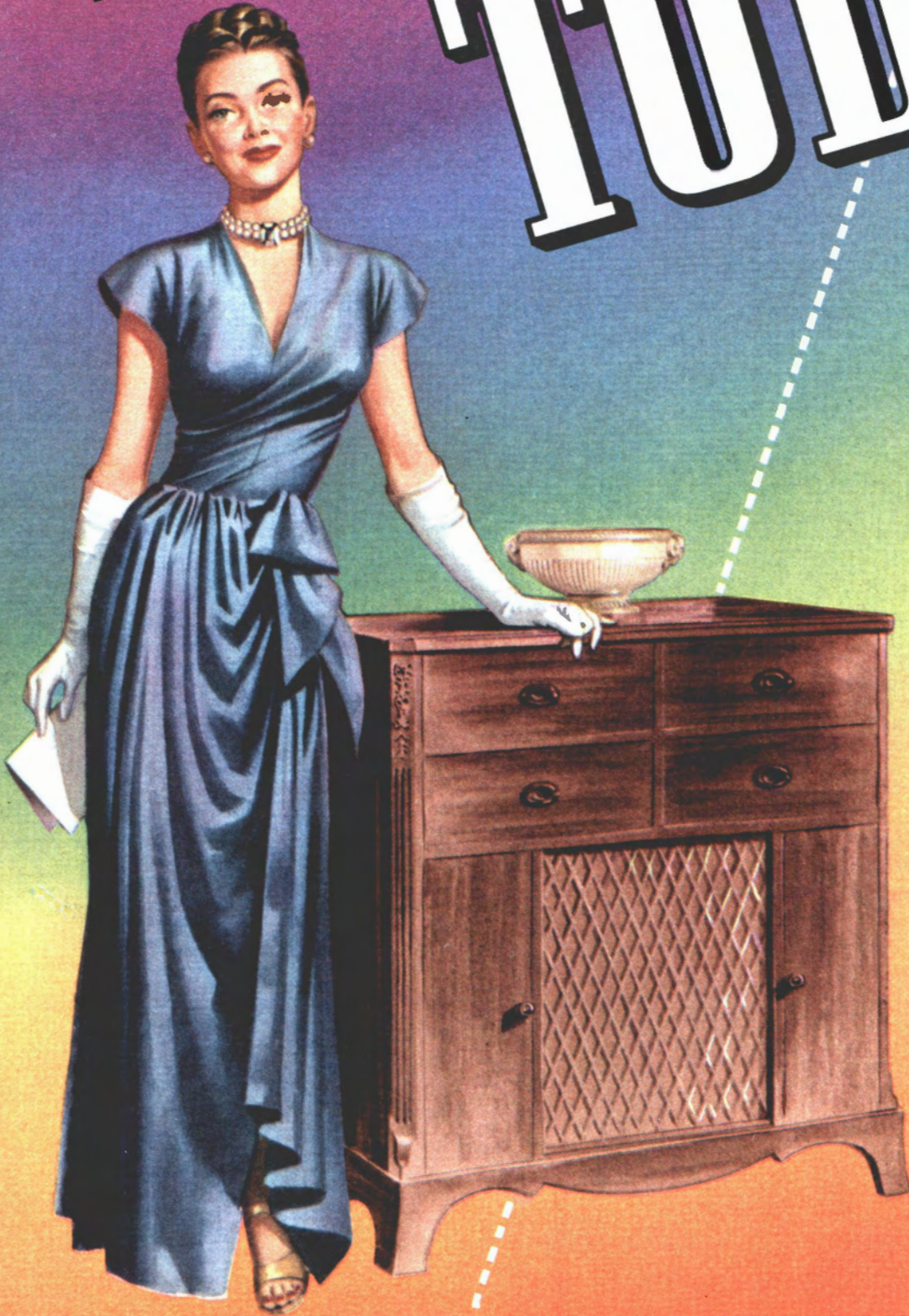


**YOUR NEW RADIO**

**TODAY**



**THE STEWART-WARNER** FULFILLMENT  
OF 22 YEARS OF RADIO EXPERIENCE

*For your great pleasure.*



*today*



## STEWART-WARNER RADIOS AND RADIO-PHONOGRAPHS

**T**HE FUTURE of radio no one knows. The marvels of the vacuum tube and the cathode-ray tube may well lead us into realms of sound and sight transmission beyond all imagining.

