
SECTION B

Financial and Operating Data Relative to Standard Broadcast Stations and Networks

STANDARD BROADCAST STATIONS AND NETWORKS

General remarks.—Section B contains financial and operating data and information concerning the employees of 875 commercial broadcast stations, also of 4 major and 5 regional networks, for the calendar year 1944. The tables showing employee data by months are for 875 stations, while those showing functional employment and payroll data cover 844 stations. The information was compiled from reports filed by standard broadcast stations in accordance with the provisions of section 1.361 of the Commission's Rules of Practice and Procedure, and from financial statements submitted by the networks in compliance with the Commission's request for data. The following table indicates the number of existing licenses for stations and permits for new construction as of December 31, 1944:

Commercial broadcast stations included in summaries	875
Noncommercial stations (not included in summaries)	¹ 35
Extraterritorial stations (not included in summaries)	3
Incomplete reports filed (not included in summaries)	² 6
Construction permits for new stations (not included in summaries)	24

Total ----- 943

Geographical groupings.—The standard broadcast stations, which are included in the tabulations, have been grouped geographically into three districts for statistical purposes. These districts have been divided into seven regions, as follows:

NORTHERN DISTRICT

Northeastern region.—Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont.

Great Lakes region.—Illinois, Indiana, Kentucky, Michigan, Ohio, West Virginia, and Wisconsin.

Midwest region.—Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, and South Dakota.

SOUTHERN DISTRICT

Southeastern region.—Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia.

South Central region.—Oklahoma and Texas.

WESTERN DISTRICT

Mountain region.—Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming.

Pacific region.—California, Oregon, and Washington.

¹ Includes 22 stations operated by educational institutions, 11 by religious groups, and 2 by other non-profit organizations.

² These stations were not included in the tables concerning finances, operations, and monthly employee data for the year owing to deficiencies or other discrepancies in the reports.

TABLE 1.—*Summary of broadcast revenues, expenses and income of 4 major networks, 5 regional networks and 875 standard broadcast stations, 1944*

Line No.	Item	Grand total	Networks and their managed and operated stations ¹			843 other stations
			Networks including 10 key stations of major networks ²	22 other managed and operated stations	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1	A. Revenues from sale of time:					
2	1. Network time sales by—					
3	a. Major networks.....	\$127,246,180	\$77,979,913	\$3,746,563	\$81,726,476	\$45,519,704
4	b. Regional networks.....	6,150,560	4,537,339	740,892	5,278,231	3,872,329
5	c. Miscellaneous networks and stations.....	1,461,806				3,146,1,461,806
6	Total.....	134,858,546	82,517,252	4,487,455	87,004,707	47,853,839
7	Deduct—Payments to foreign stations and elimination of miscellaneous duplications.....	5,489,045	5,174,984		5,174,984	314,061
8	Revenue from network time sales.....	129,369,501	77,342,268	4,487,455	81,829,723	47,539,778
9	2. Non-network time sales to—					
10	a. National and regional advertisers and sponsors.....	73,312,899	5,218,069	4,835,647	10,053,716	63,259,183
11	b. Local advertisers and sponsors.....	84,960,347	4,120,577	4,406,306	8,526,883	476,433,464
12	Total revenue from non-network time sales.....	158,273,246	9,338,646	9,241,953	18,580,599	139,692,647
13	Total revenue from time sales.....	287,642,747	86,680,914	13,729,408	100,410,322	187,232,425
14	3. Deduct—Commissions to regularly established agencies, representatives, brokers and others.....	41,303,215	521,300,220	1,438,744	22,798,964	18,504,251
15	Net revenue from time sales.....	246,339,532	65,320,694	12,290,664	77,611,358	168,728,174
16	B. Revenue from incidental broadcast activities:					
17	Talent:					
18	Sale of talent under contract to, and in the pay of, networks and stations.....	14,095,725	6,367,995	797,631	7,165,626	6,930,099
19	Commissions, fees and profits from obtaining or placing talent.....	1,012,688	419,445	5,027	424,472	588,216
20	Sundry broadcast revenues.....	13,850,666	8,962,376	441,754	9,404,130	4,446,536
21	Total revenue from incidental broadcast activities.....	28,959,079	15,749,816	1,244,412	16,994,228	11,964,851
22	Total broadcast revenues.....	275,298,611	81,070,510	13,535,076	94,605,586	180,693,025
23	C. Total broadcast expenses of networks and stations.....	185,025,760	60,228,004	8,176,110	68,404,114	116,621,646
24	D. Broadcast income (before Federal income tax).....	90,272,851	20,842,506	5,358,966	26,201,472	64,071,379

¹ Stations licensed to major and regional networks, and those licensed to others, but managed by networks as to program, time or sales.

² Includes 1 station acquired and operated since Aug. 1, 1944.

³ Includes \$12,060, \$3,048, and \$7,001 as major, regional, and other network time sales, respectively, of \$22,109 reported by licensees of stations with total time sales of less than \$25,000.

⁴ Since stations with total time sales of less than \$25,000 for the year are not required to report details, this figure may include some amounts for national and regional non-network business.

⁵ Of this amount \$19,027,753 is applicable to the sale of network time, column (3), line 6, while the remainder and amounts shown in columns (5) and (7), line 14, are applicable to amounts reported on line 12, in respective columns.

Source: Annual Financial Reports (F. C. C. Form 324).

TABLE 2.—*Income items of standard broadcast stations, by broadcast region and State, 1944*

Broadcast region and State		Stations with time sales of \$25,000 or more						Deductions from the sale of station time			
		Revenue from the sale of station time			Non-network time sales to—			Total (8)	Payments to networks and stations (9)	Commissions to agencies, representatives, brokers, and others (10)	
Number of stations (1)	Number of stations (2)	Major networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)					
NORTHERN DISTRICT											
Northeastern region:											
Connecticut	11	\$862,672	\$135,398	\$48,181	\$1,038,285	\$868,742	\$2,953,278		\$2,064	\$303,259	
Delaware	2	1,098,634		5,850	1,251,095	2,085,353	4,440,932	120		641,613	
Maryland	9				288,771	313,780	1,107,379			80,000	
Maine	6	421,290	35,834	17,704	2,279,285	2,811,182	7,496,451			786,865	
Massachusetts	22	1,965,053	404,037	36,994	2,279,285	2,811,182	7,496,451			12,292	
New Hampshire	5	141,698	46,245	2,907	65,408	289,758	546,016			148,917	
New Jersey	10	106,148		4,000	421,155	1,228,921	1,760,224			2,657,946	
New York	48	3,566,209	1,194	35,573	9,949,084	8,604,738	20,406,798		6,860	1,537,990	
Pennsylvania	43	3,661,207	2,967	50,942	4,389,731	5,322,751	13,437,598		3,820	1,612	
Rhode Island	4	502,185	106,381	17,667	352,068	579,022	1,556,323			14,466	
Vermont	3	41,337	18,407		46,488	96,694	202,926			356,508	
District of Columbia	6	792,850			807,700	1,734,912	3,395,462				
Total, Northeastern region	169	13,149,283	749,463	219,818	20,959,070	22,225,853	57,303,487	13,482	6,710,408		
Great Lakes region:											
Illinois	31	982,465		27,935	4,883,693	3,017,018	8,911,111	62		930,649	
Indiana	19	965,492			1,279,236	1,694,687	3,939,415			338,903	
Kentucky	12	797,962		295	823,799	1,047,881	2,689,637			299,518	
Michigan	23	2,038,885	120,771	40,100	2,806,414	3,603,258	6,606,428		9,687	943,502	
Ohio	33	4,771,312	1,792	12,780	5,606,778	5,332,335	15,734,997			1,571,854	
West Virginia	14	767,739		13,819	862,240	2,604,424	1,306			204,144	
Wisconsin	21	887,963	25,079	53,415	1,339,051	1,622,202	3,926,810	12,761		367,185	
Total, Great Lakes region	153	11,207,918	147,642	148,344	17,601,211	17,277,707	46,382,822	24,526	4,655,755		

TABLE 2.—*Income items of standard broadcast stations, by broadcast region and State, 1944—Continued*

Broadcast region and State		Stations with time sales of \$25,000 or more						Deductions from the sale of station time		
		Revenue from the sale of station time			Non-network time sales to—			Total	Payments to networks and stations	Commissions to agencies, representatives, brokers, and others
Number of stations		Network time sales by—	Major networks	Regional networks	Other networks and stations	National and regional users	Local and other users	(8)	(9)	(10)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
NORTHERN DISTRICT—continued										
Midwest region:										
Iowa	18	\$1,453,127	\$27,075	\$7,830	\$1,801,268	\$1,199,937	\$4,489,237	\$2,295	\$430,084	
Kansas	13	602,911	—	27,327	809,347	765,887	2,205,482	6,354	156,056	
Minnesota	17	334,081	34,228	2,750	1,624,130	1,555,055	4,819,091	120,114	457,427	
Missouri	20	2,230,478	—	8,387	3,384,223	2,366,436	7,992,474	2,321	733,405	
Nebraska	12	785,435	—	—	1,092,944	889,831	2,768,210	16,032	381,473	
North Dakota	7	259,421	34,724	—	364,531	258,659	983,151	6,608	81,196	
South Dakota	5	223,161	13,538	—	341,567	357,022	935,288	—	108,544	
Total, Midwest region	92	6,888,614	112,415	341,027	9,418,010	7,432,867	24,192,933	153,784	2,378,689	
Total, Northern district	414	31,245,815	1,009,520	709,189	47,978,291	46,936,427	127,879,242	191,792	13,744,912	
SOUTHERN DISTRICT										
Southeastern region:										
Alabama	17	588,922	—	4,123	620,984	1,239,807	2,453,836	8,044	165,580	
Arkansas	11	286,279	11,314	5,980	377,699	56,955	1,243,227	—	116,173	
Florida	26	1,167,307	2,971	5,075	948,064	1,889,483	4,007,900	—	234,960	
Georgia	23	1,138,170	—	—	1,291,719	558,916	3,988,805	—	324,797	
Louisiana	13	1,070,462	—	—	21,666	1,214,150	1,465,087	3,771,305	1,610	380,736
Mississippi	11	1,167,453	—	—	1,924	245,126	497,985	912,488	41,291	
North Carolina	28	1,077,844	2,032	16,457	1,450,900	1,450,006	3,997,239	—	6,947	
South Carolina	12	4,51,547	—	482	4,55,734	781,603	1,689,426	—	116,037	
Tennessee	18	1,540,307	1,651	12,759	1,862,995	2,143,173	5,560,855	—	405,216	
Virginia	16	1,168,784	—	10,006	986,205	1,139,189	3,238,244	—	245,273	
Total, Southeastern region	175	8,582,075	17,968	78,472	9,457,666	12,727,204	30,863,385	33,368	2,399,940	

South Central region:								
Oklahoma.....	15	958,361	8,548	846,309	1,268,821	3,082,039	225,798	
Texas.....	51	2,620,204	381,499	3,461,851	4,242,986	10,876,833	1,058,479	
Total, South Central region.....	66	3,578,625	170,293	390,047	4,308,160	5,511,807	23,297	1,284,277
Total, Southern district.....	241	12,160,700	188,261	465,510	13,765,826	18,239,011	44,822,317	56,665
WESTERN DISTRICT								
Mountain region:								
Arizona.....	10	240,335	13,175	108,303	158,530	649,607	1,169,950	37,790
Colorado.....	9	614,460	3,085	572,846	953,501	2,143,892	57,386	221,396
Idaho.....	7	118,600	4,995	128,501	338,515	590,611	26,103	26,103
Montana.....	7	241,202	39,406	170,162	316,593	767,363	37,235	37,235
Nevada.....	2	156,020	130,468	311,999	598,487	1,881	32,855	32,855
New Mexico.....	3	566,285	64,984	482,826	690,833	1,804,928	24,634	182,003
Utah.....	6	1,639	785	28,925	122,726	154,095	-----	6,000
Wyoming.....	4	18,170	216,563	1,672,258	3,383,774	7,229,326	64,275	563,978
Total, Mountain region.....	48	1,938,561	18,170	216,563	1,672,258	3,383,774	7,229,326	64,275
Pacific region:								
California.....	52	1,947,778	297,461	51,310	2,541,306	7,113,044	11,950,959	505
Oregon.....	18	715,848	16,054	2,313	541,353	1,491,368	2,766,936	651
Washington.....	24	1,210,581	79,195	6,911	1,135,786	1,946,632	4,379,125	380,949
Total, Pacific region.....	94	3,874,207	392,710	60,534	4,218,505	10,551,064	19,097,020	1,156
Total, Western district.....	142	5,812,758	410,580	277,097	5,890,753	13,934,828	26,326,346	65,431
Total, United States.....	797	49,219,283	1,608,661	1,454,805	67,634,880	79,110,276	199,027,905	313,888
Outside the United States:								
Alaska.....	2	34,594	1,512	-----	119,641	498,537	654,284	173
Hawaii.....	3	330	-----	-----	340,309	207,691	548,330	-----
Puerto Rico.....	5	10	34,924	1,512	459,950	706,228	1,202,614	173
Total, outside the United States.....	10	34,924	1,512	-----	459,950	706,228	1,202,614	173
Total, all stations.....	807	49,254,207	1,610,173	1,454,805	68,094,830	79,816,504	200,230,519	314,061

¹ Does not include the operations of ten key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

TABLE 2.—*Income items of standard broadcast stations, by broadcast region and State, 1944—Continued*

