16).

Bob Banner Associates, Inc.

545 Madison Ave., New York, N. Y.; PL 2-6666. 5451 Marathon St., Hollywood. Bob Banner, pres.; J. William Hayes, first v. p.; Julio Di Benedetto, v.p., East coast operations; Irwin E. Schlusser, gen. counsel & treas.; Buzz Kulik, v.p., West coast operations. (Producers of filmed series and specials.)

- The Jimmy Dean Show, Candid Camera, The Carol Burnett Specials.

Bonjo Productions, Inc.

1215 South Flower St., Los Angeles 15, Calif.; RI 7-7336. J. Bond Johnson, pres., exec. prod.; Everett L. Jones, vice-pres., secretary; Charles Wallace, treas. (Production of feature motion pictures and television series.)

Brandon Films, Inc.

200 W. 57th St., New York 19, N. Y.; CIRCLE 6-4868. (Distributes foreign feature films.)

- 24 feature films.

Bray Studios, Inc.

729 Seventh Ave., New York 19, N. Y.; CIRCLE 5-4582. John R. Bray, chairman of the board; Paul A. Bray, pres.; Paul Bray, Jr., v.p. sls. mgr.; Rod Johnson, animation dir. (Producers and distributors of black & white and color films and film strips on technical and/or job training, sales promotion, etc. Safety, aeronautics, health and hygiene, cartoons and sponsored films for TV and general distribution, also Spanish and French (Safety Training films.)

British Broadcasting Corporation (BBC TV Enterprises).

630 Fifth Avenue, New York, N. Y. 10020; LT 1-7100. Leonard Miall, BBC Representative in the United States, Head Office: Television Centre, Wood Lane, London, W12 England, Shepherd's Bush 8000. Dennis Scuse, general manager Television Enterprises; S. W. Smithers, BBC Canadian rep.; 1500 Bronson Ave., Ottawa, The Hon. H. R. Fisher; BBC Australian Rep.; 177 Elizabeth St., Sydney. (Distributes film series of all types of T.V. programming.)

British Information Services, News Division

845 Third Ave., New York, N. Y. 10022; PLaza 2-8400. (An agency of the British Government.) Alan J. Waple, director.

- British Calendar, Topical Quarter-Hour Television Series available weekly; News Clips (1-3 per wk.); short films for television (50).

Broadcasting and Film Commission of National Council of the Churches of Christ in the USA

475 Riverside Drive, New York, N. Y.; Riverside 9-2200. William F. Fore, executive director; William Ratcliff, acting director, broadcast operations; Joh Clayton, dir. of film ops.; David Poindexter, dir. of util.; Lois Anderson, dir. of promo. and distrib.

- Davey and Goliath (39); Talk Back (26); The Way (13); The Breakthru (19); Alive spots (6); Tangled World (13); The Lord's Prayer (1).

Broadcasting Foundation of America

The International Div. of NETRC, 10 Columbus Circle, New York 19, N. Y.; JUDson 6-0055. Samuel B. Gould, chairman; John White, pres.; Basil Thornton, v.p.-secy.; Arthur Griffin, v.p.-treas. (Devises and

distributes educational programs from abroad)

Burrud, Bill, Productions

1100 So. La Brea Ave., Los Angeles, Calif. 90019; 937-0300. Bill Burrud, president. (Producers of film series, commercials, packages.)

Byron Motion Pictures, Inc.

1226 Wisconsin Ave., N. W., Washington, D. C. 20007; FEederal 3-4000. Byron S. Roudabush, president; Dudley Spruill, vice-president and general manager; Arthur Rescher, sls. mgr.

C

CBS Films Inc. (Columbia Broadcasting System)

51 W. 52 St., New York, N. Y. 10019; phone: 765-4321. Merle S. Jones, pres.; Frank Shakespeare, exec. v.p.; Sam Cook Digges, v.p., admin.; Ralph M. Baruch, v.p. int. sls.; James T. Victory, v.p., dom. sls.; Fred J. Mahlstedt, dir. of operations; William W. Weiss, v.p., Terrytoons; William C. Aden, Jr. sls. prom. mgr.; Robert Fuller, pub. dir.; Willard Block, dir. int. sls.; Lawrence B. Hilford, mgr. int. sls.; Murray Benson, dir. licensing; Arnold Lewis, mgr., licensing; Joseph B. Irwin, dir. bus. affairs; Christopher F. Brady, mgr. bus. affairs; Edward K. Cooper, mgr., prod. services; Mort Fleischer, mgr. sls. services; Stanley Moldow, int. service mgr. Branches: Atlanta, Ga.—1371 Peachtree Bldg., Jack Waldrep, mgr. Dallas, Tex.—21 Turtle Creek Square; James McCormick, mgr. Chicago, Ill.—630 North McClurg Court, Henry Gillespie, mgr. San Francisco, Calif.—Sieraton-Pal-

ace Hotel, Edward Hewitt, mgr. International sales offices: Canada—CBS Films Canada Ltd., 45 Charles St. East, Toronto, Ontario, Japan—CBS Japan Inc., Mitsuwa Bldg. 5 Nishi 6-chome, Ginza Chuo-ku, Tokyo, Switzerland—CBS(Europe) SA, Chanerstrasse 18, 6300 Zug, Germany—CBS(Europe) SA—Georgenstrasse 27, Munich—Italy, CBS(Europe) SA, Via Ludovico 5, Rome, United Kingdom—CBS Limited, Villiers House, Strand, London WC 2. France—Agence Francaise de Television, 12, rue Gaillon, Paris. Australia—CBS Films Pty Ltd., Colman House, Berry & Walker Sts., North Sydney, N. S. W. Africa—African Films & Features Ltd., 806 Central House, 3 Central Ave., Salisbury, Southern Rhodesia; Michael J. Kubeyinje, 108 Marina St., Lagos Nigeria. Arabia—Morad Fousuf Behbenhani, P. O. Box 146, Kuwait. Korea—Taiyang Trading co., 60, 1 Ka, Myung-Dong Chung-Ku, Seoul 10. Television Interamericana SA, 4543 Ponce de Leon Blvd., Coral Gables, Fla. CBS Filmes do Brazil Ltda, Rua Barao de Itapetininga 140 6°, Sao Paulo, Brazil. Lebanon—Dr. Georges Chammas, P. O. Box 2604, Beirut. ● CBS Reports (105 continuous); Run, Buddy, Run (39 continuous); Pistols 'n' Petticoats (39 continuous); An Evening With . . . (27); Perry Mason (271 continuous); Marshal Dillon (233); Gunsmoke (hour-long, 177 continuous); Have Gun, Will Travel (225); Wanted—Dead or Alive (94); Deputy Dawg (312); Heckle & Jeckle (104); Mighty Mouse (104); Tom Terrific (130); The Millionaire (206); Twilight Zone (half-hour, 134); The Phil Silvers Show (138); Call Mr. "D" (52); Rawhide (234 continuous); Trackdown (71); World War I (26); Young People's Concerts (35 continuous); The Balloons of Balboa (26); The Beverly Hillbillies



JONATHAN WINTERS

Exclusive representative:

**Martin Goodman
Productions, Inc.**

**667 Madison Avenue
New York, N.Y.**

PL 1-3555

(138 continuous); The Jackie Gleason Show (90 continuous); Petticoat Junction (108 continuous); America; (65); The Defenders (132); The Great Adventure (26); Mr. Broadway (13); The Nurses (68); The Doctors and the Nurses (30); The Reporter (13); Slattery's People (56 continuous); True (33); Hector Heathcote (104); The Astronut Show (104); Candid Camera (113 continuous); Ed Sullivan Show (35 continuous); Green Acres (32 continuous); Hogan's Heroes 32 continuous); International Hour (46 continuous); Lamp Unto My Feet (55 continuous); Look Up and Live (60 continuous); Linus the Lionhearted (130); My Three Sons (216 continuous); Roger Ramjet (78 continuous); Trials of O'Brien 30 continuous); Twilight Zone (hour-long, 17); The Wild, Wild West (30 continuous); Accent (36); Air Power (26); CBS Television Workshop (26); Conquest (25); Newsworld (26); The Robert Herridge Theater (26); Special Documentaries and Public Affairs (continuous); Touch of Fame (14); The Twentieth Century (221 continuous); You Are There (65); Zoorama (39); Brenner (25); The Brothers Brannagan (39); The Cases of Eddie Drake (13); The Files of Jeffrey Jones (39); The Investigators (13); The Lineup (18); San Francisco Beat (183); The Whistler (39); Gunslinger (12); Hotel de Paree (33); The Alvin Show (26); Assignment Foreign Legion (26); The Gray Ghost (39); Navy Log (102); Playhouse 90 (8); Rendezvous (39); Stars in Action (92); U. S. Border Patrol (39); Whirlybirds (111); The Witness (17); Colonel Flack (39); December Bride (157); The Eve Arden Show (26); The Honeymooners (39); Ichabod & Me (36); I Love Lucy (179); Life With Father (26); Mr. Adams & Eve (66); Our Miss Brooks (128); Pete & Gladys (72); Sum & Substance (26); World of Adventure (33); The Cara Williams Show (30); The Garry Moore Show (34); Lucy-Desi Comedy Hours (13); Oh, Those Bells (13); Lariat Sam (65); American Musical Theater (90); Bringing Up Buddy (36); Chronicle (13); For the People (13); My Favorite Husband (13); Mr. Lucky (26); The Search (27); Small World (57); Space-The New Ocean (20); World of Giants (13).

California International Productions

6710 Melrose Avenue, Hollywood 38, California; WEBster 9-1491. Homer O'Donnell, owner.

Calonius, Lars, Productions, Inc.

45 W. 45th St., New York 36, N. Y.; PLaza 7-0350. Lars E. Calonius, president. (Producer animated and live action commercials.)

Camera Craft

6820 Sunset Blvd., Hollywood 28, Calif.; HOLlywood 3-6856. (Rent, sell, buy equipment for producers.)

Campus Film Distributors Corporation

20 East 46th St., New York, N. Y. 10017; MURray Hill 2-8735. Steve Campus, Leslye Froum, film coordinator. Distributor of educational, industrial and documentary films.)

Campus Film Productions, Inc.

20 East 46th St., New York, N. Y. 10017; MURray Hill 2-8735. Nat Campus, pres.; Jules Krater, exec. prod.; Sue Campus, Educational Film Coordinator. (Producer of educational, industrial and documentary films.)

Capital Enterprises

1027 N. Cole, Hollywood 28, Calif.; HO 2-2393. Shuul Bonsall, pres. (Distributors TV films.)

Cartoon Distributors Corporation

Home office: 8827 Olympic Blvd., Beverly Hills, Calif.; OL 2-8050. Branch office: Les Anthony, vice-pres., 5082 Lantern Hill Drive, Pittsburgh 36, Pa. TUxedo 4-6603. George L. Bagnall, pres.; Jor Bantle, treas.; Fred C. Lindquist, secy.

- Space Angel (5 min.) 260 Episodes animated; It's A Small World (1/2 hour); Travel Adventure (39).

Cascade Pictures of California, Inc.

1027 Nc Seward St., Hollywood 38, Calif.; HOLlywood 2-6481. B. J. Carr, president; Roy Seawright, vice-president, Vaughan Paul, chg. of prod. (Produces commercials.)

Caston Productions

3833 Sunset Blvd., Room 302, Hollywood 69, Calif. Robert L. Cashy and Milton L. Cashy, co-owners and producers. (Film producers.)

Catholic Motion Picture Enterprises

2040 Chatterton Ave., New York 72, N. Y. TAlmage 9-6728. Louis D. Colson, owner & president. (Distributes package films.)

Cavalcade Pictures, Inc., and Cavalcade Television Programs

959 No. Fairfax Ave., Hollywood 46, Calif.; OLdfield 4-4144; Harvey Pergament, president. (Producer, distributor and importer of filmed programs.)

- Famous Guests (13); Unk & Andy ABC Adventures (26); Operation Tomorrow (4); Adventures of Patches (26); Marvin Miller Story Teller (13); Junior Aces (13); Popular Science (78); Adventure Album (26); Buster Keaton (13).

Cavalier Productions, Inc.

9134 Sunset Blvd., Los Angeles 46, Calif.; CRestview 6-4174. Robert G. Young, president; Eugene B. Rodney, vice-president in charge of production; Ben Bisgeier, secretary. (Producers of filmed series.)

- Father Knows Best (series).

Chapman, Bruce, Co.

125 W. 41st St., New York 36, N. Y. Wisconsin 7-9244. Bruce Chapman, president; Edna Chapman, vice-president. (Producer distributor of films, commercials and shorts.)

- The Answer Man (13).

Charter Oak Tele-Pictures

Lab., 75 West 45th St., New York, N. Y.; LT 1-3722. Production studios, 423 E. 90th St., New York, N. Y. Tr. 6-6800; Louis Cavrell, pres. (Producers & distributors of films.)

Chatham, Lew, Associates

Chatham Bldg., Claremore, Okla.; Rogers 3-4347, L. A. Chatham, manager. (Film producer, Documentary films.)

C/Hear Services, Inc.

210 East 47th Street, New York 17, N. Y.; EL 5-7212. Granville 'Sascha' Burland, pres. (Creation and production of radio and television commercials specializing in comedy; commercial jingles, film tracks. compose and create.)

Cheryl-TV Corp.

3084 Motor Avenue, Los Angeles 64, Calif.; UP 0-6136. Simon Lipson, president; Jack Broder, vice-president. (Distributors of feature films.)

- 20 feature films.

Chicago Film Laboratory, Inc.

1322 W. Belmont Ave., Chicago 57, Ill. 935-6785. E. G. Josephson, pres.; Robert D.

Casterline, v.p. (Producers and processors of industrial and commercial films.)

Cinecraft, Inc.

2515 Franklin Blvd., Cleveland, Ohio. 44113: Area Code 216-781-2300. Ray Culley, pres.; Paul Culley, v.p., gen. mgr.; Jack Zimmer, v.p., TV prod.; Bob Haviland, exec. dir. (Producer of TV commercials, industrial motion pictures and slide films).

Cinema-Vue Corporation

245 West 55th Street, New York 19, N. Y.; Judson 6-8920. Joseph P. Smith, pres.; John C. Smith, v.p., sls. mgr.; Egon C. Nielson, pres. International operations.

- Milestones of the Century (Doc.) (365); Mickey Rooney Show (33); Secret File U.S.A. (26); Adventure Theatre (15); One hour Christmas Show (1); Musical Parade of Stars (1100); Frank Fontaine Showtime (39); Harlem Variety Revue (13); Errol Flynn Theatre (26); Men of Destiny (130); Pathe Educational Shorts (103); Newport Jazz Festival (1); Championship Wrestling (104); Frank Fontaine Comedy Hour (1 hour special).

Cinepix, Inc.

243 West 55th St., New York, N. Y.; Circle 6-0888. M. Kleinerman, president. (Distributors of feature films and cartoons.)

- 52 features; 52 westerns; cartoons.

Cinetoon Productions

1847 Fort St., Honolulu 13, Hawaii; 502677. Maurice D. Myers, owner. (Producers of film commercials.)

Cine-Video Productions, Inc.

Boston Post Road and Cedarhurst Lane,

Milford, Conn. TRinity 4-6590. Garo W. Ray, president; (Producers of industrial, educational and religious films.)

Cine-View Inc. (Cine-Tele Productions)

6325 Santa Monica Blvd., Hollywood 38, Calif.; HO 5-3376. Harry J. Lehman, pres.; Cecile Lehman, v.p.; Jacques R. Lehman, secy.; Phillip Saitz, asst. secy.; Jesse Davis, prod.; Gail McKiddy, writer; Alan Lehman, ed.

City Film Center, Inc.

66-40 69th Street, Middle Village, Queens, N.Y.C. 11379; TWining 4-7800. John R. Gregory, pres. (Producers of 8mm/16mm/35mm motion pictures, and sound slide-films, for the fields of business, industry, advertising, sale, science, religion, education, health, entertainment and TV. Creative consultation and production facilities including complete studio facilities.

Clairmont Films

6710 Melrose Ave., Hollywood, Calif.; WEBster 9-1491. Leonard Clairmont, owner.

Clifton Productions, Inc.

(formerly D.P.M. Productions, Inc.)
305 E. 86th St., New York, N. Y. 10028; 348-7600. Maurice T. Groen, pres.; Henrick N. Weener, chg. prod. (Producer of industrial, sales film and commercials. Stock shot library in color on foreign countries.)

Colburn, John Associates, Inc.

1215 Washington Ave., Wilmette, Illinois. Phones: Chicago: BRoadway 3-2310; Wilmette: ALpine 1-8520. John E. Colburn, president; Floyd D. Parker, exec. v.p.; Robert I. Ford, v.p., ed. dir.; James R. Phillips, Jr., gen. sls. mgr. (Producers of

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industrial and television film and commercials)

Colorama Features, Inc.

733 Third Ave., New York 17, N. Y., TN-7-3232; Dino Fazio, pres., Samuel Greller, v.p.

● 25 features—19 in color.

Commerce Pictures Corp.

525 Poydras St., New Orleans 12, La.; Area Code: 504, Tel.: 523-5026. Robert Wiegand, pres. (Producers of film commercials.)

Commonwealth Film & Television, Inc.

1780 Broadway, New York, N. Y.; Circle 5-6456; Sara Sackett, president; Bernard Shatzkin, sec'y & gen'l. counsel; Jewel Litch, v.p.; Bernard Shatzkin, sec'y & gen'l. counsel; Leo Gottlieb, gen. sls. mgr. (Producers and distributors of filmed programs, feature films.)

● 250 features, 85 westerns; 500 cartoons, serials, shorts.

The Communications Group, A Corporation

421 West 54th Street, New York, N. Y. 10019. Gerald Auerbach, pres.; Louis Mucciollo, exec. v.p.; Henry Traiman, v.p. & gen. mgr.; Samuel Auerbach, v.p. & treas. (Producers of TV commercials, TV films, films for industry and entertainment.) Subsidiaries: Gerald Prods., Sponsors Film Service; Caldwell Pictures Corp.; Clef 10 Prods.; Peter Elgar Prods., Inc.

Company of Artists Productions, Inc.

5746 Sunset Blvd., Hollywood 28, Calif.; HO 2-0811; Tom J. Corradine, exec. prod.; A. R. Nunes, vice-pres.; Kyle C. Thomas, sec'y. & treas. dir.; Jean Yarbrough, prod. supervisor; Jay O. Lawrence & Larry Meyer, script supervisors. (Producers of motion pictures & commercials.)

Condor Pictures, Inc.

1536 Viewside Terrace, Hollywood 69, Calif.; OLYmpia 2-7447. Milton Simon, gen. mgr. (TV pilot films. Films made to order.)

Continental Cinema Corporation

Studio City, North Miami, Florida; 949-2211. Milton H. Lehr, pres.; Lawrence S. Rapport, v.p. & sec'y.; David Brady, treas. (Producers of films, commercials, TV specials and series.)

Continental International Pictures

448 Harrison Ave., Greenville, Ohio; 548-2791. Walter D. McFarland, executive producer. (Producers of 16mm. black & white and color sound documentary films for business, industry, government agencies, bureaus, and institutions.)

Co-Ordinated Marketing Agency, Inc.

575 Lexington Ave., New York 22, N. Y.; PLaza 2-1700. Lester "L." Wolff, president and exec. prod.; Irving I. Herz, exec. vice-pres. and exec. prod.; Wally Reed, prod. (Producer and distributor of ½ hour TV shows and live TV shows.)

● Between The Lines; Women's Club of the Air.

Corradine, Tom J., & Associates

1404 No. Van Ness Dr., Hollywood 28, Calif.; HO 2-0811. Branch office in New York. Tom Corradine, president; Kyle C. Thomas, Vice-President & General Manager. (Distribute filmed series, feature films. Western Representative for Medallion Pictures Corp. & Republic Corp.)

● The Ruggles (91); Holiday U.S.A. (26); 409 feature films, 192 Westerns; Bozo Cartoons (156); Time to Remember (39); Animal (104); Court of Human Relations

(40); 400 Spanish Language Features; 55 Spectacular Features.

Coty Television Corporation

1270 Avenue of the Americas, New York, N. Y. 10020; 246-5870. Henri R. Coty, pres.; Alvin T. Sapinsley, 1 v.p.; Tolly Reviv, 2 v.p.; Alice Lewitin, managing dir.; Claude Lacroche, sales mgr. (Television film production.)

Cox, William G., Film Enterprises

140 S. Orange Drive, Los Angeles 36, Calif.; WEBster 4-8590. William G. Cox, owner-producer. (Produce commercials, news clips.)

Crandall, Roland D., Productions

31 Heusted Drive, Old Greenwich, Conn.; NE 7-0425. Roland D. Crandall, owner. (Produce animated commercials.)

Thomas Craven Film Corporation

330 East 56th St., New York, N. Y. 10022; MURray Hill 8-1585. Thomas Craven, president; Willis Briley, dir. of production. (Producers of commercials, theatrical featurettes, documentary films; filmed series.)

● The World Through Stamps (52); The World Around Us (26); Action 150 (1); Pasternak (1); Behind the Camera with David Lean (1).

Thomas Craven Films (Canada) Ltd.

32 Front Street West, Toronto, Ontario; 363-4459. James Swackhammer, pres.; Thomas Craven, D. William Robinson, v.p.'s. (Producers of commercials, theatrical featurettes, documentary films, TV programming.)

Creative Management Associates, Ltd.

555 Madison Avenue, New York 22, N. Y.; MURray Hill 8-2020; 9255 Sunset Blvd., Los Angeles 69, Calif.; CRestview 3-2020; 28 Bruton St., London W1, England; GRosvenor 6446; Freddie Fields, pres.; David Begelman, exec. vice-pres.; theatrical agents and artists representatives.

Creativision Incorporated

1780 Broadway, New York 19, N. Y.; Circle 5-4830. Jane Kayfetz, v.p.; Mary David, distribution mgr.; (free films for TV of general interest, plus special series of films on: boating, women's fashions; Series of films on Sweden: Its people, industry, culture, arts & crafts, etc. All with English sound track.)

Creative Films, same address & phone no. as above. (Distributors of domestic & foreign short subjects and features to TV, theatres & non-theatrical markets. Art films, adventure, musical, auto-racing, puppets, experimental, etc.)

Crest Television Productions

10361 McCormick St., No. Hollywood, Calif.; SUNset 2-3138. Lloyd Friedgen, president; Elva Fraser, secretary-treasurer. (Distributor and producer of features.)

Bing Crosby, Productions

780 N. Gower, Los Angeles, Calif. 90038; HO 9-5911. Harry L. "Bing" Crosby, chairman of bd.; Basil F. Grillo, pres.; George Rosenberg, vice-pres. (Network television film series, syndicated film series.)

Crown Pictures International

961 N. La Cienega Blvd., Los Angeles 46, Calif.; CRestview 6-6139. S. Michelson, secretary-treasurer. Distributors of feature films.)

● 20 features; 10 shorts.

Crystal Pictures, Inc.

1564 Broadway, New York, N. Y. 10036; PLaza



7-5130. F. Feinstein, president; S. Tager, dir. of sls. (Distribute features, Westerns, packages & reissue TV series.)

● 19 features; 9 sports shorts; comedies (112); T.V. series (half hour) (410).

Culhane Film Studios, Inc.

215 E. 37th Street, New York 16, N. Y.; MUR-ray Hill 2-5070. Rudolf Weiss, pres.; Shamus Culhane, producer, director; John Cuddy, prod. mgr.. (Produce TV commercials and industrial films—RCA Beam Deflection Tube; TV spots.)

Cummings Productions Inc.

New Canaan, Connecticut; PLaza 7-6452. (NYC) 914 LE 3-2055. Ralph Waldo Cummings, president. (Creation and production of musical commercials, backgrounds, scores for promotional & entertainment projects.)

D

DBA Consolidated Television Sales

(see Bagnall, George, and Associates, Inc.)

Darer Corporation

1 East 57th Street, New York, N. Y. 10022; PLaza 2-1745. Stanley P. Darer, pres.; Susan Silverstone Darer, v.p.; Robert E. Smith, General counsel. (Producers.)

Day, Gordon M., Productions

72 W. 45th St., New York 36, N. Y.; TN 7-7390. Gordon M. Day, pres.; Carol Bulkley, vice-pres.; Leo Reich, treas. (Write-produce commercials and sound tracks.)

Daystar Television

9028 Sunset Blvd., Hollywood 69, Calif.; CRestview 3-4830. Leslie Stevens, exec. prod.; Dominic Frontiere, assoc. prod.; Allan Balter, pub dir.; Ron Silverman, production associate; Ralph Riskin, projects development. (TV producers—American Broadcasting Co.—Columbia Broadcasting System—United Artists Television.)

Demby Productions, Inc.

44 W. 56th St., New York 19, N. Y.; PLaza 7-0813. Emanuel Demby, president; Betty Jeffries, vice-pres. (Produce television and motion picture features.)

● Cavalcade; Music; Carnival; Witch On Wheels; The Shadow; World in Space.

Denove, Jack, Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.; HOLlywood 4-8331. Jack Denove, president; Dick Denove, vice president. (Produce filmed series, commercials.) Industrial films.

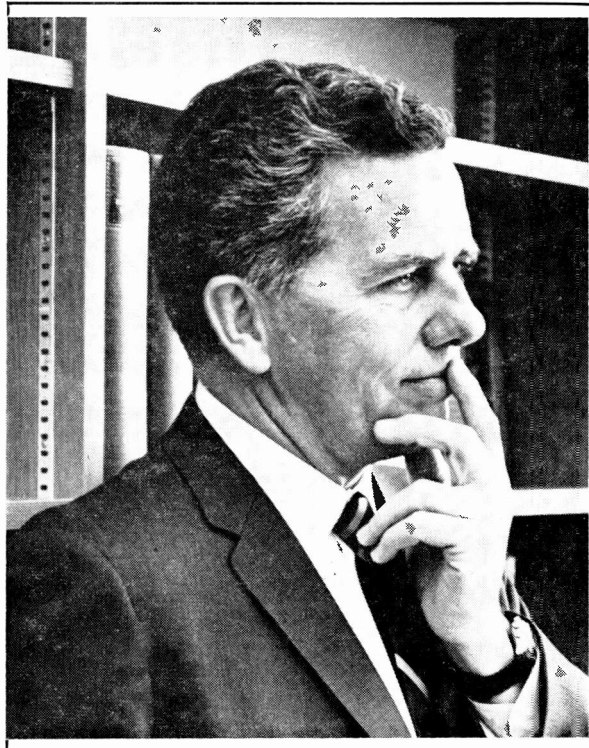
● The Christophers (series).

Department of the Army, Radio & TV Branch

Audio-Visual Branch Office, Public Information Div., Chief of Information, Department of the Army, Washington 25, D. C. OXFord 53007/76655; Lt. Col. Merle C. Lewey, chief; Lt. Col. John R. Swee, Deputy. New York branch office: 663 Fifth Ave., MU 8-7572; Los Angeles branch office: 6087 Sunset Blvd., 462-7215.

D4 Film Studios, Inc.

56 Elmwood St., Newton 58, Mass.; WOod-



JOE KING

**Spokesman for
AMERICAN CYANAMID**

**Artists Service
SU 7-5400**

ward 9-7770. Joseph Dephore, pres.-treas. (Film producers, commercials, animation, etc.)

Depicto Films Corp.

254 West 54th St., New York 19, N. Y.; Columbus 5-7620. J. R. von Maur, president. (Producers of filmed commercials and industrial motion pictures. Sales meetings and conventions, road shows.)

Derel Producing Associates

375 Park Ave., New York 22, N. Y.; PLaza 9-6644. Jerry Feldman, president; Gene Feidman, executive producer. (Packagers & producers of filmed shows.)

● Exclusive! Crime Club, Bellevue Is My Home!

Desilu Productions Inc.

780 North Gower Street, Hollywood 38, California; HOLlywood 9-5911. Lucille Ball, president and director; Herbert F. Solow, vice-pres., programming; Argyle Nelson, Sr., vice-pres., dir.; Edwin E. Holly, sec-treas., dir.; Bernard Weitzman, vice-pres.; William R. Cressant, controller. (TV film producer for own account; provides complete filming services and facilities for networks and independent producers on cost-plus-fee basis; operates 34 sound stages and extensive back lot.)

● Owns Desilu Playhouse (syndication); The Ann Southern Show (syndication); Guestward Ho! (syndication); Harrigan and Son (syndication); The Texan (syndication); Whirlybirds (syndication); Those Whiting Girls (syndication); Willy (syndication); Untouchables (syndication); The Lucy Show (network series); Fair Exchange (network series); Kraft Mystery Theatre (syndication); Greatest Show on Earth (network series); Glynis John Show (network series); Star Trek (network series); Mission: Impossible (Network series); You Don't Say (network live show).

Desilu Sales, Inc.

780 N. Gower, Hollywood 38, Calif. HOLlywood 9-5911. Lucille Ball, pres.; Bernard Weitzman, vice-pres. & gen. mgr.; Ed Holly, dir.; Offices in U.S., Canada, Latin America, United Kingdom, Europe, Far East. (TV Film distribution.)

● Desilu Playhouse (syndication); Guestward Ho! (syndication); Harrigan & Son (syndication); Texan (syndication); Window on the World (hour documentaries) (Syndication); Untouchables (syndication); Lucille Ball Show (syndication); Fair Exchange (syndication); Desilu Mystery Theatre (syndication); Greatest Show on Earth (syndication); Fractured Flickers (syndication); The Texan (syndication); Journey of a Lifetime (syndication); Junior All Stars (syndication); Rod Rocket (syndication); Jazz Scene, U.S.A. (syndication); Glynis (syndication); Three Feature Films (syndication); A Nation At War, syndication).

Disney, Walt, Productions

500 So. Buena Vista, Burbank, Calif., Thorn-wall 5-3141; Victoria 9-3411; 477 Madison Avenue, New York, N. Y. 10032, PLaza 9-3800. Walter E. Disney, mem. bd. of dir., exec. prod.; Roy O. Disney, pres. chmn. of bd.; Wm. H. Anderson, v.p., studio operations; E. Cardon Walker, v.p., marketg.; Donn B. Tatum, v.p., admin. asst. to pres.; Joseph W. Fowler, v.p., Disneyland operations; Bonar Byer, v.p., indust. relations; Oliver B. Johnston, v.p., mercdsg.; Spencer C. Olin, Richard T. Morrow, general counsels; Franklin Waldheim, v.p., Eastern counsel; Luther R. Marr, secy.; Michael L. Bagnall, asst. secy.; Lawrence E. Tryon, treas.; Orbin V. Melton, Richard L. John-

son, asst. treas.; Donald A. Escen asst. treas., controller; Leland L. Kirk, asst. controller.

● Disneyland; Walt Disney Presents; The Mickey Mouse Club (syndicated); Zorro; Walt Disney's Wonderful World of Color.

Douglas Productions

10 W. Kinzie St., Chicago 10, Ill.; MOhawk 4-7455. D. P. Raymond, v.p. chg. lab.; J. Pusateri, prod. mgr.; Wm. Bielicke, laboratory mgr. 35mm-16mm production and laboratory services.

Dryer, Sherman H., Productions

667 Madison Ave., New York 22, N. Y.; TEM-pleton 8-5690. Sherman H. Dryer, president. (Produce programs.) World of Medicine (13); Project: Security (13); The Balance (13); The Magic Eye (13); New Biology (160); American Economy (160); Communism; R.M.E. (26); Geigy Farm Specials (4); Flicker Flashbacks.

Dube, Harry S.

10 Rockefeller Plaza, New York 20, N. Y.; COlumbus 5-7035. Harry S. Dube, owner. (Live and film shows, commercials.)

Dunn, Cal, Studios, Inc.

141 W. Ohio St., Chicago 10, Ill.; 644-7600. Cal Dunn, president. (Producers of motion pictures, TV commercials, slidefilms for sales, training, promotion, indoctrina-tion.)

Dynamic Films, Inc.

405 Park Avenue, New York 22, N. Y.; PLaza 1-7447. Branch offices: Don O'Reilly, 133 Carnegie Way, N.W., Atlanta, Georgia; 404-524-7211; William Mathews, 130 7th St., Pittsburgh, Pa.; 412-471-2780. Enterprise 7872 Akron-Chicago-Detroit. Nathan Zucker, pres.; Walter Lowendahl, exec. vice-pres.; Richard Friedlander, Business mgr. (Producers of television series, television commercials, educational and industrial films.)

● Speedway International (39); and others.

E

Edwards, Ralph, Productions

First Federal Bldg., Hollywood 28, Calif.; Ralph Edwards, owner. (Creator, packager, producer television shows.)

● Truth or Consequences, (NBC-TV); This Is Your Life (NBC-TV); It Could Be You (NBC); About Faces (ABC-TV) (all live).

Elan-Porter Productions, Inc.

19 West 45th St., New York, N. Y.; JUdson 2-1992. Raphael Elan, president. (Producers of live and filmed shows.)

Eldorado Films, Inc.

107 East 41st Street, New York 17, N. Y.; MURray Hill 7-2062; (Cable address: Lil- rock New York.) Associates in Hollywood, London, Paris, Rome, Barcelona. Robert H. Van Beynum, pres.; David Bader, exec. vice-pres.; L. D. Rock, secy.-treas.; Rock and Rock, counsel. (International distribu-tors of theatrical and television films.)

Electric Utilities Television

Box 4272, Madison, Wisconsin; SE. 8-6371. Richard L. Huff, owner. (Produces and distributes commercial films.)

Elektra Film Productions, Inc.

33 West 46th Street, New York 36, N. Y.; JU. 2-3606. Samuel Magdoff, pres.; Jordan Cald-well, exec. prod.; Marvin Friedman, dir.; Bert Hecht, prod.; George Canata, dir. (Industrial films, educational films, Com-mercials, spots, animation, show openings.)



Al Hirt



Eddy Arnold



Monique Van Vooren



Gale Garnett

Personal Management: GERARD W. PURCELL
150 East 52nd St. 6269 Selma Avenue
New York, N.Y. Hollywood, Calif.
New York: PL 3-7600 Hollywood: HO 6-4439

Elliot, Unger & Elliot
(Division of Screen Gems, Inc.)

Sales office: 711 West Fifth Ave.; PL 1-4400. Studios: 513 West 54th St.; 414 W. 54th St.; 418 West 54th St., New York, N. Y.; JU 6-5582. Alfred L. Mendelsohn, v.p. & gen. sls. mgr.; Errol Linderman, sls. mgr.; Stephen Elliot, v.p.; Michael Elliot, v.p.; Michael Nebbia, Arthur Ornitz and Gne Friedlan, director-cameramen; Sol Ehrlich and Burt Harris, directors-producers. West Coast: Columbia Ranch, Hollywood Way & Oak Street, Burbank, Calif.; HO 2-3111. Richard Kerns, v.p. in chg. of prod.; Roy Hollingsworth, production mgr.; Jack Daniels, Russ Mayberry, Edgar Beatty, Phil Patton, directors; Dick Cunha, director cameraman; Harry May, staff cameraman (Produce films and Commercial spots.)

Embassy Pictures Corp. Television

1301 Avenue of Americas, New York, N. Y. 10019. 201-956-5500. Joseph E. Levine, pres.; Leonard Lightstone, exec. v.p.; E. Jonny Graff, v.p. for TV; Arnold Friedman, adv. & prom. mgr. for TV. (Production, distribution, syndication film.)

Empire Films, Inc.

22 East 40th St., New York 16, N. Y.; LEExington 2-7027. A. Joseph Handel, president. (Producers rep. and distributor of 18 feature films.)

Endorsements, Inc. (TV)

111 W. 57th St., New York 19, N. Y.; LT 1-7375. Jules Alberti, president.

ERA, International Film and Recording Enterprises, Inc.

219 Security Trust Building, Miami 32, Florida; FRanklin 3-8729. E. G. Weaver, pres.; Albert L. Weintraub, legal counsel; E. B. T'Kach, treas.; Dr. E. V. Rothkirch, exec consultant; Edward R'Church, prod. coordinator; Duarte de Martinau, vice-pres.; Board of directors: E. B. T'Kach, E. G. Weaver, Duarte de Martinau. Branch offices: 570 Fifth Ave., New York, N. Y.; 6253 Hollywood Blvd., Hollywood 28, Calif.; Minneapolis 3, Minn.; Suite 14, 307 W. 15th St., FE. 3-8831. E. B. T'Kach, St. Petersburg 31, Florida; P.O. Box 3361, Tel. 896-5911. Edward R'Church; Lima, Peru: Jiron Arequipa 196, Room 432; Tel. 4-0053. Carlos Toro; Tokyo, Japan: #44, Tadacho, Nakano-ku, Pin Y. Ongg. (Produce and distribute films for motion picture and TV; Commercials, travelogues, features, documentary. Also radio transcriptions and musical recordings.)

Era Productions, Inc.

1330 No. Vine St., Hollywood, Calif. 90028; HO 6-7341. Brice Mack, president; Robert Mack, v.p. (Produce live and animated commercials.)

F

Faillace Productions, Inc.

1270 Sixth Ave., New York 20, New York; Circle 6-7676. Tony Faillace, president; Len Mackenzie, vice-president & creative director; Jordan Bentley, vice-pres. chg. of sales; Chris Gambino, exec. secretary. (Producers, complete "Music for Commercials" service. Creation and/or production of jingles. Commercial background music and film commercial scoring. Packaging of radio and television program. Producers of TV, Radio programs. Also motion pictures.)

Fair Deal Motion Picture Service

2040 Chatterton Ave., New York 72, N. Y.; TAlmadge 9-6728. Louis D. Colson, owner & president. (Distributes package films.)

Fairbanks, Jerry, Productions

1330 No. Vine Street, Hollywood, Calif. 90028; Hollywood 2-1101. Jerry Fairbanks, pres.; Leo S. Rosencrans, creative dept.

Fairbanks, "Tiny", Enterprises, Inc.

449 Kingsland St., Nutley 10, N. J., North 7-3767. "Tiny" Fairbanks, president. (Produces live and filmed programs.)

Fairview Films, Inc.

P. O. Box 4317, Grand Central Station, New York, N. Y. 10017; HA 2-7640; Adm. Solomon S. Isquith, president. (Feature films and shorts.)

Falk, Richard R., Associates

220 West 42nd St., New York 36, N. Y.; Chickering 4-5797. Richard R. Falk, president; G. Lewis, sales mgr.; Mel Ducat, research; A. Roberts, media director. (Producers of live and filmed programs, commercials.)

● Second of Death (3); Original Hour (13). Eye-Witness; People in the News (live); Men Working (13); and Summer Time (live); Here And Now (also radio); The Margaret Haymes Show; It Never Happened.

Family Films

5823 Santa Monica Blvd., Hollywood 38, Calif.; HOllwood 2-2243. Sam Hersh, gen. mgr.; Roy Luby, Assoc. prod.; Mel Hersh, Asst. gen. mgr.; Charles Wayne, distr. mgr.

● This Is The Life (Series-16th yr.)

Family Theater, Inc.

7201 Sunset Blvd., Hollywood, Calif. 90046; HOllwood 2-1317. Rev. Patrick Peyton, C.S.C., producer; Rev. Albert J. Heinzer, C.S.C., coordinator; Tom Lewis, executive director; Bert Aquedelo, film department manager. (Produce and distribute religious, biblical films.)

● 11 religious feature films; 26-4:30 films on Psalms from Old Testament of the Bible.

Famous Artists Corporation

944 Wilshire Blvd., Beverly Hills, Calif.; CRestview 3-4470. New York—CI. 7-6200. Charles K. Feldman, pres.

Fedderson, Don, Productions

786 No. Gower, Hollywood 38, Calif.; HO. 9-5911. Don Fedderson, president; Fred Henry, exec. vice president; Charles Spira, Jack W. Minor, v. p.'s. Produce programs.)

● The Millionaire (network); Who Do You Trust (network), My Three Sons (network); Family Affair. Also TV Consultants for Lawrence Welk and management Hollywood Palladium.

Fennell, Paul J., Co.

404 N. La Cienega Blvd., Los Angeles 48, Calif.; OLYmpia 2-2612. Paul J. Fennell, owner-producer; John E. Burks, technical advisor; Claudia M. Rinaldi, business manager. (Creating and producing animated TV commercials, public relations films.)

Film-Aide

509 Harrison St., Amarillo, Tex.; DRake 3-5122. J. T. Robinson, mgr.; James E. Goodloe, prod. mgr. (Producers of industrial and commercial film.)

Film Associates, Inc.

4600 S. Dixie Ave., Dayton, Ohio 45439; 293-2164. E. Raymond Arn, president; Mildred G. Arn, vice-president; David Bartholomew, prod. manager. (Produce film commercials, live spots, animation, pack-

age programs. Also have complete motion picture services.)

Film Classic Exchange

1926 So. Vermont Ave., Los Angeles 7, Calif.; REpublic 1-3854. (Produce, distribute filmed series, features.)

• Charlie Weaver and his Mt. Idy Friends (13); The Living Past (7); 104 cartoons; 56 features; 35 westerns.

Film Graphics, Inc.

369 Lexington Ave., New York 17, N. Y.; TN. 7-3330. Lee E. Blair, pres.; Bernard Rubin, secy.-treas. (Producers of industrial, educational motion pictures. Both animation and live action.)

Film Images, Inc.

1860 Broadway, New York 23, N. Y.; CIRCLE 7-1877. Rosalind Kossoff, president. (Distributes filmed shorts.)

Film Studios of Chicago, Ill.

135 So. LaSalle St., Chicago 3, Ill.; CE 6-8417. George L. Reasor and H. A. Spanuth, owners; (Distribute sports, religious and feature films.)

• 100 features.

Film Vision Corp.

165 West 46th St., New York 36, N. Y. Ci. 7-4220-1. Jerome Balsam, exec. v. p. (Feature film distributor.)

• 48 Features, 36 Westerns.

Filmack Studios

1327 S. Wabash Ave., Chicago 5, Illinois; HArrison 7-4855. Irving Mack, chmn. of

bd.; Bernard Mack, pres.; Joseph Mack, vice-pres.; Vi Dane, prom. mgr.; Pat Cascio, prod. mgr. (Produce filmed commercials, industrial films, slide films, slides, live theatre and animated commercials, etc.)

Films for Television of Hollywood, Inc.

9033 Wilshire Blvd., Suite 305, Beverly Hills, Calif.; CR 3-2706. Jack H. Skirball, president; Mildred R. Stunell, secretary.

Films of the Nations, Distributors, Inc.

305 E. 86th St., New York, N. Y. 10028; 348-7600. Maurice T. Groen, president; Henrick N. Weener, exec. dir. (Distributors of filmed programs and sponsored films; large 16mm color stock shot library.)

Film video Releasing Corporation

Suite 1010, 333 West 52nd Street, New York 19, N. Y.; JUdson 2-6185. Maurice H. Zouary, exec. prod. (Producers of commercial and television programs.)

• In Production: Poem For a Day, Parade of Presidents, Kiddie Camera, Uncle Dunkle, Kidventures, The Story of the Reformation, When Vaudeville Was King, When Radio Was King, The History of Weapons, Authors and Artists, Fifty Years of Royalty.

Filmways, Inc.

51 W. 51st St., New York, N. Y.; LT 1-9200. Martin Ransohoff, bd. chairman; Lee Mosselle, pres.; John Calley, exec. vice-pres.; Bud Austin, v.p.; L. Douglas Nolan, vice-pres., secy. & treas.; Richard Brown, v.p.; Michael Mindlin Jr., v.p. chg. adv.-pub.; Carl B. Rohwetter, asst. sec. & comp.

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Films Five, Inc.

18 East 50th St., New York, N. Y.; PL 2-7960. Walter Bergman, head of studio oper. (Producers of industrials, documentaries, commercials, live & animation. Sound stage editorial department & mass-print distribution on premises.)

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.; Henderson 2-4474. Albert A. Fiore, TV & film director. (Produce filmed programs, commercials and sales training—public relations films.)

Fishbein, Frieda

353 West 57th St., New York, N. Y. 10019; Circle 7-4398; Frieda Fishbein, owner. (Live and film use.)

Flagg Films, Inc.

6345 Fountain Ave., Hollywood 28, Calif.; HOllwood 2-0902. Don Flagg, pres.; Anne Flagg, v.p.; Hamil Petroff, prod.-dir.; Terri Garban, office mgr.; Red Schryver, ed.; Bob Patton, asst. ed. (Producers of filmed commercials, industrials, public relations films.)

● Clients: Massey-Ferguson, Inc.; Needham, Harper and Steers; The Carnation Co.; Federal Aviation Agency; U.S. Information Agency; Gardner Advertising; Honig-Cooper and Harrington.

Flamingo Telefilm Sales, Inc.

529 Fifth Avenue, New York, N. Y. 10017; TN 7-8760. S. F. Rubin, president. (Distributors of feature films, filmed series.)

● Imperial Package (50); Festival Package (30); The Country Show (stars of the Grand Ole Opry) (91); Superman (104); Citizen Soldier (39); O.S.S. (26); Deadline (39); TV's Baseball Hall of Fame (78); Superman Cartoons (16); Nutty Squirrel Cartoons (150); Top Secret (26); Telecomics (165); Critics Award Package.

Fleetwood Films, Inc.

10 Fiske Place, Mount Vernon, N. Y.; MOunt Vernon 4-5051. Myron Bresnick, president; Martin D. Bresnick, vice-president; Rence Bresnick, secretary; Leonard Fagin, treasurer. (Produce travelogues and miscellaneous shorts.)

Flying A Pictures, Inc.

10000 Riverside Dr., North Hollywood, Calif., POplar 9-1451. Armand Schaefer, president; Mitchell J. Hamilburg, vice-president and treasurer; Ina Autry, secy.; Philip S. Cobey, asst. treas. (Producers of filmed series and commercials.)

● Gene Autry (91); Range Rider (78); Annie Oakley (81); Death Valley Days (36); Cavalcades of America (6); Buffalo Bill Jr. (42); Adventures of Champion (26).

Fordel Films, Inc.

1079 Nelson Ave., Bronx 52, N. Y., WYandotte 2-5000. Mailing address, P. O. Box 352, Bx. 51, N. Y.; Clifford F. Potts, president. (Producers of filmed programs, shorts and commercials.)

Format Productions, Inc.

12754 Ventura Blvd., Studio City, Calif. 91604; POplar 9-3610. Herbert Klynn, pres.; Henrietta Jordan, vice-pres.; Marvin L. Klynn, exec. v.p. (Animated films for TV commercials, TV programming, theatrical shorts, feature and industrial films.)

Formont Film Corporation

15 Leroy St., Suite 1, New York, N. Y.; Art Ford, Pres.; R. Simmons, adv. & pub.; Howard Epstein, Legal Advisor.

Fortune Associates

7033 Sunset Blvd., Hollywood 28, Calif.; HOllwood 9-2258. J. M. Lench, president; R. L. McGrath, gen. mgr. (Producers of film & radio commercials, merchandising tie ins.)

Fotovox, Inc.

1447 Union Ave., Memphis 4, Tenn.; BRoadway 5-3192. Elston Leonard, president; Frank Berfield, production manager. (Producers of film commercials.)

Four Star Distribution Corp.

555 Madison Ave., New York, N. Y. 10022; Tel.: 421-4444. Tom McDermott, pres.; George Elber, Manny Reiner, exec. vice-pres.; Ken Joseph, v.p., domestic sls.; John C. Hierlihy, dor. foreign sls.; Anthony D. Thomopoulos, dir. of admin. (Distributes TV series produced by Four Star Television in off-network syndication and by Four Star International for first-run syndication.)

● Hollywood A Go Go (52); Cheerio A Go Go (1); Theatre I (60); The Detectives (97); Target: The Corrupters (35); Stagecoach West (38); The Rogues (30); Something Special (10); The Westerners (270); The Rifleman (168); McKeever & the Colonel (26); Ensign O'Toole (32); Tom Ewell Show (32); Zane Grey Theatre (145); The Law and Mr. Jones (45); Richard Diamond (26); P. D. Q. (260); Spectacular Showcase (21); Super Spy Group (11); Reissues (11); Sherlock Holmes (12); Della (1); Burkes Law (81); Sport Specials (2); Honey West (30); Documentaries (2).

Four Star Television

4030 Radford Avenue, No. Hollywood, Calif.; POplar 6-4151. Tom McDermott, pres.; George A. Elber, exec. v.p.; Charles Boyer, v.p.; David Niven, v.p.; foreign prod.; Dominick Dunne, v.p.; S. A. MacSween, treas.; A. Morgan Maree, III, asst. secy.; Leonard A. Johnson, secy, asst. treas.; Norman S. Powell, prod. supv.; Bernard Burton, editorial supv.; Robert Walker, casting dept.

The Zane Grey Theatre; Law of the Plainsman; The Rifleman; Stagecoach West; Richard Diamond; Wanted Dead or Alive; Black Saddle; The Law & Mr. Jones; Johnny Ringo; Peter Loves Mary; The Dupont Show with June Allyson; Dante's Inferno; Robert Taylor's Detectives; The Tom Ewell Show; Target; The Corruptors; The David Niven Show; The Westerner, Trackdown; The Gertrude Berg Show; The Dick Powell Theatre; Jeanne Carson Show; Lloyd Bridges Show; Ensign O'Toole; McKeever and the Colonel; Saints and Sinners; Celebrity Game (live); The Rogues; Big Valley; Honey West; Smothers Brothers Show; Amos Burke, Secret Agent; Shenanigans.

Fox, Geo., Corporation, The

1508 Crossroads of the World, Hollywood 23, Calif.; HOllwood 4-2242. Geo. S. Fox, president; Donald L. Rothenberg, secretary and production manager; D. R. Fox, vice-president. (Produce commercials, spots.)

Framer, Walt

215 Woodside Drive, Hewlett Bay Park, L. I., N. Y., 516 FR4-6227. Walt Framer, exec. prod. (offer package audience participation shows to the networks.)

● The Big Payoff, Contact, Penny-A-Mile, Lady Luck, Futures Unlimited, Ask A Lawyer, Love & Kisses, Bargain Town, For Love or Money, Strike It Right, Spell 'n Tell.

Fremantle International, Inc.

366 Madison Avenue, New York 17, N. Y.
Murray Hill 7-4343. Paul Talbot, president;
Wilbur Freifeld, v.p.; Branch offices: Tor-
onto: 257 Jarvis Street; Rome: Via Monte
Giordano 36, Palazzo Taverno; London:
119 Regent Street, W. 1; Sydney: 508 Pa-
cific Highway. International distributors
for syndicated TV series, cartoons, feature
films, shorts, major sports events (live &
filmed for Radio and TV.)

Funt, Allen A., Productions

Studio, White Gates, Croton-on-Hudson;
CRoton 1-8847. Allen A. Funt, president;
Tom Murray, production executive. (Pro-
duce and distribute live and film programs,
commercials.)

- Candid Camera (89).

G**GBA Productions**

727 Meriden Rd., Waterbury 4, Conn.; PLaza
J-5272. J. G. Gallucci, President, N. T. Gal-
lucci, partner, 3129 Hewitt Ave., Louis-
ville 20, Ky.; GL 4-6031. (Produce films and
commercials-sales campaigns.)

Galaxie Productions, Inc.

219 Security Trust Bldg., Miami 32, Florida,
Tel.: 305-373-8729. J. L. Nisbett, pres.; M.
Pang, vice-pres.; E. B. T'Kach, secy-
treas.; Albert L. Weintraub, legal counsel;
Dr. Edward V. Rothkirch, exec. consul-
tant; Islay Hollis, audio prod. supv.; Alex
Greene, chief eng. (Produce and distribute
films for non-theatrical motion pictures
and television: commercials, travelogues,

documentaries, complete sound stage for
audio recording, including orchestra and
choruses, radio custom recording on tape
or disc. Fully equipped audio remote
truck. Fully equipped visual and motion
picture remote truck for still and/or mo-
tion picture photography.)

Ganz, William J., Co., Inc.

259 Wyndcliff Road, P.O. Box 268, Scars-
dale, N. Y. William J. Ganz, president;
Jane Page, manager of sponsored films.
(Producers of films.)

General Artists Corporation

600 Madison Ave., New York 19, N. Y.; Circle
7-7543. Offices in Beverly Hills—9025 Wil-
shire Blvd.; London, Lawrence R. Barnett,
chmn. bd. & pres.; Martin Baum, Buddy
Howe, sr. vice-presidents; Herbert T.
Brenner, Harold D. Cohen, Ingo Preminger,
Herman Rush, Paul J. Sherman,
Samuel C. Cohn, vice-presidents. Talent
representation: Artists, creative and liter-
ary. (Live and film TV shows, commer-
cials.)

General Television Enterprises, Inc.

303 Palm Wilshire Bldg., 9201 Wilshire Blvd.,
Beverly Hills, Calif.; BRadshaw 2-3478.
Gordon Levoy, president. (Producer, dis-
tributor of filmed series.)

- Strange Adventure (52).

Gerald Productions, Inc.

(See the Communications Group.)

Gertz, Mitchell, Agency, Inc.

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Crestview 4-5491. Kingsley Colton, president. (Packager of live and filmed TV shows. Represent Prods., dirs., actors.)
• Nothing New Under The Sun (13).

Glen Glenn Sound Co.

6624 Romaine Street, Hollywood 38, Calif.; HO. 9-7221. Robert G. Goodwin, pres.; Joseph D. Kelly, vice-president; Tom Kobayashi, treas. (Sound recording service, from original production to final optical negative, feature motion pictures, television films and television commercials.)

Glenar Studios

6618 Sunset Blvd., Hollywood 28, Calif.; HOLLYWOOD 4-0406. Sid Glenar, owner. (Produces films, commercials & animation.)

Globe TV Corporation

425 South Beverly Drive, Beverly Hills, Calif.; CRestview 5-0816. Edward Sherman, president; Samuel Markovitch, vice-president-treasurer.

Gold, Melvin L. Enterprises, Inc.

301 East 48th St., New York 17, N. Y., MU. 8-0897. Mel Gold, pres. Consultant, producer and packager of live and film TV programs, industrial films, commercials, features.)

Goldstone, Nat C., Productions, Inc.

250 N. Canon, Beverly Hills, Calif.; CRestview 6-1071. Nat Goldstone, chief officer. (Producers of filmed programs.)

Gomaco, Enterprises

13107 Ventura Blvd., Studio City, Calif.; ST 3-0070. David P. O'Malley, George Gobel, Partners. (Producers of live programs, TV film series and motion pictures.)

Goodman, Harry S. Productions

19 E. 53rd St., New York 22, N. Y.; PLaza 5-6131. Harry S. Goodman, president. Everette F. Goodman, vice-president; Ralph Arlin, asst. president; Stuart Wilson, TV dir. Branches in Toronto, Canada; London, England; Sydney, Australia. (Produce and distribute live and filmed series, commercials.)

• A Word From the Stars (13); Streamlined Fairy Tales (13); TV Telephone Game (live); Dilemma (13); Cyclone Malone (65); Bert and Elmer (13).

Goodman, Martin, Productions, Inc.

667 Madison Ave., New York, N. Y. 10021; PLaza 1-3555. Martin Goodman, president; George Spota, vice-president; Billie Biederman, associates. (Talent representatives.)

Goodson-Todman Productions

375 Park Ave., New York 22, N. Y.; PLaza 1,0600. Goodson-Todman Enterprises, Ltd., 9460 Wilshire Boulevard, Beverly Hills, Calif.; CRestview 4-7357. William S. Todman, Mark Goodson, partners; Giraud Chester, exec. v.p., East Coast; Harris Kattleman, exec. v.p., West Coast; Howard F. Todman, v.p., dir. of business affairs; Gil Fates, exec. prod.; Jean Kopelman, Ira Skutch, Frank Wayne, Robert Noah, producers; Paul Alter, Don Bohl, Mike Gargiulo, Frank Keller, directors.

• The Price Is Right. To Tell The Truth, Password, Call My Bluff, Match Game, (all live); The Rebel (film); The Web (film); The Richard Boone Show, Branded (film).

Greatest Fights of the Century, Inc.

9 East 40th St., New York, N. Y. 10016; William D. Cayton, pres.; Jim Jacobs, dir. (Produce and distribute fight films.)

• Greatest Fights of the Century (195).

Green, Lewis G., Productions

520 N. Michigan Ave., Chicago 11, Ill.; Whitehall 4-7440. Lewis G. Green, general manager. Commercials, spots, animation, jingles. (Producers of commercials.)

Greene, Ben, Film Productions

318 W. 51st New York 19, N. Y.; PLaza 7-3858. Ben Greene, owner. (Film producer; TV Spots and Industrial Films.)

Greenfield, Ernest Wm., Adv. Inc.

226 S. 16th St., Philadelphia 2, Pa.; Kingsley 5-8422. Alfred Fingerman, TV coordinator. (Live and film programs and commercials.)

Greshler, Abner, Productions, Inc.

8400 Sunset Blvd., Hollywood 69, Calif. Abner Greshler, president. (Produce and distribute filmed programs.)

• 12 feature films; Produce Commercials and Industrial Films.

Guedel, John, Productions

8321 Beverly Blvd., Los Angeles 48, Calif. OLive 3-8000. John Guedel, vice-president; Art Linkletter, vice-president. (Produce and package live and filmed shows.) House Party (live).

• People Are Funny. You Bet Your Life. Linkletter And The Kids (filmed series); House Party (live).

H

H-R Productions, Inc.

17 East 45th Street, New York 17, N. Y.; OXFord 7-0725. Herbert Rosen, president. (Producer of films, package shows.)

Hack, Herman, Productions

571 N. Arden Blvd., Los Angeles 4, Calif.; HOLlywood 7-0557. Herman Hack, manager. (Producers and distributes, travel and action films.)

• Frontier Parson (series).

Hamilton Wright Org., Inc.

30 Rockefeller Plaza, New York 20, N. Y., PLaza 7-0687-88-89; Hamilton M. Wright, pres.; Hamilton M. Wright, Jr., exec. v.p. (Producers and distributors motion picture TV short subjects in black and white and color.)

Handel Film Corporation

6926 Melrose Ave., Hollywood, Calif. 90038; WEBster 6-5924. Leo A. Handel, president. Monroe Manning, secretary. (Producers filmed series.)

• Magic of the Atom (36), A Dog Named Duke (26).

Hankinson Studio, Inc.

717 W. 45th St., New York, N. Y. 10036; YUKon 6-2180. Frederick L. Hankinson, president; Walter Klas, v.p. (Producers of film for TV and industry.)

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38, Calif.; WEBster 6-7189; Ralph G. Tuchman, president and general manager; Fran Harris, vice-president and creative director. (Producers of commercials and Industrial Films.)

Harriscop Broadcasting Corporation

291 So. La Cienega Blvd., Beverly Hills 35, Calif.; OLeander 5-8378. Branches: 2100 Merchandise Mart, Chicago, Ill. 60654; Burt I. Harris, president; Donald P. Nathanson, exec. v.p.; Geoffrey Nathan-

son, Yale Roe, v.p.s; Ruth Bender, traffic dir. (Production distribution of filmed programs and radio & TV broadcasting.)

• Jalopy Races From Hollywood (26); Main Event Wrestling (65); Beyond The Yukon (13); Christie Comedies (104); All Girl Wrestling (26); Blackstone, The Magician (39); Vaudeville-Musicals (160); So This Is Hollywood.

Hartley Productions, Inc.

279 East 44th St., New York, N. Y. 10017; Yukon 6-0563. Irving Hartley, president; Elda Hartley, vice-president; Frederick W. Adams, v.p. (Produce public service TV films, travel, sales promotion, & industrial).

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.; JUDson 2-2244; Alfred Harvey, president; Leon Harvey, vice-president and secretary; Robert B. Harvey, vice-president and treasurer. (Producers and distributors of animated cartoons.)

• Harvey Famous Cartoons (network series).

Helso Pictures Corp.

244 West 49th St., New York 36, N. Y.; Circle 6-6150. Joe Rice, president. (Distributors of feature films.)

• 17 features.

Henley, Arthur, Productions

Shelton Hotel, 49th St. & Lexington Ave., New York 17, N. Y.; PLaza 5-7145. Arthur Henley, president. (Production, writing consultation, live and film.)

• Make Up Your Mind.

Hoffberg Productions, Inc.

321 W. 44th St., New York 36, N. Y.; Circle 6-9031. Jack H. Hoffberg, president. (Producers and distributors of filmed series, feature films, shorts.)

• Liberace (113); I Spy (39); Florian Zambach (39); Confidential File (39); Flash Gordon (39); Duffy's Tavern (39); Cavalcade of the Old West (39); Registered Nurse (39); Life With Elizabeth (65); Detective Stories from the Files of the Paris Police (26); Junior Sciences (26); Jack London (39); Sherlock Holmes (39).

Holly-Tex Pictures, Inc.

P. O. Box 44, Universal City, Calif.; Tel.: 766-7161, 787-5441. Robert Hinkle, pres.; V. F. Knickerbocker, B. L. McFarland, vice-presidents; Charles E. King, treas.; Sandra Hinkle, secy. (Producers of film series, industrial and military films, commercials.)

• Test Pilot; Dial 111; Thunder Wagon.

Hollywood Television Service (A division of Republic Corp.)

4024 Radford Ave., No. Hollywood, California; 213-763-8411, 213-877-2604. Dom. sls. offices: Southeastern area, A.D.S. Lock Box 975, Kingsport, Tenn., 615-477-7413. C. E. Feltner Jr.; Midwest area, 724 Buchanan St., Winterset, Ia., 515-462-2081, Ken Weldon; Southwest & Western area, 1404 N. Van Ness, Hollywood, Calif.; 213-763-8411, 213-877-2604, 213-462-0811; Tom J. Corradine & associates. For sls. offices: Germany, 37 Baseler Strasse, Frankfurt Main, 33-3167, Dr. R. F. Goldschmidt; Canada, Sovereign films, 277 Victoria St., Toronto, 416-368-8621; David Bloom, gen. mgr.; E. E. Kirkpatrick, mgr. film-distr. service. (Distributors of features, westerns, serials, including Post-'48 Constellation and Saturn groups; Autumn '66; filmed series.)

• Stryker of Scotland (13); Frontier Doctor (39); Stories of the Century (39);

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JU 2-4633

Commando Cody-Sky Marshall of the Universe (12).

Howard Radio-TV Productions

(See Academy Film Productions, Inc.)

The Hubley Studio, Inc.

165 East 72nd Street, New York, N. Y. 10021; 744-8050. John Hubley, president. (Producers of animated theatrical, industrial and TV films.)

Hu Chain Associates

15 E. 48th St., New York 17, N. Y. Plaza 5-5240. Hubert V. Chain, owner; (Produce filmed commercials, programs, documentaries).

Hudiburg, Lucille, Productions

55 Park Ave., New York, N. Y. 10016; PLaza 9-3758. Lucille Hudiburg, producer. (Packagers; film producers on assignment.)

Hullen International, Inc.

45 West State Street, P.O. Box 348, Westport, Conn. 06880. Stacy R. Kullen, Jr., pres. (Various types of television production.)

Hyams T. V. Films, Inc.

178 E. 70th St., New York, 21 N. Y.; YUkon 8-8659. Michael Hyams, president.
● 200 feature films.

Ideal Pictures, Inc.

1010 Church St., Evanston, Ill. 60201; Phone: 273-4565. Branches in 24 cities. Jack C. Watts, president; Nelson C. White, vice-president; Eddie Nakagama, Secretary. (Distributors of shorts.)
● 281 shorts.

Independent Television Corporation (ITC)

555 Madison Ave., New York 22, N. Y.; PLaza 5-2100; Chicago: 612 No. Michigan Ave., 944-4767. Abe Mandell, pres.; Irving Klein, vice-pres. in charge of admin., secy.; Leonard I. Kornblum, vice-pres. & treas.; Alvin E. Unger, v.p. in chg. of syndication; E. Bradley Marks, mgr. of spec. projects; Tom Silbert, v.p. of int. sls.; Ron Phillips, prod. coord.; Nat Leipziger, prog. dir.

● Best of the Post (26); Broadway Goes Latin (39); Cannonball (39); Count of Monte Cristo (39); Danger Man (39); Fireball XL5 (39); Four Just Men (39); Fractured Flickers (26); Fury (114); Gale Storm Show (125); Ghost Squad (26); Golf Tip of the Day (195); Halls of Ivy (39); Hawk-eye & The Last of The Mohicans (39); Interpol Calling (39); Magic Moments In Sports (156); Man of the World (20); Mystery is My Business (32); New Adventures of Charlie Chan (39); New York Confidential (39); Ramar of the Jungle (52); The Saint (71); Sea War (13); Sir Francis Drake (26); South America (1); Stage Seven (39); Supercar (26); Susie (104); Sweet Success (39); Tugboat Annie (39); Whiplash (34); Your Star Showcase (52); Action Theater Package (35); Jo Stafford Show (8); Mr. Piper (156); Espionage (24); Deluxe 20; 8 For Action; Exploitable 13; Gideon . . . C.I.D. (26); Intrigue 10; Jungle 10; Lena Horne Specials (3); Seaway (26); Secret Agent (45); Stingray (39); The Baron (30); Fury (104).

IND-O-PRO Associates, Inc.

1733 Broadway, New York 19, N. Y.; LT. 1-0960. E. Bertram Greenberg, president; Marvin Shapiro, vice-president; executive producer. (Radio and television spots, contests, and specialized exploitation for the

promotion of motion pictures.)

Interlingual Television, K.K.

Shimonaka Bldg., 36-1 Akasaka, Hitotsugicho, Minato-ku, Tokyo; Tel.: 481-7450; Cable Interlingual, Switzerland: Interlingual Television Films, S.A., Engadinstrasse 6, Chur; Tel.: (081) 2 10 77; Cable: Hatzier, W. A. Milne, Jr., Operations manager. (Producers of animated cartoons for US television; producers of animated TV commercials; operate fully equipped production studios in Tokyo; full line of US motion picture and sound equipment. Also represent in Japan and/or the rest of the Far East and Australia many US and European producers of television programs, among them Desilu Productions, Inc., Associated British Pathe, Ltd., Tele-Hachette of Paris; Interlingual Television Films, S.A. of Switzerland, etc. Supervise sub-licensing in Japan and other countries in the Far East of over 3,000 telecasting half-hours of US and European program material.)

● Untouchables, Follow The Sun, Fair Exchange, Texan, Superman, Robin Hood, You Asked For It, The Rebel, Desilu Playhouse, Popeye the Sailor, Whiplash (34), Betty Hutton Show (34), Guestward Ho (36), Men of Destiny (130), Milestone of the Century (365), Felix the Cat Color Cartoons (260). This is Japan (26), Various US and European Feature Films for Television (214).

International Entertainment Corp.

Suite 217, 8447 Wilshire Blvd, Beverly Hills, Calif.; 651-3530. W. David Coates, pres.; Herbert A. Kaufman, v.p., sec.; Robert D. Wesner, treas.; William A. Cruikshank, Jr., counsel. (Packaging, financing, production, exhibition and distribution.)

International Film Bureau, Inc.

332 S. Michigan Ave., Chicago, Ill. 60604; HAarrison 7-4546. Wesley Greene, president; Carl J. Ross, vice-pres. chg. TV; S. J. Sperberg, business manager. (Distributes film series.)

● How Does Your Garden Grow (52); over 500 documentaries on various subjects.

International Video Productions

Studio City, North Miami, Florida; 949-2211. Milton H. Lehr, Pres.; Lawrence S. Rapoport, v.p.; Harriet D. Lehr, secy.; Myles Sachs, treas.

J & M Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.; Irving A. Fein, president. (Produce live and film programs, night club and theatre engagements.)

● The Jack Benny Show (network series); The Jack Benny Show (network spectaculars.)

JAC Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.; Irving A. Fein, president. (Produce live and film programs, night club and theatre engagements.)

● The Jack Benny Show (network series); The Jack Benny Show (network spectaculars.)

Jam Handy Organization, The

2821 E. Grand Blvd., Detroit, Mich, 48211; Trinity 5-2450. Branch offices: 1775 Broadway, New York 10019, N. Y., JUdson 2-4060; 230 N. Michigan Ave., Chicago 1, Ill., STate 2-6757; 1680 North Vine, Hollywood; Tel.: 463-2321; Pittsburgh 22, Pa., ZENith 0143. Jamison Handy, president. (Producers of commercials.)

Jamel Productions, Inc.

101 W. 57th St., New York, N. Y. 10019; LT 1-1780. Gil Cates, president. (Producers and packagers of live and filmed TV programs. Also theatrical and non-theatrical motion pictures.)

Jamieson Film Company

3825 Bryan Street, Dallas 4, Texas; TAYlor 3-8158. Bruce Jamieson, pres.; Hugh V. Jamieson, Jr., exec. v.p.; Jerry Dickinson, v.p., television; Lloyd Abernathy, producer service; Walter Spiro, secty.; Robert Campbell, laboratory mgr.

Jayark Films Corporation

10 East 49th Street, New York; 751-3232. Reuben Kaufman, president; Wally Lantton, v.p. & sls. mgr. (Producers and distributors of TV programs, cartoons, and features.)

Jaysina Enterprises, Inc.

143 W. 51st St., New York 19, N. Y.; JU2-2630. Sandy Sina, pres.; Morty Jay, sec. (Radio and TV commercials.)

Jewell Radio and Television Productions

612 North Michigan Avenue, Chicago 11, Illinois. MOhawk 4-5757; GRaceland 7-7292. James E. Jewell, president; M. P. Casey, sec.; James Harrison, editor. Branch offices: 3062 Penobscot Building, Detroit 26, Michigan, WOODward 3-0617; W. Ralph Jewell, exec.-in-charge. (Producers and distributors of filmed series; producers of filmed programs, packages and commercials.)

• The Silver Eagle-Mounty, Pressure, Rolla-Bowla.

William Randolph Johnson Productions

621 N. Dearborn, Chicago, Ill. 60610. William R. Johnson, owner. (Producers of feature films TV spots industry, government and education, training & public relations pictures. Producers of Syndicated spots.)

Joseph, Robert, Television Productions

4455 Carpenter Ave., N. Hollywood, Calif.; SUNset 1-1331. Robert Joseph, president; Deane Andrews, vice-president in charge of production; Alan Levinger, director of publicity. (Producers of films and shorts, live shows.)

K

Kay-EM Film Company

1776 Broadway, New York 19, N. Y.; JU 2-6755-6. Maurice B. Kesten, owner. (Film exporter, importer, distributor, consultant.)

Keitz and Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas; L.A. 6-5268. L. F. Herndon, pres.; R. K. Keitz, exec. v.p.; Tom Young, v.p., art dir. (Producers of television film commercials and industrial and business films)

Kenco Films, Inc.

621 West 54th Street, New York 19, N. Y.; TN-7-9590. Kenneth S. Cofod, vice-pres. (Advertising agency film services; editing, print procurement, distribution and controlled storage of TV filmed commercials and programs.)

Kerkow, Herbert, Inc.

14 East 38th St., New York 16, N. Y.;



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ALLEN SWIFT

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MU-9-9122. Herbert Kerkow, president; Rosemond Kerkow, secretary. (Producers of commercials.)

Ketchum, MacLeod & Grove, Inc.

Four Gateway Center, Pittsburgh, Pa. 15222. George Ketchum, chmn. of bd.; Edward T. Parrack, pres.; W. Stanley Redpath, chmn. of exec. committee; W. J. Gilligan, exec. v.p.; William E. Pensyl, exec. v.p.; Benjamin Colarossi, v.p., dir. TV-Radio creative; Rocco Dellarso, dir. TV-Radio Creative (Pittsburgh); Peter Triolo, v.p., dir. media & programming; Richard C. Welsh, dir. TV-Radio programming; Warren C. Rossell, prod. supervsr, TV-Radio creative; Robert D. Feaster, prod. supervsr, TV-Radio creative.

Key Productions, Inc.

527 Madison Avenue, New York 22, N. Y.; ELdorado 5-2180. James D. Kantor, president; William M. Kahn, vice-president. (Produce films, package shows.)

Kier Film Co.

154 Davis Court, San Antonio, Texas; TA 2-9984. H. W. Kier, owner. (Produce films.)

Killiam Shows, Inc.

6 E. 39th St., New York 16, N. Y.; Oregon 9-8230. Paul Killiam, president. (Produce films.)

King Bros. Productions, Inc.

8383 Sunset Blvd., Hollywood 69, Calif.; Oldfield 6-3110. Frank King, president; Morris King, Herman King, vice-presidents. (Produce film series.)

● The Adventures of Sinbad the Sailor (39).

Kleiman Productions

7815 Milan Ave., St. Louis 14, Mo.; Volunteer 3-6777. J. J. Kleiman, production manager. (Producers of film commercials.)

Knickerbocker Productions, Inc.

Film Center Bldg., 630 Ninth Ave., N. Y. 36; Circle 5-6710. Howard A. Lesser, president; Thomas S. Dignan, vice-president; Renzo Olivieri, vice-president; Agnes Grant, secretary. (Film producers.)

Krantz Films, Inc.

250 West 57th St., New York, N. Y., 757-4630. Steve Krantz, pres.; Judith Krantz, secy. (Production and international distribution for television.)

L

Lance Productions, Inc.

353 W. 57th St., New York 19, N. Y.; PLaza 7-6167. Lorren Lester, president; George Lessner, exec. v.p., head of music dept.; Alford H. Lessner, vice-president and coordinator of prod.; Robert Lessner, vice-president-recording div. (Produce film series, commercials, features, recordings, etc.). Fully equipped film & recording studio.

Lancer Productions, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif. Hollywood 2-3111. Herbert B. Leonard, president; Harold Berkowitz, vice-president; Willetta Leonard, sec. (The making and distribution of one hour & half-hour television series.)

● Route 66 (1 hr. series).

The Landau-Unger Company, Inc.

1271 Sixth Avenue, New York, N. Y. 10020; LT 1-8990. Ely A. Landua, pres.; Oliver A.

Unger, exec. v.p.; Edythe Rein, v.p.; Herbert R. Steinmann, v.p.; Alfred Markim, v.p. (Production and distribution of motion pictures.)

Larchmont TV Studios, Inc.

(See TV Guild Productions, Inc.)

Laufman, Herbert S., & Company

720 Apple Tree, Glencoe, Ill.; VE 5-3634. Herbert S. Laufman, president. (Producers and distributors of live & film programs.)

● It's Baby Time (52).

Lawrence, Robert, Productions, Inc.

445 Park Ave., New York 22, N. Y.; PL 9-1420. Robert L. Lawrence, president; Affiliates: Grantray-Lawrence Animation, Inc., 716 North La Brea, Hollywood 38, California, WEBster 6-8158; Ray Patterson, president; Grant Simmons, secretary-treasurer. Foreign Offices: Robert Lawrence Productions (Canada) Ltd., 38 Yorkville Avenue, Toronto 5, Ontario, WALnut 5-5561; John T. Ross, president.

Leonard, Herbert B., Productions, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif.; HOLlywood 2-3111; HOLlywood 3-6241. Herbert B. Leonard, president; Willetta S. Leonard, vice-president; Ralph Kales, treas.; Harold D. Berkowitz, sec. (Producers of filmed series and feature films.)

● Adventures of Rin Tin Tin (164); Tales of the Bengal Lancers (26); Circus Boy (49); Naked City (39); Rescue 8 (78). (Columbia Release.)

Lester, Gene, Productions

12642 Ventura Blvd., Studio City, Calif.; Tel. 769-6160. Gene Lester, producer and director. (Produce film packages and commercials, promotional films.)

● Under contract to 20th Century-Fox Studios for production of short promotional films for TV covering their major feature films such as Dr. Dolittle, Smoky, Stagecoach, Hombre, Caprice, with stars such as Rex Harrison, Fess Parker, Ann-Margaret, Doris Day, etc. Also making 35mm. short subjects for theatrical release. Contract with Paramount Studios to produce promo films for their feature the Swinger.

Levene, Carol, Productions

104 Corbett Ave., San Francisco, Calif.; UN 3-3658. Carol Levene, owner. (Writer-producer commercial, industrial and educational films and packages.)

Lewis, Lester H., Associates

15 E. 48th St., New York 17, N. Y.; PLaza 3-5083. Lester Lewis, Juliet Lewis, partners. (Live and film packages.)

L & M Films

(See William Randolph Johnson Productions)

Libra Film Distributors & Producers

P. O. Box 1104, Hollywood 28, Calif.; OL 6-3137. Charles M. McCoy, vice-president; Loy Lester, secretary. (Film shows, commercials, features, short subjects.)

Lieb, Jack Productions

1230 W. Washington Blvd., Chicago, Ill. 60607; 243-2600. Jack H. Lieb, president; Warren H. Lieb, production manager. (Producer of film commercials.)

● Two Grand (13).

Lilly, Lou, Productions, Inc.

1522 N. Van Ness, Hollywood, Calif.; HOLlywood 6-6484; Lou Lilly, executive pro-

ducer; Ron Seawright, prod. mgr.; Manny Gould, director of animation; Jack Perrin, comptroller. (Producers of filmed commercials.)

Lloyd, Jack

8440 Sunset Blvd., Hollywood 69, Calif., OLd-field 6-4607. Jack Lloyd, executive director. (Live and film package programs, jingles, commercials.)

Longenecker, Robert, Agency

(See Telepak)

Lott Video Productions

The Lott Building, 1938 14th Street, P. O. Box 1107, Santa Monica, Calif.; 451-1478. D. N. Lott, owner. (Producers of film commercials.)

Love, James, Productions, Inc.

550 5th Ave., New York 36, N. Y.; JUDson 2-4633. James A. Love, president; Herbert R. Dietz, vice-pres. (Producers of commercials, spots & programs, industrial films & slidefilms.)

Luce, Ralph Productions

2135 Powell St., San Francisco 11, Calif.; DOuglas 2-3003. (Film shorts, commercials, newsreels.)

M

MC Pictures, Inc.

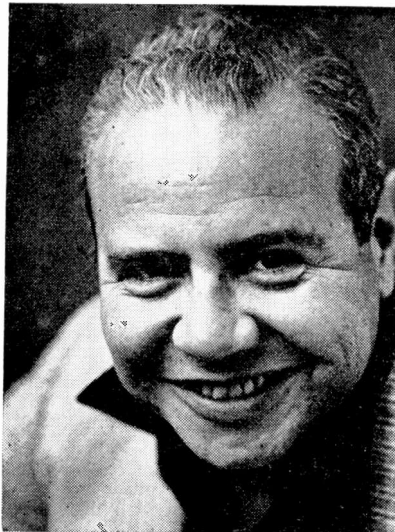
165 W. 46th St., New York 36, N. Y.; CI 7-4220. Armand Schneck, president; Jerome Balsam, v.p. (Distributors of feature films.)

• 45 feature films; 35 westerns.

MCA TV (Film Syndication Division)

445 Park Avenue, New York 22, N. Y.; PLaza 9-7500. Branch offices: 137 Peachtree St., N.E., Atlanta, Ga.; 100 Universal City Plaza, Universal City, Calif.; 425 N. Michigan Ave., Chicago, Ill.; P. O. Box 17364, Charlotte, N. C.; 1183 Union Commerce Bldg., Cleveland, Ohio; 2311 Cedar Springs, Dallas, Texas; 809 Northwestern Bank Bldg., Minneapolis, Minn.; P. O. 43018, Cincinnati, Ohio; Chemical Bldg., Rm. 1112, 721 Olive St., St. Louis, Mo.; 101 Jones Bldg., Seattle, Wash.; Revue Studio Universal City, Calif. Foreign branches: London, Paris, Toronto, Rome, Munich, Beirut, Montreal, Mexico City, Sydney and Tokyo. Lou Friedland, v.p. chg. of syndication; Keith Godfrey, v.p. & dir. of sls.; De Arv Barton, gen. v.p.; Bob Greenberg, v.p.; West Coast: Jim Stirton, v.p., Chicago; Sheldon A. Saltman, dir. adv. & prom.

• Checkmate (70); Thriller (67); Frontier Circus (26); Riverboat (44); Cimarron City (26); Overland Trail (17); Suspicion (21); M Squad (117); Love That Bob (173); Restless Gun (77); D.A.'s Man (26); Staccato (27); S.A.-7 (26); Shotgun Slade (78); Johnny Midnight (39); Coronado 9 (39); Mickey Spillane's Mike Hammer (78); State Trooper (104); Follow that Man (82); Crusader (52); Revue Anthology (314); Biff Baker, USA (26); City Detective (65); Pride of the Family (40); Rosemary Clooney (39); Adventures of Kit Carson (104); Ray Milland Show (76); Soldiers of Fortune (52); Leave It to Beaver (234); Bachelor Father (157); Tall Man (75); Calvin & Colonel (26); Wells Fargo (167); Alfred Hitchcock Presents (268); Arrest & Trial (30); McHale's Navy (138); Mr. Ed (143); The Munsters (70); Wide Country (28).

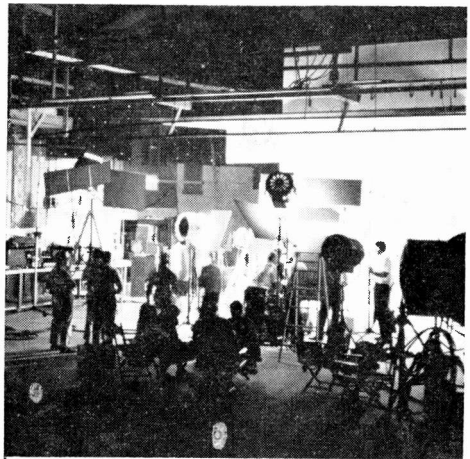


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1350 Avenue of the Americas, New York, N. Y.; 262-3131 John Burns, v.p. Edward Montanus, syndicated sis. dir.; Arthur Zeiger, dir. of bus.; Sol Schreiber, operations dir. Branch: Culver City, Calif.; 10202 W. Washington; Upton 0-3311. Robert M. Weitman, v.p. in chg. of prod.; Alan D. Courtney, TV exec.; Charles Alsop, western syndicated sis. exec. Branch: Prudential Plaza, Chicago, Ill. (Distributors MGM features and short films, produces hour and half-hour shows for national sponsorship and syndication, produces TV tape and film commercials and industrial films.)

● MGM feature and short films; Series available for syndication; Thin Man (72); Northwest Passage (26); Islanders (24); Cain's 100 (30); Asphalt Jungle (13); National Velvet (58); Sam Benedict (28); Zero One (39); Lieutenant (29); Eleventh Hour (62); Dr. Kildare (132); Bonnie Prudden (65).

MKR Films, Inc.

