

AMERICAN RADIO

FALL 1995

GLEASON



James H. Duncan, Jr.

AMERICAN RADIO

FALL 1995 REPORT

(Arbitron Rating Period: 21 September 1995 - 13 December 1995)

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INTRODUCTION

This is the 21st year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definition pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified is such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they are received by February 10, 1996.

Work on this edition was completed on February 14, 1996. Mailing will begin on February 20, 1996. If your copy is defective in any way, let me know and I will promptly mail you another copy.

SPECIAL NOTE TO SUBSCRIBERS

Please note the special addition to each individual market report. I call it the "Consolidation Report." It shows the duopolies which have already been established and have been announced as of 10 January 1996. It shows the total 12+ shares (Mon-Sun, 6A - MID) and the percentage of the market's revenue which each duopoly controls. Also shown are 25-54 shares.

The format shares are not included in this edition. They will return in the Spring 1996 edition.

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Allentown-Beth	Lafayette, IN	South Bend
Anchorage	Lafayette, LA	Spokane
Ann Arbor	Lakeland	Springfield, MA
Appleton-Oshkosh	Lancaster	Stockton
Atlanta	Lansing	Syracuse
Atlantic City	Las Vegas	Tampa-St. Petersburg
Augusta	Lexington	Toledo
Austin	Lincoln	Tucson
Bakersfield	Little Rock	Tulsa
Baltimore	Los Angeles	Utica-Rome
Baton Rouge	Louisville	Visalia
Binghamton	Lubbock	Washington
Birmingham	Macon	West Palm Beach
Boise	Madison	Wichita
Boston	Manchester	Wilkes Barre-Scranton
Bridgeport (Fairfield County)	McAllen-Brownsville	Wilmington, DE
Buffalo	Melbourne	Worcester
	Memphis	York
		Youngstown
Canton	Miami-Ft. Lauderdale	
Charleston, SC	Milwaukee	<u>CONDENSED MARKETS</u>
Charleston, WV	Minneapolis-St. Paul	Beaumont, TX
Charlotte	Mobile	Billings, MT
Chattanooga	Modesto	Burlington, VT
Chicago	Monmouth-Ocean	Cape Cod, MA
Cincinnati	Montgomery	Chico, CA
Cleveland	Nashville	Danbury, CT
Colorado Springs	Nassau-Suffolk	Dothan, AL
Columbia, SC	New Haven	Fayetteville, AR
Columbus, OH	New Orleans	
Corpus Christi	New York	Hagerstown, MD-PA
Dallas-Ft. Worth	Norfolk	Merced, CA
Davenport-RI-Moline	Oklahoma City	New Bedford, MA
Dayton	Omaha	Odessa-Midland, TX
Daytona Beach	Orlando	Palm Springs, CA
Denver	Oxnard-Ventura	Reading, PA
Des Moines	Pensacola	Redding, CA
Detroit	Peoria	San Luis Obispo, CA
El Paso	Philadelphia	Santa Barbara, CA
Erie	Phoenix	
Eugene	Pittsburgh	Stamford-Norwalk, CT
Evansville	Portland, ME	Trenton, NJ
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Ft. Pierce	Raleigh	
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Grand Rapids	Roanoke-Lynchburg	
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Houston	Salisbury	
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Huntsville	San Antonio	
Indianapolis	San Diego	
Jackson	San Francisco	
Jacksonville	San Jose	
JC-Kings-Bristol	Santa Rosa	
Johnstown	Sarasota-Bradenton	

STATION TRADING ACTIVITY

(23 August 1995 through 4 February 1996)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
<u>OMNIAMERICA sold to CITICASTERS: (THIS DEAL WAS CANCELED)</u>				
WAPE-F, WFYV-F		Jacksonville (D)	\$43,000,000 (E)	
WXXL-F		Orlando	23,000,000 (E)	
WEAT-AF, WOLL-F		West Palm (D)	36,000,000 (E)	
WHK, WMJI-F, WMMS-F		Cleveland (D)	74,000,000 (E)	
WLOH, WHOK-F, WLLD-F		Columbus, OH (D+)	24,000,000 (E)	
			\$ 200,000,000	(Crisler, Star)
WMAZ, WAYS-F	Macon	From Multimedia to Gannett	\$ 5,000,000 (E)	
WKQT-F	Greenville, NC	Sold to Stephen Taylor (D)	2,000,000	(Bergner)
WINW, WRQK-F	Canton	Sold to Sabrecom	5,000,000	(Americom)
WDJL (1000)	Huntsville		300,000	
WXTL	Jacksonville Beach, FL	Sold by Sudbrink	665,000	
KTRC	Santa Fe	Sold to Withers (D)	100,000	
KXYQ	Milwaukie (Portland)	Sold by Heritage	200,000	
WLYC, WILQ-F	Williamsport, PA		1,700,000	(Kalil)
KFKF-F	Kansas City	From Sconnix to EZ (D)	28,000,000	
KTWC-F	Phoenix	Sold to KESZ-F owner (D)	4,400,000	
WGZB-F, WLSY-F	Louisville	Sold to Blue Chip (D)	7,300,000	(Bill Rice, Crisler)
WYKZ-F	Beaufort (Savannah)	Sold to Patterson (semi-D)	1,500,000	(Foreman)
WRKA-F, WAJE-F	Louisville	From Franklin to Cox	8,500,000	(Stevens)
WFKS-F, WWRD-F	Jacksonville-Daytona, FL	From Osborn to Renda (semi-D)	6,500,000	
WMFJ (1450)	Daytona Beach		225,000	
WKII, WEEJ-F	Port Charlotte (Ft. Myers)	Sold to Osborn	3,600,000	
KQXR-F	Payette (Boise)	Sold to KGEM, KJOT-F owner (semi-D)	450,000	
WVMI	Biloxi	Sold by Multi-Market	125,000	
WMXF-F	Sauk City (Madison)	Sold to Midcontinent (D)	3,050,000	
WTRJ-F	Troy (Dayton)	Sold to WROU (semi-D)	1,100,000	
WWPA, WWWD-F	Williamsport, PA area		400,000	
KNUZ, KQUE-F	Houston	Sold to SFX (D)	39,500,000	(Americom)
KYNO, KJFX-F	Fresno	From Brown to Mondosphere	3,000,000	(Stanfield)
KKTR, KBOS-F	Fresno	Sold to Patterson (D)	6,250,000	(MVP)
KTHT-F	Fresno	From Patterson to Americom (D)	2,200,000	(MVP)
FM CP (92.9)	Sun City, CA	Sold to Amaturo	400,000	
KACY, KSMB-F	Lafayette, LA	Sold to Gulfstar	5,100,000	(MVP)
KRLV (1340)	Las Vegas	Sold by Max	315,000	
WNDR, WNTQ-F	Syracuse	From Osborn to Pilot (D)	12,500,000	
WTJY-F	Johnstown, OH (Columbus)	Sold by Salem	1,500,000	(Jorgenson)
WWKS-F	Beaver Falls (Pittsburgh)	Sold to Secret (D)	4,000,000	
WNTC-F	Chandler, IN (Evansville)	Sold to South Central (D)	1,260,000	
WLUS (980)	Gainesville		75,000	
WFAI	Fayetteville, NC	Sold to Colonial	175,000	(Hadden)
WHCY-F	Blairstown, NJ	Sold to Nassau	1,925,000	(Seraphin, Hickman)
<u>ALLIANCE sold to INFINITY:</u>				
KSNM-F		Dallas (D+)	\$33,000,000 (E)	
KYNG-F		Dallas (D+)	74,000,000 (E)	
WYCD-F		Detroit (D)	56,000,000 (E)	
KYCW-F		Seattle	21,000,000 (E)	
KFRC A/F		San Francisco (D)	61,000,000 (E)	
KYCY-F		San Francisco (D)	30,000,000 (E)	
			\$ 275,000,000	
KECR-F	San Diego	From Douglas to Jacor	14,000,000	(MVP; Jorgenson)
WOC, KUUL-F, KMXG-F	Davenport	Sold to Sconnix (D+)	11,000,000	
WKZO	Kalamazoo	Sold to WQSN, WQLR-F owner (D)	900,000	
KHTO-F, KZBE-F	Spring, MO area	Sold to KTOZ-F owner (D)	1,400,000	(Chapin; Bergner)
WMYU-F, WWST-F	Knoxville	From Jacor to Heritage (D)	7,100,000	
WOPI (1490)	Bristol, TN	Sold to Home News (semi-D)	140,000	
WAQI, WRTO-F	Miami	50% sold to Heftel	19,800,000	
WWDB-F	Philadelphia	From Panache to Mercury (Charlie Banta)	48,000,000	(Star)
WKLB-F	Boston	From Fairbanks to Evergreen (D+)	34,000,000	(MVP)
WSTU, WHLG-F	Ft. Pierce (West Palm)	Sold to WPBZ-F owner (D)	7,200,000	
WHTF-F	Starview (York, PA)	Sold to Hall (semi-D)	3,200,000	
<u>Elements of HMW sold to SFX</u>				
WTRG-F, WRDU-F		Raleigh (D)	\$28,000,000	
WMFR, WWB, WMAG-F		Greensboro (D)	6,000,000	
WFXF-F (Option)		Greensboro	500,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KPLM-F	Palm Springs		\$ 1,550,000	
KNJO-F	Thousand Oaks, CA	Sold to Amaturio	2,000,000	
WEBZ-F	Mexico Beach, FL	Sold by Woodfin	438,000	
WQRS-F	Detroit	From Marlin to Amer. Radio Syst. (CANCELED)	21,000,000 (E)	(Blackburn)
WFLN-F	Philadelphia	From Marlin to Amer. Radio Syst. (CANCELED)	31,000,000 (E)	(Blackburn)
KRCI-F	Avolon, CA	Sold to Amaturio	600,000	(Exline)
KRUZ-F	Santa Barbara	From Schuele to Howard Grafman	3,000,000	
WJJK-F	Vicksburg, MS	Sold to New South	1,620,000	(K. Sherwood)
KUPL	Portland, OR	From Baycom to Crawford	2,000,000	(LaRue)
<u>COMPASS GROUP sold to PAR</u>				
			\$23,000,000 (E)	
			26,000,000 (E)	
			Swap for K10Z-F (\$19.0 value)	
			\$ 68,000,000 (Star; Kalil)	
WTCY, WNNK-F	Harrisburg	From Calendar to Patterson	20,000,000	
WXBM-F	Pensacola/Mobile	From Calendar to Patterson	9,700,000	
<u>ELEMENTS OF GARY STARR SOLD TO COMMODORE MEDIA</u>				
			\$11,000,000 (E)	
			4,000,000 (E)	
			\$ 15,000,000 (MVP)	
WADK, WOTB-F	Newport, RI area	Sold to WHIM, WERI, WDGE-F owner (D)	2,100,000 (E)	(Foreman)
WVLR, WJJX-F				
WJJS-F, WRDJ-F				
WLDJ-F	Roanoke/Lynchburg	Sold by Bruce Houston to Point (D)	5,000,000	(Americom)
WPAT-AM	New York	From Tomlin-Knapp (Park) to Heftel (D)	19,500,000	(MVP)
WPAT-FM	New York	From Tomlin-Knapp (Park) to SBS (D)	83,500,000	(MVP)
WIBZ-F, KKNB-F	Lincoln	Sold to Triathlon (D)	3,225,000	(MVP)
KFQC	Davenport		45,000	
WMGL-F, WWZ-F	Charleston, SC	From Dudley to Mayo (D)	4,000,000	
KAMZ-F	El Paso	From Pinnacle to New Wave (D)	2,000,000	
WKTY, WSPL-F	LaCrosse	From May to Midwest Family (D)	1,300,000	
WBJX	Racine, WI	Sold by UNC	275,000	
KKND, KKHG-F, KMXZ-F	Tucson	From Apogee to Journal (D)	16,500,000	(Kalil)
KIBX, WLZW-F	Utica	Sold by Black River	3,100,000	(Foreman)
WTNY A/F	Watertown, NY	From Black River to Logan	2,000,000	(Foreman)
WMSA	Massena, NY	From Black River to Logan	500,000	(Foreman)
WJIM A/F	Lansing	From Liggett to Jim Jensen	2,000,000	
KSCJ, KSUX-F	Sioux City, IA	Sold to John Peroyea	3,800,000	(Questcom)
WNCT A/F	Greenville, NC	From Tomlin-Knapp (Park) to Beasley (D)	3,000,000	(MVP)
WXWX-F, WXWZ-F	Greenville, SC area	Sold by HMW (semi-D)	3,000,000	(MVP)
KRZQ-F	Reno	Sold to Americom (D)	1,225,000	(MVP)
<u>Elements of Liberty Broadcasting sold to SFX:</u>				
			\$ 1,500,000 (E)	
			21,000,000 (E)	
			46,600,000	
			54,000,000 (E)	
			\$123,100,000 (Goldman, Sachs)	
<u>Elements of Liberty Broadcasting sold to Multimarket:</u>				
			\$34,900,000 (E)	
			13,000,000 (E)	
			20,000,000 (E)	
			32,200,000 (E)	
			\$100,100,000 (Goldman, Sachs)	
KBAX-F, KMAX-F				
KAXX-F, KWIZ-F	Suburban & Exurban LA	From Douglas to Odyssey	32,000,000 (E)	
KKLQ-AM (1320)	Oceanside (San Diego)	Donated by Par	-----	
WVWI	Virgin Islands	Sold to Knight Quality	250,000	
KMTT	Tacoma	Sold by Entercom	500,000	
WIJY-F	Hilton Head	Sold to Adventure (D)	1,250,000	
WRNN-F	Murrells (Myrtle Beach)	Sold to Pinnacle (D)	550,000	(Star)
KSEI, KMGJ-F	Pocatello, ID	Sold by Pacific NW	825,000	(Exline)
KRBO-F	Las Vegas		2,500,000	
KACY, KSMB-F	Lafayette	Sold to Powell (John Peroyea)	4,200,000 (E)	(Questcom)
KCID-F	Caldwell, ID	Sold to American General	900,000	(Media Services)
KJME	Denver		1,500,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KGfJ	Los Angeles	Sold to Douglas	\$ 5,500,000	(Grandy)
KTSJ	Pomona, CA	Sold to Douglas	875,000	
ELEMENTS OF POURTALES SOLD TO TRIATHLON:				
KTCR, KEGX-F		Tri Cities, WA	\$1,100,000 (E)	
KTWK, KVOR, KSPZ-F, KVOR-F		Colorado Spgs (D)	9,700,000 (E)	
KEYF A/F, KUDY, KKZX-F		Spokane (D)	7,800,000 (E)	
			\$ 18,600,000	
WGFR-F	Saginaw	Sold to Fritz (D)	\$ 4,200,000	(Foreman)
WTTB, WGYL-F	Ft. Pierce, FL	From Sandab to Fairbanks		(Foreman)
WKSJ-AF, WMYC-F	Mobile	Sold to Pourtales (D)	11,000,000	(Blackburn)
WJMZ-F	Greenville, SC	Sold to Benchmark (D)	6,800,000	
KRMD-AF	Shreveport	Sold by AmCom to Benchmark	6,700,000	
KFRE	Fresno	From EBE to Pappas	1,025,000	
KNUS	Denver	Sold to Salem	1,200,000	(McCoy)
WKGT-F	Century (Pasadena)		238,000	(Kozacko)
WMTO-F	Port St. Joe, FL		500,000	
KXKT-F	Atlantic, IA (Omaha)	Sold to Triathlon	8,125,000	(MVP)
WJGG-F (104.5)	Lexington, KY	Sold to Newport (Jim Champlin)	3,000,000	(Hanson; Foreman)
KRRK-F	Bennington, NE (Omaha)	Sold to Triathlon (D)	2,700,000	(MVP)
KZSR-F (92.9)	Reno		350,000	
WFPR, WHMD-F	Hammond, LA	Sold to Guaranty	1,000,000	
KZPD-F (104.1)	Ash Grove (Spring, MO)		450,000	
WKKV-F	Racine (Milwaukee)	Sold to Ragan Henry	9,000,000	
WLLL	Lynchburg, VA		28,000	
KOLE	Beaumont, TX		80,000	
WADK, WOTB-F	Exurban Providence	Sold to Bear (semi-duop)	1,915,000	
KFIE-F	Merced	Sold to Ed Hoyt	450,000	
KXFM-F	Santa Maria	Sold to Mondosphere	550,000	
WXLA	Dimondale (Lansing)	Sold to WQHH-F owner	225,000	
WWDX-F	Lansing	Sold to Regional (Patten) (D)	1,375,000	
WCSY-AF	South Haven, MI	From Don Anderson to Midwest Family	3,000,000	
WARD	Pittston (WB/Scranton)		275,000	
KNAX-F, KRBT-F	Fresno	From EBE to Osborn (D)	7,000,000	
KTMS, KHTY-F	Santa Barbara	Sold by Atmore	2,000,000	(Exline)
KIKX-F	Manitou Spgs (Colo. Spgs)	Sold to Salem (D)	2,825,000	(McCoy)
KGFT-F	Pueblo	Sold to Salem	3,000,000	
WFEZ-F	Williston (Gainesville)		870,000	(Hadden)
WXTZ-F	Noblesville (Indianapolis)	Sold to Panache	4,000,000	
WITL-F	Lansing	Sold to Liggett (D)	16,200,000	(Blackburn)
WNCQ, WCIZ-F	Watertown, NY	Sold to Forever	2,800,000	(Foreman)
KMIA-F	Jasper, TX	Sold to Tichenor (D)	3,500,000	
WDFN, WWWW-F	Detroit	From Chancellor to Evergreen (D)	30,000,000	(Star)
KXEW, KOHT-F	Tucson area		2,725,000	
KAFY	Bakersfield		250,000	
KIFM-F	San Diego	Sold to Jefferson-Pilot (D)	28,750,000	(Star)
WTAI, WAOA-F	Melbourne, FL	Sold to George Mills	5,000,000	(Chaisson)
WGCT-F	Ellettsville, IN (Bloomington)	Sold to University (D)	675,000	
KXZZ, KBIU-F	Lake Charles, LA	Sold to Sunburst (D)	1,500,000	(Sunbelt)
WZPK-F	Berlin, NH	Sold to Fuller-Jeffrey (D)	1,250,000	(Media Services)
KGGR (1040)	Dallas	Sold to Mortenson	1,150,000	(Whitley)
KEYH (850)	Houston	Sold to El Dorado (D)	1,200,000	
WHLX-F	Wheeling	Sold to Osborn (D)	800,000	
WOFM-F	Mosinee, WI	Sold to Midwest Comm.	1,400,000	
WSPQ, WSPY-F	Stevens Point, WI		1,200,000	
KEZX, KWJZ-F	Seattle	From Park to Sandusky (D)	26,000,000	(MVP)
KTBZ-F	Houston	From Chancellor to Secret	27,000,000	(Star)

INDIVIDUAL MARKET REPORTS

NOTE: Following these definition pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-term subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 270 Arbitron Standard radio markets.

The MSA (metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's at least the largest MSA is listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicated the percentage of the 12+ population which is using radio from 6 am-midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case, the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730:1/53.5%
Sample Target: 647
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro, but they still qualified for inclusion in the rating book. You should be aware that some stations appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" is a bit complex, but it is all very important:

- 1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro
- 2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+
- 3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows a number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The % below line figure indicated the percentage of total radio listening earned by below the line stations.

This figure along with the "% Not Listed" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and salability of local radio.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

Est. 1995 Revenue: \$14,500,000
HH Income: \$25,700
Retail \$: 3.5 Bil
Pop Per Station: 25,600
#1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1996 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in the market are estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October, 1995.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1995 gross revenue. This data is extracted from the 1996 edition of Duncan's Radio Market Guide.

12+METRO	1/4/SHARE	SUM				12+ TSA		12+ METRO		SPG FAL		REVENUE LEVEL
		95	95	95	94	AVG.	1/4/CUME	CUME/CUME	RATING	95	94	
1. WAAA-F (AC)	513/10.0	8.1	9.3	8.1	7.5	8.9	527/6596	6262/20.4	19.6	1689	I	

All of the figures in this section are based upon the Broadcast Week (Mon-Sun, 6 am-midnight). The audience figures are in hundreds. The ratings and shares are always percentages.

Next to the station's calls is a format code. The legend for this code is as follows:

- CHR - Contemporary Hit Radio, Top 40, Contemporary
- AC - Adult Contemporary
- O - Oldies (1955 to current)
- B - Black (audience predominantly black -- over 75%)
- U - Urban (majority of audience is non-white although a large segment is white)
- EZ - Easy Listening, Beautiful Music
- AOR - Album Oriented Rock, also includes Classic Rock
- CL - Classical
- C - Country
- T - Talk
- N - News
- SP - Hispanic/Spanish
- BB - Big Band/Nostalgia
- MOR/FS - Middle of the Road (MOR), Full Service, Variety
- J/NAC - Jazz, New Adult Contemp
- REL - Religion, Christian, Christian Music
- G - Gospel
- E - Ethnic
- ?? - Other, Unknown
- SAC - Soft Adult Contemporary
- CL AOR - Classic Rock, Classic AOR
- S/T - Sports/Talk

Then reading from left to right: WAAA has 51,300 listeners per quarter hour in the metro. This earns the station 10.0% share of audience during the latest rating period. Historical shares follow along with a four-book average for those markets with quarterly measurement.

Next is the TSA 1/4 Hour Average and Weekly cume. Then the Metro Cume and Cume Rating is shown. WAAA's cume rating is 20.4%. This means that 20.4% of this market's population (12+) listens to WAAA for five minutes or more during a given week. Historical cume ratings follow.

The "REVENUE LEVEL" gives an estimate of the revenue of most stations listed in this area. Not all stations have a revenue level included. In most cases these stations are out-of-market stations as you should look to their home markets for revenue information. For some stations (and, indeed entire markets) I was unable to make revenue estimates. Revenue levels come from the latest edition of Duncan's Radio Market Guide.

The codes for the revenue levels are as follows:

A - Less than \$500,000	G - \$ 5,000,000 to \$6,999,999
B - \$500,000 to \$999,999	H - \$ 7,000,000 to \$9,999,999
C - \$1,000,000 to \$1,999,999	I - \$10,000,000 to \$14,999,999
D - \$2,000,000 to \$2,999,999	J - \$15,000,000 to \$19,999,999
E - \$3,000,000 to \$3,999,999	K - \$20,000,000 +
F - \$4,000,000 to \$4,999,999	

12+ METRO SHARE (METRO): 76.96% (3732 of 4849) (FAL. 93: 76.10%)

These figures show how well FM radio is doing in the market--at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6 am-midnight, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR. AVG. The criteria for the rankings is as follows:

TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
 18-34: Adults 18-34, Mon-Sun, 6A-MID, Metro
 18-49: Adults 18-49, Mon-Sun, 6A-MID, Metro
 25-49: Adults 25-49, Mon-Sun, 6A-MID, Metro
 25-54: Adults 25-54, Mon-Sun, 6A-MID, Metro
 35+ : Adults 35+, Mon-Sun, 6A-MID, Metro
 12+ AMD: Total persons, 12+, Mon-Fri, Metro, 6A-MID
 12+ MID: Total persons, 12+, Mon-Fri, Metro, 10A-3P
 12+ PMD: Total persons, 12+, Mon-Fri, Metro, 3P-7P
 12+ EVE: Total persons, 12+, Mon-Fri, Metro, 7P-MID
 OVERNIGHT: Total persons, 12+, Mon-Sun, 12MID-6A

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the station following it in the ranking. The >> means that there is a huge difference between the marked station and the next ranked station. The difference is around 10 share points or the marked station has twice as much audience. Conversely, the < symbol means that the two ranked stations are very close in share.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 92</u>
Country	153 (3)	176 (2)	329 (5)	13.9	14.1

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to the AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share, 12+ cume rating, TSA 1/4 and TSA Cume are listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC, \$ 73.00 (Torbet) XYZ Group

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now, nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities' data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations, night power is listed if it differs from day power. Directionality is indicated as follows:

- DA, DAYS - Directional daytimer
- DA-1 - Directional day and night - 1 pattern
- DA-2 - Directional day and night - 2 patterns
- DA-N - Directional at night only
- DA-D - Directional during the day only

WAAA-F programs a CHR format.

Next is the station's network affiliation if it has one:

ABC	ABC	BRN	Business Radio Network
AP	Associated Press Radio	NBC	NBC
CBS	CBS	NBC-T	NBC Talk
MBS	Mutual	Source	NBC Source
AURN	American Urban Radio	UNISUP	Unistar (Super)
UPI	United Press International	UNIULT	Unistar (Ultimate)
SUN	Sun Radio Network	UNIPWR	Unistar (Power)
		SMN	Satellite Music Network
		CNN	Cable News Network

Spot rates are now calculated in just one way: my estimate of each station's average unit rate. The unit rate estimate is what I project is the average rate for all spots run on the station. This estimate is usually derived by taking the station's gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold and other factors.

Following the spot rate, the station's national representative can be found in the parenthesis. Next is the group ownership if there is any.

Next are the "Miscellaneous Comments." These include:

- CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the change is listed if it is available.
- FORMAT CHANGES: This table should probably be called "major format changes." It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
- STATION SALES: This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases, I had to estimate the sale price.
- MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process the data for each market.

PRIMARY MARKETS

AKRON

Arbitron Rank/Pop (12+): 67/568,100
 MSA Rank/Pop: 76/682,000
 Cleveland DMA
 Average Person Ratings: 16.0
 Market TSL: 21.25 hours

Stations: 28/7
 Diaries: 1544/368:1/58.6%
 Sample Target: 1545
 % Below Line: 55.9%
 % Not Listed: 15.0%

1995 Revenue: \$14,900,000
 HH Inc.: \$44,349
 Retail \$: 6.5 Bil
 Pop per Station: 81,157
 #1 Biller: WKDD-F \$3,800,000
 #1 Billing Portfolio: WAKR, WONE-F, WAKR \$7,500,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQMX-F (C)	765/7.2	7.6	6.7	7.6	7.5	7.3	135/1663	842/14.8	15.2	14.1	D	WQMX-F
2. WDOK-F (SAC)	55/6.1	4.1	4.3	5.7	5.7	5.1	78/1365	857/15.1	14.3	14.5		WDOK-F
3. WMJI-F (O)	52/5.7	4.7	5.2	5.8	5.7	5.4	95/1476	854/15.0	14.4	15.6		WMJI-F
4. WKDD-F (CHR/AC)	49/5.4	5.4	5.5	5.0	4.7	5.3	77/1421	751/13.2	14.8	13.6	E	WKDD-F
WONE-F (AOR)	49/5.4	6.4	8.2	6.7	7.0	6.7	95/1684	863/15.2	17.9	16.1	E	WONE-F
6. WNIR-F (T)	48/5.3	4.9	7.4	6.0	6.5	7.5	60/719	544/9.6	12.3	12.8	D	WNIR-F
7. WNCX-F (CL AOR)	46/5.1	4.0	4.8	4.1	4.2	4.5	68/1378	779/13.7	14.7	12.4		WNCX-F
8. WGAR-F (C)	43/4.7	5.1	4.8	5.2	5.6	5.0	74/1167	747/13.1	13.2	13.6		WGAR-F
9. WAKR (FS)	42/4.6	5.5	5.9	4.3	5.0	5.1	47/797	671/11.8	13.0	13.7	C	WAKR
10. WMMS-F (AOR)	40/4.4	4.1	3.4	4.4	4.0	4.1	74/1422	794/14.0	13.2	14.2		WMMS-F
11. WKNR (SPRST)	32/3.5	3.2	2.4	1.8	2.9	2.7	49/1019	610/10.7	8.3	8.1		WKNR
12. WRMR (ST)	29/3.2	3.2	3.0	3.2	2.7	3.2	49/580	348/6.1	6.5	5.6		WRMR
WZAK-F (B)	29/3.2	4.3	3.4	4.2	3.3	3.8	37/749	568/10.0	8.9	8.4		WZAK-F
14.												
15.												

12+ FM SHARE (METRO): 82.49% (636 of 771) (FAL 94: 83.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WMMS-F>	1 WONE-F	1 WONE-F	1 WNCX-F<	1 WMJI-F	1 WDOK-F<	1 WNCX-F	1 WNIR-F	1 WQMX-F	1 WMMS-F	1 WAKR >
2 WZJM-F	WNCX-F	WNCX-F	2 WKDD-F	2 WQMX-F<	2 WMJI-F	2 WMJI-F<	2 WDOK-F<	2 WKDD-F<	2 WQMX-F>	2 WQMX-F
3 WQMX-F	3 WKDD-F	3 WKDD-F<	WONE-F	3 WNCX-F<	3 WAKR	3 WAKR <	3 WQMX-F<	3 WDOK-F	3 WONE-F<	3 WDOK-F
WZAK-F	WMMS-F	4 WQMX-F	4 WQMX-F	4 WKDD-F	4 WNIR-F	4 WQMX-F<	4 WONE-F	4 WONE-F<	4 WZAK-F	4 WGAR-F
5	5 WENZ-F>	5 WMJI-F	WMJI-F	WDOK-F>	WQMX-F	5 WKDD-F<	5 WMJI-F<	5 WGAR-F	5 WKDD-F<	5 WONE-F
6	6	6 WDOK-F	6 WDOK-F>	6	6 WGAR-F	6 WDOK-F	6 WKDD-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKDD-F	1 WKDD-F	1 WKDD-F>	1 WKDD-F	1 WDOK-F	1 WMMS-F	1 WNCX-F	1 WNCX-F>	1 WNCX-F	1 WNCX-F
2 WZAK-F	2 WONE-F	2 WONE-F	2 WDOK-F	2 WKDD-F	2 WENZ-F	2 WONE-F	2 WONE-F>	2 WONE-F>	2 WONE-F<
3 WMMS-F	3 WQMX-F	3 WQMX-F	3 WQMX-F>	3 WQMX-F	3 WONE-F	3 WMMS-F	3 WKNR	3 WQMX-F<	3 WMJI-F
4 WONE-F	WQMX-F	WDOK-F	4 WMJI-F	4 WMJI-F>	4 WQMX-F	4 WENZ-F	4 WNIR-F	4 WKNR	4 WKNR <
WQMX-F	WZAK-F	5 WMMS-F	WZAK-F	5	5 WNCX-F>	5 WQMX-F	5 WQMX-F<	WMJI-F	5 WQMX-F>
WENZ-F	6	6	6 WONE-F	6	6	WKNR >	WENZ-F	6 WMMS-F	6
WQAL-F							WMJI-F		
WQXK-F							WMMS-F		

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WHLO	640	AKRON	0.3/2.1/	7/ 297	WAKR, WONE-F, WQMX-F	17.2%	16.9%	50.3%
WTOU	1350	AKRON	0.9/2.1/	9/ 126	(Local)			
WHBC-F	94.1	CANTON	0.4/2.8/	46/ 949				
WHOT-F	101.1	YOUNGSTOWN	0.6/3.1/	14/ 361				
WQXK-F	105.1	SALEM	2.4/5.7/	94/1106				
WRQK-F	106.9	CANTON	1.3/6.8/	61/1243				
WTOF-F	98.1	CANTON	0.3/2.5/	26/ 414				

SEE CLEVELAND FOR MORE ABOUT THE FOLLOWING:

WCLV-F	1.2/ 3.0	WNVV-F	1.7/ 5.4
WENZ-F	2.9/10.5	WQAL-F	2.8/10.8
WHK	0.3/ 1.6	WWWE	2.0/ 6.6
WLTF-F	2.5/ 7.6	WZJM-F	1.5/ 7.6

AKRON

RADIO STATIONS

WAKR ,	1590,	5 KW (DA-N)	, Full Service	WESTWD, ABC,	\$37.00	(Christal)	WQMX duop
WHLO ,	640,	5 KW/500 W (DA-2),	Religion	, \$15.00	(---)		Mortenson
WTOU ,	1350,	5 KW (DA-1)	, Black/AC	ABC, SMN,	\$17.00	(Eastman)	Barnstable
WKDD-F,	96.5,	50 KW @ 440	, CHR/AC	, \$71.00	(Eastman)		Barnstable
WNIR-F,	100.1,	3 KW @ 315	, Talk	CBS, \$50.00	(K & P)		(KENT)
WONE-F,	97.5,	12 KW @ 889	, AOR	, \$67.00	(Christal)	WQMX duop	
WQMX-F,	94.9,	16 KW @ 879	, Country	, \$60.00	(Christal)		(MEDINA)

Other Ranked Stations -- See Canton, Cleveland or Youngstown

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

ALBANY-SCHENECTEDY-TROY

Arbitron Rank/Pop (12+): 57/736,000

MSA Rank/Pop: 67/877,000
DMA # 52

Average Person Ratings: 16.2
Market TSL: 21.50 hours

Stations: 29/27
Diaries: 1830/402:1/58.4%
Sample Target: 1785
% Below Line: 0.8
% Not Listed: 18.0

1995 Revenue: \$26,100,000
HH Inc.: \$51,309
Retail \$: 8.1 Bil
Pop per Station: 27,259
#1 Biller: WGNA-AF \$5,000,000
#1 Billing Portfolio: Multimarket duop \$8,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WGNA-AF (C)	134/11.3	9.8	12.2	12.8	12.1	11.5	216/2762	1604/21.8	23.4	21.5	G	WGNA-AF
2. WGY (FS)	113/ 9.5	9.2	8.6	9.1	8.1	9.1	161/2216	1580/21.5	20.1	21.5	D	WGY
3. WFLY-F (CHR)	108/ 9.1	9.0	8.4	9.3	8.9	9.0	140/2515	1744/23.7	24.7	22.7	E	WFLY-F
4. WYJB-F (SAC)	98/ 8.2	7.2	8.5	6.8	8.2	7.7	120/1848	1434/19.5	18.6	17.4	D	WYJB-F
5. WQBK-FF (AOR-NR)	77/ 6.5	5.0	4.0	4.2	3.4	4.9	107/1705	1192/16.2	14.6	13.5	C	WQBK-FF
6. WPYX-F (AOR)	76/ 6.4	7.6	6.5	6.8	7.3	6.8	126/2048	1220/16.6	19.6	16.5	E	WPYX-F
7. WEMX-AF (ST)	66/ 5.5	3.7	5.5	3.7	5.2	4.6	75/830	730/ 9.9	NA	NA	A	WEMX-AF
8. WRVE-F (AC/AOR)	55/ 4.6	5.9	6.4	6.3	7.3	5.8	71/1317	948/12.9	17.3	17.8	D	WRVE-F
9. WKLI-F (AC)	48/ 4.0	4.8	5.7	4.8	5.1	4.8	57/1011	884/12.0	15.4	13.9	D	WKLI-F
10. WZRQ-F (AOR)	33/ 2.8	3.1	2.2	3.3	2.5	2.9	39/873	720/ 9.8	10.3	8.6	B	WZRQ-F
11. WEQX-F (AOR-NR)	21/ 1.8	1.8	1.6	1.3	1.3	1.6	30/732	460/ 6.3	4.7	5.4	A	WEQX-F
WHRL-F (J)	21/ 1.8	2.4	1.7	1.1	0.7	1.8	33/327	287/ 3.9	3.7	3.1	A	WHRL-F
13. WQBK (T)	20/ 1.7	2.2	1.5	2.8	2.3	2.1	22/390	355/ 4.8	5.0	6.6	A	WQBK
WROW (T)	20/ 1.7	2.5	2.6	2.4	0.9	2.3	24/568	490/ 6.7	8.1	4.9	A	WROW
15. WXLE-F (AOR-P)	19/ 1.6	1.1	1.5	1.5	1.4	1.4	21/457	393/ 5.3	5.0	4.4	A	WXLE-F
16. WTRY (O)	16/ 1.3	1.8	1.7	1.3	1.5	1.5	19/441	409/ 5.6	6.2	5.0	A	WTRY
17. WYSR-F (O)	15/ 1.3	1.8	2.1	1.4	1.8	1.7	17/524	480/ 6.5	6.9	7.1	A	WYSR-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 79.35% (776 of 978) (FAL 94: 78.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLY-F>>	1 WFLY-F	1 WGNA-AF<	1 WGNA-AF	1 WGNA-AF	1 WGY	1 WGNA-AF	1 WGNA-AF	1 WGNA-AF	1 WFLY-F	1 WGY
2 WZRQ-F>	2 WQBK-FF	2 WFLY-F<	2 WFLY-F<	2 WYJB-F	2 WGNA-AF	2 WGY	2 WGY <	2 WFLY-F	2 WFLY-F	2 WGNA-AF>
3 WQBK-FF	3 WPYX-F<	3 WPYX-F	3 WPYX-F<	3 WFLY-F	3 WYJB-F	3 WQBK-FF	3 WYJB-F	3 WGY <	3 WGNA-AF	3 WRVE-F<
4	4 WGNA-AF>	4 WQBK-FF	4 WYJB-F>	4 WPYX-F	4 WEMX-AF	4 WPYX-F	4 WFLY-F	4 WYJB-F	4 WQBK-FF	4 WPYX-F
5	5	5 WYJB-F	5 WRVE-F<	5 WGY	5	5 WFLY-F	5 WPYX-F	5 WQBK-FF	5 WYJB-F<	5 WFLY-F
6	6	6	6 WQBK-FF	6 WRVE-F	6	6 WYJB-F	6 WEMX-AF	6	6 WZRQ-F	6
7	7	7	7	7 WQBK-FF	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLY-F	1 WFLY-F>	1 WFLY-F	1 WFLY-F<	1 WYJB-F	1 WQBK-FF	1 WQBK-FF	1 WPYX-F	1 WPYX-F	1 WPYX-F
2 WGNA-AF	2 WGNA-AF	2 WGNA-AF	2 WGNA-AF<	2 WGNA-AF<	2 WPYX-F	2 WPYX-F	2 WQBK-FF	2 WQBK-FF	2 WGNA-AF>
3 WKLI-F	3 WQBK-FF	3 WKLI-F	3 WYJB-F>	3 WFLY-F>	3 WFLY-F	3 WFLY-F	3 WFLY-F	3 WGNA-AF	3 WRVE-F
4 WGNA-AF	4 WKLI-F	4 WQBK-FF	4 WKLI-F	4 WKLI-F	4 WZRQ-F	4 WGNA-AF	4 WGNA-AF	4 WFLY-F	4 WGY
5	5 WRVE-F	5	5 WQBK-FF	5 WGY	5	5 WZRQ-F	5 WRVE-F	5 WRVE-F	5 WQBK-FF
6	6	6	6 WRVE-F	6	6	6	6	6	6 WFLY-F
7	7	7	7	7	7	7	7	7	7 WYJB-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WCDA-F	96.3	VOORHEESVILLE	0.6/3.1/ 7/ 254	WROW, WFLY-F, WYJB-F (Local)	19.0%	20.9%	22.8%
WCKM-AF	98.5	LAKE GEORGE	0.4/1.1/ 6/ 129				
WCSS	1490	AMSTERDAM	0.5/1.4/ 11/ 139				
WJKE-F	101.3	STILLWATER	0.8/2.3/ 10/ 220	WQBK A/F, WQBJ-F (Local, semi-duopoly)	8.2%	6.6%	7.3%
WBUG-F	101.1	FT. PLAIN	0.3/0.9/ 16/ 177				
WWCP-F	96.7	CLIFTON PARK	0.7/3.7/ 8/ 285				
WENU-F	101.7	HUDSON FALLS	0.5/1.0/ 18/ 188	WGNA A/F, WTRY, WPYX-F (Multimarket)	19.0%	22.0%	33.0%
WFAN	660	NEW YORK	0.3/1.1/ 13/ 329				
				WWCP-F, WYSR-F (Jarad)	2.0%	2.5%	2.7%
					48.2%	52.0%	66.3%

ALBANY-SCHENECTEDY-TROY

RADIO STATIONS

WABY	,	1400,	1 KW	,	Standards	WESTWD,	\$ 17.00	(Christal)	Bendat
WGY	,	810,	50 KW	,	Full Service	ABC,	\$ 52.00	(MMR)	Pennsylvania/Dame
WPTR	,	1540,	50 KW (DA-1)	,	Religion	ABC, CBS,	\$ 18.00	(Torbet)	Crawford
WQBK	,	1300,	5 KW (DA-2)	,	Talk	WESTWD, ABC,	\$ 20.00	(D&R)	
WROW	,	590,	5 KW/1 KW(DA-2)	,	Talk	CBS,	\$ 20.00	(Torbet)	WFLY owner (D)
WTRY	,	980,	5 KW (DA-N)	,	Oldies	WESTWD,	\$<20.00	(Mc-Guild)	Multimarket
WCDA-F,		96.3,	0.2 KW @ 1118	,	Country	,	\$ 16.00	(---)	(VOORHEES.)
WEMX-F,		94.5,	3 KW @ 328	,	Standards	,	\$ 20.00	(---)	(RAVENA)
WEQX-F,		102.7,	1.3 KW @ 759	,	AOR - New Rock	AP, ABC,	\$<20.00	(---)	(MANCHESTER)
WFLY-F,		92.3,	17 KW @ 850	,	CHR	ABC,	\$ 65.00	(Torbet)	
WGNA-F,		107.7,	12 KW @ 981	,	Country	WESTWD,	\$ 98.00	(Katz)	Multimarket
WRVE-F,		99.5,	15 KW @ 925	,	AC/AOR	CBS,	\$ 50.00	(MMR)	Pennsylvania/Dame
WHRL-F,		103.1,	3 KW @ 325	,	Jazz/NAC	WESTWD,	\$<20.00	(---)	
WKLI-F,		100.9,	6 KW @ 285	,	AC	,	\$ 59.00	(Christal)	Bendat
WPYX-F,		106.5,	16 KW @ 909	,	AOR	ABC,	\$ 66.00	(Mc-Guild)	Multimarket
WQBK-F,		103.9,	6 KW @ 302	,	AOR	CBS, WESTWD,	\$ 40.00	(Banner)	
WYJB-F,		95.5,	12 KW @ 1023	,	Soft AC	,	\$ 54.00	(Torbet)	WFLY duop
WYSR-F,		98.3,	3 KW @ 328	,	Oldies	WESTWD,	\$<20.00	(Mc-Guild)	Jarad (ROTTERDAM)
WXLE-F,		104.5,	5 KW @ 351	,	AOR - PROG	,	\$<20.00	(---)	(MECHANIC.)
WZRQ-F,		102.3,	4 KW @ 387	,	AOR	SMN,	\$ 22.00	(Eastman)	(BALSTON)

Miscellaneous: WGNA A/F, WTRY, WPYX-F sold by Liberty to Multimarket (D) for \$32,200,000 (E). . . WABY now simulcasts with WEMX-F . . . WQBK-F reclassified as AOR-NR. . .

ALBUQUERQUE

Arbitron Rank/Pop (12+): 71/537,700
 MSA Rank/Pop: 79/665,000
 DMA # 48
 Average Person Ratings: 17.2
 Market TSL: 22.50 hours

Stations: 28/26
 Diaries: 2055/262:1/51.7%
 Sample Target: 1500
 % Below Line: 1.7
 % Not Listed: 11.8

1995 Revenue: \$27,000,000
 HH Inc.: \$41,294
 Retail \$: 6.7 Bil
 Pop per Station: 20,681
 #1 Biller: KRST-F \$4,800,000
 #1 Billing Portfolio: Citadel duop \$9,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
								CUME/CUME RATING	SPG 95	FAL 94		
1. KRST-F (C)	95/10.3	8.3	9.3	11.6	10.1	9.9	125/1547	1143/21.3	23.4	24.2	F	KRST-F
2. KKOB (FS)	77/ 8.3	7.5	8.7	9.5	9.3	8.5	90/1432	1136/21.1	18.4	25.6	F	KKOB
3. KKOB-F (AC)	62/ 6.7	5.4	6.7	6.6	5.2	6.4	83/1500	1032/19.2	20.1	18.4	E	KKOB-F
4. KKSS-F (CHR)	55/ 6.0	7.8	6.2	6.4	6.1	6.6	84/1201	763/14.2	16.1	15.7	C	KKSS-F
5. KHFM-F (CL)	46/ 5.0	4.0	4.0	4.6	4.8	4.4	75/836	555/10.3	10.2	12.6	B	KHFM-F
KMGA-F (SAC)	46/ 5.0	4.6	6.2	6.0	6.3	5.5	55/957	774/14.4	14.9	13.0	D	KMGA-F
7. KIVA (ST)	42/ 4.5	3.6	4.3	4.2	3.6	4.2	43/403	388/ 7.2	6.8	7.7	A	KIVA
8. KIOT-F (AOR-P)	41/ 4.4	3.3	2.2	2.2	2.6	3.0	47/848	699/13.0	5.9	8.1	B	KIOT-F
9. KASY-F (C)	36/ 3.9	3.5	5.4	3.9	5.3	4.2	49/904	627/11.7	14.5	14.3	B	KASY-F
10. KTEG-F (AOR-NR)	35/ 3.8	4.6	5.4	4.4	3.7	4.6	44/954	728/13.5	15.7	10.7	C	KTEG-F
11. KZKL-F (O)	34/ 3.7	4.9	3.5	4.2	6.1	4.1	35/623	578/10.7	11.3	12.1	C	KZKL-F
12. KHTZ-F (O-70's)	31/ 3.4	5.7	4.3	5.0	2.6	4.6	34/683	555/10.3	13.4	9.2	C	KHTZ-F
13. KZRR-F (AOR)	30/ 3.2	3.4	3.6	4.6	4.3	3.7	38/784	537/10.0	11.5	15.5	D	KZRR-F
KOLT-F (C)	30/ 3.2	1.8	1.3	2.2	2.0	2.1	37/599	441/ 8.2	6.0	8.4	A	KOLT-F
15. KLVO-F (SP)	26/ 2.8	3.8	3.0	1.3	---	2.7	30/405	326/ 6.1	5.7	0.2	A	KLVO-F
16. KLSK-F (CL AOR)	23/ 2.5	2.5	1.8	1.5	2.5	2.1	36/762	479/ 8.9	9.3	11.2	B	KLSK-F
17. KZRQ-F (AOR)	22/ 2.4	2.7	2.1	2.8	3.8	2.5	28/565	374/ 7.0	8.7	10.1	B	KZRQ-F
18. KRZN-F (J)	16/ 1.7	1.9	1.9	1.8	0.3	1.8	17/217	200/ 3.7	4.7	2.1	A	KRZN-F
19. KRZY (SPRTS)	11/ 1.2	0.8	0.7	---	0.8	0.9	11/219	210/ 3.9	2.8	2.7	A	KRZY
20. KTMN-F (AOR-P)	10/ 1.1	0.6	0.8	0.5	1.1	0.8	19/326	178/ 3.3	3.3	4.9	A	KTMN-F

12+ FM SHARE (METRO): 80.74% (658 of 815) (FAL 94: 77.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKSS-F>>	1 KRST-F>	1 KRST-F>	1 KRST-F	1 KRST-F	1 KKOB >	1 KKOB <	1 KKOB <	1 KRST-F>	1 KKSS-F<	1 KKOB
2 KTEG-F>	2 KKSS-F<	2 KKOB-F	2 KKOB-F	2 KKOB-F	2 KRST-F<	2 KRST-F>	2 KRST-F>	2 KKOB-F	2 KRST-F>	2 KRST-F
3 KASY-F	3 KKOB-F	3 KIOT-F	3 KIOT-F	3 KIOT-F<	3 KHFM-F<	3 KKOB-F>	3 KKOB-F	3 KKSS-F	3 KHFM-F	3 KKOB-F
4	4 KTEG-F	4 KKSS-F<	4 KMGA-F	4 KKOB	4 KIVA	4 KKSS-F<	4 KMGA-F	4 KKOB <	4 KTEG-F<	KIOT-F
5	5 KASY-F	5 KMGA-F	5 KKOB <	5 KMGA-F	5 KMGA-F	5 KZRR-F	5 KIOT-F<	5 KTEG-F<	5 KKOB-F	5 KHTL-F
6	6 KIOT-F	6 KHTZ-F	6 KHTZ-F	6 KHTZ-F	6 KKOB-F	6 KMGA-F	6 KIVA	6 KMGA-F<	KASY-F	6
7	KZRR-F	7	7	KZKL-F	7	7	7 KHFM-F	7 KHFM-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKSS-F	1 KRST-F	1 KRST-F	1 KRST-F	1 KRST-F	1 KKSS-F	1 KRST-F>	1 KRST-F	1 KRST-F	1 KRST-F
2 KKOB-F	2 KKOB-F	2 KKOB-F	2 KKOB-F>	2 KKOB-F	KRST-F	2 KKSS-F	2 KKOB-F	2 KIOT-F	2 KKOB
KRST-F	3 KKSS-F>	3 KKSS-F	3 KKSS-F	3 KMGA-F>	3 KZRR-F	3 KLSK-F	3 KHTZ-F	3 KKOB	KIOT-F
4 KASY-F	4 KTEG-F	4 KMGA-F	KMGA-F	4 KZKL-F	4 KTEG-F	4 KHTZ-F	KIOT-F	KKOB-F	4 KKOB-F>
KTEG-F	5 KASY-F	KTEG-F	5 KASY-F	KIOT-F	5 KZRR-F	KIOT-F	KLSK-F	5 KZRR-F	5 KHTZ-F
6	6	6	6 KIOT-F	6	KASY-F	KKOB-F	6 KKOB	6 KHTZ-F	KZRR-F
7	7	7	7	7	KLSK-F	KTEG-F	KZRR-F	7	7

ALBUQUERQUE

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME		CONSOLIDATION REPORT	12+	25-54	REVENUE
KABQ	1350	ALBUQUERQUE	0.6/1.7/	6/ 91	KIVA, KZKL-F, KZRQ-F (Territorial)	10.6%	7.7%	9.5%
KALY	1240	LOS RANCHOS	0.8/1.6/	7/ 88				
KEXT-F	104.7	BOSQUE FARMS	0.6/1.0/	6/ 56	KLSK-F, KZRR A/F (River City)	5.7%	7.5%	10.3%
KHFN	1050	LOS RANCHOS	0.5/2.5/	5/ 136				
KHTL	920	ALBUQUERQUE	0.5/2.3/	5/ 129	KKOB A/F, KHTL-F, KMGA-F (Citadel)	20.5%	21.5%	34.4%
KNKT-F	107.1	ARMIJO	0.9/3.6/	8/ 210				
KZKS	1190	ALBUQUERQUE	0.4/2.1/	4/ 111	KHFN, KTEG-F, KHTZ-F (Local)	7.7%	7.8%	8.1%
KBOM-F	106.7	LOS ALAMOS	0.6/4.3/	18/ 375				
					KKIM, KARS, KLVO-F (Guardian)	2.8%	2.5%	1.8%
					KRSY, KRST-F, KOLT-F (Crescent)	14.7%	16.4%	19.3%
						62.0%	63.4%	83.7%

RADIO STATIONS

AM STATIONS

KABQ, 1350, 5 KW/500 W (DA-2), Hispanic				\$ 14.00 (Lotus)	
KARS, 860, 250 W/188 W, Hispanic				ABC, \$ 15.00 (Lotus)	(BELEN)
KIVA, 1310, 5 KW/500 W (DA-2), Standards				WESTWD, \$ <20.00 (Torbet)	
KJBO, 1050, 1 KW/500 W (DA-1), Oldies				SMN, \$ 15.00 (---)	(LOS RANCHOS)
KKOB, 770, 50 KW (DA-2), Full Service				ABC, \$ 64.00 (McGuild)	Citadel
KHTL, 920, 1 KW/500 W (DA-N), Talk/News				WESTWD, CNN, \$ 20.00 (---)	Citadel
KXKS, 1190, 10 KW (DAYS), Hispanic				UPI, AP, \$ 18.00 (Caballero)	

FM STATIONS

KTEG, 107.9, 23 KW @ 4130, AOR-NR				\$ 30.00 (Banner)	
KASY, 103.3, 23 KW @ 4185, Country				\$ 27.00 (Christal)	
KBAC, 98.1, 100 KW @ 1036, AOR				\$ 19.00 (---)	(LAS VEGAS)
KHFM, 96.3, 20 KW @ 4133, Classical				\$ 35.00 (CMBS)	
KIOT, 102.5, 17 KW @ 4159, AOR-Prog				\$ 24.00 (---)	Simmons (LOS LUNAS)
KHTZ, 100.3, 23 KW @ 4110, Oldies - 70's				\$ 29.00 (Banner)	KAMX owner (D)
KKOB, 93.3, 22 KW @ 4149, AC				\$ 65.00 (McGuild)	Citadel
KKSS, 97.3, 100 KW @ 1876, CHR				\$ 42.00 (D & R)	Sungroup (SANTA FE)
KLSK, 104.1, 100 KW @ 1876, Classic AOR				\$ 21.00 (Eastman)	River City (SANTA FE)
KLVO, 97.7, 100 KW @ 872, Hispanic				\$ <20.00 (---)	(BELEN)
KMGA, 99.5, 23 KW @ 4130, AC				WESTWD, \$ 53.00 (Christal)	Citadel
KOLT, 105.9, 100 KW @ 1935, Country				ABC, \$ <20.00 (Katz)	Crescent (SANTA FE)
KRST, 92.3, 22 KW @ 4159, Country				\$ 91.00 (Katz)	Crescent
KRZN, 101.3, 6 KW @ 328, Jazz				\$ <20.00 (---)	
KZKL, 101.7, 3 KW @ 105, Oldies				\$ 38.00 (Christal)	Territorial (RIO RANCHO)
KZRQ, 105.1, 100 KW @ 1935, AOR				SMN, \$ <20.00 (Torbet)	Territorial (SANTA FE)
KZRR, 94.1, 23 KW @ 4130, AOR				Source, \$ 50.00 (Eastman)	River City

ALLENTOWN-BETHLEHEM

Arbitron Rank/Pop (12+): 64/598,600
 MSA Rank/Pop: 86/615,000
 Philadelphia DMA
 Average Person Ratings: 17.9
 Market TSL: 23.50 hours

Stations: 39/15
 Diaries: 1249/479:1/60.2%
 Sample Target: 1210
 % Below Line: 22.1%
 % Not Listed: 13.3%

1995 Revenue: \$19,900,000
 HH Inc.: \$49,313
 Retail \$: 5.0 Bil
 Pop per Station: 39,907
 #1 Biller: WLEV-F \$4,200,000
 #1 Billing Portfolio: Commodore duop \$9,400,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WAEB-F (CHR)	120/11.2	12.0	11.5	13.1	10.8	12.0	129/1925	1738/29.0	29.9	28.8	E	WAEB-F
2. WZZO-F (AOR)	109/10.1	10.3	9.4	9.3	12.0	9.8	125/1678	1363/22.8	22.4	24.0	F	WZZO-F
3. WLEV-F (AC)	103/ 9.6	11.8	10.8	10.6	8.4	10.7	111/1502	1304/21.8	23.2	19.1	F	WLEV-F
4. WFMZ-F (SAC)	93/ 8.7	7.8	8.71	10.1	12.2	8.8	108/1196	1012/16.9	18.7	19.4	D	WFMZ-F
5. WODE-F (O)	84/ 7.8	7.8	7.5	6.6	6.7	7.4	111/1896	1414/23.6	23.2	19.1	E	WODE-F
6. WAEB (T)	55/ 5.1	3.9	4.8	5.9	4.4	4.9	56/ 936	881/14.7	14.5	13.2	C	WAEB
7. WKAP (ST)	45/ 4.2	4.6	3.9	2.7	2.9	3.9	45/ 450	436/ 7.3	6.1	6.6	A	WKAP
8. WXTU-F (C)	36/ 3.4	3.4	2.8	1.8	3.0	2.9	58/ 845	542/ 9.1	7.6	8.1		WXTU-F
9. WRNJ-F (C)	29/ 2.7	1.9	2.0	1.6	1.4	2.1	40/ 575	407/ 6.8	7.0	5.2	B	WRNJ-F
10. WEST (ST)	21/ 2.0	2.2	1.5	3.0	2.2	2.2	21/ 300	283/ 4.7	4.2	4.2	A	WEST

12+ FM SHARE (METRO): 79.05% (736 of 931) (FAL 94: 79.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAEB-F>>>1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WZZO-F<	1 WLEV-F<	1 WFMZ-F	1 WAEB-F<	1 WLEV-F	1 WZZO-F<	1 WAEB-F<	1 WODE-F
2 WZZO-F	2 WAEB-F	2 WAEB-F<	2 WLEV-F	2 WZZO-F	2 WODE-F<	2 WLEV-F	2 WAEB-F	2 WAEB-F	2 WZZO-F	2 WLEV-F<
WIOQ-F	3 WLEV-F>>	3 WLEV-F>	3 WAEB-F	3 WAEB-F<	3 WLEV-F	3 WZZO-F	3 WZZO-F	3 WLEV-F<	3 WLEV-F	3 WZZO-F>
4 WODE-F	4 WODE-F<	4 WODE-F>>	4 WODE-F>	4 WODE-F>	4 WAEB	4 WFMZ-F<	4 WFMZ-F	4 WFMZ-F	4 WODE-F	4 WLEV-F<
WUSL-F	5	5	5	5	WAEB-F	5 WODE-F	5 WODE-F>	5 WODE-F>	5 WFMZ-F	5
6	6	6	6	6	6 WKAP	6 WAEB	6 WAEB	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAEB-F>>>	1 WAEB-F>	1 WLEV-F<	1 WAEB-F	1 WLEV-F	1 WZZO-F>>>	1 WZZO-F>>>	1 WZZO-F>>>	1 WZZO-F>>>	1 WZZO-F>
2 WZZO-F>	2 WLEV-F	2 WAEB-F>>	2 WLEV-F>	2 WAEB-F	2 WAEB-F	2 WLEV-F<	2 WLEV-F	2 WLEV-F<	2 WODE-F
3 WLEV-F	3 WZZO-F>>	3 WZZO-F	3 WODE-F	3 WODE-F	3 WLEV-F	3 WAEB-F	3 WAEB-F	3 WAEB-F<	3 WLEV-F<
WUSL-F>>>	4	4 WFMZ-F	4 WZZO-F	4 WFMZ-F>	4 WODE-F	4 WODE-F	4 WODE-F	4 WODE-F>	4 WAEB-F>
5	5	5 WRNJ-F	5 WFMZ-F>	5 WZZO-F>	5 WYSP-F	5	5 WYSP-F	5	5 WAEB
6	6	6	6	6	6	6	6 WAEB	6	6

OTHER RATED STATIONS	METRO SHARE	CUME/RTG/AQH	TSA/CUME	TSA/CUME
WGPA 1100	BETHLEHEM	0.2/1.9/	10/ 115	
WIPI 1230	EASTON	0.3/1.2/	4/ 77	
WLSH 1410	LANSFORD	0.4/0.8/	13/ 145	
WRNJ 1000	HACKETTSTOWN, NJ	0.2/1.9/	10/ 116	
WTKZ 1320	ALLENTOWN	0.3/2.2/	3/ 131	
WYNS 1160	LEHIGHTON	0.5/1.7/	5/ 102	
WBYN-F 107.5	BOYERTOWN	0.4/1.7/	5/ 143	
WHCY-F 106.3	BLAIRSTOWN, NJ	1.5/4.1/	32/ 458	
WIOV-F 105.1	EPHRATA	0.5/1.8/	13/ 240	
WKRZ-F 98.5	WILKES-BARRE	0.4/1.8/	11/ 253	
WKXW-F 101.5	TRENTON, NJ	0.4/2.0/	8/ 272	
WPST-F 97.5	TRENTON, NJ	0.8/3.9/	20/ 448	
WRFY-F 102.5	READING	0.7/3.7/	19/ 545	
WSBG-F 93.5	STROUDSBURG	0.5/1.8/	26/ 497	

SEE NEW YORK OR PHILADELPHIA FOR MORE ABOUT THE FOLLOWING:

KYW 0.3/6.7	WJ2-F 0.7/1.6	WUSL-F 1.2/2.7
WABC 0.9/2.1	WMGK-F 1.2/5.2	WMBD-F 0.7/1.8
WCBS 0.3/1.6	WOR 0.7/2.5	WXRK-F 0.6/1.8
WFLN-F 0.7/2.7	WPLJ-F 0.7/2.8	WYSP-F 2.0/7.5
WIOQ-F 0.8/4.5	WPLY-F 0.4/3.1	WYXR-F 0.8/3.5

CONSOLIDATION REPORT	12+	25-54	REVENUE
WAEB A/F, WZZO-F (Commodore)	26.4%	27.9%	47.2%

ALLENTOWN-BETHLEHEM

RADIO STATIONS

WAEB, 790, 3.8 KW/1 KW (DA-2), News/Talk	CBS, WESTWD , \$ 30.00 (Katz)	Commodore
WEST, 1400, 1 KW , Standards	SMN, WESTWD , \$ <20.00 (McGuild)	Telemidia
WKAP, 1470, 5 KW (DA-N) , Standards	ABC , \$ <20.00 (Eastman)	HGF
WTKZ, 1320, 5 KW/1 KW (DA-2), Talk	WESTWD , \$ <20.00 (D & R)	
WAEB-F, 104.1, 50 KW @ 500, CHR	, \$ 77.00 (Katz)	Commodore
WFMZ-F, 100.7, 17 KW @ 869, EZ	, \$ 53.00 (Torbet)	Dean
WLEV-F, 96.1, 50 KW @ 500, AC	, \$ 90.00 (McGuild)	Telemidia
WODE-F, 99.9, 50 KW @ 449, Oldies	, \$ 71.00 (D & R)	Patterson
WRNJ-F, 107.1, 3 KW @ 394, Country	SMN, \$ <20.00 (---)	(BELVIDERE, NJ)
WZZD-F, 95.1, 30 KW @ 630, AOR	, \$ 83.00 (Katz)	Commodore

Other Ranked Stations -- See Philadelphia or New York

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

ANCHORAGE

Arbitron Rank/Pop (12+): 165/203,000
 MSA Rank/Pop: 170/259,000
 DMA# 156
 Average Person Ratings: 17.4
 Market TSL: 23.00 hours

Stations: 17/17
 Diaries: 864/235:1/55.3%
 Sample Target: 795
 % Below Line: 0.0
 % Not Listed: 11.9

1995 Revenue: \$12,500,000
 HH Inc.: \$58,646
 Retail \$: 3.1 Bil
 Pop per Station: 11,941
 #1 Biller: KASH A/F \$1,700,000
 #1 Billing Portfolio: Comm. Pacific duop \$4,000,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KWHL-F (AOR)	48/13.6	12.2	9.9	8.0	6.6	----	53/609	499/24.6	22.8	18.6	C	KWHL-F
2. KASH-AF (C)	34/ 9.6	7.0	9.6	8.0	11.0	----	36/542	468/23.1	17.1	18.1	C	KASH-AF
3. KGOT-F (CHR)	32/ 9.1	7.6	9.3	9.0	6.9	----	37/572	479/23.6	23.9	24.6	B	KBFX-F
4. KBRJ-F (C)	27/ 7.6	7.3	5.7	5.9	3.8	----	31/432	345/17.0	16.8	14.7	B	KBRJ-F
5. KNIK-F (J)	22/ 6.2	3.8	3.1	4.0	3.8	----	22/218	211/10.4	8.1	9.3	A	KNIK-F
6. KMXS-F (AC)	21/ 5.9	5.8	3.7	---	---	----	29/429	372/18.3	19.7	13.7	B	KMXS-F
7. KBFX-F (AOR/CL)	19/ 5.4	5.5	4.8	9.9	11.9	----	22/376	334/16.5	19.1	16.1	C	KBFX-F
8. KENI (N/T)	19/ 5.4	5.2	7.1	7.1	7.9	----	24/346	257/12.7	10.3	15.1	C	KENI
9. KEAG-F (O)	18/ 5.1	6.7	5.4	6.5	6.0	----	26/430	311/15.3	14.6	14.2	B	KEAG-F
10. KKRO-F (O-70's)	15/ 4.2	3.5	5.9	8.3	6.9	----	17/386	349/17.2	15.1	15.9	B	KKRO-F
11. KFQD (AC)	14/ 4.0	2.3	2.8	2.8	3.1	----	19/290	200/ 9.9	4.9	7.7	B	KFQD
12. KLEF-F (CL)	13/ 3.7	7.0	4.0	5.6	6.0	----	15/238	207/10.2	14.0	12.1	B	KLEF-F
13. KHAR (ST)	11/ 3.1	2.9	4.0	3.1	1.9	----	14/155	112/ 5.5	6.4	6.3	A	KHAR
14. KYMG-F (AC)	10/ 2.8	5.2	6.2	7.1	7.2	----	18/305	227/11.2	13.1	16.1	C	KYMG-F
15. KBYR (T)	5/ 1.4	2.0	2.8	2.8	3.1	----	11/246	167/ 8.2	6.5	11.0	A	KBYR
16. KYAK (C)	3/ 0.8	0.9	1.4	1.2	2.5	----	3/109	74/ 3.6	4.9	4.5	A	KYAK
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 84.62% (264 of 312) (FAL 94: 78.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KGOT-F	1 KWHL-F>>	1 KWHL-F>	1 KWHL-F	1 KWHL-F<	1 KASH-AF	1 KWHL-F	1 KWHL-F	1 KWHL-F>	1 KWHL-F	1 KWHL-F
2 KWHL-F>>	2 KASH-AF<	2 KASH-AF	2 KNIK-F	2 KASH-AF	2 KNIK-F	2 KASH-AF	2 KASH-AF	2 KGOT-F	2 KGOT-F	2 KASH-AF
3 KBRJ-F	3 KGOT-F	3 KBRJ-F<	3 KASH-AF	3 KNIK-F	3 KEAG-F	3 KGOT-F	3 KBRJ-F	3 KASH-AF	3 KNIK-F	3 KBFX-F
4	4 KMXS-F	4 KNIK-F<	4 KGOT-F	4 KBRJ-F	4 KENI	4 KENI	4 KENI	4 KNIK-F	4 KASH-AF	4
5	5 KBRJ-F	5 KMXS-F	5 KBRJ-F	5 KEAG-F	5 KBRJ-F	5 KBRJ-F	5 KBRJ-F	5 KNIK-F	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KASH-AF	1 KASH-AF	1 KGOT-F	1 KASH-AF	1 KBRJ-F	1 KWHL-F>>>	1 KWHL-F>>	1 KWHL-F>>	1 KWHL-F>>	1 KWHL-F>
2 KBRJ-F	2 KGOT-F	2 KMXS-F	2 KBRJ-F	2 KMXS-F	2	2 KASH-AF	2 KKRO-F	2 KASH-AF	2 KASH-AF
3 KWHL-F	3 KBRJ-F	3 KASH-AF	3 KGOT-F	3 KNIK-F	3	3 KBFX-F	3 KASH-AF	3 KBFX-F	3 KBFX-F
4 KGOT-F	4 KMXS-F	4 KBRJ-F	4 KMXS-F<	4 KASH-AF	4	4 KGOT-F	4 KBFX-F	4 KGOT-F	4 KENI
5	5 KWHL-F	5	5 KNIK-F	5 KGOT-F	5	5 KKRO-F	5	5 KENI	5 KEAG-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
NONE		KENI, KASH A/F, KBFX-F (Community Pacific)	20.4%	20.9%	32.0%
		KEAG-F, KXRO-F (Tom Ingstad)	9.3%	12.3%	13.6%
		KYAK, KGOT-F, KYMG-F (Local)	12.7%	11.1%	14.9%
			42.4%	44.3%	60.5%

ANCHORAGE

RADIO STATIONS

KBYR ,	700,	10 KW	, Talk	CBS, \$<20.00	(IMN)	Northern TV
KENI ,	550,	5 KW (DA -1)	, News/Talk	WESTWD ABC, \$ 25.00	(D & R)	Community Pacific
KFQD ,	750,	50 KW	, AC	ABC, \$<20.00	(Mc-Guild)	
KHAR ,	590,	5 KW	, Standards	WESTWD, \$<20.00	(Katz)	
KKSD ,	1080,	10 KW	, Talk	ABC SMN, \$ 13.00	(MMR)	Community Pacific
KYAK ,	650,	50 KW (DA-1)	, Country	WESTWD, \$<20.00	(Christal)	
KASH-F,	107.5,	100 KW @ -289	, Country	ABC, \$ 45.00	(MMR)	Community Pacific
KBFX-F,	100.5,	25 KW @ 174	, AOR/Classic	, \$ 30.00	(MMR)	Community Pacific
KBRJ-F,	104.1,	55 KW @ 62	, Country	, \$ 28.00	(Katz)	
KEAG-F,	97.3,	100 KW @ 594	, Oldies	, \$ 23.00	(Banner)	Tom Ingstad
KGOT-F,	101.3,	26 KW @ -66	, CHR	WESTWD, \$ 25.00	(Christal)	
KLEF-F,	98.1,	25 KW @ 30	, Classical	, \$ 24.00	(CMBS)	
KMXS-F,	103.1,	27 KW @ -180	, AC	, \$ 26.00	(Mc-Guild)	
KNIK-F,	105.3,	51 KW @ *256	, Jazz	CBS, \$ 24.00	(- - -)	Northern TV
KKRO-F,	102.1,	25 KW @ 164	, Oldies (70's)	, \$ 27.00	(Katz)	Tom Ingstad
KWHL-F,	106.5,	100 KW @ -89	, AOR	, \$ 41.00	(Mc-Guild)	
KYMG-F,	98.9,	100 KW @ 500	, AC	AP, \$ 23.00	(Banner)	

ANN ARBOR

Arbitron Rank/Pop (12+): 148/247,100
 MSA Rank/Pop: NA
 Detroit DMA
 Average Person Ratings: 14.3
 Market TSL: 18.75 hours

Stations: 25/4
 Diaries: 734/337:1/51.3%
 Sample Target: 680
 % Below Line: 62.9
 % Not Listed: 28.0

1995 Revenue: NA
 HH Inc.: \$54,869
 Retail \$: 3.6 Bil
 Pop per Station: 61,775
 #1 Biller: NA
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WJR (FS)	29/ 8.2	10.2	10.6	10.4	9.1	----	48/765	545/22.1	25.7	25.1	WJR
2. WJLB-F (B)	26/ 7.4	6.2	5.9	7.8	4.4	----	27/365	344/13.9	13.9	11.1	WJLB-F
3. WWWW-F (C)	19/ 5.4	5.1	4.5	6.6	7.1	----	19/344	310/12.5	13.5	10.7	WWW-F
4. WYCD-F (C)	19/ 5.4	3.0	4.2	4.3	3.6	----	24/323	272/11.0	7.9	10.6	WYCD-F
5. WKQI-F (AC)	16/ 4.5	4.6	3.4	3.5	3.0	----	18/352	330/13.4	16.3	13.2	WKQI-F
6. WNIC-F (AC)	14/ 4.0	3.8	2.8	2.0	4.1	----	16/358	314/12.7	15.4	11.5	WNIC-F
7. WRIF-F (AOR)	14/ 4.0	2.4	4.5	4.8	3.6	----	14/342	301/12.2	11.7	11.5	WRIF-F
8. WIQB-F (AOR)	13/ 3.7	3.5	3.1	4.5	5.2	----	15/442	396/16.0	17.2	15.2	WIQB-F
9. WOMC-F (O)	11/ 3.1	1.3	1.4	1.0	1.6	----	12/204	173/ 7.0	7.1	5.8	WOMC-F
10. WHYT-F (CHR)	10/ 2.8	3.2	4.5	3.5	3.0	----	10/362	362/14.6	15.8	15.6	WHYT-F
11. WAAM (ST/FS)	9/ 2.5	2.4	2.2	1.3	1.6	----	9/161	161/ 6.5	8.1	6.8	WAAM
12. WQKL-F (O)	9/ 2.5	1.9	4.2	3.3	3.8	----	10/320	305/12.3	8.2	10.1	WQKL-F
13. CIDR-F (AOR-NR)	9/ 2.5	1.6	1.1	0.8	-	----	9/243	238/ 9.6	5.9	4.7	CIDR-F

12+ FM SHARE (METRO): 79.92% (203 of 254) (FAL 94: 77.70%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJLB-F>>	1 WJLB-F>	1 WJLB-F	1 WJLB-F	1 WJR	1 WJR >>>	1 WJR >>	1 WJR	1 WJLB-F	1 WJLB-F>>>	1 WJR >>
2 WHYT-F>>>	2 WRIF-F<	2 WYCD-F	2 WJR	2 WJLB-F	2 WWWW-F	2 WJLB-F<	2 WJLB-F	2 WWWW-F<	2 WWWW-F	2 WJLB-F
3	3 WYCD-F	3 WKQI-F	WNIC-F	WWW-F	3	3 WRIF-F	3 WKQI-F<	3 WJR	3 WJR	3 WQRS-F
4	4 WIQB-F	4 WWWW-F<	WWW-F	4 WNIC-F	4	4 WKQI-F	4 WIQB-F	4 WYCD-F	4 WNIC-F	4
5	5 WKQI-F	5 WIQB-F<	WYCD-F	WYCD-F	5	5 WYCD-F	5 WWWW-F<	5 WKQI-F	5 CIDR-F	5
6	6 WWWW-F	6	6 WKQI-F	6	6	6	6	6	6 CIMX-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJLB-F	1 WJLB-F>>	1 WJLB-F	1 WJLB-F>	1 WJLB-F	1 WHYT-F	1 WRIF-F>	1 WXYT-F	1 WRIF-F	1 WJR >>
2	2 WNIC-F	2 WJZZ-F	2 WNIC-F	2 WJZZ-F	2 WRIF-F	2 WJLB-F	2 CIMX-F	2 WJLB-F	2 WJLB-F
3	3 WIQB-F	3 WNIC-F	3 WJZZ-F	3 WKQI-F	3 WIQB-F	3 WYCD-F>	3	3 WJR	3 WRIF-F
4	4	4	4 WKQI-F	4 WWWW-F	4 WJLB-F	4	4	4 WYCD-F	4 WWWW-F
5	5	5	5	5 WJR	5 CIMX-F	5	5	5	5

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WTKA (T)	1050 ANN ARBOR 0.3/5.4/ 1/ 133	WTKA, WAMX, WQKL-F, WIQB-F	5.9%	8.5%	N/A%

SEE DETROIT FOR MORE ABOUT THE FOLLOWING:

WCSX-F	2.3/10.8	WQRS-F	0.6/ 6.2	WYST-F	2.0/ 9.5
WJZZ-F	1.4/ 5.2	WWJ	0.8/ 9.6	CIMX-F	2.0/12.7
WLLZ-F	1.4/ 8.5	WXYT	1.1/ 2.8	CKWW	1.4/ 2.1
WMXD-F	1.4/ 6.3	WYCD-F	5.4/11.0		

RADIO STATIONS

WAAM , 1600, 5 KW (DA-2)	, Standards/FS	WESTWD SMN, \$18.00 (Direct)	
WTKA , 1050, 10 KW/500 W (DA-1)	, Talk/FS	ABC, \$13.00 (Michigan)	WIQB owner (D)
WIQB-F, 102.9, 49 KW @ 500	, AOR	WESTWD, \$54.00 (Christal)	
WQKL-F, 107.1, 3 KW @ 259	, Oldies	, \$26.00 (Michigan)	WIQB owner (D)

Other ranked stations -- see Detroit

APPLETON-OSHKOSH

Arbitron Rank/Pop (12+): 138/274,600
 MSA Rank/Pop: 144/338,000
 DMA # 71 (w/Green Bay)
 Average Person Ratings: 16.8
 Market TSL: 22.00 hours

Stations: 19/13
 Diaries: 740/371:1/69.2%
 Sample Target: 710
 % Below Line: 16.1
 % Not Listed: 15.8

1995 Revenue: \$11,300,000
 HH Inc.: \$48,266
 Retail \$: 3.6 Bil
 Pop per Station: 21,123
 #1 Biller: WAPL-F \$2,700,000
 #1 Billing Portfolio: Woodward combo \$4,100,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WAPL-F (AOR)	48/10.4	10.7	12.2	9.9	8.8	----	133/1850	635/23.1	26.0	25.6	D	WAPL-F
2. WIXX-F (CHR)	45/ 9.8	15.0	12.7	12.5	9.6	----	122/2446	870/31.7	34.4	34.5		WIXX-F
3. WHBY (FS)	43/ 9.3	8.3	8.3	6.2	6.6	----	46/573	499/18.2	16.6	19.8	C	WHBY
4. WUSW-F (C)	41/ 8.9	8.7	9.2	8.6	11.2	----	42/463	417/15.2	19.2	18.1	C	WUSW-F
5. WNCY-F (C)	33/ 7.2	1.8	---	---	---	----	52/906	379/13.8	3.1	---	A	WNCY-F
6. WNAM (ST)	32/ 6.9	7.6	6.5	6.4	5.3	----	51/547	330/12.0	14.1	12.7	B	WNAM
7. WROE-F (SAC)	28/ 6.1	5.8	6.9	6.4	8.1	----	29/515	385/14.0	15.7	13.7	C	WROE-F
8. WVBO-F (O)	26/ 5.6	5.6	6.9	6.4	5.7	----	38/747	537/19.6	17.5	19.8	C	WVBO-F
9. WOZZ-F (AOR/CL)	19/ 4.1	6.0	5.3	5.7	5.9	----	49/937	428/15.6	19.6	18.0	C	WOZZ-F
10. WOSH (T)	12/ 2.6	2.2	3.7	3.1	4.6	----	12/217	202/ 7.4	6.7	11.5	B	WOSH
WPKR-F (C)	12/ 2.6	4.9	3.7	3.1	3.5	----	60/836	292/10.6	15.4	10.9	B	WPKR-F
12. WKFX-F (O)	9/ 2.0	1.6	2.1	2.9	2.0	----	17/362	214/ 7.8	5.9	9.2	A	WKFX-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 71.39% (277 of 388) (FAL 94: 72.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIXX-F>>	1 WAPL-F>	1 WAPL-F>	1 WAPL-F>	1 WAPL-F>	1 WHBY	1 WAPL-F<	1 WAPL-F	1 WIXX-F<	1 WIXX-F	1 WAPL-F
2 WNCY-F>	2 WIXX-F>	2 WIXX-F	2 WNCY-F	2 WUSW-F	2 WNAM <	2 WHBY <	2 WNAM	2 WAPL-F	2 WNCY-F>	2 WNCY-F
3	3 WNCY-F>	3 WNCY-F	WUSW-F	3 WROE-F	3 WUSW-F>	3 WIXX-F	WUSW-F	3 WUSW-F<	3 WHBY	3 WHBY-F
4	4 WROE-F	4 WUSW-F<	4 WROE-F	WVBO-F	4 WVBO-F	4 WUSW-F	4 WROE-F	4 WNCY-F	4 WAPL-F	4
5	5 WUSW-F	5 WROE-F	5 WVBO-F	WVBO-F	5 WROE-F	5	5	5	5	5
6	6	6	6	WIXX-F	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIXX-F>>	1 WIXX-F>>	1 WIXX-F	1 WIXX-F	1 WROE-F<	1 WAPL-F	1 WAPL-F>>	1 WAPL-F>>	1 WAPL-F>>	1 WAPL-F>
2 WAPL-F	2 WAPF-F<	2 WAPL-F	2 WROE-F	2 WVBO-F<	2 WNCY-F	2 WNCY-F	2 WNCY-F	2 WNCY-F	2 WOZZ-F
WROE-F>>	3 WROE-F>	3 WNCY-F	3 WAPL-F	3 WUSW-F	3 WIXX-F>	3 WIXX-F	WOZZ-F	3 WOZZ-F	3 WHBY
4	4 WNCY-F	WROE-F>>	4 WVBO-F	WIXX-F	4	4 WOZZ-F	WIXX-F	4 WUSW-F	WNCY-F
5	5	5	5 WUSW-F	5 WAPL-F	5	5 WUSW-F	5	WIXX-F	WUSW-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WMBE 1530	CHILTON	1.5/1.8/ 12/	114
WRJQ 1570	APPLETON	0.9/3.2/ 9/	145
WGEE 1360	GREEN BAY	1.7/3.6/ 31/	508
WGEE-F 99.7	STURGEON BAY	1.5/2.9/ 52/	684
WQLH-F 98.5	GREEN BAY	1.3/7.6/ 40/	642
WTCX-F 96.1	RIPON	0.7/2.0/ 19/	186
WTMJ 620	MILWAUKEE	1.1/4.5/ 18/	452

CONSOLIDATION REPORT	12+	25-54	REVENUE
WNFL, WNCY-F, WROE-F (Central States)	13.3%	15.6%	NA
WOSH, WVBO-F, WFDL-F (Midwest Family)	8.2%	9.4%	NA
WOZZ-F, WGEE A/F, WIXX-F (Midwest Comm.)	17.1%	17.9%	NA
	38.6%	42.9%	NA

NOTE: Revenue shares are not calculable because of overlap with Green Bay.

APPLETON-OSHKOSH

RADIO STATIONS

WHBY	,	1150,	5 KW (DA-2)	,	Full Service	CBS,	\$ 30.00	(Eastman)	Woodward
WMBE	,	1530,	250 W (DAYS)	,	Polka/Ethnic	,	\$ 11.00	(---)	
WNAM	,	1280,	5 KW (DA-2)	,	Standards	WESTWD ABC,	\$<20.00	(K & P)	
WOSH	,	1490,	1 KW	,	Talk	WESTWD TALKNT,	\$<20.00	(Mc-Guild)	Midwest Family
WRJQ	,	1570,	1 KW/500 W (DA-N)	,	Standards	,	\$ 11.00	(---)	
WAPL-F,		105.7,	100 KW @ 1174	,	AOR	ABC,	\$ 59.00	(Eastman)	Woodward
WKFX-F,		104.9,	1.4 KW @ 479	,	Oldies	WESTWD,	\$<20.00	(Christal)	Central States
WNCY-F,		100.3,	50 KW @ 500	,	Country	,	\$ 21.00	(K & P)	Central States
WOZZ-F,		93.5,	50 KW @ 492	,	Classic AOR	,	\$ 29.00	(Banner)	Midwest Comm.
WPKR-F,		99.5,	50 KW @ 298	,	Country	WESTWD,	\$<20.00	(---)	(NEW LONDON)
WROE-F,		94.3,	5.6 KW @ 338	,	Soft AC	AP,	\$ 32.00	(Christal)	Central States
WUSW-F,		96.9,	6 KW @ 328	,	Country	ABC,	\$ 35.00	(K & P)	(OMRO)
WVBO-F,		103.9,	6 KW @ 318	,	Oldies	,	\$ 27.00	(Mc-Guild)	

Other ranked stations -- See Green Bay

ATLANTA

Arbitron Rank/Pop (12+): 12/2,843,500
 MSA Rank/Pop: 9/3,450,000
 DMA # 10
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 22/21
 Diaries: 3338/ 852:1/48.7%
 Sample Target: 3300
 % Below Line: 0.5
 % Not Listed: 12.1

1995 Revenue: \$170,000,000
 HH Inc.: \$51,891
 Retail \$: 34.4 Bil
 Pop per Station: 135,404
 #1 Biller: WVEE-F \$20,000,000
 #1 Billing Duopoly: Cox semi-duop \$32,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WVEE-F (B)	466/ 9.8	10.4	11.9	11.9	11.2	11.0	503/6200	5592/19.7	20.3	18.7	K WVEE-F
2. WKHX-F (C)	429/ 9.0	9.4	9.6	10.4	9.9	9.6	511/6512	5360/18.9	19.1	20.8	J WKHX-F
3. WSB (FS/T)	330/ 6.9	7.1	7.2	6.7	6.4	7.0	364/6110	5488/19.3	19.2	18.5	J WSB
4. WPCF-F (SAC)	319/ 6.7	5.6	6.1	6.5	7.2	6.2	344/5044	4534/15.9	17.0	17.1	I WPCF-F
5. WSTR-F (CHR)	289/ 6.1	5.4	5.2	5.7	4.9	5.6	320/5697	5070/17.8	17.5	16.8	I WSTR-F
6. WNNX-F (AOR-NR)	285/ 6.0	6.1	6.2	5.2	4.9	5.9	320/4899	4252/15.0	15.8	14.4	I WNNX-F
7. WSB -F (AC)	266/ 5.6	5.1	4.4	5.7	6.5	5.2	298/5667	4979/17.5	15.2	17.9	I WSB -F
8. WALR-F (B/AC)	254/ 5.3	5.5	5.6	5.5	4.6	5.5	280/4238	3794/13.3	13.7	13.0	H WALR-F
9. WKLS-F (ADR)	236/ 4.9	4.4	5.6	4.6	4.1	4.9	278/4853	4132/14.5	13.6	13.1	I WKLS-F
10. WFOX-F (O)	201/ 4.2	3.8	4.3	4.5	4.0	4.2	262/5102	3958/13.9	15.6	13.4	I WFOX-F
11. WHTA-F (B)	188/ 3.9	4.5	---	---	---	---	196/2955	2854/10.0	---	---	B WHTA-F
12. WZGC-F (CL AOR)	174/ 3.6	3.6	3.8	3.6	4.2	3.7	211/4949	4216/14.8	14.0	13.2	I WZGC-F
13. WYAY-F (C)	164/ 3.4	4.3	3.7	4.0	4.5	3.9	244/4210	2890/10.2	10.3	11.4	G WYAY-F
14. WJZF-F (J)	161/ 3.4	2.7	2.3	2.4	2.8	2.7	171/2803	2677/ 9.4	7.3	8.7	F WJZF-F
15. WGST (T)	100/ 2.1	2.3	2.9	3.6	3.3	2.7	108/2124	2023/ 7.1	9.0	8.9	I WGST
WGST-F (T)	100/ 2.1	1.8	2.8	2.5	2.5	2.3	112/1906	1721/ 6.1	6.7	6.1	D WGST-F
17. WAOK (G)	94/ 2.0	2.6	2.8	2.3	2.5	2.4	94/1169	1169/ 4.1	5.3	5.3	D WAOK
18. WCNN (SPRTS)	56/ 1.2	1.1	0.7	1.2	1.4	1.1	67/1502	1336/ 4.7	2.9	3.8	C WCNN
19.											
20.											

12+ FM SHARE (METRO): 84.69% (3556 of 4199) (FAL 94: 82.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT			
1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WSB	<	1 WKHX-F	<	1 WKHX-F	<	1 WVEE-F	>	1 WKHX-F
2 WNNX-F	2 WNNX-F	2 WKHX-F	2 WKHX-F	2 WKHX-F	2 WKHX-F	<	2 WVEE-F	<	2 WPCF-F	2 WKHX-F	2 WHTA-F	2 WSB	
3 WHTA-F	3 WSTR-F	3 WSTR-F	3 WALR-F	3 WALR-F	3 WPCF-F	>	3 WSB	>	3 WVEE-F	3 WPCF-F	3 WALR-F	3 WALR-F	
4 WSTR-F	4 WKLS-F	4 WALR-F	4 WSB -F	4 WALR-F	4 WSB -F	4 WSTR-F	4 WSB	4 WNNX-F	4 WKHX-F	4 WNNX-F	4 WKLS-F	4 WVEE-F	
5	5 WKHX-F	5 WSB -F	5 WPCF-F	5 WSTR-F	5 WPCF-F	5 WPCF-F	5 WSB -F	5 WSTR-F	5 WSB -F	5 WSTR-F	5 WNNX-F	5 WSB -F	
6	6 WHTA-F	6 WNNX-F	6 WKLS-F	6 WKLS-F	6 WALR-F	6 WALR-F	6 WKLS-F	6 WKLS-F	6 WSB	6 WSB	6 WSB	6 WPCF-F	
7	7 WSB -F	7 WKLS-F	7 WSTR-F	7 WSB	7 WSB	<	7 WVEE-F	7 WNNX-F	7 WNNX-F	7 WKLS-F	7 WSTR-F	7 WJZF-F	
8	8 WALR-F	8 WPCF-F	8	8 WSTR-F	8	8	8 WSB -F	8	8 WSB -F	8	8	8	
9	9	9	9	9	9	9	9	9	9	9	9	9	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WNNX-F	1 WNNX-F	1 WKLS-F	1 WKLS-F	1 WKLS-F
2 WSTR-F	2 WSTR-F	2 WKHX-F	2 WKHX-F	2 WPCF-F	2 WHTA-F	2 WVEE-F	2 WVEE-F	2 WVEE-F	2 WVEE-F
3 WKHX-F	3 WKHX-F	3 WSTR-F	3 WSTR-F	3 WKHX-F	3 WVEE-F	3 WKLS-F	3 WNNX-F	3 WNNX-F	3 WKXH-F
4 WNNX-F	4 WNNX-F	4 WSB -F	4 WPCF-F	4 WSB -F	4 WSTR-F	4 WHTA-F	4 WZGC-F	4 WZGC-F	4 WSB
5 WHTA-F	5 WSB -F	5 WNNX-F	5 WSB -F	5 WALR-F	5 WKLS-F	5 WSTR-F	5 WSTR-F	5 WKHX-F	5 WZGC-F
6 WALR-F	6 WALR-F	6 WALR-F	6 WALR-F	6 WSTR-F	6 WZGC-F	6 WZGC-F	6 WHTA-F	6 WALR-F	6 WALR-F
7	7	7	7	7 WFOF-F	7	7 WKHX-F	7 WKHX-F	7 WSB	7 WFOF-F
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA 21/ 235	TSA 17/ 282	TSA 15/ 423	CONSOLIDATION REPORT	12+	25-54	REVENUE
WGKA	1190 ATLANTA	0.6/0.8/ 21/ 235			WKHX A/F, WYAY-F (Disney/Cap Cities)	12.4%	11.6%	13.8%
WNIV	970 ATLANTA	0.4/1.0/ 17/ 282						
WQXI	790 ATLANTA	0.3/1.4/ 15/ 423						
WVFJ-F	93.3 MANCHESTER	0.5/1.8/ 34/ 707			WSB A/F, WJZF-F (Cox, still pending)	15.9%	16.7%	19.0%
						28.3%	28.3%	32.8%

ATLANTA

RADIO STATIONS

AM STATIONS

WAOK,	1380,	5 KW	,	Gospel	,	\$ 53.00	(Mc-Guild)	Granum
WCNN,	680,	50 KW/10 KW (DA-N),	,	Sports	CNN, WESTWD,	\$ 51.00	(Banner)	Midwestern
WGKA,	1190,	10 KW (DAYS)	,	Classical	,	\$ 35.00	(CMBS)	
WGST,	640,	50 KW/1 KW (DA-2)	,	News/Talk	ABC, CBS,	\$168.00	(Eastman)	Jacor
WQXI,	790,	5 KW/1 KW (DA-N)	,	Standards	,	\$ 50.00	(CBS)	Jefferson-Pilot
WSB,	750,	50 KW	,	Full Service/Talk	AP,	\$230.00	(Christal)	Cox

FM STATIONS

WALR,	104.7,	100 KW @ 981	,	Black/AC	WESTWD,	\$145.00	(Banner)	Midwestern (Dickey)	(ATHENS)
WFOX,	97.1,	97 KW @ 1571	,	Oldies	WESTWD,	\$180.00	(Group W)	Chancellor	(GAINESVILLE)
WGST,	105.7,	50 KW @ 492	,	See WGST-AM					(CANTON)
WHTA,	97.5,	8.5 KW @ 554	,	Black	,	\$ 60.00	(Torbet)	Radio One	(FAYETTEVILLE)
WJZF,	104.1,	60 KW @ 1217	,	Jazz	,	\$100.00	(Christal)	Cox	(LA GRANGE)
WKHX,	101.5,	99 KW @ 968	,	Country	,	\$295.00	(Katz)	Cap Cities/Disney	
WKLS,	96.1,	99 KW @ 984	,	AOR	Source,	\$200.00	(Katz)	Citicasters	
WNNX,	99.7,	100 KW @ 1033	,	AOR - New Rock	,	\$177.00	(MMR)	Susquehanna	
WPCH,	94.9,	99 KW @ 983	,	Soft AC	CBS,	\$244.00	(Eastman)	Jacor	
WSB,	98.5,	100 KW @ 918	,	AC	,	\$210.00	(Christal)	Cox	
WSTR,	94.1,	100 KW @ 909	,	CHR/AC	,	\$180.00	(CBS)	Jefferson-Pilot	
WVEE,	103.3,	100 KW @ 1020	,	Black	ABC,	\$325.00	(Mc-Guild)	Granum	
WYAY,	106.7,	99 KW @ 1401	,	Country	ABC,	\$105.00	(Katz)	Cap Cities/Disney	
WZGC,	92.9,	99 KW @ 909	,	Classic AOR	,	\$175.00	(D&R)	Infinity	

ATLANTIC CITY - CAPE MAY

Arbitron Rank/Pop (12+): 136/279,800
 MSA Rank/Pop: 145/333,000
 Philadelphia DMA
 Average Person Ratings: 16.3
 Market TSL: 21.75 hours

Stations: 32/20
 Diaries: 903/310:1/46.4%
 Sample Target: 900
 % Below Line: 11.4
 % Not Listed: 14.1

1995 Revenue: \$13,400,000
 HH Inc.: \$41,247
 Retail \$: 3.5 Bil
 Pop per Station: 13,990
 #1 Biller: WFGP-F \$2,400,000
 #1 Billing Portfolio: Ragan Henry duop \$3,950,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	FAL 94	SPG 94	Revenue Level	
1. WTHH-FF (B)	35/ 7.7	6.6	8.6	6.9	6.1	----	38/399	375/13.4	11.8	12.3	B	WTHH-FF
2. WZXL-F (AOR)	31/ 6.8	6.2	5.5	9.1	9.3	----	39/620	507/18.1	18.5	19.3	D	WZXL-F
3. WFGP-F (SAC)	28/ 6.2	4.7	7.8	5.0	10.5	----	30/512	480/17.2	15.9	16.6	D	WFGP-F
4. WKOE-F (C)	27/ 5.9	5.2	5.5	3.7	2.8	----	28/320	288/10.3	8.7	11.5	B	WKOE-F
5. WMGM-F (AC)	26/ 5.7	5.2	2.7	3.5	2.0	----	26/427	421/15.0	14.0	10.7	B	WMGM-F
6. WAYV-F (AC/CHR)	24/ 5.3	3.7	5.3	5.4	4.7	----	27/473	410/14.7	15.0	17.2	C	WAYV-F
7. WRDR-F (ST)	23/ 5.1	6.2	3.6	5.2	5.1	----	27/271	213/ 7.6	10.4	9.7	B	WRDR-F
8. WMID-FF (AOR/CL)	22/ 4.8	2.7	3.6	5.6	4.1	----	24/370	355/12.7	10.7	11.1	B	WMID-FF
9. WOND (T)	21/ 4.6	5.4	6.1	4.3	3.9	----	21/268	268/ 9.6	9.1	12.7	B	WOND
10. WBSS-F (T/O)	16/ 3.5	4.9	5.5	6.0	6.3	----	25/462	272/ 9.7	17.2	18.6	C	WBSS-F
11. WKTU-F (O)	13/ 2.9	4.5	2.5	5.4	3.4	----	14/283	257/ 9.2	10.0	9.4	B	WKTU-F
WXTU-F (C)	13/ 2.9	2.3	1.3	3.9	2.2	----	38/363	209/ 7.5	5.8	5.2		WXTU-F
13. WCMC (ST)	12/ 2.6	3.7	3.8	2.6	3.2	----	12/153	134/ 4.8	6.0	6.3	A	WCMC
WCZT-F (AC)	12/ 2.6	0.8	0.8	1.9	1.6	----	12/106	106/ 3.8	3.0	3.5	A	WCZT-F
WFGP (T)	12/ 2.6	0.4	1.1	---	0.6	----	12/175	175/ 6.3	2.9	6.1	A	WFGP
WMID (ST)	12/ 2.6	4.5	4.2	4.3	3.9	----	12/170	170/ 6.1	7.1	9.5	A	WMID
17. WJSE-F (AOR-NR)	9/ 2.0	2.9	---	1.1	1.2	----	9/231	231/ 8.3	6.9	---	A	WJSE-F

12+ FM SHARE (METRO): 86.96% (340 of 391) (FAL 94: 79.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBSS-F	1 WZXL-F	1 WZXL-F	1 WZXL-F	1 WFGP-F	1 WKOE-F	1 WTHH-FF	1 WMGM-F	1 WTHH-FF	1 WTHH-FF	1 WTHH-FF
WZXL-F	2 WTHH-FF	2 WTHH-FF	2 WFGP-F	2 WZXL-F	WRDR-F	2 WOND	2 WZXL-F	2 WZXL-F	2 WZXL-F	2 WOND
3 WAYV-F	3 WMID-FF	3 WMGM-F	WMGM-F	3 WKOE-F	3 WOND	3 WKOE-F	3 WFGP-F	3 WFGP-F	3 WKOE-F	3 WZXL-F
WTHH-FF	4 WAYV-F	4 WFGP-F	4 WTHH-FF	WMGM-F	4 WFGP-F	4 WAYV-F	4 WTHH-FF	4 WKOE-F	4 WAYV-F	4 WFGP-F
5	5 WMGM-F	5 WAYV-F	5 WMID-FF	5 WTHH-FF	5 WTHH-FF	5 WZXL-F	5 WKOE-F	5 WMGM-F	5 WFGP-F	5 WBSS-F
6	6 WFGP-F	WMID-FF	6 WAYV-F	6 WAYV-F	6 WMGM-F	6 WFGP-F	WMID-FF	6 WAYV-F	WMID-FF	6
7	7	7	7	WMID-FF	7	WFGP-F	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAYV-F	1 WAYV-F	1 WAYV-F	1 WTHH-FF	1 WMGM-F	1 WZXL-F	1 WZXL-F	1 WZXL-F	1 WZXL-F	1 WZXL-F
2 WBSS-F	2 WMGM-F	WMGM-F	2 WMGM-F	WTHH-FF	2 WTHH-FF	2 WMID-FF	2 WMID-FF	2 WFGP-F	2 WFGP-F
WTHH-F	3 WTHH-FF	3 WMID-FF	3 WAYV-F	3 WAYV-F	3	WTHH-FF	3 WTHH-FF	3 WMID-FF	3 WKOE-F
4 WMGM-F	4 WMID-FF	WFGP-F	4 WFGP-F	WFGP-F	4	3	4	4 WTHH-FF	4 WMGM-F
WMID-F	5 WBSS-F	WTHH-FF	5 WBSS-F	WKOE-F	5	5	5	5 WMGM-F	WMID-FF
6	6 WZXL-F	6 WCZT-F	WMID-FF	6	6	6	6	6 WKOE-F	6 WTHH-FF
7	7	WZXL-F	WZXL-F	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WDOX-F	93.1 WILDWOOD CREST	1.8/5.0/	8/ 139	WKTU-F, WMGM-F, WOND (Local)	13.2%	15.0%	13.2%
WFNN-F	98.7 VILLAS	1.8/4.7/	11/ 156				
WABC	770 NEW YORK	1.1/2.4/	5/ 77	WCMC, WZXL-F, WAYV-F (Ragan Henry, pending)	14.7%	14.5%	29.5%
WWFG-F	99.9 OCEAN CITY, MD	0.4/1.4/	2/ 53		27.9%	29.5%	42.7%

SEE PHILADELPHIA FOR MORE ABOUT THE FOLLOWING:

KYW	0.9/ 3.1	WJ2-F	0.4/ 1.0	WUSL-F	0.7/ 2.8
WIOQ-F	1.1/ 4.4	WMMR-F	0.4/ 4.2	WUDB-F	0.7/ 2.0
WIP	1.3/ 6.1	WUPL-F	0.7/ 3.3	WYSP-F	0.9/ 4.3

ATLANTIC CITY - CAPE MAY

RADIO STATIONS

WCMC	, 1230,	1 KW	, Standards	SMN, \$<20	(D & R)	Ragan Henry	(WILDWOOD)
WFPG	, 1450,	1 KW	, Talk	TARN, CBS, \$<20	(Eastman)	Spring	
WMID	, 1340,	1 KW	, Standards	WESTWD, \$<20	(Banner)		
WOND	, 1400,	1 KW	, Talk	ABC, CNN, \$<20	(Mc-Guild)		(PLEASANTVILLE)
WAYV-F,	95.1,	50 KW @ 331	, AC/CHR	, \$30.00	(Katz)	Ragan Henry	
WCZT-F,	94.3,	3.3 KW @ 300	, AC	, \$<20	(K & P)		(AVALON)
WBSS-F,	97.3,	50 KW @ 466	, CHR	, \$26.00	(D & R)	Press	(MILLVILLE)
WFNN-F,	98.7,	3 KW @ 292	, AC	SMN, \$17.00	(D & R)	Scott	(VILLAS)
WFPG-F,	96.9,	50 KW @ 358	, Soft AC	, \$46.00	(Eastman)	Spring	
WJSE-F,	102.7,	3.3 KW @ 295	, AOR-New Rock	, \$<20	(---)		(PETERSBURG)
WKOE-F,	106.3,	3 KW @ 308	, Country	SMN, \$<20	(Eastman)		(OCEAN CITY)
WKTU-F,	98.3,	3 KW @ 100	, Oldies	, \$21.00	(Christal)	WMGM owner (D)	(OCEAN CITY)
WMGM-F,	103.7,	50 KW @ 348	, AC	, \$22.00	(Mc-Guild)		
WMID-F,	99.3,	3.4 KW @ 289	, Classic AOR	, \$<20	(Banner)		(PLEASANTVILLE)
WSJL-F,	102.3,	3.2 KW @ 292	, See WMID-F				(CAPE MAY)
WRDR-F,	104.9,	10 KW @ 508	, Standards	AP, \$21.00	(---)		(EGG HARBOR)
WTTH-F,	96.1,	2.3 KW @ 371	, Black	SMN, \$24.00	(---)		(MARGATE)
WBNJ-F,	105.5,	3 KW @ 295	, See WTTH-F				(CAPE MAY C.H.)
WZXL-F,	100.7,	38 KW @ 331	, AOR	, \$44.00	(D & R)	Ragan Henry	(WILDWOOD)

Other ranked stations -- see Philadelphia

Miscellaneous: WKTU-F (Ocean City) sold to WMGM-F owner for \$850,000 (O'Grady). . . WFPG A/F sold by H & D to Spring for \$ _____ (MVP). . . WAYV-F sold to Ragan Henry (D) by Osborn for \$2,700,000. . . WBSS-F sold to Press for \$2,750,000. . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
*	? - Others or Unknown
*	

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	
*	

AUGUSTA

Arbitron Rank/Pop (12+): 116/350,400
 MSA Rank/Pop: 107/453,000
 DMA # 111
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 22/21
 Diaries: 838/418:1/51.1%
 Sample Target: 810
 % Below Line: 1.4
 % Not Listed: 17.1

1995 Revenue: \$11,200,000
 HH Inc.: \$39,831
 Retail \$: 4.0 Bil
 Pop per Station: 16,686
 #1 Biller: WKXC-F \$2,400,000
 #1 Billing Portfolio: WBBQ/WZNY duop \$3,400,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WKXC-F (C)	82/14.7	12.5	13.1	15.3	14.2	----	97/1133	931/26.6	23.9	24.4	D	WKXC-F
2. WBBQ-AF (AC)	56/10.1	9.2	12.5	11.1	15.2	----	75/1139	838/23.9	25.8	26.2	D	WBBQ-AF
3. WFXA-F (B)	52/ 9.3	9.1	7.7	11.8	17.5	----	61/802	693/19.8	22.3	20.2	C	WFXA-F
4. WGAC (N/T)	35/ 6.3	4.2	5.9	5.9	6.7	----	36/503	461/13.2	9.7	12.3	B	WGAC
5. WRXR-F (AOR)	28/ 5.0	5.3	5.6	4.6	4.0	----	39/531	406/11.6	12.9	12.7	C	WRXR-F
6. WAEJ-FF (B)	27/ 4.9	4.9	5.5	3.5	---	----	48/697	461/13.2	11.0	9.9	A	WAEJ-FF
7. WGOR-F (O)	26/ 4.7	3.3	1.5	3.0	3.3	----	30/444	408/11.6	9.9	7.6	A	WGOR-F
8. WAKB-F (B)	23/ 4.1	4.4	5.7	2.8	---	----	39/521	345/ 9.8	9.8	10.4	A	WAKB-F
9. WCHZ-F (AOR-NR)	20/ 3.6	2.7	2.2	2.0	1.1	----	21/332	280/ 8.0	8.3	6.8	A	WCHZ-F
10. WZNY-F (CHR/AC)	18/ 3.2	5.8	4.5	5.4	4.6	----	34/636	446/12.7	15.8	13.9	C	WZNY-F
11. WEKL-AF (C)	17/ 3.1	6.0	2.9	4.4	3.7	----	23/437	348/ 9.9	14.0	8.8	A	WEKL-AF
12. WSLT-F (SAC)	16/ 2.9	4.4	5.2	3.0	6.0	----	22/420	344/ 9.8	11.4	12.3	A	WSLT-F
13. WKBG-F (C)	15/ 2.7	3.3	3.2	1.5	---	----	17/446	368/10.5	8.0	7.3	A	WKBG-F
14. WKZK (G)	14/ 2.5	3.8	4.5	2.0	2.3	----	14/133	126/ 3.6	5.4	5.3	A	WKZK
15. WTHB (G)	11/ 2.0	2.7	1.7	4.8	4.4	----	13/138	122/ 3.5	4.8	3.2	A	WTHB
16. WAJY-F (T)	9/ 1.6	1.1	1.3	1.1	0.7	----	9/121	117/ 3.3	3.0	4.3	A	WAJY-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 86.15% (398 of 462) (FAL 94: 83.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WBBQ-AF	1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WFXA-F	1 WBBQ-AF
WAEJ-FF	2 WFXA-F	2 WBBQ-AF	WKXC-F	2 WBBQ-AF	2 WBBQ-AF	2 WBBQ-AF	2 WBBQ-AF	2 WBBQ-AF	2 WKXC-F	2 WFXA-F
3 WKXC-F	3 WRXR-F	3 WFXA-F	3 WFXA-F	3 WFXA-F	3 WGAC	3 WFXA-F	3 WFXA-F	3 WFXA-F	3 WAEJ-FF	3 WGAC
4 WZNY-F	4 WBBQ-AF	4 WRXR-F	4 WAKB-F	4 WGOR-F	4 WGOR-F	4 WGAC	4 WGAC	4 WGAC	4 WBBQ-AF	WKXC-F
WCHZ-F	5 WAEJ-FF	5	WRXR-F	5 WAKB-F	5 WFXA-F	5	5	5	5	WAKB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WRXR-F	1 WFXA-F	1 WFXA-F	1 WBBQ-AF	1 WBBQ-AF
2 WFXA-F	2 WFXA-F	2 WBBQ-AF	2 WBBQ-AF	2 WBBQ-AF	2 WKXC-F	WRXR-F	2 WBBQ-AF	WFXA-F	2 WFXA-F
3 WAEJ-FF	3 WAEJ-FF	WFXA-F	3 WFXA-F	3 WFXA-F	WAEJ-FF	3 WBBQ-AF	3 WRXR-F	WRXR-F	3 WKXC-F
4	WBBQ-AF	4 WRXR-F	4	4 WGOR-F	4 WCHZ-F	WKXC-F	4 WKXC-F	4 WKXC-F	4 WRXR-F
5	WRXR-F	WAKB-F	5	5 WAKB-F	WFXA-F	5 WCHZ-F	WEKL-AF	5 WEKL-AF	5 WGOR-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WKIM 1230	AUGUSTA	0.4/2.1/	2/ 75		WRXR-F, WKBG-F (Multimarket)	7.7%	8.1%	13.8%
WTHO-F 101.7	THOMSON	0.5/2.1/	9/ 136					
WCOS-F 97.5	COLUMBIA, SC	0.2/2.4/	27/ 194		WBBQ A/F, WZNY-F (Local)	13.3%	14.1%	30.3%
					WKXC-F, WSLT-F (Buck)	17.6%	16.8%	24.1%
					WTHB, WAKB-F, WFXA-F (Davis)	15.4%	16.3%	13.4%
						54.0%	55.3%	80.3%

AUGUSTA

RADIO STATIONS

WGAC ,	580,	5 KW/1 KW (DA-N)	, News/Talk	CBS, \$ 23.00	(D & R)	Beasley	
WKZK ,	1600,	500 W (DAYS)	, Gospel	AURN, \$<20.00	(Dora)		
WTHB ,	1550,	5 KW/11 W	, Gospel/Black	ABC, \$<20.00	(Katz)	Davis	
WAEJ-F,	100.9,	6 KW @ 328	, Black	, \$<20.00	(---)	Jones	(WAYNESBORO)
WAKB-F,	96.9,	0.8 KW @ 1364	, Black	, \$<20.00	(K & P)		(WRENS)
WBBQ-F,	104.3,	100 KW @ 1000	, CHR/AC	ABC, \$ 52.00	(Eastman)		
WCHZ-F,	95.1,	6 KW @ 328	, AOR-NR	, \$<20.00	(---)		(HARLEM)
WFXA-F,	103.1,	3 KW @ 298	, Black	ABC CBS, \$ 30.00	(Katz)	Davis	
WGOR-F,	93.9,	13 KW @ 456	, Oldies	WESTWD CNN, \$<20.00	(D & R)	Beasley	(MARTINEZ)
WKBG-F,	107.7,	25 KW @ 577	, Country	ABC, \$<20.00	(Banner)	Multimarket	(MARTINEZ)
WKXC-F,	99.5,	23 KW @ 728	, Country	, \$ 53.00	(Mc-Guild)	GHB	(AIKEN, SC)
WRXR-F,	96.3,	15 KW @ 899	, AOR	ABC, \$ 28.00	(Christal)	Multimarket	(AIKEN, SC)
WSLT-F,	98.3,	2.8 KW @ 485	, Soft AC	, \$<20.00	(Mc-Guild)	GHB	(CLEARWATER, SC)
WTHO-F,	101.7,	3 KW @ 298	, Country	WESTWD, \$ 10.00	(Regional)		(THOMSON)
WXFG-F,	102.3,	1.5 KW @ 666	, Country	ABC, \$ 18.00	(Katz)		
WZNY-F,	105.7,	100 KW @ 1168	, AC	UNISTR AP, \$ 27.00	(Katz)	WBBQ owner (D)	

AUSTIN

Arbitron Rank/Pop (12+): 54/821,600

Stations: 26/22
Diaries: 1872/439:1/50.7%
Sample Target: 1785
% Below Line: 3.0
% Not Listed: 18.8

1995 Revenue: \$41,000,000
HH Inc.: \$43,514
Retail \$: 10.0 Bil
Pop per Station: 37,345
#1 Biller: KASE-F \$9,000,000
#1 Billing Portfolio: KASE/KVET-AF \$11,600,000

MSA Rank/Pop: 58/994,000
DMA # 64
Average Person Ratings: 15.3
Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KASE-F (C)	172/13.7	13.6	13.8	14.1	13.7	13.8	196/2383	2059/25.1	28.0	25.0	H	KASE-F
2. KHFI-F (CHR)	115/ 9.1	9.9	9.3	9.1	7.8	9.4	125/2120	1880/22.9	25.0	21.4	F	KHFI-F
3. KLBJ (N/T)	82/ 6.5	5.5	6.2	6.7	6.5	6.2	91/1355	1174/14.3	15.1	16.7	F	KLBJ
4. KEYI-F (O)	79/ 6.3	4.0	4.6	5.0	2.7	5.0	92/1364	1228/14.9	13.6	10.6	D	KEYI-F
5. KVET-F (C)	75/ 6.0	7.6	6.0	5.0	7.0	6.2	85/1433	1273/15.5	15.6	16.7	D	KVET-F
6. KLBJ-F (AOR)	74/ 5.9	6.5	8.1	7.0	5.7	6.9	78/1515	1343/16.3	18.3	17.7	E	KLBJ-F
7. KKMJ-F (SAC)	64/ 5.1	7.0	6.8	7.3	7.9	6.6	70/1252	1127/13.7	16.7	17.7	G	KKMJ-F
8. KGSR-F (AOR-P)	45/ 3.6	3.1	3.3	3.9	3.6	3.5	46/721	699/ 8.5	8.6	9.8	D	KGSR-F
9. KPEZ-F (CL AOR)	44/ 3.5	3.4	3.4	3.0	4.9	3.3	46/1139	1041/12.7	12.0	14.7	D	KPEZ-F
10. KAMX-F (AC/CHR)	42/ 3.3	2.6	2.5	2.3	2.4	2.7	43/944	873/10.6	8.8	7.7	C	KAMX-F
11. KROX-F (AOR-NR)	35/ 2.8	2.9	---	---	---	---	38/921	860/10.5	---	---	B	KROX-F
12. KVET (T)	34/ 2.7	1.6	2.2	1.5	1.8	2.0	35/660	646/ 7.9	6.1	6.6	SEE	KVET-F
13. KUTZ-F (AOR)	26/ 2.1	2.6	2.8	2.8	3.5	2.6	55/917	584/ 7.1	8.8	8.7	C	KUTZ-F
14. KHHT-F (O-70's)	24/ 1.9	1.3	1.6	1.5	2.1	1.6	33/873	604/ 7.4	6.8	9.2	B	KHHT-F
15. WOAI (N/T)	16/ 1.3	0.3	1.0	1.0	0.9	0.9	22/516	363/ 4.4	3.6	3.8		WOAI
16. KJCE (U)	13/ 1.0	0.8	0.7	1.1	1.0	0.9	14/176	152/ 5.9	2.1	2.7	A	KJCE
17. KCLB-F (SP)	13/ 1.0	1.5	1.0	1.3	0.7	1.2	13/262	262/ 3.2	3.4	2.3	A	KCLB-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 81.10% (828 of 1021) (FAL 94: 81.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHFI-F>>	1 KASE-F<	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KASE-F	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KHFI-F>	1 KASE-F
2 KASE-F	2 KHFI-F>	2 KHFI-F	2 KHFI-F<	2 KEYI-F<	2 KLBJ	2 KHFI-F	2 KLBJ >	2 KHFI-F	2 KASE-F>	2 KLBJ
3 KROX-F	3 KLBJ-F>	3 KLBJ-F	3 KLBJ-F	3 KHFI-F<	3 KEYI-F	3 KVET-F	3 KHFI-F	3 KEYI-F	3	3 KKMJ-F
4	4 KVET-F	4 KVET-F	4 KLBJ <	4 KLBJ-F	4 KVET-F	4 KLBJ-F	4 KEYI-F<	4 KLBJ <	4	4 KHFI-F
5	KAMX-F<	5 KEYI-F	5 KEYI-F	5 KLBJ	5 KKMJ-F	5 KLBJ <	5 KKMJ-F<	5 KLBJ-F	5	5 KEYI-F
6	6 KROX-F	6 KLBJ	KVET-F	6 KVET-F	6	6 KKMJ-F	6 KLBJ-F	6 KVET-F	6	6
7	7	7	7	7 KKMJ-F	7	7 KEYI-F	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KASE-F	1 KASE-F	1 KASE-F	1 KASE-F>	1 KASE-F>	1 KASE-F	1 KASE-F<	1 KLBJ-F	1 KASE-F	1 KASE-F
2 KHFI-F	2 KHFI-F>>	KHFI-F	2 KHFI-F>	2 KHFI-F	2 KHFI-F	2 KLBJ-F<	2 KHFI-F	2 KLBJ-F	2 KLBJ-F
3 KEYI-F	3 KAMX-F	3 KAMX-F	3 KEYI-F	3 KEYI-F	3 KLBJ-F	3 KHFI-F>	3 KASE-F	3 KHFI-F	3 KLBJ
KLBJ-F	KLBJ-F	4 KLBJ-F	4 KKMJ-F<	4 KKMJ-F	KVET-F	4 KVET-F	4 KVET-F	4 KVET-F<	4 KEYI-F
KROX-F	5 KEYI-F	5 KKMJ-F	5 KLBJ-F	5 XGSR-F	5 KROX-F	5 KROX-F	5 KPEZ-F	5 KLBJ	5 KPEZ-F<
6	6 KGSR-F	6 KGSR-F	KGSR-F	6 KLBJ-F	KUTZ-F	6	KROX-F	6 KPEZ-F	6 KVET-F
7	7 KKMJ-F	7	7	KVET-F	7	7	KGSR-F	7	7 KHFI-F

AUSTIN

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME		CONSOLIDATION REPORT	12+	25-54	REVENUE
KELG	1440	ELGIN	0.4/1.0/ 5/ 82	KLBJ A/F, KHHT-F (Local)	14.3%	15.7%	21.0%
FKIT	1060	SUNSET VALLEY	0.6/0.5/ 7/ 42				
KFON	1490	AUSTIN	0.9/1.6/ 11/ 131	KPEZ-F, KHFI-F (Clear Channel)	12.6%	12.3%	16.5%
KIXL	970	DEL VALLE	0.9/2.3/ 11/ 195				
KNNC-F	107.7	GEORGETOWN	0.6/4.5/ 10/ 441	KJCE, KAMX-F, KKMJ-F (Amer. Radio Syst.)	9.4%	10.9%	15.1%
KTXZ	1560	W. LAKE HILLS	0.4/1.9/ 5/ 158				
KISS-F	99.5	SAN ANTONIO	0.4/1.3/ 5/ 143	KASE-F, KVET A/F (Local)	22.4%	20.7%	28.3%
KSAH	720	SAN ANTONIO	0.7/1.5/ 10/ 131				
KXTN-F	107.5	SAN ANTONIO	0.6/2.0/ 8/ 184	KTXZ-F, KELG, KKLB-F (Local)	1.8%	2.1%	1.5%
				KROX-F, KGSR-F (Sinclair)	6.4%	6.7%	7.8%
					66.9%	68.4%	90.2%

RADIO STATIONS

KELG	, 1440,	500 W	, Hispanic	, \$ 15.00	(Caballero)		
KIXL	, 970,	1 KW (DA-1)	, Religion	USA, \$ 16.00	(Republic)	Signature	
KLBJ	, 590,	5 KW/1 KW (DA-N)	, News/Talk	CBS, WESTWD, \$ 62.00	(Eastman)		
KVET	, 1300,	5 KW/1 KW (DA-2)	, Country/Talk	ABC, \$ NA	(Katz)		
KAMX-F	, 94.7,	97 KW @ 1256	, CHR/AC	WESTWD, \$ 30.00	(MMR)	Amer.Radio	(LULING)
KASE-F	, 100.7,	100 KW @ 1191	, Country	, \$155.00	(Katz)		
KEYI-F	, 103.5,	100 KW @ 1256	, Oldies	, \$ 55.00	(Christal)		
KGSR-F	, 107.1,	46 KW @ 518	, AOR-PROG	, \$ 50.00	(D&R)	Sinclair	(BASTROP)
KHFI-F	, 96.7,	100 KW @ 686	, CHR	, \$ 82.00	(Christal)	Clear Channel	(GEORGETOWN)
KHHT-F	, 93.3,	93 KW @ 1948	, Oldies - 70's	WESTWD, \$ 28.00	(Eastman)	KLBJ duop	(KILLEEN)
KKLB-F	, 92.5,	1.6 KW @ 449	, Hispanic	, \$ <20.00	(Caballero)		(ELGIN)
KKMJ-F	, 95.5,	100 KW @ 1000	, Soft AC	, \$ 84.00	(MMR)	Amer.Radio	
KLBJ-F	, 93.7,	100 KW @ 1050	, AOR	, \$ 72.00	(Eastman)		
KNNC-F	, 107.7,	8 KW @ 538	, AOR - New Rock	, \$ 25.00	(K&P)		(GEORGETOWN)
KPEZ-F	, 102.3,	20 KW @ 686	, Classic AOR	, \$ 50.00	(Christal)	Clear Channel	
KROX-F	, 101.5,	100 KW @ 981	, AOR-NR	, \$ 25.00	(D&R)	Sinclair	(GIDDINGS)
KUTZ-F	, 98.9,	19 KW @ 1814	, AOR	ABC, SMN, \$ 34.00	(Torbet)	Shamrock (Lynett)	(LAMPASAS)
KVET-F	, 98.1,	100 KW @ 686	, Country	ABC, \$ 50.00	(Katz)	KASE owner (D)	

Miscellaneous: KOKE-F changes to KROX-F and format to AOR-NR. . . KPTY-F changes to KAMX-F (Oct). . .

BAKERSFIELD

Arbitron Rank/Pop (12+): 86/417,200
 MSA Rank/Pop: 84/624,000
 DMA # 132
 Average Person Ratings: 15.9
 Market TSL: 21.75 hours

Stations: 24/22
 Diaries: 1310/318:1/51.8%
 Sample Target: 1245
 % Below Line: 2.5%
 % Not Listed: 18.4%

1995 Revenue: \$15,200,000
 HH Inc.: \$37,665
 Retail \$: 4.0 Bil
 Pop per Station: 18,964
 #1 Biller: KUZZ-F \$3,400,000
 #1 Billing Portfolio: Buck Owens \$3,900,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KUZZ-F (C)	83/12.5	12.4	15.6	12.6	16.7	13.3	85/1130	1008/24.2	28.8	29.4	E	KUZZ-F
2. KKXX-F (CHR)	78/11.8	9.5	10.4	10.9	8.7	10.7	79/1115	1064/25.5	22.7	21.3	C	KKXX-F
3. KERN (N/T)	49/ 7.4	6.4	6.7	7.1	8.1	6.9	49/563	560/13.4	12.7	14.6	C	KERN
4. KRAB-F (AOR)	41/ 6.2	6.7	6.1	9.3	7.8	7.1	43/723	713/17.1	16.9	17.6	C	KRAB-F
5. KGFM-F (SAC)	38/ 5.7	3.8	4.6	5.8	4.1	5.0	38/588	563/13.5	11.9	10.3	B	KGFM-F
6. KERN-F (O)	36/ 5.4	5.4	5.4	3.2	3.9	4.9	36/618	605/14.5	13.5	11.4	B	KERN-F
7. KLLY-F (AC)	24/ 3.6	3.1	2.8	4.9	3.3	3.6	25/463	442/10.6	9.6	9.4	B	KLLY-F
8. KKBB-F (CL AOR)	23/ 3.5	2.6	2.9	3.0	0.9	3.0	24/363	337/ 8.1	7.9	4.0	B	KKBB-F
9. KIWI-F (SP)	22/ 3.3	6.3	4.4	3.6	4.5	4.4	22/252	249/ 6.0	8.3	7.3	C	KIWI-F
KSUV-F (SP)	22/ 3.3	2.6	2.0	3.3	4.4	2.8	24/265	237/ 5.7	6.4	7.1	B	KSUV-F
11. KCWR (C)	17/ 2.6	1.5	2.3	1.5	2.4	2.0	18/237	212/ 5.1	5.5	5.4	A	KCWR
12. KBOS-F (CHR)	13/ 2.0	1.3	1.5	1.7	2.4	1.6	56/795	223/ 5.3	4.5	5.9	A	KBOS-F
KCNQ-F (C)	13/ 2.0	1.5	1.7	1.2	1.1	1.6	13/136	116/ 2.8	2.1	1.6	A	KCNQ-F
14. KCHJ (SP)	12/ 1.8	0.9	0.8	0.6	0.6	1.0	19/256	180/ 4.3	2.6	2.1	A	KCHJ
15. KTIE-F (C)	11/ 1.7	1.0	1.7	2.0	2.1	1.6	11/251	241/ 5.8	6.4	6.2	A	KTIE-F

12+ FM SHARE (METRO): 78.70% (425 of 540) (FAL 94: 75.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKXX-F>>	1 KUZZ-F	1 KUZZ-F<	1 KUZZ-F>	1 KUZZ-F>	1 KERN	1 KUZZ-F	1 KERN <	1 KUZZ-F<	1 KKXX-F>	1 KUZZ-F
2 KRAB-F	2 KKXX-F	2 KKXX-F>	2 KKXX-F>	2 KKXX-F	2 KUZZ-F>	2 KRAB-F<	2 KUZZ-F	2 KKXX-F>	2 KUZZ-F	2 KNZR
3 KUZZ-F	3 KRAB-F>	3 KRAB-F	3 KERN	3 KERN	3 KERN-F	3 KKXX-F<	3 KGFM-F	3 KRAB-F>	3 KRAB-F>	3 KHIS-F
4	4 KGFM-F	4 KGFM-F	4 KERN-F	4 KERN-F	4 KKXX-F	4 KERN >	4 KGFM-F	4 KRAB-F	4	4 KERN
5	5 KIWI-F	5 KERN	5 KGFM-F	5 KGFM-F	5 KGFM-F	5 KERN-F	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKXX-F	1 KUZZ-F>	1 KUZZ-F>>	1 KUZZ-F	1 KUZZ-F>	1 KKXX-F>	1 KUZZ-F	1 KUZZ-F>>	1 KUZZ-F<	1 KUZZ-F
2 KRAB-F	2 KKXX-F>	2 KKXX-F	2 KKXX-F>	2 KKXX-F	2 KRAB-F>	2 KKXX-F<	2 KRAB-F	2 KKXX-F	2 KERN
3 KUZZ-F	3 KRAB-F	3 KLLY-F	3 KGFM-F>	3 KGFM-F	3 KUZZ-F	3 KRAB-F>	3 KSUV-F	3 KRAB-F	3 KKXX-F<
4 KGFM-F>	4 KGFM-F	4 KIWI-F	4 KLLY-F	4 KLLY-F	4 KGFM-F	4 KGFM-F	4 KKXX-F	4 KERN	4 KERN-F
5	KIWI-F	5	5 KRAB-F	5 KERN	5 KIWI-F	5	5	5 KKBB-F	5 KKBB-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO CUME TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KBID 1350 BAKERSFIELD	0.9/2.7/ 6/ 111	KCWR, KUZZ-F, KTIE-F (Buck Owens)	16.8%	17.7%	25.7%
KYLD-F 104.3 SHAFTER	1.2/3.5/ 8/ 147				
KERI 1180 WASCO	0.5/2.4/ 5/ 125				
KGEO 1230 BAKERSFIELD	1.2/4.3/ 8/ 183	KRAB-F, KKXX-F (Mondosphere)	18.0%	13.8%	18.4%
KHIS-F 96.5 BAKERSFIELD	1.2/4.0/ 8/ 168				
KNZR 1560 BAKERSFIELD	1.4/7.0/ 9/ 298	KSUV A/F, KZBA-F (Z-Spanish)	4.1%	4.3%	5.9%
KWAC 1490 BAKERSFIELD	1.2/3.8/ 9/ 161				
KZBA-F 97.7 SHAFTER	0.8/3.0/ 6/ 130	KNZR, KLLY-F, KKBB-F (Buckley)	8.5%	10.1%	15.5%
KFI 640 LOS ANGELES	0.5/2.7/ 5/ 145	KWAC, KCHJ, KIWI-F (Local)	6.3%	6.6%	11.2%
			53.7%	52.5%	76.7%

BAKERSFIELD

RADIO STATIONS

KCWR , 550, 5 KW (DA-2) , Country
 KERN , 1410, 1 KW , News/Talk
 KNZR , 1560, 10 KW (DA-2) , News
 KWAC , 1490, 1 KW , Hispanic

KKBB-F, 99.3, 6 KW @ 144 , Classic AOR
 KERN-F, 94.1, 4.5 KW @ 1309 , Oldies
 KGFN-F, 101.5, 4.8 KW @ 1279 , Soft AC/EZ
 KIWI-F, 92.1, 6 KW @ 164 , Hispanic
 KZBA-F, 97.7, 3 KW @ 298 , Hispanic

KKXX-F, 105.3, 35 KW @ 581 , CHR
 KLLY-F, 95.3, 13 KW @ 462 , AC
 KRAB-F, 106.3, 4 KW @ 374 , AOR
 KUZZ-F, 107.9, 5.8 KW @ 1358 , Country
 KSUV-F, 102.9, 21 KW @ 364 , Hispanic

, \$ < 20.00 (Katz) Buck Owens
 TALKNT, ABC, \$ 42.00 (Christal) American General
 CBS, CNN, \$ NA (D & R) Buckley
 , \$ NA (Lotus)

WESTWD, \$ 22.00 (D&R) Buckley
 , \$ 30.00 (Christal) American General
 WESTWD, \$ 33.00 (Christal)
 , \$ 28.00 (CMBS)
 , \$ NA (Canada) Z-Spanish (SHAFTER)

, \$ 40.00 (Banner) KRAB duop (DELANO)
 AP, \$ 29.00 (D & R) Buckley (OIL DALE)
 CBS, \$ 37.00 (Banner) (GREENACRE)
 , \$ 71.00 (Katz) Buck Owens
 , \$ 21.00 (Caballero) Z-Spanish

Miscellaneous: KAFY sold for \$250,000. . .

BALTIMORE

Arbitron Rank/Pop (12+): 18/2,056,700
 MSA Rank/Pop: 18/2,480,000
 DMA # 23
 Average Person Ratings: 17.0
 Market TSL: 22.50 hours

Stations: 39/22
 Diaries: 2983/ 689:1/54.4%
 Sample Target: 2880
 % Below Line: 17.0
 % Not Listed: 13.2

1995 Revenue: \$78,900,000
 HH Inc.: \$50,404
 Retail \$: 21.6 Bil
 Pop per Station: 93,487
 #1 Biller: WBAL \$13,000,000
 #1 Billing Portfolio: Hearst combo \$18,500,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WPOC-F (C)	317/ 9.1	8.2	8.5	8.1	10.9	8.5	352/4136	3690/17.9	16.6	19.8	H	WPOC-F
2. WBAL (N/T)	277/ 7.9	8.7	8.4	7.4	7.4	8.1	295/4139	3885/18.9	19.4	18.8	I	WBAL
3. WQSR-F (O)	213/ 6.1	6.5	5.3	5.5	6.3	5.9	228/3497	3228/15.7	15.1	16.2	I	WQSR-F
4. WLIF-F (SAC)	206/ 5.9	6.1	6.8	6.2	5.4	6.3	214/3033	2879/14.0	14.7	13.7	H	WLIF-F
5. WXYV-F (B)	186/ 5.3	4.8	4.9	6.1	5.6	5.3	189/2909	2732/13.3	13.8	13.7	G	WXYV-F
6. WERQ-F (B/CHR)	184/ 5.3	4.8	5.1	5.5	6.0	5.2	194/2983	2771/13.5	13.5	14.3	F	WERQ-F
7. WHFS-F (AOR)	165/ 4.7	4.3	4.9	3.4	3.8	4.3	176/3190	2863/13.9	13.5	11.8		WHFS-F
WMMX-F (AC)	165/ 4.7	5.3	5.6	5.6	5.7	5.3	174/3160	2979/14.5	16.2	15.4	H	WMMX-F
9. WWIN-F (B/AC)	132/ 3.8	3.7	3.7	4.8	3.3	4.0	132/1643	1643/ 8.0	9.1	8.0	E	WWIN-F
10. WIYY-F (AOR)	127/ 3.6	4.9	3.9	4.0	3.7	4.1	138/2911	2598/12.6	13.8	13.3	G	WIYY-F
11. WOCT-F (O)	118/ 3.4	3.6	4.0	3.6	3.7	3.7	138/2411	2180/10.6	12.8	11.2	F	WOCT-F
12. WCBM (T)	106/ 3.0	3.1	3.5	2.9	3.0	3.1	107/1372	1321/ 6.4	7.6	7.0	D	WCBM
13. WCAO (G)	96/ 2.8	2.5	2.6	2.1	2.7	2.5	98/1229	1174/ 5.7	6.1	4.3	C	WCAO
14. WJFK (T)	65/ 1.9	2.0	1.8	2.1	2.1	2.0	67/954	932/ 4.5	4.9	5.9		WJFK
15. WRBS-F (REL)	54/ 1.5	1.8	1.6	1.5	1.3	1.6	55/880	828/ 4.0	4.5	3.6		WRBS-F

12+ FM SHARE (METRO): 75.21% (2279 of 3030) (FAL 94: 77.06%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WERQ-F>>	1 WHFS-F	1 WPOC-F>	1 WPOC-F	1 WPOC-F	1 WBAL	1 WBAL	1 WPOC-F	1 WPOC-F	1 WERQ-F	1 WBAL >
2 WXYV-F	2 WXYV-F<	2 WXYV-F<	2 WQSR-F	2 WQSR-F	2 WPOC-F	2 WPOC-F	2 WLIF-F<	2 WBAL	2 WXYV-F	2 WERQ-F
3 WHFS-F	3 WXYV-F	3 WQSR-F<	3 WMMX-F	3 WMMX-F<	3 WQSR-F<	3 WQSR-F>	3 WBAL	3 WQSR-F	3 WWIN-F	3 WXYV-F<
4	4 WERQ-F	4 WMMX-F<	4 WXYV-F	4 WOCT-F	4 WLIF-F>	4 WLIF-F	4 WMMX-F	4 WLIF-F	4 WBAL	4 WWIN-F
5	5 WMMX-F<	5 WHFS-F	5 WLIF-F	5 WWIN-F	5 WWIN-F	5 WXYV-F	5 WQSR-F	5 WMMX-F<	5 WPOC-F	5 WPOC-F
6	6 WIYY-F	6 WERQ-F<	6 WOCT-F	6 WXYV-F	6 WCBM	6 WERQ-F	6 WXYV-F	6 WXYV-F<	6 WHFS-F<	6 WQSR-F
7	7	7 WIYY-F	7 WHFS-F	7 WBAL	7	7 WMMX-F	7 WOCT-F	7 WERQ-F	7	7
8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXYV-F	1 WPOC-F<	1 WPOC-F	1 WPOC-F<	1 WPOC-F	1 WHFS-F	1 WHFS-F<	1 WIYY-F	1 WPOC-F	1 WPOC-F
2 WERQ-F	2 WMMX-F	2 WMMX-F	2 WMMX-F	2 WQSR-F<	2 WIYY-F	2 WIYY-F	2 WHFS-F	2 WIYY-F	2 WBAL
3 WHFS-F	3 WERQ-F<	3 WERQ-F	3 WQSR-F<	3 WMMX-F	3 WXYV-F	3 WXYV-F	3 WPOC-F	3 WHFS-F	3 WQSR-F<
4 WMMX-F	4 WXYV-F<	4 WHFS-F	4 WXYV-F	4 WLIF-F>	4 WERQ-F	4 WPOC-F<	4 WJFK	4 WXYV-F	4 WIYY-F
5 WPOC-F	5 WHFS-F>	5 WXYV-F	5 WLIF-F	5 WWIN-F	5 WMMX-F	5 WERQ-F<	5 WXYV-F	5 WBAL	5 WOCT-F
6 WOCT-F	6 WOCT-F	6 WIYY-F	6 WERQ-F<	6 WXYV-F	6	6 WJFK	6 WERQ-F	6 WOCT-F<	6 WHFS-F
7	7 WIYY-F	7	7 WHFS-F	7 WERQ-F	7	7	7 WOCT-F	7 WQSR-F	7 WWIN-F<
8	8	8	8	8	8	8	8 WBAL	8	8 WXYV-F
9	9	9	9	9	9	9	9	9	9

BALTIMORE

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBGR 860	BALTIMORE	0.4/1.3/ 15/	272	WMMX-F, WOCT-F	8.1%	10.4%	19.8%
WGRX-F 100.7	WESTMINSTER	0.7/5.3/ 48/	1571	(Capitol)			
WITH 1230	BALTIMORE	0.9/3.6/ 32/	739				
WOLB 1010	BALTIMORE	0.7/1.3/ 23/	273	WWIN A/F, WOLB, WERQ-F	10.9%	10.9%	9.6%
WRNR-F 103.1	GRASONVILLE	0.5/1.7/ 21/	421	(Radio One)			
WWIN 1400	BALTIMORE	1.1/2.8/ 38/	567		19.0%	21.3%	29.4%
WWLG 1360	BALTIMORE	0.7/2.4/ 25/	487				
WXCX-F 103.7	HAVRE DE GRACE	0.4/1.3/ 32/	516				
WMD-F 104.7	HAGERSTOWN	0.4/1.2/ 40/	569				

SEE WASHINGTON FOR MORE ABOUT THE FOLLOWING:

WARW-F 0.6/1.6	WMZQ-F 0.9/3.4
WASH-F 0.6/3.2	WPGC-F 1.2/6.8
WBIG-F 0.7/3.0	WRQX-F 1.5/5.4
WFRE-F 0.4/1.4	WTOP 0.9/4.8
WHUR-F 1.5/4.3	WWDC-F 1.3/6.6
WJFK-F 0.6/1.8	WWRC 0.3/1.0
WKYS-F 0.5/3.2	WXTR-F 0.3/1.4
WMAL 0.5/1.8	

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N), News/Talk	CBS, \$ 165.00 (D&R)	Hearst
WBGR, 860, 2.5 KW/100 W (DA-1), Gospel	AURN, \$ 30.00 (Roslin)	Mortenson
WCAO, 600, 5 KW (DA-1), Gospel	WESTWD, \$ 40.00 (Mc-Guild)	Granum
WCBM, 680, 10 KW/5 KW (DA-2), Talk	ABC, WESTWD, \$ 50.00 (Katz)	
WITH, 1230, 1 KW, Standards	WESTWD, \$ 35.00 (Roslin)	Guardian
WJFK, 1300, 5 KW (DA-1), Talk/Jazz	ABC, \$ NA (Torbet)	Infinity
WWIN, 1400, 1 KW, Gospel	\$ 28.00 (Torbet)	Radio One
WWLG, 1360, 5 KW/1.5 KW (DA-2), Standards	\$ NA (---)	

FM STATIONS

WERQ, 92.3, 37 KW @ 571, Black/CHR	AP, \$ 95.00 (MMR)	Radio One
WGRX, 100.7, 16 KW @ 859, AOR	ABC, \$ 48.00 (MMR)	Shamrock-Lynett (WESTMINSTER)
WIYY, 97.9, 14 KW @ 951, AOR	ABC, \$ 110.00 (D&R)	Hearst
WLIF, 101.9, 14 KW @ 961, Soft AC	\$ 155.00 (Eastman)	Infinity
WPOC, 93.1, 16 KW @ 859, Country	ABC, \$ 180.00 (Mc-Guild)	Nationwide
WQSR, 105.7, 50 KW @ 492, Oldies	\$ 185.00 (Christal)	Amer. Radio Systems
WRBS, 95.1, 50 KW @ 500, Religion	\$ 25.00 (---)	
WOCT, 104.3, 50 KW @ 420, Oldies - 70's	\$ 93.00 (Banner)	Capitol
WWIN, 95.9, 3 KW @ 298, Black/AC	\$ 72.00 (Torbet)	Radio One
WMMX, 106.5, 7.4 KW @ 1217, AC	\$ 183.00 (Katz)	Capitol
WXYV, 102.7, 50 KW @ 400, Black	\$ 139.00 (Mc-Guild)	Granum

OTHER RANKED STATIONS -- See Washington

BATON ROUGE

Arbitron Rank/Pop (12+): 81/453,200
 MSA Rank/Pop: 90/565,000
 DMA # 98
 Average Person Ratings: 14.7
 Market TSL: 19.75 hours

Stations: 25/18
 Diaries: 1048/432:1/49.2%
 Sample Target: 1070
 % Below Line: 9.2
 % Not Listed: 15.6

1995 Revenue: \$18,700,000
 HH Inc.: \$44,568
 Retail \$: 5.4 Bill
 Pop per Station: 25,178
 #1 Biller: WYNK-AF \$3,800,000
 #1 Billing Portfolio: Gulfstar duop \$7,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WYNK-F (C)	84/12.6	10.5	15.9	14.6	13.5	13.4	188/2690	1141/25.2	30.3	29.2	E	WYNK-F
2. KQXL-F (B)	68/10.2	12.3	10.8	9.7	14.7	10.8	89/1175	859/19.0	19.6	21.7	D	KQXL-F
3. WGGZ-F (O-70's)	57/ 8.5	5.5	3.7	3.7	2.4	5.4	96/1431	797/17.6	11.5	9.8	C	WGGZ-F
4. WXOK (B)	50/ 7.5	8.5	9.5	8.1	10.5	8.4	58/714	607/13.4	16.5	16.7	C	WXOK
5. KRVE-F (AC)	38/ 5.7	5.5	7.0	6.0	6.8	6.1	41/695	599/13.2	17.5	16.5	C	KRVE-F
WFMF-F (CHR)	38/ 5.7	7.4	6.6	8.4	5.2	7.0	61/1457	761/16.8	18.7	18.1	C	WFMF-F
WTGE-F (AOR)	38/ 5.7	5.8	4.3	6.3	2.7	5.5	90/1374	637/14.1	13.8	10.9	C	WTGE-F
8. WJBO (N/T)	33/ 4.9	4.7	5.1	5.2	5.7	5.0	36/701	583/12.9	13.2	16.1	D	WJBO
9. WKJN-F (C)	27/ 4.0	3.4	4.8	4.2	5.3	4.1	45/963	565/12.5	15.9	17.5	D	WKJN-F
10. WQUE-F (B)	19/ 2.8	2.6	3.2	4.2	3.7	3.2	47/752	424/ 9.4	7.5	9.9		WQUE-F
11. WCKW-F (AOR)	17/ 2.5	4.7	3.7	2.2	2.3	3.3	59/1327	507/11.2	10.7	8.8		WCKW-F
12. WPFC (G)	16/ 2.4	1.7	---	---	1.1	---	18/137	102/ 2.3	---	1.9	A	WPFC
13. WYCT-F (C)	12/ 1.8	1.6	2.7	2.8	3.2	2.2	21/508	311/ 6.9	9.5	11.4	A	WYCT-F
14. WNDC (G)	10/ 1.5	3.5	3.2	2.4	1.0	2.7	10/198	188/ 4.1	4.5	3.0	A	WNDC
15.												

12+ FM SHARE (METRO): 75.53% (426 of 564) (FAL 94: 76.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFMF-F>	1 KQXL-F	1 WGGZ-F<	1 WGGZ-F	1 WGGZ-F<	1 WYNK-F>	1 WYNK-F>	1 WYNK-F>	1 WYNK-F	1 KQXL-F>	1 KQXL-F
2 KQXL-F	2 WTGE-F<	2 WYNK-F<	2 WYNK-F	2 WYNK-F	2 WXOK <	2 WGGZ-F<	2 WGGZ-F	2 KQXL-F<	2 WXOK >	2 WXOK
WTGE-F	3 WGGZ-F	3 KQXL-F>	3 KQXL-F>	3 KQXL-F>	3 WGGZ-F	3 KQXL-F<	3 WJBO	3 WGGZ-F>	3 WTGE-F	3 WGGZ-F
4	4 WYNK-F	4 KRVE-F	4 KRVE-F	4 KRVE-F	4 KQXL-F	4 WXOK >	4 KRVE-F<	4 WTGE-F	WYNK-F	4 WYNK-F
5	5 WFMF-F	WTGE-F	5 WXOK	5 WXOK	5 WJBO	5 KRVE-F	5 KQXL-F	5 KRVE-F<	WFMF-F	5
6	6	WXOK	6	6	6 KRVE-F	6	6	6 WFMF-F	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQXL-F>>	1 KQXL-F>>	1 KQXL-F	1 KQXL-F	1 WYNK-F	1 WTGE-F>	1 WTGE-F	1 WGGZ-F>	1 WGGZ-F	1 WGGZ-F
2 WXOK	2 WFMF-F	2 WGGZ-F	2 WYNK-F	2 WGGZ-F<	2 WYNK-F	2 WGGZ-F	2 WTGE-F>	2 WYNK-F	2 WYNK-F
3 WFMF-F	3 WYNK-F	3 WYNK-F	3 WGGZ-F	3 KQXL-F	3 WCKW-F	3 WYNK-F	3 KQXL-F	3 WTGE-F	3 KQXL-F
4 WTGE-F	4 WGGZ-F	4 KRVE-F	4 KRVE-F	4 KRVE-F	4 WFMF-F	4 KQXL-F	4 WYNK-F	4 KQXL-F	4 WJBO
WQUE-F>	5 WXOK	WFMF-F>	5 WXOK	5 WXOK	5 KQXL-F	WCKW-F	5 WCKW-F	5 WJBO	5 WTGE-F
6	KRVE-F	6	6	6	WQUE-F>	6	6	WCKW-F	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KBRH 1260	BATON ROUGE	0.9/3.2/	8/ 161	WXOK, KQXL-F, WYCT-F (Citywide)	19.5%	18.1%	22.5%
KKAY 1590	WHITE CASTLE	0.7/1.0/	8/ 69				
WBBU-F 107.3	BAKER	0.6/2.6/	5/ 126				
WIBR 1300	BATON ROUGE	0.6/2.0/	6/ 115	WJBO, WFMF-F, WYNK A/F (Gulfstar)	23.8%	21.8%	40.6%
WQCK-F 92.7	CLINTON	1.2/4.3/	10/ 260				
WYNK 1380	BATON ROUGE	0.6/1.7/	7/ 132		43.3%	39.9%	63.1%
KHOM-F 104.1	HOUMA	1.2/6.3/	58/ 974				
WADU-F 94.9	RESERVE	0.6/1.2/	5/ 97				
WWL 870	NEW ORLEANS	0.9/3.9/	39/ 707				
WYLD 940	NEW ORLEANS	0.6/1.7/	10/ 128				
WYLD-F 98.5	NEW ORLEANS	0.6/1.2/	7/ 192				

BATON ROUGE

RADIO STATIONS

WIBR	, 1300,	5 KW/1 KW (DA-2)	, Talk	SEN, \$ 16.00	(Eastman)	
WJBO	, 1150,	5 KW (DA-1)	, Talk/News	CBS, \$ 43.00	(Christal)	Gulfstar
WNDC	, 910,	1 KW (DA-1)	, Gospel	, \$ <20.00	(---)	
WXOK	, 1460,	5 KW/1 KW (DA-N)	, Black	AURN, \$ 28.00	(Banner)	Citywide
KQXL-F,	106.5,	50 KW @ 298	, Black	AURN, ABC, \$ 53.00	(Banner)	Citywide (NEW ROADS)
KRVE-F,	96.1,	43 KW @ 449	, AC	, \$ 38.00	(Katz)	(BRUSLY)
WFMF-F,	102.5,	100 KW @ 1260	, CHR	WESTWD, \$ 41.00	(Christal)	Gulfstar
WGGZ-F,	98.1,	100 KW @ 1499	, Oldies-70's	WESTWD, \$ 48.00	(Katz)	Guaranty
WKJN-F,	103.3,	100 KW @ 1004	, Country	WESTWD, \$ 46.00	(Eastman)	(HAMMOND)
WQCK-F,	92.7,	32 KW @ 604	, Religion	, \$ 16.00	(---)	(CLINTON)
WTGE-F,	100.7,	100 KW @ 1499	, AOR	, \$ 37.00	(Eastman)	
WYCT-F,	94.1,	100 KW @ 981	, Country	, \$ <20.00	(Banner)	Citywide (KENTWOOD)
WYNK-F,	101.5,	100 KW @ 1499	, Country	ABC, \$ 74.00	(Torbet)	Gulfstar

Other Ranked Stations - See New Orleans

Miscellaneous: WGGZ-F changed from Oldies to Oldies - 70's . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

BINGHAMTON

Arbitron Rank/Pop (12+): 157/215,500
 MSA Rank/Pop: 167/260,000
 DMA # 151
 Average Person Ratings: 14.3
 Market TSL: 19.25 hours

Stations: 14/13
 Diaries: 793/272:1/61.3%
 Sample Target: 770
 % Below Line: 1.0
 % Not Listed: 19.8

1995 Revenue: \$8,000,000
 HH Inc.: \$44,754
 Retail \$: 2.0 Bil
 Pop per Station: 16,577
 #1 Biller: WHWK-F \$2,200,000
 #1 Billing Portfolio: Wicks combo \$2,800,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WHWK-F (C)	62/20.1	19.6	19.5	20.2	23.1	----	113/1223	646/30.0	31.2	29.2	D WHWK-F
2. WMXW-F (SAC)	61/10.1	11.6	10.1	8.8	8.9	----	35/513	461/21.4	23.3	20.9	C WMXW-F
3. WMRV-F (AC)	30/ 9.7	7.2	7.4	8.2	7.2	----	42/757	494/22.9	23.3	22.3	B WMRV-F
4. WAAL-F (CHR)	27/ 8.8	14.3	9.8	10.5	12.2	----	55/889	534/24.8	29.2	28.7	C WAAL-F
5. WMBF (FS/T)	26/ 8.4	8.0	13.6	11.1	11.1	----	26/381	381/17.7	17.5	20.8	B WMBF
6. WINR (ST)	19/ 6.2	3.0	5.9	3.4	6.4	----	19/217	206/ 9.6	10.4	9.9	A WINR
7. WKGB-F (AOR)	16/ 5.2	5.8	6.5	7.7	8.1	----	20/314	232/10.8	14.4	16.4	B WKGB-F
WGRG-F (CHR)	16/ 5.2	3.9	4.7	5.7	5.3	----	20/382	324/15.0	18.0	16.8	A WGRG-F
9. WKOP (C)	7/ 2.3	1.1	0.9	1.4	---	----	8/132	121/ 5.6	3.5	3.5	A WKOP
10. WMTT-F (AOR-NR)	4/ 1.3	2.8	---	---	---	----	4/165	143/ 6.6	6.5	---	A WMTT-F
WENE (T)	4/ 1.3	1.4	1.8	0.3	---	----	5/127	112/ 5.2	6.0	6.9	A WENE

12+ FM SHARE (METRO): 76.92% (190 of 247) (FAL 94: 72.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WMRV-F>>	1 WHWK-F	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>>	1 WHWK-F>>	1 WHWK-F>	1 WMRV-F<	1 WHWK-F>>
2 WGRG-F	2 WAAL-F	2 WAAL-F	2 WMXW-F<	2 WMXW-F	2 WMBF	2 WMXW-F<	2 WMXW-F<	2 WMRV-F<	2 WHWK-F<	2 WMXW-F
3 WAAL-F	3 WMRV-F>	3 WMXW-F<	3 WAAL-F>	3 WAAL-F>	3 WMXW-F<	3 WMBF	3 WAAL-F<	3 WAAL-F<	3 WMXW-F<	WMRV-F
WHWK-F	4	4 WMRV-F	4 WKGB-F	4 WKGB-F	4 WINR	4 WAAL-F	4 WMBF	4 WMXW-F	4 WAAL-F	4
5	5	5	5	5	5	5 WMRV-F	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHWK-F	1 WHWK-F>	1 WHWK-F	1 WHWK-F	1 WHWK-F	1 WMRV-F>	1 WAAL-F	1 WAAL-F>	1 WHWK-F	1 WHWK-F
WMRV-F	2 WAAL-F	2 WMXW-F	2 WMXW-F	WMXW-F>>	2 WHWK-F>	2 WHWK-F	2 WHWK-F	2 WAAL-F	2 WAAL-F
3 WAAL-F>	WMRV-F	3 WAAL-F	3 WMRV-F	3 WMRV-F	3 WAAL-F	3 WKGB-F	WKGB-F>	3 WKGB-F>	3 WKGB-F>
4 WGRG-F	4 WMXW-F	4 WMRV-F	4 WAAL-F	4 WAAL-F	4 WKGB-F>>	4 WMRV-F	4 WGRG-F>	4 WMRV-F	4
5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WATS-AF 960 SAYRE, PA	0.6/1.4/ 4/	105		WENE, WMRV-F, WMXW-F (Enterprise)	21.1%	21.7%	27.6%
WYXL-F 97.3 ITHACA	1.0/2.3/ 5/	127					

RADIO STATIONS

WINR , 680, 1 KW/500 W (DA-2)	Standards	CBS, \$<20.00 (Roslin)	
WMBF , 1290, 5 KW (DA-N)	News/Talk	WESTWD TALKNT, \$ 20.00 (Katz)	Wicks
WAAL-F, 99.1, 7 KW @ 1089	CHR	ABC, \$ 34.00 (Eastman)	Regional
WGRG-F, 101.7, 1 KW @ 558	CHR	\$<20.00 (D & R)	(OWEGO)
WHWK-F, 98.1, 10 KW @ 961	Country	\$ 50.00 (Katz)	Wicks
WKGB-F, 92.5, 1.3 KW @ 708	AOR	Source, \$<20.00 (D & R)	(SUSQUEHANNA)
WMRV-F, 105.7, 35 KW @ 571	AC	WESTWD, \$ 23.00 (Christal)	Enterprise (ENDICOTT)
WMXW-F, 103.3, 0.6 KW @ 1014	Soft AC	\$ 35.00 (Christal)	Enterprise (VESTAL)

BIRMINGHAM

Arbitron Rank/Pop (12+): 55/789,400
 MSA Rank/Pop: 66/885,000
 DMA # 51
 Average Person Ratings: 15.7
 Market TSL: 21.00 hours

Stations: 24/20
 Diaries: 1379/572:1/50.1%
 Sample Target: 1395
 % Below Line: 5.1
 % Not Listed: 12.0

1995 Revenue: \$31,400,000
 HH Inc.: \$40,826
 Retail \$: 8.5 Bil
 Pop per Station: 39,470
 #1 Biller: WZZK-AF \$7,400,000
 #1 Billing Portfolio: NewCity duop
 \$9,400,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WZZK-AF (C)	171/13.8	10.8	15.1	13.7	15.2	13.4	234/3312	2328/29.5	29.3	32.8	G	WZZK-AF
2. WENN-F (B)	119/ 9.6	11.2	10.5	11.0	18.6	10.6	187/2034	1366/17.3	20.4	18.6	F	WENN-F
3. WMJJ-F (AC)	101/ 8.1	6.9	8.7	8.1	7.4	8.0	129/1640	1422/18.0	18.5	15.8	E	WMJJ-F
WZRR-F (AOR)	101/ 8.1	8.7	5.5	7.4	6.6	7.4	153/2156	1476/18.7	15.1	15.9	F	WZRR-F
5. WERC (N/T)	88/ 7.1	6.6	6.7	6.8	8.4	6.8	90/1164	1034/13.1	14.2	14.8	D	WERC
6. WMXQ-F (CHR)	65/ 5.2	4.7	4.4	4.9	3.4	4.8	81/1711	1235/15.6	15.2	11.9	D	WMXQ-F
7. WATV (B)	62/ 5.0	3.8	3.1	3.0	4.1	3.7	62/ 640	640/ 8.1	7.2	8.2	B	WATV
8. WODL-F (D)	59/ 4.8	6.0	5.2	4.2	6.0	5.1	97/1749	1122/14.2	13.1	12.7	D	WODL-F
9. WOWC-F (C)	40/ 3.2	3.2	2.4	3.1	2.7	3.0	81/1486	875/11.1	9.1	10.6	B	WOWC-F
10. WAPI (ST)	38/ 3.1	3.1	4.4	3.1	2.7	3.4	39/ 633	581/ 7.4	7.2	8.2	B	WAPI
11. WWRB-F (AOR/CL)	37/ 3.0	2.9	2.7	2.5	3.1	2.8	42/ 638	572/ 7.2	7.0	7.1	B	WWRB-F
12. WTUG-F (B)	37/ 3.0	3.5	3.9	3.3	3.5	3.4	72/1041	589/ 7.5	10.1	8.3	B	WTUG-F
13. WDJC-F (REL)	36/ 2.9	4.0	3.0	2.5	3.5	3.1	61/1091	623/ 7.9	9.2	9.3	C	WDJC-F
14. WAGG (G)	33/ 2.7	3.3	4.8	4.1	3.2	3.7	33/ 529	526/ 6.7	8.6	6.5	B	WAGG
15. WJOX (SPRST)	31/ 2.5	1.6	1.8	2.3	1.5	2.1	41/ 820	648/ 8.2	7.4	7.1	B	WJOX
16. WJLD (B)	17/ 1.4	2.4	2.1	1.3	1.6	1.8	17/ 468	468/ 5.9	6.1	5.1	A	WJLD
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 73.79% (805 of 1091) (FAL 94: 72.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WENN-F	1 WZRR-F	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WENN-F>	1 WENN-F<
2 WMXQ-F<	2 WZZK-AF<	2 WZRR-F<	2 WZRR-F	2 WMJJ-F<	2 WERC	2 WERC <	2 WMJJ-F	2 WENN-F	2 WZZK-F	2 WZZK-F>
3 WTUG-F	3 WENN-F>	3 WENN-F	3 WMJJ-F<	3 WZRR-F<	3 WMJJ-F	3 WMJJ-F	3 WZRR-F<	3 WMJJ-F<	3 WZRR-F	3 WZRR-F
4 WZZK-AF	4 WMJJ-F	4 WMJJ-F>	4 WENN-F>	4 WENN-F	4 WATV	4 WATV <	4 WERC	4 WZRR-F	4 WERC	4 WATV
5	WMXQ-F	5 WMXQ-F	5 WODL-F	5 WODL-F	5 WENN-F	5 WENN-F	5 WENN-F	5 WERC	5 WDJC-F	5
6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WENN-F	1 WENN-F	1 WZZK-AF	1 WMJJ-F<	1 WZZK-AF	1 WZRR-F<	1 WZRR-F>	1 WZRR-F>	1 WZRR-F>	1 WZRR-F
WMJJ-F	2 WZZK-AF	2 WENN-F>	2 WZZK-AF<	2 WMJJ-F	2 WENN-F	2 WZK-AF	2 WZZK-AF>	2 WZZK-AF>	2 WZZK-AF>
WMXQ-F	3 WMJJ-F	3 WMJJ-F	3 WENN-F>	3 WENN-F>	3 WMXQ-F	3 WENN-F>	3 WENN-F	3 WENN-F	3 WERC
4 WZRR-F	4 WMXQ-F	4 WZRR-F	4 WMXQ-F	4 WODL-F>	WZZK-AF	4 WWRB-F	4 WMJJ-F	4 WERC	WMJJ-F
WZZK-AF	5 WZRR-F	5 WMXQ-F	5 WODL-F	5 WMXQ-F	4 WWRB-F>	5 WMXQ-F	WWRB-F>	5 WJOX	5 WENN-F
6	6	6 WWRB-F	6 WZRR-F	6 WZRR-F	6	6	6	WMJJ-F	6 WODL-F

OTHER RATED STATIONS	METRO CUME TSA	SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE	
WAYE	1220	BIRMINGHAM	1.0/3.4/ 12/ 269	WZZK A/F, WODL-F (NewCity)	18.6%	22.4%	29.9%
WFFN-F	95.3	CORDOVA	0.6/1.3/ 9/ 131				
WLKD-F	97.7	ONEONTA	0.5/1.4/ 7/ 143				
WLBI-F	98.7	WARRIOR	0.3/1.7/ 5/ 176	WJOX, WAPI, WZRR-F, WMXQ-F (Dick)	18.9%	19.1%	25.2%
WHMA-F	100.5	ANNISTON	0.3/2.4/ 76/1075				
WQEN-F	103.7	GADSDEN	1.0/2.8/ 58/ 916	WERC, WMJJ-F, WOWC-F (Local)	18.4%	19.8%	21.6%
WRS-A-F	96.9	DECATUR	0.8/1.5/ 34/ 453		55.9%	61.3%	76.7%

BIRMINGHAM

RADIO STATIONS

WAGG	,	1320,	5 KW/110 W	,	Gospel	AURN,	\$ 24.00	(D & R)	
WAPI	,	1070,	50 KW/5 KW (DA-N)	,	Standards	WESTWD,	\$ 21.00	(Christal)	Dick
WATV	,	900,	1 KW/165 W	,	Black	SMN, ABC,	\$ 22.00	(Banner)	
WERC	,	960,	5 KW (DA-N)	,	News/Talk	ABC, WESTWD,	\$ 44.00	(Eastman)	Ameron
WJLD	,	1400,	1 KW	,	Black	WESTWD, SMN,	\$ <20.00	(K & P)	
WJOX	,	690,	50 KW/500 W	,	Sports		\$ 22.00	(Christal)	Dick
WZZK	,	610,	5 KW/1 KW(DA-N)	,	---	See WZZK-FM			
WDJC-F,		93.7,	99 KW @ 1007	,	Religion		\$ 29.00	(Crawford)	Crawford
WENN-F,		107.7,	100 KW @ 1036	,	Black	AURN,	\$ 78.00	(D & R)	
WMJJ-F,		96.5,	100 KW @ 1027	,	AC		\$ 84.00	(Eastman)	Ameron
WMXQ-F,		94.5,	98 KW @ 1210	,	CHR		\$ 56.00	(Christal)	Dick
WODL-F,		106.9,	99 KW @ 994	,	Oldies	ABC,	\$ 53.00	(Katz)	NewCity
WOWC-F,		102.5,	83 KW @ 2096	,	Country		\$ 34.00	(Eastman)	Ameron (JASPER)
WWBR-F,		105.9,	1.4 KW @ 672	,	AOR-NR	WESTWD,	\$ 27.00	(---)	American General (TRUSSVILLE)
WZRR-F,		99.5,	100 KW @ 869	,	AOR - Classic		\$100.00	(Christal)	Dick
WZZK-F,		104.7,	99 KW @ 1299	,	Country		\$150.00	(Katz)	NewCity
WTUG-F,		92.9,	100 KW @ 984	,	Black	AURN,	\$ 25.00	(Eastman)	(TUSCALOOSA)

BOISE

Arbitron Rank/Pop (12+): 130/293,600
 MSA Rank/Pop: 137/355,000
 DMA # 127
 Average Person Ratings: 14.6
 Market TSL: 20.25 hours

Stations: 19/18
 Diaries: 724/406:1/60.1%
 Sample Target: 690
 % Below Line: 0.9
 % Not Listed: 13.7

1995 Revenue: \$13,000,000
 HH Inc.: \$43,170
 Retail \$: 4.1 Bil
 Pop per Station: 16,311
 #1 Biller: KQFC-F \$2,100,000
 #1 Billing Portfolio: Pacific NW duop \$4,000,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KIZN-F (C)	42/ 9.8	10.1	9.4	7.0	8.0	----	60/780	505/17.2	19.3	19.4	C	KIZN-F
2. KQFC-F (C)	36/ 8.4	10.6	11.3	7.7	14.9	----	59/770	456/15.5	19.8	20.6	D	KQFC-F
KZMG-F (CHR)	36/ 8.4	9.1	8.0	8.9	8.5	----	50/776	547/18.6	24.3	20.1	B	KZMG-F
4. KIDO (N/T)	35/ 8.1	7.9	7.0	7.2	5.9	----	39/503	411/14.0	15.6	15.0	C	KIDO
5. KARO-F (O-70's)	33/ 7.7	8.8	1.2	7.5	5.7	----	44/571	420/14.3	17.5	7.3	B	KARO-F
6. KBOI (FS)	26/ 6.0	3.9	7.5	6.5	8.2	----	32/662	446/15.2	14.3	19.7	C	KBOI
7. KLCI-F (AOR/CL)	24/ 5.6	3.4	4.1	2.9	1.6	----	25/357	297/10.1	8.7	12.2	A	KLCI-F
8. KXLT-F (SAC)	21/ 4.9	5.2	4.8	---	---	----	24/445	387/13.2	10.5	12.0	B	KXLT-F
9. KCIX-F (AC)	19/ 4.4	7.9	6.7	8.7	8.2	----	24/537	440/15.0	17.2	17.8	D	KCIX-F
10. KGEM (ST)	18/ 4.2	3.9	2.7	3.1	3.4	----	19/244	212/ 7.2	7.7	7.2	A	KGEM
KLTB-F (O)	18/ 4.2	5.7	5.3	6.8	6.2	----	23/554	420/14.3	17.2	14.3	C	KLTB-F
12. KJOT-F (AOR)	17/ 4.0	3.9	7.5	9.7	7.1	----	24/446	333/11.3	11.6	15.6	C	KJOT-F
13. KFXD-F (AC)	13/ 3.0	1.0	2.7	2.4	2.1	----	13/259	226/ 7.7	7.8	9.3	A	KFXD-F
14.												
15.												

12+ FM SHARE (METRO): 74.66% (277 of 371) (FAL 94: 77.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZMG-F>>>>1	KZMG-F	1 KARO-F	1 KARO-F<	1 KQFC-F<	1 KIDO	1 KQFC-F>	1 KIZN-F<	1 KIZN-F	1 KZMG-F>	1 KIDO >
2 KARO-F	KARO-F<	KIZN-F	2 KIZN-F	2 KIZN-F	2 KIZN-F<	2 KBOI	2 KIDO	2 KARO-F	2 KARO-F>	2 KQFC-F>
KLTB-F	3 KIZN-F	3 KLCI-F	3 KQFC-F	3 KARO-F	3 KBOI	KIDO <	3 KQFC-F	3 KQFC-F<	3 KIDO	3
4	4 KQFC-F	4 KQFC-F	4 KXLT-F<	4 KXLT-F	4 KQFC-F	4 KZMG-F	4 KARO-F	4 KLCI-F	4 KIZN-F	4
5	5 KLCI-F	KZMG-F	5 KCIX-F	5 KIDO	5	5 KIZN-F	5	5 KZMG-F	5 KLCI-F	5
6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIZN-F	1 KIZN-F<	1 KZMG-F	1 KIZN-F	1 KIZN-F	1 KLCI-F>	1 KARO-F	1 KARO-F	1 KARO-F<	1 KARO-F
KARO-F>	2 KXLT-F<	2 KCIX-F	2 KCIX-F	KCIX-F	2 KZMG-F>	KLCI-F	2 KQFC-F	2 KLCI-F>	2 KIDO
3 KZMG-F>	3 KARO-F>	KIZN-F>	3 KXLT-F	KQFC-F	3 KIZN-F	KQFC-F	3 KJOT-F>	3 KIZN-F	3 KQFC-F
4 KLCI-F	4 KCIX-F	4 KARO-F	4 KZMG-F	4 KXLT-F	KJOT-F	4 KZMG-F	4 KIZN-F	4 KQFC-F	4 KIZN-F
KXLT-F	5	KQFC-F>>	5 KARO-F	5 KZMG-F	5	KZMG-F	KZMG-F>	KIDO	5 KLCI-F
6	6	6	KQFC-F	6	6	6	6	6	KBOI

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KBGN 1060 CALDWELL	1.2/1.3/ 7/ 72			KIZN-F, KZMG-F (Local)	18.2%	15.4%	14.2%
KFXD 580 NAMPA	0.7/3.3/ 8/ 162						
KQXR-F 100.3 PAYETTE	1.6/7.7/ 9/ 243						
KTIK 1340 NAMPA	1.6/3.0/ 7/ 94			KBOI, KLCI-F, KQFC-F (Pacific NW)	20.0%	20.8%	29.7%
KWEI-F 99.5 FRUITLAND	1.6/1.4/ 7/ 54						
KMVX 102.9 JEROME	0.9/1.5/ 18/ 238			KIDO, KLTB-F, KARO-F (Sundance)	20.0%	19.3%	20.7%
				KGEM, KJOT-F, KQXR-F (Local)	9.8%	6.7%	12.7%
					68.0%	62.2%	77.3%

BOISE

RADIO STATIONS

KBOI , 670, 50 KW (DA-N) , Full Service	WESTWD ABC, \$ 25.00 (Katz)	Pacific NW	
KGEM , 1140, 10 KW (DA-2) , Standards	WESTWD, \$<20.00 (MMR)		
KIDO , 630, 5 KW (DA-2) , News/Talk	WESTWD, \$ 22.00 (Christal)	Sundance	
KARO-F, 103.3, 54 KW @ 2588 , Oldies - 70's	NBC, \$ 24.00 (Christal)	Sundance	(CALDWELL)
KCIX-F, 105.9, 49 KW @ 2699 , AC	, \$ 35.00 (Mc-Guild)		
KFXD-F, 94.9, 49 KW @ 2692 , AC	, \$<20.00 (---)		(NAMPA)
KIZN-F, 92.3, 44 KW @ 2499 , Country	, \$ 27.00 (Banner)		
KJOT-F, 105.1, 53 KW @ 2588 , AOR	, \$ 30.00 (MMR)		
KLCI-F, 96.9, 44 KW @ 2519 , AOR/Classic	SMN, \$<20.00 (K & P)	Pacific NW	(NAMPA)
KLTB-F, 104.3, 52 KW @ 2578 , Oldies	, \$ 25.00 (Christal)	Sundance	
KQFC-F, 97.9, 47 KW @ 2499 , Country	, \$ 43.00 (Katz)	Pacific NW	
KQXR-F, 100.3, 100 KW @ 708 , AOR	, \$ 14.00 (S.R.)	KJOT owner (D)	(PAYETTE)
KXLT-F, 107.9, 45 KW @ 2638 , Soft AC	, \$<20.00 (Mc-Guild)		(EAGLE)
KZMG-F, 93.1, 50 KW @ 2361 , CHR	, \$ 22.00 (Banner)		(NEW PLYMOUTH)

Miscellaneous: KQXR-F (Payette) sold to KJOT-F owner (D) for \$450,000. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

BOSTON

Arbitron Rank/Pop (12+): 10/3,236,600
 MSA Rank/Pop: 7/3,810,000
 DMA # 6
 Average Person Ratings: 17.3
 Market TSL: 22.75 hours

Stations: 34/30
 Diaries: 3699/ 875:1/48.3%
 Sample Target: 3615
 % Below Line: 1.6
 % Not Listed: 14.9

1995 Revenue: \$171,000,000
 HH Inc.: \$57,977
 Retail \$: 34.1 Bil
 Pop per Station: 107,887
 #1 Biller: WBCN-F \$19,500,000
 #1 Billing Portfolio: Amer. Radio Syst. \$44,100,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WBZ (N/T)	452/ 8.1	7.3	7.9	9.0	8.0	8.1	587/9891	7285/22.5	22.8	23.5	J WBZ
2. WJMN-F (CHR)	384/ 6.9	5.9	5.1	5.7	5.5	5.9	502/8171	5471/16.9	15.1	15.3	H WJMN-F
3. WRKO (T)	352/ 6.3	6.6	7.2	7.1	7.5	6.8	424/5314	4269/13.2	14.8	14.5	H WRKO
4. WXKS-F (CHR)	298/ 5.3	6.1	5.8	5.6	6.0	5.7	351/7894	6116/18.9	20.2	20.5	J WXKS-F
5. WMJX-F (AC/SAC)	280/ 5.0	4.5	3.9	4.8	4.2	4.6	306/5667	5026/15.5	13.2	14.0	H WMJX-F
6. WBCN-F (AOR)	265/ 4.7	5.7	4.5	5.1	5.4	5.0	363/7456	5483/16.9	13.8	15.8	J WBCN-F
7. WODS-F (O)	257/ 4.6	4.7	4.1	4.4	4.7	4.5	336/6734	4762/14.7	13.6	14.6	H WODS-F
8. WCRB-F (CL)	256/ 4.6	4.2	3.7	3.9	3.5	4.1	353/5621	4063/12.6	9.9	10.6	F WCRB-F
9. WBMX-F (AC)	236/ 4.2	3.8	4.8	4.8	4.6	4.4	295/5463	4177/12.9	14.2	13.3	I WBMX-F
10. WZLX-F (CL AOR)	231/ 4.1	4.3	4.1	5.3	4.2	4.5	302/5751	4284/13.2	12.6	13.5	I WZLX-F
11. WEEI (SPRTS)	187/ 3.3	4.4	4.2	3.3	3.3	3.8	231/4376	3426/10.6	12.7	10.8	J WEEI
12. WOAZ-F (J)	166/ 3.0	3.1	3.2	3.7	3.4	3.3	205/3396	2551/ 7.9	9.0	10.2	G WOAZ-F
13. WKLB-F (C)	154/ 2.7	2.2	2.4	2.3	1.6	2.4	211/3242	2059/ 6.4	6.6	5.5	F WKLB-F
14. WAAF-F (AOR-NR)	141/ 2.5	2.6	2.8	2.8	2.9	2.7	301/5251	2868/ 8.9	8.5	8.3	G WAAF-F
15. WXKS (ST)	140/ 2.5	2.2	2.0	1.7	2.5	2.1	140/1558	1530/ 4.7	4.7	4.9	B WXKS
WEGQ-F (O-70's)	140/ 2.5	2.7	3.3	2.4	2.2	2.7	198/3839	2665/ 8.2	10.7	8.2	F WEGQ-F
17. WILD (B)	123/ 2.2	1.5	1.0	1.3	1.2	1.5	123/989	984/ 3.0	1.8	2.0	C WILD
18. WBOS-F (AOR-P)	122/ 2.2	2.5	3.3	2.4	2.8	2.6	166/3946	2803/ 8.7	10.6	9.4	G WBOS-F
19. WBCS-F (C)	104/ 1.9	2.1	1.9	2.3	1.8	2.1	201/2935	1564/ 4.8	5.6	5.7	E WBCS-F
20. WFNX-F (AOR-NR)	82/ 1.5	1.7	1.8	2.0	2.5	1.8	92/2245	1968/ 6.1	7.1	7.6	D WFNX-F

12+ FM SHARE (METRO): 69.93% (3335 of 4769) (FAL 94: 69.36%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMN-F>>	1 WJMN-F	1 WJMN-F	1 WMJX-F	1 WMJX-F	1 WBZ >	1 WBZ >	1 WRKO	1 WJMN-F	1 WBZ >	1 WBZ >>>
2 WXKS-F	2 WXKS-F	2 WBCN-F<	2 WZLX-F	2 WODS-F	2 WRKO >	2 WRKO	2 WMJX-F	2 WRKO	2 WJMN-F>	2 WRKO
3 WAAF-F	3 WBCN-F	3 WXKS-F<	3 WJMN-F<	3 WBMX-F<	3 WODS-F<	3 WXKS-F	3 WJMN-F	3 WBZ	3 WMJX-F	3 WCRB-F
4	4 WMJX-F	4 WMJX-F	4 WBMX-F<	4 WZLX-F<	4 WCRB-F	WJMN-F	WODS-F<	4 WXKS-F<	4 WCRB-F<	4 WMJX-F
5	5 WZLX-F	5 WZLX-F	5 WBCN-F	5 WBZ <	5 WEEI	5 WEEI	5 WBZ <	5 WBCN-F	5 WBCN-F	5 WJMN-F
6	6 WBMX-F<	6 WBMX-F	WODS-F	6 WJMN-F<	6 WXKS <	6 WBMX-F	6 WXKS-F<	6 WODS-F<	6	6
7	7 WAAF-F	7 WODS-F	7 WBZ <	7 WXKS-F	7 WMJX-F<	7 WODS-F	7 WZLX-F	7 WZLX-F	7	7
8	8 WBOS-F	8	8 WEGQ-F	8 WBCN-F	8 WBMX-F	8	8 WBMX-F<	8 WMJX-F	8	8
9	9	9	9 WEEI	9	9	9	9 WBCN-F	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMN-F	1 WJMN-F<	1 WXKS-F	1 WMJX-F	1 WMJX-F	1 WBCN-F	1 WBCN-F>	1 WBCN-F	1 WBCN-F	1 WZLX-F
2 WXKS-F	2 WXKS-F	2 WMJX-F	2 WJMN-F	2 WBMX-F	2 WJMN-F	2 WJMN-F	2 WJMN-F	2 WZLX-F	2 WBCN-F<
3 WMJX-F	3 WMJX-F>	3 WBMX-F	3 WXKS-F	3 WXKS-F	WAAF-F	3 WZLX-F<	3 WZLX-F	3 WEEI	3 WEEI
4 WZLX-F	4 WBMX-F>	4 WJMN-F	4 WBMX-F>	4 WODS-F	4 WXKS-F	4 WAAF-F	4 WEGQ-F	4 WJMN-F	4 WBZ
5 WBCN-F	5 WBOS-F	5 WBOS-F	5 WODS-F	5 WJMN-F	5 WZLX-F	5 WXKS-F	5 WAAF-F	5 WXKS-F	5 WODS-F
6 WBMX-F	6 WZLX-F	6 WILD	6 WOAZ-F	6 WBZ	6 WBMX-F	6	6 WXKS-F	6 WAAF-F	6 WJMN-F<
7 WAAF-F	7 WBCN-F	7 WCRB-F	7 WBOS-F	7 WOAZ-F	WILD	7	7 WMJX-F	7 WBZ	7 WMJX-F<
8	8	8 WZLX-F	WZLX-F	8	8 WFNX-F	8	8 WBOS-F	WODS-F	8 WEGQ-F
9	9	9	9	9	9	9	9 WEEI	9	9
10	10	10	10	10	10	10	10	10	10

BOSTON

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBNW	590	BOSTON	0.8/3.3/ 50/1254	WRKO, WEEI, WBMX-F, WEGQ-F (American Radio Systems)	16.3%	16.6%	25.3%
WBOQ-F	104.9	GLOUCESTER	0.6/1.6/ 34/ 599				
WCAP	980	LOWELL	0.4/1.0/ 27/ 374				
WESX	1230	SALEM	0.3/0.9/ 19/ 302	WBOS-F, WOAZ-F (Granum)	5.2%	7.0%	7.9%
WEZE	1260	BOSTON	0.3/1.4/ 20/ 460				
WJDA	1300	QUINCY	0.5/1.0/ 28/ 321				
WLLH	1400	LOWELL	0.3/0.7/ 19/ 254	WBCN-F, WZLX-F (Infinity)	8.8%	10.2%	19.1%
WPLM-F	99.1	PLYMOUTH	0.9/2.8/ 65/1322				
WROL	950	BOSTON	0.5/2.2/ 28/ 216				
WXRV-F	92.5	HAVERHILL	0.9/3.0/ 76/1412	WMEX, WMJX-F, WBCS-F (Greater Media)	6.9%	8.6%	7.3%
WHEB-F	100.3	PORTSMOUTH, NH	0.4/1.0/ 92/1328				
WXLO-F	104.5	FITCHBURG	0.4/1.8/134/2199	WXKS A/F, WJMN-F, WKLB-F (Evergreen, pending)	17.4%	13.9%	17.4%
WHJY-F	94.1	PROVIDENCE	0.5/2.3/190/3218		54.6%	56.3%	77.0%
WSNE-F	93.3	TAUNTON/PROV.	0.3/1.2/133/2268				

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW (DA-1)	, News	ABC, \$ 310.00 (Group W)	Westinghouse/CBS
WBNW, 590, 5 KW (DA-1)	, Business News	ABC, \$ 130.00 (---)	
WEEI, 850, 50 KW (DA-2)	, Sports	ABC, AP, \$ 140.00 (Eastman)	Amer. Radio Systems
WILD, 1090, 5 KW (DAYS)	, Black	AURN, ABC, \$ 52.00 (Roslin)	
WRKO, 680, 50 KW (DA-2)	, Talk	WESTWD, CBS, \$ 180.00 (Eastman)	Amer. Radio Systems
WXKS, 1430, 5 KW/1 KW (DA-N)	, Standards	WESTWD, \$ 50.00 (Katz)	Evergreen

FM STATIONS

WAAF, 107.3, 19 KW @ 822, AOR	, \$ 95.00 (D&R)	Zapis (WORCESTER)
WBCN, 104.1, 19 KW @ 741, AOR	, \$ 350.00 (Torbet)	Infinity
WBCS, 96.9, 13 KW @ 1010, Country	, \$ 90.00 (Mc-Guild)	Greater Media
WBMX, 98.5, 9 KW @ 1145, AC	, \$ 245.00 (Christal)	Amer. Radio Systems
WBOS, 92.9, 9 KW @ 1149, AOR-PROG.	, \$ 155.00 (MMR)	Granum
WEGQ, 93.7, 50 KW @ 430, Oldies - 70's	, \$ 96.00 (K & P)	Amer. Radio Systems
WKLB, 105.7, 9 KW @ 1144, Country	, \$ 100.00 (Christal)	Evergreen
WCRB, 102.5, 15 KW @ 918, Classical	, \$ 110.00 (CMBS)	
WFNX, 101.7, 1.7 KW @ 440, AOR - New Rock	, \$ 60.00 (Torbet)	
WJMN, 94.5, 12 KW @ 1053, CHR	, \$ 165.00 (Katz)	Evergreen
WMJX, 106.7, 25 KW @ 718, AC	, \$ 190.00 (Mc-Guild)	Greater Media
WODS, 103.3, 16 KW @ 886, Oldies	CBS, \$ 200.00 (CBS)	CBS/Westinghouse
WPLM, 99.1, 50 KW @ 430, Jazz	WESTWD, \$ 45.00 (D&R)	(PLYMOUTH)
WOAZ, 99.5, 32 KW @ 600, Jazz	, \$ 150.00 (MMR)	Granum
WXKS, 107.9, 24 KW @ 722, CHR	, \$ 310.00 (Katz)	Evergreen
WZLX, 100.7, 20 KW @ 219, Classic AOR	WESTWD, \$ 240.00 (Christal)	Infinity

WAAF -- See Worcester

Miscellaneous: WKLB-F sold by Fairbanks to Evergreen (D+) for \$34,000,000 (MVP). . . WSSH-F changes to WOAZ-F and format from Soft AC to Jazz (Dec). . .

