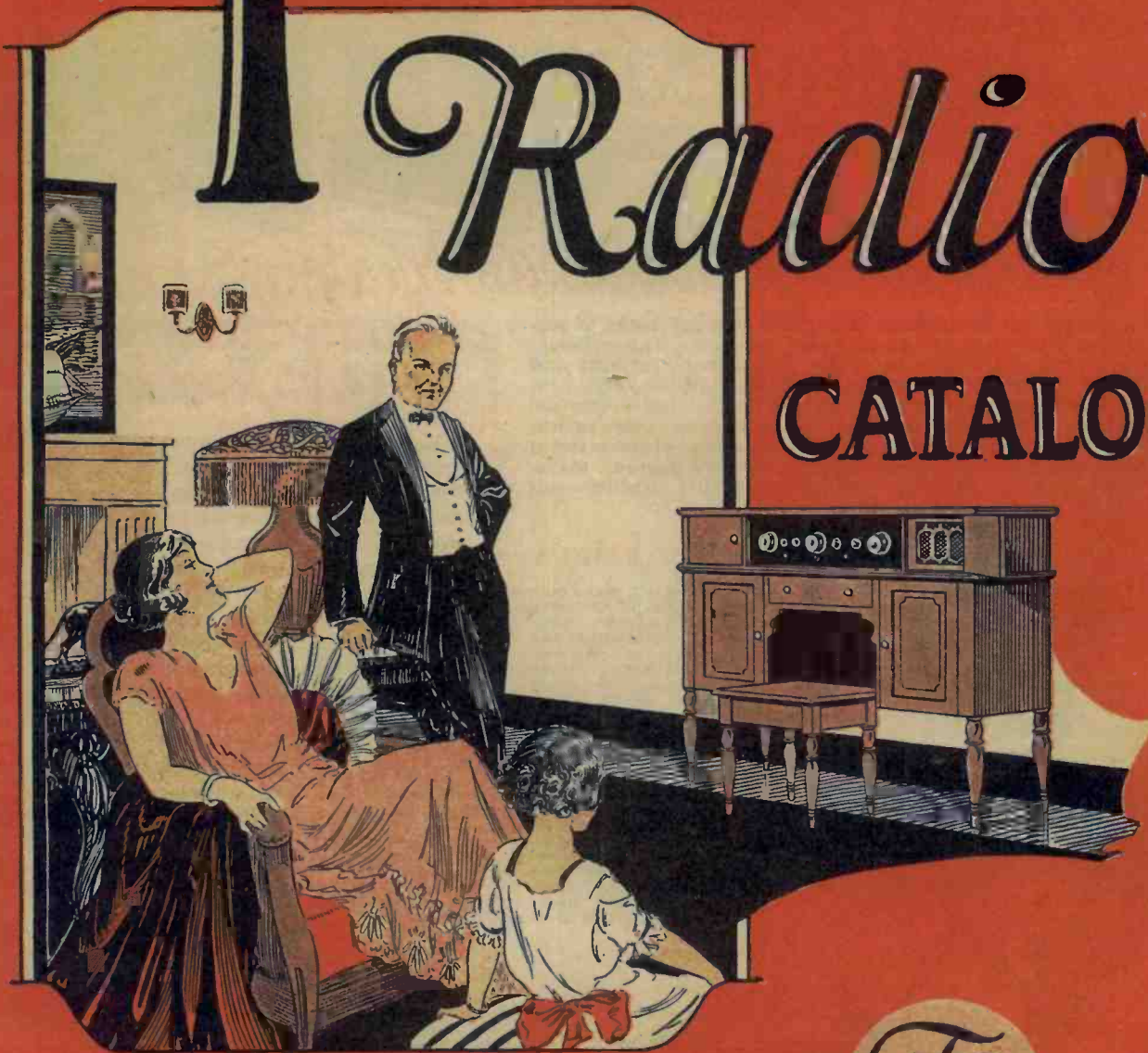


# TREGO

# Radio

## CATALOG



**TREGO RADIO  
MANUFACTURING CO.  
KANSAS CITY, MO.**



This Big Factory is kept busy supplying our thousands of customers—

Offices and Factory  
1427 Chestnut Street  
Kansas City,  
Mo.



## Where Trego Radios are Made

Our great Kansas City factory is working day and night to supply the enormous demand for Trego Radio Products. This splendid building provides every convenience for expert manufacturing and the efficient handling of orders. Our machinery is of the very latest and most approved type—every possible time and labor saving device has been adopted. Our employees are experts in their particular lines, and the complete factory is under the closest supervision by our technically trained radio engineers. We are quantity manufacturers, which in a nutshell, explains our quality products and our low prices.

### Highest Quality - Lowest Price

Nothing has been overlooked in our manufacturing plan toward making Trego Radios the best on the market. Our policy was to produce the best Radios possible, regardless of cost. Then having accomplished this, we systematized our manufacturing and went into big scale production, so as to lower the cost. We buy raw materials in enormous quantities, our factory overhead has been cut to the absolute minimum, and we pass all these great savings on to our customers. The result is that Trego Radios are second to none in quality and performance, and our prices defy all competition.

### Direct From Factory to You

It is a well known fact that the cost of marketing Radios and Radio Accessories is high—out of all reason. The profits to the distributors and sub-distributors, dealers and salesmen are enormous. Our policy of selling direct from the factory eliminates all these needless profits. We sell to you at less than the usual wholesale prices on most other lines.

### Our Guarantee Protects You

Every Trego Radio is fully guaranteed by the factory. This guarantee covers every imperfection in materials or workmanship. Any defective instrument returned to us, shipment prepaid, will be repaired or replaced at our discretion. It is impossible to guarantee the range of any radio apparatus as too many factors are involved, but our statements are all conservative and under proper conditions you can expect to hear over much greater distances than those given in our range ratings.

The Trego Radio Manufacturing Company is a large, financially responsible company, noted for its policies of honest merchandise and fair dealing. Refer to Dunn or Bradstreet or to the Union State Bank of Kansas City.

## 3 HOUR SERVICE!

Prompt and efficient handling of orders is our motto. Every order, inquiry or letter gets immediate attention and shipments are made within three hours from the time the order is received. Being located in Kansas City—"The Heart of America"—we have the world's best mail and express service. All of which means that you get your shipments in the shortest possible time.



# Order Radio Sets and Parts NOW

Radio is no longer a luxury or an experiment. Our new low prices now make Radio entertainment a household pleasure within the reach of all. Nothing is to be gained by waiting, as Trego Products are perfected and, in the

face of constantly increasing costs of labor and materials, prices can not go lower. In fact an advance may soon be necessary. Buy now and experience at once the untold joy and pleasure of this greatest of all modern inventions in your own home.

Radio is bringing entertainment to the homes of thousands. The world's greatest artists singing for you, symphony orchestras, the latest jazz from the big cities' best bands and orchestras, entire operas and concerts, talks by famous men, weather reports, stock market and board of trade bulletins, household hints, bed-time stories for the kiddies—all these are at your finger tips with a Trego Radio.

There is a lot of satisfaction in buying from a firm recognized as a pioneer and an authority in the radio field. Follow the suggestions in this catalog and you benefit by our years of experience and research. Trego Radios and equipment are all tested, they incorporate the latest practices and developments as approved by leading authorities, but best of all, they work dependably. Trego means Radio perfection.

## Dealers, Attention! BIG PROFITS for RADIO DEALERS

All prices shown in this catalog are net—our lowest prices to users, and they are far below the usual wholesale prices. However, we can make a proposition to dealers which is most attractive. Dealers looking for big profits, and those wanting to get in on the ground floor with the fastest selling line of Radio Sets and Parts in the country today should write us at once for particulars.

# AMAZINGLY LOW PRICES

Radios (Without Accessories)

## "Baby Grand" RECEIVER ONE TUBE

ASTONISHES RADIO WORLD

Range 500 to 1,500 miles—the world's most efficient low priced Radio Receiver.

The "Baby Grand" Radio Receiver is an innovation in radio history. It is a rare bargain—one of the most beautiful and most efficient long range receivers made. Our price of \$15.35 is much lower than that on any other receiver of similar quality. This offers a wonderful opportunity to those wanting to get a high grade Radio Set at an inexpensive price. With the "Baby Grand" Receiver you can easily and cheaply buy the few other necessary parts, and enjoy the luxuries of Radio Broadcast entertainment. This Receiver will bring in local and distant stations clear and loud, and without distortion.



15<sup>35</sup>

### General Description

Highly polished Solid Walnut Cabinet, 7x9x7 inches; soft rubber feet to prevent scratching of table; velvet finish composition panel; Condensite dials, knobs and binding post caps; all nickel fittings; air dielectric rotary plate type condenser. Special wound coil, tuning from 180 to 600 meters; smooth running rheostat; Condensite tube socket. Finest bus-bar wiring throughout; all soldered joints.



### How To Order

Fill in the order blank which is enclosed with this catalog. Write or print your name and address plainly, indicate whether you wish shipment by express or parcel post, and place an X in front of the items you want. Figure out the total cost of your order and show the amount in the place provided for that purpose. Also indicate whether you are sending your remittance with order or whether you desire shipment C. O. D. Mail your order at once as we can not guarantee how long these low prices will remain in effect. You need send no money, as any order will be shipped C. O. D. However, if you send remittance with order we allow a 3% discount from the prices as shown in catalog.

### The Following Accessories Are Needed:

To build a complete long distance Radio around the "Baby Grand" Receiver, these inexpensive accessories are required: One vacuum tube, one pair of headphones, one "A" and one "B" battery, one knife switch, aerial and ground wires and insulators. We furnish complete instructions for setting up with every "Baby Grand" Receiver.



RADIOS WITHOUT ACCESSORIES

# RECEIVERS for Any Distance

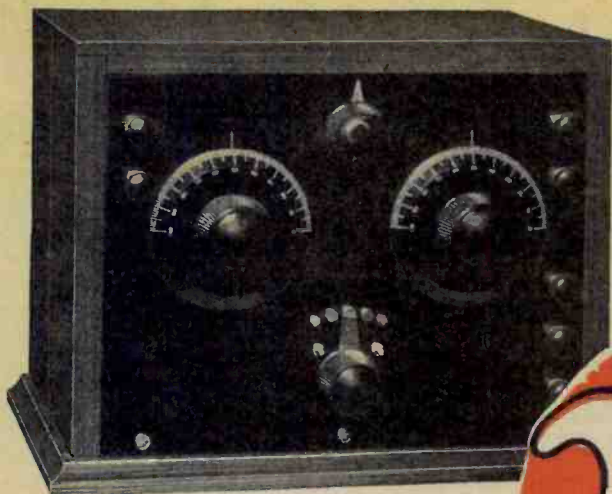
## Trego "Allstation"

ONE TUBE RECEIVER

This instrument has a range of 1,000 to 2,000 miles. It is Radio's greatest one tube receiver value. Judged by prices now being asked for receivers of the same high quality, it should sell for \$75.00.

### General Description

The Trego "Allstation" Receiver is contained in a highly polished Solid Walnut Cabinet, 7x9x7 inches. Fitted with soft rubber feet to prevent scratching of table; velvet finish composition panel; Condensite dials, knobs and binding posts; all nickel fittings; air dielectric rotary plate type condenser; special wound Vario-Coupler Regenerato, tuning from 180 to 600 meters; smooth running rheostat; Condensite tube socket; finest bus-bar wiring throughout; all soldered joints.