254 W. 54th Street, New York 19, N. Y. CO 5-4878. Ralph Rosenblum, pres. (Complete editorial services available to producers.)

MPO Videotronics, Inc.

222 E. 44th St., New York 17, N. Y.; TN 7-8200. Judd L. Pollock, president; Kerbawy-MPO, 1300 Buhl Bldg., Detroit, Mich.; WO 3-0201. Haford Kerbawy, pres.; 185 N. Wabash, Chicago, Ill., 372-2355, Bill Bailey, mfr.; 800 N. Seward St., Hollywood, Calif.; HO 6-3341. Mel Dellar, v.p.

Marathon International Productions, Inc.

10 E. 49th St., New York 17, N. Y.; Murray Hill 8-1130. Konstantin Kalsar, president and executive producer; Kenneth Baldwin, exec. vice president and production supervisor. (Produce & distribute motion pictures and public information films.) Offices in London, Milan and Hamburg.

Mardi Gras Productions, Inc.

714 Howard Ave., New Orleans 12, La.; JA 2-0356. Label A. Katz, pres.; Max Zelden, secretary-treas.; Frank Shea, vice-pres.; Brandon L. Chase, exec. prod. (Producer and distributor.)

● Wild Cargo (film series) (39).

Mark Three Studios, Inc.

87 Weybosset St., Providence, R. I.; 421-9242. Tony Petri, v.p., dir. photog.; Ernest K. Strauss, production manager. (Produces film commercials and industrial films, color & B & W.)

Marterto Productions, Inc.

William Morris Bldg., 151 El Camino Road, Beverly Hills, Calif.; CRestview 1-1815. Danny Thomas, president; Rosemarie Thomas, vice-president; Sheldon Leonard, prod.-dir. (Producers of filmed series, commercials.)

● Danny Thomas Show (33); co-prod. The Real McCoys (39).

Master Films Distributors, Inc.

366 Madison Ave., New York 17, N. Y.; OX 7-4565-66. George Caputo, president. Offices: Venezuela, Buenos Aires, Montevideo, Sao Paulo, Lima, Bogota and Madrid. (Distributor of Spanish films for television in the U. S. and American programs for TV in Latin America.)

Maxwell, Robert Associates

Metro-Goldwyn-Mayer, 10202 Washington Blvd., Culver City, Calif. Robert Maxwell, exec. producer; Rudy Abel, producers;

William Hamilton, bus. mgr. (Produces filmed series.)

● Lassie; Cannonball; National Velvet; Father of the Bride; Andy Hardy; The Human Comedy; Goodbye, Mr. Chips.

McCadden Productions

1040 No. Las Palmas Ave., Hollywood, Calif.; HOLLYWOOD 4-2141. Al Simon, executive producer. (Produce industrial films and commercials.)

● The George Burns Show; The Bob Cummings Show; 21 Beacon Street, Flight.

McConkey, Mack, Productions

1822 N. Wilcox, Hollywood 28, Calif.; HOLLYWOOD 3-7141. (Produce and distribute filmed programs.)

● Blackstone, The Magician (39).

McCrary, John, Studios

Visual Education Center Bldg., Floral Park, N. Y.; Fieldstone 7-3109. John R. McCrary, director. (Sound studio available.)

McLendon Radio Pictures, Inc.

2008 Jackson Street, Dallas 1, Texas; RI 8-8458. B. R. McLendon, chairman of the board; Gordon B. McLendon, president; B. R. McLendon, vice-pres.; Mitchell I. Lewis, vice-president; Dorothy M. Manning, sec'y-treas. Directors: B. R. McLendon, Gordon B. McLendon, Dorothy M. Manning. (Production and distribution of motion pictures and television films.)

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Calif.; WEBster 5-1205. Don C. McNamara, owner. (Producers of film commercials.)

Medallion Pictures Corporation

1212 Avenue of the Americas, New York, N. Y. 10036; JUDson 2-3636; B. R. Schriff, pres.; Daniel McDonald, secy, treas.; represented by: ATV, Europe; ITC, South America; NBC Films, Inc.

● Spectacolor Package (30), Age of Heroes, Blue, Chips (26), Science Fiction (26).

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Calif.; HOLLYWOOD 2-6635. New York Office: 444 Madison Avenue, ELdorado 5-4335, Film Exchange Bldg., 277 Victoria St., 366-6433. Canada—Telefilm of Canada, Toronto 2. Miami, Florida—Frank Stone, 7922 East Dr., PL 4-3686. John A. Ettlinger, production. (Producers and distributors of film programs for TV, commercials, packages of live programs, local and network.)

● View the Clue (52); Wrestling Stars of the 60's; Sew Easy (26); High Road To Danger (39); Medallion Cartoon Package (50); Kingdom of the Sea (41); Wonders of the World (39); Treasures in Faith (45); Star Route (26); Creeping Terror Package—Volumes I, II & III, 20/20 Feature package.

Merit Productions, Inc.

Box 149, Hartsdale, N. Y.; 914-725-3551. MU. 7-9130. E. J. Spiro, pres. (Producers of motion pictures, slides, television.)

● Heavyweight Championship Fights.

Merriwell, Frank, Enterprises

8440 Fountain Ave., Hollywood, Calif. 90069; 654-1716. Tony London, producer. (Producers of filmed series.)

● The Adventures of Frank Merriwell.

Metro Artist Bureau

5 Manor Dr., Shirley, N. Y.; 516-281-5172. T. M. Nelson, director. (Live packages.)

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore, Md. 21215; MOhawk 4-4221-2, Liberty 2-7147-8-9; in Wash.: STerling 3-4650. Ervin M. Milner, president; Edward F. Hopper, gen. mgr. (Animation and live action production; TV commercials; slide films; equipment rental.)

Mode-Art Pictures

1022 Forbes St., Pittsburgh, Pa.; EXpress 1-1846. James L. Baker, chmn. & chief exec. officer; Robert L. Stane, president. (Producers of documentary and Industrial Films and TV commercials.)

Modern Sound Pictures, Inc.

1410 Howard St., Omaha, Nebraska, 68102; 341-8476. Keith T. Smith, pres. (Distributor of feature films and shorts.)

• Sleepy Joe (13); Life and Songs of Stephen Foster (13); 16 Westerns; 80 features; 130 shorts.

Modern Teleservice Inc.

219 E. 44th Street, New York 17, N.Y.; OXford 7-2753. Branch offices, 219 E. 44th St., New York; 201 East Erie Street, Chicago; DELaware 7-3761; 1153 No. McCadden Pl., Hollywood, Calif.; Hollywood 3-1124. J. R. Ritenour, president; Western Region John Lipsky, vice-president; Mid-Western Region; Paul Markham, mgr. (After production services—Print procurement; distribute filmed commercials and feature film shows.)

Mogull's Films

112-114 W. 48th St., New York 36, N. Y.;

Plaza 7-1414. Charles Mogull, president. (Distributes films.)

Morris, Dwight, Productions

1611 S. Boston, Tulsa 19, Okla.; DIamond 36424. Dwight Morris, owner; Ivah Morris, secretary-treasurer. (Produces commercials, spots. (Industrial and business films, also 16mm film laboratory for processing—duplicating.)

Morris, Nelson, Productions, Inc.

11 East 48th Street, New York 17, New York. PL 3-1484. Nelson Morris, president. (Producer of feature motion pictures.)

Morris, William, Agency, Inc.

1350 Sixth Ave., New York 19, N. Y.; JUdson 6-5100. Offices in Chicago: 435 North Michigan Ave.; Beverly Hills: 151 El Camino; London, Rome, Paris and Madrid. Represented in Munich. Abe Lastfogel, pres., Nat Lefkowitz, treasurer; Morris Stoller, secretary; Wallace S. Jordan, head of radio-TV dept. in New York; Sam Weisbord, head of Radio-TV dept. in Beverly Hills. Representatives for artists and all other creative talent in all fields of the entertainment and literary world. (Live and film TV shows, commercials.)

Morton Productions

119 W. Hubbard St., Chicago 10, Ill.; CEntral 6-4144-5. Morton Jacobson, president; Cecilia Jacobson, secretary, treasurer. (Producers of live and film shows.)

• This Is the Story (52); What's Wrong with this Picture (260); History Through Sports (2).

HERMAN & KATNIP

BUZZY the crow

Little AUDREY

BABY HUEY
the baby giant

CASPER
the friendly ghost

HARVEY FAMOUS CARTOONS

HARVEY

1860 BROADWAY NEW YORK

TV—NOW IN COLOR—NETWORK AND SYNDICATED (U.S. & WORLDWIDE)

Moss, Herbert M., Productions

2 W. 46 St., New York 36, N. Y.; JUdson 6-5577. Herbert M. Moss, president; Rose Gray, secretary and treasurer. (Produce and distribute live and filmed shows.)

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., P. O. Box 550, New Orleans 1, La.; JAckson 5-2253. C. J. Mabry, president; Rene P. Karrigan, vice-president of commercial sales. (Producers of movie-ad and TV filmed commercials.) (Also see MPA-TV).

Motion Picture Service Co.

125 Hyde St., San Francisco, Calif. 94102; 415-673-9162. Gerald L. Karski, president. (TV film commercials, animation and live action.)

Movietonews, Inc.

460 W. 54 St., New York 19, N. Y.; Jack Kuhne, exec. prod. (Producer of news-reels, shorts, industrials, TV-spots, documentaries and commercials.)

Murphy, Owen, Productions, Inc.

666 Fifth Ave., New York 19, N. Y.; PLaza 7-8144. Paul Cohen, president; Eric Lawrence, v.p., editorial chief. (Producers of film shows, packages, commercials.)

Myerberg, Michael, Productions, Inc.

234 W. 44th St., New York 36, N. Y.; CHickering 4-4846. Michael Myerberg, president. (Producers of commercials.)

N**NBC Films, Inc.**

30 Rockefeller Plaza, New York 20, N. Y.; Circle 7-8300. Morris Rittenberg, pres.; Jacques Liebguth, v.p., sls.; Ira Wolff, mgr., sls, planning; Morton A. Slakoff, dir., adv. & prom.; Sales Staff: Clifford Ogden, sls. rep., west; Hal Pingree, sls. rep., south central; Robert Brenner, sls. rep., northeast; Henri Profenius, sls. rep. southeast, sls. rep., central; Connelly Hartsock, sls. rep. southwest.

- Jim Backus (39); Cameo Theatre (26); Car 54 (60); Danger Is My Business (39); Deputy (76); 87th Precinct (30); Famous Fantasies (3); Hopalong Cassidy (86); Laramie (124); Outlaws (50); Panic (31); R.C.M.P. (39); Silent Service I & II (78); Victory At Sea (26); Loretta Young (250); Astroboy I & II (104); Blue Angels (39); Richard Boone (25); Boots & Saddles (39); Californians (69); Continental Classroom (160); Crazy Legs (1); Flight (39); Funny Manns (130); Groucho Marx (250); Hennesey (96); It's A Great Life (78); Medic (59); Not For Hire (39); People Are Funny (150); Pony Express (39); Profiles In Courage (26); Life Of Riley (217).

Nassour Pictures, Inc.

8488 West 3rd St., Los Angeles 48, Calif.; OLive 3-0400. William Nassour, president; (Produce film programs, feature films and commercials.)

- Sheena "Queen of the Jungle" (series).

National Productions

(see Enders, Robert J., Inc.)

National Screen Productions

1600 Broadway, New York, N. Y. 10019; 212 Circle 6-5700. Allan Robbins, gen mgr. 7026 Santa Monica, Hllywd., Calif. 90038; 213-466-5111. Walter Branson, v.p. in chg. prod. (Producers of commercials, Main Titles, optical effects, promos, TV Trailers and TV special announcement films.)

National Telefilm Associates, Inc.

Executive headquarters & main office: 8530

Wilshire Blvd., Beverly Hills, Calif.; OL 5-7701; New York office: 750 Third Avenue, New York, N. Y. London office: Eagle House, 109 Jermyn St., London S.W. 1, England; TR 1127. PL 3-6106. Berne Tabakin, pres., Beverly Hills; Peter Rodgers, sr. v.p. in chg. of sls., Beverly Hills; Burton Lippman, vice-pres., treas., Beverly Hills; J. Remi Crasto, gen. foreign sls. mgr.; Burt Alexander, dir. of sls. prom. and of film operations.

- Third Man (39); U. S. Marshal (78); Assignment; Underwater (39); Grand Jury (39); Official Detective (39); Man Without a Gun (52); How To Marry A Millionaire (52); This Is Alice (39); African Patrol (39); The Walter Winchell File (39); Play of the Week (39); David Susskind's Open End (52); Alexander King (13); Mike Wallace Interviews (117); Theatre (26); Combat Sergeant (13); Bill Corum Sports Show (26); China Smith (26); Find a Hobby (26); International Playhouse (26); James Mason Show (26); Man's Heritage (13); Music of the Masters (13); New Adventures of China Smith (26); Orient Express (26); The Passerby (26); Police Call (26); about 800 feature films; 1,400 cartoons and short subjects; Probe (39); Top Rank (25); Peril 13 (13); Combat Sergeant (13); Find A Hobby (26); The Passerby (26).

National Telepix, Inc.

11 West 42nd Street, New York, N. Y., 10036; 563-5910. Henry R. Shields, exec. v.p. (Producers and distributors of films.)

- Mischief Makers (78); Comedy Capers (92); Wally Western "Cliff-hangers" (130).

Nationwide Pictures

Shamrock Studio, Winter Park, Fla.; MIDway 4-4087. H. K. (Hal) Carrington, owner-manager. (Produce film series, filmed spots, commercial pictures, travel news clips).

- "Personalities"

Neal, Stanley, Productions, Inc.

138 E. 36th St., New York 16, N. Y.; MURray Hill 5-8236. Donald J. Lane, president. (Produces television commercials and industrial motion pictures.)

Nemeth, Ted, Studios

729 Seventh Ave., New York 19, N. Y.; Circle 5-5147-8. Ted Nemeth, production director; E. E. Bute, art director. (Producers and distributors of shorts and commercials.)

- 15 shorts.

David M. Newell

Box 360, Leesburg, Fla. David M. Newell, owner. (Producers of films on fishing, hunting, dogs, nature etc.)

- The Sportsmans Club (TV series, 65 episodes).

New Merritt Enterprises, Inc.

(See Nicholson-Muir Prods., Inc.)

Newsfilm, Inc.

10 East 49th Street, New York 17, N. Y.; MURray Hill 8-3063. Kenneth Baldwin, pres., prod. sup.; Konstantin Kaiser, exec. prod. (Producers and distributes newsfilms and public information films.)

Nicholson-Muir Productions, Inc.

500 Fifth Avenue, New York, N. Y. 10036; BRyant 9-4288. E. Roger Muir, pres.; Nick Nicholson, vice-pres. (Produce live and film program).

- Newlywed Game, USA; Communicate (Canada); Whoopdeedoo (Canada); Match-em 'n Mates (USA).

Nicoll, Oliver W., Productions

820 West End Ave., New York, N. Y. 10025; MONument 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director. (Program production, live and film package shows.) See Radio Features of America.

Niles, Fred A. Communications Centers Inc.

1058 W. Washington Blvd., Chicago, Ill. 60607; Fred A. Niles, pres.; William E. Harder, vice-pres., prod.; Norman C. Lindquist, vice-pres. sls.; Harry Lange, vice-pres., exec. prod.; Rolf W. Brandis, Joseph Callan, Robert Alpert, vice-presidents. Donald L. Lawrence, asst. prod. mgr.; Sid Siegel, musical dir.; Robert Henning, chief sound eng.; Bert Lindberg, chief charge man; Dorothy Roecker, office mgr. Branch offices: Hollywood: 5545 Sunset Blvd., 90028; Hollywood 2-7311. Lionel Grover, vice-pres. & gen. mgr.; New York: 108 West Eng, 10023; SU 7-8770. Charles Ticho, v.p., gen. mgr.; Susanne Thurber, office mgr. (Motion pictures for TV, non-theatrical & theatrical distribution, television creative services and production; syndicated TV spots; syndicated TV shows; slide-films; close circuit television; business theatre presentations; (merchandising materials.)

Norbert Productions, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif. Ol. 7-4440. Norman Blackburn, president; Willetta Leonard, vice-president; Herbert B. Leonard, sec.; Carl Coulter, treas. (The making and distribution of half-hour television series.)

• Circus Boy.

O

Odyssey Productions, Inc.

24 E. 51st St., New York 22, New York; PL. 2-1750. Milton Fruchtmann, president; Lowell Thomas, exec. v.p. (Producer of series, one hour shows, half-hour shows.)

• Lowell Thomas Television series, High Adventure (color-11) World of Lowell Thomas (half-hour—26).

Official Films, Inc.

724 Fifth Avenue, New York 19, N. Y.; PLaza 7-0100. Louis C. Lerner, pres., chairman of bd.; Howard B. Koerner, vice-pres., ops. Robert Bles, v.p., prod.; Don Getz, vice-pres., Int'l.; Al Lanken, gen. sls. mgr.; James P. Miller, secy., treas.; Stanley Mitchell, asst. treas.; Bob Marcella, dir. of prom. & publ. (Producer-distributor of film television series & first-run feature film package.)

• Survival!; Battle Line; Biography; Across the Seven Seas; The Adventures of Robin Hood; Crossword; It's A Matter of Law; Biography of John F. Kennedy; The Big Story; The Buccaneers; Cartoon; Colonel March of Scotland Yard; Cross Current; Dateline Europe; Decoy; Greatest Headlines of the Century; The Hunter; International Detective; The Invisible Man; Mr. Lucky; My Hero; Marilyn Monroe Special; Overseas Adventure; Peter Gunn; Rocky Jones; Space Ranger; Sportsfolio; Star Performance; The Star and The Story; Sword Of Freedom; Trouble With Father; Wire Service; Yancy Derringer.

Greatest Headlines of the Century; The Hunter; International Detective; The Invisible Man; Mr. Lucky; My Hero; Marilyn Monroe Special; Overseas Adventure; Peter Gunn; Rocky Jones; Space Ranger; Sportsfolio; Star Performance; The Star and The Story; Sword Of Freedom; Trouble With Father; Wire Service; Yancy Derringer.

Okun, Lillian, Productions

307 East 44th St., New York 17, N. Y.; MURray Hill 9-3800, Ext. 311N. (Live shows—children and teen-age, women's.)

On Film

Princeton, New Jersey, Walnut 1-7800. Robert Bell, pres.; F. E. Johnston, Jr., treas. W. J. West, Sr., secy.; 625 West 42nd Street, New York, N. Y. LW 4-3050 Morton Schaps, TV slsmn. (Producers of TV commercials and industrial films.)

Opera Cameos TV Productions

400 Madison Ave., New York 17, N. Y.; ELdorado 5-5545. Carlo Vinti, president; Joseph Vinti, Jim Knisely, vice-presidents; Beatrice Messina, secretary; F. X. Giaccone, coordinator. (Produces live series.)

• Opera Cameos (live).

O'Reilly Productions

72 West 45th St., New York, N. Y. 10036. John F. O'Reilly, owner. (Produces film commercials, sales films.)

Owens, Harry, Television Productions

6710 Melrose Ave., Hollywood 38, Calif.; WEBster 9-1491. Harry Owens, president; Homer O'Donnell, vice-president. (Film producer.)

P

Packaged Programs, Inc.

471-4756. F. S. Di Fiore, pres. (Produce film shows, commercials, film news.)

Pan-American Television Corp.

Av. Chapultepec 18, Mexico D. F., Mexico, 18-50-20. Fernando Diez Barros, pres. (Film product in English with Spanish titles and films in Spanish.)

Paramount Television Productions, Inc.

1501 Broadway, New York, N. Y., 10036; BR 9-8700. (Subsidiary of Paramount Pictures Corp.) Paul Raibourn, president; Seymour L. Adler, vice-president & gen. mgr.

Parsons, Lindsley, Productions, Inc.

4376 Sunset Drive, Hollywood 27, Calif.; NO 2-9181. Lindsley Parsons, president; Sam Wallis, treasurer. (Films and commercials.)

Partington, Jack, Television Productions

435 W. 57th St., New York 19, N. Y.; PLaza 7-0316. Jack A. Partington, Jr., president (Film producer, radio/TV commercials.)

Pathe News, Inc.

245 W. 55th St., New York 19, N. Y.; JUDson 6-8920. 1942 N.E. 151st St., North Miami, Fla. Joseph P. Smith, pres.; John C. Smith, vice-pres., dir. of educational projects; Irwin Abrams, comptroller; (Producer of T.V. Programming, documentaries, educational films, children's programs.)

• Milestones of the Century (365); Men of Destiny (130); Pathe Educational Films (103); Pathe Short Subjects (38); Hollywood Offbeat (13); Showtime (39); Harlem Variety Revue (13); Musical Parade of Stars (1100); Frank Fontaine Comedy Hour (1).

Patin, Ray, Productions

3425 Cahuenga Blvd., West, Hollywood 26, Calif.; HOLlywood 2-1147. Ray Patin, president. (Produce live action and animated commercials.)

Peckham Productions, Inc.

9 East 48th St., New York 17, N. Y.; PLaza 8-0490. John L. Peckham, pres.; Harvey

Yale Gross, vice-pres. & creative dir.; Peter H. Peckham, secy-treas.; Michael Ferrante, prod. mgr.; Hoyt Griffith, dir. of editorial services; Tom Detienne, dir. of sls.; Sidonie E. Dobkin, production coordinator; Gary Martin, prod. asst.; Donald Bain, Writer, producer, director. (Producers of industrial, sales and sales training films, design and production of industrial shows; Fair projects; TV commercials.)

● Gift of Kings; The Masters; In Your Hands; Newsweek '63, A Sense of Excitement; Newsweek '64, A Sense of Anticipation; The Story of Avon; San Francisco; ESR; Chinatown; Detroit/Greenwich Village.

Pegasus Productions, Inc.

45 West 38th St., New York, N. Y.; LO 4-9319. Leonard Anderson; (Motion picture productions and services.)

Pelican Films, Inc.

292 Madison Ave., New York 17, N. Y. Thomas J. Dunford, pres.; Arthur J. Zander, vice-pres.; S. William Adonson, vice-pres., sales; Ted Lowry, vice-pres.; Marc T. Statler, vice-pres., producer. (Produces live-action and animated TV commercials and business films.)

Pendulum Productions, Inc.

13 W. 57th Street, New York 19, N. Y.; PL 9-1616. Scudder Boyd, pres.; Gene Searchinger, v.p.

Petri, Tony, Studios

(See Mark Three Studios, Inc.)

Philisco TV Enterprises

2725 Malcolm Ave., West Los Angeles 64, Calif.; ARIZONA 9-3139. Michael Phillips, president. (Film producers.)

Pictures for Business

1260 N. Wilcox Ave., Hollywood 38, Calif.; Box 2309, Hollywood 28, Calif.; 467-7009. Bill Deming, exec. prod.; Ann Deming, filmstrip prod. (business motion pictures and filmstrips, TV commercials and TV programming.)

Piel, David, Inc.

300 Central Park West, New York 24, N. Y.; TR 3-6820. David Piel, president; Hedi S. Piel, vice-president. (Produce film series, live and animated commercials.)

● Big Mac and His Magic Train; Harold and The Purple Crayon.

Plautus Productions, Inc.

211 E. 51st St., New York, N. Y.; PL 2-6460. Herbert Brodtkin, pres.; Alan R. Morris, v.p. (Producers of filmed television series.)

Pohlman Film Productions, Inc.

527 No. 27th St., Milwaukee, Wisconsin 53208. Division 2-6365. Harvey Kiefer, mgr. (Produce product commercials; Industrial motion pictures; slide films.)

Portland Productions, Inc.

1018 Pamela Drive, Beverly Hills, Calif.; CRestview 5-6457. J. N. Mason, president; V. K. Osborne, vice-president; Pamela Mason, secretary, treasurer. (Produce filmed series.)

● The Readers (29).

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Missouri; JEFFERSON 1-3555. Theodore P. Desloge, pres. & exec. producer; Wilson Dalzell, exec. v.p. & gen. mgr.; Roger E. Leonhardt, prod. supv. (Producers of motion

pictures, TV spots, sound & silent slide films, recording and record pressings.)

Prime T.V. Films, Inc.

120 W. 57th St., New York 19, N. Y.; COLUMBUS 5-7480. Alec Cambell, pres.; George W. Cambell, v.p. (Distributes 450 features in color and black & white.)

● Laurel & Hardy 2 reels (60); Laurel & Hardy features (13); Charlie Chaplin—Comedy Theater (26); specials: Golden Age of Comedy; Bernadett of Lourdes, Animal Farm. Color shorts, cartoons.

Princeton Film Center, Inc.

Princeton, N. J.; WA 4-3550. Gordon Knox, president; A. E. Hogarty, director of TV distribution. (Producer and distributor of package shows, films & commercials.)

● The Handy Man (52); Shooting Straight with Tim Holt (2); 29 shorts; Rural Review (39); America On Parade (39); Travel Unlimited (13); Research Unlimited (13); America at Home (13); The Princeton Report (12); Young Men In A Hurry (12).

Q

Q. E. D. Productions, Inc.

21 West 46th St., New York 36, N. Y. JUDSON 2-4291. Robert Baron, president, prod.-dir.; Eleanor Geiger, vice-president charge of sales; Angie Ross, supervising editor. (Prod. of industrial films TV com.)

QM Productions

1041 N. Formosa Avenue, Los Angeles 46, Calif., HOLLYWOOD 9-6161; Quinn Martin, pres.; Eli Parker, v.p. (production of television and motion picture films.)

Quartet Films, Inc.

5631 Hollywood Blvd., Hollywood 28, Calif., HOLLYWOOD 4-9225. Arnold Gillespie, president; Michael R. Lah, vice-president & treas.; Stanley Walsh, vice-president & secretary; (Producers of animation and live action for all film media.)

Quartet International, Inc.

507 Fifth Avenue, New York, N. Y. 10017, MU-2-2444. Harvey Chertok, pres., treas.; Barbara Ann Chertok, v.p., secy. (production and distribution of motion pictures for theatrical, TV release.)

7 Surprises.

R

RCA Recorded Program Services

Home office: 155 E. 24th St., New York 10, N. Y.; MURRAY HILL 9-7200. A. B. Sambrook.

Radim Films, Inc.

220 W. 42nd Street, New York, N. Y. 10036, BRYANT 9-6653. Lester Schoenfeld, pres.; Rosalind Kossoff, v.p.; (distributors of Film Images collection: Focus on 16mm.; Radiant Films.)

Radio and Television Packagers, Inc.

9 East 40th St., New York, N. Y.; LEXINGTON 2-1717. William Cayton, president; Fred Ladd, director. (Prod., dist. filmed series.)

● Jungle (59); Combat (52); Cartoon Classics; Series I (104); Series II (112); Series III (104); The Wild Swans (20); Mr. E. From Tau Ceti (20).

Radio Features of America

820 West End Ave., New York, N. Y. 10025; MONUMENT 3-7284. Oliver W. Nicoll, exec. dir.; Sandra Munsell, assoc. dir. (Program production, live and film package shows, commercials and filmboard.)

Rainbow Island Productions, Inc.

3061 Kapiolani Blvd., Honolulu 14, Hawaii.
Chuck Smouse, president. (Producers.)

Rainbow Pictures, Inc.

1540 Levante Avenue, Coral Gables 46,
Florida; Walter Resce, president; Ruth B.
Resce, sec.-treas. (Motion picture pro-
ducers studios—facilities, animation.)

Raylin Productions, Inc.

1270 Avenue of the American Rm. 1708, New
York, N. Y., 10020; CI 5-8680; Ruth Downs,
pres.; Hugh Downs, chm. of the bd.; Jack
London, Frank Bibas, vice-presidents.
(TV production.)

Ram Productions

205 West 95 Street, New York 25, N. Y.;
MONument 2-5111. Ed Lindner, director.
(Producers of live package programs,
medical films and programs, commer-
cials and Filmboard (R).)

• Medical Reporter (live); Vera Wallace,
Private Investigator (live); Time & Again
(live); Eben & Egburt (live); Animal Inn
(live).

Ray, Reid H., Film Industries, Inc.

2269 Ford Parkway, St. Paul, 55116; Minn.,
699-1393. Branch office in Chicago. Reid
H. Ray, president. (Produce and distribute
film series and commercials.)

• Walt's Workshop (39).

Walter Reade-Sterling, Inc.

241 East 34th St., New York 16, N. Y.; MU
3-6300; Branch offices: 8833 Sunset Blvd.,
Los Angeles, Calif.; Executive office; May-
fair House, Deal Road, Oakhurst, New
Jersey; 201-531-1600. Walter Reade Jr.,
Chmn. of bd.; Saul J. Turrell, pres.; E.
Bradley Marks, sales mgr.; Alan Gleits-
man, V.P. in charge of western sales
office.

• Cinema 68 Features (68); Selected Cini-
ema Features (45); Cinema 100 Features
(24); Cinema 90 Features (26); Cinema 70
Features (64); Cinema 88 Features (53);
Cinema 98 Features (98); Laurel and
Hardy Shorts (60); Features (10); Special
of the Week (15 full-hours); Silents Please
(39 half-hours); Abbott & Costello (52
half-hours); Time Out for Sports (52 quar-
ter hours); Capt. Sailorbird Cartoons (100
five to eight-minute cartoons).

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif., Dickens 2-8925.
William A. Redlin, president; Emil F. Red-
lin, secretary, treasurer. (Producer live
and film programs, features.)

Reed, Roland, Productions, Inc.

650 No. Bronson, Hollywood 4, Calif.; HOLLY-
wood 6-3111. Roland Reed, president; Duke
Goldstone, exec. v.p. (Produces filmed
series, package programs.)

• Beulah (78); Rocky Jones, Space Ranger
(39); Waterfront (78); Meet the O'Briens
(39); My Little Margie (126); Mystery
Theatre (57); Trouble With Father (Stu
Erwin) (130).

Reela Films, Inc.

17 N. W. Third St., Miami, Fla. 33128; Tel: FR
4-2108. (Producers, motion picture lab.
16 & 35 mm.)

Reemack Enterprises, Inc.

1270 Ave. of the Americas, New York 20,
N. Y.; Circle 6-7300. Lewis Graham, pro-
ducers. (Producers of live shows.)

Reichenbach, O. R. & Co.

360 22nd Street, Oakland, Calif.; 836-3114;
Bob Reichenbach, gen. mgr. (Package-
distributor of live and film shows.)

Republic Television Features

3354 Merchandise Mart, Chicago 54, Ill.; Tel.:
275-3199. Capico Kapps, president; Joseph
Kapps, vice-president. (Producers and
distributors of live and transcribed
shows.)

• TV Fashion Flashes (26); Willie The
Wonderman (13); Job Opportunities (52);
Help Wanted Column of the Air (52).

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.;
HOLLYWOOD 2-8585. Midwest represent-
ative; Robert Zens, 340 Westmoor Blvd.,
Brookfield, Wisconsin; SUNSET 2-8815.
Eastern representative: Pat Rancati, 3304
Rumson Rd., Cleveland 18, Ohio; F. W.
Zens, executive producer; Bert Hunt, di-
rector of sales; Leif Rise, associate pro-
ducer, docs., shorts. (Produces filmed
series, commercials.)

• Punch and Trudy (6); Teletunes (15);
Aqua-Lung Adventures (13).

Rocket Pictures, Inc.

1541 N. Western Ave., Los Angeles 27, Calif.;
HOLLYWOOD 7-7131. J. Richard Westen,
president; Don Bartelli, v.p. in chg. of
prod.; Kay Shaffer, secy.-treas; John Rus-
so, v.p. in chg. of sales. (Producers of
films and programs.)

F. K. Rockett Prods., Inc.

729 Seward Ave., Hollywood 38, Calif.;
HOLLYWOOD 4-3183. Stanton Webb, exec.
producer. (Producers of theatrical, indus-
trial, documentary motion pictures, TV
programs & commercials.)

Rockhill Productions

18 E. 50 St., New York 22, N. Y.; PLaza 9-7979.
Janet Taylor, president. (Produce and
distribute live and film shows.)

Rodney-Young Prod.

(see Cavalier Productions, Inc.)

Roffman, Richard H. Associates

675 West End Avenue, N. Y. 25, N. Y.; RI.
9-3647. Maurice Roffman, chairman of the
bd.; Richard H. Roffman, pres.; Sophie
Speiser, Malvina Cohn, Herman Jaffe,
Irwin Markham and Lou Lawrence, vice
presidents. Branch: 7755 Hollywood Blvd.,
L. A., Calif.; Care: Alan Winston, west
coast managing dir. (Producers and dis-
tributors of shows also do Public Relations
and publicity and promotion for shows—
also do casting for shows, etc.)

**Rolab Studios & Rolab Photo-Science
Laboratories**

Sandy Hook, Conn. 06482; Tel. 203-426-2466.
Henry Roger, owner-director; E. H. Roger,
treasurer. (Producer of film shorts, fea-
tures, commercials and film strips. Also
time lapse & micro movies.)

Rosamond Productions, Inc.

8330 West Ward St., Hollywood 48, Calif.;
OL. 1-3010. David Chudnow, president;
Rosamond Chudnow, vice-president. (Pro-
duce films for TV.)

Ross-Danzig TV Inc.

6331 Hollywood Blvd., Hollywood 28, Calif.;
HOLLYWOOD 2-6464. Frank K. Danzig, Bart
Ross, partners; Associate: Al Burton,
(Packager of live & film shows.)

Rourke, Jack, Productions

6331 Hollywood Blvd., Hollywood 28, Calif.;
HO 3-7178. Jack Rourke, president; Rich-
ard Wendelken, production manager; Fred
Fuld, Jr., treasurer. (Live programs and
sporting events.)

Rouzer, Danny, Studio

7022 Melrose Ave., Hollywood, Calif., 90038; WEBster 6-2494. Danny Rouzer, IATSE director of photography. (All types 16mm & 35mm films, Kinescopes, pilots & test commercials.)

S**Samuels, Sam**

155 West 46th Street, New York 36, N. Y.; PLaza 7-9300. Sam Samuels, owner. (Package shows—Variety Entertainers scripts.)

Sandler, Allan Film Libraries, Inc.

1001 North Poinsetta Place, Hollywood, Calif. 90046; TR-62021. Allan Sandler, pres.; B. Norman Sandler, vice-pres.; Jackie Sandler, secy.-treas. (Library of stock shots.)

- Producer of Dayton Allen Shows, It's Only Money, Laffs, Silent Screams and Kookeys.

Saperstein, Abe, TV Enterprises

127 No. Dearborn Ave.; Chicago, Ill.; DEarborn 2-2427; Suite 7614, Empire State Bldg., New York 1, N. Y.; LOnacre 3-4677. Abe Saperstein, Walter Kennedy. (Distributes filmed series.)

- Kid Magic (13); Tic Toc Tales (13).

Saphier, James L., Agency, Inc.

9229 Sunset Blvd., Los Angeles 69, Calif.; CRestview 1-7231. James L. Saphier, president. (Production of live and filmed programs.)

- Bob Hope Show (live).

Savage Friedman, Inc.

45 West 45th St., New York, N. Y.; JU 6-2080. Lee Savage, pres.; Harold Friedman, v.p.; Carole Cooper, prod. (Film Production, live action, animation, graphics, commercials & industrials.)

Schafer, Kermit, Radio & Television Productions

Central Valley, New York; WAbash 8-6903. Kermit Schafer, president; Michael Louis, general manager. (Produce and distribute live and film programs.)

Schwimmer, Walter, Inc.

410 N. Michigan Ave., Chicago, Illinois 60611; 467-5220. Walter Schwimmer, president; Arthur E. Pickens, Jr., exec. vice-president; Howard P. Christensen, dir. sls. (Produce and distribute film & live programs for network & synd.)

- Championship Bowling (312); Championship Bridge with Charles Goren (78); World Series of Golf (live in color); Lets Go to the Races (26); National Golf Day (live in color); Cisco Kid (156); Sports Package (623).

Screen Gems, Inc.

711 Fifth Avenue, New York, N. Y.; PL 1-4432; 1334 North Beachwood Drive, Hollywood 28, Calif. HOLlywood 6-3141; 230 N. Michigan Avenue, Chicago, Ill. FRanklyn 2-3696; 1112 Peachtree St., Atlanta, Ga.; TRinity 5-1807; 318 N. Pearl St., Dallas, Texas; RIVERSide 8-3336; 102-108 Peter Street, Toronto, Ontario, Canada. EMpire 8-8643; 142-150 Wardour Street. London W1, England, Gerard 4321; Mexico; 43 Plaza de Republicas, Mexico d.f. Mexico City, Mexico; 466-993; A. Schneider, pres.; Jerome S. Hyams, exec. vice-pres., gen. mgr.; Leo Jaffe, 1st. vice-pres., chmn. finance comt.; John H. Mitchell, vice-pres.; David H. Horowitz, secy. gen. csl.; Lloyd Burns, vice-pres. of international operations; Russell Karp, vice-pres. & treas.; Pierre Marquis, vice-pres. in chg. of advertising & sls. planning; Jackie Cooper,

v.p., West coast activities; vice-presidents and executive producers; S. Stephen Blauner, Charles Fries, vice-pres. and exec. prod.; Milton Klein, comptroller; Marvin Korman, dir. adv. & sls. prom.; sales: John H. Mitchell, Int'l sls. mgr.; Dan Goodman, Eastern area sales mgr.; Robert Newgard, Western area sales mgr.; Bill Hart, Midwestern area sales mgr.; Don Bryan, Southern area sales mgr.; A. Frank Parton, Southwestern area sales mgr.; Tony Habeeb, dir. of publicity West Coast.

● National TV Series: The Huckleberry Hound Show; Yogi Bear Show; The Donna Reed Show; Father Knows Best; The Jetsons; Quick Draw McGraw; Bewitched; Magilla Gorilla; Peter Potamus; Top Cat; Days of Our Lives; I Dream of Jeannie; The Monkees; Occasional Wife; Love On A Rooftop; Hawk; Iron Horse.

● Syndicated TV Series: Casey Jones; Ivanhoe; Jet Jackson; Manhunt; Rescue 8; 77th Bengal Lancers; Tightrope; Damon Runyon Theatre; George Burns & Gracie Allen Show; All Star Theatre; Award Theatre; Celebrity Playhouse; Showcase 39; Top Plays; Tallahassee 7000; Medicine of the '60's; The Big Playback; Tales of the Texas Rangers; Two Faces West; Wild Bill Hickok; Behind Closed Doors; Jungle Jim; Circus Boy; Patti Page Show; 7 League Boots; Naked City; Top Cat; Shannon; 156 Hanna-Barbera cartoons; Festival of Performing Arts; Pick a Letter; Ranch Party; Serials; 3 Stooges; My Friends Around The World; Winston Churchill; The Valiant Years; Empire; NFL Game of the Week; Soupy Sales; Dennis the Menace; Quick Draw McGraw; The Flintstones; Wackiest Ship in the Army; People in Conflict.

Scripture Films (see Hack, Herman, Prod.)

Seven Arts Associated Corp.

200 Park Avenue, New York, N. Y. 10017; YUKon 6-1717. Branches: Chicago—4630 Estes, Lincolnwood, Ill.; OR 4-5105. Los Angeles—3562 Royal Woods Dr., Sherman Oaks, Calif.; ST 8-8276. Dallas—5511 Royal Crest Dr., Dallas, Texas; EM 3-7331. Eliot Hyman, pres.; Donald Klauber, exec. v.p. & gen. sls. mgr.; Samuel H. Haims, fin. v.p. & secy.; Sidney H. Levin, v.p. & gen. counsel; Albert E. Bollengier, treas.; Norman Z. Solomon, asst. treas. & controller; Herbert G. Richek, v.p. & dir. Theatrical & TV Film Services; Lloyd W. Krause, v.p. for sls., Eastern div.; Leonard Hammer, dir., nat. sls.; Jack Heim, Eastern div. acct. exec.; Harvey Chertok, dir. of adv., sls. prom. & pub.; Robert Hoffman, v.p. for sls., midwest div. (Chicago); S. Allen Ash, Midwest div. acct. exec. (Chicago); George Mitchell, v.p. for sls., Western div. (Los Angeles); Alden Adolph, West Coast div. acct. exec. (Los Angeles); David Hunt, v.p. for sls., Southern div. (Dallas); Al Shore, Southern div. acct. exec. (Dallas).

- Films of the 50's, Volume 1 (33); Films of the 50's, Volume 2 (41); Films of the 50's, Volume 3 (41); Films of the 50's, Volume 4 (40); Films of the 50's, Volume 5 (49); Films of the 50's, Volume 7 (50); Films of the 50's, Volume 8 (42); Films of the 50's, Volume 9, part 1 (54); Films of the 50's, Volume 9, Part 2 (54); Films of the 50's, Volume 9, Part 3 (53); Films of the 50's, Volume 9, Part 4 (54); Films of the 50's & 60's, Volume 10 (41); Films of the 50's & 60's, Volume 11 (52); The Fast 23, post 1950 & 1960 feature films; 99 Film favorites; 20 special features.

Seven Arts Productions, Ltd.

11 Adelaide St. W., Toronto, Ontario, Canada; (416) EM 4-7193. Charles S. Chaplin, v.p. & Canadian sls. mgr.; William K. Moyer, Canadian sls. dir.

• Films of the 50's & 60's. Volume 1-10; Warner Bros. features (766); Bowery Boys features (48); Associated British-Pathe features (75); Robert Lippert features (118); 26 spectacular features.

Seven Arts Television

200 Park Ave., New York, N. Y. 10017; YUKON 8-1717. Branches: Los Angeles—9000 Sunset Blvd.; 213 CR 8-1771. Toronto—11 Adelaide St., West, Toronto, Ontario, Canada; 416 EM 4-7193. Eliot Hyman, pres.; W. Robert Rich, exec. v.p. & gen. mgr.; Samuel H. Haims, finan. v.p.; Sidney H. Levin, v.p. & gen. counsel; Albert E. Bollengier, treas.; Norman Z. Solomon, asst. treas. & controller; Herbert G. Richek, v.p. & dir. theatrical & TV film services; Sidney Kiwitt, bus. affairs mgr.; Robert Berian Jones, dir. of nat. sls.; Charles D. Reeves, dir. of network sls.; James S. Carbery, dir. of prog. acquisitions; Thomas F. Madigan, dir. of internat'l. prog. development; Stanley R. Jaffe, dir., New York programs; Peter M. Afte, dir. of Eastern sls.; Othurr V. Oliver, dir. of Midwest sls.; Harvey R. Reinstein, dir. of Southern sls.; David Engeles, dir. of South West sls.; Harvey Chertok, dir. of adv., sls. prom. & pub.; Martha Torge, asst. dir. of adv. sls. prom. & pub.; Roger Carlin, dir. European & Far Eastern sls.; Vicente Ramos, dir. of Latin American sls.; Thomas D. Tannenbaum, v.p., programs (Los Angeles); Alex Horowitz, dir. of West Coast sls. (Los Angeles); Sam R. Kunitzky, dir. of Canadian sls. (Toronto); Irving Siegal, acct. exec.

Seven Arts Productions International, Ltd.

Roberts Building, East St., Nassau, Bahamas. Roger Carlin, dir. of European sls.; Vicente Ramos, dir. of Latin American sls.
• Out of the Inkwell (100); The Avengers (39); En France (26); Boston Symphony Orchestra, Series 1 (13); Boston Symphony Orchestra, Series 2 (13); Looney Tunes (191); Laffs (65); Mahalia Jackson Sings (82); Man in Space (6); Behind the Scenes With the Royal Ballet; The Professionals; Big Night Out; Mahalia Jackson Sings The Story of Christmas; Churchill, the Man; The Gypsy Rose Lee Show; The Nutcracker.

Seven Arts Productions International, Ltd.

c/o Seven Arts House, 24 Berkeley Square, London W. 1, England; HYde Park 0671. Branch Office: Seven Arts International, Amaya Bldg., 1-8-Chome, Ginza-Wishi, Chuo-ku, Tokyo, Japan; Studio de Boulogne, 3 Rue de Sully, Boulogne Sur Seine, Paris, France; Roberts Bldg., East Street, Nassau, Bahamas. Norman B. Katz, exec. v.p. William Levy, gen. sls. mgr.; Milton Schneiderman, Far East spvrs. & Japan rep.; Sig Kusiell, Latin American spvrs.; Robert I. Kronenberg, dir. of sls., continental Europe.
• International 1 (88); International 2 (311); International 3 (431); The Bowery Boys (48); Lippert Features (118).

Sextant, Inc.

663 Fifth Ave., New York, N. Y. 10022; LT 1-7611. Robert D. Graff, pres.; (TV producers).
• Winston Churchill; The Valiant Years; Franklin D. Roosevelt series; Noah and The Flood.

Shelle Productions, Inc.

1334 Beachwood Avenue, Hollywood 28, California. HOLLYWOOD 2-3111. Herbert B. Leonard, president; Willetta Leonard, vice-president; Harold Berkowitz, sec.; Ralph Kale, treas. (The making and distribution of hour television series).
• Naked City (1 hr. series).

Showcase Productions, Inc.

Hal Roach Studios, Culver City, Calif.: VERmont 8-2185. Hal Roach, Jr., president; Carroll Case, vice-president, producer; E. H. Goldstein, treasurer. (Producer of film series.)

Show Corporation of America

45 Rockefeller Plaza, New York 20, N. Y.; PLaza 7-9820. C. Robert Manby, president; Fred Schneider, vice-president. (Distributor of tape and film series and feature films.)

• New Million Dollar Movies (60) for foreign distr.

Signature Films

2120 Cross Bronx Expressway, Bronx, New York 10473; TA 3-9665, TA 3-8726. Samuel M. Sherman, pres; Bob LeBar, dir. Art & Animation; Robert Price, dir. of adv.; Denver Dixon, dir. sls., West Coast Rep.; Ruth Sherman, pub. & script spvrs. (produces film series, feature films, commercial). Distributes theatrical and television films World-Wide.)

Signet TV

200 W. 57th St., New York 19, N. Y.; JUdson 2-3636. Subsidiary of Medallion Pictures Corp. R. B. Schrift, president; Daniel McDonald, treasurer.

• 35 Features; Action Shorts.

Simmel-Merservey TV Productions

10890 Massachusetts Ave.; L. A. 24, Calif.; GR. 9-1152. Louis C. Simmel, president. (Producers and distributors of filmed series.)

• Yesterday's World Today (13); Isles of Mystery (5); Ghost Towns (13); Marshall of Linal City; Wild Bill Elliott (30 mins.).

Simon, Al, Productions

1040 No. Las Palmas Ave., Hollywood 38, Calif.; HOLLYWOOD 4-2121. Al Simon, owner. (Film producer, commercials.)

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Calif.; WEBster 9-1491. Homer O'Donnell, owner. (Film producer.)

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn. New Haven phone: CH 8-3236. David K. Harris, president; Anthony Guarino, Jr., vice-president-treas. (Producers of film for industry; TV and education.)

Slesinger, Stephen, Inc.

205 West Brorein St., Tampa, Fla. 33606; 254-9191 Shirley A. Lasswell, president. (Produce films.)

Smith, Fletcher, Studios, Inc.

Main Office: 259 S.W. 21st Terrace, Ft. Lauderdale, Fla.; LUdlow 1-7300; Fletcher Smith, president; Janet Smith, v.p., Marie Adehn, secretary-treasurer. (Producer of commercials & industrial films; Television Shows.)

Sonnenreich, Joseph I.

205 W. 89 St., New York 24, N. Y.; SU-squehanna 7-1797. Joseph I. Sonnenreich, owner. (Live and film programs.)

Sonney Amusement Enterprises, Inc.

1654 Cordova St., Los Angeles 7, Calif.; REpublic 1-7236. Daniel Sonney, president; Edward Sonney, vice-president. (Producers, distributors of domestic and foreign films.)

Soundac Productions, Inc.

P. O. Box 2167, Hollywood, Florida; 945-0562.

Robert D. Buchanan, president; Robert G. Biddlecom, technical director; Clarence M. Schleh, Jr., production manager. (Produces film series, animated commercials.)
● Super-Flex; ID's; Info-Maps; Show Openers.

Sovereign Productions, Inc. (see Reynolds, Stuart Productions)

Spectacle Productions, Inc.

6290 Sunset Blvd., Hollywood 28, Calif. HO 6-7761. Frank K. Danzig, Al Burton, Bart Ross, partners; Associates: Heather Fine, Ric Eyrich (Packager of live & film shows)

Sportlite Films

20 N. Wacker Drive, Chicago, Ill. 60606; 236-8488. Alfred D. LeVine, pres.; Mary Carroll, comptroller; Bill Sprague, editor; (Producer-distributor of films for Industry, Instructional and Television.)

● Adventure Out of Doors (color) (13); Cross the Earth in Seven League Boots (color) (14); Hanson Wildlife Series; Bear Bow-Hunts (11); Women's World of Golf; Patty Berg & Betsy Rawls (3); Let's Go Golfing (13); Tips from Top Pros (6); Travelbug USA (color) (13); 1957-66 "500" Mile Classic (10); Pro Football Highlights (3); Sports Thrills (130); Championship Fights (104); Boxing from Rainbo (52); All American Wrestling (52); Texas Rasslin (130); Big 10 Football (52); Gridiron Cavalcade (13); NBA Zephyrs Basketball; Sports Instructional Film Series (52); All American Football (8); Golf Instructional-Johnny Revolta & Mickey Wright (4); Bowling-Marian Ladewig, Buzz Fazio, Steve Nancy (3); Dog Training-Willie Necker; '65 Rose Bowl Football (color); '65 Tournament of Roses Parade (color); NBA Basketball Action (color); SKI Moderne (color).

Spotlite News, Inc.

3449 Cahuenga Blvd. W., Hollywood, 28, Calif.; 466-5365. Algernon G. Walker, president; W. A. Blanchard, v.p.; Marcia J. Walker, sec./treas. (Newsfilm service for commercial clients.) Affiliated with Alend/or Productions Incorporated.

Square Deal Pictures Company

3950 Arcadia Avenue, Arcadia, Calif. 90210. E. F. Marvin, general manager. (Produce and distribute filmed programs.)

Stage Door Studios

Box 8, Hillside Manor, New Hyde Park, N. Y. 11042; 516 Pioneer 2-0500. Branch; St. Clair Studios, 119 West 47th St., N. Y. Dr. Joseph L. Levit, board dir.; R. Miles Master, exec. prod.; Phillip St. Clair, tech. dir.; Jo Freuden, talent and promotional rep. (Mobile field units for on location productions.)

Stage Five Productions

9336 W. Washington Blvd., Culver City, Calif.; HO 9-5911. Ozzie Nelson, producer, director; Leo Pepin, associate producer. (Produces filmed series.)

Stanley-Marshall, Inc.

1454 Peerless Place, Los Angeles 35, Calif.; CRestview 4-5279. Stanley Marshall, producer. (Distributor of film series.)

● The Adventures of the Texas Kid (color & B&W); The Forbidden Isles made in American Somoma (color); Holly Nights (color & B&W); The All American Girl (color & B&W); Dr. Jekyll & Mr. Hyde (color & B&W); Arrabellias (B&W); Stock shots in color & B&W; 8mm subjects for the new sound projectors.

Stempel, Frank, Agency

9034 Sunset Blvd., Los Angeles 46, Calif. Frank Stempel, owner. (Live & film shows.)

Sterling Information Services, Ltd.

375 Park Ave., New York 22, N. Y.; JU. 6-1720. Charles F. Dolan, president. (Closed circuit television network servicing New York City hotels with information for out-of-town visitors.)

Sterling Movies U.S.A., Inc.

375 Park Ave., New York 22, N. Y.; JU. 6-1717. Charles F. Dolan, President; Sophie C. Hohne, sr. vice-pres.; G. Roger Cahaney, exec. v.p.; Morton J. Fink, v.p. sls. (Distribution of free public service films to television stations and schools.)

Sterling Television Co., Inc.

See Walter-Reade- Sterling Inc.

Stockdale and Company

200 East First South, Salt Lake City, Utah; 801; 355-5511. C. L. Stockdale, owner. (Produces commercials & Industrials.)

Stonewall Productions, Inc.

59 East 54th Street, New York 22, N. Y.; PLaza 2-2520. Sid Caesar, pres.; Leo Morgan vice-pres. (Producers.)

Storyboard, Inc.

(See The Hubley Studios, Inc.)

Streech, Wilbur, Productions Inc.

135 W. 52nd St., New York 19, N. Y.; JUdson 2-3816. Wilbur J. Streech, President; Sal Guida, prod. mgr.; Fred J. Schaefer, exec. prod. (Produces commercials and business films.)

Sun Dial Films, Inc.

318 East 45th St., New York, N. Y. 10017; 212-TV 9-6575. Carl V. Ragdale, pres. (Producer of documentaries, industrials.) Branches: 3133 Copperthwaite Lane, Wash. D. C. 20007; 202-333-6767. Hardy Glenn, exec. prod. 205 W. Hueneme Rd., Oxnard, Calif. 93041; 805-488-6610. Richard Stetler, exec. prod.

Sutherland, John, Productions, Inc.

201 No. Occidental Blvd., Los Angeles, Calif. 90026; DUncirk 8-5121; 118 E. 60th St., New York; 421-7750. John Sutherland, president. George Gordon, vice-president. (Producer of industrial and educational films.)

Swift-Chaplin Productions, Inc.

1136 North Highland Ave., Hollywood 38, Calif.; Hollywood 2-0761. Charles F. Chaplin, president; Howard Swift, vice-president. (Producer of commercials.)

T

TV Attractions

565 Fifth Ave., New York 17, N. Y.; OX 7-6077 Milton H. Blackstone, exec. prod. (Live and film packages. Also, Talent, promotion and special events direction.)

● Comedian's Golf Classic; Comedy Hall of Fame (special); New Years Eve With Guy Lombardo; Wonderful World of Water (fea. special).

TV Guild Productions, Inc.

(Carthy Sound Stage)
5907 West Pico Blvd., Los Angeles 35, Calif.; WEBster 8-2101. Jack Miles, president. (Film commercials and programs.)

TV and Motion Picture Productions, Inc.

707 Dawn St., Richmond, Va.; MIlton 3-

4444. John C. Wood, president; A. J. Stuart, Jr., prod. mgr. (Producers of industrial & public relation films.)

TV Spots, Inc.

1027 N. Cole Ave., Hollywood 38, Calif.; HOLLYWOOD 2-2393. Shull Bonsall, president.

T-V Visuals Inc.

(See Award Films)

Talent Associates-Paramount Ltd.

444 Madison Ave., New York 22, N. Y.; PL 3-1030. David Susskind, pres.; Dan Melnick, exec. v.p. (Produce live TV packages.)

• Eastside, Westside; Festival of Performing Arts; Dupont Show of The Week; Mr. Broadway.

Tape-Films, Inc.

621 W. 54th St., New York 19, N. Y.; PLaza 7-8466. Kenneth S. Cofod, vice-president; Sheldon Friedman, business mgr. (Advertising agency, film services; editing, print procurement, distribution and controlled storage of TV filmed commercials and programs.)

TeeVee Company, The

1256 Westwood Blvd., Los Angeles 24, Calif.; GRanite 7-1268. Gilford Phillips, president; Ludlow Flower, Jr., vice-president and general manager. (Producer of filmed series.)

Teitel Television Films

410 So. Michigan Ave., Chicago 5, Ill.; HARrison 7-3025. Charles Teitel, president. (Distributors of feature films, shorts.)

• 20 feature films; 52 shorts.

Tel Ra Productions, Inc.

1518 Walnut Street, Philadelphia 2, Pa.; KINGSley 6-4140. Dan Wise, exec. vice pres.; Bosh Pritchard, vice-president in charge of sales. (Producer and distributor of sport film shows and commercials.)

• TeleSports (52); Touchdown (13); American Football League Highlights 15 weeks.

Telescope Film Studios, Inc.

100 So. Northwest Highway, Park Ridge, Ill.; Tel.: 823-1418, Area Code 312. Byron L. Friend, president; Henry Ball, facilities manager; June A. Friend, secretary-treasurer. (Producers of filmed series, commercials.)

• Zoo Parade; Home Show; This Is the Midwest (series); Magic Ranch.

Teledynamics Corporation, The (Teledynamics International, Inc.)

729 Seventh Ave., New York 19, New York, JU 6-6052; Irwin Pizor, pres.; Anthony Azzato, exec. v.p.; (Distributors of television program material—features and series.)

• Queen of Sheba, The Barbarians, Walls of Hell, Raiders of Leyte Gulf, Bomb in the High Street, Dynamic, Jungle Group, Horror-Monster, War Group, True Adventure, Long John Silver, Islands in the Sun, Wanderlusts, Holiday, Treasure, Vagabond.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Calif.; HOLLYWOOD 9-7205. Peter Comandini, president; J. B. Pinkham, exec. v.p.; Melrose V. Thomas, treas.; Marvin Sears, secy. (Complete 16mm motion picture technical service.)

Telemated Motion Pictures

8 West 40th St., N. Y. 18, N. Y.; LO 5-5341.

Saul Taffet, producer-director. (Producer of film commercials, industrial films, sales promotion films, educational films.)

Telemount Pictures, Inc.

P. O. Box 1106, Santa Monica, Calif. Henry B. Donovan, president and producer. (Producers of Cowboy G-Men film series.)

• 39 Westerns; 13 shorts.

Telenews Film Corporation

450 W. 56th St., New York, N. Y., 10019; JU 6-2450. C. B. Stratton, president. (Producers of programs, film commercials.)

• Adventures in Sport (26).

Telepak, D.B.A.

(Robert Longenecker Agency)

8438 Melrose Pl., Los Angeles 46, Calif.; OLive 3-3770. C. Robert Longenecker, president. (Film series commercials live shows. Talent representative for actors-actresses for motion pictures and television. Also specializing in top commercial announcers, MC's and women announcers.)

Telescene Film Productions Co.

287 10th Ave., New York 1, N. Y.; CHicker-ing 4-0122. Robert D. Tobias, sales manager. (Producers and distributors of filmed series.)

• "Animaland" Real-Life Cartoons (104).

Telesynd, Division of Wrather Corporation

375 Park Ave., New York 22, N. Y.; PLaza 2-3210. Hardie Frieberg, pres.

Television Broadcasting Service, Inc.

P. O. Box 693, New York, N. Y. 10023; 212-HA-1-1784. William R. Riddle, pres., exec. prod.; Edith L. Riddle, treas.; James Uehling, art and credits, titles dept. Muriel Le Eponis, secy.

• This Is Catskill Calling (series) (5); Package Show Series (Sponsors desired); Mainliners of America Series; The Seaboard Airline Story (28); The Keystone Train Story (7); Super Hi-Ways of America series; The New York Thruway (40); The Pennsylvania Turnpike (38); The Ohio Turnpike (7-9); Fish Killers (90 min. film show); Abe Lincoln (His words and Deeds) (30); Cavern Brand Mushrooms (1 min. spot); North American Cement (4 min. spot); The Bravian Manor Resort (4 min. spot); The Volunteer Series (78 ½ hr. series—video tape sound 16mm.); New York State Thruway Telecast series; Outboard Motor Boat Marathon.

Television Exploitation

1407 Broadway, New York 18, N. Y.; BRyant 9-6332. Robert S. Gettinger, president (Distributes feature films.)

• 21 features.

Television Features of America

820 West End Ave., New York, N. Y. 10025; MONument 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director.

(Program production, live and film package shows, commercials.) See Radio Features of America.

Television and Radio Features of America

820 West End Ave., New York, N. Y. 10025; MONument 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director.

(Program production, live and film package shows, commercials.) See Radio Features of America.

Television Graphics, Inc.

369 Lexington Ave., New York 17, N. Y. TN. 7-3330. Bernard Rubin, president;

Lee E. Blair, secy.-treas. (Producer of film commercials.)

Television Industries, Inc.

PLaza 1-6800. Basil Estreich, pres. & bd. chmn.; Martin Schildkraut, treas., Morten Siegel, v.p. secy.

Television Library, Inc.

3 East 57th St., New York 22, N. Y.; PLaza 3-4840. C. F. Vetter Jr., president. (Distributes feature films.)

● Household Hints (65); Heedless Henry (65); 6 feature films.

Television Screen Productions, Inc.

25 West 45th St., New York 17, N. Y.; Ju. 6-7570. Charles J. Basch, Jr., president; Frances Scott, vice-president, secretary; Clarence Schmidt, treas. (Produce and distribute live and film commercials and programs.)

● Oriental Varieties (15); Adventures in Time Space.

Telic, Inc.

630 Ninth Ave., New York 36, N. Y.; JUDson 2-3480. Elwood Siegel, president and executive director; Edward Boughton, vice president, exec. producer. (Designers and producers of sponsored industrial, information and public relations films, short subjects, TV commercials.)

Telorama Productions, Inc.

255 Roswell Ave., Long Beach Calif. 90803; 938-8523. Richard D. Pearsall, president. Religious and educational films.)

Tempe-Toons Productions, Inc.

2201 Hollywood Way, Burbank, Calif.; VICTORIA 9-2313; 521 5th Ave., New York 17, N. Y.; MURray Hill 7-0790. Leo A. Minskoff, president; Sam Singer, dir. (Produce animated cartoons and commercials.)

Temple-Morgan Enterprises.

6233 Hollywood Blvd., Hollywood 28, Calif.; HOLLYwood 4-3200. Robert C. Temple, pres.; Raymond R. Morgan, Jr., exec. vice-pres.

Terr, Michael, Inc.

2473 Crestview Dr., Hollywood, Calif. 90046; 654-7506. John Reinhardt, director; Michael Terr, producer. (Film programs and commercials.)

● Wildcat Rider (26); Dancing Age (13); Native Son; Gods of Bali; Black Man in the White World, Lolita Go Go; Here Comes the Sexy.

Theatre Guild, The

Television Department, 27 W. 53rd St., New York 19, N. Y.; COLUMbus 5-6170. Armina Marshall, production supervisor; H. William Fitelson, managing director.

Theatrical & Video Corp.

15 East 48th Street, New York, N. Y.; PLaza 3-3432. Don Getz, president; Murray M. Kaplan, vice president in charge of sales; Lydia Parker, assistant secretary.

● 26 color feature films.

33 Productions, Inc.

214 East 53rd St., New York, N. Y.; 421-6330. (Television commercials, shows and industrial films, P. R. Films.)

Thompson-Koch Co., Inc., The

90 Park Ave., New York, N. Y. 10016; 972-4168. Olga Vallance, TV film sales mgr.

● Mystery Theatre (57); The Pendulum (65); Uncovered (145); Man From Interpol (39).

Titus Productions, Inc.

5451 Marathon Street, Hollywood 38, Calif.; HO 9-7493. Herbert Brodtkin, Pres.; Alan R. Morris, V.P. (Producers of filmed television series)

● SHANE

Toddy Pictures Co.

P.O. Box 150, Atlanta, Ga. 30301; 355-9654. Ted Toddy, president; C. Small, general manager. (Producer & distributor of films.)

● 27 features; 15 short subjects; 15 musical.

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.; CRestview 4-6023. Robert F. Shewalter, treas. (Produce filmed shows, commercials.)

● Loretta Young Show (network series).

Tower Productions

11541 Landale St., No. Hollywood, Calif. Helen L. Moser, owner. (Live programs.)

● Space Patrol (live, plus 300 half hour and 200 15 minute kinescopes).

Trans-Lux Television Corporation

625 Madison Avenue, N. Y. 10022; PLaza 1-3110. Richard P. Brandt, pres.; Richard Carlton, v.p. & gen. sls. mgr.; Irving Kleinfeld, dir. of operations; Jack Lynn, v.p.; Joseph Schackner, asst. to v.p.; Leo Brody, Eastern div. mgr.; Albert Boyars, dir. of creative services. Branch offices: Midwest—520 No. Michigan Ave., Chicago 11, Ill.; 312 Superior 7-3995. Western—6253 Hollywood Blvd., Hollywood 28, Calif.; 213 Hollywood 2-6903; Arthur L. Manheimer, mgr. Film Service Center; 30-12 41st Ave., Long Island City, N. Y. 11011; 212 PL 1-3110; Irving Kleinfeld, mgr. International; Eastern Hemisphere—Trans-Lux Television International Corp., Utoquai 29, Zurich 8, Switzerland; Tel.: 32.33.52; Rudi C. Witschi, sls. mgr. Western Hemisphere (Non-U.S.)—Krantz Films, Inc., 250 West 57th St., New York, N. Y. 10019; 212 757-4630; Steven Krantz, pres.

● The Mighty Mister Titan (100); Encyclopedia Britannica Films Library (over 850); Top Draw Feature films (14); Felix the Cat (260); Animal Parade (39); American Civil War (13); It's A Wonderful World (39); The Mighty Hercules (130); Guest Shot (26); Mack & Myer for Hire (200); Magic Room (39); Junior Science (39); Gigantor (52).

Trans-Lux Television International Corp.

Utoquai 29, Zurich 8, Switzerland; Phone: 32. 33. 52. Rudi C. Witschi, sls. mgr.

Trans-Video Productions Limited

220 Bay St., Toronto, Ont. Tel.: 362-7393, D. R. Annett, pres.

Trans-World Films, Inc.

332 S. Michigan Ave., Chicago, Illinois 60604, WABash 2-1530. E. T. Myers, pres.; C. J. Ross, vice-pres.; P. D. O'Gorman, mgr. (Distribute U. S., foreign features and documentary films.)

Turn of the Century Fights, Inc.

9 East 40th St., New York, 10016: LE 2-1717. William D. Cayton, pres.; Jim Jacobs, dir. (Produce and distribute fight films.)
● Knockout (120); Turn of the Century Fights.

U

UPA Pictures, Inc.

4440 Lakeside Drive, Burbank, Calif.; THornwall 2-7171; Henry G. Saperstein, pres. & exec. producer. (Producers of animated commercials, theatrical films, industrial and TV programs.)

Ullman, George, Agency

8979 Sunset Blvd., Los Angeles 69, Calif.; CRestview 4-5238. George Ullman, president. (Live and film shows and commercials.)

Unifilms, Inc.

6 E. 46th St., New York 17, N. Y.; YUKon 6-5720. Charles E. Gallagher, president; (Educational and public service films for sustaining use.)

United Artists Television, Inc.

555 Madison Avenue, New York, N. Y. 10022; MUrray Hill 8-4700. Branches: 2904 Woodburn Avenue, Cincinnati, Ohio, 751-1323; 9229 Sunset Blvd., Los Angeles, Calif., 273-6460; John L. Sinn, pres.; Pierre Weis, exec. vice-pres. in chg. of sls. A. Frank Reel, exec. vice-pres. in chg. of business and legal affairs; Herbert Gordon, v.p., west coast oper.; Dick Lawrence, v.p., gen. mgr. syndication div.; Howard Gottfried, admin. v.p., prog. (Hollywood); Jules Leder, treas.; Mel Bernstein, adv. & prom. dir.; David Gordon, dir. pub. rel.; Jim Weathers, Western mgr., syndication division. (Producer and distributor of filmed series, distributor of feature films and shorts.)

• Syndicated series: Hollywood & the Stars (31); The Outer Limits (49); The New Phil Silvers Show (30); David Wolper Specials, Group I and II (12); Human Jungle (26); East Side/West Side (26); Stoney Burke (32); The Anne Sothern Show (93); Sea Hunt (155); Highway Patrol (156); Bat Masterson (108); Tombstone Territory (91); Lock Up (78); Aquanauts (32); Leave It To the Girls (130); Troubleshooters (26); Miami Undercover (38); King of Diamonds (38); Men Into Space (38); Dial 999 (39); This Man Dawson (39); Bold Venture (39); MacKenzie Raiders (39); The Unexpected (39); Eddie Cantor Theater (38); Sports Album (105); Ripcord (76); Lee Marvin Present—Lawbreaker (32); Everglades (38); Science Fiction Theatre (78); Keyhole (38); Mr. District Attorney (78); I Led 3 Lives (117); Meet Corliss Archer (39); Boston Blackie (58); Favorite Story (78); Yesterday Newsreels (137); The Patty Duke Show (104); My Mother the Car (30); Mona McCluskey (26).

• Network series: The Fugitive; Gilligan's Island; It's About Time; Hey, Landlord!; Rat Patrol; Super 6.

United Artists Associated

A division of United Artists Television, Inc. Erwin H. Ezzes, exec. v.p. & Gen. mgr.; Martin J. Robinson, v.p. & sls. mgr.; Selwyn Ginsler, dir., central div. (Chicago); Jerome Wechsler, sls. mgr., central div. (Chicago); Amos Baron, dir., western div. (Los Angeles); Paul C. Kalvin, man. dir., eastern div. (N. Y.); Fred A. Watkins, dir., southwestern div. (Dallas); George Gilbert, sls. mgr., Eastern Div. (New York); Frank Kowcenuk, gen. mgr. Synd. (Canada).

• UA Showcase 3 (35); UA Showcase 2 (40); UA Showcase for the Sixties (31); UA A-Okay's (28); UA Box Office 25 (23); UA 56 (56); top 27 (27); Award 36 (36); Lucky 5 (5); Science Fiction (59); 7 Premiere Re-issues (7); Warner Brothers Feature Library (746); RKO Feature Library (720); Warner Brothers Cartoons (327); Popeye Cartoons (234); The Tales of the

Wizard of Oz (130); the New Adventures of Pinocchio (130); Festival Showcase (54).

United Artists Television (International Division)

729—7th Avenue, New York, New York 10019; Cl. 5-6000. Herb Banquer, v.p., foreign operations; Marvin Goodman, int'l. sls. mgr. (N.Y.). Foreign Offices: Film House, Wardour Street, London S.W.1, Gerard 9090; 25 Rue D'Astorg, Paris 8, France, Anjou 4590; Post Office Box 3309, Film Center Building, San Juan, Puerto Rico, 722-258; Rua Dos Andradas 241, Sao Paulo, Brazil, 34-5127; 221-225 Elizabeth Street, Sydney, Australia, MA 6-101; New Kanesaka Building, 5-5, 2-Chome, Shimobashi, Minato-Ku, Tokyo, Japan, 591-8257.

United Artists Television of Canada (A Division of United Artists Television of the Americas, Inc.)

2 Carlton Street, Toronto 2, Ontario, Canada; 363-4033. Colm O'Shea, gen. mgr.; Frank Kowcenuk, gen. mgr., United Artists Associated Div.

United Film and Recording Studios, Inc.

161 E. Grand Ave., Chicago 11, Ill.; Superior 7-9114; affiliates: Washington, D. C., 425-13th St., N.W., K. Buchanan; New York, 17 E. 45th St., H. Rosen; Frankfurt, Neve-Mainzerstrasse 22, M. Klein; Hollywood, 390 So. Hauser, William Bailey; William L. Klein, pres., exec. prod.; Art Brown, exec. dir.; Marilyn L. Fredel, nat'l dir., public relations, adv.; Larry Wellington, music dir.; George Turek, technical dept.; U. Festag, foreign dept. (Creator and producers of filmed show, spot announcements & musical jingles for TV.)

• Adventures of Capt. Hartz (6); Prof. Pet (26); Amy Vanderbilt (78); Herald of Truth (39); Joe Emerson Show (13); It's Baby Time (54); Rev. Preston Bradley Series (3); The Old American Barn Dance (26).

United Press International

220 E. 42nd St., New York, N. Y. 10017; MUrray Hill 2-0400. Frank H. Bartholomew, chairman of bd.; Minns Thomason, pres.; Earl J. Johnson, vice-pres. & editor; LeRoy Keller, vice-pres. & gen. mgr. int'l div.; Frank Tremaine, vice-pres. & gen. bus. mgr.; Roger Tatorian, v.p. & ed.; Francis T. Leary, v.p. & exec. ed.; Wayne C. Sargent, gen. sls. mgr.; Harry Varian, TV mgr.; Thomas E. Cunningham, radio-TV sls. mgr. (Distributes newfilm.)

• United Press Newfilm.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.; PLaza 1-1710. Francis C. Thayer, president; Alfred Butterfield, exec. prod.; Richard Lukin, staff prod.-director; Tom Reynolds, prod. mgr.; Rosalie B. Steinberg, exec. asst. (Producers of theatrical, educational films, documentaries, industrials, commercials.)

United World Films, Inc.

221 Park Avenue South, New York, N. Y. 10003; SPring 7-6600. Branches: 287 Techwood Dr., N.W., Atlanta, Ga. 30313; 542 S. Dearborn St., Chicago, Ill. 60605; 6434 Maple Ave., Dallas, Tex. 75235; 1025 N. Highland Ave., Los Angeles, Calif. 90038; 221 Park Ave., SO., New York, N. Y. 10003; 5023 N. E. Sandy Blvd., Portland, Ore. 97213. Subsidiary of Universal City Studios, Inc., an affiliate of MCA, Inc.; James M. Franey, pres.; Murray Goodman, vice-pres. in chg. of Castle Home Movie packaged film; John D. Desmond, vice-pres. in chg. of gen. sls. and distribution; Don Freeberg, dir. of adv. and sls. prom.; Edward S. Riley, purchasing dir.; Frank Gillhaus,

branch operations mgr.; Arthur McLaughlin, sponsored films mgr.; Alan Roberts, special feature film sls. mgr.; Ralph Ryder, Educational Films, sls. mgr. (Distribute 16mm feature films, educational, religious and training films, 16mm and 35mm sponsored films, produce and distribute educational and home movie packaged film.)

Universal Pictures Co., Inc., Television

445 Park Ave., New York 22, N. Y.; PLaza 9-8000; Universal Studios, Universal City, Calif.; TRiangle 7-8151.

V

VPI Productions (Video Pictures, Inc.)

Exec. & sales offices, production and post-production depts.: 321 West 44th St., N. Y. 36, N. Y.; JUdson 2-8082. George G. Tompkins, pres.; Sheldon B. Satin, exec. vice-pres. Branches: 450 East Ohio Street, Chicago, Ill., (312) 787-2500; 1515 North Western Ave., Hollywood, Calif., (213) HO 6-8691.

Van Coevering Productions

20 North Wacker Drive, Chicago, Ill. 60606; 236-8955. Jack Van Coevering, producer; Alfred LeVine, gen. manager, Branch office: 1509 Pine Valley Blvd., Ann Arbor, Michigan. (Producer and distributor of educational, sports, film series.)

- Adventure Out of Doors (in color), (13); Fishing, Hunting & Nature Subjects (16mm sound); Africa Safari (color film); Bermuda (color film); Trail of Adventure (14); Bow Hunts; Martin Hansen Subjects (5) (color).

Van Hearn Productions

7046 Hollywood Blvd., Hollywood 28, Calif. (Producers of theatrical full length features, religious shorts, documentaries.)

Van Praag Productions

1600 Broadway, New York, N. Y. 10019; PLaza 7-2687. Branches: 2301 Dime Bldg., Detroit, Michigan 48226; 1228 North Vine Street, Hollywood, Calif. 90028; 1954 N.E. 151st Street, N. Miami, Fla. 33162. William Van Praag, president; Gunnard Faulk, v.p. chg. creative arts; Walt Framer, v.p. chg. Special Projects; Tom Smart, v.p. chg. Midwest; Chuck Wasserman, v.p. chg. West Coast; Ted Okon, v.p.; Robert Van Praag, acct. prod.

Van, Wally, Productions

42 W. 35th St., New York, N. Y.; WISconsin 7-0200. Wally Van, president. (Film producer.)

Variety Enterprises, Inc.

120 El Camino, Beverly Hills, Calif.; HOLlywood 2-3111. Irving Briskin, pres. (Produce film programs.)

Vavin Inc.

236 East 46th St. New York 17, N. Y.; MUrray Hill 2-4624. Richard de Rochemont, chairman of board and president; Gerald E. Weiler, vice-president; Ruth Teksmo, secretary.

- Produced television films, closed circuit telecast for: General Motors, Reynolds Metals, Time Inc., Reader's Digest, French Government, General Tire and Rubber Co., NBC. Colonel Williamsburg, Piazza Montici (Italy); Consumers Union, Virginia Museum of Fine Arts, Air France, Mobil Oil, Seventeen Magazine, U. S. Lines, U. S. Time Corp., Doubleday and Co., American Iron & Steel Institute, Houston Museum of Fine Arts, Johnson & Johnson, Bristol-Myers, American Express, General Foods, Look Magazine.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Mo.; EDGEwater 5-8816. TWX Cape Girardeau 968; Branch offices: Atlanta, Kansas City, Memphis, St. Louis, Robert O. Hirsch, president; Jerry Hollis, manager. (Producers of animated and live action film commercials.)

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7, Mich.; WOODward 2-3400. William R. Witherell, Jr., pres.; Clifford Hanna, vice-pres. (Producers of industrial films, TV program material & commercials.)

- Commercials, Spots, Animation.

Viking Films, Inc.

24 W. 45th Street, New York 36, N.Y.; Circle 5-8858. Israel M. Berman, president, exec. producer. (Produce educational, children's subjects, sciences, musicals, cartoons & puppets.)

Vincent, Chick, Co.

509 Madison Ave., New York 22, N. Y.; ELdorado 5-0734. Chick Vincent, producer, director. (Producers of filmed packages, features, commercials.)

Vision Associates, Inc.

680 Fifth Avenue, New York 19, New York; CI 5-2611. Lee R. Bobker, president; Seymour J. Weissman, Helen R. Kristd, Irving L. Oshman, vice-presidents; Richard Wolf, exec. prod., prod. mgr. (Producer-distributor of documentary, industrial, television programming, commercial and public service spots, educational, institutional.)

W

W C D, Inc.

1600 Broadway, New York, N. Y. 10019; Circle 7-1600. Robert W. Carlisle, pres.; Tom Dunphy, exec. v.p.; Jack L. Lemmon, v.p. in chg. of sls; Walter Kullberg, secy.-treas.; Morris D. Behrend, sls. mgr.; Rex Cox, Creative dir., prod.; Michael C. Stehney, prod. dir.; Joel M. Welsman, prod., dir. West Coast: 1028 North LaBrea Avenue, Los Angeles, Calif. 90038; (213) HOLlywood 3-3113. (Documentary, training, sales promotion, public relations, films and TV commercials.)

Wade, Roger, Productions Inc.

16 W. 46th St., New York 36, N. Y.; Circle 5-3040. Roger W. Wade, pres. (Producers of motion pictures for industry, sound slide films, animation commercials, slides.)

Warner Bros. Pictures, Inc., Television Division

666 Fifth Avenue, New York 19, N.Y., Circle 6-1000; Joseph Kotler, vice-president, 4000 Warner Blvd., Burbank, Calif.; HO 9-1251. Robert F. Lewine, v.p. in chg. of prod.; John Rock, bus. affairs; Peter Robinson, exec. prog. dev.; Ronald Silverman, Hy Auerback, exec. prod.; Herm Saunders, prod. F Troop. (Producer and distributor of television series.)

Weiss, Adrian, Productions

5912 West Olympic Blvd., Los Angeles, Calif. 90036; 933-8203. Adrian Weiss, producer. (Producer of film shows.)

- Craig Kennedy, Criminologist (26).

Weiss, Louis, & Co.

5912 West Olympic Blvd., Los Angeles, Calif. 90036; 933-8203. Adrian Weiss, distribution director. (Distributor of filmed series, features, shorts.)

- Full-length Westerns (also available in half-hour form) (60); Full-length Features

(145); 16 Episode serials (3) (20 minutes per episode); Half-hour: Craig Kennedy, Criminologist (26); Thrill of Your Life (13); Twenty-minute: Wally Wales West-erns (8); Modern Bible Stories (11 min.) (3); Approximately 6½ to 7 minute Car-tons (15); Wrestling Shows (60 min.-210).

Westward Productions, Ltd.

1041 N. Formosa Ave., Los Angeles 46, Calif. Samuel Goldwyn, Jr., executive producer. (Producer of filmed programs.)

Wick, Charles Co.

120 South Mapleton Dr., L. A. 24, Calif.; CRestview 1-2141. Charles Wick, owner. (Distributor of film series.)

- Fabian of Scotland Yard (39).

Wick Films, Inc.

120 South Mapleton Dr., L. A. 24, Calif.; CRestview 1-2141. Charles Wick, president. (Producers and distributors of film series.)

- The Adventures of The Big Man.

Wilbert Productions, Inc.

1334 Beachwood Avenue, Hollywood 28, California. HOLLYWOOD 2-3111. Herbert B. Leonard, president; Willetta Leonard, vice-president; Harold Berkowitz, secy.; Ralph Kales, treas. (The making and distribution of half-hour television series.)

- Rescue (8).

Wilding Inc.

1345 Argyle Street, Chicago, Ill. 60640; Broadway 5-2100; R. C. Ausbeck, pres; D. B. Gallagher, exec. v.p.; W. R. Winn, sr. v.p.; George P. Zenner, v.p., Finance; L. A. Backey, secy.; F. F. Palac, treas.; Branch offices: Chicago, Cliff Weake, regional vice-president; Dirk Young, v.p., sis.; New York, Dave Raymond, v.p., eastern region; Detroit, W. W. Kraft, A. J. Henderson, R. Cassell, vice-presidents; Toronto, Wilding Canada Ltd., Dick Carlson, v.p.; Hollywood, Wilding Productions, Inc., Bill Watkins, mgr.; Wilding TV, Carl Nelson, v.p. Joe Morton, vice-pres., prod., Harold Kinzie, v.p., prod., Jim Constable, vice-pres., exec. prod., Walter Tinkham, vice-pres., prod.; Mid-America Color Labs (Division of Wilding, Inc.), Harold Kinzie, v.p. & mgr. (Producers of industrial, public relations, sales training, and product information films and slide-films, producers of television commercials, industrial shows, collateral printed materials, exhibits and displays, manufacturers of portable screen and stages. Maintain laboratory division for color and B&W film processing.)

Willard Pictures, Inc.

45 W 45th St., New York 36, N. Y.; JUdson 2-0430. John M. Squiers, Jr., pres. & exec. prod.; James M. Manilla, v.p.; Frank Brittain, v.p. (Producers of industrial and commercial motion pictures.)

Willard, Frank, Productions

1842 Briarwood Road, N.E., Atlanta, Ga. 30329; 404-634-2433. Frank H. Willard Jr. owner; Shirley Bigger, gen. mgr.; Staff: Bill Brady, Sam Cravitz, Judge Jackson, Larry Rogier, Jacqueline Richardson, Lamar Tutwiler. (Producers of motion pictures for business, industry and education; television, commercials; slide film and sales training programs. Facilities: 40' x 40' fully equipped sound stage, multi-channel recording and re-recording console, Selsyn interlocked dubbers and projector, 16mm and 35mm editing rooms.)

