

AMERICAN RADIO

FALL 1993



James H. Duncan, Jr.

AMERICAN RADIO

FALL 1993 REPORT

(Arbitron Rating Period: 23 September 1993 - 15 December 1993)

Compiled and Edited By:

James H. Duncan, Jr.
DUNCAN'S AMERICAN RADIO, INC.
PO Box 90284
Indianapolis, IN 46290

(317) 630-2888 - Office Line
(317) 844-0988 - Jim Duncan's Line

February 1994

Volume XVIII Number 4
ISSN 0738-8675

INTRODUCTION

This is the 19th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I can be reached at the following address:

Jim Duncan, Jr.
Duncan's American Radio, Inc.
PO Box 90284
Indianapolis, IN 46290
(317) 630-2888 - Office Line
(317) 844-0988 - Jim Duncan's Line

I strongly urge all of you (particularly new subscribers) to carefully read the definition pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

ALL ARBITRON AUDIENCE ESTIMATES ARE COPYRIGHTED (1994) BY THE ARBITRON COMPANY AND MAY NOT BE QUOTED OR REPRODUCED WITHOUT THE PRIOR PERMISSION OF ARBITRON.

Subscribers may quote American Radio for sales and advertising purposes. However, you must be an Arbitron subscriber if any of their data is involved. Secondly, I must be notified. I always give permission, but I like to make certain that my work is properly quoted. the phrase, "American Radio" by James Duncan, Jr. must always be cited.

This book may not be reproduced in whole or part by mimeograph or any other means without permission.

PRINTED IN THE UNITED STATES OF AMERICA

COPYRIGHT (C) 1994 by Duncan's American Radio, Inc.

Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified is such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they are received by 10 February, 1994.

Work on this edition was completed on 14 February, 1994. Mailing will begin on 21 February, 1994. If your copy is defective in any way, let me know and I will promptly mail you another copy.

SPECIAL NOTE TO SUBSCRIBERS

Please note the special addition to each individual market report. I call it the "Duopoly Report." It shows the duopolies which have already been established and have been announced as of 10 January 1994. It shows the total 12+ shares (Mon-Sun, 6A - MID) and the percentage of the market's revenue which each duopoly controls. Also shown are 25-54 shares.

The format shares are not included in this edition. They will return in the Spring 1994 edition.



TABLE OF CONTENTS

Page 2 - 5	Station Trading Activity
Page 6 - 9	Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order:

Akron	Kalamazoo	Seattle-Tacoma
Albany-Schenectady	Kansas City	Shreveport
Albuquerque	Knoxville	Spokane
Allentown-Beth	Lakeland	Springfield, MA
Anchorage	Lancaster	Stockton
Ann Arbor	Lansing	Syracuse
Appleton-Oshkosh	Las Vegas	Tampa-St. Petersburg
Atlanta	Lexington	Toledo
Atlantic City	Lincoln	Tucson
Augusta	Little Rock	Tulsa
Austin	Los Angeles	Utica-Rome
Bakersfield	Louisville	Washington
Baltimore	Lubbock	West Palm Beach
Baton Rouge	Macon	Wichita
 	Madison	Wilkes Barre-Scranton
Binghamton	Manchester	Wilmington, DE
Birmingham	McAllen-Brownsville	Worcester
Boise	Melbourne	York
Boston	Memphis	Youngstown
Bridgeport (Fairfield County)	Miami-Ft. Lauderdale	
Buffalo	Milwaukee	<u>CONDENSED MARKETS:</u>
 	 	Abilene
Canton	Minneapolis-St. Paul	Beaumont
Charleston, SC	Mobile	Billings, MT
Charleston, WV	Modesto	Burlington, VT
Charlotte	Monmouth-Ocean	Cape Cod, MA
Chattanooga	Montgomery	Chico, CA
Chicago	Nashville	Danbury, CT
Cincinnati	Nassau-Suffolk	Dothan
Cleveland	New Haven	Fayetteville, AR
Colorado Springs	New Orleans	Ft. Myers
Columbia, SC	New York	Hagerstown
Columbus, OH	Norfolk	Lafayette, IN
Corpus Christi	Oklahoma City	Lafayette, LA
Dallas-Ft. Worth	Omaha	Muskegon
Davenport-RI-Moline	Orlando	Naples
Dayton	Oxnard-Ventura	New Bedford
Daytona Beach	Pensacola	Odessa-Midland
Denver	Peoria	Palm Springs
Des Moines	Philadelphia	Reading, PA
Detroit	Phoenix	Redding, CA
El Paso	Pittsburgh	Santa Barbara
Erie	Portland, ME	Stamford, CT
Eugene	Portland, OR	
Evansville	Portsmouth-Dover	
Fayetteville, NC	Providence	
Flint	Raleigh	
Ft. Pierce	Reno	
Ft. Wayne	Richmond	
Fresno	Riverside-SB	
Gainesville	Roanoke-Lynchburg	
Grand Rapids	Rochester	
Greensboro-WS	Rockford	
Greenville-NB, NC	Sacramento	
Greenville-Spartanburg	Saginaw-BC	
Harrisburg	St. Louis	
Hartford	Salinas-Monterey-SC	
Honolulu	Salisbury	
Houston	Salt Lake City	
Huntington, WV	San Antonio	
Huntsville	San Diego	
Indianapolis	San Francisco	
Jackson	San Jose	
Jacksonville	Santa Rosa	
JC-Kings-Bristol	Sarasota-Bradenton	
Johnstown	Savannah	

STATION TRADING ACTIVITY

(16 August 1993 through 12 February 1994)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KSSK-AF	Honolulu	From Bedford to NewTex (Sherman)	\$ 7,500,000	(MVP)
KTMS, KHTY-F	Santa Barbara	Taken over by AT&T	4,000,000 (E)	
WYGC-F	Gainesville	From Heritage to Asterisk	1,400,000	(Raymond)
WILN-F	Panama City	(85%)	575,000	
WSPB	Sarasota	Sold back to Wilkes-Schwarz by Dick Harris	175,000 (E)	
WKQB-F	Jackson, MS	From Jenne to SFX	1,150,000 (D)	
KHAT	Lincoln	From Tate to owners of KIBZ/KKNB-F	5,000 (D)	
WMYA-F	Cape Charles (Norfolk)	From Willis to Sinclair	1,500,000	
KUTI, KXDD-F	Yakima	Sold to owners of KXLE A/F	1,746,000 (D)	
KASP, WKBQ-F	St. Louis	From Evergreen to Zimmer (WKXX)	7,000,000 (D)	(Media Services)
WMCZ-F	Millbrook (Montgomery)	Sold to New South	615,000 (D)	(MVP)
WANS/WWMM-F	Anderson (Greenville, SC)	From Greyhound Financial to AmCom	3,600,000	
KSET-F	El Paso	Sold to Jim Phillips, Jr.	2,700,000	
KHIH-F	Boulder (Denver)	From Chrysler Capital to Salem	5,000,000	
WXVI	Montgomery	From NewSouth to Woods	315,000 (D)	
WPDQ	Jacksonville	From Genesis to Prism	400,000 (D)	
KKPL (630)	Spokane	Sold by Silverado	3,500	
KEEH-F (104.7)	Spokane	Sold by Sunbrook	148,000	
KBLA, KNAC-F	Suburban, LA	Sold to Keymarket	12,400,000	(Grandy)
WKQM-F	Churubrusco (Ft. Wayne)	Sold to owner of WGL	259,000 (D)	
KCMQ-F	Columbia, MO	From receivership to Zimmer	650,000 (D)	(Media Services)
KCMO-AF	Kansas City	From Gannett to Bonneville	7,600,000 (D)	
WAKR, WONE-F	Akron	From Ragan Henry to owners of WQMX-F	9,300,000 (D)	(Hepburn)
WHVK-F	Tullahoma (Huntsville)	Sold to Athens	2,500,000 (D)	(Barger)
KRSP-F	Salt Lake		1,200,000	
WQKB-F	N. Kensington (Pittsburgh)	From Signature to EZ	5,000,000 (D)	(Stevens)
WOKC-AF	Okeechobee, FL	Sold to Amaturo	3,000,000	
KLFX-F	Harker Heights (Killeen)	Sold to Sonance		
KIIZ-F	Killeen	Sold to Sonance		
			\$2,500,000	(Whitley)
WMMM-F	Verona (Madison)	Sold to Woodward	1,300,000 (E)	
WYZM-F	Waunakee, WI	Sold to Woodward	980,000 (E)	
			\$2,280,000	
WAFX-F	Norfolk	From Four Seasons to Saga	4,000,000 (D)	(MVP)
WAQS/WAQQ-F	Charlotte	From Adams receiver to Pyramid	4,000,000 (D)	
KCMX-AF	Ashland (Medford)		613,000 (D)	(MVP)
KFBK, KGBY-F	Sacramento	From Westinghouse to Chancellor	48,000,000	(Star)
WVFE-F	Coral Cove (Sarasota)	Sold to Wilks-Shwartz	234,500 (D)	(Hadden)
WMDP	Ocala		200,000	(Kozacko)
WIRL, WSWT-F	Peoria	70%	2,300,000	
WJMH-F	Reidsville (Greensboro)	From Beasley to Max	3,000,000 (D)	(Foreman)
WPGC-F	Washington	From Cook Inlet to Infinity	60,000,000 (D)	
WCOL-AF	Columbus, OH	From Great Trails to Nationwide	15,000,000 (E)	
KUSA, KSD -F	St. Louis	From Gannett to EZ	14,400,000 (D)	(D)
KNCI-F	Sacramento	From Nationwide to EZ	13,000,000 (D)	(Kalil)
KINE-F	Honolulu	From Sinclair to owner of KCCN	840,000 (D)	
WYSY-F	Chicago suburbs	From Beasley to Cox	9,000,000 (D)	(Star)
WBEB	Philadelphia	From Jerry Lee to Salem	4,000,000	(Stevens)
KGOL	Humble (Houston)	From Satellite Radio Network to Douglas	700,000	(Jorgenson)
WEYZ, WMXE-F	Erie	From Burbach to WRKT owners	1,250,000 (D)	
WMJI-F	Cleveland	From Legacy to OmniAmerica	14,000,000	
WLOH, WHOK-F	Lancaster (Columbus, OH)	Sold to OmniAmerica	10,000,000 (E)	
WRVF-F	U. Arlington (Columbus, OH)	Sold to OmniAmerica	7,000,000 (E) (D)	
KKYK-F	Little Rock	From Shepard to Signal	2,000,000 (D)	
KRKS	Denver	Sold to Salem	500,000	
WNEU-F	Eden (Greensboro)	Sold to Voyager	2,350,000 (D)	
KJNE-F	Waco	From Moran to Sonance	850,000	(Barger)
KMXK-F	St. Cloud, MN	Sold to owners of WJON, WWJO-F	1,150,000 (D)	(MVP)
WJQI-AF	Norfolk	From Coleman to Sunshine Wireless	3,500,000 (D)	
WMXJ-F	Miami	From Scconnix to Jefferson-Pilot	17,800,000 (D)	(Blackburn)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WKSJ-AF	Mobile	From Franklin to Pourtales	\$8,000,000 (D)	(Blackburn)
WSYA-AF	Montgomery	From Magic to Colonial	1,350,000 (D)	
WXTR-F	Washington	From Four Seasons to Liberty	19,000,000 (E) (D)	
WMXB-F	Richmond	From Four Seasons to Liberty	9,000,000 (E)	
			\$28,000,000	
KEAG-F	Anchorage	Sold to Tom Ingstad	285,000 (D)	
KLTT	Brighton (Denver)	Sold to Crawford by Mortenson	660,000 (E) (D)	
KRZN	Thornton (Denver)	From Booth to Jacor	1,600,000 (D)	
WPCOM	Riviera Beach (West Palm)		411,000	
WFXR-F	Cape Cod	Sold to Taylor	440,000 (D)	
WNEB	Worcester		57,000	
KTOZ-F	Marshfield (Springfield, MO)		280,000	
WIMG	Ewing (Trenton)	From Willis to John Morris	450,000	
KONO-AF	San Antonio	Sold to October (John Barger)	5,405,000	
WZJO-F	Ocean Pines, MD	CP sold to Prettyman	60,000	
WHKX-F	Lafayette (Tallahassee)		1,175,000	(Media Services)
WKGT-F	Century (Pensacola)		350,000 (E)	
WNSS, WEZG-F	Syracuse	Sold to owners of WTKW-F	1,375,000	
KEBC-F	Oklahoma City	From Independence to Clear Channel	7,500,000 (D)	
WHYI-F	Miami	From Metroplex to Clear Channel	20,000,000 (E)	
WERE, WNCX-F	Cleveland	From Metroplex to Clear Channel	13,000,000 (E)	
WMTX-AF	Tampa	From Metroplex to Clear Channel	15,000,000 (E) (D)	
WXBX, WUFX-F	Buffalo	From Metroplex to Clear Channel	6,000,000 (E)	
			\$54,000,000	
KIOI-F	San Francisco	From Fairmont to Evergreen	45,000,000 (D)	
WHK, WMMS-F	Cleveland	From Shamrock to OmniAmerica	12,000,000 (D)	
WLLV	Louisville		375,000	
WXBB-F	Portsmouth, NH	From Bear to Fuller-Jeffrey	1,000,000 (D)	(Foreman)
WYRE, WXZL-F	Annapolis		1,900,000 (D)	(Houston)
WFEL	Towson (Baltimore)	Sold to Capitol Kids Radio	521,000	(Questcom)
WKNX	Saginaw	Sold to Bell	270,000	
WZNN, WWEM-F	Portsmouth, NH	From Bear to Precision Media	1,025,000 (D)	(Foreman)
WDCG-F	Raleigh	Sold to Prism	6,500,000 (D)	(Americom)
WEZW-F	Milwaukee	From Multimedia to Heritage	5,600,000 (D)	
KGGR	Dallas	Sold by Mortenson	602,000	
WXYU, WJJS-F	Lynchburg	Sold to Bruce Houston	350,000	
KKOB-AF	Albuquerque	From Fairmont to Citadel	9,000,000	(Alex Brown)
KFMF-F	Chico	Sold to Park Lane	1,675,000 (D)	(MVP)
WVLR-F	Appomattox (Lynchburg)	Sold to Bruce Houston	1,060,000 (D)	
WLZR-AF	Milwaukee	From Great American to Saga	7,000,000 (D)	(Star)
KBBO, KRSE-F	Yakima		219,000	(Exline)
KAAM	Dallas	Sold by Bonneville	3,000,000	(Chuck Dunbar)
WJTT-F	Chattanooga		1,689,000	
WSAI	Cincinnati	Sold by Booth	800,000	
WMGR, WJAD-F	Albany, GA		1,280,000 (D)	(Bergner)
WRIF-F	Detroit	From Great American to Greater Media	11,500,000 (D)	
WBEN, WMJQ-F	Buffalo	From Algonquin to Keymarket	10,000,000	(Americom)
KKHI-AF	San Francisco	From Buckley to Westinghouse	14,200,000	(Frank Boyle)
WMGB-F	Jefferson (Macon)	Sold to owners of WDDO/WPEZ-F	800,000 (D)	
WRUN, WKFM-F	Utica	Sold by Altdoerfer to O'Leary/Keymarket	1,000,000	
WCZX-F	Poughkeepsie	Sold to owners of WEOK/WPDH-F	950,000 (D)	
WBBO-F	Greenville, SC	Sold to AmCom	2,600,000 (D)	(Americom)
WAPE-F & WFYV-F	Jacksonville	From Evergreen to OmniAmerica	19,700,000 (D)	
KRXQ-F	Sacramento	From Fuller-Jeffrey to Great American	16,000,000 (D)	(Star & Stevens)
WMTG, WNIC-F	Detroit	From Fairmont to Broadcasting Partners	39,000,000 (D)	(Alex Brown)
KAKQ	Fairbanks	Sold to Craig McCaw	600,000 (D)	
KTID-F	San Rafael	From Astor to Mount Wilson	1,700,000	
KQSB	Santa Barbara		332,000	
WKNB-F	Port St. Joe (Panama City)	From Asterisk to Southern	365,000 (D)	(MVP)
KHVH, KHHH-F	Honolulu	Sold to Henry	850,000 (D)	(Stevens)
KLBB	Minneapolis	Sold by Spacecom	935,000	(Stevens)
KQEO, KMG-AF	Albuquerque	From Spacecom to Citadel	1,500,000 (D)	(Stevens)
WAQZ-F	Milford (Cincinnati)		2,000,000	(Hepburn)
WKXI-F	Jackson, MS	Sold to Opus	1,450,000 (D)	
KTPK-F	Topeka		1,650,000	
KYKZ-F	Lake Charles	Sold to John Borders	4,200,000	(Blackburn; CVS)
KJOC, WXL-P	Davenport-RI	From Goodrich to Connoisseur	2,925,000	(MVP)
WCKT-F	Fort Myers	From Sandab to Radio Equity	10,700,000	(Foreman)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KQBR-F	Davis (Sacramento)		\$2,500,000	(Kalil)
KFMH-F	Muscataine (Davenport)	Sold to Connoisseur	1,700,000 (D)	(MVP)
KICT-F	Wichita	From Jon Stuart to Great Empire	940,000 (D)	
WBUF-F	Buffalo	From Lincoln to Pyramid	4,000,000 (D)	(MVP)
WEZO-F	Avon (Rochester)	Sold to Lincoln	465,000 (D)	
KLSF-F	Amarillo	Sold to owners of KIXZ, KMML-F	700,000 (D)	
WNOO, WFXS-F	Chattanooga		1,500,000	
KDNT	Denton	Sold to Rodriguez, owner of KESS, KLTY-F	560,000 (D)	
KAND-F	Corsicana, TX	Sold to Rodriguez, owner of KESS, KLTY-F	900,000 (D)	(Gannom)
WRDU-F	Raleigh	From Voyager to Hicks, Muse, Weber	14,700,000 (E)	
WOIC, WNOK-F	Columbia	From Voyager to Hicks, Muse, Weber	4,800,000 (E)	
WLWZ-AF	Greenville, SC	From Voyager to Hicks, Muse, Weber	2,700,000 (E)	
WMFR, WMAG-F	Greensboro	From Voyager to Hicks, Muse, Weber	5,600,000 (E) (D)	
WNEU-F	Greensboro	From Voyager to Hicks, Muse, Weber	2,400,000 (E) (D)	
			<u>\$30,200,000</u>	(Media Services)
KUPU-F	Honolulu	CP sold to NewTex (Sherman)	617,000 (D)	
WAES, WAQQ-F	Charlotte	From Adams receivership to Pyramid	4,000,000 (D)	(MVP)
WTRG-F	Raleigh	From Joyner to Hicks, Muse, Weber	9,000,000 (D)	(Media Services)
WAPI-AF	Birmingham	From Dittman to Dick	6,300,000 (D)	
KEEL, KITS-F	Shreveport	From Multimedia to owner of KVKI-F	1,650,000 (D)	
WYMY-F	Bedford (Lynchburg)		300,000	
KRZQ-F	Tahoe (Reno)	Sold by Texas Commerce Bank	850,000	(Media Services)
WRXR-F/FM CP	Aiken (Augusta, GA)	Sold to Multimarket	5,000,000 (D)	(Blackburn)
WWNC, WKSF-F	Asheville	From Heritage Bdcst to Osborn	12,800,000 (E)	
WFKS-F	Palatka, FL	From Heritage Bdcst to Osborn	2,900,000 (E) (D)	
WOLZ-F	Fort Myers	From Heritage Bdcst to Osborn	3,400,000 (E) (D)	
WAAX, WQEN-F	Gadsden, AL	From Heritage Bdcst to Osborn	2,900,000 (E)	
			<u>\$22,000,000</u>	
WAQI, WRTO-F	Miami	From Mambisa to Heftel	16,000,000 (E) (D)	
WQBA-AF	Miami	From SRN to Heftel	28,000,000 (E) (D)	
WADO	New York	From SRN to Heftel	22,000,000 (E)	
WGLI	Long Island	From SRN to Heftel	600,000 (E)	
			<u>\$66,600,000</u>	(E)
WJYO-F	Fort Myers		375,000	
KRSP-F	Salt Lake	Sold to owner of KSFI-F/KDYL	1,200,000 (D)	
KXOK	St. Louis	From Frischling to Crawford	1,500,000	(Bergner; Pierce)
WDSC, WZNS-F	Fayetteville, NC	Sold to Beasley	1,500,000 (D)	(Bergner)
KDNT		From Rodriguez to Heftel	600,000 (E) (D)	
KAND-F		From Rodriguez to Heftel	900,000 (E) (D)	
KESS		From Rodriguez to Heftel	4,000,000 (E) (D)	
KLTY-F		From Rodriguez to Heftel	15,000,000 (E) (D)	
	(all stations in Dallas area)		<u>\$20,500,000</u>	(E)
WLAV-AF	Grand Rapids	From Adams to Bloomington	2,900,000 (D)	
KLKL-F	Benton (Shreveport)	Sold to owners of KOKA, KDKS-F, KFLO	368,000 (D)	
WCKU-F	Lexington, KY area	Sold to Clark	900,000 (E)	
WCYK-AF	Charlottesville	Sold to Clark	1,150,000 (E)	
			<u>\$2,050,000</u>	
WWKB, WKSE-F	Buffalo	From Price to Keymarket	5,000,000 (D)	(Stevens)
WOGY-F	Germantown (Memphis)	From Ardman to Keymarket	3,000,000 (D)	
WRMX-F	Murfreesboro (Nashville)	From Signature to South Central	6,500,000 (D)	
WJMN-F	Boston	From Ardman to Pyramid	22,000,000 (D)	
KXXY-AF	Oklahoma City	From NewMarket to Radio Equity	18,600,000 (E) (D)	
KOQL-F	Oklahoma City	From NewMarket to Radio Equity	6,000,000 (E) (D)	
WSJS	Greensboro-Winston Salem	From NewMarket to Radio Equity	5,400,000 (E)	
WTQR-F	Greensboro-Winston Salem	From NewMarket to Radio Equity	27,400,000 (E)	
WREC	Memphis	From NewMarket to Radio Equity	2,800,000 (E) (D)	
WEGR-F	Memphis	From NewMarket to Radio Equity	12,000,000 (E) (D)	
WRXQ-F	Memphis	From NewMarket to Radio Equity	2,400,000 (E) (D)	
WNOE-AF	New Orleans	From NewMarket to Radio Equity	14,000,000 (E) (D)	
KGTR-F	Port Sulphur/NO	From NewMarket to Radio Equity	4,000,000 (E) (D)	
			<u>\$93,000,000</u>	(E) (Foreman; Hartstone/Dickstein)
KMPC	Los Angeles	From Golden West to Capital Cities/ABC	16,400,000 (D)	
WAXY-F	Miami	From Ackerly to Clear Channel	14,000,000 (D)	
WLAC-AF	Nashville	From Fairmont to Keymarket	11,600,000	(Alex Brown)
WGNA-AF	Albany	From Barnstable to Liberty	13,500,000	(Star)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KMBY-AF	Salinas-Monterey	Turned over to AT & T Finance	NA	
WKYD, WWSF-F	Fort Walton, FL		\$ 650,000	
WPRS, WACF-F	Paris (Terre Haute)		675,000	(Thoben-Van Huss)
WRBR-F	South Bend	Sold by Booth	660,000	
WGRD-AF	Grand Rapids	From Regional to Liggett	3,700,000 (D)	(Blackburn)
WAYV-F	Atlantic City	Sold to Osborn	3,000,000	
KDWG-F	Hardin (Billings)		450,000	
KNGV-F	Kingsville (Corpus Christi)	Sold to owners of KEYS, KZFM-F	175,000 (D)	
WMXW-F	Binghamton	Sold to Enterprise	3,250,000	(Blackburn)
WHIT, WWQM-F	Madison	Sold to Enterprise	5,625,000	(Blackburn)
KPRR-F	El Paso	From Jenne to Ragan Henry	2,600,000 (D)	(Bergner; MVP)
KKYR-AF	Beaumont	From Bdcst Unlimited to Steve Hicks		
KCKR-F	Waco	From Bdcst Unlimited to Steve Hicks		
KNUE-F	Tyler, TX	From Bdcst Unlimited to Steve Hicks		
			<u>\$12,500,000</u>	(Whitley)
WJJZ-F	Philadelphia	From Malrite to Pyramid	20,000,000 (D)	(MVP)
WHBL, WWJR-F	Sheboygan, WI	From Mike Walton to Bookey	3,675,000	(Hague)
WLQT-F	Dayton	From Liggett to Regent (Terry Jacobs)	5,500,000	(MVP)
KRJV-F	St. Louis	Sold to Heritage	5,826,000 (D)	
WXGL-F	Lewiston (Portland, ME)	Sold to Fuller-Jeffrey	525,000 (D)	
WRUS, WBVR-F	Russellville, KY	From Amatore to Keymarket	NA	
KGU, KGMZ-F	Honolulu	Sold by Charles Givens	1,550,000 (E)	
WPBR	West Palm Beach		700,000	(Schutz)
WWSO	Quincy (Tallahassee)	Sold by Great South	75,000	
KQIL, KQIX-F	Grand Junction, CO		280,000	
WNEZ, WRCH-F	Hartford	From DeDominicis to Amer. Radio Systems	15,000,000 (D)	(Blackburn)
WMLO-F	Havana (Tallahassee)	Sold to Partech (WMFL, WJPH)	1,650,000 (D)	(Jorgenson)
KQAM, KEYN-F	Wichita	From Clear Channel to Robinson/Feuer	2,000,000	(Star)
WJMZ-F	Anderson (Greenville, SC)	From AmCom to HMW	5,200,000 (D)	(MVP)
WRZR-F	Johnstown (Columbus)	From Ragan Henry to Salem	720,000	(John Price)
KTAM, KORA-F	Bryan, TX	Sold by Clear Channel	2,250,000	
KYA-F	San Francisco	Sold to Alliance	18,000,000 (D)	(MVP)
KCHT-F	Bakersfield	Sold by Salem to Dwight Case	800,000	(Stanfield)
KKXX-F	Bakersfield	Sold by Salem to owners of KRAB-F	1,515,000 (D)	(Stanfield)
KKMG-F	Pueblo (Colorado Springs)	Sold to Citadel	913,000 (D)	
WMBH-AF	Joplin		600,000	
WGLU-F	Johnstown	Sold to Telemedia	1,900,000 (D)	(Media Services)
KCDQ-F	Monahans (Odessa)		225,000	
WHFM-F	Long Island	From Faircom to Liberty	1,850,000	
WWTN-F	Manchester (Nashville)	Sold by American General	2,800,000	
WGSM, WMJC-F	Long Island	From Greater Media to Gary Starr	5,000,000 (D)	
KBER-F	Ogden (Salt Lake)	Sold by Devine (distress)	1,900,000	
KQOL-F	Spanish Fork, UT		375,000	
WBNR, WSPK-F	Poughkeepsie	From Beacon to Enterprise	7,225,000	
WMRV-AF	Binghamton	From Beacon to Enterprise	<u>2,000,000</u>	
			<u>\$9,225,000</u>	
WVDM-F	Columbia, SC	Sold to Radio Equity	13,750,000	(Blackburn)
KRXX-F	Minneapolis	From Entercom to Cap Cities/ABC	20,000,000 (E) (D)	(Blackburn)

INDIVIDUAL MARKET REPORTS

NOTE: Following these definition pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-term subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 270 Arbitron Standard radio markets.

The MSA (metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's at least the largest MSA is listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicated the percentage of the 12+ population which is using radio from 6 am-midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case, the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730:1/53.5%
Sample Target: 647
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro, but they still qualified for inclusion in the rating book. You should be aware that some stations appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" is a bit complex, but it is all very important:

- 1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro
- 2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+
- 3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows a number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The % below line figure indicated the percentage of total radio listening earned by below the line stations.

This figure along with the "% Not Listed" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and salability of local radio.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

Est. 1993 Revenue: \$14,500,000
HH Income: \$25,700
Retail \$: 3.5 Bil
Pop Per Station: 25,600
#1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1994 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in the market are estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October, 1993.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1993 gross revenue. This data is extracted from the 1994 edition of Duncan's Radio Market Guide.

12+METRO	1/4/SHARE	12+ METRO										REVENUE LEVEL
		SUM 93	SPG 93	WIN 93	FAL 92	4 BOOK AVG.	TSA 1/4/CUME	CUME/CUME RATING	SPG 93	FAL 92		
1. WAAA-F (AC)	513/10.0	8.1	9.3	8.1	7.5	8.9	527/6596	6262/20.4	19.6	1689		I

All of the figures in this section are based upon the Broadcast Week (Mon-Sun, 6 am-midnight). The audience figures are in hundreds. The ratings and shares are always percentages.

Next to the station's calls is a format code. The legend for this code is as follows:

- CHR - Contemporary Hit Radio, Top 40, Contemporary
- AC - Adult Contemporary
- O - Oldies (1955 to current)
- B - Black (audience predominantly black -- over 75%)
- U - Urban (majority of audience is non-white although a large segment is white)
- EZ - Easy Listening, Beautiful Music
- AOR - Album Oriented Rock, also includes Classic Rock
- CL - Classical
- C - Country
- T - Talk
- N - News
- SP - Hispanic/Spanish
- BB - Big Band/Nostalgia
- MOR/FS - Middle of the Road (MOR), Full Service, Variety
- J/NAC - Jazz, New Adult Contemp
- REL - Religion, Christian, Christian Music
- G - Gospel
- E - Ethnic
- ?? - Other, Unknown
- SAC - Soft Adult Contemporary
- CL AOR - Classic Rock, Classic AOR
- S/T - Sports/Talk

Then reading from left to right: WAAA has 51,300 listeners per quarter hour in the metro. This earns the station 10.0% share of audience during the latest rating period. Historical shares follow along with a four-book average for those markets with quarterly measurement.

Next is the TSA 1/4 Hour Average and Weekly cume. Then the Metro Cume and Cume Rating is shown. WAAA's cume rating is 20.4%. This means that 20.4% of this market's population (12+) listens to WAAA for five minutes or more during a given week. Historical cume ratings follow.

The "REVENUE LEVEL" gives an estimate of the revenue of most stations listed in this area. Not all stations have a revenue level included. In most cases these stations are out-of-market stations as you should look to their home markets for revenue information. For some stations (and, indeed entire markets) I was unable to make revenue estimates. Revenue levels come from the latest edition of Duncan's Radio Market Guide.

The codes for the revenue levels are as follows:

- | | |
|--------------------------------|----------------------------------|
| A - Less than \$500,000 | G - \$ 5,000,000 to \$6,999,999 |
| B - \$500,000 to \$999,999 | H - \$ 7,000,000 to \$9,999,999 |
| C - \$1,000,000 to \$1,999,999 | I - \$10,000,000 to \$14,999,999 |
| D - \$2,000,000 to \$2,999,999 | J - \$15,000,000 to \$19,999,999 |
| E - \$3,000,000 to \$3,999,999 | K - \$20,000,000 + |
| F - \$4,000,000 to \$4,999,999 | |

12+ METRO SHARE (METRO): 76.96% (3732 of 4849) (FAL. 92: 76.10%)

These figures show how well FM radio is doing in the market--at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6 am-midnight, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR. AVG. The criteria for the rankings is as follows:

TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
 18-34: Adults 18-34, Mon-Sun, 6A-MID, Metro
 18-49: Adults 18-49, Mon-Sun, 6A-MID, Metro
 25-49: Adults 25-49, Mon-Sun, 6A-MID, Metro
 25-54: Adults 25-54, Mon-Sun, 6A-MID, Metro
 35+ : Adults 35+, Mon-Sun, 6A-MID, Metro
 12+ AMD: Total persons, 12+, Mon-Fri, Metro, 6A-MID
 12+ MID: Total persons, 12+, Mon-Fri, Metro, 10A-3P
 12+ PMD: Total persons, 12+, Mon-Fri, Metro, 3P-7P
 12+ EVE: Total persons, 12+, Mon-Fri, Metro, 7P-MID
 OVERNIGHT: Total persons, 12+, Mon-Sun, 12MID-6A

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the station following it in the ranking. The >> means that there is a huge difference between the marked station and the next ranked station. The difference is around 10 share points or the marked station has twice as much audience. Conversely, the < symbol means that the two ranked stations are very close in share.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 92</u> <u>%</u>
Country	153 (3)	176 (2)	329 (5)	13.9	14.1

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to the AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share, 12+ cume rating, TSA 1/4 and TSA Cume are listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC, \$ 73.00 (Torbet) XYZ Group

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now, nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities' data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations, night power is listed if it differs from day power. Directionality is indicated as follows:

- DA, DAYS - Directional daytimer
- DA-1 - Directional day and night - 1 pattern
- DA-2 - Directional day and night - 2 patterns
- DA-N - Directional at night only
- DA-D - Directional during the day only

WAAA-F programs a CHR format.

Next is the station's network affiliation if it has one:

ABC	ABC	BRN	Business Radio Network
AP	Associated Press Radio	NBC	NBC
CBS	CBS	NBC-T	NBC Talk
MBS	Mutual	Source	NBC Source
AURN	American Urban Radio	UNISUP	Unistar (Super)
UPI	United Press International	UNIULT	Unistar (Ultimate)
SUN	Sun Radio Network	UNIPWR	Unistar (Power)
		SNM	Satellite Music Network
		CNN	Cable News Network

Spot rates are now calculated in just one way: my estimate of each station's average unit rate. The unit rate estimate is what I project is the average rate for all spots run on the station. This estimate is usually derived by taking the station's gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold and other factors.

Following the spot rate, the station's national representative can be found in the parenthesis. Next is the group ownership if there is any.

Next are the "Miscellaneous Comments." These include:

CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the change is listed if it is available.

FORMAT CHANGES: This table should probably be called "major format changes." It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.

STATION SALES: This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases, I had to estimate the sale price.

MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process the data for each market.

0
1
2
3
4
5
6
7
8
9
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
X
Y
Z

PRIMARY MARKETS

AKRON

Arbitron Rank/Pop (12+): 68
 MSA Rank/Pop: 76/673,000
 Cleveland ADI
 Average Person Ratings: NA
 Market TSL: NA

Stations: NA
 Diaries: NA
 Sample Target: NA
 % Below Line: NA
 % Not Listed: NA

1993 Revenue: \$13,200,000
 HH Inc.: \$32,643
 Retail \$: 5.3 Bil
 Pop per Station: NA
 #1 Biller: WKDD-F \$3,100,000

12+ METRO	SUMMER 93 1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level
1. WONE-F (AOR)	63/ 6.5	6.2	6.1	5.6	6.3	6.1	128/1941	1078/19.6	16.8	17.6	WONE-F
2. WMJI-F (O)	62/ 6.4	6.3	6.7	4.8	6.3	6.1	86/1317	929/16.8	15.2	16.6	WMJI-F
3. WNIR-F (T)	58/ 6.0	6.3	7.5	5.3	6.6	6.3	67/891	680/12.3	10.9	12.9	WNIR-F
4. WAKR (N/T)	55/ 5.7	5.0	5.2	5.4	6.0	5.3	55/879	835/15.1	14.3	15.3	WAKR
5. WKDD-F (CHR)	53/ 5.5	6.9	3.8	5.9	5.7	5.5	79/1551	842/15.3	17.3	19.7	WKDD-F
6. WDOK-F (SAC)	52/ 5.4	6.5	6.6	6.6	4.3	6.3	81/1142	697/12.6	14.3	12.7	WDOK-F
7. WMMS-F (AOR)	48/ 4.9	3.4	5.0	4.7	4.4	4.5	74/1305	816/14.8	12.1	15.3	WMMS-F
8. WRMR (BB)	43/ 4.4	4.6	3.5	2.3	2.6	3.7	59/637	429/ 7.8	7.3	6.5	WRMR
9. WGAR-F (C)	42/ 4.3	8.4	8.7	9.2	7.7	7.7	74/1407	843/15.3	18.9	15.9	WGAR-F
10. WQMX-F (C)	40/ 4.1	3.7	2.4	3.5	4.1	3.4	81/1197	571/10.4	9.9	9.4	WQMX-F

12+ FM SHARE (METRO): 79.25% (657 of 829) (SUM 92: 83.54%)

IMPORTANT NOTE: THE FALL 1993 ARBITRON WAS RECALLED AND NOT TO BE USED DUE TO A SAMPLING ERROR. THE BOOK WILL NOT BE REISSUED. WE ARE REPRINTING SOME DATA FROM THE SUMMER 1993 ARBITRON FOR YOUR CONVENIENCE.

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZAK-F	1 WONE-F>	1 WONE-F	1 WMJI-F	1 WMJI-F>	1 WAKR	1 WAKR	1 WNIR-F	1 WONE-F<	1 WONE-F<	1 WAKR >
2 WJMO-F	2 WKDD-F<	2 WMJI-F	2 WONE-F	2 WONE-F	2 WNIR-F	2 WMJI-F	2 WONE-F	2 WKDD-F	2 WAKR <	2 WQAL-F
3 WKDD-F	3 WMMS-F	WMMS-F<	3 WKDD-F	3 WKDD-F	WMJI-F	3 WNCX-F<	3 WDOK-F	3 WDOK-F	3 WNIR-F	3 WONE-F
4	4 WENZ-F	4 WKDD-F	4 WMMS-F	4 WDOK-F<	4 WRMR	4 WONE-F	4 WKDD-F	4 WMJI-F	4 WKDD-F	4 WNIR-F
5	5 WNCX-F	5 WNCX-F	5 WDOK-F	5 WMMS-F	5 WDOK-F	5 WKDD-F	5 WMMS-F	5 WMMS-F	5 WMJI-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WENZ-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMJI-F<	1 WONE-F	1 WONE-F>	1 WONE-F	1 WONE-F	1 WMJI-F
2 WONE-F	2 WONE-F	2 WONE-F	2 WONE-F	2 WKDD-F	2 WMMS-F	2 WMMS-F<	2 WNCX-F	2 WMMS-F	2 WONE-F
3 WKDD-F	3 WENZ-F>	3 WLTF-F	3 WENZ-F	3 WDOK-F	3 WNCX-F	3 WNCX-F>	3 WMMS-F	3 WMJI-F<	3 WMMS-F
4	4 WLTF-F	4 WDOK-F	4 WDOK-F	4 WONE-F	4 WQXK-F	4 WQMX-F	4 WKDD-F	4 WNCX-F>	4 WNCX-F
5	5 WMMS-F	5 WMMS-F	5 WMJI-F	5 WLTF-F	5 WENZ-F	5 WENZ-F	5 WQMX-F	5 WNIR-F	5 WNIR-F
6	6	6	6	6	6	6	6	6	6

DUOPOLY REPORT

RADIO STATIONS	12+	25-54	REVENUE
WQMX-F, WAKR, WONE-F (local)	16.3%	NA	51.5%
WAKR , 1590, 5 KW (DA-N) , News/Talk	MBS, \$41.00 (Mc-Guild)		
WHLO , 640, 5 KW/500 W (DA-2), Religion	ABC, \$14.00 (---)		
WSLR , 1350, 5 KW (DA-1) , Country	SMN ABC, \$20.00 (Eastman)	Mortenson Barnstable	
WKDD-F, 96.5, 50 KW @ 440 , CHR	, \$74.00 (Eastman)	Barnstable	
WONE-F, 97.5, 12 KW @ 889 , AOR	, \$51.00 (Mc-Guild)		
WQMX-F, 94.0, 16 KW @ 879 , Country	, \$36.00 (Banner)	(MEDINA)	
WNIR-F, 100.1, 3 KW @ 315 , Talk	CBS, \$47.00 (K & P)	(KENT)	

Other Ranked Stations -- See Canton or Cleveland

Miscellaneous: WAKR, WONE-F sold by Ragan Henry to WQMX owners for \$9,300,000 (Hepburn) . . .

ALBANY-SCHENECTEDY-TROY

Arbitron Rank/Pop (12+): 57/739,900
 MSA Rank/Pop: 64/880,000
 ADI # 52
 Average Person Ratings: 17.3
 Market TSL: 22.75 hours

Stations: 27/25
 Diaries: 1162/637:1/56.1%
 Sample Target: 1190
 % Below Line: 0.9
 % Not Listed: 16.9

1993 Revenue: \$21,600,000
 HH Inc.: \$36,686
 Retail \$: 7.3 Bil
 Pop per Station: 29,596
 #1 Biller: WGNA-AF \$4,100,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WGNA-AF (C)	173/13.6	10.4	12.4	10.6	10.6	11.8	277/2886	1635/22.1	21.1	20.6	F	WGNA-AF
2. WFLY-F (CHR)	138/10.8	11.0	9.8	9.3	8.6	10.2	186/2486	1902/25.7	25.4	23.7	D	WFLY-F
3. WGY (FS)	114/ 8.9	8.2	8.9	9.6	9.1	8.9	170/2393	1584/21.4	19.9	21.3	D	WGY
4. WKLI-F (AC)	91/ 7.1	6.6	6.0	7.2	5.8	6.7	94/1356	1239/16.7	15.8	15.1	D	WKLI-F
5. WROW-AF (SAC)	90/ 7.1	8.5	6.9	8.0	8.1	7.6	118/1606	1160/15.7	15.1	15.6	C	WROW-AF
6. WPYX-F (AOR)	87/ 6.8	7.3	6.7	5.7	8.2	6.6	128/2108	1336/18.1	21.2	21.3	D	WPYX-F
7. WQBK-F (CL AOR)	53/ 4.1	4.4	5.0	3.4	5.8	4.2	70/1264	1053/14.2	16.5	15.9	C	WQBK-F
8. WGY-F (O)	46/ 3.6	3.3	3.3	3.8	5.3	3.5	69/1550	1008/13.6	13.6	17.8	C	WGY-F
9. WQBK (T)	41/ 3.2	2.7	3.2	3.3	3.2	3.1	41/675	675/ 9.1	7.3	7.2	B	WQBK
10. WZRQ-F (AOR)	32/ 2.5	4.2	3.3	2.6	3.0	3.2	38/636	511/ 6.9	9.5	7.6	A	WZRQ-F
11. WABY (BB)	28/ 2.2	2.0	1.9	2.3	1.7	2.1	28/340	330/ 4.5	4.4	3.7	A	WABY
12. WTRY-AF (O)	26/ 2.1	1.8	2.3	2.0	2.7	2.1	29/833	667/ 9.0	8.1	9.5	B	WTRY-AF
13. WEQX-F (AOR)	24/ 1.9	1.4	3.0	2.1	1.7	2.1	36/560	350/ 4.7	5.6	5.1	A	WEQX-F
14. WXLE-F (AOR)	22/ 1.7	2.3	2.1	1.8	---	2.0	25/529	434/ 5.9	6.7	---	A	WXLE-F
15. WPTR (N/T)	19/ 1.5	1.4	1.8	2.2	1.6	1.7	20/637	587/ 7.9	7.6	6.8	A	WPTR

12+ FM SHARE (METRO): 78.83% (838 of 1063) (FAL 92: 73.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLY-F>>	1 WFLY-F>	1 WFLY-F	1 WGNA-AF	1 WGNA-AF>	1 WGNA-AF<	1 WGNA-AF>	1 WGNA-AF	1 WGNA-AF	1 WFLY-F	1 WGY
2	2 WGNA-AF<	2 WGNA-AF	2 WPYX-F<	2 WPYX-F<	2 WGY >	2 WGY <	2 WFLY-F	2 WFLY-F	2 WKLI-F	2 WKLI-F
3	3 WPYX-F	3 WPYX-F<	3 WKLI-F	3 WKLI-F	3 WROW-AF>	3 WFLY-F	3 WFLY-F	3 WGY <	3 WGNA-AF<	3 WFLY-F
4	4 WKLI-F	4 WKLI-F>	4 WFLY-F	4 WFLY-F	4 WKLI-F	4 WPYX-F	4 WROW-AF	4 WKLI-F	4 WGY >	4 WROW-F
5	5 WQBK-F>	5 WQBK-F	5 WGY	5 WGY	5 WQBK-F	5 WQBK-F	5 WKLI-F	5 WROW-AF<	5 WPYX-F<	5 WQBK-F
6	6 WZRQ-F	6 WGY	6 WROW-AF	6 WROW-AF	6	6 WROW-F	6 WPYX-F	6 WPYX-F	6 WKLI-F	6 WKLI-F
7	7	7	7	7	7	7 WKLI-F	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLY-F	1 WFLY-F>>	1 WKLI-F	1 WFLY-F>	1 WKLI-F	1 WFLY-F	1 WPYX-F<	1 WPYX-F	1 WPYX-F	1 WPYX-F<
2 WGNA-AF	2 WKLI-F>	2 WFLY-F	2 WKLI-F	2 WGNA-AF<	2 WQBK-F	2 WGNA-AF	2 WGNA-AF	2 WGNA-AF	2 WGNA-AF>
3 WPYX-F	3 WGNA-AF	3 WGNA-AF	3 WGNA-AF>	3 WFLY-F>	3 WZRQ-F	3 WQBK-F	3 WQBK-F	3 WQBK-F	3 WGY -F<
4 WQBK-F	4 WPYX-F	4 WROW-AF	4 WROW-AF	4 WROW-AF	4 WQBK-F	4 WFLY-F	4 WZRQ-F	4 WFLY-F	4 WQBK-F>
5 WKLI-F	5 WROW-AF	5 WPYX-F	5 WPYX-F	5 WGY	5 WKLI-F	5 WZRQ-F>	5 WEQX-F	5 WGY -F<	5 WROW-AF
6 WROW-AF	6	6 WQBK-F	6 WGY	6	6 WPYX-F	6	6 WFLY-F	6 WKLI-F	6 WKLI-F
7 WRAV-F	7	7 WGY -F	7	7	7	7	7 WXLE-F	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WBUG-F	101.1	FT. PLAIN	0.5/1.0/ 15/	254
WCDA-F	96.3	VORHEESVILLE	1.2/3.5/ 19/	381
WHRL-F	103.1	ALBANY	0.7/2.7/ 9/	201
WRAV-F	94.5	RAVENNA	1.3/4.7/ 18/	417
WSHQ-F	103.5	COBBLESKILL	0.4/2.3/ 10/	233
WSSV-F	101.3	STILLWATER	0.6/2.1/ 18/	219
WWCP-F	96.7	CLIFTON PARK	0.6/4.5/ 10/	415
WFAN	660	NEW YORK	0.5/1.8/ 7/	199
WJIV-F	101.9	CHERRY VALLEY	0.5/1.3/ 10/	145

DUOPOLY REPORT	12+	25-54	REVENUE
WPTR, WFLY-F, WROW-AF (local)	19.4%	16.5%	22.6%

ALBANY-SCHENECTEDY-TROY

RADIO STATIONS

WABY	, 1400,	1 KW	, Nostalgia	UNISTR,	\$18.00	(D&R)	Bendat
WGY	, 810	50 KW	, Full Service	CBS,	\$58.00	(Eastman)	Pennsylvania
WPTR	, 1540,	50 KW (DA-1)	, Talk/News	ABC MBS,	\$21.00	(Torbet)	
WQBK	, 1300,	5 KW (DA-2)	, Talk	NBC ABC,	\$27.00	(Banner)	
WROW	, 590,	5 KW/1 KW (DA2)	, See WROW-FM				
WTRY	, 980,	5 KW (DA-N)	, Oldies	MBS UNISTR,	\$23.00	(Mc-Guild)	Merv Griffin
WEQX-F,	102.7,	1.3 KW @ 759	, AOR	ABC, APR,	\$21.00	(---)	(MANCHESTER)
WFLY-F,	92.3,	17 KW @ 850	, CHR	ABC,	\$56.00	(Torbet)	
WGNA-F,	107.7,	12 KW @ 981	, Country	UNISTR,	\$60.00	(Katz)	Barnstable
WGY -F,	99.5,	15 KW @ 925	, Oldies	CBS,	\$31.00	(Eastman)	Pennsylvania
WHRL-F,	103.1,	2 KW @ 390	, Jazz/NAC	MBS,	\$17.00	(---)	
WKLI-F,	100.9,	6 KW @ 285	, AC	,	\$52.00	(D&R)	Bendat
WPYX-F,	106.5,	16 KW @ 909	, AOR	ABC,	\$59.00	(Mc-Guild)	Merv Griffin
WQBK-F,	103.9,	3 KW @ 298	, Classic AOR	NBC, ABC,	\$30.00	(Banner)	
WROW-F,	95.5,	12 KW @ 1023	, Soft AC	ABC,	\$40.00	(Torbet)	
WWCP-F,	96.7,	3 KW @ 239	, CHR/AOR	SMN SOURCE,	\$19.00	(K & P)	
WXLE-F,	102.3,	5 KW @ 351	, AOR	,	\$16.00	(---)	(MECHANICVILLE)
WZRQ-F,	102.3,	4.1 KW @ 387	, AOR	SMN,	\$19.00	(Eastman)	(SARATOGA)

Miscellaneous: Schoharie county was added to the metro . . . WGNA A/F sold by Barnstable to Liberty for \$13,500,000 (Star) . . .

ALBUQUERQUE

Arbitron Rank/Pop (12+): 71/522,100
 MSA Rank/Pop: 79/645,000
 ADI # 51
 Average Person Ratings: 17.8
 Market TSL: 23.25 hours

Stations: 27/25
 Diaries: 987/529:1/47.6%
 Sample Target: 1000
 % Below Line: 1.5
 % Not Listed: 9.8

1993 Revenue: \$19,700,000
 HH Inc.: \$30,566
 Retail \$: 5.3 Bil
 Pop per Station: 20,884
 #1 Biller: KRST-AF \$3,900,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KKOB (FS)	126/13.5	9.4	9.6	12.5	11.0	11.3	152/1950	1489/28.5	21.7	26.3	D	KKOB
2. KRST-F (C)	112/12.0	11.5	14.6	14.5	12.4	13.2	138/1811	1511/28.9	26.5	27.0	E	KRST-F
3. KKSS-F (CHR)	73/ 7.8	7.4	8.2	6.3	7.5	7.4	130/1407	907/17.4	19.6	16.8	C	KKSS-F
4. KKOB-F (AC)	69/ 7.4	7.3	5.7	7.2	6.9	6.9	93/1649	1223/23.4	17.2	18.8	D	KKOB-F
5. KLSK-F (CL AOR)	52/ 5.6	4.0	4.4	4.5	3.9	4.6	81/1113	716/13.7	15.9	13.1	B	KLSK-F
6. KZRR-F (AOR)	47/ 5.1	6.8	6.2	6.8	4.5	6.2	68/1122	798/15.3	15.9	12.3	D	KZRR-F
7. KZRQ-F (AOR)	40/ 4.3	4.8	4.1	4.5	3.8	4.4	53/677	512/ 9.8	10.9	8.4	B	KZRQ-F
8. KMGA-F (SAC)	39/ 4.2	6.2	3.9	4.4	3.8	4.7	57/857	630/12.1	11.4	9.3	B	KMGA-F
9. KZKL-AF (O)	39/ 4.2	4.0	3.6	3.3	4.3	3.8	39/603	603/11.5	13.1	11.1	C	KZKL-AF
10. KASY-F (C)	38/ 4.1	4.1	3.5	1.9	3.1	3.4	52/763	580/11.1	10.2	8.1	B	KASY-F
11. KHFM-F (CL)	34/ 3.7	4.8	4.4	3.7	3.5	4.2	61/608	450/ 8.6	9.6	8.8	B	KHFM-F
12. KKJY-F (SAC)	30/ 3.2	3.5	3.4	4.2	4.5	3.6	32/591	548/10.5	8.8	9.8	B	KKJY-F
13. KIVA (BB)	24/ 2.6	2.7	3.0	2.7	2.1	2.8	24/316	294/ 5.6	5.8	4.4	A	KIVA
14. KOLT-F (C)	20/ 2.2	2.5	2.5	2.7	3.0	2.5	33/771	468/ 9.0	10.5	10.0	B	KOLT-F
15. KAMX-F (AC)	20/ 2.2	2.3	1.7	2.7	1.1	2.2	24/530	403/ 7.7	5.9	5.2	A	KAMX-F
16. KJBO (?)	12/ 1.3	0.8	0.5	---	---	0.9	12/151	151/ 2.9	1.8	1.5	A	KJBO
17. KBAC-F (AOR)	10/ 1.1	1.4	1.6	0.6	1.8	1.2	15/255	188/ 3.6	4.6	4.6	A	KBAC-F
18. KQEO (T)	9/ 1.0	1.6	1.2	1.2	1.9	1.3	9/248	245/ 4.7	4.3	5.1	A	KQEO
19. KARS (?)	9/ 1.0	---	---	---	---	---	12/118	85/ 1.6	---	---	A	KARS
20. KXKS (SP)	8/ 0.9	1.1	3.0	1.5	2.8	1.6	8/103	103/ 2.0	3.8	3.7	A	KXKS

12+ FM SHARE (METRO): 75.44% (633 of 839) (FAL 92: 76.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT	
1 KKSS-F>>>1	KRST-F	1 KRST-F>	1 KRST-F>	1 KRST-F	1 KRST-F	1 KKOB >	1 KKOB >	1 KKOB >	1 KRST-F>	1 KKSS-F>	1 KKOB >>
2	2 KLSK-F	2 KKOB-F	2 KKOB-F<	2 KKOB	2 KRST-F>	2 KRST-F>	2 KRST-F>	2 KKOB-F<	2 KRST-F<	2 KRST-F	
3	3 KZRQ-F<	3 KKOB <	3 KKOB	3 KKOB-F	3 KKOB-F	3 KKOB-F	3 KLSK-F<	3 KKOB	3 KKOB <	3 KZRQ-F	
4	4 KZRR-F<	4 KLSK-F	4 KLSK-F	4 KLSK-F	4 KHFM-F	4 KKSS-F	4 KKOB-F>	4 KKSS-F	4 KZRQ-F	4 KQEO	
5	5 KKOB-F	5 KZRR-F<	5 KZRR-F<	5 KZRR-F<	5 KKJY-F	5 KZRR-F	5 KKSS-F<	5 KLSK-F	5 KZRR-F	5 KKOB-F	
6	6 KKSS-F	6 KKSS-F	6 KZKL-AF<	6 KMGA-F	6 KIVA	6	6 KMGA-F	6	6 KHFM-F<	6	
7	7	7	7 KMGA-F	7 KZKL-AF	7	7	7	7	7 KASY-F	7	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRST-F	1 KRST-F<	1 KRST-F	1 KRST-F	1 KRST-AF>	1 KZRQ-F	1 KZRQ-F	1 KZRR-F	1 KKOB	1 KKOB >
2 KKOB-F	2 KKOB-F>	2 KKOB-F	2 KKOB-F>	2 KKOB-F>	2 KKSS-F	2 KZRR-F	2 KRST-F	2 KRST-F<	2 KRST-F>
3 KKSS-F	3 KLSK-F	3 KLSK-F	3 KMGA-F	3 KMGA-F	3 KZRR-F	3 KLSK-F<	3 KLSK-F	3 KZRR-F<	3 KZRR-F
4 KASY-F	4 KASY-F	4 KMGA-F	4 KKSS-F	4 KKOB	4 KLSK-F	4 KRST-AF	4 KKOB	4 KZRQ-F<	4 KLSK-F
5	5 KMGA-F	5	5 KZKL-AF	5 KZKL-AF	5	5 KKSS-F	5 KZRQ-F	5 KLSK-F	5 KKOB-F
6	6 KKSS-F	6	6 KLSK-F	6 KKSS-F	6	6 KKOB	6	6	6
7	7	7	7 KASY-F	7 KLSK-F	7	7	7	7	7

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KABQ 1350	ALBUQUERQUE	0.6/2.0/	6/ 114
KALY 1240	LOS RANCHOS	0.5/1.6/	5/ 84
KDEF 1150	ALBUQUERQUE	0.6/1.8/	6/ 93
KIOT-F 102.3	ESPANOLA	0.7/3.1/	16/ 257
KBOM-F 106.7	SANTA FE	0.4/2.3/	9/ 294

DUOPOLY REPORT

	12+	25-54	REVENUE
KIVA, KZKL A/F, KZRQ-F (Territorial)	11.1%	9.3%	9.9%
KZRR A/F, KLSK-F (Anchor)	10.7%	12.3%	15.4%
KKOB A/F, KQEO, KMGA-F (Citadel)	26.1%	24.9%	31.0%
KRST A/F, KOLT-F (Commonwealth, pending)	14.2%	16.5%	22.9%
	62.1%	63.0%	79.2%

ALBUQUERQUE

RADIO STATIONS

AM STATIONS

KABQ, 1350, 5 KW/500 W (DA-2), HISPANIC	, \$ 13.00 (Lotus)	
KDEF, 1150, 5 KW/500 W (DA-2), TALK/SPORTS	, \$ 14.00 (---)	
KKOB, 770, 50 KW (DA-2), FULL SERVICE	ABC, \$ 63.00 (McGuild)	Citadel
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	NBC, CNN, \$ 16.00 (Christal)	Citadel
KXKS, 1190, 10 KW (DAYS), HISPANIC	UPI, APR, \$ 17.00 (Caballero)	

FM STATIONS

KAMX, 107.9, 23 KW @ 4129, AC	ABC, \$ 28.00 (Banner)	
KBAC, 98.1, 100 KW @ 1036, PROG AOR	, \$ 19.00 (---)	(LAS VEGAS)
KHFM, 96.3, 20 KW @ 4133, CLASSICAL	, \$ 29.00 (CMBS)	
KASY, 103.3, 23 KW @ 4185, COUNTRY	, \$ 18.00 (Christal)	
KIOT, 102.3, 9 KW @ 538, JAZZ/AOR	, \$ 19.00 (---)	(ESPANOLA)
KZRQ, 105.1, 100 KW @ 1935, AOR	SMN, \$ 16.00 (Torbet)	Territorial (SANTA FE)
KKJY, 100.3, 23 KW @ 4110, EZ/SOFT AC	, \$ 26.00 (Torbet)	Dean
KKOB, 93.3, 22 KW @ 4149, AC	, \$ 55.00 (McGuild)	Citadel
KKSS, 97.3, 100 KW @ 1876, CHR	, \$ 31.00 (D & R)	Sun Group (SANTA FE)
KLSK, 104.1, 100 KW @ 1876, CL AOR	, \$ 36.00 (Eastman)	Anchor (SANTA FE)
KMGA, 99.5, 23 KW @ 4130, SOFT AC	UNISTR, \$ 24.00 (Christal)	Citadel
KOLT, 105.9, 100 KW @ 1935, COUNTRY	, \$ 21.00 (Katz)	(SANTA FE)
KRST, 92.3, 22 KW @ 4159, COUNTRY	, \$ 70.00 (Katz)	Commonwealth
KRBL, 98.5, 94 KW @ 1781, AOR	ABC, \$ 18.00 (Torbet)	(LOS ALAMOS)
KZKL, 101.7, 3 KW @ 98, OLDIES	, \$ 27.00 (Christal)	Territorial (RIO RANCHO)
KZRR, 94.1, 23 KW @ 4130, AOR	SOURCE, \$ 50.00 (Eastman)	Anchor

Miscellaneous: KASY-F changed to Country in October. . . Valencia county was added to Metro. . . KMBA changes to KJBO (July) . . . KKOB, KKOB-F sold by Fairmont to Citadel for \$9,000,000 (Alex Brown) . . . KQEO, KMGA-F sold by Spacecom to Citadel (D) for \$1,500,000 (Stevens) . . .

ALLENTOWN-BETHLEHEM

Arbitron Rank/Pop (12+): 64/598,400
 MSA Rank/Pop: 83/618,000
 Philadelphia ADI
 Average Person Ratings: 17.3
 Market TSL: 22.75 hours

Stations: 38/15
 Diaries: 1099/544:1/55.0%
 Sample Target: 1050
 % Below Line: 19.4
 % Not Listed: 11.9

1993 Revenue: \$17,500,000
 HH Inc.: \$35,969
 Retail \$: 5.3 Bil
 Pop per Station: 42,579
 #1 Biller: WLEV-F \$4,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WZZO-F (AOR)	123/11.9	11.9	10.9	8.8	11.4	10.9	139/1676	1353/22.6	22.6	23.6	E	WZZO-F
2. WLEV-F (AC)	122/11.8	11.9	11.2	13.1	11.0	12.0	131/1592	1416/23.7	25.0	25.7	F	WLEV-F
3. WAEB-F (CHR)	118/11.4	9.3	10.4	10.0	8.9	10.3	126/2094	1875/31.3	26.6	27.8	D	WAEB-F
4. WODE-F (O)	87/ 8.4	7.4	6.9	8.1	7.9	7.7	101/1596	1294/21.6	19.9	22.1	E	WODE-F
5. WFMZ-F (EZ/SAC)	86/ 8.3	10.6	9.2	12.2	11.7	10.1	112/1258	1010/16.9	18.7	20.2	C	WFMZ-F
6. WKAP (BB)	44/ 4.3	2.3	4.0	2.0	2.4	3.2	44/525	525/ 8.8	6.1	7.5	A	WKAP
WAEB (N/T)	44/ 4.3	6.1	5.0	4.9	4.3	5.1	44/903	900/15.0	16.5	14.8	C	WAEB
8. WXTU-F (C)	32/ 3.1	2.7	2.4	1.7	3.3	2.5	56/675	418/ 7.0	8.2	7.8		WXTU-F
WYSP-F (CL/AOR)	32/ 3.1	2.6	3.1	3.0	3.0	3.0	42/887	655/10.9	10.1	12.5		WYSP-F
10. WEST (BB)	30/ 2.9	2.5	2.1	2.5	3.4	2.5	30/349	338/ 5.6	4.8	6.0	A	WEST
11. WXKW (C)	23/ 2.2	2.6	2.6	3.1	1.9	2.6	23/363	359/ 6.0	6.6	5.1	B	WXKW
12. WABC (T)	18/ 1.7	1.2	1.9	2.5	1.0	1.8	36/574	270/ 4.5	4.0	2.7		WABC
13.												
14.												
15.												

12+ FM SHARE (METRO): 78.05% (711 of 911) (FAL 92: 78.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAEB-F>>	1 WZZO-F>>	1 WZZO-F	1 WLEV-F<	1 WLEV-F	1 WFMZ-F<	1 WLEV-F<	1 WLEV-F<	1 WZZO-F<	1 WAEB-F>	1 WLEV-F
2	2 WAEB-F<	2 WLEV-F	2 WZZO-F	2 WZZO-F	2 WLEV-F	2 WAEB-F<	2 WZZO-F>	2 WAEB-F<	2 WLEV-F<	2 WZZO-F
3	3 WLEV-F>>	3 WAEB-F	3 WODE-F	3 WODE-F	3 WODE-F>	3 WZZO-F>	3 WAEB-F<	3 WLEV-F	3 WZZO-F<	3 WAEB-F
4	4 WYSP-F	4 WODE-F>	4 WAEB-F>	4 WAEB-F>	4 WKAP <	4 WFMZ-F<	4 WODE-F<	4 WODE-F	4 WFMZ-F	4 WAEB
5	5 WODE-F	5	5	5	5 WAEB-F	5 WODE-F	5 WFMZ-F	5 WFMZ-F	5 WODE-F	5 WODE-F
6	6	6	6	6	6 WAEB	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAEB-F	1 WAEB-F<	1 WLEV-F	1 WLEV-F<	1 WLEV-F>	1 WZZO-F	1 WZZO-F>>	1 WZZO-F	1 WZZO-F>>	1 WZZO-F>>
2 WZZO-F	2 WLEV-F	2 WAEB-F	2 WAEB-F>	2 WAEB-F<	2 WAEB-F	2 WYSP-F>	2 WLEV-F	2 WLEV-F	2 WODE-F<
3 WLEV-F	3 WZZO-F>	3 WODE-F	3 WODE-F	3 WODE-F>	3 WYSP-F	3 WLEV-F	3 WYSP-F	3 WODE-F	3 WLEV-F>
4 WFMZ-F	4 WODE-F>	WZZO-F	4 WZZO-F	4 WFMZ-F	4 WXTU-F	4 WAEB-F	4 WAEB-F	4 WYSP-F<	4 WAEB-F
5	5	5	5 WFMZ-F	5 WZZO-F	5	5	5	5 WAEB-F	5 WYSP-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WGPA 1100 BETHLEHEM	0.4/1.2/ 4/ 74
WHCY-F 106.3 BLAIRSTOWN	0.5/1.4/ 27/ 270
WIPI 1230 EASTON	0.6/1.5/ 6/ 88
WLSH 1410 SANSFORD	0.3/1.0/ 10/ 152
WRNJ 1000 HACKETSTOWN	0.8/1.4/ 8/ 82
WRNJ-F 107.1 BELVIDERE	0.7/1.6/ 9/ 117
WAVT-F 101.9 POTTSVILLE	0.4/1.2/ 36/ 480
WBYN-F 107.5 BOYERTOWN	1.1/2.6/ 11/ 170
WFAN 660 NEW YORK	0.5/2.5/ 18/ 345
WKRZ-F 98.5 WILKES-BARRE	0.7/2.0/ 12/ 230
WKXW-F 101.5 TRENTON	0.3/1.8/ 12/ 264
WOR 710 NEW YORK	0.5/2.5/ 19/ 362
WPLJ-F 95.5 NEW YORK	0.5/1.9/ 8/ 212
WRFY-F 102.5 READING	0.5/2.5/ 16/ 318
WXRK-F 92.3 NEW YORK	0.3/1.2/ 9/ 178

DUOPOLY REPORT

	12+	25-54	REVENUE
WAEB A/F, WZZO-F (CRB)	27.6%	28.2%	37.1%

SEE PHILADELPHIA FOR MORE ABOUT THE FOLLOWING STATIONS:

KYW 0.5/4.4	WJJZ-F 0.4/1.4
WBEB-F 0.6/1.5	WMGK-F 0.4/2.2
WFLN-F 0.5/2.5	WMMR-F 0.6/4.0
WIOQ-F 0.9/5.4	WUOL-F 0.8/2.6
WIP 0.5/3.0	WWDB-F 0.7/2.8
WYXR-F 1.2/3.9	

ALLENTOWN-BETHLEHEM

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, NEWS/TALK	MBS, CBS , \$ 27.00 (Katz)	CRB
WEST, 1400, 1 KW	, NOSTALGIA	CBS , \$ 19.00 (McGuild)	Telemedia
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	UNISTR, APR , \$ 16.00 (D & R)	Holt
WODE, 1230, 1 KW (DA-2)	, SEE WODE-FM		
WXXW, 1470, 5 KW (DA-N)	, COUNTRY	ABC, \$ 24.00 (Eastman)	
WAEB-F, 104.1, 50 KW @ 500, CHR		, \$ 48.00 (Katz)	CRB
WFMZ-F, 100.7, 17 KW @ 869, EZ		, \$ 58.00 (Torbet)	Dean
WLEV-F, 96.1, 50 KW @ 500, AC		, \$ 85.00 (McGuild)	Telemedia
WODE-F, 99.9, 50 KW @ 449, OLDIES		, \$ 40.00 (D & R)	Roth
WZZO-F, 95.1, 30 KW @ 630, AOR		, \$ 64.00 (D & R)	CRB

Other Ranked Stations -- See Philadelphia

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/F/S - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

ANCHORAGE

Arbitron Rank/Pop (12+): 165/196,900
 MSA Rank/Pop: 174/248,000
 No ADI
 Average Person Ratings: 16.2
 Market TSL: 21.25 hours

Stations: 16/16
 Diaries: 629/313:1/46.5%
 Sample Target: 610
 % Below Line: 0.0
 % Not Listed: 11.3

1993 Revenue: \$11,600,000
 HH Inc.: \$47,228
 Retail \$: 2.9 Bil
 Pop per Station: 12,306
 #1 Biller: KASH-F \$1,750,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KBFX-F (AOR)	38/11.9	11.5	10.7	8.5	8.0	----	43/550	496/25.2	23.2	23.6	C	KBFX-F
2. KASH-F (C)	33/10.4	8.7	9.0	11.5	12.1	----	37/394	336/17.1	17.4	16.7	C	KASH-F
3. KENI (N/T)	25/ 7.9	5.1	5.7	5.2	6.9	----	29/338	285/14.5	12.9	13.0	B	KENI
4. KYMG-F (AC)	23/ 7.2	6.7	5.7	7.0	5.5	----	28/352	282/14.3	16.6	14.4	C	KYMG-F
5. KPXR-F (CHR)	22/ 6.9	7.1	8.0	10.0	6.6	----	24/425	384/19.5	21.7	21.7	B	KPXR-F
KGOT-F (CHR)	22/ 6.9	8.7	7.3	8.1	8.3	----	23/427	367/18.6	21.6	23.5	B	KGOT-F
7. KWHL-F (AOR)	21/ 6.6	7.7	7.3	8.1	7.3	----	25/418	365/18.5	17.3	17.2	C	KWHL-F
8. KLEF-F (CL)	19/ 6.0	3.2	4.7	3.0	4.2	----	19/294	269/13.7	9.5	11.5		KLEF-F
KEAG-F (O)	19/ 6.0	8.0	6.3	5.9	5.2	----	22/409	308/15.6	17.8	17.7	B	KEAG-F
10. KBRJ-F (C)	12/ 3.8	3.8	3.7	3.3	2.1	----	23/433	296/15.0	13.8	10.6		KBRJ-F
11. KNIK-F (J)	12/ 3.8	4.2	3.7	4.4	4.5	----	15/257	233/11.8	9.2	9.0		KNIK-F
12. KFQD (FS)	10/ 3.1	4.5	4.3	2.6	5.9	----	11/223	179/ 9.1	10.1	11.7		KFQD
KBYR (T)	10/ 3.1	1.9	3.7	1.9	0.7	----	11/200	172/ 8.7	6.9	12.7		KBYR
14. KYAK (C)	8/ 2.5	3.5	4.3	3.7	4.8	----	17/228	160/ 8.1	9.0	9.1		KYAK
15. KHAR (EZ)	6/ 1.9	3.5	4.7	3.0	3.5	----	6/121	94/ 4.8	4.2	7.2		KHAR
16. KKSD (T)	2/ 0.6	0.6	0.3	0.4	0.7	----	2/140	132/ 6.7	5.3	6.1		KKSD
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 78.37% (221 of 282) (FAL 92: 73.70%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPXR-F>	1 KBFX-F>	1 KBFX-F>	1 KBFX-F	1 KBFX-F	1 KENI <	1 KBFX-F	1 KENI <	1 KBFX-F	1 KBFX-F>	1 KENI >
2 KGOT-F>	2 KASH-F<	2 KASH-F	2 KYMG-F<	2 KASH-F	2 KLEF-F	2 KASH-F	2 KASH-F<	2 KASH-F	2 KASH-F<	2 KHAR
3 KEAG-F	3 KWHL-F	3 KYMG-F<	3 KASH-F	KYMG-F	3 KASH-F	3 KENI	3 KBFX-F	3 KWHL-F	3 KGOT-F	3 KBYR
4	4 KGOT-F>	4 KWHL-F	4 KENI	4 KENI	4 KYMG-F	4 KGOT-F	4 KLEF-F<	4 KGOT-F<	4 KPXR-F	4 KBFX-F
5	5 KPXR-F	5 KENI	5 KEAG-F	5 KEAG-F	5 KEAG-F	5 KYMG-F	5 KYMG-F	5 KLEF-F	5	5
6	6	KGOT-F	KLEF-F	6	6	6	6	KPXR-F	6	6
								YMG-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KASH-F	1 KASH-F>>	1 KASH-F	1 KASH-F<	1 KYMG-F>	1 KBFX-F	1 KBFX-F>	1 KBFX-F	1 KBFX-F>	1 KBFX-F
2 KPXR-F	2 KPXR-F	2 KBFX-F	2 KYMG-F>	2 KASH-F	2 KWHL-F	2 KWHL-F	2 KGOT-F	2 KWHL-F	2 KENI
3 KGOT-F	3 KBFX-F	KYMG-F	3 KBFX-F	3 KBFX-F	3 KGOT-F	3 KGOT-F>	KWHL-F	3 KENI <	3 KGOT-F
4	KYMG-F	4 KBRJ-F	4 KPXR-F	4 KLEF-F	4	4	4 KASH-F	4 KGOT-F	KWHL-F
5	5 KBRJ-F	KPXR-F	5 KLEF-F	5 KEAG-F	5	5	KENI	5 KEAG-F	5 KEAG-F
6	6	6	KBRJ-F	6	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

NONE

DUOPOLY REPORT

	12+	25-54	REVENUE
KKSD, KASH-F, KBFX-F (Community Pacific)	22.9%	21.6%	28.0%
KEAG-F, KPXR-F (Tom Ingstad)	12.9%	12.5%	15.5%
	35.8%	34.1%	43.5%

ANCHORAGE

RADIO STATIONS

KBYR ,	700,	10 KW	,	Talk	CBS, \$11.00	(IMN)	Northern TV
KENI ,	550,	5 KW (DA -1)	,	Talk	NBC ABC, \$18.00	(D & R)	
KFQD ,	750,	50 KW	,	AC	ABC, \$16.00	(Mc-Guild)	
KHAR ,	590,	5 KW	,	Nostalgia/EZ	, \$12.00	(Tacher)	
KYAK ,	650,	50 KW (DA-1)	,	Country	MBS, \$15.00	(Christal)	
KASH-F,	107.5,	100 KW @ -289	,	Country	ABC, \$31.00	(MMR)	Comm. Pacific
KBFX-F,	100.5,	25 KW @ 174	,	AOR	, \$27.00	(D & R)	
KBRJ-F,	104.1,	55 KW @ 62	,	Country	, \$13.00	(Tacher)	
KEAG-F,	97.3,	100 KW @ 594	,	Oldies	, \$14.00	(Banner)	T. Ingstad
KGOT-F,	101.3,	26 KW @ -66	,	CHR	MBS, \$23.00	(Christal)	
KLEF-F,	98.1,	25 KW @ 30	,	Classical	, \$19.00	(CMBS)	
KNIK-F,	105.3,	51 KW @ 256	,	Jazz/NAC	CBS, \$17.00	(IMN)	Northern TV
KPXR-F,	102.1,	25 KW @ 164	,	CHR	, \$26.00	(Katz)	T. Ingstad
KWHL-F,	106.5,	100 KW @ -89	,	AOR	, \$27.00	(Mc-Guild)	
KYMG-F,	98.9,	100 KW @ 500	,	AC	AP, \$16.00	(Banner)	

Miscellaneous: KEAG-F sold to Tom Ingstad (D) for \$285,000 . . .

ANN ARBOR

Arbitron Rank/Pop (12+): 144/249,400
 MSA Rank/Pop: NA
 Detroit ADI
 Average Person Ratings: 14.6
 Market TSL: 19.00 hours

Stations: 25/4
 Diaries: 713/350:1/47.0%
 Sample Target: 680
 % Below Line: 59.3
 % Not Listed: 29.4

1993 Revenue: NA
 HH Inc.: \$41,279
 Retail \$: 2.6 Bil
 Pop per Station: 27,711
 #1 Biller: WIQB-F NA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WJR (FS/T)	33/ 9.1	10.8	14.1	14.4	11.4	----	52/753	558/22.4	23.9	26.7	WJR
2. WWWW-F (C)	26/ 7.1	6.4	7.7	7.5	5.4	----	30/491	418/16.8	13.4	16.1	WWW-F
3. WIQB-F (AOR)	19/ 5.2	5.0	4.5	4.6	6.6	----	25/494	404/16.2	17.0	15.0	WQB-F
4. CIMX-F (AOR)	17/ 4.7	4.1	2.7	4.9	4.3	----	17/262	262/10.5	12.6	10.8	CIM-F
5. WJLB-F (B)	16/ 4.4	5.2	4.8	2.3	4.0	----	16/289	280/11.2	9.9	11.5	WLB-F
6. WNIC-F (AC)	15/ 4.1	3.6	3.5	2.6	2.9	----	15/290	279/11.2	11.7	9.1	WNI-F
7. WQKL-F (O)	14/ 3.8	4.1	2.7	2.0	1.7	----	15/291	267/10.7	10.2	8.1	WKL-F
8. WRIF-F (AOR)	13/ 3.6	1.9	2.4	3.7	2.6	----	14/356	314/12.6	10.3	10.4	WRI-F
WRIC-F (C)	13/ 3.6	0.6	0.8	2.0	2.3	----	13/285	255/10.2	3.1	5.5	WRI-F
10. WHYT-F (CHR)	11/ 3.0	5.5	3.5	5.5	3.7	----	12/421	378/15.2	16.5	14.9	WHT-F

12+ FM SHARE (METRO): 78.99% (203 of 257) (FAL 92: 73.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJLB-F	1 CIMX-F	1 WWWW-F	1 WWWW-F	1 WWWW-F	1 WJR >	1 WJR >>	1 WJR	1 WWWW-F	1 CIMX-F	1 WJR
2 WIQB-F	2 WIQB-F	2 WIQB-F	2 WQKL-F	2 WJR	2 WWWW-F >	2 WWWW-F	2 WWWW-F	2 CIMX-F	2 WNIC-F	2 WRIF-F
WHYT-F	3 WRIF-F	CIMX-F	3 WJR	3 WQKL-F	3	3 WQB-F	3 WXYT-F	3 WJR	3 WRIF-F	WYCD-F
4 WKQI-F	4 WJLB-F	4 WQKL-F	WNIC-F	WNIC-F	4	4 WJLB-F	4 WQB-F	4 WRIF-F	4 WJR	4
5	5 WYCD-F	WNIC-F	WRIF-F	5 WRIF-F	5	WKQI-F	5 WQKL-F	5 WQB-F	5 WQB-F	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHYT-F	1 CIMX-F	1 CIMX-F	1 WWWW-F >	1 WWWW-F >	1 CIMX-F	1 WQB-F	1 WRIF-F	1 WQB-F	1 WJR
2 CIMX-F	2 WJLB-F	2 WJLB-F	2 WNIC-F	2 WQKL-F	WQB-F	CIMX-F	2 CIMX-F	2 WRIF-F	2 WWWW-F
WQB-F	3 WQB-F	WNIC-F	WJLB-F	WJR	3	3 WRIF-F >	WQB-F	3 CIMX-F	3 WRIF-F
WJLB-F	WHYT-F	WRIF-F	CIMX-F	WNIC-F	4	4 WQKL-F	4	4 WWWW-F	4 WQB-F
5	WNIC-F	WWW-F	5 WQKL-F	5	5	WYCD-F	5	5 WQKL-F	5

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WAAM 1600 ANN ARBOR	1.6/6.7/	9/	181	
WTKA 1050 ANN ARBOR	0.5/4.8/	2/	119	
WITL-F 100.7 LANSING	0.5/3.1/	2/	105	

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE DETROIT FOR MORE INFORMATION ABOUT THE FOLLOWING:

WCSX-F 1.9/8.8	WQMC-F 1.6/7.5
WJOI-F 1.4/6.8	WQRS-F 1.4/6.4
WJZZ-F 1.6/4.6	WWJ 0.8/7.9
WLLZ-F 1.4/6.9	WXYT 2.7/3.1
WLTJ-F 1.9/9.7	
WMUZ-F 0.5/3.1	
WMXD-F 0.8/4.9	

RADIO STATIONS

WAAM , 1600, 5 KW (DA-2)	, Full Service	MBS NBC, \$15.00 (Patt)	
WPZA , 1050, 5 KW/500 W	, Full Service	ABC, \$11.00 (Roslin)	
WWCM , 990, 500 W/250 W	, Religion	, \$ 9.00 (Word)	(YPSILANT)
WQKL-F, 107.1, 3 KW @ 259	, Oldies	UNISTR , \$21.00 (Mich Spot)	Midwest Family
WQB-F, 102.9, 49 KW @ 500	, AOR	UNIULT MBS, \$50.00 (Christal)	

Other ranked stations -- see Detroit

APPLETON-OSHKOSH

Arbitron Rank/Pop (12+): 136/267,600

Stations: 21/14
Diaries: 732/366:1/63.8%
Sample Target: 710
% Below Line: 17.5
% Not Listed: 15.5

1993 Revenue: \$10,000,000
HH Inc.: \$35,710
Retail \$: 3.0 Bil
Pop per Station: 19,114
#1 Biller: WAPL-F \$2,500,000

MSA Rank/Pop: 144/330,000
ADI # 65 (w/Green Bay)
Average Person Ratings: 17.1
Market TSL: 22.00 hours

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 92	Revenue Level	
1. WUSW-F (C)	51/11.2	12.2	9.2	6.9	6.6	----	63/737	540/20.2	17.0	16.5	C	WUSW-F
2. WIXX-F (CHR)	44/ 9.6	7.3	7.0	9.5	9.3	----	136/2033	763/28.5	27.0	27.0		WIXX-F
3. WAPL-F (AOR)	40/ 8.8	11.1	13.6	15.2	14.9	----	122/1656	622/23.2	27.0	30.2	D	WAPL-F
4. WROE-F (SAC)	37/ 8.1	5.8	6.1	7.5	7.5	----	51/640	505/18.9	14.9	15.2	C	WROE-F
5. WHBY (FS)	30/ 6.6	6.7	9.9	8.1	7.5	----	40/506	440/16.4	18.0	21.6	C	WHBY
6. WOZZ-F (AOR)	27/ 5.9	2.7	3.1	5.5	3.4	----	65/1061	474/17.7	9.9	10.7	B	WOZZ-F
7. WMGV-F (AC)	26/ 5.7	7.1	6.1	6.7	6.6	----	35/803	555/20.7	21.6	20.7	B	WMGV-F
8. WNAM (BB)	24/ 5.3	6.9	5.5	4.6	6.8	----	35/511	337/12.6	14.0	13.4	A	WNAM
9. WOSH (T)	21/ 4.6	3.8	4.4	2.4	3.4	----	23/364	337/12.6	10.7	10.7	B	WOSH
10. WPKR-F (C)	16/ 3.5	4.2	3.3	3.0	0.7	----	48/727	293/10.9	11.3	10.2	B	WPKR-F
11. WQLH-F (AC)	12/ 2.6	1.1	2.9	1.0	2.5	----	46/755	242/ 9.0	6.3	6.1		WQLH-F
12. WKFX-F (O)	9/ 2.0	2.4	3.3	1.4	2.9	----	34/577	240/ 9.0	11.1	10.9	A	WKFX-F
13. WRJQ (E)	8/ 1.8	0.9	2.4	2.6	1.6	----	20/246	114/ 4.3	3.5	4.7	A	WRJQ
WEMI-F (REL)	8/ 1.8	1.6	2.4	1.4	1.4	----	8/180	145/ 5.4	4.9	4.7	A	WEMI-F

12+ FM SHARE (METRO): 73.84% (285 of 386) (FAL 92: 66.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIXX-F	1 WAPL-F>	1 WUSW-F<	1 WUSW-F<	1 WUSW-F	1 WUSW-F	1 WUSW-F	1 WUSW-F<	1 WIXX-F<	1 WUSW-F<	1 WUSW-F
2 WMGV-F>>	2 WIXX-F<	2 WAPL-F	2 WAPL-F	2 WAPL-F<	2 WHBY	2 WHBY <	2 WROE-F	2 WAPL-F	2 WIXX-F	2 WNAM
3	3 WROE-F<	3 WROE-F	3 WIXX-F<	3 WIXX-F	3 WNAM	3 WIXX-F<	3 WIXX-F<	WUSW-F	3 WAPL-F	3 WAPL-F
4	4 WOZZ-F	WIXX-F	4 WROE-F	4 WROE-F	4 WOSH	4 WAPL-F	4 WAPL-F	4 WROE-F	4 WOZZ-F	WOZZ-F
5	WUSW-F	5 WOZZ-F	5 WOZZ-F	5 WOZZ-F	WROE-F	5 WROE-F	5 WOSH	5 WMGV-F	5 WMGV-F	WMGV-F
6	6	6	6	6	6	6 WMGV-F	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WROE-F	1 WROE-F<	1 WIXX-F	1 WROE-F	1 WUSW-F<	1 WAPL-F	1 WAPL-F>>	1 WAPL-F	1 WAPL-F	1 WAPL-F<
2 WMGV-F	2 WIXX-F>	2 WROE-F	2 WIXX-F	2 WROE-F<	2 WOZZ-F	2 WOZZ-F<	2 WOZZ-F	2 WUSW-F	2 WUSW-F
3 WIXX-F	3 WMGV-F	3 WQLH-F	3 WUSW-F	3 WIXX-F>	3 WUSW-F	3 WUSW-F>	3 WUSW-F	3 WOZZ-F>	3 WOZZ-F
4 WUSW-F	4 WAPL-F	WAPL-F	4 WMGV-F>	4 WMGV-F	WIXX-F	4 WIXX-F	4 WROE-F	4 WIXX-F	4 WIXX-F
5	WUSW-F	5	5 WAPL-F	5 WAPL-F	WMGV-F	5	WIXX-F	5	5
			WQLH-F	WQLH-F	WPKR-F				

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WFON-F	107.1	FOND DU LAC	1.3/4.4/ 18/ 256
WMBE	1530	CHILTON	0.7/2.3/ 10/ 110
WEZR-F	107.5	BRILLION	1.1/4.2/ 7/ 146
WGEE	1360	GREEN BAY	1.1/4.4/ 47/ 522
WGEE-F	99.7	STURGEON BAY	0.9/2.7/ 41/ 555
WGN	720	CHICAGO	0.9/2.2/ 4/ 125
WTMJ	620	MILWAUKEE	1.3/5.2/ 30/ 382

DUOPOLY REPORT

Several LMA's but no duopolies.
A true duopoly (WOZZ, WGEE, WIXX-F) in Green Bay overlaps into the market.

APPLETON-OSHKOSH

RADIO STATIONS

WHBY	, 1150,	5 KW (DA-2)	, Full Service	CBS, \$25.00	(Eastman)	Woodward	
WNAM	, 1280,	5 KW (DA-2)	, Nostalgia	UNISTR ABC, \$15.00	(Torbet)		
WOSH	, 1490,	1 KW	, Talk	CNN NBC, \$13.00	(Mc-Guild)	Midwest Family	
WQWM	, 1050,	1 KW/500 W (DA-2)	, Oldies	UNISTR, \$10.00	(D & R)		
WRJQ	, 1570,	1 KW/500 W (DA-N)	, Ethnic	, \$10.00	(---)		
WAPL-F,	105.7,	100 KW @ 420	, AOR	ABC, \$50.00	(Eastman)	Woodward	
WKFX-F,	104.9,	1.4 KW @ 479	, Oldies	NBC, \$15.00	(Katz)	WinCom	
WMGV-F,	103.9,	6 KW @ 318	, CHR	, \$28.00	(Mc-Guild)	Midwest Family	
WOZZ-F,	93.5,	50 KW @ 492	, AOR	SMN, \$17.00	(D & R)	Midwest	
WPKR-F,	99.5,	50 KW @ 298	, Country	NBC, \$20.00	(---)		(OMRO)
WROE-F,	94.3,	5.6 KW @ 338	, Soft AC	AP, \$20.00	(Christal)	Lake Shore	
WUSW-F,	96.9,	6 KW @ 328	, Country	ABC, \$18.00	(K & P)		

Other ranked stations -- see Green Bay

ATLANTA

Arbitron Rank/Pop (12+): 12/2,281,900
 MSA Rank/Pop: 9/3,260,000
 ADI # 10
 Average Person Ratings: 17.1
 Market TSL: 22.25 hours

Stations: 20/19
 Diaries: 2243/1196:1/47.0%
 Sample Target: 2200
 % Below Line: 0.5
 % Not Listed: 14.0

1993 Revenue: \$120,000,000
 HH Inc.: \$37,649
 Retail \$: 27.5 Bil
 Pop per Station: 141,153
 #1 Biller: WVEE-F \$14,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WVEE-F (B)	620/13.5	13.2	13.3	11.1	12.1	12.8	668/6152	5510/20.5	21.0	20.1	I	WVEE-F
2. WKHX-F (C)	410/ 8.9	7.4	9.6	9.0	8.7	8.7	455/6215	5197/19.4	20.0	17.9	H	WKHX-F
3. WSTR-F (AC)	330/ 7.2	6.3	6.2	5.9	3.6	6.4	356/5470	4831/18.0	16.6	13.3	H	WSTR-F
4. WPCH-F (SAC)	325/ 7.1	8.1	8.0	6.9	8.6	7.5	381/6564	5564/20.7	20.4	21.5	I	WPCH-F
5. WSB -F (AC)	283/ 6.2	5.6	6.5	5.8	7.4	6.0	307/5655	4933/18.4	19.2	19.3	H	WSB-F
6. WYAY-FF (C)	268/ 5.9	4.8	5.2	6.7	6.4	5.7	415/6045	4080/15.2	13.6	15.5	G	WYAY-FF
7. WSB (FS)	259/ 5.6	6.7	5.3	5.8	5.4	5.9	280/5242	4725/17.6	15.5	17.3	I	WSB
8. WALR-F (B/AC)	230/ 5.0	5.3	5.9	6.1	5.5	5.6	274/3688	3362/12.5	13.0	12.6	F	WALR-F
9. WKLS-F (AOR)	219/ 4.8	5.0	4.6	5.0	5.6	4.9	249/4724	4117/15.4	14.7	13.8	H	WKLS-F
10. WNNX-F (CHR)	183/ 4.0	4.9	4.1	4.0	4.9	4.3	200/4062	3475/13.0	11.7	15.0	G	WNNX-F
11. WFOX-F (O)	176/ 3.8	4.8	4.1	4.5	3.5	4.3	241/4779	3572/13.3	13.2	13.7	H	WFOX-F
12. WGST (N/T)	175/ 3.8	6.5	5.6	5.2	4.7	5.3	183/32167	3035/11.3	15.3	13.2	I	WGST
13. WZGC-F (CL AOR)	159/ 3.5	3.4	4.8	4.6	4.0	4.1	174/4307	3852/14.4	15.0	13.7	H	WZGC-F
14. WAOK (G)	110/ 2.4	3.1	1.9	3.4	3.0	2.7	110/1191	1191/ 4.4	4.4	5.8	C	WAOK
15. WQXI (BB)	61/ 1.3	1.4	1.4	1.5	1.4	1.4	62/837	782/ 2.9	3.5	3.2	C	WQXI
16. WGST-F (N/T)	40/ .9	.4	---	---	.6	.7	47/1087	1000/ 3.7	---	2.4		WGST-F
WCNN (SPRTS)	40/ .9	.7	.6	1.1	1.0	.8	47/1192	1111/ 4.1	4.4	6.2	C	WCNN
18.												
19.												
20.												