In peace no less than in war, the endless search into the limitless mysteries of electricity goes on—it has ever since an ancient Greek scientist produced a static charge by rubbing a piece of amber . . . 2500 years ago.

But while scientists explore deeper and deeper into the wonders of tomorrow, you can have *today* the thrill and pleasure their work has made possible.

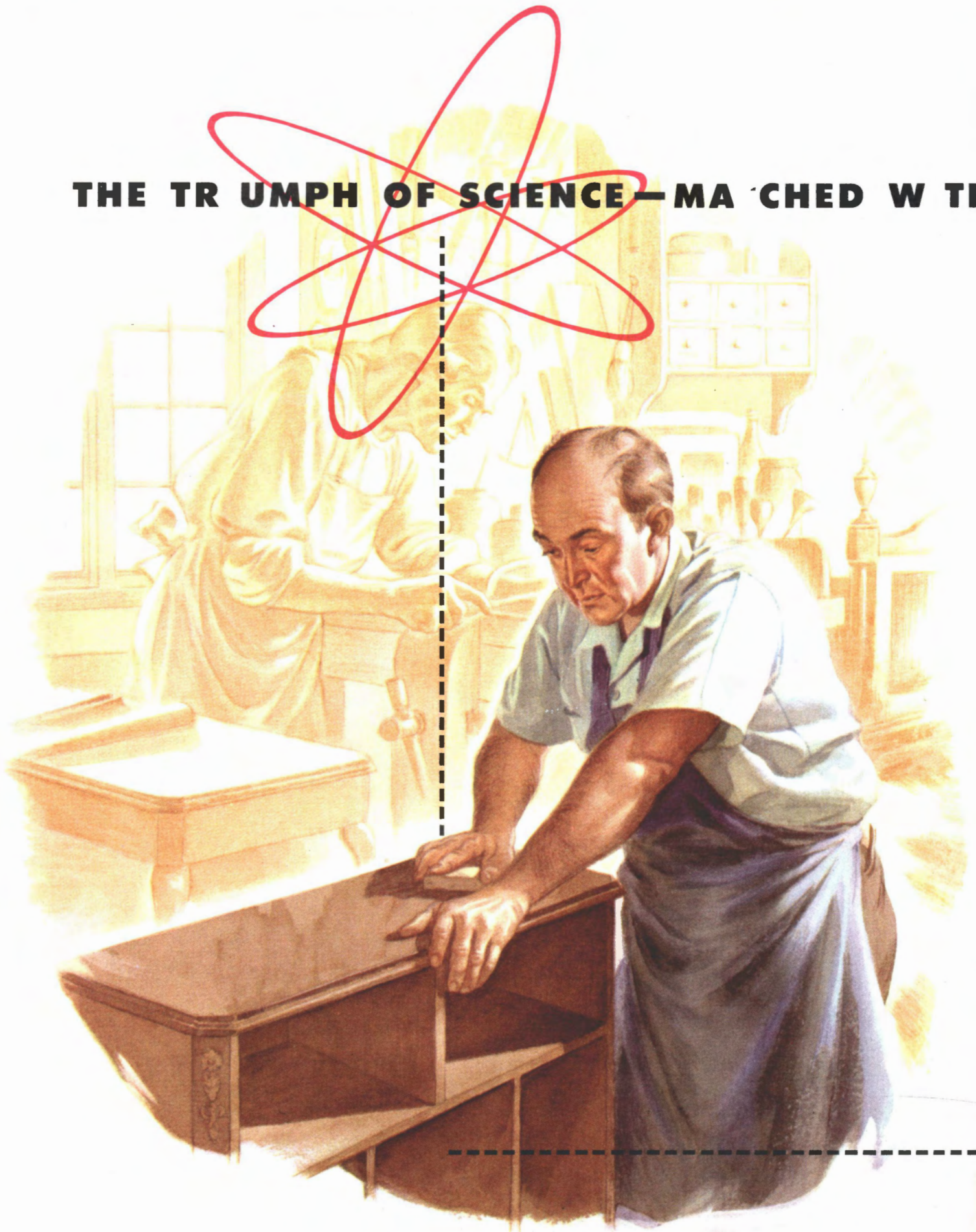
Here, today, is the finest radio the combined genius of science and industry can now provide!

