

HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

NEW YORK BROADCASTING COMPANY, INC.
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WASHINGTON, D. C.
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ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: CONFIDENTIAL—NOT FOR PUBLICATION. :: ::

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No. 604

NOTE: BECAUSE OF THE INAUGURAL HOLIDAY ON SATURDAY AND THE FACT THERE IS NO BUSINESS MEETING OF THE COMMISSION ON MONDAY, THERE WILL BE NO ISSUE OF THE BUSINESS LETTER MARCH 6, UNLESS THERE IS SOMETHING OF IMPORTANCE.

-R.D.H.

JOHN HENRY, OF IOWA, NOW SEEN FOR COMMISSIONERSHIP

It is now believed that John Henry, of Station KOIL, Council Bluffs, Ia., may be named by President-elect Roosevelt to fill the vacancy created by the resignation of Gen. Charles McK. Saltzman last July, shortly after March 4.

Arthur F. Mullen, of Omaha, Nebraska, is said to have refused the position, urging that Mr. Henry be named in his stead.

Mr. Henry is an experienced broadcaster, has a wide acquaintance among radio station owners and is, it goes without saying, a Democrat.

President Hoover recently named Prof. J. C. Jensen, of Nebraska Wesleyan University, to the post. He will not be confirmed.

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SHERLEY MISSING FIRE PUZ ZLES

"The Douglas appointment as Budget Director caused some heartaches", Paul R. Mallon writes in the "National Whirligig", published by the McClure Newspaper Syndicate, of New York. "The Kentuckian, Swagar Sherley, had been slated for that job. He was chairman of Mr. Roosevelt's secret economy committee, which has been acting on the sly here (in Washington) for some time. On it were also Byrnes, Douglas and Daniel C. Roper, new Commerce Secretary.

"The reason Mr. Sherley did not get anything important is Mr. Roosevelt's own secret. A personal reason arose at the last minute".

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WOODIN IS ASCAP MEMBER - SOCIETY PROUD OF HIM

"Reading your issue of February 23rd, and particularly the article regarding William H. Woodin", writes E.C. Mills, of the American Society of Composers, Authors and Publishers, "I know you will be glad to hear that our whole Society is extremely proud of his selection by the new President as Secretary of the Treasury, as Mr. Woodin has been one of our most valued members.

"I wonder if the National Association of Broadcasters would care to characterize him as a 'racketeer'?"

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RADIO COMMISSION APPROVES NBC-WMAL ARRANGEMENT

The Federal Radio Commission gave its consent to the assignment of the license of Station WMAL, Washington, to the National Broadcasting Company, under a five year lease on Tuesday. The NBC started operation of the station this morning (Thursday). WMAL becomes a member of the Blue network of the company. Washingtonians already get Red network offerings through WRC. This new arrangement gives the District of Columbia complete network coverage from the two national chains.

The decision was handed down as the result of a hearing held before the full Commission on February 15 on the application filed jointly by M. A. Leese, owner of Station WMAL, and the National Broadcasting Company. Consent also was given to the application for assignment of the construction permit previously granted WMAL by the Commission.

The Commission, in its decision, pointed out that "the proposed operation of Station WMAL by the National Broadcasting Company would result in a marked improvement in the program service of that station. This agreement provides the National Broadcasting Company will pay all expenses incidental to the maintenance and operation of the station and will have complete and exclusive management and control of the station and the programs broadcast".

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ADAMS STOPS RADIO CONCERTS OF BANDS

Organized musicians have scored a partial victory in their fight against the radio broadcasting of the service bands. Secretary of the Navy Adams executed an order cancelling the regular broadcasts of the Marine and Navy Bands on Tuesday.

As a result of that order these bands will not be on the air only on special occasions, in which they obviously will not be considered infringing on the rights of organized musicians. Although the protests of the organized musicians have not been mentioned by the Navy Department it is generally believed that their fight influenced the Secretary's action.

The musicians' union made such a vigorous fight against the use of the Marine Band on the opening program of the new WJSV in Washington that the band was withdrawn and a local orchestra substituted. Whether similar action will be taken by the War Department on the broadcasting activities of the Army Band is not known, though the Secretary of War may issue such an edict.

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COMMISSION DISAPPROVES TWO-WAY POLICE COMMUNICATION

The Federal Radio Commission does not look with favor upon requests received for authority to establish two-way communication between police headquarters and police cars in the rapidly increasing police radio systems of the country.

"While there may be some merit in these two-way police communication proposals", officials reply in a comprehensive survey which has just been made public, "the Commission nevertheless does not have an ample supply of frequencies to permit the granting of applications to all who might make a satisfactory showing and it would be inconsistent to grant facilities to one applicant unless the same privileges could be granted to others. The officer's duty is to go where he is sent and when through to phone back to headquarters. If he is in trouble, a transmitter in his car would probably not be any more useful than the telephone at the corner store.

"Moreover, it is pointed out that the usual practice in the handling of messages between police headquarters and patrol cars is to transmit test messages at regular intervals. The officers in the patrol cars then know that a test message should be received at these regular times and should they not hear the message, they are instructed to report immediately to the operator in charge of the station in order that a service car may be sent to investigate the difficulty.

"As a result of this procedure, a reliable system of communication has been worked out. In the event that someone at police headquarters should desire to talk personally to an officer on duty regarding a special emergency, an announcement could be made directing him to telephone to headquarters. This is now done in most cities and has proven to be a fast service.

"Some police officials believe that secrecy systems have possibilities if they can be made mechanical, rather than of the code book type. However, the majority believe that secrecy systems are unnecessary and that the number of times the transmissions are used for improper purposes is far outweighed by the salutary effect due to reception by the general public", the Radio Commission reports.

"One licensee, with reference to a secrecy system, states that it is his belief that any criminal organization having the ability to install and operate an intercept system for the protection of criminals against the police would be able to duplicate mechanical devices installed for secrecy purposes and render such a system ineffective.

"Opinion with reference to a code designed with a view to transmitting the maximum amount of information with the minimum

number of words is divided. At least one city reports the use of a very complete code based on a numerical system in which the type and gravity of the crime is indicated by the size of the number, such as number 1 indicating a murder, number 2 an armed holdup, etc. Other cities are experimenting with the code system but do not feel that they are as yet in a position to report on its feasibility.

"A few cities have tried code and discarded its use. A large group of licensees feel that a code system is unnecessary if care is used by the dispatcher to avoid the transmission of unnecessary words, and, therefore, do not recommend its adoption."

With regard to exclusive frequencies for the police of certain cities, the Commission responds negatively:

"There is a belief on the part of some police administrations that a separate frequency should be assigned to each municipality. It is pointed out that with only eight frequencies available, such a system could not possibly be as efficient as the zone system of allocation. For example, in one metropolitan area, there are 19 cities located in 80 districts, nearly all of which are within twenty miles of the center of the district.

"Therefore, if different frequencies were assigned to each municipality, the adjacent police departments would lose the advantage of being notified of crimes committed in neighboring cities, with a consequent delay in the apprehension of criminals who succeeded in making their escape from one city to another.

"In many cases, cities desire to install a police transmitter capable of serving the metropolitan area and to make the installation at once with a view to ultimately furnishing service to mobile units in contiguous municipalities. The construction of such a station may be authorized, pending a conclusion of arrangements between the applicant and the police officials in surrounding municipalities.

"However, a license to use power above that which may be authorized on the basis of the applicant's city will not be granted until satisfactory arrangements have been concluded and the Commission has been furnished with copies of contracts entered into by all cities subscribing to the system.

"In the event that the amount of power allocated is insufficient to afford reliable coverage over the desired area, the Commission will, upon proper showing being made, authorize the use of additional transmitters of the same or less power.

"The City of Chicago, for example, now operates three 400-watt transmitters. The City of New York, one 500-watt and two 400-watt transmitters, and the City of Detroit, two 500-watt transmitters. In each case it is possible to provide efficient communication and at the same time limit the power on the particular

frequency so that it can be duplicated for use in other zones, Where more than one transmitter is installed, only one transmitter is required for local alarms and two or more transmitters in turn when the alarm is general in nature."

To sum up, the following is the usual method of handling a call, the Federal report concludes:

"A citizen calls the police department by telephone. This call comes direct from the telephone operator at the main telephone switchboard, who switches the call to the police dispatcher. The dispatcher then determines which car is to be sent to the scene of the alarm and just what order should be given to the car. He then calls for the transmitter over his talking circuit and gives his orders over the order circuit and through the radio transmitter direct to the car.

"These orders are received by all the automobiles in the streets, the precinct stations, or other units having radio receivers, thus informing all cars of the movements of any others. The car, upon receiving its orders, immediately proceeds to the scene of the trouble. The car in adjacent territory will endeavor to cruise near the territory boundary in order to be ready to handle a second emergency call from that territory or a call from its own. As soon as the car sent to an emergency completes its work, one member of the crew telephones back to the radio station and the car is then considered ready for further service."

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BROADCAST STATIONS NOT PUBLIC UTILITIES

The term "public utilities corporation", when used in an act or a city ordinance but not therein defined does not include radio broadcasting stations, according to an opinion by the Attorney General of the State of Oregon.

Attorney General I. H. Van Winkle was asked by a member of the Legislature whether the term would cover railroads, telegraph lines and radio stations when used in an act or a city ordinance imposing a gross license tax. The Attorney General held that the term would cover railroads and telegraph lines, but not radio stations, and added that "especially it is clear that radio stations are not included in an ordinance attempting to impose a gross license tax against same".

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With completion of its new RCA transmitter at Wayne N.J., operating with double the power of the former one, Station W2XE, the Columbia Broadcasting System's short wave unit in New York, has returned to the air. It's signals were broadcast for the first time in several months at 11 o'clock yesterday morning.

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BALDWIN LEAVES COMMISSION; GOES WITH N.A.B.

James W. Baldwin's resignation from the secretaryship of the Federal Radio Commission was announced February 28. A few hours later his appointment as a member of the executive staff of the National Association of Broadcasters was announced by Alfred J. McCosker, of Station WOR, president of the company.

Mr. Baldwin assumed his new post on March 1 and immediately took charge of the Association's preparations for the forthcoming North American Radio Conference now scheduled to be held in Mexico City, Mexico, during April of this year.

Following shortly after the appointment of Newton D. Baker as counsel for the Association, the addition of Mr. Baldwin to the executive staff represents the second important step in the Association's extensive program of expansion approved at the November convention of the organization.

Mr. Baldwin, by virtue of his legal training and his meritorious service as secretary of the Federal Radio Commission, is eminently qualified for the prominent post he will assume. He has been a student of broadcasting, and was selected to represent the broadcasters because of his thorough knowledge of the economic, legal and technical problems of radio.

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COLUMBIA'S NEW AND RENEWED ACCOUNTS

Renewal, one time only, General Mills, Inc., Gold Medal Flour. Agency: McCord Company. Gold Medal Fast Freight, 10:00-10:15 p.m. 22 basic and 10 supplemental stations.

Renewal, Affiliated Products Co., (wave setting lotion) Agency: Blakett-Sample-Hummert, Inc., Sunday Matinee of the Air - Sunday 2:30-3:00 p.m. 15 basic, one supplemental.

Renewal, Affiliated Products Co. (Kissproof cosmetics) same agency - Albert Bartlett, the Tango King, Sunday 2:15-3:00 p.m. 14 basic, 1 supplemental.

Renewal, Standard Oil Co. of N.J. Agency: McCann Erickson. Five Star Theatre (different artist each week) Tuesday, 10:00 - 10:30 p.m. 11 basic, 17 supplemental.

Renewal, two broadcasts, Grigsby-Grunow Company. Agency: Camoll-Dean-Murphy. John Kennedy, editor Collier's. (on early broadcast) Saturday - 1:15-1:30 p.m. and 9:30 - 9:45 p.m., March 4. 22 basic, 10 supplemental

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RADIO PROBLEMS FACING THE NEXT CONGRESS

Only one radio bill, out of more than two dozen bills and resolutions introduced during the last session or held over from the first session of the 72nd Congress, was passed. This was the Davis omnibus bill, amending the Radio Act of 1927.

However, radio will receive a generous share of attention during the first session of the 73rd Congress. Senator C. C. Dill, of Washington, is at work now on a communications bill which he expects to have ready for consideration by the new Congress shortly after it meets. The bill provides for the consolidation of radio, telegraph, telephone and cable in a single commission of three members. Power is not included in Senator Dill's bill. President-elect Roosevelt is said to have given his approval to the Dill commission.

The following is a brief list of legislation which failed of passage in the 72nd Congress:

Senate

Fess radio educational bill, pending Committee on Interstate Commerce.

King copyright bill, pending Committee on Patents.

King bill licenses for unused patents, pending Committee on Patents.

Hebert copyright bill, pending Committee on Patents.

Tydings Copyright bill, pending Committee on Patents.

Dill patent bill, pending Committee on Patents.

Dill bill on clear channels, pending Committee on Interstate Commerce.

Hatfield bill for labor clear channel, pending Interstate Commerce.

Shipstead bill to change allocation, pending Committee on Interstate Commerce.

Dill copyright bill, pending Committee on Patents.

Metcalf bill appropriating money for Radio Commission to cooperate with states for radio educational work, pending Committee on Education and Labor.

Howell bill for investigating possibility of broadcasting from Senate chamber, pending Committee on Rules.

Dill bill to investigate RKO, pending Committee on Audit and Control.

Dill bill providing for broadcasting from Senate chamber, pending Committee on Rules.

Dill bill providing license fees for issuance of licenses, etc., pending Interstate Commerce Committee.

House

Vestal copyright bill, pending Committee on Patents

Hoch bill to amend I.C.C. Act to define radio as a "common carrier", pending Committee on Interstate and Foreign Commerce.

Connery bill to provide clear channel for labor, pending Committee on Merchant Marine, Radio and Fisheries.

Amlie bill prohibiting radio advertising on Sunday, pending Committee on Merchant Marine, Radio and Fisheries.

LaGuardia bill establishing fees for radio advertising, pending Committee on Merchant Marine, Radio and Fisheries.

Horr resolution to investigate Radio Commission and NBC control of Pacific coast stations, pending Committee on Rules.

Amlie resolution on free speech, pending Committee on Merchant Marine, Radio and Fisheries.

Ludlow bill amending Radio Act by making it unlawful to use radio to pick up police signals for the purpose of avoiding arrest and places those violating act under the provision of the penalizing section of the Radio Act of 1927.

McFadden bill, investigation finances of National Broadcasting Company and Columbia Broadcasting System.

Fulmer resolution, study of radio broadcasting in the United States and other countries to obtain information to be used as a basis for legislation.

Rayburn bill, reorganization of Radio Commission.

While many of these bills will not be revived, there are others which are certain to be re-introduced and then jockeyed into place on the calendar. Among the bills likely to be re-considered are those dealing with license fees, copyright, educational work, patents, and, of course, investigations.

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PERSHING NOT TO GO ON AIR COMMERCIALY

In the issue of February 23rd there was a story that General Pershing would appear in a series of thirteen radio programs. This report is unfounded. According to an announcement made by the National Broadcasting Company, the General was to have gone on the air March 15 in a musical and dramatic presentation of the incidents in his life, under the sponsorship of the General Tire and Rubber Company.

General Pershing telegraphed his office at the War Department in Washington yesterday that he had not entered into any radio contract. Although numerous proposals have been made to him, the General made it clear that he had no intention of undertaking the broadcasts announced.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Broadcasting Applications

WMAL, M. A. Leese Radio Corp., Washington, D.C., granted permission to transfer license to National Broadcasting Company under lease agreement, effective immediately.

Applications Received

WGNV, Peter Goelet, Chester Township, N.Y., license to cover CP granted Sept. 30, 1932, for new station; WMAL, National Broadcasting Co., Washington, D.C., license to cover CP granted Oct. 21, 1932 for auxiliary transmitter; WFOX, Paramount Brdcstg. Corp., Brooklyn, N.Y., mod. of license, change hours from share WCGU, WLTH and WBBC to WFOX, three-fourths time, WBBC, one-fourth time, facilities WCGU and WLTH, amended to request unlimited hours; WIP, Pennsylvania Brdcstg. Co., Philadelphia, Pa., spec. auth. to increase power from 500 w. to 1 kw. on experimental basis;

WFLA-WSUN, Chambers of Commerce of St. Petersburg and Clearwater, Fla., CP to make changes in eqpt.; WFBC, Greenville, S.C., News-Piedmont Co., mod. of CP to make changes in eqpt., mod. of CP granted Nov. 22, 1932, to change proposed transmitter and studio location to West Faris Road and Imperial Hotel, Greenville, S.C., respectively; also extend date of completion; KOIN, Inc., Portland, Oreg., CP to make changes in eqpt. and increase operating power from 1 kw. to 1 kw. night, 2½ kw. to local sunset; Don Lee Broadcasting System, Redlands, Calif., CP for new station to use 780 kc., 500 w. night, 1 kw. to local sunset. Unlimited hrs. facilities KTM, Los Angeles, Calif., and KELW, Burbank, Calif., amended to change power requested to 500 w. day and night.

Applications - Other Than Broadcasting

Press Wireless, Inc., Hicksville, N.Y., license for 7640 kc., 5 kw.; license for 10,090 kc., 2500 w., to use transmitter already constructed, point-to-point telegraph; Same company, Chicago, Ill., license for 4,753 kc., 4 kw. to use transmitter already constructed; multiple address, radio-telephone; Same Co., Hicksville, N.Y., license for 2398, 4,797.5, 6425, 8655, 12,862, 17,310 kc., 4 kw., gen. exp. to use transmitter already constructed; Same Co., Chicago, Ill., license for 4797.5, 6425, 8655, 12,862, 17,310 kc., 4 kw., gen. exp. to use station already constructed; Same Co., San Francisco, license for 4797.5, 6425, 8655, 12,862, 17,310 kc., 1500 w., gen. exp. to use transmitter already constructed; Press Wireless, Inc., Hicksville, N.Y., CP for 7640, 10,090 kc., 10 kw., pt. to pt. telegraph;

WAFM, WAFN, WHT, WHV, WHY, WJA, Press Wireless, Inc., Chicago, Ill., CP to move transmitter from Chicago to Elgin, Ill.; same Co., portable and mobile, three CPS for 23,100, 25,700, 26,000, 27,100, 34,600, 41,000, 51,400, 60,000-400,000 kc., 100 w., gen. exp.; Same Co., Elgin, Ill., CP for 4735, 5305 kc., 750 w., spec. exp.; W2XDZ, Central Hudson Gas & Elec. Corp., portable in Ulster and Green Counties, N.Y., license covering CP for 60,000-65,000 kc., 5 w., gen. exp.; United Air Lines, Inc., license for 3105, 3162.5, 3172.5, 3182.5, 3322.5, 5572.5, 5582.5, 5592.5, 5662.5 kc., 50 w., aircraft; W3XAI, RCA Victor Co., Inc., Camden, N.J., renewal of spec. experimental license; KGKD, Santa Maria Air Lines, Santa Maria, Calif., ren. of airport license for 278 kc., 15 w.