Winik Films Corp.

1501 Broadway, New York 36, N. Y. LW 4-0540. Leslie Winik, chmn. of bd.; Rich-

ard Winik, president; Barry Winik, v.p. (Produce filmed series, commercials.)

- Madison Square Garden (26) Greatest Sport Thrills (104); Famous Fights (39), Sports Stock Shots

Wolff, Raphael G., Studios, Inc.

1714 N. Wilton Place, Hollywood 28, Calif.; HOLLYWOOD 7-6126 Divisions: Photographics International and R. G. Wolff Productions, Inc.; W. S. Gerrie, pres. and chmn; W. G. Wolff, exec. prod. (Producers of sponsored films and TV commercials.)

Wolper Productions, Inc.

8544 Sunset Blvd., Los Angeles 69, Calif.; OLYmpia 2-7075. David L. Wolper, pres.; Maurice J. Rifkin, exec. vice-pres.; Mel Stuart, Sr. vice-pres.; Jack Haley Jr., Sr. v.p.; Harvey Bernhard, vice-pres., treas.; Alan Landsburg, v.p., doc. prod.; Sylvan Covey, sec. (Production of documentary television specials and series for domestic and foreign TV and non-Theatrical.)

- The Story of . . . (39); Biography (39); The Passing Years, (39); Hollywood: The Talkies (Special); Hollywood: The Stars (Special); Making of the President (Special); Crisis; Four Days in November, Specials of Our Time; National Geographic series (12); A Nation of Immigrants; The Rise and Fall of the Third Reich (specials) (3); The World of Jacques Cousteau series (12); China (special); industrial films (3); Laurel And Hardy 5-min. cartoons (156); full length theatrical features (3).

Worldwide Attractions, Inc.

1 East 57th St., New York, N. Y. 10022; PLaza 2-1745. Stanley P. Darer, pres., treas.; Susan Silverstone Darer, v.p. & sec. (Producer-independent producers' representatives.)

Wrather Corporation

270 No. Canon Drive, Beverly Hills, Calif.; CRestview 4-8521. (Producers & distributor of film series.)

- Lassie; Lone Ranger; Lone Ranger Cartoon; Sgt. Preston of the Yukon.

Carter Wright, Enterprises

6533 Hollywood Blvd., Hollywood 28, Calif.; HOLLYWOOD 9-0944 Carter Wright, president; Dorothy Bellamy, secretary, treasurer. (Live and film shows, commercials.)

Wyld Films, Inc.

53 East 25th Street, New York, N. Y. 10010; MU 5-1000. Fred F. Levinson, pres.; Robert B. Bean, exec. v.p.; Malcolm B. Kahn, secy., treas.; Frederick B. Foster, sls. mgr.; Al Califano, prod. mgr. (TV commercials—live action and animation.)

X-Y-Z

Zapel Studios, Inc.

615 N. Wabash Avenue, Chicago, Ill. 60611; SUPERior 7-2755. Owen A. Zapel, pres. (Specialize in 16 and 35 mm production, animation, special effects & optical services.)

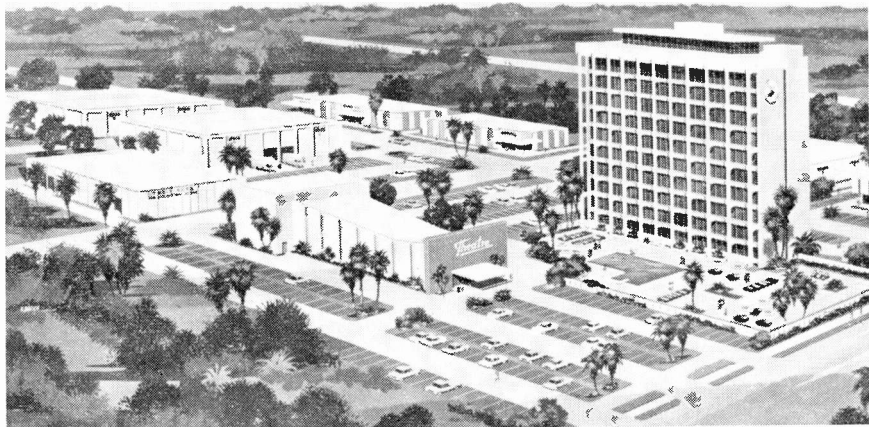
Zouary, Maurice H., Television Productions

333 W. 52nd St., New York 19, N. Y.; JUdson 2-6185. Maurice H. Zouary, owner. (Produce filmed programs, packages, commercials and live show.)

- Uncle Dunkle, (½ hr. film); Cartoons, Koko the Clown, Aesops Fables; When Vaudeville Was King; The Story of the Reformation; When Radio Was King; Kid-die Camera; Kidventures.

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CHICAGO FILM STUDIOS, 56 E. Superior; WWhitehall 4-6971.
DOUGLAS PRODUCTIONS, 1425 So. Racine, 8; HAYmarket 1-0409.
THE HARWALD CO., INC., 1216 Chicago Ave., Evanston, Ill.
LAWRENCE-PHILLIP STUDIOS, 343 S. Dearborn; WABash 2-1945.
SCIENTIFIC FILM CO., 909 E. 31st St., LaGrange Park; FLEetwood 2-0330.
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TRESSSEL STUDIOS, 7905 S. Burnham; REgent 4-7100.

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FARIS, HERB, STUDIOS, INC., 1706 Euclid Ave.; SUperior 1-4323.

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SELLERS COMPANY, 2102 Jackson St.; RI. 5836.
JAMESON FILM CO., 38-25 Bryan St., Dallas.

DENVER

HUGHES SOUND FILMS, 3110 E. Alameda Ave.; SPRuce 7-0191.

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CINE-FILMS, 940 Mace-Royal Oak; LINcoln 5-1864.
MOVICON MOTION PICTURES, 2148 Gratiot; WOODward 1-9111.
REGAN FILM PRODUCTIONS, 19730 Ralston; TULsa 3-4334.

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CARTHAY SOUND STAGE, 5903-07 W. Pico Blvd., L. A. (35); WEbster 8-2101.
JAK MILER.
COLUMBIA PICTURES CORP., 1438 N. Gower St., L. A. (28); HOLlywood 2-3111.
ARTHUR JACOBSON.
DESILU-HOLLYWOOD, 780 Gower St., Hollywood (38); HOLlywood 9-5911.
GENERAL SERVICE STUDIOS, 1040 N. Las Palmas Ave., L. A. (38); HO. 7-3111.
JAMES NASSER.
GOLDWYN, SAMUEL, STUDIO, 1040 N. Formosa Ave., L. A. (46); HO. 7-5111.
KTTV STUDIOS, 5746 Sunset Blvd., L. A. (28); HO. 2-7111.

PARAMOUNT-SUNSET STUDIO CORP., 1456 N. Bronson Ave., L. A. (28); HO. 2-6282.

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FAMOUS STUDIOS, 25 W. 45th St., New York 36, Hudson 2-4500

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FORDEL FILMS, INC., 1187 University Ave., New York 52; LUdlow 8-5100.
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GIFFORD ANIMATION, INC., 165 W. 46th St., New York 36, N. Y. JUdson 2-1591.
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SHERMAN GLAS PRODUCTIONS, INC., 7015 Sunset Boulevard, Hollywood 28, California; HOLlywood 2-1873

GLENAR PRODUCTIONS, 6618 Sunset Blvd., Hollywood 28; HOLlywood 4-0406.
SID GLENAR

GRANTRAY-LAWRENCE ANIMATION, INC., 1537 N. LaBrea Ave., Hollywood; HOLlywood 9-7968.
RAY PATTERSON

GRAY-O'REILLY STUDIO, 480 Lexington Ave., New York 17; PLaza 5-2060.
JOHN F. O'REILLY, JAMES F. GRAY

HABERSTROH SPECIAL EFFECTS STUDIOS, 9 W. 19th St., N. Y., AL 5-1827.

HARVEY FAMOUS CARTOONS, 1860 Broadway New York 23, JUdson 2-2244.
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K & W FILM SERVICE CORP., 1657 Broadway New York 19; CIrcle 5-8081-2.
NORMAN WITLEN, RALPH KOCH

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JAMES C. KEITH

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L & L EASTERN EFFECTS, INC., 219 E. 44 St.; 697-7980; Sam Lang, pres.

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KENT LANE

MCCRORY, JOHN, STUDIOS, Visual Education Center Bldg., Floral Park, N. Y.; FieIdstone 7-3109

MEYER, LOUIS, STUDIOS, 6337 Santa Monica Blvd., HOLlywood 38; HOLlywood 9-8209.
LOUIS MEYER

NATIONAL SCREEN SERVICE CORP., TV & INDUSTRIAL FILMS DIVISION, 509 Madison Ave., New York 17; CIrcle 6-5700; 7026 Santa Monica Blvd., HOLlywood 38; GLEndale 3136.
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H. K. CARRINGTON

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SCHULTZ, ROBERT, ASSOCIATES, 505 5th Ave., New York 17; OXFord 7-3749.
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RALPH COHN

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FLETCHER SMITH.

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BILL STURM

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DECORATORS SERVICE CO., 6153 Santa Monica Blvd., HOLlywood, Calif.; HO 5-9665.

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 RADIO TELEVISION SPOTS PRODUCTIONS, INC., 2 West 46th Street, New York 36, N. Y.; PLAZA 7-9260.
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 SANDIMAR RECORDING COMPANY, 2797 Bay Dr., Merrick, New York.
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 ROHR COMPANY, 1418 North Highland Ave., Hollywood.
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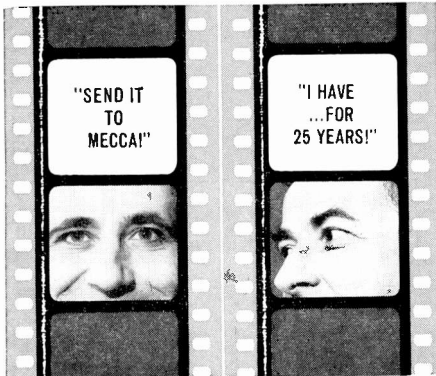
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Warner Bros. Pictures Dist. Corp., 209 Plymouth Bldg., 10th and Walnut Sts., CHerry 4-3297; Joe S. Young, br. mgr.

DETROIT

Allied Artists, 717 Fox Building, Woodward 1-2992; Wm. Sidensticker, dist. mgr.
Allied Film, 1026 Fox Building, Woodward 2-7777; Jack Zide, owner.
Buena Vista (Disney) 1009 Fox Building, Woodward 2-8738; Harold Morrison, br. mgr.
Columbia, 807 Fox Bldg. (48201); Woodward 2-8021; Carl H. Shalit, div. mgr.
Dezel, Albert Productions, 13131 Fenkell, Vermont 6-2180; Albert T. Dezel, br. mgr.
Films Incorporated, 26539 Grand River Rd., Detroit 48240; KEnwood 3-2044; Jeanne Oldershaw, br. mgr.
Metro-Goldwyn-Mayer, 2310 Cass Ave., Woodward 1-4456; Lou Marks, div. mgr. in residence; E. R. Susse, br. mgr.
Paramount, 921 Fox Building Woodward 2-4741; Thomas F. Duane, br. mgr.
20th Century-Fox, 2211 Cass Ave.; Woodward 1-3726; Fred Bunkelman, br. mgr.
United Artists, 1019 Fox Building, Woodward 2-6500; Sam Oshry, br. mgr.
Universal-International, 436 W. Columbia; Woodward 1-2141; Philip Sherman, br. mgr.
Warner Bros., 605 Fox Building; Woodward 1-6236; Howard Kinzer, br. mgr.

HONOLULU, HAWAII

Shochiku Films, 1387 N. Beretania St.; 964-444.

INDIANAPOLIS

Allied Artists, 517 N. Illinois St.; 634-6452; H. H. Mitchusson, mgr.
American International Pictures, 411 Illinois Bldg.; ME 4-4952; Tom Goodman, mgr.
Buena Vista Film Dist. Co., 619 Illinois Bldg.; 634-8408; Lee Heidingsfeld, mgr.
Columbia Pictures Corp., 608 Illinois Bldg.; ME 4-8408; Murray Devaney, br. mgr.
Howco Films, 501 Illinois Bldg.; ME 4-3411; Bob Jones, mgr.
Metro-Goldwyn-Mayer, 412 Illinois Bldg.; ME 4-4361; J. T. McMahon, mgr.
Paramount Pictures, Inc., 428 Illinois Bldg.; ME 4-7563; Paul Rice, mgr.
20th Century-Fox Film Corp., 842 Illinois Bldg.; ME 4-5581; Robert Meyer, mgr.
United Artists Corp., 4000 Meadows Drive #111; 545-2244; 3551; Fred Mound, mgr.
Universal Film Exchange, 517 No. Illinois St.; ME 4-5452; Wm. Worrell, mgr.
Warner Bros., 441 Illinois Bldg.; ME 4-3581; Chester Blakeley, mgr.

JACKSONVILLE, FLA.

Allied Artists, 331 East Bay St.; ELgin 3-7347; Robert Bowers, mgr. s/s office only
American International Pictures, 128 E. Forsyth St.; ELgin 6-5737; C. L. King, mgr.; sales office only
Columbia Pictures Corp., 11 N. Ocean St.; ELgin 3-5501; Ed McLaughlin, mgr., sales office only
Howco Film Exchange, 128 East Forsyth St., 356-1475; Mrs. O. Glenn Gryder, mgr. 1011 Houston St. (shipping station.)
Loew's, Inc., 501 E. Forsyth St.; ELgin 6-1536; Robert Caps, mgr.
Paramount Film Dist. Corp., 128 East Forsyth St.; ELgin 6-3961; Fred Mathis, mgr.
20th Century-Fox Film Corp., 341 E. Bay St.; ELgin 6-2426; Leon Weston, mgr.
United Artists, Inc., 128 E. Forsyth St.; ELgin 3-4476; Byron Adams, mgr.
Universal Film Exchanges, Inc., 331 E. Bay St.; ELgin 4-3761; W. A. McClure, mgr.
Warner Bros. Picture Dist. Corp., 128 E. Forsyth St.; ELgin 4-3647-232 N. Myrtle Ave. (shipping station.); Carroll Oghurn, mgr.
(Note: Benton Bros. Film Express, 228 N. Myrtle Ave., ELgin 4-6795, is the shipping station for all local distributors except for Howco, Warner Bros. B. D. Benton is mgr.)

KANSAS CITY, MO.

Allied Artists Pictures, Inc., 1700 Wyandotte; HArrison 1-2305; Frank V. Thomas, br. mgr.

American-International Pictures, 1703 Wyandotte; HA 1-2324; John Wangberg, br. mgr.
Buena Vista Film Distribution, 114 W. 18th St.; BAltimore 1-1540; Frank Monaco, br. mgr.
Columbia Pictures Corp., 110 W. 18th St., HArrison 1 3892; T. L. Baldwin, br. mgr.
Lippert Pictures, Inc., see United Film Exchange.
Loew's Inc., 220 W. 18th St.; GRand 1-2109; T. E. Bailey, br. mgr.
Motion Picture Booking Agency, 1717 Wyandotte; Victor 2-7379; Mrs. Bill Silver, owner.
Paramount Film Dist. Corp., 1703 Wyandotte; GRand 1-0410; Jerry Haile, br. mgr.
20th Century-Fox Film Corp., 1703 Wyandotte St.; HArrison 1-7253; Gene Jones, br. mgr.
United Artists Corp., 219 W. 18th St.; GRand 1-1123; Ralph Amacher, br. mgr.
Universal Film Exchanges, Inc., 1700 Wyandotte St.; HArrison 1-5624; Ray McKittrick, br. mgr.
Warner Bros. Pictures Distributing Corp., 1703 Wyandotte St.; HArrison 1-4645; R. C. Borg, br. mgr.

LOS ANGELES

Allied Artists, 4403 Sunset Blvd., Los Angeles 27; No. 6-1431; Ed. Cruca, div. mgr.
American International Pictures, 7165 Sunset Blvd., Hollywood 46; HOLlywood 6-3311; Leon Blender, gen'l. s/s. mgr.
Associated Film Releasing Corp., 650 N. Bronson Ave., L. A. 4; HO. 6-1681; E. J. Baumgarten.
Azteca Films, Inc., 1743 S. Vermont Ave.; Los Angeles 6; REpublic 3-2191; Juan Bueno, pres.
Beckman Film Corp., 9145 Sunset Blvd., L. A. 69; BR. 2-0143; Edmund Goldman, vice-pres.
Borde, Seymour & Associates, 1664 Cordova Ave.; REpublic 1-8748; Seymour Borde, pres.
Buena Vista Film Dist. Corp., 291 So. La Cienega Blvd., Suite 200, Beverly Hills; 657-4550.
Cavalcade Pictures, Inc., 959 N. Fairtax Ave., L. A. 46; Oldfield 4-4144; Harvey Pergament, mgr.
Clasa-Mohme, Inc., 1743 S. Vermont Ave., Los Angeles 7; REpublic 3-2191; Juan Bueno, pres.
Columbia Pictures Corp., 1627 West 20th St., Los Angeles 7; REpublic 1-8511; James Whiteside, br. mgr.
Continental Dist., Inc., 8833 Sunset Blvd., LA (69) OL. 7-1343. I. M. Weiner, mgr.
Crest Film Inc., 1979 S. Vermont, L. A.; REpublic 3-1123; Jerry Persell, pres.
Embassy Pictures, 8831 Sunset Blvd., L. A. 69; OL. 2-0112; E. L. Douglyn, western div. mgr.
Emerson Film Ent. Inc., 8831 Sunset Blvd., L. A. 69; 655-5798; Thos. J. Aspell, Jr., mgr.
Eve Productions Inc. 8350 Santa Monica Blvd., HIldw 90069; 654-7158; Eve Meyer, mgr.
Exhibitor's Service, Inc., 292 So. La Cienega Blvd., Beverly Hills; 657-6040, Syd Lehman, vice-pres.
Fairways International Films, 2221 W. Olive Ave.; Burbank; THornwall 5-6628.
Favorite Films of California, Inc., 1918 S. Vermont Ave., L. A. 7; RE. 1-8633; Harry Levinson, br. mgr.
Film Investment Corp., 5912 W. Olympic Blvd., LA 36; 933-8203; Adrian Weiss, pres.
Films Incorporated, 5625 Hollywood Blvd., 466-5481, George A. Crittenden, exchange mgr. 5288 Foothill Blvd., Oakland 94601; KEllogg 4-4521; Lu Harrison, br. mgr.
Gillman Film Corp., 332 So. Beverly Dr., B. H., CR. 3-4900; Irving Gillman, pres.
Gold Star Pictures, 5420 Melrose Ave., La 38; Ho. 2-7363; Lou Goldstein.
Hollywood Star Pictures, Inc., Suite 115, 1213 No. Highland Ave., HIldw. 38; HO 3-1316; L. Steven Snyder, v.p.
Lippert, Inc., 9000 Sunset Blvd., La 69, 273-2763; Robert L. Lippert, pres.
Magna Pictures Dist. Corp., 8831 Sunset Blvd.; L. A. (90069); 657-7090. Joseph C. Emerson, v.p. chg., world sales; Thos. J. Aspell, Jr. mgr.
Manhattan Films International, Inc., 1920 S. Vermont Ave., REpublic 2-6111; Robert L. Kronenberg, pres.
Manson Distributing Corp., 9145 Sunset Blvd., L. A. 69; BRadshaw 2-4948; Edmund Goldman, pres.

Metro-Goldwyn-Mayer, Inc., 1620 Cordova St., L. A. 7; RRepublic 1-4181; Arnold C. Shartin, br. mgr.

Navy U.S., Motion Picture Booking Office, 1914 S. Vermont Ave., L. A. 7; RRepublic 5-0244; John L. Evans, office mgr

Parade Releasing Org., 9118 Sunset Blvd.; 271-5733; Bob Patrick, vice-pres. in ch. of sales.

Paramount Film Dist. Corp., 8380 Melrose Ave., L. A. 46; OL. 3-8230; Ward Pennington, br. mgr.

Walter Reade-Sterling, (see Continental Dist. Inc.)

Shochiku Films of America, 4417 W. Adams Blvd.; 733-8181.

Shochiku Films of America, 4417 W. Adams Blvd.; 733-8181.

Taurus Film Co., 9145 Sunset Blvd., La 69; Br. 2-4948; Gary Stromberg; Michael Goldman.

Topaz Film Co., 9145 Sunset Blvd., L. A. 69; BRadshaw 2-0143; Edmund Goldman, vice-pres.

20th Century-Fox Film Corp., 291 So. La Cienega Blvd., B. H.; 657-6000; Morris Sudmin, br. mgr.

United Artists, Exchange, 291 So. La Cienega Blvd., B. H., suite 310; 657-7000; Richard Carnegie, br. mgr.

United Producers Releasing Org., 1660 Cordova St. L. A. 7; 733-9186; Harry Ross, mgr.

United Screen Arts, 11969 Ventura Blvd., Studio City; 877-1584.

United Artists Associated Inc. (Motion Picture Distribution for TV) 1041 N. Formosa Ave., L. A.; 466-3429.

United World Films, Inc., 1025 N. Highland Ave., La; 465-5136; William J. Powers, mgr.

Universal Film Exchanges, Inc., 2001 S. Vermont Ave., L. A. 7; RRepublic 1-2151; Robert Carpenter, br. mgr.

Warner Bros. Pictures Distributing Corp., 3460 Wilshire Blvd., L. A. 5; DUnkirk 5-7281; Al Grubstick, district mgr.

World Wide Pictures, 2520 W. Olive; Burbank; TH. 3-1300.

MEMPHIS

Allied Artists Southern Dist. Corp., 395 S. 2nd St.; Tel. 527-9424; B. Brichard, mgr.

Don Kay Enterprises, 408 S. Second St.; Tel.: 327-4023.

Columbia Pictures Corp., 162 Vance Ave.; Tel.: 326-3268; Frank Owen, mgr.

Film Transit, Inc., 311 S. Second St.; 525-6848.

Howco Exchange, 399 South 2nd St.; 526-8328; Charles Arendall, hr. mgr.

Loew's Inc., 158 Vance Ave.; Tel.: 525-5443; James W. Ronsick, br. mgr.

Paramount Pictures, Inc., (Rm. 925) 100 No. Main St. Bldg., Memphis; 527-9575; Wayland Lillard, br. mgr.

20th Century-Fox Film Corp., 151 Vance Ave.; Tel.: 526-2164; Dan Coursey, mgr.

United Artists, 408 S. Second St.; 525-8467.

Universal Film Exchanges, Inc., 138 Huling St., Memphis 526-4161; Lewis Dreisbach, br. mgr.

Warner Bros. Pictures Distributing Corp., (Rm. 946) 100 No. Main St., Bldg., 526-1191; Jeff Williams, mgr.

Yerger Film Service, 492 S. 2nd St.; 525-2386.

MILWAUKEE

Allied Artists Pictures, Inc., 720 W. State St.; BRoadway 3-7020; Meyer Kahn, br. mgr. (see Mescop, Inc.)

American International Pictures, 212 W. Wisconsin Ave.; BRoadway 3-6285; Ed Gavin, br. mgr.

Columbia Pictures Corp., 212 W. Wisconsin Ave.; BRoadway 1-3351; Dave Chapman, br. mgr.

Buena Vista Film Distribution Co., Inc., 212 W. Wisconsin Ave.; BRoadway 3-5111; Frank Yablans, br. mgr.

Independent Film Distributor, 212 W. Wisconsin Ave.; BRoadway 3-5922; Morev Anderson, mgr.

Loew's Inc. MGM, 736 West State St.; BRoadway 1-4024; John Pilmaier, br. mgr.

Mescop, Inc., 9235 W. Capitol Dr.; 466-1700; Fred Florence, Jerry Gruenberg.

Paramount Film Distributing Corp., 212 W. Wisconsin Ave.; BRoadway 1-7340; Howard Ross, br. mgr.

20th Century-Fox Film Corp., 212 W. Wisconsin Ave.; BRoadway 1-5710; Ray Schultz, mgr.

United Artists Corp., 212 W. Wisconsin Ave.; BR 1-6529; Joe Imhof, mgr.

Universal Film Exchange, Inc., 720 W. State St.; BRoadway 1-4080; M. P. "Pat" Halloran, br. mgr.

Warner Bros. Pictures Distributing Co., 212 W. Wisconsin Ave.; BRoadway 1-7550; Paul Schaber, br. mgr.

MINNEAPOLIS

Allied Artists Productions, 1113 Currie Ave., Federal 6-8337; Irving Marks, br. mgr.

American International, 1000 Currie Ave.; 333-8293; Hy Chapman, br. mgr.

Buena Vista Distribution Co., Inc., 1104 Currie Ave.; Federal 6-8607; Avron Rosen, br. mgr.

Columbia Pictures Corp., 1100 Currie Ave., Federal 3-6227; Irving Braverman, br. mgr.

Embassy Pictures Corp. Inc., 1104 Currie Ave.; 339-2729; F. J. Lee, br. mgr.

Hazeltan and Dynes, 16 N. 7th St., Federal 3-2281; Dick Dynes, mgr.

Independent Film Distributors, 2249 Pennsylvania Ave., So.; 545-7015; Abbott Swartz, owner.

Lomac Distributing Co., 1000 Currie Ave.; 332-6633; J. E. Loeffler, pres.

Metro-Goldwyn-Mayer Inc., 1104 Currie Ave., Federal 2-2553; LeRoy H. Smith, br. mgr.

Paramount Film Distributing Corp., 1104 Currie Ave., Federal 3-0537; F. C. Myers, br. mgr.

20th Century-Fox Film Corp., 1015 Currie Ave., Federal 3-2201; Dean Lutz, br. mgr.

United Artists Corp., 1000 Currie Ave., Federal 3-7276; Robert Malone, br. mgr.

Universal Film Exchanges, Inc., 1113 Currie Ave., Federal 3-5334; L. J. Miller, br. mgr.

Warner Bros. Pictures Distributing Corp., 1110 Baker Bldg., 706 Second Ave. So.; Federal 3-3281; M. B. Adcock, br. mgr.

NEW HAVEN

Columbia Pictures Corp., 254 College St., SP. 7-4706. Walter Silverman, br. mgr.

Metro-Goldwyn-Mayer, 1890 Dixwell Ave., Hamden; ATwater 8-9201; Dave Titleman, br. mgr.

Paramount Pictures, 254 College St.; 624-3107; Henry Germaine, br. mgr.

20th Century-Fox, 254 College St.; 865-1929; Sal Poplizio, mgr.

United Artists, 254 College St., LO. 2-9983. Irving Mendelson, br. mgr.

Universal, 24 Linde St., West Haven; WEST 3-9313; George Somnia, br. mgr.

Warner Bros., 254 College St.; SP. 7-4751. Angelo Lombardi, br. mgr.

NEW ORLEANS

Allied Artists Pictures Corp., 143 So. Liberty St.; JA. 5-9135; Ben Jordan, br. mgr.

Blue Ribbon Pictures, Inc., Loren Bldg., Rm. 505, 2001 Canal St.; Tel.: 522-0368; George Pabst and Alex Maillho, owners.

Buena Vista Dist. Co., Inc., Loren Bldg., Suite 504, 2001 Canal St.; JA. 5-2250; JA. 5-2259; Paul Back, br. mgr.

Columbia Pictures Corp., 150 S. Liberty St.; JA. 2-2782; JA. 2-2784; JA. 2-2783, John Winberry, br. mgr.

Delta Visual Service, Inc., 715 Girod St.; JA. 5-9061; F. J. Didier, pres.

Goodrow, F. F. Distributor, 217 S. Saratoga St., (rear) Tel. 523-1474; F. F. Goodrow, owner.

Don Kay Enterprises, 150 So. Liberty St.; Tel. 529-3012; Don Kay, pres.

Leonard Audio-Visual Service-Films, Inc., 1303 Prytania St., Jackson 2-9769; Earl Leonard, owner.

Metro-Goldwyn-Mayer, Inc., Miles Bldg., Suite 110, 2025 Canal St.; Tel.: 821-1782; H. A. Arata, br. mgr.

Masterpiece Pictures, Inc., 215 So. Liberty St.; JA 2-8703-04; Mrs. Marnie Dureau, pres.

National Film Service, Inc., 4701 Palmetto; Tel.: 486-5969.

Paramount Films Distributing Corp., Miles Bldg., Suite 208 2025 Canal St., Wm. A. Briant, br. mgr. 822-8111.

Twentieth Century-Fox Distrib. Corp., 200 So. Liberty St.; JA. 5-9858-59; Gerald S. Kennedy, br. mgr.

United Artists Corp., 210 So. Liberty St.; Tel.: 524-3617; Gene Goodman, br. mgr.
United World Free Films Service, 1303 Prytania St.; JA. 2-9769; Earl Leonard, owner.
Universal Film Exchanges, Inc., 143 So. Liberty St.; JA. 2-9181; Charles R. Ost, sls. mgr.
Warner Bros., Loren Bldg., Suite 510, 2001 Canal St.; Tel.: 524-2121; Gus Trog, br. mgr.
Warwick Films, 2121 Burgundy St.; 943-1846. Abe Berenson, and Arthur Barnett, owners.

NEW YORK

Allied Artists Pictures Corp., 630 Ninth Ave. 36; PLaza 7-8420; Nathan Furst.
Artkino Pictures, Inc., 723 Seventh Ave., 19; CIRCLE 5-6570; Rosa Madell, v. pres.
Azteca Films, Inc., 1501 Broadway, 36; OX. 5-4740. Carlos Herrera, pres.
Baker, Sam, Associates, 165 W. 46th St.; PL. 7-0290. Sam Baker.
Bell Film Exchange, 630 Ninth Ave. 36; CIRCLE 6-1383.
Brandon Films Inc., 200 W. 57th St., 19; CIRCLE 6-4867; T. J. Brandon.
Buena Vista Film Dist. Co., Inc., 477 Madison Ave.; PLaza 9-3880; Irving Ludwig, pres.
Burstyn, Inc., 200 W. 57th St., 19; Fae R. Miske, pres.
Casino Film Exchange, Inc., 1564 Broadway, 36; JUDSON 6-1442-3; Munio Podhorzer, pres.
Casolaro Films Distributing Co., 277 Canal St., 13; WORTH 6-2112.
Columbia Pictures Corp., 630 Ninth Ave., 19; CIRCLE 6-0900; Saul Trauner, br. mgr.
Continental Distributing, Inc., 241 E. 34th St.; MU 3-6300; Irving Wormser, pres.
Dominant Pictures, 247 Park Ave.; Murray 7-7800; Arnold Jacobs, gen. sales mgr.
Ellis Films, Inc., 1501 Broadway, 36; LONGacre 3-5457; Jack Ellis.
Empire Films, Inc., 580 Fifth Ave., 36; PL. 7-3770. Del Handel, pres.
Exclusive Pictures, 723 Seventh Ave., 19; CIRCLE 5-6456; Leo Gottlieb, sls. mgr.
Films Incorporated, 38 W. 32nd St., N. Y. 10001; 594-5170; Sally Pataro, br. mgr.
Fine Arts Films, Inc., 1501 Broadway, 36; BRYant 9-6734; Dr. Arthur M. Epstein, pres.
Goldstone Harry Films, 1546 Broadway, N.Y. 36; Phone: 246-4462-3; Harry Goldstone, Pres.
Grand Prize Films, Inc., 565 Fifth Ave., 17; OX. 7-9170. Sidney Kaufman, pres.
Harrison, Edward, Films, 1501 Broadway, 36; LACHawanna 4-1318; Edward Harrison.
Hoffberg Productions, Inc., 362 W. 44th St., 36; CIRCLE 6-9031; J. H. Hoffberg.
International Releasing Orgn., 452 Fifth Ave., 18; LONGacre 3-0516; Julius Garfield.
Lopert Pictures Corp., 729 7th Ave., PLaza 7-3330; Leon Brandt.
Magna Pictures Dist. Corp., 233 West 49th St., JU. 6-0500; George Josephs, gen. sls. mgr.; Marvin Friedlander, mgr.
Master Film Distributors, Inc., 366 Madison Ave.; OX. 7-4565. George Caputo, pres.
Metro-Goldwyn-Mayer, Inc., 321 W. 44th St.; CI. 6-6200.
Pacemaker Pictures, Inc., 1790 Broadway, 19; PLaza 7-5363; Max A. Goldberg, pres.
Pallas Films, Inc., 580 Fifth Ave., 36; Columbus 5-4921; Del Handel, pres.
Paramount Film Distributing Corp., 1501 Broadway, 36; BRYant 9-3230; Myron Sattler.
Principal Film Exchange, Inc., 630 Ninth Ave., 36; CIRCLE 6-6660; S. S. Krellberg.
Realtart Film Exchange of New York, Inc., 630 9th Ave. CIRCLE 6-1717; George Waldman.
Shochlky Films, 551 Fifth Ave.; OX. 7-6146.
Times Film Corp., 144 W. 57th St., 19; PLaza 7-6980; Felix J. Bilgrey, v. p.
Trans-Lux Distributing Corp., 625 Madison Ave., 22; PLaza 1-3110; Richard T. Brandt, pres.; Sid. Ginsberg, v.p.
20th Century-Fox Film Corp., 345 W. 44th St., 36; CIRCLE 6-6700; Abe Dickstein, mgr.
Union Film Distributors, Inc., 37 W. 57th St., 19; PLaza 1-4490; Sam Fleishman.
United Artists Corp., 729 7th Ave.; CI. 5-6000.
United Motion Picture Organization, 130 E. 58th St., 22; ELdorado 5-7787; Richard Davis, pres.

Universal Film Exchanges, Inc., 630 Ninth Ave., 36; CIRCLE 6-4747; H. Fellerman, br. mgr.
Warner Bros. Pictures Distributing Corp., 321 W. 44th St., 36; CIRCLE 6-1400. Ernest Sands, br. mgr.

OKLAHOMA CITY

Allied Artists Distributing Corp., 625 W. Sheridan; CE. 2-8611.
Columbia Pictures Corp., 702 W. Sheridan; Phone. CE. 2-0263; C. A. Gibbs, br. mgr.
Metro-Goldwyn-Mayer, Inc., 710 W. Sheridan; Phone: CE. 5-5301; George Fisher, br. mgr.
Okl. City Shipping & Inspection Bureau, 809 S. W. 7th; CE. 5-2553; Alford Baird, mgr.
Paramount Pictures, Inc., 706 W. Sheridan; Oklahoma City; CE. 9-2297; C. H. Weaver, mgr.
Screen Guild Productions of Oklahoma, Inc., 708 W. Sheridan. CE. 2-3038; Harry McKenna, mgr.
Theatre Poster Service, 704 W. Sheridan; Tel.: CE. 2-9900; Robert Smith, mgr.
United Artists Corp., 624 W. Sheridan; CE. 5-3306; Bill Hunter.
Universal Film Exchanges, Inc., 625 W. Sheridan; Oklahoma; CE. 2-9206; Charles Hudgens, mgr.
Warner Bros. Pictures Distributing Corp., Commerce Exchange Bldg.; CE. 5-7544; Don Tullins, br. mgr.

OMAHA

Allied Artists Distributing Corp., 1524 Davenport St.; Tel.: 341-1953; Solomon J. Francis, mgr.
American-International Pictures of Nebraska and Iowa, 1508 Davenport St.; Tel.: 342-1161; Meyer L. Stern, mgr.
Buena Vista Film Dist. Co., Inc., 709 Omaha Loan & Building Assn. Bldg. Tel.: 341-4030; Patrick Halloran, sales rep.
Omaha Film Depot, Inc., office 215 N. 10th, Tel.: 341-2045; depot 1508 Davenport St.; Tel.: 342-6576.
Universal Film Exchange, 1524 Davenport St.; Tel.: 341-8918; Dolores Krampfer, off. mgr.
Warner Bros., 525-26 Omaha Loan & Building Assn. Building, 15th and Dodge Sts.; Tel.: 342-4838; Robert W. Hirz, mgr.

PHILADELPHIA

Alan Pictures (Foreign Films), Fox Bldg.; LOcust 3-4428; Alan Strulson, owner.
Allied Artists Distributing Corp., 1241 Vine St.; LOcust 3-8342; Maxwell Gillis, mgr.
American Film Co., 1329 Vine St.; Walnut 2-1800; Benny Harris, mgr.
American-International, Fox Bldg.; LOcust 8-6684. Edward Heiber, div. mgr.; Joseph F. Quinlivan, br. mgr.
Buena Vista Film Distribution, 1225 Vine St.; LO. 7-0845; Leonard Mintz, br. mgr.; Mort Magill, dist. mgr.
Capital Film Exchange, 309 No. 13th St.; LOcust 7-2698; Edward J. Gabriel, mgr.
Columbia Pictures Corp., 1225 Vine St.; LOcust 8-3889; Harry E. Weiner, br. mgr.
Embassy Pictures, 1225 Vine St.; LOcust 3-0209; Irving Lomis, br. mgr.
Fanfara Films, Inc., 1239 Vine St.; LOcust 7-2242; Joe Solomon, pres.
Lopert Pictures Corp., Fox Bldg.; LOcust 3-9500. Robert Friedman, br. mgr.
Metro-Goldwyn-Mayer, Inc., Fox Bldg.; Locust 7-5150; Sid Eckman, mgr.
Mutual Films, Inc., 317 No. 13th St.; LOcust 4-4429; David Rosen, pres.
Paramount, Fox Bldg., LOcust 7-3672; Don Hicks, br. mgr.
David Rosen, 317 No. 13th St.; LOcust 4-4429; David Rosen, owner.
Seven Arts Pictures, 303 No. 13th St.; LOcust 3-3366; Manny Youngerman, dist. mgr.
20th Century-Fox Film Corp., Fox Bldg.; LOcust 8-7030; Bennett Goldstein, br. mgr.
United Artists Corp., Fox Bldg.; LOcust 3-9500; Eugene Tunick, eatrn. div. mgr.; Albert Glaubinger, branch mgr.
Universal-International, 251 No. 13th St.; LOcust 4-3980; Carl Reardon, sls. mgr.
Warner Bros. Pictures Distributing Corp., 230 No. 1225 Vine St.; LOcust 3-9530. William G. Mansell, br. mgr.

PITTSBURGH

Buena Vista Film Distribution Co. Inc., 1727 Blvd. of The Allies, 281-9911, Lawrence Seidelman, mgr.
Columbia Pictures Corp., 1623 Blvd. of the Allies; 281-0808; Frank Silverman, mgr.
Hendel, James Films, 84 Van Braam St., 471-5535.
Metro-Goldwyn-Mayer, Inc., 1623 Boulevard of the Allies; 281-6690; Max Shabason, mgr.
Paramount Pictures, Inc., 1727 Blvd. of the Allies; 281-9270; Peter De Fazio, mgr.
Screen Guild Productions of Pittsburgh, 415 Van Braam St.; 281-1630; David Silverman, mgr.
20th Century-Fox Film Corp., 1723-25 Blvd. of the Allies; 471-3572; Wm. Spencer, mgr.
United Artists Corp., Fulton Bldg., 107 Sixth St.; 471-8960; John Zommir, mgr.
Universal Film Exchanges, Inc., 1825 Blvd. of the Allies; 261-6704; Bob Miller, mgr.
Warner Bros. Pictures Distributing Corp., Gateway Towers; 471-1857; Virgil Jones, mgr.

PORTLAND, ORE.

Columbia Pictures Corp., 1976 Lovejoy; 223-3101; Sherman Morris.
Loew's, 905 N. W. 20th; 223-2521; Gene Jones, mgr. Films Incorporated, 2129 N.E. Broadway, Portland 97232; 282-5558; Etta Edge, br. mgr.
Don Horter Prods., 919 N. W. 19th; 227-0601; Eric Horton, mgr.
Metro-Goldwyn-Mayer, 1973 Lovejoy; 223-3558; Jerry Saffron.
Paramount Pictures, Inc., 909 N. W. 20th Ave.; 223-3477; Gene Jones, br. mgr.
20th Century-Fox Film Corporation, 925 N.W. 19th; 223-6129; J. K. L. Searka.
United Artists, 1953 Kearney St.; 228-9405; Bud Hamilton, mgr.
Universal Film Exchanges, Inc., 1953 N. W. Kearney St.; CAPintol 7-1231; Don McMurtie, mgr.
Warner Bros. Pictures, 925 N. W. 19th; 227-5627; Wm. Byreod.

ST. LOUIS

Allied Artists Prod., Inc., 3203 Olive St.; JE 3-0477; Frand Thomas, mgr.
American International Pictures, 3301 Lindell Blvd.; JE 3-6397; George Phillips.
Buena Vista Distrib. Corp., 3314 Lindell Blvd.; JE 5-1159; Wayne Stephenson, mgr.
Columbia Pictures Corp., 3310 Lindell Blvd.; FR 1-2030; R. J. McCafferty, mgr.
Continental Distributing, 539 No. Grand Blvd.; JE 3-9224; Clifford Mantle, mgr.
Crest Film Distributors, 3314 Lindell Blvd.; JE 5-2700; Herman Gorelick.
Embassy Pictures Corp., 539 No. Grand Blvd.; JE 3-8344; A. J. McManus.
Metro-Goldwyn-Mayer Inc., 3316 Lindell Blvd.; JE 3 0201; Gerald Banta, mgr.
O'Brien, H. J., 313 N. Leonard Ave.; JE 5-8827.
Paramount Film Distrib. Corp., 2949 Olive St.; OL 2-3680; Weber Howell, mgr.
20th Century-Fox Film Corp., 3330 Olive St.; JE 3-3185; Charles Krips, mgr.
United Artists Corp., 3377 Lindell Blvd.; JE 3-0346; E. J. Stevens, mgr.
Universal Film Exch., Inc., 3203 Olive St.; JE 3-3800; Mr. Woodrow Cole, mgr.
Warner Bros. Pictures Distributing Corp., 3311 Lindell Blvd.; JE-3-8656; Hal Walsh, mgr.

SALT LAKE CITY

Allied Artists Pictures, Inc., 254 E. First South St.; Tel. 359-7651; Edmond D. Cruca, mgr.
American International, 252 East 1st South St.; 322-3601; Fred Polasky, mgr.
Buena Vista Film Dist. Co., Inc., 317 Phillips Petroleum Bldg.; 322-1255; Thomas MacMahon, mgr.
Columbia Pictures Corp., 130 Social Hall Ave.; 322-3476; Sam McPadden, br. mgr.
Film Service Corporation, 314 E. South Temple; 322-0557; Sidney Cohen, mgr.
Films Incorporated, Deseret Book Co.—(Film Div.) 44 E. S. Temple, Salt Lake City 84110; DAVIS 8-8191; Burt Keddington, br. mgr.

Fox-Intermountain Theaters, 425 Phillips Petroleum Bldg.; 364-8489; John J. Meinard, dist. mgr.; Ted Kirkmeyer, city mgr.
Intermountain Theatres, 52 W. Second So. St.; 355-5391; John Krier, br. mgr.
Metro-Goldwyn-Mayer, Inc., 123 S. 2nd East St.; 355-4611; C. P. Nedley, mgr.
National Film Service, Inc., 350 West 6th South St., 364-7729; Ruy Hunt, mgr.
Paramount Pictures, Inc., 431 So. 3rd. East. 322-0457; J. Harry Swanson, mgr.
20th Century-Fox Film Corp., 216 E. 1st South St.; 363-3908; K. O. Lloyd, mgr.
United Artists Corp., 210 E. 1st South St.; 363-6736-7; W. W. McKendrick, mgr.
Universal Film Exchange, 208 E. 1st South St.; 322-3561; George D. Crothran, mgr.
Sero Amusement Co., 132 South State St.; 364-7856; Michel W. Pilioris, gen. mgr.
Warner Bros. Pictures Distributing Corp., 431 So. 3rd East, Suite 203; 364-1897; Charles A. Hudgens, mgr.
Wyckoff Co., Inc., Box 366; Tel. 322-1361; Max Young, mgr.

SAN ANTONIO, TEX.

Alamo Booking Center, 224 Carolwood; DI 2-7011; William C. Rau, br. mgr.
Azteca Films, Inc. (Spanish Films), 410 San Pedro Ave.; CAPitol 6-7266; Jewell Truex, mgr.
Kier Film Company, 154 Davis Court; Travis 9984; TA. 2-0652; TA. 2-9984. H. W. Kier, owner.

SAN DIEGO

Films Incorporated, Kerr Film Exchange, 3034 Canon St., San Diego 92106; ACademy 4-2406; Marjorie Kerr, br. mgr.

SAN FRANCISCO

Allied Artists Productions, Inc., 191 Golden Gate Ave.; 431-2315; Clint Mecham, mgr.
Buena Vista Film Dist. Co., Inc., 230 Hyde St.; 673-1215; Don Fuller.
Columbia Pictures Corp., 988 Market St., Suite 800; 771-2525; Mel Klein, br. mgr.
Walter Reade-Sterling, Inc., Div. of Continental, 166 Golden Gate Ave., PProspect 5-7666; I. M. Weiner, mgr.
Emerson Film Enterprises, Inc., 170 Golden Gate Ave., San Francisco 94102; 673-6536; James Myers, mgr.
Favorite Films of Calif. Inc., 255 Hyde St.; PProspect 6-4409; N. P. Jacobs, pres.; Hal Gruber, br. mgr.
Magna Pictures Dist. Corp., 178 Golden Gate Avenue; 673-6536; James Myers, mgr.
Metro-Goldwyn-Mayer, Inc., 259 Hyde St.; Prospect 5-1613; Connie Carpou, resident mgr.
Mutual Film Distributors, 191 Golden Gate; 863-0400; Chan Carpenter, owner.
Paramount Pictures, Inc., 25 Taylor St.; GR. 4-3517; Milton Andersen, br. mgr.
Patterson, Pat Productions, Inc., 250 Golden Gate Ave.; OR. 3-0750; Pat Patterson, owner.
Progress Film Distributors, 149 Hyde St.; OR. 3-9835; Barney Levy, mgr.
20th Century-Fox Film Corp., 645 Larkin St.; PProspect 5-1600; Dick Stafford, mgr.
United Artists Corp., 201 Golden Gate Ave.; UN-derhill 1-2751; Ralph Clark, br. mgr.
Universal Film Exchange, 129 Hyde St.; Prospect 6-3660; James B. Mooney, mgr.
Warner Bros. Pictures Distributing Corp., 290 Turk St.; 474-5938; Don Urquhart, mgr.

SEATTLE

Alaska Film Exchange, 2131 N. 86th St.; LA 2-5616; Zelman Gross, off. mgr.
Allied Artists Pictures Corp., 2401 Second Ave., MU 2-2460; Gordon Wallinger, br. mgr.
American International Pictures of the Pacific Coast, 2316 Second Ave.; MAIN 4-6234; Robert S. Parnell, br. mgr.
Buena Vista Dist. Co. Inc., 2419 Second Ave., MAIN 4-0186, Norman Chesler, br. mgr.
Columbia Pictures Corp., 2415 Second Ave., MAIn 3-5349, J. R. Beale, br. mgr.

Favorite Films of California Inc., 2316 Second Ave., MAin 4-6234, Robert S. Parnell, br. mgr.
Fine Arts Guild, 7720 Greenwood Ave., SUNset 2-7337, James N. Selvidge, N.W. Agent SUNset 3-6620.
Metro-Goldwyn-Mayer Inc., 2405 Second Ave.; MAin 3-4056; Stewart R. Engebretson, br. mgr.
Paramount Film Distr. Corp., 2312 Second Ave., MAin 2-4287, John E. Kent, br. mgr.
Saffle's Theatre Service, 2421 Second Ave., MAin 3-5177, Maury Saffle, pres.
20th Century Fox Film Corp., 2421 Second Ave., MAin 3-7815, Paul Snoddy, mgr.
United Artists Corp., 2403 Second Ave., MAin 2-3788, Jack Partin, mgr.
Universal Film Exchange Inc., 2401 Second Ave., MAin 2-3245, Russell I. Brown, mgr.
U.S. Navy Dist., Booking Office, 13th Naval Dist., LAkeview 3-0550, Ext. 577 or 575; L. D. Palermi, dir. spec. services.
Warner Bros. Pictures Distributing Corp., 2704 Second Ave., MAin 2-0046, Jean W. Spear, br. mgr.

WASHINGTON, D. C.

Allied Artists, 227 H St. N. W.; METropolitan 8-6450; Milton Lipener, br. mgr.
American International Pictures, 1100 Vermont Ave., N.W.; Suite 704; 659-1566; Jerome Sandy, pres.
Buena Vista Film Dist. Co., Rm. 106, 1100 Vermont Ave. N.W.; 296-7730; J. B. Brecheen, br. mgr.
Clark Service, Inc., 3194 Bladensburg Rd. N.E.; 526-0733; John Obert, mgr.
Columbia Pictures Corp., 711 4th St. N.W.; NA-tional 8-4035; Fred Sapperstein, br. mgr.; Sam Galanty, divisional sales mgr.
Continental Distributing, Inc., Warner Bldg., Room 834, 13th and "E" Sts., N.W.; DIstrict 7-6058 Robert J. Foliard, dist. mgr.
Metro-Goldwyn-Mayer, 1025 Vermont Ave. N.W.; Suite 404; N.W.; DIstrict 7-6530; Otto Evert, br. mgr. Joseph Kronman, asst. br. mgr. Lou Formato, southern sales div. mgr.
Paramount Film Dist. Co., 306 H St. N.W.; NA-tional 8-7661; Theodore Krassner, br. mgr.
Peerless Dist. Co., 4620 Wisconsin Ave., N. W.; EM. 2-8712; Teddy Shull, owner.
20th Century Fox Film Corp., 415 3rd St. N.W.; DIstrict 7-8420; Shepherd Bloom, br. mgr.
United Artists Corp., 1411 K St., N.W.; NA-tional 8-6312; Edwin A. Bigley, br. mgr.
Universal-International Pictures, 227 H St. N.W.; METropolitan 8-4141; Alex Schimel, br. mgr.
Warner Bros. Pictures Dist. Corp., 1411 K St. N.W., Suite 420; NA-tional 8-1130; Ben Bache, br. mgr.
Wheeler Film Co., 306 H St. N.W.; STerling 3-8938; San Wheeler, owner.

CANADA

CALGARY, ALTA.

Allied Artists Pictures of Canada Ltd., 3811 Ed-monton trail; Larry Rittenberg, mgr.
Columbia Pictures of Canada, Ltd., 3311-A Ed-monton Trail; S. Isenstein.
Deuka Film Exchange, 2221 Broadview Rd., 28 3-5014 Edgar H. Sieber, pres.
Empire Films Ltd., 3811 Edmonton Trail; Maws Kitigawa, mgr.
International Film Distributors, Ltd., Larry Rit-tenberg, mgr. (See Allied Artists)
Metro-Goldwyn-Mayer Pictures of Canada, Ltd., 1402-11th Ave. S.W.; Abe Gotfried, mgr.
Paramount Film Service Ltd., 3811 Edmonton Trail; W. O. Kelly, mgr.
Twentieth Century-Fox Film Corp., 1402-11th Ave. S.W.; Michael Brazer, mgr.
Universal Films Ltd., 3811 Edmonton Trail; Al Genaske, mgr.
United Artists Corp. Ltd., 3811 Edmonton Trail; Robert Radis, mgr.
Warner Bros. Pictures Distributing Co. Ltd., 704 Eighth Ave., West; 2-1606; Blain Covert, mgr.

MONTREAL, QUE.

Allied Artists Pictures of Canada Ltd., 5801 Monkland Ave.; Maurice Diamond, mgr.
Atlas Film Distributors Ltd., 5800 Monkland Ave.; HU 9-0879; Joe Oupcher, pres., Harry Cohen, sec. treas.
Cine-Art Film Distributing Co. Ltd., 1200 St. Catherine St. E.; LA 3-5740; Michael Costom, pres.
Columbia Pictures of Canada, Ltd., 2000 North-cliffe Ave.; I. Levitt, mgr.
Empire Films, Ltd., 8448 St. Laurent Blvd.; Peter Dansereau, mgr.
France Film Company, 1405 Maisonneuve St.; J. A. DeSeve, pres. & gen. mgr.
General Films, Ltd., 3724 Park Ave.
International Film Distributors Ltd., Maurice Dia-mond (See Allied Artists).
Metro-Goldwyn-Mayer Pictures of Canada, Ltd., 8393 St. Lawrence Blvd.; Roger Chartrand, mgr.
Paramount Film Service Ltd., 2000 Northcliffe Ave., Romeo Goudreau, mgr.
Rex Film Inc., Action Catholique Bldg., 3 place Jean-Talon, Quebec, Que.; L. Janssens van der Sande, v.p. & gen. mgr.
Twentieth Century-Fox Film Corp., 8275 May-rand St.; Gordon Lightstone, Jr., mgr.
Unifrance Film, 1170 Drummond St.; 861-7131. Robert Hollier, rep.
United Artists Corp. Ltd., 3300 Cavendish Blvd.; Morris Hamat, mgr.
Universal Films, Ltd., 8444 St. Laurent Blvd.; Bob Johnson, mgr.
Vita Film, Ltd., 4517 Van Horne Ave.; REgent 3-6239
Warner Bros. Pictures Distributing Co. Ltd., 5957 Monkland Ave., Archie Cohen, mgr.

SAINT JOHN, N.B.

Allied Artists Pictures of Canada Ltd., 45 King St., Kav Ryan, rep.
Columbia Pictures of Canada, Ltd., 45 King St.; L. Simon, mgr.
Empire Films, V. B. Winchester, mgr.
International Film Distributors Ltd., 45 King St.; Kav Ryan, rep.
Metro-Goldwyn-Mayer Pictures of Canada, Ltd., 45 King St.; Eric Golding, mgr.
Paramount Film Service Ltd., 45 King St.; Ralph Thorne, mgr.
Saint John's New Foundland, (16 mm. only), 124 Water St. E., Harry Hayes.
Twentieth Century-Fox Corp., Ltd., 12 Hazen Ave.; phone 3 3207; Robert Pacey, mgr.
United Artists Corp., Ltd., 45 King St.; I. J. Davis, mgr.
Universal Films Ltd., 45 King St.; Don McKelvie, mgr.
Warner Bros. Pictures, Ltd., 12 Hazen Ave.; Mickey Komar, mgr.

TORONTO, ONT.

Allied Artists Pictures of Canada Ltd., 20 Bloor St. W.; 927-4061; D. Griesdoff, vice-pres. & gen. mgr.; Orval Fruitman, mgr.
Astral Films Ltd., 277 Victoria St.; 366-1134; J. H. Solway, mgr. dir.; William Tod, mgr.
Columbia Pictures of Canada, Ltd., 72 Carlton St.; WA. 1-8931; Harvey Harnick, gen. mgr.; L. Bernstein.
Dola Films Ltd., 175 Wellington St., E.; 363-4782; Joe Morgan, pres.
Empire Films Ltd., 277 Victoria St., EM. 8-8621; Paul Nathanson, pres. and owner; Herb Mathers, gen. mgr.
General Films Ltd., 16 Breadalbane St., Walnut 4-767; F. D. Magee, v.p. sales mgr.
International Film Distributors Ltd., 20 Bloor St. W.; 927-4061; Orval Fruitman, mgr.
Italfilms (Canada) Ltd., 565 College Street; LE-nnox 1-6741; Robert Lester, manager
Metro-Goldwyn-Mayer Pictures of Canada Ltd., 606 Yonge St.; 924-7101; Hillis Cass, gen. mgr. Ron Emilio, sls. mgr.
Paramount Film Service Ltd., 111 Bond St., 366-8811; M. Stevenson, gen. mgr.
Rank Film Distributors (Canada) Ltd., 20 Carl-ton St.; 363-9021; Frank Fisher, v.p.

Tempo Films Ltd., 207 Queen's Quay W.; Alex Metcalfe, pres.
 Twentieth Century-Fox Corp. Ltd., 110 Bond St.; EM 4-3471; Peter Meyers, mng. dir.; Vic Beattie-br. mgr.
 United Artists Corp. Ltd., 277 Victoria St.; EM. 4-6473; George Heiber, gen. mgr.; Sam Kunitzky, mgr.
 Universal Films Ltd., 277 Victoria St.; Marc Plot-tel, gen. mgr.
 Warner Bros. Pictures Distributing Co. Ltd., 70 Carlton St.; WA 2-5145; Haskell M. Masters, gen. mgr.; Irving Stern, gen. sales mgr.; Irvin Coval, mgr.

VANCOUVER, B. C.

Allied Artists Pictures of Canada Ltd., 2182 W. 12th Ave.; BAYview 4188; Lou Segal, mgr.
 Astral Films Ltd., 2182 W. 12th Ave.; BAYview 4018; Abe Feinstein, mgr.
 Columbia Pictures of Canada Ltd., 2182 W. 12th Ave.; Nat Levant, mgr.
 Empire Films Ltd., 2182 12th Ave.; BAYview 5371; W. B. Grant, mgr.
 International Film Distributors, Ltd., Lou Segal, (See Allied Artists)
 Metro-Goldwyn-Mayer Pictures of Canada, Ltd., 2188 W. 12th Ave.; BAYview 5868; Dave Gilfillan, mgr.
 Paramount Film Service, Ltd., 2184 W. 12th Ave., Douglas White, mgr.
 Sovereign Film Distributors, Ltd., 2416 Granville St.; MArine 3843; Fred Stone, mgr.
 Twentieth Century-Fox Film Corp. Ltd., 2186 W. 12th Ave.; Dawson Exley, mgr.
 United Artists Corp., Ltd., 2182 W. 12th Ave.; Harry Woolfe, mgr.
 Universal Films Ltd., 2184 W. 12th Ave.; Bryan-Rudston Brown, mgr.
 Warner Bros. Pictures Distributing Co., Ltd., 2182 W. 12th Ave.; Earl Dalgleish, mgr.

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Allied Artists Pictures of Canada Ltd., 435 Berry St.; Ken Snelgove, mgr.
 Columbia Pictures of Canada Ltd., 435 Berry St.; I. Fogel, mgr.
 Empire Films Ltd., 365 Hargraves Ave.; Ron Booker, mgr.
 International Film Distributors Ltd., (see Allied Artists.)
 Metro-Goldwyn-Mayer Pictures of Canada, Ltd., 365 Hargrave St.; A. G. Levy, mgr.
 Paramount Film Service Ltd., 435 Berry St.; Norm Simpson, mgr.
 Twentieth Century-Fox Film Corp. Ltd.; 365 Hargrave St.; Phil Geller, mgr.
 United Artists Corp. Ltd., 501 Hargrave St.; Joe Brown, mgr.
 Universal Films Ltd., 281 Colony St.; Myer Nackim-son, mgr.
 Warner Bros. Pictures Distributing Co. Ltd., 435 Berry St.; Philip R. Carlton, mgr.

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NATIONAL SCREEN SERVICE, 173 Walton Street; JA-3-5881; Charles P. Lester, district manager.

BALTIMORE

ALPHA FILM LABORATORIES, Falls Road Baltimore 9; CL 2-4150; Ernest Wood.
 BRECHER, MAX, 1511 E. North Ave. (13); Vernon 7-3516.
 COLORAMA PRODUCTIONS, Tower Bldg., (2); 727-3847.
 FOLKEMER PHOTO SERVICE, 927 Poplar Grove St. (16) Longwood 6-1430.
 LEWY STUDIOS, 853 N. Eutaw St.; MULberry 5-2009.
 McKAY'C FILM STUDIO, 128 Malbrook Rd.; 744-7258.
 MILNER-FENWICK, INC., 3800 Liberty Heights Ave. (15). MOhawk 4-4221.

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 STARK FILMS, Howard & Centre Sts.; LEXington 9-3391.

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MASTER MOTION PICTURE COMPANY, 50 Piedmont Street. HANcock 6-3592. Abner Racoo, mgr.
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BUFFALO

NATIONAL SCREEN SERVICE, 50 W. Tupper St.; TL 3-7586; James V. Lavorato, mgr.

CHARLOTTE

NATIONAL SCREEN SERVICE, 300 West Third Street. ED 3-6628. Robert Simril, manager.

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FILMACK CORP., 1327 South Wabash Avenue; HA 7-4855; Bernard Mack, president.
 NATIONAL SCREEN SERVICE CORP., 1322 South Wabash Avenue. HARRison 7-8211. Jack Greenberg, dist. mgr.

CINCINNATI

NATIONAL SCREEN SERVICE, 1635 Central Parkway, Tel.: 621-8900. William J. Bein, manager.

CLEVELAND

ESCAR MOTION PICTURE SERVICE, 7315 Carnegie Avenue; ENdicott 1-2707; E. S. Carpenter, president.

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JAMIESON FILM CO., 3825 Bryan St. TA. 3-8158; Bruce Jamieson, pres.; Hugh V. Jamieson, Jr., vice-pres.
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DENVER

NATIONAL SCREEN SERVICE CORP., 2136 Champa Street, 244-4413. Jack Lustig, manager.
 NERCESIAN PRODUCTIONS, 901 Sherman St.; 825-4864; Joe Mercesian, mgr.

DES MOINES

PARROT FILM SERVICE, 2123 Forest. Phone AT 2-4211, Haydon Peterson, manager.

DETROIT

NATIONAL SCREEN SERVICE, 2943 Cass Ave.; Temple 1-0790; Ivan Clavet, mgr.
 WARNER BROS. PICTURES, 605 Fox Bldg. (1); 961-6236; Geo. Rossman, bkr. mgr.; 546-4907 (Warner trailers only).

INDIANAPOLIS

NATIONAL SCREEN SERVICE, 421 N. Illinois, ME 4-1573; George Bryan, manager.

KANSAS CITY, MO.

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 NATIONAL SCREEN SERVICE, 7026 Santa Monica Blvd.; Hollywood 46; 466-5111. Ben Ashe, mgr.

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 NATIONAL THEATRE SUPPLY, 412-414 S. Second St.; 525-6616; R. L. Bostick, mgr.
 TRI-STATE THEATRE SERVICE, 308 S. 2nd St.; 525-8249.

MINNEAPOLIS

MOTION PICTURE ADVERTISING CORP., 4362 Coolidge Ave.; WA 2-3452; Eddie Burke, Mgr.

NATIONAL SCREEN SERVICE, 650 Second Ave., N., FEderal 3-5571; Paul Ayotte, manager.
SLY-FOX FILMS, INC., 1025 Currie Ave.; FEderal 6-6777; Earle C. Sly, manager.

NEW ORLEANS

MOTION PICTURE ADVERTISING SERVICE CO., INC., 1032 Carondelet Street; JA 5-2253; C. J. Maybry, president.
NATIONAL SCREEN SERVICE, 3149 Calhoun; UN 1-1473. Milton Lindner, manager.

NEW YORK CITY

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NATIONAL SCREEN SERVICE, 1508 Davenport Street, Tel.: 341-4848; Izadore Sokolof, manager.

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NATIONAL SCREEN SERVICE, 1627 Boulevard of the Allies; 281-1808.

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NATIONAL SCREEN SERVICE CORP., 3975 Olive St.; Te. 3-9694; Al Rothschild, mgr.
INDUSTRIAL FILM LAB., 3333 Iowa; PR 2-2845; Edward F. Hawe, mgr.
KLEIMAN PRODUCTIONS, 7815 Milan; VO 3-6777.
PREMIER-HARDCASTLE TV PRODUCTIONS, 3033 Locust; JE 1-3555.
WILDING PICTURE PRODUCTIONS, INC., 3920 Lindell Blvd.; JE 5-0986; Jack Robertson, mgr.

ST. PAUL

REID H. RAY FILM INDUSTRIES, INC., 2269 Ford Parkway; 699-1393; Reid H. Ray, pres.

SALT LAKE CITY

NATIONAL SCREEN SERVICE, 554 Gale St.; DA 2-0745 Mary Okada, office mgr.

SAN FRANCISCO

MOTION PICTURE SERVICE CO., 125 Hyde Street. ORdway 3-9162. Gerald L. Karski, presi-
dent.
NATIONAL FILM SERVICE, 35 Guy Place; 362-2182.
NATIONAL SCREEN SERVICE, 876 Harrison St.; YUkon 6-5227; Ray Richmond, mgr.

SEATTLE

NATIONAL SCREEN SERVICE CORP., 2413 Second Avenue. MAin 4-2882. Kenneth Friedman, br. mgr.

Film Carriers

ALBANY

CLARK SERVICE, INC., 20 Loudonville Rd.; HE 4-1255; Frank Carroll, mgr.
FIRLIK EXPRESS SERVICE INC., 141 South Hawk Street; Telephone: HO 3-3712; John Firlik, pres.

ATLANTA

BENTON BROS. FILM EXPRESS, 168 Baker St. N.W. 1-5454.
THEATRES SERVICE CO., 830 Willoughby Way, N.E., Tel.: 521-0730.

BUFFALO

OLIN FILM DELIVERY, 141 Nassau Ave., Kenmore; 875-4398.

GORSKI FILM DELIVERY, 4945 Genesee Street; 683-8318.

PHELPS DELIVERY, 1614 Sweethome Rd., Eggersville, N. Y.; 632-9329.

SMITH & HOWELL FILM SERVICE, INC., 1120 Military Road, Kenmore; 873-2600.

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CAROLINA DELIVERY SERVICE CO., INC, 301 South Poplar Street; ED 3-5197.
OBSERVER TRANSPORTATION CO., 1600 W. Independence Blvd. Tel.: 377-5431.

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CLARK SERVICE, INC., 2265 W. St. Paul; 342-3140; Frank Lingenfelter.
CONSOLIDATED FILM DELIVERY, UNITED FILM CARRIERS, 1234 S. Michigan Ave; HARRison 7 0895; Ralph McLaughlin, pres.
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KOERNER MOTOR EXPRESS, INC., 55 East 28th Street; CALumet 5-0668; Alex Biggam, mgr
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L. & M. MOTOR EXPRESS, 1234 S. Michigan Ave.; HA. 7-0106; C. C. McElwain, pres.

CINCINNATI

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LAHMANN FILM SERVICE CO., 1717 Logan St.; 421-2823; Lawrence Lahmann, mgr.
STATES FILM SERVICE, INC., 421 Bauer St., Tel.: 621-4240; Mae Scholle, dist. mgr.

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JOHNSON, E. S., Film Exchange Bldg., 2108 Payne Ave.; PProspect 1-3689.
MASH MESSENGER SERVICE, 308 Film Exchange Bldg., 2108 Payne Ave.; MAin 1-9376; 2312 Brookdale Rd., Parma, O.; Shadyside 9-2490.
STATES FILM SERVICE, INC., 2336 Payne Ave.; Tel.: 771-3723. Jack Kenchan, head shipper; P. K. Wessel, owner, State Film Service, Inc., Cincinnati, Ohio.
GEORGE H. THOMAS TRUCKING CO., 2531 Center Rd.; Tel.: 781-4288.

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LIBERTY FILM LINES, INC., 2500 So. Harwood St.; HA. 8-3533; R. V. Martin, mgr.
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TEXAS FILM SERVICE, 2500 S. Harwood St.; HA. 8-3700; R. V. Martin, mgr.

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DENVER SHIPPING AND INSPECTION BUREAU, 2118 Stout St.; AC. 2-5616; Frank Norris, mgr.
SOUTHWESTERN FILM SERVICE, 2118 Stout Street; CHerry 4-2287; Sidney Johnson, mgr.

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FILM TRANSPORTATION CO., 214—15th St., AT. 8-9721. Verne Shaeffer, mgr.

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DART DELIVERY SERVICE, 16615 Archdale; 835-4790; Ray Kendall.
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GRAND ISLAND, NEB.

RAPID FILM SERVICE, E. Lincoln Highway; Tel.: 382-4058.

HOBOKEN, N. J.

HIGHWAY EXPRESS LINES, INC.; Telephone in New York City, WHitehall 3-9188.

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INDIANA TRANSIT SERVICE, 4300 W. Morris St.; 244-6112; H. J. Noll, mgr.
STATES FILM SERVICE, INC., 429 N. Senate Ave. Tel. MF 8-3531 Abe Gelman, mgr.
FEATURE FILM SERVICE, INC., 1010 E. Michigan; 636-1531; Chas. Gaither, mgr.

KANSAS CITY, MO.

CENTRAL SHIPPING & EXHIBITORS FILM DELIVERY SERVICE, 101 West Terrace Ave. No.; GRand 1-2094; Earl Jameson, Jr., and Abbott Sher, owners.

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FILM TRANSIT, INC., 311 South Second Street; Telephone 525-6848; Guilbert Brandon, president.

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AIR DISPATCH, 333 N. 25th St.; DI. 2-3717; Ray Trampe, mgr.
FILM SERVICE, INC., 333 N. 25th St., DI. 2-3717; Oliver Trampe, mgr.

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AIR DISPATCH, INC., 526-6th Ave., N.; FEderal 9-9131; Roy W. Mix.
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ROSEN FILM DELIVERY SYSTEM, 1890 Dixwell Ave., Hamden; ATwater 8-9161.

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O & A FILM LINES, 704 W. Sheridan; CE 2-9900; Roy Avery, mgr.
UNITED FORWARDING CO., 815 W. Sheridan Street; Telephone: CE 2-7335; Nolan Nuckols

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PIERCE FILM SERVICE; 512 S. Brown St., Tel.: 329-6365; Dale Hitz.

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BROWN, ROY THEATRE SERVICE, 0905 N. W. 19th Ave.; CA 9-9383; Roy Brown, mgr.

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Programs

- ◆ NETWORK

 - STAR

 - PRODUCER

 - SPONSOR – AGENCY

 - SUSTAINING SHOWS

- ◆ SYNDICATED

 - STAR

 - PRODUCER

 - DISTRIBUTOR



Television Programs

[The listings below include star (m.c., narrator), producer, sponsor, advertising agency, network, running time, live, tape or film—for network shows; star, producer, distributor, running time—for syndicated shows. Sustaining network programs are also included. All programs are weekly unless otherwise indicated.]

- ABC NEWS DOCUMENTARIES.** Van Heflin, narrator. A series of documentaries. ABC News' Special Projects Division, producers: John H. Secondari, Stephen Fleischman, Thomas Wolf, prod. ABC Network Hour.
- ABC SCOPE.** News documentary specials. Howard K. Smith, anchorman, Thomas H. Wolf, executive prod., Robert Siegenthaler, James Benjamin, Harold Wallace, producers.
- ABC STAGE 67.** Presents musical revues, musical plays, drama and documentaries. Hubbell Robinson. Exec. prod. ABC Network Hour.
- ABC WEEKEND NEWS.** Keith McBea, anchorman. Sidney E. Byrnes, prod. ABC Network 15 minute Newscast.
- ABC'S WIDE WORLD OF SPORTS.** Jim McKay, Bill Flemming, Chris Schenkel, commentators. Roone Arledge, exec. prod. ABC Network.
- ABBOTT AND COSTELLO** Bud Abbott, Lou Costello. TCA, prod. Sterling Television Co., dist. Syndicated Half-hour. Film.
- ACROSS THE SEVEN SEAS.** Jack Douglas, host. Syndicated. Color. Half-hour.
- ADVENTURES IN SPORT** Various. Telenews Productions, prod. Sterling Television Co., Inc., dist. Syndicated. Quarter-hour. Film.
- THE ADVENTURES OF LASSIE.** Jon Provost, June Lockhart, Robert Golden, prod.—Wrather Corp. Sponsors and Agencies: Various. CBS Network. Half-hour. Film. (Lassie re-runs.)
- ALL AMERICAN GAME OF THE WEEK** Sports TV, Inc., prod.-dist. Syndicated. Half-hour. Film.
- ALL AMERICAN WRESTLING** Neal Van Ells. Crosley Broadcasting Corp., prod. Kling Film Productions, dist. Syndicated. Hour. Film
- ALL STAR GOLF** Various. NBC Network. Hour. Film.
- ALL STAR GOLF** Various. Peter DeMet Productions, prod. Walter Schwinner, Inc., dist. Syndicated Hour. Film.
- AMERICAN BANDSTAND** Dick Clark, Tony Mammarella, prod. Participating sponsorship. ABC Network. Hour. Live
- THE AMERICAN SPORTSMAN.** Curt Gowdy, host. Starring Craig Stevens, Joe Brooks. Roone Arledge exec. prod. ABC Network. Color. Hour.
- THE ANDY GRIFFITH SHOW.** Andy Griffith, Ronny Howard. Sheldon Leonard, exec. prod., Bob Ross, prod. Sponsor: General Foods Corp. (Benton & Bowles, Inc.), CBS Network. Half-hour. Film. Color.
- ANDY OF MAYBERRY.** Andy Griffith, Don Knotts. Aaron Ruben, Prod., Sheldon Leonard, exec. prod. Mayberry Prods. Sponsors: Various. Half-hour. (Monday through Friday) CBS Network. Film. Re-runs.
- THE ANDY WILLIAMS SHOW** Andy Williams. Color. Hour. NBC.
- ANOTHER WORLD.** Various. NBC Network. Half-hour.
- ART LINKLETTER'S HOUSE PARTY,** Art Linkletter. Guedel and Linkletter Productions—CBS-TV Network. prod. Martin Hill, prod. Participating sponsors. CBS Network. Half-hour (5 days a week) Tape.
- AS THE WORLD TURNS.** Don McLaughlin, Lyle B. Hill, prod. Procter & Gamble Co. (Young & Rubicam, Inc.) CBS Network. Half-hour (5 days a week). Live.
- ASTROBOY.** Cartoon. Syndicated. Half-hour. Film. (5 days a week.)
- BASEBALL GAME OF THE WEEK.** Various CBS Television Sports producers. Sponsors: Various. CBS Network. Times various.
- BATMAN.** Adam West, Burt Ward, Neil Hamilton. Howie Horwitz, prod., Greenway Productions. ABC Network twice weekly, half-hour each.
- BEANY AND CECIL** Cartoon. Bob Clampett, prod. ABC. Color.
- BELL TELEPHONE HOUR** Donald Voorhees, conductor. The Bell System. NBC Network. Hour. Series will alternate with a series of special programs.
- BEN CASEY** Vince Edwards, Franchot Tone, Wilton Schiller, exec. prod., John Meredyth Lucas, prod. Bing Crosby Prod. ABC-TV Network. Hour. Film.

THE BEVERLY HILLBILLIES. Buddy Ebsen, Irene Ryan, prod.—Filmways TV Prods., Paul Henning, prod.; Al Simon, exec. prod. Sponsors and agencies: The Kellogg Co. (Leo Burnett Co., Inc.) The R. J. Reynolds Tobacco Co. (William Esty Co., Inc.) Film. Half-hour. CBS. Color.

BEWITCHED. Elizabeth Montgomery, Dick York, Jerry Davis, prod., Harry Ackerman, exec. prod., Screen Gems, Inc. ABC-TV Network. Half-hour.

BIBLE DRAMAS Hollywood Personalities. Cathedral Films, prod. Major Television Productions, dist. Syndicated. Half-hour. Film.

BIG BOWL, THE Bowling subjects. Al Niggemeyer, Astra Productions, prod. Medallion TV Ent., dist. Syndicated. Half-hour. Film.

THE BIG FIGHT Various. The Big Fights, Inc., prod.-dist. Syndicated. Half-hour. Hour. Film. Overseas dist.—Fremantle Overseas Radio & TV, Inc. French, German, Italian, Spanish.

BIG MOMENT IN SPORTS, THE Various. Sterling & Hearst Metrotone, prod.; Sterling Television, dist. Syndicate*. 5 min. Film.

BIG TEN FOOTBALL HILITES Sports TV, Inc., prod.-dist. Syndicated. Half-hour. Film.

THE BIG VALLEY. Barbara Stanwyck, Richard Long, Levy-Gardner-Laven prod. for Four Star Television ABC Network. Color. Hour.

BOB HOPE PRESENTS THE CHRYSLER THEATRE. Bob Hope. NBC Network. Sponsor: Chrysler. Live and film.

BOB YOUNG WITH THE NEWS. Bob Young. Robert Rogow, Harry McCarthy, prods. ABC Network. 15 minutes. Saturday and Sunday.

BONANZA. Lorne Green. NBC, prod. Sponsors: Various. NBC Network. Hour. Color. Film.

BOWLING TIME Various. Discovery Productions, prod. Sterling Television Co., dist. Syndicated. Hour Film.

BOZO THE CLOWN Bill Britten, MC. WPIX-TV, prod. Syndicated. Half-hour.

BUGS BUNNY Sponsors: General Foods. ABC Network. Half-hour.

CANDID CAMERA. Bess Myerson, host, Allen Funt. Bob Banner Exec. prod. Candid Camera Co., in assoc. CBS TV. prod. Sponsors: Various. CBS Network. Half-hour. Film and tape.

CAPTAIN KANGAROO. Boh Keeshan, Al Hyslop, prod. David Connell, exec. prod. Sponsors: Various. CBS Network. Hour. (Monday through Saturday). Tape.

CBS AFTERNOON NEWS WITH DOUGLAS EDWARDS. Douglas Edwards. William Porter, prod. Sponsor: Various. CBS Network. Five minutes. (5 days a week.)

CBS EVENING NEWS WITH WALTER CRONKITE. Walter Cronkite. Sanford Socolow, Russ Bently, prods. Sponsors: Various. CBS Network. Half-hour. Live, film, tape. (5 days a week.)

CBS GOLF CLASSIC. Jack Whitaker, Cary Middlecoff, commentators. Frank Chirkinian, prod. Sponsors and Agencies: Buick Motor Div., General Motors Corp. (McCann-Erickson, Inc.) and others. CBS Network. Hour.

CBS MID-DAY NEWS. William Porter, prod. Sponsors: Various. CBS Network. Five Minutes. (5 days a week.)

CBS MORNING NEWS WITH MIKE WALLACE. Mike Wallace. Phil Lewis, prod. Sponsor: Various. CBS Network. 25 minutes. (5 days a week.)

CBS REPORTS. Various CBS News Correspondents. Producers: Jack Beck, Gene DePoris, David Lowe, William McClure, William Peters, Joseph Wershba, Robert Richter, Philip Scheffler, Palmer Williams, exec. prod. CBS Network. Hour. (Alternate Tuesdays).

CBS SATURDAY NEWS. Various CBS News Correspondents. Hal Haley, prod. Sponsors: Various. CBS Network. Half-hour.

CBS SPORTS SPECTACULAR. Jack Whitaker, commentator. Prod., CBS Television Sports staff under supervision of Jack Dolph, Dir. of sports. Sponsors and Agencies: Ford Motor Co., Ford Div. (J. Walter Thompson Co.); others. CBS Network. Times various.

CBS SUNDAY EVENING NEWS WITH BILL STOUT. (Hollywood) Bill Stout. Sam Zelman, prod. Sponsor: American Home Products (Ted Bates & Co.) CBS Network. Quarter hour. Live, tape and film.

CBS SUNDAY NEWS WITH HARRY REASONER. (New York) Harry Reasoner. Hal Haley, prod. Sponsor: Whitehall Pharmacal Div. of American Home Products (Ted Bates), CBS Network. Quarter hour.

THE CBS THURSDAY NIGHT MOVIES. Sponsors: Various. CBS Network. Two Hours.

CBS FRIDAY NIGHT MOVIE. Feature length films. CBS Network two hours.

CHAMPION BOWLING Fred Wolf. Syndicated. Hour.

CHAMPIONSHIP TENNIS. Various. Walter Schwimmer, Inc., prod., dist. Syndicated. Half-hour. Film.

THE CHRYSLER THEATRE. Bob Hope, host. NBC Network. (26 shows alternating with Bob Hope Show.) Color. Hour.

CHUCK McCANN. Children's program. Syndicated. Hour.

CLAY COLE. Clay Cole. Syndicated. Hour.

COLLEGE FOOTBALL KICKOFF Chris Schenkel. CBS. Fifteen Minutes.

COMBAT Vic Morrow, Rick Jason, Pierre Jalbert. Selmur Productions, Inc., Gene Levitt producer. Selig J. Seligman, exec. prod. Film ABC. Hour.

CONCENTRATION Hugh Downs. NBC-TV, prod. Various sponsors. NBC Network. Half-hour (Monday through Friday). Live.

DAKTARI. Marshall Thompson, Cheryl Miller. Leonard Kaufman, prod. CBS Network. Hour.

DANIEL BOONE. Fess Parker. NBC Network. Hour. Color.

THE DANNY KAYE SHOW. Danny Kaye. Stanley Prager, prod., Herbert Bonis, exec. prod. Sponsors: S. H. Green Stamps (S.S.C. & B.); R. J. Reynolds (Wm. Esty & Co.); Alberto-Culver (Compton Advertising) Ralston-Purina (Guild, Bascom & Bonfigli) CBS Network. Hour. Color. Tape.

THE DEAN MARTIN SHOW. Dean Martin. NBC Network. Hour. Tape. Color.

DENNIS THE MENACE. Jay North, Gloria Henry. NBC Network. Half-hour. Film.

THE DICK VAN DYKE SHOW. Dick Van Dyke, Mary Tyler Moore. Carl Reiner, prod., Sheldon Leonard, exec. prod. Sponsors: Procter & Gamble, Inc. (Benton & Bowles, Inc.) P. Lorillard (Lennen & Newell, Inc.). CBS Network. Half-hour. Film.

DIRECTIONS' 66. Various. Wiley Hance, prod. Theodore Metzger, assoc. prod. ABC Network.

DISCOVERY '66. Virginia Gibson, host. Jules Power, exec. prod., Daniel Wilson, prod. Half-hour. ABC.

THE DOCTORS. NBC Network. Half-hour. (5 days a week).

DR. KILDARE Richard Chamberlain, Raymond Massey. NBC Network. Half-hour. Twice weekly.

DONNA REED SHOW Donna Reed, Carl Betz. Screen Gems prod. Tony Owen, exec. prod. Campbell Soup Co.—BBD&O; Johnson & Johnson. ABC Network. Half-hour. Film.

DRAGNET. Jack Webb. Syndicated. Half-hour. Film.

THE ED SULLIVAN SHOW. Ed Sullivan. Bob Precht, prod.—Sullivan Prods. Inc. CBS-TV Network. Sponsors: P. Lorillard Co. (Lennen & Newell, Inc.) Lever Brothers Co. and Thomas J. Lipton, Inc. (Sullivan, Stauffert, Colwell & Bayles, Inc.) Whitehall Div. of American Home Products Corp. (Ted Bates & Co.). CBS Network. Hour. Live.