### The Following Accessories are Needed:

These accessories with the Trego "Allstation" Receiver will make a high grade Long Distance Set: one detector vacuum tube, one set of headphones, one "A" and one "B" battery, 150 feet copper aerial wire, ground and lead-in wire, one switch and insulators. Complete instructions with every Trego "Allstation" Receiver.



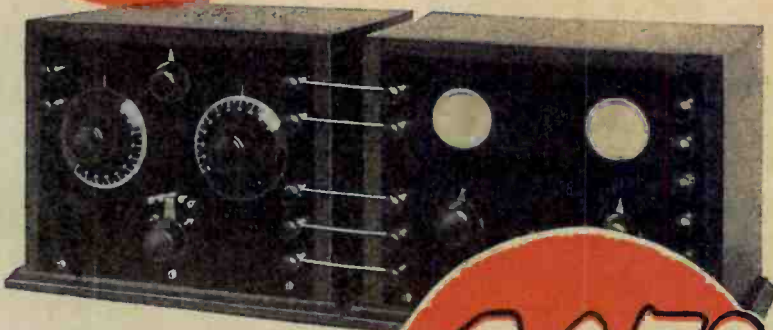
## Trego "Star"

THREE TUBE SET

With Two-Stage Amplifier  
BIG VOLUME — CLEAR TONE

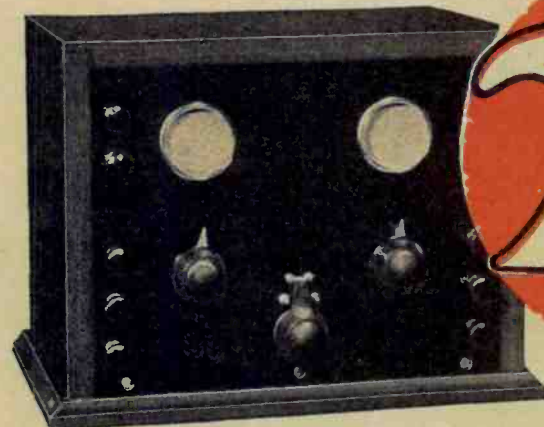
This remarkable outfit will bring in stations loud and clear over a range of from 1,000 to 2,000 miles, and under ideal conditions much greater distances are frequently heard. It is an easy set to install and operate, and at our low price it is a rare bargain. Compare it with others at much higher prices. The Trego "Star" is a scientifically made instrument, but is by no means delicate. With proper care it will last a lifetime and a child can operate it.

Operates on hot shot or storage battery. The "Star" consists of two units, combining the Trego "Allstation" Receiver with the Trego Two-Stage Amplifier, making a wonderfully efficient set. All connected, ready to set up except for accessories.



### The Following Accessories Are Needed:

As this set consists of the Trego "Allstation" Receiver and Two-Stage Amplifier, the same accessories are needed that are listed in the descriptions of the separate units on this page, above and below.



TWO TUBE



## Trego

Two-Stage AMPLIFIER

An Addition to Any Good Radio Set

A high grade amplifying instrument built especially to operate in connection with the Trego "Allstation" Receiver, but will work equally well with any good tube set. Makes possible reception from far distant stations loud and clear, and permits use of loud speaker. A wonderful bargain at the price. Highly polished Solid Walnut Cabinet 7x9x7 inches; soft rubber feet; velvet finish composition panel; high grade Silicon steel core transformers; low flux leakage; smooth running rheostat—continuously variable; bus-bar wiring throughout; Condensite sockets; phosphor bronze springs; switch for cutting off filament. Accessories necessary for operation consist of 2 tubes and 2 "B" batteries.

Made in three types. TYPE A.A.—With sockets for 1½ volt tubes. TYPE B.A.—With sockets for 6 volt tubes. TYPE 199—With sockets for 3 volt tubes.



RADIOS WITHOUT ACCESSORIES

RECEIVERS for Any Purse

NeuTREGOflex Receiver

TWO TUBES WITH FOUR TUBE EFFICIENCY  
A Wonderful Radio Value With Loud Speaker Volume

Here is a Receiver that is becoming vastly popular on account of its wonderful performance. Uses only two tubes but has the efficiency of four tubes with most other makes. Range up to 2,500 miles. Easy to tune—only two dials to operate. Great selectivity permits obtaining distant stations through local broadcasting. Does not howl or whistle. The Neutregoflex Receiver is unexcelled in tone quality and volume. Exceptionally well constructed. Solid Walnut Cabinet; nickel plated piano hinges; rubber feet; all connections through rear of cabinet; celeron panel. An unmatched value in a high grade Receiver.

These Accessories Are Needed to Complete the VENUS Set

To set up the complete Trego "Venus" Set, the following are needed in addition to the Receiver: Three vacuum tubes, "A" and "B" batteries, headphones and plug, outside aerial, ground and lead-in wires, switch and insulators. Loud speaker is optional. Complete instructions with every Trego Receiver.

Accessories to go with the NeuTREGOflex Receiver

The Neutregoflex Receiver is shipped all wired and ready to set up. All the "extras" you need are: Two vacuum tubes, set of headphones and plug, "A" and "B" batteries; aerial, ground and lead-in wiring. Our instructions tell you how to install in a few minutes' time.

56

TREGO

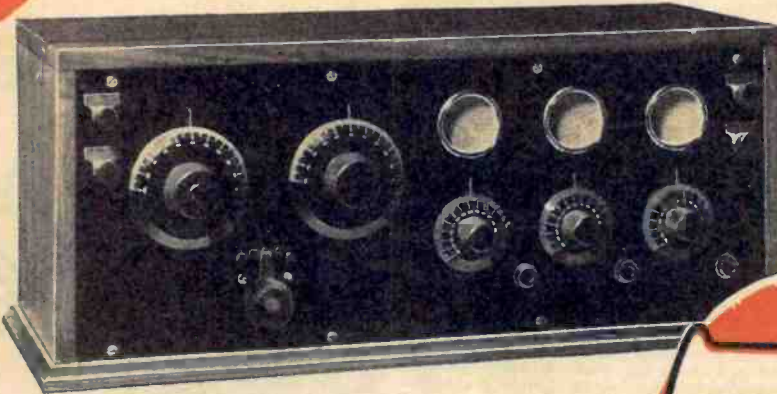
"Venus"

THREE TUBE RECEIVER

Tuner and Amplifier in One Cabinet

The Trego "Venus" Receiver has a range of 1,500 to 2,500 miles. Two stages of audio-frequency amplification with Vernier controls throughout. Has sufficient volume to fill a large room on loud speaker. Controls permit of great selectivity and very fine tuning. A high grade Receiver that will excel in performance any other on the market at the same price. Highly polished Solid Walnut Cabinet, 7x18x7 inches; velvet finish composition panel, dial

and knobs; condenser of air dielectric rotary type with Vernier adjustment; all rheostats of the continuously variable type. Amplifier has two stages of audio-frequency. Especially wound transformers; finest soldered bus-bar wiring. Cabinet lid piano hinged; all binding posts in rear.



70

Tregodyne RECEIVER

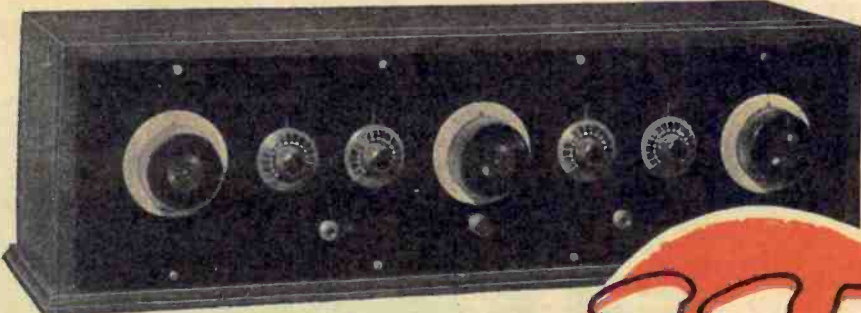
This is the very finest Receiver that can be built. Nothing has been spared to make the Tregodyne the best in the world, regardless of price. And yet our large volume production and policy of direct from factory to user enables us to price this far below the usual mark. The great selectivity of this Receiver enables you to tune in whatever station is desired. Local broadcasting does not interfere. A station once located can always be brought in again at the same dial settings. Range. Coast to Coast, Canada to Cuba, and even European stations under ideal conditions. Great volume on the loud speaker at all times.

FIVE TUBE

The Tregodyne Receiver is contained in a beautiful 26-inch

Solid Walnut Cabinet with piano hinges, NP lid supports and rubber feet to prevent marring furniture; Celeron panel; large tuning dials, full Vernier type with 12 to 1 ratio, tapered knobs; silver calibrated marker disc; non-capacity jacks; battery control switch; silver marker plates for all connections and all on rear of cabinet. All internal instruments of our special design or standard make. Fully guaranteed.

115





COMPLETE RADIOS  
With All Equipment  
Nothing Else to Buy



1  
Tube  
Set

Canon, Georgia.  
"In thirty minutes after I started to put up the aerial I had it connected. I have been able to get as far west as Dallas, Texas, and north to Toronto, Canada, east to Boston, and south to Havana.  
"I think this is doing well for a one tube set. I am well pleased with it, and have not seen one at twice its price that I would exchange it for."  
R. H. RIDGWAY.

# New "Baby Grand"

## RADIO VACUUM TUBE SET

Complete in Every Detail—All Ready to Use—Nothing Else to Buy!

The new Trego "Baby Grand" Radio Set is one of our most popular outfits. It is a real bargain—a regular \$100 value for only \$28.75! Quantity production enables us to offer this set at a price well within the reach of all. The "Baby Grand" is making a big hit with radio fans everywhere. With it you can enjoy the pleasures of broadcast entertainment in your own home at a very small cost. You will be amazed at the tone and volume of this set. For \$28.75 we ship you the complete outfit as illustrated—nothing else to buy. Outfit includes one WD 12 vacuum tube, set of headphones, batteries, 100 feet special copper aerial wire, 25 feet of ground wire, insulators, and complete set of instructions. Batteries already hooked up and mounted inside tuner cabinet.

### Description of Set

Highly polished Solid Walnut Cabinet, 7x9x7 inches; soft rubber feet to prevent scratching of table; velvet finish composition panel; Condensite dials, knobs and binding post caps; all nickel fittings; air dielectric rotary plate type condenser. Special wound coil, tuning from 180 to 600 meters; smooth running rheostat; Condensite tube socket. Finest bus-bar wiring throughout; all soldered joints.

A Star  
Value at  
This  
Low Price



Hours of pleasure and entertainment are yours with the "Baby Grand" in your home. The world's best inexpensive set—a typical Trego value!

