

2000 Edition

CONVERSION AUDIENCE SHARE-TO-REVENUE SHARE RATIOS

based on 1999 revenue and ratings

DUNCAN'S AMERICAN RADIO

KBIG FM
 KOST FM
 KYSR FM
 WRVR FM
 WFLL FM
 WPLL FM
 WKTI FM
 WMYX FM
 WPNT FM
 KSTP FM
 WXP1 FM
 WEZB FM
 WJTS FM
 WBIX FM
 WOMX FM
 WBEB FM
 WXXM FM
 WYXR FM
 KESZ FM

Los Angeles
 Los Angeles
 Los Angeles
 Memphis
 Miami - Fort
 Miami - Fort
 Milwaukee
 Milwaukee
 Milwaukee
 Minneapolis
 Minneapolis
 New Orleans
 New Orleans
 New York
 Orlando
 Philadelphia
 Philadelphia
 Philadelphia
 Phoenix

AC
 AC
 AC/CHR
 AC
 AC
 AC
 AC/CHR
 AC
 AC-NR
 AC
 AC-NR
 AC/CHR
 AC
 AC
 AC
 AC
 AC
 AC
 AC-NR
 AC/CHR
 AC



www.duncanradio.com

6.06	2.0	1.9	2.2
8.05	11.7	5.1	5.8
4.03	5.8	5.0	5.8
1.60	2.3	3.2	3.7
12.00	8.4	5.3	6.5
3.00	2.1	3.6	4.4
2.78	5.3	4.1	4.7
3.00	5.7	3.8	4.2
8.30	1.4	1.6	1.8
9.10	9.8	6.0	7.1
16.90	7.3	5.3	7.7
3.90	1.5	2.1	2.7
9.50	3.8	3.2	3.9
16.80	7.2	5.3	6.3

AUDIENCE SHARE-TO-REVENUE SHARE

CONVERSION RATIOS

2000 EDITION
BASED ON 1999 REVENUE AND RATINGS

COPYRIGHT 2000 DUNCAN'S AMERICAN RADIO, LLC
ALL RIGHTS RESERVED

JAMES H. DUNCAN, JR.
TONY SANDERS
DUNCAN'S AMERICAN RADIO
www.duncanradio.com

DECEMBER 2000



INTRODUCTION

We are proud and pleased to present our 11th study of the relationship between an individual station's ratings and the revenue that station is able to generate. This is the figure we call a Conversion Ratio. It's a concept Jim Duncan originated in the 1980s.

The contents of this report are presented in the following order:

Explanation of Methodology	1
Special Analysis: Inside the Changes for News and News/Talk	3
Summary of 1999 Conversion Ratios	4
Historical Trends	5
Revenue Share-to-Audience Share Results, for formats:	
AC	7
Black and Urban:	
Black/Urban	14
Black AC/Black Oldies	16
CHR	19
Classical	25
Country	26
Hispanic	34
Jazz/Smooth Jazz	37
News and Talk:	
Full Service	38
News and News/Talk	41
Talk and Talk/News	43
Oldies:	
Oldies (50's and 60's)	48
Classic Hits	52
Rock:	
AOR/New Rock/Progressive	53
Classic AOR	60
Soft AC	64
Sports	67
Standards/Easy Listening	70

We cannot urge you strongly enough to read carefully the Explanation of Methodology section. You cannot hope to make full and reliable use of this report unless you understand how the information was gathered and calculated.

We believe this report makes an important contribution to the body of knowledge concerning the radio industry. As usual, we ask for, and value, your opinions and suggestions. Please contact either of us:

Jim Duncan
(jimradio23@aol.com)
Tony Sanders
(tsanders@duncanradio.com)
P. O. Box 8446
Cincinnati, OH 45208-0446
859-431-3001

EXPLANATION OF METHODOLOGY

The basic concept of the Conversion Ratio is to divide a station's share of revenue in its home market by its audience share. The resulting ratio indicates the mathematical relationship between the audience and rev-

enue shares for an individual station and, if the sample is adequate, for various formats. The abbreviations within parentheses below refer to the column headings you'll see on the report pages.

BASIC INFORMATION

All revenue figures are gross, for the calendar year 1999, and do not include trade dollars. The ratings periods used in this study were Fall 1998, Winter 1999, Spring 1999, and Summer 1999 – those surveys that would be consulted by advertisers and agencies during calendar 1999. Audience shares shown are 12+ Metro AQH, Monday-Sunday, 6 AM-12 Midnight, are Copyright 2001, The Arbitron Company, and may not be reproduced further without the written permission of Arbitron.

STATION SELECTION

As you examine the study, you will note that it contains results for more stations than in years past. After close consideration of these results, we decided to go much deeper than in the past, to more than 2,400 stations. We have increased our universe by another 160 stations this year. Our most dramatic increase came last year, when we up more than 800 stations, to 2,276 from 1,474 in 1998. This was possible because the actual calculations were done by subroutines in our new Radio Profiler software. It also means we have fairly high confidence in our revenue estimates for the smaller stations in a market.

MARKETS

The study contains results for almost every market for which Duncan's is able to estimate station revenues – more than 170 in all. In some cases, format results are shown for specific market-size categories, which are as follows:

Major Markets	Markets ranked 1-40 in radio revenue
Medium Markets	Markets ranked 41-80 in radio revenue
Small Markets	Markets ranked 81-120 in radio revenue
Very Small Markets	Markets ranked 121+ in radio revenue

Where sample sizes (numbers of stations in the market size and format) are adequate, we have grouped data within those categories. Where sample sizes were not adequate, we have merged market-size groupings.

SPECIFIC FORMAT

In some cases, we group several related sub-formats into one larger category; the best example of this is "AOR/New Rock/Progressive." In order to allow you to distinguish a station's specific format.

REVENUE (REV \$MIL)

Revenue estimates are for calendar 1999 and are presented here in millions of dollars. They are gross and do not include trade. Generally, they are the same estimates found in the 2000 edition of Duncan's Radio Market Guide, although refinements have been made as required.

As noted previously, we are comfortable with our revenue estimates. Most come from group owners, group CEO's and general managers whom we trust. One other generality applies: The larger the market, the more reliable the revenue estimate.

REVENUE SHARE (REV SHARE)

This is the percentage of the market's total 1999 gross radio revenue controlled by the selected station. It is calculated by dividing the station's revenue by the market's revenue.

MULTI-BOOK AUDIENCE SHARE (AVG SHARE)

This is the average of the station's Monday-Sunday, 6 AM-12 Midnight, Metro area Persons 12+ AQH Arbitron shares from all books in the market during the period Fall 1998 through Summer 1999, inclusive. We use these surveys, as mentioned previously, because they are the ones that would be used during the calendar revenue year.

ADJUSTED AUDIENCE SHARE (ADJ SHARE)

This figure is of utmost importance. If you do not adjust audience share, you develop erroneous data. We adjust for what we call "Lost Listening." That's listening that has been credited to:

- Stations that are not home to the market in questions (also called "below-the-line" stations)
- Non-commercial stations (college stations, NPR affiliates, some religious stations, etc.) that aren't shown in the Arbitron
- Local commercial stations that do not have enough audience to qualify for listing in the Arbitron (but whose listening is counted the market's total listening level or "APR"). Usually, this is a negligible figure and difficult to quantify.

The first two points above are very important! THERE ARE NO MARKETS IN WHICH THE AUDIENCE BASE FOR LOCAL COMMERCIAL STATIONS IS THE FULL 100 SHARE POINTS. IF THE AUDIENCE SHARES ARE NOT ADJUSTED TO REFLECT THE LEVEL OF LOST LISTENING, THE RESULTING CONVERSION RATIOS ARE FALSE AND MISLEADING.

We have adjusted each sampled station's audience share thus: 100 - ("Below-the-line" stations) - ("Unlisted" stations) = New audience "base." Then, we divide the station's 12+ share by the new base; the result is the station's adjusted share.

Let's see how this works in a real market, using Akron (which has a high level of listening to "below-the-line" stations)

AKRON

1999 Market Revenue: \$21,100,000

WQMX-F has a 6.6 average share and \$4,700,000 in revenue

Audience Adjustment	Without	With
WQMX-F revenue share:	22.3	22.3
Total Market Audience Share	100.0	100.0
Less: Below-the-line Listening	NA	-55.8
Unlisted Station Listening	NA	-15.7
Resulting New Audience Base	100.0	28.5
WQMX-F 12+ AQH Share	6.6	24.7
Conversion Ratio (Rev. Share as a % of Aud. Share)	3.38	0.90

Although Akron is an extreme example, every market is influenced by Lost Listening. And every market's Lost Listening level is different. Note these Conversion Ratio examples:

Audience Adjustment	Without	With
A station in New York	1.30	1.09
A station in Los Angeles	1.28	1.12
A station in Hartford	1.34	0.98
A station in Madison	1.23	0.97
A station in Raleigh-Durham	1.41	1.03

The difference is significant in each and every market. The adjustment of audience share to have it reflect listening to local stations is crucial to the viability of any revenue share/audience share study.

RANKINGS

These show the station's rankings in market revenue share, and 12+ and adults 25-54 audience shares.

CONVERSION RATIO (CONV RATIO)

The end result and most important figure in the study. It is developed by dividing a station's revenue share by its adjusted audience share. The resulting ratio shows the mathematical relationship between audience and revenue.

A mean (average) is calculated for all the stations within a particular format and market size. A median figure also is provided, although we believe the mean figure is more reflective of reality if there is an adequate sample base of stations.

Please read this final note: In past years, we have selected only the strongest stations within a format and/or, market. This year, the base is virtually all stations for which we had relevant revenue and ratings information. Thus, in some cases, the inclusion of weaker stations will have some downward effect on conversion ratios of the formats.

SPECIAL ANALYSIS

EXPANDED SAMPLE MEANS LOWER CONVERSION RATIOS; INSIDE THE CHANGES FOR NEWS AND NEWS/TALK

Two years ago, in order to portray a more accurate picture of audience share-to-revenue share performance, we added more than 700 stations to this study. And last year we added another 160. Most of these are secondary and tertiary performers. The result has been lower arithmetic conversion averages in many formats, but we believe the new figures are more representative of radio as a whole.

Another key change took place in this year's study: We re-aligned our categories of Full Service/Talk, Talk, News, and News/Talk stations. In some cases, our sample size increased dramatically: News and News/Talk swelled from 23 stations in our 1999 study to 77 stations this year. Talk and Talk/News, on the other hand,

dropped from 206 stations in 1999 to 161 stations this year.

The result was an apparent drop in format performance and Conversion Ratio averages for each of the specific News and News/Talk categories when, in fact, the primary change was in our realignment.

To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we have included a Special Note on each page of the News and Talk format categories, for each market-size. These "Same Station" Means were calculated for 1999 and 1998 as if the same stations had appeared as an unchanged group in each year's study.

A synopsis of these "Same Station" Means appears below.

Same-Station Conversion Ratio Means:	1999 vs. 1998	
Full Service/Talk – Major Markets	1.23	1.30
Full Service/Talk – Medium Markets	1.07	1.13
Full Service/Talk – Small & Very Small Markets	1.18	1.20
News and News/Talk - All Market Sizes	1.11	1.12
Talk and Talk News – Major Markets	1.04	1.00
Talk and Talk News – Medium Markets	0.90	0.86
Talk and Talk News – Small Markets	0.88	0.93
Talk and Talk News – Very Small Markets	0.92	0.92

SUMMARY OF 1999 MEAN CONVERSION RATIOS

Key for market range data: Mean Conversion Ratio; # Stations in Sample

	Major		Medium		Small		Very Small		All	
	Ratio	Stations	Ratio	Stations	Ratio	Stations	Ratio	Stations	Ratio	Stations
AC	1.30	66	1.24	61	1.17	48	1.22	60	1.24	235
Rock:										
AOR/New Rock/Prog.	1.08	94	1.03	75		123	1.00		1.03	292
Classic AOR	1.21	41	1.06	29	1.07	27	1.12	19	1.13	116
Black and Urban:										
Black/Urban									0.73	106
Black AC/Black Oldies									0.67	120
CHR	0.93	66	0.89	59	0.87	44	0.97	43	0.92	212
Classical/Fine Arts									0.61	25
Country	1.09	72	1.05	76	1.20	67	1.16	80	1.12	295
Hispanic	0.86	67			1.00	53			0.92	120
Jazz/Smooth Jazz									0.83	52
News and Talk:										
Full Service/Talk	1.23	18	1.04	22		26	1.17		1.14	66
News and News/Talk									1.11	77
Talk and Talk/News	1.00	57	0.85	27	0.88	36	0.93	41	0.93	161
Oldies and Classic Hits:										
Oldies (50's & 60's)	1.08	42	1.13	41	1.04	34	0.87	36	1.04	153
Classic Hits									1.02	46
Soft AC	1.00	33	0.91	31		36	1.10		1.01	100
Sports	1.27	42	0.92	27		39	1.01		1.09	108
Standards/Easy Listening		76	0.35			67	0.45		0.40	143

Notes:

- Major Markets - Markets ranked 1-40 in radio revenue
- Medium Markets - Markets ranked 41-80 in radio revenue
- Small Markets - Markets ranked 81-120 in radio revenue
- Very Small Markets - Markets ranked 121+ in radio revenue

Only where samples sizes are adequate do we show average format conversion ratios for specific market rank ranges.

Mean: Average of the conversion ratios for all stations in the format in a specified market rank range

Total number of stations in sample: 2,433 Average (mean) conversion ratio for all stations in sample: 0.95

HISTORICAL TRENDS

Very Important Note: Longtime clients will notice that the 1998 average (mean) conversion figure for most formats is down from prior years. At a time when overall revenues are up significantly, this may appear to be inconsistent. In fact, however, these changes are largely due to a modification in our methods rather than any industry trend.

In the past, the Conversion Ratios have been calculated only for the top-performing stations in each format. The rationale was to confine the study to these stations because: 1) they had the most-stable book-to-book ratings

performance, and 2) we had higher confidence in our estimates of their revenue.

Two years ago, we felt confident enough in our estimates to add 700 stations to the study. This year, we added 160 more.

Most of these are secondary and tertiary performers, as the format leaders already were in the study. This has resulted in lower arithmetic conversion averages in many formats, but we believe the new figures are more representative of radio as a whole.

	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
AC (all)*	1.24	1.19	1.26	1.28	1.32	1.32	1.33	1.27	1.34	1.36	1.36
Major Markets	1.30	1.19	1.17	1.27	1.31	1.34	1.34	1.24	1.34	1.34	1.33
Medium Markets	1.24	1.19	1.34	1.29	1.39	1.34	1.33	1.29	1.36	1.45	1.49
Small Markets	1.17	1.17	1.31	1.35	1.33	1.34	1.26	1.30	1.36	1.38	1.34
Very Small Markets	1.22	1.21	1.26	1.23	1.22	1.24	1.39	1.32	1.28	1.26	1.23
Black/Urban, Black AC and Black Oldies (all)	0.70	0.66	0.74	0.77	0.76	0.74	0.73	0.70	0.71	0.69	0.77
Black/Urban (all)	0.73	0.66									
Black AC/Black Oldies (all)	0.67	0.66									
CHR (all)	0.92	0.91	0.99	1.01	1.03	1.00	1.01	1.04	1.02	1.00	1.03
Major Markets	0.93	0.92	0.96	0.95	0.97	0.91	0.89	0.91	0.98	0.98	1.02
Medium Markets	0.89	0.89	1.09	1.01	1.07	1.05	1.09	1.09	1.06	1.01	1.03
Small Markets	0.87	0.87	0.95	1.13	1.13	1.04	1.11	1.12	1.08	1.05	1.08
Very Small Markets	0.97	0.95	0.98	0.99	1.10	1.05	1.00	1.01	0.96	0.94	0.98
Classical/Fine Arts (all)	0.61	0.64	0.64	0.68	0.69	0.72	0.82	0.84	0.84	0.85	1.07
Country (all)	1.12	1.11	1.17	1.17	1.20	1.18	1.13	1.07	1.10	1.13	1.16
Major Markets	1.09	1.11	1.12	1.09	1.11	1.14	1.09	1.03	1.05	1.07	1.08
Medium Markets	1.05	1.08	1.14	1.20	1.23	1.22	1.19	1.10	1.13	1.19	1.20
Small Markets	1.20	1.21	1.29	1.24	1.32	1.21	1.18	1.11	1.12	1.20	1.19
Very Small Markets	1.16	1.13	1.18	1.18	1.23	1.18	1.07	1.04	1.09	1.07	1.17
Hispanic (all)	0.92	0.91	0.95	0.89	0.95	1.03	0.98	0.95	1.01	1.03	1.07
Major Markets	0.86	0.82									
Medium/Small/Very Sm.	1.00	1.05									
Jazz/Smooth Jazz (all)	0.83	0.80	0.83	0.89	0.83	0.97	1.03	0.99	1.04	1.04	1.13
News and News/Talk**											
Full Service/Talk (all)	1.14	1.24	1.19	1.22	1.25	1.23	1.21	1.22	1.20	1.22	1.34
Major Markets	1.23	1.28	1.22	1.26	1.37	1.33	1.39	1.41	1.39	1.43	1.55
Medium Markets	1.04	1.21	1.23	1.25	1.18	1.17	1.07	1.11	1.17	1.18	1.28
Small/Very Small Mkts.	1.17	1.24	1.14	1.14	1.19	1.20	1.19	1.18	1.11	1.10	1.21
News and News/Talk (all)	1.11	1.45	1.46	1.40	1.34	1.40	1.73	1.41	1.35	NA	NA
Talk and Talk/News (all)	0.93	1.00	1.05	1.04	1.06	1.02	1.04	1.04	1.11	NA	NA

Trends continue on page 6.

- * Note: 1988 AC figures also included Soft AC and Oldies stations. As of 1990, the formats were split into separate categories.
- ** Note: We have re-aligned our categories of Talk, News and News/Talk stations this year, so direct comparisons with last year's figures would be misleading. News and News/Talk stations were separated from Talk & Talk/News stations in 1991.

	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
Oldies and Classic Hits											
Oldies (50s & 60s) (all)	1.04	1.02	1.10	1.13	1.17	1.19	1.25	1.23	1.21	1.21	NA
Major Markets	1.08	1.13	1.11	1.16	1.15	1.21	1.26	1.25	1.28	1.30	NA
Medium Markets	1.13	1.04	1.07	1.08	1.20	1.16	1.21	1.21	1.11	1.13	NA
Small/Very Small Mkts.	0.87	0.94	1.12	1.14	1.20	1.17	1.27	1.22	1.21	1.14	NA
Classic Hits (all)	1.02	1.04	1.11	1.11	0.98	NA	NA	NA	NA	NA	NA
Rock											
AOR/New Rock/Prog. (all)	1.03	1.05	1.04	1.17	1.19	1.21	1.18	1.15	1.22	1.19	1.19
Major Markets	1.08	1.04	1.02	1.15	1.14	1.17	1.16	1.14	1.27	1.23	1.23
Medium Markets	1.03	1.08	0.97	1.17	1.24	1.28	1.22	1.19	1.24	1.27	1.15
Small/Very Small Mkts.	1.00	1.03	1.14	1.19	1.22	1.19	1.16	1.12	1.13	1.08	1.09
Classic Rock (all)	1.13	1.09	1.27	1.17	1.32	1.20	1.22	1.21	1.18	1.14	NA
Major Markets	1.21	1.21	1.29	1.19	1.37	1.33	1.26	1.29	1.20	1.23	NA
Medium Markets	1.06	1.04	1.28	1.14	1.26	1.25	1.09	1.08	1.21	NA	NA
Small/Very Small Mkts.	1.09	1.07	1.28	NA	NA	NA	1.26	1.18	1.09	NA	NA
Soft AC (all)***	1.01	0.97	1.05	0.99	1.04	1.06	1.02	0.95	0.90	0.86	0.75
Major Markets	1.00	1.05	1.06	1.05	1.05	1.05	1.05	0.99	0.93	0.88	0.72
Medium Markets	0.91	0.88	1.03	0.99	1.04	1.00	1.00	0.90	0.87	0.84	0.74
Small/Very Small Mkts.	1.10	1.00	1.05	0.90	1.04	1.14	1.00	0.91	0.87	0.83	0.79
Sports (all)	1.09	1.19	1.31	1.24	1.27	1.08	NA	NA	NA	NA	NA
Standards/EZ List. (all) ***	0.40	0.43	0.40	0.40	0.40	0.47	0.50	0.52	0.54	0.60	0.57
Major/Medium Markets	0.35	0.36									
Small/Very Small Mkts.	0.45	0.52									

*** Note: Data from 1988 is for Easy Listening stations only. Soft ACs were added in 1990 and by 1992, about 90% of the sample could be classified as Soft ACs. In 1999, Easy Listening stations (what few are left) were combined with Standards stations.

AC - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WSB	FM Atlanta	AC	18.10	5.74	5.26	6.02	10	9	5	0.95
KAMX	FM Austin	AC/NR	6.20	8.12	5.27	6.77	4	4	4	1.20
WWMX	FM Baltimore	AC	14.90	12.48	4.89	6.99	2	6	4	1.78
WBMX	FM Boston	AC	18.00	6.07	4.09	5.12	8	11	4	1.18
WMJX	FM Boston	AC	20.90	7.04	5.49	6.88	6	6	3	1.02
WLNK	FM Charlotte	AC/NR	6.80	6.42	4.03	4.99	9	10	8	1.29
WNNQ	FM Chicago	AC	14.60	2.81	2.72	3.11	17	16	13	0.90
WTMX	FM Chicago	AC/NR	22.78	4.39	3.52	4.03	12	9	5	1.09
WVMX	FM Cincinnati	AC/CHR	7.70	6.30	4.36	5.34	8	12	7	1.18
WMVX	FM Cleveland	AC/CHR	9.80	9.10	4.86	5.68	4	9	4	1.60
WQAL	FM Cleveland	AC	8.01	7.44	4.80	5.61	6	8	6	1.33
WSNY	FM Columbus, OH	AC	11.60	12.89	6.99	8.45	2	3	3	1.52
KDMX	FM Dallas - Fort Worth	AC/CHR	17.00	5.12	3.76	4.18	9	9	8	1.22
KVIL	FM Dallas - Fort Worth	AC	32.90	9.91	4.52	5.03	1	6	4	1.97
KALC	FM Denver	AC/NR	9.83	5.74	5.04	5.85	6	4	5	0.98
KIMN	FM Denver	AC	6.46	3.78	2.95	3.43	12	16	12	1.10
WNIC	FM Detroit	AC/CHR	23.90	10.08	7.52	8.63	1	2	1	1.17
WTIC	FM Hartford	AC/CHR	7.50	10.32	6.93	9.39	5	5	4	1.10
KHMX	FM Houston	AC/CHR	19.70	6.75	4.45	5.36	5	10	4	1.26
WENS	FM Indianapolis	AC	7.30	8.58	4.98	5.53	4	10	11	1.55
KSRC	FM Kansas City	AC	2.85	3.35	3.24	3.61	12	13	10	0.93
KUDL	FM Kansas City	SAC	6.80	8.00	5.24	5.84	5	10	7	1.37
KMXB	FM Las Vegas	AC/CHR	7.67	10.67	6.55	7.65	2	3	1	1.40
KMZQ	FM Las Vegas	AC	5.94	8.26	4.08	4.75	3	8	9	1.74
KSTJ	FM Las Vegas	AC/CHR	2.20	3.06	2.84	3.31	13	15	15	0.92
KBIG	FM Los Angeles	AC	33.00	4.18	2.32	2.65	14	19	15	1.58
KOST	FM Los Angeles	AC	36.80	4.66	3.28	3.75	6	10	6	1.24
KYSR	FM Los Angeles	AC/CHR	34.40	4.35	2.89	3.30	9	11	10	1.32
WRVR	FM Memphis	AC	7.90	13.91	5.70	6.50	2	9	7	2.14
WFLC	FM Miami - Fort Lauderdale	AC	11.50	4.89	3.11	3.60	10	14	6	1.36
WKTJ	FM Milwaukee	AC/CHR	7.80	10.26	5.16	5.84	3	6	3	1.76
WMYX	FM Milwaukee	AC	6.54	8.61	4.84	5.49	5	11	7	1.57
KSTP	FM Minneapolis - Saint Paul	AC	11.00	6.77	4.44	5.45	7	9	7	1.24
WXPT	FM Minneapolis - Saint Paul	AC/NR	6.80	4.18	4.15	5.09	11	12	13	0.82
WEZB	FM New Orleans	AC/CHR	3.20	5.38	3.78	4.35	8	13	12	1.24
WLTS	FM New Orleans	AC	3.05	5.13	3.77	4.35	9	11	9	1.18
WOMX	FM Orlando	AC	10.50	9.95	5.56	6.53	2	7	7	1.53
WBEB	FM Philadelphia	AC	23.90	8.34	6.24	7.66	3	3	3	1.09
KESZ	FM Phoenix	AC	16.70	10.18	5.32	6.33	1	9	5	1.61
KMXP	FM Phoenix	AC/CHR	6.10	3.72	3.25	3.87	13	12	7	0.96
WPHH	FM Pittsburgh	AC/CHR	2.90	2.89	2.84	3.32	13	14	13	0.87
WZPT	FM Pittsburgh	CL HITS	3.10	3.09	2.89	3.38	11	13	9	0.91
KKCW	FM Portland, OR	AC	11.90	10.65	6.53	7.96	1	2	1	1.34
KRSK	FM Portland, OR	AC/CHR	4.95	4.43	3.38	4.12	11	13	9	1.08
KVMX	FM Portland, OR	AC/NR	4.44	3.97	2.73	3.32	12	16	9	1.20
WRAL	FM Raleigh - Durham	AC	9.99	13.37	5.73	7.96	2	6	3	1.68
WRSN	FM Raleigh - Durham	AC	4.77	6.39	4.62	6.41	8	10	8	1.00
KGBY	FM Sacramento	AC	6.86	7.39	3.53	4.35	5	14	10	1.70
KZZO	FM Sacramento	AC/NR	9.02	9.71	4.13	5.10	3	9	6	1.91
KSD	FM Saint Louis	AC/CHR	3.70	2.88	2.44	2.74	13	18	13	1.05
KYKY	FM Saint Louis	AC	11.60	9.03	4.53	5.09	3	6	5	1.77
WVRV	FM Saint Louis	AC/NR	6.00	4.67	3.15	3.54	8	12	7	1.32
KBEE	FM Salt Lake City	AC	3.38	4.22	3.07	3.47	11	16	12	1.21

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
66	1.30	1.25	1.19	1.17	1.27	1.31	1.34	1.34	1.24	1.34	1.34	1.50

AC - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KQMB	FM	Salt Lake City	2.23	2.79	3.64	4.34	17	6	13	0.64
KSMG	FM	San Antonio	6.75	8.37	4.52	5.19	4	12	9	1.61
KFMB	FM	San Diego	15.05	9.75	4.92	6.03	1	7	2	1.62
KMSX	FM	San Diego	3.46	2.24	2.44	2.99	16	16	14	0.75
KYXY	FM	San Diego	12.53	8.12	5.18	6.35	2	5	3	1.28
KIOI	FM	San Francisco	19.20	4.73	2.74	3.44	9	17	10	1.37
KLLC	FM	San Francisco	17.50	4.31	2.78	3.49	11	13	8	1.23
KNEW	AM	San Francisco	18.30	6.01		4.23		0	NA	1.42
KLSY	FM	Seattle - Tacoma	13.70	6.50	4.08	4.71	4	7	2	1.38
WMTX	FM	Tampa - Saint Petersburg	5.57	4.76	2.99	3.40	9	13	10	1.40
WSSR	FM	Tampa - Saint Petersburg	7.80	6.67	3.64	4.14	6	11	6	1.61
WRQX	FM	Washington, DC	19.70	6.17	4.37	5.34	5	10	3	1.16
WASH	FM	Washington, DC	17.50	5.48	3.88	4.73	8	12	8	1.16

Stations	1999 Mean	1999 Median
66	1.30	1.25

Historical Means										
1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988
1.19	1.17	1.27	1.31	1.34	1.34	1.24	1.34	1.34	1.34	1.50

AC - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WCPT	FM Albany - Schenectady - Troy	CHR	0.58	1.55	2.48	2.95	12	13	13	0.52
WRVE	FM Albany - Schenectady - Troy	AC/NR	3.05	8.13	4.60	5.48	7	7	5	1.49
KKOB	FM Albuquerque	AC	2.90	7.75	4.71	5.33	5	8	8	1.45
KPEK	FM Albuquerque	AC/NR	3.28	8.77	5.88	6.66	3	3	2	1.32
WLEV	FM Allentown - Bethlehem	AC	4.60	17.29	9.06	14.32	3	4	4	1.21
KRVE	FM Baton Rouge	AC	2.90	10.78	5.86	8.08	4	8	5	1.33
WMJJ	FM Birmingham	AC	4.30	9.77	5.34	6.22	4	7	5	1.57
WEBE	FM Bridgeport	AC	9.40	28.75	11.16	29.03	1	3	2	0.99
WTSS	FM Buffalo	AC/CHR	4.50	8.64	4.93	5.65	7	10	8	1.53
WTCB	FM Columbia, SC	AC	3.33	12.29	5.49	6.54	4	9	5	1.88
WMMX	FM Dayton	AC	6.60	17.10	7.71	9.82	2	3	2	1.74
KMXD	FM Des Moines	AC/CHR	1.62	6.38	4.72	5.38	7	11	7	1.18
WINK	FM Fort Myers - Naples	CHR	2.90	10.51	5.47	6.55	3	9	4	1.60
WOST	FM Fort Myers - Naples	AC/NR	0.64	2.32	2.31	2.76	11	12	9	0.84
WSGL	FM Fort Myers - Naples	AC/CHR	0.32	1.16	2.15	2.57	15	13	9	0.45
KALZ	FM Fresno	AC/CHR	1.60	4.73	3.50	4.29	9	11	10	1.10
KVSR	FM Fresno	AC/NR	2.00	5.92	3.93	4.81	6	9	7	1.23
WLHT	FM Grand Rapids	AC	5.50	13.85	5.20	6.48	3	10	5	2.14
WKSI	FM Greensboro - Winston Salem	AC/NR	2.94	6.65	4.40	6.07	9	9	8	1.10
WMAG	FM Greensboro - Winston Salem	AC	5.31	12.01	6.64	9.14	2	4	3	1.31
WMGV	FM Greenville - New Bern - Jacksonville	AC/CHR	0.75	3.33	3.78	5.00	7	5	4	0.67
WMYI	FM Greenville - Spartanburg	AC	4.80	12.77	6.06	7.76	3	7	6	1.64
WRVY	FM Harrisburg	AC/NR	4.43	16.59	8.02	11.26	2	3	2	1.47
KRTR	FM Honolulu	AC	1.60	6.81	7.05	7.64	5	5	3	0.89
KSSK	FM Honolulu	AC	4.20	17.87	9.61	10.42	1	2	1	1.72
KUCD	FM Honolulu	AOR/NR	0.60	2.55	3.44	3.72	14	9	5	0.69
WMXQ	FM Jacksonville	AC	2.07	4.13	3.16	3.76	11	12	9	1.10
WJXB	FM Knoxville	AC	5.20	15.90	10.89	13.01	2	2	2	1.22
WGKS	FM Lexington	AC	0.90	3.91	5.05	6.15	7	8	5	0.64
WMXL	FM Lexington	AC/CHR	3.00	13.04	7.73	9.40	2	3	2	1.39
KURB	FM Little Rock	AC/CHR	2.30	9.16	5.32	6.14	4	7	5	1.49
WMHX	FM Louisville	AC/CHR	0.43	0.88	1.53	1.74	17	14	11	0.51
WZTR	FM Louisville	AC/NR	0.84	1.70	1.95	2.21	12	14	14	0.77
WMGN	FM Madison	AC	3.80	13.92	8.04	10.15	2	2	1	1.37
WALK	FM Nassau - Suffolk (Long Island)	AC	15.50	32.63	5.99	21.27	1	1	1	1.53
WBLI	FM Nassau - Suffolk (Long Island)	CHR	5.70	12.00	4.67	16.59	3	2	4	0.72
WKJY	FM Nassau - Suffolk (Long Island)	AC	5.30	11.16	2.28	8.09	4	20	14	1.38
WLIR	FM Nassau - Suffolk (Long Island)	AOR/NR	3.30	6.95	1.61	5.71	6	21	17	1.22
WPTE	FM Norfolk	AC/NR	3.75	7.14	5.08	5.92	6	3	5	1.21
WWDE	FM Norfolk	AC	5.85	11.14	5.94	6.93	2	5	3	1.61
KMGL	FM Oklahoma City	AC	4.00	9.17	6.07	6.94	4	7	6	1.32
KYIS	FM Oklahoma City	AC/NR	2.60	5.96	5.20	5.94	9	9	8	1.00
KEFM	FM Omaha	AC	3.15	8.63	5.85	6.92	6	7	4	1.25
WSNE	FM Providence	AC	5.50	11.43	4.94	6.93	4	8	5	1.65
WMXB	FM Richmond	AC	3.90	8.11	5.49	6.27	6	5	3	1.29
WVOR	FM Rochester, NY	AC	3.58	8.91	5.81	7.47	6	7	3	1.19
WZNE	FM Rochester, NY	AC/NR	1.50	3.73	3.31	4.25	8	11	9	0.88
KARA	FM San Jose	AC	4.02	7.31	3.13	12.20	6	11	2	0.60
KEZR	FM San Jose	AC/CHR	8.93	16.23	3.74	14.59	2	4	5	1.11
WYYY	FM Syracuse	AC	4.53	15.08	6.57	8.20	2	6	3	1.84
WRVF	FM Toledo	AC	3.70	12.67	8.07	10.43	3	3	3	1.22
WWWM	FM Toledo	AC	3.05	10.45	6.21	8.01	5	5	3	1.30
KMXZ	FM Tucson	AC	5.50	13.82	7.47	8.95	2	2	1	1.54

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
61	1.24	1.23	1.19	1.34	1.29	1.39	1.34	1.33	1.29	1.36	1.45	1.49

AC - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KZPT	FM Tucson	AC/CHR	2.38	5.98	4.19	5.02	7	6	5	1.19
KMRX	FM Tulsa	AOR/P	0.46	1.13	0.96	1.06	14	20	23	1.07
KRAV	FM Tulsa	AC	2.69	6.61	4.84	5.34	8	5	2	1.24
WMBX	FM West Palm Beach	AC/NR	1.30	2.59	2.16	3.82	11	14	9	0.68
WRMF	FM West Palm Beach	AC	10.00	19.96	5.14	9.11	1	5	3	2.19
KRBB	FM Wichita	AC	3.15	10.86	6.15	6.98	4	7	6	1.56
KWSJ	FM Wichita	J	0.53	1.83	1.55	1.76	14	17	14	1.04
WMGS	FM Wilkes Barre - Scranton	AC	3.60	13.00	8.56	11.04	2	3	3	1.18

Stations	1999 Mean	1999 Median
61	1.24	1.23

Historical Means										
1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988
1.19	1.34	1.29	1.39	1.34	1.33	1.29	1.36	1.45	1.49	1.49