THE EDGE OF NIGHT. Laurence Hugo, Ann Flood, Rick Edelstein, prod. Bud Gowen, assoc. prod. Sponsors: Procter & Gamble Co. and others (Benton & Bowles, Inc.) CBS Network. Half-hour. Live. (5 days a week.)

EYE GUESS. Quiz show. Bill Cullen. Bob Stewart, prod. NBC Network. Daytime, half-hour.

F TROOP. Forrest Tucker, Larry Storch. Hy Averback, prod., Warner Bros. Studio. ABC Network. Half-hour.

FAMILY AFFAIR. Brian Keith, Sebastian Cabot, Edman Beloin, Henry Garson, co-prods. CBS Network. Half-hour.

FATHER KNOWS BEST Robert Young, Jane Wyatt. Screen Gems, Inc.—Eugene B. Rodney, prod. Scott Paper Co., Bristol-Myers Co. & The Kellogg Co. ABC Network. Half-hour. Film. Re-runs.

THE FBI. Efreim Zimbalist, Jr., Lynn Loring. QM Productions in assoc. with Warner Bros. for ABC-TV, Quinn Martin, exec. prod., Charles Larson, prod., Norman Jolley, assoc. prod. ABC-TV Network. Color Hour.

FELONY SQUAD. Drama. Howard Duff, Ben Alexander, Dennis Cole. Walter Grauman, prod. 20th Century-Fox TV. ABC Network. Hour.

THE FLINTSTONES Animated voices: Alan Reed (Flintstone) Jean Vander Pyl, (Wilma). William Hanna. Joseph Barbera, prods., Hanna-Barbera Studios. Syndicated. Half-hour. Film. Color.

FLIPPER. Brian Kelly, Luke Halpin, Tommy Norden. NBC Network. Color. Half-hour.

FRONTIERS OF FAITH Various. Doris Ann. prod. Sustaining. NBC Network. Half-hour. Live.

THE FUGITIVE. David Janssen, Barry Morse. QM Productions in assoc., United Artists—TV, Alan Armer, prod., Quinn Martin, exec. prod. ABC. Hour. Film.

GALE STORM. Gale Storm, ZaSu Pitts. Syndicated. Half-hour. Film. (5 days a week.)

GARRY MOORE SHOW. Variety. Garry Moore, host. Perry Cross, prod. CBS Network. Hour.

GENERAL HOSPITAL. Various. ABC Network. Half-hour. (5 days a week).

GET SMART! Don Adams, Barbara Feldon. NBC Network. Half-hour. Color.

GIDGET. Sally Field, Don Porter. William Sackheim, prod., Harry Ackerman, exec. prod. Screen Gems, Inc. Syndicated. Color. Half-hour.

GILLIGAN'S ISLAND. Bob Denver, Alan Hale. Sherwood Schwartz, prod.—United Artists-TV in assoc. CBS-TV. Sponsors and Agencies: Various. CBS Network. Half-hour. Color. Film.

GIRL FROM U.N.C.L.E. Stephanie Powers, Noel Harrison. Norman Felton, exec. prod. NBC Network. Hour.

GIRL TALK. Panel. ABC Network. Half-hour.

GOMER PYLE—USMC. Jim Nabors, Frank Sutton, Aaron Ruben, prod. Sponsor and Agency: General Foods (Benton & Bowles, Inc.) CBS Network. Half-hour. Film. Color.

GREEN ACRES. Eddie Albert, Eva Gabor, Jay Sommers, prod. Paul Henning, exec. prod. Sponsors and Agencies: Procter & Gamble Co. (Compton Advertising, Inc.) General Foods Corp. (Young & Rubicam, Inc.) CBS Network. Film. Color. Half-hour.

GREEN HORNET. Van Williams, Bruce Lee, William Dozier, exec. prod.; Greenway Prod. ABC Network. Half-hour.

THE GUIDING LIGHT Ellen Denning, Barnard Hughes, Lucy Ferri, prod. Sponsor and agency: Procter & Gamble Co. Compton Advertising, Inc. CBS Network. Quarter-hour (5 days a week). Live.

GUNSMOKE. James Arness, Milburn Stone. CBS Television-Philip Leacock, prod. Sponsors: American Tobacco Co. (Batten, Barton, Durstine & Osborn, Inc.); Whitehall Division of American Home Products Corp. (Ted Bates & Co., Inc.). CBS Network. Hour. Film.

HALLMARK HALL OF FAME Various stars. Compass Prods., prod. Hallmark Cards, Inc.—Foote, Cone & Belding. 5 shows. Live.

HARRY REASONER WITH THE NEWS CBS News program. Five Minutes.

HAWK. Burt Reynolds, Wayne Grice. Screen-Gems; Hubbell Robinson, exec. prod. ABC TV Network. Hour.

THE HERO. Richard Mulligan, Mariette Hartley, Jay Sandrich, prod. NBC Network. Half-hour.

HEY LANDLORD. Will Hutchins, Sandy Baron, Garry Marshall, Jerry Belson, co-prods. NBC Network. Half-hour.

HOGAN'S HEROES. Bob Crane, Werner Klemperer, Edward H. Feldman, prod. Sponsors: General Foods, Philip Morris. CBS Network. Half-hour. Color. Film.

THE HOLLYWOOD PALACE. Variety. William O. Harbach, prod. Nick Vanoff, exec. prod., Zodiac Prod. ABC-TV Network. Color. Hour.

HOME MANAGEMENT Various. Coronet Films, prod.-dist. Syndicated. 10 min., Quarter-hour. Film.

HOME RUN DERBY Various. Homer Prods., & United Artists Television Inc., prod. Half-hour. Syndicated. Film.

HONEYMOONERS, THE Jackie Gleason, Audrey Meadows. CBS Films, Inc., prod., dist. Syndicated. Half-hour. Film.

HONEY WEST. Anne Francis, John Ericson. Richard Newton, prod. Aaron Spelling, exec. prod. Four Star Television prod. Syndicated. Half-hour.

HUNTLEY-BRINKLEY REPORT. Chet Huntley, David Brinkley. NBC Network. Half-hour.

I DREAM OF JEANNIE. Larry Hagman, Barbara Eden. NBC Network. Half-hour.

I LOVE LUCY. Lucille Ball, Desi Arnaz, Desilu Studios-Desi Arnaz, prod. Various sponsors. Half-hour. Monday thru Friday. Filmed re-runs. CBS.

I SPY. Robert Culp, Bill Cosby. Sheldon Leonard, prod. NBC Network. Color. Hour.

INDOOR POLO HIGHLIGHTS Vince Lloyd. Bruce-Hall Productions, prod.-dist. Syndicated. Quarter-hour. Film.

IRON HORSE. Dale Robertson, Gary Collins. Stephen Kandel, prod.; Charles Marquis Warren, exec. prod. ABC Network. Hour.

ISSUES AND ANSWERS. ABC Newsmen. Peggy Whedon, prod. ABC Network. Half-hour.

IT'S ABOUT TIME. Frank Aletter, Jack Mullaney, Imogine Coca, Joe E. Ross. George Cahan, prod. CBS Network. Half-hour.

I'VE GOT A SECRET. Steve Allen, host. Telecast Enterprises—CBS-TV. Chester Feldman, prod. Sponsors: R. J. Reynolds Tobacco Co. (Wm. Esty Co.) General Foods Corp. (Young & Rubicam, Inc.) CBS Network, Half-hour. Live and Tape.

THE JACKIE GLEASON SHOW: THE AMERICAN SCENE MAGAZINE. Jackie Gleason, Ronald Wayne, prod. Jack Philbin, exec. prod. Peekskill Enterprises. Sponsors and Agencies: Philip Morris (Benton & Bowles) Ralston-Purina (Gardner Advertising Agency). CBS Network. Hour. Tape.

JACKPOT BOWLING Various. NBC, prod. Bayuk-Werman & Schorr and Brunswick-Balke-Collender Co. NBC Network. Half-hour. Live.

JEAN ARTHUR SHOW. Jean Arthur, Ron Harper, Sy Rose, prod. CBS Network. Half-hour.

JEOPARDY. Art Fleming, host. NBC Network. Half-hour. Color.

JERICO. Don Francks, John Leyton, Marino Masé. Stanley Niss, prod. CBS Network. Hour.

JETSONS, THE Animated space age. Voices: George O'Hanlon (George), Penny Singleton (Jane). William Hanna, prod. Color. Half-hour. Film. CBS.

KRAFT SUSPENSE THEATRE. Various. NBC Network. Hour. Color.

- LAMP UNTO MY FEET.** Dr. George Crothers, host Public Affairs Dept. of CBS News—Ben Flynn, Joseph Clement, Chalmers Dale, Ted Holmes, prods. CBS Network. Half-hour. Tape and film.
- LAREDO.** Neville Brand, Peter Brown, William Smith, Philip Carey. NBC Network. Hour. Color.
- LASSIE.** Robert Bray. Robert Golden, prod. Campbell Soup Co.—Batten, Barton, Durstine & Osborn, Inc. General Foods Corp. (Foote, Cone & Belding) CBS. Half hour. Color. Film. (Overseas dist.—Television Programs of America—Spanish.)
- LAUREL AND HARDY.** WPIX-TV, prod. Syndicated. 20 min.
- THE LAWRENCE WELK SHOW** Lawrence Welk. James Hobson, prod. dir.; Sam Lutz, exec. prod. Dodge Division—Chrysler Co., Grant Advertising, Inc., J. B. Williams. ABC Network. Hour. Live.
- LET'S GO GOLFING** Byron Nelson. Photo Enterprises, Inc., prod. Byron Nelson Golf, dist. Syndicated. Quarter-hour. Film.
- LET'S MAKE A DEAL.** Monty Hall, host. NBC Network. Color. 25 Minutes.
- LISA HOWARD WITH THE NEWS.** Lisa Howard. ABC Network. Five minutes. (5 days a week).
- LITTLE RASCALS** Various. Monogram Pictures—Hal Roach, prod. Allied Artists Television Corp., dist. Syndicated. Half-hour. Film.
- LIVE PRO WRESTLING** Two professional wrestling stars. WBZ-TV, Boston, Atlantic Athletic Corp., prods. Guild Films, dist. Syndicated. Tape. Hour.
- LOOK UP AND LIVE.** Various. Public Affairs Dept. of CBS News—Chalmers Dale, Ted Holmes, Ben Flynn, Joseph Clement, prods. CBS Network. Half-hour. Tape and film.
- LOST IN SPACE.** Guy Williams, June Lockhart. Irwin Allen Prod. in assoc. Van Bernard Prods., 20th Century Fox Television, Inc. and CBS-TV Network. Buck Houghton, prod. Irwin Allen, exec. prod. Sponsors and Agencies: Miles Laboratories (Jack Tinker and Partners), Polaroid Corp. (Doyle Dane Bernbach, Inc.), S. C. Johnson and Son, Inc. (Benton and Bowles, Inc.) Mattel Toys (Carson Roberts, Inc.); Norelco (C. J. LaRoche & Co., Inc.) CBS Network. Hour. Film.
- LOVE OF LIFE.** Audrey Peters, Ronald Tomme. Winsor Productions—Roy Winsor, prod. Sponsors: Various. CBS Network. Half-hour. (5 days a week). Live.
- LOVE ON A ROOFTOP.** Judy Carne, Peter Deuel. Harry Ackerman, exec. prod.; E. W. Swackheimer, prod.-dir. ABC Network. Half-hour.
- LOVE THAT BOB** Bob Cummings. Paul Henning, prod. Various sponsors. Syndicated. Half-hour (Monday through Friday). Film.
- THE LUCY SHOW.** Lucille Ball, Gale Gordon. Tommy Thompson, prod. Sponsors and Agencies: Lever Bros. Co. (J. Walter Thompson Co.), The Toni Company (The Gumbinner-North Co.) CBS Network. Half-hour. Color. Film.
- MADISON SQUARE GARDEN** Marty Glickman, Stan Lomax. Winik Films Corp., prod.-dist. Syndicated. Quarter-hour. Film.
- MAKE THAT SPARE.** Bowling. Johnny Johnston, commentator. Jim Colligan prod. ABC. Half-hour.
- THE MAN FROM U.N.C.L.E.** Robert Vaughn, Leo G. Carroll. NBC Network. Hour.
- THE MAN WHO NEVER WAS.** Robert Lansing, Dana Wynter. John Newland, exec. prod.; Robert L. Jacks, prod. ABC Network. Hour.
- MARLENE SANDERS AND THE NEWS WITH THE WOMAN'S TOUCH.** Marlene Sanders, news-caster. Charles Schuman, prod. ABC Network. 5 minutes. (5 days a week.)
- MATCH GAME.** Gene Rayburn, host. NBC Network. Half-hour.
- THE McCOYS.** (Reruns) Walter Brennan, Richard Crenna. Charles Isaacs, prod. Sponsors: Various. CBS Network. Half-hour. (5 days a week). Film.
- MCHALE'S NAVY.** Ernest Borgnine, Joe Flynn, Tim Conway. Si Rose, prod. Edward J. Montagne, exec. prod. Half-hour. ABC.
- MEET THE PRESS** Lawrence Spivak, Ned Brooks. Lawrence Spivak, prod. Pan-American World Air ways—J. Walter Thompson Co. NBC Network. Half-Hour. Live.
- MERVE GRIFFIN.** Merve Griffin. Hour and a Half. (5 days a week).
- MIGHTY MOUSE PLAYHOUSE.** Cartoon, Terrytoons, div. of CBS Films, Inc., prod. William Weiss, exec. prod. Sponsors: Various. CBS Network. Half-hour. Film.
- MILTON BERLE SHOW.** Variety; Milton Berle, host. Bill Dana, prod.; Nick Vanoff, Wm. O. Harbach, exec. prods. ABC Network. Hour.
- MIKE DOUGLAS.** Various. Syndicated. Hour and a half.
- MISSION: IMPOSSIBLE.** Steven Hill, Greg Morris. Joseph Gantman, prod. CBS Network. Hour.
- MR. WIZARD.** Don Herbert. Half-hour. Live. NBC.
- THE MONKEES.** David Jones, Peter Tork, Micky Dolenz, Mike Nesmith. Bert Schneider, Bob Rafelson, co-prods. NBC Network. Half-hour.

- THE MONROES.** Michael Anderson, Jr., Barbara Hershey. Al C. Ward, prod.; Qualis production; Fred Brogger, exec. prod. ABC Network. Hour.
- THE MUNSTERS.** Fred Gwynne, Yvonne De Carlo, Joe Connelly, Bob Moshier, prods.-Kayro-Vue Prods.—CBS-TV Network. Sponsors: Various. CBS Network. Half-hour. Film.
- MY FAVORITE MARTIAN.** Ray Walston, Bill Bixby. Jack Chertok Television, Inc.—CBS-TV Network, prod. Sponsors: The Kellogg Co. (Leo Burnett Co., Inc.) and others. Syndicated. Half-hour. Film. Color.
- MY THREE SONS.** Fred MacMurray, William Demarest, Edmund Hartmann, prod. Don Feddersen, exec. prod. Sponsors and Agencies: Toni Products (North Advertising), Hunt Foods (Young & Rubicam, Inc.). CBS Network. Half-hour. Color. Film.
- NAKED CITY** Paul Burke, Horace McMahon. Syndicated. Hour. Film.
- NATIONAL BASKETBALL ASSOCIATION GAMES.** Chris Schenkel, sportscaster. Roone Arledge, exec. prod. ABC Network. Live.
- NATIONAL PRO HIGHLIGHTS** Jim Leaming. Tel Ra Productions, prod.-dist. Syndicated. Half-hour. Film
- NBC NEWS AFTERNOON REPORT.** Sander Vanocur. NBC Network. 25 Minutes.
- NBC NEWS DAY REPORT.** Ray Scherer. NBC Network. Five minutes.
- NBC NEWS EARLY AFTERNOON REPORT.** Floyd Kalber. NBC Network. Five minutes.
- NBC NEWS MORNING REPORT.** Edwin Newman. NBC Network. 5 Minutes.
- NCAA FOOTBALL.** CBS Television Sports staff members, prod. Sponsors: General Cigar (Young & Rubicam, Inc.) Texaco (Benton & Bowles, Inc.) Institute of Life Insurance (J. Walter Thompson Co.) Firestone Tire & Rubber Co. (Sweeney & James Co.) Norelco (C. J. LaRoche & Co.) Studebaker (D'Arcy Advertising, Inc.) Polaroid Corp. (Doyle Dane Bernbach, Inc.) CBS. Time varies.
- NCAA FOOTBALL SCOREBOARD** Prod., John Pokorski. Bristol-Myers Co. for Vitalis (Doherty, Clifford, Steers & Shenfield) General Mills (Knox Reeves Advertising, Inc.) CBS. Fifteen minutes. Live.
- NCAA PRE-GAME SHOW** Paul Dietzel, West Point, Ara Parseghian, Northwestern Univ. coaches. John Pokorski, prod. Union Carbide Consumer Products Co. rep. by William Esty Co., Inc. Fifteen Minutes. Film. CBS.
- NATIONAL FOOTBALL LEAGUE.** Various prods. Sponsors: Ford Div. of Ford Motor Co. (J. Walter Thompson Co.) Philip Morris, Inc. (Leo Burnett Co.) Norelco (C. J. LaRoche & Co., Inc.) Firestone Tire & Rubber Co. (Campbell-Ewald Co.) Polaroid Corp. (Doyle, Dane, Bernbach, Inc.) The Prudential Insurance Co. of America (Reach, McClinton & Co.) and regional sponsors. CBS Network. Times vary.
- THE NEW CASPER CARTOON SHOW.** Children's program. ABC Network. Half-hour.
- THE NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS.** Leonard Bernstein. Philharmonic Hall, Lincoln Center. Sponsors: Shell Oil Co. (Kenyon & Eckhardt, Inc.) CBS Network. (4 shows). Hour. Tape.
- NEW YORK STATE THRUWAY SERIES** Television Broadcasting Service, prod., dist. Syndicated. Half-hour. Film.
- NFL—COUNTDOWN TO KICKOFF.** Tom Harmon, anchor commentator. Preview of next day's schedule of National Football League games. Bill Fitts, exec. prod. Sponsors: General Motors Corp., United Motors Service Division (Campbell-Ewald Co.); Continental Insurance Companies (Doyle, Dane, Bernbach, Inc.); Skil Corp. (Fuller & Smith & Ross, Inc.) and others. Hour. September 18-December 18.
- NFL TOMORROW.** Tom Harmon, commentator. Preview of next day's National Football League games. CBS Network. Hour.
- THE NURSES.** Shiril Conway, Zina Bethune. Film. Hour.
- OCCASIONAL WIFE.** Michael Callan, Patricia Harty. Robert Claver, prod. NBC Network. Half-hour.
- ONE STEP BEYOND** Various. Syndicated. ABC Films. Half-hour. Film.
- OUR GANG COMEDIES** MGM, prod., MGM-TV, dist. 10 minutes. Film.
- THE OUTER LIMITS.** Various. Syndicated. Hour. Film.
- OZZIE & HARRIET.** The Nelsons. Stage Five Prod., prod.; ABC-TV Network. Half-hour. Film. Color.
- PASSWORD.** Allen Ludden. Goodson-Todman Productions (Peak Prods.)—Frank Wayne, exec. prod. Sponsors: Various. CBS Network. Half-hour. Tape.
- THE PATTY DUKE SHOW.** Patty Duke. Chrislaw-United Artists Production—Bob Sweeney, prod. ABC Network. Half-hour. Film.
- THE PEOPLE'S CHOICE.** Jackie Cooper. CBS Network. Half-hour. Film.
- PAUL WINCHELL.** Paul Winchell. Syndicated. Hour. (5 days a week.)
- PERRY MASON.** Raymond Burr, Barbara Hale. Gail Patrick Jackson, exec. prod. Arthur Marks, Art Seid, prods. Sponsors and Agencies: Various. Syndicated. Hour. Film.
- PETER GUNN.** Craig Stevens. Blake Edwards, prod. Official Films, Inc., dist. Syndicated. Half-hour. Film.

- PETER JENNINGS WITH THE NEWS.** Peter Jennings. Walter J. Pfister, Jr., prod. ABC Network. 15 minutes. (5 days a week.)
- PETTICOAT JUNCTION.** Bea Benaderet, Edgar Buchanan. Paul Henning, prod., Jay Sommers, exec. prod. Sponsors: Procter & Gamble Co. (Compton Adv., Inc.). CBS Network. Half-hour. Film.
- PEYTON PLACE.** Dorothy Malone, Mia Farrow. Paul Monash, exec. prod., 20th Century-Fox Television. ABC-TV Network. Half-hour. (3 nights a week.)
- PISTOLS 'N PETTICOATS.** Ann Sheridan, Ruth McDevitt, Douglas Fowley, Carole Wells. Joe Connelly, exec. prod. CBS Network. Half-hour.
- PLEASE DON'T EAT THE DAISIES.** Pat Crowley, Mark Miller. NBC Network. Color. Half-hour.
- POST TIME—U. S. A.** Chris Schenkel. Tel Ra Productions, prod.-dist. Syndicated. Quarter-hour. Film.
- PROFESSIONAL BOWLERS TOUR.** Chris Schenkel, sportscaster. Roone Arledge, exec. prod. ABC Network.
- PROFILES IN COURAGE.** Various. Syndicated. Hour.
- PRO FOOTBALL KICKOFF.** Kyle Rote, host. CBS Television Sports-Tel-Ra Productions, prod. Sponsors: Bristol-Myers Co. for Vitalis (Doherty, Clifford, Steers & Shenfield, Inc.) Carter Products for Rise Aerated Shave (Sullivan, Stauffer, Colwell & Bayles, Inc.) Hamilton Watch Co. (N. W. Ayer & Son, Inc.) CBS Network. 15 Minutes.
- PRUITTS OF SOUTHAMPTON.** Phyllis Diller, Reginald Gardiner, Gypsy Rose Lee. Nat Perrin, prod.; David Levy, exec. prod.; Filmways TV Production. ABC Network. Half-hour.
- QUICK DRAW McGRAW.** Cartoon. William Hanna, Joseph Barbera, prods. Sponsors: Various. CBS Network. Half-hour. Film.
- RAT PATROL.** Christopher George, Gary Raymond, Hans Gudegast. Stan Shpetner, prod.; Mirish-Rich TV prods.
- RAWHIDE.** Clint Eastwood, Paul Brinegar. Robert E. Thompson, prod., Ben Brady, exec. prod. Sponsors: Various. CBS Network. Hour. Film.
- READING THE BIBLE.** Henry Wilcoxon. O. J. Keiper, prod. Foundation Films for Television, dist. Syndicated. Quarter-hour. Film.
- THE RED SKELTON SHOW.** Red Skelton. Seymour Berns, prod.; Guy della Cioppa, exec. prod.; Van Bernard Prods. CBS-TV Network. Sponsors and Agencies: Philip Morris (Benton & Bowles, Inc.); Alberto Culver (Compton Advertising); Whitehall, a Div. of American Home Products Co. (Ted Bates & Co., Inc.); Reynolds Metals (Lennen & Newell). CBS Network. Hour. Tape. Color.
- RICHARD BOONE.** Richard Boone, Bethel Leslie. Syndicated. Hour. Film.
- THE ROAD WEST.** Barry Sullivan, Kathryn Hays, Glenn Corbett. James McAdams, prod. Hour.
- ROCKY AND HIS FRIENDS.** Cartoon. Producers Associates of Television, prod. Syndicated. Hour. Film. Color.
- THE ROGER MILLER SHOW.** Variety. Roger Miller, host. Dwight Hemlon, Gary Smith, co-prods. NBC Network. Half-hour.
- RON COCHRAN WITH THE NEWS.** Ron Cochran. CBS News Program. 5 min.
- THE ROUNDERS.** Ron Hayes, Patrick Wayne, Chill Wills. Ed Adamson, prod. ABC Network. Half-hour.
- THE RUFF AND REDDY SHOW.** Color. NBC Network. Half-hour.
- RUN, BUDDY, RUN.** Jack Sheldon, Bruce Gordon. Jack Ellinson, prod. CBS Network. Half-hour.
- RUN FOR YOUR LIFE.** Ben Gazzara. NBC Network. Hour. Color.
- SANDY BECKER.** Cartoons. Syndicated. Hour. (Six days a week.)
- SATURDAY NIGHT AT THE MOVIES.** Post-1950 movies. NBC Network. Two Hours.
- SEA HUNT.** Lloyd Bridges. CBS Network. Half-hour. Film. Re-runs. (5 days a week.)
- SEARCH FOR TOMORROW.** Mary Stuart, Frank Dodge, prod. Procter & Gamble Co.—Leo Burnett Co. CBS Network. Quarter-hour (5 days a week). Live.
- THE SECRET STORM.** Ward Costello, Haila Stoddard. Tony Converse, prod. Roy Winsor, exec. prod. Sponsors: Various. CBS Network. Half-hour. (5 days a week) Live.
- 77 SUNSET STRIP.** Roger Smith. Syndicated. Hour. Film.
- SEW EASY.** Lucille Rea. Iowa State College—Home Craft Films, prod. Medallion Productions, Inc., dist. Syndicated. Quarter-hour. Film.
- SHANE.** David Carradine, Jill Ireland. Titus Productions; David Shaw, exec. prod.; Denne Petittclerc.
- SHIVAREE.** Gene Weed. ABC Network. Half-hour.
- SKY KING.** Kirby Grant, Gloria Winters. Sponsors: Nabisco (McCann-Erickson, Inc.). CBS Network. Half-hour. Film.

SPEAK OUT. Sonny Fox, host. Syndicated. Hour.

SPORT SKILLS Various. Coronet Films, prod.-dist. Syndicated. 10 min. & quarter-hour. Film.

SPORTS ALBUM Various. United Artists Television, Inc., prod.; Economee TV Pgms., dist. Syndicated. 5 min. Film.

SPORTSCHOLAR Fred Uttal. United World Films, Inc., prod.-dist. Syndicated. Quarter-hour. Film.

THE SPORTSMAN'S CLUB Dave Newell, Gail Borden, Len Stokes. Mode-Art Pictures, prod. Syndicated Films, dist. Syndicated. Quarter-hour & half-hour. Film.

THE STAR AND THE STORY. David Niven, Frank Lovejoy. Official Films, Inc., dist. Syndicated.

STAR TREK. William Shatner, Leonard Nimoy. Gene Roddenberry, prod. NBC Network. Hour.

STINGRAY. Syndicated. Half-hour.

STORIES FOR CHILDREN Various. Coronet Films, prod.-dist. Syndicated. Quarter-hour. Film.

SUNDAY NEWS with Frank Blair, Ray Scherer, Nancy Hanschman Dickerson, Robert Abernethy, Joe Garagiola, Cleveland Amory, Edwin Newman and Aline Saarinen. NBC Network. Hour.

THE SUNDAY NIGHT MOVIE. ABC-TV Network. Two Hours.

THE SUNDAY SPORTS SPECTACULAR. Jack Whitaker, host. CBS Television Sports staff members, prod. Sponsors: Various. CBS Network. Time varies.

SUNRISE SEMESTER. Dr. Morris H. Shamos, Professor, chairman, Department of Physics, NYU, Dr. Kathleen Posner, Asst. Professor, Fine Arts, NYU; Dr. Philip Mayerson, Assoc. Professor, Classics, NYU; Dr. Jane Costello, Assoc. Professor, Fine Arts, NYU. Prod. under supv., Thomas J. Brophy, Dir. of the Office of Radio-Television, NYU, by WCBS-TV; Richard Porter prod. Dr. Posner's and Dr. Costello's courses, Ralph Rourke prod. Dr. Shamos' course. CBS Network. Half-hour. Monday-Friday and Sunday.

SUPER 6. Cartoons. NBC Network. Half-hour.

SUPERMAN George Reeves, Superman Productions, prod. Flamingo Films, Inc., dist. Syndicated. Half-hour. Film.

TV'S BASEBALL HALL OF FAME Various. James B. Harris, prod. Flamingo Films, Inc., dist. Syndicated. Quarter-hour. Film.

TV'S FOOTBALL HALL OF FAME Various. Ray Gordon, prod. Flamingo Films, Inc., dist. Syndicated. Quarter-hour. Film.

TAMMY. Debbie Watson, Donald Woods. Dick Wesson, prod. Universal-TV prod. ABC Network. Half-hour.

TAMMY GRIMES. Tammy Grimes, Dick Sargent, Hiram Sherman. William Dozier, exec. prod.; Richard Whorf, prod. ABC Network. Half-hour.

TARZAN. Ron Ely. Sy Weintraub, prod. NBC Network. Hour.

TED MACK AND THE ORIGINAL AMATEUR HOUR Ted Mack. Reemack Ent.—Lewis Graham, prod. J. B. Williamson Co., Inc. (Parkson Advertising Agency, Inc.) Half-hour. CBS. Tape.

TELENEWS—THIS WEEK IN SPORTS Marty Glickman. Hearst Metrotone, prod. Telenews, dist. Syndicated. Quarter-hour. Film.

TELENEWS WEEKLY NEWS REVIEW Peter Roberts. Hearst Metrotone News, Inc., prod. Telenews, dist. Syndicated. Quarter-hour. Film.

TELESPORTS DIGEST Jim Leaming, Chris Schenkel. Tel Ra Productions, prod.-dist. Syndicated. Half-hour. Film.

TENNESSEE TUXEDO. Cartoons. Total Television Productions, Inc. in assoc. with Leonard TV Productions, Inc. Sponsors: Various. CBS. Half-hour. Film.

T.H.E. CAT. Robert Loggia. Boris Sagal, prod. NBC Network. Half-hour.

THAT GIRL. Marlo Thomas, Ted Bessell, Rosemary De Camp, Daisy Productions; Jerry Davis, prod.; Bill Persky, Sam Denoff, exec. prods. ABC Network. Half-hour.

THREE STOOGES WPIX-TV, prod. Syndicated. Half-hour. Live.

A TIME FOR US. Lenka Peterson. ABC Network. Half-hour.

TIME OUT FOR SPORTS Marty Glickman. Sterling Television Co. and Hearst Metrotone, prods. Sterling Television Co., dist. Syndicated. Quarter-hour. Film.

THE TIME TUNNEL. James Darren, Robert Colbert. Irwin Allen, prod. ABC Network. Hour.

TODAY. Robert Bendick, prod. Participating sponsorship. NBC Network. 2 hours (five days a week). Live.

TOM & JERRY. Cartoons. Hanna-Barbera Prods.—William Hanna, Joseph Barbera, prods. Sponsors and Agencies: Various. CBS Network. Half-hour. Film.

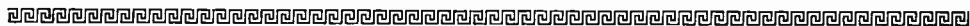
THE TONIGHT SHOW STARRING JOHNNY CARSON. Johnny Carson. One Hour and a Half. (6 days a week.) Color. NBC.

- TOP PRO GOLF (ALL-STAR RERUNS)** Various. Peter DeMet Productions, prod. Walter Schwimmer, Inc., dist. Syndicated. Hour. Film.
- TO TELL THE TRUTH** Bud Collyer. Gil Fates, exec. prod. Goodson-Todman Prods.—Nighttime; Willie Stein, prod.—daytime. Participating sponsors. CBS Network. Half-hour. (Daytime—5 days a week; Nighttime—weekly.) (Tape).
- TOPPER** Anne Jeffreys, Robert Sterling, John W. Loveton-Bernard L. Schubert, prods. Bernard L. Schubert, dist. Syndicated. Half-hour. Film.
- TOUCHDOWN** Chris Schenkel. Tel-Ra Productions, prod.-dist. Syndicated. Half-hour. Film.
- TRAILMASTER.** Robert Horton, Ward Bond. (Wagon Train reruns). ABC Network. Half-hour. Film.
- TRAINING FOR SPORTS** Various. Encyclopaedia Britannica Films, prod. Trans-Lux Television Corp., dist. Syndicated. Quarter-hour. Film.
- TRUTH OR CONSEQUENCES.** Bob Barker, Emcee. Participating sponsors. NBC Network. Half-hour.
- TUESDAY NIGHT AT THE MOVIES.** Post-1950 movies. NBC Network. Two hours.
- TURNING POINT.** Peter Hyams, host. CBS Network. Half-hour.
- 12 O'CLOCK HIGH.** Paul Burke, Chris Robinson. William D. Gordon, prod. Quinn Martin, exec. prod., QM Prods. and 20th Century Fox. ABC-TV Network. Hour.
- THE 20TH CENTURY.** Walter Cronkite, narrator. Isaac Kleinerman, prod. Burton Benjamin, exec. prod. Prudential Insurance Co.—Reach, McClinton & Co. CBS Network. Half-hour. Film.
- UNDERDOG.** Cartoons. NBC Network. Color. Half-hour.
- UNITED PRESS MOVIE-TONE-NEWSREEL.** Movietone-News, prod. United Press International, dist. Syndicated. Quarter-hour, half-hour. Film.
- THE VIRGINIAN** James Drury, Lee J. Cobb, Doug McClure. Color. Film. Hour and a Half. NBC.
- VOLUNTEER SERIES** Various. Television Broadcasting, prod., dist. Syndicated. Half-hour. Video Tape and sound film.
- VOYAGE TO THE BOTTOM OF THE SEA.** Richard Basehart, David Hedison. Irwin Allen, prod.-20th Century-Fox Television. ABC-TV Network. Color. Hour.
- WAGON TRAIN.** John McIntire. Universal City Studios. Howard Christie, prod. ABC Network. Hour. Film.
- WALT DISNEY'S WONDERFUL WORLD OF COLOR** Various. Walt Disney prod. NBC-TV Network. Hour. Color.
- WESTERN FOOTBALL HILITES** Sports TV, Inc., prod. Sports TV, Inc., dist. Syndicated. Half-hour. Film.
- WHAT'S MY LINE?** John Daly. Goodson-Todman Production—CBS Network. Gil Fates, exec. prod. Sponsors and Agencies: Various. CBS Network. Half-hour. Live.
- WHERE THE ACTION IS.** Various. ABC Network. Half-hour. (5 days a week.)
- WHAT'S NEW** Syndicated. Half-hour.
- WILD KINGDOM** Marlin Perkins, dir. of St. Louis Zoo, host and guide. Color. Half-hour. NBC.
- THE WILD, WILD WEST.** Robert Conrad, Ross Martin. Collier Young, prod. Mike Garrison, exec. prod. Sponsors and Agencies: Various. CBS Network. Hour. Film.
- WONDERS OF THE SEA** Undersea creatures. Marineland Florida, prod. Sterling Television Co., Inc., dist. Syndicated. Half-hour. Film.
- WONDERS OF THE WORLD** Harold N. Linker, prod.; Medallion TV Ent., dist. Syndicated. Half-hour. Color. Film.
- WORLD'S GREATEST FIGHTERS IN ACTION** Various. The Big Fights, Inc., prod.-dist. Syndicated. Quarter-hour. Film.
- WORLD WAR I.** Documentary. Isaac Kleinerman, John Sharnik, prods. Burton Benjamin, exec. prod.-CBS News. CBS Network. Sponsors: Various. Half-hour. Film.
- WRESTLING FROM HOLLYWOOD** Various. Vitapix Corp.—Val Lindberg, prod. Cinema-Vue Corp., dist. Syndicated. Hour. Film.
- WRESTLING—INTERNATIONAL AMPHITHEATRE** Russ Davis. IWF, Inc., prod.-dist. Syndicated. Quarter-hour, half-hour & hour.
- WRESTLING, MAIN EVENT** Various. Harriscopes, Inc., prod.-dist. Syndicated. Half-hour & hour. Film.
- WRESTLING STARS OF THE SIXTIES** Jules Strongblow, narrator. Talent Management, Inc., prod.; Medallion TV Ent., dist. Syndicated. Hour. Film.
- YOU DON'T SAY!** Tom Kennedy, host. NBC Network. Color. Half-hour.
- YOUTH FORUM.** NBC News youth discussions on current events. NBC Network.

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- BEAUMONT, HELLER & SPERLING, INC.**, 6th & Walnut Sts., Reading, Pa. 375-4311. DONALD T. BEAUMONT, pres.; FRANK P. INNIS, JR., in chge. TV.
- HERBERT S. BENJAMIN ASSOCIATES, INC.**, 2736 Florida St., Baton Rouge 6, La.; 343,2846. LEE HERZBERG, JR. and ALLAN R. BRENT, exec. vice-pres.; R. K. GOLDBERGER, sec.; Mrs. DODIE R. BRADY, treas.; Mrs. ANNIE C. MOTE, Radio-TV dir. Mrs. PAT REYNOLDS, Radio-TV prod. svpys. Branch Office: 113 W. Convent St., Lafayette, La. Mrs. DOT STRAIN RANDOLPH, br. mgr.
- BENNETT ADVERTISING, INC.**, 1813 N. Main St., High Point, N. C. Tel.: 882-4151. WILLIAM R. HENDERSON, pres.; ROBERT A. McKERICHER, Wm. N. EDWARDS, RICHARD D. BEHRENS; PETER M. SOUTTER, Wm. L. WILSON, vice pres.
- WALTER F. BENNETT CO.**, 20 N. Wacker Drive, Chicago 6, Ill.; FRANKLIN 2-1131. WALTER F. BENNETT, principal; FRED DIENERT, man. partner; JANE GUNTHER, radio and TV time buyer. Branch Offices: 1634 Spruce St., Philadelphia 3, Pa. KINGSLEY 52003; 1717 N. Highland Ave., Hollywood 28, Calif. HO. 4-8291.
- BENTON & BOWLES**, 666 Fifth Ave., New York 19. JUdson 2-6200. ROBERT E. LUSK, chmn. of bd.; WILLIAM R. HESSE, pres.; BERNARD KRAMER, senior v.p. in chg. media & programming; WILLIAM CRAIG, v.p. in chg. of Hollywood office.
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- RALPH BING ADVERTISING CO.**, Top floor, The Park Bldg., Public Square, Cleveland 14, Ohio. SUPERIOR 1-2773. RALPH BING, TV dir.
- BISHOPIC, GREEN, FIELDEN**, 3361 SW 3rd Ave., Miami, Fla. 33145; FR 1-1475. JACK I. GREEN, chmn. of bd.; W. ARTHUR FIELDEN, Sr. vice-pres.; RALSTON PRINCE, TV dir.; NATALIE GUERRA; TV media dir.
- THE BLAINE THOMPSON CO. INC.**, 234 W 44th St., New York 36. LONGacre 4-0800. ALBERT LEE LESSER, pres.; LEE FRANKEL, media dir.
- FRANK BLOCK ASSOC.**, Chase Hotel, St. Louis 8, Mo. FOrrest 7-9600. AL C. KEARSCHNER, media dir.
- FRED BOCK ADVERTISING CO.**, 185 W. Bowery St., Akron 8, Ohio. JEFFerson 5-2639. BOB WASS, TV dir.
- BOONE & CUMMINGS, INC.**, 3410 Marquart, Houston 27, Texas; NAtional 2-4750. PAT TAYLOR, TV dir.
- BOTSFORD, CONSTANTINE & McCARTY, INC.**, 317 S.W. Adler St., Portland, Ore.; 226-6921. JOHN PHAS, v.p. and mgr.; MAXINE BETHEL, media mgr.; PORTLAND; KAY BLACKBURN, media mgr.; SAN FRANCISCO; MICHAEL J. JESSICK, media mgr.; LOS ANGELES; LYNDON W. GROSS, media dir.; SEATTLE; PETER ARNOTT, broadcast dir., SAN FRANCISCO. Branch offices: Seattle, San Francisco, New York, Los Angeles.
- LEO P. BOTT, JR., ADVERTISING**, 64 E. Jackson Blvd., Chicago 4, Ill.; HArrison 7-9187. LEO P. BOTT, JR., TV dir.; ED MORGAN, time buyer
- BOZELL & JACOBS, INC. (NEBRASKA)**, 510 700 Kiewit Plaza, Omaha 2, Neb. 342-8030. MORRIS E. JACOBS, chmn. bd.; CHARLES D. PEEBLER JR., pres.; ROBERT GILLAN, radio-TV dir.
- Branch offices: Chicago, Hartford, Houston, Indianapolis, Minneapolis, New York, Phoenix, Shreveport, Sioux City, Washington, D. C.
- ARTHUR BRAITSCHE ADV.**, 528 Hospital Trust Bldg., Providence 3, R. I. DEXter 1-5313, 1-4115. JOHN A. LORIMER, time buyer.
- MICHAEL BRAND ASSOCIATES**, 14416 Hamlin St., Van Nuys, Calif.; STate 1-3034. MICHAEL BRAND, TV dir.; ANNE GLASS, time buyer.
- BRAVERMAN-MIRISCH, INC.**, 9255 Sunset Blvd., Los Angeles, Calif. 90069; 272-8608. MILICENT BRAVERMAN, DAVID MIRISCH
- R. C. BRETH, INC.**, 310 Pine St., Green Bay, Wisc.; 432-4650. R. C. BRETH, pres.; VICTOR G. GRISEL, vice-pres.
- BRUCE B. BREWER & CO.**, 1221 Baltimore Ave., Kansas City, Mo. 64105; VI 2-3010. JACK KIRWAN, TV dir.
- BRINLEY ADVERTISING AGENCY**, 4602 Cedar St. Bellaire, Tex. 77401; MO 8-8686. J. F. BRINLEY, gen. mgr.; V. H. BRINLEY, sec. treas.
- BROADCAST ADVERTISING**, 170 S. Beverly Dr., Beverly Hills, Calif. BRadshaw 2-4840. VAN C. NEWKIRK, pres.
- BROADCAST ADVERTISING, INC.**, 825 Beacon St., Newton Centre 59, Mass. WOODward 9-9220. J. E. MURLEY, TV dir. & acct. exec.
- D. P. BROTHER & CO.**, 3044 W. Grand Blvd., Detroit 2, Mich. TRinity 2-8250. K. G. MANUEL, pres., chmn. bd.; R. F. REYNOLDS, v.p.-TV & Radio Dir., C. W. WACKER, senior v.p. media dir. Branch offices: Los Angeles, New York.
- THE CHARLES BRUNELLE COMPANY**, 37 Lewis St., Hartford, Conn. 06103; TEL. 527,0726. CHARLES BRUNELLE, pres. & treas.
- BUCHEN ADVERTISING, INC.**, 10 S. Riverside Plaza, Chicago 6, Ill.; State 2-6500. JOHN COLE, v.p.; RICHARD LEWIS, TV dir.
- FRANK BULL & CO.**, 1239 N. Highland Ave., Hollywood 38, Calif.; HOLLYwood 5-4194. FRANK BULL, owner; WILLIAM ASAY, gen. mgr.; JOAN HAMILTON, TV timebuyer.
- BURLINGAME / GROSSMAN, INC.**, 740 N. Rush St., Chicago 4, Ill., 377-8188. S. J. BRICHTA, TV dir.
- LEO BURNETT CO., INC.**, Prudential Plaza, Chicago 1, Ill. CEntral 6-5999. LEO BURNETT, chmn. of bd.; PHILIP H. SCHAFF, Jr., chmn. of exec. committee; EDWARD M. THIELE, pres.; DON TENNANT, exec. v.p. creative services; dir.; LEE BLAND, program v.p. & sr. prog. svpy.; DAVID DOLE, v.p. in chg. of broadcast bus.; ROBERT TUNISON, v.p. in chg. of TV commercial prod. Branches: New York, Hollywood, and Toronto, Can., Montreal, Can.
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- BYRDE, RICHARD & POUND**, 515 Madison Ave., New York, N. Y. 10022; MU 8-3300.
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- JOHN M. CAMP, pres.; ORVA KOENIGSBERG, secy.; MARTHA BUSCH, bookkeeper; MARION SANDERSON, media dir.; EDITH RICKSON, receptionist.
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THOMAS B. ADAMS, pres.; H. L. LUCAS, v.p., TV. Branch offices: Atlanta, Chicago, Los Angeles, New York, San Francisco, Dallas, Kansas City, Washington, Lakeland, Fla., Cincinnati, Denver.
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RAY O. MITHUN, chmn. of bd.; ALBERT R. WHITMAN, pres.; ARTHUR H. LUND, v.p. in chg. TV.
Branch offices: 1 East Wacker Dr., United of America Bldg., Chicago, Ill., 527-1300; 200 Fillmore St., Denver, Colorado, 399-2962; 2120 Travis Ave., Houston, Texas, CA 7-2196; 1800 Ave. of the Stars, Century City, Los Angeles 67, Calif.; 277-2600.
- CARGILL, WILSON & ACREE, INC.**, 201 E. Franklin St., Richmond 19, MI. 3-3485.
BERNARD C. SCHAMM, JR., v.p. and dir. of Agency Services; CHARLES H. FRICKE III, media dir.; JANICE HUNTER, timebuyer.
Branch office: 1300 Baxter St.; EDison 3-8407, Charlotte, N. C.
- MILTON CARLSON CO.**, 3540 Wilshire Blvd., Los Angeles, Calif. 90005; 388-9464.
MILTON CARLSON, TV dir.; RUTH JOHNSON, TV timebuyer.
- CASMIER ADVERTISING CO., INC.**, 551 Fifth Ave., New York 17, N. Y.; MURray Hill 2-2014.
MARVIN CASMIER, pres.
- CAYTON, INC.**, 9 E. 40th St., New York 16. LExington 2-1711.
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- W. CRAIG CHMERS, INC.**, 200 Chamber of Commerce Bldg., Pittsburgh, Penna. 15219; 471-8500. ROBERT L. STEVENSON, pres.
- CHIRURG & CAIRNS, INC.**, 641 Lexington Ave., New York, N.Y.; MURray Hill 8-5800.
WALLACE L. SHEPARDSON, pres.; JOHN EGAN, broadcast dir.; WILLIAM DOLLISON, Radio-TV assoc. dir. branches: 824 Boylston St., Chestnut Hill 67, Mass.; RE 4-1055; RUTH L. GAETA, Radio-TV buyer, Professional Park, Farmington, Conn.; 677-1351; CHESTER MACCRACKEN, Radio-TV buyer.
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JOHN COHAN, pres.
- COLE & WEBER, INC.**, Perkins Building, Tacoma Wash. 98402; PULton 3-2625.
- COMPTON ADVERTISING, INC.**, 625 Madison Ave., New York 22, N. Y. PLaza 4-1100.
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- COMPTON-CAREY, INC.**, 1060 Bishop St., Honolulu 13, Hawaii.
LEN CAREY, pres.
- COMSTOCK ADVERTISING, INC.**, 651 Delaware Ave., Buffalo, N. Y. 14202; TT 5-6187.
HENRY W. COMSTOCK, pres.; HOWARD C. SCHELENBERG, radio, TV v.p.
- CONKLIN, LABS & BEBEE, INC.**, Box 375, G. M. Circle, Syracuse, New York 13201; 437-2591.
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WILLIAM LEMON, v.p., dir. of TV.
- CO-ORDINATED MARKETING AGENCY INC.**, 575 Lexington Ave., New York 22, N. Y.
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- CRESTWOOD ADVERTISING, 275 Madison Avenue, New York, N. Y. 10016. JOSEPH BATTAGLIA, v.p. media broadcast & services.**
- CRESWELL, MUNSELL, SCHUBERT & ZIRBEL, INC.**, (formerly W. D. Lyon Co.) Merchants National Bank Bldg., Cedar Rapids, Iowa, 369-9141.
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- CUMMINGS, BRAND, MCPHERSON, 2929 North Main Road, Rockford, Ill.; 877-5706.**
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- CUNNINGHAM AND WALSH, INC.**, 260 Madison Ave., New York 16, N. Y. MURray Hill 3-4900.
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Division offices: Dallas, Los Angeles, San Francisco.
- CURTIS ADVERTISING COMPANY, one Park Ave., New York 16, N. Y. LExington 2-3544.**
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Branch offices: Dayton, Hollywood, San Francisco, Toronto.
- DANIEL & CHARLES, INC.**, 261 Madison Ave., New York 16, N. Y.; MURray Hill 6-7288.
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- D'ARCY ADVERTISING AGENCY, 430 Park Ave., New York 22, N. Y.; HA 1-3500.**
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Main office: St. Louis.
Branch offices: Atlanta, Chicago, Cleveland, Los Angeles, St. Louis, Mexico, Toronto, New York, San Francisco.
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- LEONARD DAVIS ADVERTISING, INC.**, 107 Front St., Worcester 8, Mass.; 752-4615. LEONARD DAVIS, TV dir.; SHEILA DIX, time-buyer.
- DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.**, 530 Fifth Ave., New York 36, YUkon 6-6500.

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Branch office: Washington.
- DONER-HARRISON, INC.**, 210 East 50th Street, New York, N. Y.; PLaza 1-2820.
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Branch offices: Boston, Chicago, Philadelphia, San Francisco, London.
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- DOYLE DANE BERNBACH INC.**, 20 West 43rd St., New York, N. Y. 10036; LO. 4-1234.
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Branch offices: Los Angeles: 6399 Wilshire Blvd., TED FACTOR, Sr., v.p., JOY HARPER, media dir. West Coast; Chicago: Blair Bldg., 645 No. Michigan Ave., DAN SULLIVAN, mgr.; San Francisco: 255 California St., WILLIAM ZARADES, contact; Canada: 43 Eglinton Ave. East, Toronto; 1155 Dorchester Blvd. West, Montreal; MIKE RAKMIL, v.p., gen. mgr.; England: 62-64 Baker St., London W. 1, JACK LANE, man dir.; Germany: Schadowstrasse 48/50, Dusseldorf, Dr. H. J. SCHURHOLZ, gen. mgr.; Mexico: Reforma No. 122, Mexico 6, D. F., HUGO ENRIQUEZ, gen. mgr.
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- DUNSHEE AND COMPANY**, 925 Federal Blvd., Denver 4, Colo.; 255-3414.
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- ADAM F. EBY AND ASSOCIATES**, Box F—Station H, Buffalo 14, N. Y., 10 Central Park Plaza, Tel. 716-832-2325.
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EDWARD EDELSTEIN, radio & TV dir.
- ELLIS ADVERTISING CO.**, Statler Hilton Hotel, Buffalo 1, CI 6780.
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- ENYART & ROSE ADVERTISING**, 8330 W. Third St., Los Angeles, Calif.
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- ALVIN EPSTEIN ADVERTISING**, 1737 F St., N. W. Washington 5, D. C.; STerling 3-8550.
- ERWIN, WASEY, INC.**, 711 Third Ave., New York 17, OXford 7-4500.
MARVIN CORWIN, pres.; SAMUEL S. SCOTT, JR., media & radio/TV dir.
Branch offices: Chicago, Hamburg, Los Angeles, Toronto, London, Montreal, Newcastle-On-Tyne, Stockholm, Pittsburg, Houston, Santurce, Puerto Rico.
- WILLIAM ESTY CO., INC.**, 100 E. 42nd St., New York 17, N. Y. OXford 7-1600.
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Branch office: 6331 Hollywood Blvd., Hollywood, Calif.; HO 2-6301.
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- MIKE FADELL ADVERTISING AGENCY**, 625 Second Ave., S. Minneapolis, Minn. 55402; FEderal 3-2724.
EDNA FADELL, TV dir. & timebuyer.
- FAIRFAX INC., ADVERTISING**, 270 Madison Ave., New York 16, N. Y. MURray Hill 4-4484.
ALAN DEITCH, media dir.
- FARQUHAR, ANDERSON & SEEDS, INC.**, First National Bank Bldg., Utica, N.Y. 13501; RE2-6144.
JAY C. ANDERSON, pres.; RICHARD N. MILLER, media buyer.
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MAURY FERGUSON, TV dir.
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- FIORE AND FIORE ADVERTISING**, 128 Mallory Ave., Jersey City 4, N. J. HEnderson 2-8200. A.N.P.A.
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- FLADELL ADVERTISING ASSOCIATES, INC.**, 40 East 49th St., New York 17; PLaza 3-1515.
ERNEST FLADELL, pres.
- FOOTE, CONE & BELDING**, 200 Park Avenue, New York, N. Y. 10017; 973-7000.
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JOHN L. FORT, timebuyer.
- FOSTER & DAVIES, INC.**, Keith Building, Cleveland 15, O. CHerry 1-0711.
- ALBERT FRANK-GUENTHER LAW, INC.**, 131 Cedar St., New York 6, COrtlandt 7-5060.
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- Branch offices: Boston, Chicago, Philadelphia, San Francisco, Los Angeles.
- CLINTON E. FRANK, INC.**, Merchandise Mart, Chicago, Ill. 60654; 527-5900.
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- Branches: Los Angeles 36, Calif.; 5455 Wilshire Blvd.; 937-2862; **THOMAS LOWEY**; New York, N. Y. 527 Madison Ave.; MU 8-1285. **JACK MILLER**; Richmond 30, Va., 1010 N. Thompson St., ELgin 3-5566, **KENNETH ERDMAN**
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- JONES B. FRANKEL**, pres.; **HERB GOTTSCHACK**, TV dirs.
- AD FRIED AND ASSOCIATES**, 477-15th St., Suite 106, Oakland 12, Calif. TEmplebar 6-1886.
- AD FRIED**, owner, TV dir.; **MADGE BRUBAKER**, TV time buyer; **JOHN CROWE**, prod. & art dir.; **VICKI FRIED**, music librarian; **VERN ZIMMERMAN**, prod. dir.
- FRIEND-REISS ADVERTISING, INC.**, 167 East 56th St., New York, N. Y. 10022; PLaza 2-2600.
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- FULLER & SMITH & ROSS, INC.**, 666 Fifth Ave., New York 19; JUdson 2-9000.
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- Branch offices: Cleveland, Chicago, Los Angeles, Pittsburgh, Boston.
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- GARDNER ADVERTISING CO.**, 915 Olive St., St. Louis 1, Mo., CEntral 1-3200; 90 Park Ave., New York 16; 983-5000; 1717 N. Highland Avenue, Hollywood 28, Calif. HOLlywood 9-2719.
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- THE GETSCHAL CO., INC.**, 400 Madison Ave., New York 17; PL 3-4100.
- BUDD GETSCHAL**, pres.
- GEYER, MOREY, BALLARD, INC.**, 555 Madison Avenue, New York 22, N. Y. PLaza 1-3300.
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- Branch offices: San Francisco, Detroit, Chicago, Omaha, Los Angeles, Portland, Racine.
- GIBRALTAR ADVERTISING AGENCY, INC.**, 25 W. 45th St., New York, N. Y. 10036; JU 6-7110.
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- CLIFFORD GILL**, acct. exec.; **DOROTHY GILL**, media dir.
- GILLHAM ADVERTISING AGENCY**, 500 Continental Bank Bldg., Salt Lake City, Utah 84101; 328-0281.
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- GLASSER-GAILEY, INC.**, 824 Wilshire Blvd., Los Angeles 17, Calif. MADison 9-3501.
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- GLENN ADVERTISING, INC.**, 4704 Republic Bank Tower, Dallas 1, Texas. RIVERSide 8-9851.
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- Branch offices: Fort Worth, Houston, San Antonio, El Paso, Oklahoma City, Chicago, Monterey.
- THE GOODMAN ORGANIZATION**, Suite 300, 1800 N. Highland Ave., Hollywood, Calif. 90028; 466-5221.
- SHIRLEY ROSS**, radio-TV dir.
- GOTHAM-VLADIMIR ADVERTISING, INC.**, 342 Madison Avenue, New York, N. Y. 10017; OXFord 7-4300.
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- GOULD, BROWN AND BICKETT**, 1200 Rand Tower, Minneapolis, Minn. 55402.
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- Branch offices: Dallas, Hollywood, Miami, Seattle, New York, San Francisco, and 28 foreign offices.
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- Branch office: 744 Broad Street, Newark, N. J.; **JEROME B. GRAY**, pres.; **ROBERT W. GRAHAM**, secy.; **HENRY R. HALLOWELL, Jr.**, treas.; **DAVID B. ARNOLD**, exec. v.p.; **ROBERT W. GRAHAM**, **HENRY R. HALLOWELL, Jr.**, **WILLIAM S. KINNEY, JR.**, **SHERMAN G. LANDERS**, **EDMUND H. ROGERS**, **ATHERTON SEELEY**, **GRANVILLE WORRELL**, senior vice-presidents; **VINCENT BENEDICT**, **CHESTER R. COOPER**, **WALTER M. ERICKSON**, **ALEXANDER T. IRVINE**, **HAROLD S. LEDUC**, **EUGENE F. MCGARVEY**, **EDWIN A. PEEPLES**, **JAMES S. REIFSNYDER**, **HOWARD H. ROBERTS**, **ARTHUR E. BENNING**, **JAMES W. FINEGAN**, **JOHN MEADER**, **WILLIAM S. HARVEY**, **JOHN WRIGHT**, **WILLIAM Y. E. RAMBO**, vice-presidents; radio-TV; **EDMUND H. ROGERS**, vice-pres., consultant; **WALTER M. ERICKSON**, vice-pres., radio/TV dir.; **CHESTER R. COOPER**, vice-pres., prod. dir.; **CHARLES A. VENTURA**, media dir.; **RICHARD FELLOWS**, assist. media dir.
- N. C. GREENFIELD**, 570 Seventh Ave., New York 18. LONgacre 4-4464.
- M. D. GREENFIELD**, pres.
- MONROE GREENTHAL CO., INC.**, 595 Madison Ave., New York 22. PLaza 9-8640.
- DAVID DIENER**, pres.; **NORMAN TRELL**, media dir.
- WILLARD G. GREGORY & CO.**, 416 W. 8th St., Los Angeles 14, Calif.; MADison 7-0531.
- WILLARD G. GREGORY**, pres.
- GREY ADVERTISING, INC.**, 777 Third Ave., New York 17, N. Y.; PLaza 1-3500.
- ARTHUR C. FATT**, bd. chmn.; **HERBERT D. STRAUSS**, pres.; **ALFRED L. HOLLENDER**, pres., Grey International, Manmt. Spvsr., radio-TV.
- Branch offices: Beverly Hills, Montreal, Can.: London, Paris, Brussels, Tokyo.
- GRIFFITH ADVERTISING AGENCY, INC.**, 1464-4th St. So. (P.O. Box 52), St. Petersburg 31, Fla.; 896-4644.
- D. P. GRIFFITH**, pres.; **JOSEPH A. GRIFFITH**, vp. timebuyer.

- THE GRISWOLD-ESHLEMAN CO.**, Grant Bldg., Pittsburgh 19, Pa.; 471-5701.
RONALD P. TAYLOR, sr. v.p.
- THE GRISWOLD-ESHLEMAN CO.**, 12th Floor—55 Public Square, Cleveland, O. 44113; 216-861-3232.
CHARLES FARRAN, pres.; EDMUND G. NORWICK, Jr., media dir.; KENNARD B. CALFEE, dir. radio-TV prod.; WILLIAM D. THOMAS, radio-TV buyer.
- ART GRUBER ASSOCIATES, ADVERTISING**, 4407 East Lake St., Minneapolis 6, Minn. Parkway 1-1661.
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- GUMBINNER NORTH COMPANY, INC.**, 655 Madison Ave., New York 21, N. Y.; TEmpleton 8-1717.
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- WM. J. HACKENBERG ADVERTISING**, 206 Main St., Wheeling, W. Va.; 233-3386.
WM. J. HACKENBERG, TV dir.
- HALL, HAERR, PETERSON & HARNEY, INC.**, 735 Jefferson Bldg., Peoria, Ill. Tel.: 676-8758.
EDWARD J. KLEIN, TV dir.; RICHARD A. HALL, PHILIP HARNEY, JOHN HAGERTY, WILLIAM KAMIN, KIRK DODGE, acct. execs.
- JOHN L. HALPIN ADVERTISING**, 277 State St., Schenectady, New York 12305; FRanklin 2-0492.
JOHN L. HALPIN, MARION G. HALPIN, partners.
- HAMMER COMPANY, THE**, 50 Farmington Ave., Hartford, Conn.; 527-0183.
HERBERT SHERMAN, mgr. radio-TV; DOLORES DURBAS, asst. radio-TV.
- HARRIS & LOVE ADV. AGENCY, INC.**, 1515 Walker Bank Building, Salt Lake City 1, Utah; 363-8815
DONALD G. WARE, TV dir.
- HART-CONWAY CO., INC.**, 300 Trianglo Bldg., Rochester 14604; 232-2930.
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ROBERT P. HEINTZ, pres.
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- HENDERSON ADVERTISING AGENCY, INC.**, 1815 Park Drive, Charlotte 4, N. C.; EDison 3-8651.
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- HENDERSON-SAUSSY ADVERTISING & PUBLIC RELATIONS**, 1820 St. Charles Ave., New Orleans, La.; 524-3282. DONALD H. HALSEY, gen. mgr.
- AL HERR ADVERTISING AGENCY**, 225 E. Michigan St., Milwaukee 2, Wis.; 27 1-2710. AL HERR, pres.; PAT KOCHAN, TV dir.
- HICKS AND GREIST, INC.**, 850 Third Ave., New York 22, N. Y. 421-4200.
CHARLES V. SKOOG, pres.; VINCENT J. DARAIO, v.p. & TV prod. & programming; STANLEY NEWMAN, v.p. & media dir.
- HIXSON & JORGENSEN, INC.**, 3540 Wilshire Blvd., Los Angeles 5, Calif.; DUNkirk 8-3121.
H. D. WALSH, vice-pres. & TV dir.; ROBERT SANDE, radio TV prod.; HARRIET M. WEIGAND, Broadcast media supervisor; RUBY PAGAN, time-buyer.
- HOFFMAN-YORK, INC.**, 5130 W. Vliet St., Milwaukee 8, Wis.; SPRing 1-2600.
JOEL KURSEL, sr., v.p., radio-TV pgm. dir.; JOSEPH P. MULVANNY, v.p., media dir.
- WM. F. HOLLAND CO.**, 252 Ludlow Ave., Cincinnati 19, Ohio. CAPital 1252-3-4.
EARL HOLLAND, pres.
- HONIG-COOPER & HARRINGTON**, 1275 Columbus Ave., San Francisco, Calif. 94133; 673-4469.
EUGENE I. HARRINGTON, chm. of bd.; LOUIS HONIG, pres.; JOHN W. DAVIS, secy.-treas., media dir.; CLARICE MCCREARY, TV buyer
Branch offices: 3600 Wilshire Blvd., Los Angeles 5; DU 8-3301.
- HOUCK & COMPANY, INC., ADVERTISING**, 2013 S. Jefferson St., Roanoke, Va.; Diamond 5-8115.
W. B. HOUCK, pres.; WILLIAM T. SAMPSON, Radio & TV dir.
- HUTCHINS ADVERTISING COMPANY, INC.**, 1000 Midtown Tower, Rochester, N. Y. 14604; (716) 546-6480.
FRANK M. HUTCHINS, pres & treas.; A. RUSSELL TOMKINSON, Sr. v.p.; G. DWIGHT GREENFIELD, Sr. v.p.; BOB A. WOLF, exec. v.p.; WILLIAM F. LACEY, ROBERT S. HANFORD, BEN J. PETERS, ELLIS ST. JAMES, v.p.'s; MARGARET H. CARL, secy.; F. IRVING HUTCHINS, dir.; DONALD L. CRISS, asst. treas.
Branch offices: Toronto, Ontario, Canada.
- RAY C. JENKINS ADV. AGENCY, INC.**, Route #1, P.O. Box 285, Wayzata, Minn. 55391.
RAY C. JENKINS, pres.
- RALPH H. JONES COMPANY, THE**, 3100 Carew Tower, Cincinnati 2, O. GARfield 1-2300.
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- THE KAPPS CO.**, 3354 Merchandise Mart, Chicago 54, Ill. Tel.: 275-3199.
CAPICO KAPPS, pres.
- H. W. KASTOR & SONS ADVERTISING CO.**, 2300 N. Lincoln Pkwy., Chicago, Ill. 60614; CEntral 6-5331.
A. G. KASTOR, pres.
- HENRY J. KAUFMAN & ASSOCIATES**, The Canal Bldg., 1050—31st Street, N.W., Washington, D. C. 30007; DIstrict 7-7400. HENRY J. KAUFMAN, managing director; JEFFREY A. ABEL, TV dir.
- KELLY & LAMB ADVERTISING AGENCY**, 897 Higgs Ave., Columbus 8, Ohio; AXminster 4-3583.
- KELLY, ZAHNRDT & KELLY INC.**, 2301 Hampton Ave., St. Louis 39, Mo.; MISSION 5-2684.
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- DON KEMPER COMPANY, INC.**, 919 North Michigan Avenue, Chicago, Illinois, 60611; 943-6020.
DON H. KEMPER, pres.; A. E. STALEY III, exec. v.p.; ZED R. DANIELS, senior v.p. & gen. mgr.
Branches: Dayton, New York.
- KENYON AND ECKHARDT, INC.**, 200 Park Ave., New York 17; 973-2000.

- W. B. LEWIS, chmn. of bd.; DAVID C. STEWART, pres.; RODNEY ERICKSON, dir. TV-radio prog. Branch offices: Detroit, Los Angeles, Chicago, Boston, San Francisco, Dallas, Toronto, Mexico City, London, Eng., Guatemala, Panama, Venezuela, Spain.
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- KETCHUM, MacLEOD & GROVE, INC.**, Four Gateway Center, Pittsburgh, Pa. 15222.
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- KEYES, MADDEN & JONES**, Division of Russel M. Seeds Co., Inc.; 919 North Michigan Avenue, Chicago 11, Ill.; 664-3743.
FREEMAN KEYES, pres., chmn. of bd.; HARRY H. MAUS, treas.; RICHARD R. DAVIS, secy. Branch offices: 752 Ballough Rd, Daytona Beach, Fla. 32015; 253-3609.
- KEYES, MARTIN AND COMPANY**, 841 Mountain Ave., Springfield, N. J.; DRexel 6-7300.
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- LEW KING, VEHON & WOLF, INC.**, 1426 N. 1st St., Phoenix Ariz. ALPine 4-5548.
LEW KING, owner; JACK BEVERIDGE, TV dir.
- KIRCHER, HELTON & COLLETT, INC.**, 2600 Far Hills Avenue, Dayton, Ohio. Phone: 293-3191.
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- WALTER J. KLEIN CO., Ltd.**, 1214 Elizabeth Ave., Charlotte 4, N. C., 704-377-1646.
WALTER J. KLEIN, TV dir.
- KOBLITZ CO., THE**, 915 No. La Cienega Blvd., Los Angeles 69, California; OL 5-7850.
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- OSCAR KRAUSS ADVERTISING**, 18 East 41st St., New York 17, N. Y.
- KRUPNICK & ASSOCIATES, INC.**, 508 N. Grand Blvd., St. Louis 3, Mo.; JEFFerson 3-1723.
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- ERBERTO LANDI ADVERTISING CO.**, 853 7th Ave., New York 19, N. Y.; JUdson 6-0588-9.
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- LANG, FISHER & STASHOWER, INC.**, 1010 Euclid Ave., Cleveland 15, Ohio. PRospect 1-0300.
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- LAVENSON BUREAU OF ADV. INC.**, 116 S. 7th St., Philadelphia 6 Pa.; WALnut 3-2500.
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- AL PAUL LEFTON CO., INC.**, 1617 John F. Kennedy Blvd., Philadelphia 3, Pa.; LOcust 8-5600.
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- LENNEN & NEWELL, INC.**, 380 Madison Ave., New York 17, N. Y. MURray Hill 2-5400.
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- LEWIS & GILMAN, INC.**, 6 Penn Center Plaza, Philadelphia 3, Pa. LOcust 8-3775.
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- LILLER NEAL BATTLE & LINDSEY, INC.**, 8 North Eighth St., Richmond 19, Va.
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Branch offices: New York, Richmond, Atlanta.
- LITTLE & CO.**, 3635 Newton Street, Torrance, Calif. 90505; Phone 378-7979.
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- THE W. E. LONG CO., INDEPENDENT BAKERS' COOPERATIVE**, 188 W. Randolph St., Chicago 1, Ill. RAndolph 6-4606.
D. F. COPELL, pres.; J. A. SMITH, vice pres.; F. B. LEONARD, adv. dir.; R. A. GILBERTZ, asst. adv. dir.; J. PESICK, dir. Radio & TV; R. D. RYNERSON, media dir.
- LOWE & HALL ADVERTISING**, 600 News Bldg., P. O. Box 1824, Greenville, S. C.; 235-7489.
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- EARLE LUDGIN & CO.**, 410 N. Michigan Ave., Chicago, Ill. 60611.
EARLE LUDGIN, bd. chmn.; DAVID G. WATROUS, pres.; HAYS MACFARLAND, sr. v.p., chmn. exec. comini.; I. TERRY GALANOF, Sr., v.p., creative dir.; EDWIN CHAPMAN, Sr., v.p., assoc. creative dir.; DENNIS M. ALTMAN, Sr., v.p. for creative strategy; EDWARD D. HANSEN, creative spvsr.
- THE LYNN ORGANIZATION, INC.**, 15 S. Franklin St., Wilkes-Barre, Pa.; (717) 822-7182.
W. M. McLAUGHLIN, media dir. & TV buyer.
- MacFARLAND, AVEYARD & CO.**, 333 N. Michigan Ave., Chicago 1, Ill. RAndolph 6-9360.
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- MacLAREN ADVERTISING CO., LTD.**, 111 Richmond St. West, Toronto, Ontario 1, Canada. 363-2244.
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MacMANUS, JOHN & ADAMS, Woodward Ave. & Long Lake Rd., Bloomfield Hills, Mich. Midwest 6-1000.

ERNEST A. JONES, pres.; HENRY G. FOWNES, JR., Sr., v.p. head TV, radio dir., New York. Branch offices: New York, Los Angeles, Toronto, Chicago, St. Paul, Zurich, Switzerland.

MALCOLM-HOWARD, 203 N. Wabash Ave., Chicago 1, Ill. ANdover 3-0022.

ARTHUR HOLLAND, owner; M. G. HOLLAND, HAL BARKUN, WILLIAM BENT, acct. execs.; BERNARD BERMAN, FRAN WEISS, EUGENE HOLLAND, TV dept.

HARWOOD MARTIN ADVERTISING, 2519 Connecticut Ave., Washington 8, D. C.; ADams 2-1161.

LAURA BURCHARD, TV dir.; MAE SCANLAN, time-buyer; MILFORD SNYDER, production.

MARTIN-EVANS, INC., 815 Anthony Wayne Bldg., Fort Wayne, Ind.; 742-6233. CARLETON B. EVANS.

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CLYNE MAXON, INC., 1301 Avenue of the Americas, New York, N. Y. 10019; 956-5600.

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McCANN-ERICKSON, INC., 485 Lexington Ave., New York 17; OXford 7-6000.

M-E Productions, Division of McCann-Erickson, Inc., 485 Lexington Ave., New York 17, N. Y. H. BART McHUGH, Jr., TV exec.; JOHN R. ALLEN, v.p. in chg.; THOMAS O'REILLY, Sr. acct. mgr.; FRANK FITZGERALD, sr. acct. exec.; JOHN CURRAN, TV exec.; JOHN RHONE, TV exec.; PETER SLOAN, sports mgr.; California: 3325 Wilshire Blvd., Los Angeles, DUnkirk 5-3302. J. NEIL REAGON, v.p.; Illinois: 318 So. Michigan Ave., Chicago, WEBster 9-3700. WILLIAM FRAME, prog. & media dir.

McCANN-MARSCHALK, DIVISION OF McCANN-ERICKSON, Inc., Times & Life Bldg., Rockefeller Center, New York 20, N. Y.; OX. 7-4250.

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McCARTY CO., THE, 3600 Wilshire Blvd., Los Angeles 5, DUnkirk 5-4011.

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McKENZIE, KING & GORDON, 7033 Sunset Blvd., Hollywood, Calif. 90028.

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McNEILL & McCLEERY, 1680 Vine St., Hollywood, Calif. 90028; HOLlywood 6-4256. KEN McNEILL, pres.; JAMES McCLEERY, secy.-treas., TV dir.

ROBERT A. MEEHAN COMPANY, 33 Acorn St., Providence, R. I., 02903; UN 1-2634.

ROBERT A. MEEHAN, pres.; GEORGE T. METCALF, treas.

MELDRUM & FEWSMITH, INC., 1220 Huron Rd., Cleveland 15, Ohio; 241-2141.

GEORGE J. HILL, dir., radio-TV films; C. BRUCE HARDY, media dir., consumer products; MRS. SHIRLEY BABBITT, time buyer.

MELTZER, ARON & LEMEN, INC., 165 Post St., San Francisco, Calif. 94108; YUkon 2-5877.

GERALD A. HASKETT, media dir.; JOHN MERCER, TV prod.

Branches: Detroit, 1950 First National Bldg., New York, 230 Park Ave.; Toronto, 500 University Ave.; London, #11, 9 Wilbraham Place, S. W. 1.

ARTHUR MEYERHOFF ASSOCIATES, INC., 410 N. Michigan Ave., Chicago 11, Ill. DELaware 7-7860.

ARTHUR E. MEYERHOFF, pres.; STUART L. NOVY, TV dir.

Branch office: Avalon, (Calif.), Montreal, Toronto.

THE CHESTER C. MORELAND CO., 800 Broadway, Cincinnati 2, Ohio, 721-1178.

CHESTER C. MORELAND, pres.; CARL H. PRESS, v.p. & time buyer.

BEN MORRIS ADVERTISING, INC., 19 W. 44th St., New York, N. Y. 10036; MU 7-7960.

BEN MORRIS, HERBERT ROTHMAN, MITCHELL AMES, JESSE KOHLER, acct. execs.

MORSE INTERNATIONAL, INC., 122 E. 42nd St., New York 17, N. Y. OXford 7-2100.

PAUL ELLIOTT SMITH, pres.; JACK SKOLNIK, v.p., art; W. DONAHUE, v.p., copy; L. TARCHER, v.p., media; CARL BUFFINGTON, v.p., TV prod.; G. GREENBERG, asst. media dir.; S. ECKERT, A. BLANDO, M. E. CLARK, R. MARINO, A. SCHWARTZ, media buyers.

MORSE & RUSSONIELLO INC., 1113 N.E. National Bank Bldg., Scranton, Pa. 18503. DIamond 7-9328. DIamond 2-2907.

LAWRENCE L. RUSSONIELLO, pres. & time buyer.

MOSS ASSOCIATES, INC., 415 Lexington Ave., New York 17, N. Y. MURray Hill 7-7377.

JOSEPH H. MOSS, pres.; RAY MALAGOLD, TV dir.

NAHAS-BLUMBERG CORP., 605 McGowan St., Houston 6; JACKson 6-1181.

FRED NAHAS, pres.; B. L. BLUMBERG, exec. v.p. media dir.; N. A. ZELIKOW, v.p. timebuyer.

NATIONAL EXPORT ADVERTISING SERVICE, INC., 405 Lexington Ave., New York 17, N. Y. OXford 7-9292.

Branch: National Export Adv. Service, Edificio San Rafael, Avenida Miramar #601, Santurce, Puerto Rico; National Advertising Service de Venezuela, C.A. Casa de Italia; Avenida Industria, Caracas, Venezuela.

NEEDHAM & GROHMANN, INC., 30 Rockefeller Plaza, West New York 20, N. Y.; Circle 5-6200.

H. VICTOR GROHMANN, pres. & treas.; HOWARD A. HEINSIUS, RICHARD T. HOUGHTON, H. NELSON KENT, H. KRAMER, vice-president; HARRY C. LEDINGHAM, media dir.

NEEDHAM, LOUIS AND BROBY, INC., Prudential Plaza, Chicago, Illinois 60601; 527-3400

PAUL C. HARPER, Jr., pres.; CURTIS BERRIEN, exec. v.p., chg. of creative services; ALBERT A. KLATT, v.p., dir. in chg. of creative services; PAUL J. SCHLESINGER, v.p., chg. of marketing services; B. BLAIR VEDDER, Jr., v.p., chg. of media & prog. facilities; JOHN SCOTT KECK, v.p., chg. of broadcast prog. & facilities; HAROLD KAUFMAN, v.p., chg. of broadcast prod. services. Branch offices: Hollywood, New York, Toronto, Montreal.

GEORGE R. NELSON, INC., 208 State St., Schenectady 5, N. Y. Phone 4-4135.

ROBERT S. CRAGIN, pres.; ROBERT STONE, TV dir.

Branch office: New York.

TED NELSON ASSOCIATES, 520 Fifth Ave., New York 36, N. Y.; 682-5844.

- TED NELSON, owner; PERRY BRUSKIN, CHARLES DURAND, TV dir.
- NEWMAN, LYNDE & ASSOCIATES, INC.**, 1628 San Marco Blvd., Jacksonville 7, Fla. Ex 8-9721. WILLIAM E. SCHEU, pres.; WILLIAM R. HOLLINGSWORTH, exec. v.p.
- NOLAN, KEELOR & STITES, INC.**, 318 Broadway, Cincinnati 2, O. 721-1310. J. T. NOLAN, Jr., pres.; A. A. RADKEY, vice-pres.; J. M. HOGAN, TV dir.
- NORMAN, CRAIG & KUMMEL, INC.**, 488 Madison Avenue, New York, N. Y. 10022; PLaza 1-0900. NORMAN B. NORMAN, pres.; B. DAVID KAPLAN, exec. v.p. & treas.; WALTER A. TIBBALS, senior v.p. broadcast operations; WILLIAM B. TEMPLETON, v.p. chg. TV. prog.; WILLIAM MOSELEY, Sr., v.p. TV prod.; LEONARD V. KOCH, v.p. & mgr., broadcast bus. affairs; TYLER S. HARVEY, assoc. casting dir.; MAXINE MARX, assoc. casting dir. TV; SHELDON BODEN, GEORGE COLEMAN, asst. v.p. & assoc. media directors; GAIL MARTEL, SANDRA POLINSKY, CHARLES RICHARDSON, buyers; EUGENIE C. STAMLER, v.p. media relations; ISIDOR ALEXSON, media, research svpst; JANE PODESTER, FLORENCE AUSLANDER, JOSEPH BENJAMIN, RICHARD C. NEWNAM, media svps, Branch offices: Kingston, (Jamaica, B.W.I.), Toronto & Montreal, Canada; Beverley Hills, San Juan (Puerto Rico), Port-of-Spain (Trinidad), Bridgeton (Barbados), London, Hamburg, Paris, Lisbon, Madrid, Copenhagen, Oslo, Stockholm & Malmo (Sweden); Milan (Italy).
- NORTH ADVERTISING, INCORPORATED**, 2100 Merchandise Mart, Chicago Ill. 60654, 527-5030. ALICE WESTBROOK, v.p., creative; WILLIAM CONNOR, v.p. mgr., TV radio; MARTIN RYAN, v.p. media. Branch offices: Gumbinner-North Co., Inc., 655 Madison Ave., New York, N. Y. 10021, TE 8-1717, BRUCE M. DODGE, exec. v.p., chg. radio-TV; REGGIE SCHUEBEL, v.p., radio-TV; North Advertising Inc., 846 North Cahuenga, Hollywood 28, Calif., HO 7-2151, ED STERLING, chg. radio-TV.
- R. T. O'CONNELL CO., INC.**, 50 East 42nd St., New York 17; MURRAY Hill 7-3673. R. T. O'CONNELL, pres., ETHEL MERKLEN, exec. v.p.
- OGILVY, BENSON & MATHER, INC.**, 2 East 48th St., New York 17, N. Y. MURRAY Hill 8-6100. JOHN G. HOAGLAND, v.p. dir. broadcast dept., PHILIP L. TOMALIN, v.p., mgr. bcstg. & comm. departments; EUGENE S. SCHIESS, v.p. Assoc. Dir.; Branch office: Beverly Hills: 9033 Wilshire Blvd., CRestview 5-6165. EVELYN JOHNSON, mgr., R.H., 3-1401. TREVOR EVANS, president.
- OWENS—LISEC, INC.**, 365 New Brotherhood Bldg., Kansas City 1, Kansas. DR 1-7250. MERRITT OWENS, pres.; FRITZ LISEC, v.p.
- PACIFIC NATIONAL ADVERTISING AGENCY**, 217 6th Ave. N., Seattle, Wash. 98109; Main 3-1401. TREVOR EVANS, president. Branch offices: Portland (Ore.), Spokane.
- PARKSON ADVERTISING AGENCY, INC.**, 400 Park Ave., New York, N. Y. 10022; PLaza 1-6400. EDWARD KLETTER, pres.; PHILIP AGSIN, exec. v.p.; HERBERT GRUBER, media dir.; DON BLAUGHT, TV dir.; IRVING ROSS, west coast supv.
- PASCOE & STARLING, INC.**, 1117 Second Ave., Seattle 1, Wash., MMutual 2-0353. WILFRED A. PASCOE, pres.; JACK W. STARLING, v.p.; CLARK P. WILLEY, art. dir.
- GEORGE PATTON ADV.**, 6725 Hollywood Blvd., Hollywood 28, Hollywood 2-7344. GEORGE PATTON, pres.; CLIFF LEVITT, media; BILLIE RIOLA, timebuyer.
- PERRIN & ASSOCIATES, INC.**, 8 South Michigan Ave., Chicago, Ill. 60603; RA 6-7923. EARL R. PERRIN, bd. chmn; DONALD E. WHITING, pres.
- PIDGEON SAVAGE LEWIS, INC.**, 1050 Builders Exchange, Minneapolis 2, Minn. FE 9-9331. DONALD C. ATTIN, pres.
- PHILLIPS-RAMSEY, INC.**, 304 Ivy, San Diego, Calif. 92101; 234-6401. CHARLES C. RAMSEY, Chmn. of bd.; ROBERT F. SMITH, pres.; THOMAS E. ABLES, exec. vice-pres.; ROBERT F. LEWIS, exec. vice-pres.; R. PAGE JONES, vice-president, creative; ROBIN SCHMIDT, v.p., public relations; ORVA W. HUFF, Secy-Treas. & Radio-TV dir.
- PITLUK ADVERTISING CO.**, 123 Auditorium Circle, San Antonio 5, Texas. Capitol 3-6131. JACK N. PITLUK, Sr., JACK N. PITLUK, Jr., LOUIS H. PITLUK, partners; MARGARET MORRISON, TV dir.
- POST, KEYES & GARDNER**, 919 N. Michigan Ave., Chicago 11, Ill. WH 3-2880. FREEMAN KEYES, chmn. of the bd.; F. SEWALL GARDNER, vice chmn. of the bd.; CARL M. POST, pres.; FRANK F. MORR, exec. v.p., sec.; ANTHONY J. HEFEL, exec. v.p.; PAUL BLUSTAIN, v.p., TV prod.; WERNER WOLF, Radio-TV bus. mgr.
- POTTS-WOODBURY, INC.**, 2233 Grand Ave., Kansas City 8, Mo. Grand 1-5775. CHARLES E. JONES, chmn. of board, pres.; WM. J. BREWER, v.p., radio-TV dir.; BILL SMITH, radio-TV acct. supv.; JACK SCHROEDER, chief time buyer; RON YUKON, SHIRLEY BUSH, time buyers.
- POWELL, SCHOENBROD AND HALL ADVERTISING, INC.**, 230 North Michigan Ave., Chicago 1, Ill. Financial 6-7890. HERBERT SUMMERS HALL, exec. v.p.; JAMES WILSON, broadcast creative dir.; PAT SACK, asst. radio-TV dir.
- PRITCHARD, WOOD INC.**, 750 Third Ave., New York 17, N. Y. MURRAY Hill 7-6111. JOHN W. CANTWELL, pres., chief exec. officer; HAROLD V. ROVER, exec. v.p.; J. DESMOND SLATTERY, exec. vice-pres.; WILLIAM B. KELLY, vice-pres.; JAMES P. COURTNEY, media dir.
- THE RANDALL COMPANY**, 75 Pearl St., Hartford 3, Conn. 06103; Phone 527-1179. WILBUR W. ROSENBERG, pres.; ALLAN BEAN, TV dir.
- RANCK-FREIBERGER & CO.**, 1439 Court Pl., Denver, Colo. 80202; 222-9781. C. J. FREIBERGER, chmn. of bd.; DUREY RANCK, pres.
- REACH, McCLINTON & CO., INC.**, 505 Park Ave., New York 22, N. Y.; PLaza 1-7300. ROBERT W. ROBB, pres.; DANIEL MARC BERNHEIM, chmn. exec. com.; JAMES K. GRAHAM, v.p., dir. TV-Radio. Branches: Newark, Chicago, Roston, Minneapolis, Los Angeles. Affiliates: Atlanta, Jacksonville, Houston, London.
- KNOX REEVES ADVERTISING, INC.**, 400 Second Ave. South, Minneapolis 1, Minn. Federal 9-0071. R. W. STAFFORD, chmn. of bd.; THOMAS B. KILBRIDE, pres.; GLEN BAMMANN, v.p. & radio-TV dir.
- REINCKE, MEYER & FINN, INC.**, 520 N. Michigan Ave., Chicago, Ill. 60611. Whitehall 4-7440. CHARLES A. REINCKE, pres.; LEWIS GREEN, TV dir.; JOHN PRIEBE, media dir.
- REINHARDT ADVERTISING, INC.**, 1736 Franklin St., Oakland 12, Calif. TEmplebar 2-2408. EMIL REINHARDT, pres.; LEO BOWMAN, time buyer.
- JOSEPH REISS MARKETING, INC.**, 510 Ave. of the Americas, New York, N. Y. 10011; 255-2212. JOSEPH REISS, pres.
- RIDGEWAY ADVERTISING AGENCY INC.**, 889 So. Brentwood Blvd., St. Louis, Mo. 63105; PArkview 1-3755. K. J. BAYER, exec. vice-pres; GARY HOLT, Acct. service.
- R. C. RIEBEL ADVERTISING AGENCY**, 803 Hoffman Bldg., Louisville 2, Ky. 587-6039. R. C. RIEBEL, owner, pres.; HOWARD G. WHITE, v.p.