BRIDGEPORT

Arbitron Rank/Pop (12+): 111/361,900

MSA Rank/Pop: 69/829,000 (Fairfield County)
New York DMA

Average Person Ratings: 19.1
Market TSL: 25.00 hours

Stations: 30/4
Diaries: 1098/330:1/49.3%
Sample Target: 1120
% Below Line: 60.5
% Not Listed: 11.7

1995 Revenue: \$27,300,000 (Fairfield County)
HH Inc.: \$55,637
Retail \$: 10.7 Bil
Pop per Station: 90,475
#1 Biller: WEBE-F \$6,100,000
#1 Billing Portfolio: Fairfield/ML combo \$8,400,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WEZN-F (SAC)	96/13.9	12.4	11.5	11.9	13.3	----	THERE IS	1178/32.6	29.9	29.2	G WEZN-F
2. WICC (FS)	83/12.0	12.6	12.8	13.9	14.4	----	NO TSA	939/25.9	26.6	27.9	D WICC
3. WEBE-F (AC)	67/ 9.7	9.4	8.9	9.9	10.9	----		929/25.7	20.2	22.6	G WEBE-F
4. WQHT-F (U/CHR)	39/ 5.6	4.0	2.9	3.3	2.6	----		461/12.7	9.7	10.3	WQHT-F
5. WPLR-F (AOR)	33/ 4.8	4.3	6.2	6.5	5.9	----		532/14.7	12.2	15.0	WPLR-F
6. WKCI-F (CHR)	31/ 4.5	5.7	6.4	6.1	7.9	----		625/17.3	17.7	20.2	WKCI-F
7. WFAN (SPRTS)	28/ 4.1	4.8	5.6	5.0	4.4	----		476/13.2	13.9	14.1	WFAN
8. WRKS-F (B/AC)	18/ 2.6	3.0	2.1	3.4	2.1	----		236/ 6.5	7.2	8.1	WRKS-F
9. WCBS (N)	18/ 2.6	2.7	3.7	3.4	3.5	----		497/13.7	12.5	14.7	WCBS
10. WSKQ-F (SP)	17/ 2.5	1.9	1.3	1.0	---	----		145/ 4.0	3.5	3.2	WSKQ-F

NOTE: THE BRIDGEPORT METRO AND TSA ARE THE SAME.

12+ FM SHARE (METRO): 65.25% (378 of 610) (FAL 94: 66.73%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQHT-F>>>1	WEZN-F>>	1 WEZN-F	1 WEZN-F<	1 WEZN-F<	1 WICC >	1 WICC >	1 WEZN-F	1 WEZN-F>	1 WEZN-F>	1 WICC >
2 WKCI-F>	2 WPLR-F	2 WEBE-F>	2 WEBE-F>	2 WEBE-F>	2 WEZN-F<	2 WEZN-F	2 WEBE-F	2 WEBE-F	2 WQHT-F	2 WEZN-F
WMRQ-F	WQHT-F	3 WPLR-F	3 WPLR-F	3 WICC <	3 WEBE-F>>	3 WEBE-F	3 WICC >	3 WICC	3 WEBE-F	3 WQHT-F
4 WEBE-F>	4 WKCI-F	4 WKCI-F	4 WFAN <	4 WPLR-F	4 WFAN	4 WFAN	4 WPLR-F	4 WQHT-F	4 WICC >	4 WCBS
5	5 WEBE-F	WQHT-F	5 WICC <	5 WFAN	5	5	5 WKCI-F	5 WPLR-F	5 WRKS-F	5 WRKS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEZN-F>>	1 WEZN-F>>	1 WEZN-F>>	1 WEZN-F	1 WEZN-F<	1 WQHT-F>>	1 WPLR-F<	1 WPLR-F	1 WEZN-F<	1 WEZN-F<
2 WKCI-F	2 WKCI-F	2 WEBE-F	2 WEBE-F>	2 WEBE-F>	2 WEZN-F>>	2 WEZN-F	2 WEZN-F	2 WPLR-F	2 WFAN <
WQHT-F>>	3 WEBE-F	3 WKCI-F	3 WKCI-F	3 WICC	3	3 WQHT-F>	3 WMRQ-F	3 WEBE-F<	3 WPLR-F<
4	4 WQHT-F>	4 WPLR-F	4 WRKS-F	4 WRKS-F<	4	4 WMRQ-F>	4 WEBE-F	4 WFAN	4 WEBE-F>
5	5	WRKS-F	5 WICC	5 WKCI-F>	5		WRKI-F	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WCUM (SP)	1450 BRIDGEPORT	1.0/1.8/	7/ 66
WFIF (REL)	1500 MILFORD	0.9/1.5/	6/ 56
WDRC-F (O)	102.9 HARTFORD	1.0/5.4/	7/ 197
WEFX-F (CL AOR)	95.9 NORWALK	1.6/7.3/	11/ 264
WELI (FS)	960 NEW HAVEN	0.6/2.7/	4/ 96
WKHL-F (O)	96.7 STAMFORD	1.9/6.7/	13/ 241
WKSS-F (CHR)	95.7 MERIDEN	0.6/3.8/	4/ 138
WMRQ-F (AOR-NR)	104.1 WATERBURY	2.3/5.8/	16/ 210
WRKI-F (AOR)	95.1 BROOKFIELD	1.9/6.5/	13/ 235
WVYZ-F (C)	92.5 WATERBURY	2.0/5.8/	14/ 210
WZMX-F (O-70s)	93.7 HARTFORD	0.6/3.6/	4/ 130

SEE NEW YORK FOR MORE ABOUT THE FOLLOWING:

WABC	1.9/ 4.1	WPLJ-F	0.6/ 3.4
WALK-F	0.9/ 4.2	WQCD-F	1.4/ 4.0
WAXQ-F	0.6/ 3.4	WQEW	1.0/ 2.7
WCBS-F	0.6/ 2.7	WQXR-F	0.7/ 1.9
WHTZ-F	0.9/ 5.2	WXRK-F	0.7/ 3.8
WMCA	0.4/ 1.0	WYNY-F	1.0/ 4.1
WOR	1.0/ 3.0		

CONSOLIDATION REPORT

NONE AS OF JANUARY 1996.

BRIDGEPORT

RADIO STATIONS

WFIF	,	1500,	5 KW (DAYS, DA)	,	Religion	,	\$<20	(---)		(MILFORD)
WICC	,	600,	1 KW/500 W (DA-2)	,	Full Service	,	\$ 50.00	(Banner)	Fairfield/ML	
WEBE-F	,	107.9,	50 KW @ 384	,	AC	,	\$110.00	(Banner)	Fairfield/ML	(WESTPORT)
WEZN-F	,	99.9,	28 KW @ 669	,	Soft AC	,	\$117.00	(Katz)	NewCity	
WEFX-F	,	95.9,	3 KW @ 298	,	Classic AOR	,	\$ 58.00	(Eastman)		(NORWALK)
WRKI-F	,	95.1,	50 KW @ 469	,	AOR	,	\$ 53.00	(Eastman)	Commodore	(BROOKFIELD)

Other ranked stations -- see New York, Hartford, or New Haven

Miscellaneous: WRKI-F and WINE sold by Gary Starr to Commodore as part of \$15 Million group deal that includes Starr's stations in Putnam and Westchester counties, NY (November) . . .

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 40/991,600
 MSA Rank/Pop: 45/1,190,000
 DMA # 39
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 22/19
 Diaries: 2715/365:1/55.5%
 Sample Target: 2130
 % Below Line: 2.5
 % Not Listed: 9.6

1995 Revenue: \$38,200,000
 HH Inc.: \$43,381
 Retail \$: 10.2 Bil
 Pop per Station: 52,189
 #1 Biller: WBEN \$5,500,000
 #1 Billing Portfolio: River City duop \$12,400,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WYRK-F (C)	175/10.3	9.1	9.9	10.8	11.1	10.0	203/2240	1849/18.6	19.0	20.6	F	WYRK-F
2. WBEN (FS/T)	170/10.0	8.2	7.6	8.7	9.9	8.6	189/3194	2844/28.7	18.4	30.6	G	WBEN
3. WJYE-F (SAC)	150/ 8.8	6.1	6.4	8.5	8.2	7.5	159/2083	1947/19.6	16.6	19.1	E	WJYE-F
4. WKSE-F (CHR)	117/ 6.9	7.5	8.6	6.3	6.1	7.3	147/2786	2244/22.6	24.5	21.7	E	WKSE-F
5. WGRF-F (AOR/CL)	114/ 6.7	7.4	5.9	4.7	5.2	6.2	136/1901	1558/15.7	16.8	17.8	E	WGRF-F
6. WHTT-F (O)	113/ 6.7	7.0	6.5	6.1	6.7	6.6	126/2214	1906/19.2	18.9	21.2	F	WHTT-F
7. WMJQ-F (AC/CHR)	104/ 6.1	6.0	5.6	6.3	4.1	6.0	141/2302	1686/17.0	17.2	16.4	E	WMJQ-F
8. WECK (ST)	101/ 5.9	4.9	6.5	5.2	5.5	5.6	104/1119	1041/10.5	11.1	10.5	A	WECK
9. WBLK-F (B)	98/ 5.8	4.9	4.9	6.3	6.2	5.5	101/1015	974/ 9.8	10.2	9.6	D	WBLK-F
10. WEDG-F (AOR-NR)	86/ 5.1	6.4	5.9	5.2	5.1	5.7	100/1832	1538/15.5	15.9	15.1	D	WEDG-F
11. WGR (T)	81/ 4.8	4.4	6.3	6.5	7.2	5.5	98/2082	1791/18.1	18.9	21.0	D	WGR
12. WSJZ-F (J)	70/ 4.1	4.4	4.4	3.3	2.9	4.1	73/1166	1012/10.2	12.7	12.7	C	WSJZ-F
13. WWKB (T)	25/ 2.1	1.8	1.5	1.6	1.6	1.8	38/775	719/ 7.3	5.6	6.1	B	WWKB
14. CKEY-F (AOR)	23/ 1.4	2.1	2.3	3.0	2.0	2.2	23/776	730/ 7.4	8.1	7.2		CKEY-F
15. WUFO (B)	19/ 1.1	0.7	1.2	1.0	0.8	1.0	19/163	158/ 1.6	2.1	1.3	A	WUFO
16. WNUC-F (C)	17/ 1.0	1.5	2.0	1.0	1.2	1.4	49/993	543/ 5.5	6.6	6.7	B	WNUC-F
17. WDCX-F (REL)	15/ 0.9	1.3	0.5	0.8	1.6	0.9	18/467	357/ 3.6	2.5	4.8		WDCX-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 71.81% (1103 of 1536) (FAL 94: 69.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKSE-F>>	1 WKSE-F<	1 WGRF-F	1 WGRF-F	1 WYRK-F<	1 WBEN	1 WBEN >	1 WJYE-F	1 WYRK-F<	1 WKSE-F<	1 WBEN >
2 WEDG-F	2 WGRF-F<	2 WJYE-F	2 WJYE-F<	2 WGRF-F<	2 WYRK-F	2 WYRK-F>	2 WYRK-F>	2 WJYE-F	2 WBLK-F	2 WYRK-F
3 WBLK-F	3 WEDG-F	3 WMJQ-F<	3 WYRK-F<	3 WJYE-F	3 WJYE-F	3 WJYE-F<	3 WBEN <	3 WGRF-F<	3 WYRK-F<	3 WGR
4	4 WYRK-F	4 WYRK-F	4 WHTT-F	4 WHTT-F	4 WECK	4 WKSE-F	4 WGRF-F	4 WKSE-F<	4 WJYE-F	4 WBLK-F
5	5 WJYE-F<	5 WKSE-F	5 WMJQ-F	5 WMJQ-F	5 WHTT-F	5 WGRF-F	5 WECK <	5 WHTT-F	5 WEDG-F<	5 WJYE-F
6	6 WBLK-F	6 WHTT-F	6 WBLK-F	6 WBEN	6	6 WHTT-F	6 WHTT-F<	6 WBEN <	6 WMJQ-F	6 WHTT-F<
7	7 WMJQ-F	7 WEDG-F	7 WEDG-F	7 WBLK-F	7	7	7 WMJQ-F	7 WECK-F	7 WBEN	7 WMJQ-F
8	8	8 WBLK-F	8	8	8	8	8	8 WMJQ-F<	8	8
9	9	9	9	9	9	9	9	9 WEDG-F	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKSE-F	1 WKSE-F<	1 WYRK-F	1 WJYE-F<	1 WJYE-F<	1 WKSE-F	1 WGRF-F	1 WGRF-F	1 WGRF-F>	1 WGRF-F>
2 WJYE-F	2 WJYE-F	2 WJYE-F	2 WMJQ-F	2 WYRK-F<	2 WEDG-F	2 WEDG-F>	2 WEDG-F	2 WEDG-F	2 WHTT-F<
3 WMJQ-F	3 WMJQ-F<	3 WKSE-F	3 WYRK-F<	3 WMJQ-F	3 WBLK-F	3 WKSE-F	3 WYRK-F	3 WYRK-F	3 WYRK-F
4 WBLK-F	4 WYRK-F	4 WBLK-F	4 WKSE-F	4 WHTT-F>	4 WYRK-F	4 WYRK-F	4 WBLK-F	4 WHTT-F	4 WBEN
5 WEDG-F	5 WBLK-F	5 WEDG-F	5 WHTT-F	5 WBLK-F	5 WGRF-F	5 WGRF-F	5 WGR	5 WKSE-F<	5 WGR <
6 WGRF-F	6 WEDG-F	6 WMJQ-F	6 WBLK-F	6 WKSE-F	6	6 WMJQ-F	6	6 WBEN	6 WEDG-F
7	7 WGRF-F	7 WHTT-F	7 WGRF-F	7 WBEN-F	7	7	7	7	7 WJYE-F
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WLVL 1340	LOCKPORT	0.4/1.4/	7/ 146	WHTT A/F, WSJZ-F (Evergreen)	11.8%	14.4%	16.8%
WWMS 1400	BUFFALO	0.6/2.2/	11/ 220	WBEN, WWKB, WMJQ-F, WKSE-F (River City)	25.1%	22.3%	32.5%
WXRL 1300	LANCASTER	0.5/2.4/	10/ 267	WECK, WJYE-F, WYRK-F (American Radio Systems)	25.0%	21.4%	22.8%
CFNY-F 102.1	TORONTO	0.6/3.6/	12/ 407	WEDG-F, WGRF-F (Mercury)	11.8%	15.5%	16.0%
CHTZ-F 97.7	ST. CATHERINES, ONT	0.6/3.0/	15/ 372		73.7%	73.6%	88.1%

BUFFALO-NIAGARA FALLS

RADIO STATIONS

AM STATIONS

WBEN,	930,	5 KW (DA-N)	, Full Service	CBS, \$ 78.00	(D&R)	River City
WECK,	1230,	1 KW	, Standards	WESTWD, \$ <20.00	(Mc-Guild)	Amer. Radio Systems
WGR,	550,	5 KW (DA-N)	, News/Talk	ABC, \$ 52.00	(Katz)	
WWKB,	1520,	50 KW (DA-1)	, Talk	ABC, CNN, \$ 25.00	(D&R)	River City

FM STATIONS

WBLK,	93.7,	50 KW @ 400,	Black	CBS, \$ 47.00	(MMR)	
WDCX,	99.5,	110 KW @ 640,	Religion	, \$ NA	(---)	Crawford
WEDG,	103.3,	49 KW @ 341,	AOR-NR	CBS, \$ 51.00	(Katz)	Mercury
WGRF,	96.9,	13 KW @ 889,	AOR - Classic	, \$ 67.00	(Katz)	Mercury
WHTT,	104.1,	50 KW @ 390,	Oldies	, \$ 85.00	(MMR)	Evergreen
WJYE,	96.1,	50 KW @ 479,	Soft AC	WESTWD, \$ 76.00	(Mc-Guild)	Amer. Radio Systems
WKSE,	98.5,	46 KW @ 420,	CHR	, \$ 61.00	(D&R)	River City
WMJQ,	102.5,	105 KW @ 1338,	AC/CHR	, \$ 66.00	(D&R)	River City
WNUC,	107.7,	12 KW @ 800,	Country	WESTWD, \$ 25.00	(---)	(WETHERSFIELD)
WSJZ,	92.9,	91 KW @ 581,	Jazz	, \$ 45.00	(Eastman)	Evergreen
WYRK,	106.5,	50 KW @ 390,	Country	, \$ 94.00	(Christal)	Amer. Radio Systems

Miscellaneous: WUFX-F changes calls to WEDG-F (July) . . .

CANTON

Arbitron Rank/Pop (12+): 119/336,000
 MSA Rank/Pop: 121/404,000
 Cleveland DMA
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 31/10
 Diaries: 810/415:1/57.2%
 Sample Target: 810
 % Below Line: 44.0
 % Not Listed: 17.2

1995 Revenue: \$9,400,000
 HH Inc.: \$41,472
 Retail \$: 4.1 Bil
 Pop per Station: 33,600
 #1 Biller: WHBC \$2,200,000
 #1 Billing Portfolio: WHBC A/F \$4,200,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQXK-F (C)	79/14.5	10.9	10.6	14.2	15.4	----	128/1234	819/24.4	23.9	18.5		WQXK-F
2. WHBC (FS)	63/11.5	15.9	13.5	10.6	13.0	----	70/ 893	760/22.6	27.8	26.3	D	WHBC
3. WHBC-F (AC)	41/ 7.5	10.0	10.2	10.2	11.5	----	42/ 832	707/21.0	26.1	22.6	D	WHBC-F
4. WRQK-F (AOR)	39/ 7.1	5.4	5.4	4.7	6.9	----	41/ 705	508/19.1	17.8	17.6	C	WRQK-F
5. WZKL-F (O)	30/ 5.5	4.5	7.1	8.1	5.7	----	51/ 764	482/14.3	16.2	14.9	C	WZKL-F
6. WQMX-F (C)	25/ 4.6	4.3	3.3	5.6	3.2	----	60/ 731	404/12.0	11.8	9.5		WQMX-F
7. WKDD-F (CHR)	18/ 3.3	2.9	4.3	2.7	2.9	----	22/ 538	325/ 9.7	12.4	9.9		WKDD-F
8. WONE-F (AOR)	16/ 2.9	4.7	5.4	6.3	4.1	----	39/ 719	411/12.2	13.0	12.4		WONE-F
9. WRCW (FS/ST)	13/ 2.4	0.3	---	---	---	----	13/ 52	52/ 1.5	1.8	---	A	WRCW
10. WKNR (SPRST)	13/ 2.4	2.4	1.9	2.2	0.8	----	15/ 324	212/ 6.3	5.6	6.3		WKNR
WMJI-F (O)	13/ 2.4	1.4	1.3	1.3	1.2	----	25/ 441	250/ 7.4	4.9	6.7		WMJI-F

12+ FM SHARE (METRO): 74.12% (335 OF 452) (FAL 94: 73.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRQK-F	1 WRQK-F	1 WQXK-F	1 WQXK-F>	1 WQXK-F>	1 WHBC	1 WHBC >	1 WQXK-F>	1 WQXK-F	1 WQXK-F>	1 WQXK-F>
WQXK-F>>	2 WQXK-F	2 WHBC-F	2 WHBC-F	2 WHBC-F	2 WQXK-F>>	2 WQXK-F>	2 WHBC-F<	2 WHBC-F	2 WRQK-F	2 WHBC >
3 WMJI-F	3 WHBC-F	WRQK-F>	3 WZKL-F	3 WZKL-F	3 WZKL-F<	3 WHBC-F	3 WHBC >	3 WRQK-F	3 WHBC >	3 WHBC-F
WMMS-F	4 WKDD-F	4 WKDD-F<	4 WRQK-F>	4 WRQK-F>	4 WHBC-F>	4 WZKL-F	4 WZKL-F<	4 WHBC	4	4
WQMX-F	WQMX-F>	5 WONE-F	5 WONE-F	5	5	5 WRQK-F	5 WRQK-F<	5 WZKL-F	5	5
6	6	6	WQMX-F	6	6	6	6 WQMX-F>	WQMX-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WRQK-F	1 WQXK-F	1 WQXK-F>	1 WQXK-F>	1 WQXK-F>	1 WRQK-F>	1 WRQK-F	1 WHBC-F	1 WRQK-F<	1 WQXK-F
WKDD-F>	2 WRQK-F>	2 WRQK-F	2 WHBC-F	2 WHBC-F>	2 WHBC-F	2 WHBC-F>	WRQK-F>	2 WQXK-F<	2 WZKL-F
3 WQMX-F>>	3 WKDD-F	3 WHBC-F>>	3 WRQK-F	3 WZKL-F	3 WZKL-F<	3 WHBC-F	3 WHBC >	3 WRQK-F	3 WHBC-F
4	4 WHBC-F	4 WKDD-F>	4 WKDD-F	4 WRQK-F>	4	WQMX-F	4 WKNR	4 WZKL-F	4 WONE-F
5	5 WQMX-F>>	5	5 WZKL-F	5	5	WQXK-F	WQMX-F	WONE-F	5 WRQK-F
6	6	6	WQMX-F>>	6	6	WZKL-F	WQXK-F	6 WKNR	6 WKNR
7	7	7	7	7	7	WKNR	7	7	7 WQMX-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WCER	900	CANTON	1.1/3.5/	7/ 136
WDPN	1310	ALLIANCE	0.5/2.1/	5/ 86
WINW	1520	CANTON	0.9/2.0/	5/ 67
WNPQ-F	95.9	NEW PHILADELPHIA	1.3/6.0/	19/ 349
WTOF-F	98.1	CANTON	0.9/2.6/	19/ 190
WJER-F	101.7	DOVER	0.5/1.6/	18/ 339
WQKT-F	104.5	WOOSTER	0.5/5.4/	26/ 673
WTUZ-F	99.9	UHRICHSVILLE	0.4/1.4/	20/ 317

SEE CLEVELAND, AKRON OR YOUNGSTOWN FOR MORE ABOUT THE FOLLOWING:

WDOK-F	0.9/ 5.5	WLTF-F	0.4/ 1.7	WQAL-F	0.4/ 4.6
WENZ-F	0.7/ 2.9	WMMS-F	0.9/ 4.9	WRMR	1.3/ 3.1
WHOT-F	1.3/ 5.6	WNCX-F	2.2/ 7.3	WWWE	0.9/ 2.8
WKBN	0.4/ 2.0	WNIR-F	2.2/ 5.4	WZAK-F	0.9/ 3.8

CONSOLIDATION REPORT 12+ 25-54 REVENUE

NONE AS OF JANUARY 1996

CANTON

RADIO STATIONS

WHBC	,	1480,	5 KW (DA-2)	,	Full Service	ABC, \$45.00 (Christal)	
WRCW	,	1060,	5 KW DAYS (DA-D)	,	Full Svc/Standards	PRN, UPI, \$<20 (---)	
WHBC-F,		94.1,	45 KW @ 515	,	AC	ABC, \$49.00 (Christal)	
WRQK-F,		106.9,	28 KW @ 341	,	AOR/CHR	ABC, \$30.00 (Eastman)	Sabrecom
WTOF-F,		98.1,	36 KW @ 574	,	Religion	USA, \$15.00 (---)	Mortenson
WZKL-F,		92.5,	50 KW @ 500	,	Oldies	\$28.00 (Katz)	(ALLIANCE)

Other ranked stations -- see Akron, Cleveland or Youngstown

Miscellaneous: WINW, WRQK-F sold to Sabrecom for \$5,000,000 (Americom). . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

CHARLESTON, SC

Arbitron Rank/Pop (12+): 87/413,700
 MSA Rank/Pop: 96/520,000
 DMA # 108
 Average Person Ratings: 17.6
 Market TSL: 23.50 hours

Stations: 25/23
 Diaries: 1126/367:1/57.2%
 Sample Target: 1035
 % Below Line: 1.5
 % Not Listed: 11.8

1995 Revenue: \$14,400,000
 HH Inc.: \$41,152
 Retail \$: 4.4 Bil
 Pop per Station: 17,987
 #1 Biller: WEZL-F \$2,700,000
 #1 Billing Portfolio: Wicks duop \$3,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
								CUME/RATING	SPG 95	FAL 94		
1. WWVZ-F (B)	82/11.2	12.6	13.2	11.6	13.7	12.2	96/1072	851/20.6	23.4	21.7	C	WWVZ-F
2. WAVF-F (AOR)	66/ 9.0	8.9	8.7	8.1	7.9	8.7	67/674	659/15.9	17.5	17.2	D	WAVF-F
3. WEZL-F (C)	65/ 8.9	9.8	11.4	8.8	9.8	9.7	71/845	767/18.5	22.1	19.0	D	WEZL-F
4. WTMA (N/T)	56/ 7.7	7.0	5.1	5.8	4.9	6.4	58/586	567/13.7	11.2	12.3	C	WTMA
5. WSSX-F (CHR)	54/ 7.4	4.7	4.4	5.8	5.7	5.6	56/876	785/19.0	15.7	16.7	C	WSSX-F
6. WBUB-F (C)	42/ 5.8	5.1	7.0	5.7	6.8	5.9	65/991	686/16.6	15.2	15.8	C	WBUB-F
7. WSUY-F (SAC)	38/ 5.2	4.4	4.5	5.4	5.4	4.9	41/455	444/10.7	9.4	9.8	B	WSUY-F
8. WXLY-F (O)	35/ 4.8	4.8	4.8	4.7	4.7	4.8	42/632	538/13.0	13.4	12.0	B	WXLY-F
9. WYBB-F (CL AOR)	32/ 4.4	6.0	3.8	2.9	3.8	4.3	32/563	539/13.0	10.8	14.2	B	WYBB-F
10. WMGL-F (B/AC)	30/ 4.1	3.8	4.9	5.4	4.5	4.6	32/420	385/ 9.3	11.5	10.3	A	WMGL-F
11. WPAL (B)	27/ 3.7	2.9	1.9	2.8	2.2	2.8	27/286	286/ 6.9	4.6	6.5	A	WPAL
12. WSSP-F (ST)	21/ 2.9	3.8	3.2	3.2	3.3	3.3	29/326	283/ 6.8	6.2	6.2	A	WSSP-F
13. WWBZ-FF (AC/O)	14/ 1.9	1.9	0.9	1.3	1.4	1.5	21/278	203/ 4.9	2.4	3.6	A	WWBZ-FF
14. WPAL-F (B)	13/ 1.8	2.7	1.4	1.2	1.2	1.8	19/396	296/ 7.2	5.8	5.7	A	WPAL-F
15. WTUA-F (G)	11/ 1.5	1.6	1.0	2.6	1.9	1.7	31/339	119/ 2.9	2.6	2.3	A	WTUA-F
16. WXTC-F (AC)	10/ 1.4	2.5	3.5	3.0	2.6	2.6	12/393	327/ 7.9	11.8	10.8	B	WXTC-F
18. WZJY (G)	10/ 1.4	1.9	2.2	1.1	2.2	1.7	10/149	149/ 3.6	4.1	2.9	A	WZJY
19.												
20.												

12+ FM SHARE (METRO): 83.07% (535 of 644) (FAL 94: 84.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWVZ-F>>>1	WAVF-F	1 WAVF-F<	1 WAVF-F	1 WAVF-F	1 WTMA	1 WEZL-F<	1 WTMA	1 WWVZ-F<	1 WWVZ-F>>	1 WWVZ-F
2 WSSX-F	2 WSSX-F	2 WWVZ-F	2 WWVZ-F<	2 WEZL-F	2 WEZL-F>	2 WWVZ-F<	2 WAVF-F<	2 WAVF-F	2 WSSX-F	2 WBUB-F
3 WAVF-F	3 WWVZ-F>	3 WSSX-F	3 WEZL-F	3 WWVZ-F	3 WXLY-F	3 WAVF-F	3 WEZL-F	3 WEZL-F<	3 WAVF-F	3 WPAL
4	4 WYBB-F<	4 WEZL-F	4 WSSX-F<	4 WSUY-F	4 WWVZ-F	4 WTMA <	4 WWVZ-F	4 WSSX-F	4 WMGL-F	4 WSSX-F
5	5 WEZL-F	5 WSUY-F	5 WSUY-F	5 WXLY-F<	5 WPAL	5 WBUB-F	5 WSUY-F<	5 WSUY-F	5 WEZL-F	5 WTMA
6	6	6 WYBB-F<	6	6 WSSX-F	6	6	6 WSSX-F	6 WTMA	6	6
7	7	7 WBUB-F	7	7 WTMA	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSSX-F	1 WAVF-F<	1 WAVF-F	1 WWVZ-F	1 WWVZ-F	1 WWVZ-F	1 WAVF-F>	1 WAVF-F>	1 WAVF-F	1 WAVF-F
2 WSSX-F	2 WSSX-F<	2 WSSX-F	2 WAVF-F<	2 WSUY-F	2 WSSX-F	2 WSSX-F<	2 WYBB-F	2 WYBB-F	2 WTMA <
3 WAVF-F>	3 WWVZ-F>	3 WWVZ-F	3 WSSX-F	3 WAVF-F<	3 WAVF-F>	3 WYBB-F	3 WSSX-F>	3 WEZL-F	3 WYBB-F<
4 WBUB-F	4 WSUY-F	4 WSUY-F	4 WSUY-F	4 WEZL-F	4 WEZL-F	4 WWVZ-F	4 WBUB-F	4 WWVZ-F	4 WEZL-F
5 WSUY-F>	5 WEZL-F	5 WEZL-F	5 WEZL-F	5 WSSX-F	5 WYBB-F	5 WEZL-F	5 WEZL-F	5 WSSX-F	5 WXLY-F
6	6	6 WMGL-F>	6 WBUB-F	6 WMGL-F	6 WBUB-F	6 WBUB-F	6 WTMA	6 WTMA	6 WWVZ-F
7	7	7	7 WMGL-F	7 WXLY-F	7	7	7	7	7

CHARLESTON, SC

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WJUK-F	104.5	MT. PLEASANT	0.7/6.6/ 5/ 272	WQIZ, WBUB-F, WJUK-F (Local)	7.7%	8.0%	11.1%
WMCJ	950	MONCK'S CORNER	0.5/1.1/ 4/ 77				
WNST-F	105.3	MONCK'S CORNER	0.8/3.4/ 7/ 144				
WQIZ	810	ST. GEORGE	1.2/3.0/ 19/ 258	WTMA, WTMZ, WSUY-F, WSSX-F (Wicks)	20.3%	19.7%	25.7%
WXTC	1390	CHARLESTON	0.4/2.6/ 3/ 113				
WDM-F	101.3	SUMTER	0.5/2.4/ 44/ 589	WEZL-F, WXLY-F (Regent)	13.7%	15.2%	24.6%
WHLZ-F	92.5	MANNING	1.0/2.2/ 24/ 326				
				WSSP-F, WXTC A/F (EBE)	4.7%	3.6%	5.6%
				WMGL-F, WWZ-F (Mayo, pending)	15.3%	13.7%	13.8%
					61.7%	60.2%	81.9%

RADIO STATIONS

WPAL	730	25 KW/100 W	Black	ABC, AURN, \$<20.00	(K & P)	
WQIZ	810	5 KW (DAYS)	Gospel	AURN, \$ 14.00	(Eastman)	(ST. GEORGE)
WTMA	1250	5 KW/1 KW	News/Talk	WESTWD, ABC, \$ 34.00	(Katz)	
WZJY	1480	880 W/40 W	Gospel	CNN, WESTWD, \$<20.00	(---)	Wicks (MT PLEASANT)
WAVF-F	96.1	100 KW @ 538	AOR	\$ 45.00	(Christal)	
WBUB-F	107.5	100 KW @ 863	Country	\$ 39.00	(Mc-Guild)	(ST GEORGE)
WEZL-F	103.5	100 KW @ 659	Country	WESTWD, \$ 57.00	(Banner)	Regent
WJUK-F	104.5	50 KW @ 656	Oldies - 70's	\$ 17.00	(McGuild)	(MT. PLEASANT)
WMGL-F	101.7	7 KW @ 423	Black/AC	ABC, \$<20.00	(D & R)	Mayo (RAVENAL)
WNCK-F	99.7	100 KW @ 1210	EZ (?)	WESTWD, \$ 15.00	(K & P)	(PORT ROYAL)
WSSX-F	95.1	100 KW @ 1000	CHR/AC	\$ 30.00	(Katz)	Wicks
WSUY-F	100.5	18 KW @ 394	Soft AC	WESTWD, \$ 25.00	(Katz)	Wicks
WTUA-F	105.9	3 KW @ 328	Gospel	AURN, \$<20.00	(---)	(ST. STEPHENS)
WSSP-F	94.3	6 KW @ 298	Standards	SMN, \$<20.00	(McGuild)	EBE (GOOSE CREEK)
WWZ-F	93.3	50 KW @ 492	Black	AURN, \$ 38.00	(D & R)	Mayo (SUMMERVILLE)
WXLY-F	102.5	100 KW @ 1000	Oldies	WESTWD, \$ 26.00	(Banner)	Regent
WXTC-F	96.9	100 KW @ 1768	AC	\$<20.00	(Mc-Guild)	EBE
WYBB-F	98.1	50 KW @ 500	Classic AOR	\$ 21.00	(Eastman)	Martin (FOLLY BCH)

Miscellaneous: WMGL-F, WWZ-F sold by Dudley to Barry Mayo (D) for \$4,000,000. . .

CHARLESTON, WV

Arbitron Rank/Pop (12+): 156/216,300
 MSA Rank/Pop: 172/256,000
 DMA #57 (w/Huntington)
 Average Person Ratings: 14.6
 Market TSL: 19.50 hours

Stations: 14/12
 Diaries: 675/320:1/52.2%
 Sample Target: 680
 % Below Line: 3.5
 % Not Listed: 17.1

1995 Revenue: \$9,500,000
 HH Inc.: \$39,917
 Retail \$: 2.6 Bil
 Pop per Station: 18,025
 #1 Biller: WQBE-AF \$3,500,000
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQBE-F (C)	72/22.9	20.5	31.9	27.3	24.6	----	110/1867	866/40.0	39.2	45.6	E	WQBE-F
2. WVSR-F (CHR)	33/10.5	9.2	8.9	7.4	9.8	----	46/887	556/25.7	21.4	21.6		WVSR-F
3. WCHS (FS)	23/ 7.3	6.0	9.5	9.2	6.5	----	31/533	432/20.0	15.7	19.3		WCHS
WKWS-F (C)	23/ 7.3	10.7	6.6	9.2	14.5	----	54/1049	469/21.7	26.7	21.5		WKWS-F
WVAF-F (AC)	23/ 7.3	8.6	11.8	11.0	8.0	----	28/649	427/19.7	21.8	24.4		WVAF-F
6. WKAZ-F (C)	22/ 7.0	6.5	1.0	1.2	3.6	----	30/540	372/17.2	16.1	5.5		WKAZ-F
7. WKLC-F (AOR)	21/ 6.7	8.6	6.6	5.5	7.1	----	44/961	457/21.1	19.4	16.0		WKLC-F
8. WCAW (ST)	12/ 3.8	3.6	3.3	2.5	0.9	----	13/187	179/ 8.3	5.3	6.2		WCAW
9. WBES-F (SAC)	10/ 3.2	2.1	1.3	4.9	5.0	----	12/244	215/ 9.9	8.6	7.0		WBES-F

12+ FM SHARE (METRO): 83.91% (219 of 261) (FAL 94: 79.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVSR-F>>	1 WQBE-F>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>	1 WQBE-F
2 WKWS-F	2 WVSR-F	2 WVSR-F	2 WVSR-F	2 WKAZ-F	2 WCHS	2 WVSR-F<	2 WCHS <	2 WVSR-F	2 WVSR-F>	2 WCHS
3 WQBE-F	3 WKLC-F>	3 WKLC-F	WKAZ-F<	WVAF-F	3 WVAF-F	3 WVAF-F	3 WKAZ-F	3 WKAZ-F	3 WKWS-F	3 WKAZ-F
4 WVAF-F	4 WKWS-F	WKAZ-F	4 WVAF-F	WVSR-F	4 WKAZ-F	4 WCHS	4 WVSR-F	4 WKLC-F	4	4
5	5 WKAZ-F	5	5 WKLC-F	5 WKLC-F	5	WKLC-F	5 WVAF-F<	5	5	5
6	6	6	6	6	6	WKWS-F	6 WKLC-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQBE-F	1 WQBE-F	1 WQBE-F	1 WQBE-F>>	1 WQBE-F>>	1 WKLC-F	1 WKLC-F	1 WKLC-F>	1 WQBE-F	1 WQBE-F>
2 WVSR-F	2 WVSR-F>>	2 WVSR-F>>	2 WVSR-F	2 WVAF-F	WQBE-F>	2 WQBE-F>	2 WQBE-F	2 WKLC-F	2 WKLC-F
3 WKWS-F>	3 WKWS-F	3 WVAF-F>	3 WVAF-F	3 WVSR-F	3 WKWS-F>>	3 WVSR-F	3 WKAZ-F	3 WKAZ-F	WKAZ-F>
4 WKAZ-F>>	4	4	4 WKWS-F	4 WKWS-F	4	4	WVSR-F>>	4 WVSR-F	4
5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WJYP-F 100.9	S. CHARLESTON	1.3/5.6/	4/ 142		WVSR-F, WBES-F (Ardman)	13.7%	12.5%	NA
WQBE 950	CHARLESTON	1.3/4.4/	5/ 138					
WSCW 1410	S. CHARLESTON	1.0/2.8/	3/ 65		WCAW, WCHS, WKWS-F, WVAF-F (West VA Radio)	25.7%	21.2%	NA
WEMM-F 107.9	HUNTINGTON	1.9/5.9/	18/ 334					
WRVZ-F 98.7	POCATALICO	1.6/4.7/	7/ 173			39.4%	33.7%	NA

RADIO STATIONS

WCZR , 1490,	1 KW (DA-1)	, Black	, \$ NA (---)
WCHS , 580,	5 KW (DA-N)	, Full Service	WESTWD CBS, \$ 20.00 (Banner) West Virginia
WQBE , 950,	5 KW/1 KW (DA-N)	, Talk/Sports	IBN ABC, \$ 12.00 (Christal) Bristol
WCAW , 680,	50 KW/250 W (DA-N)	, Standards	CBS, \$<20.00 (Banner) West Virginia
WSCW , 1410,	5 KW (DAYS)	, Religion	, \$ 10.00 (---) CLW
WBES-F, 94.5,	9 KW @ 525	, Soft AC	WESTWD, \$<20.00 (K & P) Ardman (DUNBAR)
WKLC-F, 105.1,	3.6 KW @ 1663	, AOR	Source ABC, \$ 24.00 (Eastman) L.M. (ST. ALBANS)
WJYP-F, 100.9,	3 KW @ 298	, Religion	, \$ 11.00 (---) CLW
WKAZ-F, 107.3,	24 KW @ 676	, Country	WESTWD, \$ 23.00 (Banner) (MIAMI)
WKWS-F, 96.1,	45 KW @ 515	, Country	, \$ 22.00 (Banner) West Virginia
WQBE-F, 97.5,	50 KW @ 500	, Country	ABC, \$ 58.00 (Christal) Bristol
WVAF-F, 99.9,	50 KW @ 430	, AC	ABC, \$ 29.00 (Banner) West Virginia
WVSR-F, 102.7,	50 KW @ 403	, CHR	WESTWD, \$ 32.00 (Katz) Ardman

CHARLOTTE

Arbitron Rank/Pop (12+): 37/1,077,400
 MSA Rank/Pop: 43/1,290,000
 DMA # 28
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 26/20
 Diaries: 2092/515:1/51.8%
 Sample Target: 1985
 % Below Line: 5.0
 % Not Listed: 17.1

1995 Revenue: \$56,000,000
 HH Inc.: \$45,872
 Retail \$: 12.0 Bil
 Pop per Station: 53,870
 #1 Biller: WSOC-F \$9,000,000
 #1 Billing Portfolio: Evergreen duopt \$18,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WSOC-F (C)	182/10.6	9.5	10.5	10.0	11.4	10.2	264/3814	2337/21.7	22.6	23.7	H	WSOC-F
2. WPEG-F (B)	155/9.0	8.9	9.5	10.5	10.1	9.5	240/2866	1866/17.3	16.1	16.4	G	WPEG-F
3. WLYT-F (SAC)	126/7.4	5.2	5.2	5.7	5.3	5.9	168/2563	1799/16.7	13.4	12.4	E	WLYT-F
4. WRFX-F (AOR)	125/7.3	8.3	8.4	8.6	8.5	8.2	163/3008	2185/20.3	21.9	19.9	H	WRFX-F
5. WBT -AF (FS)	106/6.2	6.5	8.2	6.8	7.2	6.9	123/1951	1628/15.1	15.7	15.1	G	WBT -AF
6. WTDR-F (C)	100/5.8	6.0	7.0	5.2	5.8	6.0	192/3190	1814/16.8	14.8	17.1	F	WTDR-F
7. WWSN-F (AC)	90/5.3	5.7	4.4	5.0	5.8	5.1	140/2651	1628/15.1	14.0	16.1	F	WWSN-F
8. WBAV-F (B/AC)	75/4.4	4.8	3.7	3.9	4.5	4.2	102/1543	1119/10.4	9.1	8.8	C	WBAV-F
9. WEDJ-F (CHR)	74/4.3	5.1	4.7	5.4	4.6	4.9	115/2641	1626/15.1	16.8	15.1	D	WEDJ-F
10. WSSS-F (O-70's)	73/4.3	4.2	4.3	3.8	5.5	4.2	95/1730	1210/11.2	13.1	14.9	F	WSSS-F
11. WWMG-F (O)	71/4.1	6.0	4.6	5.1	4.3	5.0	128/2367	1451/13.5	12.9	11.8	F	WWMG-F
12. WEND-F (AOR-NR)	39/2.3	3.1	1.8	1.5	0.5	2.2	87/1471	864/8.0	5.0	2.6	B	WEND-F
13. WIST-F (ST)	34/2.0	2.6	2.1	0.1	---	1.7	35/437	407/3.8	3.3	---	A	WIST-F
14. WXRC-F (AOR)	32/1.9	1.9	2.8	1.8	1.6	2.1	62/1189	703/6.5	8.4	7.5	C	WXRC-F
15. WCCJ-F (J)	28/1.6	0.7	0.6	0.4	---	0.8	28/328	321/3.0	1.4	---	A	WCCJ-F

12+ FM SHARE (METRO): 90.08% (1280 of 1421) (FAL 94: 87.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPEG-F>	1 WPEG-F	1 WPEG-F<	1 WRFX-F	1 WRFX-F	1 WSOC-F	1 WRFX-F	1 WSOC-F	1 WSOC-F	1 WPEG-F>>	1 WSOC-F
2 WEDJ-F>	2 WRFX-F>	2 WRFX-F	2 WSOC-F<	WSOC-F<	2 WBT -AF<	2 WSOC-F>	2 WLYT-F	2 WPEG-F	2 WSOC-F	2 WPEG-F
3 WEND-F	3 WSOC-F	3 WSOC-F	3 WLYT-F	3 WLYT-F	3 WLYT-F>	3 WWSN-F	3 WBT -AF	3 WLYT-F	3 WEDJ-F	3 WLYT-F
4	4 WWSN-F	4 WLYT-F	4 WPEG-F	4 WWSN-F	4 WWMG-F<	4 WPEG-F<	4 WRFX-F<	4 WTDR-F	4 WBT -AF<	4 WBT -AF
5	WEDJ-F<	5 WTDR-F	5 WWSN-F<	5 WPEG-F	5 WTDR-F	5 WLYT-F	5 WTDR-F	5 WRFX-F	5 WTDR-F	5 WWMG-F
6	6 WLYT-F<	6 WWSN-F<	6 WSSS-F<	6 WTDR-F<	6	WBT -AF	6 WSSS-F<	6 WEDJ-F	6	6 WTDR-F
7	7 WSSS-F	7 WSSS-F	7 WTDR-F	7 WBAV-F<	7	7 WTDR-F	7 WPEG-F	7	7	7
8	8	8	8 WBAV-F	8 WSSS-F	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPEG-F	1 WPEG-F>	1 WLYT-F	1 WPEG-F<	1 WLYT-F>	1 WPEG-F	1 WRFX-F	1 WRFX-F	1 WRFX-F>	1 WRFX-F>
2 WEDJ-F	2 WLYT-F<	2 WPEG-F	2 WLYT-F	2 WWSN-F	2 WRFX-F	2 WPEG-F>>	2 WPEG-F	2 WSOC-F	2 WSOC-F
3 WSOC-F	3 WSOC-F	WWSN-F	3 WWSN-F	3 WSOC-F	3 WEDJ-F	3 WSOC-F	3 WSOC-F	3 WSOC-F	3 WBT -AF
4 WWSN-F	WWSN-F	4 WSOC-F	4 WSOC-F	4 WTDR-F<	4 WSOC-F	4 WSSS-F	WSSS-F	4 WSSS-F	4 WBAV-F
5 WRFX-F	5 WEDJ-F	5 WSSS-F	5 WTDR-F	5 WPEG-F	5 WRFX-F	5 WXRC-F	5 WBAV-F	5 WBAV-F<	5 WSSS-F
6	6 WRFX-F	6 WTDR-F	6 WBAV-F<	6 WBAV-F	6 WTDR-F	6	6 WFNZ-F	6 WBT -AF	6 WWMG-F<
7	WSSS-F	7	7 WSSS-F	7 WSSS-F	7 WEND-F	7	7 WXRC-F	7 WTDR-F	7 WPEG-F
8	WTDR-F	8	8	WWMG-F	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBAV	1600	CHARLOTTE	0.9/2.1/	16/ 239	WSOC-F, WSSS-F (EZ)	14.9%	14.6%	23.2%
WFNZ	610	CHARLOTTE	1.0/2.6/	20/ 305	WTDR-F, WLYT-F (Trumper)	13.2%	14.8%	13.6%
WIST	1480	CHARLOTTE	0.1/0.7/	2/ 80	WFNZ, WRFX-F, WBAV A/F, WEDJ-F, WPEG-F (Evergreen)	26.9%	26.5%	33.4%
WLON	1050	LINCOLNTOWN	0.4/0.8/	6/ 90	WBT A/F, WWSN-F (Jefferson-Pilot)	11.5%	11.6%	18.8%
WFMX-F	105.7	STATESVILLE	1.3/5.1/	92/1786	WEND-F, WWMG-F (Dalton)	6.4%	7.4%	8.2%
WJMH-F	102.1	REIDSVILLE	0.5/1.2/	20/ 305		72.9%	74.9%	97.2%
WKRR-F	92.3	ASHEBORO	0.5/1.2/	41/ 602				
WKSJ-F	98.7	GREENSBORO	0.4/1.2/	20/ 489				
WMIT-F	106.9	BLACK MOUNTAIN	1.1/4.4/	71/1355				
WMOX-F	93.1	WINSTON SALEM	0.4/0.9/	20/ 419				

OTHER RATED STATIONS				METRO CUME TSA TSA			
STATION	SHARE	RTG/AQH/CUME	TSAs	STATION	SHARE	RTG/AQH/CUME	TSAs
WDEF	13.70	0.3/2.7/ 3/ 113	113	WMTT-F	98.9	0.3/1.3/ 12/ 259	259
WEPG	910	0.3/1.0/ 2/ 50	50	WACH	1590	0.7/1.6/ 4/ 60	60
WFLI	1070	0.5/3.3/ 10/ 159	159	WFXS-F	1190	0.5/0.8/ 3/ 32	32
WLOK	1070	0.5/3.3/ 10/ 159	159	WCVT	1190	0.5/0.8/ 3/ 32	32
WLAJ	1590	0.7/1.6/ 4/ 60	60				
WSDO	1190	0.5/0.8/ 3/ 32	32				

CONSOLIDATION REPORT				METRO CUME TSA TSA			
STATION	SHARE	RTG/AQH/CUME	TSAs	STATION	SHARE	RTG/AQH/CUME	TSAs
WDEF	13.70	0.3/2.7/ 3/ 113	113	WMTT-F	98.9	0.3/1.3/ 12/ 259	259
WEPG	910	0.3/1.0/ 2/ 50	50	WACH	1590	0.7/1.6/ 4/ 60	60
WFLI	1070	0.5/3.3/ 10/ 159	159	WFXS-F	1190	0.5/0.8/ 3/ 32	32
WLOK	1070	0.5/3.3/ 10/ 159	159	WCVT	1190	0.5/0.8/ 3/ 32	32
WLAJ	1590	0.7/1.6/ 4/ 60	60				
WSDO	1190	0.5/0.8/ 3/ 32	32				

CONSOLIDATION REPORT				METRO CUME TSA TSA			
STATION	SHARE	RTG/AQH/CUME	TSAs	STATION	SHARE	RTG/AQH/CUME	TSAs
WDEF	13.70	0.3/2.7/ 3/ 113	113	WMTT-F	98.9	0.3/1.3/ 12/ 259	259
WEPG	910	0.3/1.0/ 2/ 50	50	WACH	1590	0.7/1.6/ 4/ 60	60
WFLI	1070	0.5/3.3/ 10/ 159	159	WFXS-F	1190	0.5/0.8/ 3/ 32	32
WLOK	1070	0.5/3.3/ 10/ 159	159	WCVT	1190	0.5/0.8/ 3/ 32	32
WLAJ	1590	0.7/1.6/ 4/ 60	60				
WSDO	1190	0.5/0.8/ 3/ 32	32				

CONSOLIDATION REPORT				METRO CUME TSA TSA			
STATION	SHARE	RTG/AQH/CUME	TSAs	STATION	SHARE	RTG/AQH/CUME	TSAs
WDEF	13.70	0.3/2.7/ 3/ 113	113	WMTT-F	98.9	0.3/1.3/ 12/ 259	259
WEPG	910	0.3/1.0/ 2/ 50	50	WACH	1590	0.7/1.6/ 4/ 60	60
WFLI	1070	0.5/3.3/ 10/ 159	159	WFXS-F	1190	0.5/0.8/ 3/ 32	32
WLOK	1070	0.5/3.3/ 10/ 159	159	WCVT	1190	0.5/0.8/ 3/ 32	32
WLAJ	1590	0.7/1.6/ 4/ 60	60				
WSDO	1190	0.5/0.8/ 3/ 32	32				

CONSOLIDATION REPORT				METRO CUME TSA TSA			
STATION	SHARE	RTG/AQH/CUME	TSAs	STATION	SHARE	RTG/AQH/CUME	TSAs
WDEF	13.70	0.3/2.7/ 3/ 113	113	WMTT-F	98.9	0.3/1.3/ 12/ 259	259
WEPG	910	0.3/1.0/ 2/ 50	50	WACH	1590	0.7/1.6/ 4/ 60	60
WFLI	1070	0.5/3.3/ 10/ 159	159	WFXS-F	1190	0.5/0.8/ 3/ 32	32
WLOK	1070	0.5/3.3/ 10/ 159	159	WCVT	1190	0.5/0.8/ 3/ 32	32
WLAJ	1590	0.7/1.6/ 4/ 60	60				
WSDO	1190	0.5/0.8/ 3/ 32	32				

CONSOLIDATION REPORT				METRO CUME TSA TSA			
STATION	SHARE	RTG/AQH/CUME	TSAs	STATION	SHARE	RTG/AQH/CUME	TSAs
WDEF	13.70	0.3/2.7/ 3/ 113	113	WMTT-F	98.9	0.3/1.3/ 12/ 259	259
WEPG	910	0.3/1.0/ 2/ 50	50	WACH	1590	0.7/1.6/ 4/ 60	60
WFLI	1070	0.5/3.3/ 10/ 159	159	WFXS-F	1190	0.5/0.8/ 3/ 32	32
WLOK	1070	0.5/3.3/ 10/ 159	159	WCVT	1190	0.5/0.8/ 3/ 32	32
WLAJ	1590	0.7/1.6/ 4/ 60	60				
WSDO	1190	0.5/0.8/ 3/ 32	32				

CONSOLIDATION REPORT				METRO CUME TSA TSA			
STATION	SHARE	RTG/AQH/CUME	TSAs	STATION	SHARE	RTG/AQH/CUME	TSAs
WDEF	13.70	0.3/2.7/ 3/ 113	113	WMTT-F	98.9	0.3/1.3/ 12/ 259	259
WEPG	910	0.3/1.0/ 2/ 50	50	WACH	1590	0.7/1.6/ 4/ 60	60
WFLI	1070	0.5/3.3/ 10/ 159	159	WFXS-F	1190	0.5/0.8/ 3/ 32	32
WLOK	1070	0.5/3.3/ 10/ 159	159	WCVT	1190	0.5/0.8/ 3/ 32	32
WLAJ	1590	0.7/1.6/ 4/ 60	60				
WSDO	1190	0.5/0.8/ 3/ 32	32				

CHARLOTTE

RADIO STATIONS

WBTV-F, 101.9, 99 KW @ 987, Black AC	AURN, \$ 49.00 (Katz)	Evergreen
WEDJ-F, 95.1, 100 KW @ 1542, CHR	Source, \$ 80.00 (Eastman)	Evergreen
WSSS-F, 104.7, 100 KW @ 1230, Oldies - 70's	Evergreen	Evergreen
WPEG-F, 97.9, 95 KW @ 1610, Black	CBS, WESTVD, \$ 127.00 (Katz)	Evergreen
WEND-F, 106.5, 100 KW @ 1004, AOR-NR	Dalton	(SALISBURY)
WLYT-F, 102.9, 31 KW @ 1535, Soft AC	ABC, UNISTR, \$ 74.00 (Christal)	SFX
WIST-F, 106.1, 20 KW @ 364, Standards	SMN, ABC, \$ 25.00 (----)	(MAXHAM)
WRFK-F, 99.7, 100 KW @ 1043, AOR	Evergreen	(STATESVILLE)
WSOC-F, 103.7, 100 KW @ 1050, COUNTRY	EZ, \$ 175.00 (D&R)	Evergreen
WTDR-F, 96.9, 100 KW @ 1548, COUNTRY	SFX, \$ 90.00 (Christal)	Evergreen
WMMG-F, 96.1, 100 KW @ 1738, OLDIES	Dalton	(SHELBY)
WMSN-F, 107.9, 98 KW @ 1692, AC/CHR	CBS, \$ 82.00 (Katz)	(HICKORY)
WXRC-F, 95.7, 100 KW @ 1276, AOR	ABC, \$ 34.00 (---)	Jefferson-Pilot

Miscellaneous: WEZC-F changes to WLYT-F (Sep) WBT-F changes to WMSN-F (July)

CHATTANOOGA

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, -- SEE WDEF-FM		
WDOD, 1310, 5 KW (DA-N)	, Standards	SMN, \$ <20.00 (Banner)	Bahakel
WFLI, 1070, 50 KW/2.5 KW(DA-2),	Religion	ABC, \$ 14.00 (---)	Benns (LOOKOUT MT.)
WGOW, 1150, 5 KW/1 KW (DA-N),	Talk	WESTWD, \$ <20.00 (Christal)	Bloomington
WNOO, 1260, 5 KW (DAYS)	, Black	AURN, \$ <20.00 (Banner)	
WBDX-F, 102.7, .3 KW @ 1374,	Religion	IBN, WESTWD, \$ <20.00 (---)	WFXS duop (TRENTON)
WDEF-F, 92.3, 100 KW @ 1181,	Soft AC	CBS, \$ 53.00 (Eastman)	Park
WDOD-F, 96.5, 100 KW @ 1079,	Country	WESTWD, \$ 20.00 (Banner)	Bahakel
WFXS-F, 102.3, 3 KW @ 285,	Talk	, \$ <20.00 (Banner)	(SODDY-DAISY)
WJTT-F, 94.3, 3 KW @ 298,	Black	, \$ 36.00 (D & R)	(REDBANK)
WKXJ-F, 97.3, 16 KW @ 856,	CHR	, \$ <20.00 (Roslin)	(S.PITTS)
WLMX-F, 105.5, 3 KW @ 269,	AC	ABC, \$ 41.00 (Mc-Guild)	Wicks (ROSSVILLE)
WMPZ-F, 93.7, 3 KW @ 328,	Black/AC	ABC, \$ <20.00 (Dora)	(RINGGOLD, GA)
WOGT-F, 107.9, 2.9 KW @ 968,	Oldies	WESTWD, \$ 21.00 (Christal)	Bloomington (EAST RIDGE)
WSGC-F, 101.9, .7 KW @ 702,	Oldies	SMN, \$ 17.00 (Banner)	(RINGGOLD, GA)
WSKZ-F, 106.5, 100 KW @ 1079,	Classic AOR	, \$ 50.00 (Christal)	Bloomington
WUSY-F, 100.7, 100 KW @ 1191,	Country	WESTWD, \$ 94.00 (Katz)	Colonial
WZST-F, 98.1, 1 KW @ 794,	CHR	, \$ 25.00 (Mc-Guild)	Wicks (SIGNAL, MT)

Miscellaneous: WBDX-F reclassified as Religion. . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

CHICAGO

Arbitron Rank/Pop (12+): 3/6,895,700
 MSA Rank/Pop: 3/8,610,000
 DMA # 3
 Average Person Ratings: 17.8
 Market TSL: 23.75 hours

Stations: 41/41
 Diaries: 5442/1267:1/49.8%
 Sample Target: 5205
 % Below Line: 0.0
 % Not Listed: 10.4

1995 Revenue: \$320,000,000
 HH Inc.: \$55,280
 Retail \$: 78.6 Bil
 Pop per Station: 168,188
 #1 Biller: WGN \$35,800,000
 #1 Billing Portfolio: Evergreen & CBS/
 Westinghouse (tie): \$66,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WGCI-F (B)	761/ 6.1	6.7	6.0	6.4	6.3	6.3	764/ 8947	8779/12.3	13.4	12.9	J	WGCI-F
2. WGN (FS/T)	746/ 6.0	6.2	5.8	7.1	6.9	6.3	932/13551	11238/16.3	13.7	16.6	K	WGN
3. WUSN-F (C)	593/ 4.7	4.2	4.7	4.3	4.1	4.5	623/ 8601	8033/11.6	10.8	11.3	K	WUSN-F
4. WLIT-F (SAC)	522/ 4.2	3.7	3.9	4.1	4.1	4.0	526/ 7778	7665/11.1	10.5	11.2	I	WLIT-F
5. WBBM-F (CHR)	505/ 4.0	4.5	3.9	4.0	4.3	4.1	517/10517	10100/14.6	14.6	15.0	I	WBBM-F
6. WBBM (N)	489/ 3.9	3.7	3.8	3.4	3.9	3.7	533/11248	10018/14.5	13.4	15.1	J	WBBM
7. WVAZ-F (B/AC)	485/ 3.9	4.1	3.9	3.9	4.3	4.0	489/ 6060	5942/ 8.6	9.2	9.5	I	WVAZ-F
8. WNUA-F (J)	453/ 3.6	3.9	3.5	3.2	3.5	3.6	457/ 6738	6591/ 9.6	9.6	9.8	I	WNUA-F
9. WJMK-F (O)	428/ 3.4	3.4	3.8	3.4	3.1	3.5	464/ 9966	9451/13.7	13.7	11.0	I	WJMK-F
10. WRXC-F (AOR)	410/ 3.3	3.8	3.1	3.0	3.1	3.3	481/ 7925	7252/10.5	10.7	11.1	I	WRXC-F
11. WAIT (ST)	392/ 3.1	2.5	1.8	2.4	1.1	2.5	397/ 2401	2316/ 3.4	3.4	2.8	D	WAIT
12. WKQX-F (AOR-NR)	386/ 3.1	3.4	3.8	3.7	3.6	3.5	409/ 9568	9192/13.3	14.3	13.5	I	WKQX-F
13. WOJO-F (SP)	374/ 3.0	3.4	3.0	2.7	2.7	3.0	378/ 3819	3774/ 5.5	5.4	4.6	H	WOJO-F
14. WMAQ (N)	365/ 2.9	3.1	4.0	3.6	2.2	3.4	402/10255	9038/13.1	14.8	10.2	J	WMAQ
15. WLUP-F (T)	345/ 2.8	2.2	2.4	3.2	3.3	2.7	349/ 5218	5071/ 7.4	6.9	8.5	J	WLUP-F
16. WXRT-F (AOR-P)	341/ 2.7	2.9	3.1	2.8	2.7	2.9	346/ 5170	5018/ 7.3	8.1	7.3	I	WXRT-F
17. WLS (T)	330/ 2.6	2.8	3.1	2.9	3.5	2.9	396/ 5915	4783/ 6.9	6.9	7.7	H	WLS
18. WTMX-F (AC)	305/ 2.4	2.4	2.1	2.4	2.4	2.3	313/ 6514	6253/ 9.1	8.7	8.5	I	WTMX-F
19. WSCR (SPRSTS)	290/ 2.3	1.1	1.8	1.6	1.8	1.7	300/ 2631	2481/ 3.6	3.8	3.6	G	WSCR
20. WCKG-F (CL AOR)	245/ 2.0	2.5	2.1	2.3	2.3	2.2	269/ 6684	6335/ 9.2	10.5	9.8	I	WCKG-F
21. WGCI (B/O)	244/ 1.9	1.4	1.4	1.4	1.1	1.5	244/ 2650	2642/ 3.8	3.6	3.3	-	WGCI
22. WEJM-F (B)	239/ 1.9	2.4	2.3	1.9	2.3	2.1	239/ 3854	3854/ 5.6	6.1	5.7	E	WEJM-F
23. WPNT-F (AC/CHR)	226/ 1.8	2.2	2.1	1.9	2.2	2.0	234/ 6227	6059/ 8.8	8.8	9.0	H	WPNT-F
24. WYSY-F (O-70's)	224/ 1.8	1.9	2.1	1.7	1.8	1.9	230/ 5241	5082/ 7.4	8.3	6.7	F	WYSY-F
25. WNIB-F (CL)	203/ 1.6	1.6	1.7	2.0	1.9	1.7	205/ 3649	3563/ 5.2	5.6	5.8	E	WNIB-F
26. WLS-F (T)	173/ 1.4	1.1	0.6	0.7	1.1	1.0	178/ 3183	3036/ 4.4	3.0	4.2	-	WLS-F
27. WJJD (T)	154/ 1.2	1.0	1.0	1.1	2.3	1.1	159/ 2385	2259/ 3.3	3.1	6.1	E	WJJD
28. WMVP (SPRSTS)	147/ 1.2	0.9	1.3	1.2	1.3	1.2	155/ 3634	3269/ 4.7	5.0	4.8	G	WMVP
29. WFMT-F (CL)	146/ 1.2	1.3	1.5	1.3	1.1	1.3	155/ 3169	3106/ 4.5	4.5	4.0	E	WFMT-F
30. WYCA-F (REL)	119/ 1.0	0.8	0.6	0.6	0.8	0.8	119/ 1548	1546/ 2.2	1.6	2.2	-	WYCA-F
31. WIND (SP)	108/ 0.9	1.2	1.2	1.1	1.3	1.1	123/ 1670	1544/ 2.2	3.1	3.0	G	WIND
32. WTAQ (SP)	97/ 0.8	0.5	0.9	0.6	0.6	0.7	97/ 1204	1204/ 1.7	1.7	1.4	C	WTAQ

12+ FM SHARE (METRO): 68.71% (7708 of 11218) (FAL 94: 69.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBBM-F	1 WGCI-F>	1 WGCI-F>	1 WGCI-F	1 WGCI-F<	1 WGN >	1 WGN >	1 WLIT-F	1 WGCI-F	1 WGCI-F>	1 WGN >
2 WGCI-F	2 WRXC-F	2 WUSN-F	2 WUSN-F	2 WUSN-F	2 WBBM	2 WBBM	2 WGCI-F<	2 WUSN-F<	2 WBBM-F	2 WBBM
3 WKQX-F<	3 WBBM-F	3 WVAZ-F<	3 WVAZ-F	3 WVAZ-F	3 WAIT	3 WGCI-F	3 WUSN-F	3 WLIT-F	3 WVAZ-F	3 WGCI-F
4 WEJM-F>>	4 WKQX-F	4 WRXC-F<	4 WLUP-F	4 WJMK-F	4 WLIT-F<	4 WRXC-F<	4 WGN	4 WBBM-F	4 WUSN-F<	4 WMAQ <
5	5 WUSN-F	5 WXRT-F<	WXRT-F	WLIT-F<	5 WUSN-F	5 WUSN-F<	5 WNUA-F<	5 WNUA-F	5 WKQX-F	5 WVAZ-F<
6	6 WXRT-F	6 WBBM-F<	6 WLIT-F	6 WNUA-F<	6 WJMK-F	6 WMAQ	6 WJMK-F	6 WJMK-F	6 WGN <	6 WLS
7	7 WVAZ-F<	7 WLIT-F	WNUA-F	7 WLUP-F<	WNUA-F	7 WLIT-F	7 WLUP-F<	WVAZ-F	7 WEJM-F	7 WUSN>
8	8 WOJO-F<	WLUP-F<	8 WJMK-F	8 WXRT-F	8 WLS <	WLUP-F	8 WVAZ-F	8 WKQX-F	8 WNUA-F	8
9	9 WLUP-F	9 WOJO-F<	9 WOJO-F	9 WGN	9 WMAQ	9 WLS <	WXRT-F	9 WBBM	9 WLS	9
10	10 WLIT-F	10 WKQX-F<	10 WRXC-F<	10 WOJO-F	10 WVAZ	10 WVAZ-F<	10 WRXC-F	WLUP-F	10 WJMK-F<	10
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1 WGCI-F>	1 WGCI-F>>	1 WGCI-F	1 WGCI-F>	1 WGCI-F<	1 WRXC-F>	1 WRXC-F	1 WLUP-F	1 WRXC-F	1 WSCR	
2 WBBM-F	2 WUSN-F<	2 WUSN-F	2 WVAZ-F	2 WVAZ-F	2 WGCI-F	2 WGCI-F	2 WRXC-F<	2 WSCR <	2 WLUP-F<	
3 WKQX-F>	3 WBBM-F<	3 WVAZ-F	3 WUSN-F<	3 WUSN-F<	3 WBBM-F	3 WLUP-F<	3 WXRT-F	3 WGCI-F	3 WXRT-F<	
4 WLIT-F<	4 WKQX-F<	4 WTMX-F<	4 WLIT-F	4 WLIT-F<	4 WKQX-F	4 WKQX-F<	4 WSCR	4 WLUP-F	4 WUSN-F	
5 WVAZ-F	5 WLIT-F	5 WXRT-F	5 WBBM-F	5 WTMX-F<	5 WOJO-F<	5 WSCR	5 WOJO-F	WXRT-F	5 WRXC-F<	
6 WOJO-F<	6 WTMX-F	6 WLIT-F<	WTMX-F	6 WJMK-F	6 WCKG-F	WXRT-F	6 WGCI-F	6 WUSN-F	6 WNUA-F<	
7 WEJM-F<	7 WXRT-F	7 WBBM-F	7 WJMK-F	7 WNUA-F<	WSCR	7 WBBM-F<	7 WKQX-F	7 WXRT-F<	7 WGCI-F<	
8 WRXC-F>	8 WOJO-F	8 WLUP-F<	8 WOJO-F<	8 WGN	8 WUSN-F	8 WOJO-F>	8 WYSY-F<	8 WOJO-F<	8 WJMK-F	
9	9 WLUP-F	9 WNUA-F	9 WKQX-F<	9 WBBM-F<	9 WVAZ-F	9	9 WCKG-F	9 WKQX-F	9 WGN	
10	WPNT-F	10 WKQX-F<	10 WNUA-F	10 WOJO-F	10 WXRT-F	10	WVAZ-F	WNUA-F	10 WCKG-F	
			WPNT-F	WPNT-F			WNUA-F		WMAQ <	

CHICAGO

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA 49/1193	TSA 20/663	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBUS-F 99.9 KANKAKEE	0.3/2.2/	56/1972		WJJD, WJMK-F, WUSN-F (Infinity)	9.3%	11.1%	12.6%
WCCQ-F 98.3 CREST HILL	0.3/1.6/	49/1193					
WEJM 950 CHICAGO	0.2/0.9/	20/663					
WIL-F 95.1 KENOSHA, WI	0.4/1.7/	64/1394		WMVP, WLUP-FM, WRCX-F, WNUA-F, WEJM A/F, WVAZ-F (Evergreen)	16.9%	19.4%	20.6%
WLJE 105.5 VALPARISO, IN	0.4/0.6/	68/544					
WLXX 1200 CHICAGO	0.3/1.1/	36/784					
WVON 1450 CICERO	0.7/1.1/	92/729					
WZSR-F 105.5 WOODSTOCK	0.4/1.0/	49/729		WCKG-F, WYSY-F (Cox)	3.8%	5.1%	4.8%
				WSCR, WMAQ, WXRT-F, WBBM A/F (Westinghouse, CBS)	15.8%	15.2%	20.6%
					45.8%	50.8%	58.6%

RADIO STATIONS

AM STATIONS

WAIT, 850, 2.5 KW (DA-D)	, Standards	WESTWD, \$ 65.00 (---)	
WBBM, 780, 50 KW	, News	CBS, \$ 270.00 (CBS)	CBS/Westinghouse
WGCI, 1390, 5 KW (DA-2)	, Black Oldies	AURN, \$ NA (Mc-Guild)	Gannett
WGN, 720, 50 KW	, Full Service	ABC, \$ 400.00 (Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, Hispanic	, \$ 105.00 (Katz)	Tichenor
WJJD, 1160, 50 KW/4 KW (DA-2)	, Talk	WESTWD, AP, \$ 75.00 (Infinity)	Infinity
WLS, 890, 50 KW	, Talk	ABC, \$ 150.00 (Banner)	Disney/Cap. Cities
WMAQ, 670, 50 KW	, News/Sports	WESTWD, CNN, \$ 225.00 (Group W)	CBS/Westinghouse
WMVP, 1000, 50 KW (DA-2)	, Sports	, \$ 100.00 (Christal)	Evergreen
WSCR, 820, 5 KW (DAYS)	, Sports	, \$ 110.00 (CBS)	CBS/Westinghouse
WTAQ, 1300, 5 KW/500W (DA-2)	, Hispanic	CBS, CRC, \$ 55.00 (Lotus)	Lotus

FM STATIONS

WBBM, 96.3, 4.2 KW @ 1555, CHR		CBS, \$ 225.00 (CBS)	CBS/Westinghouse
WCKG, 105.9, 4.1 KW @ 1575, Classic AOR		, \$ 188.00 (Katz)	Cox
WFMT, 98.7, 15.5 KW @ 1174, Classical/Fine Arts		, \$ 110.00 (D&R)	
WGCI, 107.5, 33 KW @ 603, Black		, \$ 340.00 (Mc-Guild)	Gannett
WJMK, 104.3, 4.0 KW @ 1568, Oldies		WESTWD, \$ 265.00 (Katz)	Infinity
WEJM, 106.3, 2 KW @ 397, Black		ABC, \$ 88.00 (D&R)	Evergreen (LANSING)
WKQX, 101.1, 6 KW @ 1170, AOR - New Rock		Source, \$ 230.00 (D&R)	Emmis
WLIT, 93.9, 4 KW @ 1581, Soft AC		, \$ 325.00 (Christal)	Viacom
WKXX, 94.7, 4.4 KW @ 1535, Country		, \$ 150.00 (Banner)	Cap Cities/Disney
WLUP, 97.9, 6 KW @ 1170, Talk/AOR		, \$ 340.00 (Christal)	Evergreen
WNIB, 97.1, 8.4 KW @ 1190, Classical		, \$ 125.00 (CMBS)	
WNUA, 95.5, 8.3 KW @ 1174, Jazz		, \$ 245.00 (Eastman)	Evergreen
WOJO, 105.1, 8.3 KW @ 1174, Hispanic		, \$ 170.00 (Katz Hisp)	Tichenor
WPNT, 100.3, 8.3 KW @ 1174, AC/CHR		, \$ 178.00 (Eastman)	Century
WRCX, 103.5, 4.3 KW @ 1548, AOR		, \$ 190.00 (MMR)	Evergreen
WTMX, 101.9, 4.2 KW @ 1561, AC		, \$ 200.00 (Mc-Guild)	Bonneville
WUSN, 99.5, 6 KW @ 1174, Country		, \$ 420.00 (Torbet)	Infinity
WVAZ, 102.7, 6 KW @ 1174, Black/AC		UPI, \$ 280.00 (Banner)	Evergreen
WXRT, 93.1, 6.7 KW @ 1310, AOR - P		, \$ 275.00 (CBS)	CBS/Westinghouse
WYCA, 92.3, 50 KW @ 492, Religion		, \$ NA (---)	Crawford (HAMMOND, IN)
WYSY, 107.9, 23 KW @ 741, Oldies (70's)		, \$ 90.00 (---)	Cox (AURORA)

Miscellaneous: WOPA to WLXX (July). . .

CINCINNATI

Arbitron Rank/Pop (12+): 25/1,556,300
 MSA Rank/Pop: 30/1,920,000
 DMA # 29
 Average Person Ratings: 15.8
 Market TSL: 21.00 hours

Stations: 27/21
 Diaries: 2599/599:1/55.1%
 Sample Target: 2520
 % Below Line: 3.9
 % Not Listed: 13.0

1995 Revenue: \$78,700,000
 HH Inc.: \$48,041
 Retail \$: 17.9 Bil
 Pop per Station: 74,110
 #1 Biller: WLW \$18,000,000
 #1 Billing Portfolio: Jacor duop
 \$34,900,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WLW (FS/T)	296/12.0	11.6	12.9	10.9	9.9	11.9	351/5244	4532/29.1	29.5	27.3	J	WLW
2. WUBE-F (C)	218/ 8.9	9.5	8.9	10.4	9.8	9.4	258/3323	2933/18.8	18.2	20.0	H	WUBE-F
3. WEBN-F (AOR)	178/ 7.2	8.2	9.3	8.0	7.0	8.2	197/3388	3133/20.1	21.4	20.0	H	WEBN-F
4. WIZF-F (B)	162/ 6.6	6.9	5.9	5.9	5.8	6.3	162/1690	1690/10.9	10.5	9.7	D	WIZF-F
5. WKRQ-F (CHR)	148/ 6.0	5.7	5.6	5.2	4.8	5.6	159/3242	2961/19.0	19.0	18.1	G	WKRQ-F
6. WGRR-F (O)	135/ 5.5	5.3	5.1	6.0	5.2	5.5	146/2429	2209/14.2	14.7	14.2	G	WGRR-F
7. WCKY (T)	133/ 5.4	4.6	4.9	6.1	6.6	5.3	141/2288	2101/13.5	11.5	14.8	G	WCKY
8. WVAE-F (J)	122/ 5.0	2.9	3.8	2.7	3.8	3.6	123/1669	1582/10.2	13.0	13.2	D	WVAE-F
9. WRRM-F (SAC)	114/ 4.6	5.6	4.4	5.4	5.1	5.0	123/2069	1913/12.3	12.0	13.6	G	WRRM-F
10. WNNK-F (AC)	103/ 4.2	4.2	3.8	3.9	3.8	4.0	110/1946	1825/11.7	12.0	13.6	E	WNNK-F
11. WOFX-F (CL AOR)	99/ 4.0	3.1	3.1	2.7	3.4	3.2	109/2477	2253/14.5	12.1	12.0	D	WOFX-F
12. WYGY-F (C)	92/ 3.7	3.4	3.6	3.8	3.0	3.6	98/2235	2022/13.0	11.4	9.4	E	WYGY-F
13. WSAI (ST)	89/ 3.6	4.7	4.9	5.1	5.5	4.6	92/1171	1098/ 7.1	8.0	8.6	D	WSAI
14. WAQZ-F (AOR-NR)	53/ 2.2	1.9	2.2	1.5	1.7	2.0	53/1347	1325/ 8.5	7.6	7.6	C	WAQZ-F
15. WAKW-F (REL)	35/ 1.4	1.5	2.0	1.5	1.3	1.6	37/ 635	607/ 3.9	5.0	4.6		WAKW-F
16. WHKO-F (C)	27/ 1.1	1.0	0.8	1.1	1.4	1.0	68/1317	606/ 3.9	3.7	4.3		WHKO-F
17. WCIN (B)	23/ 0.9	1.4	1.0	1.4	1.5	1.2	23/ 361	361/ 2.3	2.9	3.3	A	WCIN
18.												
19.												
20.												

12+ FM SHARE (METRO): 73.08% (1556 of 2143) (FAL 94: 69.78%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKRQ-F	1 WEBN-F	1 WEBN-F	1 WLW	1 WLW	1 WLW >>	1 WLW >	1 WLW >	1 WLW <	1 WLW >	1 WLW
2 WIZF-F	2 WUBE-F	WUBE-F<	2 WUBE-F	2 WUBE-F	2 WCKY	2 WUBE-F	2 WUBE-F	2 WUBE-F	2 WIZF-F>	2 WIZF-F
3 WEBN-F	3 WKRQ-F	3 WLW	3 WEBN-F	3 WEBN-F<	3 WUBE-F<	3 WEBN-F	3 WCKY	3 WEBN-F	3 WUBE-F<	3 WCKY
4 WAQZ-F	4 WIZF-F	4 WIZF-F	4 WVAE-F	4 WVAE-F	4 WGRR-F	4 WKRQ-F	4 WEBN-F<	4 WIZF-F<	4 WKRQ-F<	4 WUBE-F
5	5 WLW	5 WKRQ-F	5 WIZF-F	5 WGRR-F	5 WVAE-F<	5 WGRR-F	5 WRRM-F	5 WKRQ-F	5 WEBN-F	5 WGRR-F<
6	6 WYGY-F	6 WVAE-F	6 WKRQ-F	6 WIZF-F	6 WSAI	6 WIZF-F	6 WGRR-F	6 WCKY <	6 WYGY-F	6 WEBN-F
7	7 WOFX-F	7 WOFX-F	7 WGRR-F	7 WKRQ-F	7 WRRM-F	7 WCKY	7	7 WGRR-F	7	7
8	8	8	8	WRRM-F	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WUBE-F	1 WUBE-F<	1 WKRQ-F<	1 WUBE-F	1 WUBE-F>	1 WEBN-F>>	1 WEBN-F>>	1 WEBN-F	1 WLW <	1 WLW >
2 WKRQ-F	2 WKRQ-F>	2 WUBE-F	2 WKRQ-F	2 WVAE-F<	2 WIZF-F	2 WLW	2 WLW >	2 WEBN-F>	2 WEBN-F>
3 WIZF-F<	3 WIZF-F	3 WIZF-F	3 WIZF-F<	3 WRRM-F<	3 WAQZ-F	3 WUBE-F	3 WUBE-F	3 WUBE-F<	3 WUBE-F
4 WEBN-F	4 WEBN-F<	4 WRRM-F	4 WNNK-F	4 WNNK-F<	WUBE-F	4 WIZF-F	4 WKRQ-F	4 WIZF-F	4 WGRR-F
5 WYGY-F	5 WNNK-F<	5 WNNK-F	5 WVAE-F<	5 WGRR-F	WYGY-F	5 WKRQ-F	5 WOFX-F<	5 WOFX-F	5 WIZF-F
6 WAQZ-F	6 WYGY-F	6 WOFX-F	6 WRRM-F	6 WKRQ-F<	6 WKRQ-F	6 WOFX-F	6 WVAE-F<	6 WKRQ-F	6 WOFX-F
WNNK-F	7 WOFX-F	7 WYGY-F	7 WGRR-F	7 WIZF-F	7 WOFX-F	WYGY-F	7 WIZF-F<	WVAE-F	WVAE-F
8	8 WRRM-F	8	8	8	8	8	8	8	8

CINCINNATI

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WMOH	1450	HAMILTON	0.3/1.5/ 9/ 235	WLW, WCKY, WEBN-F, WOFX-F (Jacor)	28.6%	28.1%	44.3%
WNKR-F	106.5	WILLIAMSTOWN, KY	0.3/0.8/ 10/ 171				
WNLT-F	104.3	HARRISON	0.3/1.1/ 9/ 185				
WSCH-F	99.3	AURORA, IN	0.3/0.9/ 16/ 209	WJBE A/F, WYGY-F (Chancellor)	13.2%	13.9%	16.0%
WUBE	1230	CINCINNATI	0.6/1.9/ 14/ 288				
WGTZ-F	92.9	EATON (DAYTON)	0.4/2.7/ 26/ 788	WKRQ-F, WWNK-F (Citicasters)	10.2%	11.1%	13.0%
WMMX-F	107.7	DAYTON	0.4/1.3/ 17/ 380				
WPFB	910	MIDDLETOWN	0.5/1.6/ 14/ 287				
WPFB-F	105.9	MIDDLETOWN	0.9/4.0/ 33/ 839	WAOZ, WSAI, WAQZ-F (Local, SMA to Jacor)	8.0%	1.9%	4.6%
WTUE-F	104.7	DAYTON	0.5/3.0/ 28/ 733		60.0%	55.0%	77.9%

RADIO STATIONS

AM STATIONS

WCIN,	1480,	409 W/47 W	, Black	, \$ <20.00	(---)	
WCKY,	550,	5 KW/1KW (DA-2)	, Talk	ABC, \$103.00	(Eastman)	Jacor
WLW,	700,	50 KW	, Talk/Full Service AP,	ABC, \$260.00	(Eastman)	Jacor
WSAI,	1530,	50 KW (DA-N)	, Standards	WESTWD, CBS, \$ 52.00	(Eastman)	

FM STATIONS

WAKW,	93.3,	50 KW @ 500	, Religion	, \$ NA	(---)	
WAQZ,	107.1,	3 KW @ 298	, AOR - New Rock	, \$ 35.00	(K & P)	(MILFORD)
WEBN,	102.7,	17 KW @ 876	, AOR	, \$164.00	(Banner)	Jacor
WGRR,	103.5,	20 KW @ 790	, Oldies	, \$130.00	(Banner)	Dalton (HAMILTON)
WIZF,	100.9,	1.2 KW @ 466	, Black	, \$ 70.00	(D & R)	Blue Chip (ERLANGER, KY)
WKRQ,	101.9,	16 KW @ 876	, CHR	ABC, \$125.00	(Katz)	Citicasters
WRRM,	98.5,	18 KW @ 807	, Soft AC	, \$101.00	(MMR)	Susquehanna
WUBE,	105.1,	11 KW @ 918	, Country	, \$170.00	(Christal)	Chancellor
WVAE	94.9,	11 KW @ 1056	, Jazz	, \$ 72.00	(Katz)	Heritage (FAIRFIELD)
WWNK,	94.1,	32 KW @ 600	, AC	, \$ 88.00	(MMR)	Citicasters
WYGY,	96.5,	20 KW @ 810	, Country	, \$ 76.00	(Christal)	Chancellor (HAMILTON)

Miscellaneous: The old WOFX facility (94.9) changed to a Jazz format with the calls WVAE-F . . .

CLEVELAND

Arbitron Rank/Pop (12+): 22/1,759,300
 MSA Rank/Pop: 20/2,220,000
 DMA # 13
 Average Person Ratings: 16.9
 Market TSL: 22.25 hours

Stations: 26/21
 Diaries: 2765/636:1/56.1%
 Sample Target: 2715
 % Below Line: 2.7%
 % Not Listed: 11.6%

1995 Revenue: \$76,000,000
 HH Inc.: \$45,939
 Retail \$: 20.5 Bil
 Pop per Station: 83,776
 #1 Biller: WMJI-F \$10,000,000
 #1 Billing Portfolio: OmniAmerica duop \$16,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WZAK-F (B)	238/ 8.0	8.2	8.1	7.7	8.0	8.0	283/3309	2445/13.9	15.2	14.4	H	WZAK-F
2. WGAR-F (C)	229/ 7.7	7.6	8.4	8.9	10.6	8.2	309/4129	2876/16.3	16.7	19.2	H	WGAR-F
3. WMJI-F (O)	219/ 7.4	8.4	7.1	7.6	8.1	7.6	313/5013	3438/19.5	18.7	21.9	I	WMJI-F
4. WDOK-F (SAC)	210/ 7.1	7.2	7.6	7.2	7.3	7.3	276/4579	3327/18.9	17.6	21.0	H	WDOK-F
5. WRMR (ST)	187/ 6.3	5.8	5.8	6.5	7.2	6.1	231/2329	1803/10.2	10.1	10.9	C	WRMR
6. WMMS-F (AOR)	172/ 5.8	5.4	6.5	6.4	5.9	6.0	241/4603	3178/18.1	18.4	18.5	G	WMMS-F
WNCX-F (AOR/CL)	172/ 5.8	6.2	5.7	6.2	5.9	6.0	246/4325	2924/16.6	16.3	16.5	H	WNCX-F
8. WLTF-F (AC)	167/ 5.6	4.7	5.2	4.4	6.0	5.0	199/3314	2613/14.9	16.0	14.9	H	WLTF-F
9. WQAL-F (AC)	155/ 5.2	5.4	6.1	5.9	5.0	5.7	198/3981	2866/16.3	18.7	16.8	F	WQAL-F
10. WKNR (SPRST)	144/ 4.9	4.8	4.2	1.9	2.8	4.0	199/4095	3062/17.4	12.7	11.0	D	WKNR
11. WNWV-F (J)	118/ 4.0	3.9	4.0	2.8	3.7	3.7	146/2181	1684/ 9.6	9.5	9.3	D	WNWV-F
12. WWWE (T)	115/ 3.9	3.7	4.5	4.4	3.2	4.1	177/3184	2222/12.6	12.8	11.8	E	WWWE
13. WZJM-F (CHR)	94/ 3.2	3.4	3.3	3.5	3.5	3.4	114/2926	2407/13.7	13.5	12.1	D	WZJM-F
14. WCLV-F (CL)	76/ 2.6	2.9	2.9	3.4	2.5	3.0	90/1448	1166/ 6.6	8.4	7.3	D	WCLV-F
15. WJMO (B/O)	65/ 2.2	1.8	1.9	1.7	1.6	1.9	65/990	977/ 5.6	5.0	5.3	B	WJMO
16. WENZ-F (AOR-NR)	64/ 2.2	3.2	2.0	2.5	2.0	2.5	106/2629	1687/ 9.6	9.6	8.3	C	WENZ-F
17. WABQ (G)	43/ 1.4	0.9	0.8	1.0	0.9	1.0	43/421	421/ 2.4	2.4	2.0	A	WABQ
18.												
19.												
20.												

12+ FM SHARE (METRO): 75.89% (1993 of 2626) (FAL 94: 79.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZAK-F	1 WZAK-F<	1 WZAK-F<	1 WMJI-F	1 WMJI-F	1 WRMR	1 WMJI-F	1 WDOK-F	1 WGAR-F	1 WZAK-F	1 WZAK-F
2 WZJM-F	2 WMMS-F<	2 WNCX-F<	2 WNCX-F	2 WGAR-F<	2 WMJI-F<	2 WNCX-F	2 WGAR-F<	2 WZAK-F	2 WKNR	2 WWWE
3 WMMS-F	3 WNCX-F>	3 WMJI-F	3 WKNR <	3 WNCX-F<	3 WDOK-F	3 WZAK-F<	3 WMJI-F<	3 WDOK-F<	3 WMMS-F	3 WGAR-F
4	4 WGAR-F<	4 WGAR-F<	4 WZAK-F<	4 WLTF-F<	4 WGAR-F>	4 WGAR-F	4 WLTF-F	4 WRMR <	4 WGAR-F	4 WNCX-F
5	5 WQAL-F	5 WMMS-F	5 WGAR-F<	5 WZAK-F<	5 WKNR	5 WDOK-F<	5 WRMR	5 WMJI-F	5 WZJM-F	5 WMJI-F
6	6 WLTF-F	6 WLTF-F<	6 WDOK-F<	6 WDOK-F	6 WLTF-F<	6 WMMS-F	6 WZAK-F	6 WLTF-F	6	6 WRMR
7	7 WZJM-F	7 WQAL-F<	7 WQAL-F	7 WQAL-F	7 WNWV-F	7 WQAL-F	7 WQAL-F<	7 WMMS-F	7	7
8	8	8 WDOK-F	8	8	8 WWWE	8 WRMR	8 WWWE	8 WNCX-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZAK-F	1 WZAK-F>	1 WZAK-F	1 WZAK-F	1 WLTF-F	1 WMMS-F	1 WNCX-F<	1 WNCX-F	1 WNCX-F>	1 WMJI-F
2 WZJM-F	2 WQAL-F<	2 WQAL-F	2 WLTF-F<	2 WZAK-F	2 WZAK-F	2 WMMS-F>	2 WMMS-F	2 WMJI-F<	2 WNCX-F
3 WQAL-F	3 WMMS-F<	3 WLTF-F	3 WQAL-F	3 WQAL-F	3 WNCX-F	3 WZAK-F	3 WGAR-F	3 WMMS-F	3 WKNR <
4 WGAR-F	4 WGAR-F	4 WMMS-F	4 WDOK-F<	4 WDOK-F<	4 WMJI-F	4 WGAR-F<	4 WZAK-F	4 WGAR-F<	4 WGAR-F
WMMS-F	5 WLTF-F	5 WGAR-F	5 WGAR-F	5 WMJI-F<	WQAL-F	5 WMJI-F	5 WKNR	5 WKNR	5 WMMS-F
6 WDOK-F	6 WZJM-F	6 WNCX-F	6 WMJI-F	6 WGAR-F	WZJM-F	6 WQAL-F	6 WLTF-F	6 WZAK-F	6 WDOK-F
7	7 WNCX-F	7 WZJM-F	7 WMMS-F	7 WNWV-F	7	7 WLTF-F	7 WMJI-F	7 WDOK-F	7 WLTF-F
8	8	8	8	8	8	8	8	8	8 WZAK-F

METRO CUME TSA		SHARE/RTG/AQH/CUME		CONSOLIDATION REPORT		REVENUE	
WELM	1130	WILLOUGHBY	0.4/1.5/ 11/ 271	12+	14.1%	21.8%	-----
WEOL	930	ELYRIA	0.5/2.4/ 18/ 512	25-54	11.7%	14.7%	-----
WERE	1300	CLEVELAND	0.9/3.0/ 26/ 585		13.4%	11.7%	-----
WVKF-F	104.7	GENEVA	0.5/1.2/ 30/ 442		27.5%	36.5%	-----
WKDD-F	96.5	AKRON	0.3/3.0/ 90/1907		11.7%	14.7%	-----
WQXN-F	97.5	AKRON	1.2/5.1/130/2560		11.7%	14.7%	-----
WQXN-F	94.9	MEDINA	0.6/2.0/145/2005		11.7%	14.7%	-----
WZOO-F	102.5	EDGEWOOD	0.4/1.9/ 29/ 614		11.7%	14.7%	-----

RADIO STATIONS

AM STATIONS

WABQ	1540	1 KM (DAYS)	Gospel	AURN, \$ 22.00	(---)
WERE	1300	5 KM (DA-1)	Talk	CNN, WESTWD, \$ 39.00	(McGulid)
WVKF	1420	5 KM (DA-N)	Business News	WESTWD, \$ 43.00	(Katz)
WJMO	1490	1 KM	Black/Oldies	ABC, \$ 32.00	(D&R)
WKRN	1220	50 KM (DA-N)	Sports	ABC, CBS, \$ 51.00	(CBS)
WRMR	850	10 KM/5 KM (DA-2)	Standards	AP, UNISTR, \$ 50.00	(MNR/Espanol)
WWE	1100	50 KM	News/Talk	AP, ABC, \$ 68.00	(Christal)
					Secret

FM STATIONS

WCLV	95.5	31 KM @ 620	Classical		
WOK	102.1	12 KM @ 1004	Soft AC		
WENZ	107.9	70 KM @ 390	CHR-New Rock	Source, WESTWD, \$ 54.00	(McGulid)
WGAR	99.5	50 KM @ 500	Country	ABC, \$159.00	(McGulid)
WLTF	106.5	11 KM @ 1059	AC	AP, \$145.00	(Christal)
WJLI	105.7	27 KM @ 899	Oldies	WESTWD, \$181.00	(Katz)
WMS	100.7	34 KM @ 600	AOR	WESTWD, Source, \$140.00	(Katz)
WNCX	98.5	16 KM @ 661	Classic AOR	ABC, WESTWD, \$146.00	(Mc-Gulid)
WNV	107.3	50 KM @ 466	Jazz	CBS, \$ 47.00	(Torbet)
WGAL	104.1	11 KM @ 1059	AC/CHR	WESTWD, \$ 90.00	(Barner)
WZAK	93.1	28 KM @ 620	Black	ABC, \$146.00	(D & R)
WJM	92.3	40 KM @ 236	CHR	ABC, \$ 50.00	(D&R)
					Zapts
					Zapts
					Fairfield/ML
					(ELYRIA)
					Clear Channel
					OmnAmerica
					OmnAmerica
					Secret
					Nationwide
					Arman
					(McGulid)
					(MNR/Espanol)
					\$ 149.00
					(CBS)
					\$ 65.00

Miscellaneous: WHK, WJLI-F, WMS-F sold by OmnAmerica to Citicasters (D) for \$74,000,000 (E) (Crisler, Star).

COLORADO SPRINGS

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS), Standards	WESTWD, CNN, \$ <20.00 (---)	
KRDO, 1240, 1 KW (DA-1), Sports/Talk	ABC, 1 ON 1, \$ 12.00 (D & R)	
KTWK, 740, 3.5 KW/1.6 KW(DA-2), Talk	CNN, UNISTR, \$ 15.00 (Katz)	Triathlon
KVOR, 1300, 5 KW/1 KW, News/Talk	ABC, CBS, \$ 25.00 (Katz)	Triathlon
KBIQ-F, 96.1, .5 KW @ 2014, Religion	, \$ <20.00 (---)	(FOUNTAIN)
KGFT-F, 100.7, 13 KW @ 2122, Religion	, \$ 19.00 (Salem)	(PUEBLO)
KIKX-F, 102.7, 100 KW @ 2001, Oldies-70's	WESTWD, \$ <20.00 (Torbet)	Wiskes/Abaris
KILO-F, 93.9, 83 KW @ 2109, AOR	, \$ 32.00 (Eastman)	Bahakel
KKCS-F, 101.9, 79 KW @ 2178, Country	, \$ 67.00 (Torbet)	Walton
KKFM-F, 98.1, 71 KW @ 2289, AOR - Classic	, \$ 52.00 (McGuild)	Citadel
KKLI-F, 106.3, 1.6 KW @ 2224, Soft AC	, \$ 29.00 (D & R)	Tippie (WIDEFIELD)
KKMG-F, 98.9, 70 KW @ 2299, CHR	, \$ 30.00 (Christal)	Citadel (PUEBLO)
KHII-F, 105.5, .4 KW @ 2293, Country	, \$ 17.00 (D & R)	(SECURITY)
KRDO-F, 95.1, 96 KW @ 2011, EZ/Soft AC	ABC, \$ 21.00 (D & R)	
KSPZ-F, 92.9, 72 KW @ 2129, Oldies	WESTWD, \$ 36.00 (Katz)	Triathlon
KVUU-F, 99.9, 68 KW @ 2001, AC/CHR	, \$ 30.00 (Katz)	Triathlon (PUEBLO)

KOA -- See Denver

Miscellaneous: KTWK, KVOR, KSPZ-F, KVOR-F sold by Pourtales to Triathlon (D) for \$9,700,000 (E). . . KIKX-F (Manitou Spgs) sold to Salem for \$2,850,000 (McCoy). . .

COLUMBIA, SC

Arbitron Rank/Pop (12+): 88/412,300
 MSA Rank/Pop: 101/495,000
 DMA # 89
 Average Person Ratings: 15.6
 Market TSL: 20.50 hours

Stations: 16/16
 Diaries: 1326/311:1/51.5%
 Sample Target: 1275
 % Below Line: 0.0
 % Not Listed: 13.9

1995 Revenue: \$17,300,000
 HH Inc.: \$44,151
 Retail \$: 4.5 Bil
 Pop per Station: 25,769
 #1 Biller: WWDM-F \$3,300,000
 #1 Billing Portfolio: Benchmark duop \$5,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WWDM-F (B)	122/ 9.0	20.1	17.6	17.5	16.4	18.6	202/1820	1054/25.6	24.3	22.3	E	WWDM-F
2. WCOS-F (C)	59/ 9.2	9.9	11.9	13.0	13.1	11.0	149/1706	816/19.8	21.7	22.7	E	WCOS-F
3. WTCB-F (AC)	50/ 7.8	6.8	7.4	6.7	7.4	7.2	80/993	656/15.9	17.1	16.5	D	WTCB-F
4. WNOK-F (CHR)	47/ 7.3	8.0	9.1	8.0	9.8	8.1	78/1309	875/21.2	22.8	21.8	C	WNOK-F
5. WSCQ-F (EZ/SAC)	44/ 6.9	5.7	6.7	5.1	4.3	6.1	52/601	527/12.8	11.0	10.8	B	WSCQ-F
6. WARQ-F (ADR)	40/ 6.2	7.3	4.6	4.8	4.9	5.7	51/672	584/14.2	12.8	12.7	B	WARQ-F
7. WVOC (N/T)	39/ 6.1	3.9	4.8	5.1	7.9	5.0	40/754	660/16.0	11.1	17.9	C	WVOC
8. WFMV-F (G)	35/ 5.5	5.6	5.6	7.7	5.1	6.1	43/570	457/11.1	11.9	11.5	A	WFMV-F
9. WMFX-F (ADR/CL)	31/ 4.8	5.1	4.3	5.1	5.2	4.8	49/787	620/15.0	15.3	13.2	C	WMFX-F
10. WOMG-F (D)	23/ 3.6	4.2	4.2	5.3	6.0	4.3	24/527	486/11.8	11.8	13.2	C	WOMG-F
11. WHKZ-F (C)	20/ 3.1	3.9	3.5	3.9	2.2	3.6	23/502	384/ 9.3	9.9	10.3	B	WHKZ-F
12. WOIC (B/G)	13/ 2.0	1.2	2.7	2.0	1.3	1.4	13/181	181/ 4.4	5.2	3.4	A	WOIC
13.												
14.												
15.												

12+ FM SHARE (METRO): 88.07% (487 of 553) (FAL 94: 88.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWDM-F>>	1 WWDM-F>>	1 WWDM-F>>	1 WWDM-F>	1 WWDM-F>	1 WWDM-F	1 WWDM-F>>	1 WWDM-F>	1 WWDM-F>>	1 WWDM-F>>	1 WWDM-F>>
2 WARQ-F	2 WNOK-F<	2 WTCB-F<	2 WTCB-F>	2 WTCB-F	2 WSCQ-F<	2 WCOS-F<	2 WVOC <	2 WCOS-F<	2 WCOS-F	2 WCOS-F>
3 WNOK-F	3 WARQ-F>	3 WNOK-F	3 WMFX-F	3 WCOS-F	3 WCOS-F	3 WTCB-F	3 WTCB-F	3 WNOK-F	3 WARQ-F	3 WTCB-F
4 WCOS-F	4 WMFX-F	4 WARQ-F<	4 WNOK-F	4 WNOK-F	4 WTCB-F	4 WSCQ-F	4 WCOS-F	4 WTCB-F<	4 WNOK-F	4
5	5 WTCB-F	5 WCOS-F<	5 WCOS-F	5 WMFX-F	5 WVOC-F	5 WMFX-F	5 WNOK-F	5 WARQ-F	5	5
6	6	6 WMFX-F	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWDM-F>>	1 WWDM-F>>	1 WWDM-F>	1 WWDM-F>>	1 WWDM-F>	1 WWDM-F>	1 WWDM-F>	1 WWDM-F	1 WWDM-F>	1 WWDM-F>
2 WNOK-F	2 WNOK-F>	2 WNOK-F	2 WTCB-F<	2 WTCB-F>	2 WARQ-F>	2 WARQ-F	2 WMFX-F	2 WARQ-F	2 WVOC-F
3 WARQ-F>	3 WTCB-F	3 WTCB-F	3 WNOK-F>	3 WNOK-F	3 WNOK-F>	3 WMFX-F	3 WARQ-F	3 WMFX-F	3 WMFX-F
4 WCOS-F	4 WARQ-F	4 WFMV-F	4 WCOS-F	4 WCOS-F	4 WMFX-F	4 WNOK-F	4 WVOC-F	4 WVOC-F	4 WTCB-F
5	5 WCOS-F	5 WARQ-F	5	5 WFMV-F	5 WCOS-F>>	5	5 WNOK-F	5 WCOS-F	5 WCOS-F
6	6 WFMV-F	6 WMFX-F	6	6	6	6	6 WTCB-F	6 WNOK-F	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WISW	1320	COLUMBIA	0.8/5.0/ 5/ 208	WCOS A/F, WVOC, WHKZ-F (Benchmark)	18.4%	18.9%	30.6%
WKWQ-F	93.1	BATESBURG	0.9/2.5/ 7/ 117	WOIC, WMFX-F, WNOK-F (Local)	14.1%	16.6%	17.9%
WLXC-F	98.5	LEXINGTON	1.6/5.4/ 10/ 246	WWDM-F, WARQ-F (Radio Equity)	25.2%	23.1%	23.1%
WTGH	620	CAYCE	1.4/3.3/ 11/ 163	WISW, WOMG-F, WTCB-F (Bloomington)	12.2%	15.7%	22.5%
					69.9%	74.3%	94.1%

Arbitron Rank/Pop (12+): 32/1,223,900
 MSA Rank/Pop: 38/1,450,000
 DMA # 34
 Average Person Ratings: 14.1
 Market TSL: 18.75 hours

Stations: 24/23
 Diaries: 2170/564:1/52.5%
 Sample Target: 2145
 % Below Line: 0.9
 % Not Listed: 10.9

HH Inc.: \$48,166
 Retail: \$16.8 Bill
 Pop per station: 53,213
 #1 Billing: WSNY-F \$9,400,000
 #1 Billing Portfolio: Citicasters dup+ \$22,200,000

12+ METRO		1/4/SHARE		SUM SPG MIN		4 Book		12+ TSA		CUME/CUME		RATING		Revenue Level	
	95	95	95	95	95	95	95	95	95	95	95	95	95	95	94
1. WNCI-F (CHR)	154/ 8.9	8.9	9.3	7.9	8.2	8.8	8.8	177/3528	2734/22.3	23.6	20.6	H			
2. WCOL-F (C)	150/ 8.7	7.7	8.9	7.4	7.6	8.2	8.2	182/2569	2047/16.7	17.0	16.8	G			
3. WTVN (FS)	140/ 8.1	8.4	7.9	9.2	9.3	8.4	8.4	167/2719	2200/18.0	17.7	18.6	H			
4. WBZX-F (AOR)	129/ 7.5	7.8	7.3	8.4	6.7	7.8	7.8	176/2837	2099/17.2	17.5	15.6	F			
5. WSNY-F (AC)	110/ 6.4	6.4	7.3	7.5	6.9	6.7	6.7	116/2063	1928/15.8	18.6	19.4	H			
6. WLVA-F (AOR/CL)	94/ 5.4	7.0	6.4	6.1	5.6	6.2	6.2	106/2230	1936/15.8	16.9	15.6	H			
7. WHOK-F (C)	78/ 4.5	4.8	3.8	4.4	4.6	4.4	4.4	124/2116	1414/11.6	11.4	10.8	D			
8. WCKX-F (B)	77/ 4.5	4.7	4.9	4.2	5.7	4.6	4.6	78/1152	1126/ 9.2	11.1	9.6	C			
9. WBNS-F (C)	72/ 4.2	5.3	4.6	4.6	4.7	4.7	4.7	88/2322	1850/15.1	13.5	14.2	E			
10. WPCD-F (AOR-NR)	60/ 3.5	2.6	2.2	2.6	2.5	2.7	2.7	60/1291	1247/10.2	8.1	8.8	C			
11. WKVO (B)	56/ 3.2	2.6	3.6	2.7	4.2	3.0	3.0	56/779	779/ 6.4	6.8	7.1	B			
12. WLDF (C)	50/ 2.9	2.6	2.6	2.6	2.8	2.9	2.9	50/1016	990/ 8.1	7.3	9.9	C			
13. WBNS (SPRTS)	47/ 2.7	1.3	1.0	2.0	2.4	1.8	1.8	1175/ 9.6	3.9	10.5	B				
14. WCLT-F (C)	47/ 2.7	2.7	2.7	2.4	2.1	2.6	2.6	105/1506	674/ 5.5	4.9	5.0	B			
15. WAKS-F (CO-70's)	39/ 2.3	3.5	2.6	2.5	2.7	2.7	2.7	43/1140	1068/ 8.7	8.7	8.0	C			
16. WCEZ-F (SAC)	37/ 2.1	3.3	3.2	3.4	2.1	3.0	3.0	47/782	607/ 5.0	6.9	6.2	B			
17. WCOL (T)	24/ 1.4	1.3	1.4	1.6	1.4	1.4	1.4	24/570	551/ 4.5	4.1	4.1	B			
18. WMNI (C)												A			
19. WMNI (C)												A			
20.												A			

12+ FM SHARE (METRO): 78.42% (1138 of 1451) (FAL 94: 75.70%)

TEENS 18-34 18-49 25-49 25-54 35+ 12+ AMD 12+ MID 12+ PMD 12+ EVE OVERNIGHT

1 WNCI-F <	1 WBZX-F <	1 WCOL-F <	1 WSNY-F <	1 WCOL-F <	1 WSNY-F <	1 WCOL-F <	1 WSNY-F <	1 WCOL-F <	1 WSNY-F <	1 WCOL-F <	1 WSNY-F <	1 WCOL-F <	1 WSNY-F <	1 WCOL-F <	1 WSNY-F <
2 WBZX-F <	2 WCOL-F <	2 WNCI-F <	2 WCOL-F <	2 WNCI-F <	2 WCOL-F <	2 WNCI-F <	2 WCOL-F <	2 WNCI-F <	2 WCOL-F <	2 WNCI-F <	2 WCOL-F <	2 WNCI-F <	2 WCOL-F <	2 WNCI-F <	2 WCOL-F <
3 WCKX-F <	3 WCOL-F <	3 WCOL-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <
4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <	4 WSNY-F <
5 WCOL-F <	5 WCOL-F <	5 WCOL-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <
6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <
7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8

WOM 18-24 WOM 18-34 WOM 25-34 WOM 25-54 WOM 18-49 WOM 18-49 MEN 18-24 MEN 18-34 MEN 25-34 MEN 25-54 MEN 18-49 MEN 25-54

1 WNCI-F <	1 WNCI-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <	1 WSNY-F <
2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <	2 WCOL-F <
3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <	3 WSNY-F <
4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <	4 WCOL-F <
5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <	5 WSNY-F <
6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <	6 WSNY-F <
7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <	7 WCKX-F <
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8

 *
 * F - \$ 4,000,000 to \$ 4,999,999
 *
 * E - \$ 3,000,000 to \$ 3,999,999
 *
 * D - \$ 2,000,000 to \$ 2,999,999
 *
 * C - \$ 1,000,000 to \$ 1,999,999
 *
 * B - \$ 500,000 to \$ 999,999
 *
 * A - Less than \$ 500,000
 *

 *
 * R E V E N U E L E V E L C O D E S *****
 *
 * G - \$ 5,000,000 to \$ 6,999,999
 *
 * H - \$ 7,000,000 to \$ 9,999,999
 *
 * I - \$ 10,000,000 to \$ 14,999,999
 *
 * J - \$ 15,000,000 to \$ 19,999,999
 *
 * K - \$ 20,000,000 +
 *

 *
 * A C - Adult Contemporary
 * AOR - Album Oriented Rock, NR - New Rock, P - Progressive
 * B - Black (audience predominately black - over 75%)
 * C - Country
 * CHR - Contemporary Hit Radio, Top 40, Contemporary
 * CL - Classical
 * CL AOR - Classic AOR, Classic Rock
 * E - Ethnic
 * EZ - EZ Listening, Beautiful Music, Some Very Soft AC
 * G - Gospel
 * U - Urban (majority of audience is non-white)
 * ? - Others or Unknown
 *

 *
 * F O R M A T C O D E S *****
 *
 * J - Jazz and New Adult Contemporary
 * M/FS - Middle of Road, (MOR) Full Service
 * N - News
 * O - Oldies (1955 to current)
 * REL - Religion, Christian
 * SAC - Soft Adult Contemporary
 * SP - Spanish/Spanish
 * ST - Big Band, Nostalgia, Standards
 * T - Talk
 * U - Urban (majority of audience is non-white)
 * ? - Others or Unknown
 *

WJIC, 1230, 1 kW (DA-1), Black	AURN, ABC, \$ <20.00 (Katz)	WJIC, 1230, 1 kW (DA-1), Black
WTGH, 620, 1 kW/125 W (DA-1), Gospel	AURN, \$ 14.00 (---)	WTGH, 620, 1 kW/125 W (DA-1), Gospel
WVOC, 560, 5 kW (DA-N), News/Talk	WESTMD, \$ 30.00 (Banner)	WVOC, 560, 5 kW (DA-N), News/Talk
WARG-F, 93.5, 2.8 kW @ 443, AOR	ABC, \$ 68.00 (Katz)	WARG-F, 93.5, 2.8 kW @ 443, AOR
WCOS-F, 97.5, 100 kW @ 984, Country	ABC, \$ 24.00 (Banner)	WCOS-F, 97.5, 100 kW @ 984, Country
WMFV-F, 95.3, 3 kW @ 328, Gospel	CNN, \$ <20.00 (---)	WMFV-F, 95.3, 3 kW @ 328, Gospel
WMKZ-F, 96.7, 3.3 kW @ 443, Country	SMN, \$ 25.00 (Katz)	WMKZ-F, 96.7, 3.3 kW @ 443, Country
WKMG-F, 93.1, 2.1 kW @ 561, Black/AC	SMN, \$ 16.00 (Torbet)	WKMG-F, 93.1, 2.1 kW @ 561, Black/AC
WMFX-F, 102.3, 3 kW @ 321, AOR/classic	ABC, \$ 33.00 (D & R)	WMFX-F, 102.3, 3 kW @ 321, AOR/classic
NMOK-F, 104.7, 100 kW @ 1000, CHR	ABC, \$ 42.00 (Katz)	NMOK-F, 104.7, 100 kW @ 1000, CHR
WMWG-F, 103.1, 3 kW @ 298, Oldies	(---)	WMWG-F, 103.1, 3 kW @ 298, Oldies
WMOG-F, 100.1, 5.9 kW @ 331, EZ	CBS, \$ 22.00 (Eastman)	WMOG-F, 100.1, 5.9 kW @ 331, EZ
WTCB-F, 106.7, 100 kW @ 787, AC	ABC, \$ 59.00 (Christal)	WTCB-F, 106.7, 100 kW @ 787, AC
WMDM-F, 101.3, 100 kW @ 1322, Black	ABC, WESTMD, \$ 71.00 (D & R)	WMDM-F, 101.3, 100 kW @ 1322, Black

 RADIO STATIONS

 COLUMBIA, SC

COLUMBUS, OH

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WAHC-F	107.1	CIRCLEVILLE	0.8/3.7/ 17/ 517	WCOL A/F, WNCI-F	19.0%	19.3%	24.8%
WNKD-F	101.7	NEWARK	0.5/1.2/ 8/ 172	(Nationwide)			
WRFD	880	COLUMBUS	0.5/1.9/ 15/ 322	WTVN, WLWQ-F, WLOH, WHOK-F,	20.9%	19.2%	37.0%
WSWZ-F	103.5	LANCASTER	0.5/1.6/ 13/ 240	WLLD-F (Citicasters)			
WTJY-F	103.1	JOHNSTOWN	0.7/2.1/ 14/ 301		39.9%	38.5%	61.8%
WLV	700	CINCINNATI	0.9/3.8/ 39/ 824				

RADIO STATIONS

AM STATIONS

WBNS, 1460,	5 KW/1 KW (DA-N),	Sports	CBS, AP, \$ 28.00	(Banner)	Columbus Dispatch
WCOL, 1230,	1 KW	Talk	AP, \$ 29.00	(MMR)	Nationwide
WMNI, 920,	1 KW/500 W (DA-2),	Country	WESTWD, \$ 25.00	(Eastman)	
WRFD, 880,	9 KW (DAYS, DA),	Religion	\$ 19.00	(---)	Salem
WTVN, 610,	5 KW (DA-N)	Full Service	ABC, \$149.00	(Katz)	Citicasters
WVCO, 1580,	1 KW/250 W (DA-2),	Black	WESTWD, AURN, \$ 31.00	(Mc-Guild)	Saga

FM STATIONS

WAHC, 107.1,	3 KW @ 328	CHR	\$ NA	(Torbet)	(CIRCLEVILLE)
WAKS, 106.7,	6 KW @ 328	70's - Oldies	\$ 35.00	(Torbet)	(MARYSVILLE)
WBNS, 97.1,	21 KW @ 781	Oldies	CBS, \$ 75.00	(Banner)	Columbus Dispatch
WBZX, 99.7,	20 KW @ 781	AOR	\$ 94.00	(Eastman)	
WCEZ, 107.9,	6 KW @ 285	Soft AC	\$ 23.00	(K & P)	(DELAWARE)
WCKX, 106.3,	6 KW @ 328	Black	AURN, \$ 36.00	(K & P)	(LONDON)
WCLT, 100.3,	50 KW @ 390	Country	WESTWD, \$ 30.00	(Christal)	(NEWARK)
WCOL, 92.3,	22 KW @ 754	Country	\$125.00	(MMR)	Nationwide
WHOK, 95.5,	50 KW @ 492	Country	AP, \$ 70.00	(D & R)	Citicasters (LANCASTER)
WLWQ, 96.3,	18 KW @ 751	AOR	\$157.00	(Katz)	Citicasters
WNCI, 97.9,	175 KW @ 561	CHR	AP, \$171.00	(MMR)	Nationwide
WLLD, 98.9,	3 KW @ 328	Country	\$ 44.00	(Christal)	Citicasters (U. ARLINGTON)
WSNY, 94.7,	22 KW @ 754	AC	\$175.00	(Mc-Guild)	Saga
WWCD, 101.1,	6 KW @ 328	AOR - New Rock	\$ 39.00	(Roslin)	(GROVE CITY)

Miscellaneous: WLOH, WHOK-F, WLLD-F sold by OmniAmerica to Citicasters (D+) for \$24,000,000 (E) (Crisler, Star). . . WTJY-F (Johnstown) sold by Salem for \$1,500,000 (Jorgenson). . .

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 128/304,300

Stations: 20/20
 Diaries: 759/401:1/50.2%
 Sample Target: 750
 % Below Line: 0.0
 % Not Listed: 15.0

1995 Revenue: \$9,400,000
 HH Inc.: \$37,213
 Retail \$: 2.9 Bil
 Pop per Station: 15,215
 #1 Biller: KRYS-AF \$2,000,000
 #1 Billing Portfolio: KRYS/KMXR \$2,800,000

MSA Rank/Pop: 127/384,000
 DMA # 128
 Average Person Ratings: 16.2
 Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KRYS-F (C)	57/11.6	13.0	13.8	11.2	12.1	----	87/1141	725/23.8	24.4	26.9	D	KRYS-F
2. KOUL-F (C)	46/ 9.3	10.0	8.3	11.0	11.5	----	61/890	671/22.1	19.9	22.7	C	KOUL-F
3. KZFM-F (CHR)	45/ 9.1	10.2	13.0	11.0	11.9	----	58/1005	711/23.4	24.3	28.6	C	KZFM-F
4. KSAB-F (SP)	35/ 7.1	7.9	3.3	1.0	1.0	----	58/907	542/17.8	16.7	9.0	A	KSAB-F
5. KMXR-F (AC)	28/ 5.7	5.5	5.9	6.0	5.3	----	46/597	452/14.9	16.2	18.9	B	KMXR-F
6. KLTG-F (O)	25/ 5.1	5.3	6.7	8.2	8.0	----	32/478	329/10.8	13.1	15.6	B	KLTG-F
KUNO (SP)	25/ 5.1	5.7	5.9	4.6	4.5	----	27/312	245/ 8.1	10.3	10.1	B	KUNO
8. KNCN-F (AOR)	24/ 4.9	4.9	6.7	5.6	8.4	----	31/642	504/16.6	15.4	19.1	C	KNCN-F
9. KBSO-F (SP)	21/ 4.3	4.5	5.3	7.4	4.7	----	22/495	448/14.7	13.9	12.4	A	KBSO-F
10. KEYS (N/T)	20/ 4.1	2.0	2.0	4.0	4.1	----	27/345	289/ 9.5	4.9	7.4	A	KEYS
11. KRAD-F (AOR)	19/ 3.9	5.3	3.9	4.6	0.6	----	20/383	359/11.8	11.8	12.4	A	KRAD-F
12. KNDA-F (SP)	17/ 3.5	1.0	1.2	---	---	----	19/303	255/ 8.4	4.4	1.3	A	KNDA-F
13. KXCC-F (CL AOR)	16/ 3.3	3.1	2.8	1.4	2.5	----	17/315	266/ 8.7	8.0	8.3	A	KXCC-F
14. KMIQ-F (SP)	14/ 2.8	1.6	1.8	1.8	3.9	----	14/319	305/10.0	9.3	8.2	A	KMIQ-F
15.												

12+ FM SHARE (METRO): 85.89% (359 of 418) (FAL 94: 84.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZFM-F>>>1	KOUL-F	1 KRYS-F	1 KRYS-F	1 KRYS-F	1 KRYS-F	1 KRYS-F>	1 KRYS-F	1 KRYS-F<	1 KZFM-F>	1 KMXR-F
2 KOUL-F	2 KRYS-F<	2 KOUL-F	2 KOUL-F	2 KOUL-F	2 KUNO	2 KOUL-F	2 KOUL-F	2 KOUL-F	2 KRYS-F	2 KLTG-F
3	3 KZFM-F	3 KSAB-F	3 KSAB-F<	3 KLTG-F<	3 KLTG-F<	3 KZFM-F	3 KEYS-F	3 KZFM-F	3 KSAB-F	3 KRYS-F
4	4 KMXR-F	4 KZFM-F	4 KLTG-F	4 KMXR-F<	4 KEYS-F	4 KMXR-F	4 KLTG-F	4 KSAB-F	4 KOUL-F	4 KNCN-F
5	KNCN-F	KMXR-F	KMXR-F	5 KSAB-F	KOUL-F	5	KMXR-F	5	5	5
6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZFM-F>>>1	KZFM-F<	1 KMXR-F	1 KOUL-F	1 KRYS-F<	1 KNCN-F	1 KNCN-F	1 KOUL-F	1 KRYS-F	1 KRYS-F
2 KOUL-F	2 KMXR-F	KOUL-F	KRYS-F<	2 KLTG-F	KZFM-F	KOUL-F<	2 KRYS-F	2 KOUL-F	2 KOUL-F
KRAD-F	KOUL-F<	3 KSAB-F	3 KZFM-F	3 KOUL-F<	3 KOUL-F	3 KRYS-F>>	KNCN-F>	3 KNCN-F>	3 KNCN-F
KNCN-F	4 KSAB-F	4 KRYS-F	4 KSAB-F	4 KMXR-F	KRAD-F	4 KZFM-F	4 KMXR-F	4 KSAB-F	KXCC-F
KSAB-F>	5	5 KLTG-F	KMXR-F	5 KSAB-F	KRYS-F	5	5	5	5
6	6	KRAD-F	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KCCT 1150	CORPUS CHRISTI	0.4/2.3/	2/ 99	KRYS A/F, KMXR-F (Local)	17.5%	22.1%	29.8%
KDAE 1590	SINTON	1.6/2.8/	9/ 93	KEYS, KZFM-F, KFTX-F (Local)	14.4%	9.2%	17.0%
KFTX-F 97.5	KINGSVILLE	1.2/5.0/	7/ 183	KOUL-F, KRAD-F, KCTA	13.2%	13.9%	18.1%
KRYS 1360	CORPUS CHRISTI	0.2/1.5/	1/ 53		45.1%	45.2%	64.9%
KSIX 1230	CORPUS CHRISTI	0.6/3.2/	5/ 124				

CORPUS CHRISTI

RADIO STATIONS

KCCT	, 1150,	1 KW/500 W (DA-2)	, Hispanic	CRC, \$ 13.00 (Caballero)		
KCTA	, 1030,	50 KW (DAYS)	, Religion	USA, \$ 12.00 (---)		
KDAE	, 1590,	1 KW/500 KW (DA-2)	, Standards	SMN ABC, \$ 12.00 (Mc-Guild)		(SINTON)
KEYS	, 1440,	1 KW (DA-N)	, News/Talk	WESTWD CNN, \$<20.00 (Banner)	KZFM owner (D)	
KUNO	, 1400,	1 KW	, Hispanic	, \$<20.00 (Katz)	Tichenor	
KBSO-F,	94.7,	3 KW @ 289	, Hispanic	, \$<20.00 (Caballero)		
KLTG-F,	96.5,	100 KW @ 869	, Oldies	, \$ 22.00 (Mc-Guild)		
KMIQ-F,	105.1,	3 KW @ 299	, Hispanic	, \$<20.00 (Caballero)		(ROBSTOWN)
KMXR-F,	93.9,	100 KW @ 840	, AC	, \$ 21.00 (K & P)		
KNCN-F,	101.3,	100 KW @ 361	, AOR	, \$ 28.00 (Torbet)	Tippie	(SINTON)
KNDA-F,	102.9,	50 KW @ 492	, ?	, \$<20.00 (---)		(ALICE)
KOUL-F,	103.7,	100 KW @ 941	, Country	AP, \$ 34.00 (Katz)		
KRAD-F,	105.5,	2 KW @ 354	, AOR	ABC, \$<20.00 (Katz)		(PORTLAND)
KRYS-F,	99.1,	100 KW @ 928	, Country	ABC, \$ 47.00 (Banner)		
KSAB-F,	99.9,	100 KW @ 269	, Hispanic	, \$ 20.00 (Katz Hisp.)	Tichenor	(ROBSTOWN)
KFTX-F,	97.5,	100 KW @ 131	, AOR-P	, \$ 15.00 (D & R)		(KINGSVILLE)
KXCC-F,	102.9,	50 KW @ 371	, CL AOR	SMN, \$<20.00 (Mc-Guild)		(ROCKPORT)
KZFM-F,	95.5,	100 KW @ 994	, CHR	, \$ 31.00 (Banner)		

DALLAS-Ft. WORTH

Arbitron Rank/Pop (12+): 7/3,570,000
 33 - Ft.Worth
 MSA Rank/Pop: 11 - Dallas/4,510,000
 DMA # 8
 Average Person Ratings: 17.1
 Market TSL: 22.25 hours

Stations: 31/31
 Diaries: 3895/ 917:1/49.2%
 Sample Target: 3630
 % Below Line: 0.0
 % Not Listed: 9.3

1995 Revenue: \$200,100,000
 HH Inc.: \$50,405
 Retail \$: 42.4 Bil
 Pop per Station: 115,162
 #1 Biller: KVIL-F \$26,000,000
 #1 Billing Portfolio: Infinity duop+ \$51,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KVIL-F (AC/FS)	344/ 5.6	5.2	5.4	5.6	5.1	5.5	366/6664	6274/17.6	13.3	16.1	K	KVIL-F
2. KHKS-F (CHR)	343/ 5.6	5.1	5.0	5.0	5.6	5.2	361/6650	6157/17.2	16.3	15.7	I	KHKS-F
3. KSCS-F (C)	336/ 5.5	5.6	6.0	5.6	6.9	5.7	381/6147	5284/14.8	16.6	17.0	J	KSCS-F
4. KRBB-F (B/AC)	304/ 5.0	3.7	4.1	3.8	4.5	4.2	308/3833	3672/10.3	10.2	11.7	G	KRBB-F
5. KYNG-F (C)	290/ 4.8	5.1	4.9	4.6	3.7	4.9	342/4832	4195/11.8	12.1	9.3	I	KYNG-F
6. WBAP (FS/T)	287/ 4.7	4.9	5.1	5.2	6.3	5.0	377/5735	4148/11.6	13.4	14.6	J	WBAP
7. KKDA-F (B)	279/ 4.6	5.7	4.6	4.5	4.9	4.9	319/4188	3633/10.2	10.6	11.7	I	KKDA-F
8. KOAI-F (J)	258/ 4.2	4.2	5.3	4.0	4.3	4.4	265/3784	3633/10.2	11.2	9.8	I	KOAI-F
9. KEGL-F (AOR)	239/ 3.9	4.4	4.0	4.0	3.5	4.1	269/4841	4420/12.4	11.7	11.4	H	KEGL-F
KPLX-F (C)	239/ 3.9	4.1	4.0	4.2	4.1	4.1	263/4883	4193/11.7	12.6	11.5	I	KPLX-F
11. KLUV-F (O)	236/ 3.9	4.6	3.8	3.8	3.7	4.0	264/5198	4539/12.7	13.0	12.1	I	KLUV-F
12. KRLD (N)	229/ 3.8	3.8	3.5	3.4	3.0	3.6	253/4782	4245/11.9	12.8	11.0	H	KRLD
13. KDGE-F (AOR-NR)	215/ 3.5	3.2	4.6	3.5	3.6	3.7	258/5274	4498/12.6	14.1	11.2	H	KDGE-F
14. KTXQ-F (AOR)	202/ 3.3	2.8	2.8	2.4	2.5	2.8	217/4250	3748/10.5	9.7	8.7	G	KTXQ-F
15. KZPS-F (CL AOR)	170/ 2.8	2.4	3.1	2.6	2.6	2.7	203/4094	3504/ 9.8	10.2	10.9	G	KZPS-F
16. KLTY-F (REL)	167/ 2.7	2.8	3.1	3.4	2.8	3.0	182/2748	2428/ 6.8	7.8	7.2	E	KLTY-F
17. KDMX-F (AC)	166/ 2.7	3.0	3.4	3.1	3.1	3.1	175/3748	3546/ 9.9	10.6	10.1	H	KDMX-F
18. KRRW-F (O-70's)	158/ 2.6	2.2	2.6	2.7	2.4	2.5	172/3556	3267/ 9.2	9.4	8.5	G	KRRW-F
19. KLIF (T)	150/ 2.5	1.9	1.9	2.0	2.3	2.1	164/3058	2810/ 7.9	6.6	7.1	H	KLIF
20. KSNM-F (C)	120/ 2.0	2.5	2.1	1.9	2.7	2.1	140/2435	2042/ 5.7	5.8	6.7	F	KSNM-F
21. KTCK (SPRST)	119/ 2.0	1.1	1.4	1.7	3.2	1.6	121/1984	1959/ 5.5	3.7	5.8	F	KTCK
22. WRR -F (CL)	109/ 1.8	2.7	2.2	2.6	2.6	2.3	121/2500	2324/ 6.5	6.6	7.0	D	WRR -F
23. KHVN (G)	97/ 1.6	1.6	1.5	2.0	1.3	1.7	97/1031	1028/ 2.9	3.3	3.2		KHVN
24. KRVA (SP)	76/ 1.2	0.5	0.5	1.1	0.8	0.8	76/629	629/ 1.8	1.5	1.9	B	KRVA
25. KHCK-FF (SP)	67/ 1.1	0.8	0.6	0.5	1.7	0.8	73/998	904/ 2.5	1.9	5.2		KHCK-FF
26. KESS (SP)	66/ 1.1	1.2	1.3	1.2	1.2	1.2	66/925	925/ 2.6	2.8	2.5		KESS
KKDA (B/O)	66/ 1.1	1.6	1.5	1.9	1.3	1.5	68/1313	1264/ 3.5	3.7	3.2		KKDA
28. KMRT (SP)	61/ 1.0	1.1	0.5	1.0	0.5	0.9	61/656	656/ 1.8	1.3	1.6		KMRT
29. KICI-AF (SP)	56/ 0.9	0.9	1.1	0.8	0.4	0.9	87/1071	882/ 2.5	1.9	1.6		KICI-AF
30.												

12+ FM SHARE (METRO): 77.79% (4298 of 5525) (FAL 94: 77.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHKS-F<	1 KHKS-F<	1 KRBB-F	1 KVIL-F	1 KVIL-F	1 WBAP <	1 KEGL-F<	1 WBAP <	1 KYNG-F	1 KRBB-F<	1 KRLD
2 KKDA-F	2 KEGL-F	KVIL-F	2 KRBB-F	2 KSCS-F	2 KVIL-F	2 KHKS-F<	2 KVIL-F	2 KHKS-F	2 KKDA-F<	2 KRBB-F
3 KDGE-F	3 KRBB-F	3 KHKS-F<	3 KSCS-F	KRBB-F	3 KSCS-F<	3 KSCS-F	3 KSCS-F	3 KVIL-F<	3 KHKS-F	3 KKDA-F
4	4 KKDA-F	4 KSCS-F	4 KOAI-F	4 KOAI-F	4 KOAI-F<	4 KVIL-F	4 KOAI-F	4 KSCS-F<	4 KDGE-F	4 KSCS-F
5	5 KDGE-F	5 KYNG-F	5 KHKS-F	5 KLUV-F	5 KRLD	5 WBAP	5 KRBB-F<	5 WBAP	5 KYNG-F	5 WBAP
6	KTXQ-F	6 KEGL-F	6 KYNG-F	KHKS-F	6 KLUV-F>	6 KRLD	6 KYNG-F	KRBB-F	6 KVIL-F	6 KVIL-F
7	KYNG-F	7 KOAI-F	7 KEGL-F	7 KYNG-F	7 KRBB-F<	KKDA-F	7 KPLX-F<	7 KOAI-F	7 KOAI-F	7 KOAI-F
8	8 KSCS-F	8	8 KZPS-F	8 KEGL-F	8 KYNG-F	8 KYNG-F	8 KLUV-F	8 KPLX-F	8 KTXQ-F	8 KHKS-F
9	9	9	9	9	9	9	KRLD	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHKS-F	1 KHKS-F>	1 KRBB-F	1 KVIL-F	1 KVIL-F>	1 KEGL-F	1 KEGL-F	1 KEGL-F	1 KEGL-F	1 KRBB-F<
2 KYNG-F	2 KRBB-F	KVIL-F	2 KHKS-F	2 KSCS-F	2 KTXQ-F	2 KTXQ-F>	2 KTXQ-F	2 KTXQ-F	2 WBAP
3 KKDA-F	3 KYNG-F	KHKS-F	3 KSCS-F<	3 KRBB-F<	3 KDGE-F	3 KDGE-F	3 KRBB-F	3 KRBB-F<	KEGL-F<
4 KRBB-F	4 KSCS-F<	4 KDMX-F	4 KRBB-F	4 KHKS-F	4 KKDA-F	4 KKDA-F	4 KZPS-F	4 KZPS-F	4 KZPS-F
5 KDGE-F	5 KKDA-F	5 KSCS-F	5 KYNG-F	5 KOAI-F	5 KHKS-F	5 KRBB-F<	5 KTCK-F	5 KSCS-F	5 KOAI-F
6 KSCS-F	6 KVIL-F<	6 KKDA-F	6 KOAI-F	6 KYNG-F	6 KYNG-F	6 KHKS-F	6 KDGE-F	6 KOAI-F	6 KSCS-F
7 KEGL-F	7 KDMX-F	7 KYNG-F	7 KDMX-F	7 KLUV-F<	7 KPLX-F	7 KZPS-F	7 KHKS-F	7 KKDA-F	KTXQ-F
8 KPLX-F	8 KDGE-F	8 KPLX-F	8 KPLX-F	8 KDMX-F	8 KDMX-F	8	KLTY-F	8 WBAP	8 KLUV-F
9	9	9 KDGE-F	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10

DAVENPORT-RI-MOLINE

RADIO STATIONS

KFQC	, 1580,	500 W/7 W	, Standards	, \$<20	(---)	
KJOC	, 1170,	1 KW (DA-2)	, Sports	CBS, \$<20	(Torbet)	Connoisseur
WKBF	, 1270,	5 KW (DA-N)	, See WHTS-F	, \$ NA	(Mc-Guild)	Dudley
WOC	, 1420,	5 KW (DA-2)	, News/Talk	ABC WESTWD, \$30.00	(Christal)	Sconnix
KBOB-F,	99.7,	100 KW @ 895	, Country	, \$25.00	(Torbet)	Connoisseur (MUSCATINE)
KCQQ-F,	106.5,	60 KW @ 210	, Oldies-70's	, \$35.00	(Katz)	Dudley
KMXG-F,	96.1,	100 KW @ 981	, AC	WESTWD, \$25.00	(Christal)	Sconnix(D) (CLINTON)
KORB-F,	93.5,	3.3 KW @ 300	, AOR	CNN, \$20.00	(---)	(BETTENDORF)
KUUL-F,	103.7,	100 KW @ 1191	, Oldies	CBS WESTWD, \$39.00	(Christal)	Sconnix(D)
WHTS-F,	98.9,	39 KW @ 900	, CHR	, \$ NA	(Mc-Guild)	Dudley
WLLR-F,	101.3,	50 KW @ 500	, Country	, \$70.00	(Katz)	Sconnix (D)
WXLP-F,	96.9,	50 KW @ 500	, AOR	Source UNISTR, \$38.00	(Torbet)	Connoisseur

WGN -- see Chicago

WMT -- see Cedar Rapids

Miscellaneous: WPXR-F changes calls to WHTS-F . . . WOC/KUUL-F/KMXG-F sold by Vickie Palmer to Sconnix for \$11 Million (October). . . KFQC-AM sold for \$45,000. . .

DAYTON

Arbitron Rank/Pop (12+): 52/824,000
 MSA Rank/Pop: 61/958,000
 DMA # 53
 Average Person Ratings: 15.3
 Market TSL: 20.50 hours

Stations: 26/21
 Diaries: 1427/577:1/55.0%
 Sample Target: 1430
 % Below Line: 8.1%
 % Not Listed: 15.0%

1995 Revenue: \$28,800,000
 HH Inc.: \$46,876
 Retail \$: 9.1 Bil
 Pop per Station: 39,238
 #1 Biller: WTUE-F \$4,900,000
 #1 Billing Portfolio: Amer. Radio Syst. duop \$10,200,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WHKO-F (C)	188/14.9	14.9	13.1	10.9	11.2	13.5	265/3646	2198/26.7	28.3	24.8	F	WHKO-F
2. WROU-F (B)	92/ 7.3	7.2	6.9	7.4	7.2	7.2	96/1031	945/11.5	11.3	11.0	C	WROU-F
3. WMMX-F (AC)	87/ 6.9	7.9	8.5	8.8	7.9	8.0	110/1900	1512/18.3	16.4	15.5	F	WMMX-F
4. WLQT-F (SAC)	81/ 6.4	4.3	5.4	6.0	7.1	5.5	93/1434	1157/14.0	13.1	14.1	D	WLQT-F
5. WTUE-F (AOR)	72/ 5.7	8.0	9.1	10.1	8.8	8.2	106/1871	1169/14.2	19.9	17.0	F	WTUE-F
6. WGTZ-F (CHR)	71/ 5.6	6.7	7.2	6.6	5.2	6.5	106/2538	1662/20.2	22.0	18.1	D	WGTZ-F
7. WXEG-F (AOR-NR)	68/ 5.4	2.0	1.8	2.3	2.6	2.9	72/1202	1054/12.8	8.2	7.3	B	WXEG-F
8. WHIO (T/FS)	67/ 5.3	6.2	5.6	6.3	7.6	5.9	72/1216	1098/13.3	14.9	16.6	E	WHIO
9. WLW (FS)	57/ 4.5	5.9	4.4	3.9	4.6	4.7	186/2784	1024/12.2	13.0	13.2		WLW
10. WONE (ST)	48/ 3.8	2.5	2.6	2.3	2.0	2.8	53/771	660/ 8.0	5.6	6.9	B	WONE
11. WING-F (O-70's)	36/ 2.8	3.8	3.7	3.4	3.7	3.4	51/1360	937/11.4	13.6	11.2	C	WING-F
12. WPFB-F (C)	28/ 2.2	2.1	1.6	2.5	2.6	2.1	45/913	485/ 5.9	5.4	6.2	B	WPFB-F
13. WDAO (B)	25/ 2.0	1.4	2.1	1.3	2.4	1.7	25/262	262/ 3.2	4.5	3.5	A	WDAO
14. WCLR-FF (SAC)	24/ 1.9	1.5	1.7	2.6	2.0	1.9	42/898	495/ 6.0	6.2	6.0	A	WCLR-FF
WLSN-F (EZ)	24/ 1.9	1.5	1.2	2.4	1.4	1.8	39/502	340/ 4.1	3.6	3.5	A	WLSN-F
16. WDOL-F (O)	19/ 1.5	1.6	2.2	2.1	1.5	1.9	22/511	415/ 5.0	6.7	5.4	B	WDOL-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 78.70% (846 of 1075) (FAL 94: 75.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WROU-F	1 WHKO-F	1 WHKO-F>	1 WHKO-F>	1 WHKO-F>	1 WHKO-F>	1 WHKO-F>	1 WHKO-F>	1 WHKO-F>>	1 WHKO-F	1 WHKO-F>>
2 WGTZ-F>>	2 WXEG-F	2 WMMX-F<	2 WMMX-F>	2 WMMX-F	2 WHIO <	2 WMMX-F	2 WLQT-F	2 WMMX-F	2 WROU-F>	2 WHIO >>
3 WXEG-F	3 WTUE-F	3 WTUE-F	3 WTUE-F<	3 WLQT-F	3 WLQT-F	3 WTUE-F<	3 WMMX-F	3 WROU-F	3 WXEG-F	3
4 WHKO-F	4 WGTZ-F	4 WROU-F<	4 WLQT-F	4 WROU-F<	4 WMMX-F	4 WROU-F	4 WHIO	4 WXEG-F<	4 WLW	4
5	5 WROU-F	5 WXEG-F	5 WROU-F>	5 WTUE-F>	5 WONE-F<	5 WHIO <	5 WTUE-F<	5 WGTZ-F	5 WGTZ-F	5
6	6 WMMX-F	6 WGTZ-F<	6	6	6 WLW	6 WLQT-F	6 WLW <	6 WLQT-F	6	6
7	7	7 WLQT-F	7	7	7	7	7 WXEG-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGTZ-F	1 WHKO-F>	1 WHKO-F	1 WHKO-F	1 WHKO-F	1 WTUE-F	1 WTUE-F	1 WXEG-F	1 WHKO-F	1 WHKO-F>
WHKO-F	2 WGTZ-F<	2 WMMX-F	2 WMMX-F>	2 WMMX-F>	2 WXEG-F	WXEG-F>	2 WTUE-F	WTUE-F	2 WTUE-F>
3 WROU-F	3 WROU-F<	3 WGTZ-F	3 WROU-F<	3 WLQT-F>	3 WHKO-F	3 WHKO-F>	3 WHKO-F	3 WXEG-F>	3 WLW
4 WXEG-F	4 WMMX-F>	WROU-F	4 WLQT-F<	4 WROU-F	4 WGTZ-F	4 WGTZ-F	4 WGTZ-F	4 WLW <	4 WXEG-F
5	5 WXEG-F	5 WLQT-F	5 WGTZ-F	5 WGTZ-F	5 WROU-F	5 WROU-F	WING-F	5 WING-F<	WING-F<
6	6 WLQT-F	6 WTUE-F	6	6	6	6 WING-F	WROU-F	6 WROU-F	6 WROU-F<
7	7	7	7	7	7	7	7	7	7 WLQT-F
8	8	8	8	8	8	8	8	8	8 WMMX-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATED REPORT	12+	25-54	REVENUE
WECJ-F	93.7 MIAMISBURG	0.9/4.3/	17/ 578	WONE, WMMX-F, WTUE-F	16.4%	18.2%	35.4%
WING	1410 DAYTON	1.0/7.0/	15/ 651	(American Radio Systems)			
WIZE	1340 SPRINGFIELD	1.0/1.3/	17/ 155				
WKSW-F	101.7 URBANA	1.2/4.1/	31/ 547	WLQT-F, WDOL-F	7.9%	10.1%	11.8%
WPFB	910 MIDDLETOWN	0.5/1.5/	15/ 317	(Regent)			
WTRJ-F	96.9 TROY	0.6/1.6/	10/ 183				
WOFX-F	92.5 CINCINNATI	0.4/1.8/	36/ 968	WTRJ-F, WROU-F	7.9%	7.7%	6.3%
WVAE-F	94.9 FAIRFIELD/CINCI.	0.6/2.1/	27/ 509	(Local, pending)	-----	-----	-----
WGY-F	96.5 HAMILTON	0.8/3.3/	51/1142		32.2%	36.0%	53.5%

DAYTONA BEACH

RADIO STATIONS

WNDB , 1150, 1 KW (DA-N) , News/Talk	CBS ABC, \$ 23.00 (Torbet) Root	
WPUL , 1590, 1 KW (DAYS) , Black	AURN SMN, \$ 12.00 (K & P)	
WROD , 1340, 1 KW , Standards	SMN ABC, \$ 24.00 (Regional)	
WSBB , 1230, 1 KW , Standards	WESTWD, \$<20.00 (---)	(NEW SMYRNA)
WFKS-F, 99.9, 100 KW @ 1200 , CHR	ABC, \$ 27.00 (---) Osborn	(PALATKA)
WGNE-F, 98.1, 50 KW @ 348 , Country	, \$ 46.00 (Banner) Multimarket	(TITUSVILLE)
WKRO-F, 93.1, 15 KW @ 426 , Oldies	, \$<20.00 (---)	(EDGEWATER)

Other ranked stations -- See Orlando

Miscellaneous: WMFJ (1450) sold for \$225,000. . .

DENVER

Arbitron Rank/Pop (12+): 23/1,733,500

MSA Rank/Pop: 26/2,270,000

DMA # 18
Average Person Ratings: 16.3
Market TSL: 21.50 hours

Stations: 31/30
Diaries: 2736/634:1/59.1%
Sample Target: 2580
% Below Line: 0.4
% Not Listed: 11.4

1995 Revenue: \$105,500,000
HH Inc.: \$48,764
Retail \$: 23.8 Bil
Pop per Station: 57,783
#1 Biller: KOA \$19,000,000
#1 Billing Portfolio: Jacor duop \$36,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KOA (T/FS)	254/ 9.0	9.6	6.9	7.5	9.9	8.3	353/5921	4340/25.0	21.0	27.5	J	KOA
2. KYGO-F (C)	250/ 8.8	9.7	9.1	8.6	8.1	9.1	290/3909	3224/18.6	19.8	18.7	I	KYGO-F
3. KOSI-F (SAC)	172/ 6.1	5.5	5.9	6.6	6.1	6.0	193/2897	2435/14.0	15.1	16.3	H	KOSI-F
4. KXKL-AF (O)	146/ 5.2	5.9	5.4	4.9	5.5	5.4	178/3375	2798/16.1	17.4	15.7	G	KXKL-AF
5. KRFX-F (CL AOR)	144/ 5.1	5.7	6.3	7.0	5.6	6.0	192/3323	2601/15.0	16.6	16.2	I	KRFX-F
6. KQKS-F (CHR)	134/ 4.7	3.7	4.5	4.5	4.1	4.4	166/2890	2273/13.1	13.9	14.2	D	KQKS-F
7. KXPK-F (AOR-P)	119/ 4.2	5.2	5.3	5.6	5.6	5.1	135/2546	2205/12.7	14.8	12.0	E	KXPK-F
8. KBCO-F (AOR)	118/ 4.2	3.2	3.9	3.6	3.9	3.7	133/2554	2198/12.7	10.6	9.7	G	KBCO-F
9. KALC-F (AC/CHR)	117/ 4.1	3.9	4.2	3.5	4.3	3.9	145/2932	2509/14.5	13.5	13.4	E	KALC-F
10. KHIH-F (J)	108/ 3.8	3.0	3.5	4.5	3.3	3.7	116/1738	1616/ 9.3	10.4	8.0	E	KHIH-F
11. KIMN-F (O-70's)	104/ 3.7	4.0	3.8	2.5	3.2	3.5	118/2297	1911/11.0	10.8	11.1	F	KIMN-F
12. KBPI-F (AOR-NR)	91/ 3.2	4.7	5.0	5.3	5.7	4.6	130/2547	1909/11.0	12.7	13.0	G	KBPI-F
13. KWMX-F (AC/CHR)	88/ 3.1	3.6	3.7	2.9	2.9	3.3	99/2349	2078/12.0	12.5	12.2	E	KWMX-F
14. KVOD-F (CL)	81/ 2.9	2.7	3.0	2.4	2.7	2.8	90/1545	1367/ 7.9	7.8	7.1	D	KVOD-F
15. KTLK (T)	80/ 2.8	3.5	2.7	3.6	2.2	3.2	95/1630	1342/ 7.7	9.5	6.2	C	KTLK
16. KEZW (ST)	72/ 2.5	2.4	3.0	2.6	3.4	2.6	74/927	891/ 5.1	5.9	6.5	C	KEZW
17. KHOW (T)	70/ 2.5	2.3	2.5	2.5	2.0	2.5	86/1589	1277/ 7.4	7.4	6.8	E	KHOW
18. KZDG-F (C)	70/ 2.5	2.5	1.9	2.4	2.9	2.3	95/1553	1165/ 6.7	6.9	8.5	D	KZDG-F
19. KNRX-F (CHR-NR)	53/ 1.9	1.7	0.5	0.1	---	1.1	60/1123	993/ 5.7	2.6	---	A	KNRX-F
20. KYGO (C)	39/ 1.4	1.6	1.7	1.6	2.3	1.6	43/568	504/ 2.9	4.5	5.8		KYGO
21. KYBG (SPRTS)	39/ 1.4	1.1	0.7	1.6	1.5	1.2	42/908	810/ 4.7	3.0	5.0	C	KYBG
22. KTCL-F (AOR-NR)	32/ 1.1	1.5	1.2	1.9	1.9	1.4	48/1179	822/ 4.7	5.4	6.5	C	KTCL-F
23. KJME (SP)	30/ 1.1	0.3	0.7	0.3	---	0.6	30/257	236/ 1.4	1.7	---	A	KJME
24.												
25.												

12+ FM SHARE (METRO): 72.76% (1827 of 2511) (FAL 94: 73.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKS-F>>	1 KXPK-F	1 KYGO-F>	1 KYGO-F>	1 KYGO-F	1 KOA	1 KOA	1 KOA	1 KYGO-F>	1 KOA	1 KOA >>
2 KALC-F<	2 KRFX-F	2 KRFX-F	2 KRFX-F	2 KOA	2 KYGO-F	2 KYGO-F>	2 KYGO-F<	2 KOA	2 KQKS-F<	2 KYGO-F
3 KNRX-F	3 KALC-F<	3 KOSI-F	3 KOA <	3 KRFX-F	3 KXKL-AF<	3 KRFX-F	3 KOSI-F	3 KOSI-F	3 KYGO-F>	3 KOSI-F
4	4 KYGO-F<	4 KOA	4 KOSI-F<	4 KOSI-F	4 KOSI-F>	4 KOSI-F	4 KRFX-F	4 KXKL-AF	4 KBPI-F	4 KHOW
5	5 KBPI-F	KBCO-F<	5 KBCO-F	5 KXKL-AF	5 KHIH-F	5 KXKL-AF	5 KXKL-AF	5 KRFX-F<	KOSI-F	5 KXKL-AF
6	6 KQKS-F	6 KXPK-F	6 KXPK-F<	6 KBCO-F	6	6 KALC-F	6 KXPK-F	6 KQKS-F	6 KHIH-F<	6 KHIH-F
7	7 KBCO-F	7 KIMN-F	7 KIMN-F<	7 KXPK-F	7	7 KTLK	7 KBCO-F	KBCO-F	7 KALC-F	7
8	8	8	8 KXKL-AF	KIMN-F	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQKS-F	1 KALC-F<	1 KWMX-F	1 KYGO-F>	1 KYGO-F>	1 KBPI-F	1 KRFX-F<	1 KRFX-F	1 KRFX-F	1 KOA <
2 KALC-F	2 KQKS-F<	2 KALC-F	2 KOSI-F	2 KOSI-F	2 KYGO-F	2 KBPI-F	2 KXPK-F	2 KOA	2 KRFX-F>
3 KYGO-F	3 KYGO-F	KXPK-F	3 KALC-F	3 KXKL-AF	3 KNRX-F	3 KXPK-F	3 KBCO-F	3 KYGO-F	3 KYGO-F
4 KOSI-F	4 KXPK-F	KYGO-F	4 KQKS-F	4 KWMX-F	KRFX-F	4 KBCO-F	KOA	4 KBCO-F<	4 KBCO-F
5 KXPK-F	5 KOSI-F<	5 KOSI-F	5 KXKL-AF	KIMN-F	5 KQKS-F	5 KOA	5 KBPI-F	5 KXPK-F	5 KXPK-F<
6	6 KWMX-F	6 KIMN-F	KBCO-F<	6 KBCO-F	6 KXPK-F	6 KYGO-F	6 KIMN-F	6 KBPI-F	6 KXKL-AF<
7	7	7 KBCO-F	7 KIMN-F	7 KALC-F	7	7 KALC-F	7	7 KHIH-F	7 KHIH-F
8	8	8	KXPK-F	8	8	8	8	KIMN-F	8 KIMN-F

DENVER

OTHER RATED STATIONS	METRO SHARE	CUME /RTG/AQH/CUME	TSA 13/ 252	TSA 23/ 368	CONSOLIDATION REPORT	12+	25-54	REVENUE
KBNO 1220 DENVER	0.5/1.3/	13/ 252			KYGO A/F, KWMX A/F (Jefferson-Pilot)	13.3%	13.7%	16.8%
KCUV 1150 ENGLEWOOD	0.6/1.5/	23/ 368						
KDKO 1510 LITTLETON	0.5/1.0/	13/ 182						
KKFN 950 DENVER	0.7/3.4/	20/ 651			KLTT, KLZ (Crawford)	0.0%	0.0%	< 2.0%
KNUS 710 DENVER	0.4/2.6/	12/ 496						
KRKS-F 94.7 BOULDER	0.6/2.3/	16/ 436			KOA, KTLK, KRFX-F, KBPI-F (Jacor)	20.1%	18.9%	34.8%
KVVS 1170 WINDSOR	0.4/0.6/	17/ 171			KBCO A/F, KHOW, KHII-F (Noble)	10.5%	12.4%	11.4%
					KIMN-F, KALC-F (Secret)	7.8%	9.1%	7.9%
					KXKL A/F, KZDG-F (Chancellor pending)	7.7%	8.5%	8.3%
					KEZW, KOSI-F, KVOD-F (Tribune Co.)	11.5%	9.8%	10.6%
						70.9%	72.4%	90.9%

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW/17 W	Hispanic	CBS, \$ 27.00 (Katz Hisp.)	
KDKO, 1510, 10 KW/5 KW (DA-2)	Black	\$ 29.00 (---)	
KEZW, 1430, 5 KW (DA-N)	Standards	WESTWD, ABC, \$ 35.00 (Banner)	Tribune Co.
KHOW, 630, 5 KW (DA-N)	Soft AC	MBS, NBC, \$ 49.00 (MMR)	Noble
KLZ, 560, 5 KW (DA-1)	Religion	SMN, UNISTR, \$ 31.00 (Mc-Guild)	Crawford
KNUS, 710, 5 KW (DA-1)	News/Talk	CNN, BRN, \$ 33.00 (---)	Salem
KOA, 850, 50 KW	Talk/News	ABC, \$ 265.00 (Eastman)	Jacor
KTLK, 760, 5 KW/1 KW	Talk	ABC, \$ 40.00 (Eastman)	Jacor
KYBG, 1090, 50 KW/500 W	Sports	WESTWD, AP, \$ 40.00 (Torbet)	Century
KYGO, 950, 5 KW (DA-N)	Country	AP, \$ NA (CBS)	Jefferson-Pilot

FM STATIONS

KALC, 105.9, 99 KW @ 1469, AC		\$ 100.00 (Christal)	Secret
KBPI, 106.7, 100 KW @ 987, AOR		\$ 124.00 (Eastman)	Jacor
KBCO, 97.3, 100 KW @ 1542, AOR - Prog.	WESTWD,	\$ 110.00 (MMR)	Noble (BOULDER)
KHII, 95.7, 100 KW @ 1607, Jazz		\$ 85.00 (MMR)	Noble
KIMN, 100.3, 100 KW @ 1151, Oldies - 70's		\$ 91.00 (Christal)	Secret
KOSI, 101.1, 100 KW @ 1624, Soft AC		\$ 155.00 (Banner)	Tribune Co.
KQKS, 104.3, 58 KW @ 1214, CHR		\$ 68.00 (Torbet)	Western Cities (LONGMONT)
KRFX, 103.5, 100 KW @ 1050, Classic AOR		\$ 178.00 (---)	Jacor
KRKS, 94.7, 100 KW @ 1214, Religion		\$ 45.00 (---)	Salem (BOULDER)
KTCL, 93.3, 100 KW @ 1328, AOR - New Rock		\$ 50.00 (Mc-Guild)	University (FT COLLINS)
KVOD, 99.5, 100 KW @ 279, Classical		\$ 70.00 (CMBS)	Tribune Co.
KWMX, 107.5, 91 KW @ 1197, CHR/AC		\$ 84.00 (CBS)	Jefferson-Pilot
KXKL, 105.1, 100 KW @ 1168, Oldies		\$ 145.00 (Katz)	Chancellor
KXPX, 96.5, 100 KW @ 1164, AOR-Prog.		\$ 79.00 (---)	(EVERGREEN)
KNRX, 92.1, 30 KW @ 630, CHR/NR		\$ 35.00 (Torbet)	Century (CASTLE ROCK)
KYGO, 98.5, 100 KW @ 718, Country		\$ 240.00 (CBS)	Jefferson-Pilot
KZDG, 92.5, 57 KW @ 1237, Country		\$ 50.00 (Torbet)	Chancellor (GREELEY)

Miscellaneous: KNUS sold to Salem for \$1,200,000 (McCoy) . . . KJME sold for \$1,500,000. . .

DES MOINES

Arbitron Rank/Pop (12+): 89/410,400
 MSA Rank/Pop: 118/421,000
 DMA # 72
 Average Person Ratings: 14.9
 Market TSL: 19.75 hours

Stations: 19/19
 Diaries: 1038/395:1/60.7%
 Sample Target: 1030
 % Below Line: 0.0
 % Not Listed: 12.8

1995 Revenue: \$20,100,000
 HH Inc.: \$50,002
 Retail \$: 5.1 Bil
 Pop per Station: 21,606
 #1 Biller: WHO \$4,700,000
 #1 Billing Portfolio: Palmer combo \$6,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WHO (FS)	85/13.9	13.0	14.1	13.8	14.8	13.7	200/2728	1304/31.8	24.4	29.6	F	WHO
2. KJJY-F (C)	76/12.5	10.1	12.9	12.8	11.3	12.1	109/1405	918/22.4	24.2	24.4	E	KJJY-F
3. KGGO-F (AOR)	71/11.6	14.9	17.3	13.6	14.0	14.4	106/1366	876/21.3	29.4	26.0	E	KGGO-F
4. KKDM-F (AOR-NR)	46/ 7.5	1.2	---	---	---	---	62/1154	814/19.8	---	---	A	KKDM-F
5. KSTZ-F (AC/CHR)	42/ 6.9	8.4	7.4	7.5	8.7	7.6	64/1404	797/19.4	24.0	24.5	C	KSTZ-F
6. KIOA-AF (O)	37/ 6.1	5.8	6.0	6.6	6.0	6.1	70/1328	725/17.7	17.6	15.8	C	KIOA-AF
7. KLYF-F (AC)	35/ 5.7	6.7	6.0	5.9	6.5	6.1	60/906	574/14.0	17.4	16.9	D	KLYF-F
8. KRNT (ST)	27/ 4.4	5.5	4.8	4.6	5.5	4.8	29/548	439/10.7	10.1	10.8	A	KRNT
9. KHKI-F (C)	23/ 3.8	4.8	2.7	3.9	3.5	3.8	38/673	354/ 8.6	8.9	9.7	A	KHKI-F
10. KFMG-F (AOR-P)	21/ 3.4	4.5	6.9	6.1	4.9	5.2	30/505	381/ 9.3	12.6	10.5	B	KFMG-F
11. KMXD-F (SAC)	19/ 3.1	1.9	2.1	3.4	2.5	2.6	21/346	340/ 8.3	5.0	5.8	A	KMXD-F
12. KCCQ-F (CHR)	15/ 2.5	1.0	0.6	0.8	0.9	1.2	15/233	218/ 5.3	4.5	4.1	A	KCCQ-F
13. KRUU-F (C)	14/ 2.3	4.3	3.1	3.9	2.7	3.4	25/511	317/ 7.7	8.4	8.8	B	KRUU-F
14. KEZT-F (EZ/SAC)	9/ 1.5	1.9	1.1	2.5	2.7	1.8	12/436	274/ 6.7	6.5	7.9	A	KEZT-F
15.												

12+ FM SHARE (METRO): 76.50% (407 of 532) (FAL 94: 74.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKDM-F>>	1 KGGO-F>	1 KGGO-F	1 KGGO-F>	1 KGGO-F	1 WHO >	1 WHO <	1 WHO	1 WHO <	1 KKDM-F	1 WHO >>
2 KGGO-F	2 KKDM-F<	2 KJJY-F	2 KJJY-F<	2 WHO <	2 KJJY-F>	2 KJJY-F	2 KGGO-F<	2 KGGO-F<	2 WHO <	2 KJJY-F
3 KJJY-F	3 KJJY-F	3 WHO <	3 WHO	3 KJJY-F	3 KIOA-AF	3 KGGO-F>>	3 KJJY-F>	3 KJJY-F>	3 KGGO-F<	3 KKDM-F
4	4 KSTZ-F>	4 KSTZ-F	4 KSTZ-F<	4 KIOA-AF	4 KRNT	4	4 KLYF-F	4 KKDM-F	4 KJJY-F	4
5	5	5 KKDM-F	5 KLYF-F	5 KLYF-F<	5 KLYF-F	5	5 KSTZ-F	5 KSTZ-F<	5	5
6	6	6 KLYF-F	6 KIOA-AF	6 KSTZ-F	6	6	6 KIOA-AF	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKDM-F	1 KSTZ-F<	1 KSTZ-F	1 KSTZ-F	1 KLYF-F	1 KGGO-F	1 KGGO-F>>	1 KGGO-F>>	1 KGGO-F>	1 KGGO-F
2 KSTZ-F	2 KKDM-F	2 KJJY-F	2 KLYF-F	2 KIOA-AF	2 KJJY-F	2 KJJY-F<	2 KJJY-F	2 WHO	2 WHO
3 KCCQ-F	3 KJJY-F<	3 KLYF-F	3 KJJY-F>	3 KSTZ-F	3 KKDM-F	3 KKDM-F>	3 KKDM-F	3 KJJY-F>	3 KJJY-F
4	4 KGGO-F	4 KGGO-F	4 KGGO-F<	4 KGGO-F	4 KSTZ-F	4 KSTZ-F	4 KFMG-F	4 KKDM-F	4 KIOA-AF
5	5 KLYF-F	5	5 KKDM-F	5	5	5 WHO	5 KHKI-F	5 KSTZ-F	5 KFMG-F
6	6	6	6 KIOA-AF	6	6	6	6	6 KFMG-F	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KASI 1430	AMES 0.5/1.6/ 3/ 71	KRNT, KSTZ-F, KIOA A/F (Saga)	17.4%	18.6%	17.3%
KDLS 1310	PERRY 0.5/1.3/ 8/ 106				
KWKY 1150	DES MOINES 0.5/2.6/ 5/ 140	KGGO-F, KHKI-F, KDMI (Community Pacific)	15.4%	19.9%	19.4%
KZZQ-F 99.5	WINTERSET 0.5/2.2/ 4/ 114		32.8%	38.5%	36.7%

DES MOINES

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), SEE KIOA-F			
KRNT, 1350, 5 KW (DA-N)	, Standards	CBS, WESTWD	, \$ <20.00 (Katz) Saga
KWKY, 1150, 1 KW (DA-1)	, Religion	USA, MBS	, \$ 15.00 (---)
WHO, 1040, 50 KW	, Full Service ABC	WESTWD	, \$ 78.00 (Christal) Palmer
KDMI, 1460, 5 KW (DA-1)	, Religion		, \$ 15.00 (---) Community Pacific
KCCQ-F, 107.1, 3 KW @ 298, CHR			, \$ <20.00 (---) (AMES)
KEZT-F, 104.1, 100 KW @ 1010, Soft AC			, \$ <20.00 (D&R) (AMES)
KFMG-F, 103.3, 100 KW @ 745, AOR - Prog.			, \$ 22.00 (---) (PELLA)
KGGG-F, 94.9, 100 KW @ 1066, AOR		Source	, \$ 65.00 (Eastman) Community Pacific
KHKI-F, 97.3, 115 KW @ 454, Country		WESTWD	, \$ <20.00 (Eastman) Community Pacific
KIOA-F, 93.3, 100 KW @ 1063, Oldies		ABC	, \$ 32.00 (Katz) Saga
KJJY-F, 92.5, 41 KW @ 1453, Country			, \$ 70.00 (McGuild) Fuller-Jeffrey (ANKENY)
KKDM-F, 107.5, 100 KW @ 705, AOR-NR		WESTWD	, \$ 29.00 (Roslin)
KLYF-F, 100.3, 100 KW @ 1699, AC			, \$ 47.00 (Christal) Palmer
KMXD-F, 106.3, 6 KW @ 328, EZ/Soft AC			, \$ <20.00 (---) (ANKENY)
KRUU-F, 98.3, 13 KW @ 469, Country			, \$ <20.00 (Mc-Guild) J. Ingstad (BOONE)
KSTZ-F, 102.5, 100 KW @ 1260, CHR/AC			, \$ 43.00 (Katz) Saga

DETROIT

Arbitron Rank/Pop (12+): 6/3,652,100
MSA Rank/Pop: 6/4,830,000
DMA # 9
Average Person Ratings: 17.2
Market TSL: 22.50 hours

Stations: 31/26
Diaries: 4072/ 897:1/52.3%
Sample Target: 3840
% Below Line: 5.3%
% Not Listed: 9.1%

1995 Revenue: \$166,800,000
HH Inc.: \$53,166
Retail \$: 48.4 Bil
Pop per Station: 122,007
#1 Biller: WJR \$18,200,000
#1 Billing Portfolio: Infinity \$29,400,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WJLB-F (B)	639/10.2	10.3	9.5	8.8	8.7	9.7	688/6842	6155/16.9	16.4	15.6	I	WJLB-F
2. WJR (FS)	463/ 7.4	7.9	7.4	8.5	7.6	7.8	619/8671	6213/17.0	19.1	17.9	J	WJR
3. WWJ (N)	392/ 6.2	5.2	5.2	5.2	5.9	5.5	407/7826	7244/19.8	18.6	19.8	I	WWJ
4. WNIC-F (AC)	353/ 5.6	4.9	4.7	5.0	4.4	5.1	367/5548	5118/14.0	14.6	13.1	I	WNIC-F
5. WMXD-F (B/AC)	349/ 5.6	4.3	4.4	4.1	5.1	4.6	354/4296	4082/11.2	10.1	11.1	H	WMXD-F
6. WWW-F (C)	312/ 5.0	4.9	4.3	5.0	4.9	4.8	337/4435	3945/10.8	11.3	12.8	H	WWW-F
7. WRIF-F (AOR)	262/ 4.2	4.5	4.0	3.1	3.5	4.0	299/5673	4820/13.2	12.2	11.9	H	WRIF-F
8. WOMC-F (O)	252/ 4.0	4.0	3.6	4.2	4.0	4.0	269/4913	4598/12.6	12.7	13.1	I	WOMC-F
9. WLT1-F (SAC)	252/ 4.0	3.7	4.8	4.5	4.2	4.3	259/4411	4175/11.4	12.4	11.1	H	WLT1-F
10. WYCD-F (C)	247/ 3.9	4.5	4.9	4.5	4.7	4.5	280/4406	3918/10.7	11.3	12.6	I	WYCD-F
11. WKQ1-F (AC)	245/ 3.9	4.1	4.6	4.0	4.0	4.2	272/5925	5430/14.9	15.1	14.8	I	WKQ1-F
12. WXYT (T)	242/ 3.9	3.8	4.4	4.1	4.9	4.1	250/3200	3074/ 8.4	9.7	9.5	H	WXYT
13. WCSX-F (CL AOR)	200/ 3.2	3.0	2.6	2.9	2.6	2.9	224/4318	3872/10.6	9.7	10.7	G	WCSX-F
14. WJZZ-F (J)	163/ 2.6	2.9	2.9	3.0	3.3	2.9	174/2925	2704/ 7.4	8.7	8.5	F	WJZZ-F
15. WYST-F (O-70's)	154/ 2.5	3.1	3.0	2.9	2.1	2.9	164/3869	3532/ 9.7	10.5	8.1	G	WYST-F
16. WQRS-F (CL)	140/ 2.2	2.0	2.0	2.6	2.4	2.2	149/2415	2230/ 6.1	5.6	7.2	E	WQRS-F
17. WHYT-F (CHR)	137/ 2.2	2.7	3.4	3.7	3.5	3.0	151/4518	3987/10.9	14.6	14.8	G	WHYT-F
18. CKWW (ST)	127/ 2.0	2.0	2.3	2.3	2.4	2.2	144/1984	1780/ 4.9	4.8	4.1		CKWW
19. WLLZ-F (AOR)	124/ 2.0	2.0	2.0	2.1	2.3	2.0	131/4236	3836/10.5	11.1	10.1	F	WLLZ-F
20. CIMX-F (AOR-NR)	87/ 1.4	1.7	2.0	1.8	2.2	1.7	103/3452	2843/ 7.8	8.8	9.1		CIMX-F
21. WDZR-F (AOR)	84/ 1.3	1.7	1.7	1.9	1.8	1.7	87/2279	2121/ 5.8	6.2	6.5	D	WDZR-F
22. WGPR-F (G)	84/ 1.3	0.9	0.9	1.0	0.7	1.0	88/1732	1636/ 4.5	4.3	3.8		WGPR-F
23. WQBH (G)	82/ 1.3	1.1	1.1	0.9	0.8	1.1	82/1113	1107/ 3.0	2.6	2.3		WQBH
24. CIDR-F (O)	77/ 1.2	0.8	0.5	0.6	0.7	0.8	91/2232	1885/ 5.2	2.9	4.4		CIDR-F
25. WDFN (SPRTS)	63/ 1.0	0.7	1.0	1.2	0.5	1.0	69/1083	962/ 2.6	2.5	2.3	C	WDFN
26. WMUZ-F (REL)	53/ 0.8	1.2	1.2	0.6	1.1	1.0	58/1345	1177/ 3.2	4.3	3.4		WMUZ-F
27.												
28.												
29.												
30.												