You, as well as the scientist, know what is most desired in your radio . . . transparent clarity of tone, faithful reproduction, full chromatic range, ease of operation, certain dependability.

And then you want the best the cabinetmaker's art affords—fine woods expertly worked, styles you may own with a pride that never dims.

Listen to a Stewart-Warner radio. Admire its authentic beauty. *It is your new radio . . . today!*

**THE TR UMPH OF SCIENCE — MA CHED W TH**



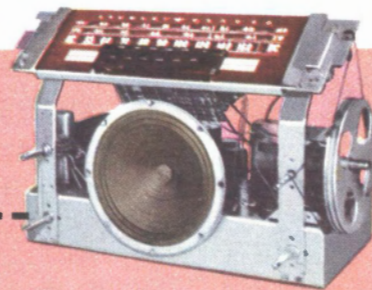
# *the Fine Art of Cabinet Making...*

**T**HOMAS CHIPPENDALE and Thomas Sheraton in England, and Duncan Phyfe in New York, could hardly have dreamed a century and more ago that their imperishable furniture designs would some day join with science . . . to create new beauty and new enjoyment in the home.

Yet how these master craftsmen would applaud the beauty and authenticity of the new Stewart-Warner radio consoles!

What more perfect combination for your home than a miracle of modern radio science cloaked in a beautiful period piece . . . one that "belongs" in your decorative scheme . . . one you will own and display with genuine pride!

And then, for other rooms and other uses, there are other equally smart Stewart-Warner models, styled in new and pleasing designs . . . as beautiful to see as they are beautiful to hear. You will see all of them pictured on the following pages.



**STEWART-WARNER** is proud to

**bring you fine instruments**

**having many exclusive fea-**

**tures... features which result**

**in superior reception. And**

**because of these features...**

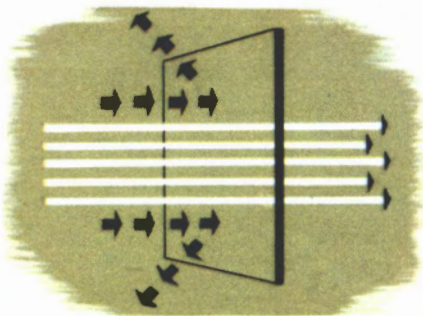
*You can hear the difference*

## THESE GREAT FEATURES OF STEWART-WARNER SETS

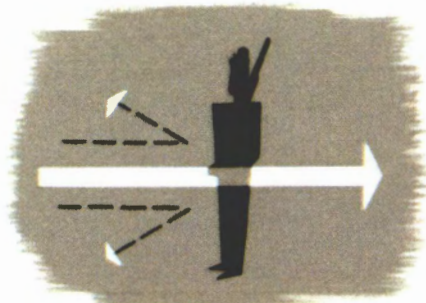
... MEAN THE BEST IN RADIO FOR YOU!



**Strobe-Sonic Tone** The modern miracle in sound. Now you can have radio and phonograph performance with concert hall reality—all the full depth of the tonal picture. And if you want to accentuate bass or treble notes . . . just turn the tone control knob for your preference. Listen to a Stewart-Warner. You can hear the difference!



**Radair Antenna** This exclusive feature in all Stewart-Warner models gives you amazing new radio performance. It brings in even the weakest radio signals. Yet it actually repels those annoying “pops,” crackles and other static noises. You can hear the difference!



**Signal Sentry** No need to be satisfied with the hum and “sizzle” so common to many radios. Stewart-Warner’s Signal Sentry banishes these distractions. The result is crystal-clear reception. And Signal-Sentry brings in distant stations that are only “whistles” in ordinary sets. You can hear the difference!

plus . . .

**Selectivity and Sensitivity** War-born improvements by Stewart-Warner engineers have improved these factors by 60% over pre-war models.

**LISTEN BEFORE YOU BUY!**

**WITH A STEWART-WARNER . . . YOU CAN HEAR THE DIFFERENCE!**

**CREDENZA CONSOLE AND AUTOMATIC PHONOGRAPH COMBINATION**



7 Tubes\*; 2-Band; AC 540-1725-KC; 9.0-12.0 MC  
Model 9004-F Walnut; Model 9004-G Mahogany



*Retail 289.95*

**S**TYLED after the Sheraton tradition with 18th Century grille and antiqued brass hardware, and within this attractive cabinet are war-improved radio circuits which bring a new thrill in listening experience. Six push buttons for station selection. Ferro-Lock circuits guarantee on-the-spot tuning without drift or fading. The dial is easy to read for either short wave or standard broadcast.