12+ FM SHARE (METRO): 82.75% (3267 of 3948) (FAL 92: 80.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVEE-F>>	1 WVEE-F>	1 WVEE-F>	1 WVEE-F>	1 WVEE-F	1 WPCH-F<	1 WVEE-F>	1 WVEE-F>	1 WVEE-F>	1 WVEE-F>>	1 WVEE-F
2 WSTR-F>	2 WSTR-F	2 WKHX-F<	2 WSTR-F<	2 WKHX-F	2 WKHX-F<	2 WKHX-F	2 WPCH-F	2 WKHX-F	2 WKHX-F<	2 WALR-F
3 WKHX-F	3 WKLS-F	3 WSTR-F	3 WKHX-F	3 WSTR-F<	3 WSB	3 WSB	WKHX-F	3 WSTR-F	3 WSTR-F<	3 WKHX-F
4	4 WKHX-F	4 WSB -F	4 WSB -F	4 WPCH-F<	4 WALR-F	4 WSTR-F	4 WSTR-F	4 WPCH-F	4 WPCH-F	4 WSB
5	5 WNNX-F	5 WKLS-F	5 WPCH-F	5 WSB -F	5 WSB -F<	5 WSB -F	5 WSB	5 WSB -F	5 WALR-F<	5 WSB -F
6	6 WSB -F<	6 WPCH-F	6 WALR-F	6 WALR-F	6 WVEE-F	6 WYAY-FF	6 WSB -F<	6 WYAY-FF	6 WSB -F	6 WPCH-F
7	7 WYAY-FF<	7 WYAY-FF<	7	7 WYAY-FF	7 WGST	7	7 WKLS-F	7 WKLS-F	7 WYAY-FF	7 WYAY-F
8	8 WZGC-F	8 WALR-F	8	8 WFOX-F	8 WYAY-FF	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVEE-F	1 WVEE-F>>	1 WVEE-F	1 WVEE-F>	1 WVEE-F>	1 WVEE-F	1 WVEE-F>	1 WVEE-F	1 WVEE-F	1 WKHX-F
2 WKHX-F	2 WSTR-F	2 WSTR-F	2 WSB -F	2 WPCH-F<	2 WKLS-F	2 WKLS-F	2 WKLS-F	2 WKLS-F	2 WVEE-F
3 WSB -F	3 WKHX-F	3 WSB -F	3 WSTR-F<	3 WSB -F	3 WYAY-FF	3 WSTR-F	3 WSTR-F	3 WKHX-F	3 WSTR-F<
4 WYAY-FF	WSB -F>	4 WKHX-F	4 WKHX-F	4 WKHX-F<	4 WZGC-F	4 WZGC-F<	4 WNNX-F	4 WSTR-F	4 WKLS-F
5 WKLS-F	5 WYAY-FF	5 WYAY-FF	5 WPCH-F	5 WSTR-F	5 WNNX-F	5 WNNX-F	WZGC-F	5 WZGC-F	5 WALR-F<
6 WNNX-F	6 WKLS-F	6 WZGC-F	6 WALR-F<	6 WALR-F	6 WSTR-F	6 WYAY-FF<	6 WPCH-F	6 WNNX-F	6 WZGC-F<
WSTR-F	7 WNNX-F	7 WNNX-F	7 WYAY-FF	7 WYAY-FF	7 WKHX-F	7 WKHX-F	WKHX-F	7 WYAY-FF	7 WPCH-F
8	8	8 WFOX-F	8	8 WFOX-F	8	8	8 WSB -F	8	8
		WKLS-F							WSB -F
		WPCH-F							

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WGKA	1190	ATLANTA	0.8/0.7/	36/ 182
WVFJ-F	93.3	MANCHESTER	0.5/1.4/	31/ 466

DUOPOLY REPORT	12+	25-54	REVENUE
WSB A/F, WYAI-F (Cox, pending)	12.8%	12.8%	20.1%
WKHX A/F, WYAY-F (Cap Cities/ABC, pending)	13.8%	13.5%	11.1%
	26.6%	26.3%	31.2%

ATLANTA

RADIO STATIONS

AM STATIONS

WACK,	1380,	5 KW	,	Gospel					
WCNN,	680,	50 KW/10 KW (DA-N)	,	Sports	CNN, UNISTR,	\$ 40.00	(Banner)		Summit
WGKA,	1190,	10 KW (DAYS)	,	Classical		\$ 36.00	(CMBS)		
WGST,	640,	50 KW/1 KW (DA-2)	,	News/Talk	ABC CBS,	\$ 95.00	(Eastman)		Jacor
WIGO,	1340,	1 KW	,	Black	AURN,	\$ 35.00	(Roslin)		
WQXI,	790,	5 KW/1 KW (DA-N)	,	Nostalgia	UNISTR, NBC-T,	\$ 50.00	(CBS)		Jefferson-Pilot
WSB,	750,	50 KW	,	Full Service	APR,	\$190.00	(Christal)		Cox

FM STATIONS

WALR,	104.7,	100 KW @ 981	,	Black AC	UNISTR,	\$110.00	(Banner)		(ATHENS)
WNNX,	99.7,	100 KW @ 1033	,	AC/AOR		\$160.00	(MMR)		Susquehanna
WFOX,	97.1,	97 KW @ 1571	,	Oldies		\$167.00	(Group W)		Shamrock (GAINESVILLE)
WKHX,	101.5,	99 KW @ 968	,	Country		\$135.00	(Katz)		Cap Cities/ABC
WKLS,	96.1,	99 KW @ 984	,	AOR	SOURCE,	\$186.00	(Katz)		Great American
WPCH,	94.9,	99 KW @ 984	,	Soft AC/EZ	CBS,	\$165.00	(Eastman)		Jacor
WSB,	96.5,	100 KW @ 918	,	AC		\$230.00	(Christal)		Cox
WSTR,	94.1,	100 KW @ 909	,	AC/CHR		\$138.00	(CBS)		Jeff-Pilot
WVEE,	103.3,	100 KW @ 1020	,	Black	ABC,	\$180.00	(Mc-Guild)		Summit
WYAI,	104.1,	60 KW @ 1217	--	Simulcast with WYAY-F (licensed to LaGrange)					
WYAY,	106.7,	99 KW @ 1401	,	Country		\$170.00	(Mc-Guild)		NewCity (GAINESVILLE)
WGZC,	92.9,	99 KW @ 909	,	Classic AOR		\$150.00	(D&R)		Infinity

Miscellaneous: WCHK-F changes to WGST-F and format to Talk (Oct) . . . WYAI-F changes to WJZA-F and format from Country to Jazz (Jan) . . .

ATLANTIC CITY

Arbitron Rank/Pop (12+): 134/278,400
 MSA Rank/Pop: 143/330,000
 Philadelphia ADI
 Average Person Ratings: 17.7
 Market TSL: 23.25 hours

Stations: 34/22
 Diaries: 887/314:1/42.9%
 Sample Target: 900
 % Below Line: 12.6
 % Not Listed: 12.0

1993 Revenue: \$7,100,000
 HH Inc.: \$37,773
 Retail \$: 3.5 Bil
 Pop per Station: 12,655
 #1 Biller: WFGP-AF \$3,000,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WFGP-F (SAC)	52/10.5	13.0	10.0	10.1	11.7	----	53/639	634/22.8	23.4	20.5	E	WFGP-F
2. WZXL-F (AOR)	46/ 9.3	4.9	2.8	2.7	3.5	----	58/682	527/18.9	11.7	12.5	B	WZXL-F
3. WBSS-F (CHR)	31/ 6.3	5.5	6.3	7.4	8.5	----	40/760	537/19.3	16.6	16.0	B	WBSS-F
4. WTTH-F (B)	26/ 5.3	6.4	5.0	5.6	----	----	26/303	297/10.7	11.6	9.8	A	WTTH-F
5. WRDR-F (BB)	25/ 5.1	7.8	7.2	4.8	5.5	----	32/374	273/ 9.8	13.7	11.8	A	WRDR-F
6. WAYV-F (AC)	23/ 4.7	8.1	8.1	10.1	9.9	----	24/526	488/17.5	22.2	21.5	C	WAYV-F
7. WMID-F (CL/AOR)	20/ 4.1	4.9	4.4	3.2	5.5	----	20/380	358/12.9	14.9	14.7	B	WMID-F
8. WMID (BB)	19/ 3.9	2.9	4.4	3.5	5.8	----	19/212	212/ 7.6	7.7	9.2	A	WMID
WFNN-F (C)	19/ 3.9	----	----	----	----	----	19/132	125/ 4.5	----	----	----	WFNN-F
WOND (T)	19/ 3.9	5.5	3.4	3.5	5.2	----	19/304	289/10.4	12.1	11.2	A	WOND
11. WKTU-F (O)	17/ 3.4	1.2	2.2	2.9	1.7	----	19/309	270/ 9.7	7.6	7.3	----	WKTU-F
12. WCMC (BB)	16/ 3.2	----	----	----	----	----	16/166	166/ 6.0	----	----	----	WCMC
13. WKOE-F (C)	14/ 2.8	3.5	2.5	2.1	2.9	----	14/221	203/ 7.3	8.0	5.4	----	WKOE-F
14. WMMR-F (AOR)	13/ 2.6	2.9	2.5	2.9	3.5	----	20/342	213/ 7.7	10.7	12.8	----	WMMR-F
15. WXTU-F (C)	11/ 2.2	2.3	4.1	6.1	2.6	----	39/379	165/ 5.9	7.9	10.8	----	WXTU-F
16. WMGM-F (AC)	10/ 2.0	4.6	4.1	3.7	4.4	----	10/394	337/12.1	12.5	13.3	A	WMGM-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 83.64% (363 of 434) (FAL 92: 81.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBSS-F>>	1 WZXL-F>	1 WZXL-F	1 WZXL-F	1 WZXL-F<	1 WFGP-F	1 WFGP-F	1 WFGP-F	1 WZXL-F<	1 WBSS-F>	1 WTTH-F>
2 WZXL-F	2 WFGP-F	2 WFGP-F>	2 WMMR-F<	2 WFGP-F>	2 WRDR-F	2 WZXL-F	2 WZXL-F>	2 WFGP-F	2 WZXL-F	2 WFGP-F
3 WIOQ-F	3 WMID-F<	3 WMID-F	3 WKTU-F	3 WTTH-F<	3 WMID	3 WOND	3 WRDR-F	3 WBSS-F	3 WTTH-F	3 WMGM-F
4	4 WBSS-F	WBSS-F	4 WMID-F	4 WAYV-F	4 WTTH-F	4 WBSS-F<	4 WOND <	4 WAYV-F<	4 WFGP-F	4
5	5 WAYV-F	5 WTTH-F	5 WTTH-F	5 WKTU-F	5 WCMC	5 WRDR-F	5 WMID-F	5 WRDR-F	5	5
		WAYV-F								
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBSS-F	1 WBSS-F	1 WFGP-F	1 WFGP-F>	1 WFGP-F>		1 WZXL-F	1 WZXL-F>>	1 WZXL-F	1 WZXL-F>>	1 WZXL-F>
2 WFGP-F	WFGP-F>	2 WZXL-F	2 WBSS-F	2 WTTH-F		2 WFGP-F	2 WMID-F<	2 WXTU-F	2 WFGP-F	2 WFGP-F
3 WJSL-F	3 WZXL-F	WBSS-F	3 WZXL-F	3 WFNN-F		WMID-F	3 WFGP-F>	3 WMID-F	3 WMID-F	3 WKTU-F
	WZXL-F	4 WMID-F	4 WAYV-F	4 WAYV-F		4	4	4 WFGP-F	4 WMMR-F	4 WMID-F
	WAYV-F	WAYV-F	5	5 WFNN-F		5	5	5	5	5 WMMR-F
				WTTT-F						

OTHER RATED STATIONS METRO/CUME/TSA/TSA SHARE/RATE/AQH/CUME

WBNJ-F	105.5	CAPE MAY	0.8/3.7/	4/ 113
WDOX-F	93.1	WILDWOOD CREST	0.4/1.4/	2/ 40
WFGP	1450	ATLANTIC CITY	0.6/4.1/	3/ 128
WJNN-F	106.7	N. CAPE MAY	0.8/1.4/	4/ 40
WSJL-F	102.3	CAPE MAY	1.0/2.3/	5/ 63
WSKR-F	102.7	PETERSBURG	1.2/3.2/	6/ 100
WUSS	1490	ATLANTIC CITY	0.6/2.5/	3/ 70
WWOC-F	94.3	AVALON	1.6/2.8/	8/ 77

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE PHILADELPHIA FOR MORE ABOUT THE FOLLOWING:

KYW	0.8/2.6	WOGL-F	0.4/3.4
WFLN-F	0.4/2.0	WJSL-F	0.6/2.8
WIOQ-F	1.4/7.0	WWDB-F	1.0/2.8
WIP	1.2/3.6	WYSP-F	1.2/5.8
WOGL	0.2/1.3	WYXR-F	0.4/2.1

ATLANTIC CITY

RADIO STATIONS

WFPG	, 1450,	1 KW	-- SEE WFPG-F			
WMID	, 1340,	1 KW	, Nostalgia	NBC, NBC-T,	\$14.00	(Banner)
WOND	, 1400,	1 KW	, Talk	ABC, CNN,	\$15.00	(Mc-Guild)
WUSS	, 1490,	1 KW/250 W	, Black	AURN,	\$13.00	(K & P)
WAYV-F	, 95.1,	50 KW @ 331	, AC	,	\$45.00	(Katz)
WBSS-F	, 97.3,	50 KW @ 142	, CHR	,	\$23.00	(D & R) (MILLVILLE)
WFPG-F	, 96.9,	50 KW @ 298	, Soft AC/EZ	,	\$55.00	(Eastman) Hartstone/Dickstein
WMGM-F	, 103.7,	50 KW @ 348	, AC	,	\$19.00	(Mc-Guild)
WMID-F	, 99.3,	3.4 KW @ 268	, CL AOR	,	\$17.00	(Banner) (PLEASANT.)
WRDR-F	, 104.9,	10 KW @ 508	, Nostalgia	AP,	\$15.00	(---) (EGG HARBOR)
WTTH-F	, 96.1,	2.3 KW @ 371	, Black	SMN,	\$13.00	(---) (MRGATE.)
WKTU-F	, 98.3,	3 KW @ 328	, Oldies	,	\$14.00	(Christal) (OCEAN C.)
WKOE-F	, 106.3,	3 KW @ 308	, Country	SMN,	\$18.00	(Eastman) (OCEAN C.)
WZXL-F	, 100.7,	38 KW @ 101	, AOR	,	\$15.00	(D & R) Ragen Henry (WILDWOOD)

Other ranked stations -- see Philadelphia

MISCELLANEOUS: Cape May was combined with Atlantic City effective with the Fall '93 book . . . share data from previous books is not comparable . . . revenue estimates are for Atlantic City only . . . WAYV-F sold to Osborn for \$3,000,000 . . .

AUGUSTA

Arbitron Rank/Pop (12+): 114/338,100
 MSA Rank/Pop: 111/431,000
 ADI # 111
 Average Person Ratings: 16.9
 Market TSL: 22.25 hours

Stations: 21/18
 Diaries: 783/432:1/41.6%
 Sample Target: 810
 % Below Line: 3.3
 % Not Listed: 11.4

1993 Revenue: \$9,200,000
 HH Inc.: \$29,121
 Retail \$: 3.4 Bil
 Pop per Station: 18,783
 #1 Biller: WBBQ-AF \$2,700,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WFXA-F (B)	100/17.5	18.1	18.5	14.8	14.1	----	121/1186	982/29.0	27.1	26.8	C	WFXA-F
2. WBBQ-AF (AC/CHR)	87/15.2	17.2	18.3	19.6	18.2	----	109/1466	1115/33.0	37.3	33.0	D	WBBQ-AF
3. WKXC-F (C)	81/14.2	12.5	13.5	12.2	14.6	----	98/1171	873/25.8	26.8	24.0	C	WKXC-F
4. WGAC (N/T)	38/ 6.7	5.2	5.5	3.8	4.0	----	42/556	513/15.2	11.8	10.9	B	WGAC
5. WSLT-F (SAC)	34/ 6.0	4.2	3.9	4.8	4.3	----	41/465	398/11.8	13.4	7.7	A	WSLT-F
6. WZNY-F (AC)	26/ 4.6	6.3	7.8	9.0	7.6	----	43/697	543/16.1	18.6	20.3	C	WZNY-F
7. WTHB (G)	25/ 4.4	2.5	0.6	3.3	0.5	----	26/218	195/ 5.8	3.6	2.1	A	WTHB
8. WRXR-F (AOR)	23/ 4.0	6.1	5.0	6.6	7.5	----	27/463	367/10.9	15.4	13.7	B	WRXR-F
9. WGOR-F (O)	19/ 3.3	2.7	1.5	1.0	2.6	----	19/337	334/ 9.9	9.3	7.1	A	WGOR-F
10. WXFG-F (?)	18/ 3.2	3.4	3.0	4.9	3.6	----	22/476	420/12.4	11.4	9.7	A	WXFG-F
11. WKZK (G)	13/ 2.3	2.9	4.6	4.3	9.2	----	14/147	139/ 4.1	2.9	4.4	A	WKZK
12. WCOS-F (C)	7/ 1.2	.5	1.1	0.5	0.7	----	7/152	113/ 3.3	3.2	3.0	A	WCOS-F
13. WCHZ-F (J)	60/ 1.1	1.8	-----	-----	-----	----	8/136	120/ 3.5	5.2	-----	A	WCHZ-F
14.												
15.												

12+ FM SHARE (METRO): 82.81% (419 of 506) (FAL 92: 86.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFXA-F>>	1 WFXA-F>	1 WFXA-F	1 WFXA-F<	1 WKXC-F<	1 WKXC-F	1 WBBQ-AF	1 WBBQ-AF	1 WFXA-F	1 WFXA-F>>	1 WFXA-F<
2 WKXC-F>	2 WBBQ-AF>	2 WBBQ-AF<	2 WBBQ-AF	2 WFXA-F	2 WFXA-F>	2 WFXA-F<	2 WKXC-F	2 WBBQ-AF<	2 WKXC-F	2 WBBQ-F>
3 WBBQ-AF	3 WKXC-F>	3 WKXC-F>>	3 WKXC-F>	3 WBBQ-AF>>	3 WKXC-F>	3 WKXC-F>	3 WFXA-F	3 WKXC-F>	3 WBBQ-AF>	3 WKXC-F
4 WRXR-F	4 WRXR-F	4 WSLT-F	4 WSLT-F	4 WSLT-F	4 WGOR-F	4 WGAC	4 WGAC	4 WSLT-F	4	4
5	5 WSLT-F	5 WZNY-F	5 WZNY-F	5 WZNY-F	5 WSLT-F	5 WZNY-F	5 WSLT-F	5 WGAC	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFXA-F	1 WFXA-F	1 WBBQ-AF	1 WFXA-F	1 WBBQ-AF<	1 WFXA-F	1 WFXA-F>	1 WFXA-F	1 WFXA-F>	1 WFXA-F
2 WBBQ-AF	2 WBBQ-AF	2 WFXA-F	2 WBBQ-AF<	2 WKXC-F<	2 WBBQ-AF	2 WBBQ-AF>	2 WBBQ-AF	2 WBBQ-AF<	2 WKXC-F
3 WKXC-F	3 WKXC-F>	3 WKXC-F	3 WKXC-F>	3 WFXA-F>>	3 WRXR-F	3 WKXC-F	3 WKXC-F	3 WKXC-F>	3 WBBQ-AF>
4 WSLT-F	4 WSLT-F	4 WZNY-F	4 WSLT-F	4 WSLT-F	4 WKYC-F	4 WRXR-F	4 WRXR-F	4 WRXR-F	4 WGAC
5	5 WZNY-F	5 WSLT-F	5 WZNY-F	5 WZNY-F	5	5	5 WGAC	5 WGAC	5 WSLT-F

OTHER RATED STATIONS	METRO/CUME/TSA/TSA SHARE/RTG/AQH/CUME
WAJY	102.7 NwElln SC 0.7/3.3/ 4/ 120
WFAM	1050 AUGUSTA 0.5/1.7/ 3/ 59
WGUS	1380 N. AUG. SC 0.5/1.6/ 3/ 55
WRDW	1480 AUGUSTA 0.4/3.4/ 2/ 125
WTHO-F	101.7 THOMSON 0.9/3.3/ 8/ 176
WNOK-F	104.7 COLUMBIA, SC 0.5/1.4/ 6/ 131
WDOM-F	101.3 SUMTER, SC 1.6/3.3/ 13/ 256

DUOPOLY REPORT	12+	25-54	REVENUE
WXFG-F, WZNY-F, WGUS (Benchmark)	8.3%	8.7%	21.7%

AUGUSTA

RADIO STATIONS

WGAC	,	580,	5 KW/1 KW (DA-N)	,	Talk	CBS, \$15.00	(Roslin)	Beasley
WKZK	,	1600,	500 W (DAYS)	,	Gospel	AURN, \$11.00	(Dora)	
WTHB	,	1550,	5 KW/11 W	,	Gospel/Black	ABC, \$ 9.00	(Katz)	
WBBQ-F,		104.3,	100 KW @ 1000	,	CHR	ABC, \$70.00	(Eastman)	
WSLT-F,		98.3,	2.8 KW @ 485	,	Soft AC	AP, \$15.00	(---)	(CLEARWATER, SC)
WFXA-F,		103.1,	3 KW @ 298	,	Black	ABC CBS, \$27.00	(Katz)	
WGUS-F,		102.3,	1.5 KW @ 666	,	Country	, \$17.00	(Torbet)	Benchmark
WKXC-F,		99.5,	23 KW @ 728	,	Country	MBS, \$30.00	(Mc-Guild)	(AIKEN, SC)
WGOR-F,		94.3,	6 KW @ 298	,	Oldies	CNN, \$10.00	(K & P)	(MARTINEZ)
WRXR-F,		96.3,	15 KW @ 899	,	AOR/Classic	ABC, \$21.00	(Christal)	(AIKEN, SC)
WTHO-F,		101.7,	3 KW @ 298	,	Country	NBC, \$ 9.00	(Regional)	(THOMSON)
WZNY-F,		105.7,	100 KW @ 1168	,	AC	UNISTR AP, \$42.00	(Torbet)	Benchmark

MISCELLANEOUS: WGUS-F changes to WXFG-F (Nov) . . . WRXR-F and an FM CP sold to Multimarket (D) for \$5,000,000 (Blackburn) . . .

AUSTIN

Arbitron Rank/Pop (12+): 55/759,000
 MSA Rank/Pop: 62/925,000
 ADI # 66
 Average Person Ratings: 16.6
 Market TSL: 21.50 hours

Stations: 26/22
 Diaries: 1213/626:1/47.2%
 Sample Target: 1190
 % Below Line: 3.0
 % Not Listed: 16.1

1993 Revenue: \$27,500,000
 HH Inc.: \$32,487
 Retail \$: 7.9 Bil
 Pop per Station: 34,500
 #1 Biller: KASE-F \$6,700,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KASE-F (C)	195/15.5	11.5	13.5	14.4	15.2	13.7	223/2519	2170/28.6	28.0	29.2	G	KASE-F
2. KHFI-F (CHR)	114/ 9.1	9.5	9.9	7.5	8.5	9.0	118/2000	1830/24.1	24.5	19.9	D	KHFI-F
3. KVET-F (C)	90/ 7.2	5.3	4.8	6.0	6.1	5.8	105/1546	1343/17.7	15.2	15.3	D	KVET-F
4. KLBJ (N/T)	85/ 6.8	6.9	6.7	6.9	6.9	6.8	94/1433	1346/17.7	18.9	16.8	D	KLBJ
5. KKMJ-F (SAC)	80/ 6.4	7.4	6.2	7.0	7.7	6.8	88/1232	1124/14.8	16.3	17.7	E	KKMJ-F
6. KLBJ-F (AOR)	78/ 6.2	5.7	9.4	7.1	6.6	7.1	85/1301	1190/15.7	21.2	19.3	D	KLBJ-F
7. KPEZ-F (CL/AOR)	57/ 4.5	5.8	5.4	3.5	4.3	4.8	60/1089	1003/13.2	15.7	12.7	C	KPEZ-F
8. KFGI-F (O)	52/ 4.1	2.5	3.2	2.3	2.0	3.0	59/999	879/11.6	11.7	7.1	B	KFGI-F
9. KEYI-F (AC)	46/ 3.7	4.5	4.8	3.3	2.7	4.1	48/1053	971/12.8	14.0	9.6	B	KEYI-F
10. KGSR-F (AOR)	44/ 3.5	4.2	3.7	4.5	5.8	4.0	44/675	656/ 8.6	11.4	11.6	C	KGSR-F
11. KUTZ-F (AOR)	32/ 2.5	4.5	1.7	3.2	1.1	2.7	48/670	540/ 7.1	5.6	4.8	B	KUTZ-F
12. KNNC-F (AOR)	26/ 2.1	2.1	1.8	1.7	1.7	1.9	30/660	572/ 7.5	6.8	7.2		KNNC-F
13. KHHT-F (CHR)	25/ 2.0	1.5	2.4	1.8	2.4	1.9	42/983	654/ 8.6	9.4	11.1		KHHT-F
14. KVET (C)	19/ 1.5	1.3	1.1	0.7	1.1	1.2	20/424	381/ 5.0	4.4	3.8		KVET
15. KKLB-F (SP)	18/ 1.4	0.5	2.7	0.8	1.1	1.4	18/232	232/ 3.1	3.5	3.3		KKLB-F

12+ FM SHARE (METRO): 81.91% (865 of 1056) (FAL 92: 80.85%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHFI-F>>	1 KASE-F>	1 KASE-F>>	1 KASE-F>>	1 KASE-F>>	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KHFI-F	1 KASE-F>>
2	2 KHFI-F<	2 KHFI-F<	2 KLBJ-F	2 KKMJ-F	2 KLBJ <	2 KVET-F	2 KLBJ	2 KHFI-F	2 KASE-F>>	2 KHFI-F
3	3 KLBJ-F>	3 KLBJ-F	3 KPEZ-F<	KLBJ	3 KVET-F	3 KHFI-F	3 KKMJ-F	3 KLBJ	3 KVET-F	3 KLBJ
4	4 KEYI-F	4 KPEZ-F<	4 KKMJ-F<	KLBJ-F	4 KKMJ-F	4 KKMJ-F<	4 KLBJ-F	4 KLBJ-F	4 KLBJ-F	4 KPEZ-F
5	5 KPEZ-F<	5 KKMJ-F	5 KLBJ	5 KVET-F	5 KFGI-F	5 KLBJ-F<	5 KHFI-F	5 KKMJ-F	5 KLBJ	5
6	6 KUTZ-F	6 KVET-F	6 KHFI-F	6 KPEZ-F	6	6 KLBJ	6 KVET-F	6 KVET-F	KUTZ-F	6
7	7	7	KFGI-F	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHFI-F	1 KASE-F>	1 KASE-F	1 KASE-F>>	1 KASE-F>	1 KASE-F	1 KASE-F	1 KLBJ-F	1 KASE-F	1 KASE-F<
2 KASE-F	2 KHFI-F<	2 KEYI-F	2 KKMJ-F<	2 KKMJ-F>	2 KHFI-F	2 KLBJ-F	2 KASE-F	2 KLBJ-F	2 KLBJ-F
3 KEYI-F	3 KEYI-F>	3 KKMJ-F	3 KHFI-F	3 KEYI-F	3 KLBJ-F	3 KHFI-F>	3 KPEZ-F	3 KHFI-F	3 KLBJ
4 KLBJ-F	4 KKMJ-F	KHFI-F	4 KEYI-F	4 KFGI-F	4 KNNC-F	4 KUTZ-F<	4 KLBJ	4 KLBJ <	4 KVET-F
5 KFGI-F	KLBJ-F	5 KLBJ-F	5 KFGI-F	5 KHFI-F	5 KUTZ-F	5 KPEZ-F	5 KHFI-F	5 KPEZ-F	5 KPEZ-F
6	6	6 KPEZ-F	6	6 KVET-F	6 KVET-F	6 KVET-F	6 KUTZ-F	6 KVET-F	6 KFGI-F
7	7	7	7	KPEZ-F	7	7	7	7	KHFI-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	DUOPOLY REPORT	12+	25-54	REVENUE
KELG 1440	ELGIN	1.0/1.4/ 13/	108				
KFIT 1060	SUNSET VALLY	0.3/0.8/ 4/	57	KLBJ A/F, KHHT-F (local)	15.0%	16.0%	21.3%
KFON 1490	AUSTIN	0.7/2.5/ 9/	200				
KIXL 970	DEL VALLE	1.1/3.2/ 14/	241	KPEZ-F, KHFI-F (Clear Channel)	13.6%	11.6%	15.3%
KJCE 1370	ROLLINGWOOD	0.3/1.2/ 4/	91				
KTAE 1260	TAYLOR	0.3/0.7/ 5/	87		28.6%	27.6%	36.6%
KTXZ 1560	WEST LAKE HILLS	0.7/2.2/ 9/	170				
KVET 1300	AUSTIN	1.5/5.0/ 20/	424				
KSAH 720	UNIVERSAL CITY	1.3/2.0/ 18/	181				
KTSA 550	SAN ANTONIO	0.4/1.6/ 7/	182				
KXTN-F 107.5	SAN ANTONIO	0.6/1.7/ 11/	170				
WOAI 1200	SAN ANTONIO	0.7/5.0/ 18/	562				

AUSTIN

RADIO STATIONS

KLBJ ,	590,	5 KW/1 KW (DA-N),	News/Talk	CBS MBS, \$40.00	(Eastman)		
KMOW ,	1490,	1 KW	Nostalgia	UNISTR CNN, \$20.00	(Christal)		
KTXZ ,	1560,	2.5 KW (DA-2)	Hispanic	UNISTR, \$19.00	(Lotus)		
KVET ,	1300,	5 KW/1 KW (DA-2),	Country	ABC, \$ NA	(Katz)		
KASE-F,	100.7,	100 KW @ 1191	Country	, \$ 91.00	(Katz)		
KFGI-F,	94.7,	97 KW @ 1256	Country	UNISTR, \$22.00	(MMR)	(LULING)	
KHHT-F,	93.3,	93 KW @ 1948	Country	, \$44.00	(Banner)	KLBJ	(KILLEEN)
KEYI-F,	103.5,	90 KW @ 1246	AC	, \$35.00	(Christal)		
KGSR-F,	107.1,	46 KW @ 518	AOR	, \$33.00	(Mc-Guild)	Beasley	(BASTROP)
KHFI-F,	96.7,	100 KW @ 686	CHR	, \$36.00	(Christal)	Clear Channel	(GEORGETOWN)
KKLB-F,	92.5,	1.6 KW @ 449	Hispanic	, \$14.00	(Caballero)		(ELGIN)
KKMJ-F,	95.5,	100 KW @ 1000	Soft AC	, \$61.00	(MMR)	Amaturo	
KLBJ-F,	93.7,	97 KW @ 1050	AOR	CBS, MBS, \$64.00	(Eastman)		
KUTZ-F,	98.9,	19 KW @ 298	AOR	UNISTR, \$30.00	(Torbet)	Shamrock-Lynett	(LAMPASAS)
KPEZ-F,	102.3,	20 KW @ 686	Classic AOR	, \$40.00	(Christal)	Clear Channel	
KVET-F,	98.1,	100 KW @ 209	Country	ABC, \$40.00	(Katz)	Spur	

Miscellaneous: KLTD-F changes to KUTZ-F and format from Oldies to AOR . . . KNNC-F now classified as AOR/New Rock. . . KFGI-AM changes to KJCE . . . KMOW changes to KFON . . . Bastrop and Caldwell counties were added to the metro . . .

BAKERSFIELD

Arbitron Rank/Pop (12+): 86/412,600

Stations: 27/24
Diaries: 828/498:1/41.7%
Sample Target: 830
% Below Line: 4.6
% Not Listed: 13.1

1993 Revenue: \$13,300,000
HH Inc.: \$30,684
Retail \$: 4.0 Bil
Pop per Station: 17,192
#1 Biller: KUZZ-AF

MSA Rank/Pop: 86/618,000

ADI # 131

Average Person Ratings: 15.3

Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. KUZZ-F (C)	109/17.2	15.0	13.7	15.9	16.6	15.5	120/1591	1274/30.9	28.8	27.9	KUZZ-F
2. KKXX-F (CHR)	58/ 9.2	6.3	11.8	9.2	10.6	9.1	58/910	910/22.1	26.6	23.7	KKXX-F
3. KERN (N/T)	40/ 6.3	7.1	7.7	6.8	6.7	7.0	40/517	517/12.5	15.8	14.6	KERN
4. KRAB-F (AOR)	39/ 6.2	7.4	5.9	6.9	4.8	6.6	39/584	584/14.2	13.3	11.1	KRAB-F
5. KIWI-F (SP)	35/ 5.5	5.4	3.3	2.7	2.4	4.2	35/351	351/ 8.5	4.9	5.4	KIWI-F
6. KGFM-F (EZ/SAC)	33/ 5.2	4.7	5.2	5.8	3.2	5.2	35/551	505/12.2	11.9	8.9	KGFM-F
7. KERN-F (O)	31/ 4.9	4.6	4.6	3.6	3.3	4.4	31/577	529/12.8	14.8	11.1	KERN-F
8. KKBB-F (CL/AOR)	30/ 4.7	2.5	3.3	2.7	2.4	3.3	30/399	399/ 9.7	9.2	7.6	KKBB-F
9. KLLY-F (AC)	26/ 4.1	4.1	3.6	3.9	3.8	3.9	26/506	466/11.3	9.1	10.0	KLLY-F
10. KSUV-AF (SP)	21/ 3.3	4.3	4.0	4.8	2.2	4.1	21/176	176/ 4.3	7.0	5.4	KSUV-AF
11. KBOS-F (CHR)	16/ 2.5	0.7	1.5	1.0	1.9	1.4	40/636	215/ 5.2	4.4	3.7	KBOS-F
12.											
13.											
14.											
15.											

12+ FM SHARE (METRO): 81.24% (446 of 549) (FAL 92: 71.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKXX-F>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>>	1 KUZZ-F>>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>>	1 KUZZ-F<	1 KUZZ-F>
2 KRAB-F>	2 KKXX-F	2 KKXX-F	2 KERN	2 KERN <	2 KERN	2 KKXX-F	2 KERN >	2 KKXX-F	2 KKXX-F	2 KNZR >
3 KBOS-F	3 KIWI-F	3 KIWI-F<	KKBB-F<	3 KKBB-F	3 KERN-F>	3 KERN	3 KGFM-F	3 KRAB-F	3 KIWI-F<	3 KIWI-F
4 KUZZ-F	KRAB-F	4 KKBB-F<	4 KKXX-F	4 KKXX-F	4 KKBB-F	4 KKBB-F	4 KKXX-F<	4 KGFM-F<	4 KRAB-F>	4 KRAB-F
5	5 KGFM-F	5 KRAB-F	KERN-F	KERN-F	5	5 KERN-F	5 KERN-F<	5 KERN-F	5 KBOS-F	5 KERN-F
6	6	6 KERN	6 KLLY-F	6 KLLY-F	6	6	6 KRAB-F<	6	6	6
7	7	KERN-F	7	7	7	7	7 KLLY-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKXX-F	1 KUZZ-F>	1 KUZZ-F	1 KUZZ-F>	1 KUZZ-F>>	1 KUZZ-F	1 KUZZ-F	1 KUZZ-F	1 KUZZ-F>	1 KUZZ-F>
KUZZ-F	2 KKXX-F	2 KKXX-F	2 KKXX-F	2 KGFM-F	2 KRAB-F	2 KRAB-F	2 KRAB-F	2 KRAB-F<	2 KKBB-F<
3 KGFM-F	3 KGFM-F>	3 KGFM-F	3 KGFM-F	4 KKXX-F<	3 KKXX-F	3 KIWI-F	3 KSUV-AF	3 KKBB-F	3 KERN
4 KRAB-F	4 KIWI-F	4 KIWI-F	4 KLLY-F	4 KLLY-F	4 KIWI-F	4 KKXX-F	KIWI-F	4 KIWI-F	4 KERN-F
KIWI-F	5 KLLY-F	5 KLLY-F	5 KERN-F	5 KERN-F	5 KSUV-AF	5 KSUV-AF	5	5 KERN <	KRAB-F
6	6	6 KERN-F	6	6 KERN	6	6	6	6 KKXX-F	6 KIWI-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KAFY 970	BAKERSFIELD	0.9/3.2/	6/ 131
KBID 1350	BAKERSFIELD	1.3/2.8/	8/ 115
KCHJ 1010	DELANO	0.6/1.7/	4/ 69
KCHT-F 99.3	BAKERSFIELD	1.6/5.0/	10/ 219
KCNQ-F 102.5	KERNVILLE	0.8/1.7/	5/ 72
KCWR 550	BAKERSFIELD	1.6/4.8/	12/ 240
KDNO-F 98.5	DELANO	0.8/1.5/	16/ 194
KERI 1180	WASCO	0.6/1.7/	8/ 190
KMYX-F 103.9	TAFT	1.3/3.3/	8/ 135
KNZR 1560	BAKERSFIELD	1.4/6.2/	10/ 305
KTIE-F 107.1	BAKERSFIELD	0.9/5.1/	6/ 212
KVLI 1140	LAKE ISABELLA	0.5/1.0/	3/ 40
KVLI-F 104.5	LAKE ISABELLA	1.4/1.9/	9/ 80
KWAC 1490	BAKERSFIELD	1.7/4.1/	11/ 171
KFI 640	LOS ANGELES	1.3/3.0/	11/ 231
KTPI-F 103.1	TEHACHAPI	0.8/1.8/	12/ 183

DUOPOLY REPORT	12+	25-54	REVENUE
KCWR, KUZZ-F, KTIE-F (Buck Owens)	19.7%	20.6%	NA
KKXX-F, KCHT-F (Salem)	10.8%	7.8%	NA
	30.5%	28.4%	NA

BAKERSFIELD

RADIO STATIONS

KAFY	, 970,	1 KW (DA-1)	, Hispanic	UPI,	\$18.00	(Caballero)	
KCWR	, 550,	5 KW (DA-2)	, Country	,	\$ NA	(Katz)	Buck Owens
KERN	, 1410,	1 KW	, News/Talk	NBC-T ABC,	\$23.00	(Christal)	Amer. General
KGEO	, 1230,	1 KW	, Oldies	UNISTR,	\$12.00	(Mc-Guild)	
KWAC	, 1490,	1 KW	, Hispanic	,	\$24.00	(Lotus)	
KERN-F,	94.1,	4.5 KW @ 1309	, Oldies	,	\$19.00	(Christal)	Amer. General
KGFM-F,	101.5,	4.8 KW @ 1279	, Soft AC/EZ	UNISTR,	\$25.00	(Mc-Guild)	
KIWI-F,	92.1,	6 KW @ 164	, Hispanic	,	\$21.00	(CMBS)	
KKBB-F,	97.7,	3 KW @ 298	, Classic AOR	,	\$20.00	(Eastman)	(SHAFTER)
KKXX-F,	105.3,	35 KW @ 581	, CHR	,	\$32.00	(D & R)	Salem (DELANO)
KLLY-F,	95.3,	13 KW @ 462	, AC	AP,	\$22.00	(D & R)	Buckley (OILDALE)
KRAB-F,	106.3,	3.9 KW @ 374	, AOR	,	\$23.00	(Banner)	(GREENACRE)
KUZZ-F,	107.9,	5.8 KW @ 1358	, Country	,	\$60.00	(Katz)	Buck Owens
KSUV-F,	102.9,	21 KW @ 364	, Hispanic	,	\$17.00	(Caballero)	

Miscellaneous: KWAC was delisted from the Winter 1993 Arbitron . . . KCHT-F sold by Salem to Dwight Case for \$800,000 (Stanfield) . . . KKXX-F sold by Salem to owners of KRAB-F (D) for \$1,515,000 (Stanfield) . . .

BALTIMORE

Arbitron Rank/Pop (12+): 19/2,036,100
 MSA Rank/Pop: 17/2,460,000
 ADI # 22
 Average Person Ratings: 18.4
 Market TSL: 23.75 hours

Stations: 36/21
 Diaries: 1990/1023:1/50.0%
 Sample Target: 1920
 % Below Line: 14.2
 % Not Listed: 13.2

1993 Revenue: \$63,500,000
 HH Inc.: \$37,655
 Retail \$: 18.9 Bil
 Pop per Station: 96,957
 #1 Biller: WBAL \$10,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WPOC-F (C)	371/ 9.9	8.9	8.9	8.2	7.5	9.0	414/4307	3754/18.4	18.4	16.4	H	WPOC-F
2. WBAL (N/T)	322/ 8.6	10.6	7.8	7.7	7.7	8.7	335/4228	4039/19.8	20.0	18.0	I	WBAL
3. WXYV-F (B)	218/ 5.8	6.0	5.9	6.7	6.3	6.1	234/3433	3251/16.0	15.7	15.0	G	WXYV-F
4. WQSR-F (O)	214/ 5.7	5.3	5.7	5.2	5.7	5.5	232/3241	2977/14.6	14.4	13.8	H	WQSR-F
5. WIYY-F (AOR)	207/ 5.5	4.5	4.2	4.8	5.8	4.6	243/3883	3283/16.1	14.8	17.1	G	WIYY-F
6. WWMX-F (AC)	180/ 4.8	3.7	5.4	5.3	5.5	4.8	185/3017	2864/14.1	16.3	16.6	H	WWMX-F
7. WERQ-F (CHR)	168/ 4.5	4.6	5.2	4.0	4.9	4.6	183/3121	2844/14.0	14.9	13.9	D	WERQ-F
8. WCBM (T)	166/ 4.4	3.4	4.8	5.1	3.2	4.4	171/1803	1729/ 8.5	8.7	7.7	D	WCBM
9. WLIF-F (SAC)	157/ 4.2	5.7	5.6	7.2	7.1	5.7	167/2663	2537/12.5	14.2	16.3	G	WLIF-F
10. WWIN-F (B/AC)	139/ 3.7	3.6	2.2	3.1	3.5	3.2	139/1633	1633/ 8.0	6.4	8.3	D	WWIN-F
11. WHFS-F (AOR)	120/ 3.2	3.0	2.8	3.4	3.4	3.1	141/2373	2190/10.8	8.9	8.8		WHFS-F
12. WVRT-F (AC)	111/ 3.0	2.3	3.2	2.7	2.4	2.8	119/2332	2172/10.7	12.4	10.5	D	WVRT-F
13. WGRX-F (AOR)	97/ 2.6	2.4	2.6	2.2	2.3	3.0	134/2632	1988/ 9.8	10.5	8.3	C	WGRX-F
14. WCAP (G)	95/ 2.5	2.3	1.8	2.6	2.3	2.3	96/1063	1035/ 5.1	4.8	4.4		WCAP
15. WPGC-F (CHR)	65/ 1.7	1.9	2.0	1.7	1.3	1.8	79/1666	1511/ 7.4	7.2	6.1		WPGC-F
16. WRBS-F (REL)	55/ 1.5	1.9	2.0	1.8	1.6	1.8	59/900	804/ 3.9	4.1	4.4		WRBS-F
WITH (BB)	55/ 1.5	2.4	2.3	2.8	3.0	2.3	55/695	695/ 3.4	4.5	5.3	B	WITH
18.												
19.												
20.												

12+ FM SHARE (METRO): 74.65% (2423 of 3246) (FAL 92: 76.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WERQ-F>	1 WIYY-F	1 WPOC-F	1 WPOC-F<	1 WPOC-F	1 WBAL <	1 WBAL	1 WPOC-F	1 WPOC-F	1 WBAL	1 WBAL >>
2 WXYV-F	2 WXYV-F	2 WIYY-F<	2 WQSR-F	2 WQSR-F	2 WPOC-F>	2 WPOC-F>	2 WBAL	2 WBAL <	2 WERQ-F<	2 WPOC-F
3 WIYY-F	3 WPOC-F	3 WQSR-F	3 WWMX-F<	3 WWMX-F<	3 WQSR-F	3 WQSR-F	3 WQSR-F<	3 WXYV-F<	3 WXYV-F	3 WXYV-F
4	4 WERQ-F<	4 WXYV-F<	4 WXYV-F	4 WXYV-F	4 WCBM <	4 WIYY-F<	4 WQSR-F	4 WIYY-F<	4 WPOC-F	4 WLIF-F
5	5 WWMX-F	5 WWMX-F>	5 WIYY-F	5 WWIN-F<	5 WLIF-F	5 WXYV-F<	5 WCBM	5 WERQ-F<	5 WIYY-F<	5 WWIN-F
6	6 WHFS-F	6 WWIN-F<	6 WWIN-F	6 WIYY-F	6 WWIN-F	6 WWMX-F	6 WIYY-F	6 WQSR-F	6 WWIN-F	6 WCAO
7	7	7 WERQ-F	7	7 WBAL	7	7 WLIF-F	7 WXYV-F	7 WWMX-F<	7 WCBM	7 WERQ-F
8	8	8	8	8	8	8	8	8 WCBM	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWMX-F	1 WWMX-F<	1 WXYV-F	1 WWMX-F	1 WPOC-F<	1 WIYY-F	1 WIYY-F>	1 WIYY-F	1 WIYY-F<	1 WPOC-F>
2 WERQ-F	2 WXYV-F<	2 WWMX-F	2 WXYV-F<	2 WWMX-F<	2 WPOC-F	2 WPOC-F	2 WPOC-F	2 WPOC-F>	2 WQSR-F
3 WVRT-F	3 WERQ-F	3 WERQ-F	3 WQSR-F	3 WQSR-F	3 WERQ-F	3 WXYV-F	3 WHFS-F	3 WQSR-F<	3 WIYY-F
4 WXYV-F	4 WVRT-F	4 WPOC-F	4 WPOC-F	4 WXYV-F	4 WXYV-F	4 WHFS-F>	4 WXYV-F	4 WXYV-F	4 WBAL
5 WIYY-F	5 WIYY-F	5 WVRT-F	5 WERQ-F	5 WLIF-F<	5 WHFS-F	5 WERQ-F	5 WGRX-F	5 WHFS-F	5 WWIN-F<
6 WPGC-F	6 WPOC-F	6 WQSR-F	6 WVRT-F	6 WWIN-F	6 WPGC-F	6 WGRX-F	6 WBAL	6 WBAL	6 WXYV-F
7 WGRX-F	7 WHFS-F	7 WIYY-F	7 WWIN-F	7 WERQ-F	7	7 WBAL	7	7 WWIN-F	7 WCBM
8	8	8 WHFS-F	8	8	8	8	8	8	8 WHFS-F<
9	9	9	9	9	9	9	9	9	9 WGRX-F

BALTIMORE

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
WANN 1190 ANNAPOLIS	0.4/0.6/ 18/ 153	WWIN A/F, WOLB, WERQ-F (Radio One)	7.8%	9.6%	8.5%
WBGR 860 BALTIMORE	0.6/2.0/ 21/ 414				
WWIN 1400 BALTIMORE	1.1/3.4/ 42/ 694				
WWLG 1360 BALTIMORE	0.8/1.7/ 31/ 350	WMMX-F, WSSF-F (Capitol)	9.3%	9.3%	16.9%
WXCY-F 103.7 HAVRE DE GRACE	0.5/1.2/ 56/ 552		17.1%	18.9%	25.4%
WXZL-F 103.1 GRASONVILLE	0.9/3.9/ 35/ 888				

See Washington for more information about the following:

WASH-F 0.5/1.9	WMAL 0.5/1.9
WBIG-F 0.7/2.4	WMZQ-F 0.9/3.2
WFRE-F 0.3/1.2	WPGC-F 1.7/7.4
WHUR-F 0.9/3.6	WRQX-F 1.3/3.8
WJFK 1.0/3.6	WTOP 0.6/3.8
WJFK-F 0.5/1.7	WWDG 1.1/6.2
WKYS-F 0.5/2.4	WXTR-F 0.5/2.1

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N), NEWS/TALK	CBS, \$ 146.00 (D&R)	Hearst
WBGR, 860, 2.5 KW/100 W (DA-1), GOSPEL	AURN, \$ 45.00 (Roslin)	Mortenson
WCAO, 600, 5 KW (DA-1), GOSPEL	NBC, \$ 37.00 (Mc-Guild)	Summit
WCBM, 680, 10 KW/5 KW (DA-2), TALK	NBC ABC, \$ 43.00 (Katz)	
WHLP, 1360, 5 KW/1.7 KW (DA-1), BLACK	SBN, \$ 31.00 (Roslin)	
WITH, 1230, 1 KW, NOSTALGIA	MBS, \$ 37.00 (Roslin)	
WWIN, 1400, 1 KW, GOSPEL	, \$ 29.00 (Torbet)	

FM STATIONS

WSSF, 104.3, 50 KW @ 420, SOFT AC	, \$ 101.00 (Banner)	Capitol
WERQ, 92.3, 37 KW @ 571, CHR	APR, \$ 60.00 (MMR)	Almic
WGRX, 100.7, 16 KW @ 859, CLASSIC AOR	ABC, \$ 47.00 (MMR)	Shamrock-Lynett (WESTMINSTER)
WIYY, 97.9, 14 KW @ 951, AOR	ABC, \$ 142.00 (D&R)	Hearst
WLIF, 101.9, 14 KW @ 961, EZ/SOFT AC	, \$ 138.00 (Eastman)	Infinity
WPOC, 93.1, 16 KW @ 859, COUNTRY	ABC, \$ 119.00 (Mc-Guild)	Nationwide
WQSR, 105.7, 50 KW @ 492, OLDIES	, \$ 140.00 (Christal)	Sconnix
WRBS, 95.1, 50 KW @ 498, RELIGION	, \$ 23.00 (---)	
WWIN, 95.9, 3 KW @ 298, BLACK	UNISTR, \$ 59.00 (Torbet)	
WMMX, 106.5, 7.4 KW @ 1217, AC	, \$ 172.00 (Katz)	Capitol
WXVY, 102.7, 50 KW @ 400, BLACK	, \$ 127.00 (McGuild)	Summit

OTHER RANKED STATIONS -- SEE WASHINGTON

Miscellaneous: WVRT-F to WSSF-F and format from AC to Soft AC (Jan) . . . WFEL (Towson) sold to Capitol Kids Network for \$521,000 (Questcom) . . .

BATON ROUGE

Arbitron Rank/Pop (12+): 82/441,100
 MSA Rank/Pop: 91/549,000
 ADI # 95
 Average Person Ratings: 15.8
 Market TSL: 20.75 hours

Stations: 20/14
 Diaries: 995/443:1/47.8%
 Sample Target: 930
 % Below Line: 10.1
 % Not Listed: 13.4

1993 Revenue: \$16,500,000
 HH Inc.: \$33,006
 Retail \$: 4.6 Bil
 Pop per Station: 31,507
 #1 Biller: WYNK-AF \$3,700,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WYNK-AF (C)	114/16.3	13.2	18.0	19.0	19.6	16.6	204/2899	1349/30.6	34.8	35.5	E	WYNK-AF
2. KQXL-F (B)	81/11.6	11.9	12.0	11.6	11.4	11.8	107/1363	963/21.8	20.1	20.0	C	KQXL-F
3. WXOK (B)	79/11.4	10.0	8.9	11.1	11.3	10.4	95/966	804/18.2	17.2	15.7	B	WXOK
4. WKJN-F (C)	42/ 6.0	5.5	5.7	5.3	5.5	5.6	55/1121	783/17.8	17.9	16.4	D	WKJN-F
5. WJBO (N/T)	40/ 5.7	7.4	5.9	5.3	7.1	6.1	54/787	676/15.3	14.9	17.1	C	WJBO
6. WTGE-F (AOR)	33/ 4.7	4.2	4.4	3.9	4.1	4.3	83/1258	621/14.1	13.7	13.2	B	WTGE-F
7. WFMF-F (CHR)	32/ 4.6	5.5	6.4	5.6	7.1	5.5	65/1390	821/18.6	19.7	20.1	C	WFMF-F
WQUE-F (B)	32/ 4.6	2.3	3.3	2.6	2.2	3.2	77/894	418/ 9.5	8.6	5.3		WQUE-F
9. KRVE-F (AC)	30/ 4.3	4.5	6.2	4.9	5.4	5.0	36/665	601/13.6	15.3	14.8	C	KRVE-F
10. WGGZ-F (O)	27/ 3.9	4.9	3.6	5.5	3.3	4.5	42/951	524/11.9	9.8	11.4	C	WBGZ-F
11. WNDC (G)	20/ 2.9	2.2	2.4	2.5	2.6	2.5	20/223	195/ 4.4	5.1	4.7	A	WNDC
12. WCKW-F (CL/AOR)	19/ 2.7	2.5	4.3	4.0	3.9	3.4	67/1251	487/11.0	12.1	11.4		WCKW-F
13. WYCT-F (C)	16/ 2.3	1.9	0.9	---	---	1.7	18/468	369/ 8.4	2.3	---	A	WYCT-F
14. WQCK-F (REL)	12/ 1.7	2.5	0.6	1.7	1.3	1.6	12/159	153/ 3.5	2.9	4.1	A	WQCK-F
15.												

12+ FM SHARE (METRO): 74.63% (450 of 603) (FAL 92: 72.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQXL-F	1 KQXL-F>	1 WYNK-AF<	1 WYNK-AF	1 WYNK-AF>	1 WYNK-AF>	1 WYNK-AF	1 WYNK-AF>	1 WYNK-AF>	1 KQXL-F>	1 WYNK-F>
2 WFMF-F>	2 WYNK-AF	2 KQXL-F>	2 KQXL-F	2 WXOK	2 WXOK >	2 WXOK >	2 WXOK <	2 KQXL-F>	2 WYNK-F	2 KQXL-F
3 WQUE-F>	3 WTGE-F	3 WXOK	3 WXOK >	KQXL-F>	3 WJBO >	3 KQXL-F	3 KQXL-F	3 WXOK	3 WQUE-F	3 WXOK
4	4 WXOK	4 WTGE-F	4 WKJN-F	4 WKJN-F	4 KQXL-F	4 WTGE-F	4 WTGE-F	4 WKJN-F<	4 WXOK	4 WJBO
5	5 KRVE-F	5 KRVE-F<	5 WTGE-F	5 WJBO <	WKJN-F	5 WKJN-F	5 WKJN-F	5 KRVE-F	5 WFMF-F	5 WKJN-F
6	6 WKJN-F	6 WKJN-F	6	6 WTGE-F	6	6	6	6 WFMF-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQXL-F	1 KQXL-F	1 KQXL-F	1 WYNK-AF<	1 WYNK-AF	1 KQXL-F	1 KQXL-F>	1 WYNK-AF	1 KQXL-F<	1 WYNK-AF>
2 WYNK-AF	2 WYNK-AF>	2 WYNK-AF	2 KQXL-F	2 WXOK <	2 WTGE-F	2 WTGE-F<	2 WTGE-F	2 WYNK-AF	2 KQXL-F<
WFMF-F	3 WXOK	3 WXOK	3 WXOK >	3 KQXL-F>	KRVE-F	3 WYNK-AF	3 KQXL-F	3 WTGE-F	3 WXOK
4 WXOK	4 WFMF-F	4 WKJN-F	4 WKJN-F	4 WKJN-F>	WQUE-F	4 WCKW-F	4 WCKW-F	4 WXOK <	4 WTGE-F
KRUE-F	5 KRVE-F	5 WTGE-F	5 KRVE-F	5 WGGZ-F	5	WQUE-F	WKJN-F	5 WJBO	5 WJBO
6	6 WTGE-F	6 KRUE-F	6 WFMF-F	6	6	KRVE-F	6 WXOK	6 WCKW-F	6
	WKJN-F							WQUE-F	

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WIBR	1300	BATON ROUGE	1.0/2.8/	8/ 140
KHOM-F	104.1	HOUMA	1.1/6.8/	36/ 829
WEZB-F	97.1	NEW ORLEANS	0.4/1.7/	30/ 616
WWL	870	NEW ORLEANS	0.6/3.5/	54/ 619
WYLD-F	98.5	NEW ORLEANS	0.6/1.2/	15/ 276

DUOPOLY REPORT

	12+	25-54	REVENUE
WXOK, KQXL-F, WYCT (local)	25.3%	23.2%	15.4%

BATON ROUGE

RADIO STATIONS

WJBO , 1150, 5 KW (DA-1) , Talk/News	CBS, NBC-T, \$45.00 (Christal)	Jenne
WNDC , 910, 1 KW (DA-1) , Gospel	, \$15.00 (---)	
WXOK , 1460, 5 KW/1 KW (DA-3) , Black	AURN, \$19.00 (Banner)	
KQXL-F, 106.5, 50 KW @ 298 , Black	AURN ABC, \$26.00 (Banner)	(NEW ROADS)
KRVE-F, 96.1, 43 KW @ 449 , AC	, \$22.00 (K & P)	(BRUSLY)
WFMF-F, 102.5, 100 KW @ 1260 , CHR	UNISTR, \$45.00 (Christal)	Jenne
WGGZ-F, 98.1, 100 KW @ 1500 , Oldies	UNISTR, \$34.00 (Katz)	
WKJN-F, 103.3, 100 KW @ 1004 , Country	MBS, \$46.00 (Christal)	(HAMMOND)
WTGE-F, 100.7, 100 KW @ 1499 , AOR	ABC, \$30.00 (Eastman)	
WYLT-F, 94.1, 100 KW @ 981 , Soft AC	, \$16.00 (Christal)	KQXL (D) (McCOMB, MS)
WYNK-F, 101.5, 100 KW @ 1499 , Country	ABC, \$77.00 (Torbet)	Narragansett

Other Ranked Stations - See New Orleans

MISCELLANEOUS: WXLT-F changes to WYLT-F and format from Soft AC to Country (July) . . . WXLT-F changed to WYLT-F and format from Soft AC to Country (July) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

BINGHAMTON

Arbitron Rank/Pop (12+): 152/219,800
 MSA Rank/Pop: 167/264,000
 ADI # 134
 Average Person Ratings: 16.4
 Market TSL: 21.75 hours

Stations: 11/8
 Diaries: 842/261:1/55.7%
 Sample Target: 770
 % Below Line: 3.1
 % Not Listed: 14.7

1993 Revenue: \$7,300,000
 HH Inc.: \$32,392
 Retail \$: 2.1 Bil
 Pop per Station: 27,475
 #1 Biller: WHWK-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WHWK-F (C)	83/23.1	20.3	18.9	14.6	20.4	----	134/1204	677/30.8	29.9	30.9	C	WHWK-F
2. WAAL-F (CHR)	44/12.2	15.5	13.7	17.8	15.8	----	80/1343	754/34.3	35.6	32.0	C	WAAL-F
3. WNBK-F (N/T)	40/11.1	9.3	12.3	11.5	10.6	----	44/539	475/21.6	20.2	24.2	B	WNBK-F
4. WMXW-F (SAC)	32/ 8.9	11.5	8.9	9.7	8.3	----	33/467	441/20.1	22.6	18.8	C	WMXW-F
5. WKGB-F (AOR)	29/ 8.1	10.4	11.1	13.2	10.9	----	35/560	437/19.9	20.1	21.1	B	WKGB-F
6. WMRV-F (AC)	26/ 7.2	6.1	6.3	6.0	6.6	----	26/437	418/19.0	20.9	18.1	B	WMRV-F
7. WINR (BB)	23/ 6.4	4.3	5.1	5.4	6.6	----	23/289	247/11.2	10.0	11.1	A	WINR
8. WGRG-F (CHR)	19/ 5.3	2.1	2.0	2.9	2.6	----	20/353	283/12.9	9.9	7.9	A	WGRG-F
9.												
10.												

12+ FM SHARE (METRO): 79.48% (244 of 307) (FAL 92: 76.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAAL-F>	1 WAAL-F<	1 WHWK-F<	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>	1 WHWK-F<	1 WHWK-F>
2 WGRG-F>	2 WHWK-F>	2 WAAL-F>	2 WAAL-F<	2 WAAL-F	2 WNBK-F>	2 WNBK-F>	2 WNBK-F<	2 WAAL-F	2 WAAL-F>	2 WNBK-F
3 WHWK-F	3 WKGB-F>	3 WKGB-F<	3 WKGB-F<	3 WKGB-F<	3 WINR	3 WAAL-F>	3 WAAL-F>	3 WMXW-F<	3 WGRG-F<	3 WAAL-F
4	4 WGRG-F	4 WMXW-F	4 WMXW-F	4 WKGB-F	4 WMXW-F	4 WMXW-F	4 WMXW-F<	4 WKGB-F	4 WKGB-F	4
5	5	5	5	5	5 WMRV-F	5	5 WKGB-F	5	5 WNBK-F	5
6	6	6	6	6	6	6	6	6	6 WMRV-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGRG-F	1 WAAL-F	1 WHWK-F	1 WHWK-F	1 WHWK-F>	1 WAAL-F	1 WAAL-F	1 WHWK-F	1 WAAL-F<	1 WHWK-F
2 WAAL-F	2 WHWK-F>	2 WAAL-F	2 WAAL-F	2 WMRV-F	2 WGRG-F	2 WHWK-F	2 WKGB-F	2 WHWK-F>	2 WKGB-F>
3 WHWK-F	3 WKGB-F	3 WKGB-F	3 WMXW-F	3 WMXW-F<	3 WKGB-F	3 WKGB-F>	3 WAAL-F	3 WKGB-F>	3 WAAL-F<
4	4 WGRG-F	4 WMXW-F	4 WMRV-F	4 WAAL-F	4	4	4 WNBK-F	4 WMXW-F	4 WMXW-F<
5	5	5	5	5	5	5	5	5 WNBK-F	5 WNBK-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WPCX-F	106.9	AUBURN	0.6/1.8/	12/ 100
WQNY-F	103.7	ITHACA	1.7/2.5/	9/ 189
WYXL-F	97.3	ITACHA	0.8/2.0/	3/ 122

DUOPOLY REPORT	12+	25-54	REVENUE
WMRV A/F, WMXW-F	16.1%	21.1%	26.3%
(Enterprise, pending)			

RADIO STATIONS

WINR , 680,	1 KW/500 W (DA-2)	Nostalgia	CBS, \$14.00 (Roslin)
WNBK , 1290,	5 KW (DA-N)	Full Service	NBC, \$25.00 (Katz)
WALL-F, 99.1,	7 KW @ 1089	CHR	ABC, \$34.00 (Eastman)
WGRG-F, 101.7,	1 KW @ 558	CHR	\$12.00 (Eastman)
WHWK-F, 98.1,	10 KW @ 961	Country	\$35.00 (Katz)
WKGB-F, 92.5,	1.3 KW @ 708	AOR	SOURCE, \$20.00 (D & R)
WMRV-F, 105.7,	35 KW @ 571	AC	UNISTR, \$25.00 (Banner)
WMXW-F, 103.3,	.6 KW @ 1014	Soft AC	\$21.00 (---)

Miscellaneous: WMXW-F sold to Enterprise for \$3,250,000 (Blackburn) . . . WMRV A/F sold to Enterprise for \$2,000,000 (D) . . .

BIRMINGHAM

Arbitron Rank/Pop (12+): 54/775,300
 MSA Rank/Pop: 66/865,000
 Average Person Ratings: 15.4
 Market TSL: 20.50 hours

Stations: 24/19
 Diaries: 1218/710:1/47.3%
 Sample Target: 1210
 % Below Line: 5.7
 % Not Listed: 11.9

1993 Revenue: \$27,000,000
 HH Inc.: \$30,698
 Retail \$: 6.8 Bil
 Pop per Station: 40,805
 #1 Biller: WZZK-AF \$6,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WZZK-AF (C)	222/18.6	17.8	17.7	18.4	20.0	18.1	323/4089	2629/33.9	34.7	32.7	G	WZZK-AF
2. WENN-F (B)	124/10.4	10.9	11.1	10.9	8.8	10.8	169/1977	1459/18.8	19.7	16.7	D	WENN-F
3. WMJJ-F (AC)	97/ 8.1	6.3	6.0	6.3	8.0	6.7	111/1758	1470/19.0	17.3	17.1	E	WMJJ-F
4. WERC (N/T)	89/ 7.4	7.6	8.4	6.4	5.5	7.5	90/1245	1221/15.7	15.5	12.8	C	WERC
5. WZRR-F (AOR)	71/ 5.9	5.9	6.7	7.9	7.6	6.6	96/1880	1428/18.4	17.8	17.8	E	WZRR-F
6. WAPI-F (CHR)	68/ 5.7	5.4	5.4	6.8	5.0	5.8	83/1923	1367/17.6	17.1	17.3	D	WAPI-F
7. WODL-F (O)	59/ 4.9	5.3	7.7	5.9	4.0	6.0	95/1424	967/12.5	19.9	10.5	C	WODL-F
8. WATV (B)	52/ 4.3	3.4	4.1	5.3	4.8	4.3	53/671	648/ 8.4	10.0	9.1	A	WATV
9. WAGG (G)	49/ 4.1	4.3	2.2	2.6	4.1	3.3	51/586	548/ 7.1	6.2	6.7	A	WAGG
10. WDJC-F (REL)	35/ 2.9	2.4	2.2	3.0	2.1	2.6	49/945	658/ 8.5	8.7	7.8	B	WDJC-F
11. WTUG-F (B)	30/ 2.5	3.4	3.9	2.8	3.6	3.2	92/1081	542/ 7.0	8.4	7.8		WTUG-F
12. WAPI (BB)	27/ 2.3	3.5	2.6	4.0	3.5	3.1	29/546	467/ 6.0	7.4	8.2	B	WAPI
13. WWBR-F (AOR)	22/ 1.8	---	---	---	---	---	22/448	448/ 5.8	---	---		WWBR-F
14. WJOX (SPRST)	20/ 1.7	1.9	1.2	1.1	1.3	1.5	28/805	602/ 7.8	6.0	5.3	B	WJOX
15. WJLD (B)	19/ 1.6	2.4	2.6	2.1	2.1	2.2	19/395	395/ 5.1	8.4	6.2	A	WJLD

12+ FM SHARE (METRO): 72.96% (769 of 1054) (FAL 92: 71.11%)

TEENS 18-34 18-49 25-49 25-54 35+ 12+ AMD 12+ MID 12+ PMD 12+ EVE OVERNIGHT

1 WENN-F>>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>>	1 WZZK-AF>	1 WZZK-AF>	1 WENN-F>	1 WZZK-AF>>
2 WZZK-AF	2 WENN-F	2 WENN-F	2 WMJJ-F<	2 WMJJ-F	2 WERC	2 WERC	2 WERC <	2 WENN-F	2 WZZK-AF>	2 WZZK-AF>>	2 WATV
3 WAPI-F<	3 WZRR-F<	3 WMJJ-F	3 WENN-F	3 WENN-F	3 WMJJ-F	3 WMJJ-F	3 WMJJ-F	3 WMJJ-F	3 WMJJ-F	3 WDJC-F	3 WENN-F
4 WTUG-F	4 WAPI-F	4 WZRR-F	4 WZRR-F	4 WZRR-F<	4 WENN-F<	4 WENN-F	4 WENN-F	4 WZRR-F	4 WZRR-F	4 WAPI-F<	4 WERC
5	5 WMJJ-F	5 WAPI-F	5 WODL-F	5 WODL-F	5 WODL-F	5 WAPI-F	5 WODL-F<	5 WAPI-F	5 WODL-F	5 WTUG-F	5 WAGG
6	6	6 WODL-F	6 WAPI-F	6 WERC	6 WATV	6	6 WZRR-F<	6 WERC	6 WZRR-F	6 WMJJ-F	6 WJLD

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54 MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1 WZZK-AF	1 WZZK-AF>	1 WZZK-AF	1 WZZK-AF>	1 WZZK-AF>	1 WENN-F	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF>	1 WZZK-AF>>
2 WENN-F	2 WMJJ-F<	2 WMJJ-F	2 WMJJ-F	2 WMJJ-F>	2 WZRR-F	2 WZRR-F<	2 WZRR-F	2 WZRR-F	2 WENN-F	2 WENN-F
3 WAPI-F	3 WENN-F	3 WENN-F	3 WENN-F>	3 WENN-F	3 WAPI-F	3 WENN-F	3 WAPI-F	3 WAPI-F	3 WZRR-F>	3 WERC
4 WMJJ-F	4 WAPI-F>	4 WZRR-F	4 WAPI-F	4 WODL-F	4 WZZK-AF	4 WAPI-F>	4 WENN-F	4 WAPI-F	4 WAPI-F	4 WZRR-F
5 WZRR-F	5 WZRR-F	WAPI-F	5 WZRR-F	5 WZRR-F	5 WTUG-F	5	5 WERC	5 WERC	5 WMJJ-F	5 WMJJ-F
WTUG-F	6	6 WODL-F	6 WODL-F	6	6	6	WWBR-F	6 WERC	6 WERC	6 WODL-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WAYE 1220	BIRMINGHAM	0.4/1.8/	5/ 141
WCRL 1570	ONEONTA	0.5/1.1/	6/ 88
WKLD-F 97.7	ONEONTA	0.8/1.8/	10/ 168
WYDE 850	BERMINGHAM	0.9/5.0/	14/ 395
WHMA-F 100.5	ANNISTAON	0.8/2.9/104/	1010
WQSB-F 105.1	ALBERTVILLE	0.6/1.5/	66/ 775
WRSB-F 96.9	DECATUR	0.7/1.5/	37/ 522
WZBQ-F 102.5	JASPER	1.1/6.6/	43/1173

DUOPOLY REPORT

	12+	25-54	REVENUE
WZZK A/F, WODL-F (NewCity)	23.5%	27.2%	32.2%
WAPI A/F, WJOX, WZRR-F (Dick, pending)	15.6%	15.0%	27.1%
	39.1%	42.2%	59.3%

BIRMINGHAM

RADIO STATIONS

WAGG	,	1320,	5 KW (DAYS)	,	Gospel				
WAPI	,	1070,	50 KW/5 KW (DA-N)	,	Nostalgia	AURN, \$ 30.00	(D&R)		
WATV	,	900,	1 KW/165 W	,	Black	NBC, \$ 29.00	(Christal)	Dittman	
WAYE	,	1220,	1 KW/75 W	,	Gospel	ABC, \$ 24.00	(Banner)		
						UNISTR, \$ 16.00	(---)	Willis	
WERC	,	960,	5 KW (DA-N)	,	News/Talk	MBS ABC, \$ 40.00	(Mc-Guild)	Ameron	
WJLD	,	1400,	1 KW	,	Black	SMN MBS, \$ 19.00	(K & P)		
WJOK	,	690,	50 KW/500 W	,	Sports	, \$ 20.00	(Eastman)	Dick	
WZZK	,	610,	5 KW/1 KW(DA-N)	,	---				See WZZK-F
WAPI-F,		94.5,	98 KW @ 1210	,	CHR	ABC, \$ 58.00	(Christal)	Dittman	
WDJC-F,		93.7,	99 KW @ 1007	,	Religion	, \$ 23.00	(Crawford)	Crawford	
WENN-F,		107.7,	100 KW @ 1036	,	Black	AURN, \$ 54.00	(D&R)		
WOODL-F,		106.9,	99 KW @ 994	,	Oldies	ABC, \$ 70.00	(Katz)	NewCity	
WMJJ-F,		96.5,	100 KW @ 1027	,	AC	CBS, \$102.00	(Mc-Guild)	Ameron	
WZRR-F,		99.5,	100 KW @ 869	,	Classic AOR	, \$ 85.00	(Eastman)	Dick	
WZZK-F,		104.7,	99 KW @ 1300	,	Country	, \$138.00	(Katz)	NewCity	

Miscellaneous: WAPI A/F sold by Dittman to Dick (D) for \$6,300,000 . . .

BOISE

Arbitron Rank/Pop (12+): 138/262,300
 MSA Rank/Pop: 146/326,000
 ADI # 133
 Average Person Ratings: 16.7
 Market TSL: 22.00 hours

Stations: 17/16
 Diaries: 699/375:1/52.8%
 Sample Target: 690
 % Below Line: 0.5
 % Not Listed: 13.3

1993 Revenue: \$9,700,000
 HH Inc.: \$32,506
 Retail \$: 2.6 Bill
 Pop per Station: 16,394
 #1 Biller: KCIX-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KQFC-F (C)	65/14.9	12.3	12.3	17.2	14.6	----	82/944	691/26.3	22.5	20.1	C	KQFC-F
2. KZMG-F (CHR)	37/ 8.5	7.2	5.7	4.4	3.3	----	51/706	554/21.1	19.2	13.4	B	KZMG-F
3. KBOI (FS)	36/ 8.2	7.2	7.1	6.2	8.5	----	54/743	526/20.1	16.0	17.7	B	KBOI
KCIX-F (AC)	36/ 8.2	10.3	9.3	10.5	8.8	----	44/687	564/21.5	21.3	18.9	D	KCIX-F
5. KIZN-F (C)	35/ 8.0	4.6	6.0	5.9	6.6	----	62/749	492/18.8	14.6	16.3	B	KIZN-F
6. KJOT-F (AOR)	31/ 7.1	10.8	8.7	8.2	8.2	----	45/644	494/18.8	19.6	14.6	C	KJOT-F
7. KLTB-F (O)	27/ 6.2	7.4	7.9	4.6	5.5	----	37/506	413/15.7	16.2	15.4	C	KLTB-F
8. KIDO (N/T)	26/ 5.9	7.2	5.7	6.2	6.3	----	34/493	372/14.2	15.1	14.7	B	KIDO
9. KHEZ-F (EZ/SAC)	25/ 5.7	4.4	4.4	3.8	5.8	----	32/412	323/12.3	9.9	10.9	A	KHEZ-F
10. KQXR-F (AOR)	18/ 4.1	----	0.8	----	----	----	21/305	276/10.5	----	1.5	A	KQXR-F
11. KGEM (BB)	15/ 3.4	3.1	5.4	5.1	4.1	----	17/255	229/ 8.7	7.2	7.7	A	KGEM
12. KFXD-F (AC)	9/ 2.1	3.6	4.9	7.4	9.3	----	13/305	245/ 9.3	12.4	16.5	A	KFXD-F
13. KLCI-F (AOR)	7/ 1.6	4.1	4.1	3.3	3.3	----	8/239	195/ 7.4	11.0	9.9	A	KLCI-F
14.												
15.												

12+ FM SHARE (METRO): 77.57% (294 of 379) (FAL 92: 76.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZMG-F>>	1 KJOT-F	1 KQFC-F>	1 KQFC-F	1 KQFC-F>	1 KQFC-F	1 KQFC-F	1 KQFC-F>	1 KQFC-F>	1 KZMG-F>	1 KQFC-F
2 KQFC-F	2 KQFC-F<	2 KCIX-F<	2 KCIX-F	2 KCIX-F<	2 KBOI	2 KBOI	2 KIDO <	2 KIZN-F	2 KQFC-F	2 KGEM
3 KIZN-F	3 KZMG-F	3 KJOT-F	KBOI	3 KBOI	3 KHEZ-F	3 KCIX-F	3 KCIX-F<	KZMG-F	KIZN-F	3 KJOT-F
4	4 KIZN-F	KBOI	4 KJOT-F	4 KJOT-F	4 KIDO	4 KJOT-F<	4 KBOI <	4 KBOI <	4 KCIX-F	4 KIDO
5	KCIX-F	5 KIZN-F	5 KLTB-F	5 KLTB-F<	KCIX-F	5 KZMG-F	5 KHEZ	5 KJOT-F	5 KJOT-F	5
6	KQXR-F	6	KIZN-F	6 KIZN-F	6 KLTB-F	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KCIX-F	1 KCIX-F	1 KCIX-F	1 KCIX-F<	1 KCIX-F	1 KQXR-F	1 KJOT-F>	1 KJOT-F	1 KQFC-F<	1 KQFC-F<
2 KIZN-F	KQFC-F	2 KJOT-F	2 KQFC-F>	KQFC-F>	KZMG-F	2 KQXR-F	2 KQXR-F	2 KJOT-F<	2 KBOI <
3 KHEZ-F	KZMG-F	KQFC-F	3 KIZN-F	3 KIZN-F	3 KQFC-F	3 KQFC-F	3 KIZN-F	3 KBOI >	3 KJOT-F>
4 KBOI	4 KIZN-F	4 KIZN-F	KZMG-F	4 KBOI	KJOT-F	4 KZMG-F	4	4 KLTB-F	4 KLTB-F
5	KJOT-F	5	5 KBOI	KLTB-F	5	5 KIZN-F	5	5 KQXR-F	5 KIDO

OTHER RATED STATIONS	METRO SHARE	CUME	TSA	TSA	DUOPOLY REPORT	12+	25-54	REVENUE
KBGN	1060	CALDWELL	0.9/2.9/	6/ 101	KIZN-F, KZMG-F	16.5%	11.1%	11.2%
KBXL-F	94.1	CALDWELL	0.5/2.7/	2/ 73	(local)			
KSPD	790	BOISE	0.9/3.1/	4/ 85				
KJHY-F	101.7	EMMET	0.5/2.4/	2/ 73				

RADIO STATIONS

KBOI , 670, 50 KW (DA-N) , Full Service	MBS ABC, \$24.00 (Katz)	Pacific NW
KGEM , 1140, 10 KW (DA-2) , Nostalgia	UNISTR, \$14.00 (MMR)	
KIDO , 630, 5 KW (DA-2) , News/Talk	NBC, \$18.00 (Christal)	Sundance
KBXL-F, 94.1, 40 KW @ 2568 , Soft AC/EZ	, \$11.00 (---)	(CALDWELL)
KCIX-F, 105.9, 49 KW @ 2699 , AC	AP, \$44.00 (Mc-Guild)	Metrocom
KFXD-F, 94.9, 49 KW @ 2692 , AC	, \$24.00 (Roslin)	(NAMPA)
KHEZ-F, 103.3, 54 KW @ 2588 , Soft AC/EZ	NBC, \$13.00 (Christal)	Citadel (CALDWELL)
KIZN-F, 92.3, 44 KW @ 2499 , Country	, \$16.00 (Banner)	
KJOT-F, 105.1, 53 KW @ 2588 , AOR	, \$23.00 (MMR)	
KLCI-F, 96.9, 44 KW @ 2519 , AOR	UNISTR, \$15.00 (K & P)	(NAMPA)
KLTB-F, 104.3, 52 KW @ 2578 , Oldies	, \$20.00 (Christal)	Sundance
KQFC-F, 97.9, 47 KW @ 2499 , Country	, \$30.00 (Katz)	Pacific NW
KZMG-F, 93.1, 50 KW @ 2631 , CHR	, \$14.00 (Durpetti)	(NEW PLYMOUTH)

BOSTON

Arbitron Rank/Pop (12+): 9/3,191,300
 MSA Rank/Pop: 7/3,770,000
 ADI # 6
 Average Person Ratings: 17.2
 Market TSL: 22.50 hours

Stations: 33/28
 Diaries: 2406/1326:1/43.4%
 Sample Target: 2410
 % Below Line: 1.9
 % Not Listed: 14.3

1993 Revenue: \$124,300,000
 HH Inc.: \$44,207
 Retail \$: 33.0 Bil
 Pop per Station: 113,975
 #1 Biller: WBCN-F \$16,100,000

12+ METRO	1/4/SHARE	SUN 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WBZ (N)	435/ 7.9	7.3	6.1	7.3	7.4	7.2	561/9237	6837/21.4	18.4	20.8	I	WBZ
2. WMJX-F (AC)	364/ 6.6	5.3	5.7	5.1	5.3	5.7	399/6136	5103/16.0	15.3	15.4	I	WMJX-F
3. WXKS-F (CHR)	357/ 6.5	7.7	8.3	7.8	7.0	7.6	452/8696	6599/20.7	23.2	21.0	I	WXKS-F
4. WRKO (N/T)	313/ 5.7	6.0	6.1	4.8	5.5	5.7	381/5664	4523/14.2	15.1	12.5	I	WRKO
5. WJMN-F (CHR)	292/ 5.3	5.8	4.0	4.0	4.5	4.8	405/7931	5362/16.8	16.5	16.1	G	WJMN-F
6. WBCN-F (AOR)	256/ 4.7	4.8	5.2	5.0	5.3	4.9	360/6615	4681/14.7	16.4	15.2	J	WBCN-F
7. WZLX-F (CL AOR)	242/ 4.4	3.5	3.7	3.8	3.6	3.9	324/5660	4090/12.8	12.6	12.2	H	WZLX-F
8. WBMX-F (AC)	237/ 4.3	4.6	4.0	3.8	3.5	4.2	284/6187	4750/14.9	13.5	12.6	H	WBMX-F
9. WSSH-F (SAC)	227/ 4.1	3.8	3.5	3.9	4.2	3.8	295/4535	3375/10.6	10.5	10.5	H	WSSH-F
WODS-F (O)	227/ 4.1	4.6	3.7	4.3	4.7	4.2	322/6005	4224/13.2	12.9	14.0	H	WODS-F
11. WHDH (T)	215/ 3.9	3.6	4.4	4.1	3.8	4.0	244/4001	3287/10.3	12.1	10.6	E	WHDH
12. WBOS-F (AOR)	204/ 3.7	3.6	3.3	3.1	3.8	3.4	272/4764	3507/11.0	10.3	11.2	G	WBOS-F
13. WCRB-F (CL)	175/ 3.2	2.1	3.1	3.3	2.4	2.9	252/3874	2794/ 8.8	8.8	6.9	E	WCRB-F
14. WEEI (SPRST)	155/ 2.8	2.0	2.0	1.8	2.1	2.2	193/3596	2749/ 8.6	7.5	7.5	G	WEEI
15. WBCS-F (C)	145/ 2.6	2.2	2.1	1.6	2.5	2.1	222/3067	1846/ 5.8	5.6	6.1	E	WBCS-F
16. WCLB-F (C)	116/ 2.1	2.9	3.5	3.3	2.4	3.0	182/2784	1836/ 5.8	9.0	7.8	G	WCLB-F
17. WFNX-F (AOR)	113/ 2.1	1.7	1.7	2.3	1.9	2.0	122/2479	2187/ 6.9	5.9	6.2	C	WFNX-F
18. WILD (B)	93/ 1.7	3.0	2.2	1.7	1.8	2.2	93/857	852/ 2.7	3.6	3.1	C	WILD
19. WXKS (BB)	91/ 1.7	1.7	1.7	2.8	1.7	2.0	91/1142	1134/ 3.6	4.9	4.2	B	WXKS
20. WPLM-AF (BB)	80/ 1.4	1.2	2.4	2.0	2.0	1.8	139/2627	1572/ 4.9	6.5	5.3	B	WPLM-AF
21. WAAF-F (AOR)	74/ 1.3	1.9	2.0	2.2	2.3	1.9	221/4026	1834/ 5.7	7.5	7.4	E	WAAF-F
22. WCGY-F (AOR)	60/ 1.1	1.5	1.1	1.0	1.2	1.2	102/2599	1863/ 5.8	6.0	5.5	C	WCGY-F
23.												
24.												
25.												

12+ FM SHARE (METRO): 70.32% (3305 of 4700) (FAL 92: 69.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMN-F<	1 WXKS-F	1 WMJX-F	1 WMJX-F	1 WMJX-F>	1 WBZ >	1 WBZ >	1 WMJX-F>	1 WXKS-F	1 WBCN-F	1 WBZ >>>
2 WXKS-F>>	2 WBCN-F	2 WXKS-F	2 WZLX-F	2 WZLX-F	2 WRKO >	2 WRKO >	2 WRKO	2 WBZ	2 WBZ	2 WRKO
3	3 WZLX-F<	3 WBCN-F<	3 WBCN-F	3 WBCN-F	3 WMJX-F	3 WXKS-F>	3 WXKS-F	3 WJMN-F	3 WMJX-F<	3 WMJX-F
4	4 WMJX-F<	4 WZLX-F	4 WBMX-F<	4 WBCN-F	4 WSSH-F<	4 WMJX-F	4 WBMX-F<	4 WMJX-F<	4 WXKS-F>	4 WHDH
5	5 WJMN-F>	5 WBMX-F<	5 WBOS-F<	5 WBOS-F	5 WODS-F<	5 WJMN-F	5 WBZ	5 WRKO	5 WJMN-F	5 WJMN-F<
6	6 WBOS-F	6 WJMN-F<	6 WXKS-F	6 WXKS-F<	6 WHDH	6 WBCN-F	6 WZLX-F	6 WHDH <	6 WHDH	6 WODS-F<
7	7 WBMX-F	7 WBOS-F	7 WODS-F	7 WBZ	7 WCRB-F	7 WODS-F	7 WHDH	7 WBCN-F	7 WSSH-F<	7 WBCN-F
8	8 WFNXOF	8 WODS-F	8 WBZ	8 WSSH-F	8 WBMX-F	8 WEEI <	8 WODS-F	8 WBMX-F	8 WZLX-F	8
9	9	9	9	9	9	9 WBMX-F	9 WSSH-F	9 WZLX-F	9 WCRB-F	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMN-F	1 WXKS-F	1 WXKS-F	1 WMJX-F	1 WMJX-F<	1 WXKS-F	1 WBCN-F	1 WBCN-F	1 WBCN-F	1 WBCN-F
2 WMJX-F	2 WJMN-F<	2 WBOS-F	2 WXKS-F	2 WBMX-F>	2 WBCN-F	2 WZLX-F	2 WZLX-F	2 WZLX-F>	2 WZLX-F
3 WXKS-F	3 WMJX-F	3 WBMX-F	3 WBMX-F	3 WXKS-F	3 WZLX-F	3 WXKS-F>	3 WMJX-F	3 WXKS-F	3 WMJX-F<
4 WILD	4 WBOS-F	4 WMJX-F	4 WJMN-F	4 WBOS-F	4 WJMN-F	4 WMJX-F<	4 WFNX-F	4 WMJX-F	4 WODS-F
5 WLYT-F	5 WBMX-F>	5 WZLX-F	5 WBOS-F	5 WSSH-F<	5 WAAF-F	5 WFNX-F	5 WBOS-F	5 WEEI	5 WEEI
6 WBCS-F	6 WZLX-F	6 WJMN-F	6 WODS-F	6 WODS-F	6 WMJX-F	6 WJMN-F>	6 WXKS-F	6 WODS-F	6 WBZ
7 WBOS-F	7	7 WBCN-F	7 WSSH-F<	7 WBZ	7 WCGY-F	7 WBOS-F	7 WBZ	7 WBOS-F<	7 WBOS-F
8	8	8 WFNX-F	8 WZLX-F	8 WZLX-F	8 WFNX-F	8 WCGY-F	8 WJMN-F	8 WBZ	8
9	9	9	9	9	9	9	9 WEEI	9	9

BOSTON

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
WESX	1230	SALEM	0.4/0.9/ 23/ 296	WRKO, WHDH, WBMX-F (Amer. Radio Systems)	13.9%	12.7%	20.9%
WEZE	1260	BOSTON	0.4/1.4/ 21/ 499				
WJDA	1300	QUINCY	0.4/0.8/ 21/ 256				
WLYT-F	92.5	HAVERHILL	0.7/2.0/ 57/1177	WBOS-F, WSSH-F (Granum)	7.8%	10.6%	10.0%
WRLO	950	BOSTON	0.4/1.8/ 27/ 682				
WOKQ-F	97.5	DOVER	0.3/1.0/166/2203	WBCN-F, WZLX-F (Infinity)	9.1%	12.4%	19.3%
WXLO-F	104.5	FITCHBURG	0.3/2.3/140/2445				
WBRU-F	95.5	PROVIDENCE	0.3/1.4/105/2025	WMEX, WMJX-F, WBCS-F (Greater Media)	9.2%	10.4%	10.9%
WHJY-F	94.1	PROVIDENCE	0.6/2.3/219/3354				
WSNE-F	93.3	TAUNTON, MA	0.3/1.3/134/2395	WXKS A/F, WJMN-F (Pyramid, pending)	13.5%	9.4%	16.4%
RADIO STATIONS					53.5%	55.5%	77.5%

AM STATIONS

WBZ, 1030, 50 KW (DA-1)	NEWS	ABC, \$ 195.00 (Group W)	Westinghouse
WEEL, 590, 5 KW (DA-1)	SPORTS	ABC, APR, \$ 100.00 (Katz)	Boston Celtics
WHDH, 850, 50 KW (DA-2)	TALK	NBC, NBC-T, \$ 100.00 (Eastman)	Amer. Radio Systems
WILD, 1090, 5 KW (DAYS)	BLACK	AURN, ABC, \$ 42.00 (Roslin)	
WMEX, 1150, 5 KW (DA-2)	SEE WMJX-FM		
WRKO, 680, 50 KW (DA-2)	TALK/NEWS	MBS NBC, \$ 215.00 (Eastman)	Amer. Radio Systems
WRLO, 950, 5 KW (DAYS)	RELIGION	\$ 24.00 (---)	Carter
WXKS, 1430, 5 KW/1 KW (DA-N)	NOSTALGIA	UNISTR, \$ N/A (Katz)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 741, AOR		\$ 300.00 (Torbet)	Infinity
WBMX, 98.5, 9 KW @ 1145, AC		UNISTR, \$ 115.00 (Eastman)	Amer. Radio Systems
WBOS, 92.9, 9 KW @ 1149, PROG AOR		\$ 75.00 (MMR)	Granum
WBCS, 96.9, 13 KW @ 1151, COUNTRY		ABC, \$ 80.00 (MMR)	Greater Media
WCGY, 93.7, 50 KW @ 430, AOR		ABC, \$ 60.00 (K & P)	Curt Gowdy
WCRB, 102.5, 15 KW @ 918, CLASSICAL		\$ 81.00 (CMBS)	
WFNX, 101.7, 1.6 KW @ 440, AOR		\$ 55.00 (D&R)	
WHRB, 95.3, 3 KW @ 110, VARIOUS		\$ 30.00 (---)	
WMJX, 106.7, 24 KW @ 718, AC		\$ 150.00 (McGuild)	Greater Media
WODS, 103.3, 16 KW @ 270, OLDIES		CBS, \$ 170.00 (CBS)	CBS
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		UNISTR, \$ 59.00 (D&R)	(PLYMOUTH)
WSSH, 99.5, 32 KW @ 600, SOFT AC		\$ 185.00 (MMR)	Granum
WVBF, 105.7, 14 KW @ 954, COUNTRY		\$ 95.00 (Banner)	Fairbanks
WXKS, 107.9, 24 KW @ 722, CHR		\$ 245.00 (Katz)	Pyramid
WZLX, 100.7, 20 KW @ 718, CLASSIC AOR		\$ 130.00 (D&R)	Infinity
WZOU, 94.5, 12 KW @ 1053, CHR		\$ 145.00 (D&R)	Ardman

WAAF -- SEE WORCESTER

Miscellaneous: WZOU-F changes calls to WJMN-F (June) . . . WJMN-F sold by Ardman to Pyramid for \$22,000,000 (D) . . .

BRIDGEPORT

Arbitron Rank/Pop (12+): 104/362,900
 MSA Rank/Pop: 69/813,000
 New York ADI
 Average Person Ratings: 18.2
 Market TSL: 23.75 hours

Stations: 25/3
 Diaries: 922/394:1/49.3%
 Sample Target: 860
 % Below Line: 60.2
 % Not Listed: 13.9

1993 Revenue: \$20,600,000
 HH Inc.: \$53,617
 Retail \$: 8.6 Bil
 Pop per Station: NM
 #1 Biller: WEZN-F \$5,100,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WICC (FS)	95/14.4	13.4	12.9	13.5	12.2	----	95/1119	1119/30.8	29.7	26.8	C	WICC
2. WEZN-F (SAC)	88/13.3	11.6	12.6	10.8	13.3	----	88/1059	1059/29.2	26.6	28.5	G	WEZN-F
3. WEBE-F (AC)	72/10.9	7.9	8.3	8.7	9.6	----	72/809	809/22.3	22.6	21.9	F	WEBE-F
4. WKCI-F (CHR)	52/ 7.9	6.7	6.9	5.1	9.2	----	52/831	831/22.9	22.0	23.2		WKCI-F
5. WPLR-F (AOR)	39/ 5.9	6.4	8.2	8.7	6.9	----	39/691	691/19.0	16.8	17.5		WPLR-F
6. WFAN (SPRTRS)	29/ 4.4	5.8	5.5	4.8	4.2	----	29/598	598/16.5	16.2	15.5		WFAN
7. WCBS (N)	23/ 3.5	2.8	2.9	3.6	3.7	----	23/504	504/13.9	12.5	13.3		WCBS
8. WWYZ-F (C)	19/ 2.9	2.4	3.4	2.6	1.5	----	19/239	239/ 6.6	5.8	7.1		WWYZ-F
9. WRKI-F (AOR)	18/ 2.7	3.0	2.6	2.0	1.5	----	18/443	443/12.2	9.1	10.0	D	WRKI-F
10. WQHT-F (CHR/U)	17/ 2.6	2.1	1.8	2.1	2.5	----	17/350	350/ 9.6	9.7	6.9		WQHT-F
11. WXRK-F (CL AOR)	15/ 2.3	1.0	0.8	1.5	1.1	----	15/154	154/ 4.2	3.1	4.2		WXRK-F
12. WRKS-F (B)	14/ 2.1	3.7	2.5	1.5	2.1	----	14/258	258/ 7.1	9.0	5.3		WRKS-F
13.												
14.												
15.												