**28<sup>75</sup>**  
500 to  
1,000  
Mile  
Range

**RADIO  
BARGAINS  
THAT DEFY  
COMPETITION**



**Tune in Stations  
Hundreds of  
Miles Away**

**Complete Radios With  
All Equipment  
Nothing Else To Buy**  
**An Astounding  
Radio  
Value**



1,000 to 2,000 Mile Receiving Range

**Trego "ALLSTATION" Long Distance Set**

**ONE TUBE** This outfit is proving very popular with those desiring an inexpensive tube set. The Trego "Allstation" has a range up to 2,000 miles, which is somewhat greater than that of the "Baby Grand." Under normal atmospheric conditions this set will receive practically all the big stations in the United States and Canada. At our price of only \$34.50 it is a phenomenal value. Similar sets retail for \$100 to \$150. It comes to you complete—all ready to set up—not another thing to buy. Anyone can install the "Allstation" in 30 minutes. As illustrated, the following is included: Trego "Allstation" Receiver (described on Page 4), high grade detector tube, set of long distance headphones, Standard batteries, 150 feet copper aerial wire, ground and lead-in wire, lightning switch and insulators. Complete instructions.

**For Greater Distance and Volume Combine With  
Trego Amplifier**

When desired, the Trego Amplifier complete, as described on Page 8, may be added to the "Allstation" Set. This will greatly increase the tone quality and volume, and far distant stations can be heard more clearly.

This outfit comes regularly equipped to operate on 1½ volt single dry cell battery, but when specified will be furnished with 201A or 301A 6-volt tubes and batteries, at the same price.

**"FINE RESULTS"**

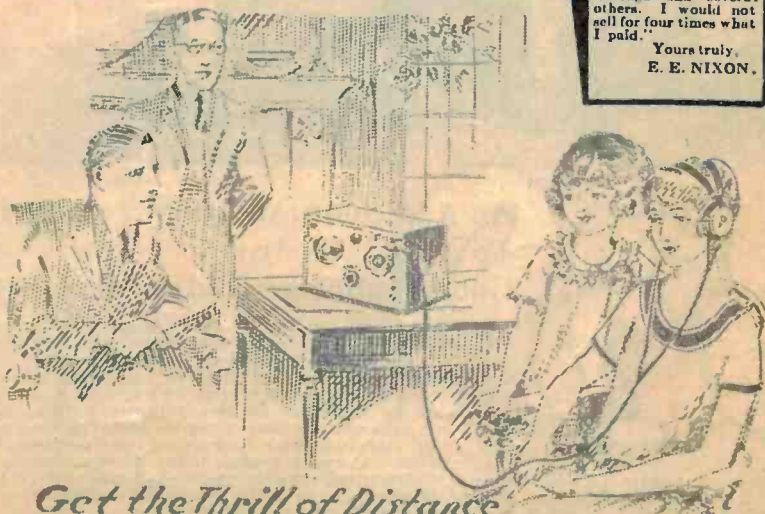
Pace, Miss.  
"Received the 'ALL-STATIONS' yesterday. I got the following stations in a few hours time: Ft. Worth, Dallas, Hastings, Neb., Chicago and several others. I would not sell for four times what I paid."

Yours truly,  
E. E. NIXON.

**LISTEN IN!**

**The Air Is Alive With Voices**

With a Trego Radio Set in your home, the entire world of entertainment, politics, religion, education and business is literally at your finger tips. Tune in any time—day or night—to just what you are most interested in. Music from the finest concert halls and operas; jazz from the big city hotels and best orchestras; lectures by world famous orators and statesmen on topics of vital interest; complete church services, including organ and choir music, together with absorbing sermons by the foremost ministers; news of the day—local, national and foreign; market reports from Wall Street and the Board of Trade; weather forecasts; bedtime stories for the kiddies. All these are at your command with radio—the wonder invention of the age.



*Get the Thrill of Distance*

**34<sup>50</sup>**



Complete Radio With All Equipment. Nothing Else To Buy

# Tune In The Best Concerts

Trego Radio Sets are nationally famous for their efficiency. There is no uncertainty as to the results you will get. If it is in the air, a Trego Set will receive it—clearly and without distortion. We urge comparison with other makes. That always makes Trego friends, as our quality and values are without an equal. You can make no mistake in dealing with us as we positively guarantee our equipment.

**"A LONG DISTANCE SET."**  
 Grand River, Iowa.  
 "Received the 'DeLuxe' in fine shape and am more than pleased with it. Have heard all over the United States, including Canada, Cuba and Mexico. Sure is a long distance set. It brings in the distant stations nearly as loud as local stations. It works as good as a five-tube set." Yours sincerely,  
**C. H. HEWLETT.**



1,000 to 2,000  
 Mile  
 Range

## Trego "DeLUXE" THREE TUBE SET

Complete With Two-Stage Amplifier and Loud Speaker

This matchless Trego value compares in every way with other sets selling for \$200. It is a high grade guaranteed long distance tube set with two stages of amplification and includes loud speaker. The complete outfit, as illustrated, consists of the "Allstation" Receiver coupled with the Trego Two-Stage Amplifier, each fully equipped with tubes. For detailed description of these units see Page 6 for Receiver and below on this page for Amplifier. The "DeLuxe" is an ideal set for dances, clubs, public gatherings or wherever loud speaker volume is desired. It is economical and easy to operate, can be installed in thirty minutes, and will last a lifetime. As shipped this set includes everything that you need—the Receiver and Amplifier; the famous Trego Loud Speaker as described on Page 16; standard make, long life "A" and "B" batteries; all necessary aerial equipment.

This Amplifier Can Be Attached To Any Tube Set in 5 Minutes



The "DeLuxe" Set will be furnished with 1½ volt tubes when specified, at the same price.



## TREGO Two-Stage Amplifier Complete

With Tubes and Batteries Ready To Attach

### General Description

Shipped complete with tubes and batteries, ready to attach. Highly polished Solid Walnut Cabinet 7x9x7 inches; soft rubber feet; velvet finish composition panel; high grade Silicon steel core transformers; low flux leakage; smooth running rheostat, continuously variable; bus-bar wiring throughout; Condensite sockets; phosphor bronze springs; switch for cutting off filament.

### An Addition To Any Good Radio Set

A high grade Amplifying Instrument, built especially to operate with the Trego "Allstation" Receiver, either alone or combined with the Loud Speaker in the "DeLuxe" Set, but it will work equally as well with any good tube set. Can be attached in five minutes. This Amplifier takes the broadcasting as received by any good Receiver and increases its volume many times. Permits loud speaker to be used. Simple to connect, using latest and most approved hook-up with refinements perfected in our own laboratories.

Made In Three Types

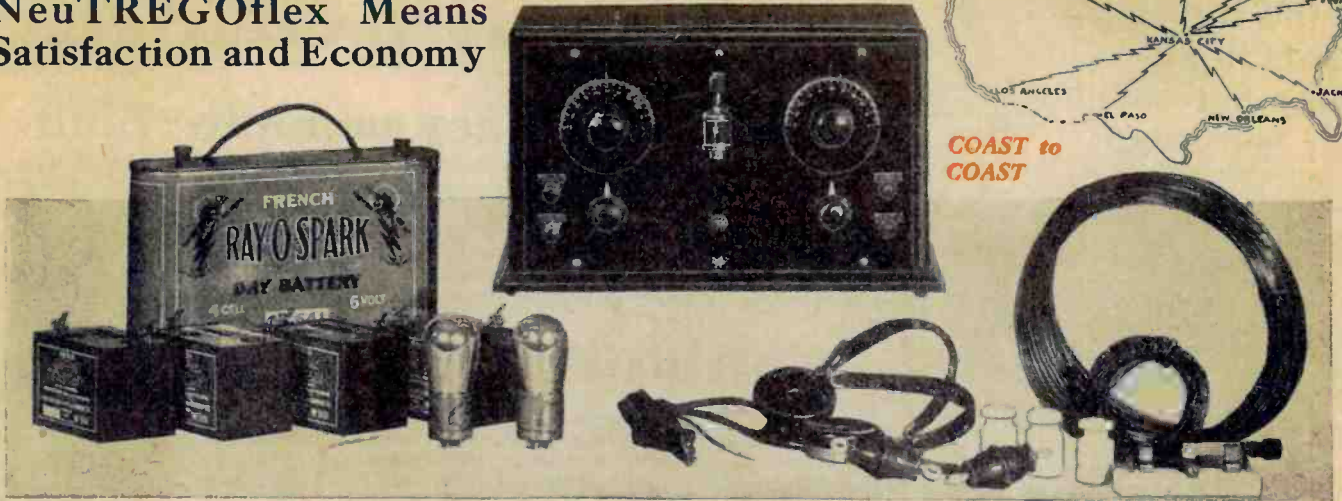
TYPE A. A. With sockets for 1½-volt tubes. TYPE B. A.—With sockets for 6-volt tubes. TYPE 199—With sockets for 3-volt tubes.





Music From New York or California

NeuTREGOflex Means Satisfaction and Economy



“NeuTREGOflex” Two Tube Radio Set With Four Tube Efficiency

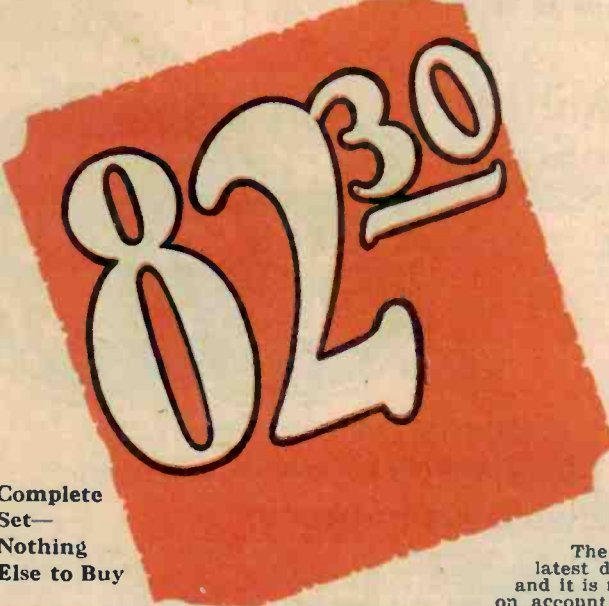
LOUD SPEAKER VOLUME

A Set That Will Give Wonderful Results

Radio experts proclaim the Neutregoflex to be without an equal at anything like our price, judged from the standpoint of efficiency. Performance has won an enviable record for this set. It has many distinctive advantages, and due to scientific design and construction, its two tubes actually give four tube efficiency. Only two dials are used, making it easy to tune. Does not whistle or growl. The Neutregoflex has great selectivity—distant stations may be tuned in at any time regardless of local broadcasting. Tone quality and volume unexcelled. This set is sent you complete, all ready to set up. It is exceedingly easy to operate, and within thirty minutes after it arrives you should be listening to broadcasting over a range up to 2,000 miles.

What the NeuTREGOflex Will Do For You

This remarkable set will bring radio programs into your home from practically any broadcasting station in America. Our bargain price, together with this set's efficiency and economy of operation, makes it a sterling value.



Complete Set— Nothing Else to Buy

Designed on Latest Principles

The Neutregoflex employs one of the latest developments in radio reception, and it is rapidly becoming vastly popular on account of its extreme simplicity and wonderful performance. It is remarkably free from static and other objectionable noises. The operation is always true and clear and the tone quality unsurpassed. With the Neutregoflex you will establish many records for distance, and you will have the satisfaction of knowing your set is, at the price, without an equal.