The Tamper-Proof automatic phonograph plays 12 ten-inch or 10 twelve-inch records. Hear symphonies just as they are

played originally, no needle hiss, each note is full—undistorted. Soft passages are clear and clean. For both phonograph and radio three positions of tone control are provided. The floating alloy needle plays faithfully up to 5000 times.

The cabinet top does not lift. Flower vases or art objects do not have to be removed when the phonograph is played. Style, beauty and performance to match, you'll be proud to own this truly amazing instrument. Just listen—and you can hear the difference.

\*Including Rectifier.

*2 Tubes*

*261.98*

*7 Tubes  
C  
188.47*





## **RADIO-PHONOGRAPH COMBINATION**

7 Tubes\*; 2-Band AC Model 9004-B;  
Walnut Cabinet 540-1725 KC; 9.0-12.0 MC

**I**N a cabinet style which has long been a favorite, Stewart-Warner has created new beauty with radio performance to match in this handsome console.

Push-button tuning, 3-position tone control, Radair Antenna, Signal-Sentry and Ferro-Lock Circuits—these are the quality features which result in full-range musical tones with all the natural color—plus selectivity and sensitivity 60% greater than pre-war models.

The tamper-proof record changer plays ten 12-inch records or twelve 10-inch records. The Super-Crystal pickup gives you all the music on the record—without hiss. From the soft, light notes of symphony to the full depth of a booming bass . . . all are at your finger tips with this exceptional console.



\*Including Rectifier.



**18TH CENTURY  
PERIOD MODELS**

6 Tube\*; Band AC 540-1725 KC; 9.0-12.0 MC  
Mahogany Cabinets in Styles Shown

Model 9023-D,  
Chippendale-Styled Commode

\*Including Rectifier.



Model 9023-F, Sheraton-Styled Pedestal Commode

THESE ARE quality reproductions of 18th Century furniture styles shown on these two pages which never go out of date nor lose their appeal. They blend with the most exacting home furnishings.

Within these attractive cabinets is the result of electronic perfection—Stewart-Warner's contribution to advanced radio reception. There is push-button tuning with Ferro-Lock Circuits—the finest yet developed. With Radair Antenna and Signal-Sentry the result is clean, clear reception—Strobo-Sonic Tone. *All* the beauty of the music spectrum is retained.



Model 9023-E  
Hepplewhite-Styled Pembroke Drop Leaf Table

In homes where good taste determines the choice—where the preference is for fine furniture plus superlative radio performance, these Stewart-Warner period models cannot be excelled.

\*Including Rectifier.

## TABLE MODEL RADIO-PHONOGRAPH COMBINATION

6 Tubes\*; AC; Single Band Model 9009-B; Walnut; 540-1725 KC



**H**ERE is truly an amazing instrument both in design and performance. It's compact; it's a table model, a chair-side model or a console!e!

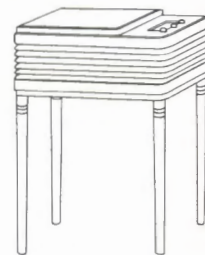
Never before has so expensive, so advanced a circuit been built into a table model of this price range. And, exclusive Radair-Antenna plus Signal-Sentry are included. The result is Strobo-Sonic Tone, the post-war miracle of sound.

Volume can be full—undistorted—more than ample to “cover up” the shuffle of dancing feet. There is a tone control for treble or bass emphasis. The whole spectrum of the chromatic scale is reproduced just as it was played originally.



For record-playing, the Stewart-Warner Tamper-Proof automatic changer plays 12 ten-inch or 10 twelve-inch records. The lightweight Super Crystal Pick-up and the Floating-Alloy (permanent type) needle give you music just as it was recorded—no hiss, no extraneous noise.

Just attach or remove the four attractive screw-in legs at will—another Stewart-Warner achievement in modern cabinet design.



\*Including Rectifier.