NOTE: THE BRIDGEPORT METRO AND TSA ARE THE SAME.

12+ FM SHARE (METRO): 66.96% (381 of 569) (FAL 92: 68.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKCI-F	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WEBE-F<	1 WICC >	1 WICC >	1 WEZN-F<	1 WEBE-F	1 WICC	1 WICC <
2 WQHT-F>>	2 WKCI-F<	2 WEZN-F>	2 WEZN-F>	2 WEZN-F>	2 WEZN-F>	2 WEZN-F	2 WEBE-F>>	2 WEZN-F	2 WEZN-F	2 WEZN-F
3	3 WPLR-F	3 WKCI-F<	3 WPLR-F	3 WICC	3 WEBE-F>	3 WEBE-F	3 WKCI-F<	3 WICC	3 WKCI-F>	3 WEBE-F
4	4 WEZN-F	4 WPLR-F	4 WICC	4 WPLR-F	4	4 WFAN	4 WICC	4 WKCI-F<	4 WPLR-F	4 WOR
5	5	5	5 WKCI-F	5 WKCI-F	5	5	5	5 WPLR-F	5	5
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKCI-F	1 WKCI-F<	1 WEBE-F	1 WEZN-F	1 WEZN-F<		1 WEBE-F	1 WPLR-F	1 WPLR-F	1 WEBE-F<	1 WPLR-F<
2 WEZN-F	2 WEZN-F	2 WKCI-F	2 WEBE-F	2 WEBE-F>		2 WKCI-F	2 WEBE-F>	2 WEBE-F	2 WPLR-F>	2 WEBE-F
3 WQHT-F	3 WEBE-F>>	WEZN-F	3 WKCI-F>	3 WKCI-F		3 WQHT-F	3 WRKI-F	3 WRKI-F	3 WFAN	3 WFAN
4 WRKS-F	4	4 WPLR-F	4 WICC	WICC		4 WPLR-F	4 WKCI-F	4 WFAN	4 WEZN-F	4 WICC
5	5	5	5	5		WEFX-F	5	5 WEZN-F	5 WICC	5 WEZN-F
6	6	6	6	6		6 WKSS-F	6	6	6	6

OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
WFIF 1500	MILFORD 1.2/2.5/ 8/ 90
WEFX-F 95.9	NORWALK 1.7/7.3/ 11/ 266
WELI 960	NEW HAVEN 0.6/2.8/ 4/ 102
WKHL-F 96.7	STAMFORD 0.3/2.9/ 2/ 106
WKSS-F 95.7	HARTFORD 1.1/3.8/ 7/ 139

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE NEW YORK OR NASSAU-SUFFOLK FOR MORE ABOUT THE FOLLOWING:

WABC 1.8/ 6.3	WOR 1.7/ 5.3
WGSM 0.5/ 1.5	WQCD-F 1.5/ 3.0
WHTZ-F 0.6/ 3.9	WYNY-F 1.4/ 4.8
WMCA 0.5/ 1.2	

RADIO STATIONS

WCUM , 1450, 1 KW	Hispanic	\$ 15.00 (---)	
WICC , 600, 1 KW/500 W (DA-2),	Full Service	\$ 49.00 (Banner)	Fairfield/ML
WEZN-F, 99.9, 28 KW @ 669	Soft AC	\$105.00 (Katz)	NewCity
WEBE-F, 107.9, 50 KW @ 384	AC	\$ 98.00 (Banner)	Fairfield/ML (WESTPORT)
WEFX-F, 95.9, 3 KW @ 298	Classic AOR	\$ 45.00 (Eastman)	CRB (NORWALK)
WRKI-F, 95.1, 50 KW @ 469	AOR	\$ 50.00 (Eastman)	(BROOKFIELD)

Other ranked stations -- see New York, Hartford, or New Haven

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 40/991,900
 MSA Rank/Pop: 44/1,190,000
 ADI # 38
 Average Person Ratings: 18.0
 Market TSL: 23.50 hours

Stations: 26/22
 Diaries: 1456/681:1/55.1%
 Sample Target: 1420
 % Below Line: 2.7
 % Not Listed: 9.8

1993 Revenue: \$31,800,000
 HH Inc.: \$31,171
 Retail \$: 9.0 Bil
 Pop per Station: 45,086
 #1 Biller: WHTT-F \$4,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WBEN (FS/T)	176/ 9.9	10.1	7.1	8.7	8.2	8.9	181/2460	2332/23.5	18.1	20.0	D	WBEN
2. WYRK-F (C)	173/ 9.7	9.7	11.5	9.8	10.5	10.2	191/2010	1719/17.3	21.2	20.4	E	WYRK-F
3. WJYE-F (SAC)	146/ 8.2	8.1	7.3	6.6	8.7	7.6	149/2139	2068/20.8	18.7	18.7	E	WJYE-F
4. WGR (N/T)	130/ 7.3	7.2	7.0	9.3	7.5	7.7	136/2928	2783/28.1	22.4	26.1	E	WGR
5. WBLK-F (B)	126/ 7.1	6.7	6.2	6.4	6.7	6.6	126/1290	1267/12.8	11.7	11.0	C	WBLK-F
6. WHTT-F (O)	125/ 7.0	7.1	8.8	7.1	8.2	7.5	134/2180	1940/19.6	21.4	20.8	F	WHTT-F
7. WKSE-F (CHR)	115/ 6.5	5.8	7.7	6.7	6.8	6.7	125/2396	2129/21.5	22.5	21.1	D	WKSE-F
8. WGRF-F (AOR)	104/ 5.8	6.5	5.8	5.7	6.7	6.0	144/2349	1679/16.9	16.8	19.7	D	WGRF-F
9. WMJQ-F (AC CHR)	92/ 5.2	5.0	4.7	5.3	4.8	5.1	124/2415	1640/16.5	18.5	17.7	D	WMJQ-F
10. WUFX-F (AOR)	88/ 4.9	5.7	5.6	6.2	5.2	5.6	96/1695	1525/15.4	13.5	14.2	C	WUFX-F
11. WECK (BB)	74/ 4.2	3.6	5.0	5.2	3.9	4.5	74/878	878/ 8.9	9.2	9.3	A	WECK-F
12. WBUF-F (AC)	55/ 3.1	3.9	3.9	3.4	5.0	3.6	55/1254	1205/12.1	12.0	13.5	C	WBUF-F
13. WWKB (C)	36/ 2.0	2.2	1.6	1.0	0.9	1.7	39/814	707/ 7.1	6.5	5.1	B	WWKB
14. WNUC-F (T)	32/ 1.8	2.4	1.2	1.2	1.0	1.7	74/954	560/ 5.6	4.8	5.6	A	WNUC-F
15. WDCX-F (REL)	25/ 1.4	1.8	0.5	1.0	0.9	1.2	30/463	395/ 4.0	2.7	2.4		WDCX-F

12+ FM SHARE (METRO): 70.25% (1129 of 1607) (FAL 92: 73.79%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKSE-F	1 WGRF-F	1 WHTT-F<	1 WHTT-F<	1 WHTT-F<	1 WBEN	1 WBEN >	1 WJYE-F	1 WBEN <	1 WGR <	1 WBEN
2 WBEN >	WKSE-F<	2 WJYE-F	2 WGRF-F<	2 WJYE-F<	2 WYRK-F	2 WYRK-F	2 WYRK-F<	2 WJYE-F<	2 WBLK-F	2 WGR
3 WUFX-F	3 WUFX-F	WYRK-F	3 WJYE-F<	3 WYRK-F<	3 WJYE-F	3 WGR <	3 WBEN	3 WYRK-F	3 WKSE-F	3 WBLK-F
4	4 WBLK-F<	WGRF-F	4 WYRK-F	4 WGRF-F	4 WHTT-F<	4 WHTT-F	4 WHTT-F>	4 WHTT-F<	4 WUFX-F	4 WYRK-F
5	5 WMJQ-F	5 WBLK-F<	5 WGR <	5 WGR	5 WGR	5 WJYE-F	5 WBLK-F	5 WKSE-F	5 WYRK-F<	5 WHTT-F
6	6 WJYE-F<	6 WKSE-F	6 WBLK-F	6 WBLK-F	6 WECK	6 WKSE-F	6 WGRF-F<	6 WBLK-F	6 WMJQ-F	6
7	7 WYRK-F	7 WMJQ-F	7 WMJQ-F	7 WMJQ-F	7	7 WGRF-F<	7 WGR	7	7	7
8	8	WUFX-F	8	8	8	8 WBLK-F	WMJQ-F	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKSE-F	1 WKSE-F<	1 WMJQ-F	1 WJYE-F	1 WJYE-F	1 WUFX-F	1 WUFX-F<	1 WGRF-F	1 WUFX-F	1 WHTT-F<
2 WMJQ-F	2 WMJQ-F	WGRF-F	2 WMJQ-F	2 WYRK-F	2 WKSE-F	2 WGRF-F>	2 WUFX-F	WGRF-F	2 WGRF-F
3 WBLK-F	3 WBLK-F	3 WBLK-F	3 WKSE-F	3 WYRK-F<	3 WBLK-F	3 WKSE-F	3 WYRK-F	3 WHTT-F	3 WYRK-F
4 WJYE-F	4 WJYE-F	4 WKSE-F	4 WYRK-F	4 WHTT-F	4 WNUC-F	4 WBLK-F<	4 WWKB-F	4 WGR	4 WGR
5 WYRK-F	5 WYRK-F	WYRK-F	5 WBLK-F<	5 WBLK-F<	5 WGR	5 WGR	5 WBLK-F	5 WYRK-F	5 WBEN
6 WUFX-F	WGRF-F	6 WJYE-F	6 WHTT-F	6 WGRF-F<	6	6 WWKB-F	6 WKSE-F	6 WBLK-F	6 WUFX-F
7	7 WUFX-F	7 WBUF-F	7 WGRF-F	7 WGR	7	7	7	7 WBEN	7 WBLK-F
8	8	8	8	8					

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA 10/	TSA 224
WHLD 1270	NIAGARA FALLS	0.6/2.3/	10/ 224
WHTT 1120	BUFFALO	0.3/1.5/	10/ 169
WJL 1440	NIAGARA FALLS	0.3/1.5/	5/ 152
WLVL 1340	LOCKPORT	0.6/1.4/	11/ 139
WUFO 1080	AMHERST	0.5/1.6/	9/ 163
WWWS 1400	BUFFALO	0.4/3.0/	9/ 307
WXRL 1300	LANCSTER	0.6/2.6/	13/ 273
CBL-F 94.1	TORONTO	0.3/1.0/	5/ 97
CFNY-F 102.1	BRAMPTON, ONT	1.3/4.0/	23/ 392
CHTZ 97.7	ST. CATHERINES, ONT	0.8/4.1/	16/ 440
CHUM-F 104.5	TORONTO	0.3/1.2/	5/ 123

DUOPOLY REPORT	12+	25-54	REVENUE
WHTT A/F, WBUF-F (Pyramid, pending)	10.5%	15.4%	18.2%
WBEN, WMJQ-F, WWKB, WKSE-F (Keymarket, pending)	23.6%	19.4%	26.1%
	34.1%	34.8%	44.3%

 BUFFALO-NIAGARA FALLS

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N) , Full Service	CBS, \$ 70.00 (D&R)	Algonquin
WECK, 1230, 1 KW , Nostalgia	NBC UNISTR, \$ 29.00 (Mc-Guild)	EBE
WGR , 550, 5 KW (DA-N) , News/Talk	ABC, \$ 49.00 (Katz)	
WUFO, 1080, 1 KW (DAYS) , Black	AURN, \$ 16.00 (Williams)	Sheridan
WWKB, 1520, 50 KW (DA-1) , Talk	ABC CNN, \$ 34.00 (Banner)	Price

FM STATIONS

WBLK-F, 93.7, 50 KW @ 400, Black	CBS, \$ 40.00 (D&R)	
WBUF-F, 92.9, 91 KW @ 581, AC	, \$ 66.00 (McGuild)	Lincoln
WDCX-F, 99.5, 110 KW @ 195, Religion	, \$ 22.00 (---)	Crawford
WNUC-F, 107.7, 12 KW @ 800, Country	UNISTR, \$ 30.00 (---)	(WETHERSFIELD)
WGRF-F, 96.9, 13 KW @ 888, AOR	, \$ 80.00 (Katz)	
WHTT-F, 104.1, 50 KW @ 390, Oldies	, \$ 85.00 (MMR)	Pyramid
WJYE-F, 96.1, 50 KW @ 479, Soft AC	UNISTR, \$ 70.00 (Mc-Guild)	EBE
WKSE-F, 98.5, 46 KW @ 420, CHR	ABC, \$ 60.00 (Banner)	Price
WMJQ-F, 102.5, 105 KW @ 1338, AC/CHR	SOURCE, \$ 51.00 (D&R)	Algonquin
WUFX-F, 103.3, 49 KW @ 341, AOR	CBS, \$ 50.00 (Katz)	Metroplex
WYRK-F, 106.5, 50 KW @ 390, Country	, \$ 70.00 (Christal)	Amer. Radio Systems

Miscellaneous: WXBX, WUFX-F sold by Metroplex to Clear Channel for \$6,000,000 (E) . . . WBEN, WMJQ-F sold by Algonquin to Keymarket to \$10,000,000 (Americom) . . . WBUF-F sold by Lincoln to Pyramid (D) for \$4,000,000 (MVP) . . . WWKB, WKSE-F sold by Price to Keymarket (D) for \$5,000,000 (Stevens) . . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

CANTON

Arbitron Rank/Pop (12+): 115/332,300
 MSA Rank/Pop: 122/401,000
 Cleveland ADI
 Average Person Ratings: 17.8
 Market TSL: 23.25 hours

Stations: 33/9
 Diaries: 843/394:1/54.0%
 Sample Target: 810
 % Below Line: 46.1
 % Not Listed: 13.9

1993 Revenue: \$8,200,000
 HH Inc.: \$30,382
 Retail \$: 3.2 Bil
 Pop per Station: 36,922
 #1 Biller: WHBC \$2,000,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WQXK-F (C)	91/15.4	11.2	13.3	12.2	12.0	----	122/1319	870/26.2	23.2	22.8		WQXK-F
2. WHBC (FS)	77/13.0	12.8	13.6	11.2	15.8	----	77/868	868/26.1	25.7	26.7	D	WHBC
3. WHBC-F (AC)	68/11.5	12.1	7.4	9.5	8.6	----	89/1149	826/24.9	26.1	19.5	C	WHBC-F
4. WRQK-F (AOR)	41/ 6.9	7.2	5.4	8.2	5.9	----	59/851	604/18.2	16.7	13.6	C	WRQK-F
5. WZKL-F (O)	34/ 5.7	7.4	8.4	5.2	3.8	----	50/678	495/14.9	16.6	14.5	C	WZKL-F
6. WONE-F (AOR)	24/ 4.1	4.7	6.6	8.0	3.0	----	57/813	445/13.4	11.3	11.9		WONE-F
7. WNCX-F (CL AOR)	19/ 3.2	1.6	1.8	1.7	1.3	----	35/459	323/ 9.7	5.5	6.8		WNCX-F
8. WQMX-F (AC)	19/ 3.2	2.1	1.4	2.3	1.6	----	29/557	271/ 8.2	6.0	6.4		WQMX-F
9. WKDD-F (CHR)	17/ 2.9	3.3	5.0	3.8	3.4	----	23/491	288/ 8.7	12.6	15.0		WKDD-F
10. WNIR-F (T)	15/ 2.5	3.5	3.1	1.5	2.3	----	25/297	208/ 6.3	6.7	6.3		WNIR-F

12+ FM SHARE (METRO): 76.27% (389 of 510) (FAL 92: 76.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRQK-F>	1 WQXK-F	1 WQXK-F<	1 WHBC-F	1 WHBC-F<	1 WHBC >	1 WHBC >	1 WHBC-F	1 WQXK-F>	1 WQXK-F>	1 WHBC
2 WQXK-F>	2 WHBC-F<	2 WHBC-F>	2 WQXK-F>	2 WQXK-F>	2 WQXK-F	2 WQXK-F	2 WHBC-F	2 WHBC-F	2 WHBC	2 WQXK-F
3	3 WRQK-F	3 WRQK-F	3 WRQK-F	3 WZKL-F	3 WHBC-F>	3 WHBC-F>	3 WHBC	3 WHBC	3 WRQK-F>	3 WRQK-F
4	4 WONE-F	4 WZKL-F	4 WZKL-F	4 WRQK-F	4 WZKL-F	4 WRQK-F	4 WZKL-F	4 WRQK-F	4 WHBC-F	4
5	5	5	5	5 WHBC	5	5 WZKL-F	5 WRQK-F	5 WZKL-F	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQXK-F	1 WQXK-F<	1 WHBC-F	1 WHBC-F<	1 WHBC-F	1 WQXK-F	1 WQXK-F<	1 WQXK-F	1 WQXK-F<	1 WQXK-F<
2 WKDD-F	2 WHBC-F	2 WQXK-F	2 WQXK-F>	2 WQXK-F>	2 WRQK-F	2 WRQK-F	2 WHBC-F	2 WHBC-F	2 WHBC-F>
3 WRQK-F	3 WKDD-F<	3 WKDD-F	3 WZKL-F	3 WHBC	3	3 WHBC-F	3 WONE-F	3 WRQK-F	3 WRQK-F
4 WQMX-F	4 WRQK-F	4 WONE-F	4 WRQK-F	4 WZKL-F	4	4 WONE-F	4 WHBC-F	4 WONE-F	4 WONE-F
5	5	5 WRQK-F	5	5	5	5	5	5	5 WNCX-F
6	6	6	6	6	6	6	6	6	6 WZKL-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WCER	900	CANTON	0.3/1.8/	2/ 61
WDPN	1310	ALLIANCE	0.5/3.9/	3/ 156
WINW	1520	CANTON	1.0/1.9/	6/ 62
WNPQ-F	95.9	NEW PHILADELPHIA	0.3/3.0/	6/ 220
WTOF-F	98.1	CANTON	0.7/2.8/	11/ 169
WQKT-F	104.5	WOOSTER	0.5/2.6/	38/ 502
WSOM	600	SALEM	0.7/2.2/	6/ 132
WTUZ-F	99.9	URICHSVILLE	0.5/1.5/	32/ 360
WKBN	570	YOUNGSTOWN	1.0/2.9/	18/ 273
WSLR	1350	AKRON	0.5/1.2/	3/ 40

DUOPOLY REPORT

NONE AS OF JANUARY 1994

See Cleveland or Akron for more information about the following:

WAKR	0.5/ 2.8	WMMS-F	2.2/ 7.5
WDOK-F	1.4/ 6.0	WNWV-F	0.3/ 1.9
WENZ-F	0.5/ 3.6	WQAL-F	0.7/ 5.0
WGAR-F	0.8/ 4.7	WRMR	1.0/ 2.8
WHLO	0.5/ 2.0	WWWE	0.5/ 3.5
WKNR	0.8/ 4.6	WZAK-F	1.2/ 4.0
WMJI-F	1.2/ 5.9		

CANTON

RADIO STATIONS

WDPN	,	1310,	1 KW/500 W (DA-1)	,	Soft AC/EZ	ABC, \$11.00	(Katz)	(ALLIANCE)
WHBC	,	1480,	5 KW (DA-2)	,	Full Service	ABC, \$48.00	(Christal)	
WHBC-F,		94.1,	45 KW @ 515	,	Soft AC/EZ	ABC, \$40.00	(Christal)	
WRQK-F,		106.9,	28 KW @ 341	,	AOR	ABC, \$30.00	(Eastman)	
WZKL-F,		92.5,	50 KW @ 500	,	Oldies	, \$28.00	(D & R)	(ALLIANCE)
WTOF-F,		98.1,	36 KW @ 570	,	Religion	USA, \$14.00	(---) Mortenson	

Other ranked stations -- see Akron, Cleveland or Youngstown

CHARLESTON, SC

Arbitron Rank/Pop (12+): 84/432,800
 MSA Rank/Pop: 93/540,000
 ADI # 105
 Average Person Ratings: 15.9
 Market TSL: 20.75 hours

Stations: 22/21
 Diaries: 990/437:1/48.8%
 Sample Target: 900
 % Below Line: 1.6
 % Not Listed: 13.1

1993 Revenue: \$12,300,000
 HH Inc.: \$30,375
 Retail \$: 3.9 Bil
 Pop per Station: 20,610
 #1 Biller: WEZL-F \$2,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WWZ-F (B)	102/14.8	13.9	13.4	12.8	14.8	13.7	117/1141	902/20.8	21.9	21.5	C	WWZ-F
2. WEZL-F (C)	56/ 8.1	12.6	14.1	9.2	11.6	11.0	66/1061	904/20.9	26.5	23.2	D	WEZL-F
3. WAVF-F (AOR)	52/ 7.6	7.3	6.5	4.9	7.0	6.6	53/910	810/18.7	16.6	15.4	C	WAVF-F
4. WXTC-F (AC)	41/ 6.0	4.3	4.8	6.4	4.4	5.4	43/586	530/12.2	13.6	13.3	B	WXTC-F
5. WPAL (B)	38/ 5.5	2.5	4.8	3.8	4.7	4.2	38/408	408/ 9.4	10.4	8.5	A	WPAL
WBUB-F (C)	38/ 5.5	8.7	6.1	7.9	8.7	7.1	79/1086	651/15.0	17.4	18.3	C	WBUB-F
7. WSSX-F (CHR/AC)	35/ 5.1	4.7	3.9	4.7	5.7	4.6	38/742	683/15.8	15.7	19.2	C	WSSX-F
8. WTMA (N/T)	33/ 4.8	7.0	7.4	8.9	6.9	7.0	34/569	549/12.7	16.1	14.4	C	WTMA
9. WYBB-F (CL/AOR)	27/ 3.9	4.4	3.9	3.8	4.3	4.0	27/612	591/13.7	13.6	14.8	B	WYBB-F
WSUY-F (SAC)	27/ 3.9	5.0	4.4	4.9	4.0	4.6	27/439	439/10.1	11.3	10.0	B	WSUY-F
11. WXLY-F (O)	24/ 3.5	5.3	4.6	4.1	4.4	4.4	30/680	553/12.8	15.4	13.6	B	WXLY-F
12. WMGL-F (B)	21/ 3.1	1.8	2.3	2.0	---	2.6	21/335	313/ 7.2	5.2	---	A	WMGL-F
13. WZJY (G)	20/ 2.9	1.3	1.2	1.3	1.4	1.7	20/218	218/ 5.0	1.9	3.1	A	WZJY
14. WSSP-AF (BB)	17/ 2.4	2.2	2.1	1.6	1.4	2.1	21/294	280/ 6.5	9.1	8.1	A	WSSP-AF
15. WQIZ (G)	15/ 2.2	1.9	2.1	3.2	2.1	2.4	23/198	112/ 2.6	2.3	2.4	A	WQIZ

12+ FM SHARE (METRO): 80.27% (480 of 598) (FAL 92: 80.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWZ-F>>	1 WWZ-F>	1 WWZ-F>	1 WWZ-F>	1 WWZ-F>	1 WEZL-F	1 WWZ-F<	1 WWZ-F	1 WWZ-F>	1 WWZ-F>>	1 WPAL >>
2	2 WAVF-F>	2 WAVF-F>	2 WEZL-F<	2 WEZL-F<	2 WPAL	2 WEZL-F>	2 WTMA	2 WAVF-F	2 WAVF-F<	2 WWZ-F
3	3 WSSX-F	3 WEZL-F	3 WAVF-F	3 WXTC-F	3 WTMA	3 WAVF-F	3 WXTC-F	3 WEZL-F<	3 WBUB-F	3 WXTC-F
4	4 WBUB-F<	4 WXTC-F<	4 WXTC-F	4 WAVF-F	4 WWZ-F	4 WXTC-F	4 WEZL-F<	4 WXTC-F	4	4 WTMA
5	5 WEZL-F	5 WSSX-F	5 WYBB-F	5 WPAL	5 WXTC-F	5 WBUB-F	5 WAVF-F	5 WBUB-F	5	5
6	6	6 WBUB-F	6 WSSX-F	6 WSSX-F	6 WSUY-F	6 WSSX-F	6	6 WSSX-F	6	6
7	7	7	7	7 WSUY-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWZ-F	1 WWZ-F>>	1 WWZ-F	1 WWZ-F>>	1 WWZ-F	1 WAVF-F	1 WWZ-F<	1 WWZ-F	1 WAVF-F	1 WWZ-F
2 WAVF-F	2 WSSX-F<	2 WSSX-F	2 WEZL-F	2 WEZL-F	2 WWZ-F	2 WAVF-F>>	2 WAVF-F	2 WAVF-F	2 WAVF-F
3 WBUB-F	3 WEZL-F	3 WXTC-F	3 WXTC-F	3 WXTC-F	3 WBUB-F	3 WBUB-F	3 WYBB-F	3 WBUB-F	3 WTMA
4	4 WEZL-F	4 WXTC-F<	4 WEZL-F	4 WSSX-F	4	4 WSSX-F	4 WEZL-F	4 WYBB-F	4 WXTC-F
5	5 WAVF-F	5 WAVF-F	5 WBUB-F	5 WSSX-F	5	5 WYBB-F	5 WSSX-F	5 WEZL-F	5 WYBB-F
6	6	6	6 WAVF-F	6 WBUB-F	6	6	6	6	6 WEZL-F
			6 WPAL						6 WSUY-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WJUK-F	104.5	MT. PLEASANT	1.3/5.8/ 11/	266
WNCK-F	99.7	PORT ROYAL	1.6/5.7/ 15/	322
WOKI	1340	CHARLESTON	0.7/1.6/ 5/	71
WTUA-F	135.9	ST. STEPHENO	1.5/2.1/ 24/	158
WXTC	1390	CHARLESTON	0.9/2.7/ 6/	116
WLOW-F	106.9	BLUFFTON	1.6/3.5/ 39/	342

DUOPOLY REPORT	12+	25-54	REVENUE
WQIZ, WBUB-F, WJUK-F (Local)	9.0%	6.9%	15.4%
WTMA, WTMZ, WSUY-F, WSSX-F (Dudley)	13.8%	16.0%	23.2%
	22.8%	22.9%	38.6%

CHARLESTON, SC

RADIO STATIONS

WPAL	,	730,	1 KW/100 W	,	Black	AURN ABC,	\$19.00	(Roslin)	
WQIZ	,	810,	5 KW (DAYS)	,	Gospel	AURN,	\$13.00	(Eastman)	
WTMA	,	1250,	5 KW/1 KW	,	News/Talk	ABC NBC,	\$22.00	(Katz)	Dudley
WVVO	,	910,	500 W (DA-1)	,	Black Oldies	SMN,	\$12.00	(K & P)	
WZJY	,	1480,	1 KW (DAYS)	,	Gospel	CNN UNISTR,	\$11.00	(---)	(MT PLEASANT)
WAVF-F,		96.1,	100 KW @ 538	,	AOR		\$43.00	(Christal)	
WBUB-F,		107.5,	100 KW @ 928	,	Country		\$27.00	(McGuild)	(ST GEORGE)
WSSX-F,		104.5,	50 KW @ 656	,	AC		\$21.00	(Katz)	Faircom (MT PLEASANT)
WEZL-F,		103.5,	100 KW @ 660	,	Country	MBS,	\$59.00	(Banner)	Apollo
WMGL-F,		101.7,	6 KW @ 449	,	Black	ABC,	\$17.00	(D & R)	(RAVENAL)
WDKZ-F,		95.1,	100 KW @ 1000	,	CHR		\$38.00	(Katz)	
WSUY-F,		100.7,	50 KW @ 400	,	AC	UNISTR,	\$24.00	(Katz)	Dudley
WTUA-F,		105.9,	3 KW @ 328	,	Gospel	AURN,	\$12.00	(---)	(ST.STEPHENS)
WSSP-F,		94.3,	6 KW @ 298	,	Nostalgia	NBC MBS,	\$19.00	(Christal)	
WWWZ-F,		93.5,	50 KW @ 459	,	Black	AURN,	\$28.00	(D & R)	(SUMMerville)
WPLY-F,		102.5,	100 KW @ 1000	,	Oldies	SMN UNISTR,	\$25.00	(Banner)	Bloomington
WXTC-F,		96.9,	100 KW @ 1768	,	AC		\$35.00	(Mc-Guild)	EBE
WYBB-F,		98.1,	50 KW @ 500	,	Classic AOR		\$20.00	(Eastman)	Martin (FOLLY BCH)

MISCELLANEOUS: WDXZ-F changes to WJUK-F (Sep) . . . WSSP-F changes from CHR to Nostalgia . . .

CHARLESTON, WV

Arbitron Rank/Pop (12+): 155/214,400

MSA Rank/Pop: 170/254,000
 ADI #56 (w/Huntington)
 Average Person Ratings: 15.7
 Market TSL: 21.25 hours

Stations: 14/13
 Diaries: 665/322:1/50.5%
 Sample Target: 680
 % Below Line: 0.9
 % Not Listed: 12.2

1993 Revenue: \$8,200,000
 HH Inc.: \$28,050
 Retail \$: 1.95 Bil
 Pop per Station: 16,492
 #1 Biller: WQBE-AF \$2,500,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WQBE-F (C)	83/24.6	24.1	30.2	35.7	30.6	----	134/1844	924/43.1	40.8	45.3	D	WQBE-F
2. WKWS-F (C)	49/14.5	11.9	6.5	3.8	6.0	----	85/1127	588/27.4	22.4	15.4	B	WKWS-F
3. WWSR-F (CHR)	33/ 9.8	9.5	9.3	8.8	8.1	----	50/640	440/20.5	20.0	19.5	C	WWSR-F
4. WVAF-F (AC)	27/ 8.0	9.1	10.5	8.0	8.1	----	34/670	492/22.9	19.6	23.1	C	WVAF-F
5. WKLC-F (AOR)	24/ 7.1	9.1	7.4	8.8	6.3	----	44/773	362/16.9	18.1	17.0	C	WKLC-F
6. WCHS (FS)	22/ 6.5	7.9	10.2	6.8	7.5	----	27/486	374/17.4	17.3	20.2	B	WCHS
7. WBES-F (EZ/SAC)	17/ 5.0	4.9	3.7	4.7	3.6	----	17/262	244/11.4	8.8	10.5	A	WBES-F
8. WKAZ-F (O)	12/ 3.6	4.9	3.7	4.7	6.3	----	20/333	178/ 8.3	13.9	13.7	A	WKAZ-F
9. WJYP-F (REL)	10/ 3.0	2.4	2.8	0.6	3.0	----	13/173	145/ 6.8	6.9	6.0	A	WJYP-F
10. WSCW (REL)	5/ 1.5	0.6	1.2	0.9	2.4	----	5/7:	65/ 3.0	2.7	2.8	A	WSCW
11. WQBE (C)	4/ 1.2	1.5	2.2	2.7	2.4	----	4/172	132/ 6.2	5.2	7.8		WQBE
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 87.16% (258 of 296) (FAL 92: 84.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWSR-F>	1 WQBE-F<	1 WQBE-F	1 WQBE-F	1 WQBE-F>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>	1 WQBE-F>	1 WQBE-F>	1 WQBE-F>
2 WKWS-F	2 WKWS-F	2 WKWS-F>	2 WKWS-F>	2 WKWS-F>	2 WKWS-F	2 WKWS-F>	2 WKWS-F>	2 WKWS-F>	2 WKWS-F<	2 WKWS-F
3 WQBE-F	3 WWSR-F>	3 WWSR-F	3 WVAF-F	3 WVAF-F	3 WVAF-F	3 WVAF-F	3 WWSR-F	3 WWSR-F	3 WWSR-F	3 WKLC-F
4	4 WKLC-F	4 WKLC-F	4 WKLC-F	4 WKLC-F	4 WVAF-F	4 WWSR-F	4 WVAF-F	4 WKLC-F	4 WKLC-F	4
5	5	5 WVAF-F	5 WWSR-F	5 WWSR-F	5 WBES-F	5	5 WCHS	5 WVAF-F	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWSR-F	1 WQBE-F	1 WQBE-F	1 WQBE-F	1 WQBE-F>	1 WQBE-F	1 WKWS-F	1 WKWS-F	1 WQBE-F	1 WQBE-F>
2 WQBE-F	2 WWSR-F	2 WKWS-F	2 WKWS-F<	2 WKWS-F	2 WKWS-F	2 WQBE-F>	2 WQBE-F	2 WKWS-F>	2 WKWS-F
3 WKWS-F	3 WKWS-F>	3 WWSR-F	3 WWSR-F	3 WVAF-F	3 WKWS-F	3 WKLC-F	3 WKLC-F	3 WKLC-F>	3 WKLC-F
4	4 WKLC-F	4 WKLC-F	4 WVAF-F	4 WWSR-F	4	4 WWSR-F	4 WWSR-F	4 WWSR-F	4 WCHS

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA	DUOPOLY REPORT	12+	25-54	REVENUE
WCAW	680 CHARLESTON	0.9/4.3/	3/ 112	WWSR-F, WBES-F (Ardman)	14.8%	12.0%	17.8%
WKV	1080 HURRICANE	1.2/1.8/	8/ 68				
WEMM-F	107.9 HUNTINGTON	0.9/2.6/	14/ 236	WCAW, WCHS, WKWS-F, WVAF-F (West Virginia)	29.9%	33.2%	33.3%
					44.7%	45.2%	51.1%

RADIO STATIONS

WCHS	580, 5 KW (DA-N)	Full Service	MBS CBS, \$17.00 (Eastman)	West Virginia
WCAW	680, 50 KW/250 W (DA-N)	-- see WVAF-F		
WQBE	950, 5 KW/1 KW (DA-N)	-- see WQBE-F		
WBES-F	94.5, 3 KW @ 328	Soft AC/EZ	ABC, \$14.00 (K & P)	Ardman (DUNBAR)
WVAF-F	99.9, 50 KW @ 489	AC/CHR	ABC, \$26.00 (Banner)	West Virginia
WKWS-F	96.1, 50 KW @ 361	Country	ABC, \$16.00 (Eastman)	West Virginia
WKLC-F	105.1, 3.6 KW @ 1663	AOR	SOURCE ABC, \$35.00 (D & R)	Martin (ST. ALBANS)
WJYP-F	100.9, 3 KW @ 298	Religion		CLW
WKAZ-F	107.3, 24 KW @ 676	Oldies	UNISTR NBC, \$18.00 (Mc-Guild)	(MIAMI)
WQBE-F	97.5, 50 KW @ 500	Country	ABC, \$48.00 (Christal)	Nininger
WWSR-F	102.7, 50 KW @ 403	CHR	UNISTR, \$35.00 (Katz)	Ardman

CHARLOTTE

Arbitron Rank/Pop (12+): 38/1,034,800

MSA Rank/Pop: 43/1,260,000
ADI # 30

Average Person Ratings: 15.8
Market TSL: 20.50 hours

Stations: 23/19
Diaries: 1311/789:1/47.0%
Sample Target: 1310
% Below Line: 4.3
% Not Listed: 17.7

1993 Revenue: \$40,700,000
HH Inc.: \$33,681
Retail \$: 10.1 Bil
Pop per Station: 54,463
#1 Biller: WSOC-F \$7,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WSOC-F (C)	178/10.9	11.5	10.3	12.5	11.3	11.3	295/4110	2376/23.0	23.1	25.2	H	WSOC-F
2. WPEG-F (B)	158/ 9.7	11.0	10.7	12.3	10.2	10.9	209/2361	1618/15.6	17.1	18.0	G	WPEG-F
3. WBT (FS)	155/ 9.5	7.2	8.8	8.1	8.1	8.4	167/2151	1927/18.6	16.3	16.9	F	WBT
4. WRFX-F (AOR)	135/ 8.3	8.5	7.7	7.6	8.6	8.0	196/2840	1981/19.1	19.3	18.3	G	WRFX-F
5. WTDR-F (C)	115/ 7.0	6.9	9.0	9.1	7.7	8.0	224/3220	1732/16.7	18.7	17.8	E	WTDR-F
6. WBT -F (AC)	90/ 5.5	5.9	4.8	4.4	5.3	5.2	161/2970	1794/17.3	16.4	15.5	E	WBT-F
7. WCKZ-F (U/CHR)	77/ 4.7	4.7	4.9	5.3	3.7	4.9	129/2377	1426/13.8	16.8	14.1	B	WCKZ-F
8. WWMG-F (O)	73/ 4.5	5.3	5.1	3.3	2.8	4.6	122/2390	1512/14.6	13.4	8.5	D	WWMG-F
9. WEZC-F (SAC)	71/ 4.3	4.7	5.8	5.3	6.1	5.0	124/2253	1391/13.4	15.6	13.6	E	WEZC-F
10. WMXC-F (AC)	64/ 3.9	3.7	4.7	4.6	5.1	4.2	80/1369	1078/10.4	11.7	11.9	D	WMXC-F
11. WAQQ-F (CHR)	51/ 3.1	2.6	2.4	2.1	2.3	2.6	66/1619	1130/10.9	8.4	8.7	B	WAQQ-F
12. WMIT-F (REL)	37/ 2.3	1.3	1.5	1.8	3.3	1.7	96/1188	609/ 5.9	4.5	5.6		WMIT-F
13. WXRC-F (AOR)	22/ 2.0	4.1	2.6	2.3	3.4	2.8	58/1388	854/ 8.3	8.0	9.3	B	WXRC-F
14.												
15.												

12+ FM SHARE (METRO): 84.08% (1130 of 1344) (FAL 92: 84.80%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAQQ-F	1 WPEG-F	1 WPEG-F	1 WRFX-F	1 WRFX-F	1 WSOC-F	1 WRFX-F	1 WBT	1 WSOC-F	1 WPEG-F	1 WPEG-F
2 WPEG-F	2 WRFX-F	2 WRFX-F	2 WPEG-F	2 WSOC-F	2 WBT	2 WSOC-F	2 WSOC-F	2 WPEG-F	2 WBT	2 WSOC-F
3 WBT -F	3 WCKZ-F	3 WSOC-F	3 WSOC-F	3 WPEG-F	3 WWMG-F	3 WBT	3 WPEG-F	3 WRFX-F	3 WCKZ-F	3 WBT
4 WTDR-F	4 WTDR-F	4 WTDR-F	4 WTDR-F	4 WBT	4 WEZC-F	4 WBT -F	4 WRFX-F	4 WTDR-F	4 WTDR-F	4 WCKZ-F
5 WCKZ-F	5 WBT -F	5 WBT -F	5 WBT	5 WTDR-F	5 WPEG-F	5 WPEG-F	5 WTDR-F	5 WBT	5 WSOC-F	5 WEZC-F
6	6 WSOC-F	6 WBT	6 WBT -F	6 WBT -F	6 WTDR-F	6 WTDR-F	6	6	6 WRFX-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPEG-F	1 WPEG-F	1 WPEG-F	1 WPEG-F	1 WPEG-F	1 WPEG-F	1 WRFX-F	1 WRFX-F	1 WRFX-F	1 WRFX-F
2 WCKZ-F	2 WBT -F	2 WBT -F	2 WTDR-F	2 WSOC-F	2 WRFX-F	2 WPEG-F	2 WBT	2 WPEG-F	2 WBT
3 WTDR-F	3 WRFX-F	3 WRFX-F	3 WRFX-F	3 WTDR-F	3 WCKZ-F	3 WCKZ-F	3 WPEG-F	3 WBT	3 WSOC-F
4 WAQQ-F	4 WTDR-F	4 WTDR-F	4 WSOC-F	4 WBT -F	4	4 WBT	4 WXRC-F	4 WSOC-F	4 WTDR-F
5	5 WCKZ-F	5 WSOC-F	5 WMXC-F	5 WWMG-F	5	5 WXRC-F	5 WSOC-F	5 WTDR-F	5 WPEG-F
6	6 WSOC-F	6	6 WRFX-F	6 WMXC-F	6	6 WTDR-F	6 WTDR-F	6 WCKZ-F	6 WWMG-F
7	7 WMXC-F	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WAQS 610	CHARLOTTE	0.9/3.2/	15/	339
WGIV 1600	CHARLOTTE	0.7/2.3/	12/	237
WGSP 1310	CHARLOTTE	0.7/2.1/	12/	213
WLON 1050	LINCOLN TON	0.4/0.9/	6/	92
WLTC 1370	GASTONIA	0.4/0.9/	7/	118
WRDX-F 106.5	SALISBURY	1.0/2.5/	25/	453
WRHI 1340	ROCK HILL	0.6/1.1/	9/	113
WFMX-F 105.7	STATESVILLE	0.4/2.7/	101/	1637
WKRR-F 92.3	ASHEBORO	1.2/3.4/	55/	757
WMGX-F 93.1	WINTON-SALEM	0.4/1.1/	24/	499

DUOPOLY REPORT	12+	25-54	REVENUE
WMXC-F, WSOC-F (EZ)	14.8%	14.5%	23.3%
WEZC-F, WTDR-F (Trumper)	11.3%	12.3%	16.2%
WGIV, WPEG-F, WCKZ-F (Broadcasting Prtns)	15.1%	13.2%	15.1%
WRFX-F, WAQS, WAQQ-F (Pyramid, pending)	12.3%	12.5%	16.1%
	53.5%	52.5%	70.7%

CHARLOTTE

RADIO STATIONS

WBT , 1110, 50 KW (DA-N)	, FULL SERVICE	CBS , \$ 76.00 (Banner)	Jeff-Pilot
WGSP , 1310, 1 KW/65 W	, RELIGION	AURN , \$ NA (---)	
WAQQ-F , 95.1, 100 KW @ 1542,	CHR	SOURCE , \$ 35.00 (D&R)	Pyramid
WBT-F , 107.9, 98 KW @ 1692,	AC	, \$ 50.00 (Banner)	Jeff-Pilot
WCKZ-F , 101.9, 99 KW @ 987,	CHR/URBAN	ABC , \$ 48.00 (---)	Broadcasting Partners
WEZC-F , 102.9, 31 KW @ 1535,	SOFT AC/EZ	ABC, UNISTR , \$ 44.00 (Christal)	Trumper (HICKORY)
WPEG-F , 97.9, 50 KW @ 390,	BLACK	CBS, UNISTR , \$ 75.00 (Katz)	Broadcast Partners
WMXC-F , 104.7, 100 KW @ 1230,	AC	, \$ 68.00 (D&R)	EZ
WRDX-F , 106.5, 100 KW @ 1004,	OLDIES	, \$ 22.00 (Southern)	(SALISBURY)
WRFX-F , 99.7, 100 KW @ 1043,	AOR	, \$ 100.00 (Mc-Guild)	Pyramid
WSOC-F , 103.7, 100 KW @ 1050,	COUNTRY	, \$ 129.00 (D&R)	EZ
WTDR-F , 96.9, 100 KW @ 1548,	COUNTRY	, \$ 55.00 (Christal)	Trumper (STATESVILLE)
WWMG-F , 96.1, 100 KW @ 1738,	OLDIES	CBS , \$ 52.00 (Katz)	Dalton (SHELBY)
WXRC-F , 95.7, 100 KW @ 1276,	AOR	ABC , \$ 26.00 (---)	(HICKORY)

Miscellaneous: WAQS, WAQQ-F sold by Adams receivership to Pyramid for \$4,000,000 (D) . . .

CHICAGO

Arbitron Rank/Pop (12+): 3/6,805,900
 MSA Rank/Pop: 3/8,360,000
 ADI # 3
 Average Person Ratings: 17.4
 Market TSL: 22.75 hours

Stations: 35/35
 Diaries: 3530/1928:1/47.8%
 Sample Target: 3470
 % Below Line: 0.0
 % Not Listed: 11.4

1993 Revenue: \$266,800,000
 HH Inc.: \$42,135
 Retail \$: 73.0 Bil
 Pop per Station: 194,454
 #1 Biller: WGN \$39,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WGN (FS/T)	913/ 7.7	6.4	6.7	6.5	8.5	6.8	1108/13589	11272/16.6	16.6	19.2	K	WGN
2. WGCI-F (B)	872/ 7.3	8.5	6.9	7.4	7.6	7.5	898/9531	9270/13.6	14.7	13.8	J	WGCI-F
3. WUSN-F (C)	637/ 5.4	4.5	5.7	6.2	5.7	5.5	682/9274	8704/12.8	12.2	13.0	K	WUSN-F
4. WBBM-F (CHR)	555/ 4.7	4.9	5.7	5.0	4.6	5.1	567/11820	11279/16.6	17.9	15.6	I	WMBB-F
5. WLS -AF (T)	520/ 4.4	3.8	3.6	4.3	3.5	4.0	596/7963	6781/10.0	9.1	8.8	H	WLS -AF
6. WLIT-F (SAC)	490/ 4.1	3.9	4.0	4.6	3.7	4.2	502/8374	8220/12.1	11.5	10.4	I	WLIT-F
7. WLUP-F (T/AOR)	476/ 4.0	3.2	2.7	2.6	3.0	3.1	488/7350	7151/10.5	10.0	11.7	J	WLUP-F
8. WBBM (N)	448/ 3.8	4.4	3.8	4.2	3.9	4.1	476/11136	10175/15.0	15.6	16.1	J	WBBM
9. WVAZ-F (B/AC)	413/ 3.5	3.4	3.3	3.2	2.8	3.4	426/5964	5816/ 8.5	8.3	7.5	I	WVAZ-F
10. WKQX-F (AOR/MOR)	404/ 3.4	3.3	2.8	2.8	2.9	3.1	411/8005	7828/11.5	11.0	10.1	H	WKQX-F
11. WNUA-F (J)	387/ 3.3	2.8	3.3	3.4	3.5	3.2	392/6264	6116/ 9.0	9.0	9.2	I	WNUA-F
12. WMAQ (N)	372/ 3.1	2.4	2.9	2.7	2.5	2.8	395/9814	8725/12.8	13.7	12.8	K	WMAQ
13. WWBZ-F (AOR)	352/ 3.0	3.0	2.8	3.3	3.4	3.0	378/7268	6614/ 9.7	11.0	11.8	K	WWBZ-F
14. WCKG-F (CL AOR)	346/ 2.9	2.8	3.0	2.4	2.2	2.8	352/7124	6981/10.3	11.7	10.0	H	WCKG-F
15. WJMK-F (O)	344/ 2.9	4.0	3.5	2.2	3.1	3.2	358/8587	8106/11.9	13.1	11.1	I	WJMK-F
16. WTMX-F (AC)	297/ 2.5	2.3	1.5	1.7	1.5	2.0	307/6022	5628/ 8.3	6.6	5.1	G	WTMX-F
17. WPNT-F (AC)	297/ 2.5	1.9	2.4	2.6	2.0	2.4	307/6307	6156/ 9.0	8.9	8.2	G	WPNT-F
18. WJJD (BB)	295/ 2.5	3.0	3.3	3.5	3.0	3.1	306/4792	4501/ 6.6	7.2	6.9	F	WJJD
19. WOJO-F (SP)	259/ 2.2	2.7	1.8	2.7	1.7	2.1	259/2758	2758/ 4.1	4.0	3.9	G	WOJO-F
20. WXRT-F (AOR)	252/ 2.1	2.7	2.4	2.3	2.9	2.4	259/5049	4913/ 7.2	8.0	8.2	H	WXRT-F
21. WSCR (SPRST)	238/ 2.0	1.8	1.8	2.0	1.6	1.9	250/3036	2828/ 4.2	3.9	3.1	E	WSCR
22. WNIB-F (CL)	217/ 1.8	1.6	1.6	1.9	1.3	1.7	220/3564	3514/ 5.2	5.9	5.0	E	WNIB-F
23. WGCI (G)	148/ 1.2	1.1	1.2	1.0	1.5	1.1	148/2800	2786/ 4.1	4.0	3.4	G	WGCI
24. WIND (SP)	126/ 1.1	1.3	0.6	1.8	1.1	1.2	131/1546	1487/ 2.2	1.6	2.4	G	WIND
25. WMVP (SPRST)	125/ 1.1	1.9	2.0	2.7	3.0	1.9	132/3670	3458/ 5.1	6.3	7.7	H	WMVP
26. WJPC-F (B)	114/ 1.0	0.7	1.0	0.7	0.4	0.9	114/2136	2129/ 3.1	3.4	1.9	E	WJPC-F
27. WFMT-F (CL)	111/ 0.9	1.0	1.2	1.1	1.5	1.1	112/3121	3072/ 4.5	4.4	5.1	E	WFMT-F
28.												
29.												
30.												

12+ FM SHARE (METRO): 68.82% (7241 of 10522) (FAL 92: 65.52%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGCI-F	1 WGCI-F>	1 WGCI-F>	1 WGCI-F<	1 WUSN-F	1 WGN >>	1 WGN >>	1 WLS -AF<	1 WGCI-F	1 WGCI-F>	1 WGN >
2 WBBM-F>>	2 WLUP-F	2 WLUP-F	2 WUSN-F	2 WGCI-F<	2 WLS -AF	2 WGCI-F<	2 WGN	2 WLUP-F	2 WBBM-F	2 WBBM >
3	3 WKQX-F<	3 WUSN-F	3 WLUP-F	3 WGN	3 WUSN-F	3 WBBM	3 WUSN-F	3 WUSN-F	3 WGN	3 WGCI-F
4	4 WBBM-F	4 WBBM-F	4 WVAZ-F	4 WVAZ-F	4 WBBM	4 WBBM-F	4 WLIT-F	4 WGN	4 WUSN-F	4 WMAQ
5	5 WUSN-F<	5 WVAZ-F	5 WNUA-F	5 WLUP-F	5 WLIT-F	WUSN-F	5 WGCI-F	5 WBBM-F	5 WMAQ	5 WVAZ-F
6	6 WWBZ-F	WKQX-F<	6 WGN	WNUA-F	WMAQ	6 WLUP-F	6 WNUA-F	6 WLIT-F	6 WVAZ-F	6 WUSN-F
7	7 WCKG-F	7 WCKG-F	7 WJMK-F<	7 WLIT-F	7 WNUA-F	7 WLS -AF	7 WLUP-F	7 WKQX-F	7 WWBZ-F	7 WLS -AF
8	8 WXRT-F	8 WLIT-F<	8 WLIT-F	8 WJMK-F	8 WJJD	WMAQ	8	8 WLS -AF	8 WKQX-F	8
9	9 WLIT-F	9 WWBZ-F<	WXRT-F	9 WCKG-F<	9 WJMK-F	9 WLIT-F	9	9 WNUA-F	9	9
10	10 WTMX-F	10 WNUA-F	WCKG-F	10 WXRT-F	WVAZ-F	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGCI-F	1 WGCI-F>	1 WGCI-F	1 WGCI-F>	1 WUSN-F<	1 WGCI-F	1 WLUP-F	1 WLUP-F	1 WLUP-F	1 WLUP-F
2 WBBM-F	2 WKQX-F>	2 WUSN-F	2 WUSN-F	2 WGCI-F<	2 WLUP-F	2 WGCI-F	2 WXRT-F	2 WLUP-F<	2 WUSN-F
3 WKQX-F	3 WBBM-F	3 WPNT-F	3 WVAZ-F	3 WVAZ-F	3 WWBZ-F	3 WCKG-F	3 WGCI-F	3 WCKG-F	3 WGN
4 WLIT-F	4 WUSN-F	4 WJMK-F	4 WTMX-F	4 WLIT-F	4 WKQX-F	4 WBBM-F	4 WCKG-F	4 WWBZ-F	4 WCKG-F
5 WLUP-F	5 WTMX-F	5 WKQX-F	5 WLIT-F	5 WTMX-F<	5 WCKG-F	5 WBBM-F<	5 WUSN-F	5 WKQX-F	5 WXRT-F<
6 WUSN-F	6 WLIT-F	6 WVAZ-F	6 WBBM-F	6 WGN	6 WBBM-F	6 WKQX-F	6 WBBM-F	WUSN-F	6 WNUA-F
7 WTMX-F	7 WLUP-F<	7 WBBM-F	7 WKQX-F	7 WNUA-F	7 WOJO-F	7 WXRT-F>	7 WWBZ-F	7 WXRT-F	WSCR-F
8 WPNT-F	8 WPNT-F	8 WLUP-F	8 WNUA-F	WPNT-F	8 WUSN-F	8 WUSN-F	8 WSCR-F	8 WBBM-F	8 WGCI-F
9 WOJO-F	9 WVAZ-F	9 WLIT-F	WPNT-F	9 WJMK-F	9 WYSY-F	9 WOJO-F	9 WKQX-F	9 WGN	9 WJMK-F
10 WCKG-F	10 WWBZ-F	10 WXRT-F	10 WLUP-F	10 WBBM-F	10 WJPC	10 WSCR-F	10 WOJO-F	10 WSCR-F	10 WLS -AF

CHICAGO

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
WAIT	850	CRYSTAL LAKE	0.7/2.0/ 92/1385	WJJD, WJMK-F, WUSN-F (Infinity)	10.8%	10.8%	14.2%
WBUS-F	99.9	KANKAKEE	0.3/2.0/ 59/1709	WMVP, WLUP-F, WWBZ-F (Evergreen)	8.1%	8.4%	11.8%
WJIL-F	95.1	KENOSHA, WI	0.4/1.4/ 87/1129	WSCR, WSBC, WXRT-F (Diamond)	4.1%	5.4%	4.7%
WJPC	950	CHICAGO	0.8/2.8/ 94/1885	WCKG-F, WYSY-F (Cox, pending)	3.8%	5.7%	4.3%
WTAQ	1300	LA GRANGE	0.4/1.0/ 50/ 709		26.8%	30.3%	35.0%
WYCA-F	92.3	HAMMOND, IN	0.7/2.0/ 89/1380				
WYSY-F	107.9	AURORA	0.9/3.5/106/2476				

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$ 250.00 (CBS)	CBS
WGCI, 1390, 5 KW (DA-2)	, BLACK OLDIES/GOSPEL	AURN, \$ N/A (McGuild)	Gannett
WGN, 720, 50 KW	, TALK/FULL SERVICE	ABC, \$ 350.00 (Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, HISPANIC	, \$ 80.00 (Katz)	Tichenor
WJJD, 1160, 50 KW/5KW (DA-2)	, NOSTALGIA	UNISTR, \$ 90.00 (Katz)	Infinity
WLS, 890, 50 KW	, TALK	ABC, \$ 100.00 (Banner)	Cap. Cities/ABC
WMVP, 1000, 50 KW (DA-2)	, SPORTS	, \$ 145.00 (MMR)	Evergreen
WMAQ, 670, 50 KW	, NEWS	CNN NBC, \$ 180.00 (Group W)	Westinghouse
WSCR, 820, 5 KW (DAYS)	, SPORTS	, \$ 55.00 (CBS)	Diamond
WTAQ, 1300, 5 KW/500W (DA-2)	, HISPANIC	CBS, \$ 45.00 (Lotus Hisp)	Lotus
WVON, 1450, 1 KW	, BLACK/TALK	MBS, \$ 50.00 (Roslin)	

FM STATIONS

WBBM, 96.3, 4.2 KW @ 1554, CHR	CBS, \$ 160.00 (CBS)	CBS
WCKG, 105.9, 4.1 KW @ 1587, CLASSIC AOR	, \$ 200.00 (Katz)	Cox
WFMT, 98.7, 16 KW @ 1171, CLASSICAL	, \$ 120.00 (D&R)	
WGCI, 107.5, 33 KW @ 600, BLACK	, \$ 225.00 (McGuild)	Gannett
WJMK, 104.3, 4 KW @ 1568, OLDIES	UNISTR, \$ 211.00 (Katz)	Infinity
WJPC, 106.3, 3 KW @ 397, BLACK	AURN, \$ 40.00 (---)	Johnson Pub.
WKQX, 101.1, 6 KW @ 1171, AC/AOR	SOURCE, \$ 160.00 (D&R)	Emmis
WLIT, 93.9, 4 KW @ 1581, SOFT AC	ABC, \$ 195.00 (Banner)	Viacom
WLS, 94.7, 4.4 KW @ 1528, SEE WLS AM		
WLUP, 97.9, 6 KW @ 1171, AOR	, \$ 320.00 (MMR)	Evergreen
WNIB, 97.1, 8.4 KW @ 1191, CLASSICAL	, \$ 110.00 (CMBS)	
WNUA, 95.5, 8.3 KW @ 1171, JAZZ/NAC	, \$ 165.00 (D&R)	Pyramid
WOJO, 105.1, 7.2 KW @ 1171, HISPANIC	, \$ 105.00 (Katz Hisp)	Tichenor
WPNT, 100.3, 8.2 KW @ 1171, AC	, \$ 135.00 (Eastman)	Century
WTMX, 101.9, 4.2 KW @ 1558, AC	, \$ 150.00 (McGuild)	Bonneville
WUSN, 99.5, 6 KW @ 1171, COUNTRY	, \$ 160.00 (Torbet)	Infinity
WVAZ, 102.7, 6 KW @ 1171, BLACK AC	UPI, \$ 205.00 (Banner)	Broadcast Partners
WWBZ, 103.5, 4.3 KW @ 1548, AOR	, \$ 135.00 (Eastman)	Evergreen
WXRT, 93.1, 6.7 KW @ 1309, PROG AOR	, \$ 175.00 (CBS)	Diamond

Miscellaneous: WYSY-F (Suburban Chicago) sold by Beasley to Cox for \$9,000,000 (D) (Star) . . . WLUP changes to WMVP and format from Talk to Sports (Oct.) . . .

CINCINNATI

Arbitron Rank/Pop (12+): 25/1,528,500
 MSA Rank/Pop: 30/1,880,000
 ADI # 31
 Average Person Ratings: 16.4
 Market TSL: 21.50 hours

Stations: 28/22
 Diaries: 1667/917:1/51.8%
 Sample Target: 1680
 % Below Line: 5.7
 % Not Listed: 11.7

1993 Revenue: \$64,400,000
 HH Inc.: \$32,844
 Retail \$: 15.0 Bil
 Pop per Station: 69,477
 #1 Biller: WLW A/A \$16,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WUBE-F (C)	265/10.8	9.1	10.0	11.0	8.5	10.2	286/3593	3215/21.0	20.8	17.9	G	WUBE-F
2. WLW (FS)	244/ 9.7	11.1	11.8	10.0	12.9	10.7	304/4894	4104/26.8	33.3	29.2	J	WLW
3. WKRR-F (CHR)	174/ 6.9	6.3	6.6	5.9	6.4	6.4	187/3447	3224/21.1	22.8	21.2	G	WKRR-F
4. WGRR-F (O)	168/ 6.7	7.2	6.6	5.6	5.8	6.5	180/2789	2579/16.9	17.1	16.2	G	WGRR-F
5. WEBN-F (AOR)	162/ 6.4	8.0	7.5	6.0	6.1	7.0	171/3028	2802/18.3	20.0	17.7	G	WEBN-F
6. WIZF-F (O)	148/ 5.9	6.9	6.0	5.0	6.3	6.0	149/1579	1571/10.3	11.1	10.7	D	WIZF-F
7. WOFX-F (CL AOR)	145/ 5.8	6.0	6.7	5.3	5.6	6.0	163/3166	2853/18.7	18.9	16.4	E	WOFX-F
8. WCKY (N/T)	126/ 5.0	6.5	5.3	5.2	4.5	5.5	128/1590	1529/10.0	10.3	10.2	E	WCKY
9. WRRM-F (AC)	103/ 4.1	4.9	4.4	4.7	4.4	4.5	107/1860	1749/11.4	12.6	12.5	E	WRRM-F
10. WIMJ-F (SAC)	90/ 3.6	2.9	3.1	3.9	4.4	3.4	91/1542	1476/ 9.7	9.9	11.3	E	WIMJ-F
11. WWNK-F (AC)	86/ 3.4	4.3	6.0	5.5	5.3	4.8	92/1838	1728/11.3	15.7	13.5	F	WWNK-F
12. WYGY-F (C)	79/ 3.1	1.1	2.3	0.9	0.5	1.9	89/1433	1253/ 8.2	8.0	2.6	B	WYGY-F
13. WLWA (T)	62/ 2.5	3.0	2.9	3.3	3.4	2.9	63/1628	1590/10.4	9.7	13.9		WLWA
14. WCIN (B)	46/ 1.8	1.8	1.1	1.7	1.0	1.6	46/447	447/ 2.9	3.8	3.2	A	WCIN
15. WSAI (SPRIS)	37/ 1.5	0.7	1.1	1.3	1.2	1.2	37/803	786/ 5.1	3.8	3.6	B	WSAI

12+ FM SHARE (METRO): 73.93% (1639 of 2217) (FAL 92: 68.61%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKRR-F>	1 WUBE-F<	1 WUBE-F>	1 WUBE-F	1 WUBE-F	1 WLW >	1 WLW	1 WUBE-F	1 WUBE-F<	1 WLW	1 WLW
2 WIZF-F>	2 WEBN-F	2 WEBN-F<	2 WGRR-F	2 WGRR-F	2 WUBE-F<	2 WUBE-F>	2 WCKY-F<	2 WLW	2 WUBE-F<	2 WUBE-F>
3 WEBN-F	3 WKRR-F<	3 WOFX-F	3 WLW <	3 WLW	3 WGRR-F	3 WEBN-F	3 WLW	3 WKRR-F<	3 WIZF-F<	3 WIZF-F
4	4 WOFX-F	4 WGRR-F	4 WEBN-F<	4 WEBN-F	4 WCKY >	4 WKRR-F	4 WGRR-F	4 WKRR-F	4 WKRR-F	4 WOFX-F<
5	5 WIZF-F>	5 WKRR-F<	5 WOFX-F	5 WOFX-F	5 WIMJ-F	5 WGRR-F	5 WOFX-F	5 WGRR-F	5 WEBN-F	5 WLWA
6	6 WYGY-F	6 WLW	6 WKRR-F<	6 WIZF-F<	6 WRRM-F	6 WIZF-F	6 WRRM-F	6 WIZF-F	6 WGRR-F	6 WGRR-F
7	7 WWNK-F	7 WIZF-F	7 WIZF-F<	7 WKRR-F<	7	7 WOFX-F	7 WIMJ-F<	7 WOFX-F	7 WOFX-F	7
8	8	8	8 WRRM-F	8 WRRM-F	8	8	8 WKRR-F	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKRR-F	1 WKRR-F	1 WUBE-AF	1 WUBE-F<	1 WUBE-F	1 WOFX-F	1 WEBN-F>	1 WEBN-F	1 WEBN-F<	1 WLW <
2 WUBE-AF	2 WUBE-F>	2 WKRR-F	2 WKRR-F	2 WGRR-F	2 WEBN-F	2 WOFX-F<	2 WUBE-AF	2 WUBE-F<	2 WUBE-F
3 WIZF-F	3 WIZF-F	3 WEBN-F	3 WGRR-F	3 WKRR-F	3 WIZF-F	3 WUBE-F>	3 WOFX-F	3 WOFX-F<	3 WEBN-F<
4 WOKY-F	4 WEBN-F<	4 WIZF-F	4 WWNK-F<	4 WWNK-F<	4 WKRR-F	4 WIZF-F	4 WLW	4 WLW >	4 WGRR-F
5 WWNK-F	5 WOFX-F	5 WOFX-F	5 WIZF-F	5 WRRM-F	5 WUBE-AF	5 WLW <	5 WIZF-F	5 WGRR-F	5 WOFX-F>
6 WYGY-F	6 WWNK-F	6 WWNK-F	6 WOFX-F<	6 WIZF-F	6	6 WKRR-F	6 WKRR-F	6 WIZF-F	6
7 WEBN-F	7	7 WRRM-F	7 WRRM-F	7 WOFX-F	7	7 WYGY-F	7	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WAKW-F	93.3	CINCINNATI	1.3/4.6/	34/ 749
WAQZ-F	107.1	MILFORD	1.3/5.6/	33/ 863
WBND	1190	FLORENCE, KY	1.1/2.0/	28/ 325
WIOK	107.5	FALMOUTH, KY	0.3/0.7/	8/ 107
WNKR-F	106.5	WILLIAMSTON, KY	0.3/0.7/	9/ 122
WOXY-F	97.7	OXFORD	0.7/1.7/	18/ 274
WSCH-F	99.3	AURORA, IN	0.5/0.9/	14/ 190
WFCJ-F	93.7	MIAMISBURG	0.5/2.2/	25/ 467
WGTZ-F	92.9	DAYTON	0.5/2.2/	27/ 711
WHKO-F	99.1	DAYTON	1.2/3.9/	78/1226
WPFB	910	MIDDLETOWN	1.4/2.9/	42/ 555
WPFB-F	105.9	MIDDLETOWN	1.5/4.4/	48/ 863
WTUE-F	104.7	DAYTON	0.6/2.9/	44/ 839

DUOPOLY REPORT	12+	25-54	REVENUE
WLW, WLWA, WEBN-F (Jacor)	18.6%	17.5%	36.2%
WUBE A/F, WYGY-F (American Media)	13.6%	15.2%	11.3%
	32.2%	32.7%	47.5%

CINCINNATI

RADIO STATIONS

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	Black	, \$ 25.00	(CMBS)	
WCKY,	1530,	50 KW (DA-N)	Talk/News	CBS NBC, \$ 52.00	(Mc-Guild)	Federated
WLWA,	550,	5 KW/1KW (DA-2)	Talk	ABC, \$ 78.00	(Katz)	Jacor
WLW,	700,	50 KW	Full Service/Talk	APR ABC, \$200.00	(Eastman)	Jacor
WBND,	1180,	1 KW (Days, DA)	Nostalgia	SMN CNN, \$ 35.00	(Schubert)	(FLORENCE, KY)
WNOP,	740,	1 KW (Days, DA)	Jazz/Variety	, \$ 25.00	(---)	
WSAI,	1360,	5 KW (DA-N)	Sports	, \$ NA	(MMR)	Booth

FM STATIONS

WEBN,	102.7,	17 KW @ 876	AOR	, \$145.00	(Eastman)	Jacor
WGRR,	103.5,	20 KW @ 790	Oldies	, \$ 70.00	(Banner)	Dalton (HAMILTON)
WIZF,	100.9,	1.2 KW @ 466	Black	ABC, \$ 31.00	(D&R)	Interurban
WKRQ,	101.9,	16 KW @ 876	CHR	ABC, \$110.00	(Katz)	Great American
WOFX,	94.9,	31 KW @ 640	Cl AOR	, \$ 64.00	(Katz)	Heritage (FAIRFIELD)
WRRM,	98.5,	18 KW @ 807	AC	, \$ 75.00	(Christal)	Susquehanna
WUBE,	105.1,	11 KW @ 918	Country	ABC, \$ 78.00	(Christal)	American Media
WIMJ,	92.5,	16 KW @ 906	Soft AC/EZ	CBS, \$ 55.00	(Mc-Guild)	Federated
WWNK,	94.1,	32 KW @ 600	AC	, \$ 85.00	(MMR)	Booth
WYGY,	96.5,	20 KW @ 810	Country	SOURCE UNISTR, \$ 43.00	(Christal)	American Media (HAMILTON)

Miscellaneous: WSAI sold by Booth for \$800,000 . . . WAQZ-F (Milford) sold for \$2,000,000 (Hepburn) . . .

CLEVELAND

Arbitron Rank/Pop (12+): 23/1,758,200
 MSA Rank/Pop: 20/1,820,000
 ADI # 12
 Average Person Ratings: 18.0
 Market TSL: 23.50 hours

Stations: 26/21
 Diaries: 1903/924:1/51.8%
 Sample Target: 1810
 % Below Line: 2.7%
 % Not Listed: 8.3%

1993 Revenue: \$61,600,000
 HH Inc.: \$33,236
 Retail \$: 14.3 Bil
 Pop per Station: 83,724
 #1 Biller: WMJI-F \$7,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WGAR-F (C)	320/10.1	9.0	8.8	8.6	10.9	9.1	423/4882	3323/18.9	20.0	19.6	G	WGAR-F
2. WDOK-F (SAC)	244/ 7.7	6.6	7.2	7.9	6.3	7.4	312/4060	2947/16.8	15.9	16.6	G	WDOK-F
3. WMJI-F (O)	237/ 7.5	8.4	8.4	6.2	8.0	7.6	327/4746	3410/19.4	18.0	19.6	H	WMJI-F
4. WZAK-F (B)	234/ 7.4	7.7	7.3	8.1	7.2	7.6	279/3128	2378/13.5	14.5	12.9	G	WZAK-F
5. WLTF-F (AC)	206/ 6.5	5.0	5.2	5.6	5.9	5.6	246/4015	3054/17.4	16.9	16.6	G	WLTF-F
6. WRMR (BB)	193/ 6.1	6.5	6.0	7.5	5.3	6.5	263/2559	1868/10.6	11.0	10.0	C	WRMR
7. WNCX-F (CL AOR)	188/ 5.9	4.7	5.3	5.8	4.3	5.4	287/4594	3067/17.4	16.5	14.6	F	WNCX-F
8. WMMS-F (AOR)	186/ 5.9	5.3	5.2	6.1	7.6	5.6	256/4967	3726/21.2	17.2	22.4	H	WMMS-F
9. WQAL-F (AC)	170/ 5.4	5.2	5.4	5.1	5.1	5.3	211/4282	3250/18.5	17.9	18.2	F	WQAL-F
10. WWWE (N/T)	136/ 4.3	4.4	5.3	5.6	5.7	4.9	183/3047	2294/13.0	16.2	15.0	E	WWWE
11. WJMO-F (CHR/U)	135/ 4.3	5.2	4.7	4.2	3.3	4.7	153/2945	2484/14.1	17.3	13.5	C	WJMO-F
12. WNWV-F (J)	120/ 3.8	3.6	2.3	2.6	2.8	3.1	137/2188	1755/10.0	7.0	7.9	C	WNWV-F
13. WCLV-F (CL)	95/ 3.0	2.0	2.7	2.6	2.8	2.6	106/1579	1311/ 7.5	6.4	6.4	C	WCLV-F
14. WENZ-F (CHR)	81/ 2.6	3.0	2.7	2.6	2.5	2.7	115/2097	1424/ 8.1	9.0	10.4	B	WENZ-F
15. WKNR (SPRST)	69/ 2.2	3.6	3.8	2.1	2.6	2.9	100/2179	1503/ 8.5	12.4	8.7	C	WKNR
16. WJMO (B/G)	68/ 2.1	2.9	1.7	2.5	1.9	2.3	68/983	962/ 5.5	5.4	5.5	B	WJMO
17. WERE (T)	34/ 1.1	1.2	1.5	1.3	1.1	1.3	36/731	681/ 3.9	5.6	5.5	B	WERE
18. WABQ (G)	33/ 1.0	1.2	0.6	1.0	1.0	1.0	33/323	323/ 1.8	1.6	1.8		WABQ
19. WHK (N/T)	33/ 1.0	1.7	1.6	1.5	2.0	1.5	36/1139	1045/ 5.9	5.8	9.2	B	WHK

12+ FM SHARE (METRO): 79.23% (2300 of 2903) (FAL 92: 75.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMO-F>>	1 WNCX-F	1 WMJI-F<	1 WMJI-F	1 WMJI-F<	1 WGAR-F	1 WMJI-F<	1 WGAR-F<	1 WGAR-F	1 WZAK-F<	1 WGAR-F
2 WZAK-F	2 WMMS-F	2 WGAR-F<	2 WGAR-F	2 WGAR-F	2 WRMR <	2 WNCX-F	2 WDOK-F	2 WDOK-F	2 WJMO-F	2 WZAK-F
3	3 WZAK-F	3 WNCX-F	3 WNCX-F<	3 WLTF-F	3 WMJI-F<	3 WGAR-F	3 WLTF-F	3 WZAK-F<	3 WGAR-F>	3 WMJI-F
4	4 WGAR-F	4 WMMS-F<	4 WMMS-F<	4 WDOK-F<	4 WDOK-F>	4 WLTF-F<	4 WWWE	4 WLTF-F<	4 WLTF-F	4 WRMR
5	5 WLTF-F	5 WZAK-F	5 WLTF-F	5 WMMS-F<	5 WLTF-F<	5 WDOK-F<	5 WRMR <	5 WRMR	5 WDOK-F	5 WLTF-F
6	6 WDOK-F<	6 WLTF-F	6 WZAK-F	6 WNCX-F	6 WWWE	6 WMMS-F	6 WMJI-F	6 WMJI-F	6 WMJI-F	6 WWWE
7	7 WENZ-F	7 WDOK-F<	7 WDOK-F	7 WZAK-F	7	7 WZAK-F	7	7 WQAL-F	7	7 WDOK-F
8		8 WJMO-F	8 WQAL-F	8 WQAL-F	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZAK-F	1 WZAK-F	1 WQAL-F	1 WMJI-F	1 WMJI-F	1 WNCX-F	1 WNCX-F	1 WNCX-F	1 WNCX-F	1 WGAR-F<
2 WENZ-F	2 WLTF-F<	2 WLTF-F	WZAK-F	2 WLTF-F	2 WJMO-F	2 WMMS-F>	2 WMMS-F	2 WMMS-F	2 WNCX-F<
3 WLTF-F	3 WDOK-F<	WDOK-F	3 WLTF-F	3 WGAR-F<	3 WMMS-F	3 WGAR-F	3 WGAR-F	3 WGAR-F	3 WMJI-F<
4 WJMO-F	4 WQAL-F	WZAK-F	4 WGAR-F<	4 WDOK-F	4 WGAR-F	4 WZAK-F	4 WZAK-F	4 WMJI-F	4 WMMS-F>
5 WNCX-F	5 WNCX-F<	5 WMMS-F	5 WDOK-F<	5 WQAL-F	5 WENZ-F	5 WJMO-F	5 WTLF-F	5 WZAK-F<	5 WWWE
6 WDOK-F	6 WMMS-F	6 WMJI-F	6 WQAL-F	6 WZAK-F	6 WZAK-F	6 WENZ-F	6 WKNR-F	6 WLTF-F	6 WDOK-F<
7	7 WGAR-F	7 WGAR-F	7	7	7	7	7	7	7 WZAK-F
8	8	8 WNCX-F	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
WELW 1330	WILLOUGHBY 0.5/1.7/ 17/ 304	WMJI-F, WHK, WMMS-F	14.4%	19.7%	25.6%
WEOL 930	ELYRIA 0.6/2.1/ 20/ 380	(Omni-America, pending)			
WKDD-F 96.5	AKRON 0.5/3.4/ 91/1873	WJMO A/F, WZAK-F	13.8%	11.1%	12.1%
WKKY-F 104.9	GENEVA 0.4/0.9/ 22/ 286	(Zapis, pending)			
WNIR-F 100.1	KENT 0.3/1.1/ 72/1056		28.2%	30.8%	37.7%
WONE-F 97.5	AKRON 0.9/4.9/142/2777				
WQMX-F 94.9	MEDINA 0.6/1.9/106/1678				

CLEVELAND

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (Days)	, Gospel	AURN, \$ 21.00	(---)	
WEOL, 930, 1 KW (DA-2)	, Full Service	MBS ABC, \$ NA	(Torbet)	(ELYRIA)
WERE, 1300, 5 KW (DA-1)	, Talk	MBS CNN, \$ 49.00	(Mc-Guild)	Metroplex
WHK, 1420, 5 KW (DA-N)	, Business News	BRN, NBC T, \$ 39.00	(Katz)	Shamrock
WJMO, 1490, 1 KW	, Black Oldies	ABC, \$ 28.00	(MMR)	Zapis
WKNR, 1220, 50 KW (DA-N)	, Sports	ABC CBS, \$ NA	(Eastman)	
WRMR, 850, 10 KW/5 KW (DA-2)	, Nostalgia	APR UNISTR, \$ 40.00	(MMR)	
WWWE, 1100, 50 KW	, News/Talk	CBS ABC, \$ 70.00	(Christal)	Booth

FM STATIONS

WCLV, 95.5, 31 KW @ 620	, Classical	, \$ 57.00	(CMBS)	
WDOK, 102.1, 12 KW @ 1004	, Soft AC/EZ	, \$ 80.00	(MMR)	
WGAR, 99.5, 50 KW @ 499	, Country	ABC, \$ 78.00	(D & R)	Nationwide
WJMO, 92.3, 40 KW @ 236	, Urban/CHR	ABC, \$ 46.00	(MMR)	Zapis
WLTF, 106.5, 11 KW @ 1059	, AC	APR, \$155.00	(Christal)	Booth
WMJI, 105.7, 27 KW @ 899	, Oldies	, \$130.00	(Katz)	OmniAmerica
WMMS, 100.7, 34 KW @ 600	, AOR	SOURCE NBC, \$151.00	(Katz)	OmniAmerica
WNCX, 98.5, 16 KW @ 961	, Classic AOR	ABC MBS, \$ 88.00	(Mc-Guild)	Metroplex
WNWV, 107.3, 50 KW @ 466	, Jazz/NAC	, \$ 53.00	(Torbet)	(ELYRIA)
WENZ, 107.9, 16 KW @ 750	, CHR	SOURCE UNISTR, \$ 57.00	(Torbet)	Ardman
WQAL, 104.1, 11 KW @ 1059	, AC	UNISTR, \$ 65.00	(Banner)	ML/Fairfield
WZAK, 93.1, 28 KW @ 620	, Black	CBS, \$ 85.00	(D & R)	Zapis

Miscellaneous: WMJI-F sold by Legacy to Omni America fo \$14,000,000. . . WHK, WMMS-F sold by Shamrock to OmniAmerica for \$12,000,000 (D) . . . WERE, WNCX-F sold by Metroplex to Clear Channel for \$13,000,000 (E) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 106/358,500
 MSA Rank/Pop: 108/444,000
 ADI # 98 (w/Pueblo)
 Average Person Ratings: 15.7
 Market TSL: 20.75 hours

Stations: 20/19
 Diaries: 914/392:1/58.2%
 Sample Target: 300
 % Below Line: 4.1
 % Not Listed: 15.5

1993 Revenue: \$11,600,000
 HH Inc.: \$31,395
 Retail \$: 3.7 Bil
 Pop per Station: 18,868
 #1 Biller: KKCS-AF \$2,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KKCS-F (C)	73/13.0	17.2	17.4	17.7	15.5	16.3	95/1109	784/21.9	29.3	27.1	D	KKCS-F
2. KKFM-F (AOR)	50/ 8.9	10.5	9.8	6.8	6.3	9.0	79/1049	720/20.1	20.5	13.8	C	KKFM-F
3. KKM-F (CHR)	48/ 8.5	9.8	9.3	9.8	8.3	9.4	65/883	662/18.5	18.8	18.0	B	KKMG-F
4. KVOR (N/T)	42/ 7.5	5.5	6.5	6.5	5.2	6.5	43/545	536/15.0	14.9	13.5	B	KVOR
5. KVUU-F (AC)	41/ 7.3	3.8	3.8	6.2	5.0	5.3	54/915	663/18.5	13.0	14.8	B	KVUU-F
6. KSPZ-F (O)	40/ 7.1	7.2	6.2	5.2	7.0	6.4	57/787	642/17.9	15.6	16.8	C	KSPZ-F
7. KILO-F (AOR)	38/ 6.7	6.9	6.2	8.3	7.2	7.0	57/763	576/16.1	15.2	16.0	B	KILO-F
8. KRDO-F (SAC)	29/ 5.2	5.0	5.0	2.5	4.8	4.4	35/529	376/10.5	12.3	12.0	B	KRDO-F
9. KKLI-F (SAC)	28/ 5.0	6.0	6.0	6.3	5.7	5.8	41/596	493/13.8	14.3	13.9	B	KKLI-F
10. KOA (N/T)	23/ 4.1	4.5	3.8	4.3	4.1	4.2	43/776	514/14.3	10.5	12.8		KOA
11. KBIQ-F (REL)	18/ 3.2	2.2	0.7	3.0	0.6	2.3	20/288	261/ 7.3	2.6	3.5	A	KBIQ-F
12. KCMN (BB)	12/ 2.1	2.4	1.4	2.2	1.5	2.0	12/86	86/ 2.4	2.7	2.8	A	KCMN
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.67% (384 of 476) (FAL 92: 83.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKMG-F>>	1 KKFM-F>	1 KKCS-F	1 KKCS-F	1 KKCS-F>	1 KKCS-F	1 KKCS-F	1 KKCS-F	1 KKCS-F>	1 KKMG-F	1 KKMG-F
2 KVUU-F	2 KILO-F<	2 KKFM-F>	2 KKFM-F<	2 KKFM-F<	2 KVOR	2 KKFM-F<	2 KKFM-F<	2 KKFM-F	2 KKCS-F	2 KKCS-F
3 KKCS-F	3 KKCS-F<	3 KILO-F	3 KSPZ-F<	3 KSPZ-F	3 KSPZ-F	3 KSPZ-F<	3 KVOR	3 KKMG-F<	3 KILO-F>	3 KILO-F
4	4 KKMG-F>	KVUU-F<	4 KVUU-F>	4 KVUU-F>	4 KRDO-F	4 KVOR <	4 KVUU-F	4 KSPZ-F	4	4 KOA
5	5 KVUU-F	5 KSPZ-F	5 KKMG-F	5 KKLI-F	5 KVUU-F	5 KVUU-F	5 KSPZ-F	5 KVUU-F<	5	5 KKFM-F
6	6	6 KKMG-F	6	6 KKMG-F	6 KOA	6 KKMG-F	6	6 KILO-F	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKMG-F	1 KKCS-F>	1 KKCS-F	1 KKCS-F>	1 KKCS-F>	1 KILO-F	1 KKFM-F	1 KKFM-F	1 KKFM-F>	1 KKFM-F
2 KKCS-F	2 KKMG-F<	2 KVUU-F	2 KVUU-F	2 KVUU-F<	2 KKFM-F	2 KILO-F>	2 KILO-F	2 KKCS-F	2 KKCS-F
3 KKFM-F	3 KKFM-F	3 KKMG-F	3 KKMG-F<	3 KSPZ-F	3 KKMG-F	3 KKMG-F	3 KBIQ-F	3 KILO-F>	3 KSPZ-F
4 KILO-F	4 KVUU-F<	4 KKLI-F	4 KKLI-F	4 KKLI-F	4 KKCS-F	4 KKCS-F	4 KVUU-F	4 KSPZ-F	4 KILO-F
5	5 KKLI-F	5 KKFM-F	5 KSPZ-F	5 KKMG-F	5	5 KVUU-F	5 KKMG-F	5 KKMG-F	5 KVOR
6	6	6	6	6	6	6	6 KKCS-F	6	6 KVUU-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KCBR	104.0	MANUMENT	0.4/1.4/	2/ 49
KGFT-F	100.7	PUEBLO	0.7/4.1/	5/ 190
KIKX-F	102.7	MANITOU SPGS	1.6/7.3/	11/ 315
KKCS	1460	COLO. SPRINGS	0.7/2.6/	4/ 92
KRDO	1240	COLO. SPRINGS	0.7/4.1/	4/ 148
KHII-F	105.5	SECURITY	1.1/6.5/	6/ 232
KTWK	740	COLO. SPRINGS	0.4/1.3/	2/ 47
KWYD	1580	COLO. SPRINGS	0.5/1.8/	3/ 65

DUOPOLY REPORT	12+	25-54	REVENUE
KVUU-F, KVOR, KTWK, KSPZ-F (Pourtales)	22.3%	24.4%	20.4%

COLORADO SPRINGS

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	CNN, UNISTR	, \$ 13.00 (K & P)	
KRDO, 1240, 1 KW (DA-1)	, COUNTRY	ABC	, \$ 13.00 (D&R)	
KTWK, 740, 3.5KW/1.5 KW(DA-2)	, TALK		, \$ NA	
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC CBS	, \$ 25.00 (Katz)	Pourtales
KGFT-F, 100.7, 13 KW @ 2122	RELIGION		, \$ 21.00 (Banner)	Salem (PUEBLO)
KHII-F, 105.5, .4 KW @ 2227	Country	ABC	, \$ 12.00 (HNWH)	(SECURITY)
KIKX-F, 102.7, 100 KW @ 2001	CHR		, \$ 24.00 (Torbet)	Wiskes/Abaris
KILO-F, 93.9, 83 KW @ 2109	AOR		, \$ 30.00 (Eastman)	Bahakel
KKCS-F, 101.9, 79 KW @ 2178	COUNTRY		, \$ 44.00 (Torbet)	Walton
KKFM-F, 96.5, 71 KW @ 2289	AOR		, \$ 35.00 (Christal)	Citadel
KKLI-F, 106.3, 1.6 W @ 2224	SOFT AC		, \$ 24.00 (D&R)	Tippie
KKMG-F, 98.9, 70 KW @ 2299	CHR		, \$ 20.00 (Christal)	(PUEBLO)
KRDO-F, 95.1, 96 KW @ 2011	EZ	ABC	, \$ 29.00 (D&R)	
KSPZ-F, 92.9, 72 KW @ 2129	OLDIES	UNISTR	, \$ 32.00 (Katz)	Pourtales
KVUU-F, 99.9, 68 KW @ 2001	AC		, \$ 27.00 (Katz)	Pourtales (PUEBLO)

KOA -- See Denver

Miscellaneous: KIKX-F changes from New Rock/CHR to Country (Oct) . . . KSSS changes to KTWK (Oct) . . .
 KKMG-F (Pueblo) sold to Citadel (D) for \$913,000 . . .

COLUMBIA, SC

Arbitron Rank/Pop (12+): 91/391,100
 MSA Rank/Pop: 103/471,000
 ADI # 86
 Average Person Ratings: 17.5
 Market TSL: 22.50 hours

Stations: 17/14
 Diaries: 905/432:1/49.7%
 Sample Target: 850
 % Below Line: 1.5
 % Not Listed: 12.7

1993 Revenue: \$15,400,000
 HH Inc.: \$32,729
 Retail \$: 4.1 Bil
 Pop per Station: 27,936
 #1 Biller: WWDN-F \$3,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 93	FAL 92	Revenue Level	
1. WWDN-F (B)	114/16.7	20.5	20.5	18.1	16.9	19.0	197/2028	1002/25.6	24.9	24.5	E	WWDN-F
2. WCOS-F (C)	86/12.6	14.2	13.3	12.3	12.9	13.1	175/2124	1017/26.0	25.4	25.2	D	WCOS-F
3. WSCQ-F (EZ/BB)	55/ 8.1	4.4	3.7	5.4	4.6	5.4	57/570	503/12.9	9.8	10.2	A	WSCQ-F
4. WVOC (N/T)	48/ 7.0	6.0	7.7	6.3	7.3	6.8	58/877	668/17.1	16.1	17.8	C	WVOC
5. WOMG-F (O)	44/ 6.4	5.3	4.6	4.8	4.8	5.3	48/716	637/16.3	13.1	14.6	C	WOMG-F
WTCB-F (AC)	44/ 6.4	7.6	7.5	7.5	7.3	7.3	76/1074	605/15.5	18.9	15.2	D	WTCB-F
7. WNOK-F (CHR)	43/ 6.3	7.5	8.7	7.2	5.7	7.4	60/1172	672/17.2	22.1	17.3	C	WNOK-F
8. WHKZ-F (C)	40/ 5.9	7.9	4.4	6.9	5.7	6.3	46/717	552/14.1	15.2	14.5	C	WHKZ-F
9. WARQ-F (AOR)	29/ 4.2	5.1	4.1	5.1	5.6	4.6	36/519	434/11.1	10.6	12.1	B	WARQ-F
10. WMFX-F (AOR)	27/ 4.0	3.9	5.0	4.2	4.0	4.3	29/527	441/11.3	13.6	12.1	C	WMFX-F
11. WFMV-F (G)	21/ 3.1	---	---	---	---	---	24/327	278/ 7.1	---	---	A	WFMV-F
12. WOIC (B/G)	18/ 2.6	1.9	2.4	1.6	2.4	2.1	18/213	202/ 5.2	6.4	7.2	A	WOIC
13. WTGH (G)	13/ 1.9	3.2	3.4	3.6	3.8	3.0	17/332	275/ 7.0	6.8	7.6	A	WTGH
14.												
15.												

12+ FM SHARE (METRO): 86.74% (517 of 596) (FAL 92: 83.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWDN-F>>	1 WWDN-F>	1 WWDN-F	1 WWDN-F	1 WWDN-F	1 WSCQ-F	1 WWDN-F	1 WWDN-F<	1 WWDN-F	1 WWDN-F>>	1 WWDN-F>>
2 WNOK-F>	2 WCOS-F>	2 WCOS-F>	2 WCOS-F>	2 WCOS-F	2 WVOC <	2 WCOS-F>	2 WCOS-F	2 WCOS-F>	2 WCOS-F>	2 WCOS-F>
3 WCOS-F	3 WARQ-F	3 WTCB-F	3 WOMG-F<	3 WOMG-F	3 WWDN-F	3 WSCQ-F	3 WVOC <	3 WVOC <	3 WNOK-F>	3
4	4 WHKZ-F	4 WOMG-F<	4 WTCB-F	4 WTCB-F<	4 WCOS-F	4 WTCB-F	4 WSCQ-F	4 WSCQ-F	4	4
5	5 WNOK-F<	5 WHKZ-F<	5 WHKZ-F	5 WVOC <	5 WOMG-F	5 WNOK-F<	5 WTCB-F	5 WNOK-F	5	5
6	6 WMFX-F	6 WNOK-F	6	6 WHKZ-F	6	6 WHKZ-F	6 WOMG-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWDN-F	1 WWDN-F>	1 WWDN-F	1 WWDN-F>	1 WWDN-F>	1 WWDN-F	1 WWDN-F>	1 WWDN-F	1 WWDN-F<	1 WCOS-F<
2 WCOS-F	2 WCOS-F>	2 WHKZ-F	2 WCOS-F	2 WTCB-F<	2 WARQ-F	2 WCOS-F	2 WCOS-F	2 WCOS-F>	2 WWDN-F<
3 WNOK-F	3 WHKZ-F	3 WCOS-F	3 WTCB-F	3 WCOS-F	3 WCOS-F	3 WARQ-F>	3 WARQ-F	3 WVOC <	3 WVOC
4 WTCB-F	4 WNOK-F	4 WTCB-F	4 WHKZ-F	4 WHKZ-F	4 WMFX-F	4 WMFX-F	4 WMFX-F	4 WOMG-F<	4 WOMG-F>
5	5 WTCB-F	5 WFMV-F	5 WNOK-F	5 WOMG-F	5 WTCB-F	5 WNOK-F	5 WNOK-F	5 WARQ-F	5 WHKZ-F
6	6	6 WMFX-F	6	6	6 WNOK-F	6	6	6 WMFX-F	6 WMFX-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WKWQ-F 93.1	BATESBURG	0.6/3.0/	10/ 190	
WBBQ-F 104.3	AUGUSTA	0.6/1.8/	15/ 216	
WCKZ-F 101.9	CHARLOTTE	0.3/1.9/	21/ 328	
WQKI-F 93.9	ST. MATHEWS	0.6/2.3/	28/ 386	

DUOPOLY REPORT	12+	25-54	REVENUE
WCOS A/F, WHKZ-F (Benchmark)	18.5%	19.0%	25.3%

COLUMBIA, SC

RADIO STATIONS

WOIC, 1230, 1 KW (DA-1)	, BLACK	, \$ 14.00 (Katz)	Voyager
WQXL, 1470, 5 KW (DAYS)	, RELIGION	, \$ 12.00 (---)	
WTGH, 620, 1 KW/125 W (DA-1)	, GOSPEL	AURN, \$ 15.00 (---)	Willis
WVOC, 560, 5 KW (DA-N)	, NEWS/TALK	CNN MBS, \$ 24.00 (Banner)	
WARQ-F, 93.5, 1.7 KW @ 426	AOR	, \$ 30.00 (Banner)	
WCOS-F, 97.5, 100 KW @ 984	COUNTRY	ABC, \$ 71.00 (Katz)	Benchmark
WHKZ-F, 96.7, 3 KW @ 626	COUNTRY	, \$ 23.00 (K&P)	Benchmark
WKWQ-F, 93.1, 2.1 KW @ 561	BLACK	UNISTR, \$ 17.00 (---)	Willis (CAYCE)
WMFX-F, 102.3, 3 KW @ 321	AOR	, \$ 47.00 (D & R)	(BATESBURG) (ST. ANDREWS)
WNOK-F, 104.7, 100 KW @ 1000	CHR	ABC, \$ 45.00 (Katz)	Voyager
WOMG-F, 103.1, 3 KW @ 298	OLDIES	MBS, \$ 28.00 (Torbet)	John Price
WSCQ-F, 100.1, 5.9 KW @ 331	EZ/NOSTALGIA	CBS CNN, \$ 23.00 (Eastman)	American Network
WTCB-F, 106.7, 100 KW @ 787	AC	APR, \$ 38.00 (Christal)	Bloomington (ORANGEBURG)
WWDN-F, 101.3, 100 KW @ 1322	Black	UNISTR, \$ 53.00 (D & R)	(SUMTER)

MISCELLANEOUS: WFMV-F signed on in October with a Gospel format . . . WOIC, WNOK-F sold by Voyager to HMW for \$4,800,000 (E) (Media Services) . . . WWDN-F sold by John Marshall to Radio Equity for \$13,750,000 (Blackburn) . . .