Description of Set

The Neutregoflex is a truly beautiful instrument. The Receiver, as described on Page 4, is contained in a Solid Walnut Cabinet, highly polished, and with nickel piano hinges. Included in the complete set are: The Neutregoflex Receiver; two tubes; four standard make “B” batteries; one large “A” battery (dry cells); set of quality headphones; all aerial equipment; complete instructions for installing and operating. Can be used with 301A or C299 tubes, using dry cells.

TREGO SELLS FOR LESS

FREE Book of Instructions Included WITH EVERY RADIO SET

To make it easy for our customers, who have had no previous radio experience, to install their own sets, we have prepared this complete instruction book. It tells you just what to do and how to go about it—every little detail fully explained. The language used is simple—free from all unnecessary long and hard technical terms—so that any-

one can understand and follow the directions. It tells you about batteries—how to connect them to the receiving set—in fact everything you will want to know. With these instructions you can make no mistake in installing your set. Thousands of others have set up their radios successfully—you can do the same in your home.



“RECEIVING FOREIGN STATIONS.”  
Tiffin, Iowa.  
“Gentlemen: Received the ‘Neutregoflex’ O. K.  
“In regard to receiving foreign stations beg to advise that we received England, Germany and Russia on the above machines.”  
Yours very truly,  
The Tiffin Savings Bank.



## What the Buyer Wants in a Radio Set

**Simplicity** Every unnecessary part, all complicated mechanisms, all inaccessible wiring—in fact everything has been eliminated insofar as is possible in Trego Radios. Simplicity means greater economy in operation, longer life and greater satisfaction.

**Selectivity** Modern Radio design demands that sets be selective—that stations other than the one tuned for will not interfere. This important factor has been given careful study by Trego engineers and in Trego Sets interference is reduced to a minimum.

**Good Volume** Much of the enjoyment you will receive from your set depends on the volume. Faint and indistinct programs are only an annoyance. Loud, strong, undistorted volume, such as Trego Sets deliver, is just the difference between quality products and inferior makes.

**Clearness** Trego Sets are famous for the clearness with which the broadcasted programs are reproduced. Even from the far distant stations, Trego Receivers pick up the music or announcements and deliver them clear, loud and without distortion.

**Wave Lengths** Good Sets today must be able to pick up stations broadcasted with many different wave lengths. More sending stations are being built every month, and this means more and more wave lengths and more tendency for interference between stations. Trego sets have been designed with this fact in mind.

**Economy** The biggest selling point in favor of Trego Radios is their economy. Trego first costs are much less than the usual prices asked by other manufacturers, operating expense is almost negligible and repairs are almost unheard of.

**Beauty** There is no need for a Radio Set to be unsightly. Trego Receivers are all made of beautifully polished woods which blend harmoniously with the furnishings of any room and add greatly to its attractiveness.

*The Tregola Console has all the above features*

# Tregola Console

## 5 Tube Radio Frequency *with Built-*

This is the finest Console Radio on the market at anything like its price of only \$285. Comparison with other Console models will quickly convince you of this fact. The cabinet is a beautiful piece of highly polished solid walnut—a wonderful addition to the furnishings of any room. The Receiver is the famous Tregodyne with 5 tubes and coast to coast range. The Loud Speaker is built-in and there is space inside the cabinet for all batteries. Wiring all concealed. A truly wonderful Radio Set at a reasonable price.

## What the TREGOLA Console Will Do in Your Home

Untold hours of delightful entertainment are yours at your will with a Tregola Console in your home. Music, lectures, recitals, operas, sermons, market reports, jazz, bed-time stories, fill the air. Order a Tregola Console and tune in on these wonderful unseen programs. This is a beautiful Radio—one that you will always be proud to own and one that will always give you the utmost satisfaction. All you need do is to select the program you wish to hear, set the dials, then enjoy the best "on the air." The Tregola Console is exceedingly simple to operate and positive in action.

## This Set Will Bring in the Distant Stations—

The remarkably efficient Tregodyne Receiver, as described in detail on Pages 5 and 6, is built into the Tregola Console Set. This is the 5-tube set that has recently been tuning in on European broadcasting, and with which you can always pick out any station in this country. It is highly selective, so that there is no interference from local or nearby broadcasting stations.

## Complete Set Nothing Else To Buy

## How the TREGOLA Console Is Constructed

We are often asked how we are able to offer this beautiful Console Radio for only \$285. The reason is—quantity production and a most fortunate connection which enables us to purchase cabinets at almost ridiculous prices. The Tregola Console Cabinet is made of Solid Walnut in the latest period design, highly polished. The Receiver is built-in as an integral part and there is storage space inside the cabinet for all battery equipment—everything concealed. Only the very best of materials and the highest quality of workmanship are tolerated in our factory, and the best of our best goes into the Tregola Console.

**TREGO SELLS FOR LESS!**

## TREGO CONSOLE *Without Accessories*

For the benefit of those who already have battery and aerial equipment, we offer the Tregola Console with built-in receiver and loud speaker, without tubes or accessories at the remarkable price of \$190. It is a very simple matter to connect up this Receiver all ready to tune in. Thirty minutes should be ample time as our complete instructions tell you just how to go about it. All the "extras" you need are: Tubes, "A" and "B" batteries, and aerial equipment, as the speaker is built-in and connected up. This is one of our greatest values—a beautiful Console Model for less than the price of many inferior makes in

open cabinets. It will be shipped to you carefully crated and fully guaranteed. Order a Tregola Console, try it in your own home—this will convince that it is a remarkable machine and a sterling value.

# 190



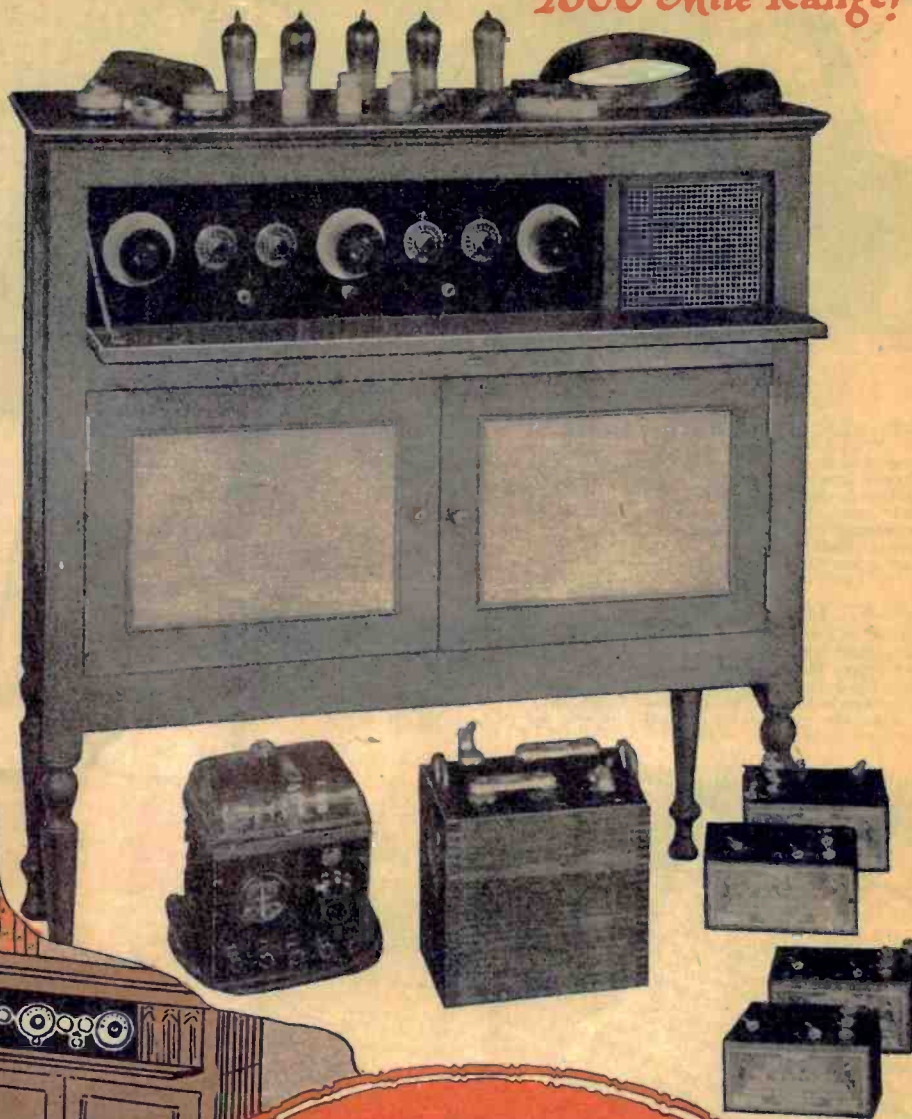


# Complete Radio Set — 2000 Mile Range!

**in Loud Speaker**  
**A Masterpiece**  
**of Radio**  
**Construction**

**HIGH POWERED**  
**LONG RANGE**

The Tregola Console is a high powered, long range set operating on new radio principles, which give greater distance, greater selectivity, greater volume, clearer tone, greater economy and less of the objectionable noises heretofore found in even the most expensive sets. In fact, it is the perfect radio—designed and built in the Trego factory by Trego Radio Engineers. It is so powerful that every broadcasting station in America can be heard distinctly, and under favorable conditions European stations are frequently "logged."



**285**

**5**  
**Tube**  
**Set**

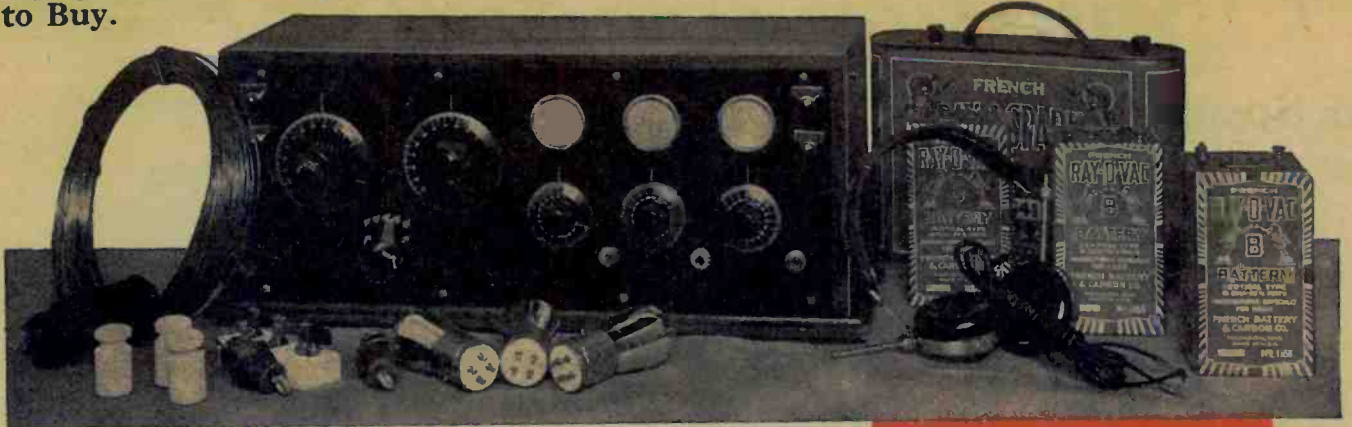
**We Guarantee!**

The same rigid guarantee that is behind every Trego product is given with the Tregola Console. Our guarantee covers every defect in material or workmanship and it protects you fully. You run no risk in dealing with the large, old established Trego Manufacturing Company. Thousands of satisfied owners in all parts of the country will attest to our fair business methods.