- MARSHALL ROBERTSON ADV. AGENCY**, 1550 Speer Blvd., Denver 4, KEystone 4-6268.
MARSHALL ROBERTSON, MARY A. ROBERTSON, dirs., timebuyers; JAMES BRIGGS, PAT O'NEAL, acct. execs.; MARY A. ROBERTSON.
- ROCHE, RICKERD, HENRI, HURST, INC.**, 520 North Michigan Ave., Chicago 11, Ill. 467-1966.
 J. L. PROBSTING, ch. of bd.; K. C. AUGUST, pres.; C. W. ANDERSON, treas.; LEE CARLSON, media dir.; ISABEL McCAULAY, media buyer-Broadcaster/Print.
- IRVING ROCKLIN & ASSOCIATES**, 32 W. Randolph St., Chicago 1. Randolph 6-2324.
 IRVING ROCKLIN, pres.; HAZEL MOORE, film director; ROBERT SPENCER, TV dir.; JIM GEORGE, art dir.; MARJORIE LORINGER, continuity dir.; HELEN WURTZBURG, TV prod.; SIDNEY BERNBERG, comp.; IRVING ROCKLIN, EDWARD LOVINGER, JEROLD ROCKLIN, ROBERT ROCKLIN, acct. execs.
- RODGERS AND COMPANY**, 2490 Lee Blvd., Cleveland, Ohio 44118; 371-3513.
 JOHN B. HICKOX, v.p.
- ROGERS & SMITH ADVERTISING AGENTS, INC.**, 505 N. Ervay, Dallas 1, Texas.
 ROBERT J. AHOLA, TV dir.
- ROSS ROY, INC.**, 2751 E. Jefferson Ave., Detroit Mich. 48267; 567-4000.
 Branch Offices: 500 Fifth Ave., New York.
- RUDER & FINN INCORPORATED**, 130 East 59 St., New York 22, N. Y. PLazza 9-1800.
 DAVID FINN, chmn. of bd.; WILLIAM RUDER, pres.; PAUL B. ZUCKER, exec. v.p.
- THE RUMRILL CO., INC.**, 1895 Mt. Hope Ave., Rochester 20, N. Y. BRowning 1-2150.
 C. L. RUMRILL, pres.; WILLIAM MACKAY, media director; ROBERT P. KNECHTEL, broadcast media mgr.
- THE RUMRILL CO., INC.**, 1895 Mt. Hope Ave., Rochester 20, N. Y.; BRowning 1-2150.
 CHARLES RUMRILL, pres.; NEIL GALLAGHER, v.p. Branches: Buffalo, Utica, Ithaca, New York.
- RUMRILL-HOYT, INC.**, 380 Madison Ave., New York, New York 10017; MURray Hill 2-2000.
 THOMAS A. LEE, JR., v.p., Dir. of Commercial Production; EDGAR K. KAHN, v.p., Dir. of Broadcasting.
- LOWE RUNKLE CO.**, 13 floor, Liberty Bank Bldg., Oklahoma City, Okla. 73102; Central 6-3521.
 LOWE RUNKLE, pres.; JIM WHITTAKER, TV dir.
- SALOW & ASSOC. CO., INC.**, 45 Howe Ave., Passaic, N. J. GREGory 3-1414.
 H. HARVEY SALOW, mgr.
- SAVAGE-DOW, INC.**, 5010 Underwood Ave., Omaha 32, Nebr.; Tel.: 553-6793.
 JOHN H. DOW, pres.; HARVEY A. ROFFMAN, v.p.; ROBERT M. DAWSON, v.p.; JOHN F. BERGSTROM, JR., v.p.; JULIAN K. BILLINGS, v.p. and art dir.; PHYLIS J. FOSS, treas.
- FRANK B. SAWDON, INC.**, 3 West 57th St., New York 19. PL 1-6660.
 FRANK B. Sawdon, pres; ARDIEN RODNER, exec. v.p., media dir.; DOROTHY PRENTICE, sec.; JOHN PAUL JONES, Radio & TV prod., talent buyer; JOSEPH HUGHES, creative dir.
 Branch office: 8721 Sunset Blvd., Los Angeles, Calif. 90069; DICK WESTMAN, West Coast mgr.
- SCHECK ADVERTISING AGENCY, INC.**, 17 Academy St., Newark 2, N. J. MARKET 2-0480.
 (Affiliated with Lewis Ad Agency)
 E. GRANT SCHECK, pres. & TV dir.
- SCOPE ADVERTISING, INC.**, 12 East 41st St., New York 17, N. Y.; HERMAN ZUCKERMAN, pres.; WILLIAM POLLARD BROWN, v.p.
- M. B. SCOTT, INC.**, 8721 Sunset Blvd., Los Angeles 69, Calif. OLIVE 2-1104.
 M. B. SCOTT, pres., TV supvr.; MARILYN W. DOORLEY, media dir.
- SCOTT & SCOTT ADVERTISING, INC.**, 740 N. Rush St., Chicago 11. WHITEhall 4-6886.
 JARVIS RICE, radio-TV dir.; ED FITZGERALD, prod.
- J. B. SEBRELL ADVERTISING AGENCY**, 301 South San Pedro St., Los Angeles 13, Calif. MADison 6-9397.
 J. B. SEBRELL, owner & dir.; P. W. THOMAS, media dept.
- ED SHAPIRO, INC.**, 121 S. Broad St., Philadelphia, Pa. 19107; KI 5-7712.
 H. H. SHAPIRO, pres.; ELINOR L. BROWN, vice-pres
- SILTON, CALLAWAY & HOFFMAN, INC.**, 131 Clarendon St., Boston 16, Mass. COpley 7-3730.
 MYRON L. SILTON, chmn. of bd.; EARLE W. HOFFMAN, pres.; JASON N. SILTON, exec. v.p.; RAMON H. SILTON, treas.; MARIE KACHINSKI, v.p., media supervisor.
- SIMON & GWYNN**, 3329 Poplar Ave., Memphis Tenn. 38111; 327-1691.
 MILTON SIMON, pres.; LEN JUENGLING, exec. v.p.
- SIMONS-MICHELSON CO.**, 1126 Lafayette Bldg., Detroit 26, Mich. Woodward 3-3000.
 LEONARD N. SIMONS, LAWRENCE J. MICHELSON, partners; MORTON ZIEVE, TV prod. mgr.
- RAYMOND SPECTOR CO., INC.**, Time & Life Bldg., Rockefeller Center, N. Y. 10020; MURray Hill 8-4407.
- SPITZ ADVERTISING AGENCY, INC.**, 530 Oak St., Syracuse, N. Y. GRANite 9-5581.
 WILLIAM SPITZ, president; NICK SANCHEZ, radio-TV dir.; NICK BISCO, a.e.; ERIC MANDERS, TV art dir.
- SPEER & MAYS, INC.**, 1833 West Eighth St., Los Angeles 57, Calif.; HUBbard 3-8300. RODERICK A. MAYS, principal; BILL DODGE, timebuyer.
- HAL STEBBINS, INC. ADVERTISING**, 9229 Sunset Blvd., Los Angeles, Calif. 90069; CRestview 3-0750
- STERLING ADVERTISING AGENCY, INC.**, c/o KASTOR, FOOTE, HILTON & Atherton, Inc., 575 Lexington Ave., New York, New York 10022; PLazza 1-1400.
 S. M. BROUN, chmn. of bd. and pres.
- STOCKTON, WEST, BURKHART, INC.**, 1300 First National Bldg., Cincinnati 2, Ohio. 381-5600. 1-5600.
 RONALD S. WEST, chm. of bd.; C. THOMAS MARTIN, pres.; BERTRAND A. SCHLOEMER, exec. v.p.; RON WILSON, mgr. broadcast Services.
- STORM ADVERTISING CO., INC.**, 951 Midtown Tower, Rochester, N. Y. 14604; 232-1486.
 MORRY STORM, president; DOROTHY WALL, Radio & TV time buyer.
 Branch offices: St. Louis, Mo., 265 Union Blvd., FO 1-8750, GERALD P. DEPPE, gen. mgr.
- STREET & FINNEY, INC.**, 535 Fifth Ave., New York, N. Y. 10017; TN 7-6600.
 ROBERT FINNEY, chmn. of bd.; WILLIAM G. JOHNSON, pres.; ELIAS B. BAKER, exec. v.p.; E. C. SIMONS, DONALD M. GANNETT, FRANK T. CAMP, THOMAS ROSENWALD, ROBERT WEEKS, CLIFFORD RAY, NEIL FOX, WESLEY BUCKNER, MARY PASCAL, acct. execs.; LYMAN B. COOPER, creative dir.; JOHN E. ROWAN, copy dir.; JAMES ADAMS, LOUIS KRAUS, JULIA PORRICELLI, EVE JOHNSON, copy writers, B. WILLIAM DEC., MICHAEL FERRO, art directors; PHILIP FELD, TV prod.; RAYMOND McARDLE, dir. of media; ARTHUR HEMSTEAD, MILTON SHIFFMAN, asst. media planning directors; H. A. THOMAS, bcast directory; JOHN BYRNE, print prod.; VAN CORT LUCAS, traffic; ANN MOREL, office mgr.
- SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.**, 575 Lexington Ave., New York 22, N. Y. MURray Hill 8-1600.
 ALFRED J. SEAMAN, pres.; PHILIP H. COHEN, v.p. & TV-Radio dir.; FRANK J. REED, business manager, TV-Radio dept.
 Branch office: Hollywood.
- TATHAM-LAIRD & KUDNER, INC.**, 64 E. Jackson Blvd., Chicago, Ill. 6-0604; HARRison 7-3700;

- 605 Third Ave., New York, N. Y. 10016, ph. 972-6700. ARTHUR E. TATHAM, chmn. of exec. comm.; KENNETH LAIRD, Jr., chmn. bd.; C. R. STANDEN, pres.; STEPHEN M. TART, v.p., dir. of media, N. Y.; EVERETT NELSON, v.p., dir. of media, Chicago; Robert S. Rogers, dir. of broadcast relations.
Branch offices: 1680 N. Vine St., Hollywood, Calif.; HO 1-9228, VICTOR A. HUNTER, v.p., mgr.
- TAYLOR-JESSOP ADVERTISING CO., INC.**, 85 W. State St., Akron 8, Ohio, 376-2169.
H. TAYLOR PROTHEROE, pres.; CLARK DOZER, radio-TV dir.; ANNA CONTE, timebuyer.
- J. WALTER THOMPSON CO.**, 420 Lexington Ave., New York, N. Y. 10017; MURRAY Hill 6-7000.
NORMAN H. STROUSE, chmn. bd.; DAN SEYMOUR, pres., chmn. exec. comm.; WILLIAM H. HYLAN, sr. v.p., dir. of broadcasting dept.; WILLIAM R. WILGUS, v.p., assoc. dir. of broadcasting; ROBERT E. BUCHANAN, v.p., mgr. broadcasting, New York; JOHN MOSMAN, v.p., mgr. of broadcasting, Chicago office; JOHN F. BALL, v.p., dir. of programs; THORNTON B. WIERUM, v.p., admin. broadcasting dept. Branch offices include Atlanta, Chicago, Cincinnati, Dallas, Denver, Detroit, Kansas City, Los Angeles, New Orleans, Raleigh, San Francisco, Washington, D. C., Jacksonville, St. Louis.
- THORNDIKE & THOMAS, INC.**, 58 Weybosset St. Providence, R. I. 02903; GASpee 1-7100.
RICHARD THORNDIKE, pres.; R. C. EDWARDS, TV dir.
- TOBIAS AND OLENDORF, INC.**, 520 N. Michigan Avenue, Chicago 11, MICHigan 2-3360.
PHIL W. TOBIAS, JR., pres.; STEPHANIE SEEDER, media dir.
- TRACY, KENT & CO., INC.**, 50 East 42nd St., New York 17, N.Y. MURray Hill 7-8616.
WM. IRWIN TRACY, chmn. of bd.; FRANK S. KENT, pres. and ROBERT P. ARZBERGER, v.p.
- TRACY-LOCKE CO., INC.**, 3960 N. Central Expressway, P. O. Box 1383, Dallas, Texa; 75221. Taylor 1-3330.
MORRIS HITE, pres.; LAWRENCE E. DU PONT, v.p. radio-TV.
- UNITED ADVERTISING COMPANIES, INC.**, 427 W. Randolph Street, Chicago 6, Illinois. ANdover 3-4470.
NELSON J. McMAHON, pres.; DONALD R. KLOSS, secretary-treasurer; JOSEPH LITTLETON, account exec.; FRANK STEIN, acc. exec.; JOHN LITTLETON, account exec.; NELSON J. McMAHON, copy chief; TONY CESARIO, medio buyer; GEORGE REZEK, prod. mgr.; FRANK FOSTER, art dir.
Branch office: Toronto.
- VICTOR VAN DER LINDE INC.**, 25 West 43rd St., New York 36, N. Y.; CHickering 4-7440.
C. E. RAINS, pres.; AGNES KINGSLEY, gen. mgr.
- VINTI ADVERTISING, INC.**, 400 Madison Ave., New York 17, N. Y. 355-5545.
JOSEPH VINTI, pres. & TV dir.
- J. FRANKLYN VIOLA & CO.**, 152 W. 42nd St., New York 36, N. Y. CHickering 4-3254.
J. FRANKLYN VIOLA, pres.; LEAH D. ROTH, sec.
- WALKER, SAUSSY, INC.**, 1820 St. Charles Ave., New Orleans, 13, La.; Tel.: 524-3282.
DONALD HALSEY, pres.; P. J. STAKELUM JR., sr. v.p., gen. mgr.; PETER MAYER, exec. v.p.; JOHN BROWN, THOMAS SANCTON, vice-president; DOROTHEA SCHLESINGER, v.p. & secy.; ALVIN CAMUS, treas.
- HAL WALTON & COMPANY, INC.**, 220 Madison Avenue, New York 16, New York; Lexington 2-5055.
HAL WALTON, pres.; JIM PORTER, contr.; AUDREY L. WILCOX, office mgr.
Branch offices: Chicago 1, Ill. 35 E. Wacker Dr.; Atlanta 3, Ga., 501 William-Oliver Blvd.; San Francisco 11, Calif., 681 Market St.; Los Angeles 28, Calif., 1540 N. Highland.
- WARWICK & LEGLER, INC.**, 375 Park Ave., New York 22, N. Y. PLaza 1-4700.
- JOHN P. WARWICK, pres.; ANDREW V. CHRISTIAN, v.p., dir. radio-TV; RICHARD GOSHIN, MARVIN GOLDMAN, prods.; SONNY HAYES, casting dir.
- WATTS, PAYNE—ADVERTISING, INC.**, 311 West 7th St., Denver Bldg., Tulsa 19, Okla.; LUther 3-7571.
LES HAUGER, pres.; DON S. MITCHELL, TV dir.
- WEAVER-GARDNER, INC.**, 530 Rossmor Bldg., St. Paul, Minn. 55101; 224-4715.
DON GARDNER, president and TV dir.; MURRAY FLYNN, vice president and TV producer; MARGE HARDING, TV time buyer.
- WEBSTER-HARRIS-WELBORN ADVERTISING AGENCY**, 204 Park Place, Lubbock, Tex. 79405; SHerwood 7-2588.
REX WEBSTER, LEON HARRIS. HOWARD WELBORN, Acct. execs. ptrsrs.; DAVE KEAY, acct. exec.
- EDWARD H. WEISS & COMPANY**, 360 N. Michigan Ave., Chicago 1, Ill.; Central 6-7252.
EDWARD H. WEISS, chmn of bd.; LEE KING, pres.; KENNETH MURISON, exec. v.p.; RON KLEIN, TV dir.
Branch office: Los Angeles, New York.
- WEISS & GELLER, INC.**, 880 Third Ave., New York, N. Y. 10022.
MAX A. GELLER, chmn. bd.; MAX TENDRICH, exec. v.p.; ARTHUR ROSS, v.p., creative dir.
- WERMEN & SCHORR, INC.**, 1616 Walnut St., Philadelphia 3, Pa.; PENnypacker 5-1688.
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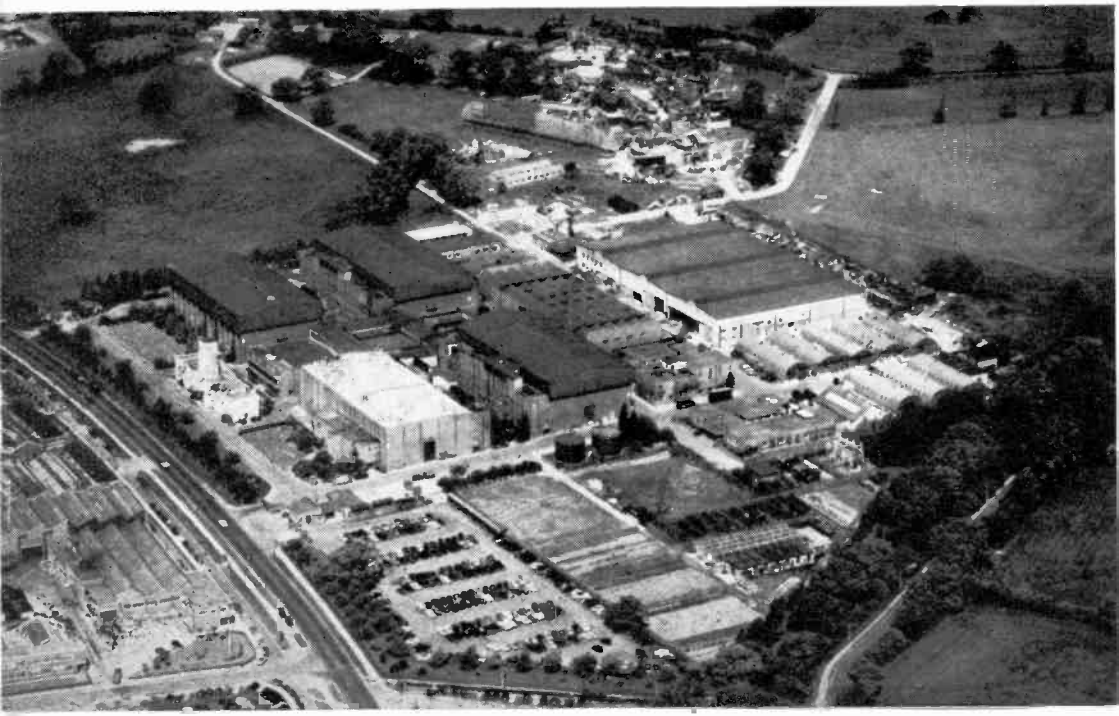


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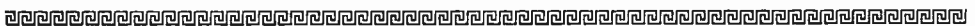
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BRITISH YEAR IN REVIEW

by WILLIAM PAY

Over half the population of Britain—30,500,000—watched the World Soccer Cup Final on television while 26 countries in Europe and North Africa saw a “live” transmission and America, Canada and Mexico received it via the Early Bird Satellite.

Such is the extent of the coverage that British television can produce with top events. There are now approaching 14 million combined television and sound licenses in Great Britain and Northern Ireland and the most popular programme often draws 20 million viewers.

Both the Independent Television Authority and the British Broadcasting Corporation claim that their services can now be seen by some 99 per cent of the population so it appears that, geographically speaking, saturation point has been reached. Nevertheless, the average audience is around 8 million and is usually shared, depending on programme popularity fluctuation, on a 60-40 basis, with the ITA programmes having the edge over the BBC.

The 14 programme companies under contract with the ITA until mid-1968 are, of course sustained by advertising revenue, whereas the BBC is still dependent for its income on the Government-imposed licence fee. This income, however, is never enough to meet expenditure and the BBC is always short of money but adamant in its policy of rejecting any suggestion of accepting advertising. An official statement from the BBC on this states:

“The idea of the acceptance of advertising by the BBC has been considered and rejected as a source of revenue by every Committee of Inquiry which has investigated the BBC’s affairs from the Crawford Committee of 1925 to the Pilkington Committee of 1960. The reason as the same in every case: that the acceptance of advertising is incompatible with public service broadcasting at its best. The reasons are not hard to understand. The BBC exists to provide a service of broadcasting; commercial television exists primarily to make profits for its shareholders. Its programmes are the product which fills up the space between the commercials; the bait to catch the audience, not the food to satisfy it.”

Meanwhile, the commercial companies’ profits have been maintained. For example, Associated Television group profits for the year to April 1966 expanded from £9,359,941 to £11,059,311; Rediffusion’s trading profits increased from £8,100,402 to £8,532,615; the television operations of Associated British

London October, 1966

Picture Corporation produced profits of £2,-198,000; and Granada reported trading profits for the half-year to April, 1966, of £4,552,326.

Moreover, these results were achieved in spite of the Government’s swingeing television levy. Associated Television, for instance, pays over £5 million annually. Over-all, in fact, the 14 programme companies pay some £22 million annually in levy taxation. With normal taxation this means that around 40 per cent of their income goes to the Treasury.

Saturation probably also has been reached in this field of television operation here and next year’s incomes are unlikely to show any substantial increases.

To some degree, expansion of British television in recent years has been hampered by delayed Government decisions on vital policy matters affecting the industry. At this reporting yet another Government White Paper is awaited on the “future of broadcasting.”

After much debate and attendance at many international conferences, the Government did agree to BBC-2 given permission to operate Britain’s first colour TV service on UHF/625 lines using the PAL (Phase Alternation Line) system from Autumn of 1967. (The failure of the International Radio Consultative Committee conference in Oslo in the Summer of 1966 to agree on a common standard for Europe meant that there will be two systems—the West German PAL system and the French Secam system.)

This restriction of colour TV to BBC-2 immediately incensed the commercial operators. ABC Television, Ltd., stated that the quickest and most economical way to bring popular colour television programmes into the majority of homes is to allow both ITA and BBC to broadcast colour on 405-lines. There is clearly no technical bar to the addition of colour on the existing 405-line black-and-white service and capital expenditure on transmitters would be relatively small for both ITA and BBC.

On the other hand, the radio industry is strongly against any colour TV on 405-line which the British Radio Equipment Manufacturers’ Association believes is “outmoded”. This body has recommended to the Government that colour TV be given to the ITA as well as to the BBC on 625-lines UHF. As a short-term measure, pending the allocation of full 625 facilities to the ITA, the ITA and BBC should share the BBC-2 UHF/625 lines channel on an alternate day basis.

Whatever the outcome of this controversy, the important factor is that colour TV is on

the way and despite the initial high cost of sets, around £250, or £2 to rent for a week, its success is inevitable. Robert W. Sarnoff, president of Radio Corporation of America, which has set up jointly with Radio Rentals a new Anglo-American company known as RCA Colour Tubes to make shadow-mask colour tubes in Britain, believes that about 300,000 colour sets will be sold in Britain and Western Europe in 1968, rising to 1 million by 1970 and 2 million by 1972.

It will mean a big and much-needed boost for British set manufacturers and companies such as the Taylor Hobson division of the Rank Organisation. This company, one of the 18 to gain the Queen's Award for both exports and technical innovation, holds a 90 per cent share of the American zoom lens market against French, Japanese and U.S. competition.

Colour TV is also expected to give a much-needed boost to producers of filmed series. As with the U.K. cinema market, producers have long since discovered the need to go "international" and tie up with American networks. ABC Television, for example, is to distribute programmes based on large budgets made possible by a \$2 million U.S. "production investment". This programme includes a new series—in colour—of "The Avengers;" an Adult Education series, "Struggle for Peace"; and a space fiction series which goes into production as a cooperative arrangement between ABC TV and American International Pictures.

Another such linkup is that between Redifusion and Talent Associates of America to produce an unlimited number of major drama specials in the next two years—both in colour and black-and-white. Most successful company in the field of overseas sales is Associated Television. Through its subsidiary, ITC, Inc., business has reached entirely new proportions, and has largely contributed to the figure of more than \$10,000,000 earnings in the international film and television programme market. Sales have been made in more than 50 countries and another programme of production is in hand, including "The Saint", "McGill" and "The Prisoner" series.

On the home front, British programmes continue to dominate the ratings but this is partly due to the fact that American series are often shown only on a regional basis. There is no falling-off in the popularity of such American programmes as "Peyton Place", "Dr. Kildare", "Laredo" and more recently, "Batman". Feature films remain a big draw and the first "late movie" programme was introduced in the Autumn of 1966.

Closed-circuit is television of major sporting events and the Pay-TV experiment have been two other developments that have consolidated their services during the year. More than 20 cinemas screened the Clay-Cooper fight on closed-circuit large screen TV in London and Provincial cities.

Expanding its service from London into the Sheffield area, of Yorkshire in the North of England, Pay-TV claims to have proved in seven months of operation that the service is a viable proposition and that a very definite public demand exists for a fourth channel. If this is so and the Government next year gives the go-ahead for a national service, then Pay-TV Ltd., is in business along with the other networks.

Prime Minister Harold Wilson at the celebratory dinner to mark the end of the first decade of commercial television in Britain said, "It has become part of our national anatomy. More than that, it has become part of our social system and part of our national way of life".

His remarks apply equally to the BBC service.

According to the Statistical Review of Press & TV Advertising (Legion Publishing Co.) total expenditure on television advertising of 13 product classifications in 1965 amounted to £112,168,993, an increase of £9,952,613 or 9.74 per cent on the previous year.

EXPENDITURE BY PRODUCT GROUP—1965

Product classification	Expenditure £	Per cent of total
Agricultural, Horticultural and Garden Products	179,768	0.16
Drink	6,782,114	6.05
Food and Food Beverage	45,501,831	40.57
Household Equipment	3,771,793	3.37
Household Stores	22,638,698	20.18
Medicinal	5,947,135	5.30
Motors and Cycles	4,186,094	3.73
Office Equipment	62,603	0.06
Radio and Music	540,467	0.48
Retail Stores and Mail Order	1,418,925	1.26
Tobacco and Smokers Requisites	7,057,388	6.29
Toiletries and Cosmetics	10,980,984	9.79
Wearing Apparel	3,101,193	2.76
	<u>112,168,993</u>	<u>100.00</u>

EXPENDITURE BY STATION 1965

Station	Revenue £	Per cent of total
Rediffusion, London	19,461,770	17.35
ATV London	10,022,101	8.92
ATV Midlands	12,318,490	10.97
ABC Midlands	5,744,381	5.13
GTV Northern	18,700,298	16.67
ABC Northern	9,858,176	8.80
Scottish	7,300,057	6.50
TWW	7,205,213	6.43
Southern	6,805,384	6.07
Tyne Tees	5,259,684	4.70
Anglia	3,174,929	2.83
Ulster	1,727,406	1.54
Westward	2,155,428	1.90
Border	1,003,156	0.89
Grampian	1,150,046	1.03
Channel	302,474	0.27
	<u>112,168,993</u>	<u>100.00</u>

GOVERNMENT UNITS AND PROGRAM CONTRACTORS

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POSTMASTER GENERAL

EDWARD SHORT

ASSISTANT POSTMASTER GENERAL

JOSEPH SLATER, B.E.M., M.P.

Director General: SIR RONALD GERMAN, K.C.B., C.M.G.

Director of Radio Services: H. G. Lillicrap
(Pursuant to the Wireless Telegraphy Act, 1949, the Postmaster General is the authority empowered to license persons or corporate bodies to operate broadcasting stations. The B.B.C. is incorporated by Royal Charter and operates under this and a licence and agreement granted by the Postmaster General on the 19th December, 1963 to run from 30th July, 1964 to 31st July, 1976. The Independent Television Authority operates under the Television Act, 1964, and under a licence issued by the Postmaster General for the period from 30th July, 1964, to 31st July, 1976.)

BRITISH BROADCASTING CORPORATION TELEVISION SERVICE

Television Centre, Wood Lane, London, W. 12. Telephone: Shepherds Bush 8000.

ADMINISTRATION

Director General: Sir Hugh Carleton Greene

Director of Television: Kenneth Adam

Controller Programmes: Huw Wheldon

Controller, Programme Services: Ian Atkins

Controller Administration: S. G. Williams

Controller (BBC 1): Michael Peacock

Controller (BBC 2): David Attenborough

Assistant to Controller Programmes: Cecil Mad-

den

Assistant Controller (Planning): Mrs. J. R. Spicer

General Manager, Television Enterprises: Dennis Scuse

PROGRAM DEPARTMENTS

Drama Group

Head of Department: Sydney Newman

Head of Plays: M. Bakewell

Head of Serials: G. Savory

Head of Series: A. Osborn

Light Entertainment Group

Head of Department: T. J. H. Sloan

Assistant Head (Variety): Bill Cotton, Jr.

Assistant Head (Comedy): Frank Muir

Outside Broadcasts Programmes

General Manager: Peter Dimmock

Head of Event Programmes: A. Chivers

Head of O.B. Feature and Science Programmes:

A. E. Singer

Head of Sports Programmes: G. B. Cowgill

Talks

Head of Current Affairs Group: Paul Fox

Head of Music & Arts Programmes: Humphrey

Burton

Head of Travel & Feature Programmes: Gordon

Watkins

Head of Documentary Programmes: R. Cawston

Family Programmes

Head of Department: Doreen Stephens

Religious Broadcasting

Assistant Head of Department: Rev. O. Hunkin

School Broadcasting

Head of Department: K. L. Fawdry

NEWS AND CURRENT AFFAIRS

Editor: D. I. Edwards

Editor Television News: D. Taylor

PROGRAMME SERVICE DEPTS.

Design

Head of Department: R. Levin

Assistant Head: I. Beynon-Lewis

COSTUME

Head of Department: Miss P. Glanville

Head of make-up Department: Mrs. M. J.

Manderson

Artists Bookings

Head of Department: T. H. B. Bailey

Assistant Head: Norman Rutherford

Films

Head of Department: J. H. Mewett

Chief Assistant: D. O. Martin

ADMINISTRATION & FINANCE

Head of Department: P. A. Findlay

Assistant Head: J. J. Stringer

ESTABLISHMENT

Head of Department: George Cockburn

PUBLICITY

Head of Department: H. G. Campey

Assistant Head: E. R. R. Fox

LIAISON SECTION

Head of Department: B. J. Forbes

ENGINEERING

Chief Engineer Television: T. H. Bridgewater

Senior Superintendent Engineer Television: J. Red-

mond

Superintendent Engineer Television Studios and

O.B.'s: W. R. Fletcher

Superintendent Engineer Television

(Recording): R. S. Meakin

INDEPENDENT TELEVISION AUTHORITY 70 Brompton Road, London, S.W.3. Tele- phone: Knightsbridge 7011.

(Parliament created the Authority in August 1954 for ten years, and then extended its life for another twelve years to 1976. Its function, as defined by the 1964 Act, is to operate television services as a public service for disseminating information, education and entertainment.

The members of the Authority are appointed by the Postmaster-General and consist of a chairman and deputy chairman and eleven other members, of which three make the interests of Scotland, Wales and Northern Ireland, respectively, their special care.

The Authority's powers include power to provide and work the requisite television stations under license from the Postmaster-General.)

Members of the Authority: The Rt. Hon. Lord Hill of Luton, P.C., Chairman; Sir Sydney Caine, K.C.M.G., Deputy Chairman; Mrs. Mary Adams, O.B.E.; Dame Anne Bryans, D.B.E., O.St.J.; Baroness Burton of Coventry; David Gilliland; W. Macfarlane Gray, O.B.E., O.St.J., J.P.; Sir Patrick Hamilton, Bt.; Professor Hugh Hunt, M.A.; Beatrice, Baroness Plummer; Professor Sir Owen Saunders, F.R.S., M.A., D.Sc., M.I. Mech.E.; Sir Vincent Tewson, C.B.E., M.C.; Sir Ben Bowen Thomas, M.A.

Director General: Sir Robert Fraser, O.B.E.

Deputy Director General—Programme Services:

B. C. Sendall, C.B.E.

Deputy Director General—Administrative Serv-

ices: A. W. Pragnell, O.B.E., D.F.C.

Head of Finance: A. S. Curbishley, O.B.E.

Chief Engineer: P. A. T. Bevan, C.B.E.

Head of Information: B. C. L. Keelan

Secretary: W. A. C. Collingwood, O.B.E.

Head of Advertising Control: A. Graham, O.B.E.

Head of Programme Services: F. H. Copplestone.

Senior Programmes Officer: Stephen Murphy

Religious Programmes Officer: Henry Jones

Education Officer: J. Weltman

INDEPENDENT TELEVISION AUTHORITY ADVERTISING ADVISORY COMMITTEE

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INDEPENDENT TELEVISION AUTHORITY SCHOOLS COMMITTEE

(Under the 1964 Television Act, the Authority was required to appoint an educational committee to give advice in connection with the broadcasting of programmes intended for reception by schools and other educational establishments).

Chairman: B. S. Braithwaite, M.A.

INDEPENDENT TELEVISION AUTHORITY RELIGIOUS ADVISORY COMMITTEE

(The Authority draws advice from the Central Religious Advisory Committee of the BBC on broad issues, but in order that it should have regular access to advice on day-to-day matters it has appointed a panel of six consultants: The Rev. Fr. Martin W. Jarrett-Kerr, C.R. (Church of England); The Rev. Dr. H. H. Williams, B.A., B.D. (Free Church); The Rev. G. R. Tucker, M.A., S.T.L. (Roman Catholic); The Rev. J. H. Withers (Minister of Fisherwick Presbyterian Church-Ulster); The Rev. J. Ithel Jones, M.A., B.D.. (Principal of the South Wales Baptist College); The Rev. Dr. W. A. Smellie (Church of England).

INDEPENDENT TELEVISION AUTHORITY SCOTTISH COMMITTEE

Chairman: W. Macfarlane Gray, O.B.E., O.St.J., J.P.

INDEPENDENT TELEVISION AUTHORITY WELSH COMMITTEE

Chairman: Sir Ben Bowen Thomas, M.A.

INDEPENDENT TELEVISION AUTHORITY ULSTER COMMITTEE

Chairman: David Gilliland

INDEPENDENT TELEVISION NEWS LTD.

Television House, Kingsway, London, W.C. 2. Telephone: Holborn 7690

Directors: James M. Coltart (Chairman), Norman Collins, Alfred Francis, O.B.E., R. B. Henderson, J. McMillan, V. A. Peers, Howard Thomas, Geoffrey Cox, C.B.E. (Editor).

PROGRAM CONTRACTORS

(Appointed by the Independent Television Authority).

ABC TELEVISION LTD.

Teddington Studios, Broom Road, Teddington, Middlesex: Telephone: Teddington Lock 3252. London Offices: 1, Hanover Square, London, W.1. Telephone: Hyde Park 7222. Northern Address: TV Studios, Didsbury, Manchester. Telephone: Didsbury 8181. Offices: Television House, 12 Mount St., Manchester 2. Telephone: Deangate 4597. Midlands Address: TV Studios Aston Birmingham. Telephone Aston Cross 3091. Offices: City Centre House, 30 Union Street, Birmingham 2. Telephone: Midland 6083. Leeds Offices: Permanent House, The Headrow, Leeds. Telephone: Leeds 22901.

MIDLANDS TRANSMITTER—Saturday & Sunday programmes.

NORTHERN TRANSMITTERS—Saturday & Sunday programmes.

Chairman: Sir Philip Warter.

Deputy Chairman: Robert Clark, M.A., LL.B.

Managing Director: Howard Thomas.

Directors: Sir Philip Warter, (Chairman), Robert Clark, M.A., LL.B. (Dep. Chrm), Howard Thomas (Managing), C. J. Latta, C.B.E., (U.S.A.), D. J. Goodlatte, George A. Cooper, B. R. Greenhead, R. H. Noris, B. Tesler.

Programme Controller: Brian Tesler.

Head of Features: Michael Reddington.

Drama Supervisor: Lloyd Shirley.

Light Entertainment Supervisor: Philip Jones.

Chief of Outside Broadcasts: David Southwood.

Company Secretary: C. J. Orr, F.C.A.

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Chairman: The Marquess Townshend of Raynham.

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Company Secretary: A. J. Gorard.

Technical Controller: T. A. H. Marshall.

Sales Controller: J. P. Margetson.

Personnel Manager: J. F. M. Roualle.

Planning Controller: P. Holmans.

ASSOCIATED TELEVISION LTD.

ATV House, 17 Great Cumberland Place, London, W.1. Telephone: Ambassador 8040. Midlands Address: 150 Edmund Street, Birmingham: Telephone: Central 5191. Elstree Studio Centre, Eldon Ave., Boreham Wood, Herts: Telephone: Elstree 6100.

LONDON TRANSMITTER—Saturday and Sunday programmes.

MIDLANDS TRANSMITTER—Monday to Friday programmes.

Chairman: Lord Renwick, K.B.E.

Deputy Chairman: Norman Collins.

Directors: Lew Grade (Managing Director), Robin D. Gill (Gen. Man. Dir.), Six Max Aitken, Bt., D.S.O., D.F.C., Sir Eric Clayson, Hugh Cudlipp, O.B.E., R. P. T. Gibson, Jack F. Gill, Prince Littler, C.B.E., Val Parnell, C.O. Stanley, C.B.E.

Secretary: D. S. Williams, LL.B., F.C.I.S.

Production Planning Controller: R. M. Denny.

Midlands Controller: L. F. Mathews.

Director of Business Affairs: Max Gumpel.

Deputy Operations Controller: A. Marmor.

Executive Controller (Elstree): Bill Ward.

Creative Services Controller: D. T. Peers.

Copyright and Contract Manager: Leslie Abbott.

Legal Adviser and Assistant Secretary: A. R. Lucas.

Casting Director: M. Lyon.

Chief Accountant: J. Monkhouse, A.C.A.

Chief Press Officer: D. J. Stevens.

Continuity Acceptance: H. G. Watkins.

Head of Operations Controller: K. Rogers, O.B.E.

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The Television Centre, Carlisle, Cumberland: Telephone: Carlisle 25101. London Office: 14 Curzon Street, London, W.1. Telephone: Grosvenor 7541.

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Controller of Programmes: P. F. Campbell.

Company Secretary: R. H. Watts, A.C.I.S., A.C.W.A.

Chief Engineer: H. J. C. Gower, M.I.E.E.

Sales Controller: B. Blyth.

Sales Manager: H. L. Pike.

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News Editor: J. L. Graham

Public Relations Manager: F. J. Bennett

CHANNEL TELEVISION

The Television Centre: Rouge Bouillon St. Helier, Jersey. Telephone: Jersey Central 23451. 195 Knightsbridge, London, S.W. 7. Telephone: Knightsbridge 3761.

Chairman: Senator W. H. Krichefski; O.B.E.

Directors: P. L. Burgin, Harold Fielding, Deputy

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Deputy Chairman: Captain Iain Tennant.
Directors: The Dowager Viscountess Colville of Culross, O.B.E., The Lord Forbes, K.B.E., D.L., J.P., The Rt. Hon. Thomas Johnston, P.C., C.H., LL.D., F.E.I.S., John N. Milne, M.A., LL.B., B.Com., LL.D., Edward O'Donnell, B.L., Neil Paterson, M.A., Major Michael Crichton Stuart, M.C., D.L., J.P., D. L. Urquhart, C.A., J.P., Robert Wotherspoon, J.P., G. E. W. Thomas, D.F.C. (Managing).
Managing Director: G. E. Ward Thomas
Production Controller: James Buchan
Company Secretary: Alex. Mair
Administration Controller: David McCall
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London Sales Controller: H. C. Hemus
Programme Planning Controller: K. Bellini
Head of Presentation: A. Elkings.

GRANADA TELEVISION LTD.

36 Golden Square, London, W.1. Telephone: Regent 8080. Northern Region. Head Office: TV Centre, Manchester 3. Telephone: Deansgate 7211. Yorkshire Office: Headrow House, The Headrow, Leeds 1. Leeds 33231. Birmingham Office: St. Martin's House, Bull Ring, Birmingham 5; Tel.: Midland 4129.

NORTHERN TRANSMITTER—Monday to Friday programmes.

Directors: Sidney L. Bernstein, Cecil G. Bernstein, Victor A. Peers, Joseph Warton, J. Denis Forman, Julian C. B. Amyes.
Director Engineering: Reginald H. Hammans.
Sales Director: A. Anson.

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Television House, Kingsway, London, W.C.2. Telephone: Holborn 7888. Telegrams and cables: Startel London W.C.2. Studios: Empire Way, Wembley, Middx.; Tel.: Wembley 8811. Birmingham Office: Norfolk House, Smallbrook Ringway, Birmingham, 5; Tel.: Midland 9151. Manchester Office: Peter House, Oxford Street, Manchester, 1; Tel.: Central 9867.

LONDON TRANSMITTER—Monday to Friday programmes.

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Deputy Chairman: The Rt. Hon. Lord Tangle, K. B. E., LL. D.
Managing Director: P. Adorian, F.C.G.I., M.I.E.E., M.I.E.R.E.

Directors: Cyril Bennett, The Rt. Hon. The Viscount Colville of Culross, A. W. Grocock, F.C.I.S., John McMillan, Guy Paine, J. B. Rickatson-Hatt, Lord Windlesham
General Manager: John McMillan
Deputy General Manager: Lord Windlesham
Director of Programmes: Cyril Bennett
Director of Sales: Guy Paine
Secretary: A. W. Grocock, F.C.I.S.
Chief Accountant: J. T. Davey, F.C.A.
Controller of Production: Ray Dicks
Head of Administration: E. G. Derrington
Head of Publicity: David Hughes
Asst. General Manager (Staff): Capt. R. W. F. Northcott, R.N. (Ret'd.)
Programme Planning Executive: Cyril Francis
Chief Engineer: G. C. F. Whitaker
Executive Producers: Elkan Allan, Buddy Bregman, Eric Maschwitz, Guthrie Moir, Stella Richman, Peter Willes
General Sales Manager: Peter Golsworthy
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Head of Design: Michael Yates
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Controller of Programmes: Francis Essex.
Public Relations Manager: Rhoderick A. Macleod.

SOUTHERN TELEVISION LTD.

Southern Independent Television Centre, Northam, Southampton: Telephone: Southampton 28582. London Office: Glen House, Stag Place, London, S.W. 1. Telephone: Victoria 4404. Dover Studios, Russell Street, Dover. Telephone: Dover 2200.

SOUTHERN TRANSMITTERS, CHILLERTON

DOWN DOVER:
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Directors: C. D. Wilson, M.C. (Managing). The Rt. Hon. Lord Cornwallis of Linton, K.B.E., M.C. Professor Asa Briggs, R. F. Hammond, G. R. Dowson, The Hon. V. H. E. Harmsworth, B. G. Henry, Sir Robert Perkins, B. H. Thomson, T.D., D. B. Thomson, W. H. Thomson, Sir David Webster, K. Winckles, M.B.E., R. M. Shields, Berkeley Smith, Capt. H. Tup-

per, M.C.
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Executive Producer: J. Hargreaves.
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General Sales Manager: J. Miell.
Head of Programme Planning: A. F. Jackman.
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Head of Presentation: M. Crawford.
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MANAGEMENT:

Broadcasting Authority: Dr. C. S. Andrews (Chairman) Ruaidhri Brugha, J. I. Fanning, Fintan Kennedy, E. B. Mac Manus, Theodore W. Moody, Donal O. Morain, Michael Noonan, Phillis Bean Ui Ceallaigh.

Other Executives: Director General: Kevin C. McCourt. Head of Broadcasting Planning and Development: John A. Irvine; Controller of Programmes Television: Gunnar Rugheimer; Director of Engineering: Philip G. Parker; Director of Personnel: H. MacNeill; Director of Publications: James McGuinness; Head of News: Pearse P. Kelly.

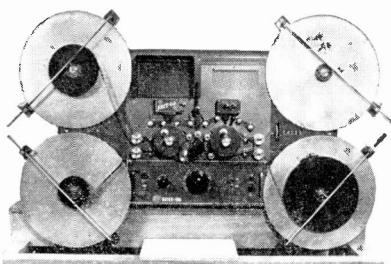
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Vice-Chairman: Alfred Francis, O.B.E.

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Regional Controller: Peter Bartholomew.

Chief Engineer: R. H. Bradley.

Operations Controller: T. H. McL. Carpenter.

Company Secretary: G. Bailes.

Publicity Director: Frank Brown.

Chief Accountant: Michael McHatton, A.C.I.S.

Welsh Controller: Wyn Roberts

Associate Executive Producer: Michael Towers

Associate Executive Producer: Dorothy Williams

Cardiff Studio Manager: Meurig Jones

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Head office: The Television Centre, City Road, Newcastle upon Tyne, 1. Telephone: Newcastle 61-0181. London office: 1 Great Cumberland Place, London, W. 1. Telephone: Ambassador 3464.

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Programme Controller: Arthur E. Clifford.

Chief Engineer: D. G. Packham, A.I.E.E.

Sales Director: P. Paine, D.F.C.

Business Manager: J. P. Graham, F.C.I.S.

Press and Public Relations: Walker Williamson, D.F.C.

ULSTER TELEVISION LTD.

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Managing Director: R. B. Henderson, M.A.

Company Secretary: Barry S. Johnston, A.C.A.

Sales Director: M. R. Hutcheson.

Sales Manager: Basil W. Lapworth.

Head of Programme Planning: C. W. Lecky-Thompson.

Head of Production: A. F. Finigan.

Head of Presentation, Press and Publicity: J. A. Creagh.

WESTWARD TELEVISION LTD.

Derry's Cross, Plymouth, Devon. Telephone: Plymouth 69311. 4-7 Woodstock Street, London, W.1. Telephone: Hyde Park 8262. Bristol Sales: Dominions House, 23-25, St. Augustine's Parade, The Centre, Bristol 1. Telephone: Bristol 292240.

SOUTH-WEST TRANSMITTER

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Joint Vice-Chairmen: Sir John Carew Pole, Bart., D.S.O., T.D., J.P., Sir George Hayter Hames, C.B.E., M.A., D.L., J.P.

Joint Managing Director: W. H. Cheevers, A.I.E.E.

Directors: W. Brimacombe, O.B.E., G. H. Lidstone, Emile Littler, Colonel E. Palmer, T.D.D.L., J.P., Sir Clifford Tozer, J.P.

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Programme Controller: John Oxley.

Sales General Manager: Bruce Croucher

Chief Accountant: Gordon Affleck, A.M.C.I.A.

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PAY-TV LIMITED

(A company formed by Associated British Picture Corporation Ltd., British Home Entertainment Ltd., British Relay Wireless and Television Ltd.)

Pay-TV Centre, 66 Dean Street, London, W.1.

Telephone: Regent 5601. Telegrams: Paytel London, W.1.

Directors: Lord Brabourne (Chairman), Robert Clark, MA., LL.B., F. B. Duncan, A. Havelock-Allan, B. R. King.

General Manager: Michael Frostick.

TV Program Material— Producers and Distributors

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26 Upper Mount Street, Dublin 2, Ireland. Telephone: Dublin 63330, 66372, 63522, 62629. (Ent. & Advt. material)

ADVERTISING FILMS LTD.

Film House, 142 Wardour Street, London, W.1. Telephone: Regent 2511.

Directors: J. Kane (Man), G. F. P. Simpson, L. H. Newman, E. C. Lane.

(Cartoon, live action, puppets and studio facilities.)

ADVISION LTD.

83 New Bond Street, London, W.1. Telephone: Grosvenor 3342.

Directors: K. S. Hibberd, H. Marshall, A. K. Whetstone, R. Cameron, B. Hibberd, E. Magder. (Sound recording facilities; music and film dubbing studios; advertising films production).

ALPHA TELEVISION SERVICES (BIRMINGHAM) LTD.

TV Studio, Aston Road North, Birmingham 6.

Directors: Sir Eric Clayson, F.C.A., Robert Clark, M.A., LL.B., Norman Collins, Howard Thomas, Robin D. Gill, B. R. Greenhead.
Secretary: T. Stirrop (Studios).

A.L.S. MANAGEMENT LTD.

9 Orme Court, London, W.2. Telephone: Park 1544.

EAMONN ANDREWS STUDIOS LTD.

4 Henry Street, Dublin—40 Henry Street, Dublin, Ireland. Telephone: Dublin 49191-2-3

Directors: Eamonn Andrews, Dermot Cafferky, Lorcan Bourke, Fred O'Donovan.
(Tape, disc-recording, filming.)

ANGLO-SCOTTISH PICTURES LTD.

2 Tilney Street, Park Lane, London, W.1. Telephone: Grosvenor 7645.

Directors: Bernard Davies, (Chairman), Brinsley Black, (Chairman), J. Crichton Slagg, B.A., J.P., Norman Snowden.
(TV films).

ANIMATED MOTION PICTURES LTD.

72 Wardour Street, London, W.1. Telephone: Gerrard 8282.

Directors: Nat Miller (Managing), P. Vergano, D. Siebenmann.

ANIMATION SERVICES LTD.

1 Soho Square, London, W.1. Telephone: Regent 7693.

Executive: Charles Pithers.
(Entertainment and advertising material.)

ANVIL FILMS LTD.

Beaconsfield Studios, Beaconsfield, Bucks. Telephone: Beaconsfield 2551.

Directors: Ken Cameron, R. K. T. Scrivener, R. I. C. H. Warren.
(Entertainment features, shorts, and sponsored shorts).

A. P. FILMS LTD.

Stirling Road, Slough, Bucks: Telephone: Slough 27141 (5 lines).

Directors: Lew Grade (Chairman), G. A. Anderson (mgr dir.), R. E. Hill (dept mgr. dir.), Sylvia Anderson, R. D. Gill, J. Gill, J. O. Read, A. R. Lucas (Secretary).
Supermarionation Studio (electronic puppets).

ARMADA PRODUCTIONS

86 Wardour Street, London, W.1. Telephone: Gerrard 5738.

Managing Director: J. D. Dooley.

ARROW PRODUCTIONS (KEN DAVIS ASSOCIATES) LTD.

9 Orme Court, London, W.2. Telephone: Park 6456-7.

Director: Ken Davis.

ASHER BROTHERS PRODUCTIONS

27 Brampton Court, Hendon, London, N.W.4.

ASPECT PRODUCTIONS LTD.

52 Mount Street, London, W.1. Telephone: Mayfair 2966.

Joint Managing Directors: J. C. Spencer, B. S. Little.

(Live action, frame model, photo animation.)

ASSOCIATED BRITISH PRODUCTIONS LTD.

Elstree Studios, Boreham Wood, Elstree, Herts: Telephone: Elstree 1600.

Directors: Sir Phillip Warter (Chairman), Robert Clark, M.A., LL.B., (Dep. Chrm.), C. J. Latta D. J. Goodlatte, J. R. Wallis (Managing), A. H. Goatman, E. A. Maxwell.
Secretary: B. M. Scott, C. A.
(Entertainment material)

ASSOCIATED BRITISH-PATHE LTD.

Film House, Wardour Street, London, W.1. Telephone: Gerrard 0444.

(Commercials and studio facilities).

ATHOS FILM PRODUCTIONS LTD.

38 Soho Square, London, W.1. Telephone: Gerrard 9151-2. Telegrams: Athosfilms, London. American Rep: Roger Barlow, Box 85, New Market, Virginia.

Directors: H. R. Hughes, P. G. A. Bucknall, A. G. Eggleton, G.K.E. Hughes, E.H.B. Portman.
(Specialised and prestige short film production. Ten 35/16mm cutting rooms).

AUGUSTA PRODUCTIONS LTD.

33 Bruton Street, London, W.1. Telephone: Hyde Park 4526.

Directors: Joseph Janni, Edward Beaumont, Charles Hammond, Constance Inglis.
(Documentaries, TV commercials)

AUSTRALIAN BROADCASTING COMMISSION

54 Portland Place, London, W.1. Telephone: Langham 9601.

Cables: Austcast, London.

European Rep: E. K. Sholl.

AUTOCUE (GREAT BRITAIN) LTD.

82 Chelsea Manor Street, London, S.W.3. Telephone: Flaxman 5654/5. Cables: Autocue, London, S.W.3.

Managing Director: C. F. M. Bailey-Watson

Manager: R. J. B. Austin.

Operations Manager: James Garrett
(Prompting facilities for film, TV and public speaking.)

BAMORE FILM PRODUCTIONS LTD.

c/o A.B.P. Elstree Studios, Boreham Wood, Herts: Telephone: Elstree 1600.

Directors: Robert S. Baker, Roger G. Moore.

HAROLD BAIM PRODUCTIONS LTD.

(Harold Baim Motion Picture Productions Ltd.): Cambridge House, 20/24 Broadwick St., London, W.1. Telephone: Regent 5640/1917.

Directors: Harold Baim, Glenda Baim.

(Producers of ent. Short Subjects through UA)

BASIC FILMS LTD.

Royalty House, Dean Street, London, W.1. Telephone: Regent 4323.

Directors: Sam Napier-Bell, Simon Napier-Bell, J. B. Napier-Bell, Fred Moore, Victor Proctor.
(Producers of educ. industrial and advt. films.)

BBC TELEVISION ENTERPRISES

Television Centre, London, W.12. Telephone: Shepherds Bush 8000. Cables: Telecentre, London, Telex: 22182. 177 Elizabeth Street, Sydney, N.S.W., Australia. 135 Maitland Street, Toronto 5, Canada. 630 Fifth Avenue, New York 20, U.S.A.

General Manager: Dennis Scuse.

BERKELEY FILMS LTD.

54 Upper Montagu Street, London, W.1. Telephone: Ambassador 5494.

Directors: G. Brian Stanford, Elwyn Ambrose.
(Advertising Material).

BHE DISTRIBUTORS LTD.

65 Dean Street, London, W.1. Telephone: Gerrard 7971. Cables: Moment, London, W.1.

Directors: Lord Brabourne (Chairman), Michael L. Green (Managing), Dame Margot Fonteyn de Arias, Earl of Harewood, Sir Laurence Olivier, Field-Marshal Viscount Slim, KG., C. W. H. Troughton.

BIOGRAPHIC FILMS LTD.

90 Dean Street, London, W.1. Telephone: Gerrard 9682.

Directors: Keith Learner, Vera E. Linnecar, Nancy Hanna.
(Cartoon, live action, puppets).

BIRMINGHAM COMERCIAL FILMS LTD.
B. C. F. Film House, Sutton St., Birmingham 6. Telephone: AST. 4294.
(Industrial films, Cinema, TV Commercials, TV Newsreels, studio facilities.)

BOULTON-HAWKER FILMS LTD.
Hadleigh, Suffolk. Telephone: Hadleigh 2235.
Directors: K. P. Boulton, M. J. Boulton.

BRITISH ALFA FILMS LTD.
148 Southampton Row, London, W.C.1. Telephone: Terminus 1195.
Directors: P. A. Haymsen, Henry Haymsen. (Entertainment and advertising material).

BRITISH FILMS LTD.
Lindsay House, 171 Shaftesbury Avenue, London, W.C.2. Telephone: Covent Garden 2211. Cables: Moritel, London, W.C.2.
Directors: The Marquess of Linlithgow (Chairman), K. L. Lockstone, O.B.E. (Managing), M. Lockstone, W. Hine. (Prestige, advertising and instructional films.)

CHRISTINE BRUCE PRODUCTIONS LTD.
National House, 60/66 Wardour Street, London, W.1. Telephone: Gerrard 8788.
Chairman & Producer: Danny Carter. (Live action programme material, animation & cartoons).

BRUNNER LLOYD & CO. LTD.
23 Denmark Street, London, W.C.2. Telephone: Temple Bar 2519.
Directors: G. M. Lloyd, P. Brunner, C. Hutson. (Entertainment and advertising material).

BURNELL PRODUCTIONS LTD.
21a Down Street, Mayfair, London, W.1. Telephone: Grosvenor 1463.
Directors: G. J. Burger, P. Burger. (Entertainment material).

JACK BYGRAVE PRODUCTIONS, LTD.
8-12 Broadwick Street, London, W.1. Telephone: Gerrard 8241.
Producer: Jack Bygrave. (Advertising material.)

CALEDONIAN FILM EDITING SERVICES
22 Greek Street, London, W.1. Telephone: Gerard 0702/7110.
Managing Director: R. R. Bucknell.

CAMPBELL FILMS LTD.
358 Strand, London, W.C.2. Telephone: Temple Bar 7036.
(Advertising and entertainment material.)

CAVALIER FILMS LTD.
34 Deacon's Hill Road, Elstree, Herts: Telephone: Elstree 1403.
Chairman & Managing Director: J. E. Rogers, F.R.P.S. (Specialised films, documentary, commercials).

CBS NEWS
26 Hallam Street, London, W.1. Telephone: Langham 1166.
Chief of the London Bureau: Dan Rather (News, radio and TV coverage).

CELTIC FILM PRODUCTIONS LTD.
44 Lower Leeson Street, Dublin 2, Ireland: Telephone: Dublin 65467.
(Advt. material)

CENTRAL OFFICE OF INFORMATION
Hercules Road, Westminster Bridge Road, London, S.E.1. Telephone: Waterloo 2345.

Radio Division: Director: John Langston, O.B.E.
Films and Television Division: Director: H. J. Bewg.

CHAMBERS & PARTNERS LTD.
143 Wardour Street, London, W.1. Telephone: Regent 8761; 143 Wardour Street, London, W.1.
Joint Managing Directors: Jack Chambers (Chairman), Ruth Lipton. (Titling, animation, special effects).

CINEASTES ASSOCIES
34 South Molton Street, London, W.1. Telephone: Hyde Park 1078/2980.

CINEVISTA LTD.
41 Acton House, Horn Lane, London, W.3. Telephone: Acorn 5792. 13 Harley Street, London, W.1. Telephone: Regent 4323.
Directors: J. Cassin-Scott, John Simmons. (Entertainment and advertising material).

COLOUR FILM SERVICES LTD.
22-5 Portman Close, Baker Street, London, W.1. Telephone: Hunter 2881.
Chairman and Managing Director: Roland Chase. (Advertising material.)

COMMERCIAL RADIO AND TELEVISION LTD.
15 Leeson Park, Dublin, 6. Telephone: Dublin 976764.
Directors: W. P. O'Donoghue, S. D. Norris, M. J. O'Donoghue.

CONCANEN FILMS LTD.
8 Peel Street, London, W.8. Telephone: Park 4905.
Director: Derrick de Marney. (TV programme material, commercials).

HOWARD CONNELL PRODUCTIONS LTD.
49 Berkeley Square, London, W.1. Telephone: Hyde Park 0881. Cables: Thormine. *Production Office:* 14f, Hyde Park Mansions, London, N.W.1. Telephone: Ambassador 9994. (International Film consultants.)

HOWARD CONNELL ASSOCIATES
49 Berkeley Square, London, W.1. Telephone: Hyde Park 0881. Cables: Thormine. *Production Office:* 14f, Hyde Park Mansions, London, N.W.1. Telephone: Ambassador 9994. (International Film consultants.)

MARCUS COOPER LTD.
48a, Charlbert Street, London, N.W.8. Telephone: Primrose 5098.
Directors: M. F. Cooper, V. M. P. Cooper. (Sponsored films)

COUNTY FILMS LTD.
12 D'Arblay Street, London, W.1. Telephone: Gerrard 8544.
Directors: V. M. Gover, F. N. Main, N. T. Wood, D. S. Bowden. (Live action, documentary, educational and industrial films.)

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CREST FILM PRODUCTIONS LTD.
The Film Studios, St. Nicholas Road, Brighton 1. Telephone: Brighton 29935/8.
Directors: Derick C. Wynne, R. Wynne. (Feature, TV, Documentary & Advertising films).

CRESTVIEW PRODUCTIONS LTD.
3 Vere Street, London, W.1. Telephone: Hyde Park 8741-7. Cables: Helpful, London.

- Directors:* Ian R. Warren, T. L. Donald.
(TV series).
- DATA FILM DISTRIBUTORS LTD.**
27 Walton House, 1 Newman Street, London, W.1. Telephone: Museum 8854.
Directors: W. Goodman, W. Chartrey (Sec.).
- FRANCIS DAY AND HUNTER LTD.**
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(Recorded music library).
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Prince of Wales Theatre, Coventry Street, London, W.1. Telephone: Whitehall 9901.
Directors: Bernard Delfont (Managing), Arthur Lewis (USA), Douglas Harrison, W. Marsh, K. Devon, A. Beckman, F.C.A., H. V. C. Delfont.
(Plays live and filmed musicals and variety shows for world wide distribution).
- DENTON de GRAY AGENCY LTD.**
National House, 60/66 Wardour Street, London, W.1. Telephone: Gerrard 5927/9.
Directors: T. R. Denton de Gray, W. A. R. Denton, Denton de Gray.
(Film, TV casting, also premiere publicity specialists).
- DE LANE LEA PROCESSES LTD.**
12 Moor Street, London, W.1. Telephone: Gerrard 4252 and Regent 3915.
Directors: Paul Adorian, F.C.G.I., M.I.E.E., M. Brit. I.R.E. (Chairman), Howard Baillie, Captain A. E. M. Rainsford, Jacques de Lane Lea.
(Entertainment & Advertising films; Sound Recording, Foreign Version Dubbing).
- DESILU SALES (U.K.) LTD.**
25 Berkeley House, May Hill, London, W.1. Telephone: Grosvenor 6491.
Managing Director: Peter Cary.
(TV film distributors).
- DE WOLFE LTD.**
80/82 Wardour Street, London, W.1. Telephone: Gerrard 4933-4.
Director: James Sylvester de Wolfe.
(Library record music, original scores).
- DIGBY TURPIN FILMS LTD.**
171-173 Wardour Street, London, W.1. Telephone: Regent 2074.
- WALT DISNEY PRODUCTIONS LTD.**
68 Pall Mall, London, S.W.1. Telephone: Trafalgar 8010.
Directors: Cyril James, F.C.A., Cyril Edgar, S. L. Forwood, F.C.A., Thomas Swan, M.A., LL.B.
- DORIAN FILM PRODUCTIONS LTD.**
20 Oxford St., Newcastle-upon-Tyne 1. Telephone: Newcastle 21837.
Director: J. Philipson, M.A.
(Commercial, industrial, documentary films).
- DORLAND ADVERTISING LTD.**
Haymarket House, 28 Haymarket, London, S.W.1. Telephone: Whitehall 4366.
Directors: G. Farrar (Managing), A. R. Hale, G. A. J. Bevan, J. W. Triggs, A. C. Solomon, J. A. Bagnall Smith, M. J. Hanks.
(Commercial viewing theatre).
- DORMAR PRODUCTIONS LTD.**
Grove House, London Road, Isleworth, Middx.: Telephone: Isleworth 3245. (Entertainment and Advertising material.)
- DRUMMER FILMS LTD.**
Rank Laboratories Ltd., Denham, Uxbridge, Middlesex. Telephone: Denham 2323.
Man. Dir.: Martin M. Harris, (Producer).
Production Manager: Peter Ferris.
- EDITORIAL FILM PRODUCTIONS LTD.**
Cine House, 8 St. Anne's Court, Wardour Street, London, W.1. Preview Theatres: Telephone: Gerrard 8467.
(Documentary Films, cutting rooms).
- EDUCATIONAL & TELEVISION FILMS LTD.**
164 Shaftesbury Ave., London, W.C.2. Telephone: Convent Garden 1921.
General Manager: Stanley Forman.
- EMBER RECORDS**
York House, Empire Way, Wembley, Middx: Telephone: Diligence 1077. Cables: Krugent, Wembley.
(Mood music background library; largest independent record company in U.K.)
- EMPIRE FILM PRODUCTIONS**
Quality House, 1-2 Wardour Street, London, W.1. Telephone: Gerrard 9921.
Directors: Moss Goodman, L. S. Goodman.
(Animated cartoon and entertainment films).
- HOWARD EVANS POWELL AGENCY**
189 Praed Street, London, W.2. Telephone: Paddington 7112.
(Stunt artistes agency).
- EWART & COMPANY (STUDIO) LTD.**
48 Glebe Place, London, S.W.3. Telephone: Flaxman 1088 (3 lines).
Managing Director: Keith Ewart.
(Cinema, TV commercials).
- EYELINE FILMS LTD.**
77 Dean Street, London, W.1. Telephone: Regent 3391.
Directors: Charles Friend, Guy Hamilton, Alfred Shaughnessy, Kenneth More, Harold Orton, George H. Brown.
(Ent. advertising material.)
- FACILITIES (SCREEN & TELEVISION) LTD.**
17 Berners Street, London, W.1. Telephone: Museum 1981.
Directors: Geoffrey Godbold (Managing and exec. prod.), Ian J. Abrahams, M.A. (Chairman), K. J. Lyras (Greek), G. N. Lyras (Greek), M. J. Lyras (Greek), David Roe.
Controller of Production: Tom Lyndon-Haynes.
(Production services for features, TV series, pilots, commercials, etc.)
- E. J. FANCEY PRODUCTIONS LTD.**
Queen's House, Leicester Square, London, W.C.2. Telephone: Gerrard 8770.
Producer: Edwin John Fancy.
(Entertainment & Advertising Films).
- FILM ASSOCIATES LTD.**
60 Marlborough Road, Donnybrook, Dublin 4, Ireland. Telephone: Dublin 976882.
(Adv. material).
- FILM AVIATION SERVICES LTD.**
"Stone Court," Smallfield Road, Horley, Surrey: Telephone: Horley 3652. Cables: Filmair, Horley, England.
Managing Director: Capt. John Crewdson, A. R. Ae. S. F.R.Met.S.
Aerial Camera Work, Unit Transportation, Location Radio, Studio mock-ups).
- FILM CENTRE (INTERNATIONAL) LTD.**
24/25 Conduit Street, London, W.1. Telephone: Mayfair 8661.
Directors: Sir Arthur Elton, B.T., (Chairman), Stuart Legg, Raymond Spottiswoode, John Grierson, C.B.E., Margaret Ann Elton.
(International distribution TV material).
- FILM CITY PRODUCTIONS LTD.**
73 Newman Street, London, W.1. Telephone: Museum 4452-5.
- FILM CONTRACTS LTD.**
1 Soho Square, London, W.1. Telephone: Gerrard 7015.

Film directors: Lindsay Anderson, John Fletcher, Freddie Francis, Francis Megahy, Karel Reisz, Anthony Simmons, Mai Zetterling.

FILM PARTNERSHIP LTD.

14 King Street, Richmond, Surrey. Telephone: Richmond 6668.

Directors: David Dimbleby, C.B.E. (Chairman), John Haines (Secretary).

(Programme material, commercials, documentary and industrial films).

FILMS OF TODAY

(Associate of Film Producers Guild Ltd.)
62 Dean Street, London, W.1. Telephone: Regent 3819.

Chairman: K. Lockhart Smith.

Joint Managing Directors: G. Busby, J. R. Wiles.

Directors: A. T. Burlinson, H. G. Jessop.

Secretary: E. W. Beckett.

FILM SURVEYS LTD.

54 Upper Montagu Street, London, W.1
Telephone: Ambassador 5494/5.

Directors: G. Brian Stanford, D. Harris.
(Medical, technical and documentary films).

FILM WORKSHOP LTD.

(in association with Film Producers Guild)
Guild House, Upper St. Martin's Lane, London, W.C.2. Telephone: Temple Bar 5420.

Joint Managing Directors: Dennis R. Shand, Cyril Randell.

(Entertainment and documentary films).

FIVE CITIES FILMS LTD.

Elite Studios, Toller Lane, Bradford 8.
Telephone: Bradford 47450 and 43775.

Directors: A. Hudson, D. Roebuck, S. J. Josephs.
(Commercials, advertising and ind. films.)

FLAMINGO FILM PRODUCTIONS

York House Empire Way, Wembley, Middx.
Telephone: Diligence 1077.

Directors: R. Kruger, J. S. Kruger.
(Entertainment and advertising material.)

FLORIDA MUSIC COMPANY LTD.

York House, Empire Way, Wembley, Middx.
Telephone: Diligence 1077.

MAURICE FORD TELEVISION SERVICE

21 Lothair Road, London, W.5. Telephone: Georgian 4593. Cables: Mauriford, London.

Directors: Maurice Ford, G. A. Ford.
(Entertainment & Advertising material.)

FOUR PROVINCES FILMS LTD.

30, Landsdowne Road, Dublin. Telephone: Dublin 63362.

Cables: Profilms, Dublin.

Directors: John Ford, Brian Desmond Hurst, The Lord Killanin, Michael Scott.

(Feature & TV films).

FREMANTLE INTERNATIONAL, INC.

119 Regent Street, London W.1. Telephone: Gerrard 2673.

European Director: Patrick Crookshank.

Sales Manager: Anthony Gruner.

(Distributors TV programme material.)

JAMES GARRETT & PARTNERS LTD.

30 New Bond Street, London, W.1. Telephone Mayfair 8561.

Directors: James Garrett, M. Garrett, G. C. Nicholas.

(Advertising film producers).

GATEWAY FILM PRODUCTIONS LTD.

470-472, Green Lanes, Palmers Green, London, N.13. Telephone: Palmers Green 1003, 5850, and 7440.

Directors: W. H. Baddeley, F.R.P.S., M.B.K.S. (Managing), C. W. Bending, A. M. Wright, G. L. Smart, A.R.P.S., M.B.K.S.

(Industrial, advertising, educational and religious films).

GATEWAY TELEVISION PRODUCTIONS LTD.

470-472 Green Lanes, Palmers Green, London, N.13. Telephone: Palmers Green 1003, 5850, and 7440.

Directors: W. H. Baddeley, F.R.P.S., M.B.K.S., C. W. Bending, A. M. Wright, R. L. P. Webb.
(TV and documentary films).

G. H. W. PRODUCTIONS LTD.

Registered Office: 42 Welbeck St., London, W.1. The Gate Recording Theatre, Maxwell Road, Elstree Way, Boreham Wood, Herts: Telephone: Elstree 2080.

Directors: Peter Rogers, Betty E. Box, O.B.E.; F. V. T. Heath, E. J. Edwards.

Secretary: N. A. Weekes.

GEE FILMS LTD.

19 Charing Cross Road, London, W.C.2. Telephone: Trafalgar 6631.

Director: Aveling Ginever.
(Entertainment and advertising material.)

ANTHONY GILKISON ASSOCIATES

140 Park Lane, London, W.1.

GLOBAL TELEVISION SERVICES LTD.

3 Vere Street, London, W.1. Telephone: Hyde Park 8741-7. Cables: Helpful, London.

Directors: The Rt. Hon. The Viscount Colville of Culross (Chmn.), Ian R. Warren, T. L. Donald, (Jnt. Man. Directors), A. W. Grocock.

(Purchasing agent for filmed programmes for Australian Broadcasting Commission and New Zealand Broadcasting Service. World distributors for Rediffusion Television, European dist. for Nat. Educ. Television and Radio Centre, Canadian Broadcasting Corporation, and Australian Broadcasting Commission.)

BOB GODFREY FILMS LTD.

84 Wardour Street, London, W.1. Telephone: Gerrard 1691. (Entertainment and advertising material.)

GOLDHAWK FILMS LTD.

Goldhawk Studios, Godolphin Road, London, W.12. Telephone: Shepherds Bush 4466-7-8.

Directors: F. J. Robertson, P. Robertson.

THE GRADE ORGANISATION LTD.

Regent House, 235-241 Regent Street, London, W.1. Telephone: Regent 8851. Cables: Gradage, London, W.1.

Directors: Kenneth Hall, (Chairman), Bernard Delfont (Vice-Chairman), Leslie Grade (Managing Director), Harold Davison, Laurence Evans, Robin Fox, Sydney Grace, Olive Harding, Albert Knight, (Secretary), Dennis Van Thal.
(Artists agency, film and stage producers).

ELAINE GREENE LTD.

2 Caxton Street, London, S.W.1. Telephone: Abbey 4007-8.

Managing Director: Elaine Greene.
(Literary agency).

GROUP TWO ANIMATION LTD.

1-3, Halford Road, Richmond, Surrey. Telephone: Richmond 5865.

Directors: Geoffrey W. Collins, David M. Livesey.
(Animated cartoon films).

GUILD ANIMATION LTD.

(Associate of Film Producers Guild Ltd.)
28 Maiden Lane, London, W.C.2. Telephone: Covent Garden 2735.

Chairman: K. Lockhart Smith.

Managing Director: P. Alp.

Directors: A. T. Burlinson, C. Legg, H. G. Jessop.
Secretary: E. W. Beckett.

GUILD TELEVISION SERVICE LTD.
(Associate of the Film Producers Guild Ltd)
Exchange Court, London, W.C.2. Telephone:
Covent Garden 2733.

Directors: K. Lockhart Smith, (Chairman), D. C. R. Macdonald, J. Henderson, (Int. Man. Directors), A. T. Burlinson, D. P. L. Matthews, J. Oldknow, R. T. Trainer.
Secretary: E. W. Beckett.
(Commercials).

HALAS AND BATCHELOR CARTOON FILMS LTD.

Lysbeth House, Soho Square, London, W.1.
Studios: 2 Dean St., London, W.1. Telephone:
Gerrard 7681-2.

Directors: John Halas, Joy Batchelor, S. Eckman, Tr., C.B.E. (USA).
(Commercials, studio facilities for animation and live action.)

HALLIFORD STUDIOS

Manygate Lane, Shepperton, Middx.: Telephone:
Walton-on-Thames 26341. Cables:
Hallifilms.

Directors: D. R. Andrews, E. S. Andrews, N. Snowden.

Secretary: J. E. C. Slagg, J.P.
Studio Manager: Eugene Andrews.

STEWART HARDY FILMS LTD.

Imperial Studios, Maxwell Road, Elstree Way, Boreham Wood, Herts: Telephone:
Elstree 3730 and Elstree 4743.

Directors: R. K. Hardy, F. P. Dards, J. R. F. Stewart.
(Animation, diagram, cartoon films).

HARTLEY-WARD FILMS LTD.

3 Albemarle Street, London, W.1. Telephone:
Mayfair 9361.

Managing Director: B. Charles-Dean.
(Entertainment and advertising material).

HARPER, CAMPBELL FILMS LTD.

8 Hill Street, Edinburgh, 2. Scotland. Telephone:
Caledonian 1551.

Directors: Alan Harper, H. Cooper.
(Producers, production facilities).

HATCHFORD FILMS LTD.

2 Varndean Gardens, Brighton 6, Sussex. Telephone:
Brighton 56661.

Producer: Alec C. Snowden.

HAWKE STUDIOS LTD.

22 Chenies Street, London, W.C.1. Telephone:
Langham 7452.

(Advertising designers).

HEARST METROTONE NEWS, INC.

Telenews—News of the Day, c/o Pathe News, Film House, Wardour St., London, W.1. Telephone: GERRARD 0444 Ext. 139.

London Representative: A. A. Tunwell.
(Newsreel producers).

HELIOS TELEFILM PRODUCTIONS LTD.

17 Pembridge Place, London, W.2. Telephone:
Bayswater 0497.

Directors: Otto Kreisler, C. H. Bonner, T. A. Moodie.
(Feature and Television films).

HIGH-FYE MUSIC LTD.

3 Princes Street, Hanover Sq. London, W.1. Telephone:
Hyde Park 1138.

(Music & jingles).

HIGHLIGHTS OF TELEVISION LTD.

Cambridge House, 20-24 Broadwick Street, London, W.1. Telephone: Regent 5640, 1917.

Directors: Harold Baim, Glenda Baim.
(TV films).

GERARD HOLDSWORTH PRODUCTIONS LTD.

3 Deanery Street, London, W.1.

Directors: Gerard A. Holdsworth, Mary V. Holdsworth, P. H. Filmer-Sanke, Don Kelly.
(Documentaries, TV program material).

IMPACT PRODUCTIONS LTD.

Royalty House, 72 Dean Street, London, W.1. Telephone: Regent 4323.

Directors: Gaston Charpentier, Y. Charpentier.
(Documentaries, public relations, entertainment films).

ITC—INCORPORATED TELEVISION COMPANY LTD.

A.T.V. House, 17 Great Cumberland Place, London, W.1. Telephone: Ambassador 8040.

Chairman: Lord Renwick, K.B.E.

Managing Director: Lew Grade.

Directors: E. S. Birk, Leslie Grade, Prince Littler, R. D. Gill, J. F. Gill, Elkan Kaufman.
(Producer, distributor of program material).

INDEPENDENT CINE ART LTD.

76 Brewer Street, London, W.1. Telephone: GERRARD 2337.

Directors: Anne Balfour Fraser, Timothy Burrill, Richard, Crewdson, Eric Falk.
(Documentary, Advertising and Entertainment material).

INDEPENDENT FILM DISTRIBUTORS LTD.

Telephone: Holborn 7888.

Television House, Kingsway, London, W.C.2.

Directors: John Spencer Wills, (Chairman), P. Adorian, F.C.G.L., M.I.E.E., M.I.E.R.E. (Managing), Lord Tangley, K.B.E., LL.D., J. B. Rickatson-Hatt.

INTERFILM (LONDON) LTD.

(Associate of Film Producers Guild Ltd.) Guild House, Upper St. Martin's Lane, London, W.C.2. Telephone: Temple Bar 5420.

Chairman: K. Lockhart Smith.

Managing Director: G. Sumner.

Directors: A. T. Burlinson, H. G. Jessop.

Secretary: E. W. Beckett.

INTERNATIONAL TELEVISION SERVICES LTD.

3 Gray's Inn Place, Gray's Inn, London, W.C.2.

Directors: Howard Thomas, Norman Collins.

Secretary: M. J. Brown.

(Management, programming, adv. tech. rep. overseas TV companies.)

INTERTEL (VTR SERVICES) LTD.

130 Regent Street, London, W.1. Telephone: Regent 4506. Studios: Stonebridge Park. N. Wembley, Middx: Telephone: Wembley, 0102-5.

Directors: T. Wallace (Managing), M. Style.

ROBERT IRVINE PRODUCTIONS LTD.

Viking Studios, 1, St. Mary Abbot's Place, Kensington, London, W.8. Telephone: Empress 6693.

Directors: Robert Irvine, Pamela Irvine.

IRISH FILM ARTISTS

69 Merrion Square, Dublin, Ireland. Telephone: Dublin 66208.

(Doc. Advt. films).

PETER JANSON-SMITH LTD.

2 Caxton Street, London, S.W.1. Telephone: Abbey 4007-8.

Managing Director: Peter Janson-Smith.
(Literary agency).

CYRIL JENKINS PRODUCTIONS LTD.

D2, Sloane Avenue Mansions, Chelsea, London, S.W.3. Telephone: Kensington 8961.

Directors: Cyril G. Jenkins, J. M. Jenkins.

(Entertainment, documentary and advertising material).

JOHNNY JOHNSTON—J. J. JINGLES LTD.
35 Carlton Hill, London, N.W.8, Telephone:
Maida Vale 8131.
(TV Jingles).

KAVANAGH PRODUCTIONS LTD.
201 Regent Street, London, W.1. Telephone:
Regent 7811-4.

Directors: Denis Norden, Sonny Zahl, April Young, John Hayes, Alec Grahame, Eric Merriman.
(Writers and artists representation).

DAVID M. KAY & ASSOCIATES LTD.
Westland London Heliport, York Road,
Battersea, London, S.W.11. Telephone:
Battersea 0182 and Horsham, Sussex 2167.
Directors: D. M. Kay (Managing), M. S. Kay.
(Aviation specialists and consultants.)

KENNETH KING ENTERPRISES
"The Studio", Great Woodcote Park, Purley,
Surrey. Telephone: Uplands 7875.
(Scripts, cartoon, puppets and animation service).