12+ FM SHARE (METRO): 74.54% (4257 of 5711) (FAL 94: 73.52%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJLB-F>>>1	WJLB-F>	1 WJLB-F>	1 WJLB-F	1 WJLB-F	1 WJR	1 WJR	1 WJLB-F	1 WJLB-F>	1 WJLB-F>>	1 WWJ
2 WLLZ-F	2 WRIF-F	2 WNIC-F<	2 WMXD-F<	2 WMXD-F<	2 WWJ >	2 WHYT-F<	WJR	2 WNIC-F<	2 WMXD-F	2 WJR <
3 WHYT-F	3 WNIC-F	3 WMXD-F	3 WNIC-F	3 WNIC-F	3 WMXD-F	3 WWJ	3 WNIC-F	3 WJR	3 WNIC-F	3 WJLB-F>>
4	4 WKQ1-F	4 WRIF-F	4 WRIF-F<	4 WWW-F<	4 WXYT <	4 WRIF-F	4 WWW-F	4 WWJ	4 WJR	4 WJZZ-F
5	5 WWW-F	5 WWW-F<	5 WCSX-F<	5 WOMC-F	5 WWW-F<	5 WNIC-F	5 WMXD-F	5 WMXD-F	5 WWJ	5 WLT1-F
6	WYCD-F	6 WKQ1-F<	6 WWW-F<	6 WRIF-F	6 WNIC-F	6 WKQ1-F	6 WXYT	6 WWW-F	6 WWW-F	6 WWW-F
7	7 WCSX-F<	7 WCSX-F	7 WKQ1-F	WKQ1-F	WOMC-F	7 WMXD-F<	7 WLT1-F<	7 WYCD-F	7 WYCD-F	7
8	8 WHYT-F	8	8	8 WCSX-F	8 WLT1-F	8 WWW-F	8 WOMC-F	8	8	8
9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJLB-F	1 WJLB-F>	1 WJLB-F	1 WJLB-F<	1 WNIC-F	1 WJLB-F	1 WJLB-F	1 WRIF-F	1 WJLB-F<	1 WRIF-F<
2 WNIC-F	2 WNIC-F>	2 WNIC-F	2 WNIC-F	2 WMXD-F	2 WRIF-F	2 WRIF-F>>	2 WJLB-F	2 WRIF-F>	2 WJLB-F
3 WHYT-F	3 WKQ1-F	3 WKQ1-F	3 WMXD-F	3 WJLB-F	3 WYCD-F	3 WCSX-F	3 WCSX-F	3 WCSX-F	3 WCSX-F
4 WKQ1-F	4 WWW-F	4 WWW-F	4 WWW-F<	4 WWW-F<	4 WDZR-F	4 WDZR-F	4 WYST-F	4 WMXD-F	4 WWJ
5 WWW-F	5 WYCD-F<	5 WMXD-F	5 WKQ1-F	5 WLT1-F	5 WHYT-F	5 WLLZ-F	5 WLLZ-F	5 WWJ	5 WJR
6 WYCD-F	6 WMXD-F	6 WYCD-F	6 WLT1-F	WOMC-F<	6 WLLZ-F	6 WYCD-F	6 WDZR-F	6 WYCD-F<	6 WMXD-F
7 CIMX-F	7 WJZZ-F	7 WYCD-F	7 WYCD-F	7 WYCD-F	7 WYCD-F	7 WYCD-F	7 WKQ1-F	7 WKQ1-F	7 WWW-F
8 WMXD-F	8	8 WLT1-F	8	8	8 WCSX-F	8	8 WNIC-F	8 WWW-F	8
9	9	9 WYST-F	9	9	9	9	9 WWJ	9	9
10	10	10	10	10	10	10	10	10	10

DETROIT

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WCHB 1200 TAYLOR	0.7/1.9/ 46/ 701			WHND, WCSX-F, WRIF-F (Greater Media)	7.4%	10.0%	9.4%
WNZK 690 DEARBORN HTS	0.3/0.8/ 21/ 315						
WSAQ-F 107.1 PORT HURON	0.4/0.7/ 25/ 257			WDOZ, WKQI-F, WNIC-F (Evergreen)	9.5%	12.0%	15.3%
CKLW 800 WINDSOR, ONT	0.3/2.0/ 29/ 900			WJLB-F, WMXD-F (Secret)	15.8%	15.1%	13.2%
WRVF-F 101.5 TOLEDO	0.3/1.0/ 94/1492			WWJ, WYST-F, WLLZ-F (Westing/CBS)	10.7%	9.4%	14.5%
				WXYT, WOMC-F, WYCD-F (Infinity)	11.8%	12.7%	17.6%
					55.2%	59.2%	70.0%

RADIO STATIONS

AM STATIONS

WCHB, 1200, 25 KW/700 W (DA-2), Gospel	WESTWD, AURN, \$ 29.00 (---)	
WHND, 560, 500 W (DAYS), Oldies	UNISTR, \$ 28.00 (Mc-Guild)	Greater Media (MONROE)
WJR, 760, 50 KW, Full Service/Talk	ABC, \$ 260.00 (Katz)	Cap Cities/Disney
WMKM, 1440, 1 KW, Black	, \$ 33.00 (---)	
WMTG, 1310, 5 KW (DA-2), Black Oldies	SMN, \$ 36.00 (Mc-Guild)	Evergreen
WQBH, 1400, 1 KW, Gospel	, \$ 23.00 (Patt)	
WWJ, 950, 5 KW (DA-N), News	CBS, \$ 200.00 (CBS)	CBS/Westinghouse
WDFN, 1130, 50 KW/10 KW(DA-2), Sports	WESTWD, \$ 25.00 (Eastman)	Chancellor
WXYT, 1270, 5 KW (DA-N), Talk	CNN, WESTWD, \$ 146.00 (Infinity)	Infinity
CKWW, 580, 500 W, Standards	, \$ 55.00 (---)	CHUM (WINDSOR, ONT)

FM STATIONS

WCSX, 94.7, 14 KW @ 945, Classic AOR	WESTWD, \$ 140.00 (Mc-Guild)	Greater Media
WDZR, 102.7, 50 KW @ 500, AOR	SMN, WESTWD, \$ 21.00 (D & R)	Ragan Henry (MT. CLEMONS)
WGPR, 107.5, 50 KW @ 361, Gospel	AURN, \$ 43.00 (---)	
WHYT, 96.3, 20 KW @ 787, CHR	ABC, \$ 110.00 (Katz)	Cap Cities/Disney
WJLB, 97.9, 50 KW @ 489, Black	, \$ 240.00 (MMR)	Secret
WYST, 97.1, 12 KW @ 889, Oldies - 70's	, \$ 130.00 (CBS)	CBS/Westinghouse
WJZZ, 105.9, 20 KW @ 725, Jazz	, \$ 110.00 (Torbet)	Bell
WKQI, 95.5, 100 KW @ 430, AC	, \$ 229.00 (D&R)	Evergreen
WLLZ, 98.7, 50 KW @ 479, Jazz	, \$ 100.00 (Group W)	Westinghouse/CBS
WLTJ, 93.1, 27 KW @ 669, Soft AC	, \$ 155.00 (Christal)	Viacom
WMUZ, 103.5, 50 KW @ 466, Religion	, \$ 26.00 (Crawford)	Crawford
WMXD, 92.3, 50 KW @ 459, Black/AC	, \$ 150.00 (MMR)	Secret
WNIC, 100.3, 32 KW @ 600, AC	, \$ 215.00 (D&R)	Evergreen
WOMC, 104.3, 190 KW @ 361, Oldies	WESTWD, \$ 190.00 (Torbet)	Infinity
WQRS, 105.1, 20 KW @ 784, Classical	, \$ 90.00 (CMBS)	Marlin
WRIF, 101.1, 27 KW @ 879, AOR	, \$ 180.00 (Banner)	Greater Media
WWW, 106.7, 61 KW @ 508, Country	WESTWD, \$ 160.00 (Eastman)	Chancellor
WYCD, 99.5, 21 KW @ 754, Country	ABC, WESTWD, \$ 190.00 (Group W)	Infinity
CIMX, 88.7, 100 KW @ 577, AOR - New Rock	, \$ 20.00 (---)	CHUM (WINDSOR, ONT)
CIDR, 93.9, 100 KW @ 699, Oldies	, \$ 77.00 (---)	CHUM (WINDSOR, ONT)

Miscellaneous: WYCD-F sold by Alliance to Infinity (D) for \$56,000,000 (E) . . . WQRS-F sold by Marlin to Amer. Radio Systems for \$22,000,000 (E) (Blackburn). . . The WQRS-F deal was canceled. . . WLLZ-F changes from AOR to Jazz (January, after the book). . . WDFN, WWW-F sold by Chancellor (D+) for \$30,000,000 (Star). . .

EL PASO

Arbitron Rank/Pop (12+): 70/540,600
 MSA Rank/Pop: 77/687,000
 DMA # 99
 Average Person Ratings: 16.9
 Market TSL: 22.50 hours

Stations: 25/16
 Diaries: 1077/502:1/50.4%
 Sample Target: 1070
 % Below Line: 6.8
 % Not Listed: 12.0

1995 Revenue: \$16,200,000
 HH Inc.: \$33,589
 Retail \$: 5.2 Bil
 Pop per Station: 33,788
 #1 Biller: KBNA-AF \$2,700,000
 #1 Billing Portfolio: Ragan Henry duop \$4,100,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 BOOK Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Level	
1. KPRR-F (CHR)	130/14.3	13.6	13.8	13.2	13.1	13.7	148/2091	1884/34.9	33.4	30.9	C	KPRR-F
2. KBNA-AF (SP)	125/13.7	14.3	12.9	10.5	14.3	12.9	136/1652	1475/27.3	25.8	26.7	D	KBNA-AF
3. KLAQ-F (AOR)	102/11.2	9.3	9.7	10.0	10.5	10.1	135/1748	1361/25.2	23.1	25.7	D	KLAQ-F
4. KHEY-F (C)	70/ 7.7	8.4	8.3	5.8	9.6	7.6	79/1144	889/16.4	16.9	19.9	D	KHEY-F
5. KTSM-F (SAC)	66/ 7.2	8.6	8.8	10.9	10.3	8.9	78/1303	1049/19.4	21.8	25.3	C	KTSM-F
6. KINT-F (SP)	51/ 5.6	5.9	5.1	4.4	3.1	5.3	80/1072	877/16.2	13.3	8.8	C	KINT-F
7. KOFX-F (O)	49/ 5.4	5.7	5.8	5.2	4.8	5.3	51/837	739/13.7	13.4	12.3	C	KOFX-F
8. KSII-F (AC)	41/ 4.5	3.4	3.3	3.7	3.1	3.7	50/890	739/13.7	12.0	11.7	B	KSII-F
9. KTSM (N/T)	27/ 3.0	2.9	2.6	3.8	3.8	3.1	30/456	413/ 7.6	6.2	7.9	B	KTSM
10. KROD (T)	26/ 2.9	1.0	1.5	1.8	1.6	1.8	32/613	517/ 9.6	5.9	8.7	A	KROD
11. KSET-F (C)	23/ 2.5	2.7	3.3	3.4	2.4	3.0	25/472	428/ 7.9	7.9	8.6	C	KSET-F
12. XHH -F (SP)	22/ 2.4	1.8	1.9	2.1	2.2	2.1	23/395	387/ 7.2	5.9	7.0	B	XHH -F
13. KAMA (SP)	15/ 1.6	5.1	6.9	6.8	5.6	5.1	23/386	267/ 4.9	6.9	5.6	B	KAMA
14.												
15.												

12+ FM SHARE (METRO): 87.05% (699 of 803) (FAL 94: 82.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPRR-F>>>	1 KLAQ-F	1 KBNA-AF<	1 KBNA-AF	1 KBNA-AF>	1 KBNA-AF>	1 KBNA-AF>	1 KBNA-AF	1 KPRR-F	1 KPRR-F>>>	1 KHEY-F
2 KLAQ-F	2 KPRR-F	2 KLAQ-F	2 KLAQ-F	2 KLAQ-F	2 KHEY-F	2 KPRR-F<	2 KLAQ-F<	2 KLAQ-F	2 KLAQ-F>	2 KLAQ-F
3	3 KBNA-AF>	3 KPRR-F	3 KPRR-F<	3 KPRR-F	3 KTSM-F	3 KLAQ-F>	3 KPRR-F	3 KBNA-AF	3	3 KTSM-F
4	4 KSII-F<	4 KTSM-F	4 KTSM-F	4 KTSM-F	4 KOFX-F	4 KHEY-F	4 KTSM-F<	4 KTSM-F<	4	4 KOFX-F
5	5 KTSM-F	5 KHEY-F	5 KOFX-F	5 KHEY-F	5	5 KTSM-F<	5 KHEY-F	5 KHEY-F	5	5 KTSM
6	6	6	6 KOFX-F	6 KHEY-F	6	6 KOFX-F	6	6	6	6 KBNA-AF
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KPRR-F	1 KPRR-F	1 KPRR-F	1 KBNA-AF	1 KBNA-AF>	1 KLAQ-F	1 KLAQ-F>>	1 KLAQ-F	1 KLAQ-F>	1 KLAQ-F
2 KBNA-AF	2 KBNA-AF	2 KBNA-AF	2 KPRR-F	2 KTSM-F<	2 KPRR-F	2 KPRR-F	2 KBNA-AF	2 KBNA-AF>	2 KBNA-AF>
3 KLAQ-F	3 KLAQ-F	3 KLAQ-F	3 KTSM-F	3 KPRR-F	3 KBNA-AF	3 KBNA-AF>	3 KPRR-F	3 KPRR-F	3 KOFX-F>
4 KSII-F	4 KTSM-F	4 KTSM-F	4 KHEY-F	4 KHEY-F>	4 KHEY-F	4	4 KROD-F	4 KOFX-F	4 KPRR-F
5 KTSM-F	5 KSII-F	5 KSII-F	5 KLAQ-F	5	5 KINT-F	5	5 KSII-F	5 KTSM-F	5 KTSM-F
6	6	6 KHEY-F	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KFNA 1060 EL PASO	0.5/0.9/ 5/ 72			KHEY A/F, KPRR-F (Ragan Henry)	22.8%	17.8%	24.8%
KHEY 690 EL PASO	0.8/2.9/ 9/ 201						
KSVE 1150 EL PASO	0.4/1.5/ 4/ 83			KSET-F, KOFX-F (Local)	7.9%	10.7%	12.9%
KVLC-F 101.1 HATCH, NM	0.4/1.1/ 26/ 329						
XEJ 970 CIUDAD JUAREZ, MX	0.4/2.5/ 4/ 141			KAMA, KBNA A/F (Tichenor)	15.3%	16.3%	20.4%
XEWG 1240 CIUDAD JUAREZ, MX	0.3/1.8/ 3/ 100						
XHGU-F 105.9 CIUDAD JUAREZ, MX	0.9/2.9/ 8/ 207						
XHEM-F 103.5 CIUDAD JUAREZ, MX	0.3/1.7/ 3/ 92			KROD, KLAQ-F, KSII-F (New Wave)	18.6%	19.1%	17.8%
XHIM-F 105.1 CIUDAD JUAREZ, MX	0.3/1.5/ 3/ 82				-----	-----	-----
XHNZ-F 107.5 CIUDAD JUAREZ, MX	0.7/3.0/ 6/ 173				64.6%	63.9%	75.7%
XHPX-F 98.3 CIUDAD JUAREZ, MX	1.0/4.7/ 9/ 255						

FAYETTEVILLE, NC

RADIO STATIONS

WFMO , 860, 1 KW (DAYS) , Gospel	, \$ 10.00 (TN)	(FAIRMONT)
WFNC , 640, 10 KW/1 KW , News/Talk	CBS, \$ 24.00 (Katz)	Cape Fear
WIDU , 1600, 1 KW/25 W , Gospel	CNN, \$<20.00 (D & R)	
WAZZ-F, 96.5, 80 KW @ 794 , Oldies	, \$ 22.00 (Mc-Guild)	Curtis (LAURINBURG)
WKML-F, 95.7, 100 KW @ 1053 , Country	ABC, \$ 60.00 (Mc-Guild)	Beasley (LUMBERTON)
WLRD-F, 107.7, 6 KW @ 328 , Black	, \$<20.00 (Roslin)	(ST. PAUL'S)
WQSM-F, 98.1, 100 KW @ 830 , AC	, \$ 46.00 (Katz)	Cape Fear
WRCQ-F, 103.5, 48 KW @ 443 , AOR	, \$ 28.00 (---)	(DUNN)
WSTS-F, 100.9, 3 KW @ 298 , Gospel	WESTWD, \$ 12.00 (TN)	(FAIRMONT)
WZFX-F, 99.1, 100 KW @ 981 , Black	ABC, \$ 50.00 (---)	Atlantic (WHITEVILLE)
WEGX-F, 92.9, 100 KW @ 1800 , Classic AOR	ABC, \$<20.00 (---)	Beasley (DILLON)

Other Ranked Stations -- See Raleigh

Miscellaneous: WFAI sold for \$175,000. . .

FLINT

Arbitron Rank/Pop (12+): 114/352,100
 MSA Rank/Pop: 116/433,000
 DMA # 60 (w/Saginaw)
 Average Person Ratings: 14.9
 Market TSL: 19.75 hours

Stations: 23/10
 Diaries: 958/368:1/46.6%
 Sample Target: 900
 % Below Line: 31.6
 % Not Listed: 17.4

1995 Revenue: \$11,900,000
 HH Inc.: \$49,970
 Retail \$: 4.6 Bil
 Pop per Station: 35,218
 #1 Biller: WCRZ-F \$4,500,000
 #1 Billing Portfolio: Faircom duop \$5,500,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WCRZ-F (AC)	70/12.3	13.6	15.1	13.6	13.4	----	80/1018	860/24.6	27.1	28.9	F	WCRZ-F
2. WDZZ-F (B)	69/12.1	11.0	11.4	12.1	11.8	----	69/728	704/20.2	23.5	21.5	D	WDZZ-F
3. WKCQ-F (C)	58/10.2	11.0	6.2	7.4	5.2	----	94/1164	704/20.2	22.0	15.6		WKCQ-F
4. WWCK-AF (CHR)	54/ 9.5	8.8	10.0	8.3	10.9	----	67/1008	735/21.1	24.5	26.6	D	WWCK-AF
5. WFDF (ST)	36/ 6.3	6.6	6.2	9.4	8.0	----	40/ 422	356/10.2	13.0	10.5	B	WFDF
6. WHNN-F (O)	33/ 5.8	6.1	5.7	4.7	5.6	----	51/ 945	598/17.1	18.2	16.2		WHNN-F
7. WJR (FS)	27/ 4.7	5.7	6.0	4.7	6.9	----	40/ 640	442/12.7	13.8	14.2		WJR
8. WWBN-F (AOR)	25/ 4.4	4.8	2.5	3.2	4.1	----	40/ 593	462/13.2	10.3	6.3	B	WWBN-F
9. WFMT (G)	20/ 3.5	0.4	2.1	2.2	1.7	----	20/ 178	178/ 5.1	3.2	4.9		WFMT
10. WRIF-F (AOR)	18/ 3.2	2.0	2.0	1.7	1.2	----	23/ 361	230/ 6.6	5.2	4.9		WRIF-F
11. WIOG-F (AC)	15/ 2.6	2.8	3.7	4.4	3.4	----	36/ 802	493/14.1	12.7	16.5		WIOG-F
12. WOME-F (B)	12/ 2.1	3.7	4.8	3.0	2.7	----	12/ 204	204/ 5.8	8.3	9.1	A	WOME-F
13. WFNT (T)	10/ 1.8	1.8	0.4	1.0	0.7	----	10/ 150	150/ 4.3	2.6	3.0	A	WFNT
14.												
15.												

12+ FM SHARE (METRO): 78.36% (373 of 476) (FAL 94: 80.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDZZ-F>	1 WWCK-AF	1 WCRZ-F<	1 WCRZ-F	1 WCRZ-F>	1 WCRZ-F<	1 WCRZ-F	1 WCRZ-F	1 WWCK-AF	1 WDZZ-F>	1 WCRZ-F
2 WWCK-AF>>	2 WWBN-F<	2 WWCK-AF	2 WWCK-AF	2 WWCK-AF<	2 WFDF	2 WDZZ-F<	2 WWCK-AF	2 WCRZ-F<	2 WCRZ-F<	2 WDZZ-F
3	3 WDZZ-F<	3 WDZZ-F>	3 WDZZ-F	3 WDZZ-F	3 WJR >	3 WWCK-AF	3 WFDF <	3 WDZZ-F	3 WWCK-AF>	3 WHNN-F>>
4	4 WCRZ-F	4 WWBN-F<	4 WIOG-F	4 WHNN-F<	4 WHNN-F<	4 WJR	4 WKCQ-F<	4 WHNN-F<	4 WIOG-F	4
5	5	5 WKCQ-F<	5 WKCQ-F	5 WIOG-F<	5 WKCQ-F	5 WHNN-F<	5 WDZZ-F	5 WKCQ-F	5 WWBN-F<	5
6	6	6 WIOG-F<	6	6 WKCQ-F	6	6 WKCQ-F	6	6	6	6
7	7	7 WHNN-F>	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWCK-AF<	1 WWCK-AF	1 WWCK-AF<	1 WCRZ-F	1 WCRZ-F	1 WWBN-F	1 WWBN-F	1 WWBN-F	1 WWBN-F	1 WCRZ-F
2 WCRZ-F	2 WCRZ-F	2 WCRZ-F	WWCK-AF	2 WDZZ-F	2 WHNN-F>	2 WWCK-AF	2 WWCK-AF	2 WCRZ-F	2 WJR
3 WDZZ-F	WDZZ-F>>	3 WDZZ-F	3 WDZZ-F	WWCK-AF	3 WDZZ-F	3 WKCQ-F	3 WIOG-F	3 WWCK-AF	3 WWBN-F
4	4	4	4	4 WIOG-F	WWCK-AF	4 WDZZ-F	WKCQ-F	4 WDZZ-F	WHNN-F
5	5	5	5	WKCQ-F	WKCQ-F	WHNN-F	5 WCRZ-F	WJR <	WWCK-AF
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WTRX (SPRIS)	1330	FLINT	0.8/3.5/	4/ 170
WWGZ-F (AOR)	103.1	FLINT	0.7/1.9/	4/ 79
WITL-F (C)	100.7	LANSING	0.4/2.2/	14/ 233
WKQZ-F (AOR)	93.3	MIDLAND	0.4/1.8/	3/ 115
WTLZ-F (B)	107.1	SAGINAW	0.7/5.2/	4/ 183

SEE DETROIT FOR MORE ABOUT THE FOLLOWING:

WCXS-F	0.8/ 2.2	WWJ	0.8/ 6.1
WKQI-F	0.6/ 1.6	WYCD-F	0.4/ 2.6
WOMC-F	0.6/ 2.3		

CONSOLIDATION REPORT

WCRZ-F, WWBN-F, WFNT (Faircom)

12+	25-54	REVENUE
18.5%	19.8%	46.4%

FLINT

RADIO STATIONS

WFDF	,	910,	5 KW/1 KW (DA-N)	,	Standards		CBS, \$<20	(Torbet)	Connoisseur
WFLT	,	1420,	500 W/144 W	,	Gospel		WESTWD, \$<20	(P/W)	
WFNT	,	1470,	5 KW/1 KW (DA-N)	,	News/Talk		ABC, \$<20	(Katz)	Faircom
WCRZ-F	,	107.9,	50 KW @ 331	,	AC			\$85.00 (Katz)	Faircom
WDZZ-F	,	92.7,	3 KW @ 256	,	Black			\$51.00 (Torbet)	Connoisseur
WOME-F	,	98.9,	3 KW @ 328	,	Black		ABC SMN, \$<20	(---)	(VASSAR)
WWBN-F	,	101.7,	3 KW @ 328	,	AOR			\$21.00 (Katz)	Faircom (TUSCOLA)
WWCK-F	,	105.5,	25 KW @ 328	,	CHR		WESTWD, \$56.00	(Christal)	

Other ranked stations -- see Saginaw or Detroit

FT. MYERS-NAPLES, FL

Arbitron Rank/Pop (12+): 77/487,900
 130 - Ft. Myers
 MSA Rank/Pop: 209 - Naples/563,000
 DMA # 84
 Average Person Ratings: 16.7
 Market TSL: 22.75 hours

Stations: 26/21
 Diaries: 1513/322:1/53.2%
 Sample Target: 1430
 % Below Line: 4.2
 % Not Listed: 14.6

1995 Revenue: \$18,700,000
 HH Inc.: \$43,978
 Retail \$: 6.2 Bil
 Pop per Station: 23,233
 #1 Biller: WCKT-F \$3,000,000
 #1 Billing Portfolio: Radio Equity duop
 \$3,750,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 94	SPG 93	Revenue Level	
1. WAVV-F (SAC)	107/13.1	10.6					111/1117	1025/13.9	17.0	----	C	WAVV-F
2. WCKT-F (C)	94/11.5	10.3					96/1142	1053/21.6	19.5	----	E	WCKT-F
3. WINK-F (AC)	72/ 8.8	8.6					95/1239	938/19.2	19.8	----	D	WINK-F
4. WXXB-F (CHR)	56/ 6.9	4.7					71/ 981	851/17.4	15.3	----	C	WXXB-F
5. WWGR-F (C)	42/ 5.1	4.7					58/ 778	583/11.9	10.5	----		WWGR-F
6. WINK (N/T)	41/ 5.0	4.4					43/ 487	453/ 9.3	8.4	----	C	WINK
7. WRXK-F (AOR)	40/ 4.9	6.0					45/ 819	675/13.8	14.9	----	C	WRXK-F
8. WARO-F (O)	38/ 4.7	7.4					43/ 809	678/13.9	17.0	----	C	WARO-F
9. WOLZ-F (O)	34/ 4.2	3.4					41/ 642	517/10.6	9.5	----	C	WOLZ-F
10. WNOG-F (N/T)	25/ 3.1	2.4					25/ 357	357/ 7.3	7.1	----	B	WNOG-F
11. WJBX-F (AOR/CL)	19/ 2.3	2.6					19/ 452	421/ 8.6	8.5	----	B	WJBX-F
12. WJST-F (AOR)	18/ 2.2	2.7					21/ 308	279/ 5.7	6.9	----	B	WJST-F
13. WKII (ST)	17/ 2.1	1.8					59/ 544	196/ 4.0	3.8	----	A	WKII
14. WNOG (N/T)	16/ 2.0	0.6					16/ 200	200/ 4.1	2.0	----		WNOG
15. WSGL-F (SAC)	12/ 1.5	0.9					12/ 255	255/ 5.2	3.4	----	A	WSGL-F
16. WIXI-F (O-70s)	9/ 1.1	8.0					9/ 253	241/ 4.9	13.8	----	B	WIXI-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 86.10% (601 of 698) (FAL 94: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXXB-F>>	1 WXXB-F	1 WCKT-F	1 WINK-F<	1 WCKT-F<	1 WAVV-F>	1 WAVV-F	1 WAVV-F	1 WAVV-F	1 WAVV-F	1 WCKT-F
2 WCKT-F>	2 WCKT-F>	2 WINK-F	2 WCKT-F>	2 WINK-F>	2 WCKT-F	WCKT-F	2 WCKT-F	2 WCKT-F	2 WCKT-F<	2 WAVV-F
3	3 WWGR-F	3 WXXB-F	3 WARO-F	3 WARO-F<	3 WINK-F	3 WINK-F	3 WINK-F	3 WINK-F	3 WXXB-F	3 WINK
4	4 WINK-F	4 WRXK-F	WRXK-F	4 WRXK-F	4 WINK	4 WRXK-F	4 WINK	4 WXXB-F	4 WINK-F	WXXB-F
5	5 WRXK-F	5 WARO-F<	5 WXXB-F	5 WXXB-F	5	5	5	5	5	5 WINK-F
6	6	6 WWGR-F	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXXB-F>	1 WXXB-F>	1 WXXB-F	1 WINK-F	1 WINK-F	1 WJST-F	1 WCKT-F<	1 WCKT-F	1 WRXK-F	1 WCKT-F
2 WCKT-F>	2 WCKT-F	2 WCKT-F	2 WCKT-F<	2 WCKT-F>	WXXB-F	2 WWGR-F<	2 WRXK-F	2 WCKT-F	2 WRXK-F<
3 WINK-F	3 WINK-F>	3 WINK-F>	3 WXXB-F>	3 WXXB-F>	3 WCKT-F	3 WRXK-F	WWGR-F	3 WARO-F	3 WARO-F>
WJBX-F	4 WJBX-F	4 WARO-F	4	4	WWGR-F	4 WXXB-F	4 WARO-F	4 WWGR-F	4 WINK-F
WOLZ-F	WWGR-F	5	5	5	5	5 WJST-F	5 WINK-F	5 WINK-F	5 WWGR-F
WWGR-F	6	6	6	6	6	6	WJBX-F	6 WXXB-F	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WDRR	98.5	SAN MARCO PARK	1.0/3.3/ 9/ 168	WNOG A/F, WARO-F (Palmer)	9.8%	10.5%	13.2%
WEEJ-F	100.1	PORT CHARLOTTE	0.6/2.2/ 16/ 266	WVCN, WRXK-F, WXXB-F (Beasley)	12.8%	15.5%	16.5%
WGUF-F	98.9	MARCO	1.1/2.5/ 9/ 121	WOLZ-F, WKII, WEEJ-F, FM CP (Osborn)	6.9%	5.6%	8.8%
WMYR	141D	FT. MYERS	0.4/0.9/ 3/ 51	WCKT-F, WIXI-F (Radio Equity)	12.6%	15.5%	20.6%
WWCL	1440	LEHIGH ACRES	1.1/1.6/ 9/ 78	WJST-F, WJBX-F (Local)	4.5%	5.1%	7.5%
WVCN	770	N. FT. MYERS	1.0/2.4/ 9/ 143		46.6%	52.2%	66.6%
WAFC	590	CLEWISTON	0.4/1.0/ 3/ 60				
WCVU-F	104.9	SOLANA	0.9/1.9 12/ 197				
WFLZ-F	93.3	TAMPA	0.4/1.8/ 19/ 338				
WIKX-F	92.9	PUNTA GORDA	0.4/1.8/ 50/ 452				

EL PASO

RADIO STATIONS

KAMA,	750,	10 KW/1 KW (DA-2),	Hispanic	,	\$ <20.00 (Caballero)	Tichenor
KBNA,	920,	1 KW/500 W (DA-N),	SEE KBNA-FM			
KHEY,	690,	10 KW (DA-2)	SEE KHEY-FM			
KROD,	600,	5 KW (DA-2)	Oldies/Talk	CNN	\$ <20.00 (Banner)	New Wave
KSVE,	1150,	5 KW/380 W (DA-2),	Hispanic	,	\$ 16.00 (Caballero)	
KTSM,	1380,	5 KW/500 W	News/Talk	TALKNT, CBS	\$ 20.00 (Christal)	
KVIV,	1340,	1 KW	Hispanic	,	\$ 17.00 (Lotus)	
KBNA-F,	97.5,	100 KW @ 1089	Hispanic	,	\$ 55.00 (Katz Hisp)	Tichenor
KHEY-F,	96.3,	100 KW @ 1391	Country	,	\$ 57.00 (D&R)	Ragan Henry
KINT-F,	93.9,	100 KW @ 1210	Hispanic	,	\$ 30.00 (Caballero)	
KLAQ-F,	95.5,	100 KW @ 1391	AOR	,	\$ 50.00 (Banner)	New Wave
KOFX-F,	92.3,	100 KW @ 1860	Oldies	WESTWD,	\$ 28.00 (Mc-Guild)	KSET owner (D)
KPRR-F,	102.1,	100 KW @ 1191	CHR	,	\$ 44.00 (D & R)	
KSET-F,	94.7,	61 KW @ 981	Country	,	\$ 26.00 (D & R)	
KSII-F,	93.1,	100 KW @ 1420	AC	,	\$ 22.00 (Eastman)	New Wave
KTSM-F,	99.9,	100 KW @ 1820	EZ/Soft AC	,	\$ 32.00 (Christal)	
XHH -F,	100.7,	100 KW @ 249	Hispanic	,	\$ 20.00 (Caballero)	(JUAREZ)

Miscellaneous: KAMZ-F changed from Classic AOR to AC (Oct). . . KAMZ-F changed to KSII-F and format from Classic AOR to AC (Nov). . .

ERIE

Arbitron Rank/Pop (12+): 152/231,800

MSA Rank/Pop: 164/281,000

Average Person Ratings: 15.4

Market TSL: 20.50 hours

Stations: 15/12

Diaries: 713/325:1/64.0%

Sample Target: 680

% Below Line: 2.3

% Not Listed: 16.5

1995 Revenue: \$7,300,000

HH Inc.: \$41,566

Retail \$: 2.5 Bil

Pop per Station: 19,317

#1 Biller: WJET-F \$1,300,000

#1 Billing Portfolio: WRKT-F, WRTS-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WRKT-F (AOR)	45/12.6	13.6	10.3	16.4	12.3	----	48/611	544/23.5	25.6	23.6	C	WRKT-F
2. WJET-F (CHR)	38/10.6	12.8	10.0	14.1	13.5	----	43/746	649/28.0	31.7	27.4	C	WJET-F
3. WXKC-F (AC)	37/10.3	10.3	11.5	8.0	8.5	----	44/619	535/23.1	23.8	23.1	C	WXKC-F
4. WXTA-F (C)	37/10.3	11.4	14.7	11.8	13.2	----	45/615	507/21.9	20.8	24.3	C	WXTA-F
5. WRTS-F (AC)	32/ 8.9	7.8	5.9	6.0	7.9	----	38/707	544/23.5	20.8	19.4	B	WRTS-F
6. WFGO-F (O)	29/ 8.1	7.8	6.5	7.8	12.3	----	37/634	501/21.6	23.2	18.4	B	WFGO-F
7. WRIE (ST)	20/ 5.6	5.3	6.8	6.0	1.2	----	20/253	248/10.7	10.0	10.5	A	WRIE
8. WLKK (T)	15/ 4.2	5.6	6.8	4.0	5.9	----	15/274	260/11.2	11.7	14.0	A	WLKK
9. WEYZ (ST)	14/ 3.9	1.7	1.8	0.9	5.0	----	14/100	95/ 4.1	2.8	2.4	A	WEYZ
10. WZPR-F (C)	9/ 2.5	1.4	2.1	2.6	1.2	----	47/621	132/ 5.7	4.5	5.6	A	WZPR-F
11. WFLP (T)	8/ 2.2	2.5	2.6	2.0	1.2	----	8/226	215/ 9.3	8.1	12.1	A	WFLP
12. WCTL-F (REL)	7/ 2.0	1.1	2.1	0.6	0.9	----	12/188	116/ 5.0	3.3	6.1	A	WCTL-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.94% (242 of 299) (FAL 94: 77.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJET-F>>	1 WRKT-F>	1 WRKT-F>	1 WRKT-F>	1 WRKT-F>	1 WFGO-F	1 WRKT-F<	1 WRKT-F	1 WJET-F	1 WJET-F<	1 WXTA-F
2 WRKT-F	2 WJET-F>	2 WJET-F<	2 WXKC-F<	2 WXKC-F	WXTA-F<	2 WXKC-F	2 WXKC-F	2 WRKT-F	2 WXTA-F	2 WRKT-F>
3 WRTS-F	3 WRTS-F<	3 WRTS-F	3 WRTS-F<	3 WRTS-F<	3 WXKC-F	3 WXTA-F<	3 WJET-F	3 WXKC-F<	3 WRKT-F>	3
4	4 WXKC-F	WXKC-F	4 WJET-F<	4 WFGO-F<	4 WRIE	4 WRTS-F<	4 WFGO-F	4 WRTS-F	4	4
5	5 WXTA-F	5 WXTA-F	5 WFGO-F	5 WXTA-F	5	5 WJET-F	5	WXTA-F	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXKC-F	1 WJET-F	1 WJET-F	1 WXKC-F	1 WXKC-F	1 WJET-F	1 WRKT-F>>	1 WRKT-F>>	1 WRKT-F>>	1 WRKT-F>>
WXTA-F	2 WRTS-F	2 WRTS-F	2 WRTS-F<	2 WRTS-F	WRKT-F>	2 WJET-F>	2 WJET-F	2 WJET-F	2 WFGO-F>
WJET-F	WXKC-F>	3 WXKC-F>	3 WJET-F	3 WXTA-F	3 WRTS-F	3	3 WXKC-F	3 WFGO-F	3 WJET-F
4 WRKT-F	4 WRKT-F	4 WRKT-F	4 WXTA-F<	4 WJET-F	WXTA-F>>	4	4	4 WXTA-F	WRTS-F
WRTS-F>	WXTA-F	5 WXTA-F>>	5 WRKT-F	5	5	5	5	WRTS-F	WXKC-F
									WXTA-F

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WMDE-F 94.3	SAEGERTOWN	0.6/1.5/	13/ 149	WRKT-F, WRTS-F (Local)	21.5%	29.0%	27.4%
WRRN-F 92.3	WARREN	1.1/2.3/	4/ 131	WEYZ, WFLP (Local)	6.1%	3.6%	4.1%
WWSE-F 93.3	JAMESTOWN, NY	0.6/2.3/	4/ 110		27.6%	32.6%	31.5%

RADIO STATIONS

WEYZ , 1530, 1 KW	, Standards	ABC, \$<20.00	(---)	WFLP owner (D)
WFLP , 1330, 5 KW (DA-2)	, Talk	WESTWD, ABC, \$<20.00	(---)	
WLKK , 1400, 1 KW	, Talk	WESTWD, TALKNT, \$<20.00	(---)	
WRIE , 1260, 5 KW (DA-2)	, Standards	SMN, \$<20.00	(Christal)	
WCTL-F, 106.3, 3.4 KW @ 430	, Religion	IBN, \$<20.00	(---)	(UNION CITY)
WFGO-F, 94.7, 1.1 KW @ 538	, Oldies	, \$ 22.00	(Banner)	
WJET-F, 102.3, 1.7 KW @ 613	, CHR	, \$ 32.00	(Banner)	Myron Jones
WRTS-F, 103.7, 50 KW @ 500	, AC	ABC, \$ 23.00	(Katz)	WRKT owner (D)
WRKT-F, 100.9, 6 KW @ 262	, AOR	, \$ 33.00	(Eastman)	(NORTH EAST)
WXKC-F, 99.9, 50 KW @ 492	, AC	, \$ 28.00	(Christal)	
WXTA-F, 97.9, 10 KW @ 505	, Country	CNN, \$ 27.00	(Torbet)	(EDINBORO)
WZPR-F, 100.3, 20 KW @ 587	, Country	ABC, \$<20.00	(---)	(MEADVILLE)

 *
 * A - Less than \$ 500,000
 * B - \$ 500,000 to \$ 999,999
 * C - \$ 1,000,000 to \$ 1,999,999
 * D - \$ 2,000,000 to \$ 2,999,999
 * E - \$ 3,000,000 to \$ 3,999,999
 * F - \$ 4,000,000 to \$ 4,999,999
 *
 * K - \$ 20,000,000 +
 *
 * G - \$ 5,000,000 to \$ 6,999,999
 * H - \$ 7,000,000 to \$ 9,999,999
 * I - \$ 10,000,000 to \$ 14,999,999
 * J - \$ 15,000,000 to \$ 19,999,999
 *

 ***** R E V E N U E L E V E L C O D E S *****

 *
 * AC - Adult Contemporary
 * AOR - Album Oriented Rock, NR - New Rock, P - Progressive
 * B - Black (audience predominately black - over 75%)
 * C - Country
 * CHR - Contemporary Hit Radio, Top 40, Contemporary
 * CL - Classical
 * CL AOR - Classic AOR, Classic Rock
 * E - Ethnic
 * EZ - EZ Listening, Beautiful Music, Some Very Soft AC
 * G - Gospel
 * J - Jazz and New Adult Contemporary
 * M/F/S - Middle of Road, (MOR) Full Service
 * N - News
 * O - Oldies (1955 to current)
 * REL - Religion, Christian
 * SAC - Soft Adult Contemporary
 * SP - Hispanic/Spanish
 * ST - Big Band, Nostalgia, Standards
 * T - Talk
 * U - Urban (majority of audience is non-
 * white)
 * ? - Others or Unknown
 *

 ***** F O R M A T C O D E S *****

RADIO STATIONS

 KDUR, 1280, 5 KW/1 KW (DA-N), Sports
 KKKO, 1450, 1 KW, Standards
 KNND, 1400, 1 KW, Country
 KPND, 1420, 50 KW (DA-1), Full Service
 KUGN, 590, 5 KW/1 KW, News/Talk
 KDUR-F, 104.7, 63 KW a 2325, CHR
 KKNV-F, 93.1, 100 KW a 984, Country
 KLR-F, 102.3, 100 KW a 918, AOR-P
 KMGE-F, 94.5, 100 KW a 1299, AC
 KNRA-F, 95.3, 0.6 KW a 1207, AOR-New Rock
 KDZ-F, 99.1, 100 KW a 1630, Oldies
 KUGN-F, 97.9, 100 KW a 1010, Country
 WESTWD, SOURCE, \$26.00 (Christal)
 KZEL-F, 96.1, 100 KW a 1092, Classic AOR
 Miscellaneous: KZZK A/F change format to AOR-New Rock and calls to KNRA A/F (October) . . .
 SEN, \$ 9.00 (Mc-Guid) Dame/Bunyard
 WESTWD, \$<20 (MMR) KMG owner (D)
 AP, MBS, \$10.00 ()
 GNN, CBS, \$20.00 (Eastman) McCoey
 (COTTAGE GROVE)
 Dame/Bunyard (Mc-Guid) \$22.00 (Mc-Guid) KMG owner (D) (FLORENCE)
 KMG owner (D) \$33.00 (MMR) KMG owner (D) (BROWNSVILLE)
 KUGN owner (D) \$20 (Eastman) KZEL owner (D) (CRESWELL)
 AOR-New Rock \$20 (Christal) KZEL owner (D) (CRESWELL)
 \$36.00 (MMR)
 \$21.00 (Katz) McCoey
 \$41.00 (Eastman)
 WESTWD, SOURCE, \$26.00 (Christal)

 EUGENE

EVANSVILLE

Arbitron Rank/Pop (12+): 150/238,800
 MSA Rank/Pop: 161/289,000
 DMA # 94
 Average Person Ratings: 15.5
 Market TSL: 21.00 hours

Stations: 15/13
 Diaries: 921/259:1/59.8%
 Sample Target: 910
 % Below Line: 6.8
 % Not Listed: 14.4

1995 Revenue: \$13,500,000
 HH Inc.: \$40,972
 Retail \$: 2.7 Bil
 Pop per Station: 18,369
 #1 Biller: WIKY-F \$3,300,000
 #1 Billing Portfolio: So. Central duop \$4,100,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WIKY-F (FS)	68/18.4	19.4	14.9	18.4	16.0	----	86/1129	699/29.3	35.7	29.6	E	WIKY-F
2. WKDQ-F (C)	62/16.8	16.7	18.5	14.8	14.3	----	131/1776	768/32.2	29.7	32.0	D	WKDQ-F
3. WYNG-F (C)	41/11.1	8.6	13.6	14.0	16.8	----	57/709	476/19.9	20.9	25.6	C	WYNG-F
4. WGBF-F (AOR)	33/ 8.9	10.8	4.6	6.6	5.5	----	44/803	581/24.3	24.7	14.6	C	WGBF-F
5. WSTO-F (CHR)	30/ 8.1	10.8	9.8	10.4	12.4	----	96/1709	616/25.8	28.5	24.5	C	WSTO-F
6. WBKR-F (C)	22/ 6.0	4.7	5.9	4.1	6.9	----	121/1566	332/13.9	13.2	18.0	C	WBKR-F
7. WJPS-F (T)	19/ 5.1	5.0	6.2	5.8	4.4	----	27/466	307/12.9	14.0	13.9	B	WJPS-F
8. WGAB (T)	14/ 3.8	2.8	2.1	2.4	1.7	----	16/147	135/ 5.7	4.8	3.4	A	WGAB
9. WRBT-F (CL AOR)	7/ 1.9	2.2	2.1	1.6	1.9	----	25/515	145/ 6.1	7.5	7.7	A	WRBT-F

12+ FM SHARE (METRO): 91.46% (289 of 316) (FAL 94: 96.06%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSTO-F>>	1 WKDQ-F>	1 WKDQ-F<	1 WIKY-F	1 WIKY-F<	1 WIKY-F>	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WKDQ-F>	1 WKDQ-F
2 WKDQ-F>	2 WGBF-F	2 WIKY-F>	2 WKDQ-F>	2 WKDQ-F>	2 WKDQ-F	2 WKDQ-F	2 WKDQ-F	2 WKDQ-F	2 WIKY-F<	2 WIKY-F
3	WIKY-F	3 WGBF-F	3 WGBF-F	3 WGBF-F	3 WYNG-F>	3 WGBF-F>	3 WYNG-F>	3 WYNG-F>	3 WSTO-F	3 WYNG-F
4	4 WSTO-F	4 WYNG-F	4 WYNG-F	WYNG-F	4	4 WYNG-F	4	4 WSTO-F	WYNG-F	WGBF-F
5	5 WYNG-F	5 WSTO-F	5	5	5	5 WSTO-F	5	5 WGBF-F	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKDQ-F	1 WKDQ-F	1 WIKY-F	1 WIKY-F	1 WIKY-F	1 WKDQ-F	1 WGBF-F	1 WGBF-F	1 WKDQ-F<	1 WKDQ-F<
2 WSTO-F	2 WIKY-F	WKDQ-F	2 WKDQ-F>	2 WKDQ-F>	2 WGBF-F	WKDQ-F>	2 WKDQ-F	2 WGBF-F	2 WGBF-F<
3 WIKY-F>>	3 WSTO-F	3 WYNG-F>	3 WSTO-F<	3 WYNG-F	3 WSTO-F	3 WIKY-F	3 WIKY-F	3 WIKY-F>	3 WIKY-F>
4	4 WYNG-F	4 WSTO-F	4 WYNG-F	4 WSTO-F	4 WYNG-F>>	4 WYNG-F	4 WYNG-F	4 WYNG-F	4 WYNG-F
5	5	WGBF-F>>	5	5	5	WSTO-F	WBKR-F	5	5

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WGBF 1280 EVANSVILLE	1.1/5.7/ 6/ 169	WIKY-F, WJPS, WNTC-F (So. Central)	20.0%	19.6%	30.4%
WJPS 1400 EVANSVILLE	0.5/2.1/ 2/ 50				
WNTC-F 93.5 CHANDLER	1.1/3.1/ 4/ 74				
WSON 860 HENDERSON	1.1/5.7/ 9/ 214				
WVHI 1330 EVANSVILLE	0.8/3.1/ 3/ 82				
WQXQ-F 101.9 CENTRAL CITY, KY	0.8/2.4/ 13/ 268				

RADIO STATIONS

WGAB , 1180, 670 W (DAYS)	, Talk	WESTWD, \$<20.00 (---)	(NEWBURGH)
WWOK , 1280, 5 KW/1 KW (DA-N)	, Standards	WESTWD CNN, \$ 15.00 (Banner)	
WGBF-F, 103.1, 3.2 KW @ 453	, AOR	WESTWD, \$ 38.00 (Katz)	(HENDERSON, KY)
WIKY-F, 104.1, 39 KW @ 571	, Full Service	WESTWD, \$ 60.00 (Katz)	South Central
WJPS-F, 106.1, 6 KW @ 328	, Oldies	WESTWD, \$ 23.00 (Katz)	(NEWBURGH)
WKDQ-F, 99.5, 100 KW @ 476	, Country	ABC, \$ 48.00 (Christal)	Bristol (HENDERSON)
WRBT-F, 94.9, 50 KW @ 420	, Classic AOR	, \$<20.00 (---)	(MT. CARMEL, IL)
WSTO-F, 96.1, 100 KW @ 1000	, CHR	ABC, \$ 36.00 (Katz)	(OWENSBORO)
WYNG-F, 105.3, 50 KW @ 390	, Country	CBS, \$ 42.00 (Eastman)	Pinnacle
WBKR-F, 92.5, 100 KW @ 1096	, Country	, \$ 36.00 (Banner)	Brill (OWENSBORO)

Miscellaneous: WNTC-F (Chandler) sold to So. Central (D) for \$1,260,000 . . .

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 126/322,900

MSA Rank/Pop: 160/291,000

Raleigh DMA

Average Person Ratings: 16.4

Market TSL: 21.50 hours

Stations: 23/14
Diaries: 1067/303:1/50.7%
Sample Target: 990
% Below Line: 14.0
% Not Listed: 10.8

1995 Revenue: \$10,800,000
HH Inc.: \$34,497
Retail \$: 2.6 Bil
Pop per Station: 21,527
#1 Biller: WKML-F \$3,000,000
#1 Billing Portfolio: Beasley duop \$3,100,000

12+ METRO	1/4/SHARE	SPG		FAL		4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME		SPG		FAL		Revenue Level	
		95	94	94	93			RATING	95	94	95	94			
1. WZFX-F (B)	99/18.8	14.1	19.9	20.5	22.8	----	169/1765	1042/32.3	28.7	31.9			D	WZFX-F	
2. WKML-F (C)	85/16.1	15.5	16.2	18.8	22.6	----	175/1757	880/27.3	28.7	27.2			E	WKML-F	
3. WQSM-F (AC)	48/ 9.1	9.7	10.7	10.5	5.5	----	64/993	716/22.2	21.0	22.3			C	WQSM-F	
4. WLRD-F (B)	35/ 6.6	6.0	2.9	---	---	----	42/762	562/17.4	15.1	7.2			A	WLRD-F	
5. WAZZ-F (O)	27/ 5.1	4.6	5.1	5.4	5.5	----	44/765	443/13.7	13.3	10.9			B	WAZZ-F	
6. WRCQ-F (AOR)	25/ 4.7	7.2	5.5	3.9	5.5	----	35/672	458/14.2	16.0	12.8			C	WRCQ-F	
7. WIDU (G/B)	21/ 4.0	3.9	3.5	2.5	5.7	----	23/281	264/8.2	7.5	7.5			A	WIDU	
8. WFNC (N/T)	19/ 3.6	5.4	7.4	6.8	5.3	----	37/440	298/ 9.2	9.3	11.2			C	WFNC	
9. WDCG-F (CHR)	18/ 3.4	4.3	2.7	2.5	1.5	----	38/685	380/11.8	13.5	8.8				WDCG-F	
10. WEGX-F (AOR/CL)	13/ 2.5	1.5	1.6	---	1.1	----	72/902	293/ 9.1	4.7	5.1			A	WEGX-F	

12+ FM SHARE (METRO): 90.87% (428 of 471) (FAL 94: 85.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WLRD-F	1 WZFX-F>	1 WZFX-F	1 WZFX-F	1 WZFX-F	1 WKML-F<	1 WZFX-F	1 WZFX-F<	1 WZFX-F<	1 WZFX-F	1 WZFX-F>>
2 WZFX-F>>	2 WKML-F>	2 WKML-F>	2 WKML-F	2 WKML-F	2 WZFX-F>	2 WKML-F>	2 WKML-F>	2 WKML-F>>	2 WKML-F<	2 WKML-F
3 WKML-F	3 WQSM-F	3 WQSM-F>	3 WQSM-F>	3 WQSM-F>	3 WAZZ-F	3 WQSM-F>	3 WQSM-F>	3 WQSM-F	3 WLRD-F>	3 WQSM-F
4	4 WLRD-F	4 WLRD-F	4 WAZZ-F	4 WAZZ-F	4 WQSM-F	4	4 WFNC	4 WRCQ-F	4	4 WFNC
5	5 WRCQ-F	5 WRCQ-F	5 WRCQ-F	5 WRCQ-F	5 WIDU	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZFX-F>	1 WZFX-F>	1 WZFX-F	1 WZFX-F	1 WZFX-F<	1 WKML-F<	1 WZFX-F	1 WZFX-F>	1 WZFX-F	1 WZFX-F>
2 WKML-F>	2 WKML-F	2 WKML-F	2 WKML-F	2 WKML-F	2 WZFX-F	2 WKML-F>	2 WKML-F>	2 WKML-F>	2 WKML-F>
3 WLRD-F	3 WQSM-F>	3 WQSM-F>>	3 WQSM-F>	3 WQSM-F>	3 WLRD-F>>	3 WLRD-F	3 WRCQ-F	3 WQSM-F<	3 WQSM-F
4 WQSM-F>>	4	4	4	4 WAZZ-F	4	4 WRCQ-F	4 WQSM-F	4 WLRD-F<	4 WRCQ-F
5	5	5	5	5 WIDU	5	5 WQSM-F	5 WLRD-F	5 WRCQ-F	5 WAZZ-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	CONOLIDATION REPORT	12+	25-54	REVENUE
WJSK-F	102.3	LUMBERTON	0.4/ 1.6/ 2/ 51	WKML-F, WDSC, WEGX-F (Beasley)	18.6%	17.8%	28.7%
WFLB	1490	FAYETTEVILLE	0.6/ 2.1/ 3/ 74				
WGQR-F	105.7	ELIZABETHTOWN	0.9/ 1.6/ 5/ 82				
WKQB-F	106.9	SOUTHERN PINES	1.3/ 2.0/ 9/ 125				
WSTS-F	100.9	FAIRMONT	1.5/ 5.4/ 30/ 372				
WCLN-F	107.3	CLINTON	1.7/ 4.6/ 13/ 221				
WIOZ-F	102.5	SOUTHERN PINES	1.1/ 3.0/ 31/ 307				
WKRR-F	92.3	ASHEBORO	0.4/ 0.9/ 11/ 143				
WNND-F	103.9	FUQUAY-VARINA	0.8/ 2.7/ 4/ 93				
WQDR-F	94.7	RALEIGH	2.1/ 8.2/ 28/ 698				
WRAL-F	101.5	RALEIGH	2.1/10.2/ 16/ 495				
WTRG-F	100.7	ROCKY MOUNT	0.9/ 3.6/ 21/ 401				
WZZU-F	93.9	BURLINGTON	1.5/ 4.8/ 9/ 245				

FORT WAYNE

RADIO STATIONS

WFCV	, 1090,	1 KW (DAYS)	, Religion	, \$ 12.00 (---)	Bott	
WGL	, 1250,	2.5 KW/1.4 KW (DA-2)	, News/Talk	TALKNT CNN, \$<20.00 (---)		
WOWO	, 1190,	50 KW (DA-1)	, Full Service	CBS, \$ 35.00 (Katz)	Federated	
WQHK	, 1380,	5 KW (DA-2)	, Country	SMN ABC, \$ NA (Christal)	Federated	
WAJI-F,	95.1,	39 KW @ 679	, AC	, \$ 53.00 (Katz)	Sarkes-Tarzian	
WBTU-F,	93.3,	50 KW @ 492	, Country	WESTWD, \$ 42.00 (Eastman)	Patten	(KENDALVILLE)
WBYR-F,	98.9,	50 KW @ 453	, AOR	, \$ 47.00 (Eastman)	Patten	(VAN WERT, OH)
WDJB-F,	106.3,	3 KW @ 426	, CHR	, \$<20.00 (Banner)		(COLUMBIA CITY)
WEJE-F,	96.3,	6.7 KW @ 554	, AOR-NR	, \$<20.00 (---)	WGL owner (D)	(CHURUBUSCO)
WFWI-F,	92.3,	3.8 KW @ 403	, Oldies - 70's	, \$ 25.00 (Torbet)		
WGL -F,	94.1,	6 KW @ 328	, SEE WGL AM			(ROANOKE)
WJFX-F,	107.9,	2.5 KW @ 358	, Black	SMN ABC, \$<20.00 (MMR)		(NEW HAVEN)
WJLT-F,	101.7,	3 KW @ 328	, Oldies	, \$ 17.00 (Katz)	Sarkes-Tarzian	
WMEE-F,	97.3,	26 KW @ 689	, CHR	ABC, \$ 30.00 (Christal)	Federated	
WEXI-F,	103.1,	3 KW @ 298	, AOR	, \$ NA (D&R)	WXKE owner (D)	(HUNTINGTON)
WQHK-F,	105.1,	14 KW @ 449	, Country	, \$ 40.00 (Christal)	Federated	(DECATUR)
WXKE-F,	103.9,	3 KW @ 249	, AOR/Classic	CNN, \$ 26.00 (D & R)		
WMRI-F,	106.9,	50 KW @ 500	, EZ/Soft AC	, \$<20.00 (---)		(MARION)

CKLW -- see Detroit

Miscellaneous: WKQM-F changed to WEJE-F and format from EZ to AOR-NR (Nov). . .

FRESNO

Arbitron Rank/Pop (12+): 65/593,800

Stations: 28/27
Diaries: 2018/294:1/49.0%
Sample Target: 1470
% Below Line: 0.5
% Not Listed: 15.7

1995 Revenue: \$25,500,000
HH Inc.: \$35,477
Retail \$: 6.0 Bil
Pop per Station: 21,993
#1 Biller: KMJ \$5,600,000
#1 Billing Portfolio: Henry duop \$8,200,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
								CUME/CUME RATING	SPG 95	FAL 94		
1. KMJ (N/T)	102/10.6	10.2	10.9	11.2	14.7	10.7	196/1985	1175/19.8	18.6	23.8	G	KMJ
2. KBOS-F (CHR)	93/ 9.7	8.6	11.2	11.1	9.6	10.2	168/2507	1390/23.4	22.6	21.2	D	KBOS-F
3. KJWL-F (ST)	51/ 5.3	5.3	5.0	5.6	4.4	5.3	77/686	513/ 8.6	8.7	5.4	B	KJWL-F
4. KSKS-F (C)	50/ 5.2	5.2	5.9	4.1	5.8	5.1	121/1580	741/12.5	13.7	13.9	D	KSKS-F
5. KOQO-AF (SP)	46/ 4.8	3.9	4.2	3.5	5.2	4.1	59/964	607/10.2	9.5	9.0	C	KOQO-AF
6. KFSD-F (O)	43/ 4.5	4.7	4.8	4.3	3.1	4.6	80/1451	853/14.4	13.9	11.7	D	KFSD-F
KTHT-F (CHR)	43/ 4.5	4.6	3.0	3.3	3.0	3.9	61/1068	862/14.5	13.0	12.5	C	KTHT-F
8. KNAX-F (C)	39/ 4.1	4.2	4.5	4.5	3.9	4.3	56/761	517/ 8.7	11.7	11.4	D	KNAX-F
9. KRZR-F (AOR)	38/ 4.0	4.7	6.0	4.8	5.7	4.9	74/1051	658/11.1	13.1	12.4	C	KRZR-F
10. KJOI-F (SAC)	37/ 3.8	2.9	3.2	4.1	3.5	3.5	74/1216	715/12.0	11.8	11.0	C	KJOI-F
11. KLBN-F (SP)	36/ 3.7	0.7	0.6	0.9	0.4	1.5	45/545	420/ 7.1	3.2	1.8	B	KLBN-F
12. KEZL-F (J)	30/ 3.1	2.5	4.0	4.1	4.2	3.4	36/644	468/ 7.9	8.1	8.0	C	KEZL-F
13. KJFX-F (CL AOR)	29/ 3.0	2.5	3.6	3.0	3.2	3.0	39/784	569/ 8.6	12.1	10.8	C	KJFX-F
14. KKDJ-F (O-70's)	23/ 2.4	2.1	2.6	2.2	1.8	2.3	41/852	479/ 8.1	8.5	6.9	A	KKDJ-F
15. KFRR-F (AOR-NR)	22/ 2.3	3.4	3.1	1.2	1.7	2.5	46/854	451/ 7.6	8.7	5.4	B	KFRR-F
16. KRBT-F (C)	20/ 2.1	3.0	1.6	2.2	2.2	2.2	25/493	373/ 6.3	6.7	7.0	B	KRBT-F
17. KGST (SP)	17/ 1.8	2.2	1.5	1.9	1.9	1.9	18/289	250/ 4.2	4.2	4.4	C	KGST
18. KFIG (SP)	14/ 1.5	1.6	1.1	1.0	1.3	1.3	23/311	239/ 4.0	2.8	2.6	A	KFIG
KQEQ (SP)	14/ 1.5	1.6	0.6	---	---	---	14/294	285/ 4.8	2.2	---	A	KQEQ
20. KFRE (C)	13/ 1.4	1.5	1.4	2.2	1.6	1.6	28/457	207/ 3.5	4.3	5.0	C	KFRE

12+ FM SHARE (METRO): 76.94% (624 of 811) (FAL 94: 71.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBOS-F>>>1	KBOS-F>	1 KBOS-F	1 KMJ	1 KMJ	1 KMJ >	1 KMJ >	1 KMJ >	1 KBOS-F	1 KBOS-F>>	1 KMJ >
2	2 KRZR-F	2 KMJ	2 KBOS-F	2 KSKS-F	2 KJWL-F>	2 KBOS-F>	2 KJWL-F	2 KMJ >	2 KMJ	2 KJOI-F
3	3 KSKS-F	3 KSKS-F	3 KSKS-F	3 KBOS-F	3 KFSD-F	3 KSKS-F	3 KBOS-F	3 KSKS-F	3 KOQO-AF	3 KBOS-F
4	4 KLBN-F	4 KOQO-AF	4 KFSD-F	4 KFSD-F	4 KNAX-F	4 KNAX-F	4 KSKS-F	4 KJWL-F<	4 KJOI-F	4 KOQO-AF
5	5 KOQO-AF	5 KFSD-F	5 KOQO-AF	5 KOQO-AF	5 KSKS-F	5 KRZR-F	5 KNAX-F<	5 KTHT-F	5	5
6	6 KTHT-F	6 KRZR-F	6 KEZL-F	6 KEZL-F	6	6	6 KFSD-F	6	6	6
7	7	7 KTHT-F	7 KRZR-F	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBOS-F>>>1	KBOS-F	1 KSKS-F>	1 KBOS-F	1 KSKS-F	1 KBOS-F	1 KRZR-F<	1 KRZR-F	1 KMJ >	1 KMJ >
2 KTHT-F	2 KSKS-F	2 KOQO-AF	2 KSKS-F	2 KBOS-F	2 KRZR-F	2 KBOS-F>	2 KBOS-F	2 KRZR-F<	2 KOQO-AF
3 KOQO-AF	3 KOQO-AF	3 KBOS-F>	3 KTHT-F	3 KTHT-F	3 KTHT-F	3 KLBN-F	3 KLBN-F	3 KBOS-F	3 KFSD-F
KJOI-F	4 KTHT-F	4 KLBN-F	4 KJOI-F	4 KFSD-F	KJFX-F	4 KJFX-F	4 KMJ	4 KJFX-F	4 KRZR-F
KLBN-F	5 KLBN-F	5 KEZL-F	5 KFSD-F	5 KEZL-F	5 KRBT-F	KOQO-AF	KOQO-AF	KOQO-AF	5 KBOS-F
6	6	6	6 KEZL-F	6 KJOI-F	6	6	6	6 KFSD-F	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KKTR	1340	FRESNO	0.6/2.0/ 7/ 147	KFSD-F, KEZL-F, KEYQ, KTHT-F (Americom)	12.1%	15.0%	16.8%
KMPH-F	107.5	HANFORD	1.1/4.5/ 22/ 554				
KTAA-F	94.3	KERMAN	0.5/2.1/ 5/ 151				
KXEX	1550	FRESNO	0.6/2.1/ 6/ 142	KRZR-F, KKTR, KBOS-F (Patterson)	13.7%	11.0%	14.8%
KYNO	1300	FRESNO	0.7/2.7/ 7/ 175				
KZFO-F	92.1	MADERA	1.1/3.7/ 16/ 354	KMJ, KSKS-F, KKDJ-F (Henry)	18.2%	17.4%	32.2%
KSEQ-F	97.1	VISALIA	0.5/2.8/ 24/ 470	KFRE, KNAX-F, KRBT-F (EBE)	7.6%	7.1%	10.6%
				KYNO, KJFX-F, KFRR-F (Mondosphere)	6.0%	6.5%	7.0%
					57.6%	57.0%	81.4%



STATION	WAXE	WIRA	WKQS-F	WPSL	WSTU	WTTB	WJNO	MOLL-F	WRLX-F	WRMF-F	WAOA-F	WTKS-F
VERO BEACH	1370	1400	1490	1450	1450	1490	1230	94.3	92.1	97.9	107.1	104.1
FT. PIERCE	8/ 122	5/ 101	7/ 211	4/ 85	4/ 85	9/ 102	4/ 47	2/ 54	10/ 76	12/ 244	3/ 90	2/ 56
VERO BEACH	1.5/3.7/	0.9/3.1/	1.3/5.8/	0.9/2.7/	0.7/2.6/	1.7/3.1/	0.7/1.4/	0.4/1.5/	0.3/1.9/	0.3/2.0/	0.6/2.6/	0.4/1.7/

OTHER RATED STATIONS	METRO CUME TSA	SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	REVENUE
1 WCLB-F	1 WCLB-F	1 WCLB-F	1 WZRR-F	1 WZRR-F
2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F
3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F
4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F
5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F	1 WZRR-F
2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F	2 WZRR-F
3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WZRR-F
4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F	4 WZRR-F
5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F	5 WZRR-F

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	SPG	FAL	SPG	FAL	SPG	FAL	SPG	FAL
1. WZRR-F	50/ 9.3	10.1	9.4	8.7	8.3	51/ 519	500/15.1	17.9	13.6	13.6	13.6	13.6	13.6
2. WZRR-F	43/ 8.0	8.9	7.0	8.1	8.1	45/ 648	608/18.4	15.1	15.6	15.6	15.6	15.6	15.6
3. WZRR-F	33/ 6.1	5.0	6.2	7.3	9.2	35/ 551	514/15.6	12.5	15.9	15.9	15.9	15.9	15.9
4. WZRR-F	32/ 5.9	4.6	6.1	7.1	6.4	33/ 515	466/14.1	14.1	12.5	12.5	12.5	12.5	12.5
5. WZRR-F	27/ 5.0	7.0	3.1	3.1	3.1	28/ 262	251/ 7.6	8.2	3.9	3.9	3.9	3.9	3.9

Arbitron Rank/Pop (12+): 121/330,400
 MSA Rank/Pop: NA
 DMA # W. Palm Beach
 Average Person Ratings: 16.3
 Market TSL: 21.75 hours
 Stations: 26/14
 Dials: 800/413:1/53.6%
 HH Inc.: \$40,905
 Retail: \$: 3.4 Bil
 Pop per Station: 23,600
 #1 Billing: NA
 #1 Billing Portfolio: NA

RADIO STATIONS

WDCO	1200	10 KM/2.5 KM (DA-2)	Talk	BRN, ABC,	\$15.00	(Banner)	(PINE ISLAND)
WINK	1240	1 KM	News/Talk	WESTWD, CBS,	\$32.00	(Mc-Guild)	(FT. MYERS)
WNOG	1270	5 KM/2.4 KM (DA-2)	News/Talk	AP,	\$25.00	(Christal)	(NAPLES)
WVAV	101.1	100 KM @ 981	Soft AC/EZ	AP,	\$40.00	(Torbet)	(NAPLES)
WUFT	98.9	4 KM @ 328	Jazz	ABC,	\$19.00	(---	(MARCO)
WTKT	107.1	26 KM @ 708	Country	ABC,	\$65.00	(Banner)	(MARCO)
WJST	106.3	6 KM @ 266	AOR	ABC,	\$18.00	(Eastman)	(FT. MYERS VILLAS)
WMOG	93.5	3 KM @ 298	News/Talk	WMI, CBS,	\$25.00	(Christal)	(NAPLES)
WJST	95.3	97 KM @ 453	Oldies	WMI,	\$40.00	(Katz)	(NAPLES)
WJST	96.1	100 KM @ 1122	AOR	ABC,	\$48.00	(D&R)	(NAPLES)
WXRK	103.1	14 KM @ 440	Soft AC	ABC,	\$17.00	(Regional)	(NAPLES)
WGR-F	101.9	100 KM @ 991	Country	ABC,	\$26.00	(---	(NAPLES)
WXXB	103.9	100 KM @ 981	CHR	ABC,	\$24.00	(D&R)	(NAPLES)
WIKX	92.9	50 KM @ 361	Country	WMI,	\$29.00	(---	(PUNTA GORDA)
WARO	94.5	100 KM @ 1014	Oldies	Palmer	\$28.00	(Christal)	(PORT CHARLOTTE)
WVAV	101.1	100 KM @ 981	Soft AC/EZ	Palmer	\$40.00	(Torbet)	(PORT CHARLOTTE)
WUFT	98.9	4 KM @ 328	Jazz	Palmer	\$19.00	(---	(PORT CHARLOTTE)
WTKT	107.1	26 KM @ 708	Country	Palmer	\$65.00	(Banner)	(PORT CHARLOTTE)
WMOG	93.5	3 KM @ 298	News/Talk	Palmer	\$25.00	(Christal)	(PORT CHARLOTTE)
WJST	95.3	97 KM @ 453	Oldies	Palmer	\$40.00	(Katz)	(PORT CHARLOTTE)
WJST	96.1	100 KM @ 1122	AOR	Palmer	\$48.00	(D&R)	(PORT CHARLOTTE)
WXRK	103.1	14 KM @ 440	Soft AC	Palmer	\$17.00	(Regional)	(PORT CHARLOTTE)
WGR-F	101.9	100 KM @ 991	Country	Palmer	\$26.00	(---	(PORT CHARLOTTE)
WXXB	103.9	100 KM @ 981	CHR	Palmer	\$24.00	(D&R)	(PORT CHARLOTTE)
WIKX	92.9	50 KM @ 361	Country	Palmer	\$29.00	(---	(PORT CHARLOTTE)

Miscellaneous: MIXI-F changes from Standards to Oldies-70's. . . WRCC-F changes calls to WJST-F (August) . . . WKII, WEEJ-F (Port Charlotte) sold to Osborn for \$3,600,000. . .

FT. PIERCE, FL

RADIO STATIONS

Station	Frequency	Power	Class	Format	Advertiser	Agency	Comments
WJNX	1330	5.4 KW/1.1 KW	(DA-N)	News/Talk	CNN, AP, \$ NA	(Banner)	
WAVW-F	101.7	6 KW @ 347		Country	\$31.00	(Roslin)	(VERO BEACH)
WFLM-F	104.7	25 KW @ 328		Black	\$<20	(K & P)	(VERO BEACH)
WGYL-F	107.1	26 KW @ 708		EZ	\$33.00	(---)	(JENSEN BEACH)
WHLG-F	102.3	3 KW @ 285		EZ	AP, \$24.00	(---)	(VERO BEACH)
WPAW-F	99.7	26 KW @ 440		Country	\$20.00	(---)	(VERO BEACH)
WQOL-F	103.7	50 KW @ 475		Oldies	WESTWD, CNN, \$25.00	(Katz)	(VERO BEACH)
WZZR-F	92.7	50 KW @ 482		AOR		(Katz)	(STUART)

Commodore
Commodore

Other ranked stations -- See West Palm Beach

FORT WAYNE

Arbitron Rank/Pop (12+): 99/381,800
 MSA Rank/Pop: 103/472,000
 DMA # 103
 Average Person Ratings: 16.6
 Market TSL: 21.75 hours

Stations: 17/16
 Diaries: 1071/356:1/60.5%
 Sample Target: 1120
 % Below Line: 3.6
 % Not Listed: 18.4

1995 Revenue: \$15,800,000
 HH Inc.: \$45,823
 Retail \$: 4.2 Bil
 Pop per Station: 23,863
 #1 Biller: WAJI-F \$2,700,000
 #1 Billing Portfolio: Federated duop \$4,200,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQHK-F (C)	83/13.1	10.1	8.6	5.6	3.8	----	92/1139	965/25.3	22.7	18.7	C	WQHK-F
2. WBYR-F (AOR)	55/ 8.7	7.0	7.2	9.8	7.8	----	115/1491	695/18.2	18.4	18.7	D	WBYR-F
3. WBTU-F (C)	52/ 8.2	6.3	10.1	7.5	9.5	----	114/1449	675/17.7	15.7	19.6	D	WBTU-F
4. WAJI-F (AC)	44/ 7.0	11.5	9.9	11.2	10.4	----	79/1258	720/18.9	22.3	18.8	D	WAJI-F
WOWO (FS)	44/ 7.0	5.4	6.6	6.7	7.8	----	64/959	697/18.3	16.4	18.1	C	WOWO
6. WEJE-F (AOR-NR)	33/ 5.2	1.7	2.2	1.2	---	----	42/616	461/12.1	8.0	4.3	A	WEJE-F
7. WDJB-F (CHR)	31/ 4.9	4.3	6.6	6.2	6.0	----	36/781	643/16.8	15.8	17.8	A	WDJB-F
WLDE-F (O)	31/ 4.9	5.4	5.8	5.6	2.9	----	35/673	601/15.7	16.0	13.8	B	WLDE-F
9. WFWI-F (O-70's)	26/ 4.1	7.2	1.9	1.9	3.4	----	32/627	516/13.5	16.8	6.9	C	WFWI-F
10. WMRI-F (EZ)	23/ 3.6	3.1	2.7	2.3	3.3	----	36/540	281/ 7.4	5.8	6.6	A	WMRI-F
11. WMEE-F (AC/CHR)	22/ 3.5	5.0	5.4	7.0	9.3	----	43/1116	633/16.6	19.3	21.1	C	WMEE-F
12. WXKE-F (AOR/CL)	20/ 3.2	4.7	4.0	5.9	5.9	----	24/400	306/ 8.0	11.4	12.1	B	WXKE-F
13. WGL (T)	16/ 2.5	3.1	3.7	4.4	3.6	----	24/417	330/ 8.6	8.2	10.5	B	WGL
WJFX-F (B)	16/ 2.5	3.1	1.4	2.2	1.3	----	16/196	196/ 5.1	5.8	3.9	A	WJFX-F
15. WGL -F (T)	14/ 2.2	2.0	2.7	2.2	1.1	----	16/280	248/ 6.5	6.4	7.3		WGL -F

12+ FM SHARE (METRO): 87.21% (450 of 516) (FAL 94: 82.11%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDJB-F>>	1 WQHK-F<	1 WQHK-F	1 WQHK-F	1 WQHK-F	1 WQHK-F<	1 WQHK-F>	1 WQHK-F	1 WQHK-F>	1 WQHK-F	1 WOWO
2 WEJE-F	2 WBYR-F	2 WBYR-F	2 WBYR-F	2 WBYR-F	2 WOWO	2 WFWI-F	2 WBYR-F	2 WBYR-F	2 WBYR-F	2 WQHK-F>>
WQHK-F	3 WEJE-F	3 WAJI-F	3 WAJI-F	3 WAJI-F	3 WBTU-F	WOWO	3 WBTU-F<	3 WBTU-F	3 WDJB-F<	3
4 WBTU-F	4 WAJI-F	4 WBTU-F	4 WBTU-F	4 WBTU-F>	4 WLDE-F	4 WBYR-F<	4 WAJI-F	4 WAJI-F	4 WBTU-F<	4
5	5 WBTU-F	5 WEJE-F	5	5 WLDE-F	5	5 WBTU-F	5	5	5 WEJE-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEJE-F	1 WQHK-F>	1 WQHK-F	1 WQHK-F>	1 WQHK-F>	1 WBYR-F	1 WBYR-F>	1 WBYR-F	1 WBYR-F>	1 WBYR-F>
2 WJFX-F	2 WAJI-F	2 WAJI-F	2 WAJI-F	2 WAJI-F	WQHK-F	2 WQHK-F	2 WXKE-F	2 WQHK-F	2 WQHK-F
3 WAJI-F	3 WEJE-F	3 WBYR-F	3 WBTU-F>	3 WBTU-F>	3 WEJE-F	3 WXKE-F	3 WBTU-F	3 WFWI-F	3 WFWI-F
WQHK-F	4 WBYR-F	4	4 WBYR-F	4 WBYR-F	4 WDJB-F	WEJE-F	4	4 WXKE-F	4 WXKE-F
5	5 WBTU-F	5	WEJE-F	WLDE-F	5	5	5	5 WAJI-F	5 WAJI-F
6	6	6	6	6	6	6	6	6	6 WLDE-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WFCV	1090	FORT WAYNE	0.5/1.4/ 3/ 54	WAJI-F, WLDE-F (Sarkes Tarzian)	11.9%	15.8%	22.2%
WQHK	1380	FORT WAYNE	0.5/4.0/ 3/ 159	WGL A/F, WEJE-F (Local)	9.9%	8.9%	4.7%
				WOWO, WMEE-F, WQHK A/F (Federated)	24.1%	23.7%	26.6%
				WXKE-F, WEXI-F (Local)	3.2%	5.1%	6.2%
					49.1%	53.5%	59.7%

FRESNO

RADIO STATIONS

AM STATIONS

KEYQ, 980,	500 W/48 W	, Standards	SMN, \$ 15.00	(Mc-Guild)	Americom
KFIG, 1430,	5 KW (DA-1)	, Hispanic	, \$<20.00	(---)	Liberman
KFRE, 940,	50 KW (DA-2)	, Country	WESTWD, ABC, \$ NA	(D&R)	EBE
KGST, 1600,	5 KW (DA-N)	, Hispanic	CBS, \$<20.00	(Lotus)	Lotus
KMJ, 580,	5 KW	, News/Talk	WESTWD, TALKNT, \$ 91.00	(Katz)	Henry
KQEQ, 1220,	250 W/67 W	, Spanish	, \$<20.00	(---)	
KXEX, 1550,	5 KW/2.5 KW (DA-2)	, Hispanic	, \$ 17.00	(SBS)	(FOWLER)
KYNO, 1300,	5 KW/1 KW (DA-N)	, Oldies	SMN CNN, \$ 16.00	(CBS)	Mondosphere

FM STATIONS

KBOS, 94.9,	17 KW @ 850	, CHR	ABC, \$ 51.00	(Eastman)	Patterson (TULARE)
KEZL, 96.7,	25 KW @ 298	, Jazz	, \$ 30.00	(Mc-Guild)	Americom (FOWLER)
KFRR, 104.1,	17 KW @ 853	, AOR-NR	, \$ 24.00	(---)	Mondosphere (WOODLAKE)
KFSO, 92.9,	19 KW @ 820	, Oldies	, \$ 51.00	(Mc-Guild)	Americom (VISALIA)
KJFX, 95.7,	50 KW @ 321	, Classic AOR	, \$ 33.00	(CBS)	Mondosphere
KJOI, 98.9,	19 KW @ 820	, Soft AC	, \$ 29.00	(MMR)	(DINUBA)
KJWL, 99.3,	3 KW @ 328	, Standards	WESTWD, CNN, \$ 25.00	(---)	
KKDJ, 105.9,	2.4 KW @ 1958	, Oldies - 70's	, \$ 28.00	(D&R)	Henry
KLBN, 105.1,	0.6 KW @ 1903	, Hispanic	CBS, \$ 22.00	(Lotus)	Lotus (AUBERRY)
KMPH, 107.5,	21 KW @ 643	, News	CBS, AP, \$ 20.00	(Eastman)	Pappas (HANFORD)
KNAX, 97.9,	48 KW @ 289	, Country	ABC, \$ 49.00	(D&R)	EBE
KOOO, 101.9,	2.3 KW @ 1948	, Hispanic	CNN, \$ 27.00	(Caballero)	Dwight Case
KRZR, 103.7,	50 KW @ 500	, AOR	, \$ 37.00	(Christal)	Patterson (HANFORD)
KSKS, 93.7,	68 KW @ 1909	, Country	, \$ 49.00	(Katz)	Henry
KRBT, 101.1,	4.7 KW @ 1076	, Country	, \$<20.00	(D&R)	EBE
KTAA, 94.3,	3 KW @ 328	, Hispanic	, \$ 19.00	(---)	(KERMAN)
KTHT, 102.7,	50 KW @ 500	, CHR	AP, \$ 28.00	(Banner)	Americom
KZFO, 92.1,	25 KW @ 1050	, Hispanic	, \$ 24.00	(Caballero)	(MADERA)

Miscellaneous: KYNO, KJFX-F sold by Brown to Mondosphere for \$3,000,000 (Stanfield) . . . KKTR, KBOS-F sold to Patterson (D) for \$6,250,000 (MVP). . . KTHT-F sold by Patterson to Americom (D) for \$2,200,000 (MVP). . . KFRE sold by EBE to Pappas for \$1,025,000. . . KGST-F changed to KLBN-F (Sep). . . KNAX-F, KRBT-F sold by EBE to Osborn (D) for \$7,000,000. . .

GAINESVILLE-OCALA

Arbitron Rank/Pop (12+): 108/362,400

Stations: 27/18

1995 Revenue: \$10,500,000

MSA Rank/Pop: 202-427,000 - Gainesville

Diaries: 822/441:1/51.0%

HH Inc.: \$31,996

186-427,000 - Ocala

Sample Target: 800

Retail \$: 3.9 Bil

DMA # 167

% Below Line: 10.8

Pop per Station: 20,133

Average Person Ratings: 15.9

% Not Listed: 20.1

#1 Biller: WKTK-F \$2,500,000

Market TSL: 21.50 hours

#1 Billing Portfolio: Entercom WKTK \$2,500,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WOGK-F (C)	72/12.5	9.4	10.1	8.5	6.3	----	106/1160	758/20.9	19.1	17.3	C	WOGK-F
2. WKTK-F (AC)	40/ 6.9	10.8	8.7	9.6	7.1	----	63/987	565/15.6	19.2	19.9	D	WKTK-F
3. WRUF-F (AOR)	38/ 6.6	7.2	6.5	9.6	5.4	----	67/1138	689/19.0	16.9	19.3	C	WRUF-F
4. WTRS-F (C)	37/ 6.4	6.4	6.0	7.5	13.0	----	53/695	461/12.7	12.5	13.2	C	WTRS-F
5. WMFQ-F (EZ)	31/ 5.4	4.0	5.6	4.3	5.9	----	37/463	345/ 9.5	8.5	8.2	B	WMFQ-F
6. WYKS-F (CHR)	22/ 3.8	3.6	2.0	3.5	3.3	----	22/448	405/11.2	12.2	9.2	B	WYKS-F
7. WRZN (ST)	21/ 3.6	4.7	5.0	3.1	4.1	----	40/353	166/ 4.6	4.2	4.5	B	WRZN
WFEZ-F (B)	21/ 3.6	3.2	3.4	4.5	3.7	----	21/261	254/ 7.0	7.1	6.7	A	WFEZ-F
9. WJHM-F (B)	20/ 3.5	4.5	3.2	4.3	4.5	----	26/365	305/ 8.4	9.5	7.7	A	WJHM-F
10. WOCA (T)	18/ 3.1	3.8	2.8	1.9	1.5	----	18/161	161/ 4.4	4.2	4.6	A	WOCA
11. WYGC-F (C)	17/ 2.9	0.9	2.4	3.7	3.5	----	17/261	249/ 6.9	4.5	5.4	A	WYGC-F
WLUS (ST)	17/ 2.9	2.1	1.4	1.4	1.3	----	17/119	105/ 2.9	2.8	3.3	A	WLUS
13. WRRX-F (AOR/CL)	15/ 2.6	1.1	1.4	1.6	2.2	----	15/238	209/ 5.8	5.6	7.4	A	WRRX-F
14. WOCL-F (O)	13/ 2.2	1.3	2.2	1.9	1.3	----	34/503	236/ 6.5	5.3	5.2	A	WOCL-F
WNDD-F (AOR)	13/ 2.2	2.6	2.4	1.7	2.8	----	14/252	231/ 6.4	6.5	5.4	B	WNDD-F
16. WRUF (N/T)	11/ 1.9	0.9	1.6	1.6	1.1	----	14/218	165/ 4.6	4.2	4.5	A	WRUF
17. WMOP (C)	10/ 1.7	1.5	1.6	3.1	1.5	----	10/168	168/ 4.6	3.0	4.2	A	WMOP
18.												
19.												
20.												

12+ FM SHARE (METRO): 81.39% (376 of 462) (FAL 94: 80.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOGK-F>>	1 WOGK-F<	1 WOGK-F	1 WOGK-F>	1 WOGK-F>	1 WOGK-F>	1 WOGK-F>	1 WOGK-F>	1 WOGK-F>	1 WOGK-F>	1 WOGK-F>
2 WJHM-F	2 WRUF-F	2 WRUF-F	2 WFEZ-F	2 WKTK-F	2 WMFQ-F<	2 WKTK-F>	2 WKTK-F<	2 WTRS-F	2 WJHM-F>	2 WKTK-F
3	3 WYKS-F	3 WKTK-F>	WRUF-F>	3 WRUF-F>	3 WTRS-F	3 WRUF-F<	3 WRUF-F	3 WRUF-F<	3 WFEZ-F	3 WRUF-F
4	4 WKTK-F	4 WTRS-F	4 WTRS-F	4 WTRS-F	4 WKTK-F	4 WTRS-F	4 WTRS-F<	4 WKTK-F	4 WMFQ-F	WJHM-F
5	5 WFEZ-F	WYKS-F	5 WMFQ-F	5 WMFQ-F	5 WRZN	5 WMFQ-F	5 WMFQ-F	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYKS-F>	1 WOGK-F	1 WOGK-F>	1 WKTK-F	1 WOGK-F<	1 WRUF-F>	1 WRUF-F	1 WOGK-F>	1 WOGK-F<	1 WOGK-F
2 WRUF-F	2 WKTK-F	2 WKTK-F	WOGK-F>	2 WKTK-F>	2 WYKS-F	2 WOGK-F>	2 WRUF-F	2 WRUF-F>	2 WRUF-F>
WKTK-F	WYKS-F>	3 WRUF-F	3 WRUF-F	3 WMFQ-F	3 WJHM-F	3 WYKS-F	3 WFEZ-F	3 WKTK-F	3 WKTK-F
WOGK-F	4 WRUF-F	WYKS-F	4 WYKS-F	WRUF-F	4 WOGK-F	4 WFEZ-F	4 WKTK-F	WTRS-F	4 WTRS-F
5	5	WYGC-F	WMFQ-F	5 WTRS-F	WTRS-F>	5 WJHM-F	5	5	5 WRUF

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WNFQ-F	100.5	NEWBERRY	1.0/4.6/ 7/ 208	WTRS A/F, WYGC-F, WMFQ-F	14.7%	13.2%	20.0%
WTMC	1290	OCALA	1.2/4.0/ 7/ 144	(Asterisk)			
WYOC-F	104.9	HIGH SPRINGS	0.5/3.1/ 4/ 167				
WFKS-F	99.9	PALATKA	0.9/7.9/ 11/ 438				
WFYV-F	104.5	JACKSONVILLE	0.3/1.3/ 26/ 342				
WHTQ-F	96.5	ORLANDO	0.5/2.4/ 11/ 188				
WJRR-F	101.1	COCOA BEACH	0.5/2.0/ 3/ 139				
WMGF-F	107.7	MT. DORA	1.2/5.0/ 17/ 351				
WTKS-F	104.1	COCOA BEACH	1.2/3.6/ 10/ 174				
WXXL-F	106.7	TAVARES	0.5/3.8/ 4/ 229				

GAINESVILLE-OCALA

RADIO STATIONS

WLUS	, 980,	5 KW/166 W	, Standards	SMN,	\$<20.00	(---)		(GAINESVILLE)
WMOP	, 900,	3 KW/20 W	, Country	CNN,	\$<20.00	(Southern)		(OCALA)
WOCA	, 1370,	5 KW (DAYS)	, Talk	ABC,	\$<20.00	(---)		(OCALA)
WRUF	, 850,	5 KW (DA-N)	, News/Talk	CBS,	\$<20.00	(---)	Univ. of Fla.	(GAINESVILLE)
WWLO	, 1430,	2.5 KW (DAYS)	, Black/Gospel	, \$ 11.00	(---)			(GAINESVILLE)
WRZN	, 720,	10 KW/250 W	, Standards	ABC SMN,	\$<20.00	(---)		(HERNANDO)
WFEZ-F,	101.3,	3.5 KW @ 433	, Black	ABC,	\$<20.00	(---)		(WILLISTON)
WKTK-F,	98.5,	100 KW @ 1322	, AC	, \$ 48.00	(---)		Entercom	(CRYSTAL R.)
WMFQ-F,	92.9,	50 KW @ 476	, EZ	USA,	\$ 20.00	(---)	Asterisk	(OCALA)
WOGK-F,	93.7,	100 KW @ 1348	, Country	ABC,	\$ 35.00	(---)	Dix	(OCALA)
WRRX-F,	97.7,	3 KW @ 305	, AOR-Classic	WESTWD,	\$<20.00	(Christal)		(MICANOPY)
WRUF-F,	103.7,	100 KW @ 768	, AOR	SOURCE,	\$ 32.00	(---)	Univ. of Fla.	(GAINESVILLE)
WTRS-F,	102.3,	50 KW @ 489	, Country	ABC,	\$ 29.00	(---)	Asterisk	(DUNELLON)
WLVX-F,	95.5,	3 KW @ 328	, AOR	SMN,	\$<20.00	(---)		(SILVER SPRINGS)
WYGC-F,	100.9,	3 KW @ 298	, Country	WESTWD,	\$<20.00	(Mc-Guild)	Asterisk	(GAINESVILLE)
WYKS-F,	105.5,	3 KW @ 266	, CHR	, \$<20.00	(Republic)			(GAINESVILLE)

Other ranked stations -- see Orlando

Miscellaneous: WLVX-F changed calls to WNDD-F (August). . . WLUS (980) sold for \$75,000. . . WFEZ-F (Williston) sold for \$870,000 (Hadden). . .

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/586,600

Stations: 26/21

1995 Revenue: \$30,000,000

MSA Rank/Pop: 55/739,000

Diaries: 1585/370:1/59.0%

HH Inc.: \$52,199

DMA # 38 (w/Kalamazoo)

Sample Target: 1530

Retail \$: 7.1 Bil

Average Person Ratings: 15.6

% Below Line: 11.2

Pop per Station: 27,933

Market TSL: 20.50 hours

% Not Listed: 16.4

#1 Billing Portfolio: WOOD A/F, WBCT-F \$9,900,000

12+ METRO

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WBCT-F (C)	92/10.1	9.3	10.1	9.5	9.7	9.8	260/2936	1220/20.8	19.1	18.7	F	WBCT-F
2. WLAV-F (CL AOR)	76/ 8.3	7.9	5.6	5.8	6.9	6.9	107/1493	1019/17.4	15.6	16.0	D	WLAV-F
3. WOOD-F (SAC)	67/ 7.3	9.0	8.1	7.8	8.8	8.1	114/2136	1120/19.1	19.7	20.2	E	WOOD-F
4. WOOD (T)	62/ 6.8	6.5	7.2	7.8	8.3	7.1	81/1171	938/16.0	17.1	17.1	D	WOOD
5. WLHT-F (AC)	58/ 6.4	6.5	6.0	6.3	6.4	7.0	75/1160	893/15.2	13.1	13.0	F	WLHT-F
6. WSNX-F (CHR)	54/ 5.9	5.6	5.0	5.2	5.0	5.4	97/1933	1130/19.3	17.7	16.6	C	WSNX-F
7. WKLQ-F (AOR)	52/ 5.7	8.9	9.4	9.0	8.5	8.3	95/1464	919/15.7	20.6	19.3	F	WKLQ-F
8. WGRD-F (AOR-NR)	50/ 5.5	4.6	5.6	6.5	5.8	5.6	82/1717	1015/17.3	18.5	17.7	D	WGRD-F
9. WODJ-F (O)	43/ 4.7	4.4	4.5	4.2	5.1	4.5	69/1283	821/14.0	13.0	13.0	C	WODJ-F
10. WCUZ-F (C)	31/ 3.4	3.4	4.9	5.2	4.9	4.2	57/1012	595/10.1	15.2	11.8	C	WCUZ-F
11. WKWM (B)	29/ 3.2	2.1	2.3	0.7	2.6	2.1	29/183	183/ 3.1	2.9	2.8	A	WKWM
12. WMUS-F (C)	26/ 2.8	1.9	3.5	2.3	2.4	2.6	68/1056	391/ 6.7	7.4	6.5		WMUS-F
13. WFGR-F (CL)	22/ 2.4	1.3	1.9	2.6	2.2	2.1	22/460	425/ 7.2	5.2	6.5	A	WFGR-F
14. WFUR-F (REL)	17/ 1.9	1.4	1.5	2.1	1.8	1.7	31/656	406/ 6.9	5.4	6.8	A	WFUR-F
15. WJQK-F (REL)	15/ 1.6	2.2	1.3	2.9	1.7	2.0	28/427	277/ 4.7	4.9	4.8	A	WJQK-F
16. WHTC (FS)	13/ 1.4	1.9	0.9	0.4	1.0	1.2	13/208	176/ 3.0	2.5	2.7	A	WHTC
17. WAKX-F (AC/CHR)	11/ 1.2	0.6	0.8	0.7	0.9	0.8	13/330	256/ 4.4	4.5	4.2	A	WAKX-F
18. WQFN-F (EZ)	11/ 1.2	1.1	1.5	1.0	0.4	1.2	13/249	203/ 3.5	2.8	2.0	A	WQFN-F
19.												
20.												

12+ FM SHARE (METRO): 83.88% (640 of 763) (FAL 94: 84.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSNX-F>>	1 WBCT-F	1 WLAV-F	1 WLAV-F	1 WLAV-F<	1 WOOD	1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WOOD
2 WBCT-F	2 WKLQ-F<	WBCT-F>	2 WBCT-F	2 WBCT-F	2 WOOD-F	2 WGRD-AF	2 WLAV-F<	2 WLAV-F	2 WLAV-F<	2 WBCT-F
3 WKLQ-F	3 WLAV-F<	3 WLHT-F	3 WLHT-F	3 WLHT-F	3 WLAV-F	3 WOOD	3 WOOD	3 WOOD-F	3 WSNX-F	3 WLAV-F
4	4 WGRD-AF>	4 WKLQ-F<	4 WOOD-F	4 WOOD-F<	WBCT-F<	4 WLHT-F<	WOOD-F	4 WLHT-F	4 WKLQ-F	4 WKLQ-F
5	5 WSNX-F	5 WGRD-AF	WGRD-AF	5 WODJ-F	5 WLHT-F	5 WLAV-F	5 WLHT-F	5 WSNX-F	5 WOOD-F<	5 WOOD-F
6	6 WLHT-F	6 WOOD-F	6 WODJ-F	6 WGRD-AF	6 WODJ-F	6 WOOD-F<	6	6 WKLQ-F	6 WOOD	6
7	7	7	7	7	7	7 WSNX-F	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WLHT-F<	1 WLHT-F	1 WKLQ-F	1 WKLQ-F<	1 WLAV-F	1 WLAV-F	1 WLAV-F>
2 WSNX-F	2 WSNX-F	2 WLHT-F	2 WBCT-F	2 WBCT-F<	2 WBCT-F	2 WLAV-F<	2 WBCT-F	2 WBCT-F	2 WBCT-F
3 WGRD-AF	3 WGRD-AF	3 WGRD-AF	3 WOOD-F	3 WOOD-F>	3 WLAV-F	3 WBCT-F	3 WGRD-AF	3 WKLQ-F	3 WODJ-F
4 WKLQ-F	4 WLHT-F	4 WSNX-F	4 WLAV-F<	4 WLAV-F	4 WGRD-AF	4 WGRD-AF>	4 WKLQ-F	4 WGRD-AF>	4 WOOD
5 WOOD-F	5 WOOD-F	5 WLAV-F	5 WSNX-F	5 WODJ-F	WSNX-F	5	5 WOOD	5 WOOD	WGRD-AF
6	6 WKLQ-F	WOOD-F	6 WGRD-AF	6 WGRD-AF	6	6	6	6 WLHT-F	6 WKLQ-F
7	7 WLAV-F	7	7	7 WSNX-F	7	7	7	7 WODJ-F	7 WLHT-F

GRAND RAPIDS

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME		CONSOLIDATION REPORT	12+	25-54	REVENUE
WCUZ	1230	GRAND RAPIDS	0.3/2.5/	3/ 148	WGRD A/F, WLHT-F (Patterson)	11.9%	15.0%	22.7%
WGHN	1370	GRAND HAVEN	0.1/0.4/	1/ 21				
WGHN-F	92.1	GRAND HAVEN	0.2/1.5/	2/ 100				
WWJQ	1260	ZEELAND	0.3/0.9/	4/ 60	WKLQ-F, WLAV-F, WBBL (Bloomington)	14.0%	15.9%	21.0%
WYGR	1530	WYOMING	0.3/1.0/	3/ 61				
WMRR-F	101.7	MUSKEGON	0.9/2.3/	21/ 359	WCUZ A/F, WAKX-F (Federated)	4.9%	3.3%	8.6%
WNTX-F	92.3	ALLEGAN	0.5/2.5/	12/ 404				
WGN	720	CHICAGO	1.0/1.2/	16/ 196	WOOD A/F, WBCT-F (Local)	24.2%	23.5%	33.0%
					WFUR A/F, WQFN-F (Kuiper)	3.1%	1.8%	NA
					WODJ-F, WSNX-F (Goodrich)	10.6%	10.4%	10.7%
						68.7%	69.9%	96.0%

RADIO STATIONS

WBBL	, 1340,	1 KW	, AOR - New Rock	, \$ 15.00	(Banner)	Bloomington
WCUZ	, 1230,	1 KW	, SEE WCUZ-FM			
WKWM	, 1140,	5 KW (DAYS, DA)	, Black	AURN, \$<20.00	(Pat)	
WOOD	, 1300,	5 KW (DA-N)	, FS/Talk	WESTWD, TALKNT, \$ 47.00	(Katz)	
WAKX-F,	96.1,	50 KW @ 492	, CHR	ABC, \$<20.00	(Christal)	Federated (HOLLAND)
WBCT-F,	93.7,	320 KW @ 781	, Country	, \$ 85.00	(Mc-Guild)	WOOD owners (D)
WCUZ-F,	101.3,	50 KW @ 420	, Country	ABC, \$ 40.00	(Christal)	Federated
WFGR-F,	98.7,	2.8 KW @ 492	, Classical	, \$<20.00	(CMBS)	
WFUR-F,	102.9,	50 KW @ 500	, Religion	, \$<20.00	(---)	Kuiper
WGRD-F,	97.9,	13 KW @ 590	, AOR-NR	, \$ 51.00	(Eastman)	Patterson
WJQK-F,	99.3,	4.7 KW @ 371	, Religion	ABC, \$<20.00	(Mich.)	(ZEELAND)
WKLQ-F,	94.5,	50 KW @ 500	, AOR	ABC, \$ 73.00	(Banner)	Bloomington (HOLLAND)
WLAV-F,	96.9,	50 KW @ 500	, Classic AOR	WESTWD, Source, \$ 57.00	(---)	Bloomington
WLHT-F,	95.7,	40 KW @ 551	, AC	, \$ 87.00	(Eastman)	Patterson
WODJ-F,	107.3,	50 KW @ 492	, Oldies	WESTWD, \$ 44.00	(Katz)	Goodrich (GREENVILLE)
WOOD-F,	105.7,	265 KW @ 810	, Soft AC	, \$ 62.00	(Katz)	
WSNX-F,	104.5,	50 KW @ 360	, CHR	WESTWD, \$ 38.00	(Katz)	Goodrich (MUSKEGON)
WMUS-F,	106.9,	50 KW @ 479	, Country	ABC, WESTWD, \$ 29.00	(Banner)	(MUSKEGON)

GREENSBORO-WINSTON SALEM

Arbitron Rank/Pop (12+): 42/956,300
 MSA Rank/Pop: 47/1,130,000
 DMA # 47
 Average Person Ratings: 16.2
 Market TSL: 21.25 hours

Stations: 30/22
 Diaries: 1977/484:1/54.5%
 Sample Target: 1980
 % Below Line: 8.9
 % Not Listed: 18.8

1995 Revenue: \$31,600,000
 HH Inc.: \$41,965
 Retail \$: 10.9 Bil
 Pop per Station: 43,468
 #1 Biller: WTQR-F \$7,500,000
 #1 Billing Portfolio: Radio Equity duop \$12,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WTQR-F (C)	197/12.7	12.8	11.9	14.2	14.2	12.9	334/4069	2369/24.8	25.0	27.7	H	WTQR-F
2. WMAG-F (AC)	109/ 7.0	5.8	6.0	5.7	6.7	6.1	138/1760	1339/14.0	12.5	12.7	E	WMAG-F
3. WKZL-F (CHR/AC)	102/ 6.6	6.4	7.5	6.4	5.2	6.7	134/2057	1457/15.2	17.5	14.4	E	WKZL-F
4. WMQX-F (O)	86/ 5.6	5.7	5.0	4.0	4.5	5.1	121/1916	1269/13.3	14.4	13.6	C	WMQX-F
5. WJMH-F (B)	83/ 5.4	5.8	6.7	6.6	6.9	6.1	139/2298	1317/13.8	16.9	14.2	D	WJMH-F
6. WKRR-F (AOR/CL)	73/ 4.7	4.6	4.9	4.2	5.5	4.6	116/1716	1109/11.6	14.8	14.6	D	WKRR-F
7. WKSI-F (C)	71/ 4.6	7.1	4.7	6.7	4.5	5.8	107/1906	1237/12.9	11.8	11.6	C	WKSI-F
8. WXRA-F (AOR)	70/ 4.5	3.9	5.0	6.7	7.1	5.0	101/1925	1323/13.8	14.3	14.0	C	WXRA-F
9. WQMG-F (B)	64/ 4.1	5.0	6.2	5.5	4.9	5.2	88/1705	1084/11.3	12.7	11.4	C	WQMG-F
10. WSJS (FS/T)	60/ 3.9	4.8	4.9	4.4	4.9	4.5	63/1046	974/10.2	11.1	11.8	D	WSJS
11. WHSL-F (C)	42/ 2.7	1.8	2.0	1.6	2.5	2.0	64/1218	835/ 8.7	7.2	8.1	B	WHSL-F
12. WEND-F (AOR-NR)	40/ 2.6	1.4	1.5	0.9	1.1	1.6	61/1184	751/ 7.9	4.5	2.5	B	WEND-F
13. WFMX-F (C)	39/ 2.5	1.9	2.1	2.3	2.2	2.2	78/1477	664/ 6.9	6.1	7.2	D	WFMX-F
14. WPCM-F (C)	38/ 2.5	3.1	2.5	3.1	3.6	2.8	77/1419	742/ 7.8	6.2	9.9	C	WPCM-F
15. WQMG (G)	38/ 2.5	1.3	1.3	1.3	0.8	1.6	38/208	208/ 2.2	2.1	1.4	A	WQMG
16. WDCG-F (CHR)	22/ 1.4	1.1	1.2	1.2	1.1	1.2	73/1484	537/ 5.6	4.8	4.1		WDCG-F
17. WWGL-F (REL)	20/ 1.3	2.1	1.7	2.0	1.2	1.8	37/779	423/ 4.4	4.9	4.4		WWGL-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 80.60% (1014 of 1258) (FAL 94: 88.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMH-F>>	1 WTQR-F<	1 WTQR-F>	1 WTQR-F	1 WTQR-F	1 WTQR-F>	1 WTQR-F>	1 WTQR-F>	1 WTQR-F>	1 WJMH-F<	1 WTQR-F
2 WEND-F	2 WXRA-F<	2 WMAG-F<	2 WMAG-F	2 WMAG-F	2 WMQX-F<	2 WKZL-F	2 WMAG-F	2 WMAG-F	2 WTQR-F>	2 WAAA
3 WXRA-F	3 WKZL-F	3 WKZL-F<	3 WKZL-F	3 WKZL-F	3 WMAG-F	3 WMAG-F	3 WKZL-F	3 WKZL-F<	3 WQMG-F	3 WJMH-F
4	4 WKRR-F	4 WKRR-F	4 WKRR-F<	4 WMQX-F	4 WKZL-F	4 WSJS	4 WSJS	4 WMQX-F	4 WXRA-F<	4 WQMG-F
5	5 WJMH-F<	5 WXRA-F<	5 WMQX-F	5 WKRR-F	WSJS	5 WKRR-F	5 WMQX-F	5 WJMH-F	5 WKRR-F<	5 WSJS
6	6 WMAG-F	6 WJMH-F	6	6	6	6	6	6 WKRR-F<	6 WMAG-F<	6
7	7	7 WMQX-F	7	7	7	7	7	7 WXRA-F	7 WMQX-F	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMH-F	1 WMAG-F	1 WMAG-F	1 WMAG-F	1 WMAG-F>	1 WXRA-F	1 WXRA-F	1 WKRR-F	1 WTQR-F>	1 WTQR-F>
2 WTQR-F	2 WKZL-F	2 WKZL-F>	2 WKZL-F	2 WKZL-F	2 WTQR-F	2 WTQR-F<	2 WXRA-F	2 WKRR-F	2 WKRR-F
3 WQMG-F	3 WTQR-F<	3 WTQR-F	3 WTQR-F>	3 WTQR-F	3 WJMH-F	3 WKRR-F>	3 WTQR-F<	3 WXRA-F	3 WKZL-F<
4 WKSI-F	4 WJMH-F	4 WKSI-F	4 WJMH-F	4 WMQX-F	4 WEND-F	4 WJMH-F	4 WKZL-F	4 WKZL-F	4 WMQX-F
5 WEND-F	5 WKSI-F	5 WKRR-F	5 WKSI-F	5 WKSI-F	5 WKSI-F	5 WKSI-F	5 WMAG-F	5 WMQX-F	5 WMAG-F
6	6 WQMG-F	6 WQMG-F	6 WMQX-F	6	6 WKRR-F>	6	6 WKSI-F	6	6 WXRA-F
7	7	7	7 WQMG-F	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WAAA	980	WINSTON-SALEM	0.6/2.0/ 11/ 205	WMQX-F, WJMH-F, WPOL (Max)	11.0%	11.0%	13.3%
WBAG	1150	BURLINGTON	0.3/0.9/ 5/ 91				
WKEW	1400	GREENSBORO	0.6/1.7/ 9/ 172				
WKXR	1260	ASHEBORO	0.3/1.1/ 5/ 104	WKRR-F, WKZL-F (Dick)	11.3%	14.5%	20.3%
WLXN	1440	LEXINGTON	0.4/1.0/ 6/ 99				
WMFR	1230	HIGH POINT	1.2/2.8/ 19/ 267				
WWWB	1320	GREENSBORO	0.1/0.9/ 2/ 90	WMFR, WWWB, WMAG-F (SFX)	8.2%	10.1%	12.7%
WPOL	1340	WINSTON-SALEM	0.6/1.2/ 10/ 110				
WEDJ-F	95.1	CHARLOTTE	0.4/2.6/ 25/ 694	WSJS, WTQR-F, WXRA-F (Radio Equity)	21.1%	18.2%	38.0%
WQOK-F	97.5	S. BOSTON, VA	0.3/1.4/ 78/1477				
WSOC-F	103.7	CHARLOTTE	0.6/1.9/ 59/ 915		51.6%	53.8%	84.3%
WSSS-F	104.7	CHARLOTTE	0.5/1.5/ 19/ 477				
WZZU-F	93.9	BURLINGTON	0.6/2.6/ 29/ 776				

GREENSBORO-WINSTON SALEM

RADIO STATIONS

WAAA,	980,	1 KW/69 W	, Black	AURN, \$ 16.00	(---)	
WMFR,	1230,	1 KW	, Talk	ABC, AP, \$ 18.00	(Christal)	SFX
WSJS,	600,	5 KW (DA-2)	, FS/Talk	WESTWD, TALKNT, \$ 54.00	(Mc-Guild)	Radio Equity
WFMX-F,	105.7,	100 KW @ 290	, Country	, \$ 38.00	(---)	Adventure (STATESVILLE)
WHPE-F,	95.5,	100 KW @ 440	, Religion	, \$ 16.00	(---)	
WHSL-F,	100.3,	100 KW @ 1046	, Country	WESTWD, \$ 35.00	(MMR)	HMW
WJMH-F,	102.1,	100 KW @ 1204	, Black	, \$ 55.00	(D & R)	Max (REIDSVILLE)
WKRR-F,	92.3,	100 KW @ 1289	, AOR/Classic	, \$ 65.00	(Katz)	Dick (ASHEBORO)
WKSI-F,	98.7,	100 KW @ 718	, Country	, \$ 40.00	(Eastman)	Bahakel
WKZL-F,	107.5,	100 KW @ 994	, AC/CHR	, \$ 78.00	(Katz)	Dick
WMAG-F,	99.5,	100 KW @ 1499	, AC	, \$ 73.00	(Christal)	SFX
WMQX-F,	93.1,	100 KW @ 1099	, Oldies	, \$ 47.00	(D&R)	Max
WPCM-F,	101.1,	100 KW @ 1191	, Country	WESTWD, \$ 34.00	(Mc-Guild)	(BURLINGTON)
WQMG-F,	97.1,	100 KW @ 1233	, Black	CBS, ABC, \$<20.00	(Banner)	
WTQR-F,	104.1,	100 KW @ 1420	, Country	WESTWD, \$150.00	(Mc-Guild)	Radio Equity
WWGL-F,	94.1,	100 KW @ 485	, Religion	CNN, \$ 17.00	(TN)	(LEXINGTON)
WXRA-F,	94.5,	100 KW @ 981	, AOR	WESTWD, SOURCE, \$ 39.00	(Mc-Guild)	Radio Equity (EDEN)

Miscellaneous: WFXF-F changes from Oldies - 70's to Country (Oct., after book). . . WMFR, WWWB, WMAG-F sold by HMW to SFX (D) for \$6,000,000 . . . WFXF-F changes to WHSL-F (Nov). . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

GREENVILLE-NEW BERN, NC

Arbitron Rank/Pop (12+): 80/455,300
 MSA Rank/Pop: 282 - Greenville
 237 - Jcksnvlle/407,000
 DMA # 104
 Average Person Ratings: 15.9
 Market TSL: 21.25 hours

Stations: 30/22
 Diaries: 1258/362:1/55.9%
 Sample Target: 1035
 % Below Line: 10.3
 % Not Listed: 13.4

1995 Revenue: \$13,000,000
 HH Inc.: \$34,884
 Retail \$: 3.7 Bil
 Pop per Station: 20,695
 #1 Biller: WRNS A/F \$3,400,000
 #1 Billing Portfolio: Pinnacle duop \$4,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WRNS-F (C)	144/19.8	15.2	20.4	18.3	17.9	18.4	199/2004	1418/31.1	31.5	32.4	E	WRNS-F
2. WIKS-F (B)	116/16.0	16.0	13.3	15.6	13.3	15.2	150/1371	992/21.8	23.8	23.8	D	WIKS-F
3. WSFL-F (AOR)	72/ 9.9	9.8	7.7	9.0	8.6	9.1	90/1128	843/18.5	15.9	18.3	C	WSFL-F
4. WDLX-F (AC/CHR)	33/ 4.5	4.2	3.7	3.9	4.6	4.1	48/1091	662/14.5	12.0	14.6	C	WDLX-F
5. WNCT-F (O)	31/ 4.3	3.8	4.1	3.8	2.9	4.0	53/944	524/11.5	12.2	10.3	B	WNCT-F
WRHT-FF (CHR)	31/4.3	5.3	7.0	5.9	4.6	5.6	43/893	603/13.2	16.2	14.8	C	WRHT-FF
7. WKO0-FF (O)	21/ 2.9	4.9	3.9	3.8	3.6	3.9	28/424	330/ 7.2	9.2	7.7	C	WKO0-FF
8. WXQR-F (AOR)	16/ 2.2	1.9	1.1	1.0	0.9	1.6	21/249	206/ 4.5	6.2	4.8		WXQR-F
WTRG-F (O)	16/ 2.2	0.8	1.5	2.4	1.7	1.7	40/701	269/ 5.9	5.0	6.0		WTRG-F
10. WKQT-F (AC)	13/ 1.8	1.9	2.1	2.3	1.8	2.0	13/260	260/ 5.7	6.3	7.9		WKQT-F
WRDU-F (AOR)	13/ 1.8	2.8	2.8	1.7	2.9	2.3	60/900	302/ 6.6	6.1	7.4		WRDU-F

12+ FM SHARE (METRO): 94.28% (593 of 629) (FAL 94: 89.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIKS-F>>	1 WIKS-F	1 WRNS-F<	1 WRNS-F>	1 WRNS-F>	1 WRNS-F>>	1 WRNS-F	1 WRNS-F>	1 WRNS-F	1 WIKS-F	1 WRNS-F>>
2 WRNS-F	2 WRNS-F	2 WIKS-F>	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WSFL-F<	2 WIKS-F>	2 WIKS-F>	2 WRNS-F>>	2 WIKS-F
3 WRHT-FF	3 WSFL-F>>	3 WSFL-F>>	3 WSFL-F>	3 WSFL-F>	3 WNCT-F	3 WIKS-F>>	3 WSFL-F>	3 WSFL-F	3	3 WTKF-F
4	4	4	4 WDLX-F	4 WDLX-F	4 WSFL-F	4	4	4	4	4
5	5	5	5	5 WNCT-F	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIKS-F>	1 WIKS-F	1 WRNS-F<	1 WRNS-F	1 WRNS-F	1 WIKS-F	1 WIKS-F<	1 WIKS-F	1 WRNS-F	1 WRNS-F>
2 WRNS-F>	2 WRNS-F>	2 WIKS-F>	2 WIKS-F>>	2 WIKS-F>	2 WRNS-F<	2 WRNS-F<	2 WRNS-F	2 WIKS-F<	2 WSFL-F<
3 WRHT-FF	3 WDLX-F<	3 WDLX-F	3 WDLX-F	3 WDLX-F	3 WSFL-F>>	3 WSFL-F>>	WSFL-F>>	3 WSFL-F>>	3 WIKS-F>>
4 WDLX-F>>	4 WRHT-FF	4 WSFL-F	4 WSFL-F	4 WSFL-F	4	4	4 WRDU-F>	4	4
5	5 WSFL-F	5 WRHT-FF>	5 WRHT-FF	5 WKO0-FF	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WELS 1010 KINSTON	0.6/1.8/ 4/ 80			WKQT-F, WIKS-F (Stephen Taylor)	17.8%	15.9%	16.9%
WELS-F 102.9 KINSTON	1.5/2.1/ 14/ 115						
WJNC 1240 JACKSONVILLE	0.6/1.6/ 5/ 89						
WMBL 740 MOREHEAD CITY	0.8/1.1/ 6/ 50			WKO0-F, WKJA-F (Local)	2.9%	3.7%	7.7%
WNBR-FF 94.1 ORIENTAL	1.0/3.7/ 7/ 182						
WOOD 1340 GREENVILLE	1.0/2.8/ 7/ 127						
WQSL 92.3 JACKSONVILLE	1.2/4.8/ 15/ 295			WXQR-F, WQSL-F (HVS)	3.4%	2.4%	4.6%
WRQR-F 94.3 FARMVILLE	1.5/2.7/ 11/ 165						
WRRF 930 WASHINGTON	0.8/1.5/ 6/ 78						
WTKF-F 107.3 ATLANTIC	1.4/3.1/ 10/ 142			WCBZ-F, WRHT-F (Local)	4.3%	4.0%	9.2%
WTOW 1320 WASHINGTON	0.4/0.6/ 3/ 29						
WFXK-F 104.3 TARBORO	1.7/4.8/ 38/ 528			WRNS A/F, WRRF, WDLX-F (Pinnacle)	24.3%	25.4%	30.8%
WGTM 590 WILSON	0.8/2.1/ 18/ 225						
WKTC-F 96.9 GOLDSBORO	0.6/4.0/ 62/ 887						
WRAL-F 101.5 RALEIGH	0.7/2.7/ 30/ 681			WSFL-F, WNCT A/F (Beasley)	14.2%	16.2%	20.0%
WZFX-F 99.1 WHITEVILLE	0.7/2.3/ 21/ 271				-----	-----	-----
WZXS-F 103.9 TOPSAIL BEACH	1.8/3.2/ 15/ 183				66.9%	67.6%	89.2%

GREENVILLE-NEW BERN, NC

RADIO STATIONS

WELS, 1010, 1 KW/500 W (DA-N), Black	WESTWD, \$ 10.00 (DORA)	(KINSTON)
WJNC, 1240, 1 KW, Full Service	WESTWD, \$ 10.00 (---)	(JACKSON.)
WJCV, 1290, 1 KW/47 W, Religion	, \$ 11.00 (---)	(JACKSON.)
WNCT, 1070, 10 KW (DA-N), Talk	ABC, \$ 14.00 (MMR)	Beasley (GREENVILLE)
WDLX-F, 93.3, 100 KW @ 1781, AC/CHR	ABC, \$ 38.00 (Banner)	Pinnacle (WASHINGTON)
WIKS-F, 101.9, 100 KW @ 981, Black	WESTWD, ABC, \$ 48.00 (D & R)	Taylor (NEW BERN)
WKOO-F, 98.7, 100 KW @ 977, Oldies	WESTWD, \$ 25.00 (D & R)	(JACKSON.)
WKQT-F, 103.3, 100 KW @ 594, AC	WESTWD, \$ <20.00 (Christal)	S. Taylor (NEWPORT)
WNCT-F, 107.9, 100 KW @ 1699, Oldies	ABC, \$ 24.00 (MMR)	Beasley (GREENVILLE)
WQSL-F, 92.3, 35 KW @ 236, AC/CHR	, \$ 19.00 (---)	HVS (JACKSON.)
WRHT-F, 96.3, 50 KW @ 472, CHR	, \$ 22.00 (---)	(MOREHEAD)
WRNS-F, 95.1, 100 KW @ 1499, Country	ABC, WESTWD, \$ 70.00 (Mc-Guild)	Pinnacle (KINSTON)
WSFL-F, 106.5, 100 KW @ 915, AOR	WESTWD, \$ 42.00 (D&R)	(NEW BERN)
WTKF-F, 107.3, 7 KW @ 607, Talk	TALKNT, WESTWD, \$ 16.00 (TN)	(ATLANTIC)
WTND-F, 99.5, 17 KW @ 843, Country	WESTWD, \$ 17.00 (D & R)	Taylor (GRIFTON)
WXQR-F, 105.5, 3 KW @ 298, AOR	, \$ <20.00 (K & P)	(JACKSON.)

OTHER RANKED STATIONS -- See Raleigh

Miscellaneous: WKQT-F sold to Stephen Taylor (D) for \$2,000,000 (Bergner). . . WNCT A/F sold by Park to Beasley (D) for \$3,000,000 (MVP). . .

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 59/704,100

Stations: 27/21
Diaries: 1778/396:1/51.9%
Sample Target: 1680
% Below Line: 4.8
% Not Listed: 15.0

1995 Revenue: \$26,700,000
HH Inc.: \$40,490
Retail \$: 8.3 Bil
Pop per Station: 33,529
#1 Biller: WSSL-AF \$5,900,000
#1 Billing Portfolio: SFX duop \$10,300,000

MSA Rank/Pop: 64/888,000
DMA # 35 (w/Asheville)
Average Person Ratings: 14.8
Market TSL: 19.50 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WSSL-F (C)	119/11.4	14.3	17.9	15.7	17.9	14.8	205/2950	1738/24.7	30.7	30.7	G	WSSL-F
2. WESC-F (C)	116/11.1	7.1	9.1	9.3	7.6	9.2	192/2630	1494/21.2	22.2	21.3	E	WESC-F
3. WJMZ-F (B)	111/10.7	9.5	9.8	11.2	8.3	10.3	149/1514	1092/15.5	14.7	13.2	D	WJMZ-F
4. WROQ-F (AOR)	89/ 8.5	10.5	8.3	9.3	8.3	9.2	141/2141	1304/18.5	16.2	17.8	F	WROQ-F
5. WMYI-F (AC)	87/ 8.3	7.5	7.9	8.5	8.0	8.1	143/2477	1426/20.3	20.0	21.5	F	WMYI-F
6. WSPA-F (SAC)	69/ 6.6	6.7	6.6	6.1	6.6	6.5	110/1876	1110/15.8	15.1	15.7	C	WSPA-F
7. WFBC-F (CHR)	49/ 4.7	5.4	3.2	3.8	4.6	4.3	86/1821	1011/14.4	11.4	15.5	B	WFBC-F
8. WMUU-F (EZ/ST)	37/ 3.6	2.6	3.1	3.3	2.9	3.2	57/890	601/ 8.5	7.1	6.4	B	WMUU-F
9. WXWX-FF (AOR-NR)	35/ 3.3	3.7	4.7	4.4	3.7	4.0	36/664	623/ 8.4	7.5	8.9	B	WXWX-FF
10. WORD (N/T)	21/ 2.0	1.5	2.1	0.8	0.4	1.6	26/398	325/ 4.6	4.5	2.2		WORD
11. WFBC (N/T)	20/ 1.9	1.4	1.7	2.0	4.4	1.8	21/334	322/ 4.6	4.2	8.1	B	WFBC
12. WFNO-F (C)	18/ 1.7	1.6	3.0	1.5	4.6	2.0	50/987	530/ 7.5	8.0	13.1	C	WFNO-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 89.50% (793 of 886) (FAL 94: 88.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMZ-F	1 WROQ-F	1 WSSL-F<	1 WSSL-F<	1 WSSL-F<	1 WESC-F	1 WESC-F	1 WSSL-F<	1 WSSL-F<	1 WJMZ-F<	1 WJMZ-F
2 WFBC-F	2 WJMZ-F	2 WROQ-F<	2 WMYI-F<	2 WMYI-F<	2 WSSL-F	2 WSSL-F<	2 WESC-F	2 WESC-F	2 WSSL-F>	2 WSSL-F
3 WSSL-F	3 WSSL-F>	3 WJMZ-F	3 WJMZ-F<	3 WJMZ-F<	3 WMYI-F	3 WROQ-F<	3 WMYI-F	3 WJMZ-F	3 WROQ-F	3 WROQ-F
4	4 WXWX-FF	4 WMYI-F	4 WROQ-F	4 WESC-F<	4 WJMZ-F	4 WJMZ-F<	4 WROQ-F	4 WMYI-F	4 WFBC-F	4 WMYI-F
5	WESC-F	5 WESC-F	5 WESC-F	5 WROQ-F	5 WSPA-F	5 WMYI-F	WJMZ-F	5 WROQ-F<	5 WESC-F	5 WESC-F
6	WMYI-F<	6 WSPA-F	6 WSPA-F	6 WSPA-F	6	6	WSPA-F	6 WSPA-F	6	6
7	7 WFBC-F	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMZ-F	1 WJMZ-F	1 WJMZ-F<	1 WJMZ-F	1 WMYI-F<	1 WROQ-F>	1 WROQ-F>	1 WROQ-F>	1 WROQ-F	1 WROQ-F<
WSSL-F	2 WMYI-F	2 WMYI-F	WMYI-F<	2 WJMZ-F<	2 WJMZ-F	2 WJMZ-F	2 WJMZ-F<	2 WSSL-F	2 WSSL-F
3 WXWX-FF	WSSL-F	3 WSPA-F	3 WSSL-F	3 WESC-F	3 WFBC-F	3 WSSL-F	3 WESC-F	3 WJMZ-F	3 WESC-F<
4 WFBC-F	4 WFBC-F	4 WSSL-F	4 WESC-F<	WSPA-F<	WSSL-F	4 WESC-F	WSSL-F	4 WESC-F	4 WMYI-F<
5 WMYI-F	5 WROQ-F	5 WFBC-F	5 WSPA-F	5 WSSL-F	WXWX-FF	5 WXWX-FF	5 WSPA-F	5 WMYI-F	5 WJMZ-F
WROQ-F	6 WSPA-F	WROQ-F	6 WROQ-F	6	6 WESC-F	6	WXWX-FF	6	6 WSPA-F
7	7 WXWX-FF	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WCKI	1300 GREER	0.6/1.2/ 6/	84
WESC	660 GREENVILLE	0.9/1.8/ 13/	223
WMMZ	1400 SPARTANBURG	0.6/1.8/ 6/	139
WPEK-F	98.1 SENECA	0.5/2.4/ 10/	277
WPJM	800 GREER	1.1/2.4/ 11/	170
WRIX	1020 HOMETLAND PARK	0.9/1.6/ 9/	138
WRIX-F	103.1 HONEA PARK	0.9/2.7/ 13/	235
WSPA	950 SPARTANBURG	1.1/3.0/ 11/	241
WMIT-F	106.9 BLACK MOUNTAIN, NC	0.9/3.7/ 36/	859
WKSF-F	99.9 ASHEVILLE, NC	0.4/3.2/ 76/	1264
WFOX-F	97.1 GAINESVILLE, GA	0.7/2.3/ 17/	315
WPEG-F	97.9 CONCORD, NC	1.2/3.3/ 33/	433
WJMG-F	96.1 SHELBY, NC	1.1/4.1/ 25/	592
WWSN-F	107.9 CHARLOTTE, NC	0.5/2.0/ 11/	296

CONSOLIDATION REPORT	12+	25-54	REVENUE
WSSL A/F, WMYI-F (SFX)	19.7%	22.9%	38.6%
WESC A/F, WFNO-F, WJMZ-F (Benchmark, pending)	24.4%	23.5%	27.7%
WORD, WFBC A/F (River City, semi-duop)	8.6%	6.5%	5.1%
WXWZ-F, WXWX-F (Local)	3.3%	2.2%	1.9%
	-----	-----	-----
	56.0%	55.1%	73.3%

GREENVILLE-SPARTANBURG

RADIO STATIONS

WESC	, 660,	50 KW (DAYS, DA),	SEE WEBC-FM					
WFBC	, 1330,	5 KW (DA-N)	News/Talk	WESTWD, ABC,	\$ 20.00	(Katz)	Keymarket	
WORD	, 910,	3.6 KW/1 KW(DA-2),	Talk	WESTWD, ABC,	\$ NA	(Katz)	Keymarket	
WPJM	, 800,	1 KW/438 W	Gospel	ABC,	\$ 15.00	(Keystone)		(GREER)
WSPA	, 950,	5 KW (DA-N)	Standards	CBS,	\$ 17.00	(Christal)		
WFNQ-F,	93.3,	93 KW @ 2030	Country	,	\$ 22.00	(---)	Benchmark	(FOREST CITY)
WESC-F,	92.5,	100 KW @ 2001	Country	ABC,	\$ 77.00	(Banner)	Benchmark	
WFBC-F,	93.7,	100 KW @ 1850	CHR	ABC,	\$ 40.00	(Katz)	Keymarket	
WJMZ-F,	107.3,	100 KW @ 1010	Black	ABC,	\$ 59.00	(Eastman)	Benchmark	(ANDERSON)
WXWX-F,	103.9,	6 KW @ 328	AOR-NR	CBS,	\$ 21.00	(MMR)		(EASLEY)
WLYZ-F,	103.3,	2.7 KW @ 495	BLACK (w/WXWX)	,	\$ NA	(---)		(GREER)
WMUU-F,	94.5,	100 KW @ 1200	EZ	AP,	\$ 24.00	(---)		
WMYI-F,	102.5,	20 KW @ 1778	AC	,	\$ 91.00	(Eastman)	SFX	(HENDERSON.)
WRIX-F,	103.1,	6 KW @ 328	Country	WESTWD, ABC,	\$ 16.00	(---)		(HONEA)
WROQ-F,	101.1,	100 KW @ 987	AOR	ABC,	\$ 88.00	(Banner)	ABS	(ANDERSON)
WSPA-F,	98.9,	100 KW @ 1909	Soft AC	,	\$ 43.00	(Christal)		
WSSL-F,	100.5,	100 KW @ 1240	Country	WESTWD,	\$105.00	(Mc-Guild)	SFX	(GREY COURT)

Miscellaneous: WJMZ-F resold by Amcom to Benchmark for \$6,800,000 (D+) . . . WXWX-F, WXWZ-F sold by HMW (semi-duop) for \$3,000,000 (MVP). . .

HARRISBURG

Arbitron Rank/Pop (12+): 73/518,600

Stations: 30/19
Diaries: 1489/348:1/63.5%
Sample Target: 1455
% Below Line: 12.4
% Not Listed: 13.3

1995 Revenue: \$19,000,000
HH Inc.: \$49,238
Retail \$: 6.0 Bil
Pop per Station: 27,295
#1 Biller: WNNK-F \$6,500,000
#1 Billing Portfolio: Patterson combo \$6,900,000

MSA Rank/Pop: 87/616,000
DMA #44 (w/York & Lancaster)
Average Person Ratings: 16.5
Market TSL: 22.25 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WNNK-F (CHR)	90/10.5	10.2	11.1	13.7	13.9	11.4	115/1903	1314/25.3	28.0	30.8	G	WNNK-F
2. WRKZ-F (C)	83/ 9.7	8.1	9.1	9.1	9.6	9.0	197/2239	910/17.5	16.9	18.1	E	WRKZ-F
3. WHP (FS)	76/ 8.9	8.5	7.2	8.2	9.0	8.2	114/1489	921/17.8	16.7	17.5	D	WHP
4. WTPA-F (AOR)	73/ 8.5	7.6	6.1	7.9	6.1	7.5	98/1365	789/15.2	15.3	15.2	D	WTPA-F
5. WRVV-F (AC/AOR)	67/ 7.8	8.5	10.5	7.4	7.1	8.6	103/1526	820/15.8	19.3	17.8	E	WRVV-F
6. WWKL-F (O)	47/ 5.5	6.1	6.4	4.9	5.9	5.7	72/1254	727/14.0	17.9	15.6	D	WWKL-F
7. WYMJ-F (AC)	29/ 3.4	2.4	---	---	---	---	40/749	489/ 9.4	---	---	B	WYMJ-F
8. WHYL (ST)	28/ 3.3	3.3	3.3	4.5	3.5	3.6	40/554	361/ 7.0	7.8	7.2	A	WHYL
9. WROZ-F (SAC)	27/ 3.2	3.9	3.7	4.2	3.1	3.8	119/1749	384/ 7.4	11.8	9.9		WROZ-F
10. WQXA-F (AC)	23/ 2.7	3.9	1.9	1.2	1.1	2.4	65/1261	493/ 9.5	8.8	6.5		WQXA-F
11. WNCE-F (EZ/ST)	22/ 2.6	3.4	2.9	3.0	2.5	3.0	36/539	325/ 6.3	4.9	4.9		WNCE-F
12. WHYL-F (C)	19/ 2.2	2.1	2.7	3.3	3.1	2.6	21/268	226/ 4.4	7.2	7.3	A	WHYL
13. WTCY (B)	18/ 2.1	2.7	2.7	1.5	2.2	2.3	18/231	229/ 4.4	4.2	2.9	A	WTCY
14. WLBR (FS)	16/ 1.9	2.2	2.6	1.8	1.8	2.1	16/290	274/ 5.3	5.6	5.0	A	WLBR
15. WCMB (T)	14/ 1.6	1.3	0.7	1.0	1.1	1.2	21/362	261/ 5.0	3.3	4.4	A	WCMB

12+ FM SHARE (METRO): 76.55% (568 of 742) (FAL 94: 77.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WNNK-F>>	1 WTPA-F>	1 WTPA-F<	1 WTPA-F<	1 WRVV-F<	1 WHP	1 WNNK-F	1 WHP	1 WNNK-F	1 WNNK-F	1 WRKZ-F>
2 WRKZ-F	2 WNNK-F	2 WNNK-F	2 WRVV-F	2 WTPA-F	2 WRKZ-F>	2 WRKZ-F<	2 WNNK-F	2 WHP	2 WTPA-F>	2 WNNK-F<
3 WQXA-F	3 WRVV-F	3 WRVV-F	3 WNNK-F	3 WNNK-F<	3 WNNK-F	3 WTPA-F	3 WRKZ-F<	3 WRKZ-F	3 WRKZ-F<	3 WRVV-F
4	4 WRKZ-F>	4 WRKZ-F	4 WRKZ-F	4 WRKZ-F	4 WRVV-F	4 WHP	4 WRVV-F	4 WTPA-F	4 WRVV-F	4 WLBR <
5	5	5 WWKL-F	5 WWKL-F	5 WWKL-F	5 WWKL-F	5 WRVV-F	5 WTPA-F	5 WRVV-F	5 WHP	5 WTPA-F
6	6	6 WHP	6 WHP	6 WHP	6	6 WWKL-F	6	6 WROZ-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNNK-F>>>	1 WNNK-F>	1 WTPA-F<	1 WNNK-F>	1 WNNK-F>	1 WTPA-F	1 WTPA-F>>	1 WTPA-F>	1 WTPA-F>	1 WTPA-F
2 WRVV-F	2 WTPA-F	2 WRVV-F	2 WRKZ-F	2 WRKZ-F	2 WNNK-F	2 WRVV-F	2 WRVV-F>	2 WRVV-F>	2 WRVV-F>
3 WQXA-F>	3 WRVV-F	3 WNNK-F	3 WRVV-F<	3 WRVV-F	3 WQXA-F>>	3 WNNK-F	3 WRKZ-F	3 WHP	3 WRKZ-F
4	4 WRKZ-F>	4 WRKZ-F>>	4 WTPA-F	4 WWKL-F	4 WRKZ-F	4 WRKZ-F	4 WWII	4 WNNK-F	4 WHP
5	5	5	5 WWKL-F	5 WTPA-F	5	5	5 WNNK-F	5 WRKZ-F	5 WWKL-F
6	6	6	6 WHP	6 WHP	6	6	6 WHP	6	6 WNNK-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WIOO 1000	CARLISLE	0.5/1.7/	4/ 90		WHP, WKBO, WRVV-F (Dame)	17.3%	19.8%	22.1%
WKBO 1230	HARRISBURG	0.6/3.1/	5/ 190					
WQIC-F 100.1	LEBANON	0.9/2.6/	8/ 168		WCMB, WWKL-F, WYMJ-F (Barnstable)	10.5%	14.0%	14.8%
WQLV-F 98.9	MILLERSBURG	1.1/2.0/	10/ 161					
WWII 720	SHIREMANSTOWN	1.2/2.1/	11/ 140					
WYGL-F 100.5	ELIZABETH	0.8/1.8/	16/ 227		WTPA, WNCE-F (Local)	11.1%	12.3%	17.8%
WARM-F 103.3	YORK	1.6/4.7/	117/1572			38.9%	46.1%	54.7%
WDAC-F 94.5	LANCASTER	1.6/4.7/	74/ 944					
WGTY-F 107.7	GETTYSBURG	0.5/2.0/	82/ 957					
WHTF-F 92.7	STARVIEW	1.5/7.1/	56/1047					
WIOV-F 105.1	EPHRATA	0.4/1.8/	68/1117					
WLAN-F 96.9	LANCASTER	0.9/4.6/	58/1275					
WSBA 910	YORK	0.4/0.8/	43/ 656					
WYCR-F 98.5	HANOVER	0.5/5.1/	43/1114					
WWMD-F 104.7	HAGERSTOWN	0.5/1.6/	18/ 289					

HARRISBURG

RADIO STATIONS

WCMB	, 1460,	5 KW (DA-N)	, Talk	CBS, IBN, \$<20.00	(Mc-Guild)	Barnstable	
WTCY	, 1400,	1 KW	, Black	SMN, ABC, \$<20.00	(Mc-Guild)	Calendar	
WHP	, 580,	5 KW (DA-N)	, Full Service	ABC, CNN, \$ 51.00	(MMR)	Dame	
WHYL	, 960,	5 KW/22 W (DA-1),	Standards	WESTWD, \$<20.00	(---)		(CARLISLE)
WLBR	, 1270,	5 KW/1 KW (DA-2),	Full Service	ABC, \$<20.00	(K & P)		(LEBANON)
WHYL-F,	102.3,	3 KW @ 328	, Country	CNN, \$<20.00	(---)		(CARLISLE)
WWKL-F,	99.3,	6 KW @ 328	, Oldies	WESTWD, \$ 50.00	(Mc-Guild)	Barnstable	
WNCE-F,	92.1,	3.3 KW @ 230	, EZ/Standards	ABC, \$ 15.00	(---)	WTPA owner (D)	(PALMYRA)
WNNK-F,	104.1,	23 KW @ 725	, CHR	AP, \$105.00	(Mc-Guild)	Patterson	
WRKZ-F,	106.7,	14 KW @ 928	, Country	ABC, \$ 75.00	(Torbet)	Telemedia	(HERSHEY)
WRVV-F,	97.3,	17 KW @ 840	, AC/AOR	, \$ 65.00	(MMR)	Dame	
WTPA-F,	93.5,	1.3 KW @ 718	, AOR	, \$ 64.00	(Banner)		(MECHANIC.)
WYMJ-F,	94.9,	25 KW @ 699	, AC	ABC, WESTWD, \$ 22.00	(Katz)	Barnstable	

Other Ranked Stations -- See York or Lancaster

Miscellaneous: WYMJ-F and WWKL-F swapped frequencies. . . WTCY, WNNK-F sold by Calendar to Patterson for \$20,000,000. . .
WCTX-F changes to WNCE-F (Nov). . .

HARTFORD

Arbitron Rank/Pop (12+): 41/962,700
 MSA Rank/Pop: 48/1,120,000
 DMA # 26 (w/New Haven)
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 24/17
 Diaries: 2127/453:1/56.1%
 Sample Target: 2040
 % Below Line: 8.6
 % Not Listed: 17.7

1995 Revenue: \$46,900,000
 HH Inc.: \$58,144
 Retail \$: 11.1 Bil
 Pop per Station: 56,629
 #1 Biller: WTIC \$7,700,000
 #1 Billing Portfolio: WTIC A/F \$12,100,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WTIC (FS)	200/12.3	11.4	11.9	12.6	12.2	12.1	258/3509	2475/25.7	25.8	23.8	H	WTIC
2. WRCH-F (SAC)	151/ 9.3	9.8	10.0	9.0	8.1	9.5	232/3106	1872/19.4	19.4	17.1	G	WRCH-F
3. WMYZ-F (C)	124/ 7.7	6.9	8.8	7.0	8.2	7.6	221/2825	1521/15.8	17.4	17.3	G	WMYZ-F
4. WKSS-F (CHR)	104/ 6.4	7.2	7.2	6.3	6.3	6.8	184/3899	2021/21.0	20.1	21.7	F	WKSS-F
5. WZMX-F (O-70's)	102/ 6.3	6.3	6.3	6.1	5.5	6.3	154/2945	1626/16.9	18.4	14.4	G	WZMX-F
6. WTIC-F (CHR)	91/ 5.6	6.0	5.7	6.6	7.3	6.0	148/3492	1878/19.5	20.9	22.5	F	WTIC-F
7. WMRQ-F (AOR-NR)	90/ 5.6	5.3	3.8	4.6	2.8	4.8	149/2807	1378/14.3	13.2	10.9	C	WMRQ-F
8. WHCN-F (AOR)	90/ 5.6	3.9	2.9	3.5	4.9	4.0	118/2156	1333/13.8	11.5	13.7	E	WHCN-F
9. WDRC-F (O)	76/ 4.7	5.7	5.4	5.2	5.6	5.3	166/3097	1343/14.0	14.9	15.2	F	WDRC-F
10. WDRC (ST)	74/ 4.6	5.0	4.4	5.5	3.3	4.9	78/958	870/ 9.0	8.2	7.4	C	WDRC
11. WCCC-AF (AOR)	31/ 1.9	2.0	1.8	1.8	4.4	1.9	48/1520	827/ 8.6	8.0	13.7	D	WCCC-AF
12. WFAN (SPRTS)	31/ 1.9	1.6	1.6	1.6	1.9	1.7	87/1852	653/ 6.8	5.9	6.1		WFAN
13. WAQY-F (CL AOR)	31/ 1.9	1.9	1.6	1.9	2.9	1.8	103/1967	698/ 7.3	6.9	10.9		WAQY-F
14. WPOP (T)	21/ 1.3	1.5	1.7	1.9	2.0	1.6	22/585	536/ 5.6	5.9	5.4	B	WPOP

12+ FM SHARE (METRO): 71.06% (948 of 1334) (FAL 94: 75.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKSS-F >>	1 WMRQ-F <	1 WRCH-F <	1 WRCH-F	1 WRCH-F	1 WTIC >	1 WTIC >>	1 WRCH-F	1 WTIC	1 WTIC <	1 WTIC >>
2 WMRQ-F	2 WZMX-F	2 WZMX-F	2 WZMX-F	2 WZMX-F	2 WRCH-F	2 WZMX-F	2 WTIC	2 WRCH-F	2 WKSS-F	2 WRCH-F
3 WTIC-F	3 WKSS-F	3 WHCN-F	3 WHCN-F	3 WMYZ-F	3 WMYZ-F	3 WRCH-F	3 WMYZ-F	3 WMYZ-F	3 WMRQ-F	3 WKSS-F
4	4 WHCN-F	4 WMRQ-F <	4 WMYZ-F	4 WHCN-F	4 WDRC	4 WKSS-F <	4 WZMX-F	4 WKSS-F	4 WDRC-F <	4 WDRC-F
5	5 WRCH-F	5 WMYZ-F <	5 WTIC-F	5 WTIC	5 WDRC-F	5 WTIC-F	5 WHCN-F <	5 WMRQ-F	5 WRCH-F	5
6	6 WMYZ-F	6 WKSS-F <	6 WTIC	6 WTIC-F	6	6 WHCN-F <	6 WTIC-F	6 WZMX-F	6	6
7	7	7 WTIC-F	7 WDRC-F	7	7	7 WDRC	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKSS-F	1 WKSS-F	1 WZMX-F	1 WRCH-F >	1 WRCH-F >>	1 WMRQ-F	1 WMRQ-F >	1 WHCN-F	1 WHCN-F <	1 WHCN-F
2 WTIC-F	2 WTIC-F	2 WRCH-F	2 WKSS-F <	2 WZMX-F	2 WZMX-F	2 WZMX-F <	2 WMRQ-F	2 WZMX-F	2 WZMX-F <
3 WMRQ-F	3 WZMX-F <	3 WKSS-F	3 WTIC-F	3 WKSS-F	3 WHCN-F	3 WHCN-F >	3 WZMX-F	3 WMRQ-F >	3 WMYZ-F >
4 WRCH-F	4 WRCH-F	4 WTIC-F	4 WZMX-F	4 WTIC-F	4 WKSS-F	4 WCCC-AF	4 WCCC-AF	4 WMYZ-F >	4 WMRQ-F
5 WMYZ-F	5 WMRQ-F	5 WMYZ-F	5 WMYZ-F	5 WMYZ-F	5 WCCC-AF	5 WKSS-F	5 WTIC-F	5	5
6	6 WMYZ-F	6 WHCN-F	6	6 WTIC <	6	6 WMYZ-F	6 WMYZ-F	6	6
7	7	7	7	7 WDRC-F	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME
WKND	1480	WINDSOR	0.5/0.9/	8/ 83
WLAT	1230	MANCHESTER	1.2/2.2/	20/ 211
WNEZ	910	NEW BRITAIN	0.3/2.0/	6/ 229
WRYM	840	NEW BRITAIN	0.5/0.9/	9/ 109
WKCI-F	101.3	HAMDEN	0.7/4.9/	64/1907
WMMW	1470	MERIDIAN	1.1/1.5/	29/ 327
WPLR-F	99.1	NEW HAVEN	0.9/5.2/	89/1814
WMAS-F	94.7	SPRINGFIELD, MA	0.9/2.9/	75/1255
WPKX-F	97.9	ENFIELD, CT	1.2/2.6/	100/1209

CONSOLIDATION REPORT	12+	25-54	REVENUE
WNEZ, WRCH-F, WZMX-F (American Radio Systems)	15.9%	21.0%	24.5%
WPOP, WHCN-F, WMRQ-F (Multimarket)	12.5%	13.6%	12.2%
	28.4%	34.6%	36.7%

HARTFORD

RADIO STATIONS

WDRC, 1300, 5 KW (DA-N)	, Standards	CNN, WESTWD , \$ 30.00 (Mc-Guild)	Buckley
WLAT, 1230, 1 KW	, Hispanic	, \$ 22.00 (---)	(MANCHESTER)
WNEZ, 910, 5 KW (DA-N)	, Talk	CNN , \$ 20.00 (Eastman)	Amer. Radio Systems
WPOP, 1410, 5 KW (DA-2)	, News/Talk	ABC , \$ 27.00 (D & R)	Multimarket
WTIC, 1080, 50 KW (DA-N)	, Full Service	CBS , \$ 135.00 (Group W)	Chase
WCCC-F, 106.9, 23 KW @ 731, AOR		WESTWD, ABC , \$ 44.00 (Torbet)	
WDRC-C, 102.9, 20 KW @ 810, Oldies		, \$ 90.00 (Mc-Guild)	Buckley
WHCN-F, 105.9, 16 KW @ 869, AOR		ABC , \$ 71.00 (Christal)	Multimarket
WKSS-F, 95.7, 17 KW @ 879, CHR		AP , \$ 88.00 (MMR)	Precision
WRCH-F, 100.5, 8 KW @ 1250, Soft AC		, \$ 125.00 (Eastman)	Amer. Radio Systems
WTIC-F, 96.5, 20 KW @ 810, CHR		, \$ 83.00 (Group W)	Chase
WWYZ-F, 92.5, 18 KW @ 859, Country		WESTWD , \$ 102.00 (Banner)	(WATERBURY)
WMRQ-F, 104.1, 18 KW @ 836, AOR-NR		CBS , \$ 57.00 (D&R)	Multimarket
WZMX-F, 93.7, 21 KW @ 781, Oldies - 70's		, \$ 97.00 (Katz)	Amer. Radio Systems

Miscellaneous: WPOP, WHCN-F, WMRQ-F sold by Liberty to Multimarket (D) for \$20,000,000 (E). . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

HONOLULU

Arbitron Rank/Pop (12+): 58/732,300
 MSA Rank/Pop: 65/882,000
 DMA # 70
 Average Person Ratings: 16.2
 Market TSL: 22.00 hours

Stations: 25/25
 Diaries: 1753/418:1/55.3%
 Sample Target: 1725
 % Below Line: 0.0
 % Not Listed: 7.7

1995 Revenue: \$21,500,000
 HH Inc.: \$59,973
 Retail \$: 9.7 Bil
 Pop per Station: 29,292
 #1 Biller: KSSK-F \$3,400,000
 #1 Billing Portfolio: Patterson duop \$6,850,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KSSK-F (AC)	142/11.9	9.9	10.6	9.9	11.7	10.6	145/1968	1884/25.7	24.0	26.9	E	KSSK-F
2. KIKI-F (CHR)	124/10.4	12.4	8.8	9.5	10.3	10.3	131/1667	1619/22.1	21.7	22.8	D	KIKI-F
3. KCCN-F (E)	110/ 9.3	9.1	7.6	9.0	8.8	8.8	119/1431	1301/17.8	19.3	18.9	D	KCCN-F
4. KSSK (FS)	94/ 7.9	9.1	7.9	8.5	8.0	8.4	99/1249	1194/16.3	15.9	17.4	E	KSSK
5. KQMQ-AF (CHR)	81/ 6.8	7.4	6.5	5.7	6.1	6.6	87/1813	1658/22.6	20.5	21.0	C	KQMQ-AF
6. KKL V-F (CL AOR)	63/ 5.3	6.3	5.5	4.0	6.1	5.3	63/932	932/12.7	12.7	11.8	B	KKL V-F
KUMU-F (EZ)	63/ 5.3	3.9	5.3	6.8	6.9	5.3	67/895	838/11.4	11.5	13.9	C	KUMU-F
8. KRTR-F (AC)	62/ 5.2	6.3	6.3	7.9	7.0	6.4	65/1136	1094/14.9	18.3	17.0	C	KRTR-F
9. KINE-F (E)	55/ 4.6	5.9	6.0	5.4	4.6	5.5	56/975	967/13.2	12.9	12.1	B	KINE-F
10. KPOI-F (AOR-NR)	40/ 3.4	3.0	3.7	4.9	4.0	3.8	44/823	743/10.1	9.5	10.5	B	KPOI-F
11. KHVH (N/T)	37/ 3.1	3.3	3.9	4.0	3.3	3.6	40/529	498/ 6.8	6.8	7.1	B	KHVH
12. KDEO-F (AOR)	35/ 2.9	2.6	3.3	2.8	2.2	2.9	35/616	597/ 8.2	7.0	7.1	B	KDEO-F
13. KUCD-F (J)	33/ 2.8	3.1	3.2	1.3	---	2.6	35/510	497/ 6.8	6.9	---	A	KUCD-F
14. KCCN (E)	32/ 2.7	1.5	2.4	2.1	3.1	2.2	33/649	639/ 8.7	7.2	8.1	A	KCCN
15. KUMU (ST/EZ)	29/ 2.4	2.8	1.9	1.3	0.9	2.1	29/345	345/ 4.7	3.8	2.7	A	KUMU
16. KGU (T)	20/ 1.7	1.1	1.1	1.1	2.3	1.3	22/573	541/ 7.4	4.2	6.4	A	KGU
17. KHNR (N/T)	19/ 1.6	1.5	1.5	1.5	1.9	1.5	20/498	469/ 6.4	6.1	5.6	A	KHNR
18.												
19.												
20.												

12+ FM SHARE (METRO): 74.75% (820 of 1097) (FAL 94: 74.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIKI-F>>	1 KIKI-F>	1 KSSK-F<	1 KSSK-F>	1 KSSK-F>	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KIKI-F<	1 KIKI-F>	1 KSSK-F
2 KQMQ-AF	2 KCCN-F	2 KIKI-F	2 KIKI-F	2 KIKI-F<	2 KSSK	2 KSSK	2 KCCN-F	2 KSSK-F	2 KCCN-F	2 KIKI-F
3 KCCN-F	3 KQMQ-AF	3 KCCN-F	3 KKL V-F<	3 KCCN-F<	3 KUMU-F<	3 KIKI-F	3 KIKI-F	3 KCCN-F	3 KSSK-F<	3 KHNR
4	4 KSSK-F<	4 KQMQ-AF<	4 KCCN-F	4 KSSK	4 KCCN-F	4 KCCN-F	4 KSSK <	4 KQMQ-AF	4 KQMQ-AF	4 KSSK
5	5 KKL V-F	5 KKL V-F	5 KQMQ-AF<	5 KKL V-F<	5	5 KQMQ-AF	5 KQMQ-AF	5 KSSK <	5 KRTR-F	5 KCCN-F
6	6 KDEO-F	6 KRTR-F	6 KSSK	6 KQMQ-AF	6	6 KKL V-F	6 KINE-F	6 KUMU-F	6 KHVH <	6 KRTR-F
7	7 KPOI-F	7	7	7 KRTR-F	7	7	7	7	7 KKL V-F	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIKI-F>	1 KIKI-F>	1 KSSK-F	1 KSSK-F>	1 KSSK-F>	1 KCCN-F	1 KIKI-F	1 KIKI-F>	1 KIKI-F<	1 KSSK-F
2 KQMQ-AF	2 KSSK-F	2 KIKI-F	2 KIKI-F	2 KSSK	KIKI-F>>	2 KCCN-F>	2 KPOI-F	2 KCCN-F<	2 KKL V-F<
3 KSSK-F	3 KQMQ-AF<	3 KQMQ-AF	3 KQMQ-AF<	3 KQMQ-AF<	3 KDEO-F>	3 KKL V-F	3 KCCN-F<	3 KSSK-F<	3 KCCN-F<
KRTR-F	4 KRTR-F	4 KKL V-F	4 KRTR-F	4 KRTR-F<	4 KQMQ-AF>	4 KPOI-F<	4 KQMQ-AF>	4 KKL V-F>	4 KIKI-F>
5 KCCN-F	5 KCCN-F	KRTR-F	5 KCCN-F	5 KIKI-F	5	5 KQMQ-AF	5 KSSK-F	5 KQMQ-AF<	5 KSSK
6 KDEO-F	6 KKL V-F	6 KCCN-F	6 KSSK	6 KCCN-F	6	6 KDEO-F	6 KDEO-F	6 KPOI-F	6 KQMQ-AF
7	7	7	7	7	7	7	7	7	7 KPOI-F

HONOLULU

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KAIM-F	95.5	HONOLULU	0.9/3.2/ 10/ 234	KSSK A/F, KUCCD-F (Patterson)	22.6%	27.4%	31.9%
KGMZ-FF	107.9	AIEA	0.8/2.6/ 20/ 384				
KJPN	940	WAIPAHU	0.3/0.9/ 4/ 63	KCCN A/F, KINE-F (Local)	16.6%	15.5%	16.3%
KLHT	1040	HONOLULU	0.6/2.0/ 7/ 146				
KNDI	1270	HONOLULU	1.1/2.2/ 13/ 160	KIKI A/F, KHVH, KKLV-F (Henry)	18.8%	19.2%	16.7%
KZOO	1210	HONOLULU	1.3/1.8/ 15/ 134		58.0%	62.1%	64.9%

RADIO STATIONS

KCCN	1420	5 KW	Ethnic		\$ NA	(Banner)	
KGU	760	10 KW	News/Talk	TALKNT, CBS,	\$<20.00	(---)	
KJPN	940	10 KW	Ethnic	MBS,	\$ 17.00	(K & P)	(WAIPAHU)
KHNR	650	10 KW	News/Talk	CNN,	\$<20.00	(---)	CD
KHVH	830	10 KW	News/Talk	ABC,	\$ 25.00	(Christal)	Henry
KIKI	990	5 KW	Oldies	WESTWD,	\$ 17.00	(Christal)	Henry
KSSK	590	7.5 KW	Full Service		\$ 60.00	(Eastman)	Patterson
KUMU	1500	10 KW	Standards		\$ NA	(Banner)	
KZOO	1210	1 KW	Ethnic		\$ 16.00	(---)	
KAIM-F,	95.5,	100 KW @ -23	Religion	USA,	\$ 16.00	(---)	Billy Graham
KCCN-F,	100.3,	100 KW @ 1965	Ethnic		\$ 57.00	(Banner)	
KDEO-F,	102.7,	61 KW @ 1893	AOR		\$ 24.00	(K & P)	(WAIPAHU)
KGMZ-F,	107.9,	100 KW @ 1965	??		\$ 18.00	(---)	(AIEA)
KIKI-F,	93.9,	100 KW @ -144	CHR		\$ 44.00	(Christal)	Henry
KINE-F,	105.1,	100 KW @ 1948	Ethnic		\$ 30.00	(Banner)	KCCN owners
KKLV-F,	98.5,	100 KW @ 1073	Classic AOR	ABC, WESTWD,	\$ 30.00	(---)	Henry
KPOI-F,	97.5,	80 KW @ 46	New Rock		\$ 28.00	(Katz)	
KQMQ-F,	93.1,	54 KW @ -118	CHR		\$ 41.00	(Katz)	
KRTR-F,	96.3,	75 KW @ 2139	AC		\$ 37.00	(Katz)	(KAILUA)
KSSK-F,	92.3,	100 KW @ 1948	AC		\$ 71.00	(Eastman)	Patterson
KUCCD-F,	101.9,	100 KW @ 1965	Jazz		\$ 25.00	(---)	Patterson (PEARL CITY)
KUMU-F,	94.7,	100 KW @ 79	EZ/Soft AC		\$<20.00	(Banner)	

HOUSTON

Arbitron Rank/Pop (12+): 9/3,348,800
 MSA Rank/Pop: 8/4,170,000
 DMA # 11
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 33/33
 Diaries: 3739/ 896:1/45.2%
 Sample Target: 3555
 % Below Line: 0.0
 % Not Listed: 13.8

1995 Revenue: \$180,500,000
 HH Inc.: \$48,280
 Retail \$: 38.5 Bil
 Pop per Station: 101,479
 #1 Biller: KILT-AF \$17,000,000
 #1 Billing Portfolio: Westing/CBS duopt \$33,800,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KBXX-F (B/U)	383/ 6.7	7.1	6.4	6.2	5.2	6.6	440/5947	5241/15.7	14.7	15.0	H	KBXX-F
2. KILT-F (C)	354/ 6.2	5.8	5.1	5.8	6.2	5.7	388/5481	5062/15.1	15.0	16.4	J	KILT-F
3. KODA-F (SAC)	346/ 6.0	6.8	6.0	6.6	6.3	6.4	353/5502	5262/15.7	15.9	15.4	J	KODA-F
4. KMJQ-F (B/AC)	329/ 5.7	5.1	4.7	4.8	5.3	5.1	343/4424	4114/12.3	12.6	13.8	H	KMJQ-F
5. KQUE-F (ST)	323/ 5.6	4.9	6.0	4.6	3.8	5.3	340/3072	2942/ 8.8	9.9	7.6	F	KQUE-F
6. KKBB-F (C)	300/ 5.2	4.4	5.2	5.2	5.3	5.0	312/4647	4262/12.7	12.3	12.4	J	KKBB-F
7. KRBE-F (CHR)	262/ 4.6	4.3	4.4	4.6	5.5	4.5	279/6074	5741/17.1	16.4	18.3	H	KRBE-F
8. KHM-F (AC/CHR)	257/ 4.5	4.9	4.4	4.4	3.6	4.6	261/4923	4726/14.1	13.3	12.7	I	KHM-F
9. KTRH (N)	244/ 4.3	4.4	5.0	4.7	4.6	4.6	272/5715	5086/15.2	18.5	18.5	I	KTRH
10. KLDE-F (O)	237/ 4.1	4.1	4.7	3.8	3.7	4.2	265/4882	4463/13.3	12.5	12.2	I	KLDE-F
11. KLLO-F (AOR)	199/ 3.5	3.2	4.6	4.4	4.0	3.9	210/4272	3886/11.6	12.8	13.5	I	KLLO-F
12. KLTN-F (SP)	196/ 3.4	3.2	2.9	1.9	2.0	2.9	201/2104	2056/ 6.1	6.0	4.2	E	KLTN-F
13. KIKK-F (C)	179/ 3.1	3.4	3.5	4.8	4.1	3.7	198/4710	4207/12.6	12.8	10.9	H	KIKK-F
14. KTBB-F (AOR-NR)	178/ 3.1	2.7	2.7	3.2	2.6	2.9	186/3783	3440/10.3	10.3	13.4	F	KTBB-F
15. KPRC (T)	170/ 3.0	3.9	3.6	3.7	3.9	3.6	174/2676	2561/ 7.6	9.5	10.4	G	KPRC
16. KKRW-F (O-70's)	135/ 2.4	3.4	3.7	2.8	3.1	3.1	146/3454	3331/ 9.9	12.0	10.5	H	KKRW-F
17. KQK-F (SP)	133/ 2.3	2.2	1.8	1.8	1.9	2.0	134/2089	2026/ 6.0	5.3	5.8	F	KQK-F
18. KHYS-F (J)	118/ 2.1	2.3	2.4	2.9	3.1	2.4	139/2477	2057/ 6.1	7.5	7.7	F	KHYS-F
19. KXTJ-F (SP)	94/ 1.6	1.5	1.4	1.4	1.8	1.5	97/1781	1724/ 5.1	5.0	4.6	D	KXTJ-F
20. KEYH-AF (SP)	83/ 1.4	0.8	1.0	0.4	0.4	0.9	85/998	966/ 2.9	2.3	1.4	B	KEYH-AF
21. KLAT (SP)	74/ 1.3	1.4	2.0	1.5	1.6	1.6	74/1254	1254/ 3.7	3.8	3.7	D	KLAT
22. KCOH (B)	59/ 1.0	0.8	0.7	0.8	1.0	0.8	60/922	915/ 2.7	2.1	2.3	D	KCOH
23. KSEV (T)	46/ 0.8	1.0	1.1	1.0	1.2	1.0	48/1357	1300/ 3.9	4.9	5.5	D	KSEV
24. KILT (C)	44/ 0.8	0.7	0.5	0.4	0.3	0.6	47/1033	954/ 2.8	2.3	2.2	D	KILT
25.												

12+ FM SHARE (METRO): 83.18% (4106 of 4936) (FAL 94: 81.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBXX-F>>	1 KBXX-F	1 KMJQ-F	1 KMJQ-F<	1 KODA-F	1 KQUE-F>	1 KILT-F	1 KODA-F	1 KBXX-F	1 KBXX-F<	1 KMJQ-F
2 KRBE-F	2 KRBE-F<	2 KODA-F	2 KODA-F<	2 KMJQ-F<	2 KODA-F<	2 KTRH	2 KILT-F	2 KODA-F	2 KMJQ-F>	2 KTRH
3 KTBB-F	3 KMJQ-F	3 KHM-F<	3 KHM-F<	3 KILT-F	3 KILT-F	3 KBXX-F	3 KQUE-F	3 KILT-F	3 KRBE-F	3 KILT-F
4	4 KKBB-F<	4 KILT-F<	4 KILT-F	4 KHM-F	4 KTRH	4 KKBB-F	4 KPRC <	4 KKBB-F	4 KTBB-F	4 KKBB-F
5	5 KHM-F<	5 KKBB-F	5 KKBB-F	5 KKBB-F<	5 KLDE-F	5 KODA-F	5 KHM-F<	5 KMJQ-F<	5 KKBB-F	5 KBXX-F
6	6 KLTN-F	6 KBXX-F	6 KLDE-F	6 KLDE-F	6 KPRC	6 KMJQ-F<	6 KKBB-F	6 KQUE-F	6 KQUE-F<	6 KQUE-F
7	7 KLTN-F	7 KRBE-F	7 KLLO-F	7 KLLO-F	7 KMJQ-F	7 KRBE-F	7 KLDE-F	7 KHM-F<	7 KILT-F	7 KODA-F
8	8 KLLO-F	8	8 KLTN-F	8 KTRH	8	8 KLLO-F	8 KMJQ-F	8 KRBE-F	8 KODA-F	8
9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBXX-F	1 KHM-F<	1 KHM-F	1 KODA-F<	1 KODA-F	1 KBXX-F	1 KLLO-F	1 KLLO-F	1 KLLO-F	1 KLLO-F<
2 KRBE-F	2 KBXX-F<	2 KMJQ-F	2 KHM-F	2 KHM-F	2 KLTN-F	2 KBXX-F	2 KMJQ-F	2 KMJQ-F	2 KILT-F
3 KKBB-F	3 KMJQ-F	3 KODA-F	3 KMJQ-F	3 KMJQ-F	3 KRBE-F	3 KRBE-F	3 KILT-F	3 KILT-F	3 KMJQ-F
4 KMJQ-F	4 KODA-F	4 KKBB-F	4 KKBB-F	4 KILT-F<	4 KLLO-F	4 KLTN-F<	4 KLTN-F	4 KBXX-F	4 KTRH <
5 KODA-F	5 KRBE-F	5 KRBE-F	5 KILT-F	5 KKBB-F	5 KMJQ-F	5 KMJQ-F	5 KTBB-F	5 KRBE-F<	5 KLDE-F
6 KLTN-F	6 KKBB-F>	6 KBXX-F	6 KBXX-F	6 KLDE-F>	6 KTBB-F	6 KTBB-F	6 KKBB-F	6 KKBB-F	6 KKBB-F
7 KHM-F	7 KILT-F	7 KILT-F	7 KRBE-F	7 KRBE-F	7 KKBB-F	7 KILT-F<	7 KBXX-F	7 KLTN-F	7 KODA-F
8	8 KLTN-F	8 KLTN-F	8	8	8	8 KKBB-F	8 KRBE-F	8	8 KKRW-F
9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10

HOUSTON

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KIKK 650 PASADENA	0.6/0.9/ 40/ 381			KILT A/F, KIKK A/F, KKRW-F (Westing/CBS)	13.1%	14.1%	18.7%
KKHT-F 106.9 CONROE	0.3/1.0/ 21/ 413						
KLVL 1480 PASADENA	0.3/0.8/ 20/ 253			KPRC, KSEV, KMJQ-F, KBXX-F (Clear Channel)	16.2%	13.3%	14.2%
KRTS-F 92.1 SEABROOK	0.6/2.6/ 38/ 885						
KWWJ 1360 BAYTOWN	0.3/1.4/ 19/ 469						
KXYZ 1320 HOUSTON	0.6/2.1/ 37/ 713			KQQK-F, KXTJ-F (El Dorado)	3.9%	3.6%	3.8%
KYOK 1590 HOUSTON	0.5/1.6/ 31/ 542						
				KNUZ, KQUE-F, KODA-F (SFX)	11.6%	9.2%	11.9%
				KLAT, KMPQ, KLTN-F (Tichenor)	4.7%	5.0%	3.4%
					49.5%	45.2%	52.0%

RADIO STATIONS

AM STATIONS

KCOH, 1430, 5 KW/55W	, Black	WESTWD, AURN, \$ 40.00 (Roslin)	
KEYH, 850, 10 KW (DAYS)	, Hispanic	, \$ 50.00 (Lotus)	
KIKK, 650, 250 W (DAYS)	, Country Oldies	, \$ NA (Group W)	Westinghouse/CBS
KILT, 610, 5 KW (DA-2)	, Country Oldies	WESTWD, \$ NA (Group W)	Westinghouse/CBS
KLAT, 1010, 5 KW (DA-2)	, Hispanic	, \$ 71.00 (Katz)	Tichenor
KLVL, 1480, 1 KW/500 W (DA-N)	, Hispanic	, \$ 35.00 (Lotus)	
KPRC, 950, 5 KW (DA-N)	, Talk	CNN, ABC, \$ 110.00 (---)	Clear Channel
KSEV, 700, 15 KW/1 KW (DA-2)	, Talk	WESTWD, ABC, \$ 40.00 (Katz)	Clear Channel (TOMBALL)
KTRH, 740, 50 KW (DA-1)	, News	CBS, WESTWD, \$ 240.00 (CBS)	Evergreen
KXYZ, 1320, 5 KW (DA-N)	, Hispanic	, \$ 53.00 (Caballero)	Infinity

FM STATIONS

KBXX, 97.9, 100 KW @ 1919, CHR/Urban		, \$ 164.00 (Banner)	Clear Channel
KHMX, 96.5, 97 KW @ 1919, AC/CHR		, \$ 200.00 (D&R)	Nationwide
KHYS, 98.5, 100 KW @ 417, Jazz	WESTWD, CBS, \$ 105.00 (Mc-Guild)		(BEAUMONT)
KIKK, 95.7, 95 KW @ 1919, Country		, \$ 168.00 (Group W)	Westinghouse/CBS
KILT, 100.3, 100 KW @ 1919, Country	WESTWD, \$ 330.00 (Group W)		Westinghouse/CBS
KKBQ, 92.9, 97 KW @ 1919, Country		, \$ 305.00 (Mc-Guild)	Gannett
KKRW, 93.7, 100 KW @ 1719, Rock Oldies	CBS, \$ 154.00 (CBS)		CBS/Westinghouse
KKHT, 106.9, 100 KW @ 1125, Religion	ABC, \$ 51.00 (Salem)		Salem (CONROE)
KLDE, 94.5, 95 KW @ 1919, Oldies	WESTWD, \$ 195.00 (D & R)		Entercom
KLLO, 101.1, 95 KW @ 1919, AOR	Source, \$ 212.00 (Christal)		Evergreen
KLTN, 93.3, 100 KW @ 1919, Hispanic		, \$ 75.00 (Katz Hisp.)	Tichenor (PORT ARTHUR)
KMJQ, 102.1, 100 KW @ 1719, Black		, \$ 175.00 (Mc-Guild)	Clear Channel
KODA, 99.1, 95 KW @ 1919, Soft AC		, \$ 340.00 (MMR)	SFX
KQQK, 106.5, 100 KW @ 699, Hispanic		, \$ 70.00 (Caballero)	El Dorado (GALVESTON)
KQUE, 102.9, 100 KW @ 971, Standards	ABC, \$ 100.00 (Banner)		SFX
KRBE, 104.1, 100 KW @ 1909, CHR		, \$ 175.00 (Eastman)	Susquehanna
KRTS, 92.1, 33 KW @ 604, Classical		, \$ 60.00 (K & P)	(SEABROOK)
KXTJ, 107.9, 100 KW @ 1807, Hispanic		, \$ 65.00 (---)	(BEAUMONT)
KTBB, 107.5, 95 KW @ 1971, AOR-NR		, \$ 125.00 (Katz)	Chancellor

Miscellaneous: KNUZ, KQUE-F sold to SFX (D) for \$39,500,000 (Americom). . . Galveston county added to Metro. . . KEYH sold to El Dorado (D) for \$1,200,000. . . KTBB-F sold by Chancellor to Secret for \$27,000,000. . .

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 139/267,400

Stations: 20/16
Diaries: 1023/261:1/60.4%
Sample Target: 975
% Below Line: 5.4
% Not Listed: 16.2

1995 Revenue: \$7,500,000

HH Inc.: \$33,272

Retail \$: 2.6 Bil

Pop per Station: 16,713

#1 Biller: WTCR-AF \$3,100,000

#1 Billing Portfolio: Commodore: WTCR \$3,100,000

MSA Rank/Pop: 149/316,000

DMA # 57 (w/Charleston)

Average Person Ratings: 13.4

Market TSL: 18.00 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WTCR-F (C)	84/23.4	25.1	25.7	26.4	29.6	----	105/1374	1049/39.2	44.6	41.9	E	WTCR-F
2. WKEE-F (CHR)	57/15.9	14.0	11.9	14.1	15.2	----	70/1147	846/31.6	30.7	25.3	D	WKEE-F
3. WDGG-F (C)	35/ 9.7	7.5	6.5	5.4	8.7	----	63/1167	620/23.2	17.3	17.8	C	WDGG-F
4. WBVB-F (C)	23/ 6.4	6.1	5.7	5.7	3.3	----	25/400	356/13.3	14.8	12.3	B	WBVB-F
5. WEMM-F (REL)	16/ 4.5	5.3	3.3	5.2	3.8	----	27/533	311/11.6	11.1	7.8	B	WEMM-F
WKLC-F (AOR)	16/ 4.5	4.5	4.6	4.1	3.8	----	30/689	326/12.1	12.4	11.9		WKLC-F
7. WRVC-F (O)	13/ 3.6	1.4	0.5	1.9	1.4	----	15/358	255/ 9.5	8.6	3.7	A	WRVC-F
8. WKEE (ST)	10/ 2.8	3.1	2.4	3.8	2.7	----	10/204	204/ 7.6	5.6	7.3	A	WKEE
9. WFXN-F (AOR/CL)	9/ 2.5	3.4	3.5	2.7	4.1	----	11/333	229/ 8.6	10.0	9.0	A	WFXN-F
10. WLGC-F (C)	7/ 1.9	4.5	5.1	4.3	3.3	----	13/388	213/ 8.0	9.4	10.8	A	WLGC-F
11. WRVC (T)	5/ 1.4	2.0	3.5	2.4	0.8	----	6/148	138/ 5.2	4.4	6.9	A	WRVC
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 91.69% (276 of 301) (FAL 94: 87.70%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKEE-F>	1 WKEE-F>	1 WTCR-F<	1 WTCR-F	1 WTCR-F>	1 WTCR-F>>	1 WTCR-F>	1 WTCR-F>>	1 WTCR-F>	1 WKEE-F<	1 WTCR-F>
2 WDGG-F	2 WTCR-F>	2 WKEE-F>>	2 WKEE-F>>	2 WKEE-F>>	2 WKEE-F>	2 WKEE-F>	2 WKEE-F>	2 WKEE-F>	2 WTCR-F>>	2 WBVB-F
3 WTCR-F	3 WDGG-F>	3 WDGG-F	3 WDGG-F	3 WDGG-F	3 WDGG-F	3 WDGG-F	3 WDGG-F	3 WDGG-F	3 WDGG-F	3 WKEE-F
4	4 WBVB-F	4 WBVB-F	4 WBVB-F	4 WBVB-F	4 WEMM-F	4	4 WBVB-F	4 WBVB-F	4	4
5	5	5	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKEE-F	1 WKEE-F>	1 WKEE-F>	1 WTCR-F<	1 WTCR-F	1 WDGG-F	1 WTCR-F	1 WKEE-F	1 WTCR-F	1 WTCR-F>
2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WKEE-F>>	2 WKEE-F>>	WKEE-F	WKEE-F>	WTCR-F>>	2 WKEE-F>	2 WKEE-F>>
3 WDGG-F>>	3 WDGG-F>	3 WDGG-F	3 WDGG-F	3 WDGG-F	WTCR-F>	3 WDGG-F>	3 WDGG-F	3	3 WDGG-F
4	4 WBVB-F	4 WBVB-F	4	4	4	4	WBVB-F>	4	4 WKLC-F
5	5	5	5	5	5	5	5	5	5 WBVB-F

OTHER RATED STATIONS	METRO CUME TSA	SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WCMI 1340 ASHLAND, KY	1.1/2.8/ 4/ 76		WKEE A/F, WIRO, WBVB-F (Adventure)	25.1%	26.2%	35.1%
WMLV-F 107.1 IRONTON, OH	0.8/3.0/ 3/ 81					
WDGH 1370 GRAYSON, KY	0.8/1.8/ 5/ 63					
WMGG-F 101.5 GALLIPOLIS, OH	1.1/3.5/ 14/ 272		WRVC A/F, WDGG-F, WCMI (Local)	15.8%	15.3%	13.3%
WTCR 1420 KENOVA	0.8/4.7/ 4/ 155					
WUGO-F 102.3 GRAYSON, KY	0.6/3.5/ 2/ 108			40.9%	41.5%	48.4%
WPAY-F 104.1 PORTSMOUTH, OH	1.4/7.8/ 55/ 988					
WQBE-F 97.5 CHARLESTON, WV	0.6/3.4/ 31/ 670					

HUNTINGTON, WV

RADIO STATIONS

WKEE , 800, 5 KW/185 W (DA-2) , Standards	WESTWD CNN, \$<20.00 (D & R)	Adventure
WTCR , 1420, 5 KW/500 W (DA-2) , Country	SMN ABC, \$ NA (Katz)	Commodore
WRVC , 930, 5 KW/1 KW (DA-N) , News/Talk	IBN NBC, \$<20.00 (Banner)	
WRVC-F, 92.7, 6 KW @ 298 , Oldies	, \$<20.00 (---)	(ASHLAND)
WEMM-F, 107.9, 50 KW @ 500 , Religion	, \$ 21.00 (---)	Mortenson
WKEE-F, 100.5, 53 KW @ 561 , CHR/AC	ABC, \$ 47.00 (D & R)	Adventure
WLGC-F, 105.7, 12 KW @ 479 , Country	, \$<20.00 (D & R)	(GREENUP, KY)
WMLV-F, 107.1, 3 KW @ 125 , EZ/Soft AC	, \$ 10.00 (---)	(IRONTON, OH)
WTCR-F, 103.3, 50 KW @ 493 , Country	ABC, \$ 66.00 (Katz)	Commodore
WDGG-F, 93.7, 100 KW @ 741 , Country	, \$ 29.00 (---)	WRVC owner
WBVB-F, 97.1, 3 KW @ 472 , Country	, \$ 24.00 (---)	Adventure (COAL GROVE, OH)
WFXN-F, 106.3, 0.5 KW @ 1092 , AOR/Classic	WESTWD, \$<20.00 (---)	(MILTON)

WKLC-F -- see Charleston

HUNTSVILLE

Arbitron Rank/Pop (12+): 113/355,600
 MSA Rank/Pop: 148/404,000
 DMA # 86 (w/Decatur)
 Average Person Ratings: 15.2
 Market TSL: 20.50 hours

Stations: 23/19
 Diaries: 978/364:1/57.3%
 Sample Target: 920
 % Below Line: 6.4
 % Not Listed: 16.5

1995 Revenue: \$12,300,000
 HH Inc.: \$48,355
 Retail \$: 3.9 Bil
 Pop per Station: 18,716
 #1 Biller: WDRM-F \$5,300,000
 #1 Billing Portfolio: WDRM-F \$5,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 94	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WDRM-F (C)	114/21.1	23.2	24.8	24.6	27.2	23.4	194/2459	1377/38.7	39.5	42.1	G	WDRM-F
2. WAHR-F (AC)	59/10.9	8.2	10.4	9.5	7.8	9.8	74/976	770/21.7	20.5	16.0	C	WAHR-F
3. WZYP-F* (CHR)	51/ 9.4	10.0	9.9	8.0	11.3	9.3	111/1798	983/27.6	24.9	26.5	D	WZYP-F
4. WRSA-F (SAC)	50/ 9.2	5.9	6.3	9.4	7.6	7.7	68/885	562/15.8	14.0	15.9	C	WRSA-F
5. WTAK-F (AOR)	28/ 5.2	6.6	7.3	7.6	4.6	6.7	43/705	484/13.6	16.7	12.1	C	WTAK-F
6. WVNN * (T)	21/ 3.9	2.9	3.3	2.8	4.2	3.2	26/391	330/ 9.3	7.8	9.3	B	WVNN
7. WWXQ-FF (AOR)	20/ 3.7	1.9	2.1	0.7	0.4	2.1	21/313	291/ 8.2	5.0	2.9	A	WWXQ-FF
8. WENN-F (B)	16/ 3.0	3.7	4.2	4.4	4.8	3.8	20/447	304/ 8.5	10.4	11.0	D	WENN-F
9. WEUP (B)	14/ 2.6	2.9	3.5	3.4	2.3	3.1	14/217	217/ 6.1	6.2	7.3	B	WEUP
WPZM-F (C)	14/ 2.6	1.6	1.4	2.1	1.5	1.9	35/663	331/ 9.3	7.5	8.4	A	WPZM-F
11. WKDF-F (AOR)	13/ 2.4	2.1	2.3	3.5	2.7	2.6	38/480	241/ 6.8	8.0	7.7		WKDF-F
12.												
13.												
14.												
15.												

* NOTE: WVNN and WZYP-F were determined by Arbitron to have engaged in special station activities.