Complete Radios with All Equipment. Nothing Else to Buy.

Get the Thrill of Long Distance



## Trego "SATURN" Receiving Set

Tuner and Amplifier All in One

The ideal radio set is one that combines attractive appearance and maximum efficiency with low price. We believe that the Trego "Saturn" is the finest example of this combination on the market today, and we know that our price saves you at least \$75. This set has been developed especially for those who demand an attractive, efficient outfit at a price within reason. The "Saturn" has two stages of audio-frequency amplification and Vernier control. Distances of 1,500 to 2,500 miles can be reached regularly, quickly and accurately. Our instructions tell you how to install in a few minutes.

EASY TO TUNE — EASY TO OPERATE

The Trego "Saturn" is a favorite with both amateurs and professionals. It is easy to tune and easy to operate. The perfect balance and carefully aligned parts make for great volume and extreme sensibility. Very fine and accurate tuning is possible as a result of Vernier controls. Your entire family will enjoy this set as anyone can tune in easily and quickly. The "Saturn" is an attractive addition to any room as the binding posts are all in the rear, which does away with the unsightly wires in front.

The Complete Set Includes—

Receiver in Solid Walnut Cabinet 7x18x7 inches, with velvet finish composition panel, dials and knobs. Condenser of air, dielectric rotary plate type with Vernier adjustment, rheostats of continuously variable type; binding posts in rear; transformers specially wound; finest bus-bar wiring throughout. Complete "A" and "B" battery equipment, headphones, tubes, aerial equipment and book of instructions. Everything complete.

The above set will be equipped with 1½ volt tubes, using single dry cell when specified, at the same price.

# 1000

3  
Tube  
Set

Range  
1500 to 2500  
Miles

"WHAT AN OWNER SAYS."  
Blaisdell, N. D.  
Trego Radio Mfg. Co.,  
Kansas City, Mo.  
"Gentlemen: During the silent hour last week I caught the Hawaiian Islands, Porto Rico, Cuba, Glasgow, Scotland; Berlin, Germany, and Greenwich. The only machine in this neighborhood that caught foreign stations."  
Very truly yours,  
D. K. WALLACE.

**Prices Cut!**

All prices in this catalog have been revised downward just as the book was going to press. Increased volume of business and improved manufacturing methods made these reductions possible. However, we can not guarantee that these prices will remain at these low levels, as materials and labor are rapidly increasing. Consequently, we urge that you make your selection and send in your order at once, as price increases are probable in the near future.

The Saturn Set Should Receive Any Station in America



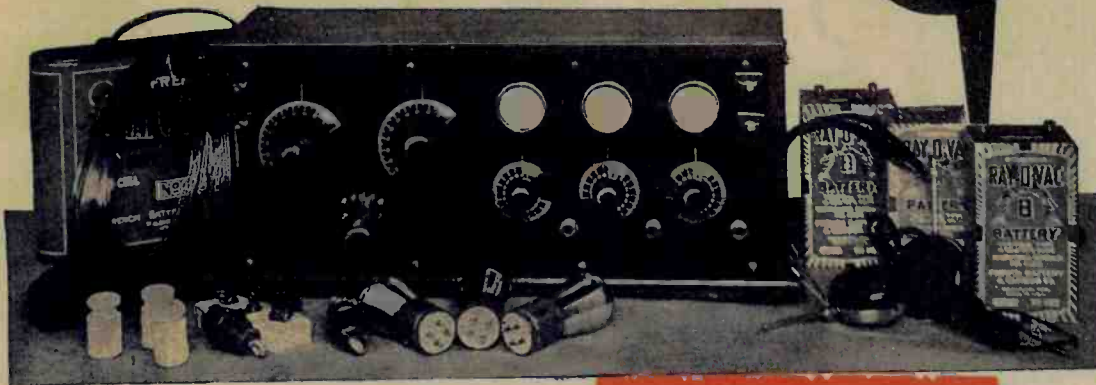
## SENSATIONAL PRICE REDUCTIONS



Broadcasting TREGO Radio Bargains

# Trego "VENUS" RECEIVING SET

WITH LOUD SPEAKER



Range 1500 to 2500 Miles

## 3 TUBE SET

This wonderful set is exactly like the Trego "Saturn" described on the opposite page, except that the high grade largest size Trego Loud Speaker is included. We ask you to compare this value at our price with any other set on the market selling for less than \$200. The "Venus" is a three-tube set with two stages of audio-frequency amplification and Vernier controls throughout. It is noted for its great volume and fine quality of tone, which permit use of Loud Speaker under all conditions. The fine balance and accurate design of the "Venus" Set makes it easy to tune in, and stations once located can always be found at the same dial settings.

### Tuner and Amplifier in Cabinet

Like the "Saturn" Set, the "Venus" is self-contained in one beautiful Solid Walnut Cabinet, which is an attractive addition to the furnishings of any room. All wiring is at the rear, out of sight.

### The Utmost in Quality and Value

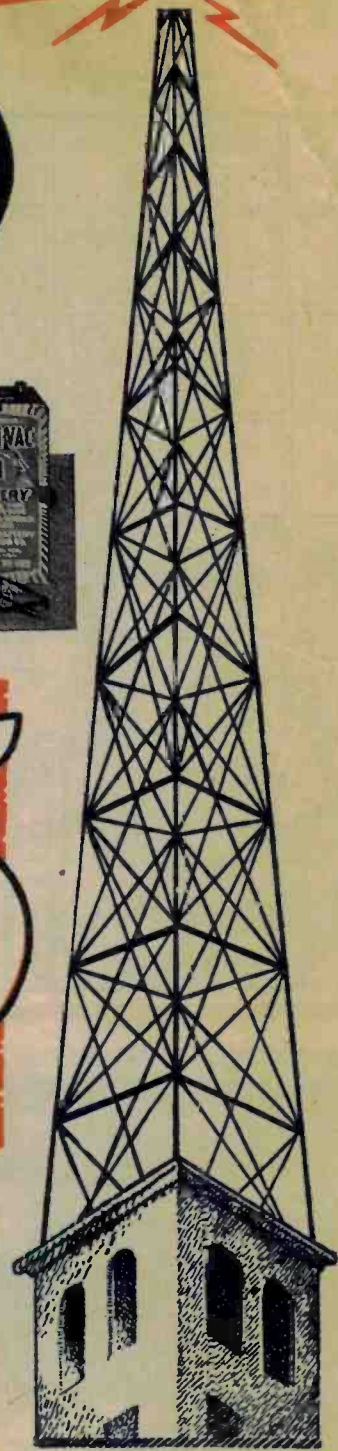
You will make no mistake in selecting the Trego "Venus" if you want a strictly high grade three-tube Radio Set. Of its type, and at our price, no finer or more efficient set can be made. We highly recommend this set and guarantee it rigidly.

### The Complete Outfit Consists of

everything that is needed. As illustrated, the set includes: The "Venus" Receiver, as described on Page 5; three vacuum tubes; standard make "A" and "B" batteries; complete aerial, ground and lead-in wire and equipment; headphones, and the famous largest size Trego Loud Speaker.

The above outfit, when specified, will be furnished with 1½-volt tubes using single dry cell, at the same price.

# 125



#### "NOTHING BETTER"

Athens, Ohio.  
"About one year ago we received from you your 'Venus' receiving set complete, and wish to say that we are more than satisfied, having received stations from all parts of the United States, Mexico, Canada and Cuba.

"We think there is nothing better at any price."  
Very truly yours,  
L. S. ROACH.





# Tregola Console Grand



# 385

## 5-Tube Radio Frequency Set with Built-in Loud Speaker

The Tregola Console Grand consists of the Tregodyne Receiver encased in the finest Radio Console Cabinet ever designed, with loud speaker built in. As described on Page 16, the Tregodyne Receiver is a 5-tube radio frequency instrument—remarkably efficient, yet simple and easy to operate. The careful design and accurate balancing of all parts makes its operation positive under all conditions. All objectionable noises have been eliminated, and due to its great selectivity, local broadcasting offers no interference. No finer receiver has ever been built at any price.



## Tregola Console Grand

Without Accessories—With Built-in Loud Speaker

### TREGO'S MASTERPIECE

As illustrated, the Tregola Console Grand is a masterpiece, both of the cabinet maker's art and of radio design. We will guarantee that it is the finest Console Model Receiver that you have ever seen. It is offered with loud speaker built-in and connected up, complete except for accessories, for the bargain price of \$255. With this instrument alone, the following are needed: Five vacuum tubes, "A" and "B" batteries, and complete aerial equipment.

# 255

It is utterly impossible to describe the rare beauty, the lustrous finish, the tasty and carefully worked design of this magnificent Walnut Cabinet. It has to be seen to be appreciated, but we claim it to be without a peer in all the world, and no cabinet that we have ever seen can even begin to compare with the Tregola Console Grand.



# Complete Radio Set

FOR *the* CONNOISSEUR of BEAUTY and TONE

This complete Set arouses at once your admiration for a beautiful piece of home furniture and your appreciation of clear, true sound reproduction. Artistic, appealing, dignified, the Tregola Console Grand stands ever ready to be transformed by a turn of the dials, into a live, ever

changing, vibrant conveyor of music and entertainment for the entire family. There is no home in the world so elegantly furnished but that this magnificent piece will prove a distinct and distinctive addition. Good taste, quality and character are apparent from every angle.

## Almost Unlimited Range

The maximum range of this set has never been determined, as every few days users write us of new distance records they have established. All the broadcasting stations in the United States and Canada can be tuned in easily and quickly under almost any conditions. Reception of programs from Mexico, England, France are common occurrences, and German and other foreign stations, whose locations have not been determined, are frequently picked up under ideal conditions.



## Complete in Every Detail Nothing Else to Buy

As shipped to you for \$385 this set is absolutely complete. Included are: A beautiful bench made of walnut and designed to harmonize with the Console Cabinet; 5 tubes; storage "A" battery; wet "B" batteries; high grade battery charger; complete aerial, ground and lead-in wiring equipment. **LOUD SPEAKER BUILT-IN.**

## Radio's Most Wonderful Set

Within the handsome walnut cabinet is radio apparatus that could be designed only by the large research and experimental laboratories available at the Tregola factory. The exterior defies accurate word description—it is an unmatched example of the cabinet maker's skill. The interior mechanical equipment is as near perfection as has been possible to attain. The tuning apparatus is selective, positive and powerful. The built-in loud speaker reproduces the tone loud, true and lifelike, with no distortion. We unhesitatingly guarantee the Tregola Console Grand to be the finest, most wonderful radio ever offered to the American public at any price. Comparison with other higher priced sets is urged—we want you to be the judge of our values.