KINOCRAT FILMS LTD.
Kinocrat House, Cromwell Road, London,
S.W.7. Telephone: Frobisher 2242-4.
Cables: Kinocrat, London, S.W.7.
Studio: The Studio, Colville Houses, Talbot
Road, London, W.11.
Directors: Gerald Cookson, F.I.B.P. (Managing),
Hubert H. Davey, F.I.B.P., Brian D. Gibson,
F.I.B.P., Innes Innes-Watson.
(Commercials, studio and sound recording facilities).

KRUGER ENTERPRISES (LONDON) LTD.
York House, Empire Way, Wembley, Middx:
Telephone: Diligence 1077. Cables: Krugent,
Wembley.
Directors: J. S. Kruger, R. Kruger.
(Producers, music publishers and owners of
Ember Records).

LEDECK PRODUCTIONS LTD.
26 D'Arbly Street, London, W.1. Telephone:
Gerrard 9445.
Directors: Gerry Levy, Howard Lanning, Dennis
Lanning.
(Advertising and ent. material).

LE VIEN FILMS LTD.
111 Wardour Street, London, W.1. Telephone:
Gerrard 8517. Cables: Vienfilms
London, W.1.
Executive Producer: Jack Le Vien.
(TV films and features).

LEWIS, DAY PRODUCTIONS LTD
Film House, 142 Wardour Street, London,
W.1. Telephone: Regent 2511.
Directors: Morton M. Lewis, C. A. Day, II. S.
A. Baillie, R. M. Jones.
(Ent. advt. and doc. films).

**LITTLETON PARK FILM PRODUCTIONS
LTD.**
Shepperton Studios, Shepperton, Middlesex:
Telephone: Chertsey 2611.
Directors: Roy Boulting, Sidney Gilliat, Ronald C.
Spencer (Managing).
(Commercials, shorts, doc. ind. and children's
films).

LITTLE, KING & PARTNERS, LTD.
93/95 Wardour Street, London, W.1. Regent
4423/4. Telegrams and Cables: Filmprod,
London, W.1.
Directors: T. G. Little, D.S.C., Robert King,
M. B. E., E. K. King, C. J. Parsons.
(Production facilities, entertainment and advertising films).

LOCATION SOUND FACILITIES LTD.
Goldhawk Studios, Godolphin Road, London,
W.12. Telephone: Shepherds Bush 3078.
(Equipment hire).

LYSANDER FILMS LTD.
72 Dean Street, London, W.1. Telephone:
Regent 4323.
(Entertainment and advertising films.)

MACQUEEN FILM ORGANISATION LTD.
West Street, Bromley, Kent. Telephone:
Ravensbourne 8995 and 9755.
Directors: I. G. Murray (Man.), W. H. Hitchman,
A. Coma, W. Van Essen.
(Advertising, documentary, medical, scientific
films & commercials).

MARATHON INTERNATIONAL INC.
21 Lothair Road, Ealing, London, W.5. Telephone:
Georgian 4593. Cable: Mauriford,
London.
Directors: Konstantin Kalsner, Maurice Ford, Graham Ford.
(Features, industrial spec. events series).

MASTERTAPE (MAGNETIC) LTD.
Colnbrook, Bucks: Telephone: Colnbrook
2431.
Managing Director: J. W. Barrow, M.J.P.E.
(Magnetic recording tape.)

MEADWAY TELEVISION LTD.
Film House, 142 Wardour Street, London,
W.1. Telephone: Regent 2511.
Directors: Morton M. Lewis, S. E. Lewis.
(Commercials, studio facilities).

MERTON PARK PRODUCTIONS LTD.
(Associate of Film Producers Guild Ltd.)
269 Kingston Road, London, S.W.19. Telephone:
Liberty 4291.
Directors: K. Lockhart Smith, J. R. Greenwood
(Managing), A. T. Burlinson (Chairman).
Secretary: E. W. Beckett.

**METRO-GOLDWYN-MAYER BRITISH
STUDIOS LTD.**
Elstree Way, Boreham Wood, Herts: Telephone:
Elstree 2000.
Managing Director: Arvid L. Griffen.
(Feature, TV films).

**MITCHELL MONKHOUSE ASSOCIATES
LTD.**
39 Wardour Street, London, W.1. Telephone:
Gerrard 1012-3.
(Music and jingles).

MONITOR TELEFILMS LTD.
Registered Address: 80 Wimpole Street,
London, W.1.
Directors: Bernard Carey, R. P. Kalman,
A.C.I.E.A.
(TV programme material, cartoon series).

MONKHOUSE/GOODWIN AGENCY LTD.
52 Upper Montagu Street, London, W.1.
Telephone: Paddington 9705/5392.
Directors: D. I. Goodwin, E. A. Davis.
(Comedy package show-sketches, artists & writers
represented).

MORENO CARTOONS LTD.
38 Dover Street, London, W.1. Telephone:
Hyde Park 0084, 0165.
Directors: George Moreno (Managing), F. A. G.
Thompson.

MORENO FILM STUDIOS
35 Broadhurst Gardens, London, N.W.6.
Telephone: Maida Vale 1841.
Directors: George Moreno (Managing), F. A. G.
Thompson.

**MOTION PICTURE AND TELEVISION
FACILITIES LTD.**
The White Cottage, 23 Holland Walk, Stanmore,
Middx: Telephone: Grimsdyke 1711.

Directors: S. D. Onions, B.S.C., M.B.K.S., E. M. Onions, N. T. Wood, F.A.C.C.A.
(Suppliers of Camera, sound equipment with personnel).

MUSICAL-CREATIVE PRACTITIONERS
18 Plato Road, London, S.W.2. Telephone: Brixton 5364.

Directors: Monti de Lyle, Frank R. Booth.
(Musical programs, jingles, etc.).

CECIL MUSK LTD.

19 Mole House, Kingfisher Close, Hersham, Surrey: Telephone: Walton-on-Thames 20199.

Directors: Edward Cecil Musk, Gretchen Roma Musk.
(Producers programme material).

NATIONAL BROADCASTING COMPANY INC.

25 St. Jame's Street, London, S.W.1. Telephone: Trafalgar 4571.

Bureau Chief: Elie Abel.
Office Manager: Mrs. Florence Ferguson.

NATIONAL FILM AGENCY—(BRADLEY & STOTT LTD.)

62-64-74 Victoria Street, Manchester 3. Telephone: Blackfriars 0334-5.

Directors: B. D. Bradley (Managing), P. V. D. Bradley.
(16mm productions. Viewing theatres).

NATIONAL INTEREST PICTURE PRODUCTIONS LTD.

21 Soho Square, London, W.1. Telephone: Gerrard 5843.

Directors: Roberta Leigh, Arthur Provis (Secretary).
(Diagrammatic, model & cartoon animation, instructional, advertising films).

NATIONAL SCREEN SERVICE LTD.

Nascreno House, Soho Square, London, W.1. Telephone: Gerrard 4851-6. Studio: Perivale, Greenford, Middx: Telephone: Alperton 2851.

Managing Director: Edwin J. Smith.
Executive Producer: Esther Harris.
(Producers and distributors accessories: trailers, short and TV films. Main titles, opticals, spec. effects.)

N. T. A. INTERNATIONAL INC.

Eagle House, 109 Jermyn Street, London, S.W.1. Telephone: Trafalgar 1127.

NATIONAL TELEFILM ASSOCIATES INC. (U. K.) LTD.

Eagle House, 109 Jermyn Street, London, S.W.1. Telephone: Trafalgar 1127.

(Producers, distributors films for cinema and TV).

NEW WORLD PICTURES LTD.

A.B.P.C. Elstree Studios, Boreham Wood, Herts. Telephone: Elstree 1600.

Directors: Robert S. Baker, N. M. Berman, J. G. Saunders.
(TV films and series).

NICHOLAS CARTOON FILMS LTD.

Maidensgrove, Nr. Henley-on-Thames, Oxon. Telephone: Turville Heath 286.

Directors: D. N. Spargo, P. M. Spargo.
(Cartoon, diagram, photo animation, live action).

RAY O'BRIEN FILM PRODUCTIONS LTD.

314-318 Eccles New Road, Salford 5, Lancs: Telephone: Pendleton 1229.

(Production facilities).

ORB PRODUCTIONS LTD.

72 Wardour Street, London, W.1. Telephone: Gerrard 8282.

Directors: Nat Miller, Louise Miller, George J. Haidment.
(TV Films).

ORION PICTURE CORPORATION

21a Down Street, London, W.1. Telephone: Grosvenor 1463 & 5040.
(Entertainment material).

OVERSEAS FILM AND TELEVISION CENTRE LTD.

Ramilles Buildings, 1-9 Hill's Place, London, W.1. Telephone: Gerrard 4796.

Principal: Victor M. Gover.
(Ent. and adv. producers).

PADDINGTON PRODUCTIONS LTD.

2 Vardean Gardens, Brighton 6, Sussex.

Directors: Alec C. Snowden, Michael Bond, Stephen Ford.
(Children's series).

PARKSIDE FILM PRODUCTIONS LTD.

41/43 Wardour Street, London, W.1. Telephone: Gerrard 2656.

Directors: E. Gelardi, A. M. G. Gerlardi.
(TV films).

PAXTON RECORDS

Paxton House, 36-38 Dean Street, London, W.1. Telephone: Gerrard 4801-2-3.

(Music library on disc and tapes for films, TV and radio).

PAY TV LTD.

Pay-TV Centre, 66 Dean Street, London, W.1. Telephone: Regent 5601.

Directors: Lord Brabourne (chairman), Robert Clark, F. B. Duncan, A. Havelock Allan, B. R. King.
General Manager: Michael Frostick.
(Pay TV programme producers).

PEAK FILM PRODUCTIONS

9 Great Chapel Street, London, W.1. Telephone: Gerrard 1564.

Managing Director: J. S. Frieze.
(Live action).

PEARL & DEAN LTD.

33 Dover Street, London, W.1. Telephone: Mayfair 7494.

Directors: Ernest Pearl (Chairman), R. W. Dean, C. Pearl, D. Lewis (Managing), H. Adley, J. Adley, M. Lewis, J. Dean, L. Price, J. Fraser (Secretary).
(Commercials).

PEREGRINE FILM PRODUCTIONS LTD.

Reg. Office: 7 Southampton Place, London, W.C.1.

Director: Kay Mander.
(Specialised films, U. K. & Overseas).

PHOENIX FILMS LTD.

2 Bourchier Street, Dean Street, London, W.1. Telephone: Gerrard 9531/3.

Directors: B. G. Hanson, M. E. Hanson.
(Live-action, cartoon, stop motion).

PINSCHOWER FILMS, LTD.

102 Bishopsgate, London, E.C.2. Telephone: London Wall 2121.

Directors: Mrs. C. Pinschower, L. J. Burgess, (Secretary).
(Advertising material, cartoons).

PLATO FILMS LTD.

164 Shaftesbury Ave., London, W.C.2. Telephone: Covent Garden 1921.

Managing Director: Stanley Forman.
(Entertainment and documentary material. Film Library).

PLYMOUTH FILMS LTD.

Collingwood Studios, Collingwood Road, Stoke Plymouth. Telephone: Plymouth 53057.

Managing Director: J. D. Dooley.
(Shorts, commercials, news coverage, script service, sound studio).

PRECISION FILM PRODUCTIONS LTD.
8 Clifford Street, London, W.1. Telephone:
Regent 6684.

Directors: Frank H. W. Cox, Miss N. Jacoby.
(Entertainment and advertising material).

S. PRESBURY & CO. LTD.
Gloucester House, 19 Charing Cross Road,
London, W.C.2. Telephone: Whitehall 3601.

Directors: P. S. Presbury (Managing), J. Guy
Presbury, R. Salisbury.
(Cinema, TV commercials, Doc. Tech. films.)

PRIMROSE FILM PRODUCTIONS LTD.
61 Regents Park Road, London, N.W.1. Tele-
phones: Primrose 7475 and Mountview 1321.

Directors: Louis Hagen, Anne Hagen.
(Animation, live action, children's programmes).

PURITAN FILMS LTD.
(in association with Film Partnership Ltd.)
14 King Street, Richmond, Surrey: Tele-
phone: Richmond 6668.

Directors: F.J.I. Dilys Dimpleby, John Haines.
(Documentary, travel, puppets, commercials and
television programmes).

**PYE TELEVISION TRANSMISSION AND
RECORDING SERVICES LTD.**
9 Upper Berkeley Street, London, W.1. Tele-
phone: Ambassador 3044.

PYE H.D.T. LIMITED
Coldhams Lane, Cambridge. Telephone:
Cambridge 45115. Branch Offices: Northway
House, High Road, Whetstone, London, N.20.
66-68 Gloucester Road North, Bristol 7.
Birmingham Road, Blackheath, Birming-
ham, 140 Kingsway, Manchester 19. Dunedin
Street, Edinburgh.

RADIO LUXEMBOURG (LONDON) LTD.
38 Hertford Street, London, W.1. Tele-
phone: Hyde Park 5961.

General Manager: Geoffrey L. Everitt.
(Representatives of European television produc-
tion group—Société Internationale de Pro-
grammes pour Téléfusion. British represen-
tatives of Tele-Luxembourg).

RADIOVISION LTD.
16 City Road, Finsbury Square, London
E.C.1. Telephone: Metropolitan 0211.

RANDOM FILM PRODUCTIONS LTD.
(Subsidiary: Random Television, Ltd.)
1, Rectory Lane, Edgware, Middlesex: Tele-
phone: Edgware 5224-6.

Directors: F. G. Woosnam-Mills, M. R. Woosnam-
Mills, S. A. Tennant, D. Blair, S. A. Cobham.
(Documentaries, Advertising, Educational and En-
tertainment films).

**THE RANK ORGANIZATION ADVERTIS-
ING FILMS DIVISION, LTD.**
11 Hill Street, Berkeley Square, London,
W.1. Telephone: Grosvenor 6353.

Directors: John Davis (Chairman), C. R. W. Sale
(Man.), G. R. Dawson.
(Production and distribution of cinema and TV
films.)

DONALD RAWLINGS LTD.
Halliford Studios, Manygate Lane, Shep-
perton, Middx: Telephone: Walton-on-
Thames 26341; Telegrams: Dorafilm, Shep-
perton. London Consultancy Office: Suite
26, 60 Park Lane, London, W.1. Telephone:
4994475 (STD prefix 01). Telegrams: Dora-
film, London, W.1.
(TV ent. material, commercials.)

RAYANT PICTURES LTD.
11 St. James's Place, London, S.W.1. Tele-
phone: Grosvenor 5441-2-3.

Directors: R. F. P. Hopkins, Tony Lowes (in
charge of production).
(Sponsored, P.R. and doc. films).

RAYANT TELEVISION LTD.
11 St. James's Place, London, S.W.1. Tele-
phone: Grosvenor 5441-2-3.

Directors: R. F. P. Hopkins, Tony Lowes (in
charge of production).
(TV and screen advertising).

RIBERPREY PRODUCTIONS LTD.
37 Cambridge Court, London, W.2. Tele-
phone: Ambassador 6983.

Directors: Jean Duclos (Managing), Augustine
Alberro (Exec. prod.), Hugh Donaldson Hud-
son.
(Ent. and advertising material).

REX ROBERTS STUDIOS LTD.
8 Appian Way, Ranelagh, Dublin 6, Ireland.
Telephone: Dublin 680560.
(Adv. material).

ROSS TELEVISION PRODUCTIONS LTD.
ROSS RADIO PRODUCTIONS LTD.
23 Upper Wimpole Street, London, W.1.
Telephone: Welbeck 0771-2.

Directors: C. F. M. Bailey-Watson, Joseph E.
Sturge, John N. B. Whitney.
(TV films, live programmes and scripts).

ROSS SCRIPTS LTD.
23 Upper Wimpole Street, London, W.1.
Telephone: Welbeck 0771-2.
Directors: Geoffrey Bellman, John Whitney.

ROXY FILMS (G.B.) LTD.
4 Albemarle Street, London, W.1. Tele-
phone: Mayfair 9361-2.

Directors: B. Charles-Dean (Managing), E. Dean.
(All types TV shows and commercials, produc-
tion facilities).

RUNNYMEDE FILM SERVICE LTD.
National House, 60-66 Wardour Street, Lon-
don, W.1. Telephone: Regent 5350.
Director: Gordon E. Murray.

SAMARITAN FILMS
(Music in Miniature Films Ltd.) 76 Brewer
Street, London, W.1. Telephone: Gerrard
2337.

Directors: Anne Balfour Fraser, Richard Crewd-
son, Eric Falk, Timothy Burrill, Jack Carruth-
ers.
(Documentary, advertising and ent. material).

SAMUELSON FILM SERVICE LTD.
303-305 Cricklewood Broadway, Edgware
Road, London, N.W.2. Telephone: Gladstone
0123. Cables: Samcine London, Telex: 21430.

Directors: S. Samuelson (Chairman and manag-
ing), M. Samuelson, D. Samuelson, N. Samuel-
son.
(Equipment supply).

STANLEY SCHOFIELD PRODUCTIONS LTD.
6, 7 & 8 Old Bond Street, London, W.1.
Telephone: Mayfair 4642.
(Documentary, sponsored films).

SCIENCE FILMS LTD.
The Studios, College Slip, Bromley, Kent.
Telephone: Ravensbourne 5150.

Directors: W. L. Winney. (Managing), J. A.
Chivers, M.M., T.D.
(Scientific, animated diagrams and cartoons).

SCREENCRAFT PRODUCTIONS
67 Monmouth Street, London, W.C.2. Tele-
phone: Covent Garden 3094.

Directors: Gerald Landau, Malcolm Brook.
(Ent. and advt. material.)

SCREEN GEMS LTD.
169 Regent Street, London, W.1. Telephone:
Gerrard 3081. Telex: 263288. Cables: Screen-
gems, London, W.1.

Director, Europe: Vernon Burns.
Secretary: A. B. Bray.
Sales Service Manager: Miss I. I. Ibbott.

(Production and distribution TV film programmes and series).

SCREEN SCORES
9a, Marylebone High Street, London, W.1.
Telephone: Welbeck 2216.
(Film music service).

SCREENSPACE LTD.
45 Clarges Street, London, W.1. Telephone:
Grosvenor 6248-9-0.
Managing Director: Dimitri de Grunwald.

SEVEN SEAS FILMS LTD.
83 Duke Street, Grosvenor Square, London,
W.1. Telephone: Mayfair 0788.
Executive Producer: J. Rayfield.
Directors: J. Rayfield, Brian Everett, The Mar-
quis of Donegall.

SHARPS' TELEVISION SERVICES LTD.
Du Barry House, James Street, London, W.
1. Telephone: Welbeck 3711.
Directors: W. S. Sharps, B.Sc., M.B.K.S., B.
Sharps, E. Sharps.
(Broadcasting and Film consultants).

SHAW FILM PRODUCTIONS LTD.
(Television Services)
Royalty House, Dean Street, London, W.1.
Telephone: Gerrard 6065.
Directors: W. Stuart-Cowie, B. J. Martin, B. M.
Webb.
Company Secretary: T. M. O'Connor.
(Advt. material).

SIGNAL FILMS LTD.
8 Berwick Street, London, W.1. Telephone:
Regent 1888.
Directors: Hon. A. G. Samuel, D. M. Rankin
(Managing), A. B. Bray, W. G. Bayley, R. Karp
(U.S.A.).

SILVERPINE STUDIOS LTD.
Bray, Co. Wicklow, Ireland. Telephone:
863928 & Dublin 867073.
(Advt. and Ent. material).

THE SINCLAIR FILM COMPANY LTD.
Charton Manor, Farningham, Kent. Tele-
phone: Farningham 2188.
Managing Director: Ian Sinclair.
(Entertainment, documentary and TV films).

SIXTEEN SERVICES LTD.
Kinocrat House, Cromwell Road, London,
S.W.7. Telephone: Frobisher 2242-4.
Directors: Gerald J. E. Cookson, F.I.B.P.
(Man.), Brian Gibson, F.I.B.P., Odran M.
Walsh.
(16mm Production facilities).

**SOUND-FILM SERVICES (Props: Cinema
Liaison Ltd.).**
27 Charles Street, Cardiff, Wales. Tele-
phone: Cardiff 24502/3.
Managing Director: R. Colwyn Wood, M. Brit.
I.R.E.
(Industrial & advertising material).

SOVEREIGN FILMS LTD.
Charton Manor, Farningham, Kent. Tele-
phone: Farningham 2188.
Directors: Ian Sinclair (Managing). Viscount
Throwley.
(Entertainment, documentary, & TV films).

STEWART FILMS LTD.
Orchard Road, Malvern, Worcs. Telephone:
Malvern 4975. Studios: 82 Clifton Hill, Lon-
don, N.W.8. Telephone: Maida Vale 7296 and
1238.
Directors: John R. F. Stewart, H. Marsh, R. J.
Need, R. K. Hardy.
(T.V. Shorts, programme material and cartoons).

STOKES CARTOONS LTD.
36 Dean Street, London, W.1. Telephone:
Gerrard 9385.

STUDIO LAMBERT, LTD.
5 Mortimer Market, Tottenham Court Road,
London, W.C.1. Telephone: Euston 0577.
(Advertising material.)

STRONGHOLD FILMS LTD.
2 Down Place, London, W.6. Telephone:
Riverside 8143.

SUMMIT FILM PRODUCTIONS LTD.
3 Vere Street, London, W.1. Telephone: Hyde
Park 8741-7.
Directors: Ian R. Warren, Denise See, T. L.
Donald.

SWIFT FILM PRODUCTIONS
1 Wool Road, London, S.W.20. Telephone:
Wimbledon 2040
Director: T. Peter Hadingham, M.B.K.S.
(Industrial, advertising and documentary & TV
16mm films).

SYNCHROMATION FILMS LTD.
37 Soho Square, London, W.1. Telephone:
Gerrard 9632.

TALBOT TELEVISION LTD.
119 Regent Street, London, W.1. Telephone:
Gerrard 2673.
Directors: Paul Talbot, Michael Rabin.
European Manager: Patrick Crookshank.
Sales Manager: Anthony Gruner.
(TV film distributors)

TARA LTD.
35 Endell Street, London, W.C.2. Telephone:
01-832, 0213 and Temple Bar 9407, 9409.
Directors: Jack Saward, Charmian Saward.

TELE-PRODUCTIONS LTD.
28/30 Market Place, London, W.1. Tele-
phone: Langham 9694.
Directors: Eric Robinson, George Clouston, Mar-
cia Glassman.
(Suppliers of artistes, orchestras, composers,
conductors, copyists).

TELERECORDING LTD.
30 Fleet Street, London, E.C.4. Telephone:
Fleet Street 3528.
Directors: Freida G. Firebrace, Joan Last.
(Maintains advertising sponsor spots records).

**TELEVISION INTERNATIONAL ENTER-
PRISES LTD.**
21a Sloane Street, London, S.W.1. Tele-
phone: Belgravia 8541. Telegrams: Tietel,
London, S.W.1.
Chairman: David Stirling.
(Overseas station representatives).

**TELEVISION REPORTERS INTERNATION-
AL**
111 Wardour Street, London, W.1. Tele-
phone: Gerrard 3091.
Managing Director: Henry Passmore.

TELEVISION RECORDING LTD.
9-11 Windmill Street, London, W.1. Tele-
phone: Museum 3521.

TELE-VENTURES LONDON LTD.
10 Manchester Square, London, W.1. Tele-
phone: Welbeck 6760 and 8784.
Managing Director: R. B. Wainwright.
(Commercials, doc. and public relations films).

TEMPLAR FILM STUDIOS
7 Lynedoch Street, Glasgow, C.3, Scotland.
Telephone: Glasgow, Douglas 2648.
Director of Production: R. A. Riddell Black.
F.R.S.A., M.B.K.S., A.Inst.M.S.M.
(TV productions, news service, sound recording,
prod. facilities).

TITAN TELEVISION PRODUCTIONS LTD.
Shepperton Studios, Shepperton, Middx:
Telephone: Chertsey 2611.

Directors: R. Hartford-Davis, P. A. Newbrook,
R. L. H. Denempont.

DAVID TOFF MUSIC PUBLISHING CO. LTD.

74 Newman Street, Oxford St., London, W.1.
Telephone: Langham 0641-2.

Directors: D. Toff, K. Toff.
(Music library)

TOONDER FILM (IRELAND) LTD.

29 Upper Mount Street, Dublin 2, Ireland.
Telephone: Dublin 64176.

(Ent. & Advt. material.)

TOWN AND COUNTRY COMMERCIALS LTD.

21 Cheyne Row, London, S.W.3. Telephone:
Flaxman 7950.

Directors: Bill Latto, Stella Smallwood, Robert Bell.

TRIANGLE FILM PRODUCTIONS LTD.

15 Osic Court, Prince Albert Road, London,
N.W.8. Telephone: Primrose 5656.

Directors: Theodora Olembert, Jan Read, Rodney Phillips.

TRIUMPH FILMS LTD.

10 Blomfield Villas, London, W.2. Telephone:
Cunningham 1711.

Director: Peter Hanmer-Farmer.
(Producers of advertising film and shorts.)

TUNNEL FILM PRODUCTIONS LTD.

74/6, Old Compton Street, London, W.1.
Telephone: Regent 3326 and Gerrard 8709.

In-charge-of-production: George Fisher.

T.V. CARTOONS LTD.

36-38 Dean Street, London, W.1. Telephone:
Gerrard 9385.

Directors: George Dunning, John Coates, Tom Spaulding, Alan Ball, Bill Sewell.

TWICKENHAM FILM STUDIOS LTD.

Twickenham Studios, The Barons, St. Margarets,
Twickenham, Middx: Telephone:
Popesgrove 4477.

Directors: K. W. Shipman, A. Baring, G. Coen.
Secretary: K. M. Miebs.

UNITED FILM PRODUCTIONS LTD.

10 West Hill Road, London, S.W.18. Telephone:
Vandyke 5505.

Directors: J. S. W. Searle-Shirley, J. A. Searle-Shirley, Peter W. Miles.
(Entertainment & advertising material.)

UNITED MOTION PICTURES (LONDON) LTD.

Boston House, 36-38 Fitzroy Square, London,
W.1. Telephone: Langham 1171.

Director: Jack Sheppard.
(Live action).

UNITED PRESS INTERNATIONAL (U.K.) LTD. (Newsfilm Division)

8 Bouverie Street, London, E.C. 4. Telephone:
Fleet Street 2282.

European Director: Richard S. Clark.
(Industrial, doc. public relations films).

UNITED PRESS INTERNATIONAL (NEWS FILM DIVISION)

North Orbital Road, Denham, Uxbridge,
Middx: Telephone: Denham 2445.

European director: R. S. Clark.
(TV series syndication, current affairs programs).

UNIVERSAL PROGRAMMES CORP.

35 Portland Place, London, W.1. Telephone:
Langham 2000/5.

Directors: Eric Robinson (Chairman), George Clouston, Allen E. Stag.
(Sound recording service).

EDGAR VETTER-JOHN CAPE LTD (RECORDING SERVICES)

Nascreno House, 27 Soho Square, London,
W.1. Telephone: Gerrard 5969.

(Technical consultant, equipment hire).

VIDEO SHOWS LTD.

80a Coleman Street, London, E.C.2. Telephone:
Monarch 1661.

Directors: Oliver Smedley, H. B. Richardson.
(T.V. Programme material).

VIEWFINDER FILMS LTD.

67 Wigmore Street, London, W.1. Telephone:
Welbeck 3958.

Directors: Michael Truman, John Davis, Philip Cory.
(Entertainment and advertising material.)

VIKING FILMS LTD.

1, 3 and 5, St. Mary Abbot's Place, Kensington,
London, W.8. Telephone: Western 2516.

Directors: E. A. Humphris, Monica Ross.
(Studio, live TV facilities).

VISNEWS LTD.

10 School Road, London, N.W.10. Telephone:
Elgar 7733.

Managing Director: Ronald Waldman.
General Manager: Kenneth Dick.
Managing Editor: John Hartley.
(International newsfilm service).

VOICE OF LONDON LTD.

245 Marylebone Road, London, N.W.1. Telephone:
Ambassador 1881.

Studio Manager: Miss Pat Smith.
(Studio facilities).

VTR PRODUCTIONS LTD.

14 York Street, London, W.1. Telephone:
Hunter 2295.

Managing Director: G. A. Elliot.
(Entertainment and advertising material.)

WALLACE PRODUCTIONS LTD.

8 Berwick Street, London, W.1. Telephone:
Gerrard 2639.

Directors: The Hon. A. G. Samuel, A. V. Cur-tice, W. G. Bayley, A. Frank Bundy.
(Entertainment & advertising material.)

F. G. WARNE LTD.

13 Small Street, Bristol, 1. Telephone Bristol
22369.

Directors: F. B. Warne, J. M. Black.
(Advertising and newsreel material)

WARNER BROS. PICTURES LTD.

2 Dean Street, London, W.1. Telephone:
Regent 2201.

Managing Director: Arthur Abeles (USA).
(Entertainment material.)

WARWICK TELEVISION PRODUCTIONS

3 Audley Square, London, W.1. Telephone:
Grosvenor 7621.

Directors: Irving Allen, Harold Huth, M. T. Elms.
(TV films).

JOSEF WEINBERGER LTD.

33 Crawford Street, London, W.1. Telephone:
Paddington 6752/6349.

(Background music, recordings).

WESTMINSTER FILMS LIMITED

Path Head Cottage, West Looe Hill, West Looe,
Cornwall. Telephone: Looe 2494.

Managing Director: H. E. Langley.
(Entertainment, documentary, newsreel and ad-vertising material).

WEST OF ENGLAND FILM UNIT LTD.

Southey House, Wine Street, Bristol 1. Tele-

phone: Bristol 28587, 27241.

Directors: S. Jones-Frank M.B.K.S. (Managing), W. D. I. Gunn, K. A. S. Pople. (Shorts, commercials, newsreels, studio, animation and library facilities).

HELEN WIGGINS FILMS LTD.

Cinema House, 225 Oxford Street, London, W.1. Telephone: Regent 2128.
Managing Director: Helen Wiggins. (Production services).

DERICK WILLIAMS PRODUCTION LTD.

Charter House, 52 Gloucester Place, London, W.1. Telephone: Welbeck 3521-2 & 0431-2.
Marylebone Studios, 245 Marylebone Road, London, N.W.1. Telephone: Ambassador 1881/2.

Directors: Derick Williams (Managing), Jack Harrison, G. Brian Herbert, Douglas A. Duncan. (Commercials and programmes).

WILLOUGHBY FILM PRODUCTIONS LTD.

25 Sackville Street, London, W.1. Telephone: Regent: 0030. Cables: Medivac, London.

Directors: George W. Willoughby, E. G. G. S. Willoughby. (T.V. Films).

MAURICE WINNICK (ASSOCIATES) LTD.

24 Denmark Street, London, W.C. 2. Telephone: Covent Garden 0451/4. Cables: Showbiz, London.

Directors: Philip Hindin, Dorothy Hindin, J. Winnick, J. Simmons. (Promoters of panel and audience participation games. Goodson-Todman rep. in Europe; Theatrical and TV producers.)

WINWELL TV PRODUCTIONS LTD.

52 Shaftesbury Avenue, London, W.1. Telephone: Gerrard 4781.

Directors: Bill Luckwell, Kay Luckwell.

WORLD MIRROR PRODUCTIONS LTD.

Beaconsfield Studios, Beaconsfield, Bucks. Telephone: Beaconsfield 2551.

Managing Directors: Ken Cameron, R. I. C. H. Warren. (Documentaries, travelogues).

WORLD SAFARI LTD.

77 Dean Street, London, W.1. Telephone: Regent 3391. Cables: Worldsaf, London.

Directors: B. H. Geddes, A. L. Coquillon. (Film producers, overseas locations).

WORLD WIDE ANIMATION LTD.

34 Cursitor St., London, E.C.4. Telephone: Holborn 4683.

Directors: Hindle Edgar (Managing), James Carr, V. L. Price, M.B.E., B.Com. (Cartoon, diagram, model films).

WORLD WIDE TELEVISION FILM SERVICES LTD.

34 Cursitor Street, London, E.C.4. Telephone: Holborn 7666.

Directors: James Carr, Hindle Edgar, V. L. Price, C. T. Parris, J. A. Harris. (Commercials, programme material).

WYNNE FILM PRODUCTIONS LTD.

84 Baker Street, London, W.1. Telephone: Hunter 3244/7. The Film Studios, St. Nicholas Road, Brighton. Telephone: Brighton 29935-8.

Directors: D. C. Wynne, R. Wynne, P. Cahill, B. Warren.

Viewing and Projection: Projection, married 35mm and 16mm; projection double-head 35mm and 16mm.

Type of Film Service: Cartoon; live action (narrative); live action (dialogue); stop motion; photo' animation.

Studio Renting and Equipment Hire: Studio: Brighton. Two stages, 70 ft x 40 ft, 60 ft x 40 ft.

ZENITH FILM PRODUCTIONS LTD.

53 Kensington Gardens Square, London, W.2. Telephone: Bayswater 7646. Cables: Zenifilm, London—W.2.

Managing Directors: Bob Huke. *Executive producer:* Wilfrid Eades. (T.V. series and production facilities).

ZONIC PRODUCTIONS LTD.

(In association Hillcrest Productions Ltd.) 8-12 Broadwick Street, London, W.1. Telephone: Gerrard 2357.

Directors: Ben Henry, O.B.E., Adrian D. Worker.

Services for TV Producers

CAMERAS — ACCESSORIES FILM STOCK — TELE-CINE AND EDITING EQUIPMENT

ACMADE LTD.

Colneside Works, Oxford Road, New Denham, Bucks. Telephone: Uxbridge 36313.

AGFA-GEVAERT LTD.

Great West Road, Brentford, Middx: Telephone: Isleworth 2131.

AMPEX GREAT BRITAIN LTD.

Acre Road, Reading, Berks.

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Bardolph Road, Richmond, Surrey

AUTOCUE (GREAT BRITAIN) LTD.

82 Chelsea Manor Street, London, S.W.3. Telephone: Flaxman 5654/5.

F. W. O. BAUCH LTD.

Holbrook House, Cockfosters, Herts: Telephone: Hadley Green 3277.

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10 Trafalgar Avenue, London, S.E.15. Telephone: Rodney 3136.

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(Peto Scott Ltd.) 167/169 Wardour Street, London, W.1. Telephone: Gerrard 2911/2.

CINETECHNIC LTD.

169 Oldfield Lane, Greenford, Middlesex. Telephone: Waxlow 1011.

EMI ELECTRONICS LTD.

(Broadcast and Recording Equipment Division) Hayes, Middlesex: Telephone: Hayes 3888.

ENGLISH ELECTRIC VALVE COMPANY LTD

Waterhouse Lane, Chelmsford, Essex. Telephone: Chelmsford 53491. Telegrams: Electico, Chelmsford. Telex: 99103.

EVERSHED POWER-OPTICS LTD.

214 Harlequin Avenue, Brentford, Middlesex. Telephone: Isleworth 6151.

FACILITIES (SCREEN & TELEVISION) LTD.

17 Berners Street, London, W.1. Telephone: Museum 1981-1984.

FILMPRINT SERVICES LTD.

71-72 Grosvenor Street, London, W.1.

GEORGE HUMPHRIES & CO. LTD.

Admin. Offices: 111 Wardour St., London, W.1. Telephone: Museum 3636. 78/81 Whitfield Street, London, W.1. Telephone: Museum 3636.

ILFORD LIMITED

Motion Picture and Magnetic Product Division, 201/203 Wardour Street, London, W.1. Telephone: Regent 8731.

H. A. KINGSTON

34 Charlotte Street, London, W.1. Telephone: Museum 5308.

KODAK LTD.

Kingsway, London, W.C.2. Telephone: Holborn 7841.

LEEVERS RICH EQUIPMENT LTD.

319, Trinity Road, Wandsworth, London, S.W.18. Telephone: Vandyke 9054-5-6.

LIVINGSTONE LABORATORIES LTD.

Livingstone House, Greycaines Road, North Watford, Herts. Telephone: Watford 44344.

LOCATION SOUND FACILITIES LTD.

Goldhawk Studios, Godolphin Road, London, W.12. Telephone: Shepherds Bush 4000.

THE MARCONI CO. LTD.

Marconi House, Chelmsford, Essex. Telephone: Chelmsford 3221.

MASTER TAPE (MAGNETIC) LTD.

Colnbrook, Bucks: Telephone: Colnbrook 2431.

MELLOTRONICS LTD.

28-30 Market Place, London, W.1. Telephone: Langham 9694.

MOLE-RICHARDSON (ENGLAND) LTD.

Burrell Way, Thetford, Norfolk. Thetford 2484-9 and 2480.

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115 Shepherds Bush Road, London, W.6. Telephone: Riverside 5386.

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134 Bayham Street, Camden Town, London, N.W.1. Telephone: Gulliver 5451. Telegraphic Address: Movedor, London, N.W.1.

NEWMAN & GUARDIA LTD.

3 Whitehall, London, S.W.1. Telephone: Whitehall 7420.

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177 Wardour Street, London, W.1. Telephone: Gerrard 1544.

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Sales and Services: 1 Carroll Place, Highgate Road, London, N.W.5. Telephone: Gulliver 8771-8.

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Welwyn Garden City, Herts. Telephone: Welwyn Garden 23434.

THE RANK ORGANISATION**AUDIO VISUAL DIVISION**

Woodger Road, Shepherds Bush, London, W.12. Telephone: Shepherds Bush 2050.

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M.G.M. Studios, Borehamwood, Herts: Telephone: Elstree 5096/2000.

ROSS LTD.

The Optical Works, Clapham Common, London, S.W.4. Telephone: Macaulay 2472.

SAMUELSON FILM SERVICE LTD.

303-305 Cricklewood Broadway, Edgware Road, London, N.W.2. Telephone: Gladstone 0123. Cables: Samcine London. Telex: 21430.

PETO SCOTT LTD. (Sound & Vision Systems)

Addlestone Road, Weybridge, Surrey. Telephone: Weybridge 45511.

THE STRAND ELECTRIC & ENGINEERING CO. LTD.

29 King Street, Covent Garden, London, W.C.2. Telephone: Temple Bar 4444.

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93 Crawford Street, London, W.1. Telephone: Paddington 1637-8.

TELEVISION RECORDINGS LTD.

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152 Coles Green Road, London, N.W.2. Telephone: Gladstone 5401.

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- BRENT LABORATORIES LTD.**
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phone: Temple Bar 1724-5.
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50 New Bond Street, London, W.1. Tele-
phone: Mayfair 7600.
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80/82 Wardour Street, London, W.1. Tele-
phone: Gerrard 4933-4.
- FRANCIS, DAY & HUNTER LTD.**
64 Dean Street, London, W.1. Telephone:
Gerrard 9336.
- EMBER MOOD MUSIC BACKGROUND LIBRARY**
155-157 Oxford Street, London, W.1. Tele-
phone: Gerrard 5874, 4072, 2468.
- EMI STUDIOS**
3 Abbey Road, London, N.W.8. Telephone:
Cunningham 1161.
- FILM BOOKING OFFICES LTD.**
(Film Library Ltd.)
174 Wardour Street, London, W.1. Tele-
phone: Gerrard 1572/1889.
- FILMUSIC PUBLISHING CO. LTD.**
110 New Bond Street, London, W.1. Tele-
phone: Hyde Park 7633.
- FLORIDA MUSIC COMPANY LTD.**
York House, Empire Way, Wembley, Middx:
Telephone: Diligence 1077. Cables: Krugent
Wembley.
- HARMONIC MUSIC CO. LTD.**
100 St. Martin's Lane, London, W.C.2. Tele-
phone: Temple Bar 1724/5.
- INTER-ART MUSIC PUBLISHERS (Inter-Art Co. Ltd.)**
33 Crawford Street, London, W.1. Tele-
phone: Paddington 6752/6349.
- MERTON PARK STUDIOS LTD.**
Kingston Road, London, S.W.19. Telephone:
Liberty 4291.
- MOZART EDITION (GREAT BRITAIN) LTD.**
10 Sherlock Mews, Baker Street, London,
W.1. Telephone: Welbeck 2929.
- NATIONAL FILM AGENCY**
62-64-74 Victoria Street, Manchester. Tele-
phone: Blackfriars 0334-5.
- NORMAN'S FILM SERVICE**
74/76 Old Compton Street, Wardour Street,
London, W.1. Telephone: Gerrard 6413.
- W. PAXTON & CO. LTD.**
36/38 Dean Street, London, W.1. Telephone:
Gerrard 4801, 2, 3.
- RAYANT STUDIOS LTD.**
Melbourne Road, Bushey, Herts. Telephone:
Bushey 1621/3.
- SCIENTIFIC & DOCUMENTARY FILMS LTD.**
10 West Hill Road, London, S.W.18. Tele-
phone: Vandyke 5505.
- SOUTHERN LIBRARY OF RECORDED MUSIC LTD.**
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phone: Temple Bar 4524.
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phone: Covent Garden 0688.
- STUDIO FILM LABORATORIES LTD.**
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Gerrard 0831.
- SYNCHROFOX MUSIC LIBRARY**
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- DAVID TOFF MUSIC PUBLISHING CO. LTD.**
74 Newman St., Oxford St., London, W.1.
Telephone: Langham 0641-2.
- UNITED FILM PRODUCTIONS LTD.**
10 West Hill Road, East Putney, London,
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- UNIVERSAL PROGRAMMES CORPORATION LTD.**
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phones: Paddington 6752/6349.

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71-72 Grosvenor Street, London, W.1. Tele-
phone: Mayfair 2456, 0600.
- HENDERSON FILM LABORATORIES**
18-20 St. Dunstan's Road, South Norwood,
London, S.E.25. Telephone: Livingstone
2255-6-7.
- GEORGE HUMPHRIES & CO. LTD.**
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field Street, London, W.1. Telephone: Mu-
seum 3636.
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Oxford Road, Finsbury Park, London, N.4.
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Nascreno House, 27 Soho Square, London,
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Studio Manager: A. D. Weeks.
Owned by Bray Studios Falcon Films Ltd. Floor Space: 10,000 square feet. RCA Sound.

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Melbourne Road, Bushey, Herts. Telephone: Bushey Heath 1621-3.

Two Floors (66 x 33 and 35 x 20).
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Two stages (60 x 60, 60 x 40) totalling 6,000 sq. ft.
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Studio Manager: Charles Parkhouse.

MARYLEBONE STUDIOS
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Two stages: (57 x 23, 47 x 23), M. R. Lighting, Newall Cameras.
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35 Broadhurst Gardens, London, N.W.6. Telephone: Maida Vale 0645.

Directors: George Moreno (Managing), Fred Thompson.

NEW ELSTREE STUDIOS
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Six stages totalling 25,500 sq. ft.
Studio Controller: R. J. Faloon.

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(The Association is the recognized Trade Union for film and television technicians and negotiates salaries and working conditions. It also controls the A.C.T.T. Employment Bureau as an agency exclusively for film and TV technicians.)

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(The Fund gives relief by financial grants and allowances to needy members or ex-members of the film industry or independent TV, and their widows.)

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(Objects: to provide, for advertising agency TV executives, discussions, lectures, meetings and conferences to promote a better understanding of commercial television, to keep members informed of trends and advances, to aim constantly to improve the standards of commercial television, to uphold the codes of standards that may be laid down and generally agreed and, where necessary, to advise or suggest additions or amendments to maintain a high standard of practise. Membership is open to those continuously employed in a senior capacity in the commercial TV activities of a recognised advertising agency. Annual subscription is two guineas.)

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(Objects: To further artistic and professional interests of its members).

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Mappin House, 156/162 Oxford Street, London, W.1. Telephone: Langham 8562.

Secretary: W. R. West.

ELECTRONIC RENTALS ASSOCIATION
75 Cannon Street, London, E.C.4. Telephone: City 1172-3.

Secretary: Halden Evans, F.C.I.S.

THE ENTERTAINMENT AGENTS' ASSOCIATION LTD.
3 Golden Square, London, W.1. Telephone: Gerrard 2183.

Hon. Secretary: George Knapman.
(Founded in 1927 as the Agents' Assoc. and name changed to present one in February, 1966. The Association in Comprises the principal agencies in all branches of the entertainment industry.)

ELECTRICAL TRADES UNION
Hayes Court, West Common Road, Hayes, Bromley, Kent. Telephone: Hurstway 6251. London Area Office: 39 Highbury Place, London, N.5. Telephone: Canonbury 0112.
(Representing electrical operatives engaged in studio production.)

FEDERATION OF BRITISH FILM MAKERS
91 Shaftesbury Avenue, London, W.1. Telephone: Regent 1461.
Director: A. W. Filson.

FEDERATION OF SPECIALISED FILM ASSOCIATIONS
2 Bouchier Street, London, W.1. Telephone: Regent 3781.

Secretary: J. Neill Brown, M.A.
(The Federation represents and promotes the interests of all branches of the specialised film industry through its constituent member Associations:—Association of Specialised Film Producers, Advertising Film Producers Association and the British Animation Group.)

FEDERATION OF FILM UNIONS
2 Soho Square, London, W.1. Telephone: Gerrard 8506. (Federation of Trades Unions engaged in the film production industry: Association of Cinematograph, Television and Allied Technicians, British Actors' Equity Association, Electrical Trades Union, Film Artistes Association, Musicians' Union, NATKE, Writers Guild of Great Britain.)

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FILM ARTISTES' ASSOCIATION
F.A.A. House, 61 Marloes Road, London, W.8. Telephone: Western 4567-8.
General Secretary: Sean Brannigan.

FILM LABORATORY ASSOCIATION LTD.
(A trade association of companies engaged in the printing and processing of cinematograph film). Queen's House, Leicester Square, London, W.C.2. Telephone: Gerrard 0328-9.
Secretary: W. Strachan, M.A., LL.B.

FILMS OF SCOTLAND
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Director: H. Forsyth Hardy.

(Objects: The Films of Scotland Committee was set up by the Scottish Council (Development and Industry) in consultation with the Secretary of State for Scotland to promote the projection of Scotland on the cinema and the television screens. Short films are made in collaboration with industries and local authorities and

advice and assistance are given to Commercial Film Producers and Television Companies operating in Scotland.)

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General Secretary: J. Cooper, J.P.

GUILD OF FILM ART DIRECTORS
Art Department Library, Pinewood Studios, Iver, Bucks. Telephone: Iver 700.
Assistant Secretary: Pamela Alcott.

GUILD OF FILM PRODUCTION EXECUTIVES
Pinewood Studios, Iver Heath, Bucks. Telephone: Iver 700.

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The Association exists to represent and promote the interests of the programme companies appointed by the Independent Television Authority. The members are A.B.C. Television, Anglia Television, Associated Television, Border Television, Channel Television, Grampian Television, Granada Television, Rediffusion Television, Scottish Television, Southern Television, T.W.W., Tyne Tees Television, Ulster Television, Westward Television.

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44 Belgrave Square, London, S.W.1. Telephone: Belgravia 4404.

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29 Catherine Place, Buckingham Gate, London, S.W.1. Telephone: Victoria 1348. Cables: Amuse. Phone, London.

General Secretary: Hardie Ratcliffe.
(This organisation is a Trade Union composed mainly of members of Symphony, Theatre, Kinema, Music Hall, Broadcasting and Recording, Orchestras and Dance Bands.)

NATIONAL ASSOCIATION OF THEATRICAL AND KINE EMPLOYEES
(Incorporating kinema and film studio operatives and projectionists.) Seymour House, 17 Waterloo Place, London, S.W.1. Telephone Whitehall 1986. Telegraphic Address: Stageland, Piccy, London.

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(An association of the principal personal managers who represent stars, feature players, authors, writers, producers, directors and technicians.)

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6 Hanover Street, London, W.1. Telephone: Mayfair 2472.

Secretary: A. C. Bentley.

THE RADIO AND TELEVISION RETAILERS' ASSOCIATION
19/21 Conway Street, London, W.1. Telephone: Euston 6046.

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THE RADIO INDUSTRY COUNCIL
59 Russell Square, London, W.C.1. Telephone: Museum 8151.
Director and Secretary: R. Kelf-Cohen, C.B., M.A., B.Sc. (Econ.)

RADIO SOCIETY OF GREAT BRITAIN
28/30 Little Russell Street, London, W.C.1. Telephone: Holborn 7373.

Gen. Manager and Editor: John A. Rouse.

RADIOWRITERS ASSOCIATION
(Affiliated to the Society of Authors) 84 Drayton Gardens, London, S.W.10. Telephone: Fremantle 6642.

Secretary: Anne Munro-Kerr.

RELAY SERVICES ASSOCIATION OF GREAT BRITAIN
75 Cannon Street, London, E.C.4. Telephone: City 1172-3.

SOCIETY OF AUTHORS
84 Drayton Gardens, London, S.W.10. Telephone: Fremantle 6642.

(Officially representative of authors.)
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SOCIETY OF FILM AND TELEVISION ARTS LTD.
80 Great Portland Street, London, W.1. Telephone: Museum 2357.

(On January 1, 1959, this Society was founded to amalgamate into a single organisation and to continue the combined work of the British Film Academy and the Guild of Television Producers and Directors.)

President: The Earl Mountbatten of Burma, K.G., P.C., G.C.B., O.M.
Chairman: Christopher Morahan.
Secretary: Mrs. P. J. Steele.

SONGWRITERS GUILD (OF GREAT BRITAIN) LTD.
32 Shaftesbury Avenue, London, W.1. Telephone: Gerrard 1554/1439.

President: Sir Compton Mackenzie.
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Treasurer: Reynell Wreford.
(Official organisation representing British writers of popular songs and light music.)

TELECOMMUNICATION ENGINEERING AND MANUFACTURING ASSOCIATION
Stafford House, Norfolk Street, Strand, London, W.C.2. Telephone: Temple Bar 6824.

Director: R. A. Moir, O.B.E., M.C.

TELEVISION SOCIETY
166 Shaftesbury Avenue, London, W.C.2. Telephone: Temple Bar 3330.

President: F. N. Sutherland, C.B.E.
Secretary: C. A. Marshall, B.Sc., A.M.I.E.E.
(Objects: The Television Society at the present time has a membership of over 1,600, the majority being engaged in television professionally. It accepts applications from all interested in television, whether as viewers, engineers, students, or retailers. Although certain aspects of programmes and production are of interest to its members it is not a Viewers Society, and does not cater primarily for non-technical interests.)

It is not the policy of the Society to act as a qualifying body, as this function is already performed by the professional institutions. It is recognised, nevertheless, that the membership of the Society carries with it a degree of proficiency in the theory and practice of television and a responsibility towards those who look to the professional man for disinterested advice and help.)

VARIETY CLUB OF GT. BRITAIN (TENT NO. 36)
22 Charing Cross Road, London, W.C.1, Telephone: Covent Garden 3371.
Chief Barker: Sir Billy Butlin.
Press Guy: David Jones.

THE WRITERS GUILD OF GREAT BRITAIN
7 Harley Street, London, W.1. Telephone: Langham 1895/6.

(In 1959 the British Screen and Television Writers Association and the Radio and Television Writers Association were amalgamated to form this Guild. Its object to further and protect the interests of its members and to obtain for Brit-

ish television and screen writers terms comparable to those long accepted in other fields.)

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BELLING AND LEE LTD.
(Electronic Components, Suppressors, v.h.f./u.h.f. Aerials and Relay Systems.)
Great Cambridge Road, Enfield, Middlesex.
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BRITISH RELAY WIRELESS AND TELEVISION LTD.
(Provides for the relaying of multi-channel sound and television programmes and the hiring of radio and TV sets.)
Giltspur House, Giltspur Street, London, E.C.1. Telephone: City 3280.

DECCA RADIO AND TELEVISION
Ingate Place Queenstown Road, Battersea, London, S.W.8.

ELECTRIC & MUSICAL INDUSTRIES LTD.
Blyth Road, Hayes, Middlesex. Telephone: Hayes 3888.

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TELEVISION IN CANADA

Toronto, October, 1965

REORGANIZATION of Canada's regulatory broadcasting body, the Board of Broadcast Governors, all government appointees, emergence of the independent CTV network as a major production force and the coming of color were the three most important television events in Canada during the past year.

Most important of all was the Government's long awaited White Paper on broadcasting handed down July 4, 1966. It fell short of several recommendations made to the Government the year previous by a Broadcasting Committee headed by Montreal industrialist Robert Fowler.

But the White Paper recommended that the Board of Broadcast Governors membership be increased to five from three fulltime members, and that the board be free to issue television licenses without reference to the Cabinet. This frees leading Canadian government officials from any claims of favoritism that had cropped up in the past.

The White Paper also splits the authority of the Canadian Broadcasting Corporation president Alphonse Ouimet who in 1964 was granted a further seven year term in his post. The changes, if implemented, would give him a chief executive officer appointed by the CBC's board of directors, who would run the corporation on a day to day basis leaving the president in charge of longrange planning and policy.

This would leave the CBC President with two bosses—his own board of governors and the BBG.

The White Paper, which will be fully debated by the House of Commons before any changes are made, also recommended BBG control over CATV, and Canadian Government control of foreign or monopoly ownership of television and radio stations, authority to the BBG to levy stiff fines for breaches of regulations or failure to carry out conditions of licensing and removal of the CBC program bosses from Ottawa to Toronto and Montreal.

The White Paper also urged CBC financing on a five rather than single year basis and provided necessary powers for the growth of educational television by the provinces rather than the CBC.

Emergence of CTV came after its 11 affiliates bought the network from its founder and president, Spence Caldwell. Within weeks of obtaining BBG approval to operate the network, the affiliates which maintained the network's head office in Toronto announced through its new president Gordon Keeble that it would telecast more than 90 per cent of its shows in color and would schedule 65 hours of regular network service.

The BBG gave the affiliates one year to

prove that they can produce a viable network or the right to operate across the country would be removed. Also announced for the first time by CTV was several public affairs and variety series, and the hiring of considerable talent.

In the past CTV had produced a few specials but mainly was a buying block which bicycled taped programs to its members and produced a nightly national news program from Ottawa. With the new CTV, Toronto becomes the main Canadian television production centre because CTV's flagship station is Toronto's CFTO-TV owned by Toronto Telegram publisher John Bassett. The CBC's English language flagship station has long been Toronto's CBLT-TV.

By Government permission color tv came to Canada on a part time basis Sept. 1, 1966 with some after regular transmission allowed from July 1, 1966. Fulltime color was allowed as of Jan. 1, 1967 to coincide with Canada's 100th birthday and color telecasting from Expo 67, the Montreal World's Fair which begins in April.

Altogether it was a year of change for Canada's television industry and one that will provoke much stimulation and continued debate through the following years.

—Sid Adilman

British Broadcasting Corp.

Ottawa: 1500 Bronson Avenue.
BBC REPRESENTATIVE IN CANADA
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CTV Television Network Limited

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TELEVISION STATIONS

ALBERTA

Calgary

CFCN-TV (Channel 4) CTV

CFCN Television Ltd.
Broadcast House, Calgary. CH 9-9101. James A. Love, pres.; Gordon L. Carter, exec. vice pres.; Robert W. Lamb, vice pres. engineering; Wm. N. Love, news dir.; E. W. (Ted) Chapman, prog. mgr. Cndn. reps. Television Reps. Ltd.; U. S. reps. Canadian Standard Broadcast Sales, Inc.
Operation: 1960.

CHCT-TV (Channel 2) CBC

Calgary Television Ltd., 955 Rideau Road, Calgary; 243-3491. Frederick Shaw, pres.; A. M. Cairns, v.p. & gen. mgr.; J. N. Inkster, sales mgr.; Ron Chase, operations mgr.; Bruce Northland, promo. mgr.; Cndn reps., All Canada Television; U. S. reps.
Operation: 1954.

Edmonton

CFRN-TV (Channel 3) CTV

Sunwapta Broadcasting Co. Ltd., Broadcast House, Station E, Edmonton; 484-3311. G. R. A. Rice, pres. & gen. mgr.; Sid Lancaster, news; Bruce Alloway, sales mgr.; Ted Wadson, chief eng.; George Kid, prog. mgr.; Cndn. reps., Television Representatives Ltd.; U. S. reps., Canadian Station Broadcast Sales Inc.
Operation: 1954.

CBXT (Channel 5)

Owned and operated by the Canadian Broadcast'ng Corp. Studios; 75th St. & 89th Ave., Ralph Horley, mgr.
Operation: Spring, 1961.

Lethbridge

CJLH-TV (Channel 7) CBC

Southern Alberta Television Ltd., Lethbridge; FA. 7-1521. Norman Botterill, pres. & genl. mgr.; Lloyd Crittenden, sales mgr.; Vic Reed, chief eng.; Bob Ranson, prog. dir.; Cndn. reps., All Canada Television; U. S. reps.
Operation: 1955.

Lloydminster

CKSA-TV (Channel 2) CBC Supplement Station

CHSA-TV Limited, 5036-50th Street, Lloydminster, 875-3321. Arthur F. Shortell, pres. & gen. mgr.; James Cane, Station and commercial mgr.
Operation: July, 1960.

Medicine Hat

CHAT-TV (Channel 6) CBC Supplement Station

Monarch Broadcasting Co. Ltd., 520 First Street, Medicine Hat, 584-3911; Orville Kope, genl. mgr.; Hugh Pender, Chief Op.; S. F. Gaffney, chief eng.; Cndn. reps. All-Canada Radio & TV. U. S. reps.
Operation: Sept. 1957.

Red Deer

CKRD-TV (Channel 6). CBC (Satellite: Coronation) (Banff)

CHCA Television Ltd., Red Deer, 347-6681. H. L. Flock, pres. & gen. mgr.; G. E. Spackman, man. dir.; Jack Reidy, commercial mgr.; Wendell Wilks, prod. mgr.; Radio-TV Reps., U. S. reps., ABC Int'l. TV Inc.

BRITISH COLUMBIA

Dawson Creek

CJDC-TV (Channel 5) CBC

Radio Station CJDC Ltd. 901-102nd Ave., Dawson Creek; H. L. Michaud, president; Mike LaVerne, mgr.; Cndn. reps. TV Reps. Ltd. U. S. reps. Donald Cooke, Inc.

Kamloops

CFCR-TV (Channel 4) (CBC Kine) (Satellites at 11 Locations)

Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops; 1021. Ian G. Clark, pres. & gen. mgr.; Dick Sharp, sales mgr. Cdn. reps., All-Canada TV. Operation: 1957.

Kelowna

CHBC-TV (Channel 2) (CBC Kine) (Satellites at 14 Locations)

Okanagan Valley Television Co. Ltd., 342 Leon Avenue, Kelowna; 4535. J. H. Browne, pres.; Roy G. Chapman, gen. mgr.
Operation: 1957.

Prince George

CKPG-TV (Channel 3)

CKPG Television Ltd. Robert T. Harkins, pres. & gen. mgr.; Carole Pow, gen. sls. mgr.; Bob McGavin, mgr. Canadian reps.. All-Canadian TV Ltd.
Operations: mid-1961.

Terrace-Kitimat

CFTK-TV (Channel 3) CBS

Skeena Broadcasters Ltd., Box 1540 Terrace, B.C.; J. Fred Weber, mgr. dir.; Wayne Seabrook, genl. mgr.; Gordon Leighton, Don Hampson, prod. mgrs. Cndn. reps. Television Reps Ltd.; U. S. reps., ABC Int'l. TV Inc.
Operation: 1962.

Vancouver

CBUT (Channel 2) CBC (Satellites, Courtnay, Nelson and Trail Cranbrook)

Canadian Broadcasting Corp., 701 Hornby Street, Vancouver; TAtlow 0246. Hugh Palmer, director of television; R. L. Whiteside, technical director; J. D. Patterson, film dir.; W. W. Inglis, prog. dir.; R. L. Elson, news dir.; Canadian rep., CBC Nat'l. Selective T.V.; U. S. rep., Weed & Co.
Operation: 1953.

CHAN-TV (Channel 8) CTV

British Columbia Television Broadcasting System, Ltd., Box 4700, Vancouver; J. R. Peters, pres. studio, Burnaby, Vancouver. L. Colthorp, W. C. Elliott, E. G. Rose, vice pres.; Ray Peters, president; Canadian rep., All-Canadian TV Ltd.
Operation: Nov. 1960.

Victoria

CHEK-TV (Channel 6) CBC (Rebroadcasting stations at Squamish, Port Hardy Sointula, Newcastle Ridge Kokish).

British Columbia Television Broadcasting System Ltd., 3693 Epsom Dr., Victoria; J. R. Peters, pres.; W. C. Elliot, v.p.; Frank Bond, ops. mgr.;

Dave Norman, nat'l. sls. mgr.; Art Hall, prod. super.; A. Marguis, news dir.; Cndn. reps., All-Canada.

YUKON

Whitehorse

WHTV (Channel 4)

Northern Television Systems Ltd., Box 1163, Whitehorse, Yukon. Phone: 7-2359.

MANITOBA

Brandon

CKX-TV (Channel 5) CBC

Western Manitoba Broadcasters Ltd., 2940 Victoria Avenue, Brandon; PA-5441. John B. Craig, pres. & man. dir.; Stuart Craig, v.p.; Archie Olson, sales mgr.; Ron Katzin, prog. mgr.; Jim Struthers, news, Allan Gomez, chief eng.; Cndn. reps., All-Canada Television.

Operation: 1955.

Winnipeg

CBWT (Channel 4) CBC (Satellite, Kenora Le Pas, Flin Flon)

Canadian Broadcasting Corp., 541 Portage Avenue, Winnipeg; SP. 4-2541. J. R. Finlay, dir. of TV.; D. E. Cameron, prog. dir.; H. C. Heywood, tech. director; A. W. Dentry, news dir.; film dir., Miss G. M. Brown; reps. Canadian Broadcasting Corp.

Operation: 1954.

CBWFT

(French network Channel 6) Owned and operated by CBC.

CJAY-TV (Channel 7) CTV

Channel Seven Television Limited, Polo Park, Winnipeg; 775-0371. Jack M. Davidson, gen. mgr.; Pat McGhee, sls. mgr.; Jim Purvis, prog. dir.; A. G. Cobb, tech. dir.; Cndn. Reps. Stovin-Byles Ltd.; U. S. reps., E. S. Sumner Corp.

NEW BRUNSWICK

Moncton

CKCW-TV (Channel 2) CBC (Satellite Campbellton, Harrison Brook, Newcastle.)

Moncton Broadcasting Co. Ltd., Halifax Street, Moncton. Fred A. Lynds, pres. & genl. mgr.; Hubert Button, gen. mgr.; Keith Chase, mgr.; chief engr.; Cndn. reps., Paul Mulvihill. A. J. Messner; U. S. reps., Canadian Standard Broadcast Sales.

Operation: 1954.

CBAPT (Channel 11)

(French language) Canadian Broadcasting Corp., 232 St. George Street, Moncton S. R. Kennedy, dir. maritimes; Guy Theriault, station mgr.; D. G. LeBlanc, sls. rep.

Operation: 1959.

Saint John

CHSJ-TV (Channel 4) (Satellite Bon Accord, Edmundston)

New Brunswick Broadcasting Co. Ltd., 14 Church Street, Saint John, N. B.; 693-3304. L. F. Daley, pres.; George Cromwell, genl. mgr.; Jack G. Bishop, chief engr.; William Stewart, prog. dir.; Cndn. reps., All-Canada Television.

Operation: 1954.

NEWFOUNDLAND

Cornerbrook

CBYT (Channel 5) (Satellite Harmon Field)

Canadian Broadcasting Corp., 13 Colb Lane, Cornerbrook. W. F. Galgay, dir. Newfoundland; C. V. Hierlihy, station mgr.; G. D. Halley, comm. rep.

Operation: 1959

Grand Falls

CJCN-TV (Channel 4)

Newfoundland Broadcasting Co., Executive as under CJON-TV.

Operation: 1960.

St. John's CTV

CJON-TV (Channel 6) (with satellite CJOX-TV, Argentia), Central Newfoundland CTV

Newfoundland Broadcasting Company Ltd., Prince of Wales Street, St. John's; 7105. Geoff. Stirling, chmn.; Don Jamieson, pres.; C. Pope, sales mgr.; Oscar Hierlihey, chief engr.; Colin Jamieson, v.p. & gen. mgr.; Cndn. reps., Stovin-Byles Ltd.; U. S. reps., Weed Television Inc.

Operation: 1955; TV

NOVA SCOTIA

Antigonish

CFXU-TV (Channel 9)

Atlantic Television Co. Ltd., H. J. Webb, pres.; Charles O'Brien, genl. mgr.

Operation: 1961.

Halifax

CBHT (Channel 4) CBC (Satellites, Liverpool, Shelburne, Yarmouth)

Canadian Broadcasting Corp., 70 Bell St., Halifax; 2-8311. J. Simonsen, dir. TV; W. Harper, prog. dir.; J. Simonsen, tech. dir.; reps.

Operation: 1954.

CJCH-TV (Channel 5) CTV (Satellites Cuning, Bayview, Amherst)

CJCH Ltd. Studio: 2885 Robie St., Halifax; 455-0481. Finlay MacDonald, pres.; Douglas Clarke, gen. sls. mgr.; Larry Knoke, prog. mgr.; Joe King, news, ed.; Cndn. reps., Stovin-Byles; U. S. reps., ABC Int'l. TV Inc.

Operation: 1961.

Sydney

CJCB-TV (Channel 4) CBC (Satellite, Inverness)

Cape Breton Broadcasters Ltd., Hardwood Hill, Sydney; 3431; J. M. Nathanson, genl. mgr.; Tom Reynolds, natnl. sales mgr.; R. J. Norton, chief engr.; Douglas Clarke, sales mgr.; John Sone, prog. mgr.; Cndn. reps., All-Canada Television.

Operation: 1954.

ONTARIO

Barrie

CKVR-TV (Channel 3) CBC (Satellite Parry Sound)

Ralph Snelgrove Television Ltd., Box 519, Barrie; PA. 6-6466. Ralph T. Snelgrove, pres. & genl. mgr.; Charles M. Tierney, sales mgr. & prog. mgr.; Chas. Tierney, comm. mgr.; Bill Harrington, news dir.; J. Matteney, chief eng.; Cndn. reps., Paul Mulvihill & Co., A. J. Messner; U. S. reps., Canadian Standard Broadcast.

Operation: 1955.

Cornwall

CJSS-TV (Channel 8)

Satellite for CJOH-TV, Ottawa.

Elk Lake

CFCL-TV-2 (Channel 3)

Satellite for CFCL-TV, Timmins.

Hamilton

CHCH-TV (Channel 11)

Niagara Television Ltd., 163 Jackson Street West, Hamilton; 522-1101. Kenneth D. Soble, pres.; Sid

J. Bibby, asst. genl. mgr.; Al Bruner, dir. sls. mktg.; Bill Jaynes, chief eng.; Ron Ellis, news dir.; Cndn. reps., All-Canada Television; U. S. reps., E. S. Sumner.
Operation: 1954.

Kapuskasing

CFCL-TV (Channel 3)

Satellite for CFCL-TV, Timmins.

Kingston

CKWS-TV (Channel 11) CBC

Frontenac Broadcasting Company Ltd., 170 Queen Street, Kingston; 542-4977. Senator W. R. Davis, pres.; Roy W. Hofstetter, genl. mgr.; Harry M. Edgar, comm. mgr.; Cndn. reps., All-Canada Television.
Operation: 1953.

Ottawa

CBOT (Channel 4) CBC

Canadian Broadcasting Corp., Scott Street, Ottawa; PA. 8-1771. J. J. Dunn, mgr.; reps., Canadian Broadcasting Corp.
Operation: 1955.

CBOFT (Channel 9) CBC-French

Charles G. Huard, mgr.; reps. Canadian Broadcasting Corp.
Operation: 1955.

CJOH-TV (Channel 13) CTV

Bushnell Broadcasting Ltd., 1500 Merivale Rd., Ottawa; 224-1313. Ernest Bushnell, pres.; Stuart Griffiths, v.p. & gen. mgr.; Peter Francis, prod. mgr.; W. E. Jdiffe, prom. mgr. Cndn. reps., Independent Canadian TV Sales Ltd.; U. S. reps., Canadian Standard broadcast sales.
Operation: 1961.

Pembroke

CHOV-TV (Channel 5)

Ottawa Valley Television Co. Ltd. Highway 17, Pembroke. Gordon Archibald, pres.; Ramsay Garrow, sls. dir. Cndn. reps., Paul Mulvihill; U. S. reps., Canadian Broadcast Sales.
Operation: fall, 1961.

Peterborough

CHEX-TV (Channel 12) CBC

Kawartha Broadcasting Company Ltd., Box 659, Peterborough; RI. 2-0451. Senator R. S. Davis, pres.; Don Lawrie, mgr.; D. T. Manning, sales mgr.; A. E. Crump, chief engr.; Gordon Shale, prog. dir.; Cndn. reps., All-Canada Television.
Operation: 1955.

Port Arthur—Fort William

CKPR-TV (Channel 2) CBC

Thunder Bay Electronics Ltd., 87 North Hill Street, Port Arthur; DI 4-9685. Fraser Dougall, pres.; G. N. Conger, mgr.; Cndn. reps., Stovin-Byles; U. S. reps., Canadian Standard Broadcast Sales.
Operation: 1954.

Sault Ste. Marie

CJIC-TV (Channel 2) CBC

Hyland Broadcasting Radio-TV Ltd., 119 East Street, Sault Ste. Marie; AL. 6-7494. Mrs. J. G. Hyland, pres.; R. H. Ramsay, gen. mgr.; D. R. Irwin, chief engr.; E. W. Plouffe, sales mgr.; Wayne Turner, prog. mgr.; Cndn. & U. S. reps., All-Canada Television.
Operation: 1954.

Sudbury

CKSO-TV (Channel 5) CBC (Satellite Elliot Lake)

Cambrian Broadcasting Ltd., Box 400, Sudbury, Ont.; 674-0711. George M. Miller, chmn. of bd.; Ralph Connor, v.p. & gen. mgr.; Jim Boyd, ops. mgr.; Wally Robert, chief eng.; Cndn. & U. S. reps., All-Canada Television.
Operation: 1954.

Timmins

CFCL-TV (Channel 6) CBC (Satellites: Kapuskasing, Elk Lake)

J. Conrad Lavigne Enterprises Ltd., P.O. Box 620, Timmins. J. Conrad Lavigne, pres.; Rene Barrette, genl. mgr.; Roch Demers, chief eng.; Terry Coles, prog. dir.; rep., Paul Mulvihill; U. S. reps.; Weed & Co.
Operation: 1956.

Toronto

CBLT (Channel 6) CBC

Canadian Broadcasting Corp., 354 Jarvis Street Toronto. Robert McGill, gen. mgr. English network broadcasting; G. Jones, tech. dir.; reps., Canadian Broadcasting Corp.
Operation: 1952.

CFTO-TV (Channel 9) CTV

Baton Broadcasting Ltd., Box 9, Toronto, Ont. John Bassett, chairman & pres.; W. O. Crampton, vice pres. & gen. mgr.; J. Ruttle, prog. dir. U. S. reps., ABC Int'l. TV.
Operation: 1961.

Windsor

CKLW-TV (Channel 9) CBC

Western Ontario Broadcasting Co. Ltd., 825 Riverside Drive West, Windsor; 254-2831. J. S. Cam Ritchie, pres. & gen. mgr.; E. C. Metcalfe, station mgr.; Giles McMahon, sales mgr.; Stewart Clark, dir. engr.; G. Roper, prog. mgr.; Cndn. reps., All-Canada Television; U. S. reps., RKO General Inc.
Operation: 1954.

Wingham

CKNX-TV (Channel 8) CBC

Radio Station CKNX Ltd., Wingham; 357-1310. G. W. Cruickshank, pres.; Ross Hamilton, sales mgr.; S. C. Reid, chief engr.; Cndn. reps., All-Canada Television.
Operation: 1955.

Kitchener

CKCO-TV (Channel 13) CTV

Central Ontario Television Limited, 864 King Street West, Kitchener; 744-7331. Carl A. Pollock, pres.; William D. McGregor, gen. mgr.; Alexander Day, exec. dir.; Cndn. rep., Joseph Hardy & Co. Ltd.; ntl. & U. S. reps., ABC Int'l. TV.
Operation: 1954.

London

CFPL-TV (Channel 10) CBC

London Free Press Printing Co. Ltd., Box 2880, Commissioner's Road, London; 434-2115. Walter J. Blackburn, pres.; Murray T. Brown, gen. mgr.; Robert A. Reinhart, station mgr.; Glen Robitaille, chief engr.; W. Cliff Wingrove, asst. genl. mgr.; Cndn. reps., v.s., All-Canada Television; U. S. reps.
Operation: 1953.

North Bay

CFCH-TV (Channel 10) CBC

Tel-Ad Company Limited, Box 1000, North Bay; Studio: 752-3000. G. A. Alger, pres.; Ced Price, mang. dir.; Fred Noon, sales mgr.; David Mee, chief engr.; Bill Hart, program dir.; Reg Carne, mgr.; Sid Tomkins, prog. dir.; Cndn. reps., Stovin-Byles; U. S. reps., All Canada Radio & TV Ltd.
Operation: 1955.

PRINCE EDWARD ISLAND

Charlottetown

CFCY-TV (Channel 13) CBC (Satellite New Glasgow)

Island Radio Broadcasting Company Ltd., 85 Kent Street, Charlottetown; 7347. Mrs. Keith S. Rogers, pres.; Robert F. Large, mgr.; Paul Williams, comm. mgr.; Loman McAuley, prod. dir.; John Jay, chief engr.; Candn reps., All-Canada Television; U. S. reps., Weed Television.
Operation: 1956.

QUEBEC

Carleton

CHAU-TV (Channel 5) CBC (Bilingual) (Satellites Perce, Fox River.)

Television de la Baie des Chaleurs Inc., Carleton Que. Dr. Charles H. Houde, man. dir.; Pierre Stein, com. mgr.; Arthur Houde, program co-ord. Canadian reps., Hardy Radio & TV Ltd.

Chicoutimi

CJPM-TV (French)

CJPM-TV Inc., Box 600 Mount Ste. Claire Rd., Chicoutimi; 549-2576. Paul Audette, gen. mgr.; Claude Blain, asst. gen. mgr.; Cndn. reps., Paul L'Anglais, Inc.; U. S. reps., ForJoe TV Inc.
Operation: 1963.

Jonquiere

CKRS-TV (Channel 12) CBC French

Radio Saguenay Ltee., 175 Sir Wilfred Laurier Street, Jonquiere, P.Q.; 542-4551. Henri Lepage, pres.; Tom Burham, mgr.; Gerard Lemieux, dir. eng.; Odette Arseneault, prog. mgr.; Cndn. reps., Joseph Hardy & Co. Ltd., U. S. reps., Canadian Standard Broadcast Sales.
Operation: 1955.

Matane

CKBL-TV (Channel 9) CBC French

Cie de Radiodiffusion de Matane Ltee., Matane, P.Q.; 562-0290. Rene Lapointe, pres. & genl. mgr.; Yvon Fortier, ops. mgr.; Octave Lapointe, comm. mgr.; Cndn. reps., Jos. A. Hardy & Co.; U. S. reps., Devney Organization Inc.
Operation: 1958.

Montreal

CBFT (Channel 2) CBC French

Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. J. Blais, dir. TV.; reps., Canadian Broadcasting Corp.
Operation: 1952.

CBMT (Channel 6) CBC

Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. G. Lamarche, dir. TV.; Charles Frenette, tech. dir.; Don McGill, prog. dir.; reps., Canadian Broadcasting Corp.
Operation: 1954.

CFCF-TV (Channel 12) CTV ENGLISH

Canadian Marconi Co., 405 Ogilvy Ave., Montreal 15, CR. 3-6311. W. V. George, pres.; D. Martz, gen. mgr.; Vin Dittmer, bus. mgr.; Robert Johnston, sales mgr.; S. B. Hayward, prog. mgr. Canadian & U. S. Rep., All-Canada Radio & TV.
Operation: 1961.

CFTM-TV (Channel 10) French

Tele Metropole Corporation, 1405 Maisonneuve, Montreal. J. A. De Seve, pres.; Roland Giguere, station mgr. Canadian rep., Stovin-Byles; U. S. rep., ForJoe TV.
Operation: 1960.

Quebec City

CBVT (Channel 11) CBC French

Owned & operated by Canadian Broadcasting Corp.
CFCM-TV (Channel 4)

Television de Quebec (Canada) Ltd., 1000 Myrand, Quebec City; MU. 3-4985. Gaston Pratte, pres.; Jean A. Pouliot, man. dir.; Ernest W. Miller, comm. mgr.; Paul Chamberland, prog. mgr.; Marcel Chabot, dir. engr.; Cndn reps., Joseph A. Hardy Co. Ltd., Toronto & Montreal; U. S. rep., Jos. A. Hardy; U. S. reps., ForJoe TV.
Operation: 1954.

CKMI-TV (Channel 5)

Same executive as CFCM, but French operation.
Operation: 1954.

Rimouski

CJBR-TV (Channel 3) CBC (Satellites: CJES-TV Estcourt, and CFCV-TV Clermont)

La Radio du Bas St. Laurent, Inc., 6 St. John Street, Rimouski, P.Q.; 723-2217. Jacques Brilliand, pres.; Andre Lecomte, genl. mgr.; L. P. Cliche, sales mgr.; Real Therrien, chief engr.; Francois Raymond, prog. dir.; Candn. reps., Stovins-Byles Ltd.; U. S. reps., All-Canadian Radio & TV.
Operation: 1954.

Riviere-du-Loup

CKRT-TV (Channel 7) CBC

CKRT-TV Ltee., 1 Frontenac St., Riviere-du-Loup, Luc Simard, pres. & gen. mgr.; Gerard Simon, vice-pres.; Claude Ayotte, tech. dir.
Operation: 1961.

Rouyn-Noranda

CKRN-TV (Channel 4) CBC (Bilingual)

Northern Radio Nord Inc., Box 70, Rouyn, P.Q.; 762-7741. J. L. Gauthier, pres. & mang. dir.; Lucien La Rocque, comm. mgr.; Jean G. Langevin, chief engr.; Candn. reps., Paul L'Anglais; U. S. reps., Canadian Standard Broadcast.
Operation: 1957.

Sherbrooke

CHLT-TV (Channel 7) CBC (French)

La Tribune Ltee., 221 Dufferin Street, Sherbrooke, P.Q.; 569-9331. J. L. Gauthier, pres.; A. Gauthier, mang. dir.; J. L. Gauthier, comm. mgr.; Pierre Brunneau, station mgr.; Candn. reps., Paul L'Anglais; U. S. reps., Canadian Standard Broadcast.

Trois Rivières

CKTM-TV (Channel 13) CBC

Television St. Maurice Inc., Box 277, Trois Rivières. Henri Audet, pres.; Fernand Paquet, prod. mgr.; Yves Hamel, chief engineer.

SASKATCHEWAN

Moose Jaw

CHAB-TV (Channel 4) (Satellite Regina) CTV

Radio Station CHAB Ltd., 127 Main St., N., Moose Jaw, 692-6464. Jack Moffat, pres. & gen. mgr.; Sid Boyling, station mgr.; Ken Newans, sls. mgr.; Terry McBurney, prog. dir.; Jack Johnson, bus. mgr. Candn. reps., Stovin-Byles; U. S. reps., E. S. Sumner Corp.
Operation: 1959.

Prince Albert

CKBI-TV (Channel 5) (Satellites: Allicane, N. Battleford, Nipawin & Greenwater.) CBC

Central Broadcasting Co. Ltd., CKBI Bldg., Prince Albert, Sask; 763-7421. E. A. Rawlinson, mng. dir.; Ian Robertson, sales mgr.; Jack Cannon, prog. mgr. Candn. & U. S. reps. All-Canada TV.

Swift Current

CJFB-TV (Channel 5) CBC

Swift Current Telecasting Co. Ltd.; PR 3-7266. William Forst, pres. & genl. mgr.; Walter Buffam, sales mgr.; Don Hoskins, news dir.; Howard Smith, film dir. Cndn. reps., Television Representatives Ltd. U. S. reps. Forjoe-TV Inc. Operation: 1957.

Yorkton

CKOS-TV (Channel 3) (Satellites: Carlyle & Wynyard.) CBC

Yorkton Television Co. Ltd. 95 East Broadway, Yorkton, Sask; 783-3688. Ronald Skinner, pres.; George Skinner, genl. mgr.; Wilbur Westby, dir. Cndn. reps. Stovin-Byles Ltd. U. S. reps., ABC Int'l TV.

Regina

CKCK-TV (Channel 2) CBC (Satellites Colgate, Willow Bunch)

Trans-Canada Communications Ltd., Box 2000, Regina; LA 3-6671. Michael Sifton, pres.; Harold Crittenden, v.p.; Don Tunnicliffe, sls. mgr.; Ernie Strong, chief eng.; Larry Glover, prog. dir.; Cndn. & U. S. reps., All Canada Television. Operation: 1954.

Saskatoon

CFQC-TV (Channel 8) CBC

A. A. Murphy & Sons Ltd., 216 First Avenue North Saskatoon; 242-6611. A. A. Murphy, pres.; G. Blair Nelson, v.p. & genl. mgr.; Walter Romanow, ops. mgr.; Greg Barnsley, prog. mgr.; Lyn Hoskins, chief eng.; Cndn. reps., Television Representatives Ltd.; U. S. reps., Canadian Station Representatives Ltd. Operation: 1954.



STATION REPRESENTATIVES

All-Canada Radio & Television Ltd.

1000 Yonge St., Toronto 1, Ont. WA 5-9361

J. Stuart MacKay, pres.; Ross McCreath, vice pres. & gen. mgr.; Dominion Square Bldg., Montreal; 861-5654. Winnipeg; WH 2-6861; Peter Sisam, mgr. Calgary: 244-2455; Jack Cavanagh, mgr. Vancouver: 684-7461, John Baldwin, mgr.

Broadcast Reps. Ltd.

Box 801.

J. O. Blick, pres.

Canadian Broadcast Corp., Ltd.

354 Jarvis St. WA 5-3311.

J. R. Malloy, sales dir.

Hardy Radio & Television Ltd.

TV Division, 2 Carlton St., W., Toronto.

Arthur Harrison, gen. mgr.; Paul Martel, Montreal; VI. 2-1101.

Ralph J. Judge & Co.

1405 Bishop St., Montreal. VI. 9-2076.

Ralph J. Judge, pres.

Paul L'Anglais, Inc.