All commercial stations									
Stations with time sales of \$25,000 or more					Broadcast region and State				
Revenue from incidental broadcast activities		Sundry broadcast revenues		Broadcast income or (loss) before Federal income tax	Total broadcast expenses		Total broadcast revenues		Total broadcast expenses
Talent	Sales	Commissions from obtaining or placing talent	(12)	(13)	(14)	(15)	(16)	(17)	(20)
(11)									
NORTHERN DISTRICT									
Northeastern region:									
Connecticut.....	\$52,489	\$2,608	\$67,282	\$2,760,334	\$1,781,352	\$978,982	11	\$2,790,334	\$1,781,352
Delaware.....	87,317	15	37,523	3,924,054	2,179,100	1,744,954	{ 9 }	3,924,054	2,179,100
Maryland.....	1,200		23,202	611,099	440,682	7	1,073,611	632,660	440,951
Maine.....	191,630	4,559	1,051,781	4,510,332	2,089,871	23	7,090,512	4,529,536	2,089,871
Massachusetts.....	13,351	819	174,346	579,703	453,301	126,405	579,706	453,301	126,405
New Hampshire.....	93,168		31,812	579,706	453,301	126,405	5	1,576,481	212,619
New Jersey.....	1,191,687	401,142	48,167	1,537,691	1,537,691	50	19,832,028	6,152,210	5,082,822
New York.....	469,111	2,114	476,742	19,811,573	12,671,569	6,140,004	5,082,822	12,680,462	7,597,640
Pennsylvania.....	23,558	542	313,449	12,680,462	7,597,640	5,082,822	43	6,222,466	4,142,770
Rhode Island.....	2,649	122	5,027	2,959	1,412,770	31,975	4	212,916	790,304
Vermont.....	277,563		195,366	196,258	164,283	31,975	6	3,511,883	179,563
District of Columbia.....				3,511,883	2,630,007	881,876		2,630,007	881,876
Total, Northeastern region.....	2,403,133	411,321	1,360,075	54,760,666	35,926,678	18,833,988	176	54,887,376	36,049,762
Great Lakes region:									
Illinois.....	765,289	886	166,747	8,913,322	6,732,813	2,180,509	32	8,929,644	6,744,513
Indiana.....	101,983	11,272	92,135	3,805,902	2,392,159	1,413,743	19	3,805,902	2,392,159
Kentucky.....	96,060	3,057	67,742	2,536,268	1,684,359	851,909	12	2,536,268	1,684,359
Michigan.....	253,525		102,575	8,049,339	4,849,375	3,199,944	25	8,049,339	4,849,375
Ohio.....	742,800	2,333	294,537	15,193,013	10,053,431	5,139,582	33	15,193,013	5,139,582
West Virginia.....	106,391	3,419	62,073	2,570,557	1,477,375	1,083,482	14	2,570,557	1,477,375
Wisconsin.....	128,333		62,005	3,737,202	2,198,132	1,539,070	22	3,737,202	2,198,132
Total, Great Lakes region.....	2,194,381	21,167	887,814	44,805,903	29,387,644	15,418,259	157	44,870,000	29,433,554

TABLE 2.—*Income items of standard broadcast stations, by broadest region and State, 1944—Continued*

All commercial stations						
Stations with time sales of \$25,000 or more						
Revenue from incidental broadcast activities						
Talent	Sundry broadcast revenues	Total broadcast revenues	Total broadcast expenses	Broadcast income or (loss) before Federal income tax	Number of stations	Total broadcast expenses
Sales	Commissions from obtaining or placing talent	(12)	(13)	(14)	(15)	(16)
(11)						
Broadcast region and State						
\$377,722	\$6,146	\$327,519	\$11,359,352	\$7,691,684	52	\$7,691,684
67,807	6,000	170,330	2,923,185	1,882,407	20	1,920,265
263,008	20,356	141,707	4,116,247	2,854,944	25	2,891,472
Washington-----						
710,537	32,502	639,556	18,598,787	12,429,035	97	18,656,270
Total, Pacific region-----						
866,714	33,416	1,015,755	25,713,150	17,281,153	158	26,000,931
Total, Western district-----						
7,701,198	593,243	4,763,529	191,899,208	122,983,012	854	192,927,216
Total, United States-----						
Outside the United States:						
Alaska-----						
Hawaii-----						
Puerto Rico-----						
Total, outside the United States-----						
7,727,730	593,243	4,888,290	193,182,726	123,825,766	865	194,228,101
Total, all stations-----						

TABLE 3.—*Income items of standard broadcast stations, by class and time and major network affiliation, 1944¹*

STATIONS SERVING AS OUTLETS FOR MAJOR NETWORKS

Item	Clear channel			Regional			Local			Total (10)
	50,000 watts		5,000 to 20,000 watts	Unlimited	Part time	Unlimited	Part time	Unlimited	Part time	
	Unlimited (2)	Part time (3)	(4)	(5)	(6)	(7)	(8)	(9)		
Stations with time sales of \$25,000 or more:										
Number of stations.....	41	3	22			250	22	324	1	663
Revenues from the sale of station time:										
Network time sales by—										
Major networks.....	\$15,494,891	\$705,757	\$2,753,913	\$23,784,045	\$571,806	\$5,943,795	\$49,254,207			
Regional networks.....				1,634,972	17,088	520,437	1,572,487			
Other networks and stations.....				542,632	20,858	354,750	1,394,427			
Total sale of chain broadcast time.....	15,842,492	827,344	2,760,912	25,361,649	609,752	6,818,982				52,221,131
Non-network time sales to—										
National and regional users.....	25,922,621	1,425,055	2,895,876	25,630,640	1,135,896	5,048,259	\$2,741			
Local and other users.....	7,767,815	153,651	3,160,479	32,118,257	1,515,192	18,841,866	32,451			
Total sale of station non-network time.....	33,680,436	1,578,706	6,056,355	37,748,887	2,651,088	23,890,125	35,192			125,650,799
Total sale of station time.....	49,532,928	2,406,050	8,817,267	83,110,546	3,260,840	30,709,107	35,192			177,871,930
Deductions from the sale of station time:										
Payments to networks and stations—										
Commissions to regularly established agencies, representatives and brokers.....	116,684	2,268		102,382		90,410				311,744
Total deductions from the sale of station time.....	147,906	949,375		8,114,408	258,501	1,468,909	125			17,693,867
Balance, net time sales.....	42,661,601	2,255,876	7,867,892	74,893,756	3,002,339	29,149,788	35,067			159,866,319

See footnote at end of table.

TABLE 3.—*Income items of standard broadcast stations, by class and time and major network affiliation, 1944*—Continued

STATIONS SERVING AS OUTLETS FOR MAJOR NETWORKS—Continued

Item	Clear channel			Regional			Local			Total (10)
	Unlimited (2)	Part time (3)	5,000 to 20,000 watts Unlimited (4)	Part time (5)	Unlimited (6)	Part time (7)	Unlimited (8)	Day and part time (9)		
Stations with time sales of \$25,000 or more—Continued										
Revenues from incidental broadcast activities:										
Talent:										
Sales—	\$3,124,963	\$291,840	\$270,769		\$2,855,101	\$110,369	\$407,044			\$7,060,086
Commissions, fees, and profits from obtaining or placing talent.	466,731	3,974	31,160		73,819	1,096	12,101			588,881
Sundry broadcast revenues.	1,215,275	160,544	237,956		2,225,617	86,166	476,128			4,401,696
Total revenues from incidental broadcast activities	4,806,969	456,358	539,885		5,154,537	197,631	895,273			12,050,663
Total broadcast revenues	47,468,570	2,712,234	8,407,777		80,048,293	3,199,970	30,045,061			171,916,982
Total broadcast expenses	27,122,432	1,795,579	5,439,771		49,338,498	2,305,705	21,153,738			107,182,888
Broadcast income (or loss) before Federal income tax.	20,346,138	916,635	2,968,006		30,709,795	894,205	8,891,323			64,734,094
All commercial stations:										
Number of stations	41	3	22		250	23	346			4
Broadcast revenues	47,468,570	2,712,234	8,407,777		80,048,293	3,219,265	30,475,568			689,417,025
Broadcast expenses	27,122,432	1,795,579	5,439,771		49,338,498	2,336,882	21,543,803			107,645,830
Broadcast income (or loss) before Federal income tax	20,346,138	916,635	2,968,006		30,709,795	882,383	8,931,795			64,769,195

STATIONS NOT SERVING AS OUTLETS FOR MAJOR NETWORKS

Stations with time sales of \$25,000 or more:											
Number of stations											144
Revenues from the sale of station time:											
Network time sales by—											
Major networks											
Regional networks	21,300	19,662	6,885	19,662	6,357	4,974	289	15,264	823	37,676	
Other networks and stations	28,185	19,662		6,357	5,263		37,764	823	60,378	98,054	
Total sale of chain broadcast time—											
Non-network time sales to—											
National and regional users	1,927,414	470,257	1,026,815	1,648,329	859,659	101,268		6,033,742			
Local and other users	1,816,248	255,120	4,516,257	4,063,247	4,884,465	662,456		16,226,793			
Total sale of station non-network time	3,743,662	724,377	5,543,072	5,741,576	5,744,124	763,724		22,260,535			
Total sale of station time—											
Deductions from the sale of station time:											
Payments to networks and stations											
Commissions to regularly established agencies, representatives and brokers	554,009	102,201		563,729	622,102		347,015	60,072		2,317	
Total deductions from the sale of a station time	554,009	102,201		563,775	622,832		348,556	60,072		2,249,128	
Balance, net time sales	3,217,838	641,838		4,985,654	5,124,007		5,493,332	704,475		2,251,445	
Balance, net time sales										20,107,144	
Revenues from incidental broadcast activities:											
Talent:											
Sales	95,881	57,726		251,868	153,031		99,919	9,219		667,644	
Commissions, fees, and profits from obtaining or placing talent	88,981	14,089		160,366	1,042		3,320			4,362	
Sundry broadcast revenues					83,024		119,112	21,022		486,594	
Total revenues from incidental broadcast activities	184,862	71,815		412,234	237,097		292,351	30,241		1,158,600	
Total broadcast revenues	3,402,700	713,653		5,397,888	5,361,104		5,655,683	734,716		21,265,744	
Total broadcast expenses	2,713,759	457,962		4,296,790	4,118,763		4,477,434	548,170		16,642,878	
Broadcast income (or loss) before Federal income tax	658,941	255,691		1,101,098	1,242,341		1,178,249	186,546		4,622,866	

See footnote at end of table.

TABLE 3—*Income items of standard broadcast stations, by class and time and major network affiliation, 1944—Continued*

STATIONS NOT SERVING AS OUTLETS FOR MAJOR NETWORKS—Continued

Item	Clear channel				Regional				Local		Total (10)	
	50,000 watts		5,000 to 20,000 watts		Unlimited		Part time		Unlimited			
	Unlimited (2)	Part time (3)	Unlimited (4)	Part time (5)	(6)	(7)	(8)	(9)	Day and part time (9)			
All commercial stations:												
Number of stations.....												
Broadcast revenues.....					\$3,402,700	\$713,653	\$5,434,612	\$5,432,233	\$6,018,418	\$809,460	\$21,811,076	
Broadcast expenses.....					2,743,759	457,962	4,346,874	4,187,518	4,809,137	604,676	17,149,926	
Broadcast income or (loss) before Federal income tax.....					658,941	255,691	1,087,738	1,244,715	1,209,281	204,784	4,661,150	
ALL COMMERCIAL STATIONS												
Stations with time sales of \$25,000 or more:												
Number of stations.....	41	3	28	2		276	55	390	12	807		
Revenues from the sale of station time:												
Major networks.....	\$15,494,891	\$705,757	\$2,753,913	-\$		\$23,784,045	\$571,806	\$5,943,795			\$49,254,207	
Regional networks.....			21,300	-\$		1,034,972	17,377	535,701			1,610,173	
Other networks and stations.....			13,884	-\$		548,989	25,832	377,250			1,454,805	
Total sale of chain broadcast time.....	15,842,492	827,344	2,789,097	19,662		25,368,006	615,015	6,856,746	823	52,319,185		
Non-network time sales to—												
National and regional users.....	25,922,621	1,425,055	4,823,290	470,257		26,657,455	5,907,918	104,009			68,094,830	
Local and other users.....	7,767,815	1,53,651	4,976,727	254,120		36,634,514	5,608,439	23,726,331	694,907		79,816,504	
Total sale of station non-network time.....	33,690,436	1,578,706	9,800,017	724,377		63,291,969	8,392,664	29,634,249	798,916	147,911,334		
Total sale of station time.....	49,632,928	2,406,050	12,539,114	744,039		88,659,975	9,007,679	36,490,995	799,739	200,230,519		

Deductions from the sale of station time:								
Payments to networks and stations:								
Commissions to regularly established agencies,								
representatives and brokers.....	116,684	2,268			102,428	730	91,951	314,061
	6,754,643	147,906	1,503,384	102,201	8,678,137	880,603	1,815,924	19,942,965
Total deductions from the sale of station time:	6,871,327	150,174	1,503,384	102,201	8,780,565	881,333	1,907,875	20,257,056
Balance, net time sales.....	42,661,601	2,265,876	11,085,730	641,838	79,879,410	8,126,346	34,583,120	179,973,463
Revenues from incidental broadcast activities:								
Talent:								
Sales	3,124,963	291,840	366,650	57,726	3,106,969	263,400	506,963	9,219
Commissions, fees, and profits from obtaining or placing talent.....	406,731	3,974	31,160		73,819	2,138	15,421	7,727,730
Sundry broadcast revenues.....	1,215,275	160,544	326,937	14,089	2,385,983	169,190	595,290	593,243
Total revenues from incidental broadcast activities.....	4,806,969	456,358	724,747	71,815	5,566,771	434,728	1,117,624	4,888,290
Total broadcast revenues.....	47,468,570	2,712,234	11,810,477	713,653	85,446,181	8,561,074	35,700,744	193,182,726
Total broadcast expenses.....	27,122,432	1,795,579	8,183,530	457,962	53,635,288	6,424,528	25,631,172	123,825,786
Broadcast income or (loss) before Federal income tax.....	20,346,138	916,655	3,626,947	255,691	31,810,893	2,136,546	10,069,572	194,518
All commercial stations:								
Number of stations.....	41	3	28	2	278	60	433	865
Broadcast revenues.....	\$47,468,570	\$2,712,234	\$11,810,477	\$713,653	\$85,482,905	\$8,651,498	\$36,494,016	\$194,228,101
Broadcast expenses.....	27,122,432	1,795,579	8,183,530	457,962	53,685,372	6,524,400	26,352,940	124,797,756
Broadcast income or (loss) before Federal income tax.....	20,346,138	916,655	3,626,947	255,691	31,797,533	2,127,088	10,141,076	69,430,345

¹ Does not include the operations of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

TABLE 4.—*Income items of standard broadcast stations, by size of community and class of station, 1944*