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,197,200
 MSA Rank/Pop: 38/1,420,000
 ADI # 34
 Average Person Ratings: 14.7
 Market TSL: 19.25 hours

Stations: 25/23
 Diaries: 1390/861:1/50.2%
 Sample Target: 1430
 % Below Line: 1.8
 % Not Listed: 12.5

1993 Revenue: \$50,300,000
 HH Inc.: \$34,830
 Retail \$: 12.4 Bil
 Pop per Station: 52,052
 #1 Biller: WSNY-F \$9,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WSNY-F (AC)	154/ 8.7	7.9	7.8	8.4	9.9	8.2	159/2750	2564/21.4	20.1	22.1	H	WSNY-F
2. WTVN (FS)	152/ 8.6	8.3	9.0	9.2	8.0	8.8	171/2431	1999/16.7	18.0	18.1	H	WTVN
3. WHOK-F (C)	124/ 7.0	5.9	5.2	6.3	5.4	6.1	177/2367	1608/13.4	13.7	13.3	E	WHOK-F
4. WRVF-F (C)	123/ 7.0	5.1	5.0	5.5	5.1	5.7	123/1627	1612/13.5	10.7	10.1	E	WRVF-F
5. WLWQ-F (AOR)	118/ 6.7	6.9	8.3	8.2	6.7	7.5	141/2406	1933/16.1	18.3	17.1	G	WLWQ-F
6. WNCI-F (CHR)	103/ 5.8	7.6	8.8	8.5	8.4	7.7	126/2720	2211/18.5	21.0	23.2	H	WNCI-F
7. WBZX-F (AOR)	101/ 5.7	5.2	5.7	6.0	6.5	5.7	156/2235	1630/13.6	14.3	16.1	E	WBZX-F
8. WWHT-FF (CHR)	86/ 4.9	3.5	3.8	3.9	4.8	4.0	96/1664	1448/12.1	11.5	9.6	B	WWHT-FF
9. WCLT-F (C)	73/ 4.1	5.1	2.8	3.1	2.2	3.8	169/1639	792/ 6.6	6.3	5.8	B	WCLT-F
10. WCOL-F (O)	70/ 4.0	2.9	4.6	4.3	4.1	4.0	86/1873	1447/12.1	13.4	13.0	D	WCOL-F
11. WBNS (BB)	67/ 3.8	3.2	2.3	2.6	2.7	3.0	67/1349	1322/11.0	6.3	11.7	B	WBNS
12. WVKO (B)	56/ 3.2	2.5	3.4	3.0	3.1	3.0	56/793	793/ 6.6	5.9	5.6	B	WVKO
13. WCOL (N/T)	54/ 3.1	3.2	2.1	2.1	1.5	2.6	58/778	731/ 6.1	6.8	5.9	A	WCOL
14. WCKX-F (B)	50/ 2.8	3.5	3.2	2.7	3.1	3.1	51/845	807/ 6.7	8.5	7.1	B	WCKX-F
15. WBNS-F (O)	40/ 2.3	3.4	3.0	2.3	2.5	2.8	55/1702	1287/10.8	13.1	10.6	C	WBNS-F
16. WWCD-F (AOR)	39/ 2.2	2.7	2.3	2.1	2.4	2.3	39/925	899/ 7.5	8.1	7.1	C	WWCD-F
17. WMNI (C)	34/ 1.9	1.9	1.6	1.3	2.6	1.7	34/435	414/ 3.5	3.1	3.9	A	WMNI
18. WCEZ-F (SAC)	23/ 1.3	1.2	1.7	1.2	2.3	1.4	31/717	511/ 4.3	4.5	4.7	A	WCEZ-F
19. WRFD (REL)	21/ 1.2	0.7	0.8	1.0	0.7	0.6	30/413	260/ 2.2	2.2	2.2		WRFD
20. WLW (FS)	17/ 1.0	1.3	1.9	1.4	1.8	1.4	36/767	402/ 3.4	6.9	5.3		WLW

12+ FM SHARE (METRO): 73.99% (1141 of 1542) (FAL 92: 74.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWHT-FF>>>1 WLWQ-F<	1 WLWQ-F<	1 WSNY-F<	1 WSNY-F	1 WTVN >	1 WTVN >	1 WSNY-F	1 WSNY-F	1 WSNY-F	1 WSNY-F	1 WSNY-F>
2 WNCI-F	2 WBZX-F	2 WSNY-F	2 WLWQ-F>	2 WLWQ-F	2 WSNY-F	2 WLWQ-F	2 WRVF-F	2 WRVF-F<	2 WBZX-F	2 WHOK-F<
3 WSNY-F	3 WNCI-F<	3 WRVF-F<	3 WNCI-F<	3 WTVN <	3 WHOK-F	3 WSNY-F	3 WLWQ-F	3 WTVN <	3 WHOK-F<	3 WRVF-F
4 WBZX-F	4 WSNY-F	4 WNCI-F	4 WRVF-F<	4 WRVF-F<	4 WHOK-F<	4 WRVF-F<	4 WCOL-F	4 WLWQ-F<	4 WNCI-F	4 WTVN
5 WCKX-F	5 WRVF-F	WBZX-F<	5 WHOK-F	5 WHOK-F	5 WBNS <	5 WRVF-F	WTVN <	5 WBZX-F<	5 WWHT-FF	5 WCOL-F
6	6 WHOK-F	6 WHOK-F	6 WBZX-F<	6 WNCI-F	6 WCOL-F	6 WNCI-F	6 WHOK-F	6 WHOK-F	6 WTVN	6 WBZX-F
7	7 WWHT-FF	7	7 WTVN	7 WCOL-F	7	7	7 WBZX-F	7 WNCI-F	7 WRVF-F	7
8	8	8	8	WBZX-F	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWHT-FF	1 WSNY-F<	1 WLWQ-F	1 WSNY-F>	1 WSNY-F>>	1 WBZX-F	1 WBZX-F	1 WBZX-F	1 WLWQ-F<	1 WLWQ-F
2 WNCI-F	2 WNCI-F	WSNY-F	2 WNCI-F	2 WNCI-F	2 WRVF-F	2 WLWQ-F>	2 WLWQ-F	2 WBZX-F	2 WBZX-F
3 WSNY-F	3 WLWQ-F	3 WNCI-F	3 WHOK-F	3 WHOK-F<	3 WLWQ-F	3 WRVF-F>	3 WWCD-F	3 WRVF-F	3 WRVF-F
4 WCLT-F	4 WWHT-FF	4 WRVF-F	4 WLWQ-F	4 WLWQ-F	4 WHOK-F	4 WHOK-F	4 WNCI-F	4 WHOK-F	4 WTVN
5 WHOK-F	5 WHOK-F	5 WHOK-F	5 WWHT-FF<	WTVN	5 WCLT-F	WNCI-F	5 WSNY-F	5 WTVN	5 WCOL-F
6	6 WRVF-F	6	6 WRVF-F	6 WRVF-F	6	6 WWCD-F	6 WRVF-F	6 WNCI-F	6 WHOK-F<
7	7 WCLT-F<	7	7 WCLT-F	7 WCOL-F	7	7	7 WCOL-F	7 WSNY-F	7 WSNY-F
8	8 WCKX-F	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WNKO-F	101.7	NEWARK	0.4/1.8/ 9/ 256
WRZR-F	103.1	JOHNSTOWN	0.6/3.1/ 17/ 457
WSWZ-F	103.5	SANEASTER	0.3/0.9/ 7/ 128
WMRN-F	106.9	MARION	0.8/1.5/ 36/ 767

DUOPOLY REPORT	12+	25-54	REVENUE
WNCI-F, WCOL A/F (Nationwide)	12.9%	14.1%	22.0%
WLOH, WHOK-F, WRVF-F (OmniAmerica)	14.0%	13.4%	13.9%
	26.9%	27.5%	35.9%

COLUMBUS, OH

RADIO STATIONS

AM STATIONS

WBNS, 1460,	5 KW/1 KW (DA-N) ,	Nostalgia	APR CBS, \$ 32.00	(Banner)	Columbus Dispatch
WCOL, 1230,	1 KW	Talk	, \$ NA	(Christal)	Nationwide
WMNI, 920,	1 KW/500 W (DA-2),	Country	MBS NBC, \$ 30.00	(Eastman)	
WRFD, 880,	9 KW (Days, DA) ,	Religion	, \$ 21.00	(---)	Salem
WTVN, 610,	5 KW (DA-N) ,	Full Service	ABC, \$123.00	(Katz)	Great American
WVKO, 1580,	1 KW/250 W (DA-2),	Black	AURN UNISTR, \$ 32.00	(Mc-Guild)	Saga

FM STATIONS

WBBY, 103.9,	2.6 KW @ 361	, Jazz	NBC, \$ 30.00	(---)	(WESTERVILLE)
WBNS, 97.1,	21 KW @ 781	, Oldies	CBS, \$ 47.00	(Banner)	Columbus Dispatch
WCLX, 106.3,	3 KW @ 298	, Black	AURN, \$ 27.00	(---)	(LONDON)
WCLT, 100.3,	50 KW @ 390	, Country	MBS, \$ NA	(---)	(NEWARK)
WCOL, 92.3,	22 KW @ 754	, Oldies	, \$ 60.00	(Christal)	Nationwide
WHOK, 95.5,	50 KW @ 492	, Country	APR, \$ 55.00	(D&R)	OmniAmerica
WLVQ, 96.3,	18 KW @ 751	, AOR	, \$140.00	(Katz)	Great American
WBZX, 99.7,	20 KW @ 783	, AOR	, \$ 67.00	(Eastman)	
WNCI, 97.9,	175 KW @ 561	, CHR	APR, \$163.00	(MMR)	Nationwide
WRFV, 98.9,	3 KW @ 328	, Country	, \$ 29.00	(D&R)	OmniAmerica (UPPER ARLINGTON)
WRZR, 103.1,	3 KW @ 298	, AOR	SMN, \$ 24.00	(D&R)	Ragan Henry (JOHNSTOWN)
WSNY, 94.7,	22 KW @ 754	, AC	, \$168.00	(Mc-Guild)	Saga
WWCD, 101.1,	3 KW @ 328	, Prog AOR	, \$ NA	(D&R)	(GROVE CITY)
WWHT, 105.7,	6 KW @ 328	, CHR	ABC, \$ NA	(Torbet)	(MARYSVILLE)

Miscellaneous: WLOH, WHOK-F (Lancaster) sold to OmniAmerica for \$10,000,000 (E) . . . WRFV-F (Upper Arlington) sold to OmniAmerica for \$7,000,000 (E) (D) . . . WCOL A/F sold by Great Trails to Nationwide for \$15,000,000 (D) . . . WAHC-F now simulcasts with WWHT-F . . . WRZR-F (Johnstown) sold by Ragan Henry to Salem for \$720,000 (John Pierce) . . .

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 130/286,800
 MSA Rank/Pop: 132/363,000
 ADI # 123
 Average Person Ratings: 17.0
 Market TSL: 22.75 hours

Stations: 19/19
 Diaries: 760/377:1/42.2%
 Sample Target: 750
 % Below Line: 0.0
 % Not Listed: 14.1

1993 Revenue: \$8,500,000
 HH Inc.: \$28,747
 Retail \$: 2.8 Bil
 Pop per Station: 15,095
 #1 Biller: KRYS-AF \$2,000,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KRYS-F (C)	59/12.1	14.3	16.1	13.1	12.0	----	92/1241	813/28.3	32.2	30.4	D	KRYS-F
2. KZFM-F (CHR)	58/11.9	12.1	10.4	12.9	12.4	----	80/1068	805/28.1	31.1	26.1	C	KZFM-F
3. KOUL-F (C)	56/11.5	12.1	10.6	13.3	14.6	----	78/1113	764/26.6	28.1	26.1	C	KOUL-F
4. KNCN-F (AOR)	41/ 8.4	9.6	9.0	7.8	9.1	----	49/628	493/17.2	20.8	19.2	C	KNCN-F
5. KLTG-F (O)	39/ 8.0	5.4	7.1	6.3	5.8	----	55/602	469/16.4	14.4	15.9	B	KLTG-F
6. KUNO-AF (SP)	27/ 5.5	7.0	8.6	7.2	10.8	----	49/603	372/13.0	14.2	15.5	B	KUNO-AF
7. KMXR-F (AC)	26/ 5.3	4.2	4.3	5.9	5.7	----	30/404	359/12.5	11.0	11.6	B	KMXR-F
8. KBSO-F (SP)	23/ 4.7	2.9	2.4	---	---	----	23/368	368/12.8	9.4	6.5	A	KBSO-F
9. KEYS (N/T)	20/ 4.1	6.0	4.3	3.4	1.8	----	24/347	285/ 9.9	11.2	10.7	B	KEYS
10. KMIQ-F (SP)	19/ 3.9	2.5	4.5	3.0	2.7	----	19/271	253/ 8.8	9.4	11.6	B	KMIQ-F
11. KXCC-F (?)	12/ 2.5	---	---	---	---	----	14/156	132/ 4.6	----	----	A	KXCC-F
12. KDAE (?)	8/ 1.6	0.4	---	0.8	1.3	----	8/94	94/ 3.3	1.4	----	A	KDAE
KCTA (REL)	8/ 1.6	0.4	0.4	1.1	1.8	----	8/108	84/ 2.9	2.1	2.0	A	KCTA
14. KCCT (SP)	7/ 1.4	2.5	1.0	1.7	2.2	----	7/98	98/ 3.4	4.1	3.6	A	KCCT

12+ FM SHARE (METRO): 82.10% (344 of 419) (FAL 92: 81.06%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZFM-F>>	1 KNCN-F<	1 KRYS-F	1 KRYS-F<	1 KRYS-F<	1 KOUL-F>	1 KRYS-F<	1 KRYS-F>	1 KZFM-F<	1 KZFM-F>	1 KOUL-F
2	2 KRYS-F	2 KNCN-F<	2 KLTG-F	2 KLTG-F<	2 KLTG-F<	2 KZFM-F<	2 KOUL-F	2 KOUL-F<	2 KNCN-F<	2 KRYS-F
3	3 KZFM-F>	3 KLTG-F<	3 KOUL-F	3 KOUL-F	3 KRYS-F<	3 KOUL-F>	3 KLTG-F	3 KRYS-F>	3 KOUL-F	3 KMIQ-F
4	4 KOUL-F	4 KOUL-F<	4 KNCN-F	4 KNCN-F	4 KSAB-F	4 KLTG-F	4 KNCN-F<	4 KNCN-F	4 KBSO-F<	4 KUNO-F
5	5 KLTG-F	5 KZFM-F	5 KZFM-F	5 KZFM-F	5 KUNO-AF	KUNO-AF	5 KMXR-F	5 KLTG-F	5 KRYS-F	KNCN-F
6	6	6	6	6	6	6	KZFM-F<	6 KMXR-F	6	6
7	7	7	7	7	7	7	7 KEYS-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRYS-F	1 KZFM-F	1 KZFM-F	1 KRYS-F<	1 KOUL-F	1 KNCN-F	1 KNCN-F>	1 KNCN-F	1 KNCN-F<	1 KLTG-F>
2 KZFM-F	KRYS-F	2 KRYS-F	2 KZFM-F<	KRYS-F<	2 KRYS-F	2 KRYS-F>	2 KRYS-F	2 KLTG-F	2 KNCN-F<
3 KNCN-F	3 KNCN-F>	3 KNCN-F	3 KOUL-F>	3 KZFM-F>	3 KZFM-F	3 KXCC-F	3	3 KRYS-F>	3 KRYS-F
KOUL-F	4 KOUL-F	4 KMXR-F	4 KLTG-F	4 KLTG-F	4	KZFM-F	4	4 KOUL-F	4 KEYS-F
5	5 KMXR-F	5	5 KMXR-F	KMXR-F	5	KOUL-F	5	5 KEYS-F	5 KOUL-F
	KLTG-F		KNCN-F						

OTHER RATED STATIONS

	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KQTX-F	105.5	PORTLAND	0.6/4.7/	3/ 135
KRYS	1360	CORPUS CHRISTI	1.4/3.7/	8/ 176
KSIX	1230	CORPUS CHRISTI	0.6/3.7/	3/ 136
KWVS-F	97.5	KINGSVILLE	0.6/4.6/	5/ 155

DUOPOLY REPORT

	12+	25-54	REVENUE
KEYS, KZFM-F, KNGV-F (local, pending)	16.0%	13.5%	17.6%

RADIO STATIONS

KCCT , 1150, 1 KW/500 W (DA-2)	Hispanic	CRC, \$15.00 (Caballero)	
KCTA , 1030, 50 KW (DAYS)	Religion	\$ 9.00 (---)	
KEYS , 1440, 1 KW (DA-N)	News/Talk	UNISTR CNN, \$13.00 (Banner)	
KUNO , 1400, 1 KW	Hispanic	\$27.00 (Katz)	Tichenor
KBSO-F, 94.7, 3 KW @ 289	Hispanic	\$12.00 (Caballero)	
KQTX-F, 105.5, 1.9 KW @ 354	CHR	ABC, \$15.00 (Christal)	(PORTLAND)
KLTG-F, 96.5, 100 KW @ 869	Oldies	\$21.00 (Mc-Guild)	
KMIQ-F, 105.1, 3 KW @ 298	Hispanic	\$13.00 (Caballero)	(BOBSTOWN)
KMXR-F, 93.9, 100 KW @ 840	AC	\$22.00 (---)	
KNCN-F, 101.3, 100 KW @ 361	AOR	\$26.00 (Torbet)	Tippie (SINTON)
KOUL-F, 103.7, 100 KW @ 941	Country	AP, \$32.00 (Mc-Guild)	(SINTON)
KRYS-F, 99.1, 100 KW @ 928	Country	ABC, \$40.00 (Banner)	
KSAB-F, 99.9, 100 KW @ 269	-- see KUNO		
KWVS-F, 97.5, 100 KW @ 131	Jazz/Variety	\$11.00 (D & R)	(KINGSVILLE)
KZFM-F, 95.5, 100 KW @ 994	CHR	\$30.00 (Banner)	

Miscellaneous: KRYS A/F sold for \$3,100,000 . . . KQTX-F (Portland) sold for \$818,000 (Fischer) . . . KNGV-F (Kingsville) sold to owners of KEYS, KZFM-F (D) for \$175,000 . . .

DALLAS-Ft. WORTH

Arbitron Rank/Pop (12+): 7/3,458,600
 11 - Dallas
 MSA Rank/Pop: 34 - Fortworth/4,360,000
 ADI # 8
 Average Person Ratings: 17.4
 Market TSL: 23.0 hours

Stations: 32/32
 Diaries: 2402/1440:1/45.4%
 Sample Target: 2420
 % Below Line: 0.0
 % Not Listed: 8.7

1993 Revenue: \$160,600,000
 HH Inc.: \$37,574
 Retail \$: 43.0 Bil
 Pop per Station: 108,081
 #1 Biller: KVIL-AF \$20,900,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KSCS-F (C)	415/ 6.9	5.4	8.0	8.8	9.8	7.3	463/7163	6262/18.1	20.4	22.0	J	KSCS-F
2. KHKS-F (CHR)	355/ 5.9	4.4	4.1	3.4	2.3	4.5	373/5738	5444/15.7	12.9	7.7	F	KHKS-F
3. WBAP (FS)	333/ 5.5	5.9	6.3	4.8	3.8	5.6	453/7153	5229/15.1	15.8	12.1	J	WBAP
4. KVIL-AF (AC)	325/ 5.4	4.5	4.9	5.0	5.7	5.0	344/5538	5154/14.9	12.1	15.6	K	KVIL-AF
5. KYNG-F (C)	306/ 5.1	5.3	3.1	4.5	4.1	4.5	350/4651	4049/11.7	9.0	9.7	G	KYNG-F
6. KPLX-F (C)	279/ 4.6	4.6	5.3	5.4	6.0	5.0	335/5539	4772/13.8	15.2	17.6	I	KPLX-F
7. KOAI-F (J)	213/ 3.5	3.7	3.9	2.9	2.6	3.5	214/3620	3471/10.0	9.2	7.4	F	KOAI-F
8. KKDA-F (B)	207/ 3.4	4.5	3.9	4.8	4.4	4.2	237/3877	3344/9.7	11.3	11.4	H	KKDA-F
9. KDMX-F (AC)	206/ 3.4	3.2	4.0	3.6	4.4	3.6	208/3580	3476/10.1	11.8	11.2	H	KDMX-F
10. KZPS-F (CL AOR)	200/ 3.3	3.8	3.8	3.2	2.8	3.5	241/4279	3506/10.1	12.4	10.6	G	KZPS-F
11. KJMZ-F (B)	199/ 3.3	4.8	4.3	5.1	5.0	4.4	217/4090	3644/10.5	13.4	14.5	G	KJMZ-F
12. KLUV-F (O)	198/ 3.3	4.0	3.9	4.1	3.1	3.8	233/4333	3890/11.2	14.3	10.7	G	KLUV-F
13. KEGL-F (AOR CHR)	197/ 3.3	2.7	2.6	2.7	3.1	2.8	203/3796	3513/10.2	10.4	11.9	E	KEGL-F
14. KRLD (N)	183/ 3.0	3.4	3.9	4.3	3.3	3.7	217/5054	4444/12.8	13.4	14.2	I	KRLD
15. KLIF (T)	181/ 3.0	2.7	2.4	3.1	2.9	2.8	198/2887	2566/ 7.4	6.7	8.0	H	KLIF
16. KTXQ-F (AOR)	177/ 2.9	4.5	4.1	4.3	4.5	4.0	193/3946	3606/10.4	12.4	12.2	H	KTXQ-F
17. KDGE-F (AOR)	172/ 2.9	2.8	2.2	1.9	2.7	2.5	205/3396	3082/ 8.9	7.1	8.3	D	KDGE-F
18. KESS (SP)	159/ 2.6	1.5	0.9	1.5	1.6	1.6	159/1528	1508/ 4.4	2.9	2.7	C	KESS
19. WRR-F (CL)	149/ 2.5	2.2	1.9	2.2	2.7	2.2	153/2705	2555/ 7.4	6.0	7.5	C	WRR-F
20. KLTY-F (REL)	146/ 2.4	2.1	3.0	2.6	2.9	2.5	159/2943	2521/ 7.3	6.8	6.8	D	KLTY-F
21. KKDA (B O)	143/ 2.4	2.2	2.2	1.5	2.0	2.1	145/1578	1516/ 4.4	4.4	4.4		KKDA
22. KSNN-F (C)	141/ 2.3	2.8	2.6	2.1	1.3	2.5	173/2747	2335/ 6.8	5.6	5.2	D	KSNN-F
23. KAAM (BB)	136/ 2.3	2.4	2.1	1.6	2.3	2.1	136/1671	1671/ 4.8	4.4	4.2	B	KAAM
24. KRVA (SP)	93/ 1.5	0.7	1.0	1.0	0.8	1.1	94/926	903/ 2.6	1.9	1.5	A	KRVA
25. KHVN (G)	89/ 1.5	1.9	1.8	1.4	2.1	1.7	89/1189	1172/ 3.4	4.0	4.2	B	KHVN
26. KRRW-F (O)	83/ 1.4	3.1	2.8	2.8	3.2	2.5	91/2312	2032/ 5.9	8.8	9.1	F	KRRW-F
27. KDZR-F (AOR)	80/ 1.3	1.6	1.7	1.6	1.4	1.6	100/1914	1575/ 4.6	5.5	4.5	B	KDZR-F
28. KMRT (SP)	74/ 1.2	0.8	0.8	0.5	0.4	0.8	74/680	680/ 2.0	2.0	0.9	A	KMRT
29.												
30.												

12+ FM SHARE (METRO): 73.39% (4041 of 5506) (FAL 92: 78.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHKS-F>	1 KYNG-F	1 KSCS-F	1 KSCS-F	1 KSCS-F	1 WBAP	1 KSCS-F	1 WBAP	1 KSCS-F	1 KHKS-F>	1 KRLD
2 KJMZ-F>	2 KHKS-F	2 KYNG-F	2 KVIL-AF<	2 KVIL-AF	2 KSCS-F<	2 KVIL-AF<	2 KSCS-F<	2 KHKS-F	2 KJMZ-F<	2 KOAI-F<
3 KDGE-F	3 KEGL-F	3 KHKS-F<	3 KPLX-F<	3 KPLX-F	3 KVIL-AF>	3 KHKS-F	3 KPLX-F<	3 WBAP	3 KKDA-F	3 KVIL-F
4 KKDA-F	KSCS-F	4 KPLX-F	4 KZPS-F	4 KZPS-F	4 KPLX-F<	4 WBAP	4 KVIL-AF	4 KYNG-F	4 KYNG-F	4 WBAP <
5	5 KKDA-F	5 KVIL-AF	5 KYNG-F	5 KYNG-F	5 KRLD	5 KEGL-F	5 KYNG-F	5 KVIL-AF	5 KSCS-F	5 KSCS-F
6	KZPS-F<	6 KZPS-F	6 KOAI-F	WBAP <	6 KLUV-F	6 KPLX-F	6 KHKS-F<	KPLX-F>	6 KDGE-F	6 KKDA-F
7	7 KPLX-F<	7 KDMX-F	7 KHKS-F	7 KOAI-F	7 KOAI-F	7 KYNG-F	7 KDMX-F	7 KZPS-F	7 KOAI-F<	7
8	KDMX-F<	8 KEGL-F	8	8 KHKS-F	8	8 KLIF	KZPS-F<	KOAI-F	8 KDMX-F	8
9	9 KDGE-F	9	9	9	9	9	9 KOAI-F	9	9	9
	KTXQ-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHKS-F	1 KHKS-F	1 KSCS-F	1 KSCS-F<	1 KSCS-F	1 KYNG-F	1 KEGL-F	1 KZPS-F	1 KZPS-F	1 KZPS-F<
2 KYNG-F	2 KYNG-F	2 KHKS-F	2 KHKS-F<	KVIL-AF	2 KEGL-F	2 KYNG-F<	2 KEGL-F	2 KEGL-F<	2 WBAP
3 KJMZ-F	3 KSCS-F	KYNG-F	3 KYNG-F	3 KPLX-F	3 KKDA-F	3 KZPS-F	3 KESS	3 KSCS-F	3 KLIF <
4 KDGE-F	4 KDGE-F	4 KVIL-F	4 KVIL-AF<	4 KDMX-F	4 KHKS-F	4 KTXQ-F	4 KTXQ-F	4 KYNG-F	4 KSCS-F
5 KKDA-F	5 KPLX-F	5 KPLX-F	5 KPLX-F	KYNG-F<	5 KJMZ-F	5 KSCS-F	5 KYNG-F	5 KLIF <	5 KOAI-F
6 KDMX-F	KVIL-AF	6 KDGE-F	6 KDMX-F	6 KHKS-F	6 KDZR-F	6 KESS	6 KLIF	6 KTXQ-F	6 KEGL-F
7 KSCS-F	7 KJMZ-F<	7 KLTY-F	7 KKDA-F	7 KLUV-F	KTXQ-F	7 KHKS-F	KOAI-F	7 WBAP	7 KVIL-AF
8 KLTY-F	8 KKDA-F<	8 KPMX-F	KLUV-F	8 KOAI-F	8	8	8 KSCS-F	8	8
9	9 KDMX-F<	KOAI-F	9	9	9	9	9	9	9
10	10 KLTY-F	10	10	10	10	10	10	10	10

DALLAS-FT. WORTH

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME		DUOPOLY REPORT			
					12+	25-54	REVENUE	
KFJZ	870	FORT WORTH	0.4/1.1/	25/ 397	KRRW-F, KTXQ-F (CBS)	4.3%	5.7%	8.2%
KGBS	1190	DALLAS	0.4/2.2/	24/ 764				
KTNO	1540	FORT WORTH	0.3/0.9/	18/ 294	KYNG-F, KSNM-F (Alliance)	7.4%	6.9%	6.1%
RADIO STATIONS					KDNT, KESS, KLTY-F, KAND-F (Heftel, pending)	5.0%	5.9%	3.7%
						16.7%	18.5%	18.0%
AM STATIONS								
KAAM,	1310,	5 KW (DA-N)	, Nostalgia	SMN APR, \$ 46.00	(D&R)	Bonneville		
KESS,	1270,	5 KW (DA-1)	, Hispanic	, \$ 48.00	(Katz Hisp.)			
KFJZ,	870,	500 W (DAYS)	, Hispanic	ABC UNISTR, \$ 32.00	(Lotus)			
KHVN,	970,	1 KW/270 W	, Gospel	ABC UNISTR, \$ 31.00	(Mc-Guild)	Summit		
KKDA,	730,	500 W	, Black Oldies	APR, \$ NA	(Christal)			
KLIF,	570,	5 KW, (DA-2)	, Talk	CBS NBC, \$ 75.00	(Eastman)	Susquehanna		
KNRB,	1360,	5 KW/1 KW (DA-1),	, Religion	, \$ 25.00	(---)	Marsh		
KRLD,	1080,	50 KW (DA-N)	, News	CBS, \$180.00	(CBS)	Command		
KSKY,	660,	10 KW/500 W(DA-N),	, Religion	, \$ 30.00	(---)	Bdcst Partners		
KGBS,	1190,	50 KW/5 KW (DA-2),	, News/Talk	CNN, \$ 40.00	(---)			
WBAP,	820,	50 KW	, Full Service	ABC, \$220.00	(Banner)	Cap Cities/ABC		
FM STATIONS								
KOAI,	107.5,	25 KW @ 1279	, Jazz/NAC	UNISTR, \$ 80.00	(MMR)	Granum		
KDGE,	94.5,	100 KW @ 1896	, AOR	, \$ 60.00	(K & P)	(GAINESVILLE)		
KDMX,	102.9,	100 KW @ 1299	, AC	, \$100.00	(MMR)	Nationwide		
KEGL,	97.1,	100 KW @ 1460	, CHR	, \$109.00	(Christal)	Sandusky		
KJMZ,	100.3,	89 KW @ 1269	, Black	ABC, \$ 85.00	(Mc-Guild)	Summit		
KKDA,	104.5,	98 KW @ 1591	, Black	APR, \$164.00	(Christal)			
KRRW,	97.9,	100 KW @ 1610	, Oldies	, \$ 80.00	(Katz)	CBS		
KLTY,	94.1,	100 KW @ 1591	, Religion	ABC, \$ 60.00	(K & P)			
KLUV,	98.7,	100 KW @ 1585	, Oldies	, \$119.00	(Mc-Guild)	TK		
KHKS,	106.1,	100 KW @ 1585	, CHR	, \$100.00	(D&R)	Gannett		
KSNM,	94.9,	100 KW @ 1699	, Country	, \$ 90.00	(Group W)	Alliance		
KPLX,	99.5,	100 KW @ 1676	, Country	APR, \$200.00	(Eastman)	Susquehanna		
KYNG,	105.3,	100 KW @ 1558	, Country	, \$ 95.00	(Group W)	Alliance		
KSCS,	96.3,	99 KW @ 1679	, Country	, \$300.00	(Banner)	Cap Cities/ABC		
KRVA,	106.9,	3 KW @ 351	, Hispanic	, \$ 60.00	(Caballero)			
KTXQ,	102.1,	100 KW @ 433	, AOR	CBS, \$180.00	(Caballero)	CBS		
KVIL,	103.7,	100 KW @ 1571	, AC	, \$335.00	(Torbet)	Infinity		
KZPS,	92.5,	96 KW @ 1591	, Classic AOR	, \$100.00	(D&R)	Bonneville		
WRR	101.1,	98 KW @ 1509	, Classical	APR, \$ 70.00	(CMBS)	City of Dallas		

Miscellaneous: KLRX-F changes from Soft AC to Oldies (Oct.) . . . KLRX-F changes to KRRW-F and format from Soft AC to Rock Oldies . . . KGGP sold by Mortenson for \$602,000 . . . KAAM sold by Bonneville for \$3,000,000 (Dunbar) . . . KDNT, KAND-F (Denton/Corsicana) sold to Rodriguez for \$1,460,000 (Gammon) . . . KDNT, KAND-F, KESS-F, KLTY-F sold by Rodriguez to Heftel for \$20,000,000 (E) (D) . . .

DAVENPORT-RI-MOLINE

Arbitron Rank/Pop (12+): 129/288,000
 MSA Rank/Pop: 137/352,000
 ADI # 84
 Average Person Ratings: 16.2
 Market TSL: 21.50 hours

Stations: 18/15
 Diaries: 820/351:1/51.0%
 Sample Target: 800
 % Below Line: 3.2
 % Not Listed: 14.8

1993 Revenue: \$10,100,000
 HH Inc.: \$31,519
 Retail \$: 3.4 Bil
 Pop per Station: 19,200
 #1 Biller: WLLR-AF \$2,800,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WLLR-AF (C)	95/20.3	20.5	15.3	17.8	16.3	----	155/1748	959/33.3	34.3	31.2	D	WLLR-AF
2. WXLP-F (AOR)	52/11.2	10.5	10.8	12.8	13.3	----	101/1356	668/23.2	20.0	22.0	C	WXLP-F
3. KRVR-F (SAC)	48/10.3	9.5	12.1	8.8	9.2	----	51/685	556/19.3	20.8	19.4	C	KRVR-F
4. WPXR-F (CHR)	42/ 9.0	10.7	11.2	12.8	12.2	----	71/1364	730/25.3	27.1	25.9	B	WPXR-F
5. KUUL-F (O)	41/ 8.8	9.3	8.9	8.6	9.2	----	66/1066	568/19.7	24.1	23.3	C	KUUL-F
6. WOC (N/T)	34/ 7.3	10.7	10.1	7.9	10.8	----	46/678	551/19.1	20.2	21.9	B	WOC
7. KMXG-F (AC)	31/ 6.7	6.1	5.5	5.2	5.6	----	50/986	544/18.9	17.3	14.0	B	KMXG-F
8. KFMH-F (AOR)	10/ 2.1	3.2	3.2	2.3	2.7	----	16/331	227/ 7.9	6.6	7.7	B	KFMH-F
9.												
10.												

12+ FM SHARE (METRO): 82.11% (326 of 397) (FAL 92: 79.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPXR-F>>>>1	WXLP-F	1 WLLR-AF<	1 WLLR-AF	1 WLLR-AF>	1 WLLR-AF>	1 WLLR-AF>	1 WLLR-AF>	1 WLLR-AF>	1 WPXR-F<	1 WLLR-F>
2 WLLR-AF	2 WLLR-AF>>>2	WXLP-F>	2 WXLP-F	2 WXLP-F	2 KRVR-F	2 WXLP-F	2 WXLP-F	2 WXLP-F	2 WLLR-F>	2 WXLP-F
3	3 WPXR-F	3 KUUL-F<	3 KUUL-F	3 KUUL-F<	3 KUUL-F	3 KRVR-F	3 WXLP-F	3 KRVR-F<	3 WXLP-F	3 KRVR-F
4	KMXG-F<	4 KRVR-F	4 KRVR-F	4 KRVR-F	WOC	4 KUUL-F	4 KUUL-F<	4 WPXR-F	4 KRVR-F	4
5	5 KRVR-F	5 KMXG-F<	5 KMXG-F	5 KMXG-F	5	5 WOC	5 WOC	5 KUUL-F	5 KUUL-F	5
6	6 KUUL-F	6 WPXR-F	6	6	6	6 WPXR-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WLLR-AF	1 WLLR-AF	1 KMXG-F	1 WLLR-AF	1 WLLR-AF	1 WXLP-F	1 WXLP-F>>>	1 WXLP-F	1 WXLP-F>	1 WLLR-AF<
2 WPXR-F	2 WXLP-F	2 WLLR-AF	2 KRVR-F>	2 KRVR-F	2 WPXR-F	2 WLLR-AF>>>2	2 WLLR-AF	2 WLLR-AF>	2 WXLP-F>
	WXLP-F	3 KMXG-F<	3 KMXG-F	3 KMXG-F<	3 KMXG-F	3	3 KRVR-F	3 KUUL-F>	3 KUUL-F>
4	4 KRVR-F	4 KRVR-F	KUUL-F	4 KUUL-F	4	4	4 KFMH-F	4	4 KRVR-F
5	5 WPXR-F	5	5	5	5	5	5	5	5 WOC
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KFQC	1580 DAVENPORT	1.1/2.8/	5/ 81
KJOC	1170 DAVENPORT	0.4/3.9/	2/ 113
KQCS-F	93.5 BETTENDORF	1.1/2.2/	7/ 96
WGEN-F	104.9 GENESCO	1.1/4.1/	5/ 133
WKBF	1270 ROCK ISLAND	1.3/3.3/	7/ 155
WKEI	1450 KEWANEE	1.3/2.6/	7/ 99
WGN	720 CHICAGO	1.5/4.3/	32/ 462
WLS	890 CHICAGO	0.4/1.3/	18/ 173
WMT	600 CEDAR RAPIDS	1.3/3.1/	23/ 371

DUOPOLY REPORT	12+	25-54	REVENUE
WOC, KUUL-F, KMXG-F (local)	22.8%	26.4%	27.8%
WJOC, WXLP-F, KFMH-F (Connoisseur)	13.3%	17.3%	22.8%
	36.1%	43.7%	50.6%

RADIO STATIONS

WKBF , 1270, 5 KW (DA-N)	Country	SMN, \$15.00 (Mc-Guild)	Roth
WOC , 1420, 5 KW (DA-2)	News/Talk	ABC NBC, \$25.00 (Christal)	
KFMH-F, 99.7, 100 KW @ 895	AOR	\$14.00 (---)	(MUSCATINE)
KMXG-F, 96.1, 100 KW @ 911	AC	UNIPWR, \$20.00 (Eastman)	Connoisseur (CLINTON)
KRVR-F, 106.5, 60 KW @ 210	Soft AC	\$20.00 (Katz)	Dudley
KUUL-F, 103.7, 100 KW @ 1190	Oldies	CBS UNISTR, \$30.00 (Christal)	
WLLR-F, 101.3, 50 KW @ 500	Country	\$55.00 (Katz)	Sconnix
WPXR-F, 98.9, 39 KW @ 900	CHR	\$34.00 (Mc-Guild)	Roth
WXLP-F, 96.9, 50 KW @ 500	AOR	SOURCE UNISTR, \$38.00 (Katz)	Connoisseur

WGN -- see Chicago

WMT -- see Cedar Rapids

Miscellaneous: KMJC-F changed calls to KMXG-F (April) . . . KRVR-F sold by Community Radio to Dudley for \$1,600,000. . . KFMH-F sold to Connoisseur (D) for \$1,700,000 (MVP) . . . KJOC, WXLP-F sold by Goodrich for \$2,925,000 (MVP) . . .

DAYTON

Arbitron Rank/Pop (12+): 48/838,400

Stations: 26/21

1993 Revenue: \$22,500,000

MSA Rank/Pop: 56/975,000

Diaries: 1225/684:1/51.5%

HH Inc.: \$33,662

ADI # 53

Sample Target: 1240

Retail \$: 7.9 Bil

Average Person Ratings: 15.8

% Below Line: 7.9

Pop per Station: 39,924

Market TSL: 21.00 hours

% Not Listed: 13.4

#1 Biller: WHKO-F \$3,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WHKO-F (C)	174/13.1	11.7	10.5	12.7	12.4	12.0	256/3436	2189/26.1	23.9	25.0	E	WHKO-F
2. WGTZ-F (CHR)	101/ 7.6	7.1	7.1	6.0	6.1	7.0	136/2615	1731/20.6	21.7	20.9	D	WGTZ-F
3. WROU-F (B)	97/ 7.3	7.1	8.8	6.7	5.8	7.5	99/930	883/10.5	12.2	9.6	C	WROU-F
4. WMMX-F (AC)	93/ 7.0	7.4	8.1	6.3	6.1	7.2	104/1534	1224/14.6	15.8	13.8	E	WMMX-F
WTUE-F (AOR)	93/ 7.0	7.8	7.1	7.3	7.1	7.3	139/2212	1421/16.9	16.3	20.7	E	WTUE-F
6. WHIO (N/T)	88/ 6.6	6.4	5.7	7.1	8.7	6.5	97/1384	1226/14.6	15.6	18.7	D	WHIO
7. WLQT-F (SAC)	78/ 5.9	5.7	5.2	4.8	5.9	5.4	92/1385	1130/13.5	13.8	14.4	D	WLQT-F
8. WYMJ-F (O)	56/ 4.2	3.0	4.8	4.5	4.2	4.1	57/903	839/10.0	11.3	11.2	C	WYMJ-F
9. WLW (FS)	54/ 4.1	4.7	6.0	4.6	5.6	4.9	146/2524	937/11.2	16.4	14.1		WLW
10. WPFB-F (C)	39/ 2.9	2.8	3.6	3.2	3.2	3.1	77/1234	668/ 8.0	8.8	7.7		WPFB-F
11. WKSJ-F (C)	36/ 2.7	1.4	1.3	1.1	1.4	1.6	57/647	408/ 4.9	2.8	3.1		WKSJ-F
12. WAZU-F (CL AOR)	32/ 2.4	3.7	3.3	5.1	3.5	3.6	63/1220	787/ 9.4	9.7	12.3	B	WAZU-F
13. WONE (T)	30/ 2.3	2.8	2.6	4.1	2.7	3.0	42/731	526/ 6.3	6.8	7.8	B	WONE
14. WDAO (B)	28/ 2.1	1.1	2.1	1.5	2.9	1.7	30/320	295/ 3.5	4.3	5.8		WDAO

12+ FM SHARE (METRO): 77.59% (890 of 1147) (FAL 92: 72.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGTZ-F>>	1 WTUE-F	1 WHKO-F>	1 WHKO-F>	1 WHKO-F>	1 WHKO-F	1 WHKO-F>	1 WHKO-F>	1 WHKO-F>	1 WROU-F<	1 WHKO-F
2 WHKO-F	2 WHKO-F>	2 WTUE-F	2 WMMX-F<	2 WMMX-F	2 WHIO >	2 WGTZ-F<	2 WMMX-F	2 WTUE-F<	2 WGTZ-F<	2 WLQT-F
3 WROU-F	3 WROU-F<	3 WROU-F<	3 WTUE-F<	3 WROU-F<	3 WLQT-F<	3 WHIO	3 WHIO	3 WGTZ-F<	3 WHKO-F>	3 WROU-F
4	4 WMMX-F	4 WMMX-F	4 WROU-F	4 WTUE-F	4 WMMX-F<	4 WMMX-F	4 WLQT-F<	4 WMMX-F	4 WTUE-F	4 WTUE-F
5	5 WGTZ-F>	5 WGTZ-F	5 WGTZ-F	5 WLQT-F<	5 WYMJ-F	5 WROU-F<	5 WTUE-F	5 WLQT-F<	5 WLQT-F	5 WONE
6	6 WLQT-F	6 WLQT-F	6 WLQT-F	6 WYMJ-F<	6 WROU-F	6 WTUE-F	6 WROU-F	6 WROU-F	6 WLW	6 WGTZ-F
7	7	7	7	7 WGTZ-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WROU-F	1 WMMX-F<	1 WMMX-F	1 WHKO-F	1 WHKO-F	1 WTUE-F	1 WTUE-F>>	1 WTUE-F	1 WTUE-F	1 WTUE-F<
2 WHKO-F	2 WHKO-F<	2 WHKO-F	2 WMMX-F<	2 WMMX-F	2 WHKO-F	2 WHKO-F>	2 WHKO-F	2 WHKO-F>	2 WHKO-F>
3 WGTZ-F	3 WROU-F	3 WROU-F	3 WROU-F	3 WROU-F	3 WROU-F	3 WGTZ-F	3 WGTZ-F	3 WROU-F	3 WMMX-F
4 WMMX-F	4 WGTZ-F	4 WLQT-F	4 WGTZ-F	4 WLQT-F	4 WKSJ-F	4 WROU-F	4 WLW	4 WYMJ-F<	4 WYMJ-F<
5 WLQT-F	5 WLQT-F	5 WGTZ-F	5 WLQT-F	5 WGTZ-F	5 WOFX-F	5 WKSJ-F	5 WMMX-F	5 WMMX-F	5 WLW
6 WTUE-F	6 WTUE-F	6 WTUE-F	6	6 WYMJ-F	6 WGTZ-F	6 WAZU-F	6 WROU-F	6 WGTZ-F	6 WROU-F
7	7	7	7	7	7	7	7 WKSJ-F	7	7
							WAZU-F		

OTHER RATED STATIONS

METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WCLR-F/F	95.7	PIQUA	1.2/4.2/ 40/ 692
WFCJ-F	93.7	MIAMISBURG	1.5/4.2/ 36/ 649
WGNZ	1110	FAIRLOON	0.4/0.9/ 5/ 76
WING	1410	DAYTON	1.1/6.2/ 19/ 576
WIZE	1340	SPRINGFIELD	1.1/1.9/ 19/ 198
WPFB	910	MIDDLETOWN	1.7/2.7/ 53/ 605
WTRJ-F	96.9	TROY	0.4/2.2/ 5/ 192
WLSN-F	106.5	GREENVILLE	1.7/3.3/ 37/ 478
WOFX-F	94.9	FAIRFIELD	0.8/4.7/ 66/1287
WOXY-F	97.7	OXFORD	0.6/1.5/ 19/ 225
WYGY-F	96.5	HAMILTON	0.7/3.0/ 51/ 872

DUOPOLY REPORT

	12+	25-54	REVENUE
WMMX-F, WONE, WTUE-F (Amer. Radio Systems)	16.3%	18.9%	32.9%

DAYTON

RADIO STATIONS

WDAO, 1210, 1 KW (Days)	, Black	AURN, \$ 26.00 (---)	
WHIO, 1290, 5 KW (DA-N)	, News/Talk	APR SUN, \$ 64.00 (D&R)	Cox
WING, 1410, 5 KW (DA-N)	, News	CBS CNN, \$ 30.00 (Katz)	Great Trails
WONE, 980, 5 KW (DA-N)	, Country	ABC, \$ 31.00 (Eastman)	Amer. Radio Systems
WAZU-F, 102.9, 50 KW @ 49	, Classic AOR	ABC, \$ 38.00 (Katz)	Osborn (SPRINGFIELD)
WCLR-F, 95.7, 50 KW @ 476	, Oldies	UNISTR, \$ 23.00 (Regional)	(PIQUA)
WFCJ-F, 93.7, 50 KW @ 492	, Religion	, \$ 16.00 (---)	(MIAMISBURG)
WGTZ-F, 92.9, 40 KW @ 551	, CHR	UNISTR, \$ 58.00 (Katz)	Great Trails
WHKO-F, 99.1, 50 KW @ 1059	, Country	, \$ 71.00 (D&R)	Cox
WPFB-F, 105.9, 34 KW @ 535	, Country	SMN, \$ 24.00 (Roslin)	(MIDDLETOWN)
WROU-F, 92.1, 1 KW @ 596	, Black	, \$ 15.00 (K & P)	(W. CARROLL.)
WTUE-F, 104.7, 50 KW @ 500	, AOR	ABC, \$ 63.00 (Eastman)	Amer. Radio Systems
WLQT-F, 99.9, 50 KW @ 500	, Soft AC	, \$ 42.00 (Katz)	Liggett
WMMX-F, 107.7, 50 KW @ 420	, AC	, \$ 68.00 (Eastman)	Stoner
WYMJ-F, 103.9, 1.2 KW @ 522	, Oldies	, \$ 35.00 (Torbet)	

WLW - See Cincinnati

Miscellaneous: WCLR-F changed from Soft AC to Oldies (Oct.) . . . WLQT-F sold by Liggett to Regent (Terry Jacobs); brokered by MVP . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

DAYTONA BEACH

Arbitron Rank/Pop (12+): 96/378,200
MSA Rank/Pop: NA
Orlando ADI
Average Person Ratings: 16.6
Market TSL: 22.00 hours

Stations: 25/9
Diaries: 812/466:1/42.3%
Sample Target: 850
% Below Line: 60.4
% Not Listed: 12.7

1993 Revenue: NA
HH Inc.: \$27,521
Retail \$: 3.4 Bill
Pop per Station: 42,022
#1 Biller: NA NA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WMGF-F (SAC)	62/ 9.9	12.2	8.7	5.6	6.1	----	89/1176	712/18.8	20.1	17.5	WMGF-F
2. WGNE-F (C)	45/ 7.2	10.0	11.1	7.8	8.1	----	47/694	654/17.3	23.2	19.9	WGNE-F
3. WROD (BB)	42/ 6.7	6.6	9.7	6.5	9.0	----	42/439	439/11.6	11.0	12.1	WROD
4. WOCL-F (O)	40/ 6.4	8.2	7.8	7.6	7.0	----	87/1194	607/16.0	16.9	18.2	WOCL-F
5. WCFB-F (C)	38/ 6.1	5.5	3.5	4.0	4.8	----	79/1169	579/15.3	14.4	9.9	WCFB-F
6. WNDB (N/T)	36/ 5.7	4.2	5.7	4.3	3.9	----	36/406	400/10.6	10.0	12.5	WNDB
7. WOMX-F (AC)	34/ 5.4	4.0	3.0	2.9	2.0	----	48/658	493/13.0	13.8	9.1	WOMX-F
8. WJHM-F (B)	33/ 5.3	6.9	7.0	6.7	7.8	----	55/816	431/11.4	17.3	14.0	WJHM-F
9. WJRR-F (AOR)	29/ 4.6	2.1	0.5	3.1	4.1	----	47/653	461/12.2	9.8	5.8	WJRR-F
10. WKKA-F (C)	27/ 4.3	4.7	4.7	7.1	6.5	----	-----	-----	12.0	13.9	WKKA-F
11. WDIZ-F (AOR)	26/ 4.1	3.5	4.7	4.9	6.1	----	51/703	432/11.4	11.3	14.4	WDIZ-F
12. WHTQ-F (AOR)	25/ 4.0	2.7	4.0	9.6	5.9	----	28/532	428/11.3	8.7	13.6	WHTQ-F
13. WDBO (FS)	20/ 3.2	2.4	2.8	1.4	1.9	----	54/619	251/ 6.6	6.7	5.3	WDBO
14. WSBB (BB)	19/ 3.0	2.6	2.3	2.5	1.0	----	19/279	279/ 7.4	7.1	5.4	WSBB
15. WFKS-F (?)	15/ 2.4	2.7	3.8	3.6	2.9	----	19/442	364/ 9.6	11.2	11.3	WFKS-F

12+ FM SHARE (METRO): 76.82% (421 of 548) (FAL 92: 71.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F>>	1 WCFB-F	1 WJRR-F<	1 WOCL-F	1 WOCL-F	1 WMGF-F>	1 WMGF-F	1 WMGF-F	1 WGNE-F	1 WMGF-F	1 WNDB >>
2 WXXL-F>>	1 WDIZ-F	2 WOMX-F<	2 WOMX-F<	2 WOMX-F<	2 WROD	2 WJRR-F	2 WOCL-F<	2 WMGF-F	2 WJHM-F	2 WMGF-F
3	1 WJRR-F	3 WOCL-F	3 WJRR-F	3 WMGF-F<	3 WNDB <	3 WROD <	3 WNDB <	3 WOCL-F<	3 WCFB-F	3 WGNE-F
4	4 WOMX-F	1 WCFB-F<	1 WHTQ-F<	4 WCFB-F	4 WOCL-F	4 WGNE-F	4 WROD	4 WCFB-F<	4 WNDB	4 WDBO
5	5 WGNE-F	5 WDIZ-F	5 WCFB-F	5 WJRR-F	5 WGNE-F	5 WNDB	5 WGNE-F	5 WNDB	5 WGNE-F	5
6	6	1 WHTQ-F	6	1 WHTQ-F<	6	6	6	6	6	6
7	7	7	7	7 WGNE-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WJRR-F	1 WDIZ-F	1 WDIZ-F	1 WDIZ-F<	1 WHTQ-F
2 WDIZ-F	2 WCFB-F	2 WCFB-F	2 WCFB-F	2 WMGF-F	2 WDIZ-F	2 WJRR-F>	2 WCFB-F	2 WHTQ-F	2 WOCL-F
3 WHTQ-F	3 WHTQ-F	3 WJRR-F	3 WJHM-F	3 WCFB-F	3 WGNE-F	3 WCFB-F	3 WJRR-F	3 WJRR-F	3 WDIZ-F
4 WCFB-F	4 WJHM-F	4 WGNE-F	4 WMGF-F	4 WGNE-F	4 WCFB-F	4 WGNE-F	4 WLOQ-F	4 WOCL-F	4 WJRR-F
5 WJHM-F	5 WJRR-F	5	5 WOCL-F	5 WOCL-F	5 WJHM-F	5 WJHM-F	5 WHTQ-F	5 WOCL-F	5
6	6 WGNE-F	6	6	6	6	6	6	6 WCFB-F	6

OTHER RATED STATIONS

STATION	SPG	SHARE	TSA	TSR	TSR/SPG
WEDG-F	93.1	EDGEWATER	0.3/1.2	2/	49
WELE	1380	ORMOND BEACH	0.3/1.2	2/	46
WPUL	1590	S. DAYTONA	0.5/2.4	3/	90
WXVQ	1490	DE LAND	0.8/2.3	5/	87
WLOQ-F	103.1	WINTER PARK	1.9/3.1	16/	218
WMMO-F	98.9	ORLANDO	0.6/2.5	6/	176
WTKS-F	104.1	COCOA BEACH	1.9/7.7	20/	491
WXXL-F	106.7	LEESBURG	1.9/5.8	17/	400
WFYV-F	104.5	JACKSONVILLE	0.3/1.5	2/	70
WQIK-F	99.1	JACKSONVILLE	0.5/2.0	3/	81

DUOPOLY REPORT

NONE AS OF JANUARY 1994

RADIO STATIONS

WNDB , 1150, 1 KW (DA-N) , News/Talk	CBS, ABC, \$20.00 (Torbet) Root
WPUL , 1590, 1 KW (DAYS) , Black	AURN SMN, \$12.00 (K & P)
WROD , 1340, 1 KW , Nostalgia	UNISTR ABC, \$22.00 (Regional)
WSBB , 1230, 1 KW , Nostalgia	MBS, \$13.00 (---) (NEW SMYRNA)
WGNE-F, 98.1, 50 KW @ 348 , Country	, \$29.00 (Banner) So. Starr (TITUSVILLE)
WFKS-F, 99.9, 100 KW @ 1200 , ??	UNISTR ABC, \$44.00 (Katz) Osborn (PALATKA)
WCFB-F, 94.5, 100 KW @ 1200 , Country	, \$60.00 (Katz) NewCity

Other ranked stations -- see Orlando

Miscellaneous: Flagler county added to the metro. . . WFKS-F sold to Osborn for \$2,900,000 (E) . . .

DENVER

Arbitron Rank/Pop (12+): 24/1,636,500
 MSA Rank/Pop: 26/2,130,000
 ADI # 21
 Average Person Ratings: 17.6
 Market TSL: 23.00 hours

Stations: 32/32
 Diaries: 1785/917:1/51.8%
 Sample Target: 1720
 % Below Line: 0.0
 % Not Listed: 9.8

1993 Revenue: \$80,400,000
 HH Inc.: 3538615
 Retail \$: 20.0 Bil
 Pop per Station: 51,141
 #1 Biller: KOA \$18,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KYGO-F (C)	278/ 9.7	10.6	11.0	11.2	10.8	10.6	312/3940	3262/19.9	22.4	21.8	I	KYGO-F
2. KOA (N/T)	250/ 8.7	9.4	10.2	9.6	8.8	9.5	351/5874	4172/25.5	27.9	26.8	J	KOA
3. KRFX-F (AOR)	212/ 7.4	6.3	6.5	6.2	4.8	6.6	277/3762	2990/18.3	17.6	14.0	E	KRFX-F
4. KOSI-F (SAC)	209/ 7.3	7.1	5.4	6.9	6.1	6.7	263/3499	2920/17.8	16.1	17.6	G	KOSI-F
5. KXKL-AF (O)	169/ 5.9	5.3	5.5	4.3	5.4	5.3	187/3512	3026/18.5	16.4	17.8	G	KXKL-AF
6. KBCO-AF (AOR)	147/ 5.1	5.2	5.1	6.6	6.3	5.5	162/2470	2189/13.4	11.8	13.9	H	KBCO-AF
7. KMJI-F (AC)	124/ 4.3	3.1	3.5	3.6	3.4	3.6	138/2280	2021/12.3	12.3	11.8	F	KMJI-F
8. KQKS-F (CHR)	120/ 4.2	4.7	4.9	5.8	6.0	4.9	159/2965	2315/14.1	13.5	13.7	D	KQKS-F
9. KWMX-AF (CHR/AC)	113/ 3.9	3.3	3.7	2.7	2.3	3.4	134/2519	2202/13.5	13.4	7.9	D	KWMX-AF
10. KBPI-F (AOR)	109/ 3.8	4.5	4.4	5.2	6.5	4.5	126/2387	1892/11.6	14.4	14.5	F	KBPI-F
11. KTCL-F (AOR)	86/ 3.0	1.4	1.3	1.6	1.7	1.8	99/1476	1154/ 7.1	4.5	4.8		KTCL-F
12. KZDG-F (AOR)	77/ 2.7	3.0	2.1	2.0	.5	2.5	104/1703	1224/ 7.5	7.0	2.6	C	KZDG-F
13. KHIH-F (J)	74/ 2.6	2.8	3.2	3.3	3.9	3.0	78/1369	1223/ 7.5	10.5	11.0	E	KHIH-F
14. KVOD-F (CL)	73/ 2.5	2.8	1.7	2.7	2.7	2.4	90/1408	1197/ 7.3	6.1	7.4	C	KVOD-F
15. KNUS (T)	72/ 2.5	2.2	2.1	1.7	1.7	2.1	75/1164	1034/ 6.3	6.1	4.3	B	KNUS
16. KEZW (BB)	70/ 2.4	2.0	2.4	2.7	1.7	2.4	70/734	728/ 4.4	5.1	4.0	B	KEZW
17. KYBG (SPRTS)	58/ 2.0	1.5	2.3	1.8	2.0	1.9	62/1229	1110 6.8	6.3	6.6	C	KYBG
18. KAZY-F (AOR)	56/ 1.9	1.8	2.3	2.1	2.8	2.0	71/1489	1247/ 7.6	9.1	10.3	C	KAZY-F
19. KYGO (C)	54/ 1.9	2.1	2.9	2.0	2.4	2.2	63/1096	861/ 5.3	6.2	6.3		KYGO
20. KRZN (T)	47/ 1.6	1.5	2.2	1.5	1.8	1.7	55/857	676/ 4.1	4.9	5.2		KRZN
21. KHOW (SAC)	39/ 1.4	.6	.5	.5	.8	.8	43/847	704/ 4.3	3.1	2.8		KHOW
22. KRKS-F (REL)	33/ 1.1	3.8	2.9	2.7	3.0	2.6	43/847	675/ 4.1	9.0	8.0		KRKS-F
23.												
24.												
25.												

12+ FM SHARE (METRO): 71.86% (1862 of 2591) (FAL 92: 74.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKS-F>>	1 KRFX-F>	1 KRFX-F<	1 KRFX-F<	1 KYGO-F	1 KOA	1 KOA	1 KYGO-F<	1 KYGO-F	1 KOA	1 KOA
2 KWMX-AF	2 KYGO-F>	2 KYGO-F>	2 KYGO-F	2 KRFX-F	2 KYGO-F	2 KRFX-F	2 KOSI-F	2 KOSI-F	2 KYGO-F	2 KYGO-F>
3	3 KBPI-F<	3 KBCO-AF<	3 KXKL-AF<	3 KXKL-AF<	3 KOSI-F<	KYGO-F	3 KOA	3 KRFX-F	3 KQKS-F<	3
4	4 KBCO-AF<	4 KXKL-AF<	4 KBCO-AF<	4 KOA	4 KXKL-AF>	4 KXKL-AF<	KRFX-F	4 KOA	4 KOSI-F	4
5	5 KOSI-F<	5 KOSI-F	5 KOA	5 KOSI-F	5 KBCO-AF	5 KOSI-F	5 KXKL-AF	5 KBCO-AF	5 KBPI-F	5
6	6 KTCL-F	6 KOA	6 KOSI-F	KBCO-AF	6 KEZW	6 KMJI-F	6 KBCO-AF	6 KXKL-AF	6 KBCO-AF	6
7	7 KWMX-AF<	7 KMJI-F	7 KMJI-F	7 KMJI-F	7 KVOD-F	7 KBCO-AF	7 KMJI-F	7 KQKS-F	7 KRFX-F	7
8	8 KMJI-F	8	8	8	8	8 KWMX-AF<	8	8 KMJI-F	8	8
9	9	9	9	9	9	9 KBPI-F	9	KWMX-AF	9	9
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQKS-F	1 KYGO-F	1 KYGO-F	1 KYGO-F>	1 KYGO-F>		1 KBPI-F	1 KRFX-F>	1 KRFX-F	1 KRFX-F>	1 KRFX-F>
2 KYGO-F	2 KOSI-F<	2 KMJI-F	2 KOSI-F	2 KOSI-F		2 KRFX-F	2 KBPI-F>	2 KOA	2 KOA	2 KOA
3 KTCL-F	3 KMJI-F	3 KOSI-F	3 KMJI-F<	3 KXKL-AF		KAZY-F	3 KTCL-F	KBPI-F	3 KYGO-F<	3 KYGO-F
KOSI-F	4 KWMX-AF<	4 KWMX-AF	4 KXKL-AF	4 KMJI-F		4 KTCL-F	4 KYGO-AF	KTCL-F	4 KBCO-AF	4 KBCO-AF<
5 KRFX-F	5 KRFX-F<	5 KBCO-AF	5 KWMX-AF<	5 KWMX-AF		5 KQKS-F	5 KOA	5 KBCO-AF	5 KBPI-F	5 KXKL-AF>
6 KBCO-AF	6 KBCO-AF	6 KRFX-F	6 KBCO-AF	6 KBCO-AF		KLMO	6 KBCO-AF<	6 KYGO-F	6 KXKL-AF	6 KBPI-F
7	7 KQKS-F	7 KXKL-AF	7 KRFX-F	7 KOA		7	7 KAZY-F	7 KWMX-AF	7 KTCL-F	7 KOSI-F
8	8	8	8	8		8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KBNO 1220 DENVER	0.3/1.0/ 10/	159	
KCUV 1150 ENGLEWOOD	0.5/1.2/ 15/	195	
KDKO 1510 LITTLETON	0.8/2.0/ 23/	341	
KJME 1390 DENVER	0.7/1.4/ 19/	227	
KLMO 1060 SONGMONT	0.6/1.0/ 19/	204	
KLZ 560 DENVER	0.8/1.8/ 26/	374	
KRKS 990 DENVER	0.5/1.6/ 16/	300	

DUOPOLY REPORT	12+	25-54	REVENUE
KYGO A/F, KWMX A/F (Jefferson-Pilot)	15.5%	16.6%	16.3%
KBCO A/F, KHOW, KHIH-F (Noble)	9.1%	11.2%	13.7%
KOA, KRFX-F, KRZN, KAZY-F (Jacor)	19.6%	18.8%	29.4%
KLTT, KLZ (Crawford)	0.8%	1.0%	NA
	45.0%	47.6%	59.4%

DENVER

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW/17 W	, HISPANIC	CBS, \$ 28.00 (Katz Hisp.)	
KDEN, 1340, 1 KW	, TALK	ABC MBS, \$ 31.00 (Savalli)	
KDKO, 1510, 10 KW/5 KW (DA-2)	, BLACK	, \$ 33.00 (---)	
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	SMN, \$ 37.00 (Banner)	Tribune Co.
KHOW, 630, 5 KW (DA-N)	, SEE KHOW-FM		
KLTT, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 18.00 (---)	Crawford
KLZ, 560, 5 KW (DA-1)	, AOR	SMN UNIPWR, \$ 33.00 (McGuild)	Crawford
KNUS, 710, 5 KW (DA-1)	, NEWS/TALK	CNN BRN, \$ 30.00 (---)	
KOA, 850, 50 KW	, TALK/NEWS	ABC CBS, \$ 168.00 (Eastman)	Jacor
KRZN, 760, 5 KW/1 KW (DA-1)	, TALK	, \$ 33.00 (Christal)	Jacor
KYBG, 1090, 50 KW/500 W (DA-2)	, SPORTS TALK	APR NBC, \$ 46.00 (Torbet)	Century
KYGO, 950, 5 KW (DA-N)	, COUNTRY	APR, \$ NA (CBS)	Jeff-Pilot

FM STATIONS

KAZY, 106.7, 100 KW @ 987,	AOR	ABC, \$ 63.00 (Eastman)	Jacor	
KBCO, 97.3, 100 KW @ 1542,	PROG AOR	, \$ 162.00 (MMR)	Noble	(BOULDER)
KBPI, 105.9, 99 KW @ 1469,	AOR	SOURCE, \$ 86.00 (Banner)	Great American	
KZDG, 92.5, 57 KW @ 1237,	COUNTRY	, \$ 37.00 (K & P)		(GREELEY)
KRKS, 94.7, 100 KW @ 984,	RELIGION	, \$ 56.00 (D&R)	Salem	(BOULDER)
KHIH, 95.7, 100 KW @ 1607,	JAZZ/NAC	MBS, \$ 70.00 (MMR)	Noble	
KMJI, 100.3, 100 KW @ 1151,	AC	, \$ 81.00 (Christal)	Booth	
KOSI, 101.1, 100 KW @ 1624,	SOFT AC	, \$ 100.00 (Banner)	Tribune Co.	
KQKS, 104.3, 28 KW @ 1450,	CHR	, \$ 57.00 (Torbet)	Western Cities	(LONGMOUNT)
KRFX, 103.5, 100 KW @ 1050,	CL AOR	CBS, \$ 71.00 (Eastman)	Jacor	
KWMX, 107.5, 91 KW @ 1197,	CHR/AC	, \$ 53.00 (CBS)	Jeff-Pilot	
KTCL, 93.3, 100 KW @ 1328,	AOR	, \$ 37.00 (McGuild)		(FT COLLINS)
KVOD, 99.5, 100 KW @ 279,	CLASSICAL	, \$ 68.00 (CMBS)	Henry	
KXKL, 105.1, 100 KW @ 1168,	OLDIES	, \$ 141.00 (Katz)	Shamrock	
KYGO, 98.5, 100 KW @ 718,	COUNTRY	, \$ 160.00 (CBS)	Jeff-Pilot	

Miscellaneous: KLTT (Brighton) sold by Mortenson to Crawford for \$660,000 (D) . . . KRZN (Thornton) sold by Booth to Jacor for \$1,600,000 (D) . . . KRKS sold to Salem for \$500,000 . . . KHIH-F (Boulder) sold by Chrysler Capital to Salem for \$5,000,000. . . KRZN changes from Nostalgia to Talk (Nov.) . . . KHOW-F changes to KHIH-F and format from Soft AC to Jazz/NAC (Nov.) . . . KHIH-F changes to KRKS-F and format from Jazz/NAC to Religion (Nov.) . . .

DES MOINES

Arbitron Rank/Pop (12+): 113/339,900
 MSA Rank/Pop: 118/412,000
 ADI # 70
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 16/16
 Diaries: 828/411:1/57.3%
 Sample Target: 790
 % Below Line: 0.0
 % Not Listed: 11.8

1993 Revenue: \$15,700,000
 HH Inc.: \$37,142
 Retail \$: 4.4 Bil
 Pop per Station: 21,244
 #1 Biller: WHO \$3,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KJJY-F (C)	86/15.9	20.7	20.1	19.3	18.9	19.0	134/1472	934/27.5	33.0	29.9	E	KJJY-F
2. KGGO-AF (AOR)	77/14.2	11.8	14.1	14.0	13.6	13.5	123/1464	880/25.9	27.2	30.0	D	KGGO-AF
3. WHO (FS/T)	75/13.9	14.9	13.0	18.1	12.5	15.0	216/2734	1012/29.8	25.2	30.4	E	WHO
4. KSTZ-F (CHR/AC)	56/10.4	8.3	9.8	8.3	12.3	9.2	82/1609	866/25.5	26.7	28.3	C	KSTZ-F
5. KLYF-F (AC)	49/ 9.1	6.8	8.1	7.6	8.7	7.9	99/1253	637/18.7	18.1	15.8	C	KLYF-F
6. KFMG-F (AOR)	40/ 7.4	5.0	5.2	5.3	4.7	5.7	47/592	439/12.9	10.1	11.7	B	KFMG-F
7. KIOA-AF (O)	35/ 6.5	7.9	4.9	6.5	5.8	6.5	63/1400	695/20.4	18.0	14.2	B	KIOA-AF
8. KRNT (BB)	21/ 3.9	3.7	5.1	4.8	5.9	4.4	32/613	324/ 9.5	11.0	15.9	A	KRNT
9. KMXD-F (SAC)	14/ 2.6	2.7	2.4	1.9	2.8	2.4	15/238	201/ 5.9	7.1	6.1	A	KMXD-F
10. KWKY (REL)	7/ 1.3	1.2	1.4	1.1	1.3	1.3	9/194	137/ 4.0	4.7	4.6	A	KWKY
11. KRUU-F (C)	7/ 1.3	0.4	---	---	---	0.9	17/332	178/ 5.2	---	---	A	KRUU-F
12. KEZT-F (EZ/SAC)	6/ 1.1	1.9	3.3	1.8	2.3	2.0	16/472	280/ 8.2	9.8	8.3	A	KEZT-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 77.15% (368 of 477) (FAL 92: 74.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSTZ-F	1 KGGO-AF>>1	1 KGGO-AF	1 KGGO-AF	1 KGGO-AF	1 WHO >	1 WHO	1 KGGO-AF<	1 KJJY-F<	1 KJJY-F	1 KJJY-F>
2 KJJY-F	2 KSTZ-F<	2 KJJY-F	2 KJJY-F	KJJY-F	2 KJJY-F>	2 KJJY-F	2 KJJY-F<	2 KGGO-AF>	2 KGGO-AF>	2 WHO
3 KGGO-AF>	3 KJJY-F>	3 KSTZ-F<	3 KLYF-F<	3 KLYF-F<	3 KLYF-F	3 KGGO-AF	3 WHO >	3 KSTZ-F	3 KSTZ-F<	3 KGGO-F
4	4 KFMG-F	4 KLYF-F	4 KSTZ-F	4 KSTZ-F<	4 KIOA-AF	4 KSTZ-F	4 KLYF-F	4 WHO <	4 WHO >	4 KLYF-F
5	5 KLYF-F	5 KFMG-F	5 KIOA-AF<	5 WHO	5 KRNT-F<	5 KLYF-F	5 KSTZ-F	5 KFMG-F	5 KFMG-F	5
6	6	6 KIOA-AF	6 KFMG-F	6 KIOA-AF<	6 KFMG-F	6	6	6 KLYF-F	6	6
7	7	7	7	7 KFMG-F	7	7	7	7	7	7
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	

1 KSTZ-F	1 KSTZ-F	1 KJJY-F	1 KLYF-F	1 KJJY-F<	1 KGGO-AF	1 KGGO-AF>>1	1 KGGO-AF	1 KGGO-AF>>1	1 KGGO-AF>
2 KGGO-AF	2 KJJY-F	2 KSTZ-F	2 KJJY-F<	2 KLYF-F>	2 KJJY-F	2 KJJY-F	2 KSTZ-F	2 KJJY-F	2 WHO
KLYF-F	3 KGGO-AF	3 KGGO-AF	3 KSTZ-F>	3 KSTZ-F	3 KFMG-F	KSTZ-F	3 KFMG-F	3 KFMG-F<	3 KJJY-F
4 KJJY-F	4 KLYF-F>	4 KLYF-F	4 KGGO-AF	4 KGGO-AF	KSTZ-F	4 KFMG-F	4 KJJY-F	4 KSTZ-F<	4 KIOA-AF
5 KFMG-F	5	5 KFMG-F	5 KFMG-F	5 KIOA-AF	5	5	WHO	5 WHO	5 KFMG-F
6	6	6	6	6 KFMG-F	6	6	6 KRUU-F	6 KIOA-AF	6
							KIOA-AF		

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
KDLS 1310	PERRY	0.4/1.1/ 4/	49
KJJC-F 106.9	OSCEOLA	0.4/1.6/ 29/	312

DUOPOLY REPORT	12+	25-54	REVENUE
KRNT, KSTZ-F, KIOA A/F (Saga)	20.8%	21.3%	20.6%
KGGO A/F, KDMI-F (Amer. Radio Systems)	14.2%	15.0%	19.7%
	35.0%	36.3%	40.3%

RADIO STATIONS

KDLS, 1310, 500 W (DAYS)	COUNTRY	MBS, \$ 10.00 (---)	(PERRY)
KIOA, 940, 10 KW/5 KW (DA-2)	OLDIES	ABC, \$ NA (Banner)	Saga
KRNT, 1350, 5 KW (DA-N)	NOSTALGIA	CBS, UNISTR, \$ 24.00 (Katz)	Saga
WHO, 1040, 50 KW	FULL SERVICE	MBS, ABC, \$ 65.00 (Christal)	Palmer
KFMG-F, 103.3, 100 KW @ 745	PROG AOR	\$ 21.00 (D&R)	(PELLA)
KEZT-F, 104.1, 100 KW @ 1010	SOFT AC/EZ	\$ 16.00 (D&R)	(AMES)
KGGO-F, 94.9, 100 KW @ 1066	AOR	SOURCE, \$ 53.00 (Eastman)	Amer. Radio Systems
KIOA-F, 93.3, 100 KW @ 1063	OLDIES	ABC, \$ 31.00 (Banner)	Saga
KJJY-F, 92.5, 41 KW @ 1453	COUNTRY	\$ 47.00 (McGuild)	Fuller-Jeffrey (ANKENY)
KLYF-F, 100.3, 100 KW @ 1700	AC	\$ 40.00 (Christal)	Palmer
KMXD-F, 106.3, 3 KW @ 328	EZ	\$ 14.00 (---)	(ANKENY)
KSTZ-F, 102.5, 100 KW @ 1260	CHR/AC	ABC, \$ 44.00 (Katz)	Saga

DETROIT

Arbitron Rank/Pop (12+): 6/3,643,100

Stations: 30/30

1993 Revenue: \$135,400,000

MSA Rank/Pop: 5/4,810,000

Diaries: 2604/1399:1/47.6%

HH Inc.: \$37,523

ADI # 9

Sample Target: 2560

Retail \$: 40.0 Bil

Average Person Ratings: 18.2

% Below Line: 0.0%

Pop per Station: 121,437

Market TSL: 23.75 hours

% Not Listed: 8.5%

#1 Biller: WJR \$18,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WJR (FS/T)	619/ 9.3	8.6	9.3	7.4	7.5	8.7	803/10417	7560/20.8	21.6	20.0	J	WJR
2. WJLB-F (B)	452/ 6.8	6.4	6.3	6.3	6.4	6.5	485/6532	5939/16.3	15.2	14.0	H	WJLB-F
3. WHYT-F (CHR)	368/ 5.5	5.1	5.7	5.1	4.7	5.4	401/7442	6566/18.0	19.1	16.6	G	WHYT-F
4. WMXD-F (B/AC)	348/ 5.2	4.9	4.7	4.0	3.4	4.7	354/4336	4194/11.5	11.3	9.0	E	WMXD-F
5. WWWW-AF (C)	346/ 5.2	6.5	8.2	6.7	9.1	6.7	388/5893	5237/14.4	16.9	18.9	I	WWWW-AF
6. WXYT (T)	327/ 4.9	5.1	4.3	5.2	5.5	4.9	341/4061	3878/10.6	10.4	10.7	H	WXYT
7. WWJ (N)	297/ 4.5	4.6	4.3	5.9	5.7	4.8	320/7394	6812/18.7	16.0	20.6	I	WWJ
8. WLT1-F (SAC)	286/ 4.3	2.8	4.0	4.6	3.3	3.9	297/4841	4528/12.4	12.5	11.1	G	WLT1-F
9. WKQ1-F (AC)	281/ 4.2	4.4	4.4	4.0	4.2	4.3	298/6004	5571/15.3	15.1	14.5	I	WKQ1-F
10. WYCD-F (C)	270/ 4.1	2.9	1.2	1.0	2.0	2.3	286/4125	3759/10.3	5.2	10.6	D	WYCD-F
11. WN1C-F (AC)	257/ 3.9	3.4	3.8	3.5	3.4	3.7	277/4868	4462/12.2	10.9	10.6	H	WN1C-F
12. WJZZ-F (J)	254/ 3.8	4.1	3.2	3.2	3.8	3.6	264/3702	3522/ 9.7	8.2	9.3	F	WJZZ-F
13. WCSX-F (CL AOR)	246/ 3.7	3.9	4.5	3.0	3.4	3.8	258/4831	4438/12.2	12.2	11.7	G	WCSX-F
14. WOMC-F (O)	216/ 3.2	3.5	4.1	3.5	4.6	3.6	227/4488	4205/11.5	13.3	15.2	I	WOMC-F
15. WJO1-F (SAC)	214/ 3.2	4.0	4.3	4.4	4.0	4.0	225/3866	3603/ 9.9	11.3	10.2	G	WJO1-F
16. WR1F-F (AOR)	210/ 3.2	2.3	3.2	2.9	2.7	2.9	245/4809	4062/11.1	10.8	10.8	F	WR1F-F
17. WQRS-F (CL)	183/ 2.8	2.4	1.8	2.4	2.0	2.4	192/2565	2337/ 6.4	4.7	6.1	E	WQRS-F
18. CKW (BB)	155/ 2.3	1.6	1.9	0.4	---	1.6	163/1607	1475/ 4.0	3.3	---		CKW
19. WLLZ-F (AOR)	149/ 2.2	2.2	1.8	2.8	3.6	2.3	162/4397	3990/11.0	10.8	12.4	G	WLLZ-F
20. CIMX-F (AOR)	137/ 2.1	1.6	1.9	1.8	1.6	1.9	163/2865	2402/ 6.6	6.6	4.6		CIMX-F
21. WDZR-F (AOR)	117/ 1.8	2.7	2.2	3.0	2.0	2.4	120/2194	2112/ 5.8	7.7	6.2	C	WDZR-F
22. WQBH (G/B)	75/ 1.1	1.4	0.8	1.2	0.9	1.1	76/1138	1121/ 3.1	2.1	2.9		WQBH
23.												
24.												
25.												

12+ FM SHARE (METRO): 73.89% (4493 of 6081) (FAL 92: 73.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHYT-F>>	1 WJLB-F>	1 WJLB-F	1 WMXD-F	1 WMXD-F	1 WJR >	1 WJR >>	1 WJR	1 WJR <	1 WJLB-F>	1 WJR
2 WJLB-F>	2 WR1F-F<	2 WMXD-F	2 WKQ1-F	2 WKQ1-F<	2 WXYT	2 WWJ <	2 WXYT	2 WJLB-F	2 WHYT-F	2 WJLB-F
3 WCSX-F	3 WKQ1-F	3 WCSX-F<	3 WWWW-AF	3 WWW-AF	3 WWJ <	3 WJLB-F	3 WLT1-F	3 WHYT-F	3 WJR	3 WMXD-F
4	4 WYCD-F	4 WCSX-F<	4 WJLB-F	4 WCSX-F<	4 WWWW-AF	4 WKQ1-F	4 WJLB-F<	4 WWWW-AF	4 WMXD-F<	4 WJZZ-F
5	5 WLLZ-F	5 WYCD-F	5 WWWW-AF<	5 WJLB-F<	5 WMXD-F	5 WWWW-AF<	5 WMXD-F<	5 WMXD-F	5 WJZZ-F	5 WWJ
6	6 WN1C-F	6 WN1C-F	6 WJZZ-F	6 WJR	6 WLT1-F	6 WHYT-F	6 WWWW-AF	6 WXYT-F	6 WN1C-F	6 WWWW-AF
7	7 CIMX-F	7 WJZZ-F	7 WN1C-F	7 WJZZ-F<	7 WJO1-F	7 WMXD-F	7 WN1C-F	7 WYCD-F	7 WYCD-F	7 WCSX-F
8	8 WKQ1-F	8 WWWW-AF	8 WYCD-F	8 WLT1-F	8	8 WN1C-F	8 WCSX-F	8 WKQ1-F<	8 WWWW-AF	8
9	9	9 WR1F-F	9	9 WN1C-F<	9	9	9 WKQ1-F	9 WLT1-F	9	9
10	10	10	10	10 WYCD-F	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJLB-F	1 WJLB-F>	1 WJLB-F	1 WJLB-F	1 WMXD-F	1 WJLB-F	1 WR1F-F	1 WR1F-F	1 WCSX-F	1 WCSX-F
2 WHYT-F	2 WHYT-F<	2 WN1C-F	2 WMXD-F	2 WLT1-F<	2 WDZR-F	2 WJLB-F	2 WCSX-F	2 WR1F-F	2 WXYT <
3 WYLD-F	3 WN1C-F	3 WMXD-F	3 WN1C-F	3 WN1C-F	3 WHYT-F	3 WCSX-F	3 WLLZ-F	3 WJLB-F	3 WJR
4 CIMX-F	4 WYCD-F	4 WJZZ-F	4 WKQ1-F	4 WKQ1-F<	4 WR1F-F	4 WDZR-F	4 WJLB-F	4 WJZZ-F<	4 WR1F-F<
5 WLT1-F	5 WLT1-F	5 WKQ1-F	5 WLT1-F	5 WJLB-F	5 WCSX-F	5 WLLZ-F	5 WYCD-F	5 WXYT	5 WJZZ-F<
6 WN1C-F	6 WMXD-F	6 WLT1-F	6 WYCD-F	6 WWWW-AF	6 WLLZ-F	6 WHYT-F	6 WJR	6 WKQ1-F	6 WWWW-AF<
7 WR1F-F	7 WKQ1-F	7 WYCD-F	7 WHYT-F	7 WJZZ-F	7 CIMX-F	7 WYCD-F<	7 CIMX-F	7 WYCD-F	7 WYCD-F
8	8 CIMX-F	8 WCSX-F	8 WWWW-AF	8 WYCD-F	8 WJZZ-F	8 CIMX-F	8 WWWW-AF	8 WWWW-AF<	8 WKQ1-F
9	9	9 WWWW-AF	9	9	9 WKQ1-F	9	9 WDZR-F	9 WLLZ-F	9
10	10	10 WHYT-F	10	10	10	10	10 WJZZ-F	10	10

DETROIT

OTHER RATED STATIONS		METRO CUME TSA TSA		DUOPOLY REPORT			
		SHARE/RTG/AQH/CUME			12+	25-54	REVENUE
WCHB	1200	TAYLOR	0.3/1.6/ 24/ 593	WHND, WCZX-F, WRIF-F	7.4%	10.0%	8.9%
WGPR-F	107.5	DETROIT	0.8/4.5/ 54/1683	(Greater Media, pending)			
WHND	560	MONROE	0.5/1.2/ 38/ 493				
WMKM	1440	INKSTER	0.3/1.2/ 20/ 450	WKQI-F, WMTG, WNIC-F	8.4%	11.6%	15.1%
WMTG	1310	DEARBORN	0.3/1.5/ 23/ 555	(Bdcstg Prtns, pending)			
WMUZ-F	103.5	DETROIT	0.9/3.2/ 64/1272		15.8%	21.6%	24.0%
CKLW-F	93.9	WINDSOR, ONT	0.9/3.8/ 72/1613				

RADIO STATIONS

AM STATIONS

WCHB, 1200, 25 KW/700 W (DA-2), GOSPEL/BLACK	AURN, \$ 31.00 (---)	
WWW, 1130, 50 KW/10 KW (DA-2), SEE WWW-FM		
WHND, 560, 500 W (DAYS), OLDIES	UNIPWR, \$ N/A (McGuild)	Greater Media (MONROE)
WJR, 760, 50 KW, FULL SERVICE	ABC, \$ 275.00 (Katz)	Cap Cities/ABC
WMKM, 1440, 1 KW, BLACK	\$ 35.00 (---)	
WMTG, 1310, 5 KW (DA-2), BLACK OLDIES	SMN, \$ N/A (McGuild)	Fairmont
WQBH, 1400, 1 KW, BLACK	\$ 45.00 (Patt)	
WWJ, 950, 5 KW (DA-N), NEWS	CBS, \$ 157.00 (CBS)	CBS
WXYT, 1270, 5 KW (DA-N), TALK	MBS, CNN, \$ 82.00 (D&R)	
CKWW, 580, 500 W, NOSTALGIA	\$ 40.00 (MMR)	(WINDSOR ONT)

FM STATIONS

WCSX, 94.7, 14 KW @ 945, CLASSIC AOR	UNISTR, \$ 140.00 (McGuild)	Greater Media
WYCD, 99.5, 21 KW @ 755, COUNTRY	SOURCE, \$ 68.00 (Group W)	Alliance
WGPR, 107.5, 50 KW @ 361, BLACK/GOSPEL	AURN, \$ 56.00 (Lazar)	
WHYT, 96.3, 20 KW @ 787, CHR	ABC, \$ 100.00 (Katz)	Cap Cities/ABC
WJLB, 97.9, 50 KW @ 489, BLACK	\$ 178.00 (MMR)	Booth
WJOI, 97.1, 12 KW @ 889, SOFT AC/EZ	\$ 98.00 (CBS)	CBS
WJZZ, 105.9, 20 KW @ 725, JAZZ	MBS, \$ 90.00 (Torbet)	
WKQI, 95.5, 100 KW @ 430, AC	\$ 158.00 (Banner)	Brdcst. Partners
WLLZ, 98.7, 50 KW @ 479, AOR	\$ 154.00 (Group W)	Westinghouse
WLT1, 93.1, 27 KW @ 669, SOFT AC	\$ 130.00 (Christal)	Viacom
WMUZ, 103.5, 50 KW @ 466, RELIGION	\$ 45.00 (Crawford)	
WMXD, 92.3, 22 KW @ 699, URBAN/AC	\$ 75.00 (D&R)	
WNIC, 100.3, 32 KW @ 600, AC	\$ 154.00 (McGuild)	Fairmont
WOMC, 104.3, 190 KW @ 361, OLDIES	UNISTR, \$ 150.00 (Torbet)	Infinity
WQRS, 105.1, 20 KW @ 784, CLASSICAL	\$ 82.00 (CMBS)	Marlin
WRIF, 101.1, 27 KW @ 879, AOR	ABC, \$ 120.00 (Banner)	Great American
WWW, 106.7, 61 KW @ 508, COUNTRY	UNISTR, \$ 157.00 (Eastman)	Shamrock
WDZR, 102.7, 50 KW @ 499, AOR	SMN NBC, \$ 60.00 (D&R)	Ragan Henry
CIMX, 88.7, 100 KW @ 577, AOR	\$ NA (---)	(WINDSOR, ONT)
CKLW, 93.9, 100 KW @ 699, OLDIES	\$ 61.00 (---)	(WINDSOR, ONT)

Miscellaneous: WCHB is now at 1200 with a 25 KW daytime signal and 700 W at night. . . WOWF-F changes to WYCD-F and format from Talk/AC to Country (July) . . . WRIF-F sold by Great American to Greater Media for \$11,500,000 (D) . . . WMTG, WNIC-F sold by Fairmont to Broadcasting Partners for \$39,000,000 (D) (Alex Brown) . . .