## A Remarkable Value

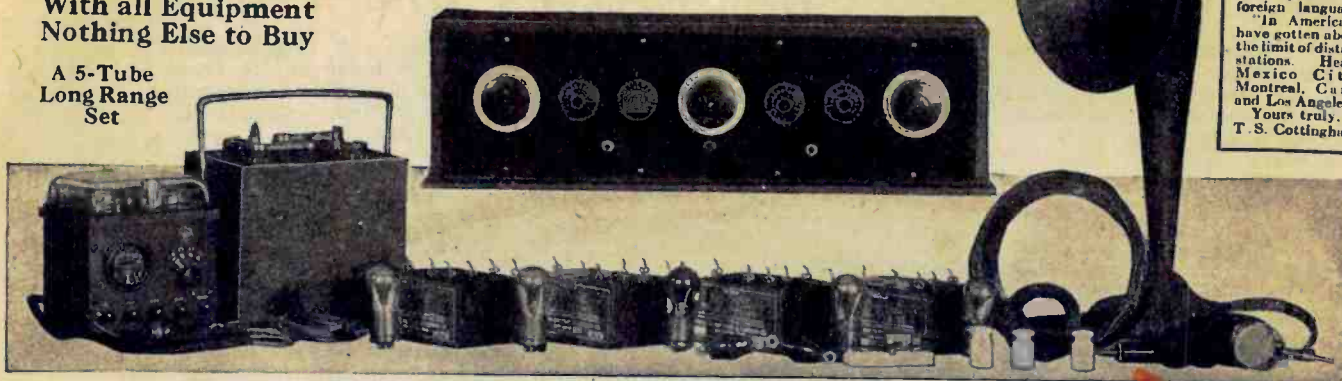
The Tregola Console Grand has been developed for those who want the best that money can buy. The above illustrated Console Model has never been equalled for quality, richness or mechanical perfection. On the first few sets of this type produced our manufacturing costs were so tremendous that we were forced either to give up the idea of making this particular type, or else to apply quantity production methods in order to lower the price. After carefully studying the matter we at last decided on the latter course, for we felt that there is a big demand for an ultra-fine radio set. The result is that we were able to lower our costs greatly and in accordance with our policy of passing on to our customers all benefits in price, we are now able to offer this—Radio's finest instrument—at the astonishingly low price of \$385. It is a typical Tregola bargain and orders received to date confirm our judgment that this is a remarkable value, and that many families are desirous of owning the best that can be produced.



# TUNE IN STATIONS THOUSANDS OF MILES AWAY—

Complete Radios  
With all Equipment  
Nothing Else to Buy

A 5-Tube  
Long Range  
Set



Florence, S. C.  
"I have been able to tune the 'Tregodyne' in on Newcastle, England, and I also got station HYJD, but do not know where that is, as they speak some foreign language."  
"In America I have gotten about the limit of distant stations. Heard Mexico City, Montreal, Canada, and Los Angeles."  
Yours truly,  
T. S. Cottingham.

## TREGODYNE Receiving Set

Radio's Finest Set at Any Price

The "Tregodyne" is the perfect Radio Set. Nothing finer has been or can be built. This is exactly the Receiver we use in our Console Models. Many more expensive sets are offered by other manufacturers, but none can surpass the "Tregodyne" in quality, performance or appearance. The difference between the cost of other more expensive makes and our low price of \$210 is the saving you make by dealing direct with the factory.

### A Set That Will Give Wonderful Results

No matter what you may expect from your radio, no matter what your previous experiences have been, the "Tregodyne" will meet your every expectation. We have hundreds of letters from enthusiastic owners, telling of the wonderful results they have received. Every broadcasting station in America has been heard with this set, and many European stations have been recorded.

### An Instrument of Super-Quality

Cost was absolutely no consideration in designing the "Tregodyne." We were determined to build the best set made, regardless of price. After months of experimentation in our laboratories, this was accomplished, and then our quantity production methods enabled us to cut the selling price to the unheard of figure of \$210.

### Easy to Tune—Easy to Operate

The "Tregodyne" is so sensitive and so positive in operation that results are always certain. It is easy to tune and easy to operate. Local broadcasting does not interfere, and once a station is "logged" it can always be located at the same dial settings. Its tone is clear, and the volume great, so that the Loud Speaker can be used at all times.

### Complete in Every Detail

For the remarkably low price of \$210 we ship you this wonderful set, all ready to install. Everything you need is included—no extras to buy. All accessories are of our own or standard make, and of the highest quality. Our complete instructions tell you just how to set up.

## This Is Why Trego Prices Are Lower Than All Others

Our low prices are due to two factors: (1) We are quantity manufacturers, and (2) we sell direct from factory to user, thereby eliminating all unnecessary profits. Just imagine the enormous volume of business that we do in order to keep our tremendous factory busy, and then picture the great quantities of raw materials that we buy. Naturally we are able to secure favorable prices, and you benefit by our great buying power. Then, too,

we have no salesmen's expenses or salaries to pay. The result is that we are able to offer you merchandise of superior quality and workmanship of the highest excellence, at the remarkably low prices quoted in this catalog. Our Radio Sets and parts are the best made, and Trego prices defy all competition. Buy from us and get the advantages our policies make possible.

# 210

Range  
Coast to Coast  
Canada  
to  
Cuba

5 TUBE  
SET

Description  
and Specifications

The complete Tregodyne Set includes the famous, efficient and beautifully finished Tregodyne Receiver as described in detail on Page 5; the wonderfully toned Trego Loud Speaker; five highest quality vacuum tubes; four large French "B" batteries; 110 ampere storage battery; "Handy" battery charger; headphones; plug, and all aerial equipment.



# TREGO

## Loud Speaker

A Trego Loud Speaker attached to your radio set will bring out the broadcasting programs so that the entire family can enjoy them. Loud Speakers can be attached instantly to any set using two stages of amplification. Thus equipped, the usefulness of the set is increased immensely, and the annoyances of headphones are eliminated. Much of radio's present popularity is due to the combination of good sets and good loud speakers. A Loud Speaker is almost essential to a complete high grade Radio Set.

### Mellow, Lifelike Tone

Trego Loud Speakers are made of a special fiber compound which has been found to be the most satisfactory of all materials, as it is entirely free from all metallic vibration. They are noted for their great volume and for their rich tone quality—absolutely free from all distortion, and from all traces of mechanical reproduction. Trego Loud Speakers are instruments of beauty—an attractive addition to any room.

### The Best Loud Speaker on the Market for the Money

Our prices on Loud Speakers are far under those asked by other manufacturers, quality and performance considered. No better Speakers are made at any price. Choose from our line of three sizes. Large Trego Loud Speaker at \$25, the Trego K. C. Speaker at \$15, and the Trego Junior at \$10.



### It Is Easy To Order From This Radio Catalog

To make it easy for you to order, we have enclosed with this catalog an order blank on which to write your order. However, if you wish, you may use a plain sheet of paper, keeping the order blank for future reference. Go through the catalog, select the bargains you want and write out the following information:

- (1) Quantity desired, name of article and price.
- (2) State the exact amount of money you are sending, or if you wish shipment to come C. O. D. Send remittance in form of postoffice or express money order, bank draft, personal check or cash. If cash is sent, fold it securely in heavy paper and send by registered mail.
- (3) Give shipping instructions—parcel post or express. Bear in mind that parcel post regulations do not permit you to open and examine packages before paying on C. O. D. shipments. So if you wish to examine your shipment before paying, be sure to specify express.

#### Send No Money

You need send no money with your order as we will ship any order, any place, Collect on Delivery. However, we allow a 3% discount when cash accompanies order, and besides you save the small collection charges asked by the Postoffice Department and the Express Company.

#### Rigid Guarantee

You take absolutely no chances when you deal with this big, reliable company. We positively guarantee our products. Take advantage of our 3% cash discount, and if everything about your shipment is not in first-class condition and exactly as represented, send it back and we will make it right with you.



#### K. C. LOUD SPEAKER

This Loud Speaker is similar to the large Trego in construction, material and design. The only difference is that it is smaller and therefore has less volume.

**\$15**

#### TREGO JUNIOR

The lowest priced quality loud speaker on the market. Made like the larger Trego Speakers, only in a smaller size.

**\$10**

#### READ WHAT A USER SAYS.

Trego Radio Mfg. Co.,  
Kansas City, Mo.  
Dear Sirs: I received the 'Tregodyne' O. K. and hooked it up and have heard over fifty different stations on the LOUD SPEAKER since. It is the best in this country.  
Very truly yours,  
A. M. ANDERSON.



# RADIO BATTERIES



# 1850

Shipped Fully Charged Ready for Use

110 Ampere

A value never before equalled—a storage battery equipped with a one-piece container at a price lower than that usually asked for wood case types.

GUARANTEE WITH EVERY BATTERY

## Super-Service Radio "A" Storage Battery

This Superior Super-Service storage battery is made specially for use as a Radio "A" battery. It is encased in a handsome one-piece composition container with extra heavy nickel plated handle, securely attached. Plates are of double thickness insuring long life, slow even discharge and maximum efficiency. Guaranteed against any defects, and to be fully charged ready for use. With proper care and attention this battery will last for years. Superior Super-Service battery equipment means fewer fade-outs, clearer reception, constant voltage, longer life.

### FEATURES

Fully guaranteed. One-piece monobloc container. Nickel plated handle. Douglas fir insulation. Extra heavy plates. Slow, even discharge. Long life. Exceptionally low price.

## Radio Storage Batteries

In Wood Cases

A Superior Super-Service Radio Battery in a beautiful oak case, finished in antique walnut, with 1/4 inch lead coated ball handle. Permanent acid-proof finish. 75 AMPERE.

16<sup>50</sup>

Same in general construction and appearance as the 75 ampere battery described above, only in 140 AMPERE size.

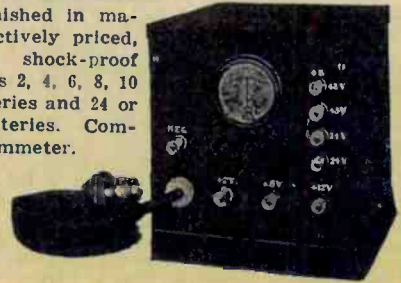
25<sup>00</sup>



## TREGO Battery Charger

This Charger charges all sorts of batteries using alternating current house lighting circuit. Will not overcharge your batteries. Sheet metal case finished in mahogany. Very attractively priced, absolutely fireproof, shock-proof and quiet. Recharges 2, 4, 6, 8, 10 and 12-volt "A" batteries and 24 or 48-volt Wet "B" batteries. Complete with Weston Ammeter.

Charges Them All



18<sup>50</sup>



# "Superior" Rechargeable "B" Radio Batteries

A 50-volt "B" battery assembled in a beautiful walnut finished case, especially treated with paraffine insuring a permanent acid-proof finish. All outside terminal connections—nothing exposed. A handsome portable fixture that the most exacting radio owner will be proud to own. Dimensions: 14 in. long, 9 in. wide, 6 in. high. 24 cells. The plates are of the pasted type, 2½ in. high, 1½ in. wide, ⅝ in. thick. Covers made of hard rubber with hard rubber vent plugs. Vent holes large enough to admit a standard size hydrometer. Capacity 2500 milliamperes. Shipped charged and ready to use.