### WALNUT TABLE MODEL

6 Tube\*, 2-Band  
 Push Button Tuning; AC Model 9023-C  
 540-1725 KC; 9.0-12.0 MC



### AC-DC

### WALNUT TABLE MODEL

6 Tubes\*; 2-Band; Model 9000-B  
 540-1650 KC; 9.0-12.0 MC

**H**ERE IS a truly de luxe table set which matches stellar performance with handsome cabinet artistry—fine woodwork, fine tonal quality. Hear FM-like reception because of Stewart-Warner's Signal-Sentry and Radair Antenna. It's Strobosonic Tone, the new thrill in radio.

This model has 6 push buttons. These selectors incorporate the new Ferro-Lock Circuits which eliminate drift and instability. The three-position tone control provides for personal tone preferences, with optional emphasis on tone timbres for full-range music, the speaking voice, or accented bass. There are two bands which cover standard broadcast, police and the most important foreign stations. Manual tuning is sharp and quick—made easy by the slide-rule dial. And there is a station clean and clear at each turn of the control.

You must listen to really appreciate the tonal output of this modern receiver. Turn it on—you can hear the difference!



**H**ERE IS an all-new radio which is handsome in appearance and a beautiful musical instrument. Scientific cabinet design gives this set the rich, full voice of many pre-war consoles. The attractive dial and the chrome grille create a definite personality which is modern.

Annoying pre-war static and hum are gone. Reception is virtually "silent" except for the program you want to hear. Distant stations come in sharp and clear—stations that are little more than "whistles" with ordinary sets. These achievements are due to war-born developments—Radair Antenna, Signal-Sentry—exclusively Stewart-Warner "firsts." For short-wave or standard broadcast this is a small radio full of *big* satisfaction. Just listen, to hear the difference!

\*Including Rectifier.



Model 9022-B, Ivory Plastic



6-Tube\*; Single Band;  
AC-DC Table Model; 540-1650 KC

THESE new Stewart-Warner radios combine distinctive plastic styling with features never before offered in sets of this price range.

Strobo-Sonic Tone—the true depth of the wide chromatic range, Radair Antenna which picks up the faintest signals yet *repels* annoying static, Signal Sentry which eliminates sizzle and hum heretofore found in so many table models—all these features spell quality.

The rectangular dial is easy to read. The two-position tone control provides tonal selection for music or speech.

For bedroom, kitchen, library or den, these radios will make a charming addition to any home.



Model 9022-A, Mahogany Wood-Grain Plastic

\*Including Rectifier.



### WALNUT TABLE MODEL

7-Tube\*; 3-Band; Model 9003-B  
540-1725 KC; 5.9-10.0 MC; 11.4-16.



### AC-DC TABLE MODEL

6-Tube\*; 2-Band; Model 9014-E  
540-1650 KC; 9.0-12.0 MC

THIS RADIO is the answer to every demand for simple beauty and superb radio reception in a minimum amount of space. It's a compact table model—truly big in every respect except size.

New and finer circuits deliver full, undistorted power output. Selectivity and sensitivity is greatly stepped up.

Push-button tuning controls incorporate Ferro-Lock Circuits. Instability is eliminated—drift is banished. Tuning is sharp and accurate—and it stays that way. Tone timbres can be varied to suit the personal taste with the 3-Position Selective Tone Control—for full range music, clear-cut speech, or accented bass.

Complete with Radair Antenna and Signal-Sentry, this radio emits Strobe-Sonic Tone—Console quality. It's an electronic masterpiece.

• • •

MARBLE-GLOW plastic plus smart, modern lines give this radio a distinctive appearance. Controls and grille are in contrasting white plastic. The illuminated transverse dial is slanted for greater tuning ease.

Listen to its Strobe-Sonic Tone. Each note is full and round—clear and clean. Exclusive Radair Antenna and Signal-Sentry result in stepped-up performance—greater selectivity and sensitivity plus freedom from annoying man-made static.

There is a two-position tone control which provides bass or treble emphasis to suit each personal desire. The short wave band provides versatility.

For rich beauty in a compact table model, for superlative tonal volume with console quality—this set will bring countless hours of radio enjoyment.



**F**OR PICNICS, vacations or hours of listening pleasure anywhere, this 3-way portable will be the center of attraction. Never before has a portable of this size had such keen sensitivity, so great a power output and such rich brilliance of tone.