12+ FM SHARE (METRO): 86.50% (391 of 452) (FAL 94: 86.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZYP-F>>	1 WDRM-F>	1 WDRM-F>	1 WDRM-F>	1 WDRM-F>	1 WDRM-F>	1 WDRM-F>>	1 WDRM-F>	1 WDRM-F>>	1 WDRM-F	1 WDRM-F>
2 WENN-F	2 WZYP-F	2 WAHR-F	2 WAHR-F>	2 WAHR-F>	2 WRSA-F	2 WAHR-F>	2 WAHR-F>	2 WAHR-F<	2 WZYP-F	2 WRSA-F
WDRM-F	3 WAHR-F	3 WZYP-F>	3 WZYP-F	3 WZYP-F	3 WAHR-F>	3 WZYP-F	3 WRSA-F>	3 WZYP-F	3 WRSA-F>	3 WEUP
4	4 WTAK-F	4 WTAK-F	4 WTAK-F	4 WTAK-F	4	4 WRSA-F	4 WZYP-F<	4 WRSA-F	4 WTAK-F	4
5	5 WXQW-FF	5 WXQW-FF	5	5	5	5	5 WVNN	5 WTAK-F	5 WENN-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDRM-F	1 WDRM-F<	1 WAHR-F	1 WDRM-F	1 WDRM-F<	1 WDRM-F>	1 WDRM-F>>	1 WDRM-F	1 WDRM-F>>	1 WDRM-F>>
WZYP-F>	2 WAHR-F<	2 WDRM-F	2 WAHR-F	2 WAHR-F>	2 WZYP-F>	2 WTAK-F<	2 WTAK-F>>	2 WTAK-F	2 WAHR-F
3 WAHR-F	3 WZYP-F>>	3 WZYP-F>	3 WZYP-F>	3 WZYP-F>	3 WKDF-F>	3 WZYP-F	3 WXQW-FF	3 WAHR-F	3 WTAK-F>
WXQW-FF>>	4	4 WTAK-F>	4	4 WRSA-F	4 WTAK-F	4 WKDF-F	4 WKDF-F	4 WZYP-F	4 WVNN
5	5	5	5	5	5	5 WXQW-FF	5	5 WXQW-FF	5 WXQW-FF

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBXR 1140 HAZEL GREEN	0.6/1.1/	3/	47		WVNN, WUMP, WZYP-F, WPZM-F (Athens)	16.5%	15.5%	21.0%
WDJL 1000 HUNTSVILLE	0.7/1.2/	4/	42					
WEUP-F 92.1 MINOR HILL	1.7/6.0/	14/	303					
WLOR 1550 HUNTSVILLE	1.3/1.9/	7/	69					
WNDA-F 95.1 HUNTSVILLE	1.5/7.3/	12/	294					
WQLT-F 107.3 FLORENCE	1.3/6.3/	41/	863					
WTKI 1450 HUNTSVILLE	1.1/3.5/	6/	125					
WUMP 730 MADISON	0.6/3.0/	3/	105					
WJOX 690 BIRMINGHAM	0.6/1.2/	3/	44					
WXFL-F 96.1 FLORENCE	0.4/2.2/	11/	243					

HUNTSVILLE

RADIO STATIONS

WBHP, 1230, 1 KW	, Country/FS				
WEUP, 1600, 5 KW/500 W (DA-N)	, Black	AURN	, \$ <20.00 (---)		
WLOR, 1550, 50 KW/500 W (DA-N)	, Gospel		, \$ 12.00 (---)		
WDJL, 1000, 10 KW (DAYS)	, ??		, \$ NA (Regional)		
WVNN, 770, 10 KW/250 W (DA-N)	, Talk	ABC, BRN	, \$ <20.00 (Christal)		Athens (ATHENS)
WHR-F, 99.1, 100 KW @ 984	, AC	WESTWD	, \$ 37.00 (Torbet)		
WDRM-F, 102.1, 100 KW @ 981	, Country		, \$ 82.00 (Katz)		(DECATUR)
WDA-F, 95.1, 50 KW @ 112	, Religion		, \$ 12.00 (---)		
WPZM-F, 93.3, 100 KW @ 984	, Country	ABC	, \$ <20.00 (Christal)		Athens (TULLAHOMA, TN)
WQLT-F, 107.3, 100 KW @ 1000	, AC/Oldies	ABC	, \$ 16.00 (K & P)		(FLORENCE)
WRS-A-F, 96.9, 100 KW @ 830	, Soft AC/EZ	CBS	, \$ 27.00 (---)		(DECATUR)
WTAK-F, 106.1, 6 KW @ 328	, AOR		, \$ 26.00 (Eastman)		(HARTSELLE)
WXXQ-F, 92.5, 3 KW @ 423	, AOR	ABC	, \$ <20.00 (---)		(TRINITY)
WZYP-F, 104.3, 100 KW @ 1115	, CHR	ABC	, \$ 47.00 (Christal)		Athens (ATHENS)

WENN-F - See Birmingham

WKDF-F - See Nashville

Miscellaneous: WDJL (1000) sold for \$300,000 . . . WHVK-F changed calls to WPZM-F (The Possum) (Aug) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/1,108,500

Stations: 26/25
Diaries: 2614/424:1/58.2%
Sample Target: 2475
% Below Line: 0.4
% Not Listed: 8.1

1995 Revenue: \$62,000,000
HH Inc.: \$50,111
Retail \$: 15.0 Bil
Pop per Station: 44,340
#1 Biller: WFBQ-F \$14,000,000
#1 Billing Portfolio: Emmis duop \$18,500,000

MSA Rank/Pop: 35/1,480,000
DMA # 25
Average Person Ratings: 15.3
Market TSL: 20.25 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WFBQ-F (AOR/T)	238/14.0	13.5	12.9	12.0	11.8	13.1	440/6270	3358/30.3	26.3	26.5	I	WFBQ-F
2. WFMS-F (C)	184/10.8	13.0	14.1	11.6	12.0	12.4	249/3860	2644/23.9	23.6	22.9	I	WFMS-F
3. WIBC (FS/T)	144/ 8.5	6.9	7.5	8.5	8.7	7.9	170/3014	2364/21.3	18.4	19.7	H	WIBC
4. WENS-F (AC)	110/ 6.5	5.9	6.3	5.3	6.1	6.0	146/2599	1902/17.2	15.9	16.1	G	WENS-F
5. WGRL-F (C)	103/ 6.1	5.4	5.0	5.1	3.8	5.4	124/2184	1555/14.0	12.0	9.3	D	WGRL-F
6. WTP1-F (SAC)	99/ 5.8	5.6	5.4	7.1	4.6	6.0	118/1725	1366/12.3	11.3	11.5	F	WTP1-F
7. WTLC-F (B)	88/ 5.2	6.3	5.3	5.3	7.0	5.5	106/1614	1303/11.8	10.1	12.3	E	WTLC-F
8. WZPL-F (CHR)	77/ 4.5	5.1	4.1	4.3	5.1	4.5	116/2756	1917/17.3	14.8	16.2	D	WZPL-F
9. WHHH-F (U/CHR)	73/ 4.3	4.8	4.3	4.4	4.7	4.5	75/1413	1362/12.3	10.5	12.4	C	WHHH-F
10. WRZX-F (AOR-NR)	70/ 4.1	4.9	5.2	4.1	4.0	4.6	113/2310	1373/12.4	13.7	12.1	E	WRZX-F
11. WMYS (ST)	68/ 4.0	3.0	3.0	3.3	2.4	3.3	69/654	607/ 5.5	4.9	4.2	A	WMYS
WNAP-F (O-70's)	68/ 4.0	3.8	5.5	5.3	8.0	4.7	101/2570	1667/15.0	15.3	19.8	G	WNAP-F
13. WTLC (B/G)	40/ 2.4	2.0	1.3	1.2	1.2	1.7	40/374	366/ 3.3	3.0	3.3		WTLC
14. WTTT-F (AOR)	33/ 1.9	1.7	2.2	2.1	1.6	2.0	55/1157	692/ 6.2	5.4	5.4		WTTT-F
WNDE (SPRTS)	33/ 1.9	1.1	1.7	1.7	2.1	1.6	35/807	753/ 6.8	8.8	8.1	A	WNDE
16. WXTZ-F (EZ)	23/ 1.4	1.2	1.4	1.3	2.3	1.3	27/418	330/ 3.0	3.5	4.0	A	WXTZ-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 80.51% (1256 of 1560) (FAL 94: 83.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHHH-F	1 WFBQ-F>>	1 WFBQ-F>>	1 WFBQ-F>	1 WFBQ-F>	1 WFMS-F<	1 WFBQ-F>>	1 WFBQ-F>	1 WFMS-F<	1 WFMS-F>	1 WFMS-F
2 WZPL-F	2 WFMS-F	2 WFMS-F	2 WFMS-F	2 WFMS-F>	2 WIBC >	2 WIBC <	2 WFMS-F	2 WFBQ-F>	2 WHHH-F	2 WFBQ-F<
3 WRZX-F>	3 WENS-F<	3 WENS-F	3 WENS-F	3 WENS-F	3 WFBQ-F	3 WFMS-F>	3 WIBC	3 WIBC	3 WTLC-F	3 WIBC
4 WTLC-F	4 WRZX-F<	4 WGRL-F	4 WTP1-F<	4 WTP1-F	4 WTP1-F	4 WENS-F	4 WENS-F<	4 WENS-F	4 WZPL-F	4 WTP1-F
5	5 WGRL-F<	5 WNAP-F	5 WGRL-F	5 WGRL-F	5 WMYS	5 WGRL-F	5 WTP1-F	5 WGRL-F<	5 WFBQ-F	5 WTLC-F
6	6 WTLC-F	6 WTLC-F<	6 WNAP-F	6 WIBC	6 WENS-F	6 WTP1-F	6 WGRL-F	6 WTP1-F	6 WENS-F	6
7	7 WNAP-F	7 WTP1-F	7 WIBC	7 WNAP-F	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFBQ-F	1 WFBQ-F	1 WENS-F	1 WENS-F	1 WFMS-F<	1 WFBQ-F	1 WFBQ-F>>>	1 WFBQ-F	1 WFBQ-F>>	1 WFBQ-F>>
2 WGRL-F	2 WENS-F	2 WFBQ-F	2 WFBQ-F<	2 WENS-F	2 WRZX-F	2 WRZX-F	2 WNAP-F	2 WFMS-F	2 WFMS-F
3 WFMS-F	3 WFMS-F	3 WFMS-F	3 WFMS-F>	3 WFBQ-F	3 WZPL-F	3 WNAP-F	3 WRZX-F	3 WNAP-F	3 WIBC
4 WTLC-F	4 WGRL-F	4 WTP1-F	4 WGRL-F	4 WTP1-F	4 WTLC-F	4 WTLC-F	4 WFMS-F	4 WRZX-F	4 WNAP-F
5 WENS-F	5 WTLC-F	5 WGRL-F	5 WTP1-F	5 WGRL-F	5 WHHH-F	5 WFMS-F	5 WGRL-F	5 WIBC	5 WGRL-F<
6 WRZX-F	6 WZPL-F	6 WTLC-F	6 WTLC-F	6 WTLC-F	6	6 WGRL-F	6	6 WGRL-F	6 WTP1-F
7	7 WTP1-F	7	7 WZPL-F	7 WZPL-F	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8

INDIANAPOLIS

OTHER RATED STATIONS			METRO CUME TSA TSA		CONSOLIDATION REPORT	12+	25-54	REVENUE
-----			SHARE/RTG/AQH/CUME					
WBRI	1500	INDIANAPOLIS	0.4/1.1/	6/ 125	WNDE, WFBQ-F, WRZX-F (Secret)	20.0%	23.0%	28.6%
WCBK-F	102.3	MARTINSVILLE	0.5/1.0/	8/ 183				
WGGR-F	106.7	GREENWOOD	0.9/3.3/	17/ 403	WFMS-F, WGRL-F (Susquehanna)	16.9%	17.6%	21.6%
WNTS	1590	BEECH GROVE	0.4/1.1/	6/ 139				
WPZZ-F	95.9	FRANKLIN	0.5/2.1/	8/ 231	WIBC, WENS-F, WNAP-F (Emmis)	19.0%	19.4%	29.6%
WQFE-F	101.9	BROWNSBURG	1.2/3.4/	21/ 403				
WSYW-F	107.1	DANVILLE	0.6/2.4/	12/ 304	WMYS, WTPI-F, WZPL-F (Local)	14.3%	11.9%	11.5%
WXIR-F	98.3	PLAINFIELD	1.2/3.9/	22/ 480				
WXLW	950	INDIANAPOLIS	0.5/1.7/	8/ 236	WHHH-F, WGGR-F (Local)	5.2%	4.3%	3.0%
WKKG-F	101.5	COLUMBUS	0.4/2.3/	88/1055				
						75.4%	76.2%	94.3%

RADIO STATIONS

AM STATIONS

WMYS, 1400, 5 KW (DA-N)	, Standards	CNN, \$ 21.00 (D & R)	WTPI owner (D)
WIBC, 1070, 50 KW/10 KW (DA-2)	, Talk/FS	WESTWD, TALKNT, \$ 110.00 (Christal)	Emmis
WNDE, 1260, 5 KW (DA-N)	, Sports	WESTWD, \$ <20.00 (Katz)	Secret
WTLC, 1310, 5 KW/1 KW (DA-2)	, Black/Gospel	CBS, \$ 20.00 (D&R)	Panache

FM STATIONS

WENS-F, 97.1, 23 KW @ 738, AC		\$ 137.00 (Christal)	Emmis
WFBQ-F, 94.7, 52 KW @ 850, AOR/Talk		Source, \$ 258.00 (Katz)	Secret
WFMS-F, 95.5, 13 KW @ 991, Country		\$ 190.00 (MMR)	Susquehanna
WGGR-F, 106.7, 3 KW @ 328, Black/AC		\$ NA (---)	WHHH owner (D) (GREENWOOD)
WGRL-F, 104.5, 40 KW @ 492, Country		\$ 61.00 (MMR)	Susquehanna
WHHH-F, 96.3, 0.6 KW @ 705, CHR/Urban		\$ 50.00 (---)	
WNAP-F, 93.1, 13 KW @ 1023, Oldies - 70's		\$ 75.00 (Christal)	Emmis
WRZX-F, 103.3, 18 KW @ 850, AOR-NR		ABC, \$ 68.00 (Banner)	Secret
WSYW-F, 107.1, 88 <u>W</u> @ 604, Classical		\$ 20.00 (CMBS)	Universal (DANVILLE)
WTLC-F, 105.7, 50 KW @ 449, Black		CBS, \$ 60.00 (D&R)	Panache
WTPI-F, 107.9, 22 KW @ 761, Soft AC		\$ 84.00 (D&R)	
WTTS-F, 92.3, 37 KW @ 1089, Prog. Rock		CBS, \$ 33.00 (Banner)	Sarkes-Tarzian (BLOOMINGTON)
WXTZ-F, 93.9, 2.8 KW @ 492, Black Oldies		\$ <20.00 (---)	Panache (NOBLESVILLE)
WZPL-F, 99.5, 13 KW @ 991, CHR		AP, \$ 59.00 (D&R)	WTPI owner (D)

Miscellaneous: WGGR-F changed from Oldies to Black/AC (Oct.) . . . WXTZ-F changed from EZ to Black Oldies (Jan) . . . WNDE reclassified as Sports . . . WXTZ-F sold to Panache for \$4,100,000 . . .

JACKSON

Arbitron Rank/Pop (12+): 118/337,400
 MSA Rank/Pop: 120/417,000
 DMA # 91
 Average Person Ratings: 16.1
 Market TSL: 21.50 hours

Stations: 21/21
 Diaries: 1052/321:1/53.1%
 Sample Target: 920
 % Below Line: 0.0
 % Not Listed: 22.3

1995 Revenue: \$14,200,000
 HH Inc.: \$43,105
 Retail \$: 3.9 Bil
 Pop per Station: 16,067
 #1 Biller: WMSI-F \$4,500,000
 #1 Billing Portfolio: SFX duop \$5,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WJMI-F (B)	85/15.7	15.9	14.8	13.7	14.3	15.0	158/1905	917/27.2	26.4	25.6	C	WJMI-F
2. WMSI-F (C)	65/12.0	12.3	14.7	12.1	16.2	12.8	127/1628	819/24.3	26.2	30.6	F	WMSI-F
3. WKXI-F (B/AC)	47/ 8.7	6.6	5.6	5.9	5.7	6.7	68/1064	659/19.5	18.0	16.2	B	WKXI-F
4. WJDX-F (AC/CHR)	29/ 5.4	6.8	6.5	5.5	6.2	6.1	55/998	589/17.5	17.5	19.0	C	WJDX-F
5. WSTZ-F (AOR)	26/ 4.8	9.0	6.5	5.9	6.2	6.6	43/751	453/13.4	14.0	13.3	C	WSTZ-F
6. WOAD (G/B)	25/ 4.6	3.1	3.1	3.2	4.5	3.5	25/304	284/ 8.4	7.2	9.4	A	WOAD
7. WTYX-F (O)	24/ 4.4	4.2	4.0	5.2	4.8	4.5	34/689	483/14.3	13.1	15.3	C	WTYX-F
8. WJNT (N/T)	20/ 3.7	3.3	3.5	4.1	2.7	3.7	25/295	251/ 7.4	7.5	6.1	B	WJNT
9. WKTF-F (C)	15/ 2.8	3.1	3.0	2.9	2.7	3.0	23/590	381/11.3	9.2	11.9	C	WKTF-F
WJKK-F (C)	15/ 2.8	0.9	3.5	3.6	4.8	2.7	23/543	325/ 9.6	12.0	15.0	A	WJKK-F
WLIN-F (SAC)	15/ 2.8	2.9	3.0	4.1	1.7	3.2	22/310	254/ 7.5	9.3	7.7	A	WLIN-F
12. WZRZ (B/O)	13/ 2.4	3.3	1.9	2.7	2.1	2.6	13/184	184/ 5.5	3.5	2.9	A	WZRZ
13. WVIV-F (ST)	11/ 2.0	2.0	2.4	1.8	---	2.1	11/184	165/ 4.9	5.1	---	A	WVIV-F
14.												
15.												

12+ FM SHARE (METRO): 83.14% (350 of 421) (FAL 94: 85.06%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMI-F>>>1	WJMI-F>	1 WJMI-F	1 WJMI-F	1 WMSI-F<	1 WMSI-F>	1 WMSI-F<	1 WMSI-F	1 WJMI-F	1 WJMI-F>>	1 WJMI-F
2 WJDX-F	2 WKXI-F>	2 WKXI-F	WMSI-F<	2 WJMI-F	2 WKXI-F	2 WJMI-F	2 WJMI-F	2 WMSI-F>	2 WKXI-F	WKXI-F>>
3	3 WMSI-F	3 WMSI-F>	3 WKXI-F>	3 WKXI-F>	WOAD	3 WKXI-F>	3 WJNT	3 WKXI-F>	3 WMSI-F	3 WMSI-F
4	4 WJDX-F	4 WJDX-F	4 WTYX-F<	4 WTYX-F	WJMI-F	4 WJDX-F	4 WKXI-F	4 WJDX-F	4	4 WZRZ-F
5	5 WSTZ-F	5 WTYX-F	5 WJDX-F<	5 WJDX-F	5	5 WTYX-F<	5 WTYX-F	5	5	5
6	6 WTYX-F	6 WSTZ-F	6 WSTZ-F	WSTZ-F	6	6 WOAD	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMI-F	1 WJMI-F<	1 WJDX-F	1 WKXI-F<	1 WMSI-F	1 WJMI-F>>	1 WJMI-F>>>	1 WJMI-F>>	1 WJMI-F>	1 WJMI-F
WKXI-F>>>	2 WKXI-F>	2 WMSI-F	2 WMSI-F	2 WKXI-F	2 WKXI-F>	2 WKXI-F	2 WSTZ-F	2 WKXI-F	2 WMSI-F
3 WMSI-F>>>	3 WMSI-F	3 WJMI-F	WJMI-F>	3 WJDX-F	3 WMSI-F	3 WSTZ-F	3 WTYX-F	3 WMSI-F	3 WKXI-F
4	4 WJDX-F	4 WKXI-F	4 WJDX-F	WJMI-F	WJDX-F	4 WTYX-F	4 WKXI-F	4 WTYX-F	4 WTYX-F
5	5	5 WTYX-F	5	5	WJKK-F	WMSI-F	5 WMSI-F	5 WSTZ-F	5 WSTZ-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE		
WBKJ-F	105.1	KOSCIUSKA	0.9/5.2/ 15/ 341	WMSI-F, WJDS, WKTF-F (SFX)	15.4%	16.4%	40.1%
WHJT-F	93.5	CLINTON	1.3/5.8/ 7/ 210	WOAD, WJMI-F, WKXI A/F (Local)	29.6%	25.9%	16.9%
WJDS	620	JACKSON	0.6/4.7/ 4/ 184	WIIN, WLIN-F, WJKK-F (New South)	5.6%	5.0%	5.6%
WJXN-F	92.9	UTICA	0.9/2.4/ 11/ 193		50.6%	47.3%	62.6%
WKXI	1300	JACKSON	0.6/4.0/ 3/ 141				
WMGO	1370	CANTON	0.9/2.5/ 5/ 83				
WLSI	930	JACKSON	0.4/4.1/ 5/ 151				

JACKSON

RADIO STATIONS

WJNT	, 1180,	50 KW/500W (DA-2),	Talk	CBS, ABC,	\$ 21.00	(Mc-Guild)	
WKXI	, 1300,	5 KW/1 KW	, Black	WESTWD, AURN,	\$ NA	(Banner)	
WOAD	, 1400,	1 KW	, Gospel/Black	AURN, ABC,	\$<20.00	(D & R)	
WZRX	, 1590,	5 KW/1 KW	, Black Oldies	, \$<20.00		(D & R)	Lewis
WHJT-F,	93.5,	3 KW @ 298	, Religion	USA,	\$ 12.00	(---)	(CLINTON)
WJKK-F,	98.7,	100 KW @ 945	, ??	, \$<20.00		(D & R)	New South (VICKSBURG)
WJDX-F,	96.3,	100 KW @ 1410	, AC/CHR	, \$ 35.00		(---)	Spur
WJMI-F,	99.7,	100 KW @ 1059	, Black	ABC,	\$ 46.00	(D & R)	
WKTF-F,	95.5,	100 KW @ 1059	, Country	WESTWD,	\$ 24.00	(D & R)	SFX
WKXI-F,	107.5,	100 KW @ 951	, Black/AC	, \$ 27.00		(Banner)	(MAGEE)
WLIN-F,	101.7,	6 KW @ 298	, Soft AC	, \$<20.00		(Eastman)	New South (GLUCKSTADT)
WMSI-F,	102.9,	100 KW @ 1801	, Country	ABC,	\$ 82.00	(Mc-Guild)	SFX
WSTZ-F,	106.7,	100 KW @ 1063	, AOR	, \$ 37.00		(D & R)	Lewis (VICKSBURG)
WTYX-F,	94.7,	100 KW @ 1115	, Oldies	ABC,	\$ 30.00	(Banner)	
WVIV-F,	93.9,	6 KW @ 282	, Standards	ABC, SMN,	\$<20.00	(---)	(PEARL)

Miscellaneous: WJKK-F (Vicksburg) sold to New South for \$1,620,000 (K. Sherwood). . .

JACKSONVILLE

Arbitron Rank/Pop (12+): 53/823,900

Stations: 23/22
Diaries: 1870/441:1/51.8%
Sample Target: 1800
% Below Line: 0.9
% Not Listed: 16.9

1995 Revenue: \$35,500,000
HH Inc.: \$42,718
Retail \$: 9.1 Bil
Pop per Station: 37,450
#1 Biller: WQIK-F \$5,800,000
#1 Billing Portfolio: Jacor duopt \$9,200,000

MSA Rank/Pop: 57/985,000
DMA # 55
Average Person Ratings: 15.5
Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQIK-F (C)	125/ 9.8	10.4	10.7	10.5	9.7	10.4	166/2150	1687/20.5	21.0	20.8	G	WQIK-F
2. WFYV-F (AOR)	114/ 8.9	9.8	12.0	11.1	10.3	10.5	143/1911	1518/18.4	20.9	19.5	F	WFYV-F
3. WAPE-F (CHR)	88/ 6.9	6.2	6.4	7.9	7.1	6.9	101/2121	1799/21.8	18.9	19.8	E	WAPE-F
WEJZ-F (SAC)	88/ 6.9	7.3	7.4	8.1	8.1	7.4	95/1525	1295/15.7	17.1	19.5	F	WEJZ-F
5. WSOL-F (B/AC)	87/ 6.8	6.1	5.2	5.7	3.8	6.0	94/1152	1038/12.6	13.6	12.8	C	WSOL-F
6. WROO-F (C)	71/ 5.6	6.5	7.2	6.8	6.4	6.5	80/1333	1184/14.4	16.6	15.0	E	WROO-F
7. WPLA-F (AOR-NR)	69/ 5.4	3.1	1.4	1.4	2.6	2.8	80/1009	911/11.1	6.0	8.3	B	WPLA-F
8. WOKV (N/T)	64/ 5.0	4.6	4.0	3.4	3.9	4.3	65/1100	967/11.7	8.6	10.8	C	WOKV
9. WKQL-F (O)	63/ 4.9	5.2	5.8	5.7	6.6	5.4	76/1491	1265/15.4	14.6	15.0	D	WKQL-F
10. WJBT-F (B)	61/ 4.8	5.7	5.5	5.2	7.5	5.3	61/907	899/10.9	11.4	11.6	C	WJBT-F
11. WIVY-F (AC)	48/ 3.8	3.4	4.5	4.6	4.5	4.1	53/1176	992/12.0	13.5	12.7	D	WIVY-F
12. WFSJ-F (O-70's)	36/ 2.8	3.6	3.5	2.5	1.2	3.1	40/702	659/ 8.0	9.3	5.1	B	WFSJ-F
13. WNZS (SPRTS)	29/ 2.3	1.2	1.3	1.1	1.9	1.5	29/508	483/ 5.9	3.2	5.0	B	WNZS
14. WSVE (G)	28/ 2.2	2.5	1.9	1.4	1.9	2.0	29/383	377/ 4.6	4.4	3.9	A	WSVE
WCGL (REL)	28/ 2.2	0.9	1.0	1.7	1.5	1.5	28/283	278/ 3.4	3.4	3.0	A	WCGL

12+ FM SHARE (METRO): 82.36% (873 of 1060) (FAL 94: 84.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJBT-F>>	1 WFYV-F>	1 WFYV-F>	1 WFYV-F	1 WFYV-F	1 WQIK-F	1 WFYV-F	1 WQIK-F	1 WQIK-F	1 WJBT-F	1 WSOL-F<
2 WAPE-F	2 WPLA-F<	2 WQIK-F	2 WQIK-F	2 WQIK-F	2 WEJZ-F	2 WQIK-F	2 WFYV-F	2 WFYV-F	2 WSOL-F	2 WQIK-F
3 WPLA-F	3 WAPE-F	3 WSOL-F<	3 WAPE-F	3 WEJZ-F<	3 WKQL-F	3 WAPE-F<	3 WOKV	3 WEJZ-F	3 WQIK-F	3 WEJZ-F
4	4 WSOL-F	4 WAPE-F	WSOL-F	4 WAPE-F<	4 WOKV	4 WSOL-F	4 WEJZ-F	4 WAPE-F	4 WFYV-F<	4 WROO-F
5	5 WQIK-F	5 WPLA-F<	5 WEJZ-F	5 WSOL-F	5	5 WEJZ-F	5 WAPE-F	5 WPLA-F<	5 WPLA-F	5 WSVE
6	6 WJBT-F	6 WEJZ-F	6 WKQL-F	6 WKQL-F	6	6 WROO-F	6 WSOL-F	6 WSOL-F	6 WAPE-F	6
7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJBT-F	1 WAPE-F>	1 WAPE-F	1 WAPE-F	1 WEJZ-F	1 WPLA-F	1 WFYV-F>	1 WFYV-F	1 WFYV-F>	1 WFYV-F>
2 WAPE-F	2 WSOL-F	2 WSOL-F	2 WEJZ-F	2 WAPE-F	2 WFYV-F	2 WPLA-F>	2 WPLA-F	2 WQIK-F	2 WQIK-F>
3 WQIK-F	3 WQIK-F<	3 WEJZ-F	3 WQIK-F	3 WQIK-F	3 WSOL-F	3 WSOL-F	3 WQIK-F	3 WQIK-F	3 WOKV
4 WPLA-F	4 WFYV-F	4 WFYV-F	WSOL-F	4 WSOL-F	4 WQIK-F	4 WQIK-F	4 WAPE-F	4 WSOL-F	4 WSOL-F<
5 WSOL-F	5 WJBT-F	5 WROO-F	5 WIVY-F	5 WKQL-F<	5 WROO-F	5 WAPE-F	5 WSOL-F	5 WAPE-F	5 WAPE-F
6	6 WEJZ-F	6 WIVY-F	6 WKQL-F	6 WIVY-F	6	6 WJBT-F	6	6 WOKV	6 WKQL-F
7	7 WROO-F	7 WQIK-F	7 WROO-F	7 WROO-F	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	CONOLIDATION REPORT	12+	25-54	REVENUE	
WFOY	1240	ST. AUGUSTINE	0.4/1.4/ 6/ 123	WOKV, WPDQ, WKQL-F, WIVY-F (Prism)	14.6%	16.9%	20.0%
WJGR	1320	JACKSONVILLE	0.5/3.1/ 7/ 255				
WPDQ	600	JACKSONVILLE	0.9/3.0/ 11/ 258				
WSOS-F	94.1	ST. AUGUSTINE	0.6/1.3/ 8/ 120	WNZS, WZNZ, WAIA-F, WROO-F (Paxson)	13.8%	12.3%	15.1%
WWRD-F	100.7	BRUNSWICK, GA	0.5/2.8/ 9/ 270				
WZAZ	1400	JACKSONVILLE	0.7/2.0/ 6/ 167				
WZNZ	1460	JACKSONVILLE	0.5/2.2/ 21/ 184	WWRD-F, WFKS-F, WEJZ-F (Renda)	8.3%	9.6%	11.3%
WFKS-F	99.9	PALATKA	0.9/4.3/ 21/ 581	WAPE-F, WFYV-F (OmniAmerica)	15.8%	19.0%	22.5%
				WJGR, WZAZ, WQIK-F, WSOL-F	22.6%	21.5%	25.9%
				WJBT-F (Jacor)	75.1%	79.3%	94.8%

JACKSONVILLE

RADIO STATIONS

AM STATIONS

WCGL	,	1360,	5 KW (DAYS)	,	Gospel	AURN, \$<20.00	(K & P)	
WNZS	,	930,	5 KW (DA-N)	,	Sports	CBS, 1 ON 1, \$<20.00	(Banner)	Paxson
WOKV	,	600,	5 KW (DA-N)	,	News/Talk	ABC, CNN, \$ 36.00	(Mc-Guild)	Prism
WSVE	,	1280,	5 KW/132 W	,	Gospel	AURN, WESTWD, \$<20.00	(Republic)	
WZAZ	,	1400,	1 KW	,	Black	CBS, \$ 15.00	(Roslin)	Jacor

FM STATIONS

WAPE-F,	95.1,	100 KW @ 459	,	CHR	,	\$ 76.00	(Christal)	OmniAmerica
WEJZ-F,	96.1,	100 KW @ 830	,	Soft AC	,	\$ 85.00	(K & P)	Renda
WFYV-F,	104.5,	100 KW @ 1014	,	AOR	,	\$ 83.00	(Christal)	OmniAmerica
WIVY-F,	102.9,	98 KW @ 1014	,	AC	,	\$ 53.00	(MMR)	Prism
WJBT-F,	92.7,	6 KW @ 298	,	Black	CBS, \$ 33.00	(Roslin)		Jacor (GREEN COVE)
WKQL-F,	96.9,	100 KW @ 1014	,	Oldies	AP, \$ 56.00	(Mc-Guild)		Prism
WPLA-F,	93.3,	50 KW @ 462	,	AOR-NR	,	\$ 35.00	(Banner)	Paxson (CALLAHAN)
WQIK-F,	99.1,	100 KW @ 1014	,	Country	ABC, \$119.00	(Eastman)		Jacor
WROO-F,	107.3,	100 KW @ 705	,	Country	,	\$ 64.00	(Banner)	Paxson
WSOL-F,	101.5,	100 KW @ 1463	,	Black/AC	ABC, \$ 48.00	(Christal)		Jacor (BRUNSWICK, GA)

Miscellaneous: WAPE-F, WFYV-F sold by OmniAmerica to Citicasters (D) for \$43,000,000 (E) (Crisler, Star) . . . (Canceled) . . .
 WXTL (Jacksonville Beach) sold by Sudbrink for \$665,000. . . WFKS-F, WWRD-F (in Jacksonville- Daytona area) sold
 to Osborn to Renda (semi-D) for \$6,500,000 . . . WAIA-F changes to WPLA-F and format from Classic AOR to AOR-NR
 (July) . . . WHJX-F changes to WSOL-F (Oct) . . .

JOHNSON CITY-KINGSPORT

Arbitron Rank/Pop (12+): 94/389,300

MSA Rank/Pop: 106/454,000
DMA # 93

Average Person Ratings: 15.4
Market TSL: 20.50 hours

Stations: 26/21
Diaries: 878/443:1/58.2%
Sample Target: 860
% Below Line: 4.5
% Not Listed: 12.7

1995 Revenue: \$11,900,000
HH Inc.: \$33,631
Retail \$: 3.9 Bil
Pop per Station: 18,538
#1 Biller: WXBQ-AF \$3,700,000
#1 Billing Portfolio: Bristol: WXBQ \$3,700,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WXBQ-F (C)	189/31.5	31.0	33.2	32.4	29.6	----	249/2614	1857/47.7	49.7	49.8	E	WXBQ-F
2. WTFM-F (AC/CHR)	56/ 9.3	11.4	12.6	12.8	11.5	----	75/1376	979/25.1	26.9	25.7	D	WTFM-F
3. WQUT-F (AOR)	47/ 7.8	12.6	10.0	10.7	9.8	----	75/1263	841/21.6	25.6	24.4	D	WQUT-F
4. WJCW (N/T)	29/ 4.8	4.1	2.9	4.8	5.3	----	29/526	501/12.9	10.6	8.9	B	WJCW
5. WKOS-F (O)	27/ 4.5	3.6	1.9	3.5	3.1	----	28/455	433/ 9.6	8.4	10.9	A	WKOS-F
6. WAEZ-F (SAC)	25/ 4.2	6.0	7.1	2.9	4.1	----	37/553	486/12.5	15.1	17.0	A	WAEZ-F
7. WKPT (EZ/ST)	18/ 3.0	2.8	2.6	3.0	3.4	----	19/223	204/ 5.2	5.8	4.6	A	WKPT
8. WMCH (G/REL)	17/ 2.8	0.3	---	---	---	----	17/104	104/ 2.7	1.2	---	A	WMCH
9. WGOC (C)	15/ 2.5	1.0	2.4	1.6	0.3	----	16/268	258/ 6.6	4.3	4.6	A	WGOC

12+ FM SHARE (METRO): 76.53% (401 of 524) (FAL 94: 84.85%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXBQ-F>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>
2 WTFM-F>>	2 WQUT-F>	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WTFM-F>	2 WTFM-F>	2 WQUT-F	2 WTFM-F	2 WTFM-F>	2 WTFM-F>>
3 WQUT-F	3 WTFM-F>	3 WTFM-F>	3 WTFM-F>	3 WTFM-F>	3 WKOS-F	3 WQUT-F>	3 WJCW <	3 WQUT-F	3 WQUT-F	3
4 WABN-F	4	4	4	4	4 WKOS-F	4 WJCW	4 WTFM-F	4 WKOS-F	4	4
5	5	5	5	5 WAEZ	5 WAEZ-F	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F	1 WXBQ-F>>	1 WXBQ-F>>
2 WTFM-F>>	2 WTFM-F>	2 WTFM-F	2 WTFM-F	2 WTFM-F>	2 WQUT-F>>	2 WQUT-F>>	2 WQUT-F>>	2 WQUT-F>	2 WQUT-F>>
3	3 WQUT-F>	3 WQUT-F>	3 WQUT-F	3 WAEZ-F	3	3	3	3 WTFM-F	3 WTFM-F
4	4	4	4 WAEZ-F	4 WQUT-F	4	4	4	4 WKOS-F	4 WKOS-F
5	5	5	5	5 WKOS-F	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WABN-F	92.7	ABINGDON, VA	1.2/5.3/	7/ 221	WJCW, WKIN, WQUT-F, WKOS-F (Bloomington)	17.6%	20.9%	24.4%
WBEJ	1240	ELIZABETHTON	0.5/3.3/	3/ 134				
WEMB	1420	ERWIN	1.2/1.7/	7/ 67				
WETB	790	JOHNSON CITY	1.2/3.9/	10/ 176	WKPT, WITM, WTFM-F (Home News)	12.3%	10.6%	31.1%
WIKQ-F	94.9	GREENVILLE, TN	0.5/3.6/	11/ 278		29.9%	31.5%	55.5%
WKIN	1320	KINGSPORT	0.5/3.1/	3/ 119				
WMEV-F	93.9	MARION, VA	1.0/4.0/	55/ 527				
WRGS	1370	ROGERSVILLE, TN	0.5/2.2/	3/ 95				
WEYE-F	104.3	SURGOINSVILLE, TN	0.5/2.1/	3/ 81				
WXBQ	980	BRISTOL, VA	1.8/5.8/	13/ 266				
WXIS-F	103.9	ERWIN, TN	1.8/4.5/	13/ 199				
WZAP	690	BRISTOL, VA	1.7/4.9/	10/ 223				
WAXM-F	93.5	BIG STONE GAP, VA	0.7/2.1/	15/ 247				
WIMZ-F	103.5	KNOXVILLE	1.0/5.4/	32/ 619				
WIVK-F	107.7	KNOXVILLE	1.2/5.6/	68/ 998				
WKSF-F	99.9	ASHEVILLE, NC	0.3/1.8/	9/ 234				
WMIT-F	106.9	BLACK MOUNTAIN, NC	1.3/3.6/	13/ 245				

JOHNSON CITY-KINGSPORT

RADIO STATIONS

WETB , 1420, 5 KW/72 W	, Gospel	, \$ 10.00	(---)	
WJCW , 910, 5 KW/1 KW (DA-N)	, News/Talk	CBS, WESTWD, \$ 20.00	(Katz)	Bloomington
WKPT , 1400, 1 KW	, EZ/Soft AC	ABC, \$<20.00	(Eastman)	Home News
WAEZ-F, 99.3, 0.4 KW @ 2148	, Soft AC	WESTWD, \$<20.00	(---)	(ELIZABETHTON)
WKOS-F, 104.9, 1.4 KW @ 479	, Oldies	WESTWD, \$<20.00	(Katz)	Bloomington
WMEV-F, 93.9, 100 KW @ 1460	, Country	WESTWD, \$ 12.00	(Regional)	(MARION)
WQUT-F, 101.5, 100 KW @ 1499	, CHR/AOR	WESTWD, \$ 50.00	(Katz)	Bloomington
WTFM-F, 98.5, 100 KW @ 1260	, AC	ABC, \$ 50.00	(Eastman)	Home News
WXBQ-F, 96.9, 67 KW @ 2240	, Country	ABC, \$ 71.00	(Christal)	Bristol

Other Ranked Stations - See Knoxville

Miscellaneous: WOPI (1490) sold to Home News (semi-D) for \$140,000. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

JOHNSTOWN

Arbitron Rank/Pop (12+): 166/202,100
 MSA Rank/Pop: 178/238,000
 DMA # 90 (w/Altoona)
 Average Person Ratings: 16.0
 Market TSL: 21.25 hours

Stations: 23/12
 Diaries: 651/310:1/64.6%
 Sample Target: 680
 % Below Line: 6.3
 % Not Listed: 15.1

1995 Revenue: \$5,700,000
 HH Inc.: \$31,812
 Retail \$: 1.75 Bil
 Pop per Station: 16,842
 #1 Biller: NA
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WMTZ-F (C)	54/16.7	14.2	15.5	11.3	12.1	----	66/618	500/24.7	23.7	25.4	WMTZ-F
2. WKYE-F (AC)	39/12.0	11.4	11.6	12.2	10.4	----	45/671	515/25.5	22.6	29.4	WKYE-F
3. WYSN-F (ST)	32/ 9.9	11.7	7.6	7.5	9.5	----	33/322	318/15.7	18.4	13.3	WYSN-F
4. WQKK-F (AOR/CL)	25/ 7.7	8.0	11.3	5.3	5.5	----	26/425	362/17.9	17.0	21.7	WQKK-F
5. WGLU-F (CHR)	23/ 7.1	9.5	11.0	9.1	9.2	----	26/581	492/24.3	23.2	26.4	WGLU-F
6. WFGY-F (C)	16/ 4.9	5.2	3.4	8.1	6.9	----	31/457	241/11.9	10.4	11.0	WFGY-F
7. WJAC (ST/FS)	13/ 4.0	3.7	3.0	2.5	6.4	----	15/230	214/10.6	9.7	14.8	WJAC
8. WVSC-F (AC)	12/ 3.7	2.2	1.8	1.6	2.0	----	12/149	135/ 6.7	5.9	5.5	WVSC-F
9. WDVE-F (AOR)	12/ 3.7	3.4	3.7	3.1	3.8	----	25/352	188/ 9.3	12.1	10.0	WDVE-F

12+ FM SHARE (METRO): 88.73% (244 of 275) (FAL 94: 91.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGLU-F>>	1 WMTZ-F<	1 WMTZ-F<	1 WKYE-F	1 WKYE-F	1 WMTZ-F	1 WMTZ-F>	1 WMTZ-F	1 WMTZ-F	1 WMTZ-F	1 WMTZ-F
2 WMTZ-F>>	2 WQKK-F<	2 WKYE-F	WMTZ-F>	WMTZ-F>	2 WYSN-F	2 WKYE-F	2 WKYE-F	2 WGLU-F	2 WGLU-F	2 WVSC-F
3 WQKK-F	3 WKYE-F>	3 WQKK-F>	3 WQKK-F>	3 WQKK-F	3 WKYE-F>	3 WGLU-F	3 WYSN-F>	3 WYSN-F>	3 WKYE-F	3
4	4 WGLU-F	4 WGLU-F	4	4	4	WQKK-F	4 WQKK-F	4 WQKK-F	4 WQKK-F	4
5	5	5	5	5	5	5	5	5 WGLU-F	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WMTZ-F	1 WKYE-F	1 WKYE-F	1 WMTZ-F<	1 WKYE-F<	1 WQKK-F>>	1 WQKK-F>>	1 WQKK-F	1 WQKK-F	1 WMTZ-F
2 WGLU-F>	2 WMTZ-F>>	2 WMTZ-F>>	2 WKYE-F>	2 WMTZ-F>	2 WGLU-F>>	2 WMTZ-F	2 WMTZ-F	2 WMTZ-F<	2 WKYE-F
3 WKYE-F>>	3 WGLU-F>	3 WGLU-F>>	3 WGLU-F>	3 WGLU-F	3	3 WDVE-F	3 WDVE-F	3 WKYE-F>	3 WQKK-F
4	4	4	4 WQKK-F	4	4	4 WKYE-F	4 WKYE-F	4 WDVE-F	4 WDVE-F
5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WXVE-FF	97.3	SPANGLER	0.6/1.2/	2/ 44	WGLU-F, WQKK-F (Telemedia)	14.8%	16.0%	NA
WNTJ	1490	JOHNSTOWN	1.5/4.0/	5/ 81				
WQZS-F	93.3	MEYERSDALE	1.2/3.4/	4/ 69				
WVSC	990	SOMERSET	2.2/4.5/	7/ 90				
KDKA	1020	PITTSBURGH	0.6/2.6/	8/ 114				
WBXQ-F	94.3	CRESSON	0.9/2.9/	3/ 59				
WBZZ-F	93.7	PITTSBURGH	0.9/5.3/	13/ 268				
WFRB	560	FROSTBURG, MD	1.2/1.7/	5/ 42				
WFTB-F	105.3	FROSTBURG, MD	1.5/5.3/	5/ 124				
WLTJ-F	92.9	PITTSBURGH	1.2/3.4/	7/ 119				
WPRR-F	100.1	ALTOONA	0.6/3.8/	2/ 100				
WWSW-AF	94.5	PITTSBURGH	1.2/6.1/	5/ 176				
WZPT-F	100.7	NEW KENSINGTON	1.2/2.2/	5/ 96				

JOHNSTOWN

RADIO STATIONS

WJAC , 850, 10 KW (DA-1) , Full Service
 WNTJ , 1490, 1 KW , News/Talk
 WVSC , 990, 10 KW/100 W (DA-1), Country
 WBXQ-F, 94.3, 350 W @ 958 , AOR
 WGLU-F, 92.1, 300 W @ 1043 , CHR
 WKYE-F, 95.5, 57 KW @ 1059 , AC
 WMTZ-F, 96.5, 50 KW @ 489 , Country
 WQKK-F, 99.1, 50 KW @ 500 , AOR/Classic
 WQZS-F, 93.3, 0.6 KW @ 964 , AOR
 WVSC-F, 97.7, 3 KW @ 266 , AC
 WYSN-F, 101.7, 0.7 KW @ 643 , Standards
 WZGO-F, 105.7, 3 KW @ 321 , Oldies

WDVE-F, WBZZ-F - See Pittsburgh

WFGY-F - See Altoona

SMN WESTWD, \$<20.00 (Mc-Guild)
 TALKNT CNN, \$ 11.00 (Banner) Dame
 ABC, \$ 10.00 (Regional) (SOMERSET)
 ABC, \$ 15.00 (Banner) (CRESSON)
 Source, \$ 23.00 (Christal) Telemedia
 WESTWD, \$ 30.00 (Mc-Guild)
 , \$ 30.00 (Banner) Dame
 , \$ 20.00 (Torbet) Telemedia (EBENSBURG)
 , \$ 15.00 (---) (MEYERDALE)
 WESTWD ABC, \$<20.00 (Regional)
 WESTWD CNN, \$<20.00 (Commercial) (CENTRAL CITY)
 SMN, \$ 12.00 (Commercial) (PORTAGE)

KALAMAZOO

Arbitron Rank/Pop (12+): 170/190,900
 MSA Rank/Pop: NA/230,000
 DMA #38 (w/Grand Rapids)
 Average Person Ratings: 14.1
 Market TSL: 19.25 hours

Stations: 17/10
 Diaries: 711/268:1/57.2%
 Sample Target: 680
 % Below Line: 25.2
 % Not Listed: 23.4

1995 Revenue: \$8,600,000
 HH Inc.: \$47,767
 Retail \$: 2.6 Bil
 Pop per Station: 19,090
 #1 Biller: WQLR-F \$1,900,000
 #1 Billing Portfolio: WKMI, WRKR-F, WKFR-F \$3,500,000
 12+ METRO

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WBCT-F (C)	37/13.8	9.8	14.7	12.0	11.8	----	132/1279	415/21.7	20.5	24.9		WBCT-F
2. WKFR-F (CHR)	32/11.9	10.9	10.6	9.6	10.8	----	48/910	602/31.5	30.2	30.1	C	WKFR-F
3. WRKR-F (AOR)	24/ 8.9	8.8	8.3	9.6	8.4	----	48/637	387/20.3	22.5	21.2	C	WRKR-F
4. WFAT-F (A-70's)	18/ 6.7	6.3	6.4	8.3	4.4	----	20/330	296/15.5	15.7	16.9	C	WFAT-F
5. WQLR-F (OC)	16/ 5.9	9.5	7.5	10.6	10.5	----	19/409	323/16.9	20.8	23.9	C	WQLR-F
6. WKZO (T/FS)	14/ 5.2	4.9	6.8	6.3	6.4	----	23/449	313/16.4	18.9	19.7	B	WKZO
7. WNNW-F (C)	13/ 4.8	2.1	4.2	4.7	4.1	----	46/594	183/ 9.6	7.7	14.2	B	WNNW-F
8. WGRD-F (CHR)	11/ 4.1	1.8	1.1	1.0	1.4	----	26/480	244/12.8	11.0	6.9		WGRD-F
WKMI (T)	11/ 4.1	7.0	5.3	4.7	3.7	----	12/201	176/ 9.2	10.6	13.2	B	WKMI
10. WOOD-F (SAC)	10/ 3.7	6.7	6.0	6.0	6.1	----	26/593	248/13.0	18.3	19.1		WOOD-F

12+ FM SHARE (METRO): 84.95% (175 of 206) (FAL 94: 82.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKFR-F>>	1 WKFR-F	1 WBCT-F	1 WBCT-F	1 WBCT-F>	1 WBCT-F>	1 WBCT-F	1 WBCT-F>	1 WBCT-F	1 WKFR-F>	1 WBCT-F
2 WRKR-F	2 WBCT-F<	2 WKFR-F	2 WRKR-F<	2 WRKR-F	2 WKZO	2 WKFR-F	2 WRKR-F	2 WKFR-F>	2 WBCT-F	2 WKZO
3	3 WRKR-F	3 WRKR-F	3 WFAT-F<	3 WFAT-F<	3 WNNW-F	3 WKZO	3 WKFR-F	3 WRKR-F	3 WFAT-F	3
4	4 WFAT-F	4 WFAT-F>	4 WKFR-F>	4 WKFR-F	4 WQLR-F	4 WRKR-F	4 WFAT-F	4 WFAT-F	4 WKFR-F	4
5	5	5 WQLR-F	5 WQLR-F	5 WQLR-F	5	5	5	5 WQLR-F	5 WKZO	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKFR-F	1 WKFR-F>>	1 WKFR-F	1 WKFR-F>	1 WBCT-F	1 WBCT-F	1 WRKR-F	1 WRKR-F	1 WRKR-F	1 WRKR-F
2	2 WFAT-F	2 WFAT-F	2 WBCT-F	2 WKFR-F	2 WKFR-F	2 WBCT-F	2 WFAT-F	2 WBCT-F>	2 WBCT-F>
3	WBCT-F>	WBCT-F	3 WFAT-F>	3 WFAT-F>	3 WRKR-F	3 WGRD-AF	3 WGRD-AF	3 WGRD-AF	3 WGRD-AF
4	4	4	4 WRKR-F	4 WQLR-F	4	4	4	4 WKFR-F	4 WFAT-F
5	5	5	5	5	5	5 WKFR-F	5	5 WFAT-F	5 WKZO
								WQLR-F	WQLR-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WNTX-F	92.3	ALLEGAN	1.5/7.6/	7/ 228	WNNW A/F, WFAT-F	11.5%	14.2%	19.8%
WQSN	1470	KALAMAZOO	0.7/3.1/	2/ 59	(Midwest Comm.)			
WQXC	980	OTSEGO	1.5/2.5/	5/ 88	WKMI, WKFR-F, WRKR-F	24.9%	24.2%	40.7%
WCUZ-F	101.3	GRAND RAPIDS	0.7/1.8/	5/ 136	(Local)			
WKLQ-F	94.5	HOLLAND	1.9/9.4/	27/ 366	WQLR-F, WKZO, WQSN	11.8%	11.2%	30.8%
WODJ-F	107.3	GREENVILLE	0.4/2.4/	11/ 167	(Local)	48.2%	49.6%	91.3%
WBHR-F	94.1	JACKSON	0.4/2.1/	3/ 87				

RADIO STATIONS

WKMI	, 1360,	5 KW/1 KW (DA-2)	, Talk	ABC, \$<20.00	(Katz)	WKFR owner (D)
WKPR	, 1420,	1 KW (DAYS)	, Religion	, \$ 10.00	(---)	Kuiper
WKZO	, 590,	5 KW (DA-N)	, News/Talk	WESTWD CBS, \$ 20.00	(D & R)	WQLR-F owner
WQSN	, 1470,	800 W/1 KW	, Sports	1-ON-1, \$ 10.00	(Banner)	
WFAT-F	, 96.5,	3 KW @ 216	, Oldies-70's	WESTWD, \$ 25.00	(Christal)	Midwest Comm.
WKFR-F	, 103.3,	50 KW @ 483	, CHR	WESTWD, \$ 36.00	(Katz)	(BATTLE CREEK)
WNNW-F	, 98.5,	50 KW @ 469	, Country	ABC, \$ 21.00	(Christal)	Midwest Comm. (COLDWATER)
WQLR-F	, 106.5,	33 KW @ 600	, AC	, \$ 40.00	(Banner)	
WRKR-F	, 107.7,	50 KW @ 500	, AOR	, \$ 39.00	(Katz)	WKFR owner (D)

Other ranked stations -- see Grand Rapids

Miscellaneous: WKZO sold to WQLR-F/WQSN owner (D) for \$900,000. . .

KANSAS CITY

Arbitron Rank/Pop (12+): 26/1,349,300

Stations: 26/25
Diaries: 2402/562:1/53.7%
Sample Target: 2340
% Below Line: 0.6
% Not Listed: 7.9

1995 Revenue: \$53,000,000

MSA Rank/Pop: 29/1,670,000

HH Inc.: \$50,024

DMA # 32

Retail \$: 17.2 Bil

Average Person Ratings: 16.0

Pop per Station: 53,984

Market TSL: 21.25 hours

#1 Biller: KCFX-F \$7,800,000

#1 Billing Portfolio: Bonneville duop \$11,800,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WDAF (C/FS)	182/ 8.4	6.8	7.3	9.8	9.2	8.1	266/2967	1877/13.9	14.4	16.3	F	WDAF
2. KPRS-F (B)	163/ 7.6	7.6	8.1	8.9	8.0	8.1	175/2066	1749/13.0	13.0	12.3	E	KPRS-F
3. KCFX-F (CL AOR)	162/ 7.5	6.3	6.2	6.5	6.6	6.6	192/4102	3319/24.6	16.9	23.2	H	KCFX-F
4. KFKF-F (C)	155/ 7.2	8.4	8.2	7.5	7.4	7.8	171/2544	2257/16.7	17.7	18.3	H	KFKF-F
5. KBEQ-F (C)	148/ 6.9	5.8	5.8	5.9	5.7	6.1	182/2831	2120/15.7	14.5	16.9	F	KBEQ-F
6. KMBZ (N/T)	129/ 6.0	4.9	5.5	5.4	5.2	5.5	136/2184	1990/14.7	15.5	15.6	E	KMBZ
7. KQRC-F (AOR)	113/ 5.2	5.2	5.3	3.9	5.9	4.9	144/2479	1740/12.9	14.2	13.6	E	KQRC-F
8. KCIY-F (J)	111/ 5.2	6.2	4.3	1.3	2.5	4.3	118/1720	1588/11.8	10.0	7.9	C	KCIY-F
9. KCMO-F (O)	103/ 4.8	5.4	6.3	4.9	4.3	5.4	131/2522	2027/15.0	15.2	14.4	E	KCMO-F
10. KYYS-F (AOR)	97/ 4.5	3.9	4.4	4.5	5.2	4.3	117/2168	1668/12.4	13.8	14.6	F	KYYS-F
11. KLTH-F (SAC)	87/ 4.0	4.6	5.5	5.4	5.2	4.9	102/2050	1787/13.2	13.2	14.0	E	KLTH-F
12. KMXV-F (CHR)	86/ 4.0	4.3	4.5	4.0	4.0	4.2	107/2368	1908/14.1	14.8	12.4	E	KMXV-F
13. KUDL-F (AC)	82/ 3.8	4.8	3.9	5.2	4.2	4.4	96/1991	1659/12.3	13.6	12.1	E	KUDL-F
14. KCMO (T)	77/ 3.6	3.6	2.3	3.6	2.8	3.3	95/2018	1519/11.3	7.9	7.7	C	KCMO
15. KXTR-F (CL)	57/ 2.6	3.2	2.9	3.5	3.4	3.1	76/1189	1024/ 7.6	8.3	10.3	C	KXTR-F
16. KISF-F (CHR)	56/ 2.6	2.3	3.1	2.6	2.2	2.7	80/1916	1394/10.3	11.0	9.9	C	KISF-F
17. KFEZ (ST)	39/ 1.8	2.4	2.3	2.9	1.8	2.4	39/577	577/ 4.1	4.1	4.3	B	KFEZ
18.												
19.												
20.												

12+ FM SHARE (METRO): 73.55% (1460 of 1985) (FAL 94: 72.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMXV-F<	1 KQRC-F<	1 KCFX-F	1 KCFX-F	1 KCFX-F	1 WDAF >	1 WDAF	1 KMBZ	1 KPRS-F<	1 KPRS-F>	1 WDAF
2 KPRS-F	2 KPRS-F<	2 KPRS-F<	2 KFKF-F<	2 KFKF-F	2 KMBZ	2 KBEQ-F	2 WDAF	2 KFKF-F<	2 KCFX-F>	2 KPRS-F<
3 KISF-F<	3 KCFX-F<	3 KFKF-F<	3 KPRS-F	3 KPRS-F	3 KFKF-F	3 KFKF-F	3 KFKF-F	3 KQRC-F	3 KPRS-F<	3 KFKF-F
4 KQRC-F	4 KBEQ-F	4 KBEQ-F	4 KBEQ-F	4 KBEQ-F<	4 KCFX-F	4 KPRS-F	4 KPRS-F	4 WDAF <	4 KBEQ-F	4 KMBZ-F
5 KBEQ-F	5 KYYS-F	5 KQRC-F	5 KCIY-F	5 KCIY-F	5 KCIY-F	5 KMBZ	5 KCFX-F	5 KCIY-F <	5 KMXV-F<	5 KQRC-F
6	6 KFKF-F	6 KYYS-F	6 KYYS-F	6 KYYS-F	6 KCMO-F	6 KCFX-F<	6 KBEQ-F	6 KBEQ-F<	6 KFKF-F	6 KCMO
7	7 KMXV-F	7 KCIY-F	7 KCMO-F	7 KCMO-F<	7 KCMO	7 KQRC-F	7 KCIY-F	7 KQRC-F	7 KCIY-F	7
8	8	8	8	8 KMBZ	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KFKF-F	1 KBEQ-F<	1 KBEQ-F	1 KFKF-F	1 KFKF-F	1 KQRC-F	1 KQRC-F	1 KCFX-F	1 KCFX-F>	1 KCFX-F>
2 KMXV-F	2 KFKF-F	2 KCFX-F	2 KBEQ-F	2 KBEQ-F	2 KPRS-F	2 KCFX-F	2 KYYS-F	2 KQRC-F<	2 KMBZ <
3 KBEQ-F	3 KPRS-F	3 KPRS-F	3 KPRS-F	3 KCIY-F<	3 KBEQ-F	3 KPRS-F<	3 KQRC-F	3 KPRS-F<	3 KPRS-F<
4 KPRS-F	4 KMXV-F	4 KFKF-F	4 KCFX-F	4 KCFX-F<	4 KCFX-F	4 KYYS-F>	4 KPRS-F	4 KYYS-F	4 KYYS-F
5 KQRC-F	5 KQRC-F	5 KYYS-F	5 KUDL-F	5 KPRS-F	5 KYYS-F	5 KBEQ-F	5 KBEQ-F	5 KMXV-F	5 KFKF-F
6	6 KQRC-F	6 KLTH-F	6 KCIY-F<	6 KCMO-F	6 KMXV-F	6 KMXV-F	6 KMBZ-F	6 KBEQ-F	6 KCIY-F
7	7 KYYS-F	7	7 KCMO-F<	7 KUDL-F<	7	7	7 KFKF-F	7 KCIY-F	7 KBEQ-F
8	8	8	8	8 KLTH-F	8	8	8	8	8 KQRC-F
9	9	9	9	9	9	9	9	9	9

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KBEQ 1030	BLUE SPRINGS, MO	0.5/1.4/ 10/	199
KCCV 760	OVERLAND PARK, MS	0.8/1.6/ 20/	247
KCCV-F 92.3	OLATHE, KS	0.9/3.6/ 19/	512
KCTE 1510	INDEPENDENCE, MO	0.8/1.4/ 17/	202
KNHN 1340	KANSAS CITY, KS	0.7/3.3/ 16/	477
WHB A/F 710	KANSAS CITY, MO	1.0/2.6/ 61/	857
KLZR-F 105.9	LAWRENCE, KS	0.6/2.5/ 31/	908

CONSOLIDATION REPORT	12+	25-54	REVENUE
KMBZ, KCMO A/F, KLTH-F (Bonneville)	18.4%	18.0%	21.1%
KUDL-F, KMXV-F (Regent)	7.8%	7.2%	12.3%
KCFX-F, KCIY-F (Heritage)	12.7%	17.6%	16.1%
KBEQ A/F, KFKF-F (E2)	14.6%	16.2%	20.0%
	53.5%	59.0%	71.3%

KANSAS CITY

RADIO STATIONS

AM STATIONS

KCCV, 760, 6 KW (DAYS)	, Religion					
KCMO, 810, 50 KW/5 KW (DA-2)	, Talk/News	CBS, WESTWD, \$ 17.00	(---)	Bott		
KFEZ, 1190, 5 KW/250 W (DA-N)	, Standards	AP, \$ 40.00	(Mc-Guild)	Bonneville		
KCTE, 1510, 10 KW (DAYS)	, Sports	AP, \$ 20.00	(Direct)			(INDEPENDENCE)
			(Torbet)			
KMBZ, 980, 5 KW (DA-2)	, News/Talk	ABC, \$ 65.00	(D&R)	Bonneville		
KNHN, 1340, 1 KW	, News	WESTWD, CNN, \$ 21.00	(---)			
KPRT, 1590, 1 KW/47 W	, Gospel	WESTWD, \$ 20.00	(Eastman)			
WDAF, 610, 5 KW	, Country/FS	ABC, \$ 87.00	(Katz)	Citicasters		
WHB, 710, 10 KW/5 KW (DA-2)	, Farm	WESTWD, AP, \$ NA	(Mc-Guild)			

FM STATIONS

KBEQ, 104.3, 99 KW @ 987	, Country	ABC, \$ 80.00	(Torbet)	EZ		
KCFX, 101.1, 97 KW @ 1056	, Classic AOR	WESTWD, \$115.00	(Christal)	Heritage		
KCMO, 94.9, 100 KW @ 1056	, Oldies	, \$ 67.00	(Mc-Guild)	Bonneville		
KKFK, 94.1, 100 KW @ 994	, Country	, \$138.00	(D&R)	EZ		
KISF, 107.3, 100 KW @ 1184	, CHR	, \$ 30.00	(Torbet)			(LEXINGTON)
KCIY, 106.5, 100 KW @ 981	, Jazz	ABC, SMN, \$ 55.00	(D&R)	Heritage		(LIBERTY)
KLTH, 99.7, 100 KW @ 987	, Soft AC	WESTWD, \$ 64.00	(Mc-Guild)	Bonneville		
KMXV, 93.3, 100 KW @ 1066	, CHR	, \$ 61.00	(MMR)	Regent		
KPRS, 103.3, 100 KW @ 994	, Black	ABC, AURN, \$ 72.00	(Eastman)			
KQRC, 98.9, 100 KW @ 1056	, AOR	, \$ 69.00	(Christal)	Journal Co		(LEAVENWORTH)
KUDL, 98.1, 100 KW @ 508	, AC	AP, \$ 70.00	(MMR)	Regent		
KXTR, 96.5, 99 KW @ 984	, Classical	WESTWD, \$ 47.00	(CMBS)			
KYYS, 102.1, 100 KW @ 1000	, AOR	Source, \$ 84.00	(Katz)	Citicasters		

Miscellaneous: KFKF-F sold by Scconnix to EZ (D) for \$28,000,000. . . KCTE sold by Ragan Henry for \$450,000 (Satterfield & Perry). . .

KNOXVILLE

Arbitron Rank/Pop (12+): 69/547,400
 MSA Rank/Pop: 81/644,000
 DMA # 62
 Average Person Ratings: 15.8
 Market TSL: 21.00 hours

Stations: 21/20
 Diaries: 1642/333:1/57.8%
 Sample Target: 1485
 % Below Line: 0.3
 % Not Listed: 12.6

1995 Revenue: \$21,500,000
 HH Inc.: \$39,260
 Retail \$: 7.5 Bil
 Pop per Station: 27,370
 #1 Biller: WIVK-F \$8,000,000
 #1 Billing Portfolio: Dick: WIVK A/F \$9,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WIVK-F (C)	214/24.7	23.7	24.8	27.0	28.3	25.1	347/4306	2433/44.4	43.8	47.2	H	WIVK-F
2. WIMZ-F (AOR/CL)	87/10.0	10.3	10.0	8.4	9.0	9.7	151/2210	1131/20.7	21.2	20.8	D	WIMZ-F
3. WJXB-F (SAC/AC)	84/ 9.7	9.4	10.6	8.1	10.3	9.5	110/1690	1105/20.2	21.5	22.7	E	WJXB-F
4. WOKI-F (C)	66/ 7.6	7.2	7.2	8.0	7.6	7.5	166/2613	900/16.4	17.5	19.7	C	WOKI-F
5. WWST-F (CHR)	52/ 6.0	6.2	6.2	4.4	4.6	5.7	56/1095	925/16.9	18.1	13.6	B	WWST-F
6. WMYU-F (AC)	44/ 5.1	5.6	5.1	6.4	4.9	5.6	68/1430	861/15.7	16.2	14.2	C	WMYU-F
WQBB-AF (ST)	44/ 5.1	5.1	6.2	5.2	5.6	5.4	46/542	476/ 8.7	12.5	10.5	B	WQBB-AF
8. WIVK (N/T)	43/ 5.0	4.8	5.6	5.8	5.0	4.3	46/727	648/11.8	13.7	11.8	C	WIVK
9. WJBZ-F (REL)	27/ 3.1	1.9	3.1	2.1	2.3	2.6	38/495	362/ 6.6	6.7	6.4	A	WJBZ-F
10. WNFZ-F (AOR-NR)	17/ 2.0	2.5	1.7	2.3	1.6	2.1	20/483	442/ 8.1	7.9	7.9	A	WNFZ-F
11. WDLY-F (C)	14/ 1.6	1.4	0.7	1.6	0.7	1.3	17/189	158/ 2.9	2.3	2.6	A	WDLY-F
12. WNOX-F (B/AC)	11/ 1.3	1.2	1.4	1.7	0.5	1.4	12/273	170/ 3.1	3.5	2.7	A	WNOX-F
13. WRJZ (REL)	10/ 1.2	1.5	1.0	1.6	1.3	1.3	15/210	140/ 2.6	4.0	4.9	A	WRJZ
WXST-F (O)	10/ 1.2	1.7	1.0	1.0	0.8	1.2	13/347	278/ 5.1	4.4	4.0	A	WXST-F

12+ FM SHARE (METRO): 89.04% (674 of 757) (FAL 94: 88.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWST-F>	1 WIVK-F	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>
2 WOKI-F>	2 WIMZ-F>	2 WIMZ-F	2 WIMZ-F	2 WJXB-F<	2 WJXB-F	2 WIMZ-F<	2 WJXB-F<	2 WIMZ-F	2 WWST-F<	2 WIMZ-F>
3 WIVK-F	3 WOKI-F	3 WJXB-F	3 WJXB-F	3 WIMZ-F>	3 WQBB-AF	3 WJXB-F>	3 WIMZ-F>	3 WJXB-F	3 WIMZ-F	3 WJXB-F
4	4 WWST-F	4 WOKI-F>	4 WOKI-F	4 WOKI-F	4 WIVK	4 WOKI-F	4 WOKI-F<	4 WOKI-F<	4	4
5	5 WJXB-F	5 WMYU-F<	5 WMYU-F	5 WMYU-F	5 WIMZ-F	5	5	5 WWST-F	5 WJXB-F	5
6	6	6 WWST-F	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F>	1 WIVK-F<	1 WIVK-F<	1 WIVK-F	1 WIVK-F<	1 WIVK-F
2 WWST-F	2 WIMZ-F<	2 WJXB-F<	2 WJXB-F>	2 WJXB-F>	2 WIMZ-F>	2 WIMZ-F>	2 WIMZ-F>	2 WIMZ-F>	2 WIMZ-F>
3 WIMZ-F	3 WJXB-F	3 WIMZ-F	3 WIMZ-F	3 WOKI-F	3 WOKI-F	3 WOKI-F	3 WOKI-F>	3 WOKI-F	3 WJXB-F
4 WOKI-F	4 WOKI-F	4 WOKI-F	4 WOKI-F	4 WMYU-F	4 WWST-F>	4 WWST-F	4 WJXB-F	4 WJXB-F	4 WIVK
5 WJXB-F	5 WWST-F	5 WWST-F>	5 WMYU-F<	5 WIMZ-F	5	5	5 WMYU-F	5 WIVK	5 WOKI-F
6	6	6	6 WWST-F	6 WWST-F	6	6	6 WWST-F	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WGAP	1400	MARYVILLE	0.8/1.9/	7/ 104	WJXB-F, WIMZ A/F (South Central)	19.7%	25.6%	29.3%
WGAP-F	95.7	MARYVILLE	0.8/3.8/	7/ 210				
WKGN	1340	KNOXVILLE	0.7/1.9/	7/ 119				
WUTK	850	KNOXVILLE	0.7/3.0/	6/ 163	WMYU-F, WWST-F (Heritage)	11.1%	10.6%	12.5%
WYSH	1380	CLINTON	0.6/1.3/	5/ 72				
WXVO-F	98.7	OLIVER SPRINGS	0.3/0.6/	8/ 73	WOKI-F, WNFZ-F (Local)	9.6%	9.4%	10.2%
						40.4%	45.6%	52.0%

KNOXVILLE

RADIO STATIONS

WIMZ , 1240, 1 KW	, Sports/Talk	, \$<20.00 (D & R)	So. Central
WIVK , 990, 10 KW (DA-1)	, News/Talk	ABC, BRN, \$ 37.00 (Katz)	Dick
WKGN , 1340, 1 KW	, Black	, \$ 19.00 (---)	
WEZK-F, 97.5, 100 KW @ 1138	, Soft AC/AC	, \$ 60.00 (D & R)	South Central
WIMZ-F, 103.5, 100 KW @ 1722	, AOR/Classic	, \$ 70.00 (D & R)	South Central
WIVK-F, 107.7, 91 KW @ 2053	, Country	ABC, \$156.00 (Katz)	Dick
WJBZ-F, 96.3, 1.2 KW @ 479	, Religion	, \$<20.00 (---)	(SEYMOUR)
WMYU-F, 102.1, 15 KW @ 1978	, AC	WESTWD, CNN, \$<20.00 (Eastman)	Heritage
WNFZ-F, 94.3, 2.5 KW @ 515	, AOR-NR	, \$ NA (Torbet)	WOKI owner (OAK RIDGE)
WOKI-F, 100.3, 100 KW @ 2001	, Country	ABC, CBS, \$ 44.00 (Torbet)	(OAK RIDGE)
WQBB-F, 104.5, 2 KW @ 394	, Standards	CNN, \$<20.00 (Roslin)	
WWST-F, 93.1, 2.4 KW @ 512	, CHR	, \$ 20.00 (Eastman)	Heritage (KARNS)

Miscellaneous: WMYU-F, WWST-F sold by Jacor to Heritage (D) for \$7,100,000. . .

LAFAYETTE, IN

Arbitron Rank/Pop (12+): 228/ 115,400
 MSA Rank/Pop: 214/169,000
 DMA # 196
 Average Person Ratings: 12.0
 Market TSL: 16.25 hours

Stations: 11/8
 Diaries: 882/131:1/57.6%
 Sample Target: 885
 % Below Line: 6.4
 % Not Listed: 20.1

1995 Revenue: \$5,400,000
 HH Inc.: \$43,791
 Retail \$: 1.5 Bil
 Pop per Station: 14,425
 #1 Biller: NA
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WKOA-F (C)	23/16.5	19.5	13.8	20.5	15.9	----	57/ 714	293/25.4	28.9	21.9	WKOA-F
2. WAZY-F (CHR)	19/13.7	12.1	13.2	10.9	12.2	----	34/ 654	391/33.9	31.3	40.7	WAZY-F
3. WKHY-F (AOR)	17/12.2	14.8	16.4	13.5	8.5	----	25/ 437	336/29.1	29.4	31.4	WKHY-F
4. WGLM-F (AC)	14/10.1	9.4	9.9	12.8	11.6	----	18/ 320	226/19.6	18.8	21.6	WGLM-F
5. WASK (N/T)	8/ 5.8	5.4	9.2	9.0	12.2	----	10/ 174	128/11.1	14.2	16.4	WASK
WASK-F (N/T)	8/ 5.8	1.3	---	4.5	4.3	----	15/ 227	150/13.0	5.4	----	WASK-F
7. WEZV-F (EZ/J)	7/ 5.0	5.4	7.9	5.1	3.0	----	13/ 160	113/ 9.8	8.4	13.8	WEZV-F
8. WGBD-F (C)	6/ 4.3	2.7	2.0	---	0.6	----	7/ 165	121/10.5	9.5	6.9	WGBD-F
10. WFBQ-F (T/AOR)	6/ 4.3	4.0	5.3	3.8	5.5	----	29/ 466	190/16.5	15.2	16.4	WFBQ-F

NOTE: This is the first standard Arbitron report for Lafayette, IN

12+ FM SHARE (METRO): 92.79% (103 of 111) (FAL 94: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAZY-F>>>1 WKHY-F>	1 WKHY-F	1 WKOA-F	1 WKOA-F	1 WKOA-F>	1 WKOA-F>	1 WKOA-F>	1 WKHY-F<	1 WKOA-F	1 WKOA-F	1 WKOA-F>
2	2 WAZY-F	2 WAZY-F	2 WGLM-F	2 WGLM-F<	2 WASK	2 WKHY-F	2 WKOA-F	2 WAZY-F<	2 WKHY-F	2 WKHY-F>>
3	3 WKOA-F	3 WKOA-F	3 WAZY-F	3 WAZY-F	3 WGLM-F	3 WAZY-F	3 WGLM-F<	3 WKHY-F	3 WAZY-F	3
4	4 WGLM-F	4 WGLM-F	4 WKHY-F	4 WKHY-F	4	4	4 WAZY-F	4	4 WGLM-F	4
5	5	5	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAZY-F	1 WKOA-F	1 WKHY-F	1 WKOA-F	1 WKOA-F>	1 WKHY-F>>	1 WKHY-F>>	1 WKHY-F>>	1 WKHY-F>>	1 WGLM-F
2 WKOA-F>	2 WKHY-F	2 WKOA-F>	2 WAZY-F	2 WAZY-F	2 WAZY-F>>	2 WAZY-F	2	2 WAZY-F	2 WKHY-F
3 WGLM-F	3 WAZY-F	3 WAZY-F	3 WGLM-F	3 WGLM-F	3	3 WFBQ-F	3	3 WGLM-F	3 WKOA-F
4 WKHY-F>>	4 WGLM-F	4 WGLM-F>	4 WKHY-F	4 WKHY-F	4	4	4	4 WKOA-F	4
5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME
WNJY-F	102.9	DELPHI	1.4/7.7/	5/ 157
WRZX-F	103.3	INDIANAPOLIS	0.7/6.8/	6/ 200

CONSOLIDATION REPORT	12+	25-54	REVENUE
WASK A/F, WKOA-F (Schurz)	28.1%	25.3%	NA

RADIO STATIONS

WASK , 1450, 1 KW , News/Talk
 WASK-F, 98.7, 4.4 KW @ 384 , News/Talk
 WAZY-F, 96.5, 50 KW @ 500 , CHR
 WEZV-F, 95.3, 2.5 KW @ 518 , EZ/Jazz
 WGBD-F, 95.7, 4.1 KW @ 387 , Country
 WGLM-F, 106.7, 6 KW @ 328 , AC
 WKHY-F, 93.5, 6 KW @ 216 , AOR
 WKOA-F, 105.3, 50 KW @ 308 , Country

WESTWD, \$ 16.00 (Banner) Schurz
 WESTWD, \$ NA (Banner) Schurz (BATTLE GROUND)
 ABC, \$ 26.00 (Christal) University
 CNN, \$ 14.00 (---) Bomar (BROOKSTON)
 , \$ 13.00 (Christal) University (ATTICA)
 AP, \$ 20.00 (---)
 AP, \$ 24.00 (Katz)
 ABC, \$ 31.00 (Banner) Schurz

WFBQ-F -- See Indianapolis

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 97/ 384,000

MSA Rank/Pop: 131/366,000

DMA # 121

Average Person Ratings: 17.0

Market TSL: 22.75 hours

Stations: 29/23
Diaries: 1204/319:1/52.3%
Sample Target: 1120
% Below Line: 12.0
% Not Listed: 11.3

1995 Revenue: \$10,200,000

HH Inc.: \$31,818

Retail \$: 3.2 Bil

Pop per Station: 16,696

#1 Biller: KTDY-F \$2,000,000

#1 Billing Portfolio: Galloway duop \$2,600,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KXKC-F (C)	72/11.0	13.8	13.5	10.4	8.7	----	81/1029	925/24.1	23.8	26.2	C	KXKC-F
2. KSMB-F (CHR)	67/10.2	10.6	8.0	8.6	13.1	----	79/1307	1054/27.4	25.9	23.2	C	KSMB-F
3. KMDL-F (C)	45/ 6.9	5.7	6.6	8.2	4.8	----	49/823	762/19.8	15.9	17.7	C	KMDL-F
4. KTDY-F (AC)	44/ 6.7	6.9	6.6	7.3	8.7	----	52/791	605/15.8	17.1	19.3	D	KTDY-F
5. KJCB (G/B)	39/ 6.0	5.8	6.5	4.3	4.6	----	42/500	456/11.9	12.0	10.7	A	KJCB
6. KFXZ-F (B)	36/ 5.5	6.3	6.9	2.7	4.1	----	38/559	508/13.2	14.9	13.6	B	KFXZ-F
KNEK-F (B)	36/ 5.5	4.2	2.5	4.7	3.9	----	40/583	510/13.3	8.7	6.6	A	KNEK-F
8. WYNK-F (C)	35/ 5.4	4.5	6.5	7.8	7.6	----	61/876	601/15.7	14.3	17.1		WYNK-F
9. KPFL-AF (N/T)	24/ 3.7	3.5	3.0	5.4	7.5	----	25/460	453/11.8	6.9	7.0	B	KPFL-AF
WTGE-F (AOR)	24/ 3.7	3.1	3.2	6.3	3.7	----	39/493	390/10.2	11.3	11.1		WTGE-F
11. KVOL-F (B/AC)	23/ 3.5	4.8	4.0	6.1	3.7	----	24/453	440/11.5	11.1	10.8	B	KVOL-F
12. KAJN-F (REL)	20/ 3.1	3.0	2.9	3.1	2.8	----	30/457	286/ 7.4	6.5	6.6	A	KAJN-F
KFTE-F (O-70's)	20/ 3.1	2.5	3.3	1.2	2.8	----	20/340	335/ 8.7	7.4	8.1	A	KFTE-F
14. KSIG-F (ST)	17/ 2.6	0.9	1.1	---	1.8	----	17/241	212/ 5.5	4.5	3.2	A	KSIG-F
15. KROF (O)	16/ 1.8	1.2	1.8	1.2	0.7	----	16/127	112/ 2.9	2.7	3.9	A	KROF

12+ FM SHARE (METRO): 86.03% (499 of 580) (FAL 94: 84.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSMB-F	1 KSMB-F>	1 KSMB-F	1 KXKC-F	1 KXKC-F	1 KXKC-F>	1 KSMB-F<	1 KXKC-F	1 KXKC-F<	1 KSMB-F	1 KXKC-F
2 KNEK-F	2 KXKC-F>	2 KXKC-F	KTDY-F<	2 KTDY-F	2 KTDY-F<	2 KXKC-F>	2 KSMB-F<	2 KSMB-F>	2 KFXZ-F<	2 KMDL-F
3 KXKC-F	3 KMDL-F	3 KTDY-F	3 KSMB-F	3 KSMB-F	3 KMDL-F	3 KMDL-F<	3 KTDY-F	3 KMDL-F	3 KXKC-F	3 KSLO
4	KNEK-F<	4 KMDL-F	4 KMDL-F	4 KMDL-F	WYNK-F	4 KJCB <	4 KMDL-F<	4 KNEK-F	4 KNEK-F<	4
5	5 KTDY-F	5 KFXZ-F<	5 KJCB	5 KJCB	5 KJCB	5 KTDY-F	5 KPFL-AF	5 KTDY-F	5 KVOL-F	5

KPEL-AF

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSMB-F>	1 KSMB-F>	1 KSMB-F	1 KSMB-F	1 KTDY-F>	1 KSMB-F>	1 KSMB-F<	1 KXKC-F>	1 KXKC-F<	1 KXKC-F>
2 KXKC-F	2 KXKC-F	2 KTDY-F	2 KTDY-F	2 KSMB-F	2 WTGE-F	2 KXKC-F	2 KMDL-F	2 KSMB-F	2 KMDL-F
3 KNEK-F	3 KNEK-F	3 KFTE-F	3 KXKC-F>	KXKC-F	KFXZ-F	3 KFXXZ-F	3 KFXZ-F	3 KMDL-F	3 KFXZ-F
4 KMDL-F>	KTDY-F	4 KJCB	4 KJCB	4 KJCB	4 KXKC-F	WTGE-F	KJCB	4 KFXZ-F	KSMB-F
5	5 KMDL-F	KNEK-F	KNEK-F	WYNK-F	KNEK-F	5 KMDL-F	KSMB-F	WTGE-F	5 WTGE-F

KPEL-AF

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KANE 1240	NEW IBERIA 0.3/0.9/ 2/ 36	KPEL A/F, KTDY-F (Galloway)	10.4%	12.8%	25.2%
KCRL-F 106.7	RAYNE 0.3/1.1/ 2/ 44				
KJJB-F 105.5	EUNICE 0.3/1.6/ 5/ 144				
KNEK 1190	WASHINGTON 0.6/1.5/ 4/ 54	KVOL A/F, KDEA-F (Local)	5.9%	7.4%	7.8%
KROF-F 105.1	ABBEVILLE 1.4/4.9/ 9/ 197				
KSIG 1450	CROWLEY 0.9/2.3/ 6/ 88				
KSLO 1230	OPELOUSAS 0.9/3.2/ 6/ 121	KMDL-F, KFTE-F (Local)	10.0%	11.2%	13.6%
KVOL 1330	LAFAYETTE 1.2/4.1/ 8/ 164		26.3%	31.4%	46.6%
KZMZ-F 96.9	ALEXANDRIA 0.5/1.9/ 8/ 212				
WCKW-F 92.3	LA PLACE 1.2/6.2/ 8/ 237				
WFMF-F 102.5	BATON ROUGE 0.3/3.2/ 8/ 263				
WGGZ-F 98.1	BATON ROUGE 0.9/6.0/ 22/ 379				

LAFAYETTE, LA

RADIO STATIONS

KJCB ,	770,	1 KW/500 W (DA-2),	Gospel/Black	AURN, \$<20.00	(K & P)	
KPEL ,	1420,	1 KW/750 W (DA-N),	Talk	WESTWD CBS, \$ NA	(Christal)	Galloway
KAJN-F,	102.9,	95 KW @ 1499	Religion/Gospel	USA CNN, \$<20.00	(K & P)	(CROWLEY)
KFTE-F,	96.5,	23 KW @ 328	Oldies-70's	AP, \$<20.00	(Banner)	(BREAU)
KFXZ-F,	106.3,	1.3 KW @ 495	Black	ABC, \$<20.00	(D & R)	Citywide (MAURICE)
KMDL-F,	97.3,	42 KW @ 535	Country	AP, \$ 28.00	(Banner)	(KAPLAN)
KNEK-F,	104.7,	25 KW @ 328	Black	, \$<20.00	(K & P)	(WASHINGTON)
KPEL-F,	107.7,	6 KW @ 328	Talk	WESTWD CBS, \$<20.00	(Christal)	Galloway (ERATH)
KSMB-F,	94.5,	100 KW @ 1079	CHR	ABC Source, \$ 39.00	(Banner)	Powell
KTDY-F,	99.9,	100 KW @ 984	AC	, \$ 45.00	(Christal)	Galloway
KVOL-F,	105.9,	3.2 KW @ 433	Black/AC	SMN, \$<20.00	(D & R)	(OPELOUSAS)
KXKC-F,	99.1,	100 KW @ 984	Country	, \$ 44.00	(Katz)	(NEW IBERIA)

WYNK, WTGE -- See Baton Rouge

Miscellaneous: KACY, KSMB-F sold to Gulfstar for \$5,100,000 (MVP) . . . (Canceled) . . . KACY, KSMB-F sold to Powell for \$4,200,000 (E) (Questcom) . . .

LAKELAND

Arbitron Rank/Pop (12+): 104/370,200
 MSA Rank/Pop: NA
 Tampa DMA
 Average Person Ratings: 15.8
 Market TSL: 21.75 hours

Stations: 33/5
 Diaries: 804/460:1/52.7%
 Sample Target: 810
 % Below Line: 51.7
 % Not Listed: 19.2

1995 Revenue: \$ NA
 HH Inc.: \$34,825
 Retail \$: 3.5 Bil
 Pop per Station: 74,040
 #1 Biller: WPCV-F \$ NA
 #1 Billing Portfolio: WONN, WPCV-F \$NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WPCV-F (C)	127/21.7	23.6	21.1	17.5	21.8	----	137/1303	1147/31.0	35.5	33.4		WPCV-F
2. WWRM-F (SAC)	39/ 6.7	5.4	5.5	3.3	5.0	----	43/ 496	452/12.2	11.4	9.1		WWRM-F
3. WFLZ-F (CHR)	28/ 4.8	6.5	7.7	7.5	5.3	----	38/ 800	682/18.4	17.3	16.6		WFLZ-F
4. WONN (ST)	20/ 3.4	3.3	2.1	2.5	4.6	----	20/ 235	235/ 6.3	5.8	4.6		WONN
5. WHPT-F (AOR-P)	18/ 3.1	3.4	2.9	3.5	1.5	----	22/ 405	277/ 7.5	8.6	6.1		WHPT-F
WQYK-F (C)	18/ 3.1	1.1	3.0	2.2	3.1	----	18/ 316	299/ 8.1	6.6	8.5		WQYK-F
7. WOCL-F (O)	17/ 2.9	2.0	2.5	1.7	3.6	----	17/ 304	304/ 8.2	6.9	7.4		WOCL-F
WSJT-F (J)	17/ 2.9	5.6	9.1	8.8	11.1	----	29/ 498	373/10.1	13.2	14.8		WSJT-F
WRBQ-F (C)	17/ 2.9	1.8	3.4	2.8	3.4	----	17/ 265	265/ 7.2	7.6	9.8		WRBQ-F
10. WOMX-F (AC/CHR)	15/ 2.6	1.8	1.8	3.5	1.7	----	15/ 233	228/ 6.2	6.1	6.3		WOMX-F

12+ FM SHARE (METRO): 87.32% (413 of 473) (FAL 94: 86.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>>	1 WPCV-F>>>	1 WPCV-F>>	1 WPCV-F>>>	1 WPCV-F>>	1 WPCV-F>>>
2 WPCV-F	2 WWRM-F<	2 WWRM-F	2 WWRM-F	2 WWRM-F	2 WWRM-F	2 WWRM-F	2 WWRM-F>	2 WWRM-F	2 WFLZ-F>	2
3 WJHM-F>	3 WFLZ-F>	3 WHPT-F	3 WHPT-F	3 WHPT-F	3 WONN	3 WFLZ-F	3 WONN	3 WFLZ-F	3 WJHM-F	3
4 WXXL-F>>	4	4 WFLZ-F	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPCV-F>>>	1 WPCV-F>	1 WPCV-F	1 WPCV-F>	1 WPCV-F>	1 WPCV-F	1 WPCV-F>>>	1 WPCV-F	1 WPCV-F>>	1 WPCV-F>>
2 WFLZ-F	2 WFLZ-F	2 WWRM-F	2 WWRM-F>	2 WWRM-F>>	2 WDIZ-F	2 WXTB-F	WHPT-F	2 WHPT-F	2 WHPT-F>
3 WXXL-F>	WWRM-F>>	3 WFLZ-F>>	3 WFLZ-F>	3 WFLZ-F	WWRM-F	3 WDIZ-F	3 WJRR-F	3 WHTQ-F	3 WRBQ-F
4	4 WXXL-F	4 WOMX-F	4 WXXL-F	4	WXTB-F	4	WXTB-F>	4	WWRM-F
5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WHNR 1360 CYPRESS GARDEN	1.7/4.6/ 10/	170	
WLKF 1430 LAKELAND	1.5/4.2/ 9/	155	
WWAB 1330 LAKELAND	0.7/1.5/ 4/	54	

CONSOLIDATION REPORT

NONE AS OF JANUARY 1996 . . .

SEE TAMPA OR ORLANDO FOR MORE ABOUT THE FOLLOWING:

WCFB-F	0.5/ 1.5	WJHM-F	2.0/ 5.2	WUSA-F	0.5/ 2.5
WCOF-F	1.4/ 4.8	WJRR-F	1.5/ 5.8	WWKA-F	1.2/ 5.3
WDBO	1.0/ 1.7	WMGF-F	0.5/ 3.5	WWZN	0.7/ 1.6
WDIZ-F	1.5/ 6.6	WMMO-F	0.3/ 1.6	WXTB-F	1.5/ 4.6
WOUV-F	2.0/ 4.6	WMTX-F	0.7/ 4.2	WXXL-F	2.2/ 7.8
WFNS	0.5/ 1.6	WSUN	0.7/ 2.6	WYUU-F	0.3/ 2.2
WHTQ-F	2.0/ 5.8	WTKS-F	1.5/ 4.3		

LAKELAND

RADIO STATIONS

WLKF	,	1430,	5 KW/1 KW (DA-2)	,	Talk	TALKNT ABC,	\$ 17.00 (Banner)	Root
WONN	,	1230,	1 KW	,	Standards	WESTWD CNN,	\$ 20.00 (D & R)	Hall
WPCV-F,		97.5,	100 KW @ 1016		Country	WESTWD,	\$ 83.00 (D & R)	Hall

Other ranked stations -- See Orlando or Tampa

Miscellaneous: WEZY-F changed to Jazz with the calls WSJT-F after the Spring book . . .

LANCASTER

Arbitron Rank/Pop (12+): 107/365,600

Stations: 24/7
Diaries: 802/456:1/60.3%
Sample Target: 810
% Below Line: 41.6
% Not Listed: 19.4

1995 Revenue: \$8,700,000
HH Inc.: \$51,502
Retail \$: 4.0 Bil
Pop per Station: 52,229
#1 Biller: WIOV-F \$3,300,000
#1 Billing Portfolio: Brill-WIOV-F \$3,300,000

MSA Rank/Pop: 109/448,000
DMA # 44 (w/Harrisburg & York)
Average Person Ratings: 14.4
Market TSL: 19.25 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	FAL 94	SPG 94	Revenue Level	
1. WROZ-F (SAC)	50/ 9.5	9.9	10.6	10.4	8.7	----	92/1364	799/21.9	20.0	21.3	D	WROZ-F
2. WIOV-F (C)	48/ 9.1	9.7	13.6	10.4	11.4	----	61/983	765/20.9	18.5	22.4	E	WIOV-F
3. WDAC-F (REL)	45/ 8.5	5.2	7.7	6.9	8.9	----	55/713	494/13.5	12.0	14.3	D	WDAC-F
4. WLAN-F (CHR)	40/ 7.5	6.7	8.5	7.0	5.1	----	52/1081	784/21.4	22.5	22.2	C	WLAN-F
5. WRKZ-F (C)	38/ 7.2	4.9	5.8	7.0	6.1	----	110/1283	524/14.3	11.7	14.4		WRKZ-F
WARM-F (AC)	38/ 7.2	6.9	6.2	6.9	10.8	----	93/1302	610/16.7	15.1	16.1		WARM-F
7. WHTF-F (AOR)	25/ 4.7	4.7	2.9	5.2	4.2	----	39/698	352/ 9.6	11.4	10.7		WHTF-F
8. WRVV-F (AC/AOR)	22/ 4.2	4.9	3.8	4.2	4.5	----	45/762	342/ 9.4	13.7	13.1		WRVV-F
9. WRFY-F (CHR)	19/ 3.6	1.7	1.8	3.2	1.1	----	23/301	259/ 7.1	5.6	6.7		WRFY-F
10. WHP (FS)	15/ 2.8	1.7	2.7	2.9	2.9	----	37/582	285/ 7.8	5.7	8.2		WHP
11. WQXA-F (AC)	15/ 2.8	2.1	1.0	0.8	1.4	----	42/773	308/ 8.4	6.5	5.2		WQXA-F
12. WNZT (T)	11/ 2.1	2.1	2.6	---	0.9	----	11/99	93/ 2.5	1.5	3.2	A	WNZT
13.												
14.												
15.												

12+ FM SHARE (METRO): 88.94% (378 of 425) (FAL 94: 87.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WLAN-F>>	1 WHTF-F	1 WIOV-F	1 WARM-F	1 WARM-F	1 WDAC-F	1 WIOV-F<	1 WROZ-F	1 WIOV-F	1 WDAC-F	1 WRKZ-F
2	WLAN-F<	2 WLAN-F	2 WLAN-F<	2 WIOV-F	2 WROZ-F	2 WROZ-F<	2 WARM-F	2 WROZ-F	2 WROZ-F	2 WIOV-F>
3	3 WIOV-F	WARM-F	3 WIOV-F<	3 WLAN-F	3 WARM-F	3 WDAC-F	3 WIOV-F	3 WLAN-F<	3 WIOV-F	3 WLAN-F
4	4 WRKZ-F	4 WROZ-F	4 WRVV-F	4 WROZ-F	4 WIOV-F	4 WLAN-F	4 WLAN-F	4 WDAC-F	4 WLAN-F	4 WROZ-F
5	5 WROZ-F	WRKZ-F	5 WHTF-F	5 WRVV-F	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WROZ-F>	1 WLAN-F	1 WLAN-F>	1 WARM-F<	1 WARM-F	1 WRKZ-F	1 WRKZ-F<	1 WHTF-F	1 WIOV-F	1 WRVV-F<
2 WLAN-F>>	2 WROZ-F	2 WIOV-F	2 WLAN-F<	2 WROZ-F<	2 WIOV-F>	2 WHTF-F<	2 WRVV-F	2 WRVV-F<	2 WIOV-F
3 WIOV-F	3 WIOV-F	WHTF-F	3 WROZ-F>	3 WLAN-F	3 WQXA-F	3 WIOV-F	WRFY-F>	3 WRKZ-F<	3 WHTF-F
WARM-F	WHTF-F	4 WARM-F>	4 WIOV-F	4 WIOV-F	4 WHTF-F	4 WRFY-F	4 WLAN-F	4 WHTF-F	4 WRFY-F
WHTF-F	5 WARM-F	5 WROZ-F>	5 WDAC-F	5 WDAC-F	WRFY-F>	5	WRKZ-F	WRFY-F	5 WRKZ-F
WYCR-F	6	6	6	6	6	6	WTPA-F	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WLAN	1390	LANCASTER	1.5/5.6/	9/ 213	SOME "CROSSOVER" DUOPS WITH YORK. SEE YORK FOR MORE INFORMATION.			
WLPA	1490	LANCASTER	0.6/5.3/	3/ 194				
WHYL	960	CARLISLE	0.9/1.9/	11/ 168				
WNCE-F	92.1	PALMYRA	1.7/3.7/	27/ 359				
WSBA	910	YORK	0.6/2.6/	39/ 603				
WTPA-F	93.5	MECHANICSBURG	1.1/5.2/	34/ 626				
WWKL-F	99.3	HARRISBURG	1.5/5.4/	25/ 525				
WYCR-F	98.5	HANOVER	0.6/5.2/	27/ 732				

SEE NEW YORK OR PHILADELPHIA FOR MORE ABOUT THE FOLLOWING:

WABC	0.4/1.3
WIOQ-F	0.4/1.4
WQGL-F	1.1/2.7
WYSP-F	0.8/2.1

LANCASTER

RADIO STATIONS

WLAN , 1390, 5 KW/1 KW (DA-2) , ??
 WLPA , 1490, 1 KW , Talk
 WNZT , 1580, 500 W (DAYS) , News/Talk

WDAC-F, 94.5, 19 KW @ 810 , Religion
 WIOV-F, 105.1, 50 KW @ 500 , Country
 WLAN-F, 96.9, 50 KW @ 500 , CHR
 WROZ-F, 101.3, 7 KW @ 1289 , Soft AC/EZ

1-ON-1, \$ 10.00 (D & R)
 MBS CNN, \$ 11.00 (D & R)
 , \$ <20.00 (Smith) (COLUMBIA)
 , \$ 53.00 (Savalli) WDAC Inc.
 ABC, \$ 72.00 (Banner) Brill (EPHRATA)
 CBS, \$ 42.00 (D & R)
 , \$ 62.00 (D & R) Hall

Other ranked stations -- See Harrisburg and York

WRFY-F -- See Reading (condensed markets)

LANSING

Arbitron Rank/Pop (12+): 112/358,200

MSA Rank/Pop: 114/437,000

DMA # 106
Average Person Ratings: 14.7
Market TSL: 19.25 hours

Stations: 18/13
Diaries: 1038/345:1/54.7%
Sample Target: 990
% Below Line: 5.7
% Not Listed: 24.1

1995 Revenue: \$14,800,000
HH Inc.: \$50,379
Retail \$: 4.5 Bil
Pop per Station: 27,554
#1 Biller: WITL-AF \$4,000,000
#1 Billing Portfolio: WITL, WVIC, etc. \$5,440,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WITL-F (C)	69/13.1	14.5	12.5	13.9	16.4	13.5	127/1626	886/24.7	25.2	30.6	F	WITL-F
2. WFMK-F (AC)	58/11.0	10.4	8.8	8.8	6.4	9.8	96/1263	814/22.7	22.3	17.4	D	WFMK-F
3. WJIM-F (O)	45/ 8.5	5.2	4.6	5.4	5.9	5.9	64/1102	869/24.3	15.4	15.4	C	WJIM-F
4. WVIC-F (AOR-NR)	39/ 7.4	7.2	5.4	5.7	6.3	6.4	99/1329	733/20.5	13.9	22.6	C	WVIC-F
5. WJXQ-F (AOR)	28/ 5.3	7.7	8.6	10.3	9.1	8.0	59/1072	505/14.1	18.9	19.5	D	WJXQ-F
6. WJIM (T)	22/ 4.2	1.8	3.0	3.9	3.8	3.2	24/496	414/11.6	8.1	10.7	A	WJIM
7. WBHR-F (C)	21/ 4.0	4.0	5.6	5.1	5.9	4.7	75/852	426/11.9	15.3	15.8	C	WBHR-F
8. WJR (FS)	19/ 3.6	3.0	3.6	3.4	4.7	3.4	61/999	372/10.4	9.3	10.7		WJR
9. WHZZ-F (CHR)	18/ 3.4	4.0	5.1	3.7	2.1	4.1	19/507	476/13.3	16.5	8.8	A	WHZZ-F
WVIX-F (AOR)	18/ 3.4	4.5	5.4	5.2	4.0	4.6	27/637	510/14.2	17.5	13.0	B	WVIX-F
11. WQHH-F (B)	17/ 3.2	6.2	4.6	3.9	5.7	4.5	17/234	234/ 6.5	9.9	10.2	A	WQHH-F
WMMQ-F (CL AOR)	17/ 3.2	6.2	4.6	3.9	5.7	4.5	20/483	366/10.2	10.7	12.0	A	WMMQ-F
13. WILS (ST)	13/ 2.5	2.7	3.0	2.5	2.6	2.7	13/199	193/ 5.4	5.1	4.3	A	WILS
14.												
15.												

12+ FM SHARE (METRO): 85.25% (341 of 400) (FAL 94: 83.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQHH-F	1 WVIC-F>	1 WFMK-F<	1 WFMK-F<	1 WFMK-F<	1 WITL-F	1 WITL-F>	1 WITL-F<	1 WITL-F	1 WVIC-F	1 WITL-F>
WVIX-F	2 WFMK-F<	2 WITL-F>	2 WITL-F>	2 WITL-F	2 WJIM-F	2 WFMK-F>	2 WFMK-F>	2 WFMK-F	2 WITL-F	2 WFMK-F>
3 WHZZ-F	3 WITL-F	3 WVIC-F	3 WJIM-F>	3 WJIM-F>	3 WFMK-F>	3 WJXQ-F<	3 WJIM-F	3 WJIM-F	3 WFMK-F	3
WVIX-F	4 WJXQ-F>	4 WJIM-F	4 WJXQ-F	4 WJXQ-F	4 WJIM	4 WJIM-F	4 WVIC-F	WVIX-F	4 WQHH-F<	4
5	5	5 WJXQ-F	5 WVIC-F	5 WVIC-F	WJR	5	5	5	5 WJIM-F	5
6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVIC-F	1 WFMK-F>	1 WFMK-F	1 WFMK-F>	1 WFMK-F>	1 WVIC-F	1 WVIC-F>>	1 WVIC-F	1 WITL-F<	1 WITL-F>
2 WFMK-F	2 WITL-F	2 WITL-F	2 WITL-F<	2 WJIM-F<	2 WVIX-F	2 WITL-F<	2 WITL-F	2 WVIC-F>	2 WVIC-F
WHZZ-F	3 WVIC-F	3 WJXQ-F	3 WJIM-F>	3 WITL-F>	3 WBHR-F	3 WJXQ-F>	3 WJXQ-F	3 WJXQ-F<	WFMK-F<
4 WQHH-F	4 WJXQ-F	4 WBHR-F	4	4	WJXQ-F	4 WFMK-F	4 WFMK-F	4 WFMK-F	4 WJIM-F
WVIX-F	WHZZ-F	5	5	5	WQHH-F	5	5	5 WJIM-F	5 WJXQ-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WVFN	730 E. LANSING	0.9/3.1/	5/ 118	WFMK-F, WJIM A/F (Liggett)	23.7%	30.9%	29.7%
WBCT-F	93.7 GRAND RAPIDS	0.6/2.1/	36/ 478	WIBM, WBHR-F, WJXQ-F (Patten)	9.3%	10.5%	24.3%
WODJ-F	107.3 GREENVILLE	0.6/2.7/	15/ 308	WVFN, WVIC-F, WMMQ-F, WITL A/F (Local)	24.6%	25.4%	36.8%
WOOD-F	105.7 GRAND RAPIDS	0.6/2.7/	17/ 391		57.6%	66.8%	90.8%
WRIF-F	101.1 DETROIT	0.4/2.0/	20/ 340				

LANSING

RADIO STATIONS

WJIM	1240	1 KW	Talk	WESTWD, \$<20.00	(Eastman)	Liggett	
WBHR-F	94.1	40 KW @ 551	Country	\$ 25.00	(D & R)	WJXQ owner	(JACKSON)
WFMK-F	99.1	28 KW @ 600	AC	\$ 55.00	(Eastman)	Liggett	
WHZZ-F	101.7	3.3 KW @ 289	CHR	\$<20.00	(D & R)	MacDonald	
WITL-F	100.7	27 KW @ 643	Country	ABC, \$ 80.00	(Banner)		
WJIM-F	97.5	28 KW @ 440	Oldies	\$ 34.00	(Eastman)	Liggett	
WJXQ-F	106.1	50 KW @ 489	AOR	ABC, \$ 48.00	(D & R)		(JACKSON)
WMMQ-F	92.7	1.5 KW @ 466	Classic AOR	WESTWD, Source, \$<20.00	(Katz)	WITL owner	(CHARLOTTE)
WQHH-F	96.5	3 KW @ 328	Black	\$<20.00	(Mich.)		(DEWITT)
WVIC-F	94.9	49 KW @ 500	AOR-NR	WESTWD, \$ 28.00	(Katz)	WITL owner	
WWDX-F	92.1	4 KW @ 400	New Rock	\$<20.00	(---)	Regional (Patten)	(ST. JOHNS)

WJR - See Detroit

Miscellaneous: WXLA (1180 in Dimondale) sold to WQHH-F owner for \$225,000 . . . WWDX-F (St. John's) sold to Regional (Patten) for \$1,375,000 (D). . . WJIM A/F sold by Liggett to Jim Jensen for \$2,000,000. . . WITL A/F sold to Liggett (D) for \$16,200,000 (Blackburn). . . WIBM-F changes to WBHR-F and format from Oldies to Country (Nov). . . WJIM-F changed to Oldies (Nov). . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

LAS VEGAS

Arbitron Rank/Pop (12+): 48/847,700

MSA Rank/Pop: 46/1,170,000

DMA # 66

Average Person Ratings: 15.7

Market TSL: 20.75 hours

Stations: 24/23
Diaries: 1862/455:1/51.8%
Sample Target: 1740
% Below Line: 0.4
% Not Listed: 12.5

1995 Revenue: \$38,000,000
HH Inc.: \$45,953
Retail \$: 12.0 Bil
Pop per Station: 36,857
#1 Biller: KWNR-F \$4,300,000
#1 Billing Portfolio: Regent duop \$6,500,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KJUL-F (ST)	133/10.0	8.9	9.8	8.7	9.2	9.4	152/1398	1276/15.1	16.0	15.0	D	KJUL-F
2. KLUC-F (CHR)	101/ 7.6	6.2	6.7	7.3	8.7	7.0	103/1896	1816/21.4	18.8	19.8	E	KLUC-F
KSNE-F (SAC)	101/ 7.6	7.8	8.7	7.3	7.8	7.9	101/1359	1359/16.0	18.9	16.9	E	KSNE-F
4. KEDG-F (AOR-NR)	85/ 6.4	6.4	5.6	6.2	6.6	6.2	85/1356	1325/15.6	15.9	13.6	D	KEDG-F
5. KMZQ-F (AC)	82/ 6.1	5.2	5.2	5.8	5.1	5.6	82/1300	1295/15.3	16.7	12.4	E	KMZQ-F
6. KWNR-F (C)	78/ 5.8	7.0	6.7	9.0	7.8	7.1	80/1295	1271/15.0	14.8	16.4	F	KWNR-F
7. KFMS-F (C)	69/ 5.2	4.8	5.0	5.1	5.6	5.0	69/917	908/10.7	13.8	11.4	D	KFMS-F
8. KJMZ-F (CHR/U)	64/ 4.8	3.9	4.8	4.0	4.1	4.4	64/1337	1337/15.8	13.3	12.3	C	KJMZ-F
KQOL-F (O)	64/ 4.8	5.1	3.0	2.0	1.7	3.7	67/1094	1007/11.9	10.5	7.7	C	KQOL-F
10. KOMP-F (AOR)	58/ 4.3	5.8	5.3	4.4	4.4	5.0	62/1034	1016/12.0	11.9	10.7	D	KOMP-F
11. KFBI-F (AOR/CL)	54/ 4.0	3.9	3.7	3.5	3.9	3.8	54/917	896/10.6	11.8	11.2	C	KFBI-F
12. KKLZ-F (CL AOR)	51/ 3.8	3.7	4.6	2.9	3.4	3.8	52/1115	1083/12.8	11.5	10.8	D	KKLZ-F
13. KDWN (T)	35/ 2.6	3.0	3.9	3.3	2.5	3.2	35/575	539/ 6.4	8.6	7.0	B	KDWN
14. KLSQ (SP)	34/ 2.5	2.1	0.9	---	---	1.8	34/314	301/ 3.6	2.4	---	A	KLSQ
15. KXPT-F (AOR-P)	31/ 2.3	1.8	2.9	2.8	2.4	2.5	31/519	505/ 6.0	7.2	6.7	C	KXPT-F
16. KEYV-F (C)	24/ 1.8	2.3	3.0	3.2	2.0	2.6	35/655	588/ 6.9	7.4	7.0	B	KEYV-F
17. KORK (ST)	21/ 1.6	1.7	1.9	2.8	2.0	2.0	21/335	334/ 3.9	4.4	3.8	A	KORK
18. KDOL (SP)	16/ 1.2	1.7	2.2	2.6	2.4	1.9	16/272	272/ 3.2	4.6	3.5	A	KDOL
KENO (SPRST)	16/ 1.2	0.5	1.2	0.9	0.8	1.0	16/374	374/ 4.4	4.1	3.7	A	KENO
KNUU (N)	16/ 1.2	1.7	1.0	1.9	1.5	1.5	16/376	376/ 4.4	5.4	4.7	A	KNUU

12+ FM SHARE (METRO): 86.72% (1012 of 1167) (FAL 94: 86.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KLUC-F>>	1 KEDG-F	1 KEDG-F<	1 KSNE-F	1 KSNE-F>	1 KJUL-F>	1 KJUL-F	1 KJUL-F>	1 KJUL-F	1 KLUC-F>	1 KSNE-F>
2 KEDG-F	2 KLUC-F<	2 KSNE-F	2 KMZQ-F	2 KMZQ-F	2 KSNE-F	2 KFBI-F	2 KSNE-F	2 KLUC-F<	2 KSNE-F<	2 KQOL-F
KJMZ-F	3 KOMP-F	KLUC-F<	3 KKLZ-F<	3 KQOL-F<	3 KQOL-F<	3 KSNE-F<	3 KMZQ-F<	3 KSNE-F<	3 KEDG-F<	KFBI-F
4	4 KMZQ-F<	4 KMZQ-F	4 KOMP-F	4 KWNR-F	4 KFMS-F<	4 KWNR-F	4 KEDG-F	4 KEDG-F	4 KJUL-F	KOMP-F
5	5 KJMZ-F	5 KOMP-F	KFBI-F	5 KKLZ-F<	5 KWNR-F	5 KLUC-F	5 KLUC-F	5 KMZQ-F	5 KJMZ-F	5 KWNR-F
6	6 KFBI-F	6 KWNR-F	KWNR-F<	6 KFBI-F<	6 KMZQ-F	6 KFMS-F	6 KWNR-F	6 KWNR-F	6	6
7	7	7	7 KEDG-F<	7 KOMP-F	7	7	7	7	7	7
8	8	8	8 KQOL-F	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLUC-F	1 KMZQ-F<	1 KSNE-F	1 KSNE-F	1 KSNE-F>	1 KEDG-F	1 KEDG-F	1 KOMP-F	1 KEDG-F	1 KKLZ-F<
2 KMZQ-F	2 KLUC-F	2 KMZQ-F	2 KMZQ-F<	2 KMZQ-F	2 KLUC-F	2 KOMP-F	2 KEDG-F	2 KFBI-F	2 KFBI-F
3 KEDG-F	3 KJMZ-F<	KOMP-F	3 KLUC-F	3 KWNR-F	3 KOMP-F	3 KFBI-F<	3 KFBI-F	3 KKLZ-F<	3 KQOL-F
KJMZ-F	4 KEDG-F	4 KJMZ-F	4 KWNR-F	4 KLUC-F<	4 KFBI-F	4 KLUC-F	4 KKLZ-F	4 KOMP-F>	4 KEDG-F
5 KWNR-F	5 KSNE-F	5 KEDG-F	5 KJMZ-F	5 KQOL-F	KJMZ-F	5 KKLZ-F	5 KLUC-F	5 KLUC-F<	KOMP-F<
6	6 KOMP-F	6 KLUC-F	6 KEDG-F	6 KFMS-F	6	6 KJMZ-F	6	6 KQOL-F<	6 KSNE-F
7	7 KWNR-F	7	7	KJMZ-F	7	7 KLSQ-F	7	7 KMZQ-F	KMZQ-F
				KJUL-F					

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATED REPORT	12+	25-54	REVENUE
KLAV 1230 LAS VEGAS	0.5/1.9/ 7/ 163	KENO, KORK, KOMP-F, KXPT-F (Lotus)	9.4%	11.0%	12.2%
KRBO-F 105.1 LAS VEGAS	0.8/3.9/ 11/ 331				
KVEG 840 LAS VEGAS	0.7/2.8/ 10/ 234				
KZUL-F 105.1 LAKE HAVASU, AZ	0.4/1.2/ 10/ 163	KFMS A/F, KSNE-F (Regent)	12.8%	14.6%	17.1%
		KMZQ-F, KFBI-F (Crescent)	10.1%	12.9%	14.7%
			32.3%	38.5%	44.0%

LAS VEGAS

RADIO STATIONS

AM STATIONS

KDOL, 1280, 5 KW/500 W , Hispanic
 KDWN, 720, 50 KW (DA-N) , Talk
 KEND, 1460, 5 KW/1 KW (DA-2) , Sports
 KLSQ, 870, 10 KW/1 KW (DA-2) , Hispanic
 KNUU, 970, 5 KW/500 W (DA-2), News/Talk
 KORK, 920, 5 KW/500 W (DA-2), Standards

CRC, CBS, \$<20.00 (Lotus)
 , \$ 23.00 (Roslin)
 CBS, CNN, \$<20.00 (Christal) Lotus
 CRC, \$ 20.00 (---) Heftel (LAUGHLIN)
 CBS, \$<20.00 (---)
 ABC, \$<20.00 (Christal) Lotus

FM STATIONS

KEDG, 103.5, 100 KW @ 1210 , New Rock
 KEYV, 93.1, 25 KW @ 3726 , Country
 KFBI, 107.5, 25 KW @ 3677 , AOR/Classic
 KFMS, 101.9, 100 KW @ 1181 , Country
 KJUL, 104.3, 25 KW @ 3726 , Standards/EZ
 KKLZ, 96.3, 100 KW @ 1174 , Classic AOR
 KLUC, 98.5, 100 KW @ 1181 , CHR
 KMZQ, 100.5, 100 KW @ 1105 , AC
 KOMP, 92.3, 100 KW @ 1519 , AOR
 KSNE, 106.5, 100 KW @ 1155 , Soft AC
 KRBO, 105.1, 50 KW @ 34 , Oldies
 KQOL, 105.5, 3.7 KW @ 1476 , Oldies
 KWNR, 95.5, 100 KW @ 1161 , Country
 KXPT, 97.1, 100 KW @ 1919 , AOR-Prog.
 KJMZ, 94.1, 100 KW @ 1210 , CHR/Urban

, \$ 53.00 (Torbet)
 , \$ 24.00 (Katz) KFMS owner
 , \$ 40.00 (Mc-Guild) Crescent (PAHRUMP)
 , \$ 59.00 (Katz) Regent
 WESTWD, CNN, \$ 48.00 (K & P)
 , \$ 52.00 (D & R) Max
 AP, \$ 65.00 (Mc-Guild) Nationwide
 , \$ 68.00 (Eastman) Crescent (ENDERSON)
 , \$ 57.00 (Christal) Lotus
 , \$ 68.00 (---) Regent
 WESTWD, \$ 25.00 (---)
 WESTWD, \$ 33.00 (---) Amer. General (BOULDER CITY)
 WESTWD, \$ 75.00 (Banner) (ENDERSON)
 , \$ 31.00 (Christal) Lotus
 , \$ 38.00 (---) Parker (ENDERSON)

Miscellaneous: KRLV (1340) sold by Max for \$315,000 . . . KRRI-F changes calls to KQOL-F (June). . . KRBO-F sold for \$2,500,000. . .
 KXTZ-F changed to KJMZ-F (Nov). . .

LEXINGTON

Arbitron Rank/Pop (12+): 105/367,800
 MSA Rank/Pop: 116/437,000
 DMA # 68
 Average Person Ratings: 14.9
 Market TSL: 20.00 hours

Stations: 21/17
 Diaries: 1173/314:1/55.7%
 Sample Target: 1095
 % Below Line: 2.2
 % Not Listed: 18.1

1995 Revenue: \$17,000,000
 HH Inc.: \$42,021
 Retail \$: 4.9 Bil
 Pop per Station: 21,635
 #1 Biller: WVLC-F \$4,200,000
 #1 Billing Portfolio: WVLC A/F \$5,800,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WVLC-F (C)	100/18.3	21.1	21.6	23.0	22.8	----	216/2621	1277/34.7	36.0	39.7	F	WVLC-F
2. WKQQ-F (AOR)	73/13.3	11.5	10.7	13.7	12.1	----	130/1775	969/26.3	26.0	25.5	E	WKQQ-F
3. WMLX-F (AC)	43/ 7.9	8.3	9.3	9.2	7.4	----	64/1284	856/23.3	24.9	23.4	E	WMLX-F
4. WWYC-F (C)	41/ 7.5	7.9	6.6	6.2	5.7	----	57/1059	738/20.1	19.5	19.1	C	WWYC-F
5. WGKS-F (AC/CHR)	34/ 6.2	4.8	6.0	5.5	5.7	----	49/916	677/18.4	17.5	18.4	B	WGKS-F
6. WVLC (FS)	31/ 5.7	7.2	5.6	6.4	8.0	----	40/706	575/15.6	14.8	14.9	C	WVLC
7. WXZZ-F (AOR-NR)	29/ 5.3	4.6	5.4	3.7	6.4	----	31/626	549/14.9	12.3	13.7	B	WXZZ-F
8. WNLV (B)	19/ 3.5	4.6	4.5	0.5	---	----	20/287	270/ 7.3	7.9	7.1	A	WNLV
WLRO-F (0-70's)	19/ 3.5	3.0	4.1	7.1	7.2	----	24/420	302/ 8.2	11.7	15.5	B	WLRO-F
10. WJMM-F (REL)	10/ 1.8	1.7	1.0	1.6	2.7	----	15/316	240/ 6.5	5.6	4.0	A	WJMM-F
11. WLXG (T)	10/ 1.8	4.1	3.9	3.0	2.7	----	11/197	195/ 5.3	6.9	7.3	A	WLXG
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 81.03% (363 of 448) (FAL 94: 78.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKQQ-F	1 WKQQ-F	1 WVLC-F<	1 WVLC-F<	1 WVLC-F	1 WVLC-F>	1 WVLC-F>	1 WVLC-F	1 WVLC-F	1 WVLC-F>	1 WVLC-F>
WMLX-F	2 WVLC-F>	2 WKQQ-F>	2 WKQQ-F>	2 WKQQ-F	2 WVLC >	2 WKQQ-F	2 WKQQ-F>	2 WKQQ-F>	2 WKQQ-F<	2 WKKS-F
WVLC-F	3 WWYC-F	3 WMLX-F<	3 WMLX-F	3 WMLX-F	3 WKQQ-F	3 WVLC	3 WMLX-F	3 WWYC-F<	3 WKKS-F	3 WKQQ-F
4 WKKS-F	4 WMLX-F	4 WWYC-F	4 WWYC-F	4 WKKS-F	4 WKKS-F	4 WMLX-F	4 WWYC-F<	4 WMLX-F	4 WWYC-F<	4 WVLC
5	5 WXZZ-F	5	5	5 WWYC-F	5 WMLX-F	5	5 WKKS-F	5 WXZZ-F<	5 WXZZ-F	5
6	6	6	6	6	6	6	6	6 WKKS-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVLC-F	1 WVLC-F>	1 WVLC-F	1 WVLC-F>	1 WVLC-F>>	1 WKQQ-F	1 WKQQ-F>>	1 WKQQ-F	1 WKQQ-F>	1 WKQQ-F>
2 WKQQ-F	2 WKQQ-F<	2 WMLX-F	2 WMLX-F	2 WMLX-F	2 WVLC-F	2 WVLC-F	2 WVLC-F	2 WVLC-F>	2 WVLC-F>
3 WKKS-F	3 WMLX-F	3 WKQQ-F	3 WKQQ-F	3 WKKS-F	3 WWYC-F	3 WWYC-F>	3 WWYC-F	3 WWYC-F	3 WWYC-F>
WWYC-F	4 WWYC-F	4 WKKS-F	4 WKKS-F	4 WKQQ-F	WXZZ-F	4 WXZZ-F	4 WLRO-F	4 WXZZ-F	4
5	5 WXZZ-F	5	5 WWYC-F	5	5	5	5 WXZZ-F	5	5
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WCBR 1110 RICHMOND	0.9/0.9/ 5/ 38			WLAP, WMLX-F, WWYC-F (Trumper)	16.3%	17.1%	25.6%
WCGW 770 NICHOLASVILLE	0.9/2.5/ 14/ 179						
WEKY 1340 RICHMOND	0.4/1.8/ 2/ 66			WTKT, WXZZ-F, WKQQ-F (Village)	19.3%	20.8%	28.2%
WLAP 630 LEXINGTON	0.9/4.6/ 7/ 220						
WLTO-F 102.5 NICHOLASVILLE	1.1/3.7/ 7/ 177				35.6%	37.9%	53.8%
WTKT 1580 GEORGETOWN	0.7/2.6/ 4/ 103						
WHAS 840 LOUISVILLE	0.4/3.9/ 44/ 637						
WKYL-F 102.1 LAWRENCEBURG	0.9/1.5/ 7/ 130						
WLW 700 CINCINNATI	0.4/2.9/ 8/ 240						
WTFX-F 100.5 LOUISVILLE	0.5/1.5/ 18/ 230						

LEXINGTON

RADIO STATIONS

WCGW , 770, 1 KW (DAYS) , Gospel
 WLAP , 630, 5 KW/1 KW (DA-2) , News/Talk
 WLXG , 1300, 2.5 KW/1 KW (DA-N) , Talk
 WNVL , 1250, 500 W (DAYS) , Black
 WTKT , 1580, 10 KW/44 W , Standards
 WVLC , 590, 5 KW/1 KW (DA-2) , Full Service

WLRO-F, 102.5, 2 KW @ 400 , Oldies-70's
 WGKS-F, 96.9, 41 KW @ 548 , AC
 WJMM-F, 106.3, 3 KW @ 298 , Religion
 WKQQ-F, 98.1, 100 KW @ 561 , AOR

WMXL-F, 94.5, 100 KW @ 640 , AC
 WVLC-F, 92.9, 100 KW @ 850 , Country
 WWYC-F, 100.1, 32 KW @ 492 , Country
 WXZZ-F, 103.3, 6 KW @ 298 , AOR-NR

USA, \$11.00 (---) (NICHOLAS.)
 CBS, \$12.00 (D & R) Trumper
 WESTWD ABC, \$14.00 (Banner)
 ABC, \$10.00 (Regional) (NICHOLASVILLE)
 SMN, \$12.00 (Eastman) Village
 ABC, \$38.00 (Katz)

AP, \$26.00 (Torbet) (NICHOLASVILLE)
 , \$25.00 (Banner) L.M. (PARIS)
 USA, \$15.00 (---) Mortenson (VERSAILLES)
 , \$61.00 (Christal) Village

, \$54.00 (D & R) Trumper
 , \$75.00 (Katz)
 , \$20.00 (D & R) Trumper (WINCHESTER)
 , \$21.00 (Eastman) Village (GEORGETOWN)

Miscellaneous: WTKT-F changed to WXZZ-F and format to AOR-NR (Oct). . . WBBE-AM changed to WTKT. . . WJGG-F (104.5) sold to Newport for \$3,000,000 (Hanson; Foreman). . .

LINCOLN

Arbitron Rank/Pop (12+): 172/190,100
 MSA Rank/Pop: 185/229,000
 DMA # 101 (w/Central NE)
 Average Person Ratings: 16.1
 Market TSL: 21.00 hours

Stations: 20/11
 Diaries: 812/234:1/59.4%
 Sample Target: 795
 % Below Line: 15.8
 % Not Listed: 17.3

1995 Revenue: \$10,300,000
 HH Inc.: \$46,265
 Retail \$: 2.5 Bil
 Pop per Station: 17,282
 #1 Biller: KZKX-F \$2,200,000
 #1 Billing Portfolio: Triathlon duop+ \$5,000,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 95	FAL 94	Revenue Level	
1. KZKX-F (C)	34/11.1	11.4	8.3	9.3	13.4	----	50/770	439/23.1	23.8	20.8	D	KZKX-F
2. KFOR (FS)	29/ 9.5	8.8	9.7	8.3	10.4	----	31/463	412/21.7	21.2	22.3	C	KFOR
3. KFRX-F (CHR)	26/ 8.5	7.8	6.6	10.0	9.1	----	32/595	444/23.4	22.7	21.8	B	KFRX-F
KTGL-F (AOR/CL)	26/ 8.5	9.8	6.6	7.7	5.5	----	49/601	387/20.4	21.1	19.4	C	KTGL-F
5. KEZG-F (SAC)	22/ 7.2	5.2	4.8	8.3	5.5	----	26/307	238/12.5	13.6	13.9	B	KEZG-F
6. KLIN (T)	17/ 5.6	5.9	6.9	4.0	5.9	----	20/449	377/19.8	14.0	21.9	B	KLIN
7. KGDE-F (AOR-NR)	15/ 4.9	5.2	5.2	4.3	3.3	----	25/486	289/15.2	16.0	13.4		KGDE-F
8. KIBZ-F (AOR)	13/ 4.2	5.2	5.2	6.7	8.8	----	17/264	220/11.6	13.3	13.4	B	KIBZ-F
9. KFGE-F (C)	11/ 3.6	6.2	2.8	4.0	3.3	----	13/260	232/12.2	14.8	11.7	B	KFGE-F
KMEM (ST)	11/ 3.6	4.9	5.2	4.0	5.2	----	16/242	176/ 9.3	11.8	10.3	A	KMEM
KFAB (FS)	11/ 3.6	2.6	3.4	2.3	3.3	----	43/854	350/18.4	8.9	18.2		KFAB
12. KLDZ-F (O)	10/ 3.3	5.5	3.4	3.7	2.9	----	13/286	217/11.4	13.7	11.5	B	KLDZ-F
13. KKNB-F (AOR-NR)	6/ 2.0	1.6	5.2	5.0	2.6	----	7/262	208/10.9	10.6	13.0	A	KKNB-F
14.												
15.												

12+ FM SHARE (METRO): 72.73% (184 of 253) (FAL 94: 68.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KFRX-F>>	1 KTGL-F	1 KTGL-F	1 KTGL-F	1 KTGL-F	1 KFOR >	1 KFOR >	1 KZKX-F<	1 KZKX-F<	1 KFRX-F	1 KFOR
2 KFGE-F	2 KZKX-F	2 KZKX-F<	2 KZKX-F	KZKX-F	2 KZKX-F>	2 KZKX-F	2 KTGL-F	2 KTGL-F	KZKX-F	2 KZKX-F
KZKX-F	KFRX-F	3 KFRX-F	3 KEZG-F	3 KEZG-F	3 KLIN	3 KTGL-F	3 KEZG-F	3 KEZG-F	3 KFGE-F	3
KGDE-F	4 KEZG-F	4 KEZG-F	4 KFRX-F	4 KFRX-F	KMEM	4 KFRX-F	4 KFOR	4 KFRX-F	4 KGDE-F	4
5	KGDE-F	5	5	5 KFOR	5	5	KFRX-F	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KGDE-F	1 KFRX-F	1 KFRX-F	1 KFRX-F<	1 KZKX-F<	1 KIBZ-F	1 KTGL-F	1 KTGL-F>	1 KTGL-F>>	1 KTGL-F>>
2 KFRX-F	2 KEZG-F	2 KEZG-F	2 KZKX-F	2 KFRX-F	KGDE-F	2 KIBZ-F>	2 KLIN	2 KIBZ-F	2 KLIN
3 KEZG-F	KZKX-F	KZFX-F	3 KEZG-F>	3 KEZG-F>	3 KFRX-F	3 KZKX-F	KIBZ-F	3 KLIN	KZKX-F
KZKX-F>	4 KGDE-F	4 KTGL-F>>	4 KGDE-F	4 KFOR	KTGL-F>	4 KGDE-F	KZKX-F	KZKX-F	KEZG-F
5	5	5	5	5	5	KLIN	5	5	KFOR

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KEFM-F	96.1	OMAHA	1.3/	8.2/11/ 293	KZKX-F, KTGL-F, KIBZ-F,	25.8%	28.7%	48.5%
KEZO-F	92.3	OMAHA	1.0/	4.9/12/ 210	KKNB-F (Triathlon, pending)			
KGOR-F	99.9	OMAHA	1.3/	7.0/11/ 255				
KOSJ-F	97.7	NEBRASKA CITY	2.0/	4.0/ 7/ 113	KLIN, KEZG-F, KFGE-F	16.4%	17.3%	16.6%
KQKQ-F	98.5	COUNCIL BLUFFS, IA	0.7/	8.5/ 9/ 317	(Local)	42.2%	46.0%	65.1%
WOW	590	OMAHA	0.3/	2.2/16/ 206				
WOW -F	94.1	OMAHA	0.7/	3.4/18/ 274				

LINCOLN

RADIO STATIONS

KFOR , 1240, 1 KW , Full Service
 KLIN , 1400, 1 KW , Talk
 KMEM , 1480, 5 KW/1 KW (DA-2), Standards

KEZG-F, 107.3, 100 KW @ 548 , Soft AC/EZ
 KFGE-F, 105.3, 3 KW @ 328 , Country
 KFRX-F, 102.7, 100 KW @ 430 , CHR
 KIBZ-F, 106.3, 3 KW @ 213 , AOR
 KKNB-F, 104.1, 31 KW @ 613 , AOR-NR

KLDZ-F, 95.1, 50 KW @ 286 , Oldies
 KTGL-F, 92.9, 100 KW @ 810 , AOR - Classic
 KYNN-F, 101.9, 100 KW @ 1132 , Country
 KZKX-F, 96.9, 100 KW @ 581 , Country

ABC, \$ 36.00 (Katz) May
 CNN CBS, \$<20.00 (---)
 CNN WESTWD, \$<20.00 (Banner) Ray Lamb

WESTWD CBS, \$ 20.00 (---) KLIN owner (D)
 , \$<20.00 (---) KLIN owner (D)
 , \$ 25.00 (Katz) May
 , \$<20.00 (Roslin) Triathlon
 , \$<20.00 (Roslin) Triathlon (CRETE)

ABC, \$ 20.00 (Christal)
 , \$ 38.00 (Christal) Triathlon (BEATRICE)
 , \$ 22.00 (Banner) Midwest Comm.
 , \$ 51.00 (Christal) Triathlon (SEWARD)

KFAB -- see Omaha

Miscellaneous: KIBZ-F, KKNB-F sold to Triathlon (D+) for \$3,225,000 (MVP). . .

LITTLE ROCK

Arbitron Rank/Pop (12+): 82/446,800
 MSA Rank/Pop: 93/543,000
 DMA # 58
 Average Person Ratings: 14.6
 Market TSL: 19.50 hours

Stations: 22/21
 Diaries: 1454/307:1/56.6%
 Sample Target: 1365
 % Below Line: 0.9
 % Not Listed: 11.2

1995 Revenue: \$17,000,000
 HH Inc.: \$41,843
 Retail \$: 5.5 Bil
 Pop per Station: 21,276
 #1 Biller: KSSN-F \$3,900,000
 #1 Billing Portfolio: So. Skies duop \$4,200,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
								CUME/RATING	SPG 95	FAL 94		
1. KSSN-F (C)	80/12.2	13.1	13.2	15.3	15.3	13.5	159/2440	1201/26.9	24.6	30.1	E	KSSN-F
2. KURB-F (CHR)	66/10.1	9.3	8.6	9.0	8.2	9.3	85/1661	1020/22.8	21.2	21.9	D	KURB-F
3. KIPR-F (B)	64/ 9.8	8.3	9.2	9.8	11.6	9.3	100/1135	713/16.0	15.5	15.6	C	KIPR-F
4. KMJX-F (AOR)	51/ 7.8	6.7	7.9	6.2	7.1	7.2	112/1465	798/17.9	14.6	14.3	D	KMJX-F
5. KARN-AF (N/T)	46/ 7.1	7.5	7.3	7.1	6.2	7.3	57/906	699/15.6	15.9	15.9	C	KARN-AF
6. KDDK-F (C)	41/ 6.3	5.8	7.0	5.8	6.8	6.2	59/1320	784/17.5	18.0	18.1	C	KDDK-F
7. KKPT-F (0-70's)	37/ 5.7	4.4	3.9	4.1	4.6	4.5	83/1357	732/16.4	10.8	14.0	B	KKPT-F
8. KOLL-F (O)	30/ 4.6	4.5	4.9	5.5	4.0	4.9	77/1260	628/14.1	11.8	13.4	B	KOLL-F
9. KYFX-F (J)	30/ 4.6	4.4	3.6	3.4	2.1	4.0	32/404	362/ 8.1	7.6	6.0	A	KYFX-F
10. KITA (G)	22/ 3.4	2.2	2.2	2.4	1.2	2.6	22/214	214/ 4.8	5.4	3.4	A	KITA
11. KMKV-F (B)	19/ 2.9	6.0	4.0	3.4	2.4	4.1	20/499	438/ 9.8	10.0	7.7	A	KMKV-F
12. KDRE-F (AOR-NR)	17/ 2.6	2.8	1.6	1.5	1.6	2.1	21/363	294/ 6.6	4.7	4.7	A	KDRE-F
13. KEZQ-F (SAC)	17/ 2.6	2.9	3.3	3.4	3.6	3.1	19/411	323/ 7.2	8.2	10.2	B	KEZQ-F
14. KYTN-F (REL)	15/ 2.3	1.6	1.6	1.6	1.8	1.8	16/368	319/ 7.1	5.1	4.7	A	KYTN-F
15. KSYG-F (T)	12/ 1.8	1.2	2.5	3.7	3.6	2.3	17/420	267/ 6.0	7.0	12.1	A	KSYG-F

12+ FM SHARE (METRO): 85.37% (496 of 581) (FAL 94: 87.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIPR-F>>>1 KMJX-F<	1 KURB-F	1 KURB-F	1 KURB-F	1 KURB-F<	1 KSSN-F>	1 KSSN-F	1 KSSN-F	1 KSSN-F	1 KIPR-F>	1 KITA
2 KURB-F	2 KURB-F	2 KMJX-F<	2 KSSN-F	2 KSSN-F	2 KARN-AF>	2 KURB-F<	2 KURB-F<	2 KURB-F	2 KURB-F<	2 KIPR-F
3	3 KIPR-F>	3 KSSN-F<	3 KMJX-F	3 KMJX-F	3 KOLL-F<	3 KMJX-F<	3 KARN-AF	KIPR-F	3 KSSN-F	3 KSSN-F
4	4 KSSN-F	4 KIPR-F	4 KKPT-F	4 KIPR-F<	4 KURB-F	4 KIPR-F	4 KMJX-F	4 KMJX-F<	4 KMJX-F	4
5	5 KDDK-F<	5 KKPT-F	5 KIPR-F	5 KDDK-F<	5	5 KARN-AF	5 KITA <	5 KDDK-F	5	5
6	6 KKPT-F	6	KDDK-F	6 KYFX-F	6	6	6 KKPT-F	6	6	6
7	7	7	7	7	7	7	7 KDDK-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KURB-F	1 KURB-F	1 KURB-F>	1 KURB-F>	1 KURB-F	1 KMJX-F>	1 KMJX-F>>	1 KMJX-F>	1 KMJX-F>	1 KMJX-F
2 KIPR-F>	2 KIPR-F	2 KIPR-F	2 KSSN-F<	2 KSSN-F>	2 KDDK-F	2 KIPR-F	2 KDDK-F	2 KKPT-F	2 KKPT-F<
3 KMJX-F	3 KSSN-F	KSSN-F	3 KIPR-F	3 KYFX-F	3 KSSN-F	3 KURB-F	3 KURB-F	3 KIPR-F	3 KARN-AF
KSSN-F>	4 KMJX-F	4 KYFX-F	4 KYFX-F	4 KIPR-F	4 KKPT-F	4 KDDK-F	4 KKPT-F	KSSN-F	KSSN-F
5	5 KYFX-F	5 KMJX-F	5 KMJX-F	5 KDDK-F	KURB-F	KKPT-F	5 KARN-AF	5 KURB-F	5 KDDK-F
6	6	6 KDDK-F>	6 KDDK-F	6 KOLL-F	6	6	KIPR-F>	KDDK-F	6 KURB-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KBBL-F	101.7	CABOT	0.6/2.9/ 9/ 179	KSYG A/F, KKPT-F (Local)	7.5%	9.7%	5.9%
KEZQ	1250	LITTLE ROCK	0.5/0.9/ 3/ 38				
KGHT	880	SHERIDAN	1.4/2.7/ 13/ 172				
KLPQ-F	102.1	SHERWOOD	0.9/4.2/ 8/ 200	KURB A/F, KEZQ-F (Buck)	13.2%	14.7%	17.6%
KLRG	1150	N. LITTLE ROCK	0.9/3.2/ 6/ 150				
KLAZ-F	105.9	HOT SPRINGS	0.9/5.9/ 43/ 832	KSSN-F, KMKV-F (Southern Skies)	15.1%	13.7%	24.7%
				KMJX-F, KDDK-F (Ragan Henry)	14.1%	14.9%	22.4%
					49.9%	53.0%	70.6%

LITTLE ROCK

RADIO STATIONS

KARN, 920, 5 KW (DA-2) , News/Talk
 KAAV, 1090, 50 KW (DA-1) , Religion
 KGHT, 880, 50 KW/1 KW (DA-N) , Standards
 KLRG, 1150, 5 KW/1 KW (DA-N) , Gospel

KARN-F, 101.7, 6 KW @ 328, See KARN
 KDDK-F, 100.3, 44 KW @ 1368, Country
 KDRE-F, 101.1, 3 KW @ 328, AOR-NR
 KEZQ-F, 102.9, 50 KW @ 492, Soft AC
 KKPT-F, 94.1, 100 KW @ 771, Oldies - 70's
 KIPR-F, 92.3, 100 KW @ 938, Black
 KSYG-F, 103.7, 100 KW @ 1509, Talk
 KLPQ-F, 102.1, 4 KW @ 458, AOR/Classic

KMJX-F, 105.1, 79 KW @ 1053, AOR
 KMKV-F, 106.7, 16 KW @ 866, Country
 KMZX-F, 106.3, 3 KW @ 289, Black
 KOLL-F, 94.9, 96 KW @ 1843, Oldies
 KSSN-F, 95.7, 92 KW @ 1663, Country
 KURB-F, 98.5, 99 KW @ 879, CHR/AC
 KYFX-F, 99.5, 3 KW @ 312, Jazz

CBS , \$ 37.00 (Katz)
 , \$ 17.00 (---)
 SMN , \$ 15.00 (---)
 WESTWD , \$ 14.00 (K & P)

, \$ 42.00 (Mc-Guild)
 , \$ <20.00 (---)
 , \$ <20.00 (D & R)
 , \$ 33.00 (Christal)
 ABC , \$ 42.00 (Banner)
 , \$ <20.00 (Banner)
 , \$ 16.00 (---)

ABC , \$ 48.00 (D & R)
 , \$ <20.00 (Katz)
 SMN , \$ 16.00 (K & P)
 ABC , \$ 30.00 (D & R)
 ABC , \$ 80.00 (Katz)
 , \$ 54.00 (D & R)
 CNN , \$ 25.00 (---)

Beasley (SHERIDAN)

Ragan Henry (HUMNOKE)
 (JACKSONVILLE)

GHB (SHERIDAN)

Signal (PINE BLUFF)

Signal (SHERWOOD)

Ragan Henry (CONWAY)

South. Skies (BENTON)

Willis (LONOKE)

Multimarket (MAUMELLE)

South. Skies

GHB

LOS ANGELES

Arbitron Rank/Pop (12+): 2/9,687,300

Stations: 45/42
Diaries: 5831/1661:1/48.6%
Sample Target: 6030
% Below Line: 1.5
% Not Listed: 9.5

1995 Revenue: \$476,200,000
HH Inc.: \$50,423
Retail \$: 98.2 Bil
Pop per Station: 230,650
#1 Biller: KIIS-AF \$28,500,000
#1 Billing Portfolio: CBS/Westinghouse \$79,800,000

MSA Rank/Pop: 2/12,500,000
DMA # 2
Average Person Ratings: 17.6
Market TSL: 23.25 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KLVE-F (SP)	1178/ 6.9	4.8	4.7	5.2	3.0	5.4	1251/13250	12118/12.5	9.4	7.3	K	KLVE-F
2. KPWR-F (U/CHR)	945/ 5.5	5.3	5.2	5.0	5.5	5.3	1055/19129	16703/17.2	16.9	17.1	K	KPWR-F
3. KFI (T)	815/ 4.8	3.9	3.9	3.4	4.6	4.0	1215/16250	11279/11.6	10.0	11.4	K	KFI
4. KGBT-F (B)	686/ 4.0	4.2	4.2	4.0	3.8	4.1	838/11895	9525/ 9.8	10.2	9.4	K	KGBT-F
5. KROQ-F (AOR-NR)	615/ 3.6	4.5	4.4	4.4	4.5	4.2	708/12809	10881/11.2	12.9	12.9	K	KROQ-F
6. KOST-F (AC)	612/ 3.6	3.2	4.3	4.1	4.0	3.8	750/14444	11857/12.2	15.4	14.1	K	KOST-F
7. KIIS-F (CHR)	605/ 3.5	4.1	4.4	4.2	4.0	4.1	689/16186	14067/14.5	17.1	15.9	K	KIIS-F
8. KRTH-F (O)	596/ 3.5	3.9	3.8	3.2	3.8	3.6	734/16424	13449/13.9	13.0	12.9	K	KRTH-F
9. KTUV-F (J)	540/ 3.2	2.9	3.0	2.6	2.5	2.9	626/ 9764	8101/ 8.4	8.3	8.0	J	KTUV-F
10. KLAX-F (SP)	539/ 3.2	3.3	3.4	4.5	5.6	3.6	555/ 8251	7777/ 8.0	8.0	10.8	K	KLAX-F
11. KKHJ (SP)	538/ 3.1	2.8	1.9	2.2	1.7	2.5	552/ 5384	5191/ 5.4	4.0	4.3	F	KKHJ
12. KBIG-F (AC)	503/ 2.9	3.2	3.2	3.2	3.6	3.1	619/13446	10956/11.3	12.3	11.4	K	KBIG-F
13. KABC (T)	497/ 2.9	3.2	3.1	2.6	3.2	3.0	567/ 8613	7565/ 7.8	8.07	7.5	K	KABC
14. KYSR-F (AC/CHR)	479/ 2.8	2.2	2.9	2.5	2.6	2.6	517/10286	9189/ 9.5	8.9	8.8	J	KYSR-F
15. KNX (N)	465/ 2.7	3.0	3.3	3.7	2.2	3.2	613/15026	11514/11.9	12.3	9.8	K	KNX
16. KFVB (N)	418/ 2.4	2.4	2.4	2.5	2.5	2.4	454/11870	10782/11.1	11.3	11.7	K	KFVB
17. KCBS-F (O-70s)	417/ 2.4	2.7	2.4	2.4	2.4	2.5	527/10640	8285/ 8.6	9.1	9.0	J	KCBS-F
18. KLOS-F (AOR)	402/ 2.4	2.9	3.3	2.3	2.7	2.7	619/12521	8528/ 8.8	10.7	9.1	K	KLOS-F
19. KXEZ-F (SAC)	345/ 2.0	1.7	1.9	2.1	1.9	1.9	396/ 7813	6797/ 7.0	6.5	5.7	I	KXEZ-F
20. KLAC (ST)	333/ 1.9	2.1	2.1	1.5	1.7	1.9	396/ 6414	5333/ 5.5	5.0	4.2	E	KLAC
21. KLSX-F (T)	323/ 1.9	2.3	2.2	2.1	2.4	2.1	375/ 7378	6170/ 6.4	9.4	8.9	J	KLSX-F
22. KKGQ-F (CL)	301/ 1.8	1.9	1.4	1.8	1.3	1.7	325/ 6651	5852/ 6.0	5.7	5.6	H	KKGQ-F
23. KZLA-F (C)	280/ 1.6	2.3	2.3	2.8	2.3	2.3	319/ 6101	5016/ 5.2	6.2	6.0	I	KZLA-F
24. KBUE-F (SP)	275/ 1.6	1.3	1.7	1.0	0.9	1.9	277/ 4525	4427/ 4.6	4.0	2.9	C	KBUE-F
25. KTNQ (SP)	268/ 1.6	1.3	1.4	1.2	1.8	1.4	289/ 4390	4111/ 4.2	3.3	4.0	H	KTNQ
26. KWKW (SP)	257/ 1.5	1.2	1.0	1.6	1.5	1.3	257/ 3004	2997/ 3.1	2.6	3.7	G	KWKW
27. KRLA (O)	233/ 1.4	1.7	1.0	1.4	1.5	1.4	250/ 4209	3751/ 3.9	3.5	4.2	D	KRLA
28. KXED (SP)	205/ 1.2	0.8	1.6	1.2	2.2	1.2	205/ 2108	2085/ 2.2	2.4	3.0	E	KXED
29. KACE-F (BIAC)	194/ 1.1	0.9	1.1	0.9	1.0	1.0	202/ 3130	3021/ 3.1	3.4	2.7	D	KACE-F
30. KVAR-F (SP)	192/ 1.1	1.0	1.1	0.4	---	0.9	319/ 4535	2912/ 3.0	2.6	---	C	KVAR-F
31. KSCA-F (AOR-P)	189/ 1.1	1.4	1.0	1.3	0.9	1.2	214/ 4377	4008/ 4.1	3.7	3.3	F	KSCA-F
32. KJLH-F (B)	159/ 0.9	0.7	0.6	0.7	0.9	0.7	160/ 2859	2812/ 2.9	2.7	2.9	C	KJLH-F
33. KMPC (T)	147/ 0.9	1.0	1.0	0.8	1.0	0.9	174/ 5077	4411/ 4.6	4.2	4.3	H	KMPC

12+ FM SHARE (METRO): 71.27% (11023 of 15466) (FAL 94: 70.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPWR-F>>	1 KLVE-F<	1 KLVE-F>	1 KLVE-F>>	1 KLVE-F>	1 KFI	1 KLVE-F>	1 KLVE-F	1 KPWR-F	1 KPWR-F	1 KFI <
2 KGBT-F	2 KPWR-F	2 KPWR-F<	2 KFI <	2 KFI	2 KABC	2 KFI	2 KFI >	2 KLVE-F	2 KLVE-F<	2 KABC
3 KIIS-AF	3 KROQ-F	3 KGBT-F<	3 KKHJ <	3 KTUV-F<	3 KNX <	KPWR-F<	3 KPWR-F<	3 KFI	3 KGBT-F<	3 KNX
4 KROQ-F>>	4 KGBT-F	4 KKHJ <	4 KTUV-F	4 KKHJ	4 KLVE-F	4 KKHJ	4 KOST-F<	4 KGBT-F	4 KROQ-F>	4 KLVE-F
5	5 KKHJ <	5 KROQ-F	5 KRTH-F	5 KRTH-F	5 KTUV-F<	5 KLSX-F	5 KBIG-F<	5 KIIS-AF<	5 KOST-F	5 KFVB
6	6 KIIS-AF<	6 KIIS-AF	6 KCBS-F	6 KOST-F<	6 KRTH-F	6 KABC <	6 KRTH-F	6 KRTH-F<	6 KTNQ <	6 KGBT
7	7 KYSR-F<	7 KLAX-F	7 KYSR-F	7 KCBS-F	7 KFVB <	7 KIIS-AF	7 KTUV-F<	7 KTUV-F<	7 KIIS-AF	7 KOST-F
8	8 KLAX-F	8 KYSR-F<	8 KGBT-F	8 KGBT-F	8 KOST-F<	8 KKHJ	8 KOST-F	8 KFI	8 KPWR-F	8 KOST-F
9	9 KOST-F<	9 KFI <	9 KOST-F<	9 KYSR-F<	9 KLAC>	9 KNX <	9 KGBT-F	9 KROQ-F	9 KRTH-F	9 KRTH-F
10	10 KLOS-F<	10 KRTH-F	10 KBIG-F	10 KBIG-F	10	10 KFVB	10 KROQ-F	10 KYSR-F<	10 KLAX-F	10 KTUV-F>
11	11 KBIG-F>	11 KTUV-F<	11 KLAX-F	11 KLAX-F	11	11	11	11	11	11

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KPWR-F<	1 KLVE-F>	1 KLVE-F>>	1 KLVE-F>>	1 KLVE-F>	1 KPWR-F<	1 KLVE-F	1 KLVE-F>	1 KLVE-F>	1 KLVE-F
2 KLVE-F>	2 KPWR-F	2 KBIG-F<	2 KGBT-F<	2 KOST-F	2 KROQ-F	2 KROQ-F	2 KLOS-F<	2 KROQ-F<	2 KFI
3 KGBT-F<	3 KGBT-F	3 KKHJ <	3 KOST-F<	3 KROQ-F<	3 KLVE-F	3 KPWR-F	3 KROQ-F	3 KKHJ	3 KKHJ
4 KIIS-AF	4 KBIG-F<	4 KGBT-F<	4 KPWR-F<	4 KTUV-F<	4 KGBT-F	4 KLOS-F<	4 KKHJ	4 KPWR-F<	4 KCBS-F
5 KLAX-F	5 KIIS-AF	5 KOST-F	5 KBIG-F	5 KGBT-F<	5 KKHJ	5 KKHJ <	5 KLAX-F	5 KLOS-F	5 KRTH-F
6 KOST-F<	6 KOST-F	6 KYSR-F	6 KIIS-AF	6 KRTH-F<	6 KIIS-AF<	6 KGBT-F	6 KYSR-F<	6 KFI	6 KTUV-F<
7 KBIG-F	7 KYSR-F	7 KROQ-F<	7 KYSR-F<	7 KFI <	7 KLAX-F<	7 KLAX-F	7 KPWR-F<	7 KGBT-F<	7 KLOS-F
8 KYSR-F<	8 KROQ-F	8 KIIS-AF	8 KLAX-F<	8 KYSR-F	8 KLOS-F	8 KYSR-F	8 KGBT-F	8 KLAX-F	8 KLSX-F<
9 KROQ-F>	9 KKHJ	9 KPWR-F>	9 KRTH-F	9 KIIS-AF	9 KOST-F	9 KLSX-F<	9 KLSX-F<	9 KLSX-F	9 KYSR-F<
10	10 KLAX-F>	10	10 KTUV-F	10 KKHJ	10 KYSR-F	10 KIIS-AF	10 KTNQ	10 KRTH-F	10 KLAX-F
11	11	11	11	11	11	11	11	11	11

LOS ANGELES

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA 1995	TSA 1994	CONSOLIDATION REPORT	12+	25-54	REVENUE
KEZY-F 95.9 ANAHEIM	0.5/1.9/ 92/	1905		KRTH-F, KROQ-F (Infinity)	7.1%	6.7%	11.0%
KFSG-F 96.3 LOS ANGELES	0.4/1.3/ 73/	1436					
KGFJ 1230 LOS ANGELES	0.5/1.2/ 88/	1207		KXEZ-F, KYSR-F (Viacom)	4.8%	5.5%	5.6%
KIEV 870 GLENDALE	0.3/1.1/ 60/	1197					
KIKF-F 94.3 ANAHEIM/SAN FERNANDO	0.6/1.8/113/	1858		KABC, KMPC, KLOS-F (Disney/CC)	6.2%	5.5%	11.9%
KKLA-F 99.5 LOS ANGELES	0.6/1.8/104/	2073					
KMQA-F 98.3 W. COVINA	0.6/1.6/ 97/	1614		KKHJ, KWIZ, KBUE-F (Lieberman)	4.7%	5.7%	1.4%
KWVE-F 107.9 SAN CLEMENTE	0.4/1.7/ 80/	2120					
				KFI, KOST-F, KACE-F (Cox)	9.5%	9.7%	10.1%
KGGI-F 99.1 RIVERSIDE	0.5/2.4/264/	6205					
KTPI-F 103.1 TEHACHAPI	0.3/0.6/ 76/	768		KNX, KFVB, KCBS-F, KTWW-F	10.7%	11.0%	16.0%
XTRA 690 TIJUANA, MX	0.7/2.3/185/	3735		(CBS/Westinghouse)	43.0%	44.9%	56.0%

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N), Talk	ABC, \$ 320.00 (Katz)	Disney/Cap Cities
KFI, 640, 50 KW, Talk	WESTWD, \$ 340.00 (Christal)	Cox
KFWB, 980, 5 KW, News	CNN, ABC, \$ 310.00 (Group W)	CBS/Westinghouse
KKHJ, 930, 5 KW (DA-N), Hispanic	\$ 140.00 (Katz Hisp.)	Lieberman
KLAC, 570, 5 KW (DA-N), Standards	\$ 100.00 (Eastman)	Chancellor
KMPC, 710, 50 KW/10 KW (DA-N), Talk	ABC, \$ 110.00 (Katz)	Disney/Cap Cities
KNX, 1070, 50 KW, News	CBS, \$ 300.00 (CBS)	CBS/Westinghouse
KRLA, 1110, 50 KW/20 KW (DA-2), Oldies	\$ 75.00 (MMR)	Greater Media
KTNO, 1020, 50 KW (DA-2), Hispanic	CRC, \$ 130.00 (Caballero)	Heftel
KWKW, 1330, 5 KW (DA-N), Hispanic	\$ 155.00 (Lotus)	Lotus
KXED, 1540, 50 KW/10 KW (DA-2), Hispanic	\$ 80.00 (SBS)	SBS

FM STATIONS

KACE, 103.9, 1.7 KW @ 371, Black AC	WESTWD, AP, \$ 80.00 (K & P)	Cox
KBIG, 104.3, 105 KW @ 2890, AC	\$ 400.00 (CBS)	Bonneville
KBUE, 105.5, 1 KW @ 469, Hispanic	\$ 90.00 (---)	Lieberman
KCBS, 93.1, 29 KW @ 3496, Oldies	CBS, \$ 300.00 (CBS)	CBS
KIIS, 102.7, 8 KW @ 2960, CHR	\$ 450.00 (Mc-Guild)	Gannett
KJLH, 102.3, 2.3 KW @ 338, Black	\$ 75.00 (K & P)	
KKBT, 92.3, 43 KW @ 2910, Black	\$ 375.00 (MMR)	Evergreen
KKGO, 105.1, 18 KW @ 2886, Classical	AP, \$ 175.00 (CMBS)	Mt. Wilson
KLAX, 97.9, 50 KW @ 390, Hispanic	\$ 260.00 (SBS)	SBS
KLOS, 95.5, 63 KW @ 3129, AOR	ABC, \$ 400.00 (Katz)	Disney/Cap Cities
KLSX, 97.1, 21 KW @ 3001, Talk	\$ 270.00 (MMR)	Greater Media
KLVE, 107.5, 30 KW @ 2998, Hispanic	\$ 340.00 (Caballero)	Heftel
KOST, 103.5, 13 KW @ 3100, AC	\$ 420.00 (Christal)	Cox
KPWR, 105.9, 72 KW @ 771, CHR/Urban	\$ 400.00 (D & R)	Emmis
KROQ, 106.7, 6 KW @ 1387, New Rock	\$ 475.00 (Infinity)	Infinity
KRTH, 101.1, 51 KW @ 3129, Oldies	\$ 460.00 (Infinity)	Infinity
KSCA, 101.9, 2.4 KW @ 2831, AOR-P	\$ 85.00 (Torbet)	
KTWW, 94.7, 58 KW @ 2831, Jazz	\$ 300.00 (Group W)	Westinghouse/CBS
KVAR, 97.5, 72 KW @ 1571, Hispanic	\$ NA (Caballero)	(RIVERSIDE)
KXEZ, 100.3, 5 KW @ 3004, Soft AC/EZ	\$ 210.00 (Banner)	Viacom
KYSR, 98.7, 75 KW @ 1180, AC/CHR	\$ 275.00 (Banner)	Viacom
KZLA, 93.9, 19 KW @ 3136, Country	\$ 240.00 (Eastman)	Chancellor

Miscellaneous: KLSX-F changes from Classic AOR to Talk (Sep). . . KJQI changes to KNNS and format from Standards to News (Sep). . . KGFJ sold to Douglas for \$5,500,000 (Grandy). . . KTSJ (Pomona) sold to Douglas for \$875,000 . . . KBAX-F, KMAX-F, KAXX-F and KWIZ-F (suburban and exurban Los Angeles) sold by Douglas to Odyssey for \$32,000,000 (E). . .

LOUISVILLE

Arbitron Rank/Pop (12+): 49/845,900

Stations: 21/21
Diaries: 1565/541:1/54.1%
Sample Target: 1520
% Below Line: 0.0
% Not Listed: 15.1

1995 Revenue: \$35,800,000
HH Inc.: \$42,625
Retail \$: 9.2 Bil
Pop per Station: 40,281
#1 Biller: WHAS \$7,500,000

MSA Rank/Pop: 56/987,000
DMA # 50
Average Person Ratings: 14.5
Market TSL: 19.50 hours

#1 Billing Portfolio: Clear Channel combo \$14,800,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WAMZ-F (C)	172/14.0	15.9	15.8	13.8	15.8	14.9	251/3378	2331/27.6	29.4	29.1	H	WAMZ-F
2. WHAS (FS)	166/13.5	12.3	12.9	12.3	13.5	12.8	217/2996	2333/27.6	27.3	28.7	H	WHAS
3. WTFX-F (AOR)	76/ 6.2	5.9	5.7	4.0	4.7	5.5	120/1777	1109/13.1	11.5	13.4	C	WTFX-F
4. WDJX-F (CHR)	75/ 6.1	7.1	7.0	6.5	4.8	6.7	110/2161	1523/18.0	18.2	16.3	D	WDJX-F
5. WVEZ-F (SAC)	74/ 6.0	5.3	5.1	5.8	6.4	5.6	83/1417	1246/14.7	14.3	15.0	D	WVEZ-F
6. WGZB-F (B)	73/ 5.9	6.1	4.4	5.4	6.8	5.5	78/1086	959/11.3	9.9	10.9	C	WGZB-F
7. WQMF-F (CL AOR)	57/ 4.6	5.2	4.7	4.6	3.7	4.8	71/1532	1198/14.2	15.0	12.7	E	WQMF-F
8. WAVG (ST)	50/ 4.1	4.2	3.8	3.5	2.8	3.9	58/861	752/ 8.9	7.2	7.4	B	WAVG
9. WHKW-F (C)	50/ 4.1	3.7	3.9	4.5	2.7	4.1	53/1037	973/11.5	10.6	10.4	B	WHKW-F
10. WRKA-F (O)	48/ 3.9	3.9	5.3	4.6	4.8	4.4	49/1125	1084/12.8	14.7	13.0	E	WRKA-F
11. WKJK-F (AC)	38/ 3.1	2.4	3.2	4.0	4.6	3.2	47/841	619/ 7.3	6.9	8.4	A	WKJK-F
12. WQLL-F (O-70's)	37/ 3.0	3.7	3.7	3.1	2.8	3.4	38/747	745/ 8.8	8.8	7.0	B	WQLL-F
13. WLRS-F (AC)	31/ 2.5	4.2	2.4	3.9	2.6	3.3	31/742	713/ 8.4	8.4	9.5	C	WLRS-F
14. WLSY-F (B/AC)	20/ 1.6	1.8	1.9	1.3	1.9	1.7	22/421	408/ 4.8	4.2	4.9	A	WLSY-F
15. WLLV (G)	18/ 1.5	0.5	1.8	1.4	1.7	1.3	18/250	250/ 3.0	3.7	3.1	A	WLLV
16. WXNU-F (AOR-NR)	15/ 1.2	1.1	2.9	2.4	3.0	1.9	17/512	453/ 5.4	6.9	7.1	A	WXNU-F
17. WWKY (T)	14/ 1.1	0.9	0.9	1.1	1.0	1.0	16/409	367/ 4.3	3.6	4.0	A	WWKY
18.												
19.												
20.												

12+ FM SHARE (METRO): 74.09% (772 of 1042) (FAL 94: 75.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDJX-F	1 WAMZ-F<	1 WAMZ-F>	1 WAMZ-F>	1 WAMZ-F>	1 WHAS >	1 WHAS >	1 WAMZ-F	1 WAMZ-F>	1 WGZB-F	1 WHAS >>
2 WAMZ-F	2 WTFX-F>	2 WTFX-F<	2 WHAS >	2 WHAS >	2 WAMZ-F>	2 WAMZ-F>>	2 WHAS >	2 WHAS >	2 WHAS	2 WAMZ-F
3 WGZB-F	3 WGZB-F<	3 WHAS	3 WTFX-F	3 WTFX-F<	3 WVEZ-F	3 WTFX-F<	3 WVEZ-F	3 WVEZ-F<	3 WDJX-F<	3 WGZB-F
4 WHKW-F	4 WQMF-F<	4 WQMF-F<	4 WVEZ-F	4 WVEZ-F	4 WAVG	4 WDJX-F	4 WAVG-F	4 WDJX-F<	4 WAMZ-F	4 WTFX-F
5	5 WDJX-F	5 WVEZ-F	5 WQMF-F	5 WQMF-F	5	5 WVEZ-F<	5 WTFX-F<	5 WTFX-F	5 WTFX-F	5 WDJX-F
6	6	6 WDJX-F	6	6 WGZB-F	6	6 WQMF-F	6 WQMF-F	6	6	6 WRKA-F
7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTFX-F	1 WAMZ-F>	1 WAMZ-F	1 WAMZ-F>>	1 WAMZ-F>>	1 WTFX-F	1 WTFX-F>	1 WTFX-F	1 WTFX-F	1 WHAS
2 WQMF-F	2 WDJX-F	2 WDJX-F	2 WVEZ-F	2 WHAS	2 WAMZ-F	2 WQMF-F	2 WQMF-F	2 WAMZ-F	2 WTFX-F<
3 WDJX-F	3 WGZB-F	3 WGZB-F	3 WDJX-F<	3 WVEZ-F	3 WGZB-F	3 WAMZ-F	3 WAMZ-F	3 WHAS	3 WAMZ-F>
4 WAMZ-F	4 WTFX-F	4 WLRS-F	4 WHAS	4 WDJX-F	4 WQMF-F	4 WGZB-F	4 WGZB-F	4 WQMF-F>	4 WQMF-F
5	5 WHKW-F	5 WHKW-F	5 WGZB-F	5 WGZB-F	5 WDJX-F	5 WXNU-F	5 WXNU-F	5	5 WGZB-F
6	6 WVEZ-F	6	6	6 WHKW-F	6 WXNU-F	6	6	6	6 WRKA-F
7	7	7	7	7	7	7	7	7	7 WVEZ-F

LOUISVILLE

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME		CONSOLIDATION REPORT	12+	25-54	REVENUE
WFIA	900	LOUISVILLE	0.4/2.1/	6/ 207	WWKY, WVEZ-F, WTFX-F (Prism)	13.3%	14.7%	14.0%
WLOU	1350	LOUISVILLE	0.9/2.8/	11/ 271				
WMP1-F	105.3	SCOTTSBURG, IN	0.5/1.7/	8/ 192				
WTMT	620	LOUISVILLE	0.5/1.6/	6/ 162	WAVG, WXVW (Local)	4.1%	1.1%	1.7%
					WDJX A/F, WFIA, WHKW-F (Regent)	10.6%	9.5%	10.6%
					WQMF-F, WXNU-F (Local)	5.8%	7.1%	10.1%
					WGZB-F, WLSY-F (Blue Chip)	7.5%	7.8%	5.9%
					WRKA-F, WAYE-F (Cox)	3.9%	4.9%	8.7%
						45.2%	45.1%	51.0%

RADIO STATIONS

WAVG	970,	5 KW (DA-N)	Standards	SMN, CBS, \$ 20.00	(D&R)		
WHAS	840,	50 KW	Full Service	ABC, \$115.00	(Christal)	Clear Channel	
WLOU	1350,	5 KW/500 W (DA-N)	Religion	AURN, \$ 15.00	(---)	Mortenson	
WWKY	790,	5 KW/1 KW (DA-2)	Talk	CBS, \$<20.00	(Mc-Guild)	Prism	
WAMZ-F	97.5,	100 KW @ 500	Country	\$155.00	(Christal)	Clear Channel	
WDJX-F	99.7,	24 KW @ 715	CHR	AP, \$ 52.00	(Eastman)	Regent	
WGZB-F	96.5,	3 KW @ 295	Black	\$ 38.00	(Mc-Guild)	Blue Chip	(CORYDON)
WHKW-F	107.7,	8.2 KW @ 567	Country	\$ 26.00	(Eastman)	Regent	(CORYDON)
WQLL-F	103.9,	1.4 KW @ 489	Oldies-70's	\$ 25.00	(Eastman)	Regent	
WLRS-F	102.3,	3 KW @ 285	AC	AP, SOURCE, \$ 36.00	(Torbet)	Liberty	
WLSY-F	101.7,	1.9 KW @ 413	Black AC	ABC, \$<20.00	(Mc-Guild)	Blue Chip	(JEFFERSON.)
WQMF-F	95.7,	34 KW @ 580	Classic AOR	\$ 70.00	(Katz)		
WRKA-F	103.1,	6 KW @ 312	Oldies	\$ 60.00	(Banner)	Franklin	
WTFX-F	100.5,	38 KW @ 567	AOR	\$ 53.00	(Mc-Guild)	Prism	
WVEZ-F	106.9,	25 KW @ 669	Soft AC	\$ 63.00	(Mc-Guild)	Prism	
WXNU-F	105.9,	3 KW @ 328	AOR-NR	\$<20.00	(Katz)	WQMF owner	(VALLEY ST.)
WKJK-F	98.9,	50 KW @ 361	AC	SMN, ABC, \$ 24.00	(Christal)	Snowden	(SALEM, IN)

Miscellaneous: WGZB-F, WLSY-F sold to Blue Chip (D) for \$7,300,000 (Bill Rice, Crisler) . . . WRKA-F, WAJE-F sold by Franklin to Cox (D) for \$8,500,000 (Stevens) . . . WLOU changes from Black to Religion (Nov) . . . WQMF-F changed calls to WXNU-F (Dec) . . .

LUBBOCK

Arbitron Rank/Pop (12+): 171/190,600
 MSA Rank/Pop: 182/234,000
 DMA # 150
 Average Person Ratings: 15.9
 Market TSL: 21.25 hours

Stations: 15/15
 Diaries: 786/242:1/47.1%
 Sample Target: 795
 % Below Line: 0.0
 % Not Listed: 12.2

1995 Revenue: \$7,900,000
 HH inc.: \$35,374
 Retail \$: 2.4 Bil
 Pop per Station: 12,707
 #1 Biller: KLLL-AF \$2,300,000
 #1 Billing Portfolio: Pinnacle: KLLL A/F \$2,300,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 94	FAL 94	Revenue Level	
1. KLLL-F (C)	61/20.1	21.2	20.4	25.0	25.3	----	104/1165	643/33.7	35.1	37.9	D	KLLL-F
2. KZII-F (CHR)	41/13.5	12.1	12.5	9.9	13.4	----	57/779	573/30.1	29.3	28.2	B	KZII-F
3. KFMY-F (AOR)	39/12.9	10.9	10.4	12.3	11.4	----	47/599	440/23.1	23.5	19.9	C	KFMY-F
4. KKCL-F (O)	24/ 7.9	7.8	11.4	10.6	11.1	----	35/525	373/19.6	22.4	25.7	B	KKCL-F
5. KXTQ-F (SP)	18/ 5.9	6.9	5.5	6.5	2.9	----	40/343	175/ 9.2	11.1	8.9	B	KXTQ-F
6. KRLB-F (AC)	15/ 5.0	5.0	6.9	4.5	4.6	----	21/473	309/16.2	21.2	17.7	B	KRLB-F
7. KONE-F (C)	12/ 4.0	5.9	4.5	3.8	3.9	----	18/394	223/11.7	15.0	12.0	A	KONE-F
8. KRFE (ST)	12/ 4.0	4.4	1.4	2.4	---	----	12/166	152/ 8.0	7.9	7.8	A	KRFE
9. KEJS-F (SP)	11/ 3.6	2.2	0.3	0.7	1.6	----	15/149	100/ 5.2	4.7	2.1	A	KEJS-F
10. KFYO (FS)	9/ 3.0	1.9	5.2	2.4	4.9	----	12/351	233/12.2	7.3	14.6	B	KFYO
11. KBZO (SP)	8/ 2.6	1.9	0.3	---	---	----	10/55	43/ 2.3	1.9	2.0	A	KBZO
12. KMMX-F (AC)	7/ 2.3	4.0	1.4	1.4	2.6	----	11/253	170/ 8.9	10.8	7.6	A	KMMX-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 86.84% (231 of 266) (FAL 94: 88.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZII-F>>	1 KFMY-F>	1 KLLL-F	1 KLLL-F	1 KLLL-F>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>	1 KLLL-F	1 KZII-F>	1 KZII-F
2 KLLL-F	2 KLLL-F<	2 KFMY-F	2 KFMY-F	2 KFMY-F	2 KKCL-F>	2 KFMY-F<	2 KFMY-F	2 KFMY-F	2 KLLL-F<	2 KLLL-F
3 KFMY-F	3 KZII-F>	3 KZII-F>	3 KZII-F<	3 KKCL-F	3 KRFE	3 KZII-F>	3 KZII-F<	3 KZII-F>	3 KFMY-F>	3 KFMY-F
4	4 KXTQ-F	4 KXTQ-F	4 KKCL-F	KZII-F	KZII-F	4	4 KKCL-F	4	4	4
5	5	5	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZII-F	1 KZII-F	1 KZII-F	1 KLLL-F<	1 KLLL-F>	1 KFMY-F>>	1 KFMY-F>>	1 KFMY-F>	1 KFMY-F>	1 KFMY-F<
2 KLLL-F>>	2 KLLL-F>	2 KFMY-F	2 KZII-F>>	2 KZII-F>	2 KLLL-F	2 KLLL-F>	2 KLLL-F	2 KLLL-F>	2 KLLL-F
3 KFMY-F	3 KFMY-F	KLLL-F>	3 KFMY-F	3 KKCL-F	KZII-F>>	3 KZII-F>	3 KXTQ-F>>	3 KZII-F	3 KKCL-F>
KXTQ-F>	4 KXTQ-F	4 KXTQ-F	4 KXTQ-F	4 KFMY-F	4	4 KXTQ-F	4	4 KKCL-F	4 KZII-F
5	5	5	5	5	5	5	5	5	5 KXTQ-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KJAK-F	92.7	SLATON	0.2/7.1/	6/ 186	KFMY A/F, KRLB-F, KKAM (Gulfstar)	19.2%	20.0%	26.6%
KKAM	1340	LUBBOCK	0.2/4.1/	4/ 97				
KLLL	1590	LUBBOCK	0.7/1.6/	2/ 33	KMMX-F, KONE-F (Local)	6.3%	8.4%	8.9%
						25.5%	28.4%	35.5%

LUBBOCK

RADIO STATIONS

KFYO , 790, 5 KW/1 KW (DA-2) , Full Service
 KKAM , 1340, 1 KW , Talk
 KLLL , 1590, 1 KW -- See KLLL-FM
 KRFE , 580, 500 W/387 W (DA-2), Standards
 KXTQ , 950, 5 KW/500 W (DA-2), Hispanic

 KEJS-F, 106.5, 34 KW @ 587 , Hispanic
 KFMX-F, 94.5, 100 KW @ 817 , AOR
 KJAK-F, 92.7, 100 KW @ 584 , Religion
 KKCL-F, 98.1, 50 KW @ 295 , Oldies
 KLLL-F, 96.3, 100 KW @ 817 , Country

 KMMX-F, 104.7, 100 KW @ 915 , AC
 KONE-F, 101.1, 100 KW @ 751 , Country
 KRLB-F, 99.5, 100 KW @ 859 , AC
 KXTQ-F, 93.7, 100 KW @ 741 , Hispanic
 KZII-F, 102.5, 100 KW @ 817 , CHR

CBS, \$<20.00 (Torbet) Seaton
 SUN WESTWD, \$ 11.00 (Katz) Gulfstar

 ABC, SMN, \$<20.00 (---)
 , \$ NA (Katz Hisp.)