At our low price this is a remarkable value. Make your "B" Battery investment an economical as well as a permanent one. This unit will, with proper care, last indefinitely. Strictly guaranteed.

**15<sup>50</sup>**



50 Volt "B" Battery in Case With Lid Open



Dimensions: 13 in. long, 4½ in. wide, 5½ in. high.

## 25 Volt Wet "B" Battery

Similar to the above, only half as large. Consists of 12 cells furnishing 25 volts. Equipped with hard rubber acid-proof tray. An economical purchase—an especially attractive price.

**6<sup>50</sup>**

## Special Radio Dry Cell Battery

The famous "Ray-O-Vac" Dry Cell Battery. For use with 1½ volt tubes. Long life, economical, highly satisfactory. Screw binding post terminals. Size, 2½ in. diameter, 6½ in. high. Weight 2.16 lbs.



**50c**



## 6-Volt Hot Shot Battery

A Radio "A" Battery to be used in place of the more expensive storage batteries. A strictly first grade, long life, 6-volt dry battery. Very economical.

**2<sup>20</sup>**

## Small 22½ Volt "B" Battery

Vertical type 15-cell, 22½-volt battery to meet the demand where battery space is limited but on sets requiring a greater amount of current than the smaller sizes of "B" batteries can economically supply. Equipped with one positive and one negative screw post terminal.

No. 1153—Size 5¼x3¼x2½ inches. Weight 2.25 lbs.



**1<sup>90</sup>**



## Large 22½ Volt "B" Battery

Fifteen cells, 22½ volts equipped with variable taps giving voltage adjustment, of 16½, 18, 19½, 21 and 22½ volts. Has screw post terminals. Will give long dependable service on any set requiring not more than 16 milliamperes of current.

No. 2151—Size 6½x4¼x3¼. Weight 4.7 lbs.

**2<sup>00</sup>**



# Performance Is What Counts!

## Read These Letters from Trego Radio Users

### WOULD NOT TAKE TEN TIMES ITS PRICE—HEARD MONTREAL

Wakeney, Kansas.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
Last night was the first night that we had any real success with the Trego Long Distance and this morning an offer of ten times its price would be refused if we could not get another set. Here are the stations we heard last night: Cincinnati, O.; Fort Worth, Tex.; Kansas City, Mo.; Orange, Tex.; Chicago, Ill.; St. Louis, Mo.; Minneapolis, Minn.; Davenport, Ia., and Denver, Colo. We also heard Montreal, Can., signing off and asking some station in Texas if their concert had been heard down there. We could not catch both sides of the conversation; however, I gathered from what they said that Montreal is just a new broadcasting station and wanted to know if they were working all O. K. I'll say they were.  
Thanks. S. T. SPENA.

### COULDN'T BE BETTER

Mullen, Neb.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
The late model Trego Sets are wonderful. Here is what I got on one of them in about two hours: Minneapolis, Minn.; Detroit, Mich.; Winnipeg, Can.; Chicago, Ill.; Atlanta, Ga.; San Antonio, Tex.; Dallas, Tex.; Ft. Worth, Tex.; Oklahoma City, Okla.; Okmulgee, Okla.; Kansas City, Mo.; St. Louis, Mo.; Wichita, Kas.; Davenport, Ia.; Des Moines, Ia.; Casper, Wyo.; Denver, Colo.; Salt Lake City, Utah; Los Angeles, Cal.; San Francisco, Cal.; Seattle, Wash.; Calgary, Can. All stations were clear as a bell. Couldn't be better.  
Yours truly,  
C. A. MORRISON.

### PERFECT SATISFACTION EVEN IN SUMMER

Cherokee, Ia.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
Your Venus Outfit has given perfect satisfaction, even throughout the summer months, so I know that yours are most reliable radios. I am interested in your new outfits and believe you have some big sellers listed.  
Yours truly,  
N. D. MCCOMBS.

### AND HIS AERIAL WAS ONLY 75 FEET LONG

Neodesha, Kas.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I wish to acknowledge receipt of the Trego Long Distance Tube Set, and after installing it and trying it out, I find that it is all that it is guaranteed. My aerial is not as long as it should be, or as I would like. It is only 75 feet, but have received the following stations: WFAA, Dallas, Tex.; WBAP, Ft. Worth, Tex.; WHB, Kansas City, Mo.; WDAF, Kansas City, Mo.; WLW, Cincinnati, O.; WOC, Davenport, Ia.  
I believe I can do much better with a longer aerial, don't you?  
Yours very truly,  
J. PAUL ADELL.

### WONDERFUL RESULTS

Kansas City, Mo.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
As we live in the country, on a dirt road, we thought a radio might help to make the long winter nights a little more endurable, especially for our boy, so we purchased one of your Neutregoflex outfits, two tubes and crystal.  
As the price was much less than the widely advertised "dyne" set we candidly did not expect to get much more than the Kansas City stations. You can then imagine our surprise to start revolving the dial one night and hear a clear voice through the loud speaker announce a station in Springfield, Mass., broadcasting. Since then we have tuned in Calgary, Can.; Buffalo, N. Y.; Minneapolis, Minn.; Ft. Worth, Tex.; St. Louis, Mo., and Pittsburg, Pa., while Chicago, Zion City, Davenport, Hastings, Neb., come through the loud speaker just as clear as does Kansas City stations, which are only six miles away.  
Two of my brothers have outfits costing around \$150.00, but I would not give my Trego for either.  
Yours truly,  
H. B. PARSONS.

### MORE VOLUME THAN MOST SETS

Edam, Sask., Canada.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
Received my Trego receiving set on July the 16th all O. K., and a very short time after I got it rigged up and I was listening to Saskatoon, Calgary, and WOC, Davenport, Ia., and a lot more stations, and to my surprise it came in loud and clear. It has more volume than most sets that I have heard that is running on a UV-200 tube.  
Yours truly,  
J. A. ESTENSON.

### SOME SET FOR THE MONEY

Winslow, Ariz.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Dear Sirs:  
Your radio set is all you claim for it, and more. I have enjoyed some fine programs from Oakland, San Francisco, Los Angeles, Omaha, Ft. Worth, Waco, Houston, Salt Lake City, Kansas City, and had Calgary, Can., one evening, all plain and clear.  
Beats any set I have heard here, and is surely some set for the money.  
Yours truly,  
A. L. THURSTON.

### NONE SO CLEAR AND NATURAL AS TREGO

Kiron, Ia.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Dear Sirs:  
We have the same radio in our home here that we got from an agent last spring. We like it fine and there are so many families been to listen to ours and like it better than others they've heard, and there are at least six families that have told me they want one each like ours. We have heard several different radios, but none are so clear and natural as this one from the Trego Co.  
I remain faithfully,  
E. SKAREN.

### DOES NOT BELIEVE IT CAN BE EQUALLED FOR THE MONEY

Mason, Tex.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
Received my receiving set all O. K. and put it right up, and in ten minutes after finishing, was listening to Sweeney's concert. I must admit that I was really surprised at this little set and actually I don't believe that it can be equalled for the money at all. I have brought in several stations well over 1,000 miles and heard them comparatively plain. Heard fourteen different stations last night.  
Your very truly,  
MAYO'S GARAGE.

### SAYS IT'S A WONDER

Somerset, Kas.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
Sometime ago I purchased a Trego Long Distance Radio, and amplifier. Since purchasing it, have been having company every evening and have at least two or three parties interested in the little outfit, which is no doubt a wonder.  
I have had considerable experience with radios, installing and handling, and yours "caps 'em all."  
Yours truly,  
W. C. BOWMAN.

### 15 STATIONS IN LESS THAN AN HOUR

Pisgah, Ia.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
We received the Neutregoflex last night and had 15 stations on it in less than an hour, including: Atlanta, Ga.; Calgary, Canada, and Ft. Worth, Tex. We think it a wonder and are sure we can sell a lot of them.  
We were out in the country last night with a "Saturn" Receiver and the way it brought in stations was certainly wonderful.  
Yours truly,  
C. S. VAN EATON.

### NEVER SAW ANYTHING LIKE IT

Knox City, Tex.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I received the little "miracle machine" and I am bound to admit I never saw anything like it, and to say that it will do MORE than you claim would be putting it very mild. It took me just two hours exactly to put up the outfit, outside aerial and all, soldered all connections and had it working.  
Here's what I got when I sat down and tuned the tickler: Detroit, Mich.; Havana, Cuba, (some distance, I say); Kansas City Star; Los Angeles, Cal.; St. Louis, Mo., and other stations too close to mention, 700 or 800 miles.  
Now, gentlemen, I have had about five men already tell me they wanted one of the "MIRACLE MACHINES"—that's the best name it could have, 'cause it certainly is that, and then some.  
Yours truly,  
G. BENEDICT.



SAVE MONEY ON RADIO PARTS

Trego Headphones



SENIOR MODEL

4000 Ohms

The secret of good reception on any radio set is in the headphones. Much of the so-called static can be avoided if your phones are perfect. Senior Model Trego Headphones are the very best available and at our price are a remarkable bargain.

5<sup>00</sup>

Phonograph Attachment

This finely finished aluminum attachment will make a loud speaker out of your phonograph. Use your headphones—simply slip the rubber tube over the phonograph reproducing arm. Wonderfully efficient.



1<sup>50</sup>

TREGO FIBRE RADIO HORN

Loud Speaker

This Loud Speaker can be used with any radio set with excellent results. Uses your headphones; gives great volume; undistorted; free from all metallic noises. A real value.



2<sup>50</sup>

TREGO HEADPHONES

Junior Model

2000 Ohms

A smaller set of quality Headphones at a lower price than the Trego Senior. Will give splendid results with any set. Free from objectionable noises. Greatly underpriced.



4<sup>00</sup>

MANHATTAN PHONOGRAPH ATTACHMENT

The horns employed by the makers of phonographs are designed for faithful tone reproduction. By simply removing the reproducer unit on the end of the tone arm of your phonograph and attaching the Manhattan Attachment an excellent radio loud speaker is obtained.

The design, materials and workmanship of the Manhattan are of the best. The magnetic system is extremely strong and sensitive—the magnets being of tungsten steel with pole pieces of silicon steel. The case is of genuine Bakelite.



5<sup>00</sup>

Trego Guaranteed Vacuum Tubes

Trego Vacuum Tubes have justly earned a nation-wide reputation for their efficiency and long life. Fully guaranteed and greatly underpriced. Made in three styles for three different voltages.

No. 201A

A high grade, rigidly guaranteed Vacuum Tube. Made of the best of materials, thoroughly tested. For use with 6-volt batteries. A typical Trego bargain.

3<sup>00</sup>

No. 199

This Vacuum Tube is absolutely the best on the market at any price. Made for use with 3-volt batteries. Unusually efficient and extremely economical.

3<sup>00</sup>

No. 12

A Vacuum Tube designed for operation with 1½-volt batteries. Carefully made of the best materials, thoroughly tested. At our price a remarkable value.

3<sup>00</sup>





# Striking Evidence of Trego Values

## Testimonials from Enthusiastic Trego Owners

### CAN TUNE IN NEARLY EVERY STATION

Eva, Ala.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I have had my "Venus" installed for about two weeks and am greatly pleased with it. Can tune in on nearly any station in the United States.  
J. D. GRAVES.