AC - Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WAYV	FM Atlantic City - Cape May	AC/CHR	2.70	15.51	6.34	8.81		4	3	1.76
WFPG	FM Atlantic City - Cape May	AC	2.56	14.72	7.31	10.15		1	2	1.45
WKOE	FM Atlantic City - Cape May	AC-NR	1.19	6.83	4.31	5.99		9	8	1.14
WBBQ	FM Augusta, GA	AC	2.00	11.90	8.01	9.53	2	4	3	1.25
KCID	FM Boise	AC	0.31	1.61	2.38	2.74	15	14	11	0.59
KCIX	FM Boise	AC	1.50	7.81	4.70	5.42	6	8	8	1.44
WALC	FM Charleston, SC	AC/NR	1.25	6.13	3.97	4.68	7	13	10	1.31
KRDO	FM Colorado Springs	AC	0.45	2.07	2.58	3.59	11	14	14	0.58
KVUU	FM Colorado Springs	AC	1.75	8.06	5.39	7.50	4	5	5	1.08
KSII	FM El Paso	AC	2.08	9.98	6.60	7.51	4	5	5	1.33
WDKS	FM Evansville	AC/CHR	0.53	3.01	3.60	4.28	9	9	9	0.70
WIKY	FM Evansville	AC	4.40	25.00	18.33	21.79	1	1	1	1.15
WQSM	FM Fayetteville, NC	AC	2.95	15.61	8.28	10.93	3	3	2	1.43
WCRZ	FM Flint	AC	3.40	21.66	8.82	16.13	1	3	2	1.34
WAJI	FM Fort Wayne	AC	2.90	13.24	8.27	10.00	2	4	4	1.32
WAHR	FM Huntsville	AC	2.30	14.20	7.59	9.57	3	4	4	1.48
WTFM	FM Johnson City - Kingsport - Bristol	AC	2.40	15.29	9.69	15.67	3	4	3	0.98
KTDY	FM Lafayette, LA	AC	2.30	14.47	6.15	8.16	2	4	1	1.77
WFMK	FM Lansing	AC	4.72	23.60	9.97	13.61	1	2	1	1.73
KVLY	FM McAllen - Brownsville	AC	2.10	10.05	8.30	10.36	2	3	2	0.97
KJSN	FM Modesto	SAC	2.25	11.08	6.56	10.95	4	5	3	1.01
KOSO	FM Modesto	AC/CHR	2.60	12.81	7.05	11.77	3	2	3	1.09
KCDU	FM Monterey - Salinas - Santa Cruz	AC/NR	0.43	2.46	3.45	5.40	12	13	10	0.46
KWAV	FM Monterey - Salinas - Santa Cruz	AC	1.85	10.57	4.24	6.63	3	8	6	1.60
WMXS	FM Montgomery	AC	1.40	9.27	4.76	5.71	3	6	4	1.62
WKSO	FM Peoria	AC	0.18	1.04	1.20	1.51		18	NA	0.69
WMGX	FM Portland, ME	AC	3.00	15.96	7.76	9.50	2	6	2	1.68
WMWX	FM Portland, ME	AC/CHR	0.65	3.46	1.98	2.42	11	15	11	1.43
WTPN	FM Portland, ME	AC/NR	0.80	4.26	2.70	3.31	9	11	9	1.28
KLCA	FM Reno	AC/NR	0.98	5.00	5.59	6.30	9	6	7	0.79
KNEV	FM Reno	AC	1.10	5.61	5.50	6.20	7	9	5	0.91
KRNO	FM Reno	AC	1.40	7.14	6.46	7.28	5	3	3	0.98
WRVX	FM Roanoke - Lynchburg	AC	0.33	1.59	1.83	2.30	12	15	11	0.69
WSLQ	FM Roanoke - Lynchburg	AC	3.40	16.43	8.70	10.92	2	2	1	1.50
WIOG	FM Saginaw - Bay City - Midland	AC/CHR	2.30	13.61	7.85	9.75	3	2	4	1.40
WAEV	FM Savannah	AC	2.18	13.21	7.24	8.33	2	5	4	1.59
WWVV	FM Savannah	AC	0.35	2.12	1.28	1.48	14	15	15	1.44
KSYR	FM Shreveport	AC	0.43	2.72	3.21	3.67	11	11	10	0.74
KVKI	FM Shreveport	AC	2.13	13.65	6.89	7.88	2	5	4	1.73
KCDA	FM Spokane	AC/CHR	0.39	2.07	2.67	3.01	13	14	15	0.69
WHYN	FM Springfield, MA	AC	2.15	11.81	6.46	11.70	4	4	4	1.01
WMAS	FM Springfield, MA	AC	3.90	21.43	9.32	16.90	1	1	1	1.27
KGBX	FM Springfield, MO	AC	3.10	16.85	10.27	12.17	2	2	1	1.38
KTOZ	FM Springfield, MO	AC/NR	0.97	5.27	5.90	6.99	8	5	4	0.75
WJBR	FM Wilmington, DE	AC	5.80	27.23	9.18	24.42	2	2	2	1.12
WARM	FM York	AC	5.00	26.32	8.96	22.09	1	2	2	1.19
WMXY	FM Youngstown	AC	1.50	7.21	6.76	8.47	6	7	6	0.85
WBTJ	FM Youngstown	AC/NR	0.23	1.11	2.27	2.84	12	14	11	0.39

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
48	1.17	1.22	1.17	1.31	1.35	1.33	1.34	1.26	1.30	1.36	1.38	1.23

AC - Very Small Markets

Call Letters	Market	Format	Rev \$MII	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KAEZ	FM Amarillo, TX	AC	0.35	3.85	5.58	6.33	9	7	3	0.61
KMXJ	FM Amarillo, TX	AC/CHR	0.00	4.25	6.13	6.96		9	7	0.61
KMXS	FM Anchorage	AC/CHR	1.30	8.84	6.52	7.23	4	5	5	1.22
KYMG	FM Anchorage	AC	1.03	7.01	5.35	5.92	9	8	6	1.18
KKMY	FM Beaumont - Port Arthur, TX	AC	1.43	11.13	7.16	10.13	5	5	2	1.10
KBBB	FM Billings, MT	AC	0.44	6.11	5.06	5.64	6	5	3	1.08
WCDW	FM Binghamton	AOR/P	0.15	1.55	1.76	2.18	13	10	10	0.71
WMXW	FM Binghamton	AC	0.80	8.25	6.05	7.47	4	7	5	1.10
WSNI	FM Bloomington, IL	AC	0.22	2.59		1.53	5	10	8	1.69
WHBC	FM Canton	AC	3.25	26.00	11.04	28.85	1	2	1	0.90
KDAT	FM Cedar Rapids	AC	1.50	10.14	9.92	13.09	5	6	3	0.77
WMT	FM Cedar Rapids	AC	2.30	15.54	10.77	14.21	3	5	3	1.09
WUMX	FM Charlottesville, VA	AC	1.40	19.44	5.60	8.76	1	5	4	2.22
WCGQ	FM Columbus, GA	CHR	0.95	8.41	7.88	9.06	6	3	3	0.93
WGSY	FM Columbus, GA	AC	1.40	12.39	6.93	7.97	4	8	6	1.55
KLTG	FM Corpus Christi	AC-NR	0.00	4.13	2.80	3.33		16	12	1.24
KMXR	FM Corpus Christi	AC	1.05	8.08	4.58	5.44	5	7	4	1.48
KMXG	FM Davenport - Rock Island - Moline	AC	1.40	9.46	6.31	7.75	4	7	4	1.22
KDAL	FM Duluth - Superior	AC	0.77	10.85	8.26	9.95	4	5	3	1.09
WWAX	FM Duluth - Superior	CHR/NR	0.51	7.18	6.82	8.22	7	3	4	0.87
WJET	FM Erie	AC/NR	0.95	9.90	7.79	9.11	6	7	6	1.09
WXKC	FM Erie	AC	1.55	16.15	9.92	11.60	1	5	5	1.39
KLTA	FM Fargo - Moorhead	AC	1.40	11.02	8.94	10.24	3	3	2	1.08
WBXY	FM Gainesville - Ocala	AC/CHR	0.23	1.67	0.99	1.52	14	19	16	1.09
WKTK	FM Gainesville - Ocala	AC	2.23	16.16	7.08	10.88	2	2	1	1.48
WRVC	FM Huntington - Ashland	O	0.44	4.58	2.99	3.99	6	9	7	1.15
WKYE	FM Johnstown	AC	1.40	20.00	13.98	22.42	2	2	1	0.89
WFAT	FM Kalamazoo	AC	1.90	15.20	7.62	13.86	4	3	2	1.10
WQLR	FM Kalamazoo	AC	2.10	16.80	6.86	12.47	3	5	5	1.35
WAZY	AM Lafayette, IN	AC	0.30	3.75	1.73	2.25	8	10	12	1.66
WAZY	FM Lafayette, IN	CHR/AC	1.40	17.50	9.98	13.03	2	3	5	1.34
WGLM	FM Lafayette, IN	AC	0.95	11.88	7.81	10.20	5	6	3	1.16
KEZG	FM Lincoln	SAC	0.64	4.67	4.48	6.56	8	5	2	0.71
KKNB	FM Lincoln	AC/NR	0.40	2.92	2.77	4.05	11	12	13	0.72
KMMX	FM Lubbock	AC	0.56	4.91	5.18	5.79	7	6	7	0.85
WPEZ	FM Macon	AC	2.40	19.20	11.02	13.52	2	2	1	1.42
WPGA	FM Macon	AC/CHR	0.37	2.46	2.18	2.67		15	13	0.92
WZID	FM Manchester	AC/SAC	6.30	48.84	19.92	42.95	1	1	1	1.14
KCRS	FM Odessa - Midland, TX	AC	0.24	2.45	3.13	3.51	13	12	11	0.70
KODM	FM Odessa - Midland, TX	AC	1.00	10.20	7.15	8.02	3	6	4	1.27
KBBY	FM Oxnard - Ventura	AC	2.00	16.39	4.23	9.51	4	6	5	1.72
WFSY	FM Panama City, FL	AC	1.40	15.91	12.26	14.63	2	3	2	1.09
WGFB	FM Rockford	AC	2.00	14.60	9.29	14.67	4	4	4	0.99
WAFI	FM Salisbury - Ocean City	CHR	1.90	14.29	1.80	2.34	3	14	10	6.09
WJNE	FM Salisbury - Ocean City	AC/NR	0.39	2.93	3.03	3.95	10	11	7	0.74
WQHQ	FM Salisbury - Ocean City	AC	1.95	14.66	7.73	10.08	1	3	2	1.45
KJEE	FM Santa Barbara, CA	AOR/NR	0.67	6.15	4.91	7.67	8	1	7	0.80
KRUZ	FM Santa Barbara, CA	AC	1.85	16.97	6.62	10.33	1	3	2	1.64
KSBL	FM Santa Barbara, CA	AC	1.80	16.51	7.92	12.37	2	5	4	1.34
KMXC	FM Sioux Falls	AC/CHR	0.85	9.14	9.22	11.26	5	5	2	0.81
WNNS	FM Springfield, IL	AC	1.80	15.38	9.59	11.48	2	3	3	1.34
WBZE	FM Tallahassee	AC	1.85	15.55	7.84	10.36	2	2	3	1.50

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
60	1.22	1.10	1.21	1.26	1.23	1.22	1.24	1.39	1.32	1.28	1.26	1.33

AC - Very Small Markets

Call Letters	Market	Format	Rev \$MII	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WTLY	FM Tallahassee	AC/CHR	0.78	6.51	6.56	8.67	8	6	9	0.75
KMAJ	FM Topeka	AC	1.80	20.00	11.76	18.40	2	2	2	1.09
KWIC	FM Topeka	AC/CHR	0.45	5.00	4.11	6.43	8	3	3	0.78
WLZW	FM Utica - Rome	AC	2.00	18.69	11.28	15.04	2	2	2	1.24
WKWK	FM Wheeling	AC	1.05	13.29	9.32	11.61	3	3	3	1.14
WZNW	FM Wheeling	AC/CHR	0.40	5.06	5.63	7.01	7	7	5	0.72
WGNI	FM Wilmington, NC	AC	2.40	20.69	9.79	15.69	1	5	5	1.32
WXLO	FM Worcester	AC	4.20	29.79	8.47	23.29	2	2	2	1.28

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
60	1.22	1.10	1.21	1.26	1.23	1.22	1.24	1.39	1.32	1.28	1.26	1.33

Black/Urban - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WAJZ	FM Albany - Schenectady - Troy	B	0.59	1.57	2.57	3.06	11	10	11	0.51
WHTA	FM Atlanta	B	11.30	3.59	4.58	5.24	13	8	11	0.68
WVEE	FM Atlanta	B	32.00	10.15	9.52	10.91	2	1	2	0.93
WAEJ	FM Augusta, GA	B	0.14	0.80	0.75	0.89	19	20	20	0.90
WFXA	FM Augusta, GA	B	1.60	9.52	12.05	14.35	3	1	2	0.66
WIIZ	FM Augusta, GA	B	0.57	3.39	3.43	4.09	12	7	12	0.83
WPRW	FM Augusta, GA	B	0.64	3.81	0.00	4.88	10	0	NA	0.78
WERQ	FM Baltimore	B	12.50	10.47	9.27	13.26	3	1	3	0.79
WOLB	AM Baltimore	B/T	0.54	0.45	0.60	0.87	16	33	33	0.52
WEMX	FM Baton Rouge	B	3.00	11.15	9.25	12.74	3	1	1	0.88
WXOK	AM Baton Rouge	B	1.25	4.65	5.41	7.45	9	6	7	0.62
KDEI	AM Beaumont - Port Arthur, TX	B	0.31	2.42	3.57	5.06	9	13	14	0.48
KTCX	FM Beaumont - Port Arthur, TX	B	1.08	8.40	9.29	13.15	7	2	2	0.64
WBHJ	FM Birmingham	B	3.30	7.50	8.81	10.26	6	3	8	0.73
WENN	FM Birmingham	B/O	0.35	0.80	1.70	1.98	17	22	20	0.40
WILD	AM Boston	B	1.60	0.54	0.99	1.24	20	25	22	0.44
WBLK	FM Buffalo	B	3.90	7.49	7.67	8.79	8	4	6	0.85
WUFO	AM Buffalo	G	0.25	0.48	0.68	0.78	16	25	21	0.61
WPAL	FM Charleston, SC	B	0.46	2.25	1.36	1.60	13	19	18	1.41
WWWZ	FM Charleston, SC	B	2.70	13.24	11.95	14.08	2	1	2	0.94
WPEG	FM Charlotte	B	10.10	9.54	9.38	11.63	3	1	4	0.82
WJTT	FM Chattanooga	B	1.84	8.72	6.58	7.87	4	5	8	1.11
WNOO	AM Chattanooga	B	0.21	1.00	2.22	2.67	13	14	13	0.37
WGCI	FM Chicago	B	34.90	6.72	6.51	7.45	2	2	1	0.90
WVON	AM Chicago	B	1.80	0.43	0.75	0.86		28	36	0.50
WIZF	FM Cincinnati	B	6.05	4.95	5.44	6.66	9	8	10	0.74
WENZ	FM Cleveland	B	2.26	2.10	3.12	3.65	14	12	13	0.58
WZAK	FM Cleveland	B	11.76	10.92	7.38	8.62	2	4	9	1.27
WWDM	FM Columbia, SC	B	5.35	19.74	12.09	14.41	1	3	3	1.37
WFXE	FM Columbus, GA	BO/B	1.80	15.93	17.41	20.02	1	1	1	0.80
WCKX	FM Columbus, OH	B	5.95	6.61	6.95	8.40	7	4	7	0.79
KKDA	FM Dallas - Fort Worth	B	18.80	5.66	7.01	7.80	6	1	2	0.73
WROU	FM Dayton	G	2.68	6.94	6.38	8.13	6	2	4	0.85
WDTJ	FM Detroit	B	7.00	2.95	3.75	4.30	14	10	17	0.69
WJLB	FM Detroit	B	20.00	8.43	6.80	7.81	4	1	5	1.08
WIDU	AM Fayetteville, NC	B/G	0.26	1.38	2.92	3.85	10	7	17	0.36
WZFX	FM Fayetteville, NC	B	4.00	21.16	16.25	21.47	2	1	3	0.99
WDZZ	FM Flint	B	3.30	21.02	11.60	21.23	2	1	1	0.99
WJMH	FM Greensboro - Winston Salem	B	3.83	8.67	8.72	12.02	5	2	6	0.72
WIKS	FM Greenville - New Bern - Jacksonville	B	2.90	12.89	12.49	16.49	2	2	1	0.78
WRVS	FM Greenville - New Bern - Jacksonville	B	0.27	1.20	1.97	2.60	13	12	16	0.46
WJMZ	FM Greenville - Spartanburg	B	4.60	12.23	10.25	13.13	4	1	1	0.93
WNEZ	AM Hartford	B	1.70	2.34	1.85	2.51	12	13	13	0.93
KBXX	FM Houston	B/CHR	18.40	6.30	7.52	9.05	7	1	10	0.70
KCOH	AM Houston	B	0.33	0.09	0.60	0.72		25	22	0.13
WEUP	AM Huntsville	B	0.69	4.26	2.64	3.33	7	9	13	1.28
WTLC	FM Indianapolis	B	5.00	5.88	5.33	5.92	8	6	8	0.99
WJMI	FM Jackson, MS	B	3.30	18.75	13.77	17.02	2	1	1	1.10
WJBT	FM Jacksonville	B	2.08	4.15	5.98	7.13	10	8	12	0.58
KPRS	FM Kansas City	B	7.70	9.06	7.35	8.19	3	5	6	1.11
KJCB	AM Lafayette, LA	G	0.58	3.65	5.47	7.25	8	7	7	0.50
KRRQ	FM Lafayette, LA	B	1.10	6.92	9.13	12.11	5	1	3	0.57
WQHH	FM Lansing	B	0.52	2.60	3.60	4.92	10	9	7	0.53

Stations	1999	
	Mean	Median
106	0.73	0.73

Historical Means										
1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988
0.66	0.74	0.77	0.76	0.74	0.73	0.70	0.71	0.69		0.77

Black/Urban - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KIPR	FM Little Rock	B	2.20	8.76	8.52	9.82	5	2	4	0.89
KKBT	FM Los Angeles	B	37.00	4.68	3.48	3.98	5	8	17	1.18
KPWR	FM Los Angeles	U/CHR	33.30	4.22	4.08	4.67	12	5	20	0.90
WBLO	FM Louisville	B	0.41	0.83	2.67	3.02	18	10	13	0.28
WGZB	FM Louisville	B	2.00	4.06	4.77	5.41	8	6	8	0.75
WALJ	FM Macon	B	0.15	4.00	5.45	6.69	7	4	8	0.60
WIBB	FM Macon	B	1.50	12.00	12.21	14.98	3	3	4	0.80
KXHT	FM Memphis	B	1.20	2.11	5.83	6.74	13	6	14	0.31
WDIA	AM Memphis	B	3.16	5.56	7.57	8.63	9	1	2	0.64
WHRK	FM Memphis	B	5.40	9.51	8.12	9.24	4	3	7	1.03
WEDR	FM Miami - Fort Lauderdale	B	18.70	7.95	7.15	8.27	2	1	1	0.96
WKKV	FM Milwaukee	B/AC	4.00	5.26	6.41	7.26	8	4	7	0.73
WNOV	AM Milwaukee	B	0.44	0.58	1.53	1.74	18	18	16	0.33
WBLX	FM Mobile	B	2.40	12.44	7.49	10.84	3	4	6	1.15
WDLT	AM Mobile	B	0.14	0.73	1.35	1.98	14	16	17	0.37
WYOK	FM Mobile	CHR/AC	0.80	4.15	6.41	9.28	8	5	10	0.45
WJWZ	FM Montgomery	B	0.55	3.64		5.47	9	3	8	0.67
WZHT	FM Montgomery	B	3.10	20.53	15.26	18.33	2	1	2	1.12
WQKQ	FM Nashville	B	6.00	8.81	9.00	10.42	4	1	3	0.85
WYBC	FM New Haven	B	1.80	9.63	6.16	21.13	3	3	6	0.46
WODT	AM New Orleans	B	0.05	0.08	0.84	0.98	19	18	15	0.09
WQUE	FM New Orleans	B	7.00	11.76	14.45	16.65	2	1	2	0.71
WBLS	FM New York	B/AC	18.90	2.67	3.55	4.21	16	8	8	0.63
WLIB	AM New York	B/T	4.50	0.64	0.78	0.92	25	30	27	0.69
WQHT	FM New York	U/CHR	36.10	5.10	5.30	6.30	9	3	15	0.81
WOWI	FM Norfolk	B	7.80	14.86	12.60	14.71	1	1	1	1.01
KVSP	AM Oklahoma City	B	0.40	0.92	3.68	4.21	14	10	10	0.22
WJHM	FM Orlando	B	6.34	6.01	5.51	6.47	7	8	14	0.93
WHAT	AM Philadelphia	B/T	0.95	0.33	1.08	1.33	22	24	25	0.25
WPHI	FM Philadelphia	B	6.00	2.09	2.97	3.64	16	16	17	0.58
WUSL	FM Philadelphia	B	14.80	5.17	4.99	6.12	10	5	10	0.84
WAMO	FM Pittsburgh	B	3.60	3.59	4.13	4.84	9	10	12	0.74
WQOK	FM Raleigh - Durham	B	7.20	9.64	7.66	10.62	5	2	9	0.91
WCDX	FM Richmond	B	5.95	12.37	8.98	10.25	2	1	3	1.21
WJJS	FM Roanoke - Lynchburg	B	1.50	7.25	3.96	4.97	5	7	7	1.46
WDKX	FM Rochester, NY	B	1.40	3.48	6.22	8.00	10	5	7	0.44
KATZ	FM Saint Louis	B	2.87	2.23	3.92	4.40	16	9	17	0.51
WOCQ	FM Salisbury - Ocean City	U/CHR	1.10	8.27	11.13	14.50	5	1	2	0.57
KSJL	FM San Antonio	U	0.66	0.82	1.99	2.28	19	18	15	0.36
KYLD	FM San Francisco	U/CHR	18.30	4.51	3.96	4.97	10	5	13	0.91
WEAS	FM Savannah	B	2.57	15.58	13.31	15.31	1	1	1	1.02
KDKS	FM Shreveport	B	1.40	8.97	11.15	12.74	5	2	1	0.70
KMJJ	FM Shreveport	B	1.50	9.62	14.15	16.18	4	1	2	0.59
KOKA	AM Shreveport	G	0.33	2.12	6.32	7.23	12	6	11	0.29
WRXB	AM Tampa - Saint Petersburg	B	0.27	0.30		0.85		0	NA	0.35
WTMP	AM Tampa - Saint Petersburg	B	0.35	0.30	1.20	1.36	23	19	18	0.22
WJUC	FM Toledo	B	0.71	2.43	4.46	5.76	10	9	10	0.42
KJMM	FM Tulsa	B	0.90	2.21	4.48	4.95	12	12	12	0.45
WKYS	FM Washington, DC	B	19.00	5.95	5.39	6.58	6	2	8	0.90
WOL	AM Washington, DC	B/T	2.20	0.69	0.82	1.00	22	21	23	0.69
WPGC	FM Washington, DC	B/CHR	26.30	8.23	5.90	7.20	2	1	2	1.14
KDGS	FM Wichita	B	0.76	2.62	5.40	6.13	11	7	12	0.43
WMNX	FM Wilmington, NC	B	1.70	14.66	9.51	15.25	2	2	7	0.96

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
106	0.73	0.73	0.66	0.74	0.77	0.76	0.74	0.73	0.70	0.71	0.69	0.77

Black AC/Black Oldies - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WABT	FM Albany - Schenectady - Troy	B/O	0.57	1.52	2.37	2.82	13	14	11	0.54
KMMG	FM Albuquerque	B/O	0.60	1.60	3.16	3.58	16	11	9	0.45
WALR	FM Atlanta	B/AC	23.50	7.46	5.77	6.61	4	4	4	1.13
WAMJ	FM Atlanta	B/O	5.60	1.78	2.20	2.52	16	15	13	0.71
WAEG	FM Augusta, GA	B/AC	0.24	1.43	0.76	0.90	16	17	18	1.58
WAKB	FM Augusta, GA	B/AC	0.61	3.63	4.30	5.12	11	6	5	0.71
WRXR	FM Augusta, GA	B/O	0.65	3.87	3.73	4.44	9	13	10	0.87
KFMK	FM Austin	B/O	2.60	3.40	3.84	5.10	13	11	5	0.67
KJCE	AM Austin	B	0.35	0.46	1.30	1.68	20	20	19	0.27
KCOO	FM Bakersfield	B/O	0.33	1.72	3.47	4.25	17	9	7	0.40
WWIN	FM Baltimore	B/AC	10.00	8.38	6.26	8.95	7	4	2	0.94
KQXL	FM Baton Rouge	B/AC	2.40	8.92	5.61	7.73	6	4	4	1.15
WTGE	FM Baton Rouge	B/O	0.52	1.93	2.88	3.96	12	9	5	0.49
WATV	AM Birmingham	B/O	0.41	0.93	2.60	3.03	16	14	16	0.31
WBHK	FM Birmingham	B/AC	4.75	10.80	8.62	10.03	2	2	1	1.08
WQSX	FM Boston	AC/CHR	7.10	2.39	2.42	3.03	15	13	7	0.79
WBUF	FM Buffalo	B/O	1.90	3.65	3.42	3.92	11	12	7	0.93
WWWS	AM Buffalo	B/O	0.26	0.50	1.48	1.70	15	15	15	0.29
WMGL	FM Charleston, SC	B/AC	0.90	4.41	4.43	5.22	11	8	6	0.84
WBAV	FM Charlotte	B/AC	6.10	5.76	5.58	6.92	10	3	3	0.83
WCHV	AM Charlottesville, VA	B	0.10	1.39	1.83	2.87	10	12	10	0.48
WUVA	FM Charlottesville, VA	B	0.63	8.75	8.60	13.46	6	2	3	0.65
WVSY	FM Charlottesville, VA	B/O	0.14	1.94	2.75	4.31	9	8	7	0.45
WKXJ	FM Chattanooga	CHR	0.60	2.84	4.90	5.86	8	6	9	0.49
WUBT	FM Chicago	B/O	16.85	3.25	3.20	3.66	15	10	4	0.89
WVAZ	FM Chicago	B/AC	25.80	4.97	4.12	4.72	5	6	2	1.05
WCIN	AM Cincinnati	B	0.52	0.43	1.17	1.44	16	17	15	0.30
WMOJ	FM Cincinnati	B/O	3.40	2.78	4.62	5.65	11	6	4	0.49
WJMO	AM Cleveland	B/O	0.88	0.82	2.13	2.48	17	17	16	0.33
WZJM	FM Cleveland	B/O	4.08	3.78	5.31	6.21	10	9	5	0.61
WLXC	FM Columbia, SC	B/AC	0.80	2.95	3.56	4.25	10	13	10	0.70
WOIC	AM Columbia, SC	B/O	0.16	0.59	1.81	2.16	15	15	14	0.27
WSCQ	FM Columbia, SC	B/O	0.83	3.06	4.64	5.53	9	11	8	0.55
WAGH	FM Columbus, GA	B/AC	1.30	11.50	9.59	11.03	5	2	2	1.04
WKZJ	FM Columbus, GA	B/AC	0.35	3.10	2.11	2.43	10	14	9	1.27
WOKS	AM Columbus, GA	B/O	0.33	3.20	3.81	4.38		11	11	0.73
WXMG	FM Columbus, OH	B/O	1.10	1.22	1.99	2.40	15	13	13	0.51
KRNB	FM Dallas - Fort Worth	B/AC	3.30	0.99	0.82	0.91	26	30	27	1.10
KTXQ	FM Dallas - Fort Worth	B/O	5.68	1.71	3.56	3.96	19	14	7	0.43
WDAO	AM Dayton	B/AC	0.34	1.06	2.08	2.65		13	13	0.40
KDJM	FM Denver	B/O	1.43	0.84	2.45	2.84	22	12	9	0.29
WDMK	FM Detroit	B/AC	1.10	0.46	1.00	1.15	22	25	23	0.40
WGPR	FM Detroit	B/AC	2.00	0.84	1.37	1.58	20	22	21	0.53
WGRV	FM Detroit	B/O	4.30	1.81	2.10	2.41	18	14	7	0.75
WMXD	FM Detroit	B/AC	9.10	3.84	3.93	4.51	11	13	8	0.85
WQBH	AM Detroit	G	1.40	0.59	1.19	1.37	21	23	25	0.43
WEOA	AM Evansville	B	0.18	1.02	3.09	3.67	12	8	8	0.28
WCCG	FM Fayetteville, NC	B/O	0.14	0.74	1.97	2.60	11	9	8	0.28
WUKS	FM Fayetteville, NC	B/AC	0.55	2.91	3.94	5.21	8	6	6	0.56
WOWE	FM Flint	B	0.46	2.93	3.33	6.09	7	8	7	0.48
WYSR	FM FortWayne	B/O	0.26	1.19	2.33	2.82	14	14	11	0.42
KMGV	FM Fresno	B/O	2.10	6.21	5.73	7.01	5	7	4	0.89
WTMG	FM Gainesville - Ocala	B	0.84	6.09	5.71	8.77	7	4	5	0.69

	1999 Mean	1999 Median
Stations 120	0.67	0.63

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
0.66	0.74	0.77	0.76	0.74	0.73	0.70	0.71	0.69	0.77

Black AC/Black Oldies - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WQMG	FM Greensboro - Winston Salem	B/AC	3.64	8.24	6.86	9.46	6	3	1	0.87
WTCY	AM Harrisburg	B	0.21	0.79	2.79	3.91	11	11	10	0.20
WZMX	FM Hartford	B/O	2.50	3.44	3.50	4.74	10	8	7	0.73
KMJQ	FM Houston	B/AC	19.00	6.51	5.51	6.62	6	4	1	0.98
WBKS	FM Indianapolis	B/O	0.60	0.71	2.08	2.31	15	14	13	0.30
WKXI	FM Jackson, MS	B/AC	1.75	9.94	6.66	8.23	4	4	3	1.21
WQJQ	FM Jackson, MS	B/O	0.50	2.84	4.83	5.97	8	6	6	0.48
WSOL	FM Jacksonville	B/AC	3.75	7.49	7.42	8.84	7	3	2	0.85
WNWN	AM Kalamazoo	B	0.16	1.28	3.26	5.93	11	7	9	0.22
KNEK	FM Lafayette, LA	B/AC	0.48	2.99	4.28	5.68	9	5	5	0.53
WLTO	FM Lexington	B/O	0.49	2.13	2.46	3.00	11	13	11	0.71
KOKY	FM Little Rock	B/AC	0.45	1.79	3.38	3.90	13	10	8	0.46
KYFX	FM Little Rock	B/AC	0.39	1.55	2.91	3.35	14	13	10	0.46
KCMG	FM Los Angeles	B/O	27.20	3.44	2.62	3.00	18	17	16	1.15
KJLH	FM Los Angeles	B	4.30	0.54	1.24	1.42	30	24	21	0.38
WMJM	FM Louisville	B/O	0.50	1.01	2.13	2.42	15	12	10	0.42
WRBV	FM Macon	B/AC	0.37	2.96	3.56	4.37	10	9	6	0.68
KJMS	FM Memphis	B/AC	3.50	6.16	5.48	6.24	8	7	6	0.99
WJCE	AM Memphis	B/O	0.30	0.53	0.77	0.87	20	21	22	0.60
WRBO	FM Memphis	B/O	3.71	6.53	5.78	6.58	7	5	5	0.99
WHQT	FM Miami - Fort Lauderdale	B/AC	13.40	5.70	4.63	5.36	6	5	3	1.06
WMGE	FM Miami - Fort Lauderdale	B/O	4.40	1.87	2.08	2.40	20	11	4	0.78
WJMR	FM Milwaukee	B/O	1.30	1.71	2.77	3.14	15	14	11	0.54
WMCS	AM Milwaukee	B/AC	0.50	0.66	1.97	2.24	17	17	15	0.29
WDLT	FM Mobile	B/AC	1.50	7.77	7.18	10.39	5	1	1	0.75
KKME	FM Modesto	B/O	0.32	1.58	1.47	2.45	12	10	7	0.64
WMCZ	FM Montgomery	B/AC	1.10	7.28	6.20	7.45	4	4	3	0.98
WNPL	FM Nashville	B/O	0.75	1.10	2.09	2.46	16	16	13	0.45
KMEZ	FM New Orleans	B/AC	1.96	3.29	5.27	6.07	12	5	3	0.54
WYLD	FM New Orleans	B/AC	5.30	8.91	8.66	9.99	3	2	1	0.89
WRKS	FM New York	B/AC	28.20	3.98	3.50	4.15	12	10	6	0.96
WTJM	FM New York	B/O	13.90	1.96	2.61	3.10	19	17	7	0.63
WSVY	FM Norfolk	B/O	1.40	2.67	5.35	6.24	15	7	4	0.43
WWSO	FM Norfolk	B/O	1.05	2.00	3.65	4.26	16	12	14	0.47
KCHX	FM Odessa - Midland, TX	CHR	0.71	7.24	10.30	11.56	4	6	10	0.63
WCFB	FM Orlando	B/AC	3.92	3.72	4.12	4.84	14	12	12	0.77
WOCL	FM Orlando	O/B	6.32	5.99	4.18	4.91	8	14	13	1.22
WBGE	FM Peoria	B	0.28	1.82	3.10	3.93	12	13	11	0.46
WDAS	FM Philadelphia	B/AC	22.90	8.00	5.69	6.98	4	4	1	1.14
WEJM	FM Philadelphia	B/O	4.50	1.57	2.57	3.15	18	9	5	0.50
WJJJ	FM Pittsburgh	B/O	3.00	2.99	4.13	4.83	12	8	4	0.62
WFXC	FM Raleigh - Durham	BLAC	3.36	4.50	4.77	6.63	9	9	4	0.68
WKJS	FM Richmond	B/AC	3.48	7.23	6.05	6.91	8	6	2	1.05
WPLZ	FM Richmond	B/AC	1.13	2.35	4.51	5.15	11	10	8	0.46
WLCL	FM Rochester, NY	B/O	0.10	0.25	2.07	2.66	17	14	12	0.09
KHYL	FM Sacramento	B/O	4.16	4.48	3.76	4.63	10	13	8	0.97
KHZZ	FM Sacramento	B/O	0.60	0.65	2.46	3.04	20	18	15	0.21
WTLZ	FM Saginaw - Bay City - Midland	G	0.85	5.03	5.09	6.32	8	8	7	0.80
KMJM	FM Saint Louis	B/AC	7.70	5.99	6.02	6.75	6	5	4	0.89
KCJZ	FM San Antonio	J	1.25	1.55	3.15	3.61	15	9	5	0.43
XHRM	FM San Diego	B/AC	5.20	3.37	3.79	4.64	13	10	6	0.73
KISQ	FM San Francisco	B/O	14.90	3.67	3.01	3.78	13	14	8	0.97
WLVH	FM Savannah	B/AC	1.85	11.21	8.33	9.58	4	3	3	1.17

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
120	0.67	0.63	0.66	0.74	0.77	0.76	0.74	0.73	0.70	0.71	0.69	0.77

Black AC/Black Oldies - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WSIS	FM Savannah	B/O	0.16	0.97	2.24	2.58	16	17	17	0.38
WRDS	FM Syracuse	B	0.39	1.30	2.17	2.72	13	11	11	0.48
WHBX	FM Tallahassee	B	2.10	17.65	14.92	19.72	1	1	1	0.89
WWLD	FM Tallahassee	CHR	0.34	2.86	4.28	5.65	10	10	6	0.51
WFJO	FM Tampa - Saint Petersburg	B/O	2.53	2.16	3.05	3.47	15	15	9	0.62
WIMX	FM Toledo	B/AC	0.48	1.64	2.71	3.50	11	10	8	0.47
KGMM	FM Tucson	B/O	0.58	1.46	2.72	3.26	13	11	8	0.45
WHUR	FM Washington, DC	B/AC	14.70	4.60	5.71	6.97	10	3	1	0.66
WJMO	FM Washington, DC	B/O	11.40	3.57	3.92	4.78	15	7	5	0.75
WMMJ	FM Washington, DC	B/AC	14.60	4.57	4.07	4.97	11	16	10	0.92
WRLX	FM West Palm Beach	B/O	2.70	5.39	1.92	3.41	6	18	18	1.58
WKXB	FM Wilmington, NC	B/O	0.84	7.24	6.35	10.18	6	1	1	0.71
WKXS	FM Wilmington, NC	B/AC	0.29	2.50	3.85	6.18	9	8	8	0.40
WRRO	AM Youngstown	B	0.10	0.48	1.07	1.34	17	14	15	0.36

Stations	1999 Mean	1999 Median
120	0.67	0.63

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
0.66	0.74	0.77	0.76	0.74	0.73	0.70	0.71	0.69	0.77