EL PASO

Arbitron Rank/Pop (12+): 77/505,100
 MSA Rank/Pop: 80/644,000
 ADI # 100
 Average Person Ratings: 17.3
 Market TSL: 23.25 hours

Stations: 26/21
 Diaries: 973/519:1/44.2%
 Sample Target: 930
 % Below Line: 2.9
 % Not Listed: 7.5

1993 Revenue: \$14,300,000
 HH Inc.: \$25,969
 Retail \$: 4.4 Bill
 Pop per Station: 24,052
 #1 Biller: KHEY-AF \$3,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KBNA-AF (SP)	128/14.7	11.9	10.9	10.4	8.8	12.0	135/1413	1282/25.4	21.9	18.0	C	KBNA-AF
2. KPRR-F (CHR)	109/12.5	10.6	13.4	8.5	10.2	11.3	116/1559	1429/28.3	29.6	26.6	C	KPRR-F
3. KLAQ-F (AOR)	96/11.0	12.5	13.2	13.0	11.5	12.4	112/1643	1407/27.9	26.8	26.0	D	KLAQ-F
4. KHEY-F (C)	79/ 9.0	9.8	11.6	13.6	11.5	11.0	93/1373	1138/22.5	26.0	26.5	E	KHEY-F
5. KTSM-F (SAC)	67/ 7.7	6.3	7.2	7.3	6.4	7.1	73/1142	1006/19.9	19.8	19.5	B	KTSM-F
6. KOFX-F (O)	50/ 5.7	3.1	4.4	4.1	4.6	4.3	53/799	701/1319	15.1	13.7	B	KOFX-F
KINT-F (AC)	50/ 5.7	5.6	3.7	2.9	3.0	4.5	58/895	693/13.7	11.8	6.1	B	KINT-F
8. KAMZ-F (SP/AC)	35/ 4.0	4.0	4.3	5.0	5.9	4.3	39/446	808/16.0	18.0	16.7	B	KAMZ-F
9. KSET-F (C)	34/ 3.9	4.1	2.9	4.6	5.2	3.9	35/701	640/12.7	12.5	12.5	B	KSET-F
10. KTSM (N/T)	26/ 3.0	6.1	5.9	5.1	4.3	5.0	28/424	345/ 6.8	11.2	9.0	B	KTSM
11. KAMA (SP)	25/ 2.9	3.5	2.1	2.4	4.4	2.7	30/511	395/ 7.8	8.1	10.6	C	KAMA
12. XHH -F (SP)	17/ 1.9	2.7	2.4	2.9	2.3	2.5	17/329	316/ 6.3	6.5	5.8	A	XHH -F
13. KR0D (AOR)	14/ 1.6	2.0	2.4	1.6	1.7	1.9	15/365	291/ 5.8	8.6	7.2	A	KR0D
14. KVIV (SP)	13/ 1.5	1.3	1.0	1.8	1.2	1.4	13/156	154/ 3.0	2.4	2.2	A	KVIV

12+ FM SHARE (METRO): 80.35% (650 of 809) (FAL 92: 79.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPRR-F>>	1 KLAQ-F>	1 KLAQ-F<	1 KBNA-AF>	1 KBNA-AF>	1 KBNA-AF>	1 KBNA-AF>	1 KBNA-AF>	1 KBNA-AF<	1 KPRR-F>	1 KLAQ-F
2 KLAQ-F	2 KPRR-F	2 KBNA-AF>	2 KLAQ-F<	2 KHEY-F<	2 KHEY-F	2 KPRR-F<	2 KHEY-F<	2 KPRR-F	2 KLAQ-F>	2 KTSM-F>
3	3 KBNA-AF	3 KPRR-F<	3 KTSM-F<	3 KTSM-F<	3 KTSM-F	3 KLAQ-F	3 KLAQ-F<	3 KLAQ-F	3 KTSM-F<	3 KPRR-F
4	4 KHEY-F	4 KHEY-F	4 KHEY-F<	4 KLAQ-F	4 KLAQ-F	4 KHEY-F	4 KTSM-F	4 KHEY-F	4 KHEY-F<	4 KOFX-F
5	KOFX-F<	5 KTSM-F	5 KOFX-F	5 KOFX-F	5	5 KTSM-F	5 KPRR-F	5 KTSM-F	5 KBNA-AF	5 KHEY-F
6	6 KTSM-F	6 KOFX-F	6 KPRR-F	6 KPRR-F<	6	6	6 KINT-F	6 KOFX-F	6	6
7	7 KINT-F	7 KINT-F	KINT-F	7 KINT-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLAQ-F	1 KLAQ-F	1 KTSM-F	1 KBNA-AF>	1 KBNA-AF>	1 KLAQ-F	1 KLAQ-F>	1 KLAQ-F	1 KLAQ-F>	1 KLAQ-F<
2 KPRR-F	2 KINT-F<	2 KINT-F	2 KHEY-F<	2 KTSM-F	2 KPRR-F	2 KPRR-F	KOFX-F	2 KOFX-F	2 KBNA-AF<
3 KINT-F	3 KPRR-F<	3 KBNA-AF	3 KTSM-F<	3 KHEY-F	3 KHEY-F	3 KOFX-F	3 KBNA-AF	KPRR-F<	3 KOFX-F
4	4 KTSM-F	4 KLAQ-F	4 KLAQ-F<	4 KINT-F	4	4 KBNA-AF	4 KAMZ-F	4 KBNA-AF<	4 KHEY-F>
5	5 KHEY-F	KOFX-F	5 KINT-F	5 KPRR-F	5	5 KHEY-F	5	5 KHEY-F	5 KTSM-F
6	KBNA-AF	6	KPRR-F	6 KLAQ-F	6	6	6	6	6 KPRR-F
7	7	7	7	7	7	7	7	7	7 KAMZ-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KELP 1590	EL PASO	0.5/1.9/	4/ 94
KFNA 1060	EL PASO	0.7/2.1/	6/ 111
KHEY 690	EL PASO	1.0/4.1/	13/ 249
KPAS-F 103.1	FABENS	0.6/1.0/	5/ 48
XROK 800	JUAREZ	0.7/2.9/	10/ 233
XEFV 1000	JUAREZ	0.5/1.5/	4/ 77
XEP 1300	JUAREZ	0.9/1.7/	8/ 85
XHNZ-F 107.5	JUAREZ	0.3/2.0/	3/ 103
XHPX-F 98.3	JUAREZ	0.8/3.4/	7/ 170
XHTO-F 104.3	JUAREZ	0.3/1.2/	3/ 63

DUOPOLY REPORT

	12+	25-54	REVENUE
KHEY A/F, KPRR-F (Ragan Henry, pending)	22.5%	15.8%	30.1%

EL PASO

RADIO STATIONS

KAMA,	750,	10 KW/1 KW (DA-2),	HISPANIC		\$ 26.00 (Caballero)	Pinnacle
KBNA,	920,	1 KW/500 W (DA-N),	SEE KBNA-FM			
KHEY,	690,	10 KW (DA-2)	SEE KHEY-FM			
KROD,	600,	5 KW (DA-2)	OLDIES	SMN	\$ 17.00 (D & R)	D & F
KTSM,	1380,	5 KW/500 W	TALK/NEWS	NBC-T CBS	\$ 20.00 (Christal)	
KVIV,	1340,	1 KW	HISPANIC	CRC	\$ 15.00 (Lotus)	
KSET-F,	94.7,	61 KW @ 981	COUNTRY		\$ NA (D & R)	
KAMZ-F,	93.1,	30 KW @ 1168	HISPANIC CHR		\$ 29.00 (Eastman)	Pinnacle
KBNA-F,	97.5,	100 KW @ 1089	HISPANIC		\$ 34.00 (Katz Hisp)	Tichenor
KINT-F,	93.9,	96 KW @ 1210	AC		\$ 28.00 (---)	
KHEY-F,	96.3,	100 KW @ 1391	COUNTRY		\$ 69.00 (Katz)	Ragan Henry
KLAQ-F,	95.5,	100 KW @ 1391	AOR	SOURCE,	\$ 40.00 (D & R)	D & F
KOFX-F,	92.3,	100 KW @ 1860	OLDIES	UNISTR,	\$ 34.00 (Mc-Guild)	
KPRR-F,	102.1,	100 KW @ 1191	CHR		\$ 33.00 (D & R)	
KTSM-F,	99.9,	100 KW @ 1820	EZ/SOFT AC		\$ 22.00 (Christal)	
Miscellaneous:	KSET-F sold to Jim Phillips, Jr. for \$2,700,000. . . KPRR-F sold by Jenne to Ragan Henry (D) for \$2,600,000 (Bergner, MVP) . . .					

ERIE

Arbitron Rank/Pop (12+): 149/229,000
 MSA Rank/Pop: 159/278,000
 ADI # 143
 Average Person Ratings: 14.9
 Market TSL: 19.75 hours

Stations: 14/13
 Diaries: 692/331:1/55.4%
 Sample Target: 680
 % Below Line: 0.9
 % Not Listed: 15.5

1993 Revenue: \$6,400,000
 HH Inc.: \$30,981
 Retail \$: 2.1 Bil
 Pop per Station: 17,615
 #1 Biller: WXKC-F \$1,400,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WJET-F (CHR)	46/13.5	15.1	14.3	12.0	13.9	----	50/824	753/32.9	37.8	35.2	C	WJET-F
2. WXTA-F (C)	45/13.2	12.1	13.2	11.7	8.3	----	48/523	450/14.7	19.2	19.4	C	WXTA-F
3. WRKT-F (AOR)	42/12.3	12.6	12.0	15.6	13.9	----	47/674	550/24.0	27.0	24.0	C	WRKT-F
WFGO-F (O)	42/12.3	----	----	----	----	----	46/656	551/24.1	----	----	A	WFGO-F
5. WXKC-F (AC)	29/ 8.5	13.7	13.2	12.3	14.8	----	38/679	549/24.0	29.8	30.1	C	WXKC-F
6. WMXE-F (AC)	27/ 7.9	8.1	13.2	14.2	11.5	----	45/700	536/23.4	26.2	27.9	B	WMXE-F
7. WLKK (T)	20/ 5.9	3.8	5.7	6.7	5.9	----	20/295	295/12.9	11.8	14.8	A	WLKK
8. WEYZ (BB)	17/ 5.0	8.6	7.2	8.4	7.4	----	19/250	241/10.5	13.8	13.8	A	WEYZ
9.												
10.												

12+ FM SHARE (METRO): 83.68% (241 of 288) (FAL 92: 81.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJET-F>>	1 WRKT-F	1 WRKT-F<	1 WFGO-F<	1 WFGO-F<	1 WXTA-F<	1 WJET-F	1 WFGO-F<	1 WXTA-F	1 WXTA-F	1 WRKT-F
2	2 WJET-F>	2 WFGO-F	2 WRKT-F>	2 WRKT-F>	2 WFGO-F	2 WRKT-F<	2 WXTA-F<	2 WRKT-F	2 WJET-F	2 WJET-F
3	3 WMXE-F<	3 WJET-F	3 WMXE-F<	3 WXTA-F<	3 WXKC-F<	3 WFGO-F<	3 WRKT-F<	3 WFGO-F	3 WRKT-F<	3 WFGO-F
4	4 WFGO-F	4 WXTA-F<	4 WXKC-F<	4 WXKC-F<	4 WLKK	4 WXTA-F	4 WXKC-F	4 WJET-F	4 WFGO-F	4 WEYZ-F
5	WXTA-F	5 WMXE-F<	5 WJET-F	5 WMXE-F<	WEYZ-F	5 WXKC-F	WJET-F	5 WXKC-F	5 WMXE-F	5
6	6	6 WXKC-F	WXTA-F	6 WJET-F	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJET-F	1 WJET-F>	1 WFGO-F	1 WFGO-F<	1 WFGO-F	1 WRKT-F	1 WRKT-F>>	1 WJET-F	1 WRKT-F>>	1 WRKT-F>
2 WXTA-F	2 WXTA-F	2 WJET-F	2 WJET-F	2 WXKC-F	2 WJET-F	2 WJET-F>	2 WXTA-F	2 WFGO-F>	2 WFGO-F
3 WMXE-F	WMXE-F	WMXE-F	3 WXTA-F<	3 WXTA-F	3 WXKC-F	3 WFGO-F	3 WMXE-F	3 WJET-F	3 WXTA-F
4	4 WFGO-F	WRKT-F	4 WMXE-F	WMXE-F	WFGO-F	WMXE-F	4	4 WMXE-F	4 WMXE-F
5	5 WRKT-F	5 WXKC-F	5 WXKC-F	5 WJET-F	5	5	5	WXKC-F	5 WJET-F
								WXTA-F	WXKC-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WCTL-F	106.3 UNION CITY	0.9/3.3/ 10/	155
WFLP	1330 ERIE	1.2/3.1/ 4/	72
WPSE	1450 ERIE	0.6/4.2/ 2/	96
WRIE	1260 ERIE	1.2/5.3/ 4/	121
WZPR-F	100.3 MEADVILLE	1.2/4.8/ 50/	520
WREO-F	97.1 ASHTALULA	0.9/4.5/ 15/	283

DUOPOLY REPORT	12+	25-54	REVENUE
WRKT-F, WEYZ, WMXE-F	25.2%	29.1%	36.3%

RADIO STATIONS

WEYZ , 1530, 1 KW	, Nostalgia	ABC, \$16.00 (Katz)	
WLKK , 1400, 1 KW	, Talk	MBS NBC, \$15.00 (---)	
WRIE , 1260, 5 KW (DA-2)	, Oldies	SMN, \$ 9.00 (Christal) K & K	
WCTL-F, 106.3, 3 KW @ 298	, Religion	IBN, \$ 7.00 (---)	(UNION CITY)
WJET-F, 102.3, .5 KW @ 669	, CHR	, \$29.00 (Banner) Myron Jones	
WMXE-F, 103.7, 50 KW @ 500	, AC	ABC, \$27.00 (Katz)	
WRKT-F, 100.9, 6 KW @ 262	, AOR	, \$26.00 (Eastman)	(NORTH EAST)
WXKC-F, 99.9, 50 KW @ 492	, AC	SMN, \$31.00 (Christal) K & K	
WXTA-F, 97.9, 10 KW @ 507	, Country	UNISTR, \$22.00 (Torbet)	(EDINBORO)
WZPR-F, 100.3, 20 KW @ 587	, Country	ABC, \$14.00 (---)	(MEADVILLE)

Miscellaneous: WEYZ, WMXE-F sold by owners of WRKT-F (D) for \$1,250,000 . . .

EUGENE

Arbitron Rank/Pop (12+): 145/246,500

MSA Rank/Pop: 155/294,000

Average Person Ratings: 16.1

Market TSL: 21.75 hours

Stations: 13/12
Diaries: 713/346:1/58.8%
Sample Target: 690
% Below Line: 0.8
% Not Listed: 26.0

1993 Revenue: \$8,400,000
HH Inc.: \$28,076
Retail \$: 2.6 Bil
Pop per Station: 20,542
#1 Biller: KUGN-F \$1,600,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KUGN-F (C)	61/15.4	12.2	18.8	17.2	13.6	----	67/738	647/26.4	21.3	28.6	C	KUGN-F
2. KKNU-F (C)	41/10.4	8.9	8.1	5.5	10.1	----	44/709	536/21.8	19.2	18.3	B	KKNU-F
3. KMGE-F (AC)	33/ 8.3	10.7	12.6	14.1	12.4	----	45/792	594/24.2	24.0	23.8	C	KMGE-F
4. KDUK-F (CHR)	31/ 7.8	6.9	3.7	6.1	6.5	----	75/1006	463/18.9	17.8	11.8	B	KDUK-F
5. KZEL-F (CL AOR)	29/ 7.3	8.1	6.2	5.8	4.7	----	42/623	389/15.8	17.7	15.4	B	KZEL-F
6. KPNW (FS)	23/ 5.8	7.6	8.4	4.7	6.5	----	32/600	409/16.7	14.9	17.9		KPNW
7. KPNW-F (SAC)	20/ 5.1	6.9	4.8	5.0	4.7	----	33/613	421/17.1	17.7	15.7		KPNW-F
8. KZZK-F (AOR)	18/ 4.5	3.8	4.5	5.0	4.1	----	19/258	239/ 9.7	7.4	10.3	A	KZZK-F
9. KUGN (N/T)	15/ 3.8	5.3	7.0	7.8	6.2	----	17/348	286/11.6	14.9	17.6		KUGN
10. KKXO (BB)	12/ 3.0	3.6	2.5	3.0	1.8	----	12/169	169/ 6.9	7.1	6.3		KKXO

12+ FM SHARE (METRO): 80.54% (236 of 293) (FAL 92: 73.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KDUK-F<	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F
2 KKNU-F>>	2 KZEL-F<	2 KZEL-F<	2 KZEL-F<	2 KZEL-F	2 KPNW	2 KMGE-F	2 KMGE-F<	2 KMGE-F<	2 KDUK-F>	2 KUGN
3	3 KKNU-F<	3 KMGE-F	3 KMGE-F	KMGE-F<	3 KPNW-F	3 KKNU-F	3 KZEL-F	3 KZEL-F	3 KUGN-F	3 KDUK-F
4	4 KMGE-F	4 KKNU-F>	4 KKNU-F>	4 KKNU-F	4 KUGN	4 KPNW	4 KKNU-F	4 KKNU-F	4 KZEL-F	4 KPNW
5	5 KZZK-F<	5	5	5	5	5	5	5 KDUK-F	KZZK-F	5
6	6 KDUK-F	6	6	6	6	6	6	6	KMGE-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KUGN-F	1 KKNU-F	1 KMGE-F	1 KUGN-F>	1 KUGN-F>	1 KZZK-F	1 KUGN-F	1 KUGN-F	1 KUGN-F<	1 KUGN-F>
2 KKNU-F	KUGN-F<	2 KKNU-F	2 KMGE-F	2 KMGE-F<	2 KZEL-F	KZEL-F<	2 KZEL-F	2 KZEL-F>	2 KZEL-F>
KDUK-F	3 KMGE-F	3 KUGN-F	KKNU-F	3 KKNU-F>	3 KDUK-F	3 KZZK-F>	3 KZZK-F	3 KZZK-F	3 KPNW
4	4 KDUK-F	4	4 KDUK-F	4 KDUK-F	KMGE-F	4 KDUK-F	4	4 KMGE-F	4 KMGE-F
5	5 KZEL-F	5	5	5 KPNW-F	5	KKNU-F	5	5 KKNU-F	KKNU-F
				KZEL-F		KMGE-F			

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KDUK 1280 EUGENE	0.8/1.5/	3/	38
KNND 1400 COTTAGE GROVE	1.0/1.9/	5/	54
KHPE-F 107.9 ALBANY	0.8/1.8/	4/	56

DUOPOLY REPORT	12+	25-54	REVENUE
KKNU-F, KKXO, KEED, KMGE-F	21.7%	18.8%	22.9%

EUGENE

RADIO STATIONS

KDUK	, 1280,	5 KW/1 KW (DA-N)	, Oldies	, \$ 9.00	(Mc-Guild)	Pacific Telecom
KEED	, 1600,	5 KW/1 KW (DA-N)	, Country	SMN, \$10.00	(MMR)	
KKXO	, 1450,	1 KW	, Nostalgia	UNISTR, \$11.00	(MMR)	
KPNW	, 1120,	50 KW (DA-1)	, Full Service	ABC, \$17.00	(Katz)	McCoy
KUGN	, 590,	5 KW/1 KW (DA-N)	, Full Service	CNN CBS, \$25.00	(Eastman)	
KAVE-F	, 95.3,	.6 KW @ 1207	, Oldies	, \$13.00	(---)	(CRESWELL)
KDUK-F	, 104.7,	62 KW @ 2325	, CHR	, \$19.00	(Mc-Guild)	Pacific Telecom
KMGE-F	, 94.5,	100 KW @ 1299	, AC/CHR	, \$24.00	(MMR)	
KPNW-F	, 99.1,	100 KW @ 1630	, Soft AC	, \$20.00	(Katz)	McCoy
KKNN-F	, 93.1,	100 KW @ 984	, Country	, \$28.00	(MMR)	
KUGN-F	, 97.9,	100 KW @ 1010	, Country	UNISTR MBS, \$35.00	(Eastman)	
KZEL-F	, 96.1,	100 KW @ 1092	, CL AOR	SOURCE NBC, \$23.00	(Christal)	

Miscellaneous: KAVE-F changes to KZZK-F and format to AOR . . .

EVANSVILLE

Arbitron Rank/Pop (12+): 148/233,600

MSA Rank/Pop: 157/284,000

ADI # 94

Average Person Ratings: 15.5

Market TSL: 21.00 hours

Stations: 12/10

Diaries: 696/336:1/54.9%

Sample Target: 700

% Below Line: 8.5

% Not Listed: 14.6

1993 Revenue: \$10,700,000

HH Inc.: \$30,278

Retail \$: 2.4 Bil

Pop per Station: 23,360

#1 Biller: WIKY-F \$2,600,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 93	FAL 92	Revenue Level	
1. WYNG-F (C)	61/16.8	14.5	15.0	17.5	15.0	----	86/998	630/27.0	27.9	25.9	D	WYNG-F
2. WIKY-F (FS)	58/16.0	16.3	16.4	18.3	19.2	----	95/1134	741/31.7	31.9	32.6	D	WIKY-F
3. WKDQ-F (C)	52/14.3	12.4	12.1	8.0	8.3	----	121/1593	644/27.6	28.8	22.3	C	WKDQ-F
4. WSTO-F (CHR)	45/12.4	10.6	11.5	11.1	11.9	----	107/1629	687/29.4	27.8	29.3	C	WSTO-F
5. WBKR-F (C)	25/ 6.9	5.9	6.3	8.9	7.5	----	137/1720	446/19.1	18.4	18.7	C	WBKR-F
6. WGBF-F (AOR)	20/ 5.5	7.2	6.6	7.3	5.7	----	29/524	277/11.9	15.1	14.6	C	WGBF-F
7. WJPS-F (O)	16/ 4.4	6.2	5.5	3.2	1.8	----	21/479	366/15.7	12.4	12.1	B	WJPS-F
8. WWOK (BB)	12/ 3.3	5.2	3.5	5.4	5.4	----	14/208	186/ 8.0	8.5	8.8	A	WWOK
9. WRBT-F (CL AOR)	7/ 1.9	3.1	2.9	4.9	3.6	----	32/581	177/ 7.6	10.4	8.8	A	WRBT-F
10. WRUL-F (C)	6/ 1.7	---	0.9	1.1	0.5	----	25/355	96/ 4.1	----	4.1	A	WRUL-F
11. WGAB (T)	6/1.7	2.3	5.2	0.8	1.3	----	12/92	83/ 3.6	4.0	6.3	A	WGAB
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 93.54% (290 of 310) (FAL 92: 87.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSTO-F>>>1	WKDQ-F<	1 WKDQ-F<	1 WKDQ-F<	1 WYNG-F<	1 WIKY-F<	1 WIKY-F<	1 WIKY-F<	1 WYNG-F<	1 WSTO-F	1 WIKY-F>
2 WKDQ-F	2 WSTO-F	2 WYNG-F<	2 WIKY-F<	2 WIKY-F<	2 WYNG-F>	2 WYNG-F	2 WYNG-F	2 WKDQ-F<	2 WIKY-F<	2 WYNG-F>
3 WYNG-F	3 WGBF-F<	3 WIKY-F	3 WYNG-F>	3 WKDQ-F>	3 WKDQ-F>	3 WKDQ-F>	3 WKDQ-F>	3 WIKY-F<	3 WYNG-F	3 WKDQ-F
4	4 WYNG-F	4 WSTO-F	4 WSTO-F	4 WSTO-F	4 WBKR-F	4 WSTO-F	4 WSTO-F	4 WSTO-F	4 WGBF-F<	4 WSTO-F
5	WIKY-F	5	5 WGBF-F	5 WGBF-F	5	5	5	5	5 WKDQ-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSTO-F	1 WIKY-F	1 WKDQ-F	1 WIKY-F	1 WIKY-F>	1 WSTO-F	1 WGBF-F>	1 WGBF-F	1 WGBF-F	1 WYNG-F
2 WIKY-F	WKDQ-F	2 WIKY-F	2 WKDQ-F<	2 WYNG-F	2 WGBF-F	2 WSTO-F	2 WKDQ-F	WKDQ-F	2 WKDQ-F
3 WKDQ-F	3 WSTO-F>	3 WSTO-F	3 WYNG-F	WKDQ-F>	WYNG-F	3 WKDQ-F	3 WYNG-F	WYNG-F	3 WGBF-F>
4 WYNG-F	4 WYNG-F	4 WYNG-F	4 WSTO-F	4 WSTO-F	4	4 WYNG-F	4	4 WSTO-F	4 WIKY-F
5	5	5	5	5	5	5	5	5	WBKR-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WSON 860 HENDERSON, KY 0.6/3.6/ 3/ 128

DUOPOLY REPORT

NONE AS OF JANUARY 1994

RADIO STATIONS

WGAB , 1180, 670 (DAYS)	, TALK	IBN, MBS , \$10.00 (---)	(NEWBURGH)
WJPS , 1400, 1 KW -- see WJPS-F (LMA)			South Central
WWOK , 1280, 5 KW/1 KW (DA-N) , Nostalgia		UNIULT UNISUP, \$14.00 (Banner)	
WGBF-F, 103.1, 1.7 KW @ 443	, AOR	SOURCE ABC, \$17.00 (Banner)	(HENDERSON, KY)
WIKY-F, 104.1, 39 KW @ 571	, Full Service	MBS, \$50.00 (Katz)	South Central
WJPS-F, 106.1, 6 KW @ 328	, Oldies	UNIULT UNISUP, \$15.00 (Katz)	(NEWBURGH)
WKDQ-F, 99.5, 100 KW @ 476	, Country	ABC, \$34.00 (Christal)	(HENDERSON)
WRBT-F, 94.9, 50 KW @ 420	, Classic AOR	, \$16.00 (---)	(MT. CARMEL, IL)
WSTO-F, 96.1, 100 KW @ 1000	, CHR	ABC, \$45.00 (Banner)	(OWENSBORO)
WYNG-F, 105.3, 50 KW @ 390	, Country	CBS, \$46.00 (Eastman)	Pinnacle

WBKR-F -- see Owensboro in 1993 Small Market edition

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 123/317,200
 MSA Rank/Pop: 156/287,000
 Raleigh ADI
 Average Person Ratings: 16.6
 Market TSL: 22.00 hours

Stations: 20/12
 Diaries: 775/409:1/40.8%
 Sample Target: 760
 % Below Line: 10.8
 % Not Listed: 9.7

1993 Revenue: \$9,000,000
 HH Inc.: \$27,525
 Retail \$: 2.1 Bil
 Pop per Station: 26,433
 #1 Biller: WKML-F \$2,600,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WZFX-F (B)	120/22.8	19.7	24.7	20.2	20.6	----	174/1680	1046/33.0	30.8	34.2	D	WZFX-F
2. WKML-F (C)	119/22.6	20.7	20.9	16.9	18.0	----	199/1979	1064/33.5	29.7	29.7	C	WKML-F
3. WIDU (G)	30/ 5.7	4.7	4.3	3.7	3.0	----	30/272	257/ 8.1	7.9	7.1	A	WIDU
4. WQSM-F (AC)	29/ 5.5	7.5	7.4	10.0	8.3	----	38/829	544/17.2	17.9	17.2	C	WQSM-F
WAZZ-F (O)	29/ 5.5	3.3	4.7	4.9	5.5	----	42/628	422/13.3	12.9	14.5	B	WAZZ-F
WRCQ-F (AOR)	29/ 5.5	6.3	5.1	7.7	6.3	----	40/536	361/11.4	12.4	12.1	C	WRCQ-F
7. WFNC (N/T)	28/ 5.3	7.7	4.5	4.5	6.5	----	42/471	317/10.0	11.3	10.0	B	WFNC
8. WQDR-F (C)	13/ 2.5	1.6	0.6	2.4	1.8	----	40/676	275/ 8.7	8.5	5.4		WQDR-F
9. WRAL-F (AC)	12/ 2.3	2.8	2.0	2.9	1.6	----	35/585	324/10.2	12.1	8.4		WRAL-F
10. WFMO (G)	10/ 1.9	1.8	1.2	2.8	4.0	----	10/71	71/ 2.2	2.0	2.3	A	WFMO
11. WSTS-F (G)	9/ 1.7	3.0	2.0	2.6	4.2	----	11/240	141/ 4.4	6.4	4.1	A	WSTS-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 83.61% (398 of 476) (FAL 92: 88.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZFX-F>>>1	WZFX-F	1 WKML-F<	1 WKML-F	1 WKML-F>	1 WKML-F>>	1 WKML-F>	1 WKML-F>>	1 WZFX-F<	1 WZFX-F>>	1 WZFX-F>>
2	2 WKML-F>>	2 WZFX-F>>	2 WZFX-F>>	2 WZFX-F>>	2 WZFX-F<	2 WZFX-F>>	2 WZFX-F>>	2 WKML-F>>	2 WKML-F>>	2 WKML-F
3	3 WRCQ-F>	3 WRCQ-F<	3 WAZZ-F	3 WAZZ-F	3 WIDU	3 WFNC	3 WQSM-F	3 WRCQ-F<	3	3
4	4 WQSM-F	4 WAZZ-F	4 WRCQ-F	4 WIDU	4 WFNC	4 WIDU	WFNC-F<	4 WAZZ-F	4	4
5	5	5	5	5 WRCQ-F	5 WAZZ-F	5	5 WAZZ-F	5	5	5
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZFX-F	1 WZFX-F>>	1 WZFX-F	1 WZFX-F<	1 WKML-F		1 WZFX-F	1 WZFX-F	1 WKML-F	1 WKML-F	1 WKML-F>
2 WKML-F	2 WKML-F>>	2 WKML-F	2 WKML-F>>	2 WZFX-F>>		2 WKML-F	2 WKML-F>>	WRCQ-F	2 WZFX-F>>	2 WZFX-F>>
3	3 WQSM-F	3 WQSM-F	3 WQSM-F	3 WAZZ-F		3 WRAL-F	3 WRCQ-F>	3 WZFX-F	3 WRCQ-F	3 WRCQ-F
4	4	4	4 WAZZ-F	4 WIDU		WZNS-F	4	4	4	4 WAZZ-F
5	5	5	5	WQSM-F		WRCQ-F	5	5	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WAGR 1340 LUMBERTON	0.4/0.4/	2/	12
WFLB 1490 FAYETTEVILLE	1.5/3.2/	8/	100
WZNS-F 92.9 DILLON	1.1/2.6/	8/	150
WDCG-F 105.1 DURHAM	1.5/7.7/	18/	430
WIOZ-F 106.9 SOUTHERN PINES	1.3/3.2/	15/	288
WKRR-F 92.3 ASHELOW	0.4/1.5/	7/	193
WMNX-F 97.3 WILMINGTON	0.6/1.7/	8/	142
WTRG-F 100.7 ROCKY MOUNT	1.3/5.1/	17/	366
WZZU-F 93.9 BURLINGTON	0.9/2.8/	10/	286

DUOPOLY REPORT	12+	25-54	REVENUE
WKML-F, WDSC, WZNS-F (Beasley, pending)	23.7%	28.3%	32.7%

RADIO STATIONS

WFMO , 860, 1 KW (DAYS) , Gospel	UNISTR, \$ 9.00 (TN)	(FAIRMONT)
WFNC , 640, 10 KW/1 KW , News/Talk	CBS, \$18.00 (Katz)	Cape Fear
WIDU , 1600, 1 KW/25 W , Gospel	, \$10.00 (D & R)	
WKML-F, 95.7, 100 KW @ 1053 , Country	ABC, \$50.00 (Mc-Guild)	Beasley (LUMBERTON)
WAZZ-F, 96.5, 80 KW @ 794 , Oldies	NBC, \$13.00 (Mc-Guild)	Carolina (LAURINBURG)
WQSM-F, 98.1, 100 KW @ 830 , AC	, \$40.00 (Katz)	Cape Fear
WRCQ-F, 103.5, 48 KW @ 443 , AOR/Classic	, \$18.00 (---)	(DUNN)
WSTS-F, 100.9, 3 KW @ 298 , Gospel	UNISTR, \$10.00 (Southern)	(FAIRMONT)
WZFX-F, 99.1, 100 KW @ 981 , Black	ABC, \$34.00 (HNWH)	Joyner (WHITEVILLE)

WRAL-F -- see Raleigh
 Miscellaneous: WDSC, WZNS-F sold to Beasley (D) for \$1,500,000 (Bergner) . . .

FLINT

Arbitron Rank/Pop (12+): 110/347,700
MSA Rank/Pop: 112/429,000
ADI # 57 (w/Saginaw)
Average Person Ratings: 17.1
Market TSL: 22.75 hours

Stations: 26/10
Diaries: 937/371:1/42.6%
Sample Target: 900
% Below Line: 30.5
% Not Listed: 15.5

1993 Revenue: \$10,200,000
HH Inc.: \$35,282
Retail \$: 3.6 Bil
Pop per Station: 34,770
#1 Biller: WCRZ-F \$3,300,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WCRZ-F (AC)	81/13.6	13.4	12.8	15.4	14.1	----	89/1116	931/26.8	28.7	25.0	E	WCRZ-F
2. WDZZ-F (B)	72/12.1	11.8	12.6	16.4	13.1	----	74/889	862/24.8	21.8	22.7	C	WDZZ-F
3. WFDF (BB)	56/ 9.4	8.0	4.8	6.6	6.9	----	67/669	488/14.0	12.0	11.1	B	WFDF
4. WWCK-AF (CHR)	49/ 8.3	10.9	8.7	8.6	10.3	----	72/1111	786/22.6	23.3	23.4	D	WWCK-AF
5. WKCQ-F (C)	44/ 7.4	5.2	7.2	5.6	4.1	----	68/892	578/16.6	16.1	17.6		WKCQ-F
6. WHNN-F (O)	28/ 4.7	5.6	6.1	5.8	4.5	----	57/997	532/15.3	16.4	14.5		WHNN-F
WJR (FS)	28/ 4.7	6.9	6.7	6.1	7.4	----	45/675	455/13.1	17.1	14.3		WJR
8. WIOG-F (CHR/AC)	26/ 4.4	3.4	4.3	6.3	6.2	----	38/910	580/16.7	16.7	19.5		WIOG-F
9. WKMF-F (C)	19/ 3.2	4.1	4.8	1.8	1.0	----	29/451	299/ 8.6	8.8	9.6	B	WKMF-F
10. WOVE-F (B)	18/ 3.0	2.7	1.7	0.7	1.5	----	19/279	272/ 7.8	6.6	5.1	A	WOVE-F
11. WFLT (G)	13/ 2.2	1.7	2.0	1.8	3.6	----	13/147	125/ 3.6	4.0	4.9	A	WFLT
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 77.29% (388 of 502) (FAL 92: 77.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDZZ-F>>	1 WCRZ-F<	1 WCRZ-F>	1 WCRZ-F>>	1 WCRZ-F>	1 WFDF	1 WCRZ-F<	1 WCRZ-F>	1 WCRZ-F	1 WDZZ-F>	1 WCRZ-F
2 WWCK-AF>	2 WWCK-AF	2 WDZZ-F<	2 WDZZ-F<	2 WDZZ-F	2 WCRZ-F>	2 WDZZ-F<	2 WFDF >	2 WDZZ-F	2 WCRZ-F	2 WDZZ-F
3	3 WDZZ-F	3 WWCK-AF	3 WKCQ-F	3 WKCQ-F	3 WJR <	3 WFDF	3 WKCQ-F	3 WFDF	3 WWCK-AF>	3 WWCK-F
4	4 WKCQ-F	4 WKCQ-F	4 WHNN-F	4 WHNN-F	4 WHNN-F	4 WWCK-AF	4 WWCK-AF<	4 WWCK-AF	4	4
5	5	5	5 WWCK-AF	5 WWCK-AF	5 WDZZ-F<	5 WJR	5 WDZZ-F	5 WKCQ-F	5	5
6	6	6	6	6	6 WKCQ-F	6	6	6	6	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWCK-AF	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F>>	1 WCRZ-F>		1 WWCK-AF	1 WWCK-AF>	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F>
2 WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WDZZ-F<		2 WKCQ-F	2 WKCQ-F<	2 WKCQ-F	2 WWCK-AF	2 WKCQ-F<
3 WCRZ-F	3 WWCK-AF>	3 WKCQ-F	3 WWCK-AF	3 WHNN-F		3 WIOG-F	3 WCRZ-F	3 WWCK-AF	4 WKCQ-F	3 WDZZ-F
WFLT-F	4 WIOG-F	4 WWCK-AF	4 WHNN-F	4 WKCQ-F		WDZZ-F	4 WDZZ-F	4 WDZZ-F	4 WDZZ-F	4 WWCK-AF
WIOG-F	WKCQ-F	5 WIOG-F	WKCQ-F	5 WWCK-AF		WRIG-F	5	5 WRIF-F	5	WHNN-F

OTHER RATED STATIONS	METRO SHARE	CUME/RATE	TSA/AQH	TSA/CUME
WFNT 1470	FLINT	1.0/4.1/	6/ 163	
WVGZ-F 103.1	LAPEER	1.2/4.7/	14/ 266	
WITL-F 100.7	LANSING	1.2/2.9/	16/ 299	

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE DETROIT OR SAGINAW FOR MORE INFORMATION ABOUT THE FOLLOWING:

WUVE-F	1.2/4.9	WSGW	0.3/1.6
WCSX-F	0.3/2.9	WTLZ-F	1.2/6.2
WLLZ-F	0.7/2.6	WWJ	0.8/4.0
WNIC-F	0.5/1.5	WWW-F	0.5/1.7
WOMC-F	0.3/1.5	WXYT	0.5/1.6
WRIF-F	1.7/4.9		

RADIO STATIONS

WFDF , 910,	5 KW/1 KW (DA-N) ,	Nostalgia	CBS, \$18.00 (Torbet)	Connoisseur
WFLT , 1420,	500 W/144 W ,	Religion	MBS, \$10.00 (P/W)	
WKMF , 1470,	5 KW/1 KW (DA-N) ,	See WKMF-F	, \$ NA (Katz)	Faircom
WCRZ-F, 107.9,	50 KW @ 331 ,	AC	, \$75.00 (Katz)	Faircom
WDZZ-F, 92.7,	6 KW @ 256 ,	Black	, \$40.00 (Torbet)	Connoisseur
WKMF-F, 101.7,	3 KW @ 328 ,	Country	, \$19.00 (Katz)	(TUSCOLA)
WWCK-F, 105.5,	25 KW @ 328 ,	CHR	NBC, \$60.00 (Christal)	
Other ranked stations -- see Saginaw or Detroit				

MISCELLANEOUS: WKMF changes to WFNT and format to Talk (Oct) . . . WFDF, WDZZ-F sold to Connoisseur . . .

FORT PIERCE, FL

Arbitron Rank/Pop (12+): 120/323,000

Stations: 22/12
Diaries: 769/420:1/50.3%
Sample Target: 750
% Below Line: 30.8
% Not Listed: 16.1

1993 Revenue: NA
HH Inc.: \$31,863
Retail \$: 3.0 Bil
Pop per Station: 26,917
#1 Biller: NA NA

MSA Rank/Pop: NA
ADI # West Palm Beach
Average Person Ratings: 17.9
Market TSL: 23.50 hours

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WOVV-F (CHR)	73/12.7	7.9	7.2	7.8	10.9	----	75/791	755/23.4	21.0	20.2	WOVV-F
2. WHLG-F (EZ)	72/12.5	13.1	12.3	14.1	11.2	----	72/481	481/14.9	16.1	15.9	WHLG-F
3. WZZR-F (AOR)	53/ 9.2	11.3	7.7	8.9	11.6	----	56/539	515/15.9	18.3	15.1	WZZR-F
4. WGYL-F (SAC)	48/ 8.3	8.1	7.7	7.2	7.7	----	49/469	458/14.2	14.8	13.9	WGYL-F
5. WAVV-F (C)	47/ 8.1	8.8	8.1	7.4	8.4	----	48/494	479/14.8	14.7	16.3	WAVV-F
6. WKGR-F (CL AOR)	37/ 6.4	5.2	7.4	6.1	6.6	----	38/611	585/18.1	19.2	19.2	WKGR-F
7. WQOL-F (EZ)	28/ 4.9	4.2	5.1	5.2	5.8	----	29/417	406/12.6	10.4	12.6	WQOL-F
8. WIRK-F (C)	23/ 4.0	3.8	4.0	4.3	1.9	----	23/348	312/ 9.7	9.9	10.2	WIRK-F
9. WEAT-F (SAC)	14/ 2.4	3.1	3.7	3.7	3.2	----	16/295	275/ 8.5	7.7	10.1	WEAT-F
10. WTTB (T)	13/ 2.3	1.2	1.5	1.3	2.8	----	13/173	173/ 5.4	3.6	3.2	WTTB
11. WSTU (FS)	11/ 1.9	1.5	1.3	1.5	2.2	----	11/127	127/ 3.9	4.4	4.8	WSTU
12. WJNX (N/T)	10/ 1.7	1.0	1.5	---	0.6	----	10/173	173/ 5.4	4.8	4.1	WJNX
13.											
14.											
15.											

12+ FM SHARE (METRO): 87.60% (424 of 484) (FAL 92: 83.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD.	12+ EVE	OVERNIGHT
1 WOVV-F>>	1 WOVV-F<	1 WZZR-F<	1 WZZR-F>	1 WZZR-F>	1 WHLG-F>	1 WHLG-F	1 WZZR-F<	1 WOVV-F	1 WOVV-F>	1 WGYL-F>
2 WZZR-F	2 WZZR-F>>	2 WOVV-F>	2 WKGR-F	2 WKGR-F<	2 WGYL-F>	2 WOVV-F>	2 WHLG-F<	2 WHLG-F<	2 WGYL-F<	2 WOLL-F
3	3 WKGR-F	3 WKGR-F	3 WOVV-F	3 WOVV-F	3 WAVV-F	3 WGYL-F<	3 WOVV-F	3 WZZR-F<	3 WHLG-F	3 WOVV-F
4	4 WAVV-F	4 WAVV-F	4 WAVV-F	4 WAVV-F	4 WQOL-F	4 WAVV-F	4 WAVV-F<	4 WAVV-F<	4 WZZR-F	4 WHLG-F
5	5	5	5	5 WQOL-F	5 WOVV-F	5 WZZR-F	5 WGYL-F	5 WKGR-F	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOVV-F	1 WOVV-F>>	1 WOVV-F	1 WOVV-F>>	1 WOVV-F	1 WOVV-F	1 WZZR-F>>	1 WZZR-F	1 WZZR-F>>	1 WZZR-F>
2 WAVV-F	2 WKGR-F	2 WKGR-F	2 WAVV-F	2 WAVV-F>	2 WZZR-F	2 WOVV-F>	2 WKGR-F	2 WKGR-F	2 WKGR-F>
3	3 WAVV-F>	3 WAVV-F	3 WKGR-F	3 WQOL-F	3 WKGR-F	3 WKGR-F>	3 WOVV-F	3 WOVV-F>	3 WAVV-F
4	4 WZZR-F	4 WZZR-F	4 WQOL-F	4 WKGR-F	4	4	4	4 WIRK-F	4 WQOL-F
5	5	5	5	5	5	5	5	5	5

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WAXE 1370	VERO BEACH	1.6/4.6/	9/ 150
WFLM-F 104.7	WHITE CITY	0.9/1.7/	5/ 54
WIRA 1400	FORT PIERCE	0.7/3.1/	4/ 99
WPSL 1590	PORT ST. LUCIE	1.0/3.5/	6/ 112
WOLL-F 94.3	RIVIERA BEACH	0.9/3.5/	5/ 115
WRLX-F 92.1	WEST PALM BEACH	0.5/1.4/	3/ 44
WRMF-F 97.9	WEST PALM BEACH	1.7/6.2/	10/ 220
WSWN 900	BELLE GLADE	1.2/3.0/	8/ 103
WAOA-F 107.1	MELBOURNE	0.5/2.9/	3/ 93
WEDR-F 99.1	MIAMI	0.5/2.1/	3/ 69

RADIO STATIONS

WAXE , 1370,	1 KW/85 W	, Nostalgia					
WIRA , 1400,	1 KW	, Nostalgia					
WSTU , 1450,	1 KW	, AC					
WAVV-F, 101.7,	6 KW @ 348	, Country			ABC, \$20.00	(Roslin)	(VERO BEACH)
WHLG-F, 102.3,	3 KW @ 285	, Soft AC/EZ			AP, \$26.00	(---)	(STUART)
WQOL-F, 103.7,	50 KW @ 476	, Oldies			UNISTR CNN, \$16.00	(---)	(VERO BEACH)
WGYL-F, 93.7,	50 KW @ 479	, Soft AC/EZ			, \$16.00	(---)	(VERO BEACH)
WZZR-F, 92.7,	50 KW @ 482	, AOR			, \$27.00	(Katz)	CRB (STUART)

DUOPOLY REPORT

NONE AS OF JANUARY 1994

Other ranked stations -- see West Palm Beach

FORT WAYNE

Arbitron Rank/Pop (12+): 93/380,900

Stations: 22/18
Diaries: 917/415:1/56.8%
Sample Target: 860
% Below Line: 4.6
% Not Listed: 17.0

1993 Revenue: \$12,400,000
HH Inc.: \$33,562
Retail \$: 3.2 Bil
Pop per Station: 21,161
#1 Biller: WAJI-F \$2,200,000

MSA Rank/Pop: 92/375,000

ADI # 101

Average Person Ratings: 16.1

Market TSL: 21.25 hours

12+ METRO	1/4/SHARE	SPG				4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING		SPG		Revenue Level	
		93	92	92	91			93	92				
1. WAJI-F (AC)	64/10.4	9.3	11.3	10.7	12.0	----	81/1215	937/24.6	21.4	23.5	D	WAJI-F	
2. WBTU-F (C)	58/ 9.5	10.3	11.5	7.6	9.0	----	109/1631	792/20.8	21.2	20.0	D	WBTU-F	
3. WMEE-F (CHR)	57/ 9.3	8.5	12.5	11.1	9.9	----	101/2014	1101/28.9	30.3	28.6	D	WMEE-F	
4. WOWO-AF (FS)	55/ 8.9	9.7	6.4	6.7	8.6	----	72/1438	961/25.2	19.8	20.4	C	WOWO-AF	
5. WBYR-F (CL/AOR)	48/ 7.8	7.5	7.4	5.9	7.7	----	104/1364	726/19.1	18.7	18.0	C	WBYR-F	
6. WDJB-F (CHR)	37/ 6.0	5.0	5.2	5.5	7.1	----	44/869	658/17.3	18.5	15.3	A	WDJB-F	
7. WXKE-F (AOR)	36/ 5.9	6.0	7.6	9.8	8.0	----	47/614	488/12.8	14.3	13.5	C	WXKE-F	
8. WQHK-F (C)	23/ 3.8	---	---	---	---	----	28/449	378/ 9.9	---	---	---	---	
9. WGL (N/T)	22/ 3.6	4.8	5.6	5.7	4.7	----	22/517	499/13.1	12.4	13.4	A	WGL	
10. WFWI-F (AC)	21/ 3.4	4.0	---	---	---	----	21/269	269/ 7.1	10.0	---	A	WFWI-F	
11. WMRI-F (EZ)	20/ 3.3	4.4	2.4	2.3	3.0	----	46/496	237/ 6.2	8.3	6.6	---	WMRI-F	
12. WJLT-F (O)	18/ 2.9	4.4	4.4	5.0	4.5	----	19/439	375/ 9.8	13.6	13.8	B	WJLT-F	
13. WQHK (C)	15/ 2.4	4.4	5.8	3.6	3.9	----	16/267	247/ 6.5	9.8	10.5	A	WQHK	
14. WJFX-F (B)	8/ 1.3	4.2	6.0	5.9	3.0	----	9/159	137/ 3.6	8.7	10.3	A	WJFX-F	
15.													

12+ FM SHARE (METRO): 80.55% (410 of 509) (FAL 92: 77.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDJB-F	1 WBYR-F	1 WAJI-F<	1 WAJI-F	1 WAJI-F>	1 WOWO-AF	1 WOWO-AF<	1 WAJI-F<	1 WMEE-F<	1 WDJB-F>	1 WOWO
2 WMEE-F	2 WMEE-F<	2 WBYR-F<	2 WBYR-F	2 WBTU-F<	2 WAJI-F	2 WAJI-F	2 WBTU-F	2 WBTU-F<	2 WMEE-F<	2 WAJI-F
3	3 WXKE-F<	3 WBTU-F<	3 WBTU-F	3 WBYR-F	3 WBTU-F>	3 WMEE-F	3 WBYR-F	3 WAJI-F<	3 WOWO-AF	3 WBTU-F
4	4 WBTU-F	4 WMEE-F	4 WXKE-F	4 WXKE-F<	4 WGL	4 WBYR-F<	4 WXKE-F	4 WBYR-F	4 WBYR-F	4 WBYR-F
5	5 WAJI-F	5 WXKE-F	5 WMEE-F	5 WOWO-AF<	5 WMRI-F	5 WBTU-F	5 WMEE-F	5 WOWO-AF	5 WAJI-F	5 WMEE-F
6	6	6	6	6 WMEE-F	6	6	6	6	6 WBTU-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WMEE-F	1 WMEE-F>	1 WAJI-F	1 WAJI-F<	1 WAJI-F>	1 WDJB-F	1 WBYR-F<	1 WXKE-F	1 WBYR-F<	1 WXKE-F<
2 WBTU-F	2 WAJI-F<	2 WMEE-F	2 WMEE-F>	2 WMEE-F	2 WBYR-F	2 WXKE-F>	2 WBYR-F	2 WXKE-F>	2 WBYR-F
3 WBYR-F	3 WBTU-F	3 WBYR-F	3 WBTU-F	3 WBTU-F	3 WBTU-F	3 WBTU-F	3 WBTU-F	3 WBTU-F	3 WAJI-F<
4 WDJB-F	4 WBYR-F>	4 WBTU-F	4 WBYR-F	4 WFWI-F	4	4 WDJB-F	4 WAJI-F	4 WAJI-F>	4 WBTU-F<
5	5 WDJB-F	5	5 WFWI-F	5 WBYR-F	5	5 WMEE-F	5	5	5 WOWO-AF
6	6 WQHK-F	6	6 WQHK-F	6	6	6 WQHK-F	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME
WFCV	1090	FORT WAYNE	1.1/1.6/ 7/	73
WGL-F	94.1	ROANOKE	1.1/6.5/ 11/	289
WGTB-F	102.3	AUBURN	0.5/2.6/ 3/	99
WIFF	1570	AUBURN	0.3/0.9/ 2/	42
WDFM-F	98.1	DEFIANCE, OH	0.5/1.8/ 11/	249
WJR	760	DETROIT	0.5/1.8/ 5/	155
WLW	700	CINCINNATI	0.3/2.4/ 12/	321

DUOPOLY REPORT	12+	25-54	REVENUE
WAJI-F, WJLT-F (Sarkes Tarzian)	13.3%	18.1%	21.8%
WGL A/F, WKQM-F (local)	4.7%	4.0%	2.8%
	18.0%	22.1%	24.6%

FORT WAYNE

RADIO STATIONS

WGL	, 1250,	2.5 KW/1.4 KW (DA-2)	, News/Talk	NBC-T CNN,	\$16.00	(---)	
WOWO	, 1190,	50 KW (DA-N)	, Full Service	CBS,	\$30.00	(Katz)	Price
WQHK	, 1380,	5 KW (DA-2)	, Country	SMN ABC,	\$17.00	(Christal)	Federated
WJJI-F,	95.1,	39 KW @ 679	, AC		\$50.00	(Katz)	Sarkes-Tarzian
WBTU-F,	93.3,	50 KW @ 492	, Country	UNISTR MBS,	\$28.00	(Eastman)	(KENDALVILLE)
WBYS-F,	98.9,	50 KW @ 453	, AOR/Classic	UNISTR,	\$22.00	(Eastman)	(VAN WERT)
WDJB-F,	106.3,	3 KW @ 426	, CHR		\$16.00	(Banner)	(COLUM. CITY)
WFWI-F,	92.3,	3.8 KW @ 403	, AC		\$15.00	(---)	
WJFX-F,	107.9,	2.5 KW @ 358	, Black		\$15.00	(MMR)	(NEW HAVEN)
WJLT-F,	101.7,	3 KW @ 328	, Oldies		\$18.00	(Banner)	Sarkes-Tarzian
WMEE-F,	97.3,	26 KW @ 689	, CHR	ABC,	\$44.00	(Christal)	Federated
WOWO-F,	103.1,	3 KW @ 298	, Full Service	CBS,	\$ NA	(Katz)	Price (HUNTINGTON)
WXKE-F,	103.9,	3 KW @ 249	, AOR	SOURCE,	\$25.00	(D & R)	
WMRI-F,	106.9,	50 KW @ 500	, Soft AC/EZ	ABC,	\$14.00	(---)	(MARION)

CKLW -- see Detroit

Miscellaneous: WQZT-F changes to WQHK-F (June) . . . Adams, Huntington and Wells counties added to Metro . . .
 WKQM-F (Churubrusco) sold to owner of WGL for \$259,000 . . .

FRESNO

Arbitron Rank/Pop (12+): 66/580,000
MSA Rank/Pop: 68/753,000
ADI # 56
Average Person Ratings: 15.3
Market TSL: 20.75 hours

Stations: 30/27
Diaries: 943/615:1/44.3%
Sample Target: 980
% Below Line: 1.5
% Not Listed: 12.9

1993 Revenue: \$22,700,000
HH Inc.: \$28,600
Retail \$: 4.9 Bil
Pop per Station: 21,481
#1 Biller: KMJ \$5,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KMJ (N/T)	135/15.2	11.4	12.5	15.0	12.4	13.5	207/2491	1444/24.9	24.3	23.2	G	KMJ
2. KBOS-F (CHR)	94/10.6	7.3	6.3	4.2	6.1	7.1	142/2056	1210/20.9	17.6	17.8	C	KBOS-F
3. KSKS-F (C)	69/ 7.8	6.1	6.9	7.0	6.5	7.0	151/2131	1099/18.9	15.9	14.5	D	KSKS-F
4. KNAX-F (C)	48/ 5.4	7.3	7.0	7.8	8.1	6.9	61/1036	819/14.1	15.6	18.3	E	KNAX-F
5. KTHT-F (CHR/AC)	45/ 5.1	4.2	4.5	4.7	2.9	4.6	57/880	710/12.2	13.6	10.4	B	KTHT-F
6. KRZR-F (AOR)	38/ 4.3	4.7	5.1	4.6	5.8	4.7	54/1047	715/12.3	11.3	10.6	B	KRZR-F
KEZL-F (J)	38/ 4.3	2.7	2.3	1.5	2.0	2.7	44/519	383/ 6.6	5.6	5.3	B	KEZL-F
8. KJFX-F (CL/AOR)	33/ 3.7	4.3	6.1	3.1	2.6	4.3	64/1061	624/10.8	11.5	9.8	C	KJFX-F
9. KFSD-F (O)	32/ 3.6	6.9	3.7	4.6	3.7	4.7	64/1405	728/12.6	12.6	11.5	D	KFSD-F
10. KFRE (C)	27/ 3.0	4.5	2.3	3.2	3.2	3.3	40/581	376/ 6.5	5.5	8.1		
11. KJOI-F (SAC)	26/ 2.9	3.5	3.6	3.5	3.7	3.4	93/1315	519/ 8.9	9.4	10.8	B	KJOI-F
12. KKDJ-F (AOR)	25/ 2.8	2.5	2.4	2.7	1.9	2.6	37/828	490/ 8.4	6.7	5.6	B	KKDJ-F
13. KSXY-F (AC)	23/ 2.6	1.9	1.9	1.8	1.0	2.1	25/597	476/ 8.2	8.4	6.0	A	KSXY-F
14. KOQO-AF (SP)	21/ 2.3	5.5	6.0	4.5	5.1	4.6	33/620	390/ 6.7	16.8	13.6	B	KOQO-AF
15. KSLK-F (EZ/SAC)	19/ 2.1	1.6	2.0	1.7	1.6	1.9	26/282	218/ 3.8	5.1	3.3	A	KSLK-F
16. KGST (SP)	18/ 2.0	2.8	2.6	2.6	6.1	2.5	25/273	252/ 4.3	6.3	8.6	C	KGST
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 71.83% (556 of 774) (FAL 92: 68.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT	
1 KBOS-F>>>1	KBOS-F	1 KMJ	1 KMJ >	1 KMJ >>	1 KMJ >>>	1 KMJ >>	1 KMJ >>	1 KMJ >>	1 KMJ <	1 KBOS-F>>	1 KMJ >
2 KTHT-F	2 KSKS-F>	2 KBOS-F<	2 KSKS-F	2 KSKS-F	2 KNAX-F	2 KBOS-F	2 KSKS-F	2 KBOS-F	2 KMJ	2 KBOS-F>	2 KBOS-F>
3 KRZR-F	3 KRZR-F	3 KSKS-F>	3 KEZL-F	3 KTHT-F	3 KSKS-F	3 KSKS-F	3 KNAX-F	3 KSKS-F>	3 KSKS-F>	3 KTHT-F	3 KSKS-F
4	KJFX-F	4 KTHT-F	KFSD-F	KEZL-F<	4 KSKS-F	4 KNAX-F	4 KBOS-F	4 KNAX-F	4 KRZR-F	4 KTHT-F	4 KTHT-F
5	5 KTHT-F	5 KNAX-F	KTHT-F	5 KFSD-F	5 KFSD-F	5 KTHT-F	5 KTHT-F<	5 KRZR-F	5 KKDJ-F	5 KRZR-F	5 KRZR-F
6	6	KJFX-F<	6 KBOS-F	KNAX-F	6 KFSD-F	6 KEZL-F	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBOS-F	1 KBOS-F	1 KSKS-F	1 KSKS-F	1 KSKS-F	1 KBOS-F	1 KBOS-F<	1 KMJ	1 KMJ >	1 KMJ >>
2 KSKS-F	2 KSKS-F>	2 KJFX-F	2 KSKS-F	2 KMJ	2 KSKS-F	2 KRZR-F<	2 KRZR-F	2 KBOS-F	2 KRZR-F
KTHT-F	3 KTHT-F	3 KBOS-F	3 KTHT-F	3 KNAX-F<	3 KRZR-F	3 KSKS-F	3 KSKS-F	3 KRZR-F	3 KEZL-F
4 KKDJ-F	4 KJFX-F	4 KSXY-F	4 KMJ <	4 KTHT-F	4 KKDJ-F	4 KMJ	4 KBOS-F	4 KSKS-F	4 KFSD-F
5 KNAX-F	5 KKDJ-F	5 KMJ	5 KNAX-F	5 KBOS-F	5 KOQO-AF	5 KJFX-F	5 KJFX-F	5 KJFX-F	5 KJFX-F
6	KSXY-F	KTHT-F	6	KSXY-F	6 KJFX-F	6 KKDJ-F	KTHT-F	KFSD-F	6
7	7	KEZL-F	7	7	7	7	7	7	7
		KGST							

OTHER RATED STATIONS	METRO CUME	TSA	TSA
SHARE/RTG/AQH/CUME			
KEYQ 980	FRESNO	1.0/3.4/	11/ 244
KFCL-F 104.1	WOODLAKE	1.2/3.5/	34/ 528
KIRV 1510	FRESNO	0.4/1.5/	5/ 107
KKTR 1340	FRESNO	0.3/1.9/	3/ 109
KMPH-F 107.5	HANFORD	1.3/4.1/	28/ 570
KRDU 1130	DINUBA	0.6/1.3/	10/ 212
KTAA-F 94.3	KERMAN	1.0/2.1/	10/ 131
KXEX 1550	FRESNO	0.3/2.3/	4/ 149
KXMX-F 92.1	MADERA	0.7/2.7/	6/ 231
KYNO 1300	FRESNO	0.9/4.2/	13/ 263
KCIV-F 99.9	MT. BULLION	0.7/1.6/	12/ 231
KJUG-F 106.7	TULARE	0.4/2.2/	78/ 945
KNBR 680	SAN FRANCISCO	0.3/1.2/	11/ 203

DUOPOLY REPORT	12+	25-54	REVENUE
KFSD A/F, KEZL-F (Americom)	7.9%	11.0%	13.0%

FRESNO

RADIO STATIONS

KFSO	, 980,	500 W/48 W	, Oldies		, \$13.00	(Mc-Guild)	Americom
KFRE	, 940,	50 KW (DA-2)	, Country	ABC UNISTR,	\$32.00	(D&R)	EBE
KGST	, 1600,	5 KW (DA-N)	, Hispanic		\$28.00	(Lotus)	Lotus
KMJ	, 580,	5 KW	, News/Talk	NBC-T NBC,	\$82.00	(Katz)	Henry
KOQO	, 790,	5 KW/2.5 KW (DA-2)	Hispanic	CRC,	\$14.00	(Cabellero)	
KXEX	, 1550,	5 KW/2.5 KW (DA-2)	Hispanic		\$18.00	(SBS)	
KYNO	, 1300,	5 KW/1 KW (DA-N),	Oldies	SMN CNN,	\$16.00	(Banner)	Brown
KBOS-F,	94.9,	17 KW @ 850	, CHR	ABC,	\$37.00	(Eastman)	(TULARE)
KMPH-F,	107.5,	21 KW @ 790	, News	CBS APR,	\$20.00	(Eastman)	(HANFORD)
KEZL-F,	96.7,	25 KW @ 298	, Jazz/NAC		\$22.00	(Mc-Guild)	Americom (FOWLER)
KSXY-F,	101.1,	4.7 KW @ 1076	, AC		\$27.00	(Torbet)	
KFSO-F,	92.9,	19 KW @ 820	, Oldies		\$43.00	(Mc-Guild)	Americom (VISALIA)
KJFX-F,	95.7,	50 KW @ 321	, Classic AOR		\$38.00	(Banner)	Brown
KJOI-F,	98.9,	19 KW @ 820	, Soft AC		\$31.00	(MMR)	(DINUBA)
KKDJ-F,	105.9,	2.4 KW @ 1958	, AOR		\$36.00	(D&R)	
KNAX-F,	97.9,	48 KW @ 289	, Country	ABC,	\$55.00	(D&R)	EBE
KQPW-F,	101.9,	2.3 KW @ 1948	, Hispanic	ABC,	\$28.00	(Mc-Guild)	
KRZR-F,	103.7,	50 KW @ 500	, AOR		\$29.00	(Christal)	(HANFORD)
KSXS-F,	93.7,	68 KW @ 1909	, Country		\$26.00	(Katz)	Henry
KTAA-F,	94.3,	3 KW @ 328	, Hispanic		\$13.00	(---)	(KERMAN)
KTHT-F,	102.7,	50 KW @ 500	, Soft AC		\$30.00	(Christal)	
KXXM-F,	92.1,	25 KW @ 1050	, Hispanic	UPI,	\$19.00	(Katz Hisp)	(MADERA)

Miscellaneous: KQPW-F changes to KOQO-F and from CHR to Hispanic (Oct) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

GAINESVILLE-OCALA

Arbitron Rank/Pop (12+): 111/346,100
 MSA Rank/Pop: 201-409,000 - Gainesville
 186-409,000 - Ocala
 ADI # 164
 Average Person Ratings: 15.6
 Market TSL: 21.00 hours

Stations: 27/18
 Diaries: 772/448:1/38.2%
 Sample Target: 800
 % Below Line: 16.1
 % Not Listed: 21.5

1993 Revenue: \$9,200,000
 HH Inc.: \$23,355
 Retail \$: 3.5 Bil
 Pop per Station: 19,228
 #1 Biller: WKTK-F \$2,100,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WTRS-F (C)	70/13.0	9.5	8.6	10.8	----	----	92/990	659/19.0	18.2	14.4	C	WTRS-F
2. WKTK-F (AC)	38/ 7.1	10.5	11.4	9.0	11.2	----	84/1046	635/18.3	21.8	19.5	D	WKTK-F
3. WMMZ-F (CHR)	34/ 6.3	4.9	4.9	6.2	6.8	----	45/771	536/15.5	18.4	16.4		WMMZ-F
4. WMFQ-F (BB/EZ)	32/ 5.9	6.1	4.3	5.3	1.0	----	54/556	450/13.0	10.8	9.0		WMFQ-F
5. WRUF-F (AOR)	29/ 5.4	7.0	7.1	6.4	10.7	----	51/902	604/17.5	17.3	19.3	C	WRUF-F
6. WJHM-F (B)	24/ 4.5	4.4	7.7	4.9	3.9	----	44/577	377/10.9	10.2	11.7		WJHM-F
7. WRZN (BB)	22/ 4.1	2.3	2.4	2.4	----	----	40/344	145/ 4.2	3.8	3.6		WRZN
8. WFEZ-F (B)	20/ 3.7	0.2	----	----	----	----	28/314	232/ 6.7	1.3	----		WFEZ-F
9. WYGC-F (C)	19/ 3.5	4.2	4.7	4.4	8.7	----	22/402	279/ 8.1	8.4	7.7		WYGC-F
WCFB-F (C)	19/ 3.5	3.0	0.9	1.5	----	----	39/357	230/ 6.6	5.5	3.3		WCFB-F
11. WYKS-F (CHR)	18/ 3.3	3.2	4.3	2.9	7.8	----	29/429	377/10.9	11.0	12.8		WYKS-F
12. WWGO-F (O)	15/ 2.8	2.1	0.6	1.8	----	----	16/280	196/ 5.7	5.0	4.3		WWGO-F
13. WWLO (B)	13/ 2.4	1.9	1.1	3.7	----	----	13/154	154/ 4.4	3.7	3.0		WWLO
14. WRRX-F (AOR)	12/ 2.2	1.8	1.7	2.0	4.9	----	14/249	220/ 6.4	7.6	8.5		WRRX-F

12+ FM SHARE (METRO): 83.69% (354 OF 423) (FAL 92: 82.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F>>	1 WTRS-F<	1 WKTK-F	1 WKTK-F	1 WTRS-F<	1 WTRS-F>	1 WTRS-F>	1 WTRS-F>	1 WTRS-F	1 WJHM-F	1 WTRS-F
2 WYKS-F	2 WRUF-F<	2 WTRS-F<	2 WMMZ-F<	2 WKTK-F	2 WMFQ-F	2 WKTK-F	2 WKTK-F>	2 WKTK-F	2 WFEZ-F	2 WFEZ-F
3	3 WKTK-F	3 WMMZ-F	3 WTRS-F	3 WMMZ-F>	3 WKTK-F	3 WMMZ-F<	3 WMFQ-F<	3 WRUF-F	3 WTRS-F	3 WMOP
4	4 WMMZ-F	4 WRUF-F	4 WRUF-F	4 WRUF-F	4 WMMZ-F	4 WMFQ-F	4 WRZN <	4 WMMZ-F	4 WYKS-F	4 WJHM-F
5	5 WYKS-F	5	5 WFEZ-F	5 WFEZ-F	5	5	5 WMMZ-F	5 WMFQ-F	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTRS-F	1 WTRS-F<	1 WKTK-F	1 WKTK-F<	1 WTRS-F	1 WRUF-F	1 WRUF-F>	1 WRUF-F	1 WRUF-F	1 WTRS-F
2 WFEZ-F	2 WKTK-F>	2 WTRS-F	2 WMMZ-F	WKTK-F<	2 WCFB-F	2 WTRS-F	2 WTRS-F	2 WKTK-F	2 WKTK-F
WKTK-F	3 WFEZ-F	3 WMMZ-F	3 WTRS-F>	3 WMMZ-F>>	WMMZ-F	3 WCFB-F	3 WKTK-F	3 WTRS-F	3 WRUF-F
4	4 WMMZ-F	4 WFEZ-F	4 WFEZ-F	4	4	4 WKTK-F	4 WRRX-F	4 WMMZ-F	4 WMMZ-F
5	5 WYKS-F	5	5	5	5	5 WMMZ-F	5	5	5 WFEZ-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RATE/AQH/CUME

WGGG	1230	GAINESVILLE	0.6/1.4/	3/ 50
WLUS	980	GAINESVILLE	1.3/2.2/	21/ 138
WMOP	900	OCALA	1.5/3.7/	8/ 128
WOCA	1370	OCALA	1.5/3.8/	8/ 132
WRUF	850	GAINESVILLE	1.1/3.9/	6/ 160
WTMC	1290	OCALA	0.4/2.3	3/ 95
WYOC-F	104.9	HIGH SPRINGS	0.4/1.6/	8/ 170
WDIZ-F	100.3	ORLANDO	0.9/2.0/	5/ 68
WFKS-F	99.9	PALATKA	0.4/4.1/	6/ 207
WHTQ-F	96.5	ORLANDO	0.4/2.1/	3/ 89
WMGF-F	107.9	MOUNT DORA	0.7/4.1/	15/ 257
WOCL-F	105.9	DE LAND	1.3/4.1/	18/ 279
WXOF-F	97.1	BEVERLY HILLS	0.4/1.4	41/ 284

DUOPOLY REPORT

	12+	25-54	REVENUE
WTRS A/F, WYGC-F (Asterisk, semi-duopoly)	16.5%	15.7%	19.0%

GRAND RAPIDS

Arbitron Rank/Pop (12+): 67/577,200 /
 MSA Rank/Pop: 55/722,000
 ADI # 37 (w/Kalamazoo)
 Average Person Ratings: 16.2
 Market TSL: 21.25 hours

Stations: 23/20
 Diaries: 1131/510:1/59.2%
 Sample Target: 1020
 % Below Line: 8.0
 % Not Listed: 15.9

1993 Revenue: \$24,700,000
 HH Inc.: \$35,546
 Retail \$: 6.2 Bil
 Pop per Station: 28,860
 #1 Biller: WLHT-F \$4,100,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WBCT-F (C)	98/10.5	7.8	7.6	5.6	5.7	7.9	272/2633	1060/18.4	15.3	11.0	E	WBCT-F
2. WOOD (FS/T)	74/ 7.9	7.6	6.0	9.1	7.0	7.7	92/1293	1053/18.2	17.9	17.6	D	WOOD
3. WLHT-F (AC)	70/ 7.5	7.7	10.0	8.0	7.1	8.3	81/1099	912/15.8	19.5	15.7	F	WLHT-F
4. WKLQ-F (AOR)	64/ 6.8	8.6	9.5	8.3	10.4	8.3	108/1670	1029/17.8	19.9	21.0	E	WKLQ-F
5. WCUZ-F (C)	58/ 6.2	7.9	7.3	7.0	5.9	7.1	89/1484	960/16.6	20.6	16.6	E	WCUZ-F
6. WOOD-F (SAC)	57/ 6.1	7.0	7.5	8.1	4.7	7.2	133/2055	944/16.4	19.1	16.1	D	WOOD-F
7. WGRD-F (CHR)	51/ 5.5	4.6	6.4	5.4	7.2	5.5	65/1323	960/16.6	19.9	21.5	C	WGRD-F
8. WODJ-F (O)	49/ 5.2	4.0	4.7	5.3	4.8	4.8	79/1529	1042/18.1	14.0	15.9	D	WODJ-F
9. WSNX-F (CHR)	45/ 4.8	4.1	4.2	3.5	3.0	4.2	75/1419	853/14.8	13.6	13.9		WSNX-F
10. WLAV-F (AOR)	44/ 4.7	4.5	4.7	4.1	2.6	4.5	82/1426	818/14.2	15.4	10.0	C	WLAV-F
11. WKEZ-F (EZ SAC)	32/ 3.4	2.7	2.4	3.2	4.1	2.9	42/512	350/ 6.1	5.1	7.4	B	WKEZ-F
12. WMUS-F (C)	24/ 2.6	3.8	3.4	3.7	2.7	3.4	91/1224	397/ 6.9	10.0	10.2		WMUS-F
13. WJQK-F (REL)	22/ 2.4	1.6	1.8	1.5	1.6	1.8	30/459	359/ 6.2	4.3	4.4		WJQK-F
14. WFGR-F (CL)	21/ 2.2	2.3	2.2	2.0	2.5	2.2	22/412	381/ 6.6	6.5	5.8	A	WFGR-F
15. WKWM (B)	14/ 1.5	0.5	1.6	1.9	4.4	1.4	14/91	91/ 1.6	2.1	3.4	A	WKWM-F

12+ FM SHARE (METRO): 83.59% (657 of 786) (FAL 92: 81.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSNX-F>>	1 WBCT-F	1 WBCT-F>	1 WBCT-F	1 WBCT-F<	1 WOOD	1 WBCT-F	1 WOOD <	1 WBCT-F	1 WBCT-F	1 WOOD
2 WLAV-F	2 WKLQ-F>	2 WLHT-F	2 WLHT-F>	2 WLHT-F>	2 WCUZ-F	2 WKLQ-F	2 WBCT-F<	2 WLHT-F	2 WSNX-F	2 WKLQ-F
3 WGRD-F	3 WOOD-F	3 WKLQ-F	3 WKLQ-F	3 WKLQ-F	3 WLHT-F<	3 WLHT-F<	3 WKLQ-F	3 WKLQ-F	3 WLAV-F<	3 WBCT-F
4 WODJ-F	4 WOOD-F	4 WOOD-F	4 WOOD-F	4 WOOD-F	4 WBCT-F	4 WOOD <	4 WKLQ-F<	4 WOOD-F<	4 WODJ-F	4 WGRD-F
5	WGRD-F<	WOOD <	5 WOOD	5 WOOD-F	5 WODJ-F	5 WCUZ-F	5 WOOD-F	5 WGRD-F	5 WOOD-F	5 WOOD-F
6	6 WLAV-F	6 WGRD-F	6	6 WODJ-F	6	6	6 WCUZ-F	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBCT-F	1 WOOD-F	1 WOOD-F	1 WLHT-F	1 WLHT-F	1 WKLQ-F	1 WKLQ-F	1 WKLQ-F	1 WKLQ-F<	1 WBCT-F
2 WGRD-F	2 WBCT-F<	2 WLHT-F	2 WBCT-F<	2 WOOD-F	2 WBCT-F	2 WBCT-F>	WBCT-F	2 WBCT-F>	2 WKLQ-F<
3 WLAV-F	3 WGRD-F	WBCT-F	3 WOOD-F	3 WBCT-F>	3 WGRD-F	3 WLAV-F>	3 WLAV-F	3 WOOD	3 WOOD
4 WOOD-F	4 WLHT-F>	4 WGRD-F	4 WGRD-F>	4 WGRD-F	4 WLAV-F	4 WOOD	4 WLHT-F	4 WLAV-F	4 WLHT-F
5 WSNX-F	5 WLAV-F	5 WKLQ-F	5 WODJ-F	5 WODJ-F	5 WODJ-F	5 WLHT-F	5 WOOD	5 WLHT-F<	5 WODJ-F
6 WLHT-F	6 WKLQ-F	6	6	6 WCUZ-F	6	6	6 WLAV-F	6 WODJ-F	6 WCUZ-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME
WCUZ	1230	Grand Rapids	1.0/4.6/ 11/	310
WFUR	1570	Grand Rapids	0.5/0.9/ 5/	53
WFUR-F	102.9	Grand Rapids	1.1/5.8/ 29/	570
WGHN-F	92.1	Grand Haven	0.3/1.4/ 4/	126
WHTC	1450	Holland	1.5/2.6/ 20/	235
WLAV	1340	Grand Rapids	1.4/3.2/ 13/	185
WQFN-F	100.5	Walker	0.3/1.9/ 3/	119
WMRR-F	101.7	Muskegon	0.6/1.2/ 31/	381

DUOPOLY REPORT	12+	25-54	REVENUE
WGRD A/F, WLHT-F (Liggett, pending)	13.0%	15.2%	24.3%
WKLQ-F, WLAV A/F (Bloomington, pending)	12.9%	13.2%	18.0%
	25.9%	28.4%	42.3%

GRAND RAPIDS

RADIO STATIONS

WCUZ	,	1230,	1 KW	-- See WCUZ-FM				
WKWM	,	1140,	5 KW (DAYS, DA)	, Black	AURN,	\$17.00	(Patt)	
WOOD	,	1300,	5 KW (DA-N)	, Full Service/Talk	MBS NBC,	\$40.00	(Katz)	
WCUZ-F,		101.3,	50 KW @ 420	, Country	ABC,	\$76.00	(Christal)	Federated
WFUR-F,		102.9,	48 KW @ 510	, Religion/EZ	,	\$16.00	(---)	Kuiper
WGRD-F,		97.9,	13 KW @ 590	, CHR	,	\$43.00	(D&R)	Regional
WBCT-F,		93.7,	320 KW @ 781	, Country	ABC,	\$45.00	(D&R)	Radio Assoc.
WKLQ-F,		94.5,	50 KW @ 500	, AOR	ABC,	\$50.00	(Banner)	Bloomington (HOLLAND)
WFGF-F,		98.7,	2.8 KW @ 492	, Classical	,	\$27.00	(CMBS)	
WLAV-F,		96.9,	50 KW @ 500	, AOR	SOURCE,	\$37.00	(MMR)	Adams
WLHT-F,		95.7,	40 KW @ 551	, AC	,	\$72.00	(Eastman)	Liggett
WOODJ-F,		107.3,	50 KW @ 492	, Oldies	UNISTR,	\$59.00	(Katz)	Goodrich(GREENVILLE)
WOOD-F,		105.7,	265 KW @ 810	, Soft AC	,	\$54.00	(Katz)	
WKEZ-F,		96.1,	50 KW @ 492	, SAC/EZ	CBS,	\$23.00	(Patt)	(HOLLAND)
WMUS-F,		106.9,	50 KW @ 479	, Country	ABC,	\$45.00	(D&R)	(MUSKEGON)
WSNX-F,		104.5,	50 KW @ 361	, CHR	UNISTR,	\$30.00	(Katz)	Goodrich (MUSKEGON)

Miscellaneous: WLAV A/F sold by Adams to Bloomington (D) for \$2,900,000 . . . WGRD A/F sold by Regional to Liggett (D) for \$3,700,000 . . .

GREENSBORO-WINSTON SALEM

Arbitron Rank/Pop (12+): 43/925,600
 MSA Rank/Pop: 47/970,000
 ADI # 48
 Average Person Ratings: 16.8
 Market TSL: 22.00 hours

Stations: 29/21
 Diaries: 1284/721:1/44.4%
 Sample Target: 1320
 % Below Line: 5.2
 % Not Listed: 13.3

1993 Revenue: \$25,600,000
 HH Inc.: \$31,062
 Retail \$: 7.9 Bil
 Pop per Station: 44,076
 #1 Biller: WTQR-F \$6,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WTQR-F (C)	252/16.2	19.1	16.4	18.1	19.4	17.5	378/4336	2748/29.7	30.5	34.3	G	WTQR-F
2. WKRR-F (AOR)	141/ 9.1	8.9	8.6	8.4	7.4	8.8	178/2368	1616/17.5	19.1	18.2	E	WKRR-F
3. WJMH-F (B)	115/ 7.4	5.9	6.4	7.6	8.2	6.8	153/2174	1490/16.1	16.7	18.4	C	WJMH-F
4. WKZL-F (AC/CHR)	101/ 6.5	5.7	6.4	4.6	4.3	5.8	129/1737	1303/14.1	17.6	16.3	C	WKZL-F
5. WSJS (FS/T)	80/ 5.2	5.4	4.9	7.2	6.4	5.7	83/1169	1098/11.9	11.6	12.7	D	WSJS
6. WQMG-F (B)	79/ 5.1	5.9	5.2	3.8	5.0	5.0	100/1455	1136/12.3	12.3	13.4	C	WQMG-F
7. WPCM-F (C)	77/ 5.0	2.4	2.4	2.4	3.1	3.1	139/1888	917/ 9.9	6.9	6.9	E	WPCM-F
8. WWWB-F (SAC)	74/ 4.8	4.6	4.0	4.8	3.9	4.6	91/1195	885/ 9.6	9.4	11.3	D	WWWB-F
9. WMAG-F (AC)	62/ 4.0	2.8	5.3	4.6	3.5	4.2	78/1348	955/10.3	12.4	10.6	D	WMAG-F
10. WNEU-F (C)	61/ 3.9	3.2	3.5	2.3	1.4	3.2	90/1507	1038/11.2	9.5	6.3	B	WNEU-F
11. WMQX-F (O)	42/ 2.7	5.5	3.1	3.2	3.5	3.6	82/1731	1019/11.0	10.1	10.1	C	WMQX-F
12. WMFR (BB)	38/ 2.4	1.7	1.7	1.4	1.8	1.8	38/368	368/ 4.0	3.9	2.8	B	WMFR
13. WKSI-F (CHR)	37/ 2.4	3.8	2.8	3.1	3.5	3.0	66/1535	872/ 9.4	11.8	11.0	C	WKSI-F
14. WHPE-F (REL)	32/ 2.1	0.8	2.2	1.9	1.8	1.8	47/618	413/ 4.5	4.9	4.2		WHPE-F
15. WWGL-F (G)	22/ 1.4	2.5	1.7	1.5	2.4	1.8	39/505	289/ 3.1	5.4	6.0		WWGL-F

12+ FM SHARE (METRO): 87.43% (1176 of 1345) (FAL 92: 84.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMH-F>>	1 WKRR-F	1 WKRR-F<	1 WTQR-F	1 WTQR-F>	1 WTQR-F>>	1 WTQR-F>>	1 WTQR-F>	1 WTQR-F>	1 WJMH-F<	1 WTQR-F>
2 WQMG-F<	2 WTQR-F	2 WTQR-F>	2 WKRR-F	2 WKRR-F	2 WSJS	2 WKRR-F	2 WKRR-F	2 WKRR-F<	2 WQMG-F	2 WQMG-F
3 WKRR-F	3 WKZL-F	3 WKZL-F	3 WKZL-F	3 WKZL-F	3 WPCM-F	3 WKZL-F	3 WKZL-F<	3 WJMH-F	3 WTQR-F	3 WAAA
4 WTQR-F	4 WJMH-F>	4 WJMH-F	4 WJMH-F	4 WJMH-F<	4 WWWB-F	4 WSJS	4 WSJS	4 WKZL-F	4 WXR-F	4 WJMH-F
5	5 WQMG-F	5 WWWB-F<	5 WWWB-F	5 WWWB-F	5	5 WJMH-F	5 WWWB-F	5 WPCM-F<	5	5 WKRR-F
6	6	6 WQMG-F	6 WMAG-F<	6	6	6	6	6 WNEU-F	6	6
7	7	7	7 WQMG-F	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMH-F	1 WTQR-F<	1 WKZL-F	1 WTQR-F	1 WTQR-F>	1 WKRR-F	1 WKRR-F>>	1 WKRR-F	1 WKRR-F>	1 WTQR-F<
2 WTQR-F	2 WKZL-F	2 WTQR-F	2 WKZL-F>	2 WKZL-F>	2 WNEU-F	2 WTQR-F<	2 WTQR-F	2 WTQR-F	2 WKRR-F>
3 WKRR-F	3 WJMH-F	3 WKRR-F	3 WJMH-F	3 WWWB-F	3 WJMH-F	3 WJMH-F	3 WJMH-F	3 WJMH-F	3 WJMH-F
4 WKZL-F	4 WKRR-F>	4 WJMH-F	4 WKRR-F<	4 WMAG-F	4 WKZL-F	4 WNEU-F	4 WQMG-F	4 WKZL-F	4 WKZL-F
5 WQMG-F	5 WQMG-F	5 WQMG-F	5 WWWB-F<	5 WKRR-F	5 WQMG-F	5 WQMG-F	5 WKZL-F	5 WQMG-F<	5 WPCM-F<
6	6	6 WMAG-F	6 WQMG-F	6 WJMH-F	6	6	6 WMAG-F	6 WWWB-F	6 WWWB-F
7	7	7	7 WMAG-F	7 WQMG-F	7	7	7 WPCM-F	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WAAA	980 WINSTON SALEM	1.0/3.1/ 16/ 307	
WGLD	1320 GREENSBORO	0.3/1.7/ 5/ 156	
WKEW	1400 GREENSBORO	0.8/2.0/ 16/ 213	
WMQX	1340 WINSTON SALEM	0.1/0.5/ 1/ 50	
WQMG	1510 GREENSBORO	0.6/1.3/ 10/ 119	
WTNC	790 THOMASVILLE	0.5/1.2/ 7/ 128	
WDCG-F	105.1 DURHAM	0.4/2.4/ 31/ 697	
WEZC-F	102.9 HICKORY	0.6/1.3/ 24/ 341	
WFMX-F	105.7 STATESVILLE	1.4/6.1/ 55/1340	
WMXC-F	104.7 CHARLOTTE	0.5/1.8/ 35/ 508	
WQDR-F	94.7 RALEIGH	0.7/1.2/ 27/ 556	
WRDX-F	106.5 SALISBARY	0.6/1.8/ 21/ 346	
WROV-F	96.3 MARTINSVILLE, VA	0.6/1.8/ 34/ 528	
WZZU-F	93.9 BURLINGTON	0.5/2.8/ 20/ 696	

DUOPOLY REPORT

	12+	25-54	REVENUE
WMQX A/F, WJMH-F (Max)	10.2%	10.2%	12.1%
WKRR-F, WKZL-F (Dick)	11.5%	18.4%	21.5%
WMFR, WMAG-F, WNEU-F (HMW, pending)	10.3%	9.2%	14.5%
	32.0%	37.8%	48.1%

GREENSBORO-WINSTON SALEM

RADIO STATIONS

WAAA	,	980,	1 KW/69 W	,	Black	AURN,	\$16.00	(---)	
WMFR	,	1230,	1 KW	,	Nostalgia	ABC APR,	\$21.00	(Christal)	Voyager
WSJS	,	600,	5 KW (DA-2)	,	Full Service	NBC MBS,	\$42.00	(Mc-Guild)	New Market
WHPE-F,		95.5,	100 KW @ 440	,	Religion		\$15.00	(---)	
WJMH-F,		102.1,	106 KW @ 1204	,	Black		\$43.00	(D & R)	Max (REIDSVILLE)
WKRR-F,		92.3,	100 KW @ 1289	,	Classic AOR		\$71.00	(Katz)	Dick
WKSI-F,		98.7,	100 KW @ 718	,	CHR		\$38.00	(Eastman)	Bahakel
WKZL-F,		107.5,	100 KW @ 500	,	CHR/AC		\$42.00	(Katz)	Dick
WMAG-F,		99.5,	100 KW @ 1499	,	AC		\$68.00	(Christal)	Voyager
WNEU-F,		94.5,	100 KW @ 981	,	Country	UNISTR,	\$28.00	(Christal)	Voyager (EDEN)
WMQX-F,		93.1,	100 KW @ 1099	,	Oldies		\$38.00	(MMR)	MAX
WPCM-F,		101.1,	100 KW @ 1191	,	Country	MBS,	\$24.00	(Mc-Guild)	(BURLINGTON)
WQMG-F,		97.1,	100 KW @ 1233	,	Black	ABC CBS,	\$40.00	(Banner)	
WTQR-F,		104.1,	100 KW @ 1420	,	Country	MBS,	\$97.00	(Mc-Guild)	New Market
WWGL-F,		94.1,	100 KW @ 485	,	Religion	CNN,	\$17.00	(TN)	(LEXINGTON)
WWWB-F,		100.3,	100 KW @ 1046	,	AC	UNISTR,	\$44.00	(MMR)	Franklin

Miscellaneous: WNEU-F (Eden) sold by Ragan Henry to Voyager for \$2,350,000 (D) . . . WJMH-F (Reidsville) sold by Beasley to MAX for \$3,000,000 (D) (Foreman) . . . Alamance county added to the metro . . . WMFR, WMAG-F and WNEU-F sold by Voyager to HMW for \$5,600,000 for WMFR/WMAG and \$2,400,000 for WNEU-F (E) (D) (Media Services) . . . WSJS, WTQR-F sold by NewMarket to Radio Equity for \$32,800,000 (E) (Foreman; Hartstone & Dickstein) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

GREENVILLE, NC

Arbitron Rank/Pop (12+): 81/451,600
 MSA Rank/Pop: NA
 ADI # 101
 Average Person Ratings: 16.1
 Market TSL: 21.25 hours

Stations: 32/23
 Diaries: 985/458:1/51.2%
 Sample Target: 900
 % Below Line: 12.2
 % Not Listed: 14.0

1993 Revenue: NA
 HH Inc.: \$27,690
 Retail \$: 3.7 Bil
 Pop per Station: 19,635
 #1 Biller: WRNS-AF NA

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WRNS-AF (C)	157/21.5	22.1	22.1	23.9	25.4	22.2	245/2326	1514/33.5	32.7	35.5	WRNS-AF
2. WIKS-F (B)	110/15.1	17.1	16.4	16.4	12.4	16.3	134/1547	1087/24.1	26.3	23.3	WIKS-F
3. WSFL-F (AOR)	47/ 6.5	4.3	4.2	4.2	5.4	4.8	53/826	676/15.0	13.1	11.6	WSFL-F
4. WNCT-F (EZ/SAC)	31/ 4.3	6.8	4.5	3.1	4.2	4.7	49/795	396/ 8.8	10.5	10.3	WNCT-F
5. WKOO-F (O)	28/ 3.8	4.0	3.7	5.0	3.7	4.1	37/481	351/ 7.8	9.6	7.8	WKOO-F
6. WDLX-F (AC)	24/ 3.3	3.9	5.2	6.7	7.3	4.8	28/794	631/14.0	16.9	17.4	WDLX-F
7. WRDU-F (AOR)	23/ 3.2	3.0	2.7	1.8	2.0	2.7	82/1023	387/ 8.6	6.0	6.6	WRDU-F
8. WRHT-F (CHR)	22/ 3.0	4.3	3.0	3.5	4.0	3.5	24/477	433/ 9.6	11.3	6.8	WRHT-F
9. WTRG-F (O)	20/ 2.7	2.2	2.8	3.2	2.6	2.7	51/902	357/ 7.9	6.6	7.6	WTRG-F
10. WTND-F (C)	19/ 2.6	1.7	1.4	1.4	3.2	1.8	19/419	378/ 8.4	6.3	7.2	WTNO-F
11. WKQT-F (AC)	17/ 2.3	1.5	1.6	1.1	1.5	1.6	17/300	294/ 6.5	8.1	6.6	WKQT-F
12. WJNC (FS)	12/ 1.6	0.8	1.8	0.7	1.4	1.2	12/130	130/ 2.9	4.8	2.6	WJNC
13.											
14.											
15.											