Item	Number of stations (1)	Revenues from the sale of station time				Deductions from the sale of station time		
		Network time sales by—		Nonnetwork time sales to—		Total (8)	Payments to networks and stations (9)	Commissions to agencies, brokers, and others (10)
		Major networks (2)	Regional networks (3)	National and regional users (6)	Local and other users (7)			
METROPOLITAN DISTRICTS								
2,000,000 or over (population):								
Clear channel:								
Unlimited	8	\$3,668,290	-----	\$29,404	\$9,206,154	\$3,058,037	\$15,961,855	\$2,286,611
Part time	1	358,058	-----	-----	860,825	5,070	1,223,953	37,766
5,000 to 20,000 watts:								
Unlimited	8	266,105	\$21,300	6,885	2,395,317	2,426,022	5,115,629	742,266
Part time	1	-----	-----	19,662	422,942	155,986	601,590	94,895
Regional:								
Unlimited	19	1,706,013	340,483	47,058	3,674,870	7,309,645	13,078,069	1,680,294
Part time	15	-----	-----	4,974	1,158,725	2,571,062	3,734,761	426,256
Local:								
Unlimited	10	8,388	16,638	480	251,555	• 1,315,135	1,592,196	77,329
Day and part time	5	-----	-----	-----	30,095	396,771	426,866	47,612
Total	67	6,006,824	378,421	108,463	18,000,483	17,240,728	41,734,919	10,436
1,000,000 to 2,000,000 (population):								
Clear channel:								
50,000 watts:								
Unlimited	4	1,792,296	-----	-----	2,949,293	1,059,709	5,801,298	818,043
• 5,000 to 20,000 watts:	2	718,236	-----	-----	460,728	502,888	1,681,882	181,799

Regional:									
Unlimited.....	16	2,107,376	79,936	8,153	2,311,754	3,788,274	8,295,493	46	1,019,333
Part time.....	2				50,923	421,851	472,774		51,639
Local.....	9	114,178	1,139	18,120	378,253	1,288,461	1,800,151		178,239
Unlimited.....	2				31,356	97,438	128,794		6,681
Day and part time.....									
Total.....	35	4,732,086	81,075	26,273	6,182,307	7,158,621	18,180,382	46	2,285,794
500,000 to 1,000,000 (population):									
Clear channel:									
50,000 watts:									
Unlimited.....	9	4,489,907		237,896	5,767,711	1,493,461	11,988,975	112,112	1,598,427
Part time.....	24	3,940,343	128,179	106,367	4,768,741	4,189,788	13,133,418		1,442,956
Local.....	4	173,152		5,175	348,767	510,428	1,037,522		92,083
Unlimited.....									
Total.....	15	412,782	32,704	11,446	477,395	2,464,455	3,398,782		283,056
500,000 to 500,000 (population):									
Clear channel:									
50,000 watts:									
Unlimited.....	8	2,557,013		69,177	3,633,162	1,016,109	7,275,461	4,572	1,031,072
Part time.....	1	176,451		65,806	304,387	79,158	625,802	2,268	84,072
5,000 to 20,000 watts:									
Unlimited.....	6	600,700			788,612	733,815	2,123,127		212,445
Part time.....	1				47,315	95,134	142,449		7,306
Regional:									
Unlimited.....	52	6,372,114	196,620	31,049	6,127,007	7,207,284	19,934,074		1,875,074
Part time.....	7	70,905			185,915	780,598	1,037,418		110,311
Local:	27	959,457	94,098	11,050	856,732	2,605,776	4,527,133	16,650	280,704
Total.....	102	10,736,640	290,718	177,082	11,943,150	12,517,874	35,665,404	23,490	3,601,042
225,000 to 250,000 (population):									
Clear channel:									
50,000 watts:									
Unlimited.....	3	913,014		10,784	1,126,117	361,839	2,411,734		91,091
Unlimited.....	3	307,603			272,479	327,970	908,052		96,341
Total.....	6	1,220,617		10,784	1,398,586	689,809	3,319,786		387,432

TABLE 4.—*Income items of standard broadcast stations, by size of community and class of station, 1944—Continued*

Item	Number of stations (2)	Revenues from the sale of station time				Deductions from the sale of station time	
		Network time sales by—		Nonnetwork time sales to—		Total (8)	Payments to networks and stations (9)
		Major networks (3)	Regional networks (4)	National and regional users (5)	Local and other users (6)		
METROPOLITAN DISTRICTS—com.							
50,000 to 75,000 (population):							
Clear channel:							
50,000 watts:							
Unlimited.....	1	\$70,010					
5,000 to 20,000 watts:							
Unlimited.....	1	67,780					
Regional:							
Unlimited.....	8	509,898					
Part time.....	1	5,507					
Local:							
Unlimited.....	8	154,960					
Total.....	19	908,585					
Total.....	19	908,585					
PLACES NOT IN METROPOLITAN DISTRICTS							
25,000 to 50,000 (population):							
Clear channel:							
50,000 watts:							
Unlimited.....	2	264,402					
Regional:							
Unlimited.....	34	1,377,239					
Part time.....	2	11,195					
Local:							
Unlimited.....	85	1,142,626					
Day and part time.....	1						
Total.....	124	2,795,462					
Total.....	124	2,795,462					

10,000 to 25,000 (population):						
Clear channel:						
5,000 to 20,000 watts:						
Unlimited.....						11,111
Regional:						
Unlimited.....						164,809
Part time.....						64,662
Local:						
Unlimited.....						227,115
Day and part time.....						3,404
Total....	1	61,993				
5,000 to 10,000 (population):						
Clear channel:						
5,000 to 20,000 watts:						
Unlimited.....						2,837
Regional:						
Unlimited.....						159,465
Part time.....						17,448
Local:						
Unlimited.....						35,571
Day and part time.....						
Total....	1	59,724				
Less than 5,000 (population):						
Clear channel:						
Regional:						
Unlimited.....						12,371
Part time.....						25,087
Local:						
Unlimited.....						
Day and part time.....						
Total....	11	25,060				

NOTE.—Does not include the operations of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

TABLE 4.—*Income items of standard broadcast stations, by size of community and class of station, 1944—Continued*

Item	Stations with time sales of \$25,000 or more—Continued						All commercial stations					
	Revenues from incidental broadcast activities			Broadcast income or (loss) before Federal income tax			Number of stations	Total broadcast revenues	Total broadcast expenses	Broadcast income or (loss) before Federal income tax		
	Talent	Sales	Sundry broadcast revenues	Total broadcast expenses	(14)	(15)				(16)	(17)	(18)
(1)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)		
METROPOLITAN DISTRICTS												
2,000,000 or over (population):												
Clear channel:												
50,000 watts:	\$1,270,711	\$398,098	\$465,383	\$15,829,436	\$9,936,584	\$5,892,852	8	\$15,829,436	\$9,436,584	\$5,892,852	\$5,892,852	\$5,892,852
Unlimited	84,127		23,339	1,293,653	961,850	331,803	1	1,293,653	961,850	331,803	331,803	331,803
Part time												
5,000 to 20,000 watts:	95,881		88,981	4,558,225	3,436,690	1,121,535	8	4,558,225	3,436,690	1,121,535	1,121,535	1,121,535
Unlimited	53,330		14,089	674,114	337,439	236,675	1	574,114	337,439	236,675	236,675	236,675
Part time												
Regional:												
Unlimited	888,494	3,460	374,901	12,654,024	8,886,260	3,767,764	19	12,654,024	8,886,260	3,767,764	3,767,764	3,767,764
Part time	74,379	50	30,991	3,413,195	2,649,211	763,984	16	3,433,195	2,667,983	766,202	766,202	766,202
Local:												
Unlimited	8,073	1,435	22,968	1,547,343	1,238,270	309,073	10	1,547,343	1,238,270	309,073	309,073	309,073
Day and part time	6,567		13,653	399,474	289,767	109,707	7	439,132	314,740	124,392	124,392	124,392
Total	2,481,562	403,043	1,033,405	40,269,464	27,736,071	12,533,393	70	40,329,122	27,779,826	12,549,296	12,549,296	12,549,296
1,000,000 to 2,000,000 (population):												
Clear channel:												
50,000 watts:	431,513		167,187	5,581,955	2,699,065	2,882,890	4	5,581,955	2,699,065	2,882,890	2,882,890	2,882,890
Unlimited	51,318		37,241	1,588,612	1,065,360	523,252	2	1,588,612	1,065,360	523,252	523,252	523,252

Regional:	Unlimited.....	247,256	15	142,657	7,666,042	4,664,518	3,001,524	7,666,042	4,664,518	
	Part time.....	39,563	-	15,312	7,475,950	3,27,892	327,892	475,950	327,892	
Local:	Unlimited.....	25,527	25	17,910	1,665,374	1,333,236	1,333,236	1,665,374	1,333,236	
	Day and part time.....	2,652	-	5,238	130,003	85,785	85,785	130,003	85,785	
Total.....		797,829	40	385,545	17,107,936	10,175,556	6,932,080	17,107,936	10,175,556	
500,000 to 1,000,000 (population):										
Clear channel:										
50,000 watts:										
Regional:	Unlimited.....	660,640	2,879	190,066	11,132,021	6,694,542	4,437,479	9	11,132,021	
Part time.....	808,817	542	426,179	12,922,047	7,593,572	5,328,475	24	12,922,047	7,593,572	
Local:	Unlimited.....	24,092	-	34,119	1,003,650	674,018	329,632	1,003,650	674,018	
Total.....		112,161	1,860	41,911	3,261,658	2,351,802	909,856	15	3,261,658	
1,605,710	5,281	692,275	28,319,376	17,313,934	11,005,442	52	28,319,376	17,313,934	11,005,442	
250,000 to 500,000 (population):										
Clear channel:										
50,000 watts:										
Regional:	Unlimited.....	271,431	4,800	186,522	6,702,512	3,259,181	3,443,331	8	6,702,512	
Part time.....	181,375	-	118,548	839,385	524,761	314,624	1	839,385	524,761	
5,000 to 20,000 watts:										
Regional:	Unlimited.....	102,782	11,272	103,421	2,128,157	1,424,164	703,993	6	2,128,157	
Part time.....	4,396	-	139,539	139,539	120,523	19,016	1	139,539	120,523	
Total.....		550,921	41,309	486,848	19,138,078	11,701,781	7,436,297	52	19,138,078	
38,560	-	21,774	987,441	987,441	764,833	222,608	7	987,441	764,833	
136,468	-	764	73,450	4,440,451	2,934,180	1,506,271	27	4,440,451	2,934,180	
1,285,933	58,135	990,563	34,375,563	20,729,423	13,646,140	102	34,375,563	20,729,423	13,646,140	
225,000 to 250,000 (population):										
Clear channel:										
50,000 watts:										
Regional:	Unlimited.....	219,916	55,335	70,301	2,466,195	1,261,041	3	2,466,195	1,261,041	
Local:	Unlimited.....	40,539	-	104,755	957,005	573,910	383,095	3	957,005	573,910
Total.....		260,455	55,335	175,056	3,423,200	1,779,064	1,644,136	6	3,423,200	1,779,064

TABLE 4.—*Income items of standard broadcast stations, by size of community and class of station, 1944—Continued*

Item	Stations with time sales of \$25,000 or more—Continued						All commercial stations			
	Revenues from incidental broadcast activities		Total broadcast revenues		Broadcast income or (loss) before Federal income tax		Number of stations	Total broadcast revenues	Total broadcast expenses	Broadcast income or (loss) before Federal income tax
	Talent	Sundry broadcast revenues	(11)	(12)	(13)	(14)				
METROPOLITAN DISTRICTS—continued										
200,000 to 225,000 (population):										
Clear channel:										
50,000 watts:										
Unlimited	\$8,107	\$15,951	\$559,148	\$446,092	\$113,056	1	\$559,148	\$446,092	\$113,056	\$113,056
Part time	26,338	3,974	573,196	308,968	270,228	1	573,196	308,968	270,228	270,228
Regional:										
Unlimited	136,078	2,652	82,275	4,126,244	2,498,334	14	4,126,244	2,498,334	1,627,910	1,627,910
Part time										
Local:										
Unlimited	23,555		18,272	662,930	403,500	4	662,930	403,500	259,430	259,430
Total	194,078	6,626	135,155	5,927,518	3,656,894	21	5,913,976	3,676,902	2,267,074	2,267,074
175,000 to 200,000 (population):										
Clear channel:										
50,000 watts:										
Unlimited	154,348	3,184	63,326	2,636,241	1,503,333	1,132,908	3	2,636,241	1,503,333	1,132,908
Regional:										
Unlimited	61,839		124,264	3,207,682	1,984,427	1,223,255	10	3,207,682	1,984,427	1,223,255
Part time										
Local:										
Unlimited	15,631		18,065	1,246,530	820,187	426,343	8	1,246,530	820,187	426,343
Total	231,818	3,184	205,655	7,223,800	4,412,477	2,811,323	22	7,223,800	4,412,477	2,811,323

150,000 to 175,000 (population):										
Clear channel:										
5,000 to 20,000 watts:										
Regional:										
Unlimited.....	25,893	19,175	706,542	387,793	318,749	2	706,542	387,793	318,749	318,749
Local:	61,508	76,916	2,529,209	1,730,154	799,055	11	2,529,209	1,730,154	799,055	799,055
Unlimited.....	434	12,304	1,013,088	666,367	346,721	8	1,013,088	666,367	346,721	346,721
Total.....	89,502	1,170	108,395	4,248,839	2,784,314	21	4,248,839	2,784,314	1,464,525	1,464,525
125,000 to 150,000 (population):										
Clear channel:										
5,000 to 20,000 watts:										
Regional:										
Unlimited.....	73,896	59,823	1,488,880	945,410	543,470	4	1,488,880	945,410	543,470	543,470
Local:	69,306	20,356	80,610	3,427,373	2,119,292	1,308,081	13	3,427,373	2,119,292	1,308,081
Unlimited.....	19,191	70	23,447	1,477,113	937,125	539,988	12	1,477,113	937,125	539,988
Total.....	162,393	20,426	163,880	6,393,366	4,001,827	2,391,539	29	6,393,366	4,001,827	2,391,539
100,000 to 125,000 (population):										
Clear channel:										
5,000 to 20,000 watts:										
Regional:										
Unlimited.....	74,267	40,639	1,395,275	704,097	691,178	2	1,395,275	704,097	691,178	691,178
Local:	29,938	(108)	146,390	3,695,813	2,410,110	1,285,703	17	3,695,813	2,410,110	1,285,703
Unlimited.....	23,602		28,960	1,654,958	1,137,455	517,503	13	1,654,958	1,137,455	517,503
Total.....	127,807	(108)	215,989	6,746,046	4,251,662	2,494,384	32	6,746,046	4,251,662	2,494,384
75,000 to 100,000 (population):										
Clear channel:										
5,000 to 20,000 watts:										
Regional:										
Unlimited.....	11,794	14,478	12,601	802,024	608,753	193,271	3	802,024	608,753	193,271
Part time.....	71,781	85,524	3,268,584	1,844,231	1,424,333	15	3,268,584	1,844,231	1,424,333	1,424,333
Local:	52,863	12,278	616,922	424,621	192,301	2	616,922	424,621	192,301	192,301
Unlimited.....	17,659	4,663	1,848,810	1,307,883	540,927	15	1,848,810	1,307,883	540,927	540,927
Total.....	154,097	14,478	115,066	6,536,340	4,185,488	2,350,832	35	6,536,340	4,185,488	2,350,832

() Indicates deficit.