CHR - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WSTR	FM Atlanta	CHR	27.00	8.57	8.83	10.11	3	2	1	0.85
KHFI	FM Austin	CHR	4.85	6.35	4.79	6.16	7	7	10	1.03
KQBT	FM Austin	CHR/U	3.45	4.52	6.80	8.74	11	2	5	0.52
WXYV	FM Baltimore	CHR	5.50	4.61	3.81	5.44	9	8	11	0.85
WJMN	FM Boston	CHR	19.40	6.54	5.96	7.46	7	3	9	0.88
WXKS	FM Boston	CHR	28.40	9.57	5.80	7.25	3	2	2	1.32
WNKS	FM Charlotte	CHR	8.70	8.22	7.89	9.78	5	2	1	0.84
WBBM	FM Chicago	CHR/D	26.30	5.07	5.08	5.81	4	3	16	0.87
WKFS	FM Cincinnati	CHR	2.25	1.84	4.23	5.19	14	9	11	0.35
WKRQ	FM Cincinnati	CHR	10.00	8.18	5.08	6.23	5	7	9	1.31
WAKS	FM Cleveland	CHR	0.50	0.46	1.24	1.45	18	14	15	0.32
WNCI	FM Columbus, OH	CHR	12.70	14.11	9.32	11.27	1	1	1	1.25
KHKS	FM Dallas - Fort Worth	CHR	27.50	8.28	6.80	7.57	2	2	1	1.09
KRBV	FM Dallas - Fort Worth	CHR/U	7.60	2.29	2.30	2.56	16	16	23	0.89
KQKS	FM Denver	CHR/U	6.56	3.83	5.75	6.68	11	7	14	0.57
WDRQ	FM Detroit	CHR	6.97	2.94	3.70	4.25	15	7	13	0.69
WKQI	FM Detroit	CHR/AC	11.60	4.89	3.30	3.79	8	15	11	1.29
WPLT	FM Detroit	AC/NR	6.95	2.93	2.32	2.66	16	19	15	1.10
WKSS	FM Hartford	CHR	8.55	11.76	8.49	11.50	4	3	2	1.02
KRBE	FM Houston	CHR	20.60	7.05	6.38	7.67	4	2	5	0.92
WHHH	FM Indianapolis	CHR/B	3.90	4.58	5.27	5.86	10	8	12	0.78
WZPL	FM Indianapolis	CHR/AC	5.45	6.40	5.51	6.12	6	5	5	1.05
KCHZ	FM Kansas City	CHR	1.30	1.53	2.55	2.86	16	17	17	0.53
KMXV	FM Kansas City	CHR	8.90	10.47	6.97	7.77	2	1	4	1.35
KLUC	FM Las Vegas	CHR	8.33	11.58	8.71	10.16	1	2	4	1.14
KIIS	FM Los Angeles	CHR	44.50	5.63	4.35	4.97	1	3	5	1.13
WKSL	FM Memphis	CHR	0.60	1.06	3.27	3.78	15	11	12	0.28
WMC	FM Memphis	CHR	8.30	14.61	5.37	6.12	1	8	4	2.39
WHYI	FM Miami - Fort Lauderdale	CHR/AC	13.00	5.53	4.01	4.64	7	6	8	1.19
WPOW	FM Miami - Fort Lauderdale	CHR/U	15.10	6.42	5.18	5.99	3	3	12	1.07
WXSS	FM Milwaukee	CHR	2.87	3.78	5.53	6.27	11	3	13	0.60
KDWB	FM Minneapolis - Saint Paul	CHR	14.70	9.05	8.06	9.89	4	3	6	0.91
WQZQ	FM Nashville	CHR/B	1.10	1.62	2.87	3.32	14	12	13	0.49
WRWW	FM Nashville	CHR	5.05	7.42	6.22	7.20	6	4	6	1.03
KUMX	FM New Orleans	CHR	1.93	3.24	4.05	4.66	13	9	13	0.70
WHTZ	FM New York	CHR	33.00	4.66	4.54	5.39	10	4	9	0.86
WKTU	FM New York	CHR/U	39.00	5.51	4.21	5.00	7	5	3	1.10
WPLJ	FM New York	AC/CHR	32.60	4.60	2.56	3.04	11	18	9	1.52
WPYO	FM Orlando	CHR/U	1.12	1.06	1.89	2.22	16	15	17	0.48
WXXL	FM Orlando	CHR	10.15	9.62	6.89	8.09	3	3	8	1.19
WIOQ	FM Philadelphia	CHR	16.40	5.73	4.14	5.09	7	7	11	1.13
WPLY	FM Philadelphia	CHR/NR	9.20	3.21	2.79	3.43	14	12	14	0.94
KKFR	FM Phoenix	U/CHR	7.90	4.82	5.33	6.35	11	6	17	0.76
KZZP	FM Phoenix	CHR	11.40	6.95	4.42	5.27	6	7	10	1.32
WBZZ	FM Pittsburgh	CHR	8.80	8.77	6.05	7.07	4	4	3	1.24
KKRZ	FM Portland, OR	CHR	11.73	10.50	8.43	10.26	2	1	4	1.02
KXJM	FM Portland, OR	CHR/U	2.42	2.17	3.65	4.45	17	3	12	0.49
WDCG	FM Raleigh - Durham	CHR	11.90	15.93	7.75	10.76	1	1	1	1.48
KBMB	FM Sacramento	CHR/U	1.10	1.19	4.13	5.09	17	7	13	0.23
KDND	FM Sacramento	CHR	3.50	3.77	4.72	5.82	12	3	9	0.65
KSFM	FM Sacramento	CHR	7.32	7.89	4.94	6.09	4	12	15	1.30
KSLZ	FM Saint Louis	CHR	4.06	3.16	5.02	5.63	11	4	10	0.56
KISN	FM Salt Lake City	CHR/AC	3.79	4.74	3.30	3.74	7	18	14	1.27

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
66	0.93	0.90	0.92	0.96	0.95	0.97	0.91	0.89	0.91	0.98	0.98	1.02

CHR - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KZHT	FM Salt Lake City	CHR	3.76	4.70	6.03	6.82	8	3	18	0.69
KTFM	FM San Antonio	CHR/U	7.50	9.31	9.90	11.36	2	1	2	0.82
KXXM	FM San Antonio	CHR	4.49	5.57	7.55	9.09	11	3	11	0.61
KHTS	FM San Diego	CHR	6.31	4.09	5.01	6.15	11	2	11	0.67
XHTZ	FM San Diego	CHR/U	5.85	3.79	4.77	5.85	12	6	15	0.65
KMEL	FM San Francisco	CHR/U	20.00	4.92	3.44	4.32	8	6	13	1.14
KZQZ	FM San Francisco	CHR	10.80	2.66	2.87	3.61	15	11	17	0.74
KBKS	FM Seattle - Tacoma	CHR/U	9.45	4.48	4.76	5.50	11	4	8	0.82
KPLZ	FM Seattle - Tacoma	CHR/AC	13.20	6.26	3.87	4.47	5	9	3	1.40
KUBE	FM Seattle - Tacoma	CHR	12.80	6.07	5.84	6.74	7	2	8	0.90
WFLZ	FM Tampa - Saint Petersburg	CHR	12.15	10.38	6.27	7.13	2	3	3	1.46
WLLD	FM Tampa - Saint Petersburg	B/O	4.05	3.46	5.60	6.37	12	5	12	0.54
WWZZ	FM Washington, DC	CHR	11.00	3.44	3.15	3.85	17	15	16	0.89

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
66	0.93	0.90	0.92	0.96	0.95	0.97	0.91	0.89	0.91	0.98	0.98	1.02

CHR - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WFLY	FM Albany - Schenectady - Troy	CHR	4.90	13.07	8.83	10.50	3	2	3	1.24
KCHQ	FM Albuquerque	CHR	0.27	0.72	0.00	2.29	23	0	NA	0.31
KKSS	FM Albuquerque	CHR/U	1.19	3.18	3.90	4.42	11	12	22	0.72
KYLZ	FM Albuquerque	CHR/U	0.20	0.53	3.37	3.81	25	14	22	0.14
WAEB	FM Allentown - Bethlehem	CHR	6.00	22.56	11.76	18.60	1	1	2	1.21
WFME	FM Baton Rouge	CHR	2.15	7.99	0.00	6.30	7	0	NA	1.27
WQEN	FM Birmingham	CHR	1.40	3.18	4.79	5.69	12	10	11	0.56
WKSE	FM Buffalo	CHR	5.20	9.98	7.72	8.84	4	3	5	1.13
WNOK	FM Columbia, SC	CHR	3.40	12.55	8.88	10.58	3	2	2	1.19
WBTT	FM Dayton	CHR/B	0.69	1.79	3.47	4.41	13	10	12	0.40
WGTZ	FM Dayton	CHR	2.00	5.18	5.14	6.55	8	8	9	0.79
KKDM	FM Des Moines	CHR	0.66	2.60	4.19	4.79	11	5	12	0.54
KSTZ	FM Des Moines	CHR/AC	2.23	8.76	8.16	9.31	5	2	2	0.94
WXKB	FM Fort Myers - Naples	CHR	3.80	13.77	8.97	10.73	1	2	2	1.28
KBOS	FM Fresno	CHR	2.70	7.99	5.41	6.63	3	3	13	1.21
KKPW	FM Fresno	CHR/U	0.26	0.50	1.71	2.09		21	26	0.24
WSNX	FM Grand Rapids	CHR	1.90	4.79	6.68	8.38	7	6	11	0.57
WVTI	FM Grand Rapids	CHR	1.45	3.65	4.31	5.37	9	8	9	0.68
WKZL	FM Greensboro - Winston Salem	AC/CHR	3.10	7.01	4.06	5.59	7	11	9	1.25
WQSL	FM Greenville - New Bern - Jacksonville	CHR	0.43	1.89	1.75	2.31	11	13	16	0.82
WRHT	FM Greenville - New Bern - Jacksonville	CHR	1.80	8.00	5.29	6.98	4	4	7	1.15
WFBC	FM Greenville - Spartanburg	CHR	3.60	9.57	8.83	11.32	5	3	4	0.85
WNNK	FM Harrisburg	CHR	8.10	30.34	11.10	15.59	1	1	1	1.95
KIKI	FM Honolulu	CHR	2.80	11.91	7.43	8.05	3	7	8	1.48
KQMQ	FM Honolulu	CHR/U	1.10	4.68	4.02	4.36	7	11	14	1.07
KXME	FM Honolulu	CHR	0.80	3.40	6.52	7.06	12	3	10	0.48
WAPE	FM Jacksonville	CHR	6.90	13.77	8.73	10.39	2	1	3	1.33
WTXM	FM Knoxville	CHR/AC	0.26	0.80	1.45	1.74	12	13	12	0.46
WWST	FM Knoxville	CHR	2.50	7.65	8.34	9.95	5	3	5	0.77
WLKT	FM Lexington	CHR	2.15	9.35	9.87	12.01	5	2	7	0.78
KLAL	FM Little Rock	AC/NR	0.90	3.59	3.30	3.81	9	8	6	0.94
KLEC	FM Little Rock	CHR	0.22	1.55	3.36	3.87		10	16	0.40
KQAR	FM Little Rock	CHR	0.75	2.99	5.17	5.97	10	6	8	0.50
WDJX	FM Louisville	CHR	4.10	8.32	7.04	7.99	4	4	6	1.04
WZEE	FM Madison	CHR	4.00	14.65	10.60	13.38	1	1	2	1.10
WXXP	FM Nassau - Suffolk (Long Island)	CHR/U	0.75	1.58	0.70	2.54	10	34	36	0.62
WNVZ	FM Norfolk	CHR/U	2.63	5.00	5.07	5.92	8	6	10	0.84
KJYO	FM Oklahoma City	CHR	4.80	11.01	10.70	12.23	3	1	3	0.90
KQCH	FM Omaha	CHR/U	0.56	1.53	3.36	3.98	12	6	7	0.39
KQKQ	FM Omaha	CHR	2.90	7.95	7.94	9.40	8	5	5	0.85
KSRZ	FM Omaha	AC/CHR	3.40	9.32	6.45	7.64	5	8	5	1.22
WPRO	FM Providence	CHR	5.60	11.64	6.96	9.76	3	2	3	1.19
WWKX	FM Providence	CHR	2.40	4.99	4.73	6.63	9	9	9	0.75
WRVQ	FM Richmond	CHR	4.97	10.33	7.35	8.40	4	3	5	1.23
KGGI	FM Riverside - San Bernardino	CHR	7.00	20.41	6.25	18.92	2	2	6	1.08
WKGS	FM Rochester, NY	CHR/B	0.72	1.79	2.11	2.71	11	10	13	0.66
WPXY	FM Rochester, NY	CHR	3.60	8.96	5.47	7.04	5	3	5	1.27
WNTQ	FM Syracuse	CHR	3.60	12.00	7.48	9.33	3	1	1	1.29
WWHT	FM Syracuse	CHR	2.00	6.67	6.27	7.83	7	7	10	0.85
WVKS	FM Toledo	CHR	4.40	15.07	10.22	13.20	2	2	2	1.14
KOHT	FM Tucson	U/SP/CHR	1.40	3.52	5.18	6.20	10	9	12	0.57
KRQQ	FM Tucson	CHR	4.85	12.19	8.87	10.63	3	2	4	1.15
KHTT	FM Tulsa	CHR	2.70	6.63	7.17	7.91	7	2	8	0.84

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
59	0.89	0.85	0.89	1.09	1.01	1.07	1.05	1.09	1.09	1.06	1.01	1.03

CHR - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KIZS	FM Tulsa	CHR	0.18	0.44	1.50	1.66	20	18	18	0.27
WLDI	FM West Palm Beach	CHR	2.50	4.99	3.25	5.76	8	7	9	0.87
KKRD	FM Wichita	CHR	3.70	12.76	8.59	9.75	2	2	3	1.31
WBHT	FM Wilkes Barre - Scranton	CHR	0.80	2.89	4.14	5.34	7	8	8	0.54
WKRZ	FM Wilkes Barre - Scranton	CHR	6.10	22.02	11.85	15.27	1	1	1	1.44
WSBG	FM Wilkes Barre - Scranton	CHR	0.32	1.16	2.24	2.89	13	12	9	0.40

Stations	1999 Mean	1999 Median
59	0.89	0.85

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
0.89	1.09	1.01	1.07	1.05	1.09	1.09	1.06	1.01	1.03

CHR - Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WKDD	FM Akron	CHR/AC	5.35	25.36	5.91	22.02	1	2	2	1.15
WZNY	FM Augusta, GA	CHR	1.50	8.93	7.34	8.75	4	2	3	1.02
KISV	FM Bakersfield	CHR	1.20	6.25	5.38	6.52	8	3	7	0.96
KKXX	FM Bakersfield	CHR	1.50	7.81	4.89	5.94	5	7	15	1.32
KLLY	FM Bakersfield	AC/CHR	1.30	6.77	4.71	5.71	7	6	5	1.18
KTPZ	FM Boise	CHR	0.33	1.72	2.48	2.86	14	15	22	0.60
KZMG	FM Boise	CHR	1.90	9.90	8.29	9.55	4	1	3	1.04
WSSX	FM Charleston, SC	CHR/AC	1.55	7.60	5.69	6.70	5	3	3	1.13
WLOV	FM Chattanooga	B/O	0.32	1.52	3.50	4.20	11	8	7	0.36
KKMG	FM Colorado Springs	CHR	3.10	14.29	11.55	16.08	3	1	1	0.89
KPRR	FM El Paso	CHR/U	2.72	13.08	15.05	17.14	3	1	3	0.76
WSTO	FM Evansville	CHR	2.20	12.50	9.07	10.78	4	4	7	1.16
WWCK	FM Flint	CHR	3.20	20.38	10.91	19.97	3	2	3	1.02
WCKZ	FM Fort Wayne	CHR/B	0.24	1.10	0.98	1.18	15	13	14	0.93
WJFX	FM Fort Wayne	CHR	0.52	2.37	4.24	5.12	11	10	9	0.46
WMEE	FM Fort Wayne	CHR/AC	1.75	7.99	7.02	8.49	6	4	6	0.94
WZYP	FM Huntsville	CHR	2.60	16.05	12.75	16.08	2	1	3	1.00
WDBT	FM Jackson, MS	CHR	0.40	2.27	3.04	3.76	10	7	12	0.61
WYOY	FM Jackson, MS	CHR	1.20	6.82	8.21	10.15	5	3	4	0.67
WAEZ	FM Johnson City - Kingsport - Bristol	CHR	0.79	5.03	10.60	17.15	4	3	4	0.29
KSMB	FM Lafayette, LA	CHR	2.20	13.84	8.26	10.96	3	2	3	1.26
WHZZ	FM Lansing	CHR	1.50	7.50	7.50	10.25	6	3	6	0.73
KBFM	FM McAllen - Brownsville	CHR	2.90	13.88	15.14	16.33	1	1	5	0.85
WABB	FM Mobile	CHR	3.40	17.62	9.48	13.72	1	2	3	1.28
KWNN	FM Modesto	CHR	1.10	5.42	5.58	9.32	6	4	6	0.58
KBTU	FM Monterey - Salinas - Santa Cruz	CHR/U	0.00	1.72	2.98	4.66		9	8	0.37
KDON	FM Monterey - Salinas - Santa Cruz	CHR	2.03	11.60	8.52	13.33	2	1	6	0.87
WBAM	FM Montgomery	CHR	1.10	7.28	6.81	8.18	4	6	6	0.89
WHHY	FM Montgomery	CHR	0.50	3.31	3.83	4.60	10	4	8	0.72
WKCI	FM New Haven	CHR	6.25	33.42	6.96	23.89	2	2	2	1.40
WPPY	FM Peoria	CHR	0.37	2.40	2.51	3.17	11	10	14	0.76
WJBQ	FM Portland, ME	CHR	0.88	4.68	8.66	10.61	8	3	4	0.44
WERZ	FM Portsmouth - Dover - Rochester	CHR	2.60	16.67	7.40	20.28	3	3	3	0.82
KWNZ	FM Reno	CHR	0.93	4.74	6.37	7.18	10	8	11	0.66
WXLK	FM Roanoke - Lynchburg	CHR	2.35	11.35	6.72	8.44	4	4	4	1.35
WTCF	FM Saginaw - Bay City - Midland	CHR/U	1.00	5.92	6.58	8.16	7	6	9	0.72
WZAT	FM Savannah	CHR	0.81	4.91	4.33	4.97	8	6	11	0.99
KRUF	FM Shreveport	CHR	1.58	10.13	8.96	10.24	3	3	3	0.99
KZZU	FM Spokane	CHR	2.30	12.23	10.35	11.68	3	1	4	1.05
KHTO	FM Springfield, MO	CHR	1.00	5.43	7.24	8.59	7	2	5	0.63
WSTW	FM Wilmington, DE	CHR	6.60	30.99	9.25	24.61	1	1	1	1.26
WYCR	FM York	CHR	1.70	8.95	7.99	19.70	6	3	5	0.45
WRBP	FM Youngstown	B/CHR	0.44	2.12	3.78	4.73	9	8	10	0.45
WHOT	FM Youngstown	CHR	3.70	17.79	9.59	12.02	1	2	4	1.48

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
44	0.87	0.89	0.87	0.95	1.13	1.13	1.04	1.11	1.12	1.08	1.05	1.08

CHR - Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WPRR	FM Altoona	CHR	1.10	17.46	11.84	14.35	2	3	4	1.22
KPRF	FM Amarillo, TX	CHR	0.70	7.69	5.86	6.66	5	1	4	1.16
KQIZ	FM Amarillo, TX	CHR	0.93	10.16	9.72	11.04	3	5	5	0.92
KGOT	FM Anchorage	CHR	1.80	12.24	11.97	13.27	1	1	2	0.92
KQXY	FM Beaumont - Port Arthur, TX	CHR	1.66	12.97	8.27	11.71	4	4	5	1.11
KRSQ	FM Billings, MT	CHR	0.70	9.72	9.98	11.13	4	3	7	0.87
KYYA	FM Billings, MT	AC/CHR	0.67	9.31	6.87	7.66	5	6	6	1.21
WMRV	FM Binghamton	CHR	1.40	14.43	15.24	18.80	3	3	3	0.77
WBNO	FM Bloomington, IL	CHR	2.23	26.18	15.16	26.35	3	3	2	0.99
WXXX	FM Burlington, VT	CHR	1.40	14.00	10.93	13.58	3	1	2	1.03
KZIA	FM Cedar Rapids	CHR	1.30	8.78	8.67	11.44	6	2	5	0.77
WQMZ	FM Charlottesville, VA	CHR/AC	0.76	10.56	5.23	8.18	5	6	5	1.29
KBTE	FM Corpus Christi	CHR/U	0.31	2.38	3.73	4.44	14	8	14	0.54
KZFM	FM Corpus Christi	CHR	1.80	13.85	9.04	10.74	2	3	4	1.29
WHTS	FM Davenport - Rock Island - Moline	CHR	1.70	11.49	11.20	13.76	3	1	3	0.83
WRTS	FM Erie	CHR	1.53	15.94	13.95	16.31	2	1	1	0.98
WDAY	FM Fargo - Moorhead	CHR	0.90	7.09	9.09	10.40	6	5	7	0.68
WYKS	FM Gainesville - Ocala	CHR	0.48	3.48	4.23	6.50	9	8	9	0.53
WIXX	FM Green Bay	CHR	5.20	36.88	13.98	25.21	1	1	1	1.46
WKSZ	FM Green Bay	CHR	0.44	3.12	5.26	9.48	9	8	9	0.33
WQLH	FM Green Bay	CHR/AC	1.30	9.22	4.85	8.75	3	12	8	1.05
WKEE	FM Huntington - Ashland	CHR	2.90	30.21	18.82	25.13	2	1	1	1.20
WGLU	FM Johnstown	CHR	1.10	15.71	8.69	13.93	3	3	3	1.13
WKFR	FM Kalamazoo	CHR	2.30	18.40	10.63	19.33	2	1	3	0.95
WLAN	FM Lancaster	CHR	3.00	25.42	9.15	26.31	3	1	2	0.97
KFRX	FM Lincoln	CHR	2.20	16.06	10.40	15.22	2	1	2	1.06
KLZK	FM Lubbock	CHR/U	0.53	4.61	5.69	6.36	8	3	7	0.72
KZII	FM Lubbock	CHR	1.50	13.16	14.30	15.98	2	2	2	0.82
WMGB	FM Macon	CHR	0.76	6.08	5.64	6.92	5	7	7	0.88
KBAT	FM Odessa - Midland, TX	CHR/U	0.55	5.61	6.80	7.63	6	1	5	0.74
KCAQ	FM Oxnard - Ventura	CHR	2.10	17.21	6.31	14.19	3	2	2	1.21
WILN	FM Panama City, FL	CHR	1.35	15.34	12.77	15.23	3	2	1	1.01
WLHR	FM Panama City, FL	CHR	0.42	4.77	2.29	2.74	8	13	13	1.74
WZOK	FM Rockford	CHR	3.00	21.90	12.86	20.31	1	1	2	1.08
KKLS	FM Sioux Falls	CHR	0.82	8.82	9.13	11.14	6	1	6	0.79
WDBR	FM Springfield, IL	CHR	1.90	16.24	12.51	14.96	1	1	2	1.09
WHTF	FM Tallahassee	CHR/B	0.30	2.52	3.33	4.40	11	9	11	0.57
WMGI	FM Terre Haute	CHR	1.05	16.41	13.17	16.62	2	2	2	0.99
WOWB	FM Utica - Rome	CHR	0.37	3.46	2.75	3.67	9	10	9	0.94
WSKS	FM Utica - Rome	CHR	0.81	7.57	6.17	8.22	4	6	5	0.92
KWTX	FM Waco, TX	CHR	1.55	17.82	13.02	21.74	2	3	3	0.82
KCVM	FM Waterloo - Cedar Falls	CHR/AC	0.64	9.01	7.73	10.79	6	5	6	0.84
WOMP	FM Wheeling	CHR	1.68	21.27	12.47	15.54	2	2	2	1.37

Stations	1999 Mean	1999 Median
43	0.97	0.97

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
0.95	0.98	0.99	1.10	1.05	1.00	1.01	0.96	0.94	0.97

Classical/Fine Arts - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WBKK	FM Albany - Schenectady - Troy	CL	0.15	0.40	0.89	1.06	18	19	22	0.38
KHFM	FM Albuquerque	CL	1.60	4.28	4.62	5.23	9	7	10	0.82
KLEF	FM Anchorage	CL	0.57	3.88	3.72	4.13	11	14	13	0.94
WCRB	FM Boston	CL	6.00	2.02	3.91	4.90	16	9	10	0.41
WFMT	FM Chicago	CL	5.10	0.98	1.24	1.42	25	27	28	0.69
WNIB	FM Chicago	CL	5.90	1.14	1.30	1.49	24	26	26	0.76
WCLV	FM Cleveland	CL	2.38	2.21	2.54	2.97	13	15	14	0.74
WRR	FM Dallas - Fort Worth	CL	3.78	1.14	2.57	2.86	23	17	19	0.40
KVOD	AM Denver	CL	1.59	0.30	0.78	0.91	24	19	22	0.34
WFGR	FM Grand Rapids	CL	0.55	1.39	2.08	2.58	14	16	14	0.54
KRTS	FM Houston	CL	0.37	0.10	0.81	0.98		24	27	0.10
KXTR	FM Kansas City	CL	0.95	1.12	3.18	3.54	18	15	18	0.32
KMZT	FM Los Angeles	CL	10.00	1.27	1.83	2.09	23	27	30	0.61
WTMI	FM Miami - Fort Lauderdale	CL	5.75	2.45	3.44	3.98	16	10	19	0.61
WFMR	FM Milwaukee	CL	1.00	1.32	2.11	2.40	16	15	17	0.55
KBOQ	FM Monterey - Salinas - Santa Cruz	CL	0.92	5.26	3.86	6.03	8	6	13	0.87
WQXR	FM New York	CL	13.40	1.89	2.62	3.11	20	16	21	0.61
WBQW	FM Portland, ME	CL	0.45	2.39	1.95	2.39	14	10	11	1.00
KFUO	FM Saint Louis	CL	1.90	1.48	2.86	3.21	18	17	19	0.46
KFSD	FM San Diego	CL	1.90	1.23	1.31	1.61	24	22	24	0.77
KDFC	FM San Francisco	CL	9.30	2.29	3.34	4.19	17	9	17	0.55
KDB	FM Santa Barbara, CA	CL	0.73	6.65	4.55	7.10	6	6	13	0.94
KING	FM Seattle - Tacoma	CL	5.20	2.47	3.40	3.92	18	11	18	0.63
KCFM	FM Tulsa	CL	0.41	1.01	2.62	2.89	15	16	14	0.35
WGMS	FM Washington, DC	CL	11.80	3.69	3.62	4.41	14	13	16	0.84

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
25	0.61	0.61	0.64	0.64	0.68	0.69	0.72	0.82	0.84	0.84	0.84	0.85

Country - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WKHX	FM Atlanta	C	21.00	6.66	5.64	6.46	6	5	6	1.03
WYAY	FM Atlanta	C	10.10	3.20	2.81	3.22	14	12	16	1.00
KASE	FM Austin	C	10.45	13.68	8.35	10.73	1	1	1	1.27
KLNC	FM Austin	C	0.97	1.26	1.78	2.36	18	14	14	0.53
KVET	FM Austin	C	6.15	8.05	5.41	6.95	5	6	11	1.16
WPOC	FM Baltimore	C	10.70	8.96	6.79	9.71	6	2	1	0.92
WKLB	FM Boston	C	8.90	3.00	3.13	3.92	13	14	12	0.76
WKKT	FM Charlotte	C	7.00	6.61	5.61	6.95	8	8	7	0.95
WSOC	FM Charlotte	C	9.10	8.59	5.85	7.25	4	4	9	1.19
WUSN	FM Chicago	C	34.40	6.63	3.46	3.96	3	7	5	1.67
WUBE	FM Cincinnati	C	16.90	13.82	7.95	9.74	2	3	3	1.42
WYGY	FM Cincinnati	C	2.78	2.27	2.06	2.52	12	14	14	0.90
WGAR	FM Cleveland	C	9.70	9.01	7.80	9.12	5	3	10	0.99
WCOL	FM Columbus, OH	C	10.10	11.22	7.17	8.67	4	6	4	1.29
WHOK	FM Columbus, OH	C	3.93	4.36	3.99	4.83	9	10	9	0.90
KPLX	FM Dallas - Fort Worth	C	12.25	3.69	3.80	4.23	12	7	11	0.87
KSCS	FM Dallas - Fort Worth	C	20.40	6.14	4.92	5.48	5	4	5	1.12
KYNG	FM Dallas - Fort Worth	C	10.25	3.09	2.41	2.69	13	18	16	1.15
KCKK	FM Denver	C/O	2.56	1.50	2.92	3.39	17	12	15	0.44
KYGO	FM Denver	C	17.67	10.33	7.33	8.51	2	1	3	1.21
WYCD	FM Detroit	C	8.50	3.58	2.86	3.28	12	11	9	1.09
WWYZ	FM Hartford	C	8.70	11.97	7.65	10.36	3	4	3	1.15
KIKK	FM Houston	C	6.40	2.19	2.52	3.04	16	17	17	0.72
KILT	FM Houston	C	20.70	7.09	5.01	6.03	3	7	8	1.18
KKBQ	FM Houston	C	16.80	5.75	2.96	3.56	9	14	11	1.61
WFMS	FM Indianapolis	C	13.24	15.56	11.70	13.00	2	1	2	1.20
WGRL	FM Indianapolis	C	1.65	1.94	1.48	1.64	12	18	16	1.18
KBEQ	FM Kansas City	C	5.30	6.24	4.96	5.52	9	3	2	1.13
KFKF	FM Kansas City	C	7.60	8.94	5.95	6.63	4	7	5	1.35
KMZU	FM Kansas City	C/FARM	1.50	1.89		0.71		0	NA	2.66
WDAF	AM Kansas City	C/FS	3.10	3.65	6.58	7.33	11	4	14	0.50
KFMS	FM Las Vegas	C	2.30	3.20	4.19	4.89	12	12	12	0.65
KWNR	FM Las Vegas	C	5.27	7.33	5.76	6.72	7	5	5	1.09
KZLA	FM Los Angeles	C	16.20	2.05	2.16	2.47	22	22	19	0.83
WGKX	FM Memphis	C	4.95	8.71	5.97	6.80	5	2	3	1.28
WOGY	FM Memphis	C	2.80	4.93	3.40	3.88	10	14	16	1.27
WKIS	FM Miami - Fort Lauderdale	C	12.60	5.36	3.70	4.29	9	9	11	1.25
WMIL	FM Milwaukee	C	6.00	7.89	6.30	7.13	6	2	2	1.11
KEEY	FM Minneapolis - Saint Paul	C	16.40	10.09	7.35	9.02	3	4	2	1.12
WKDF	FM Nashville	C	3.40	4.99	3.57	4.13	9	12	11	1.21
WSIX	FM Nashville	C	11.70	17.18	8.39	9.71	1	3	2	1.77
WSM	AM Nashville	FS/C	2.40	3.52	3.24	3.75	12	9	18	0.94
WSM	FM Nashville	C	7.00	10.28	7.03	8.14	3	5	7	1.26
WNOE	FM New Orleans	C	4.80	8.07	6.25	7.20	4	4	5	1.12
WWKA	FM Orlando	C	11.10	10.52	7.61	8.94	1	2	2	1.18
WXTU	FM Philadelphia	C	8.60	3.00	3.58	4.39	15	15	12	0.68
KMLE	FM Phoenix	C	14.00	8.54	5.44	6.49	3	3	4	1.32
KNIX	FM Phoenix	C	15.60	9.51	6.05	7.21	2	1	3	1.32
WDSY	FM Pittsburgh	C	9.50	9.47	7.93	9.28	3	2	2	1.02
KUPL	AM Portland, OR	C/O	0.10	0.09	0.97	1.18	22	21	22	0.08
KUPL	FM Portland, OR	C	9.60	8.59	5.64	6.87	4	4	6	1.25
KWJJ	FM Portland, OR	C	5.40	4.83	4.57	5.57	9	10	8	0.87
WKIX	FM Raleigh - Durham	C	2.39	3.20	2.01	2.80	11	14	13	1.14

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
72	1.09	1.13	1.11	1.12	1.09	1.11	1.14	1.09	1.03	1.05	1.06	1.08

Country - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WQDR	FM Raleigh - Durham	C	7.37	9.87	5.88	8.17	4	5	7	1.21
KNCI	FM Sacramento	C	9.04	9.74	5.40	6.66	2	2	3	1.46
KRAK	AM Sacramento	C/O	0.86	0.93	0.80	0.98	18	20	20	0.94
WIL	FM Saint Louis	C	11.50	8.95	6.87	7.71	4	3	3	1.16
WKKX	FM Saint Louis	C	7.27	5.66	4.11	4.61	7	7	7	1.23
KKAT	FM Salt Lake City	C	2.98	3.72	3.84	4.34	13	12	10	0.86
KSOP	FM Salt Lake City	C	4.10	5.13	4.11	4.65	5	7	9	1.10
KUBL	FM Salt Lake City	C	3.99	4.99	4.58	5.18	6	4	2	0.96
KWLW	AM Salt Lake City	C/O	0.19	0.23	1.05	1.21	26	23	25	0.19
KAJA	FM San Antonio	C	5.29	6.56	4.68	5.38	6	7	8	1.22
KCYX	FM San Antonio	C	4.80	5.96	4.40	5.05	9	8	5	1.18
KKYX	AM San Antonio	C/O	0.67	0.84	1.84	2.12	18	16	17	0.40
KSON	FM San Diego	C	12.16	7.88	5.73	7.02	3	1	1	1.12
XHCR	FM San Diego	C	1.50	0.97	0.96	1.18	25	23	21	0.82
KYCY	FM San Francisco	C	7.50	1.85	1.35	1.70	21	23	23	1.09
KMPS	FM Seattle - Tacoma	C	14.30	6.78	5.01	5.79	3	3	6	1.17
WQYK	FM Tampa - Saint Petersburg	C	15.07	12.88	6.34	7.21	1	2	5	1.79
WRBQ	FM Tampa - Saint Petersburg	C	6.58	5.62	4.50	5.12	7	8	7	1.10
WMZQ	FM Washington, DC	C	20.70	6.48	4.30	5.25	4	6	10	1.23

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
72	1.09	1.13	1.11	1.12	1.09	1.11	1.14	1.09	1.03	1.05	1.06	1.08