 CNN, \$<20.00 (---)
 ABC, \$ 36.00 (Katz) Gulfstar
 , \$ 9.00 (---) (SLATON)
 WESTWD ABC, \$ 27.00 (Christal) Amer. General (LORENZO)
 WESTWD, \$ 50.00 (Eastman) Pinnacle

 , \$<20.00 (D & R) Dowdy (LAMESA)
 WESTWD, \$<20.00 (D & R)
 ABC, \$<20.00 (---) Gulfstar
 , \$<20.00 (Katz Hisp.)
 , \$ 26.00 (Torbet) Seaton

MACON

Arbitron Rank/Pop (12+): 147/247,200
 MSA Rank/Pop: 153/314,000
 DMA # 123
 Average Person Ratings: 15.7
 Market TSL: 21.00 hours

Stations: 18/15
 Diaries: 953/259:1/46.7%
 Sample Target: 900
 % Below Line: 1.8
 % Not Listed: 15.4

1995 Revenue: \$9,900,000
 HH Inc.: \$40,330
 Retail \$: 3.2 Bil
 Pop per Station: 16,480
 #1 Biller: WDEN-AF \$3,100,000
 #1 Billing Portfolio: Magic: WDEN \$3,100,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WDEN-F (C)	57/14.7	19.2	19.3	20.5	17.6	----	146/1534	690/27.9	29.7	31.3	E	WDEN-F
2. WIBB-F (B)	49/12.6	11.8	8.2	6.8	1.1	----	70/724	514/20.8	23.2	18.7	B	WIBB-F
3. WPEZ-F (AC)	41/10.5	7.9	9.9	10.5	7.5	----	52/718	490/19.8	20.2	18.2	C	WPEZ-F
4. WDDO (G)	31/ 8.0	4.9	8.2	5.6	6.4	----	31/229	226/ 9.1	10.4	11.9	A	WDDO
5. WAYS-F (O)	25/ 6.4	6.4	7.7	6.4	7.8	----	48/822	420/17.0	16.8	17.6	C	WAYS-F
6. WQBZ-F (AOR)	22/ 5.7	5.9	6.9	6.8	5.9	----	43/647	343/13.9	14.3	15.0	B	WQBZ-F
7. WPGA-F (B)	20/ 5.1	3.4	6.4	6.6	10.2	----	21/364	314/12.7	11.1	15.3	A	WPGA-F
8. WMAZ (N/T)	18/ 4.6	4.4	3.7	5.4	3.5	----	27/441	311/12.6	11.1	11.2	B	WMAZ
WMGB-F (CHR)	18/ 4.6	7.6	3.2	4.6	1.9	----	23/534	348/14.1	15.0	7.7	B	WMGB-F
10. WRBG-F (B/O)	10/ 2.6	1.7	1.7	0.7	1.9	----	10/128	125/ 5.1	4.5	4.4	A	WRBG-F
11. WMKS-F (C)	9/ 2.3	1.7	1.0	2.2	5.9	----	11/304	263/10.6	7.7	8.2	A	WMKS-F
12. WFXM-F (B)	8/ 2.1	3.4	4.5	4.6	7.2	----	8/166	144/ 5.8	11.8	11.5	A	WFXM-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 83.89% (276 of 329) (FAL 94: 83.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIBB-F>>	1 WIBB-F>	1 WIBB-F	1 WPEZ-F<	1 WDEN-F	1 WDEN-F>	1 WDEN-F	1 WDEN-F	1 WDEN-F	1 WIBB-F	1 WIBB-F
2 WDEN-F	2 WPEZ-F<	2 WDEN-F	2 WDEN-F	2 WPEZ-F<	2 WPEZ-F	2 WIBB-F	2 WPEZ-F	2 WIBB-F<	2 WDEN-F>	2 WPEZ-F
3 WMGB-F	3 WQBZ-F<	WPEZ-F>	WIBB-F>	3 WIBB-F	3 WAYS-F<	WPEZ-F>	3 WIBB-F	3 WPEZ-F>	3 WPEZ-F	3 WDEN-F
4	4 WDEN-F>	4 WQBZ-F	4 WAYS-F	4 WAYS-F	4 WDDO >	4 WAYS-F	4 WDDO	4	4 WPGA-F	4
5	5 WMGB-F	5 WAYS-F	5 WQBZ-F	5 WQBZ-F	5	5 WQBZ-F	WMAZ	5	5 WDDO	5
6	6	6	6	6 WPGA-F	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIBB-F>>	1 WIBB-F>	1 WIBB-F	1 WIBB-F<	1 WPEZ-F	1 WDEN-F	1 WIBB-F<	1 WQBZ-F	1 WDEN-F	1 WDEN-F>
2 WPEZ-F	2 WPEZ-F>	2 WPEZ-F>>	2 WPEZ-F>	2 WDEN-F<	WIBB-F>	2 WQBZ-F	2 WIBB-F>	2 WIBB-F	2 WAYS-F
3 WMGB-F	3 WMGB-F	3 WQBZ-F	3 WDEN-F>	3 WIBB-F<	3 WMGB-F	3 WDEN-F>	3 WDEN-F	3 WQBZ-F	WIBB-F
4 WDEN-F	4 WDEN-F	WDEN-F	4 WDDO	4 WDDO >	WMKS-F>	4	WPEZ-F	4 WAYS-F	4 WPEZ-F
WQBZ-F	WQBZ-F	WMGB-F	5 WMBG-F	5	5	5	WWIQ-FF	WPEZ-F	WQBZ-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE	
WALJ-F	107.1	GORDON	1.5/4.7/ 7/ 161	WPGA A/F, WXKO, WFXM-F (Local)	8.2%	9.6%	7.8%
WYIQ-FF	102.5	WARNER ROBINS	1.0/4.1/ 5/ 115	WBNM, WNEB, WALJ-F (Local)	1.5%	2.1%	< 2.0%
WXKO	1150	FORT VALLEY	1.0/2.1/ 6/ 66	WDDO, WPEZ-F, WMGB-F (Local)	23.1%	21.3%	21.2%
WALR-F	104.7	ATHENS	0.8/3.1/ 11/ 235	WIBB A/F, WRBG A/F (Ed Taylor)	15.2%	14.7%	8.1%
WVEE-F	103.3	ATLANTA	0.5/2.1/ 10/ 212		48.0%	47.7%	38.0%
WVKX-F	103.7	IRWINTON	0.5/2.6/ 28/ 331				

MACON

RADIO STATIONS

WDDO , 1240, 1 KW , Gospel	WESTWD, \$<20.00 (Christal)	WPEZ owner (D)	
WMAZ , 940, 50 KW/10 KW (DA-2), News/Talk	WESTWD ABC, \$<20.00 (Katz)	Gannett	
WXKO , 1150, 1 KW (DAYS) , Gospel	, \$ 11.00 (---)	WPGA owner(D)	(FORT VALLEY)
WAYS-F, 99.1, 100 KW @ 663 , Oldies	WESTWD ABC, \$ 29.00 (Katz)	Gannett	
WDEN-F, 105.3, 100 KW @ 659 , Country	WESTWD, \$ 73.00 (Mc-Guild)	Magic	
WFXM-F, 100.1, 3 KW @ 298 , Black	AURN, \$<20.00 (Torbet)	WPGA owner (D)	(FORSYTH)
WMGB-F, 93.7, 30 KW @ 646 , CHR	, \$<20.00 (---)	WPEZ owner (D)	(JEFFERSON)
WMKS-F, 92.3, 3 KW @ 328 , Country	, \$<20.00 (---)		
WALJ-F, 107.1, 2.3 KW @ 541 , Jazz	, \$ 10.00 (---)		(GORDON)
WPEZ-F, 107.9, 100 KW @ 689 , AC	WESTWD, \$ 35.00 (Christal)		
WPGA-F, 100.9, 2.3 KW @ 354 , Black	, \$<20.00 (---)		(PERRY)
WQBZ-F, 106.3, 50 KW @ 493 , AOR	WESTWD SMN, \$ 25.00 (Banner)	Steve Taylor Bdcst.	(FORT VALLEY)
WRBG-F, 101.7, 2.5 KW @ 351 , Black/Oldies	, \$<20.00 (Dora)	Ed Taylor Bdcst.	(WARNER-ROBINS)
WIBB-F, 97.9, 11 KW @ 500 , Black	, \$ 20.00 (Banner)	Ed Taylor Bdcst.	(FORT VALLEY)

Miscellaneous: WRCC-F changes to WRBG-F and format from Country to Black Oldies (Sep). . . WMAZ, WAYS-F sold by Multimedia to Gannett for \$5,000,000 (E). . .

MADISON

Arbitron Rank/Pop (12+): 120/331,800

MSA Rank/Pop: 124/396,000

Average Person Ratings: 15.2

Market TSL: 19.75 hours

Stations: 21/17

Diaries: 1145/290:1/63.6%

Sample Target: 1140

% Below Line: 1.6

% Not Listed: 22.0

1995 Revenue: \$18,700,000

HH Inc.: \$52,249

Retail \$: 4.7 Bil

Pop per Station: 19,518

#1 Biller: WIBA-F \$3,000,000

#1 Billing Portfolio: Point duop \$5,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WZEE-F (CHR)	46/ 9.1	10.5	10.2	9.2	9.4	9.8	122/2025	970/29.2	28.7	27.6	D	WZEE-F
2. WIBA-F (AOR)	36/ 7.1	6.4	7.3	7.5	7.4	7.1	98/1469	678/20.4	19.9	23.9	E	WIBA-F
3. WMGN-F (AC)	35/ 6.9	8.1	7.5	6.8	5.6	7.3	53/819	560/16.9	16.2	16.9	D	WMGN-F
WWQM-F (C)	35/ 6.9	7.3	6.3	8.6	8.4	7.3	42/659	535/16.1	14.0	17.8	D	WWQM-F
5. WOLX-F (O)	33/ 6.5	6.6	6.1	5.4	7.4	6.2	75/1411	678/20.4	19.4	24.3	D	WOLX-F
6. WIBA (FS)	30/ 5.9	4.9	5.3	7.1	7.2	5.8	38/731	595/18.0	14.4	19.7	C	WIBA
7. WMAD-F (AOR-NR)	25/ 5.0	5.1	5.1	4.7	6.4	5.0	33/640	537/16.2	18.0	16.3	B	WMAD-F
8. WYZM-F (C)	23/ 4.6	5.2	3.7	4.1	3.0	4.4	31/552	365/11.0	10.4	9.1	A	WYZM-F
9. WTDY (T)	21/ 4.2	4.3	4.7	4.1	4.8	4.3	25/404	337/10.2	10.8	14.3	B	WTDY
10. WMMM-F (AC)	19/ 3.8	2.8	5.3	1.9	3.0	3.5	34/447	292/ 8.8	10.5	7.9	B	WMMM-F
11. WJJO-F (AOR/CL)	17/ 3.4	4.5	3.5	3.9	3.6	3.8	40/874	481/14.5	13.2	16.0	C	WJJO-F
WTSO (C/T)	17/ 3.4	1.5	2.6	2.1	2.6	2.4	23/630	424/12.8	8.6	14.0	C	WTSO
13. WMAD (ST)	11/ 2.2	1.3	1.8	2.4	3.2	1.9	11/93	93/ 2.8	2.1	3.3	A	WMAD
WHIT (SPRTS)	11/ 2.2	0.9	0.4	1.5	2.2	1.3	11/100	100/ 3.0	2.0	2.8	A	WHIT
WMXF-F (O-70's)	11/ 2.2	2.6	2.2	2.3	1.8	2.3	17/421	288/ 8.7	8.2	9.1	A	WMXF-F
16. WSJY-F (EZ)	10/ 2.0	1.5	1.6	2.4	3.8	1.9	37/678	225/ 6.8	6.2	6.4	A	WSJY-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 74.62% (294 of 394) (FAL 94: 73.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZEE-F>>	1 WZEE-F<	1 WIBA-F<	1 WIBA-F	1 WMGN-F	1 WIBA	1 WIBA-F	1 WIBA-F<	1 WZEE-F	1 WZEE-F>	1 WWQM-F
2 WYZM-F	2 WIBA-F	2 WZEE-F	2 WMGN-F<	2 WIBA-F<	2 WOLX-F	2 WZEE-F	2 WTDY	2 WMGN-F	2 WMGN-F	2 WIBA
3 WMAD-F	3 WMAD-F>	3 WMGN-F	3 WOLX-F<	3 WOLX-F	3 WMGN-F	3 WIBA	3 WMGN-F	3 WOLX-F	3 WMAD-F>	3 WMGN-F
4	4 WMMM-F	4 WOLX-F	4 WZEE-F	4 WZEE-F<	4 WWQM-F	4 WMGN-F	4 WMGN-F	4 WMGN-F	4 WWQM-F	4 WTDY
5	5 WWQM-F	5 WMAD-F	5 WWQM-F	5 WWQM-F	5 WTDY	5 WWQM-F	5 WZEE-F	5 WIBA-F	5	5
6	6 WYZM-F	6 WWQM-F	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZEE-F	1 WZEE-F>>	1 WZEE-F	1 WZEE-F	1 WMGN-F	1 WMAD-F	1 WIBA-F	1 WIBA-F	1 WIBA-F>	1 WIBA-F
2 WMAD-F	2 WIBA-F	2 WMGN-F	2 WMGN-F>	2 WZEE-F>	2 WIBA-F	2 WMAD-F>	2 WMAD-F	2 WMAD-F	2 WOLX-F
3 WIBA-F	3 WMGN-F	3 WWQM-F	3 WOLX-F	3 WOLX-F	3 WZEE-F	3 WMMM-F	3 WHIT-F	3 WMMM-F	3 WHIT-F
4 WYZM-F	4 WMAD-F	4 WYZM-F	4 WIBA-F	4 WWQM-F>	4 WMMM-F	4 WZEE-F	4 WJJO-F	4 WOLX-F	4 WWQM-F
5	5 WWQM-F	5 WIBA-F	5 WWQM-F	5 WIBA-F	5	5 WWQM-F	5 WMMM-F	5 WHIT-F	5 WJJO-F
6	6 WYZM-F	6	6	6	6	6 WWYZ-F	6 WWQM-F	6 WJJO-F	6 WMGN-F
						6 WJJO-F	6 WZEE-F	6 WZEE-F	6 WMMM-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WIBU	1240	POYNETTE	1.2/2.7/	10/ 142	WTDY, WMGN-F, WJJO-F (Midwest Family)	14.5%	16.9%	22.9%
WEKZ-F	93.7	MONROE	0.4/2.7/	17/ 288	WIBA A/F, WMAD A/F (Point)	20.2%	16.6%	30.3%
WGN	720	CHICAGO	0.4/2.9/	24/ 312	WMMM-F, WYZM-F (Woodward)	8.4%	8.8%	13.3%
WMJB-F	105.9	EVANSVILLE	0.4/1.8/	19/ 299	WTSO, WZEE-F, WMXF-F (Midcontinent)	14.7%	13.9%	17.3%
						57.8%	56.2%	83.8%

MADISON

RADIO STATIONS

WHIT	, 1550,	5 KW (DAYS)	, Sports	ABC, \$<20.00	(Christal)	Enterprise	
WIBA	, 1310,	5 KW (DA-2)	, Full Service	CBS, \$ 37.00	(Katz)	Point	
WMAD	, 1190,	1 KW (DAYS)	, Standards	BRN, WESTWD, \$<20.00	(Katz)	Point	
WTDY	, 1480,	5 KW (DA-2)	, Talk	ABC, WESTWD, \$ 20.00	(Mc-Guild)	Midwest Family	
WTSO	, 1070	10 KW/5 KW (DA-2),	Country/FS	CNN, ABC, \$ 20.00	(Banner)	Midcontinent	
WIBA-F,	101.5,	12 KW @ 1017	, AOR	, \$ 60.00	(Katz)	Point	
WJJO-F,	94.1,	50 KW @ 492	, CL AOR	, \$ 24.00	(D & R)		(WATERTOWN)
WMAD-F,	92.1,	1.8 KW @ 400	, AOR-NR	, \$ 24.00	(Katz)	Point	(SUN PRARIE)
WMGN-F,	98.1,	38 KW @ 581	, AC	, \$ 51.00	(Mc-Guild)	Midwest Family	
WMXF-F,	96.3,	5 KW @ 672	, Oldies - 70's	, \$<20.00	(Christal)	Midcontinent	(SAUK CITY)
WMMM-F,	105.5,	4.4 KW @ 384	, AC	, \$<20.00	(K & P)	Woodward	(VERONA)
WOLX-F,	94.9,	37 KW @ 1299	, Oldies	, \$ 50.00	(Christal)	Shockley	(BARABOO)
WSJY-F,	107.3,	26 KW @ 676	, EZ	ABC, \$<20.00	(---)	Goetz	(FORT ATKINSON)
WYZM-F,	105.1,	6 KW @ 243	, Country	, \$<20.00	(Eastman)	Woodward	(WAUNAKEE)
WQQM-F,	106.3,	4.5 KW @ 380	, Country	, \$ 50.00	(Christal)	Enterprise	(MIDDLETON)
WZEE-F,	104.1,	9.4 KW @ 1118	, CHR	, \$ 49.00	(Banner)	Midcontinent	

Miscellaneous: WMXF-F (Sauk City) sold to Midcontinent (D) for \$3,050,000 . . .

MANCHESTER

Arbitron Rank/Pop (12+): 193/160,800

Stations: 27/6

1995 Revenue: \$7,700,000

MSA Rank/Pop: 140/275,000 (w/Nashua)
Boston DMA

Diaries: 631/255:1/56.0%

HH Inc.: \$54,157

Sample Target: 610

Retail \$: 3.4 Bil

Average Person Ratings: 17.7

% Below Line: 53.2

Pop per Station: 26,800

Market TSL: 22.75 hours

% Not Listed: 14.4

#1 Biller: WZID-F \$3,900,000

#1 Billing Portfolio: Saga combo \$4,300,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WZID-F (AC/SAC)	56/19.7	16.8	20.3	19.1	21.0	----	98/1119	553/34.4	33.2	38.9	E	WZID-F
2. WOKQ-F (C)	28/ 9.9	8.8	8.3	7.4	9.0	----	47/ 625	282/17.5	18.6	19.5		WOKQ-F
3. WGIR-F (AOR)	21/ 7.4	10.6	6.5	12.7	7.9	----	62/1077	375/23.3	29.0	21.0	D	WGIR-F
4. WFEA (ST)	16/ 5.6	5.9	8.7	5.7	4.8	----	22/ 205	140/ 8.7	10.1	11.2	A	WFEA
5. WGIR (N/T)	15/ 5.3	5.5	6.5	3.2	3.4	----	20/ 420	262/16.3	15.2	16.1	C	WGIR
WJMN-F (CHR)	15/ 5.3	4.8	4.0	3.2	3.1	----	24/ 281	248/15.4	16.2	14.8		WJMN-F
7. WBCN-F (AOR)	13/ 4.6	2.2	0.7	2.1	2.8	----	32/ 475	191/11.9	9.8	6.7		WBCN-F
8. WEGQ-F (O-70's)	12/ 4.2	4.4	5.1	2.5	1.4	----	23/ 428	150/ 9.3	13.7	11.7		WEGQ-F
9. WAAF-F (AOR-NR)	10/ 3.5	4.0	4.7	2.8	4.5	----	19/ 453	209/13.0	13.2	11.3		WAAF-F

12+ FM SHARE (METRO): 79.91% (183 of 229) (FAL 94: 81.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMN-F>	1 WZID-F>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F<	1 WGIR-F>>
2 WZID-F>	2 WGIR-F>	2 WGIR-F<	2 WOKQ-F	2 WOKQ-F	2 WOKQ-F	2 WGIR-F	2 WOKQ-F>	2 WOKQ-F>	2 WBCN-F	2
3 WAAF-F	3 WEGQ-F	3 WOKQ-F>	3 WGIR-F	3 WGIR-F	3 WFEA	3 WOKQ-F	3 WGIR-F<	3 WGIR-F<	3 WJMN-F	3
WBCN-F	WJMN-F	4 WEGQ-F	4 WEGQ-F>	4 WEGQ-F>	4 WGIR >	4 WGIR >	4 WEGQ-F	4 WJMN-F<	4 WOKQ-F	4
WXS-F	WOKQ-F	5 WBCN-F	5	5	5	5	5 WGIR	5 WAAF-F	5 WGIR-F	5
6	6	WJMN-F	6	6	6	6	6	6 WBCN-F	6 WAAF-F>	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMN-F>	1 WZID-F>>	1 WZID-F>>>	1 WZID-F>>>	1 WZID-F>>>		1 WAAF-F	1 WGIR-F	1 WOKQ-F>	1 WGIR-F	1 WOKQ-F
2 WZID-F	2 WJMN-F	2 WEGQ-F	2 WGIR-F	2 WGIR-F		2 WGIR-F	2 WAAF-F	2 WGIR-F	2 WZID-F	2 WZID-F<
3 WGIR-F>>	3 WGIR-F	3 WGIR-F	WJMN-F	WEGQ-F		3 WZID-F	WOKQ-F	WEGQ-F	WOKQ-F>	3 WGIR-F>
4	4	4	4 WOKQ-F	WODS-F		WBCN-F	4 WZID-F	4	4 WBCN-F	4 WEGQ-F
5	5	5	5	WOKQ-F		WJMN-F	WBCN-F	5	5	5 WBCN-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WKBR (EZ)	1250	MANCHESTER	0.4/1.8/	12/ 28
WNNH-F (O)	99.1	HENNIKER	0.4/2.8/	12/ 191
WHEB-F (AOR)	100.3	PORTSMOUTH	0.7/5.1/	10/ 203
WHOB-F (CHR)	106.3	NASHUA	1.1/7.0/	16/ 287
WXLO-F (AC)	104.5	FITCHBURG	1.4/5.0/	8/ 204

CONSOLIDATION REPORT

NONE AS OF JANUARY 1996 . . .

SEE BOSTON FOR MORE ABOUT THE FOLLOWING:

WBCS-F	0.7/ 4.9	WMJX-F	0.4/ 2.0
WBMX-F	0.7/ 4.2	WOAZ-F	2.5/ 8.0
WBOS-F	0.4/ 2.0	WODS-F	2.5/ 9.5
WBZ	1.8/ 9.0	WRKO	0.7/ 5.0
WCRB-F	1.1/ 4.7	WXKS-F	2.5/11.4
WEEI	0.7/ 2.9	WXR-V	1.4/ 5.0
		WZLX-F	1.1/ 3.2

MANCHESTER

RADIO STATIONS

WFEA , 1370, 5 KW (DA-2) , Standards	TALKNT CBS, \$<20 (Mc-Guild) Saga
WGIR , 610, 5 KW/1 KW (DA-2), News/Talk	ABC, \$28.00 (Banner) Knight Quality
WGIR-F, 101.1, 14 KW @ 951 , AOR	, \$54.00 (Banner) Knight Quality
WNNH-F, 99.1, 1.3 KW @ 711 , Oldies	, \$16.00 (Roslin) (HENNIKER)
WZID-F, 95.7, 15 KW @ 925 , Soft AC/AC	, \$75.00 (Mc-Guild) Saga
WHOB-F, 106.3, 3 KW @ 328 , CHR	, \$25.00 (Torbet) (NASHUA)

Other ranked stations -- See Boston or Portsmouth

MCALLEN-BROWNSVILLE

Arbitron Rank/Pop (12+): 63/611,500
 MSA Rank/Pop: 104 - McAllen
 155 - Browns. 795,000
 DMA # 107
 Average Person Ratings: 16.2
 Market TSL: 21.75 hours

Stations: 24/19
 Diaries: 1494/409:1/46.8%
 Sample Target: 1440
 % Below Line: 6.3
 % Not Listed: 12.4

1995 Revenue: \$14,800,000
 HH Inc.: \$26,519
 Retail \$: 5.9 Bil
 Pop per Station: 32,184
 #1 Biller: KIWW-F \$1,900,000
 #1 Billing Portfolio: Calendar duop \$3,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KBFM-F (CHR)	127/12.8	12.6	12.3	12.7	12.2	12.6	133/2043	1961/32.1	32.2	32.0	C	KBFM-F
2. KIWW-F (SP)	109/11.0	11.5	14.3	12.4	12.0	12.3	121/2168	1846/30.2	32.5	32.2	C	KIWW-F
3. KGBT (SP)	108/10.9	8.3	12.1	9.8	11.5	10.3	116/1436	1339/21.9	20.6	18.7	C	KGBT
4. KTEX-F (C)	75/ 7.6	10.5	9.2	9.8	8.7	9.3	78/1131	1026/16.8	20.2	21.9	C	KTEX-F
5. KKPS-F (SP)	70/ 7.1	6.2	4.6	4.5	5.7	5.6	81/1428	1187/19.4	18.1	19.6	C	KKPS-F
6. KFRQ-F (C)	57/ 5.8	7.0	5.8	8.9	3.8	6.9	67/1054	919/15.0	15.8	13.4	C	KFRQ-F
7. KVLV-F (O)	52/ 5.3	4.8	4.9	5.0	6.9	5.0	54/902	870/14.2	12.0	18.4	C	KVLV-F
8. KTJN-F (SP)	47/ 4.7	3.8	7.0	5.6	4.9	5.3	59/1207	999/16.3	16.6	14.7	C	KTJN-F
9. KQXX-F (SP)	39/ 3.9	4.3	4.0	4.7	2.3	4.2	39/668	665/10.9	10.7	7.9	B	KQXX-F
10. XAAA-F (SP)	33/ 3.3	1.6	2.2	1.0	0.6	2.0	43/599	441/ 7.2	6.4	3.3		XAAA-F
11. KBOR (SP)	23/ 2.3	1.6	2.1	1.4	1.0	1.9	23/366	366/ 6.0	5.1	3.2	A	KBOR
12. KIRT (SP)	21/ 2.1	1.4	1.3	0.6	2.8	1.4	21/323	311/ 5.1	4.6	5.4	A	KIRT
13. KURV (T)	19/ 1.9	2.2	1.4	2.8	3.5	2.1	21/270	247/ 4.0	4.1	6.0	B	KURV
14. KRGE (REL)	18/ 1.8	1.5	2.2	1.4	1.9	1.7	18/235	232/ 3.8	3.4	4.0	A	KRGE
15. XVTH-F (SP)	15/ 1.5	1.2	0.9	2.0	2.2	1.4	15/340	340/ 5.6	4.3	5.9		XVTH-F
16. KVJY (EZ)	14/ 1.4	2.1	1.5	1.4	1.7	1.6	14/192	185/ 3.0	3.3	2.9	A	KVJY
17. KSOX-F (C)	11/ 1.1	2.4	1.7	1.7	2.0	1.7	11/291	277/ 4.5	5.5	8.1	A	KSOX-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 73.93% (641 of 867) (FAL 94: 72.80%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBFM-F>>>1	KIWW-F<	1 KIWW-F>	1 KIWW-F	1 KIWW-F	1 KGBT >	1 KGBT	1 KGBT <	1 KGBT <	1 KBFM-F>	1 KIWW-F>
2	2 KBFM-F	2 KBFM-F	2 KGBT	2 KGBT	2 KIWW-F>	2 KBFM-F	2 KIWW-F	2 KBFM-F	2 KIWW-F>	2 KGBT
3	3 KTEX-F<	3 KGBT	3 KKPS-F	3 KKPS-F	3 KTEX-F	3 KIWW-F	3 KTEX-F	3 KIWW-F>	3 KKPS-F<	3 KFRQ-F
4	4 KFRQ-F	KKPS-F	4 KTEX-F	4 KVLV-F<	4 KKPS-F	4 KTEX-F	4 KVLV-F<	4 KTEX-F	4 KQXX-F	4 KTEX-F
5	5 KKPS-F<	5 KTEX-F<	5 KVLV-F	5 KTEX-F	5	5	5 KBFM-F	5 KKPS-F	5	5 KBFM-F
6	6 KVLV-F	6 KFRQ-F	6	6 KBFM-F	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBFM-F>	1 KBFM-F<	1 KIWW-F<	1 KIWW-F	1 KGBT	1 KBFM-F>	1 KFRQ-F<	1 KTEX-F<	1 KIWW-F	1 KIWW-F
2 KIWW-F	2 KIWW-F	2 KVLV-F	2 KBFM-F	2 KIWW-F	2 KFRQ-F	2 KTEX-F<	2 KFRQ-F	2 KFRQ-F	2 KTEX-F<
3 KFRQ-F	3 KVLV-F	3 KTEX-F	3 KGBT	3 KBFM-F	KIWW-F>	3 KIWW-F<	3 KKPS-F	3 KTEX-F	3 KGBT
4 KKPS-F	4 KTEX-F	4 KBFM-F	4 KKPS-F	KVLV-F	4 KKPS-F	4 KBFM-F	4 KIWW-F	4 KKPS-F	4 KFRQ-F
KVLV-F	5 KKPS-F	5 KGBT	5 KVLV-F	5 KKPS-F	KTEX-F	KKPS-F	5 KVLV-F>>	5 KBFM-F	5 KKPS-F
6	6	KKPS-F	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KUBR-AF 1210	SAN JUAN	1.0/3.5/	12/ 223	KBOR, KTJN-F, KTJX-F (Local)	7.0%	6.8%	9.5%
XERT 1170	REYNOSA	0.4/1.1/	4/ 65				
KCTA 1030	CORPUS CHRISTI	0.6/0.7/	6/ 42	KFRQ-F, KKPS-F (Signature)	12.9%	14.1%	14.9%
XEMS 1490	MATAMOROS	0.5/2.0/	5/ 123				
XHNA-F 105.9	MATAMOROS	0.4/2.6/	4/ 160	KVJY, KTEX-F, KBFM-F (Calendar)	21.8%	14.9%	24.3%
					41.7%	35.8%	48.7%

MCALLEN-BROWNSVILLE

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1), Hispanic	, \$ <20.00 (Caballero)	
KGBT, 1530, 50 KW/10 KW (DA-N), Hispanic	, \$ 38.00 (Katz)	Tichenor
KRGE, 1290, 5 KW (DA-1), Religion	, \$ <20.00 (---)	
KURV, 710, 1 KW/0.9 KW(DA-2), Talk	IBN, CBS, \$ <20.00 (---)	
KVJY, 840, 5 KW/1 KW (DA-1), EZ	ABC, \$ <20.00 (Christal)	Calendar
KBFM-F, 104.1, 100 KW @ 1000, CHR	ABC, \$ 42.00 (D & R)	Calendar
KFRQ-F, 94.5, 100 KW @ 1158, Country	, \$ 33.00 (Torbet)	Signature
KIWW-F, 96.1, 100 KW @ 449, Hispanic	, \$ 40.00 (Katz Hisp)	Tichenor
KKPS-F, 99.5, 100 KW @ 1036, Hispanic	, \$ 33.00 (---)	Signature
KQXX-F, 98.5, 100 KW @ 1319, Hispanic	, \$ 23.00 (Lotus)	
KSOX-F, 102.1, 18 KW @ 758, Country	, \$ <20.00 (---)	
KTEX-F, 100.3, 100 KW @ 449, Country	, \$ 48.00 (Christal)	Calendar
KTJN-F, 106.3, 0.5 KW @ 633, Hispanic	, \$ 30.00 (Caballero)	
KTJX-F, 105.5, 3 KW @ 285: SEE KTJN-F		
KVLY-F, 107.9, 100 KW @ 718, Oldies	, \$ 32.00 (Torbet)	Tippie

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

MELBOURNE-TITUSVILLE-COCOA

Arbitron Rank/Pop (12+): 96/385,300

Stations: 31/10
Diaries: 1047/368:1/57.3%
Sample Target: 1055
% Below Line: 49.1
% Not Listed: 17.4

1995 Revenue: NA
HH Inc.: \$44,304
Retail \$: 4.7 Bil
Pop per Station: 38,530
#1 Biller: NA
#1 Billing Portfolio: NA

MSA Rank/Pop: NA
Orlando DMA
Average Person Ratings: 15.9
Market TSL: 21.00 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WMMB (ST/FS)	60/ 9.8	9.4	9.7	8.5	11.7	----	60/497	494/12.8	12.8	13.2	WMMB
2. WWKA-F (C)	50/ 8.2	9.9	7.6	7.1	6.6	----	150/1669	771/20.0	20.0	18.6	WWKA-F
3. WHTQ-F (AOR)	35/ 5.7	4.9	4.3	7.1	6.1	----	67/1082	552/14.3	13.2	13.9	WHTQ-F
4. WLRQ-F (SAC)	34/ 5.5	6.0	5.9	5.0	5.3	----	34/559	549/14.2	14.8	14.6	WLRQ-F
5. WJRR-F (AOR)	32/ 5.2	6.5	7.1	6.8	6.5	----	54/1170	569/15.3	16.5	18.7	WJRR-F
6. WOMX-F (AC/CHR)	31/ 5.1	4.7	4.4	4.5	4.7	----	52/1171	611/15.9	15.2	14.4	WOMX-F
7. WHKR-F (C)	30/ 4.9	4.5	5.4	5.0	7.0	----	32/500	469/12.2	10.8	10.6	WHKR-F
8. WTGS-F (T)	26/ 4.2	3.9	3.3	4.5	2.4	----	65/998	452/11.7	10.4	8.5	WTGS-F
9. WAOA (CHR)	24/ 3.9	5.7	6.2	5.6	7.1	----	24/676	668/17.3	17.8	18.4	WAOA
10. WDIZ-F (AOR)	21/ 3.4	5.0	2.6	4.6	3.9	----	46/994	527/13.7	12.3	9.5	WDIZ-F
11. WMGF-F (SAC)	21/ 3.4	3.2	3.8	2.5	1.9	----	96/1265	357/ 8.3	9.7	10.1	WMGF-F
12. WGGD-F (O)	19/ 3.1	2.8	3.9	3.6	1.9	----	19/253	253/ 6.6	8.0	9.1	WGGD-F
13.											
14.											
15.											

12+ FM SHARE (METRO): 78.66% (398 of 506) (FAL 94: 78.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJRR-F	1 WHTQ-F	1 WHTQ-F	1 WHTQ-F	1 WHTQ-F	1 WMMB >	1 WMMB	1 WMMB >	1 WMMB <	1 WJRR-F >	1 WMMB
2 WAOA-F	WJRR-F	2 WWKA-F	2 WWKA-F	2 WLRQ-F	2 WWKA-F	2 WWKA-F >	2 WWKA-F	2 WWKA-F	2 WMGF-F	WWKA-F >
WJHM-F	3 WDIZ-F	3 WOMX-F <	3 WOMX-F	WWKA-F	3 WLRQ-F	3 WTGS-F <	3 WLRQ-F	3 WHTQ-F <	3 WAOA-F	3 WTGS-F
4	WWKA-F	4 WJRR-F <	WLRQ-F	4 WOMX-F	4 WHKR-F	4 WLRQ-F	4 WHTQ-F	4 WOMX-F	WWKA-F	4
5	5 WOMX-F	5 WLRQ-F	5	5	5	5	5	5	5	5
6	6 WAOA-F	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJHM-F	1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WJRR-F	1 WHTQ-F <	1 WHTQ-F	1 WHTQ-F	1 WHTQ-F >
2 WAOA-F	2 WAOA-F >	2 WAOA-F	2 WLRQ-F	2 WLRQ-F >	2 WDIZ-F	2 WJRR-F	2 WTGS-F	2 WWKA-F <	2 WWKA-F
3 WJRR-F	3 WLRQ-F	3 WLRQ-F	3 WWKA-F	3 WWKA-F	WWKA-F	3 WDIZ-F <	3 WDIZ-F	3 WJRR-F >	3 WTGS-F
WOMX-F	WJHM-F	WWKA-F	4 WAOA-F	4 WHKR-F	4	4 WWKA-F	WJRR-F	4 WDIZ-F	4 WJRR-F
5	WWKA-F	5	5 WHKR-F	5	5	5 WTGS-F	5 WWKA-F	WTGS-F	WLRQ-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WMEL 920 MELBOURNE	0.8/4.3/ 5/ 166		
WMYM 1350 COCOA	0.8/2.3/ 5/ 89		
WRFB 860 COCOA	2.1/3.7/ 16/ 148		
WTAI 1560 MELBOURNE	2.0/2.1/ 12/ 79		
WXXU 1300 COCOA BEACH	0.5/2.2/ 3/ 88		
WGNE-F 98.1 TITUSVILLE	1.1/6.3/ 66/ 960		
WGYL-F 93.7 VERO BEACH	1.8/4.8/ 11/ 189		
WKGR-F 98.7 FT. PIERCE	0.5/2.6/ 3/ 99		
WPAW-F 99.7 VERO BEACH	1.0/1.3/ 6/ 54		
WQOL-F 103.7 VERO BEACH	1.0/4.5/ 6/ 174		

SEE ORLANDO FOR MORE ABOUT THE FOLLOWING:

WCFB-F 0.5/2.1	WOCL-F 2.4/8.5
WDBO 1.0/2.9	WNNZ 0.3/1.8
WJHM-F 2.6/7.4	WNNZ 0.3/1.4
WLOQ-F 0.3/1.7	WXXL-F 0.7/5.2
WMMO-F 0.3/1.7	

CONSOLIDATION REPORT 12+ 25-54 REVENUE

NO MAJOR DUOPOLIES AS OF FEBRUARY 1996...

MELBOURNE-TITUSVILLE-COCOA

RADIO STATIONS

WMEL	,	920	,	5 KW/1 KW (DA-2)	,	Standards/FS	WESTWD CBS,	\$ NA	(K & P)
WMMB	,	1240	,	1 KW	,	Standards	ABC WESTWD,	\$ NA	(Torbet)
WTAI	,	1560	,	5 KW (DAYS)	,	Talk	CBS ABC,	\$ NA	(Torbet)
WAOA-F	,	107.1	,	100 KW @ 485	,	CHR	,	\$ NA	(Torbet)
WGGD-F	,	102.3	,	3 KW @ 203	,	Oldies	,	\$ NA	(Torbet)
WHKR-F	,	102.7	,	50 KW @ 493	,	Country	,	\$ NA	(Eastman)
WLRQ-F	,	99.3	,	50 KW @ 493	,	Soft AC	,	\$ NA	(Eastman)

(ROCKLEDGE)

Other rated stations -- see Orlando or Daytona Beach

Miscellaneous: WTAI, WAOA-F sold to George Mills for \$5,000,000 (Chaisson) . . .

MEMPHIS

Arbitron Rank/Pop (12+): 43/931,800
 MSA Rank/Pop: 52/1,080,000
 DMA # 42
 Average Person Ratings: 15.6
 Market TSL: 20.75 hours

Stations: 27/26
 Diaries: 3185/293:1/49.6%
 Sample Target: 1485
 % Below Line: 0.6
 % Not Listed: 8.7

1995 Revenue: \$39,200,000
 HH Inc.: \$41,691
 Retail \$: 9.9 Bil
 Pop per Station: 35,838
 #1 Biller: WGKX-F \$6,300,000
 #1 Billing Portfolio: Barnstable duop \$8,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WHRK-F (B)	182/12.6	12.9	13.0	12.1	11.6	12.7	206/2705	2153/23.1	23.3	22.6	G	WHRK-F
2. WGKX-F (C)	109/ 7.5	7.5	7.4	6.5	8.0	7.2	152/2412	1782/19.1	17.0	19.9	G	WGKX-F
3. WRVR-F (AC)	103/ 7.1	5.6	7.5	5.6	7.5	6.5	123/1963	1424/15.3	16.2	14.6	F	WRVR-F
4. WDIA (B)	99/ 6.8	9.3	8.6	8.9	7.4	8.4	104/1628	1440/15.5	15.4	16.5	D	WDIA
5. WEGR-F (AOR)	97/ 6.7	6.4	6.3	7.4	6.1	6.7	128/1988	1364/14.6	14.0	15.2	F	WEGR-F
6. WMC (N/T)	91/ 6.3	5.0	4.6	4.2	5.8	5.0	104/1390	1197/12.8	11.5	14.3	D	WMC
7. KJMS-F (B)	84/ 5.8	6.3	7.4	7.0	5.7	6.6	91/1774	1622/17.4	19.1	17.0	C	KJMS-F
WMC -F (CHR/AC)	84/ 5.8	5.8	6.2	6.7	4.4	6.1	97/1764	1432/15.4	15.6	16.1	E	WMC -F
9. WOGY-F (C)	81/ 5.6	3.9	4.1	4.8	5.2	6.1	83/1273	1194/12.8	11.1	14.4	C	WOGY-F
10. WLOK (G)	73/ 5.0	4.7	3.8	6.5	5.4	5.0	75/893	884/ 9.5	8.9	12.7	C	WLOK
11. WRXQ-F (AOR-NR)	40/ 2.8	2.7	3.4	3.0	2.7	3.0	42/963	919/ 9.9	9.5	7.3	B	WRXQ-F
12. WSRR-F (O-70's)	39/ 2.7	3.9	2.3	3.3	2.9	3.1	55/1296	981/10.5	9.8	11.0	D	WSRR-F
13. WJCE (B/O)	37/ 2.6	2.9	3.0	2.6	3.0	2.8	38/693	655/ 7.0	6.6	5.0	B	WJCE
14. WMFS-F (AOR)	35/ 2.4	3.0	2.0	0.9	0.8	2.1	36/660	656/ 7.0	5.0	3.7	A	WMFS-F
15. WCRV (REL)	25/ 1.7	1.6	1.1	1.3	2.0	1.4	31/566	449/ 4.8	4.1	5.2	A	WCRV
16. WREC (T)	22/ 1.5	1.2	1.1	1.3	2.0	1.3	24/770	651/ 7.0	5.9	8.4	B	WREC
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 67.72% (896 of 1323) (FAL 94: 64.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHRK-F>>	1 WHRK-F>	1 WHRK-F>	1 WHRK-F	1 WHRK-F<	1 WDIA <	1 WEGR-F	1 WMC <	1 WHRK-F	1 WHRK-F>>	1 WHRK-F>
2 KJMS-F	2 WEGR-F	2 WEGR-F	2 WRVR-F	2 WRVR-F	2 WMC	WHRK-F	2 WRVR-F	2 WRVR-F	2 KJMS-F>	2 KJMS-F
3 WRXQ-F	3 KJMS-F	3 WRVR-F<	3 WEGR-F	3 WEGR-F	3 WGKX-F<	3 WDIA	3 WGKX-F	3 WGKX-F<	3 WLOK	3 WLOK
4	4 WMC -F	4 WMC -F<	4 WMC -F<	4 WGKX-F	4 WRVR-F	4 WGKX-F	WHRK-F	4 WMC	4 WGKX-F	4 WGKX-F
5	5 WRVR-F<	5 WGKX-F	5 WGKX-F<	5 WDIA <	5 WLOK	5 WMC -F	5 WMC -F	5 KJMS-F<	5	5 WDIA
6	6 WGKX-F	6 KJMS-F	6 WDIA	6 WMC -F	6	6 WOGY-F	WEGR-F<	6 WMC -F	6	6
7	7	7	7 WOGY-F	7 WOGY-F	7	7	7 WOGY-F	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHRK-F	1 WHRK-F>>	1 WHRK-F	1 WHRK-F>	1 WHRK-F<	1 WHRK-F	1 WEGR-F<	1 WEGR-F	1 WEGR-F	1 WEGR-F>
2 KJMS-F	2 WMC -F<	2 WMC -F	2 WRVR-F<	2 WRVR-F	2 WEGR-F	2 WHRK-F>	2 WHRK-F	2 WHRK-F>	2 WGKX-F
3 WMC -F	3 KJMS-F	3 WRVR-F	3 WMC -F	3 WDIA <	3 WMFS-F	3 WMFS-F	3 KJMS-F	3 WGKX-F	3 WHRK-F
4 WEGR-F	4 WRVR-F	4 WOGY-F	4 WDIA	4 WMC -F	4 WRXQ-F	4 KJMS-F	4 WSRR-F	4 WMC <	4 WRVR-F<
5	5 WOGY-F	5 KJMS-F	5 WOGY-F	5 WLOK	5 KJMS-F	5 WGKX-F	5 WGKX-F	5 WRVR-F	5 WMC
6	6 WEGR-F	6 WGKX-F	6 KJMS-F<	6 WOGY-F	6	6 WRXQ-F	6	6 KJMS-F	6 WMC -F
7	7	7	7 WGKX-F	7 WGKX-F	7	7	7	7	7 WOGY-F

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KHLS-F	96.3	BLYTHEVILLE, AR	0.6/0.8/ 11/ 104	15.3%	19.5%	17.1%
KWAM	990	MEMPHIS	0.7/2.3/ 12/ 275			
WBBP	1480	MEMPHIS	1.0/3.6/ 14/ 340			
WHBQ	560	MEMPHIS	0.6/3.3/ 10/ 329	10.2%	11.5%	21.2%
WKRA-F	92.7	HOLLY SPRINGS, MS	1.4/1.8/ 20/ 191			
WMPS	1380	MILLINGTON	0.4/1.8/ 6/ 166			
WNWZ	1430	GERMANTOWN	1.0/2.1/ 15/ 200	11.0%	10.9%	15.7%
WPLX	1170	GERMANTOWN	1.4/2.6/ 20/ 246			
WVIM-F	95.3	COLDWATER, MS	0.3/2.0/ 6/ 201			
WXSS	1030	MEMPHIS	0.5/2.0/ 11/ 222	1.6%	0.8%	< 2.0%
KFIN-F	107.9	JONESBORO, AR	0.6/1.3/ 68/ 861	38.1%	42.7%	55.2%

MEMPHIS

RADIO STATIONS

KWAM, 990, 10 KW/450 W (DA-2), Gospel	UNISTR, \$ 16.00 (D&R)	Rivers
WBBP, 1480, 5 KW/100 W (DA-N), Religion	, \$ 14.00 (---)	
WCRV, 640, 50 KW/500 W (DA-2), Religion	, \$ <20.00 (---)	Bott (COLLIERVILLE)
WDIA, 1070, 50 KW/5 KW (DA-2), Black	ABC, \$ 48.00 (Mc-Guild)	Ragan Henry
WJCE, 680, 10 KW/5 KW (DA-2), Black Oldies	SMN, ABC, \$ 25.00 (MMR)	River City
WLOK, 1340, 1 KW (DA-1), Gospel	WESTWD, AURN, \$ 30.00 (K & P)	
WMC, 790, 5 KW (DA-N), News/Talk	ABC, CBS, \$ 53.00 (Banner)	Ellis
WPLX, 1170, 1 KW (DAYS), Standards	CNN, WESTWD, \$ 19.00 (---)	(GERMANTOWN)
WREC, 600, 5 KW (DA-N), Talk	CBS, AP, \$ <20.00 (McGuild)	Radio Equity
		Willis (MARION)
KFTH-F, 107.1, 3 KW @ 328, AOR	SMN, AURN, \$ 17.00 (---)	Rivers
KJMS-F, 101.1, 100 KW @ 449, Black	WESTWD, CBS, \$ 40.00 (K & P)	Radio Equity
WEGR-F, 102.7, 100 KW @ 899, AOR	WESTWD, \$ 92.00 (Mc-Guild)	Barnstable
WGKX-F, 105.9, 100 KW @ 994, Country	, \$ 111.00 (D&R)	Ragan Henry
WHRK-F, 97.1, 100 KW @ 531, Black	WESTWD, \$ 95.00 (Mc-Guild)	
		Ellis
WMC -F, 99.7, 290 KW @ 909, CHR/AC	Source, \$ 78.00 (Banner)	(BARTLETT)
WMFS-F, 92.9, 6 KW @ 328, AOR	, \$ 21.00 (----)	(GERMANTOWN)
WOGY-F, 94.1, 50 KW @ 472, Country	WESTWD, \$ 40.00 (MMR)	River City
WRVR-F, 104.5, 100 KW @ 751, AC	, \$ 88.00 (MMR)	River City
WRXQ-F, 95.7, 6 KW @ 328, AOR-NR	, \$ 24.00 (Mc-Guild)	Radio Equity (OLIVE BRANCH)
WSRR-F, 98.1, 100 KW @ 1240, Oldies-70's	ABC, \$ 49.00 (D&R)	Barnstable

MIAMI-FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,936,100
 MSA Rank/Pop: 24 - Miami
 39 - Ft. Laud. 3,470,000
 DMA # 16
 Average Person Ratings: 18.9
 Market TSL: 25.25 hours

Stations: 35/32
 Diaries: 4136/710:1/46.1%
 Sample Target: 4155
 % Below Line: 1.8
 % Not Listed: 9.2

1995 Revenue: \$141,000,000
 HH Inc.: \$41,232
 Retail \$: 38.4 Bil
 Pop per Station: 91,753
 #1 Biller: NA (probably WPOW-F)
 #1 Billing Portfolio: Cox duop \$23,500,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WRMA-F (SP)	350/ 6.3	5.4	5.8	5.0	5.6	5.6	357/3691	3518/12.0	11.5	10.5	G	WRMA-F
2. WEDR-F (B)	342/ 6.2	5.8	5.7	6.4	6.1	6.0	388/4731	4119/14.0	14.5	15.5	H	WEDR-F
3. WHQT-F (B)	299/ 5.4	5.1	5.1	4.9	4.2	5.1	320/4252	3793/12.9	13.7	12.9	H	WHQT-F
4. WLYF-F (SAC)	294/ 5.3	5.1	5.2	5.6	6.0	5.3	312/3973	3638/12.4	13.0	13.3	H	WLYF-F
5. WAMR-F (SP)	260/ 4.7	1.4	1.5	1.2	1.4	2.2	265/3119	2969/10.1	5.0	4.6		WAMR-F
6. WPOW-F (CHR)	236/ 4.3	5.1	5.0	4.5	4.5	4.7	257/5169	4610/15.7	16.7	16.0	H	WPOW-F
7. WXDJ-F (SP)	227/ 4.1	3.8	3.6	2.7	3.8	3.6	228/3027	2979/10.1	8.8	9.3	G	WXDJ-F
8. WAQI (SP)	220/ 4.0	4.4	4.0	4.5	4.6	4.2	222/1958	1926/ 6.6	6.7	7.1	H	WAQI
9. WFLC-F (AC)	198/ 3.6	3.6	3.8	3.7	3.5	3.7	212/3916	3580/12.2	13.0	13.3	H	WFLC-F
10. WHYI-F (CHR/AC)	194/ 3.5	3.9	4.0	4.3	4.2	3.9	209/4255	3761/12.8	14.5	14.7	H	WHYI-F
11. WIOD (N/T)	187/ 3.4	3.3	3.5	4.2	3.9	3.6	217/3156	2693/ 9.2	9.2	10.1	H	WIOD
12. WKIS-F (C)	183/ 3.3	3.2	3.8	3.9	4.6	3.6	206/3099	2586/ 8.8	9.9	9.8	H	WKIS-F
13. WZTA-F (AOR)	175/ 3.2	3.3	2.6	2.4	1.9	2.9	200/3385	2866/ 9.8	8.8	8.8	G	WZTA-F
14. WXMJ-F (O)	171/ 3.1	3.9	3.5	3.5	3.6	3.5	206/3810	3193/10.9	10.4	11.4	G	WXMJ-F
WTMI-F (CL)	171/ 3.1	2.6	2.7	3.0	3.3	2.9	204/2924	2444/ 8.3	7.5	7.5	F	WTMI-F
16. WCMQ (SP)	159/ 2.9	2.9	2.0	2.8	3.5	2.7	160/1302	1295/ 4.4	3.9	4.9		WCMQ
17. WLVE-F (J)	157/ 2.8	3.0	2.8	3.5	3.0	3.0	191/3171	2632/ 9.0	8.8	8.4	G	WLVE-F
18. WBGJ-F (O-70's)	145/ 2.6	2.1	2.5	2.1	2.5	2.3	165/2863	2433/ 8.3	9.4	9.4	D	WBGJ-F
19. WQBA (SP)	141/ 2.5	2.7	2.5	2.5	1.8	2.6	142/1401	1376/ 4.7	5.1	4.7		WQBA
20. WINZ (N/T)	114/ 2.1	2.4	2.0	1.9	1.8	2.1	124/2562	2343/ 8.0	8.3	7.3	F	WINZ
21. WSHE-F (AOR)	109/ 2.0	1.9	2.1	2.4	3.2	2.1	121/2774	2335/ 8.0	8.3	9.8	G	WSHE-F
22. WMBM (G/B)	92/ 1.7	1.1	1.3	---	---	1.4	92/790	781/ 2.7	1.8	---		WMBM
23. WCMQ-F (SP)	87/ 1.6	1.6	1.5	1.4	0.8	1.5	87/1535	1523/ 5.2	4.7	3.3		WCMQ-F
24. WQAM (SPRTS)	79/ 1.4	1.8	1.5	1.9	1.7	1.7	91/1779	1550/ 5.3	5.0	5.2	D	WQAM
25. WRTO-F (SP)	75/ 1.4	3.1	3.3	3.4	3.8	2.8	79/1578	1497/ 5.1	6.6	7.9		WRTO-F
26. WFTL (T)	57/ 1.0	0.6	1.0	0.8	0.8	0.9	62/931	843/ 2.9	2.7	2.3	B	WFTL
27. WSUA (SP)	53/ 1.0	1.5	1.8	1.5	1.2	1.5	53/535	530/ 1.8	2.5	2.1	B	WSUA
28.												
29.												
30.												

12+ FM SHARE (METRO): 74.24% (3740 of 5038) (FAL 94: 73.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPOW-F	1 WEDR-F	1 WEDR-F<	1 WHQT-F<	1 WHQT-F	1 WRMA-F	1 WAMR-F	1 WLYF-F	1 WRMA-F	1 WEDR-F<	1 WEDR-F
2 WEDR-F	2 WHQT-F	2 WHQT-F	2 WEDR-F	WRMA-F	2 WLYF-F	2 WEDR-F	2 WRMA-F	2 WEDR-F	2 WHQT-F	2 WHQT-F
3	3 WPOW-F<	3 WRMA-F	WRMA-F	3 WEDR-F	3 WAQI	3 WRMA-F	3 WIOD	3 WLYF-F	3 WPOW-F<	3 WAQI
4	4 WZTA-F	4 WFLC-F<	4 WFLC-F	4 WAMR-F	4 WAMR-F	4 WHQT-F	4 WEDR-F<	4 WHQT-F	4 WRMA-F	4 WLYF-F
5	5 WHYI-F	5 WXDJ-F<	5 WXDJ-F	5 WFLC-F<	5 WTMI-F	5 WAQI	5 WAMR-F	5 WPOW-F	5 WQBA	5 WRMA-F
6	6 WRMA-F	6 WHYI-F	6 WAMR-F	6 WXDJ-F	6 WCMQ	6 WLYF-F	6 WHQT-F	6 WHYI-F	6 WXDJ-F	6 WKIS-F<
7	7 WXDJ-F	7 WPOW-F	7 WLVE-F	7 WLYF-F	7 WXMJ-F	7 WBGJ-F	7 WFLC-F	7 WXDJ-F	7 WAQI	7 WPOW-F
8	8 WAMR-F	WZTA-F	WBGJ-F	8 WLVE-F	8 WIOD	8 WQBA	8 WAQI	8 WFLC-F	8	WQBA
9	WFLC-F	9	9	9	WQBA	9	9	9	9	WCMQ
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEDR-F	1 WHQT-F	1 WHQT-F	1 WHQT-F	1 WHQT-F	1 WEDR-F	1 WZTA-F<	1 WZTA-F	1 WEDR-F<	1 WEDR-F<
WPOW-F	2 WEDR-F	2 WRMA-F	2 WEDR-F	WRMA-F	WPOW-F	2 WEDR-F>	2 WEDR-F	2 WZTA-F	2 WIOD <
3 WHQT-F	3 WPOW-F	3 WEDR-F	3 WRMA-F	3 WEDR-F	3 WZTA-F	3 WPOW-F	3 WXDJ-F	3 WXDJ-F	3 WHQT-F<
4 WHYI-F	4 WHYI-F	4 WAMR-F	4 WFLC-F	4 WAMR-F	4 WHQT-F	4 WHQT-F	4 WHQT-F	WIOD <	4 WRMA-F
5 WXDJ-F	5 WRMA-F	5 WHYI-F	WHYI-F	5 WLYF-F<	5 WHYI-F	5 WXDJ-F	5 WSHE-F	5 WHQT-F	5 WZTA-F
WZTA-F	6 WFLC-F	WLYF-F	6 WAMR-F	6 WFLC-F	6 WSHE-F	6 WHYI-F<	6 WKIS-F	6 WRMA-F	6 WXDJ-F
7 WFLC-F	7 WAMR-F	WLFC-F	7 WPOW-F	7 WHYI-F	7 WIOD	7 WSHE-F	7 WHYI-F	7 WBGJ-F	7 WBGJ-F
8 WAMR-F	8 WLYF-F	8 WPOW-F	8 WLYF-F	8 WXDJ-F	8 WFLC-F	8 WBGJ-F	WBGJ-F	8 WFLC-F	8 WLVE-F
WSHE-F	9	9	9	9 WKIS-F	WXDJ-F	WIOD	9 WAMR-F	9	9
10	10	10	10	10 WLVE-F	10	10	10	10	10

MIAMI-FT. LAUDERDALE

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WAVS 1170 DAVIE	0.8/2.0/ 44/ 629		WIOD, WFLC-F, WHQT-F (Cox)	12.4%	15.3%	16.4%
WAXY 790 S. MIAMI	0.6/2.7/ 39/ 906					
WKAT 1360 N. MIAMI	0.6/1.6/ 35/ 461		WAQI, WRTO-F, WQBA, WAMR-F (Heftel)	12.6%	9.2%	16.4%
WRBD 1470 POMPANO BEACH	0.6/2.1/ 48/ 769					
WWFE 670 MIAMI	0.4/0.7/ 20/ 220					
WEAT-F 104.3 WEST PALM BEACH	0.6/2.2/161/2308		WHYI-F, WBGG-F (Clear Channel)	6.1%	7.9%	7.2%
WJNO 1230 WEST PALM BEACH	0.6/2.0/122/1789					
WRMF-F 97.9 WEST PALM BEACH	0.6/3.3/142/2440		WAXY, WLYF-F, WMXJ-F (Jefferson-Pilot)	9.0%	8.8%	9.9%
			WSUA, WKAT (Local)	1.6%	1.9%	<2.0%
			WINZ, WFTL, WZTA-F, WLVE-F (Paxson)	9.1%	9.5%	12.2%
			WXDJ-F, WRMA-F (Local)	10.4%	11.5%	8.0%
			WWFE, WRHC (Local)	0.4%	0.5%	<2.0%
				61.6%	64.6%	72.1%

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	Hispanic	\$ 80.00	(Caballero)	Heftel
WAVS, 1170, 5 KW/250 W (DA-N)	Black	\$ 44.00	(---)	
WCMQ, 1210, 25 KW/2.5 KW (DA-2)	Hispanic	\$ 55.00	(SBS)	SBS
WFTL, 1400, 1 KW	Talk	\$ 38.00	(Direct)	Paxson
WINZ, 940, 50 KW/25 KW (DA-N)	News/Talk	\$ 73.00	(Katz)	Paxson
WIOD, 610, 10 KW (DA-2)	News/Talk	\$154.00	(Christal)	Cox
WAXY, 790, 25 KW (DA-2)	Standards	\$ 44.00	(Banner)	Jefferson-Pilot
WQAM, 560, 5 KW/1 KW	Sports	\$ 47.00	(D&R)	Sunshine Wireless
WQBA, 1140, 50 KW/10 KW (DA-2)	Hispanic	\$100.00	(Katz Hisp.)	Heftel
WRBD, 1470, 5 KW/2.5 KW (DA-1)	Black/Gospel	\$ 35.00	(---)	Rivers
WSUA, 1260, 5 KW	Hispanic	\$ 41.00	(---)	El Dorado
WWFE, 670, 50 KW/1 KW (DA-2)	Hispanic	\$ 44.00	(Lotus)	WRHC owner

FM STATIONS

WAMR, 107.5, 95 KW @ 1007	Hispanic	\$ 80.00	(Katz Hisp.)	Heftel
WBGG, 105.9, 100 KW @ 1023	Oldies - 70's	\$ 69.00	(Mc-Guild)	Clear Channel
WCMQ, 92.3, 31 KW @ 617	Hispanic	\$ 65.00	(SBS)	SBS
WEDR, 99.1, 100 KW @ 918	Black	\$155.00	(Mc-Guild)	Rivers
WFLC, 97.3, 100 KW @ 800	AC	\$177.00	(Christal)	Cox
WHQT, 105.1, 100 KW @ 1007	Black/CHR	\$150.00	(Christal)	Cox
WHYI, 100.7, 100 KW @ 928	AC/CHR	\$172.00	(Mc-Guild)	Clear Channel
WKIS, 99.9, 100 KW @ 984	Country	\$147.00	(D&R)	Sunshine Wireless
WLVE, 93.9, 100 KW @ 1007	Jazz	\$140.00	(Katz)	Paxson
WLYF, 101.5, 100 KW @ 810	Soft AC	\$164.00	(Banner)	Jefferson-Pilot
WMXJ, 102.7, 100 KW @ 1007	Oldies	\$133.00	(Banner)	Jefferson-Pilot
WPOW, 96.5, 100 KW @ 1007	CHR	\$174.00	(D&R)	Beasley
WRTO, 98.3, 100 KW @ 1407	Hispanic	\$ 60.00	(Lotus)	Heftel (GOULDS)
WSHE, 103.5, 100 KW @ 1007	AOR	\$100.00	(Torbet)	TK
WTMI, 93.1, 96 KW @ 1007	Classical	\$115.00	(CMBS)	Marlin
WRMA, 106.7, 100 KW @ 984	Spanish AC	\$129.00	(---)	WXDJ owner (D)
WXDJ, 95.7, 100 KW @ 980	Hispanic	\$126.00	(---)	
WZTA, 94.9, 100 KW @ 1007	AOR	\$110.00	(Katz)	Paxson

Miscellaneous: WAQI, WRTO-F 50% sold to Heftel for \$19,800,000 . . . WQBA-F changed to WAMR-F (Nov) . . .

MILWAUKEE

Arbitron Rank/Pop (12+): 28/1,339,700
 MSA Rank/Pop: 36/1,460,000
 DMA # 31
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 27/25
 Diaries: 2615/512:1/54.3%
 Sample Target: 2355
 % Below Line: 1.1
 % Not Listed: 11.1

1995 Revenue: \$55,700,000
 HH Inc.: \$51,651
 Retail \$: 14.5 Bil
 Pop per Station: 53,588
 #1 Biller: WTMJ \$9,900,000
 #1 Billing Portfolio: Journal Co. Combo \$13,500,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WTMJ (FS)	227/ 9.9	8.1	7.4	7.6	8.8	8.3	266/4411	3643/27.2	23.0	26.2	H	WTMJ
2. WMIL-F (C)	176/ 7.7	7.4	7.8	9.4	8.3	8.1	220/2981	2242/16.7	16.9	16.5	G	WMIL-F
3. WKKV-F (B)	154/ 6.7	7.3	7.3	6.6	6.8	7.0	161/1804	1675/12.5	13.4	12.4	D	WKKV-F
4. WOKY (ST/FS)	152/ 6.6	6.5	6.4	6.0	5.7	6.4	157/1716	1634/12.2	11.6	11.0	D	WOKY
5. WKLH-F (CL AOR)	149/ 6.5	6.5	6.7	5.5	6.6	6.3	178/2486	2151/16.1	16.4	16.3	G	WKLH-F
6. WKTJ-F (AC)	142/ 6.2	6.6	6.6	7.2	5.3	6.7	152/2880	2607/19.5	19.0	18.4	H	WKTJ-F
7. WLZR-F (AOR)	134/ 5.9	7.0	5.8	4.1	5.4	5.7	158/2838	2311/17.3	15.4	14.8	E	WLZR-F
8. WISN (T)	110/ 4.8	5.4	5.7	5.2	6.7	5.3	124/1812	1583/11.8	12.9	14.5	E	WISN
9. WZTR-F (O)	97/ 4.2	4.7	4.3	3.7	3.5	4.2	115/2328	1962/14.6	13.0	12.2	D	WZTR-F
10. WMYX-F (AC)	93/ 4.1	3.7	2.9	4.3	4.0	3.8	110/2055	1644/12.3	10.7	11.5	E	WMYX-F
11. WLUM-F (AOR-NR)	90/ 3.9	4.9	4.9	5.2	6.0	4.7	98/2097	1893/14.1	16.0	18.9	D	WLUM-F
12. WLTQ-F (SAC)	64/ 2.8	2.1	3.0	2.8	3.4	2.7	68/1340	1170/ 8.7	9.2	8.6	E	WLTQ-F
13. WAMG-F (SAC)	61/ 2.7	3.2	3.7	3.4	3.7	3.3	66/1326	1139/ 8.5	10.9	9.8	D	WAMG-F
WMFR-F (CL)	61/ 2.7	1.7	3.2	2.5	2.8	2.5	61/929	901/ 6.7	7.1	8.0	C	WMFR-F
WMCS (B)	61/ 2.7	2.6	1.7	2.3	1.4	2.3	61/688	688/ 5.1	5.1	4.0	A	WMCS
16. WTKM-AF (E)	49/ 2.2	0.7	0.8	1.5	0.7	1.3	54/562	500/ 3.7	2.1	1.8	A	WTKM-AF
17. WNOV (B/G)	39/ 1.7	2.6	1.5	2.2	2.2	2.0	39/551	551/ 4.1	4.1	5.2	A	WNOV
18. WFMI-F (J)	33/ 1.4	---	---	---	---	---	34/550	544/ 4.1	---	---	A	WFMI-F
19. WQFM-F (AOR)	29/ 1.3	1.9	2.2	2.8	2.8	2.1	48/1528	1130/ 8.4	10.4	10.9	C	WQFM-F

12+ FM SHARE (METRO): 68.47% (1392 of 2033) (FAL 94: 69.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKKV-F>>	1 WLZR-AF	1 WKLH-F	1 WKLH-F	1 WKLH-F	1 WTMJ	1 WTMJ	1 WTMJ	1 WISN <	1 WKKV-F>	1 WTMJ
2 WLUM-F	2 WKTJ-F<	2 WLZR-AF	2 WKTJ-F<	2 WKTJ-F<	2 WOKY	2 WLZR-AF	2 WOKY <	2 WMIL-F<	2 WTMJ <	2 WMIL-F
3 WLZR-AF	3 WKLH-F<	WKTJ-F	3 WMIL-F<	3 WMIL-F	3 WMIL-F	3 WKTJ-F<	3 WISN	3 WKKV-F<	3 WMIL-F	3 WKKV-F
4	4 WKKV-F	4 WMIL-F	4 WLZR-AF>	4 WLZR-AF	4 WISN >	4 WKLH-F<	WMIL-F	4 WKLH-F	4 WLZR-AF	4 WLZR-AF
5	5 WLUM-F	5 WKKV-F	5 WZTR-F	5 WZTR-F<	5 WKLH-F	5 WMIL-F	5 WKLH-F<	WTMJ	5 WLUM-F	5 WMYX-F
6	6 WMIL-F	6 WMYX-F<	6 WTMJ	6 WTMJ	6 WZTR-F	6 WOKY	6 WKTJ-F	6 WKTJ-F	6 WKLH-F	6 WKLH-F
7	7	7 WZTR-F	7 WMYX-F<	7 WMYX-F	7	7	7 WLZR-AF	7 WOKY	7	7
8	8	8	8 WKKV-F	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKKV-F	1 WKTJ-F	1 WKTJ-F	1 WKTJ-F>	1 WKTJ-F>	1 WLZR-AF	1 WLZR-AF>	1 WLZR-AF>	1 WLZR-AF<	1 WKLH-F
2 WKTJ-F	2 WKKV-F>	2 WKLH-F	2 WKKV-F<	2 WKLH-F	2 WKKV-F	2 WKLH-F	2 WKLH-F	2 WKLH-F>	2 WLZR-AF
3 WMYX-F	3 WMYX-F<	3 WMIL-F	3 WMYX-F	WMIL-F	3 WLUM-F	3 WLUM-F	3 WLUM-F	3 WMIL-F	3 WMIL-F
4 WLUM-F	4 WMIL-F<	4 WKKV-F	4 WKLH-F<	4 WMYX-F	4 WKLH-F	4 WKKV-F	4 WKTJ-F	4 WTMJ	4 WTMJ
5 WLZR-AF	5 WKLH-F	5 WMYX-F	5 WMIL-F	5 WKKV-F<	5 WMIL-F	5 WKTJ-F	5 WTMJ	5 WISN <	5 WISN
WMIL-F	6 WLUM-F	6 WLUM-F	6 WZTR-F	6 WZTR-F	6	6	WMIL-F	6 WLUM-F	6 WZTR-F
WNOV	7	7 WLZR-AF	7	7	7	7	7	7 WKTJ-F	WKTJ-F
8	8	8	8	8	8	8	8	8	8

MILWAUKEE

OTHER RATED STATIONS			METRO CUME SHARE/RTG/AQH/CUME	TSA TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WAUK	1510	WAUKESHA	0.6/2.0/	17/ 299	WEMP, WMYX-F, WAMG-F (Heritage)	7.4%	9.0%	10.8%
WBWI-F	92.5	WEST BEND	1.0/3.5/	38/ 736				
WEMP	1250	MILWAUKEE	0.6/2.0/	14/ 315				
WEZY-F	92.1	RACINE	1.0/3.4/	43/ 595	WKLH-F, WLZR A/F (Saga)	12.4%	16.9%	17.2%
WRJN	1400	RACINE	0.5/1.3/	14/ 213		19.8%	25.9%	28.0%
WIIL-F	95.1	KENOSHA	0.7/1.8/	27/ 506				
WGN	720	CHICAGO	0.4/1.8/	36/ 589				

RADIO STATIONS

AM STATIONS

WEMP, 1250, 5 KW (DA-2)	, Oldies	WESTWD, \$ NA (Eastman)	Heritage
WISN, 1130, 50 KW/10 KW (DA-N),	Talk	ABC, WESTWD, \$ 62.00 (Katz)	Hearst
WMCS, 1290, 5 KW (DA-2)	, Black	ABC, SMN, \$ 26.00 (Banner)	All Pro
WNOV, 860, 250 W (DAYS)	, Black/Gospel	AURN, \$ 22.00 (---)	
WOKY, 920, 5 KW/1 KW (DA-2)	, Standards/FS	CNN, \$ 56.00 (MMR)	Sundance
WTMJ, 620, 5 KW (DA-N)	, Full Service	TALKNT, CBS, \$ 139.00 (Christal)	Journal Co.

FM STATIONS

WAMG, 103.7, 20 KW @ 840, Soft AC	WESTWD, CNN, \$ 50.00 (Eastman)	Heritage
WFMI, 106.9, 6 KW @ 328, Jazz	, \$ 25.00 (CMBS)	WFMR owner (BROOKFIELD)
WFMR, 98.3, 6 KW @ 328, Classical	WESTWD, \$ 39.00 (CMBS)	(MENOMONEE FALLS)
WKKV, 100.7, 50 KW @ 500, Urban	WESTWD, \$ 60.00 (Torbet)	(RACINE)
WKLH, 96.5, 20 KW @ 810, Classic AOR	, \$ 118.00 (Mc-Guild)	Saga
WKTJ, 94.5, 16 KW @ 909, AC/CHR	ABC, \$ 146.00 (Christal)	Journal Co.
WLTQ, 97.3, 16 KW @ 912, AC	ABC, \$ 64.00 (Katz)	Hearst
WLUM, 102.1, 50 KW @ 489, AOR-NR	Source, \$ 60.00 (Banner)	All Pro
WLZR, 102.9, 50 KW @ 430, AOR	ABC, \$ 80.00 (Eastman)	Saga
WMIL, 106.1, 13 KW @ 974, Country	, \$ 125.00 (MMR)	Sundance
WMYX, 99.1, 50 KW @ 449, AC	WESTWD, \$ 75.00 (Eastman)	Heritage
WQFM, 93.3, 13 KW @ 991, AOR	ABC, \$ 40.00 (MMR)	Shamrock-Lynett
WZTR, 95.7, 34 KW @ 610, Oldies	, \$ 59.00 (Banner)	Shockley

Miscellaneous: WEZW-F changes to WAMG-F (August). . . WKKV-F (Racine) sold to Ragan Henry for \$9,000,000. . .

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 16/2,202,400
 MSA Rank/Pop: 12/2,740,000
 DMA # 14
 Average Person Ratings: 17.3
 Market TSL: 22.25 Hours

Stations: 21/21
 Diaries: 3228/ 682:1/64.4%
 Sample Target: 3030
 % Below Line: 0.0
 % Not Listed: 16.3

1995 Revenue: \$105,000,000
 HH Inc.: \$55,637
 Retail \$: 28.4 Bil
 Pop per Station: 104,876
 #1 Biller: KQRS A/F \$18,200,000
 #1 Billing Portfolio: Westing/CBS combo \$26,500,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WCCO (FS)	500/13.1	11.9	12.0	12.4	11.1	12.4	656/8900	6571/29.8	28.1	29.8	J	WCCO
2. KQRS-AF (AOR/CL)	408/10.8	12.8	11.8	12.3	12.1	11.9	459/6888	6035/27.4	26.3	28.1	J	KQRS-AF
3. KDWB-F (CHR)	265/ 7.0	6.4	6.9	7.3	6.4	6.9	300/5739	4947/22.5	22.4	20.8	H	KDWB-F
4. KEYE-F (C)	257/ 6.8	6.3	5.8	5.3	5.6	6.1	295/4802	4138/18.8	15.0	17.1	G	KEYE-F
5. WLTE-F (SAC)	241/ 6.3	6.3	7.0	6.2	6.4	6.5	263/4292	3860/17.5	19.8	18.6	H	WLTE-F
6. WBOB-F (C)	240/ 6.3	6.4	6.1	5.8	4.8	6.2	287/4483	3578/16.2	15.0	14.0	G	WBOB-F
7. KSTP-F (AC)	224/ 5.9	6.6	5.9	5.3	6.1	5.9	253/4909	4441/20.2	20.0	19.5	H	KSTP-F
8. KEGE-AF (AOR-NR)	203/ 5.4	5.7	6.9	6.8	5.8	6.2	228/4499	3814/17.3	19.1	19.1	H	KEGE-AF
9. KSTP (N/T)	196/ 5.2	3.8	4.3	4.9	5.4	4.6	210/2962	2670/12.1	11.0	12.5	E	KSTP
10. KQQL-F (O)	145/ 3.8	4.8	5.1	3.9	5.7	4.4	175/3950	3403/15.5	16.6	17.3	H	KQQL-F
11. KTCZ-F (AOR-P)	117/ 3.1	3.4	3.1	4.0	3.8	3.4	129/2452	2320/10.5	10.4	9.9	G	KTCZ-F
12. KLBB (ST)	89/ 2.3	1.4	1.7	1.6	1.7	1.8	91/1352	1330/ 6.0	4.2	4.3	C	KLBB
13. KMJZ-F (J)	88/ 2.3	2.1	1.8	3.2	2.5	2.4	91/1912	1794/ 8.1	5.4	7.9	D	KMJZ-F
14. KFAN (SPRTS)	86/ 2.3	1.5	1.2	1.6	2.4	1.7	89/2048	1904/ 8.6	4.9	8.4	E	KFAN
15. KREV-FF (AOR)	84/ 2.2	1.5	2.1	0.7	1.0	1.6	84/1210	1177/ 5.3	4.9	3.0	C	KREV-FF

12+ FM SHARE (METRO): 71.80% (2286 of 3184) (FAL 94: 73.39%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KDWB-F>>	1 KQRS-AF>	1 KQRS-AF>	1 KQRS-AF>	1 KQRS-AF>	1 WCCO >>	1 WCCO <	1 KQRS-AF<	1 WCCO >	1 WCCO <	1 WCCO >>
2 KEGE-AF>	2 KEGE-AF	2 KSTP-F	2 KSTP-F	2 WCCO	2 WLTE-F	2 KQRS-AF>>	2 WCCO	2 KQRS-AF	2 KDWB-F>	2 KQRS-AF>
3	3 KSTP-F	3 WBOB-F<	3 WLTE-F	3 WLTE-F<	3 KSTP <	3 KDWB-F	3 WLTE-F<	3 KDWB-F	3 KEGE-AF<	3 KSTP
4	4 KDWB-F	4 WLTE-F<	4 KEFY-F	4 KSTP-F	4 KQRS-AF	4 KEFY-F	4 KSTP <	4 KEFY-F<	4 KQRS-AF	4 KEFY-F
5	5 WBOB-F	5 KDWB-F<	5 WCCO	5 KEFY-F	5 WLTE-F	5 WLTE-F	5 KEFY-F	5 KSTP-F<	5 KEFY-F	5 WLTE-F
6	6 KEFY-F>	6 KEFY-F	6 WBOB-F	6 WBOB-F	6 KQQL-F	6 WBOB-F	6 KSTP-F	6 WBOB-F	6 WBOB-F	6 KSTP-F
7	7 KREV-FF	7 KEGE-AF	7 KDWB-F	7 KQQL-F	7 WBOB-F	7 KSTP-F	7 WBOB-F	7 WLTE-F<	7 WLTE-F	7
8	8	8	8	8 KDWB-F	8	8	8	8 KEGE-AF	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBOB-F	1 KSTP-F<	1 KSTP-F	1 WLTE-F<	1 WLTE-F>	1 KQRS-AF	1 KQRS-AF>	1 KQRS-AF>>	1 KQRS-AF>>	1 KQRS-AF>>
2 KDWB-F	2 KQRS-AF	2 KQRS-AF	2 KSTP-F<	2 KSTP-F	2 KEGE-AF	2 KEGE-AF>	2 KEGE-AF	2 KEGE-AF	2 WCCO
3 KEGE-AF	3 KDWB-F	3 KEFY-F	3 KQRS-AF	3 KEFY-F	3 KDWB-F	3 KDWB-F<	3 KSTP-F	3 WBOB-F<	3 KSTP
4 KSTP-F	4 WBOB-F	4 KDWB-F	4 KDWB-F	4 KQRS-AF	KREV-FF	4 KREV-FF<	4 KEFY-F	4 WCCO <	4 KSTP-F<
KQRS-AF	5 KEFY-F	5 WLTE-F	5 WBOB-F	5 WCCO <	5 WBOB-F	5 WBOB-F	5 KFAN	5 KSTP-F<	5 KEFY-F
6 KEFY-F	6 KEGE-AF	6 WBOB-F	6 KEFY-F	6 WBOB-F<	6	6 KSTP-F<	6 WBOB-F	6 KSTP	6 KEGE-AF<
7	7 WLTE-F	7 KEGE-AF	7	7 KDWB-F	7	7 KEFY-F	7	7 KEFY-F	7 KQQL-F<
8	8	8	8	8	8	8	8	8	8 WBOB-F<
9	9	9	9	9	9	9	9	9	9 KFAN

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WIMN 1220	STILLWATER	0.4/1.3/ 15/	292	KQQL-F, WBOB-F (Colfax)	10.1%	11.7%	12.7%
WIXK 1590	NEW RICHMOND, WI	0.1/0.2/ 5/	35	KQRS A/F, KEGE A/F (Disney/Cap Cities)	16.2%	18.2%	24.0%
WIXK-F 107.1	NEW RICHMOND, WI	0.6/1.8/ 23/	432	WWTC, WYCR-F (Children's Radio)	0.0%	0.0%	< 1.0%
				KREV-F, WREV-F, KLBB, WLLOL (Local)	4.5%	2.4%	2.4%
				KTCZ A/F, KFAN, KDWB-F, KEFY-F (Chancellor)	19.2%	19.7%	21.9%
					50.0%	52.0%	61.0%

MINNEAPOLIS-ST. PAUL

RADIO STATIONS

AM STATIONS

KFAN, 1130, 50 KW/25 KW (DA-2), Sports	WESTWD, ABC, \$ 50.00 (Christal)	Chancellor
KLBB, 1400, 1 KW, Standards	WESTWD, \$ 32.00 (---)	
KSTP, 1500, 50 KW (DA-N), Talk	TALKNT, ABC, \$ 74.00 (Mc-Guild)	Hubbard
WCCO, 830, 50 KW, Full Service	CBS, \$ 268.00 (CBS)	CBS/Westinghouse
WLOL, 1140, 5 KW (DA-2), Simulcasts KLBB	, \$ NA (---)	KLBB/KREV owner (BROOKLYN PARK)

FM STATIONS

KDWB, 101.3, 100 KW @ 1033, CHR	, \$ 139.00 (Banner)	Chancellor
KEEY, 102.1, 100 KW @ 1033, Country	, \$ 140.00 (Christal)	Chancellor
KEGE, 93.7, 100 KW @ 820, AOR-NR	ABC, \$ 140.00 (Katz)	Cap Cities/Disney
KMJZ, 104.1, 100 KW @ 1069, Jazz	ABC, \$ 80.00 (MMR)	Park
KQQL, 107.9, 97 KW @ 1089, Oldies	, \$ 144.00 (D&R)	Colfax
KQRS, 92.5, 100 KW @ 1033, Classic AOR	ABC, \$ 300.00 (Katz)	Cap Cities/Disney
KREV, 105.1, 2.6 KW @ 499, AOR	, \$ 40.00 (---)	(LAKEVILLE)
KSTP, 94.5, 100 KW @ 1220, AC	, \$ 75.00 (Mc-Guild)	Hubbard
KTCZ, 97.1, 100 KW @ 1033, Prog. AOR	, \$ 111.00 (MMR)	Chancellor
WBOB, 100.3, 100 KW @ 922, Country	, \$ 110.00 (D & R)	Colfax
WLTE, 102.9, 100 KW @ 1033, Soft AC	, \$ 180.00 (CBS)	CBS/Westinghouse
WREV, 105.3, 25 KW @ 328, Simulcasts KREV	, \$ NA (---)	KLBB/KREV owner (CAMBRIDGE)

Miscellaneous: KJJO-AM ceased simulcasting with KMJZ in October and now uses Black Oldies . . .

MOBILE

Arbitron Rank/Pop (12+): 84/425,200

Stations: 23/17

1995 Revenue: \$22,600,000 (w/Pensacola)

MSA Rank/Pop: 98/ NA

Diaries: 1027/414:1/47.7%

HH Inc.: \$36,187

DMA # 61 (w/Pensacola)

Sample Target: 990

Retail \$: 4.3 Bil (Includes Pensacola)

Average Person Ratings: 17.3

% Below Line: 12.5

Pop per Station: 25,012

Market TSL: 23.00 hours

% Not Listed: 13.5

#1 Biller: WBLX-F \$3,000,000

#1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WBLX-F (B)	92/12.5	13.6	15.0	13.3	13.5	13.6	168/1803	879/20.7	19.9	20.6	E	WBLX-F
2. WKSJ-F (C)	77/10.5	12.6	9.8	8.9	8.5	10.5	97/1527	1064/24.4	19.7	22.5	D	WKSJ-F
3. WGOK (B)	46/ 6.3	7.1	5.5	4.7	4.1	5.9	46/388	375/ 8.8	9.5	10.3	B	WGOK
4. WABB-F (CHR)	43/ 5.9	6.1	6.8	8.9	7.1	6.9	81/1530	803/18.9	18.9	18.5	C	WABB-F
5. WWRO-F (O-70's)	42/ 5.7	4.8	5.7	5.2	5.6	5.4	94/1443	673/15.8	15.0	13.5	C	WWRO-F
6. WYOK-F (B)	39/ 5.3	1.3	---	0.5	1.1	---	51/670	486/11.4	---	6.1	A	WYOK-F
WNTM (N/T)	39/ 5.3	4.8	5.7	5.5	5.1	5.3	39/472	467/11.0	9.6	11.5	C	WNTM
8. WMXC-F (AC)	38/ 5.2	3.0	5.2	5.0	4.5	4.6	60/1029	558/13.1	13.9	12.3		WMXC-F
9. WDLT-F (B/AC)	34/ 4.6	5.1	4.4	4.7	5.1	4.7	38/510	422/ 9.9	9.9	10.9		WDLT-F
10. WAVH-F (O)	27/ 3.7	4.3	3.4	3.1	3.4	3.6	38/590	411/ 9.7	7.7	6.9		WAVH-F
11. WDWG-F (C)	24/ 3.3	4.2	5.1	4.9	5.8	4.4	51/1075	530/12.5	14.0	14.4	C	WDWG-F
12. WXBW-F (C)	23/ 3.1	2.2	2.4	2.4	3.2	2.5	90/1239	341/ 8.0	7.5	8.8	E	WXBW-F
13. WMEZ-F (SAC)	20/ 2.7	1.9	2.1	2.9	2.8	2.4	67/822	253/ 6.0	5.6	7.0	C	WMEZ-F
14. WMYC-F (C)	19/ 2.6	4.3	2.3	3.8	2.0	3.3	28/677	396/ 9.3	7.8	6.2		WMYC-F
15. WGCX-F (AOR)	17/ 2.3	3.6	2.3	3.5	3.0	2.9	19/416	374/ 8.8	9.4	8.9		WGCX-F

12+ FM SHARE (METRO): 83.15% (528 of 635) (FAL 94: 78.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLX-F>	1 WBLX-F>	1 WBLX-F>	1 WBLX-F	1 WKSJ-F	1 WKSJ-F>	1 WKSJ-F<	1 WKSJ-F	1 WBLX-F	1 WBLX-F>>	1 WBLX-F>
2 WYOK-F>	2 WABB-F	2 WKSJ-F	2 WKSJ-F	2 WKSJ-F	2 WNTM <	2 WBLX-F>	2 WBLX-F	2 WKSJ-F>	2 WYOK-F	2 WKSJ-F
3 WABB-F	WWRO-F<	3 WWRO-F	3 WWRO-F>	3 WWRO-F	3 WBLX-F	3 WABB-F<	3 WNTM	3 WYOK-F<	3 WABB-F<	3 WGOK
4	4 WYOK-F	4 WABB-F	4 WMXC-F	4 WMXC-F>	WGOK	4 WMXC-F	4 WWRO-F	4 WWRO-F	4 WKSJ-F	4 WDLT-F
5	5 WKSJ-F	5 WMXC-F	5 WABB-F	5 WGOK	5 WDLT-F	5 WNTM	5 WGOK	5 WABB-F	5 WGOK	5
6	6	6	6	WABB-F	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLX-F>	1 WBLX-F>>	1 WBLX-F>>	1 WBLX-F>	1 WBLX-F	1 WBLX-F	1 WBLX-F	1 WWRO-F	1 WBLX-F	1 WKSJ-F
2 WYOK-F>	2 WYOK-F	2 WMXC-F	2 WKSJ-F	2 WKSJ-F	2 WABB-F>	2 WWRO-F	2 WBLX-F	2 WWRO-F	2 WBLX-F
3 WKSJ-F	3 WKSJ-F	3 WABB-F	3 WMXC-F	3 WMXC-F	3 WWRO-F	3 WABB-F	3 WABB-F	3 WKSJ-F	3 WWRO-F>
4 WABB-F	4 WABB-F	WKSJ-F	4 WABB-F	4 WWRO-F	4 WXBW-F	4 WYOK-F	WGCX-F	4 WABB-F	4 WMXC-F
5 WGOK	WMXC-F	WWRO-F	WWRO-F	5 WABB-F	WYOK-F	5 WGCX-F	WYOK-F	5 WGCX-F	5
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WABF 1220 FAIRHOPE	0.7/1.9/ 38/ 590	WKSJ A/F, WMYC-F (Local)	13.1%	14.9%	NA
WBHY 840 MOBILE	0.8/1.6/ 7/ 70				
WHEP 1310 PRICHARD	1.0/1.9/ 7/ 89				
WNXP-F 105.5 BAY MINETTE	1.0/5.3/ 9/ 274	WNTM, WMXC-F, WDWG-F (Ken Johnson)	13.8%	14.0%	NA
WMJY-F 93.7 BILOXI	0.4/2.5/ 10/ 249				
WOSM-F 103.1 OCEAN SPRINGS	1.1/1.9/ 30/ 225	WLPR, WBHY A/F (Local)	0.8%	0.8%	NA
WOWW-F 107.3 PENSACOLA	2.0/6.3/ 44/ 776		27.7%	29.7%	NA

MOBILE

RADIO STATIONS

WABB , 1480, 5 KW (DA-N) , Talk	ABC, \$ 11.00 (Christal)	
WBLX , 660, 22 KW/0.9KW (DA-2), Black	, \$ 13.00 (---)	Calendar
WGOK , 900, 1 KW/500 W (DA-2), Black	AURN, \$ 20.00 (Roslin)	
WNTM , 710, 1 KW/500 W (DA-N), News/Talk	WESTWD, CBS, \$ 31.00 (Katz)	Johnson
WLVV , 1410, 5 KW (DA-N) , Gospel	, \$ 15.00 (---)	
WMOB , 1360, 5 KW (DAYS) , Religion	, \$ 11.00 (---)	
WABB-F, 97.5, 100 KW @ 1348 , CHR	ABC, \$ 36.00 (Christal)	
WAVH-F, 106.5, 50 KW @ 449 , Oldies	, \$<20.00 (Banner)	(BAY MINETTE)
WMYC-F, 96.1, 100 KW @ 1342 , Country	WESTWD, \$<20.00 (Banner)	Pourtales
WBLX-F, 92.9, 100 KW @ 1555 , Black	WESTWD, ABC, \$ 60.00 (D & R)	Calendar
WDLT-F, 98.3, 40 KW @ 298 , Black AC	WESTWD, \$<20.00 (Torbet)	(CHICKASAW)
WDWG-F, 104.1, 100 KW @ 1555 , Country	, \$ 29.00 (Katz)	Johnson (ATMORE)
WMXC-F, 99.9, 100 KW @ 1755 , AC	CBS, \$<20.00 (Katz)	Johnson
WKSJ-F, 94.9, 100 KW @ 410 , Country	ABC, \$ 53.00 (Banner)	Pourtales
WYOK-F, 104.9, 33 KW @ 600 , Black	, \$<20.00 (---)	(MOSS POINT)
WGCX-F, 92.1, 14 KW @ 449 , AOR	, \$<20.00 (Eastman)	

OTHER RANKED STATIONS - See Pensacola

Miscellaneous: WKSJ A/F, WMYC-F sold by Pourtales for \$11,000,000 (D) (Blackburn) . . . WZBA-F changes to WYOK-F and format to Black (July). . .

MODESTO

RADIO STATIONS

KBEE , 970, 1 KW (DA-2) , Standards
 KFIV , 1360, 5 KW/1 KW (DA-2) , Talk
 KLOC , 920, 500 W/2.5 KW (DA-2) , Hispanic
 KABX-F, 97.5, 50 KW @ 489 , Black
 KATM-F, 103.3, 50 KW @ 500 , Country
 KDJK-F, 95.1, 30 KW @ 633 , AOR
 KHOP-F, 104.1, 50 KW @ 500 , AOR/Classic Rock
 KHTN-F, 104.7, 50 KW @ 469 , CHR
 KJSN-F, 102.3, 6 KW @ 300 , AC
 KOSO-F, 93.1, 3 KW @ 1790 , AC/CHR
 KUBB-F, 96.3, 2 KW @ 2112 , Country
 KVFX-F, 96.7, 3 KW @ 328 , AOR/Classic
 KWNN-F, 98.3, 2 KW @ 390 , CHR

ABC, \$20.00 (Mc-Guild) Citadel
 CNN ABC, \$21.00 (MMR) Comm. Pacific
 , \$<20 (Lotus Hisp.) (CERES)
 SMN, \$<20 (Christal) (MERCED)
 ABC, \$85.00 (Mc-Guild) Citadel
 CBS, \$27.00 (Banner) (OAKDALE)
 , \$36.00 (Christal) Citadel
 , \$25.00 (K & P) (LOS BANOS)
 , \$34.00 (MMR) Comm. Pacific
 , \$39.00 (Katz) (PATTERSON)
 WESTWD, \$18.00 (Mc-Guild) Buckley (MARIPOSA)
 , \$18.00 (---) Comm. Pacific (MANTECA)
 , \$29.00 (D & R) Silverado (TURLOCK)

KCBS, KMEL-F, KNBR -- see San Francisco

KMIX-F -- see Stockton

Miscellaneous: KMIX-F changes to KWNN and format to CHR simulcast with KWNN in Stockton . . . KMIX-AM becomes KCDR and simulcasts Hispanic KCVR in Stockton. . .

MONMOUTH-OCEAN

Arbitron Rank/Pop (12+): 46/884,300
 MSA Rank/Pop: NA
 New York DMA
 Average Person Ratings: 17.9
 Market TSL: 23.25 hours

Stations: 41/9
 Diaries: 1111/796:1/58.0%
 Sample Target: 1050
 % Below Line: 66.5
 % Not Listed: 10.5

1995 Revenue: NA
 HH Inc.: \$59,469
 Retail \$: 9.6 Bil
 Pop per Station: 98,256
 #1 Biller: NA
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WABC (T)	94/ 5.9	4.1	3.6	5.7	4.9	----		1077/12.2	9.6	10.6	WABC
2. WPLJ-F (CHR-NR)	86/ 5.4	4.0	4.1	4.3	5.6	----		1560/17.6	15.3	15.7	WPLJ-F
3. WJLK-FF (AC)	79/ 5.0	6.1	5.8	4.9	2.7	----	SAME AS	1155/13.1	13.1	14.1	WJLK-FF
4. WXRK-F (T/CL.AOR)	77/ 4.9	4.6	4.7	4.3	5.8	----	METRO	1319/14.9	14.3	14.2	WXRK-F
5. WYNY-F (C)	62/ 3.9	2.7	4.0	4.0	4.1	----		902/10.2	7.4	7.9	WYNY-F
6. WOR (T)	60/ 3.8	3.1	3.4	4.5	5.6	----	THERE IS	908/10.3	8.0	8.5	WOR
7. WKXW-F (T/O)	59/ 3.7	4.5	4.1	3.8	3.8	----	NO TSA	1246/14.1	15.4	15.0	WKXW-F
8. WADB-F (SAC/EZ)	59/ 3.7	5.5	4.0	4.4	5.0	----		734/ 8.3	9.6	10.5	WADB-F
9. WOBN-F (AC)	56/ 3.5	3.3	4.5	4.1	3.3	----		803/ 9.1	10.9	13.2	WOBN-F
10. WJRZ-F (AC)	53/ 3.3	2.1	3.1	2.5	2.4	----		768/ 8.7	7.2	7.6	WJRZ-F
11. WAXQ-F (AOR)	52/ 3.3	3.9	4.0	2.6	1.3	----		1032/11.7	10.0	9.5	WAXQ-F
WCBS (N)	52/ 3.3	3.4	2.3	2.0	3.0	----		1162/13.1	13.2	11.0	WCBS
13. WRDR-F (ST)	50/ 3.2	3.1	2.0	2.4	2.3	----		358/ 4.0	4.6	4.0	WRDR-F
14. WCBS-F (O)	50/ 3.2	3.1	2.9	2.8	1.7	----		652/ 7.4	8.2	8.1	WCBS-F
15. WFAN (SPRTS)	50/ 3.2	3.3	3.9	3.8	3.9	----		996/11.3	11.4	10.6	WFAN
16. WHTZ-F (CHR)	44/ 2.8	3.3	2.2	2.6	3.1	----		1111/12.6	12.2	10.3	WHTZ-F
17. WOBN (ST)	43/ 2.7	2.8	2.4	2.8	2.3	----		368/ 4.2	5.7	4.9	WOBN
18. WZVU-F (O)	41/ 2.6	4.1	2.7	3.3	1.8	----		777/ 8.8	11.1	9.1	WZVU-F
19.											
20.											

12+ FM SHARE (METRO): 77.72% (1102 of 1418) (FAL 94: 81.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHTZ-F>	1 WPLJ-F	1 WPLJ-F	1 WPLJ-F<	1 WPLJ-F<	1 WABC >	1 WXRK-F>>	1 WABC	1 WPLJ-F	1 WHTZ-F<	1 WCBS
2 WOHT-F	2 WAXQ-F	2 WXRK-F	2 WXRK-F	2 WXRK-F<	2 WADB-F	2 WPLJ-F<	2 WJLK-F	2 WABC	2 WAXQ-F<	2 WABC
3 WAXQ-F	3 WJLK-FF	3 WJLK-FF	3 WJLK-FF	3 WJLK-FF	WOR	3 WABC <	3 WPLJ-F<	3 WAXQ-F	3 WABC	WYNY-F
4 WIOQ-F	4 WXRK-F	4 WAXQ-F	4 WCBS-F	4 WCBS-F	4 WKXW-F<	4 WOR <	4 WCBS-F	4 WJLK-FF	4 WOR	4 WOR
WPST-F>>	5 WHTG-F	5	5	5	5 WOBN-F<	5 WADB-F<	5	5	5	5 WAXQ-F
6	6	6	6	6	6	6 WFAN <	6	6	6	6 WKXW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPLJ-F>	1 WPLJ-F	1 WPLJ-F	1 WPLJ-F	1 WPLJ-F<	1 WAXQ-F	1 WAXQ-F	1 WXRK-F	1 WXRK-F>	1 WXRK-F
2 WJLK-FF	2 WJLK-FF>	2 WJLK-FF>	2 WJLK-FF>	2 WJLK-FF>	2 WHTZ-F	2 WXRK-F>	2 WAXQ-F	2 WAXQ-F<	2 WCBS-F
WIOQ-F	3 WHTZ-F	3 WLTW-F	3 WLTW-F	3 WLTW-F	WXRK-F	3 WPLJ-F	3 WPLJ-F	3 WCBS-F	3 WFAN
4 WMXV-F	WLTW-F	4 WHTG-F	4	4 WOBN-F<	4 WJLK-FF	4 WJLK-FF	4 WNEW-F	4 WPLJ-F<	4 WPLJ-F
5	5 WHTG-F	5 WHTZ-F	5	5 WQCD-F	WRKS-F	5 WNEW-F	5 WJLK-FF	5 WFAN <	5 WJRZ-F
6	WAXQ-F	6	6		6	6	6	6	6 WABC

MONMOUTH-OCEAN

OTHER RATED STATIONS			METRO CUME		TSA	TSA
			SHARE/RTG/AQH/CUME			
WHTG-F	106.3	EATONTOWN	1.6/5.1/	26/	448	
WJLK	1310	ASBURY PARK	0.5/1.6/	7/	141	
WAYV-F	95.1	ATLANTIC CITY	0.3/1.6/	5/	138	
WPPG-F	96.9	ATLANTIC CITY	0.6/1.9/	9/	165	

CONSOLIDATION REPORT

12+

25-54

REVENUE

WJLK A/F, WQNJ-F
(New Wave)

5.4%

6.5%

NA

SEE NEW YORK FOR MORE ABOUT THE FOLLOWING:

WBLS-F	0.3/ 2.0	WQCD-F	2.2/ 5.6
WLTW-F	2.4/ 7.2	WQEW	0.6/ 1.9
WMXV-F	1.8/ 6.1	WQHT-F	1.1/ 5.1
WNEW-F	2.1/ 9.4	WQXR-F	1.2/ 4.2
WPAT-F	1.6/ 5.6	WRKS-F	0.6/ 3.0

SEE PHILADELPHIA FOR MORE ABOUT THE FOLLOWING:

WIOQ-F	1.1/ 4.9	WWDB-F	0.4/ 1.1
WMMR-F	0.6/ 3.2	WYSP-F	0.3/ 1.4
WOGL-F	0.9/ 2.6	WYXR-F	0.3/ 1.6
WPST-F	1.5/ 6.7		

RADIO STATIONS

WJLK	, 1310,	2.5 KW/1	KW (DA-D),	Country
WOBM	, 1160,	5 KW/9	KW (DA-2),	Standards
WADB-F,	95.9,	4 KW @	239	, SAC/EZ
WHTG-F,	106.3,	3 KW @	232	, AOR-New Rock
WJLK-F,	94.3,	3 KW @	328	, AC
WQNJ-F,	98.5,	6 KW @	328	, See WJLK-F
WJRZ-F,	100.1,	1.6 KW @	449	, CHR/AC
WOBM-F,	92.7,	1.4 KW @	485	, AC
WZVU-F,	107.1,	2.3 KW @	371	, Oldies

WESTWD, \$ NA

(Katz)

New Wave

(ASBURY PARK)

WESTWD, \$ NA

(Katz)

(LAKEWOOD)

UPI, \$ NA

(---)

(PT. PLEAS.)

, \$ NA

(Banner)

(EATONTOWN)

WESTWD, \$ NA

(Katz)

New Wave

(ASBURY PARK)

(OCEAN ACRES)

, \$ NA

(D&R)

(MANAHAWKIN)

, \$ NA

(Katz)

(TOMS RIVER)

, \$ NA

(D & R)

(LONG BRANCH)

WKXW-F -- See Trenton in "Small Market Edition"

Other ranked stations -- see New York

MONTGOMERY

Arbitron Rank/Pop (12+): 142/259,900
 MSA Rank/Pop: 151/317,000
 DMA # 113
 Average Person Ratings: 16.9
 Market TSL: 22.25 hours

Stations: 15/13
 Diaries: 925/281:1/53.3%
 Sample Target: 910
 % Below Line: 1.4
 % Not Listed: 15.3

1995 Revenue: \$11,200,000
 HH Inc.: \$41,461
 Retail \$: 3.0 Bil
 Pop per Station: 19,992
 #1 Biller: WLWI-F \$3,600,000
 #1 Billing Portfolio: Colonial duop \$4,600,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SRG 95	FAL 94	Revenue Level	
1. WZHT-F (B)	80/18.2	18.1	17.2	18.1	17.9	----	138/1386	785/30.2	31.1	29.4	C	WZHT-F
2. WLWI-F (C)	67/15.3	20.4	18.6	22.7	19.5	----	97/1391	810/31.2	33.7	35.0	E	WLWI-F
3. WMCZ-F (B/AC)	33/ 7.5	5.7	7.0	6.1	8.7	----	33/487	461/17.7	14.0	16.9	B	WMCZ-F
4. WMXS-F (AC)	30/ 6.8	6.8	6.3	6.6	2.6	----	45/802	451/17.4	19.5	18.6	C	WMXS-F
5. WAFX-F (AOR)	27/ 6.2	6.3	4.9	6.8	9.4	----	32/517	403/15.5	15.1	12.0	C	WAFX-F
6. WBAM-F (C)	22/ 5.0	4.8	6.3	2.3	4.9	----	32/779	425/16.4	16.4	18.5	B	WBAM-F
WHHY-F (CHR)	22/ 5.0	6.1	5.8	3.9	6.4	----	39/771	371/14.3	18.4	16.2	C	WHHY-F
8. WXVI (B)	21/ 4.8	4.5	3.0	4.1	4.2	----	21/234	231/ 4.8	4.5	3.0	A	WXVI
9. WACV (T)	17/ 3.9	3.2	5.8	4.3	4.2	----	20/282	253/ 9.7	9.8	11.6	B	WACV
WAPZ (G)	17/ 3.9	0.9	2.3	3.6	2.4	----	17/143	140/ 5.4	2.3	2.3	A	WAPZ
11. WRWO-F (CL AOR)	16/ 3.6	5.0	3.5	2.9	4.0	----	17/360	329/12.7	14.4	9.3	B	WRWO-F
12. WMSP (SPRIS)	12/ 2.2	1.1	1.2	0.5	0.9	----	12/194	175/ 6.7	4.8	6.1	A	WMSP
13.												
14.												
15.												

12+ FM SHARE (METRO): 81.45% (303 of 372) (FAL 94: 82.58%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZHT-F>>	1 WZHT-F>>	1 WZHT-F>	1 WZHT-F	1 WZHT-F	1 WLWI-F>	1 WLWI-F	1 WLWI-F<	1 WLWI-F<	1 WZHT-F>>	1 WZHT-F>>
2 WHHY-F>	2 WLWI-F>	2 WLWI-F>	2 WLWI-F>	2 WLWI-F>	2 WZHT-F>	2 WZHT-F>	2 WZHT-F>	2 WZHT-F>	2 WLWI-F	2 WAPZ
3	3 WMCZ-F	3 WMCZ-F	3 WMCZ-F	3 WMCZ-F	3 WXVI	3 WMCZ-F	3 WACV	3 WMCZ-F<	3 WXVI	WBAM-F
4	4 WAFX-F	4 WAFX-F	4 WAFX-F	4 WAFX-F	4 WAPZ	4 WMXS-F	4 WAFX-F	4 WAFX-F<	4 WMCZ-F	WLWI-F
5	5 WMXS-F	5	5	5 WMXS-F	5	5	5	5 WMXS-F	5	WMCZ-F
6	6	6	6	6	6	6	6	6	6	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54

1 WZHT-F>>	1 WZHT-F>>	1 WZHT-F>	1 WZHT-F>	1 WZHT-F		1 WZHT-F>>	1 WZHT-F>	1 WZHT-F	1 WZHT-F	1 WZHT-F<
2 WHHY-F	2 WMCZ-F	2 WLWI-F	2 WLWI-F	2 WLWI-F>		2 WAFX-F	2 WLWI-F<	2 WLWI-F	2 WAFX-F<	2 WLWI-F<
WLWI-F	WLWI-F>	WMCZ-F>>	3 WMCZ-F>	3 WMCZ-F>		WLWI-F>	3 WAFX-F>	3 WAFX-F>	3 WLWI-F>	3 WAFX-F>
WMCZ-F	4 WHHY-F	4 WBAM-F	4	4 WBAM-F		4 WMXS-F>	4 WMXS-F	4 WRWO-F	4 WMCZ-F	4 WMCZ-F
WMXS-F>>	5	WHHY-F>	5	5		5	5 WMCZ-F	5 WMCZ-F	5 WMXS-F	5 WMXS-F

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WNZZ 950 MONTGOMERY	0.5/2.7/ 2/ 74	WLWI-F, WNZZ, WMSP, WMXS-F (Colonial)	25.3%	24.6%	40.7%
WACQ-F 99.9 TUSKEGEE	0.9/2.4/ 5/ 73	WZHT-F, WMCZ-F (New South)	25.7%	24.2%	21.2%
WZZK-F 104.7 BIRMINGHAM	0.5/1.9/ 13/ 249	WHHY A/F, WAFX-F (Local)	11.2%	10.4%	19.5%
			62.2%	59.2%	81.4%

RADIO STATIONS

WACV , 1170, 10 KW/1 KW (DA-2) , Talk	SUN CBS, \$<20.00 (Banner)				
WAPZ , 1250, 5 KW (DAYS) , Gospel	AURN, \$<20.00 (---)			(WETUMPKA)	
WMSP , 740, 50 KW/184 W (DA-1), Sports	WESTWD, \$<20.00 (Katz)	Colonial			
WXVI , 1600, 5 KW/1 KW (DA-2) , Black	AURN ABC, \$<20.00 (Mc-Guild)				
WBAM-F, 98.9, 100 KW @ 731 , Country	, \$ 21.00 (Banner)				
WHHY-F, 101.9, 100 KW @ 708 , CHR	ABC, \$ 32.00 (Mc-Guild)				
WRWO-F, 96.1, 0.9 KW @ 820 , Classic AOR	USA, \$ 20.00 (Banner)				
WLWI-F, 92.3, 100 KW @ 1096 , Country	, \$ 76.00 (Katz)	Colonial			
WMCZ-F, 97.1, 3 KW @ 328 , Black	SMN, \$ 20.00 (Mc-Guild)	NewSouth		(MILLBROOK)	
WMXS-F, 103.3, 100 KW @ 1096 , AC	, \$ 25.00 (Katz)	Colonial			
WAFX-F, 95.1, 50 KW @ 735 , AOR	, \$ 27.00 (Torbet)	WHHY owner(D)		(PRATTVILLE)	
WZHT-F, 105.7, 100 KW @ 1801 , Black	ABC, \$ 46.00 (Mc-Guild)	New South		(TROY)	

Miscellaneous: WLWI-AM changes to WMSP and format to Sports/Talk (August) . . .

NASHVILLE

Arbitron Rank/Pop (12+): 44/911,900
 MSA Rank/Pop: 50/1,100,000
 DMA # 33
 Average Person Ratings: 15.2
 Market TSL: 20.50 hours

Stations: 24/24
 Diaries: 1539/593:1/50.7%
 Sample Target: 1430
 % Below Line: 0.0
 % Not Listed: 13.5

1995 Revenue: \$46,800,000
 HH Inc.: \$46,775
 Retail \$: 12.1 Bil
 Pop per Station: 37,996
 #1 Biller: WSIX-F \$11,100,000
 #1 Billing Portfolio: SFX duop \$13,400,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
								CUME/CUME RATING	SPG 95	FAL 94		
1. WSIX-F (C)	213/15.3	14.9	17.2	14.7	15.9	15.5	301/3689	2578/28.3	31.4	28.3	I	WSIX-F
2. WSM -F (C)	130/ 9.4	10.0	10.3	13.1	10.2	10.7	228/3296	1996/21.9	22.2	22.8	H	WSM -F
3. WQQK-F (B)	103/ 7.4	6.0	6.4	6.3	5.5	6.5	104/1160	1089/11.9	13.0	11.8	D	WQQK-F
4. WYHY-F (CHR)	82/ 5.9	7.0	5.9	6.3	5.1	6.3	141/2928	1841/20.2	19.1	18.2	D	WYHY-F
5. WKDF-F (AOR)	78/ 5.6	6.0	6.1	4.7	5.9	5.6	152/2592	1317/14.4	14.4	14.8	F	WKDF-F
6. WGFX-F (O-70's)	74/ 5.3	7.0	5.2	3.4	6.4	5.2	100/2171	1500/16.4	15.6	15.7	E	WGFX-F
7. WLAC-F (AC)	72/ 5.2	4.1	4.2	5.2	4.4	4.7	84/1734	1323/14.5	13.3	15.8	D	WLAC-F
8. WJXA-F (SAC)	60/ 4.3	5.5	4.5	4.7	5.4	4.8	82/1529	1112/12.2	11.7	12.1	E	WJXA-F
9. WSM (C/FS)	58/ 4.2	2.6	2.3	3.7	2.8	3.2	90/1284	825/ 9.0	7.6	8.6	D	WSM
10. WRMX-F (O)	47/ 3.4	3.5	4.8	5.0	3.9	4.2	73/1624	1105/12.1	14.3	11.3	D	WRMX-F
WLAC (T/N)	47/ 3.4	3.2	3.7	3.2	4.6	3.4	52/1054	900/ 9.9	8.7	12.0	D	WLAC
12. WJCE-F (C)	44/ 3.2	3.3	3.4	3.9	3.6	3.5	78/1028	675/ 7.4	7.0	7.7	D	WJCE-F
13. WWTN-F (T)	40/ 2.9	2.4	2.1	1.9	2.5	2.3	48/1085	835/ 9.2	7.4	6.8	B	WWTN-F
14. WRLT-F (AOR-P)	30/ 2.2	2.1	2.1	2.0	1.5	2.1	34/567	547/ 6.0	5.8	6.1	C	WRLT-F
15. WAMB-AF (ST)	26/ 1.8	1.5	1.5	1.6	1.4	1.6	27/362	319/ 3.5	3.6	3.0	A	WAMB-AF
16. WVOL (B)	24/ 1.7	2.2	1.4	2.1	2.6	1.9	25/332	322/ 3.5	4.4	5.5	B	WVOL
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 83.86% (1008 of 1202) (FAL 94: 82.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQQK-F>	1 WSIX-F	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WQQK-F>	1 WSM -F
2 WYHY-F	2 WQQK-F	2 WSM -F	2 WSM -F>	2 WSM -F>	2 WSM -F>	2 WSM -F>	2 WSM -F	2 WSM -F	2 WSIX-F	2 WSIX-F
3 WKDF-F	WKDF-F	3 WGFX-F	3 WGFX-F<	3 WLAC-F<	3 WSM >	3 WGFX-F	3 WLAC	3 WQQK-F<	3 WKDF-F<	3 WQQK-F
4	4 WYHY-F	WQQK-F	4 WLAC-F	4 WGFX-F	4 WRMX-F	4 WLAC-F	4 WLAC-F	4 WYHY-F	4 WYHY-F	4 WSM
5	5 WSM -F<	5 WKDF-F	5 WQQK-F	5 WQQK-F	WJXA-F	WQQK-F	5 WKDF-F	5 WKDF-F	5 WSM -F	5 WLAC-F
6	6 WGFX-F	WYHY-F<	6	6 WJXA-F	6	6 WSM	6 WJXA-F<	6 WGFX-F	6	6
7	7	7 WLAC-F	7	7	7	7	7 WGFX-F	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYHY-F	1 WSIX-F>	1 WSIX-F	1 WSIX-F>	1 WSIX-F>	1 WKDF-F	1 WKDF-F<	1 WSIX-F	1 WSIX-F>	1 WSIX-F>
2 WSIX-F	2 WYHY-F<	2 WQQK-F	2 WSM -F	2 WSM -F	2 WSIX-F	2 WSIX-F	2 WKDF-F	2 WGFX-F	2 WGFX-F<
3 WQQK-F	3 WQQK-F	WSM -F	3 WLAC-F<	3 WLAC-F>	3 WQQK-F	3 WQQK-F	3 WGFX-F	3 WKDF-F	3 WSM -F>
4 WKDF-F	4 WSM -F	4 WLAC-F	4 WYHY-F	4 WJXA-F	4 WYHY-F	4 WGFX-F	4 WQQK-F	4 WSM -F	4 WKDF-F
5 WGFX-F	5 WKDF-F<	WYHY-F	5 WQQK-F	5 WQQK-F	5 WGFX-F	5 WYHY-F	WWTN-F	5 WQQK-F	5 WWTN-F<
WSM -F	6 WLAC-F	WJXA-F	6	6 WYHY-F	6	6 WSM -F	6 WSM -F	6	6 WLAC
7	7 WGFX-F	7	7	7	7	7	7	7	7

NASHVILLE

OTHER RATED STATIONS			METRO CUME TSA TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
-----			SHARE/RTG/AQH/CUME	-----	----	----	-----
WAKM	950	FRANKLIN	0.5/0.7/ 7/ 77	WJXA-F, WRMX-F	7.7%	9.0%	12.8%
WDBL-F	94.3	SPRINGFIELD	0.4/1.2/ 5/ 115	(South Central)			
WKDA	1240	NASHVILLE	0.6/3.4/ 8/ 312	WKDF-F, WGFY-F	10.9%	10.9%	15.6%
WMDB	880	NASHVILLE	1.4/2.2/ 20/ 215	(Dick)			
WNQM	1300	NASHVILLE	0.4/1.1/ 6/ 102	WSIX A/F, WYHY-F	21.2%	25.0%	28.6%
WRLG-F	94.1	SMYRNA	0.7/2.9/ 18/ 434	(SFX)			
WYCQ-F	102.9	SHELBYVILLE	0.7/2.9/ 16/ 365	WAMB A/F, WHNK	1.8%	0.2%	< 1.0%
				(Local)			
				WSM A/F, WWTN-F	16.5%	16.6%	21.8%
				(Gaylord)			
				WLAC A/F, WJCE-F	11.8%	14.0%	10.7%
				(River City, semi-duop)	69.9%	75.7%	79.5%

RADIO STATIONS

AM STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N), Standards	WESTWD, \$ 20.00 (Roslin)	
WLAC, 1510, 50 KW (DA-N), Talk/News/Relig	CBS, \$ 49.00 (Banner)	River City
WMDB, 880, 2.5 KW (DAYS,DA), Black	, \$ 19.00 (---)	
WSM, 650, 50 KW, Country/FS	WESTWD, \$ 48.00 (Christal)	Gaylord
WVOL, 1470, 5 KW/1 KW (DA-2), Black	SMN, \$ 24.00 (MMR)	

FM STATIONS

WGFY, 104.5, 49 KW @ 1312, Oldies - 70's	Source, \$ 60.00 (Katz)	Dick
WKDF, 103.3, 100 KW @ 1233, AOR	ABC, \$ 85.00 (Katz)	Dick
WLAC, 105.9, 100 KW @ 1233, AC	, \$ 63.00 (Banner)	River City
WQQK, 92.1, 3 KW @ 462, Black	, \$ 49.00 (MMR)	(HENDERSON.)
WRLT, 100.1, 0.2 KW @ 1181, AOR-Prog.	, \$ 34.00 (Roslin)	(FRANKLIN)
WRMX, 96.3, 100 KW @ 810, Oldies	, \$ 52.00 (Eastman)	So. Central (MURFREES.)
WSIX, 97.9, 100 KW @ 1138, Country	ABC, \$ 190.00 (Mc-Guild)	SFX
WSM, 95.5, 100 KW @ 1279, Country	, \$ 139.00 (Christal)	Gaylord
WWTN, 99.7, 100 KW @ 1296, Talk	WESTWD, CBS, \$ 27.00 (Mc-Guild)	Gaylord (MANCHESTER)
WYCQ, 102.9, 100 KW @ 810, Country	, \$ 22.00 (K & P)	Cromwell (SHELBYVILLE)
WYHY, 107.5, 58 KW @ 1233, CHR	, \$ 58.00 (Mc-Guild)	SFX (LEBANON)
WJXA, 92.9, 100 KW @ 1053, Soft AC	, \$ 72.00 (Eastman)	So. Central
WJCE, 101.1, 47 KW @ 1289, Country	ABC, \$ 47.00 (---)	River City (RUSSELLVILLE, KY)

NASSAU-SUFFOLK
(Long Island)

Arbitron Rank/Pop (12+): 14/2,253,200
MSA Rank/Pop: 14/2,670,000
New York DMA
Average Person Ratings: 17.8
Market TSL: 23.25 hours

Stations: 42/14
Diaries: 2984/755:l/54.4%
Sample Target: 2880
% Below Line: NA
% Not Listed: NA

1995 Revenue: \$36,500,000
HH Inc.: \$80,109
Retail \$: 29.6 Bil
Pop per Station: NA
#1 Biller: WALK-AF \$11,400,000
#1 Billing Portfolio: SFX duop \$12,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WALK-AF (AC)	261/ 6.5	6.3	5.7	6.3	5.8	6.2		3265/14.5	14.1	13.7	I	WALK-AF
2. WBLI-F (AC/CHR)	150/ 3.7	4.1	4.5	3.6	3.9	4.0		2452/10.9	12.3	11.1	G	WBLI-F
3. WHLI (ST)	123/ 3.1	3.5	3.2	3.4	3.2	3.3		728/ 3.2	4.3	3.8	C	WHLI
4. WKJY-F (AC)	117/ 2.9	3.4	3.1	3.1	3.7	3.1		1691/ 7.5	7.7	7.8	F	WKJY-F
5. WBZO-F (O)	115/ 2.9	2.8	2.8	2.4	2.6	2.7		1881/ 8.3	8.6	6.5	D	WBZO-F
6. WYNY-F (C)	108/ 2.7	2.5	3.1	3.6	2.7	3.0		1458/ 6.5	7.3	7.3		WYNY-F
7. WBAB-FF (AOR)	106/ 2.7	3.7	3.2	3.6	3.6	3.3		2355/10.5	11.0	10.7	G	WBAB-FF
8. WRCN-FF (AOR)	64/ 1.6	2.5	2.1	1.6	1.3	1.4		1202/ 5.3	5.8	5.0	D	WRCN-FF
9. WDRE-F (AOR-NR)	36/ 0.9	1.0	0.7	1.6	1.9	1.1		1170/ 5.2	4.0	6.8	D	WDRE-F
10. WBAZ-F (SAC)	28/ 0.7	---	---	0.4	---	---		332/ 1.5	---	---		WBAZ-F
11. WLNG-F (O)	21/ 0.5	---	0.4	---	---	---		211/ 0.9	1.2	---		WLNG-F
12. WRIV (ST)	13/ 0.3	---	---	---	---	---		130/ 0.6	---	---		WRIV
13.												
14.												
15.												

NOTE: Nassau-Suffolk is a portion of the New York metro. Only stations home to the Nassau-Suffolk survey area are included. There is no TSA.

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1	1 WBLI-F<	1 WALK-AF	1 WALK-AF>	1 WALK-AF>	1 WALK-AF>	1 WALK-AF>	1 WALK-AF>	1 WALK-AF	1 WALK-AF	1 WALK-AF
2	2 WBAB-FF	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WHLI >	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WBAB-F	2 WKJY-F
3	3 WALK-AF<	3 WBAB-FF	3 WBAB-FF	3 WBAB-FF	3 WBZO-F<	3 WBLI-F	3 WKJY-F	3 WBAB-F	3 WBLI-F	3 WBAB-F
4	4 WKJY-F	4 WKJY-F<	WBZO-F	4 WBAB-FF<	WBZO-F	4 WBZO-F	4 WBAB-F	4 WKJY-F	WKJY-F	4
5	5 WRCN-FF>	5 WBZO-F>	5 WKJY-F	5 WKJY-F	WYNY-F	WHLI	5 WBZO-F	5 WYNY-F	5	5
6	6	6	6	6	6	WBAB-F	6	6 WRCN-FF	6	6
7	7	7	7	7	7	7	7	7	7	7
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1	1 WKJY-F	1 WBLI-F	1 WALK-AF<	1 WALK-AF>	1 WALK-AF>	1 WBLI-F	1 WBAB-FF<	1 WBAB-FF	1 WBAB-FF<	1 WALK-AF
2	2 WBLI-F	2 WALK-AF	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WBAB-FF	2 WRCN-FF	2 WRCN-FF	2 WALK-AF	2 WBAB-FF<
3	3 WALK-AF	3 WKJY-F	3 WBAB-FF<	3 WKJY-F	3 WKJY-F	3 WKJY-F	3 WBLI-F	3 WALK-AF	3 WBLI-F	3 WBLI-F
4	4 WDRE-F	4 WBAB-F>	4 WKJY-F>	4 WKJY-F	4 WBZO-F>	4 WDRE-F	4 WALK-AF	4 WBLI-F	4 WBZO-F	4 WBZO-F
5	5 WBAB-FF	5 WKJY-F	5	5 WBAB-FF>	5	5 WRCN-FF>	5 WKJY-F	5 WBZO-F	5 WRCN-FF	5 WRCN-FF
6	6	6	6	6	6	6	6	6 WKJY-F	6	6
7	7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WEZN-F	99.9	BRIDGEPORT, CT	0.7/4.2	WRHD, WRCN-F, WGSN, WMJC-F (Gary Starr)	1.6%	2.1%	6.8%
WKCI-F	101.3	HAMDEN, CT	0.3/2.0				
WKHL-F	96.7	STAMFORD, CT	0.4/1.9				
WPLR-F	99.1	NEW HAVEN, CT	0.4/1.9	WGBB, WBAB-F, WBLI-F, WHFM-F (SFX)	6.4%	8.9%	34.3%
WVYZ-F	92.5	WATERBURY, CT	0.3/1.1		8.0%	11.0%	40.6%

SEE NEW YORK FOR MORE INFORMATION ABOUT THE FOLLOWING STATIONS:

WABC	5.0/ 9.6	WINS	2.2/12.1	WQCD-F	3.4/13.3
WAXQ-F	1.9/ 6.5	WLTW-F	2.8/ 9.5	WQEW	1.1/ 2.7
WBLS-F	1.3/ 4.6	WMXV-F	2.0/ 8.1	WQHT-F	3.6/ 8.9
WCBS	4.0/15.8	WNEW-F	1.5/ 6.7	WQXR-F	2.9/ 6.5
WCBS-F	4.4/13.0	WOR	3.2/ 8.6	WRKS-F	1.9/ 5.5
WFAN	4.1/12.7	WPAT-F	1.5/ 4.8	WSKQ-F	1.0/ 2.3
WHTZ-F	4.8/19.0	WPLJ-F	4.5/14.7	WXRK-F	4.4/13.0

NASSAU-SUFFOLK
(Long Island)

RADIO STATIONS

WGSM	, 740,	25 KW (DAYS, DA)	, Standards	WESTWD, \$ 41.00 (MMR)	Gary Starr
WHLI	, 1100,	10 KW (DAYS, DA)	, Standards	, \$ 38.00 (Katz)	Barnstable
WRIV	, 1390,	1 KW/64 <u>u</u>	, Standards	ABC, \$ NA (Savalli)	
WALK-F,	97.5,	39 KW @ 554	, AC	, \$210.00 (Katz)	Chancellor
WBAB-F,	102.3,	3 KW @ 269	, AOR	, \$140.00 (Mc-Guild)	SFX
WHFM-F,	95.3,	5 KW @ 355	, See WBAB-F		
WBAZ-F,	101.7,	5.5 KW @ 341	, Soft AC	WESTWD, CNN, \$ 50.00 (Eastman)	
WBLI-F,	106.1,	25 KW @ 492	, AC/CHR	, \$140.00 (Mc-Guild)	SFX
WBZO-F,	103.1,	3 KW @ 285	, Oldies	, \$ 57.00 (---)	
WDRE-F,	92.7,	1 KW @ 522	, New Rock	, \$ 67.00 (Roslin)	Jarad
WKJY-F,	98.3,	3 KW @ 328	, AC	, \$ 90.00 (Katz)	Barnstable
WLNG-F,	92.1,	5.3 KW @ 350	, Oldies	WESTWD, \$ NA (K & P)	
WMJC-F,	94.3,	3 KW @ 298	, See WRCN-F		Gary Starr
WRCN-F,	103.9,	1.5 KW @ 466	, AOR	, \$ 52.00 (Mc-Guild)	Gary Starr

Other Stations - See New York

Miscellaneous: WGBB, WBAB-F, WBLI-F and WHFM-F sold by Liberty to SFX (D) for \$54,000,000. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* C - Country	O - Oldies (1955 to current)	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian	*
* CL - Classical	SAC - Soft Adult Contemporary	*
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish	*
* E - Ethnic	ST - Big Band, Nostalgia, Standards	*
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk	*
* G - Gospel	U - Urban (majority of audience is non-white)	*
*	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

NEW HAVEN

Arbitron Rank/Pop (12+): 94/389,300
 MSA Rank/Pop: 95/524,000 (Approx)
 DMA # 25 (w/Hartford)
 Average Person Ratings: 15.6
 Market TSL: 20.75 hours

Stations: 29/8
 Diaries: 1202/324:1/50.0%
 Sample Target: 1120
 % Below Line: 54.1
 % Not Listed: 16.4

1995 Revenue: \$14,200,000
 HH Inc.: \$57,081
 Retail \$: 5.1 Bill
 Pop per Station: 48,663
 #1 Biller: WPLR-F \$6,500,000
 #1 Billing Portfolio: Multimarket: WPLR-F \$6,500,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WWYZ-F (C)	44/ 7.2	4.1	4.6	6.4	3.3	----	80/1042	471/12.1	7.9	10.9		WWYZ-F
2. WPLR-F (AOR)	41/ 6.7	8.1	8.1	9.3	10.8	----	88/1545	663/17.0	18.2	18.1	G	WPLR-F
3. WEZN-F (SAC)	37/ 6.1	6.9	8.9	7.0	7.8	----	163/2081	598/15.4	15.6	17.6		WEZN-F
4. WKCI-F (CHR)	35/ 5.8	6.9	5.9	8.4	7.3	----	74/1679	788/20.2	21.8	22.1	F	WKCI-F
5. WELI (FS)	33/ 5.4	5.8	6.7	7.0	9.2	----	38/ 730	611/15.7	16.0	15.2	C	WELI
6. WFAN (SPRTS)	28/ 4.6	5.1	4.9	5.5	4.6	----	68/1319	532/13.7	12.6	13.5		WFAN
7. WYBC-F (B/U)	27/ 4.4	5.0	4.0	3.0	4.3	----	30/ 461	424/10.9	10.9	9.7	B	WYBC-F
WDRG-F (O)	27/ 4.4	5.5	5.6	5.8	5.2	----	61/1205	475/12.2	11.3	14.2		WDRG-F
9. WEBC-F (A-70)	25/ 4.1	3.3	2.5	4.3	4.8	----	103/1513	390/10.0	9.0	9.5		WEBC-F
10. WZMX-F (O-70's)	20/ 3.3	3.8	2.2	2.4	1.4	----	39/ 927	452/11.6	10.8	7.9		WZMX-F
11. WRCH-F (SAC)	19/ 3.1	2.3	0.8	1.7	1.3	----	50/ 736	259/ 6.7	5.5	4.6		WRCH-F
WMRQ-F (AOR-NR)	19/ 3.1	4.1	1.3	1.1	1.1	----	58/1032	452/11.6	11.6	6.5		WMRQ-F
WKSS-F (CHR)	19/ 3.1	2.5	3.7	2.7	3.8	----	49/1211	555/14.3	12.9	14.9		WKSS-F
14. WCBS (N)	18/ 3.0	3.5	2.2	2.3	3.7	----	43/ 995	419/10.8	11.0	10.2		WCBS
15. WNHC (B)	17/ 2.8	2.6	3.0	2.4	2.5	----	19/ 316	306/ 7.9	6.6	6.9	B	WNHC

12+ FM SHARE (METRO): 68.31% (347 of 508) (FAL 94: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKSS-F	1 WPLR-F>	1 WPLR-F	1 WPLR-F	1 WPLR-F<	1 WELI	1 WFAN	1 WPLR-F	1 WPLR-F	1 WKCI-F	1 WELI >>
2 WMRQ-F	2 WKCI-F	2 WKCI-F<	2 WWYZ-F	2 WWYZ-F	WWYZ-F	2 WELI <	WWYZ-F	2 WEZN-F	2 WQHT-F	2
3 WQHT-F	3 WYBC-F	3 WWYZ-F	3 WKCI-F	3 WKCI-F	3 WDRG-F	WPLR-F	3 WKCI-F	WWYZ-F<	3 WWYZ-F	3
4	4 WEZN-F	4 WEZN-F	4 WEBC-F	4 WDRG-F	4 WEZN-F	4 WWYZ-F	4 WEZN-F	4 WKCI-F	4 WELI	4
5	5	5 WYBC-F	5 WEZN-F	5 WEBC-F	WFAN	5	5 WZMX-F	5	5 WYBC-F	5
6	6	6 WEBC-F	6	6 WEZN-F	6	6	6	6	6 WMRQ-F	6
									6 WEZN-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPLR-F	1 WKCI-F	1 WKCI-F	1 WKCI-F	1 WKCI-F	1 WKCI-F	1 WPLR-F>>	1 WPLR-F>	1 WPLR-F>	1 WPLR-F
WEZN-F	2 WPLR-F	2 WYBC-F	2 WPLR-F	2 WWYZ-F	WPLR-F>	2 WYBC-F	2 WEBC-F	2 WWYZ-F	2 WWYZ-F
3 WKCI-F	WEZN-F	WMRQ-F	3 WWYZ-F	3 WDRG-F	3 WKSS-F	WWYZ-F	3 WYBC-F	3 WFAN	3 WFAN>
4 WYBC-F	4 WYBC-F	4 WPLR-F	WEZN-F	4 WPLR-F	WWYZ-F>	4 WKCI-F	4 WWYZ-F	4 WKCI-F	4
WKSS-F	WMRQ-F	WEZN-F	5 WEBC-F	WEBC-F	5	WEBC-F	WZMX-F	5	5
6	6	6 WEBC-F	6	6 WEZN-F	6	6 WQHT-F	WQHT-F	6	6

METRO CUME TSA	OTHER RATED STATIONS	SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WAVZ	1300 NEW HAVEN	1.5/2.5/ 10/ 120	WAVZ, WELI, WKCI-F	12.7%	9.3%	43.3%
WMMW	1470 MERIDEN	1.5/3.4/ 25/ 276	(Clear Channel)			
WXCT	1220 HAMDEN	1.3/2.1/ 8/ 82				

SEE HARTFORD, NEW YORK OR BRIDGEPORT FOR MORE ABOUT THE FOLLOWING:

WFIF	0.5/ 1.4	WTIC-F	0.8/ 5.6	WOR	0.8/ 2.1	WRKI-F	0.5/ 3.6
WHCN-F	1.5/ 6.0	WABC	1.3/ 3.3	WQEW	0.8/ 1.4	WRKS-F	0.3/ 2.0
WTIC	1.2/ 4.5	WICC	1.8/ 4.7	WQHT-F	2.5/ 7.7		

NEW HAVEN

RADIO STATIONS

WELI	,	960,	5 KW (DA-N)	,	Full Service	ABC, CBS, \$ 44.00 (Mc-Guild)	Clear Channel
WNHC	,	1340,	1 KW	,	Black	ABC, \$ 21.00 (D & R)	
WKCI-F,	101.3,	10 KW @ 1069	,	CHR		\$ 94.00 (Mc-Guild)	Clear Channel
WPLR-F,	99.1,	14 KW @ 951	,	AOR		\$125.00 (D & R)	Multimarket
WYBC-F,	94.3,	1.7 KW @ 325	,	Black		SMN, \$ 25.00 (D & R)	

Other ranked stations -- see Hartford, Bridgeport or New York

NEW ORLEANS

Arbitron Rank/Pop (12+): 38/1,025,100
 MSA Rank/Pop: 41/1,310,000
 DMA # 41
 Average Person Ratings: 17.0
 Market TSL: 22.50 hours

Stations: 27/27
 Diaries: 2523/406:1/46.9%
 Sample Target: 2475
 % Below Line: 0.0
 % Not Listed: 10.2

1995 Revenue: \$40,600,000
 HH Inc.: \$40,636
 Retail \$: 12.3 Bil
 Pop per Station: 37,967
 #1 Biller: WWL/WSMB \$8,600,000
 #1 Billing Portfolio: River City Duop \$11,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 95	FAL 94	Revenue Level	
1. WQUE-F (B)	240/13.8	14.2	14.3	13.0	13.6	13.8	289/3188	2560/25.0	24.9	23.8	G	WQUE-F
2. WWL (N/T)	153/ 8.8	6.3	6.6	7.2	7.3	7.2	212/3317	2381/23.2	17.4	18.2	H	WWL
3. WNOE-F (C)	136/ 7.8	7.9	9.1	9.0	10.1	8.5	162/2604	1932/18.8	18.4	19.2	F	WNOE-F
4. WYLD-F (B/AC)	125/ 7.2	8.7	6.7	7.1	8.2	7.4	137/2149	1878/18.3	18.1	21.0	E	WYLD-F
5. WLMG-F (SAC)	85/ 4.9	4.3	4.6	4.1	5.2	4.5	103/1704	1305/12.7	12.6	14.6	D	WLMG-F
6. KMEZ-F (B/AC)	84/ 4.8	5.2	3.7	4.2	4.5	4.5	84/1033	1024/10.0	10.4	11.1	C	KMEZ-F
WRNO-F (O-70's)	84/ 4.8	4.9	6.3	7.3	3.8	5.8	117/1978	1368/13.3	18.2	12.2	E	WRNO-F
8. WTKL-F (O)	81/ 4.7	5.6	5.0	4.2	4.2	4.9	104/1434	1132/11.0	11.2	10.9	D	WTKL-F
WEZB-F (T)	81/ 4.7	4.4	4.7	5.4	5.2	4.8	103/2238	1768/17.2	17.9	18.7	D	WEZB-F
10. WLTS-F (AC)	63/ 3.6	4.7	4.6	5.0	5.1	4.5	76/1289	1072/10.5	11.2	13.7	D	WLTS-F
11. KLJZ-F (J)	57/ 3.3	4.4	4.4	4.8	4.8	4.2	61/982	848/ 8.3	9.4	11.4	B	KLJZ-F
12. WYLD (B)	56/ 3.2	2.9	2.8	3.2	2.7	3.0	64/872	776/ 7.6	6.8	7.5	NA	WYLD
13. WBOK (G)	51/ 2.9	1.8	2.6	1.4	1.7	2.2	51/496	496/ 4.8	5.3	5.5	A	WBOK
14. WCKW-F (CL AOR)	42/ 2.4	3.0	2.7	3.0	1.7	2.8	81/1770	913/ 8.9	10.3	7.9	C	WCKW-F
15. KHOM-F (CHR)	41/ 2.4	2.1	1.3	0.4	1.4	1.6	100/1758	926/ 9.0	4.8	6.4		KHOM-F
16. WBYU (ST)	40/ 2.3	3.4	2.6	2.8	3.3	2.8	40/487	450/ 4.4	6.7	6.1	B	WBYU
17. WZRH-F (AOR-NR)	37/ 2.1	2.0	2.4	1.6	1.5	2.0	52/847	665/ 6.5	7.5	5.5	B	WZRH-F
18. WSMB (T)	30/ 1.7	1.2	1.3	1.4	1.1	1.4	32/517	450/ 4.4	5.5	4.5		WSMB
19.												
20.												

12+ FM SHARE (METRO): 74.94% (1169 of 1560) (FAL 94: 78.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQUE-F>>>>	1 WQUE-F>>	1 WQUE-F>	1 WQUE-F	1 WQUE-F	1 WWL >	1 WQUE-F	1 WWL	1 WQUE-F>	1 WQUE-F>>	1 WYLD-F
2	2 WYLD-F	2 WYLD-F	2 WYLD-F	2 WYLD-F<	2 WNOE-F	2 WWL	2 WQUE-F<	2 WNOE-F	2 WYLD-F>	2 WQUE-F
3	3 WEZB-F	3 WNOE-F	3 WWL <	3 WWL	3 WTKL-F	3 WNOE-F	3 WNOE-F	3 WWL	3 KMEZ-F	3 WWL
4	4 WNOE-F<	4 WRNO-F	4 WRNO-F<	4 WNOE-F	4 WYLD-F	4 WEZB-F	4 WYLD-F<	4 WYLD-F	4 WNOE-F	4 WNOE-F
5	5 WRNO-F	5 WEZB-F	5 WNOE-F	5 KMEZ-F	5 WLMG-F<	5 WYLD-F	5 WLMG-F	5 WRNO-F	5 WEZB-F	5 KMEZ-F
6	6	6 WWL <	6 KMEZ-F	6 WLMG-F	6 KMEZ-F	6 WLMG-F<	6 WRNO-F	6 WLMG-F	6	6 WBOK
7	7	7 KMEZ-F	7	7 WTKL-F	7	7 WRNO-F<	7	7	7	7 WODT
8	8	8	8	8	8	8 WTKL-F	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQUE-F>>>	1 WQUE-F>	1 WQUE-F	1 WQUE-F	1 WYLD-F	1 WQUE-F>>	1 WQUE-F>>	1 WQUE-F	1 WQUE-F>	1 WWL
2 WYLD-F	2 WYLD-F>	2 WYLD-F	2 WYLD-F	2 WQUE-F<	2 WEZB-F	2 WRNO-F	2 WRNO-F	2 WRNO-F	2 WRNO-F<
3 WLTS-F	3 WNOE-F	3 WNOE-F	3 WNOE-F	3 WNOE-F	3 WNOE-F	3 WRNO-F>	3 WEZB-F	3 WWL	3 WQUE-F
4 WNOE-F	4 WLTS-F	4 WLMG-F	4 WLMG-F<	4 WLMG-F	4 WYLD-F	4 WEZB-F	4 WWL	4 WEZB-F	4 WEZB-F
5	5 WLMG-F	5 WLTS-F	5 KMEZ-F	5 KMEZ-F	5 WYLD-F	5 WCKW-F	5 WYLD-F	5 WYLD-F	5 WYLD-F
6	6 WEZB-F	6 WEZB-F	6 WLTS-F	6 WTKL-F	6	6 WNOE-F	6 WCKW-F	6	6 WNOE-F
7	7	7 WRNO-F	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO CUME TSA	SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE	
KGLA	1540	GRETNA	0.6/1.2/ 11/ 119	WQUE-F, WYLD A/F (Clear Channel)	24.2%	20.9%	21.2%
KLRZ-F	100.3	LAROSE	0.3/2.1/ 15/ 388	WLTS-F, WTKL-F (Muniz)	8.3%	10.4%	12.6%
WADU-F	94.9	RESERVE	0.4/0.8/ 11/ 147	WNOE-F, KLJZ-F (Radio Equity)	11.1%	12.2%	14.0%
WCKW	1010	GARYVILLE	0.2/0.6/ 4/ 72	WBYU, WEZB-F, WRNO-F (EZ)	11.8%	12.7%	16.7%
WGSO	990	NEW ORLEANS	0.4/1.9/ 7/ 196	WWL, WSMB, WLMG-F, KMEZ-F (River City)	20.2%	21.9%	28.8%
WODT	1280	NEW ORLEANS	0.6/2.8/ 11/ 321		75.6%	78.1%	93.3%
WSHO	800	NEW ORLEANS	0.4/1.3/ 7/ 143				
WTIX	690	NEW ORLEANS	0.9/2.4/ 19/ 323				
WVOG	600	NEW ORLEANS	0.3/1.3/ 9/ 160				

NEW ORLEANS

RADIO STATIONS

AM STATIONS

WBOK, 1230, 1 KW	, Gospel	WESTWD, AURN , \$ 23.00 (---)	Willis
WBYU, 1450, 1 KW	, Standards	SMN , \$ 30.00 (Roslin)	EZ
WSMB, 1350, 5 KW (DA-2)	, Talk	ABC , \$ 21.00 (Katz)	River City
WTIX, 690, 10 KW/5 KW (DA-2)	, Standards	BRN, WESTWD , \$ 22.00 (---)	GHB (Buck)
WWL , 870, 50 KW	, News/Talk	CBS, ABC , \$ 140.00 (Katz)	River City
WYLD, 940, 10 KW/500 W (DA-2)	, Gospel	ABC , \$ 19.00 (D&R)	Clear Channel

FM STATIONS

KLJZ, 106.7, 100 KW @ 981, Jazz		, \$ 38.00 (Mc-Guild)	Radio Equity (PORT SULPHUR)
KHOM, 104.1, 100 KW @ 1945, CHR		WESTWD , \$ 26.00 (Torbet)	(HOUMA)
KMEZ, 102.9, 5 KW @ 604, Black AC		SMN , \$ 40.00 (Katz)	River City (BELLE CHASE)
WCKW, 92.3, 100 KW @ 1945, Classic AOR		, \$ 42.00 (Banner)	(LAPLACE)
WEZB, 97.1, 100 KW @ 449, Talk		, \$ 70.00 (MMR)	EZ
WLMG, 101.9, 100 KW @ 830, Soft AC		, \$ 70.00 (Katz)	River City
WLTS, 105.3, 100 KW @ 902, AC		ABC, \$ 64.00 (Banner)	Muniz
WNOE, 101.1, 100 KW @ 1003, Country		WESTWD, \$ 102.00 (Mc-Guild)	Radio Equity
WQUE, 93.3, 93 KW @ 459, Black		, \$ 98.00 (D&R)	Clear Channel
WRNO, 99.5, 100 KW @ 1004, Oldies-70's		SOURCE, \$ 72.00 (Christal)	EZ
WTKL, 95.7, 100 KW @ 984, Oldies		, \$ 55.00 (Banner)	Muniz
WYLD, 98.5, 100 KW @ 361, Black		ABC, \$ 66.00 (D&R)	Clear Channel
WZRH, 106.1, 50 KW @ 492, New Rock		, \$ 27.00 (---)	(PICAYNE)

Miscellaneous: WEZB-F changes from CHR to Talk (Sep). . . KHOM-F is now programming CHR. . .

NEW YORK

Arbitron Rank/Pop (12+): 1/14,114,700
 MSA Rank/Pop: 1/15,700,000
 DMA # 1
 Average Person Ratings: 18.2
 Market TSL: 24.00 hours

Stations: 42/41
 Diaries: 10,563/1336:1/49.2%
 Sample Target: 7455
 % Below Line: 0.7
 % Not Listed: 11.4

1995 Revenue: \$428,000,000
 HH Inc.: \$59,412
 Retail \$: 119.3 Bil
 Pop per Station: 344,261
 #1 Biller: WFAN \$35,100,000
 #1 Billing Portfolio: Westing/CBS duop \$97,100,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQHT-F (U/CHR)	1572/ 6.1	6.6	6.1	5.4	4.8	6.1	1653/20526	19090/13.5	13.9	13.5	K	WQHT-F
2. WSKQ-F (SP)	1413/ 5.5	4.7	5.0	4.4	4.2	4.9	1434/11648	11384/ 8.1	7.8	7.5	I	WSKQ-F
3. WCBS-F (O)	1263/ 4.9	4.8	4.6	4.6	4.9	4.7	1306/19164	18331/13.0	12.6	13.5	K	WCBS-F
4. WRKS-F (B/AC)	1253/ 4.9	6.1	6.7	7.4	3.8	6.3	1292/18425	17709/12.5	13.9	12.5	K	WRKS-F
5. WLTW-F (SAC)	1179/ 4.6	4.7	4.1	4.1	4.4	4.4	1202/18150	17456/12.4	12.6	13.6	K	WLTW-F
6. WABC (T)	1157/ 4.5	3.6	4.0	4.1	4.1	4.1	1334/15536	13380/ 9.5	9.0	9.7	K	WABC
7. WPLJ-F (CHR-NR)	1059/ 4.1	3.7	3.6	3.5	3.8	3.7	1176/19897	17902/12.7	13.3	13.6	K	WPLJ-F
8. WHTZ-F (CHR)	971/ 3.8	4.2	4.6	4.4	4.2	4.3	1015/22354	21215/15.0	16.7	16.2	J	WHTZ-F
9. WCBS (N)	939/ 3.7	3.3	3.2	3.5	3.5	3.4	1047/22020	19188/13.6	13.3	13.2	K	WCBS
10. WXRK-F (T/NR)	916/ 3.6	3.1	3.3	3.2	3.3	3.3	1046/16901	15416/10.9	10.3	10.7	K	WXRK-F
11. WINS (N)	892/ 3.5	3.5	3.7	4.0	3.6	3.7	897/21602	21329/15.1	16.2	16.0	K	WINS
12. WQCD-F (J)	789/ 3.1	3.5	3.0	3.3	3.9	3.2	845/13544	12838/ 9.1	9.1	9.7	J	WQCD-F
13. WMXV-F (AC)	783/ 3.0	2.9	2.6	2.7	3.7	2.8	793/14792	14242/10.1	9.9	10.9	J	WMXV-F
14. WBLS-F (B)	750/ 2.9	3.2	2.9	2.2	3.8	2.9	756/12627	12387/ 8.8	9.5	11.1	I	WBLS-F
15. WFAN (SPRTS)	734/ 2.9	2.3	2.5	2.2	2.8	2.5	905/16085	12906/ 9.1	8.9	9.5	K	WFAN
16. WOR (T)	730/ 2.8	2.8	2.9	3.0	3.3	2.9	818/12886	11443/ 8.1	7.2	8.3	J	WOR
17. WQXR-F (CL)	664/ 2.6	2.6	2.3	2.8	2.7	2.6	698/9811	9083/ 6.4	6.0	6.0	H	WQXR-F
18. WADO (SP)	604/ 2.3	1.3	1.6	2.1	1.7	1.8	604/5443	5442/ 3.9	2.5	3.1	H	WADO
19. WPAT-F (SAC)	594/ 2.3	2.3	2.4	1.9	2.4	2.2	616/10796	10272/ 7.3	7.4	7.3	I	WPAT-F
20. WQEW (ST)	526/ 2.0	2.0	2.2	1.8	1.3	2.0	551/6220	5861/ 4.2	4.3	3.8	E	WQEW
21. WAXQ-F (AOR)	482/ 1.9	2.0	2.0	2.1	1.8	2.0	563/9548	8485/ 6.0	6.1	5.9	H	WAXQ-F
22. WYNY-F (C)	479/ 1.9	2.4	2.2	2.7	1.8	2.3	560/8712	7771/ 5.5	5.9	5.3	I	WYNY-F
23. WNEW-F (AOR)	447/ 1.7	1.9	2.3	2.1	2.3	2.0	488/10908	9871/ 7.0	8.3	8.0	J	WNEW-F
24. WLIB (B/T)	303/ 1.2	1.0	0.9	1.0	1.2	1.0	304/3082	3045/ 2.2	1.9	2.2	E	WLIB
25. WALK-F (AC)	279/ 1.1	1.0	0.9	1.0	1.0	1.0	303/4168	3779/ 2.7	2.6	2.5	E	WALK-F
26. WXLX (SP)	198/ 0.8	0.9	0.9	1.0	0.7	0.9	198/2388	2388/ 1.7	2.0	1.8	E	WXLX
27.												
28.												
29.												
30.												

12+ FM SHARE (METRO): 71.58% (16317 of 22794) (FAL 94: 71.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQHT-F>>	1 WQHT-F>	1 WSKQ-F	1 WSKQ-F	1 WSKQ-F<	1 WABC	1 WXRK-F>	1 WCBS-F<	1 WQHT-F	1 WQHT-F>	1 WABC
2 WHTZ-F>	2 WSKQ-F	2 WQHT-F<	2 WRKS-F<	2 WCBS-F	2 WCBS-F	2 WINS	2 WLTW-F	2 WABC	2 WHTZ-F	2 WINS
3	3 WPLJ-F	3 WRKS-F	3 WCBS-F<	3 WRKS-F	3 WLTW-F<	3 WSKQ-F	3 WABC	3 WPLJ-F<	3 WRKS-F	3 WRKS-F
4	4 WHTZ-F	4 WPLJ-F	4 WPLJ-F	4 WPLJ-F<	4 WCBS	4 WCBS	4 WRKS-F	4 WRKS-F	4 WSKQ-F	4 WOR
5	5 WRKS-F<	5 WXRK-F	5 WXRK-F	5 WLTW-F<	5 WINS	5 WQHT-F	5 WSKQ-F	5 WSKQ-F	5 WLTW-F	5 WCBS
6	6 WXRK-F	6 WCBS-F	6 WLTW-F	6 WXRK-F	6 WOR	6 WCBS-F	6 WQHT-F	6 WQHT-F	6 WQCD-F	6 WCBS-F
7	7 WMXV-F	7 WLTW-F	7 WMXV-F	7 WQCD-F	7 WRKS-F	7 WPLJ-F	7 WPLJ-F	7 WCBS-F	7 WBLS-F	7 WQHT-F
8	8 WAXQ-F	8 WHTZ-F<	8 WQCD-F	8 WMXV-F	8 WSKQ-F	8 WRKS-F	8 WRKS-F	8 WHTZ-F	8 WCBS-F	8 WLTW-F
9	9 WBLS-F	9 WMXV-F	9	9 WBLS-F	9	9 WABC	9 WXRK-F	9 WMXV-F	9 WABC	9 WQCD-F
10	10	10	10	10 WFAN	10	10 WOR	10	10	10	10 WBLS-F
11	11	11	11	11	11	11	11	11	11	11 WFAN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQHT-F	1 WQHT-F	1 WPLJ-F	1 WSKQ-F<	1 WSKQ-F<	1 WQHT-F>>	1 WQHT-F>	1 WXRK-F	1 WXRK-F	1 WXRK-F<
2 WHTZ-F	2 WPLJ-F	2 WRKS-F	2 WRKS-F<	2 WRKS-F	2 WHTZ-F	2 WXRK-F	2 WSKQ-F	2 WQHT-F	2 WCBS-F
3 WSKQ-F	3 WSKQ-F<	3 WSKQ-F	3 WPLJ-F	3 WLTW-F	3 WXRK-F	3 WSKQ-F	3 WQHT-F	3 WSKQ-F	3 WSKQ-F<
4 WPLJ-F	4 WRKS-F	4 WMXV-F	4 WQHT-F	4 WPLJ-F<	4 WSKQ-F	4 WHTZ-F	4 WPLJ-F	4 WCBS-F<	4 WFAN
5 WRKS-F	5 WHTZ-F	5 WHTZ-F	5 WLTW-F	5 WCBS-F	5 WAXQ-F	5 WPLJ-F<	5 WAXQ-F	5 WRKS-F	5 WRKS-F
6 WMXV-F	6 WMXV-F	6 WQHT-F	6 WMXV-F<	6 WMXV-F	6 WPLJ-F	6 WAXQ-F	6 WHTZ-F	6 WPLJ-F<	6 WPLJ-F
7 WBLS-F	7 WBLS-F	7 WLTW-F	7 WCBS-F	7 WQCD-F	7 WBLS-F	7 WRKS-F	7 WRKS-F	7 WRKS-F	7 WLTW-F
8 WPAT-F	8 WLTW-F	8 WBLS-F	8 WHTZ-F	8 WBLS-F	8 WRKS-F	8 WFAN	8 WHTZ-F	8 WHTZ-F	8 WQCD-F<
9 WAXQ-F	9	9 WXRK-F	9 WBLS-F	9	9 WMXV-F	9	9 WNEW-F	9 WLTW-F	9 WABC
10 WLTW-F	10	10 WCBS-F	10	10	10 WFAN	10	10 WFAN	10 WAXQ-F	10
11	11	11 WQCD-F	11	11	11	11	11 WCBS-F	11	11

NEW YORK

OTHER RATED STATIONS		METRO CUME TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
		SHARE/RTG/AQH/CUME					
WBAB-F	102.3	BABYLON	0.4/1.9/120/2765	WZRC, WFAN, WXRK-F	6.5%	8.3%	15.0%
WBRR	1130	NEW YORK	0.3/2.2/ 95/3299	(Infinity)			
WBLI-F	106.1	PATCHOGUE	0.6/2.0/165/2901				
WBZO-F	103.1	BAY SHORE	0.5/1.5/128/2173	WQHT-F, WRKS-F	11.0%	9.1%	9.7%
WDHA-F	105.5	DOVER, NJ	0.3/1.4/ 97/2112	(Emmis)			
WDRE-F	92.7	GARDEN CITY	0.3/1.8/ 85/2636				
WFME-F	94.7	NEWARK	0.6/1.5/155/2189	WCBS A/F, WINS, WNEW-F	13.8%	14.2%	22.7%
WHLI	1100	HEMPSTEAD	0.5/0.6/132/ 853	(Westing/CBS)			
WHUD-F	100.7	PEEKSKILL	0.4/1.2/169/2852				
WJUX-F	99.7	MONTICELLO	0.3/0.6/ 93/1035	WADO, WPAT	2.4%	1.9%	2.3%
WKJY-F	98.3	HEMPSTEAD	0.5/1.4/137/2001	(Heftel, pending)			
WMGQ-F	98.3	NEW BRUNSWICK, NJ	0.3/0.8/ 78/1231				
WNWK-F	105.9	NEWARK	0.6/2.0/149/2777	WXLX, WSKQ-F, WPAT-F	8.6%	9.9%	5.6%
WPAT	930	PATERSON, NJ	0.1/0.4/ 15/ 569	(SBS, pending)			
WRRL	1600	NEW YORK	0.6/1.5/163/2091		42.3%	43.4%	55.3%
WKXW-F	101.5	TRENTON	1.9/5.5/231/4841				

RADIO STATIONS

AM STATIONS

WABC,	770,	50 KW	, Talk	ABC,	\$345.00	(Banner)	Cap Cities/Disney
WADO,	1280,	5 KW (DA-1)	, Hispanic	,	\$140.00	(Katz Hisp)	Heftel
WBRR,	1130,	50 KW (DA-N)	, Business News	,	\$150.00	(---)	Bloomberg
WCBS,	880,	50 KW	, News	CBS,	\$394.00	(CBS)	CBS/Westinghouse
WFAN,	660,	50 KW	, Sports	WESTWD, CBS,	\$385.00	(Eastman)	Infinity
WEVD,	1050,	50 KW (DA-1)	, Standards/Ethnic	,	\$ 82.00	(Groskin)	Forward
WINS,	1010,	50 KW (DA-1)	, News	CNN ABC,	\$434.00	(Group W)	Westinghouse/CBS
WKDM,	1380,	5 KW (DA-1)	, Hispanic	CBS,	\$ 80.00	(Katz Hisp)	Way
WLIB,	1190,	10 KW (DAYS, DA)	, Black News/Talk	AURN,	\$ 75.00	(Mc-Guild)	Inner City
WMCA,	570,	5 KW (DA-1)	, Religion	,	\$ NA	(---)	Salem
WOR,	710,	50 KW (DA-1)	, Talk	ABC, WESTWD,	\$305.00	(Mc-Guild)	Buckley
WPAT,	930,	5 KW (DA-2)	, SEE WPAT-FM				
WQEW,	1560,	50 KW (DA-2)	, Standards	,	\$ 90.00	(MMR)	New York Times
WXLX,	620,	5 KW (DA-2)	, Hispanic	,	\$ 78.00	(SBS)	SBS
WRRL,	1600,	5 KW (DA-2)	, Gospel	WESTWD, AURN,	\$ 50.00	(---)	Unity
WWDJ,	970,	5 KW (DA-2)	, Religion	,	\$ 54.00	(---)	Salem
WWRV,	1330,	5 KW (DA-1)	, Religion/Various	,	\$ NA	(---)	
WZRC,	1480,	5 KW (DA-2)	, Ethnic/Brokered	,	\$ NA	(---)	Infinity

FM STATIONS

WAXQ,	104.3,	7.8 KW @ 1220	, AOR	WESTWD,	\$150.00	(MMR)	GAF
WBLS,	107.5,	5.4 KW @ 1223	, Black AC	ABC,	\$270.00	(Mc-Guild)	Inner City
WCBS,	101.1,	6.8 KW @ 1325	, Oldies	CBS,	\$500.00	(CBS)	CBS/Westinghouse
WFME,	94.7,	37 KW @ 571	, Religion	,	\$ NA	(---)	Family
WHTZ,	100.3,	7.8 KW @ 1220	, CHR	,	\$340.00	(Christal)	Chancellor
WHUD,	100.7,	50 KW @ 500	, EZ/Soft AC	ABC, AP,	\$105.00	(Katz)	(PEEKSKILL)
WLTW,	106.7,	7.8 KW @ 1223	, Soft AC	,	\$510.00	(Katz)	Viacom
WMXV,	105.1,	7.8 KW @ 1223	, AC	,	\$374.00	(Mc-Guild)	Bonneville
WNEW,	102.7,	7.8 KW @ 1223	, AOR	WESTWD,	\$320.00	(Group W)	Westinghouse/CBS
WNWK,	105.9,	2.4 KW @ 722	, Variety/Ethnic	,	\$ NA	(---)	(NEWARK)
WPAT,	93.1,	5.4 KW @ 1420	, Hispanic AC	,	\$210.00	(MMR)	Park
WPLJ,	95.5,	6.7 KW @ 1345	, CHR/MR	ABC,	\$415.00	(Katz)	Cap Cities/Disney
WQCD,	101.9,	5.3 KW @ 1420	, Jazz	,	\$340.00	(Christal)	Tribune Co.
WQHT,	97.1,	6.7 KW @ 1338	, CHR/Urban	,	\$370.00	(MMR)	Emmis
WQXR,	96.3,	7.8 KW @ 1223	, Classical	WESTWD,	\$190.00	(MMR)	New York Times
WRKS,	98.7,	7.8 KW @ 1220	, Black/AC	Source, WESTWD,	\$404.00	(D&R)	Emmis
WSKQ,	97.9,	7.8 KW @ 1223	, Hispanic	,	\$240.00	(SBS)	SBS
WXRK,	92.3,	7.6 KW @ 1220	, Talk/NR	ABC,	\$471.00	(Torbet)	Infinity
WYNY,	103.5,	6.7 KW @ 1391	, Country	WESTWD,	\$210.00	(D&R)	Evergreen

Miscellaneous: WPAT-F sold by Park to SBS (D) for \$38,500,000 (MVP) . . . WPAT-AM sold by Park to Heftel (D) for \$19,500,000 (MVP). . . WXRK-F changes their music programming from Classic AOR to New Rock. . . WPAT-F changed from Soft AC to Hispanic AC (Jan). . .

NORFOLK

Arbitron Rank/Pop (12+): 33/1,210,900
 MSA Rank/Pop: 32/1,560,000
 DMA # 40
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 27/26
 Diaries: 1745/694:1/56.6%
 Sample Target: 1630
 % Below Line: 0.5
 % Not Listed: 11.9

1995 Revenue: \$43,000,000
 HH Inc.: \$43,121
 Retail \$: 14.7 Bil
 Pop per Station: 46,573
 #1 Biller: WOWI-F \$5,000,000
 #1 Billing Portfolio: Saga duop \$7,500,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WOWI-F (B)	213/10.8	10.7	10.5	9.2	10.6	10.3	226/2732	2490/20.6	20.8	20.3	F	WOWI-F
2. WCMS-AF (C)	149/ 7.6	7.5	7.5	6.2	6.5	7.2	173/2305	1935/16.0	15.6	13.9	E	WCMS-AF
3. WNOR-F (AOR)	129/ 6.6	7.0	6.1	8.0	6.6	6.9	143/1978	1857/15.3	15.5	15.1	F	WNOR-F
4. WJCD-F (J/U)	128/ 6.5	7.5	5.5	1.8	2.6	5.3	133/1550	1449/12.0	11.2	9.3	C	WJCD-F
5. WGH -F (C)	109/ 5.5	5.4	5.9	6.7	6.5	5.9	126/2104	1789/14.8	13.9	15.9	F	WGH -F
6. WWDE-F (AC)	105/ 5.3	5.0	4.8	5.6	4.9	5.2	108/1737	1654/13.7	13.0	14.4	F	WWDE-F
7. WNVZ-F (CHR)	92/ 4.7	5.1	7.2	5.3	5.7	5.6	107/2411	2170/17.9	19.3	17.4	D	WNVZ-F
8. WFOG-F (SAC)	87/ 4.4	4.2	6.0	6.2	7.0	5.2	93/1645	1510/12.5	13.3	15.8	D	WFOG-F
9. WAFX-F (CL AOR)	80/ 4.1	4.5	4.0	4.8	3.5	4.4	108/1672	1317/10.9	11.9	11.5	D	WAFX-F
10. WROX-F (AOR-NR)	73/ 3.7	4.0	3.8	3.2	3.6	3.7	86/1571	1468/12.1	11.4	10.1	C	WROX-F
11. WKOC-F (AOR-P)	72/ 3.7	3.5	4.2	3.2	2.5	3.7	83/1455	1321/10.9	10.9	7.8	D	WKOC-F
12. WSVY-F (B)	69/ 3.5	2.8	3.0	4.3	3.2	3.4	73/1079	999/ 8.3	7.6	6.8	B	WSVY-F
13. WLTY-F (O)	67/ 3.4	4.8	3.0	3.4	3.5	3.7	75/1279	1085/ 9.0	10.1	8.9	D	WLTY-F
14. WNIS (N/T)	60/ 3.0	3.2	3.8	3.4	3.0	3.4	65/1104	1036/ 8.6	8.7	7.7	D	WNIS
15. WJQI-F (AC)	54/ 2.7	2.7	3.0	2.3	3.5	2.7	61/1072	974/ 8.0	8.6	9.8	C	WJQI-F
16. WPCE (G)	52/ 2.6	2.0	2.4	2.6	3.5	2.4	58/677	655/ 5.4	5.2	5.4	A	WPCE
17. WXEZ-F (SAC)	51/ 2.6	1.6	1.9	2.8	3.3	2.2	72/916	699/ 5.8	4.7	6.3	A	WXEZ-F
18. WTAR (T)	31/ 1.6	1.2	1.7	2.5	1.8	1.8	32/757	699/ 5.8	5.4	6.9	B	WTAR
19. WMYK-F (B)	30/ 1.5	2.0	2.0	2.4	3.6	2.0	33/1004	913/ 7.5	8.3	9.5	B	WMYK-F
20.												

12+ FM SHARE (METRO): 88.47% (1535 of 1735) (FAL 94: 87.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOWI-F>>	1 WOWI-F>	1 WOWI-F	1 WJCD-F	1 WJCD-F	1 WCMS-AF<	1 WOWI-F	1 WCMS-AF	1 WOWI-F>	1 WOWI-F>>	1 WOWI-F>
2 WNVZ-F>>	2 WNOR-F>	2 WNOR-F	2 WNOR-F<	2 WCMS-AF<	2 WJCD-F	2 WNOR-F<	2 WOWI-F<	2 WCMS-AF	2 WJCD-F>	2 WNOR-F
3	3 WKOC-F<	3 WJCD-F	3 WOWI-F	3 WNOR-F	3 WWDE-F<	3 WCMS-AF>	3 WNOR-F	3 WGH -F	3 WSVY-F<	3 WNIS
4	4 WNVZ-F	4 WCMS-AF	4 WCMS-AF<	4 WOWI-F	4 WGH -F<	4 WWDE-F	4 WJCD-F<	WNOR-F	4 WNVZ-F	4 WJCD-F
5	5 WROX-F	5 WGH -F<	5 WGH -F	5 WGH -F	5 WFOG-F	5 WGH -F	5 WWDE-F	5 WWDE-F<	5 WCMS-AF	5
6	6 WCMS-AF	6 WWDE-F	WAFX-F	6 WWDE-F	6 WLTY-F	WJCD-F	6 WGH -F	6 WJCD-F	6 WROX-F	6
7	7 WAFX-F	WAFX-F	7 WWDE-F	7 WAFX-F	7	7	WGH -F	7 WNVZ-F	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOWI-F>	1 WOWI-F>	1 WOWI-F>	1 WOWI-F	1 WWDE-F<	1 WOWI-F>	1 WOWI-F	1 WNOR-F>	1 WNOR-F	1 WNOR-F<
2 WNVZ-F>	2 WNVZ-F	2 WJQI-F	2 WWDE-F	2 WOWI-F	2 WNOR-F<	2 WNOR-F>	2 WOWI-F<	2 WOWI-F>	2 WJCD-F
3 WNOR-F	3 WJQI-F	3 WGH -F	3 WJCD-F	3 WJCD-F	3 WROX-F>	3 WKOC-F<	3 WKOC-F	3 WJCD-F	3 WCMS-F
WCMS-AF	WWDE-F	WWDE-F	WSVY-F<	4 WGH -F	4 WNVZ-F<	4 WROX-F>	4 WAFX-F	4 WAFX-F	4 WAFX-F
WWDE-F	5 WGH -F	5 WNVZ-F	5 WGH -F<	5 WSVY-F	5 WKOC-F	5 WAFX-F	5 WCMS-AF	5 WCMS-AF	5 WGH -F
6 WSVY-F	6 WSVY-F	6 WJCD-F	6 WNVZ-F	6 WCMS-AF	6 WCMS-AF	6 WCMS-AF	WJCD-F	6 WKOC-F<	6 WOWI-F
WFOG-F	7 WNOR-F	7	7 WCMS-AF	7 WJQI-F	7	7 WNVZ-F	7	7 WROX-F	7
8	8	8	8	8	8	8	8	8	8

NORFOLK

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WGH	1310	NEWPORT NEWS	0.7/4.1/ 17/ 540	WNOR A/F, WAFX-F (Saga)	10.7%	13.6%	17.4%
WMPH	1010	PORTSMOUTH	0.7/1.8/ 14/ 223				
WPTG-F	107.9	WEST POINT	0.5/0.6/ 9/ 84				
WSVY	1350	PORTSMOUTH	0.7/2.9/ 13/ 361	WFOG-F, WJQI A/F (Sunshine Wireless)	7.1%	7.4%	10.2%
WTJZ	1270	NEWPORT NEWS	0.7/2.6/ 18/ 326				
WXGM-F	99.1	GLOUCESTER	0.6/1.4/ 12/ 219	WWDE-F, WNVZ-F (Max)	10.0%	9.7%	14.4%
WLEE-F	96.5	WILLIAMSBURG	0.5/1.5/ 43/ 690	WTAR, WKOC-F, WLTY-F (Benchmark)	8.7%	10.9%	12.7%
				WSVY, WOWI-F, WJCD-F (Ragan Henry)	18.0%	16.8%	15.6%
					54.5%	58.4%	70.3%

RADIO STATIONS

AM STATIONS

WNIS	, 850,	50 KW/2.5 KW(DA-2),	News/Talk	WESTWD, ABC, \$ 47.00	(MMR)	Sinclair
WPCE	, 1400,	1 KW/250 W	Gospel	WESTWD, AURN, \$ 24.00	(Mc-Guild)	Willis
WSVY	, 1350,	5 KW (DA-2)	Gospel/Black	AURN, ABC, \$ 24.00	(Mc-Guild)	Ragan Henry
WTAR	, 790,	5 KW (DA-1)	Talk	WESTWD, CNN, \$ 28.00	(Katz)	Benchmark

FM STATIONS

WAFX	, 106.9,	100 KW @ 938	Classic AOR	, \$ 53.00	(CBS)	Saga
WCMS	, 100.5,	50 KW @ 499	Country	ABC, \$ 76.00	(MMR)	
WFOG	, 92.9,	50 KW @ 479	EZ/Soft AC	WESTWD, \$ 63.00	(Banner)	Sunshine Wireless
WGH	, 97.3,	74 KW @ 394	Country	, \$ 83.00	(Eastman)	Susquehanna
WJQI	, 94.9,	50 KW @ 500	AC	WESTWD, \$ 43.00	(D&R)	Sunshine Wireless
WKOC	, 93.7,	100 KW @ 997	Prog. Rock	, \$ 47.00	(Katz)	Benchmark (ELIZABETH CITY, NC)
WLTY	, 95.7,	40 KW @ 879	Oldies	, \$ 54.00	(Katz)	Benchmark
WJCD	, 105.3,	50 KW @ 500	Jazz	, \$ 55.00	(D&R)	Ragan Henry
WMYK	, 92.1,	3.7 KW @ 420	Black	, \$ 21.00	(Torbet)	Willis (MOYOCK, NC)
WNOR	, 98.7,	46 KW @ 518	AOR	, \$ 96.00	(Mc-Guild)	Saga
WNVZ	, 104.5,	50 KW @ 479	CHR	, \$ 49.00	(Christal)	Max
WOWI	, 102.9,	50 KW @ 469	Black	AURN, \$ 89.00	(Mc-Guild)	Ragan Henry
WROX	, 96.1,	50 KW @ 482	New Rock	, \$ 43.00	(MMR)	Sinclair (CAPE CHARLES)
WSVY	, 107.7,	3 KW @ 328	Black	AURN, ABC, \$ 33.00	(Mc-Guild)	(WINDSOR)
WWDE	, 101.3,	50 KW @ 500	AC	CBS, \$ 84.00	(Christal)	Max
WXEZ	, 94.1,	50 KW @ 500	EZ/Soft AC	, \$ 22.00	(---)	Eure

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 51/836,200
MSA Rank/Pop: 54/1,030,000
DMA # 43
Average Person Ratings: 15.2
Market TSL: 20.50 hours

Stations: 22/20
Diaries: 1551/539:1/56.4%
Sample Target: 1440
% Below Line: 1.0
% Not Listed: 9.1

1995 Revenue: \$30,800,000
HH Inc.: \$39,843
Retail \$: 9.7 Bil
Pop per Station: 41,810
#1 Biller: KXXY-AF \$5,500,000
#1 Billing Portfolio: Clear Channel duop
\$7,800,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KXXY-F (C)	154/12.1	10.8	10.2	9.6	15.3	10.7	187/2336	1886/22.3	23.3	26.1	G	KXXY-F
2. KJYO-F (CHR)	124/ 9.7	10.1	9.4	10.3	7.5	9.9	152/2853	2206/26.4	24.4	21.0	D	KJYO-F
3. KATT-F (AOR)	107/ 8.4	8.9	9.2	8.6	9.6	8.8	189/2533	1561/18.7	19.8	17.1	E	KATT-F
4. KOMA-F (O)	97/ 7.6	7.2	5.1	6.7	6.1	6.7	125/1674	1285/15.4	13.9	14.3	E	KOMA-F
5. KR XO-F (CL AOR)	87/ 6.8	5.9	7.3	7.6	7.3	6.9	103/1913	1560/18.7	16.8	17.2	E	KR XO-F
6. KMGL-F (AC)	79/ 6.2	6.4	5.7	6.3	7.6	6.2	99/1805	1333/15.9	14.9	16.9	E	KMGL-F
7. KTST-F (C)	78/ 6.1	5.8	4.5	4.3	5.2	5.2	121/1679	1135/13.6	13.0	13.2	C	KTST-F
8. KTOK (N/T)	76/ 6.0	7.1	7.6	6.9	6.9	6.9	83/1322	1193/14.3	17.4	15.2	E	KTOK
9. KEBC-F (C)	64/ 5.0	5.8	7.3	5.3	6.6	5.9	82/1885	1336/16.0	17.8	17.1	D	KEBC-F
10. KVSP (B)	64/ 5.0	5.6	5.1	4.6	4.2	5.1	64/ 721	662/ 7.9	6.9	7.5	B	KVSP
11. KTNT-F (J)	50/ 3.9	3.4	4.1	3.7	2.8	3.8	50/ 702	702/ 8.4	9.0	6.2	B	KTNT-F
12. KYIS-F (CHR/AC)	42/ 3.3	2.8	3.7	4.0	2.6	3.5	50/1304	1124/13.4	14.5	11.0	C	KYIS-F
13. WKY (T/FARM)	29/ 2.3	2.2	2.5	2.5	1.6	2.4	33/ 638	515/ 6.2	7.0	6.5	B	WKY
14. KN TL-F (REL)	25/ 2.0	2.0	2.3	2.7	1.8	2.3	26/ 474	451/ 5.4	6.0	5.0	B	KN TL-F
15. KOMA (O)	24/ 1.9	1.7	1.5	1.3	1.7	1.6	32/ 767	556/ 6.6	4.6	8.2		KOMA

12+ FM SHARE (METRO): 79.15% (915 of 1156) (FAL 94: 80.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KJYO-F>>	1 KATT-F	1 KXXY-F<	1 KXXY-F	1 KXXY-F	1 KXXY-F	1 KXXY-F>	1 KXXY-F>	1 KXXY-F<	1 KJYO-F>	1 KJYO-F<
2 KVSP	2 KJYO-F	2 KATT-F	2 KR XO-F	2 KOMA-F<	2 KOMA-F	2 KATT-F	2 KOMA-F	2 KJYO-F	2 KATT-F<	2 KXXY-F
3 KATT-F	3 KXXY-F>	3 KJYO-F<	3 KMGL-F	3 KR XO-F	3 KTOK >	3 KJYO-F<	3 KATT-F<	3 KATT-F	3 KMGL-F	3 KTST-F
4	4 KR XO-F<	4 KR XO-F	KOMA-F	4 KMGL-F	4 KMGL-F	4 KOMA-F<	4 KTOK	4 KR XO-F	4 KXXY-F	4 KEBC-F
5	5 KTST-F	5 KMGL-F	5 KJYO-F	5 KJYO-F	5 KR XO-F	5 KR XO-F	5 KJYO-F	5 KOMA-F<	5 KVSP <	5 KR XO-F
6	6	KOMA-F<	6 KATT-F	KTST-F	6 KTNT-F	6 KTOK	6 KMGL-F	6 KMGL-F	6 KR XO-F	6
7	7	7 KTST-F	KTST-F	7 KATT-F	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KJYO-F>	1 KJYO-F	1 KXXY-F	1 KXXY-F<	1 KXXY-F	1 KATT-F>>	1 KATT-F>>	1 KATT-F<	1 KATT-F	1 KR XO-F<
2 KTST-F<	2 KXXY-F	2 KJYO-F	2 KJYO-F	2 KMGL-F	2 KJYO-F>	2 KJYO-F<	2 KXXY-F>	2 KR XO-F	2 KXXY-F
3 KVSP	3 KTST-F	3 KMGL-F	3 KMGL-F	3 KOMA-F>	3 KR XO-F>	3 KXXY-F	3 KTST-F<	3 KXXY-F	3 KOMA-F
4 KATT-F	4 KATT-F	KYIS-F	4 KOMA-F	4 KJYO-F	4 KXXY-F	4 KR XO-F>	4 KJYO-F	4 KJYO-F	4 KATT-F
5 KXXY-F>>	KVSP	5 KR XO-F	KTST-F	5 KYIS-F<	5 KEBC-F>>	5 KTST-F	KR XO-F>	5 KOMA-F	5 KTST-F
6	6	6 KATT-F	6	6 KEBC-F	6	6	6	6 KTST-F	6 KJYO-F
7	7	7	7	7	7	7	7	7	7 KMGL-F
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KGFF	1450	SHAWNEE	0.4/1.4/ 5/ 144	KTOK, KJYO-F, KEBC-F (Clear Channel)	20.7%	14.7%	25.3%
KNOR	1400	NORMAN	0.4/1.6/ 5/ 151				
KQCV	800	OKLAHOMA CTY	0.7/3.3/ 9/ 292				
KXXY	1340	OKLAHOMA CTY	0.6/2.5/ 7/ 213	KXXY A/F, KTST-F (Radio Equity)	18.8%	18.1%	22.1%
WWLS	640	MOORE	1.3/5.2/ 20/ 504				
KGWA	960	ENID	0.4/1.4/ 15/ 278	KATT-F, KYIS-F (Local)	11.7%	11.2%	14.0%
KSPI-F	93.7	STILLWATER	0.6/1.7/ 28/ 442				
				KOMA A/F, KR XO-F (Diamond)	16.3%	20.9%	22.4%
					67.5%	64.9%	83.8%

OKLAHOMA CITY

RADIO STATIONS

AM STATIONS

KOMA	, 1520,	50 KW (DA-N)	, Oldies	CBS, \$ NA	(---)	Diamond	
KTOK	, 1000,	5 KW (DA-2)	, News/Talk	WESTWD, ABC, \$ 57.00	(Christal)	Clear Channel	
KVSP	, 1140,	1 KW (DAYS)	, Black	AURN, \$ 25.00	(---)		
WKY	, 930,	5 KW (DA-N)	, Talk/Farm	WESTWD, \$ 30.00	(---)	Gaylord	
WWLS	, 640,	1 KW (DA-N)	, Sports	WESTWD, CBS, \$ 19.00	(Mc-Guild)		(MOORE)

FM STATIONS

KATT	, 100.5,	97 KW @ 1191	, AOR	Source, \$ 57.00	(Banner)	Surrey	
KEBC	, 94.7,	100 KW @ 1387	, Country	ABC, \$ 52.00	(Banner)	Clear Channel	
KJYO	, 102.7,	98 KW @ 899	, CHR	, \$ 55.00	(Christal)	Clear Channel	
KMGL	, 104.1,	99 KW @ 1361	, AC	, \$ 68.00	(Eastman)	Renda	
KNTL	, 104.9,	3.3 KW @ 298	, Religion	, \$ 20.00	(---)	Bott	(BETHANY)
KOMA	, 92.5,	100 KW @ 899	, Oldies	CBS, \$ 67.00	(---)	Diamond	
KTST	, 101.9,	98 KW @ 1387	, Country	, \$ 40.00	(Banner)	Radio Equity	
KRXO	, 107.7,	99 KW @ 991	, Classic AOR	, \$ 74.00	(---)	Diamond	
KTNT	, 97.7,	3 KW @ 298	, Jazz	, \$ 32.00	(---)		(EDMOND)
KXXY	, 96.1,	98 KW @ 1171	, Country	, \$115.00	(Banner)	Radio Equity	
KYIS	, 98.9,	100 KW @ 1099	, CHR/AC	AP, \$ 29.00	(D&R)	KATT owner (D)	

OMAHA

Arbitron Rank/Pop (12+): 72/520,100
 MSA Rank/Pop: 78/670,000
 DMA # 75
 Average Person Ratings: 16.2
 Market TSL: 21.75 hours

Stations: 20/20
 Diaries: 1190/437:1/61.8%
 Sample Target: 1130
 % Below Line: 0
 % Not Listed: 9.9

1995 Revenue: \$28,500,000
 HH Inc.: \$47,901
 Retail \$: 7.3 Bil
 Pop per Station: 26,005
 #1 Biller: WOW A/F \$5,000,000
 #1 Billing Portfolio: Henry duop \$7,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KFAB (FS/T)	94/11.1	7.2	6.1	9.4	11.6	8.5	163/2874	1599/30.7	18.5	34.9	F	KFAB
2. WOW-F (C)	85/10.1	7.6	8.5	7.2	6.3	8.4	111/1327	834/16.0	15.2	14.1	F	WOW-F
3. KXKT-F (C)	73/ 8.6	7.1	8.0	7.2	5.0	7.7	91/1236	931/17.9	15.6	13.0	C	KXKT-F
4. KGOR-F (O)	68/ 8.0	8.7	6.6	4.2	6.0	6.9	95/1536	1040/20.0	18.5	16.7	E	KGOR-F
5. KEZO-F (AOR)	60/ 7.1	8.1	7.6	9.26	8.0	8.0	98/1303	848/16.3	17.1	19.7	E	KEZO-F
6. KQKQ-F (CHR)	49/ 5.8	8.3	9.6	9.5	13.5	8.3	82/1791	1126/21.6	25.2	30.7	E	KQKQ-F
7. KEFM-F (AC)	48/ 5.7	6.8	6.8	6.5	9.6	6.5	69/1336	882/17.0	20.2	22.6	D	KEFM-F
8. KESY-F (SAC)	38/ 4.5	5.9	4.4	6.1	4.6	5.2	42/ 753	609/11.7	10.7	11.2	C	KESY-F
9. WOW (C)	37/ 4.4	4.1	3.9	3.1	3.0	3.9	74/ 875	358/ 6.9	7.2	7.6	E	WOW
KKCD-F (CL AOR)	37/ 4.4	5.2	5.3	4.2	4.6	4.8	39/ 721	640/12.3	14.4	10.8	C	KKCD-F
11. KOIL (ST)	35/ 4.1	2.5	3.2	3.7	3.0	3.4	37/ 456	391/ 7.5	6.7	8.6	A	KOIL
12. KKAR (N/T)	31/ 3.7	4.6	4.3	4.7	4.4	4.3	37/ 589	499/ 9.6	9.9	12.8	C	KKAR
13. KOSJ-F (?)	30/ 3.6	0.4	---	---	---	---	39/ 420	284/ 5.5	---	---	A	KOSJ-F
14. KGDE-F (AOR-NR)	29/ 3.4	4.8	5.6	3.7	2.5	4.4	58/1248	623/12.0	15.3	9.6	B	KGDE-F
15. KOTD-F (ST)	11/ 1.3	1.5	1.7	2.4	1.6	1.7	13/ 209	175/ 3.4	4.3	3.7	A	KOTD-F
KRRK-F (AOR)	11/ 1.3	2.9	2.4	3.4	3.7	2.5	12/ 427	386/ 7.4	10.2	12.9		KRRK-F
17. KBBX (B)	10/ 1.2	1.4	2.4	2.5	0.2	1.9	10/ 58	58/ 1.1	3.0	0.9		KBBX
18.												
19.												
20.												