TABLE 4.—*Income items of standard broadcast stations, by size of community and class of station, 1944—Continued*

Item	Stations with time sales of \$25,000 or more—Continued						All commercial stations					
	Revenues from incidental broadcast activities		Total broad-cast revenues		Broadcast income or (loss) before Federal income tax		Number of stations		Total broad-cast revenues		Total broad-cast expenses	
	Sales	Talent	Sundry broadcast revenues	Commis-sions from obtaining or placing talent	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)
(1)												
METROPOLITAN DISTRICTS—continued												
50,000 to 75,000 (population):												
Clear channel:												
50,000 watts:												
Unlimited												
5,000 to 20,000 watts:												
Clear channel:												
50,000 watts:												
Unlimited												
Regional:												
Unlimited												
Part time:												
Local:												
Unlimited												
Total												
42,328	4,453	44,997	3,265,490	2,137,363	1,128,127	20	3,282,857	2,153,546	1,129,311			
PLACES NOT IN METROPOLITAN DISTRICTS												
25,000 to 50,000 (population):												
Clear channel:												
50,000 watts:												
Unlimited												
Regional:												
Unlimited												
Part time:												
Local:												
Unlimited												
Day and part time												
Total												
167,718	6,882	274,795	13,398,297	9,127,654	4,270,643	126	13,434,014	9,187,170	4,246,844			

10,000 to 25,000 (population):											
Clear channel:											
5,000 to 20,000 watts:											
Regional:											
Unlimited...	5,086	---	3,796	146,356	99,551	46,805	1	146,356	99,551	46,806	
Part time...	20,406	706	68,801	3,486,884	2,205,032	1,281,832	33	3,486,884	2,205,032	1,281,832	
Local:	6,946	1,096	37,768	1,279,424	940,163	339,261	16	1,279,424	940,163	339,261	
Unlimited...	35,078	5,711	162,227	6,994,394	5,272,919	1,721,475	147	7,353,348	5,586,762	1,766,586	
Day and part time...			1,146	151,520	108,631	42,889	4	171,568	126,791	44,777	
Total.....	67,516	7,513	273,738	12,058,578	8,626,296	3,432,282	201	12,437,580	8,958,299	3,479,281	
5,000 to 10,000 (population):											
Clear channel:											
5,000 to 20,000 watts:											
Regional:											
Unlimited...	5,410	---	1,518	167,530	90,953	76,577	1	167,530	90,953	76,577	
Part time...	31,396	---	24,613	1,201,155	799,721	401,434	5	1,201,155	799,721	401,434	
Local:	13,758	---	4,721	249,521	213,867	35,654	4	266,179	226,147	37,032	
Unlimited...	459	851	33,505	1,638,990	1,298,768	340,222	58	1,952,634	1,575,932	376,682	
Day and part time...							5	65,249	57,133	8,116	
Total.....	45,613	6,261	64,357	3,257,196	2,403,309	853,887	73	3,652,747	2,752,906	899,841	
Less than 5,000 (population):											
Regional:											
Unlimited...											
Part time...	13,239	524	4,023	150,936	119,229	31,707	3	168,712	132,785	35,927	
Local:	132	---	5,396	272,384	209,027	63,357	4	191,080	164,410	26,670	
Unlimited...				54,625	57,270	(2,645)	1	358,922	300,587	58,325	
Day and part time...								54,625	57,270	(2,645)	
Total.....	13,371	524	9,419	631,717	504,134	127,583	20	773,339	655,082	118,277	

NOTE.—Does not include the operations of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.
 () Indicates deficit.

TABLE 5.—*Income items of standard broadcast stations, by class and authorized power, 1944.¹*

Class of station and authorized power in watts	Number of stations	Revenues from the sale of station time				Deductions from the sale of station time			
		Network time sales by—		Non-network time sales to—		Payments to networks and stations (from sale of time)		Commissions to regularly established agencies, representatives, brokers, and others (10)	
		Major networks (3)	Regional networks (4)	National and regional users (6)	Local and other users (7)	Total (8)	(9)	Total (8)	(9)
Clear channel:									
50,000 day-50,000 night	43	\$16,200,648	-----	\$469,188	\$27,347,676	\$7,921,466	\$51,938,978	\$118,952	\$6,902,649
50,000 day-25,000 night	1	-----	20,622	3,280,459	2,935,045	6,946,043	-----	-----	936,867
20,000 limited	1	689,917	-----	-----	-----	-----	-----	-----	-----
10,000 day-10,000 night	12	-----	-----	-----	-----	-----	-----	-----	51,355
10,000 day-5,000 night	1	164,773	-----	-----	188,350	207,833	560,956	-----	-----
10,000 day-1,000 night	1	-----	-----	-----	-----	-----	-----	-----	617,363
10,000 limited	1	-----	-----	-----	-----	-----	-----	-----	-----
5,000 day-5,000 night	14	1,899,223	\$21,300	12,924	1,824,738	2,067,969	5,826,154	-----	-----
Total—clear channel	74	18,954,561	21,300	502,734	32,641,223	13,152,313	65,272,131	118,952	8,508,134
Regional:									
5,000 day-5,000 night	138	16,262,711	784,239	318,276	18,993,640	22,651,042	59,009,908	39,903	6,114,783
5,000 day-1,000 night	31	3,170,705	12,343	54,034	3,737,629	4,376,217	11,380,925	8,722	1,210,649
5,000 day-1,000 limited	1	25,864	3,478	-----	291,647	378,165	689,154	-----	121,590
5,000 day-500 night	2	-----	-----	-----	-----	-----	-----	-----	75,944
5,000 limited	1	22,288	2,334	3,646	535,073	125,386	688,727	-----	42,555
5,000 day	1	-----	-----	-----	-----	-----	-----	-----	1,165,512
2,500 day-1,000 night	3	65,461	-----	3,062	72,090	321,671	462,284	459	-----
2,500 day-1,000 limited	3	3,285,517	135,724	165,777	3,224,347	7,943,006	14,764,371	53,533	-----
1,000 day-1,000 night	84	208,190	101,648	5,844	1,138,533	2,492,223	4,494,438	270	306,215
1,000 day-500 night	25	81,596	-----	7,292	95,893	310,014	494,795	31,675	-----
1,000 day-250 night	5	19,548	12,329	-----	98,516	595,068	726,461	82,844	-----
1,000 limited	6	78,988	254	16,890	939,529	1,817,552	2,833,213	271	241,978
1,000 day	23	-----	-----	-----	126,620	361,013	541,711	41,487	-----
500 day-500 night	4	54,078	-----	-----	157,163	871,596	1,099,664	-----	123,508
500 limited	2	70,905	-----	-----	-----	-----	-----	-----	-----
500 day	4	-----	-----	-----	-----	-----	-----	-----	-----
Total—regional	331	24,355,851	1,052,349	574,821	29,441,680	42,242,953	97,667,654	103,158	9,555,740
Local:									
250 day-250 night	372	5,782,998	518,443	375,720	5,760,060	23,031,919	35,469,140	89,213	1,787,158
250 day-100 night	9	46,233	11,132	1,107	60,590	376,809	495,871	2,738	8,494
250 day	7	-----	-----	-----	67,987	382,068	430,055	-----	23,583
100 day-100 night	14	114,564	6,949	423	123,290	630,442	875,668	-----	56,886
Total—local	402	5,943,795	536,524	377,250	6,011,927	24,421,238	37,290,734	91,951	1,876,121
Grand total	807	49,254,207	1,610,173	1,454,805	68,094,880	79,816,504	200,230,519	314,061	19,942,995

¹ Does not include the operations of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations between station and network operations.

TABLE 5.—Income items of standard broadcast stations, by class and authorized power, 1944 1—Continued

All commercial stations									
Stations with time sales of \$25,000 or more					All commercial stations				
Revenues from incidental broadcast activities		Sundry broadcast revenues		Total broadcast expenses		Broadcast income or (loss) before Federal income tax		Total broadcast expenses	
Talent	Sales	Commissions, fees, and profits from obtaining or placing talent	(12)	(11)	(14)	(15)	(16)	(17)	(18)
Clear channel:									
50,000 day-50,000 night.	\$3,416,803	\$470,705	\$1,375,819	\$50,180,804	\$28,918,011	\$21,262,793	{ 43	\$50,180,804	\$28,918,011
50,000 day-25,000 night.	234,525	* 14,478	165,786	6,423,965	4,747,515	1,676,450	{ 1	6,423,965	4,747,515
20,000 limited.							{ 12		
10,000 day-10,000 night.							{ 1		
10,000 day-5,000 night.	10,107		5,026	524,734	346,074	178,660	{ 1	524,734	346,074
10,000 day-1,000 night.							{ 1		
10,000 limited.							{ 14		
5,000 day-5,000 night.	179,744	16,632	170,214	5,575,431	3,547,903	2,027,528	{ 5,575,431	3,547,903	2,027,528
Total—clear channel.	3,841,179	501,805	1,716,845	62,704,934	37,559,503	25,145,431	{ 74	62,704,934	37,559,503
Regional									
2,371,856	66,841	1,681,213	56,975,132	34,912,367	22,082,765	138	56,975,132	34,912,367	22,082,765
463,790	1,064	218,740	10,845,151	6,852,386	3,982,955	31	10,845,151	6,852,386	3,982,955
5,000 day-1,000 night.							{ 31		
5,000 day-1,000 limited.							{ 10		
5,000 day-500 night.	12,333		9,732	599,649	469,883	129,766	{ 1	599,649	469,883
5,000 limited.							{ 2		
5,000 day	21,355		2,631	636,769	381,306	255,463	{ 2	636,769	381,306
2,500 day-1,000 night.							{ 2		
2,500 day-1,000 limited.							{ 2		
1,000 day-1,000 night.	292,950		4,433	416,337	14,259,066	9,792,251	{ 3	422,110	268,625
1,000 day-500 night.	63,776	1,461	95,867	4,801,057	4,776,879	3,223,985	{ 86	14,283,500	9,821,087
1,000 day-250 night.	560		13,199	487,267	294,097	182,782	{ 25	4,801,057	3,223,985
1,000 limited.	12,566		819	13,861	562,970	107,893	{ 5	476,879	294,097
1,000 day.							{ 6	670,863	362,970
500 day-500 night.	82,758	1,319	61,320	2,756,361	2,089,093	667,268	{ 24	2,775,656	2,120,656
500 limited.							{ 7	563,729	518,974
500 day.	2,257		5,812	508,323	443,656	64,667	{ 7		
46,168			33,571	1,055,895	769,397	286,498	{ 2	1,055,895	769,397
Total—regional.	3,370,369	75,957	2,555,173	94,007,255	60,059,816	33,947,439	{ 338	94,134,403	60,209,772
Local:									
250 day-250 night.	508,133	15,421	582,890	34,699,213	24,860,318	9,838,895	{ 407	35,369,319	25,406,596
250 day-100 night.	24		2,604	487,267	336,288	130,979	{ 12	519,702	388,563
250 day-100 limited.	2,652		13,154	412,278	342,732	99,546	{ 9	480,164	378,045
100 day-100 night.	5,373		17,624	841,779	647,100	194,670	{ 24	1,019,579	795,279
Total—local.	516,182	15,421	616,272	36,470,537	26,206,447	10,264,090	{ 453	37,388,764	27,028,481
Grand total.	7,727,730	593,243	4,888,260	193,182,726	123,825,766	69,356,960	{ 865	194,228,101	124,797,756

TABLE 6.—*Income items of standard broadcast stations, by revenue groups based on total time sales, 1944*

Item	Revenue from the sale of station time						Deductions from the sale of station time		
	Network time sales by—			Non-network time sales to—			Total	Payments to networks and stations	Commissions to agencies representing brokers, and others
	Major networks (2)	Regional workers (3)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)	(8)			
Revenue group:									
\$1,000,000 or more	28	\$12,100,738	\$251,443	\$23,429,592	\$8,514,187	\$44,295,960	\$118,619	\$6,115,690	
\$1,000,000 to \$1,000,000	71	14,200,340	\$420,419	339,291	14,794,669	49,379,149	10,793	6,139,382	
\$500,000 to \$1,000,000	133	11,529,468	301,746	274,414	13,650,142	21,546,262	51,291	4,543,753	
\$250,000 to \$500,000	27	1,606,011	49,842	1,356,850	3,396,529	6,481,996	34,485	4,522,568	
\$225,000 to \$250,000	29	1,448,733	-----	1,521,255	3,134,201	6,602,032	51,305	4,522,568	
\$200,000 to \$225,000	34	1,614,974	-----	31,195	1,411,386	6,225,054	541	405,243	
\$175,000 to \$200,000	40	1,431,077	88,933	47,808	1,206,438	5,999,502	29,541	408,271	
\$150,000 to \$175,000	53	1,642,491	130,410	93,945	1,339,718	3,694,813	6,498,069	411,152	
\$125,000 to \$150,000	60	1,374,382	45,549	90,616	1,190,203	4,012,558	7,239,122	12,866	
\$100,000 to \$125,000	85	925,414	99,661	78,301	1,189,757	6,800,507	8,291	283,626	
\$75,000 to \$100,000	116	297,355	128,170	74,749	1,462,873	7,522,212	18,278	311,231	
\$50,000 to \$75,000	131	283,224	107,446	66,363	1,192,932	4,973,492	9,261	250,746	
\$25,000 to \$50,000	807	49,254,207	1,610,173	1,454,805	79,816,504	200,230,519	4,910,615	49,636	108,282
Total \$25,000 or more	807	49,254,207	1,610,173	1,454,805	79,816,504	200,230,519	4,910,615	49,636	108,282
\$15,000 to \$25,000	46	-----	-----	-----	938,797	-----	-----	-----	-----
\$1 to \$15,000	12	-----	-----	-----	106,578	106,578	-----	-----	-----
Total less than \$25,000	58	-----	-----	-----	1,1,045,375	1,1,045,375	-----	-----	-----
Total All Stations	865	49,254,207	1,610,173	1,454,805	68,094,830	80,801,879	201,275,894	314,061	19,942,995