Country - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WGNA	FM Albany - Schenectady - Troy	C	6.30	16.80	9.51	11.32	1	1	1	1.48
KRST	FM Albuquerque	C	5.50	14.71	8.60	9.73	1	1	1	1.51
KTBL	FM Albuquerque	C/O	1.62	4.33	4.14	4.69	8	5	6	0.92
WCTO	FM Allentown - Bethlehem	C	4.00	15.04	11.58	18.31	5	2	3	0.82
WYNS	AM Allentown - Bethlehem	C	0.18	0.68	1.29	2.02	9	11	18	0.33
WCAC	FM Baton Rouge	C	0.78	2.88	2.66	3.67	10	15	15	0.79
WXCT	FM Baton Rouge	C	2.90	10.78	5.48	7.55	4	10	8	1.43
WYNK	FM Baton Rouge	C	3.90	14.50	7.60	10.47	2	2	1	1.38
WDXB	FM Birmingham	C	0.79	1.80	2.42	2.82	14	13	12	0.64
WZZK	FM Birmingham	C	6.60	15.00	8.60	10.01	1	1	2	1.50
WNUC	FM Buffalo	C	0.66	1.27	1.51	1.73	12	16	15	0.73
WYRK	FM Buffalo	C	5.50	10.56	9.11	10.43	2	2	2	1.01
WCOS	FM Columbia, SC	C	3.75	13.84	9.70	11.56	2	1	1	1.20
WBKI	FM Dayton	C	0.37	0.96	0.78	0.99	15	21	20	0.97
WHKO	FM Dayton	C	7.00	18.13	12.05	15.34	1	1	1	1.18
WKSW	FM Dayton	C	1.11	2.88	1.48	1.89	11	16	15	1.52
KHKI	FM Des Moines	C	1.20	4.72	5.68	6.48	9	8	10	0.73
KJJY	FM Des Moines	C	2.30	9.06	7.33	8.37	4	6	5	1.08
WCKT	FM Fort Myers - Naples	C	2.29	8.30	5.93	7.10	6	5	6	1.17
WQNU	FM Fort Myers - Naples	C	0.53	1.92	2.11	2.52	12	13	12	0.76
WWGR	FM Fort Myers - Naples	C	1.40	5.07	4.25	5.09	9	10	11	1.00
KSKS	FM Fresno	C	2.80	8.28	6.41	7.85	2	2	2	1.06
WBCT	FM Grand Rapids	C	5.70	14.36	8.30	10.33	2	1	1	1.39
WCUZ	FM Grand Rapids	C	1.25	3.15	3.61	4.49	10	9	10	0.70
WHSL	FM Greensboro - Winston Salem	C	2.80	6.33	5.18	7.13	10	7	6	0.89
WTQR	FM Greensboro - Winston Salem	C	7.48	16.92	9.48	13.05	1	1	2	1.30
WRNS	FM Greenville - New Bern - Jacksonville	C	4.75	21.11	15.30	20.21	1	1	2	1.04
WESC	FM Greenville - Spartanburg	C	3.15	8.38	7.53	9.65	6	5	5	0.87
WRIX	FM Greenville - Spartanburg	C	0.21	0.57	0.93	1.19	15	19	22	0.48
WSSL	FM Greenville - Spartanburg	C	6.00	15.96	9.95	12.74	1	2	2	1.25
WHYL	FM Harrisburg	C	0.34	1.27	1.47	2.06	8	19	15	0.62
WRBT	FM Harrisburg	C	2.47	9.25	6.34	8.91	4	4	3	1.04
WRKZ	FM Harrisburg	C	2.48	9.29	5.15	7.24	3	6	6	1.28
WQIK	FM Jacksonville	C	4.50	8.98	7.19	8.56	4	4	4	1.05
WROO	FM Jacksonville	C	4.00	7.98	5.27	6.27	5	10	8	1.27
WIVK	FM Knoxville	C	10.90	33.33	22.33	26.66	1	1	1	1.25
WQIX	FM Knoxville	C	0.30	0.92	2.36	2.82	11	12	10	0.33
WBUL	FM Lexington	C	1.80	7.83	6.88	8.37	6	3	3	0.93
WVLK	FM Lexington	C	4.80	20.87	12.93	15.73	1	1	1	1.33
KDDK	FM Little Rock	C	0.69	2.75	3.39	3.91	11	14	13	0.70
KSSN	FM Little Rock	C	4.20	16.73	11.20	12.92	1	1	1	1.30
WAMZ	FM Louisville	C	9.40	19.07	13.13	14.89	1	1	1	1.28
WAVG	AM Louisville	C/O	0.35	0.69		1.02		0	NA	0.68
WYBL	FM Louisville	C	0.94	1.75	2.16	2.49	11	16	15	0.70
WYKY	FM Louisville	C	0.28	0.60		1.15		0	NA	0.52
WWQM	FM Madison	C	2.50	9.16	6.26	7.90	7	8	6	1.16
WYZM	FM Madison	C	0.64	2.34	2.30	2.91	12	12	12	0.81
WMJC	FM Nassau - Suffolk (Long Island)	C	1.10	2.32	1.59	5.66	8	24	19	0.41
WCMS	FM Norfolk	C	3.35	6.38	5.67	6.62	7	4	9	0.96
WGH	FM Norfolk	C	4.50	8.57	5.42	6.33	3	9	6	1.35
KKNG	FM Oklahoma City	C/O	1.40	3.21	4.22	4.82	12	11	12	0.67
KTST	FM Oklahoma City	C	2.80	6.42	5.81	6.64	8	8	7	0.97
KXXY	FM Oklahoma City	C	5.40	12.39	7.46	8.52	2	3	4	1.45

Stations	1999 Mean	1999 Median
76	1.05	1.07

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
1.08	1.14	1.20	1.23	1.22	1.19	1.10	1.13	1.19	1.20

Country - Medium Markets

Call Letters	Market	Format	Rev \$MII	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KXKT	FM Omaha	C	4.30	11.78	8.79	10.41	2	3	3	1.13
WOW	FM Omaha	C	3.70	10.14	5.05	5.97	3	9	9	1.70
WCTK	FM Providence	C	3.10	6.44	5.16	7.23	7	4	4	0.89
WARV	FM Richmond	C	0.58	1.21	3.03	3.46	14	14	16	0.35
WJRV	FM Richmond	C	0.75	1.56	2.27	2.59	13	12	12	0.60
WKHK	FM Richmond	C	5.13	10.67	7.62	8.70	3	7	9	1.23
WXGI	AM Richmond	C	0.25	0.76	1.63	1.86		16	17	0.41
KFRG	FM Riverside - San Bernardino	C	12.50	36.44	9.25	28.01	1	1	1	1.30
WBEE	FM Rochester, NY	C	6.15	15.30	9.25	11.89	2	2	2	1.29
KRTY	FM San Jose	C	3.80	6.91	2.93	11.42	7	19	19	0.61
WBBS	FM Syracuse	C	5.00	16.67	9.81	12.25	1	2	2	1.36
WKKO	FM Toledo	C	6.80	23.29	13.18	17.01	1	1	1	1.37
KCUB	AM Tucson	C	0.13	0.31	1.27	1.52	22	17	21	0.21
KIIM	FM Tucson	C	6.90	17.34	11.23	13.46	1	1	3	1.29
KCKI	FM Tulsa	C	1.36	3.34	2.84	3.13	11	15	13	1.07
KVOO	FM Tulsa	C	4.05	9.95	4.77	5.26	4	8	9	1.89
KWEN	FM Tulsa	C	5.90	14.50	7.65	8.45	1	3	5	1.72
WIRK	FM West Palm Beach	C	7.80	15.57	5.84	10.36	3	3	2	1.50
KFDI	FM Wichita	C	5.20	17.93	9.00	10.22	1	3	5	1.76
KYQQ	FM Wichita	C	0.89	3.07	2.08	2.36	10	18	16	1.30
KZSN	FM Wichita	C	3.40	11.72	8.43	9.56	3	1	1	1.23
WCTD	FM Wilkes Barre - Scranton	C	0.73	2.64	0.00	3.54	10	0	NA	0.74
WGGY	FM Wilkes Barre - Scranton	C	3.60	13.00	7.81	10.07	2	4	5	1.29

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
76	1.05	1.07	1.08	1.14	1.20	1.23	1.22	1.19	1.10	1.13	1.19	1.20

Country - Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WQMX	FM Akron	C	4.70	22.27	6.63	24.69	2	1	1	0.90
WNCY	FM Appleton - Oshkosh	C	1.70	10.83	7.53	12.05	2	3	6	0.90
WPKR	FM Appleton - Oshkosh	C	1.20	7.64	4.24	6.79	5	8	8	1.13
WKXC	FM Augusta, GA	C	2.70	16.07	8.20	9.77	1	3	1	1.64
KCWR	FM Bakersfield	C/O	0.34	1.77	2.07	2.54	16	15	14	0.70
KUZZ	FM Bakersfield	C	3.60	18.75	9.92	12.04	1	1	1	1.56
KFXD	AM Boise	C	0.10	0.52	2.00	2.31	19	16	15	0.23
KIZN	FM Boise	C	1.55	8.07	6.09	7.02	5	10	9	1.15
KQFC	FM Boise	C	2.30	11.98	7.58	8.73	1	4	1	1.37
WEZL	FM Charleston, SC	C	3.23	15.83	8.12	9.56	1	4	5	1.66
WNKT	FM Charleston, SC	C	1.15	5.64	4.36	5.14	10	12	10	1.10
WUSY	FM Chattanooga	C	6.50	30.81	20.66	24.71	1	1	1	1.25
KKCS	FM Colorado Springs	C	3.70	17.05	8.12	11.31	1	2	4	1.51
KATH	FM El Paso	C	0.92	4.42	3.31	3.77	9	10	9	1.17
KHEY	FM El Paso	C	1.06	5.10	4.21	4.79	8	8	6	1.06
WBKR	FM Evansville	C	2.30	13.07	2.71	3.22	3	11	12	4.06
WKDQ	FM Evansville	C	3.00	17.05	11.39	13.54	2	2	3	1.26
WYNG	FM Evansville	C	0.73	4.12	6.50	7.73	8	3	2	0.53
WKML	FM Fayetteville, NC	C	4.40	23.28	13.55	17.90	1	2	1	1.30
WFBE	FM Flint	C	1.20	7.64	6.81	12.46	4	4	4	0.61
WBTU	FM FortWayne	C	1.60	7.31	5.40	6.52	8	9	7	1.12
WQHK	FM FortWayne	C	3.25	14.84	11.09	13.40	1	1	1	1.11
WDRM	FM Huntsville	C	5.60	34.57	16.86	21.27	1	2	2	1.63
WMSI	FM Jackson, MS	C	4.40	25.00	9.38	11.58	1	2	2	2.16
WUSJ	FM Jackson, MS	C	0.40	1.35	1.58	1.95		18	15	0.69
WGOC	AM Johnson City - Kingsport - Bristol	C/O	0.43	2.71	4.16	6.73	8	7	8	0.40
WMEV	FM Johnson City - Kingsport - Bristol	C	0.14	0.86	1.50	1.83	9	11	11	0.47
WXBQ	FM Johnson City - Kingsport - Bristol	C	5.30	33.76	22.47	36.36	1	1	1	0.93
KMDL	FM Lafayette, LA	C	2.20	13.84	7.76	10.29	3	3	2	1.34
KXXC	FM Lafayette, LA	C	2.40	15.09	9.15	12.15	1	6	6	1.24
WITL	FM Lansing	C	3.55	17.75	11.74	16.04	2	1	3	1.11
WXIK	FM Lansing	C	0.75	3.75	2.68	3.66	8	11	7	1.02
KTEX	FM McAllen - Brownsville	C	1.45	6.94	7.09	6.43	7	7	7	1.08
WDWG	FM Mobile	C	0.65	3.37	3.97	5.75	10	11	13	0.59
WKSJ	FM Mobile	C	3.35	17.36	8.47	12.26	2	3	2	1.42
KATM	FM Modesto	C	6.00	29.56	13.23	22.08	1	1	1	1.34
KTOM	FM Monterey - Salinas - Santa Cruz	C	2.07	11.83	5.44	8.51	1	4	3	1.39
WLWI	FM Montgomery	C	4.00	26.49	12.92	15.52	1	2	1	1.71
WFYR	FM Peoria	C	0.80	5.19	5.09	6.45	7	7	4	0.81
WXCL	FM Peoria	C	2.30	14.94	9.90	12.53	2	2	6	1.19
WPOR	FM Portland, ME	C	2.20	11.70	9.23	11.30	4	2	2	1.04
WTHT	FM Portland, ME	C	0.78	4.15	2.83	3.46	10	11	10	1.20
WOKQ	FM Portsmouth - Dover - Rochester	C	4.40	28.21	9.73	26.66	2	1	2	1.06
WUBB	FM Portsmouth - Dover - Rochester	C	0.38	2.44	0.73	2.01	8	34	30	1.21
KBUL	FM Reno	C	3.30	16.84	9.78	11.02	1	2	1	1.53
KHIT	AM Reno	SPRTS	0.18	0.92		0.99	17	17	18	0.93
KSRN	FM Reno	ST	0.47	2.40	0.94	1.05	13	19	15	2.28
WJLM	FM Roanoke - Lynchburg	C	0.77	3.72	4.19	5.26	9	8	5	0.71
WSLC	AM Roanoke - Lynchburg	C/FS	0.37	1.79	2.44	3.06	10	12	22	0.58
WYYD	FM Roanoke - Lynchburg	C	4.20	20.29	11.13	13.96	1	1	2	1.45
WKCQ	FM Saginaw - Bay City - Midland	C	3.10	18.34	12.25	15.21	1	1	1	1.21
WJCL	FM Savannah	C	2.15	13.03	7.92	9.11	3	2	2	1.43
WSCA	FM Savannah	C	1.43	8.67	4.94	5.68	5	10	7	1.53

Stations	1999 Mean	1999 Median
67	1.20	1.15

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
1.21	1.29	1.24	1.32	1.21	1.18	1.11	1.11	1.20	1.19

Country - Small Markets

Call Letters	Market	Format	Rev \$MII	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KITT	FM Shreveport	C	0.74	4.74	3.85	4.40	7	9	8	1.08
KRMD	FM Shreveport	C	3.50	22.44	9.17	10.48	1	4	5	2.14
KWKH	AM Shreveport	T/SPRTS	0.28	1.79	2.37	2.71	13	10	14	0.66
KDRK	FM Spokane	C	2.40	12.77	8.56	9.66	2	3	2	1.32
KNFR	FM Spokane	C	1.35	7.18	3.75	4.23	7	13	12	1.70
WPKX	FM Springfield, MA	C	2.60	14.29	7.66	13.88	3	3	3	1.03
KGMY	FM Springfield, MO	C	1.80	9.78	6.79	8.04	3	4	3	1.22
KMXH	FM Springfield, MO	C	0.60	3.26	3.83	4.54	11	14	10	0.72
KTTS	AM Springfield, MO	C/FS	0.95	5.16	3.76	4.46	9	10	13	1.16
KTTS	FM Springfield, MO	C	3.40	18.48	13.51	16.02	1	1	2	1.15
WXCX	FM Wilmington, DE	C	1.80	8.45	3.17	8.43	6	10	10	1.00
WGTY	FM York	C	3.00	15.79	7.69	18.96	2	3	4	0.83
WICT	FM Youngstown	C	0.55	2.64	1.47	1.84	8	17	18	1.44
WQXK	FM Youngstown	C	2.60	12.50	12.27	15.37	3	1	1	0.81

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
67	1.20	1.15	1.21	1.29	1.24	1.32	1.21	1.18	1.11	1.11	1.20	1.19

Country - Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WFGY	FM Altoona	C	1.70	26.98	22.21	26.92	1	1	1	1.00
KATP	FM Amarillo, TX	C	0.33	3.63	3.21	3.65	10	11	11	0.99
KGNC	FM Amarillo, TX	C	1.80	19.78	11.34	12.87	1	4	1	1.54
KMML	FM Amarillo, TX	C	0.75	8.24	7.48	8.50	4	2	9	0.97
KASH	FM Anchorage	C	1.10	7.48	6.60	7.32	7	7	6	1.02
KBRJ	FM Anchorage	C	1.43	9.69	7.34	8.14	3	3	3	1.19
WKSF	FM Asheville	C	5.20	55.32	14.41	30.67	1	1	1	1.80
WWNC	AM Asheville	C/F/S	1.80	19.15	13.28	28.26	2	2	3	0.68
KAYD	FM Beaumont - Port Arthur, TX	C	2.65	20.70	12.16	17.22	1	1	1	1.20
KOGT	AM Beaumont - Port Arthur, TX	C	0.21	1.64	0.98	1.39	10	20	22	1.18
KYKR	FM Beaumont - Port Arthur, TX	C	1.72	13.44	11.21	15.86	3	3	6	0.85
KCTR	FM Billings, MT	C	2.00	27.78	15.49	17.28	1	1	2	1.61
KGHL	FM Billings, MT	C	0.39	5.42	5.79	6.46	7	10	7	0.84
WBBI	FM Binghamton	C	0.27	2.78		1.37	9	6	7	2.03
WHWK	FM Binghamton	C	2.40	24.74	17.27	21.30	1	1	2	1.16
WBWN	FM Bloomington, IL	C	2.23	26.24	16.67	28.98	2	1	1	0.91
WOKO	FM Burlington, VT	C	2.10	21.00	15.88	19.75	1	2	3	1.06
KHAK	FM Cedar Rapids	C	3.00	20.27	13.98	18.44	2	1	2	1.10
WOBE	FM Charleston, WV	C	4.25	33.46	20.51	24.53	1	1	1	1.36
WCYK	FM Charlottesville, VA	C	1.10	15.28	12.38	19.37	4	3	2	0.79
WKCN	FM Columbus, GA	C	1.55	13.72	8.79	10.11	2	4	4	1.36
WSTH	FM Columbus, GA	C	0.58	5.13	2.85	3.28	8	10	7	1.56
KOUL	FM Corpus Christi	C	0.60	4.62	4.26	5.07	9	11	13	0.91
KRYS	FM Corpus Christi	C	2.10	16.15	8.39	9.98	1	2	2	1.62
KBEA	FM Davenport - Rock Island - Moline	C	0.80	5.41	4.90	6.02	8	9	9	0.90
WLLR	FM Davenport - Rock Island - Moline	C	3.30	22.30	13.11	16.11	1	2	2	1.38
KKCB	FM Duluth - Superior	C	1.40	19.72	11.31	13.61	1	1	1	1.45
KTCO	FM Duluth - Superior	C	0.53	7.39	6.42	7.73	6	7	5	0.96
WXTA	FM Erie	C	1.35	14.06	12.07	14.12	5	2	3	1.00
KFGO	FM Fargo - Moorhead	C	1.30	10.24	8.12	9.30	4	6	5	1.10
KVOX	FM Fargo - Moorhead	C	1.70	13.39	10.02	11.47	2	3	3	1.17
WOGK	FM Gainesville - Ocala	C	2.70	19.57	9.95	15.29	1	1	3	1.28
WTRS	FM Gainesville - Ocala	C	0.93	6.70	5.22	8.02	5	6	6	0.84
WYGC	FM Gainesville - Ocala	C	0.27	1.96	1.73	2.66	13	13	11	0.74
WDGG	FM Huntington - Ashland	C	0.71	7.40	6.83	9.12	3	4	4	0.81
WLGC	FM Huntington - Ashland	C	0.33	3.39	2.46	3.29	8	9	13	1.03
WTCR	FM Huntington - Ashland	C	3.10	32.29	17.76	23.72	1	2	2	1.36
WMTZ	FM Johnstown	C	1.70	24.29	17.09	27.41	1	1	2	0.89
WSGY	FM Johnstown	C	0.30	4.29	3.02	4.84	7	7	9	0.88
WNWN	FM Kalamazoo	C	1.20	9.60	3.91	7.11	5	7	12	1.35
WKOA	FM Lafayette, IN	C	2.00	25.00	16.52	21.57	1	1	2	1.16
WLFF	FM Lafayette, IN	C	0.40	5.00	4.29	5.60	7	7	7	0.89
WIOV	FM Lancaster	C	4.20	35.59	7.73	22.22	1	3	4	1.60
KFGE	FM Lincoln	C	0.89	6.50	4.65	6.81	7	6	8	0.95
KZKX	FM Lincoln	C	1.90	13.87	7.23	10.58	3	4	4	1.31
KLLL	FM Lubbock	C	2.60	22.81	17.31	19.35	1	1	1	1.18
KQBR	FM Lubbock	C	0.64	5.61	4.63	5.18	6	6	4	1.08
KRBL	FM Lubbock	C	0.36	3.16	3.73	4.17	11	8	7	0.76
WDEN	FM Macon	C	3.00	24.00	13.46	16.51	1	1	2	1.45
WKBR	AM Manchester	C	0.19	1.60		0.43		0	NA	3.71
KGEE	FM Odessa - Midland, TX	C	1.60	16.33	9.99	11.21	1	2	1	1.46
KKJW	FM Odessa - Midland, TX	C/O	0.32	3.27	6.31	7.08	10	9	7	0.46
KNFM	FM Odessa - Midland, TX	C	1.25	12.76	8.73	9.80	2	5	6	1.30

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
80	1.16	1.10	1.13	1.18	1.18	1.23	1.18	1.07	1.04	1.08	1.07	1.17

Country - Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KTXC	FM Odessa - Midland, TX	C	0.22	2.24	1.78	1.99	14	15	15	1.13
KHAY	FM Oxnard - Ventura	C	2.60	21.31	5.64	12.70	1	8	5	1.68
WAKT	FM Panama City, FL	C	0.58	6.59	5.61	6.70	6	4	5	0.98
WPAP	FM Panama City, FL	C	1.50	17.05	14.35	17.12	1	1	2	1.00
WXBM	FM Pensacola	C	4.30	35.83	14.18	25.80	1	1	1	1.39
WXXQ	FM Rockford	C	2.08	15.18	9.39	14.83	3	3	3	1.02
WWFG	FM Salisbury - Ocean City	C	1.93	14.47	9.25	12.05	2	2	1	1.20
KIKN	FM Sioux Falls	C	0.75	8.06	6.17	7.53	7	5	3	1.07
KLQL	FM Sioux Falls	C	0.44	4.73	2.62	3.20	10	13	12	1.48
KTWB	FM Sioux Falls	C	0.95	10.22	7.68	9.38	4	3	3	1.09
KXRB	AM Sioux Falls	C/FS	0.54	5.81	5.17	6.32	9	9	13	0.92
WFMB	FM Springfield, IL	C	1.40	11.97	8.82	10.55	4	5	6	1.13
WYXY	FM Springfield, IL	C	0.55	4.70	6.10	7.30	9	9	5	0.64
WAIB	FM Tallahassee	C	0.74	6.22	5.34	7.05	9	6	6	0.88
WTNT	FM Tallahassee	C	1.70	14.29	7.05	9.31	3	4	4	1.53
WACF	FM Terre Haute	ST	0.30	4.69	3.34	4.21	7	7	6	1.11
WTHI	FM Terre Haute	C	1.90	29.69	20.62	26.02	1	1	1	1.14
KTPK	FM Topeka	C	0.90	10.00	5.63	8.82	4	3	6	1.13
WIBW	FM Topeka	C	2.10	23.33	19.07	29.84	1	1	1	0.78
WFRG	FM Utica - Rome	C	3.00	28.04	16.00	21.33	1	1	1	1.31
KCKR	FM Waco, TX	C	1.00	11.49	6.85	11.44	4	5	6	1.00
KWOW	FM Waco, TX	C/O	0.64	7.36	5.19	8.67	5	6	7	0.85
WACO	FM Waco, TX	C	2.25	25.86	15.78	26.34	1	1	1	0.98
KKCV	FM Waterloo - Cedar Falls	C	1.60	22.54	14.63	20.42	1	1	1	1.10
KOEL	FM Waterloo - Cedar Falls	C	1.35	19.01	10.15	14.17	2	2	2	1.34
WOVK	FM Wheeling	C	1.90	24.05	18.42	22.96	1	1	1	1.05
WWQQ	FM Wilmington, NC	C	1.40	12.07	8.18	13.12	4	4	2	0.92

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
80	1.16	1.10	1.13	1.18	1.18	1.23	1.18	1.07	1.04	1.08	1.07	1.17

Hispanic - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KKLB	FM Austin	SP	1.30	1.70	1.37	1.77	16	17	17	0.96
WIND	AM Chicago	SP	5.00	0.96	0.52	0.59	26	32	28	1.62
WLEY	FM Chicago	SP	12.90	2.49	2.49	2.85	18	14	17	0.87
WLXX	AM Chicago	SP	1.70	0.33	0.63	0.72	30	29	25	0.45
WOJO	FM Chicago	SP	12.80	2.47	2.16	2.47	19	17	18	1.00
KDXX	FM Dallas - Fort Worth	SP	1.53	0.46	1.16	1.29	27	28	27	0.36
KESS	AM Dallas - Fort Worth	SP	3.81	1.15	0.98	1.10	22	32	30	1.05
KHCK	FM Dallas - Fort Worth	SP	3.75	1.13	1.33	1.48	24	25	24	0.76
KRVA	FM Dallas - Fort Worth	SP	3.50	1.05	0.69	0.76	25	32	30	1.38
KJME	AM Denver	SP	0.37	0.22	0.57	0.67	27	25	27	0.32
KJMN	FM Denver	SP	1.27	0.74	0.98	1.14	23	20	20	0.65
KMXA	AM Denver	SP	2.11	1.23	0.92	1.07	18	21	18	1.15
WRYM	AM Hartford	SP	0.20	0.28		0.37	14	21	20	0.74
KLAT	AM Houston	SP	4.30	1.47	0.91	1.10	19	26	22	1.34
KLTN	FM Houston	SP	14.60	5.00	5.19	6.25	12	5	3	0.80
KOVE	FM Houston	SP	5.20	1.78	1.57	1.89	17	20	19	0.94
KQKQ	FM Houston	SP	8.50	2.91	1.97	2.37	15	16	15	1.23
KXTJ	FM Houston	SP	4.40	1.51	0.94	1.13	18	23	21	1.33
KXYZ	AM Houston	SP	2.90	0.99	0.55	0.66	22	29	27	1.50
KDOX	AM Las Vegas	SP	0.95	1.32	1.69	1.97	17	17	17	0.67
KISF	FM Las Vegas	SP	1.34	1.86	4.07	4.75	16	11	10	0.39
KLSQ	AM Las Vegas	SP	1.95	2.71	1.87	2.18	14	22	21	1.24
KRRN	FM Las Vegas	T	0.70	0.97	2.49	2.91	18	15	14	0.33
KBUE	FM Los Angeles	SP	8.60	1.09	2.84	3.25	24	6	3	0.34
KHJ	AM Los Angeles	SP	3.80	0.48	1.15	1.31	32	26	25	0.37
KLAX	FM Los Angeles	SP	18.60	2.35	3.31	3.78	20	12	8	0.62
KLVE	FM Los Angeles	SP	31.80	4.03	5.92	6.77	16	2	2	0.59
KLYY	FM Los Angeles	AOR/NR	8.50	1.08	0.77	0.89	26	32	31	1.21
KSCA	FM Los Angeles	SP	33.60	4.25	6.28	7.17	11	1	1	0.59
KSSE	FM Los Angeles	SP	8.55	1.08	1.98	2.27	25	15	18	0.48
KTNQ	AM Los Angeles	SP	7.90	1.00	1.62	1.85	27	28	22	0.54
KWKW	AM Los Angeles	SP	5.80	0.73	0.59	0.67	28	37	37	1.10
WACC	AM Miami - Fort Lauderdale	SP	0.70	0.28	0.78	0.90		32	30	0.31
WAMR	FM Miami - Fort Lauderdale	SP	19.04	8.10	4.88	5.64	1	3	4	1.43
WAQI	AM Miami - Fort Lauderdale	SP	5.30	2.25	4.49	5.20	17	7	20	0.43
WCMQ	FM Miami - Fort Lauderdale	SP	4.15	1.77	2.47	2.86	21	23	18	0.62
WNMA	AM Miami - Fort Lauderdale	SP	1.00	0.43	0.79	0.92	26	25	24	0.46
WQBA	AM Miami - Fort Lauderdale	SP	3.45	1.47	1.65	1.91	22	20	24	0.77
WRMA	FM Miami - Fort Lauderdale	SP	8.50	3.62	3.19	3.70	14	12	14	0.98
WRTO	FM Miami - Fort Lauderdale	SP	5.02	2.14	2.23	2.58	18	19	17	0.83
WSUA	AM Miami - Fort Lauderdale	SP	1.20	0.51	1.13	1.31	25	25	22	0.39
WXDJ	FM Miami - Fort Lauderdale	SP	8.50	3.62	3.39	3.92	14	15	10	0.92
WADO	AM New York	SP	6.90	0.97	1.82	2.16	24	22	22	0.45
WCAA	FM New York	SP	9.00	1.27	1.49	1.77	23	21	18	0.72
WPAT	FM New York	SP	14.30	2.02	2.94	3.49	18	15	12	0.58
WSKQ	FM New York	SP	39.50	5.58	4.89	5.81	6	2	2	0.96
WONQ	AM Orlando	SP	0.54	0.51	0.87	1.02	18	20	19	0.50
WRMQ	AM Orlando	SP	0.26	0.25	0.84	0.99	21	21	22	0.25
WEMG	AM Philadelphia	SP	4.30	1.50	0.00	0.60	19	0	NA	2.51
KHOT	FM Phoenix	SP	0.90	0.55	1.69	2.02	20	20	18	0.27
KLNZ	FM Phoenix	SP	3.50	2.13	1.89	2.25	17	16	15	0.95
KRCX	FM Sacramento	SP	2.14	2.31	0.85	1.05	16	24	23	2.19
KZSA	FM Sacramento	SP-C	0.55	0.64	0.50	0.62		26	28	1.04

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
67	0.86	0.79	0.82	0.95	0.89	0.89	0.89	1.03	0.95	1.00	1.03	1.07

Hispanic - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KSGO	AM Salt Lake City	SP-R	0.26	1.70	0.85	0.96		28	26	1.77
KCOR	AM San Antonio	SP	1.17	1.45	1.60	1.83	16	18	19	0.79
KEDA	AM San Antonio	SP	0.27	0.33	1.25	1.43	21	20	21	0.23
KLEY	FM San Antonio	SP	2.52	3.12	2.77	3.18	14	17	15	0.98
KROM	FM San Antonio	SP	4.08	5.06	3.31	3.79	12	11	12	1.33
KSAH	AM San Antonio	SP-C	0.34	0.50		0.81		0	NA	0.62
KXTN	FM San Antonio	SP	8.40	10.42	5.53	6.34	1	5	7	1.64
KLNV	FM San Diego	SP	3.20	2.07	3.23	3.96	17	14	9	0.52
XLTN	FM San Diego	SP	2.11	1.36	1.01	1.24	21	27	22	1.10
KBRG	FM San Francisco	SP	7.70	1.90	3.20	12.49	20	8	8	0.15
KIQI	AM San Francisco	SP	4.70	1.16	1.08	1.35	22	29	29	0.86
KSOL	FM San Francisco	SP	10.70	2.63	2.07	2.60	16	19	16	1.01
WMGG	AM Tampa - Saint Petersburg	SP	2.10	1.79	0.00	1.20	17	0	NA	1.49
WRMD	AM Tampa - Saint Petersburg	SP-TP	0.33	0.30	0.67	0.77		22	21	0.39

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
67	0.86	0.79	0.82	0.95	0.89	0.89	0.89	1.03	0.95	1.00	1.03	1.07

Hispanic - Medium, Small & Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KLVO	FM Albuquerque	SP-CHR	1.10	2.94	2.64	2.99	12	17	14	0.98
KRZY	AM Albuquerque	SP	0.39	1.05	0.82	0.93	19	20	20	1.13
KRZY	FM Albuquerque	SP	0.43	1.14	1.36	1.54	18	23	17	0.74
KCHJ	AM Bakersfield	SP/C	0.40	2.08	0.66	0.80	15	27	24	2.59
KIWI	FM Bakersfield	SP	1.45	7.55	4.62	5.60	6	8	10	1.35
KSUV	FM Bakersfield	SP	0.65	3.39	3.14	3.80	10	13	12	0.89
KWAC	AM Bakersfield	SP	0.54	2.81	1.84	2.26	12	18	17	1.25
KLHB	FM CorpusChristi	SP	0.75	5.77	6.05	7.19	6	6	6	0.80
KSAB	FM CorpusChristi	SP	1.75	13.46	7.46	8.87	3	1	1	1.52
KAMA	AM El Paso	SP	0.25	1.18	0.87	1.00	13	15	15	1.18
KBNA	FM El Paso	SP	4.10	19.71	12.36	14.07	1	3	1	1.40
KINT	FM El Paso	SP	1.46	7.02	4.47	5.09	7	7	8	1.38
WAFZ	AM Fort Myers - Naples	SP	0.19	0.69	0.72	0.87	21	19	16	0.79
WWCL	AM Fort Myers - Naples	SP	0.29	1.05		0.51	19	22	21	2.07
KGST	AM Fresno	SP-NT	0.00	1.47	1.58	1.94		20	19	0.76
KLBN	FM Fresno	SP	1.05	3.11	3.44	4.21	15	17	16	0.74
KOQO	FM Fresno	SP	2.30	6.80	4.94	6.04	4	3	1	1.13
KRNC	FM Fresno	SP	0.90	2.66	3.40	4.16	16	12	8	0.64
KBZO	AM Lubbock	SP	0.16	1.40		0.89	15	14	14	1.57
KEJS	FM Lubbock	SP	0.30	2.63	2.80	3.13	13	13	11	0.84
KXTQ	FM Lubbock	SP	0.80	7.02	4.48	5.01	5	8	10	1.40
KGBT	AM McAllen - Brownsville	SP	1.60	7.66	5.67	6.78	4	6	7	1.13
KGBT	FM McAllen - Brownsville	SP	1.50	7.18	8.24	17.10	6	2	1	0.42
KIWW	FM McAllen - Brownsville	SP	1.90	9.09	6.61	6.99	3	8	6	1.30
KKPS	FM McAllen - Brownsville	SP	1.60	7.66	9.42	11.61	4	4	3	0.66
KTJN	FM McAllen - Brownsville	SP	1.40	6.70	3.51	3.94	9	10	10	1.70
KNTD	FM Modesto	SP	0.37	1.82	1.53	2.56	11	8	9	0.71
KTDO	FM Modesto	SP	0.31	1.53	1.75	2.92	13	22	18	0.52
KZMS	FM Modesto	SP	0.59	2.91	2.70	4.51	9	12	9	0.64
KLOK	FM Monterey - Salinas - Santa Cruz	SP	1.80	10.29	4.15	6.49	4	7	4	1.58
KRAY	FM Monterey - Salinas - Santa Cruz	SP	0.90	5.14	3.34	5.23	9	14	14	0.98
KSEA	FM Monterey - Salinas - Santa Cruz	SP	0.27	1.54	2.03	3.45	16	12	11	0.45
KSES	FM Monterey - Salinas - Santa Cruz	SP	0.22	1.26	1.37	2.32	17	19	16	0.54
KTGE	AM Monterey - Salinas - Santa Cruz	SP	0.34	1.94	1.58	2.47	14	19	17	0.79
KZOL	FM Monterey - Salinas - Santa Cruz	SP	0.94	5.37	4.04	15.76	7	3	2	0.34
KMRK	FM Odessa - Midland, TX	SP	0.63	6.43	4.69	5.26	5	10	9	1.22
KQLM	FM Odessa - Midland, TX	SP	0.40	4.08	6.18	6.93	9	6	7	0.59
KEBC	AM Oklahoma City	SP	0.20	0.46	1.24	1.42	15	15	16	0.32
KXLM	FM Oxnard - Ventura	SP	2.40	19.67	6.40	14.40	2	1	1	1.37
KRNV	FM Reno	N/T	0.37	1.89	2.56	2.88	14	13	14	0.66
KCAL	AM Riverside - San Bernardino	SP	1.00	2.92	0.53	1.60	8	39	35	1.82
KDIF	AM Riverside - San Bernardino	SP-C	0.50	1.92	0.70	2.11		32	32	0.91
KXSB	FM Riverside - San Bernardino	SP	1.30	3.79	1.05	3.19	6	25	22	1.19
KAZA	AM San Jose	SP	0.37	0.67	1.00	3.90	10	34	32	0.17
KLOK	AM San Jose	SP	5.00	9.09	2.88	11.22	5	17	14	0.81
KSPE	FM Santa Barbara, CA	SP/R	1.30	11.93	5.02	7.83	4	3	4	1.52
WACM	AM Spnngfield, MA	SP-TP	0.16	0.90		0.58		0	NA	1.55
WSPR	AM Spnngfield, MA	SP	0.25	1.37	1.53	2.77	10	15	13	0.50
KQTL	AM Tucson	SP	0.31	0.78	2.08	2.50	18	15	14	0.31
KTZR	AM Tucson	SP	0.22	0.55	1.63	1.95	21	18	17	0.28
KXEW	AM Tucson	SP	0.35	0.88	2.03	2.43	16	14	12	0.36
KZLZ	FM Tucson	SP	0.83	2.09	1.70	2.04	12	20	15	1.02
KAKC	AM Tulsa	SP/C	0.26	0.64	0.00	0.41	18	0	NA	1.54

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
53	1.00	0.91	1.05	0.95	0.89	0.89	0.89	1.03	0.95	1.00	1.03	1.07