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BOND GEDDES' SON ADMITTED TO PHI BETA KAPPA

Gail S. Geddes, nineteen-year-old son of Bond P. Geddes, secretary of the Radio Manufacturers Association, a senior at Dartmouth College, Hanover, N.H., has been honored by admission to the Phi Beta Kappa Scholastic society.

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RCA ISSUES ANNUAL REPORT

The annual report of the Radio Corporation of America is now available. It covers all phases of the company's operations - financial, organization, litigation, manufacture and sales, broadcasting, international communications, research and engineering, marine radio, television, and competitive position of Radio Corporation.

The consolidated balance sheet shows a ratio of current assets to current liabilities of 8.23 to 1. The gross income of RCA and its wholly owned subsidiaries for the year 1932 was \$67,361,142.55. This is a decline of about 34 per cent from the 1931 gross.

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DECISIONS OF THE FEDERAL RADIO COMMISSION (Cont'd)

Applications Granted

WNBW, Inc., Carbondale, Pa., granted codification of CP to extend commencement date from Sept. 19, 1932, to Feb. 15, 1933, and completion date from Dec. 18, 1932 to June 15, 1933; KGHI, O. A. Cook, Little Rock, Ark., granted consent to vol. assignment of license to Lloyd Judd Company; KFNF, Henry Field Co., Shenandoah, Ia., granted continuation from March 1 to April 1 of special authority to use the time assigned to but not used by KUSD and WILL;

WBAL, Consolidated Gas & Elec. Lt. & Pr. Co., Baltimore, Md., granted extension of synchronization authority for period of three months from March 1; WNBW, Inc., Carbondale, Pa., granted extension of auth. to remain silent for 60 days from Dec. 15, 1932; KWEA, Hello World Brdcstg. Corp., Shreveport, La., granted extension of authority to remain silent pending action on construction permit and renewal application now pending before the Commission;

KFMX, Carleton College, Northfield, Minn., granted authority to remain silent for an additional period of 10 days. (Station was granted authority to remain silent for 30 days from Jan. 23, 1933, while making changes in equipment); WLBL, State of Wisconsin, Dept. of Agr. and Markets, Stevens Point, Wis., granted auth. to remain silent on all national holidays, which include Jan. 1, Feb. 22, May 30, July 4, Labor Day and Dec. 25, or the day which may be set for observance in case of holidays falling on Sundays;

WDGY, Dr. George W. Young, Minneapolis, Minn., granted special auth. to erect and operate temporarily a transmitter at 909 W. Broadway, Minneapolis, Minn., 1180 kc., 500 w., for period not over 30 days; KFYR, Meyer Broadcasting Co., Bismarck, N. Dak., granted special auth. to operate from 12:30 to 2 p.m., CST, March 4, provided KFDY remains silent; KFYR, Meyer Brdcstg. Co., Bismarck, N. Dak., granted spec. auth. to operate from 12:30 to 2 p.m., CST, March 6, 13, 20 and 27, provided KFDY remains silent; WNAD, University of Oklahoma, Norman, Okla., granted spec. auth. to operate from 12:30 to 2 p.m., CST, March 6, 13, 20 and 27, provided WGGF remains silent;

KGXZ, Pierce County, Tacoma, Wash., granted renewal of aviation-airport license, 278 kc., 10 w.; WSM, The Nat'l Life & Accident Ins. Co., Nashville, Tenn., granted auth. to conduct antenna tests using 1 w. power on frequencies 270, 400, 500, 550, 600, 650, 700, 750, and 800 kc., between 1 and 6 a.m. CST for period of 30 days from March 1; KGHO, State of Iowa, State Bureau of Identification, Des Moines, Ia., granted auth. to resume operations on 1534 kc., 400 w. to May 1, 1933.

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INSURANCE BUILDING

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Desk

Miss Spurgeon



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No. 605

RADIO LEGISLATION ON SHELF FOR THE PRESENT

Although there are dozens of radio matters to be considered by the new Congress the entire subject has been shelved until more important legislation is out of the way. The emergency banking bill took precedence over everything else and banking will continue to be the most pressing problem of the 73rd Congress until permanent legislation has been passed.

Senator C. C. Dill, of Washington, has succeeded Senator James Couzens, of Michigan, as chairman of the Interstate Commerce Committee. Senator Dill will be one of the outstanding figures in radio in the new administration. As a member of the minority party for the past several years, he has been particularly active. Now that his party is in power he is expected to virtually take charge of radio legislative problems. Senator Wallace White, Jr. who has been equally active where radio is concerned will also be a member of the committee.

Senator Dill wrote the Radio Act of 1927 in cooperation with Senator White, then serving in the House of Representatives. Both became interested in radio while attending to matters for their constituents back in the early days, long before legislation was deemed necessary to take care of the licensing of stations, etc. They were familiar figures around the old Department of Commerce radio headquarters.

With the breaking down of the old law in 1926, Senators Dill and White were quick to see the imperative need of governmental control of the air and so drafted the legislation which, with few changes, became the Radio Law.

Senator Dill is at work on a bill providing for a Communications Commission to include telegraph, cable and telephone as well as radio which he will introduce later in the session.

Since President Hoover let the Davis bill amending the Radio Act of 1927 go by way of pocket veto - largely because of protests from Senator White, who objected to the appeals and foreign directorate sections - and the Federal Radio Commission considers necessary some of the provisos of that bill, it is quite likely that a number of the matters will be brought up again in the new Congress, in separate bills or in an omnibus bill. Senator Dill may have plans for taking care of several of the more important matters in his Communications bill, such as procedure for hearings, the appeals section, etc.

UNION HEAD APPEALS TO SWANSON TO KEEP SERVICE BANDS OFF AIR

Joseph N. Weber, president of the American Federation of Musicians, asked Secretary of the Navy Swanson to continue the order promulgated by his predecessor limiting broadcasts of the Navy and Marine bands to special occasions.

In his letter, Mr. Weber pointed out that his organization has "consistently protested against the use which the Navy Department has for many years permitted the broadcasting industry, other commercial enterprises and individuals of wealth and position to make of these Government instrumentalities".

"We are confident", he continued, "that to put these bands into the service of commercial corporations operating for profit or of private individuals is in direct violation of the Federal statutes, designed to protect the rights of private citizens to earn their livelihood free from competition with those on the government pay roll whose livelihood is guaranteed by the public treasury."

He also charged that the Navy Department had pursued a ruthless course and heartlessly ignored the privations of thousands of unemployed musicians. He further pointed out the question is broader than that which affect the use of the Navy and Marine Bands, adding that they were only 2 of 56 bands under the Navy Department, while the War Department controls 89.

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RADIOS FOR SIGHTLESS

"Here's a free idea for the makers of radios", says Julia C. Stimson, Walter Reed Hospital. "The knobs should have a deep notch in them or some other tangible mark for the benefits of sightless listeners or those who must find stations by the feel."

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DEPRESSION BRINGS ENLARGED RADIO AUDIENCES

The movie box offices were reported to be off \$1,000,000 a day during the past week's crisis.

There was a silver lining to the cloud for the radio people insofar as a greatly enlarged audience was concerned. Those ordinarily at the movies or at other places of amusement, such as billiard parlors, bowling alleys, or night clubs where money had to be spent were for the first time in many a moon at home looking for something

to do which wouldn't cost a penny.

The result was that hundreds of thousands of listeners were clustered around their radio sets, and are still sitting by them these nights when the coin of the realm is scarce. Many are those who had grown tired of radio as a source of entertainment for an evening. They were delighted when they discovered over again that such a vast quantity of free entertainment could be had.

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ED WYNN'S CHAIN ABOUT READY TO OPERATE

Programs may be distributed by the Amalgamated Broadcasting Company, a new chain in which Ed Wynn is interested, in a few cities on the eastern seaboard including New York, Philadelphia, Wilmington, Del., Baltimore and Washington. The New York outlet is not yet settled although the Amalgamated Company hopes to reach an agreement with Station WMCA, New York. The other stations are WPEN, WDEL, WCBM and WOL. The backers are said to be the Kunsky-Trundle Co., Detroit.

Ed Wynn will select the talent and may appear on the air after his contract with NBC expires on various programs originated by the new chain.

Western Union lines are being used, rather than the usual A. T. & T. circuits.

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COLUMBIA'S NEW AND RENEWED ACCOUNTS

Renewal - Wyeth Chemical Co. (Jad salts). Agency: Blackett-Sample-Hummert Co. Script and music. 8 basic and Canadian stations.

Renewal - F. W. Fitch Co. (Shaving cream), L. W. Ramsey Co. (Probably Wendell Hall) Sunday 2:00-2:15 p.m. 4 stations.

Renewal - Acme White Lead & Color Works. Henri, Hurst and McDonald. Smiling Ed McConnell - Sunday 2:00-2:15 p.m. 13 basic, plus 13 stations.

Renewal - Sterling Prod. (Phillips Dental Magnesia), Blackett-Sample-Hummert, Inc. Lyman Orchestra. Tues. Wed. and Thurs. 8:45-9:00 p.m. 21 basic stations, plus Minn.

Renewal - A. S. Boyle Co. Blackett-Sample-Hummert, Inc. Old English Floor Wax Program - Sunday 1:30-2:00 p.m. 12 basic, plus 3 stations.

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U.S. DAILY SUSPENDS OPERATION

After seven years of existence, the United States Daily suspended publication with its issue of March 6. The paper was started March 4, 1926, under the guiding hand of David Lawrence of The Consolidated Press, who owned a controlling interest in the \$1,000,000 corporation organized to launch the publication.

The last issue carried the following announcement:

"Owing to the economic depression and recent developments in the general banking situation, The United States Daily is unable to continue publication and, therefore, suspends with this issue. It is hoped that means will be found to resume publication at a later date."

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WESTERN ELECTRIC TO INSTALL THREE MORE 50 KILOWATT TRANSMITTERS

Station WHAM, Rochester, which opened its new transmitter with the inaugural broadcast on March 4, is the fourth station to go on the air in the last six months with a Western Electric broadcast transmitter.

All of these stations, including WHAM, employ 50 kilowatt transmitters. The others are WCCO, Minneapolis, which opened on September 15; KSL, Salt Lake City, which opened on October 29 and WHAS, Louisville, which opened on October 12.

Three more stations have contracted for broadcasting equipment of the same type. They are WOR, Newark; WSB, Atlanta; and KVOO, Tulsa. These stations are expected to go on the air with their new equipment during the year.

The debut of WHAM's transmitter marked a milestone for the Western Electric organization. It signaled the completion of the 275th transmitter produced by that Company for commercial broadcasting purposes. The first was WTTJ, The Detroit News, installed on January 31, 1922.

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RCA BID FOR DEFUNCT DE FOREST CO. ORDERED ACCEPTED

Federal Judge Guy L. Fiske ordered that the bid of \$500,000 by the RCA for the DeForest Radio Co., of Passaic, be accepted. A group of stockholders protested the action, but Leslie S. Gordon testified the bid was the best obtainable.

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NBC NEW AND RENEWAL ACCOUNTS

Renewal - General Mills, Inc., (Flour), Minneapolis, Minn. Agency - McCord Company, Rand Tower, Minneapolis. Starts March 29, 1933 for 52 weeks. Time- Wed., Fri. 10:45 - 11:00 a.m., EST. Basic red, SE exc. WIS WWNC SW exc. KTBS Program: Betty Crocker cooking talks.

New - Hudson Motor Car Co., Detroit, Mich., Agency: Blackman Company, 122 E. 42nd Street, NYC. Starts Feb. 27, 1933 for four weeks. Monday 12:00-12:15 noon Network: WJZ WBAL KDKA WGAR WJR WCKY WENR KWK KWCR WREN CKGW CFCF WTMJ KSO WMAL WSYR WRVA WJAZ WSM WSB WSMB WFAA KPRC WOAI KOA KDYL (KPO, KECA KEX KJR 2/27 only) (KOMO starts 3/6).

New - Richfield Oil Corp. of New York, 122 E. 42nd St., NYC. Agency: The Paul Cornell Agency, 580 Fifth Ave., NYC. Starts March 31, 1933 for 13 weeks. Time: Fridays, 7:15-7:45 p.m. Network WEAJ WEEI WTIC WJAR Philadelphia WFBR WRC WGY WBEN WCAE Program: "Richfield Country Club" - Jack Golden's orchestra, Ernest Glendenning, master of ceremonies; Alex Morrison - golf professional.

New - Quaker Oats Co. (Cereals), Chicago, Ill. Agency: Lord & Thomas, Chicago office. Started March 15, 1933 for 13 weeks. Time: Sundays 4:00-4:15 p.m. EST. Daily exc. Sat. and Sun, 5:15-5:30 p.m. Daily exc. Sat. & Sun. 6:15-6:30 p.m. Network: 4:00-4:15 p.m. Basic Blue Sundays; 6:15-6:30 Chicago & West (Blue), 5:15-5:30 Basic blue up to but not including Chicago Program: "Dick Daring" - script show for children.

Renewal - Julius Grossman, Inc. (Shoes), 372 De Kalb Avenue, Brooklyn, N.Y. Agency: Leon A. Friedman Co., 155 E. 44th St., NYC. Starts March 12, 1933 for 13 weeks. Sundays 12:00-12:15 noon. WJZ only. Program- "Baby Rose Marie".

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An exhibition of photographic portraits of famous radio personalities as they appeared before the camera of Ray Lee Jackson, NBC photographer, was held in Aeolian Hall Wednesday evening, March 8.

James Melton, the Pickens Sisters and Ramona entertained the guests.

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The "Voice of Majestic" was again heard on the air when the new Majestic All in One Auto Radio sponsored an Inaugural Program last Saturday, over a Columbia network.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WIEO, WIEW, National Brdcstg. Co., Inc., New York, granted special authority to use stations on 1,566 and 2390 kc., in connection with inaugural ceremonies; KGKD, Santa Maria Air Lines, Inc., Santa Maria, Calif., granted renewal of license, 278 kc., 15 w.; KGSI, Aeronautical Radio, Inc., Kansas City, Kans., granted ren. of license, 2906 kc., and 5682.5 kc., 90 w.;

United Air Lines, Inc., granted aviation-aircraft license, 3105, 3162.5, 3172.5, 3182.5, 3322.5, 5572.5, 5582.5, 5592.5 and 5662.5 kc., 50 w.; WICC, Bridgeport Brdcstg. Station, Inc., Bridgeport, Conn., granted CP to construct auxiliary transmitter to be used while moving main transmitter; WIXX, Westinghouse E. & M. Co., Chicopee Falls, Mass., granted renewal of special experimental license, 332 kc., 100 w.; RCA Communications, Inc., Kohuku, T.H., granted 30-day public coastal and coastal telephone license, frequencies 5845, 7370, 11,680, and 15,985 kc., 1 k.w. and 40 kw.; City of Knoxville, Knoxville, Tenn., granted CP for police service, 2470 kc., 250 w.;

WCC, WIM, Radiomarine Corp. of America, Marion, Mass., granted modification of marine relay license to change location of transmitter. Also granted modification of public coastal telegraph license for location of transmitter to Chatham-Radio, near Marion, Mass.; KPH, Radiomarine Corp., of America, Bolinas, Calif., granted mod. of public coastal-coastal telegraph license, to change power rating of transmitters Nos. 78 and 79 to 40 kw., and power rating of transmitter No. 2057 to 220 w.;

Set For Hearing

W9ND, Robert A. Pericola, Charleston, S. C., license for amateur station; WJBY, Gadsden Brdcstg. Co., Inc., Gadsden, Ala., CP to make changes in equipment only; also to move studio locally in Gadsden; WEBR, Howell Brdcstg. Co., Inc., New York, granted request to reconsider Commission action on Feb. 10, in defaulting appl. for mod. of license and directed that hearing be scheduled Feb. 24 as originally.

Miscellaneous

KPPC, Pasadena Presbyterian Church, Pasadena, Calif., denied auth. to operate from midnight to 6 a.m. PST, with 100 w. power in order to test; WABI, First Universalist Society, Bangor, Me., granted spec. auth. to operate from 3 to 5 p.m., EST, March 12; WLS, Agr. Brdcstg. Co., Chicago, Ill., granted renewal of license for aux. transmitter for regular period.

PARTIAL SUSPENSION OF RULE 151 DURING DEPRESSION

In view of the present financial and economic situation it was decided that "the provision of Rule 151 of the Commission's Rules and Regulations may be partially suspended until June 1, 1933, upon written application to the Commission specifying the exact hours the station will operate."

Rule 151 provides:

"Except Sundays, the licensee of each broadcast station shall maintain a minimum regular operating schedule of two-thirds of the hours that it is authorized to operate during each broadcast day."

Following that decision the Commission granted the request of Station WILM, Wilmington, Del., to be permitted to operate a minimum of two hours daily, except Sunday, until June 1.

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DECISIONS OF THE FEDERAL RADIO COMMISSION (Cont'd)

KRMD, Radio Station KRMD, Inc., Shreveport, La., granted mod. of lic. to change specified hours of operation to as follows: Daily exc. Sunday 7 a.m. to 1 p.m.; 5 to 8 p.m.; Sunday 9 a.m. to 6 p.m., CST; WAZL, Hazleton Brdcstg. Service, Inc., Hazleton, Pa., granted auth. to operate a minimum of four hours a day; WFBM, Indianapolis Power & Light Co., Indianapolis, Ind., granted auth. to operate simultaneously with Station WSBT March 17 and 18 from 10:15 a.m. to 12 noon, and from 3 to 5:30 p.m., CST, in order to broadcast Basket Ball Tournament; Copper Electric Co., Lowell, Ariz., granted request to take depositions in re its appl. for CP, a hearing on which is scheduled for March 27; WTAQ and KSCJ, Gillette Rubber Co., Eau Claire, Wis., and the Sioux City Journal, Sioux City, Ia., action of Oct. 28 and Nov. 29, 1932, designating the applications for renewal of licenses for hearing reconsidered, and applications dismissed from hearing docket and granted. The Commission reconsidered its action of January 13, 1933, designating the application for mod. of lic. for hearing, dismissed appl. from hearing docket and granted as follows: Changing hours of operation from sharing to simultaneous daytime operation and specified hours at night in accordance with agreement;

KGCX, First State Bank of Vida, Wolf Point, Mont., granted special auth. to operate unlt'd. time, March 9, 10, and 11, 1933; WKBF, Indianapolis Brdcstg. Inc., Indianapolis, Ind., granted spec. auth. to operate from 7 to 8 p.m., CST, March 17, provided station WBAA remains silent;

KMPC, R. S. Macmillan, Beverly Hills, Calif., granted consent to vol. assign. of license to Beverly Hills Brdcstg. Corp.; KFAC, Los Angeles Brdcstg. Co., and KFVD, same company, granted consent to vol. assignment of license to Los Angeles Brdcstg. Co., Inc.; WBAA, Purdue University, W. Lafayette, Ind., granted spec. auth. to operate from 8:30 to 9:30 p.m., CST, March 16, provided WKBF remains silent;

KHY, Libby Communications, Inc., Island of Molokai, Mauna Los, T.H., granted renewal of license, 2596 kc., 200 w.; KGOS, same co., Oahu, T.H., granted renewal of license, 2854 kc., 200 w.; KHX, same Co., Island of Oahu, T.H., granted renewal of license, 2596 kc., 200 w.; WRC, National Broadcasting Company, Inc., Washington, D. C., authorized to use WIEX with 50 w. on freq. 1556 and 2390 kc., in lieu of Station WIEU, previously authorized for use on March 4; WOBQ, A. H. Bull & Co., Inc., New York City, granted 60-day auth. to operate station aboard vessel Jean Weems, 1 kw., spark freqs. same as previous license, pending receipt of formal application; W2XAE, Dolbert W. Replogle, Ridgewood, N.J., granted mod. of CP extending completion date from Jan. 7, 1933 to March 7, 1933; KPH, Radiomarine Corp. of America, Bolinas, Calif., granted mod. of lic. to decrease power of transmitter #78 and 79 to 40 kw. and transm. corrected to read 200 w. instead of 100 w. as shown on present license; New, American Tel. & Tel. Co., Lawrenceville, N.J., granted fixed public pt. to pt. tel. lic. to authorize operation of pt. to pt. tel. transmitter Serial No. 1, at Lawrenceville, on addl. freq. 5077.5 kc. for speech and program transmission to Rugby, England, in connection with present transatlantic service maintained by the Bell System; KGOT, Libby Communications, Inc. Mauna Loa, Molokai, T.H., granted renewal of license, 2854 kc., 200 w.