12+ FM SHARE (METRO): 91.37% (572 of 626) (FAL 92: 91.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIKS-F>>	1 WRNS-AF<	1 WRNS-AF>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>	1 WRNS-AF>>	1 WRNS-AF>	1 WIKS-F>	1 WRNS-F
2 WRHT-F	2 WIKS-F>	2 WIKS-F>	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F>	2 WIKS-F>	2 WIKS-F>	2 WRNS-AF>>	2 WIKS-F>
3 WRNS-AF	3 WSFL-F>	3 WSFL-F>	3 WSFL-F>	3 WSFL-F>	3 WNCT-F>	3 WSFL-F>	3 WSFL-F	3 WSFL-F	3 WSFL-F	3
4	4 WRDU-F	4 WKOO-F	4	4	4	4	4 WNCT-F	4 WKOO-F	4	4
5	5 WRHT-F	5 WRDU-F	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIKS-F	1 WIKS-F<	1 WRNS-AF	1 WRNS-AF	1 WRNS-AF>>	1 WIKS-F	1 WRNS-AF	1 WRNS-AF	1 WRNS-AF>	1 WRNS-AF>>
2 WRNS-AF	2 WRNS-AF>>	2 WIKS-F	2 WIKS-F>>	2 WIKS-F>>	2 WRNS-AF	2 WIKS-F<	2 WSFL-F	2 WIKS-F<	2 WSFL-F
3 WKQT-F	3 WSFL-F>	3 WSFL-F	3	3	3 WSFL-F	3 WSFL-F>	3 WRDU-F	3 WSFL-F>>	3 WIKS-F>
4 WDLX-F	4 WDLX-F	4 WTND-F	4	4	4 WRHT-F	4 WRDU-F>	4 WIKS-F	4 WKOO-F	4
5	5	5	5	5	5	5	5	5 WRDU-F	5

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WELS 1010	KINSTON	1.1/2.8/	8/ 127
WHTF-F 103.7	WILLIAMSTON	1.0/5.8/	13/ 408
WKGK-F 102.9	KINSTON	0.5/1.1/	4/ 83
WMBL 740	MOREHEAD CITY	0.8/1.5/	6/ 68
WNBR-F 94.1	ORIENTAL	1.4/2.9/	10/ 129
WNOS 1450	NEW BERN	0.5/1.3/	4/ 58
WOOW 1340	GREENVILLE	0.7/1.2/	5/ 55
WRQR-F 94.3	FARMVILLE	0.4/2.2/	3/ 101
WRRF 93.0	WASHINGTON	0.7/1.9/	5/ 85
WTKF-F 107.3	ATLANTIC	0.7/1.6/	5/ 76
WTOW 1320	WASHINGTON	0.5/1.1/	4/ 48
WXQR-F 105.5	JACKSONVILLE	1.2/5.2/	10/ 266
WFXK-F 104.3	TARBORO	0.5/3.1/	22/ 489
WGTM 590	WILSON	1.2/3.1/	9/ 139
WKTC-F 96.9	GOLDSBORO	1.4/5.2/	67/1428
WMNX-F 97.3	WILMINGTON	0.8/2.6/	10/ 197
WRAL-F 101.5	RALEIGH	0.5/2.8/	56/ 656
WRSF-F 105.7	COLUMBIA	0.5/1.4/	30/ 227
WZXS-F 103.9	TOPSAIL	1.2/1.5/	9/ 69

DUOPOLY REPORT

NOT AVAILABLE FOR THIS MARKET

GREENVILLE, NC

RADIO STATIONS

WELS, 1010, 1 KW/500 W (DA-N), COUNTRY	NBC, \$ 9.00 (DORA)	(KINSTON)
WIKS-F, 101.9, 100 KW @ 981, BLACK	ABC, UNIULT, \$ 33.00 (D & R)	Taylor (NEW BERN)
WKOO-F, 98.7, 100 KW @ 298, OLDIES	MBS, \$ 19.00 (D & R)	(JACKSONVILLE)
WKQT-F, 103.3, 100 KW @ 459, AC	ABC, \$ 15.00 (Christal)	(NEWPORT)
WNCT-F, 107.9, 100 KW @ 1699, EZ	ABC, \$ 22.00 (MMR)	Park (GREENVILLE)
WDLX-F, 93.3, 100 KW @ 1781, AC/CHR	ABC, \$ 30.00 (Banner)	(WASHINGTON)
WQDW-F, 97.7, 3 KW @ 249, BLACK	, \$ 13.00 (Republic)	(KINSTON)
WRHT-F, 96.3, 50 KW @ 472, CHR	CNN, \$ 16.00 (---)	(MOREHEAD)
WRNS-F, 95.1, 100 KW @ 1499, COUNTRY	ABC UNISTR, \$ 40.00 (McGuild)	Pinnacle (KINSTON)
WRQR-F, 94.3, 2 KW @ 407, AC	, \$ 12.00 (TN)	(FARMVILLE)
WSFL-F, 106.5, 100 KW @ 915, CLASSIC AOR	UNISTR, \$ NA (Eastman)	(NEW BERN)
WTND-F, 99.5, 17 KW @ 843, COUNTRY	UNISTR, \$ 19.00 (---)	Taylor (GRIFTON)
WXQR-F, 105.5, 3 KW @ 298, AOR	ABC, \$ 14.00 (TN)	(JACKSONVILLE)

OTHER RANKED STATIONS -- See Raleigh

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 61/681,800

Stations: 27/21

1993 Revenue: \$22,400,000

MSA Rank/Pop: 67/860,000

Diaries: 1101/619:1/43.8%

HH Inc.: \$29,881

ADI # 35 (w/Asheville)

Sample Target: 1120

Retail \$: 7.0 Bil

Average Person Ratings: 16.0

% Below Line: 5.3

Pop per Station: 32,467

Market TSL: 21.00 hours

% Not Listed: 13.3

#1 Biller: WSSL-AF \$4,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WSSL-F (C)	180/16.5	19.2	18.4	16.2	18.2	17.6	359/4057	2226/32.6	32.5	28.8	F	WSSL-F
2. WROQ-F (AOR)	136/12.5	7.0	8.0	7.5	6.0	8.8	203/2317	1596/23.4	17.4	13.4	D	WROQ-F
3. WESC-F (C)	112/10.3	11.0	12.3	12.2	14.1	11.5	229/3430	1717/25.2	23.6	25.1	E	WESC-F
4. WMYI-F (AC)	101/ 9.3	8.7	9.9	10.1	10.3	9.5	143/2311	1358/19.9	21.9	23.5	F	WMYI-F
5. WSPA-F (SAC)	78/ 7.2	5.6	4.8	7.8	6.5	6.4	125/1576	926/13.6	15.4	12.4	C	WSPA-F
6. WFBC-F (O)	52/ 4.8	4.4	4.1	4.4	6.1	4.4	80/1776	1061/15.6	15.9	15.4	D	WFBC-F
7. WJMZ-F (B)	48/ 4.4	1.2	1.1	1.8	0.5	2.1	92/1016	640/ 9.4	5.2	4.3	A	WJMZ-F
8. WLWZ-FF (B)	34/ 3.1	7.4	6.2	5.7	4.9	5.6	35/748	671/ 9.8	11.6	8.6	C	WLWZ-FF
9. WMUU-F (EZ)	24/ 2.7	2.4	2.9	3.1	2.3	2.8	39/581	431/ 6.3	6.2	5.4	A	WMUU-F
10. WBBO-F (CHR)	28/ 2.6	3.6	3.3	3.3	2.1	3.2	57/1322	680/10.0	9.8	7.9	B	WBBO-F
11. WCKZ-F (B)	21/ 1.9	0.7	1.1	1.4	0.9	1.3	37/620	305/ 4.5	5.6	3.7		WCKZ-F
12. WFBC (N/T)	19/ 1.7	3.3	4.1	3.4	3.1	3.1	19/354	301/ 4.4	7.0	7.3	B	WFBC
13. WRIX-F (REL)	16/ 1.5	1.0	0.5	0.7	0.5	0.9	21/236	180/ 2.6	2.6	1.9	A	WRIX-F
14. WSPA (FS/T)	14/ 1.3	1.9	1.9	1.2	2.2	1.6	14/248	248/ 3.6	3.6	4.0	A	WSPA
15. WPJM (G)	12/ 1.1	1.2	0.6	0.6	1.7	0.9	12/194	194/ 2.8	1.8	3.8		WPJM

12+ FM SHARE (METRO): 92.49% (874 of 945) (FAL 92: 87.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMZ-F	1 WROQ-F>	1 WSSL-AF<	1 WSSL-AF	1 WSSL-AF	1 WSSL-AF	1 WSSL-AF<	1 WSSL-AF>	1 WSSL-AF	1 WSSL-AF>	1 WSSL-F>
WBBO-F	2 WSSL-AF>	2 WROQ-F>	2 WROQ-F<	2 WROQ-F<	2 WESC-F	2 WESC-F<	2 WROQ-F<	2 WROQ-F>	2 WROQ-F	2 WROQ-F
WROQ-F	3 WMYI-F	3 WMYI-F	3 WMYI-F>	3 WMYI-F	3 WSPA-F<	3 WROQ-F	3 WSPA-F<	3 WMYI-F<	3 WJMZ-F	3 WESC-F
WSSL-AF	4 WJMZ-F<	4 WESC-F	4 WESC-F	4 WESC-F	4 WMYI-F	4 WMYI-F>	4 WMYI-F>	4 WESC-F<	4 WESC-F>	4 WFBC-F
5	5 WESC-F	5 WSPA-F	5 WSPA-F	5 WSPA-F>	5 WFBC-F	5	5 WESC-F	5 WSPA-F	5	5
6	6	6	6 WFBC-F	6 WFBC-F	6	6	6 WFBC-F	6 WFBC-F	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSSL-AF	1 WSSL-AF>	1 WMYI-F	1 WSSL-AF>	1 WSSL-AF	1 WROQ-F	1 WROQ-F>>	1 WROQ-F	1 WROQ-F>>	1 WROQ-F>
2 WROQ-F	2 WMYI-F<	2 WSSL-AF	2 WMYI-F>	2 WMYI-F>	2 WSSL-AF	2 WSSL-AF>	2 WSSL-AF	2 WSSL-AF>	2 WSSL-AF
3 WMYI-F	3 WROQ-F>	3 WROQ-F	3 WROQ-F	3 WESC-F	3	3 WESC-F	3 WMYI-F	3 WESC-F	3 WESC-F
4 WJMZ-F	4 WJMZ-F	4 WJMZ-F	4 WESC-F<	4 WSPA-F	4	4 WMYI-F	4 WESC-F	4 WMYI-F	4 WSPA-F
5	5 WESC-F	5 WESC-F	5 WSPA-F	5 WROQ-F	5	5 WJMZ-F	5 WJMZ-F	5 WFBC-F<	5 WMYI-F
6	6 WSPA-F	6	6 WJMZ-F	6	6	6	6	6 WSPA-F	6 WFBC-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WASC 1530	SPARTANBURG	0.7/1.9/	8/ 129	
WCCP-F 104.9	CLEMSON	0.4/1.5/	7/ 122	
WESC 660	GREENVILLE	0.1/1.9/	6/ 208	
WORD 910	SPARTANBURG	1.0/2.3/	11/ 156	
WRIX 1020	HOMELAND PARK	0.4/1.0/	5/ 92	
WKSF-F 99.9	ASHEVILLE	0.9/5.0/	49/1344	
WMIT-F 106.9	BLACK MOUNTAIN	0.4/1.8/	26/ 523	
WFOX-F 97.1	GAINESVILLE	0.4/0.9/	15/ 317	
WPEG-F 97.9	CONCORD	1.1/3.8/	16/ 357	
WXRC-F 95.7	HICKORY	0.6/1.4/	16/ 314	

DUOPOLY REPORT	12+	25-54	REVENUE
WSSL A/F, WMYI-F (SFX)	25.8%	28.6%	40.2%
WLWZ A/F, WJMZ-F (HMW, pending)	7.5%	7.3%	8.9%
	33.3%	35.9%	49.1%

GREENVILLE-SPARTANBURG

RADIO STATIONS

WESC	,	660,	50 KW (DAYS, DA),	SEE WESC-FM			
WFBC	,	1330,	5 KW (DA-N)	News/Talk	NBC MBS, \$21.00	(Katz)	Multimedia
WHYZ	,	1070,	50 KW/1.5 KW (DA-1)	Black	, \$19.00	(K & P)	
WPJM	,	800,	1 KW/438 W	Gospel	ABC, \$15.00	(Keystone)	AmCom (GREER)
WSPA	,	950,	5 KW (DA-N)	Full Service	CBS, \$17.00	(Christal)	
WBBO-F,		93.3,	93 KW @ 2030	CHR	, \$29.00	(Torbet)	(FOREST CITY)
WESC-F,		92.5,	100 KW @ 2001	Country	ABC, \$90.00	(Banner)	
WFBC-F,		93.7,	100 KW @ 1850	Oldies	ABC, \$56.00	(Katz)	Multimedia
WLWZ-F,		103.9,	3 KW @ 328	Black	AURN, \$30.00	(D & R)	Voyager (EASLEY)
WMUU-F,		94.5,	100 KW @ 1200	EZ	APR, \$18.00	(---)	
WMI-F,		102.5,	20 KW @ 1778	AC	, \$87.00	(Eastman)	SFX (HNDRSNVLE)
WROQ-F,		101.1,	100 KW @ 987	AOR	ABC, \$40.00	(Banner)	ABS (ANDERSON)
WSPA-F,		98.9,	100 KW @ 1909	Soft AC/EZ	, \$39.00	(Christal)	
WSSL-F,		100.5,	100 KW @ 1240	Country	UNISTR, \$71.00	(Mc-Guild)	SFX (GRAY COURT)
WJMZ-F,		107.3,	100 KW @ 1010	Black/CHR	ABC, \$32.00	(Eastman)	AmCom (ANDERSON)

Miscellaneous: WANS, WMM-F sold by Greyhound Financial to AmCom for \$3,600,000. . . WMM-F changes to WJMZ-F and format to Black/Chr (Sep) . . . WBBO-F sold to AmCom (D) for \$2,600,000 (Americom) . . . WLWZ A/F sold by Voyager to HMW for \$2,700,000 (E) (Media Services) . . . WJMZ-F sold by AmCom to HMW (D) for \$5,200,000 (MVP) . . .

HARRISBURG

Arbitron Rank/Pop (12+): 74/510,900
 MSA Rank/Pop: 87/607,000
 ADI #44 (w/York & Lancaster)
 Average Person Ratings: 16.6
 Market TSL: 22.00 hours

Stations: 29/16
 Diaries: 1007/507:1/57.7%
 Sample Target: 970
 % Below Line: 14.4
 % Not Listed: 15.4

1993 Revenue: \$15,600,000
 HH Inc.: \$36,617
 Retail \$: 6.0 Bil
 Pop per Station: 31,931
 #1 Biller: WNNK-F \$4,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WNNK-F (CHR)	117/13.8	13.6	12.2	11.9	10.4	12.9	139/1865	1464/28.7	31.2	27.6	F	WNNK-F
2. WRKZ-F (C)	88/10.4	7.7	7.1	10.7	11.7	9.0	170/1912	911/17.8	16.1	19.4	E	WRKZ-F
3. WHP (FS/T)	79/ 9.3	7.4	9.8	8.6	7.5	8.8	122/1682	1070/20.9	18.5	17.3	C	WHP
4. WTPA-F (AOR)	65/ 7.7	9.0	8.1	8.5	7.1	8.3	104/1522	886/17.3	17.1	15.5	D	WTPA-F
5. WRVV-F (AOR/AC)	59/ 6.9	8.6	8.5	7.6	9.5	7.9	108/1926	973/19.0	18.8	20.5	D	WRVV-F
6. WWKL-F (O)	55/ 6.5	6.4	5.5	5.1	5.8	5.9	81/1382	812/15.9	15.3	15.1	D	WWKL-F
7. WROZ-F (SAC)	35/ 4.1	3.8	3.8	3.8	3.2	3.9	116/1731	544/10.6	10.5	7.9		WROZ-F
8. WHYL (BB)	27/ 3.2	5.0	5.5	3.2	4.2	4.2	45/588	388/ 7.6	8.1	8.3	A	WHYL
9. WLBR (FS)	22/ 2.6	2.9	3.1	2.3	1.5	2.7	23/426	371/ 7.3	6.5	5.3	A	WLBR
10. WHYL-F (C)	20/ 2.4	3.0	2.8	3.6	2.1	3.0	22/337	295/ 5.8	7.8	5.9	B	WHYL-F
11. WHTF-F (CL/AOR)	17/ 2.0	2.1	2.1	1.8	1.2	2.0	66/1189	346/ 6.8	8.2	6.5		WHTF-F
12. WDAC-F (REL)	16/ 1.9	0.8	1.4	1.8	0.6	1.5	79/1110	218/ 4.3	4.1	3.3		WDAC-F
13. WIMX-F (AC)	15/ 1.8	3.6	2.7	4.2	3.7	3.1	16/464	368/ 7.2	9.8	14.0	B	WIMX-F
14. WCTX-F (BB/EZ)	13/ 1.5	---	0.3	---	---	---	17/253	160/ 3.1	1.2	---	A	WCTX-F
15.												

12+ FM SHARE (METRO): 78.97% (567 of 718) (FAL 92: 79.73%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WNNK-F>>	1 WTPA-F	1 WNNK-F>	1 WNNK-F	1 WNNK-F	1 WHP <	1 WNNK-F	1 WHP <	1 WNNK-F	1 WNNK-F>	1 WRKZ-F
2	2 WNNK-F	2 WTPA-F<	2 WRVV-F	2 WRVV-F<	2 WRKZ-F	2 WHP	2 WNNK-F	2 WRKZ-F>	2 WRKZ-F<	2 WHP
3	3 WRVV-F>	3 WRVV-F	3 WTPA-F<	3 WRKZ-F	3 WNNK-F	3 WTPA-F<	3 WRKZ-F	3 WTPA-F	3 WHP	3 WLBR
4	4 WRKZ-F>	4 WRKZ-F	4 WWKL-F<	4 WWKL-F	4 WWKL-F>	4 WRKZ-F	4 WRVV-F<	4 WRVV-F	4 WRVV-F<	4 WWKL-F
5	5	5 WHP	5 WRKZ-F	5 WTPA-F	5	5 WRVV-F	5 WTPA-F	5 WWKL-F	5 WTPA-F	5
6	6	6	6	6	6	6 WWKL-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNNK-F	1 WNNK-F>	1 WRVV-F	1 WNNK-F>>	1 WNNK-F>	1 WTPA-F	1 WTPA-F>>	1 WTPA-F	1 WTPA-F>	1 WRVV-F
2 WTPA-F	2 WRVV-F	2 WNNK-F	2 WRVV-F	2 WRVV-F<	2 WNNK-F	2 WNNK-F	2 WRVV-F	2 WNNK-F<	WTPA-F<
3 WRKZ-F	3 WTPA-F	3 WTPA-F	3 WRKZ-F	3 WRKZ-F	WRKZ-F	WRVV-F>	3 WNNK-F	3 WRVV-F	3 WRKZ-F<
4	4 WRKZ-F>	4 WRKZ-F	4 WWKL-F	4 WWKL-F>	4 WHTF-F	4 WRKZ-F	4 WHP	4 WRKZ-F	4 WNNK-F<
5	5	5 WROZ-F	5 WTPA-F	5 WTPA-F	5	5 WHTF-F	5	5 WWKL-F	5 WWKL-F
6	6	6	6	WROZ-F	6	6 WHP	6	6 WHP	6 WHP

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WCMB	1460	HARRISBURG	0.8/3.9/	10/ 221
WKBO	1230	HARRISBURG	1.1/4.0/	9/ 217
WQIC-F	100.1	LEBANON	0.7/2.3/	7/ 153
WQLV-F	98.9	MILLERSBUR	0.8/1.7/	9/ 110
WTCY	1400	HARRISBURG	0.8/1.6/	7/ 89
WARM-F	103.3	YORK	0.8/4.6/	136/1736
WGTY-F	107.7	GETTYSBURG	0.7/2.4/	66/ 827
WIOV-F	105.1	EPHRATA	0.6/2.4/	74/1067
WLAN-F	96.9	LANCASTER	0.8/5.0/	44/1149
WQXA-F	105.7	YORK	0.6/4.8/	29/ 777
WYCR-F	98.5	YORK	1.1/4.4/	59/1308
WGRX-F	100.7	WESTMINSTER	0.5/2.1/	30/ 590
WQKX-F	94.1	SUNBURY	0.6/1.8/	15/ 309
WRFY-F	102.5	READING	0.4/2.2/	19/ 442
WVMD-F	104.7	HAGERSTOWN	0.5/1.5/	37/ 474

DUOPOLY REPORT	12+	25-54	REVENUE
WHP, WRVV-F, WKBO [Penn. Bdcst (Dame)]	17.3%	18.1%	30.1%

HARRISBURG

RADIO STATIONS

WHP	,	580,	5 KW (DA-N)	,	Full Service	CNN ABC, \$28.00	(MMR)	Pennsylvania
WHYL	,	960,	5 KW/22 W (DA-1),	,	Nostalgia	UNISTR, \$16.00	(---)	(CARLISLE)
WLBR	,	1270,	5 KW/1 KW (DA-2)	,	Full Service	ABC, \$15.00	(K & P)	(LEBANON)
WRVV-F,		97.3,	17 KW @ 840	,	AOR/AC			Pennsylvania
WHYL-F,		102.3,	3 KW @ 328	,	Country	CNN, \$25.00	(---)	(CARLISLE)
WIMX-F,		99.3,	3 KW @ 328	,	AC	UNISTR, \$28.00	(Mc-Guild)	
WNNK-F,		104.1,	23 KW @ 725	,	CHR	APR, \$88.00	(Christal)	Calendar
WRKZ-F,		106.7,	14 KW @ 827	,	Country	ABC, \$75.00	(Torbet)	Telemedia (HERSHEY)
WTPA-F,		93.5,	1.8 KW @ 620	,	AOR			
WWKL-F,		94.9,	25 KW @ 699	,	Oldies	UNISTR, \$58.00	(Katz)	Barnstable

Other Ranked Stations -- See York or Lancaster

MISCELLANEOUS: WNNK changes to WTCY (Sep) . . .

HARTFORD

Arbitron Rank/Pop (12+): 42/970,200
 MSA Rank/Pop: 46/1,120,000
 ADI # 24 (w/New Haven)
 Average Person Ratings: 17.9
 Market TSL: 23.50hours

Stations: 23/14
 Diaries: 1424/681:1/51.6%
 Sample Target: 1360
 % Below Line: 16.9
 % Not Listed: 15.5

1993 Revenue: \$37,900,000
 HH Inc.: \$45,367
 Retail \$: 10.3 Bil
 Pop per Station: 69,300
 #1 Biller: WTIC \$6,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WTIC (FS)	214/12.3	11.8	12.5	14.7	13.0	12.8	271/3523	2533/26.1	27.0	28.0	G	WTIC
2. WRCH-F (SAC)	150/ 8.6	8.2	7.0	8.8	7.7	8.2	210/2798	1786/18.4	16.8	16.1	F	WRCH-F
3. WWYZ-F (C)	126/ 7.2	7.8	7.5	6.0	10.1	7.1	245/3087	1617/16.7	15.4	18.1	F	WWYZ-F
4. WKSS-F (CHR)	112/ 6.4	6.2	6.2	5.1	4.7	6.0	193/3784	2018/20.8	20.5	17.1	D	WKSS-F
5. WCCC-F (AOR)	102/ 5.9	5.2	4.6	5.0	4.6	5.2	156/2506	1548/16.0	14.4	14.8	E	WCCC-F
6. WHCN-F (AOR)	96/ 5.5	4.9	6.4	4.2	4.3	5.3	155/2604	1525/15.7	15.0	13.1	F	WHCN-F
7. WDRC-F (O)	90/ 5.2	4.7	4.7	5.0	4.3	4.9	167/2904	1482/15.3	15.0	13.5	E	WDRC-F
8. WTIC-F (CHR)	89/ 5.1	7.6	5.9	6.1	6.8	6.2	164/3864	2148/22.1	22.4	21.7	E	WTIC-F
9. WZMX-F (AC)	86/ 4.9	4.9	4.7	5.3	5.2	5.0	134/2775	1674/12.3	16.4	15.8	E	WZMX-F
10. WDRC (BB)	70/ 4.0	3.1	3.3	4.2	3.5	3.7	75/942	812/8.4	7.0	7.6	B	WDRC
11. WYSR-F (AC)	68/ 3.9	3.7	3.3	3.1	3.0	3.5	92/1775	1082/11.2	11.0	12.0	C	WYSR-F
12. WAQY-F (AOR)	54/ 3.1	2.5	3.8	2.7	3.0	3.0	143/2619	1169/12.0	12.2	10.4		WAQY-F
13. WPOP (N/T)	52/ 3.0	2.4	3.3	2.7	3.1	2.9	59/880	765/ 7.9	8.9	8.0	C	WPOP
14.												
15.												

12+ FM SHARE (METRO): 72.11% (1060 of 1470) (FAL 92: 70.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTIC-F <	1 WCCC-F	1 WHCN-F <	1 WHCN-F	1 WRCH-F	1 WTIC >	1 WTIC >	1 WTIC >	1 WTIC	1 WTIC	1 WTIC >>
2 WKSS-F >>	2 WHCN-F	2 WCCC-F	2 WDRC-F	2 WDRC-F <	2 WRCH-F	2 WCCC-F	2 WRCH-F	2 WRCH-F	2 WRCH-F <	2 WRCH-F
3	3 WKSS-F >	3 WKSS-F	3 WRCH-F <	3 WHCN-F <	3 WWYZ-F	3 WRCH-F	3 WWYZ-F	3 WWYZ-F	3 WKSS-F	3 WWYZ-F <
4	4 WAQY-F	4 WDRC-F <	4 WZMX-F <	4 WTIC	4 WDRC-F	4 WKSS-F	4 WHCN-F	4 WKSS-F	4 WZMX-F <	4 WPOP
5	5 WYSR-F	5 WRCH-F <	5 WWYZ-F	5 WWYZ-F <	5 WDRC	5 WWYZ-F	5 WKSS-F	5 WZMX-F <	5 WWYZ-F	5 WDRC-F
6	6 WTIC-F	6 WZMX-F	WTIC <	6 WZMX-F	6	6 WTIC-F	6 WDRC-F	6 WHCN-F	6 WHCN-F	6
7	7 WZMX-F	7	7 WKSS-F	7 WKSS-F	7	7 WHCN-F	WCCC-F	7	7	7
							WZMX-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKSS-F	1 WKSS-F >	1 WKSS-F	1 WKSS-F	1 WRCH-F >	1 WCCC-F	1 WCCC-F >	1 WHCN-F	1 WCCC-F	1 WHCN-F
2 WYSR-F	2 WYSR-F	2 WHCN-F	2 WZMX-F <	2 WKSS-F <	2 WHCN-F	2 WHCN-F >	2 WCCC-F	2 WHCN-F >	2 WDRC-F <
3 WTIC-F	3 WZMX-F	3 WZMY-F	3 WRCH-F	3 WZMX-F	3 WKSS-F	3 WAQY-F	3 WDRC-F	3 WDRC-F	3 WTIC <
4 WZMX-F	4 WHCN-F <	4 WWYZ-F	4 WYSR-F	4 WWYZ-F	4 WAQY-F	4 WKSS-F	4 WWYZ-F	4 WWYZ-F <	4 WCCC-F
5 WCCC-F	5 WTIC-F	5 WYSR-F	5 WTIC-F <	5 WDRC-F	5 WTIC-F	5 WWYZ-F	5 WRCH-F	5 WAQY-F	5 WWYZ-F <
6	6 WCCC-F	6 WCCC-F	6 WDRC-F	6 WTIC	6 WPLR-F	6	6 WZMX-F	6 WKSS-F	6 WRCH-F
7	7 WRCH-F	7	7 WHCN-F	7 WHCN-F	7	7	7	7	7
8	8	8	8 WWYZ-F	8	8	8	8	8	8

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WLAT 1230	MANCHESTER	1.3/1.7/ 23/ 178
WMMW 1470	MERIDEN	0.7/1.5/ 22/ 290
WNEZ 910	NEW BRITAIN	0.6/3.0/ 15/ 359
WKCI-F 101.3	NEW HAVEN	0.6/6.6/107/2523
WPLR-F 99.1	NEW HAVEN	2.0/7.5/150/2419
WAAF-F 107.3	WORCESTER	0.7/2.2/ 80/1204
WFAN 660	NEW YORK	1.6/6.0/143/2619
WMAS-F 94.7	SPRINGFIELD, MA	0.4/2.8/ 62/1134
WPXK-F 97.9	ENFIELD	1.0/3.7/126/1426
WSPK-F 104.7	POUGHKEPSIE, NY	0.3/1.2/ 6/ 148

DUOPOLY REPORT

	12+	25-54	REVENUE
WZMX-F, WNEZ-F, WRCH-F (Amer. Radio Systems, pending)	14.1%	16.8%	20.8%

HARTFORD

RADIO STATIONS

WDRC, 1300, 5 KW (DA-N)	, Nostalgia	UNISTR CNN, \$ NA (Mc-Guild)	Buckley
WNEZ, 910, 5 KW (DA-N)	, EZ	, \$ 22.00 (Eastman)	DeDominicus
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	ABC, \$ 35.00 (D&R)	Merv Griffin
WTIC, 1080, 50 KW (DA-N)	, FULL SERVICE	CBS, \$ 140.00 (Group W)	Chase
WCCC-F, 106.9, 23 KW @ 731, AOR		ABC, \$ 70.00 (D&R)	
WDRC-C, 102.9, 20 KW @ 810, OLDIES		, \$ 95.00 (McGuild)	Buckley
WHCN-F, 105.9, 16 KW @ 869, AOR/CLASSIC		ABC, \$ 97.00 (Christal)	Beck-Ross
WYSR-F, 104.1, 18 KW @ 836, AC		, \$ 61.00 (D&R)	Merv Griffin (WATERBURY)
WKSS-F, 95.7, 17 KW @ 879, CHR		APR, \$ 67.00 (MMR)	Precision
WRCH-F, 100.5, 8 KW @ 1250, SOFT AC		, \$ 90.00 (Eastman)	DeDominicus
WTIC-F, 96.5, 20 KW @ 810, CHR		, \$ 105.00 (Group W)	Chase
WWYZ-F, 92.5, 18 KW @ 859, COUNTRY		UNISTR, \$ 100.00 (Banner)	(WATERBURY)
WZMX-F, 93.7, 21 KW @ 774, AC		, \$ 75.00 (Katz)	American Radio Systems

Miscellaneous: WNEZ, WRCH-F sold by DeDominicus to Amer. Radio Systems for \$15,000,000 (Blackburn) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

HONOLULU

Arbitron Rank/Pop (12+): 59/727,800

Stations: 27/27

1993 Revenue: \$20,200,000

MSA Rank/Pop: 65/879,000

Diaries: 1154/631:1/47.5%

HH Inc.: \$44,154

NO ADI

Sample Target: 1150

Retail \$: 9.5 Bil

Average Person Ratings: 15.8

% Below Line: 0.0

Pop per Station: 26,956

Market TSL: 21.25 hours

% Not Listed: 5.9

#1 Biller: KSSK \$3,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KSSK-F (AC)	150/13.1	13.3	10.8	14.7	11.1	13.0	150/1926	1926/26.5	25.7	23.9	E	KSSK-F
2. KCCN-F (E)	116/10.1	6.8	6.4	6.2	7.2	7.4	116/1506	1506/20.7	16.5	16.1	C	KCCN-F
3. KIKI-F (CHR)	105/ 9.1	8.2	8.7	8.4	9.6	8.6	105/1564	1564/21.5	24.6	22.8	D	KIKI-F
4. KSSK (FS)	98/ 8.5	8.3	10.3	9.7	10.6	9.2	98/1195	1195/16.4	16.7	18.1	E	KSSK
5. KQMQ-AF (CHR)	81/ 7.1	7.0	8.2	8.9	6.7	7.8	81/1596	1596/21.9	23.7	22.2	C	KQMQ-AF
6. KUMU-AF (E2)	80/ 7.0	9.3	8.2	9.2	9.7	8.4	80/1120	1120/15.4	15.7	17.3	C	KUMU-AF
7. KRTR-F (AC)	71/ 6.2	6.3	7.5	4.8	5.7	6.2	71/1183	1183/16.3	17.7	15.4	C	KRTR-F
8. KINE-F (E)	51/ 4.4	3.6	5.1	4.5	3.9	4.4	51/794	794/10.9	10.2	9.1		KINE-F
9. KDEO-F (AOR)	43/ 3.7	4.8	3.4	2.2	4.8	3.5	43/622	622/ 8.5	9.7	9.3	B	KDEO-F
10. KIKI (O)	34/ 3.0	1.7	2.1	2.1	2.1	2.2	34/598	598/ 8.2	6.7	5.7	A	KIKI
KCCN (E)	34/ 3.0	2.2	1.7	2.2	2.6	2.3	34/655	655/ 9.0	6.2	4.8		KCCN
KPOI-F (AOR)	34/ 3.0	5.2	3.2	3.5	4.3	3.7	34/741	741/10.2	9.7	10.2	B	KPOI-F
13. KHVH-AF (N/T)	29/ 2.6	1.5	1.7	1.8	1.6	1.9	29/646	646/ 8.9	7.8	7.6		KHVH-AF
14. KGU (N/T)	28/ 2.4	4.4	5.3	4.2	5.5	4.1	28/618	618/ 8.5	12.4	14.4	C	KGU
15. KGMZ-F (?)	21/ 1.8	1.8	---	---	---	---	21/439	439/ 6.0	---	---	A	KGMZ-F
16. KDEO (C)	17/ 1.5	2.0	1.2	1.4	2.7	1.5	17/261	261/ 3.6	3.4	5.0	A	KDEO
17. KHNR (T)	16/ 1.4	0.9	0.7	0.9	0.7	1.0	16/422	422/ 5.8	3.1	2.9	A	KHNR
18.												
19.												
20.	12+ FM SHARE (METRO):	69.20%	(748 of 1081)	(FAL 92: 66.24%)								

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIKI-F>>	1 KCCN-F<	1 KSSK-F	1 KSSK-F>	1 KSSK-F>	1 KSSK-F	1 KSSK-F	1 KSSK-F>	1 KCCN-F<	1 KCCN-F	1 KSSK-F<
2 KQMQ-AF	2 KIKI-F	2 KCCN-F	2 KCCN-F<	2 KCCN-F<	2 KSSK <	2 KSSK >	2 KSSK <	2 KSSK-F	2 KCCN-F	2 KHNR
3 KDEO-F	3 KSSK-F	3 KIKI-F	3 KSSK	3 KSSK	3 KUMU-AF>	3 KCCN-F<	3 KCCN-F<	3 KIKI-F	3 KRTR-F<	3 KINE-F
4 KCCN-F	4 KQMQ-AF>	4 KQMQ-AF	4 KRTR-F<	4 KRTR-F	4 KCCN-F	4 KIKI-F	4 KUMU-AF<	4 KQMQ-AF	4 KQMQ-AF	4 KRTR-F
5	5 KRTR-F	KSSK	5 KQMQ-AF	5 KQMQ-AF	5 KRTR-F	5 KQMQ-AF<	5 KIKI-F	5 KSSK <	5 KSSK-F	5 KCCN
6	6 KDEO-F<	6	6 KIKI-F	6 KIKI-F<	6	6 KUMU-AF	6 KQMQ-AF	6 KUMU-AF	6	KCCN-F
7	7 KINE-F	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIKI-F	1 KIKI-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KIKI-F	1 KCCN-F	1 KCCN-F	1 KSSK-F<	1 KSSK-F>
2 KQMQ-AF	2 KCCN-F<	2 KCCN-F	2 KIKI-F<	2 KSSK	2 KCCN-F	2 KIKI-F	2 KSSK-F	2 KCCN-F>	2 KCCN-F
3 KCCN-F	3 KSSK-F<	3 KRTR-F	3 KSSK	3 KCCN-F	3 KDEO-F	3 KSSK-F	3 KQMQ-AF	3 KIKI-F	3 KSSK
4 KSSK-F	4 KQMQ-AF<	KIKI-F	KQMQ-AF	4 KRTR-F<	4 KINE-F	4 KDEO-F	4 KINE-F	4 KQMQ-AF	4 KRTR-F
5 KRTR-F	5 KRTR-F	5 KQMQ-AF	5 KCCN-F	5 KQMQ-AF	5 KPOI-F	5 KINE-F	5 KPOI-F	KSSK	5 KQMQ-AF
6 KDEO	6	6	6 KRTR-F	KUMU-AF	6 KSSK-F	6 KQMQ-AF<	KRTR-F	6 KRTR-F	6
7	7	7	7	7	KQMQ-AF	7 KPOI-F	KDEO-F	7	7

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
KAIM-F 870	HONOLULU	0.3/1.4/	4/ 105
KAIM-F 95.5	HONOLULU	1.2/3.4/	14/ 245
KISA 1540	HONOLULU	0.8/1.3/	9/ 93
KLHT 1040	HONOLULU	0.6/2.3/	7/ 164
KULA 1460	HONOLULU	1.1/2.4/	13/ 172
KWAI 1080	HONOLULU	1.0/1.3/	11/ 95
KZOO 1210	HONOLULU	1.3/3.0/	15/ 221

DUOPOLY REPORT	12+	25-54	REVENUE
KCCN A/F, KINE-F (Local)	17.5%	17.6%	12.0%
KIKI A/F, KHVH, KHHH-F (Henry)	14.7%	11.4%	13.9%
KSSK A/F, KUPU-F (NewTex)	21.6%	26.1%	31.9%
	53.8%	55.1%	57.8%

HONOLULU

RADIO STATIONS

KCCN	, 1420,	5 KW	, Ethnic	, \$ NA	(Banner)	
KDEO	, 940,	10 KW	, Country	MBS, \$16.00	(K & P)	
KGU	, 760,	10 KW	, News/Talk	NBC-T ABC, \$26.00	(Banner)	Givens
KHVH	, 990,	5 KW	, News/Talk	NBC ABC, \$20.00	(---)	
KIKI	, 830,	10 KW	, Oldies	UNISTR, \$19.00	(Christal)	Henry
KSSK	, 590,	7.5 KW	, Full Service	, \$82.00	(Eastman)	NewTex
KAIM-F,	95.5,	100 KW @ -23	, Religion	, \$13.00	(---)	Billy Graham
KCCN-F,	100.3,	100 KW @ 1965	, Ethnic	, \$38.00	(Banner)	
KDEO-F,	102.7,	61 KW @ 1893	, AOR	MBS, \$22.00	(K & P)	(WAIPAHU)
KINE-F,	105.1,	100 KW @ 1948	, Ethnic	, \$20.00	(MMR)	
KHHH-F,	98.5,	100 KW @ 1073	, News/Talk	ABC NBC, \$22.00	(---)	
KIKI-F,	93.9,	100 KW @ -144	, CHR	, \$40.00	(Christal)	Henry
KPOI-F,	97.5,	80 KW @ 46	, AOR	, \$38.00	(Katz)	
KQMQ-F,	93.1,	54 KW @ -118	, CHR	, \$59.00	(Katz)	
KRTR-F,	96.3,	75 KW @ 2139	, AC	, \$31.00	(Katz)	(KAILUA)
KSSK-F,	92.3,	100 KW @ 1948	, AC	, \$43.00	(Eastman)	NewTex, (WAIPAHU)
KUMU-F,	94.7,	100 KW @ 79	, EZ	, \$40.00	(Banner)	

Miscellaneous: KSSK A/F sold by Bedford to NewTex (Sherman) for \$7,500,000 (MVP) . . . KINE-F sold by Sinclair to owners of KCCN for \$840,000 (D) . . . KHVH, KHHH-F sold to Henry (D) for \$850,000 (Stevens) . . . KUPU-F CP sold to NewTex (D) for \$617,000 . . . KGU, KGMZ-F sold by Charles Givens for \$1,550,000 (E) . . .

HOUSTON

Arbitron Rank/Pop (12+): 10/3,184,200
 MSA Rank/Pop: 8/3,980,000
 ADI # 11
 Average Person Ratings: 17.7
 Market TSL: 23.25 hours

Stations: 31/31
 Diaries: 2432/1309:1/42.2%
 Sample Target: 2370
 % Below Line: 0.0
 % Not Listed: 14.3

1993 Revenue: \$143,300,000
 HH Inc.: \$36,812
 Retail \$: 32.6 Bil
 Pop per Station: 102,716
 #1 Biller: KILT-AF \$16,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KILT-F (C)	355/ 6.3	7.1	7.7	7.4	8.8	7.1	383/6484	5969/18.7	19.2	19.7	J	KILT-F
2. KKBQ-F (C)	317/ 5.6	4.4	4.5	4.7	2.9	4.8	337/4168	3852/12.1	11.6	9.9	F	KKBQ-F
3. KODA-F (SAC)	307/ 5.4	4.9	4.1	3.6	4.8	4.5	312/4582	4454/14.0	12.1	12.9	H	KODA-F
4. KQUE-F (BB/EZ)	298/ 5.3	4.8	4.0	3.7	3.8	4.5	320/3112	2855/ 9.0	8.4	7.5	E	KQUE-F
5. KRBE-F (CHR)	274/ 4.9	5.2	3.8	4.2	4.4	4.5	304/5437	4831/15.2	14.4	14.4	G	KRBE-F
6. KBXX-F (CHR)	267/ 4.7	4.6	5.3	5.0	5.2	4.9	280/4762	4361/13.7	13.5	11.8	G	KBXX-F
7. KIKK-F (C)	265/ 4.7	6.0	6.2	5.7	6.4	5.7	294/5508	4949/15.5	17.1	18.4	I	KIKK-F
8. KTRH (N)	260/ 4.6	4.1	4.6	4.3	4.7	4.4	294/6076	5536/17.4	15.7	17.8	I	KTRH
9. KMJQ-F (B)	260/ 4.6	4.6	4.5	4.6	4.2	4.6	268/4760	4532/14.2	14.4	11.6	I	KMJQ-F
10. KHMJ-F (AC)	254/ 4.5	5.2	4.5	4.9	4.9	4.8	264/4966	4707/14.8	13.5	14.3	I	KHMJ-F
11. KPRC (T)	240/ 4.3	3.7	3.4	1.9	2.5	3.3	250/3701	3554/11.2	9.3	7.5	H	KPRC
12. KLDE-F (O)	239/ 4.2	3.8	3.4	3.5	4.2	3.7	250/4351	3953/12.4	11.2	12.2	H	KLDE-F
13. KHYS-F (B)	221/ 3.9	3.3	2.8	4.1	2.7	3.5	258/3249	2743/ 8.6	7.6	6.7	SEE KMJQ	KHYS-F
14. KZFX-F (CL AOR)	183/ 3.2	2.9	3.3	3.6	3.3	3.3	192/3562	3264/10.3	10.7	10.3	G	KZFX-F
15. KLOL-F (AOR)	178/ 3.2	3.8	4.7	5.0	4.5	4.2	201/3998	3681/11.6	13.3	13.3	H	KLOL-F
16. KQK-F (SP)	112/ 2.0	2.0	2.4	2.5	2.0	2.2	112/1766	1746/ 5.5	5.8	4.5	E	KQK-F
17. KKRW-F (O)	106/ 1.9	2.7	2.7	2.4	3.2	2.4	109/2701	2635/ 8.3	9.8	8.8	G	KKRW-F
18. KKZR-F (AOR)	101/ 1.8	1.8	2.2	2.1	1.8	2.0	132/2247	1719/ 5.4	6.4	4.2	C	KKZR-F
19. KSEV (T)	87/ 1.5	2.3	2.6	2.8	2.0	2.3	95/1939	1780/ 5.6	6.7	5.8	C	KSEV
20. KCOH (SP)	87/ 1.5	0.7	0.9	1.2	0.6	1.1	88/901	892/ 2.8	2.5	2.3		KCOH
21. KLTN-F (SP)	79/ 1.4	1.7	1.4	0.9	1.5	1.4	80/1173	1144/ 3.6	3.4	2.7	C	KLTN-F
22. KLAT (SP)	56/ 1.0	1.7	1.6	2.4	1.6	1.7	57/839	822/ 2.6	4.6	3.3	E	KLAT
23. KXTJ-F (SP)	55/ 1.0	0.7	---	---	---	0.9	55/865	853/ 2.7	---	---		KXTJ-F
24. KRTS-F (CL)	48/ 0.9	1.1	1.0	0.7	0.6	0.9	87/1081	905/ 2.8	3.6	2.4	B	KRTS-F
25.												

12+ FM SHARE (METRO): 82.58% (3987 of 4828) (FAL 92: 80.65%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBXX-F	1 KKBQ-F	1 KKBQ-F	1 KKBQ-F	1 KILT-F<	1 KQUE-F	1 KILT-F	1 KPRC <	1 KILT-F	1 KMJQ-F	1 KILT-F
2 KMJQ-F	1 KRBE-F	2 KILT-F	1 KILT-F<	2 KODA-F<	2 KILT-F<	2 KTRH	2 KODA-F	1 KKBQ-F	2 KBXX-F	2 KTRH
3 KRBE-F>	3 KHMJ-F	3 KHMJ-F<	3 KHMJ-F	3 KKBQ-F<	3 KTRH	3 KQUE-F	3 KKBQ-F	3 KRBE-F	3 KHYS-F	3 KODA-F
4	4 KMJQ-F	4 KODA-F	4 KODA-F<	4 KLDE-F<	4 KPRC <	4 KODA-F<	4 KILT-F	4 KODA-F	4 KTRH <	4 KHYS-F
5	5 KBXX-F	5 KRBE-F	5 KHYS-F<	5 KHMJ-F	5 KODA-F	5 KKBQ-F<	5 KQUE-F	5 KBXX-F	5 KRBE-F	5 KMJQ-F
6	6 KILT-F	6 KHYS-F<	6 KLDE-F	6 KHYS-F	6 KLDE-F	6 KHMJ-F<	6 KLDE-F	6 KHMJ-F	6 KILT-F	6 KQUE-F
7	7 KLOL-F<	7 KLDE-F	7 KZFX-F	7 KZFX-F	7 KHYS-F	7 KLOL-F	7 KHMJ-F	7 KIKK-F	7 KODA-F	7 KIKK-F
8	8 KZFX-F	8 KZFX-F	8	8 KTRH	8 KIKK-F	8 KIKK-F	8 KIKK-F	8 KLDE-F	8 KIKK-F	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRBE-F	1 KHMJ-F	1 KHMJ-F	1 KODA-F	1 KODA-F	1 KRBE-F	1 KLOL-F	1 KZFX-F	1 KLOL-F	1 KHYS-F
2 KMJQ-F	2 KKBQ-F<	2 KKBQ-F	2 KKBQ-F	2 KKBQ-F	2 KBXX-F	2 KRBE-F	2 KLOL-F	2 KILT-F<	KILT-F
3 KKBQ-F	3 KRBE-F	3 KODA-F	3 KHMJ-F	3 KHMJ-F	3 KKBQ-F	3 KKBQ-F<	3 KKBQ-F	3 KHYS-F	3 KTRH <
4 KBXX-F	4 KODA-F<	4 KRBE-F	4 KILT-F	4 KILT-F	4 KLOL-F	4 KBXX-F	4 KMJQ-F	4 KZFX-F	4 KZFX-F<
5 KHMJ-F	5 KMJQ-F	5 KLDE-F	5 KRBE-F	5 KLDE-F	5 KKZR-F	5 KMJQ-F	5 KHMJ-F	5 KKBQ-F	5 KLDE-F
6 KILT-F	6 KBXX-F<	6 KMJQ-F	6 KMJQ-F<	6 KHYS-F	6 KMJQ-F	6 KZFX-F	6 KIKK-F	6 KBXX-F<	KPRC <
7 KODA-F	7 KILT-F	7 KBXX-F	7 KLDE-F	7 KRBE-F	7 KIKK-F	7 KIKK-F	7 KRBE-F	7 KRBE-F	7 KLOL-F
8	8 KLDE-F	8	8 KBXX-F	8 KMJQ-F	8	8 KKZR-F	8 KTRH	8 KTRH	8 KIKK-F
9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10

HOUSTON

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
KEYH	850	HOUSTON	0.6/1.4/ 34/ 464	KILT A/F, KIKK A/F (Westinghouse)	11.8%	11.5%	20.6%
KIKK	650	PASADENA	0.5/1.2/ 30/ 426				
KILT	610	HOUSTON	0.3/1.8/ 23/ 715				
KLVL	1480	PASADENA	0.7/2.0/ 41/ 651	KLEV, KPRC (local)	4.3%	3.5%	5.8%
KNUZ	1230	HOUSTON	0.3/1.4/ 17/ 447		16.1%	15.0%	26.4%
KXYZ	1320	HOUSTON	0.7/2.7/ 41/ 905				

RADIO STATIONS

AM STATIONS

KCOH, 1430, 5 KW/55W	, BLACK	AURN, UNISTR, \$ 45.00 (Roslin)	
KEYH, 850, 10 KW (DAYS)	, HISPANIC	, \$ 44.00 (Lotus Hisp)	
KIKK, 650, 250 W (DAYS)	, COUNTRY OLDIES	, \$ N/A (Torbet)	Westinghouse
KILT, 610, 5 KW (DA-2)	, COUNTRY OLDIES	UNISTR, \$ N/A (Group W)	Westinghouse
KLAT, 1010, 5 KW (DA-2)	, HISPANIC	, \$ 61.00 (Katz)	Tichenor
KNUZ, 1230, 1 KW	, NEWS	ABC, \$ N/A (Banner)	
KPRC, 950, 5 KW (DA-N)	, TALK	CNN, ABC, \$ 75.00 (Banner)	
KSEV, 700, 2.6 KW/1 KW (DA-1)	, TALK	NBC, ABC, \$ 40.00 (Katz)	
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS, MBS, \$ 181.00 (CBS)	Evergreen
KXYZ, 1320, 5 KW (DA-N)	, HISPANIC	, \$ 43.00 (Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	, \$ 46.00 (McGuild)	Noble

FM STATIONS

KBXX, 97.9, 100 KW @ 1919	CHR/URBAN	, \$ 100.00 (Banner)	Cook Inlet
KHCB, 105.7, 100 KW @ 1614	RELIGION	, \$ 33.00 (---)	
KHMX, 96.5, 97 KW @ 1919	AC	, \$ 145.00 (D&R)	Nationwide
KHYS, 98.5, 100 KW @ 417	BLACK AC	UNIPWR, CBS, \$ 65.00 (Mc-Guild)	Clear Channel (BEAUMONT)
KIKK, 95.7, 95 KW @ 1919	COUNTRY	, \$ 225.00 (Torbet)	Westinghouse
KILT, 100.3, 100 KW @ 1919	COUNTRY	UNISTR, \$ 225.00 (Group W)	Westinghouse
KKZR, 106.9, 100 KW @ 1125	AOR	ABC, \$ 50.00 (Banner)	(CONROE)
KKBQ, 92.9, 97 KW @ 1919	COUNTRY	, \$ 120.00 (McGuild)	Gannett
KLDE, 94.5, 95 KW @ 1919	OLDIES	UNISTR, \$ 160.00 (D&R)	Entercom
KLLO, 101.1, 95 KW @ 1919	AOR	SOURCE, \$ 192.00 (CBS)	Evergreen
KKRW, 93.7, 100 KW @ 1719	ROCK OLDIES	CBS, \$ 136.00 (CBS)	CBS
KMJQ, 102.1, 100 KW @ 1719	BLACK	, \$ 191.00 (Mc-Guild)	Noble
KODA, 99.1, 100 KW @ 1919	SOFT AC	, \$ 154.00 (MMR)	Legacy
KQUE, 102.9, 100 KW @ 971	NOSTALGIA	ABC, \$ 75.00 (Banner)	
KRBE, 104.1, 100 KW @ 1909	CHR	, \$ 130.00 (Eastman)	Susquehanna
KRTS, 92.1, 33 KW @ 604	CLASSICAL	, \$ 70.00 (K & P)	(SEABROOK)
KZFX, 107.5, 95 KW @ 1971	CLASSIC AOR	, \$ 140.00 (Katz)	Shamrock
KQQK, 106.5, 100 KW @ 699	HISPANIC	, \$ 60.00 (Caballero)	(GALVESTON)

Miscellaneous: KGOL (Humble) sold by Satellite Radio Network to Douglas for \$700,000 (Jorgenson) . . . KLTR-F changes to KKRW-F and format from AC to Rock Oldies (Nov) . . .

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 137/266,000
 MSA Rank/Pop: 148/315,000
 ADI # 55 (w/Charleston)
 Average Person Ratings: 13.8
 Market TSL: 18.50 hours

Stations: 19/14
 Diaries: 780/341:1/53.3%
 Sample Target: 750
 % Below Line: 8.4
 % Not Listed: 13.9

1993 Revenue: \$6,500,000
 HH Inc.: \$24,262
 Retail \$: 2.1 Bil
 Pop per Station: 19,000
 #1 Biller: WTCR-AF \$3,000,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WTCR-AF (C)	119/32.3	28.1	30.5	31.9	35.7	----	176/2080	1380/51.9	46.7	47.5	E	WTCR-AF
2. WKEE-F (CHR)	56/15.2	17.2	13.8	14.7	15.0	----	77/1142	750/28.2	32.8	30.1	C	WKEE-F
3. WRVC-F (AC)	32/ 8.7	7.8	8.3	7.5	7.8	----	44/793	483/18.2	19.6	21.8	C	WRVC-F
4. WZZW-F (AOR)	15/ 4.1	0.8	1.8	2.0	1.3	----	21/315	177/ 6.7	6.4	5.9	A	WZZW-F
5. WEMM-F (REL)	14/ 3.8	5.1	3.3	4.7	3.8	----	23/406	208/ 7.8	10.7	8.8	B	WEMM-F
WKLC-F (AOR)	14/ 3.8	5.3	5.3	3.5	5.9	----	31/578	245/ 9.2	12.3	11.6		WKLC-F
7. WXVK-F (C)	12/ 3.3	3.0	3.5	4.5	2.4	----	13/369	317/11.9	10.1	9.1	A	WXVK-F
WLGC-F (C)	12/ 3.3	5.3	3.3	2.5	1.1	----	32/545	296/11.1	12.4	9.9	A	WLGC-F
9. WKEE (O)	10/ 2.7	2.0	2.3	0.7	1.3	----	10/194	194/ 7.3	5.1	5.7	A	WKEE-F
10.												
12+ FM SHARE (METRO):		90.54%		(287 of 317)		(FAL 92: 90.88%)						

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKEE-F>>	1 WTCR-AF<	1 WTCR-AF>>	1 WTCR-AF>>	1 WTCR-AF>>	1 WTCR-AF>>	1 WTCR-AF>>	1 WTCR-AF>>	1 WTCR-AF>	1 WTCR-AF	1 WTCR-F>>
2 WTCR-AF>>	2 WKEE-F>>	2 WKEE-F>	2 WKEE-F<	2 WRVC-F	2 WRVC-F	2 WKEE-F>	2 WKEE-F	2 WKEE-F>	2 WKEE-F>	2 WKEE-F>
3	3 WKLC-F	3 WRVC-F>	3 WRVC-F>	3 WKEE-F>	3 WKEE-F	3 WRVC-F	3 WRVC-F	3 WRVC-F>	3 WRVC-F	3 WKLC-F
4	4 WZZW-F	4 WZZW-F	4	4	4 WEMM-F	4	4	4 WLGC-F	4 WKLC-F	4 WEMM-F
5	5 WRVC-F	5	5	5	5	5	5	5 WZZW-F	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKEE-F	1 WTCR-AF	1 WTCR-AF	1 WTCR-AF>	1 WTCR-AF>>	1 WKEE-F	1 WKEE-F<	1 WTCR-AF	1 WTCR-AF>>	1 WTCR-AF>>
2 WTCR-AF	2 WKEE-F>>	2 WKEE-F	2 WKEE-F>>	2 WKEE-F	2 WTCR-AF	2 WTCR-AF>	2 WKLC-F	2 WKEE-F	2 WRVC-F>
3 WLGC-F	3 WLGC-F	3 WRVC-F	3 WRVC-F	3 WRVC-F>	3	3 WKLC-F	3 WKEE-F	3 WZZW-F	3 WKLC-F
4	4 WRVC-F	4	4	4	4	4 WZZW-F	4	4 WRVC-F	4 WZZW-F
5	5 WXVK-F	5	5	5	5	5	5	5	5 WKEE-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WCMI 1340 ASHLAND, OH	0.5/2.0/ 2/	53	
WCMI-F 92.7 ASHLAND, OH	1.4/6.2/ 5/	169	
WGOH 1370 GRASON, KY	0.8/1.6/ 3/	60	
WMLV-F 107.1 IRONTON, OH	0.8/2.2/ 3/	81	
WTKZ 930 HUNTINGTON	0.8/5.1/ 3/	156	
WLW 700 CINCINNATI	0.5/2.3/ 3/	176	
WPAY-F 104.1 PORTSMOUTH	1.9/8.6/ 55/	949	
WQBE-F 97.5 CHARLESTON	0.8/2.5/ 49/	815	
WVSR-F 102.7 CHARLESTON	1.4/1.9/ 9/	204	

DUOPOLY REPORT	12+	25-54	REVENUE
WKEE A/F, WXVK-F (Adventure)	21.2%	15.4%	31.5%

RADIO STATIONS

WKEE, 800, 5 KW/185 W (DA-2), Oldies	UNISTR CNN, \$ NA (D & R)	Adventure
WTCR, 1420, 5 KW/500 W (DA-N), Country	ABC, \$ NA (Katz)	CRB
WTKZ, 930, 5 KW/1 KW (DA-N), Talk	IBN NBC, \$11.00 (Banner)	
WAEZ-F, 106.3, .5 KW @ 1092, Soft AC/EZ	UNISTR, \$10.00 (---)	(MILTON)
WEMM-F, 107.9, 50 KW @ 500, Religion	, \$16.00 (---)	Mortenson
WKEE-F, 100.5, 53 KW @ 561, CHR	ABC, \$38.00 (D & R)	Adventure
WLGC-F, 105.7, 12 KW @ 479, Country	, \$11.00 (D & R)	(GREENUP)
WRVC-F, 93.7, 100 KW @ 738, AC	NBC, \$24.00 (Banner)	(ASHLAND)
WTCR-F, 103.3, 50 KW @ 492, Country	ABC, \$51.00 (Katz)	CRB
WXVK-F, 97.1, 1.3 KW @ 495, Country	, \$16.00 (---)	Adventure (COAL GROVE, OH)
WPAY-F, 104.1, 100 KW @ 840, Country	CBS UNISTR, \$ NA (Regional)	Braden (PORTSMOUTH)

WKLC-F -- see Charleston

Miscellaneous: WAEZ-F changes to WZZW-F (Oct) . . .

HUNTSVILLE

Arbitron Rank/Pop (12+): 108/352,900
 MSA Rank/Pop: 149/360,000
 ADI # 81 (w/Decatur)
 Average Person Ratings: 16.5
 Market TSL: 21.75 hours

Stations: 17/15
 Diaries: 928/380:1/54.1%
 Sample Target: 800
 % Below Line: 7.2
 % Not Listed: 16.5

1993 Revenue: \$10,800,000
 HH Inc.: \$35,581
 Retail \$: 3.2 Bil
 Pop per Station: 23,527
 #1 Biller: WDRM-F \$4,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WDRM-F (C)	130/22.4	23.0	22.5	22.2	24.4	22.5	242/2427	1309/37.1	39.1	42.8	F WDRM-F
2. WRSA-F (EZ/SAC)	59/10.2	9.6	6.7	9.5	10.5	9.0	87/996	629/17.8	14.6	16.6	B WRSA-F
3. WZYP-F (CHR)	53/ 9.1	9.9	10.2	9.3	8.4	9.6	103/1539	929/26.3	23.5	26.8	C WZYP-F
4. WAHR-F (AC)	48/ 8.3	7.8	7.1	8.5	7.9	7.9	68/915	652/18.5	16.2	17.4	C WAHR-F
5. WTAK-F (AOR)	24/ 4.1	3.3	1.1	---	0.5	2.8	27/457	363/10.3	3.7	2.6	B WTAK-F
WEUP (B)	24/ 4.1	3.1	4.9	3.0	4.5	3.8	24/309	309/ 8.8	10.7	11.0	A WEUP
7. WENN-F (B)	22/ 3.8	4.0	3.8	3.9	3.4	3.9	25/420	352/10.0	9.0	7.8	B WENN-F
8. WKDF-F (AOR)	20/ 3.4	3.8	4.7	3.7	2.6	3.9	51/578	272/ 7.7	8.7	4.0	C WKDF-F
9. WVNN (T)	18/ 3.1	3.1	3.3	3.7	2.1	3.3	19/331	308/ 8.7	7.7	7.3	A WVNN
WHVK-F (C)	18/ 3.1	2.1	2.9	3.2	4.8	2.8	34/478	299/ 8.5	10.3	10.1	B WHVK-F
11. WAZK-F (AOR)	16/ 2.8	3.3	2.7	5.3	3.3	3.5	21/359	257/ 7.3	7.7	5.9	A WAZK-F
WBHP (C/FS)	16/ 2.8	2.8	4.4	4.2	2.6	3.6	16/250	250/ 7.1	7.3	9.0	A WBHP
13. WQLT-F (O/AC)	15/ 2.6	1.4	1.1	1.4	1.5	1.6	90/1011	276/ 7.8	7.5	7.5	C WQLT-F
14. WLOR (G/B)	9/ 1.5	2.8	0.5	---	---	1.6	9/72	72/ 2.0	1.5	---	A WLOR
15. WNDA-F (REL)	8/ 1.4	0.5	2.2	1.8	1.0	1.5	11/205	170/ 4.8	9.2	4.1	A WNDA-F

12+ FM SHARE (METRO): 85.15% (413 of 485) (FAL 92: 80.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZYP-F>>	1 WDRM-F	1 WDRM-F>>	1 WDRM-F>	1 WDRM-F>>	1 WDRM-F>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>	1 WDRM-F>
2 WDRM-F	2 WZYP-F>	2 WZYP-F>	2 WAHR-F	2 WAHR-F	2 WRSA-F>	2 WZYP-F<	2 WRSA-F	2 WRSA-F	2 WZYP-F>	2 WAHR-F
WENN-F	3 WAHR-F<	WAHR-F>	3 WZYP-F>	3 WZYP-F>	3 WAHR-F>	3 WRSA-F	WAHR-F	3 WAHR-F	3 WENN-F	3 WENN-F
4	4 WTAK-F	4 WTAK-F	4	4 WRSA-F	4	4 WAHR-F	4 WZYP-F	4 WZYP-F	4 WZYP-F	4 WZYP-F
5	5 WKDF-F	5	5	5 WTAK-F	5	5	5 WVNN	5	5	5 WEUP
6	6	6	6	WAZK-F	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDRM-F	1 WDRM-F>	1 WDRM-F	1 WDRM-F>>	1 WDRM-F>>	1 WTAK-F	1 WZYP-F<	1 WZYP-F	1 WDRM-F>	1 WDRM-F>>
2 WZYP-F	2 WZYP-F	2 WZYP-F	2 WAHR-F	2 WAHR-F>	2 WDRM-F	2 WKDF-F	2 WKDF-F	2 WZYP-F<	2 WAHR-F
WEUP	3 WEUP <	3 WENN-F	3 WZYP-F>	3 WZYP-F>	3 WZYP-F	3 WTAK-F	3 WAHR-F	3 WTAK-F	3 WZYP-F
4	4 WENN-F	4 WAHR-F	4 WEUP	4 WRSA-F	4 WKDF-F	4 WDRM-F	4 WAHR-F	4 WAHR-F<	4 WKDF-F
5	5 WAHR-F	5 WEUP	5 WENN-F	5 WENN-F	5	5 WAHR-F	5 WTAK-F	5 WKDF-F	5 WTAK-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WTAK 1000 HUNTSVILLE	0.3/1.0/	2/ 37		
WTKI 1450 HUNTSVILLE	0.5/3.4/	3/ 120		

DUOPOLY REPORT	12+	25-54	REVENUE
WVNN, WZYP-F, WHVK-F (Athens)	15.3%	15.1%	24.8%

RADIO STATIONS

WBHP, 1230, 1 KW, COUNTRY	ABC, \$ 25.00 (Katz)
WEUP, 1600, 5 KW/500 W (DA-N), BLACK	AURN, \$ 13.00 (---)
WTAK, 1000, 10 KW (DAYS, DA), AOR	, \$ 21.00 (Regional)
WVNN, 770, 10 KW/250 W (DA-N), TALK	ABC BRN, \$ 12.00 (Christal) Athens (ATHENS)
WAHR-F, 99.1, 100 KW @ 984, AC	NBC, \$ 30.00 (Torbet)
WDRM-F, 102.1, 100 KW @ 728, COUNTRY	, \$ 70.00 (Katz) (DECATUR)
WHVK-F, 93.3, 100 KW @ 984, COUNTRY	ABC, \$ 15.00 (Christal) Athens (TULLAHOMA, TN)
WNDA-F, 95.1, 50 KW @ 112, RELIGION	, \$ 11.00 (---)
WQLT-F, 107.3, 100 KW @ 1000, AC/OLDIES	ABC, \$ 14.00 (Torbet) (FLORENCE)
WRSA-F, 96.9, 100 KW @ 830, EZ/SOFT AC	CBS, \$ 20.00 (---) (DECATUR)
WZYP-F, 104.3, 100 KW @ 1115, CHR	ABC, \$ 47.00 (Christal) Athens (ATHENS)
WAZK-F, 92.5, 3 KW @ 418, AOR	SMN, \$ 17.00 (---) (TRINITY)

Miscellaneous: WHVK-F (Tullahoma) sold to Athens (D) for \$2,500,000 (Barger) . . . WYAM-F to WTAK-F and format to AOR (July) . . .

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/1,070,700
 MSA Rank/Pop: 36/1,320,000
 ADI # 27
 Average Person Ratings: 15.6
 Market TSL: 20.50 hours

Stations: 23/22
 Diaries: 1668/642:1/48.7%
 Sample Target: 1650
 % Below Line: 0.5
 % Not Listed: 8.7

1993 Revenue: \$49,300,000
 HH Inc.: \$34,965
 Retail \$: 12.0 Bil
 Pop per Station: 48,668
 #1 Biller: WFBQ-F \$11,100,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WFMS-F (C)	249/14.9	15.1	16.2	15.8	15.7	15.5	332/4129	2730/25.5	28.0	27.1	H	WFMS-F
2. WFBQ-F (AOR)	186/11.2	11.0	12.0	12.9	11.0	11.8	337/5071	2809/26.2	25.8	25.8	I	WFBQ-F
3. WIBC (T)	179/10.7	10.4	11.0	11.5	11.7	10.9	209/3088	2490/23.3	25.1	19.7	G	WIBC
4. WTPI-F (SAC)	123/ 7.4	7.1	5.8	6.6	5.5	6.7	146/2098	1642/15.3	13.1	14.5	E	WTPI-F
5. WENS-F (AC)	107/ 6.4	7.2	8.0	6.1	7.4	6.9	139/2534	2109/19.7	18.6	19.2	G	WENS-F
6. WZPL-F (CHR)	102/ 6.1	6.2	5.2	7.1	7.0	6.2	161/3082	1935/18.1	17.8	21.6	E	WZPL-F
7. WTLC-F (B)	99/ 5.9	5.7	4.2	4.9	5.5	5.2	121/1555	1271/11.9	11.2	11.4	D	WTLC-F
8. WKLR-F (O)	87/ 5.2	5.1	6.2	4.5	5.5	5.3	143/2719	1675/15.6	17.9	16.3	E	WKLR-F
9. WHHH-F (U/CHR)	71/ 4.3	5.8	6.1	5.1	5.3	5.3	78/1333	1241/11.6	13.7	13.2	C	WHHH-F
10. WRZX-F (AOR)	63/ 3.8	3.2	4.9	4.4	6.0	4.1	99/1571	885/ 8.3	9.8	11.9	C	WRZX-F
11. WGRL-F (C)	54/ 3.2	2.9	---	---	---	3.1	68/1258	879/ 8.2	---	---	B	WGRL-F
12. WTLC (B/G)	36/ 2.2	1.8	1.2	0.9	1.3	1.5	36/427	427/ 4.0	3.1	2.9	A	WTLC
13. WTTS-F (AOR)	28/ 1.7	1.5	1.5	1.4	1.2	1.5	47/1019	585/ 5.5	6.4	6.1	A	WTTS-F
14. WCKN (C)	25/ 1.5	0.9	0.9	0.6	0.8	1.0	25/231	231/ 2.2	2.2	3.3	A	WCKN
15. WNDE (T)	24/ 1.4	0.9	1.4	3.4	3.4	1.8	27/907	795/ 7.4	6.5	10.8	B	WNDE

12+ FM SHARE (METRO): 81.66% (1242 of 1521) (FAL 92: 80.65%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZPL-F>	1 WFBQ-F	1 WFBQ-F<	1 WFMS-F<	1 WFMS-F	1 WIBC <	1 WFBQ-F	1 WFMS-F<	1 WFMS-F>	1 WFMS-F<	1 WFMS-F
2 WHHH-F	2 WFMS-F>	2 WFMS-F>	2 WFBQ-F>	2 WFBQ-F>	2 WFMS-F>	2 WFMS-F<	2 WIBC >	2 WFBQ-F	2 WZPL-F	2 WIBC
3 WTLC-F	3 WENS-F<	3 WENS-F	3 WENS-F<	3 WENS-F	3 WTPI-F	3 WIBC >	3 WTPI-F	3 WTPI-F<	3 WHHH-F	3 WTLC-F
4 WRZX-F	4 WZPL-F<	4 WTPI-F<	4 WTPI-F	4 WTPI-F	4 WFBQ-F	4 WTPI-F	4 WFBQ-F	4 WENS-F	4 WTLC-F	4 WENS-F
5 WFMS-F	5 WRZX-F	5 WTLC-F	5 WKLR-F<	5 WIBC	5 WKLR-F	5 WENS-F	5 WENS-F	5 WZPL-F<	5 WENS-F	5 WFBQ-F
6	6 WTLC-F	6 WKLR-F	6 WIBC <	6 WKLR-F	6	6 WZPL-F	6 WKLR-F	6 WIBC	6 WFBQ-F	6 WGRL-F
7	7 WHHH-F	7 WIBC <	7 WTLC-F	7 WTLC-F	7	7 WTLC-F	7 WTLC-F	7 WTLC-F	7 WIBC	7
8	8	8 WZPL-F	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZPL-F	1 WFMS-F>	1 WFMS-F	1 WFMS-F	1 WFMS-F>	1 WFBQ-F	1 WFBQ-F>	1 WFBQ-F	1 WFBQ-F>	1 WFBQ-F<
2 WTPI-F	2 WENS-F	2 WENS-F	2 WENS-F	2 WTPI-F<	2 WRZX-F	2 WFMS-F<	2 WFMS-F	2 WFBQ-F>	2 WFMS-F>
3 WFBQ-F	3 WZPL-F<	3 WFBQ-F	3 WFBQ-F<	3 WENS-F	3 WGRL-F	3 WRZX-F>	3 WRZX-F	3 WIBC <	3 WIBC >
4 WTLC-F	4 WFBQ-F>	4 WTPI-F	4 WTPI-F	4 WFBQ-F	4 WHHH-F	4 WTLC-F	4 WTLC-F	4 WRZX-F	4 WKLR-F
5 WENS-F	5 WTLC-F	5 WTLC-F	5 WTLC-F<	5 WKLR-F	5 WZPL-F	5 WHHH-F	5 WIBC	5 WENS-F	5 WENS-F
6 WFMS-F	6 WHHH-F	6 WZPL-F	6 WZPL-F	6 WTLC-F	6 WTLC-F	6 WGRL-F	6	6 WKLR-F	6 WTLC-F
7 WHHH-F	7 WTPI-F	7	7 WKLR-F	7 WIBC	7 WFMS-F	7 WZPL-F	7	7 WTLC-F<	7 WTPI-F
8	8 WGRL-F	8	8	8	8	8	8	8 WGRL-F	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WBRI 1500 INDIANAPOLIS	0.4/1.6/ 11/ 200		
WCBK-F 102.3 MARTINSVILLE	0.5/1.8/ 11/ 255		
WQFE-F 101.9 BROWNSBURG	1.2/3.0/ 20/ 319		
WSYW-F 107.1 DANVILLE	0.4/2.0/ 8/ 269		
WXIR-F 98.3 PLAINFIELD	0.8/2.9/ 13/ 315		
WXLW 950 INDIANAPOLIS	0.5/2.4/ 9/ 260		
WXTZ-F 93.9 NOBLESVILLE	1.0/2.5/ 17/ 309		
WKKG-F 101.5 COLUMBUS	0.5/3.2/113/1414		

DUOPOLY REPORT

	12+	25-54	REVENUE
WNDE, WFBQ-F, WRZX-F (Broadcast Alchemy)	16.4%	17.7%	26.7%
WFMS-F, WGRL-F (Susquehanna)	18.1%	20.7%	18.7%
	34.5%	38.4%	45.4%

INDIANAPOLIS

RADIO STATIONS

WIBC, 1070, 50 KW/10 KW (DA-2), TALK/NEWS	NBC-T NBC, \$ 140.00 (Christal)	Sconnix
WNDE, 1260, 5 KW (DA-N) , TALK	MBS, \$ 33.00 (Katz)	Broadcast Alchemy
WTLC, 1310, 5 KW/1 KW (DA-2) , BLACK/GOSPEL	CBS, \$ 30.00 (D&R)	Panache
WENS-F 97.1, 23 KW @ 738, AC	, \$ 94.00 (McGuild)	Emmis
WFMS-F, 95.5, 13 KW @ 991, COUNTRY	, \$ 108.00 (MMR)	Susquehanna
WRZX-F, 103.3, 18 KW @ 850, AOR	ABC, \$ 52.00 (Banner)	Broadcast Alchemy
WGRL-F, 104.5, 40 KW @ 492, COUNTRY	, \$ NA (MMR)	Susquehanna
WHHH-F, 96.3, 0.6 KW @ 705, CHR/URBAN	, \$ 34.00 (---)	
WKLR-F, 93.1, 13 KW @ 1023, OLDIES	, \$ 80.00 (Christal)	Sconnix
WFBQ-F, 94.7, 52 KW @ 850, AOR	SOURCE, \$ 175.00 (Katz)	Broadcast Alchemy
WPZZ-F, 95.9, 3 KW @ 298, GOSPEL	AURN, \$ 17.00 (Regional)	Willis (FRANKLIN)
WSYW-F, 107.1, 3 KW @ 298, CLASSICAL	, \$ 25.00 (CMBS)	Universal (DANVILLE)
WTLC-F, 105.7, 50 KW @ 449, BLACK	CBS, \$ 56.00 (D&R)	Panache
WTPI-F, 107.9, 22 KW @ 761, SOFT AC	, \$ 68.00 (D&R)	Mystar
WZPL-F, 99.5, 13 KW @ 991, CHR	APR, \$ 92.00 (D&R)	Booth
WXTZ-F, 93.9, 2.8 KW @ 492, EZ	, \$ 20.00 (---)	(NOBLESVILLE)
WTTS-F, 92.3, 37 KW @ 1089, AOR	, \$ 32.00 (Banner)	Sarkes Tarzian (BLOOMINGTON)

Miscellaneous: Susquehanna signs on WGRL with a Country format (July) . . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-white)
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown
* G - Gospel	

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

JACKSON

Arbitron Rank/Pop (12+): 116/331,600
 MSA Rank/Pop: 119/410,000
 ADI # 87
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 16/16
 Diaries: 780/425:1/39.7%
 Sample Target: 800
 % Below Line: 0.0
 % Not Listed: 20.0

1993 Revenue: \$12,300,000
 HH Inc.: \$30,857
 Retail \$: 3.3 Bil
 Pop per Station: 20,725
 #1 Biller: WMSI-F \$3,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WMSI-F (C)	93/17.2	14.4	16.2	16.0	21.4	16.0	208/2422	1024/30.9	31.4	34.5	E	WMSI-F
2. WJMI-F (B)	64/11.9	12.0	11.4	8.2	10.6	10.9	109/1307	761/22.9	22.5	23.1	C	WJMI-F
3. WKXI-F (B)	54/10.0	8.1	10.3	11.5	11.5	10.0	80/1158	701/21.1	22.3	20.3	C	WKXI-F
4. WSTZ-F (ADR)	44/ 8.1	7.6	6.1	8.2	7.6	7.5	79/928	540/16.3	15.1	14.2	C	WSTZ-F
5. WOAD (G/B)	41/ 7.6	7.3	6.3	4.9	6.9	6.5	43/502	483/14.6	12.3	13.0		WOAD
6. WJDX-F (AC)	36/ 6.7	6.9	7.9	7.0	4.4	7.1	65/1102	652/19.7	20.9	15.9	C	WJDX-F
7. WTYX-F (O)	23/ 4.3	4.7	5.2	3.9	3.5	4.5	62/864	418/12.6	16.5	12.0	C	WTYX-F
8. WLIN-F (SAC/EZ)	22/ 4.1	2.5	2.8	3.3	2.8	3.2	22/412	370/11.2	8.5	8.0		WLIN-F
9. WKTF-F (C)	14/ 2.6	2.7	2.6	2.9	2.8	2.7	23/667	300/ 9.0	10.5	9.8		WKTF-F
10. WJNT (T)	12/ 2.2	3.6	2.4	3.1	1.4	2.8	12/234	234/ 7.1	5.5	5.7		WJNT

12+ FM SHARE (METRO): 84.26% (364 of 432) (FAL 92: 83.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMI-F>	1 WJMI-F	1 WMSI-F<	1 WMSI-F>	1 WMSI-F>	1 WMSI-F>>	1 WMSI-F>>	1 WMSI-F>>	1 WMSI-F	1 WJMI-F	1 WMSI-F
2 WKXI-F	2 WSTZ-F<	2 WJMI-F	2 WKXI-F<	2 WKXI-F<	2 WOAD >	2 WJMI-F	2 WJDX-F<	2 WJMI-F>	2 WKXI-F>	2 WJMI-F
3 WSTZ-F>	3 WKXI-F<	3 WKXI-F	3 WJMI-F<	3 WJMI-F	3 WTYX-F	3 WKXI-F	3 WKXI-F<	3 WSTZ-F<	3 WMSI-F	3 WOAD
4	4 WMSI-F>	4 WSTZ-F	4 WXTZ-F<	4 WJDX-F<	4 WJDX-F	4 WSTZ-F<	4 WSTZ-F	4 WKXI-F	4 WSTZ-F	4 WKXI-F
5	5	5 WJDX-F	5 WJDX-F	5 WSTZ-F	5 WLIN-F	5 WJDX-F	5 WJMI-F	5 WJDX-F	5 WOAD	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMI-F	1 WKXI-F<	1 WKXI-F	1 WKXI-F<	1 WMSI-F	1 WSTZ-F	1 WSTZ-F	1 WJMI-F	1 WMSI-F<	1 WMSI-F
2 WKXI-F	2 WJMI-F>	2 WSTZ-F	2 WMSI-F<	2 WKXI-F	2 WJMI-F	2 WJMI-F<	WSTZ-F	2 WJMI-F<	2 WJMI-F>
3 WMSI-F	3 WMSI-F	WMSI-F	3 WJMI-F	3 WJDX-F	3 WMSI-F	3 WMSI-F>>	WMSI-F	3 WSTZ-F>	3 WSTZ-F
4 WJDX-F	4 WSTZ-F>	4 WJMI-F	4 WJDX-F	4 WOAD	4	4 WJDX-F	4 WJDX-F	4 WKXI-F	4 WTYX-F>
5	5 WJDX-F	5 WJDX-F	5 WSTZ-F	5 WSTZ-F	5	5 WKXI-F	5	5 WJDX-F	5 WJDX-F
6	6	6	6	6 WJMI-F	6	6	6	6	6 WKXI-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WHJT-F	93.5 CLINTON	1.3/3.6/ 7/	121
WIIN-F	98.7 VICKSBURG	0.7/6.8/ 13/	453
WKXI	1300 JACKSON	0.7/5.2/ 6/	243
WRJH-F	97.7 BRANDON	0.6/1.7/ 8/	112
WSLI	930 JACKSON	0.6/6.2/ 3/	207
WZRXX	1590 JACKSON	1.5/2.3/ 8/	75

DUOPOLY REPORT

	12+	25-54	REVENUE
WJDS, WMSI-F, WKTF-F (SFX)	19.8%	19.1%	27.6%
WKXI A/F, WTYX-F (Opus, pending)	15.0%	17.9%	17.1%
	34.8%	37.0%	44.7%

RADIO STATIONS

WJNT	1180, 50 KW/500W (DA-2),	Talk	CBS ABC, \$14.00	(---)	
WKXI	1300, 5 KW/1 KW	Black	AURN UNISTR, \$13.00	(Banner)	Opus
WMGO	1370, 1 KW (DAYS)	AC	UNISTR, \$10.00	(Gert)	
WOAD	1400, 1 KW	Gospel/Black	NBC, \$18.00	(D & R)	Holt
WSLI	930, 5 KW (DA-N)	Talk	USA CBS, \$19.00	(---)	Spur
WJDX-F,	96.3, 100 KW @ 1410	AC	\$29.00	(---)	Spur
WJMI-F,	99.7, 100 KW @ 1059	Black	ABC, \$44.00	(D & R)	Holt
WKXI-F,	107.5, 100 KW @ 951	Black	\$22.00	(Banner)	Opus (MAGEE)
WLIN-F,	101.7, 6 KW @ 298	Soft AC	UNISTR, \$16.00	(Eastman)	(GLUCKSTADT)
WMSI-F,	102.9, 100 KW @ 1800	Country	ABC, \$82.00	(Mc-Guild)	SFX
WJXN-F,	92.9, 2 KW @ 574	Gospel/Black	\$ NA	(---)	(UTICA)
WKTF-F,	95.5, 100 KW @ 1086	Country	UNISTR, \$21.00	(D & R)	SFX
WSTZ-F,	106.7, 100 KW @ 1063	AOR	\$28.00	(D & R)	Lewis (VICKSBURG)
WTYX-F,	94.7, 100 KW @ 1115	Oldies	ABC, \$42.00	(Banner)	Opus

Miscellaneous: WKQB-F sold by Jenne to SFX for \$1,150,000 (D) . . . WKQB-F changes calls to WKTF . . .
 WKXI-F sold to Opus for \$1,450,000 . . .

JACKSONVILLE

Arbitron Rank/Pop (12+): 50/817,600
 MSA Rank/Pop: 58/973,000
 ADI # 54
 Average Person Ratings: 14.9
 Market TSL: 19.50 hours

Stations: 20/19
 Diaries: 1186/689:1/40.9%
 Sample Target: 1200
 % Below Line: 0.6
 % Not Listed: 19.1

1993 Revenue: \$26,800,000
 HH Inc.: \$30,486
 Retail \$: 9.1 Bil
 Pop per Station: 43,032
 #1 Biller: WQIK-F \$5,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WQIK-F (C)	131/10.7	11.2	11.6	13.1	10.4	11.7	148/2018	1718/21.0	21.8	24.3	G	WQIK-F
2. WAPE-F (CHR)	99/ 8.1	7.4	7.7	6.6	6.1	7.5	114/2092	1864/22.8	22.5	20.9	E	WAPE-F
3. WHJX-F (B)	98/ 8.0	10.6	7.8	4.7	5.2	7.8	117/1466	1227/15.0	14.6	9.9	C	WHJX-F
4. WFYV-F (AOR)	96/ 7.9	6.8	7.6	5.8	6.9	7.0	125/1659	1377/16.8	16.4	16.3	E	WFYV-F
5. WOKV (N/T)	83/ 6.8	5.0	5.0	6.6	4.8	5.9	90/1199	1084/13.3	11.6	11.7	C	WOKV
WEJZ-F (SAC)	83/ 6.8	7.0	8.5	7.8	9.2	7.5	93/1560	1352/16.5	18.8	20.2	E	WEJZ-F
7. WROO-F (C)	81/ 6.6	6.9	7.9	7.3	8.7	7.2	87/1505	1390/17.0	15.6	16.1	D	WROO-F
8. WKQL-F (O)	72/ 5.9	5.7	4.2	6.3	4.2	5.5	73/1203	1135/13.9	12.8	13.0	C	WKQL-F
9. WIVY-F (AC)	53/ 4.3	4.5	4.7	5.4	6.5	4.7	69/1234	1101/13.5	14.0	16.9	D	WIVY-F
10. WAIA-F (CL/AOR)	46/ 3.8	2.9	3.1	2.8	3.8	3.2	54/1119	1023/12.5	11.8	10.4	B	WAIA-F
11. WJBT-F (B)	31/ 2.5	2.4	3.5	2.5	1.9	2.7	32/705	694/ 8.5	10.1	6.3	A	WJBT-F
12. WCGL (G)	25/ 2.0	1.8	1.5	1.3	2.2	1.7	25/308	308/ 3.8	3.0	4.3	A	WCGL
13. WSVE (REL)	21/ 1.7	3.0	1.2	3.1	3.2	2.3	21/258	258/ 3.2	2.3	4.9	A	WSVE
14. WNZS (N)	19/ 1.6	1.0	0.5	0.6	0.6	0.9	19/388	388/ 4.7	2.4	2.4	A	WNZS
15. WZAZ (G)	15/ 1.2	2.4	1.3	1.2	1.1	1.5	15/303	303/ 3.7	2.8	3.3	A	WZAZ

12+ FM SHARE (METRO): 81.58% (806 of 988) (FAL 92: 82.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHJX-F	1 WFYV-F	1 WFYV-F	1 WFYV-F	1 WQIK-F<	1 WQIK-F	1 WQIK-F	1 WOKV <	1 WQIK-F	1 WHJX-F	1 WHJX-F
2 WAPE-F>	2 WAPE-F	2 WAPE-F<	2 WQIK-F<	2 WFYV-F<	2 WOKV	2 WFYV-F	2 WQIK-F	2 WHJX-F<	2 WAPE-F<	2 WQIK-F
3 WQIK-F	3 WHJX-F	3 WQIK-F	3 WAPE-F<	3 WEJZ-F<	3 WEJZ-F	3 WAPE-F<	3 WEJZ-F	3 WAPE-F<	3 WQIK-F	3 WROO-F
4	4 WQIK-F	4 WHJX-F	4 WEJZ-F<	4 WKQL-F<	4 WKQL-F	4 WROO-F<	4 WFYV-F	4 WEJZ-F	4 WFYV-F	4 WFYV-F
5	5 WROO-F	5 WROO-F<	5 WKQL-F	5 WAPE-F	5 WROO-F	5 WHJX-F<	5 WAPE-F	5 WFYV-F	5 WROO-F	5 WAIA-F
6	6 WAIA-F	6 WKQL-F<	6 WROO-F	6 WROO-F	6	6 WAIA-F	6 WKQL-F<	6 WROO-F	6 WKQL-F	6 WJBT-F
7	7	7 WEJZ-F	7	7 WOKV	7	7	7 WROO-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAPE-F	1 WAPE-F>	1 WAPE-F	1 WAPE-F	1 WEJZ-F<	1 WHJX-F	1 WFYV-F>	1 WFYV-F	1 WFYV-F>	1 WFYV-F>
2 WHJX-F	2 WHJX-F	2 WEJZ-F	2 WQIK-F<	2 WQIK-F	2 WFYV-F	2 WHJX-F	2 WAIA-F	2 WHJX-F<	2 WQIK-F
3 WQIK-F	3 WQIK-F	3 WROO-F	3 WEJZ-F	3 WAPE-F<	3 WQIK-F	3 WAIA-F	3 WROO-F	3 WQIK-F	3 WAIA-F
4 WFYV-F	4 WROO-F	4 WQIK-F	4 WROO-F<	4 WKQL-F	4 WJBT-F	4 WQIK-F	4 WQIK-F	4 WAIA-F	4 WOKV <
5 WIVY-F	5 WIVY-F	5 WIVY-F	5 WHJX-F	5 WROO-F	5 WAPE-F	5 WAPE-F	5 WAPE-F	5 WAPE-F	5 WKQL-F
6	6 WEJZ-F	6 WKQL-F	6 WIVY-F	6 WIVY-F	6	6 WROO-F	6	6 WROO-F	6 WROO-F<
7	7 WFYV-F	7	7 WKQL-F	7	7	7	7	7 WKQL-F	7 WAPE-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WAOC 1420	ST. AUGUSTINE	0.6/1.0/	7/ 81
WQIK 1320	ST. AUGUSTINE	0.6/3.0/	7/ 249
WSTF-F 97.9	ST. AUGUSTINE	0.7/3.1/	9/ 255
WVOJ 970	JACKSONVILLE	0.4/1.1/	5/ 89
WFKS 99.9	PALATKA	0.6/3.3/	11/ 371

DUOPOLY REPORT	12+	25-54	REVENUE
WAPE-F, WFYV-F (Omni America, pending)	16.0%	17.1%	24.3%
WOKV, WKQL-F, WPDQ (Prism)	12.7%	15.0%	11.6%
WNZS, WZNZ, WAIA-F, WROO-F (Paxson)	12.0%	14.9%	15.7%
	40.7%	47.0%	51.6%

NOTE: Osborn has a duopoly with stations out of market but which put signals over Jacksonville. The impact is very small.