Jazz/Smooth Jazz - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KNIK	FM Anchorage	J	0.60	4.08	3.97	4.40	10	8	9	0.93
WJZF	FM Atlanta	J	9.00	2.86	2.43	2.78	15	14	13	1.03
WZBZ	FM Atlantic City - Cape May	J	0.38	2.17	3.18	4.42		11	8	0.49
KDFO	FM Bakersfield	J	0.63	3.28	3.29	3.99	11	9	10	0.82
WCCJ	FM Charlotte	now B/O	1.56	1.47	2.51	3.11	14	12	11	0.47
WMPZ	FM Chattanooga	J	0.29	1.37	1.16	1.39	12	16	14	0.99
WNUA	FM Chicago	J	25.70	4.95	4.25	4.87	7	5	3	1.02
WNOP	AM Cincinnati	J	0.28	0.22	0.09	0.11	19	32	29	2.00
WNWV	FM Cleveland	J	3.20	2.97	4.61	5.39	11	13	11	0.55
KSKX	FM Colorado Springs	J	0.69	3.18	3.63	5.05	10	12	10	0.63
WCZZ	FM Columbus, OH	J	0.10	0.11	0.68	0.84	21	23	19	0.13
WJZA	FM Columbus, OH	J	1.60	1.78	1.60	1.94	13	18	15	0.92
KOAI	FM Dallas - Fort Worth	J	10.05	3.03	3.16	3.51	14	12	11	0.86
KHIH	FM Denver	J	6.00	3.51	3.75	4.36	13	14	10	0.80
WWMV	FM Detroit	J	9.50	4.01	4.73	5.43	10	8	6	0.74
WDRR	FM Fort Myers - Naples	J	0.49	1.78	1.72	2.06	14	17	15	0.86
KEZL	FM Fresno	J	1.20	3.55	2.97	3.63	13	16	14	0.98
WYJZ	FM Indianapolis	J	0.43	0.50	1.76	1.95	16	16	16	0.26
WFKS	FM Jacksonville	J	1.17	2.34	2.71	3.23	13	13	13	0.72
WFKS	FM Jacksonville	J	1.17	2.34	2.71	3.23	13	13	13	0.72
KCIY	FM Kansas City	J	2.70	3.18	3.65	4.07	13	14	13	0.78
KTWV	FM Los Angeles	J	41.90	5.30	3.29	3.76	2	9	3	1.41
WLVE	FM Miami - Fort Lauderdale	J	9.05	3.85	3.73	4.31	13	8	6	0.89
WJZI	FM Milwaukee	J	1.90	2.50	3.66	4.15	13	13	9	0.60
KRVR	FM Modesto	J	0.45	2.22	2.75	4.59	10	12	11	0.48
WQCD	FM New York	J	23.80	3.36	2.90	3.45	13	13	9	0.97
WJCD	FM Norfolk	J	2.05	3.90	4.84	5.65	10	10	8	0.69
KKWD	FM Oklahoma City	J	2.14	4.91	2.33	2.67	10	13	13	1.84
WLOQ	FM Orlando	J	4.68	4.44	4.16	4.88	12	13	11	0.91
WJPL	FM Peoria	J	0.22	1.43	1.71	2.17	13	13	9	0.66
WJJZ	FM Philadelphia	J	15.30	5.34	4.73	5.81	9	6	7	0.92
KYOT	FM Phoenix	J	8.20	5.00	4.46	5.31	9	4	1	0.94
KKJZ	FM Portland, OR	J	3.50	3.13	3.16	3.85	14	15	11	0.81
WWND	FM Raleigh - Durham	J	1.20	1.61	2.37	3.29	13	12	11	0.49
WJZR	FM Rochester, NY	J	0.46	1.14	1.47	1.90	12	15	14	0.60
KSSJ	FM Sacramento	J	4.39	4.73	4.61	5.68	9	5	4	0.83
WQJZ	FM Salisbury - Ocean City	J	0.31	2.33	2.29	2.99	12	11	10	0.78
KBZN	FM Salt Lake City	J	1.16	1.45	2.12	2.39	20	22	20	0.60
KIFM	FM San Diego	J	7.32	4.74	3.67	4.51	9	12	7	1.05
KBLX	FM San Francisco	B/AC/J	15.70	3.87	2.84	3.56	12	12	5	1.09
KKSF	FM San Francisco	J	21.00	5.17	3.35	4.21	7	8	6	1.23
KMGQ	FM Santa Barbara, CA	J	0.70	6.42	5.30	8.27	7	6	2	0.78
KWJZ	FM Seattle - Tacoma	J	8.80	4.17	3.77	4.35	13	6	3	0.96
WHCD	FM Syracuse	J	0.26	0.87	1.00	1.24	14	17	14	0.70
WSJT	FM Tampa - Saint Petersburg	J	4.38	3.74	3.24	3.68	11	14	11	1.02
KOAZ	FM Tucson	J	0.88	2.20	3.08	3.69	11	12	11	0.60
KBCT	FM Waco, TX	J	0.44	5.06	2.84	4.74	6	6	5	1.07
WJZW	FM Washington, DC	J	12.40	3.88	3.49	4.26	13	11	5	0.91
WWLV	FM West Palm Beach	J	0.72	1.44	1.43	2.53	12	22	15	0.57
KWCY	FM Wichita	AC/CHR	0.49	1.03	2.71	3.08	17	16	13	0.34
WLGX	FM Wilmington, NC	B/O	0.23	1.98	1.55	2.48	12	12	10	0.80
WLLF	FM Youngstown	J	0.18	0.84	0.74	0.93	14	21	19	0.91

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
52	0.83	0.82	0.80	0.83	0.89	0.83	0.97	1.03	0.99	1.04	1.04	1.13

Full Service/Talk - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WSB	AM Atlanta	FS	35.40	11.23	8.93	10.22	1	3	3	1.10
WBT	AM Charlotte	FS	12.10	11.43	6.21	7.71	2	9	14	1.48
WGN	AM Chicago	FS	38.20	7.36	6.38	7.30	1	1	9	1.01
WLW	AM Cincinnati	FS/T	21.50	17.58	9.07	11.11	1	1	1	1.58
WTVN	AM Columbus, OH	FS	9.30	10.33	7.95	9.61	5	2	5	1.08
WBAP	AM Dallas - Fort Worth	FS/T	23.80	7.17	5.04	5.60	3	5	13	1.28
WJR	AM Detroit	FS	20.30	8.56	5.95	6.83	3	5	10	1.25
WTIC	AM Hartford	FS	10.60	14.58	11.34	15.36	2	1	6	0.95
WIBC	AM Indianapolis	FS/T	8.50	9.99	8.79	9.76	3	3	7	1.02
WTMJ	AM Milwaukee	FS	17.20	22.63	9.68	10.96	1	1	5	2.06
WCCO	AM Minneapolis - Saint Paul	FS	22.50	13.85	10.10	12.40	2	2	9	1.12
WDBO	AM Orlando	FS	5.98	5.67	6.78	7.96	10	4	9	0.71
KEX	AM Portland, OR	FS	6.07	5.43	4.91	5.99	8	9	14	0.91
WPTF	AM Raleigh - Durham	FS	5.23	7.00	5.98	8.29	7	3	10	0.84
KMOX	AM Saint Louis	FS/T	25.00	19.46	11.96	13.42	1	1	1	1.45
KSL	AM Salt Lake City	FS	9.65	12.06	5.82	6.58	1	2	4	1.83
KFMB	AM San Diego	FS	11.19	7.25	3.84	4.71	4	9	11	1.54
WMAL	AM Washington, DC	FS/T	16.40	5.13	4.18	5.10	9	5	13	1.01

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=1.23 1998=1.30

Stations	1999 Mean	1999 Median	Historical Means									
			1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
18	1.23	1.11	1.28	1.22	1.26	1.37	1.33	1.39	1.41	1.39	1.43	1.55

Full Service/Talk - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WGY	AM Albany - Schenectady - Troy	FS	3.60	9.60	8.67	10.31	5	4	7	0.93
KKOB	AM Albuquerque	FS	5.25	14.04	8.99	10.17	2	2	7	1.38
WICC	AM Bridgeport	FS	3.10	9.48	12.95	33.67	3	1	4	0.28
WBEN	AM Buffalo	FS	4.75	9.12	7.55	8.65	6	5	10	1.05
WHO	AM Des Moines	FS	7.12	28.03	11.80	13.47	1	1	4	2.08
WOOD	AM Grand Rapids	FS/T	3.70	9.32	5.63	7.00	5	5	8	1.33
WSJS	AM Greensboro - Winston Salem	FS/T	3.05	6.90	4.61	6.35	8	8	11	1.09
WHP	AM Harrisburg	FS	2.20	8.24	8.80	12.35	6	2	7	0.67
WLBR	AM Harrisburg	FS	0.32	1.20	2.27	3.19	9	10	18	0.38
KSSK	AM Honolulu	FS	2.40	10.21	4.78	5.18	4	6	7	1.97
WVLK	AM Lexington	FS	2.80	12.17	7.26	8.84	3	6	11	1.38
WHAS	AM Louisville	FS	9.30	18.86	12.06	13.69	2	2	3	1.38
WIBA	AM Madison	FS	3.00	10.99	7.11	8.98	3	3	8	1.22
KFAB	AM Omaha	FS	3.60	9.86	7.75	9.17	4	1	7	1.08
WRVA	AM Richmond	FS	4.40	9.15	7.28	8.31	5	4	11	1.10
WHAM	AM Rochester, NY	FS	6.70	16.67	11.67	15.01	1	1	6	1.11
WSYR	AM Syracuse	FS	3.30	11.00	8.69	10.85	4	2	8	1.01
WSPD	AM Toledo	FS	1.70	5.82	6.37	8.22	8	7	9	0.71
KRMG	AM Tulsa	FS	4.65	11.43	9.73	10.74	2	1	3	1.06
WARM	AM Wilkes Barre - Scranton	FS	0.75	2.71	2.27	2.92	8	12	17	0.93
WEJL	AM Wilkes Barre - Scranton	ST	0.46	1.66	0.00	5.38	12	0	NA	0.31
WNAK	AM Wilkes Barre - Scranton	ST	0.58	2.09	3.85	4.96	11	10	25	0.42

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=1.07 1998=1.13

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
22	1.04	1.07	1.21	1.23	1.25	1.18	1.17	1.07	1.11	1.17	1.18	1.28

Full Service/Talk - Small & Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WFBG	AM Altoona	FS	0.58	9.21	8.73	10.58	6	4	7	0.87
WHBY	AM Appleton - Oshkosh	FS	1.40	8.92	7.40	11.85	4	6	9	0.75
WJBC	AM Bloomington, IL	FS	2.68	31.53	17.02	29.58	1	2	3	1.07
KBOI	AM Boise	FS	1.30	6.77	4.74	5.47	8	12	12	1.24
WVMT	AM Burlington, VT	FS	0.21	2.10	2.49	3.09	9	11	10	0.68
WHBC	AM Canton	FS	2.70	21.60	11.63	30.37	2	1	7	0.71
WMT	AM CedarRapids	FS	3.10	20.95	12.55	16.56	1	4	8	1.26
WINA	AM Charlottesville, VA	FS	1.15	15.97	10.21	15.97	3	4	5	1.00
KDAL	AM Duluth - Superior	FS	0.80	11.27	10.61	12.78	3	2	10	0.88
KFGO	AM Fargo - Moorhead	FS	3.70	29.13	15.87	18.17	1	1	4	1.60
WODZ	AM Johnstown	O	0.45	6.43	2.97	4.77	6	8	11	1.35
KFOR	AM Lincoln	FS	2.40	17.52	9.98	14.61	1	2	6	1.20
KFYO	AM Lubbock	T	0.47	4.12	2.21	2.47	10	11	11	1.67
WCOA	AM Pensacola	FS	0.90	7.50	6.11	11.11	5	7	10	0.67
WIRL	AM Peoria	ST/FS	0.43	2.79	2.15	2.72	10	11	19	1.03
WMBD	AM Peoria	FS	1.65	10.71	5.29	6.70	5	9	11	1.60
WFIR	AM Roanoke - Lynchburg	T	0.94	4.54	3.94	4.94	8	10	7	0.92
WROK	AM Rockford	FS	1.13	8.21	4.90	7.74	6	8	6	1.06
WSGW	AM Saginaw - Bay City - Midland	FS/T	1.86	11.01	9.19	11.41	5	5	7	0.96
KELO	AM Sioux Falls	FS	1.10	11.83	7.04	8.60	1	5	8	1.38
WTAX	AM Springfield, IL	FS/T	1.10	9.40	7.89	9.44	5	5	10	1.00
WIBW	AM Topeka	FS/T	1.40	15.56	5.03	7.86	3	8	10	1.98
WWVA	AM Wheeling	FS/T	1.05	13.29	6.27	7.82	3	7	8	1.70
WDEL	AM Wilmington, DE	FS	2.50	11.74	2.61	6.95	3	18	18	1.69
WTAG	AM Worcester	FS	2.15	15.25	8.11	22.30	3	3	6	0.68
WSBA	AM York	FS	2.60	13.68	3.71	9.14	3	10	16	1.50

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=1.18 1998=1.20

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
26	1.17	1.07	1.24	1.14	1.14	1.19	1.20	1.19	1.18	1.11	1.10	1.21

News and News/Talk - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WCNN	AM Atlanta	N	3.10	0.98	0.57	0.66	18	22	22	1.50
WBBM	AM Chicago	N	25.78	4.97	3.59	4.12	6	8	18	1.21
WMAQ	AM Chicago	N	20.70	3.99	2.03	2.33	14	21	22	1.71
WWJ	AM Detroit	N	20.00	8.43	5.18	5.95	4	4	13	1.42
KTRH	AM Houston	N	20.80	7.12	4.18	5.03	2	9	12	1.42
KNUU	AM Las Vegas	N	0.36	0.50	0.88	1.03	21	19	19	0.49
KFWB	AM Los Angeles	N	31.10	3.94	1.87	2.14	17	23	26	1.84
KNX	AM Los Angeles	N	33.10	4.19	2.25	2.57	13	16	22	1.63
WLKY	AM Louisville	N	0.31	0.67	1.40	1.59		18	18	0.42
WCBS	AM New York	N	37.80	5.34	3.00	3.56	8	12	17	1.50
WINS	AM New York	N	44.90	6.34	3.72	4.42	4	9	13	1.43
WWNZ	AM Orlando	N	0.98	0.93	0.46	0.55	17	25	28	1.70
KYW	AM Philadelphia	N	34.00	11.87	6.72	8.26	1	1	4	1.44
KQV	AM Pittsburgh	N	0.95	0.95	1.17	1.36	17	18	19	0.69
KCBS	AM San Francisco	N	31.50	7.75	4.32	5.42	3	2	10	1.43
KLIV	AM San Jose	N	0.46	0.84	0.64	2.49	9	35	35	0.34
KEYT	AM Santa Barbara, CA	N	0.33	3.03	2.65	4.13	11	14	17	0.73
KNWX	AM Seattle - Tacoma	N	3.00	1.42	1.62	1.87	21	21	22	0.76
WNSS	AM Syracuse	N	0.21	0.71	1.08	1.35	15	23	22	0.53
WTOP	AM Washington, DC	N	21.10	6.61	3.55	4.33	3	8	12	1.52
WGAC	AM Augusta, GA	N/T	1.28	7.59	5.30	6.32	5	5	6	1.20
KLBJ	AM Austin	N/T	5.60	7.33	5.30	6.81	6	3	5	1.08
KERN	AM Bakersfield	N/T	2.20	11.46	6.32	7.67	2	5	4	1.49
KNZR	AM Bakersfield	N/T	0.44	2.29	1.98	2.41	13	16	18	0.95
WBAL	AM Baltimore	N/T	11.00	9.21	6.31	9.02	5	3	8	1.02
WJBO	AM Baton Rouge	N/T	2.00	7.43	5.60	7.71	8	5	8	0.96
WAPI	AM Birmingham	N/T	0.98	2.22	1.61	1.88	13	17	18	1.18
WERC	AM Birmingham	N/T	2.45	5.57	5.03	5.86	9	6	10	0.95
KIDO	AM Boise	N/T	1.48	7.68	6.67	7.68	7	2	7	1.00
WBZ	AM Boston	N/T	34.00	11.46	8.05	10.08	2	1	6	1.14
WTMA	AM Charleston, SC	N/T	1.60	7.84	3.77	4.44	4	10	12	1.77
WGOW	FM Chattanooga	N/T	1.20	5.69	4.66	5.57	6	7	5	1.02
WERE	AM Cleveland	N/T	0.92	0.85	0.45	0.53	16	24	24	1.62
WTAM	AM Cleveland	N/T	7.60	7.06	8.13	9.49	7	1	1	0.74
WVOC	AM Columbia, SC	N/T	1.73	6.38	5.65	6.73	6	7	11	0.95
KEYS	AM Corpus Christi	N/T	0.58	4.46	3.96	4.71	10	11	10	0.95
KRLD	AM Dallas - Fort Worth	N/T	23.50	7.08	3.54	3.94	4	13	17	1.80
WOC	AM Davenport - Rock Island - Moline	N/T	1.20	8.11	7.63	9.37	5	4	7	0.87
WDAY	AM Fargo - Moorhead	N/T	0.90	7.09	7.01	8.03	6	8	7	0.88
WFNC	AM Fayetteville, NC	N/T	1.20	6.35	4.21	5.56	6	7	9	1.14
WINK	AM Fort Myers - Naples	N/T	1.90	6.88	6.56	7.86	7	3	8	0.88
KMJ	AM Fresno	N/T	5.50	16.27	8.57	10.50	1	1	5	1.55
WRUF	AM Gainesville - Ocala	N/T	0.35	2.54	2.33	3.57	11	17	16	0.71
WORD	AM Greenville - Spartanburg	N/T	1.05	2.79	3.55	4.54	9	10	11	0.61
KHVH	AM Honolulu	N/T	0.83	3.53	2.99	3.24	11	12	17	1.09
WJNT	AM Jackson, MS	N/T	0.68	3.86	3.29	4.06	7	9	8	0.95
WOKV	AM Jacksonville	N/T	2.37	4.73	4.48	5.34	9	9	10	0.89
KMBZ	AM Kansas City	N/T	5.60	6.59	5.71	6.36	8	6	11	1.04
KPHN	AM Kansas City	N/T	0.90	1.09	0.78	0.87		21	21	1.25
WNOX	AM Knoxville	N/T	2.80	8.56	4.31	5.15	4	10	10	1.66
KARN	AM Little Rock	N/T	2.60	10.36	6.96	8.03	3	4	6	1.29
WGIR	AM Manchester	N/T	1.55	12.02	4.41	9.50	3	6	11	1.27
WMC	AM Memphis	N/T	1.61	2.83	1.29	1.47	11	22	20	1.92

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
77	1.11	1.08	1.45	1.46	1.40	1.34	1.40	1.43	1.41	1.35	N/A	N/A

News and News/Talk - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WIOD	AM	Miami - Fort Lauderdale	5.00	2.13	1.82	2.11	19	22	21	1.01
WNTM	AM	Mobile	0.71	3.68	4.42	6.40	9	7	11	0.57
WNIS	AM	Norfolk	2.10	4.00	3.91	4.56	9	13	13	0.88
KTOK	AM	Oklahoma City	3.65	8.37	6.48	7.40	7	6	9	1.13
KKAR	AM	Omaha	2.20	6.03	5.16	6.11	9	10	11	0.99
KVEN	AM	Oxnard - Ventura	1.15	9.43	2.63	5.93	5	18	18	1.59
KTAR	AM	Phoenix	12.20	7.44	5.40	6.44	5	2	11	1.16
KEWS	AM	Portland, OR	3.00	2.69	3.81	4.64	15	11	12	0.58
KXL	AM	Portland, OR	5.20	4.66	3.58	4.36	10	12	16	1.07
WHJJ	AM	Providence	1.70	3.53	2.50	3.51	11	12	19	1.01
KKOH	AM	Reno	2.33	11.86	9.36	10.54	2	1	9	1.13
KFBK	AM	Sacramento	13.90	14.98	9.45	11.65	1	1	2	1.29
KNRS	AM	Salt Lake City	2.64	3.30	3.19	3.61	15	14	15	0.91
WOAI	AM	San Antonio	4.85	6.02	3.40	3.90	8	13	13	1.54
KOGO	AM	San Diego	7.12	4.61	5.05	6.19	10	3	10	0.74
KIRO	AM	Seattle - Tacoma	27.30	12.95	6.20	7.16	1	1	1	1.81
KOMO	AM	Seattle - Tacoma	5.67	2.69	3.50	4.04	17	15	19	0.67
KNST	AM	Tucson	3.15	7.91	5.32	6.38	5	5	9	1.24
WBZT	AM	West Palm Beach	0.70	5.19	1.82	3.23	7	24	26	1.61
WDJA	AM	West Palm Beach	0.13	0.30		1.27		0	NA	0.24
WJNO	AM	West Palm Beach	0.00	2.84	4.33	7.68		4	13	0.37
WILM	AM	Wilmington, DE	1.85	8.69	2.97	7.90	5	10	18	1.10
WAAV	AM	Wilmington, NC	0.54	4.66	4.16	6.67	8	9	10	0.70
WKBN	AM	Youngstown	1.95	9.38	9.39	11.77	5	2	8	0.80

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=1.11 1998=1.12

Stations	1999	1999	Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
77	1.11	1.08	1.45	1.46	1.40	1.34	1.40	1.43	1.41	1.35	N/A	N/A

Talk and Talk News - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WGST	AM	Atlanta	18.20	5.77	1.60	1.84	9	17	17	3.14
KJFK	FM	Austin	1.34	1.75	1.68	2.16	15	16	14	0.81
WCBM	AM	Baltimore	2.90	2.43	2.34	3.34	11	13	22	0.73
WJFK	AM	Baltimore	2.60	2.18	1.59	2.27	12	14	12	0.96
WRKO	AM	Boston	11.00	3.71	4.89	6.13	11	4	16	0.61
WTKK	FM	Boston	5.00	1.69	2.22	2.78	17	16	16	0.61
WCKG	FM	Chicago	24.40	4.70	2.42	2.77	10	18	13	1.70
WLS	AM	Chicago	15.90	3.06	4.59	5.25	16	4	7	0.58
WKRC	AM	Cincinnati	5.00	4.09	4.92	6.03	10	10	12	0.68
WFII	AM	Columbus, OH	0.46	0.51	1.13	1.36	17	23	24	0.37
KLIF	AM	Dallas - Fort Worth	7.03	2.12	1.40	1.56	17	23	22	1.35
KHOW	AM	Denver	8.45	4.94	3.99	4.64	9	11	12	1.06
KNUS	AM	Denver	0.50	0.29	0.48	0.56	25	26	26	0.53
KTLK	AM	Denver	1.84	1.08	0.85	0.99	20	23	22	1.09
KOA	AM	Denver	28.80	16.83	7.13	8.29	1	3	7	2.03
WKRK	FM	Detroit	4.20	1.77	1.53	1.76	19	21	20	1.01
WXYT	AM	Detroit	10.60	4.47	2.95	3.39	9	16	19	1.32
KPRC	AM	Houston	9.00	3.08	3.28	3.95	14	13	15	0.78
KSEV	AM	Houston	1.90	0.65	1.06	1.28	23	20	20	0.51
KCMO	AM	Kansas City	2.65	3.12	3.22	3.59	14	16	16	0.87
KDWN	AM	Las Vegas	0.45	0.63	1.15	1.34	20	17	19	0.47
KXNT	AM	Las Vegas	1.45	2.02	2.56	2.99	15	13	16	0.68
KRLA	AM	Los Angeles	2.40	0.30	0.85	0.97	34	30	33	0.31
KABC	AM	Los Angeles	16.40	2.08	2.36	2.70	21	18	24	0.77
KFI	AM	Los Angeles	33.90	4.29	3.57	4.08	10	7	13	1.05
KLSX	FM	Los Angeles	39.80	5.04	2.17	2.48	3	20	12	2.03
WREC	AM	Memphis	1.46	2.57	3.08	3.50	12	14	17	0.73
WINZ	AM	Miami - Fort Lauderdale	3.40	1.45	1.93	2.23	23	21	24	0.65
WISN	AM	Milwaukee	4.05	5.33	5.16	5.84	7	10	12	0.91
KSTP	AM	Minneapolis - Saint Paul	8.00	4.92	5.79	7.11	9	5	3	0.69
WLAC	AM	Nashville	2.45	3.60	3.53	4.09	11	14	12	0.88
WWTN	FM	Nashville	4.10	6.02	4.08	4.72	8	10	8	1.27
WWL	AM	New Orleans	12.30	20.67	7.82	9.01	1	3	6	2.29
WBBR	AM	New York	11.80	1.67	0.68	0.81	22	26	27	2.06
WABC	AM	New York	21.30	3.01	3.01	3.58	15	14	20	0.84
WNEW	FM	New York	12.80	1.81	1.45	1.72	21	23	18	1.05
WOR	AM	New York	23.50	3.32	2.89	3.43	14	11	24	0.97
WTKS	FM	Orlando	9.80	9.29	6.85	8.04	4	1	1	1.16
WPHT	AM	Philadelphia	2.10	0.73	1.22	1.50	20	20	18	0.49
WWDB	FM	Philadelphia	10.40	3.63	3.97	4.88	13	11	16	0.74
KFYI	AM	Phoenix	8.40	5.12	5.03	5.99	8	10	14	0.86
KDKA	AM	Pittsburgh	18.50	18.44	12.23	14.30	1	1	7	1.29
WPTT	AM	Pittsburgh	0.70	0.70	1.32	1.56	18	15	17	0.45
KOTK	AM	Portland, OR	1.49	1.33	1.54	1.87	18	18	16	0.71
WRBZ	AM	Raleigh - Durham	0.75	1.00	1.42	1.97	14	16	16	0.51
KSTE	AM	Sacramento	2.34	2.52	2.74	3.38	15	17	17	0.75
KTRS	AM	Saint Louis	3.30	2.57	3.73	4.19	15	11	14	0.61
KALL	AM	Salt Lake City	1.69	2.11	2.20	2.49	18	21	18	0.85
KTSA	AM	San Antonio	5.00	6.20	4.41	5.06	7	14	14	1.23
KSDO	AM	San Diego	1.96	1.27	1.03	1.26	22	27	27	1.01
KGO	AM	San Francisco	41.80	10.29	6.65	8.35	1	1	1	1.23
KSFO	AM	San Francisco	9.25	2.28	2.91	3.65	19	15	19	0.62
KQBZ	FM	Seattle - Tacoma	5.00	2.37	2.42	2.79	19	20	17	0.85

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
57	1.00	0.85	1.00	1.05	1.04	1.06	1.02	1.04	1.04	1.11	1.01	N/A

Talk and Talk News - Major Markets

Call Letters	Market	Format	Rev \$MII	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KVI	AM	Seattle - Tacoma	8.72	4.14	3.96	4.58	14	10	14	0.90
WDAE	AM	Tampa - Saint Petersburg	1.05	0.90	0.52	0.59	19	23	23	1.51
WFLA	AM	Tampa - Saint Petersburg	10.00	8.55	6.06	6.89	4	6	14	1.24
WJFK	FM	Washington, DC	29.60	9.27	3.93	4.79	1	8	7	1.93
WWRC	AM	Washington, DC	1.20	0.38	0.00	0.52	25	0	NA	0.73

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=1.04 1998=1.00

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
57	1.00	0.85	1.00	1.05	1.04	1.06	1.02	1.04	1.04	1.11	1.01	N/A

Talk and Talk News - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WROW	AM Albany - Schenectady - Troy	T	0.39	1.03	2.42	2.88	16	14	15	0.36
KSVA	AM Albuquerque	REL	0.17	0.50		0.60		0	NA	0.83
KBTK	AM Albuquerque	T	0.24	0.61		4.07		0	NA	0.15
WAEB	AM Allentown - Bethlehem	T	1.90	7.14	4.23	6.69	6	7	8	1.07
WGR	AM Buffalo	T	2.80	5.37	5.15	5.89	10	11	11	0.91
WHIO	AM Dayton	FS/T	3.50	9.07	5.09	6.48	4	7	11	1.40
WING	AM Dayton	T	0.42	1.09	0.59	0.75	14	20	20	1.45
KXTK	AM Des Moines	T	0.20	0.47	0.58	0.66		20	19	0.71
WGUF	FM Fort Myers - Naples	T	0.30	1.09	0.78	0.94	17	22	23	1.16
WTLQ	AM Fort Myers - Naples	T	0.30	1.09	2.01	2.41	17	15	19	0.45
WTKG	AM Grand Rapids	T	0.30	0.76	0.97	1.21	15	22	20	0.62
WMFR	AM Greensboro - Winston Salem	T/FS	0.68	1.53	1.13	1.56	12	21	24	0.98
WPEK	FM Greenville - Spartanburg	T	0.87	2.31	2.25	2.88	11	12	10	0.80
WSPA	AM Greenville - Spartanburg	T	0.86	2.29	1.18	1.52	12	14	22	1.51
WJGR	AM Jacksonville	T	0.29	0.58	0.46	0.55	15	21	19	1.06
WLAP	AM Lexington	SPRTS	0.55	2.39	3.00	3.65	10	12	13	0.66
KSYG	FM Little Rock	T/SPRTS	1.30	5.18	3.86	4.45	7	15	12	1.16
WWKY	AM Louisville	T	0.45	0.91	1.22	1.38	16	21	20	0.66
WTDY	AM Madison	T	1.40	5.13	3.58	4.52	8	10	11	1.13
WTAR	AM Norfolk	T/SPRTS	0.80	1.52	1.30	1.51	17	19	20	1.01
WKY	AM Oklahoma City	T	0.19	0.44	1.07	1.23	16	15	16	0.35
WLKW	AM Providence	ST	0.52	1.08	3.67	5.15	14	10	33	0.21
WPRO	AM Providence	T	3.10	6.44	4.37	6.13	7	7	12	1.05
KTKT	AM Tucson	T	0.53	1.33	0.56	0.67	14	24	21	1.98
WPBR	AM West Palm Beach	T	0.30	0.60	0.53	0.94	17	38	35	0.64
KFH	AM Wichita	T	0.60	2.07	3.62	4.11	13	10	9	0.50
KNSS	AM Wichita	T	0.90	3.10	3.22	3.65	9	14	14	0.85
WILK	AM Wilkes Barre - Scranton	T	1.05	3.79	4.05	5.21	6	6	10	0.73

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=0.90 1998=0.86

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
27	0.85	0.83	1.00	1.05	1.04	1.06	1.02	1.04	1.04	1.11	1.01	N/A

Talk and Talk News - Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WNIR	FM Akron	T	3.40	16.11	5.73	21.37	4	3	8	0.75
WAKR	AM Akron	T/FS	2.10	9.95	3.68	13.70	5	8	20	0.73
WOSH	AM Appleton - Oshkosh	T	0.55	3.50	2.06	3.29	10	14	17	1.06
WBSS	FM Atlantic City - Cape May	T	0.59	3.40	2.04	2.83		17	11	1.20
WOND	AM Atlantic City - Cape May	T	0.75	4.29	4.54	6.31		7	15	0.68
WSCC	AM Charleston, SC	T	0.21	1.03		10.79	16	14	16	0.10
KKCS	AM Colorado Springs	T	0.10	0.46	0.77	1.07		17	23	0.43
KVOR	AM Colorado Springs	T	1.10	5.07	5.87	8.17	9	6	11	0.62
KROD	AM El Paso	T	0.44	2.13	1.61	1.83	11	13	12	1.16
KTSM	AM El Paso	T	0.46	2.21	3.85	4.38	10	9	11	0.51
WGBF	AM Evansville	T/SPRTS	0.20	1.14	3.28	3.90	11	10	9	0.29
WFDF	AM Flint	T	0.63	4.01	2.59	4.73	6	11	13	0.85
WFNT	AM Flint	T	0.29	1.85	1.55	2.84	9	17	18	0.65
WOWO	AM FortWayne	FS	2.40	10.96	7.50	9.06	3	3	8	1.21
WGL	AM FortWayne	T/SPRTS	0.42	1.92	1.92	2.32	12	15	14	0.83
WVNN	AM Huntsville	T	0.72	4.44	3.83	4.82	6	6	5	0.92
WJCW	AM Johnson City - Kingsport - Bristol	T	0.76	4.84	3.18	5.14	5	8	7	0.94
WKIN	AM Johnson City - Kingsport - Bristol	T	0.12	0.73	0.44	0.71	10	21	19	1.03
KVOL	AM Lafayette, LA	T	0.39	2.30	0.37	0.49		34	29	4.70
KVOL	FM Lafayette, LA	T	0.39	2.21	0.77	1.02		30	22	2.17
WJIM	AM Lansing	T	1.07	5.35	3.65	4.99	7	9	10	1.07
KFIV	AM Modesto	T	0.60	2.96	2.99	5.00	8	9	14	0.59
KSCO	AM Monterey - Salinas - Santa Cruz	T	0.52	2.97	2.32	3.63	11	18	23	0.82
WACV	AM Montgomery	T	0.60	3.97	4.22	5.07	8	9	10	0.78
WELI	AM NewHaven	FS	1.25	6.68	4.28	14.68	4	11	13	0.46
WTAZ	AM Peoria	SPRTS	0.54	1.14	3.04	3.85	15	20	17	0.29
WGAN	AM Portland, ME	FS/T	1.20	6.38	7.74	9.48	5	4	6	0.67
WZAN	AM Portland, ME	T	0.48	2.55	2.15	2.64	12	15	15	0.97
WTSN	AM Portsmouth - Dover - Rochester	T	0.54	3.46	2.41	6.60	7	23	25	0.52
WLNI	FM Roanoke - Lynchburg	T	0.26	1.26	1.24	1.55	14	17	16	0.81
WBMO	AM Savannah	T	0.95	5.76	4.36	5.01	7	8	7	1.15
KEEL	AM Shreveport	T	0.56	3.59	5.83	6.67	8	8	7	0.54
KJRB	AM Spokane	SPRTS	0.15	0.80	1.18	1.33	15	17	15	0.60
KXLI	AM Spokane	ST	0.10	0.53	0.99	1.13	17	18	18	0.47
KGA	AM Spokane	T	0.72	3.83	5.00	5.65	10	11	13	0.68
KXLY	AM Spokane	T	0.77	4.10	5.65	6.37	9	5	10	0.64
WHYN	AM Springfield, MA	T	1.25	6.87	5.13	9.30	7	6	8	0.74
WNNZ	AM Springfield, MA	T/N	0.75	4.12	3.37	6.11	8	9	14	0.67
KWTO	AM Spnngfield, MO	T	0.85	4.62	4.64	5.50	10	6	7	0.84

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=0.88 1998=0.93

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
36	0.88	0.75	1.00	1.05	1.04	1.06	1.02	1.04	1.04	1.11	1.01	N/A

Talk and Talk News - Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WRTA	AM Altoona	T	0.56	8.89	7.86	9.53	7	6	6	0.93
KGNC	AM Amarillo, TX	T	1.60	17.58	8.43	9.58	2	2	7	1.84
KBYR	AM Anchorage	T	0.18	1.22	1.24	1.37	17	17	17	0.89
KFQD	AM Anchorage	T	0.27	1.84	2.15	2.38	15	16	15	0.77
KENI	AM Anchorage	T/N	1.10	7.48	6.03	6.68	7	4	6	1.12
WTZY	AM Asheville	T	0.31	3.30	2.71	5.77	5	5	4	0.57
KLVI	AM Beaumont - Port Arthur, TX	T	1.96	15.31	7.23	10.23	2	7	8	1.50
KBLG	AM Billings, MT	T	0.38	5.28	5.63	6.28	8	8	9	0.84
WNBF	AM Binghamton	T	0.72	7.42	7.50	9.26	5	4	8	0.80
WKDR	AM Burlington, VT	T	0.18	1.75	2.79	3.46	10	12	12	0.51
KCRG	AM CedarRapids	T	0.27	1.82	3.11	4.11	9	11	10	0.44
KXIC	AM CedarRapids	T	0.18	1.22	0.43	0.57	11	16	NA	2.14
WRCG	AM Columbus, GA	T	0.63	5.58	5.46	6.28	7	7	7	0.89
WEBC	AM Duluth - Superior	T	0.43	5.99	6.00	7.23	9	8	8	0.83
WLKK	AM Erie	T	0.44	4.58	4.98	5.82	7	8	8	0.79
WOCA	AM Gainesville - Ocala	T	0.40	2.90	1.95	3.00	10	24	NA	0.97
WSKY	FM Gainesville - Ocala	T	0.50	3.62	1.90	2.93	8	10	8	1.24
WGEE	AM Green Bay	T	0.88	6.24	5.03	9.07	4	5	13	0.69
WNFL	AM Green Bay	T	1.60	11.35	4.92	8.87	2	11	9	1.28
WNTJ	AM Johnstown	T	0.20	2.86	1.57	2.51	9	21	18	1.14
WKZO	AM Kalamazoo	FS	0.98	7.84	4.86	8.85	6	9	12	0.89
WKMI	AM Kalamazoo	T	0.64	5.12	3.62	6.59	7	6	7	0.78
KLIN	AM Lincoln	T	1.00	7.30	5.42	7.93	6	7	10	0.92
WMAC	AM Macon	T	0.45	3.62	4.04	4.95	8	9	11	0.73
WLTG	AM Panama City, FL	T	0.11	1.25	2.45	2.93	11	12	10	0.43
WYOO	FM Panama City, FL	T	1.00	11.36	5.91	7.05	5	5	5	1.61
WGMD	FM Salisbury - Ocean City	T	0.34	2.56	3.49	4.54	11	8	9	0.56
WICO	AM Salisbury - Ocean City	T	0.29	2.18	1.31	1.71	13	14	19	1.27
KTMS	AM Santa Barbara, CA	T	0.75	6.88	7.11	11.10	5	9	10	0.62
KSOO	AM Sioux Falls	T/SPRTS	0.40	4.30	4.32	5.28	11	9	13	0.81
KWSN	AM Sioux Falls	T/SPRTS	0.22	2.37	4.45	5.44	13	11	10	0.44
WMAY	AM Springfield, IL	T	0.64	5.47	6.92	8.28	8	4	9	0.66
WTAL	AM Tallahassee	T	0.13	1.09	1.25	1.65	13	15	16	0.66
WPFR	AM Terre Haute	T	0.16	2.27	2.09	2.64		10	9	0.86
KMAJ	AM Topeka	SPRTS	0.24	2.67	2.54	3.97	9	10	8	0.67
WIBX	AM Utica - Rome	T/N	0.71	6.64	6.90	9.20	6	3	8	0.72
KRZI	AM Waco, TX	T	0.31	3.56	2.31	3.86	8	9	12	0.92
KCNZ	AM Waterloo - Cedar Falls	T	0.08	1.06	0.31	0.43	9	13	12	2.46
KXEL	AM Waterloo - Cedar Falls	T	0.15	2.11	2.48	3.46	8	11	9	0.61
WOMP	AM Wheeling	T	0.55	6.96	5.72	7.12	6	5	8	0.98
WMFD	AM Wilmington, NC	T	0.25	2.16	2.12	3.40	11	14	12	0.63
WORC	AM Worcester	T	0.13	0.89	0.41	1.13	7	29	24	0.78

Special Note

We have re-aligned our categories of Talk, News and News/Talk stations this year. To help our readers make direct, "same-station" comparisons between last year's figures and this year's, we include here a current, Conversion Ratio Mean for this format as if those same stations had appeared as an unchanged group.