Set For Hearing

New, William Avera Wynne, Greenville, S.C., CP for new station, 1420 kc., 100 w., daytime hours; WFOX, Paramount Brdcstg. Corp., Brooklyn, N.Y., mod. of lic. to increase hours of operation from 1/4 time, sharing with WLTH, WCGU and WBBC, to unlt.d. one-half time; WTAG, Worcester Telegram Pub. Co., Inc., Worcester, Mass., mod. of lic. to increase night-time power from 250 to 500 w.; WQDM, A. J. St. Antoine & E. J. Regan, St. Albans, Vt., CP to move transmitter to outside of city limits of St. Albans; make changes in eqpt.; change freq. from 1370 to 1340 kc.; increase power from 100 w. to 1 kw. and change specified hours of operation to 10 a.m. to 2 p.m.; 4 to 6 p.m. EST, daily.

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COL. CROSS ON REVAMPED RADIO COMMISSION?

Col. Guernsey Cross, official secretary to Mr. Roosevelt while Governor of New York, is said to be in line for an appointment to the Federal Radio Commission.

"The forgotten radio companies - the small ones - are slated to draw a new deal of their own", according to the National Whirligig, a column sent out by the McClure Newspaper Syndicate. "During the campaign friction with the big companies was not rare. A revamping of the Radio Commission suggested itself automatically."

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NEW SENATE INTERSTATE COMMERCE COMMITTEE

The following members of the Senate have been appointed to the Interstate Commerce Committee;

Clarence C. Dill, of Washington (chairman); Ellison D. Smith, South Carolina; Burton K. Wheeler, Montana; Robert F. Wagner, New York; Alben W. Barkley, Kentucky; M.M. Neely, West Virginia; William H. Dieterich, Illinois; Augustine Lonergan, Connecticut; Huey P. Long, Louisiana; Fred H. Brown, New Hampshire, all Democrats. There are two vacancies on the Democratic side of the list.

Republican members are James Couzens, Michigan; Simeon D. Fess, Ohio; Robert B. Howell, Nebraska; Jesse H. Metcalf, Rhode Island; Hamilton F. Kean, New Jersey; Daniel O. Hastings, Delaware; H. D. Hatfield, West Virginia; and Wallace H. White, Jr. of Maine.

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LONG APPOINTMENT TO RADIO COMMITTEE SURPRISE

The appointment of Huey P. Long to the Senate Interstate Commerce Committee, in charge of radio, came as a complete surprise. It is not known that he has any radio interest but rather has the other matters handled by the committee more at heart. Therefore he is not to be much feared by radio interests.

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LUDLOW REINTRODUCES POLICE RADIO BILL

A bill (H.R. 1559) to amend the Radio Act of 1927, requiring persons using radio sets capable of receiving police broadcasts in vehicles to secure permits for such use, was reintroduced March 9. It was referred to the Committee on Merchant Marine, Radio and Fisheries.

Mr. Ludlow introduced the bill last session but there was no time for its consideration.

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HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

VICE PRESIDENT AND COUNSEL ATTORNEYS

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS.

CONFIDENTIAL - NOT FOR PUBLICATION

MAR 17 1933

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No. 606

SUBSCRIPTION PRICE, \$10. PER MONTH. NO CONTRACT REQUIRED.

Handwritten signatures and initials at the bottom left of the page.

DEMOCRATS ASSIGNED TO HOUSE RADIO COMMITTEE

The following are the Democratic members of the Merchant Marine, Radio and Fisheries Committee, in charge of Radio in the House of Representatives:

Schuyler Otis Bland (chairman), Virginia; Clay Stone Briggs, Texas; George W. Lindsay, New York; Oscar L. Auf der Heide, New Jersey; Bolivar E. Kemp, Louisiana; William I. Sirovich, New York; Robert Ramspeck, Georgia; Ambrose J. Kennedy, Maryland; Charles N. Crosby, Pennsylvania; A. C. Willford, Iowa; Monrad C. Wallgren, Washington; Lawrence E. Imhoff, Ohio; John Young Brown, Kentucky; Edward C. Moran, Jr., Maine; William B. Umstead, North Carolina; Lincoln L. McCandless, Hawaii; Anthony J. Dimond, Alaska.

The Republican members will be announced later.

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SEVERAL MATTERS PENDING COMMISSION REORGANIZATION

The Federal Radio Commission has been marking time until the confirmation of Judge E. O. Sykes, whose term expired the latter part of February. He was renamed by Mr. Hoover but failed of confirmation in the last Congress, due to the fact that none of Mr. Hoover's nominations were considered. President Roosevelt sent his name in promptly.

Among the decisions to be made by the reorganized Commission, of which Judge Sykes is certain to be made chairman, is the Navy Department's complaint against interference caused by Station WJSV.

The last name heard in connection with the fourth zone vacancy was that of J. H. Hanley, Omaha lawyer. However, his name was not sent to the Capitol along with that of Judge Sykes'. Mr. Hanley is a business associate of Arthur F. Mullen, vice chairman of the Democratic National Committee.

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BEER AND WINE ADVERTISING NOT RESTRICTED

No restrictions on radio advertising were made in the beer and wine bill. No mention of radio was made in the text of the bill.

Radio stations have been auditioning for brewery accounts for the past few weeks and it is almost certain that the next week or two will see the blossoming of beer and wine advertising over the air.

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NEWS BROADCASTS HALTED BY COURT; KSOO ANSWERS SUIT

A temporary injunction restraining Station KSOO of Sioux Falls from unauthorized broadcasting of news dispatches of the Associated Press was granted by Federal Judge J. D. Elliott in that city on March 14. A hearing to determine whether the injunction should be made permanent will be held at the April term of Federal court.

In allowing the temporary injunction, Judge Elliott said that a clear cause for action had been shown, and that the restraint imposed on the radio station when the suit was filed would be kept in force pending final hearing.

Station KSOO, through counsel, said other stations in the Central West have been permitted to broadcast Associated Press dispatches. Counsel for the station contended also that the Associated Press had a monopoly on news and operated with "unreasonable restraint of interstate commerce in violation of the Sherman act."

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HORTON GOES TO MASSACHUSETTS TECH

The following has been received from the General Radio Company at Cambridge, Mass.:

"For some time the General Radio Company has been interested in the possibilities of electrical measurements as applied to the medical and bio-physics fields. Although some of our apparatus has been built specifically for these fields, we have not gone into it as extensively as we had desired", writes H. B. Richmond. "Arrangements have just been completed with the Massachusetts Institute of Technology whereby J. Warren Horton, who has been Chief Engineer of the General Radio Company, becomes a member of the research staff of that institution to investigate this very broad problem. It is not contemplated that there will be any immediate development of apparatus but that for the present the broadest aspects of the problem will be investigated under Mr. Horton's direction.

"Although Mr. Horton will be at the Institute of Technology, he will retain his association with the General Radio Company and will serve in the capacity of consulting engineer not only on problems pertaining to the medical research but on those problems which he was directing as Chief Engineer of this Company."

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ASSISTANT SECRETARY OF NAVY FORMER RCA REPRESENTATIVE

Col. Henry Latrobe Roosevelt, recently appointed by President Roosevelt to occupy the post of Assistant Secretary of the Navy, has been the European representative of the Radio Corporation since 1920.

In 1912 he was delegate to the International Radio Conference in London and became director of naval communications at the outbreak of the war.

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U.P. OFFERS TO BAN NEWS BROADCASTING

The United Press stands ready to prohibit broadcasting of its news dispatches at any time the membership of the American Newspaper Publishers Association votes to support that policy, provided the two other major news services take similar action, Karl A. Bickel declared in a letter to L. B. Palmer, secretary of the A.N.P.A.

The U.P. now permits clients to broadcast provided there is no commercial sponsorship. It does not, however, furnish any news directly to radio chains.

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EARLY TO HANDLE RADIO CONTACTS AT WHITE HOUSE

Stephen T. Early, former Washington newspaperman and now Secretary to President Roosevelt, will be in charge of arrangements for the President's broadcasts, and will be contact man for the radio networks.

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CHANGE IN STANDARD FREQUENCY SCHEDULE

WTV, Beltsville, Md., which transmits standard frequencies every Tuesday on 5000 kilocycles per second, will change the hours of transmission, beginning April 1. Transmissions will be given continuously from 12 noon to 2 p.m. and from 10 p.m. to midnight, EST.

The present schedule is from 10 a.m. to 12 noon, and from 8 to 10 p.m.

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COURT ORDERS NEW COMMISSION HEARING IN WOQ-KFH CASE

The Court of Appeals of the District of Columbia, through Associate Justice Robb, has ordered the Federal Radio Commission to hold another hearing in the WOQ-KFH case. The stations, the former located in Kansas City, Mo., and the latter in Wichita, Kans., had been sharing time. WOQ used two-sevenths of the assignment. On March 18, 1931, KFH, represented by John M. Littlepage, Washington radio lawyer, applied for modification of its license, requesting full time on the frequency, which would result in the deletion of WOQ. A hearing was held and the Commission granted KFH full time. WOQ claims it did not have proper notification of the hearing, so the Court ordered a new one, with the suggestion that such notices be sent by registered mail in the future.

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NEW COLUMBIA ACCOUNTS

Richfield Oil Corp. of N.J., (Motor oils and gas),
Program: "The Richfield Country Club" - musical. Time:
Mondays, 10:00-10:30 p.m. Agency: The Paul Cornell Co.
Starting April 3, 1933. Eleven basic stations, 5 supple-
mentary.

National Oil Products Corp. Program: "Fashion
Forecast" - music and beauty talk. Time: Thursdays, 11:00-
11:15 a.m. Agency Chas. Dallas Reach, Newark, N.J. WABC
only, starting March 9.

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NBC NEW AND RENEWAL ACCOUNTS

Renewal - Standard Oil Co. of New York, 26 Broadway.
Agency: B.B. D. & O., 383 Madison Ave., NYC. Starts April 3,
1933 for 13 weeks. Mondays 8:00-8:30 p.m. EST. WEAJ WEEI
WTIC WJAR WTAG WCSH WGY WBEN "Soconyland Sketches" - dramatic.

Renewal - The Centaur Co. (Fletcher's Castoria), 80
Varick St., NYC. Agency: Young and Rubicam, Inc., 285
Madison Ave., NYC. Starts April 2, 1933 for 13 weeks.
Sundays 5:30-6:00 p.m. Basic Blue. "Pages of Romance" -
dramatic; Graham Harris orchestra.

Renewal - General Foods Corp. (Diamond Crystal Salt),
250 Park Ave., NYC. Agency: Benton & Bowles, 444 Madison.
Starts April 6, 1933 for 13 weeks. Thursdays 8:00-8:30 p.m.
WJZ WBZ WBZA WHAM KDKA WJR "Cape Diamond Light" - dramatic.

ROOSEVELT TO USE RADIO ONLY WHEN OCCASION DEMANDS

President Roosevelt intends to use the radio in reaching the people as frequently as circumstances warrant, but the White House said that he had not adopted any plan of going on the air regularly. It was not true, it was added, that the President will broadcast twice a month.

Mr. Roosevelt believes in going directly to the people in explanation of his program and in appealing for support of his plans. He did this notably on Sunday night to explain the banking situation. The response was so immediate and so favorable that it confirmed him in his judgment that the radio was the simplest and most effective medium for reaching the people.

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RADIO FIGURES FOR THE YEAR 1932

Under the title, "Production and Use", Electronics magazine for March publishes a table of statistics showing how radio business in 1932 compared with other years from 1926. Part of the table is given below:

	Total Investment U.S.	Annual gross Revenue	No. of Employees	An- nual Payroll
Radio Manu- facturers, distributors	\$150,000,000	70,000	\$80,000,000
Broadcasting Stations	\$27,000,000	\$45,000,000	9,000	\$80,000,000
Listeners' Sets (16,800,000)	\$1,600,000,000	*\$200,000,000
Commercial Radio Stations	\$25,000,000	\$10,000,000	15,000	\$4,000,000

(* Annual operating expense of listeners' sets, for tube replacements, electricity, batteries, servicing, etc.)

The 1932 sales were estimated: 2,620,000 sets; 44,300,000 tubes. The total retail value of all radio products was given as \$196,190,000.

Following is a comparative table:

	1931	1932
Consoles and Midget Receivers	3,420,000	2,620,000
Average retail price per set	\$212,040,000	\$124,860,000
	\$62	\$48
Tubes	53,500,000	44,300,000
Average retail price per tube	\$69,550,000	\$48,730,000
	\$1.30	\$1.10
A-B-C (dry) batteries	\$13,100,000	\$9,500,000
Other Accessories	\$8,580,000	\$6,200,000
Parts (To consumers)	\$6,000,000	\$6,900,000
Radio Sets	\$212,040,000	\$124,860,000
Parts	\$6,000,000	\$6,900,000
Accessories (incl. tubes)	\$91,230,000	\$64,430,000
Total sales for year	\$309,270,000	\$196,190,000

There is included in the table a list of the homes in the United States with and without radio sets, listed alphabetically according to states, as of January, 1933.

The total number of homes with radio is given as 16,809,562 and the number of homes without a radio set as 13,200,000. The percentage of radio ownership is 56.2.

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MIMEOGRAPHED RADIO SERVICE BULLETIN READY

The Federal Radio Commission is distributing its Radio Service bulletin in mimeographed form. The latest issue of the monthly, No. 191, is now available.

This pamphlet covers the work of the Field Division of the Commission, formerly the Radio Division of the Department of Commerce, such as changes in the list of vessels equipped with radio-compass, general call letter assignments, additions to and changes in the list of commercial land stations, etc.

Copies may be had by addressing the office of the Secretary, Federal Radio Commission, Interior Department, Washington, D. C.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WFBC, Greenville-News Piedmont Co., Greenville, S.C., granted mod. of CP to change transm. and studio location locally in Greenville; extend commencement date to CP from Feb. 13, to 30 days after this date, and completion date to June 15, 1933; KIEM, H.H. Hanseth, Eureka, Cal., granted mod. of CP to make changes in eqpt. Also to extend completion date of CP to May 1, 1933; WHET, Troy Brdcstg. Co., Troy, Ala., granted mod. of lic. to operate from 8 to 9 p.m. on Sundays, in addition to the present operating hrs. of unlt'd. daytime from 7 to 8 p.m., CST, on Sundays;

WHAM, Stromberg-Carlson Tel. Mfg. Co., Rochester, N.Y., granted auth. to determine power of station by direct antennae. Also granted license covering installation of new eqpt; moving transm. locally and increasing power from 5 to 25 KW; 1150 kc., unlt'd. time; WGNY, Peter Goelet, Chester Township, N.Y., granted license covering erection of a new station, 1210 kc., 50 w., spec. hrs.; also auth. to determine power by direct antenna; KSTP, National Battery Brdcstg. Co., St. Paul, Minn., granted license covering increase in power from 10 to 25 KW on exp. basis, and making changes in eqpt; 1460 kc., 10 KW night, 25 KW LS, exp. unlt'd. time;

KOIN, KOIN, Inc., Portland, Oreg., granted license covering local move of transmitter; 940 kc., 1 kw., unlt'd time; WRNY, Marcus Loew Booking Agency, New York City, granted auth. to make changes in automatic freq. control eqpt.; KRMD, Radio Station KRMD, Inc., Shreveport, La., granted auth. to make changes in automatic freq. control eqpt.; WGLC, O. T. Griffin & G. F. Bissell, Glenn Falls, N.Y., granted auth. to use new transmitter on program tests pending action on formal appl. for mod. of CP for period of 30 days; WAML, Southland Radio Corp., Shreveport, La., granted 30 day ext. of program test period; WSUI, State University of Iowa, Iowa City, Ia., granted spec. auth. to operate from 10 PM CST, March 24, to 1 AM, CST, March 25;

WLXAZ, Westinghouse E. & M. Co., E. Springfield, Mass., granted exp. relay brdcstg. CP for change in location and installation of new eqpt. Location, Millis, Mass., 9570 kc., 10 KW, special high quality telephony; New, Franklin T. Miller, portable, near 49 Grove Street, Newton, Mass., or Weston, or Wellesley, in isolated location, granted spec. exp. CP to operate portable transm. on any freq. within the 250-1500 kc., band, 5 w.; New, City of Knoxville, portable and mobile, granted exp. CP freq. 2470 kc., 100 w. to make field intensity survey to determine location of police transmitter;

W2XE, Atlantic Brdcastg. Corp., nr. Wayne, N.J., granted exp. relay brdcastg. license, freq. 6120, 11830, 15270 kc., 6 KW; WBA, Commonwealth of Penna., State Police, Harrisburg, Pa., granted mod. of lic. to change freq. from 257 to 190 kc., for period ending May 1, 1933; WBR, Butler, Pa., same; WDX, Wyoming, Pa., same; WJL, Greensburg, Pa.; same; and WMB, Reading, Pa., same.

W3XAI, RCA Victor Co., Inc., Camden, N.J., granted ren. of spec. exp. license, freqs. 1550, 2100-2200, 43000-46000, 48500-50300, and 60000-80000 kc., 500 w.; WIDA, Radiomarine Corp. of America, New York, granted temp. auth. (60 days) to operate station aboard Vessel "Santa Rosa", pending receipt of formal application; WLEJ, Mackay Radio & Teleg. Co., Inc., New York City, granted 30 day auth. to operate station aboard "Trawler Boston", pending action on appl. freq. 375 to 500 kc., 100 w.;

Set For Hearing

W2BTM, Benj. C. Rossett, 1486 Southern Blvd., Bronx, N.Y., renewal of amateur station license; New, W. L. Gleason, Sacramento, Cal., CP for new station to operate on 1490 kc., 5 kw., unlt'd. time; New, Don Lee Brdcastg. System, Redlands, Calif., CP for new station to operate on 780 kc., 500 w., unlt'd. time (facilities of KTM and KELW).