12+ FM SHARE (METRO): 70.83% (539 of 761) (FAL 94: 74.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKQ-F>>	1 KEZO-F	1 KEZO-F	1 KGOR-F<	1 KGOR-F	1 KFAB >	1 KFAB >	1 WOW-F	1 KGOR-F	1 KQKQ-F	1 KFAB
2 KGDE-F	2 KXKT-F>	KXKT-F	2 KEZO-F<	2 WOW-F <	2 WOW-F	2 WOW-F	2 KGOR-F	WOW-F	2 KEZO-F	2 KEZO-F
3 KXKT-F	3 KEFM-F	3 KGOR-F	3 KXKT-F	3 KXKT-F	3 KGOR-F>	3 KXKT-F	3 KXKT-F<	3 KXKT-F<	3 KGOR-F	WOW -F
4	WOW-F	4 WOW-F	4 WOW-F	4 KEZO-F	4 WOW	4 KEZO-F<	4 KFAB	4 KEZO-F	KXKT-F<	4 KXKT-F
5	5 KQKQ-F	5 KEFM-F	5 KKCD-F<	5 KFAB	5 KOIL	5 KGOR-F	5 KKAR	5 KQKQ-F<	5 KEFM-F	5
6	6 KKCD-F	6 KKCD-F	6 KEFM-F	6 KEFM-F	6	6	6 KEZO-F	6 KEFM-F	KGDE-F	6
7	7	7 KFAB	KFAB	7 KKCD-F	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KXKT-F>	1 KXKT-F>	1 KXKT-F>	1 KXKT-F	1 KGOR-F<	1 KEZO-F>>	1 KEZO-F	1 KEZO-F>>	1 KEZO-F>	1 KEZO-F
2 KEFM-F>	2 KEFM-F	2 KEFM-F	2 KGOR-F	2 KXKT-F<	2 KXKT-F	2 KXKT-F>	2 KKCD-F	2 KKCD-F	2 KFAB <
3 KQKQ-F	3 WOW-F	3 KESY-F	3 KEFM-F<	3 KEFM-F	3 WOW-F	3 KEFM-F	3 KGDE-F	3 KFAB <	3 KKCD-F
4 KGOR-F	4 KQKQ-F>	KQKQ-F	4 WOW-F >	WOW-F >	4 KGDE-F	WOW-F	4 KXKT-F	4 KXKT-F	4 KGOR-F
5	5 KESY-F	5 KEZO-F	5 KQKQ-F	5 KESY-F	KQKQ-F>>	5 KQKQ-F	5 KGOR-F	5 KGOR-F	5 WOW-F
6	6 KEZO-F	6	6 KESY-F	KFAB	6	6 KKCD-F	6	6 WOW-F	6 KXKT-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KCRO 660 OMAHA	0.8/1.4/ 8/ 99	KKAR, KOIL, KQKQ-F, KGDE-F (Local)	17.0%	12.8%	19.9%
KEZO 1490 OMAHA	0.6/1.7/ 5/ 93	KEZO A/F, KKCD-F (Journal Co.)	12.1%	16.0%	16.4%
KOTD 1020 PLATTSMOUTH	0.4/1.0/ 4/ 77	KXKT-F, KRRK-F (Triathalon, pending)	9.9%	10.4%	8.4%
			39.0%	39.2%	44.7%

OMAHA

RADIO STATIONS

KBBX, 1420, 1 KW/331 W	, Black	ABC, \$<20.00	(D & R)	BCR	
KFAB, 1110, 50 KW (DA-2)	, Full Service	WESTWD, \$ 72.00	(Christal)	Henry	
KKAR, 1290, 5 KW (DA-N)	, News/Talk	CNN, ABC, \$ 28.00	(Katz)		
KOIL, 1180, 5 KW/1 KW	, Standards	WESTWD, \$ 20.00	(Katz)	KKAR, KQKQ owner	
WOW, 590, 5 KW	, Country	ABC, \$ NA	(Torbet)	Great Empire	
KEFM-F, 96.1, 100 KW @ 1440,	AC		\$ 50.00	(Mc-Guild)	
KESY-F, 104.5, 100 KW @ 1086,	Soft AC	ABC, \$ 43.00	(D & R)	BCR	
KEZO-F, 92.3, 100 KW @ 1210,	AOR		\$ 70.00	(Torbet)	Journal Co.
KGDE-F, 101.9, 100 KW @ 1132,	AOR-New Rock		\$ 25.00	(Katz)	KQKQ owner (LINCOLN)
KGOR-F, 99.9, 115 KW @ 1230,	Oldies	WESTWD, \$ 58.00	(Christal)	Henry	
KKCD-F, 105.9, 6 KW @ 328,	Classic AOR		\$ 30.00	(Eastman)	Journal Co.
KOSJ-F, 97.7, 100 KW @ 981, ?		WESTWD, \$ 25.00	(---)		(NEBRASKA CITY)
KOTD-F, 106.9, 6 KW @ 328,	Standards	SMN, \$<20.00	(---)		(PLATTSMOUTH)
KQKQ-F, 98.5, 100 KW @ 508,	CHR		\$ 64.00	(Katz)	
KRRK-F, 93.3, 3.6 KW @ 426,	AOR		\$ 27.00	(K & P)	(BENNINGTON)
KXKT-F, 103.7, 100 KW @ 1246,	Country		\$ 51.00	(Banner)	(ATLANTIC, IA)
WOW -F, 94.1, 100 KW @ 1184,	Country	ABC, \$ 95.00	(Torbet)	Great Empire	

Miscellaneous: KXKT-F (Atlantic, IA) sold to Triathlon for \$8,125,000 (MVP). . . KRRK-F (Bennington) sold to Triathlon (D) for \$2,700,000 (MVP). . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/F/S - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
*	? - Others or Unknown
*	

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

ORLANDO

Arbitron Rank/Pop (12+): 39/1,017,100

Stations: 25/23

1995 Revenue: \$62,600,000

MSA Rank/Pop: 40/1,430,000

Diaries: 2069/492:1/51.1%

HH Inc.: \$45,523

DMA # 22 (w/Daytona&Melbourne)

Sample Target: 1890

Retail \$: 15.0 Bil

Average Person Ratings: 16.3

% Below Line: 1.8

Pop per Station: 44,222

Market TSL: 21.75 hours

% Not Listed: 11.3

#1 Biller: WWKA-F \$7,100,000

#1 Billing Portfolio: NewCity duop \$12,900,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WWKA-F (C)	160/ 9.7	8.2	8.4	8.3	8.5	8.7	326/3944	1984/19.5	17.5	16.1	H	WWKA-F
2. WOMX-F (AC)	125/ 7.6	8.4	7.0	6.0	8.1	7.3	196/3364	1935/19.0	20.7	21.3	H	WOMX-F
3. WXXL-F (CHR)	110/ 6.7	5.8	6.0	5.8	7.2	6.1	144/2922	2040/20.1	19.6	20.3	F	WXXL-F
4. WMGF-F (SAC)	109/ 6.6	8.6	6.8	7.2	7.3	7.3	223/3070	1530/15.0	17.3	17.3	G	WMGF-F
5. WJHM-F (B)	105/ 6.4	7.6	8.1	7.8	8.7	7.5	175/2502	1521/15.0	16.4	20.0	G	WJHM-F
6. WTKS-F (T)	98/ 5.9	4.6	6.4	5.8	4.3	5.7	173/2739	1538/15.1	15.7	12.7	E	WTKS-F
7. WOCL-F (O)	93/ 5.6	5.4	5.6	4.7	4.5	5.3	178/3146	1683/16.5	16.1	13.5	G	WOCL-F
8. WDBO (FS)	92/ 5.6	6.7	6.9	6.4	8.3	6.4	123/1789	1265/12.4	17.2	16.3	F	WDBO
9. WJRR-F (AOR)	83/ 5.0	4.5	6.3	5.1	4.4	5.2	151/3087	1645/16.2	18.5	16.0	E	WJRR-F
10. WCFB-F (AC/U)	68/ 4.1	3.8	2.4	2.3	2.4	3.2	92/1523	952/ 9.4	6.1	8.6	C	WCFB-F
11. WHOO (ST)	59/ 3.6	2.2	2.9	2.1	2.0	2.7	80/912	662/ 6.5	5.3	3.6	B	WHOO
WHTQ-F (CL AOR)	59/ 3.6	3.4	3.3	3.0	2.9	3.3	140/2328	970/ 9.5	11.2	10.7	D	WHTQ-F
13. WMMO-F (AOR/AC)	57/ 3.4	4.6	5.3	5.6	4.1	4.7	69/1233	905/ 8.9	11.7	9.6	F	WMMO-F
14. WDIZ-F (AOR)	53/ 3.2	4.0	3.6	4.6	3.6	3.9	110/2555	1272/12.5	12.8	11.7	D	WDIZ-F
WLOQ-F (J)	53/ 3.2	3.2	4.7	4.5	4.8	3.9	74/1241	905/ 8.9	11.6	11.3	E	WLOQ-F
16. WPCV-F (C)	23/ 1.4	1.1	1.3	1.9	1.7	1.4	165/1845	472/ 4.6	4.7	3.5	B	WPCV-F
17. WONQ (SP)	21/ 1.3	1.1	1.0	1.4	0.8	1.2	21/292	284/ 2.8	1.8	2.2	B	WONQ
18. WTLN-F (REL)	20/ 1.2	1.3	1.5	1.9	1.3	1.5	24/503	416/ 4.1	3.9	4.7	A	WTLN-F
19. WWNZ (N/T)	19/ 1.1	2.0	1.9	1.5	1.0	1.6	23/750	572/ 5.6	6.7	4.6	B	WWNZ
20.												

12+ FM SHARE (METRO): 83.49% (1224 of 1466) (FAL 94: 84.79%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F>>	1 WXXL-F<	1 WOMX-F	1 WOMX-F<	1 WWKA-F<	1 WWKA-F	1 WWKA-F>	1 WWKA-F>	1 WWKA-F	1 WJHM-F	1 WDBO
2 WXXL-F<	2 WTKS-F<	2 WWKA-F<	2 WWKA-F	2 WOMX-F	2 WDBO	2 WOMX-F	2 WMGF-F	2 WTKS-F<	2 WXXL-F<	2 WOMX-F
3 WJRR-F<	3 WOMX-F	3 WXXL-F<	3 WTKS-F	3 WTKS-F<	3 WOCL-F<	3 WTKS-F	3 WOMX-F	3 WJHM-F	3 WOMX-F	3 WWKA-F
4 WWKA-F	4 WJRR-F<	4 WTKS-F	4 WMGF-F	4 WOCL-F<	4 WMGF-F	4 WMGF-F<	4 WDBO	4 WOMX-F<	4 WWKA-F	4 WLOQ-F
5	5 WHHM-F	5 WMGF-F	5 WOCL-F	5 WMGF-F	5 WOMX-F	5 WDBO <	5 WOCL-F<	5 WXXL-F	5 WJRR-F	5 WXXL-F
6	6 WWKA-F	6 WJRR-F	6 WXXL-F	6 WXXL-F	6 WHOO	6 WXXL-F	6 WTKS-F	6 WMGF-F<	6 WMGF-F	6 WJHM-F
7	7 WCFB-F	7	7	7 WMMO-F<	7	7	7 WXXL-F	7 WOCL-F	7 WDBO	7
8	8	8	8	8 WHTQ-F<	8	8	8	8	8	8
9	9	9	9	9 WCFB-F	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXXL-F	1 WXXL-F<	1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WJRR-F	1 WTKS-F<	1 WTKS-F	1 WTKS-F	1 WTKS-F
2 WJHM-F	2 WOMX-F	2 WCFB-F	2 WXXL-F	2 WWKA-F<	2 WJHM-F	2 WJRR-F>	2 WJRR-F	2 WJRR-F	2 WWKA-F
3 WOMX-F	3 WJHM-F	3 WXXL-F	3 WWKA-F	3 WMGF-F	3 WDIZ-F	3 WHTQ-F	3 WHTQ-F	3 WHTQ-F	3 WHTQ-F
4 WJRR-F	4 WCFB-F<	4 WJHM-F	4 WMGF-F>	4 WOCL-F	4 WXXL-F	4 WJHM-F	4 WWKA-F	4 WWKA-F	4 WJRR-F<
5 WWKA-F	5 WWKA-F	5 WMGF-F	5 WJHM-F<	5 WXXL-F	5 WTKS-F	5 WDIZ-F	5 WDIZ-F	5 WOMX-F	5 WOCL-F
6 WCFB-F	6 WMGF-F	6 WWKA-F	6 WCFB-F	6 WCFB-F	6 WOMX-F	6 WWKA-F	6 WOMX-F	6 WXXL-F	6 WOMX-F
7 WMGF-F	7 WTKS-F	7 WTKS-F	7 WOCL-F	7	7	7 WXXL-F	7 WXXL-F	7	7 WDBO
8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

ORLANDO

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WFIV	1080	KISSIMMEE	0.8/1.2/ 14/ 133	WDBO, WWKA-F, WCFB-F (NewCity)	19.4%	19.0%	20.5%
WOKB	1600	WINTER GARDEN	0.6/1.7/ 11/ 203				
WPRD	1440	WINTER PARK	0.5/0.9/ 8/ 109				
WRMQ	1140	ORLANDO	0.5/1.3/ 9/ 140	WWZN, WWNZ, WJRR-F, WMGF-F (Paxson)	13.4%	13.6%	16.5%
WWZN	540	PINE HILLS	0.7/3.5/ 18/ 561				
WGNE-F	98.1	TITUSVILLE	0.4/3.1/ 77/1295	WHOO, WHTQ-F, WMMO-F (Granum)	10.6%	10.8%	11.1%
					43.4%	43.4%	48.1%

RADIO STATIONS

WDBO	, 580,	5 KW (DA-N)	, Full Service	ABC, \$ 79.00	(Katz)	NewCity
WHOO	, 990,	50 KW/5 KW (DA-2)	, Standards	SMN, \$ 21.00	(Torbet)	Granum
WONQ	, 1030,	10 KW/500 W	, Spanish	, \$<20.00	(---)	
WWNZ	, 740,	50 KW (DA-2)	, News/Talk	CBS, AP, \$<20.00	(---)	Paxson
WCFB-F,	94.5,	100 KW @ 1200	, AC	, \$ 47.00	(Katz)	NewCity (DAYTONA BCH)
WDIZ-F,	100.3,	100 KW @ 1187	, AOR	ABC, \$ 54.00	(MMR)	Shamrock-Lynett
WHTQ-F,	96.5,	100 KW @ 1597	, Classic AOR	, \$ 62.00	(Eastman)	Granum
WJHM-F,	101.9,	28 KW @ 1584	, Black	, \$ 95.00	(D&R)	Beasley (DAYTONA BCH)
WJRR-F,	101.1,	100 KW @ 1597	, AOR	, \$ 74.00	(Banner)	Paxson (COCOA)
WLOQ-F,	103.1,	2.7 KW @ 351	, Jazz	, \$ 59.00	(Eastman)	
WMGF-F,	107.7,	100 KW @ 1584	, Soft AC	, \$104.00	(Banner)	Paxson
WMMO-F,	98.9,	38 KW @ 492	, AOR/AC	, \$ 78.00	(Eastman)	Granum
WOCL-F,	105.9,	100 KW @ 1581	, Oldies	AP, \$132.00	(Christal)	Chancellor (DE LAND)
WOMX-F,	105.1,	100 KW @ 1309	, AC	, \$140.00	(Mc-Guild)	Nationwide
WTKS-F,	104.1,	100 KW @ 1597	, News/Talk/AOR	AP, \$ 70.00	(Mc-Guild)	Press (COCOA BEACH)
WTLN-F,	95.3,	6 KW @ 315	, Religion	USA, \$<20.00	(Salem)	(APOPKA)
WWKA-F,	92.3,	100 KW @ 1338	, Country	, \$140.00	(Katz)	NewCity
WXXL-F,	106.7,	100 KW @ 387	, CHR	AP, \$ 97.00	(MMR)	OmniAmerica(LEESBURG)

WCFB-F - See Daytona Beach

Miscellaneous: WXXL-F sold by OmniAmerica to Citicasters for \$23,000,000 (E) (Crisler, Star) (Canceled) . . .

OXNARD-VENTURA

Arbitron Rank/Pop (12+): 110/362,000

Stations: 37/13
Diaries: 1156/313:1/50.4%
Sample Target: 1040
% Below Line: 45.0
% Not Listed: 15.6

1995 Revenue: \$8,900,000
HH Inc.: \$51,645
Retail \$: 5.9 Bil
Pop per Station: 27,846
#1 Biller: KHAY-F \$2,000,000
#1 Billing Portfolio: KVEN/KHAY-F \$2,800,000

MSA Rank/Pop: 75/717,000 (Includes Santa Barbara)
Los Angeles DMA
Average Person Ratings: 16.8
Market TSL: 22.50 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KHAY-F (C)	50/ 8.2	7.3	7.0	8.3	9.7	----	68/ 911	565/15.6	15.1	15.0	D	KHAY-F
2. KXLM-F (SP)	38/ 6.2	9.3	7.2	6.8	6.7	----	38/ 438	425/11.7	13.5	12.4	C	KXLM-F
3. KCAQ-F (CHR)	37/ 6.1	6.7	5.7	6.6	7.2	----	47/ 916	680/18.8	19.0	15.7	C	KCAQ-F
4. KRTH-F (O)	32/ 5.3	3.7	3.9	4.3	3.6	----	47/ 965	572/15.8	14.3	15.8		KRTH-F
5. KPWR-F (U/CHR)	30/ 4.9	3.7	4.3	3.6	2.3	----	42/ 792	553/15.3	13.5	12.5		KPWR-F
6. KKZZ (ST)	29/ 4.8	2.9	3.8	3.0	4.5	----	29/ 335	247/ 6.8	6.3	6.6		KKZZ
7. KLOS-F (AOR)	28/ 4.6	3.9	6.2	4.1	4.5	----	56/1077	538/14.9	12.4	15.3		KLOS-F
KBBY-F (AC)	28/ 4.6	6.1	5.8	5.8	2.7	----	32/ 506	402/11.1	12.8	14.1	C	KBBY-F
9. KFI (T)	23/ 3.8	3.7	4.5	3.3	4.7	----	45/ 792	376/10.4	9.8	9.4		KFI
10. KRUZ-F (SAC)	20/ 3.3	1.2	2.7	2.6	2.9	----	44/ 710	283/ 7.8	5.1	7.4		KRUZ-F
11. KNX (N)	19/ 3.1	3.0	3.6	2.8	3.6	----	45/ 964	360/ 9.9	13.1	12.5		KNX
KVEN (N/T)	19/ 3.1	2.9	2.1	2.8	3.4	----	20/ 372	339/ 9.4	9.2	7.6		KVEN
13. KLVE-F (SP)	16/ 2.6	1.9	2.2	1.2	0.7	----	16/ 233	214/ 5.9	4.2	5.3		KLVE-F
14. KKBT-F (B)	14/ 2.3	4.6	2.1	3.0	1.4	----	20/ 471	330/ 9.1	10.6	7.0		KKBT-F
15. KTWW-F (J)	12/ 2.0	2.9	1.0	1.5	1.8	----	27/ 509	243/ 6.7	7.1	5.4		KTWW-F

12+ FM SHARE (METRO): 77.82% (400 of 514) (FAL 94: 77.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPWR-F>	1 KCAQ-F<	1 KHAY-F	1 KHAY-F	1 KHAY-F	1 KHAY-F	1 KHAY-F	1 KHAY-F	1 KHAY-F	1 KPWR-F	1 KVEN
2 KCAQ-F>>	2 KXLM-F	KXLM-F	2 KXLM-F<	2 KRTH-F<	2 KRTH-F	2 KVEN	2 KBBY-F	2 KPWR-F<	2 KCAQ-F	2 KHAY-F
3 KHAY-F	3 KLOS-F	3 KCAQ-F	3 KBBY-F<	3 KBBY-F	3 KFI <	3 KLOS-F	KXLM-F	3 KCAQ-F<	3 KRTH-F<	KNX >
4 KPWR-F	4 KLOS-F	4 KLOS-F	4 KXLM-F	4 KBBY-F	4 KBBY-F	4 KCAQ-F	4 KCAQ-F	4 KRTH-F<	4 KXLM-F	4
5 KRTH-F>	5 KLVE-F	5 KBBY-F	5 KCAQ-F<	5 KLOS-F	KVEN	5 KXLM-F<	KFI	5 KXLM-F	5 KHAY-F>	5
6	6	6	6 KRTH-F	6	KNX	6 KRTH-F<	6	6 KBBY-F	6	6
7	7	7	7	7	7	7 KBBY-F	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KHAY-F	1 KHAY-F	1 KXLM-F	1 KXLM-F	1 KLOS-F	1 KXLM-F	1 KRTH-F
KXLM-F	2 KXLM-F	2 KLVE-F	2 KBBY-F	2 KBBY-F>	2 KPWR-F	2 KLOS-F	2 KXLM-F	KLOS-F	2 KLOS-F
3 KPWR-F	3 KLVE-F	3 KHAY-F	KCAQ-F<	3 KCAQ-F	3 KCAQ-F	3 KCAQ-F	3 KCAQ-F	3 KHAY-F<	3 KHAY-F
4 KBBY-F	4 KBBY-F	4 KBBY-F	4 KXLM-F>	KXLM-F>	4 KLOS-F	4 KPWR-F>	4 KPWR-F	4 KRTH-F<	4 KXLM-F>
KHAY-F	5 KLOS-F	KXLM-F	5	5	5	5	5	5 KCAQ-F<	5
KKBT-F	KPWR-F	6 KLOS-F	6	6	6	6	6	6 KPWR-F>	6
KLVE-F									

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KDAR-F	98.3 OXNARD	1.1/4.9/	10/ 227
KOCP-F	95.9 CAMARILLO	1.5/4.6/	12/ 185
KOXR	910 OXNARD	1.0/3.6/	7/ 154
KTND-F	105.5 OJAI	0.7/4.0/	8/ 179
KTRO	1520 PORT HUENEME	0.7/3.1/	4/ 145
KXBS	96.7 SANTA PAULA	1.1/5.8/	7/ 249
KXSP	1590 VENTURA	0.3/1.5/	4/ 87
KHTY-F	97.5 SANTA BARBARA	1.5/5.4/	27/ 588
KTYD-F	99.9 SANTA BARBARA	0.3/1.4/	26/ 611

CONSOLIDATION REPORT	12+	25-54	REVENUE
KBBY-F, KTND-F (Local)	5.3%	7.0%	22.5%

SEE LOS ANGELES FOR MORE ABOUT THE FOLLOWING:

KABC	0.7/ 1.7	KLSX-F	1.1/ 5.4	KXEZ-F	0.8/ 3.5
KBIG-F	1.3/ 8.0	KMPC	0.3/ 3.2	KYSR-F	0.3/ 4.3
KIIS-F	0.5/ 1.7	KOST-F	0.5/ 2.8	KZLA-F	0.5/ 1.9
KGGO-F	0.3/ 2.2	KROQ-F	0.8/ 6.0	XTRA	1.0/ 2.5

OXNARD-VENTURA

RADIO STATIONS

KKZZ	, 1400,	1 KW	, Standards	, \$20.00	(Mc-Guild)	(STA. PAULA)
KOXR	, 910,	5 KW/1 KW (DA-2),	Hispanic	, \$15.00	(Lotus)	
KTRO	, 1520,	10 KW/1 KW (DA-2),	Hispanic	, \$16.00	(Katz Hisp.)	
KVEN	, 1450,	1 KW	, News/Talk	TALKNT ABC, \$25.00	(Radio Time)	
KBBY-F,	95.1,	13 KW @ 876	, AC	WESTWD, \$35.00	(D & R)	
KCAQ-F,	104.7,	3 KW @ 1581	, CHR	, \$40.00	(Mc-Guild)	
KDAR-F,	98.3,	0.8 KW @ 886	, Religion	, \$12.00	(---)	Salem
KHAY-F,	100.7,	39 KW @ 1204	, Country	, \$47.00	(Radio Time)	
KOCP-F,	95.9,	0.4 KW @ 718	, ??	, \$16.00	(Katz Hisp)	(CAMARILLO)
KTND-F,	105.5,	3 KW @ 1260	, Soft AC	WESTWD, \$15.00	(D & R)	KBBY owner (D) (OJAI)
KXBS-F,	96.7,	0.1 KW @ 1499	, AOR	, \$20.00	(---)	(STA. PAULA)
KXLM-F,	102.9,	5.5 KW @ 112	, Hispanic	, \$37.00	(---)	
KRUZ-F,	103.3,	105 KW @ 2978	, Soft AC	, \$47.00	(Christal)	(SANTA BARBARA)

Other ranked stations -- see Los Angeles

PENSACOLA

Arbitron Rank/Pop (12+): 125/311,400
 MSA Rank/Pop: 129/ NM
 DMA # 61 (w/Mobile)
 Average Person Ratings: 15.3
 Market TSL: 20.25 hours

Stations: 19/10
 Diaries: 785/397:1/48.0%
 Sample Target: 760
 % Below Line: 27.1
 % Not Listed: 21.4

1995 Revenue: \$NA
 HH Inc.: \$38,096
 Retail \$: 3.1 Bil
 Pop per Station: 31,140
 #1 Biller: WXB-F \$3,300,000
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 95	FAL 94	Revenue Level	
1. WCOA (FS/T)	51/10.7	7.6	5.6	7.6	6.3	----	51/563	544/17.5	12.3	11.6	B	WCOA
2. WXB-F (C)	50/10.5	19.3	14.9	17.0	15.0	----	102/1241	688/22.1	28.3	21.0	E	WXB-F
3. WBLX-F (B)	49/10.3	9.7	14.2	10.6	9.8	----	81/948	497/16.0	14.2	17.2		WBLX-F
4. WMEZ-F (SAC)	40/ 8.4	6.6	8.7	4.7	5.9	----	52/721	540/17.3	15.1	18.1	C	WMEZ-F
5. WWRO-F (O-70's)	37/ 7.8	8.4	7.3	6.3	7.2	----	64/921	549/17.6	18.1	17.8	C	WWRO-F
6. WABB-F (CHR)	26/ 5.5	6.0	6.0	5.9	4.3	----	47/835	497/16.0	17.8	16.9		WABB-F
7. WTKX-F (AOR)	25/ 5.3	4.5	4.9	4.3	5.2	----	32/547	393/12.6	10.9	14.0	C	WTKX-F
8. WOWW-F (AOR-NR)	24/ 5.0	6.4	5.3	6.3	6.3	----	43/620	395/12.7	14.6	13.8	B	WOWW-F
9. WMXC-F (AC)	15/ 3.2	2.3	4.0	4.5	6.1	----	34/628	319/10.2	10.5	14.2		WMXC-F
10. WDWG-F (C)	13/ 2.7	5.3	4.4	---	---	----	37/621	299/ 9.6	12.5	11.2		WDWG-F
11. WRNE (B/G)	10/ 2.1	3.5	3.8	2.9	2.4	----	10/138	138/ 4.4	4.7	5.0	A	WRNE
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 82.09% (307 of 374) (FAL 94: 88.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLX-F>>	1 WBLX-F	1 WWRO-F<	1 WWRO-F<	1 WMEZ-F<	1 WCOA >	1 WXB-F<	1 WCOA	1 WBLX-F<	1 WBLX-F>	1 WXB-F
2 WABB-F>	2 WOWW-F<	2 WBLX-F<	2 WBLX-F	2 WWRO-F	2 WMEZ-F	2 WCOA	2 WMEZ-F	2 WCOA	2 WXB-F	2 WCOA
3	3 WTKX-F	3 WXB-F	3 WMEZ-F	3 WBLX-F	3 WXB-F>	3 WBLX-F	3 WXB-F	3 WXB-F	3 WCOA	3 WBLX-F
4	4 WWRO-F	4 WMEZ-F	4 WXB-F	4 WXB-F	4 WWRO-F	4 WMEZ-F	4 WWRO-F	4 WWRO-F	4 WOWW-F	4
5	5 WXB-F	5 WTKX-F	5	5	5	5 WWRO-F	5	5 WMEZ-F	5 WABB-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXB-F	1 WBLX-F>	1 WBLX-F>>	1 WBLX-F<	1 WBLX-F	1 WTKX-F	1 WTKX-F	1 WTKX-F	1 WTKX-F	1 WWRO-F
2 WABB-F>	2 WXB-F>	2 WMEZ-F	2 WXB-F>	2 WXB-F	2 WOWW-F	2 WOWW-F>	2 WOWW-F	2 WWRO-F>	2 WCOA
3 WWRO-F>	3 WWRO-F	3 WWRO-F	3 WMEZ-F	3 WMEZ-F>	3 WABB-F>	3 WWRO-F	3 WWRO-F	3 WOWW-F>	3 WTKX-F
4 WBLX-F	4 WABB-F	4 WXB-F>	4 WWRO-F	4 WWRO-F	4 WBLX-F>	4 WABB-F	4 WCOA	4	4 WMEZ-F
5	5 WMEZ-F	5	5	5	5	5	5	5	5

OTHER RATED STATIONS METRO CUME TSA TSA
 SHARE/RTG/AQH/CUME

WBSR	1450	PENSACOLA	0.6/2.5/	3/ 79
WKGT-F	105.1	CENTURY	0.4/2.1/	2/ 86
WSWL	790	PENSACOLA	0.6/5.3/	4/ 168
WAVH-F	106.5	BAY MINETTE, AL	0.6/2.7/	8/ 198
WKSJ-F	94.9	MOBILE, AL	1.3/7.8/	31/ 580
WKSM-F	99.5	FT. WALTON BEACH	1.9/4.6/	26/ 521
WMYC-F	96.1	MOBILE, AL	0.8/5.2/	8/ 339
WWSF-F	98.1	MOBILE, AL	0.8/5.5/	11/ 395

RADIO STATIONS

WCOA , 1370, 5 KW (DA-2) , Full Service
 WRNE , 980, 2.5 KW/1 KW (DA-2), Black/Gospel
 WWRO-F, 100.7, 100 KW @ 1555 , Oldies
 WMEZ-F, 94.1, 100 KW @ 1328 , Soft AC
 WOWW-F, 107.3, 100 KW @ 469 , AOR-NR
 WTKX-F, 101.5, 100 KW @ 400 , AOR
 WXB-F, 102.7, 100 KW @ 1328 , Country

WESTWD ABC, \$ 20.00 (Katz)
 AURN SMN, \$<20.00 (Roslin) (GULF BREEZE)
 ABC, \$ 33.00 (Katz)
 WESTWD, \$ 31.00 (Torbet)
 WESTWD, \$ 22.00 (Mc-Guild) SunGroup
 , \$ 24.00 (D & R) Southern
 WESTWD, \$ 64.00 (Katz) Patterson

Other ranked stations -- see Mobile

Miscellaneous: WXB-F sold by Calendar to Patterson for \$9,700,000. . .

CONSOLIDATION REPORT 12+ 25-54 REVENUE

NOT AVAILABLE BECAUSE OF OVERLAP WITH MOBILE

PEORIA

Arbitron Rank/Pop (12+): 131/283,800

Stations: 19/14
Diaries: 829/342:1/60.2%
Sample Target: 770
% Below Line: 4.1
% Not Listed: 19.6

1995 Revenue: \$12,100,000
HH Inc.: \$43,815
Retail \$: 3.3 Bil
Pop per Station: 20,271
#1 Biller: WXCL-F \$2,300,000
#1 Billing Portfolio: Kelly duop
\$2,800,000

MSA Rank/Pop: 142/344,000
DMA # 117(w/Bloomington)
Average Person Ratings: 14.6
Market TSL: 19.25 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WXCL-F (C)	56/13.5	16.4	18.3	16.6	16.4	----	62/ 743	654/23.0	29.2	25.8	D	WXCL-F
2. WWCT-F (AOR)	41/ 9.9	12.9	10.0	14.3	12.6	----	74/ 979	638/22.5	22.1	21.3	C	WWCT-F
WSWT-F (SAC)	41/ 9.9	6.7	11.7	10.3	10.4	----	62/ 794	505/17.8	16.2	20.2	C	WSWT-F
4. WMXP-F (AC/CHR)	29/ 7.0	8.0	5.9	8.1	8.3	----	49/ 923	612/21.6	24.1	21.4	B	WMXP-F
5. WGLO-F (O)	28/ 6.8	6.7	5.1	5.6	5.8	----	33/ 650	433/15.3	17.8	14.9	B	WGLO-F
6. WMBD (FS)	24/ 5.8	5.8	7.8	6.5	6.4	----	28/ 487	454/16.0	14.0	15.3	C	WMBD
7. WOAM (ST)	20/ 4.8	4.1	4.4	2.0	0.9	----	20/ 247	247/ 8.7	6.16	6.6	A	WOAM
8. WBGE-F (B)	19/ 4.6	3.2	2.9	3.1	4.3	----	20/ 287	186/ 6.6	3.8	4.4	A	WBGE-F
9. WTAZ-F (T)	16/ 3.9	3.4	4.6	5.6	5.3	----	17/ 349	239/ 8.4	9.3	9.2	B	WTAZ-F
10. WIRL (FS)	13/ 3.1	3.7	3.2	2.7	2.3	----	13/ 359	336/11.8	10.9	9.7	B	WIRL
11. WKZW-F (CHR)	9/ 2.2	4.3	3.9	---	0.9	----	13/ 423	350/12.3	13.5	13.6	A	WKZW-F
12. WPEO (REL)	7/ 1.7	0.4	1.0	0.9	1.9	----	12/ 157	93/ 3.3	1.5	2.8	A	WPEO
WIVR-F (SAC)	7/ 1.7	0.4	---	---	1.1	----	8/ 186	145/ 5.1	4.5	---	A	WIVR-F
14. WFYR-F (C)	6/ 1.4	3.0	3.9	3.4	2.1	----	10/ 320	216/ 7.6	7.8	8.8	A	WFYR-F
15.												

12+ FM SHARE (METRO): 77.48% (258 of 333) (FAL 94: 78.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXCL-F	1 WWCT-F>	1 WWCT-F<	1 WXCL-F	1 WXCL-F>	1 WSWT-F>	1 WXCL-F	1 WXCL-F<	1 WXCL-F	1 WXCL-F>	1 WWCT-F
2 WKZW-F>	2 WXCL-F	2 WXCL-F	2 WWCT-F<	2 WSWT-F<	2 WXCL-F	2 WWCT-F<	2 WSWT-F>	2 WWCT-F	2 WGLO-F	2 WMBD >
3 WBGE-F	3 WMXP-F>	3 WGLO-F<	3 WSWT-F	3 WWCT-F	3 WMBD	3 WSWT-F<	3 WWCT-F	3 WSWT-F	WWCT-F	3 WXCL-F>
WMXP-F	4 WGLO-F>>	4 WSWT-F	4 WGLO-F<	4 WGLO-F<	4 WOAM	4 WMBD >	4 WMXP-F<	4 WMXP-F<	4 WBGE-F	4
WWCT-F>	5	5 WMXP-F>	5 WMXP-F>	5 WMXP-F>	5 WGLO-F	5	5 WGLO-F	5 WGLO-F>	WKZW-F>	5
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WMXP-F>>	1 WMXP-F	1 WXCL-F	1 WSWT-F<	1 WSWT-F<		1 WWCT-F>	1 WWCT-F>	1 WWCT-F<	1 WWCT-F	1 WXCL-F
2 WKZW-F	2 WXCL-F	2 WMXP-F	2 WXCL-F<	2 WXCL-F>		2 WGLO-F>>	2 WXCL-F>	2 WXCL-F	2 WXCL-F>	2 WWCT-F>
WWCT-F>>	3 WWCT-F>>	WWCT-F>>	3 WMXP-F	3 WGLO-F		3	3 WGLO-F	3 WMXP-F>>	3 WGLO-F	3 WSWT-F
4	4	3	4 WGLO-F>	4 WMXP-F		4	4 WMXP-F>>	4	4 WMXP-F	4 WGLO-F
5	5	5	5	WWCT-F>		5	5	5	5 WSWT-F>	5 WMXP-F>

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE	
WBNQ-F (CHR)	101.5 BLOOMINGTON	0.7/4.3/ 37/ 692	WOAM, WXCL-F, WKZW-F	20.5%	18.0%	23.1%
WBWN-F (C)	104.1 LEROY	0.7/2.5/ 30/ 387	(Kelly)			
WGN (FS/T)	720 CHICAGO	1.0/4.3/ 19/ 421	WVEL, WGLO-F, WFYR-F	8.2%	10.5%	9.9%
WJBC (FS)	1230 BLOOMINGTON	1.0/1.2/ 56/ 519	(Cromwell)			
WLS (T)	890 CHICAGO	0.7/3.3/ 23/ 385		28.7%	28.5%	33.0%

PEORIA

RADIO STATIONS

WIRL ,	1290,	5 KW (DA-2)	, Full Service	ABC WESTWD,	\$<20	(Christal)	Comm. Service
WMBD ,	1470,	5 KW (DA-2)	, Full Service	CBS,	\$30.00	(Katz)	Midwest TV
WPEO ,	1020,	1 KW (DAYS)	, Religion	USA,	\$<20	(Salem)	
WOAM ,	1350,	1 KW	, Standards	SMN,	\$<20	(Banner)	Kelly
WBGE-F,	92.3,	6 KW @ 544	, Black	SMN,	\$<20	(K & P)	
WFYR-F,	97.3,	24 KW @ 338	, Country	,	\$<20	(---)	Cromwell (ELMWOOD)
WGLO-F,	95.5,	7 KW @ 620	, AC	,	\$22.00	(D & R)	Cromwell (PEKIN)
WKZW-F,	94.3,	6 KW @ 300	, CHR	CNN,	\$<20	(---)	Kelly (CHILLICOTHE)
WMXP-F,	93.3,	41 KW @ 551	, AC	,	\$29.00	(Katz)	Midwest TV
WSWT-F,	106.9,	50 KW @ 479	, Soft AC	,	\$43.00	(Christal)	Comm. Service
WTAZ-F,	102.3,	6 KW @ 298	, Talk	TALKNT ABC,	\$<20	(K & P)	(MORTON)
WWCT-F,	105.7,	36 KW @ 571	, AOR	,	\$46.00	(Christal)	
WXCL-F,	104.9,	3 KW @ 328	, Country	WESTWD,	\$53.00	(Banner)	Kelly (PEKIN)

WGN, WLS - See Chicago

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,067,000

MSA Rank/Pop: 4/4,960,000
DMA # 4

Average Person Ratings: 18.2
Market TSL: 23.50 hours

Stations: 28/23
Diaries: 4247/ 958:1/50.7%
Sample Target: 4080
% Below Line: 3.3
% Not Listed: 12.1

1995 Revenue: \$186,000,000
HH Inc.: \$54,160
Retail \$: 45.1 Bil
Pop per Station: 176,826
#1 Biller: KYW \$26,000,000
#1 Billing Portfolio: Westing/CBS \$57,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KYW (N)	603/ 8.2	7.4	7.3	7.7	7.3	7.7	658/13949	12567/30.9	32.0	30.7	K	KYW
2. WUSL-F (B)	454/ 6.1	6.4	6.2	5.9	5.7	6.2	576/7169	5401/13.3	13.0	13.2	I	WUSL-F
3. WPEN (ST/FS)	425/ 5.7	4.8	4.8	5.4	5.9	5.2	438/4399	4124/10.1	8.7	10.2	G	WPEN
4. WBEB-F (AC/SAC)	405/ 5.5	4.4	4.7	5.5	4.3	5.0	448/6998	6098/15.0	14.2	12.5	I	WBEB-F
5. WDAS-F (B/AC)	392/ 5.3	5.6	5.8	5.1	5.3	5.5	451/4839	4037/ 9.9	11.1	11.0	I	WDAS-F
6. WXTU-F (C)	389/ 5.3	4.7	4.6	4.8	4.3	4.9	544/6640	4358/10.7	10.5	10.3	H	WXTU-F
7. WYSP-F (T/CL AOR)	376/ 5.1	5.0	4.8	4.6	4.9	4.9	500/9740	7244/17.8	15.8	18.8	K	WYSP-F
8. WOGL-F (O)	368/ 5.0	5.2	5.3	4.9	4.8	5.1	478/8006	6252/15.4	15.1	12.8	I	WOGL-F
9. WWDB-F (T)	346/ 4.7	4.9	5.7	5.4	4.9	5.2	421/5820	4698/11.6	12.3	11.6	H	WWDB-F
10. WIOQ-F (CHR)	318/ 4.3	4.1	3.4	3.4	4.1	3.8	402/8466	6443/15.8	13.5	14.0	G	WIOQ-F
11. WMMR-F (AOR)	290/ 3.9	4.5	5.2	4.8	4.7	4.6	356/7181	5282/13.0	15.8	14.4	I	WMMR-F
12. WPLY-F (CHR-NR)	274/ 3.7	4.0	4.1	4.2	3.3	4.0	340/7658	6154/15.1	15.4	13.3	G	WPLY-F
13. WYXR-F (AC/CHR)	271/ 3.7	4.0	4.0	4.3	3.4	4.0	328/6842	5461/13.4	14.4	11.9	H	WYXR-F
14. WJZZ-F (J)	257/ 3.5	3.6	3.6	3.1	2.8	3.5	309/4889	3930/ 9.7	9.6	8.8	G	WJZZ-F
15. WIP (SPRST)	238/ 3.2	2.9	3.6	4.5	4.4	3.6	277/5262	4370/10.7	11.7	11.3	I	WIP
16. WMGK-F (O-70's)	228/ 3.1	3.8	3.4	3.5	4.1	3.5	290/6200	4608/11.3	12.1	12.7	H	WMGK-F
17. WFLN-F (CL)	185/ 2.5	2.3	2.3	2.3	2.7	2.4	226/3876	3089/ 7.6	6.9	8.3	F	WFLN-F
18. WDAS (G/B)	112/ 1.5	1.1	0.9	0.8	1.0	1.1	113/1334	1304/ 3.2	3.1	3.3	C	WDAS
19. WHAT (B/T)	110/ 1.5	1.0	1.1	1.0	1.1	1.2	110/1088	1088/ 2.7	2.3	2.5	B	WHAT
20. WIBF-F (AOR-NR)	96/ 1.3	1.3	1.5	1.9	3.0	1.5	102/2640	2443/ 6.0	7.1	9.1	E	WIBF-F
WPST-F (CHR)	96/ 1.3	1.7	1.3	1.4	1.5	1.4	168/4600	2974/ 7.3	8.0	6.7		WPST-F

12+ FM SHARE (METRO): 75.28% (4896 of 6504) (FAL 94: 76.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WUSL-F	1 WUSL-F	1 WYSP-F	1 WYSP-F	1 WDAS-F	1 KYW	1 KYW	> 1 WBEB-F	1 WUSL-F	1 WUSL-F	> 1 KYW
2 WIOQ-F	>> 2 WYSP-F	2 WUSL-F	2 WDAS-F	2 WYSP-F	2 WPEN	2 WYSP-F	> 2 WPEN	2 KYW	< 2 WDAS-F	< 2 WWDB-F
3 WPLY-F	3 WPLY-F	< 3 WDAS-F	3 WMMR-F	3 WBEB-F	3 WWDB-F	3 WPEN	3 WOGL-F	< 3 WBEB-F	3 WIOQ-F	3 WDAS-F
4	4 WIOQ-F	< 4 WMMR-F	4 WBEB-F	4 WOGL-F	4 WOGL-F	4 WXTU-F	4 WXTU-F	4 WPEN	4 KYW	< 4 WYXR-F
5	5 WDAS-F	5 WBEB-F	5 WOGL-F	5 WMMR-F	5 WBEB-F	5 WUSL-F	5 KYW	5 WXTU-F	5 WWDB-F	5 WUSL-F
6	6 WMMR-F	6 WOGL-F	6 WXTU-F	6 WXTU-F	6 WXTU-F	6 WIP	6 WDAS-F	6 WWDB-F	6 WYXR-F	6 WXTU-F
7	7 WYXR-F	7 WYXR-F	7 KYW	7 KYW	7	7 WOGL-F	< 7 WMMR-F	7 WDAS-F	7 WPLY-F	7 WJZZ-F
8	8	8 WXTU-F	8 WYXR-F	8 WJZZ-F	8	8 WBEB-F	8	8 WOGL-F	8	8
9	9	9	9	9	9	9 WDAS-F	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WUSL-F	1 WUSL-F	1 WDAS-F	1 WBEB-F	1 WBEB-F	1 WUSL-F	1 WYSP-F	> 1 WYSP-F	>> 1 WYSP-F	> 1 WYSP-F
2 WIOQ-F	2 WDAS-F	< 2 WYXR-F	2 WDAS-F	2 WDAS-F	2 WPLY-F	2 WUSL-F	2 WMMR-F	2 WMMR-F	2 WMMR-F
3 WYXR-F	3 WIOQ-F	< 3 WUSL-F	3 WUSL-F	3 WOGL-F	3 WIOQ-F	3 WPLY-F	3 WUSL-F	3 WUSL-F	3 WIP
4 WPLY-F	4 WYXR-F	4 WBEB-F	4 WYXR-F	4 WYXR-F	4 WYSP-F	4 WMMR-F	4 WIP	4 WIP	4 WXTU-F
5 WBEB-F	5 WBEB-F	< 5 WMGK-F	5 WOGL-F	5 KYW	5 WDAS-F	5 WIOQ-F	5 WDAS-F	5 WXTU-F	5 WOGL-F
6 WYSP-F	6 WPLY-F	6 WPLY-F	6 WIOQ-F	6 WXTU-F	6 WMMR-F	6 WIP	6 WPLY-F	6 WDAS-F	6 KYW
7 WPST-F	7 WMGK-F	7 WIOQ-F	7 WMGK-F	7 WUSL-F	7 WYXR-F	7 WDAS-F	7 WXTU-F	7 WPLY-F	7 WDAS-F
8 WDAS-F	8 WMMR-F	8 WMMR-F	8	8 WMGK-F	8 WIP	8	8 WIOQ-F	8	8
9	9	9	9	9 WJZZ-F	9	9	9	9	9

PHILADELPHIA

OTHER RATED STATIONS				METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WFIL	560	PHILADELPHIA	0.3/0.8/ 26/ 424				WJJZ-F, WYXR-F (Evergreen)	7.2%	9.3%	8.0%
WGMP	1210	PHILADELPHIA	0.6/4.0/ 50/1858							
WNAP	1110	NORRISTOWN	0.7/1.1/ 53/ 451							
WFMZ-F	100.7	ALLENTOWN	0.6/1.6/173/2191				WTEL, WXTU-F, WDAS A/F (Beasley)	12.1%	14.1%	13.0%
WJBR-F	99.5	WILMINGTON, DE	0.6/1.9/129/1939							
WKXW-F	101.5	TRENTON, NJ	0.5/2.4/107/2468				WIOQ-F, WUSL-F (EZ)	10.4%	7.6%	8.9%
WRDR-F	104.9	EGG HARBOR, NJ	0.4/1.3/107/1183							
							WZZD, WPHY (Salem)	NA	NA	< 1.0%
							WGMP, KYW, WMMR-F, WOGL-F (Westing/CBS)	17.7%	18.5%	30.3%
								47.4%	49.5%	59.5%

RADIO STATIONS

AM STATIONS

KYW, 1060, 50 KW (DA-1)	, News	WESTWD, ABC, \$ 380.00 (Group W)	Westinghouse/CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	, Gospel/Black	AURN, \$ NA (Mc-Guild)	Beasley
WHAT, 1340, 1 KW	, Black Talk	\$ 40.00 (---)	
WIP, 610, 5 KW (DA-1)	, Sports	WESTWD, \$ 150.00 (Interep)	Infinity
WGMP, 1210, 50 KW	, Sports	CBS, MBS, \$ NA (CBS)	CBS/Westinghouse
WPEN, 950, 5 KW (DA-N)	, Standards/FS	WESTWD, \$ 107.00 (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS,DA)	, Oldies	\$ 28.00 (---)	
WPHY, 560, 5 KW (DA-2)	, Religion	\$ 30.00 (---)	Salem
WZZD, 990, 50 KW/10 KW (DA-2)	, Religion	\$ 32.00 (Salem)	Salem
WTEL, 860, 10 KW/500 W (DA-2)	, Hispanic	\$ 35.00 (Katz Hisp.)	Beasley

FM STATIONS

WBEB, 101.1, 14 KW @ 941, AC		\$ 211.00 (Mc-Guild)	
WDAS, 105.3, 17 KW @ 872, Black/AC		\$ 217.00 (Mc-Guild)	Beasley
WFLN, 95.7, 50 KW @ 500, Classical		\$ 135.00 (CMBS)	Marlin
WIBF, 103.9, 0.3 KW @ 1000, New Rock		\$ 75.00 (Roslin)	Jarad (JENKINTOWN)
WIOQ, 102.1, 27 KW @ 649, CHR		\$ 159.00 (Banner)	EZ
WJJZ, 106.1, 23 KW @ 741, Jazz		\$ 157.00 (Eastman)	Evergreen
WMGK, 102.9, 8.5 KW @ 1181, Oldies (70's)		\$ 160.00 (MMR)	Greater Media
WMMR, 93.3, 18 KW @ 827, AOR		WESTWD, \$ 265.00 (Group W)	Westinghouse/CBS
WOGL, 98.1, 13 KW @ 1000, Oldies		CBS, \$ 268.00 (CBS)	CBS/Westinghouse
WPLY, 100.3, 35 KW @ 600, CHR		\$ 148.00 (Christal)	
WUSL, 98.9, 18 KW @ 830, Black		\$ 202.00 (Katz)	EZ
WWDB, 96.5, 17 KW @ 866, Talk		ABC, \$ 175.00 (Banner)	Mercury
WXTU, 92.5, 16 KW @ 899, Country		WESTWD, \$ 195.00 (D&R)	Beasley
WYSP, 94.1, 16 KW @ 899, Classic AOR		ABC, \$ 370.00 (Torbet)	Infinity
WYXR, 104.5, 16 KW @ 872, AC/CHR		\$ 185.00 (Katz)	Evergreen

Miscellaneous: WWDB-F sold by Panache to Mercury for \$48,000,000 (Star). . . WFLN-F sold by Marlin to Amer. Radio Systems for \$34,000,000 (Blackburn). . . WFLN sale was canceled. . .

PHOENIX

Arbitron Rank/Pop (12+): 20/1,997,400

Stations: 34/32
Diaries: 2780/ 718:1/52.7%
Sample Target: 2670
% Below Line: 0.9
% Not Listed: 13.5

1995 Revenue: \$95,500,000
HH Inc.: \$41,881
Retail \$: 25.5 Bil
Pop per Station: 62,419
#1 Biller: KNIX-F \$11,000,000
#1 Billing Portfolio: Pulitzer combo \$16,100,000

MSA Rank/Pop: 17/2,600,000
DMA # 17
Average Person Ratings: 16.3
Market TSL: 21.75 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
								CUME/CUME RATING	SPG 95	FAL 94		
1. KTAR (N/T)	261/ 8.0	8.2	8.9	9.6	5.8	8.7	274/4493	4254/21.3	24.4	19.5	I	KTAR
2. KKFR-F (CHR)	226/ 7.0	6.4	5.4	5.2	5.7	6.0	246/4060	3692/18.5	17.3	17.6	F	KKFR-F
3. KFYI (T)	202/ 6.2	5.7	5.1	5.3	6.5	5.6	213/2424	2246/11.2	10.6	11.6	G	KFYI
4. KMLE-F (C)	189/ 5.8	6.2	7.5	7.7	6.6	6.8	234/3443	2928/14.7	16.6	16.1	I	KMLE-F
5. KOY (ST)	187/ 5.8	5.5	5.1	6.0	5.7	5.6	194/2128	1946/ 9.7	10.0	11.5		KOY
6. KNIX-F (C)	186/ 5.7	7.4	7.3	5.7	8.2	6.5	216/3543	3123/15.6	18.0	18.7	I	KNIX-F
7. KUPD-F (AOR)	164/ 5.0	6.4	5.0	4.9	5.6	5.3	168/2478	2390/12.0	13.0	12.1	H	KUPD-F
8. KYOT-F (J)	133/ 4.1	2.5	2.9	2.3	1.8	3.0	141/1870	1773/ 8.9	7.1	5.4	D	KYOT-F
9. KOOL-F (O)	132/ 4.1	3.9	3.9	3.2	2.7	3.8	136/2498	2402/12.0	11.5	9.6	G	KOOL-F
10. KSLX-F (CL AOR)	122/ 3.8	4.5	3.2	3.4	5.1	3.7	131/2631	2391/12.0	11.4	12.9	G	KSLX-F
11. KKLT-F (SAC)	114/ 3.5	3.9	4.4	4.1	4.3	4.0	117/2091	1988/10.0	10.7	10.8	G	KKLT-F
12. KDKB-F (AOR)	106/ 3.3	3.4	3.2	3.7	3.8	3.4	108/2366	2246/11.2	11.8	11.9	G	KDKB-F
13. KESZ-F (AC)	105/ 3.2	3.8	3.1	3.7	2.9	3.5	111/2589	2483/12.4	9.8	11.4	G	KESZ-F
14. KZON-F (ADR-P)	89/ 2.7	2.6	2.2	2.7	2.3	2.6	96/1398	1294/ 6.5	6.0	5.4	E	KZON-F
KEDJ-FF (ADR-NR)	89/ 2.7	2.5	2.5	3.1	2.7	2.7	96/2296	2176/10.9	---	---	C	KEDJ-FF
16. KHTC-F (D-70's)	82/ 2.5	2.5	3.3	2.8	1.9	2.8	87/1693	1582/ 7.9	8.8	6.2	E	KHTC-F
17. KVRV-F (AC)	80/ 2.5	2.3	3.1	3.5	3.8	2.9	90/2094	1991/10.0	10.6	10.4	F	KVRV-F
18. KTWC-F (ST)	69/ 2.1	1.3	1.3	1.2	1.9	1.5	81/1115	1001/ 5.0	3.1	4.2	B	KTWC-F
19. KVVA (SP)	34/ 1.0	0.6	1.1	0.7	0.6	0.9	34/360	360/ 1.8	2.1	1.7	A	KVVA
20.												

12+ FM SHARE (METRO): 70.52% (1983 of 2812) (FAL 94: 70.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT	
1	KKFR-F>>>1	KUPD-F	1 KMLE-F	1 KMLE-F	1 KMLE-F<	1 KTAR	1 KTAR >	1 KFYI	1 KKFR-F	1 KKFR-F	1 KFYI
2	2 KKFR-F>	KUPD-F<	2 KSLX-F<	2 KTAR	2 KOY <	2 KKFR-F	2 KTAR	2 KTAR <	2 KTAR >	2 KTAR >	2 KTAR >
3	3 KMLE-F	3 KKFR-F	3 KNIX-F	3 KNIX-F	3 KFYI >	3 KNIX-F	3 KOY <	3 KMLE-F	3 KFYI	3 KNIX-F	3 KNIX-F
4	4 KNIX-F<	4 KNIX-F	KUPD-F<	4 KOOL-F	4 KNIX-F	4 KMLE-F<	4 KMLE-F	4 KNIX-F	4 KUPD-F	4 KUPD-F	4 KUPD-F
5	5 KEDJ-FF	KSLX-F	5 KTAR	5 KSLX-F<	5 KYOT-F	5 KUPD-F<	5 KNIX-F	KOY <	5 KOY	5 KKFR-F	5 KKFR-F
6	6 KDKB-F	6 KDKB-F	6 KOOL-F<	6 KFYI <	6 KOOL-F	6 KFYI	6 KUPD-F	6 KFYI	6 KKLT-F	6 KMLE-F	6 KMLE-F
7	7 KSLX-F	KTAR	7 KDKB-F	7 KUPD-F	7 KMLE-F	7 KDKB-F<	7 KYOT-F<	7 KUPD-F	7	7 KSLX-F	7 KSLX-F
8	8 KZON-F	8	KKFR-F	8 KYOT-F	8	8 KOY	8 KOOL-F	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1	KKFR-F	1 KKFR-F>	1 KKFR-F	1 KKFR-F	1 KNIX-F<	1 KUPD-F	1 KUPD-F>>	1 KUPD-F	1 KUPD-F>	1 KTAR <
2	2 KMLE-F	2 KMLE-F	2 KMLE-F	2 KMLE-F	2 KMLE-F	2 KKFR-F	2 KDKB-F<	2 KDKB-F	2 KSLX-F<	2 KUPD-F
3	3 KUPD-F	3 KNIX-F	3 KNIX-F	3 KNIX-F>	3 KKFR-F<	3 KMLE-F	3 KKFR-F<	3 KEDJ-FF	3 KDKB-F	3 KFYI
4	4 KVRV-F	4 KUPD-F	4 KZON-F	4 KYOT-F	4 KYOT-F	4 KEDJ-FF	4 KEDJ-FF	KSLX-F	4 KMLE-F	4 KSLX-F<
5	5 KNIX-F	5 KVRV-F	5 KUPD-F	5 KKL-T-F<	5 KOOL-F	5 KDKB-F	5 KSLX-F	5 KZON-F	5 KFYI	5 KDKB-F
6	6 KEDJ-FF	6 KESZ-F	6 KHTC-F	6 KOOL-F	6 KKL-T-F	6 KEDJ-FF	6 KMLE-F	6 KFYI	6 KKFR-F	6 KOOL-F
7	7	7 KEDJ-FF	KVRV-F	7 KESZ-F	7 KTAR	7	7 KZON-F	7 KNIX-F	7 KEDJ-FF<	7 KMLE-F
8	8	8 KZON-F	8	8	8	8	8	8	8 KZON-F	8 KZON-F
9	9	9	9	9	9	9	9	9	9	9

PHOENIX

OTHER RATED STATIONS				METRO CUME TSA TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
-----				SHARE/RTG/AQH/CUME	-----	-----	-----	-----
KBZR-F	103.9	COOLIDGE		0.8/3.9/ 27/ 771	KISO, KOY, KZON-F, KYOT-F	13.2%	11.6%	8.7%
KCWW	1580	TEMPE		0.8/1.2/ 26/ 264	(Sundance)			
KGME	1360	GLENDALE		0.8/2.9/ 27/ 595				
KISO	1230	PHOENIX		0.6/1.7/ 21/ 332	KUKQ, KDKB-F, KUPD-F	8.6%	10.1%	14.4%
KMJK-F	106.9	BUCKEYE		0.5/2.1/ 17/ 422	(Sandusky)			
KOOL	960	PHOENIX		0.4/1.7/ 13/ 335				
KPHX	1480	PHOENIX		0.4/1.5/ 15/ 325	KESZ-F, KTWC-F	5.3%	6.2%	6.1%
KRDS-F	105.3	WICKENBURG		0.4/1.1/ 12/ 249	(Local)	-----	-----	-----
KSUN	1400	PHOENIX		0.5/1.8/ 15/ 361		27.1%	27.9%	29.2%
KUKQ	1060	TEMPE		0.3/0.8/ 10/ 166				
KVVA-F	107.1	APACHE JUNCTION		0.4/0.7/ 12/ 138				
KXAM	1310	MESA		0.6/1.3/ 20/ 278				
KAHM-F	102.1	PRESCOTT		0.6/1.2/ 62/ 653				
KLVA-F	105.5	CASA GRANDE		0.3/1.0/ 12/ 220				

RADIO STATIONS

AM STATIONS

KCWW	, 1580,	50 KW (DA-N)	, Country	SMN, \$ 35.00	(Katz)	Buck Owens
KFYI	, 910,	5 KW (DA-N)	, Talk	WESTWD, CBS, \$ 77.00	(D&R)	Broadcast Group
KOOL	, 960,	5 KW (DA-N)	, SEE KOOL-FM			
KOY	, 550,	5 KW/1 KW	, Standards/FS	WESTWD, CNN, \$ 55.00	(MMR)	Sundance
KSUN	, 1400,	1 KW	, Hispanic	, \$ 27.00	(Caballero)	
KTAR	, 620,	5 KW (DA-N)	, News/Talk	ABC, CBS, \$174.00	(CBS)	Pulitzer
KUKQ	, 1060,	5 KW/1 KW (DA-2)	, AOR	, \$ 26.00	(Banner)	Sandusky
KVVA	, 860,	1 KW (DA-N)	, Hispanic	, \$ 30.00	(Lotus)	
KISO	, 1230,	1 KW	, Black	SMN, AP, \$ 24.00	(MMR)	Sundance

FM STATIONS

KDKB	, 93.3,	100 KW @ 1538	, AOR	, \$109.00	(Torbet)	Sandusky
KEDJ	, 106.3,	3 KW @ 325	, New Rock	WESTWD, \$ 49.00	(---)	(SUN CITY)
KESZ	, 99.9,	100 KW @ 1670	, AC	AP, \$ 78.00	(CBS)	
KKFR	, 92.3,	100 KW @ 1647	, CHR/Urban	, \$ 82.00	(D&R)	Broadcast Group
KKLT	, 98.7,	115 KW @ 1679	, Soft AC	, \$114.00	(Group W)	Pulitzer
KMJK	, 106.9,	6 KW @ 305	, Black	AURN, \$ NA	(---)	(BUCKEYE)
KMLE	, 107.9,	100 KW @ 1000	, Country	, \$183.00	(Mc-Guild)	Chancellor
KNIX	, 102.5,	98 KW @ 1620	, Country	, \$180.00	(Katz)	Buck Owens
KOOL	, 94.5,	100 KW @ 1653	, Oldies	, \$101.00	(D&R)	Par
KSLX	, 100.7,	100 KW @ 1840	, Classic AOR	, \$110.00	(Eastman)	Greater Media
KHTC	, 96.9,	100 KW @ 1558	, Oldies-70's	, \$ 73.00	(CBS)	Bonneville
KTWC	, 103.5,	62 KW @ 2428	, Standards	, \$ 35.00	(CBS)	KESZ owner (D)
KUPD	, 97.9,	100 KW @ 1620	, AOR	, \$151.00	(Banner)	Sandusky
KVRY	, 104.7,	100 KW @ 1548	, AC	, \$ 80.00	(Mc-Guild)	Nationwide
KYOT	, 95.5,	96 KW @ 1571	, Jazz	, \$ 66.00	(MMR)	Sundance
KZON	, 101.5,	100 KW @ 1738	, Prog. AOR	AP, \$ 70.00	(MMR)	Sundance
KHOT	, 100.3,	90 KW @ 2047	, Talk	CBS, SOURCE, \$ 35.00	(Torbet)	(GLOBE)

Miscellaneous: KTWC-F sold to KESZ-F owner (D) for \$4,400,000 (?? low price ??). . . KOOL A/F sold by Compass to Par for \$23,000,000 (E) (Star; Kalil) . . .

PITTSBURGH

Arbitron Rank/Pop (12+): 19/2,036,900

MSA Rank/Pop: 19/2,400,000

Average Person Ratings: 16.9

Market TSL: 22.50 hours

Stations: 26/26
Diaries: 3146/647:1/63.1%
Sample Target: 2910
% Below Line: 0.0
% Not Listed: 12.1

1995 Revenue: \$69,000,000
HH Inc.: \$41,060
Retail \$: 21.2 Bil
Pop per Station: 78,343
#1 Biller: WDVE-F \$12,300,000
#1 Billing Portfolio: Secret duop \$13,200,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KDKA (N/T)	494/14.3	12.5	12.7	14.3	13.1	13.5	542/6568	5799/28.5	27.1	28.1	I	KDKA
2. WDVE-F (AOR)	290/ 8.4	11.0	10.8	10.3	11.0	10.1	384/4970	3639/17.9	22.5	21.4	I	WDVE-F
3. WDSY-AF (C)	285/ 8.3	6.9	6.3	7.0	7.0	7.1	320/3825	3303/16.2	12.7	14.2	G	WDSY-AF
4. WWSW-AF (O)	231/ 6.7	7.0	6.6	5.1	5.9	6.4	265/4533	3741/18.4	17.5	17.7	G	WWSW-AF
5. WBZZ-F (CHR)	222/ 6.4	6.4	6.9	6.5	6.6	6.6	275/5400	4320/21.2	22.5	20.4	G	WBZZ-F
6. WAMO-F (B)	186/ 5.4	5.4	5.7	5.4	5.2	5.5	198/2288	2074/10.2	11.4	9.0	E	WAMO-F
7. WSHH-F (SAC)	175/ 5.1	4.2	4.0	4.9	4.0	4.6	199/2966	2675/13.7	12.0	12.6	E	WSHH-F
8. WLTJ-F (SAC)	153/ 4.4	3.5	2.9	3.9	3.3	3.7	173/2778	2394/11.8	9.1	11.0	D	WLTJ-F
9. WJAS (ST)	150/ 4.3	4.0	5.3	3.6	4.4	4.3	150/1692	1683/ 8.3	9.6	9.3	C	WJAS
10. WVTY-F (AC)	139/ 4.0	4.7	3.8	4.6	4.3	4.3	151/3094	2902/14.2	13.5	15.2	G	WVTY-F
11. WTAE (T)	123/ 3.6	4.1	3.9	4.6	4.5	4.1	123/2598	2557/12.6	12.6	13.5	G	WTAE
12. WNRQ-F (AOR-NR)	116/ 3.4	2.1	1.9	3.3	2.5	2.7	122/2603	2264/11.1	6.2	7.6	C	WNRQ-F
13. WRRK-F (AOR/CL)	102/ 3.0	2.7	2.7	2.6	4.2	2.8	120/2423	2016/ 9.9	10.5	12.3	C	WRRK-F
14. WZPT-F (O-70's)	96/ 2.8	3.5	3.5	3.5	2.9	3.3	112/2338	2070/10.2	13.2	10.2	D	WZPT-F
15. WXDX-F (AOR-NR)	59/ 1.7	2.3	2.3	1.7	1.5	2.0	84/2069	1539/ 7.6	6.7	5.0	B	WXDX-F
16. KQV (N)	46/ 1.3	1.6	1.5	1.4	1.3	1.5	46/976	964/ 4.7	4.6	5.3	C	KQV
17. WORD-F (REL)	38/ 1.1	1.2	1.2	0.8	1.1	1.1	43/708	577/ 2.8	3.9	3.3		WORD-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 70.13% (2127 of 3033) (FAL 94: 69.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBZZ-F>	1 WDVE-F>>	1 WDVE-F>	1 WDVE-F>	1 WDVE-F>	1 KDKA >>	1 KDKA >>	1 KDKA >	1 KDKA >	1 KDKA >	1 KDKA >>>
2 WAMO-F	2 WAMO-F	2 WBZZ-F<	2 WWSW-AF	2 WWSW-AF<	2 WDSY-AF<	2 WDVE-F	2 WDVE-F	2 WDVE-F<	2 WAMO-F	2 WDSY-AF
3 WNRQ-F	WBZZ-F	3 WWSW-AF	3 WDSY-AF	3 WDSY-AF	3 WWSW-AF	3 WDSY-AF	3 WDSY-AF	3 WDSY-AF	3 WBZZ-F<	3 WAMO-F
4	4 WDSY-AF	4 WDSY-AF	4 WBZZ-F	4 KDKA	4 WJAS <	4 WBZZ-F	4 WWSW-AF	4 WBZZ-F	4 WDSY-AF	4 WWSW-AF
5	WNRQ-F	5 WAMO-F	5 KDKA	5 WBZZ-F	5 WSHH-F	5 WWSW-AF	5 WSHH-F	5 WWSW-AF	5 WWSW-AF	5 WDVE-F
6	6 WVTY-F	6 WVTY-F	6 WVTY-F	6 WLTJ-F<	6	6 WSHH-F	6 WLTJ-F	6 WAMO-F	6 WDVE-F	6
7	7	7	7 WLTJ-F	7 WVTY-F	7	7	7 WJAS	7	7 WNRQ-F	7
8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBZZ-F	1 WBZZ-F	1 WDVE-F	1 WBZZ-F	1 WBZZ-F<	1 WDVE-F>>	1 WDVE-F>>>	1 WDVE-F>>>	1 WDVE-F>>>	1 WDVE-F>
2 WAMO-F	WDVE-F>	2 WBZZ-F	2 WDVE-F<	2 WWSW-AF<	2 WAMO-F	2 WRRK-F	2 WWSW-AF<	2 WWSW-AF	2 WWSW-AF
3 WNRQ-F	3 WAMO-F<	3 WVTY-F	3 WVTY-F<	3 WDSY-AF	3 WDSY-AF	3 WDSY-AF	3 WAMO-F	3 WDSY-AF	3 WDSY-AF
4 WDVE-F	4 WVTY-F	4 WDSY-AF	4 WAMO-F<	4 WLTJ-F	WNRQ-F	4 WNRQ-F	4 KDKA	4 KDKA	4 KDKA >
5 WDSY-AF	5 WNRQ-F	WLTJ-F	5 WWSW-AF<	WVTY-F	5 WXDX-F	WRRK-F	5 WDSY-AF	5 WAMO-F	5 WRRK-F
WVTY-F	6 WDSY-AF	6 WSHH-F	6 WDSY-AF	6 KDKA	WBZZ-F	6 WXDX-F	6 WZPT-F	WRRK-F	6 WAMO-F
7	7	7 WAMO-F	7 WLTJ-F	7 WDVE-F<	7	7	WLTJ-F	7	7
8	8	8	8	8 WSHH-F	8	8	WNRQ-F	8	8
9	9	9	9	9	9	9	9	9	9

PITTSBURGH

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WASP-F	94.9	OLIVER	0.9/2.0/ 38/ 544	WDSY A/F, WNRQ-F (Entercom)	11.7%	11.9%	9.0%
WBUT	1050	BUTLER	0.3/1.3/ 12/ 290				
WBVP	1230	BEAVER FALLS	0.4/1.2/ 13/ 237				
WESA-F	98.3	CHARLEROI	0.4/1.3/ 14/ 296	WLTJ-F, WRRK-F (Frischling)	7.4%	10.4%	5.9%
WJPA-F	95.3	WASHINGTON	0.4/1.1/ 13/ 233				
WLSW-F	103.9	SCOTSDALE	0.3/0.8/ 11/ 162	WBZZ-F, WZPT-F (EZ)	9.2%	11.2%	12.4%
WMBS	590	UNIONTOWN	1.0/2.1/ 36/ 458	WDVE-F, WXDX-F (Secret)	10.1%	13.4%	18.9%
					38.4%	46.9%	46.2%

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, News/Talk	WESTWD, CNN, \$170.00	(Group W)	Westinghouse/CBS
KQV, 1410, 5 KW (DA-2)	, News	CBS, CNN, \$ 37.00	(D&R)	
WDSY, 1080, 50 KW (DAYS, DA)	, Country	, \$ NA	(Eastman)	Entercom
WJAS, 1320, 5 KW (DA-N)	, Standards	WESTWD, CNN, \$ 30.00	(Eastman)	
WMBS, 590, 1 KW (DA-N)	, Full Service	CBS, \$ 24.00	(Regional)	(UNIONTOWN)
WPIT, 730, 5 KW/24 W	, Religion	, \$ 29.00	(---)	Salem
WTAE, 1250, 5 KW (DA-N)	, Talk/News	ABC, WESTWD, \$ 84.00	(Katz)	Hearst
WWSW, 970, 5 KW (DA-2)	, See WWSW-FM			

FM STATIONS

WAMO, 105.9, 72 KW @ 430	, Black	AURN, \$ 71.00	(D&R)	Sheridan
WBZZ, 93.7, 41 KW @ 551	, CHR	, \$140.00	(MMR)	EZ
WDSY, 107.9, 50 KW @ 500	, Country	WESTWD, \$105.00	(Eastman)	Entercom
WDVE, 102.5, 55 KW @ 820	, AOR	Source, \$200.00	(Christal)	Secret
WLTJ, 92.9, 47 KW @ 889	, Soft AC	, \$ 60.00	(K & P)	Frischling
WNRQ, 104.7, 50 KW @ 500	, AOR-NR	, \$ 55.00	(Eastman)	Entercom
WORD, 101.5, 48 KW @ 506	, Religion	, \$ 38.00	(Salem)	Salem
WRRK, 96.9, 45 KW @ 531	, Classic AOR	, \$ 64.00	(MMR)	Frischling (BRADDOCK)
WSHH, 99.7, 11 KW @ 928	, Soft AC	WESTWD, UPI, \$ 86.00	(Torbet)	Renda
WVTY, 96.1, 50 KW @ 500	, AC	, \$115.00	(Katz)	Hearst
WWSW, 94.5, 50 KW @ 810	, Oldies	ABC, \$153.00	(Mc-Guild)	Chancellor
WXKS, 106.7, 47 KW @ 518	, AOR-NR	WESTWD, \$ 28.00	(Dome)	Secret (BEAVER FALLS)
WZPT, 100.7, 17 KW @ 850	, Oldies - 70's	ABC, \$ 62.00	(MMR)	EZ (N. KENSINGTON)

Miscellaneous: WWKS-F (Beaver Falls) sold to Secret (D) for \$4,000,000. . . WXR-B-F changes calls to WNRQ-F (Sep). . . WWKS-F changes calls to WXDX-F (Oct). . .

PORTLAND, ME

Arbitron Rank/Pop (12+): 162/209,900

Stations: 22/18
Diaries: 686/306:1/60.1%
Sample Target: 620
% Below Line: 4.0
% Not Listed: 17.5

1995 Revenue: \$13,000,000
HH Inc.: \$47,434
Retail \$: 4.2 Bil
Pop per Station: 11,661
#1 Biller: WPOR-AF \$3,100,000
#1 Billing Portfolio: Fuller-Jeffrey duop \$3,500,000

MSA Rank/Pop: 175/251,000
DMA # 79
Average Person Ratings: 15.2
Market TSL: 20.00 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WBLM-F (AOR)	35/10.9	12.8	10.5	13.0	12.1	----	78/1307	478/22.8	30.9	23.8	D	WBLM-F
WPOR-F (C)	35/10.9	16.1	14.4	15.4	16.8	----	120/1368	460/21.9	24.5	23.1	E	WPOR-F
3. WGAN (T/FS)	27/ 8.4	6.7	8.1	8.9	9.0	----	40/568	364/17.3	15.0	19.9	C	WGAN
4. WMGX-F (CL AOR)	26/ 8.1	9.1	6.0	8.0	8.7	----	43/798	439/20.9	21.8	19.6	C	WMGX-F
5. WCYY-FF (AOR-NR)	20/ 6.2	2.4	2.1	1.8	---	----	57/869	353/15.8	7.3	6.8	B	WCYY-FF
6. WCSO-F (AC)	16/ 5.0	4.0	4.8	5.9	6.8	----	31/638	329/15.7	16.2	12.1	C	WCSO-F
7. WLAM (ST)	15/ 4.7	2.7	5.7	4.7	3.4	----	17/257	131/ 6.2	5.3	9.3	A	WLAM
8. WHOM-F (SAC)	14/ 4.4	6.1	6.3	5.0	5.3	----	71/1113	237/11.3	16.1	14.4	D	WHOM-F
WYNZ-F (O)	14/ 4.4	5.8	3.3	4.1	1.6	----	32/511	285/13.6	14.9	11.5	A	WYNZ-F
10. WKZS-F (AC)	12/ 3.8	1.8	3.9	4.1	3.7	----	36/570	247/11.8	11.1	11.8	A	WKZS-F
WTHT-F (C)	12/ 3.8	3.0	5.4	0.6	2.2	----	37/498	173/ 8.2	10.2	13.3	B	WTHT-F
12. WCLZ-F (AOR-P)	10/ 3.1	1.8	3.0	1.5	2.2	----	31/478	218/10.4	7.9	6.8	A	WCLZ-F
13. WZAN (T)	5/ 1.6	0.9	3.0	3.3	0.6	----	11/225	131/ 6.2	5.2	7.5	A	WZAN
WBZ (N/T)	5/ 1.6	0.9	0.9	0.6	1.6	----	17/392	113/ 5.4	4.6	5.7	A	WBZ
15. WRED-F (CHR)	4/ 1.3	2.7	0.6	1.5	2.5	----	17/375	176/ 8.4	9.7	6.2	A	WRED-F

12+ FM SHARE (METRO): 78.79% (208 of 264) (FAL 94: 76.68%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WCYY-FF>>1	WBLM-F>	1 WBLM-F>	1 WBLM-F	1 WBLM-F	1 WPOR-F<	1 WBLM-F	1 WBLM-F	1 WPOR-F<	1 WCYY-FF	1 WGAN
2 WBLM-F	2 WMGX-F	2 WMGX-F	2 WMGX-F	2 WMGX-F<	2 WGAN >	WPOR-F	2 WPOR-F	2 WBLM-F	2 WPOR-F	2 WPOR-F
WRED-F	WCYY-FF>>3	WPOR-F	3 WPOR-F>	3 WPOR-F	3 WLAM-F	3 WMGX-F	3 WGAN	3 WMGX-F	3 WBLM-F	3 WCYY-FF
4	4	4 WCYY-F	4 WCSO-F	4 WGAN	4 WHOM-F	4 WGAN	4 WMGX-F	4 WCYY-FF	4	4
5	5	5 WCSO-F	WGAN	5 WCSO-F	WYNZ-F	5	5	5	5	5
6	6	6	6	WYNZ-F	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WCYY-FF>	1 WMGX-F>	1 WMGX-F>>	1 WMGX-F	1 WPOR-F	1 WCYY-FF	1 WBLM-F>>	1 WBLM-F>>	1 WBLM-F>>	1 WBLM-F>
2 WCSO-F	2 WBLM-F	2 WBLM-F	2 WCSO-F<	WMGX-F	2 WBLM-F>>	2 WCYY-FF>>2	WCYY-FF	2 WMGX-F	2 WMGX-F
WKZS-F	WCSO-F	3 WCSO-F	3 WPOR-F	3 WCSO-F	3	3 WMGX-F	3 WPOR-F	3 WCYY-FF	3 WGAN
WMGX-F	WCYY-FF	WKZS-F	4 WBLM-F	4 WBLM-F	4	4	WMGX-F>	4 WGAN	4 WPOR-F
WTHT-F	WKZS-F	5	WKZS-F	WYNZ-F	5	5	5	WPOR-F	5
6	6	6	6	WKZS-F	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA 17/	TSA 2/	CONSOLIDATION REPORT	12+	25-54	REVENUE
WLAM 870	GORHAM	0.7/6.2/	17/ 257	WZAN, WGAN, WMGX-F, WYNZ-F (Saga)	22.5%	28.3%	24.6%
WLPZ 1440	WESTBROOK	0.6/4.2/	2/ 106	WBLM-F, WCYY-F (Fuller-Jeffrey)	17.1%	17.6%	26.9%
WPKM-F 106.3	SCARBOROUGH	0.6/3.9/	7/ 173	WLAM, WZOU, WKZS-F (Local)	8.5%	4.3%	NA
WZPK-F 103.7	BERLIN, NH	0.6/6.5/	15/ 524	WHOM-F, WCSO-F, WLPZ (Barnstable)	10.0%	11.2%	20.7%
WBQQ-F 99.3	KENNEBUNK	0.9/3.0/	11/ 205		58.1%	61.4%	72.7% (E)
WRKO 680	BOSTON	0.6/1.8/	11/ 132				
WTOS-F 105.1	SKOWHEGAN	0.9/5.7/	11/ 583				

PORTLAND, ME

RADIO STATIONS

WGAN	,	560,	5 KW (DA-1)	,	Talk/FS	TALKNT, CBS,	\$ 27.00	(Katz)	Saga	
WLAM	,	870,	10 KW/1 KW (DA-2),	,	Standards	WESTWD, ABC,	\$<20.00	(D & R)		(GORHAM)
WPOR	,	1490,	1 KW -- SEE WPOR-F							
WZAN	,	970,	5 KW	,	Talk	WESTWD,	\$<20.00	(Katz)	Saga	
WBLM-F,		102.9,	100 KW @ 1460	,	AOR		\$ 56.00	(Torbet)	Fuller-Jeffrey	
WCLZ-F,		98.9,	50 KW @ 400	,	AOR-P		\$<20.00	(Christal)		
WCSD-F,		97.9,	16 KW @ 889	,	AC		\$ 31.00	(Mc-Guild)	Barnstable	
WHOM-F,		94.9,	48 KW @ 3759	,	Soft AC		\$ 48.00	(Christal)	Barnstable	(MT. WASHINGTON)
WHYR-F,		95.9,	3 KW @ 298	,	CHR		\$ 14.00	(Roslin)		(SACO)
WKZS-F,		99.9,	50 KW @ 493	,	AC		\$<20.00	(D & R)	WLAM owner (D)	(AUBURN)
WNGX-F,		93.1,	50 KW @ 443	,	Classic AOR		\$ 44.00	(Katz)	Saga	(SCARBOROUGH)
WPKM-F,		106.3,	3 KW @ 298	,	Classical		\$ 17.00	(CMBS)		
WPOR-F,		101.9,	50 KW @ 500	,	Country	ABC,	\$ 64.00	(Mc-Guild)		
WTHT-F,		107.5,	40 KW @ 1460	,	Country	WESTWD,	\$ 20.00	(Banner)	Beacon	(LEWISTON)
WCYY-F,		93.9,	28 KW @ 640	,	AOR-NR		\$ 22.00	(Torbet)	Fuller-Jeffrey	(LEWISTON)
WYNZ-F,		100.9,	4.5 KW @ 226	,	Oldies	WESTWD,	\$<20.00	(Katz)	Saga	(WESTBROOK)
WZPK-F,		103.7,	23 KW @ 3874	,	CHR	ABC,	\$ 11.00	(Mc-Guild)		(BERLIN)

PORTLAND, OR

Arbitron Rank/Pop (12+): 24/1,598,900
 MSA Rank/Pop: 27/1,740,000
 DMA # 24
 Average Person Ratings: 14.8
 Market TSL: 19.75 hours

Stations: 32/30
 Diaries: 2398/667:1/56.6%
 Sample Target: 2370
 % Below Line: 0.8
 % Not Listed: 13.4

1995 Revenue: \$72,400,000
 HH Inc.: \$46,183
 Retail \$: 18.0 Bil
 Pop per Station: 53,297
 #1 Biller: KKCW-F \$7,300,000
 #1 Billing Portfolio: Citicasters duop \$18,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KWJJ-AF (C)	186/ 7.9	9.1	8.3	8.4	9.0	8.4	197/3256	2936/18.4	17.5	21.8	G	KWJJ-AF
2. KXL (N/T)	167/ 7.1	6.5	7.2	8.1	7.5	7.2	191/2915	2502/15.6	15.5	17.3	G	KXL
3. KEX (FS)	143/ 6.0	4.4	4.2	6.6	5.8	5.3	152/2631	2366/14.8	12.7	15.5	G	KEX
4. KUPL-F (C)	140/ 5.9	6.1	7.0	6.4	5.9	6.4	162/2472	2066/12.9	14.4	16.0	G	KUPL-F
5. KKRZ-F (CHR)	137/ 5.8	7.0	6.1	6.2	5.3	6.3	151/3133	2848/17.8	18.8	16.4	G	KKRZ-F
6. KKCW-F (AC)	132/ 5.6	6.4	5.4	5.7	4.3	5.8	161/2448	2125/13.3	12.5	13.4	H	KKCW-F
7. KKSJ-F (O)	115/ 4.9	5.4	5.8	5.2	6.1	5.3	127/2862	2489/15.6	16.9	17.6	G	KKSJ-F
8. KINK-F (AOR-P)	109/ 4.6	4.4	5.1	5.2	5.1	4.8	117/1839	1673/10.5	11.1	12.0	G	KINK-F
9. KUFO-F (AOR)	108/ 4.6	5.7	6.0	5.4	6.4	5.4	140/2628	2207/13.8	14.8	16.8	G	KUFO-F
10. KNRK-F (AOR-NR)	107/ 4.5	3.6	3.8	2.0	1.8	3.5	108/1957	1885/11.8	10.2	3.2	C	KNRK-F
11. KKSJ (ST)	99/ 4.2	3.8	4.2	2.5	3.8	3.7	100/1281	1247/ 7.8	8.3	7.5	C	KKSJ
12. KGON-F (AOR/CL)	96/ 4.1	5.1	6.1	6.0	5.9	5.3	111/2722	2347/14.7	14.9	15.9	G	KGON-F
13. KKJZ-F (J)	95/ 4.0	3.8	3.9	2.8	4.9	3.6	98/1324	1211/ 7.6	8.4	9.9	D	KKJZ-F
14. KKRH-F (CL AOR)	92/ 3.9	4.5	2.5	1.8	2.0	3.2	126/2550	1936/12.1	8.9	8.4	C	KKRH-F
15. KDBX-F (REL)	50/ 2.1	1.0	0.7	0.8	0.8	1.2	50/601	575/ 3.6	2.0	2.2		KDBX-F
16. KXL -F (O-70's)	46/ 1.9	2.5	3.4	3.7	2.9	2.9	51/1563	1372/ 8.6	10.6	9.7	D	KXL -F
17. KOTK (T)	37/ 1.6	1.1	1.1	0.4	0.1	1.1	41/818	731/ 4.6	3.2	1.2	A	KOTK
18. KPQD-F (REL)	31/ 1.3	1.6	1.2	1.3	1.4	1.4	32/836	734/ 4.6	3.9	4.7		KPQD-F
19. KFXX (SPRST)	29/ 1.2	1.2	2.1	1.5	2.6	1.5	35/890	797/ 5.0	4.6	5.6	C	KFXX
20.												

12+ FM SHARE (METRO): 70.39% (1443 of 2050) (FAL 94: 71.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKRZ-F>	1 KKRZ-F<	1 KWJJ-AF	1 KINK-F	1 KWJJ-AF<	1 KXL	1 KXL <	1 KXL	1 KWJJ-AF>	1 KEX	1 KEX >>
2 KNRK-F	2 KUFO-F<	2 KKCW-F<	KWJJ-AF	2 KINK-F	2 KEX	2 KGON-F	2 KWJJ-AF>	2 KUPL-F<	2 KKRZ-F>	2 KXL
3 KUFO-F	3 KNRK-F<	3 KINK-F	3 KKCW-F	KKCW-F<	3 KWJJ-AF<	3 KKCW-F<	3 KUPL-F	3 KKRZ-F	3 KUFO-F	3 KUPL-F<
4 KWJJ-AF	4 KWJJ-AF>	4 KKRZ-F<	4 KGON-F	4 KUPL-F	4 KKSJ	4 KWJJ-AF<	4 KKCW-F	4 KUFO-F	4 KWJJ-AF	4 KUFO-F
5	5 KKRH-F	5 KGON-F	KUPL-F	5 KGON-F<	5 KUPL-F	5 KEX	5 KEX	5 KKCW-F	5 KKRZ-F	5 KKRZ-F
6	6 KGON-F	KUFO-F<	6 KKRH-F	6 KKSJ-F	6 KKCW-F<	6 KUPL-F	6 KKJZ-F<	6 KNRK-F	6 KKSJ-F	6 KWJJ-AF
7	7 KUPL-F	7 KUPL-F	7 KKJZ-F	7 KKRH-F	7 KKSJ-F	7 KKRZ-F	7 KINK-F	7 KEX	7 KXL	7 KKSJ-F
8	8	8	KKSJ-F	8 KKJZ-F	8	8	8	KXL	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKRZ-F	1 KKRZ-F	1 KWJJ-AF	1 KWJJ-AF	1 KKCW-F<	1 KUFO-F	1 KUFO-F<	1 KNRK-F	1 KUFO-F<	1 KGON-F<
2 KNRK-F	2 KWJJ-AF>	2 KKRZ-F	2 KKCW-F	2 KWJJ-AF	2 KWJJ-AF	2 KNRK-F>	2 KUFO-F	2 KGON-F<	2 KINK-F
3 KWJJ-AF	3 KKCW-F	3 KKCW-F	3 KKRZ-F	3 KUPL-F	3 KKRZ-F	3 KKRH-F	3 KKRH-F	3 KNRK-F	3 KKRH-F
4 KDBX-F	4 KKRH-F	4 KUPL-F	4 KUPL-F	4 KINK-F<	KNRK-F	KWJJ-AF<	KGON-F	4 KWJJ-AF	4 KXL
5 KKRH-F	KNRK-F	KUFO-F	5 KINK-F	5 KKSJ-F	5 KKCW-F	5 KGON-F	5 KKRZ-F	5 KINK-F	5 KNRK-F<
KMUZ-AA	KUFO-F	6 KKRH-F	6 KKSJ-F	6 KKRZ-F<	6 KGON-F	6 KKRH-F	KUPL-F	6 KKRH-F	6 KUFO-F
7	KUPL-F	KINK-F	7 KKJZ-F	7 KKJZ-F	7	7	7 KXL -F	7 KUPL-F	KEX
8	8	8	8	8	8	8	8	8	8 KUPL-F<
9	9	9	9	9	9	9	9	9	9 KWJJ-AF

PORTLAND, OR

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KBBT 970 PORTLAND	0.6/3.5/ 15/ 569			KUPL A/F, KKJZ-F (Baycom)	9.9%	11.8%	12.4%
KBMS 1480 VANCOUVER, WA	0.7/1.5/ 16/ 248						
KKEY 1150 PORTLAND	0.5/1.0/ 12/ 161						
KWBV-AA 940 WOODBURN	0.6/1.2/ 15/ 186			KEX, KKCW-F, KKRZ-F (Citicasters)	15.6%	16.1%	25.4%
KPDQ 800 PORTLAND	0.3/2.0/ 7/ 330						
KUIK 1360 HILLSBORO	0.4/1.9/ 10/ 317						
KWIP 880 DALLAS	0.6/1.1/ 14/ 180			KKSN A/F, KKRH-F (Heritage)	13.0%	12.4%	10.8%
KXYQ 1010 MILWAUKIE	0.8/0.7/ 19/ 106						
KYKN 1430 KEIZER	0.3/0.8/ 14/ 208			KFXX, KGON-F, KNRK-F (Entercom)	9.8%	10.9%	12.1%
KRKT-F 99.9 ALBANY	0.3/1.1/ 42/ 674						
KXPC-F 103.7 LEBANON	0.5/0.6/ 19/ 324				48.3%	51.2%	60.7%

RADIO STATIONS

AM STATIONS

KBBT, 970, 5 KW (DA-1), New AOR			\$ 30.00 (Eastman)	Henry
KEX, 1190, 50 KW (DA-1), Full Service	ABC		\$ 96.00 (Katz)	Citicasters
KFXX, 1520, 50 KW/10 KW (DA-1), Sports	USA, CNN		\$ 38.00 (CBS)	Entercom
KOTK, 620, 5 KW (DA-1), Talk	ABC		\$ 27.00 (MMR)	Nogales
KKSN, 910, 5 KW (DA-2), Standards	WESTWD		\$ 38.00 (Christal)	Heritage
KUPL, 1330, 5 KW (DA-1), Religion			\$ NA (---)	Crawford
KWJJ, 1080, 50 KW/10 KW (DA-N), SEE KWJJ-FM				
XXL, 750, 50 KW/20 KW (DA-1), News/Talk	CBS		\$ 94.00 (Mc-Guild)	Alexander

FM STATIONS

KDBX, 107.5, 4.1 KW @ 397, Religion			\$ NA (---)	Salem	(BANKS)
KGON, 92.3, 100 KW @ 1266, Classic AOR			\$ 116.00 (CBS)	Entercom	
KINK, 101.9, 100 KW @ 1673, Prog. AOR			\$ 106.00 (MMR)	Nogales	
KKJZ, 106.7, 100 KW @ 879, Jazz			\$ 75.00 (---)	BayCom	(LAKE OSWEGO)
KKCW, 103.3, 95 KW @ 1653, AC			\$ 144.00 (D&R)	Citicasters	
KKRZ, 100.3, 95 KW @ 1433, CHR			\$ 100.00 (Katz)	Citicasters	
KKSN, 97.1, 100 KW @ 1000, Oldies	WESTWD		\$ 108.00 (Christal)	Heritage	
KNRK, 94.7, 3.7 KW @ 850, AOR-NR	CBS		\$ 55.00 (---)	Entercom	(CAMAS, WA)
KPDQ, 93.7, 100 KW @ 941, Religion			\$ 23.00 (---)	Salem	
KUFO, 101.1, 100 KW @ 1640, AOR			\$ 120.00 (Eastman)	Henry	
KUPL, 98.5, 100 KW @ 1105, Country	AP		\$ 126.00 (Banner)	BayCom	
KWJJ, 99.5, 52 KW @ 1266, Country			\$ 122.00 (Banner)	Park	
XXL, 95.5, 100 KW @ 991, Oldies - 70's			\$ 61.00 (Mc-Guild)	Alexander	
KKRH, 105.1, 100 KW @ 1840, Classic AOR	ABC		\$ 63.00 (Torbet)	Heritage	(SALEM)

Miscellaneous: KXYQ (Milwaukie) sold by Heritage for \$200,000 . . . KXYQ-F changes to KKRH-F (July) and format for AC/CHR to Classic Rock/Oldies 70's . . . KUPL sold by BayCom to Crawford for \$2,000,000 (LaRue) . . .

PORTSMOUTH-DOVER-ROCHESTER, NH

Arbitron Rank/Pop (12+): 117/343,900

Stations: 36/10
Diaries: 889/387:1/60.6%
Sample Target: 790
% Below Line: 43.0
% Not Listed: 14.4

1995 Revenue: \$9,200,000
HH Inc.: \$55,344
Retail \$: 4.4 Bil
Pop per Station: 34,390
#1 Biller: WOKQ-F \$3,000,000
#1 Billing Portfolio: Fuller-Jeffrey duop \$3,800,000

MSA Rank/Pop: 132/365,000
Boston DMA
Average Person Ratings: 17.4
Market TSL: 22.75 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WOKQ-F (C)	74/12.4	14.1	12.4	12.4	14.3	----	91/ 930	787/22.9	26.8	23.9	E	WOKQ-F
2. WHEB-F (AOR)	64/10.7	10.6	10.4	13.1	7.7	----	65/ 905	813/23.6	24.7	22.1	D	WHEB-F
3. WERZ-F (CHR)	28/ 4.7	4.8	3.6	6.6	6.0	----	28/ 519	497/14.5	16.5	13.3	C	WERZ-F
4. WBCN-F (AOR)	26/ 4.4	3.2	2.2	2.1	2.8	----	26/ 443	437/12.7	12.5	7.1		WBCN-F
5. WMYF (ST)	23/ 3.9	3.4	3.6	3.0	3.0	----	23/ 127	127/ 3.7	4.1	3.3	A	WMYF
6. WRKO (T)	22/ 3.7	2.7	4.0	1.4	3.0	----	23/ 288	281/ 8.2	7.1	8.5	A	WRKO
7. WBZ (N/T)	20/ 3.4	3.0	2.9	3.7	3.3	----	26/ 574	488/14.2	10.7	12.4		WBZ
8. WTSN (T)	19/ 3.2	3.4	4.9	2.6	3.9	----	21/ 362	337/ 9.8	8.0	11.9	A	WTSN
9. WJMN-F (CHR)	15/ 2.5	4.1	1.6	2.6	1.4	----	15/ 336	317/ 9.2	8.1	7.7		WJMN-F
WZID-F (AC/SAC)	15/ 2.5	2.0	3.1	2.6	3.7	----	15/ 254	254/ 7.4	6.7	8.0		WZID-F
WXRV-F (AC/AOR)	15/ 2.5	1.4	2.0	1.7	1.4	----	16/ 260	255/ 7.4	6.8	7.8		WXRV-F

12+ FM SHARE (METRO): 80.82% (413 of 511) (FAL 94: 78.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMN-F>	1 WHEB-F>	1 WHEB-F	1 WHEB-F	1 WHEB-F	1 WOKQ-F>>	1 WOKQ-F	1 WOKQ-F<	1 WOKQ-F	1 WHEB-F	1 WTSN
2 WERZ-F>	2 WOKQ-F	2 WOKQ-F>	2 WOKQ-F>	2 WOKQ-F>	2 WMYF <	2 WHEB-F>>	2 WHEB-F>>	2 WHEB-F>	2 WBCN-F>	2 WBZ
3 WHEB-F	3 WERZ-F	3 WBCN-F<	3 WBCN-F	3 WBCN-F	3 WHEB-F	3 WBZ <	3 WBCN-F	3 WRKO <	3 WERZ-F	3 WOKQ-F
WBCN-F	WBCN-F>	4 WERZ-F>	4 WERZ-F	4 WERZ-F	4 WRKO	4 WTSN	4 WERZ-F<	4 WERZ-F	WOKQ-F	4 WHEB-F
5	5	5	5	5 WXRV-F<	5	5 WERZ-F>	5 WRKO	WBCN-F>	5 WJMN-F	5
6	6	6	6	6	6	6	6	6	6	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHEB-F	1 WHEB-F	1 WHEB-F	1 WOKQ-F	1 WOKQ-F		1 WHEB-F>>	1 WHEB-F>>	1 WHEB-F	1 WHEB-F>>	1 WHEB-F
2 WERZ-F	2 WOKQ-F	2 WOKQ-F	2 WHEB-F<	2 WHEB-F>		2 WCYY-F	2 WBCN-F	2 WBCN-F	2 WOKQ-F	2 WOKQ-F
3 WOKQ-F	3 WERZ-F>	3 WERZ-F>	3 WERZ-F>	3 WERZ-F		3 WOKQ-F	3 WCYY-F	3 WAAF-F	3 WBCN-F>	3 WBCN-F>
4 WGIR-F	4 WGIR-F	4 WGIR-F	4 WCQL-F	4		WJMN-F	4 WOKQ-F	WCYY-F	4	4
WJMN-F	5 WEQQ-F	5	5	5		5 WBCN-F	5 WERZ-F	5	5	5
6	WXKS-F	6	6	6		6	6	6	6	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE	
WCDQ-F	92.1 SANFORD ME	0.8/ 2.9/ 8/ 173	WMYF, WZNN, WERZ-F, WSRI-F (Precision)	11.6%	7.7%	32.6%
WCQL-F	95.3 YORK ME	2.2/ 7.6/ 17/ 339				
WZNN	930 ROCHESTER	1.7/ 3.5/ 13/ 184				
WSRI-F	96.7 ROCHESTER	1.3/ 7.1/ 9/ 266	WOKQ-F, WXBB-F (Fuller-Jeffrey)	14.1%	14.0%	34.8%
WXBB-F	105.3 KITTEERY ME	1.7/ 8.1/ 11/ 315				
WBLM-F	102.9 PORTLAND ME	1.2/ 6.4/ 30/ 526	WHEB-F, WCQL A/F (Knight)	12.9%	14.3%	28.2%
WBOQ-F	104.9 GLOUCESTER MA	0.7/ 2.1/ 4/ 79		-----	-----	
WBQQ-F	99.3 KENNEBUNK ME	0.3/ 2.0/ 9/ 169				
WCYY-F	94.3 BIDDEFORD ME	1.8/ 4.2/ 19/ 261		38.6%	36.0%	
WGIR-F	101.1 MANCHESTER	2.0/10.3/ 13/ 369			95.6%	
WHOB-F	106.3 NASHUA	0.7/ 3.3/ 4/ 114				
WHOM-F	94.9 MT. WASHINGTON	2.3/ 7.5/ 29/ 499				
WZPK-F	103.7 BERLIN	0.3/ 3.7/ 4/ 210				

SEE BOSTON FOR MORE ABOUT THE FOLLOWING:

WAAF-F	1.5/ 4.8	WEEI	0.7/ 4.8	WXKS-F	2.0/11.0
WBCS-F	0.3/ 2.9	WEGQ-F	2.3/ 6.8	WXRV-F	2.5/ 7.4
WBMX-F	0.7/ 3.3	WFNX-F	0.3/ 2.2	WZLX-F	0.3/ 2.8
WBOS-F	0.3/ 2.3	WOAZ-F	2.3/ 9.0		
WCRB-F	1.5/ 4.3	WODS-F	2.3/ 9.0		

PORTSMOUTH-DOVER-ROCHESTER, NH

RADIO STATIONS

WMYF , 1540, 5 KW (DAYS) , Standards							
WTSN , 1270, 5 KW (DA-2) , News/Talk	TALKNT ABC,	\$<20	(MMR)	Precision		(EXETER)	
		\$<20	(Roslin)				
WCDQ-F, 92.1, 1.2 KW @ 525 , AOR		\$13.00	(---)			(SANFORD, ME)	
WCQL-F, 95.3, 6 KW @ 466 , Oldies		\$18.00	(Banner)	Knight		(YORK, ME)	
WERZ-F, 107.1, 5.2 KW @ 356 , CHR		\$43.00	(MMR)	Precision		(EXETER)	
WHEB-F, 100.3, 50 KW @ 459 , AOR		\$49.00	(Banner)	Knight			
WOKQ-F, 97.5, 50 KW @ 492 , Country		\$70.00	(Mc-Guild)	Fuller-Jeffrey			
WSRI-F, 96.7, 3 KW @ 328 , AC		\$16.00	(MMR)	Precision			
WXBB-F, 105.3, 2.2 KW @ 370 , Country		\$12.00	(Mc-Guild)	Fuller-Jeffrey		(KITTERY, ME)	
WXRV-F, 92.5, 25 KW @ 712 , AC/AOR	WESTWD,	\$31.00	(---)			(HAVERHILL, MA)	

Other ranked stations -- see Boston or Portland

Miscellaneous: WLYT-F changes to WXRV-F, adopting AC/AOR format (August) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

PROVIDENCE

Arbitron Rank/Pop (12+): 31/1,263,700
 MSA Rank/Pop: 63/906,000
 DMA # 46
 Average Person Ratings: 17.0
 Market TSL: 22.50 hours

Stations: 42/24
 Diaries: 1893/668:1/54.8%
 Sample Target: 1760
 % Below Line: 16.2%
 % Not Listed: 8.5%

1995 Revenue: \$33,300,000
 HH Inc.: \$46,486
 Retail \$: 7.1 Bil
 Pop per Station: 52,654
 #1 Biller: WHJY-F \$5,500,000
 #1 Billing Portfolio: Telemidia duop
 \$12,200,000

12+ METRO	1/4/SHARE	SPG 95	WIN 95	FAL 94	SUM 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	SUM 94	Revenue Level	
1. WHJY-F (AOR)	164/ 7.7	8.5	9.0	9.4	9.8	8.7	184/2741	2411/19.1	21.5	20.5	G	WHJY-F
2. WPRO-F (CHR)	161/ 7.5	6.3	7.2	7.5	7.7	7.1	166/3224	2951/23.4	25.0	22.2	E	WPRO-F
3. WWLI-F (SAC)	156/ 7.3	7.5	7.7	8.3	8.2	7.7	166/2432	1831/17.3	17.8	18.2	F	WWLI-F
4. WWBB-F (O)	133/ 6.2	4.5	5.8	6.4	5.7	5.7	139/2305	2062/16.3	17.3	15.2	E	WWBB-F
5. WSNE-F (AC)	113/ 5.3	4.4	4.1	4.4	4.3	4.6	118/2063	1851/14.6	14.6	14.4	D	WSNE-F
WCTK-F (C)	113/ 5.3	3.8	4.6	3.2	4.1	4.2	133/1736	1403/11.1	10.8	10.0	C	WCTK-F
7. WPRO (T)	110/ 5.1	5.3	4.5	5.1	3.8	5.0	110/1696	1668/13.2	13.9	12.0	D	WPRO
WLKW (ST)	110/ 5.1	6.0	4.9	5.4	4.8	5.4	113/1343	1291/10.2	9.9	8.7	C	WLKW
9. WWKX-F (CHR)	103/ 4.8	4.3	3.9	3.9	3.9	4.2	104/1648	1575/12.5	12.4	11.4	C	WWKX-F
10. WHJJ (N/T)	98/ 4.6	3.5	4.4	4.5	4.5	4.3	99/1219	1192/ 9.4	10.8	10.7	C	WHJJ
11. WWRX-F (CL AOR)	70/ 3.3	3.4	4.9	4.6	3.8	4.1	105/2528	1831/14.5	16.6	15.2	E	WWRX-F
12. WDGE-F (AOR)	63/ 2.9	2.6	---	---	---	---	69/1532	1342/10.7	---	---	B	WDGE-F
13. WBRU-F (AOR-NR)	56/ 2.6	3.3	3.4	3.2	3.8	3.1	64/1508	1320/10.4	13.3	11.2	C	WBRU-F
14. WCRB-F (CL)	46/ 2.1	1.7	1.5	1.7	1.7	1.8	73/ 912	583/ 4.6	4.5	5.2		WCRB-F
15. WBZ (N/T)	39/ 1.8	1.5	1.8	1.9	1.4	1.8	86/1673	790/ 6.3	6.2	5.7		WBZ
16. WJMN-F (CHR)	37/ 1.7	2.0	1.5	1.4	1.2	1.7	65/1796	1093/ 8.6	7.7	5.9		WJMN-F
17. WOTB-F (J)	32/ 1.5	0.9	1.3	0.9	1.2	1.5	34/ 477	454/ 3.6	4.1	3.3	B	WOTB-F

12+ FM SHARE (METRO): 74.68% (1463 of 1959) (FAL 94: 76.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWKX-F>>	1 WHJY-F<	1 WHJY-F	1 WHJY-F>	1 WHJY-F	1 WWLI-F<	1 WHJY-F<	1 WHJY-F	1 WHJY-F	1 WWKX-F>	1 WBZ
2 WPRO-F>	2 WPRO-F>	2 WPRO-F>	2 WPRO-F	2 WPRO-F	2 WLKW <	2 WPRO-F	2 WWLI-F	2 WWLI-F	2 WWLI-F	2 WPRO
3 WJMN-F	3 WWKX-F	3 WSNE-F	3 WSNE-F<	3 WWBB-F<	3 WPRO <	3 WPRO <	3 WPRO-F	3 WHJJ	3 WPRO-F<	3 WHJJ
4 WDGE-F	4 WDGE-F	WWLI-F<	4 WWBB-F	4 WWLI-F<	4 WWBB-F<	4 WWLI-F	4 WPRO	WPRO-F	4 WWBB-F<	4 WSAR
5	5 WSNE-F<	5 WWBB-F	5 WWLI-F	5 WSNE-F	5 WHJJ	5 WSNE-F<	5 WWBB-F<	5 WWBB-F	5 WLKW <	5 WWBB-F
6	6 WWLI-F	6 WCTK-F	6 WCTK-F	6 WCTK-F	6 WCTK-F	6 WWBB-F<	6 WLKW	6 WWKX-F<	6 WHJY-F	6
7	7	7	7	7 WWRX-F	7	7 WWRX-F	7	7 WCTK-F	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPRO-F	1 WPRO-F>>	1 WPRO-F>	1 WPRO-F	1 WPRO-F	1 WHJY-F	1 WHJY-F>>	1 WHJY-F>>	1 WHJY-F>>	1 WHJY-F>
2 WWKX-F	2 WHJY-F<	2 WHJY-F	2 WSNE-F	WSNE-F<	2 WDGE-F	2 WDGE-F	2 WPRO-F>	2 WPRO-F	2 WWBB-F
3 WWLI-F>	3 WWKX-F<	3 WSNE-F	3 WWLI-F>	3 WWLI-F	3 WWKX-F	WPRO-F	3 WBRU-F	3 WWBB-F	3 WCTK-F
4 WBRU-F	4 WSNE-F<	4 WBRU-F<	4 WWBB-F<	4 WWBB-F	4 WCTK-F	4 WWKX-F	4 WCTK-F	4 WCTK-F	4 WPRO-F<
5 WDGE-F	5 WWLI-F	5 WWLI-F>	5 WHJY-F<	5 WHJY-F	WPRO-F	5 WBRU-F	WWBB-F	5 WWRX-F<	5 WWRX-F
WSNE-F	6	6	6 WWKX-F	6 WCTK-F	6	6	6 WDGE-F	6 WDGE-F	6 WWLI-F
7	7	7	7	7	7	7	WSNE-F	7	7

PROVIDENCE

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WADK 1540 NEWPORT	0.3/0.9/	7/ 111			WLKW, WWLI-F, WPRO A/F (Telemedia)	25.0%	21.3%	36.6%
WARA 1320 ATTLEBORO, MA	0.4/0.9/	8/ 127						
WARV 1590 WARWICK	0.5/1.3/	11/ 163						
WBSM 1420 NEW BEDFORD, MA	0.6/1.8/	15/ 246			WHJJ, WHJY-F, WSNE-F (Multimarket)	17.6%	20.9%	30.6%
WFHN-F 107.1 NEW BEDFORD, MA	1.4/4.6/	33/ 733						
WHIM 1450 W. WARWICK	0.3/0.9/	8/ 125						
WNBH 1340 NEW BEDFORD, MA	0.4/1.1/	8/ 143			WWBB-F, WWRX-F (Radio Equity)	9.5%	13.2%	19.5%
WNRI 1380 WOONSOCKET	0.7/1.2/	14/ 149						
WPMZ 1100 E. PROVIDENCE	0.6/0.9/	12/ 111				52.1%	55.4%	86.7%
WSAR 1480 FALL RIVER, MA	0.9/2.2/	20/ 274						
WCBS 880 NEW YORK	0.4/1.8/	14/ 390						
WCIB-F 101.9 FALMOUTH, MA	0.5/1.4/	22/ 430						

SEE BOSTON FOR MORE ABOUT THE FOLLOWING:

WAAF-F 1.4/ 5.6	WBOS-F 0.8/ 3.9	WODS-F 0.7/ 3.7
WBCN-F 0.7/ 4.0	WEEI 0.9/ 2.8	WPLM-F 0.4/ 1.7
WBOS-F 1.0/ 2.7	WKLB-F 0.7/ 2.8	WRKO 0.5/ 1.4
WBMX-F 0.5/ 3.3	WMJX-F 0.5/ 1.6	WXXS-F 0.6/ 3.0
		WZLX-F 0.8/ 3.8

RADIO STATIONS

WHJJ, 920, 5 KW (DA-N)	, News/Talk	WESTWD, \$ 47.00 (Katz)	Multimarket
WLKW, 790, 5 KW (DA-2)	, EZ/Standards	, \$ 38.00 (Torbet)	Telemedia
WPRO, 630, 5 KW (DA-N)	, Talk/News	ABC, \$ 54.00 (Mc-Guild)	Telemedia
WBRU-F, 95.5, 20 KW @ 440, New AOR		Source, \$ 40.00 (---)	
WCTK-F, 98.1, 47 KW @ 508, Country		, \$ 52.00 (D & R)	Hall (NEW BEDFORD)
WDGE-F, 99.7, 2.3 KW @ 535, AOR		, \$ 35.00 (Katz)	(WAKEFIELD)
WHJY-F, 94.1, 50 KW @ 440, AOR		Source, \$ 97.00 (Group W)	Multimarket
WOTB-F, 100.3, 6 KW @ 302, Jazz		AP, ABC, \$ 28.00 (K & P)	(MIDDLETOWN)
WPRO-F, 92.3, 39 KW @ 551, CHR		ABC, \$ 77.00 (Mc-Guild)	Telemedia
WSNE-F, 93.3, 30 KW @ 620, AC		, \$ 69.00 (Group W)	Multimarket (TAUNTON, MA)
WWBB-F, 101.5, 14 KW @ 950, Oldies		, \$ 79.00 (Banner)	Radio Equity
WWKX-F, 106.3, 1.2 KW @ 194, CHR		WESTWD, \$ 41.00 (Christal)	(WOONSOCKET)
WWLI-F, 105.1, 50 KW @ 500, Soft AC		, \$ 85.00 (Torbet)	Telemedia
WWRX-F, 103.7, 50 KW @ 500, Classic AOR		CNN, \$ 61.00 (Banner)	Radio Equity (WESTERLY)

Other Ranked Stations - See Boston or New Bedford

Miscellaneous: WADK, WOTB-F sold to Bear (semi-duop) for \$1,191,500. . . WHJJ, WHJY-F, WSNE-F sold by Liberty to Multimarket (D) for \$34,900,000 (E) . . .

RALEIGH

Arbitron Rank/Pop (12+): 50/843,600

Stations: 27/21
Diaries: 1869/451:1/58.8%
Sample Target: 1815
% Below Line: 4.3
% Not Listed: 13.2

1995 Revenue: \$39,400,000
HH Inc.: \$48,811
Retail \$: 9.8 Bil
Pop per Station: 40,171
#1 Biller: WRAL-F \$6,200,000
#1 Billing Portfolio: Curtis duop \$8,100,000

MSA Rank/Pop: 59/986,000
DMA # 30
Average Person Ratings: 15.6
Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WPTF (FS/T)	103/ 7.8	7.1	7.1	6.9	7.5	7.2	136/1828	1239/14.7	15.0	16.0	F	WPTF
2. WQOK-F (B)	98/ 7.5	7.7	8.0	7.7	8.8	7.7	125/1763	1292/15.3	16.2	15.2	E	WQOK-F
3. WQDR-F (C)	97/ 7.4	6.4	6.3	6.8	7.1	6.7	167/3053	1457/17.3	16.4	17.3	F	WQDR-F
4. WFXC-FF (B/AC)	89/ 6.8	6.0	5.2	5.0	5.5	5.8	141/1792	1115/13.2	12.2	10.6	D	WFXC-FF
WDCG-F (CHR)	89/ 6.8	8.8	8.2	7.7	6.2	7.9	154/3148	1786/21.2	23.2	19.1	F	WDCG-F
6. WTRG-F (O)	87/ 6.6	5.9	5.4	4.0	4.5	5.5	181/2662	1429/16.9	14.9	13.1	E	WTRG-F
7. WKIX-F (C)	80/ 6.1	5.9	5.9	5.2	6.8	5.8	125/2321	1385/16.4	14.5	16.5	D	WKIX-F
8. WRDU-F (AOR)	79/ 6.0	5.7	5.9	5.4	7.3	5.8	138/2224	1432/17.0	16.5	17.4	F	WRDU-F
WRAL-F (AC)	79/ 6.0	6.8	6.8	6.7	6.5	6.6	128/2834	1532/18.2	18.7	17.0	G	WRAL-F
10. WZZU-F (CL AOR)	61/ 4.6	3.8	3.8	4.4	4.0	4.2	83/1791	1208/14.3	15.3	14.3	D	WZZU-F
11. WNND-F (J)	28/ 2.1	1.7	2.0	2.7	2.5	2.1	34/618	528/ 6.3	5.8	6.0	C	WNND-F
12. WKTC-F (C)	17/ 1.3	2.0	1.4	1.2	2.4	1.5	81/1271	385/ 4.6	4.4	5.5	F	WKTC-F
WLLE (B/G)	17/ 1.3	1.7	1.2	1.6	1.1	1.5	18/234	197/ 2.3	2.8	3.0	A	WLLE

12+ FM SHARE (METRO): 84.84% (968 of 1141) (FAL 94: 80.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQOK-F	1 WDCG-F	1 WFXC-FF<	1 WFXC-FF	1 WFXC-FF	1 WPTF	1 WPTF <	1 WPTF >	1 WQOK-F<	1 WFXC-FF	1 WQDR-F>
2 WDCG-F	2 WQOK-F<	2 WRDU-F<	2 WRDU-F	2 WTRG-F<	2 WTRG-F	2 WDCG-F	2 WQDR-F	2 WTRG-F	2 WQOK-F<	2 WFXC-FF
3 WKIX-F	3 WRDU-F	3 WQOK-F<	3 WTRG-F	3 WQDR-F	3 WQDR-F	3 WZZU-F<	3 WTRG-F	3 WDCG-F<	3 WQDR-F	3 WQOK-F
4	4 WFXC-FF	4 WDCG-F	4 WQDR-F	4 WRDU-F	4 WFXC-FF	4 WQDR-F<	4 WRAL-F	4 WQDR-F	4 WDCG-F	4 WDCG-F
5	5 WKIX-F	5 WTRG-F<	5 WRAL-F<	5 WRAL-F	5 WRAL-F	5 WQOK-F	5 WFXC-FF	5 WRAL-F<	5 WRDU-F<	5 WRDU-F
6	6 WZZU-F<	6 WQDR-F	6 WZZU-F<	6 WZZU-F	6	6 WRAL-F<	6 WKIX-F	6 WPTF <	6 WKIX-F	6
7	7 WQDR-F	7 WRAL-F	7 WQOK-F	7 WQOK-F<	7	7 WRDU-F	7 WQOK-F	7 WKIX-F<	7	7
8	8	8	8	8 WPTF	8	8	8	8 WRDU-F<	8	8
9	9	9	9	9	9	9	9	9 WFXC-FF	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDCG-F	1 WDCG-F<	1 WRAL-F	1 WRAL-F	1 WRAL-F<	1 WQOK-F	1 WRDU-F	1 WRDU-F	1 WRDU-F	1 WRDU-F
2 WQOK-F	2 WRAL-F	2 WQDR-F	2 WDCG-F<	2 WFXC-FF<	2 WDCG-F	2 WQOK-F<	2 WFXC-FF	2 WFXC-FF<	2 WFXC-FF<
3 WKIX-F	3 WQOK-F<	3 WDCG-F	3 WFXC-FF	3 WTRG-F	3 WRDU-F	3 WDCG-F	3 WZZU-F	3 WQOK-F	3 WPTF
4 WRAL-F	4 WKIX-F	4 WFXC-FF	4 WQOK-F<	4 WQDR-F	4 WKIX-F	4 WZZU-F	4 WDCG-F	4 WZZU-F	4 WQDR-F<
5 WFXC-FF	5 WQDR-F	5 WRDU-F	5 WKIX-F<	5 WKIX-F<	5 WZFX-F	5 WFXC-FF	5 WQOK-F	5 WPTF <	5 WTRG-F
6	6 WFXC-FF	6 WKIX-F	6 WTRG-F	6 WDCG-F	6 WJMH-F	6 WKIX-F	6 WPTF	6 WTRG-F<	6 WZZU-F
7	7 WRDU-F	7 WQOK-F	7 WQDR-F	7 WQOK-F	7	7	7 WQDR-F	7 WQDR-F	7 WQOK-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WAUG 750	NEW HOPE	0.8/1.3/	11/	110	WZZU-F, WDCG-F (Prism)	11.4%	11.6%	18.3%
WDNC 620	DURHAM	0.8/3.9/	11/	356				
WMPM 1270	SMITHFIELD	0.4/0.6/	12/	113	WRDU-F, WTRG-F (SFX)	12.6%	16.2%	19.8%
WRBZ 850	RALEIGH	0.7/3.2/	9/	309				
WRTP 1530	CHAPEL HILL	0.7/1.1/	9/	108				
WSRC 1410	DURHAM	0.7/1.6/	9/	137	WPTF, WKTC-F, WQDR-F (Curtis)	16.5%	15.8%	20.6%
WHLQ-F 102.5	LOUISBURG	0.5/1.0/	9/	165		40.5%	43.6%	58.7%
WRCQ-F 103.5	DUNN	0.4/2.1/	32/	692				
WZFX-F 99.1	WHITEVILLE	0.8/2.2/125/1395						
WJMH-F 102.1	REIDSVILLE	1.1/5.1/	28/	675				
WKRR-F 92.3	ASHEBORO	0.5/2.9/	21/	488				
WPCM-F 101.1	BURLINGTON	1.1/5.1/	47/	965				
WQMG-F 97.1	GREENSBORO	0.5/3.6/	18/	580				

RALEIGH

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), Standards	WESTWD, CNN, \$ 19.00 (Torbet)	
WYLT, 850, 10 KW/5 KW (DA-2), EZ/Standards	WESTWD, \$ 15.00 (Torbet)	Alchemy
WLLE, 570, 500 W/55 W, Gospel/Black	AURN, \$ <20.00 (---)	
WPTF, 680, 50 KW (DA-N), Full Service	CBS, \$ 76.00 (Mc-Guild)	Curtis
WDCG-F, 105.1, 100 KW @ 1525, CHR	ABC, \$ 80.00 (Torbet)	Prism
WFXC-F, 107.1, 2.6 KW @ 505, Black/AC	SMN, \$ 53.00 (Eastman)	Pinnacle
WKIX-F, 96.1, 100 KW @ 984, Country	WESTWD, \$ 59.00 (Torbet)	Alchemy
WKTC-F, 96.9, 100 KW @ 607, Country	, \$ 26.00 (D & R)	Curtis (GOLDSBORO)
WNND-F, 103.9, 8 KW @ 577, Jazz	, \$ 29.00 (Banner)	(FUQUAY)
WQDR-F, 94.7, 99 KW @ 1128, Country	WESTWD, \$ 83.00 (Mc-Guild)	Curtis
WQOK-F, 97.5, 100 KW @ 981, Black	ABC, \$ 67.00 (D & R)	Ragan Henry (S. BOSTON)
WRAL-F, 101.5, 97 KW @ 1886, AC	, \$ 104.00 (Katz)	Capitol
WRDU-F, 106.1, 100 KW @ 1348, AOR	Source, \$ 88.00 (MMR)	SFX
WTRG-F, 100.7, 100 KW @ 1968, Oldies	ABC, CBS, \$ 73.00 (D & R)	SFX (ROCKY MOUNT)
WZZU-F, 93.9, 100 KW @ 1269, Classic AOR	, \$ 57.00 (Torbet)	Prism (BURLINGTON)

Miscellaneous: WRDU-F, WTRG-F sold by HMW to SFX (D) for \$28,000,000. . . WYLT-AM changed to WRBZ . . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

RENO

Arbitron Rank/Pop (12+): 133/285,400

MSA Rank/Pop: 162/299,000

DMA # 120
Average Person Ratings: 15.8
Market TSL: 21.00 hours

Stations: 20/19
Diaries: 716/399:1/50.3%
Sample Target: 690
% Below Line: 0.7
% Not Listed: 10.8

1995 Revenue: \$12,000,000
HH Inc.: \$47,836
Retail \$: 3.5 Bil
Pop per Station: 15,021
#1 Biller: KBUL-F \$2,300,000
#1 Billing Portfolio: Citadel duop \$4,400,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KBUL-F (C)	50/11.1	11.9	8.1	12.7	10.8	----	68/907	599/21.0	22.3	21.0	D	KBUL-F
2. KOZZ-F (AOR-CL)	44/ 9.7	8.1	8.7	8.1	6.7	----	57/719	448/15.7	18.3	17.6	C	KOZZ-F
3. KKOH (N/T)	41/ 9.1	8.5	12.3	8.8	4.6	----	69/845	536/18.8	16.1	19.3	C	KKOH
4. KWNZ-F (CHR)	35/ 7.7	6.7	8.1	8.1	6.1	----	49/837	564/19.8	21.7	20.9	C	KWNZ-F
5. KRNO-F (AC)	32/ 7.1	7.6	8.3	5.4	6.1	----	45/570	391/13.7	15.3	16.0	B	KRNO-F
6. KNEV-F (SAC)	28/ 6.2	3.6	6.1	4.8	4.6	----	35/620	461/16.2	11.3	13.5	B	KNEV-F
7. KSRN-F (ST/EZ)	25/ 5.5	4.3	3.8	3.4	5.4	----	26/290	220/ 7.7	7.8	6.6	A	KSRN-F
8. KODS-F (O)	24/ 5.3	4.3	4.0	3.6	5.6	----	34/609	419/14.7	12.9	14.5	C	KODS-F
9. KCBN (ST)	19/ 4.2	3.8	5.4	2.9	4.3	----	22/251	227/ 8.0	7.5	7.9	A	KCBN
KTHX-F (AOR-P)	19/ 4.2	2.7	6.1	2.9	2.4	----	37/385	245/ 8.6	7.0	8.5	A	KTHX-F
11. KHIT-F (C)	18/ 4.0	4.7	3.6	4.3	5.6	----	35/511	290/10.2	14.3	9.0	B	KHIT-F
12. KRZQ-F (AOR-NR)	15/ 3.3	4.3	2.9	5.0	3.9	----	29/554	326/11.4	14.4	13.2	A	KRZQ-F
13. KQNV-F (O-70's)	13/ 2.9	3.8	1.1	2.3	2.4	----	17/336	307/10.8	10.9	6.8	A	KQNV-F
14. KRNV-F (AOR-P)	9/ 2.0	2.7	---	6.6	3.7	----	9/237	220/ 7.7	8.2	---	A	KRNV-F
15. KPLY (SPRTS)	8/ 1.8	2.9	0.9	1.8	1.3	----	13/191	130/ 4.6	5.1	3.7	A	KPLY

12+ FM SHARE (METRO): 79.90% (322 of 403) (FAL 94: 77.02%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KWNZ-F>>>1	KOZZ-F<	1 KOZZ-F<	1 KOZZ-F	1 KOZZ-F<	1 KKOH >	1 KKOH	1 KOZZ-F<	1 KBUL-F	1 KWNZ-F	1 KNEV-F
2	2 KBUL-F>	2 KBUL-F>	2 KBUL-F>	2 KBUL-F>	2 KBUL-F<	2 KOZZ-F	2 KBUL-F	2 KOZZ-F<	2 KBUL-F	2 KKOH
3	3 KWNZ-F<	3 KNEV-F<	3 KNEV-F	3 KRNO-F	3 KSRN-F<	3 KBUL-F	3 KKOH	3 KWNZ-F	3 KRNO-F	3 KOZZ-F
4	4 KNEV-F	4 KRNO-F	4 KRNO-F	4 KNEV-F	4 KRNO-F	4 KRNO-F	4 KRNO-F	4 KNEV-F<	4 KNEV-F	4 KBUL-F
5	5 KRZQ-F	KWNZ-F	5 KTHX-F	5 KTHX-F	5 KOZZ-F	5 KWNZ-F	5 KSRN-F	5 KKOH	5 KKOH	5
6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWNZ-F>>>1	KWNZ-F	1 KNEV-F>	1 KBUL-F	1 KBUL-F	1 KRZQ-F>>>1	KOZZ-F>	1 KOZZ-F>	1 KOZZ-F>	1 KOZZ-F>
2 KBUL-F>>>2	KNEV-F	2 KOZZ-F	2 KWNZ-F<	2 KNEV-F	2 KWNZ-F	2 KBUL-F>	2 KBUL-F>>>2	2 KBUL-F>	2 KBUL-F
3 KODS-F	KBUL-F>	3 KBUL-F	3 KOZZ-F	3 KOZZ-F	3 KBUL-F	3 KRZQ-F>	3	3 KTHX-F	3 KTHX-F
4 KRZQ-F>	4 KOZZ-F	4 KRNO-F	4 KNEV-F	4 KRNO-F>	4	4	4	4 KNEV-F	4 KKOH
5	5 KRNO-F	5 KWNZ-F>>>5	5 KRNO-F	5 KWNZ-F	5	5	5	5 KQNV-F	5 KRNO-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KPTL 1300 CARSON CITY	0.9/2.0/ 6/ 75	KKOH, KBUL-F, KNEV-F (Citadel)	26.4%	26.8%	35.2%
KQLO 920 RENO	1.1/2.6/ 5/ 92				
KXEQ 1340 RENO	0.9/3.4/ 4/ 107				
KZAK-F 100.1 INCLINE VILLAGE	1.5/6.8/ 14/ 346	KOZZ A/F, KHIT A/F, KRCV (Lotus)	13.7%	18.1%	19.4%
KBCH-F 107.7 KINGS BEACH, CA	0.7/2.7/ 3/ 90	KPLY, KZAK-F, KQNV-F (Local)	6.2%	8.0%	7.2%
		KCBN, KRNO-F, KWNZ-F (Patterson)	19.0%	14.9%	17.6%
		KODS-F, KRZQ-F (Americom)	8.6%	7.7%	11.2%
			73.9%	75.5%	90.6%

RENO

RADIO STATIONS

KCBN	, 1230,	1 KW	, Standards	WESTWD,	\$<20.00 (Torbet)	Patterson	
KPLY	, 1270,	5 KW (DA-1)	, Sports	CBS WESTWD,	\$<20.00 (Eastman)	KZAK owner (D)	(SPARKS)
KQLO	, 920,	5 KW/1 KW (DA-N)	, Oldies	SMN,	\$ 11.00 (D & R)		
KKOH	, 780,	50 KW (DA-1)	, News/Talk	ABC,	\$ 35.00 (Mc-Guild)	Citadel	
KBUL-F,	98.1,	76 KW @ 2273	, Country		\$ 50.00 (Christal)	Citadel	(CARSON CITY)
KHIT-F,	104.5,	25 KW @ 2929	, Country		\$<20.00 (D & R)	Lotus	
KIZS-F,	94.7,	88 KW @ 2073	, Classic AOR/Talk	WESTWD,	\$ 14.00 (Mc-Guild)	Crown	(CARSON CITY)
KQNV-F,	100.9,	6 KW @ 203	, Oldies-70's		\$<20.00 (Eastman)	KZAK owner (D)	(SPARKS)
KNEV-F,	95.5,	60 KW @ 2270	, Soft AC	WESTWD,	\$ 24.00 (Mc-Guild)	Citadel	
KODS-F,	103.7,	6.3 KW @ 2985	, Oldies		\$ 30.00 (MMR)	Americom	(CARNELIAN)
KOZZ-F,	105.7,	75 KW @ 2178	, Classic AOR	Source,	\$ 44.00 (D & R)	Lotus	
KRNV-F,	101.7,	1.3 KW @ 426	, AOR-P	AP CNN,	\$<20.00 (Katz)		
KRNO-F,	106.9,	37 KW @ 2988	, AC		\$ 31.00 (Torbet)	Patterson	
KRZQ-F,	96.5,	4 KW @ 2965	, AOR-NR		\$<20.00 (MMR)		(TAHOE CITY)
KSRN-F,	92.1,	4.1 KW @ 390	, Standards/EZ		\$ 20.00 (---)		(SPARKS)
KTHX-F,	94.7,	88 KW @ 2073	, AOR-Progressive		\$<20.00 (MMR)		(CARSON CITY)
KWNZ-F,	97.3,	87 KW @ 2112	, CHR		\$ 30.00 (D & R)	Patterson	(CARSON CITY)
KZAK-F,	100.1,	1.7 KW @ 2955	, AOR		\$ 15.00 (Eastman)		(INCLINE VILLAGE)

Miscellaneous: KRZQ-F (Tahoe City) sold to Americom (D) for \$1,225,000 (MVP) . . . KZSR-F (92.9) sold for \$350,000. . .

RICHMOND

Arbitron Rank/Pop (12+): 56/775,000
 MSA Rank/Pop: 62/930,000
 DMA # 54
 Average Person Ratings: 16.6
 Market TSL: 21.75 hours

Stations: 21/21
 Diaries: 1830/423:1/55.5%
 Sample Target: 1740
 % Below Line: 0.0
 % Not Listed: 12.3

1995 Revenue: \$34,700,000
 HH Inc.: \$45,708
 Retail \$: 9.5 Bil
 Pop per Station: 36,905
 #1 Biller: WKHK-F \$5,200,000
 #1 Billing Portfolio: Clear Channel duop \$11,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WKHK-F (C)	171/13.3	11.7	9.4	10.3	11.8	11.2	197/2207	1922/24.8	21.7	21.0	G	WKHK-F
2. WCDX-F (B)	127/ 9.9	10.9	10.0	10.0	11.7	10.2	136/1541	1427/18.4	17.3	19.1	F	WCDX-F
3. WTVR-F (SAC)	123/ 9.6	8.4	8.8	8.3	8.7	8.8	131/1660	1469/19.0	18.4	16.6	D	WTVR-F
4. WRVA (FS)	110/ 8.6	8.2	7.9	10.6	8.8	8.8	115/1608	1484/19.1	18.4	20.2	F	WRVA
5. WRXL-F (AOR)	74/ 5.8	6.3	5.8	6.7	6.0	6.2	89/1338	1092/14.1	17.2	17.3	E	WRXL-F
6. WMBX-F (AC)	70/ 5.5	5.8	5.4	5.3	5.7	5.5	77/1282	1149/14.8	13.6	16.2	F	WMBX-F
7. WRVQ-F (CHR)	69/ 5.4	7.1	7.1	7.1	7.0	6.7	86/1867	1510/19.5	20.8	20.9	D	WRVQ-F
8. WPLZ-F (B/AC)	67/ 5.2	4.9	6.9	6.0	6.3	5.8	78/1225	1105/14.3	15.7	15.8	C	WPLZ-F
9. WBZU-F (AOR-NR)	52/ 4.0	2.7	2.5	2.4	2.8	2.9	69/1065	909/11.7	8.5	8.4	C	WBZU-F
10. WLEE-F (O-70's)	43/ 3.3	4.6	4.0	2.8	3.0	3.7	48/939	818/10.6	14.2	10.2	C	WLEE-F
WSDJ-F (B)	43/ 3.3	3.2	3.3	2.5	2.1	3.1	44/697	648/ 8.4	8.4	6.6	B	WSDJ-F
12. WVGO-F (AOR-P)	42/ 3.3	4.2	3.8	4.5	5.0	4.0	47/984	837/10.8	10.0	11.6	D	WVGO-F
13. WXGI (C)	26/ 2.0	1.3	2.6	1.1	1.1	1.8	27/380	358/ 4.6	4.0	2.8	A	WXGI
14. WTVR (ST)	22/ 1.7	2.0	1.9	1.7	1.6	1.8	22/298	295/ 3.8	3.4	3.9	A	WTVR
15. WREJ (REL)	21/ 1.6	1.1	1.6	1.9	1.3	1.6	21/235	231/ 3.0	3.3	3.1	A	WREJ

12+ FM SHARE (METRO): 79.22% (892 of 1126) (FAL 94: 80.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WCDX-F>>	1 WCDX-F	1 WKHK-F<	1 WKHK-F<	1 WKHK-F	1 WKHK-F<	1 WKHK-F	1 WKHK-F	1 WKHK-F>	1 WCDX-F>	1 WCDX-F
2 WBZU-F	2 WKHK-F<	2 WCDX-F	2 WTVR-F	2 WTVR-F	2 WRVA <	2 WRVA	2 WTVR-F	2 WTVR-F	2 WKHK-F	2 WSDJ-F
3 WRVQ-F	3 WRXL-F	3 WTVR-F	3 WCDX-F	3 WCDX-F	3 WTVR-F>	3 WCDX-F	3 WRVA	3 WCDX-F>	3 WPLZ-F	3 WRVA
4 WKHK-F	4 WRVQ-F<	4 WRXL-F	4 WMBX-F	4 WMBX-F	4 WTVR-F	4 WTVR-F	4 WCDX-F	4 WMBX-F<	4 WTVR-F	4 WKHK-F
WPLZ-F	5 WBZU-F	5 WMBX-F	5 WRXL-F	5 WRXL-F	5 WCDX-F	5 WRXL-F	5 WMBX-F	5 WRVA	5 WRVA <	5 WTVR-F
6	6	6	6	6	6	6	WRXL-F	6	6 WBZU-F	6
7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKHK-F	1 WKHK-F<	1 WCDX-F	1 WTVR-F<	1 WTVR-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WKHK-F
2 WCDX-F<	2 WCDX-F	2 WTVR-F<	2 WKHK-F	2 WKHK-F	2 WRXL-F	2 WRXL-F	2 WRXL-F	2 WKHK-F<	2 WCDX-F
3 WRVQ-F	3 WRVQ-F<	3 WKHK-F	3 WCDX-F	3 WMBX-F	3 WBZU-F>	3 WBZU-F>	3 WBZU-F	3 WRXL-F>	3 WRXL-F
4 WRXL-F>>	4 WTVR-F	4 WMBX-F	4 WMBX-F	4 WCDX-F	4 WVGO-F	4 WVGO-F	4 WKHK-F<	4 WBZU-F	4 WRVA
5	5 WRXL-F	5 WRVQ-F	5 WRVQ-F	5 WRVQ-F	5 WKHK-F	5 WRVQ-F	5 WVGO-F	5 WLEE-F	5 WLEE-F<
6	6 WMBX-F	6	6	6	WPLZ-F	6	6	6 WPLZ-F	6 WMBX-F
7	7	7	7	7	WRVQ-F	7	7	WVGO-F	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WDYL-F	105.7	CHESTER	0.9/2.8/ 11/ 247	WRVA, WRVQ-F, WRXL-F, WRVH (Clear Channel)	20.6%	16.9%	33.1%
WFTH	1590	RICHMOND	0.4/1.4/ 5/ 110				
WGCV	1240	PETERSBURG	1.2/1.9/ 16/ 156				
WLEE	1320	RICHMOND	1.0/2.0/ 13/ 157	WBZU-F, WKHK-F (ABS)	17.3%	16.5%	18.0%
WRVH	910	RICHMOND	0.8/4.0/ 12/ 331				
WSTK	1290	COLONIAL HEIGHTS	0.9/1.9/ 11/ 149				
				WVGO-F, WLEE-F (Benchmark)	6.6%	9.0%	11.7%
				WGCV, WCDX-F, WPLZ-F (Sinclair)	16.3%	16.2%	17.4%
					60.8%	58.6%	80.2%

RICHMOND

RADIO STATIONS

WFTH, 1590, 5 KW (DAYS)	, Gospel	AURN, \$ 15.00 (---)	
WGCV, 1240, 1 KW	, Gospel/Black	WESTWD, \$ 15.00 (Mc-Guild)	Sinclair
WLEE, 1320, 5 KW (DAYS)	, Talk/News	WESTWD, ABC, \$ 17.00 (---)	
WREJ, 1540, 10 KW (DAYS, DA)	, Religion	, \$ <20.00 (---)	
WRVA, 1140, 50 KW (DA-1)	, Full Service	CBS, \$ 74.00 (Mc-Guild)	Clear Channel
WRVH, 910, 5 KW/1.5 KW(DA-N)	, Sports	WESTWD, CBS, \$ 21.00 (Katz)	Clear Channel
WTVR, 1380, 5 KW (DA-2)	, Standards	SMN, ABC, \$ <20.00 (Katz)	Park
WXGI, 950, 5 KW/50 W	, Country	WESTWD, \$ <20.00 (---)	
WCDX-F, 92.7, 2.4 KW @ 367,	Black	, \$ 72.00 (MMR)	Sinclair (MECHANICSVILLE)
WLEE-F, 96.5, 50 KW @ 558,	Oldies-70's	, \$ 49.00 (Christal)	Benchmark (WILLIAMSBURG)
WDYL-F, 92.1, 3 KW @ 298,	Religion	CNN, \$ 24.00 (---)	(CHESTER)
WKHK-F, 95.3, 13 KW @ 449,	Country	WESTWD, \$ 98.00 (Banner)	ABS (COLONIAL HTS)
WBZU-F, 104.7, 100 KW @ 980,	AOR-NR	, \$ 41.00 (---)	ABS (CREWE)
WMXB-F, 103.7, 20 KW @ 840,	AC	ABC, AP, \$ 81.00 (Mc-Guild)	Liberty
WPLZ-F, 99.3, 3 KW @ 328,	Black/AC	WESTWD, ABC, \$ 46.00 (MMR)	Sinclair
WRVQ-F, 94.5, 200 KW @ 351,	CHR	ABC, \$ 70.00 (Katz)	Clear Channel
WRXL-F, 102.1, 20 KW @ 790,	AOR	, \$ 77.00 (Katz)	Clear Channel
WSOJ-F, 100.3, 4.7 KW @ 371,	Black	, \$ 22.00 (---)	(PETERSBURG)
WTVR-F, 98.1, 50 KW @ 807,	EZ/Soft AC	ABC, \$ 63.00 (Katz)	Park
WVGO-F, 106.5, 8 KW @ 1233,	Prog. AOR	, \$ 50.00 (Christal)	Benchmark

Miscellaneous: WKIK-F changes to WBZU-F and format from Country to AOR-NR (Aug) . . . WMXB-F sold by Liberty to Multimarket for \$13,000,000 (E) . . .

RIVERSIDE-SAN BERNARDINO

Arbitron Rank/Pop (12+): 27/1,343,200
 MSA Rank/Pop: 10/3,030,000
 Los Angeles DMA
 Average Person Ratings: 16.6
 Market TSL: 22.00 hours

Stations: 44/14
 Diaries: 2153/624:1/48.4%
 Sample Target: 2130
 % Below Line: 55.8
 % Not Listed: 12.3

1995 Revenue: \$23,400,000
 HH Inc.: \$43,578
 Retail \$: 21.9 Bil
 Pop per Station: 95,943
 #1 Biller: KFRG-F \$5,300,000
 #1 Billing Portfolio: Anaheim duop
 \$7,100,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KFRG-F (C)	213/ 9.5	10.1	7.9	9.5	7.0	9.3	283/1511	2593/19.3	17.1	14.7	G	KFRG-F
2. KFI (T)	209/ 9.4	6.9	6.8	7.5	6.6	7.7	295/3327	2215/16.5	14.5	13.1		KFI
3. KGGI-F (CHR)	136/ 6.1	5.8	6.4	6.7	7.0	6.3	168/3525	2553/19.0	17.9	21.0	F	KGGI-F
4. KVAR-F (SP)	102/ 4.6	4.3	3.8	2.1	3.2	3.7	122/1490	1166/ 8.7	7.1	8.7	C	KVAR-F
5. KOLA-F (O)	87/ 3.9	4.1	3.7	3.6	5.3	3.8	112/2390	1634/12.2	13.6	15.2	D	KOLA-F
6. KGBT-F (B)	81/ 3.6	3.5	4.3	3.4	3.7	3.7	113/1647	1151/ 8.6	8.6	7.9		KGBT-F
7. KLOS-F (AOR)	79/ 3.5	4.2	3.8	3.4	3.6	3.7	146/2630	1536/11.4	11.2	10.7		KLOS-F
8. KOST-F (AC/SAC)	76/ 3.4	3.2	3.4	3.3	3.8	3.3	125/2217	1349/10.0	11.2	12.0		KOST-F
9. KBIG-F (AC)	61/ 2.7	2.0	2.5	1.6	2.7	2.2	93/1668	1105/ 8.2	7.5	8.3		KBIG-F
10. KRTH-F (O)	59/ 2.6	1.9	2.3	2.5	2.8	2.3	75/1741	1211/ 9.0	8.8	10.5		KRTH-F
11. KNX (N)	54/ 2.4	2.2	2.5	2.9	2.2	2.5	83/2049	1265/ 9.4	8.7	7.3		KNX
12. KCAL-F (AOR)	53/ 2.4	3.6	3.6	2.4	4.0	3.0	64/1465	1055/ 7.9	9.8	9.5	F	KCAL-F
13. KCBS-F (O-70s)	52/ 2.3	3.0	3.3	2.8	3.1	2.9	74/1640	1131/ 8.4	9.3	9.6		KCBS-F
14. KIIS-F (CHR)	51/ 2.3	3.6	3.2	3.0	2.9	3.0	67/1734	1181/ 8.8	10.7	11.9		KIIS-F
15. KPWR-F (U/CHR)	50/ 2.2	2.0	1.8	1.9	2.2	1.9	61/1522	1071/ 8.0	6.0	7.9		KPWR-F
16. KWRP-F (EZ)	46/ 2.1	2.4	2.2	2.1	2.4	2.2	46/ 444	444/ 3.3	3.5	3.2	B	KWRP-F
17. KROQ-F (AOR-NR)	45/ 2.0	2.9	3.1	3.4	3.2	2.9	60/1289	894/ 6.7	8.4	8.0		KROQ-F
18. KCXX-F (AOR-P)	38/ 1.7	2.1	2.4	1.8	1.3	2.0	63/1210	881/ 6.6	7.2	3.8	C	KCXX-F
19. KTUV-F (J)	37/ 1.7	1.9	2.2	2.3	2.5	2.0	55/1055	642/ 4.8	5.7	5.5		KTUV-F
20. KLVE-F (SP)	33/ 1.5	2.0	2.2	1.5	1.6	1.8	51/ 744	569/ 4.2	5.0	3.9		KLVE-F
21. KOOJ-F (C)	32/ 1.4	1.8	2.3	1.9	0.7	1.9	54/ 941	675/ 5.0	5.3	3.0		KOOJ-F

12+ FM SHARE (METRO): 76.48% (1496 of 1956) (FAL 94: 75.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KGGI-F>	1 KFRG-F	1 KFRG-F>	1 KFRG-F	1 KFRG-F	1 KFI	1 KFRG-F	1 KFI	1 KFRG-F	1 KGGI-F	1 KFI <
2 KGBT-F	2 KGGI-F<	2 KFI <	2 KFI	2 KFI >	2 KFRG-F>	KFI >	2 KFRG-F>	2 KFI	2 KFI	2 KFRG-F>
3 KPWR-F	3 KVAR-F	3 KGGI-F<	3 KVAR-F<	3 KVAR-F<	3 KOLA-F>	3 KLOS-F<	3 KVAR-F	3 KGGI-F	3 KFRG-F<	3 KOLA-F>
4 KIIS-AF	4 KGBT-F	4 KVAR-F	4 KGGI-F	4 KGGI-F<	4 KNX <	4 KGGI-F	4 KGGI-F	4 KOLA-F<	4 KGBT-F>	4 KGBT-F<
5 KROQ-F	5 KFI	5 KLOS-F	5 KLOS-F	5 KOLA-F	5 KWRP-F<	5 KVAR-F	5 KOLA-F	5 KGBT-F	5	5 KVAR-F
6	KLOS-F	6	6 KOLA-F	6 KLOS-F<	6	6	6	6 KVAR-F	6	6
7	7 KCAL-F	7	7	7 KOST-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KGGI-F>	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F>	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F<	1 KFI <
2 KCXX-F	2 KVAR-F<	2 KVAR-F	2 KGGI-F	2 KFI <	KROQ-F<	2 KLOS-F	KLOS-F<	2 KFI	2 KFRG-F
3 KFRG-F	3 KGGI-F	3 KGBT-F	KVAR-F	3 KVAR-F<	3 KPWR-F	3 KGGI-F<	3 KFI <	3 KLOS-F	3 KLOS-F
4 KGBT-F	4 KGBT-F	4 KGGI-F<	4 KOST-F	4 KOLA-F<	4 KGBT-F	4 KFI	4 KVAR-F<	4 KGGI-F	4 KGGI-F
KVAR-F<	5 KOST-F	5 KOST-F	5 KFI	5 KOST-F<	KLOS-F	KGBT-F	5 KGGI-F	5 KVAR-F<	5 KCBS-F
6 KPWR-F	6 KIIS-AF	6 KIIS-AF	KGBT-F	6 KGGI-F	6 KCAL-F	6 KCAL-F	6 KGBT-F<	6 KCBS-F	KVAR-F
7	7	7	7	7	KGGI-F	KVAR-F	7 KCAL-F>	7	7

RIVERSIDE-SAN BERNARDINO

OTHER RATED STATIONS				METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KATY-F	101.3	IDYLLWILD		0.5/1.2/ 13/ 193	KOOJ-F, KFRG-F (Amaturo)	10.9%	11.6%	24.8%
KCAL	1410	REDLANDS		1.1/2.9/ 25/ 384				
KDIF	1440	RIVERSIDE		0.9/2.6/ 21/ 350				
KMEN	1290	SAN BERNARDINO		0.4/1.8/ 9/ 388	KCAL-F, KOLA-F (Anaheim)	6.3%	6.2%	30.3%
KSZZ	590	SAN BERNARDINO		0.8/1.6/ 18/ 220				
KXRS-F	105.7	HEMET/BIG BEAR LAKE		0.2/2.1/ 22/ 287	KSZZ, KCAL, KVAR-F (Embarcadero)	6.5%	7.4%	15.0%
KDES-F	104.7	PALM SPRINGS		0.5/0.8/ 13/ 140				
KPS1-F	100.5	PALM SPRINGS		0.1/0.7/ 11/ 99				
KWVE-F	107.9	SAN CLEMENTE		0.4/1.5/ 10/ 236	KXRS-F, KXSB-F (Local)	1.0%	1.1%	<2.0%
XTRA	690	TIJUANA		1.1/2.4/ 36/ 581		24.7%	26.3%	70.1%

SEE LOS ANGELES FOR MORE ABOUT THE FOLLOWING:

KABC	0.2/ 2.4	KLSX-F	0.9/ 3.6	KXEZ-F	1.1/ 2.6
KFWB	0.7/ 3.5	KMPC	0.7/ 2.4	KYSR-F	0.6/ 2.3
KKGO-F	0.6/ 2.8	KSCA-F	0.4/ 1.2	KZLA-F	0.9/ 4.0
KLAC	1.4/ 3.3	KTNQ	0.6/ 1.2		

RADIO STATIONS

KCAL, 1410, 5 KW/4 KW (DA-N), Hispanic	, \$ 33.00 (Lotus)	Embarcadero
KDIF, 1440, 1 KW, Hispanic	, \$ 23.00 (Katz Hisp.)	
KSZZ, 590, 1 KW (DA-2), Hispanic	, \$ 25.00 (Lotus)	Embarcadero
KCXX-F, 103.9, 0.2 KW @ 1752, AOR-P	, \$ 42.00 (---)	All Pro
KCAL-F, 96.7, 1.8 KW @ 377, AOR	, \$ 89.00 (Torbet)	Anaheim
KFRG-F, 95.1, 50 KW @ 321, Country	, \$ 140.00 (MMR)	Amaturo
KGG1-F, 99.1, 2.6 KW @ 1843, CHR	ABC, \$ 102.00 (Mc-Guild)	Chancellor
KVAR-F, 97.5, 72 KW @ 1571, Hispanic	, \$ 65.00 (---)	Embarcadero
KOLA-F, 99.9, 30 KW @ 1662, Oldies	ABC, \$ 69.00 (Torbet)	Anaheim
KOOJ-F, 92.7, 3 KW @ 300, Country	ABC, \$ 30.00 (MMR)	Amaturo
KWRP-F, 96.1, 250 W @ 1565, EZ/Soft AC	USA, \$ 35.00 (K & P)	(SAN JACINTO)

Other Ranked Stations -- See Los Angeles

ROANOKE-LYNCHBURG

Arbitron Rank/Pop (12+): 101/380,400

Stations: 25/21
Diaries: 964/395:1/59.3%
Sample Target: 850
% Below Line: 4.0
% Not Listed: 16.5

1995 Revenue: \$15,000,000
HH Inc.: \$37,268
Retail \$: 5.3 Bil
Pop Per Station: 18,114
#1 Biller: WYYD-F \$4,000,000
#1 Billing Portfolio: Benchmark duop \$6,700,000

MSA Rank/Pop: 184 - Roanoke
193 - Lynchburg 435,000
DMA # 67

Average Person Ratings: 16.6
Market TSL: 22.15 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WYYD-F (C)	102/16.1	13.9	13.8	18.8	18.0	----	155/1590	1096/28.8	24.6	24.9	F	WYYD-F
2. WXLK-F (CHR)	51/ 8.1	9.0	9.4	9.7	11.1	----	92/1653	927/23.9	23.4	25.9	D	WXLK-F
3. WJJS-FF (B)	49/ 7.7	9.1	6.8	6.2	3.9	----	52/653	600/15.8	15.3	15.7	B	WJJS-FF
4. WPVR-F (SAC)	43/ 6.8	5.0	8.5	6.9	7.8	----	83/1326	656/17.2	13.9	16.3	C	WPVR-F
5. WSLQ-F (AC)	41/ 6.5	6.8	6.6	5.9	8.0	----	79/1210	604/15.9	17.3	14.4	C	WSLQ-F
6. WFIR (FS)	37/ 5.9	4.0	4.3	6.5	4.2	----	41/515	437/11.5	10.1	10.8	B	WFIR
7. WROV-F (AOR)	36/ 5.7	9.5	7.4	8.5	9.4	----	70/1028	567/14.9	18.3	18.2	D	WROV-F
8. WJLM-F (C)	32/ 5.1	5.9	7.2	5.9	6.1	----	43/488	412/10.8	12.8	11.7	B	WJLM-F
9. WSLC (C/FS)	32/ 5.1	3.8	3.1	4.2	3.1	----	36/404	362/ 9.5	5.9	5.7	A	WSLC
10. WRDJ-FF (O)	26/ 4.1	3.0	3.2	4.6	4.2	----	32/588	418/11.0	9.6	8.2	A	WRDJ-FF
11. WLQE-AF (ST)	17/ 2.7	2.4	1.0	---	0.3	----	17/166	163/ 4.3	2.9	1.1	A	WLQE-AF
12. WJMH-F (B)	12/ 1.9	0.9	1.6	1.3	1.3	----	31/592	174/ 4.6	2.9	3.0	A	WJMH-F
13. WLVA (T)	9/ 1.4	0.9	1.1	1.3	2.3	----	9/142	142/ 3.7	3.4	3.8	A	WLVA
14. WGOL-F (O)	8/ 1.3	1.0	---	0.3	1.6	----	8/168	168/ 4.4	4.2	---	A	WGOL-F
15. WLN1-F (T)	8/ 1.3	1.0	1.8	---	---	----	9/137	133/ 3.5	3.8	3.8	A	WLN1-F

12+ FM SHARE (METRO): 81.44% (430 of 528) (FAL 94: 84.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJJS-FF>	1 WYYD-F	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>>	1 WYYD-F>>	1 WYYD-F>>	1 WYYD-F>	1 WJJS-FF	1 WYYD-F
2 WXLK-FF>	2 WROV-F	2 WXLK-FF	2 WPVR-F	2 WPVR-F<	2 WFIR <	2 WXLK-FF	2 WSLQ-F	2 WJJS-FF<	2 WYYD-F	2 WSLQ-F
3 WYYD-F	3 WXLK-FF	3 WJJS-FF<	3 WXLK-FF<	3 WSLQ-F<	3 WSLQ-F<	3 WSLQ-F	3 WFIR <	3 WXLK-FF<	3 WXLK-FF	3 WJJS-FF
4 WJMH-F	4 WJJS-FF>	4 WROV-F<	4 WSLQ-F<	4 WXLK-FF	4 WSLC	4 WJJS-FF	4 WPVR-F<	4 WPVR-F	4 WROV-F	4 WPVR-F
5	5 WPVR-F	5 WPVR-F	5 WROV-F	5 WJLM-F	5 WPVR-F	5 WJLM-F	5 WXLK-FF	5 WROV-F	5 WFIR	5
6	6	6 WSLQ-F	6	6 WROV-F	6	6	6	6 WSLQ-F	6 WPVR-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJJS-FF	1 WYYD-F	1 WYYD-F	1 WYYD-F	1 WYYD-F>	1 WROV-F	1 WROV-F>	1 WROV-F>	1 WROV-F>	1 WPVR-F
2 WYYD-F	2 WJJS-FF	2 WJJS-FF	2 WJJS-FF	2 WSLQ-F	2 WXLK-FF	2 WXLK-FF	2 WPVR-F	2 WPVR-F	2 WYYD-F
3 WXLK-FF>	3 WXLK-FF>	3 WXLK-FF	3 WXLK-FF<	3 WXLK-FF	3 WJJS-FF	3 WYYD-F<	3 WXLK-FF	3 WYYD-F	3 WROV-F
4 WJMH-F>>	4	4 WPVR-F	4 WSLQ-F	4 WJJS-FF	4 WYYD-F	4 WPVR-F>	4 WYYD-F>	4 WXLK-FF>	4 WXLK-FF
5	5	5	5 WJLM-F	5 WJLM-F	5	5 WSLQ-F	5 WSLQ-F	5 WSLQ-F	5 WSLQ-F
6	6	6	6	6	6	6	6	6	6 WFIR

OTHER RATED STATIONS	METRO CUME TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WKDE-F 105.5	ALTAVISTA 0.5/2.0/ 3/ 87	WXLK-F, WLYK-F (Coleman, semi-duop)	8.1%	8.6%	16.0%
WROV 1240	ROANOKE 0.3/2.3/ 2/ 87				
WTOY 1480	SALEM 0.5/1.8/ 3/ 68				
WWWR 910	ROANOKE 0.5/1.8/ 3/ 68	WLVA, WJJS-F, WJJS-F, WRDJ-F, WLDJ-F (Point)	13.2%	12.0%	8.3%
WAKG-F 103.3	DANVILLE 0.6/1.4/ 49/ 588				
WBZU-F 104.7	CREWE 0.6/1.2/ 5/ 117	WYYD-F, WROV A/F (Benchmark)	22.1%	21.5%	44.6%
WQOK-F 97.5	S. BOSTON 0.9/2.6/ 20/ 514		43.4%	42.1%	68.9%

ROANOKE-LYNCHBURG

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), Talk/News	CBS, \$ 20.00 (Torbet)	Gibbons	
WLVA, 590, 1 KW, Talk	CBS, \$ <20.00 (Roslin)		(LYNCHBURG)
WSLC, 610, 5 KW/1 KW (DA-2), Country/FS	WESTWD, \$ <20.00 (Katz)	Mel Wheeler	
WGOL-F, 98.3, 0.6 KW @ 1925, Oldies	ABC, \$ 16.00 (Torbet)		(LYNCHBURG)
WJJX-F, 101.7, 3.4 KW @ 289, Black	, \$ 27.00 (K & P)	Point	(LYNCHBURG)
WJLM-F, 93.5, 6 KW @ 98, Country	WESTWD, \$ 24.00 (Torbet)		(SALEM)
WLDJ-F, 102.7, 22 KW @ 745, Oldies	, \$ 14.00 (---)	Point	(LYNCHBURG)
WPVR-F, 94.9, 100 KW @ 1981, Soft AC	, \$ 40.00 (Torbet)	Gibbons	
WROV-F, 96.3, 14 KW @ 2076, AOR	ABC, \$ 53.00 (Christal)	Benchmark	(MARTINSVILLE)
WSLQ-F, 99.1, 200 KW @ 1991, AC	, \$ 39.00 (Katz)	Mel Wheeler	
WRDJ-F, 105.3, 3 KW @ 75, Oldies	, \$ <20.00 (---)	Point	
WXLK-F, 92.3, 93 KW @ 2050, CHR	CNN, \$ 54.00 (Mc-Guild)	Coleman	
WYYD-F, 107.9, 21 KW @ 1768, Country	ABC, \$ 80.00 (Mc-Guild)	Benchmark	(AMHERST)

Miscellaneous: WVLR, WJJX-F, WJJS-F, WRDJ-F, WLDJ-F sold by Bruce Houston to Point (D) for \$5,000,000 (Americom) . . .
WLLL sold for \$28,000. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* C - Country	O - Oldies (1955 to current)	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian	*
* CL - Classical	SAC - Soft Adult Contemporary	*
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish	*
* E - Ethnic	ST - Big Band, Nostalgia, Standards	*
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk	*
* G - Gospel	U - Urban (majority of audience is non-white)	*
*	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

ROCHESTER

Arbitron Rank/Pop (12+): 45/900,700
 MSA Rank/Pop: 49/1,090,000
 DMA # 73
 Average Person Ratings: 16.1
 Market TSL: 21.25 hours

Stations: 27/19
 Diaries: 1952/461:1/58.4%
 Sample Target: 1935
 % Below Line: 4.7
 % Not Listed: 13.4

1995 Revenue: \$29,800,000
 HH Inc.: \$51,091
 Retail \$: 9.9 Bil
 Pop per Station: 47,405
 #1 Biller: WCMF-F \$6,000,000
 #1 Billing Portfolio: Amer. Radio Syst. \$9,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 95	FAL 94	Revenue Level	
1. WBEE-F (C)	161/11.1	10.5	12.7	12.6	11.7	11.7	182/2162	1887/21.0	22.6	21.7	F	WBEE-F
2. WHAM (FS)	154/10.6	10.6	8.9	11.8	13.5	10.5	162/2467	2301/25.5	20.9	27.4	F	WHAM
3. WCMF-F (AOR)	131/ 9.0	9.0	10.9	11.7	10.3	10.2	153/2011	1779/19.8	24.8	24.9	G	WCMF-F
4. WRMM-F (SAC)	125/ 8.6	7.3	7.0	7.6	8.4	7.6	133/2021	1908/21.2	21.3	20.1	E	WRMM-F
5. WPTY-F (CHR)	117/ 8.1	7.7	9.1	8.3	8.2	8.3	122/2197	2044/22.7	25.6	25.1	E	WPTY-F
6. WDKX-F (B)	87/ 6.0	6.1	6.3	5.2	4.6	5.9	87/904	904/10.0	9.4	9.8	C	WDKX-F
7. WKLX-F (O)	82/ 5.6	5.6	5.8	5.4	6.0	5.6	89/1618	1485/16.5	17.1	18.4	D	WKLX-F
8. WNVE-F (AOR-NR)	79/ 5.4	6.8	5.0	1.7	1.9	4.7	104/1756	1452/16.1	13.2	8.1	C	WNVE-F
9. WVOR-F (AC)	73/ 5.0	5.1	4.1	4.9	5.6	4.8	79/1386	1286/14.3	14.7	18.4	C	WVOR-F
10. WBBF (ST)	50/ 3.4	3.7	2.3	4.4	2.8	3.5	51/626	595/ 6.6	5.9	6.7	A	WBBF
11. WHRR-F (CL AOR)	34/ 2.3	1.9	0.9	1.3	1.3	1.6	35/739	711/ 7.9	3.6	3.6	A	WHRR-F
12. WMAX-F (AOR-P)	31/ 2.1	2.6	3.2	3.1	3.2	2.8	31/663	657/ 7.3	9.0	8.6	C	WMAX-F
13. WHTK (T)	17/ 1.2	0.9	1.0	0.8	0.7	1.0	18/365	381/ 4.2	4.0	3.8	A	WHTK
14.												
15.												

12+ FM SHARE (METRO): 79.47% (999 of 1257) (FAL 94: 77.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPTY-F>	1 WCMF-F>	1 WCMF-F	1 WCMF-F<	1 WBEE-F<	1 WHAM	1 WHAM <	1 WBEE-F	1 WBEE-F	1 WPTY-F>	1 WHAM >
2 WNVE-F>	2 WPTY-F	2 WBEE-F	2 WBEE-F>	2 WCMF-F	2 WBEE-F	2 WCMF-F	2 WRMM-F<	2 WRMM-F<	2 WDKX-F<	2 WDKX-F
3	3 WNVE-F	3 WPTY-F	3 WRMM-F	3 WRMM-F	3 WRMM-F	3 WBEE-F>	3 WCMF-F	3 WHAM <	3 WBEE-F<	3 WBEE-F
4	4 WBEE-F	4 WRMM-F	4 WPTY-F	4 WHAM	4 WKLX-F	4 WRMM-F	4 WHAM	4 WPTY-F	4 WHAM <	4
5	5 WDKX-F	5 WNVE-F	5 WVOR-F	5 WPTY-F	5 WBBF	5 WPTY-F	5 WPTY-F	5 WCMF-F	5 WRMM-F<	5
6	6 WRMM-F	6 WDKX-F	6	6 WVOR-F<	6	6	6	6	6 WNVE-F	6
7	7	7 WVOR-F	7	7 WKLX-F	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPTY-F	1 WPTY-F>	1 WBEE-F	1 WPTY-F<	1 WRMM-F<	1 WCMF-F	1 WCMF-F>>	1 WCMF-F	1 WCMF-F>	1 WCMF-F>
2 WRMM-F	2 WBEE-F	2 WPTY-F	2 WRMM-F	2 WBEE-F>	2 WNVE-F	2 WNVE-F>	2 WNVE-F	2 WNVE-F	2 WBEE-F
3 WCMF-F	3 WRMM-F	3 WVOR-F	3 WBEE-F>	3 WPTY-F<	3 WDKX-F	3 WDKX-F>	3 WDKX-F	3 WBEE-F	3 WHAM
4 WNVE-F	4 WVOR-F	4 WRMM-F	4 WCMF-F	4 WVOR-F	4 WPTY-F	4 WPTY-F<	4 WBEE-F	4 WDKX-F	4 WNVE-F
5	5 WCMF-F	5 WCMF-F	5 WDKX-F	5 WHAM	5 WBEE-F	5 WBEE-F	5 WPTY-F	5 WPTY-F	5 WDKX-F
6	6	6 WDKX-F	6 WKLX-F	6 WKLX-F	6	6	6	6	6 WKLX-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBTA 1490	BATAVIA	0.5/1.0/ 9/ 103	WCMF A/F, WRMM-F (American Radio Systems)	17.9%	20.7%	32.2%
WCMF 990	ROCHESTER	0.3/1.9/ 5/ 183				
WJZR-F 105.9	ROCHESTER	0.7/2.9/ 10/ 261	WBBF, WBEE-F, WKLX-F (Heritage)	20.1%	18.5%	24.2%
WWWG 1460	ROCHESTER	0.5/2.3/ 7/ 206				
WYSL 1030	AVON	0.6/0.9/ 8/ 85	WHAM, WHTK-F, WVOR-F, WPTY-F (Lincoln)	24.9%	23.5%	29.5%
WZXV-F 99.7	PALMYRA	0.8/1.9/ 12/ 177		62.9%	62.7%	85.9%
WGR 550	BUFFALO	0.3/1.4/ 7/ 181				
WGRF-F 96.9	BUFFALO	0.3/1.1/ 12/ 171				
WKSE-F 98.5	BUFFALO	0.8/2.2/ 13/ 256				
WMJQ-F 102.5	BUFFALO	0.9/2.7/ 20/ 396				
WNUC-F 107.7	WEATHERSFIELD	0.8/1.8/ 25/ 439				
WYLF 850	PENN YAN	0.3/0.9/ 18/ 207				
WYRK-F 106.5	BUFFALO	0.6/1.5/ 18/ 227				
CFMX-F 103.1	COBOURG, ONT	0.7/1.7/ 10/ 151				

ROCHESTER

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, Standards	CNN , \$ 25.00 (Katz)	Heritage
WHAM, 1180, 50 KW	, Full Service	TALKNT, CBS , \$ 75.00 (Mc-Guild)	Lincoln
WHTK, 1280, 5 KW (DA-N)	, Talk	WESTWD , \$ <20.00 (Mc-Guild)	Lincoln
WBEE-F, 92.5, 50 KW @ 500,	Country	WESTWD , \$ 84.00 (Katz)	Heritage
WCMF-F, 96.5, 50 KW @ 449,	AOR	, \$ 117.00 (Torbet)	Amer. Radio Syst.
WDXK-F, 103.9, 0.8 KW @ 541,	Black	, \$ 34.00 (Williams)	
WHRR-F, 93.3, 4 KW @ 390,	Classic AOR/70's	WW1 , \$ <20.00 (Mc-Guild)	(AVON)
WJZR-F, 105.9, 3 KW @ 180,	Jazz	AP , \$ 20.00 (---)	
WKLX-F, 98.9, 37 KW @ 564,	Oldies	, \$ 52.00 (Katz)	Heritage
WMAX-F, 106.7, 3.5 KW @ 266,	Prog. AOR	, \$ 22.00 (K&P)	(IRONDUQUOIT)
WPXY-F, 97.9, 50 KW @ 400,	CHR	, \$ 62.00 (Christal)	Lincoln
WRMM-F, 101.3, 27 KW @ 640,	Soft AC	, \$ 68.00 (Torbet)	Amer. Radio Syst.
WNVE-F, 95.1, 50 KW @ 492,	AOR-NR	, \$ 39.00 (D&R)	(S. BRISTOL)
WVOR-F, 100.5, 50 KW @ 479,	AC	, \$ 43.00 (Mc-Guild)	Lincoln

Miscellaneous: WEZO-F changes to WHRR-F (May). . .

ROCKFORD

RADIO STATIONS

WNTA ,	1330,	1 KW/91 W (DA-1),	News/Talk	WESTWD CNN, \$<20	(Katz)	Airplay	
WROK ,	1440,	5 KW/500 W (DA-D),	Full Service	TALKNT ABC, \$26.00	(Christal)	Connoisseur	
WKMQ-F,	95.3,	1.3 KW @ 512	, Oldies	, \$21.00	(Katz)	Airplay	(WINNEBAGO)
WRWC-F,	103.1,	1.2 KW @ 525	, AC	WESTWD, \$32.00	(K & P)	Salter	(ROCKTON)
WXRX-F,	104.9,	4 KW @ 400	, AOR - Classic	Source, \$35.00	(Katz)	Airplay	(BELVIDERE)
WXXQ-F,	98.5,	50 KW @ 400	, Country	, \$16.00	(Eastman)	Connoisseur	(FREEPORT)
WZOK-F,	97.5,	50 KW @ 430	, CHR/AOR	, \$40.00	(Christal)	Connoisseur	

WGN - See Chicago

WSJY, WJVL - See Madison

Miscellaneous: In September, WNTA and co-owned WRRR swapped facilities: WNTA is now on 1330; WRRR, on 1150 . . .

SACRAMENTO

Arbitron Rank/Pop (12+): 29/1,337,200

Stations: 29/23
Diaries: 2199/608:1/51.3%
Sample Target: 2220
% Below Line: 3.5
% Not Listed: 16.3

1995 Revenue: \$67,400,000

HH Inc.: \$45,667

Retail \$: 13.9 Bil

Pop per Station: 58,139

#1 Biller: KFBK \$10,500,000

#1 Billing Portfolio: Chancellor duop
\$21,800,000

MSA Rank/Pop: 34/1,640,000

DMA #21 (w/Stockton & Modesto)

Average Person Ratings: 15.7

Market TSL: 21.00 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KFBK (N/T)	209/ 9.9	9.9	9.7	11.4	13.9	10.2	261/3714	2891/21.6	20.9	24.2	I	KFBK
2. KSFM-F (CHR)	172/ 8.2	8.4	7.2	7.7	5.8	7.9	235/3758	2594/19.4	16.7	16.2	G	KSFM-F
3. KNCI-F (C)	129/ 6.1	7.3	6.8	5.7	5.7	6.5	157/2419	1811/13.5	14.5	15.1	F	KNCI-F
4. KGBY-F (AC)	124/ 5.9	5.7	5.8	5.0	7.3	5.6	141/2294	1975/14.8	16.3	18.0	G	KGBY-F
5. KHYL-F (O)	102/ 4.9	5.0	6.1	5.6	5.8	5.4	144/3005	2122/15.9	17.9	18.0	F	KHYL-F
6. KYMX-F (SAC)	98/ 4.7	3.8	4.2	5.9	4.4	4.7	107/1919	1629/12.2	13.1	12.8	E	KYMX-F
7. KWOD-F (ADR-NR)	93/ 4.4	5.2	5.0	4.9	3.8	4.9	119/2344	1660/12.4	13.0	11.2	E	KWOD-F
8. KXOA-F (O-70's)	88/ 4.2	3.7	4.1	3.3	4.5	3.8	103/2082	1579/11.8	14.1	14.5	F	KXOA-F
9. KSEG-F (CL ADR)	85/ 4.0	4.4	3.9	4.5	4.3	4.2	94/1757	1418/10.6	11.5	13.6	G	KSEG-F
10. KSTE (T)	81/ 3.9	4.1	4.1	4.4	2.8	4.1	115/1824	1248/ 9.3	9.1	6.5	C	KSTE
11. KQPT-F (ADR)	77/ 3.7	2.1	2.4	2.6	1.6	2.7	78/1468	1309/ 9.8	7.5	6.8	D	KQPT-F
12. KCTC (ST)	74/ 3.5	3.5	3.9	4.0	3.5	3.7	88/ 984	818/ 6.1	7.8	6.8	B	KCTC
13. KRAK-F (C)	63/ 3.0	3.6	3.9	4.0	3.2	3.6	84/1724	1299/ 9.7	11.8	11.4	F	KRAK-F
14. KRXQ-F (ADR)	63/ 3.0	4.8	4.6	4.2	3.4	4.2	74/1651	1374/10.3	11.8	9.5	E	KRXQ-F
15. KSSJ-F (J)	57/ 2.7	2.1	1.6	1.3	2.2	1.9	65/1032	866/ 6.5	5.0	5.6		KSSJ-F
16. KHTK (T)	46/ 2.2	2.0	2.0	1.5	2.0	1.9	56/1257	985/ 7.4	6.0	4.5	C	KHTK
17. KQBR-F (J)	34/ 1.6	1.3	1.2	1.1	1.2	1.3	36/ 574	548/ 4.1	3.1	2.9	C	KGO
18. KSXX-F (SP)	31/ 1.5	0.7	0.5	1.0	0.5	0.9	40/ 438	328/ 2.5	1.5	1.0	C	KSXX-F
19.												
20.												