"Same Station" Means: 1999=0.92 1998=0.92

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
41	0.93	0.81	0.93	1.05	1.04	1.06	1.02	1.04	1.04	1.11	1.01	N/A

Oldies (50s & 60s) - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WFOX	FM Atlanta	O	17.00	5.39	3.70	4.23	11	11	7	1.27
KEYI	FM Austin	O	3.20	4.19	3.85	4.95	12	13	12	0.85
WQSR	FM Baltimore	O	15.20	12.73	5.62	8.04	1	5	5	1.58
WODS	FM Boston	O	17.00	5.73	4.34	5.43	9	8	5	1.05
WWMG	FM Charlotte	O	7.60	7.18	5.77	7.16	7	7	6	1.00
WJMK	FM Chicago	O	22.60	4.35	3.11	3.56	13	13	7	1.22
WGRR	FM Cincinnati	O	10.40	8.50	6.18	7.56	4	4	5	1.12
WMJI	FM Cleveland	O	18.00	16.71	8.04	9.39	1	2	2	1.78
WBNS	FM Columbus, OH	O	5.60	6.22	4.79	5.79	8	8	8	1.07
KLUV	AM Dallas - Fort Worth	O	0.78	0.23	0.50	0.56	31	31	32	0.42
KLUV	FM Dallas - Fort Worth	O	17.90	5.39	3.39	3.77	8	11	10	1.43
KXKL	FM Denver	O	8.63	5.04	4.53	5.26	7	8	8	0.96
WOMC	FM Detroit	O	22.80	9.61	5.72	6.57	2	3	2	1.46
WDRC	FM Hartford	O	5.90	8.12	5.03	6.81	6	6	5	1.19
KTBS	FM Houston	AOR/NR	12.10	4.14	3.95	4.76	13	6	6	0.87
WGLD	FM Indianapolis	O	5.64	6.63	5.20	5.77	5	8	6	1.15
KCMO	FM Kansas City	O	4.90	5.76	4.62	5.14	10	9	7	1.12
KQOL	FM Las Vegas	O	3.50	4.87	4.23	4.93	10	8	8	0.99
KRTH	FM Los Angeles	O	34.50	4.37	2.92	3.34	8	13	14	1.31
WOTO	FM Memphis	O	0.56	0.99	2.42	2.75	16	13	11	0.36
WMXJ	FM Miami - Fort Lauderdale	O	10.50	4.47	2.93	3.39	12	17	16	1.32
WRIT	FM Milwaukee	O	2.90	3.82	4.09	4.64	10	12	10	0.82
KQQL	FM Minneapolis - Saint Paul	O	11.30	6.95	5.15	6.32	6	6	3	1.10
WRMX	FM Nashville	O	4.80	7.05	5.50	6.37	7	7	5	1.11
WTIX	FM New Orleans	T	0.39	0.66	0.72	0.84	18	21	17	0.78
WTKL	FM New Orleans	O	3.60	6.05	5.34	6.16	6	6	4	0.98
WCBS	FM New York	O	42.90	6.06	4.14	4.92	5	6	4	1.23
WSHE	FM Orlando	O	4.06	3.85	4.61	5.41	13	6	3	0.71
WOGL	FM Philadelphia	O	21.50	7.51	4.59	5.64	5	9	9	1.33
KOOL	FM Phoenix	O	12.40	7.56	4.81	5.73	4	4	2	1.32
WWSW	FM Pittsburgh	O	8.50	8.47	5.29	6.19	5	6	5	1.37
KKSN	FM Portland, OR	O	8.38	7.50	4.98	6.06	5	5	5	1.24
WTRG	FM Raleigh - Durham	O	8.25	11.04	5.38	7.47	3	6	6	1.48
KLOU	FM Saint Louis	O	5.20	4.05	4.38	4.92	10	8	9	0.82
KODJ	FM Salt Lake City	O	4.15	5.19	4.29	4.85	4	8	5	1.07
KONO	FM San Antonio	O	4.68	5.80	5.63	6.46	10	6	4	0.90
KBZT	FM San Diego	O	3.79	2.46	2.59	3.17	15	17	16	0.77
KFRC	FM San Francisco	O	24.40	6.01	3.43	4.30	6	7	4	1.40
KBSG	FM Seattle - Tacoma	O	15.34	7.28	4.42	5.10	2	8	5	1.43
WSUN	FM Tampa - Saint Petersburg	O	0.38	0.33	2.59	2.96	22	16	17	0.11
WYUU	FM Tampa - Saint Petersburg	O	3.23	2.76	2.41	2.75	14	16	15	1.01
WBIG	FM Washington, DC	O	17.60	5.51	4.45	5.43	7	4	4	1.01

Stations	1999 Mean	1999 Median
42	1.08	1.11

----- Historical Means -----										
1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988
1.13	1.11	1.16	1.15	1.21	1.26	1.25	1.28	1.30	1.27	1.27

Oldies (50s & 60s) - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WTRY	FM Albany - Schenectady - Troy	O	1.30	3.47	3.57	4.25	8	8	8	0.82
KABG	FM Albuquerque	O	0.34	0.91	1.95	2.23	21	14	12	0.41
KZKL	FM Albuquerque	O	0.73	1.95	2.42	2.74	15	13	11	0.71
WODE	FM Allentown - Bethlehem	O	4.50	16.92	8.22	13.01	4	5	5	1.30
KOOJ	FM Baton Rouge	O	0.64	2.38	3.29	4.57	11	11	10	0.52
WODL	FM Birmingham	O	2.90	6.59	4.95	5.76	8	8	6	1.14
WHTT	FM Buffalo	O	5.30	10.17	6.72	7.70	3	6	3	1.32
WOMG	FM Columbia, SC	O	1.50	5.54	5.17	6.16	7	7	7	0.90
WCLR	FM Dayton	O	1.45	3.76	3.38	4.31	10	13	8	0.87
KIOA	FM Des Moines	O	2.50	9.84	7.72	8.82	2	3	3	1.12
WOLZ	FM Fort Myers - Naples	O	2.33	8.45	5.43	6.50	4	8	3	1.30
KFSO	FM Fresno	O	1.85	5.47	3.53	4.32	8	7	5	1.27
WODJ	FM Grand Rapids	O	1.18	2.97	4.07	5.06	12	11	7	0.59
WMQX	FM Greensboro - Winston Salem	O	3.90	8.82	5.91	8.15	4	5	4	1.08
WKOO	FM Greenville - New Bern - Jacksonville	O	0.71	3.16	2.07	2.74	9	13	13	1.15
WNBR	FM Greenville - New Bern - Jacksonville	B/O	0.26	1.16	0.57	0.76	14	21	16	1.52
WNCT	FM Greenville - New Bern - Jacksonville	O	1.70	7.56	3.78	4.99	5	7	5	1.51
WOLI	FM Greenville - Spartanburg	O	1.05	2.79	3.17	4.05	9	9	9	0.69
WWKL	FM Harrisburg	O	1.85	6.93	5.64	7.91	7	7	8	0.88
KGMZ	FM Honolulu	O	1.00	4.26	5.01	5.43	9	10	6	0.78
WKQL	FM Jacksonville	O	3.85	7.68	5.86	6.98	6	7	5	1.10
WMYU	FM Knoxville	O	2.50	7.65	6.15	7.34	5	4	3	1.04
KOLL	FM Little Rock	O	1.25	4.98	4.23	4.88	8	10	10	1.02
WRKA	FM Louisville	O	3.90	7.91	4.80	5.44	5	5	5	1.45
WOLX	FM Madison	O	2.70	9.89	6.61	8.35	5	4	3	1.18
WBZO	FM Nassau - Suffolk (Long Island)	O	3.50	7.37	2.93	10.40	5	12	10	0.71
WVKL	FM Norfolk	O	1.78	3.38	3.77	4.40	12	11	11	0.77
KOMA	AM Oklahoma City	O	0.00	10.15	1.31	1.49		15	16	6.81
KOMA	FM Oklahoma City	O	3.95	9.06	5.63	6.44	6	5	5	1.41
KGOR	FM Omaha	O	3.10	8.49	7.19	8.51	7	2	1	1.00
WWBB	FM Providence	O	4.20	8.73	6.33	8.88	5	5	6	0.98
WRCL	FM Richmond	O	3.03	6.30	5.03	5.74	9	8	6	1.10
KOLA	FM Riverside - San Bernardino	O	4.40	12.83	5.14	15.55	3	4	2	0.82
WBBF	FM Rochester, NY	O	1.43	3.56	4.97	6.39	9	8	8	0.56
WSEN	FM Syracuse	O	2.20	7.33	5.87	7.33	6	5	5	1.00
WRQN	FM Toledo	O	1.90	6.51	5.39	6.96	6	6	7	0.94
KWFM	FM Tucson	O	2.25	5.65	4.34	5.21	8	8	7	1.09
KQLL	FM Tulsa	O	2.23	5.47	5.36	5.92	10	6	6	0.92
WOLL	FM West Palm Beach	O	1.45	2.89	2.07	3.67	9	18	13	0.79
KEYN	FM Wichita	O	1.80	6.21	5.41	6.14	7	5	4	1.01
WQFM	FM Wilkes Barre - Scranton	O	0.74	2.67	3.53	4.56	9	9	6	0.59

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
41	1.13	1.00	1.04	1.07	1.08	1.20	1.16	1.21	1.21	1.11	1.13	N/A

Oldies (50s & 60s) - Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WVBO	FM Appleton - Oshkosh	O	1.50	9.55	5.10	8.17	3	4	3	1.17
WTKU	FM Atlantic City - Cape May	O	1.07	6.17	4.36	6.05		5	7	1.02
WGOR	FM Augusta, GA	O	0.74	4.40	3.96	4.72	7	8	7	0.93
KKDJ	FM Bakersfield	O	0.42	2.19	2.84	3.48	14	9	9	0.63
KLTB	FM Boise	O	2.20	11.46	7.07	8.14	3	2	2	1.41
WCOO	FM Charleston, SC	B/O	0.39	1.91	3.22	3.90	14	6	4	0.49
WXLY	FM Charleston, SC	O	2.00	9.80	7.15	8.42	3	2	1	1.16
WOGT	FM Chattanooga	C	1.10	5.21	4.85	5.80	7	9	6	0.90
KSPZ	FM Colorado Springs	O	1.70	7.83	4.71	6.57	6	10	8	1.19
KOFX	FM El Paso	O	1.51	7.26	5.61	6.39	6	6	6	1.14
WJPS	FM Evansville	O	1.50	8.52	6.58	7.83	5	7	4	1.09
WFLB	FM Fayetteville, NC	O	2.00	10.58	7.11	9.39	4	4	4	1.13
WLDE	FM FortWayne	O	1.85	8.45	6.75	8.15	5	4	2	1.04
WXQW	FM Huntsville	O	0.43	2.62	3.79	4.78	8	8	7	0.55
WKOS	FM Johnson City - Kingsport - Bristol	O	0.53	3.38	4.64	7.51	6	5	5	0.45
KLTW	FM Lafayette, LA	O	0.26	1.64	1.81	2.40	12	14	13	0.68
WJIM	FM Lansing	O	2.27	11.35	8.18	11.18	4	4	2	1.02
WAVH	FM Mobile	O	1.20	6.22	3.47	5.02	7	11	9	1.24
KOCN	FM Monterey - Salinas - Santa Cruz	O	1.34	7.66	3.85	6.02	5	11	9	1.27
WQLD	FM Montgomery	O	0.64	4.24	5.15	6.19	7	8	4	0.69
WPBG	FM Peoria	O	2.60	16.88	10.55	13.36	1	1	1	1.26
WYNZ	FM Portland, ME	O	0.95	5.05	5.53	6.78	6	7	8	0.75
WQSO	FM Portsmouth - Dover - Rochester	O	0.84	5.38	2.14	5.88	5	20	14	0.92
KODS	FM Reno	O	1.35	6.89	4.83	5.44	6	10	10	1.26
WLDJ	FM Roanoke - Lynchburg	O	1.30	6.28	2.97	3.73	6	11	12	1.68
WHNN	FM Saginaw - Bay City - Midland	O	2.75	16.27	8.96	11.13	2	4	3	1.46
WKNX	AM Saginaw - Bay City - Midland	ST	0.38	2.25	0.91	1.13	11	13	18	1.98
WGCO	FM Savannah	O	0.77	4.67	3.85	4.43	10	11	7	1.05
KLKL	FM Shreveport	O	0.45	2.88	2.95	3.37	10	11	11	0.86
KRVQ	FM Shreveport	O	0.75	4.81	3.36	3.90	6	13	11	1.23
KEYF	FM Spokane	O	1.50	7.98	5.54	6.25	5	8	7	1.28
KOSP	FM Springfield, MO	O	1.20	6.52	4.96	5.88	4	9	8	1.11
WSOX	FM York	O	2.50	13.16	8.13	20.03	4	1	1	0.66
WBBG	FM Youngstown	O	1.40	6.73	7.41	9.29	7	4	3	0.72

Stations	1999 Mean	1999 Median
34	1.04	1.07

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
0.99	1.12	1.14	1.20	1.17	1.27	1.22	1.21	1.14	N/A

Oldies (50s & 60s) - Very Small Markets

Call Letters	Market	Format	Rev \$Mll	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WALY	FM Altoona	O	0.80	12.70	9.30	11.27	3	2	2	1.13
KPUR	FM Amarillo, TX	O	0.45	4.95	4.64	5.26	8	10	5	0.94
KEAG	FM Anchorage	O	1.15	7.82	5.67	6.29	6	8	9	1.24
KKBR	FM Billings, MT	O	0.85	11.81	8.30	9.26	3	4	3	1.27
WYOS	FM Binghamton	O	0.62	6.39	5.18	6.39	6	7	6	1.00
WKOL	FM Burlington, VT	O	0.73	7.25	6.05	7.52	6	5	5	0.96
WZKL	FM Canton	O	1.80	14.40	5.92	15.46	3	5	3	0.93
WVAO	FM Charlottesville, VA	O	0.20	2.78	3.39	5.30	8	8	7	0.52
KCCG	FM Corpus Christi	O	0.35	2.69	3.50	4.16	13	13	11	0.65
KUUL	FM Davenport - Rock Island - Moline	O	1.20	8.11	6.58	8.08	5	5	6	1.00
KLDJ	FM Dufuth - Superior	O	0.84	11.83	8.51	10.25	2	4	2	1.15
WFGO	FM Erie	O	1.48	15.42	10.36	12.11	3	4	4	1.27
KULW	FM Fargo - Moorhead	O	0.22	1.27	3.08	3.52		10	9	0.36
WQGB	FM Green Bay	O	0.71	5.04	6.44	11.61	5	3	3	0.43
WBVB	FM Huntington - Ashland	O	0.38	3.96	2.87	3.83	7	5	4	1.03
WVSC	AM Johnstown	O	0.13	1.86	1.37	2.20	11	21	18	0.84
WQXC	FM Kalamazoo	O	0.31	2.48	2.84	5.17	8	9	6	0.48
WASK	FM Lafayette, IN	O	1.10	13.75	10.10	13.19	3	2	1	1.04
KKUL	FM Lincoln	O	0.60	4.38	4.74	6.94	9	7	4	0.63
KKCL	FM Lubbock	O	1.20	10.53	8.57	9.59	3	5	3	1.10
WAYS	FM Macon	O	0.71	5.68	5.82	7.14	6	5	3	0.80
WQLL	FM Manchester	O	0.90	6.98	3.44	7.42	4	8	4	0.94
KMCM	FM Odessa - Midland, TX	O	0.44	4.49	6.21	6.97	7	3	1	0.64
WYCL	FM Pensacola	O	0.85	7.08	5.51	10.03	6	6	5	0.71
WYHY	FM Rockford	O	1.57	12.27	6.88	10.86		5	5	1.13
WLWW	FM Salisbury - Ocean City	O	0.75	5.64	5.15	6.71	7	6	7	0.84
KIST	FM Santa Barbara, CA	O	0.35	3.21		3.43	9	9	4	0.94
KISD	FM Sioux Falls	O	0.14	1.51	2.49	3.04	14	12	9	0.50
WQQL	FM Springfield, IL	O	1.00	8.55	7.31	8.74	7	8	6	0.98
WOKL	FM Tallahassee	O	0.86	7.23	5.16	6.82	7	11	9	1.06
WSDM	FM Terre Haute	O	0.42	6.56	5.87	7.41	5	5	5	0.89
KQTP	FM Topeka	O	0.53	5.83	4.49	7.02	7	7	5	0.83
WODZ	FM Utica - Rome	O	0.43	3.97	4.40	5.87	8	8	5	0.68
KOKZ	FM Waterloo - Cedar Falls	O	1.10	15.49	9.98	13.94	4	4	2	1.11
WEEL	FM Wheeling	O	0.35	4.43	4.88	6.08	8	9	6	0.73
WCCA	FM Wilmington, NC	C/O	0.27	2.33	2.03	3.26	10	14	12	0.71

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
36	0.87	0.94	0.90	1.12	1.14	1.20	1.17	1.27	1.22	1.21	1.14	N/A

Classic Hits - All Market Sizes

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WMAJ	FM Altoona	CL HITS	0.75	11.90	8.31	10.07	4	7	5	1.18
WMGM	FM Atlantic City - Cape May	CL HITS	1.16	6.69	3.94	5.48		7	5	1.22
WCHZ	FM Augusta, GA	AOR	0.48	2.86	1.96	2.34	13	12	12	1.22
KAHK	FM Austin	CL HITS	1.14	1.49	1.00	1.33	17	21	20	1.12
WZBA	FM Baltimore	CL HITS	1.00	0.84	0.89	1.27	14	24	26	0.66
WDGL	FM Baton Rouge	CLAOR	4.75	17.66	6.27	8.64	1	3	3	2.04
WROR	FM Boston	CL HITS	8.50	2.86	2.70	3.37	14	15	13	0.85
KKRQ	FM CedarRapids	CL HITS	1.60	10.81	8.46	11.16	4	3	1	0.97
WRFQ	FM Charlestown, SC	CL HITS	1.50	7.35	3.63	4.28	6	15	13	1.72
WSSS	FM Charlotte	CL HITS	5.60	5.29	3.21	3.98	11	12	10	1.33
WAQZ	FM Cincinnati	CL HITS	0.45	0.37	0.96	1.18	18	22	20	0.31
WEGE	FM Columbus, OH	CLAOR	0.37	0.41	2.06	2.55	19	13	10	0.16
WXST	FM Columbus, OH	CL HITS	0.46	0.51	2.38	2.88	17	15	14	0.18
KCQQ	FM Davenport - Rock Island - Moline	CL HITS	2.80	18.92	10.43	12.81	2	3	1	1.48
KRKQ	FM Des Moines	CLAOR	1.50	5.91	4.79	5.46	8	10	6	1.08
WTRI	FM Evansville	CL HITS	0.40	2.24	2.77	3.30	10	12	11	0.68
WERO	FM Greenville - New Bern - Jacksonville	CL HITS	0.74	3.29	2.07	2.73	8	9	9	1.20
WTYX	FM Jackson, MS	CL HITS	0.80	4.55	2.62	3.24	6	14	10	1.40
WWRR	FM Jacksonville	CL HITS	0.64	1.28	1.56	1.85	14	14	13	0.69
KXPT	FM Las Vegas	CL HITS	4.00	5.56	3.62	4.22	9	10	6	1.32
WLRO	FM Lexington	CLAOR	0.76	3.30	4.64	5.65	9	11	7	0.59
WSFR	FM Louisville	CL HITS	3.40	6.90	4.10	4.66	6	7	4	1.48
WSRR	FM Memphis	CL HITS	3.72	6.55	3.68	4.19	6	12	9	1.56
WLOL	FM Minneapolis - Saint Paul	CL HITS	4.00	2.46	2.84	3.48	13	8	5	0.71
WQKS	FM Montgomery	B/A/C	0.17	1.13	2.98	3.58	13	14	12	0.31
WGFX	FM Nashville	B/O	3.20	4.70	3.23	3.74	10	10	8	1.26
WCKW	FM New Orleans	CL HITS	2.00	3.36	1.58	1.82	11	15	14	1.85
WLCE	FM Philadelphia	AC/CHR	11.90	4.16	2.84	3.49	12	18	12	1.19
WMGK	FM Philadelphia	CL HITS	16.50	5.76	3.59	4.41	6	13	6	1.31
WZRI	FM Providence	CL HITS	1.40	2.91	1.93	2.70	12	18	10	1.08
KNHK	FM Reno	CL HITS	0.83	4.21	3.86	4.35	11	11	8	0.97
WKLR	FM Richmond	CLAOR	1.59	3.31	4.65	5.31	10	11	7	0.62
KXOA	FM Sacramento	CL HITS	4.04	4.35	2.79	3.44	11	16	12	1.27
WILZ	FM Saginaw - Bay City - Midland	CLAOR	0.40	2.37	3.20	3.98	9	12	11	0.60
KIHT	FM Saint Louis	CL HITS	3.80	2.96	2.89	3.24	12	15	11	0.91
WRBG	FM Salisbury - Ocean City	CL HITS	0.42	3.16	0.00	3.84	9	0	NA	0.82
KCPX	FM Salt Lake City	CL HITS	1.13	1.42	2.32	2.62	21	16	8	0.54
KPLN	FM San Diego	CL HITS	4.23	2.74	2.21	2.71	14	18	13	1.01
WFXH	FM Savannah	CLAOR	0.54	3.27	2.58	2.96	11	13	13	1.10
KJR	FM Seattle - Tacoma	CL HITS	9.03	4.28	3.26	3.77	12	16	11	1.14
KYPT	FM Seattle - Tacoma	CL HITS	4.60	2.18	2.38	2.74	20	19	16	0.80
KKLH	FM Springfield, MO	CL HITS	0.59	3.21	3.88	4.59	12	6	5	0.70
WBBY	FM Tampa - Saint Petersburg	CL HITS	2.23	1.91	2.51	2.86	16	16	12	0.67
KHYT	FM Tucson	CL HITS	2.40	6.03	4.51	5.40	6	10	6	1.12
KJSR	FM Tulsa	CL HITS	3.10	7.62	5.72	6.31	5	7	3	1.21
WORC	FM Worcester	CLAOR	0.40	2.84	0.79	2.17	5	16	13	1.31

	1999 Mean	1999 Median
Stations	46	46
Mean	1.02	1.09
Median	1.02	1.09

Historical Means										
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988	
1.04	1.11	1.11	0.98	N/A	N/A	N/A	N/A	N/A	N/A	N/A

AOR/New Rock/Progressive - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WKLS	FM Atlanta	AOR	19.70	6.25	4.67	5.34	7	10	7	1.17
WNNX	FM Atlanta	AOR/NR	21.10	6.69	5.35	6.12	5	6	10	1.09
KGSR	FM Austin	AOR/P	3.90	5.10	3.92	5.04	9	9	3	1.01
KLBJ	FM Austin	AOR	7.10	9.29	4.68	6.02	3	5	2	1.54
KROX	FM Austin	AOR/NR	3.50	4.58	4.03	5.17	10	10	12	0.89
WIYY	FM Baltimore	AOR	8.00	6.70	4.11	5.87	8	10	7	1.14
WAAF	FM Boston	AOR/NR	10.80	3.64	3.32	4.15	12	12	15	0.88
WBCN	FM Boston	AOR	34.70	11.70	4.96	6.21	1	5	8	1.88
WBOS	FM Boston	AOR/P	12.00	4.04	1.86	2.32	10	17	14	1.74
WFNX	FM Boston	AOR/NR	2.30	0.78	1.33	1.67	19	20	19	0.46
WEND	FM Charlotte	AOR/NR	3.33	3.14	3.09	3.84	12	11	13	0.82
WRFX	FM Charlotte	AOR	12.20	11.52	5.82	7.22	1	4	2	1.60
WXRC	FM Charlotte	AOR	2.78	2.62	2.77	3.44	13	15	12	0.76
WKQX	FM Chicago	AOR/NR	24.60	4.74	3.63	4.16	9	11	20	1.14
WLUP	FM Chicago	CLAOR	11.40	2.20	2.51	2.87	21	15	9	0.76
WXRT	FM Chicago	AOR/P	25.40	4.89	2.45	2.81	8	19	9	1.74
WEBN	FM Cincinnati	AOR	13.60	11.12	8.24	10.10	3	2	2	1.10
WMMS	FM Cleveland	AOR	7.13	6.62	4.84	5.65	8	9	7	1.17
WAZU	FM Columbus, OH	AOR/NR	1.20	1.33	1.70	2.06	14	16	17	0.65
WBZX	FM Columbus, OH	AOR	6.00	6.67	4.88	5.91	6	7	6	1.13
WLVQ	FM Columbus, OH	AOR	11.00	12.22	6.36	7.69	3	5	2	1.59
WWCD	FM Columbus, OH	AOR/NR	1.80	2.00	2.18	2.64	12	11	12	0.76
WFJX	FM Columbus, OH	AOR/P	2.80	3.11	2.05	2.48	10	16	18	1.25
KDGE	FM Dallas - Fort Worth	AOR/NR	8.90	2.68	2.77	3.08	15	15	20	0.87
KEGL	FM Dallas - Fort Worth	AOR	14.20	4.28	4.57	5.08	11	3	3	0.84
KKMR	FM Dallas - Fort Worth	AOR/P	4.34	1.31	1.61	1.79	20	22	18	0.73
KBCO	FM Denver	AOR/F	13.20	7.71	6.48	7.53	3	2	1	1.03
KBPI	FM Denver	AOR/NR	7.35	4.30	4.43	5.15	10	8	10	0.83
KTCL	FM Denver	AOR/NR	2.94	1.72	2.43	2.82	16	18	17	0.61
KXPK	FM Denver	AOR/NR	3.48	2.03	2.44	2.83	14	17	15	0.72
WRIF	FM Detroit	AOR	14.00	5.90	4.57	5.25	6	6	3	1.12
WCCC	FM Hartford	AOR	3.70	5.09	4.52	6.12	8	7	8	0.83
WMRQ	FM Hartford	AOR/NR	5.75	7.91	3.90	5.28	7	10	10	1.50
KLDE	FM Houston	O	17.20	5.89	4.22	5.08	8	8	12	1.16
KLOL	FM Houston	AOR	14.80	5.07	3.66	4.40	11	12	9	1.15
WFBQ	FM Indianapolis	AOR/T	16.45	19.33	9.55	10.61	1	2	1	1.82
WRZX	FM Indianapolis	AOR/NR	5.23	6.15	5.96	6.62	7	4	4	0.93
WTTS	FM Indianapolis	AOR-P	0.55	0.74	2.89	3.21		12	9	0.23
KNRX	FM Kansas City	B/AC	1.40	1.65	2.76	3.08	15	12	12	0.54
KQRC	FM Kansas City	AOR	6.10	7.18	6.39	7.12	7	2	3	1.01
KOMP	FM Las Vegas	AOR	4.48	6.23	4.40	5.13	8	7	3	1.21
KXTE	FM Las Vegas	AOR/NR	5.44	7.57	5.92	6.91	6	6	7	1.10
KACD	FM Los Angeles	AOR/P	4.00	0.51	0.65	0.75	31	31	28	0.68
KLOS	FM Los Angeles	AOR	31.85	4.03	2.23	2.56	15	21	11	1.58
KROQ	FM Los Angeles	AOR/NR	38.00	4.81	3.71	4.25	4	4	8	1.13
WEGR	FM Memphis	AOR	5.70	10.04	5.64	6.43	3	4	1	1.56
WMFS	FM Memphis	AOR	0.53	0.93	2.34	2.66	17	16	12	0.35
WZTA	FM Miami - Fort Lauderdale	AOR	12.70	5.40	3.20	3.70	8	13	13	1.46
WLUM	FM Milwaukee	AOR	1.60	2.11	2.05	2.33	14	16	14	0.90
WLZR	FM Milwaukee	AOR	7.60	10.00	6.38	7.22	4	7	6	1.38
KQRS	FM Minneapolis - Saint Paul	CLAOR	26.20	16.12	10.43	12.80	1	1	1	1.26
KTCZ	FM Minneapolis - Saint Paul	AOR/P	9.30	5.72	3.61	4.43	8	11	9	1.29
KXXR	FM Minneapolis - Saint Paul	AOR	6.00	3.69	3.47	4.26	12	10	11	0.87

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
94	1.08	1.09	1.04	1.11	1.15	1.14	1.18	1.16	1.14	1.23	1.23	1.23

AOR/New Rock/Progressive - Major Markets

Call Letters	Market	Format	Rev \$Mill	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25-54 Rank	Conv Ratio
KZNR	FM Minneapolis - Saint Paul	AOR/P	3.20	1.97	1.32	1.62	14	16	14	1.21
WRLT	FM Nashville	AOR/P	1.20	1.76	1.46	1.69	13	17	15	1.04
WZPC	FM Nashville	AOR-NR	0.40	1.35	2.58	2.99		8	10	0.45
KKND	FM New Orleans	AOR/P	2.85	4.79	5.02	5.78	10	8	10	0.83
WXRK	FM New York	T/NR	54.40	7.68	3.85	4.58	2	7	5	1.68
WJRR	FM Orlando	AOR	6.00	5.69	4.66	5.47	9	9	9	1.04
WMMO	FM Orlando	CL HITS	7.78	7.37	4.94	5.79	5	10	6	1.27
WMMR	FM Philadelphia	AOR	13.30	4.64	3.35	4.11	11	14	8	1.13
KDKB	FM Phoenix	AOR	8.00	4.88	2.36	2.81	10	17	12	1.74
KEDJ	FM Phoenix	AOR/NR	4.90	2.99	3.27	3.90	16	14	15	0.77
KPTY	FM Phoenix	AOR/NR	1.10	0.67	1.90	2.27	19	19	20	0.30
KUPD	FM Phoenix	AOR	10.00	6.10	4.38	5.22	7	11	8	1.17
KZON	FM Phoenix	AOR/NR	7.30	4.45	3.64	4.33	12	8	6	1.03
WDVE	FM Pittsburgh	AOR	16.00	15.95	7.94	9.29	2	3	1	1.72
WXDX	FM Pittsburgh	AOR/NR	5.60	5.58	5.58	6.52	6	5	6	0.86
KINK	FM Portland, OR	AOR/P	7.50	6.71	4.08	4.97	7	8	2	1.35
KJRK	FM Portland, OR	AOR/NR	3.88	3.47	3.55	4.33	13	13	15	0.80
KUFO	FM Portland, OR	AOR	7.60	6.80	4.86	5.92	6	6	7	1.15
WBBB	FM Raleigh - Durham	AOR	3.35	4.48	4.19	5.81	10	11	11	0.77
WRDU	FM Raleigh - Durham	AOR	6.55	8.77	5.35	7.42	6	8	4	1.18
KRXQ	FM Sacramento	AOR	5.28	5.68	4.53	5.58	7	6	5	1.02
KWOD	FM Sacramento	AOR/NR	3.40	3.66	3.31	4.08	13	11	14	0.90
KPNT	FM Saint Louis	AOR/NR	5.50	4.28	3.17	3.56	9	13	15	1.20
KSHE	FM Saint Louis	AOR	7.95	6.19	3.41	3.83	5	10	6	1.62
WXTM	FM Saint Louis	AOR/NR	2.50	1.95	2.46	2.76	17	16	15	0.70
KBER	FM Salt Lake City	AOR	2.73	3.41	3.89	4.40	14	9	11	0.77
KENZ	FM Salt Lake City	AOR/NR	4.73	5.91	4.45	5.04	3	5	5	1.17
KURR	FM Salt Lake City	CL AOR	3.05	3.81	3.05	3.45	12	13	7	1.11
KXRK	FM Salt Lake City	AOR/NR	3.55	4.44	4.76	5.39	10	9	17	0.82
KISS	FM San Antonio	AOR	5.77	7.16	6.54	7.50	5	2	2	0.95
KIOZ	FM San Diego	AOR	8.62	5.59	4.23	5.19	7	8	8	1.08
KXST	FM San Diego	AOR/P	2.55	1.65	1.51	1.85	20	20	17	0.89
XTRA	FM San Diego	AOR/NR	8.00	5.18	4.75	5.83	8	4	5	0.89
KFOG	FM San Francisco	AOR/P	27.00	6.65	2.84	3.56	5	9	2	1.87
KITS	FM San Francisco	AOR/NR	12.90	3.18	2.78	3.49	14	16	13	0.91
KISW	FM Seattle - Tacoma	AOR	11.90	5.65	3.55	4.10	8	14	11	1.38
KMTT	FM Seattle - Tacoma	AOR/P	9.90	4.70	2.84	3.28	10	17	11	1.43
KNDI	FM Seattle - Tacoma	AOR/NR	11.10	5.27	4.38	5.06	9	5	10	1.04
WXTB	FM Tampa - Saint Petersburg	AOR	8.77	7.50	5.83	6.63	5	4	2	1.13
WHFS	FM Washington, DC	AOR/NR	13.60	4.26	2.12	2.58	12	18	18	1.15
WWDC	FM Washington, DC	AOR	11.30	3.54	3.63	4.43	16	14	13	0.80

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
54	1.08	1.06	1.04	1.11	1.15	1.14	1.18	1.16	1.14	1.20	1.23	1.22