Item	Revenues from incidental broadcast activities			Total broadcast expenses (15)	Total broadcast income or (loss) before Federal income tax (16)	Broadcast income or loss to sales (17)
	Talent		Sundry broadcast revenues (13)			
	Sales (11)	Commissions from obtaining or placing talent (12)				
\$1,000,000 or more.						
\$100,000 to \$1,000,000.						
\$250,000 to \$500,000.						
\$500,000 to \$1,000,000.						
\$250,000 to \$500,000.						
\$250,000 to \$250,000.						
\$200,000 to \$225,000.						
\$200,000 to \$225,000.						
\$175,000 to \$200,000.						
\$150,000 to \$175,000.						
\$125,000 to \$150,000.						
\$100,000 to \$125,000.						
\$85,554	3,014	169,883	6,750,341	4,753,506	2,026,835	29.8
79,588	7,006	121,010	7,400,307	5,364,554	1,835,753	24.4
27,746	4,162	142,965	7,081,564	5,352,824	1,728,740	24.1
9,979	3,082	123,089	4,918,847	4,062,725	856,122	17.4
7,727,730	593,243	4,888,290	193,182,726	123,825,766	69,356,960	34.6
Total \$25,000 or more.						
\$15,000 to \$25,000.						
\$1 to \$15,000.						
Total less than \$25,000.						
Total All Stations.	7,727,730	593,243	4,888,290	194,228,101	124,797,756	69,430,345

() Indicates deficit.

Note.—Does not include the operations of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

TABLE 7.—*Total time sales of standard broadcast stations, according to major network affiliation, for the years 1937 to 1944, inclusive*

STATIONS SERVING AS OUTLETS FOR MAJOR NETWORKS

Item	1937		1938		1939		1940	
	Amount	Percent of total						
<i>Number of stations.</i>								
<i>Revenues from the sale of station time:</i>								
Local ²	\$25,401,120	36.7	\$22,680,697	32.8	\$25,716,765	33.2	\$32,409,168	34.3
National spot (non-network).	21,736,708	31.4	25,344,601	36.7	27,617,529	35.7	33,457,953	35.5
Network	22,101,570	31.9	21,166,924	30.5	24,066,097	31.1	28,521,964	30.2
Total sale of station time	69,239,398	100.0	69,121,222	100.0	77,400,391	100.0	94,389,085	100.0

Item	1941		1942		1943 ¹		1944 ¹	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
<i>Number of stations.</i>								
<i>Revenues from the sale of station time:</i>								
Local ²	\$38,522,841	34.3	\$40,407,451	33.2	\$46,945,239	34.4	\$64,069,936	35.9
National spot (non-network).	42,240,749	37.3	46,794,293	38.5	49,778,609	36.4	62,061,088	34.8
Network	32,067,106	28.4	34,419,071	28.3	39,894,758	29.2	52,240,949	29.3
Total sale of station time	113,130,696	100.0	121,620,815	100.0	136,618,606	100.0	178,371,973	100.0

STATIONS NOT SERVING AS OUTLETS FOR MAJOR NETWORKS

Item	1937		1938		1939		1940	
	Amount	Percent of total						
<i>Number of stations.</i>								
<i>Revenues from the sale of station time:</i>								
Local ²	\$11,437,043	89.0	\$10,733,104	79.2	\$11,599,009	80.0	\$12,347,624	76.6
National spot (non-network).	1,330,428	10.7	2,764,584	20.4	2,854,524	19.7	3,682,491	22.9
Network	39,567	0.3	50,491	0.4	48,031	0.3	81,349	0.5
Total sale of station time	12,857,038	100.0	13,548,179	100.0	14,501,564	100.0	16,111,464	100.0

Item	1941		1942		1943 ¹		1944 ¹	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
Number of stations								
Revenues from the sale of station time:								
Local ²	284	-----	279	-----	228	-----	176	-----
National spot (non-network)	\$12,874,810	78.8	\$13,575,265	75.9	\$14,658,085	76.1	\$16,769,834	73.2
Network	3,341,210	21.0	4,294,866	23.8	4,552,339	23.6	6,038,742	26.4
Total sale of station time..	16,341,504	100.0	17,860,803	100.0	19,268,198	100.0	22,903,921	100.0

ALL COMMERCIAL STATIONS

Item	1937		1938		1939		1940	
	Amount	Percent of total						
Number of stations								
Revenues from the sale of station time:								
Local ²	629	-----	660	-----	705	-----	765	-----
National spot (non-network)	\$36,838,163	44.9	\$33,402,801	40.4	\$37,315,774	40.6	\$44,756,792	40.5
Network	23,117,136	28.2	28,169,185	34.0	30,152,053	33.2	37,140,444	33.6
Total sale of station time..	22,141,137	26.9	21,157,415	25.6	24,114,128	26.2	28,603,313	25.9
	82,096,436	100.0	82,669,401	100.0	91,901,955	100.0	110,500,549	100.0

Item	1941		1942		1943 ¹		1944 ¹	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
Number of stations								
Revenues from the sale of station time:								
Local ²	817	-----	851	-----	832	-----	865	-----
National spot (non-network)	\$51,697,651	39.9	\$53,982,716	38.7	\$61,598,324	39.5	\$80,839,770	40.2
Network	45,681,939	35.3	51,039,159	36.6	54,330,948	34.9	68,094,830	33.8
Total sale of station time..	32,692,590	24.8	34,469,743	24.7	39,957,632	25.6	52,341,294	26.0
	129,472,200	100.0	139,511,618	100.0	155,886,804	100.0	201,275,894	100.0

¹ Does not include the operations of major networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

² Since licensees with total time sales of less than \$25,000 for the year were not required to report details, this item may include some amounts for network, and national and regional non-network business; however, the greater portion of the revenue for these stations is from time sold to local users.

**PERCENTAGE ANALYSIS OF GROSS REVENUES
FROM TIME SALES OF STANDARD BROADCAST STATIONS
1937 - 1944**

STATIONS SERVING AS OUTLETS FOR MAJOR NETWORKS

YEARS	PERCENT									NUMBER OF STATIONS	
	0	10	20	30	40	50	60	70	80	90	100
1937	36.7	31.4									332
1938	32.8		36.7								370
1939	33.2		35.7								397
1940	34.3		35.5								457
1941	34.3		37.3								533
1942	33.2		38.5								572
1943	34.4		36.4								604
1944	35.9		34.8								689

STATIONS NOT SERVING AS OUTLETS FOR MAJOR NETWORKS

YEARS	PERCENT									NUMBER OF STATIONS	
	0	10	20	30	40	50	60	70	80	90	100
1937										89.0	10.7
1938										79.2	20.4
1939										80.0	19.7
1940										76.6	22.9
1941										78.8	21.0
1942										75.9	23.8
1943										76.1	23.6
1944										73.2	26.4

ALL COMMERCIAL STATIONS

YEARS	PERCENT									NUMBER OF STATIONS	
	0	10	20	30	40	50	60	70	80	90	100
1937	44.9									28.2	26.9
1938	40.4									34.0	25.6
1939	40.6									33.2	26.2
1940	40.5									33.6	25.9
1941	39.9									35.3	24.8
1942	38.7									36.6	24.7
1943	39.5									34.9	25.6
1944	40.2									33.8	26.0

LOCAL



NATIONAL SPOT



NETWORK



TABLE 8.—*Selected items of broadcast revenues from sale of network and station time, 1937 to 1944, inclusive*

Item	1937			1938			1939			1940		
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total						
Revenues from the sale of network time retained by network												
Revenues from the sale of station time:												
To networks and stations	\$35,812,537	30.4	\$35,455,510	30.0	\$38,809,630	29.7	\$45,194,260	29.0				
To national and regional users	22,141,137	18.8	21,157,415	17.9	24,114,128	18.4	28,603,313	18.4				
To local users	23,117,136	19.6	28,109,185	23.8	30,472,053	23.3	37,140,444	23.9				
Total revenues from sale of time	36,838,163	31.2	33,402,801	28.3	37,315,774	28.6	44,756,792	28.7				
Total revenues from sale of time												
Item	1941			1942			1943			1944		
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total						
Revenues from the sale of network time retained by network												
Revenues from the sale of station time:												
To networks and stations	\$19,554,921	27.7	\$15,058,479	29.0	\$16,350,694	28.7	\$17,342,268	26.9				
To national and regional users	32,092,590	17.9	30,130,498	15.9	39,294,991	17.2	52,027,233	18.1				
To local users	45,681,959	25.5	51,059,159	26.8	50,352,170	26.0	73,312,899	25.5				
Total revenues from sale of time	51,697,651	28.9	53,898,916	28.3	64,104,309	28.1	84,960,347	29.5				
Total revenues from sale of time												

¹ Includes the operations of 9 key stations.² Includes the operations of 10 key stations.

**PERCENTAGE DISTRIBUTION OF REVENUES FROM TIME SALES
OF STANDARD BROADCAST STATIONS**

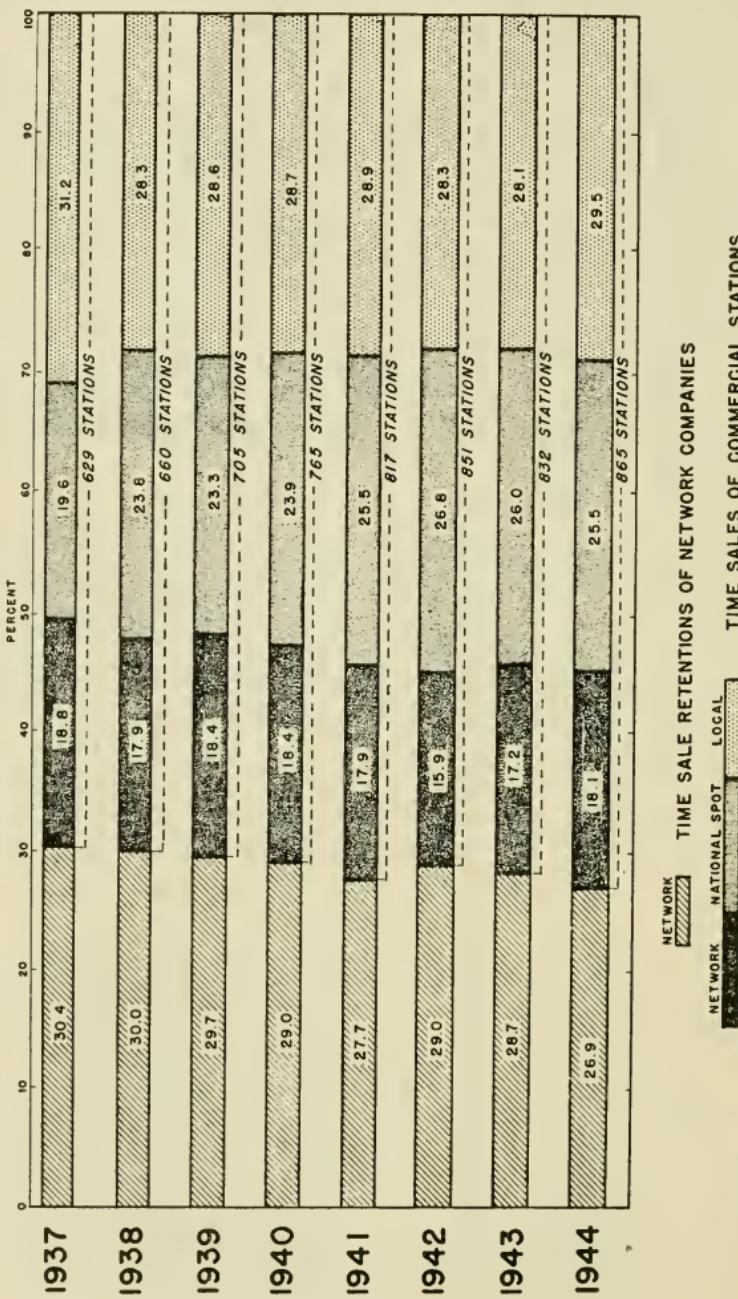


TABLE 9.—*Tangible broadcast property of 865 standard broadcast stations by broadcast region and State, 1944*