Call Signals Assigned During Week Beginning March 6, 1933

	<u>Commercial Ship</u>	Radio Dis-
		trict
Western Pride	WLEI Harvey M. Petrich	11
Boston	WLEJ Mass. Trawling Co.	1

Commercial Aircraft

NC-9487	KHOPK U.S. Airways, Inc.	Blue Chain
	<u>Police</u>	
Knox Co., Tenn.	WPFO City of Knoxville	6

Commercial Land

Lawrenceville N.J.	WCN American Tel. & Tel.	2
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Broadcasting

New Orleans, La. (Changed from WABZ)	WBBX Samuel D. Reeks	8
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Applications Received - Broadcasting

WGLC, O. T. Griffin & G. F. Bissell, Hudson Falls, N.Y. mod. of CP granted Nov. 3, 1932 to make changes in eqpt.; WHBC, Edward P. Graham, Canton, Ohio, license to cover CP granted Feb. 12, 1932 for new eqpt.; New, Church of Christ, Guy N. Woods, Minister, Post, Texas, CP for new station to use 950 kc., 5 w., spec. day hrs. (12 noon to 5 p.m.); WRHM, Minnesota Brdcastg. Corp., Minneapolis, Minn., mod. of lic. to increase hrs. of operation to include hrs. now assigned to KFMX, Northfield, Minn., facilities of KFMX, and 8 to 9:30 Sat. PM during Jan. Feb. and March, now assigned 7LB-WGMS, Minneapolis;

WKBF, Indianapolis Brdcastg. Inc., Indianapolis, Ind., CP to erect and use transmitter formerly used by 7CMA, as aux. while main transmitter is being moved in accordance with CP previously granted; New, W. L. Gleeson, Monterey, Calif., CP for new station, 3 miles west of Salinas on Monterey Bay, Calif., to use 1210 kc., 100 w., unlt'd. hrs. amended to change proposed transmitter and studio location to Monterey, Calif.; WBCM, James E. Davilson, Bay City, Mich., spec. auth. to increase power from 500 w. to 1 kw. on exp. basis for 60 days; WSB, Atlanta Journal Co., Atlanta, Ga., mod. of CP granted Nov. 17, 1931 for 50 KW station to extend completion date to June 17, 1933; KOCW, J. T. Griffin, Chickasha, Okla., mod. of CP granted Dec. 2, 1932 to make changes in eqpt., new transmitter and extend dates of commencement and completion; KGIX, Clyde D. Smith and R. W. Lautzenheiser, doing business as Vegas Brdcastg. Co., Las Vegas, Nevada, CP for new station to use 1420 kc., 100 w. daytime facilities KGIX, Las Vegas, Nevada.

The following applications for renewal of license have been received: WRC, National Brdcastg. Co., Inc., Washington, D.C., 950 kc., 500 w., aux. purposes (aux. transmitter); WHA, University of Wisconsin, Madison, Wis., 940 kc., 1 kw. daytime; WBNX, Standard Cahill Co., Inc., New York, 1350 kc., 250 w., shares WAWZ, WMSG, 7CDA; WMSG, Madison Square Garden Corp., New York, 1350 kc., 250 w., shares WAWZ, 7CDA and WBNX; KLO, Interstate Brdcastg. Corp., Ogden, Utah, 1400 kc., 500 w., unlt'd. time; 7CDA, Italian Educational Broadcasting Co., Inc., New York, 1350 kc., 250 w., shares WAWZ, WBNX and WMSG.

The following applications for renewal have been re-submitted: 7NAD, U. of Okla., Norman, Okla., 1010 kc., 500 w. spec. hrs.; State Col. of Washington, Pullman, Wash., 1220 kc., 1 kw night, 2 kw. to local sunset, shares KTW; 7LB-WGMS, U. of Minn., Minneapolis, Minn., 1250 kc., 1 kw., spec. hrs.; 7CAP, Radio Industries Brdcastg. Co., Asbury Park, N.J., 1280 kc., 500 w., shares 7OAX and 7CAM; WODX, Mobile Brdcastg. Corp., Mobile, Ala., 1410 kc., 500 w. simultaneous day, shares night WSFA; KALE, KALE, Inc., Portland, Oreg., 1300 kc., 500 w., spec. hrs; WCKY, L.B. Wilson, Inc., Covington, Ky., 1490 kc., 5 KW., unlt'd. hrs.

Applications Received - Other Than Broadcasting

W8XAM, The Sparks-Withington Co., Jackson, Mich., ren. of spec. exp. license for 550, 1600-1700, 43000-46000, 48500-50300, 60000-80000 kc., 100 w.; New, Aeronautical Radio, Inc., Billings, Mont., CP for 305, 2854, 5377.5, 2668, 2672, kc., 400 w. Aero and Aero Pt. to Pt.; WNC, American Telephone and Telegraph Co., Hialeah, Fla., mod. of lic. for change in one point of communication from Guatemala City to Gegucigalpa, Honduras; W10XZ, Atlantic Brdcstg. Corp., portable and mobile, license covering CP for 41000, 51400, 60000-400000 kc., 1.5 w. Gen. exp. station; W10XAL, Atlantic Brdcstg. Corp., portable and mobile, license covering CP 41000-60000 kc., 1.5 w., gen. exp.; WPFL, Commonwealth of Mass., Dept. of Public Safety, W. Bridgewater, Mass., license covering CP for 1574 kc., 1 kw., state police;

WAEM, Aeronautical Radio, Inc., Moline, Ill., mod. of CP for ext. of CP to March 2, 1933-June 1, 1933; KGSG, same company, Oklahoma City, Okla., mod. of CP for extension of CP to March 2, 1933-June 1, 1933; KGTW, Aeronautical Radio, Inc., Toledo, Ohio, same as WAEM; KGSE, same company, Iowa City, Ia., mod. of CP for ext. of CP to March 2, 1933-June 1, 1933, airport station; KGUY, same company, Oakland, Calif., same as KGSE; KGTW, same company, Burbank, Cal., same as KGSE; WPFN, City of New Bedford Municipal Police Fairhaven, Mass., lic. covering CP for 1712 kc., 100 w.; City of Clarksburg, Dept. of Public Safety, Clarksburg, W.Va., CP for 2414 kc., 7½ w., municipal police; KGSD, Aeronautical Radio, Inc., Spokane, Wash., lic. covering CP FOR 278 kc., 15 w., airport station; Globe Wireless, Ltd., Edmonds, Wash., new license for 4595 kc., 500 and 1500 w. (to use transmitter already constructed) pt. to pt. telegraph station;

New, Globe Wireless, Ltd., Garden City, N.Y.; lic. for 4595 kc., 1500 w. (transmitter already constructed); New, same company, Mussel Rock, Calif., lic. for 4590, 4605, 4610 kc., 1500 w. (five transmitters already constructed); New, same company, Cypress, Calif., lic. for 4590, 4605, 4610 kc., 1500 w. (transmitter already constructed); New, Globe Wireless, Ltd., Edmonds, Wash., lic. for 4590, 4605, 4610 kc., 1500 w. (transmitter already constructed); New, same company, Garden City, N.Y., license for 4590, 4605, 4610 kc., 1500 w., (transmitter already constructed); New, same company, Mussel Rock, Calif., lic. for 4595 kc., 1500 w. (transmitter already constructed); New, same company, Guam, Mariana Islands, lic. for 4595 kc., 1500 w. (transmitter already constructed); New, same company, Kaena Point, Island of Oahu, T.H., lic. for 4595 kc., 1500 w. (transmitter already constructed); New, same company, Cypress, Calif., lic. for 4595 kc., 1500 w. (transmitter already constructed); KHVEV, Ford Motor Co., NC-3041, ren. of aircraft lic. for 3106 kc., 50 w.; W2XBT, portable NBC; ren. of lic., visual broadcasting station.

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DILL INTRODUCES BROADCASTING RESOLUTION IN SENATE

The following resolution (S. Res. 29) was submitted by Senator C. C. Dill, Washington, and referred to the Committee on Rules:

"Resolved, That the Sergeant at Arms of the Senate is hereby directed, at as early a date as practicable, to equip the Senate Chamber with the proper electrical connections to which microphones for radio broadcasting may be attached, and also to install microphones, control switchboards, and all other apparatus necessary for connection of microphones with any broadcasting station or stations for the purpose of broadcasting speeches, debates, or proceedings of the Senate as may be decided from time to time by the Senate Committee on Rules, and the necessary expense for such installation of electrical connections and equipment and for the maintenance and operation of the same is hereby authorized to be paid out of the contingent fund of the Senate.

"The Committee on Rules of the Senate is hereby authorized to make arrangements for the broadcasting of such proceedings of the Senate as the committee may determine through such radio broadcasting stations as it may be possible to arrange for broadcasting without expense of the Senate or the Government."

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HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

RECEIVED
MAR 21 1933

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: CONFIDENTIAL—NOT FOR PUBLICATION. :: ::

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No. 607

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[Handwritten signatures and initials]

COMMISSION'S CONTINUATION IS PROBLEMATIC

The report that the Radio Commission is to be merged into a division in the new Federal Transportation and Communications Bureau in the Department of Commerce gives rise to considerable uncertainty as to what may be the fate of the present five Radio Commissioners and the large personnel of the Commission.

This merger appears to be the latest information as to how President Roosevelt's reorganization plan may affect the Federal set-up. Will the Radio Division be headed by the five Commissioners, whose salaries since the cut are around \$9,000 each? Or will the new division be headed by a single director? These are the questions to which radio people are seeking an answer.

It seems almost certain, if it is finally decided to transfer radio to the Commerce Department, the National Association of Broadcasters and possibly other large interests, will make a fight for the continuation of the Radio Commission as an independent body.

The transfer of this bureau to the Commerce Department is not in accord with Senator Dill's plan to set up a Communications Commission, which would have control over telephone, telegraph and cable, as well as radio.

One report is that the set-up of the Federal Transportation and Communications Bureau will be in five divisions, as follows: (1) Railroads and Busses. (2) Telegraph, telephone and cable. (3) Shipping. (4) Radio. (5) Commercial Aviation.

The first and second divisions would take over present functions of the Interstate Commerce Commission; the third, Shipping Board; the fourth, the Radio Commission; and the fifth, the Commerce Department's Bureau of Aeronautics.

Also quite a different set-up for radio than the Commerce Department merger is being talked about.

"It will be something entirely different than anything thus far suggested and will be a surprise to every one", a government official is reported as saying.

No one in radio circles in Washington seems to know positively who is in charge of the plans for reorganization of the Radio Commission. The general impression is that it is being handled by Director of the Budget Douglas and former Representative Swagar Sherley.

The impression is that an effort is being made to keep the recommendations secret until a report has been made to President Roosevelt, who will announce any definite action from the White House.

It is understood that a conclusion will be reached on the fate of the Radio Commission at an early date - as quickly as possible after more pressing matters have been disposed of.

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REPUBLICAN MEMBERSHIP HOUSE RADIO COMMITTEE

The following Republicans have been appointed to the Merchant Marine, Radio and Fisheries Committee:

Frederick R. Lehlbach, New Jersey; Frank R. Reid, Illinois; Charles L. Gifford, Massachusetts; Richard J. Welch, California; Francis D. Culkin, New York; and George W. Edmonds, Pennsylvania.

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GRIGSBY-GRUNOW ELECTS NEW OFFICERS AND BOARD

The Grigsby-Grunow Company, following the annual stockholders' meeting, called a meeting of the Board of Directors and elected officers for the coming year. The most important change was the election of Le Roi J. Williams as a member of the Board and executive vice president and general manager.

The Board of Directors now includes B. J. Grigsby, Le Roi J. Williams, J. R. Cardwell, A. F. Mecklenburger, Sheldon Clark, C. L. Schmidt and N. C. Mather.

The officers of the Company are B. J. Grigsby, chairman of the Board and President; Le Roi J. Williams; H. E. Kranz, Vice President in charge of engineering; M. L. Harrison, Secretary and Treasurer; G. W. Whitfield, Asst. Treasurer; and A. F. Mecklenburger, Asst. Secretary.

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"WORDS AND MUSIC" ISSUED BY AMERICAN SOCIETY

A new publication titled "Words and Music", has just made its appearance. It is issued by the American Society of Composers, Authors and Publishers.

"Words and Music" will be published from time to time by the American Society to give news of the Society to its members and others interested and to publish bits of information about songs and song writers, declares a box on the first page.

The lead article is entitled, "Music and the Radio". Other stories are headed, "Americans Are Writing Large Part of World's Music", "Creating American Music" and "America's First Song Writer". Copies may be had by addressing the Society, 1501 Broadway, New York City.

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GIVES RADIO CREDIT

Discussing how President Roosevelt accomplished "the miracle of restoring confidence, even enthusiasm to a people who were never before so utterly depressed," George H. Manning, Washington correspondent of the "Editor and Publisher" writes:

"Radio, of course, has played a part in the miracle and no fair statement of the events of the past two weeks would attempt to minimize this part. This is particularly true of the electrifying address made by President Roosevelt on the night of Sunday, March 12, when he took the nation into his confidence as no President has ever done before."

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NBC DROPS FIVE STATIONS ON COAST

Five Pacific Coast stations will become dissociated from the National Broadcasting Company in a few days. They are KPO, San Francisco; KELA, Los Angeles; KEX, Portland, Oreg.; KJR, Seattle; and KGA, Spokane.

Duplication of facilities is the reason given by NBC. Stations which will continue to form a part of the chain are KGO, San Francisco; KFI, Los Angeles; KGW, Portland, Oreg.; KOMO, Seattle; and KHQ, Spokane.

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DILL'S BEER ADVERTISING AMENDMENT DEFEATED

The amendment to the beer bill proposed by Senator C.C. Dill, Democrat, of Washington, which would have prohibited advertisement of beer by radio in dry states, was defeated by the Senate. The voting was close, the amendment having failed by two votes.

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BLAND INTRODUCES BILL SIMILAR TO DAVIS OMNIBUS BILL

Rep. Otis Schuyler Bland, new chairman of the House Merchant Marine, Radio and Fisheries Committee, has introduced a bill which embodies all the features of the Davis omnibus bill, passed by both Houses last session, but which failed to receive the approval of President Hoover.

The bill (H.R. 1735) may not receive consideration for some time, since there are so many more important matters before Congress which must be acted upon first.

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NBC NEW AND RENEWAL ACCOUNTS

New - Bristol Myers Co. (Ingram's Shaving Cream), 75 West Street, NYC. Agency- Pedlar & Ryan, 250 Park Ave., NYC. Starts April 3, 1933 for 13 weeks. Monday and Wednesday, 8:45 to 9 p.m., EST. Basic Blue network. "Phil Cook and the Ingram Shavers".

New - Best & Co., NYC. Agency: W.H.H. Hull & Co., 51 Madison Ave., NYC. Starts March 17, 1933 for 13 programs. Time: Tuesday and Friday, 9:45-10 a.m., EST. WEAFF only. Mrs. Anna Roosevelt Dall - talks.

Renewal - Cliquot Club Co. (Ginger Ale), Millis, Mass. Agency: Danielson & Son, Providence, R.I. Starts April 24 for 13 weeks. Mondays 8:00-8:30 p.m. EST. Basic Blue exc. WSYR. "Cliquot Club Eskimos" - dance orchestra with vocalists and "Rosey" Roswell, humorist.

Renewal - R. B. Davis Co. (Davis Baking Powder), Hoboken, N.J. Agency: Ruthrauff & Ryan, Chrysler Bldg, NYC. Starts April 4, 1933 for 13 weeks. Tues., Thurs. 10:00-10:15 a.m. EST. Basic red up to and including Cincinnati. "Mystery Chef" - recipes and food talk by Mystery Chef.

Change - General Tire & Rubber Co. - WEAFF. Postpone starting date to April 5, 1933. Formerly announced for March 15, 1933.

New - Lambert Pharmacal Co. (Listerine), 2101 Locust St., St. Louis, Mo. Agency: Lambert & Feasley, Inc., 400 Madison Ave., NYC. Starts March 27 for 15 programs. Time: 12:00-12:15 noon, Mon. Wed. and Fri.; Tues. and Thurs., 5:00-5:15 p.m. WJZ only. "The Sizzlers" - three male singers.

Renewal - General Foods Corp. (Maxwell House Coffee), 250 Park Ave., NYC. Agency: Benton & Bowles, Inc., 444 Madison Ave., NYC. Starts April 6, 1933 for 13 weeks. Thursdays 9:00-10:00 p.m. WEAFF coast to coast network. Captain Henry's Showboat - Musical program.

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J. R. McDonough, assistant to the President of the company, has been elected executive Vice President of the Radio Corporation of America.

As a step toward the consolidation of two of the corporation's wholly-owned subsidiary companies, the RCA Victor Company, Inc., and the RCA Radiotron Co., Inc., Elmer T. Cunningham, now president of the RCA Radiotron Co., Inc., was also elected President of the RCA Victor Co., Inc., succeeding Mr. McDonough in that position.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WGBI, Scranton Broadcasters, Inc., Scranton, Pa., granted CP to make changes in eqpt.; KVOO, Southwestern Sales Corp., Tulsa, Okla., granted mod. of CP extending completion date of CP to June 17, 1933; WGCM, Great Southern Land Co., Gulfport, Miss., granted mod. of lic. to change hours of operation from unlt. to specified, as follows: Daily exc. Sunday, 11 a.m. to 1 p.m.; 7 to 10 p.m.; CST; Sunday, 10:45 to 11:45 a.m.; 3 to 5 p.m., CST; WAML, Southland Radio Corp., Laurel, Miss., granted mod. of lic. to change spec. hours to as follows: Daily, exc. Sat. and Sun., 7 to 10 a.m.; 11 a.m. to 2 p.m.; 4 to 7 p.m.; Sat. 7 to 10 a.m.; 11 a.m. to 2 p.m.; 4 to 9:30 p.m. Sunday - 12 noon to 7 p.m., CST;

WTRC, The Truth Pub. Co., Inc., Elkhart, Ind., granted license covering changes in eqpt. and increase in daytime power from 50 to 100 w., 1310 kc., 50 w. night 100 w. LS. Simultaneous day with WLBC and share night with WLBC; KGFK, Red River Brdcstg. Co., Inc., Moorhead, Minn., granted license covering increase in power from 50 to 100 w., and making changes in eqpt., 1500 kc., 100 w., unlt. time; WPTF, Durham Life Ins. Co., Raleigh, N.C., granted auth. to determine operating power by direct antennae measurement. Also granted consent to vol. assign. of lic. to WPTF Radio Company; KGCX, First State Bank of Vida, Wolf Point, Mont., granted consent to vol. assign. of license to E. E. Krebsbach; KPO, Natl. Brdcstg. Co., Inc., New York, granted 10-day extension of eqpt. test period;

WGST, Ga. School of Technology, Atlanta, Ga., granted auth. to take depositions in the matter of the hearing on appl. of Coleman & Dobbins Co.; WJU, Press Wireless, Inc., Hicksville, L.I., NY, granted mod. of CP extending completion date from Feb. 15 to June 1, 1933; WPET, City of Lexington, Lexington, Ky., granted mod. of lic. (police) to increase power from 100 to 200 w.; KHNCX, National Construction Co., NC-447-W, granted mod. of lic. (aviation-aircraft) to change freqs. by deleting all freqs. on blue and brown chain and the addition of other freqs. Effective April 1: Freqs. 3105, 3163.5, 3172.5, 3182.5, 3322.5, 5572.5, 5582.5, 5592.5, 5662.5 kc., 50 w.; granted ren. of license same as above; WHN, Marcus Loew Booking Agency, N.Y., granted spec. temp. auth. to operate 75 w. transm. in Met. area of New York City, to make field intensity measurements to locate new site; KGWN, Capt. Rosa, San Diego, Calif., granted 60-day auth. to operate station aboard "Lusitania" pending formal appl. receipt.