AOR/New Rock/Progressive - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WEQX FM	Albany - Schenectady - Troy	AOR/NR	0.47	1.25	1.55	1.88	15	16	14	0.67
WHRL FM	Albany - Schenectady - Troy	NR	0.90	2.40	3.08	3.67	9	11	9	0.65
WPYX FM	Albany - Schenectady - Troy	AOR	5.00	13.33	6.90	8.21	2	6	4	1.62
WQBK FM	Albany - Schenectady - Troy	AOR/NR	3.10	8.27	6.47	7.69	6	5	6	1.07
KRQS FM	Albuquerque	AOR	0.35	0.94	1.92	2.20	20	18	17	0.43
KTEG FM	Albuquerque	AOR/NR	1.22	3.26	3.96	4.48	10	10	15	0.73
KZRR FM	Albuquerque	AOR	3.10	8.29	5.26	5.95	4	6	4	1.39
WZZO FM	Allentown - Bethlehem	AOR	4.70	17.67	9.50	15.02	2	3	1	1.18
WRAX FM	Birmingham	AOR/NR	4.10	9.32	7.02	8.17	5	5	7	1.14
WEDG FM	Buffalo	AOR/NR	3.60	6.91	4.53	5.19	9	8	9	1.33
WGRF FM	Buffalo	AOR/CL	6.70	12.86	7.88	9.02	1	1	1	1.43
WARQ FM	Columbia, SC	AOR/NR	1.50	5.54	4.77	5.68	7	12	13	0.97
WMFX FM	Columbia, SC	AOR/CL	2.70	9.96	6.36	7.58	5	5	4	1.31
WTUE FM	Dayton	AOR	4.10	10.62	7.10	9.04	3	5	3	1.18
WXEG FM	Dayton	AOR/NR	1.50	3.89	3.54	4.51	9	11	10	0.86
KAZR FM	Des Moines	AOR	1.70	6.69	6.54	7.47	6	7	9	0.90
KCCQ FM	Des Moines	CHR	0.34	1.34	3.27	3.74	14	14	15	0.36
KGGO FM	Des Moines	CLAOR	2.40	9.45	5.90	6.74	3	4	1	1.40
WJBX FM	Fort Myers - Naples	AOR/NR	1.30	4.71	4.49	5.38	10	7	7	0.88
WRXK FM	Fort Myers - Naples	AOR	3.20	11.59	5.82	6.97	2	4	1	1.66
KFRR FM	Fresno	AOR/NR	1.40	4.14	3.62	4.44	11	10	11	0.93
KRZR FM	Fresno	AOR	1.90	5.62	4.03	4.94	7	5	3	1.14
WGRD FM	Grand Rapids	AOR/NR	4.00	10.08	6.59	8.20	4	4	4	1.23
WKLQ FM	Grand Rapids	AOR	1.80	4.53	4.97	6.18	8	7	6	0.73
WKRR FM	Greensboro - Winston Salem	AOR/CL	4.12	9.32	5.73	7.89	3	6	5	1.18
WXRA FM	Greensboro - Winston Salem	AOR	1.78	4.02	3.63	5.00	11	10	10	0.80
WSFL FM	Greenville - New Bern - Jacksonville	AOR	2.80	12.44	8.91	11.77	3	3	3	1.06
WXNR FM	Greenville - New Bern - Jacksonville	AOR/NR	0.90	4.00	5.54	7.31	6	6	6	0.55
WXQR FM	Greenville - New Bern - Jacksonville	AOR/CL	0.60	2.67	1.36	1.80	10	11	10	1.48
WTPT FM	Greenville - Spartanburg	AOR	1.70	4.52	5.54	7.09	8	8	8	0.64
KPOI FM	Honolulu	AOR	0.76	3.23	2.95	3.20	13	13	11	1.01
WFYV FM	Jacksonville	AOR	7.40	14.77	7.93	9.44	1	2	1	1.56
WPLA FM	Jacksonville	AOR/NR	2.54	5.07	5.11	6.08	8	6	7	0.83
WIMZ FM	Knoxville	AOR/CL	4.30	13.15	6.26	7.48	3	5	4	1.76
WNFZ FM	Knoxville	AOR/NR	0.80	2.45	3.83	4.57	8	6	8	0.53
WSMJ FM	Knoxville	now J	0.55	1.68	2.89	3.45	9	9	7	0.49
WKQQ FM	Lexington	AOR	2.80	12.17	7.85	9.56	3	3	3	1.27
WXZZ FM	Lexington	AOR/NR	0.79	3.43	3.60	4.39	8	10	10	0.78
KHTE FM	Little Rock	CHR/B	0.29	1.16	2.24	2.56	15	9	15	0.45
WTFX FM	Louisville	AOR	1.97	4.00	4.12	4.68	9	8	9	0.85
WIBA FM	Madison	AOR	2.60	9.52	5.11	6.45	6	7	4	1.48
WJJO FM	Madison	AOR	2.80	10.26	6.74	8.51	4	5	5	1.21
WMAD FM	Madison	AOR/NR	1.20	4.40	4.94	6.23	9	5	9	0.71
WMMM FM	Madison	AOR/P	1.10	4.03	4.13	5.22	10	9	6	0.77
WBAB FM	Nassau - Suffolk (Long Island)	AOR	6.00	12.63	3.51	12.46	2	5	2	1.01
WRCN FM	Nassau - Suffolk (Long Island)	CL HITS	1.40	2.95	0.70	2.50	7	33	27	1.18
WKOC FM	Norfolk	AOR/P	2.00	3.81	2.93	3.42	11	16	12	1.11
WNOR FM	Norfolk	AOR	4.40	8.38	5.82	6.79	4	2	7	1.23
WROX FM	Norfolk	AOR/NR	1.70	3.24	2.82	3.29	13	14	15	0.98
KATT FM	Oklahoma City	AOR	5.50	12.61	8.69	9.93	1	2	2	1.27
KCTY FM	Omaha	AOR-P	0.30	0.82	2.53	2.99	15	11	15	0.27
KEZO FM	Omaha	AOR	5.10	13.97	9.32	11.03	1	4	1	1.27
KRQC FM	Omaha	AC/CHR	0.36	0.99	1.90	2.25	14	14	13	0.44

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
75	1.03	1.06	1.08	1.11	1.17	1.24	1.28	1.22	1.19	1.24	1.27	1.15

AOR/New Rock/Progressive - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WBRU	FM Providence	AOR/NR	2.20	4.57	4.56	6.40	10	6	7	0.71
WHJY	FM Providence	AOR	7.40	15.38	6.78	9.51	1	3	1	1.62
WRXL	FM Richmond	AOR	3.80	7.90	5.46	6.24	7	9	9	1.27
KCAL	FM Riverside - San Bernardino	AOR	3.50	10.20	3.40	10.30	4	5	3	0.99
KCXX	FM Riverside - San Bernardino	AOR/P	2.70	7.87	2.41	7.28	5	13	18	1.08
WCMF	FM Rochester, NY	AOR	5.40	13.43	5.80	7.46	3	6	1	1.80
WNVE	FM Rochester, NY	AOR/NR	1.86	4.63	4.65	5.98	7	9	10	0.77
KCNL	FM San Jose	AOR/P	2.10	3.82	2.00	7.81	8	25	19	0.49
KSJO	FM San Jose	AOR	11.60	21.09	3.67	14.30	1	5	2	1.48
WAQX	FM Syracuse	AOR	2.80	9.33	7.00	8.74	5	4	4	1.07
WKRL	FM Syracuse	AOR/NR	1.00	3.33	4.30	5.36	10	9	9	0.62
WBUZ	FM Toledo	AOR	0.85	2.91	2.91	3.76	9	12	11	0.77
WIOT	FM Toledo	AOR	3.20	10.96	6.16	7.95	4	4	5	1.38
KFMA	FM Tucson	AOR/NR	1.50	3.77	3.94	4.72	9	7	10	0.80
KLPX	FM Tucson	AOR	3.55	8.92	6.41	7.68	4	4	2	1.16
KMOD	FM Tulsa	AOR	4.40	10.81	7.23	7.98	3	4	1	1.35
KMYZ	FM Tulsa	AOR/NR	2.53	6.22	4.44	4.90	9	14	17	1.27
KRTQ	FM Tulsa	AOR/NR	0.88	2.16	3.56	3.97	13	11	10	0.54
WPBZ	FM West Palm Beach	AOR/NR	3.30	6.59	3.00	5.32	5	9	7	1.24
KICT	FM Wichita	AOR	2.00	6.90	6.26	7.10	6	5	7	0.97
KRZZ	FM Wichita	AOR/CL	2.75	9.48	5.73	6.50	5	4	2	1.46
WXBE	FM Wilkes Barre - Scranton	AOR	1.50	5.42	6.12	7.89	5	5	4	0.69

Stations	1999 Mean	1999 Median
75	1.03	1.06

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
1.08	1.11	1.17	1.24	1.28	1.22	1.19	1.24	1.27	1.15

AOR/New Rock/Progressive - Small & Very Small Markets

Call Letters	Market	Format	Rev \$Mill	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WONE	FM Akron	AOR	3.90	18.48	3.79	14.14	3	5	4	1.31
WBXQ	FM Altoona	AOR	0.60	9.52	8.17	9.91	5	5	3	0.96
KZRK	FM Amarillo, TX	AOR/NR	0.66	7.25	5.92	6.72	7	8	10	1.08
KBFX	FM Anchorage	AOR/CL	1.20	8.16	7.35	8.14	5	5	3	1.00
KWHL	FM Anchorage	AOR	1.50	10.20	8.77	9.72	2	2	1	1.05
WAPL	FM Appleton - Oshkosh	AOR	3.40	21.66	11.78	18.87	1	2	2	1.15
WOZZ	FM Appleton - Oshkosh	AOR/CL	1.15	7.32	4.91	7.86	7	10	7	0.93
WWWX	FM Appleton - Oshkosh	AOR	0.75	4.78	4.29	6.88	8	7	5	0.69
WZLS	FM Asheville	AOR	1.00	10.64	6.06	12.89	3	8	4	0.83
WZXL	FM Atlantic City - Cape May	AOR	2.17	12.45	5.60	7.78		6	5	1.60
KRAB	FM Bakersfield	AOR	2.00	10.42	6.12	7.42	3	2	3	1.40
KIOC	FM Beaumont - Port Arthur, TX	AOR	1.24	9.69	6.85	9.70	6	6	2	1.00
KRKX	FM Billings, MT	AOR	1.10	15.28	13.70	15.28	2	2	1	1.00
WKGB	FM Binghamton	AOR	0.60	6.19	4.06	5.01	7	5	4	1.23
WIHN	FM Bloomington, IL	AOR	0.77	9.06	5.96	10.37	4	4	10	0.87
KARO	FM Boise	AOR	0.86	4.48	4.27	4.92	9	12	9	0.91
KJOT	FM Boise	AOR	0.80	4.17	3.97	4.58	11	6	4	0.91
KQXR	FM Boise	AOR/NR	0.52	2.71	4.28	4.93	12	8	12	0.55
KRVB	FM Boise	AOR/P	0.43	2.24	2.34	2.70	13	16	14	0.83
WBTZ	FM Burlington, VT	AOR/NR	0.50	5.00	6.14	7.64	7	6	8	0.65
WIZN	FM Burlington, VT	AOR	1.20	12.00	7.11	8.84	4	8	6	1.36
WRQK	FM Canton	AOR	1.80	14.40	5.61	14.65	3	4	8	0.98
KRNA	FM Cedar Rapids	AOR	1.00	6.76	5.38	7.10	7	7	6	0.95
WAVF	FM Charleston, SC	AOR	1.20	5.88	4.89	5.76	8	5	7	1.02
WWWV	FM Charlottesville, VA	AOR	1.30	18.06	8.60	13.46	2	1	1	1.34
WDOD	FM Chattanooga	AOR/NR	1.52	7.20	6.17	7.38	5	3	4	0.98
WRXR	FM Chattanooga	AOR	0.50	2.37	2.30	3.47	9	12	10	0.68
WSKZ	FM Chattanooga	AOR/CL	2.75	13.03	8.37	10.01	3	4	3	1.30
KILO	FM Colorado Springs	AOR	1.75	8.06	6.98	9.71	4	4	9	0.83
KKFM	FM Colorado Springs	AOR/CL	3.20	14.75	7.22	10.05	2	3	2	1.47
WVRK	FM Columbus, GA	AOR	1.50	13.27	9.03	10.39	3	5	4	1.28
KBSO	FM Corpus Christi	CLAOR	0.24	1.85	2.11	2.51	15	10	8	0.73
KNCN	FM Corpus Christi	AOR	1.20	9.23	5.87	6.98	4	4	3	1.32
KRAD	FM Corpus Christi	AOR	0.41	3.15	3.65	4.33	11	13	15	0.73
KORB	FM Davenport - Rock Island - Moline	AOR	0.48	3.24	3.62	4.45	9	10	8	0.73
WXP	FM Davenport - Rock Island - Moline	AOR	1.10	7.43	6.53	8.02	7	6	4	0.93
KQDS	FM Duluth - Superior	AOR/CL	0.75	10.56	6.93	8.34	5	9	7	1.27
KRBR	FM Duluth - Superior	AOR	0.50	7.04	5.87	7.07	8	6	5	1.00
KLAQ	FM El Paso	AOR	3.20	15.38	11.64	13.25	2	2	2	1.16
WRKT	FM Erie	AOR	1.46	15.21	13.05	15.26	4	3	1	1.00
WGBF	FM Evansville	AOR	1.25	7.10	7.35	8.73	6	4	5	0.81
KQWB	FM Fargo - Moorhead	AOR	0.88	6.93	6.97	7.98	8	6	6	0.87
KRVI	FM Fargo - Moorhead	AOR	0.00	2.73	3.84	4.40		9	9	0.62
WRCQ	FM Fayetteville, NC	AOR	1.65	8.73	5.70	7.54	5	5	5	1.16
WWBN	FM Flint	AOR	0.85	5.41	3.45	6.32	5	8	6	0.86
WBYP	FM Fort Wayne	AOR	2.30	10.50	6.86	8.29	4	2	2	1.27
WEJE	FM Fort Wayne	AOR/NR	0.85	3.88	4.21	5.08	9	11	12	0.76
WXKE	FM Fort Wayne	AOR/CL	0.80	3.65	2.47	2.98	10	12	10	1.23
WNDD	FM Gainesville - Ocala	AOR	1.45	10.51	5.95	9.15	3	3	1	1.15
WRUF	FM Gainesville - Ocala	AOR	1.30	9.42	6.16	9.46	4	4	4	1.00
WXWX	FM Green Bay	AOR	0.25	1.77	2.39	4.32	10	9	9	0.41
WAMX	FM Huntington - Ashland	AOR	0.57	5.94	6.88	9.19	4	3	3	0.65
WFXN	FM Huntington - Ashland	AOR/CL	0.22	2.29	1.97	2.63	10	12	9	0.87

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
123	1.00	0.99	1.03	1.17	1.19	1.24	1.28	1.22	1.19	1.13	1.08	1.09

AOR/New Rock/Progressive - Medium Markets

Call Letters	Market	Format	Rev \$Mill	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25-54 Rank	Conv Ratio
WSTZ	FM Jackson, MS	AOR	2.30	13.07	6.11	7.55	3	5	5	1.73
WQUT	FM Johnson City - Kingsport - Bristol	AOR/CL	3.00	19.11	11.92	19.28	2	2	2	0.99
WRZK	FM Johnson City - Kingsport - Bristol	AOR	0.49	3.12	3.92	6.34	7	6	6	0.49
WQKK	FM Johnstown	AOR/CL	0.80	11.43	6.96	11.17	4	4	4	1.02
WRKR	FM Kalamazoo	AOR	2.40	19.20	10.21	18.56	1	2	1	1.03
WGBD	FM Lafayette, IN	AOR/NR	0.80	10.00	9.88	12.90	6	4	6	0.78
WKHY	FM Lafayette, IN	AOR	1.00	12.50	10.76	14.04	4	4	3	0.89
KFTE	FM Lafayette, LA	AOR/NR	0.63	3.93	4.26	5.65	6	8	8	0.70
WJXQ	FM Lansing	AOR	1.68	8.38	6.89	9.42	5	5	5	0.89
WWDX	FM Lansing	AOR/NR	0.55	2.75	4.76	6.50	9	8	7	0.42
KIBZ	FM Lincoln	AOR	1.10	8.03	6.89	10.09	5	3	1	0.80
KRKR	FM Lincoln	AOR	0.43	3.14	3.02	4.41	10	9	8	0.71
KFMX	FM Lubbock	AOR	1.20	10.53	8.28	9.26	3	4	5	1.14
WOBZ	FM Macon	AOR	1.00	8.00	7.86	9.64	4	6	5	0.83
WGIR	FM Manchester	AOR	5.25	40.70	9.39	20.25	2	2	2	2.01
KFRO	FM McAllen - Brownsville	AOR	1.45	6.94	7.07	8.07	7	5	4	0.86
WZEW	FM Mobile	AOR/P	0.50	2.59	1.75	2.54	11	18	16	1.02
KHOP	FM Modesto	AOR/CL	2.70	13.30	6.60	11.02	2	3	2	1.21
KMBY	FM Monterey - Salinas - Santa Cruz	AOR	0.33	1.86	2.25	3.52	15	15	18	0.53
KMJO	FM Monterey - Salinas - Santa Cruz	AOR	0.56	3.20	2.56	4.00	10	15	11	0.80
KPIG	FM Monterey - Salinas - Santa Cruz	AOR/P	1.04	5.94	4.39	6.86	6	4	1	0.87
WXFX	FM Montgomery	AOR	1.00	6.62	4.44	5.34	6	9	6	1.24
WPLR	FM New Haven	AOR	8.30	44.39	7.07	24.27	1	1	1	1.83
KFZX	FM Odessa - Midland, TX	AOR	0.43	4.39	4.61	5.18	8	4	3	0.85
KQRX	FM Odessa - Midland, TX	AOR/NR	0.27	2.76	3.07	3.44	11	11	12	0.80
WPPT	FM Panama City, FL	AOR	0.40	4.55	5.49	6.54	9	7	7	0.69
WYYX	FM Panama City, FL	AOR	0.43	4.89	5.19	6.19	7	7	7	0.79
WTKX	FM Pensacola	AOR	2.10	17.50	8.59	15.64	2	2	2	1.12
WIXQ	FM Peoria	AOR/NR	0.67	4.35	6.30	7.98	8	5	7	0.55
WVVC	FM Peoria	AOR	1.30	8.44	5.58	7.06	6	6	4	1.26
WCLYY	FM Portland ME	AOR/NR	0.90	4.79	6.79	8.31	7	4	5	0.58
WHFB	FM Portsmouth - Dover - Rochester	AOR	4.60	29.49	8.36	22.92	1	2	1	1.29
KDOT	FM Reno	AOR	1.82	9.29	6.89	7.76	4	3	4	1.20
KRZO	FM Reno	AOR/NR	1.00	5.10	5.54	6.24	8	5	6	0.82
KTHX	FM Reno	AOR/P	0.78	3.98	3.35	3.77	12	13	11	1.05
WROV	FM Roanoke - Lynchburg	AOR	2.80	13.53	8.41	10.56	3	3	3	1.28
WXRX	FM Rockford	AOR	2.80	20.44	11.84	18.71	2	2	1	1.09
WKQZ	FM Saginaw - Bay City - Midland	AOR	1.94	11.48	8.65	10.74	4	3	2	1.07
WOSC	FM Salisbury - Ocean City	AOR/NR	0.55	4.14	3.54	4.61	8	8	10	0.90
WZBH	FM Salisbury - Ocean City	AOR	1.00	7.52	6.53	8.51	6	5	4	0.88
KTYE	FM Santa Barbara, CA	AOR	1.65	15.14	6.22	9.72	3	1	1	1.56
WIXV	FM Savannah	AOR	0.80	4.85	3.40	3.91	9	12	7	1.24
WRHQ	FM Savannah	AOR-P	0.73	4.95	2.32	2.66		13	11	1.80
KTAI	FM Shreveport	AOR	0.63	3.36	3.06	3.50		14	8	0.96
KTUX	FM Shreveport	AOR/NR	0.48	3.08	4.44	5.08	9	7	6	0.67
KRRG	FM Sioux Falls	AOR	1.00	10.75	8.24	10.05	2	4	5	1.02
KAFP	FM Spokane	AOR/NR	1.30	6.91	5.64	6.37	8	4	3	1.09
KHTO	FM Spokane	AOR	0.63	3.35	4.42	4.99	11	9	8	0.62
WQIZ	FM Springfield IL	AOR	1.50	12.82	10.23	12.24	3	2	1	1.05
WYMG	FM Springfield IL	AOR/CL	1.05	8.97	6.59	7.89	6	7	4	1.14
WHMP	FM Springfield MA	CHR/T	1.45	7.97	2.38	4.32	5	11	10	1.85
WRNP	FM Springfield MA	AOR/P	1.30	7.14	2.42	4.39	6	15	10	1.65
KXUS	FM Springfield MO	AOR/CL	1.15	6.25	5.10	6.04	6	10	9	1.05

Historical Means

Stations	1999 Mean	1999 Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
12%	1.00	0.99	1.03	1.17	1.19	1.24	1.26	1.22	1.19	1.13	1.08	1.09

AOR/New Rock/Progressive - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KZRQ	FM Springfield, MO	AOR	0.39	2.12	3.07	3.64	14	10	13	0.58
WGLF	FM Tallahassee	CLAOR	0.91	7.65	5.93	7.83	6	3	2	0.98
WXSR	FM Tallahassee	AOR/NR	0.96	8.07	5.93	7.84	4	5	8	1.03
WZZQ	FM Terre Haute	AOR	0.80	12.50	10.66	13.45	3	3	3	0.93
KDVV	FM Topeka	CLAOR	0.80	8.89	5.95	9.31	5	6	4	0.96
KLZR	FM Topeka	AOR/NR	0.60	6.67	5.86	9.17	6	3	6	0.73
WKLL	FM Utica - Rome	AOR	0.70	6.54	5.72	7.62	7	7	7	0.86
WOUR	FM Utica - Rome	AOR	1.09	10.19	7.14	9.51	3	5	4	1.07
WRCK	FM Utica - Rome	AOR/CL	0.79	7.38	5.25	7.01	5	4	3	1.05
KBRQ	FM Waco, TX	CLAOR	1.07	12.30	8.40	14.02	3	2	1	0.88
KCRR	FM Waterloo - Cedar Falls	AOR/CL	0.70	9.86	6.85	9.57	5	5	2	1.03
KFMW	FM Waterloo - Cedar Falls	AOR	1.15	16.20	10.77	15.04	3	2	2	1.08
WEGW	FM Wheeling	AOR/CL	0.85	10.76	8.76	10.92	5	4	4	0.99
WRQR	FM Wilmington, NC	AOR	1.30	11.21	6.92	11.09	5	6	3	1.01
WSFM	FM Wilmington, NC	AOR	1.45	12.50	8.18	13.11	3	3	3	0.95
WQXA	FM York	AOR	1.90	10.00	6.28	15.47	5	5	3	0.65
WNCD	FM Youngstown	AOR	2.10	10.10	6.66	8.34	4	6	5	1.21

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
123	1.00	0.99	1.03	1.17	1.19	1.24	1.28	1.22	1.19	1.13	1.08	1.09

Classic Rock - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WXCR	FM Albany - Schenectady - Troy	CLAOR	0.53	1.41	2.65	3.15	14	12	10	0.45
KIOT	FM Albuquerque	CLAOR	1.83	4.89	4.03	4.56	7	9	4	1.07
KLSK	FM Albuquerque	CLAOR	0.74	1.98	2.07	2.34	14	18	13	0.85
WZRR	FM Birmingham	AOR/CL	3.10	7.05	4.42	5.15	7	8	4	1.37
WING	FM Dayton	CLAOR	2.10	5.44	4.99	6.35	7	9	6	0.86
WARO	FM Fort Myers - Naples	CLAOR	1.50	5.43	4.17	4.99	8	11	4	1.09
KJFX	FM Fresno	CLAOR	1.25	3.70	3.49	4.28	12	15	8	0.86
WLAV	FM Grand Rapids	CLAOR	5.90	14.86	7.96	9.90	1	2	2	1.50
WROQ	FM Greenville - Spartanburg	AOR	5.80	15.43	7.45	9.55	2	4	3	1.62
WNCE	FM Harrisburg	AOR	0.23	0.84	1.96	2.78	10	15	19	0.30
WTPA	FM Harrisburg	AOR	2.30	8.61	4.51	6.34	5	8	4	1.36
KDNN	FM Honolulu	now HI/CHR	0.85	3.62	2.76	2.99	10	14	9	1.21
WBGB	FM Jacksonville	CLAOR	0.17	0.34	1.30	1.55	18	16	15	0.22
WOKI	FM Knoxville	CLAOR	1.60	4.89	3.95	4.71	7	7	6	1.04
KKPT	FM Little Rock	CLAOR	1.50	5.98	5.19	5.98	6	5	2	1.00
KMJX	FM Little Rock	AOR/CL	4.00	15.94	8.41	9.70	2	3	3	1.64
WQMF	FM Louisville	CLAOR	2.26	4.58	3.55	4.02	7	9	7	1.14
WAFX	FM Norfolk	CLAOR	4.00	7.62	4.80	5.60	5	7	2	1.36
KRXO	FM Oklahoma City	CLAOR	4.00	9.17	6.61	7.55	4	3	1	1.22
KKCD	FM Omaha	CLAOR	1.90	5.21	3.70	4.38	10	11	9	1.19
KZFX	FM Omaha	CL HITS	1.00	2.74	3.00	3.55	11	13	12	0.77
WWRX	FM Providence	CLAOR	3.20	6.65	3.07	4.31	6	11	8	1.54
WQRV	FM Rochester, NY	CLAOR	0.39	0.97	2.12	2.72	14	13	11	0.36
KUFX	FM San Jose	CLAOR	5.80	10.55	3.02	11.76	4	10	4	0.90
WTKW	FM Syracuse	CLAOR	1.97	6.57	4.08	5.09	8	10	6	1.29
WXKR	FM Toledo	CLAOR	1.80	6.16	4.77	6.16	7	7	6	1.00
WKGR	FM West Palm Beach	CLAOR	4.00	7.98	3.20	5.67	4	8	3	1.41
KLLS	FM Wichita	CLAOR	1.50	5.17	4.33	4.92	8	9	7	1.05
WEZX	FM Wilkes Barre - Scranton	CLAOR	3.00	10.83	7.26	9.36	4	2	2	1.16

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
29	1.06	1.09	1.04	1.15	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Classic Rock - Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12 ⁺ Rank	25-54 Rank	Conv Ratio
WFKL	FM Augusta GA	CL AOR	0.98	5.83	4.55	5.41	6	10	9	1.05
KKBB	FM Bakersfield	CL AOR	1.00	5.21	4.04	4.90	9	9	5	1.05
KKGL	FM Boise	CL AOR	0.82	4.27	4.17	4.80	10	10	5	0.89
WYBE	FM Charleston SC	CL AOR	0.74	3.63	2.93	3.46	12	17	12	1.00
WABZ	FM Evansville	CL AOR	0.88	5.00	6.70	7.96	7	4	5	0.65
WYQR	FM Fayetteville NC	CL AOR	1.00	5.29	4.21	5.70	7	9	6	0.92
WFWI	FM Fort Wayne	CL AOR	1.73	7.88	6.26	7.57	7	7	4	1.01
WTAP	FM Huntsville	AOR	1.80	11.11	9.51	12.00	4	3	1	0.95
KRKA	FM Lafayette LA	CL AOR	0.47	2.96	3.18	4.22	10	13	9	0.50
WMMQ	FM Lansing	CL AOR	2.67	13.35	8.25	11.27	3	6	4	1.18
WPKH	FM Mobile	CL AOR	1.90	9.84	3.60	5.22	4	9	3	1.08
KHRY	FM Modesto	CL AOR	1.40	6.90	6.06	10.11	5	6	5	0.68
KTFE	FM Monterey Salinas Santa Cruz	CL AOR	0.20	1.14	0.80	1.24	18	25	25	0.92
WJZE	FM Peoria	CL AOR	0.19	1.20	1.20	1.53	14	18	15	0.29
WJLC	FM Peoria	CL AOR	1.80	11.69	1.96	3.83	4	4	2	1.35
WBHM	FM Portland ME	CL AOR	3.40	18.09	9.97	12.21	1	1	1	1.48
WCBE	FM Portsmouth Dover Rochester	CL AOR	1.20	7.69	3.04	10.54	4	7	6	0.75
KOZZ	FM Reno	CL AOR	2.25	11.48	1.10	6.82	5	7	3	1.02
WJLC	FM Roanoke Lynchburg	CL AOR	1.15	5.56	4.01	5.03	7	12	7	1.16
WFLC	FM Saginaw Bay City Midland	CL AOR	0.36	2.13	3.38	1.94	12	15	9	0.53
WKZZ	FM Spokane	AOR	2.50	13.30	8.42	9.66	3	2	2	1.25
WYOB	FM Spokane	CL AOR	0.42	2.38	2.95	3.12	11	11	11	0.71
WYOB	FM Springfield MA	CL AOR	3.85	21.15	7.52	13.65	2	2	2	1.11
WYOB	FM Springfield MA	CL AOR	0.50	2.22	2.72	3.28	13	15	15	0.60
WYOB	FM Wilmington DE	AOR	2.10	9.86	4.2	9.13	4	10	10	1.00
WYOB	FM York	CL AOR	1.50	7.89	2.84	7.03	7	12	10	1.00
WYOB	FM Youngstown	CL AOR	1.50	10.85	7.25	9.26	7	5	2	1.12

Station	1999	1999	Market Share							1999	1999	1999
	Mean	Median	1996	1997	1998	1999	1996	1997	1998	1999	1996	1999

Classic Rock - Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KARX	FM Amarillo, TX	CLAOR	0.69	7.58	6.80	7.72	6	6	2	0.98
KKRO	FM Anchorage	CL HITS	0.55	3.74	4.40	4.87	12	12	11	0.77
KMHK	FM Billings, MT	CLAOR	0.35	4.86	5.04	5.63	9	6	5	0.86
WAAL	FM Binghamton	CLAOR	1.80	18.56	10.73	13.23	2	2	1	1.40
WCPV	FM Burlington, VT	CLAOR	1.20	12.00	10.40	12.93	4	3	1	0.93
KUSZ	FM Duluth - Superior	CLAOR	0.30	4.23	3.13	3.77	10	11	8	1.12
KPFX	FM Fargo - Moorhead	CLAOR	1.00	7.87	8.55	9.79	5	2	1	0.80
WJLW	FM Green Bay	CLAOR	0.55	3.90	4.78	8.61	6	6	5	0.45
WQZS	FM Johnstown	CLAOR	0.22	3.14		0.96	8	12	14	3.26
KTGL	FM Lincoln	CLAOR	1.80	13.14	6.43	9.41	4	10	6	1.40
WMKS	FM Macon	CLAOR	0.42	3.38	3.17	3.88	9	12	9	0.87
WEBZ	FM Panama City, FL	CLAOR	0.10	1.14	0.00	2.09	12	0	NA	0.54
WRBA	FM Panama City, FL	CLAOR	1.10	12.50	6.81	8.12	4	5	4	1.54
WWRO	FM Pensacola	CLAOR	1.50	12.50	5.25	9.55	4	9	7	1.31
KYBB	FM Sioux Falls	CLAOR	0.69	7.42	6.07	7.41	8	8	6	1.00
WCVS	FM Springfield, IL	CLAOR	0.30	2.56	3.10	3.71	11	10	8	0.69
WWFO	FM Tallahassee	AOR/CL	0.93	7.82	4.84	6.39	5	6	4	1.22
WWVR	FM Terre Haute	CLAOR	0.70	10.94	6.64	8.38	4	4	3	1.30
WWFX	FM Worcester	CLAOR	1.20	8.51	3.45	9.48	4	5	3	0.90

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
19	1.12	0.98	0.98	1.21	1.14	1.26	1.25	1.09	1.08	1.21	0.99	n/a

Soft AC - Major Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	21-54 Rank	Conv Ratio
WPCH	Atlanta	SAC	18.30	1.87	1.51	1.95	1	7	1	1.08
WKMG	Austin	SAC	7.50	9.82	5.74	7.38	1	1	1	1.11
WBTH	Baltimore	SAC	11.40	9.51	4.98	7.11	4	7	1	1.02
WVBT	Charlottesville	SAC	8.10	1.72	1.55	1.71	1	1	4	1.08
WUPV	Chicago	SAC	21.80	4.29	2.55	4.01	11	11	1	1.11
WUPV2	Cincinnati	SAC	1.85	7.22	4.22	7.08	1	1	1	1.07
WUPV3	Cincinnati	SAC	10.25	1.62	1.29	1.24	1			1.11
WVLT	Dallas - Fort Worth	SAC	5.50	1.51	1.01	1.08	25	25	19	1.11
WVLT2	Denver	SAC	12.40	1.21	1.01	1.08	1	1	4	1.06
WUPV4	Dayton	SAC	12.20	10.78	11.30	11.41	1	1	1	1.01
WVLT3	Dayton	SAC	20.85	1.44	1.42	1.71	1	1	1	1.16
WVLT4	Indianapolis	SAC	4.01	1.42	1.21	1.04	12	1	1	1.08
WVLT5	Los Angeles	SAC	1.80	4.15	1.29	1.25	6	4	1	1.11
WVLT6	Miami - Fort Lauderdale	SAC	14.21	1.02	1.08	1.01	4	1	1	1.11
WVLT7	Milwaukee	SAC	1.00	1.24	1.01	1.12	19	1	1	1.08
WVLT8	Minneapolis - Saint Paul	SAC	11.00	1.01	1.25	1.11	1	1	1	1.11
WVLT9	Nashville	SAC	1.25	1.66	1.01	1.11	1	1	1	1.11
WVLT10	New Orleans	SAC	1.82	1.62	1.01	1.11	1	1	1	1.11
WVLT11	New York	SAC	11.00	1.20	1.01	1.05	1	1	1	1.11
WVLT12	Omaha	SAC	1.00	1.55	1.01	1.01	1	1	1	1.11
WVLT13	Phoenix	SAC	1.12	1.6	1.1	1.20	11	11	11	1.11
WVLT14	Portland	SAC	4.02	1.05	1.1	1.11	1	11	1	1.11
WVLT15	Portland	SAC	1.10	1.08	1.25	1.01		11	1	1.11
WVLT16	San Antonio	SAC	4.20	1.21	1.1	1.21	1	1		1.11
WVLT17	San Diego	SAC	1.00	1.16	1.17	1.01	1		1	1.11
WVLT18	Tallahassee	SAC	1.1	1.01	1.20	1.01	11	21	11	1.11
WVLT19	Tallahassee	SAC	1.25	1.02	1.1	1.08		21	11	1.11
WVLT20	Tallahassee	SAC	1.0	1.52	1.05	1.1	1	1		1.11
WVLT21	Tampa Bay	SAC	1.1	1.1	1.1	1.12		1	1	1.11
WVLT22	Tampa Bay	SAC	1.1	1.01	1.1	1.1				1.11
WVLT23	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT24	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT25	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT26	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT27	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT28	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT29	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT30	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT31	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT32	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT33	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT34	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT35	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT36	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT37	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT38	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT39	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT40	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT41	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT42	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT43	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT44	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT45	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT46	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT47	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT48	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT49	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT50	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT51	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT52	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT53	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT54	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT55	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT56	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT57	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT58	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT59	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT60	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT61	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT62	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT63	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT64	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT65	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT66	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT67	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT68	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT69	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT70	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT71	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT72	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT73	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT74	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT75	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT76	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT77	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT78	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT79	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT80	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT81	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT82	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT83	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT84	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT85	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT86	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT87	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT88	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT89	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT90	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT91	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT92	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT93	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT94	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT95	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT96	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT97	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT98	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT99	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11
WVLT100	Tampa Bay	SAC	1.1	1.1	1.1	1.1				1.11