1405 Maisonneuve St., Montreal. LA 6-9201.

2160 Yonge St., Toronto 12. 483-3523.

Paul L'Anglais, pres.

Cam Logan & Associates

12 Shuter St., Toronto. 366-4443.

Cam Logan, pres.

A. J. Messner & Co.

171 McDermot Ave., Winnipeg 2. WH 3-9574.

Tony Messner, mgr.

Paul Mulvihill & Co. Ltd.

4 Richmond St. E., Toronto. EM 3-8814.

Toronto: Paul Mulvihill, Montreal: Norm Guilfoyle, 1434 St. Catherine St., W., UN. 1-7987.

National-Time Sales

2149 Yonge St., Toronto; HU. 7-3023.

Roy Green, sales mgr.

Lorrie Potts & Co., Ltd.

13A St. Clair Ave. W., Toronto; WALnut 1-8951.

Lorrie Potts, mgr.

Radio-Television Representatives Ltd.

76 St. Clair Ave., W., Toronto; Phone: 927-3221.

Bob Quinn, exec. vice pres.

Andy McDermott Sales Ltd.

85 Bloor St. E., Toronto; Phone: 924-4477.

Andy McDermott, mgr.

1102 Windsor Hotel, Montreal. UN. 6-2749.

Scharf Broadcast Sales Ltd.

1006 Richards St., Vancouver. MU 4-6277.

C. A. Brian Scharf, pres.

Stephens & Towndrow Ltd.

2 Carlton St., Toronto. Phone: 368-3021.

Bill Stephens, Ernie Towndrow, mgrs.

Stovin-Byles Ltd.

W. D. Byles, pres., 400 Jarvis St., Toronto; 924-5764. D. Genin, 1500 Stanley St., Montreal; 849-7731. Harold Olson, 365 Broadway Ave., Winnipeg; 924-1892. J. W. Stovin, 615 Pender St. West, Vancouver; 682-6391.



ADVERTISING AGENCIES

(The following agencies have been enfranchised by the Canadian Association of Broadcasters.)

Ardiel Advertising Agency Ltd.

4 Lawton Blvd., Toronto; 924-5444. Branches:

Hamilton, Ottawa, Montreal.

W. P. Somers, TV Director.

BCP Advertising Ltd.

1010 Ste. Catherine St., W. Montreal; 878-1711.

Pierre Pelletier, TV Director.

Backman Advertising, Ltd.

Lord Nelson Bldg., 5675 Spring Garden Rd., Halifax; 422-1527.

Miss Anne Archibald, TV dir.

Baker Advertising Agency Ltd.

20 Toronto St., Toronto; 364-6311. Branch: Montreal.

R. A. McAlear, TV director.

Batten, Barton, Durstine & Osborn Inc.

2 Carlton St., Toronto. EM 3-9461. Branch: Montreal.

Robert Fleck, TV Director.

Bleasdale Advertising, Ltd.

642 Burnside Rd., Victoria, B. C. EV 2-6741. Violet Perry, TV director.

J. H. Burley, Ltd.

159 Bay St., Toronto. Phone: 362-6847. A. L. Drewry, TV dir.

Leo Burnett Co. of Canada Ltd.

165 University Ave., Toronto. EM 6-5801. Branch: Montreal. J. O. Flanagan, TV dir.

Burns Advertising Agency Ltd.

1980 Sherbrooke St. W., Montreal, Que. WE 5-5257. Lucien St. Amand, TV Director

Dalton K. Camp & Assoc. Ltd.

43 Eglinton Ave. E., Toronto; 487-2101. N. K. Atkins, TV Director.

Cardon Rose Ltd.

1411 Crescent St., Montreal. 842-8571; Branch: Toronto. S. Jacobson, TV director

Cockfield, Brown & Co., Ltd.

Canada Cement Bldg., Montreal. 861-1771. Branches: Winnipeg, Vancouver, Toronto. F. Corbeil, Broadcast Director. Toronto 5; 2 St. Clair Ave. W., WA 4-5492. J. R. MacRae, Broadcast Director.

Don H. Copeland Advertising Ltd.

2 Crescentwood Rd., Scarborough. Phone: OX 1-3331. Mrs. Vera Copeland, TV Director.

Crombie Advertising Co. Ltd.

355 James St. W., Montreal. 288-4221. Branch: Toronto. D. McMaster, TV Director. 100 Adelaide St., W., Toronto. EM 4-7204.

Dancer-Fitzgerald-Sample (Canada) Ltd.

200 St. Clair Ave. W., Toronto. WA 4-8425. Miss Ruth Pedley, TV Director.

D'Arcy Advertising Co.

57 Bloor St. West; WA 1-3135.

Erwin, Wasey, Ruthrauff & Ryan Ltd.

2 St. Clair Ave. W., Toronto. 921-5187. Branch: Montreal. Jo-Anne Roberts, TV Director.

Foote, Cone & Belding Canada Ltd.

10 St. Mary St., Toronto. 924-9331. Branch: Montreal. Robert L. Simpson, TV Director.

Foster Advertising Ltd.

149 Alcorn Ave., Toronto. WA 4-4681. Branches: Windsor, Montreal, Winnipeg, Regina, Calgary, Vancouver. W. W. Givens, Media Dir.

Goodis, Goldberg, Soren Ltd.

23 Prince Andrew Pl., Toronto. 445-1153. Branches: Montreal, Calgary, Edmonton. R. B. Blazer, TV Director.

Grosberg, Pollock & Gwartzman Ltd.

234 Eglinton Ave. East, Toronto. 487-4717. S. W. Gwartzman, TV Director

F. H. Hayhurst Co. Ltd.

55 Eglinton Ave. E., Toronto 12. HU 7-4371. Branch: Montreal, Vancouver. J. J. Tait, TV Director.

Heggie Advertising Co., Ltd.

1129 Leslie St., Toronto. 445-1100. Branch: Montreal. Phyllis Sivell, TV Director.

Hutchins Advertising Co. of Canada Ltd.

89 University Ave., Toronto. 364-6239. William Bounsall, TV Director.

Huxley-Irwin-Price, Ltd.

70 Sanford Ave., N. Hamilton, Ont. JA 8-0058. Branch: Toronto. Jack Price, TV Director.

Imperial Advertising Ltd.

5240 Blowers St., Halifax. G. E. Macdonald, TV Director.

Industrial Advertising Agency Ltd.

1255 Yonge St., Toronto. WA 4-6671. Branch: Montreal. G. L. McKechnie, Media Director.

Inter-Canada Quebec Advertising Agency Ltd.

3488 Cotedes Neiges Rd., Montreal, Que. 931-1874. Miss C. Gauvreau, TV Director.

Albert Jarvis Ltd.

1000 Yonge St., Toronto. WA 5-3815. Godfrey Jarvis, TV Director.

Russell T. Kelley Co., Ltd.

627 Main St. E., Hamilton. JA 2-1155. Frank Rose, Media Director.

Kenyon & Eckhardt Ltd.

321 Bloor St., E. Toronto. WA 5-8931. Ronald Boychuk, Media Supervisor.

James Lovick & Co. Ltd.

1178 W. Pender St., Vancouver. 684-6221.
Branches: Toronto, Calgary, Winnipeg, Ed-
monton, Montreal.
P. Hargreaves, TV Director.

MacShoub Group Inc.

4141 Sherbrooke St. W., Montreal. 931-2556.
J. Zolov, Hans Michel, TV Directors.

MacLaren Advertising Co. Ltd.

111 Richmond St. W., Toronto 1; 362-2244.
Branches: Montreal, Quebec, Windsor, Winni-
peg, Regina, Calgary, Vancouver.
H. E. Hough, Dir. Broadcast Services.

McCann-Erickson (Canada) Ltd.

151 Bloor St. W., Toronto. 925-3231. Branch:
Montreal.
Leo Brouse

McConnell Eastman & Co. Ltd.

234 Eglinton Ave., E. Toronto. HU. 7-4601.
Branch: London, Winnipeg, Calgary, Van-
couver, Edmonton, Hamilton, Montreal.
S. Eaton, TV Director.

Winnipeg: 382 Portage Ave. WH 3-7406.
Brian Jupe, TV Director.

W. A. McCracken Ltd.

153 St. Clair Ave. W., Toronto. WA 4-0721.
Mrs. Marjorie Graves, TV Director.

McKim Advertising Ltd.

1155 Dorchester Blvd., W. Montreal. 861-8422.
Branches: Winnipeg, Vancouver, Toronto.
P. O. Steven, Jean Monte, TV Directors.

Muter, Culiner, Frankfurter & Gould Ltd.

89 Avenue Rd., Toronto. WA 4-5736.
Gerry Rafelman, TV Director.

Nattall & Maloney Ltd.

809 8th Ave. S.W., Calgary. 261-6131.
N. York Director.

Needham, Harper & Steers of Canada Ltd.

121 Richmond St., W., Toronto. EM 4-1492.
D. McLean, TV Dir.

Norman, Craig & Kummel Canada Ltd.

123 Eglinton Ave., E. Toronto. 481-5265. Branch:
Montreal.
R. K. Ryall, Media Dir.

O'Brien Advertising Ltd.

1030 West Georgia St., Vancouver 5. MU.
1-9174.
N. Wright, TV Director.

Ogilvy & Mather (Canada) Ltd.

88 University Ave., Toronto. 362-7711.
George Murray, TV Director.

William R. Orr Ltd.

240 Eglinton Ave. E., Toronto. HU. 5-9367.
Mrs. Ann Chalcraft, TV Dir.

Paul, Phelan & Perry Ltd.

33 Bloor St. E., Toronto. WA 5-3436. Branch:
Montreal, Winnipeg.
G. Forsyth, TV Director.

Petersen Advertising Agency Ltd.

130 Bloor St. W., Toronto. 923-4683. Branch:
Montreal.
Marion McLeod, Media Director.

Ronalds-Reynolds Ltd.

154 University Ave., Toronto 2B. EM 2-2381.
Branch: Montreal, Winnipeg, Vancouver.
Henry Karpus, TV Director.

Spitzer & Mills & Bates Ltd.

790 Bay St., Toronto 1. EM 6-2811. Branch:
Montreal.
J. W. Brick, TV Director.

Stanfield, Johnson & Hill Ltd.

255 Davenport Rd., Toronto. WA 4-8481. Branch:
Montreal.
D. Wilson, TV Director.

Tames Advertising Agency Ltd.

1395 Bayview Ave., Toronto. HU 1-2291.
John G. Tames, TV Director.

Tandy Advertising Agency Ltd.

2 Carlton St., Toronto. EM 3-6362. Branch:
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STERLING FILMS LIMITED, King Edward Hotel, Toronto, Ont. EM. 6-6221. O. R. Hanson, president.

TELEFILM OF CANADA, 277 Victoria St., Toronto, Ont. 366-6433. J. H. Solway, president.

TWENTIETH CENTURY-FOX CORP. LTD., 110 Bond St., Toronto. EM. 4-3471. Frank Murray, gen. mgr.

UNITED ARTISTS CORPORATION LTD., 2 Carlton St., Toronto; 363-4033. Frank Kowcenuck.

WARNER BROS. PICTURES DISTRIBUTING CO. LTD., TV Div., 70 Carlton St., WA. 2-5145. David G. McLaughlin, sls. mgr.

Newspapers' TV and Writers

ALBERTA

Calgary—The Albertan; Dick Purser. The Calgary Herald; Jamie Portman.

Edmonton—Edmonton Journal; J. Dafoc.

Lethbridge—The Herald; Don MacLean.

Medicine Hat—Medicine Hat News; Fred McGuinness.

BRITISH COLUMBIA

Nanaimo—Nanaimo Free Press; J. B. Curran.

Nelson—The Nelson News; Leslie Holmes.

New Westminster—The British Columbian; Jeffrey Cross.

Trail—The Trail Times; Bruce Hagle.

Vancouver—The Sun; Les Wedman.

Victoria—The Daily Colonist; James Taylor. The Daily Times; Phil Lee.

MANITOBA

Brandon—The Brandon Daily Sun; Charles MacFarlane.

Winnipeg—The Winnipeg Free Press; Robert Noble; The Winnipeg Tribune; Frank Morriss.

NEW BRUNSWICK

Fredericton—The Daily Gleaner; D. A. MacLennan.

Moncton—L'Evangeline; Jean Hubert. The Moncton Times and The Moncton Transcript; James Nichol.

Saint John—The Telegraph Journal; David Rowe. The Evening Times-Globe; David Rowe.

NEWFOUNDLAND

Corner Brook Herald; Colin Jamieson.

Corner Brook Telegram; Sylvia Wigh.

Saint John's—The News; Eric Seymour.

NOVA SCOTIA

Amherst—Amherst Daily News; N. S. Sanford.

Halifax—The Halifax Chronicle-Herald; Margaret Healey. The Halifax Mail-Star; W. J. McCall.

New Glasgow—The New Glasgow News; Pere M. MacKenzie.

ONTARIO

Belleville—Ontario Intelligencer; Eugene Lang.

Brantford—The Expositor; Clifford Hulme.

Brockville—The Recorder and Times; Betty MacDowell.

Chatham—The Chatham News; Jack Alpaugh.

Cornwall—The Daily Standard-Freeholder; Joy Peake.

Fort William—The Times Journal; L. C. Wheatley.

Galt—The Galt Reporter; A. F. Herbert.

Guelph—The Guelph Mercury; Frank Wood.

Hamilton—The Hamilton Spectator; Jack Miller.

Kingston—The Whig-Standard; Mrs. Wilma Wood.

Kirkland Lake—The Northern Daily News; Ken Thompson.

Kitchener—Kitchener Waterloo-Record; Ethel Whitehead.

London—London Free Press; Bill Webster.

Niagara Falls—Niagara Falls Review; Winnifred Hill.

North Bay—The Daily Nugget; Walford Reeves.

Oshawa—The Oshawa Times-Gazette; Ford Lindsay.

Ottawa—The Citizen; Gordan Stoneham. Le Droit—Edgar Demers. The Ottawa Journal; Bob Burgess.

Owen Sound—The Sun Times; Mrs. S. H. Pearce.

Pembroke—The Examiner; Jack Alexander.

Peterborough—The Peterborough Examiner; Fred Billings.

Port Arthur—The News-Chronicle; Ronald E. Brownridge.

St. Catharines—The St. Catharines Standard; Larry Perks.

St. Thomas—The St. Thomas Times-Journal; Teresa Cluskey.

Sarnia—The Canadian Observer; A. Sugarman.

Sault Ste. Marie—The Star; Homer Foster.

Stratford—The Stratford Beacon-Herald; Robin Sanborn.

Sudbury—Star; Betty Meakes.

Timmins—The Timmins Daily Pres; John Wilson.

Toronto—Globe and Mail; Dennis Braithwaite. Star, Roy Shields. Telegram, Bob Blackburn.

Welland—The Welland-Evening Tribune; Margaret Deitch.

Windsor—The Windsor Daily Star; Bob Hull.

Woodstock—The Daily Sentinel-Review;

PRINCE EDWARD ISLAND

Charlottetown—The Guardian; Don MacLeod. The Patriot—Allison MacKinnon.

QUEBEC

Granby—La Voix de L'est; Roger Nantel.

Montreal—Le Devoir; Jean Tainturier. The Gazette; Jack Marstes. La Patrie; R. Carboneau. La Presse; Guy Cormier. Le Petit Journal; Gerald Danis. Photo Journal; Rudel Tessier. The Montreal Star; Pat Pearce.

Quebec—L'Action Catholique; Nicole Blouin. The Chronicle-Telegraph; W. Spafford. Le Soleil; Paul Turgeon.

Sherbrooke—The Daily Record; Bob Gavlin. La Tribune; G. Lecuyer.

Trois Rivières—Le Nouvelliste; Jean Jacques St. Onge.

SASKATCHEWAN

Regina—Leader Post; T. Green.

Saskatoon—Star.

Phoenix—A. H. Walls.

The World Market

- ◆ MARKET ANALYSES
- ◆ STATIONS
- ◆ OUTLOOK
- ◆ PROGRAM SOURCES



The World Market

ARGENTINA

Slowly TV is consolidating itself in this country and with the new channels incorporated lately, Argentina actually has 19, the latest of which is Channel 2, of La Plata, 30 miles from Buenos Aires and which will compete for audience with the four existing channels in B.A. There are also 14 closed circuit channels in Argentina.

As elsewhere, audiences tastes and inclinations change periodically, according to the quality of the programs offered. In a football (soccer)-minded country such as this, it is no wonder that the direct transmission of the games is favored and that the rating of audiences for these programs reaches up to 70%.

One of the new tendencies are the TV theatre plays, recorded in videotape and then shown extensively in all channels, competing with the films and serials.

It is very difficult to ascertain how many TV sets are in operation in Argentina, but reliable sources place the amount between 1,500,000 and 2,000,000 receivers. Color TV, though repeatedly announced, is still to come in some indefinite future.

NATALIO BRUSKI

AUSTRALIA

Television is rapidly making progress in this country. Including just over 100,000 licenses on hired TV sets, the total number of licenses issued by the Postmaster General's Department had reached 2,106,120 by March, 1966. This means there is now one set for every six of population.

This average will improve this year with the continuing expansion of the network of stations with which the Australian Broadcasting Commission is covering widespread country areas.

In each one of the seven capital cities is a government-owned station. They relay their programmes by co-axial cable or air link to 14 regional stations. These have no production facilities.

Commercial stations are also operating in these areas. To get a commercial license local independent companies have to show that they are not associated with metropolitan stations and that they can provide a service comparable to that available to city viewers.

Since Television started in Australia in 1956 there has been a slow improvement in the use of local talent. American filmed shows are certainly the most popular. Remarkable for its popularity is the fact that "In Melbourne Tonight"—starring Graham Kennedy—is going strong for 10 years, showing four nights a week with an all-Australian cast.

Having gained more experience over the years, Australian TV producers are now able to cater to all sorts of public demand and they are doing a good job, continuously improving on variety and technical skill.

—MARTIN VAN WILIGEN

AUSTRIA

The Austrian government-owned-and-operated television is still in a situation of expansion and improvement and is steadily gaining ground throughout Austria.

Austrian TV, which has the highest tax in Europe (\$2 per month per set) should now be able to considerably improve its programming as well as its inadequate operating facilities since tax revenues are increasing steadily and rapidly. However, Austrian government-owned TV is part and parcel of Austrian government-owned broadcasting. Since the latter has recently found itself in grave financial difficulties, these—though behind the scenes to be sure—also reach deeply into the television administration.

Spots for commercials at \$28 per second have caught on and can now be purchased for the time between 7:30 to 8:30 P.M. Occasionally they even fill intermission time during stage plays. In the first quarter of the year a total advertising time of 45 minutes was sold and transmitted, whereas this figure has increased sharply. The quality of programs has improved somewhat. Live TV plays have reached an excellent level and live transmissions from the legitimate stage are shown more frequently.

The program breakdown is as follows: 23.2% news and sports, 15.2% movies, 13.4% educational, 12% musical and quiz shows, 2.7% serious music, 6.8% TV plays and 26.7% are participation programs in Eurovision or programs taken over directly from neighbouring Germany. Transmission time is from 7:30 to 10:30 P.M. nightly with transmissions from Germany at times lasting until 11:00 P.M.

BRAZIL

There are now 34 television stations operational in Brazil. It is estimated, based on requests for channels from the Government licensing board, that by the end of 1966 between 75 to 90 stations will be on the air in Brazil.

Although there are actually only 1,500,000 receivers in the country, local manufacturers are hard pressed to keep up with the demand, the existing stations can reach 80 percent of Brazil's 70 million population, and national hookups can, and have already, linked Rio Grande in the south with Belem in the north, along over 4.5 thousand miles of coastline, going inland to include the cities of Brasília, Goiania and Belo Horizonte.

Brazilian law requires that all owners of radio or TV stations be of Brazilian nationality. A further law stipulates that all foreign films shown on TV be dubbed, and that no station may transmit more than 22 half-hours of foreign films for each 72 hours of weekly transmission time. Stations which transmit less than 12 hours per day have a corresponding lower quota.

Seven sound studios, four in Rio de Janeiro and three in São Paulo take care of the dubbing of all the American and some Italian, Argentine and Mexican films that come into the country. An attempt has been made to produce TV serials in Brazil, but up to now it has been cheaper to import and dub them. This may change in the near future, owing to the instability of the Brazilian currency and the restrictions on profit remissions. Another aspect which may restrict the importation of film serials is a rising nationalism and a move to return to a law passed by ex-President Janio Quadros, which severely restricts the exhibition of foreign film serials on TV. This law was modified when the President took office, but how long this modification is going to stand up under the strain, no one can tell. It is, however, generally considered that the first American producers who bring their know-how of TV serial productions to Brazil will make a fortune.

Professional Association of Radio and TV Station Owners: Sindicato dos Proprietarios de Impresas de Radio Difusão a Televisão, Avenida Presidente Churchill 97 Sala 606, Rio de Janeiro.

—REX ENDLSEIGH

CHINA (Communist)

The Broadcasting Administration, Peking, operates 26 TV stations and 6 relay stations but more are planned to serve this huge nation. Some of the stations serve only a few sets but these are located in communal gathering places and none are owned privately except in the case of high Communist officials.

Though TV broadcasting began in 1958, sets now total only some 100,000 located mostly in certain key cities such as Peking, Tientsin, Shanghai, Canton, Changchun, Harbin and Shenyang. It is estimated that a 9-inch set would cost a skilled worker the equivalent of seven months wages. Most stations are on the air ten hours a day and those which are classed as experimental stations even less.

No Western imports are shown and trade between American citizens and Communist China is forbidden by American law.

CHINA (Taiwan)

Since 1962 Taiwan TV Enterprise Company has been broadcasting to an audience now estimated at about 80,000 sets. Annual license fee is \$1.50. In addition, National Education Television, Channel 3, is operated by the government. The Enterprise Company says its eight low-power repeaters and two satellites blanket 98 percent of the island. A third station is now planned by the Military Radio Broadcasting Corporation for the armed forces. Numerous applications are on file for establishment of a second commercial station.

CAMBODIA

Radio Cambodia Television, destroyed by fire in 1962, has been rebuilt by the Japanese with one relay. Sets are estimated at 7,500. Main station located in Phnom Penn.

DENMARK

Total number of receivers in Denmark: 1,000,-000 (June 1, 1965).

Total number of commercial TV stations: None.

Total number of Government stations: 1.

Total coverage: 100% of population.

With the opening in the middle of June, 1960, of a transmitter covering the island of Bornholm, the Government station now has seven transmitters covering 100% of the population.

Television has increased rapidly, with a remarkable effect on the film trade. Four years ago 4,000 receivers were going.

A new television house, based upon an architect competition now finished, is about to be built during the next years. The work started last Autumn, and the first part it is estimated to be finished in two years. The whole house, with seven studios, is expected to be finished within 10 years. The sending hours, now about 19 per week, will gradually be increased. The Government station is at present operating with two studios, two reporting vans, two films vans and two video tape machines. The station has 12 news correspondents in Denmark, and the film department has 11 photographers producing about 600 bigger and smaller films for TV per year. In order to compete with German television, a complete film group has been stationed in the south of Jutland.

It is still prohibited for organized distributors to sell films to television which, however, hitherto have succeeded in obtaining feature films from other sources. Only extracts of up to 300 meters may be sold by distributors to TV.

Taxation on television receivers is 15 per cent of the wholesale price, plus a tax of kr.3.15 per tube in each receiver. The license to the state is d.kr.75.—per year as against d.kr.22.—for radio sets.

Television and Danish sports unions have reached an agreement according to which each sports union is free to negotiate with television, which always offers to pay an estimated loss for showing the special event on TV. Until now comparatively few sports events have been shown on TV.

Television is controlled by the state, and there is no advertising in the programmes.

—BORGE SLOT

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FINLAND

During April, 1957, tests began for the new Finnish TV. Ordinary TV programs began in the autumn of 1957—officially, Southern Finland can see programs from Soviet-Estonia; the Southwest Finland from Stockholm; and the east of Finland from Leningrad, USSR. A television set owner in Helsinki can now see TV programs every day in the week,—without paying any licenses. The Finnish radio plans to build a TV-network. Then shall the whole of Southern Finland—with the half of the population of the country—2,000,000—see the Finnish TV. Part of the programs shall be sponsored, the Finnish Radio Network will sell some of the TV-time to interested companies.

—GOSTA ERKELL

FRANCE

The number of TV sets in France rose, from 5,414,267 in 1964 to 6,489,014 in 1966 including 15,905 in cafes and public places.

French are very disappointed that their SECAM TV colour system has not been accepted by all Europe. Only Russia and the Eastern European countries have accepted it.

There was retransmission of French colour TV between Paris and Moscow on May 28. The transmission which included several sequences via the Molnya satellite. The SECAM system was used.

Over the year French TV has increased co-productions with film producers, mainly Pathe and Gaumont, but the number of films produced was very small.

Finally through its holding company SOFIRAD the French are trying to obtain control of Radio Luxembourg, the only station on the French border largely angled on France but not controlled by France.

In order to avoid France getting control it is possible that the station may be nationalised.

OFFICE DE RADIO ET DE TELEVISION 116 Avenue President-Kennedy Paris 16.

—HENRY KAHN

GERMANY

Television has made progress in Germany in the past year.

The number of registered receivers, which passed the million mark in November 1957, was up to 12,000,000 as of April, 1966, including West Berlin. Thus Germany is holding its second place in Europe, after Great Britain.

Under the auspices of the ARD (Arbeitsgemeinschaft der Rundfunkanstalten Deutschlands), a public corporation for sound and television broadcasting, a combined television programme is presented daily in the Federal Republic of Germany. In conjunction with the undermentioned Länder or State Broadcasting Corporations this programme is televised simultaneously by all television stations in the Federal Republic including West Berlin: Bavarian Radio/BR, Munich 2, Rundfunkplatz 1, Hessian Radio/HR, Frankfurt a. Main, Bertramstrasse 8, North German Radio/NDR, Hamburg 13, Rothenbaumchaussee 132/34, Radio Bremen/RB, Bremen, Heinrich Hertz-Strasse 13, Saarland Radio/SR, Saarbrücken, Schloss Halberg, Free Berlin Radio/SFB, Berlin 19, Masurenallee 8-14, South German Radio/SDR, Stuttgart, Neckarstrasse 145, South West Radio/SWF, Baden Baden-Hans Bredow-Strasse 16, West German Radio/WDR, Cologne, Wallrafplatz 5.

Programmes are compiled monthly at joined programme conferences which are attended by representatives of the abovementioned broadcasting corporations. The official Programme Compiler of the ARD acts as Chairman at these conferences. According to a fixed percentage each of the said corporations contributed its share towards the programme and is responsible for its own production, programme contributions and for the contents of such contributions as well as for the transmission thereof. The whole structure of these

combined programmes is subject to a programme scheme.

Programme contributions received, are compiled by the Coordination Section of the ARD with the co-operation of the representatives of the State Broadcasting Corporations in accordance with this scheme. On the other hand the said broadcasting establishments have to review these programme contributions, see to the supply of programmes and the employment of staff. The Programme Compiler is also in charge of programmes which are kept in reserve in case of emergency.

Apart from these combined programmes, the State Broadcasting Corporation also televise regional programmes on week-days between 6.15 p.m. and 8.00 p.m. for the areas within their television range. In the same areas private companies cater for commercial television. It consists of advertisement slogans phrased by advertising agencies and may not exceed 20 minutes per day in terms of a ruling by the Minister-Presidents of the said states and have to be televised before 8.00 p.m. No transmissions are made in respect of sponsored programmes over either commercial television, combined programmes or regional programmes by the ARD.

All the State Broadcasting Corporations are represented by the ARD in regard to mutual matters concerning foreign countries.

The ARD is a member of the European Broadcasting Union where it represents German Television in matters concerning departmental boards and committees. The International exchange of programmes, especially the Eurovision and commitments towards foreign countries outside the sphere of regional programmes, all form part of the programme-coordination of German Television.

The Second Programme of German Television, abbreviated ZDF for Zweites Deutsches Fernsehen, which was started during 1961/62 in terms of a State-Agreement by all the German States, is also a public corporation with its headquarters in Mainz, Grosse Bleiche. The ZDF is centrally administered, acts independently from the ARD and since the 1st April, 1963 it transmits programmes on Band IV/V. The "Intendant" (general manager) of this ZDF is Professor Dr. Karl Holzamer. The name of the new program director is not known yet.

There is an Agreement of Co-ordination between the ARD and the ZDF to eliminate the overlapping of programmes.

In the fall of 1964, some stations started a third program, which are telecasted on a regional basis. Other stations will follow.

In the Soviet Zone of Germany there are today 1,600,000 television receivers, an increase of roughly 350,000 in the past year. Some 15 different types of television sets are offered by the four television equipment producers in the Soviet Zone.

—FRED RITTER

GREECE

Due to private initiative the Greeks are enjoying TV programs as from the end of 1965. Three TV stations are relaying two hours programs every night.

Two of these stations are in Athens. They are both in the experimental stage as yet. The first one is owned by the Army Geographical Service which is a high frequency channel and is going to be developed more.

The second station in Athens has been launched by the National Broadcasting Organisation without any State support. It is in experimental stage also. Both stations are covering only the Athens, Pireaus and suburbs area.

Since it would be very costly to build a relay station in North Greece the Army Geographical Service had launched another station in Florina. There is another private station also in Salonica at the same stage.

Many offers from foreign TV Companies have been submitted to the Government but none has been admitted as yet. The negotiations, which started back in 1963, had failed and the National Electric Enterprise, to which the TV project has been entrusted has not made any progress at all.

—RENA VELISSARIOU

GUAM (U.S. Possession)

Kuam Television operates one station on this remote Pacific Island and serves an estimated 55,000 sets in the hands of Americans and natives.

HOLLAND

On a total population of more than 12 million people the number of sets (end of December, 1964—1,837,000 sets; end of December, 1965—2,113,020 sets; May 1, 1966—2,222,648 sets) is very high compared with the situation in other European countries. The competition is very strong to motion picture theatres: their attendance decreased again in 1965 with 6%.

There are two channels now; not yet any commercial TV, though it will be permitted in a limited way within a very short time.

TV in Holland is organized by the Nederlandse Televisie Stichting (NTS), under governmental control, with five sub-divisions: a Roman-Catholic section, a Protestant section, a political (social democratic) division, another Christian section and a neutral section. The broadcasting companies K.R.O., N.C.R.V., V.A.R.A., V.P.R.O. and A.V.R.O., represented by these divisions, want to keep their influence on TV.

The approximate cost of a TV set, antennae included, is from 750.— guilders to 2,000 guilders. (\$1 is fl. 3.60). A yearly contribution of fl. 36.— is due by the owners of a set, to be paid to the government.

Feature films are programmed once a week, one on every channel. On the first channel on Monday night, on the second channel on Tuesday or Wednesday night. The industry organization (Nederlandse Bioscoop-Bond) has an agreement with the TV authorities in which it is stipulated that pictures can only be shown on TV 40 months or more after the first release date in film theatres; exceptions are possible.

The countries of origin of pictures on TV differ every week; French and Italian films, but also American, English etc.

Quality of programs is good, also many American shows. Competition to motion pictures is tremendous. The purchase of TV sets by installment buying has decreased. By the higher standard of living more people are able to buy a TV set by cash.

The Dutch TV station is in Bussum. Philips is a big manufacturer of TV sets.

—PHILIP DE SCHAAP

HONG KONG

From the end of this year, Hong Kong will have two television stations, one closed circuit, the other wireless.

Late in 1965 the Government announced the winner of the commercial wireless franchise had gone to a group headed by the local Lee Enterprises and including British and United States interests. The new station will eventually have 10 different channels, with the Chinese language taking almost total precedence over the English language. Rediffusion, which has operated the closed-circuit system since 1957, broadcasts on two channels, one English and one Chinese language. The new wireless station, Television Broadcasts, Ltd., said English-language channels will be merely "rarified offshoots" of the main Cantonese services.

The Chinese channels are expected to broadcast almost all their programs "live." English channels will use a good deal of imported film. According to TBL, Wireless TV will be in color and use the British-German PAL system, which resembles the American color system. Sales of sets which can pick up both wireless and cable TV have already begun.

The number of sets at present in operation in the Colony is estimated to be in excess of 100,000. With the introduction of wireless TV, sets in many cases will be changed to 625 screen.

—KEITH H. HOOPER

INDIA

Television has still not made any commercial progress, and is confined entirely to the Delhi region, where about 300 sets are used almost exclusively for educational purposes in the schools. Philips of Holland appears to have a lead as far as TV in this country is concerned. Prospects of development of TV in other parts of the country are dim, at least in the foreseeable near future, and at any rate, until the emergency created by the Chinese threat on the northern border is resolved.

—V. DORISWAMY

INDONESIA

One station, RRI-TV, Jakarta, is on the air an average of two hours daily. Sets are estimated at 40,000. No American programs are purchased or shown, thus far.

IRELAND

Telefís Eireann is the official name of the television service in Ireland.

Television, like sound broadcasting, is run as an independent State Statutory body and responsibility for both services is vested in Radio Eireann, the Broadcasting Authority. This Authority, appointed by the Government, consists of nine members serving on a part-time basis under a chairman selected by the Government. The original and present chairman is Eamonn Andrews, who has had wide experience in British television and radio.

The Minister for Posts and Telegraphs, who is responsible for the autonomously operated Authority, reserves to himself the duties of fixing and collecting license fees from domestic viewers, licenses transmitting stations, and has a veto on the appointment and conditions of the Authority's top executive. The Director-General, Kevin McCourt, is employed full-time and his appointment under the jurisdiction of the Minister.

Telefís Eireann started in 1962. It has five transmitters and four satellite "transposers" sending the one national programme. The transmitters are situated in Dublin, Sligo, Co. Clare, Co. Cork, and Co. Carlow. The four satellite "transposers" are part of a network of twelve which, when complete, will give national coverage. The transmitters at Dublin and Sligo transmit on 625 and 405 lines. The rest use 625 line standard.

The Authority, which has the responsibility to provide programmes of suitable cultural and national content, transmits about 45 hours weekly, exclusive of educational programmes for schools. Last year, 47% of the programmes were of home origin, the balance being imported from mainly Gt. Britain and the U.S.A.

There are now 340,000 receiving sets in operation of which about 200,000 of these are able to receive programmes from Britain's BBC-TV and Independent TV stations as well as Telefís Eireann. The national license fee is five pounds of which three pounds fifteen shillings is allocated to the Authority and the balance to sound broadcasting department. Telefís Eireann also earns substantial revenue from the sale of spot advertising time to commercial interests and last year had an operating surplus which is expected to be higher on the next balance sheet.

—T. J. M. SHEEHY

ISRAEL

At the end of the year 1965 the television system in Israel started with educational films, and the general impression is that it will not take long to introduce commercial television.

—ALBERT de MATALONT

ITALY

Regular television service in Italy was begun Janu-

PERU

Television is one of Peru's fastest growing industries. There are four channels in Lima (4, 7, 9, 13).

Channel 7 is non-commercial and is operated by the Ministry of Education. It operates only a few hours a week on an erratic schedule and has few viewers. Channel 4 (Radio America) is the oldest station, working since 1958. There is a fourth operating channel in the country, channel 2 in Arequipa; it is associated with Lima's channel 13 (Radio Panamericana).

Television has a strong appeal to people of all social classes. Even in the *barriadas* (slums) one finds TV antennas. It is the practice there for owners to charge one sole admission to watch nightly TV. There are said to be 65,000 sets in operation in the Lima area with an average viewing audience (according to McCann Erickson, the advertising firm) of 4.5 persons per set. This would give a potential total audience of about 300,000 persons. Others place the figure higher.

Programming depends greatly on Westerns and mystery (detective) shows from the United States that have been Spanish-dubbed in Mexico. There are also many motion pictures from the United States that are either dubbed or with titles. Film programs are preferred to live because of the cost factor. There are a number of live programs—amateur talent reviews, discussions, etc. Stations prepare their own news programs using live and film sections.

A minute spot at prime time (8-10 P.M.) costs about 700 soles (\$26). However, as many as 10 spots are grouped together, lessening impact. Nevertheless, prime time is sold out. A 15-minute spot costs 200 soles (\$7.41) and a half-hour show costs between 6,000 and 8,000 soles (\$200-\$300 approximately). The stations are working very close to the break-even point, and channel 9 failed.

PHILIPPINES

Broadcasts begun 1953 by DZAQ-TV owned by Alto Broadcasting. At present 11 stations are on the air for commercial broadcasting and one government station; of these 6 are located in Manila. Number of sets estimated at 300,000. Alto Broadcasting merged with Chronicle Broadcasting to form ABS-CBN. Others are Associated Broadcasting, Chronicle Broadcasting, Metropolitan Broadcasting, Philippines Broadcasting, Radio Mindanao Network and Republic Broadcasting. More provincial outlets are planned.

PUERTO RICO

There are about 200,000 television sets in Puerto Rico, for a population of 2,300,000. Most of the public places such as restaurants, clubs, have television sets for their patrons and the medium is available in local hotels upon request.

Even though most Puerto Ricans know English, and the number of persons who will acquire a working knowledge of English will increase considerably through intensification of English instruction in public schools and the migration of Puerto Rican families to the United States, and workers who come back from the States with more knowledge of English, television programming is in English and Spanish. WKAQ-TV, owned and operated by the newspaper *El Mundo*, on channel 4, has 30 per cent programs in English of which 10 per cent have Spanish sub-titles.

Kinescope versions of top North American television shows are represented on both stations. American manufacturers of cigarettes, electric appliances, soaps, detergents, and other products which use television widely have increased their budgets for this type of advertising medium.

SCOTLAND

The television stations of Scotland are forging

steadily ahead, producing a daily routine of programs but seldom making an impact with really imaginative fare. Local-originated shows have a certain appeal, but can't compete in the ratings with those from America, such series as "The Untouchables," "The Dick Van Dyke Show," "Peyton Place" and "Hitchcock Hour" scoring solidly with viewers.

There are now three channels available, these being BBC-1, BBC-2 (still available only to the central and eastern belt) and the commercial channel of Scottish Television Ltd., the Channel Ten station controlled by Lord (Roy) Thomson, the Canadian newspaper magnate. In the regions of north-east and southern Scotland the commercial television stations are those of Grampian-TV at Aberdeen and Border-TV at Carlisle, north-west England, the latter also serving north-west England's tip and part of the Isle of Man.

There is a tedious tendency on the part of program chiefs to concentrate on the same talent in local programs. This inevitably leads to a sameness and points to a lack of activity on the part of producers, who stay desk-bound instead of scouting for new faces and material. The fault applies to both BBC and commercial TV interests, and can be laid fairly and squarely at the doors of the production chiefs.

BBC-TV continue to produce the series "This Man Craig," a weekly drama about a schoolmaster, from their modernised Glasgow studios. This is now being seen on BBC-2 on Saturday nights. Heavy demand on studio space for this series means that not so many other local programs can be originated at Glasgow.

Scottish Television, Ltd., the central Scotland commercial company, under the direction of Francis Essex as Programs Controller, is still working hard to redeem itself from the mediocrity into which it fell in its early years, and is partially succeeding. Its output of half-hour documentaries is increasing. Local players featured include the Alexander Brothers, Una McLean, Bill Tennent, and Jimmy Logan.

The small stations at Aberdeen and Carlisle make a fairly useful contribution to local public affairs, mainly through their magazine programs, but rely for the greater part on network shows and on American series. There is still little sign of any breakthrough of producers and stations from the regions into the national network.

James Millar is Head of Programs for the BBC in Scotland, and Francis Essex, from London, controls the output for Scottish Television Ltd. Patrick Campbell and James Buchan respectively head the artistic sides of Border-TV and Grampian-TV.

As noted here in previous years, the need for new ideas in television is very prominent. Local television critics are vociferous, but their comments seldom appear to be noted.

—GORDON IRVING

SOUTH AFRICA

South African Minister of Posts and Telegraphs Dr. Albert Hertzog persisting in his adamant stand against the introduction of television into this country.

The South African Broadcasting Corp. held contracts with Agence France Presse and other organizations for the supply of news films for showing overseas, and, in fact, its small film unit has already supplied Agence France Presse and United Press International with newsclips for foreign TV.

One of the SABC's senior directors, Mr. Norman Filmer, the man who toured Australia and New Zealand on TV research, and later made a European visit on SABC business, said that these newsclips were available to any agency that wanted to avail itself of the opportunity.

Minister for Education, Senator Jan de Klerk, who has done much for film exhibitors in overruling Censor Board decisions in certain instances where appeals had been made by the distributors concerned, said that the recently formed National Film Board had no plans for making television films.

And yet, the South African Information Department, as well as the South African Tourist Corporation, both official Government bodies, each with its own film division, had been producing documentaries and other films for overseas tele-

vision release before their film divisions were absorbed as part of the now unified National Film Board. And, despite denials, the NFB has been allegedly advertising for qualified TV staff in Rhodesia.

—S. M. KIRSCH

SOUTH KOREA

Korea Broadcasting System (KBS), government-owned, has been broadcasting through its Seoul station since 1961 and plans a network to cover the whole nation. Though monthly fees of 80¢ are collected from set-owners, commercials are also accepted. An earlier commercial station was burnt out and did not resume broadcasting, but Tongyang TV Company (DTV) took its place December 7, 1964. Receivers estimated at 65,000, mostly Japanese-made.

SWEDEN

The Swedish TV began in the autumn of 1956. One station was organized in Stockholm and one in Gothenburg. An ordinary TV week in Stockholm sees about 14 hours of "live" programmes and six hours of film. Swedish, French, American (USA), British and Soviet pictures have been shown on TV and series like "The Perry Como Show", "20th Century", "Perry Mason", "Hitchcock Presents", "Gunsmoke", "Disneyland", "Robin Hood" (British) and "Colonel Flack".

The future for the Swedish TV seems very promising with about 2,000,000 sets.

—GOESTA ERKELL

SWITZERLAND

The Swiss Broadcasting Corporation (SBC) holds a State concession for sound and television broadcasting. The SBC handles all programme matters, while the PTT enterprises are responsible for the transmitters and relay facilities.

As of April 1st, 1966, there were 607,843 TV sets in operation in Switzerland, 67 transmitters and boosters on the air, 35 in the German-language part of Switzerland, 18 in the French-language part and 14 in the Italian-speaking Tessin. The French and German language-stations schedule about 42 hours of programming a week, each; the Italian language transmitters about 35 hours weekly (without Eurovision—European TV programme exchanges).

February 1, 1965 commercial TV was introduced on a limited basis: 12 minutes on weekdays at the utmost, at 6,000 francs per minute.

Annual licenses cost 84 francs for private sets and 168 for public sets.

—ARTHUR GOEFFERT

THAILAND (Siam)

Thai Television Co., Ltd. began broadcasting 1955, now has five stations supervised by public relations department of Thai Government. Thai Army TV also operates one station. No licensing fees for sets which are estimated at about 260,000. Programs dubbed in Thai language but English-speaking viewers may get English dialogue separately from special arrangement with local radio station in Bangkok.

TURKEY

The TV transmitter of the Technical University of Istanbul is on the air every Thursday from 17 to 19 hours. The programme includes English lessons according to official announcements and music. Philips will start running shortly their own TV station located at their factory at Levent. German, British and American firms are interested for the construction of TV stations in such cities in Turkey as Ankara, Izmir and Istanbul.

The TV network covering the most important parts of Turkey will start broadcasting very soon.

The State has decided already to spend \$40,000,000 for this project. Material probably will be imported from Western Germany. Receivers will be produced in Turkey and will not cost over 2,000 TL. Iras (\$200). It is believed that TV will help decidedly in educating residents in remote areas.

—PHEDON NAZLOGLOU

UNITED ARAB REPUBLIC

A TV Arab department under the direction of the general manager, Hassan Helmi, is advisor of The General Egyptian Organization for Motion Picture, Radio and TV, attached to the Ministry of Culture and National Guidance.

A central station in Cairo of about 160 hours transmission a week through three channels covering most of the U.A.R. areas with the exception of Asswan and Luxor which are covered by a local independent transmission station of three hours transmission daily.

U. A. R. TV follows the European technical transmission with an image of 825 scanlines.

The TV receivers in use number 350,000. The Arabic TV department shoots a movie news review weekly and it is sent to 35 TV stations all over the world with which Arab TV exchanges cultural and documentary materials.

—MARY PASCAL

VENEZUELA

There are three commercial television stations in Venezuela:

1. Radio Caracas Television: managing director, Amable Espina. Channels 2, 3, 7 and 10. RCA equipment. This is by far the best station, with very little unsold time. It is operating about 16 hours a day.

2. Vene-Vision. Channels 4 and 9. Managing Director Valeriano Humpierrez, Marconi Equipment. This station is the previous Televisa and was completely reorganized and revamped at the beginning of 1961. It has a strong A.B.C. interest. Operating seven hours daily.

3. Ondas del Lago Television. This is the only channel in Maracaibo. Managing Director—Nicolas Vale Quintero. Operating an average of five hours daily.

There is also one Government-owned station, *Televisora Nacional*, channel 5, operating about four hours every evening and admitting no advertising. The programs are mostly cultural, news and documentary.

YUGOSLAVIA

The Yugoslav television network entered with 1966 its eighth year of so-called experimental program. The regular operation of Yugoslav television, which claims to have about 500,000 receiving sets.

The television has already completed several relay towers which helped the programs from Belgrade, Zagreb and Ljubljana, the three complete TV studios, reach considerable parts of Yugoslavia, especially in Macedonia, Bosnia and Dalmatia. The three big towers completed on the Bosnian and Macedonian mountains added another two to three million people able to receive the national programs, from any of the three television studios.

The Yugoslav Government lifted the protection customs on imported television sets because the domestic production (under licences) cannot possibly meet the local demands. Two Yugoslav factories producing television sets have increased production to nearly five hundred thousands in 1966, but the high price remained the same—about two thousand dinars (300 dollars), which still can be bought on installment plan.

The advertisement services on Yugoslav television have increased greatly and have been modernized.

—STOJAN BRALOVIC

WORLD TV BROADCASTERS

Following is a listing, by continents and countries, of the major television broadcasting organizations of the world, providing a reference list of the principal program buyers world-wide. For the United States, Canada and Great Britain, see the appropriate sections.

Europe

ALBANIA

RADIODIFFUSION ALBANAISE
Rue Conference de Peza, 3, Tirana.

AUSTRIA

OSTERREICHISCHER RUNDFUNK
Television Dept., Schellinggasse 4, Wien 1.

BELGIUM

RADIODIFFUSION- TELEVISION BELGE (B.R.T.)
(FLEMISH)

BELGISCHE RADIO EN TELEVISIE (R.T.B.)
(FRENCH)

RTB or BRT
Place Eugene Flagey 18, Brussels 5.

BULGARIA

BULGARIAN TELEVISION
G. Genov St. 7, Sofia.

CYPRUS

CYPRUS BROADCASTING CORPORATION
P.O. Box 824, Nicosia.

CZECHOSLOVAKIA

CESKOSLOVENSKA TELEVIZIE
M. Gorkeho 29, Praha 1.

DENMARK

RADIO DENMARK
Television Service, Radio Denmark, Radiohuset,
Rosenornsalle, Copenhagen.

FINLAND

SUOMEN TELEVISIO
Pasila, Iimala, Helsinki.

FRANCE

RADIODIFFUSION-TELEVISION FRANCAISE
15 Rue Cognac-Jay, Paris 7eme.

GERMANY

GERMAN FEDERAL REPUBLIC

BAYERISCHER RUNDFUNK
Fernsehdirektion des Bayerischen Rundfunks,
Rundfunkplatz 1, Funkhaus, Munchen, 2.

DEGETO G.m.b.H.
Kaiserstrasse 12, Frankfurt am Main.

HESSISCHER RUNDFUNK
6, Frankfurt am Main, Bertramstrasse 8.

RADIO BREMEN
Heinrich-Hertz-Strasse 13, Bremen.

NDR-FERNSEHEN
Hamburg-Lockstedt, Gazellenkamp 57.

WDR FERNSEHEN
Köln 7, Wallrafplatz 5.

SAARLANDISCHES FERNSEHEN A. G.
Schloss Halberg, Saarbrücken, Postfach 1050.

SENDER FREIES BERLIN
Fernsehen, Masurenallee 8/14, 1 Berlin 19.

SÜDDEUTSCHER RUNDFUNK FERNSEHEN
Neckarstrasse 145, 7000, Stuttgart.

SÜDWESTFUNK

Südwestfunk Fernsehen, Hans Bredowstrasse, Baden-Baden.

WESTDEUTSCHES RUNDFUNKFERNSEHEN
Wallrafplatz 5, Köln.

ZWEITES DEUTSCHES FERNSEHEN
Postfach 343, Mainz and Wiesbaden, Hildastr. 14.

GERMAN DEMOCRATIC REPUBLIC

DEUTSCHER FERNSEHFUNK
Berlin-Adlershof, Rudower Chaussee 116.

FOREIGN RADIO STATIONS IN GERMANY:
AMERICAN FORCES NETWORK, EUROPE
{AFN}

US Army Element, APO 757, 6 Frankfurt-Hoechst, Burggraben 1 (Schloß), Telefon 0611/314800

BRITISH FORCES NETWORK {BFN}

5 Köln, British Forces Post Office 19, oder B.F.N.,
5 Köln-Marienburg, Parkstraße 61, Telefon 0221/381757

RADIO FFB

{Relais-Station der Französischen Streitkräfte in Berlin}, 1 Berlin-Reinickendorf, Kurt-Schuhmacher-Damm, Quartier Napoleon

RADIO FREE EUROPE

8 München 22, Englischer Garten 1, Telefon 0811/229921

RADIO EUROPA NO. 1—EUROPAISCHE RUND- FUNK UND FERNSEH AG

66 Saarbrücken, Dudweilerstraße 57-59, Telefon 0681/24162

GIBRALTAR

GIBRALTAR TELEVISION
28 John Mackintosh Square, Gibraltar.

HOLLAND

NEDERLANDSE TELEVISIE STICHTING (N.T.S.)
53 Emmastraat, Hilversum.

HUNGARY

MAGYAR RADIO ES TELEVIZIO
Television Direction, V. Szabadsagter, 17, Budapest.

IRELAND

RADIO EIREANN TELEFIS
Donnybrook, Dublin 4.

ITALY

RADIO-TELEVISIONE ITALIANA
Via del Babuino, 9, Roma.

LUXEMBOURG

28 Rue François 1er Paris 8e.
(Program Buyer for TELE LUXEMBOURG)
Avenida de la Habana 77, Madrid.

TELE LUXEMBOURG

Compagnie Luxembourgeoise Telediffusion, Villa Louvigny, Luxembourg.

MALTA

TELE MONTE CARLO
JEAN LUC

THE MALTA TELEVISION SERVICE LTD.
Gwardamanga, Malta.

MONACO

JEAN LUC

TELE MONTE-CARLO

28 Rue François 1er Paris 8e.
(Program Buyer—TELE MONTE-CARLO)

TELE MONTE CARLO

16, Blvd. Princesse Charlotte, Monte Carlo.

POLAND

POLSKIE RADIO I TELEWIZJA

Telewizja, Plac Powstancow Warszawy 7, Warszawa.

PORTUGAL

RTP-RADIOTELEVISAO PORTUGUESA S.A.R.L.

Rua de S. Domingos (a Lapa) 26, Lisboa.

RUMANIA

RADIODIFUZIUNEA TELEVIZUNEA ROMINA

Studioul de Televiziune, Str. Moliere 2, Bucuresti.

SPAIN

TELEVISION ESPANOLA

SWEDEN

SVERIGES RADIO

Radiohuset, Oxenstiernsgatan 2, Stockholm.

SWITZERLAND

SWISS BROADCASTING CORPORATION

Giacomettistrasse 1, 3000 Berne 16.

SWISS TELEVISION

Kreuzstrasse 26, 8000, Zurich (P.O. Box, Zürich 22).

USSR

SOVJET TELEVISION

Tsentralnaja studija televidenija Moskva, ul. Sjabolovka 53.

YUGOSLAVIA

TELEVISION YUGOSLAVE

Radiotelevision Yougoslave, 70B, Kidrica, Beograd.

Africa

ALGERIA

RADIO ALGERIE

EGYPT

U.A.R. BROADCASTING CORPORATION
OF CAIRO

Radio & TV House, Maspero St., Cairo.

GHANA

GHANA BROADCASTING CORPORATION

Broadcasting House, Accra.

KENYA

KENYA BROADCASTING SERVICE

Box 30456, Nairobi.

MOROCCO

RADIODIFFUSION TELEVISION MAROCAINE

1, Zenkat Pierre Parent, Rabat.

NIGERIA

NATIONAL TELEVISION

Ikoyi, Lagos.

EASTERN NIGERIA TELEVISION

P.O. Box 350, Enugu.

WESTERN NIGERA RADIOVISION
SERVICE

Television House, P.O. Box 1460, Ibadan.

NORTHERN NIGERIA TELEVISION

Kaduna TV, Box 250, Kaduna, No. Nigeria.

RHODESIA AND NYASALAND

FEDERAL BROADCASTING CORP.

OF RHODESIA AND NYASALAND

P.O. Box 2696, Salisbury.

SIERRA LEONE

SIERRA LEONE TELEVISION SERVICE

Freetown.

Asia

NATIONALIST CHINA

TAIWAN TELEVISION ENTERPRISES LTD.

990 Chung Chen Road, SEC., Taipei, Taiwan.

NATIONAL EDUCATIONAL TELEVISION

Ministry of Education, 41 Nan-hai Road, Taipei, Taiwan.

CAMBODIA

RADIO CAMBODGE-TELEVISION

Phnom Penh.

GUAM

KUAM TELEVISION

Box 365, Agana, Guam.

HONG KONG

TELEVISION BROADCASTS, LTD.

Hong Kong.

REDIFFUSION (Hong Kong Ltd.)

Rediffusion House, P.O. Box 121, Hong Kong.

INDIA

ALL INDIA TELEVISION

Television Centre, All India Radio, Akashwani Bhawan, 5th Floor, Parliament Street, New Delhi, I.

INDONESIA

JAJASAN TELEVISI RI (RRI-TV)

Senajan, Jakarta.

IRAN

TELEVISION OF IRAN

Box 1015, Av. Pahlavi, Tehran.

IRAQ

TV-STATION OF THE REP. OF IRAQ

Ministry of Guidance, Broadcasting House, Salhiya, Baghdad.

JAPAN

NIPPON HOSO KYOKAI

2-2, Uchisaiwai-cho, Chiyoda-ku, Tokyo.

THE YOMIURI TELEVISION BROADCASTING

CORP. (YTV) JOIX-TV

Osaka.

ASAHI BROADCASTING CO.,

LTD. (ABC) JOBX-TV

Osaka.

KANSAI TELEVISION CORP. (KTV) JODX-TV

Osaka.

MAINICHI BROADCASTING SYSTEM

(MBS) JOOR-TV

Osaka.

FUJI TELECASTING CO.

7 Kawada-cho, Ichigaya, Shinjuku-ku, Tokyo.

NIPPON EDUCATIONAL TELEVISION

55 Azabu Zaimoku-cho, Minato-ku, Tokyo.

NIPPON TELEVISION NETWORK
14 Niban-cho, Chiyoda-ku, Tokyo.

TOKYO BROADCASTING SYSTEM
36 Hitosuki-cho, Akasaka, Minato-ku, Tokyo.

JAPAN SCIENTIFIC PROMOTION FOUNDATION
Tokyo Tower, Tokyo.

CHUO EIGA
3-3 Shiba Hamamatsu-cho, Tokyo.

FAR EAST TV CORP.
13 Shinsaka-machi, Minato-ku, Tokyo.

HATTORI FILM
90-1 Onden Shikuya, Tokyo.

INTERLINGUAL-INTERNATIONAL INC.
36-1 Akasaka, Tokyo. Hitotsugi-cho, Minato-ku, Tokyo.

JAPAN INTERNATIONAL ENTERPRISES
15-2 Shiba, Tokyo.

MCA JAPAN LTD.
Hotel New Japan, Tokyo.

MODERN IMPORT
2-2 Uchisaiwai-cho, Tokyo.

NEW JAPAN FILMS INC.
Korin Mansion, 9 Shiba Sakae-cho, Tokyo.

STAR FILM
5-5 Nishi Ginza, Tokyo.

JAPAN (Audience Research)

A. C. NIELSEN CO.
5 Higashi Toriizaka, Arabu, Tokyo.

AUDIENCE STUDIOS (Japan),
Yoneda Bldg., 17-20 Shimbashi, Tokyo.

VIDEO RESEARCH CORP.
13, 2-chome, Higashi Ginza, Tokyo.

KOREA

KOREAN CENTRAL BROADCASTING SYSTEM
Bureau of Broadcasting Management, Ministry of Public Information, Seoul.

AMERICAN FORCES KOREA NETWORK
APO 96301, San Francisco, Cal., U.S.A.

TONGYANG TV NETWORK
Central P.O. Box 775, Seoul.

KUWAIT

KUWAIT-TV
Kuwait.

LEBANON

COMPAGNIE LIBANAISE DE TELEVISION
B.P. 4848, Beirut.

TELE ORIENT
Box 5054, Beirut.

MALAYSIA

RADIO MALAYSIA
Dept. of Broadcasting, P.O. Box 1047, Kuala Lumpur.

PHILIPPINES

ASSOCIATED BROADCASTING CORPORATION-ABC
Manila Times Bldg., Rizal, Manila.

BOLINAO ELECTRONICS CORPORATION
ABS Building, Dewey Blvd., Manila.

ABS-CBN
Pasay City.

INTER-ISLAND BROADCASTING CORPORATION
Trinity Building, San Luis Street, Manila.

METROPOLITAN BROADCASTING CO.
969, Taft Avenue, Manila.

PHILIPPINE BROADCASTING SERVICE
Manila.

RADIO MINDANAO NETWORKS
Philippines Herald Bldg., Manila.

REPUBLIC BROADCASTING SYSTEM
E de los Santos Avenue, Diliman, Quezon City

RYUKYU ISLANDS

OKINAWA TELEVISION BROADCASTING CO.
1-Chome, Matsuyama-cho, Naha, Okinawa.

RYUKU BROADCASTING CO.
1-66 Kumiji-cho, Naha.

SAUDI ARABIA

ARAMCO-TV
Box 1359, Dhahran.

SINGAPORE

TELEVISION SINGAPURA
P.O. Box 1902, Singapore.

SYRIA

SYRIAN TELEVISION
Rue de la Victoire, Damascus

THAILAND

THAI TELEVISION CO. LTD.
Bangkhunprom, Bangkok.

THE ARMY TELEVISION STATION
Pahol Youthin Road, Bangkok.

TURKEY

ISTANBUL TEKNIKI UNIVERSITESI
Elektrii Fakultesi, Yuksek Frekans Teknigi Kurusu, Istanbul.

Pacific

AMERICAN SAMOA

TELEVISION OF SAMOA
Department of Education, Pago Pago.

AUSTRALIA

AUSTRALIAN BROADCASTING COMMISSION (CHANNEL 2)
Government owned. 264 Pitt Street, P.O. Box 487, G.P.O., Sydney.

AMALGAMATED TELEVISION SERVICES
Pty. Ltd. Television Station A.T.N., Channel 7 Television Centre, Epping, Sydney, N.S.W.

TELEVISION CORPORATION LIMITED
Television Station TCN, Channel 9 Artarmon Road, Willoughby, Sydney, N.S.W.

UNITED TELECASTERS LIMITED (CHANNEL 0)
C/Amalgamated Wireless (A/asia) Ltd. 42 York Street, Sydney, N.S.W.

HERALD-SUN T.V.

Pty. Ltd. Television Station HSV, Channel 7 Cnr. Dorcas and Wells St., South Melbourne, Victoria.

GENERAL TELEVISION CORP.

Pty. Ltd. Television Station GTV, Channel 9 22-46 Bendigo Street, Richmond, Melbourne, Victoria.

AUSTRAMA TELEVISION (CHANNEL 0)

ATV C/Ansett Transport Industries Ltd. 489 Swanston Street, Melbourne, Victoria.

CANBERRA TELEVISION LTD.
Television Station CTC, Channel 7
Canberra Television Centre, Black Mountain, Canberra ACT, P.O. Box 377, Canberra.

BRISBANE TV LIMITED
Television Station BTQ, Channel 7
Victory Chambers, Adelaide Street, Brisbane, Queensland.

QUEENSLAND TELEVISION LIMITED
Television Station QTQ, Channel 9
ANZ Bank Chambers, 43 Queens Street, Brisbane, Queensland.

TELEVISION BROADCASTER LTD.
Television Station ADS, Channel 7
125 Strangeways Terrace, North Adelaide, South Australia.

SOUTHERN TELEVISION CORP. LTD.
Television Station NWS, Channel 9
202-208 Tynte Street, North Adelaide, South Australia.

TV LIMITED
Television Station TW, Channel 7
Osborne Park Road, Tuart Hill, Perth, W.A.

TASMANIAN TELEVISION LIMITED
TVT, Channel 6
Studio—52 Newtown Road, Newtown, Hobart (Tas.)

NORTHERN TELEVISION LTD.
Television Station TNT, Channel 9
P.O. Box 873, Launceston, Tasmania.

MARIANAS ISLANDS

KUAM TELEVISION
P.O. Box 368, Agaña.

NEW CALEDONIA

OFFICE DE RADIOIFF-TV
Française, P.O. Box 327, Noumea.

NEW ZEALAND

NEW ZEALAND BROADCASTING CORPORATION
P.O. Box 98, Wellington.

TAHITI

OFFICE DE RADIOIFF-TV
Française, Papeete.

Central America

COSTA RICA

TELEVISORA DE COSTA RICA LTDA.
Apt. 3876, San Jose.

"TIC-TAC" TELEVISION
Apt. 4666, San Jose.

CUBA

CMQ-TV
Radiocentre, Habana.

CMBF-TV
Mazon y San Miguel, Habana.

DOMINICAN REPUBLIC

RADIO SANTO DOMINGO-TV
Calle Miami to Domingo.

RAHINTEL TELEVISION
Radio HIN C Por A, Eusanche 30 de Mayo Street, Domingo.

EL SALVADOR

TELEVISION SALVADORENA S.A.
Apt. 947, San Salvador.

RADIO TELEVISION YSU, S.A.
Apt. Postal 1050, San Salvador.

GUATEMALA

TELEVISION NACIONAL
Edit de la Tipografía Nacional, 18 de Septiembre y 7a Ave. Sur, Guatemala.

RADIO-TELEVISION GUATEMALA, S.A.
Apt. 1367, Guatemala.

LA VOZ DE CENTRO AMERICA
7a Av. 1-19, Z-9, Guatemala.

HAITI

TELE-HAITI
384, Av. Jn. Jacques Dessalines, Port-au-Prince

HONDURAS (REP.)

RADIO Y TELEVISION HONDURENA S.A.
Tegucigalpa.

MEXICO

TELEVISION DE LA FRONTERA, S. A.
Vicente Guerrero num. 704 Ciudad Juarez, Chih.

RADIO PANAMERICANA, S. A.
Av. Chapultepec num. 18 Mexico, D. F.

TELEVISION DEL NORTE, S. A.
Aparatado Postal num. 1833 Monterrey, N. L.

TELEVIMEX, S. A.
Av. Chapultepec num. 18 Mexico D. F.

RADIO TELEVISION, S. A.
Calle Quinta num. 210 Desps. 14-16 Edificio Barbachano Tijuana, B. C.

CADENA TELEVISION DEL NORTE, S. A.
Monterrey, N. L. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

RAFAEL TIJERINA CARRANZA
Aldama num. 2611 Nuevo Laredo, Tams.

TELEVISION TAPATIA, S. A. de C.V.
Circunvalacion num. 265 Guadalajara, Jal.

TELEVISORA DE LA LAGUNA, S. A.
Torreon, Coah. (Dom. Av. Chapultepec num. 18, Mexico, D. F.)

TELEVISION PASO DE CORTES, S. A.
Av. Chapultepec num. 18 Mexico, D. F.

SERGIO R. MOLINAR FERNANDEZ
Apartado Postal num. 211 Ciudad Juarez, Chih.

TELEVISORA DE CHIHUAHUA, S. A.
Chihuahua, Chih. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISORA DE HERMOSILLO, S. A.
Hermosillo, Son. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISORA DE GUADALAJARA, S. A.
Guadalajara, Jal. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISORA DE CALIMEX, S. A.
Tijuana, B. C. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISORA DE OCCIDENTE, S. A.
Guadalajara, Jal. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISION DEL NORTE, S. A.
Monterrey, N. L. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISORA DE YUCATAN, S. A.
Merida, Yuc. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISION DE GUANAJUATO, S. A.
Cerro del Zamorano, Oro. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TV DE CULIACAN, S. A.
Culiacan, Sin. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISORA DE MEXICALI, S. A.
Apartado Postal num. 1356 Mexicali, B. C. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

TELEVISION DE COLIMA, S. A. de C.V.
Anillo Circunvalacion num. 1080 Nte. Colima,
Col.

FELIPE ARRIOLA GANDARA
Av. Alvaro Obregon num. 138 Nogales, Son.

CARLOS FERRAEZ MATOS
Calle Bolivar entre Diaz Miron y Boulevard
Miguel Aleman Veracruz, Ver.

TELEVISION GONZALES CAMARENA, S. A.
Av. Chapultepec num. 18 Mexico, D. F.

TELEVISORA DEL GOLFO, S. A.
Ciudad Madero, Tams. (Dom. Av. Chapultepec
num. 18 Mexico, D. F.)

TELEVISION DE MEXICO, S. A.
Av. Chapultepec num. 18 Mexico, D. F.

ANTONIO SUAREZ REYES
Av. Punta Banda y Eugenia, Frallion—Amiento
Chapultepec Ensenada, B. C.

NETHERLANDS ANTILLES

TELECURACAO
P.O. Box 415, Curacao.

NICARAGUA

TELEVISION DE NICARAGUA, S.A.
Apdo 1505, Managua.

PANAMA

CIRCUITO RPC-TELEVISION
Direccion de Correos y Telecomunicaciones,
Ministerio de Gobierno y Justicia, Panama.

TELEVISORA NACIONAL S.A. PANAMA
Ric. Chiari, Panama.

DIFFUSION, S.A.
Carlos Eleta A, Panama.

PUERTO RICO

WKAQ-TV
El Mundo Inc., Box 5096, Puerta de Tierra.

WIPM-TV
Dept. of Education
Hato Rey, San Juan.

WAPA-TV
Ponce de Leon Broadc. Co. of P.R.
P.O. Box 250, San Juan.

WORA-TV
Supreme Broadc. Co. Inc. of P.R.
Box 43, Mayaguez.

WIPR-TV
Dept. of Education
P.O. Box 306, San Juan.

WRIK-TV
Ponce TV Corp.
Darlington Bldg.

WSUR-TV
American Colonial Broadcasting Corp.
Box 4189, San Juan.

WKBM-TV
American Colonial Broadcasting Corp.
Box 4189, San Juan.

WOLE-TV
Western Broadcasting Corp.
Box 2050, San Juan.

TRINIDAD

TRINIDAD AND TOBAGO TELEVISION CO.
LTD.
Television House
Maraval Road, Port-of-Spain.

VIRGIN ISLANDS

ISLAND TELERADIOSERVICE, INC.
P.O. Box 1947, St. Thomas.

South America

ARGENTINA

PRIMERA TELEVISION ARGENTINA
Av. Alem 735, Buenos Aires.

COMPANIA ARGENTINA
DE TELEVISION, S.A.

Castex 3345, Buenos Aires.

PRODUCCIONES ARGENTINA DE TV
Lima 1261, Buenos Aires.

TELEONCE
Calle Pavon 2444, Buenos Aires.

RIO DE LA PLATA
San Juan 1160, Buenos Aires.

DIFUSORA MARPLATENSE
Av. Luro 2907, Mar del Plata.

SOCIEDAD DIFUSORA MENDOZA
Garibaldi 7, Mendoza.

TELECOLOR, S.A.
Av. Gral Paz 266, Cordoba.

BRAZIL

TELEVISAO-TUPI
Av. Joao Luiz Alves, 13-Urca, Rio de Janeiro.

TELEVISAO-RIO
Av. Atlantica 4264, Rio de Janeiro.

EMISSORA DE TELEVISAO CONTINENTAL
Rue das Laranjeiras 291, Rio de Janeiro.

TELEVISAO MAYRINK VEIGA
Rio de Janeiro.

RADIO GLOBO DO RIO DE JANEIRO
Rua Irineu Marinho 35, Rio de Janeiro.

TELEVISAO BAURU
Bauru, SP.

TELEVISAO ITACOLOMI
Av. Tocantins 499, Belo Horizonte, MG.

TELEVISAO PIRATINI
Porto Alegre, RGS.

TELEVISAO ITAPOAN
Rua Carlos Gomes, 57.

TELEVISAO NACIONAL
Emprensa Incorporado ao Patrimonio Nacional,
Brasilia, DF

TELIVISAO PARANA
Rua J. Loureiro 119, Curitiba, PA.

RADIOFARROUPILHA
Galeria Rosario 22, Andar, Porto Alegre, Rio
Grande do Sul.

TELEVISAO PARANAENSE
Senador Alencar Guimaraes 97, Curitiba, PA.

TELEVISAO RADIO CLUBE
Fortaleza, CE.

TV-GUARATINGUETA
Guaratingueta, SP.

TV-LAFAIETE
Consolheiro Lafete, MG.

TV-MARIANO PROCOPIO
Juiz de Fora, MG.

TV-MARAJOARA
Belem, PA.

TV-COROADOS
Londrina.

TV-ITATIAIA
Itatania, RJ.

TV RADIO CLUBE
17 Av. Goias, Goiania.

CHILE

UNIVERSIDAD CATOLICA
UNIVERSIDAD DE CHILE
Alameda Bdo. O'Higgins 340, Casilla 114-D, Santiago.

COLOMBIA

R. TELEVISORA NACIONAL
Direccion General de la Radiotelevisora
Nacional de Colombia
Apartado Nacional 1824, Bogota.

ECUADOR

LA VOZ DE LOS ANDES—TELEVISION
Cas. 691, Quito.
PRIMERA TELEVISION ECUATORIANA S.A.
Illingworth 114 y Pichincha, Guayaquil.

PERU

MINISTRY OF EDUCATION
Ministerio de Educacion Publica
Direccion de Cultera, Lima.

TELEVISORA AMERICA
Montero Rosas, Lima.

TELEVISORA PANAMERICANA
Ave. Arequipa 1110, Lima.

TELEVISORA VICTORIA
Av. Tacna 543, Lima.

TELEVISORA EXCELSIOR
Ave. Manco Capac, Lima.

TELEVISORA EL SOL
Jose Galvez 1040, Lima.

TELEVISORA SUR PERUANA
P.O. Box 514, Arequipa.

URUGUAY

TV MONTE CARLO
18 Julyd Eduardo Aceuedo, Montevideo.

SAETA-TV
Avda, Uruguay 1031, Montevideo.

TELEDOCE
Compte y Rique 1276, Montevideo.

VENEZUELA

TELEVISORA NACIONAL
Apt. 3979, Caracas.

CORPORACION VENEZOLANA DE
TELEVISION

Colinas de los Caobos
Avda. la Salle, La Colina.

R. CARACAS TV
Ed. R. Centro
Barcenas, Caracas.

ONDAS DEL LAGO
Maracaibo.

R. VALENCIA TV
Valencia, Estado Carabobo.



The Television Code



The Television Code

A NEW CODE of standards and practices for the television industry went into effect March 1, 1952 following a series of developments almost a year in the making.

The code is an aftermath of a meeting held in Washington in June, 1951 at which NBC made public a code of its own. Set up as a standard of operations in television, this code bore an essential resemblance to the instrument earlier adopted by the same network for radio broadcasting. Both NBC codes, a Code of Standards adopted for radio by the National Association of Broadcasters—predecessor organization of the National Association of Radio and Television Broadcasters—in Atlantic City in 1947 and now the industry-wide TV code, drew upon the Motion Picture Production Code for their pattern.

Four subcommittees were active in preparation of the television code throughout the summer of 1951. Their tentative draft was approved by the NARTB board in September and a final polishing job undertaken in Washington shortly before the text was ratified in Chicago, October 19, 1951.

The Television Code provides for a Television Code Review Board which now consists of nine members. All members must be subscribers to the Television Code. The Code Review Board oversees policy direction of the Television Code and recommends to the NAB Television Board of Directors any changes in Code provisions for the latter group's ratification. The interpretation, implementation and enforcement of the Television Code's programming and advertising standards is the basic responsibility of the Code Authority Director.

In those phases that deal with programming and its approaches, the code bears striking similarity to the Motion Picture Production Code, conceived and formulated in 1929 by Martin Quigley, and ratified by the Motion Picture Producers and Distributors Association of America, Inc. which became the Motion Picture Association of America, Inc. late in 1945 when the late Eric Johnston was named president.

Meeting in Bandera Tex. in February, 1952, TV board members of NAB approved a review board of five and adopted a plan for financing administration of the code as well as an operating budget of \$40,000 for the first year of operations.

There have been various revisions of the code over the years. This most recent edition, the tenth, is dated August, 1965.

Under the financing plan, each subscribing TV station pays an annual fee based on the highest hourly rate quoted on its rate card, up to a maximum of \$1,400. If it is an NAB member, \$250 of this is credited

against NAB dues, leaving the balance for defraying code.

The Code is copyrighted by the National Association of Broadcasters. The Code Authority maintains offices in Washington, New York and Hollywood. Howard H. Bell is director, with offices in Washington.

Text of the revised code follows:

Preamble

Television is seen and heard in every type of American home. These homes include children and adults of all ages, embrace all races and all varieties of religious faith, and reach those of every educational background. It is the responsibility of television to bear constantly in mind that the audience is primarily a home audience, and consequently that television's relationship to the viewers is that between guest and host.

The revenues from advertising support the free, competitive American system of telecasting, and make available to the eyes and ears of the American people the finest programs of information, education, culture and entertainment. By law the television broadcaster is responsible for the programming of his station. He, however, is obligated to bring his positive responsibility for excellence and good taste in programming to bear upon all who have a hand in the production of programs, including networks, sponsors, producers of film and of live programs, advertising agencies, and talent agencies.

The American businesses which utilize television for conveying their advertising messages to the home by pictures with sound, seen free-of-charge on the home screen, are reminded that their responsibilities are not limited to the sale of goods and the creation of a favorable attitude toward the sponsor by the presentation of entertainment. They include, as well, responsibility for utilizing television to bring the best programs, regardless of kind, into American homes.

Television, and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture, for the acceptability of the program materials chosen, for decency and decorum in production, and for propriety in advertising. This responsibility cannot be discharged by any given group of programs, but can be discharged only through the highest standards of respect for the American home, applied to every moment of every program presented by television.

In order that television programming may best serve the public interest, viewers should be encouraged to make their criticisms and positive suggestions known to the television broadcasters. Parents in particular should be urged to see to it that out of the richness of television fare, the best programs are brought to the attention of their children.

I. Advancement of Education and Culture

1. Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, foundations, and other institutions devoted to education and culture.

2. It is the responsibility of a television broadcaster to call upon such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television. It is further the responsibility of stations, networks, advertising agencies and sponsors consciously to seek opportunities for introducing into telecasts factual materials which will aid in the enlightenment of the American public.

3. Education via television may be taken to mean that process by which the individual is brought toward informed adjustment to his society. Television is also responsible for the presentation of

overtly instructional and cultural programs, scheduled so as to reach the viewers who are naturally drawn to such programs, and produced so as to attract the largest possible audience.

4. The television broadcaster should be thoroughly conversant with the educational and cultural needs and desires of the community served.

5. He should affirmatively seek out responsible and accountable educational and cultural institutions of the community with a view toward providing opportunities for the instruction and enlightenment of the viewers.

6. He should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

7. It is in the interest of television as a vital medium to encourage and promote the broadcast of programs presenting genuine artistic or literary material, valid moral and social issues, significant controversial and challenging concepts and other subject matter involving adult themes. Accordingly, none of the provisions of this code, including those relating to the responsibility toward children, should be construed to prevent or impede their broadcast. All such programs, however, should be broadcast with due regard to the composition of the audience. The highest degree of care should be exercised to preserve the integrity of such programs and to ensure that the selection of themes, their treatment and presentation are made in good faith upon the basis of true instructional and entertainment values, and not for the purposes of sensationalism, to shock or exploit the audience or to appeal to prurient interests or morbid curiosity.

II. Responsibility Toward Children

1. The education of children involves giving them a sense of the world at large. It is not enough that only those programs which are intended for viewing by children shall be suitable to the young and immature. In addition, those programs which might be reasonably expected to hold the attention of children and which are broadcast during times of the day when children may be normally expected to constitute a substantial part of the audience should be presented with due regard for their effect on children.

2. Such subjects as violence and sex shall be presented without undue emphasis and only as required by plot development or character delineation. Crime should not be presented as attractive or as a solution to human problems, and the inevitable retribution should be made clear.

3. The broadcaster should afford opportunities for cultural growth as well as for wholesome entertainment.

4. He should develop programs to foster and promote the commonly accepted moral, social and ethical ideals characteristic of American life.

5. Programs should reflect respect for parents, for honorable behavior, and for the constituted authorities of the American community.

6. Exceptional care should be exercised with reference to kidnapping or threats of kidnapping of children in order to avoid terrorizing them.

7. Material which is excessively violent or would create morbid suspense, or other undesirable reactions in children, should be avoided.

8. Particular restraint and care in crime or mystery episodes involving children or minors, should be exercised.

III. Community Responsibility

1. A television broadcaster and his staff occupy a position of responsibility in the community and should conscientiously endeavor to be acquainted fully with its needs and characteristics in order better to serve the welfare of its citizens.

2. Requests for time for the placement of public service announcements or programs should be carefully reviewed with respect to the character and reputation of the group, campaign or organization involved, the public interest content of the message, and the manner of its presentation.

IV. General Program Standards

1. Program materials should enlarge the horizons of the viewer, provide him with wholesome entertainment, afford helpful stimulation, and remind him of the responsibilities which the citizen has towards his society. The intimacy and confidence placed in Television demand of the broadcaster, the network and other program sources that they be vigilant in protecting the audience from deceptive program practices.

2. Profanity, obscenity, smut and vulgarity are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

3. Words (especially slang) derisive of any race, color, creed, nationality or national derivation, except wherein such usage would be for the specific purpose of effective dramatization such as combating prejudice, are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

4. Racial or nationality types shall not be shown on television in such a manner as to ridicule the race or nationality.

5. Attacks on religion and religious faiths are not allowed. Reverence is to mark any mention of the name of God, His attributes and powers. When religious rites are included in other than religious programs the rites shall be accurately presented. The office of minister, priest or rabbi shall not be presented in such a manner as to ridicule or impair its dignity.

6. Respect is maintained for the sanctity of marriage and the value of the home. Divorce is not treated casually as a solution for marital problems.

7. In reference to physical or mental afflictions and deformities, special precautions must be taken to avoid ridiculing sufferers from similar ailments and offending them or members of their families.

8. Excessive or unfair exploitation of others or of their physical or mental afflictions shall not be presented as praiseworthy. The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

9. Law enforcement shall be upheld and, except where essential to the program plot, officers of the law portrayed with respect and dignity.

10. Legal, medical and other professional advice, diagnosis and treatment will be permitted only in conformity with law and recognized ethical and professional standards.

11. The use of animals both in the production of television programs and as part of television program content, shall at all times, be in conformity with accepted standards of humane treatment.

12. Care should be exercised so that cigarette smoking will not be depicted in a manner to impress the youth of our country as a desirable habit worthy of imitation.

13. Criminality shall be presented as undesirable and unsympathetic. The condoning of crime and the treatment of the commission of crime in a frivolous, cynical or callous manner is unacceptable. The presentation of techniques of crime in such detail as to invite imitation shall be avoided.

14. The presentation of murder or revenge as a motive for murder shall not be presented as justifiable.

15. Suicide as an acceptable solution for human problems is prohibited.

16. Illicit sex relations are not treated as commendable. Sex crimes and abnormalities are generally unacceptable as program material. The use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy.

17. Drunkenness should never be presented as desirable or prevalent. The use of liquor in program content shall be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

18. Narcotic addiction shall not be presented except as a vicious habit. The administration of illegal drugs will not be displayed.

19. The use of gambling devices or scenes necessary to the development of plot or as appropriate

background is acceptable only when presented with discretion and in moderation, and in a manner which would not excite interest in, or foster, betting nor be instructional in nature.

20. Telecasts of actual sport programs at which on-the-scene betting is permitted by law should be presented in a manner in keeping with Federal, state and local laws, and should concentrate on the subject as a public sporting event.

21. Program material pertaining to fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind reading, or character-reading, is unacceptable when presented for the purpose of fostering belief in these subjects.

22. Quiz and similar programs that are presented as contests of knowledge, information, skill or luck must, in fact, be genuine contests and the results must not be controlled by collusion with or between contestants, or any other action which will favor one contestant against any other.

23. No program shall be presented in a manner which through artifice or simulation would mislead the audience as to any material fact. Each broadcaster must exercise reasonable judgment to determine whether a particular method of presentation would constitute a material deception, or would be accepted by the audience as normal theatrical illusion.

24. The appearances or dramatization of persons featured in actual crime news will be permitted only in such light as to aid law enforcement or to report the news event.

25. The use of horror for its own sake will be eliminated; the use of visual or aural effects which would shock or alarm the viewer, and the detailed presentation of brutality or physical agony by sight or by sound are not permissible.

26. Contests may not constitute a lottery.

27. Any telecasting designed to "buy" the television audience by requiring it to listen and/or view in hope of reward rather than for the quality of the program, should be avoided.

28. The costuming of all performers shall be within the bounds of propriety and shall avoid such exposure or such emphasis on anatomical detail as would embarrass or offend home viewers.

29. The movements of dancers, actors, or other performers shall be kept within the bounds of decency, and lewdness and impropriety shall not be suggested in the positions assumed by performers.

30. Camera angles shall avoid such views of performers as to emphasize anatomical details indecently.

31. The use of the television medium to transmit information of any kind by the use of the process called "subliminal perception," or by the use of any similar technique whereby an attempt is made to convey information to the viewer by transmitting messages below the threshold of normal awareness, is not permitted.