Set For Hearing

NEW, Visual Brdcstg. Labs., Kansas City, Mo., CP for visual broadcasting; 2750-2850 kc. and 43000-46000 kc., 500 w.; WMAS, WMAS, Inc., Springfield, Mass., CP to increase day power from 100 to 250 w. and make changes in eqpt.--increasing max. rated power from 100 to 250 w.; WINS, American Radio News Corp.

New York City, mod. of lic. to increase operating power from 500 w. to 1 kw.; WIP, Penna. Brdcstg. Co., Philadelphia, Pa., spec. auth. to increase power from 500 w. to 1 kw. experimentally.

Applications Dismissed

WEHS, WEHS, Inc., Cicero, Ill., mod. of lic. 1310 kc. 100 w., SH; WCLS, WCLS, Inc., Joliet, Ill., CP, for 1420 kc., 100 w., S.H.; WHFC, WHFC, Inc., Cicero, Ill., CP, 1310 kc., 100 w., S.H.; WKBI, WKBI, Inc., Cicero, Ill., mod. lic. 1310 kc., 100 w., S.H.; New, Joel E. Wharton, Shreveport, La., CP all exp. freqs. 100 w., unlt'd. time.

Miscellaneous

Press Wireless, Inc., Hicksville, N.Y., denied spec. auth. for additional points of communication for stations WPK, WJP, WJQ, WHI, WHL, WJS; WJBY, Gadsden Brdcstg. Co., Gadsden, Ala., denied auth. to operate at a different location than that spec. in license; KTAB, Associated Broadcasters, Inc., San Francisco, Calif., reconsidered action of Feb. 24th, in granting CP to move station to Oakland, Cal., and on request of applicant cancelled appl. (Action taken March 14); WRDO, WRDO, Inc., Augusta, Maine, set for hearing appl. for CP to move trans. from 341 Water St., Augusta, Me., to a location in Portland, Me., to be determined as result of observations, and to move studio from Augusta to Portland.

The Commission also granted 500 amateur station licenses of which 320 were new, 49 renewals and 131 modifications.

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SUPREME COURT TO REVIEW WIBO-WJKS CASE

The Supreme Court will review the WIBO-WJKS case involving the Davis amendment, as petitioned by the Federal Radio Commission. WJKS filed an application for the facilities of WIBO and WPCC, Chicago. The former station is located at Gary, Ind., in an under-quota state. Chicago is over its quota. As a result of the hearing, the Commission granted the application of WJKS and denied the application for renewal of license of WIBO and WPCC. The latter appealed to the Court of Appeals of the District of Columbia. That Court reversed the decision of the Commission.

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File Miss Strayer

H E I N L R A D I O N E W S S E R V I C E

Insurance Building

Washington, D. C.

March 24, 1933

DELEGATES WILL DETERMINE NORTH AMERICAN CONFERENCE COURSE

*National Broadcasting Company
CENTRAL LIBRARY
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Although every safeguard of secrecy has been thrown about the preliminary meetings to frame up the United States' recommendations to the North American Radio Conference, the impression seems to be that the commercial broadcasts and those occupying the mobile band are far from reaching an agreement as yet. The mobile band comprises the long and short-wave frequencies occupied by the Navy and the governmental services, commercial point-to-point transmission, ship to shore, airplane radio and other services.

The broadcasters are seeking additional frequencies to accommodate Mexican, Cuban and possibly Canadian stations and desire to secure a portion of the mobile band for this purpose. Those in the mobile band contend that there are already enough stations for ample radio entertainment in the band at present allotted to them and that superfluous stations should be weeded out and a place made for the foreign stations.

The broadcasters hope to secure some of the desirable long wave channels below the present 550 kilocycle limit in preference to channels above 1500 kilocycles.

The final decision as to recommendations will be made by Senator White of Maine, Commissioner Eugene O. Sykes and the American delegation but possibly not until the Mexican and other requirements are developed at the conference in Mexico City. A definite date has not been set for the conference. However, it may be held as early as next month.

The purpose of the meetings in Washington has been to determine the viewpoints of the different American interests. The final course of action will have to depend to some extent on the foreign requirements. These are at present unknown.

There is a definite feeling in the Capital that the American broadcasters will have to give up some channels, but how many, and where they will come from, remains to be seen.

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NEW COMMISSIONER UNKNOWN TO RADIO INDUSTRY

The appointment of James H. Hanley, an Attorney General, of Omaha, to the Radio Commission by President Roosevelt was purely political. Few in the radio industry ever heard of him. What his technical or practical knowledge of radio is, if any, is not known. Apparently Mr. Hanley has had no radio experience.

In the early days of prohibition, he served as Federal prohibition director of Nebraska. He is a Democrat and will know his way around Washington as he was formerly secretary to Representative Lobeck, of Nebraska, for several years prior to 1920.

The appointment is reported in one quarter to have been in further payment of the debt of the Administration to Arthur F. Mullen, National Committeeman from Nebraska, who was Chairman Farley's floor manager at Chicago.

Mr. Mullen at one time was among those spoken of as a possibility for the vacant Commissionership but later was boosted considerably higher as a possibility for Attorney General. President Roosevelt finally offered Mr. Mullen a Federal judgeship.

Mullen and Hanley are said to have occupied the same suite of offices in Omaha, but they were not in partnership. Mullen was reported as saying that he proposed to secure the Radio Commissionership for his friend.

Mr. Hanley is about fifty years old and his term of appointment is until February 23, 1936.

The nomination of Mr. Hanley was referred to the Senate Interstate Commerce Committee, of which Senator Dill is chairman. Senator Dill said that several questions had been raised in connection with Mr. Hanley's eligibility and that being the case, a hearing would be held at an early date to consider the nomination.

One of those who is said to have raised some question with regard to Mr. Hanley is Senator Norris, from his own state of Nebraska.

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"STARS AND STRIPES " SUGGESTED FOR U. S. MARCH

which A joint resolution was introduced in the House recently/would make John Philip Sousa's "Stars and Stripes Forever" the national march of the United States. The resolution was introduced by Representative Shallenberger, a Democrat, of Nebraska.

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WANT MARINE AND NAVY BANDS BACK ON AIR

A problem facing Secretary of the Navy Swanson is whether or not he will allow the Marine and Navy Bands to be heard again over the radio. Their broadcasts were cancelled because of objections of the Musicians' Union. Organized musicians contended that competition of the service bands deprive them of much work, especially at this time when so many are unemployed.

In the meantime protests against ruling the bands off the air continue to be received from all parts of the United States by the networks and the Navy. Many are from invalids and those confined to hospitals who have enjoyed the Marine Band "Shut-In" broadcasts.

"Is the Musicians' Union to be our guardian, choosing for us what we shall hear on the radio?", Mrs. H. E. Skinner, of Middletown, N.Y., asks. "When the people of the United States have to be ruled in their homes by the unions as to who shall play their music it is time to call a halt and rise en masse. Must we 'shut-ins' be forced to put up with such practices?"

"The Marine and Navy bands belong to every citizen of the United States", writes Mrs. Thomas R. Manners of Westport, Conn. "I do not see by what right a small body of organized musicians can rob us of our own music."

"We presume it is the money of the taxpayer which supports these bands", another declares, "and why the hard pressed taxpayer should be deprived of the pleasure of listening to his own bands is quite beyond me, especially in these times when good music helps keep up the morale of the country."

"I am an infuriated Democrat", exclaims Miss Adelaide C. Archer, of Fairport, N.Y. "Is the silencing of the bands a parting kick from the Republican party? The Marine Band has been a blessing to 'shut-ins' of whom I am one, 75 years old, and racked with pain."

"Would it do any good if we woman voters wrote to our Senators and Congressmen protesting against such an outrage", inquires Mrs. Luke Rosenkrans of Andover, N.J. "The 'Shut-in' program was doing a great deal of good just at this time, especially to those so low in spirit, by helping them bear their burdens a little longer."

"I have been crying bitterly this morning since I learned that the Marine Band would no longer be heard", is the message of Louise Foote, of Tarrytown, N.Y. "The beautiful music of this band has been one of the most helpful things in my life."

"My heart was broken to read that the Marine Band had been taken off the air. I wish to thank you for what you have done to make us 'Shut-ins' happy" comes from Lilla A. Kendall, of Springfield, Mass.

"If the higher ups realized how much pleasure we got out of the Marine Band concerts I am sure they would resume the broadcasts", comes on a postcard from twenty-four residents of the Fairbanks Old Ladies Home at Terre Haute, Ind.

"We feel something sublime and beautiful has gone out of our lives", a letter from Angelina Woodward of Rochester, N.Y., reads. "I want to thank the Marine Band for the comfort and help it has given me during a very long illness. It is to be hoped that Secretary Swanson will speedily restore the Band to its thousands and thousands of friends."

"If this action is not class intimidation, I don't know what is", is the declaration of Marcus L. Purdon, of Milford, Conn. "I have greatly enjoyed the 'Shut-in' hour and shall not listen to any substitutes. The electric light company will lose this month on my bill."

"I wish to join my voice in outraged protest against the removal of the Marine Band music from the air", is the expression of Mrs. James Harrison of St. Louis. "It is needed now more than ever to awaken loyalty and patriotism."

"How in the world will it help the unemployed musicians?", Miss Florence Kirkus, of Wilmington, Del., inquires. "There are many economies that could be practiced by the government with great benefit, if the money saved really went into the Treasury. These wonderful bands which help so much to keep up the morale of the people and the beautiful 'Shut-in' hour that brings so much comfort and happiness to thousands of ill, discouraged and troubled people, should be one of the last things to be put aside. Do not our taxes help pay for the Marine and Navy bands?"

"To think that any administration should meddle with the Marine Band and Navy Band broadcasts", exclaims Mrs. Elizabeth B. James of St. Louis. "The pettiness of this is beyond comprehension."

"We have a 'Shut-in' in this home, a delightful mother of 80 years who has been totally blind for 25 years", is the message from Miss Alice Sheldon Davis, of Baltimore. "She simply dotes on the Marine Band programs and now is heartbroken because of their discontinuance."

"I cannot see what will be gained", is the conclusion of Mrs. Anna C. Robinson of Newburgh, N.Y. "With us it will mean only that the radio will not be turned on at that time. My family will not listen to Paul Whiteman or that type of music. We really need a new radio but there is no incentive to buy one as a majority of the programs are not worth while. To us the cancelling of the Marine Band concerts is a calamity."

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YOUNG ASKS PERMISSION TO HOLD TWO DIRECTORATES

The Roosevelt Administration faces a test of its attitude toward large corporations' practices as a result of Owen D. Young's application to Attorney General Cummings for permission to retain directorates in both the Radio Corporation of America and the General Electric Company.

Under the consent decree dissolving the so-called radio trust last November, Mr. Young was given until April 21 to give up one or the other of the directorates. All but one other interlocking directorate had to be broken up within ten days from the date of the decree by the Federal Court at Wilmington.

Receipt of the application by the Department of Justice means that a formal request will be made to the court. The ordinary procedure will be for the court to ask the advice of the Department, the complainant in the case, before reaching a decision. Though Cummings would not discuss the case, it is understood Owen D. Young set forth reasons why, in his opinion, he should be allowed to hold both places.

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CANADIANS PROMISE ADVERTISING CONCESSIONS

According to a dispatch from Montreal, representatives of broadcasting networks in the United States conferred with Hector Charlesworth, chairman of the Canadian Radio Commission, with regard to relaxation of the clause in the Canadian act limiting advertising to five per cent of the total time in any program.

Chairman Charlesworth told the network representatives that the regulation would not be amended, but in view of contractual arrangements of the two United States chains, not only with clients but also with Canadian stations, the effective date might be moved forward. The regulation is supposed to become effective on April 1.

With control of a transcontinental wire system, the Canadian Broadcasting Commission expects to be able to advance its plans for the extension of national broadcasting soon, according to an official announcement of the Commission. At present the Commission's regular coast-to-coast broadcasting is limited to three programs a week. These are given Tuesday, Friday and Saturday evenings. On Tuesdays the program is a symphony concert by some one of the leading Canadian symphony orchestras, on Fridays it is a band concert by famous Canadian bands, and on Saturdays it is a program of old-time dance music. On special occasions transcontinental or regional broadcasts are arranged, mostly of outstanding public speeches.

The high cost of transcontinental wire transmission in the absence of a permanent lease on coast-to-coast wires and the fact that practically all the important broadcasting stations as well as leading entertainment organizations were under contract for the best broadcasting time when the Commission came into being have been factors limiting the scope of the Commission's activities in national broadcasting. The Commission plans, after it secures wire facilities, to provide a complete schedule of national programs to be broadcast from coast to coast for certain specified hours each day.

These Commission programs will not carry any advertising and it is the intention of the Commission to have them comprise all types of entertainment including dramatic production, talks and music, and to present them in a way to interest all classes of listeners in Canada.

The revenue from license fees paid by owners of radio receiving sets for ten months of the present fiscal year amounts to about \$1,400,000, the fee having been increased from \$1 to \$2 so that the cost of the national radio broadcasting service should be paid for by those receiving the service and by the business of the Radio Commission.

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BROADCAST ADVERTISING RINGS A. & P. CASH REGISTER

The Great Atlantic and Pacific Tea Company have just given out some hitherto confidential figures on definite sales increases, ranging from 14% to 222% , secured entirely by their advertising campaign over the National Broadcasting Company networks.

"These direct results were determined by a careful check made over the period from May to November, 1932", writes Roy C. Witmer, NBC vice president in charge of sales, "during which A. & P.'s statistical department tabulated actual sales of individual products, both before and after featuring these products on the A. & P. radio programs. Thus, a stocktaking in over 14,000 grocery stores of the A. & P. chain provided concrete evidence - at the point of sale- of the effectiveness of radio advertising."

The survey embraced both price-quoted articles and articles on which the price was not mentioned, and included such staple products as coffee and rice, as well as specialties such as sardines and grape juice.

"The sales increases were so marked as to leave no doubt of the selling power of radio", said Mr. Witmer, in conclusion. "The conservative A. & P. statisticians went almost to extremes to satisfy themselves that the radio test would be thorough, simple and conclusive."

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RADIO COMMISSION ADVISORY BOARD SUGGESTED

Regardless of whether the Federal Radio Commission continues as an independent unit or as a division of the proposed Transportation and Communications Bureau in the Commerce Department the idea has been suggested that it be provided with radio advisors from the different branches of the service.

This would include radio representatives from the Army, Navy, Bureau of Standards, Aviation and possibly the Coast Guard. If the Radio Commission is to be continued, it is suggested that these service organizations be ex-officio members of the Commission with a vote. If the Commission is to be reduced to a division with a Director in charge, the service representatives could be an advisory group.

The argument advanced in favor of such a move is the assertion that the Radio Commission concerns itself only with commercial broadcasting and that at present the government services do not have a sufficient voice in the matter of allocations.

If the services were officially placed on the Commission or in the Radio Division the entire radio spectrum would be represented -- ship to shore, aeroplane, point to point communication and other classifications, as well as broadcasting.

"Broadcasting is only a part of the picture", an official remarked. "It is, after all, largely entertainment provided for commercial profit. The SOS band, and its proper guarding, is far more important. Also communication with ships and aeroplanes, Army and Navy preparedness coming under the head of national defense, must be given equal place with entertainment."

An argument is that such a group of Service radio advisors as proposed would fit well into the present economy plans. They wouldn't cost the government a cent inasmuch as they would be detailed from the Army, Navy and other branches of the Service for this purpose. Also these Service representatives would have the advice of their own departmental experts, where, for instance, the Radio Commission has only a handful of technical experts.

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A complaint that a "concern of American origin" was working in England to get a share in the British ship owners' wireless business was made at the annual meeting of the Marconi International Marine Communication Company in London.

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SEES NO RADIO ADVERTISING RESTRICTIONS

As construed by Senator Dill, of Washington, chairman of the Interstate Commerce Committee, there are no restrictions on radio advertising in the new Beer Act. Senator Dill offered an amendment which would have barred radio advertising of beer in dry states but this was beaten by two votes.

Asked if it were true that no advertising of beer by radio could originate in the dry states, Senator Dill said:

"I have not heard of that. As I see it, the bill contains no restrictions whatsoever with regard to radio advertising."

A sharp criticism of beer advertising by radio was made by Representative Sterling P. Strong, of Texas, who addressed the House as follows:

"We will also sit in our homes and hear over the radio all kinds of beer advertising promulgated by Pabst, Schlitz, Annheuser, Budweiser, and so forth, telling just how much you should drink each day; the hour to begin in the morning with these health-restoring (?) beverages; just how much to take before each meal; and the number of glasses before retiring. And instead of saying 'not a cough in a carload' they will say 'no heart disease from alcoholic contents'.

"Since the adoption of the eighteenth amendment the malicious propaganda which has been imposed upon the people of the nation in order to destroy our Constitution and laws will be tame as compared with the advertising which will now afflict the homes of this nation."

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NOTES

Capt. David W. Todd, U.S.N., retired, new member of the Shipping Board, was the nearest to a radio czar we ever had in this country during the War.

Capt. Todd was Director of Naval Communications at that time. In addition to keeping an eye on radio messages, he was also chief cable censor.

The City of Bayonne, N.J. is the first to experiment with ultra-high frequencies for police work. It has asked the Radio Commission for permission to make tests on the frequencies between 34,600 and 400,000 kilocycles, using 4.5 watts.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WOBU, WOBU, Inc., Charleston, W.Va., mod. of lic. to change hours of operation from sharing with WSAZ to unlimited (facilities of WSAZ); WSAZ, WSAZ, Inc., Huntington, W.Va., spec. auth. to change frequency from 580 kc., increase power from 250 w. nighttime, 500 w. daytime to 500 w. nighttime and 1 kw. daytime experimentally, and change hours of operation from sharing with Station WOBU to limited time until sunset at San Antonio, Texas; KRKD, Fireside Broadcasting Co., Los Angeles, Calif., granted renewal of license as is, no change in terms or time; WGST, Southern Broadcasting Stations, Inc., Atlanta, Ga., granted auth. to make tests with a power of 2 to 3 watts between the hours of one to six a.m. on frequencies 50 or 60 kc. on each side of their authorized frequency 890 kc. in order to determine the radiation resistance of the antenna system; KFSG, Echo Park Evangelistic Assn., Los Angeles, Calif., granted renewal of license as is - to operate on 1120 kc., with 500 w. KRKD using 2/3 time, KFSG 1/3 time.