There are no messy wet batteries—no acid to spill. The new type dry-cell batteries last 5 to 7 times longer. And to increase their life, just plug in the radio. The batteries will charge automatically overnight—the charge will last enough for your 2-week vacation.

The neon flicker-light shows when the set is turned on. The speed of the flash indicates the condition of the battery. The Radair Antenna which repels static pops and crackles is concealed in the decorative beading. Its smart luggage appearance will please you.



3-Way Portable  
(AC, DC, Battery) 6 Tubes\*;  
Single Band; Model 9007-A, Tan;  
9007-F, Tan and Brown; 9007-G, Tan and Maroon

\*Including Rectifiers.





**SINGLE BAND  
BATTERY-OPERATED  
TABLE MODEL**

4 Tubes; Model 9005-A, Walnut Cabinet  
540-1725 KC

WHEREVER there are no power lines, here is the answer to radio enjoyment. For farms, camps or summer homes without electricity this radio has "everything."

Greater selectivity and sensitivity never before offered in a pre-war set of this design have been engineered into this model by Stewart-Warner.

Low-drain tubes permit longer life for the powerful dry-cell batteries. The Battery-Saver Indicator tells at a glance when the power is on.

Just snap the switch and turn the dial to hear full, rich console-type tone. It's another Stewart-Warner accomplishment.

*Listen to any Stewart-Warner Radio. It's fidelity of Tone will amaze you. Hear the fulfillment of our 22 years of Radio research. You'll see what we mean when we say—Tune in any Stewart-Warner Radio and hear the difference!*

# FM

## THE WONDER RADIO

### THAT IS HERE TODAY...



WHEN a great symphony orchestra achieves a perfect union of tone . . . when every player responds instantly to the smallest flick of the conductor's baton, the critics say the playing is "transparent." The whole mass of tone is so delicately balanced that listeners feel they can "see through" the orchestra.

That's what you feel when you listen to Stewart-Warner FM—music and voices so clean, so clear, so *transparent* that you feel you could reach out and touch them!

For FM banishes static, station interference, fading! Only the pure brilliance of the program reaches your ears.

FM is, of course, an entirely new kind of radio. FM is an abbreviation for Frequency Modulation, a wholly new broadcasting and receiving method. The frequency of the electronic impulse is varied in FM; in your conventional radio (Amplitude Modification) the amplitude of the impulse—the extent of its departure from normal strength—is varied.

But the scientific explanation of FM is for the engineers. It is enough just to *hear* this new wonder radio.

If your locality is served by an FM broadcasting station, listen to the Stewart-Warner FM. Discover its amazing fidelity . . . the finest radio ever produced!

**MAKES MUSIC  
YOU'LL CLASP TO YOUR**

*Heart*



Model 9021-A; De Luxe AM-FM  
Radio-Phonograph Combination

### **STROBO-SONIC TONE**

reaches beyond any performance known to radio in this outstanding radio-phonograph-recording combination with FM (Frequency Modulation), reproducing music or voice crystal clear to the last delicate overtone against a background of velvety silence.