32. The broadcaster shall be constantly alert to prevent activities that may lead to such practices as the use of scenic properties, the choice and identification of prizes, the selection of music and other creative program elements and inclusion of any identification of commercial products or services, their trade names or advertising slogans, within a program dictated by factors other than the requirements of the program itself. The acceptance of cash payments or other considerations in return for including any of the above within the program is prohibited except in accordance with Sections 317 and 508 of the Communications Act.

33. A television broadcaster should not present fictional events or other non-news material as authentic news telecasts or announcements, nor should he permit dramatizations in any program which would give the false impression that the dramatized material constitutes news. Expletives (presented aurally or pictorially) such as "flash" or "bulletin" and statements such as "we interrupt this program to bring you ..." should be reserved specifically for news room use. However, a television broadcaster may properly exercise discretion in the use in non-news programs of words or phrases which do not necessarily imply that the material following is a news release.

34. Program content should be confined to those

elements which entertain or inform the viewer and to the extent that titles, teasers and credits do not meet these criteria, they should be restricted or eliminated.

35. The creation of a state of hypnosis by act or demonstration on the air is prohibited and hypnosis as an aspect of "parlor game" antics to create humorous situations within a comedy setting cannot be used.

V. Treatment of News and Public Events

News

1. A television station's news schedule should be adequate and well-balanced.

2. News reporting should be factual, fair and without bias.

3. A television broadcaster should exercise particular discrimination in the acceptance, placement and presentation of advertising in news programs so that such advertising should be clearly distinguishable from the news content.

4. At all times, pictorial and verbal material for both news and comment should conform to other sections of these standards, wherever such sections are reasonably applicable.

5. Good taste should prevail in the selection and handling of news:

Morbid, sensational or alarming details not essential to the factual report, especially in connection with stories of crime or sex, should be avoided.

News should be telecast in such a manner as to avoid panic and unnecessary alarm.

6. Commentary and analysis should be clearly identified as such.

7. Pictorial material should be chosen with care and not presented in a misleading manner.

8. All news interview programs should be governed by accepted standards of ethical journalism, under which the interviewer selects the questions to be asked. Where there is advance agreement materially restricting an important or newsworthy area of questioning, the interviewer will state on the program that such limitation has been agreed upon. Such disclosure should be made if the person being interviewed requires that questions be submitted in advance or if he participates in editing a recording of the interview prior to its use on the air.

9. A television broadcaster should exercise due care in his supervision of content, format, and presentation of newscasts originated by his station, and in his selection of newscasters, commentators, and analysts.

PUBLIC EVENTS

1. A television broadcaster has an affirmative responsibility at all times to be informed of public events, and to provide coverage consonant with the ends of an informed and enlightened citizenry.

2. The treatment of such events by a television broadcaster should provide adequate and informed coverage.

VI. Controversial Public Issues

1. Television provides a valuable forum for the expression of responsible views on public issues of a controversial nature. The television broadcaster should seek out and develop with accountable individuals, groups and organizations, programs relating to controversial public issues of import to his fellow citizens; and to give fair representation to opposing sides of issues which materially affect the life or welfare of a substantial segment of the public.

2. Requests by individuals, groups or organizations for time to discuss their views on controversial public issues, should be considered on the basis of their individual merits, and in the light of the contribution which the use requested would make to the public interest, and to a well-balanced program structure.

3. Programs devoted to the discussion of controversial public issues should be identified as such. They should not be presented in a manner which would mislead listeners or viewers to believe that the program is purely of an entertainment, news, or other character.

4. Broadcasts in which stations express their own opinions about issues of general public interest should be clearly identified as editorial. They should be unmistakably identified as statements of station opinion and should be appropriately distinguished from news and other program material.

VII. Political Telecasts

1. Political telecasts should be clearly identified as such. They should not be presented by a television broadcaster in a manner which would mislead listeners or viewers to believe that the program is of any other character.

(Ref.: Communications Act of 1934, as amended, Secs. 315 and 317, and FCC Rules and Regulations, Secs. 3.654, 3.657, 3.663, as discussed in NAB's "A Political Catechism.")

VIII. Religious Programs

1. It is the responsibility of a television broadcaster to make available to the community appropriate opportunity for religious presentations.

2. Telecasting which reaches men of all creeds simultaneously should avoid attacks upon religion.

3. Religious programs should be presented respectfully and accurately and without prejudice or ridicule.

4. Religious programs should be presented by responsible individuals, groups and organizations.

5. Religious programs should place emphasis on broad religious truths, excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

6. In the allocation of time for telecasts of religious programs the television station should use its best efforts to apportion such time fairly among the representative faith groups of its community.

IX. General Advertising Standards

1. This Code establishes basic standards for all television broadcasting. The principles of acceptability and good taste within the Program Standards section govern the presentation of advertising where applicable. In addition, the Code establishes in this section special standards which apply to television advertising.

2. A commercial television broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, a television broadcaster should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements.

3. Identification of sponsorship must be made in all sponsored programs in accordance with the requirements of the Communications Act of 1934, as amended, and the Rules and Regulations of the Federal Communications Commission.

4. In consideration of the customs and attitudes of the communities served, each television broadcaster should refuse his facilities to the advertisement of products and services, or the use of advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. These standards should be applied with judgment and flexibility, taking into consideration the characteristics of the medium, its home and family audience, and the form and content of the particular presentation.

5. The advertising of hard liquor (distilled spirits) is not acceptable.

6. The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable only subject to Federal and local laws.

7. The advertising of cigarettes should not be presented in a manner to convey the impression that cigarette smoking promotes health or is important to personal development of the youth of our country.

8. Advertising by institutions or enterprises which in their offers of instruction imply promises of employment or make exaggerated claims for the opportunities awaiting those who enroll for courses is generally unacceptable.

9. The advertising of firearms and fireworks is acceptable only subject to Federal and local laws.

10. The advertising of fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind-reading, character reading or subjects of a like nature is not permitted.

11. Because all products of a personal nature create special problems, such products, when accepted, should be treated with especial emphasis on ethics and the canons of good taste. Such advertising of personal products as is accepted must be presented in a restrained and obviously inoffensive manner. The advertising of particularly intimate products which ordinarily are not freely mentioned or discussed is not acceptable. (See *Television Code Interpretation No. 3*)

12. The advertising of tip sheets, race track publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

13. An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

14. "Bait-switch" advertising, whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes, is not acceptable.

15. Personal endorsements (testimonials) shall be genuine and reflect personal experience. They shall contain no statement that cannot be supported if presented in the advertiser's own words.

X. Presentation of Advertising

1. Advertising messages should be presented with courtesy and good taste; disturbing or annoying material should be avoided; every effort should be made to keep the advertising message in harmony with the content and general tone of the program in which it appears.

2. The role and capability of television to market sponsors' products are well recognized. In turn, this fact dictates that great care be exercised by the broadcaster to prevent the presentation of false, misleading or deceptive advertising. While it is entirely appropriate to present a product in a favorable light and atmosphere, the presentation must not, by copy or demonstration, involve a material deception as to the characteristics, performance or appearance of the product.

3. The broadcaster and the advertiser should exercise special caution with the content and presentation of television commercials placed in or near programs designed for children. Exploitation of children should be avoided. Commercials directed to children should in no way mislead as to the product's performance and usefulness. Appeals involving matters of health which should be determined by physicians should not be directed primarily to children.

4. Appeals to help fictitious characters in television programs by purchasing the advertiser's product or service or sending for a premium should not be permitted, and such fictitious characters should not be introduced into the advertising message for such purposes.

5. Commercials for services or over-the-counter products involving health considerations are of intimate and far-reaching importance to the consumer. The following principles should apply to such advertising:

a. Physicians, dentists or nurses, or actors representing physicians, dentists or nurses shall not be employed directly or by implication. These restrictions also apply to persons professionally engaged in medical services (e.g., physical therapists, pharmacists, dental assistants, nurses' aides).

b. Visual representations of laboratory settings may be employed, provided they bear a direct relationship to bona fide research which has been conducted for the product or service. (See Code, X, 10.) In such cases, laboratory technicians shall be identified as such and shall not be employed as spokesmen or in any other way speak on behalf of the product.

c. Institutional announcements not intended to sell a specific product or service to the consumer and public service announcements by non-profit organizations may be presented by accredited physicians, dentists or nurses, subject to approval by the broadcaster. An accredited professional is one who has met required qualifications and has been licensed in his resident state.

6. Advertising should offer a product or service on its positive merits.

Identification of a specific competitive product or service, by either audio or video, is not acceptable when the reference is derogatory, either overtly or by implication.

Derogatory includes references which detract from or belittle the product or service mentioned.

7. A sponsor's advertising messages should be confined within the framework of the sponsor's program structure. A television broadcaster should avoid the use of commercial announcements which are divorced from the program either by preceding the introduction of the program (as in the case of so-called "cow-catcher" announcements) or by following the apparent sign-off of the program (as in the case of so-called trailer or "hitch-hike" announcements). To this end, the program itself should be announced and clearly identified, both audio and video, before the sponsor's advertising material is first used, and should be signed off, both audio and video, after the sponsor's advertising material is last used.

8. Since advertising by television is a dynamic technique, a television broadcaster should keep under surveillance new advertising devices so that the spirit and purpose of these standards are fulfilled.

9. A charge for television time to churches and religious bodies is not recommended.

10. Reference to the results of bona fide research, surveys or tests relating to the product to be advertised shall not be presented in a manner so as to create an impression of fact beyond that established by the work that has been conducted.

XI. Advertising of Medical Products

1. The advertising of medical products presents considerations of intimate and far-reaching importance to the consumer because of the direct bearing on his health.

2. Because of the personal nature of the advertising of medical products, claims that a product will effect a cure and the indiscriminate use of such words as "safe", "without risk", "harmless", or terms of similar meaning should not be accepted in the advertising of medical products on television stations.

3. A television broadcaster should not accept advertising material which in his opinion offensively describes or dramatizes distress or morbid situations involving ailments, by spoken word, sound or visual effects.

XII. Contests

1. Contests shall be conducted with fairness to all entrants, and shall comply with all pertinent laws and regulations. Care should be taken to avoid the concurrent use of the three elements which together constitute a lottery—prize, chance and consideration.

2. All contest details, including rules, eligibility requirements, opening and termination dates should be clearly and completely announced and/or shown, or easily accessible to the viewing public, and the winners' names should be released and prizes awarded as soon as possible after the close of the contest.

3. When advertising is accepted which requests contestants to submit items of product identification or other evidence of purchase of products, reasonable facsimiles thereof should be made acceptable unless the award is based upon skill and not upon chance.

4. All copy pertaining to any contest (except that which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time allowances as herein provided. (See *Television Code, XIV*)

XIII. Premiums and Offers

1. Full details of proposed offers should be required by the television broadcaster for investigation and approved before the first announcement of the offer is made to the public.

2. A final date for the termination of an offer should be announced as far in advance as possible.

3. Before accepting for telecast offers involving a monetary consideration, a television broadcaster should satisfy himself as to the integrity of the advertiser and the advertiser's willingness to honor

complaints indicating dissatisfaction with the premium by returning the monetary consideration.

4. There should be no misleading descriptions of visual representations of any premiums or gifts which would distort or enlarge their value in the minds of the viewers.

5. Assurances should be obtained from the advertiser that premiums offered are not harmful to person or property.

6. Premiums should not be approved which appeal to superstition on the basis of "luck-bearing" powers or otherwise.

XIV. Time Standards for Advertising

In accordance with good telecast advertising practice; the time standards for commercial material are as follows:

1. Prime Time [Programs]

Definition: A continuous period of not less than three evening hours per broadcast day as designated by the station, between the hours of 6:00 P.M. and Midnight. Commercial material, including total station break time, in prime time shall not exceed 17.2% (10 minutes and 20 seconds) in any 60-minute period. Not more than three announcements shall be scheduled consecutively. Commercial material in prime time includes billboards, public service announcements, promotional announcements (except for those for the same program) and "below the line" credits as well as commercial copy. (See *Television Code Interpretation No. 5*)

2. All Other Time [Programs]

Definition: All time other than prime time. Commercial material, including total station break time, within any 60-minute period may not exceed 27.2% (16 minutes and 20 seconds). Individual programs of 5 minutes duration may include commercial material not in excess of 1 minute and 15 seconds and individual programs of 10 minutes duration may include commercial material not in excess of 2 minutes and 10 seconds. Not more than three announcements shall be scheduled consecutively. Commercial material in *all other times* does not include public service announcements, promotional announcements and opening and closing billboards which give sponsor identification.

3. Station Breaks

Definition: Station breaks are those periods of time between programs, or within a program as designated by the program originator, which are set aside for local station identification and spot announcements. In prime time a station break shall consist of not more than two commercial announcements plus non-commercial copy such as station identification, public service or promotional announcements. Total station break time in any 30-minute period may not exceed 1 minute and 10 seconds. In other than prime time individual station breaks shall consist of not more than two commercial announcements plus the conventional sponsored 10-second ID, or three commercial announcements, and shall not exceed 2 minutes and 10 seconds. Station break announcements shall not adversely affect a preceding or following program.

4. Multiple Product Announcements

A multiple product announcement is one in which two or more products or services are presented within the framework of a single announcement. (1) Only those multiple product announcements which meet the following criteria shall be counted under the Code (Section XIV, 1, 2, 3) as a single announcement: (a) The products or services are related in character, purpose or use; and (b) The products or services are so treated in audio and video throughout the announcement as to appear to the viewer as a single announcement; and (c) The announcement is so constructed that it cannot be divided into two or more separate announcements. (2) Multiple product announcements not meeting the criteria of 4(1) above (commonly referred to as "piggybacks") shall be counted as two or more announcements under this section of the Code. (3) Multiple product announcements of retail or service establishments are exempted from the provisions of (1)(a) above.

5. Prize Identification

Reasonable and limited identification of prize and statement of the donor's name within formats wherein the presentation of contest awards or prizes is a necessary and integral part of program content shall

not be included as commercial time within the meaning of paragraphs 1 and 2, above; however, any aural or visual presentation concerning the product or its donor, over and beyond such identification and statement, shall be included as commercial time within the meaning of paragraph 1, above. (See *Television Code Interpretation No. 4*)

6. Care should be exercised in the selection, placement and integration of non-program material in order to avoid adversely affecting the program content or diminishing audience interest.

7. Programs presenting women's services, features, shopping guides, fashion shows, demonstrations and similar material with genuine audience interest provide a special service to the viewing public in which what ordinarily might be considered advertising material is an informative and necessary part of the program content. Because of this, the Time Standards may be waived to a reasonable extent and limit frequency. The Code Authority will evaluate each such program on its own merits.

8. Except for normal guest identifications, any casual reference by talent in a program to another's product or service under any trade name or language sufficient to identify it should be condemned and discouraged.

9. Stationary backdrops or properties in television presentations showing the sponsor's name or product, the name of his product, his trade-mark or slogan may be used only incidentally. They should not obtrude on program interest or entertainment. "On Camera" shots of such materials should be fleeting, not too frequent, and mindful of the need of maintaining a proper program balance.

10. Each opening and closing billboard, regardless of the number of sponsors, shall not exceed 10 seconds in program periods of one half-hour or less, or in the ratio of 10 seconds of opening and closing billboard per 30 minutes of program time in periods exceeding 30 minutes, provided that a billboard for any one sponsor at no time shall exceed 20 seconds in programs exceeding 30 minutes.

11. Billboard language may not include a commercial message and should be confined to the sponsor's name, product and established claim or slogan. Billboards should not mention contests, premiums, offers or special sales.

REGULATIONS AND PROCEDURES

The following regulations and procedures shall obtain as an integral part of the Television Code of the National Association of Broadcasters:

I

Name

The name of this Code shall be The Television Code of the National Association of Broadcasters.*

II

Purpose of the Code

The purpose of this Code is cooperatively to maintain a level of television programming which gives full consideration to the educational, informational, cultural economic, moral and entertainment needs of the American public to the end that more and more people will be better served.

III

Subscribers

Section 1. ELIGIBILITY

Any individual, firm or corporation which is engaged in the operation of a television broadcast station or network, or which holds a construction permit for a television broadcast station within the United States or its dependencies, shall, subject to the approval of the Television Board of Directors as hereinafter provided, be eligible to subscribe to the Television Code of the NAB to the extent of one subscription for each such station and/or network which it operates or for which it holds a construction permit; provided, that a non television member of NAB shall not become eligible via

* *By-Laws of the National Association of Broadcasters. Article VI, section 8.C. "Television Board. The Television Board is hereby authorized:—[4] to enact, amend and promulgate standards of practice or codes for its Television members, and to establish such methods to secure observance thereof as it may deem advisable:—"*

code subscription to receive any of the member services or to exercise any of the voting privileges of a member.

Section 2. CERTIFICATION OF SUBSCRIPTION

Upon subscribing to the Code, subject to the approval of the Television Board of Directors, there shall be granted forthwith to each such subscribing station authority to use the "NAB Television Seal of Good Practice," a copyrighted and registered seal to be provided in the form of a certificate, a slide and/or a film, signifying that the recipient thereof is a subscriber in good standing to the Television Code of the NAB. The seal and its significance shall be appropriately publicized by the NAB.

Section 3. DURATION OF SUBSCRIPTION

Subscription shall continue in full force and effect until thirty days after the first of the month following receipt of notice of written resignation. Subscription to the Code shall be effective from the date of application subject to the approval of the Television Board of Directors; provided, that the subscription of a television station going on the air for the first time shall, for the first six months of such subscription, be probationary, during which time its subscription can be summarily revoked by an affirmative two-thirds vote of the Television Board of Directors without the usual processes specified below.

Section 4. SUSPENSION OF SUBSCRIPTION

Any subscription, and/or the authority to utilize and show the above-noted seal, may be voided, revoked or temporarily suspended for television programming, including commercial copy, which, by theme, treatment or incident, in the judgment of the Television Board constitutes a continuing, willful or gross violation of any of the provisions of the Television Code, by an affirmative two-thirds vote of the Television Board of Directors at a regular or special meeting; provided, however, that the following conditions and procedures shall apply:

A. Preferring of Charges—Conditions Precedent:

Prior to the preferring of charges to the Television Board of Directors concerning violation of the Code by a subscriber, the Television Code Review Board (hereinafter provided for) (1) Shall have appropriately, and in good time, informed and advised such subscriber of any and all complaints and information coming to the attention of the Television Code Review Board and relating to the programming of said subscriber, (2) Shall have reported to, and advised, said subscriber by analysis, interpretation, recommendation or otherwise, of the possibility of a violation or breach of the Television Code by the subscriber, and (3) Shall have served upon the subscriber by Registered Mail a Notice of Intent to prefer charges, at least twenty days prior to the filing of any such charges with the Television Board of Directors. During this period the Television Code Review Board, may within its sole discretion, reconsider its proposed action based upon such written reply as the subscriber may care to make, or upon such action as the subscriber may care to take program-wise, in conformance with the analysis, interpretation, or recommendation of the Television Code Review Board.

(i) Notice of Intent

The Notice of Intent shall include a statement of the grounds and reasons for the proposed charges, including appropriate references to the Television Code.

(ii) Time

In the event that the nature of the program in question is such that time is of the essence, the Television Code Review Board may prefer charges within less than the twenty days above specified, provided that a time certain in which reply may be made is included in its Notice of Intent, and provided that its reasons therefor must be specified in its statement of charges preferred.

B. The Charges:

The subscriber shall be advised in writing by

Registered Mail of the charges preferred. The charges preferred by the Television Code Review Board to the Television Board of Directors shall include the grounds and reasons therefor, together with specific references to the Television Code. The charges shall contain a statement that the conditions precedent, hereinbefore described, have been met.

C. Hearing:

The subscriber shall have the right to a hearing and may exercise same by filing an answer within 10 days of the date of such notification.

D. Waiver:

Failure to request a hearing shall be deemed a waiver of the subscriber's right thereto.

E. Designation:

If hearing is requested by the subscriber, it shall be designated as promptly as possible and at such time and place as the Television Board may specify.

F. Confidential Status:

Hearings shall be closed; and all correspondence between a subscriber and the Television Code Review Board and/or the Television Board of Directors concerning specific programming shall be confidential; provided, however, that the confidential status of these procedures may be waived by a subscriber.

G. Presentation; Representation:

A subscriber against whom charges have been preferred, and who has exercised his right to a hearing, shall be entitled to effect presentation of his case personally, by agent, by attorney, or by deposition and interrogatory.

H. Intervention:

Upon request by the subscriber-respondent or the Television Code Review Board, the Television Board of Directors, in its discretion, may permit the intervention of one or more other subscribers as parties-in-interest.

I. Transcript:

A stenographic transcript record shall be taken and shall be certified by the Chairman of the Television Board of Directors to the office of the Secretary of the National Association of Broadcasters, where it shall be maintained. The transcript shall not be open to inspection unless otherwise provided by the party respondent in the proceeding.

J. Television Code Review Board; Counsel:

The Television Code Review Board may, at its discretion, utilize the services of an attorney from the staff of the NAB for the purpose of effecting its presentation in a hearing matter.

K. Order of Procedure:

At hearings, the Television Code Review Board shall open and close.

L. Cross-Examination:

The right of cross-examination shall specifically obtain. Where procedure has been by deposition or interrogatory, the use of cross-interrogatories shall satisfy this right.

M. Presentation:

Oral and written evidence may be introduced by the subscriber and by the Television Code Review Board. Oral argument may be had at the hearing and written memoranda or briefs may be submitted by the subscriber and by the Television Code Review Board. The Television Board of Directors may admit such evidence as it deems relevant, material and competent, and may determine the nature and length of the oral argument and the written argument or briefs.

N. Authority of Presiding Officer; of Television Board of Directors:

The Presiding Officer shall rule upon all inter-

locutory matters, such as, but not limited to, the admissibility of evidence, the qualifications of witnesses, etc. On all other matters, authority to act shall be vested in a majority of the Television Board unless otherwise provided.

O. Films, Transcriptions, etc.:

Films, kinescopes, records, transcriptions, or other mechanical reproductions of television programs, properly identified, shall be accepted into evidence when relevant.

P. Continuances and Extensions:

Continuance and extension of any proceeding or for the time of filing or performing any act required or allowed to be done within a specific time may be granted upon request, for a good cause shown. The Board or the Presiding Officer may recess or adjourn a hearing for such time as may be deemed necessary, and may change the place thereof.

Q. Findings and Conclusions:

The Television Board of Directors shall decide the case as expeditiously as possible and shall notify the subscriber and the Television Code Review Board, in writing, of the decision. The decision of the Television Board of Directors shall contain findings of fact with conclusions, as well as the reasons or bases therefor. Findings of fact shall set out in detail and with particularity all basic evidentiary facts developed on the record (with appropriate citations to the transcript of record or exhibit relied on for each evidentiary fact) supporting the conclusion reached.

R. Reconsideration or Rehearing:

A request for reconsideration or rehearing may be filed by parties to the hearing. Requests for reconsideration or rehearing shall state with particularity in what respect the decision or any matter determined therein is claimed to be unjust, unwarranted, or erroneous, and with respect to any finding of fact shall specify the pages of record relied on. If the existence of any newly-discovered evidence is claimed, the request shall be accompanied by a verified statement of the facts together with the facts relied on to show that the party, with due diligence, could not have known or discovered such facts at the time of the hearing. The request for rehearing may seek:

- a. Reconsideration
- b. Additional oral argument
- c. Reopening of the proceedings
- d. Amendment of any findings, or
- e. Other relief.

S. Time for Filing:

Requests for reconsideration or rehearing shall be filed within ten (10) days after receipt by the respondent of the decision. Opposition thereto may be filed within five (5) days after the filing of the request.

T. Penalty, Suspension of:

At the discretion of the Television Board, application of any penalty provided for in the decision may be suspended until the Board makes final disposition of the request for reconsideration or rehearing.

U. Disqualification:

Any member of the Television Board may disqualify himself, or upon good cause shown by any interested party, may be disqualified by a majority vote of the Television Board.

Section 5. ADDITIONAL PROCEDURES

When necessary to the proper administration of the Code, additional rules of procedure will be established from time to time as authorized by the By-Laws of the NAB; in keeping therewith, special consideration shall be given to the procedures for receipt and processing of complaints and to necessary rules to be adopted from time to time, taking into account the source and nature of such

complaints; such rules to include precautionary measures such as the posting of bonds to cover costs and expenses of processing same; and further provided that special consideration will be given to procedures insuring the confidential status of proceedings relating to Code observance.

Section 6. AMENDMENT AND REVIEW

Because of the new and dynamic aspects inherent in television broadcast, the Television Code, as a living, flexible and continuing document, may be amended from time to time by the Television Board of Directors; provided that said Board is specifically charged with review and reconsideration of the entire Code, its appendices and procedures, at least once each year.

Section 7. TERMINATION OF CONTRACTS

All subscribers on the air at the time of subscription to the Code shall be permitted that period prior to and including the earliest legal cancellation date to terminate any contracts, then outstanding, calling for program presentations which would not be in conformity with the Television Code, provided, however, that in no event shall such period be longer than fifty-two weeks.

IV

Affiliate Subscribers

Section 1. ELIGIBILITY

Any individual, firm or corporation, which is engaged in the production or distribution, lease, or sale of recorded programs for television presentation, subject to the approval of the Television Code Review Board as hereinafter provided, shall be eligible to become an affiliate subscriber to the Television Code of the NAB.

Section 2. CERTIFICATION OF SUBSCRIPTION

Upon becoming an affiliate subscriber to the Code, subject to the approval of the Television Code Review Board, there shall be granted forthwith to each such affiliate subscriber authority to use a copyrighted and registered seal and declaration, in a manner approved by the Television Code Review Board, identifying the individual firm or corporation as an affiliate subscriber to the Television Code of the NAB. Such authority shall not constitute formal clearance or approval by the Television Code Review Board of specific film programs or other recorded material.

Section 3. DURATION OF AFFILIATE SUBSCRIPTION

The affiliate subscription shall continue in full force and effect until thirty days after the first of the month following receipt of a written notice of resignation. The affiliate subscription to the Code shall be effective from the date of application subject to the approval of the Television Code Review Board.

Section 4. SUSPENSION OF AFFILIATE SUBSCRIPTION

Any affiliate subscription and the authority to utilize and show the above-noted seal may be voided, revoked, or temporarily suspended for the sale or distribution for television presentation of any film or other recorded material which by theme, treatment, or incident, in the judgment of the Television Code Review Board, constitutes a continuing, willful or gross violation of any of the provisions of the Television Code, by a majority vote of the Television Code Review Board at any regular or special meeting. The conditions and procedures applicable to subscribers shall not apply to affiliate subscribers.

Section 5. REPRESENTATION OF AFFILIATE SUBSCRIBERS

Any affiliate subscriber or group of affiliate subscribers may authorize an individual or association to act for them in connection with their relations with the Television Code Review Board by filing a written notice of such representation with the Board. Such representation, however, in no way will limit the right of the Television Code Review Board to suspend individual affiliate subscribers in accordance with the provisions of Section 4.

V

Rates

Each subscriber and affiliate subscriber shall pay 'administrative' rates in accordance with such schedule, at such time, and under such conditions as may be determined from time to time by the Television Board (see Article VI, section 8. C. Television Board (3) and (4), By-Laws of the NAB); provided, that appropriate credit shall be afforded to a television member of the NAB against the regular dues which he or it pays to NAB.

VI*

The Television Code Review Board

Section 1. COMPOSITION

There shall be a continuing committee entitled the Television Code Review Board to be composed of not more than nine members, all of whom shall be from subscribers to the Television Code. They shall be appointed by the President of the NAB, subject to confirmation by the Television Board, and may include one member from each of the subscribing nationwide television networks. Members of the Television Board shall not be eligible to serve on the Review Board. Due consideration shall be given, in making the appointments, to factors of diversification of geographical location, market size, company representation and network affiliation.

No person shall continue as a member of the Television Code Review Board if the station or entity he represents ceases to subscribe to the Television Code. In such case a vacancy occurs in the office immediately, and a successor may be appointed to serve out the unexpired term.

All terms shall be for two years, commencing at the close of the annual meeting of the membership following appointment.

A. Limitation of Service:

No person shall serve for more than two terms of two years each, consecutively, as a member of the Television Code Review Board; provided, however, this limitation shall not apply to network representatives.

Serving out the unexpired term of a former member shall not constitute a term within the meaning of this section.

B. Meetings:

The Television Code Review Board shall meet at least twice in each calendar year on a date to be determined by the Chairman. The Chairman, or the Code Authority Director, may, at any time, on at least five days written notice, call a special meeting of the Board.

C. Quorum:

For all purposes, a majority of the members of the Television Code Review Board shall constitute a quorum.

Section 2. AUTHORITY AND RESPONSIBILITIES

The Television Code Review Board is authorized and directed:

(1) To recommend to the Television Board of Directors amendments to the Television Code; (2) to consider, in its discretion, any appeal from any decision made by the Code Authority Director with respect to any matter which has arisen under the Code, and to suspend, reverse, or modify any such decision; (3) to prefer formal charges, looking toward the suspension or revocation of the authority to show the Code Seal, to the Television Board of Directors concerning violations and breaches of the Television Code by a subscriber; (4) to be available to the Code Authority Director for consultation on any and all matters affecting the Television Code.

VII*

Code Authority Director

Section 1. DIRECTOR

There shall be a position designated as the Code Authority Director. This position shall be filled by appointment of the President of NAB, subject to the approval of the Board of Directors.

*As amended by the NAB Television Board of Directors, February 2, 1962.

Section 2. AUTHORITY AND RESPONSIBILITIES

The Code Authority Director is authorized and directed: (1) To maintain a continuing review of all programming and advertising material presented over television, especially that of subscribers to the Television Code of NAB; (2) to receive, screen and clear complaints concerning television programming; (3) to define and interpret words and phrases in the Television Code; (4) to develop and maintain appropriate liaison with governmental agencies and with responsible and accountable organizations and institutions; (5) to inform, expeditiously and properly, a subscriber to the Television Code of complaints or commendations, as well as to advise all subscribers concerning the attitudes and desires program-wise of accountable organizations and institutions, and of the American public in general; (6) to review and monitor, if necessary, any certain series of programs, daily programming, or any other program presentations of a subscriber, as well as to request recorded material, or script and copy, with regard to any certain program presented by a subscriber; (7) to reach conclusions and make recommendations or prefer charges to the Television Code Review Board concerning violations and breaches of the Television Code by a subscriber; (8) to recommend to the Code Review Board amendments to the Television Code.

A. Delegation of Powers and Responsibilities:

The Code Authority Director shall appoint such executive staff as is needed, consistent with resources, to carry out the above described functions, and may delegate to this staff such responsibilities as he may deem necessary.

INTERPRETATIONS OF THE TELEVISION CODE

Interpretation No. 1

June 7, 1956, Revised June 9, 1958
"Pitch" Programs

The "pitchman" technique of advertising on television is inconsistent with good broadcast practice and generally damages the reputation of the industry and the advertising profession.

Sponsored program-length segments consisting substantially of continuous demonstrations or sales presentation, violate not only the time standards established in the Code but the broad philosophy of improvement implicit in the voluntary Code operation and are not acceptable.

Interpretation No. 2

June 7, 1956
Hollywood Film Promotion

The presentation of commentary or film excerpts from current theatrical releases in some instances may constitute commercial material under the Time

Standards for Advertising. Specifically, for example, when such presentation, directly or by inference, urges viewers to attend, it shall be counted against the commercial allowance for the program of which it is a part.

Interpretation No. 3

June 7, 1956
Non-Acceptability of Particularly Intimate Products

Paragraph 11 of the General Advertising Standards reads in part, "The advertising of particularly intimate products which ordinarily are not freely mentioned or discussed is not acceptable."

Products for the treatment of hemorrhoids and for use in connection with feminine hygiene are not acceptable under the above stated language.

Interpretation No. 4

January 23, 1959
Prize Identification

Aural and/or visual prize identification of up to ten seconds duration may be deemed "reasonable and limited" under the language of Paragraph 5 of the Time Standards for Advertising. Where such identification is longer than ten seconds, the entire announcement or visual presentation will be charged against the total commercial time for the program period.

Interpretation No. 5

February 25, 1965
Below-the-Line Credits

"Below-the-line credits" are deemed to mean those for technical and physical services and facilities as distinct from generally recognized artistic and creative services such as those performed by cast, writers, directors, producers and the like.

Interpretation No. 6

March 4, 1965
Drinking on Camera

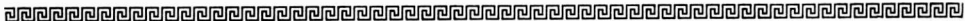
Paragraph 6, Section IX, General Advertising Standards, states that the "advertising of beer and wine is acceptable only when presented in the best of good taste and discretion." This requires that commercials involving beer and wine avoid any representation of on-camera drinking.

Note: From time to time the Code Authority issues advertising guidelines expanding on provisions of the Code. Subjects now covered are alcoholic beverages, arthritis and rheumatism remedies, weight reducing products and toys. Other guidelines will be issued in future. Copies may be obtained from the Washington Code Authority Office.



The Press

- ◆ TRADE PUBLICATIONS
- ◆ NEWSPAPER LISTING
- ◆ FAN MAGAZINES



Trade Publications

Quigley Publishing Company

Publishers of Motion Picture Herald (Weekly), Motion Picture Daily, Better Theatres and Theatre Vending (Monthly), Motion Picture Almanac (Annual), Television Almanac (Annual), Television Today (With Motion Picture Daily), Fame (Annual), and books (The Quigley Bookshop), dealing with the business and technology of motion pictures and television. Rockefeller Center at 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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ISRAEL: ALBERT M. MATALON, Matalon Bros., Pinkster St., 2. P. O. Box 4383. Tel. Aviv.

ITALY: SYD STOGEL, Via Sestio Calvino 60; Rome, Italy.

JAPAN: A. C. PINDER, Whaley-Eaton Service, Central P.O. Box 190, Tokyo, Japan.

MEXICO: Mrs. VIRGINIA PLENN, Apartado 13326, Mexico D.F.

NEW ZEALAND: R. A. USMAR, Kent House, Kent Tce., Wellington C 2.

NORWAY: ERLING BERGENDAHL, (Finn Nyman), Odd-Fellow Bygningen, Oslo.

PAKISTAN: HAIDERALI AHMED, L-14 Prince Aly S. Khan Colony, Diamond Street, Garden East, Karachi 3.

SCOTLAND: GORDON IRVING, Lochend House, Bardowie by Milngavie, near Glasgow.

SOUTH AFRICA: S. M. KIRSCH, Victor-Mayer Films, P. O. Box 3133, Cape Town.

SPAIN: JOSEPH E. DORRELL, Ruiz De Alacore 14, Madrid.

SWEDEN-FINLAND: GOESTA ERKELL, Box 7181, Stockholm 7.

SWITZERLAND: ARTHUR GOEFERT, Barbengo, Ticinnox Montagnola, Ticino.

TURKEY: PHEDON NAZLOGLU, Atlama Sokak 32, Aynali Ceme, Beyoglu, Istanbul.

URUGUAY: GUALBERTO FERNANDEZ, Calle Masini 2995, Montevideo.

VENEZUELA: WILLIAM J. MORASKIE, Columbia Pictures of Venezuela Inc., Apartado No. 825, Caracas.

YUGOSLAVIA: STOJAN BRALOVIC, Ohridska 8, Belgrade.

QUIGLEY PUBLICATIONS

Motion Picture Herald

(Weekly dated Wednesdays) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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(With Motion Picture Daily.)
EDITORIAL DIRECTOR
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Better Theatres

(Published thirteen times a year including Theatre Vending as a section of Motion Picture Herald) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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RICHARD GERTNER

Motion Picture Almanac

(Annually) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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The Advertiser

(Markets of America, Volume 31-1967 with The Advertiser) (Annually) 1056 Fifth Ave., New York, N. Y. 10028; 369-6512.

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(Monthly) 134 N. 13th St., Philadelphia, Pa. 19107; 215-564-0336.

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(See Quigley Publications)

Billboard

(Weekly dealing with records, music, radio programming, talent, music machines, amusement machines, etc., published Mondays). 165 West 46th St., New York 10036, N. Y.; PLaza 7-2800; 188 West Randolph Street, Chicago, Ill. 60601; CEntral 6-9818; 2160 Patterson Street, Cincinnati, O. 45214; 381-6450; 9000 Sunset Blvd., Los Angeles, Calif. 90069; 273-1555. 733 15th St. N. W., Washington, D. C. 20005; 393-2580.

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Broadcasting—The Businessweekly of Television and Radio

(Weekly on Monday; also publishes Broadcasting Yearbook every January.) 1735 DeSales St., Washington, D. C. 20036; (212) METropolitan 8-1022; 444 Madison Avenue, New York, N. Y. 10022; 755-0610; 360 North Michigan Avenue, Chicago, Ill. 60601; CENTral 6-4115; 1680 No. Vine St., Hollywood, Calif. 90028; HOLlywood 3-3148.

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(Every six weeks) 7064 Sheridan Road, Chicago 26, Ill.; BRiargate 4-8234.

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Celebrity Bulletin

(A chronical of the day to day activities of celebrities in New York, Hollywood, London, Paris, and Rome.) 171 West 57th Street, New York 19, N. Y.; PLaza 7-7979.

PUBLISHER
EARL BLACKWELL

Celebrity Register

(A biographical index, published every five years) 140 West 57th Street, New York 19, N. Y.; PLaza 7-3425.

PUBLISHER
HARPER & ROW

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Contact Book

(A trade directory, published annually) 171 West 57th Street, New York 19, N. Y.; PLaza 7-7979.

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Daily Variety

(Motion picture, radio, television, legit., nitery and music daily) 6404 Sunset Blvd., Hollywood, Calif. 90028; (213) 469-1141.

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Electronic & Appliance Specialist

(Regional monthly dealing with electronics, radio, television, high fidelity, appliances) 220 Fifth Ave., Suite 1301-02; New York 1, N. Y.; LE. 2-0505.

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Electronic Industries

(Monthly for research, design, development and operation electronic and television engineers) Chilton Company, 56th & Chestnut Sts., Philadelphia, Pa.; (215) Sherwood 8-2000; New York Office: 100 E. 42nd St. N. Y. 17, (212) OXFord 7-3400; Chicago Office: 540 N. Michigan Ave., Chicago 1, Ill.; (312) 467-9660; Cleveland Office: 601 Rockwell Ave., Cleveland 15; (216) SUPERior 1-2860; Los Angeles Office: 198 S. Alvarado St., Los Angeles 57; (213) DUNKirk 7-1271; San Francisco Office: 1355 Market St., (415) 861-7107; Dallas Office: Meadows Bldg., Expressway, EMerson 3-6426; Atlanta: 1776 Peachtree St., N. W.; (404) 875-1255; Boston Office: 10 High St., Boston, Mass.; (617) Liberty 2-4460.

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(Monthly for electronic-TV-audio technicians) c/o managing editor, Ojibway Bldg., Duluth, Minn., 55802.

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Electronic World

(Technical monthly) 1 Park Ave., New York
10016, N. Y.; ORegon 9-7200.

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Electronics

(Design, production and application bi-monthly
for engineers and management) McGraw-
Hill Publishing Co., 330 W. 42nd St., New
York, N. Y. 10036; 971-3333.

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Fame

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Film Quarterly

(Quarterly; published Fall, Winter, Spring, and
Summer. A critical journal of motion pictures
and their related arts; successor to The
Quarterly of Film, Radio, and Television and
the Hollywood Quarterly). Editorial, Sales,
and Advertising Office: University of Cali-
fornia Press, Berkeley, California 94720;
THornwall 5-6000, ext. 4248.

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Film News

(16 mm film and audio visual magazine, pub-
lished bi-monthly). 250 W. 57th Street, New
York, N. Y. 10019; LTI-3596.

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Hollywood Reporter

(Film & TV daily) 6715 Sunset Boulevard, Holly-
wood 28, Calif.; HOLLYwood 4-7411; and 229
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7-2470.

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(See Quigley Publications)

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(Monthly, on the 5th) 7715 Sunset Boulevard,
Hollywood, Calif. 90046; 876-0160.

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(See Quigley Publications)

Journal of the Society of Motion Picture and Television Engineers

(Technical Monthly) Editorial office: SMPTE
Headquarters, 9 East 41st Street, New York,
N. Y. 10017; TN7-5410.

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(See Quigley Publications)

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Motion Picture Herald

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National Radio-Television News Directory

(formerly The Mike & Screen Press Directory &
News Guide. Annual reference published by
Radio-Newsreel-TV Working Press Associa-
tion). 527 Lexington Ave., New York, N. Y.
10017; PLaza 1-2720.

Printers' Ink

(Bi-Monthly) 501 Madison Ave., New York 22,
N. Y.; MUrray Hill 8-7500.

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35 E. Wacker Dr., Chicago 1, Ill.
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Quigley Publications

(See Quigley Publishing Company at head of these listings).

Radio—Television Daily

(Radio & Television trade daily; also publishes Yearbook of Radio and Television). 1501 Broadway, New York 36, N. Y.; WISconsin 7-6336.

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Radio-Electronics

(Monthly dealing with technical aspects for TV, radio and electronic technicians, high-fidelity enthusiasts, experimenters and hobbyists) 154 W. 14 St., New York, N. Y. 10011; ALgonquin 5-7755.

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Radio and Television Weekly

(Weekly) 99 Hudson St., New York 13, N. Y.; WAlker 5-2576.

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Teletales, The News Letter of the Television World

(Monthly) 917 So. Tremaine, Hollywood 19, Calif.; WE 9-2345.

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TV Film Source Books

535 Fifth Ave., New York 17, N. Y.; MURray Hill 7-1668.

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Television Age

(Bi-weekly trade magazine) 1270 Sixth Ave., New York 20, N. Y.; Cl. 7-7660.

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P.O. Box 3233A, Birmingham, Alabama 35205, 322-6528.

Television Digest

(Published weekly Television Digest, Annual Television Addenda, weekly AM/FM & CATV Addenda, Annual TV Atlas.) 2025 Eye Street North, Washington, D. C. 20006; (202) 965-1985.

EDITOR & PUBLISHER
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ED KELLY

Television Index

(Includes Ross Reports) 150 Fifth Avenue; 924-0320.

EDITOR AND PUBLISHER
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Television Factbook

(Published by Television Digest) 2025 Eye Street, Washington, D. C. 20006

PUBLISHER
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Theatre Vending

(See Better Theatres, under Quigley Publications)

Variety

(General amusements and professional weekly, published Wednesdays) 154 West 46th Street, New York, N. Y. 10036; JUDSON 2-2700. Branches: 6404 Sunset Blvd., Hollywood, Calif. 90028; (213) HO 9-1141; 784 National Press Bldg., Washington, D. C. 20004, (202) ST 3-5445; 400 North Michigan Ave., Chicago, Ill. 60611, (312) DE 7-4984; 49 St. James' Street, Piccadilly, London S. W. 1, England, HYDe Park 4561-2-3; 80 Avenue De Neuilly, Neuilly-sur-Seine, France, Sablons 07-12; Via F. Mengotti 45, Rome, 969, Italy, 324-244.

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Who's Who and What's Where at TV Stations

535 Fifth Ave., New York 17, N. Y.; MUrray
Hill 7-1668.

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Yearbook of Radio & Television

(Annual) 1501 Broadway, New York 36, N. Y.;
Wisconsin 7-6336.

PUBLISHER

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Newspapers in Principal Markets of the U.S.

Arranged alphabetically by states, this list, taken from the circulation lists of Motion Picture Herald, gives the names and addresses of newspapers in cities and market areas of over 100,000 population which maintain regular television and entertainment departments.

Alabama

Birmingham, The Birmingham News Co., 2200
North 4th Ave.

Birmingham, Birmingham Post Co., 2200 North
4th Ave.

Mobile, Mobile Press Register, 304 Government
St.

Montgomery, Advertiser Co., 107 South Lawrence.

Arizona

Phoenix, Evening American, 4120 North 38th St.
Phoenix, Phoenix Newspapers Inc., 120 East Van
Buren St.

Tucson, Tucson Newspapers, Inc., 208 North
Stone.

Arkansas

Little Rock, Arkansas Democrat Co., Capitol Ave.
& Scott.

Little Rock, Gazette Publishing Co., 112 West
Third St.

California

Anaheim, Anaheim Bulletin, 232 South Lemon St
Berkeley, Berkeley Gazette, 2048 Center St.

Fresno, McClatchy Newspaper, 1559 Van Ness Ave.
Glendale, Southern California Associated News-
papers, 111 North Isabel.

Hollywood, Citizen-News Co., 1545 N. Wilcox
Long Beach, Twin Coast Newspapers, Inc., 604
Pine Ave.

Los Angeles, Citizen-News, 1545 N. Wilcox Ave.
Los Angeles, The Herald Examiner, 1111 South
Broadway.

Los Angeles, Times-Mirror Co., 202 West First St.
Los Angeles, Valley Times, 11109 Magnolia Blvd.,
N. Hollywood.

Oakland, The Tribune Publishing Co., 401-13th
St.

Pasadena, Twin Coast Newspapers, 525 East Col-
orado St.

Redondo Beach, So. Calif. Asso. Newspaper,
5215 Torrance Blvd.

Sacramento, McClatchy Newspapers, 21st & Q
Streets.

Sacramento, The Union, 1910 Capitol Ave.

San Diego, Union-Tribune Publishing Co., 940
Third Ave.

San Fernando Valley, San Fernando Valley Times,
11109 Magnolia Blvd.

San Francisco, The Chronicle Pub. Co., 901 Mis-
sion St.

San Francisco, The Examiner, 3rd & Market

San Francisco, The News-Call Bulletin, 860 How-
ard St.

San Gabriel Valley, The Tribune, 2037 W. San
Bernardino Rd.

San Jose, Northwest Publications, Inc., 211 West
Santa Clara St.

Santa Ana, Freedom Newspapers Inc., 625 North
Grand Ave.

Colorado

Denver, The Post, 650 15th St.

Deunver, Denver Publishing Co., 400 West Colfax
Ave.

Connecticut

Bridgeport, Bridgeport Herald Corp., 299 Lafay-
ette St.

Bridgeport, The Post Publishing Co., 410 State St.

Hartford, The Hartford Courant Co., 285 Broad-
St.

Hartford, The Times, 10 Prospect St.

New Haven, The Journal-Courier, 367 Orange St.

New Haven Register Publishing Co., 367 Orange
St.

Waterbury, American-Republican, Inc., 389
Meadow St.

District of Columbia

Washington, Washington Daily News Co., 1013-13th St., N.W.
Washington, Washington Post Co., 1515 "L" St., N.W.
Washington, The Evening Star, 225 Virginia Ave., S.E.

Florida

Jacksonville, Florida Publishing Co., 400 West Adams St.
Miami, Miami Herald, 1 Herald Plaza.
Miami, The News, 1001 North West 7th St.
St. Petersburg, The Times, P. O. Box 1121.
Tampa, The Tribune Co., 505 East J. F. Kennedy Blvd.

Georgia

Atlanta, Atlanta Newspapers, Inc., 10 Forsyth St., N.W.
Atlanta, Atlanta Times, 700 Forrest Rd., N.E.
Atlanta, Daily World, 210 Auburn Ave, N.E.
Columbus, The Ledger-Enquirer, 17 West 12th St.
Macon Telegraph Publishing Co., 120 B way.
Savannah, Savannah News-Press, Inc., 105-111 West Bay St.

Hawaii

Honolulu, The Advertiser, P. O. Box 3110.
Honolulu, Honolulu Star-Bulletin, 605 Kapiolani Blvd.
Honolulu, Hawaii Hochi, Ltd., 917 Kokea St.
Honolulu, Hawaii Times, 916 Nuana Ave.

Illinois

Chicago, Chicago's American, 445 N. Michigan Ave.
Chicago, Calumet Daily Calumet, 9120 Baltimore.
Chicago, Robert S. Abbott Pub. Co., 2400 S. Michigan.
Chicago, The Sun-Times, 401 North Wabash.
Chicago, The News, 401 North Wabash.
Chicago, The Tribune, 435 North Michigan Ave.
Peoria, Peoria Journal Star, War Memorial Drive.
Rockford, Rockford Newspapers, Inc., 99 East State St.

Indiana

Evansville, Evansville Courier & Press, 201 N.W. 2nd St.
Fort Wayne, The Journal-Gazette, 600 West Main St.
Fort Wayne, The News Publishing Co., 600 West Main St.
Gary, Gary Printing & Pub. Co., 1065 Broadway.
Hammond, Hammond Publishers Inc., 417 Fayette St.
Indianapolis, Indianapolis Newspapers, Inc., 307 North Pennsylvania St.
Indianapolis, Indianapolis Times Tub. Co., 214 West Maryland St.
South Bend, The South Bend Tribune, 225 West Colfax

Iowa

Des Moines, Des Moines Reg. & Tribune, 715 Locust St.

Kansas

Kansas City, Capper Pub., Inc., 901 North 8th St.
Topeka, The Stauffer Publication, Inc., 6th & Jefferson.
Wichita, The Wichita Eagle and Beacon Pub. Co., 825 E. Douglas St.

Kentucky

Louisville, The Courier-Journal & Times, 525 West Broadway.

Louisiana

Baton Rouge, The Capital City Press, 525 Lafayette St.

New Orleans The Times-Pacayune Pub. Co., 601-625 North St.
Shreveport, The Journal, 222 Lake St.
Shreveport, The Times, 222 Lake St.

Maryland

Baltimore, Hearst Consolidated Pub. Co., Lombard & South Sts.
Baltimore, A. S. Abell Co., Calvert & Center Sts.

Massachusetts

Boston, The Christian Science Monitor, One Northway St.
Boston, The Globe Newspapers Co., 135 Morrissey Blvd.
Boston, The Boston-Herald Traveler, 300 Harrison Ave.
Boston, The Hearst Corp., 5 Winthrop Square.
New Bedford, E. Anthony & Sons, 555 Pleasant St.
Springfield, The Republican Pub. Co. & Springfield Pub. Co., 32 Cypress St.
Worcester, The Worcester Telegram & Gazette Inc., 20 Franklin St.

Michigan

Detroit, Knight Newspapers, Inc., 321 West Lafayette Blvd.
Detroit, Evening News, 615 W. Lafayette.
Flint, The Journal, 200 East 1st St.
Grand Rapids, The Press, 20 Fulton St., East.
Lansing, Federated Pub. Inc., 120 East Lenawee St.

Minnesota

Duluth, N. W. Publications, Inc., 424 West 1st.
Minneapolis, Minneapolis Daily American, 25 University Ave., S.E.
Minneapolis, Minneapolis Star & Tribune Co., Fifth & Portland.
St. Paul, Northwest Publications, Inc., 55 East 4th St.

Mississippi

Jackson, Mississippi Publishers Corp., 311 East Pearl St.

Missouri

Kansas City, The Kansas City Star Co., 1729 Grand Ave.
St. Louis, The Globe-Democrat, 12th Blvd. At Delmar.
St. Louis, The Post-Dispatch, 1133 Franklin Ave.

Nebraska

Lincoln, The Journal-Star Printing Co., 926 "P" Street.
Omaha, The World-Herald, 14th & Dodge Sts.

New Jersey

Camden, Southern New Jersey Newspapers Inc. Elizabeth, Mid-Atlantic Inc., 295-299 North Broad St.
Jersey City, Evening Journal Assn., 30 Journal Square.
Newark, The Evening News Pub Co., 215-221 Market St.
Newark, Newark Morning Ledger Co., 217 Halsey St.
Paterson, The Call, 33 Church St.
Paterson, The News, News Plaza & Straight St.
Trenton, The Trenton Times, 500 Perry St.
Trenton, Capital City Publishing Co., 306 East Front St.

New Mexico

Albuquerque, The Journal Pub. Co., 7th & Silver.

New York

Albany, The Hearst Corp., 24-30 Sheridan Ave.
Buffalo, The Buffalo Evening News, Inc., 218 Main St.
Buffalo, Courier-Express, 787 Main St.
Jamaica, Long Island Daily Press Pub. Co., 92-20 168th St.

Long Island, Newsday, 50 Steward Ave.
Long Island City, Newspaper Enterprises Inc., 1 Star Square.
New York City

The Herald-Tribune, 230 West 41st St.
The Journal-American, 220 South St.
Look Magazine, 488 Madison Ave.
The News, 220 East 42nd St.
The Post, 75 West St.
Triangle Publications, 525 W. 52nd St.
The Times, 229 West 43rd St.
Twin Coast Newspapers Inc., 99 Wall St.
Wall St. Journal, 44 Broad St.
The World Telegram & Sun, 125 Barclay St.
Niagara Falls, The Gazette, 310 Niagara St.
Rochester, The Gannett Co., Inc., 55 Exchange St.
Syracuse, The Herald Co., 220 Herald Place.
Syracuse, The Syracuse Post-Standard, 300 East Lafayette St.
Utica, The Utica Observer-Dispatch, 221 Oriskany Plaza.
Yonkers, The Herald Statesman, Larkin Plaza.

North Carolina

Charlotte, The Knight Publishing Co., 600 South Tryon St.
Greensboro, The Greensboro News Co., 200-04 North Davis St.
Winston-Salem, The Piedmont Pub. Co., 416-20 North Marshall.

Ohio

Akron, The Beacon Journal, 44 East Exchange St.
Canton, The Repository, 500 Market Ave., South.
Cincinnati, The Enquirer, 617 Vine St.
Cincinnati, The E. W. Scripps Co., 800 Broadway St.
Cleveland, The Plain Dealer, 1801 Superior Ave.
Cleveland, The Press & News, 901 Lakeside Ave.
Columbus, The Citizen-Journal, 34 South Third St.
Columbus, The Dispatch, 34 South Third St.
Dayton, The Dayton Newspapers, Inc., 4th & Ludlow Sts.
Toledo, The Toledo Blade Co., 541 Superior St.
Youngstown, The Vindicator Printing Co., Vindicator Square.

Oklahoma

Oklahoma City, The Oklahoma Pub. Co., 500 North Broadway.
Tulsa, The World Pub. Co., 315 South Boulder Ave.

Oregon

Portland, The Daily Journal of Commerce, 711 Southwest 14th Ave.
Portland, The Oregonian, 1320 Southwest Broadway

Pennsylvania

Allentown, The Call-Chronicle Newspaper, 6th & Linden Sts.
Erie, The Times Pub. Co., 20 East 12th St.
Philadelphia, The Bulletin, 30th & Market Sts.
Philadelphia, The Inquirer, 400 North Broad St.
Philadelphia, The News, 22nd & Arch.
Pittsburgh, Post-Gazette & Sun Telegraph, Blvd. of Allies.
Pittsburgh, The Press, Blvd. of Allies.
Reading, The Reading Eagle Co., 345 Penn St.
Scranton, The Scrantonian-Republican Publishing Co., 338 North Washington Ave.
Scranton, The Times, Penn & Spruce.

Rhode Island

Providence, The Providence Journal Co., 75 Fountain St.

Tennessee

Chattanooga, The News-Free Press Co., 117 East 10 St.
Knoxville, The Journal, 208 W. Church Ave.
Knoxville, The Knoxville News-Sentinel Co., 208

West Church Ave.
Memphis, The Memphis Publ. Co., 495 Union Ave.
Nashville, The Banner, 1100 Broadway.
Nashville, The Tennessean, 1100 Broadway.

Texas

Amarillo, The Globe-News Pub. Co., 900 Harrison St.
Austin, The Newspapers Inc., 308 Guadalupe, P. O. Box 76.
Beaumont, The Enterprise Co., 380 Walnut St.
Corpus Christi, The Caller-Times Pub. Co., 820 Lower Broadway.
Dallas, The News, Communications Center.
Dallas, The Times Herald, Herald Square.
El Paso, The Newspaper Printing Corp., 401 Mills St.
Fort Worth, The Press, 507 Jones.
Fort Worth, The Star-Telegram, 400 West 7th St.
Houston, The Chronicle, 512 Travis St.
Houston, The Post, 2410 Polk Ave.
Houston, The Press, 2001 Rusk Ave.
Lubbock, The Avalanche-Journal, 8th St. & Avenue "J".
San Antonio, The Express Pub. Co., Avenue "E" & 3rd St.
San Antonio, Hearst Consol. Pub. Co., 420 Broadway.
Wichita Falls, The Times Pub. Co., 701 Scott St.

Utah

Salt Lake City, Desert News-Telegram, 33 Richards St.
Salt Lake City, The Tribune, 143 South Main St.

Virginia

Newport News, The Daily Press, Inc., 215-25th St.
Norfolk, The Norfolk-Portsmouth Newspapers, 150 West Brambleton St.
Richmond, The Richmond Newspapers Inc., 110 North 4th St.

Washington

Seattle, The Post-Intelligencer, 6th & Wall.
Seattle, The Times, Fairview Ave. N & John
Seattle, Daily Journal of Commerce, Inc., 83 Columbia St.
Spokane, The Spokane Chronicle Co., 926 Sprague.
Tacoma, The Tribune Pub. Co., 711 S. Helens Ave.

Wisconsin

Madison, The Madison Newspapers, Inc., 155 South Carroll St.
Milwaukee, The Journal Co., 333 West State.

Fan Magazines

PUBLICATIONS AND EDITORS

SEMANA TV—Edward E. Chisholm, 30 East 42nd St., New York, N. Y., 867-9280.
TV RADIO MIRROR—Claire Safran, 205 E. 42nd Street, New York 17, N. Y., LEXington 2-9050.
TV GUIDE—Merrill Panitt, Radnor, Pa.; N. Y. Bureau—Neil Hickey, 1290 Avenue of The Americas, New York, 10019; LT 1-9100. Dwight Whitney, 9255 Sunset Blvd., L. A., Calif. 90069; CR 3-6100.
TV & MOVIE SCREEN—Claire Wilkens, 260 Park Avenue, So. New York, N. Y.; OR 7-1000.
TV PICTURE LIFE—Barbara Schrank, 260 Park Avenue, So., New York, N. Y.; OR 7-1000.
TV STAR PARADE—Diana Lurvey, 295 Madison Ave., New York 17, N. Y.; MURray Hill 3-8191.
WHO'S WHO IN TELEVISION (Dell Publishing Co.)—Pat BeJager, 750—3rd Ave., New York, N. Y. YU 6-6300.

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◆ QUIGLEY PUBLICATION AWARDS

TELEVISION CHAMPIONS



Poll and Award Winners

QUIGLEY PUBLICATION AWARDS TV CHAMPIONS

Winners of the 16th annual poll conducted by Motion Picture Daily and Fame among Television critics of the United States in 1965 were:

Best Network Television Program—(1) Hallmark Hall of Fame, (2) I Spy, (3) The Man From U.N.C.L.E.

Best Television Performer—(1) Danny Kaye, (2) Dick Van Dyke, (3) Peter Falk.

Most Promising New Male Star—(1) Bill Cosby, (2) Don Adams, (3) Lee Majors.

Most Promising New Female Star—(1) Sally Field, (2) Linda Evans, (3) Barbara Feldon.

TV Show Making Most Effective Use of Color—(1) Walt Disney's Wonderful World of Color, (2) Bonanza, (3) The Andy Williams Show.

Best Comedian—(1) Dick Van Dyke, (2) Red Skelton, (3) Bob Hope.

Best Comedienne—(1) Lucille Ball, (2) Phyllis Diller, (3) Mary Tyler Moore.

Best Comedy Team—(1) Smothers Brothers, (2) Dick Van Dyke-Mary Tyler Moore, (3) Marty Allen & Steve Rossi.

Best Comedy Show—(1) The Dick Van Dyke Show, (2) Get Smart, (3) The Red Skelton Show.

Best Dramatic Program (1 Hour or More)—(1) Chrysler Theatre, (2) Hallmark Hall of Fame, (3) Long Hot Summer.

Best Dramatic Program (½ Hour)—(1) Peyton Place, (2) The Loner, (3) Dr. Kildare.

Best Variety Program—(1) The Hollywood Palace, (2) The Andy Williams Show, (3) The Dean Martin Show.

Most Unique New Program—(1) Get Smart, (2) Lost in Space, (3) Hogan's Heroes.

Best Western Series—(1) Bonanza, (2) Gunsmoke, (3) Big Valley.

Best Mystery Program—(1) Perry Mason, (2) The Man From U.N.C.L.E., (3) I Spy.

Best Vocalist (Female)—(1) Barbra Streisand, (2) Julie Andrews, (3) Dinah Shore.

Best Vocalist (Male)—(1) Andy Williams, (2) Dean Martin, (3) Steve Lawrence.

Best Musical Show (Popular)—(1) The Andy Williams Show, (2) The Bell Telephone Hour, (3) The Lawrence Welk Show.

Best Quiz Show (Audience Participation)—(1) Password, (2) Concentration, (3) Match Game.

Best Quiz Show (Panel)—(1) To Tell The Truth, (2) What's My Line?, (3) I've Got A Secret.

Best Master of Ceremonies—(1) Johnny Carson, (2) Bob Hope, (3) Dean Martin.

Best Announcer—(1) Ed McMahon, (2) Hugh Downs, (3) Frank Gallop.

Best News Commentator—(1) Walter Cronkite, (2) David Brinkley, (3) Huntley-Brinkley.

Best Sportscaster—(1) Chris Schenkel, (2) Joe Garagiola, (3) Lindsey Nelson.

Best Daytime Program—(1) Today Show, (2) Mike Douglas, (3) The Young Set.

Best Children's Program—(1) Captain Kangaroo, (2) Walt Disney's, (3) Exploring.

Best Commercial—(1) Chevrolet, (2) Alka-Seltzer, (3) Volkswagen.

Best Network Publicity Service—(1) NBC, (2) CBS, (3) ABC.

Winners of the preceding polls were:

Best Network Program—Texaco Star Theatre 1949; Your Show of Shows, 1950; Your Show of

Show, 1955; Playhouse 90, 1956; Playhouse 90, 1953; Toast of the Town, 1954; The Ed Sullivan Show, 1955; Playhouse 90, 1956; Playhouse 90, 1957; Playhouse 90, 1958; Playhouse 90, 1959; The Untouchables, 1960; The Power and the Glory, 1961; The Defenders, 1962; The Danny Kaye Show, 1963; Profiles in Courage, 1964.

Best Television Performer—Milton Berle, 1949; Sid Caesar, 1950; Jimmy Durante, 1951; Lucille Ball, 1952; Donald O'Connor, 1953; George Gobel, 1954; Phil Silvers, 1955; Steven Allen, 1956; Perry Como, 1957; Dinah Shore, 1958; Fred Astaire, 1959; Perry Como, 1960; Sir Laurence Olivier, 1961; Danny Kaye, 1962; Danny Kaye, 1963; Danny Kaye, 1964.

Most Promising Female Star—Felicia Montealegre 1949; Imogene Coca, 1950; Lucille Ball, 1951; Maria Riva, 1952; Audrey Meadows, 1953; Eva Marie Saint, 1954; Jeannie Carson, 1955; Erin O'Brien, 1956; Polly Bergen, 1957; Barrie Chase, 1958; Tuesday Weld, 1959; Annie Farge, 1960; Cynthia Pepper, 1961; Donna Douglas, 1962; Patty Duke, 1963; Elizabeth Montgomery, 1964.

Most Promising Male Star—Dave Garroway, 1949; Jerry Lewis, 1950; Herb Shriner, 1951; Wally Cox, 1952; Julius LaRosa, 1953; Dick Shawn, 1954; Johnny Carson, 1955; Buddy Hackett, 1956; Pat Boone, 1957; Chuck Connors, 1958; Edward Byrne, 1959; Bob Newhart, 1960; Vincent Edwards, 1961; Jack Lord, 1962; James Franciscus, 1963; Jim Nabors, 1964.

Most Effective Color Use—Max Liebman Presents, 1954; Max Liebman Presents, 1955; Producers Showcase, 1956; The Dinah Shore Chevy Show, 1957; The Dinah Shore Chevy Show, 1958; The Dinah Shore Chevy Show, 1959; The Dinah Shore Chevy Show, 1960; Walt Disney's Wonderful World of Color, 1961; Walt Disney's Wonderful World of Color, 1962; Walt Disney's Wonderful World of Color, 1963; Walt Disney's Wonderful World of Color, 1964.

Best Comedian—Sid Caesar, 1950; Sid Caesar, 1951; Sid Caesar, 1952; Jackie Gleason, 1953; George Gobel, 1954; George Gobel, 1955; Phil Silvers, 1956; Jack Benny, 1957; Red Skelton, 1958; Jack Benny, 1959; Red Skelton, 1960; Red Skelton, 1961; Red Skelton, 1962; Danny Kaye, 1963; Dick Van Dyke, 1964.

Best Comedienne—Imogene Coca, 1950; Imogene Coca, 1951; Lucille Ball, 1952; Imogene Coca, 1953; Lucille Ball, 1954; Lucille Ball, 1955; Lucille Ball, 1956; Lucille Ball, 1957; Lucille Ball, 1958; Lucille Ball, 1959; Carol Burnett, 1960; Carol Burnett, 1961; Lucille Ball, 1962; Lucille Ball, 1963; Lucille Ball, 1964.

Best Comedy Team—Sid Caesar & Imogene Coca, 1953; Lucille Ball & Desi Arnaz, 1954; George Burns & Gracie Allen, 1955; Lucille Ball & Desi Arnaz, 1956; George Burns & Gracie Allen, 1957; Mike Nichols & Elaine May, 1958; Mike Nichols & Elaine May, 1959; Mike Nichols & Elaine May, 1960; Wayne & Shuster, 1961; Wayne & Shuster, 1962; Dick Van Dyke-Mary Tyler Moore, 1963; Dick Van Dyke-Mary Tyler Moore, 1964.

Best Comedy Show—Texaco Star Theatre, 1949; Colgate Comedy Hour, 1950; Your Show of Shows, 1951; I Love Lucy, 1952; Colgate Comedy Hour, 1953; The Jackie Gleason Show, 1954; You'll Never Get Rich, 1955; You'll Never Get Rich, 1956; You'll Never Get Rich, 1957; Jack Benny Show, 1958; Jack Benny Show, 1959; Red Skelton Show, 1960; Bob Newhart, 1961; The Beverly Hillbillies, 1962; The Dick Van Dyke Show, 1963; Dick Van Dyke Show, 1964.

Best Variety Program—Texaco Star Theatre, 1949; Your Show of Shows, 1950; Your Show of Shows, 1951; Your Show of Shows, 1952; Toast of the Town, 1953; Toast of the Town, 1954; The Ed Sullivan Show, 1955; The Ed Sullivan Show, 1956; Steve Allen Show, 1957; The Steve Allen Show, 1958; The Ed Sullivan Show, 1959; The Ed Sullivan Show, 1960; The Garry Moore Show, 1961; The Garry Moore Show, 1962; The Danny Kaye Show, 1963; The Danny Kaye Show, 1964.

Best Panel Discussion Program—Meet the Press, 1952; Meet the Press, 1953; Meet the Press, 1955; Meet the Press, 1956; Meet the Press, 1957; Meet the Press, 1958.

Best New Dramatic Program—United States Steel Hour, 1953; Medic, 1954; Playwrights '56, 1955.

Most Unique New Program—Disneyland, 1954; Wide, Wide World, 1955; Playhouse 90, 1956; Seven Lively Acts, 1957; Small World, 1958; Twilight Zone, 1959; The Flintstones, 1960; It's A Man's World, 1962; The Richard Boone Show, 1963.

Best Dramatic Program (1 Hour or More)—Studio One, 1949; Studio One, 1950; Studio One, 1951; Studio One, 1952; Studio One, 1953; Studio One, 1954; Studio One, 1955; Playhouse 90, 1956; Playhouse 90, 1957; Playhouse 90, 1958; Playhouse 90, 1959; The Untouchables, 1960; The Power and the Glory, 1961; G. E. True, 1962; The Richard Boone Show, 1963; The Defenders, 1964.

Best Dramatic Program (½ Hour)—General Electric Theatre, 1959; Twilight Zone, 1960; Twilight Zone, 1961; Twilight Zone, 1963; Peyton Place, 1964.

Best Western Series—Gunsmoke, 1959; Wagon Train, 1960; Bonanza, 1962; Bonanza, 1963; Bonanza, 1964.

Best Mystery Program—Suspense, 1950; Man Against Crime, 1951; Dragnet, 1952; Dragnet, 1953; Dragnet, 1954; Alfred Hitchcock Presents, 1955; Alfred Hitchcock Presents, 1956; Suspicion, 1957; Perry Mason, 1958; Perry Mason, 1959; Alfred Hitchcock Presents, 1960; Thriller, 1961; The Alfred Hitchcock Hour, 1962; The Alfred Hitchcock Hour, 1963; The Alfred Hitchcock Hour, 1964.

Best Male Vocalist—Perry Como, 1952; Perry Como, 1953; Perry Como, 1954; Perry Como, 1955; Perry Como, 1956; Perry Como, 1957; Perry Como, 1958; Perry Como, 1959; Perry Como, 1960; Perry Como, 1961; Perry Como, 1962; Andy Williams, 1963; Andy Williams, 1964.

Best Female Vocalist—Dinah Shore, 1952; Dinah Shore, 1953; Dinah Shore, 1954; Dinah Shore, 1955; Dinah Shore, 1956; Dinah Shore, 1957; Dinah Shore, 1958; Dinah Shore, 1959; Dinah Shore, 1960; Dinah Shore, 1961; Dinah Shore, 1962; Judy Garland, 1963; Caterina Valente, 1964.

Best Musical Show (Classical)—Voice of Firestone, 1950; Voice of Firestone, 1951; Voice of Firestone, 1952; Voice of Firestone, 1953; Voice of Firestone, 1954; Voice of Firestone, 1955; Voice of Firestone, 1956; Voice of Firestone, 1957; Voice of Firestone, 1958.

Best Musical Show (Popular)—Fred Waring Show, 1950; Fred Waring Show, 1951; Your Hit Parade, 1952; Your Hit Parade, 1953; Your Hit Parade, 1954; Your Hit Parade, 1955; The Ford Show, 1956; Perry Como Show, 1957; Perry Como Show, 1958; The Perry Como Show, 1959; Perry Como's Kraft Music Hall, 1960; Sing Along With Mitch, 1961; The Andy Williams Show, 1962; The Andy Williams Show, 1963; The Andy Williams Show, 1964.

Best Country Music Show—Grand Ole Opry, 1955; Ozark Jubilee, 1956; Jimmy Dean, 1957; Jubilee U.S.A., 1958; Jubilee U.S.A., 1959; Jubilee U.S.A., 1960.

Best Quiz Show—(One category to 1951): Who Said That?, 1949; You Bet Your Life, 1950; You Bet Your Life, 1951.

Best Audience Participation Quiz Show—Groucho Marx Show, 1952; Groucho Marx Show, 1953; Groucho Marx Show, 1954; The \$64,000 Question, 1955; The \$64,000 Question, 1956; Twenty-One, 1957; Groucho Marx, 1958; The Price Is Right, 1959; The Price Is Right, 1960; The Price Is Right, 1961; The Price Is Right, 1962; Password, 1963; Password, 1964.

Best Panel Quiz Show—What's My Line, 1952; What's My Line, 1953; What's My Line, 1954; What's My Line, 1955; What's My Line, 1956; What's My Line, 1957; What's My Line, 1958; I've Got A Secret, 1959; What's My Line, 1960; What's My Line, 1961; To Tell the Truth, 1962; What's My Line, 1963; To Tell the Truth, 1964.

Best Master of Ceremonies—Bert Parks, 1950; John Daly, 1951; John Daly, 1952; Ed Sullivan,

1953; Ed Sullivan, 1954; Garry Moore, 1955; Garry Moore, 1956; Steve Allen, 1957; Garry Moore, 1958; Garry Moore, 1959; Garry Moore, 1960; Garry Moore, 1961; Garry Moore, 1962; Garry Moore, 1963; Johnny Carson, 1964.

Best Announcer—Bud Collyer, 1950; George Fenneman, 1951; Dennis James, 1952; George Fenneman, 1953; George Fenneman, 1954; George Fenneman, 1955; George Fenneman, 1956; George Fenneman, 1957; Hugh Downs, 1958; Hugh Downs, 1959; Hugh Downs, 1960; Hugh Downs, 1961; Hugh Downs, 1962; Hugh Downs, 1963; Ed McMahon, 1964.

Best News Commentator—John Cameron Swayze, 1950; John Cameron Swayze, 1951; John Cameron Swayze, 1952; John Cameron Swayze, 1953; John Cameron Swayze, 1954; John Cameron Swayze, 1955; Douglas Edwards, 1956; Douglas Edwards, 1957; Chet Huntley, 1958; Chet Huntley, 1959; David Brinkley, 1960; David Brinkley, 1961; David Brinkley, 1962; Walter Cronkite, 1963; Walter Cronkite, 1964.

Best Sports caster—Dennis James, 1950; Jimmy Powers, 1951; Mel Allen, 1952; Mel Allen, 1953; Mel Allen, 1954; Mel Allen, 1955; Mel Allen, 1956; Mel Allen, 1957; Mel Allen, 1958; Mel Allen, 1959; Mel Allen, 1960; Mel Allen, 1961; Mel Allen, 1962; Mel Allen, 1963; Chris Schenkel, 1964.

Best Daytime Program—Ransom Sherman, 1950; Kate Smith Show, 1951; Kate Smith Hour, 1952; Garry Moore Show, 1953; Today, 1954; Matinee Theatre, 1955; Matinee Theatre, 1956; Matinee Theatre, 1957; Today, 1958; Today, 1959; Today, 1960; Today, 1961; The Merv Griffin Show, 1962; Today, 1963; Today, 1964.

Best Children's Program—Kukla, Fran & Ollie, 1949; Kukla, Fran & Ollie, 1950; Kukla, Fran & Ollie, 1951; Kukla, Fran & Ollie, 1952; Ding Dong School, 1953; Ding Dong School, 1954; Disneyland, 1957; Captain Kangaroo, 1958; Captain Kangaroo, 1959; Captain Kangaroo, 1960; Captain Kangaroo, 1961; Captain Kangaroo, 1962; Captain Kangaroo, 1963; Walt Disney's, 1964.

Best Commercial (audience viewpoint)—Texaco, 1949; Lucky Strike, 1950; Lucky Strike, 1951; Ford, 1952; Ford, 1953; Lucky Strike, 1954; Ford, 1955; Piel's Beer, 1956; Piel's Beer, 1957; Piel's Beer, 1958; Piel's Beer, 1959; Piel's Beer, Bert & Harry, 1960; Jax Beer, 1961; Ford Motor Co. (Peanuts), 1962; Gravy Train, 1963; Jax Beer, 1964.

Best Network Publicity Service—NBC, 1959; NBC, 1960; NBC, 1961; NBC, 1962; NBC, 1963; NBC, 1964.

Best Advertising Agency Publicity Service—Young & Rubicam, 1959; J. Walter Thompson Co., 1960.

Best Independent Publicity Service—Rogers & Cowan, 1959; Rogers & Cowan, 1960; Rogers & Cowan, 1961; Rogers & Cowan, 1962; Rogers & Cowan, 1963.

ACADEMY OF TV ARTS AND SCIENCES AWARDS

Eighteenth annual awards of the Academy of Television Arts and Sciences covering 1965.

Outstanding Program Achievements in Entertainment—The Dick Van Dyke Show, series, Carl Reiner, producer; The Andy Williams Show, Bob Finkel, producer; Chrysler Presents the Bob Hope Christmas Special, Bob Hope, exec. producer, Jan. 19, 1966; Ages of Man, David Susskind and Daniel Melnick, producers, 2 parts Jan. 23 and 30, 1966; Frank Sinatra: A Man and His Music, Dwight Hemion, producer, Nov. 24, 1965; A Charlie Brown Christmas, Lee Mendelson and Bill Melendez, producers, Dec. 9, 1965.

Outstanding Program Achievements in News, Documentaries, Information and Sports—American White Paper: United States Foreign Policy, Fred Freed, producer, Sept. 7, 1965; KKK—The Invisible Empire, CBS Reports, David Lowe, producer, Sept.

21, 1965; Senate Hearings on Vietnam, NBC, Chet Hagen, producer, Feb. 1966; ABC Wide World of Sports, series, Roone Arledge, exec. producer; CBS Golf Classic, series, Frank Chirkinian, producer; Shell's Wonderful World of Golf, series, Fred Raphael, producer.

Outstanding Individual Achievements in Entertainment—(Actors and Performers) Cliff Robertson, *The Game*, Bob Hope Presents the Chrysler Theatre, Sept. 15, 1965; Simone Signoret, *A Small Rebellion*, Bob Hope Presents the Chrysler Theatre, Feb. 9, 1966; Bill Cosby, *I Spy*, series; Barbara Stanwyck, *The Big Valley*, series; Dick Van Dyke, *The Dick Van Dyke Show*, series; Mary Tyler Moore, *The Dick Van Dyke Show*, series; James Daly, *Eagle in a Cage*, Hallmark Hall of Fame, Oct. 20, 1965; Lee Grant, *Peyton Place*, series; Don Knotts, *The Return of Berney Fife*, *The Andy Griffith Show*, Jan. 10, 1966; Burr Tillstrom, *Berlin Wall (Hand Ballet)*, *That Was The Week That Was*, May 4, 1965; Alice Pearce, *Bewitched*, series. (Writers) Millard Lampell, *Eagle in a Cage*, Hallmark Hall of Fame, Oct. 20, 1965; Bill Persky, Sam Denoff, *Coast to Coast Big Mouth*, *The Dick Van Dyke Show*, Sept. 15, 1965; Al Gordon, Hal Goldman, Sheldon Keller, *An Evening With Carol Channing*, Feb. 18, 1966. (Directors) Sidney Pollack, *The Game*, Bob Hope Presents the Chrysler Theatre, Sept. 15, 1965; William Asher, *Bewitched*, series; Alan Handley, *The Julie Andrews Show*, Nov. 28, 1965. (Art Director) James Trittipio, *The Hollywood Palace*, series. (Musician) Laurence Rosenthal, *Michelangelo: The Last Giant*, Dec. 22, 1965 and Feb. 23, 1966. (Cinematographers) Winton C. Hoch, *Voyage to the Bottom of the Sea*, series. (Photographic Effects) L. B. Abbott and Howard Lydecker, *Voyage to the Bottom of the Sea*, series.

(Film Editors) David Blewitt, William T. Cartwright, *Making of the President 1964*, Oct. 19, 1965; Marvin Coil, Everett Douglas, Ellsworth Hoagland, Bonanza, series. (Audio Engineers) Laurence Schneider, 7th Annual Young Performers Program, New York Philharmonic Young People's Concert, Feb. 22, 1966. (Video Tape Editors) Craig Curtis, Art Schneider, *The Julie Andrews Show*, Nov. 28, 1965. (Lighting) Lon Stucky, Frank Sinatra: *A Man and His Music*, Nov. 24, 1965. (Technical Director) O. Tamburri, *Inherit the Wind*, Hallmark Hall of Fame, Nov. 18, 1965. (Engineering Development) Stop Action Playback, MVR Corporation and CBS; *Early Bird Satellite*, Huges Aircraft Co. and Communications Satellite Corp. (Daytime Programming) *Camera Three*, series, Dan Gallagher, producer; *Mutual of Omaha's Wild Kingdom*, series, Don Meier, producer. (Educational Television) Julia Child, *The French Chef*.

The Station Award—I See Chicago, WBBM-TV, Chicago, Illinois.

The International Award—Wyvern at War—No. 2 "Breakout," Westard Television Limited, Plymouth, England.

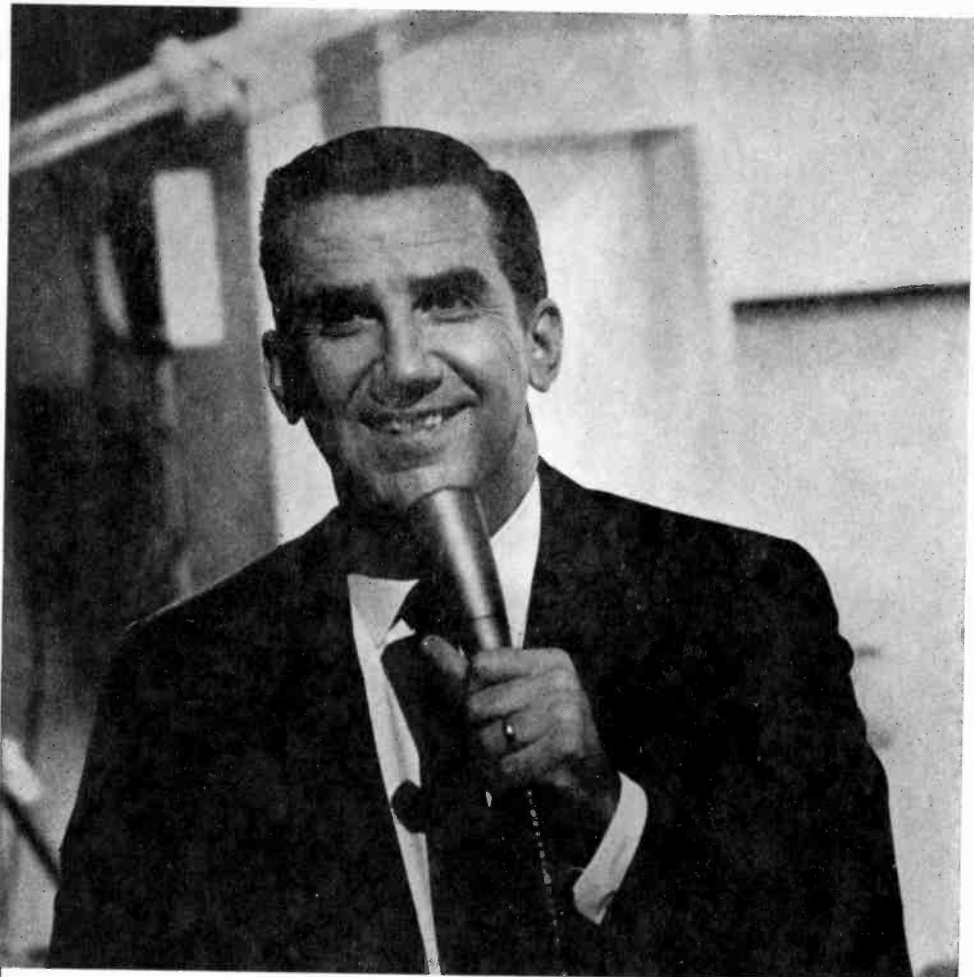
Trustees Award—Edward R. Morrow; Xerox Corporation.

PATSY AWARDS FOR 1965

Presented by the American Humane Association.

PATSY AWARDS FOR 1965—Presented by the American Humane Association (1) Flipper, Tors-MGM; (2) Lassie, Warther Prods.; (3) Mister Ed, Filmways TV Productions.





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