12+ FM SHARE (METRO): 70.26% (1337 of 1903) (FAL 94: 73.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSFM-F>	1 KSFM-F<	1 KGBY-F<	1 KGBY-F	1 KFBK	1 KFBK >>	1 KFBK >>	1 KFBK >>	1 KSFM-F	1 KSFM-F>>	1 KSTE <
2 KWOD-F>>	2 KGBY-F>	2 KSFM-F	2 KFBK <	2 KGBY-F	2 KHYL-F	2 KGBY-F	2 KNCI-F	2 KFBK	2 KWOD-F<	2 KFBK
3 KYMX-F	3 KWOD-F	3 KNCI-F<	3 KXOA-F<	3 KXOA-F<	3 KNCI-F<	3 KSFM-F<	3 KGBY-F	3 KGBY-F	3 KFBK <	3 KSFM-F
4 KNCI-F	4 KQPT-F	4 KXOA-F<	4 KSFM-F<	4 KHYL-F<	4 KCTC	4 KNCI-F>	KSFM-F	KNCI-F	4 KYMX-F	4 KNCI-F
5 KRXQ-F>	5 KNCI-F	5 KFBK <	5 KSEG-F<	KSFM-F	5 KSTE	5 KHYL-F<	5 KHYL-F	5 KWOD-F	5 KGBY-F	5 KWOD-F
6	KXOA-F	6 KSEG-F<	6 KNCI-F<	6 KSEG-F	6	6 KSEG-F	6 KXOA-F<	6 KHYL-F	6	6
7	7	7 KQPT-F	7 KHYL-F<	7	7	7	7 KSTE <	7 KSEG-F	7	7
8	8	8	8 KQPT-F	8	8	8	8 KYMX-F<	8 KYMX-F	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSFM-F	1 KGBY-F<	1 KGBY-F>	1 KGBY-F	1 KGBY-F>	1 KWOD-F<	1 KSFM-F	1 KSFM-F	1 KFBK	1 KFBK >
2 KWOD-F>	2 KSFM-F	2 KNCI-F	2 KSFM-F<	2 KHYL-F<	2 KRXQ-F>	2 KRXQ-F	2 KQPT-F<	2 KSFM-F<	2 KQPT-F<
3 KNCI-F<	3 KNCI-F	3 KSFM-F>	3 KNCI-F	3 KNCI-F	3 KSFM-F	3 KGBY-F<	3 KGBY-F	3 KQPT-F<	3 KXOA-F<
4 KGBY-F	4 KWOD-F<	KXOA-F	4 KXOA-F<	4 KFBK	4 KGBY-F	4 KNCI-F<	4 KXOA-F	4 KSEG-F<	4 KSEG-F<
5 KSXX-F	5 KXOA-F<	5 KYMX-F	5 KHYL-F	5 KSFM-F<	5 KNCI-F	5 KWOD-F	5 KRXQ-F<	5 KXOA-F<	5 KSFM-F
6 KQPT-F	6 KYMX-F	6 KSEG-F	KYMX-F	6 KXOA-F	KQPT-F	6 KXOA-F>	6 KFBK	6 KRXQ-F<	6
7	7 KSEG-F	7	7 KSEG-F	KYMX-F	7	7	7	7 KGBY-F	7
8	8	8	8	8	8	8	8	8 KNCI-F	8

SACRAMENTO

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KFIA	710	CARMICHAEL	0.5/2.7/ 16/ 447	KXOA A/F, KQPT-F (Brown)	8.4%	11.7%	10.7%
KRCX	1110	ROSEVILLE	0.6/1.3/ 13/ 197				
KRLT-F	93.9	S. LAKE TAHOE	0.8/1.3/ 17/ 207				
KXOA	1470	SACRAMENTO	0.5/2.4/ 12/ 362	KHTK, KRAK-F, KNCI-F (EZ)	11.3%	11.5%	15.9%
KZSA-F	92.1	PLACERVILLE	0.4/1.3/ 9/ 194				
KATM-F	103.3	MODESTO	0.4/1.1/106/1604	KSEG-F, KRXQ-F (Citicasters)	7.0%	8.0%	13.9%
KCBS	740	SAN FRANCISCO	0.4/1.6/ 43/ 938				
KGO	810	SAN FRANCISCO	0.9/3.7/ 59/1328				
KMEL-F	106.1	SAN FRANCISCO	0.3/2.0/ 23/ 678	KFBK, KGBY-F, KHYL-F (Chancellor)	20.7%	21.9%	32.3%
KNBR	680	SAN FRANCISCO	1.2/4.2/ 78/1551				
KSFO	560	SAN FRANCISCO	0.3/1.5/ 46/ 544	KRCX, KMYC, KSXX-F (Embarcadero)	2.1%	2.1%	2.2%
					49.5%	55.2%	75.0%

RADIO STATIONS

AM STATIONS

KCTC	, 1320,	5 KW (DA-2)	, EZ/Standards	ABC, \$ 33.00	(Mc-Guild)	Henry	
KFBK	, 1530,	50 KW (DA-2)	, News/Talk	ABC, \$180.00	(Group W)	Chancellor	
KHTK	, 1140,	50 KW (DA-2)	, Talk	CBS, \$ 25.00	(Katz)	EZ	
KMJI	, 1380,	5 KW (DA-2)	, Sports	SBUSA, SP, \$ NA	(MMR)	Secret	
KRCX	, 1110,	5 KW/500 W (DA-2),	Hispanic	CNN, \$ 37.00	(Caballero)	Embarcadero	
KSTE	, 650,	25 KW/1 KW (DA-2),	Talk	ABC, WESTWD, \$ 35.00	(Eastman)	Fuller-Jeffrey	(RANCHO CORDOVA)
KXOA	, 1470,	5 KW/1 KW (DA-2),	Oldies	, \$ 21.00	(CBS)	Brown	

FM STATIONS

KGBY	, 92.5,	50 KW @ 462	, AC	, \$135.00	(Group W)	Chancellor	
KHYL	, 101.1,	36 KW @ 567	, Oldies	, \$ 97.00	(Group W)	Chancellor	(AUBURN)
KNCI	, 105.1,	50 KW @ 500	, Country	CBS, \$125.00	(Katz)	EZ	
KQBR	, 104.3,	3 KW @ 462	, Jazz	CBS, WESTWD, \$ 33.00	(---)		(DAVIS)
KQPT	, 100.5,	115 KW @ 328	, Prog. AOR	, \$ 60.00	(CBS)	Brown	
KRAK	, 98.5,	50 KW @ 500	, Country	, \$ 82.00	(Katz)	EZ	
KRXQ	, 93.7,	25 KW @ 300	, AOR	, \$ 90.00	(Christal)	Citicasters	(ROSEVILLE)
KSEG	, 96.9,	50 KW @ 500	, Classic AOR	, \$120.00	(Christal)	Citicasters	
KSFM	, 102.5,	50 KW @ 500	, CHR	ABC, \$140.00	(MMR)	Secret	
KSSJ	, 101.9,	4.1 KW @ 476	, Jazz	, \$ NA	(Eastman)		(SHINGLE SPG)
KSXX	, 99.9,	1.7 KW @ 2180	, Hispanic	, \$ 29.00	(Caballero)	Embarcadero	(MARYSVILLE)
KWOD	, 106.5,	50 KW @ 500	, New Rock	CBS, ABC, \$ 70.00	(D&R)		
KXOA	, 107.9,	50 KW @ 400	, Oldies (70's)	, \$100.00	(CBS)	Brown	
KYMX	, 96.1,	50 KW @ 476	, Soft AC	, \$ 82.00	(Mc-Guild)	Henry	
KZSA	, 92.1,	1.4 KW @ 472	, Hispanic	, \$ 24.00	(Caballero)	Z-Spanish	(PLACERVILLE)

Miscellaneous: KIMN changes to KMJI (July). . .

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 123/327,700
 MSA Rank/Pop: 122/401,000
 DMA # 60 (w/Flint)
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 21/17
 Diaries: 1007/325:1/56.4%
 Sample Target: 945
 % Below Line: 3.7
 % Not Listed: 12.3

1995 Revenue: \$13,700,000
 HH Inc.: \$43,865
 Retail \$: 4.2 Bil
 Pop per Station: 19,276
 #1 Biller: WKQZ-F \$3,000,000
 #1 Billing Portfolio: Fritz duop \$4,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WKQZ-F (C)	70/12.5	9.8	12.2	11.2	11.2	11.4	151/2043	845/25.8	25.8	24.1	E	WKQZ-F
2. WSGW (FS/T)	55/ 9.8	11.0	8.6	9.2	9.4	9.7	74/894	659/20.1	20.3	19.1	D	WSGW
3. WKQZ-F (AOR)	51/ 9.1	7.0	8.7	9.1	7.6	8.5	89/1165	631/19.3	17.1	16.5	C	WKQZ-F
4. WHNN-F (O)	47/ 8.4	8.1	7.7	7.9	9.2	8.0	116/2059	730/22.3	21.6	24.1	D	WHNN-F
5. WIOG-F (AC/CHR)	40/ 7.1	7.8	8.7	6.5	6.7	7.5	90/1838	713/21.8	23.6	22.3	C	WIOG-F
6. WTCF-F (CHR)	32/ 5.7	6.3	6.2	7.2	4.4	6.4	33/664	603/18.4	20.1	16.5	B	WTCF-F
WGER-F (SAC)	32/ 5.7	4.2	5.1	6.6	6.9	5.4	34/525	476/14.5	15.2	16.9	B	WGER-F
8. WTLZ-F (B)	28/ 5.0	7.4	5.1	5.6	3.6	5.8	36/536	283/ 8.6	10.4	8.7	B	WTLZ-F
9. WSAM (ST)	24/ 4.3	3.2	3.3	1.6	2.8	3.1	25/341	301/ 9.2	9.5	9.6	A	WSAM
10. WCEN-F (C)	23/ 4.1	5.3	3.1	4.5	4.3	4.3	84/1077	337/10.3	9.8	10.5	C	WCEN-F
11. WIXC-F (C)	22/ 3.9	4.0	5.1	4.0	5.5	4.3	25/518	422/12.9	11.9	13.8	A	WIXC-F
12. WKNX (ST)	18/ 3.2	1.5	1.8	2.3	3.4	2.2	23/212	156/ 4.8	5.7	5.9	A	WKNX
13. WMJA-FF (CL AOR)	17/ 3.1	2.7	3.5	1.6	2.1	2.7	23/426	278/ 8.5	8.9	7.1	A	WMJA-FF
14.												
15.												

12+ FM SHARE (METRO): 75.15% (369 of 491) (FAL 94: 73.06%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTCF-F>>	1 WKQZ-F>>	1 WIOG-F	1 WHNN-F<	1 WKQZ-F<	1 WSGW <	1 WSGW <	1 WKQZ-F>	1 WKQZ-F	1 WKQZ-F<	1 WHNN-F
2 WKQZ-F	2 WIOG-F<	2 WKQZ-F<	2 WKQZ-F	2 WHNN-F	2 WKQZ-F	2 WKQZ-F	2 WSGW	2 WKQZ-F	2 WSGW	2 WKQZ-F
3 WTLZ-F	3 WKQZ-F<	3 WHNN-F<	WKQZ-F	3 WKQZ-F	3 WHNN-F>	3 WKQZ-F	3 WKQZ-F<	3 WIOG-F	3 WKQZ-F	WSGW
4 WKQZ-F	4 WTCF-F	4 WKQZ-F	4 WIOG-F>	4 WIOG-F>	4 WSAM	4 WHNN-F	4 WHNN-F	4 WHNN-F<	4 WTCF-F	4 WKQZ-F
5	5 WGER-F	5 WTLZ-F	5	5 WGER-F<	5 WIOG-F	5 WIOG-F	5 WIOG-F	5 WSGW	5 WTLZ-F	5
6	6	6	6	6 WCEN-F	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGER-F	1 WIOG-F<	1 WIOG-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F>>	1 WKQZ-F>>	1 WKQZ-F>	1 WKQZ-F
2 WIOG-F	2 WGER-F>	2 WGER-F>	2 WIOG-F	2 WIOG-F	2 WKQZ-F>>	2 WKQZ-F	2 WTCF-F	2 WHNN-F<	2 WHNN-F
3 WKQZ-F	3 WKQZ-F	3 WKQZ-F	3 WGER-F	3 WGER-F	3 WCEN-F	3 WTCF-F	3 WSGW	3 WKQZ-F>	3 WKQZ-F>
4 WKQZ-F	4 WTCF-F	4 WTCF-F	4 WHNN-F	4 WHNN-F>	4 WTCF-F	4	4 WKQZ-F	4	4 WSGW
5 WTCF-F	5 WKQZ-F	5 WTLZ-F	5 WTCF-F	5 WCEN-F	5	5	5 WMAX-F	5	5 WMJA-FF
6	6 WTLZ-F	6	6 WTLZ-F	6 WTLZ-F	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WMAX 1440 BAY CITY	1.6/7.1/ 10/ 259	WKQZ-F, WMJK-F	12.2%	15.2%	9.6%
WMPX-AF 1490 MIDLAND	0.5/2.4/ 7/ 143	(Local)			
WFDF 910 FLINT	1.1/2.8/ 45/ 580	WSGW, WIOG-F, WGER-F	22.6%	20.1%	33.6%
WJR 760 DETROIT	1.3/5.9/ 66/1164	(Fritz)			
WOWE-F 98.9 VASSAR	0.9/3.7/ 26/ 428		34.8%	35.3%	43.2%
WVBN-F 101.7 TUSCOLA	0.4/1.6/ 35/ 612				

SAGINAW-BAY CITY-MIDLAND

RADIO STATIONS

WKNX, 1210, 10 KW (DAYS)	, Standards	USA, AP, \$ <20.00 (Patt)	Bell
WMAX, 1440, 5 KW/2.5 KW (DA-2)	, News/Talk	1 ON 1, \$ 14.00 (Michigan)	
WSAM, 1400, 1 KW (DA-2)	, Standards	CNN, ABC, \$ <20.00 (---)	MacDonald
WSGW, 790, 5 KW/1 KW (DA-2)	, News/Talk	WESTWD, CBS, \$ 44.00 (Katz)	Fritz
WMJK-F, 100.9, 2.6 KW @ 500, AOR (Simulcast w/WMJA)		, \$ NA (Banner)	WKQZ owner (PINCONNING)
WCEN-F, 94.5, 100 KW @ 981, Country		WESTWD, \$ 29.00 (Patt)	(MT. PLEASANT)
WGER-F, 106.3, 2 KW @ 380, Soft AC		WESTWD, \$ 28.00 (Katz)	
WHNN-F, 96.1, 100 KW @ 1020, Oldies		WESTWD, \$ 56.00 (Eastman)	Liggett
WIOG-F, 102.5, 86 KW @ 800, AC/CHR		ABC, \$ 42.00 (Katz)	Fritz
WIXC-F, 97.3, 3 KW @ 328, Country		, \$ <20.00 (D & R)	Midwest Family (ESSEXVILLE)
WKCQ-F, 96.1, 50 KW @ 493, Country		ABC, \$ 65.00 (---)	MacDonald
WKQZ-F, 93.3, 38 KW @ 554, AOR		WESTWD, ABC, \$ 33.00 (Banner)	
WTCF-F, 100.5, 3 KW @ 328, CHR		, \$ 21.00 (K & P)	(CARROLLTON)
WTLZ-F, 107.1, 4.9 KW @ 397, BLACK		AURN, \$ 10.00 (Roslin)	Taylor
WMJA-F, 104.5, 2.9 KW @ 413, AOR/Classic		WESTWD, ABC, \$ <20.00 (Banner)	

Other Ranked Stations - See Flint and Detroit

Miscellaneous: WGER-F sold to Fritz for \$4,200,000 (D) (Foreman). . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

ST. LOUIS

Arbitron Rank/Pop (12+): 17/2,083,800
 MSA Rank/Pop: 16/2,550,000
 DMA # 20
 Average Person Ratings: 16.0
 Market TSL: 21.00 hours

Stations: 26/26
 Diaries: 3073/678:1/58.5%
 Sample Target: 2940
 % Below Line: 0.0%
 % Not Listed: 8.2%

1995 Revenue: \$90,000,000
 HH Inc.: \$49,169
 Retail \$: 24.4 Bil
 Pop per Station: 80,146
 #1 Biller: KMOX \$19,000,000
 #1 Billing Portfolio: Westing/CBS combo \$22,700,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level
								CUME/RATING	SPG 95	FAL 94	
1. KMOX (N/T)	481/14.4	14.2	13.2	13.8	14.9	13.9	536/7220	6330/30.4	30.2	32.3	J KMOX
2. WIL -F (C)	310/ 9.3	8.8	8.1	8.9	7.2	8.8	354/4891	4074/19.6	18.1	18.6	H WIL -F
3. KMJM-F (B)	249/ 7.5	7.1	7.8	7.4	7.7	7.5	251/2682	2573/12.3	12.3	12.5	G KMJM-F
4. KEZK-F (SAC)	235/ 7.0	7.0	8.0	8.3	6.5	7.6	265/4171	3756/18.0	19.2	17.5	H KEZK-F
5. KSHE-F (AOR)	214/ 6.4	6.3	6.9	5.4	7.9	6.3	268/4136	3389/16.3	15.4	17.5	H KSHE-F
6. KYKY-F (AC)	178/ 5.3	5.6	6.1	5.7	4.9	5.7	186/3519	3199/15.4	15.7	15.4	H KYKY-F
7. KPNT-F (AOR-NR)	159/ 4.8	4.8	4.3	4.0	2.9	4.5	192/3395	2932/14.1	12.6	9.2	E KPNT-F
8. WKXK-F (C)	142/ 4.2	3.6	3.6	4.3	2.9	3.9	164/2545	2238/10.7	10.5	9.3	E WKXK-F
9. WKBQ-F (CHR)	136/ 4.1	4.6	4.2	4.0	3.7	4.2	141/3192	3068/14.7	14.8	14.5	E WKBQ-F
10. KLOU-F (O)	134/ 4.0	3.5	4.2	3.6	3.4	3.8	152/3050	2695/12.9	14.4	12.5	E KLOU-F
11. KSD -F (CL AOR)	113/ 3.4	2.9	2.7	2.3	2.8	2.8	132/3239	2837/13.6	12.0	12.8	G KSD -F
12. KXOK-F (B)	103/ 3.1	3.2	2.5	2.3	2.0	2.8	104/1594	1592/ 7.6	7.1	5.5	C KXOK-F
13. KIHT-F (O-70's)	96/ 2.9	3.6	3.2	2.9	4.5	3.2	103/2571	2332/11.2	10.5	14.2	F KIHT-F
14. KFUF-F (CL)	91/ 2.7	2.4	2.7	2.7	3.1	2.6	101/2017	1742/ 8.4	7.1	7.9	C KFUF-F
15. WRTH (ST)	65/ 1.9	2.2	1.9	2.2	2.6	2.1	70/1068	1041/ 5.0	5.4	6.3	C WRTH
16. WVRV-F (AOR-P)	51/ 1.5	1.7	1.5	2.1	1.9	1.7	52/1417	1365/ 6.6	5.3	5.6	C WVRV-F
17. KATZ (B/O)	49/ 1.5	1.7	1.3	1.3	1.4	1.5	49/672	672/ 3.2	3.2	3.1	C KATZ
KSD (ST)	49/ 1.5	1.5	1.5	1.0	0.9	1.4	55/1620	1452/ 7.0	4.7	5.2	D KSD
19. WCBW-F (REL)	42/ 1.3	1.2	1.3	1.4	1.0	1.3	45/765	743/ 3.6	4.2	3.3	C WCBW-F
20. KFNS (SPRTS)	41/ 1.2	0.9	1.2	1.0	1.0	1.1	43/795	739/ 3.5	3.5	3.9	C KFNS

12+ FM SHARE (METRO): 74.13% (2275 of 3069) (FAL 94: 69.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMJM-F>>	1 KSHE-F<	1 KSHE-F	1 WIL -F<	1 KMOX <	1 KMOX >>	1 KMOX >>	1 KMOX >	1 KMOX	1 KMJM-F<	1 KMOX >>>
2 KPNT-F<	2 KMJM-F	2 KMJM-F	2 KMOX <	2 WIL -F	2 WIL -F	2 WIL -F>	2 WIL -F<	2 WIL -F	2 KMOX >>	2 WIL -F<
3 WKBQ-F	3 KPNT-F	3 WIL -F	3 KSHE-F	3 KSHE-F<	3 KEZK-F>	3 KMJM-F<	3 KEZK-F>	3 KSHE-F<	3 KSHE-F	3 KMJM-F
4	4 KYKY-F	4 KMOX <	4 KYKY-F	4 KEZK-F	4 KLOU-F	4 KYKY-F<	4 KSHE-F<	4 KEZK-F<	4 KEZK-F	4 KXOK-F
5	5 WIL -F	5 KYKY-F	5 KMJM-F<	5 KYKY-F	5	5 WKBQ-F<	5 KYKY-F	5 KMJM-F	5 KMJM-F	5 KEZK-F
6	6 WKBQ-F	6 KEZK-F	6 KEZK-F	6 KMJM-F	6	6 KEZK-F	6 KMJM-F	6 KPNT-F	6 WIL -F	6 KYKY-F
7	7 WKXK-F<	7 KPNT-F	7 KSD -F	7 KLOU-F	7	7 KSHE-F	7 KLOU-F	7 KYKY-F	7 WKBQ-F	7 KSHE-F
8	8 KSD -F	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMJM-F	1 KYKY-F<	1 KYKY-F	1 KYKY-F	1 KEZK-F	1 KMJM-F	1 KSHE-F>	1 KSHE-F>	1 KSHE-F>	1 KMOX <
2 KYKY-F	2 KMJM-F>	2 KMJM-F	2 KEZK-F<	2 WIL -F<	2 KSHE-F	2 KPNT-F<	2 KPNT-F	2 KMOX	2 KSHE-F
3 WKBQ-F	3 WIL -F	3 WIL -F	3 KMJM-F	3 KYKY-F	3 KPNT-F	3 KMJM-F	3 WIL -F	3 WIL -F	3 WIL -F>
4 KPNT-F	4 KPNT-F<	4 WKXK-F	4 WIL -F	4 KMJM-F	4 WKXK-F	4 WIL -F	4 KSD -F	4 KMJM-F	4 KSD -F
5 KEZK-F	5 WKBQ-F	5 KSHE-F	5 WKXK-F	5 KMOX	5 WIL -F	5 KSD -F	5 KMOX	5 KSD -F	5 KPNT-F<
6 KSHE-F	6 WKXK-F<	6 KPNT-F	6 KMOX <	6 WKXK-F	6 WKBQ-F	6 KMOX <	6 WKBQ-F	6 KPNT-F	6 KLOU-F
7	7 KEZK-F<	7 KEZK-F	7 WKBQ-F	7 KLOU-F	7	7 WKBQ-F	7	7	7
8	8 KSHE-F	8	8 KXOK-F<	8	8	8	8	8	8
9	9	9	9 KLOU-F	9	9	9	9	9	9

ST. LOUIS

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KNJZ-F	100.3	ALTON	1.0/2.6/ 33/ 568	WKKX-F, WKBQ-F, KRAM (Zimmer)	8.4%	8.4%	6.9%
KRAM	1380	ST. LOUIS	0.1/0.7/ 5/ 151				
KSIV	1320	CLAYTON	0.6/1.5/ 19/ 322				
WESL	1490	E. ST. LOUIS	0.4/1.0/ 12/ 211	KATZ, KNJZ-F, KMJM-F (Noble)	10.0%	8.6%	8.8%
WEW	770	ST. LOUIS	1.2/1.9/ 43/ 430				
WIBV	1260	BELLEVILLE, IL	1.0/3.5/ 33/ 754				
				KSD A/F, KYKY-F (EZ)	10.2%	12.6%	17.0%
				WRTH, WIL-F, KIHT-F (Heritage)	14.1%	13.6%	8.9%
				WVRV-F, KPNT-F (River City)	6.3%	6.2%	5.5%
				KXOK, KSTL (Crawford)	0.0%	0.0%	< 2.0%
					49.0%	49.4%	47.1%

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, Black/Oldies	ABC, SMN,	\$ 38.00 (Mc-Guild)	Noble
KFNS, 590, 1 KW (DA-2)	, Sports		\$ 30.00 (D & R)	Par
KMOX, 1120, 50 KW	, Talk/Full Service	CBS,	\$ 295.00 (CBS)	CBS/Westinghouse
KSD, 550, 5 KW (DA-N)	, Standards		\$ 32.00 (Mc-Guild)	EZ
KSIV, 1320, 5 KW/360 <u>u</u>	, Religion		\$ 20.00 (---)	Bott
KXOK, 630, 5 KW (DA-2)	, Black		\$ 26.00 (MMR)	Crawford
WESL, 1490, 700 <u>u</u> /1 KW (DA-1)	, Gospel	WESTWD, AURN,	\$ 22.00 (---)	Willis
WEW, 770, 1 KW (DAYS)	, Standards	CNN,	\$ 27.00 (Roslin)	
WIBV, 1260, 5 KW (DA-2)	, Talk	TALKNT, WESTWD,	\$ 30.00 (---)	
WRTH, 1430, 5 KW (DA-2)	, Standards	WESTWD, ABC,	\$ 36.00 (Eastman)	Heritage

FM STATIONS

KNJZ, 100.3, 50 KW @ 489, Black			\$ 36.00 (Mc-Guild)	Noble
KEZK, 102.5, 100 KW @ 1027, Soft AC		WESTWD,	\$ 165.00 (D & R)	Par
KFUO, 99.1, 100 KW @ 1027, Classical		WESTWD,	\$ 56.00 (CMBS)	Lutheran Synod
KLOU, 103.3, 100 KW @ 918, Oldies		CBS,	\$ 81.00 (CBS)	CBS/Westinghouse
KMJM, 107.7, 100 KW @ 1027, Black			\$ 140.00 (Mc-Guild)	Noble
KPNT, 105.7, 100 KW @ 1374, New AOR			\$ 75.00 (Torbet)	River City (ST. GENEVIEVE)
KIHT, 96.3, 100 KW @ 551, Oldies (70's)			\$ 76.00 (Eastman)	Heritage
KSD, 93.7, 100 KW @ 859, Classic AOR			\$ 115.00 (Katz)	EZ
KSHE, 94.7, 100 KW @ 1027, AOR			\$ 170.00 (D & R)	Emmis
KXOK, 97.1, 100 KW @ 561, Black/AC		ABC,	\$ 50.00 (K & P)	Frischling
KYKY, 98.1, 90 KW @ 1027, AC			\$ 180.00 (Katz)	EZ
WCBW, 104.9, 8 KW @ 574, Religion			\$ 22.00 (---)	Universal (COLUMBIA)
WVRV, 101.1, 44 KW @ 525, Prog. AOR			\$ 45.00 (Torbet)	River City
WIL, 92.3, 100 KW @ 984, Country		ABC,	\$ 160.00 (Eastman)	Heritage
WKBQ, 104.1, 39 KW @ 551, CHR			\$ 71.00 (MMR)	Zimmer (JERSEYVILLE, IL)
WKKX, 106.5, 90 KW @ 1027, Country			\$ 73.00 (Banner)	Zimmer

Miscellaneous: KATZ changes to Black/Oldies and KNJZ-F changed to Black from Jazz. . . KFNS, KEZK-F sold by Compass to Par for \$26,000,000 (E) (Kalil; Star). . .

SALINAS-MONTEREY-SANTA CRUZ

Arbitron Rank/Pop (12+): 78/478,400
 MSA Rank/Pop: 127 (Salinas-Monterey)/
 178 (Sta. Cruz): 619,000
 DMA # 122
 Average Person Ratings: 16.5
 Market TSL: 22.25 hours

Stations: 34/21
 Diaries: 1594/300:1/54.3%
 Sample Target: 1455
 % Below Line: 28.2%
 % Not Listed: 14.6%

1995 Revenue: \$13,600,000
 HH Inc.: \$47,893
 Retail \$: 4.8 Bil
 Pop per Station: 22,781
 #1 Biller: KWAV-F \$2,000,000
 #1 Billing Portfolio: Buckley combo
 \$2,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KGO (T)	64/ 8.1	6.0	6.8	7.2	7.1	7.0	69/ 858	773/16.2	13.4	17.2		KGO
2. KOCN-F (SAC)	53/ 6.7	4.0	2.5	2.7	1.8	4.0	53/ 629	625/13.1	7.2	6.7	C	KOCN-F
3. KTOM-AF (C)	48/ 6.1	5.4	5.7	5.6	7.0	5.7	53/ 689	646/13.5	12.6	16.0	C	KTOM-AF
4. KDON-F (CHR)	40/ 5.1	4.9	5.6	7.6	5.1	5.8	44/ 838	793/16.6	16.9	15.9	C	KDON-F
KLOK-F (SP)	40/ 5.1	4.9	4.1	2.4	---	4.1	40/ 388	369/ 7.7	6.1	---	A	KLOK-F
KYLD-FF (U/CHR)	40/ 5.1	4.6	4.2	4.7	2.5	4.7	44/ 592	559/11.7	11.1	9.9		KYLD-FF
7. KBOQ-F (CL)	34/ 4.3	3.6	4.5	3.7	4.7	4.0	34/ 511	511/10.7	9.6	10.2	B	KBOQ-F
8. KRQC-F (O-70s)	25/ 3.2	4.3	3.5	2.8	2.9	3.5	25/ 426	423/ 8.8	10.8	9.5	B	KRQC-F
KWAV-F (AC)	25/ 3.2	4.9	5.2	6.4	7.3	4.9	26/ 553	535/11.2	10.9	14.9	D	KWAV-F
10. KIDD (ST)	24/ 3.0	2.8	3.4	2.2	---	2.9	24/ 259	254/ 5.3	6.4	---	A	KIDD
11. KTGE (SP)	23/ 2.9	2.5	2.4	3.1	3.8	2.7	23/ 254	254/ 5.3	5.9	6.0	B (w/KLFA-F)	KTGE
12. KPIG-F (AOR-P)	22/ 2.8	4.1	4.3	2.8	3.7	3.5	22/ 261	257/ 5.4	7.1	6.8	C	KPIG-F
KXDC-F (J)	22/ 2.8	1.1	1.9	2.2	2.8	2.0	23/ 216	208/ 4.3	4.3	9.5	A	KXDC-F
14. KUFX-F (CL AOR)	21/ 2.7	3.8	3.5	4.5	4.0	3.6	31/ 534	444/ 9.3	12.5	12.9		KUFX-F
KNBR (FS/T)	21/ 2.7	2.2	2.0	2.7	2.5	3.0	21/ 380	369/ 7.7	5.5	6.9		KNBR
16. KRAY-F (SP)	20/ 2.5	2.2	2.0	2.9	2.9	2.4	21/ 372	357/ 7.5	5.3	5.7	B (w/KCTY)	KRAY-F
17. KBAY-F (SAC)	17/ 2.2	3.4	3.5	3.8	4.7	3.2	24/ 418	342/ 7.1	8.6	9.6		KBAY-F
KLOK (SP)	17/ 2.2	2.6	1.5	1.1	1.2	1.9	18/ 174	166/ 3.5	2.8	2.9		KLOK
19. KSCO (T)	16/ 2.0	2.4	2.5	2.4	3.0	2.3	17/ 286	282/ 5.9	6.5	6.9	A	KSCO
20. KMBY-F (AOR)	15/ 1.9	1.8	2.2	1.6	2.4	1.9	15/ 273	270/ 5.6	5.1	4.5	A	KMBY-F
21. KCTY (SP)	14/ 1.8	0.9	1.4	1.1	0.5	1.3	14/ 210	210/ 4.4	3.8	2.0		KCTY

12+ FM SHARE (METRO): 68.45% (460 of 672) (FAL 94: 72.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KYLD-FF>	1 KLOK-F	1 KOCN-F	1 KOCN-F	1 KOCN-F<	1 KGO >	1 KGO	1 KGO	1 KOCN-F	1 KYLD-FF<	1 KGO >>>
2 KDON-F>>	2 KDON-F<	2 KLOK-F	2 KTOM-AF	2 KTOM-AF	2 KOCN-F	2 KLOK-F	2 KOCN-F	2 KGO	2 KGO	2
3	3 KYLD-FF<	KTOM-AF<	3 KLOK-F<	3 KLOK-F<	3 KBOQ-F	3 KTOM-AF<	3 KTOM-AF>	3 KTOM-AF<	3 KDON-F	3
4	4 KRQC-F	4 KDON-F	4 KDON-F<	4 KGO	4 KTOM-AF	4 KOCN-F	4 KBOQ-F<	4 KDON-F	4 KLOK-F	4
5	5 KOCN-F	5 KRQC-F	5 KGO <	5 KDON-F	5 KIDD	5 KDON-F	5 KDON-F	5 KBOQ-F	5 KOCN-F	5
6	KTOM-AF	KYLD-FF	6 KWAV-F	6 KWAV-F	6	6 KWAV-F<	KLOK-F	6	6 KBOQ-F>	6
7	7	7	7	7	7	KRQC-F	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KYLD-FF	1 KYLD-FF	1 KTOM-AF	1 KOCN-F	1 KOCN-F	1 KLOK-F	1 KLOK-F>	1 KLOK-F>	1 KLOK-F	1 KLOK-F
2 KDON-F	2 KDON-F	2 KDON-F	2 KDON-F	2 KWAV-F	KRQC-F>	2 KRQC-F	2 KDON-F	2 KOCN-F<	2 KOCN-F
3 KMBY-F	3 KOCN-F	KRQC-F	3 KWAV-F	KTOM-AF	3 KTOM-AF	3 KDON-F	KLOK >	3 KTOM-AF	KTOM-AF
KOCN-F	KRQC-F	KYLD-FF	KYLD-FF	4 KDON-F	KSJO-F	4 KTOM-AF	4 KTOM-AF	4 KPIG-F	4 KGO
5	5 KMBY-F	5 KRAY-F	5 KTOM-AF>	5 KBOQ-F	KYLD-FF	5 KOCN-F	KUFX-F	KRQC-F<	5 KNBR <
6	KTOM-AF	KLOK-F	6	KGO	6	KLOK	6	6 KGO <	6 KPIG-F
7	7	KOCN-F	7	7 KLOK-F	7	7 KSJO-F	7	7 KUFX-F<	7 KXDC-F<
8	8	KWAV-F	8	8	8	8 KUFX-F	8	8	8
9	9	9	9	9	9	KYLD-FF	9	9	9

SALINAS-MONTEREY-SANTA CRUZ

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KAXT-F 93.5 CARMEL	0.8/3.0/ 7/ 154		KDON-F, KRQC-F (Henry)	8.3%	8.1%	13.2%
KKMC 880 GONZALES	0.5/1.5/ 4/ 77					
KRML 1410 CARMEL	0.6/1.0/ 5/ 50					
KVRG-F 107.1 SEASIDE	0.6/2.8/ 5/ 136		KAXT-F, KPIG-F, KXDC-F (Local)	6.4%	7.8%	14.0%
KFMK-F 98.7 WINTON	0.4/0.9/ 3/ 41			14.7%	15.9%	27.2%
KMPG 1520 HOLLISTER	0.6/1.2/ 8/ 75					

SEE SAN FRANCISCO OR SAN JOSE FOR MORE ABOUT THE FOLLOWING:

KCBS	1.7/ 7.7
KMEL-F	0.4/ 1.7
KOME-F	0.8/ 3.8
KSJO-F	1.5/ 5.1

RADIO STATIONS

KCTY , 980, 1 KW/247W (DA-1),	Hispanic	, \$<20	(Lotus)	
KIDD , 630, 1 KW (DA-2)	Standards	CNN, \$<20	(D & R)	
KSCO , 1080, 10 KW/5 KW (DA-N),	Talk	AP, \$<20	(---)	
KTGE , 1570, 5 KW/500W (DA-2),	Hispanic	, \$<20	(Caballero)	
KTOM , 1380, 5 KW (DA-2)	See KTOM-FM			
KAXT-F, 93.5 0.1 KW @ 2237	AOR	, \$20.00	(---)	KXDC owner (D) (HOLLISTER)
KBOQ-F, 95.5, 1.7 KW @ 630	Classical	, \$30.00	(CMBS)	
KDON-F, 102.5, 19 KW @ 2270	CHR	, \$39.00	(Christal)	Henry
KLOK-F, 99.5, 30 KW @ 640	Hispanic	, \$<20	(Caballero)	(GREENFIELD)
KMBY-F, 104.3, 6 KW @ 328	AOR	, \$<20	(Mc-Guild)	
KOCN-F, 105.1, 1.9 KW @ 600	Soft AC	WESTWD, \$31.00	(Torbet)	
KPIG-F, 107.5, 2.9 KW @ 335	Prog. AOR	, \$27.00	(Banner)	(FREEDOM)
KRAY-F, 103.5, 2.5 KW @ 512	Hispanic	, \$<20	(Lotus)	
KRQC-F, 92.7, 7 KW @ 620	Oldies-70's	, \$21.00	(Christal)	Henry
KTOM-F, 100.7, 1.4 KW @ 2420	Country	ABC, \$51.00	(Katz)	Magic
KVRG-F, 107.1, 1.9 KW @ 604	Hispanic	, \$28.00	(Caballero)	
KWAV-F, 96.9, 18 KW @ 2450	AC	AP, \$47.00	(D&R)	Buckley
KXDC-F, 101.7, 2.4 KW @ 530	Jazz	, \$<20	(---)	

Other Ranked Stations - See San Jose or San Francisco

Miscellaneous: KKL-F changes to KMBY-F and format from Hispanic to AOR (August). . .

SALISBURY-OCEAN CITY

Arbitron Rank/Pop (12+): 153/228,000
 MSA Rank/Pop: NA
 No DMA
 Average Person Ratings: 16.0
 Market TSL: 21.25 hours

Stations: 29/25
 Diaries: 902/253:1/53.5%
 Sample Target: 835
 % Below Line: 3.8
 % Not Listed: 21.1

1995 Revenue: \$10,300,000
 HH Inc.: \$37,436
 Retail \$: 2.9 Bil
 Pop per Station: 9,120
 #1 Biller: NA
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. WWFG-F (C)	33/ 9.0	10.6	11.3	10.7	8.0	----	37/ 661	534/23.4	20.3	23.8	WWFG-F
2. WZBH-F (AOR)	30/ 8.2	7.7	6.4	7.6	6.7	----	35/ 473	394/17.3	16.3	15.1	WZBH-F
3. WQHQ-F (AC)	29/ 7.9	7.9	8.7	7.1	9.0	----	32/ 432	368/16.1	17.4	16.0	WQHQ-F
4. WOCQ-F (U/CHR)	27/ 7.4	6.9	6.1	8.8	8.7	----	27/ 474	451/19.8	18.7	15.5	WOCQ-F
5. WLBW-F (O)	17/ 4.7	4.0	4.0	1.6	1.5	----	17/ 294	287/12.6	12.5	9.8	WLBW-F
6. WICO-F (C)	16/ 4.4	3.4	7.8	4.0	5.0	----	16/ 244	237/10.4	9.3	12.8	WICO-F
7. WRKE-F (B/CHR)	15/ 4.1	5.0	2.6	3.1	2.0	----	15/ 267	267/11.7	13.4	8.9	WRKE-F
8. WXJN-F (C)	14/ 3.8	2.1	3.8	2.1	3.5	----	14/ 195	177/ 7.8	6.8	7.2	WXJN-F
9. WGMD-F (SAC)	11/ 3.0	5.0	3.8	3.1	3.7	----	15/ 225	205/ 9.0	7.7	6.8	WGMD-F
WOSC-F (CHR)	11/ 3.0	3.2	1.7	1.9	3.2	----	11/ 240	233/10.2	9.6	7.5	WOSC-F
11. WSSR (ST)	10/ 2.7	3.2	1.4	1.7	1.2	----	10/ 118	118/ 5.2	4.3	3.4	WSSR
12. WSBY-F (O)	9/ 2.4	1.6	3.2	3.3	4.2	----	9/ 174	168/ 7.4	6.0	9.4	WSBY-F
13. WLFX-F (AOR/CL)	7/ 1.9	3.2	2.6	5.2	---	----	7/ 183	183/ 8.0	7.0	8.4	WLFX-F
WOLC-F (REL)	7/ 1.9	1.6	2.0	2.1	4.0	----	7/ 152	145/ 6.4	6.8	6.1	WOLC-F

12+ FM SHARE (METRO): 88.19% (254 of 288) (FAL 94: 93.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOCQ-F>>	1 WZBH-F	1 WZBH-F	1 WZBH-F	1 WZBH-F	1 WWFG-F	1 WWFG-F	1 WZBH-F<	1 WZBH-F<	1 WOCQ-F	1 WOCQ-F
2 WOSC-F	2 WOCQ-F>	2 WWFG-F<	2 WQHQ-F<	2 WQHQ-F	2 WQHQ-F>	2 WZBH-F<	2 WQHQ-F<	2 WWFG-F	2 WRKE-F<	WWFG-F>
WRKE-F	3 WQHQ-F	3 WQHQ-F	3 WWFG-F>	WWFG-F	3 WICO-F	3 WQHQ-F<	3 WWFG-F>	3 WQHQ-F<	3 WWFG-F>	3 WXJN-F
WWFG-F>	4 WRKE-F	4 WOCQ-F	4 WLBW-F	4 WOCQ-F	WLBW-F	4 WOCQ-F<	4 WOCQ-F	4 WOCQ-F>	4 WQHQ-F	4 WBEY-F
5 WWFG-F	5 WLBW-F	5 WLBW-F	5 WLBW-F	5 WLBW-F	5 WLBW-F	5 WICO-F>	5 WSSR	5	5 WZBH-F	5
6 WOSC-F	6 WRKE-F	6 WRKE-F	6 WRKE-F	6 WICO-F<	6	6 WGMD-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWFG-F	1 WOCQ-F	1 WQHQ-F	1 WQHQ-F	1 WQHQ-F	1 WOCQ-F	1 WZBH-F>	1 WZBH-F>>>	1 WZBH-F>>	1 WZBH-F>>
2 WLBW-F	WQHQ-F	2 WOCQ-F	WWFG-F>	WWFG-F>	2 WZBH-F>	2 WOCQ-F	2 WOCQ-F	2 WLBW-F	2 WLBW-F
WOCQ-F	3 WWFG-F	3 WZBH-F>	3 WOCQ-F	3 WICO-F	3 WJDY-AA	3 WRKE-F>	WRKE-F	3 WLBW-F	WOCQ-F
WRKE-F	4 WZBH-F	4	4 WZBH-F	WZBH-F	WRKE-F	4	4	WWFG-F	4 WQHQ-F
5	5	5	5 WLBW-F	5 WRKE-F	WRXS-F*	5	5	5 WQHQ-F	WWFG-F>
6	6	6	WRKE-F	WXJN-F	6	6	6	6 WRKE-F>	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBEY-F	96.9	CRISFIELD	0.5/1.3/ 4/ 67	WICO A/F, WLFX-F, WXJN-F (Prettyman, duopoly/semi-duop)	11.7%	14.3%	NA
WDNO-F	95.3	LAUREL, DE	0.5/3.1/ 3/ 84				
WXPZ-F	101.3	MILFORD, DE	1.4/4.6/ 5/ 144				
WDSD-F	94.7	DOVER, DE	1.4/5.7/ 63/ 674	WWFG-F, WOSC-F, WETT, WDSD-F (Benchmark)	13.4%	14.3%	NA
WICO	1320	SALISBURY	1.6/3.8/ 6/ 86				
WJDY-AA	1470/1280	SALISBURY/SEAFORD	1.6/5.0/ 6/ 113				
WRXS-F*	106.9	OCEAN CITY	1.4/4.6/ 5/ 105	WDNO-F, WXPZ-F (Local)	1.9%	2.5%	NA
WTGM	960	SALISBURY	1.1/3.3/ 4/ 76				
WCAO	600	BALTIMORE	1.4/2.4/ 7/ 101	WTGM, WLBW-F, WLVW-F, WQHQ-F (HVS, duopoly/semi-duop)	13.7%	17.4%	NA
WCMC	1230	WILDWOOD, NJ	0.8/1.4/ 3/ 31				
WESR-F	103.3	ONLEY-ONANCOCK, VA	1.1/1.6/ 17/ 205				
WVES-F	99.3	ACCOMAC, VA	0.5/1.8/ 12/ 126		40.7%	48.5%	NA

*SPECIAL NOTE: WRXS-F was determined by Arbitron to have engaged in a special station activity.

SALISBURY-OCEAN CITY

RADIO STATIONS

WICO	, 1320,	1 KW (DAYS)	, Talk	ABC, CNN, \$<20 (---)		
WJDY	, 1470,	5 KW/43 W (DA-2),	Black/Gospel	ABC, SMN, \$<20 (---)		
WJPY	, 1280,	780 W/211 W	, See WJDY			(SEAFORD, DE)
WSSR	, 900,	10 KW/1 KW (DA-2),	Standards	SMN, \$<20 (Katz)	Great Scott	(GEORGETOWN, DE)
WTGM	, 960,	5 KW (DA-2)	, Sports	1-ON-1, BRN, \$<20 (---)		
WDSD-F,	94.7,	50 KW @ 360	, Country	WESTWD, \$35.00 (Torbet)	Benchmark	(DOVER, DE)
WGMD-F,	92.7,	3 KW @ 300	, Soft AC	ABC, AP, \$<20 (---)		(REHOBOTH BEACH, DE)
WICO-F,	94.3,	3 KW @ 300	, Country	, \$30.00 (---)	Prettyman	
WLVW-F,	105.5,	2.1 KW @ 387	, Oldies	SMN, \$<20 (Banner)	HVS	
WLBW-F,	92.1,	6 KW @ 308	, See WLVW-F		HVS	(FENWICK ISLAND, DE)
WLFX-F,	97.1,	4.6 KW @ 375	, AOR/Classic	, \$<20 (K & P)	Prettyman	(OCEAN PINES)
WOCQ-F,	103.9,	3 KW @ 328	, Urban/CHR	ABC, WESTWD, \$22.00 (K & P)		(BERLIN)
WOLC-F,	102.5,	50 KW @ 500	, Religion	USA, \$<20 (---)		(PRINCESS ANNE)
WOSC-F,	95.9,	25 KW @ 300	, CHR	, \$24.00 (---)	Benchmark	(BETHANY BEACH, DE)
WQHQ-F,	104.7,	33 KW @ 610	, AC	WESTWD, \$28.00 (Banner)	HVS	
WRKE-F,	101.7,	3 KW @ 300	, Black/CHR	WESTWD, \$<20 (Banner)		(OCEAN VIEW)
WSBY-F,	98.9,	6 KW @ 325	, Oldies	CBS, \$21.00 (---)		(SEAFORD, DE)
WSUX-F,	98.3,	3 KW @ 328	, See WSBY-FM			
WWFG-F,	99.9,	50 KW @ 320	, Country	, \$30.00 (---)	Benchmark	
WXJN-F,	105.9,	6 KW @ 328	, Country	, \$<20 (---)	Prettyman	(LEWES, DE)
WZBH-F,	93.5,	11 KW @ 485	, AOR	, \$23.00 (---)	Great Scott	(GEORGETOWN, DE)

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

SALT LAKE CITY

Arbitron Rank/Pop (12+): 35/1,158,600
 MSA Rank/Pop: 44/1,530,000
 DMA # 36
 Average Person Ratings: 14.6
 Market TSL: 19.25 hours

Stations: 28/28
 Diaries: 2010/576:1/56.1%
 Sample Target: 2070
 % Below Line: 0.0%
 % Not Listed: 9.7%

1995 Revenue: \$48,000,000
 HH Inc.: \$45,907
 Retail \$: 11.9 Bil
 Pop per Station: 41,379
 #1 Biller: KSFI-F \$6,400,000
 #1 Billing Portfolio: Simmons duop \$10,500,000

12+ METRO	1/4/SHARE	SUM				4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
		95	SPG 95	WIN 95	FAL 94			CUME/CUME RATING	SPG 95	FAL 94		
1. KSFI-F (SAC)	154/ 9.1	9.4	10.7	10.8	9.4	10.0	174/3125	2791/24.1	26.2	24.2	G	KSFI-F
2. KSL (FS)	117/ 6.9	5.5	6.3	5.7	6.6	6.1	141/2772	2389/20.6	20.0	19.5	G	KSL
3. KKAT-F (C)	109/ 6.5	6.6	6.0	6.1	6.7	6.3	116/2207	1925/16.6	16.5	17.8	F	KKAT-F
4. KRSP-F (O-70's)	105/ 6.2	7.2	6.9	5.4	5.1	6.4	123/2412	2169/18.7	17.0	14.9	E	KRSP-F
5. KUBL-F (C)	97/ 5.7	3.4	2.7	3.3	4.2	3.8	102/1706	1550/13.4	9.8	12.4	C	KUBL-F
6. KSOP-AF (C)	88/ 5.3	6.0	6.7	7.8	7.3	6.5	111/2115	1664/14.4	16.9	18.1	E	KSOP-AF
7. KISN-F (CHR/AC)	83/ 4.9	5.9	5.1	4.8	5.1	5.2	107/2332	1986/17.1	16.4	14.0	D	KISN-F
8. KBEE-F (AC)	78/ 4.6	5.5	4.3	3.5	3.9	4.5	85/2139	2014/17.4	14.3	13.2	D	KBEE-F
9. KALL (T)	76/ 4.5	2.7	4.4	4.3	3.6	4.0	84/1216	1140/ 9.8	9.5	9.6	D	KALL
10. KBER-F (AOR)	73/ 4.3	4.4	4.5	3.8	3.9	4.3	85/1739	1466/12.7	12.8	11.3	D	KBER-F
11. KXRK-F (AOR-NR)	70/ 4.1	4.0	3.7	3.9	4.3	3.9	73/1432	1369/11.8	10.0	11.8	D	KXRK-F
KODJ-F (O)	70/ 4.1	4.5	4.9	3.5	3.6	4.3	81/1825	1650/14.2	14.5	10.7	C	KODJ-F
13. KUTQ-F (CHR)	61/ 3.6	4.6	4.8	4.8	4.7	4.5	70/1757	1537/13.3	15.8	14.4	B	KUTQ-F
14. KDYL-AA (ST)	50/ 3.0	3.4	3.8	4.1	3.8	3.6	52/823	770/ 6.6	7.6	7.7	A	KDYL-AA
15. KZHT-F (CHR)	48/ 2.8	3.8	2.0	3.3	3.0	3.0	51/1204	1070/ 9.2	7.7	9.9	C	KZHT-F
16. KBZN-F (J)	44/ 2.6	2.7	2.8	2.2	2.9	2.6	47/938	853/ 7.4	7.8	7.1	C	KBZN-F
17. KISN (T/SPRPTS)	39/ 2.3	1.6	1.9	2.9	1.7	2.2	39/844	814/ 7.0	8.4	6.6	C	KISN
18. KUMT-F (AOR-P)	28/ 1.7	1.6	1.7	1.3	1.4	1.6	29/492	484/ 4.2	4.3	3.2	C	KUMT-F
19. KRGO-F (C)	23/ 1.4	1.5	0.9	0.7	1.5	1.1	28/464	336/ 2.9	2.1	2.6	A	KRGO-F
20. KLZX-F (CL AOR)	21/ 1.2	1.2	1.1	1.0	1.1	1.1	26/512	414/ 3.6	4.6	3.7	A	KLZX-F
21. KCNR (T)	19/ 1.1	0.8	1.0	0.7	0.8	0.9	19/332	327/ 2.8	2.4	3.0	A	KCNR
22. KBKK-F (C)	18/ 1.1	2.0	1.7	2.1	1.8	1.7	19/376	853/ 2.9	5.6	5.2	B	KBKK-F
23.												
24.												
25.												

12+ FM SHARE (METRO): 77.69% (1184 of 1524) (FAL 94: 77.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZHT-F<	1 KXRK-F	1 KSFI-F	1 KSFI-F	1 KSFI-F>	1 KSL <	1 KSL	1 KSFI-F>	1 KSFI-F>	1 KSFI-F	1 KRSP-F
2 KUTQ-F	KRSP-F	2 KRSP-F	2 KRSP-F<	2 KKAT-F<	2 KSFI-F>	KSFI-F>	2 KALL <	2 KRSP-F	2 KRSP-F	2 KUBL-F
3 KUBL-F	3 KSFI-F<	3 KKAT-F	3 KKAT-F	3 KRSP-F	3 KALL >	3 KKAT-F	3 KKAT-F	3 KKAT-F<	3 KISN-F<	3 KCNR
4 KISN-F	4 KKAT-F<	4 KUBL-F	4 KSOP-AF	4 KSL <	4 KODJ-F<	4 KALL	4 KRSP-F	4 KSOP-AF	4 KZHT-F	4 KSOP-AF
5 KBEE-F	5 KUBL-F<	5 KSOP-AF	5 KODJ-F	5 KSOP-AF	5 KKAT-F	KRSP-F<	5 KUBL-F<	5 KISN-F<	5 KUBL-F<	5 KSFI-F
6 KBER-F	6 KBER-F	6 KBEE-F<	6 KSL	6 KODJ-F	KDYL-AA<	6 KBER-F	6 KSOP-AF	6 KUBL-F	6 KBEE-F	6
7	7 KBEE-F<	7 KBER-F	7 KUBL-F<	7 KUBL-F	7	7 KISN-F	7 KSL	7 KSL	7 KUTQ-F	7
8	8 KISN-F	KISN-F	8 KISN-F	8 KISN-F	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSFI-F>	1 KSFI-F>	1 KSFI-F<	1 KSFI-F>	1 KSFI-F>	1 KXRK-F<	1 KXRK-F<	1 KXRK-F<	1 KRSP-F>	1 KRSP-F
2 KBEE-F	2 KISN-F	2 KISN-F	2 KKAT-F	2 KISN-F	2 KRSP-F	2 KRSP-F>	2 KRSP-F	2 KKAT-F	2 KSFI-F<
3 KKAT-F	3 KKAT-F	3 KBER-F	3 KISN-F	3 KKAT-F	3 KUTQ-F	3 KBER-F	3 KKAT-F	3 KXRK-F<	3 KKAT-F
4 KUBL-F	4 KUBL-F<	4 KKAT-F	4 KBEE-F<	4 KSOP-AF	4 KBER-F>	4 KKAT-F<	4 KUBL-F	4 KSFI-F	4 KSL
5 KXRK-F	5 KBEE-F	KUBL-F	5 KSOP-AF	5 KSL	5 KUBL-F<	5 KUBL-F	5 KBER-F<	5 KUBL-F<	5 KODJ-F
6 KISN-F	6 KBER-F	6 KRSP-F	6 KUBL-F	6 KBEE-F	6 KKAT-F>	6 KUTQ-F	6 KBEE-F	6 KBER-F	6 KALL <
7	7	7 KBEE-F	7	KODJ-F	7	7 KBEE-F	7	7	7 KSOP-AF
									KUBL-F

SALT LAKE CITY

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KMXB-AF 107.5 OREM	0.9/3.7/ 17/ 474	KALL, KKAT-F, KODJ-F (Regent)	15.1%	18.0%	17.7%
KFAM 700 N. SALT LAKE CITY	0.5/2.3/ 8/ 269				
KLO 1430 OGDEN	0.9/2.3/ 16/ 273	KDYL, KSFI-F, KRSP-F (Simmons)	18.3%	18.6%	21.9%
KTKK 630 SALT LAKE CITY	0.8/2.3/ 15/ 283	KTKK, KUTQ-F, KZHT-F (Local)	7.2%	3.2%	5.2%
		KISN A/F, KUMT-F (Trumper)	8.9%	10.3%	11.7%
			49.5%	50.1%	56.5%

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1KW (DA-N)	, Talk/Full Service	WESTWD, \$ 47.00 (Eastman)	Regent
KDYL, 1280, 5 KW/500W (DA-N)	, Standards	CNN, \$ 27.00 (CBS)	Simmons
KFAM, 700, 50 KW/1 KW	, EZ	, \$ 22.00 (---)	
KISN, 570, 5 KW (DA-1)	, Talk/Sports	SBUSA, AP, \$ 28.00 (Mc-Guild)	
KSL, 1160, 50 KW	, Full Service	CBS, \$ 84.00 (CBS)	Bonneville
KTKK, 630, 1 KW/500 W (DA-2)	, Talk	WESTWD, \$ 21.00 (K & P)	

FM STATIONS

KBER, 101.1, 25 KW @ 3739	, AOR	ABC, \$ 49.00 (Torbet)	(OGDEN)
KBZN, 97.9, 26 KW @ 3739	, Jazz	, \$ 39.00 (Eastman)	(OGDEN)
KISN, 97.1, 30 KW @ 3651	, CHR/AC	, \$ 57.00 (D&R)	Trumper
KKAT, 101.9, 26 KW @ 3739	, Country	, \$ 86.00 (Katz)	Regent (OGDEN)
KUBL, 93.3, 26 KW @ 3739	, Country	ABC, \$ 55.00 (Christal)	Citadel
KMXB, 107.5, 45 KW @ 2850	, AC	, \$ 30.00 (Eastman)	Ragan Henry (OREM)
KODJ, 94.1, 40 KW @ 3060	, Oldies	SMN, WESTWD, \$ 40.00 (Katz)	Regent
KBKK, 106.5, 8 KW @ 2709	, Country	, \$ NA (Katz)	(SPANISH FORK)
KRGO, 107.9, 67 KW @ 2378	, Country	WESTWD, \$ 21.00 (---)	(ROY)
KRSP, 103.5, 28 KW @ 3628	, Oldies-70's	, \$ 64.00 (CBS)	Simmons
KSFI, 100.3, 26 KW @ 3739	, Soft AC/EZ	, \$109.00 (CBS)	Simmons
KSOP, 104.3, 25 KW @ 3638	, Country	, \$ 62.00 (MMR)	
KLZX, 106.9, 68 KW @ 2368	, CL AOR	, \$ 20.00 (---)	(BRIGHAM)
KUMT, 105.7, 7 KW @ 3660	, Prog. AOR	, \$ 33.00 (Eastman)	Trumper (CENTERVILLE)
KUTQ, 99.5, 40 KW @ 2952	, CHR	WESTWD, Source, \$ 33.00 (K & P)	(BOUNTIFUL)
KBEE, 98.7, 40 KW @ 2929	, AC	, \$ 58.00 (Christal)	John Price
KXRK, 96.1, 55 KW @ 2631	, New AOR	WESTWD, ABC, \$ 43.00 (D & R)	(PROVO)
KZHT, 94.9, 48 KW @ 2798	, CHR	, \$ 32.00 (Torbet)	KUTQ owner (PROVO)

Miscellaneous: KSOS changes to KLZX-F and format to Classic AOR (June) . . . KUTC-F changes to KBKK-F (Aug) . . .

SAN ANTONIO

Arbitron Rank/Pop (12+): 34/1,183,200
 MSA Rank/Pop: 37/1,480,000
 DMA # 37
 Average Person Ratings: 17.6
 Market TSL: 23.00 hours

Stations: 30/27
 Diaries: 2149/551:1/48.1%
 Sample Target: 2190
 % Below Line: 1.9
 % Not Listed: 7.4

1995 Revenue: \$57,600,000
 HH Inc.: \$38,091
 Retail \$: 13.0 Bil
 Pop per Station: 43,822
 #1 Biller: KXTN-AF \$7,600,000
 #1 Billing Portfolio: Clear Channel duop \$14,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KXTN-AF (SP)	213/10.2	10.0	10.0	8.3	9.2	9.6	251/2814	2368/20.0	19.7	18.4	H	KXTN-AF
2. KTFM-F (CHR)	200/ 9.6	9.9	9.2	9.2	7.9	9.5	207/3052	2904/24.5	24.0	22.1	F	KTFM-F
3. KCYY-F (C)	149/ 7.1	6.0	6.7	8.2	6.8	7.0	182/2566	2136/18.1	17.5	19.0	G	KCYY-F
4. KISS-F (AOR)	139/ 6.7	6.6	6.9	7.1	6.4	6.8	171/2300	1964/16.6	18.5	17.1	G	KISS-F
5. KAJA-F (C)	132/ 6.3	5.6	6.8	5.2	5.9	6.0	173/2520	1969/16.6	17.0	15.7	F	KAJA-F
6. KQXT-F (SAC)	113/ 5.4	6.5	5.6	6.5	7.2	6.0	118/1652	1513/12.8	15.3	17.6	G	KQXT-F
7. KTSA (J)	99/ 4.7	3.8	4.3	4.1	4.7	4.2	141/1674	1174/ 9.9	10.1	10.1	E	KTSA
8. KZEP-F (CL AOR)	88/ 4.2	4.1	3.8	3.7	4.9	4.0	95/1655	1505/12.7	11.5	14.5	E	KZEP-F
9. WOAI (N/T)	86/ 4.1	5.2	4.2	3.9	4.2	4.4	122/2245	1661/14.0	13.8	12.9	G	WOAI
10. KONO-AF (O)	84/ 4.0	4.1	4.3	3.7	3.7	4.0	110/1878	1479/12.5	12.7	12.9	C	KONO-AF
KSMG-F (O)	84/ 4.0	4.0	4.0	4.1	4.4	4.0	92/1873	1714/14.5	13.3	14.1	E	KSMG-F
12. KCJZ-F (T)	82/ 3.9	3.7	3.6	3.5	2.7	3.7	87/1085	996/ 8.4	9.0	8.8	C	KCJZ-F
13. KSJL-F (U)	76/ 3.6	4.6	3.6	5.1	3.8	4.2	79/1126	1077/ 9.1	8.3	8.1	C	KSJL-F
14. KROM-F (SP)	63/ 3.0	2.5	1.9	3.0	3.0	2.6	64/815	791/ 6.7	5.6	6.0	B	KROM-F
15. KKYX (C)	55/ 2.6	3.0	2.9	2.7	2.7	2.8	111/1156	667/ 5.6	5.8	5.7	B	KKYX
16. KLUP (ST)	54/ 2.6	3.0	2.9	2.7	2.7	2.8	60/730	619/ 5.2	6.2	5.2	B	KLUP
17. KRIO-F (SP)	47/ 2.3	2.6	2.8	1.4	2.2	2.3	47/1060	1027/ 8.7	8.7	7.9	C	KRIO-F
18. KCOR (SP)	44/ 2.1	1.6	2.2	2.7	2.4	2.2	44/410	410/ 3.5	3.7	5.0	C	KCOR
19.												
20.												

12+ FM SHARE (METRO): 77.17% (1491 of 1932) (FAL 94: 75.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KTFM-F>>	1 KTFM-F	1 KXTN-AF<	1 KXTN-AF	1 KXTN-AF>	1 KXTN-AF>	1 KXTN-AF>	1 KXTN-AF	1 KTFM-F	1 KTFM-F>	1 KXTN-AF
2 KISS-F	KISS-F	2 KTFM-F	2 KCYY-F	2 KCYY-F	2 KTSA	2 KTFM-F	2 KCYY-F<	2 KXTN-AF	2 KXTN-AF	2 KTSA
3 KSJL-F	3 KCYY-F<	3 KISS-F	3 KISS-F<	3 KAJA-F	3 WOAI	3 KCYY-F<	3 KTSA	3 KCYY-F<	3 KISS-F	3 KQXT-F
4	4 KXTN-AF	4 KCYY-F	4 KZEP-F	KISS-F<	4 KQXT-F<	4 KISS-F	4 KTFM-F	4 KISS-F	4 KSJL-F	4 KTFM-F
5	5 KAJA-F>	5 KAJA-F	5 KTFM-F<	5 KQXT-F<	5 KCYY-F<	5 KAJA-F	5 KQXT-F	5 KAJA-F	5 KCYY-F	5 KSMG-F
6	6 KZEP-F	6 KZEP-F<	6 KSMG-F<	6 KZEP-F<	6 KONO-AF	6 WOAI	KAJA-F	6 KQXT-F	6	6 KAJA-F
7	7 KSMG-F	7 KSMG-F	7 KAJA-F<	7 KTFM-F	7 KCJZ-F	7 KSMG-F	7 KISS-F	7 KCJZ-F	7	7
8	8	8	8 KCJZ-F	8	8	8	KONO-AF	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KTFM-F	1 KTFM-F	1 KCYY-F	1 KTFM-F<	1 KXTN-AF	1 KISS-F	1 KISS-F>	1 KISS-F	1 KISS-F>	1 KXTN-AF
2 KXTN-AF	2 KCYY-F	2 KQXT-F	2 KXTN-AF	2 KQXT-F	2 KTFM-F	2 KTFM-F	2 KZEP-F	2 KXTN-AF	2 KISS-F
3 KCYY-F	3 KXTN-AF<	3 KAJA-F	3 KCYY-F	3 KCYY-F	3 KAJA-F	3 KXTN-AF	3 KCYY-F	3 KZEP-F	3 KZEP-F
4 KAJA-F	4 KAJA-F	KTFM-F	4 KAJA-F<	4 KTFM-F<	4 KSJL-F	KZEP-F	4 KXTN-AF	4 KTFM-F<	4 KCYY-F
5 KISS-F	5 KQXT-F<	KSMG-F	5 KQXT-F	5 KSMG-F	5 KXTN-AF	5 KAJA-F<	5 KAJA-F	5 KCYY-F	5 KCJZ-F<
6	6 KSMG-F	6 KXTN-AF	6 KSMG-F>	6 KAJA-F	6 KQXT-F	6 KCYY-F	6 KSMG-F	6 KAJA-F	6 KONO-AF
7	7 KISS-F	7 KCJZ-F	7	7 KCJZ-F	7	7	KTFM-F	7 KCJZ-F	7 KAJA-F<
8	8	8 KISS-F	8	8	8	8	8	8	8
		KZEP-F							

SAN ANTONIO

OTHER RATED STATIONS			METRO CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
			SHARE/RTG/AQH/CUME						
KDRY	1100	ALAMO HEIGHTS	0.3/1.5/	7/	188	WOAI, KTKR, KAJA-F, KQXT-F	16.4%	17.2%	25.3%
KEDA	1540	SAN ANTONIO	1.1/1.8/	24/	219	(Clear Channel)			
KENS	1160	SAN ANTONIO	0.3/2.1/	6/	252	KCOR, KROM-F, KXTN A/F	15.3%	16.0%	16.5%
KSAH	720	UNIVERSAL CITY	0.6/1.7/	18/	279	(Tichenor)			
KSLR	630	SAN ANTONIO	0.4/1.8/	13/	299	KLUP, KISS-F, KSMG-F	13.3%	13.4%	15.6%
KTKR	760	SAN ANTONIO	0.6/2.5/	16/	387	(Rusk)			
KZDC	1250	SAN ANTONIO	0.6/1.4/	13/	175	KONO A/F, KRIO-F	6.3%	8.4%	5.2%
KAMX-F	94.7	LULING (AUSTIN)	0.7/2.9/	23/	525	(John Barger)			
KEYI-F	103.5	SAN MARCOS (AUSTIN)	0.4/2.3/	30/	508	KKYX, KCYY-F, KCJZ-F	13.6%	15.1%	14.6%
KROX-F	101.5	GIDDINGS (AUSTIN)	0.8/2.6/	23/	422	(NewCity)	64.9%	70.1%	77.2%

RADIO STATIONS

AM STATIONS

KCOR, 1350,	5 KW (DA-N)	, Hispanic				\$ 32.00 (Katz Hisp.)	Tichenor
KEDA, 1540,	5 KW/1 KW (DA-N),	Hispanic				\$ 26.00 (Caballero)	
KENS, 1160,	10 KW/1 KW	, Talk/Variety				\$ 21.00 (---)	KENS-TV
KKYX, 680,	50 KW/10 KW(DA-N),	Country	ABC			\$ 41.00 (Katz)	NewCity
KLUP, 930,	5 KW/1 KW (DA-N),	Standards				\$ 24.00 (CBS)	Rusk
KONO, 860,	5 KW/1 KW (DA-N) --	See KONO-FM					
KSLR, 630,	5 KW	, Religion	USA			\$ 20.00 (---)	Salem
KTSA, 550,	5 KW (DA-N)	, Talk/News	WESTWD, ABC			\$ 61.00 (Banner)	
WOAI, 1200,	50 KW	, News/Talk	CBS			\$ 81.00 (Christal)	Clear Channel

FM STATIONS

KAJA, 97.3,	100 KW @ 984,	Country				\$ 85.00 (Christal)	Clear Channel
KCYY, 100.3,	100 KW @ 984,	Country				\$ 129.00 (Katz)	NewCity
KCJZ, 106.7,	100 KW @ 1017,	Jazz				\$ 45.00 (Katz)	
KISS, 99.5,	100 KW @ 1112,	AOR				\$ 91.00 (CBS)	Rusk
KONO, 101.1,	100 KW @ 649,	Oldies				\$ 42.00 (MMR)	Barger (FREDICKSBURG)
KQXT, 101.9,	100 KW @ 669,	Soft AC				\$ 100.00 (Christal)	Clear Channel
KRIO, 94.1,	22 KW @ 695,	Hispanic				\$ 34.00 (---)	Barger (FLORESVILLE)
KROM, 92.9,	100 KW @ 1017,	Hispanic				\$ 34.00 (Katz Hisp.)	Tichenor
KSJL, 96.1,	100 KW @ 597,	Urban	WESTWD, SMN			\$ 35.00 (Eastman)	Inner City
KSMG, 105.3,	100 KW @ 1250,	Oldies				\$ 57.00 (CBS)	Rusk
KTFM, 102.7,	100 KW @ 669,	CHR				\$ 81.00 (Banner)	
KXTN, 107.5,	100 KW @ 1469,	Hispanic				\$ 155.00 (Katz Hisp.)	Tichenor
KZEP, 104.5,	100 KW @ 659,	Classic AOR				\$ 71.00 (D&R)	Lotus

SAN DIEGO

Arbitron Rank/Pop (12+): 15/2,212,900
 MSA Rank/Pop: 13/2,690,000
 DMA # 27
 Average Person Ratings: 15.6
 Market TSL: 20.75 hours

Stations: 39/32
 Diaries: 2870/771:1/50.2%
 Sample Target: 2880
 % Below Line: 6.0
 % Not Listed: 11.6

1995 Revenue: \$104,900,000
 HH Inc.: \$46,356
 Retail \$: 22.8 Bil
 Pop per Station: 69,153
 #1 Biller: KSON AF \$10,500,000
 #1 Billing Portfolio: Noble combo \$13,900,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KSON-AF (C)	268/ 7.7	6.4	7.0	6.8	6.3	7.0	THERE IS	3189/14.4	16.1	14.5	I	KSON-AF
2. KYXY-F (AC)	235/ 6.8	7.6	7.2	5.4	4.5	6.8	NO TSA IN	3768/17.0	16.1	15.4	H	KYXY-F
3. XHTZ-F (CHR)	232/ 6.7	6.8	5.1	5.2	5.5	6.0	THIS MARKET	3299/14.9	12.7	13.1	F	XHTZ-F
4. XTRA-F (AOR-NR)	151/ 4.4	3.6	4.1	3.6	3.6	3.9		3118/14.1	14.4	13.2	G	XTRA-F
5. KSDO (N/T)	146/ 4.2	4.5	4.9	5.3	5.2	4.7		2126/ 9.6	11.7	11.6	G	KSDO
6. KKLQ-F (CHR/AC)	141/ 4.1	5.4	4.6	4.5	4.7	4.7		3200/14.5	15.9	14.7	H	KKLQ-F
7. KGB-F (CL AOR)	133/ 3.9	3.4	3.4	3.9	3.8	3.7		2204/10.0	11.3	12.7	G	KGB-F
8. KFMB (FS)	122/ 3.5	4.2	3.6	3.1	3.0	3.6		2152/ 9.7	10.4	9.7	G	KFMB
9. KBZT-F (O)	121/ 3.5	4.5	3.5	3.6	4.0	3.8		2475/11.2	13.6	11.4	F	KBZT-F
10. KFSD-F (CL)	114/ 3.3	3.2	3.2	3.8	3.3	3.4		1738/ 7.9	8.1	8.1	E	KFSD-F
11. KFMB-F (AC/CHR)	111/ 3.2	3.3	3.1	2.5	2.7	3.0		2344/10.6	12.3	10.4	E	KFMB-F
12. KIFM-F (J)	110/ 3.2	3.2	4.0	3.8	3.1	3.6		1954/ 8.8	10.2	9.0	G	KIFM-F
13. XHKY-F (SP)	89/ 2.6	1.4	1.2	2.0	1.9	1.8		987/ 4.5	3.3	3.2	C	XHKY-F
14. XHRM-F (AOR-P)	88/ 2.6	3.2	2.5	2.3	3.0	2.7		2201/ 9.9	11.7	11.3	D	XHRM-F
15. KIOZ-F (AOR)	86/ 2.5	3.0	3.8	3.0	3.1	3.1		1633/ 7.4	9.5	8.9	F	KIOZ-F
16. KFI (T)	86/ 2.5	2.4	2.4	2.1	2.7	2.4		1495/ 6.8	6.2	6.6		KFI
17. KOGO (T)	82/ 2.4	1.9	2.5	2.4	1.4	2.3		1295/ 5.9	5.9	4.2	C	KOGO
18. XTRA (SPRTS)	79/ 2.3	2.6	1.9	3.1	3.8	2.5		1917/ 8.7	6.0	11.8	H	XTRA
19. KMKX-F (AOR/AC)	77/ 2.2	1.9	2.5	3.0	4.0	2.4		1887/ 8.5	9.2	10.3	E	KMKX-F
20. KPOP (ST)	75/ 2.2	2.7	1.9	4.1	2.7	2.7		1132/ 5.1	4.6	5.2	C	KPOP
21. KKBH-F (O-70's)	59/ 1.7	2.2	2.9	2.4	2.4	2.3		1524/ 6.9	10.3	8.8	D	KKBH-F
22. KCBQ-F (O)	46/ 1.3	1.8	1.9	2.5	3.1	1.9		1276/ 5.8	8.4	8.4	E	KCBQ-F
23. KUPR-F (?)	42/ 1.2	0.9	0.5	0.6	0.4	0.8		737/ 3.3	1.5	1.5		KUPR-F
24. KNX (N)	41/ 1.2	1.5	1.6	2.2	1.1	1.6		1072/ 4.8	5.2	4.3		KNX
25. XLTN-F (SP)	36/ 1.0	0.8	1.2	1.0	1.5	1.0		579/ 2.6	2.9	2.9		XLTN-F
26. KOWF-F (C)	34/ 1.0	1.5	1.8	1.3	1.3	1.4		800/ 3.6	4.7	4.2		KOWF-F

12+ FM SHARE (METRO): 73.24% (2231 of 3046) (FAL 94: 70.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 XHTZ-F>>	1 XHTZ-F	1 KSON-AF	1 KSON-AF<	1 KSON-AF<	1 KSON-AF<	1 KKLQ-F<	1 KSON-AF<	1 KSON-AF<	1 XHTZ-F	1 KYXY-F
2 XTRA-F>	2 KSON-AF<	2 KYXY-F	2 KYXY-F	2 KYXY-F>	2 KYXY-F<	2 KSON-AF	2 KYXY-F<	2 XHTZ-F	2 KYXY-F>	2 KOGO
3 KKLQ-F>	3 XTRA-F	3 XHTZ-F	3 KGB-F <	3 KGB-F <	3 KSDO	3 KYXY-F	3 KSDO	3 KYXY-F>	3 KSON-AF<	3 KSON-AF
4 KSON-AF	4 KYXY-F	4 XTRA-F<	4 KKLQ-F	4 KKLQ-F	4 KFMB	XTRA-F<	4 XHTZ-F	4 KGB-F	4 XTRA-F>	4 KFMB
5	5 KKLQ-F<	5 KGB-F <	5 XHTZ-F<	5 KIFM-F	5 KFSD-F>	5 KFMB <	5 KGB-F	5 KBZT-F<	5	5 KNX <
6	6 KFMB-F<	6 KKLQ-F	6 KIFM-F	XHTZ-F	6	6 KSDO	6	6 KFSD-F<	6	6 KFSD-F
7	7	7	7	7	7	XHTZ-F>	7	7 KFMB<	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 XHTZ-F<	1 XHTZ-F	1 KYXY-F	1 KSON-AF<	1 KYXY-F<	1 XHTZ-F<	1 XTRA-F	1 XTRA-F<	1 KGB-F	1 KGB-F
2 KSON-AF>	2 KSON-AF<	2 XHTZ-F	2 KYXY-F>	2 KSON-AF>	2 XTRA-F>	2 XHTZ-F	2 KGB-F	2 XTRA-F	2 KSON-AF
3 KYXY-F	3 KYXY-F	3 KKLQ-F	3 XHTZ-F<	3 KKLQ-F	3 KSON-AF	3 KGB-F	3 XHTZ-F	3 KSON-AF	3 XTRA-F<
4 KFMB-F	4 KKLQ-F<	KSON-AF<	4 KKLQ-F	4 KFMB-F<	4 KIOZ-F	4 KSON-AF<	4 KIOZ-F	XHRM-F	4 KYXY-F
5	5 KFMB-F	5 KFMB-F	5 KFMB-F	5 KIFM-F<	5 KGB-F	5 KIOZ-F>	5 KKLQ-F	5 KYXY-F	5 KIFM-F
6	XHRM-F	6 XHRM-F	6 XHRM-F	6 KIFM-F<	6 XHTZ-F	KYXY-F	6	KSON-AF	6
7 XTRA-F>	7	7 KIFM-F	7 KBZT-F	7	7	7	7	XHKY-F	7
								XHRM-F	

SAN DIEGO

OTHER RATED STATIONS	METRO CUME SHARE	TSA RTG/AQH/CUME	TSA RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KCBQ 1170 SAN DIEGO	0.8/2.6/	28/ 576		KKLQ-F, KOGO, KCBQ A/F (Par)	8.6%	9.6%	13.0%
KCEO 1000 VISTA	0.6/2.1/	22/ 457					
KKLQ 1320 OCEANSIDE	0.4/0.4/	4/ 86					
KPRZ 1210 SAN MARCOS	0.7/2.1/	24/ 470		KYXY-F, KMKX-F (SFX)	9.0%	10.3%	10.0%
KURS 1040 SAN DIEGO	0.6/1.6/	22/ 355					
XEMO 860 TIJUANA	0.9/2.4/	32/ 542			17.6%	19.9%	23.0%
KKBT-F 92.3 LOS ANGELES	0.5/1.7/	16/ 374					
KLOS-F 95.5 LOS ANGELES	0.4/1.9/	12/ 317					
KMXX-F 99.3 IMPERIAL	0.3/0.7/	12/ 160					
XPRS 1090 ROSARITO	0.4/0.9/	15/ 207					
XTIM-F 91.7 TIJUANA	0.8/1.3/	26/ 282					

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/1.5 KW (DA-2),	SEE KCBQ-FM					
KCEO, 1000, 2.5 KW/250 W (DA-2),	Business News	WESTWD, \$ 32.00	(---)			
KFMB, 760, 5 KW/50 KW (DA-N),	Full Service	CBS, \$133.00	(Mc-Guild)	Midwest TV		
KOGO, 600, 5 KW (DA-1),	Talk	CNN, \$ 38.00	(Torbet)	Par		
KPOP, 1360, 5 KW/1 KW	Standards	WESTWD, \$ 44.00	(CBS)	Brown		
KPRZ, 1210, 20 KW/5 KW (DA-2)	Religion	SRN, \$ 25.00	(---)	Salem	(SAN MARCOS)	
KSDO, 1130, 10 KW (DA-2)	News/Talk	ABC, \$149.00	(Group W)	Gannett		
XTRA, 690, 50 KW (DA-2)	Sports	ABC, WESTWD, \$125.00	(MMR)	Noble	(TIJUANA)	

FM STATIONS

KBZT, 94.9, 22 KW @ 702	Oldies	\$105.00	(Banner)	Anaheim		
KCBQ, 105.3, 29 KW @ 620	Oldies	\$ 77.00	(Katz)	Par		
KFMB, 100.7, 30 KW @ 620	AC/CHR	\$ 83.00	(Mc-Guild)	Midwest TV		
KFSD, 94.1, 100 KW @ 640	Classical	\$100.00	(MMR)	Lotus		
KGB, 101.5, 50 KW @ 500	AOR/Classic	\$144.00	(CBS)	Brown		
KIFM, 98.1, 28 KW @ 640	Jazz	\$138.00	(CBS)			
KIOZ, 102.1, 10 KW @ 980	AOR	\$ 94.00	(Torbet)		(OCEANSIDE)	
KKBH, 102.9, 32 KW @ 561	Oldies - 70's	ABC, \$ 70.00	(Group W)	Gannett		
KKLQ, 106.5, 50 KW @ 440	CHR/AC	\$176.00	(Torbet)	Par (D)		
KMKX, 103.7, 36 KW @ 581	AOR/AC	\$ 65.00	(D&R)	SFX (D)		
KOWF, 92.1, 0.17 KW @ 1020	Country	\$ 39.00	(---)	Astor	(ESCONDIDO)	
KSON, 97.3, 50 KW @ 440	Country	\$230.00	(Banner)	Jefferson-Pilot		
KUPR, 95.7, 7.2 KW @ 595	?	\$ NA	(---)		(CARLSBAD)	
KYXY, 96.5, 41 KW @ 541	AC	\$145.00	(D&R)	SFX (D)		
XHKY, 99.3, 25 KW @ 328	Hispanic	\$ 40.00	(Katz Hisp.)		(TIJUANA)	
XHRM, 92.5, 100 KW @ 350	AOR-P	ABC, \$ 58.00	(Eastman)		(TIJUANA)	
XHTZ, 90.3, 100 KW @ 994	CHR	\$101.00	(Eastman)		(TIJUANA)	
XLTN, 104.5, 60 KW @ 994	Hispanic	\$ 48.00	(Katz Hisp.)		(TIJUANA)	
XTRA, 91.1, 100 KW @ 686	New AOR	\$136.00	(MMR)	Noble	(TIJUANA)	

OTHER RANKED STATIONS -- SEE LOS ANGELES

Miscellaneous: KCLX-F changed to KKBH-F (April) . . . KECR-F sold by Douglas to Jacor for \$14,000,000 (MVP; Jorgenson) . . . KCBQ A/F swapped by Compass to Par for KIOZ-F at estimated value of \$19,000,000 (Star; Kalil) . . . KKOS-F changes to KUPR-F (Sep) . . . KKLQ (1320) donated by Par . . . KIFM-F sold to Jefferson-Pilot (D) for \$28,750,000 (Star) . . .

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/5,367,400
 MSA Rank/Pop: 28 (SF)/21 (Oakland):
 5,050,000
 DMA # 5
 Average Person Ratings: 15.5
 Market TSL: 20.75 hours

Stations: 51/49
 Diaries: 6185/868:1/49.9%
 Sample Target: 4500
 % Below Line: 0.8
 % Not Listed: 13.9

1995 Revenue: \$198,000,000
 HH Inc.: \$56,762
 Retail \$: 44.8 Billion
 Pop per Station: 109,539
 #1 Biller: KGO \$27,800,000
 #1 Billing Portfolio: Susquehanna semi-duop \$31,300,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KGO (T)	668/ 8.0	6.7	6.9	7.5	8.3	7.3	770/11828	10023/18.7	14.7	19.4	K	KGO
2. KCBS (N/T)	438/ 5.3	5.1	4.8	5.1	5.0	5.1	501/10291	8873/16.5	16.2	17.7	J	KCBS
3. KOIT-AF (SAC)	362/ 4.3	4.2	3.6	4.0	4.3	4.0	368/ 6741	6533/12.2	11.3	11.5	I	KOIT-AF
4. KMEL-F (CHR/U)	341/ 4.1	4.6	4.4	4.5	4.4	4.4	366/ 7353	6679/12.4	13.3	13.0	I	KMEL-F
5. KNBR (FS/T)	325/ 3.9	4.1	4.1	4.2	4.4	4.1	427/ 7664	5720/10.7	11.2	11.4	K	KNBR
6. KYLD-FF (U/CHR)	323/ 3.9	3.8	3.7	3.2	3.4	3.7	381/ 7116	6260/11.7	13.2	12.0	H	KYLD-FF
7. KIOI-F (AC)	293/ 3.5	3.5	3.3	3.8	3.6	3.5	295/ 5645	5510/10.3	9.9	10.6	I	KIOI-F
8. KFRC-AF (O)	287/ 3.5	4.0	3.1	3.6	3.7	3.6	300/ 5700	5291/ 9.9	7.4	7.9	I	KFRC-AF
9. KDFC-F (CL)	241/ 2.9	2.1	2.4	2.7	3.1	2.5	244/ 4120	4003/ 7.5	7.3	8.3	E	KDFC-F
10. KITS-F (AOR-NR)	231/ 2.8	3.0	3.5	2.9	3.0	3.1	239/ 5275	5022/ 9.4	10.1	9.0	H	KITS-F
11. KKSJ-F (J)	229/ 2.8	3.3	3.3	3.0	3.7	3.1	231/ 3665	3621/ 6.7	8.0	8.0	I	KKSJ-F
12. KABL (ST)	219/ 2.6	2.5	2.6	2.0	2.5	2.4	219/ 2972	2935/ 5.5	4.9	5.5	D	KABL
13. KBLX-F (J)	215/ 2.6	2.6	2.7	2.7	2.7	2.7	220/ 3771	3656/ 6.8	6.5	7.6	H	KBLX-F
14. KFOG-FF (AOR-P)	204/ 2.5	4.0	4.0	3.8	3.6	3.6	217/ 4464	4315/ 8.0	7.7	6.8	H	KFOG-FF
15. KOME-F (AOR)	180/ 2.2	2.0	2.0	2.1	2.0	2.1	188/ 4084	3788/ 7.1	7.2	6.6		KOME-F
16. KSNB-F (C)	176/ 2.2	2.4	1.7	2.1	2.7	2.1	187/ 3541	3344/ 6.2	5.2	7.2	G	KSNB-F
17. KBGG-F (O-70s)	171/ 2.1	2.4	1.4	1.6	1.9	1.8	182/ 3862	3668/ 6.8	5.9	5.9	E	KBGG-F
18. KSJO-F (AOR)	166/ 2.0	2.0	2.2	2.0	1.9	2.1	185/ 3397	3073/ 5.7	5.8	5.6		KSJO-F
19. KLOK (SP)	165/ 2.0	1.2	1.6	1.4	1.9	1.6	191/ 1668	1377/ 2.6	3.0	2.6		KLOK
20. KYCY-F (C)	168/ 1.9	1.5	1.5	1.4	1.7	1.6	163/ 2559	2455/ 4.6	4.0	4.3	E	KYCY-F
21. KSFO (T)	147/ 1.8	1.1	1.2	1.5	0.7	1.4	182/ 2836	2378/ 4.4	3.2	3.4	C	KSFO
22. KSOL-F (B/AC)	143/ 1.7	1.8	1.4	1.9	1.8	1.7	151/ 3545	3463/ 6.5	5.9	6.0	D	KSOL-F
23. KBAY-F (SAC)	126/ 1.5	1.8	1.8	1.6	1.8	1.7	157/ 2911	2378/ 4.4	4.3	4.4		KBAY-F
24. KPIX-F (N)	123/ 1.5	2.1	2.4	2.4	0.3	2.1	123/ 2731	2683/ 5.0	6.2	1.7	F	KPIX-F
25. KRQR-F (CL AOR)	104/ 1.3	1.6	1.7	2.1	2.3	1.7	113/ 3302	2992/ 5.6	7.1	8.0	G	KRQR-F
26. KDIA (B)	94/ 1.1	0.6	1.1	0.7	0.8	0.9	94/ 1210	1199/ 2.2	2.1	2.2	C	KDIA
27. KARA-F (O)	85/ 1.0	0.9	0.8	0.7	0.7	0.9	87/ 1502	1420/ 2.6	2.7	2.5		KARA-F
28. KEZR-F (AC/CHR)	83/ 1.0	0.9	0.9	0.7	0.7	0.9	83/ 2043	2005/ 3.7	3.1	3.1		KEZR-F
29. KRTY-F (C)	71/ 1.9	1.0	1.1	0.9	1.0	1.0	79/ 1466	1370/ 2.6	2.5	2.9		KRTY-F
30. KKSJ (ST)	64/ 0.8	0.8	0.7	0.6	0.8	0.7	65/ 817	802/ 1.5	1.4	1.4		KKSJ
KNEW (C)	64/ 0.8	0.4	0.6	0.7	0.5	0.6	65/ 1442	1356/ 2.5	1.7	1.8	C	KNEW
32. KOFY (SP)	63/ 0.8	0.7	0.8	0.9	0.9	0.8	63/ 1014	1006/ 1.9	2.1	1.9		KOFY

12+ FM SHARE (METRO): 65.23% (4669 of 7158) (FAL 94: 66.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KYLD-FF<	1 KMEL-F<	1 KGO <	1 KGO	1 KGO	1 KGO >	1 KGO	1 KGO >	1 KGO	1 KGO	1 KGO >
2 KMEL-F>	2 KYLD-FF<	2 KIOI-F<	2 KOIT-AF<	2 KOIT-AF	2 KCBS >	2 KCBS >	2 KOIT-AF<	2 KCBS	2 KYLD-FF<	2 KCBS >>
3 KOME-F>	3 KITS-F	3 KMEL-F<	3 KIOI-F<	3 KIOI-F<	3 KOIT-AF<	3 KNBR	3 KNBR	KMEL-F	3 KMEL-F>	3 KFRC-AF
4	4 KIOI-F	4 KOIT-AF	4 KKSJ-F<	4 KFRC-AF<	4 KNBR	4 KOIT-AF<	4 KCBS	KYLD-FF<	4 KIOI-F<	4 KOIT-AF<
5	5 KSJO-F	5 KITS-F	5 KFRC-AF<	5 KCBS	5 KFRC-AF	5 KMEL-F<	5 KIOI-F<	5 KOIT-AF	5 KCBS	5 KSFO
6	6 KLOK	KYLD-FF	6 KBLX-F<	KKSJ-F	6 KABL	6 KOME-F	6 KDFC-F<	6 KIOI-F<	6 KITS-F	6 KIOI-F<
7	KOME-F	7 KFOG-FF	7 KITS-F	KNBR	7 KDFC-F	7 KIOI-F	7 KMEL-F<	7 KITS-F	7 KBLX-F<	7 KNBR
8	8	KFRC-AF	KNBR <	8 KBLX-F	8 KKSJ-F	8 KYLD-FF<	8 KABL	KNBR	8 KDFC-F<	8 KBLX-F
9	9	9 KKSJ-F	9 KCBS	KFOG-FF	9	9 KFRC-AF	KKSJ-F	9	9 KNBR <	KYLD-FF
10	10	10	10	10	0	10	10	10	10 KKSJ-F<	10
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KYLD-FF	1 KIOI-F<	1 KMEL-F	1 KIOI-F	1 KOIT-AF		1 KMEL-F<	1 KITS-F<	1 KITS-F<	1 KGO	1 KGO
2 KMEL-F>	2 KMEL-F<	2 KITS-F	2 KOIT-AF	2 KIOI-F<		2 KYLD-FF>	2 KSJO-F<	2 KSJO-F>	2 KITS-F<	2 KNBR
3 KLOK <	3 KYLD-FF>	3 KOIT-AF	3 KMEL-F	3 KGO		3 KITS-F<	3 KMEL-F	3 KOME-F<	3 KNBR	3 KCBS
4 KITS-F<	4 KITS-F	4 KLOK <	4 KFRC-AF<	4 KFRC-AF		4 KOME-F<	4 KYLD-FF	4 KMEL-F	4 KSJO-F	4 KITS-F<
5 KOME-F	5 KOIT-AF<	5 KYLD-FF<	5 KGO	5 KKSJ-F<		5 KSJO-F>	5 KOME-F	5 KNBR	5 KMEL-F<	5 KFOG-FF<
6 KOIT-AF>	6 KLOK	6 KKSJ-F	KYLD-FF<	6 KBLX-F		6 KLOK <	6 KLOK	6 KBGG-F	6 KYLD-FF<	6 KSJO-F<
7	7 KFOG-FF	7 KSOL-F	7 KKSJ-F	7 KFOG-FF<		7 KIOI-F<	KNBR	KLOK	7 KCBS <	7 KOIT-AF<
8	8 KDFC-F<	8	8 KBLX-F<	8 KDFC-F<		8 KFRC-AF	8 KIOI-F	KOIT-AF	8 KFOG-FF	8 KKSJ-F
9	9 KBLX-F	9	9 KFOG-FF	9 KMEL-F<		9	KOIT-AF	KYLD-FF	9 KOME-F	9 KFRC-AF
10	10	10	10 KDFC-F	10 KBGG-F<		10	10	10	10 KOIT-AF	10

SAN FRANCISCO

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KBRG-F 104.9	FREMONT	0.6/1.8/	54/1009	KABL, KNEW, KSAN-F, KBGG-F (Chancellor)	7.6%	6.9%	5.0%
KFAX 1100	SAN FRANCISCO	0.6/1.7/	47/ 944				
KIQI 1010	SAN FRANCISCO	0.5/1.4/	44/ 767				
KKHI-F 100.7	SAN RAFAEL	0.6/1.9/	54/1068	KMEL-F, KIOI-F (Evergreen)	7.6%	6.7%	13.3%
KKIQ-F 101.7	LIVERMORE	0.6/1.6/	50/ 984				
KPIX 1550	SAN FRANCISCO	0.3/1.2/	25/ 657				
KRPQ-F 104.9	ROHNERT PARK	0.5/1.1/	45/ 597	KDFC A/F, KKSF-F (Brown)	5.7%	6.5%	6.8%
KUFX-F 94.5	GILROY	0.6/2.8/	73/2116				
KUIC-F 95.3	VACAVILLE	0.4/0.7/	36/ 496				
KXFX-F 101.7	SANTA ROSA	0.4/1.1/	35/ 587	KFRC A/F, KYCY-F, KOME-F (Infinity)	7.6%	7.9%	7.3%
KZSF-FF 92.7/92.1	ALAMEDA/WALNUT CREEK	0.7/1.2/	62/ 753				
KZST-F 100.1	SANTA ROSA	0.7/1.5/	55/ 833				
KSFM-F 102.5	WOODLAND	0.4/1.4/221/3641		KYLD-F, KYLZ-F, KSOL-F (Crescent)	5.6%	3.8%	5.2%
KSTE 650	RANCHO CORDOVA	0.4/1.0/137/2232					
				KGO, KSFO (Disney/Cap Cities)	9.8%	7.9%	14.8%
				KOFY, KDIA (Local)	1.9%	1.5%	<1.0%
				KCBS, KRQR-F, KPIX A/F (CBS/Westinghouse)	8.4%	7.4%	14.4%
				KNBR, KFOG-F, KFFG-F (Susquehanna)	6.4%	7.6%	15.6%
					60.6%	56.2%	82.4%
RADIO STATIONS							
AM STATIONS							
KABL, 960, 5 KW (DA-1)	Standards	WESTWD, \$ 75.00 (Christal)	Chancellor				
KCBS, 740, 50 KW (DA-2)	News	CBS, \$ 340.00 (CBS)	CBS/Westinghouse				
KDIA, 1310, 5 KW (DA-1)	Black	ABC, \$ 60.00 (K & P)	KOFY owner (D)				
KFAX, 1100, 50 KW (DA-1)	Religion	SRN, \$ 41.00 (Salem)	Salem				
KFRC, 610, 5 KW	: SEE KFRC-FM						
KGO, 810, 50 KW (DA-1)	Talk	ABC, \$ 440.00 (Banner)	Disney/Cap Cities				
KNBR, 680, 50 KW	Talk/Full Service	ABC, \$ 325.00 (Eastman)	Susquehanna				
KNEW, 910, 5 KW (DA-N)	Country	\$ 50.00 (Mc-Guild)	Chancellor				
KOFY, 1050, 50 KW/10 KW (DA-2)	Hispanic	\$ 50.00 (Katz Hisp.)					
KSFO, 560, 5 KW (DA-N)	Talk	CNN, WESTWD, \$ 80.00 (Banner)	Disney/Cap Cities				
FM STATIONS							
KBGG, 98.1, 100 KW @ 941,	Oldies-70's	\$ 100.00 (Shamrock)	Chancellor				
KBLX, 102.9, 7 KW @ 1289,	Jazz/Urban	\$ 175.00 (D & R)	Inner City				
KDFC, 102.1, 33 KW @ 1050,	Classical	\$ 105.00 (CBS)	Brown				
KFOG, 104.5, 8 KW @ 1450,	Prog. AOR	Source, \$ 190.00 (Eastman)	Susquehanna				
KFRC, 99.7, 40 KW @ 1299,	Oldies	\$ 215.00 (Group W)	Infinity				
KIOI, 101.3, 125 KW @ 1161,	AC/CHR	\$ 249.00 (Christal)	Evergreen				
KITS, 105.3, 15 KW @ 1200,	New AOR	\$ 185.00 (D & R)	Entercom				
KKSF, 103.7, 8 KW @ 1469,	Jazz	\$ 220.00 (CBS)	Brown				
KMEL, 106.1, 69 KW @ 1289,	CHR/Urban	\$ 238.00 (Christal)	Evergreen				
KOIT, 96.5, 33 KW @ 1410,	Soft AC	\$ 235.00 (Katz)	Bonneville				
KPIX, 95.7, 7 KW @ 1289,	Talk	CNN, WESTWD, \$ 90.00 (Group W)	CBS/Westinghouse				
KRQR, 97.3, 82 KW @ 1099,	AOR	CBS, \$ 140.00 (CBS)	CBS/Westinghouse				
KSAN, 94.9, 30 KW @ 1210,	Country	\$ 160.00 (Shamrock)	Chancellor				
KSOL, 98.9, 6 KW @ 1355,	AC/Urban	\$ 85.00 (MMR)	Crescent				
KYCY, 93.3, 50 KW @ 492,	Country	\$ 92.00 (Group W)	Infinity				
KYLD, 107.7, 9 KW @ 1161,	Urban/CHR	AP, \$ 150.00 (MMR)	Crescent				

Other Ranked Stations - See San Jose

Miscellaneous: KFRC A/F and KYCY-F sold by Alliance to Infinity (D) for \$61,000,000 and \$30,000,000 respectively (E). . . KRQR-F reclassified as AOR. . .

SAN JOSE

Arbitron Rank/Pop (12+): 30/1,317,700
 MSA Rank/Pop: 31/1,590,000
 San Francisco DMA
 Average Person Ratings: 15.2
 Market TSL: 20.00 hours

Stations: 43/15
 Diaries: 2245/587:1/47.7%
 Sample Target: 2310
 % Below Line: NA
 % Not Listed: NA

1995 Revenue: \$37,200,000
 HH Inc.: \$66,118
 Retail \$: 15.2 Bil
 Pop per Station: 87,847
 #1 Biller: KSJO-F \$7,000,000
 #1 Billing Portfolio: BayCom duop
 \$9,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KOME-F (AOR-NR)	94/ 4.7	4.9	5.2	5.0	4.4	5.0	171/3604	2003/15.2	16.2	15.4	G	KOME-F
2. KBAY-F (SAC)	92/ 4.6	5.2	5.2	4.9	5.4	5.0	144/2571	1420/10.8	11.6	11.5	F	KBAY-F
3. KLOK (SP)	91/ 4.6	3.6	4.3	3.7	4.8	4.1	172/1399	776/ 5.9	6.0	6.3	F	KLOK
4. KSJO-F (AOR)	83/ 4.2	4.7	4.8	4.9	4.9	4.7	150/2780	1457/11.1	12.3	12.3	G	KSJO-F
5. KEZR-F (AC/CHR)	75/ 3.8	3.1	3.3	2.5	2.8	3.2	82/1994	1520/11.5	10.2	10.2	E	KEZR-F
6. KRTY-F (C)	69/ 3.5	4.0	4.3	3.3	3.3	3.8	73/1399	1205/ 9.1	9.3	9.9	E	KRTY-F
7. KARA-F (O)	68/ 3.4	3.4	3.2	2.6	2.7	3.2	82/1363	1114/ 8.5	8.8	8.8	D	KARA-F
8. KKSJ (ST)	45/ 2.3	2.5	2.0	1.8	2.9	2.2	57/ 695	453/ 3.4	3.8	3.7	C	KKSJ
9. KFOG-FF (AOR-P)	43/ 2.2	4.8	5.9	5.9	5.5	4.7	102/2282	1014/ 7.7	4.2	2.9	D	KFOG-FF
10. KUFX-F (CL AOR)	31/ 1.6	2.7	2.2	2.9	2.3	2.4	64/1812	1010/ 7.7	9.1	8.9	D	KUFX-F
11. KAZA (SP)	21/ 1.1	0.5	0.3	0.4	0.7	0.6	22/ 219	190/ 1.4	1.2	1.0	A	KAZA
KLIV (N)	21/ 1.1	0.6	0.8	1.1	---	0.9	22/ 513	474/ 3.6	4.1	---	A	KLIV
13. KNTA (SP)	14/ 0.7	0.4	0.7	0.6	0.5	0.6	16/ 281	268/ 2.0	1.7	1.4	A	KNTA
14.												
15.												

NOTE: San Jose is a portion of the San Francisco metro. Only stations home to the San Jose metro are included in the rankers.

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KOME-F>	1 KSJO-F<	1 KOME-F<	1 KSJO-F<	1 KARA-F<	1 KBAY-F>	1 KOME-F	1 KBAY-F	1 KBAY-F	1 KOME-F>	1 KLOK
2 KSJO-F	2 KLOK <	2 KLOK <	2 KLOK <	2 KSJO-F<	2 KARA-F	2 KLOK	2 KARA-F	2 KEZR-F	2 KLOK	2 KARA-F<
3 KEZR-F>	3 KOME-F>	3 KSJO-F	3 KARA-F<	3 KLOK <	3 KRTY-F	3 KSJO-F	3 KSJO-F<	KLOK	3 KSJO-F	3 KSJO-F<
4	4 KEZR-F>	4 KEZR-F	4 KEZR-F<	4 KEZR-F<	4 KKSJ >	4 KARA-F	4 KEZR-F<	KSJO-F	4 KEZR-F<	4 KBAY-F
5	5	5 KARA-F	5 KOME-F	5 KOME-F<	5	KEZR-F	5 KLOK	5 KOME-F<	5 KBAY-F	5
6	6	6 KBAY-F	6	6 KBAY-F<	6	6 KBAY-F	6 KOME-F<	6 KARA-F	6	6
7	7	7	7	7 KRTY-F	7	KRTY-F>	7 KRTY-F	7 KRTY-F>	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLOK >	1 KLOK >	1 KLOK >	1 KLOK	1 KARA-F	1 KOME-F>	1 KSJO-F	1 KSJO-F>	1 KSJO-F	1 KSJO-F
2 KOME-F>	2 KEZR-F	2 KEZR-F	2 KEZR-F	2 KEZR-F	2 KSJO-F>	2 KOME-F>	2 KOME-F>	2 KOME-F>	2 KOME-F
3 KEZR-F>	3 KOME-F	3 KBAY-F	3 KARA-F	3 KBAY-F	3 KEZR-F>	3 KLOK	3 KLOK	3 KLOK	3 KLOK <
4 KRTY-F	4 KRTY-F<	4 KARA-F	4 KOME-F<	KLOK	KLOK >>	4 KEZR-F>>	4 KEZR-F>	4 KEZR-F<	4 KARA-F
KSJO-F	5 KBAY-F	KRTY-F	5 KBAY-F	5 KRTY-F>	5	5	5 KFOG-FF	5 KFOG-FF<	KFOG-FF<
6	6 KFOG-FF<	6	KRTY-F>	6	6	6	6	6 KARA-F	6 KEZR-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KDON-F 102.5 SALINAS 0.5/2.9/ 58/1319

SEE SAN FRANCISCO FOR MORE INFORMATION ABOUT THE FOLLOWING:

KABL	0.6/ 2.0	KGO	8.3/18.9	KPIX	0.1/ 0.6
KBGG-F	0.3/ 2.1	KIOI-F	3.0/ 9.9	KPIX-F	1.0/ 3.7
KBLX-F	1.4/ 4.9	KITS-F	2.1/ 7.4	KRQR-F	0.5/ 2.5
KBRG-F	1.4/ 3.3	KKSF-F	2.2/ 5.7	KSAN-F	1.0/ 4.6
KCBS	3.9/13.1	KMEL-F	2.4/ 8.7	KSFO	0.9/ 3.1
KDFC-F	2.1/ 6.7	KNBR	3.8/10.0	KSOL-F	0.4/ 2.2
KFAX	0.5/ 2.1	KOFY	0.6/ 1.5	KYCY-F	0.9/ 3.7
KFRAC-AF	2.8/ 9.2	KOIT-AF	3.8/10.9	KYLD-FF	6.0/14.3

DUOPOLY REPORT 12+ 25-54 REVENUE

KLIV, KARA-F, KRTY-F (Empire) 8.0% 9.6% 18.8%

KSJO-F, KUFX-F (BayCom) 5.8% 7.0% 25.8%

13.8% 16.6% 44.6%

SAN JOSE

RADIO STATIONS

KAZA,	1290,	5 KW (DAYS, DA)	,	Hispanic	,	\$<20.00 (Katz Hisp.)	
KKSJ,	1370,	5 KW (DA-2)	,	Standards	UPI,	\$ 40.00 (MMR)	
KLIV,	1590,	5 KW	,	News	CNN,	\$<20.00 (MMR)	Empire
KLOK,	1170,	50 KW/5 KW (DA-2)	,	Hispanic	CRC,	\$ 74.00 (Caballero)	
KNTA,	1430,	1 KW/2.5 KW (DA-2)	,	Hispanic	CBS,	\$<20.00 (Lotus)	
KARA-F,	105.7,	50 KW @ 500	,	Oldies	,	\$ 78.00 (MMR)	Empire
KBAY-F,	100.3,	15 KW @ 2582	,	Soft AC	,	\$ 86.00 (MMR)	
KEZR-F,	106.5,	50 KW @ 430	,	AC/CHR	,	\$ 84.00 (Christal)	
KFFG-F	97.7,	1.6 KW @ 449	,	AOR-P	,	\$ 68.00 (D & R)	Susquehanna (LOS ALTOS)
KOME-F,	98.5,	13 KW @ 881	,	AOR-NR	,	\$110.00 (Torbet)	Infinity
KRTY-F,	95.3,	0.9 KW @ 860	,	Country	,	\$ 83.00 (MMR)	Empire (LOS GATOS)
KSJO-F,	92.3,	50 KW @ 466	,	AOR	,	\$130.00 (Mc-Guild)	Bay Com
KUFX-F,	94.5,	1.2 KW @ 2580	,	Classic AOR	ABC,	\$ 63.00 (Mc-Guild)	Bay Com (GILROY)
KYLZ-F,	99.1,	1.1 KW @ 2618	,	See KYLD-F San Francisco	,		Crescent (SANTA CRUZ)

Miscellaneous: KHQT-F changes to KFFG-F and now simulcasts with KFOG-F in San Francisco . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

SANTA ROSA

Arbitron Rank/Pop (12+): 115/351,800

Stations: 37/10
Diaries: 691/508:1/55.4%
Sample Target: 660
% Below Line: 46.7
% Not Listed: 14.8

1995 Revenue: \$7,800,000
HH Inc.: \$48,948
Retail \$: 4.0 Bil
Pop per Station: 35,100
#1 Biller: KZST-F \$2,700,000
#1 Billing Portfolio: KZST-F \$2,700,000

MSA Rank/Pop: 117/424,000
San Francisco DMA
Average Person Ratings: 15.6
Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 94	FAL 94	Revenue Level	
1. KZST-F (AC)	55/10.1	7.9	6.3	7.7	9.0	----	METRO AND	725/20.7	21.9	17.1	D	KZST-F
2. KRPQ-F (C)	35/ 6.4	6.6	8.3	10.8	4.9	----		508/14.5	14.8	16.1	C	KRPQ-F
3. KGO (T)	32/ 5.9	7.5	8.58	8.8	8.5	----	TSA ARE	671/19.1	14.9	19.8		KGO
4. KXFX-F (AOR)	29/ 5.3	4.4	5.8	4.9	8.1	----		557/15.9	13.0	14.8	C	KXFX-F
KCBS (N/T)	29/ 5.3	2.6	4.6	4.7	4.1	----	THE SAME	586/16.7	13.7	17.5		KCBS
6. KABL (ST)	28/ 5.1	5.9	5.4	4.7	5.0	----		350/10.0	10.7	10.5		KABL
7. KMEL-F (CHR)	25/ 4.6	4.7	3.8	3.4	3.4	----		391/11.1	11.0	9.4		KMEL-F
8. KMGF-F (O)	23/ 4.2	6.5	3.1	2.8	4.3	----		511/14.6	15.7	12.8	B	KMGF-F
9. KNBR (FS)	22/ 4.0	5.1	4.6	7.7	4.7	----		340/ 9.7	11.9	12.7		KNBR
10. KSRO (N/T)	20/ 3.7	3.5	2.5	4.1	4.0	----		376/10.7	9.7	10.1	B	KSRO
11. KRSH-F (AOR-P)	17/ 3.1	3.1	2.1	2.6	---	----		248/ 7.1	5.9	6.7	A	KRSH-F
12. KITS-F (AOR-NR)	16/ 2.9	4.0	3.7	1.7	1.4	----		291/ 8.3	6.3	7.3		KITS-F
13. KRQR-F (CL AOR)	14/ 2.6	1.4	3.8	2.4	3.6	----		271/ 7.7	6.3	8.9		KRQR-F
14. KLCQ-F (AOR/CL)	11/ 2.0	2.6	4.6	2.4	3.1	----		409/11.7	10.1	12.3	B	KLCQ-F
15. KSFO (T)	10/ 1.8	1.4	1.0	0.7	---	----		158/ 4.5	2.2	4.0		KSFO

12+ FM SHARE (METRO): 60.22% (280 of 465) (FAL 94: 60.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMEL-F>>	1 KZST-F>	1 KZST-F>	1 KZST-F>	1 KZST-F>	1 KRPQ-F	1 KZST-F>	1 KZST-F	1 KZST-F	1 KXFX-F<	1 KSRO >>
2 KRPQ-F	2 KXFX-F	2 KRPQ-F	2 KRPQ-F>	2 KRPQ-F>	KGO	2 KCBS <	2 KRPQ-F	2 KRPQ-F	2 KMEL-F<	2 KCBS <
3 KMGF-F	3 KRPQ-F	3 KXFX-F	3 KRSH-F<	3 KRSH-F<	3 KABL	3 KSRO <	3 KGO	3 KXFX-F	3 KSRO <	3 KGO >>
KXFX-F>	KMEL-F	4 KMGF-F	4 KXFX-F	4 KXFX-F<	4 KCBS >	4 KRPQ-F	4 KABL <	4 KMEL-F	4 KCBS	4
5	5 KITS-F	KRSH-F<	5 KMEL-F	5 KMGF-F	5 KRPQ-F	5 KGO	5 KXFX-F	5 KMGF-F	5 KRPQ-F	5
6	6	6 KMEL-F	6 KMGF-F	KNBR	KSRO	KNBR	6	6 KCBS	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMEL-F>	1 KZST-F>>	1 KZST-F>>	1 KZST-F>>	1 KZST-F>>	1 KXFX-F>	1 KITS-F	1 KITS-F>	1 KRPQ-F	1 KRPQ-F<
2 KRRS >	2 KXFX-F	2 KRPQ-F	2 KRPQ-F<	2 KRPQ-F	2 KMGF-F	2 KXFX-F	2 KZST-F	2 KXFX-F<	2 KNBR <
3 KMXN	3 KRPQ-F	3 KXFX-F	3 KMGF-F	3 KMGF-F	3 KLCQ-F	3 KRPQ-F	3 KRPQ-F	3 KRSH-F	3 KRSH-F
KXFX-F	KRRS	4 KRQR-F	KXFX-F	4 KXFX-F>	KRPQ-F	KZST-F	KMEL-F	KZST-F	4 KZST-F
KOFY	KMEL-F	5	5 KMEL-F>	5	KMEL-F	KMEL-F	KRQR-F	KITS-F	KITS-F>
6	6	6	6	6	KSJO-F	6	6	KMEL-F>	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KJZY-F	93.7	SEBASTOPOL	0.7/2.0/	4/ 71	KSRO, KLCQ-F, KXFX-F (Fuller-Jeffrey)	11.0%	9.8%	33.3%
KMXN	1150	SANTA ROSA	1.3/2.3/	7/ 80				
KRRS	1460	SANTA ROSA	1.6/2.6/	9/ 91				

SEE SAN FRANCISCO FOR MORE ABOUT THE FOLLOWING:

KBGG-F	1.3/ 3.6	KIOI-F	0.7/ 2.9	KSAN-F	0.9/ 3.6
KDFC-F	1.1/ 4.2	KKSF-F	0.4/ 3.0	KSJO-F	0.9/ 2.1
KDIA	1.6/ 1.7	KNEW	0.4/ 3.8	KYLD-F	0.5/ 3.7
KFAX	0.5/ 1.4	KOFY	1.6/ 3.3	KZSF-F	0.9/ 1.6
KFOG-F	0.9/ 3.6	KOIT-AF	0.5/ 3.1		
KFRC-AF	1.6/ 6.9	KPIX-F	0.4/ 1.8		

SANTA ROSA

RADIO STATIONS

KSRO , 1350, 5 KW (DA-2) , News/Talk	WESTWD TALKNT, \$<20 (Eastman)	Fuller-Jeffrey	
KMGG-F, 97.7, 2.1 KW @ 1122 , Oldies	WESTWD, \$24.00 (Katz)		(MONTE RIO)
KRPQ-F, 104.9, 0.3 KW @ 915 , Country	, \$35.00 (Christal)		(ROHNERT)
KLCQ-F, 92.9, 2.3 KW @ 1948 , AOR/Classic	, \$<20 (Eastman)	Fuller-Jeffrey	(HEALDSBURG)
KXFX-F, 101.7, 19 KW @ 384 , AOR	, \$30.00 (Eastman)	Fuller-Jeffrey	
KZST-F, 100.1, 6 KW @ 239 , AC	WESTWD, \$62.00 (Mc-Guild)		
KRSH-F, 98.7, 0.3 KW @ 1378 , AOR	, \$<20 (---)		(MIDDLETOWN)

Other ranked stations -- See San Francisco

SARASOTA-BRADENTON

Arbitron Rank/Pop (12+): 79/467,600
 MSA Rank/Pop: NA
 Tampa DMA
 Average Person Ratings: 15.5
 Market TSL: 21.25 hours

Stations: 32/9
 Diaries: 901/519:1/55.5%
 Sample Target: 880
 % Below Line: 49.8
 % Not Listed: 17.9

1995 Revenue: \$ NA
 HH Inc.: \$40,027
 Retail \$: 5.1 Bil
 Pop per Station: 51,956
 #1 Biller: NA
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 94	FAL 94	Revenue Level
1. WDUV-F (EZ/SAC)	106/14.6	16.8	15.3	17.6	15.6	----	114/1210	1038/22.2	26.7	25.4	WDUV-F
2. WHPT-F (AOR-P)	57/ 7.9	7.6	8.0	9.3	7.7	----	64/ 703	601/12.9	12.6	14.2	WHPT-F
3. WYNF-F (AOR/CL)	49/ 6.8	7.0	---	---	---	----	63/ 687	579/12.4	12.0	---	WYNF-F
4. WFLA (T/N)	41/ 5.7	6.1	4.5	4.4	4.2	----	42/ 554	531/11.4	11.0	10.2	WFLA
5. WFLZ-F (CHR)	34/ 4.7	4.5	5.8	4.4	4.6	----	39/ 884	758/16.2	13.1	13.1	WFLZ-F
6. WRBQ-F (C)	30/ 4.1	3.4	2.5	3.5	5.3	----	31/ 488	472/10.1	6.4	7.4	WRBQ-F
7. WSUN (T)	28/ 3.9	1.8	2.4	1.4	1.8	----	28/ 308	300/ 6.4	3.6	5.2	WSUN
8. WWRM-F (SAC)	27/ 3.7	5.3	3.4	3.7	3.8	----	27/ 453	408/ 8.7	12.6	12.3	WWRM-F
9. WSRZ-F (O)	26/ 3.6	2.9	6.1	4.5	2.1	----	26/ 514	514/11.0	9.0	12.6	WSRZ-F
10. WCTQ-F (C)	24/ 3.3	4.4	4.5	5.0	5.9	----	28/ 473	445/ 9.5	9.2	9.0	WCTQ-F

12+ FM SHARE (METRO): 79.16% (471 of 595) (FAL 94: 76.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F>	1 WYNF-F>	1 WHPT-F	1 WHPT-F>	1 WHPT-F>	1 WDUV-F>>	1 WDUV-F>	1 WDUV-F>	1 WDUV-F>	1 WFLZ-F<	1 WDUV-F<
2 WXTB-F>>	2 WFLZ-F<	2 WYNF-F>	2 WYNF-F>	2 WYNF-F>	2 WFLA	2 WHPT-F<	2 WHPT-F	2 WHPT-F<	2 WDUV-F	2 WFLA <
3 WYNF-F>	3 WHPT-F<	3 WFLZ-F<	3 WSUN	3 WRBQ-F<	WHPT-F>	3 WFLA	3 WYNF-F<	3 WYNF-F>	3 WFLA	3 WSUN <
4	4 WMTX-AF	4 WSUN	4 WMTX-AF	4 WSUN <	3	4 WSUN <	4 WFLA	4 WFLZ-F	4 WYNF-F<	4 WAMR >
5	5 WXTB-F	5 WMTX-AF<	5 WSJT-F	WMTX-AF<	5	5 WYNF-F>	5	5 WFLA <	5 WXTB-F<	5
6	6 WSUN	6	6	6 WWRM-F	6	6	6	6	6 WHPT-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLZ-F	1 WYNF-F	1 WMTX-AF	1 WHPT-F>	1 WHPT-F>	1 WYNF-F	1 WYNF-F>>>	1 WYNF-F>	1 WYNF-F	1 WHPT-F
2 WYNF-F	2 WFLZ-F	2 WISP-F	2 WRBQ-F	2 WRBQ-F	WXTB-F>	2 WHPT-F	2 WHPT-F>	2 WHPT-F>>	2 WYNF-F>>
3 WRBQ >	WMTX-AF	WHPT-F	WSJT-F<	WWRM-F<	3 WFLZ-F	WXTB-F	3 WMTX-AF	3 WSUN <	3 WSUN
4	4 WISP-F>	4 WYNF-F>	4 WYNF-F	4 WSJT-F	5 WCTQ-F	4 WMTX-AF	4 WFLZ-F	4 WFLZ-F>	4
5	5	5	WWRM-F	5 WMTX-AF	5 WRBQ-F	WSUN	WSUN >>	5	5
6	6	6	6 WFLZ-F	6 WSRZ-F	WSUN	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WAMR 1320 VENICE	0.7/1.6/	5/	76	WSPB, WSRZ-F, WYNF-F (New Wave)	9.9%	17.0%	N/A%	
WBRD 1420 BRADENTON	0.6/2.9/	4/	136					
WISP-F 98.7 HOLMES BEACH	1.5/3.7/	11/	171					
WKXY 930 SARASOTA	0.7/3.7/	6/	208					
WWPR 1490 BRADENTON	0.6/1.9/	4/	88					
WEEJ-F 100.1 PORT CHARLOTTE	1.0/2.8/	21/	288					
WINK-F 96.9 FORT MYERS	1.2/4.5/	25/	421					
WKII 1070 PORT CHARLOTTE	2.1/3.4/	56/	447					

SEE TAMPA-SP FOR MORE ABOUT THE FOLLOWING:

WCOF-F 1.7/ 5.1	WNZE 0.4/ 2.0	WUSA-AF 0.4/1.9
WGUL-AF 1.5/ 3.3	WQYK-F 1.4/ 3.8	WXTB-F 2.6/6.8
WHNZ 1.0/ 3.8	WRBQ 1.0/ 1.8	WYUU-F 1.1/3.6
WMTX-AF 3.0/ 365	WSJT-F 2.5/ 5.4	

SARASOTA-BRADENTON

RADIO STATIONS

WAMR , 1320, 5 KW/1 KW (DA-2) , Standards	WESTWD NBC, \$13.00 (---) Asterisk (VENICE)
WBRD , 1420, 2.5 KW/1 KW (DA-2) , Talk	TALKNT ABC, \$14.00 (Christal)
WKXY , 930, 5 KW/2.5 KW (DA-2) , News/Talk	PRN UPI, \$ NA (---)
WSPB , 1450, 1 KW , Classical	, \$15.00 (CMBS) New Wave
WWPR , 1490, 1 KW , Standards	CNN, \$ NA (---)
WCTQ-F, 92.1, 6 KW @ 285 , Country	WESTWD, \$30.00 (K & P) Asterisk (VENICE)
WDUV-F, 103.3, 100 KW @ 581 , EZ/Soft AC	WESTWD, \$80.00 (Christal)
WISP-F, 98.7, 3 KW @ 328 , Soft AC	CNN, \$27.00 (Katz) Entercom (HOLMES BCH)
WSRZ-F, 106.3, 3.6 KW @ 259 , Oldies	, \$32.00 (Eastman) New Wave
WYNF-F, 107.9, 46 KW @ 510 , AOR/Classic	, \$ NA (Eastman) New Wave (CORAL COVE)

WINK-F, WKII -- See Fort Myers-Naples

Other ranked stations -- See Tampa

SAVANNAH

Arbitron Rank/Pop (12+): 153/228,000

Stations: 17/14
Diaries: 655/348:1/49.1%
Sample Target: 640
% Below Line: 4.7
% Not Listed: 15.2

1995 Revenue: \$11,500,000
HH Inc.: \$37,757
Retail \$: 2.6 Bil
Pop per Station: 16,286
#1 Biller: WJCL-F \$1,900,000
#1 Billing Portfolio: Southeastern duop \$2,600,000

MSA Rank/Pop: 165/282,000
DMA # 100
Average Person Ratings: 16.7
Market TSL: 22.50 hours

12+ METRO	1/4/SHARE	SPG				4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING			Revenue Level	
		95	94	94	93			95	94	94		
1. WEAS-F (B)	45/11.8	11.1	11.9	10.3	10.9	----	73/950	481/21.1	22.8	18.2	C	WEAS-F
2. WSOK (B)	43/11.3	9.8	7.5	7.7	6.9	----	43/333	322/14.1	13.3	12.7	SEE	WLVH-F
3. WLVH-F (B/AC)	38/10.0	8.8	11.3	12.0	14.1	----	49/686	453/19.9	20.3	20.3	C	WLVH-F
4. WJCL-F (C)	34/ 8.9	12.3	12.4	10.3	9.3	----	79/972	458/20.1	25.0	21.7	C	WJCL-F
5. WAEV-F (AC)	27/ 7.1	7.0	5.4	6.6	5.3	----	45/798	442/19.4	19.4	15.4	C	WAEV-F
6. WCHY-F (C)	26/ 6.8	9.5	8.0	11.1	9.0	----	60/984	399/17.5	21.9	21.5	C	WCHY-F
7. WBMQ (T)	18/ 4.7	4.0	4.6	4.3	6.1	----	33/326	197/ 8.6	11.1	9.2	A	WBMQ
WIXV-F (AOR)	18/ 4.7	5.8	2.1	8.0	6.9	----	49/873	399/17.5	17.0	12.6	C	WIXV-F
9. WLOW-F (ST)	16/ 4.2	3.3	1.8	0.6	---	----	35/416	210/ 9.2	8.7	4.0	B	WLOW-F
10. WZAT-F (CHR-NR)	14/ 3.7	4.0	3.6	3.4	2.1	----	30/687	320/14.0	13.9	12.7	B	WZAT-F
11. WGCO-F (O)	11/ 2.9	4.3	4.9	4.3	2.4	----	29/505	263/11.5	12.4	13.5	B	WGCO-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.50% (260 of 323) (FAL 94: 84.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WEAS-F>>>	1 WEAS-F	1 WLVH-F	1 WLVH-F>	1 WLVH-F	1 WSOK >	1 WSOK <	1 WSOK	1 WJCL-F<	1 WEAS-F	1 WSOK
2 WJCL-F	2 WLVH-F<	2 WEAS-F<	2 WEAS-F	2 WJCL-F	2 WCHY-F	2 WLVH-F<	WBMQ <	2 WJCL-F<	2 WEAS-F	2 WLVH-F
3 WSOK	3 WAEV-F>	3 WAEV-F	3 WJCL-F	3 WEAS-F	3 WLVH-F<	3 WJCL-F	3 WJCL-F	3 WCHY-F	3 WSOK <	3 WEAS-F
4	4 WJCL-F	4 WJCL-F	4 WAEV-F	4 WAEV-F	4 WJCL-F	4 WEAS-F	4 WAEV-F	4 WRHQ-F	4 WLVH-F	4
5	5 WIXV-F	5 WIXV-F	5 WIXV-F	5 WSOK	5 WBMQ	5 WCHY-F	WEAS-F<	5 WAEV-F	5	5
6	WZAT-F	6	6	6	6	6	6 WLVH-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEAS-F	1 WEAS-F	1 WLVH-F	1 WAES-F	1 WLVH-F<	1 WAEV-F	1 WEAS-F	1 WEAS-F	1 WLVH-F	1 WLVH-F
2 WAEV-F	2 WLVH-F	WEAS-F	WLVH-F	2 WEAS-F<	2 WEAS-F	WLVH-F	WLVH-F	2 WAEV-F	2 WJCL-F
WLVH-F	3 WAEV-F>	3 WAEV-F	3 WAEV-F	3 WJCL-F<	WJCL-F	WAEV-F	3 WIXV-F	3 WIXV-F	WBMQ
4	4 WIXV-F	4	4 WJCL-F	4 WSOK	WLVH-F	4 WJCL-F	WJCL-F	WJCL-F	4 WIXV-F
5	WJCL-F	5	5 WSOK	5 WAEV-F	5	5 WIXV-F	WZAT-F	5 WBMQ	5 WAEV-F
6	WZAT-F	6	6	6	6	WZAT-F	6	WEAS-F	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE	
WEAS	900 SAVANNAH					
WFXH-F	106.1 HILTON HEAD, SC	0.5/5.1/ 2/ 143				
WRHQ-F	105.3 RICHMOND HILL	0.8/7.1/ 14/ 339	WSOK, WAEV-F, WLVH-F (Southeastern)	28.4%	26.5%	21.8%
		2.6/9.2/ 14/ 228				
WLBZ-F	99.7 PORT ROYAL, SC	0.8/1.7/ 6/ 159	WLOW-F, WFXH-F (Adventure)	5.0%	2.3%	6.7%
WIJY-F	107.9 HILTON HEAD, SC	0.8/2.6/ 15/ 231				
WSKX-F	92.3 HINESVILLE	1.6/6.2/ 12/ 313	WCHY A/F, WYKZ-F (Patterson, semi-duop)	8.6%	7.6%	15.1%
WYKZ-F	98.7 BEAUFORT, SC	1.8/8.1/ 20/ 383		42.0%	36.4%	43.6%

SAVANNAH

RADIO STATIONS

WBMQ	,	630,	5 KW (DA-N)	,	Talk		CBS, \$<20.00 (Katz)	McCormick
WCHY	,	1290,	5 KW (DA-N)	,	News/Sports		ABC, \$ 11.00 (Christal)	Patterson
WSOK	,	1230,	1 KW	,	Black		WESTWD AURN, \$ 20.00 (Banner)	Southeastern
WAEV-F	,	97.3,	100 KW @ 991	,	AC		WESTWD, \$ 29.00 (Banner)	Southeastern
WCHY-F	,	94.1,	100 KW @ 1319	,	Country		ABC, \$ 38.00 (Christal)	Patterson
WEAS-F	,	93.1,	100 KW @ 308	,	Black		ABC, \$ 25.00 (D & R)	
WGCO-F	,	98.3,	100 KW @ 981	,	Oldies		, \$ 20.00 (Eastman)	Clark (MIDWAY)
WIXV-F	,	95.5,	100 KW @ 856	,	AOR		, \$ 25.00 (Katz)	McCormick
WJCL-F	,	96.5,	100 KW @ 1161	,	Country		WESTWD NBC, \$ 44.00 (D & R)	Lewis
WLOW-F	,	106.9,	50 KW @ 443	,	Standards		WESTWD IBN, \$<20.00 (K & P)	Adventure (BLUFFTON, SC)
WLVH-F	,	101.1,	50 KW @ 476	,	Black/AC		WESTWD, \$ 25.00 (Banner)	Southeastern (HARDEEVILLE, SC)
WRHQ-F	,	105.3,	11 KW @ 485	,	AOR-P		, \$ 12.00 (K & P)	(RICHMOND HILL)
WYKZ-F	,	98.7,	100 KW @ 708	,	Soft AC		, \$ 17.00 (Eastman)	Patterson (BEAUFORT)
WZAT-F	,	102.1,	100 KW @ 1322	,	CHR		ABC, \$ 20.00 (K & P)	
WFXH-F	,	106.1,	11 KW @ 794	,	AOR/Classic		SOURCE, \$ 15.00 (---)	Adventure (HILTON HEAD)

Miscellaneous: WYKZ-F (Beaufort) sold to Patterson for \$1,500,000 (Foreman) . . .

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 13/2,698,900
 MSA Rank/Pop: 22 - Seattle
 80 - Tacoma 3,310,000
 DMA # 12
 Average Person Ratings: 15.2
 Market TSL: 20.25 hours

Stations: 32/32
 Diaries: 3253/ 830:1/54.5%
 Sample Target: 3255
 % Below Line: 0.0
 % Not Listed: 10.2

1995 Revenue: \$123,000,000
 HH Inc.: \$51,539
 Retail \$: 32.2 Bil
 Pop per Station: 84,341
 #1 Biller: KIRO A/F \$18,000,000
 #1 Billing Portfolio: E2 duop \$19,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KIRO (N/T)	361/ 8.8	6.3	5.9	4.9	7.1	6.5	393/7840	7263/26.9	17.3	20.4	I	KIRO
2. KUBE-F (CHR)	248/ 6.1	6.0	5.9	6.1	5.4	6.0	265/4654	4237/15.7	16.7	15.4	G	KUBE-F
3. KBSG-AF (O)	223/ 5.4	5.5	5.6	5.0	5.2	5.4	254/4616	4111/15.2	16.5	15.0	I	KBSG-AF
4. KVI (T)	215/ 5.3	4.9	6.2	5.4	5.5	5.5	230/2647	2455/ 9.1	10.3	10.5	G	KVI
5. KNDD-F (AOR-NR)	183/ 4.5	4.6	5.1	6.1	5.0	5.1	208/3866	3612/13.4	14.2	13.6	G	KNDD-F
6. KIXI (ST)	176/ 4.3	4.5	4.8	4.6	5.1	4.6	191/2410	2194/ 8.1	8.4	8.6	D	KIXI
7. KING-F (CL)	175/ 4.3	3.7	4.1	5.5	3.2	4.4	187/2972	2765/10.2	9.3	9.0	E	KING-F
8. KMPS-F (C)	174/ 4.3	4.7	5.6	5.6	6.2	5.1	190/3305	2953/10.9	13.7	14.6	I	KMPS-F
9. KZOK-F (CL AOR)	171/ 4.2	5.4	4.2	3.4	3.3	4.3	180/3027	2874/10.6	12.0	10.5	H	KZOK-F
10. KJR -F (O-70's)	168/ 4.1	3.8	3.6	3.7	3.8	3.8	176/3665	3432/12.7	11.7	10.6	G	KJR -F
11. KPLZ-F (CHR/AC)	164/ 4.0	4.0	3.2	3.6	3.8	3.7	175/3420	3193/11.8	12.0	12.7	G	KPLZ-F
12. KLSY-F (AC)	152/ 3.7	4.2	3.7	4.5	3.6	4.0	159/2780	2642/ 9.8	10.7	11.0	F	KLSY-F
13. KOMO (FS)	150/ 3.7	2.6	3.3	3.5	5.2	3.4	161/4410	4114/15.2	11.2	15.5	G	KOMO
14. KISW-F (AOR)	149/ 3.6	4.0	3.5	4.6	3.9	3.9	162/2602	2365/ 8.8	8.7	9.0	G	KISW-F
15. KCIN-F (C)	148/ 3.6	3.0	3.4	3.7	3.7	3.4	155/2511	2330/ 8.6	9.0	9.9	F	KCIN-F
16. KYCW-F (C)	123/ 3.0	3.2	3.1	2.8	3.3	3.0	144/2024	1816/ 6.7	7.0	7.2	F	KYCWF-F
17. KMTT-F (AOR-P)	122/ 3.0	3.5	2.7	3.0	3.5	3.1	123/2068	2019/ 7.5	7.3	8.1	G	KMTT-F
18. KRWM-F (SAC)	119/ 2.9	3.1	2.8	2.3	2.6	2.8	121/1975	1894/ 7.0	6.7	6.3	E	KRWM-F
19. KWJZ-F (J)	89/ 2.2	2.7	2.3	2.3	2.7	2.4	90/1556	1517/ 5.6	5.4	5.1	D	KWJZ-F
20. KJR (SPRST)	73/ 1.8	1.5	2.3	1.9	2.2	1.9	76/1930	1856/ 6.9	7.9	7.0	D	KJR
21. KCMS-F (REL)	64/ 1.6	1.6	1.9	1.4	1.5	1.6	74/1291	1165/ 4.3	4.8	4.6		KCMS-F
22. KIRO-F (T)	60/ 1.5	2.3	1.5	1.3	1.1	1.7	69/1489	1295/ 4.8	5.2	3.6		KIRO-F
23. KNWX (N)	34/ 0.8	1.7	1.4	1.3	0.6	1.3	35/1231	1106/ 4.1	4.9	2.7	B	KNWX
24.												
25.												

12+ FM SHARE (METRO): 69.14% (2541 of 3675) (FAL 94: 68.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KUBE-F>>	1 KNDD-F	1 KIRO	1 KIRO	1 KIRO	1 KIRO >	1 KIRO >	1 KVI	1 KIRO >	1 KUBE-F<	1 KIRO >
2 KNDD-F>	KUBE-F<	2 KZOK-F<	2 KBSG-AF	2 KBSG-AF	2 KVI	2 KVI	2 KIXI-F	2 KUBE-F<	2 KIRO >	2 KOMO
3	3 KISW-F	3 KBSG-AF	3 KZOK-F<	3 KJR -F<	3 KBSG-AF	3 KBSG-AF<	3 KBSG-AF	3 KBSG-AF	3 KNDD-F	3 KISW-F
4	4 KPLZ-F	4 KJR -F<	4 KJR -F<	4 KZOK-F	4 KIXI	4 KUBE-F	4 KIRO	4 KVI	4 KLSY-F	4 KUBE-F
5	5 KZOK-F	5 KPLZ-F	5 KPLZ-F	5 KPLZ-F	5 KING-F	5 KZOK-F<	5 KPLZ-F<	5 KNDD-F	5 KOMO	5 KMPS-F
6	6 KJR -F>	KUBE-F	6 KISW-F	6 KVI	6 KOMO	6 KISW-F	6 KJR -F	6 KMPS-F	6	6 KLSY-F
7	7 KLSY-F	7 KISW-F	KMTT-AF	7 KMPS-F	7	KOMO	7 KMPS-F	KPLZ-F	7	7 KVI
8	8	8 KNDD-F	8	KMTT-AF	8	8	KUBE-F	KZOK-F	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KUBE-F	1 KPLZ-F	1 KPLZ-F	1 KPLZ-F	1 KBSG-AF<	1 KNDD-F	1 KISW-F	1 KISW-F	1 KISW-F<	1 KIRO >
2 KLSY-F	2 KUBE-F>	2 KUBE-F	2 KLSY-F<	2 KPLZ-F	2 KISW-F	2 KNDD-F>	2 KNDD-F	2 KIRO	2 KZOK-F<
3 KNDD-F	3 KLSY-F<	3 KJR -F	3 KBSG-AF	3 KIRO <	KUBE-F	3 KUBE-F	3 KZOK-F	3 KZOK-F	3 KISW-F
4 KPLZ-F	4 KNDD-F	4 KZOK-F	4 KUBE-F	4 KLSY-F<	4 KZOK-F	KZOK-F	4 KJR -F	4 KNDD-F	4 KBSG-AF
5 KYCW-F	5 KZOK-F	5 KMPS-F	5 KJR -F	5 KJR -F	5 KJR -F	5 KJR -F	5 KMTT-AF	5 KJR -F	5 KVI
6 KCIN-F	KJR -F	6 KNDD-F	6 KMPS-F	6 KMPS-F	6 KMPS-F	6	6 KIRO	6 KBSG-AF	6 KJR -F
7 KZOK-F	7 KMPS-F	7 KLSY-F	7 KIRO	KUBE-F	KIRO	7	7 KCIN-F	7 KUBE-F	7 KMTT-AF
8	8	KRWM-F	8	8	8	8	KUBE-F	8	8
9	9	9	9	9	9	9	9	9	9

SEATTLE-TACOMA

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA SHARE	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
KCIS 630 EDMONDS	0.7/2.3/ 32/ 649			KBSG A/F, KNDD-F (Viacom)	9.9%	10.0%	14.0%
KGNW 820 BURIEEN	0.6/1.9/ 25/ 543						
KGY 1240 OLYMPIA	0.5/1.1/ 19/ 285						
KMPS 1300 SEATTLE	0.7/1.5/ 30/ 424			KOMO, KVI, KPLZ-F (Fisher)	13.0%	12.5%	13.7%
KRIZ-AA 1420 RENTON	0.3/1.0/ 15/ 276						
KRPM 1090 SEATTLE	0.1/0.8/ 6/ 307			KMPS A/F, KZOK-F (EZ)	9.2%	10.2%	15.3%
KXXO-F 96.1 OLYMPIA	0.4/1.4/ 39/ 721						
				KJR A/F, KUBE-F (Local)	12.0%	11.7%	11.9%
				KIRO A/F, KNWX (Bonneville)	11.1%	10.3%	15.2%
					55.2%	54.7%	70.1%

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW/543 W	, Religion		\$ 26.00 (---)	
KCIS, 630, 5 KW/2.7 KW (DA-2)	, Religion	UPI,	\$ 36.00 (---)	
KNWX, 1090, 50 KW (DA-2)	, Talk/News	AP,	\$ 35.00 (MMR)	Bonneville
KIRO, 710, 50 KW (DA-N)	, News/Talk	AP, CBS,	\$ 284.00 (Torbet)	Bonneville
KIXI, 880, 50 KW/10 KW (DA-2)	, Standards	WESTWD,	\$ 60.00 (Christal)	Sandusky
KJR, 950, 5 KW (DA-N)	, Sports/Talk	WESTWD, ABC,	\$ 51.00 (CBS)	KUBE owner (D)
KOMO, 1000, 50 KW (DA-N)	, Full Service	ABC,	\$ 77.00 (Banner)	Fisher
KVI, 570, 5 KW	, Talk	ABC,	\$ 114.00 (Banner)	Fisher

FM STATIONS

KBSG, 97.3, 55 KW @ 2890,	Oldies		\$ 200.00 (Torbet)	Viacom
KCIN, 106.1, 58 KW @ 2342,	Country	WESTWD,	\$ 92.00 (Christal)	Heritage
KCMS, 105.3, 115 KW @ 718,	Religion	UPI,	\$ 44.00 (Radio Spot)	
KWJZ, 98.9, 100 KW @ 1109,	Soft Jazz	ABC,	\$ 65.00 (D & R)	Park
KING, 98.1, 58 KW @ 2342,	Classical		\$ 99.00 (MMR)	
KIRO, 100.7, 100 KW @ 731,	Talk	CBS,	\$ NA (Torbet)	Bonneville
KISW, 99.9, 100 KW @ 1148,	AOR		\$ 109.00 (Mc-Guild)	Nationwide
KLSY, 92.5, 58 KW @ 2342,	AC	AP, ABC,	\$ 145.00 (Christal)	Sandusky
KJR, 95.7, 100 KW @ 1181,	Oldies - 70's		\$ 110.00 (MMR)	KUBE owner (D)
KMPS, 94.1, 98 KW @ 1168,	Country	AP,	\$ 195.00 (Eastman)	EZ
KMTT, 103.7, 58 KW @ 2342,	Prog. AOR		\$ 90.00 (D & R)	Entercom
KNDD, 107.7, 100 KW @ 1194,	New AOR		\$ 140.00 (Torbet)	Viacom
KPLZ, 101.5, 100 KW @ 1200,	CHR/AC		\$ 107.00 (Banner)	Fisher
KRWM, 106.9, 100 KW @ 820,	Soft AC		\$ 77.00 (CBS)	Brown
KUBE, 93.3, 100 KW @ 1289,	CHR		\$ 140.00 (MMR)	
KYCW, 96.5, 100 KW @ 1220,	Country		\$ 84.00 (Group W)	Infinity
KZOK, 102.5, 100 KW @ 1171,	Classic AOR		\$ 145.00 (Eastman)	EZ

Miscellaneous: KYCW-F sold by Alliance to Infinity for \$21,000,000 (E). . . KEZX-F changes to KWJZ-F (Aug) . . . KMTT-AM (Tacoma) sold by Entercom for \$500,000. . . KRPM-F changed to KCIN-F (Nov). . .

SHREVEPORT

Arbitron Rank/Pop (12+): 126/306,300

Stations: 14/14
Diaries: 996/308:1/48.9%
Sample Target: 935
% Below Line: 0.0
% Not Listed: 8.4

1995 Revenue: \$11,400,000
HH Inc.: \$37,316
Retail \$: 3.6 Bil
Pop per Station: 21,879
#1 Biller: KRMD-AF \$3,500,000
#1 Billing Portfolio: Benchmark: KRMD \$3,500,000

MSA Rank/Pop: 126/381,000
DMA # 76
Average Person Ratings: 15.1
Market TSL: 20.25 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
								CUME/RATING	SPG 95	FAL 94		
1. KMJJ-F (B)	88/19.0	15.6	16.9	13.7	12.9	16.3	109/1161	809/26.4	25.1	25.2	C	KMJJ-F
2. KVKI-F (AC)	53/11.4	9.0	12.2	11.7	10.7	13.8	70/1090	736/24.0	23.0	21.6	C	KVKI-F
3. KRMD-F (C)	48/10.3	14.8	15.6	15.7	16.3	14.1	90/1316	713/23.3	26.5	26.4	E	KRMD-F
4. KDKS-F (B)	46/ 9.9	7.1	8.0	10.4	12.0	8.9	47/624	575/18.8	19.1	19.2	B	KDKS-F
5. KOKA (G/B)	36/ 7.8	7.4	5.7	7.2	7.2	7.0	36/413	356/11.6	11.0	11.5	A	KOKA
6. KEEL (T)	30/ 6.5	4.3	6.8	6.3	7.6	6.0	37/523	386/12.6	12.1	14.2	B	KEEL
7. KITT-F (C)	27/ 5.8	5.6	4.0	4.9	4.8	5.1	51/800	409/13.4	12.1	12.1	B	KITT-F
8. KLKL-F (O)	21/ 4.5	3.4	3.8	3.9	3.3	3.9	21/297	277/ 9.0	10.2	10.5	A	KLKL-F
KTAL-F (AOR)	21/ 4.5	5.6	3.4	4.1	3.1	4.4	41/682	347/11.3	10.8	8.4	B	KTAL-F
10. KTUX-F (AOR-NR)	17/ 3.7	4.5	4.6	3.5	4.4	4.1	40/526	266/ 8.7	10.9	9.2	B	KTUX-F
KWKH-F (C)	17/ 3.7	5.8	4.9	5.1	4.6	4.9	29/628	397/13.0	12.3	10.7	C	KWKH-F
12. KWKH (C)	15/ 3.2	4.9	3.0	1.6	1.7	3.2	21/348	221/ 7.2	4.6	6.0	B	KWKH
13.												
14.												
15.												

12+ FM SHARE (METRO): 79.52% (338 of 425) (FAL 94: 80.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMJJ-F>>	1 KMJJ-F>>	1 KMJJ-F>	1 KMJJ-F	1 KMJJ-F	1 KOKA	1 KMJJ-F>	1 KMJJ-F<	1 KMJJ-F>	1 KMJJ-F>>	1 KOKA >
2 KDKS-F	2 KDKS-F<	2 KVKI-F	2 KVKI-F	2 KVKI-F	KVFI-F<	2 KRMD-F	2 KVKI-F<	2 KVKI-F	2 KDKS-F	2 KMJJ-F
3 KVKI-F	3 KVKI-F	3 KDKS-F	3 KDKS-F	3 KDKS-F	3 KRMD-F	3 KOKA <	3 KRMD-F<	3 KRMD-F	3 KVKI-F	KRMD-F
4	4 KRMD-F	4 KRMD-F	4 KRMD-F	4 KRMD-F	KMJJ-F<	4 KVKI-F	4 KEEL	4 KDKS-F	4	4 KDKS-F
5	5	5	5	5	5 KEEL	5 KDKS-F	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMJJ-F>>	1 KMJJ-F>	1 KMJJ-F	1 KMJJ-F>	1 KMJJ-F	1 KMJJ-F>>	1 KMJJ-F>>	1 KMJJ-F>	1 KMJJ-F>	1 KMJJ-F
2 KVKI-F	2 KDKS-F	2 KDKS-F	2 KVKI-F	2 KVKI-F	2 KTUX-F	2 KDKS-F	2 KDKS-F	2 KVKI-F	2 KVKI-F
3 KDKS-F	KVFI-F	3 KRMD-F	3 KDKS-F	3 KDKS-F	3 KVKI-F	KTUX-F	3 KRMD-F	3 KDKS-F	3 KDKS-F
4 KRMD-F	4 KRMD-F	KVFI-F>>	4 KRMD-F	4 KRMD-F	KDKS-F	4	KTAL-F	4 KTAL-F	4 KLKL-F<
KTAL-F	5	5	5	5	5	5	KTUX-F>	5	5 KRMD-F
6	6	6	6	6	6	6	6	6	6 KTAL-F
									6 KEEL

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KASO 1240	MINDEN	0.4/0.9/	2/ 33	KEEL, KITT-F, KVKI-F (Local)	23.7%	27.4%	20.7%
KRMD 1340	SHREVEPORT	0.9/3.6/	5/ 141	KOKA, KDKS-F, KFLO, KLKL-F (Local)	22.2%	23.2%	10.3%
					45.9%	50.6%	31.0%

SHREVEPORT

RADIO STATIONS

KEEL ,	710,	50 KW/10 KW(DA-2),	Talk/FS	WESTWD, ABC, \$ 24.00	(Katz)	
KOKA ,	980,	5 KW/80 W (DA-1),	Gospel	WESTWD, AURN, \$ 20.00	(K & P)	
KWKH ,	1130,	50 KW (DA-N)	SEE KWKH-FM			
KDKS-F,	103.7,	6 KW @ 328	Black	SMN, \$ 22.00	(K & P)	(HAUGHTON)
KITT-F,	93.7,	100 KW @ 1010	Country	CNN, ABC, \$ 30.00	(Katz)	KVKI owner
KLKL-F,	92.1,	3.3 KW @ 298	Oldies	ABC, \$<20.00	(K & P)	KDKS owner (DENTON)
KMJJ-F,	99.7,	50 KW @ 462	Black	WESTWD, \$ 34.00	(Mc-Guild)	SunGroup
KRMD-F,	101.1,	100 KW @ 1118	Country	, \$ 70.00	(Eastman)	Benchmark
KTAL-F,	98.1,	100 KW @ 1361	AOR	, \$ 25.00	(Banner)	(TEXARKANA)
KTUX-F,	98.9,	100 KW @ 718	AOR-NR	, \$<20.00	(Banner)	(CARTHAGE, TX)
KVKI-F,	96.5,	100 KW @ 797	AC	, \$ 36.00	(K & P)	
KWKH-F,	94.5,	100 KW @ 321	Country	WESTWD, \$ 44.00	(Christal)	Great Empire

Miscellaneous: KRMD A/F sold by AmCom to Benchmark for \$6,700,000. . .

SOUTH BEND

Arbitron Rank/Pop (12+): 158/213,800
MSA Rank/Pop: 169/258,000
DMA # 85 (w/Elkhart)
Average Person Ratings: 15.3
Market TSL: 20.50 hours

Stations: 18/13
Diaries: 719/297:1/57.4%
Sample Target: 680
% Below Line: 8.8
% Not Listed: 15.2

1995 Revenue: \$11,300,000
HH Inc.: \$43,313
Retail \$: 2.4 Bil
Pop per Station: 16,446
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 95	Revenue Level
1. WNDU-F (CHR)	42/12.8	9.1	11.1	12.4	----	----	111/1811	669/31.3	27.2	28.6	WNDU-F
2. WNSN-F (AC)	40/12.2	12.0	9.7	11.2	----	----	89/1280	520/24.3	25.5	23.3	WNSN-F
3. WAOR-F (AOR)	35/10.7	10.2	7.9	8.0	----	----	47/ 828	455/21.3	21.1	22.4	WAOR-F
4. WBYT-F (C)	26/ 7.9	7.2	10.0	6.3	----	----	133/1537	407/19.8	19.8	21.5	WBYT-F
5. WSBT (FS)	19/ 5.8	5.9	11.1	9.5	----	----	27/ 575	298/13.9	15.9	25.9	WSBT
6. WHLY (ST)	18/ 5.5	4.31	2.9	0.6	----	----	24/ 228	173/ 8.1	8.0	4.6	WHLY
7. WGTC-F (C)	17/ 5.2	7.2	4.1	7.5	----	----	43/ 676	285/13.3	15.3	12.7	WGTC-F
WRBR-F (O)	17/ 5.2	4.5	5.3	5.2	----	----	32/ 644	293/13.7	14.3	14.0	WRBR-F
8. WZOW-F (AOR)	12/ 3.7	4.5	4.1	3.2	----	----	51/ 653	246/11.5	9.6	10.3	WZOW-F
10. WFRN-F (REL)	10/ 3.0	2.1	2.9	3.2	----	----	61/ 892	407/ 7.6	6.4	7.8	WFRN-F
11. WLTA-F (SAC)	9/ 2.7	1.9	1.8	4.9	----	----	21/ 366	175/ 8.2	8.8	8.6	WLTA-F
12. WUBU-F (B)	9/ 2.7	5.1	1.8	1.7	----	----	9/ 96	96/ 4.5	8.2	4.5	WUBU-F
13. WSMK-F (B)	7/ 2.1	3.5	0.9	1.7	----	----	16/ 198	124/ 5.8	7.8	5.4	WSMK-F
14.											
15.											

12+ FM SHARE (METRO): 82.73% (230 of 278) (FAL 94: 76.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WNDU-F>>	1 WNDU-F	1 WNDU-F	1 WAOR-F	1 WNSN-F<	1 WNSN-F>	1 WNSN-F<	1 WNSN-F>	1 WNDU-F<	1 WNDU-F	1 WAOR-F
2 WAOR-F>	2 WAOR-F>	2 WAOR-F	WNSN-F<	2 WAOR-F	2 WSBT	2 WNDU-F	2 WNDU-F	2 WNSN-F	2 WAOR-F>>	2 WFRN-F
3 WSMK-F>>	3 WNSN-F	3 WNSN-F>	3 WNDU-F>>	3 WNDU-F>	3 WHLY	3 WAOR-F	3 WBYT-F<	3 WAOR-F	3 WBYT-F	3
4	4 WBYT-F	4 WBYT-F	4 WBYT-F	4 WBYT-F	4 WAOR-F	4 WBYT-F	4 WAOR-F	4 WBYT-F>	WNSN-F	4
5	5 WZOW-F	5 WRBR-F	WRBR-F	5 WRBR-F	WBYT-F	5 WSBT	5 WHLY	5 WHLY	WRBR-F	5
6	6 WGTC-F	WZOW-F	6 WGTC-F	6 WGTC-F	6 WGTC-F	6 WGTC-F	6 WSBT	WSBT	6	6
7	7	7 WGTC-F	7	7	7 WNDU-F	7 WRBR-F	7 WGTC-F	7 WRBR	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNDU-F	1 WNDU-F>	1 WNDU-F	1 WNDU-F<	1 WNDU-F	1 WNDU-F	1 WAOR-F	1 WAOR-F>	1 WAOR-F>	1 WAOR-F>
2 WNSN-F	2 WAOR-F	2 WAOR-F	2 WNSN-F>	WNSN-F>	2 WAOR-F	2 WNDU-F>	2 WNDU-F	2 WNDU-F	2 WNSN-F>
3 WNSN-F	WNSN-F>	3 WNSN-F	3 WAOR-F	3 WBYT-F	WBYT-F	3 WBYT-F	WNSN-F>>	3 WNSN-F	3 WNDU-F
4	4 WBYT-F	4 WBYT-F	4 WBYT-F	4 WAOR-F	WZOW-F	WZOW-F	4	4 WBYT-F	4 WRBR-F
5	5 WGTC-F	5 WGTC-F>	5 WGTC-F	5 WGTC-F>	5	5 WNSN-F>	5	WZOW-F	5 WBYT-F
6	6	6	6 WFRN-F	6 WLTA-F	6	6 WHME-F	6	6 WRBR-F>	
7	7	7	WRBR-F	WRBR-F					

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WHME-F (REL)	103.1 SOUTH BEND	0.9/4.9/	7/ 194
WNDU (O)	1490 SOUTH BEND	1.2/8.4/	5/ 236
WBBM (N)	780 CHICAGO	0.6/2.7/	7/ 198
WGN (FS)	720 CHICAGO	1.5/3.0/	33/ 480
WYEZ-F (SAC)	96.9 BREMEN	0.9/2.4/	30/ 249

CONSOLIDATION REPORT

NONE AS OF JANUARY 1996. . .

SOUTH BEND

RADIO STATIONS

WHLY ,	1580,	1 KW/500 W (DA-N),	Standards	SMN, ABC, \$ NA	(---)		
WNDU ,	1490,	1 KW	Oldies	ABC, \$12.00	(Mc-Guild)	Notre Dame	
WSBT ,	960,	5 KW (DA-2)	Full Service	CBS, \$25.00	(Katz)	Schurz	
WAOR-F,	95.3,	3 KW @ 298	, AOR	, \$30.00	(Eastman)		(NILES)
WBYT-F,	100.7,	15 KW @ 910	, Country	, \$24.00	(Christal)	Federated	(ELKHART)
WFRN-F,	104.7,	50 KW @ 488	, Religion	SRN, \$16.00	(---)		(ELKHART)
WGTC-F,	102.3,	2 KW @ 397	, Country	ABC, \$28.00	(Banner)		(NEW CARLISLE)
WLTA-F,	94.3,	11 KW @ 492	, Soft AC	, \$ NA	(Katz)		(PLYMOUTH)
WNDU-F,	92.9,	13 KW @ 879	, CHR	, \$35.00	(Mc-Guild)	Notre Dame	
WNSN-F,	101.5,	13 KW @ 970	, AC	WESTWD, \$42.00	(Katz)	Schurz	
WRBR-F,	103.9,	3 KW @ 328	, Oldies	, \$18.00	(Christal)		
WUBU-F,	106.3,	3 KW @ 292	, Black	SMN, \$12.00	(Banner)		
WZOW-F,	97.7,	3 KW @ 387	, AOR	SMN, \$11.00	(---)		(GOSHEN)
WSMK-F,	99.1,	3 KW @ 328	, Black	, \$11.00	(Patt)		(BUCHANAN, MI)

SPOKANE

Arbitron Rank/Pop (12+): 92/407,300
 MSA Rank/Pop: 123/404,000
 DMA # 74
 Average Person Ratings: 15.3
 Market TSL: 20.75 hours

Stations: 18/18
 Diaries: 1007/404:1/58.2%
 Sample Target: 955
 % Below Line: 0.0
 % Not Listed: 14.4

1995 Revenue: \$13,700,000
 HH Inc.: \$38,703
 Retail \$: 4.1 Bil
 Pop per Station: 22,628
 #1 Biller: KDRK-F \$2,500,000
 #1 Billing Portfolio: Citadel \$4,400,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 95	FAL 94	Revenue Level	
1. KDRK-F (C)	70/11.2	9.0	10.5	8.4	10.0	9.8	85/1145	834/20.5	20.2	19.0	D	KDRK-F
2. KZZU-F (CHR)	52/ 8.3	8.4	9.9	9.6	6.4	9.1	63/936	787/19.3	25.7	17.4	C	KZZU-F
3. KKZX-F (AOR/CL)	46/ 7.4	7.9	9.3	7.4	7.7	8.0	82/1056	735/18.0	19.0	17.3	C	KKZX-F
4. KISC-F (AC)	43/ 6.9	5.7	6.7	6.8	7.7	6.5	58/837	612/15.0	17.5	16.3	C	KISC-F
5. KXLY (N/T)	41/ 6.6	5.1	4.1	4.6	5.4	5.1	45/895	638/18.3	11.5	16.5	B	KXLY
6. KEYF-AF (D)	40/ 6.4	9.7	7.4	5.1	7.4	7.2	56/971	698/17.1	18.5	17.0	C	KEYF-AF
7. KXLY-F (SAC)	37/ 5.9	6.2	6.4	6.1	5.1	6.2	54/895	638/15.7	18.6	11.0	B	KXLY-F
8. KGA (N/T)	30/ 4.8	5.1	4.3	6.5	4.8	5.2	36/594	448/11.0	9.4	9.9	B	KGA
9. KNFR-F (C)	28/ 4.5	6.6	4.3	7.7	6.1	5.8	49/806	495/12.2	13.5	14.5	B	KNFR-F
10. KCDA-F (C)	27/ 4.3	4.8	4.4	3.5	4.6	4.3	30/288	262/ 6.4	8.4	8.2	A	KCDA-F
11. KAEP-F (AOR-NR)	24/ 3.8	4.4	4.7	6.3	4.4	4.8	34/602	417/10.2	11.8	12.4	C	KAEP-F
KAQQ (ST)	24/ 3.8	6.4	6.1	6.5	6.4	5.7	27/435	340/ 8.3	10.4	10.0	A	KAQQ
KHTQ-F (AOR-NR)	24/ 3.8	1.6	2.1	1.8	1.6	2.3	32/489	347/ 8.5	8.3	9.0	A	KHTQ-F
14. KNJY-F (AOR)	21/ 3.4	3.9	3.0	3.3	3.8	3.4	24/385	329/ 8.1	8.1	8.0	A	KNJY-F
15. KJRB (T)	11/ 1.8	2.3	1.7	1.1	0.7	1.7	12/238	200/ 4.9	6.6	4.4	A	KJRB
16. KTSL-F (REL)	9/ 1.4	1.8	2.7	---	1.0	---	10/217	188/ 4.6	4.3	3.6	A	KTSL-F
17. KTRW (SPRTS)	8/ 1.3	0.3	---	0.7	1.1	---	8/163	146/ 3.6	---	3.6		KTRW
18.												
19.												
20.												

12+ FM SHARE (METRO): 78.32% (419 of 525) (FAL 94: 76.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZZU-F>>	1 KDRK-F<	1 KDRK-F	1 KDRK-F	1 KDRK-F	1 KDRK-F	1 KDRK-F<	1 KDRK-F	1 KDRK-F>	1 KZZU-F	1 KZZU-F>
2 KNJY-F	2 KZZU-F<	2 KKZX-F	KKZX-F	2 KKZX-F	2 KXLY	2 KZZU-F<	2 KKZX-F	2 KKZX-F	2 KDRK-F	2 KDRK-F
3 KDRK-F	3 KKZX-F>	3 KZZU-F	3 KEYF-AF	3 KISC-F	3 KISC-F	3 KKZX-F<	3 KISC-F	KZZU-F<	3 KISC-F>	3 KXLY
KHTQ-F	4 KAEP-F	4 KISC-F	KISC-F	4 KEYF-AF	4 KEYF-AF<	4 KXLY <	4 KZLY-F<	4 KXLY	4	4 KAQQ
5	5 KHTQ-F	5 KEYF-AF	5 KZZU-F	5 KZZU-F	5 KXLY-F	5 KISC-F	5 KZZU-F<	5 KEYF-AF<	5	5
6	6 KNFR-F	6	6	6	6	6	6 KEYF-AF	6 KISC-F	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZZU-F	1 KZZU-F<	1 KDRK-F	1 KDRK-F	1 KDRK-F<	1 KDRK-F	1 KKZX-F	1 KKZX-F	1 KKZX-F	1 KKZX-F
2 KDRK-F	2 KDRK-F	2 KKZX-F	2 KISC-F	2 KISC-F	KKZX-F	2 KDRK-F	2 KDRK-F	2 KDRK-F>	2 KDRK-F>
3 KHTQ-F	3 KNFR-F<	KNFR-F	KZZU-F	3 KXLY-F	3 KAEP-F	3 KAEP-F	KZZU-F	3 KZZU-F	3 KEYF-AF
4 KNFR-F>>	4 KHTQ-F	KZZU-F	4 KXLY-F	4 KEYF-AF	KNJY-F	KZZU-F	4 KAEP-F>	4 KEYF-AF	4 KZZU-F
5	5 KKZX-F	5 KXLY-F>	5 KNFR-F	5 KNFR-F	5 KHTQ-F	5 KNJY-F	5 KGA	5 KAEP-F	5 KISC-F
6	6	6	6	KNFR-F	KZZU-F>	6	6	6	6
				KZZU-F					

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
NONE		KGA, KDRK-F, KAEP-F, KJRB (Citadel)	21.6%	22.6%	32.1%
		KEYF A/F, KUDY, KKZX-F (Triathlon)	13.8%	18.9%	24.1%
		KAQQ, KHD, KISC-F, KNFR-F (Silverado)	15.2%	15.7%	19.7%
		KXLY A/F, KTRW, KZZU-F (Morgan Murphy)	22.1%	19.8%	15.3%
			72.7%	77.0%	91.2%

SPOKANE

RADIO STATIONS

KAQQ	, 590,	5 KW	, Standards	WESTWD, CNN, \$<20.00	(MMR)	Silverado
KGA	, 1510,	50 KW (DA-N)	, Country	ABC, \$ 20.00	(Eastman)	Citadel
KJRB	, 790,	5 KW (DA-N)	, Talk	WESTWD, TALKNT, \$<20.00	(Katz)	Citadel
KXLY	, 920,	5 KW	, News/Talk	CBS, WESTWD, \$ 22.00	(Torbet)	Morgan Murphy
KAEP-F,	105.7,	100 KW @ 1909	, AOR	, \$ 28.00	(Christal)	Citadel
KCDA-F,	103.1,	2.4 KW @ 1886	, Country	SMN, \$<20.00	(MMR)	(COEUR D'ALENE)
KDRK-F,	93.7,	56 KW @ 2378	, Country	, \$ 55.00	(Mc-Guild)	Citadel
KEYF-F,	101.1,	100 KW @ 843	, Oldies	, \$ 38.00	(MMR)	Triathlon (CHENEY)
KISC-F,	98.1,	94 KW @ 2030	, AC	, \$ 44.00	(MMR)	Silverado
KHTQ-F,	94.5,	100 KW @ 1883	, ?	ABC, SMN, \$<20.00	(Eastman)	(HAYDON)
KKZX-F,	98.9,	100 KW @ 1614	, Classic AOR	, \$ 41.00	(---)	Triathlon
KNFR-F,	96.1,	56 KW @ 2378	, Country	WESTWD, \$ 22.00	(MMR)	Silverado (OPPORTUNITY)
KNJY-F,	103.9,	5.5 KW @ 298	, AOR-NR	SMN, ABC, \$<20.00	(MMR)	
KTSL-F,	101.9,	12 KW @ 476	, Religion	AP, \$<20.00	(---)	(MEDICAL LAKE)
KXLY-F,	99.9,	37 KW @ 2998	, Soft AC/EZ	, \$ 23.00	(Torbet)	Morgan Murphy
KZZU-F,	92.9,	85 KW @ 2079	, CHR	, \$ 32.00	(Christal)	Morgan Murphy

Miscellaneous: KKCH-F changes to KHTQ-F (June). . . KEYF A/F, KUDY, KKZX-F sold by Pourtales to Triathlon (D) for \$7,800,000 (E). . . KEZE-F changes to KAEP-F (Nov). . .

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 76/495,600

MSA Rank/Pop: 89/598,000

DMA # 102

Average Person Ratings: 15.4

Market TSL: 20.50 hours

Stations: 27/12

Diaries: 1382/359:1/53.7%

Sample Target: 1470

% Below Line: 26.7

% Not Listed: 17.9

1995 Revenue: \$15,800,000

HH Inc.: \$45,499

Retail \$: 4.6 Bil

Pop per Station: 41,300

#1 Biller: WAQY-F \$3,400,000

#1 Billing Portfolio: Radio Equity combo \$4,100,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WPKX-F (C)	77/10.1	10.1	9.3	8.8	10.5	9.4	79/ 917	887/17.9	16.7	19.7	D	WPKX-F
2. WHYH-F (AC)	64/ 8.4	7.4	8.1	9.7	7.6	8.4	68/1068	975/19.7	18.9	17.6	D	WHYH-F
3. WAQY-F (CL AOR)	62/ 8.1	10.4	7.8	6.3	10.0	8.2	67/1110	1051/21.1	21.9	24.7	E	WAQY-F
4. WHYH-F (FS)	56/ 7.4	5.9	6.1	7.3	5.6	6.7	59/ 910	899/18.1	17.0	16.7	C	WHYH-F
5. WMAS-F (AC)	55/ 7.2	7.6	7.6	7.1	6.7	7.4	56/ 951	847/18.7	18.9	16.8	D	WMAS-F
6. WTIC-F (CHR)	34/ 4.5	4.5	4.8	4.7	6.1	4.6	35/ 929	892/18.0	18.0	21.1		WTIC-F
7. WMAS (ST)	32/ 4.2	5.7	5.3	5.5	5.5	5.2	32/ 442	442/ 8.9	8.8	9.1	B	WMAS
8. WAAF-F (AOR-NR)	29/ 3.8	3.9	4.4	3.9	4.8	4.0	31/ 592	538/10.9	11.3	10.6		WAAF-F
9. WNNZ (T)	27/ 3.5	1.9	3.0	4.1	3.5	3.1	28/ 448	432/ 8.7	8.9	9.2	B	WNNZ
10. WKSS-F (CHR)	23/ 3.0	2.3	1.7	1.7	2.2	2.2	23/ 528	528/10.7	9.5	9.8		WKSS-F
11. WRCH-F (SAC)	21/ 2.8	2.3	3.6	2.2	4.2	2.7	23/ 375	368/ 7.4	8.7	8.1		WRCH-F
12. WORC-F (O)	21/ 2.8	2.2	2.3	2.6	2.1	2.5	21/ 420	420/ 8.5	8.8	8.6		WORC-F
13. WHMP-F (CHR)	13/ 1.7	2.4	2.0	1.7	1.7	2.0	17/ 454	369/ 7.4	8.8	9.2	C	WHMP-F
14.												
15.												

12+ FM SHARE (METRO): 75.36% (471 of 625) (FAL 94: 75.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTIC-F	1 WAQY-F>	1 WAQY-F	1 WAQY-F<	1 WHYH-F	1 WPKX-F<	1 WHYH <	1 WPKX-F	1 WPKX-F	1 WAQY-F	1 WHYH-F
2 WAQY-F	2 WTIC-F	2 WHYH-F	2 WHYH-F	2 WAQY-F<	2 WHYH	2 WHYH-F<	2 WHYH-F	2 WAQY-F	WPKX-F	WHYH
WKSS-F	3 WAAF-F<	WPKX-F	3 WPKX-F	3 WPKX-F	3 WHYH-F>	3 WPKX-F	3 WMAS-F<	3 WHYH-F<	3 WMAS-F	3 WAQY-F
4	4 WPKX-F	4 WMAS-F	4 WMAS-F	4 WMAS-F	4 WMAS-F	4 WAQY-F	4 WAQY-F	4 WMAS-F	4 WTIC-F	4 WAAF-F
5	5 WMAS-F	5	5	5 WHYH	5 WMAS	5	5 WHYH	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTIC-F	1 WTIC-F	1 WHYH-F	1 WHYH-F	1 WHYH-F	1 WAAF-F>>>	1 WAQY-F	1 WAQY-F>>	1 WAQY-F>	1 WAQY-F>
WPKX-F	2 WPKX-F	WTIC-F	2 WMAS-F<	2 WMAS-F<	2 WAQY-F>	2 WAAF-F>>	2 WTIC-F	2 WAAF-F<	2 WPKX-F
3 WAQY-F	3 WAQY-F	3 WMAS-F	3 WPKX-F	3 WPKX-F>	3 WMAS-F	3 WTIC-F	3 WPKX-F	3 WPKX-F	3 WHYH-F
4 WMAS-F	4 WMAS-F	4 WAQY-F	4 WAQY-F	4	WPKX-F	4 WPKX-F	4 WMAS-F	4 WHYH-F	4 WHYH
5 WKSS-F	5 WHYH-F	WPKX-F	WTIC-F	5	WMRQ-F	5	5	5 WMAS-F	5
6 WHYH-F	6	6	6	6	WTIC-F	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WARE 1250	WARE	0.7/2.7/	5/ 136
WHMP 1400	NORTHAMPTON	1.6/3.8/	17/ 454
WRNX-F 100.9	AMHERST	1.4/5.8/	21/ 358
WSPR 1270	SPRINGFIELD	1.1/1.8/	8/ 88
WPVQ-F 93.9	TURNERS FALLS	0.9/1.9/	19/ 190
WRSI-F 95.3	GREENFIELD	0.7/2.0/	9/ 142

CONSOLIDATION REPORT	12+	25-54	REVENUE
WHMP A/F, WPKX-F (Multimarket)	13.4%	13.2%	19.0%

SEE BOSTON, NEW YORK AND HARTFORD FOR MORE ABOUT THE FOLLOWING:

WBZ 0.5/ 2.4	WHCN-F 0.7/ 5.0	WWYZ-F 1.4/ 3.8
WCCF-F 1.1/ 7.0	WMRQ-F 1.6/ 8.2	WZMX-F 1.7/ 6.7
WFAN 0.5/ 1.7	WTIC 0.8/ 3.3	

SPRINGFIELD, MA

RADIO STATIONS

WHMP, 1400, 1 KW	, FS/EZ	WESTWD, TALKNT	, \$ 14.00 (D & R)	Multimarket (NORTHAMPTON)
WHYN, 560, 5 KW/1 KW (DA-2)	, Full Service	ABC	, \$ 39.00 (Mc-Guild)	Radio Equity
WMAS, 1450, 1 KW	, Standards	WESTWD, SMN	, \$ 25.00 (Mc-Guild)	Lappin
WNNZ, 640, 50 KW/15 KW (DA-2)	, Talk/News	CBS, ABC	, \$ 25.00 (---)	
WAQY-F, 102.1, 17 KW @ 780	AOR/Classic		, \$ 73.00 (Katz)	Saga
WHMP-F, 99.3, 3 KW @ 321	CHR		, \$ 33.00 (D & R)	Multimarket (NORTHAMPTON)
WHYN-F, 93.1, 9 KW @ 1000	AC		, \$ 56.00 (Mc-Guild)	Radio Equity
WMAS-F, 94.7, 50 KW @ 194	AC		, \$ 43.00 (Mc-Guild)	Lappin
WPKX-F, 97.9, 2.2 KW @ 528	Country		, \$ 62.00 (D & R)	Multimarket (ENFIELD)
WRNX-F, 100.9, 6 KW @ -105	Prog. AOR	CNN	, \$ 20.00 (---)	(AMHERST)

Other Ranked Stations -- See Boston or Hartford

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

STOCKTON

Arbitron Rank/Pop (12+): 85/420,400

Stations: 38/9

1995 Revenue: \$8,200,000

MSA Rank/Pop: 94/536,000

Diaries: 853/493:1/49.6%

HH Inc.: \$41,499

SACRAMENTO DMA

Sample Target: 860

Retail \$: 3.6 Bil

Average Person Ratings: 15.7

% Below Line: 54.2

Pop per Station: 46,711

Market TSL: 21.25 hours

% Not Listed: 19.6

#1 Biller: KWIN-F NA

#1 Billing Portfolio: Siverado duop NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. KATM-F (C)	74/11.2	13.1	11.6	9.6	11.9	----	No TSA	935/22.2	19.5	21.6	KATM-F
2. KQOD-F (O)	45/ 6.8	9.1	4.4	3.1	3.8	----		611/14.5	16.5	10.5	KQOD-F
3. KWIN-F (CHR)	44/ 6.6	6.0	7.5	9.2	7.1	----		779/18.5	17.8	19.0	KWIN-F
KHOP-F (ADR)	44/ 6.6	6.9	8.8	6.6	6.3	----		663/15.8	16.0	19.6	KHOP-F
5. KOSO-F (AC)	37/ 5.6	3.2	3.6	4.5	4.4	----		501/11.9	9.5	11.8	KOSO-F
6. KCVR (SP)	27/ 4.1	3.5	5.2	3.6	2.5	----		205/ 4.9	5.5	7.1	KCVR
7. KNBR (FS/T)	23/ 3.5	3.9	4.9	5.7	4.7	----		403/ 9.6	8.7	9.3	KNBR
8. KSTN-F (SP)	22/ 3.3	2.5	2.4	1.8	1.7	----		236/ 5.6	6.0	6.5	KSTN-F
9. KBEE (ST)	15/ 2.3	2.4	2.4	2.8	2.7	----		174/ 4.1	4.9	5.0	KBEE
10. KDJK-F (ADR)	14/ 2.1	3.2	0.9	1.0	2.5	----		357/ 8.5	8.9	5.1	KDJK-F
KTRB (SP)	14/ 2.1	0.5	1.7	1.5	0.8	----		102/ 2.4	2.0	2.5	KTRB
KCBS (N/T)	14/ 2.1	2.5	2.4	2.9	3.1	----		327/ 7.8	9.1	7.5	KCBS
KSFO (T)	14/ 2.1	1.1	---	---	---	----		114/ 2.7	2.1	---	KSFO

12+ FM SHARE (METRO): 67.37% (353 of 524) (FAL 94: 69.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KWIN-F>>	1 KATM-F	1 KATM-F	1 KATM-F>	1 KATM-F>	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F>	1 KWIN-F	1 KQOD-F
2 KATM-F	2 KHOP-F	2 KHOP-F	2 KHOP-F	2 KQOD-F<	2 KQOD-F>	2 KQOD-F	2 KQOD-F	2 KWIN-F<	2 KATM-F	2 KHOP-F
KDJK-F	3 KWIN-F	3 KOSO-F	3 KQOD-F	3 KHOP-F	3 KNBR	KHOP-F	3 KHOP-F	3 KOSO-F	3 KCVR	3 KNBR
KHOP-F	4 KOSO-F	4 KWIN-F<	KOSO-F>	4 KOSO-F	4	4 KWIN-F>	4 KOSO-F	4 KWIN-F	4 KHOP-F	4 KWIN-F
5	5 KSTN-F<	5 KQOD-F	5	5	5	5	5	5 KQOD-F>	5 KDJK-F	5 KATM-F
6	6 KCVR	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWIN-F>>	1 KWIN-F	1 KOSO-F	1 KATM-F	1 KATM-F	1 KSTN-F	1 KHOP-F<	1 KATM-F	1 KHOP-F<	1 KATM-F
2 KATM-F	2 KOSO-F<	2 KATM-F	2 KOSO-F	2 KOSO-F	2 KWIN-F	2 KATM-F>	2 KHOP-F>>	2 KATM-F>>	2 KHOP-F
KDJK-F	3 KATM-F>	3 KCVR	3 KWIN-F>	3 KQOD-F<	3 KDJK-F	3 KSTN-F	3 KCVR	3 KQOD-F	3 KQOD-F>
KHOP-F	4 KHOP-F>	4 KWIN-F	4 KCVR	4 KCVR >	KHOP-F	KSFO	4	4 KNBR	4 KSFO
KOSO-F>	5 KCVR	KHOP-F	KQOD-F	5	KOSO-F	5 KWIN-F	5	5	5
6	6	KTRB>	6	6	6 KQOD-F	6	6	6	6
7	7	7	7	7	KMEL-F	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KJAX 1280	STOCKTON	0.6/3.3/ 4/ 138		KCVR, KWG, KMIX-F, KWIN-F (Silverado)	11.4%	8.1%	44.9%
KJOY-F 99.3	STOCKTON	1.5/4.7/ 10/ 197					
KMIX-F 100.9	TRACY	1.2/4.3/ 8/ 181					
KSTN 1420	STOCKTON	0.8/3.0/ 5/ 126					
KWG 1230	STOCKTON	1.2/4.7/ 8/ 199					
KKIQ-F 101.7	LIVERMORE	0.6/2.0/ 4/ 85					

SEE SACRAMENTO OR MODESTO FOR MORE ABOUT THE FOLLOWING:

KCBC 0.5/ 1.3	KHTK 0.5/ 2.3	KSFM-F 0.9/ 4.7
KCTC 0.6/ 2.0	KHYL-F 0.8/ 4.3	KSTE 1.7/ 3.7
KFBK 1.7/ 4.1	KJSN-F 0.6/ 1.3	KVFX-F 1.7/ 6.8
KFIV 0.8/ 2.1	KRVR-F 0.8/ 1.4	KWOD-F 1.5/ 4.4

SEE SAN FRANCISCO FOR MORE ABOUT THE FOLLOWING:

KFOG-FF 0.9/ 1.0	KGO 1.2/ 3.5	KYLD-FF 0.6/ 3.2
KFRC-AF 0.5/ 3.0	KMEL-F 1.1/ 4.0	

STOCKTON

RADIO STATIONS

KCVR , 1570,	5 KW/500 W (DA-2) ,	Hispanic				
KJAX , 1280,	1 KW (DA-N) ,	News/Talk	TALKNT WESTWD,	\$ 9.00 (Christal)	Silverado (LODI)	
KSTN , 1420,	5 KW/1 KW (DA-N) ,	CHR/Urban	ABC,	\$10.00 (---)		
KWG , 1230,	1 KW ,	Oldies	WESTWD,	\$13.00 (Katz)	Silverado	
KJOY-F, 99.3,	3 KW @ 331	Soft AC		\$19.00 (Christal)		
KQOD-F, 100.1,	6 KW @ 285	Oldies		\$33.00 (Eastman)		
KSTN-F, 107.3,	8 KW @ 1610	Hispanic	ABC,	\$<20 (---)		
KMIX-F, 100.9,	6 KW @ 328	Country	WESTWD,	\$30.00 (Katz)	Silverado (TRACY)	
KWIN-F, 97.7,	3 KW @ 298	CHR		\$3421.00 (MMR)	Silverado (LODI)	

Other ranked stations -- See Sacramento, Modesto or San Francisco

Miscellaneous: KEXX-F changes calls to KMIX-F and format to Country (March) . . .