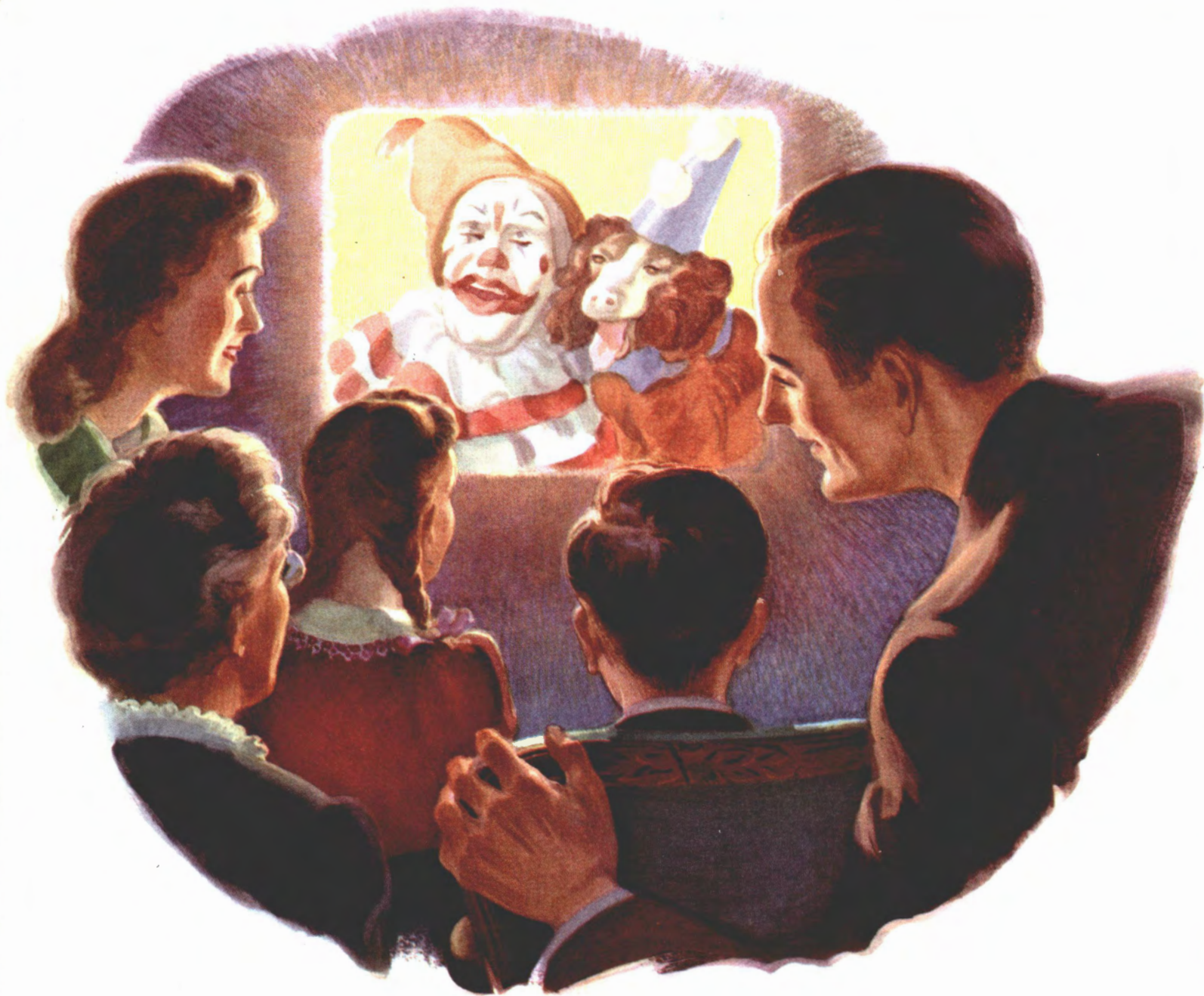
The superlatively handsome cabinet finished in richest crotch mahogany, presents the control panel and record changer via concealed doors near the top, leaving the complete upper surface immobile for permanent ornamental display—yet the control panel inclines just right for easy sight; no bending! And the record player is steady as a rock, quickly, easily accessible. Two hand-tooled leather top panels optional.

A microphone and special recording head for making home records are an integral part of this

amazingly versatile set. Recordings of favorite radio programs or impromptu "home talent" performances take on new lustre and brilliance, preserved forever.

Tonal quality will be greatly enhanced by specially louvred doors. Push buttons add to playing ease for AM or FM, and there are two spread bands of short wave.

For on-the-spot manual tuning, the "Tuning Eye" assures accurate, immediate station selection. Base and treble tone controls provide an infinite number of tonal variations, while a host of other convenience features, including two 10-inch speakers amplifying Stewart-Warner's *Strobo-Scopic Tone*, make this instrument the leader among deluxe radio-phonograph-recorder combinations.



**T**ELEVISION something from "The World of the Future"? Not at all!

Stewart-Warner Television is ready, now, and just as soon as possible it will be manufactured.

And Stewart-Warner Television pictures will be bright and distinct on an extra-

large screen . . . big enough to be seen from any part of the room . . . big enough to entertain the whole family!

Imagine the thrill of seeing, in your own home, the famous football games, big-league baseball, the newest Broadway musical, and news as it's made on the spot. You'll actually be seeing history in action!



Johnson

**STEWART  
WARNER**  
*Radios*  
CHICAGO 14, ILLINOIS