Broadcast regions and States (1)	Number of stations (2)	Cost to licensee (3)	Depreciation to date under ownership of licensee (4)	Depreciated cost (5)
NORTHERN DISTRICT				
Northeastern region:				
Connecticut-----	11	\$935,672	\$523,133	\$412,539
Delaware-----	11	1,167,998	500,382	667,616
Maryland-----	7	561,715	317,024	244,691
Maine-----	23	2,850,701	1,358,181	1,492,520
Massachusetts-----	5	497,087	195,623	301,464
New Hampshire-----	12	638,410	226,615	411,795
New Jersey-----	50	7,208,483	3,601,290	3,607,193
New York-----	43	3,662,263	1,869,389	1,792,874
Pennsylvania-----	4	532,028	319,159	212,869
Rhode Island-----	4	128,606	58,530	70,076
Vermont-----	6	1,409,579	745,343	664,236
District of Columbia-----	176	19,592,542	9,714,669	9,877,873
Total, Northeastern region-----				
Great Lakes region:				
Illinois-----	32	2,117,909	1,251,158	866,751
Indiana-----	19	1,201,460	618,216	583,244
Kentucky-----	12	1,010,997	624,845	386,152
Michigan-----	25	2,526,531	1,197,378	1,329,153
Ohio-----	33	5,314,742	2,975,523	2,339,219
West Virginia-----	14	846,379	438,024	408,355
Wisconsin-----	22	1,919,499	737,372	1,182,127
Total, Great Lakes region-----	157	14,937,517	7,842,516	7,065,001
Midwest region:				
Iowa-----	18	1,737,744	719,115	1,018,629
Kansas-----	15	736,838	360,821	376,017
Minnesota-----	18	1,445,424	1,003,359	442,065
Missouri-----	21	2,372,179	1,468,511	903,668
Nebraska-----	12	490,323	172,510	317,813
North Dakota-----	8	311,663	223,939	87,724
South Dakota-----	6	397,101	186,289	210,812
Total, Midwest region-----	98	7,491,272	4,134,544	3,356,728
Total, Northern district-----	431	42,021,331	21,691,729	20,329,602
SOUTHERN DISTRICT				
Southeastern region:				
Alabama-----	17	534,889	273,070	261,819
Arkansas-----	12	523,389	223,006	300,383
Florida-----	26	1,699,628	578,150	1,121,478
Georgia-----	28	1,356,425	696,994	659,431
Louisiana-----	14	1,094,022	616,407	477,615
Mississippi-----	14	297,489	132,204	165,285
North Carolina-----	29	1,770,273	719,380	1,050,893
South Carolina-----	12	602,167	201,676	400,491
Tennessee-----	19	1,787,347	965,740	821,607
Virginia-----	17	1,395,694	756,458	639,236
Total, Southeastern region-----	188	11,061,323	5,163,085	5,898,238
South Central region:				
Oklahoma-----	17	1,222,008	548,789	673,219
Texas-----	60	3,516,005	1,727,041	1,788,964
Total, South Central region-----	77	4,738,013	2,275,830	2,462,183
Total, Southern district-----	265	15,799,336	7,438,915	8,360,421

TABLE 9.—*Tangible broadcast property of 865 standard broadcast stations by broadcast region and State, 1944—Continued*

Broadcast regions and States (1)	Number of stations (2)	Cost to licensee (3)	Depreciation to date under ownership of licensee (4)	Depreciated cost (5)
WESTERN DISTRICT				
Mountain region:				
Arizona.....	10	\$473, 236	\$158, 433	\$314, 803
Colorado.....	13	930, 470	483, 619	446, 851
Idaho.....	7	224, 393	111, 169	113, 224
Montana.....	9	437, 109	226, 935	210, 174
Nevada.....	2	59, 547	24, 755	34, 792
New Mexico.....	7	226, 801	123, 248	103, 553
Utah.....	8	654, 409	324, 415	329, 994
Wyoming.....	5	133, 144	62, 686	70, 458
Total, Mountain region.....	61	3, 139, 109	1, 515, 260	1, 623, 849
Pacific region:				
California.....	52	4, 095, 628	2, 222, 162	1, 873, 466
Oregon.....	20	739, 043	306, 153	432, 890
Washington.....	25	1, 772, 206	948, 596	823, 610
Total, Pacific region.....	97	6, 606, 877	3, 476, 911	3, 129, 966
Total, Western district.....	158	9, 745, 986	4, 992, 171	4, 753, 815
Total, United States.....	854	67, 566, 653	34, 122, 815	33, 443, 838
Outside the United States:				
Alaska.....	}	466, 080	171, 026	295, 054
Hawaii.....		433, 629	122, 090	311, 539
Puerto Rico.....				
Total, outside the United States.....	11	899, 709	293, 116	606, 593
Grand total.....	1 865	68, 466, 362	34, 415, 931	34, 050, 431

¹ The licensee of 1 station reported no owned broadcast property.

NOTE.—Does not include the operations of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of this property between stations and networks.

TABLE 10.—*Tangible broadcast property, 1944*
A—STANDARD BROADCAST STATIONS BY CLASS AND MAJOR NETWORK AFFILIATION
STATIONS SERVING AS OUTLETS FOR MAJOR NETWORKS

Item	Clear channel			Regional			Local			Total	
	50,000 watts		5,000 to 20,000 watts	Unlimited	Part time	Unlimited	Part time	Unlimited	Day and part time		
(1)	Unlimited (2)	Part time (3)	Unlimited (5)	Part time (5)	Unlimited (6)	Part time (7)	Unlimited (8)	Day and part time (9)	(10)	(10)	
Number of stations	\$14,896,843	41	\$600,306	\$2,301,626	22	\$30,520,514	\$1,342,891	23	\$9,513,020	\$50,124	
Cost to licensee	9,253,510		311,980	985,958		14,585,505	596,464		4,552,324	25,580	
Depreciation to date under ownership of licensee										30,331,321	
Depreciated cost	5,643,333		288,326	1,305,668		15,925,009	746,427		4,960,696	24,544	
STATIONS NOT SERVING AS OUTLETS FOR MAJOR NETWORKS											
Number of stations											
Cost to licensee											
Depreciation to date under ownership of licensee											
Depreciated cost											
ALL COMMERCIAL STATIONS											
Number of stations	\$14,896,843	41	\$600,306	\$4,064,341	28	\$125,967	\$2,067,223	28	\$2,607,646	37	
Cost to licensee	9,253,510		311,980	1,610,876		59,224	960,936		1,161,041	1,059,386	
Depreciation to date under ownership of licensee										229,105	
Depreciated cost	5,643,333		288,326	2,453,465		66,743	1,106,287		1,446,605	1,219,942	
B—TOTAL STANDARD BROADCAST STATIONS AND NETWORKS											
Item				865 stations 1			4 major networks and their 10 key stations			Total	
(1)				(2)	(3)			(4)	(5)		
Cost to licensee											
Depreciation to date under ownership of licensee											
Depreciated cost											

Cost to licensee	\$68,466,362	\$14,418,690	\$112,598	\$82,997,650
Depreciation to date under ownership of licensee	34,415,331	7,985,382	44,054	42,445,377
Depreciated cost	34,050,431	6,433,298	68,544	40,552,273

¹ Includes the tangible broadcast property of 2 regional networks only.
² The licensee of 1 station reported no owned broadcast property.

TABLE 11.—*Radio homes in the United States, by dwelling units and number equipped with*

District, region and State	Number occupied dwelling units ¹			Number urban dwelling units ²		
	Total	Equipped with radio ³	Percent	Total	Equipped with radio ³	Percent
United States.....	34,854,532	28,048,219	80.5	20,596,500	18,386,121	89.3
Northern district.....	22,295,728	19,666,019	88.2	14,787,175	13,677,718	92.5
Northeastern region.....	10,188,987	9,306,881	91.3	7,837,578	7,298,973	93.1
Connecticut.....	448,682	417,259	93.0	304,364	285,068	93.7
Delaware.....	70,541	59,921	84.9	37,070	33,331	89.9
District of Columbia.....	173,445	158,377	91.3	173,445	158,377	91.3
Maine.....	218,968	184,348	84.2	88,406	80,245	90.8
Maryland.....	465,683	396,338	85.1	286,505	258,172	90.1
Massachusetts.....	1,120,694	1,044,830	93.2	1,002,433	938,394	93.6
New Hampshire.....	132,936	116,809	87.9	75,355	68,636	91.1
New Jersey.....	1,100,260	1,020,466	92.7	899,637	840,052	93.4
New York.....	3,662,113	3,385,620	92.5	3,055,529	2,854,232	93.4
Pennsylvania.....	2,515,524	2,265,921	90.1	1,711,133	1,590,171	93.0
Rhode Island.....	187,706	176,739	94.2	171,236	161,891	94.5
Vermont.....	92,435	80,253	86.8	32,465	30,404	93.7
Great Lakes region.....	8,418,592	7,284,220	86.5	5,232,321	4,829,794	92.3
Illinois.....	2,192,724	1,974,604	90.1	1,633,017	1,517,570	92.9
Indiana.....	961,498	826,604	86.0	541,073	491,706	90.9
Kentucky.....	698,538	444,416	63.6	238,283	194,564	81.7
Michigan.....	1,396,014	1,271,499	91.1	924,913	868,839	93.9
Ohio.....	1,897,796	1,697,672	89.5	1,291,248	1,196,724	92.7
West Virginia.....	444,815	326,347	73.4	140,556	122,709	87.3
Wisconsin.....	827,207	743,078	89.8	463,231	437,682	94.5
Midwest region.....	3,688,149	3,074,918	83.4	1,717,276	1,548,951	90.2
Iowa.....	701,824	617,006	87.9	312,393	284,354	91.0
Kansas.....	511,109	411,984	80.6	224,314	196,458	87.6
Minnesota.....	728,359	647,499	88.9	383,336	357,752	93.3
Missouri.....	1,068,642	832,590	77.9	573,347	507,394	88.5
Nebraska.....	360,744	298,790	82.8	146,259	132,428	90.5
North Dakota.....	152,043	131,000	86.2	34,069	31,374	92.1
South Dakota.....	165,428	136,049	82.2	43,558	39,191	90.0
Southern district.....	8,425,182	4,809,944	57.1	3,258,313	2,390,742	73.4
Southeastern region.....	6,136,305	3,313,984	54.0	2,200,933	1,573,613	71.5
Alabama.....	673,815	321,671	47.7	227,309	152,650	67.2
Arkansas.....	495,825	244,586	49.3	123,528	86,598	70.1
Florida.....	519,887	326,447	62.8	294,410	217,044	73.7
Georgia.....	752,241	381,668	50.7	288,818	190,326	65.9
Louisiana.....	592,528	307,883	52.0	262,927	186,913	71.1
Mississippi.....	534,956	205,613	38.4	120,360	71,289	59.2
North Carolina.....	789,659	471,863	59.8	239,917	180,456	75.2
South Carolina.....	434,968	209,542	48.2	123,503	80,519	65.2
Tennessee.....	714,894	434,733	60.8	276,056	208,148	75.4
Virginia.....	627,532	409,978	65.3	244,105	199,670	81.8
South Central region.....	2,288,877	1,495,960	65.4	1,057,380	817,129	77.3
Oklahoma.....	610,481	405,754	66.5	254,779	204,412	80.2
Texas.....	1,678,396	1,060,206	65.0	802,601	612,717	76.3
Western district.....	4,133,622	3,572,256	86.4	2,551,012	2,317,661	90.9
Mountain region.....	1,120,450	876,034	78.2	507,692	440,115	86.7
Arizona.....	131,133	87,781	66.9	48,924	39,234	80.2
Colorado.....	316,000	258,573	81.8	174,759	154,155	88.2
Idaho.....	141,727	118,824	83.8	50,774	44,795	88.2
Montana.....	159,963	134,503	84.1	64,148	57,114	89.0
Nevada.....	33,291	26,200	78.7	13,284	11,405	85.9
New Mexico.....	129,475	66,609	51.4	46,713	32,680	70.0
Utah.....	139,487	126,418	90.6	81,758	76,243	93.3
Wyoming.....	69,374	57,126	82.3	27,332	24,489	89.6
Pacific region.....	3,013,172	2,696,222	89.5	2,043,320	1,877,546	91.9
California.....	2,138,343	1,933,028	90.4	1,568,552	1,450,444	92.5
Oregon.....	337,492	290,641	86.1	172,560	155,810	90.3
Washington.....	537,337	472,553	87.9	302,208	271,292	89.8

¹ Dwelling units are defined as the living quarters occupied by one household. They are classified as occupied if they were occupied at the time of enumeration in the Population Census.

² Urban areas are made up in general of cities and other incorporated places having 2,500 inhabitants or more.

³ Rural nonfarm areas are those located outside the boundaries of urban places but not on farms.

districts, regions, and States, classified by type of radio in each classification, 1940 Census