SYRACUSE

Arbitron Rank/Pop (12+): 68/551,600

Stations: 22/15
Diaries: 1585/348:1/59.9%
Sample Target: 1530
% Below Line: 6.7
% Not Listed: 18.6

1995 Revenue: \$19,700,000
HH Inc.: \$47,365
Retail \$: 6.1 Bil
Pop per Station: 36,773
#1 Biller: WYYY-F \$4,900,000
#1 Billing Portfolio: NewCity duop \$9,800,000

MSA Rank/Pop: 71/753,000
DMA # 69
Average Person Ratings: 15.6
Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WNTQ-F (CHR)	112/13.0	10.3	9.4	9.5	10.0	10.6	140/2077	1695/30.7	26.0	27.0	E	WNTQ-F
2. WSYR (FS)	97/11.3	9.8	9.4	10.8	13.2	10.3	112/1582	1355/24.6	23.2	24.3	E	WSYR
3. WYYY-F (AC)	82/ 9.5	8.2	10.4	9.2	11.1	9.3	97/1443	1270/23.0	23.9	24.6	F	WYYY-F
4. WBBS-F (C)	64/ 7.4	8.3	7.5	8.5	6.0	7.9	81/1217	814/14.8	15.9	16.5	F	WBBS-F
5. WAQX-F (AOR)	54/ 6.3	9.0	8.0	8.3	8.4	7.9	57/1328	1140/20.7	22.7	21.8	C	WAQX-F
6. WSEN-F (O)	43/ 5.0	5.0	6.6	6.9	6.2	5.9	51/ 907	753/13.7	16.1	18.1	C	WSEN-F
7. WKRL-F (AOR)	36/ 4.2	4.2	5.0	4.9	3.0	4.6	45/ 618	515/ 9.3	11.0	9.4	B	WKRL-F
WTKW-F (CL AOR)	36/ 4.2	3.2	3.2	3.1	1.9	3.4	39/ 670	603/10.9	8.8	7.7	A	WTKW-F
9. WFBL (ST)	35/ 4.1	4.2	3.6	3.1	5.3	3.8	37/ 532	492/ 8.9	7.3	9.1	A	WFBL
10. WHEN-F (C)	21/ 2.4	3.8	3.6	4.0	4.0	3.5	31/ 564	409/ 7.4	8.6	9.9	A	WHEN-F
11. WHEN (FS)	20/ 2.3	2.9	3.1	2.4	3.2	2.7	25/ 588	472/ 8.6	10.6	11.3	A	WHEN
12. WRDS-F (B/AC)	16/ 1.9	1.8	0.3	---	---	---	16/ 146	146/ 2.6	0.8	---	A	WRDS-F
WFRG-F (C)	16/ 1.9	1.8	1.4	1.3	2.0	1.6	49/ 580	238/ 4.3	4.4	5.2	A	WFRG-F
14. WTLA (ST)	13/ 1.5	1.6	1.7	1.4	---	1.6	13/ 277	251/ 4.6	4.3	0.6	A	WTLA
15.												

12+ FM SHARE (METRO): 75.71% (530 of 700) (FAL 94: 68.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WNTQ-F>>>1	WNTQ-F>	1 WNTQ-F	1 WYYY-F<	1 WYYY-F<	1 WSYR >	1 WSYR	1 WYYY-F<	1 WNTQ-F>	1 WNTQ-F>	1 WSYR
2	2 WAQX-F	2 WYYY-F<	2 WNTQ-F>	2 WNTQ-F>	2 WYYY-F	2 WNTQ-F	2 WNTQ-F<	2 WYYY-F	2 WSYR	2 WBBS-F>
3	3 WYYY-F<	3 WAQX-F	3 WAQX-F	3 WBBS-F<	3 WFBL <	3 WYYY-F>	3 WSYR >	3 WSYR	3 WBBS-F	3 WNTQ-F
4	4 WKRL-F	4 WBBS-F	4 WBBS-F	4 WAQX-F<	4 WBBS-F<	4 WBBS-F	4 WAQX-F	4 WBBS-F	4 WYYY-F	4 WYYY-F
5	5 WBBS-F	5 WTKW-F	5 WSEN-F	5 WSEN-F	5 WNTQ-F<	5 WAQX-F	5 WBBS-F	5 WAQX-F	5 WKRL-F	5
6	6	6 WSEN-F	6 WTKW-F	6 WTKW-F	6 WSEN-F	6	6	6	6 WAQX-F	6
7	7	7	7	7 WTKW-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNTQ-F>>>1	WNTQ-F>>>1	1 WNTQ-F	1 WNTQ-F	1 WYYY-F	1 WKRL-F>	1 WKRL-F	1 WKRL-F	1 WAQX-F	1 WAQX-F
2 WBBS-F>	2 WYYY-F	2 WYYY-F>	2 WYYY-F>	2 WNTQ-F>	2 WAQX-F	2 WAQX-F<	WNTQ-F<	2 WNTQ-F<	WNTQ-F
3 WYYY-F	3 WBBS-F>	3 WBBS-F	3 WBBS-F>	3 WBBS-F	3 WNTQ-F>	3 WNTQ-F>	3 WAQX-F	3 WKRL-F	WSYR
4 WAQX-F>>>4	4 WAQX-F	4 WAQX-F	4 WAQX-F	4 WSEN-F	4	4 WTKW-F>	WTKW-F>	4 WYYY-F	4 WSEN-F
5	5 WTKW-F	WTKW-F	5	5 WAQX-F	5	5 WBBS-F	5 WSYR	5 WTKW-F<	5 WYYY-F<
6	6	6	6	6	6	6 WYYY-F	6	6 WSYR	6 WTKW-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WOLF 1490	SYRACUSE	0.6/2.2/	5/ 140	WSYR, WYYY-F, WBBS-F	28.2%	28.5%	49.7%
WSCP-F 101.7	PULASKI	1.0/1.4/	9/ 78	(NewCity)			
WKLL-F 94.9	FRANKFORT	0.7/1.2/	15/ 226	WTLA, WTKW-F, WKRL-F	9.9%	9.9%	5.1%
WLZW-F 98.7	UTICA	0.7/3.4/	14/ 344	(Radio Corporation)			
WNVE-F 95.1	S. BRISTOL	1.2/4.2/	29/ 564				
WOUR-F 96.9	UTICA	0.8/3.0/	23/ 378	WAQX-F, WNDR, WNTQ-F	18.4%	19.9%	32.5%
WRCK-F 107.3	UTICA	0.7/1.2/	18/ 251	(Pilot)	-----	-----	-----
WSKS-F 102.5	ROME	0.7/2.9/	21/ 380		56.5%	58.3%	87.3%

SYRACUSE

RADIO STATIONS

WFBL, 1050, 2.5 KW/19 W	, Standards	WESTWD, CNN	, \$<20.00 (Mc-Guild)	Buckley
WHEN, 620, 5 KW/1 KW (DA-N)	, Full Service	ABC	, \$ 22.00 (Eastman)	Park
WNDR, 1260, 5 KW (DA-N)	, Country	ABC, WESTWD	, \$ 16.00 (Mc-Guild)	Pilot
WOLF, 1490, 1 KW	, Black	AURN	, \$ 15.00 (Williams)	
WSYR, 570, 5 KW (DA-2)	, Full Service	AP, WESTWD	, \$ 63.00 (Katz)	NewCity
WTLA, 1200, 1 KW (DA-2)	, Standards	ABC	, \$<20.00 (Torbet)	Radio Corporation
WAQX-F, 95.7, 25 KW @ 298	AOR	ABC	, \$ 75.00 (Banner)	Pilot (MANLIUS)
WBBS-F, 104.7, 50 KW @ 493	Country		, \$ 49.00 (Katz)	NewCity (FULTON)
WHEN-F, 107.9, 50 KW @ 500	Country	ABC	, \$ 27.00 (Eastman)	Park
WKRL-F, 100.9, 6 KW @ 164	AOR	ABC	, \$ 25.00 (Eastman)	Radio Corporation
WMHR-F, 102.9, 20 KW @ 781	Religion		, \$ NA (---)	
WNTQ-F, 93.1, 97 KW @ 659	CHR		, \$ 70.00 (Mc-Guild)	Pilot
WPCX-F, 106.9, 14 KW @ 469	Country		, \$ 19.00 (Market 4)	Great Scott (AUBURN)
WSCP-F, 101.7, 2.5 KW @ 364	Country (?)		, \$<20.00 (---)	(PULASKI)
WSEN-F, 92.1, 25 KW @ 298	Oldies	CBS, WESTWD	, \$ 33.00 (Mc-Guild)	Buckley (BALDWINSVILLE)
WTKW-F, 99.5, 2.9 KW @ 338	Classic AOR	ABC, AP	, \$ 21.00 (Torbet)	Radio Corp. (BRIDGEPORT)
WYYY-F, 94.5, 100 KW @ 649	AC		, \$ 90.00 (Katz)	NewCity

Miscellaneous: WNDR, WNTQ-F sold by Osborn to Pilot (D) for \$12,500,000. . .

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,885,200
 MSA Rank/Pop: 23/2,200,000
 DMA # 15
 Average Person Ratings: 16.5
 Market TSL: 22.25 hours

Stations: 27/25
 Diaries: 2850/661:1/52.8%
 Sample Target: 2715
 % Below Line: 6.1
 % Not Listed: 13.0

1995 Revenue: \$78,500,000
 HH Inc.: \$37,992
 Retail \$: 22.7 Bil
 Pop per Station: 75,409
 #1 Biller: WQYK-AF \$12,000,000
 #1 Billing Portfolio: Jacor duop \$14,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQYK-F (C)	246/ 7.9	7.4	7.8	7.7	9.8	7.7	282/3922	3376/17.9	17.0	21.0	I	WQYK-F
2. WFLZ-F (CHR)	241/ 7.8	8.0	6.3	6.0	6.2	7.0	326/5309	3613/19.2	18.7	17.0	G	WFLZ-F
3. WRBQ-F (C)	194/ 6.2	5.8	5.3	6.4	5.5	5.9	244/3563	2796/14.8	13.9	15.4	G	WRBQ-F
4. WMTX-F (AC)	185/ 6.0	6.1	5.9	6.2	6.7	6.1	214/3222	2682/14.2	15.5	16.5	H	WMTX-F
5. WXTB-F (AOR)	184/ 5.9	6.4	6.3	6.3	7.8	6.2	218/2932	2349/12.5	13.6	15.1	H	WXTB-F
6. WDUV-F (EZ)	175/ 5.6	4.5	4.8	5.1	5.0	5.0	305/3503	2080/11.0	9.1	9.7	E	WDUV-F
7. WWRM-F (SAC)	170/ 5.5	5.9	6.7	5.3	6.6	5.9	240/3674	2723/14.4	15.4	16.9	G	WWRM-F
8. WGUL-AF (ST)	160/ 5.1	4.8	4.3	6.9	7.2	5.3	174/1551	1347/ 7.1	7.2	10.2	C	WGUL-AF
9. WUSA-F (AC)	152/ 4.9	4.2	5.4	4.8	4.4	4.8	165/2367	2133/11.3	11.2	11.6	G	WUSA-F
10. WFLA (T)	146/ 4.7	5.1	6.3	6.6	7.1	5.7	193/2679	2044/10.8	12.3	12.9	G	WFLA
11. WHPT-F (AOR-P)	123/ 4.0	3.5	3.6	4.1	4.1	3.8	210/3081	1997/10.6	10.3	11.3	G	WHPT-F
12. WSJT-F (J)	120/ 3.9	3.5	0.3	---	---	2.6	168/2534	1770/ 9.4	1.4	---	B	WSJT-F
13. WYUU-F (O)	109/ 3.5	5.2	4.2	3.6	4.2	4.1	122/2634	2357/12.5	12.9	12.2	E	WYUU-F
14. WCOF-F (O-70's)	94/ 3.0	3.2	3.9	3.4	4.0	3.4	113/2402	1988/10.5	10.8	12.2	E	WCOF-F
15. WLUV-F (ST)	77/ 2.5	1.7	1.7	1.8	1.0	1.9	78/736	718/ 3.8	3.0	2.6	B	WLUV-F
16. WTBT-F (AOR/CL)	76/ 2.4	1.5	1.4	---	---	1.8	77/1133	1082/ 5.7	3.2	---	B	WTBT-F
17. WTMP (B)	43/ 1.4	2.1	1.7	1.6	1.1	1.7	45/708	688/ 3.6	3.2	2.4	B	WTMP
18. WSUN (SPRST)	42/ 1.4	2.3	2.5	2.9	2.1	2.3	78/1263	843/ 4.5	5.3	5.4	D	WSUN
19. WRBQ (B)	41/ 1.3	1.5	1.6	2.3	1.5	1.7	50/762	655/ 3.5	3.7	3.0	B	WRBQ
20. WHNZ (N/T)	29/ 0.9	1.3	1.2	1.1	0.5	1.1	36/996	815/ 4.3	4.9	3.5	B	WHNZ

12+ FM SHARE (METRO): 80.84% (2186 of 2704) (FAL 94: 79.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F>>	1 WFLZ-F	1 WFLZ-F<	1 WMTX-F	1 WMTX-F	1 WQYK-F<	1 WQYK-F	1 WQYK-F	1 WFLZ-F	1 WFLZ-F>	1 WFLA <
2 WXTB-F>	2 WXTB-F>	2 WMTX-F<	2 WQYK-F	WQYK-F	2 WDUV-F	2 WFLZ-F	2 WMTX-F	2 WQYK-F<	2 WXTB-F	2 WRBQ-F
3 WRBQ-F	3 WMTX-F	3 WXTB-F	3 WFLZ-F	3 WFLZ-F<	3 WGUL-AF	3 WRBQ-F	3 WWRM-F<	3 WXTB-F	3 WQYK-F	3 WQYK-F
4	4 WRBQ-F	4 WQYK-F	WXTB-F	4 WRBQ-F<	4 WFLA <	4 WFLA	4 WRBQ-F	4 WRBQ-F	4 WRBQ-F	4 WWRM-F
5	5 WQYK-F	5 WHPT-F<	5 WHPT-F	5 WXTB-F<	5 WWRM-F	WMTX-F	5 WFLZ-F<	5 WMTX-F	5 WMTX-F<	WMTX-F
6	6 WHPT-F	6 WRBQ-F	6 WRBQ-F	6 WUSA-F	6 WRBQ-F	6 WUSA-F	6 WUSA-F	WWRM-F	6 WSJT-F	6 WXTB-F
7	7 WCOF-F	7 WUSA-F	7 WUSA-F	7 WHPT-F	7 WUSA-F	WGUL-AF	7 WXTB-F<	7 WHPT-F	7 WWRM-F	7 WFLZ-F
8	8	8	8	8	8	8	8 WFLA	8	8	8
9	9	9	9	9	9	9	WGUL-AF	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLZ-F	1 WFLZ-F>	1 WFLZ-F	1 WMTX-F	1 WMTX-F>	1 WXTB-F	1 WXTB-F>	1 WXTB-F>	1 WXTB-F>	1 WQYK-F<
2 WMTX-F	2 WMTX-F>	2 WMTX-F	2 WFLZ-F>	2 WQYK-F<	2 WFLZ-F	2 WFLZ-F>>	2 WFLZ-F	2 WFLZ-F	2 WXTB-F
WRBQ-F	3 WRBQ-F	3 WCOF-F	3 WQYK-F<	3 WFLZ-F	3 WHPT-F	3 WRBQ-F	3 WRBQ-F	3 WQYK-F	3 WHPT-F<
4 WXTB-F	4 WXTB-F<	4 WWRM-F	4 WRBQ-F	4 WUSA-F<	WMTX-F	4 WQYK-F	4 WQYK-F	4 WHPT-F	4 WRBQ-F
5 WHPT-F	5 WQYK-F	5 WQYK-F	5 WUSA-F	5 WWRM-F	5 WQYK-F	5 WHPT-F	5 WTBT-F	5 WTBT-F	5 WTBT-F
6 WQYK-F	WWRM-F	6 WUSA-F	6 WWRM-F	6 WRBQ-F	WRBQ-F	6 WMTX-F	6 WHPT-F	6 WMTX-F	6 WUSA-F
7	7 WHPT-F	WRBQ-F	7	7 WYUU-F<	7	7	7 WMTX-F	7 WRBQ-F	WFLZ-F<
8	8 WUSA-F	8	8	8 WCOF-F	8	8	8 WCOF-F	8	8 WSJT-F
9	9	9	9	9	9	9	9 WFLA	9	9

TAMPA-ST. PETERSBURG

OTHER RATED STATIONS			METRO CUME TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WFNS	910	PLANT CITY	0.6/2.5/ 22/ 536	WSUN, WWRM-F, WCOF-F (Cox)	9.9%	11.9%	13.1%
WNZE	820	LARGO	0.5/2.3/ 17/ 569				
WQYK	1010	SEFFNER	0.4/3.1/ 18/ 692				
WRMD	680	ST. PETERSBURG	0.6/0.9/ 19/ 202	WRBQ A/F, WMTX A/F (Clear Channel)	13.5%	17.1%	18.3%
WRXB	1590	ST. PETERSBURG BCH	0.6/1.4/ 19/ 294				
WPCV-F	97.5	WINTER HAVEN	0.5/1.8/155/1677	WNZE, WHNZ, WHPT-F, WSJT-F (Paxson)	9.3%	12.3%	10.2%
				WYUU-F, WISP-F (Entercom, semi-duop)	3.5%	5.2%	4.9%
				WXTB-F, WTBT-F (Citicasters)	8.3%	10.3%	10.2%
				WFLA, WFLZ-F, WDUV-F, WBRD (Jacor)	18.1%	12.3%	18.6%
					62.6%	69.1%	75.3%

RADIO STATIONS

AM STATIONS

WDAE, 1250, 5 KW (DA-2)	, SEE WUSA-F	ABC, \$ NA (Mc-Guild)	Gannett
WFLA, 970, 5 KW (DA-2)	, Talk	ABC, \$ 102.00 (Eastman)	Jacor
WFNS, 910, 5 KW (DA-2)	, Sports	WESTWD, CBS, \$ 33.00 (---)	
WGUL, 860, 2 KW/1.5KW (DA-2)	, Standards	WESTWD, CNN, \$ NA (K & P)	
WHNZ, 570, 5 KW (DA-2)	, Talk	CBS, CNN, \$ 41.00 (Banner)	Paxson
WMTX, 1040, 5 KW (DAYS)	, SEE WMTX-F		
WQYK, 1010, 50 KW/5 KW (DA-2)	, Talk		
WRBQ, 1380, 5 KW (DA-2)	, Black	ABC, SMN, \$ 36.00 (Mc-Guild)	Clear Channel
WSUN, 620, 10 KW (DA-N)	, Sports	, \$ 48.00 (Christal)	Cox
WTMP, 1150, 5 KW/2.5 KW(DA-2)	, Black	AURN, WESTWD, \$ 34.00 (Roslin)	

FM STATIONS

WCOF, 107.3, 100 KW @ 620, Oldies (70's)	, \$ 77.00 (Christal)	Cox
WFLZ, 93.3, 100 KW @ 1358, CHR	ABC, \$ 108.00 (Eastman)	Jacor
WGUL, 96.1, 4 KW @ 394, Standards	, \$ 51.00 (K & P)	
WTBT, 105.5, 6 KW @ 285, Classic AOR	CNN, WESTWD, \$ 60.00 (K & P)	Citicasters (DADE CITY)
WLVU, 106.3, 3.3 KW @ 298, Standards	AP, \$ 35.00 (---)	(NEW PORT RICHEY)
WMTX, 95.7, 100 KW @ 607, AC	, \$ 161.00 (MMR)	Clear Channel (HOLIDAY)
WQYK, 99.5, 100 KW @ 551, Country	, \$ 195.00 (Katz)	Infinity
WRBQ, 104.7, 100 KW @ 561, Country	ABC, \$ 111.00 (Christal)	Clear Channel
WUSA, 100.7, 100 KW @ 600, AC	, \$ 145.00 (Mc-Guild)	Gannett
WWRN, 94.9, 100 KW @ 1289, Soft AC	, \$ 110.00 (Christal)	Cox
WXTB, 97.9, 100 KW @ 600, AOR	ABC, \$ 131.00 (Banner)	Citicasters
WYUU, 92.5, 50 KW @ 400, Oldies	, \$ 82.00 (CBS)	Entercom
WHPT, 102.5, 100 KW @ 1666, Prog. AOR	, \$ 136.00 (Banner)	Paxson (SARASOTA)
WDUV, 103.3, 100 KW @ 581, EZ	WESTWD, \$ 82.00 (Christal)	Jacor (BRADENTON)
WSJT, 94.1, 100 KW @ 430, Jazz	, \$ 70.00 (Banner)	Paxson (LAKE LAND)

Miscellaneous: WSUN reclassified as Sports. . .

TOLEDO

Arbitron Rank/Pop (12+): 75/502,900
 MSA Rank/Pop: 85/614,000
 DMA # 65
 Average Person Ratings: 15.3
 Market TSL: 20.50 hours

Stations: 22/17
 Diaries: 1699/296:1/53.1%
 Sample Target: 1680
 % Below Line: 9.0
 % Not Listed: 15.8

1995 Revenue: \$18,800,000
 HH Inc.: \$42,199
 Retail \$: 6.4 Bil
 Pop per Station: 29,582
 #1 Biller: WKKO-AF \$4,200,000
 #1 Billing Portfolio: Noble duop \$5,600,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WKKS-F (CHR)	99/12.9	10.1	9.2	7.6	8.2	10.0	145/2255	1423/28.3	26.6	24.0	D	WKKS-F
2. WKKO-F (C)	86/11.2	10.4	10.2	13.4	12.8	11.3	133/1985	1127/22.4	22.1	22.6	F	WKKO-F
3. WRVF-F (AC/SAC)	72/ 9.4	6.7	7.0	7.0	6.8	7.5	115/1742	1079/21.5	14.4	17.4	C	WRVF-F
4. WIOT-F (AOR)	48/ 6.3	7.7	7.3	5.2	6.8	6.6	86/1426	758/15.1	18.9	17.9	D	WIOT-F
5. WWM-F (AC)	43/ 5.6	7.2	8.5	7.4	6.6	7.2	53/910	748/14.9	18.2	18.7	D	WWM-F
6. WRQN-F (D)	40/ 5.2	5.6	5.4	4.5	4.2	5.2	50/979	636/12.6	14.7	13.8	C	WRQN-F
WSPD (FS)	40/ 5.2	5.7	6.5	8.5	6.6	6.5	51/789	678/13.5	15.2	15.5	C	WSPD
8. WBUZ-F (AOR)	38/ 5.0	4.8	4.7	2.9	3.8	4.4	51/828	617/12.3	10.8	8.2	B	WBUZ-F
9. WJR (FS)	31/ 4.0	3.5	4.2	3.8	3.8	3.9	86/1231	477/ 9.5	11.9	10.4		WJR
10. WCWA (ST)	24/ 3.1	2.8	3.5	3.0	2.6	3.1	26/362	317/ 6.3	6.7	5.8	A	WCWA
11. WLQR (B)	23/ 3.0	3.1	1.6	3.2	3.3	2.7	23/287	287/ 5.7	4.2	6.8	A	WLQR
12. WKKR-F (CL AOR)	20/ 2.6	3.7	5.3	4.9	5.1	4.1	46/996	517/10.3	13.4	13.1	C	WKKR-F
13. WJLB-F (B)	15/ 2.0	2.5	2.2	2.0	2.2	2.2	20/392	264/ 5.2	5.5	5.1		WJLB-F
14. CKWW (ST)	13/ 1.7	1.0	1.3	0.8	1.2	1.2	19/255	137/ 2.7	2.5	2.8		CKWW
15. WYHK-F (C)	11/ 1.4	1.6	1.6	2.0	1.6	1.7	25/527	286/ 5.7	5.7	5.7	A	WYHK-F
16. WJZE-F (J)	10/ 1.3	1.2	1.2	1.5	0.5	1.3	11/208	184/ 3.7	3.2	3.0	A	WJZE-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 77.40% (500 of 646) (FAL 94: 74.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKKS-F>>>1	WKKS-F>	1 WKKS-F>	1 WKKS-F	1 WKKO-F<	1 WKKO-F	1 WKKS-F	1 WRVF-F	1 WKKS-F<	1 WKKS-F	1 WKKO-F>
2	2 WBUZ-F	2 WKKO-F<	2 WKKS-F	2 WKKS-F<	2 WRVF-F>	2 WKKO-F>	2 WKKS-F>	2 WKKO-F	2 WKKO-F>	2 WKKS-F
3	3 WIOT-F>	3 WRVF-F	3 WRVF-F	3 WRVF-F	3 WSPD	3 WRVF-F	3 WKKO-F	3 WRVF-F>	3 WWM-F	3 WSPD
4	4 WKKO-F	4 WIOT-F	4 WIOT-F	4 WWM-F	4 WKKS-F	4 WSPD	4 WIOT-F	4 WIOT-F	4 WBUZ-F	4 WJR
5	5 WRVF-F	5 WBUZ-F	5 WWM-F	5 WIOT-F	5 WRQN-F	5 WIOT-F	5 WSPD <	5 WRQN-F	5 WRVF-F	5
6	6	6	6	6 WRQN-F	6	6	6 WWM-F<	6	6	6
7	7	7	7	7	7	7	7 WRQN-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKKS-F	1 WKKS-F>>	1 WKKS-F	1 WKKS-F>	1 WKKS-F<	1 WBUZ-F	1 WBUZ-F<	1 WIOT-F	1 WKKS-F	1 WKKO-F
2 WBUZ-F	2 WRVF-F<	2 WRVF-F	2 WRVF-F	2 WRVF-F	2 WKKS-F	2 WIOT-F<	2 WBUZ-F	2 WKKO-F	2 WIOT-F
3 WIOT-F	3 WKKO-F>	3 WKKO-F	3 WKKO-F>	3 WKKO-F	3 WIOT-F	3 WKKS-F>>	3 WKKS-F	3 WKKO-F	3 WKKS-F
4 WRVF-F	4 WIOT-F	4 WWM-F	4 WWM-F	4 WWM-F>>	4	4 WKKO-F	4 WKKO-F	4 WBUZ-F>	4 WRVF-F
5 WKKO-F	5 WWM-F	5 WIOT-F	5 WIOT-F	5	5	5	5	5 WRVF-F	5 WRQN-F
6	6	6	6	6	6	6	6	6	6 WBUZ-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WHMQ-F	107.7	N. BALTIMORE	0.4/0.9/ 24/ 298	WTOD, WKKO-F, WRQN-F (Fritz)	17.4%	19.4%	27.6%
WTOD	1560	TOLEDO	1.0/2.4/ 10/ 157				
WTWR-F	98.3	MONROE, MI	0.7/5.4/ 12/ 492				
WVOI	1520	TOLEDO	0.9/2.8/ 7/ 140	WKKS-F, WSPD, WRVF-F (Noble)	27.5%	26.8%	29.0%
WRIF-F	101.1	DETROIT	0.4/2.2/ 10/ 312		44.9%	46.2%	56.6%
CIMX-F	88.7	WINDSOR, ONT	0.9/5.0/ 15/ 445				

TOLEDO

RADIO STATIONS

WCWA	, 1230,	1 KW	, Standards	WESTWD, CBS,	\$<20.00	(Eastman)	Enterprise
WLQR	, 1470,	1 KW (DA-2)	, Black	SMN,	\$<20.00	(D&R)	Midwestern
WSPD	, 1370,	5 KW (DA-N)	, Full Service	CBS,	\$ 36.00	(Christal)	Noble
WTOD	, 1560,	5 KW (DAYS, DA)	, Country	ABC,	\$ NA	(Katz)	Fritz
WVOI	, 1520,	1 KW (DA-2)	, Black	WESTWD, AURN,	\$ 17.00	(Regional)	
WBUZ-F,	106.5,	3 KW @ 328	, AOR	, \$ 20.00	(Torbet)		(DELTA)
WHMQ-F,	107.7,	3 KW @ 328	, Country	, \$ 15.00	(---)		(N. BALTIMORE)
WIOT-F,	104.7,	50 KW @ 541	, AOR	Source, \$ 58.00	(Eastman)	Enterprise	
WJZE-F,	97.3,	1.2 KW @ 531	, Jazz	ABC, \$<20.00	(K & P)		(OAK HARBOR)
WKKO-F,	99.9,	50 KW @ 500	, Country	ABC, \$ 75.00	(Katz)	Fritz	
WRQN-F,	93.5,	4.1 KW @ 397	, Oldies	WESTWD, \$ 33.00	(Katz)	Fritz	(BOWLING GREEN)
WRVF-F,	101.5,	19 KW @ 810	, AC	, \$ 46.00	(Christal)	Noble	
WTWR-F,	98.3,	1.4 KW @ 466	, AC	AP, \$ 16.00	(Patt)		(MONROE, MI)
WVKS-F,	92.5,	50 KW @ 479	, CHR	, \$ 52.00	(Mc-Guild)	Noble	
WWM-F,	105.5,	2.7 KW @ 344	, AC	, \$ 50.00	(D&R)	Midwestern	(SYLVANIA)
WXXR-F,	94.5,	30 KW @ 630	, Classic AOR	ABC, \$ 29.00	(MMR)		(PORT CLINTON)
WYHK-F,	95.7,	1.8 KW @ 433	, Country	, \$ 20.00	(Katz)		(GIBSONBURG)

Other Ranked Stations - See Detroit

Miscellaneous: WMM changed calls to WLQR (Dec). . . WLQR-F changed to WRVF-F and format to AC (Dec). . .

TUCSON

Arbitron Rank/Pop (12+): 62/628,100
 MSA Rank/Pop: 73/758,000
 DMA # 80
 Average Person Ratings: 15.5
 Market TSL: 21.25 hours

Stations: 24/23
 Diaries: 1179/533:1/54.3%
 Sample Target: 1185
 % Below Line: 2.5
 % Not Listed: 13.5

1995 Revenue: \$23,700,000
 HH Inc.: \$33,715
 Retail \$: 7.0 Bil
 Pop per Station: 27,309
 #1 Biller: KIIM-F \$4,900,000
 #1 Billing Portfolio: Prism Duop \$6,800,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KIIM-F (C)	158/16.2	11.6	12.4	13.5	14.0	13.4	165/1745	1576/25.1	24.7	25.9	F	KIIM-F
2. KMXZ-F (AC)	111/11.4	10.6	8.6	8.3	9.9	9.7	113/1454	1322/21.0	22.3	19.9	E	KMXZ-F
3. KRQQ-F (CHR)	83/ 8.5	7.7	7.2	6.4	5.7	7.5	90/1688	1378/21.9	21.9	18.9	D	KRQQ-F
4. KLPX-F (AOR)	65/ 6.7	8.1	7.8	9.7	8.6	8.1	65/1197	1139/18.1	18.4	17.7	D	KLPX-F
5. KWFM-F (O)	53/ 5.4	7.2	5.7	4.0	5.0	5.6	66/1069	808/12.9	18.2	17.2	D	KWFM-F
6. KKHG-F (AOR/CL)	50/ 5.1	5.5	6.4	5.9	5.3	5.7	51/898	866/13.8	15.0	14.4	C	KKHG-F
7. KNST (N/T)	46/ 4.7	5.8	6.4	7.3	6.1	6.1	51/834	727/11.6	11.5	14.5	D	KNST
8. KCEE (ST)	39/ 4.0	3.4	3.2	3.6	3.0	3.6	39/476	459/ 7.3	7.3	6.0		KCEE
9. KOHT-F (SP)	39/ 4.0	4.2	3.2	2.2	2.9	3.4	40/549	538/ 8.6	8.3	8.6		KOHT-F
10. KGVY (ST)	27/ 2.8	1.7	2.8	3.4	3.1	2.7	27/244	244/ 3.9	3.9	3.9		KGVY
11. KTUC (T)	24/ 2.5	1.8	2.6	2.8	0.9	2.4	24/433	433/ 6.9	7.1	4.6		KTUC
KZLZ-F (SP)	24/ 2.5	3.1	1.5	0.4	1.2	1.9	26/291	256/ 4.1	3.2	2.9	C	KZLZ-F
13. KCUB-AF (C)	22/ 2.2	2.2	2.1	2.2	3.1	2.2	32/549	412/ 6.6	7.1	8.0		KCUB-AF
14. KFMA-F (AOR-NR)	21/ 2.2	1.5	2.3	1.5	1.4	1.9	28/648	533/ 8.5	7.4	6.1		KFMA-F
15. KXEW (SP)	16/ 1.6	1.5	0.9	1.5	1.8	1.4	17/267	244/ 3.9	2.7	4.4		KXEW
16. KTZR (SP)	12/ 1.2	2.0	1.8	3.1	1.8	2.0	12/186	186/ 3.0	3.4	4.2		KTZR
KSAZ (ST)	12/ 1.2	1.2	1.5	1.1	1.0	1.3	15/243	215/ 3.4	3.6	1.2		KSAZ
18.												
19.												
20.												

12+ FM SHARE (METRO): 74.26% (626 of 843) (FAL 94: 68.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KRQQ-F>>	1 KIIM-F	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F	1 KIIM-F>>
2 KOHT-F>	2 KLPX-F	2 KMXZ-F>	2 KMXZ-F>	2 KMXZ-F>	2 KMXZ-F>	2 KMXZ-F>	2 KMXZ-F>	2 KMXZ-F>	KRQQ-F	2 KMXZ-F>>
3 KMXZ-F	3 KRQQ-F<	3 KLPX-F	3 KLPX-F<	3 KKHG-F<	3 KWFM-F<	3 KRQQ-F>	3 KLPX-F<	3 KRQQ-F<	3 KRQQ-F<	3 KMXZ-F>
4	4 KMXZ-F>	KRQQ-F	4 KRQQ-F	4 KLPX-F	4 KNST	4 KLPX-F	4 KNST	4 KLPX-F	4 KLPX-F	4
5	5 KKHG-F	5 KKHG-F	KKHG-F	KRQQ-F<	5 KCEE	5 KKHG-F	5 KRQQ-F	5 KKHG-F	5 KKHG-F	5
6	6	6 KWFM-F	6 KWFM-F	6 KWFM-F	6	6	6 KWFM-F	6 KWFM-F	KOHT-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIIM-F	1 KIIM-F>	1 KIIM-F	1 KIIM-F	1 KIIM-F<	1 KLPX-F	1 KLPX-F	1 KIIM-F	1 KIIM-F<	1 KIIM-F>
2 KRQQ-F	2 KRQQ-F<	2 KMXZ-F	2 KMXZ-F>	2 KMXZ-F>>	2 KRQQ-F	2 KIIM-F>	2 KLPX-F	2 KLPX-F>	2 KLPX-F<
3 KMXZ-F	3 KMXZ-F>>	3 KRQQ-F	3 KRQQ-F>	3 KWFM-F	3 KMXZ-F	3 KRQQ-F	3 KKHG-F	3 KKHG-F	3 KKHG-F
4 KZLZ-F	4 KLPX-F	4 KKHG-F	4 KWFM-F	4 KRQQ-F>	4 KFMA-F	4 KMXZ-F	KRQQ-F	4 KMXZ-F<	4 KMXZ-F
5	5 KOHT-F	5	5	5	KIIM-F	5 KKHG-F	5	5 KRQQ-F	5 KRQQ-F
6	6 KKHG-F	6	6	6	6	6	6	6	6 KWFM-F

TUCSON

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME		CONSOLIDATION REPORT	12+	25-54	REVENUE
KCDI-F	97.5	ORO VALLEY	0.4/2.4/	4/ 153	KTKT, KLPX-F, KFMA-F (Lotus)	9.7%	10.2%	14.8%
KEVT	1030	CORTARO	0.4/1.1/	4/ 67				
KGMS-F	97.1	GREEN VALLEY	1.0/2.3/	10/ 146	KCUB A/F, KIIM-F (Local)	18.4%	21.2%	22.4%
KKND	1490	TUCSON	0.9/3.8/	9/ 237				
KQTL	1210	SAHUARITA	0.6/1.7/	6/ 109				
KTKT	990	TUCSON	0.8/5.3/	8/ 339	KNST, KCEE, KRQQ-F, KWFM-F (Prism)	22.6%	19.5%	28.7%
					KMXZ-F, KKND, KKHG-F (Journal Co.)	17.4%	22.1%	22.8%
						68.1%	73.0%	88.7%

RADIO STATIONS

AM STATIONS

KCEE, 940, 5 KW/1 KW (DA-2), Standards	WESTWD, \$ 20.00 (---)	Prism
KCUB, 1290, 1 KW, Country	, \$ 22.00 (Katz)	
KGVS, 1080, 1 KW (DAYS), Standards	AP, \$ 20.00 (K & P)	(GREEN VALLEY)
KKND, 1490, 1 KW (DA-1), Prog. AOR	, \$ 15.00 (MMR)	Journal Co.
KNST, 790, 5 KW/500 W (DA-2), News/Talk	ABC, IBN, \$ 44.00 (Banner)	Prism
KQTL, 1210, 10 KW/1 KW (DA-2), Hispanic	, \$ 17.00 (Caballero)	(SAHURRITO)
KSAZ, 580, 5 KW/500 W (DA-N), Standards	, \$ <20.00 (---)	(MARANA)
KTKT, 990, 10 KW/1 KW (DA-N), Sports/Talk	CNN, \$ 14.00 (Christal)	Lotus
KTUC, 1400, 1 KW, Talk	WESTWD, CNN, \$ <20.00 (Roslin)	
KTZR, 1450, 1 KW, Hispanic	, \$ <20.00 (Caballero)	
KXEW, 1600, 1 KW (DA-2), Hispanic	CRC, \$ <20.00 (Lotus)	

FM STATIONS

KCRZ, 107.5, 15 KW @ 3500, Country (see KCUB)	, \$ NA (Katz)	KIIM owner (D)
KFMA, 92.1, 50 KW @ 493, AOR-NR	, \$ 23.00 (Christal)	Lotus (GREEN VALLEY)
KIIM, 99.5, 93 KW @ 2037, Country	, \$ 93.00 (Katz)	
KKHG, 104.1, 3 KW @ 24, AOR/Classic	, \$ 37.00 (MMR)	Journal Co.
KMXZ, 94.9, 100 KW @ 1952, AC	ABC, \$ 70.00 (MMR)	Journal Co.
KLPX, 96.1, 100 KW @ 1952, AOR	, \$ 62.00 (Christal)	Lotus
KOHT, 98.3, 3 KW @ 203, Hispanic	CRC, CBS, \$ 22.00 (Lotus)	(MARANA)
KCDI, 97.5, 3 KW @ -115, Classic AOR	, \$ 16.00 (---)	(ORO VALLEY)
KRQQ, 93.7, 91 KW @ 2030, CHR	, \$ 55.00 (Banner)	Prism
KWFM, 92.9, 90 KW @ 2037, Oldies	CBS, \$ 51.00 (Banner)	Prism
KZLZ, 105.3, 50 KW @ 492, Hispanic	, \$ 28.00 (Katz Hisp)	(KEARNY)

Miscellaneous: KMXZ-AM changes again to KKND (August) . . . KKLD-F changes to KMXZ-F (July) . . . KEKO-F changes from AOR-P to AOR-NR (Oct) . . . KKND, KKHG-F, KMXZ-F sold by Apogee to Journal Co. (D) for \$16,500,000 (Kalil) . . . KEKO-F changes to KFMA-F (Nov) . . . KXEW, KOHT-F sold for \$2,725,000 . . .

TULSA

Arbitron Rank/Pop (12+): 60/641,600

Stations: 24/24
Diaries: 1285/499:1/55.8%
Sample Target: 1290
% Below Line: 0.0
% Not Listed: 9.0

1995 Revenue: \$28,700,000
HH Inc.: \$38,132
Retail \$: 7.4 Bil
Pop per Station: 26,733
#1 Biller: KWEN-F \$5,000,000
#1 Billing Portfolio: NewCity duop \$9,900,000

MSA Rank/Pop: 72/751,000
DMA # 59
Average Person Ratings: 16.0
Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KWEN-F (C)	146/14.2	11.5	11.9	12.4	12.8	12.5	202/2659	1807/28.2	22.9	26.9	G	KWEN-F
2. KRMG (FS)	92/ 9.0	8.7	7.8	9.2	11.3	8.7	101/1513	1284/20.0	18.0	23.4	E	KRMG
3. KMOD-F (AOR)	71/ 6.9	6.7	6.8	6.8	8.5	6.8	90/1370	945/14.7	14.5	16.2	E	KMOD-F
4. KJSR-F (O-70's)	69/ 6.7	5.1	6.2	6.3	2.2	6.1	103/1380	931/14.5	16.9	8.1	B	KJSR-F
KBEZ-F (SAC)	69/ 6.7	8.4	7.9	7.3	9.0	7.6	93/1304	1029/16.0	17.6	17.5	D	KBEZ-F
6. KMYZ-F (AOR-NR)	66/ 6.4	6.1	6.1	4.3	4.3	5.7	93/1451	1049/ 6.3	15.1	12.2	C	KMYZ-F
7. KOAS-F (J)	50/ 4.9	1.9	1.2	2.0	2.4	2.5	51/679	630/ 9.8	4.9	6.5	A	KOAS-F
8. KHTT-F (CHR)	49/ 4.8	7.5	5.8	5.3	5.7	5.9	84/1454	936/14.6	15.5	16.6	C	KHTT-F
9. KVOO-F (C)	46/ 4.5	5.5	5.2	6.4	4.5	5.4	68/986	665/10.4	12.2	10.8	E	KVOO-F
10. KQLL-F (O)	43/ 4.2	3.0	4.1	4.5	5.2	4.0	67/1204	793/12.4	11.9	13.5	C	KQLL-F
11. KVOO (C)	40/ 3.9	4.7	5.4	4.4	5.4	4.6	50/837	666/10.4	9.8	10.4	SEE	KVOO-F
12. KRAV-F (AC)	32/ 3.1	4.1	4.8	4.3	3.9	4.1	58/993	742/11.6	11.4	11.8	C	KRAV-F
13. KJMM-F (B)	30/ 2.9	2.8	2.7	2.9	---	2.8	44/493	340/ 5.3	5.6	---	A	KJMM-F
14. KXOJ-FF (REL)	29/ 2.8	3.2	2.7	3.8	2.4	3.1	37/666	559/ 8.7	7.4	6.7	A	KXOJ-FF
15. KCKI-F (C)	26/ 2.5	2.6	3.4	3.3	3.1	3.0	45/877	587/ 9.1	10.0	8.9	B	KCKI-F
16. KGTO (ST)	25/ 2.4	3.8	2.2	3.3	2.5	2.9	27/262	259/ 4.0	3.2	3.3	A	KGTO
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 80.94% (756 of 934) (FAL 94: 76.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMYZ-F>>	1 KWEN-F	1 KWEN-F>	1 KWEN-F>	1 KWEN-F>	1 KWEN-F<	1 KWEN-F	1 KWEN-F>	1 KWEN-F>	1 KMYZ-F>	1 KRMG
2 KHTT-F	2 KMOD-F<	2 KJSR-F<	2 KMOD-F<	2 KMOD-F	2 KRMG >	2 KRMG >	2 KRMG	2 KRMG	2 KBEZ-F	2 KWEN-F>
3 KJMM-F	3 KJSR-F>	3 KMOD-F>	3 KJSR-F>	3 KJSR-F	3 KBEZ-F	3 KMOD-F	3 KJSR-F	3 KMYZ-F<	3 KWEN-F	3 KCFO
4	4 KMYZ-F	4 KBEZ-F<	4 KBEZ-F	4 KBEZ-F	4 KOAS-F	4 KBEZ-F	4 KMOD-F	4 KJSR-F	4 KRMG <	4 KVOO-F
5	5 KHTT-F	5 KMYZ-F	5 KRMG	5 KRMG <	5 KVOO	5 KJSR-F	5 KBEZ-F	5 KMOD-F	5 KJMM-F	5
6	6 KBEZ-F	6 KRMG	6 KOAS-F	6 KOAS-F	6 KQLL-F	6	6	6 KBEZ-F	6 KHTT-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWEN-F	1 KWEN-F>	1 KWEN-F	1 KWEN-F>	1 KWEN-F>	1 KWEN-F	1 KMOD-F<	1 KMOD-F	1 KWEN-F<	1 KMOD-F<
2 KHTT-F	2 KHTT-F	2 KMOD-F	2 KBEZ-F	2 KBEZ-F	2 KVOO-F	2 KJSR-F	2 KJSR-F	2 KMOD-F<	2 KWEN-F
KMYZ-F	3 KBEZ-F	3 KBEZ-F	3 KJSR-F<	3 KJSR-F	KJSR-F	KWEN-F>	3 KWEN-F>	3 KJSR-F>	3 KJSR-F>
4 KCKI-F	KMOD-F	4 KJSR-F	4 KHTT-F	4 KMOD-F	4 KMYZ-F	4 KMYZ-F	4 KMYZ-F	4 KMYZ-F<	4 KRMG
5	5 KMYZ-F	5	5 KMOD-F	5 KRAV-F	5 KHTT-F	5 KVOO-F	5 KBEZ-F	5 KRMG	5 KOAS-F
6	KJSR-F	6	6 KRAV-F	KRMG	KMOD-F	6	6	6 KVOO-F	6 KVOO-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE	
KAC	1300	TULSA	0.7/3.4/ 9/ 229	KBEZ-F, KHTT-F (Renda)	11.5%	11.1%	15.7%
KCFO	970	TULSA	0.9/2.4/ 9/ 176				
KHJM-F	100.3	TAFT	0.5/1.9/ 6/ 142				
KQLL	1430	TULSA	0.5/2.3/ 5/ 147	KVOO A/F, KCKI-F (Great Empire)	10.9%	8.3%	15.3%
KREK-F	104.9	BRISTOW	0.4/1.2/ 5/ 82				
KTFX-F	102.3	SAND SPRINGS	1.2/3.1/ 12/ 196	KRMG, KWEN-F, KJSR-F (NewCity)	29.9%	32.0%	34.5%
KTHK-F	94.1	OKMULGEE	0.9/5.9/ 15/ 515				
				KQLL A/F, KOAS-F (Federated)	9.6%	11.9%	6.3%
					61.9%	63.3%	71.8%

TULSA

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2), Religion		, \$ 13.00 (---)	Salem
KGTO, 1050, 1 KW (DAYS), Standards	CNN	, \$ <20.00 (Torbet)	
KRMG, 740, 50 KW/25 KW (DA-2), FS	TALKNT, ABC	, \$ 63.00 (Katz)	NewCity
KVOO, 1170, 50 KW (DA-N), Country	ABC	, \$ NA (D & R)	Great Empire
KBEZ-F, 92.9, 100 KW @ 1319, Soft AC/EZ		, \$ 53.00 (Eastman)	Renda
KCKI-F, 99.5, 100 KW @ 981, Country		, \$ <20.00 (---)	Great Empire (HENRYETTA)
KOAS-F, 92.1, 27 KW @ 656, Jazz		, \$ 32.00 (CMBS)	Federated (BROKEN ARROW)
KHTT-F, 106.9, 100 KW @ 1010, CHR		, \$ 38.00 (Eastman)	Renda
KJMM-F, 105.3, 3.4 KW @ 879, Black	AURN, ABC	, \$ <20.00 (K & P)	(BIXBY)
KMOD-F, 97.5, 96 KW @ 1328, AOR		, \$ 64.00 (Christal)	Clear Channel
KMYZ-F, 104.5, 70 KW @ 1128, AOR-NR	ABC	, \$ 44.00 (Banner)	Shamrock-Lynette (PRYOR)
KQLL-F, 106.1, 100 KW @ 1322, Oldies		, \$ 37.00 (Banner)	Federated (OWASSO)
KRAV-F, 96.5, 100 KW @ 1328, AC	WESTWD	, \$ 30.00 (Torbet)	
KJSR-F, 103.3, 100 KW @ 1279, Oldies-70's		, \$ 45.00 (---)	NewCity
KTFX-F, 102.3, 1.7 KW @ 436, Country		, \$ 18.00 (---)	(SAND SPRINGS)
KTHK-F, 94.1, 18 KW @ 817, Classic AOR		, \$ 21.00 (Banner)	(OKMULGEE)
KVOO-F, 98.5, 100 KW @ 1227, Country	ABC	, \$ 70.00 (D & R)	Great Empire
KWEN-F, 95.5, 96 KW @ 1328, Country		, \$ 98.00 (Katz)	NewCity
KXOJ-F, 100.9, 2 KW @ 361, Religion		, \$ <20.00 (Keystone)	(SAPULPA)

Miscellaneous: KCMA-F changed to KOAS-F and format from Classical to Jazz (Aug) . . . KTOW-F will change calls in November to KTFX-F and change format to Country. . . KOAS-F sold to Federated for \$1,300,000. . .

UTICA-ROME

Arbitron Rank/Pop (12+): 140/263,400
MSA Rank/Pop: 177/316,000
DMA # 166
Average Person Ratings: 16.2
Market TSL: 21.50 hours

Stations: 27/18
Diaries: 739/356:1/62.6%
Sample Target: 730
% Below Line: 7.3
% Not Listed: 14.8

1994 Revenue: \$8,000,000
HH Inc.: \$40,428
Retail \$: 2.6 Bil
Pop per Station: 14,633
#1 Biller: WLZW-F \$1,500,000
#1 Billing Portfolio: WIBX, WLZW-F \$2,200,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WFRG-F (C)	68/16.0	20.0	17.8	15.9	14.5	----	96/ 948	628/23.8	26.4	28.8	C	WFRG-F
2. WLZW-F (AC/SAC)	57/13.4	14.7	14.6	15.7	14.7	----	61/ 785	691/26.2	26.6	28.8	C	WLZW-F
3. WOUR-F (AOR)	32/ 7.5	7.9	6.1	12.9	9.9	----	43/ 610	448/17.0	19.9	17.8	C	WOUR-F
4. WIBX (T/N)	30/ 7.0	5.9	7.2	6.7	9.2	----	32/ 487	470/17.8	16.0	18.5	B	WIBX
5. WSKS-F (CHR)	29/ 6.8	7.0	4.5	3.4	6.0	----	32/ 639	531/20.2	19.0	13.8	A	WSKS-F
6. WRCK-F (AOR/CL)	21/ 4.9	3.3	4.5	7.3	7.4	----	32/ 449	340/12.9	13.2	15.3	B	WRCK-F
7. WODZ-F (O)	20/ 4.7	3.7	2.9	1.9	0.9	----	25/ 404	343/13.0	10.3	9.0	A	WODZ-F
8. WKLL-F (AOR)	16/ 3.8	4.6	4.5	6.7	4.4	----	23/ 411	330/12.5	13.8	15.7	B	WKLL-F
9. WTLB (ST)	14/ 3.3	2.2	1.3	1.5	0.9	----	14/ 200	189/ 7.2	6.3	5.7	A	WTLB
10. WUUU-F (EZ/J)	11/ 2.6	2.6	2.0	1.3	1.1	----	11/ 153	142/ 5.4	5.0	5.8	A	WUUU-F
11. WOWB-F (AC)	9/ 2.1	1.7	1.6	1.1	0.5	----	10/ 307	263/10.0	7.4	5.2	A	WOWB-F
12. WUTQ (ST)	7/ 1.6	1.8	6.5	3.9	4.4	----	7/ 92	92/ 3.5	5.0	5.8	A	WUTQ
13. WLFH (C)	6/ 1.4	2.2	1.3	1.5	1.8	----	6/ 90	90/ 3.4	4.4	3.8		WLFH
14.												
15.												

12+ FM SHARE (METRO): 81.82% (297 of 363) (FAL 94: 76.68%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSKS-F>>>1	WFRG-F>	1 WFRG-F	1 WFRG-F<	1 WFRG-F	1 WLZW-F<	1 WFRG-F	1 WLZW-F	1 WFRG-F>	1 WFRG-F<	1 WLZW-F
2 WKLL-F	2 WOUR-F	2 WLZW-F>	2 WLZW-F>	2 WLZW-F>	2 WFRG-F>	2 WLZW-F	2 WFRG-F>	2 WLZW-F>	2 WSKS-F	2 WFRG-F
3	3 WLZW-F>	3 WOUR-F>	3 WOUR-F>	3 WOUR-F>	3 WIBX	3 WIBX	3 WOUR-F	3 WSKS-F	3 WLZW-F	3 WIBX
4	4 WSKS-F	4 WRCK-F	4 WRCK-F	4 WRCK-F	4	4 WOUR-F	4 WIBX	4 WOUR-F	4 WKLL-F	4 WOUR-F
5	5	5 WSKS-F	5	5 WODZ-AF	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFRG-F>	1 WFRG-F	1 WFRG-F	1 WLZW-F<	1 WLZW-F	1 WFRG-F	1 WOUR-F<	1 WOUR-F>	1 WOUR-F<	1 WFRG-F<
2 WLZW-F	2 WLZW-F>	2 WLZW-F>>	2 WFRG-F>>	2 WFRG-F>>	2 WKLL-F>	2 WFRG-F>	2 WFRG-F>>	2 WFRG-F>	2 WOUR-F>
3 WSKS-F>>	3 WSKS-F	3 WSKS-F>>	3 WODZ-AF	3	3 WOUR-F>	3 WKLL-F	3 WLZW-F	3 WRCK-F	3 WRCK-F
4	4	4	WSKS-F	4	4 WSKS-F	4 WKDY-F	WRCK-F	4 WLZW-F	4 WLZW-F
5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
WBUG-F	101.1	FT. PLAIN	0.5/1.9/ 13/ 124	WUUU-F, WKDY-F, WADR, WRNY (Local)	9.4%	6.8%	NA
WRUN	1150	UTICA	0.5/3.5/ 2/ 91				
WVVC-F	100.7	UTICA	1.2/3.5/ 5/ 93	WFRG-F, WODZ A/F (Logan)	20.7%	25.4%	22.5%
WXUR-F	92.7	HERKIMER	0.7/4.4/ 4/ 129				
SEE ALBANY OR SYRACUSE FOR MORE ABOUT THE FOLLOWING:				WUTQ, WOUR-F, WTLB, WRCK-F (Radio Corp.)	12.0%	10.9%	15.0%
WAQX-F	0.5/ 2.2	WQBJ-F	1.6/ 6.8		42.1%	43.1%	45.5%
WBBS-F	0.9/ 3.6	WSYR	0.9/ 3.6				(Est.)
WGY	0.7/ 3.2	WTKW-F	0.7/ 1.6				
WHEN-F	0.5/ 3.7	WYYY-F	0.9/ 1.9				
WNTQ-F	0.5/ 3.9						

UTICA-ROME

RADIO STATIONS

WIBX , 950, 5 KW (DA-1) , Talk/News	WESTWD, CBS, \$21.00 (Mc-Guild) Forever	
WLFH , 1230, 1 KW , Country	SMN, \$<20 (K & P)	(LITTLE FALLS)
WTLB , 1310, 5 KW/500 W (DA-2), Oldies	SMN, ABC, \$<20 (D & R)	Radio Corporation
WUTQ , 1550, 1 KW/3 W , Standards	WESTWD, CNN, \$<20 (---)	
WFRG-F, 104.3, 100 KW @ 495 , Country	, \$37.00 (Katz)	Logan
WKLL-F, 94.9, 50 KW @ 275 , AOR	, \$<20 (D & R)	Radio Corporation (FRANKFORT)
WLZW-F, 98.7, 25 KW @ 659 , AC	WESTWD, CBS, \$38.00 (Torbet)	Forever
WODZ-F, 96.1, 7.4 KW @ 600 , Oldies	SMN, \$20.00 (Katz)	Logan
WOUR-F, 96.9, 19 KW @ 790 , AOR	, \$31.00 (---)	
WOWB-F, 105.5, 2.3 KW @ 528 , AC	SMN, \$<20 (Roslin)	(LITTLE FALLS)
WOWZ-F, 97.9, 1.5 KW @ 670 , See WOWB-F		(WHITESBORO)
WRCK-F, 107.3, 50 KW @ 500 , AOR/Classic	ABC, \$21.00 (D & R)	Radio Corporation
WSKS-F, 102.5, 27 KW @ 650 , CHR	CNN, \$<20 (Eastman)	WUUU owner (D)
WUUU-F, 93.5, 6 KW @ 239 , Jazz	ABC, \$<20 (Eastman)	(REMSEN)

Miscellaneous: WIBX, WLZW-F sold by Black River to Forever for \$3,100,000 (E) (Foreman) . . . WKDY-F changes calls to WSKS-F (Dec) . . .

VISALIA-TULARE-HANFORD, CA

Arbitron Rank/Pop (12+): 108/362,400
 MSA Rank/Pop: NA
 Fresno DMA
 Average Person Ratings: 15.9
 Market TSL: 21.75 hours

Stations: 28/7
 Diaries: 1179/307:1/54.9%
 Sample Target: 1080
 % Below Line: 59.8
 % Not Listed: 24.4

1995 Revenue: \$ NA
 HH Inc.: \$34,358
 Retail \$: 2.3 Bil
 Pop per Station: 51,771
 #1 Biller: NA
 #1 Billing Portfolio: NA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level
1. KBOS-F (CHR)	61/10.6	10.3	11.5	10.1	----	----	THERE IS	851/23.5	23.0	27.4	KBOS-F
2. KMJ (N/T)	57/ 9.9	8.2	8.1	8.6	----	----		514/14.2	12.2	13.3	KMJ
3. KJUG-AF (C)	39/ 6.8	7.3	8.9	9.4	----	----	NO TSA	535/14.8	12.9	15.5	KJUG-AF
4. KSKS-F (C)	32/ 5.5	3.0	3.9	4.5	----	----		437/12.1	10.0	12.4	KSKS-F
KJOI-F (SAC)	32/ 5.5	7.4	7.1	5.0	----	----		437/12.1	13.6	13.3	KJOI-F
6. KRZR-F (AOR)	26/ 4.5	3.7	3.8	3.9	----	----		272/ 7.5	8.7	8.3	KRZR-F
7. KFSSO-AF (O)	25/ 4.4	5.1	4.9	6.1	----	----		457/12.6	15.4	16.6	KFSSO-AF
8. KFRR-F (AOR)	22/ 3.8	3.7	0.8	1.2	----	----		384/10.6	9.1	6.3	KFRR-F
9. KSEQ-F (AC)	16/ 2.8	3.4	3.1	5.7	----	----		324/ 8.9	8.2	9.8	KSEQ-F
10. KOJJ-F (SP)	15/ 2.6	2.7	3.5	2.0	----	----		198/ 5.5	7.0	4.9	KOJJ-F
11. K100-F (AOR)	13/ 2.2	2.9	4.8	3.9	----	----		229/ 6.3	6.6	10.2	K100-F
KMPH-F (N/T)	13/ 2.2	3.5	1.6	1.5	----	----		286/ 7.9	8.7	7.9	KMPH-F
13.											
14.											
15.											

12+ FM SHARE (METRO): 79.41% (347 of 437) (FAL 94: 80.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBOS-F>>> 1 KBOS-F>	1 KBOS-F	1 KJUG-AF<	1 KJUG-AF	1 KMJ >>	1 KMJ >	1 KBOS-F	1 KBOS-F>	1 KMJ >>	1 KBOS-F>	1 KMJ >>
2 2 KRZR-F	2 KJUG-AF	2 KSKS-F	2 KSKS-F	2 KFSSO-AF<	2 KBOS-F>	2 KJUG-AF<	2 KMJ	2	2	2
3 3 KFRR-F	3 KSKS-F	3 KJOI-F	3 KJOI-F<	3 KJUG-AF	3 KJUG-AF	3 KBOS-F	3 KJUG-AF	3 KJOI-F	3	3
4 4 KSKS-F	4 KJOI-F	4 KFSSO-AF	4 KFSSO-AF	4 KJOI-F	4 KRZR-F	4 KFSSO-AF	4 KJOI-F	4 KFRR-F<	4	4
5 5 KJUG-AF	KRZR-F	5	KMJ	5	5	5	5	5 KJUG-AF	5	5
6 6 KJOI-F	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBOS-F>>	1 KBOS-F>	1 KJOI-F	1 KBOS-F<	1 KJUG-AF<	1 KBOS-F>>	1 KBOS-F	1 KRZR-F>>	1 KRZR-F<	1 KRZR-F
2 KJUG-AF	2 KJOI-F	2 KSKS-F	2 KJUG-AF<	2 KJOI-F	2 KFRR-F	2 KRZR-F	2 KBOS-F	2 KBOS-F>	2 KFSSO-AF
KFRR-F>	KSKS-F	3 KJUG-AF	3 KSKS-F	KSKS-F	3 KRZR-F	3 KFRR-F>	KFRR-F	3 KJUG-AF	KMJ
4 4 KJUG-AF	KFRR-F>	4 KJOI-F	4 KBOS-F	4	4	4	4 KJUG-AF	4 KSKS-F	4 KJUG-AF
5 5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KGEN 1370 TULARE	0.3/1.2/ 2/ 44			KSEQ-F, K100-F	6.3%	8.4%	N/A%
KSLK-F 96.1 VISALIA	1.5/2.3/ 9/ 82			(Buckley)			

SEE FRESNO OR BAKERSFIELD FOR MORE ABOUT THE FOLLOWING:

KCHJ 1.7/3.8	KJFX-F 1.7/4.8	KRDU 0.7/1.6
KDNO-F 0.9/2.3	KKDJ-F 0.7/4.4	KTHT-F 1.7/4.3
KEZL-F 0.3/1.0	KOQO-F 1.6/7.3	KUZZ-F 0.5/3.7
KFRE 2.1/5.0	KRBT-F 0.3/2.0	
KNAX-F 1.2/5.0		

VISALIA-TULARE-HANFORD, CA

RADIO STATIONS

K100-F, 99.7, 24 KW @ 689	, AOR	WESTWD, \$ NA	(D & R)	Buckley	(PORTERVILLE)
KJUG-F, 106.7, 1.2 KW @ 2552	, Country	, \$ NA	(Western)		(TULARE)
KOJJ-F, 100.5, 3.1 KW @ 466	, Hispanic	WESTWD, \$ NA	(---)		(N. PORTER)
KSEQ-F, 97.1, 24 KW @ 777	, AC	, \$24.00	(D & R)	Buckley	(VISALIA)

Other Ranked Stations -- See Fresno

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

WASHINGTON

Arbitron Rank/Pop (12+): 8/3,512,500
 MSA Rank/Pop: 5/4,550,000
 DMA # 7
 Average Person Ratings: 16.4
 Market TSL: 21.75 hours

Stations: 36/31
 Diaries: 3811/ 922:1/52.6%
 Sample Target: 3555
 % Below Line: 2.3
 % Not Listed: 14.9

1995 Revenue: \$193,800,000
 HH Inc.: \$67,192
 Retail \$: 46.6 Bil
 Pop per Station: 113,306
 #1 Biller: WPGC-F \$20,500,000
 #1 Billing Portfolio: Infinity duop
 \$37,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WPGC-F (B/CHR)	418/ 7.2	7.3	8.4	8.8	9.0	7.9	440/6928	6039/17.2	18.9	18.9	K	WPGC-F
2. WMZQ-F (C)	326/ 5.6	5.4	5.9	6.0	6.3	5.7	388/5919	4744/13.5	13.3	14.1	J	WMZQ-F
3. WHUR-F (B)	303/ 5.2	5.7	4.3	3.6	3.7	4.7	341/5084	4577/13.0	13.7	12.2	H	WHUR-F
4. WASH-F (AC)	287/ 5.0	5.1	4.2	3.8	4.2	4.5	312/5548	4868/13.9	12.4	13.3	I	WASH-F
5. WMAL (FS/T)	264/ 4.6	4.1	4.3	4.2	4.6	4.3	290/4296	3841/10.9	11.6	11.8	I	WMAL
6. WRQX-F (AC/CHR)	261/ 4.5	4.7	4.2	4.8	4.6	4.6	320/5950	4896/13.9	14.4	12.8	I	WRQX-F
7. WBIG-F (O)	253/ 4.4	3.9	3.8	3.3	3.4	3.9	302/5470	4594/13.1	12.7	11.0	H	WBIG-F
8. WJFK-F (T/J)	241/ 4.2	4.1	3.5	3.2	4.2	3.8	295/5058	4207/12.0	9.5	9.9	J	WJFK-F
9. WMMJ-F (B/AC)	233/ 4.0	3.4	3.8	3.5	4.1	3.7	240/3183	3118/ 8.9	8.9	8.2	H	WMMJ-F
10. WWDC-F (ADR)	222/ 3.8	3.7	3.7	3.6	2.9	3.7	284/6416	4919/14.0	14.4	12.4	H	WWDC-F
11. WGMS-F (CL)	211/ 3.7	3.6	3.2	3.6	3.4	3.5	228/3787	3413/ 9.7	8.6	9.1	H	WGMS-F
12. WKYS-F (B)	209/ 3.6	4.1	3.5	3.8	3.3	3.8	244/4795	4198/12.0	12.2	11.0	G	WKYS-F
13. WHFS-F (AOR-NR)	195/ 3.4	3.8	4.4	3.7	3.7	3.8	270/6021	4518/12.9	12.4	11.5	H	WHFS-F
14. WJZW-F (J)	192/ 3.3	3.3	3.6	4.1	3.3	3.6	200/3180	2969/ 8.5	9.0	7.8	H	WJZW-F
15. WEBR-F (SAC)	143/ 2.5	3.4	3.4	3.8	4.0	3.3	149/3488	3234/ 9.2	10.2	10.8	H	WEBR-F
16. WTOP (N)	142/ 2.5	3.0	3.2	3.4	3.0	3.0	171/5013	4170/11.9	14.4	13.3	I	WTOP
17. WARW-F (O-70's)	123/ 2.1	2.3	2.6	2.6	2.5	2.4	159/3637	2967/ 8.4	9.3	9.1	G	WARW-F
18. WWRC (T)	106/ 1.8	2.0	1.7	1.7	1.6	1.8	120/2081	1839/ 5.2	5.4	4.7	D	WWRC
19. WOL (B/T)	106/ 1.8	1.5	2.1	1.6	1.1	1.8	107/1040	1006/ 2.9	2.9	2.2	D	WOL
20. WYCB (G)	103/ 1.8	1.4	1.3	1.7	1.1	1.6	103/ 972	966/ 2.8	2.7	2.7		WYCB
21. WXTR-F (O-70's)	72/ 1.2	1.2	1.5	1.1	1.5	1.3	94/2155	1704/ 4.9	6.3	7.5	D	WXTR-F
22. WTEM (SPRTS)	62/ 1.1	0.7	0.7	0.9	1.3	0.9	66/1700	1548/ 4.4	3.7	6.5	E	WTEM
23. WRCY-F (C)	55/ 1.0	0.9	0.5	0.4	0.8	0.6	90/1347	821/ 2.3	2.3	2.4		WRCY-F
24. WAVA-F (REL)	52/ 0.9	0.9	0.9	1.3	1.0	1.0	57/1412	1205/ 3.4	3.5	3.3		WAVA-F
25.												

12+ FM SHARE (METRO): 81.33% (3994 of 4911) (FAL 94: 82.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPGC-F>>	1 WPGC-F>	1 WPGC-F	1 WHUR-F	1 WHUR-F	1 WMAL	1 WPGC-F	1 WPGC-F>	1 WPGC-F	1 WPGC-F>	1 WPGC-F<
2 WKYS-F>	2 WRQX-F<	2 WHUR-F	2 WASH-F	2 WASH-F<	2 WMZQ-F	2 WMAL <	2 WMZQ-F	2 WMZQ-F	2 WASH-F	2 WHUR-F
3 WWDC-F	3 WJFK-F<	3 WASH-F	3 WPGC-F	3 WMZQ-F<	3 WBIG-F	3 WJFK-F	3 WMAL	3 WJFK-F	3 WHUR-F	3 WMMJ-F
4	4 WHFS-F<	4 WRQX-F	4 WRQX-F<	4 WRQX-F	4 WGMS-F	4 WMZQ-F	4 WASH-F<	4 WBIG-F	4 WKYS-F<	4 WMZQ-F<
5	5 WHFS-F	5 WJFK-F	5 WMZQ-F	5 WJFK-F	5 WMMJ-F<	5 WRQX-F	5 WRQX-F<	5 WRQX-F<	5 WMMJ-F	5 WASH-F<
6	6 WWDC-F	6 WMZQ-F	6 WBIG-F	6 WPGC-F	6 WHUR-F	6 WHUR-F	6 WBIG-F	6 WASH-F<	6 WHFS-F	6 WJZW-F
7	7 WASH-F	7 WWDC-F	7 WBIG-F	7 WBIG-F	7	7 WASH-F	7 WWDC-F<	7 WWDC-F<	7 WJZW-F	7
8	8 WKYS-F	8	8	8 WMMJ-F	8	8 WASH-F	8 WGMS-F	8	8 WMZQ-F	8
9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPGC-F>>	1 WPGC-F	1 WASH-F<	1 WASH-F<	1 WASH-F<	1 WPGC-F>	1 WPGC-F	1 WJFK-F	1 WPGC-F<	1 WJFK-F>
2 WRQX-F	2 WRQX-F<	2 WRQX-F	2 WHUR-F	2 WHUR-F	2 WWDC-F	2 WJFK-F	2 WPGC-F	2 WJFK-F	2 WPGC-F
3 WHFS-F<	3 WASH-F	3 WHUR-F<	3 WPGC-F<	3 WRQX-F<	3 WHFS-F	3 WWDC-F	3 WHFS-F<	3 WWDC-F	3 WHUR-F<
4 WHUR-F<	4 WHUR-F>	4 WPGC-F>	4 WRQX-F>	4 WMZQ-F	4 WHFS-F>	4 WHFS-F	4 WWDC-F	4 WHFS-F<	4 WWDC-F
5 WASH-F	5 WHFS-F	5 WKYS-F<	5 WMZQ-F	5 WMMJ-F<	5 WJFK-F>	5 WKYS-F	5 WHUR-F<	5 WHUR-F	5 WMZQ-F<
6 WKYS-F<	6 WKYS-F	6 WMZQ-F<	6 WMMJ-F	6 WBIG-F	6	6 WHUR-F	6 WRQX-F<	6 WMZQ-F	6 WBIG-F
7 WEBR-F	7 WMZQ-F	7 WHFS-F	7 WBIG-F	7 WPGC-F	7	7 WRQX-F	7 WKYS-F>	7 WRQX-F	7 WRQX-F<
8	8	8	8 WJZW-F	8 WJZW-F	8	8	8	8	8 WJZW-F
9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10

WASHINGTON

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA SHARE/RTG/AQH/CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WFMD 930	FREDERICK, MD	0.4/0.9/ 32/ 467	WTEM, WGMS-F, WBIG-F (Colfax)	9.2%	9.6%	10.2%
WFRE-F 99.9	FREDERICK, MD	0.7/2.3/ 91/1464				
WMDO 1540	WHEATON, MD	0.5/1.0/ 30/ 355				
WMJS-F 92.7	PRINCE FREDERICK, MD	0.3/0.8/ 30/ 428	WPGC A/F, WJFK-F (Infinity)	11.9%	10.5%	19.1%
WPGC 1580	MORNINGSIDE, MD	0.5/1.8/ 32/ 660				
WWDC 1260	WASHINGTON	0.8/2.4/ 52/ 838				
WXVR-F 103.9	FREDERICK, MD	0.1/0.2/ 8/ 98	WHFS-F, WXTR-F, WXVR-F (SFX, pending)	4.7%	4.6%	5.5%
WFLS-F 93.3	FREDERICKSBURG, VA	0.6/1.9/110/1511				
WWMD-F 104.7	HAGERSTOWN, MD	0.4/1.0/ 64/ 810	WBZS, WJZW-F, WMZQ A/F (Viacom)	8.9%	10.0%	13.5%
WIYY-F 97.9	BALTIMORE, MD	0.6/3.7/ 84/2363				
WPOC-F 93.1	BALTIMORE, MD	0.4/1.4/181/2299	WOL, WMMJ-F, WKYS-F (Radio One)	9.4%	9.5%	8.6%
				43.1%	44.2%	56.9%

RADIO STATIONS

AM STATIONS

WBZS, 730, 5 KW/20W (DA-1)	Business News	\$ 38.00	(Group W)	Viacom
WMAL, 630, 5 KW (DA-2)	Full Service/Talk	ABC, \$180.00	(Katz)	Cap Cities/Disney
WMDO, 1540, 5 KW (DAYS)	Hispanic	CRC, \$ 52.00	(Katz Hisp.)	
WOL, 1450, 1 KW	Black Talk	ABC, AURN, \$ 64.00	(Mc-Guild)	Radio One
WPGC, 1580, 50 KW/270W (DA-2)	Black			Infinity
WTEM, 570, 4.7 KW/3 KW (DA-2)	Sports	CBS, \$ 70.00	(Eastman)	Colfax
WTOP, 1500, 50 KW (DA-2)	News	CBS, AP, \$180.00	(Group W)	Evergreen
WWDC, 1260, 5 KW (DA-2)	Standards	WESTWD, \$ 50.00	(Christal)	
WWRC, 980, 50 KW/5 KW (DA-2)	Talk	WESTWD, \$ 54.00	(MMR)	Greater Media
WYCB, 1340, 1 KW	Gospel	AURN, \$ 40.00	(---)	

FM STATIONS

WARW, 94.7, 23 KW @ 741	Oldies (70's)	\$118.00	(CBS)	Westinghouse/CBS
WASH, 97.1, 26 KW @ 686	AC	\$240.00	(Group W)	Evergreen
WAVA, 105.1, 50 KW @ 500	Religion	WESTWD, \$ 70.00	(Salem)	Salem
WBIG, 100.3, 36 KW @ 574	Oldies	ABC, \$160.00	(Eastman)	Colfax
WEBR, 99.5, 21 KW @ 771	AC	\$160.00	(Interp)	Greater Media
WGMS, 103.5, 46 KW @ 508	Classical	WESTWD, \$195.00	(Eastman)	Colfax
WHFS, 99.1, 50 KW @ 459	Prog. AOR	AP, \$180.00	(Banner)	SFX (ANNAPOLIS)
WHUR, 96.3, 24 KW @ 669	Black/AC	\$152.00	(D&R)	Howard Univ.
WJFK, 106.7, 22 KW @ 745	Talk/Jazz	ABC, \$285.00	(Infinity)	Infinity
WJZW, 105.9, 28 KW @ 649	Jazz	\$178.00	(Christal)	Viacom
WKYS, 93.9, 24 KW @ 705	Black	\$140.00	(Mc-Guild)	Radio One
WMMJ, 102.3, 3 KW @ 479	Black AC	ABC, WESTWD, \$150.00	(Mc-Guild)	Radio One
WMZQ, 98.7, 50 KW @ 489	Country	\$320.00	(Christal)	Viacom
WPGC, 95.5, 50 KW @ 500	CHR/Urban	\$340.00	(Infinity)	Infinity
WRQX, 107.3, 36 KW @ 590	AC/CHR	ABC, \$280.00	(Katz)	Cap Cities/Disney
WWDC, 101.1, 23 KW @ 761	AOR	\$179.00	(Christal)	
WXTR, 104.1, 22 KW @ 764	Oldies - 70's	\$ 80.00	(Mc-Guild)	SFX (WALDORF)

Miscellaneous: WGAY-F changes calls to WEBR-F (November) . . . WGAY-F changes to WEBR-F (Nov) . . . WXTR-F sold by Liberty to SFX for \$21,000,000 (E) . . . WHFS-F sold by Liberty to SFX (D) for \$46,400,000 (E) . . .

WEST PALM BEACH

Arbitron Rank/Pop (12+): 47/850,200
 MSA Rank/Pop: 60/974,000
 Average Person Ratings: 16.1
 Market TSL: 21.50 hours

Stations: 37/17
 Diaries: 1885/451:1/54.5%
 Sample Target: 1875
 % Below Line: 26.9
 % Not Listed: 10.8

1995 Revenue: \$33,700,000
 HH Inc.: \$46,376
 Retail \$: 11.5 Bil
 Pop per Station: 50,012
 #1 Biller: WRMF-F \$7,000,000
 #1 Billing Portfolio: Fairbanks duop \$12,900,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WEAT-F (AC/SAC)	127/ 9.3	6.4	8.2	4.6	7.6	7.1	174/2501	1670/19.6	18.0	18.3	F	WEAT-F
2. WIRK-F (C)	111/ 8.1	7.6	8.5	8.1	7.4	8.1	136/1913	1371/16.1	15.3	15.4	G	WIRK-F
3. WRMF-F (AC)	105/ 7.7	7.7	7.1	7.9	8.9	7.6	149/2522	1485/17.5	15.3	18.4	G	WRMF-F
4. WJNO (N/T)	87/ 6.4	5.1	6.7	7.0	5.5	6.3	127/1828	1211/14.2	14.6	12.4	E	WJNO
5. WRLX-F (EZ)	71/ 5.2	7.2	6.9	8.3	7.1	6.9	85/1239	1004/11.8	13.6	14.7	D	WRLX-F
6. WKGR-F (CL AOR)	60/ 4.4	4.3	3.9	3.4	5.4	4.0	97/1660	950/11.2	10.8	12.7	F	WKGR-F
7. WPBZ-F (AOR-NR)	48/ 3.5	3.0	3.3	2.2	3.5	3.0	68/1339	866/10.2	8.6	7.3	B	WPBZ-F
8. WEDR-F (B)	45/ 3.3	2.9	3.3	2.9	3.0	3.1	139/2066	611/ 7.2	8.3	7.6		WEDR-F
9. WOLL-F (O)	39/ 2.9	2.7	2.2	2.3	1.8	2.5	45/708	636/ 7.5	8.0	6.9	C	WOLL-F
WCLB-F (C)	39/ 2.9	3.1	2.9	3.2	3.1	3.0	67/1389	873/10.3	11.6	11.7	C	WCLB-F
11. WJBW-F (ST)	36/ 2.6	3.4	3.0	2.4	1.3	2.9	65/908	606/ 7.1	6.1	2.7	B	WJBW-F
12. WDBF (ST)	31/ 2.3	3.1	2.6	2.1	1.5	2.5	34/517	406/ 4.8	4.7	4.5	A	WDBF
13. WTMI-F (CL)	30/ 2.2	1.2	1.7	1.8	1.4	1.7	124/1834	466/ 5.5	4.7	4.9		WTMI-F
WMXJ-F (O)	30/ 2.2	1.2	1.3	1.5	2.1	1.6	128/2486	586/ 6.9	5.1	6.6		WMXJ-F
15. WBZT (T)	28/ 2.0	2.3	2.2	3.3	2.4	2.5	33/569	481/ 5.7	6.0	6.1	C	WBZT
WLVE-F (J)	28/ 2.0	1.8	2.0	2.2	1.4	2.0	89/1704	507/ 6.0	5.1	5.5		WLVE-F
17. WEAT (N/T)	25/ 1.8	1.7	1.1	1.3	1.1	1.5	30/679	518/ 6.1	4.2	5.6	A	WEAT
18.												
19.												
20.												

12+ FM SHARE (METRO): 77.63% (947 of 1220) (FAL 94: 80.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPBZ-F	1 WRMF-F	1 WRMF-F<	1 WRMF-F	1 WRMF-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F<	1 WEAT-F	1 WEAT-F
2 WCLB-F	2 WEAT-F<	2 WEAT-F	2 WEAT-F	2 WEAT-F	2 WJNO	2 WRMF-F<	2 WRMF-F	2 WIRK-F<	2 WIRK-F	2 WJNO >
3 WEDR-F	3 WIRK-F	3 WIRK-F	3 WIRK-F<	3 WIRK-F	3 WIRK-F<	3 WJNO <	3 WIRK-F	3 WRMF-F	3 WEDR-F	3 WJBW-F
4 WIRK-F	4 WKGR-F	4 WKGR-F>	4 WKGR-F>	4 WKGR-F>	4 WRLX-F	4 WIRK-F>	4 WJNO >	4 WJNO >	4 WJNO	4 WRLX-F
5	WPBZ-F	5 WPBZ-F	5	5	5 WRMF-F	5	5 WKGR-F	5 WKGR-F	5 WRMF-F<	5
6	6	6	6	6	6	6	6	6	6 WPBZ-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEAT-F	1 WRMF-F	1 WRMF-F	1 WEAT-F	1 WRMF-F<	1 WPBZ-F	1 WKGR-F	1 WKGR-F	1 WKGR-F	1 WKGR-F
2 WIRK-F	2 WEAT-F>	2 WEAT-F	WRMF-F>	2 WEAT-F>	2 WEAT-F	2 WPBZ-F<	2 WIRK-F	2 WIRK-F<	2 WIRK-F<
WPBZ-F	3 WIRK-F	3 WIRK-F	3 WIRK-F>	3 WIRK-F>	WEDR-F	3 WIRK-F>	3 WRMF-F	3 WRMF-F	3 WRMF-F>
4 WCLB-F	4 WCLB-F	4 WKGR-F	4 WKGR-F	4 WKGR-F	WZTA-F	4 WRMF-F	4 WPBZ-F	4 WEAT-F<	4 WEAT-F>
5 WRMF-F	5 WPBZ-F	5	5 WCLB-F	5	5 WIRK-F	5 WZZR-F	5 WZZR-F	5 WPBZ-F	5 WJNO
6	6	6	6	6	WKGR-F	WEDR-F	6	6	6
7	7	7	7	7	7	7	7	7	7

WEST PALM BEACH

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME		CONSOLIDATION REPORT	12+	25-54	REVENUE
WPOM	1600	RIVIERA BEACH	1.1/2.5/ 16/ 222	WJNO, WRMF-F, WRLX-F (Fairbanks)	19.3%	17.5%	38.3%
WSBR	740	BOCA RATON	0.6/2.0/ 21/ 455				
WSWN	900	BELLE GLADE	0.8/2.2/ 14/ 251	WBZT, WIRK-F, WKGR-F (Amer. Radio Syst.)	14.5%	18.1%	33.8%
WYFX	1040	BOYNTON BEACH	0.8/3.4/ 21/ 459				
WZZR-F	92.7	STUART	1.0/3.9/ 46/ 787	WEAT A/F, WOLL-F (OmniAmerica)	14.0%	15.0%	17.8%
					47.8%	50.6%	89.9%

SEE MIAMI FOR MORE ABOUT THE FOLLOWING:

WBGG-F	1.6/5.0	WIOD	1.6/4.5	WRBD	0.9/1.8
WFCL-F	1.0/3.8	WKIS-F	1.3/5.6	WRMA-F	0.6/2.0
WHQT-F	1.4/5.4	WLYF-F	1.4/3.9	WSHE-F	0.8/5.0
WHYI-F	1.0/5.4	WPOW-F	1.4/6.5	WNNN	0.5/1.4
WINZ	0.4/2.5	WQAM	0.7/2.6	WZTA-F	1.6/5.9

RADIO STATIONS

WBZT, 1290, 5 KW (DA-N)	, Talk	ABC, CBS, \$ 26.00 (Katz)	Amer. Radio Systems
WDBF, 1420, 5 KW/500 W (DA-2)	, Standards	CBS, \$ 20.00 (---)	
WEAT, 850, 5 KW/1 KW (DA-2)	, News/Talk	AP, \$ 20.00 (MMR)	OmniAmerica
WJNO, 1230, 1 KW	, News/Talk	CNN, AP, \$ 73.00 (---)	Fairbanks
WPOM, 1600, 5 KW/2.5 W (DA-2)	, Gospel	, \$ 17.00 (Roslin)	
WYFX, 1040, 25 KW/1 KW (DA-2)	, Black/Oldies	AURN, \$ 21.00 (---)	
WEAT-F, 104.3, 100 KW @ 1273, AC		, \$ 89.00 (MMR)	OmniAmerica
WIRK-F, 107.9, 100 KW @ 341, Country		ABC, \$ 119.00 (Katz)	Amer. Radio Systems
WJBW-F, 99.5, 3 KW @ 328, Standards		, \$ 25.00 (K & P)	(JUPITER)
WKGR-F, 98.7, 100 KW @ 1381, Classic AOR		UPI, \$ 79.00 (Christal)	Amer. Radio Systems (FORT PIERCE)
WOLL-F, 94.3, 6 KW @ 328, Oldies		, \$ 41.00 (Katz)	OmniAmerica
WCLB-F, 95.5, 100 KW @ 981, Country		Source, \$ 47.00 (Mc-Guild)	Ardman (FORT PIERCE)
WPBZ-F, 103.1, 50 KW @ 482, AOR		SMN, \$ 30.00 (Christal)	(INDIANTOWN)
WRLX-F, 92.1, 7 KW @ 500, EZ		, \$ 52.00 (Banner)	Fairbanks
WRMF-F, 97.9, 100 KW @ 1348, AC		, \$ 140.00 (Blair)	Fairbanks

Other Ranked Stations - See Miami

Miscellaneous: WEAT A/F, WOLL-F sold by OmniAmerica to Citicasters (D) for \$36,000,000 (E) (Crisler, Star) (Canceled) . . . WSTU, WHLG-F (Ft. Pierce) sold to WPBZ-F owner (D) for \$7,200,000. . . WEAT-AM changed from EZ to Talk/Sports. . . WOYV-F changes to WCLB-F and format from CHR to Country (December). . .

WICHITA

Arbitron Rank/Pop (12+): 91/410,000

Stations: 22/21
Diaries: 981/418:1/58.8%
Sample Target: 1005
% Below Line: 0.5
% Not Listed: 11.4

1995 Revenue: \$19,000,000
HH Inc.: \$45,073
Retail \$: 5.3 Bil
Pop per Station: 19,524
#1 Biller: KFDI-AF \$5,100,000
#1 Billing Portfolio: Great Empire \$6,100,000

MSA Rank/Pop: 102/478,000
DMA # 63
Average Person Ratings: 15.9
Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. KZSN-F (C)	64/ 9.8	9.2	9.3	9.0	10.0	9.3	84/1223	895/21.8	22.2	22.2	D	KZSN-F
2. KFDI-F (C)	59/ 9.1	10.3	11.6	12.1	11.0	10.8	73/1112	855/20.9	23.7	21.7	D	KFDI-F
3. KKR-D-F (CHR)	50/ 7.7	7.0	8.2	9.3	10.3	8.1	70/1204	877/21.4	21.4	23.4	D	KKR-D-F
4. KICT-F (AOR)	49/ 7.5	6.0	5.9	5.6	4.7	6:3	65/802	619/15.1	13.3	13.9	C	KICT-F
5. KRZZ-F (AOR/CL)	43/ 6.6	7.0	5.3	5.7	6.7	6.2	49/822	677/16.5	14.2	15.9	C	KRZZ-F
6. KFDI (C/FS)	39/ 6.0	5.7	5.4	6.3	5.4	5.9	49/582	399/ 9.7	10.6	8.0	C	KFDI
KRBB-F (AC)	39/ 6.0	6.3	5.3	4.3	6.2	5.5	48/644	466/11.4	11.9	13.7	C	KRBB-F
8. KDGS-F (B)	30/ 4.6	4.6	5.4	3.9	4.4	4.6	31/408	367/ 9.0	7.8	7.0	A	KDGS-F
9. KEYN-F (O)	28/ 4.3	4.9	4.8	6.3	7.5	5.1	40/799	565/13.8	15.0	14.7	C	KEYN-F
10. KOEZ-F (SAC)	27/ 4.2	3.6	3.6	3.1	4.2	3.6	36/561	397/ 9.7	8.5	10.1	B	KOEZ-F
11. KTLI-F (REL)	21/ 3.2	4.6	3.2	1.9	2.5	3.2	25/361	301/ 7.3	8.2	6.1	A	KTLI-F
KXLK-F (AC)	21/ 3.2	4.0	3.4	4.5	4.0	3.8	28/605	424/10.3	10.3	11.6	B	KXLK-F
13. KYQQ-F (C)	20/ 3.1	3.8	5.9	4.2	3.3	4.3	39/649	433/10.6	14.2	9.4	A	KYQQ-F
14. KFH (T)	17/ 2.6	1.9	1.4	2.3	2.0	2.1	20/393	316/ 7.7	6.2	6.1	A	KFH
KLLS-F (AC)	17/ 2.6	2.9	2.8	3.9	---	3.1	20/392	351/ 8.6	8.2	---	A	KLLS-F
16. KNSS (T)	14/ 2.2	4.1	3.9	3.6	5.9	3.5	14/380	348/ 8.5	11.1	12.9	C	KNSS
KSPG-F (?)	14/ 2.2	0.5	---	---	---	---	14/225	205/ 5.0	---	---	A	KSPG-F
18. KQAM (T?)	11/ 1.7	1.7	1.1	2.3	1.2	1.7	16/288	249/ 6.1	3.1	5.4	A	KQAM
19.												
20.												

12+ FM SHARE (METRO): 84.20% (485 of 576) (FAL 94: 82.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KICT-F	1 KICT-F	1 KZSN-F	1 KZSN-F	1 KZSN-F	1 KFDI-F>	1 KFDI-F	1 KZSN-F	1 KZSN-F	1 KICT-F	1 KFDI-F>>
2 KKR-D-F>	2 KRZZ-F	2 KRZZ-F	2 KRZZ-F	2 KRZZ-F	2 KFDI <	2 KZSN-F	2 KRBB-F	2 KKR-D-F	2 KDGS-F<	2 KICT-F
3 KDGS-F	3 KKR-D-F<	3 KICT-F	3 KRBB-F<	3 KRBB-F<	3 KZSN-F>	3 KKR-D-F>	3 KRZZ-F<	3 KICT-F	3 KKR-D-F<	3 KKR-D-F
4 KZSN-F	4 KZSN-F<	4 KKR-D-F	4 KKR-D-F	4 KFDI-F	4 KEYN-F	4 KFDI <	4 KFDI-F	4 KRZZ-F	4 KZSN-F	4 KYQQ-F
5	5 KRBB-F	5 KRBB-F	5 KEYN-F<	5 KKR-D-F	5 KOEZ-F	5 KICT-F	5 KFDI	5 KFDI-F	5 KFDI-F	5 KZSN-F
6	6	6	6 KICT-F	6 KEYN-F	6	6	6 KKR-D-F	6	6 KRZZ-F	6
7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKR-D-F	1 KKR-D-F	1 KRBB-F	1 KZSN-F<	1 KRBB-F<	1 KICT-F	1 KICT-F>>	1 KICT-F	1 KICT-F<	1 KRZZ-F
2 KYQQ-F	2 KRBB-F	2 KZSN-F	2 KRBB-F<	2 KZSN-F>	2 KRZZ-F	2 KRZZ-F>	2 KRZZ-F	2 KRZZ-F	2 KZSN-F
3 KRBB-F	3 KZSN-F	3 KRZZ-F	3 KKR-D-F>	3 KEYN-F	3 KKR-D-F	3 KZSN-F	3 KQAM	3 KZSN-F>	3 KICT-F
4 KZSN-F	4 KDGS-F	4 KXLK-F	4 KDGS-F	4 KDGS-F	4 KZSN-F	4 KQAM	4 KLLS-F	4 KKR-D-F	4 KFDI-F
5	5 KRZZ-F	5 KDGS-F	5 KEYN-F	5 KKR-D-F	5	5	5 KKR-D-F	5	5 KKR-D-F
6	6 KXLK-F	6 KKR-D-F	6	6 KFDI-F	6	6	6 KZSN-F	6	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	CONSOLIDATION REPORT	12+	25-54	REVENUE
KJRG 950 NEWTON	0.9/2.1/ 13/ 169		KFDI A/F, KICT-F (Great Empire)	22.6%	15.5%	32.1%
KSGL 900 WICHITA	0.5/2.5/ 5/ 153		KNSS, KKR-D-F, KRZZ-F (Prism)	16.5%	17.6%	24.7%
KZSN 1480 WICHITA	0.2/1.7/ 1/ 72		KFH, KQAM, KXLK-F, KRBB-F (Triathlon)	13.5%	16.3%	15.8%
KHUT-F 102.9 HUTCHINSON	0.5/3.0/ 21/ 377		KLLS-F, KYQQ-F (Lesso)	5.7%	6.3%	NA
				58.3%	55.7%	75.3% (EST)

WICHITA

RADIO STATIONS

KFDI, 1070,	10 KW/1 KW (DA-N),	Country/FS	ABC , \$ 45.00 (Torbet)	Great Empire
KFH , 1330,	5 KW (DA-N)	, Talk	CBS, AP , \$ <20.00 (Eastman)	Triathlon
KNSS, 1240,	1 KW	, News/Talk	WESTWD, CNN , \$ 27.00 (D & R)	Prism
KQAM, 1410,	5 KW/1 KW (DA-2),	Talk	SBUSA, CBS , \$ <20.00 (Eastman)	Triathlon
KZSN, 1480,	5 KW/1 KW (DA-2),	SEE KZSN-FM		
KDGS-F, 93.9,	25 KW @ 328,	Black	, \$ NA (---)	(ANDOVER)
KEYN-F, 103.7,	100 KW @ 859,	Oldies	, \$ 27.00 (Eastman)	Pourtales
KFDI-F, 101.3,	100 KW @ 1138,	Country	ABC , \$ 58.00 (Torbet)	Great Empire
KICT-F, 95.1,	100 KW @ 898,	AOR	ABC , \$ 31.00 (Mc-Guild)	Great Empire
KKRD-F, 107.3,	100 KW @ 859,	CHR	, \$ 31.00 (D & R)	Prism
KLLS-F, 104.5,	46 KW @ 512,	AC	WESTWD , \$ <20.00 (---)	(AUGUSTA)
KOEZ-F, 92.3,	100 KW @ 640,	EZ/Soft AC	WESTWD , \$ 24.00 (---)	(NEWTON)
KRBB-F, 97.9,	100 KW @ 987,	AC	, \$ 40.00 (Christal)	Triathlon
KRZZ-F, 96.3,	50 KW @ 493,	Classic AOR	, \$ 38.00 (D & R)	Prism
KTLI-F, 99.1,	100 KW @ 617,	Religion	USA , \$ <20.00 (Salem)	(DERBY)
KXLK-F, 105.3,	100 KW @ 987,	AC	AP , \$ 27.00 (Eastman)	(EL DORARDO)
KYQQ-F, 106.5,	100 KW @ 1115,	Country	ABC , \$ 20.00 (---)	(HAYSVILLE)
KZSN-F, 102.1,	100 KW @ 1033,	Country	, \$ 60.00 (Katz)	Triathlon
				Lesso
				So. Skies
				(ARKANSAS CITY)
				(HUTCHINSON)

Miscellaneous: KDLE-F changes to KDGS-F (Dec). . .

WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 61/638,700
 MSA Rank/Pop: 82/634,000
 DMA # 49
 Average Person Ratings: 16.9
 Market TSL: 22.75 Hours

Stations: 39/30
 Diaries: 1323/483:1/58.9%
 Sample Target: 1265
 % Below Line: 6.6
 % Not Listed: 16.9

1995 Revenue: \$20,800,000
 HH Inc.: \$39,570
 Retail \$: 5.5 Bil
 Pop per Station: 21,290
 #1 Biller: WKRZ-F \$4,400,000
 #1 Billing Portfolio: River City duop \$7,400,000

12+ METRO	1/4/SHARE	SUM				4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING			Revenue Level	
		95	SPG 95	WIN 95	FAL 94			95	SPG 94	FAL 94		
1. WKRZ-FF (CHR)	128/11.9	11.4	12.0	10.7	12.5	11.5	156/2257	1881/29.5	31.6	30.8	F	WKRZ-FF
2. WGGY-F (C)	93/ 8.6	7.7	9.0	7.3	8.5	8.2	124/1621	1182/18.5	19.5	19.8	D	WGGY-F
3. WMGS-F (AC)	86/ 8.0	8.8	9.8	9.1	9.3	8.9	91/1294	1123/17.6	17.1	18.5	D	WMGS-F
4. WZMT-F (AOR)	58/ 5.4	4.0	4.4	2.5	4.7	4.1	67/951	743/11.6	11.0	9.0	B	WZMT-F
5. WARM (FS)	55/ 5.1	3.6	4.8	4.4	3.7	4.5	57/836	789/12.4	11.3	12.6	C	WARM
6. WILK-AA (T)	48/ 4.5	3.9	3.1	5.0	3.9	4.1	54/688	654/10.2	8.9	9.8	B	WILK-AA
7. WEZX-F (AOR)	47/ 4.4	7.4	5.2	4.5	4.7	5.4	52/840	753/11.8	11.9	13.1	C	WEZX-F
8. WNAK (ST/FS)	41/ 3.8	4.1	3.6	7.5	4.5	4.8	41/294	289/ 4.5	6.2	6.0	B	WNAK
9. WBHT-F (CHR)	38/ 3.5	4.2	3.9	3.5	3.8	3.8	40/801	736/11.5	12.3	11.0	B	WBHT-F
10. WWSH-FF (SAC)	33/ 3.1	3.5	3.7	2.9	3.3	3.3	39/656	549/ 8.6	7.7	8.7	A	WWSH-FF
11. WSBG-F (CHR)	25/ 2.3	1.3	1.3	1.6	1.7	1.6	25/411	394/ 6.2	4.2	5.1	A	WSBG-F
WDLS-F (C)	25/ 2.3	2.5	2.4	1.6	3.3	2.2	34/438	400/ 6.3	5.9	7.7	A	WDLS-F
13. WSGD-F (O)	20/ 1.9	1.8	2.3	2.0	2.2	2.0	29/505	376/ 5.9	5.5	7.1	A	WSGD-F
14. WEJL (ST)	19/ 1.8	2.7	2.4	3.0	2.3	2.5	22/430	365/ 5.7	6.3	5.6	A	WEJL
15. WTZR-F (AOR)	18/ 1.7	2.6	2.2	2.6	2.1	2.3	20/383	363/ 5.7	6.6	5.8	B	WTZR-F

12+ FM SHARE (METRO): 75.72% (680 of 898) (FAL 94: 77.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKRZ-FF>	1 WKRZ-FF>	1 WKRZ-FF>	1 WKRZ-FF>	1 WKRZ-FF	1 WKRZ-FF<	1 WKRZ-FF>	1 WKRZ-FF	1 WKRZ-FF>	1 WGGY-F	1 WKRZ-FF
2 WBHT-F>	2 WZMT-F	2 WMGS-F	2 WMGS-F	2 WMGS-F	2 WMGS-F<	2 WMGS-F	2 WMGS-F<	2 WGGY-F	2 WKRZ-F>	2 WGGY-F
3 WGGY-F	3 WGGY-F<	3 WGGY-F<	3 WGGY-F<	3 WGGY-F	3 WGGY-F	3 WGGY-F<	3 WGGY-F	3 WMGS-F>	3 WBHT-F	3 WZMT-F
4	4 WEZX-F	4 WZMT-F	4 WZMT-F	4 WZMT-F	4 WARM	4 WARM >	4 WILK-AA	4 WZMT-F	4 WMGS-F	4 WARM
5	5 WMGS-F	5 WEZX-F	5 WEZX-F	5 WEZX-F	5 WILK-AA	5 WEZX-F	5 WZMT-F	5 WEZX-F<	5 WZMT-F<	5
6	6	6	6	6	6 WNAK-F	6	6	6 WBHT-F	6 WEZX-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKRZ-FF>>	1 WKRZ-FF>>	1 WKRZ-FF>	1 WKRZ-FF>	1 WKRZ-FF	1 WZMT-F	1 WZMT-F	1 WKRZ-F<	1 WKRZ-FF>	1 WKRZ-FF>
2 WBHT-F	2 WMGS-F	2 WMGS-F	2 WMGS-F>	2 WMGS-F>	WGGY-F	WZMT-F	2 WEZX-F<	2 WZMT-F<	2 WGGY-F
WSBG-F	WZMT-F	3 WZMT-F>	3 WGGY-F	3 WGGY-F>	3 WBHT-F	3 WEZX-F	3 WZMT-F	3 WGGY-F	3 WMGS-F
WZMT-F	4 WGGY-F	4 WEZX-F	4 WZMT-F>	4 WZMT-F>	WTZR-F	WGGY-F>>	4 WGGY-F>>	4 WEZX-F<	4 WZMT-F<
5 WGGY-F	5 WEZX-F	WGGY-F>>	5	5 WEZX-F	5 WEZX-F	5 WTZR-F	5 WKQV-F	5 WMGS-F	5 WEZX-F
6 WEZX-F	6	6	6	6	WKRZ-FF	6	WTZR-F	6	6

WILKES BARRE-SCRANTON

OTHER RATED STATIONS			METRO CUME TSA TSA		CONSOLIDATION REPORT		12+	25-54	REVENUE
-----			SHARE/RTG/AQH/CUME		-----		-----	-----	-----
WARD	1550	PITTSTON	0.5/1.7/	5/ 108	WAZL, WZMT-F, WKAB-F		6.3%	7.6%	NA
WAZL	1490	HAZLETON	0.5/1.5/	5/ 93	(Local)				
WBAX	1240	WILKES BARRE	0.6/2.9/	7/ 188					
WC DL	1440	CARBONDALE	0.7/1.9/	16/ 213	WILK, WG BI, WK RZ-F, WGGY-F		24.9%	28.1%	35.6%
WHCY-F	106.3	BLAIRSTOWN, NJ	1.2/2.7/	17/ 222	(River City)				
WHLM	106.5	BLOOMSBURG	1.3/5.3/	24/ 553					
WKAB	103.5	BERWICK	0.4/1.5/	5/ 154	WICK, WYCK, WWDL-F		0.5%	0.5%	NA
WKQV	95.7	OLYPHANT	0.9/3.4/	11/ 230	(Local)				
WMXH	750	OLYPHANT	0.8/2.1/	9/ 153					
WVPO	740	E. STROUDSBURG	0.7/1.6/	8/ 103	WEJL, WEZX-F, WBAX, WTZR-F		8.5%	8.3%	14.4%
WWDL-F	104.9	SCRANTON	0.5/2.9/	5/ 198	(Shamrock)		-----	-----	-----
WXPX	1300	W. HAZELTON	0.5/1.3/	5/ 84			40.2%	44.5%	57.2% (EST)
WILQ-F	105.1	WILLIAMSPORT	0.9/1.7/	35/ 309					
WKS B-F	102.7	WILLIAMSPORT	0.6/1.7/	29/ 423					
WABC	770	NEW YORK	0.7/1.5/	13/ 161					
WAEB-F	104.1	ALLENTOWN	0.7/3.1/	19/ 380					
WFMZ-F	100.7	ALLENTOWN	0.6/1.4/	16/ 225					
WLEV-F	96.1	EASTON	0.6/2.7/	18/ 313					
WODE-F	99.9	EASTON	1.2/4.1/	31/ 543					
WRNJ-F	107.1	BELVIDERE, NJ	0.7/1.9/	10/ 163					
WZZO-F	95.1	BETHLEHEM	0.6/3.3/	30/ 450					

RADIO STATIONS

WARM	590,	5 KW (DA-2)	, Full Service	WESTWD, \$ 33.00	(Eastman)	Susquehanna	
WBAX	1240,	1 KW	, Standards	SMN, \$ 14.00	(Christal)		
WEJL	630,	500 W/32 W	, Standards/FS	WESTWD, ABC, \$<20.00	(Christal)	Shamrock-Lynett	
WILK	980,	5 KW/1 KW (DA-2)	, Talk/News	CBS, ABC, \$ 25.00	(Katz)	River City	
WICK	1400,	1 KW	, EZ	ABC, \$ 13.00	(Roslin)		
WNAK	730,	1 KW (DAYS)	, Standards/FS	WESTWD, \$ 24.00	(K & P)		
WBHT-F,	97.1,	0.25 KW @ 1102	, CHR	, \$ 27.00	(Eastman)		(MOUNTAIN TOP)
WDLS-F,	93.7,	0.75 KW @ 679	, Country	CBS, \$<20.00	(D&R)		(DALLAS)
WEZX-F,	106.9,	0.8 KW @ 1266	, ADR/Classic	ABC, \$ 44.00	(Christal)	Shamrock-Lynett	
WGGY-F,	101.3,	7 KW @ 1109	, Country	, \$ 53.00	(Katz)	River City	
WHLM-F,	106.5,	36 KW @ 577	, AC	WESTWD, \$ 17.00	(Banner)		(BLOOMSBURG)
WK RZ-F,	98.5,	8.7 KW @ 1171	, CHR	, \$ 80.00	(---)	River City	
WMGS-F,	92.9,	5.3 KW @ 1384	, AC	, \$ 55.00	(Eastman)	Susquehanna	
WQEQ-F,	103.1,	1.5 KW @ 679	, Soft AC	USA, \$ NA	(---)		(FREELAND)
WSBG-F,	93.5,	3 KW @ 781	, CHR	AP, \$<20.00	(Market 4)	Nassau	(STROUDSBURG)
WSGD-F,	94.3,	1.1 KW @ 771	, Oldies	, \$<20.00	(Eastman)		(CARBONDALE)
WTZR-F,	92.1,	0.28 KW @ 1056	, AOR	, \$<20.00	(Christal)	Shamrock-Lynett	(NANTICOKE)
WWSH-F,	102.3,	3 KW @ 72	, Soft AC	, \$<20.00	(---)		(PITTSTON)
WWDL-F,	104.9,	0.27 KW @ 1092	, Soft AC	ABC, \$ 12.00	(Roslin)		
WZMT-F,	97.9,	20 KW @ 728	, AOR	WESTWD, \$ 26.00	(K & P)		(HAZLETON)

Miscellaneous: WARD (Pittston) sold for \$275,000 . . . WQEQ-F simulcasted with WQEQ-F . . . WTZR-F reclassified as AOR . . .

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/506,900
 MSA Rank/Pop: 92/546,000
 Philadelphia DMA
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 31/6
 Diaries: 1265/401:1/54.3%
 Sample Target: 1235
 % Below Line: 59.5
 % Not Listed: 10.6

1995 Revenue: \$13,600,000
 HH Inc.: \$53,392
 Retail \$: 5.1 Bil
 Pop per Station: 84,483
 #1 Biller: WJBR-F \$5,200,000
 #1 Billing Portfolio: WDEL, WSTW-F \$6,400,000

12+ METRO	1/4/SHARE	FAL 94	SPG 94	FAL 93	SPG 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WJBR-F (AC)	85/10.6	9.2	9.9	9.8	11.4	----	85/1103	1057/20.9	21.9	18.9	G	WJBR-F
2. WSTW-F (CHR/AC)	71/ 8.8	9.8	10.7	10.3	11.9	----	84/1184	1095/21.6	26.3	24.0	F	WSTW-F
3. WUSL-F (B)	54/ 6.7	5.1	4.1	4.0	3.6	----	55/ 682	632/12.5	11.9	10.4		WUSL-F
4. WPLY-F (CHR/NR)	38/ 4.7	5.6	4.0	4.3	0.9	----	40/ 898	809/16.0	18.3	14.5		WPLY-F
5. WDAS-F (B/AC)	37/ 4.6	4.3	3.8	2.8	2.3	----	38/ 407	390/ 7.7	8.9	7.1		WDAS-F
6. WYSP-F (T/CL.AOR)	35/ 4.4	3.1	4.8	5.0	4.5	----	37/ 813	713/14.1	13.8	16.5		WYSP-F
7. WDSD-F (C)	34/ 4.2	3.5	2.7	3.2	3.4	----	79/1015	577/11.4	9.5	9.1	D	WDSD-F
8. WILM (N/T)	33/ 4.1	3.7	4.7	5.0	4.2	----	33/ 518	518/10.2	11.1	11.6	D	WILM
9. WXTU-F (C)	32/ 4.0	3.2	2.6	4.1	2.8	----	33/ 528	486/ 9.6	7.9	6.9		WXTU-F
10. WDEL (FS)	29/ 3.6	3.3	3.5	3.6	4.2	----	30/ 638	622/12.3	9.9	11.6	D	WDEL
11. WWDB-F (T)	27/ 3.4	2.8	2.9	2.5	3.2	----	28/ 384	366/ 7.2	6.3	7.2		WWDB-F
12. WIOQ-F (CHR)	26/ 3.2	2.3	3.3	3.8	5.2	----	26/ 616	551/10.9	11.7	11.8		WIOQ-F
13. WMMR-F (AOR)	23/ 2.9	4.4	3.8	4.3	6.0	----	23/ 623	603/11.9	13.7	13.7		WMMR-F
14. WOGL-F (O)	21/ 2.6	2.4	2.4	2.6	3.1	----	30/ 554	498/ 9.8	8.8	9.1		WOGL-F
15. WJJZ-F (J)	20/ 2.5	2.1	1.5	2.2	0.7	----	20/ 399	375/ 7.4	8.2	6.2		WJJZ-F
16. WJBR (ST)	19/ 2.4	2.4	1.6	0.2	0.1	----	19/ 263	253/ 5.0	4.7	3.5	A	WJBR

12+ FM SHARE (METRO): 84.42% (607 of 719) (FAL 94: 82.72%)

TEENS 18-34 18-49 25-49 25-54 35+ 12+ AMD 12+ MID 12+ PMD 12+ EVE OVERNIGHT

1 WUSL-F	1 WSTW-F	1 WSTW-F	1 WSTW-F	1 WJBR-F<	1 WJBR-F>>	1 WJBR-F>	1 WJBR-F>	1 WJBR-F<	1 WUSL-F>	1 WJBR-F<
2 WPLY-F>	2 WUSL-F	2 WJBR-F>	2 WJBR-F>	2 WSTW-F>	2 WILM	2 WSTW-F	2 WSTW-F>>	2 WSTW-F>	2 WJBR-F	2 WUSL-F
3 WIOQ-F>	3 WPLY-F	3 WUSL-F	3 WYSP-F<	3 WDAS-F	3 WDEL <	3 WYSP-F	3	3 WUSL-F	3 WPLY-F	3 WILM
4	4 WYSP-F	4 WYSP-F	4 WDAS-F	4 WYSP-F<	4 WSTW-F	4 WILM	4	4	4 WDAS-F	4 WOGL-F
5	5 WJBR-F	5	WUSL-F	5 WUSL-F	5	5	5	5	5	5

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54 MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1 WSTW-F	1 WSTW-F>	1 WSTW-F>>	1 WJBR-F<	1 WJBR-F>	1 WUSL-F	1 WUSL-F	1 WYSP-F	1 WYSP-F<	1 WSTW-F<
2 WUSL-F	2 WJBR-F	2 WJBR-F	2 WSTW-F>	2 WSTW-F>	2 WPLY-F	2 WYSP-F	2 WUSL-F	2 WSTW-F<	2 WYSP-F>
3 WJBR-F	WUSL-F	3 WUSL-F	3 WUSL-F	3 WDAS-F	3 WYSP-F	3 WPLY-F	3 WSTW-F	3 WUSL-F	3 WJBR-F
4 WIOQ-F	4 WPLY-F	4	4 WDAS-F	4 WUSL-F	4 WSTW-F	4 WSTW-F	4 WMGK-F	4 WMMR-F	4 WMMR-F
5	5 WIOQ-F	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WNRK (ST) 1260 NEWARK, DE 0.5/1.3/ 4/ 67
 WXCX-F (C) 103.7 HAVRE DE GRACE 1.9/5.1/ 15/ 261

CONSOLIDATION REPORT

NONE AS OF JANUARY, 1996 . . .

SEE PHILADELPHIA OR BALITMORE FOR MORE ABOUT THE FOLLOWING:
 KYW 1.1/ 5.6 WIP 1.6/ 5.4 WPOC-F 0.4/ 2.1
 WBEB-F 2.2/ 6.9 WIYY-F 1.6/ 5.6 WQSR-F 0.4/ 3.4
 WFLN-F 2.2/ 5.8 WMGK-F 2.1/ 7.7 WMMX-F 0.5/ 2.0
 WIBF-F 0.4/ 2.6 WOCT-F 0.5/ 0.9 WYXR-F 0.7/ 6.0
 WPEN 0.6/ 2.2

WILMINGTON, DE

RADIO STATIONS

WDEL	,	1150,	5 KW (DA-2)	,	Full Service/Talk	AP CNN,	\$35.00 (Eastman)	
WILM	,	1450,	1 KW	,	News/Talk	WESTWD,	\$37.00 (Savalli)	
WJBR	,	1290,	2.5 KW/129 W	,	Standards	AP WESTWD,	\$<20 (Katz)	
WJBR-F,		99.5,	50 KW @ 500	,	AC	WESTWD,	\$87.00 (Katz)	Commodore
WSTW-F,		93.7,	50 KW @ 491	,	AC/CHR		\$80.00 (Eastman)	
WDSB-F,		94.7,	50 KW @ 360	,	Country	WESTWD,	\$35.00 (Torbet)	Benchmark (DOVER, DE)

Other ranked stations -- see Philadelphia or Baltimore

***** FORMAT CODES *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
	? - Others or Unknown

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

WORCESTER

Arbitron Rank/Pop (12+): 106/367,200

Stations: 34/8

1995 Revenue: \$13,000,000

MSA Rank/Pop: 74/432,000 (W/FITCHBURG)

Diaries: 868/423:1/56.4%

HH Inc.: \$51,509

Boston DMA

Sample Target: 820

Retail \$: 4.7 Bil

Average Person Ratings: 16.6

% Below Line: 53.0

Pop per Station: 45,900

Market TSL: 22.25 hours

% Not Listed: 13.6

#1 Biller: WSRF-F \$3,800,000
#1 Billing Portfolio: Knight combo \$6,100,000

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WSRF-F (SAC)	68/11.1	13.1	13.4	11.8	12.2	----	117/1281	8797/23.9	29.1	28.1	E	WSRF-F
2. WXLO-F (AC)	59/ 9.7	10.0	9.0	9.9	8.72	----	103/1355	773/21.1	21.3	22.4	E	WXLO-F
3. WTAG (FS)	53/ 8.7	8.0	8.5	9.6	9.0	----	55/ 912	787/21.4	19.9	20.0	D	WTAG
4. WAAF-F (AOR-NR)	49/ 8.0	9.0	9.3	9.7	6.9	----	108/1172	656/17.9	21.7	21.5		WAAF-F
5. WJMN-F (CHR)	31/ 5.1	4.4	3.6	3.4	5.0	----	37/ 786	545/14.8	13.8	12.9		WJMN-F
6. WZLX-F (CL AOR)	29/ 4.7	4.1	4.7	4.0	3.8	----	42/ 722	472/12.9	12.6	13.9		WZLX-F
7. WBCS-F (C)	27/ 4.4	3.8	5.6	5.2	3.8	----	55/ 720	405/11.0	9.5	10.8		WBCS-F
8. WBCN-F (AOR)	20/ 3.3	2.5	2.6	1.9	2.3	----	27/ 562	373/10.2	8.4	8.8		WBCN-F
9. WCRB-F (CL)	19/ 3.1	3.4	1.8	2.5	3.0	----	31/ 541	372/10.1	8.0	6.8		WCRB-F
10. WODS-F (O)	17/ 2.8	4.4	2.8	3.4	4.0	----	40/ 854	448/12.2	13.7	10.8		WODS-F
WBZ (N/T)	17/ 2.8	3.6	4.6	2.1	3.2	----	40/ 742	390/10.6	11.1	13.6		WBZ

12+ FM SHARE (METRO): 81.60% (439 of 538) (FAL 94: 79.80%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAAF-F	1 WAAF-F	1 WXLO-F	1 WXLO-F<	1 WXLO-F	1 WTAG <	1 WTAG	1 WSRF-F	1 WSRF-F<	1 WTAG <	1 WTAG >>>
2 WJMN-F>>>	2 WXLO-F	2 WSRF-F	2 WSRF-F>	2 WSRF-F>	2 WSRF-F	2 WSRF-F	2 WXLO-F>	2 WXLO-F<	2 WAAF-F	2 WBZ
3	3 WSRF-F<	3 WAAF-F	3 WAAF-F<	3 WAAF-F<	3 WXLO-F>	3 WXLO-F	3 WTAG	WAAF-F>	3 WSRF-F	3 WJMN-F>
4	4 WZLX-F	4 WZLX-F	4 WZLX-F	4 WZLX-F<	4	4 WAAF-F>	4 WAAF-F	4 WJMN-F>	4 WJMN-F>	4
5	5 WJMN-F	5 WJMN-F<	5 WBCS-F	5 WBCS-F	5	5	5 WBCS-F	5 WTAG	5 WBCN-F	5
6	6 WBCN-F	6 WBCS-F<	6	6	6	6	6	6	6	6
7	7 WBOS-F	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSRF-F	1 WXLO-F	1 WXLO-F	1 WXLO-F	1 WXLO-F>	1 WAAF-F>>	1 WAAF-F>	1 WAAF-F>	1 WAAF-F>	1 WXLO-F
WXLO-F	2 WSRF-F	2 WSRF-F	2 WSRF-F>	2 WSRF-F>	2 WZLX-F>>	2 WZLX-F>	2 WZLX-F	2 WXLO-F	2 WSRF-F
3 WJMN-F>	3 WJMN-F>	3 WJMN-F	3 WJMN-F	3 WBCS-F	3 WSRF-F	3 WXLO-F	3 WXLO-F	WZLX-F	WAAF-F
4 WAAF-F	4 WAAF-F	4 WBOS-F	4 WBCS-F	WJMN-F	WBCN-F	4 WBCN-F	4 WBOS-F	4 WSRF-F	4 WTAG
5	5 WBOS-F	5 WAAF-F	5	5 WTAG	WJMN-F	5 WSRF-F	5 WBCN-F	5 WBCN-F>	5 WZLX-F
6	6	6	6	6	WXKS-F	WBCS-F>	WBCS-F	6	6 WBCN-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WORC	1310	WORCESTER	0.5/4.1/	4/ 191
WQVR-F	100.1	SOUTHBRIDGE	1.5/3.1/	27/ 355
WVNE	760	LEICESTER	0.5/1.8/	4/ 112
WWTM	1440	WORCESTER	1.0/3.3/	10/ 166
WXXW-F	98.9	WEBSTER	0.5/2.4/	4/ 171
WAQY-F	102.1	SPRINGFIELD	0.3/2.2/	11/ 191
WGIR-F	101.1	MANCHESTER NH	0.5/1.7/	13/ 188

CONSOLIDATION REPORT

NONE AS OF JANUARY 1996

SEE BOSTON OR PROVIDENCE FOR MORE ABOUT THE FOLLOWING:

WBMX-F	2.3/ 8.6	WHJY-F	0.3/ 2.2	WRKO	0.5/ 4.9
WBOS-F	2.6/ 7.1	WKLK-F	2.6/ 6.9	WWBB-F	0.7/ 3.2
WBRU-F	0.5/ 2.6	WLKW	0.7/ 1.6	WWKX-F	0.3/ 1.8
WEEI	0.8/ 2.0	WMJX-F	0.2/ 4.1	WWLI-F	0.8/ 2.4
WEGQ-F	1.0/ 6.0	WOAZ-F	0.5/ 2.8	WXKS-F	2.3/ 1.0
WGIR-F	0.5/ 1.7	WPRO-F	0.3/ 4.2		

WORCESTER

RADIO STATIONS

WORC	,	1310,	5 KW/1 KW (DA-2)	,	Standards	CNN, WESTWD,	\$15.00 (Kettell)	
WTAG	,	580,	5 KW (DA-2)	,	Talk/Full Svc	TALKNT, CBS,	\$48.00 (Banner)	Knight
WWTM	,	1440,	5 KW (DA-N)	,	Talk	ABC, WESTWD,	\$NA (D & R)	
WQVR-F,		100.1,	3 KW @ 295	,	Country	WESTWD,	\$32.00 (Torbet)	(SOUTHBRIDGE)
WSRS-F,		96.1,	17 KW @ 863	,	Soft AC		\$81.00 (Banner)	Knight
WXLO-F,		104.5,	37 KW @ 564	,	AC	AP,	\$86.00 (Mc-Guild)	Deer River (FITCHBURG)

Other ranked stations -- see Boston

Miscellaneous: WVEI changes to WWTM. . .

YORK

Arbitron Rank/Pop (12+): 103/374,000
MSA Rank/Pop: 134/442,000
DMA #44 (w/Harrisburg & Lancaster)
Average Person Ratings: 16.8
Market TSL: 22.25 hours

Stations: 35/11
Diaries: 1213/308:1/63.9%
Sample Target: 1215
% Below Line: 41.9
% Not Listed: 15.4

1995 Revenue: \$14,200,000
HH Inc.: \$50,186
Retail \$: 3.8 Bil
Pop per Station: 34,000
#1 Biller: WARM-F \$4,600,000
#1 Billing Portfolio: Susquehanna combo \$7,000,000

12+ METRO	1/4/SHARE	SUM 95	SPG 95	WIN 95	FAL 94	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WGTY-F (C)	78/12.4	10.9	10.1	11.0	10.7	11.1	82/948	803/21.5	19.2	20.6	D	WGTY-F
2. WARM-F (AC)	61/ 9.7	10.1	10.7	11.0	9.9	10.4	117/1565	711/19.0	21.1	18.7	F	WARM-F
3. WRKZ-F (C)	52/ 8.3	5.8	8.4	6.5	6.1	7.3	170/1991	555/14.8	17.5	15.2		WRKZ-F
4. WROZ-F (SAC)	40/ 6.4	4.5	7.0	5.2	6.3	5.8	116/1718	534/14.3	17.5	16.7		WROZ-F
5. WSBA (FS)	36/ 5.7	4.0	5.0	6.2	5.1	5.2	43/656	523/14.0	12.9	14.9	D	WSBA
6. WYCR-F (CHR)	34/ 5.4	6.0	5.7	4.9	5.4	5.5	43/1114	655/17.5	22.1	19.0	C	WYCR-F
7. WQXA-F (AC)	24/ 3.8	3.8	3.0	3.7	3.1	3.6	61/1231	431/11.5	10.9	10.2	B	WQXA-F
8. WGRX-F (AOR)	20/ 3.2	3.0	4.0	2.6	2.1	3.2	21/457	347/ 9.3	10.6	7.7		WGRZ-F
9. WTPA-F (AOR)	18/ 2.9	3.6	2.5	3.6	4.3	3.2	98/1348	367/ 9.8	9.3	10.1		WTPA-F
10. WWKL-F (O)	15/ 2.4	3.0	3.4	3.1	2.8	3.0	71/1219	296/ 7.9	9.1	8.9		WWKL-F
WHP (FS)	15/ 2.4	2.1	2.0	2.1	2.0	2.2	110/1444	243/ 6.5	6.9	4.1		WHP
12. WRVV-F (AC/CHR)	14/ 2.2	4.1	3.4	2.3	3.3	3.0	105/1501	340/ 9.1	11.1	9.5		WRVV-F
WHTF-F (AOR)	14/ 2.2	3.5	3.3	4.4	5.1	3.4	54/1034	311/ 8.3	11.6	12.1	C	WHTF-F

12+ FM SHARE (METRO): 84.75% (450 of 531) (FAL 94: 89.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WYCR-F>>	1 WARM-F	1 WARM-F	1 WGTY-F<	1 WGTY-F<	1 WGTY-F>	1 WGTY-F	1 WARM-F	1 WGTY-F>	1 WGTY-F	1 WGTY-F>>
2 WQXA-F	2 WGTY-F<	WGTY-F>	2 WARM-F>	2 WARM-F>	2 WARM-F	2 WARM-F<	2 WGTY-F>	2 WARM-F>	WYCR-F	2 WARM-F
3 WGTY-F	3 WROZ-F	3 WRKZ-F<	3 WRKZ-F	3 WRKZ-F	3 WRKZ-F	3 WRKZ-F	3 WRKZ-F	3 WROZ-F	3 WROZ-F<	3 WQXA-F
4	4 WRKZ-F	4 WROZ-F>	4 WROZ-F	4 WROZ-F	4 WSBA >	4 WSBA	4 WROZ-F	4 WRKZ-F>	4 WARM-F	WRKZ-F
5	WGRX-F	5 WQXA-F	5	5 WSBA	5	5 WSBA	5 WSBA	5 WYCR-F	WQXA-F<	5
6	WQXA-F	WYCR-F	6	6 WYCR-F	6	6	6	6	6 WRKZ-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WROZ-F	1 WROZ-F	1 WGTY-F	1 WARM-F	1 WGTY-F<	1 WGRX-F	1 WGRX-F<	1 WARM-F>	1 WGTY-F	1 WARM-F
2 WARM-F>	2 WARM-F>	WROZ-F>	2 WGTY-F	2 WARM-F>	2 WRKZ-F	2 WARM-F	2 WGTY-F	2 WARM-F<	WGTY-F>
3 WQXA-F	3 WGTY-F	3 WARM-F>>	WROZ-F>	3 WROZ-F	3 WGTY-F	WGTY-F	3 WROZ-F	3 WRKZ-F	3 WRKZ-F>
4 WYCR-F	4 WQXA-F	4 WQXA-F	4 WYCR-F	4 WRKZ-F	WHTF-F	4 WRKZ-F	4 WQXA-F	4 WGRX-F	4 WSBA
6 WQXA-F	5 WYCR-F	WYCR-F	WRKZ-F	5 WYCR-F	5 WQXA-F	5 WQXA-F	5 WRKZ-F	5 WTPA-F	5 WQXA-F
7	WRKZ-F	WRKZ-F	6	6	WYCR-F	6	WTPA-F	WQXA-F	WTPA-F
7	7	7	7	7	WTPA-F	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WGCB-F 96.1	RED LION	0.6/2.0/	5/ 174		WQXA A/F, WRKZ-F (Telemedia)	12.4%	11.9%	NA
WGET 1320	GETTYSBURG	1.1/4.3/	7/ 159					
WHVR 1280	HANOVER	1.0/4.7/	6/ 182					
WOYK 1350	YORK	0.3/2.3/	3/ 96		WHTF-F, WROZ-F (Hall)	8.6%	8.2%	NA
WQXA 1250	YORK	0.3/1.2/	2/ 58			21.0%	20.1%	NA
WCMB 1460	HARRISBURG	0.3/0.9/	21/ 362					
WDAC-F 94.5	LANCASTER	1.4/4.1/	68/ 893					
WHYL 960	CARLISLE	0.6/2.4/	37/ 520					
WIOV-F 105.1	EPHRATA	1.0/4.2/	63/1017					
WLAN-F 96.9	LANCASTER	0.8/5.3/	56/1221					
WNCE-F 92.1	PALMYRA	0.6/1.8/	35/ 529					
WNNK-F 104.1	HARRISBURG	1.8/7.4/	104/1694					
WYMJ-F 94.9	HARRISBURG	0.8/3.1/	38/ 697					

SEE BALTIMORE OR WASHINGTON FOR MORE ABOUT THE FOLLOWING:

WBAL 1.1/3.0	WPOC-F 1.0/3.3
WFRE-F 0.3/3.3	WWMD-F 1.9/5.0
WIIY-F 0.6/2.9	WWMX-F 0.3/1.3
WLIF-F 0.3/1.9	WXY-F 0.5/1.3
WOCT-F 0.8/2.2	

YORK

RADIO STATIONS

WGET, 1320, 1 KW/500 W (DA-2), Full Service	WESTWD, CBS	, \$ 15.00 (Banner)	(GETTYSBURG)
WHVR, 1280, 5 KW/500 W (DA-2), Standards	WESTWD	, \$ 13.00 (D & R)	
WOYK, 1350, 5 KW/1 KW (DA-1), Country Oldies	WESTWD	, \$ 12.00 (Mc-Guild)	
WSBA, 910, 5 KW/1 KW (DA-2), Full Service		, \$ 48.00 (Eastman)	Susquehanna
WARM-F, 103.3, 6.4 KW @ 1305, AC		, \$ 86.00 (Eastman)	Susquehanna
WGTY-F, 107.7, 16 KW @ 850, Country	WESTWD	, \$ 58.00 (Banner)	(GETTYSBURG)
WHTF-F, 92.7, 1.4 KW @ 699, AOR	ABC, Source	, \$ 31.00 (Mc-Guild)	Hall (STARVIEW)
WQXA-F, 105.7, 25 KW @ 705, AC		, \$ 27.00 (D & R)	Telemidia
WYCR-F, 98.5, 11 KW @ 928, CHR		, \$ 35.00 (D & R)	

Other Ranked Stations -- See Harrisburg, Lancaster, Baltimore and Hagerstown

Miscellaneous: WHTF-F (Starview) sold to Hall (semi-D with Hall station in Lancaster) for \$3,200,000. . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J - Jazz and New Adult Contemporary
* AOR - Album Oriented Rock, NR - New Rock, P - Progressive	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* C - Country	O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary	REL - Religion, Christian
* CL - Classical	SAC - Soft Adult Contemporary
* CL AOR - Classic AOR, Classic Rock	SP - Hispanic/Spanish
* E - Ethnic	ST - Big Band, Nostalgia, Standards
* EZ - EZ Listening, Beautiful Music, Some Very Soft AC	T - Talk
* G - Gospel	U - Urban (majority of audience is non-white)
*	? - Others or Unknown
*	

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

YOUNGSTOWN

Arbitron Rank/Pop (12+): 90/410,100

Stations: 27/18
Diaries: 1206/340:1/57.5%
Sample Target: 1225
% Below Line: 7.0
% Not Listed: 12.1

1995 Revenue: \$14,000,000
HH Inc.: \$38,997
Retail \$: 4.7 Bil
Pop per Station: 22,783
#1 Biller: WQXK-F \$3,000,000
#1 Billing Portfolio: Connoisseur duop \$4,400,000

MSA Rank/Pop: 88/491,000
DMA # 95
Average Person Ratings: 18.1
Market TSL: 23.50 hours

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 95	FAL 94	Revenue Level	
1. WQXK-F (C)	95/12.8	12.5	13.4	13.8	12.9	---	172/1721	996/24.3	23.8	24.5	E	WQXK-F
2. WHOT-F (CHR)	81/10.9	11.0	9.1	9.8	11.4	---	105/1850	1259/30.7	29.5	25.4	D	WHOT-F
3. WKBN (N/T)	78/10.5	13.4	12.2	12.1	12.6	---	95/1096	811/19.8	20.5	19.8	D	WKBN
4. WKBN-F (SAC)	57/ 7.7	6.8	7.9	8.5	7.5	---	73/1113	785/19.1	19.0	20.5	C	WKBN-F
5. WBBG-F (O)	56/ 7.6	9.2	7.3	8.1	7.9	---	69/961	739/18.0	20.7	16.9	D	WBBG-F
6. WNCB-F (AOR)	47/ 6.3	6.7	5.5	8.1	6.4	---	59/765	658/16.0	18.9	16.7	C	WNCB-F
7. WRBP-F (B)	42/ 5.7	4.3	8.3	4.8	4.4	---	51/528	424/10.3	8.4	11.3		WRBP-F
8. WYFM-F (AC)	34/ 4.6	3.9	5.1	4.4	3.8	---	51/922	544/13.3	12.6	15.8	C	WYFM-F
9. WNIO (ST)	25/ 3.4	2.8	0.1	0.1	---	---	25/182	182/ 4.4	4.5	1.1		WNIO
10. WSOM (ST)	21/ 2.8	3.5	1.7	2.7	2.5	---	28/478	346/ 8.4	6.9	5.6		WSOM
11. WENZ-F (AOR-NR)	15/ 2.0	1.3	1.4	1.9	1.2	---	16/287	237/ 5.8	5.9	6.1		WENZ-F
12. WICT-F (C)	12/ 1.6	1.3	1.0	---	---	---	40/554	264/ 6.4	4.8	3.1		WICT-F
13. WBBW (T)	11/ 1.5	0.7	2.1	1.9	2.1	---	11/191	191/ 4.7	2.7	9.3		WBBW
14.												
15.												

12+ FM SHARE (METRO): 72.96% (475 of 651) (FAL 94: 72.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHOT-F>>> 1 WHOT-F	1 WHOT-F<	1 WQXK-F	1 WQXK-F	1 WKBN <	1 WKBN <	1 WQXK-F<	1 WQXK-F>	1 WQXK-F	1 WQXK-F	1 WQXK-F>
2 WRBP-F>	2 WNCB-F<	2 WQXK-F	2 WHOT-F	2 WHOT-F<	2 WQXK-F>	2 WHOT-F<	2 WKBN	2 WHOT-F<	2 WHOT-F	2 WKBN
3	3 WQXK-F>	3 WNCB-F	3 WNCB-F<	3 WBBG-F	3 WKBN-F	3 WQXK-F>	3 WKBN-F<	3 WKBN	3 WKBN	3 WHOT-F
4	4 WYFM-F	4 WBBG-F	4 WBBG-F	4 WKBN-F	4 WKBN-F	4 WBBG-F	4 WHOT-F	4 WKBN-F	4 WNCB-F<	4 WRBP-F
5	5	5 WKBN-F	5 WKBN-F	5 WNCB-F	5	5 WKBN-F	5 WBBQ-F	5 WBBG-F	5 WRBP-F	5
6	6	6	6	6	6	6 WNCB-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHOT-F>>>> 1 WHOT-F>	1 WHOT-F	1 WHOT-F	1 WHOT-F>	1 WHOT-F<	1 WNCB-F	1 WNCB-F>	1 WNCB-F	1 WNCB-F>	1 WQXK-F<
2 WQXK-F	2 WQXK-F>	2 WQXK-F	2 WQXK-F>	2 WQXK-F	2 WHOT-F>>	2 WQXK-F	2 WQXK-F	2 WQXK-F	2 WNCB-F<
3 WNCB-F>	3 WNCB-F	3 WYFM-F	3 WRBP-F	3 WKBN-F<	3 WENZ-F	3 WHOT-F	3 WYFM-F	3 WBBG-F	3 WBBG-F>
4	4 WYFM-F	4 WNCB-F	4 WKBN-F	4 WRBP-F	4 WQXK-F	4 WENZ-F	4 WQXK-F	4 WHOT-F	4 WKBN-F
5	5 WRBP-F	5 WRBP-F	5 WYFM-F	5 WBBG-F	5	5	5 WRKU-F	5	5 WHOT-F
6	6	6 WKBN-F	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME	CONSOLIDATION REPORT	12+	25-54	REVENUE
WKTX 830 CORTLAND	1.1/2.3/	8/	109		WBBW, WRTK, WBBG-F, WHOT-F (Connoisseur)	20.9%	23.4%	34.4%
WPIC 790 SHARON, PA	0.4/2.0/	31/	348					
WRKU-F 95.9 SHARPSVILLE, PA	1.2/3.8/	13/	297		WRKU-F, WICT-F (Zapis)	2.8%	3.9%	NA
WRRO 1440 WARREN	0.7/2.6/	6/	116			23.7%	27.3%	38.1% (EST)
WRTK 1390 YOUNGSTOWN	0.9/5.9/	7/	265					
WKNR 1220 CLEVELAND	0.5/2.0/	4/	110					
WLTF-F 106.5 CLEVELAND	0.4/0.9/	3/	36					
WMJI-F 105.7 CLEVELAND	0.7/2.8/	6/	119					
WMMS-F 100.7 CLEVELAND	0.5/2.4/	4/	106					
WNCX-F 98.5 CLEVELAND	0.7/2.7/	5/	121					
WONE-F 97.5 AKRON	0.7/2.0/	8/	169					
WWWE 1100 CLEVELAND	0.8/4.3/	8/	212					
WXDX-F 106.7 BEAVER FALLS, PA	0.7/4.1/	23/	477					

YOUNGSTOWN

RADIO STATIONS

WBBW	, 1240,	1 KW (DA-1)	, Talk	, \$<20.00	(Christal)	Connoisseur
WGFT	, 1500,	500 W (DAYS)	, Religion	, \$ 11.00	(---)	
WRTK	, 1390,	5 KW (DA-2)	, Talk	WESTWD CNN, \$ 13.00	(Christal)	Connoisseur
WKBN	, 570,	5 KW (DA-N)	, Talk/News	ABC CBS, \$ 46.00	(Katz)	
WSOM	, 600,	1 KW/45 <u>W</u>	, Standards	, \$<20.00	(Banner)	Lincoln (SALEM)
WBBG-F,	93.3,	50 KW @ 279	, Oldies	, \$ 40.00	(Christal)	Connoisseur
WHOT-F,	101.1,	25 KW @ 695	, CHR	, \$ 44.00	(Christal)	Connoisseur
WKBN-F,	98.9,	4.5 KW @ 1371	, Soft AC	CBS ABC, \$ 42.00	(Katz)	
WNCD-F,	106.1,	3 KW @ 328	, AOR	, \$ 26.00	(Torbet)	(NILES)
WQXK-F,	105.1,	88 KW @ 430	, Country	WESTWD, \$ 70.00	(Banner)	Lincoln (SALEM)
WRBP-F,	101.9,	3 KW @ 328	, Black	ABC SMN, \$<20.00	(Eastman)	(HUBBARD)
WRKU-F,	95.9,	3 KW @ 328	, Classic AOR	WESTWD, \$ NA	(---)	(SHARPESVILLE)
WICT-F,	95.1,	19 KW @ 804	, Country	WESTWD, \$<20.00	(---)	Zapis (GROVE CITY)
WYFM-F,	102.9,	26 KW @ 459	, AC	ABC, \$ 24.00	(Eastman)	Regional (SHARON)

Other Ranked Stations - See Cleveland

CONDENSED MARKETS

CHICO, CA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KPAY	26/10.4	11.1	8.9	4.9	6.6	296	17.7	16.3	18.5
2. KALF-F	17/ 6.8	6.1	4.4	8.6	8.2	261	15.6	15.4	12.6
KMXI-F	17/ 6.8	4.6	4.4	5.8	5.3	246	14.7	13.8	15.6
4. KHSL-F	16/ 6.4	6.5	10.9	6.2	8.2	234	14.0	14.4	15.8
5. KFMF-F	15/ 6.0	6.5	11.7	10.3	11.1	291	17.4	19.2	22.8
6. KCEZ-F	14/ 5.6	2.3	3.2	2.1	3.3	203	12.1	11.1	10.8
7. KDIG-F	12/ 4.8	8.0	3.6	0.8	---	243	14.5	18.0	10.8
KEWE-F	12/ 4.8	2.7	4.8	3.3	8.6	116	6.9	7.6	9.5
9. KPPL-F	9/ 3.6	4.6	6.5	6.2	4.5	193	11.5	10.2	13.6
10. KKCY-F	7/ 2.8	1.5	2.4	0.4	0.8	117	7.0	5.8	6.1
KLRS-F	7/ 2.8	3.1	2.0	3.7	4.5	187	11.2	10.3	11.8

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KPAY >	1 KPAY >	1 KPAY	1 KALF-F	1 KFMF-F	1 KCEZ-F	1 KPAY
2 KMXI-F	2 KALF-F<	2 KHSL-F	2 KDIG-F	2 KDIG-F	KMXI-F	2 KCEZ-F
KALF-F	3 KMXI-F<	3 KCEZ-F	KPAY	KALF-F	3 KALF-F	3 KMXI-F
4 KHSL-F	4 KFMF-F<	4 KALF-F	4 KHSL-F	KMXI-F	4 KFMF-F	4 KALF-F
5	5 KHSL-F	KMXI-F	5	5	KHSL-F	KHSL-F
					KPAY	

DANBURY, CT

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. WDAQ-F	44/15.4	15.4	12.9	12.9	14.2	430	26.2	27.4	26.3
2. WRKI-F	26/ 9.1	8.8	8.0	11.8	9.1	407	24.8	27.8	22.5
3. WEZN-F	24/ 8.4	5.4	6.8	5.5	7.3	370	22.5	19.4	22.8
4. WLAD	15/ 5.3	5.8	8.8	7.5	6.2	276	16.8	14.3	17.6
5. WABC	13/ 4.6	1.5	5.2	3.9	2.5	134	8.2	6.0	8.2
6. WCBS	12/ 4.2	5.0	5.2	5.1	4.4	268	16.3	19.7	17.4
WFAN	12/ 4.2	3.5	6.0	3.9	4.0	269	16.4	14.3	16.3
8. WYFZ-F	10/ 3.5	5.4	1.6	2.0	5.1	117	7.1	11.7	7.8
9. WEBE-F	9/ 3.2	1.5	3.6	1.2	2.9	215	13.1	9.3	10.7
10. WREF	8/ 2.8	1.5	0.8	3.1	4.0	89	5.4	5.2	4.9

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WDAQ-F>	1 WDAQ-F>>	1 WDAQ-F>	1 WRKI-F	1 WDAQ-F	1 WDAQ-F>>	1 WDAQ-F>
2 WFAN	2 WEZN-F	2 WRKI-F>	2 WDAQ-F	2 WRKI-F>>	2 WRKI-F	2 WEZN-F
3 WRKI-F	3 WRKI-F	3 WEZN-F	3 WEZN-F	3	3 WEZN-F	3 WRKI-F
4 WLAD <	4 WABC	4 WABC	4	4	4	4
5 WEZN-F	5 WLAD	5	5	5	5	5

DOTHAN, AL

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. WTVY-F	43/15.9	19.9	21.8	25.3	18.6	576	32.1	36.0	35.1
2. WKMX-F	40/14.8	11.3	6.9	9.4	13.9	594	33.1	25.1	26.1
3. WDJR-F	31/11.5	7.3	7.6	9.4	12.2	481	26.8	17.2	20.6
4. WOOF-F	26/ 9.6	9.5	10.3	6.7	10.1	343	24.2	21.3	22.3
5. WJJN-F	19/ 7.0	6.1	9.2	5.7	6.4	241	13.4	13.1	13.0
6. WRJM-F	15/ 5.6	3.4	5.3	3.0	6.4	142	7.9	7.8	10.9
7. WZHT-F	12/ 4.4	6.1	7.3	7.1	6.4	188	10.5	14.8	13.1
8. WESP-F	8/ 3.0	5.5	3.4	1.7	1.0	217	12.1	11.4	11.1
9. WTBBS-F	7/ 2.6	2.1	4.2	5.7	4.7	92	5.1	8.1	9.5
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WRVY-F	1 WTVY-F	1 WTVY-F	1 WKMX-F	1 WKMX-F>>	1 WKMX-F	1 WTVY-F>
WKMX-F<	2 WKMX-F	2 WKMX-F	2 WTVY-F	2 WOOF-F	2 WTVY-F	2 WDJR-F
3 WDJR-F>	3 WOOF-F<	3 WOOF-F	3 WDJR-F	3 WDJR-F	3 WDJR-F	3 WKMX-F
4 WOOF-F	4 WDJR-F	4 WDJR-F	4 WZHT-F	4 WTVY-F	4 WOOF-F	4
5	5	5	5	5	5	5

FAYETTEVILLE-SPRINGDALE, AR

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KKIX-F	69/23.0	20.8	23.7	22.1	21.5	669	31.8	29.5	32.0
2. KKEG-F	33/11.0	8.0	3.6	7.4	8.7	415	19.7	16.2	15.4
3. KEZA-F	29/ 9.7	11.5	10.2	13.8	9.3	577	27.4	23.9	22.8
4. KMCK-F	29/ 9.7	9.0	10.2	8.1	8.0	493	23.4	23.8	22.9
5. KBVA-F	25/ 8.3	8.7	9.1	4.7	6.6	312	14.8	12.5	13.1
6. KKZQ-F	20/ 6.7	5.2	5.5	6.0	3.8	286	13.6	12.8	14.5
7. KBRF-F	10/ 3.3	4.9	5.5	4.0	5.9	179	8.5	11.4	15.1
8. KDAB-F	10/ 3.3	0.7	2.9	2.0	2.1	158	7.5	4.5	5.0
9. KAMO-F	9/ 3.0	3.1	5.5	5.4	5.9	208	9.9	10.7	11.0
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KKIX-F>>	1 KKIX-F>>	1 KKIX-F>>	1 KKIX-F<	1 KKIX-F	1 KKIX-F>	1 KKIX-F>>
2 KKEG-F<	2 KEZA-F	2 KKEG-F	2 KMCK-F	2 KKEG-F>	2 KEZA-F	2 KEZA-F
3 KEZA-F	3 KKZQ-F<	3 KMCK-F	3 KKEG-F	3 KEZA-F	3 KKEG-F>	3 KBVA-F
4 KMCK-F	4 KKEG-F<	4 KEZA-F	4	4 KMCK-F	4 KKZQ-F	4
5	5 KBVA-F	5	5	5 KKZQ-F	5	5

BEAUMONT - PORT ARTHUR, TX

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KAYD-F	66/14.5	9.8	12.5	9.3	11.9	748	24.5	21.2	23.2
2. KYKR-F	40/ 8.8	12.6	11.1	9.7	13.9	693	22.7	23.3	22.8
3. KKMY-F	37/ 8.1	6.1	7.1	8.2	5.1	546	17.9	18.5	14.4
4. KQXY-F	37/ 8.1	8.5	7.5	2.7	3.5	626	20.5	20.1	17.7
5. KLVI	36/ 7.9	9.5	9.0	6.3	9.0	452	14.8	17.8	16.2
6. KALO	32/ 7.0	6.3	5.0	6.1	2.2	226	7.4	9.1	8.5
7. KIOC-F	26/ 5.7	5.4	4.0	6.5	8.4	476	15.6	16.0	14.0
8. KHYS-F	22/ 4.8	4.3	9.9	12.4	7.9	348	11.4	12.5	16.4
9. KBXX-F	20/ 4.4	3.0	2.6	4.0	2.4	313	10.3	8.3	7.4
10. KZWA-F	13/ 2.9	4.3	---	---	---	214	7.0	6.2	---

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KAYD-F>	1 KAYD-F>	1 KAYD-F>	1 KQXY-F>	1 KAYD-F>	1 KAYD-F>	1 KAYD-F
2 KYKR-F<	2 KKMY-F<	2 KKMY-F<	2 KBXX-F	2 KIOC-F>	2 KKMY-F	2 KKMY-F
3 KLVI >	3 KLVI	3 KYKR-F	3 KAYD-F	3 KQXY-F	3 KALO	3 KYKR-F
4 KQXY-F<	4 KALO	4 KQXY-F	KIOC-F	4 KBXX-F	4 KYKR-F	KALO
5 KALO	5	5	5 KKMY-F	KKMY-F	5	5
			KYKR-F			

BILLINGS, MT

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KCTR-F	40/25.2	22.5	26.1	22.4	21.3	399	39.0	35.7	41.8
2. KKBR-F	21/13.2	11.9	7.3	3.0	4.7	273	26.7	22.8	14.1
3. KRKX-F	16/10.1	11.9	16.4	18.8	10.7	227	22.2	27.1	23.7
4. KYA-F	16/10.1	12.5	7.9	7.9	11.8	298	29.2	29.6	22.1
5. KBLG	10/ 6.3	4.4	2.4	7.3	4.1	128	12.5	13.1	9.2
6. KBKO-F	7/ 4.4	3.1	6.7	4.8	11.8	123	12.0	8.4	14.0
7. KIDX-F	7/ 4.4	5.0	7.3	3.0	4.7	162	15.9	10.5	18.6
8. KBMJ-F	6/ 3.8	10.6	1.8	3.6	3.0	132	12.9	18.6	9.2
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KCTR-F>>	1 KCTR-F>	1 KCTR-F	1 KCTR-F	1 KCTR-F	1 KCTR-F>	1 KCTR-F>
2 KKBR-F<	2 KKBR-F	2 KKBR-F	KYA-F>	2 KRKX-F>	2 KKBR-F>	2 KKBR-F>>
3 KRKX-F	3 KBLG <	3 KRKX-F	3 KRKX-F	3 KYA-F	3 KRKX-F	3
4 KYA-F	4 KRKX-F	4 KYA-F	4	4	4 KYA-F	4
5	5	5	5	5	5	5

BURLINGTON, VT

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO CUME F95	RATING S95	RATING F94
1. WOKO-F	41/20.9	17.0	17.6	18.3	17.2	323	26.6	27.1	28.2
2. WIZN-F	33/16.8	15.9	15.6	15.3	14.9	412	33.9	29.1	33.0
3. WJOY	14/ 7.1	4.4	3.0	5.4	4.0	88	7.2	9.8	8.4
4. WXXX-F	13/ 6.6	10.4	13.6	15.8	16.1	313	25.7	28.9	39.9
5. WEZF-F	11/ 5.6	8.2	8.0	10.4	11.5	223	18.3	24.5	24.7
WKOL-F	11/ 5.6	2.7	3.0	---	---	188	15.5	9.1	9.0
7. WKDR	9/ 4.6	4.4	2.0	2.0	1.7	116	9.5	9.7	5.5
8. WCPV-F	6/ 3.1	4.9	1.5	---	---	178	14.6	16.1	7.7
9. WNCB-F	5/ 2.6	2.7	4.0	5.4	5.7	137	11.3	14.8	14.0
10. WVMT	4/ 2.0	3.3	1.5	3.5	5.7	98	8.1	7.4	10.5

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WIZN-F<	1 WOKO-F	1 WOKO-F	1 WOKO-F>	1 WIZN-F>>	1 WOKO-F>	1 WOKO-F>>
2 WOKO-F>	2 WIZN-F>>	2 WIZN-F>>	2 WIZN-F	2 WOKO-F	2 WIZN-F>>	2 WKOL-F
3 WXXX-F	3 WKDR	3 WXXX-F	3 WXXX-F	3 WXXX-F	3 WEZF-F	3 WIZN-F
4	4	4	4	4 WEZF-F	4 WKOL-F	4 WEZF-F
5	5	5	5	5	5	5

CAPE COD, MA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO CUME F95	RATING S95	RATING F94
1. WQRC-F	40/14.0	16.1	10.7	17.9	19.1	467	27.3	27.0	26.5
2. WOCN-F	23/ 8.1	3.2	7.3	0.3	---	209	12.2	9.2	11.5
3. WPXC-F	20/ 7.0	7.7	14.0	12.1	9.4	320	18.7	20.8	24.9
4. WFCC-F	19/ 6.7	6.8	5.7	4.8	8.3	221	12.9	12.9	13.0
5. WKPE-F	15/ 5.3	4.2	3.0	1.4	1.7	263	15.4	16.9	13.7
6. WCOD-F	14/ 4.9	7.1	4.7	6.2	4.2	257	15.0	15.6	13.2
WRKO	14/ 4.9	2.6	4.0	3.4	2.1	159	9.3	8.6	9.6
8. WXTK-F	13/ 4.6	4.8	8.0	7.2	6.3	199	11.1	12.5	17.3
9. WRZE-F	11/ 3.9	4.5	3.7	3.8	4.5	279	16.3	15.2	17.2
WBZ	11/ 3.9	1.3	1.7	2.8	1.7	180	10.5	8.2	8.6
11. WCTK-F	10/ 3.5	2.9	2.3	1.0	3.5	149	8.7	7.6	5.6
12. WMVY-F	9/ 3.2	1.6	2.7	2.4	3.1	149	8.7	6.6	8.7
13. WCIB-F	8/ 2.8	3.5	4.3	3.1	1.7	234	13.7	11.0	14.9
WPLM-F	8/ 2.8	0.6	1.0	2.1	3.1	139	8.1	6.2	6.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WQRC-F>>	1 WQRC-F	1 WQRC-F	1 WBZ >	1 WKPE-F	1 WPXC-F	1 WQRC-F
2 WOCN-F	2 WOCN-F>	2 WFCC-F	2 WKPE-F>	2 WPXC-F	2 WCOD-F	2 WFCC-F
3 WCOD-F	3 WFCC-F	3 WOCN-F	3 WPXC-F	3 WCOD-F	3 WCTK-F	3 WXTK-F
4 WFCC-F	4 WXTK-F	4 WPXC-F	4 WQRC-F	4 WRZE-F	4 WQRC-F	4 WPXC-F
5 WRKO	5	5 WRKO	5 WRZE-F	5	5 WMVY-F	5 WCTK-F
			WXTK-F			

HAGERSTOWN, MD-PA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. WAYZ-F	37/10.8	17.9	16.2	17.2	16.0	500	23.4	31.7	26.2
2. WIKZ-F	28/ 8.2	7.4	4.7	7.6	5.8	406	19.0	20.2	16.5
3. WFRE-F	25/ 7.3	8.0	6.0	7.0	4.7	378	17.7	17.7	16.3
4. WWMD-F	23/ 6.7	4.1	5.5	5.0	7.3	203	9.5	10.0	8.8
5. WQCM-F	21/ 6.1	6.1	5.2	5.2	6.1	263	12.3	14.7	15.1
6. WSRT-F	17/ 5.0	1.7	3.3	4.1	2.9	314	14.7	10.3	11.2
7. WARX-F	16/ 4.7	2.5	1.6	4.7	2.9	280	13.1	11.8	8.3
8. WKSL-F	14/ 4.1	3.0	3.6	3.2	0.6	199	9.3	6.5	5.6
9. WHAG	12/ 3.5	3.3	3.6	0.9	2.9	83	3.9	3.8	5.5
10. WJEJ	11/ 3.2	3.9	2.7	3.8	2.9	124	5.8	6.8	5.9
WYII-F	11/ 3.2	5.2	6.9	5.0	4.9	126	5.9	11.9	10.3

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WAYZ-F	1 WAYZ-F	1 WAYZ-F<	1 WAYZ-F>	1 WQCM-F	1 WAYZ-F	1 WAYZ-F
2 WIKZ-F	2 WIKZ-F	2 WFRE-F<	2 WIKZ-F	2 WAYZ-F<	2 WIKZ-F	2 WIKZ-F
3 WFRE-F	3 WWMD-F	3 WWMD-F	3 WARX-F	3 WFRE-F<	3 WQCM-F	3 WWMD-F
4 WQCM-F	4 WQCM-F	4 WIKZ-F	4 WKSL-F	4 WIKZ-F	4 WFRE-F	4 WARX-F
5	5 WSRT-F	5 WQCM-F	5	5	5	5

MERCED, CA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KHTN-F	33/13.5	8.9	14.1	10.9	---	436	26.1	19.9	26.4
2. KUBB-F	25/10.2	8.2	7.6	9.4	---	309	18.5	18.2	17.3
3. KATM-F	15/ 6.1	3.1	5.6	6.6	---	170	10.2	11.3	10.6
4. KABX-F	14/ 5.7	6.6	6.0	6.3	---	230	13.8	11.5	17.5
KMJ	14/ 5.7	3.9	6.4	4.3	---	139	8.3	7.7	9.2
6. KSKS-F	12/ 4.9	6.6	5.6	7.8	---	190	11.4	15.2	14.2
7. KDJK-F	8/ 3.3	8.2	5.2	0.8	---	150	9.0	14.2	11.7
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KHTN-F	1 KUBB-F>	1 KHTN-F<	1 KHTN-F>>	1 KHTN-F>>	1 KUBB-F	1 KUBB-F
2 KUBB-F>	2 KABX-F	2 KUBB-F>	2 KMJ	2 KSKS-F	2 KHTN-F	2 KABX-F
3 KMJ	3 KHTN-F<	3 KABX-F	3	3 KUBB-F	3 KABX-F	3 KATM-F
4 KABX-F	4 KMJ	4 KATM-F	4	4	4 KATM-F	4 KMJ
5	5 KATM-F	5 KSKS-F	5	5	5 KSKS-F	5

NEW BEDFORD, MA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. WWLI-F	58/ 7.8	7.1	7.1	7.6	4.5	637	14.9	15.3	15.1
2. WPRO-F	53/ 7.2	6.9	5.3	5.4	5.2	893	20.9	23.7	18.5
3. WHJY-F	45/ 6.1	8.4	10.3	10.4	6.3	722	16.9	20.8	19.0
4. WSNE-F	43/ 5.8	3.3	4.1	3.2	4.9	569	13.3	14.4	12.2
5. WCTK	37/ 5.0	4.8	4.1	8.1	5.1	479	11.2	11.4	10.9
6. WWBB-F	32/ 4.3	4.4	3.4	3.3	5.8	479	11.2	14.6	11.3
7. WFHN	29/ 3.9	5.1	4.0	3.5	5.4	560	13.1	13.8	12.8
8. WBZ	28/ 3.8	3.7	3.2	3.0	4.3	492	11.5	11.5	10.5
9. WLKW	27/ 3.7	2.9	2.5	1.3	2.2	261	6.1	5.7	4.8
10. WWKX-F	26/ 3.5	2.5	3.2	2.6	2.9	500	11.7	10.4	9.3
11. WSAR	20/ 2.7	1.0	2.3	1.4	1.5	257	6.0	3.1	3.9

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WPRO-F<	1 WWLI-F	1 WWLI-F	1 WWKX-F	1 WPRO-F	1 WPRO-F<	1 WWLI-F
2 WHJY-F	2 WHJY-F	2 WCTK <	2 WWLI-F	2 WHJY-F>	2 WHJY-F	2 WCTK <
3 WSNE-F	3 WPRO-F	3 WPRO-F	3 WBZ	3 WFHN-F>	3 WWLI-F<	3 WWBB-F<
4 WWLI-F<	4 WSNE-F	4 WHJY-F	4	4	4 WSNE-F	4 WSNE-F
5 WSAR	5 WWBB-F	5 WFHN-F<	5	5	5 WWBB-F	5
WBZ	6	6 WSNE-F	6	6	6	6

ODESSA-MIDLAND, TX

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KNFM-F	37/11.7	13.7	9.3	11.9	14.6	447	24.0	24.3	24.9
2. KGEE-F	32/10.2	10.2	13.3	15.5	15.3	419	22.5	25.5	26.5
3. KODM-F	28/ 8.9	7.0	9.0	6.9	4.8	313	16.8	16.5	18.7
4. KCHX-F	27/ 8.6	8.6	9.0	5.6	9.5	380	20.4	22.3	22.6
5. KMRK-F	19/ 6.0	8.9	5.0	7.9	5.1	229	12.3	14.7	12.3
6. KMND	18/ 5.7	4.1	6.0	6.9	10.2	128	6.9	7.0	6.3
KBAT-F	18/ 5.7	7.3	8.6	8.9	6.5	264	14.2	18.2	21.6
KCDQ-F	18/ 5.7	4.8	6.0	3.6	3.4	184	9.9	11.7	12.8
9. KQIP-F	16/ 5.1	4.1	5.0	5.9	4.8	270	14.5	14.4	16.3
10. KOZA	13/ 4.1	3.8	4.3	5.0	2.4	145	7.8	7.5	4.8
KXXL-F	13/ 4.1	---	---	---	---	149	8.0	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KGEE-F<	1 KNFM-F	1 KNFM-F<	1 KCHX-F>	1 KCHX-F	1 KODM-F<	1 KNFM-F
2 KNFM-F	2 KGEE-F<	2 KODM-F	2 KNFM-F>	2 KBAT-F<	2 KNFM-F>	2 KGEE-F
3 KODM-F	3 KODM-F>	3 KGEE-F	3 KMRK-F	3 KNFM-F	3 KGEE-F	3 KODM-F
4 KCHX-F	4 KCHX-F	4 KCHX-F	4 KCDQ-F	4 KODM-F	4 KCDQ-F	4 KQIP-F
5	5	5	5	5	5	5

PALM SPRINGS, CA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KPSI-F	59/15.0	12.7	13.8	12.1	20.7	841	35.3	29.8	31.3
2. KWXI-F	46/11.7	8.7	10.7	12.3	6.8	345	14.5	12.1	13.0
3. KPLM-F	25/ 6.4	9.0	8.7	9.2	6.8	317	13.3	11.8	14.6
4. KCLB-F	24/ 6.1	5.0	5.1	4.9	7.3	295	12.4	14.8	9.9
5. KDES-F	23/ 5.9	8.0	7.0	10.5	5.5	453	19.0	23.0	18.7
6. KEZN-F	23/ 5.9	6.5	3.9	6.9	1.0	362	15.2	18.8	13.4
7. KLOB-F	21/ 5.3	5.7	6.3	5.4	---	374	15.7	15.7	13.3
8. KUNA-F	19/ 4.8	2.2	4.6	5.6	7.1	276	11.6	9.9	9.1
9. KLCX-F	17/ 4.3	2.7	3.1	2.8	3.8	303	12.7	11.4	10.1
10. KCMJ-F	12/ 3.1	4.5	7.3	2.8	2.0	274	11.5	15.8	17.5

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KPSI-F<	1 KWXI-F	1 KPSI-F>	1 KPSI-F>>	1 KPSI-F>	1 KPSI-F>	1 KWXI-F
2 KLCX-F	2 KPSI-F	2 KCLB-F	2 KWXI-F	2 KCLB-F>	2 KCLB-F	2 KPSI-F
3 KWXI-F>	3 KEZN-F	3 KWXI-F	3	3 KLCX-F	3 KEZN-F	3 KPLM-F
4 KUNA-F	4 KDES-F<	4 KPLM-F	4	4 KEZN-F	4 KLCX-F	4 KEZN-F
5 KPLM-F	5 KPLM-F<	5 KDES-F	5	5	5	5
6	6 KCLB-F	KEZN-F	6	6	6	6

READING, PA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. WRFY-F	92/18.8	18.8	18.7	20.3	17.9	118	40.1	39.1	34.4
2. WIOV-F	49/10.0	13.5	11.6	6.8	9.0	545	18.5	24.1	22.1
3. WEEU	39/ 8.0	11.2	13.8	10.1	12.4	560	19.0	21.9	24.7
4. WRAP	33/ 6.7	3.3	5.1	3.5	4.6	295	10.0	7.7	9.2
5. WYSP-F	24/ 4.9	2.9	4.1	4.5	4.4	371	12.6	9.2	11.3
6. WFMZ-F	21/ 4.3	3.1	3.3	2.5	3.0	259	8.8	6.4	6.7
7. WOGL-F	18/ 3.7	3.7	1.8	3.1	2.9	283	9.6	7.7	8.7
8. WBYN-F	15/ 3.1	0.8	2.4	2.1	1.3	197	6.7	4.7	7.6
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WRFY-F>	1 WRFY-F>	1 WRFY-F>>	1 WRFY-F>	1 WRFY-F>>	1 WRFY-F>>	1 WRFY-F>
2 WEEU	2 WIOV-F	2 WIOV-F	2 WIOV-F	2 WIOV-F	2 WIOV-F>	2 WIOV-F>
3 WYSP-F<	3 WEEU	3	3 MUSL-F	3 WYSP-F	3 WOGL-F	3 WOGL-F
4 WIOV-F	4 WRAP	4	4	4	4 WYSP-F	4 WEEU
5	5	5	5	5	5	5 WRAP WYSP-F

REDDING, CA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KNCQ-F	27/13.4	11.8	11.1	13.3	15.9	305	22.6	24.7	23.5
2. KQMS	24/11.9	13.7	15.7	12.2	13.3	326	24.1	25.3	28.2
3. KEGR-F	19/ 9.4	9.8	5.1	8.2	5.6	242	17.9	19.9	12.5
KEWB-F	19/ 9.4	8.8	12.1	8.2	7.2	254	18.8	20.8	26.4
5. KSHA-F	18/ 8.9	11.8	11.6	11.7	12.3	280	20.7	23.1	18.6
6. KARZ-F	17/ 8.4	5.9	5.1	6.6	7.7	284	21.0	18.2	17.7
7. KNNN-F	14/ 6.9	5.9	7.1	10.2	6.2	259	19.2	17.1	16.3
8. KNRO	5/ 2.5	2.2	1.5	1.0	1.0	103	7.6	7.1	6.5
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KQMS	1 KNCQ-F<	1 KSHA-F<	1 KEWB-F>	1 KEGR-F	1 KSHA-F<	1 KNCQ-F
2 KNCQ-F	2 KEGR-F<	2 KNCQ-F<	2 KARZ-F	2 KEWB-F	2 KEGR-F	2 KQMS
3 KEGR-F	3 KSHA-F<	3 KEWB-F	3 KEGR-F	KSHA-F>	KNCQ-F<	3 KSHA-F
4 KEWB-F	4 KQMS	4	4	4	4 KEWB-F	4 KEGR-F
5 KARZ-F	5	5	5	5	5	5
6	6	6	6	6	6	6

SAN LUIS OBISPO, CA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KSLY-F	25/ 8.5	7.3	6.7	4.5	---	503	25.8	25.1	18.3
KSTT-F	25/ 8.5	6.7	8.4	7.2	---	359	18.4	16.7	19.9
3. KZ0Z-F	22/ 7.5	6.7	9.4	8.2	---	308	15.8	18.5	19.6
4. KKJG-F	18/ 6.1	8.6	7.1	5.5	---	300	15.4	20.2	19.1
5. KDDB-F	15/ 5.1	7.0	6.7	6.2	---	285	14.6	15.2	16.1
6. KIQO-F	14/ 4.8	6.4	6.1	3.4	---	329	16.9	18.2	16.1
7. KOTR-F	11/ 3.7	2.9	4.7	8.6	---	156	8.0	6.7	11.6
8. KVEC	10/ 3.4	2.2	2.0	4.5	---	203	10.4	9.9	8.6
9. KPRL	9/ 3.1	4.2	3.4	3.8	---	156	8.0	6.3	7.4
10. KWSP-F	8/ 2.7	4.5	1.7	4.8	---	134	6.9	8.5	5.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KSLY-F>	1 KZ0Z-F<	1 KSTT-F	1 KLSY-F>>	1 KLSY-F	1 KZ0Z-F	1 KSTT-F
2 KSTT-F	2 KSTT-F>	2 KZ0Z-F<	2 KIQO-F	2 KZ0Z-F	2 KSTT-F>	2 KDDB-F
3 KVEC	3 KKJG-F	3 KKJG-F	3 KSTT-F	3 KSTT-F	3 KDDB-F	KIQO-F
KZ0Z-F<	4 KGLW <	KSLY-F	4	4 KKJG-F	KKJG-F	KOTR-F
5 KDDB-F	5 KDDB-F	5 KIQO-F	5	5	KOTR-F	KZ0Z-F

SANTA BARBARA, CA

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. KRUZ-F	22/ 8.7	5.2	6.3	5.9	8.2	320	18.7	13.0	14.2
2. KZBN	18/ 7.1	5.2	0.4	---	2.5	186	10.9	8.3	3.0
3. KHTY-F	17/ 6.7	5.6	5.5	5.9	4.5	349	20.4	18.9	19.9
KTMS	17/ 6.7	6.0	7.4	5.6	6.6	280	16.4	15.8	13.9
5. KTYD-F	16/ 6.3	7.5	8.1	7.4	8.6	417	24.4	22.2	26.8
6. KDB -F	13/ 5.1	3.7	4.1	4.8	6.6	239	14.0	11.2	12.5
KSBL-F	13/ 5.1	7.8	7.4	5.6	8.2	270	15.8	19.0	19.1
8. KMGQ-F	11/ 4.3	5.6	8.1	8.9	4.5	241	14.1	15.7	15.1
KNX	11/ 4.3	3.4	2.2	2.2	4.9	205	12.0	12.6	10.0

10.

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KTMS >>	1 KTMS	1 KRUZ-F	1 KHTY-F>	1 KHTY-F	1 KTYD-F	1 KTMS
2 KHTY-F	2 KZBN	2 KHTY-F<	2 KDB	2 KTYD-F>	2 KMGQ-F	2 KRUZ-F
3 KRUZ-F	3 KRUZ-F	3 KSBL-F	KNX	3 KRUF-F	3 KRUF-F	3 KSBL-F
KZBN	4 KTYD-F	KTYD-F	4	4 KJEE-F	4 KSBL-F	4 KIST
5 KSBL-F	5 KSBL-F	KZBN	5	KMGQ-F	KTMS	5
6	6	6	6	6	6	6

STAMFORD-NORWALK, CT

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO F95	CUME S95	RATING F94
1. WCBS	29/ 6.4	8.0	7.6	5.6	5.0	629	21.9	26.6	25.4
WHTZ-F	29/ 6.4	5.7	5.6	5.1	4.8	499	17.4	17.9	19.2
3. WEBE-F	25/ 5.6	5.7	3.9	5.8	4.1	465	16.2	17.5	14.8
4. WKHL-F	24/ 5.3	6.6	3.2	4.2	3.5	385	13.4	15.5	12.1
5. WQXR-F	21/ 4.7	3.6	2.2	3.3	2.8	296	10.3	6.8	6.9
6. WFAN	19/ 4.2	4.6	4.6	5.8	6.9	356	12.4	16.3	18.0
7. WABC	18/ 4.0	5.0	3.7	2.8	4.3	264	9.2	9.4	7.2
8. WEZN-F	17/ 3.8	5.2	6.1	5.1	3.0	410	14.3	16.7	16.6
WSTC	17/ 3.8	4.8	3.2	2.6	4.8	284	9.9	11.2	9.2
WOR	17/ 3.8	1.8	1.2	2.3	3.0	238	8.3	6.2	5.7
11. WAXQ-F	16/ 3.6	2.7	2.2	2.3	4.5	204	7.1	7.9	7.5
12. WEFX-F	15/ 3.3	3.2	5.1	4.4	3.2	313	10.9	11.5	18.1
WQHT-F	15/ 3.3	2.1	2.2	1.9	1.7	212	7.4	4.6	5.9

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WFAN	1 WKHL-F	1 WHTZ-F	1 WHTZ-F>	1 WHTZ-F>	1 WEBE-F<	1 WKHL-F
2 WSTC <	2 WEBE-F	2 WKHL-F<	2 WQHT-F	2 WAXQ-F	2 WKHL-F	2 WCBS
3 WCBS	3 WOR	3 WEBE-F	3 WCBS	3 WQHT-F	3 WHTZ-F	3 WEBE-F
4 WHTZ-F	4 WHTZ-F	4 WCBS	WRKS-F	4 WEFX-F	4 WCBS	4 WQXR-F
WXRK-F	5 WQXR-F	5	5	5	5	5
6 WEBE-F	6	6	6	6	6	6

TRENTON, NJ

12+ METRO	1/4/SHARE	SPG 95	FAL 94	SPG 94	FAL 93	METRO CUME	METRO CUME F95	RATING S95	RATING F94
1. WPST-F	38/ 8.8	12.0	11.1	11.8	---	685	24.5	28.9	29.3
2. WBUD	30/ 7.0	5.1	5.7	5.9	---	210	7.5	9.5	11.1
3. WKXW-F	24/ 5.6	4.9	7.4	7.4	---	509	18.2	19.4	22.6
WUSL-F	24/ 5.6	4.1	4.6	4.8	---	321	11.5	10.2	10.5
5. WXTU-F	19/ 4.4	3.2	6.6	5.0	---	238	8.5	10.2	13.1
6. WYXR-F	17/ 4.0	6.4	4.4	3.7	---	349	12.5	16.3	14.5
7. WOGL-F	15/ 3.5	2.8	2.6	1.3	---	274	9.8	10.1	10.6
8. WYSP-F	15/ 3.5	4.3	3.5	3.7	---	355	12.7	15.7	11.9
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WPST-F<	1 WBUD	1 WPST-F	1 WPST-F	1 WPST-F	1 WPST-F	1 WKXW-F
2 WKXW-F	2 WPST-F	2 WBUD	2 WUSL-F	2 WUSL-F	2 WKXW-F	2 WOGL-F
3 WYSP-F<	3 WKXW-F	3 WUSL-F	WYXR-F	3 WYSP-F	3 WYSP-F	3 WPST-F
4 WBUD	4 WYXR-F	4 WKXW-F	4	4 WYXR-F	4 WYXR-F	WBUD
5	5	5	5	5	5	5
6	6	6	6	6	6	6

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