The following stations were granted temporary renewal licenses for the term beginning 3 a.m. Eastern Standard Time, April 1, 1933, and ending according to Rule 27:

WFIW, WFIW, Inc., Hopkinsville, Ky.; VHN, Marcus Loew Booking Agency, New York; WIBG, WIBG, Inc., Glenside, Pa.; WQAO-WPAP, Marcus Loew Booking Agency, New York; WRNY, Marcus Loew Booking Agency, New York; KVOA, Robert Marion Riculfi, Tucson, Ariz.

The Commission granted the following the applications of renewal of broadcast station licenses:

WAAT, Jersey City, N.J.; WCAE, Pittsburgh, Pa.; WHA, Madison, Wis.; WCAD, Canton, N.Y.; WCAP, Asbury Park, N.J.; WNAD, Norman, Okla.; WCAE, Pittsburgh, Pa.; WGCP, Newark, N.J.; and KOIL, Council Bluffs, Ia.

Special Grants - Broadcasting

WMAL, National Broadcasting Company, Inc., Washington, D. C., granted extension of program test period of auxiliary transmitter for period of 30 days (Action taken March 15, 1933); WOR, Bamberger Broadcasting Co., Newark, N.J., granted auth. to operate portable transmitter for purpose of conducting tests in connection with new site for transmitter, March 18 and continuing for period of ten days from 12 midnight to 3 a.m., EST. (Action taken 3/17/33).

Applications Granted - Other Than Broadcasting

WIQ, WIV, VMZ, Mackay Radio & Telegraph Co., Inc., Sayville, N.Y., granted CP (fixed public pt. to pt. telegraph), for installation of two high frequency transmitters at existing site, Sayville, transmitter #1 4665, 5990, 9070 kc. and transmitter #2, 5245, 7662.5, 10490 kc. To communicate with Chicago and New Orleans; New, same company, nr. New Orleans (exact location not yet determined), granted CP (fixed public pt. to pt. telegraph) for installation of two high frequency transmitters at new site, New Orleans, with frequencies as follows: Transmitter # 1 5235, 7745, 10820 kc. and #2, 4675, and 9290 kc. To communicate primarily with Sayville, N.Y. and Chicago, Ill.; New, Mackay Radio & Telegraph Co., Chicago, Ill., granted CP (fixed public pt. to pt. telegraph) for installation of four high frequency transmitters at new location, Chicago, with frequencies as follows: #1 - 8990, 5980, 4650 kc.; #2 - 4655, 10170 kc.; #3 - 14695, 7760, 5240 kc.; #4 - 13030, 8970, 5230 kc., 20 kw., to communicate with Sayville, New Orleans, Seattle and San Francisco;

New, Mackay Co., Palo Alto, Calif., granted DP (fixed public pt. to pt. telegraph) to install one high frequency transmitter 5250, 8710, and 14725 kc., 20 kw.; New, same company, nr. Seattle, Washington, granted CP (fixed public pt. to pt. telegraph) for installation of one high frequency transmitter at new location, Seattle, using frequencies 13015, 7737.5, 5225 kc., 20 kw., to communicate primarily with Chicago, Ill.; New, RCA Communications, Inc., Rocky Point, N.Y., granted license (fixed public pt. to pt. tel.) authorizing the additional operation at Rocky Point, on frequency 3275 kc., 1 kw., communicate primarily with Montreal; New, RCA Communications, Inc., Bolinas, Calif., granted license (Fixed pub. pt. to pt. telg.) authorizing the additional operation at Bolinas, on frequency 5100 kc. and 1 kw., communicate primarily with New York; New, RCA Communications, Inc., Bolinas, Calif., granted lic. (fixed pub. pt. to pt. teleg.) authorizing the additional operation at Bolinas, on frequency 5105 kc., 20 kw., to communicate Honolulu; New, RCA Communications, Inc., Bolinas, granted license (fixed pub. pt. to pt. telg.) authorizing the additional operation at Bolinas, on freq. 5110 kc., 40 kw., communicate with New York;

New, RCA Communications, Inc., Rocky Point, N.Y., granted license (fixed pub. pt. to pt. telg.) authorizing additional frequencies 4535 kc., to be used by transmitters already in service to communicate primarily with Berlin, and 4555 kc., transmitter now in service, communicate primarily with Moscow; 5190 kc., 1 kw., communicate with San Francisco; 5265 kc., 1 kw. and 40 kw., communicate primarily with Amsterdam.

New, same co., New Brunswick, N.J., transmitter already in service to communicate primarily with Brussels and Berne on 4545 kc., and transmitter already licensed at this location on 5180 kc., 1 kw., communicate primarily with San Francisco.

RCA Communications, Inc., New Brunswick, N.J., granted license (fixed pub. pt. to pt. teleg.) to use transmitter already licensed at this location on 5270 kc., 40 kw., communicate primarily with Rome; WDK, RCA Comm., Inc., Rocky Point, N.Y., granted mod. of license to change freq. assign. from 5820 kc. to 5185 kc., lic. to expire June 1, 1933; WIR, same co., granted mod. of lic. to change freq. from 4276 kc. to 4540 kc. but request to be allowed to operate on 4276 until June 1, 1933, in order to make antenna changes to accommodate the 4540 kc.; KGH, Mackay Radio & Teleg. Co., Hillsboro, Oreg., granted mod. of lic. to change 1 of the 6 assigned frequencies to affect a readjustment of existing and proposed frequency assignments of this co. (deleted 4415 kc., and added 4670 kc.);

WMZ, Mackay Co., Sayville, N.Y., granted mod. of lic. (deleted freq. 4410 kc. and added freq. 4660 kc.); KNA, Mackay Co., Palo Alto, Calif., granted mod. of lic. (deleted freq. 4396, 4400.5, 5982.5 kc. and added freqs. 4395, 4400, 5985; KQU, Mackay Co., Kailua, T.H., granted mod. of lic. to change the assign. freq. to effect a readjustment of existing and proposed freq. assign. of this company to provide addl. facilities and to conform to the recommendations of the recent Madrid International Convention, deleted 4410 and added 4660; WAD, RCA Comm., Inc., Rocky Point, N.Y., granted mod. of lic. to omit the following clause from existing license: This license is issued by the FRC and accepted by the licensee herein subject to the order or orders of the Court of Appeals of the D. of Col. which may be hereafter made or entered in any case now pending on appeal in that court from a decision of the FRC. The Commission may cancel or annul this authority without previous notice to the licensee if it shall hereafter determine that it is necessary to cancel this authority so as to comply with the order or orders of the Court of Appeals of the D. of C. The licensee herein accepts this authority and agrees to all limitations, conditions and restrictions herein set out." Above omitted also from licenses of WQN, Rocky Pt., WJT, San Juan, P.R. and KRO, Kahuku, T.H., same company.

New, Borough of Swarthmore, Swarthmore, Pa., granted CP (Emergency-Municipal police), freqs. to be assigned, 50 w.; WBA, Commonwealth of Pa., Pa. State Police, Harrisburg, Pa., granted CP to rebuilt transmitter, 257 kc., 300 w.; New, City of Clarksburg, Dept. of Public Safety, Clarksburg, W.Va., granted CP (Emergency-Municipal police) for 2414 kc., 7½ w.; New, City of Johnson City, Tenn., granted CP for 2470 kc., 50 w.; New, City of Salem, Dept. of Police, Salem, Oreg., granted CP for 2442 kc., 30 w. power; New, Press Wireless, Inc., portable and mobile, Hicksville, N.Y., granted CP, gen. exp. for 23100 to 400,000 kc., 100 w.; New, Victor George Martin, portable and mobile on police car #6 station, Rochester, N.Y., granted CP, gen. exp., for 23100, 400,000 kc., 25 w.; New, Progress Amusement Corp., Chicago, Ill., granted CP, gen. exp. for 65,000-80,000 kc., 20 w.; New, Press Wireless, Inc., portable and mobile, Elgin, Ill., granted CP, gen. exp., for 23100-400,000 kc., 100 w.;

New, Press Wireless, Inc., portable and mobile, San Francisco, Calif., granted CP (gen. exp.) for 23100-400,000 kc., 100 w.; New, Aeronautical Radio, Inc., portable, brown chain (southern division, based at Dallas, Tex.), granted CP (Aviation-Aero.) for 3222.5, 3232.5, 3242.5, 3257.5, 3447.5, 3457.5, 3467.5, 3485, 4917.5, 5602.5, 5612.5, 5632.5 kc., 50 w.; New, Aeronautical Radio, Inc., Goodland, Kans., granted CP (Aviation-Aero.) for 2906, 5692.5 kc., 100 w.; W2XCJ, City of Bayonne, N.J., granted mod. of CP (gen. exp.) to change equipment to R.E.L., Type No. 327;

KGSG, Aeronautical Radio, Inc., Oklahoma City; WAEL, Toledo; KGSE, Iowa City; KGUY, Oakland, Calif., and KGTW, Burbank, Calif., granted mod. of CP (aviation-airport) for extension of commencement date of CP from Nov. 1, 1932 to March 2, 1933, and ext. of completion date from March 1, 1933 to June 1, 1933; WPEV, Commonwealth of Mass., Dept. of Public Safety, granted lic. to cover CP for 1574 kc., 50 w.; WMP, same applicant, Framingham, Mass., granted lic. to cover CP for 1574 kc., 500 w.; WPFH, Baltimore Police Dept., granted lic. to cover CP, for 2414 kc., 500 w.;

WPFN, City of New Bedford, Mass., granted lic. to cover CP for 1712 kc., 100 w.; KIFI, Geo. W. Young, portable, Minneapolis, Minn., granted lic. to cover CP for 1518 kc., 10 w.; W2XDY, Central Hudson Gas. & Elec. Corp., portable, granted lic. to cover CP for 60,000-65,000 kc., 5 w., gen. exp.; WMD, Mackay Radio & Teleg. Co., Sayville, N.Y., granted lic. to cover CP (fixed pub. pt. to pt. teleg.) for 18780 kc., 20 kw., communicate primarily with Bogota, Columbia; WIH, same Co., Sayville, N.Y., granted lic. to cover CP for 6927.5 kc., 20 kw.; WIQ, Same Co., Sayville, granted lic. to cover CP for 9070 kc., 20 kw.; WMS, Same Co., Sayville, granted license to cover CP for 20300 kc., 20 kw., communicate Lima, Peru, Buenos Aires, Argentina.

WSDK, Aeronautical Radio, Inc., Memphis, Tenn., granted license to cover CP (Aviation-Aeronautical pt. to pt., 2316, 2356, 3467.5, 4740, 6540, 6550, 6560, 8015 kc., freq. 4113 authorized by CP dropped and replaced by 3467.5 and 4740 kc., 8015 kc., also added; KSV, Amarillo, Tex., granted license to cover CP (Aviation-Aero.), for 2906, 3072.5, 3088, 5510, 5540, 5672.5, 5692.5, 4967.5, 4987.5 kc., 400 w.; WAEN, Evansville, Ind., granted lic. to cover CP (Aviation-Aero.), for 3232.5, 3242.5, 3257.5, 3447.5, 3457.5, 3467.5, 3485, 5602.5, 5612.5, 5632.5, kc., 3222.5, 4917.5 kc., day only, 50 w.; KSI, Burbank, Calif., granted lic. to cover CP (Aviation-Aero.) for 2906, 3072.5, 3088., 5510, 5540, 5672.5, 5692.5, 4967.5, 4987.5 kc., 400 w.; KGSD, Spokane, Wash., granted lic. to cover CP (Aviation-Airport) for 278 kc., 15 w., unlted.

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HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

RECEIVED
THE PRESIDENT AND CLERK OF THE ATTORNEY
MARCH 29 1933

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: CONFIDENTIAL—NOT FOR PUBLICATION. :: ::

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No. 609

SUBSCRIPTION PRICE, \$10. PER MONTH. NO CONTRACT REQUIRED.

Handwritten signature and initials

PETTEY TO BE MADE SECRETARY OF COMMISSION

Harold L. Pettey, who was director of radio broadcasting for the Democratic National Committee during the last campaign, will be named secretary of the Federal Radio Commission shortly. Heretofore the Secretary has been appointed by the Commission, however Mr. Pettey was designated for the place in an executive order issued by President Roosevelt.

Mr. Pettey succeeds James L. Baldwin, who resigned recently to become affiliated with the National Association of Broadcasters.

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AMERICAN LISTENERS SOCIETY FORMED

The last issue of the "Education by Radio" pamphlet, which is published by the National Committee on Education by Radio, was accompanied by an invitation to join The American Listeners Society, 1201 Sixteenth Street, N. W., Washington, D. C.

"The American Listeners Society is being formed to supply machinery thru which listeners may exert an influence in determining the nature and content of radio programs", the application blank reads.

The seven-point program of the Society is given as follows:

1. Development of a nationwide organization of listeners committed to the improvement of radio in America.
2. Publication of a periodical and of other materials which will bind this organization together as an informed and active group.
3. Encouragement of research into the problems of radio broadcasting.
4. Sponsorship of an institute of radio broadcasting for the personnel of educational broadcasting stations.
5. Maintenance of a special library for the service of all who are working in the field of educational broadcasting, including collections of radio addresses, records, and transcriptions.

6. Support of radio broadcasts according to the needs and demands of listener groups.

7. Improvement of laws and governmental administration affecting radio broadcasting.

The dues are \$1.00 yearly, and a subscription to a periodical devoted to the interests of the Society is included.

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HENRY M. PHILLIPS, NAVAL RESEARCH LAB., BURIED

Funeral services for Henry Morton Phillips, superintendent of the Naval Research Laboratory where important secret radio experiments are made for national defense, who died last Sunday, were held March 28 at the Trinity Episcopal Church in Takoma Park, D. C. Interment was in Rock Creek Cemetery.

Mr. Phillips graduated from the Massachusetts Institute of Technology in 1892. He became associated with the Naval Research Laboratory in 1917.

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INTERSTATE COMMERCE COMMITTEE TO HOLD HEARINGS DURING RECESS

The Senate Interstate Commerce Committee will hold hearings on several radio matters during the recess. The Senate adopted the resolution of Senator Dill authorizing the hearings.

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PERMANENT RADIO SET UP FOR CAPITOL STILL SEVERAL MONTHS OFF

No action is likely before the regular session of Congress next Winter on the resolution of Senator C. C. Dill, of Washington, which would provide for the permanent installation of broadcasting equipment in the Senate chamber.

"Eventually, I expect to get some action on this resolution and that broadcasting equipment will be installed in the Senate chamber", Senator Dill said. "I will keep after the resolution and try to have it acted upon when the opportunity arises."

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YOUNG LOSES PLEA TO REMAIN ON RCA AND G.E. BOARDS

The Department of Justice has refused to permit Owen D. Young, official of the Radio Corporation of America and the General Electric Company, to remain as a member of the boards of both corporations.

Attorney General Cummings agreed, however, to interpose no objection to Mr. Young's continuing on the two boards for two weeks after April 21. On that date, under the decree of the Federal court at Wilmington, Mr. Young must retire from the board of one of the companies, as the decree provided for the reorganization of the corporations to prevent interlocking directorates and other affiliations.

The RCA attorneys petitioned the department in an effort to keep Mr. Young on its board, but the Attorney General, pointing out that the question whether Mr. Young would elect to remain with RCA or General Electric would be his affair. It is understood that the Federal Court will be asked to act on the case April 21.

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GE ANNUAL REPORT DETAILS RCA DEAL

The liquidation of \$11,695,546 owed to the General Electric Company by the Radio Corporation of America for merchandise on November 21, 1932, the date of the consent decree entered in the United States District Court for Delaware terminated the financial relationship between the two companies and also between the Westinghouse Electric and Manufacturing Company and the Radio Corporation, is outlined in the annual report of General Electric Company, just made public.

Owen D. Young, chairman, and Gerard Swope, president, say in the report:

"As part of the new arrangement this indebtedness was satisfied by the conveyance to your company of the RCA Building, 570 Lexington Avenue, New York City, at \$4,745,000, which was somewhat less than its assessed value; by the delivery to your company of \$1,587,000 of Radio Corporation ten-year debenture bonds, and the balance of \$5,363,546 by the rights and benefits accruing to your company under the new agreements. The decree further provides that certain matters relating to the foreign situation are reserved for further consideration."

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WE TAKE UP THE MEXICAN RADIO SITUATION

A most important phase of present Mexican radio is the growth of high-powered border stations. These stations, erected with at least a partial view to coverage in the United States, but operating under real or supposed advantages to be gained under Mexican jurisdiction, are not inherently evil, but through unexpected developments of the past few years, they have become a distinct liability as to American broadcasting. The admission of Mexico to a share of the available frequencies, and consultation in developing cooperative regulation as between that Government and the United States, Canada, and other interested North American governments, is the expected result of a conference to be held in April of this year. What methods will be adopted by such conference of course can not be forecast; hence what effect it may have on the future of broadcasting in any of the countries involved is yet obscure, as only one aim is apparent - the provision for improved facilities for Mexico, naturally with as little loss to the other countries involved as may be arranged.

This one purpose, however, indicates a most certain improvement in Mexican broadcasting, reduced interference caused by the American and Canadian stations on channels near those used by Mexican stations, and a basis for a larger market for receiving sets and equipment. The value of broadcasting licenses should also be increased, with a competition which can be used to encourage better programs.

The regulation of Mexican broadcasting falls under the jurisdiction of the Secretaria de Comunicaciones. Broadcasting licenses are issued at a fixed rate, the fee to be cancellable if the station is placed for certain periods at the disposal of the Government for educational broadcasts. Mexican citizens and corporations alone are permitted to broadcast. The registration of receiving sets is required by law, though unenforced to the extent of having become practically a dead letter.

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BARS U.S. RADIO WITH TAX

A report from Paris is that American radio sets will be practically barred from France by a special tax on import licenses for American radio material amounting to \$20 to \$40 per set which the French ministry of commerce contemplates imposing April 1.