### BEST ONE TUBE MACHINE MADE

Chapman, Kas.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I have an "Allstation" Trego Radio. It's the best one tube machine made. I get everywhere in U. S. A. and two stations in Mexico.  
Yours,  
C. G. ALBERT.

### IN USE OVER TWO YEARS

Coburg, Ia.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I am still listening on the first Trego that you placed in this part of the country. It is the one tube set ordered to Coburg by B. E.  
I have been using this one tube set here in the office at the Farmers' Elevator Co., at Coburg, now for two years, and I understand you have placed several of them around here since. I am proud to say that every one you have placed around here was on my recommendation. I have a place to put two of your one tube sets just as quick as we can get them.  
Yours truly,  
R. B. MOORE.

### COAST TO COAST ON ONE TUBE SET

McCool Junction, Neb.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I now have one of your single tube sets and am well pleased with it. I get from coast to coast with very clear reception under ordinary conditions.  
Very respectfully,  
O. W. WITTE.

### BEST IN TOWN FOR SIZE AND MONEY

Geneseo, N. D.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I feel very much satisfied with the Neutregoflex set. I have had wonderful results. It is the best set in town for the money and size.  
Yours truly,  
J. B. WAY TASSEK.

### HEARD COAST TO COAST

White Cloud, Mich.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I have been using a "Venus" set since March and can report I have had excellent results. Have had the French liner LaFrance in the Atlantic, Los Angeles on the Pacific Coast, Montreal, Can., and a station in the Bermuda Islands.  
Yours,  
J. D. CHAMPION.

### GET MANY STATIONS BETWEEN CALIFORNIA AND CHICAGO

Auburn, Cal.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Dear Sirs:  
I have been receiving very satisfactory results on my Trego "Venus" this season and I have recommend it to many of my friends. I received WTAM last night and there are three stations in Chicago at all times that I get with Loud Speaker volume. There are many stations that I get between California and Chicago.  
I wouldn't trade my machine for all the Neutrodynes on the market. That's what I think of your products.  
Yours sincerely,  
W. YIRE.

### VENUS BEATS THEM ALL

National Sanatorium, Tenn.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I am in the National Sanatorium and I had my Trego radio sent to me. There are many radios here, but mine has them all beat to a finish. I have the "Venus."  
Yours truly,  
R. W. LANE.

### CAN BE HEARD SOME DISTANCE FROM THE HOUSE

Ohatchee, Ala.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
Received my "Tregodyne" the 15th inst. Set it up and have been getting fine service under unfavorable weather conditions. We get stations like Beaumont and Dallas, Tex.; Chicago, Washington, New York, Kansas City, Detroit and many others with such volume that it can be heard for some distance from the house.  
Truly yours,  
A. E. GOODE.

### WOULD NOT EXCHANGE FOR ANY OTHER

Bray, Okla.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Dear Sirs:  
Received my order all O. K. I am enjoying my set just fine. I've tuned in of late on good programs. In the past few weeks I tuned in Winnipeg, Can. Then last night I tuned in Station CSRW, which was as clear and plain as Ft. Worth, Tex. That is the longest distance I've ever tuned in. I wouldn't give my set for any that I've ever heard, that is for price and quality.  
Yours respectfully,  
O. S. NEVE.

### CAUGHT LONDON ON ONE TUBE SET

Paton, Ia.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I caught 2LO, London, England, with my one-tube set Thursday evening.  
I bought this set of you about a year ago.  
Yours truly,  
V. GRANT.

### GOT OUR MONEY'S WORTH

Lacygne, Kas.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I have one of your Receiving Sets and Amplifier. I have heard Boston, Mass., with the loud speaker and did hear San Francisco, Cal., once last winter. Can hear Kansas City plain. We think we got our money's worth.  
MISS F. SYKES.

### RESULTS WITH AERIAL ONLY HALF FINISHED

Kittanning, Pa.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
Just a few lines to let you know I received the Neutregoflex set. Father and I started to rig it up last night and it got dark before we got through, and we just wrapped the rope at the end of the aerial around a post we were going to put it on and let it go at that for the night.  
We came in and started on the set. We have done well for the aerial to be half done. Here is a record of the stations we got last night: Pittsburgh, Pa.; St. Louis, Mo.; Philadelphia, Pa.; Washington, D. C., and New York City.  
Yours truly,  
R. FULMER.

### IT IS A DANDY

Deer Creek, Okla.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Dear Sirs:  
Received the Tregodyne in fine shape. It is a dandy—can get stations never got before and am ordering another one.  
Yours truly,  
F. W. LOCKHART.

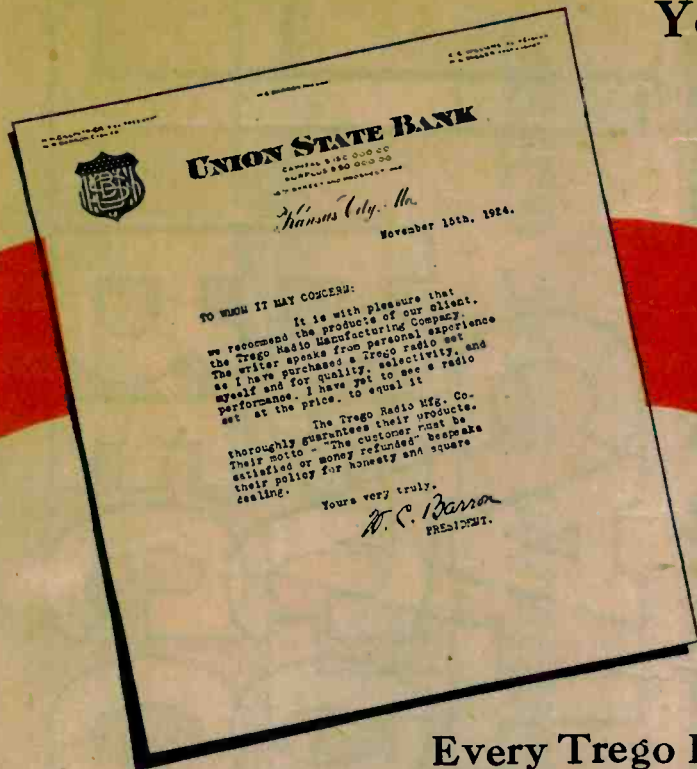
### HEARD 24 STATIONS THE FIRST EVENING

Berger, Mo.  
Trego Radio Manufacturing Co.,  
Kansas City, Mo.  
Gentlemen:  
I received the Tregodyne yesterday evening and in about one-half an hour I was listening in.  
This may be of some interest to you regarding the number of stations that I caught for the first evening: WMC, Memphis, Tenn.; KDKA, East Pittsburgh, Pa.; KSD, St. Louis, Post-Dispatch; WDAF, Kansas City; WMAQ, Chicago; WOAW, Omaha; WTAS, Elgin, Ill.; WCAE, Pittsburg; WGN, Chicago; WJY, New York; WGY, Schenectady; WFAA, Dallas, Tex.; WSB, Atlanta, Ga.; WLS, Sears-Roebuck & Co.; KYW, Chicago; WHB, Kansas City; WEBH, Chicago; WFBL, Syracuse, N. Y.; KFKB, Milford, Kas.; KFDM, Frontmont, Tex.; WOAL, San Antonio, Tex.; WLW, Cincinnati; WBB, Fort Worth, Tex.; WSAL, Cincinnati.  
In tuning the Tregodyne you mentioned something about the rheostats should be turned from 40 to three-fourths. I didn't turn on the rheostats at all. Left all of them at zero and then the stations came in almost too loud yet.  
Thanking you for the many past favors extended to me.  
Yours very truly,  
J. K. SHAFFNER.



## Years of Square Dealing Back of Every TREGO RADIO SET

We are among the pioneers in the Radio business. Several years ago we recognized the fact that Radio was destined to become one of the greatest American industries—that the day was not far distant when every home would be radio equipped. At that time we determined upon our plan and policy of producing quality sets with quantity production methods, and to pass on to our customers the enormous saving we would be able to accomplish by such methods. We also decided to sell direct from factory to user, thereby eliminating all needless dealer and distributor profits. The tremendous growth of our business in the past few years has confirmed our original judgment in a magnificent manner, as Trego sets are now in use in every corner of the United States, and our customers are our greatest boosters. Trego engineers have always kept well in advance of all new developments, and Trego Radios embody the very latest principles and the most approved designs. The wonderful growth our business has enjoyed would never have been possible had we not kept faith with the public. Our reputation is our greatest asset. We value it beyond all else, and in purchasing from us you are assured of sterling values and fair dealing.



### Every Trego Product Rigidly Guaranteed

#### TREGO Policies Mean Lowest Prices

High price, and high price alone, is the only reason every home in this country is not radio equipped today. No one can deny but that radio is the greatest discovery in recent years. Nothing can replace its paramount position as the greatest factor for wholesome entertainment and instruction ever made available for home everywhere.

Yet, to date, only a comparatively few have been able to avail themselves of this almost unlimited pleasure, as prices have been, for the average family, positively prohibitive. This is a deplorable condition and one for which there is no real excuse, as Radio Sets and parts can be made and sold at reasonable prices. The trouble is that most manufacturers are operating small plants, making only a few sets per week, and this necessarily means costly and inefficient production. Furthermore, there have been too many profits to dealers and jobbers, all of which add to the price that the purchaser must pay.

We in the Trego organization, at the very start of our business, realized what conditions were in the industry, and we resolved to adopt means which would enable us to sell high quality radios at fair and popular prices. A study of our prices, as quoted in this catalog, and a comparison with those asked by other manufacturers selling and manufacturing in the old-fashioned way, will quickly convince the most skeptical of our success in putting the Trego business on a rock bottom price foundation.

#### You Be the Judge of TREGO Values and Quality

All through this catalog we have stressed the point that Trego quality and Trego values are without a peer or an equal in the entire radio industry. This fact means everything to the purchaser, and we only wish it might be possible for every person, planning on buying a radio, to come to Kansas City and go through the Trego factory. We would like for you to see our large stocks of raw materials, our modern machinery, our daylight work rooms, our careful supervision of every little detail, our engineering, testing and experimental laboratories where trained radio engineers are checking every step in the manufacture of Trego Radios. We would like to show you the exacting tests to which every machine is put before being passed by our inspectors, in order that it will with absolute certainty work properly when you receive it.

Here at Trego we know the radio business. If you could see our great plant you would marvel at its efficiency. You would then understand why Trego sets give such universal satisfaction, and you would appreciate how we are able to offer such astonishing values.

We are so confident that our sets will please you that each and every instrument is rigidly guaranteed. Guaranteed against any defect in materials or workmanship, and guaranteed to please you in every respect. Order a Trego radio and judge for yourself if what we say about quality and price is not true in a greater measure than you had ever dreamed of.

# TREGO RADIO MFG CO.

## KANSAS CITY MISSOURI



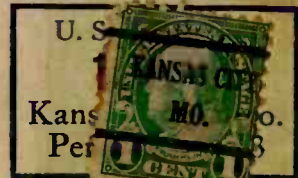
# TREGO RADIO CATALOG

TREGO RADIO MANUFACTURING CO. KANSAS CITY, MO.



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