Soft AC - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WABY	AM Albany - Schenectady - Troy	N/SAC	0.77	1.58	0.99	1.17		26	NA	1.35
WKLI	FM Albany - Schenectady - Troy	SAC	0.81	2.16	4.52	5.38	10	8	18	0.40
WYJB	FM Albany - Schenectady - Troy	SAC	4.40	11.73	7.63	9.08	4	3	2	1.29
KMGA	FM Albuquerque	SAC	2.00	5.35	4.97	5.63	6	4	3	0.95
WYSF	FM Birmingham	SAC	4.40	10.00	5.62	6.54	3	4	3	1.53
WEZN	FM Bridgeport	SAC	6.30	19.27	12.10	31.47	2	1	1	0.61
WJYE	FM Buffalo	SAC	5.20	9.98	7.57	8.67	4	7	4	1.15
WLTG	FM Columbia, SC	SAC	0.52	1.92	3.74	4.46	12	14	12	0.43
WLQT	FM Dayton	SAC	3.37	8.73	5.92	7.53	5	4	5	1.16
KLTI	FM Des Moines	SAC	0.83	3.28	4.91	5.61	10	9	7	0.58
KLYF	FM Des Moines	SAC	0.54	2.13	3.36	3.84	12	13	12	0.55
WTLT	FM Fort Myers - Naples	SAC	0.31	1.12	2.23	2.67	16	18	13	0.42
KSOF	FM Fresno	SAC	1.50	4.44	3.37	4.13	10	14	12	1.08
WOOD	FM Grand Rapids	SAC	3.30	8.31	5.85	7.28	6	3	3	1.14
WTRV	FM Grand Rapids	SAC	1.20	3.02	3.00	3.74	11	12	13	0.81
WSPA	FM Greenville - Spartanburg	SAC	3.10	8.24	6.65	8.52	7	6	7	0.97
KUMU	FM Honolulu	EZ/ST	1.10	4.68	5.33	5.78	7	8	11	0.81
WEJZ	FM Jacksonville	SAC	4.63	9.24	6.33	7.54	3	5	6	1.23
KVLO	FM Little Rock	SAC	0.60	2.39	3.65	4.22	12	17	14	0.57
WULV	FM Louisville	SAC	0.67	1.37	3.44	3.90	13	13	11	0.35
WVEZ	FM Louisville	SAC	5.05	10.24	7.16	8.13	3	3	2	1.26
WMLI	FM Madison	SAC	0.65	2.38	3.33	4.21	11	11	10	0.57
KQSR	FM Oklahoma City	SAC	1.93	4.42	4.41	5.04	11	12	11	0.88
WWLI	FM Providence	SAC	5.70	11.85	7.80	10.94	2	1	2	1.08
WTVR	FM Richmond	SAC	6.85	14.24	9.02	10.30	1	2	1	1.38
WRMM	FM Rochester, NY	SAC	4.80	11.94	6.85	8.81	4	3	4	1.36
KBAY	FM San Jose	SAC	6.16	11.20	3.34	13.03	3	6	7	0.86
WLTJ	FM Syracuse	SAC	1.18	3.92	4.86	6.07	9	8	7	0.65
KBEZ	FM Tulsa	SAC	2.75	6.76	4.77	5.27	6	9	7	1.28
WEAT	FM West Palm Beach	AC/SAC	9.00	17.96	9.30	16.49	2	1	1	1.09
WSHG	FM Wilkes Barre - Scranton	SAC	0.20	0.72	1.68	2.17	14	19	16	0.33

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
31	0.91	0.95	0.88	1.03	0.99	1.04	1.00	1.00	0.90	0.87	0.84	n/a

Soft AC - Small and Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25-54 Rank	Conv Ratio
KQEZ	FM Anchorage	SAC	0.25	1.70	3.23	3.57	16	12	12	0.48
WROE	FM Appleton - Oshkosh	SAC	1.20	7.64	5.95	9.53	5	5	3	0.80
WSLT	FM Augusta, GA	SAC	0.70	4.17	4.50	5.35	8	10	8	0.78
KGFM	FM Bakersfield	SAC	1.60	8.33	5.35	6.49	4	3	2	1.28
WLTB	FM Binghamton	SAC	0.42	4.33	3.59	4.42	8	9	8	0.98
KXLT	FM Boise	SAC	2.25	11.72	6.91	7.96	2	5	5	1.47
WEZF	FM Burlington, VT	SAC	2.00	20.00	8.33	10.36	2	4	3	1.93
WSUY	FM Charleston, SC	SAC	1.20	5.88	4.80	5.65	8	6	7	1.04
WDEF	FM Chattanooga	SAC	2.92	13.84	8.04	9.62	2	2	2	1.44
KKLI	FM Colorado Springs	SAC	1.25	5.76	4.64	6.46	7	8	6	0.89
KKBA	FM Corpus Christi	SAC	0.61	4.69	4.36	5.18	8	9	8	0.91
KBOB	FM Davenport - Rock Island - Moline	SAC	0.28	1.86		2.15	10	11	9	0.86
KTSM	FM El Paso	SAC	1.93	9.28	7.40	8.43	5	4	4	1.10
WRSR	FM Flint	SAC	0.44	2.80	1.99	3.63	8	14	15	0.77
WMFQ	FM Gainesville - Ocala	SAC	0.87	6.30	4.83	7.42	6	7	6	0.85
WLTM	FM Green Bay	SAC	0.47	3.33	4.53	8.16	7	6	4	0.41
WRSA	FM Huntsville	SAC	1.10	6.79	6.38	8.05	5	5	10	0.84
WJKK	FM Jackson, MS	SAC	0.47	2.67	4.01	4.96	9	9	7	0.54
WSRA	FM Johnstown	SAC	0.59	8.43	4.27	6.84	5	5	5	1.23
WROZ	FM Lancaster	SAC	3.50	29.66	6.64	19.09	2	8	10	1.55
KONE	FM Lubbock	SAC	0.50	4.39	3.35	3.75	9	10	5	1.17
WMXC	FM Mobile	AC	1.25	6.48	3.99	5.78	6	7	3	1.12
WMEZ	FM Pensacola	SAC	1.60	13.33	8.45	15.39	3	3	3	0.87
WSWT	FM Peona	SAC	2.00	12.99	9.07	11.49	3	3	2	1.13
WHOM	FM Portland, ME	SAC	2.60	13.83	5.03	6.16	3	7	6	2.24
WBYY	FM Portsmouth - Dover - Rochester	SAC	0.60	3.85	1.97	5.41	6	13	14	0.71
WGER	FM Saginaw - Bay City - Midland	SAC	1.06	6.27	5.48	6.81	6	7	5	0.92
WYKZ	FM Savannah	SAC	0.96	5.82	5.40	6.21	6	7	5	0.94
KELO	FM Sioux Falls	SAC	1.00	10.75	10.49	12.81	2	2	1	0.84
KISC	FM Spokane	AC	1.80	9.57	5.38	6.07	4	7	5	1.58
KXIY	FM Spokane	SAC	1.40	7.45	6.71	7.57	6	6	6	0.98
KTXR	FM Springfield, MO	SAC	1.18	6.39	5.05	5.99	5	8	10	1.07
WRFM	FM Utica - Rome	SAC	0.26	2.43	2.77	3.70	10	11	18	0.66
KLRK	FM Waco, TX	SAC	0.38	4.37	0.74	1.23	7	22	16	3.54
WLTT	FM Wilmington, NC	SAC	0.21	1.81	1.48	2.37	13	19	NA	0.76
WSRS	FM Worcester	SAC	5.70	40.43	14.38	39.51	1	1	1	1.02

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
Stations	1.10	0.96	1.00	1.05	0.90	1.04	1.14	1.00	0.95	0.87	0.85	0.76

Sports - Major Markets

Call Letters	Market	Format	Rev \$Mill	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WQXI	AM Atlanta	SPRTS	2.20	0.70	0.97	1.12	19	20	19	0.62
KFON	AM Austin	SPRTS	0.20	0.26	0.52	0.69	22	25	24	0.37
KVET	AM Austin	SPRTS	1.68	2.19	1.20	1.54	14	15	16	1.43
WEEI	AM Boston	SPRTS	24.20	8.16	3.52	4.40	4	10	10	1.85
WFNZ	AM Charlotte	SPRTS	1.00	0.94	1.26	1.56	15	16	15	0.60
WMVP	AM Chicago	SPRTS	7.69	1.48	0.44	0.51	23	32	28	2.91
WSCR	AM Chicago	SPRTS	9.00	1.73	1.29	1.47	22	25	21	1.18
WBOB	AM Cincinnati	SPRTS	1.40	1.14	0.82	1.01	15	19	18	1.13
WCKY	AM Cincinnati	SPRTS	0.51	0.42	0.58	0.71	17	23	24	0.59
WKNR	AM Cleveland	SPRTS	1.64	1.52	2.01	2.34	15	16	12	0.65
WBNS	AM Columbus, OH	SPRTS	1.92	2.13	2.13	2.57	11	12	11	0.83
KTCK	AM Dallas - Fort Worth	SPRTS	15.70	4.73	2.58	2.87	10	20	14	1.64
KKFN	AM Denver	SPRTS	3.00	1.75	1.41	1.64	15	21	18	1.07
WDFN	AM Detroit	SPRTS	5.30	2.23	1.48	1.70	17	20	16	1.31
WPOP	AM Hartford	SPRTS	0.22	0.30	0.56	0.76	13	18	19	0.40
KILT	AM Houston	SPRTS	3.40	1.16	1.65	1.98	20	19	18	0.59
WNDE	AM Indianapolis	SPRTS	1.16	1.36	1.47	1.63	13	17	14	0.84
WHB	AM Kansas City	SPRTS	1.20	1.41		0.71	17	24	23	1.99
KBAD	AM Las Vegas	SPRTS	0.26	0.36	0.00	0.32	22	0	NA	1.13
KENO	AM Las Vegas	SPRTS	0.60	0.83	1.02	1.19	19	19	18	0.70
KXTA	AM Los Angeles	SPRTS	21.10	2.67	0.50	0.57	19	38	37	4.67
WHBQ	AM Memphis	SPRTS	0.40	0.70	1.01	1.17	18	23	23	0.60
WQAM	AM Miami - Fort Lauderdale	SPRTS	13.50	5.74	3.00	3.47	5	16	15	1.65
KFAN	AM Minneapolis - Saint Paul	SPRTS	7.00	4.31	2.38	2.92	10	13	12	1.48
WFAN	AM New York	SPRTS	67.50	9.53	2.63	3.13	1	18	15	3.05
WQTM	AM Orlando	SPRTS	1.65	1.56	1.39	1.63	15	18	15	0.96
WIP	AM Philadelphia	SPRTS	15.40	5.38	2.97	3.65	8	17	14	1.47
KGME	AM Phoenix	SPRTS	0.80	0.49	1.06	1.26	21	21	19	0.39
KMVP	AM Phoenix	SPRTS	0.60	0.37	0.60	0.71	22	27	24	0.52
WEAE	AM Pittsburgh	SPRTS	0.96	0.96	1.62	1.90	16	17	15	0.50
KFXX	AM Portland, OR	SPRTS	2.76	2.47	1.41	1.71	16	20	19	1.44
KHTK	AM Sacramento	SPRTS	2.64	2.84	3.28	4.04	14	14	10	0.70
KFNS	AM Saint Louis	SPRTS	1.85	1.44	1.31	1.47	19	21	20	0.98
KFNZ	AM Salt Lake City	SPRTS	2.59	3.24	1.99	2.26	16	24	21	1.44
KTKR	AM San Antonio	SPRTS	0.52	0.65	0.73	0.83	20	21	18	0.78
XTRA	AM San Diego	SPRTS	10.35	6.71	2.01	2.46	6	19	19	2.73
KNBR	AM San Francisco	SPRTS	37.00	9.11	3.24	4.06	2	4	6	2.24
KTCT	AM San Francisco	SPRTS	4.00	1.35	0.55	0.69		32	31	1.95
KJR	AM Seattle - Tacoma	SPRTS	7.78	3.69	2.28	2.63	15	22	21	1.40
WHNZ	AM Tampa - Saint Petersburg	N/T	0.93	0.79	0.85	0.97	20	21	20	0.82
WQYK	AM Tampa - Saint Petersburg	SPRTS	0.65	0.55	0.81	0.92	21	20	19	0.60
WTEM	AM Washington, DC	SPRTS	5.50	1.72	1.39	1.70	19	20	20	1.01

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
42	1.27	1.04	1.40	1.31	1.24	1.27	1.08	n/a	n/a	n/a	n/a	n/a

Sports - Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WTMM	AM Albany - Schenectady - Troy	SPRTS	0.12	0.32	0.55	0.66	19	20	17	0.49
KNML	AM Albuquerque	SPRTS	0.91	2.43	0.96	1.09	13	26	24	2.24
WIBR	AM Baton Rouge	SPRTS	0.28	1.04	1.11	1.53	13	17	18	0.68
WJOX	AM Birmingham	SPRTS	1.80	4.09	1.87	2.17	10	15	15	1.88
WWKB	AM Buffalo	SPRTS	0.30	0.58	0.91	1.04	14	18	18	0.56
WCOS	AM Columbia, SC	SPRTS	0.25	0.92	1.51	1.80	14	16	15	0.51
WWCN	AM Fort Myers - Naples	T	0.21	0.76	0.73	0.87	20	21	16	0.88
WBBL	AM Grand Rapids	SPRTS	0.22	0.55	0.68	0.84	17	19	17	0.66
KGU	AM Honolulu	N/SPRTS	0.40	1.70	1.43	1.55	15	19	18	1.10
WBWL	AM Jacksonville	SPRTS	0.68	1.11	1.37	1.63		15	16	0.68
WNZS	AM Jacksonville	SPRTS	1.21	2.42	1.25	1.49	12	17	17	1.62
WIMZ	AM Knoxville	SPRTS	0.12	0.37		0.56	14	17	16	0.66
WLXG	AM Lexington	SPRTS	0.19	0.83	0.71	0.86	15	18	15	0.96
WTMT	AM Louisville	SPRTS	0.35	0.71	0.73	0.84	20	23	23	0.84
WHIT	AM Madison	SPRTS	0.43	1.58	1.75	2.21	14	15	12	0.71
WGH	AM Norfolk	SPRTS	0.45	0.86	1.02	1.19	18	20	18	0.72
WWLS	AM Oklahoma City	SPRTS	0.65	1.49	1.44	1.64	13	15	15	0.91
KOIL	AM Omaha	SPRTS	0.25	0.68	0.68	0.80	16	18	16	0.86
KOSR	AM Omaha	SPRTS	0.41	1.12	1.55	1.84	13	17	14	0.61
WSKO	AM Providence	SPRTS	0.77	1.60	0.92	1.29	13	21	19	1.24
WRNL	AM Richmond	SPRTS	0.99	2.05	1.30	1.49	12	16	14	1.38
WHTK	AM Rochester, NY	SPRTS	0.45	1.12	1.41	1.81	13	16	15	0.62
WHEN	AM Syracuse	SPRTS	0.58	1.93	2.12	2.65	11	12	12	0.73
WLQR	AM Toledo	SPRTS	0.38	1.28	0.86	1.11	12	17	16	1.16
KFFN	AM Tucson	SPRTS	0.30	0.75	1.24	1.48	19	18	15	0.51
KQLL	AM Tulsa	SPRTS	0.41	1.01	0.93	1.02	16	19	16	0.98
KQAM	AM Wichita	SPRTS	0.37	1.28	1.66	1.89	16	15	11	0.68

	1999 Mean	1999 Median
Stations	27	0 92
		0 73

Historical Means									
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
0.88	1.31	1.24	1.27	1.08	n/a	n/a	n/a	n/a	n/a

Sports - Small and Very Small Markets

Call Letters	Market	Format	Rev \$MII	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
WTOU	AM Akron	SPRTS	0.37	1.75	0.71	2.65	7	25	23	0.66
WVAM	AM Altoona	SPRTS	0.23	3.65	2.18	2.65	8	8	9	1.38
KTZN	AM Anchorage	SPRTS	0.14	0.95		0.19	18	18	18	5.00
WRDW	AM Augusta, GA	T/SPRTS	0.20	1.19	0.84	1.00	17	21	20	1.19
WENE	AM Binghamton	SPRTS	0.18	1.86	2.17	2.68	11	12	10	0.69
KTIK	AM Boise	SPRTS	0.13	0.68	1.44	1.65	17	18	16	0.41
KRDO	AM Colorado Springs	SPRTS	0.21	1.26	1.11	1.54		17	15	0.82
WDAK	AM Columbus, GA	SPRTS	0.20	1.77	1.14	1.31	12	16	14	1.35
KJOC	AM Davenport - Rock Island - Moline	SPRTS	0.17	1.14	1.37	1.69	12	14	12	0.67
WDSM	AM Duluth - Superior	SPRTS	0.14	1.97	2.30	2.77	12	12	10	0.71
KHEY	AM El Paso	SPRTS	0.11	0.53	1.09	1.24	14	12	12	0.43
WFNN	AM Erie	N	0.41	4.27	2.59	3.03	8	10	10	1.41
KVOX	AM Fargo - Moorhead	SPRTS	0.22	1.96	2.34	2.68		11	11	0.73
WONO	AM FortWayne	SPRTS	0.10	0.46	1.95	2.35	16	18	17	0.19
WDUZ	AM Green Bay	SPRTS	0.45	3.19	3.85	6.95	8	12	9	0.46
WJDX	AM Jackson, MS	SPRTS	0.26	1.66	1.17	1.44		18	19	1.15
WQSN	AM Kalamazoo	SPRTS/T	0.20	1.60	0.92	1.67	10	18	16	0.96
KPEL	AM Lafayette, LA	T/SPRTS	0.60	3.77	0.96	1.27	7	23	29	2.97
WLPA	AM Lancaster	SPRTS	0.19	1.61	0.60	1.73	6	20	17	0.93
WVFN	AM Lansing	SPRTS	0.14	0.70	1.00	1.37	12	14	14	0.51
KLMS	AM Lincoln	SPRTS	0.28	2.04	1.82	2.66	12	15	14	0.77
KKAM	AM Lubbock	SPRTS	0.31	2.72	2.33	2.61	12	17	15	1.04
WNSP	FM Mobile	SPRTS	0.32	1.66	1.08	1.57	13	19	21	1.06
KESP	AM Modesto	SPRTS	0.17	0.84	0.00	0.67	15	0	NA	1.25
WMSP	AM Montgomery	SPRTS	0.25	1.66	1.90	2.28	12	11	10	0.73
WJAE	AM Portland, ME	SPRTS	0.11	0.59	1.28	1.56	15	13	11	0.37
KPLY	AM Reno	SPRTS	0.28	1.43	2.70	3.04	15	15	13	0.47
KPTT	AM Reno	T	0.15	0.77	0.69	0.77	18	21	18	0.99
WGMN	AM Roanoke - Lynchburg	SPRTS	0.04	0.19	0.00	0.82	16	0	NA	0.24
WVGM	AM Roanoke - Lynchburg	SPRTS	0.08	0.39	0.62	0.77	15	20	18	0.50
WMAX	AM Saginaw - Bay City - Midland	SPRTS	0.20	1.18	0.83	1.03	13	18	15	1.15
KIST	AM Santa Barbara, CA	SPRTS	0.21	1.93	1.15	1.79	13	21	18	1.08
WJLG	AM Savannah	B/G	0.22	1.33	1.48	1.70	15	15	14	0.78
KRMD	AM Shreveport	SPRTS	0.22	1.41		1.08	14	16	15	1.30
WFMB	AM Springfield, IL	SPRTS	0.37	3.16	2.57	3.07	10	11	13	1.03
WNLS	AM Tallahassee	SPRTS	0.26	2.18	1.66	2.19	12	12	12	1.00
KKTK	AM Waco, TX	SPRTS	0.30	3.45	1.39	2.31	9	22	16	1.49
WWTM	AM Worcester	SPRTS	0.30	2.13	1.03	2.82	6	21	20	0.75
WBBW	AM Youngstown	SPRTS	0.12	0.58	0.81	1.01	15	29	26	0.57

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
39	1.01	0.82	1.15	1.31	1.24	1.27	1.08	n/a	n/a	n/a	n/a	n/a

Standards/Easy Listening - Major and Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KIVA	AM Albuquerque	ST	0.23	0.60	2.84	3.26	24	20	28	0.18
WEST	AM Allentown - Bethlehem	ST	0.20	0.75	1.79	2.83	8	9	26	0.27
WKAP	AM Allentown - Bethlehem	ST	0.37	1.39	5.44	8.60	7	6	18	0.16
WWLG	AM Baltimore	ST	0.50	0.42	1.21	1.73	17	20	37	0.24
WRJS	AM Birmingham	ST	0.17	0.39	2.15	2.50	19	19	21	0.15
WXKS	AM Boston	ST	0.45	0.15	1.47	1.84	21	22	35	0.08
WECK	AM Buffalo	ST	0.50	0.96	5.17	5.93	13	9	19	0.16
WNMX	FM Charlotte	ST	0.67	0.63	2.58	3.20	16	12	18	0.20
WAIT	AM Chicago	ST	4.00	0.77	1.76	2.02	27	22	38	0.38
WSAI	AM Cincinnati	ST	2.70	2.21	3.03	3.71	13	13	24	0.60
WRMR	AM Cleveland	ST	2.64	2.45	5.44	6.35	12	5	17	0.39
WISW	AM Columbia, SC	N/T	0.37	1.37	1.94	2.31	13	10	15	0.59
WMNI	AM Columbus, OH	ST	0.65	0.72	2.94	3.55	16	9	23	0.20
WONE	AM Dayton	ST	0.84	2.18	3.64	4.64	12	11	17	0.47
KEZW	AM Denver	ST	1.86	1.09	2.71	3.15	19	15	21	0.35
KRNT	AM Des Moines	ST	0.16	0.63	4.45	5.09	15	12	15	0.12
WAVV	FM Fort Myers - Naples	EZ	2.33	8.44	12.83	15.35	5	1	14	0.55
WJST	FM Fort Myers - Naples	ST	0.50	1.81	4.60	5.51	13	6	16	0.33
KJWL	FM Fresno	ST	1.10	3.25	4.68	5.73	14	6	19	0.57
WMJH	AM Grand Rapids	ST	0.25	0.63	2.69	3.35	16	14	20	0.19
WIST	FM Greensboro - Winston Salem	ST	0.33	0.75	1.49	2.07	14	12	17	0.36
WANG	FM Greenville - New Bern - Jacksonville	ST	0.25	1.11	1.45	1.94	15	13	21	0.57
WMUU	FM Greenville - Spartanburg	EZ	0.56	1.49	2.65	3.39	13	11	12	0.44
WHYL	AM Hamsburg	ST	0.20	0.75	1.86	2.62	12	11	26	0.29
WKBO	AM Hamsburg	ST	0.18	0.67	1.49	2.09	13	19	22	0.32
WDRC	AM Hartford	ST	1.80	2.48	4.72	6.39	11	9	17	0.39
KBME	AM Houston	ST	1.50	0.51	2.24	2.69	25	18	22	0.19
WMYS	AM Indianapolis	ST	0.69	0.81	3.07	3.41	14	13	21	0.24
KCKN	AM Kansas City	ST	0.55	0.65	1.03	1.15	19	23	NA	0.56
WOBB	AM Knoxville	ST	0.22	0.67	2.12	2.54	13	11	16	0.27
KJUL	FM Las Vegas	EZ	2.77	3.85	9.20	10.73	11	1	12	0.36
WTKT	AM Lexington	ST	0.23	0.66	2.15	2.62		24	21	0.25
KDRE	FM Little Rock	ST	0.24	0.96	2.16	2.49	16	15	17	0.38
KLAC	AM Los Angeles	ST	4.40	0.56	1.97	2.25	29	25	37	0.25
WKJK	AM Louisville	ST	0.40	0.81	2.89	3.28	19	10	25	0.25
WTSO	AM Madison	ST	0.57	2.09	3.28	4.14	13	14	15	0.50
WOKY	AM Milwaukee	ST	2.30	3.03	5.18	5.86	12	7	18	0.52
KLBB	AM Minneapolis - Saint Paul	ST	1.40	0.86	1.64	2.01	15	14	17	0.43
WHLI	AM Nassau - Suffolk (Long Island)	ST	1.05	2.21	3.28	11.64	9	6	34	0.19
WLUX	AM Nassau - Suffolk (Long Island)	ST	0.50	1.05	1.37	4.98	11	27	36	0.21
WBYU	AM New Orleans	ST	0.56	0.94	2.04	2.36	16	14	19	0.40
WJOI	AM Norfolk	ST	4.00	8.83		6.40		0	NA	1.38
WXEZ	FM Norfolk	EZ	1.68	3.19	2.82	3.29	14	15	19	0.97
WHOO	AM Orlando	ST	0.48	0.45	2.26	2.65	19	16	20	0.17
WPEN	AM Philadelphia	ST/F5	5.40	1.89	3.91	4.81	17	8	25	0.39
KOY	AM Phoenix	ST	3.00	1.83	3.38	4.02	18	18	27	0.45
WJAS	AM Pittsburgh	ST	1.70	1.69	5.09	5.95	15	7	19	0.28
KKSN	AM Portland OR	ST	0.45	0.40	2.23	2.71	21	17	22	0.15
WVBB	AM Richmond	ST	0.35	0.73	1.41	1.62	15	15	22	0.45
KWRP	FM Riverside - San Bernardino	ST	1.10	3.21	2.96	8.98	7	10	40	0.36
WEZO	AM Rochester, NY	ST	0.31	0.77	2.93	3.76	15	12	17	0.20
KCTC	AM Sacramento	ST	0.73	0.78	4.01	4.94	19	9	19	0.16
WRTN	AM Saint Louis	ST	0.50	0.39	2.06	2.31	21	20	22	0.17

Stations	1999		Historical Means									
	Mean	Median	1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
76	0.35	0.33	0.36	0.40	0.40	0.40	0.47	0.50	0.52	0.54	0.60	0.57

Standards/Easy Listening - Major and Medium Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KDYL	AM	Salt Lake City	0.78	0.97	2.66	3.01	22	19	24	0.32
KLO	AM	Salt Lake City	0.23	0.29	0.72	0.81	25	26	29	0.35
KOVO	AM	Salt Lake City	0.00	1.22		3.58		0	NA	0.34
KLUP	AM	San Antonio	0.82	1.02	2.32	2.67	17	15	21	0.38
KPOP	AM	San Diego	1.91	1.24	3.09	3.79	23	13	24	0.33
KSPA	AM	San Diego	0.70	0.45	0.96	1.21	26	25	35	0.38
KABL	AM	San Francisco	3.70	0.91	2.52	3.16	23	18	29	0.29
KIXI	AM	Seattle - Tacoma	2.00	0.95	3.68	4.25	22	13	23	0.22
WFBL	AM	Syracuse	0.40	1.33	2.32	2.90	12	12	27	0.46
WTLA	AM	Syracuse	0.16	0.53	2.14	2.67	16	16	NA	0.20
WDUV	FM	Tampa - Saint Petersburg	4.04	3.45	8.75	9.95	13	1	16	0.35
WGUL	AM	Tampa - Saint Petersburg	1.58	1.35	4.19	4.76	18	10	26	0.28
WCWA	AM	Toledo	0.27	0.92	2.92	3.78	13	11	18	0.24
KCEE	AM	Tucson	0.45	1.13	2.38	2.86	15	16	27	0.40
KGYY	AM	Tucson	0.34	0.85	1.41	1.69	17	22	NA	0.51
KSAZ	AM	Tucson	0.24	0.60	1.58	1.89	20	12	21	0.32
KTUC	AM	Tucson	0.08	0.20	1.01	1.21	23	21	21	0.17
KGTO	AM	Tulsa	0.25	0.61	1.93	2.13	19	17	NA	0.29
WGAY	AM	Washington, DC	1.00	0.31	0.79	0.96	26	25	34	0.33
WDBF	AM	West Palm Beach	0.55	1.10	2.57	4.55	14	11	38	0.24
WJBW	FM	West Palm Beach	1.40	2.79	5.85	10.37	10	2	30	0.27
WJNA	AM	West Palm Beach	0.47	0.94	1.44	2.55	15	16	38	0.37
KOEZ	FM	Wichita	0.67	2.31	3.96	4.49	12	12	17	0.51

Stations	1999 Mean	1999 Median	Historical Means									
			1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
76	0.35	0.33	0.36	0.40	0.40	0.40	0.47	0.50	0.52	0.54	0.60	0.57

Standards/Easy Listening - Small and Very Small Markets

Call Letters	Market	Format	Rev \$Mil	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KIXZ	AM Amarillo, TX	ST	0.30	3.30	4.19	4.76	11	12	15	0.69
KHAR	AM Anchorage	ST	0.29	1.94	2.89	3.20	14	15	16	0.61
WNAM	AM Appleton - Oshkosh	ST	0.60	3.82	5.78	9.26	9	11	15	0.41
WISE	AM Asheville	ST	0.27	2.87	3.72	7.92	6	8	15	0.36
WCMC	AM Atlantic City - Cape May	ST	0.32	1.83	2.54	3.52		17	28	0.52
WMID	AM Atlantic City - Cape May	ST	0.52	2.98	3.63	5.05		9	22	0.59
WAJY	FM Augusta, GA	ST	0.28	1.67	1.89	2.25	14	15	20	0.74
WINR	AM Binghamton	ST	0.22	2.27	2.32	2.86	10	13	NA	0.79
WKOP	AM Binghamton	ST	0.16	1.65	2.40	2.96	12	10	14	0.56
KGEM	AM Boise	ST	0.12	0.63	4.39	5.06	18	7	18	0.12
WJOY	AM Burlington, VT	ST	0.28	2.80	4.85	6.03	8	7	12	0.46
WDPN	AM Canton	ST	0.25	2.00	1.72	4.49	6	13	28	0.45
KMRY	AM Cedar Rapids	ST	0.34	2.27	4.20	5.54	8	8	10	0.41
WSSP	FM Charleston, SC	B	0.11	0.54	4.31	5.22	17	8	13	0.10
WKAV	AM Charlottesville, VA	ST	0.22	3.06	3.98	6.23	7	7	10	0.49
WDOD	AM Chaffanooga	ST	0.20	0.96	2.89	3.47	14	11	NA	0.28
KCMN	AM Colorado Springs	ST	0.24	1.11	1.87	2.61	14	17	NA	0.42
KTWK	AM Colorado Springs	ST	0.16	0.74	1.46	2.03	15	15	20	0.36
WMLF	AM Columbus, GA	ST	0.11	0.97		2.59	14	13	14	0.38
WKBF	AM Davenport - Rock Island - Moline	ST	0.20	1.32	4.93	6.06	11	8	15	0.22
KZIO	FM Duluth - Superior	ST	0.16	2.25	3.81	4.59	11	10	12	0.49
WRIE	AM Erie	ST	0.14	1.46	5.45	6.37	9	6	10	0.23
WGAB	AM Evansville	ST	0.03	0.17	0.81	0.97	14	14	NA	0.18
WSON	AM Evansville	ST	0.17	0.97	3.33	3.96	13	13	NA	0.24
KQWB	AM Fargo - Moorhead	ST	0.00	0.72	2.64	3.02		12	13	0.24
WAZZ	AM Fayetteville, NC	ST	0.11	0.58	0.48	0.64	12	25	25	0.91
WSHI	FM FortWayne	ST	0.33	1.51	5.24	6.33	13	7	12	0.24
WRZN	AM Gainesville - Ocala	ST	0.34	2.46	2.85	4.38	12	12	28	0.56
WKEE	AM Huntington - Ashland	ST	0.25	2.60	3.92	5.23	9	6	19	0.50
WVIV	FM Jackson, MS	ST	0.38	2.16	3.09	3.82	11	12	15	0.56
WYSN	AM Johnstown	ST	0.14	1.93	2.22	3.56	10	8	18	0.54
WLAN	AM Lancaster	ST	0.28	2.33	2.07	5.95	5	13	25	0.39
WILS	AM Lansing	ST	0.30	1.50	3.75	5.13	11	7	11	0.29
KRFE	AM Lubbock	ST	0.18	1.58	2.39	2.67	14	11	16	0.59
WFEA	AM Manchester	ST	0.38	2.95	4.48	9.66	5	4	19	0.30
KVIN	AM Modesto	ST	0.20	0.99	2.03	3.39	14	17	23	0.29
KIDD	AM Monterey - Salinas - Santa Cruz	ST	0.35	2.00	3.41	5.33	13	9	28	0.38
WNZZ	AM Montgomery	ST	0.12	0.79	2.29	2.75	14	13	15	0.29
WAVZ	AM NewHaven	ST	0.25	1.34	2.37	8.13	5	16	28	0.16
WQUN	AM NewHaven	ST	0.21	1.12	1.99	6.84	6	16	28	0.16
KMND	AM Odessa - Midland, TX	FS/T	0.26	2.65	4.13	4.63	12	14	14	0.57
WDIZ	AM Panama City, FL	ST	0.10	1.14	3.62	4.32	12	9	NA	0.26
WLAM	AM Portland, ME	ST	0.46	2.45	5.36	6.56	13	7	11	0.37
KCBN	AM Reno	ST	0.21	1.07	3.21	3.62	16	16	NA	0.30
KJZS	FM Reno	ST	0.45	2.51	3.19	3.59		12	15	0.70
WLQE	FM Roanoke - Lynchburg	ST	0.34	1.64	4.73	5.94	11	6	22	0.28
WNTA	AM Rockford	ST/T	0.52	3.76	4.86	7.68	7	7	11	0.49
WSAM	AM Saginaw - Bay City - Midland	ST	0.39	2.31	4.12	5.12	10	10	14	0.45
WJWL	AM Salisbury - Ocean City	ST	0.19	1.43	1.79	2.33	14	8	22	0.61
KZBN	AM Santa Barbara, CA	SP	0.31	2.84	4.74	7.40	12	11	18	0.38
WLOW	FM Savannah	ST	0.43	2.58	3.96	4.55	13	9	16	0.57
KAQQ	AM Spokane	ST	0.37	1.97	5.01	5.65	14	10	17	0.35
WMAS	AM Springfield, MA	ST	0.54	2.97	3.70	6.71	9	13	25	0.44

	1999 Mean	1999 Median
Stations 67	0.45	0.41

Historical Means										
1998	1997	1996	1995	1994	1993	1992	1991	1990	1988	
0.52	0.40	0.40	0.40	0.47	0.50	0.52	0.54	0.60	0.57	

Standards/Easy Listening - Small and Very Small Markets

Call Letters	Market	Format	Rev \$MII	Rev Share	Avg Share	Adj Share	Rev Rank	12+ Rank	25 54 Rank	Conv Ratio
KGMY	AM Springfield, MO	ST	0.12	0.65	0.61	0.72	16	17	NA	0.90
WAXI	FM Terre Haute	ST	0.23	3.52	2.97	3.75	8	5	10	0.94
WLEZ	FM Terre Haute	SAC	0.40	6.25	4.86	6.13	6	8	6	1.02
KTOP	AM Topeka	ST	0.21	2.33	3.22	5.03	10	13	NA	0.46
WRNY	AM Utica - Rome	ST	0.13	1.21	1.02	1.36	12	20	22	0.89
WTLB	AM Utica - Rome	ST	0.14	1.31	3.81	5.09	11	9	18	0.26
KWLO	AM Waterloo - Cedar Falls	ST	0.38	5.35	5.45	7.61	7	7	9	0.70
WBBD	AM Wheeling	ST	0.14	1.77	5.32	6.63	9	5	10	0.27
WJBR	AM Wilmington, DE	ST	0.60	2.82	2.80	7.45	7	13	24	0.38
WHVR	AM York	ST	0.19	1.00	1.40	3.79	9	15	27	0.26
WQXA	AM York	ST	0.22	1.16	1.11	2.73	8	27	NA	0.42
WNIO	AM Youngstown	ST	0.32	1.54	3.51	4.40	11	9	22	0.35
WRTK	AM Youngstown	ST	0.35	1.68	1.40	1.76	10	12	19	0.96
WSOM	AM Youngstown	ST	0.18	0.87	2.38	2.99	13	10	26	0.29

Stations	1999 Mean	1999 Median	Historical Means									
			1998	1997	1996	1995	1994	1993	1992	1991	1990	1988
67	0.45	0.41	0.52	0.40	0.40	0.40	0.47	0.50	0.52	0.54	0.60	0.57