District, region and State	Number rural, nonfarm units ³			Number rural, farm units ⁴		
	Total	Equipped with radio ⁵	Percent	Total	Equipped with radio ⁵	Percent
United States-----	7,151,473	5,502,730	76.9	7,106,559	4,159,368	58.5
Northern district-----	4,185,618	3,530,529	84.3	3,322,935	2,457,772	74.0
Northeastern region-----	1,727,743	1,520,692	88.0	623,666	487,216	78.1
Connecticut-----	120,205	111,445	92.7	24,113	20,746	86.0
Delaware-----	21,830	18,513	84.8	11,641	8,077	69.4
District of Columbia-----						
Maine-----	90,186	73,856	81.9	40,376	30,247	74.9
Maryland-----	124,112	101,547	81.8	55,066	36,619	66.5
Massachusetts-----	94,541	85,934	90.9	23,720	20,502	86.4
New Hampshire-----	41,550	35,236	84.8	16,031	12,937	80.7
New Jersey-----	167,675	152,297	90.8	32,948	28,117	85.3
New York-----	423,279	381,345	90.1	183,305	150,043	81.9
Pennsylvania-----	595,341	517,702	87.0	209,050	158,048	75.6
Rhode Island-----	13,860	12,604	90.9	2,610	2,244	86.0
Vermont-----	35,164	30,213	85.9	24,806	19,686	79.2
Great Lakes region-----	1,642,581	1,348,155	82.1	1,543,690	1,106,271	71.7
Illinois-----	310,416	261,420	84.2	249,261	195,614	78.5
Indiana-----	208,010	173,928	83.6	212,415	160,970	75.8
Kentucky-----	179,890	115,079	64.0	280,365	134,773	48.1
Michigan-----	252,211	224,307	88.9	218,890	178,353	81.5
Ohio-----	338,164	290,910	86.0	268,384	210,038	78.3
West Virginia-----	192,771	142,190	73.8	111,488	61,448	55.1
Wisconsin-----	161,089	140,321	87.1	202,887	165,075	81.4
Midwest region-----	815,294	661,682	81.2	1,155,579	864,285	74.8
Iowa-----	161,077	138,016	85.7	228,354	194,636	85.2
Kansas-----	128,059	102,849	80.3	158,736	112,677	71.0
Minnesota-----	135,689	115,860	85.4	209,334	173,887	83.1
Missouri-----	204,507	153,707	75.2	290,788	171,489	59.0
Nebraska-----	89,390	72,446	81.0	125,095	93,916	75.1
North Dakota-----	47,024	39,396	83.8	70,950	60,230	84.9
South Dakota-----	49,548	39,408	79.5	72,322	57,460	79.4
Southern district-----	1,993,975	1,178,339	59.1	3,172,894	1,240,863	39.1
Southeastern region-----	1,494,625	861,640	57.6	2,440,747	878,731	36.0
Alabama-----	157,226	82,906	52.7	289,280	86,115	29.8
Arkansas-----	111,636	58,061	52.0	260,661	99,987	38.4
Florida-----	152,395	81,444	53.4	73,082	27,959	38.3
Georgia-----	170,595	95,144	55.8	292,828	96,198	32.9
Louisiana-----	136,615	69,626	51.0	192,986	51,344	26.6
Mississippi-----	95,920	47,177	49.2	318,676	87,147	27.3
North Carolina-----	217,703	142,468	65.4	332,039	148,939	44.9
South Carolina-----	126,119	73,498	58.3	185,346	55,525	30.0
Tennessee-----	152,197	96,620	63.5	286,641	129,965	45.3
Virginia-----	174,219	114,756	65.9	209,208	95,552	45.7
South Central region-----	499,350	316,699	63.4	732,147	362,132	49.5
Oklahoma-----	139,605	87,273	62.5	216,097	114,069	52.8
Texas-----	359,745	229,426	63.8	516,050	248,063	48.1
Western district-----	971,880	793,862	81.7	610,730	460,733	75.4
Mountain region-----	343,590	254,447	74.1	269,168	181,472	67.4
Arizona-----	55,813	37,508	67.2	26,396	11,039	41.8
Colorado-----	77,956	59,231	76.0	63,285	45,187	71.4
Idaho-----	41,235	33,697	81.7	49,718	40,332	81.1
Montana-----	49,737	40,924	82.3	46,078	36,465	79.1
Nevada-----	15,795	11,889	75.3	4,212	2,906	69.0
New Mexico-----	43,097	19,824	46.0	39,665	14,105	35.6
Utah-----	37,115	32,771	88.3	20,614	17,404	84.4
Wyoming-----	22,842	18,603	81.4	19,200	14,034	73.1
Pacific region-----	628,290	539,415	85.9	341,562	279,261	81.8
California-----	393,950	338,996	86.1	175,841	143,588	81.7
Oregon-----	92,667	77,496	83.6	72,265	57,335	79.3
Washington-----	141,673	122,923	86.8	93,456	78,338	83.8

⁴ Rural farm areas are those located on farms outside urban places.

⁵ A unit was enumerated as having a radio if it contained a usable set or 1 only temporarily out of repair, and adjusted to include a portion of the families not reporting on the radio question.

Source: U. S. Bureau of the Census.

TABLE 12.—*Monthly employment and compensation data, 1944*

A—FOR 865 STANDARD BROADCAST STATIONS BY CLASS AND TIME

Item	Clear channel						5,000 to 20,000 watts			Part time		
	50,000 watts			Unlimited			Unlimited			Part time		
	Unlimited	Part time	Compensation	Number	Compensation	Number	Compensation	Number	Compensation	Number	Compensation	(9)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				2
Number of stations Month:	41	3	28									
January	4,842	\$1,179,144	305	\$94,928	1,366	\$329,637	64	\$16,012				
February	4,876	1,213,138	399	82,669	1,385	329,118	64	15,465				
March	4,932	1,284,116	384	87,743	1,376	357,192	67	18,723				
April	4,927	1,201,605	397	93,178	1,415	352,264	60	15,673				
May	4,821	1,261,381	403	85,059	1,356	352,420	51	16,180				
June	4,814	1,276,884	408	87,670	1,404	384,182	69	38,036				
July	4,769	1,229,467	426	95,169	1,416	375,526	68	18,697				
August	4,672	1,266,003	414	84,712	1,758	406,007	72	22,435				
September	4,715	1,282,467	428	96,237	1,404	385,924	99	26,051				
October	4,766	1,244,482	411	94,782	1,411	387,254	85	21,677				
November	5,177	1,295,262	409	93,150	1,423	407,318	84	23,263				
December	4,968	1,690,699	403	142,249	1,447	552,804	82	27,543				
Total	15,424,648	-----	1,137,546	-----	4,622,645	-----	258,155	-----	-----	-----	-----	-----

Item	Local						Total Number (19)	
	Regional			Day and part time				
	Unlimited Number (10)	Part time Number (11)	Compensation Number (12)	Unlimited Number (14)	Compensation Number (15)	Day and part time Number (16)		
Number of stations—								
Month:								
January	278	60	358	263,838	6,350	\$1,019,231	28,191	
February	10,269	\$2,187,769	1,358	270,281	6,221	1,008,911	164	
March	10,265	2,190,280	1,352	299,279	6,280	1,06,225	169	
April	10,412	2,351,723	1,388	286,413	6,359	1,06,925	189	
May	10,609	2,353,591	1,379	283,286	6,464	1,160,271	181	
June	10,537	2,375,888	1,389	315,445	6,589	1,195,449	182	
July	11,112	2,538,669	1,414	297,584	6,439	1,174,257	165	
August	10,403	2,452,497	1,413	305,463	6,662	1,183,294	179	
September	10,434	2,466,280	1,396	323,366	6,668	1,269,243	180	
October	10,724	2,543,507	1,387	311,129	6,734	1,235,393	187	
November	10,695	2,537,289	1,406	327,755	6,717	1,278,084	184	
December	10,780	2,601,410	1,409	378,583	6,808	1,830,781	186	
Total		30,120,466	-----	3,672,372	-----	14,568,064	409,470	
							70,213,366	

NOTE.—Does not include the employees and compensation of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregation of employees and their compensation between station and network operations.

TABLE 12—*Monthly employment and compensation data, 1944—Continued*
B—FOR 865 STANDARD BROADCAST STATIONS BY BROADCAST REGION AND FOR NETWORKS

Item	Northeastern region				Great Lakes region				Midwest region				Southeastern region				South Central region				Mountain region				
	Number		Compensation		Number		Compensation		Number		Compensation		Number		Compensation		Number		Compensation		Number		Compensation		
	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	
Number of stations -----																									
Month:																									
January	6,549	\$1,492,052	5,637	\$1,276,910	3,193	\$395,828	3,870	\$721,880	1,769	\$297,701	1,070	\$184,035	1,739	\$1,518,751	5,664	1,277,833	3,208	620,491	3,834	712,783	1,642	284,734	1,032	189,116	
February	6,739	\$1,518,751	5,664	\$1,277,833	3,208	620,491	3,834	712,783	1,642	284,734	1,032	189,116	6,787	1,678,417	5,611	1,333,664	3,233	633,182	3,833	746,250	1,665	305,410	1,075	196,866	
March	6,805	\$1,678,417	5,611	\$1,333,664	3,233	633,182	3,833	752,859	1,704	310,023	1,096	198,821	6,778	1,644,580	5,595	1,363,055	3,326	700,410	3,887	761,230	1,732	320,510	1,181	208,259	
April	6,805	\$1,644,067	5,615	\$1,322,750	3,375	649,208	3,885	752,859	1,704	310,023	1,096	198,821	6,778	1,726,408	5,640	1,461,534	3,345	704,776	4,094	816,696	1,757	321,233	1,105	217,706	
May	6,778	\$1,726,408	5,640	\$1,461,534	3,345	704,776	4,094	816,696	1,757	321,233	1,105	217,706	6,632	1,761,408	5,623	1,385,312	3,252	652,721	3,930	821,212	1,770	331,632	1,132	221,995	
June	7,278	\$1,761,408	5,640	\$1,385,312	3,252	652,721	3,930	821,212	1,770	331,632	1,132	221,995	6,633	1,663,241	5,632	1,415,122	3,292	683,543	4,189	782,079	1,759	335,805	1,127	230,444	
July	6,632	\$1,663,241	5,632	\$1,415,122	3,292	683,543	4,189	782,079	1,759	335,805	1,127	230,444	6,737	1,783,745	5,714	1,433,576	3,367	706,416	4,025	804,395	1,798	336,129	1,239	238,589	
August	6,633	\$1,783,745	5,714	\$1,433,576	3,367	706,416	4,025	804,395	1,798	336,129	1,239	238,589	6,591	1,751,309	5,719	1,405,569	3,355	694,646	4,003	780,093	1,777	345,811	1,151	224,712	
September	6,737	\$1,751,309	5,719	\$1,405,569	3,355	694,646	4,003	780,093	1,777	345,811	1,151	224,712	6,899	1,883,798	6,031	1,489,367	3,240	725,529	4,033	819,113	1,832	348,307	1,184	225,727	
October	6,899	\$1,883,798	6,031	\$1,489,367	3,240	725,529	4,033	819,113	1,832	348,307	1,184	225,727	7,030	2,368,723	5,739	2,028,864	3,391	949,240	4,096	1,142,639	1,810	494,534	1,205	372,191	
November	7,030	\$2,368,723	5,739	\$2,028,864	3,391	949,240	4,096	1,142,639	1,810	494,534	1,205	372,191	Total	20,685,694	17,244,527	-----	8,316,990	-----	9,652,229	-----	4,032,271	-----	2,702,471	-----	

Item	Pacific region		Outside United States		Total		4 major networks including their 10 key stations		5 regional networks		Grand total	
	Number	Compensation	Number	Compensation	Number	Compensation	Number	Compensation	Number	Compensation	Number	Compensation
Number of stations	97		11		865							
Month:												
January	2,510	\$518,989	218	\$31,355	24,809	\$5,118,750	7,428	\$2,151,762	178	\$43,077	32,415	\$7,313,589
February	2,389	499,175	218	33,484	24,726	5,136,368	7,572	2,362,141	173	40,594	32,471	7,539,103
March	2,539	559,133	205	34,103	25,008	5,357,025	7,420	2,265,340	165	69,826	32,593	7,872,190
April	2,582	566,413	210	35,107	25,335	5,449,248	7,598	2,240,284	181	54,857	33,114	7,744,389
May	2,497	544,561	206	34,488	25,202	5,577,093	7,751	2,444,737	209	61,103	33,162	8,082,933
June	2,564	589,945	209	35,480	25,902	5,873,801	7,712	2,303,840	202	70,325	33,906	8,247,966
July	2,553	571,927	208	36,580	25,100	5,672,787	7,902	2,315,704	194	66,364	33,196	8,054,865
August	2,626	617,785	209	35,807	25,487	5,765,126	8,008	2,337,471	192	67,744	33,687	8,370,341
September	2,622	616,952	213	38,710	25,605	5,962,974	7,958	2,341,752	207	77,766	33,770	8,382,492
October	2,603	627,602	216	37,760	25,695	5,867,442	7,890	2,395,048	205	64,375	33,750	8,326,865
November	2,604	636,314	230	39,346	26,183	6,058,453	7,917	2,611,515	202	69,191	34,302	8,739,159
December	2,623	788,815	246	49,283	26,140	8,194,289	7,952	2,805,003	189	100,241	34,281	11,099,543
Total	7,137,662		441,522		70,213,366		28,774,597		755,462		99,773,425	

Note.—Does not include the employees and compensation of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of employees and their compensation between station and network operations.

TABLE 13.—Employee and compensation data by occupational classification, 1944

A—OF STANDARD BROADCAST STATIONS BY CLASS AND TIME FOR THE WEEK BEGINNING OCT. 15, 1944

Class of employee	Clear channel				Regional				Local				Total	
	50,000 watts		5,000 to 20,000 watts		Unlimited		Part time		Unlimited		Part time		Day and part time	
	Unlimited	Part time	Average compensation	Number	Average compensation	Number	Average compensation	Number	Average compensation	Number	Average compensation	Number	Average compensation	Number
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)
Number of stations	41	3	28	2	268	58	415	19	19	19	415	19	834	
Executives	68	6	\$156.67	41	\$176.34	2	\$187.50	342	\$173.56	67	\$150.60	432	\$163.41	15
General managerial	49	5	83.80	30	98.30	2	78.00	211	78.59	37	63.35	230	68.21	5
Technical	58	6	87.17	28	83.79	1	150.00	209	76.34	37	74.38	177	52.15	1
Program	38	3	100.67	18	137.33	1	150.00	169	117.75	23	106.09	129	82.42	3
Commercial	24	1	93.00	10	88.20	—	—	49	73.18	7	50.86	15	48.40	—
Publicity	32	1	75.00	14	69.21	—	—	104	80.08	16	70.63	64	57.84	—
Total, executives	29	156.55	22	106.91	141	119.49	6	138.50	1,084	114.21	187	102.20	1,047	78.66
Employees (other than executives):														
Technical:														
Research and development	9	83.11	10	38.90	3	81.67	—	—	21	70.38	1	60.00	16	53.13
Operating	695	69.39	31	60.61	225	60.76	11	62.45	1,610	54.38	21	46.43	1,027	38.90
Other	87	47.49	4	30.50	7	36.86	—	—	71	30.32	11	21.73	31	33.81

TABLE 13.—*Employee and compensation data by occupational classification, 1944*—Continued
B—OF STANDARD BROADCAST STATIONS ARRANGED BY BROADCAST REGIONS AND DISTRICTS, AND FOR NEW
BEGINNING OCT. 15, 1944