JOHNSON CITY-KINGSPORT

Arbitron Rank/Pop (12+): 94/380,700
 MSA Rank/Pop: 105/444,000
 ADI # 90
 Average Person Ratings: 15.3
 Market TSL: 20.00 hours

Stations: 23/19
 Diaries: 848/449:1/52.5%
 Sample Target: 860
 % Below Line: 7.2
 % Not Listed: 13.1

1993 Revenue: \$10,400,000
 HH Inc.: \$25,474
 Retail \$: 3.2 Bil
 Pop per Station: 20,037
 #1 Biller: WXBQ-F \$2,600,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WXBQ-F (C)	172/29.6	28.5	27.6	28.2	24.9	----	235/2532	1819/47.8	44.7	44.4	D	WXBQ-F
2. WTFM-F (AC)	67/11.5	12.6	14.3	13.6	13.2	----	85/1291	950/25.0	25.7	26.8	D	WTFM-F
3. WQUT-F (CHR)	57/ 9.8	13.2	13.5	15.7	14.9	----	74/1424	1027/27.0	28.9	30.4	C	WQUT-F
4. WJCW (FS/T)	31/ 5.3	4.0	3.2	4.5	3.4	----	31/439	425/11.2	9.9	9.4	A	WJCW
5. WUSJ-F (C)	24/ 4.1	4.5	4.1	2.2	5.6	----	24/401	401/10.5	13.8	11.7	A	WUSJ-F
6. WKPT (EZ)	20/ 3.4	2.1	1.9	4.8	2.2	----	20/296	275/ 7.2	6.7	6.6	A	WKPT
7. WIMZ-F (AOR)	19/ 3.3	3.1	2.9	3.5	4.2	----	47/642	265/ 7.0	8.3	7.2		WIMZ-F
8. WKOS-F (O)	18/ 3.1	2.9	4.1	3.8	2.4	----	25/397	351/ 9.2	7.5	9.0	A	WKOS-F
9. WMEV-F (C)	16/ 2.7	2.3	2.7	1.0	1.5	----	50/460	176/ 4.6	4.8	6.3	A	WMEV-F
WIVK-F (C)	16/ 2.7	1.9	3.1	1.6	2.4	----	69/936	239/ 6.3	5.5	5.6		WIVK-F
11. WETB (REL/G)	12/ 2.1	1.1	1.4	1.2	0.9	----	16/175	131/ 3.4	3.8	4.1	A	WETB
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 81.42% (412 of 506) (FAL 92: 84.26%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXBQ-F	1 WXBQ-F>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>
2 WQUT-F>>	2 WQUT-F>	2 WTFM-F	2 WTFM-F>	2 WTFM-F>	2 WTFM-F>	2 WTFM-F	2 WTFM-F	2 WTFM-F<	2 WQUT-F	2 WIVK-F
3 WTFM-F	3 WTFM-F	3 WQUT-F>	3 WQUT-F>	3 WQUT-F>	3 WJCW	3 WQUT-F	3 WJCW	3 WQUT-F>	3 WTFM-F>	3 WQUT-F
4	4 WIMZ-F	4	4	4 WIMZ-F	4	4 WJCW	4 WQUT-F	4	4	4 WTFM-F
5	5	5	5	5 WKOS-F	5	5	5	5	5	5 WJCW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXBQ-F	1 WXBQ-F>	1 WXBQ-F	1 WXBQ-F>	1 WXBQ-F>>	1 WXBQ-F	1 WXBQ-F>>	1 WXBQ-F	1 WXBQ-F>>	1 WXBQ-F>>
2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WTFM-F>	2 WTFM-F>	2 WQUT-F	2 WQUT-F>	2 WQUT-F	2 WQUT-F<	2 WTFM-F>
WTFM-F	3 WTFM-F>>	3 WTFM-F	3 WQUT-F>	3 WQUT-F>	3 WMEV-F	3 WIMZ-F>>	3 WIMZ-F	3 WTFM-F>	3 WQUT-F
4	4	4	4	4	4	4 WJCW	4 WTFM-F	4 WIMZ-F	4 WIMZ-F
5	5	5	5	5	5	5	5	5 WJCW	5 WJCW

OTHER RATED STATIONS	METRO/CUME/TSA/TSA SHARE/RATE/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
WABN 1230	ABINGDON, VA 0.3/1.5/ 2/ 57	WJCW, WQUT-F, WKIN, WKOS-F (Bloomington)	18.2%	17.5%	24.6%
WABN-F 92.7	ABINGDON, VA 1.5/3.5/ 9/ 143				
WBEJ 1240	ELIZABETHTON 0.9/3.0/ 5/ 113				
WEMB 1420	ERWIN 0.5/1.5/ 3/ 58	WKPT, WTFM-F, WITM (Home News)	14.9%	16.0%	26.0%
WGAT 1050	GATE CITY, VA 0.3/1.8/ 2/ 80				
WGOC 640	BLOUNTVILLE 0.3/3.3/ 2/ 124		33.1%	33.5%	50.6%
WIKQ-F 94.9	GREENVILLE 0.7/4.3/ 10/ 287				
WRGS 1370	ROGERSVILLE 0.9/2.3/ 5/ 89				
WXBQ 980	BRISTOL, VA 0.7/4.2/ 4/ 185				
WZAP 690	BRISTOL, VA 1.4/2.3/ 13/ 163				
WKSF-F 99.9	ASHEVILLE 0.9/3.3/ 10/ 316				
WMIT-F 106.9	BLACK MOUNTAIN 0.3/3.5/ 9/ 258				

RADIO STATIONS

WJCW , 910, 5 KW/1 KW (DA-N) , Full Service/Talk CBS	MBS, \$19.00 (Katz) Bloomington
WKPT , 1400, 1 KW , EZ	ABC, \$13.00 (Eastman) Home News
WXBQ , 980, 5 KW/1 KW (DA-N) , Country	ABC, \$10.00 (Christal) Nininger
WKOS-F, 104.9, 1.4 KW @ 479 , Oldies	, \$13.00 (Katz) Bloomington
WQUT-F, 101.5, 100 KW @ 1499 , CHR	UNISTR, \$43.00 (Katz) Bloomington
WTFM-F, 98.5, 100 KW @ 1260 , AC	ABC, \$40.00 (Eastman) Home News
WUSJ-F, 99.3, .4 KW @ ? , Country	NBC, \$20.00 (D & R)
WXBQ-F, 96.9, 67 KW @ 2240 , Country	ABC, \$46.00 (Christal) Nininger

Other Ranked Stations - See Knoxville

JOHNSTOWN

Arbitron Rank/Pop (12+): 164/201,200
 MSA Rank/Pop: 176/239,000
 ADI # 89 (w/Altoona)
 Average Person Ratings: 17.2
 Market TSL: 22.50 hours

Stations: 22/13
 Diaries: 739/272:1/61.5%
 Sample Target: 680
 % Below Line: 18.5
 % Not Listed: 13.6

1993 Revenue: \$5,000,000
 HH Inc.: \$24,355
 Retail \$: 1.64 Bil
 Pop per Station: 15,477
 #1 Biller: NA \$0

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WMTZ-F (C)	42/12.1	9.3	8.7	10.3	8.2	----	49/503	444/22.1	21.1	19.9	WMTZ-F
2. WKYE-F (AC)	36/10.4	8.5	10.0	8.9	9.9	----	47/694	491/24.4	22.6	23.9	WEKY-F
3. WYSN-F (BB/EZ)	33/ 9.5	5.8	10.9	8.0	9.0	----	33/340	325/16.2	13.3	15.6	WYSN-F
4. WGLU-F (CHR)	32/ 9.2	9.6	12.8	11.5	14.1	----	36/612	477/23.7	24.2	26.5	WGLU-F
5. WFGY-F (C)	24/ 6.9	10.1	6.9	6.9	3.1	----	76/857	238/11.8	18.1	15.4	WFGY-F
6. WJAC (FS)	22/ 6.4	6.0	5.0	6.9	6.2	----	26/318	281/14.0	13.9	14.9	WJAC
7. WQKK-F (CL AOR)	19/ 5.5	1.6	2.2	1.7	2.5	----	22/355	246/12.2	6.4	9.2	WQKK-F
8. WQZS-F (AOR)	13/ 3.8	2.7	---	---	---	----	13/106	92/ 4.6	5.6	----	WQZS-F
9. WDVE-F (AOR)	13/ 3.8	4.7	4.7	6.6	5.6	----	24/349	204/10.1	14.0	11.0	WDVE-F
10. WNTJ (T)	9/ 2.6	0.8	1.9	2.6	2.8	----	10/129	123/ 6.1	4.6	5.0	WNTJ
11. WVSC (C)	8/ 2.3	4.1	3.1	4.3	3.1	----	8/130	130/ 6.5	8.3	6.5	WVSC
12. WVSC-F (AC)	7/ 2.0	3.3	3.7	3.4	3.4	----	7/157	157/ 7.8	6.9	9.1	WVSC-F
13. WBZZ-F (CHR)	7/ 2.0	1.6	2.2	0.9	1.4	----	10/314	147/ 7.3	8.9	5.5	WBZZ-F
14. WBXQ-F (AOR)	6/ 1.7	2.7	1.6	1.7	1.7	----	11/112	68/ 3.4	4.8	3.4	WBXQ-F

12+ FM SHARE (METRO): 86.62% (259 of 299) (FAL 92: 86.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGLU-F>>	1 WQKK-F	1 WKYE-F<	1 WKYE-F	1 WKYE-F<	1 WYSN-F	1 WMTZ-F	1 WMTZ-F<	1 WMTZ-F	1 WGLU-F>	1 WVSC-F
2	2 WGLU-F	2 WMTZ-F	2 WMTZ-F	2 WMTZ-F>	2 WMTZ-F<	2 WKYE-F	2 WKYE-F	2 WKYE-F<	2 WMTZ-F<	2 WYSN-F
3	WMTZ-F	3 WQKK-F<	3 WQKK-F	3 WQKK-F	3 WKYE-F	3 WYSN-F	3 WYSN-F	3 WYSN-F	3 WNTJ	3 WMTZ-F
4	4	4 WGLU-F<	4 WGLU-F	4 WGLU-F	4 WJAC	4 WGLU-F	4 WGLU-F<	4 WGLU-F	4 WKYE-F	4 WFGY-F
5	5	5	5	5	5	5	5 WJAC	5	5 WYSN-F	5
6	6	6	6	6	6	6	WFGY-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGLU-F	1 WGLU-F	1 WMTZ-F	1 WKYE-F<	1 WKYE-F<	1 WQKK-F	1 WDVE-F>	1 WQKK-F	1 WQKK-F	1 WKYE-F
2 WQZS-F	WMTZ-F>	2 WKYE-F	2 WMTZ-F>	2 WMTZ-F>	2 WGLU-F	2 WDVE-F	2 WKYE-F	2 WKYE-F<	2 WMTZ-F<
3 WMTZ-F	3 WKYE-F	3 WGLU-F	3 WGLU-F	3 WGLU-F	3	3 WGLU-F	3 WGLU-F	3 WMTZ-F	3 WQKK-F
4	WQKK-F	WQKK-F	4 WQKK-F	4 WQKK-F	4	WMTZ-F	4	4	4 WDVE-F
5	5	5	5	WFGY-F	5	WQZS-F	5	5	5

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
WZGO-F	105.7	PORTAGE	1.4/5.3/ 5/ 107
WQWK-F	97.1	UNIVERSITY PARK	0.9/2.1/ 7/ 126
WALY-F	103.9	BELLWOOD	0.9/2.6/ 3/ 82
WFRB	560	FROSTBURG, MD	0.3/1.7/ 1/ 45
WFRB-F	105.3	FROSTBURG, MD	1.7/5.8/ 10/ 164
WLTJ-F	92.9	PITTSBURGH	0.6/3.3/ 3/ 85
WPRR-F	100.1	ALTOONA	1.2/4.8/ 19/ 254
WWSW-F	94.5	PITTSBURGH	1.2/3.5/ 6/ 110

DUOPOLY REPORT

NONE AS OF JANUARY 1994

RADIO STATIONS

WJAC	, 850,	10 KW (DA-1)	, Full Service	SMN NBC, \$16.00	(Mc-Guild)
WNTJ	, 1490,	1 KW	, News/Talk	NBC-T CNN, \$11.00	(Banner)
WVSC	, 990,	10 KW/100 W (DA-1),	Country	UNISTR ABC, \$10.00	(Regional)
WBXQ-F,	94.3,	350 W @ 958	, AOR	ABC, \$15.00	(Banner)
WGLU-F,	92.1,	300 W @ 1043	, CHR	SOURCE, \$24.00	(Christal)
WQKK-F,	99.1,	50 KW @ 500	, CL AOR	SMN, \$11.00	(Dome) Telemedia (EBENSBURG)
WMTZ-F,	96.5,	50 KW @ 489	, Country	UNISTR CNN, \$18.00	(Banner)
WQZS-F,	93.3,	0.6 KW @ 964	, AOR	, \$11.00	(---) (MEYERSDALE)
WKYE-F,	95.5,	57 KW @ 1059	, AC	UNISTR, \$25.00	(Mc-Guild)
WVSC-F,	97.7,	3 KW @ 266	, AC	UNISTR ABC, \$10.00	(Regional)
WYSN-F,	101.7,	.7 KW @ 643	, Nostalgia	UNISTR CNN, \$12.00	(Roslin) (CENTRAL CITY)
		WDVE-F -- see Pittsburgh		WFGY-F -- see Altoona	

Miscellaneous: WKQS-F changes to WMTZ-F and format to Country . . . WIYQ-F changed to WQKK-F (May) . . . WGLU-F sold to Telemedia (D) for \$1,900,000 (Media Services) . . .

KALAMAZOO

Arbitron Rank/Pop (12+): 169/188,300
 MSA Rank/Pop: NA/227,000
 ADI #37 (w/Grand Rapids)
 Average Person Ratings: 15.7
 Market TSL: 20.50 hours

Stations: 18/9
 Diaries: 666/283:1/52.0%
 Sample Target: 680
 % Below Line: 27.0
 % Not Listed: 23.0

1993 Revenue: \$8,900,000
 HH Inc.: \$34,490
 Retail \$: 2.1 Bil
 Pop per Station: 20,922
 #1 Biller: WRKR-F \$1,700,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 93	FAL 92	Revenue Level
1. WBCT-F (C)	35/11.8	14.7	9.2	1.7	3.3	----	136/1192	394/20.9	18.0	11.3	
2. WKFR-F (CHR)	32/10.8	10.0	9.5	13.2	12.3	----	49/894	540/28.7	25.5	29.0	C
3. WQLR-F (AC)	31/10.5	5.4	6.3	6.1	9.0	----	35/460	378/20.1	16.4	17.1	C
4. WRKR-F (AOR)	25/ 8.4	11.0	7.7	10.2	11.7	----	56/703	411/21.8	18.2	26.4	C
5. WOOD-F (SAC)	24/ 8.1	6.0	6.0	10.5	4.7	----	49/744	371/19.7	19.0	10.5	
6. WKZO (N/T)	19/ 6.4	7.0	7.4	9.8	7.3	----	21/427	356/18.9	20.7	20.3	B
7. WFAT-F (O)	13/ 4.4	5.7	8.8	2.7	5.3	----	23/347	247/13.1	18.0	8.1	B
8. WNNW-F (C)	12/ 4.1	6.4	9.2	10.2	10.3	----	43/522	252/13.4	16.8	19.6	C
9. WKMI (T)	11/ 3.7	3.0	2.1	1.7	3.3	----	12/275	239/12.7	10.0	10.3	B
10. WKLQ-F (AOR)	10/ 3.4	3.7	3.2	3.1	3.3	----	24/326	173/ 9.2	10.6	9.1	

12+ FM SHARE (METRO): 84.21% (192 of 228) (FAL 92: 84.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKFR-F>>>1	WRKR-F<	1 WBCT-F<	1 WBCT-F	1 WBCT-F	1 WBCT-F<	1 WKZO	1 WQLR-F<	1 WQLR-F<	1 WKFR-F>>	1 WKZO
2	2 WKFR-F<	2 WQLR-F<	2 WQLR-F	2 WQLR-F	2 WKZO	2 WKFR-F<	2 WBCT-F	2 WKFR-F<	2 WKZO	2 WNNW
3	3 WQLR-F	3 WRKR-F	3 WRKR-F	3 WRKR-F	WOOD-F	3 WBCT-F<	3 WRKR-F	3 WBCT-F	3 WRKR-F	3 WQLR-F
4	4 WBCT-F>	4 WKFR-F	4 WKFR-F	4 WOOD-F	4 WQLR-F	4 WQLR-F	4 WKMI	4 WOOD-F	WOOD-F	WKFR-F
5	5	5	5	5 WKFR-F	5	5 WRKR-F	5 WOOD-F	WRKR-F	5 WQLR-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQLR-F	1 WQLR-F>	1 WQLR-F	1 WQLR-F	1 WQLR-F<	1 WRKR-F	1 WRKR-F	1 WRKR-F	1 WRKR-F>	1 WRKR-F<
2 WKFR-F	2 WBCT-F<	2 WBCT-F	2 WBCT-F>	2 WBCT-F>>	2 WKFR-F	2 WKFR-F>	2 WKFR-F	2 WBCT-F	2 WBCT-F
3 WRKR-F	3 WKFR-F	3 WKFR-F	3 WKFR-F>	3 WOOD-F	3 WKLQ-F	3 WBCT-F	3 WBCT-F	WKFR-F>	3 WKFR-F
	WBCT-F	4 WRKR-F	4 WRKR-F	4 WFAT-F	4 WBCT-F	4 WKLQ-F	4 WKMI	4 WKLQ-F	WOOD-F
5 WKLQ-F	5	5 WOOD-F	WOOD-F	WKFR-F	WOOD-F	5	WKLQ-F	WQLR-F	5 WKMI
		WFAT-F							WQLR-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WKPR 1420	KALAMAZOO	1.4/1.9/	4/ 35
WQSN 1470	KALAMAZOO	0.3/1.8/	1/ 33
WFUR-F 102.9	GRAND RAPIDS	1.0/2.0/	6/ 93
WGRD-F 97.9	GRAND RAPIDS	1.4/7.1/	8/ 219
WKEZ-F 96.1	HOLLAND	0.3/2.1/	5/ 73
WLAV-F 96.9	GRAND RAPIDS	0.3/4.0/	8/ 187
WGN 720	CHICAGO	0.3/1.6/	2/ 128
WJXQ-F 106.1	JACKSON	0.3/2.9/	4/ 99

DUOPOLY REPORT	12+	25-54	REVENUE
WKMI, WKFR-F, WRKR-F (local)	22.9%	21.7%	43.0%

RADIO STATIONS

WKMI , 1360,	5 KW/1 KW (DA-2)	Talk	ABC,	\$13.00	(Katz)
WKPR , 1420,	1 KW (DAYS)	Religion	\$ 8.00	(---)	Kuiper
WKZO , 590,	5 KW (DA-N)	News/Talk	MBS CBS,	\$23.00	(D & R) Radio Assoc.
WQSN , 1470,	800 W/1 KW	Sports	\$ 9.00	(Banner)	Fairfield
WFAT-F, 96.5,	3 KW @ 213	Oldies	\$25.00	(Christal)	(PORTAGE)
WKFR-F, 103.3,	50 KW @ 483	CHR	UNISTR,	\$35.00	(Katz) (BATTLE CREEK)
WNNW-F, 98.5,	50 KW @ 469	Country	ABC,	\$31.00	(Christal) (COLDWATER)
WQLR-F, 106.5,	33 KW @ 600	AC	\$40.00	(Banner)	Fairfield
WRKR-F, 107.7,	50 KW @ 500	AOR/Classic	\$38.00	(D & R)	(PORTAGE)

Other ranked stations -- see Grand Rapids

KANSAS CITY

Arbitron Rank/Pop (12+): 30/1,338,000
 MSA Rank/Pop: 28/1,650,000
 ADI # 28
 Average Person Ratings: 16.8
 Market TSL: 21.75 hours

Stations: 24/23
 Diaries: 1563/856:1/49.6%
 Sample Target: 1560
 % Below Line: 0.6
 % Not Listed: 9.2

1993 Revenue: \$43,600,000
 HH Inc.: \$36,743
 Retail \$: 15.0 Bil
 Pop per Station: 58,174
 #1 Biller: KFKF-F \$7,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WDAF (C/FS)	187/ 8.3	10.5	11.2	12.0	9.5	10.5	267/3584	2302/17.2	24.0	19.0	F	WDAF
2. KFKF-F (C)	181/ 8.1	8.7	11.0	11.1	13.4	9.7	213/2590	2229/16.7	20.9	25.4	H	KFKF-F
3. KPRS-F (B)	175/ 7.8	8.3	9.0	7.6	7.7	8.2	193/1953	1817/13.6	11.2	12.1	D	KPRS-F
4. KLTH-F (SAC)	167/ 7.4	4.8	4.7	6.0	4.5	5.7	189/2750	2325/17.4	11.8	11.8	D	KLTH-F
5. KCFX-F (CL AOR)	164/ 7.3	5.1	4.1	3.9	5.0	5.1	199/3689	3174/23.7	13.4	19.5	G	KCFX-F
6. KBEQ-F (C)	143/ 6.4	4.4	5.4	4.2	3.7	5.1	201/2983	2218/16.6	15.6	14.1	C	KBEQ-F
7. KMBZ (N/T)	109/ 4.9	4.4	4.1	5.5	4.9	4.7	116/2184	2020/15.1	12.7	13.0	E	KMBZ
8. KCMO-F (O)	103/ 4.6	4.8	3.8	4.2	4.0	4.4	132/2373	1781/13.3	12.3	11.3	D	KCMO-F
9. KUDL-F (AC)	100/ 4.5	4.2	3.9	3.9	4.1	4.1	113/2613	2286/17.1	13.9	13.0	D	KUDL-F
KQRC-F (AOR)	100/ 4.5	6.5	6.4	5.6	5.8	5.8	149/2300	1727/12.9	15.0	13.0	D	KQRC-F
11. KYYS-F (AOR)	99/ 4.4	5.4	3.8	5.1	6.0	4.7	143/2431	1892/14.1	13.1	15.5	F	KYYS-F
12. KCMO (N/T)	90/ 4.0	4.3	3.5	3.6	4.9	3.9	103/1832	1553/11.6	10.5	12.8	D	KCMO
13. KXTR-F (CL)	78/ 3.4	2.2	2.3	2.5	2.5	2.6	84/1282	1060/ 7.9	6.9	6.9	B	KXTR-F
14. KISF-F (CHR)	62/ 2.8	4.3	3.9	2.1	1.1	3.3	81/1975	1626/12.2	11.2	6.2	C	KISF-F
15. KMXV-F (AC)	55/ 2.5	3.4	3.7	4.4	3.5	3.5	68/1625	1414/10.6	11.8	8.4	D	KMXV-F
16. KKCJ-F (C)	47/ 2.1	1.4	1.4	1.8	2.7	1.7	62/1281	988/ 7.4	6.3	8.2	C	KKCJ-F
17. KFEZ (BB)	36/ 1.6	2.2	1.8	3.4	1.6	2.3	40/597	572/ 4.3	4.5	5.0	A	KFEZ
18. KNHN (N/T)	33/ 1.5	0.6	0.9	0.9	1.4	1.0	35/702	661/ 4.9	3.6	4.4	A	KNHN
19. KPRT (G)	30/ 1.3	1.4	2.2	1.5	1.1	1.6	30/379	379/ 2.8	4.1	2.7	A	KPRT
20. KCCV (REL)	27/ 1.2	0.6	1.3	0.9	1.0	1.0	38/436	333/ 2.5	2.6	2.0		KCCV

12+ FM SHARE (METRO): 72.90% (1485 of 2037) (FAL 92: 70.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KISF-F	1 KBEQ-F	1 KCFX-F	1 KCFX-F	1 KCFX-F	1 WDAF	1 WDAF	1 KLTH-F	1 KFKF-F	1 KPRS-F	1 WDAF
2 KPRS-F	KCFX-F	2 KFKF-F	2 KFKF-F	2 KFKF-F	2 KLTH-F	2 KFKF-F	2 KFKF-F	2 KLTH-F	2 KQRC-F	2 KPRS-F
3 KQRC-F	KPRS-F	3 KPRS-F	3 KLTH-F	3 KLTH-F	3 KFKF-F	3 KLTH-F	3 KMBZ	3 KPRS-F	3 KISF-F	3 KUDL-F
4	4 KQRC-F	4 KBEQ-F	4 KPRS-F	4 KPRS-F	4 KMBZ	4 KBEQ-F	4 KCFX-F	4 KCFX-F	4 KCFX-F	4 KFKF-F
5	5 KFKF-F	5 KLTH-F	5 KBEQ-F	5 KCMO-F	5 KCMO-F	5 KPRS-F	5 WDAF	5 KBEQ-F	5 KBEQ-F	5 KCMO
6	6 KYYS-F	6 KYYS-F	6 KYYS-F	6 KBEQ-F	6 KCFX-F	6 KCFX-F	6 KBEQ-F	6 KYYS-F	6 WDAF	6 KCMO-F
7	7 KLTH-F	7 KUDL-F	7 KUDL-F	7 KUDL-F	7 KYYS-F	7 KYYS-F	7 KPRS-F	7 KQRC-F	7	7 KLTH-F
8	8	8	8 KCMO-F	KYYS-F	8	8	8 KCMO-F	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBEQ-AF	1 KPRS-F	1 KFKF-F	1 KLTH-F	1 KLTH-F	1 KQRC-F	1 KCFX-F	1 KCFY-F	1 KCFX-F	1 KCFX-F
2 KPRS-F	2 KBEQ-F	2 KPRS-F	2 KPRS-F	2 KFKF-F	2 KBEQ-AF	2 KYYS-F	2 KYYS-F	2 KYYS-F	2 KFKF-F
3 KQRC-F	3 KFKF-F	3 KLTH-F	3 KFKF-F	3 KPRS-F	3 KCFX-F	3 KQRC-F	3 KFKF-F	3 KFKF-F	3 KYYS-F
4 KISF-F	4 KLTH-F	4 KUDL-F	4 KBEQ-F	4 KUDL-F	KYYS-F	4 KBEQ-F	4 KPRS-F	4 KBEQ-F	4 KCMO-F
5 KFKF-F	5 KQRC-F	KBEQ-AF	5 KUDL-F	5 KBEQ-F	5 KPRS-F	5 KFKF-F	5 KQRC-F	5 KPRS-F	5 KPRS-F
6 KUDL-F	6 KUDL-F	6 KYYS-F	6 KCFX-F	6 KCMO-F	6 KMBZ	6 KPRS-F	KBEQ-AF	6 KQRC-F	6 KMBZ
7 KLTH-F	7	7	7 KCMO-F	7 KCFX-F	7 KFKF-F	7	7 KLTH-F	7 KMBZ	7 KBEQ-F
8	8	8	8	8	KKCJ-F	8	WDAF	8	8 KLTH-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME
KCNW 1380	FAIRWAY	0.4/1.9/	9/ 254	
KJLA 1510	INDEPENDENCE	0.9/2.1/	21/ 279	
WHB 710	KANSAS CITY	0.4/2.6/	37/ 788	
KLZR-F 105.9	LAWRENCE	0.6/2.2/	29/ 659	

DUOPOLY REPORT	12+	25-54	REVENUE
KMBZ, KLTH-F, KCMO A/F (Bonnevillle)	20.9%	22.8%	22.2%
WHB, KUDL-F, KMXV-F (Apollo)	7.4%	8.9%	13.1%
	28.3%	31.7%	35.3%

KANSAS CITY

RADIO STATIONS

AM STATIONS

KBEQ, 1030, 1 KW/500 W (DA-1)	, Country	CBS, \$ 19.00	(Torbet)	(BLUE SPG)
KCCV, 760, 6 KW/(DAYS)	, Religion	, \$ 18.00	(---)	Bott
KCMO, 810, 50 KW/5 KW (DA-2)	, Talk/News	CBS MBS, \$ 68.00	(Mc-Guild)	Bonneville
KCNW, 1380, 2.5 KW	, Religion	, \$ 19.00	(---)	Marsh
KFEZ, 1190, 5 KW/250 W (DA-N)	, Nostalgia	APR, \$ 21.00	(---)	
KMBZ, 980, 5 KW (DA-2)	, News/Talk	NBC, \$ 64.00	(D&R)	Bonneville
KNHN, 1340, 1 KW	, News	CNN UNISTR, \$ 22.00	(---)	
KPRT, 1590, 1 KW/47 W	, Gospel	MBS, \$ 20.00	(Eastman)	
WDAF, 610, 5 KW	, Country/FS	ABC, \$ 94.00	(Katz)	Great American
WHB, 710, 10 KW/5 KW (DA-2)	, Oldies	APR, \$ NA	(MMR)	Apollo

FM STATIONS

KBEQ, 104.3, 100 KW @ 987	, Country	ABC, \$ 70.00	(Torbet)	Noble
KISF, 107.3, 100 KW @ 1184	, CHR	, \$ 25.00	(Banner)	(LEXINGTON)
KCFX, 101.1, 97 KW @ 1056	, Classic AOR	UNISTR, \$ 70.00	(Christal)	Heritage
KCMO, 94.9, 100 KW @ 1056	, Oldies	, \$ 47.00	(Mc-Guild)	Bonneville
KKFX, 94.1, 100 KW @ 994	, Country	, \$108.00	(D&R)	Sconnix
KLTH, 99.7, 100 KW @ 987	, Soft AC/EZ	UNISTR, \$ 49.00	(D&R)	Bonneville
KMXV, 93.3, 100 KW @ 1066	, AC	, \$ 50.00	(MMR)	Apollo
KPRS, 103.3, 100 KW @ 994	, Black	AURN ABC, \$ 48.00	(Eastman)	
KQRC, 98.9, 100 KW @ 1056	, AOR	, \$ 49.00	(D&R)	Journal Co
KUDL, 98.1, 100 KW @ ?	, AC	APR, \$ 60.00	(MMR)	Apollo
KXTR, 96.5, 99 KW @ 984	, Classical	UNISTR, \$ 41.00	(CMBS)	
KKCJ, 106.5, 100 KW @ 982	, Country	SMN ABC, \$ NA	(D&R)	(LIBERTY)
KYYS, 102.1, 100 KW @ 1000	, AOR	SOURCE, \$ 96.00	(Katz)	Great American

Miscellaneous: KCMO A/F sold by Gannett to Bonneville for \$7,600,000 (D) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

KNOXVILLE

Arbitron Rank/Pop (12+): 78/517,300

Stations: 21/20
Diaries: 977/530:1/48.2%
Sample Target: 990
% Below Line: 0.5
% Not Listed: 10.9

1993 Revenue: \$16,900,000
HH Inc.: \$29,074
Retail \$: 5.9 Bil
Pop per Station: 25,890
#1 Biller: WIVK-AF \$6,200,000

MSA Rank/Pop: 88/609,000
ADI # 62
Average Person Ratings: 17.1
Market TSL: 22.50 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WIVK-F (C)	229/25.8	26.9	32.7	31.9	31.1	29.3	400/4475	2482/47.9	51.7	53.9	G	WIVK-F
2. WEZK-AF (SAC)	104/11.7	9.2	9.5	8.8	8.9	9.8	143/1950	1272/24.6	20.7	20.5	D	WEZK-AF
3. WIMZ-F (AOR)	82/ 9.3	9.2	9.0	7.1	7.4	8.7	155/2004	1029/19.9	17.7	17.7	C	WIMZ-F
4. WOKI-F (C)	72/ 8.1	8.4	7.3	7.9	7.5	7.9	174/2512	959/18.5	19.1	18.4	C	WOKI-F
5. WMYU-F (AC)	59/ 6.7	9.1	7.3	8.1	8.6	7.8	74/1315	1006/19.4	18.7	26.0	E	WMYU-F
6. WQBB-AF	48/ 5.5	4.2	5.1	5.3	5.4	5.0	52/616	521/10.1	8.0	8.6	A	WQBB-AF
WWZZ-F (CHR)	48/ 5.5	5.2	6.6	4.5	3.2	5.5	60/923	782/15.1	15.0	7.7	B	WWZZ-F
8. WIVK (N/T)	40/ 4.5	4.9	4.9	4.9	4.6	4.8	50/747	557/10.8	11.2	11.5	B	WIVK
9. WKGN (B ?)	27/ 3.0	2.0	0.5	2.2	0.4	1.9	27/219	219/ 4.2	1.5	1.2	A	WKGN

12+ FM SHARE (METRO): 86.81% (685 of 789) (FAL 92: 86.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWZZ-F	1 WIVK-F>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>	1 WIVK-F>>	1 WIVK-F>	1 WIVK-F>
2 WIMZ-F	2 WIMZ-F>	2 WEZK-F<	2 WIMZ-F<	2 WEZK-F	2 WEZK-F	2 WIMZ-F	2 WEZK-F>	2 WEZK-F	2 WIMZ-F	2 WEZK-F
3 WOKI-F	3 WOKI-F	3 WIMZ-F	3 WEZK-F>	3 WIMZ-F	3 WIMZ-F	3 WQBB-AF	3 WEZK-F<	3 WIMZ-F<	3 WIMZ-F	3 WWZZ-F<
4 WIVK-F	WEZK-F	4 WOKI-F	4 WMYU-F	4 WMYU-F	4 WMYU-F	4 WOKI-F	4 WOKI-F<	4 WOKI-F	4 WEZK-F	4 WIMZ-F
5 WKGN	5 WWZZ-F	5 WMYU-F	5 WOKI-F	5 WOKI-F	5	5 WMYU-F	5 WMYU-F<	5 WMYU-F	5 WOKI-F	5 WOKI-F
6	6 WMYU-F	6	6	6	6	6	6 WIVK	6 WWZZ-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIVK-F	1 WIVK-F>	1 WIVK-F	1 WIVK-F>	1 WIVK-F>>	1 WOKI-F	1 WIMZ-F>	1 WIMZ-F	1 WIVK-F<	1 WIVK-F
2 WEZK-F	2 WEZK-F>	2 WMYU-F	2 WEZK-F>	2 WEZK-F>	WWZZ-F	2 WIVK-F>	2 WIVK-F	2 WIMZ-F>	2 WIMZ-F>>
WOKI-F	3 WMYU-F	3 WEZK-F	3 WMYU-F<	3 WMYU-F>	3 WIVK-F	3 WOKI-F	3 WOKI-F	3 WOKI-F	3 WOKI-F
4 WKGN	WOKI-F	4 WIMZ-F	4 WOKI-F>	4 WOKI-F	4 WEZK-F	4 WWZZ-F	4 WIVK	4 WEZK-F	4 WEZK-F
5 WWZZ-F	5 WWZZ-F	5 WWZZ-F	5 WIMZ-F	5	5 WIMZ-F	5 WIVK	5 WMYU-F	5 WIVK	5 WIVK
6 WIMZ-F	6 WIMZ-F	WOKI-F	6 WWZZ-F	6	WIVK	6 WEZK-F	WWZZ-F	6 WWZZ-F	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WDLY-F	105.5	GATLINBURG	1.1/2.3/	17/ 227
WGAP	1400	MARYVILLE	0.8/2.8/	7/ 145
WGAP-F	95.7	MARYVILLE	0.3/2.4/	4/ 133
WJB2-F	96.3	SEYMOUR	1.2/4.5/	17/ 333
WKXV	900	KNOXVILLE	0.9/1.8/	8/ 103
WNOX-F	99.1	LOUDON	0.8/2.5/	13/ 189
WRJ2	620	KNOXVILLE	1.2/4.0/	11/ 243
WUTK	850	KNOXVILLE	0.5/2.7/	4/ 150
WXST-F	105.3	LOUDON	1.4/4.8/	15/ 298
WYSH	1380	CLINTON	0.3/1.0/	3/ 53
WXVO-F	98.7	OLIVER SPGS	0.5/1.4/	5/ 120

DUOPOLY REPORT	12+	25-54	REVENUE
WEZK-F, WIMZ A/F (South Central)	21.0%	25.8%	25.4%
WOKI-F, WWZZ-F (local)	13.5%	11.5%	11.4%
	34.5%	37.3%	36.8%

RADIO STATIONS

WIMZ , 1240, 1 KW	SEE WIMZ-FM		
WIVK , 990, 10 KW (DA-1)	News/Talk	ABC, BRN, \$25.00	(Katz) Dick
WEZK-F, 97.5, 100 KW @ 1138	Soft AC	UNISTR, \$40.00	(D & R) South Central
WIMZ-F, 103.5, 100 KW @ 1719	AOR	SOURCE, \$41.00	(Christal) South Central
WIVK-F, 107.7, 100 KW @ 1968	Country	BRN ABC, \$146.00	(Katz) Dick
WJB2-F, 96.3, 1.2 KW @ 479	Gospel	\$12.00	(---) (SEYMOUR)
WMYU-F, 102.1, 15 KW @ 1978	Oldies/AC	CNN UNISTR, \$68.00	(Eastman) Jacor
WOKI-F, 100.3, 100 KW @ 2001	Country	ABC CBS, \$30.00	(D & R) (OAK RIDGE)
WQBB-F, 104.5, 2 KW @ 393	Nostalgia	\$ N/A	(Roslin)
WWZZ-F, 93.1, 2.4 KW @ 512	CHR	\$15.00	(D & R) (KARNS)

LAKELAND

Arbitron Rank/Pop (12+): 107/358,300
 MSA Rank/Pop: 115/429,000
 Tampa ADI
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 30/8
 Diaries: 806/445:1/46.2%
 Sample Target: 810
 % Below Line: 39.8
 % Not Listed: 19.2

1993 Revenue: \$6,800,000
 HH Inc.: \$25,769
 Retail \$: 3.5 Bil
 Pop per Station: 44,788
 #1 Biller: WPCV-F \$3,600,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WPCV-F (C)	102/17.5	21.2	21.6	18.4	21.2	----	125/1322	1100/30.7	35.9	33.1	E	WPCV-F
2. WEZY-F (EZ/SAC)	65/11.1	9.2	12.6	10.7	9.2	----	71/788	684/19.1	14.8	18.6	C	WEZY-F
3. WFLZ-F (CHR)	31/ 5.3	7.3	5.9	6.9	7.3	----	37/772	630/17.6	17.0	14.8		WFLZ-F
4. WWRM-F (SAC)	29/ 5.0	1.5	0.5	1.8	0.9	----	29/343	324/ 9.0	3.7	3.8		WWRM-F
5. Wonn (BB)	27/ 4.6	3.4	3.7	2.4	2.6	----	27/239	239/ 6.7	7.0	6.6	A	Wonn
6. WLKF (T)	24/ 4.1	3.2	1.6	3.1	2.0	----	26/286	262/ 7.3	7.1	5.1	B	WLKF
7. WOCL-F (O)	21/ 3.6	2.1	1.6	1.8	3.8	----	21/305	294/ 8.2	7.2	5.6		WOCL-F
8. WRBQ-F (C)	20/ 3.4	2.6	1.6	2.7	1.8	----	21/309	293/ 8.2	8.6	7.2		WRBQ-F
9. WQYK-F (C)	18/ 3.1	2.3	2.4	4.5	3.5	----	19/406	379/10.6	7.0	9.9		WQYK-F
10. WJHM-F (B)	16/ 2.7	3.1	2.1	3.5	1.6	----	16/236	236/ 6.6	6.5	4.9		WJHM-F

12+ FM SHARE (METRO): 82.80% (390 of 471) (FAL 92: 85.01%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPCV-F	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F<	1 WPCV-F>>	1 WPCV-F>	1 WPCV-F>	1 WPCV-F>	1 WPCV-F>>
2 WFLZ-F	2 WRBQ-F	2 WWRM-F	2 WOCL-F	2 WOCL-F	2 WEZY-F>>	2 WEZY-F>	2 WEZY-F>>	2 WEZY-F>>	2 WFLZ-F>	2 WQYK-F
3 WJHM-F	3 WFLZ-F	3 WOCL-F	WWRM-F	WWRM-F	3 Wonn	3 WFLZ-F<	3 WLKF-F	3 WFLZ-F	3 WEZY-F	3 WWRM-F
4	WEZY-F	4 WEZY-F	4 WRBQ-F<	4 WRBQ-F	4 WWRM-F	4 Wonn	4 Wonn	WWRM-F	4 WWRM-F	4
5	5	5	5 WEZY-F	WEZY-F	5 WLKF-F	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPCV-F	1 WPCV-F>>	1 WPCV-F	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F	1 WPCV-F>>	1 WPCV-F	1 WPCV-F>>	1 WPCV-F>>
2 WFLZ-F	2 WFLZ-F	2 WRBQ-F	2 WWRM-F	2 WWRM-F	2 WLKF-F	2 WRBQ-F	2 WRBQ-F	2 WOCL-F	2 WOCL-F
WJHM-F	WJHM-F	3 WEZY-F	3 WEZY-F	3 WEZY-F	3	3 WXTB-F	3 WEZY-F	3 WWRM-F	3 WWRM-F
4	WRBQ-F	WQYK-F	WFLZ-F	WRBQ-F	4	4 WEZY-F	4 WXTB-F	4 WEZY-F	4 WRBQ-F
5	5 WWRM-F	WWRM-F	5	5	5	5	5 WTKS-F	5 WWRM-F	5 WRBQ-F

OTHER RATED STATIONS	METRO SHARE	CUME/RATE	TSA/AQH	TSA/CUME
WHNR 1360	CYPRESS GARDENS	1.2/3.6/	7/	129
WTWB 1570	AUBURNDALE	1.0/3.6/	6/	129
WWAB 1330	LAKELAND	0.7/2.1/	4/	77
WWBF 1130	BARTOW	0.7/2.3/	4/	83

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE TAMPA OR ORLANDO FOR MORE ABOUT THE FOLLOWING:

WCOF-F	0.5/3.6	WDI2-F	1.0/3.9	WTKS-F	1.7/2.8
WUSA-F	1.0/3.2	WHTQ-F	0.7/3.7	WWKA-F	1.0/5.7
WDOV-F	0.3/1.9	WJRR-F	1.4/5.0	WXTB-F	1.4/3.6
WFLA	0.5/2.5	WGMF-F	0.7/3.1	WXXL-F	1.2/6.9
WFNS	1.0/4.0	WMTF-F	0.9/3.2		
WHPT-F	1.5/5.1	WOMX-F	1.7/6.4		

RADIO STATIONS

WLKF , 1430,	5 KW/1 KW (DA-2)	, Talk	NBC-T ABC, \$ 15.00 (Banner)	Root
Wonn , 1230,	1 KW	, Nostalgia	UNISTR NBC, \$ 13.00 (Torbet)	Hall
WEZY-F, 94.1,	100 KW @ 430	, Soft AC/EZ	, \$ 43.00 (Banner)	Paxson
WPCV-F, 97.5,	100 KW @ 1017	, Country	NBC, \$100.00 (Torbet)	Hall

Other ranked stations -- see Orlando or Tampa

LANCASTER

Arbitron Rank/Pop (12+): 101/364,800
 MSA Rank/Pop: 104/446,000
 ADI # 44 (w/Harrisburg & York)
 Average Person Ratings: 15.2
 Market TSL: 20.50 hours

Stations: 31/7
 Diaries: 804/454:1/54.9%
 Sample Target: 810
 % Below Line: 46.7
 % Not Listed: 16.8

1993 Revenue: \$7,500,000
 HH Inc.: \$37,837
 Retail \$: 3.8 Bil
 Pop per Station: 52,114
 #1 Biller: WIOV-F \$2,900,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WIOV-F (C)	63/11.4	8.5	9.8	10.0	8.6	----	73/992	791/21.7	19.7	19.8	D	WIOV-F
2. WARM-F (AC)	60/10.8	9.1	12.8	10.2	10.3	----	123/1473	675/18.5	18.2	24.0		WARM-F
3. WDAC-F (REL)	49/ 8.9	8.0	5.9	8.0	6.7	----	69/944	742/20.3	15.1	12.0	D	WDAC-F
4. WROZ-F (SAC)	48/ 8.7	7.8	8.1	7.4	8.6	----	83/1204	673/18.4	18.0	16.1	D	WROZ-F
5. WRKZ-F (C)	34/ 6.1	8.5	5.0	6.3	7.0	----	99/1091	414/11.3	17.1	11.1		WRKZ-F
6. WLAN-F (CHR)	28/ 5.1	5.7	6.0	5.8	6.7	----	38/951	708/19.4	20.7	22.9	C	WLAN-F
7. WRVV-F (AOR/AC)	25/ 4.5	4.9	7.1	2.6	0.4	----	47/955	471/12.9	12.3	16.2		WRVV-F
8. WHTF-F (AOR)	23/ 4.2	5.7	4.1	6.5	6.8	----	52/900	391/10.7	12.3	13.5		WHTF-F
9. WHP (FS)	16/ 2.9	0.8	2.2	0.9	1.4	----	38/596	264/ 7.2	3.5	5.4		WHP

12+ FM SHARE (METRO): 86.74% (399 of 460) (FAL 92: 91.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WLAN-F>>	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WIOV-F<	1 WIOV-F	1 WARM-F	1 WARM-F<	1 WDAC-F>	1 WIOV-F
2	2 WIOV-F<	2 WIOV-F	2 WIOV-F	2 WIOV-F	2 WDAC-F<	2 WDAC-F<	2 WIOV-F	2 WIOV-F<	2 WROZ-F	2 WLAN-F
3	3 WLAN-F	3 WROZ-F	3 WROZ-F	3 WROZ-F	3 WARM-F	3 WARM-F>	3 WROZ-F	3 WROZ-F<	3 WIOV-F	3 WHTF-F
4	4 WRVV-F	4 WRVV-F	4 WRKZ-F<	4 WRKZ-F<	4 WROZ-F	4 WROZ-F	4 WRKZ-F	4 WDAC-F	4 WLAN-F<	4 WDAC-F
5	5 WRKZ-F	5 WRKZ-F	5 WRVV-F	5 WDAC-F	5	5	5	5	5 WARM-F	5
6	6	6 WLAN-F	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WLAN-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WLAN-F	1 WIOV-F	1 WRKZ-F	1 WIOV-F	1 WIOV-F
2 WRUV-F	2 WROZ-F	2 WROZ-F	2 WROZ-F	2 WROZ-F	2 WHTF-F	2 WHTF-F	2 WRVV-F	2 WHTF-F<	2 WARM-F
3 WIOV-F	3 WLAN-F	3 WRKZ-F	3 WIOV-F>	3 WDAC-F	3 WDAC-F	3 WRKZ-F	3 WIOV-F	3 WARM-F	3 WRVV-F
4 WARM-F	4 WRVV-F	4 WRVV-F	4 WLAN-F	4 WIOV-F>	4 WIOV-F	4 WLAN-F	4 WHTF-F	4 WRKZ-F	4 WRKZ-F
5 WRFY-F	5 WIOV-F	5 WIOV-F	5 WRVV-F	5 WRKZ-F	5 WRKZ-F	5 WRVV-F	5 WARM-F	5 WRVV-F	5 WHTF-F
6	6	6 WLAN-F	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RATE	TSA AQH	TSA CUME
WLAN 1390	LANCASTER	0.4/2.0/	2/ 78	
WLPA 1490	LANCASTER	1.3/6.9/	7/ 252	
WNZT 1580	COLUMBIA	0.9/1.8/	5/ 66	
WADV 940	LEBANON	1.3/4.7/	8/ 240	
WBYN-F 107.5	BOYERSTOWN	0.5/3.5/	3/ 134	
WYYN-F 97.9	BALTIMORE	0.4/1.5/	11/ 222	
WRFY-F 102.5	READING	1.1/4.9/	8/ 265	
WWMD-F 104.7	HAGERSTOWN	1.1/1.3/	23/ 274	

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE HARRISBURG OR YORK FOR MORE ABOUT THE FOLLOWING:

SEE PHILADELPHIA FOR MORE ABOUT THE FOLLOWING:

WCTX-F 0.5/2.0	KYW 0.7/5.6
WHYL 2.5/3.8	WIP 0.4/2.5
WNNK-F 0.5/2.7	WOGL-F 0.4/2.5
WQXA-F 1.4/6.1	WUSL-F 0.7/1.7
WSBA 0.7/3.5	WXTU-F 0.4/1.3
WTPA-F 0.9/5.7	WYSP-F 0.7/2.0
WWKL-F 2.5/7.0	
WYCR-F 1.3/8.9	

RADIO STATIONS

WLAN , 1390, 5 KW/1 KW (DA-2)	, Oldies	, \$10.00 (D & R)	Peoples
WLPA , 1490, 1 KW	, Talk	MBS CNN, \$13.00 (Torbet)	Hall
WDAC-F, 94.5, 19 KW @ 810	, Religion	, \$50.00 (Savalli)	
WIOV-F, 105.1, 50 KW @ 500	, Country	ABC, \$73.00 (Banner)	Brill (EPHRAATA)
WLAN-F, 96.9, 50 KW @ 500	, CHR	ABC, \$38.00 (D & R)	Peoples
WROZ-F, 101.3, 7 KW @ 1289	, Soft AC/EZ	, \$60.00 (Torbet)	Hall

Other ranked stations -- see Harrisburg and York

LANSING

Arbitron Rank/Pop (12+): 103/363,800
 MSA Rank/Pop: 106/443,000
 ADI # 104
 Average Person Ratings: 15.9
 Market TSL: 20.75 hours

Stations: 19/14
 Diaries: 884/412:1/54.8%
 Sample Target: 860
 % Below Line: 7.3
 % Not Listed: 22.5

1993 Revenue: \$13,100,000
 HH Inc.: \$35,986
 Retail \$: 3.8 Bil
 Pop per Station: 25,986
 #1 Biller: WITL-AF \$3,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WITL-AF (C)	46/16.6	17.5	15.6	18.8	16.4	17.1	159/1958	1060/29.1	27.8	29.8	E	WITL-AF
2. WVIC-F (CHR)	52/ 9.0	8.0	11.5	12.5	8.5	10.3	89/1561	942/25.9	28.7	25.8	C	WVIC-F
3. WFMK-F (AC)	41/ 7.1	7.4	9.7	7.2	6.4	7.9	53/956	651/17.9	18.3	17.6	D	WFMK-F
4. WJXQ-F (AOR)	40/ 6.9	8.0	8.1	9.2	11.6	8.1	103/1290	627/17.2	22.1	20.6	C	WJXQ-F
5. WJIM-F (SAC)	32/ 5.5	6.9	6.0	6.7	7.9	6.3	51/795	601/16.5	14.3	19.3	B	WJIM-F
6. WQHH-F (B)	30/ 5.2	6.1	4.9	4.3	3.6	5.1	36/693	541/14.8	10.9	7.6	A	WQHH-F
7. WJR (FS)	29/ 5.0	3.4	3.7	5.7	5.9	4.5	97/1247	465/12.8	12.0	12.5		WJR
8. WIBM-F (O)	29/ 5.0	6.3	3.1	3.9	4.6	4.6	56/1006	513/14.1	14.8	15.4	C	WIBM-F
9. WJIM (T)	23/ 4.0	1.9	4.0	2.2	2.5	3.0	27/434	358/ 9.8	9.0	8.5	A	WJIM
10. WMMQ-F (CL/AOR)	21/ 3.6	2.9	4.9	3.1	3.9	3.6	22/4644	430/11.8	15.0	14.0	A	WMMQ-F
11. WWDX-F (AOR)	18/ 3.1	4.1	2.9	1.0	1.3	2.8	20/423	347/ 9.5	7.1	5.6	A	WWDX-F
12. WILS-F (C)	18/ 3.1	3.6	4.5	4.3	3.1	3.9	18/416	390/10.7	10.8	9.3	B	WILS-F
13.												
14.												
15.	12+ FM SHARE (METRO):	86.80%	(388 of 447)	(FAL 92: 87.07%)								

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVIC-F	1 WITL-AF	1 WITL-AF>	1 WITL-AF>	1 WITL-AF>	1 WITL-AF>>	1 WITL-AF>>	1 WITL-AF>>	1 WITL-AF>	1 WITL-AF	1 WITL-F>>
2 WQHH-F>	2 WVIC-F<	2 WVIC-F<	2 WFMK-F<	2 WFMK-F	2 WJR <	2 WVIC-F	2 WFMK-F	2 WVIC-F<	2 WVIC-F	2 WJIM-F
3	3 WJXQ-F	3 WJXQ-F	3 WVIC-F<	3 WVIC-F	3 WIBM-F	3 WFMK-F<	3 WJIM-F	3 WJXQ-F	3 WQHH-F<	3 WQHH-F
4	4 WFMK-F	4 WFMK-F>	4 WJXQ-F	4 WJXQ-F	4 WJIM-F	4 WJIM-F	4 WJXQ-F<	4 WFMK-F	4 WJXQ-F>	4 WILS-F
5	5 WQHH-F	5 WIBM-F	5 WIBM-F	5 WJXQ-F<	5 WFMK-F	5 WJXQ-F	5 WVIC-F	5 WQHH-F<	5	5
6	6 WWDX-F	6	6 WJIM-F	6 WJIM-F	6	6	6	6 WJIM-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVIC-F	1 WVIC-F<	1 WVIC-F	1 WITL-AF	1 WITL-AF	1 WITL-AF	1 WITL-AF	1 WITL-AF	1 WITL-AF	1 WITL-AF>
2 WQHH-F	2 WFMK-F<	2 WFMK-F	2 WFMK-F	2 WFMK-F>	2 WJXQ-F	2 WJXQ-F	2 WMMQ-F	2 WJXQ-F>	2 WJXQ-F
3 WFMK-F	3 WITL-AF>	3 WITL-AF	3 WVIC-F>	3 WJIM-F	3 WQHH-F	3 WMMQ-F	3 WVIC-F	3 WMMQ-F	3 WVIC-F
4 WWDX-F	4 WJXQ-F>	4 WJXQ-F	4 WJIM-F	4 WIBM-F	4 WMMQ-F	4 WVIC-F	4 WJXQ-F	4 WJXQ-F	4 WIBM-F
5 WITL-AF	5 WQHH-F	5 WJIM-F	5 WIBM-F	5 WVIC-F	5 WVIC-F	5 WQHH-F	5 WWDX-F	5	5 WMMQ-F
6	6 WJIM-F	6 WILS-F	6 WJXQ-F	6	6 WWDX-F	6 WWDX-F	6 WFMK-F	6 WJIM-F	6 WJIM-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
WILS 1320 SANSING	0.5/1.2/	5/ 75			WFMK-F, WJIM A/F (Liggett)	16.6%	20.2%	25.2%
WVFN 730 E. SANSING	0.3/3.4/	2/ 134			WVIC A/F, WMMQ-F (Goodrich)	12.9%	13.1%	18.5%
WBCT-F 93.7 GRAND RAPIDS	1.2/1.9/	40/ 439			WJXQ-F, WIBM A/F (local)	11.9%	15.1%	21.4%
WHYT-F 96.3 DETROIT	0.3/1.6/	11/ 298				41.4%	48.4%	65.1%
WIOG-F 102.5 SAGINAW	0.3/3.3/	11/ 332						
WRIF-F 101.1 DETROIT	0.3/1.4/	13/ 331						

RADIO STATIONS	Power	Genre	Station	Rate	Agency	Buyer
WILS	1320, 5 KW/1 KW (DA-3)	Black Talk	NBC	\$10.00	(HNWH)	MacDonald
WJIM	1240, 1 KW	Talk	NBC	\$12.00	(Mc-Guild)	Liggett
WFMK-F	99.1, 28 KW @ 600	AC		\$41.00	(Eastman)	Liggett
WIBM-F	94.1, 40 KW @ 551	Oldies		\$26.00	(Christal)	(JACKSON)
WITL-F	100.7, 27 KW @ 643	Country	ABC	\$65.00	(Banner)	
WJIM-F	97.5, 28 KW @ 440	Soft AC		\$24.00	(Mc-Guild)	Liggett
WJXQ-F	106.1, 50 KW @ 489	AOR	ABC	\$27.00	(D & R)	(JACKSON)
WILS-F	101.7, 2.1 KW @ 377	Country		\$19.00	(D & R)	MacDonald
WMMQ-F	92.7, 1.5 KW @ 466	Classic AOR	SOURCE NBC	\$21.00	(D & R)	Goodrich (CHARLOTTE)
WVIC-F	94.9, 49 KW @ 500	CHR	UNISTR	\$53.00	(Katz)	Goodrich
WQHH-F	96.5, 3 KW @ 328	Black		\$17.00	(Michigan Spot)	(DE WITT)
WWDX-F	92.1, 4 KW @ 400	New AOR	ABC	\$18.00	(HNWH)	(ST. JOHNS)

WJR - See Detroit

LAS VEGAS

Arbitron Rank/Pop (12+): 58/731,300

Stations: 24/24
Diaries: 1084/675:1/44.4%
Sample Target: 1060
% Below Line: 0.0
% Not Listed: 14.6

1993 Revenue: \$27,000,000
HH Inc.: \$30,810
Retail \$: 7.2 Bil
Pop per Station: 30,471
#1 Biller: KFMS-AF \$3,300,000

MSA Rank/Pop: 54/875,000

ADI # 77

Average Person Ratings: 16.5

Market TSL: 21.75 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KLUC-F (CHR)	116/ 9.6	8.6	8.4	8.8	6.1	8.9	116/1603	1603/21.9	23.2	19.6	D	KLUC-F
2. KJUL-F (BB/EZ)	100/ 8.3	7.8	6.0	6.5	6.4	7.2	101/916	887/12.1	10.5	8.4	B	KJUL-F
3. KMZQ-F (AC)	83/ 6.9	4.6	6.8	4.6	4.8	5.7	83/1174	1158/15.8	17.3	14.0	D	KMZQ-F
4. KWNR-F (C)	82/ 6.8	9.2	6.5	6.8	6.8	7.3	82/1065	1031/14.1	14.4	14.4	D	KWNR-F
5. KFMS-AF (C)	74/ 6.2	7.5	8.1	7.1	9.5	7.2	83/1087	1028/14.1	15.0	16.9	E	KFMS-AF
6. KEDG-F (AOR)	73/ 6.1	5.6	3.5	2.7	5.1	4.5	76/1141	1102/15.1	9.7	12.2	C	KEDG-F
7. KRLV-F (AC)	64/ 5.3	4.5	5.0	6.3	4.9	5.3	64/935	926/12.7	13.6	11.4	C	KRLV-F
8. KOMP-F (AOR)	58/ 4.8	3.5	5.0	5.0	6.2	4.6	58/773	754/10.3	13.5	13.6	D	KOMP-F
9. KDWN (T)	57/ 4.7	4.0	5.1	3.6	3.4	4.4	62/645	601/ 8.2	10.3	8.3	B	KDWN
10. KEYV-F (C)	51/ 4.2	2.1	1.8	1.2	1.1	2.3	56/727	662/ 9.1	5.8	5.2	A	KEYV-F
KFBI-F (AOR)	51/ 4.2	2.9	5.0	4.6	3.9	4.2	57/818	722/ 9.9	15.3	10.6	C	KFBI-F
12. KXTZ-F (EZ/SAC)	42/ 3.5	4.1	5.8	4.8	4.9	4.6	42/685	668/ 9.1	11.8	11.5	C	KXTZ-F
13. KKLZ-F (CL/AOR)	39/ 3.2	4.0	4.8	4.8	5.4	4.2	42/785	770/10.5	12.2	13.1	D	KKLZ-F
14. KRRR-F (O)	26/ 2.2	3.6	3.7	3.2	1.7	3.2	26/490	490/ 6.7	9.3	6.3	B	KRRR-F
15. KORK (BB)	21/ 1.7	3.5	1.6	2.2	2.3	2.3	21/263	263/ 3.6	5.3	6.0	B	KORK
16. KXPT-F (AC/AOR)	20/ 1.7	3.4	1.9	2.1	2.7	2.3	20/477	464/ 6.3	6.4	14.0	C	KXPT-F
17. KNUU (T)	16/ 1.3	1.5	2.0	1.8	2.3	1.7	16/415	415/ 5.7	7.7	7.7	A	KNUU
18. KDOL (SP)	12/ 1.0	1.5	1.6	2.7	0.8	1.7	12/113	113/ 1.5	3.0	1.7	A	KDOL
19.												
20.												

12+ FM SHARE (METRO): 85.88% (882 of 1027) (FAL 92: 83.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KLUC-F>>	1 KEDG-F<	1 KLUC-F	1 KWNR-F	1 KWNR-F	1 KJUL-F>	1 KFBI-F	1 KJUL-F	1 KLUC-F	1 KLUC-F>	1 KEYV-F
2 KEDG-F	2 KLUC-F	2 KMZQ-F	KMZQ-F	2 KMZQ-F<	2 KFMS-AF<	2 KJUL-F<	2 KLUC-F	2 KWNR-F	2 KEDG-F<	2 KJUL-F
3	3 KOMP-F<	3 KEDG-F	3 KLUC-F<	3 KFMS-AF	3 KDWN	3 KLUC-F	3 KMZQ-F	3 KMZQ-F<	3 KJUL-F>	3 KWNR-F
4	4 KMZQ-F	4 KOMP-F	4 KFMS-AF<	4 KLUC-F	4 KWNR-F	KWNR-F	4 KDWN <	4 KFMS-AF	4 KOMP-F	KEDG-F
5	5 KWNR-F	5 KWNR-F	5 KOMP-F	5 KRLV-F<	5 KRLV-F	5 KFMS-AF	5 KWNR-F	5 KJUL-F<	5 KMZQ-F<	5 KMZQ-F
6	6 KFBI-F	6 KFBI-F	6 KFBI-F<	6 KOMP-F	6 KMZQ-F	6 KDWN <	6 KRLV-F	6 KEDG-F	6 KEYV-F	6
7	7	KFMS-AF<	7 KEYV-F	7	7	7 KMZQ-F	7	7 KRLV-F	7	7
8	8	8 KRLV-F	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KEDG-F	1 KMZQ-F	1 KWNR-F	1 KLUC-F<	1 KWNR-F	1 KEDG-F	1 KOMP-F	1 KOMP-F	1 KOMP-F	1 KOMP-F
2 KLUC-F	2 KLUC-F	2 KMZQ-F	2 KMZQ-F	2 KRLV-F<	2 KLUC-F	2 KEDG-F<	2 KFBI-F	2 KLUC-F	2 KFMS-AF
3 KMZQ-F	KEDG-F<	3 KFBI-F	3 KWNR-F	3 KMZQ-F<	3 KOMP-F	3 KLUC-F>	KLUC-F	3 KEDG-F	3 KMZQ-F
4	4 KWNR-F>	4 KRLV-F	4 KRLV-F	4 KLUC-F	4 KRLV-F	4 KFBI-F	4 KMZQ-F	4 KFBI-F<	4 KEYV-F
5	5 KFBI-F	5 KEYV-F	KEDG-F	5 KFMS-AF	5 KMZQ-F	5 KMZQ-F	KWNR-F	5 KFMS-AF	KWNR-F
6	6 KRLV-F	KLUC-F	6 KFMS-AF	6 KEYV-F	KFBI-F	6	6 KFMS-AF	KMZQ-F	6 KFBI-F
7	7	7	7	KFBI-F	7	7	KEDG-F	7 KKLZ-F	KKLZ-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KENO 1460	LAS VEGAS	0.9/2.2/ 11/	162
KLAV 1230	LAS VEGAS	0.6/1.8/ 7/	129
KOWA 870	LAUGHLIN	0.7/1.8/ 8/	160
KRBO-F 105.1	LAS VEGAS	0.4/2.0/ 5/	147
KVEG 840	N. LAS VEGAS	0.9/3.1/ 11/	227

DUOPOLY REPORT	12+	25-54	REVENUE
KENO, KOMP-F, KORK, KXPT-F (Lotus)	9.1%	9.7%	16.1%
KFMS A/F, KEYV-F (local)	10.4%	13.3%	13.7%
	19.5%	23.0%	29.8%

LAS VEGAS

RADIO STATIONS

KDWN	,	720,	50 KW (DA-N)	,	Talk				\$20.00	(Roslin)	
KENO	,	1460,	5 KW/1 KW(DA-2)	,	News	UNISUP	UNIULT,		\$12.00	(Christal)	Lotus
KMTW	,	1340,	1 KW	,	AOR		SMN,		\$13.00	(D & R)	
KNUU	,	970,	5 KW/500 W (DA-2)	,	News/Talk		CBS,		\$16.00	(---)	
KORK	,	920,	5 KW/500 W (DA-2)	,	Nostalgia		ABC,		\$18.00	(Christal)	Lotus
KEYV-F,		93.1,	25 KW @ 3726	,	Country				\$25.00	(Katz)	
KFMS-F,		101.9,	100 KW @ 1181	,	Country				\$73.00	(Katz)	
KJUL-F,		104.3,	25 KW @ 3726	,	Nostalgia/EZ	UNISTR,			\$21.00	(K & P)	Amer Bdcst System
KKLZ-F,		96.3,	100 KW @ 1175	,	Classic AOR				\$44.00	(D & R)	
KLUC-F,		98.5,	100 KW @ 1181	,	CHR	APR,			\$60.00	(Mc-Guild)	Nationwide
KEDG-F,		103.5,	100 KW @ 1210	,	AOR				\$24.00	(Torbet)	
KMZQ-F,		100.5,	100 KW @ 1105	,	AC				\$50.00	(Eastman)	Commonwealth (HENDERSON)
KOMP-F,		92.3,	100 KW @ 1519	,	AOR				\$46.00	(Christal)	Lotus
KRLV-F,		106.5,	100 KW @ 1155	,	Soft AC				\$32.00	(MMR)	
KRRI-F,		105.5,	3.7 KW @ 1476	,	Oldies		NBC,		\$18.00	(Mc-Guild)	(BOULDER)
KFBI-F,		107.5,	25 KW @ 3726	,	AOR				\$38.00	(---)	Americom (PAHRUMP)
KWNR-F,		95.5,	100 KW @ 1161	,	Country	UNISTR,			\$23.00	(Banner)	(HENDERSON)
KXTZ-F,		94.1,	100 KW @ 1210	,	EZ/Soft AC				\$35.00	(D & R)	Parker (HENDERSON)
KXPT-F,		97.1,	100 KW @ 1919	,	AC/AOR				\$27.00	(Christal)	Lotus

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia, Standards	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

LEXINGTON

Arbitron Rank/Pop (12+): 124/309,900
MSA Rank/Pop: 114/432,000
ADI # 72
Average Person Ratings: 15.7
Market TSL: 20.75 hours

Stations: 15/14
Diaries: 761/407:1/53.3%
Sample Target: 740
% Below Line: 1.0
% Not Listed: 14.6

1993 Revenue: \$14,200,000
HH Inc.: \$31,780
Retail \$: 3.8 Bil
Pop per Station: 22,136
#1 Biller: WVLK-F \$3,400,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WVLK-F (C)	111/22.8	19.2	22.7	21.9	20.7	----	290/3117	1150/37.1	35.3	38.7	E	WVLK-F
2. WKQQ-F (AOR)	59/12.1	12.8	13.5	14.7	12.9	----	116/1792	811/26.2	27.9	28.3	E	WKQQ-F
3. WVLK (FS)	39/ 8.0	7.0	9.0	6.4	6.7	----	49/701	579/18.7	16.4	18.4	C	WVLK
4. WMXL-F (AC)	36/ 7.4	9.9	7.7	9.3	9.4	----	81/1532	711/22.9	27.6	25.3	D	WMXL-F
5. WCKU-F (B)	35/ 7.2	10.1	9.0	9.1	6.9	----	44/668	483/15.6	18.6	14.8	B	WCKU-F
6. WTKT-F (C)	31/ 6.4	4.4	5.4	5.8	6.4	----	41/743	513/16.6	15.5	17.3	B	WTKT-F
7. WWYC-F (C)	28/ 5.7	5.9	2.1	2.9	3.2	----	39/888	484/15.6	16.2	8.9	A	WWYC-F
WGKS-F (SAC)	28/ 5.7	5.9	5.4	6.4	7.6	----	48/897	557/18.0	18.0	17.7	B	WGKS-F
9. WJMM-F (REL)	13/ 2.7	1.8	0.6	0.4	1.8	----	13/248	207/ 6.7	6.1	4.9	A	WJMM-F
WLXG (T)	13/ 2.7	4.0	3.5	1.7	1.6	----	16/362	296/ 9.6	11.1	9.5	A	WLXG-F
11. WBBE (BB?)	8/ 1.6	1.3	1.5	0.4	0.7	----	9/123	113/ 3.6	3.0	2.7	A	WBBE
12. WCGW (REL)	6/ 1.2	1.8	1.3	0.8	1.6	----	13/156	71/ 2.3	3.9	1.5	A	WCGW
13.												
14.												
15.												

12+ FM SHARE (METRO): 81.97% (341 of 416) (FAL 92: 77.80%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WCKU-F	1 WVLK-F	1 WVLK-F>	1 WVLK-F>	1 WVLK-F>>	1 WVLK-F>	1 WVLK-F>>	1 WVLK-F>	1 WVLK-F>	1 WVLK-F>	1 WVLK-F
2 WWYC-F	2 WKQQ-F>>	2 WKQQ-F>	2 WKQQ-F>	2 WKQQ-F	2 WVLK >	2 WKQQ-F<	2 WKQQ-F>	2 WKQQ-F>	2 WCKU-F>	2 WVLK
3 WVLK-F	3 WMXL-F	3 WMXL-F	3 WMXL-F	3 WMXL-F	3 WTKT-F>	3 WVLK	3 WMXL-F	3 WMXL-F	3 WWYC-F<	3 WWYC-F
4	4 WCKU-F	4 WGKS-F	4 WTKT-F	4 WTKT-F	4	4 WMXL-F	4 WTKT-F	4 WCKU-F<	4 WKQQ-F	4 WKQQ-F
5	WGKS-F	5	5 WGKS-F	5 WGKS-F	5	5	5 WGKS-F	5 WGKS-F	WVLK-F	5
	WWYC-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKQQ-F	1 WVLK-F>	1 WVLK-F	1 WVLK-F>	1 WVLK-F>>	1 WKQQ-F	1 WKQQ-F<	1 WKQQ-F	1 WVLK-F	1 WVLK-F>
WVLK-F	2 WKQQ-F	2 WGKS-F	2 WMXL-F	2 WMXL-F>	2 WVLK-F	2 WVLK-F>>	2 WVLK-F	2 WKQQ-F>>	2 WKQQ-F>
3 WMXL-F	3 WGKS-F<	3 WKQQ-F	3 WKQQ-F<	3 WGKS-F<	3	3	3 WWYC-F	3	3 WTKT-F
WGKS-F	4 WMXL-F	4 WMXL-F	4 WGKS-F	4 WTKT-F	4	4	4 WMXL-F	4	4 WMXL-F
WWYC-F	5 WCKU-F	5 WCKU-F	5	5 WKQQ-F	5	5	5	5	5
6	6	6	6	6 WCKU-F	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WHRS 1380 WINCHESTER 0.4/1.5/ 2/ 45
WLAP 630 LEXINGTON 0.4/3.8/ 3/ 187
WHAS 840 LOUISVILLE 1.0/5.6/ 35/ 796

DUOPOLY REPORT

WLAP, WMXL-F, WWYC-F 12+ 25-54 REVENUE
(Trumper) 13.5% 14.6% 21.1%

RADIO STATIONS

WLAP , 630, 5 KW/1 KW (DA-2) , Oldies UNIULT, \$14.00 (Durpetti) Trumper
WLXG , 1300, 2.5 KW/1 KW (DA-N) , Talk NBC, ABC, \$11.00 (Banner) Martin
WVLK , 590, 5 KW/1 KW (DA-2) , Full Service ABC, \$32.00 (Katz) Bluegrass

WCKU-F, 102.5, 2 KW @ 400 , Black UNISTR, ABC, \$18.00 (Torbet) (NICHOLASVILLE)
WGKS-F, 96.9, 41 KW @ 548 , Soft AC UNISTR, \$21.00 (Banner) Martin (PARIS)
WJMM-F, 106.3, 3 KW @ 298 , Religion USA, \$14.00 (---) Mortenson (VERSAILLES)
WKQQ-F, 98.1, 100 KW @ 561 , AOR , \$54.00 (Christal) Village

WWYC-F, 100.1, 1.4 KW @ 459 , Country , \$15.00 (---) Trumper (WINCHESTER)
WMXL-F, 94.5, 100 KW @ 640 , AC , \$50.00 (D & R) Trumper
WTKT-F, 103.3, 6 KW @ 298 , Oldies , \$20.00 (Eastman) (GEORGETOWN)
WVLK-F, 92.9, 100 KW @ 850 , Country , \$55.00 (Katz) Bluegrass

Miscellaneous: WCKU-F sold to Clark for \$900,000 (E) . . .

LINCOLN

Arbitron Rank/Pop (12+): 173/185,100
 MSA Rank/Pop: 185/223,000
 ADI # 99
 Average Person Ratings: 16.6
 Market TSL: 21.50 hours

Stations: 18/12
 Diaries: 656/282:1/60.9%
 Sample Target: 610
 % Below Line: 7.8
 % Not Listed: 16.3

1993 Revenue: \$9,400,000
 HH Inc.: \$34,863
 Retail \$: 1.93 Bil
 Pop per Station: 15,425
 #1 Biller: KFOR \$2,050,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KZKX-F (C)	41/13.4	15.8	10.5	14.8	13.3	----	71/751	445/24.0	31.4	23.2	C	KZKX-F
2. KFOR (FS)	32/10.4	12.1	10.9	10.7	13.3	----	35/471	419/22.6	23.5	24.8	D	KFOR
3. KFRX-F (CHR)	28/ 9.1	6.7	7.7	11.7	8.2	----	33/564	463/25.0	22.4	22.8	B	KFRX-F
4. KIBZ-F (AOR)	27/ 8.8	7.4	5.1	5.2	0.7	----	36/355	260/14.0	14.9	11.8	A	KIBZ-F
5. KLIN (T)	18/ 5.9	6.7	5.4	5.9	5.1	----	18/399	382/20.6	15.7	16.9	B	KLIN
6. KTGL-F (CL AOR)	17/ 5.5	9.4	8.9	6.2	8.2	----	39/506	307/16.6	17.3	20.2	C	KTGL-F
KEZG-F (EZ/SAC)	17/ 5.5	3.7	8.3	4.5	6.1	----	26/329	238/12.9	11.7	14.7	B	KEZG-F
8. KMEM (BB)	16/ 5.2	---	---	---	0.3	----	19/212	166/ 9.0	---	0.7	A	KMEM
9. KFAB (FS)	10/ 3.3	2.0	3.5	3.8	3.7	----	44/763	286/15.5	10.5	16.6	A	KFAB
KFGE-F (C)	10/ 3.3	4.7	2.6	3.8	---	----	10/250	240/13.0	12.5	7.9	A	KFGE-F
KYNN-F (C)	10/ 3.3	3.4	4.2	3.1	8.2	----	38/538	223/12.0	11.6	11.8	B	KYNN-F
12. KLDZ-F (O)	9/ 2.9	3.4	3.5	3.8	4.8	----	15/297	204/11.0	14.5	11.4	B	KLDZ-F
13. KKNB-F (AOR)	8/ 2.6	5.1	3.8	3.1	5.1	----	9/288	242/13.1	13.6	14.9	A	KKNB-F
14.												
15.												

12+ FM SHARE (METRO): 70.03% (180 OF 257) (FAL 92: 69.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KFRX-F>>	1 KIBZ-F	1 KZKX-F	1 KZKX-F>	1 KZKX-F>	1 KFOR >	1 KFOR	1 KZKX-F>	1 KZKX-F>	1 KFRX-F>	1 KFAB >
2	2 KZKX-F>	2 KIBZ-F	2 KEZG-F	2 KEZG-F	2 KZKX-F>	2 KZKX-F>	2 KIBZ-F	2 KRFX-F	2 KIBZ-F	2
3	3 KFRX-F	3 KFRX-F	3 KTGL-F	3 KFOR	3 KMEM	3 KFRX-F	3 KEZG-F<	KIBZ-F	KZKX-F>	3
4	4 KTGL-F	4 KTGL-F	4 KIBZ-F	4 KTGL-F	4 KLIN	4 KIBZ-F	4 KFRX-F<	4 KEZG-F	4	4
5	5	5 KEZG-F	5 KFOR	5 KIBZ-F	5 KEZG-F	5	5 KFOR	KFOR	5	5
6	6	6	6 KFRX-F	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KFRX-F	1 KZKX-F	1 KEZG-F	1 KZKX-F>	1 KZKX-F	1 KIBZ-F	1 KIBZ-F>>	1 KIBZ-F	1 KIBZ-F	1 KZKX-F
KZKX-F	2 KFRX-F	2 KZKX-F	2 KFRX-F	KEZG-F>	2 KZKX-F	2 KZKX-F>	2 KZKX-F	2 KZKX-F	2 KTGL-F
3	3 KEZG-F	3	KEZG-F>	3 KFOR	3 KFRX-F	3 KTGL-F	3 KTGL-F	3 KTGL-F>	KIBZ-F
4	4 KFGE-F	4	4	KFRX-F	4	4 KFRX-F	4	4 KFRX-F	4 KFOR
5	KIBZ-F	5	5	5	5	5	5	5	5
	KKNB-F								
	KTGL-F								

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KEFM-F	96.1	OMAHA	0.7/7.9/	10/ 258
KEZO-F	92.3	OMAHA	1.0/7.0	11/ 254
KGOR-F	99.5	OMAHA	1.0/3.1/	4/ 134
KQKQ-F	98.5	OMAHA	1.6/10.6/16/	350
WOW	590	OMAHA	0.3/3.2/	14/ 189

DUOPOLY REPORT	12+	25-54	REVENUE
KZKX-F, KTGL-F (Pourtales)	18.9%	22.8%	30.9%
KHAT, KIBZ-F, KKNB-F (local)	11.4%	9.6%	8.9%
	30.3%	32.4%	39.8%

RADIO STATIONS

KFOR , 1240, 1 KW	Full Service	ABC, \$35.00 (Katz)	May
KHAT , 1530, 5 KW (DAYS)	Nostalgia	CNN, \$11.00 (Durpetti)	Tate
KLIN , 1400, 1 KW	Talk/FS	CNN CBS, \$17.00 (---)	
KEZG-F, 107.3, 100 KW @ 548	Soft AC/EZ	UNISUP CBS, \$16.00 (---)	
KFGE-F, 105.3, 3 KW @ 328	Country	, \$10.00 (---)	
KYNN-F, 101.9, 100 KW @ 180	Country	, \$21.00 (Banner)	
KFRX-F, 102.7, 100 KW @ 430	CHR	, \$25.00 (Katz)	May
KIBZ-F, 106.3, 3 KW @ 144	AOR	, \$14.00 (Durpetti)	Tate
KKNB-F, 104.1, 50 KW @ 223	CHR	, \$13.00 (---)	(CRETE)
KLDZ-F, 95.1, 50 KW @ 285	Oldies	ABC, \$17.00 (Christal)	
KTGL-F, 92.9, 100 KW @ 810	Classic AOR	, \$24.00 (K & P)	Pourtales (BEATRICE)
KZKX-F, 96.9, 100 KW @ 581	Country	, \$45.00 (HNWH)	Pourtales (SEWARD)

KFAB -- see Omaha

Miscellaneous: KFMQ sold by Midwest to Ray Lamb for \$200,000 (Chapin) . . . KFMQ changes to KMEM and format to Nostalgia. . . KHAT sold to owners of KIBZ-F/KKNB-F (D) . . .

LITTLE ROCK

Arbitron Rank/Pop (12+): 83/440,000
 MSA Rank/Pop: 94/535,000
 ADI # 58
 Average Person Ratings: 15.1
 Market TSL: 19.75 hours

Stations: 23/22
 Diaries: 923/477:1/50.2%
 Sample Target: 910
 % Below Line: 0.5
 % Not Listed: 11.4

1993 Revenue: \$15,100,000
 HH Inc.: \$31,626
 Retail \$: 4.5 Bil
 Pop per Station: 20,000
 #1 Biller: KSSN-F \$4,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KSSN-F (C)	97/14.6	17.4	17.2	18.4	19.1	16.9	204/2988	1510/34.3	32.8	41.2	F	KSSN-F
2. KIPR-F (B)	65/ 9.8	11.0	11.8	8.9	10.2	10.4	114/1263	686/15.6	15.7	16.2	C	KIPR-F
3. KDDK-F (C)	52/ 7.8	7.4	10.5	8.2	9.8	8.5	80/1543	880/20.0	21.0	22.5	C	KDDK-F
4. KARN (N/T)	51/ 7.7	9.2	7.5	10.8	8.7	8.8	63/968	799/18.2	17.2	15.8	C	KARN
5. KURB-F (AC)	45/ 6.8	6.9	6.6	7.1	7.2	6.9	77/1574	836/19.0	18.7	17.5	C	KURB-F
6. KMJX-F (AOR)	44/ 6.6	7.3	6.6	9.8	8.7	7.6	58/1018	674/15.3	15.0	16.4	D	KMJX-F
7. KOLL-F (O)	37/ 5.6	4.4	4.2	3.5	3.2	4.4	72/1374	687/15.6	13.8	10.5	B	KOLL-F
8. KKYK-F (AOR)	33/ 5.0	4.4	3.9	5.1	3.8	4.6	51/1076	588/13.4	12.7	13.9	B	KKYK-F
9. KHLT-F (AC)	32/ 4.8	4.5	4.8	4.5	3.0	4.7	46/969	556/12.6	13.0	8.8	B	KHLT-F
10. KEZQ-F (SAC)	25/ 3.8	2.6	3.9	3.5	3.0	3.5	26/549	423/ 9.6	10.7	6.3	B	KEZQ-F
11. KMZX-F (B)	15/ 2.3	2.8	1.7	2.7	3.0	2.3	16/251	221/ 5.0	5.4	5.8	A	KMZX-F
12. KLPQ-F (?)	13/ 2.0	1.8	0.6	---	---	1.5	13/258	214/ 4.9	1.0	---	A	KLPQ-F
13. KLRG (G)	11/ 1.7	1.7	1.4	2.2	1.7	1.8	11/201	181/ 4.1	4.1	3.9	A	KLRG
KGHT (?)	11/1.7	---	---	---	1.1	---	18/215	105/ 2.4	---	2.2	A	KGHT
15. KMKV-F (?)	10/ 1.5	1.0	1.4	1.2	0.2	1.3	15/433	307/ 7.0	3.8	2.4	A	KMKV-F

12+ FM SHARE (METRO): 82.51% (486 of 589) (FAL 92: 82.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIPR-F>>	1 KMJX-F<	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F	1 KSSN-F	1 KIPR-F>>	1 KSSN-F
2 KDDK-F	2 KIPR-F<	2 KMJX-F	2 KURB-F	2 KURB-F<	2 KARN >	2 KURB-F<	2 KARN >	2 KIPR-F<	2 KSSN-F	2 KKYK-F
3 KKYK-F	3 KSSN-F<	3 KIPR-F	3 KMJX-F<	3 KDDK-F	3 KOLL-F	3 KDDK-F	3 KMJX-F	3 KDDK-F	3 KDDK-F	3 KAAY
KURB-F	4 KKYK-F<	KDDK-F<	4 KDDK-F	KMJX-F<	4 KDDK-F	4 KARN <	4 KHLT-F<	4 KMJX-F	4 KMJX-F	4
5	5 KDDK-F<	5 KURB-F	5 KOLL-F	5 KOLL-F	KEZQ-F	5 KIPR-F	5 KDDK-F	5 KURB-F<	5	5
6	6 KURB-F	6	6 KIPR-F	6 KIPR-F	6	6 KOLL-F<	6	6 KOLL-F	6	6
7	7	7	7	7	7	7 KMJX-F	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIPR-F	1 KIPR-F>	1 KURB-F	1 KSSN-F>	1 KSSN-F>	1 KKYK-F	1 KMJX-F>	1 KMJX-F	1 KMJX-F	1 KMJX-F<
2 KDDK-F	2 KURB-F<	2 KIPR-F	2 KIPR-F<	2 KURB-F	2 KMJX-F	2 KKYK-F>	2 KDDK-F	2 KSSN-F	2 KSSN-F
3 KSSN-F	3 KHLT-F	3 KSSN-F	3 KURB-F<	3 KHLT-F<	KSSN-F	3 KSSN-F	3 KKYK-F	3 KKYK-F	3 KOLL-F<
KHLT-F	KDDK-F	KHLT-F	4 KDDK-F	4 KDDK-F	4 KIPR-F	4 KDDK-F	4 KURB-F	4 KARN	4 KARN
5 KKYK-F	KSSN-F	5 KDDK-F	5 KHLT-F	5 KIPR-F	5 KDDK-F	5 KIPR-F	5 KSSN-F	5 KSSN-F	5 KDDK-F
6 KURB-F	6	6 KMJX-F	6	6 KOLL-F	6	KURB-F	KIPR-F	6 KOLL-F	6 KURB-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KAAY	1090 Little Rock	1.1/3.2/	8/ 210
KBIS	1010 Little Rock	1.4/5.5/	11/ 290
KITA	1440 Little Rock	1.4/4.8/	9/ 237
KMTL	760 Sherwood	0.8/2.5/	5/ 117
KQUS-F	97.5 Hot Springs	0.6/1.4/	44/ 374
KYFX-F	99.5 Little Rock	0.9/4.8/	6/ 210
KYTN-F	107.7 Wrightsville	0.8/5.2/	5/ 229
KWOZ-F	103.3 Mountain View	0.5/1.5/	17/ 354

DUOPOLY REPORT	12+	25-54	REVENUE
KBIS, KHLT-F, KKYK-F (Signal)	11.2%	10.4%	10.5%
KURB A/F, KEZQ-F (GHB)	10.6%	11.4%	11.4%
KSSN-F, KMKV-F (Southern Skies)	16.1%	14.5%	29.1%
	37.9%	36.3%	51.0%

LITTLE ROCK

RADIO STATIONS

KAAY, 1090, 50 KW (DA-1)	, RELIGION	, \$ 15.00 (---)	Beasley	
KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 25.00 (Katz)		
KBIS, 1010, 10 KW/5 KW (DA-N)	, BUSINESS NEWS	BRN NBC, \$ 14.00 (Christal)	Signal	
KGKO, 850, 1 KW (DAYS)	, NOSTALGIA	UNISTR CNN, \$ 12.00 (---)		(BENTON)
KITA, 1440, 5 KW/249W	, RELIGION	, \$ 10.00 (---)		
KLRG, 1150, 5 KW/1 KW (DA-N)	, GOSPEL	MBS, \$ 13.00 (K & P)	Willis	
KDDK-F, 100.3, 44 KW @ 1368,	COUNTRY	, \$ 16.00 (Mc-Guild)		
KHLT-F, 94.1, 100 KW @ 771,	AC	, \$ 34.00 (Christal)	Signal	
KIPR-F, 92.3, 100 KW @ 938,	BLACK	, \$ 24.00 (Katz)		(PINE BLUFF)
KKYK-F, 103.7, 100 KW @ 1509,	CHR	, \$ 25.00 (Banner)	Signal	
KMJX-F, 105.1, 79 KW @ 1053,	AOR	ABC, \$ 45.00 (D & R)		(CONWAY)
KMZX-F, 106.3, 3 KW @ 289,	BLACK	SMN, \$ 17.00 (K & P)	Willis	(LONOKE)
KOLL-F, 94.9, 96 KW @ 1843,	OLDIES	UNISTR, \$ 35.00 (---)	So. Starr	(MAUMELLE)
KSSN-F, 95.7, 92 KW @ 1663,	COUNTRY	ABC, \$ 94.00 (Katz)	South. Skies	
KURB-F, 98.5, 99 KW @ 879,	AC	, \$ 32.00 (D & R)	GHB (Buck)	
KEZQ-F, 102.9, 50 KW @ 495,	SOFT AC	UNISTR, \$ 36.00 (Mc-Guild)	GHB (Buck)	(SHERIDAN)
Miscellaneous:	KKYK-F sold by Shepard to Signal for \$2,000,000 (D) . . . KKYK-F reclassified as AOR/CHR . . .			

LOS ANGELES

Arbitron Rank/Pop (12+): 2/9,705,900

Stations: 49/45

1993 Revenue: \$418,700,000

MSA Rank/Pop: 2/12,600,000

Diaries: 4444/2184:1/46.3%

HH Inc.: \$36,869

ADI # 2

Sample Target: 4020

Retail \$: 97.4 Bil

Average Person Ratings: 17.9

% Below Line: 1.9

Pop per Station: 215,687

Market TSL: 23.50 hours

% Not Listed: 9.4

#1 Biller: KABC \$29,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KLAX-F (SP)	1218/ 7.0	6.6	5.7	7.2	5.3	6.6	1260/11653	11145/11.5	10.0	8.4	J	KLAX-F
2. KPWR-F (CHR)	835/ 4.8	4.9	5.0	5.0	5.1	4.9	913/17145	14997/15.5	17.8	15.4	J	KPWR-F
3. KOST-F (AC)	762/ 4.4	4.7	5.1	5.5	5.1	4.9	920/17844	14867/15.3	16.3	16.7	K	KOST-F
4. KFI (T)	749/ 4.3	4.1	4.5	4.3	3.7	4.3	1213/15913	10412/10.7	10.7	9.4	J	KFI
5. KROQ-F (AOR)	735/ 4.2	3.9	4.3	3.9	3.8	4.1	882/14215	12070/12.4	11.6	10.1	J	KROQ-F
6. KIIS-F (CHR)	725/ 4.2	3.8	4.0	4.3	4.1	4.1	882/19267	15945/16.4	16.8	17.2	K	KIIS-F
7. KLSX-F (CL AOR)	602/ 3.5	3.2	3.6	3.8	3.6	3.5	724/12960	10942/11.3	11.0	10.8	K	KLSX-F
8. KKBT-F (B)	592/ 3.4	3.3	3.1	3.4	3.1	3.3	712/10198	8397/ 8.7	8.3	6.7	J	KKBT-F
9. KRTH-F (O)	584/ 3.4	3.3	3.9	3.7	4.4	3.6	717/14771	11799/12.2	12.8	14.5	K	KRTH-F
10. KBIG-F (AC)	552/ 3.2	3.2	3.2	3.5	3.7	3.3	689/10593	8771/ 9.0	10.6	11.4	K	KBIG-F
11. KABC (T)	521/ 3.0	3.5	3.7	3.9	3.5	3.5	598/9082	8044/ 8.3	9.9	8.7	K	KABC
12. KTNQ (SP)	506/ 2.9	2.5	2.1	2.2	2.8	2.4	560/5592	5029/ 5.2	4.5	5.9	K	KTNQ
13. KCBS-F (O)	492/ 2.8	1.6	1.7	1.7	1.9	2.0	693/12115	9130/ 9.4	6.7	7.1	H	KCBS-F
14. KLOS-F (AOR)	485/ 2.8	3.6	3.9	3.8	3.2	3.5	702/14027	9975/10.3	12.0	10.1	K	KLOS-F
15. KFVB (N)	477/ 2.7	2.6	3.2	2.9	2.6	2.9	518/13760	12553/12.9	14.4	12.6	K	KFVB
16. KNX (N)	452/ 2.6	2.3	2.2	2.7	2.7	2.5	596/14481	11078/11.4	10.0	11.2	K	KNX
17. KLVE-F (SP)	429/ 2.5	2.9	3.5	2.4	3.4	2.8	505/7294	6154/ 6.3	7.2	8.2		KLVE-F
18. KZLA-F (C)	429/ 2.5	2.1	2.2	2.1	2.4	2.2	462/6361	5767/ 5.9	5.5	6.2	I	KZLA-F
19. KYSR-F (SAC)	397/ 2.3	3.1	3.0	3.0	2.6	2.9	450/9426	8307/ 8.6	9.7	9.3	I	KYSR-F
20. KXEZ-F (SAC)	377/ 2.2	1.4	1.0	1.4	1.7	1.5	414/8006	7215/ 7.4	5.1	5.8	H	KXEZ-F
21. KKGO-F (CL)	369/ 2.1	1.9	1.4	1.7	1.9	1.8	423/7308	6244/ 6.4	5.2	6.7	G	KKGO-F
22. KTUV-F (J)	328/ 1.9	2.5	2.2	2.3	2.5	2.2	434/7987	6319/ 6.5	7.7	8.2	I	KTUV-F
23. KKHJ (SP)	289/ 1.7	1.5	1.6	1.4	1.6	1.6	298/4285	4171/ 4.3	4.4	4.2	E	KKHJ
24. KXED (SP)	246/ 1.4	1.1	1.1	0.8	---	1.1	253/2634	2556/ 2.6	1.9	---		KXED
25. KWKW (SP)	220/ 1.3	1.4	1.5	1.1	1.3	1.3	221/3438	3382/ 3.5	3.6	3.5	G	KWKW
26. KJQI-AA (BB)	209/ 1.2	1.1	1.0	0.5	---	1.0	222/3194	2870/ 3.0	2.4	---	C	KJQI-AA
27. KMQA-F (SP)	195/ 1.1	---	---	---	---	---	198/2126	2103/ 2.2	---	---		KMQA-F
28. KLIT-F (SAC)	170/ 1.0	1.2	0.9	1.2	1.1	1.1	202/4010	3371/ 3.5	4.0	4.3	F	KLIT-F
29. KJLH-F (B)	140/ 0.8	0.7	0.7	1.0	1.4	0.8	142/3341	3273/ 3.4	4.0	3.8	D	KJLH-F
30. KRLA (AOR)	133/ 0.8	1.0	0.9	0.5	0.6	0.8	149/3263	2841/ 2.9	2.9	2.6	C	KRLA

12+ FM SHARE (METRO): 71.91% (11326 of 15750) (FAL 92: 73.68%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPWR-F>>	1 KLAX-F	1 KLAX-F>	1 KLAX-F>	1 KLAX-F>	1 KFI >	1 KLAX-F	1 KFI	1 KLAX-F	1 KPWR-F	1 KABC >
2 KLAX-F	2 KROQ-F	2 KROQ-F	2 KOST-F<	2 KOST-F	2 KABC	2 KLSX-F	2 KLAX-F	2 KPWR-F	2 KROQ-F<	2 KLAX-F>
3 KIIS-F<	3 KPWR-F	3 KLSX-F<	3 KLSX-F	3 KRTH-F	3 KFVB	3 KIIS-F	3 KOST-F	3 KIIS-F	3 KLAX-F	3 KNX
4 KROQ-F	4 KIIS-F	4 KOST-F	4 KCBS-F	4 KLSX-F<	4 KRTH-F	4 KLOS-F	4 KBIG-F	4 KOST-F	4 KOST-F	4 KOST-F
5 KKBT-F	5 KKBT-F	5 KIIS-F	5 KRTH-F	5 KCBS-F	5 KX	5 KFI	5 KRTH-F	5 KROQ-F	5 KROQ-F	5 KFVB
6	6 KLSX-F<	6 KPWR-F	6 KIIS-F	6 KFI	6 KOST-F	KABC	6 KTNQ	6 KRTH-F	6 KIIS-F	6 KKBT-F
7	7 KOST-F<	7 KLOS-F	7 KLOS-F	7 KIIS-F	7 KLAX-F	7 KFVB	7 KPWR-F	7 KBIG-F	7 KABC	7 KFI
8	8 KLOS-F	8 KKBT-F	8	8 KBIG-F	8 KZLA-F	8 KROQ-F	8 KROQ-F	8 KROQ-F	8 KKBT-F	8 KFI
9	9 KBIG-F	9 KCBS-F	9	9 KLOS-F	9 KKGO-F	9 KOST-F	9 KIIS-F	9 KFI	9 KKGO-F	9 KTNQ
10	10 KCBS-F	10 KRTH-F	10	10 KROQ-F	10 KBIG-F	10 KPWR-F	10 KCBS-F	10 KCBS-F	10 KCBS-F	10 KTUV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLAX-F	1 KLAX-F>	1 KLAX-F	1 KLAX-F>	1 KLAX-F	1 KPWR-F	1 KLAX-F	1 KLAX-F	1 KLAX-F	1 KLAX-F
2 KKBT-F	2 KROQ-F	2 KOST-F	2 KOST-F	2 KOST-F	2 KROQ-F	2 KROQ-F	2 KROQ-F	2 KLSX-F	2 KLSX-F
3 KROQ-F	3 KIIS-F<	3 KROQ-F	3 KIIS-F<	3 KBIG-F<	3 KLAX-F	3 KPWR-F	3 KLOS-F	3 KROQ-F	3 KCBS-F
4 KIIS-F	4 KKBT-F<	4 KIIS-F	4 KROQ-F	4 KRTH-F	4 KLSX-F	4 KLSX-F<	4 KLSX-F	4 KLOS-F	4 KLOS-F
5 KPWR-F	5 KOST-F	5 KBIG-F	5 KKBT-F<	5 KIIS-F	5 KIIS-F	5 KLOS-F	5 KCBS-F	5 KCBS-F	5 KFI
6 KOST-F	6 KPWR-F<	6 KKBT-F	6 KBIG-F	6 KBIG-F	6 KKBT-F	6 KIIS-F	6 KIIS-F	6 KPWR-F	6 KIIS-F
7 KBIG-F	7 KBIG-F	7 KYSR-F	7 KRTH-F	7 KZLA-F	7 KLOS-F	7 KCBS-F	7 KTNQ	7 KIIS-F	7 KROQ-F
8	8 KYSR-F	8 KLOS-F	8 KYSR-F	8 KYSR-F	8 KMQA-F	8 KKBT-F	8 KPWR-F	8 KFI	8 KRTH-F
9	9 KLSX-F	9 KCBS-F	9 KZLA-F	9 KFI	9 KOST-F	9 KTNQ	9 KOST-F	9 KTNQ	9 KOST-F
10	10 KLOS-F	10 KPWR-F	10 KLSX-F	10 KROQ-F	10	10 KOST-F	10 KKBT-F	10 KOST-F	10 KTNQ

LOS ANGELES

OTHER RATED STATIONS		METRO CUME TSA' TSA SHARE/RTG/AQH/CUME		DUOPOLY REPORT			
				12+	25-54	REVENUE	
KACE-F	103.9	INGLEWOOD	0.5/2.6/ 92/2558				
KAJZ-FF	103.1	SANTA MARIA	0.6/2.0/108/1978	KXEZ-F, KYSR-F (Viacom)	4.5%	5.3%	4.6%
KMAX-F	107.1	ARCADIA	0.3/1.3/ 64/1364				
KEZY-F	95.9	ANAHEIM	0.4/2.2/ 90/2266	KABC, KLOS-F, KMPC (Cap Cities/ABC, pending)	6.5%	6.4%	14.6%
KFSG-F	96.3	LOS ANGELES	0.3/1.4/ 65/1576				
KGFJ	1230	LOS ANGELES	0.3/1.3/ 59/1216				
KGRB	900	WEST COVINA	0.6/1.6/ 99/1591	KROQ-F, KRTH-F (Infinity, pending)	7.6%	7.7%	9.5%
KIKF-F	94.3	GARDEN GROVE	0.6/1.7/107/1690				
KKLA-F	99.5	LOS ANGELES	0.6/1.9/137/2259				
KLAC	570	LOS ANGELES	0.7/2.5/147/2875	KKHJ, KWIZ (Lieberman)	2.2%	2.7%	1.2%
KMPC	710	LOS ANGELES	0.7/3.5/151/4015				
KNAC-F	105.5	LONG BEACH	0.7/2.8/129/3110		20.8%	22.1%	29.9%
KWIZ	1480	SANTA ANA	0.5/1.0/ 85/ 982				
KFRG-F	95.1	SAN BERNARDINO	0.4/1.4/294/4729				
KGGI-F	99.1	RIVERSIDE	0.5/2.2/314/6194				
KTPI-F	103.1	TEHACHAPI	0.3/0.6/ 60/ 701				
XTRA	690	TIJUANA	0.8/2.3/194/3342				

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC, \$ 425.00 (Katz)	Cap Cities/ABC
KALI, 1430, 5 KW (DA-2)	, HISPANIC	, \$ 80.00 (Katz)	United
KFI, 640, 50 KW	, TALK	MBS, \$ 120.00 (Christal)	Cox
KFWB, 980, 5 KW	, NEWS	CNN, ABC, \$ 315.00 (Group W)	Westinghouse
KGFJ, 1230, 1 KW	, BLACK OLDIES	AURN, MBS, \$ 65.00 (Roslin)	
KGIL, 1260, 5 KW (DA-2)	, TALK	, \$ 55.00 (HNWH)	Buckley
KIEV, 870, 10 KW/1 KW (DA-2)	, VARIOUS	UNISTR CNN, \$ NA (---)	
KKHJ, 930, 5 KW (DA-N)	, HISPANIC	, \$ 100.00 (Katz Hisp)	
KLAC, 570, 5 KW (DA-N)	, NOSTALGIA	ABC, \$ 90.00 (Eastman)	Shamrock
KMPC, 710, 50 KW/10 KW (DA-N)	, SPORTS	, \$ 200.00 (Banner)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS, \$ 315.00 (CBS)	CBS
KRLA, 1110, 50 KW/20 KW (DA-2)	, OLDIES	, \$ 82.00 (MMR)	Greater Media
KXED, 1540, 50 KW/10 KW (DA-2)	, SEE KLAX-F		
KTNO, 1020, 50 KW (DA-2)	, HISPANIC	, \$ 160.00 (Caballero)	Heftel
KWKW, 1330, 5 KW (DA-N)	, HISPANIC	, \$ 190.00 (Lotus)	Lotus

FM STATIONS

KACE, 103.9, 1.6 KW @ 371,	BLACK AC	APR, UNISTR, \$ 90.00 (K & P)	All Pro
KBIG, 104.3, 105 KW @ 2890,	AC	, \$ 350.00 (CBS)	Bonneville
KCBS, 93.1, 29 KW @ 3496,	OLDIES	CBS, \$ 190.00 (CBS)	CBS
KFSG, 96.3, 54 KW @ 480,	RELIGION	APR, \$ NA (---)	
KIIS, 102.7, 8 KW @ 2959,	CHR	, \$ 450.00 (McGuild)	Gannett
KJLH, 102.3, 2.2 KW @ 338,	BLACK	, \$ 100.00 (Roslin)	
KBBT, 92.3, 4.3 KW @ 2909,	BLACK	, \$ 325.00 (MMR)	Evergreen
KKGO, 105.1, 18 KW @ 2886,	CLASSICAL	APR, \$ 125.00 (CMBS)	Mt. Wilson
KKLA, 99.5, 30 KW @ 669,	RELIGION	, \$ NA (---)	
KLIT, 101.9, 2.5 KW @ 2831,	SOFT AC	, \$ 105.00 (Banner)	Golden West
KLOS, 95.5, 61 KW @ 3129,	AOR	ABC, \$ 475.00 (Katz)	Cap Cities/ABC
KLSX, 97.1, 21 KW @ 3001,	CLASSIC AOR	, \$ 300.00 (MMR)	Greater Media
KLVE, 107.5, 30 KW @ 2998,	HISPANIC	, \$ 210.00 (Caballero)	Heftel
KAXX, 107.1, 3 KW @ ?,	ETHNIC/RELIG	, \$ 60.00 (---)	Douglas
KNAC, 105.5, 1 KW @ 469,	AOR	ABC, \$ 101.00 (---)	
KOST, 103.5, 13 KW @ 3100,	AC	, \$ 510.00 (Christal)	Cox
KPWR, 105.9, 72 KW @ 771,	CHR	, \$ 350.00 (D & R)	Emmis
KXEZ, 100.3, 5 KW @ 3004,	Soft AC	SOURCE, \$ 240.00 (Durpetti)	Viacom
KROQ, 106.7, 6 KW @ 1387,	AOR	, \$ 270.00 (Torbet)	Infinity
KRTH, 101.1, 51 KW @ 3129,	OLDIES	UNISTR, \$ 384.00 (Banner)	Infinity
KLAX, 97.9, 79 KW @ 410,	HISPANIC	, \$ 200.00 (SBS)	SBS
KTWV, 94.7, 55 KW @ 2831,	JAZZ/NAC	, \$ 340.00 (Group W)	Westinghouse
KYSR, 98.7, 75 KW @ 1181,	SOFT AC	, \$ 255.00 (Torbet)	Viacom
KZLA, 93.9, 19 KW @ 3136,	COUNTRY	, \$ 290.00 (Eastman)	Shamrock

Miscellaneous: KBLA, KNAC-F (Suburban LA) sold to Keymarket for \$12,400,000 (Grandy) . . .
 KBOB-F changes to KMQA-F and format to Hispanic... KLAC changes from Country to Nostalgia (Nov.) . . .
 KMPC sold to Cap Cities/ABC by Golden West for \$16,400,000 . . .