American radio interests in Paris have cabled their home offices asking that Washington be urged to take some action.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted - Broadcasting

WLBL, State of Wisconsin, Dept. of Agriculture and Markets, Stevens Point, Wis.; granted mod. of lic. to increase daytime power from 2 kw to 2½ kw; KFNF, Henry Field Company, Shenandoah, Ia., granted continuation from April 1, 1933 to May 1, 1933, of special authority to use the time assigned to but not used by Stations KUSD and WILL; KUJ, KUJ, Inc., Walla Walla, Wash., granted extension of spec. auth. from April 30, 1933, to the remainder of the present license period, July 1, 1933, to operate unlimited time; KFJB, Marshall Electric Co., Marshalltown, Ia., granted spec. auth. to operate from 9 p.m. to 12 midnight, CST, March 27, 1933;

WNBH, Irving Vermilya, New Bedford Brdcstg. Co., New Bedford, Mass., granted spec. auth. temporarily to reduce hrs. of operation from unlt'd. time to the following spec. hrs.: 8 am to 1:30 p.m.; 4 p.m. to 10 p.m., EST, for period ending 3 a.m. EST, June 1, 1933 (action taken March 22, 1933); WJMS, WJMS, Inc., Ironwood, Mich., granted spec. temp. auth. to reduce hours of operation from unlt'd. time to the following specified hours: 7:30 a.m. to 1:30 p.m.; 4:30 p.m. to 7 p.m. CST, for period ending June 1, 1933; WRAK, WRAK, Inc., Williamsport, Pa., granted spec. temp. auth. to reduce hours of operation from sharing with WJEQ to the following specified hours: 8:30 a.m. to 1:30 p.m. and 5:00 p.m. to 9:30 p.m., EST, for a period ending June 1, 1933;

KOB, New Mexico College of Agr. and Mech. Arts, Albuquerque, N. Mex., granted spec. temp. auth. to reduce hours of operation from simultaneous day, share with KEX at night (KOB one-third time, KEX two-thirds time) to the following specified hours: 12:00 noon to 1:00 p.m. and 5:00 p.m. to 9 p.m., MST, for period ending June 1, 1933; KFLX, George Roy Clough, Galveston, Tex., granted spec. temp. auth. to reduce hours of operation from unlt'd. time to the following spec. hrs.: 8:00 a.m. to 11:00 a.m.; 1:00 p.m. to 3:00 p.m.; 7:00 p.m. to 10:00 p.m., CST, for period ending June 1, 1933; KOAC, Oregon State Agricultural College, Corvallis, Oreg., granted spec. temp. auth. to reduce hrs. of operation from unlt'd. to the following specified hrs: 7:00 a.m. to 10:00 a.m., 12:00 noon to 3:00 p.m., 6:30 p.m. to 8:30 p.m., PST, for period ending June 1, 1933;

WSOC, WSOC, Inc., Gastonia, N. C., granted spec. temp. auth. to reduce hrs. of operation from unlt'd. to the following spec. hrs.: 10:00 a.m.-1:00 p.m.; 5:30 p.m.-8:30 p.m., EST, for period ending 3 a.m., June 1, 1933; KDLR, KDLR, Inc., Devils Lake, N. Dak., granted spec. auth. to reduce hrs. of operation from unlt'd. time to the following spec. hrs.: 8:00 a.m. to 2:15 p.m., 6:00 p.m.-8:00 p.m., CST, for period ending June 1, 1933; WEAO, Ohio State University, Columbus, O.,

granted for increase of day power from 750 w. to 1 kw. made Jan. 24, 1933, affirmed since WSYB, Rutland, Vt., has withdrawn its protest against grant; WKBF, Indianapolis Brdcstg. Inc., Indianapolis, Ind., granted ext. of spec. auth. from March 27, 1933, to April 6, 1933, to use the former transmitter of Station WCMA at the present location of Station WKBF while moving the transmitter of this station to its new location; WHEF, J. Niles Boyd, J. O. Ashworth and J. R. Smithson, doing business as Attala Milling & Produce Co., Kosciusko, Miss., granted mod. of CP to extend commencement date of CP from Sept. 18, 1932 to 30 days after the granting of this application and ext. of completion date from Dec. 18, 1932 to 60 days thereafter (Original CP and subsequent modifications authorized the erection of a new station at Kosciusko, Miss., 1500 kc., 100 w., night, 250 w. day, unlt'd;

The Commission granted the following applications for renewal of broadcast station licenses: WCAM, Camden, N.J.; WIS, Columbia, S.C.; WNAC-WBIS, Boston, Mass.; WSBT, South Bend, Ind., and KFSG, Los Angeles, Calif.

Action On Examiners' Reports

Ex. Rep. No. 453 - WBBM - WBBM Broadcasting Corp., Chicago, Ill., granted experimentally authority to install automatic frequency control and modification of license to synchronize with KFAB, Lincoln, Nebr., during specified night hours, sustaining Chief Examiner Ellis A. Yost, Commissioner Starbuck dissenting.

Ex. Rep. No. 453 - KFAB - KFAB Broadcasting Co., Lincoln, Nebr., granted experimentally authority to install automatic frequency control and modification of license to synchronize with WBBM, Chicago, Ill., during specified night hours, sustaining Chief Examiner Ellis A. Yost, Commissioner Starbuck dissenting.

Applications Granted - Other Than Broadcasting

KFEB, Wayne County Airport, Wayne County, Mich., granted CP (Aviation-Airport) to make changes in equipment requesting to operate with licensed operator at the control point in lieu of the transmitter location and to change location of transmitter to control tower at hangar, Wayne County Airport, Mich.; KGSB, Aeronautical Radio, Inc., San Francisco Airdrome, Alameda, Calif., granted CP (Aviation-Aeronautical) to change transmitter location to Mills Field - Administration Bldg. - San Francisco, Calif.; New, Aeronautical Radio, Inc., Billings, Mont., granted CP (Aviation-Aeronautical & Aero. pt. to pt.) for 3005, 2834, 5377.5, 2668, 2672 kc., 400 w.; New, Wm. G. H. Finch, portable and mobile, granted CP (gen. exp.) for 41000, 51400, 60000-400000 kc., 15 w.; New, Michigan Brdcstg. Co., Detroit, Mich., granted CP (gen. exp.) for 51400-60500-80000 kc., 15 to 100 w.; New, Santa Cruz Oil Co., San Francisco, Calif., aboard S.S. Lake Miraflores, granted

CP (gen. exp.) for 41000 kc., 20 w. and granted license for 51400 kc., 20 w.; New, Pan American-Grace Airways, Inc., granted license (aviation-aircraft) for 333, 500, 1708, 2870, 3082.5, 5405, 5692.5, 8220, 12330, 16440 kc., 12 w.; New, Eastern Air Transport, Inc., NC-12353 granted license (aviation-aircraft) for 3105, 2922, 2946, 2986, 4122.5, 5652.5 kc., 10-15 w.; WPD, Geo. Collins Warner, Jr., Tampa, Fla., granted license to cover CP (public coastal teleg.) for 3105, 5520, 8280, 3120, 8640 kc., 500 w., 6 a.m. to 6 p.m. daily; WLEB, WOKO, Inc., Albany, N.Y., granted lic. to cover CP (broadcast pickup), 1542 kc., 1 w.; WNC, American Tel. & Tel. Co. (Long Lines Dept.) Hialeah, Fla., granted mod. of lic. (fixed pub. pt. to pt. telephone) to substitute Guatemala City, Guatemala for Honduras (Tegucigalpa); W8XAM, The Sparks-Withington Co., Jackson, Mich., granted ren. of license (spec. exp.) for 1550, 1600-1700, 43000-46000, 48500-50300, 60000-80000 kc., 100 w.;

New, Telegraph Herald, portable in Dubuque County, Ia., granted CP (spec. exp.) to construct a portable transmitter for tests after midnight for ten days in making field intensity measurements in Dubuque Co., Ia., in order to obtain data in regard to their application, which requests authority to move station KWLC, 1270 kc., 100 w.; KQGV, Lazard Lipman, San Pedro, Calif., granted temp. auth. not exceeding 60 days pending receipt formal application to operate radio station aboard yacht Talayha; KDBK, Tropical Radio Teleg. Co., New Orleans, La., granted temp. auth. not exceeding 60 days pending receipt of formal application to operate station aboard vessel Saramacca as first and third class public service; W6FAK, Albert E. Goodyear, San Pedro, Calif., granted auth. to operate portable station at 9130 N. Jersey St., Portland, Oreg. for period of two weeks from March 22, 1933; WMDJ, Charles A. Landers, San Diego, Calif., granted temp. auth. not exceeding thirty days pending receipt formal appl. to operate station aboard Shaster;

KTNTG, Standard Oil Co. of Calif., NC-233-M, granted renewal of license (aviation-aircraft) for 3105, 3162.5, 3172.5, 3182.5, 5572.5, 5582.5, 5662.5 kc., 50 w.; KHREV, Examiner Printing Co., NC - 11118, granted ren. of license (aviation-aircraft) for 3105 kc., 50 w.; KHVEV, Ford Motor Co., NC-3041, granted ren. of license (aviation-aircraft) for 3105 kc., 50 w., unlted.; WIEX, Nat'l Brdstg. Co., Inc., New York, granted auth. to operate station with power of 50 w. 1556 and 2390 kc. connection with descriptive broadcast;

Set For Hearing

New, Press Wireless, Inc., Hicksville, N.Y., license (gen. exp.) for 2398, 4797.5, 6425, 8655, 12862.5, 17310 kc., 250 w. (transmitter now licensed for fixed service); New, Press Wireless, Inc., Chicago, Ill., license (gen. exp.) for 4797.5, 6425, 8655, 12862, 17310 kc., 4 kw., (to use equipment now licensed for fixed service); New, Press Wireless, Inc.,

San Francisco, Calif., license (gen. exp.) same request as above with exc. of 1500 w.; KHAMN, Pan American Airways, Inc., NC-80-V - before the Commission en banc on May 10, 1933, mod. of lic. (aviation-aircraft) Request auth. to handle public communications between aircraft and ground on the Orange chain. Applicant proposes that authority be granted for the handling of paid message traffic between aircraft and ground for a trial period of one year or such other period as the Commission deems advisable "in order to adequately develop the facts as to whether the public interest, convenience or necessity is served by such traffic, etc.;" WKDL, Pan American Airways, Inc., Miami, Fla., same request (aviation-aeronautical) same hearing.

New, W. L. Gleeson, Monterey, Calif., application for CP for new station to operate on 1210 kc., 100 w., unlt'd. time; WLB-WGMS, University of Minnesota, Minneapolis, Minn., appl. for mod. of lic. to change spec. hrs. of operation to include those of Station KFMX; KFBX, James McClatchy Co., Sacramento, Calif., appl. for CP to move transmitter locally, to change frequency from 1310 kc., to 1430 kc., to increase power from 100 w. to 500 w. and requesting facilities of stations KTM and KELW in terms of quota units

The following call letter signals were assigned:

Broadcasting - WOAX, Trenton, N.J. changed to WTNJ, effective April 1, 1933; Aircraft - KHGDW - NC-13031, Sky Loft, Inc.; KIFT, San Francisco, Calif., Station KJBS; Special Experimental - W1XU, Newton, Weston or Wellesley, Mass. (portable), Franklin T. Miller; W4XE, Knoxville, Tenn. (portable and mobile), City of Knoxville; Commercial Ship - WLEE, Irene M. King, State Highway Patrol of Pennsylvania.

The Commission granted 561 amateur radio station licenses, of which 380 were new, 66 renewals and 115 modifications.

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James L. McMullin writes in the National Whirligig:

"The betting here is that Owen D. Young will be denied his petition to remain an officer of both General Electric and Radio Corporation of America. His rating as a prominent Democrat will not gain him special favors. In this event, he will most certainly stick with the RCA - unless Rockefeller decides otherwise."

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RMA NOTES

The ninth annual convention of the Radio Manufacturers Association, including meetings of its divisions, committees and board of directors, will be held at Chicago, June 6, according to arrangements made by the board at the meeting in New York on March 21. Tentative reservations for the annual industry gathering but without the usual trade show, have been made at the Stevens Hotel.

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W. S. Symington, president of the Colonial Radio Co., of Buffalo, N.Y., and LeRoi J. Williams, newly elected executive vice president and general manager of the Grigsby-Grunow Company, of Chicago, are new directors of the RMA.

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Radio and automotive interests are uniting to defeat a bill introduced in the Pennsylvania State Legislature to prohibit use of radio receiving sets in automobiles.

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Automotive radio promises to be one of the most important sales factors in radio this year. A sharp upturn already is reported in sales of automotive sets and conservative estimates place the 1933 sales of such sets at not less than 250,000.

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U.S. Internal Revenue Bureau collections of excise taxes for the month of February, 1933, were \$173,987.28 on radio and phonograph records, according to a statement released March 23 by the Treasury Department at Washington.

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WBBM AND KFAB ALLOWED TO TRY SYNCHRONIZATION

Permission to synchronize operation of Stations WBBM and KFAB, of Chicago, Ill., and Lincoln, Nebr., has been granted by the Federal Radio Commission. Both stations operate on a 770 kilocycle frequency and the former has heretofore been licensed to operate during four-sevenths of the evening hours, while the latter was on the air during the remaining three-sevenths from 10 to 12 p.m. The new arrangement enables both stations to operate simultaneously with both carrying the same program.

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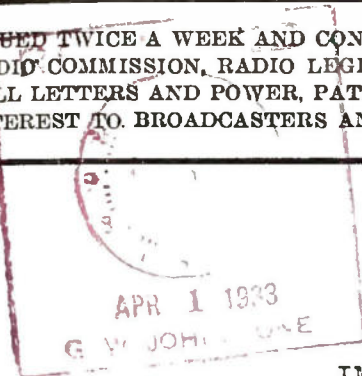
HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

NATIONAL BROADCASTING COMPANY, INC.
711 Fifth Avenue, New York, N. Y.

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: CONFIDENTIAL—NOT FOR PUBLICATION. :: ::



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No. 610

ROOSEVELT RADIO PLANS STILL DARK

Apparently no one is any wiser than he was at the beginning of the administration as to the plans of President Roosevelt, if any, with regard to drastic reorganization of the Federal Radio Commission.

The following solutions of the situation have been offered at one time or another:

(a) That the Federal Radio Commission be merged into a Transportation and Communications Bureau of the Department of Commerce, along with the Interstate Commerce Commission and others.

(b) That the Radio Commission be reduced from five to three members and function as is.

(c) That the Radio Commission be merged with a Communications Commission, with five members, having supervision over telephone, telegraph and cable, as well as radio.

(d) That the Post Office Department create a division including radio, telephone, telegraph and cable.

(e) That the government take over fifteen per cent of the radio facilities for educational purposes and that Government broadcasting be administered by the present Radio Commission.

(f) That the Radio Commission function as at present at least until after the North American Radio Conference, at which time there may be the necessity for a general reallocation of all broadcasting facilities, if the demands of the Mexican and Canadian governments are granted.

Those who argue in favor of the retention of the Commission for the present point to the fact that the President has reappointed Judge Sykes as a member of the Commission and has named James H. Hanley, of Omaha, Nebr. to fill Commissioner Seltzman's unexpired term. Commissioner Hanley has been confirmed by the Senate and will be sworn in shortly. Furthermore the vacancy left by the resignation of Secretary Baldwin has been filled by Herbert L. Pettey, of Kansas City.

Mr. Pettey has been actively engaged in the radio industry in various capacities for several years. He was radio director of the last Democratic National Campaign Committee and chairman of the committee in charge of radio broadcasting at the inauguration of President Roosevelt, working with Rear Admiral Cary T. Grayson, inaugural chairman.

Mr. Pettey was named as the result of an executive order by the President. Heretofore the Secretary has been selected by the Commission.

As further evidence of the President's intentions it is pointed out that whereas Capt. David Todd was named to the Shipping Board for only one year, the commission of Judge Sykes was made out for a full term of six years and Commissioner Hanley's was for the remaining period of General Saltzman's term, which will not end until 1936.

Former Radio Commissioner O. H. Caldwell said in New York that the report that President Roosevelt contemplates abolishing the Commission and transferring its authority to a single executive in the Post Office Department was "highly encouraging".

Mr. Caldwell pointed out that doing away with the Radio Commission would effect savings of a large part of the approximately \$500,000 per year spent by the Commission. He said: "The work of radio administration could be handled far more efficiently by a single competent executive and a small expert staff, than by the present five commissioners, some of whom know little about radio, and their vast clerical organization. Radio administration should head up through a member of the President's Cabinet, by whom it can be supervised, instead of being held in the hands of a politically-appointed Commission, subservient to the Senate, and accountable only to Congress", he said.

"This is no new point of view on my part. I have repeatedly urged that the wasteful Radio Commission Plan be abandoned, and an effective one-man administration be substituted, and I urged this repeatedly upon Presidents Coolidge and Hoover, and upon the radio committees of both the Senate and House when summoned for an opinion."

Someone said the reason the Radio Commission was to be transferred to the Post Office Department was to "take it out of politics". This was a good laugh because Postmaster General Farley is the Administration's chief patronage dispenser.

Director of the Budget Douglas, former Representative Swagar Sherley and Secretary of Commerce Roper are said to be the men who will make recommendations to the President with regard to the future method of radio control.

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BALTIMORE SYMPHONY MAKES NETWORK DEBUT

Doubtless George Siemonn, conductor of the Baltimore Symphony Orchestra, and Frederic R. Huber, musical director of Baltimore, have heard from the country by this time that the first national broadcast of the Baltimore Symphony Orchestra, composed of eighty-five musicians, was a huge success. No more enjoyable radio symphony concert has been heard this season and it proved that Baltimore, musically, is still doing business at the old stand.

The Baltimore Symphony Orchestra is a municipal undertaking, said to be the only one under such sponsorship in the United States. It is a part of the municipal department of music created eighteen years ago at the suggestion of Mr. Huber. He was placed at the head of the department at that time and he is still there. Administrations have come and gone but that is one thing politics has not been allowed to interfere with in Baltimore.

The Department even survived the drastic economy cuts made necessary by the depression.

Municipal music in Baltimore has long since passed the stage of novelty or musical luxury", Mayor Jackson, of Baltimore, told the radio audience. "To have abolished it would have been like abolishing the public library."

Mr. Huber, in addition to his great public service for the city of Baltimore, has found time to develop Station WBAL into one of the finest radio stations in the country. WBAL has an exceptionally high musical standard and with a broadcasting power of 10,000 watts, it is regularly heard throughout the entire eastern portion of the country.

Mr. Siemonn, whose symphony orchestra reflects such credit on Baltimore, is the husband of Mabel Garrison, noted singer and formerly of the Metropolitan Opera Company.

Chambers of Commerce are constantly thinking up schemes to favorably advertise their cities but if any better advertisement for a city could be devised than a fine municipal symphony orchestra, such as Baltimore possesses, it would be interesting to know what it could be.

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"TITANIC" ANNIVERSARY APPROACHES

The approach of the twenty-first anniversary of the sinking of the "Titanic" on April 14, 1912 recalls one of the first, and perhaps the world's greatest, wireless thrills. Wireless was then in its infancy and old timers will never forget the sensation caused by the first flash which came through that the "Titanic", the largest and finest ship afloat, had hit an iceberg in the North Atlantic on its maiden trip, and was sinking. More than 1500 lives were lost.

As a result of the catastrophe the International Ice Patrol was established. Every year at this season U.S. Coast Guard cutters keep all passenger and other ships advised by radio as to the exact location of all large icebergs.

Following the confusion of broadcasting signals during the "Titanic" sinking, the Navy Department took over the task of systematically policing the air at such times.

Another result of the "Titanic" disaster was that it brought David Sarnoff, now president of the Radio Corporation of America, into fame. Sarnoff at the time was an operator at a wireless station in New York and sat at his desk for seventy-two hours continuously, taking messages from those who frantically sought to learn the fate of relatives and friends aboard the vessel.