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Class of employee	Western district				4 major networks and their 10 key stations				4 regional networks				Total 8 networks and 84 stations	
	Mountain region		Pacific region		Total stations		Average compensation		Number		Average compensation		Number	
	Number (16)	Average compensation (17)	Number (18)	Average compensation (19)	Number (20)	Average compensation (21)	Number (22)	Average compensation (23)	Number (24)	Average compensation (25)	Number (26)	Average compensation (27)	Number (28)	Average compensation (29)
Number of stations														
Executives:														
General manager	56	\$104.79	104	\$148.37	160	\$133.11	973	\$145.56	42	\$43.52	9	\$282.89	1,024	\$158.99
Technical	29	67.93	52	79.69	81	75.48	569	73.44	18	150.28	2	73.50	589	75.79
Program	29	61.34	50	73.04	79	68.75	517	72.45	40	180.63	2	116.00	559	80.35
Commercial	27	82.33	36	102.22	63	93.70	384	110.61	63	166.92	3	121.67	450	118.56
Publicity	5	53.60	15	68.13	20	64.50	106	72.42	32	147.63	1	110.00	139	90.00
Other	12	65.58	27	75.22	39	72.26	231	78.75	34	130.88	3	95.33	268	85.55
Total, executives	158	81.61	284	105.49	442	96.95	2,750	104.04	229	210.69	20	184.30	3,029	112.63
Employees (other than executives):														
Technical:														
Research and development	1	42.00	394	61.40	566	58.11	3,837	60	43	92.26	1	13.00	104	74.32
Operating	172	50.60	34.50	33.21	22	33.68	211	37.69	82	69.92	17	78.82	4,758	56.22
Other	8									39.37	1	38.00	294	38.16
Program:														
Production	23	41.48	80	60.11	103	55.95	672	53.00	438	68.01	4	122.50	1,114	59.15
Writers	55	37.16	93	41.98	148	40.19	863	40.14	122	64.58	4	60.75	989	43.24
Announcers	155	41.14	309	55.17	464	50.48	3,269	49.86	173	71.76	8	77.75	3,450	51.02
Staff musicians	31	44.23	149	53.19	180	59.92	1,675	58.75	534	130.38	17	93.53	2,226	76.20
Other artists	15	58.20	84	58.93	99	58.82	820	57.58	684	78.35	17	136.14	1,511	67.35
Other	27	35.04	63	44.17	90	41.43	801	42.45	526	63.86	4	55.50	1,331	50.95
Commercial:														
Outside salesmen	49	63.86	159	102.64	208	93.50	1,195	95.92	135	128.56	2	98.50	1,332	99.23
Promotion and merchandising	5	39.20	18	57.06	23	53.17	258	47.92	474	52.26	1	59.00	734	50.75
Other	5	32.20	11	38.00	16	36.19	190	40.11	383	41.79	1	44.00	574	41.24
General and administrative:														
Accounting	38	37.03	86	41.77	124	40.31	774	38.58	270	44.51	21	35.67	1,065	40.03
Clerical	29	31.62	92	31.95	121	31.87	920	27.79	267	31.15	12	27.00	1,199	28.53
Stenographic	42	30.88	112	36.02	154	34.62	1,044	31.24	183	33.84	19	32.47	1,246	31.64
Other	25	24.56	68	34.87	98	32.10	613	27.07	596	36.34	6	42.67	1,245	31.59
Miscellaneous	8	21.25	30	32.20	38	29.89	440	28.69	41	54.27	6	16.50	487	30.69
Total, excluding executives	688	42.84	1,762	56.32	2,450	52.53	17,672	49.81	5,855	65.90	132	59.96	23,659	53.85
Total, including executives	846	50.08	2,046	63.14	2,892	59.32	20,452	57.18	6,084	71.35	152	76.32	26,688	60.52

NOTE—Does not include the employees and their compensation of 10 key stations of major networks, as the reports filed by them do not include adequate segregations of employees between station and network operations.

TABLE 14.—Employee and compensation data, by occupational classification, by class and authorized power, 1944

[For the week beginning Oct. 15, 1944]

Class of station and authorized power in watts	Executives										Employees (other than executives)										
	General manager		Technical		Program		Commercial		Publicity		Other		Research and development		Operating		Other				
	Number of stations	Average number	Average compensation	Number	Average compensation	Number	Average compensation	Number	Average compensation	Number	Average compensation	Number									
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)
Clear channel:																					
50,000 day-50,000 night-----	43	74	\$25.11	54	\$110.54	64	\$109.13	41	\$163.02	25	\$85.04	33	\$123.09	291	\$152.80	19	\$59.84	726	\$69.20	91	\$46.75
50,000 day-25,000 night-----	1	1																			
10,000 day-10,000 night-----	12	10	200.40	15	116.00	12	103.17	10	158.80	5	91.00	10	65.80	62	123.92	2	88.00	120	66.79	5	40.00
20,000 limited-----	1	1																			
10,000 day-5,000 night-----	1	1																			
10,000 limited-----	1	1																			
10,000 day-1,000 night-----	14	26	186.46	13	84.06	14	72.36	8	110.50	5	85.40	4	77.75	70	122.51	1	69.00	98	54.54	2	29.00
5,000 day-5,000 night-----																					
Total—clear channel-----	74	117	224.32	86	105.51	93	101.94	60	155.10	35	85.94	47	107.04	438	141.88	22	62.82	962	67.15	98	46.04
Regional:																					
3,000 day-5,000 night-----	132	178	209.62	110	82.45	115	83.60	88	126.33	31	71.29	47	92.45	569	129.47	16	56.75	970	56.70	44	29.91
5,000 day-1,000 night-----	31	47	148.62	30	80.30	27	78.85	20	121.25	8	75.63	16	83.51	148	107.39	3	151.67	214	57.75	10	32.70
5,000 day-1,000 limited-----	1	1																			
5,000 limited-----	2	6	122.00	2	44.00	2	37.00	2	51.00	1	14.00	-----	-----	13	77.69	-----	-----	13	34.23	-----	-----
5,000 day-----	2	3	125.00	4	58.25	3	56.67	2	153.50	-----	-----	12	90.42	-----	-----	12	52.42	-----	-----	-----	-----
5,000 day-500 night-----	2	3	182.67	2	59.00	2	61.00	2	106.50	1	27.00	3	64.33	13	93.92	2	57.50	37	43.14	3	8.00
2,500 day-1,000 night-----	3	96	134.72	56	73.63	46	67.83	46	113.41	8	78.13	38	66.24	290	98.41	2	57.50	37	46.40	18	30.67
1,000 day-1,000 night-----	82	28	133.50	20	65.00	17	61.94	3	77.33	5	66.80	171	91.94	3	60.00	104	52.74	2	19.50		

1,000 day-250 night.	5	109, 60	3	57, 33	3	55, 67	3	55, 33	1	69, 00	1	115, 00	1	82, 38	1	111	1	49, 00	
1,000 limited	5	124, 86	3	62, 00	4	66, 75	3	66, 75	1	51, 00	1	86, 28	1	86, 28	1	45, 78	1	45, 78	
1,000 day	23	156, 20	15	61, 27	17	64, 88	7	74, 14	2	54, 50	7	66, 29	7	73, 96	15	67	44, 52	3	20, 67
500 day-500 night	7	180, 67	2	70, 00	4	65, 50	3	169, 00			1	53, 00	16	127, 88		26	50, 31	1	52, 00
500 limited	5	102, 40	4	77, 50	3	79, 67	2	97, 50			2	48, 00	16	84, 50		27	42, 52	1	20, 00
500 day	4																		
Total—regional	326	409	170, 04	248	76, 31	246	76, 05	192	116, 35	56	70, 39	120	78, 82	1, 271	112, 45	22	69, 91	1, 821	53, 46
Total—local	434	973	145, 56	569	73, 44	517	72, 45	384	110, 61	106	72, 42	231	78, 75	2, 780	104, 04	60	62, 83	3, 837	52, 90
Grand total	834																	211	37, 69
Local:																			
250 day-250 night	9	105, 04	222	59, 09	108	52, 67	118	84, 73	13	50, 15	61	56, 51	993	79, 79	15	53, 87	990	39, 14	
250 day-100 night	7	58, 86	3	43, 67	4	36, 75	3	49, 12	2	55, 00			17	49, 12	8	66, 88	13	33, 92	
250 day	5	77, 40	1	38, 00									8	66, 88		9	40, 11		
100 day-100 night	26	78, 04	9	55, 56	6	46, 33	9	63, 33	2	37, 00	3	85, 00	53	66, 98	1	42, 00	42	34, 95	
100 day	2																		
Total—local	434	102, 56	235	58, 67	178	52, 08	132	82, 02	15	48, 40	64	57, 84	1, 071	78, 58	16	53, 13	1, 054	38, 92	
Grand total	834																	31	33, 81

TABLE 14.—Employee and compensation data, by occupational classification, by class and authorized power, 1944—Continued

[For the week beginning Oct. 15, 1944]

Norr.—Does not include the employees of 10 key stations of major networks, as the reports filed by them with the Commission do not include adequate segregations of employees between station and network operations.

TABLE 15.—Employee and compensation data by occupational classification of standard broadcast stations, 1941 to 1944, inclusive

Class of employee	Employees and their average weekly compensation						Percent of increase in average weekly compensation					
	1944	1943	1942	1941	1944 over	1943 over	1943	1942	1941	1942 over	1941	1941 over
Number of stations												
(1)	834	846	851	817								
Average compensation per employee	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)
General executives:												
General manager	973	\$145.56	\$965	\$131.81								
Technical	569	73.44	559	66.99	539	65.14	526	58.11	9.63	12.74	11.59	.85
Program	517	72.45	502	66.81	499	61.76	459	67.29	8.44	17.31	26.38	2.84
Commercial	384	110.61	366	101.62	421	99.31	365	90.44	8.85	11.38	22.30	8.18
Publicity	106	72.42	94	65.04	97	70.37	105	58.85	11.35	2.91	2.33	16.62
Other	231	78.75	194	75.58	149	80.38	114	80.65	4.19	(2.03)	(7.57)	12.36
Total, executives	1,780	104.04	2,680	95.58	2,676	94.71	2,426	89.46	8.85	9.85	16.30	.92
Employees (other than executives):												
Technical:												
Research and development	60	62.83	52	56.35	61	56.84	133	55.17	11.50	10.54	13.88	(.86)
Operating:	3,887	52.90	3,683	48.47	3,807	46.54	3,688	42.93	9.14	13.67	23.22	4.15
Other	211	37.69	263	35.67	294	29.93	165	33.89	5.66	25.93	11.21	19.18
Program:												
Production	672	53.00	653	48.36	701	44.12	658	41.06	9.59	20.13	29.05	9.61
Writers	863	40.14	703	37.42	691	36.89	716	33.38	7.27	8.81	20.05	1.44
Announcers	3,269	49.86	3,025	45.56	2,937	41.41	2,983	36.76	9.44	20.41	35.64	10.02
Staff musicians	1,675	58.75	1,674	53.39	1,771	57.42	1,748	49.25	10.04	2.32	19.23	(7.02)
Other artists	820	57.55	698	58.10	734	49.75	874	39.26	(.90)	15.74	46.29	16.78
Other	801	42.45	664	38.75	640	38.30	592	33.33	9.55	10.84	27.36	1.17
Commercial:												
Outside salesmen	1,195	95.92	1,238	76.95	1,396	64.04	1,660	57.58	24.65	49.78	66.59	20.16
Promotion and merchandising	238	47.92	233	46.54	232	43.60	304	39.41	2.97	9.91	21.59	6.74
Other	190	40.11	182	34.29	180	30.21	211	30.28	16.97	32.77	32.46	13.51
General and administrative:												
Accounting	774	38.58	695	35.80	674	33.67	590	31.26	7.77	14.58	23.42	6.33
Clerical	920	27.79	904	24.88	878	23.33	806	21.21	11.70	19.12	31.02	6.64
Stenographic	1,044	31.24	790	1,019	26.74	1,037	22.64	12.78	37.99	9.75	22.35	11.48
Other	643	27.07	664	26.33	628	23.64	681	22.14	2.81	14.51	22.27	11.38
Miscellaneous	440	28.69	368	25.06	387	22.91	295	21.45	14.49	25.23	33.75	9.38
Total, excluding executives	17,672	49.81	16,685	45.31	17,040	42.73	17,141	38.88	9.93	16.57	28.11	6.04
Total, including executives	20,452	57.18	19,365	52.26	19,716	49.79	19,567	45.15	9.41	14.84	26.64	4.96

() Indicates a decrease.
¹ Does not include the employees and compensation of 9 key stations in 1943 and 10 key stations in 1944 of major networks, as the reports filed by them do not include adequate segregations of employees and their compensation between station and network operations.

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Big Eddy Telephone Co.	139	29	191	46
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Southern Bell Telephone & Telegraph Co.	100	48	190	30
Southern California Telephone Co.	128	76	190	29
Southern Continental Telephone Co.			193	86
Southern New England Telephone Co.	63	7	199	219

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Southwestern Bell Telephone Co.	118	64	190	31
Southwestern States Telephone Co.			200	221
Springs Mutual Telephone Co.	139	48	200	222
Standard Telephone & Telegraph Co.			200	223
Star Telephone Co.			200	224
T. & T. Telephone Co.	139	49	200	225
Telephone Bond & Share Co.	185	15	193	81
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Tri-City Telephone Co.	139	50	200	226
Tri-County Telephone Co.			193	94
Tri-State Associated Telephone Corp.	72	19	195	129
Tropical Radio Telegraph Co.	167	5	200	234
Two States Telephone Co.	118	65	200	227
Underwood, Norman B. d/b/a Marine Communications Co.	173	15	200	228
Union Pacific R. R. Co.			200	229
Union Telephone Co. (Indiana)	90	35	200	240
Union Telephone Co. (Michigan)			193	95
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United Fruit Co.	187	17	200	233
United States-Liberia Radio Corp.	167	6	194	114
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United Telephone Investment Corp.	185	17	200	239
United Telephone & Telegraph Co.	185	18	200	244
United Telephone & Telegraph Corp.	185	19	201	247
United Utilities, Inc.	185	20	200	241
Upstate Telephone Corp. of New York			195	130
Utah Parks Co.	139	51	200	232
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Wabash Radio Corp.	173	16	198	201
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Wabash Telephone Co.			193	96
Wabash Valley Telephone Co.	138	23	201	252
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West Coast Telephone Co.	128	77	197	168
West Coast Telephone Co. of California	138	24	197	169
West Coast Utilities Corp.	185	21	197	167
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Western Light & Telephone Co.			201	256
Western New England Telephone Co.	138	11	189	21
Western Telephone & Telegraph Co.	138	25	201	257
Western Union Telegraph Co.	159	1	201	258
Western Utilities Corp.			201	260
White River Valley Telephone Co.	138	12	190	22
Wisconsin Telephone Co.	90	37	190	32
Woodbury Telephone Co.	138	13	201	262
Wyandotte Chemicals Corp.			201	263
Wyandotte Transportation Co.	187	19	201	264
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