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EL PASO BAR CONDEMNS BROADCASTING OF COURT TRIALS

The El Paso Bar Association, at El Paso, Tex., has gone on record as condemning the broadcasting of court trials by radio. The action was taken after Judge W. D. Howe permitted Radio Station KTSM, a commercial station at El Paso, to install a microphone in his court room during the trial of J. H. Nunn, a farmer accused of murdering James Hoover, cotton loan company agent.

Judge Howe permitted the broadcast the first time radio had invaded El Paso courts, when lawyers for both the state and defendant raised no objections. The courtroom microphone was cut out while announcements were made from the studio several blocks away. During court intermissions, the broadcasting company filled in with music.

The resolution adopted by the bar association after the trial, in which the defendant was found guilty of murder without malice and given a five-year suspended sentence, read:

"The broadcasting of proceedings in the trial of cases is not conducive to the administration of justice, and the

courts of El Paso country are requested not to permit such procedure."

Atty. A. W. Norcop, one of the sponsors of the anti-broadcasting resolution read the following statement to the bar association:

"Broadcasting companies exist and carry on their activities primarily as entertainment agencies and not as news agencies, and they are commercial organizations organized and existing for profit, for which reason our courts, supported as they are by taxation, should not lend themselves to any such practice.

"Such practice does not tend to maintain nor build up the respect of the people for our courts, but, on the contrary, tends to lessen the respect of the people for our courts, since by such practice, our courts are, in a sense at least, reduced to the level of sporting events or occasions such as prizefights and wrestling matches.

"The broadcasting of such proceedings by companies existing primarily if not solely for entertainment purposes, makes the parties to any such proceeding and their counsel unwilling participants in a public entertainment.

"In the event of a mistrial in any case, and the necessity of a new trial thereof, it will be much more difficult to obtain a jury made up of individuals who have not heard what purport to be facts of the case, with resulting additional expense to the taxpayers, probably even resulting in some cases in the necessity of a change of venue to another county.

"The presence of a radio microphone in the hearing of any judicial proceeding is calculated to render witnesses and counsel nervous and prevent natural and candid conduct and action on their part, essential to the fair administration of justice.

"Even though counsel and parties in any such proceeding may not object to the broadcasting of the proceedings, in most and many instances, the failure to object will, or may be, due to a fear that objection thereto will be misconstrued by the public as an unwillingness on the part of the objectors to publicity with reference to matters connected with the case."

Attorney C. M. Wilchar, Jr., bitterly denounced the Nunn trial broadcast, declaring that the trial was mixed up with jazz music and advertising announcements of merchants.

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WALTER EVANS HEADS WESTINGHOUSE RADIO DEPARTMENT

Walter C. Evans, known throughout the radio world because of his long association with broadcasting activities of his company, will be appointed manager of the Radio Department of the Westinghouse Electric and Manufacturing Company on April 1. He will retain his former duties as manager of radio broadcasting and, in addition, will have entire charge of the sale, engineering and manufacture of Westinghouse radio apparatus.

It is a long climb from the post of radio operator of a Great Lakes vessel, the job he had when only 15 years old, to his present executive duties but Mr. Evans belongs to that group of youthful leaders who have made America's radio history. Mr. Evans first became associated with broadcasting in 1921 as operator at KYW, first station of the Middle West. For seven years he remained there participating in all pioneering work of those early broadcast days.

Leaving Chicago in 1928, he went to New York where he supervised relations between Westinghouse and RCA Photophone, Inc. Then he was transferred to East Pittsburgh and given charge of all radio broadcasting operations of the Westinghouse Company. In this position he supervised the operation of Stations KDKA, Pittsburgh; WBZA, Springfield; and WBZ, Boston; and KYW at Chicago.

For the past few years he has spent much time in Washington participating in hearings affecting his company's radio position. Last Fall he attended the International Radiotelegraph Conference at Madrid.

Mr. Evans will make his new headquarters in the Chicopee Falls, Massachusetts, plant of the Westinghouse Company and will report directly to the vice president and manager of his company.

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ERWIN, WASEY & CO. PUBLISH MINNEAPOLIS SURVEY

An evaluation of radio programs by fifteen minute periods on a scale hitherto unattempted has been completed for Minneapolis and St. Paul by Erwin, Wasey & Co., Inc., through its Minneapolis office.

A total of 83,643 telephone calls were made in the Twin Cities between Dec. 3-Dec. 11, 1932, between the hours of 8 a.m. and 10 p.m. Completed calls represented 57.5% of the families with radios. Copies of the survey may be obtained from the Minneapolis office of Erwin, Wasey & Co., 500 Security Bldg., at cost.

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NBC NEW AND RENEWAL ACCOUNTS

Renewal - Lady Esther Company (Cosmetics), 5710 Armitage Ave., Chicago, Ill. Agency: Stack, Goble Adv., 8 So. Mich., Ave. Starts Jan. 15, 1933 for 52 weeks. Sundays 3:00-3:30 p.m., EST. Network Basic RED WTMJ KSTP SE exc. WIS WPTF, SC, KOA KDYL Orange SW exc. KTBS KTHS Program: "Lady Esther Serenade" - Wayne King's Orchestra with beauty talk.

Extension - Chevrolet Motor Car Co. contract extended five weeks up to and including May 12, 1933 - "Chevrolet Program with Jack Benny" - Fridays 10:00-10:30 p.m. EST WEAJ net.

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FRANCE MAY DROP RADIO TAX

The efforts of the American Chamber of Commerce to obtain a suppression of the proposed heavy radio import license tax was reported close to a satisfactory solution from Paris yesterday. Radio importers declared the application would strangle their business.

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BERLIN RADIO CHIEF SUICIDE

Walter Schaeffer, one of the best known radio engineers of Germany, and his wife committed suicide by gas at their Berlin home. Soon after the election last month, Herr Schaeffer was removed from his post as the government's chief radio technician.

Herr Schaeffer's favorite field was radio acoustics, in which he worked unremittingly perfecting receivers and microphones. He was credited with making the Berlin station acoustically the most perfect in all Europe.

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WALTON LEAVES COAST GUARD SERVICE

After nearly thirty years with the U.S. Coast Guard, Comdr. John Q. Walton will be retired April 1. One of the pioneers in radio for ships at sea, Comdr. Walton was active for years in the installation and maintenance of the earliest wireless sets on Coast Guard cutters.

In 1912, he attended the International Radiotelegraph Conference at London as a representative of our government.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WJEM, Britt A. Rogers, Jr., Tupelo, Miss., granted mod. of CP extending commencement date to April 9 and completion date to July 9, 1933; WSB, Atlanta Journal Co., Atlanta, Ga., granted mod. of CP, extending completion date from March 17 to June 17, 1933; KRSC, Radio Sales Corp., Seattle, Wash., granted auth. to operate from 8:30 to 10:30 p.m. on April 6 and 7 in order to broadcast swimming meet; KRE, First Cong. Church, Berkeley, Calif., granted spec. temp. auth. to operate from 8:30 to 10 a.m., PST, April 16, 1933; WSUI, State Univ. of Iowa, Iowa City, Ia., granted spec. auth. to operate from 5 to 6 p.m., CST, April 2, from 10 p.m. to 12 midnight, CST, April 7 and 8; from 10 p.m. CST April 21 to 1 a.m., CST, April 22, 1933; WNAD, University of Oklahoma, Norman, Okla., granted spec. auth. to operate from 3 to 5 p.m., CST, April 3 and 10, provided KGFF remains silent.

New, Town of Eastchester, Dept. of Pub. Safety, portable and mobile, granted gen. exp. CP, freqs. 34600, 41000, 51400 and 60000 to 400000 kc., 4.5 w.; New, Buncombe County, N.C., Police Dept., Asheville, granted CP for police service, freq. 2458 kc., 100 w.; WLOXAJ, New York State Conservation Dept., portable and mobile, granted gen. exp. license 60000 to 80000 kc., 4.5 w.; WAFJ WAFK WAFL WHS WHU WHX WJC WAFM WAFN WHT WHV WHY WJA - Press Wireless, Inc., Chicago, Ill., granted CP (fixed pub. pt. to pt. telg. service) to move existing transmitter to four miles east of Elgin, Ill.; WPFL, Commonwealth of Mass., W. Bridgewater, granted license to May 1, 1934 for police service, 1574 kc., 500 w.; WPFI, City of Columbus, Ga., Police Dept., granted license for police service, 2414 kc., 50 w.; New, Boeing Air Transport, Inc., granted licenses for 9 new aircraft; freqs 3105, 3162.5, 3172.5, 3182.5, 3322.5, 5572.5, 5582.5, 5592.5, 5662.5 kc., 50 w.; New, Transcontinental & Western Air, Inc., NC-9644, granted license freqs. 2906, 3072.5, 3105, 3088, 4967.5, 4987.5, 5510, 5540, 5672.5, 5692.5 kc., 50 w.; KHDXC, same - NC-9640, granted mod. of license for change in eqpt. and reduce power from 100 to 50 w.;

KWN WWO KWU KWV KWX, Transpacific Comm. Co., Ltd., Dixon, Calif., granted mod. of license to add Manila as additional primary point of communication; WIBW, Topeka Broadcasting Assn., Inc., Topeka, Kans., granted ren. of lic. for present period in place of additional license now outstanding since WOBW and WSAZ have withdrawn protests; KRMD, Radio Station KRMD, Inc., Shreveport, La., granted regular license for present period instead of conditional license now outstanding, since appl. for facilities of station filed by Liners Brdcstg. Station (KMLB, Monroe, La.) has been dismissed at applicant's request.

WBAL, Consolidated Gas & Elec. Light & Power Co., of Baltimore, Md., granted CP to change location of transmitter from Hanover Pike, Glen Morris, Md. to Milford Road, Pikesville, Md., and to install new antenna system; WMIL, Arthur Faske, Brooklyn, N.Y., granted CP to change location of transmitter to a location to be determined in Brooklyn, N.Y. and to install new transmitter and make other changes in equipment; WLFA-WSUN, Clearwater Chamber of Commerce & St. Petersburg Chamber of Commerce, WFLA - Clearwater, Fla.; WSUN, St. Petersburg, granted CP to make changes in eqpt.; WAML, Southland Radio Corp., Laurel, Miss., granted license to cover CP for 1310 kc., 100 w., spec. hrs. (Original permit authorized changes in eqpt.);

WKBH, WKBH, Inc., La Crosse, Wis., granted spec. auth. for the remainder of the present license period ending May 1, 1933, to use the full period from 5 to 6 p.m. daily; KGEK, Elmer G. Beehler, tr. as Beehler Elec. Eqpt. Co., Yuma, Ariz., granted auth. to change spec. hrs. of op. to as follows for the remainder of the present license period which ends June 1, 1933; daily exc. Sunday: 11:30 a.m. to 1:30 p.m., Tuesday and Friday: 8:30 p.m. to 10:00 p.m. Sunday: 11:00 a.m. to 12:30 p.m.; WPFB, Hattiesburg Brdcstg. Co., Hattiesburg, Miss., granted spec. temp. auth. to reduce hrs. of operation from unlt'd time to the following specified hours: daily: exc. Sunday: 8 a.m. to 1 p.m. and 6 p.m. to 9 p.m.; Sunday, 9 a.m. to 10:00 a.m.; 1:30 p.m. to 4:00 p.m. CST, for period ending June 1, 1933;

WCSC, South Carolina Brdcstg. Co., Inc., Charleston, S.C., granted spec. temp. auth. to reduce hrs. of operation from unlt'd. time to the following specified hrs: daily, from 8 a.m. to 10 a.m., 12 m to 2 p.m., and 7 p.m. to 10 p.m., EST., to 3 a.m. EST May 1, 1933; KFYO, Kirksey Bros., Lubbock, Tex., granted spec. temp. authorization to reduce hrs. of operation from unlimited time to the following specified hours: 8 a.m. to 1:00 p.m., 5:00 p.m. to 8:00 p.m., for period beginning April 1, 1933, and ending 3 a.m. EST June 1, 1933; WMBH, W. M. Robertson, Joplin, Mo., granted spec. temp. auth. to operate from 6 a.m. to 12 noon, 2 p.m. to 6 p.m., 9:30 p.m. to 12 midnight, CST, April 7, 1933; WCAD, St. Lawrence Univ., Canton, N.Y., granted spec. temp. auth. to operate from 4 to 5 p.m., EST, April 9, 1933 and from 3 p.m. to 5 p.m. EST, May 7, 1933. This spec. temp. auth. is granted upon the express condition that it may be terminated by the Commission at any time without advance notice or hearing if in its discretion the need for such action arises;

The Commission granted the following applications for renewal of broadcast station licenses:

KFUL, Galveston, Tex.; KTSA, San Antonio, TEX., KTW, Seattle, Wash., and KWSC, Pullman, Wash.

New, Aeronautical Radio, Inc., Chicago, Ill., granted CP (Aviation-Aeronautical) for 2906, 3072.5, 3088, 4967.5, 4987.5, 5510, 5540, 5672.5, 5692.5 kc., 400 w.; New, same co., Glendive, Mont., granted CP (Aviation-Aero. and aeorl pt. to pt.) for 3005, 2854, 5377.5, 2668, 2672.5 kc., 400 w.; New, United Air Services, Ltd., portable, Burbank, Calif., granted CP (temp. motion picture) for 1526 kc., 50 w.; New, City of Santa Barbara, Santa Barbara, Calif., granted CP (emergency municipal police) for 2414 kc., 160 w.; WMDZ, City of Indianapolis Police Dept., Ind., granted mod. of CP for extension of completion date from March 17, 1933 to April 16, 1933 (first request); W3XAH, Wilbur E. Gemmill, York, Pa., granted mod. of CP (spec. exp.) for extension of completion date from March 14, 1933 to May 14, 1933 (first request); KIFM, Pacific Alaska Airways, Inc., Fairbanks, Alaska, granted license to cover CP (Aviation-Aero) for 3082.5, 5692.5, 8220 kc., 200 w.; KIFM, same, granted lic. to cover CP (aviation-aero pt. to pt.) for 2648, 4125, 6570, 8015 kc., 200 w.; KHNWD and KHNWD, Bell Telephone Labs., Inc., NC-417-H, granted mod. of license to change type of eqpt. to W.E. VT-13A. Granted renewal of license for 3105 kc., 50 w. W.E. VT-13A; KHNVE, same, NC-952-V, granted mod. of lic. to change type of eqpt. to W.E. VT-11A and to reduce power from 50 w. to 5 w.; KHNVE, same, granted ren. of lic. for 3105 kc., power 50 w.;

KFZV, Radiomarine Corp. of America, New York, granted temp. auth. not exceeding 60 days pending receipt formal appl. to operate an addl. transm. aboard VEMA. 150 w. Range 8200 to 17100 kc. Other particulars unchanged; WHER, Westinghouse Elec. and Mfg. Co., E. Pittsburgh, Pa., auth. granted by telegram March 27, 1933 extended to include operation of Station WHER on 2390 kc.; granted auth. to operate broadcast pickup station on 1566 kc., 15 w. March 27 to April 20, 1933; KLUE, Mackay Radio & Teleg. Co., Seattle, Wash., granted temp. auth. not exceeding 60 days pending receipt formal appl. to operate spark transm. aboard ROBERT SCHAFFER 1 kw. power. Frequencies in accordance with regulation.

Set For Hearing

WLB-WGMS, Univ. of Minnesota, Minneapolis, Minn., granted in part temp. ren. license for term beginning 3 a.m., EST, April 1, 1933 and ending according to Rule 27; New, Lee Elton Spencer, Greensburg, Pa., CP, 800 kc., 250 w. daytime; WRHM, Minnesota Broadcasting Corp., Minneapolis, mod. of lic. to inc. spec. hrs. to include hrs. now assigned KFMX and 8 to 9:30 p.m. Saturdays, now assigned to WLB-WGMS for the period Jan. Feb. and March; New, Press Wireless, Inc., 4 miles east of Elgin, Ill., CP (spec. exp.) 4732.5, 5307.5 kc., 750 w.; KFPY, Symons Brdcstg. Co., Spokane, Wash., appl. for mod. of lic. to change freq. from 1340 kc. to 890 kc. to be heard at same time and place as applicants of KSEI; KSEI, Radio Service Corp., Pocatello, Idaho, suspended mod. of lic. to change freq. from 900 kc. to 890 kc., designated appl. for hearing and granted temp. spec. auth. to operate upon 890 kc. until hearing and action by Commission;

Suspends Amateur's Operators License

W6BRP, William Edward Niehaus, 1020 L Street, Bakersfield, Calif., operators' license suspended for three months since Niehaus operated station after license had expired.

Miscellaneous

WHOM, N.J. Brdcstg. Corp., Jersey City, N.J., granted mod. of lic. auth. the operation of station three-fourths time on 1450 kc., 250 w. power; WNJ, Radio Investment Co., Newark, N.J., station to be notified that its temp. auth. for its operation is of no further force and effect and that it must cease operation at once. Following refusal of Supreme Court to grant a writ of Certiorari the Court of Appeals issued its Mandate and order in keeping with its decision of Nov. 21, 1932 sustaining the decision of the Commission in refusing to renew its license.

Hearing Before the Commission En Banc

KMV, Press Wireless, Inc., San Francisco, Calif., appl. for use of freq. 7715 kc. to be heard before Commission en banc on April 12, 1933; KHI, Honolulu; WAO, Hicksville, N.Y.; KEE, RCA Comm. Inc., Bolinas, Calif., appl. for use of freq. 7715 kc. to be heard at same time.

Action On Examiners' Reports

Exp Rep. No. 455 - WAAT - Bremer Brdcstg. Corp., Jersey City, N.J., granted mod. of lic. and CP to install and operate eqpt. at station WAAT with power output of 500 w. instead of 300 w. as at present; station licensed to operate daytime until 6 p.m. Examiner R.H. Hyde, sustained.

Ex. Rep. No. 457 - New - Arkansas Radio & Recording Co., Little Rock, Ark., denied appl. for CP for new station to operate on 890 kc. with 250 w. night, 500 w. daytime. Unltd. hrs. Sustaining Examiner Elmer W. Pratt.

Ex. Rep. No. 437 - WFBM - Indianapolis Power & Light Co., Indianapolis, Ind., denied mod. of license to reduce power from 1 kw. to 500 w. for daytime operation so as to provide simultaneous daytime operation with WSBT. Sustaining Examiner Hyde.

Ex. Rep. No. 445 - WCGU - U.S. Brdcstg. Corp., Brooklyn, N.Y., granted ren. of license on a temp. basis pending action on appl. for additional facilities on 1400 kc. at New York City and Brooklyn. Sustaining Chief Examiner Ellis A. Yost.

The Commission will hold hearings on the applications of Press Wireless, Inc., for modification of licenses on Tuesday, April 4, 1933, at 10 o'clock. Parties notified include RCA Communications, Mackay Radio & Telegraph Co., All America Cables, Inc., Commercial Cable Co. and Western Union Teler. Co.

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