LOUISVILLE

Arbitron Rank/Pop (12+): 52/810,900
 MSA Rank/Pop: 57/969,000
 ADI # 47
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 20/20
 Diaries: 1325/612:1/49.3%
 Sample Target: 1320
 % Below Line: 0.0
 % Not Listed: 14.5

1993 Revenue: \$30,300,000
 HH Inc.: \$31,670
 Retail \$: 8.2 Bil
 Pop per Station: 40,545
 #1 Biller: WAMZ-F \$7,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WAMZ-F (C)	252/19.1	17.3	18.0	17.1	20.5	17.9	365/3810	2548/31.4	31.3	33.9	H	WAMZ-F
2. WHAS (FS)	157/11.9	14.5	13.2	15.8	12.9	13.9	199/3013	2381/29.4	28.4	31.4	G	WHAS
3. WDJX-F (CHR)	92/ 7.0	7.6	9.9	8.2	8.2	8.2	129/2361	1675/20.7	22.8	22.0	D	WDJX-F
4. WGZB-F (B)	79/ 6.0	7.4	6.9	5.5	7.6	6.5	81/982	904/11.1	11.2	10.8	C	WGZB-F
5. WVEZ-F (SAC)	77/ 5.8	5.0	5.5	5.8	5.1	5.5	90/1241	1055/13.0	12.6	14.4	D	WVEZ-F
6. WQMF-F (CL AOR)	73/ 5.5	5.8	8.8	12.2	9.9	8.1	125/2018	1419/17.5	19.5	20.6	E	WQMF-F
7. WTFX-F (AOR)	72/ 5.5	5.2	---	---	---	5.3	88/1437	1080/13.3	---	---	A	WTFX-F
8. WRKA-F (O)	68/ 5.1	5.6	5.9	4.9	5.7	5.4	69/1249	1180/14.6	17.2	17.7	D	WRKA-F
9. WAVG (BB)	64/ 4.8	3.9	3.4	3.4	3.7	3.9	64/770	770/ 9.5	8.1	9.6	B	WAVG
10. WHKW-F (C)	42/ 3.2	3.0	3.1	1.8	1.8	2.8	42/812	812/10.0	9.1	6.8	B	WHKW-F
11. WLRS-F (AC)	41/ 3.1	3.7	4.2	5.0	4.8	4.0	42/865	815/10.1	12.2	14.4	C	WLRS-F
12. WLSY-F (B/AC)	36/ 2.7	1.7	1.7	---	---	2.0	36/405	359/ 4.4	3.9	---	A	WLSY-F
13. WWKY (T)	33/ 2.5	1.9	3.0	4.2	2.5	2.9	34/552	468/ 5.8	7.2	5.9	A	WWKY
14.												
15.												

12+ FM SHARE (METRO): 74.84% (845 of 1129) (FAL 92: 72.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDJX-F	1 WAMZ-F>>	1 WAMZ-F>>	1 WAMZ-F>>	1 WAMZ-F>>	1 WAMZ-F<	1 WAMZ-F<	1 WAMZ-F>	1 WAMZ-F>>	1 WAMZ-F>	1 WAMZ-F>
2 WGZB-F>	2 WTFX-F<	2 WQMF-F<	2 WHAS >	2 WHAS >	2 WHAS >>	2 WHAS >>	2 WHAS >	2 WHAS >	2 WGZB-F<	2 WGZB-F
3 WTFX-F>	3 WDJX-F<	3 WHAS <	3 WVEZ-F	3 WRKA-F<	3 WAVG	3 WDJX-F	3 WVEZ-F	3 WDJX-F	3 WHAS <	3 WHAS
4 WAMZ-F	4 WQMF-F	4 WDJX-F	4 WQMF-F	4 WVEZ-F	4 WVEZ-F	4 WQMF-F	4 WQMF-F<	4 WTFX-F	4 WDJX-F>	4 WWKY-F
5	5 WGZB-F	5 WTFX-F<	5 WRKA-F<	5 WQMF-F	5 WRKA-F	5 WVEZ-F	5 WRKA-F	5 WGZB-F	5 WTFX-F	5 WVEZ-F
6	6	6 WGZB-F	6 WDJX-F	6 WDJX-F	6	6	6 WDJX-F	6 WQMF-F	6	6
7	7	7	7	7	7	7	7 WAVG	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDJX-F	1 WAMZ-F>	1 WAMZ-F	1 WAMZ-F>>	1 WAMZ-F>>	1 WAMZ-F	1 WAMZ-F>>	1 WAMZ-F	1 WAMZ-F>>	1 WAMZ-F>
2 WGZB-F	2 WDJX-F>	2 WDJX-F	2 WDJX-F	2 WVEZ-F	2 WQMF-F	2 WTFX-F	2 WTFX-F	2 WQMF-F<	2 WHAS >
3 WQMF-F	3 WTFX-F<	3 WVEZ-F	3 WRKA-F<	3 WRKA-F<	3 WQMF-F	3 WQMF-F>	3 WQMF-F	3 WHAS	3 WQMF-F
4 WRKA-F	4 WGZB-F	4 WLRS-F	4 WVEZ-F<	4 WHAS	4 WGZB-F	4 WGZB-F<	4 WHAS	4 WTFX-F	4 WRKA-F
5 WTFX-F	5 WQMF-F<	5 WLSY-F	5 WLRS-F	5 WDJX-F	5 WDJX-F	5 WDJX-F	5 WDJX-F	5 WGZB-F	5 WTFX-F
6	6 WLRS-F	6 WTFX-F	6 WGZB-F	6 WLRS-F	6	6	6 WHKW-F	6 WDJX-F	6 WVEZ-F
7	7	7 WHAS	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WCND	940	SHELBYVILLE	0.2/0.2/	3/ 13
WTHQ-F	101.3	SHELBYVILLE	0.2/0.8/	2/ 67
WDJX	1080	LOUISVILLE	0.2/1.5/	2/ 146
WFIA	900	LOUISVILLE	0.6/2.6/	8/ 222
WLLV	1240	LOUISVILLE	0.5/2.0/	7/ 166
WLOU	1350	LOUISVILLE	0.8/3.2/	10/ 261
WQNF-F	105.9	VALLEY ST.	0.8/3.9/	12/ 386

DUOPOLY REPORT	12+	25-54	REVENUE
WHAS, WAMZ-F, WSLM-F (Clear Channel, Snowden)	31.0%	30.3%	46.5%
WWKY, WVEZ-F, WTFX-F (Prism)	13.8%	13.5%	9.2%
WAVG, WXVW (local)	4.8%	1.4%	2.4%
	49.6%	45.2%	58.1%

LOUISVILLE

RADIO STATIONS

WAVG	,	970,	5 KW (DA-N)	,	Nostalgia	SMN CBS, \$ 24.00	(D&R)	
WHAS	,	840,	50 KW	,	Full Service	ABC, \$120.00	(Christal)	Clear Channel
WLOU	,	1350,	5 KW/500 W (DA-N)	,	Black	AURN, \$ 25.00	(---)	Johnson
WKY	,	790,	5 KW/1 KW (DA-2)	,	Talk	NBC, \$ 19.00	(Katz)	Prism
WXVW	,	1450,	1 KW	,	Nostalgia	SMN, \$ 23.00	(Roslin)	
WAMZ-F	,	97.5,	100 KW @ 500	,	Country	, \$102.00	(Christal)	Clear Channel
WDJX-F	,	99.7	24 KW @ 715	,	CHR	APR, \$ 60.00	(Eastman)	American Radio Systems
WGZB-F	,	96.5,	3 KW @ 295	,	Black	, \$ 30.00	(Mc-Guild)	
WLRS-F	,	102.3,	3 KW @ 285	,	AC	UNISTR, \$ 35.00	(Torbet)	Beck Ross
WQMF-F	,	95.7,	34 KW @ 581	,	CL AOR	, \$ 61.00	(Katz)	
WRKA-F	,	103.1,	3 KW @ 276	,	Oldies	, \$ 44.00	(Banner)	Franklin
WVEZ-F	,	106.9,	25 KW @ 669	,	Soft AC	, \$ 65.00	(Katz)	Prism
WHKW-F	,	103.9,	1 KW @ 489	,	Country	, \$ 26.00	(Eastman)	
WLSY-F	,	101.7,	1.9 KW @ 413	,	Black AC	, \$ 17.00	(Mc-Guild)	(JEFFERSONTOWN)

Miscellaneous: WTFX-F signs on at 100.5 (38 KW @ 566) with an AOR format . . . WLLV sold for \$375,000 . . .

LUBBOCK

Arbitron Rank/Pop (12+): 172/186,500
 MSA Rank/Pop: 180/230,000
 ADI # 149
 Average Person Ratings: 16.4
 Market TSL: 21.75 hours

Stations: 14/14
 Diaries: 612/305:1/46.8%
 Sample Target: 610
 % Below Line: 0.0
 % Not Listed: 11.4

1993 Revenue: \$6,800,000
 HH Inc.: \$27,351
 Retail \$: 2.4 Bil
 Pop per Station: 13,321
 #1 Biller: KLLL-AF \$2,200,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KLLL-F (C)	78/25.5	27.7	28.7	29.8	30.9	----	120/1353	792/42.5	44.1	40.5	D	KLLL-F
2. KZII-F (CHR)	41/13.4	13.2	10.4	11.7	9.7	----	57/763	568/30.5	27.8	27.7	B	KZII-F
3. KFMX-F (AOR)	35/11.4	12.9	9.0	12.0	11.5	----	43/572	428/22.9	23.3	18.7	C	KFMX-F
4. KKCL-F (O)	34/11.1	9.7	8.6	7.4	7.9	----	47/563	444/23.8	23.7	20.5	B	KKCL-F
5. KFYO (FS/C)	15/ 4.9	3.5	4.3	3.9	6.5	----	21/418	297/15.9	10.7	12.4	A	KFYO
6. KRLB-F (AC)	14/ 4.6	4.1	6.5	10.0	6.8	----	16/403	278/14.9	19.9	24.9	A	KRLB-F
7. KONE-F (C)	12/ 3.9	6.3	4.7	2.3	6.1	----	22/417	292/ 4.7	16.8	16.3	B	KONE-F
8. KXTQ-AF (SP)	12/ 3.9	3.8	4.3	2.9	3.2	----	23/278	154/ 8.3	8.7	7.8	A	KXTQ-AF
9. KMMX-F (AC)	8/ 2.6	1.3	0.7	1.0	---	----	14/261	171/ 9.2	7.1	6.3	A	KMMX-F
10. KJAK-F (REL)	7/ 2.3	1.3	0.7	1.6	2.2	----	12/194	121/ 6.5	5.9	9.4	A	KJAK-F
11. KKAM (BB)	6/ 2.0	1.3	2.5	1.0	2.2	----	6/ 75	75/ 4.0	3.6	5.0	A	KKAM
12. KEJS-F (SP)	5/ 1.6	2.8	0.4	---	---	----	6/ 68	51/ 2.7	3.4	1.6	A	KEJS-F
13. KLLL (C)	4/ 1.3	1.6	0.4	---	0.4	----	5/122	76/ 4.1	4.3	3.6		KLLL

12+ FM SHARE (METRO): 89.67% (243 of 271) (FAL 92: 86.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZII-F>>	1 KLLL-F>	1 KLLL-F>	1 KLLL-F>	1 KLLL-F>>	1 KLLL-F>	1 KLLL-F>>	1 KLLL-F	1 KLLL-F>>	1 KZII-F>	1 KFMX-F
2 KLLL-F	2 KFMX-F<	2 KFMX-F	2 KFMX-F	2 KFMX-F	2 KKCL-F>>	2 KFMX-F<	2 KKCL-F>>	2 KZII-F	2 KLLL-F	KLLL-F
3 KFMX-F	3 KZII-F>>	3 KZII-F<	3 KKCL-F>	3 KKCL-F>	3 KFYO	3 KZII-F	3 KFMX-F<	3 KFMX-F>	3 KFMX-F>	3
4	4	4 KKCL-F	4 KZII-F	4 KZII-F	4 KFMX-F	4 KKCL-F	4 KZII-F	4 KKCL-F	4	4
5	5	5	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLLL-F	1 KLLL-F>	1 KLLL-F	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F	1 KLLL-F<	1 KFMX-F	1 KLLL-F<	1 KLLL-F<
2 KZII-F	2 KZII-F>	2 KZII-F	2 KZII-F>	2 KKCL-F>	KZII-F	2 KFMX-F>	2 KLLL-F	2 KFMX-F>	2 KFMX-F>>
3 KFMX-F	3 KFMX-F>>	KFMX-F	3 KFMX-F	3 KZII-F	3 KKCL-F	3 KZII-F>	3 KZII-F	3 KKCL-F	3 KKCL-F>
4	4	4	KKCL-F	4 KFMX-F	4	4 KKCL-F	4	4 KZII-F	4

OTHER RATED STATIONS
 METRO CUME TSA TSA
 SHARE/RTG/AQH/CUME

DUOPOLY REPORT
 12+ 25-54 REVENUE
 KFMX A/F, KJBX, KRLB-F 16.0% 21.6% 23.8%
 (Sonance)

RADIO STATIONS

KCAS , 1050, 250 W (DAYS)	Nostalgia	\$ 8.00 (---)	(SLATON)
KFYO , 790, 5 KW/1 KW (DA-2)	Country/FS	CBS, \$14.00 (Torbet)	Seaton
KXTQ , 950, 5 KW/500 W (DA-2)	Hispanic	\$10.00 (Banner)	
KEJS-F, 106.5, 34 KW @ 587	Hispanic	\$11.00 (---)	
KFMX-F, 94.5, 100 KW @ 817	AOR	ABC, \$23.00 (Katz)	Sonance
KJAK-F, 92.7, 100 KW @ 584	Religion	\$ 8.00 (---)	(SLATON)
KRLB-F, 99.5, 100 KW @ 859	AC	ABC, \$27.00 (Christal)	Sonance
KKCL-F, 98.1, 50 KW @ 295	Oldies	NBC, \$18.00 (Christal)	Amer. General (LORENZO)
KLLL-F, 96.3, 100 KW @ 817	Country	MBS, \$46.00 (Eastman)	Pinnacle (LAMESA)
KMMX-F, 104.7, 100 KW @ 915	Oldies	\$ 8.00 (Banner)	Dowdy
KONE-F, 101.1, 100 KW @ 751	Country	UNISTR, \$15.00 (---)	Lotus
KKIK-F, 93.7, 100 KW @ 741	SEE KXTQ		
KZII-F, 102.5, 100 KW @ 817	CHR	\$25.00 (Torbet)	

Miscellaneous: KKIK changes to KXTQ-F (Nov) . . .

MACON

Arbitron Rank/Pop (12+): 147/237,700
 MSA Rank/Pop: 153/294,000
 ADI # 120
 Average Person Ratings: 15.7
 Market TSL: 20.75 hours

Stations: 17/15
 Diaries: 718/331:1/41.6%
 Sample Target: 690
 % Below Line: 1.1
 % Not Listed: 14.7

1993 Revenue: \$8,900,000
 HH Inc.: \$29,581
 Retail \$: 2.5 Bil
 Pop per Station: 15,847
 #1 Biller: WDEN-AM \$2,900,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WDEN-F (C)	66/17.6	22.2	19.6	20.4	20.2	----	124/1605	724/30.5	34.2	29.9	D	WDEN-F
2. WPGA-F (B)	38/10.2	8.8	3.1	7.3	7.4	----	48/484	378/15.9	17.4	11.3	B	WPGA-F
3. WAYS-F (O)	29/ 7.8	6.1	6.8	7.8	7.4	----	50/963	529/22.3	21.5	17.2	B	WAYS-F
4. WPEZ-F (AC)	28/ 7.5	9.0	11.7	7.5	12.0	----	42/593	327/13.8	19.5	17.7	C	WPEZ-F
5. WFXM-F (B)	27/ 7.2	7.1	8.9	8.1	6.4	----	36/499	409/17.2	15.7	14.9	B	WFXM-F
6. WDDO (G)	24/ 6.4	7.8	9.1	8.6	5.9	----	24/279	265/11.1	11.4	12.4	A	WDDO
7. WABZ-F (AOR)	22/ 5.9	8.8	9.1	10.2	7.9	----	48/560	294/12.4	16.5	15.8	B	WQZB-F
WMKS-F (C)	22/ 5.9	2.4	4.4	---	---	----	24/440	349/14.7	9.4	10.0	A	WMKS-F
9. WXKO (G)	17/ 4.5	2.2	---	1.6	3.8	----	25/168	106/ 4.5	2.8	---	A	WXKO
10. WMAZ (N/T)	13/ 3.5	3.4	3.1	4.0	4.8	----	23/354	230/ 9.7	12.4	13.0	B	WMAZ
11. WMGB-F (?)	7/ 1.9	---	---	---	---	----	8/211	162/ 6.8	---	---	A	WMGB-F
WNEX-F (BB)	7/ 1.9	1.2	0.5	2.4	0.5	----	12/190	99/ 4.2	4.0	2.1	A	WNEX-F
WRCC-F (C)	7/ 1.9	2.0	2.1	2.2	3.1	----	12/154	92/ 3.9	4.0	4.8	A	WRCC-F
14. WVVY-F (CHR/AC)	4/ 1.1	3.4	1.3	1.6	1.5	----	7/251	193/ 8.1	8.0	3.1	A	WVVY-F
15.												

12+ FM SHARE (METRO): 81.82% (261 of 319) (FAL 92: 80.78%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFXM-F>>	1 WPGA-F	1 WDEN-F<	1 WDEN-F	1 WDEN-F	1 WDEN-F>>	1 WDEN-F>>	1 WDEN-F>	1 WDEN-F>	1 WFXM-F<	1 WDEN-F
2 WPGA-F	2 WDEN-F	2 WPGA-F>	WPGA-F>	2 WPGA-F	2 WDDO <	2 WPGA-F<	2 WPGA-F	2 WPGA-F	2 WPGA-F	2 WMKS-F
3 WDEN-F	3 WFXM-F	3 WPEZ-F	3 WPEZ-F<	3 WAYS-F<	3 WAYS-F	3 WAYS-F<	3 WMAZ-F<	3 WAYS-F	3 WDEN-F>	3 WPGA-F
4 WQZB-F	4 WPEZ-F	4 WFXM-F	4 WAYS-F	4 WPEZ-F	4 WPEZ-F	4 WPEZ-F	4 WPEZ-F	4 WPEZ-F	4	4 WFXM-F
5	5 WMKS-F	WMKS-F	5 WMKS-F	5 WQZB-F	WXKO-F	5 WFXM-F	5 WAYS-F	5 WMKS-F	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDEN-F	1 WPGA-F	1 WPGA-F	1 WDEN-F	1 WDEN-F	1 WFXM-F	1 WPGA-F<	1 WPGA-F	1 WDEN-F<	1 WDEN-F
WFXM-F	2 WPEZ-F	2 WPEZ-F	2 WPEZ-F	2 WPEZ-F<	2 WDEN-F	2 WDEN-F>	2 WDEN-F	2 WPGA-F	2 WPGA-F<
WMKS-F	3 WDEN-F	3 WDEN-F	WPGA-F>	3 WPGA-F	3	3 WFXM-F	3 WMKS-F	3 WQZB-F<	3 WAYS-F
4	WFXM-F>	WFXM-F	4 WFXM-F	4 WDDO	4	4 WMKS-F	4	4 WAYS-F	4 WQZB-F>
5	5 WMKS-F	5	5 WMKS-F	5 WAYS-F	5	WQZB-F	5	5 WMKS-F	5 WMKS-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WCOP	1350	WARNER ROBINS	1.1/2.8/	4/ 66
WALR-F	104.7	ATHENS	0.5/2.3/	7/ 161
WVFJ-F	93.3	MANCHESTER	0.5/5.5/	11/ 240

DUOPOLY REPORT	12+	25-54	REVENUE
WDDO, WPEZ-F, WMGB-F (local)	15.8%	16.0%	19.8%
WIBB, WQZB-F, WVVY-F (Taylor)	7.0%	7.7%	8.9%
	22.8%	23.7%	28.7%

RADIO STATIONS

WDDO , 1240, 1 KW	Gospel	MBS, \$13.00 (Christal)	
WMAZ , 940, 50 KW/10 KW (DA-2)	News/Talk	MBS ABC, \$17.00 (Katz)	
WXKO , 1150, 1 KW (DAYS)	Gospel	, \$10.00 (---)	Woodfin (FORT VALLEY)
WAYS-F, 99.1, 100 KW @ 563	Oldies	MBS ABC, \$37.00 (Katz)	Multimedia
WDEN-F, 105.3, 100 KW @ 659	Country	NBC, \$52.00 (Mc-Guild)	Magic
WFXM-F, 100.1, 3 KW @ 298	Black	AURN, \$18.00 (Torbet)	Woodfin (FORSYTH)
WVVY-F, 97.9, 11 KW @ 500	CHR	, \$NA (Banner)	
WNEX-F, 107.1, 2.2 KW @ 541	CHR	ABC, \$ 9.00 (---)	(GORDON)
WPEZ-F, 107.9, 100 KW @ 689	AC	UNISTR, \$30.00 (Christal)	
WPGA-F, 100.9, 2.2 KW @ 354	Black	ABC, \$20.00 (D & R)	(PERRY)
WQZB-F, 106.3, 50 KW @ 492	AOR	UNISTR, \$22.00 (Banner)	Taylor (FORT VALLEY)
WRCC-F, 101.7, 2.5 KW @ 351	Country	SMN, \$10.00 (DORA)	Timm (WARNER-ROBINS)

Miscellaneous: WMGB-F (Jefferson) sold to owners of WDDO/WPEZ-F (D) for \$800,000 . . .

MADISON

Arbitron Rank/Pop (12+): 121/321,500

Stations: 16/15
Diaries: 741/434:1/57.7%
Sample Target: 760
% Below Line: 0.7
% Not Listed: 20.9

1993 Revenue: \$16,400,000
HH Inc.: \$37,799
Retail \$: 3.8 Bil
Pop per Station: 21,433
#1 Biller: WIBA-F \$3,400,000

MSA Rank/Pop: 124/384,000
ADI # 91
Average Person Ratings: 14.3
Market TSL: 18.75 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WIBA-F (AOR)	44/ 9.6	8.4	10.6	10.9	13.6	9.9	92/1452	743/23.1	26.4	30.0	E	WIBA-F
2. WZEE-F (CHR)	42/ 9.2	10.3	12.7	11.3	9.9	10.9	112/1729	815/25.3	34.6	28.9	C	WZEE-F
3. WWQM-F (C)	41/ 8.9	12.5	7.6	10.3	9.3	9.8	52/828	600/18.7	19.6	18.4	D	WWQM-F
4. WTDY (T)	30/ 6.5	5.0	4.9	5.6	5.0	5.5	32/481	419/13.0	12.5	12.1	B	WTDY
5. WMGN-F (AC)	29/ 6.3	4.7	6.8	6.2	6.0	6.0	42/754	482/15.0	15.3	14.5	C	WMGN-F
6. WOLX-F (O)	26/ 5.7	9.9	8.7	7.7	6.4	8.0	70/1425	633/19.7	23.7	19.7	D	WOLX-F
7. WMAD-F (AOR/MR)	23/ 5.0	4.5	---	---	---	4.8	24/509	455/14.2	---	---	A	WMAD-F
WIBA (FS/T)	23/ 5.0	5.6	8.3	5.4	7.8	6.1	26/545	479/14.9	18.3	17.8	C	WIBA
WJJO (AC/AOR)	23/ 5.0	6.0	5.1	3.8	2.5	5.0	46/1106	528/16.4	17.0	11.7	B	WJJO-F
WTSO-F (C)	23/ 5.0	3.2	3.0	3.6	6.2	3.7	36/882	675/21.0	8.8	24.2	B	WTSO
11. WYZM-F (C)	15/ 3.3	1.9	1.5	2.4	1.0	2.3	18/366	239/ 7.4	5.5	4.0	A	WYZM-F
12. WSJY-F (EZ/SAC)	13/ 2.8	2.4	2.7	1.6	1.6	2.4	33/465	205/ 6.4	7.2	5.0	A	WSJY-F
WMLI-F (SAC)	13/ 2.8	3.6	5.7	4.0	3.1	4.0	21/551	368/11.4	13.7	11.1	B	WMLI-F
14. WMMM-F (AOR)	11/ 2.4	1.7	1.9	2.2	3.3	2.1	12/224	180/ 5.6	7.3	8.4	A	WMMM-F

15. 12+ FM SHARE (METRO): 77.96% (283 of 363) (FAL 92: 73.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZEE-F>>>1	WIBA-F>	1 WIBA-F>	1 WIBA-F<	1 WWQM-AF<	1 WWQM-AF	1 WIBA-F	1 WTDY	1 WWQM-F<	1 WZEE-F>>	1 WWQM-F
2	2 WMAD-F>	2 WWQM-AF	2 WWQM-AF	2 WIBA-F	2 WTDY	2 WWQM-AF<	2 WIBA-F<	2 WZEE-F<	2 WMLI-F	2 WIBA-F>
3	3 WJJO-F	WZEE-F	3 WMGN-F	3 WMGN-F	3 WMGN-F	3 WZEE-F	3 WWQM-F>	3 WIBA-F>	4 WMAD-F	3
4	WZEE-F	4 WMAD-F	WOLX-F<	WOLX-F	4 WIBA	4 WMGN-F<	4 WMGN-F	4 WJJO-F<	4 WJJO-F	4
5	5 WWQM-AF	5 WJJO-F	5 WJJO-F<	5 WJJO-F	WOLX-F	5 WIBA	5 WOLX-F	5 WMGN-F<	5 WIBA-F	5
6	6	6	6 WTDY	WTDY	6	6	6	6 WMAD-F<	6	6
7	7	7	7	7	7	7	7	7 WOLX-F	7	7
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZEE-F	1 WIBA-F<	1 WIBA-F	1 WZEE-F>	1 WWQM-AF		1 WIBA-F	1 WIBA-F>	1 WIBA-F	1 WIBA-F>	1 WIBA-F
2 WMAD-F	2 WZEE-F	2 WWQM-AF	2 WWQM-AF<	2 WZEE-F<		2 WMAD-F	2 WMAD-F	2 WJJO-F	2 WJJO-F<	2 WWQM-F
3 WIBA-F	3 WMAD-F	3 WJJO-F	3 WIBA-F	3 WMGN-F		3 WJJO-F	3 WJJO-F>	3 WWQM-AF	3 WMAD-F<	3 WTDY
4 WMLI-F	4 WWQM-AF	WZEE-F	4 WMGN-F	4 WOLX-F		WZEE-F	4	4 WMAD-F	4 WTDY	4 WJJO-F
5	5	5	WOLX-F	WIBA-F		5	5	5	5 WWQM-AF	5 WOLX-F
6	6	6	6	6		6	6	6	6 WMGN-F	6 WMGN-F
										WTSO

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	CUME	TSA	TSA
WIBU 1240	Poynette	0.9/2.1/ 10/	215	
WEKZ-F 93.7	Monroe	0.7/2.1/ 7/	205	

DUOPOLY REPORT	12+	25-54	REVENUE
WTDY, WMGN-F, WJJO-F (Midwest Family)	17.8%	21.8%	18.4%
WIBA A/F, WMAD A/F (Local)	19.6%	17.4%	32.0%
WMMM-F, WYZM-F (Woodward)	5.7%	7.0%	4.1%
	43.1%	46.2%	54.5%

RADIO STATIONS	Power	Time	Service
WIBA-F, 1310,	5 KW (DA-2)		Full Service
WIBU, 1240,	1 KW		Nostalgia
WTDY, 1480,	5 KW (DA-2)		Talk/News
WTSO, 1070	10 KW/5 KW (DA-2),		Country
WIBA-F, 101.5,	12 KW @ 1017		AOR
WJJO-F, 94.1,	50 KW @ 492		AOR/AC
WMAD-F, 92.1,	1.8 KW @ 400		AOR
WMGN-F, 98.1,	38 KW @ 581		AC
WMLI-F, 96.3,	5.1 KW @ 672		Soft AC
WMMM-F, 105.5,	4.4 KW @ 384		AOR/AC
WOLX-F, 94.9,	37 KW @ 1299		Oldies
WSJY-F, 107.3,	50 KW @ 500		EZ
WWQM-F, 106.3,	4.5 KW @ 380		Country
WZEE-F, 104.1,	9.4 KW @ 1118		CHR

Agency	Rate	Product	Station
CBS, \$37.00 (Katz)		Double L	
\$10.00 (---)		(POYNETTE)	
NBC ABC, \$20.00 (Mc-Guild)		Midwest Family	
ABC, \$26.00 (Banner)		Mid Continent	
CBS, \$56.00 (Katz)		Double L	
\$25.00 (D & R)		(WATERTOWN)	
\$23.00 (Torbet)		Double L	
\$48.00 (Mc-Guild)		Midwest Family	
UNISTR, \$18.00 (Mc-Guild)		(SAUK CITY)	
\$14.00 (K & P)		Woodward (VERONA)	
\$48.00 (Christal)		Shockley (BARABOO)	
ABC, \$15.00 (---)		(FORT ATKINSON)	
ABC, \$33.00 (Christal)		Enterprise	
\$35.00 (Banner)		Midcontinent	

Miscellaneous: WMMM-F (Verona) sold to Woodward for \$1,700,000 (E) . . . WHIT, WWQM-F sold to Enterprise for \$5,625,000 (Blackburn) . . .

MANCHESTER

Arbitron Rank/Pop (12+): 179/171,800
 MSA Rank/Pop: 133/271,000 (w/Nashua)
 Boston ADI
 Average Person Ratings: 16.9
 Market TSL: 22.25 hours

Stations: 30/6
 Diaries: 625/275:1/50.7%
 Sample Target: 610
 % Below Line: 45.9
 % Not Listed: 14.8

1993 Revenue: \$6,800,000
 HH Inc.: \$45,490
 Retail \$: 3.0 Bil
 Pop per Station: 28,633
 #1 Biller: WZID-F \$3,000,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WZID-F (SAC)	61/21.0	18.2	19.6	13.0	14.9	----	117/1175	570/33.2	34.7	31.8	E	WZID-F
2. WOKQ-F (C)	26/ 9.0	7.7	7.1	8.6	6.1	----	54/838	320/18.6	17.2	15.8		WOKQ-F
3. WGIR-F (AOR)	23/ 7.9	10.5	7.9	9.9	8.8	----	62/1103	410/23.9	27.6	25.1	D	WGIR-F
4. WFEA (BB)	14/ 4.8	5.6	4.6	5.5	7.1	----	26/306	171/10.0	12.7	9.8	A	WFEA
5. WAAF-F (AOR)	13/ 4.5	3.1	2.9	2.7	3.4	----	30/341	146/ 8.5	11.6	10.3		WAAF-F
6. WGIR (N/T)	10/ 3.4	3.7	4.6	6.5	3.0	----	14/334	236/13.7	13.5	15.1	C	WGIR
WXKS-F (CHR)	10/ 3.4	4.3	2.1	1.7	2.0	----	24/436	214/12.5	16.5	11.8		WXKS-F
8. WJMN-F (CHR)	9/ 3.1	4.0	2.9	3.4	3.4	----	31/594	260/15.1	15.1	14.1		WJMN-F
WODS-F (O)	9/ 3.1	3.4	3.2	4.8	2.7	----	14/350	182/10.6	11.9	8.8		WODS-F
10. WRKO (T)	8/ 2.8	2.8	2.9	2.7	3.7	----	12/319	146/ 8.5	8.3	7.3		WRKO
WBCN-F (AOR)	8/ 2.8	3.1	4.6	3.1	2.7	----	26/464	150/ 8.7	11.5	10.9		WBCN-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 84.21% (208 of 247) (FAL 92: 84.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMN-F>	1 WZID-F	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>	1 WZID-F
2 WXKS-F	2 WGIR-F	2 WGIR-F>	2 WGIR-F	2 WOKQ-F<	2 WOKQ-F	2 WOKQ-F	2 WOKQ-F<	2 WGIR-F	2 WGIR-F>	2 WAAF-F
3 WZID-F	3 WAAF-F>	3 WOKQ-F	3 WOKQ-F	3 WGIR-F	3 WFEA	3 WGIR-F	3 WGIR-F	3 WOKQ-F>	3 WOKQ-F	3 WOKQ-F
4	4 WOKQ-F	4 WAAF-F	4	4	4 WGIR-F	4 WAAF-F	4 WAAF-F	4	4 WJMN-F	4 WRKO
5	5	5	5	5	5	5 WFEA	5	5	5 WFEA	5
6	6	6	6	6	6	6 WGIR	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZID-F	1 WZID-F>>	1 WZID-F	1 WZID-F>>	1 WZID-F>>	1 WAAF-F	1 WAAF-F>	1 WGIR-F	1 WZID-F>	1 WZID-F>>
2 WXKS-F	2 WGIR-F>	2 WGIR-F	2 WGIR-F	2 WOKQ-F	2 WGIR-F	2 WGIR-F	2 WZID-F	2 WAAF-F	2 WGIR-F
WGIR-F	3 WOKQ-F	3 WOKQ-F	3 WOKQ-F	3 WGIR-F	3	3 WBCN-F	WAAF-F	WGIR-F>	3 WOKQ-F
4	4 WXKS-F	4 WCGY-F	4	4	4	4 WZID-F	WZLX-F	4 WOKQ-F	4 WBCN-F
5	5	5	5	5	5	5	WBCN-F	5	5

OTHER RATED STATIONS

STATION	SHARE	METRO	CUME	TSA	TSA
		SHARE/RTG/AQH/CUME			
WJYY-F	105.5	CONCORD	0.7/1.5/	12/	143
WNNH-F	99.1	HENNIKER	1.4/5.0/	11/	279
WHEB-F	100.3	PORTSMOUTH	0.3/4.4/	3/	188
WHOB-F	106.3	NASHUA	1.4/8.8/	10/	284
WHOM-F	94.9	MT. WASHINGTN	0.7/4.1/	20/	333
WLYT-F	92.5	HAVERHILL	0.7/3.1/	7/	232
WXLO-F	104.5	FITCHBURG	0.7/6.1/	12/	262

DUOPOLY REPORT

NONE AS OF JANUARY 1994

See Boston for more information about the following:

WBCS-F	1.0/4.4	WEEI	0.7/ 4.1
WBMX-F	1.4/4.7	WFNX-F	0.3/ 1.7
WBOS-F	1.7/5.6	WMJX-F	0.7/ 3.6
WBZ	0.3/7.1	WSSH-F	2.4/11.5
WCGY-F	1.4/7.5	WZLX-F	1.4/ 6.8
WCLB-F	1.0/2.0		
WCRB-F	1.0/2.2		

MANCHESTER

RADIO STATIONS

WFEA	,	1370,	5 KW (DA-2)	,	Nostalgia				
WGIR	,	610,	5 KW/1 KW (DA-2),		News/Talk		NBC-T CBS, \$17.00	(Mc-Guild)	Saga
							ABC, \$39.00	(Banner)	Knight Quality
WGIR-F,		101.1,	14 KW @ 951	,	AOR				
WNNH-F,		99.1,	1.3 KW @ 711	,	Oldies				
WZID-F,		95.7,	15 KW @ 925	,	Soft AC/EZ				
WHOB-F,		106.3,	3 KW @ 328	,	CHR				

Other ranked stations -- see Boston or Portsmouth

MCALLEN-BROWNSVILLE

Arbitron Rank/Pop (12+): 70/540,200

Stations: 24/20
Diaries: 929/581:1/41.2%
Sample Target: 960
% Below Line: 3.3
% Not Listed: 10.2

1993 Revenue: \$13,200,000
HH Inc.: \$20,380
Retail \$: 4.1 Bil
Pop per Station: 27,010
#1 Biller: KTEX-F \$2,300,000

MSA Rank/Pop: 76/700,000
ADI # 114
Average Person Ratings: 16.2
Market TSL: 21.25 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KIWW-F (SP)	118/13.5	10.6	9.7	6.4	8.4	10.1	128/2015	1798/33.3	26.7	20.7	C	KIWW-F
2. KBFM-F (CHR)	113/12.9	11.0	11.9	11.9	9.4	11.9	122/1923	1963/32.6	27.9	25.7	C	KBFM-F
3. KTEX-F (C)	92/10.5	11.9	12.7	15.1	12.7	12.6	95/1426	1361/25.2	24.5	27.8	D	KTEX-F
4. KGBT (SP)	79/ 9.0	8.6	9.6	11.6	13.2	9.7	81/1115	1031/19.1	20.1	21.0	C	KGBT
5. KVLV-F (O)	73/ 8.3	8.6	6.7	6.6	4.3	7.6	75/1211	1183/21.9	15.0	14.9	C	KVLV-F
6. KTJN-FF (SP)	52/ 6.0	5.0	5.9	5.9	6.5	5.7	58/1076	938/17.4	15.7	13.7	B	KTJN-FF
7. KKPS-F (SP)	52/ 6.0	6.7	3.8	3.6	3.9	5.0	57/931	816/15.1	14.8	13.3	A	KKPS-F
8. KFRQ-F (C)	47/ 5.4	8.4	6.6	8.6	10.6	7.3	51/965	927/17.2	19.9	24.3	C	KFRQ-FF
9. KURV-F (N/T)	32/ 3.7	3.1	2.3	1.7	1.4	2.7	33/458	451/ 8.3	5.9	5.9	B	KURV-f
10. KQXX-F (SP)	26/ 3.0	3.5	3.9	5.1	4.3	3.9	29/373	360/ 6.7	9.4	9.9	B	KQXX-F
11. KSOX-AF (C)	22/ 2.5	---	0.9	0.5	0.6	1.0	25/496	437/ 8.1	4.2	3.7	A	KSOX-AF
12. KVJY (EZ)	18/ 2.1	1.7	2.0	1.1	2.3	1.7	18/251	243/ 4.5	4.3	4.1	A	KVJY
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.94% (637 of 707) (FAL 92: 71.69%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBFM-F>>	1 KIWW-F	1 KIWW-F>	1 KIWW-F>	1 KIWW-F>	1 KGBT	1 KBFM-F<	1 KIWW-F	1 KIWW-F<	1 KBFM-F	1 KIWW-F
2	2 KBFM-F	2 KVLV-F<	2 KVLV-F<	2 KVLV-F<	2 KIWW-F<	2 KIWW-F<	2 KTEX-F	2 KBFM-F	2 KIWW-F>	2 KGBT
3	3 KVLV-F<	3 KTEX-F<	3 KTEX-F	3 KTEX-F	3 KTEX-F>	3 KGBT <	3 KVLV-F	3 KTEX-F	3 KKPS-F	3 KFRQ-F
4	4 KTEX-F	4 KBFM-F>	4 KBFM-F	4 KBFM-F	4 KVLV-F	4 KTEX-F>	4 KBFM-F<	KVLV-F<	4 KTJN-FF<	4 KTEX-F
5	5 KKPS-F	5 KTJN-FF	5 KTJN-FF<	5 KTJN-FF<	5 KURV	5 KVLV-F	5 KGBT	5 KGBT	5 KVLV-F<	5 KBFM-F
6	6 KFRQ-F	6 KKPS-F	6 KGBT	6 KKPS-F	6	6	6	6	6 KTEX-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBFM-F	1 KIWW-F>	1 KIWW-F	1 KIWW-F>	1 KIWW-F>	1 KBFM-F	1 KIWW-F	1 KIWW-F	1 KIWW-F>	1 KIWW-F
2 KVLV-F	2 KBFM-F	2 KTEX-F	2 KTEX-F	2 KTEX-F	2 KFRQ-F	2 KBFM-F>	2 KVLV-F	2 KVLV-F<	2 KVLV-F
3 KIWW-F	3 KTEX-F	3 KVLV-F	KVLV-F<	3 KVLV-F	KIWW-F	3 KFRQ-F	3 KBFM-F	3 KTEX-F	3 KTEX-F
4 KTEX-F	4 KVLV-F>	4 KKPS-F	4 KBFM-F>	4 KGBT	4 KTEX-F	KVLV-F	4 KKPS-F	4 KBFM-F>	4 KBFM-F
5	5 KKPS-F	KBFM-F	5 KTJN-FF	5 KBFM-F	5 KKPS-F	5 KKPS-F	5 KFRQ-F	5 KKPS-F	5 KKPS-F
6	6	6 KGBT-F	6	KTJN-FF	6 KTJN-F	6 KTEX-F	6	6 KFRQ-F	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KBOR 1600	Brownsville 0.7/3.4/ 6/	181	
KIRT 1580	Mission 0.5/3.0/ 5/	171	
KJAV-F 104.9	Alamo 0.7/2.4/ 6/	127	
KRGE 1290	Weslaco 0.9/2.3/ 10/	160	
KVPA-F 101.1	Port Isabella 0.8/2.4/ 7/	128	
KZSP-F 95.3	S. Padre Is. 0.3/1.1/ 3/	57	
KNCN-F 101.3	Corpus Chris. 0.3/1.4/ 3/	77	
XAAA-F 93.1	Raynosa 0.3/1.4/ 3/	75	
XRYS-F 90.1	Raynosa 1.1/3.8/ 10/	203	
XVTH-F 107.1	Matamoros 1.5/5.7/ 13/	309	

DUOPOLY REPORT	12+	25-54	REVENUE
KFRQ-F, KKPS-F (Signature)	11.3%	10.0%	12.1%
KBOR, KTJN-F, KTJX-F (Local)	6.7%	6.7%	6.1%
	18.0%	16.7%	18.2%

MCALLEN-BROWNSVILLE

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1), SEE KBOR-FM		
KGBT, 1530, 50 KW/10 KW (DA-N), HISPANIC	, \$ 44.00 (Katz)	Tichenor
KIRT, 1580, 1 KW/300 W, HISPANIC	, \$ 12.00 (Lotus)	
KRGE, 1290, 5 KW (DA-1), HISPANIC	, \$ 13.00 (Christian)	
KURV, 710, 1 KW/910W (DA-2), TALK	ABC, CBS, \$ 15.00 (---)	
KVJY, 840, 5 KW/1 KW (DA-1), EZ	ABC, \$ 12.00 (Christal)	Tate
KBFM-F, 104.1, 100 KW @ 1000, CHR	ABC, \$ 37.00 (D & R)	
KTJN-F, 106.3, .5 KW @ 633, HISPANIC	, \$ 24.00 (Caballero)	
KFRQ-F, 94.5, 100 KW @ 1158, Country	, \$ 30.00 (Katz)	Signature
KIWW-F, 96.1, 100 KW @ 449, HISPANIC	, \$ 32.00 (Katz Hisp)	Tichenor
KQXX-F, 98.5, 100 KW @ 1319, HISPANIC	, \$ 24.00 (Lotus)	
KKPS-F, 99.5, 100 KW @ 1036, HISPANIC	, \$ 26.00 (N/A)	Signature
KTEX-F, 100.3, 100 KW @ 449, COUNTRY	ABC, \$ 50.00 (Christal)	Tate
KVLY-F, 107.9, 100 KW @ 718, OLDIES	, \$ 24.00 (Torbet)	Tippie
KTJX-F, 105.3, 3 KW @ 302, HISPANIC	, \$ NA (---)	

MELBOURNE-TITUSVILLE-COCOA

Arbitron Rank/Pop (12+): 97/372,300
 MSA Rank/Pop: NA
 Orlando ADI
 Average Person Ratings: 16.6
 Market TSL: 22.00 hours

Stations: 28/9
 Diaries: 841/443:1/57.6%
 Sample Target: 810
 % Below Line: 48.1
 % Not Listed: 14.9

1993 Revenue: NA
 HH Inc.: \$34,308
 Retail \$: 3.2 Bil
 Pop per Station: 41,367
 #1 Biller: NA NA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WMMB (BB/FS)	72/11.7	10.1	8.5	10.0	10.5	----	72/554	554/14.9	15.0	14.9	WMMB
2. WAOA-F (CHR)	44/ 7.1	6.0	4.8	4.8	4.0	----	44/832	798/21.4	15.5	13.8	WAOA-F
3. WHKR-F (C)	43/ 7.0	6.3	4.1	5.0	4.5	----	43/468	451/12.1	11.5	9.1	WHKR-F
4. WWKA-F (C)	41/ 6.6	8.0	11.3	7.8	8.8	----	70/1056	585/15.7	18.2	20.9	WWKA-F
5. WJRR-F (AOR)	40/ 6.5	3.4	2.5	3.9	3.8	----	71/1156	698/18.7	12.9	8.7	WJRR-F
6. WHTQ-F (AOR)	38/ 6.1	5.6	7.1	7.8	8.6	----	65/1013	616/16.5	16.4	16.7	WHTQ-F
7. WLRQ-F (SAC)	33/ 5.3	6.1	8.2	7.3	8.6	----	33/545	545/14.6	16.4	15.2	WLRQ-F
8. WOMX-F (AC)	29/ 4.7	3.1	3.4	2.3	2.9	----	62/1071	587/15.8	12.5	9.6	WOMX-F
9. WDIZ-F (AOR)	24/ 3.9	4.3	2.8	3.0	4.3	----	46/800	390/10.5	13.3	11.9	WDIZ-F
10. WOCL-F (O)	20/ 3.2	2.6	2.3	3.7	2.2	----	54/927	363/ 9.8	9.7	7.3	WOCL-F
11. WJHM-F (B)	20/ 3.2	4.4	3.0	3.6	3.1	----	48/711	306/ 8.2	9.5	9.0	WJHM-F
12. WTKS-F (T)	15/ 2.4	3.4	0.7	1.8	2.7	----	23/593	315/ 8.5	8.3	5.4	WTKS-F
13. WTAI (T)	13/ 2.1	3.6	3.9	3.9	0.5	----	13/195	190/ 5.1	4.8	7.0	WTAI
14. WGGD-F (O)	12/ 1.9	3.2	3.7	5.0	3.1	----	12/308	308/ 8.3	8.8	8.2	WGGD-F
15.											

12+ FM SHARE (METRO): 79.85% (420 of 526) (FAL 92: 80.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAOA-F>>	1 WJRR-F<	1 WHTQ-F	1 WHTQ-F	1 WHTQ-F	1 WMMB >>	1 WMMB <	1 WMMB >	1 WMMB	1 WAOA-F	1 WWKA-F>>
2 WJHM-F>	2 WAOA-F	2 WJRR-F	2 WJRR-F	2 WHKR-F	2 WHKR-F	2 WJRR-F>	2 WLRQ-F<	2 WHKR-F	2 WHKR-F	2 WJRR-F
3	WHTQ-F	3 WAOA-F	3 WLRQ-F	3 WLRQ-F	3 WWKA-F	3 WWKA-F	3 WHTQ-F	3 WAOA-F	3 WMMB	3 WLRQ-F
4	4 WDIZ-F	4 WLRQ-F	4 WHKR-F<	WJRR-F	4	4 WLRQ-F<	4 WWKA-F<	4 WWKA-F<	4 WWKA-F	4 WDBO
5	5	5 WHKR-F	5 WOMX-F	5 WWKA-F	5	5 WAOA-F	5 WHKR-F<	5 WHTQ-F	5	5 WHKR-F
6	6	WOMX-F	6	6	6	6 WAOA-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAOA-F	1 WAOA-F>	1 WLRQ-F	1 WLRQ-F<	1 WLRQ-F>	1 WDIZ-F	1 WJRR-F	1 WJRR-F	1 WJRR-F<	1 WHTQ-F<
2 WDIZ-F	2 WLRQ-F	2 WAOA-F	2 WAOA-F	2 WHKR-F	WJRR-F	2 WHTQ-F>	2 WHTQ-F	2 WHTQ-F>	2 WJRR-F
3 WWKA-F	3 WWKA-F	3 WOMX-F	3 WOMX-F	3 WAOA-F	3 WHTQ-F	3 WDIZ-F>	3 WDIZ-F	3 WDIZ-F	3 WHKR-F
4	4 WOMX-F	4 WHKR-F	WHTQ-F	WHTQ-F	4 WAOA-F	4 WAOA-F	WHKR-F	4 WHKR-F	4 WDIZ-F
5	5 WHKR-F	WHTQ-F	WWKA-F	WOMX-F	5	5 WHKR-F	5 WWKA-F	WWKA-F	5 WWKA-F
6	6 WHTQ-F	WWKA-F	6 WHKR-F	WWKA-F	6	6	WAOA-F	6	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WAMT 1060	TITUSVILLE	0.3/1.8/	2/ 77
WMEL 920	MELBOURNE	1.3/3.2/	8/ 118
WWHL 1350	COCOA	0.3/2.4/	2/ 91
WGNE-F 98.1	TITUSVILLE	1.5/4.8/	56/ 808
WGYL-F 93.7	VERO BEACH	1.8/4.1/	11/ 154
WQVV-F 95.5	FORT PIERCE	0.5/3.2/	3/ 119
WPCV-F 97.5	WINTER HAVEN	0.5/2.3/	3/ 121
WQOL-F 103.7	VERO BEACH	0.6/3.6/	4/ 134

SEE ORLANDO FOR MORE INFORMATION ABOUT THE FOLLOWING:

WCFB-F	1.5/ 3.4	WMGF-F	1.9/ 6.8
WDBO	1.5/ 4.6	WMMO-F	0.5/ 2.4
WLOQ-F	0.3/ 1.2	WXXL-F	0.8/ 5.2

DUOPOLY REPORT

NONE AS OF JANUARY 1994

MELBOURNE-TITUSVILLE-COCOA

RADIO STATIONS

WMMB , 1240, 1 KW	, Nostalgia/FS	ABC MBS, \$22.00 (Torbet)
WTAI , 1560, 5 KW (DAYS)	, News/Talk	CBS ABC, \$15.00 (Mc-Guild)
WAOA-F, 107.1, 100 KW @ 485	, CHR	, \$18.00 (Mc-Guild)
WGGD-F, 102.3, 3 KW @ 203	, Oldies	, \$22.00 (Torbet) City
WHKR-F, 102.7, 50 KW @ 500	, Country	, \$30.00 (K & P) (ROCKLEDGE)
WLRQ-F, 99.3, 50 KW @ 492	, AC	, \$24.00 (Eastman)

Other rated stations -- see Orlando or Daytona Beach

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

MEMPHIS

Arbitron Rank/Pop (12+): 44/915,300
 MSA Rank/Pop: 50/1,040,000
 ADI # 42
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 23/22
 Diaries: 1232/743:1/44.3%
 Sample Target: 1290
 % Below Line: 0.4
 % Not Listed: 8.3

1993 Revenue: \$31,100,000
 HH Inc.: \$31,379
 Retail \$: 8.0 Bil
 Pop per Station: 41,605
 #1 Biller: WGKX-F \$7,100,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WHRK-F (B)	195/12.7	11.6	11.3	10.0	10.9	11.4	262/2845	2143/23.4	24.4	22.0	E	WHRK-F
2. WGKX-F (C)	151/ 9.8	9.4	9.5	11.6	16.1	10.1	218/2909	2008/21.9	21.4	28.3	H	WGKX-F
3. WDIA (B)	145/ 9.4	8.4	9.5	9.7	10.8	9.3	157/1843	1577/17.2	20.5	20.4	D	WDIA
4. WEGR-F (AOR)	140/ 9.1	8.9	8.8	7.2	8.4	8.5	186/2267	1648/18.0	17.7	16.0	F	WEGR-F
5. KJMS-F (B)	130/ 8.5	7.9	7.4	8.4	5.8	8.1	138/1919	1727/18.9	20.2	18.0	D	KJMS-F
6. WRVR-F (AC)	104/ 6.8	6.2	6.6	7.7	6.2	6.8	119/1930	1502/16.4	15.3	14.5	E	WRVR-F
7. WMC (AC/CHR)	102/ 6.6	7.4	8.5	7.4	7.9	7.5	122/2019	1621/17.7	19.1	18.3	E	WMC-F
8. WMC (N/T)	86/ 5.6	6.4	4.7	5.1	4.7	5.5	99/1440	1229/13.4	11.3	13.0	D	WMC
9. WOGY-F (C)	75/ 4.9	4.1	5.4	2.6	0.5	4.3	86/1288	1089/11.9	12.1	3.4	B	WOGY-F
10. WLOK (G)	66/ 4.3	5.9	4.9	5.2	6.1	5.1	67/1036	1028/11.2	11.1	12.4	D	WLOK
11. KFTH-F (B/O)	40/ 2.6	1.5	2.2	2.6	3.5	2.2	40/792	792/ 8.7	7.8	9.3		KFTH-F
12. WYKL-F (B)	38/ 2.5	3.0	2.5	3.8	2.6	3.0	78/1606	950/10.4	10.9	10.9	D	WYKL-F
13. WCRV (REL)	26/ 1.7	1.4	1.4	2.2	1.4	1.7	37/790	511/ 5.6	4.7	5.1		WCRV
14. WREC (BB)	25/ 1.6	2.8	2.0	1.2	2.0	1.9	36/848	614/ 6.7	6.2	6.9	B	WREC
15.												

12+ FM SHARE (METRO): 70.30% (992 of 1411) (FAL 92: 68.01%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHRK-F>	1 WHRK-F	1 WHRK-F<	1 WEGR-F	1 WEGR-F<	1 WDIA <	1 WEGR-F	1 WMC <	1 WHRK-F>	1 WHRK-F	1 WHRK-F>
2 KJMS-F>>	2 WEGR-F	2 WEGR-F	2 WDIA	2 WDIA <	2 WGKX-F	2 WHRK-F<	2 WRVR-F	2 WGKX-F	2 KJMS-F>>	2 WDIA <
3 WOGY-F	3 KJMS-F<	3 WDIA	3 WGKX-F	3 WGKX-F	3 WMC	3 WGKX-F	WGKX-F<	3 WEGR-F<	3 WGKX-F<	3 KJMS-F
4	4 WMC -F	4 KJMS-F<	WHRK-F	4 WHRK-F	4 WRVR-F	4 WDIA	4 WEGR-F	4 KJMS-F<	4 WDIA	4 WLOK
5	5 WGKX-F	5 WMC -F<	5 WMC -F<	5 WRVR-F<	5 WLOK	5 KJMS-F	5 WDIA	5 WMC -F	5 WOGY-F<	5 WGKX-F
6	6 WDIA <	6 WGKX-F	6 WRVR-F<	6 WMC -F<	6 WEGR-F	WMC -F	6 WMC -F	6 WRVR-F	6 KFTH-F	6 WMC
7	7 WRVR-F	7 WRVR-F	7 KJMS-F	7 KJMS-F	7	7	7	7 WDIA	7 WEGR-F	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHRK-F	1 WHRK-F>	1 WHRK-F	1 WHRK-F	1 WDIA	1 WHRK-F	1 WEGR-F<	1 WEGR-F	1 WEGR-F	1 WEGR-F>
2 KJMS-F	2 WMC -F	2 WMC -F	2 WDIA <	2 WRVR-F<	2 KJMS-F	2 WHRK-F>	2 WHRK-F	2 WHRK-F>	2 WGKX-F
3 WMC -F	KJMS-F	3 WEGR-F	3 WRVR-F<	3 WGKX-F<	3 WMC -F	3 KJMS-F<	3 WDIA	3 KJMS-F<	3 WMC
4 WRVR-F	4 WRVR-F	4 WGKX-F	4 WMC -F	4 WHRK-F<	4 WEGR-F	4 WMC -F>	4 WGKX-F	4 WDIA	4 WDIA <
5	WEGR-F<	5 WDIA	5 KJMS-F<	5 WMC -F	5	5 WDIA	5 WMC -F	5 WGKX-F	5 WHRK-F
6	6 WGKX-F	6 KJMS-F	6 WGKX-F	6 WEGR-F	6	6 WGKX-F	KJMS-F	6 WMC -F	6 KJMS-F
7	7 WDIA	7	7 WEGR-F	7 KJMS-F	7	7	7	7 WMC	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KHLS-F	96.3	BLYTHEVILLE, AR	0.7/1.2/ 12/ 158
KWAM	990	MEMPHIS	0.7/2.7/ 13/ 308
WAVN	1240	SOUTHAVEN, MS	0.5/0.8/ 7/ 75
WBBP	1480	MEMPHIS	0.8/3.2/ 12/ 310
WHBQ	560	MEMPHIS	0.7/2.9/ 14/ 341
WJCE	680	MEMPHIS	0.5/1.8/ 9/ 200
WMPS	1380	MILLINGTON	0.4/1.5/ 6/ 144
WPLX	1170	GERMANTOWN	1.1/1.6/ 17/ 146
KFIN-F	107.9	JONESBORO, AR	0.4/1.2/104/1217

DUOPOLY REPORT	12+	25-54	REVENUE
WRVR-F, WOGY-F, WJCE	12.2%	12.5%	15.5%
(Keymarket, pending)			
WGKX-F, WYKL-F	12.3%	13.8%	26.8%
(Barnstable)			
WREC, WEGR-F, WRXQ-F	10.7%	13.1%	15.9%
(Radio Equity, pending)	-----	-----	-----
	35.2%	39.4%	58.2%

MEMPHIS

RADIO STATIONS

KWAM, 990, 10 KW/450 W (DA-2), GOSPEL	UNISTR, \$ 20.00 (D&R)	Rivers
WCRV, 640, 10 KW/500 W (DA-2), RELIGION	, \$ 17.00 (---)	Bott (COLLIERVILLE)
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK	CBS, \$ 39.00 (McGuild)	Ragan Henry
WHBQ, 560, 5 KW/1 KW (DA-2), TALK	, \$ 18.00 (Katz)	
WLK, 1340, 1 KW (DA-1), GOSPEL	NBC, AURN, \$ 25.00 (K & P)	
WMC, 790, 5 KW (DA-N), TALK/NEWS	ABC, NBC, \$ 31.00 (Banner)	
WREC, 600, 5 KW (DA-N), NOSTALGIA	AP, CBS, \$ 32.00 (McGuild)	New Market
KJMS-F, 101.1, 100 KW @ 449, BLACK	CBS NBC, \$ 43.00 (K & P)	Rivers
WEGR-F, 102.7, 100 KW @ 899, AOR	UNISTR, \$ 66.00 (McGuild)	New Market
WOGY-F, 94.3, 6 KW @ 298, COUNTRY	UNISTR, \$ 35.00 (MMR)	Ardman
WGKX-F, 105.9, 100 KW @ 994, COUNTRY	, \$ 119.00 (Katz)	Barnstable
WHRK-F, 97.1, 100 KW @ 531, BLACK	NBC, \$ 74.00 (McGuild)	Ragan Henry
WMC-F, 99.7, 290 KW @ 908, CHR/AC	SOURCE, \$ 86.00 (Banner)	
WYKL-F, 98.1, 100 KW @ 712, OLDIES	ABC, \$ 50.00 (CBS)	Barnstable (OSCEOLA, AR)
WRVR-F, 104.5, 100 KW @ 751, AC	, \$ 75.00 (MMR)	Keymarket

Miscellaneous: WOGY-AM changes to WJCE (Nov) . . . WJCE changes to Black/Oldies . . . WYYA-F changes to AOR/New Rock (Dec.) . . .
 WOGY-F (Germantown) sold by Ardman to Keymarket for \$3,000,000 . . . WERC sold by NewMarket to Radio Equity (D)
 for \$2,800,000 (E) . . . WEGR-F sold by NewMarket to Radio Equity (D) for \$12,000,000 (E) . . . WRXQ-F sold by NewMarket
 to Radio Equity (D) for \$2,400,000 (E) . . . All of the NewMarket deals were brokered by Foreman and Hartstone/
 Dickstein. . .

MIAMI-FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,823,900
 MSA Rank/Pop: 10/3,370,000
 ADI # 15
 Average Person Ratings: 18.8
 Market TSL: 24.75 hours

Stations: 36/32
 Diaries: 2667/1059:1/39.3%
 Sample Target: 2770
 % Below Line: 1.7
 % Not Listed: 7.6

1993 Revenue: \$119,000,000
 HH Inc.: \$29,286
 Retail \$: 32.2 Bil
 Pop per Station: 88,247
 #1 Biller: WIOD \$10,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WEDR-F (B)	374/ 7.1	6.6	7.9	6.4	6.6	7.0	420/4825	4180/14.8	15.9	13.6	H	WEDR-F
2. WLYF-F (SAC)	327/ 6.2	5.4	5.9	5.3	5.5	5.7	365/4614	4082/14.5	14.0	13.1	G	WLYF-F
3. WHQT-F (B/CHR)	297/ 5.6	3.9	4.6	4.7	4.7	4.7	328/4687	4244/15.0	14.8	12.8	G	WHQT-F
4. WPOW-F (CHR)	280/ 5.3	4.7	5.1	5.3	5.3	5.1	307/5235	4669/16.5	17.0	15.4	H	WPOW-F
5. WHYI-F (AC/CHR)	263/ 5.0	4.1	4.4	2.8	3.8	4.1	285/5161	4618/16.4	15.6	13.4	H	WHYI-F
6. WRTO-F (SP)	259/ 4.9	4.7	4.0	4.2	4.0	4.5	260/2559	2499/ 8.8	8.7	8.1	E	WRTO-F
7. WAQI (SP)	258/ 4.9	5.4	4.8	3.9	3.7	4.8	260/2006	1989/ 7.0	7.4	7.4	E	WAQI
8. WXDJ-F (SP)	255/ 4.8	4.4	3.9	5.1	3.8	4.6	256/2693	2673/ 9.5	9.6	8.4	G	WXDJ-F
9. WKIS-F (C)	240/ 4.5	3.8	3.1	3.4	3.2	3.7	268/3733	3119/11.0	9.7	8.8	G	WKIS-F
10. WFLC-F (AC)	222/ 4.2	3.9	4.1	3.2	4.8	3.9	234/4489	4159/14.7	14.3	13.3	H	WFLC-F
11. WIOD-F (N/T)	200/ 3.8	3.0	3.3	4.5	5.4	3.7	220/3693	3110/11.0	9.3	14.6	I	WIOD-F
12. WSHE-F (AOR)	187/ 3.5	3.0	3.9	3.6	3.6	3.5	205/3561	3011/10.7	12.1	10.7	F	WSHE-F
13. WZTA-F (CL AOR)	147/ 2.8	2.6	2.6	2.6	2.9	2.7	168/3515	2875/10.2	10.0	10.0	G	WZTA-F
14. WLVE-F (J)	141/ 2.7	2.7	2.7	3.5	3.0	2.9	158/2692	2373/ 8.4	8.4	8.7	G	WLVE-F
15. WMXJ-F (C)	136/ 2.6	2.8	2.3	2.6	3.1	2.6	163/3079	2644/ 9.4	9.1	9.0	G	WMXJ-F
17. WTMI-F (CL)	136/ 2.6	3.1	2.1	2.9	2.5	2.7	158/2485	2010/ 7.1	6.8	7.2	E	WTMI-F
17. WINZ (N/T)	119/ 2.2	2.1	2.3	2.9	2.1	2.4	132/2444	2082/ 7.4	8.4	8.5	E	WINZ
18. WTPX-F (AC)	105/ 2.0	2.9	2.9	2.7	3.3	2.6	116/1994	1819/ 6.4	9.3	9.6	F	WTPX-F
19. WCMQ-F (SP)	100/ 1.9	2.1	2.0	1.3	2.0	1.8	100/1461	1434/ 5.1	5.5	5.8	F	WCMQ-F
20. WCMQ (SP)	87/ 1.6	3.0	2.0	1.0	1.1	1.9	87/876	876/ 3.1	4.0	3.0		WCMQ
21. WQAM (SPRTS)	82/ 1.5	1.7	1.9	2.0	1.5	1.8	95/2088	1770/ 6.3	5.6	4.5	C	WQAM
22. WQBA (SP)	75/ 1.4	1.9	2.8	3.4	3.5	2.4	75/1176	1113/ 3.9	6.3	7.1	G	WQBA
23. WQBA-F (SP)	74/ 1.4	1.3	1.8	2.4	1.6	1.7	80/1377	1263/ 4.5	6.0	5.4	G	WQBA-F
24. WAXY-F (O)	73/ 1.4	1.6	1.2	1.6	1.1	1.5	79/1932	1720/ 6.1	6.7	5.9	C	WAXY-F
25. WAVS (E)	65/ 1.2	1.1	1.0	.8	1.0	1.0	66/786	764/ 2.7	1.9	2.6		WAVS

12+ FM SHARE (METRO): 74.88% (3667 of 4897) (FAL 92: 71.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPOW-F	1 WEDR-F<	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WLYF-F	1 WRTO-F	1 WLYF-F	1 WEDR-F	1 WEDR-F>	1 WEDR-F>
2 WEDR-F>>	2 WPOW-F	2 WHQT-F<	2 WXDJ-F	2 WHQT-F	2 WAQI	2 WEDR-F	2 WRTO-F	2 WPOW-F<	2 WPOW-F	2 WHQT-F<
3 WHQT-F	3 WHYI-F<	3 WXDJ-F<	WHQT-F<	3 WXDJ-F<	3 WRTO-F	3 WAQI	WHQT-F	3 WHQT-F	3 WHQT-F>	3 WIOD <
4 WHYI-F	4 WXDJ-F<	4 WHYI-F	4 WHYI-F	4 WRTO-F<	4 WKIS-F	WLYF-F	4 WAQI	4 WHYI-F	4 WAQI	4 WFLC-F
5	5 WSHE-F	5 WPOW-F	5 WRTO-F	5 WHYI-F	5 WIOD	5 WHQT-F	5 WEDR-F<	5 WLYF-F	5 WXDJ-F	5 WAQI
6	6 WHQT-F	6 WFLC-F	6 WFLC-F	6 WKIS-F<	6 WEDR-F<	WHYI-F	6 WFLC-F	6 WFLC-F<	6 WHYI-F	6 WKIS-F
7	7 WFLC-F	7 WRTO-F	7 WKIS-F	7 WFLC-F	7 WHQT-F	WKIS-F	WHYI-F	7 WXDJ-F	7 WLYF-F	7 WINZ
8	8 WZTA-F	8 WSHE-F	8 WZTA-F	8 WIOD	8	8 WPOW-F	WKIS-F	8 WAQI	8	8
9	9	9 WKIS-F	9	WLYF-F	9	9 WZTA-F	9	9 WKIS-F	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPOW-F	1 WHYI-F<	1 WHYI-F	1 WEDR-F	1 WEDR-F	1 WPOW-F	1 WSHE-F<	1 WSHE-F	1 WEDR-F	1 WXDJ-F
2 WEDR-F	2 WEDR-F	2 WEDR-F	2 WHYI-F	WHQT-F<	2 WSHE-F	2 WPOW-F	2 WXDJ-F	WXDJ-F	2 WEDR-F
3 WFLC-F	3 WFLC-F	3 WFLC-F	WHQT-F	3 WHYI-F<	3 WEDR-F	3 WEDR-F	3 WEDR-F	3 WSHE-F	3 WIOD
4 WHQT-F	WPOW-F	WHQT-F	4 WFLC-F	4 WRTO-F	4 WKIS-F	WXDJ-F>	4 WZTA-F	4 WPOW-F<	4 WSHE-F<
5 WHYI-F	5 WHQT-F	5 WRTO-F	5 WRTO-F	5 WFLC-F	WXDJ-F	5 WZTA-F<	5 WHQT-F	5 WKIS-F	5 WKIS-F
6	6 WXDJ-F	WXDJ-F	6 WPOW-F	6 WXDJ-F<	6 WFLC-F	6 WHQT-F	6 WIOD	6 WHQT-F	6 WHQT-F
7	7 WRTO-F	7 WPOW-F	7 WXDJ-F	7 WLYF-F	7 WHQT-F	7 WKIS-F	7 WKIS-F	WIOD	7 WZTA-F<
8	8 WSHE-F	8	8	8	WZTA-F	8	8 WHYI-F	WZTA-F	8 WRTO-F
9	9	9	9	9	9 WHYI-F	9	9	9	9

MIAMI-FT. LAUDERDALE

OTHER RATED STATIONS			METRO CUME	TSA	TSA	DUOPOLY REPORT			
			SHARE/RTG/AQH/CUME					REVENUE	
WFTL	1400	FT. LAUDERDALE	1.1/2.3/ 61/ 684			12+	25-54		
WKAT	1360	N. MIAMI	0.6/0.9/ 30/ 268			6.4%	7.7%	7.3%	
WMRZ	790	S. MIAMI	0.9/3.6/ 54/1216						
WRBD	1470	POMPANO BEACH	0.8/2.0/ 43/ 585						
WSUA	1260	MIAMI	0.9/1.6/ 48/ 449						
WWFE-F	670	MIAMI	1.0/2.2/ 53/ 621						
WWNN	980	POMPANO BEACH	0.3/1.3/ 20/ 513						
WEAT	850	WEST PALM BEACH	0.4/0.9/ 47/ 640						
WEAT-F	104.3	WEST PALM BEACH	0.4/2.0/129/1980						
WRMF-F	97.9	WEST PALM BEACH	0.4/3.0/135/2191						
WYFX	1040	BOYNTON BEACH	0.5/1.8/ 55/ 900						
						WHYI-F, WAXY-F	6.4%	7.7%	7.3%
						(Clear Channel, pending)			
						WAQI, WRTO-F, WQBA A/F	12.6%	10.0%	14.2%
						(Heftel, pending)			
						WINZ, WZTA-F, WLVE-F	7.7%	9.3%	12.3%
						(Paxson)			
						WIOD, WFLC-F, WHQT-F	13.6%	15.6%	18.8%
						(Cox)			
						WMRZ, WLYF-F, WMXJ-F	9.7%	7.9%	12.0%
						(Jefferson-Pilot)			
						WSUA, WKAT	1.5%	2.0%	NA
						(local)			
						WWFE, WRHC	1.0%	0.5%	NA
						(local)			
							52.5%	53.0%	65.8%

RADIO STATIONS

AM STATIONS

WAQI,	710,	50 KW (DA-2)	,	Hispanic		\$ 69.00	(Caballero)	
WCMQ,	1210,	25 KW/2.5 KW (DA-2),	,	Hispanic MOR		\$ 55.00	(SBS)	SBS
WFTL,	1400,	1 KW	,	Talk	CNN UNISTR,	\$ 39.00	(Direct)	
WINZ,	940,	50 KW/25 KW (DA-N)	,	News/Talk	CNN CBS,	\$ 57.00	(Katz)	Paxson
WIOD,	610,	10 KW (DA-2)	,	News/Talk	MBS,	\$139.00	(Christal)	Cox
WMBM,	1490,	1 KW	,	Gospel/Black	AURN,	\$ 28.00	(K & P)	
WMRZ,	790,	25 KW	,	Nostalgia		\$ 47.00	(Banner)	Jeff-Pilot
WQAM,	560,	5 KW/1 KW	,	Sports	UNISTR NBC,	\$ 34.00	(D&R)	Sunshine Wireless
WQBA,	1140,	50 KW/10 KW (DA-2)	,	Hispanic		\$100.00	(Katz Hisp.)	Tichenor
WRHC,	1550,	10 KW/500 W (DA-1)	,	Hispanic		\$ 31.00	(Lotus)	
WWFE,	670,	50 KW/1 KW (DA-2)	,	Hispanic	UPI,	\$ 38.00	(---)	
WVCG,	1080,	50 KW/20 KW (DA-2)	,	Religion/Ethnic		\$ 32.00	(---)	Evergreen

FM STATIONS

WAXY,	105.9,	100 KW @ 1023	,	Oldies		\$ 73.00	(Mc-Guild)	Ackerly
WCMQ,	92.3,	41 KW @ 282	,	Hispanic		\$ 70.00	(SBS)	SBS
WEDR,	99.1,	100 KW @ 925	,	Black	CBS,	\$135.00	(McGuild)	Rivers
WFLC,	97.3,	100 KW @ 800	,	AC		\$146.00	(Christal)	Cox
WHQT,	105.1,	100 KW @ 1007	,	Black/CHR		\$129.00	(MMR)	Cox
WHYI,	100.7,	100 KW @ 928	,	AC/CHR		\$121.00	(Mc-Guild)	Metroplex
WTPX,	106.7,	100 KW @ 984	,	Soft AC		\$123.00	(D&R)	Tak
WKIS,	99.9,	100 KW @ 984	,	Country	UNISTR,	\$117.00	(D&R)	Sunshine Wireless
WLVE,	93.9,	96 KW @ 1007	,	Jazz/NAC		\$108.00	(Katz)	Paxson
WLYF,	101.5,	100 KW @ 810	,	EZ		\$105.00	(Banner)	Jeff-Pilot
WMXJ,	102.7,	100 KW @ 1007	,	Oldies		\$151.00	(Eastman)	Jeff-Pilot
WPOW,	96.5,	100 KW @ 1007	,	CHR	SOURCE,	\$120.00	(D&R)	Beasley
WQBA,	107.5,	95 KW @ 1007	,	Hispanic		\$ 74.00	(Katz Hisp.)	
WRTO,	98.3,	100 KW @ 1607	,	Hispanic		\$ 90.00	(Lotus)	(GOULDS)
WSHE,	103.5,	100 KW @ 1007	,	AOR		\$ 96.00	(Torbet)	TK
WTMI,	93.1,	96 KW @ 1007	,	Classical		\$ 84.00	(CMBS)	Marlin
WXDJ,	95.7,	100 KW @ 981	,	Hispanic		\$ 67.00	(---)	
WZTA,	94.9,	100 KW @ 600	,	Classic AOR		\$ 79.00	(Katz)	Paxson

Miscellaneous: WMXJ-F sold by Scconnix to Jefferson-Pilot for \$17,800,000 (D) (Blackburn) . . . WJQY-F changes to WTPX-F (July) . . . WTPX-F reclassified as AC/CHR . . . WHYI-F sold by Metroplex to Clear Channel for \$20,000,000 (E) . . . WAQI, WRTO-F sold to Heftel (D) for \$16,000,000 (E) . . . WQBA A/F sold by SRN to Heftel (D) for \$28,000,000 (E) . . . WAXY-F sold by Ackerly to Clear Channel (D) for \$14,000,000 . . .

MILWAUKEE

Arbitron Rank/Pop (12+): 28/1,342,000
 MSA Rank/Pop: 35/1,470,000
 ADI # 29
 Average Person Ratings: 18.3
 Market TSL: 23.75 hours

Stations: 31/26
 Diaries: 1509/889:1/50.1%
 Sample Target: 1570
 % Below Line: 3.0
 % Not Listed: 11.0

1993 Revenue: \$46,300,000
 HH Inc.: \$37,485
 Retail \$: 12.8 Bil
 Pop per Station: 51,615
 #1 Biller: WTMJ \$9,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WMIL-F (C)	266/10.8	7.7	8.2	8.5	7.9	8.8	296/3236	2735/20.4	17.2	16.0	F	WMIL-F
2. WTMJ (FS)	201/ 8.2	8.5	9.4	7.1	11.1	8.3	239/4093	3561/26.5	24.9	31.3	H	WTMJ
3. WKLH-F (CL AOR)	173/ 7.0	6.6	7.5	5.9	7.0	6.8	193/2750	2467/18.4	17.7	16.1	G	WKLH-F
4. WLZR-F (AOR)	146/ 5.9	5.8	5.3	5.3	6.2	5.6	165/2467	2006/14.9	15.4	15.1	E	WLZR-F
5. WKTI-F (AC CHR)	131/ 5.3	5.5	5.2	5.9	5.1	5.5	148/3041	2668/19.9	18.2	18.1	G	WKTI-F
6. WLUM-F (CHR)	129/ 5.3	7.5	7.6	6.6	5.1	6.8	137/2541	2300/17.1	18.8	18.1	E	WLUM-F
7. WISN (N/T)	124/ 5.1	7.1	6.4	6.6	5.5	6.3	148/2075	1694/12.6	14.5	14.7	D	WISN
8. WOKY (BB FS)	116/ 4.7	6.1	5.7	5.9	6.4	5.6	120/1634	1477/11.0	12.1	11.9	D	WOKY
9. WMYX-F (AC)	112/ 4.6	4.1	4.3	4.1	4.5	4.3	130/2098	1845/13.7	13.1	12.5	E	WMYX-F
WZTR-F (O)	112/ 4.6	4.4	3.7	4.2	3.7	4.2	122/2221	1937/14.4	11.7	13.1	C	WZTR-F
11. WQFM-F (AOR)	99/ 4.0	3.1	2.8	3.7	3.1	3.4	130/2448	1877/14.0	13.2	12.8	C	WQFM-F
12. WEZW-F (SAC)	90/ 3.7	4.1	4.6	4.9	4.7	4.3	98/1708	1471/11.0	10.3	11.7	C	WEZW-F
13. WFMR-F (CL)	75/ 3.1	2.5	2.0	1.6	2.4	2.3	75/963	937/ 7.0	6.6	6.0	B	WFMR-F
14. WKKV-F (B)	68/ 2.8	3.7	4.1	5.1	3.8	3.9	72/1223	1188/ 8.9	9.3	10.1	C	WKKV-F
15. WLTQ-F (SAC)	65/ 2.6	3.2	4.0	3.7	3.3	3.4	76/1515	1304/ 9.3	11.0	9.8	D	WLTQ-F
16. WMCS (B/AC)	48/ 2.0	1.4	2.0	1.6	1.4	1.8	49/741	730/ 5.4	4.7	4.8		WMCS
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 71.47% (1561 of 2184) (FAL 92: 64.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WLUM-F>>	1 WMIL-F<	1 WMIL-F<	1 WKLH-F<	1 WMIL-F<	1 WTMJ	1 WTMJ <	1 WMIL-F>	1 WMIL-F	1 WLUM-F	1 WTMJ
2 WKTI-F	2 WLZR-F<	2 WKLH-F	2 WMIL-F	2 WKLH-F	2 WMIL-F>	2 WMIL-F	2 WKLH-F	2 WISN	2 WMIL-F	2 WMIL-F
3	3 WKLH-F	3 WLZR-F	3 WLZR-F	3 WLZR-F	3 WOKY	3 WLZR-F<	3 WISN	3 WKLH-F	3 WTMJ >	3 WLZR-F
4	4 WQFM-F	4 WKTI-F	4 WZTR-F<	4 WZTR-F	4 WISN	4 WKLH-F	4 WLZR-F	4 WLUM-F	4 WKLH-F<	4 WKTI-F
5	5 WKTI-F	5 WQFM-F<	5 WKTI-F	5 WKTI-F<	5 WZTR-F<	5 WKTI-F>	5 WMYX-F	5 WKTI-F	5 WKTI-F	5 WGN <
6	6 WLUM-F	6 WZTR-F<	6 WMYX-F	6 WMYX-F	6 WKLH-F	6 WQFM-F<	WOKY	6 WLZR-F<	6 WZTR-F<	6 WOKY
7	7 WKKV-F	7 WMYX-F	7 WQFM-F	7 WTMJ	7 WEZW-F	7 WOKY	7 WTMJ-F<	7 WMYX-F<	7 WKKV-F	7 WKLH-F
8	8	8	8	8	8	8	8 WEZW-F	8 WTMJ	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKKV-F	1 WKTI-F	1 WMIL-F	1 WMIL-F<	1 WMIL-F	1 WMIL-F	1 WLZR-F	1 WLZR-F	1 WKLH-F<	1 WKLH-F
2 WKTI-F	2 WKLH-F<	2 WKTI-F	2 WKTI-F<	2 WMYX-F	2 WQFM-F	2 WMIL-F<	2 WQFM-F	2 WLZR-F<	2 WLZR-F<
3 WLUM-F	3 WMIL-F	3 WKLH-F	3 WMYX-F	3 WKTI-F	3 WLZR-F	3 WQFM-F	3 WKLH-F	3 WMIL-F	3 WMIL-F
4 WKLH-F	4 WMYX-F	4 WMYX-F	4 WKLH-F	4 WZTR-F<	4 WLUM-F	4 WKLH-F>	4 WMIL-F	4 WQFM-F>	4 WQFM-F<
5 WMYX-F	5 WKKV-F<	5 WLZR-F	5 WZTR-F	5 WKLH-F>	5 WKLH-F	5 WISN	5 WISN	5 WISN	5 WTMJ
6 WLZR-F	6 WLUM-F	6 WLUM-F	6 WLUM-F<	6 WEZW-F	6 WIIL-F	6 WLUM-F	6 WLUM-F	6 WTMJ	6 WISN
7 WQFM-F	7 WLZR-F	7	7 WLZR-F	7	WKTI-F	7	7	7 WZTR-F	7 WZTR-F
8	8	8	WKKV-F	8	8	8	8	8	8

MILWAUKEE

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME		DUOPOLY REPORT			
				12+	25-54	REVENUE	
WAWK	1510	WAWKESHA	0.7/0.9/ 17/ 133	WEMP, WMYX-F, WEZW-F (Heritage, pending)	8.7%	9.8%	11.9%
WBWI-F	92.5	WEST BEND	0.4/2.6/ 16/ 481				
WEMP	1250	MILWAUKEE	0.4/2.8/ 12/ 405				
WHKQ-F	92.1	RACINE	1.4/2.4/ 45/ 461	WKLH-F, WLZR A/F (Saga, pending)	13.1%	18.4%	19.2%
WKSH	1370	SUSSEX	0.3/0.7/ 8/ 92		21.8%	28.2%	31.1%
WLZR	1340	MILWAUKEE	0.2/1.4/ 5/ 183				
WNOV	860	MILWAUKEE	1.1/3.7/ 28/ 498				
WRJN	1400	RAVINE	0.7/2.2/ 18/ 311				
WTKM-F	104.9	HARTFORD	0.8/1.9/ 35/ 442				
WYLO	540	JACKSON	0.3/1.5/ 9/ 236				
WILL-F	95.1	KENOSHA	0.8/2.1/ 59/ 526				
WBBM	780	CHICAGO	0.4/2.6/ 21/ 609				
WGN	720	CHICAGO	0.7/2.6/ 34/ 642				
WIND	560	CHICAGO	0.6/0.7/ 14/ 95				
WJJO-F	94.1	WATERTOWN	0.5/1.3/ 30/ 525				

RADIO STATIONS

AM STATIONS

WEMP, 1250, 5 KW (DA-2)	, OLDIES	UNISTR, CBS, \$ NA (Eastman)	Heritage
WISN, 1130, 50 KW/10 KW (DA-N)	, TALK	ABC, MBS, \$ 52.00 (Katz)	Hearst
WMCS, 1290, 5 KW (DA-2)	, BLACK	CBS UNISTR, \$ 23.00 (Banner)	All Pro
WNOV, 860, 250 W (DAYS, DA)	, BLACK/GOSP.	AURN, \$ 21.00 (---)	
WOKY, 920, 5 KW/1 KW (DA-2)	, NOSTALGIA/FS	CNN, MBS, \$ 53.00 (MMR)	Sundance
WTMJ, 620, 5 KW (DA-N)	, FULL SERVICE	NBC-T, CBS, \$ 130.00 (Christal)	Journal Co.

FM STATIONS

WEZW, 103.7, 20 KW @ 840, EZ/SOFT AC	ABC, MBS, \$ 53.00 (MMR)	Multimedia
WFMR, 98.3, 6 KW @ 328, CLASSICAL	NBC, \$ 38.00 (CMBS)	(MENOMONEE FALLS)
WKKV, 100.7, 50 KW @ 500, BLACK	UNISTR, \$ 40.00 (Torbet)	
WKLH, 96.5, 20 KW @ 810, CLASSIC AOR	, \$ 116.00 (McGuild)	Saga
WKTII, 94.5, 16 KW @ 909, AC/CHR	ABC, \$ 106.00 (Christal)	Journal Co.
WLTQ, 97.3, 16 KW @ 912, SOFT AC	ABC, \$ 55.00 (Katz)	Hearst
WLUM, 102.1, 50 KW @ 490, CHR	SOURCE, \$ 68.00 (Banner)	All Pro
WLZR, 102.9, 50 KW @ 430, AOR	ABC, \$ 70.00 (Eastman)	Great American
WMIL, 106.1, 13 KW @ 974, COUNTRY	, \$ 90.00 (MMR)	Sundance
WMYX, 99.1, 50 KW @ 449, AC	CBS, \$ 72.00 (Eastman)	Heritage
WQFM, 93.3, 13 KW @ 991, AOR	ABC, \$ 48.00 (MMR)	Shamrock
WZTR, 95.7, 34 KW @ 610, OLDIES	, \$ 51.00 (Banner)	Shockley

MISCELLANEOUS: WMVP changes to WMCS; the calls were "sold" to the former WLUP in Chicago (Oct) . . . WEZW-F sold by Multimedia to Heritage (D) for \$5,600,000 . . . WLZR A/F sold by Great American to Saga (D) for \$7,000,000 (Star) . . .

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 17/2,120,500
 MSA Rank/Pop: 12/2,700,000
 ADI # 13
 Average Person Ratings: 16.8
 Market TSL: 21.75 Hours

Stations: 19/19
 Diaries: 1950/1087:1/56.5%
 Sample Target: 1900
 % Below Line: 0
 % Not Listed: 17.8

1993 Revenue: \$87,500,000
 HH Inc.: \$39,282
 Retail \$: 23.5 Bil
 Pop per Station: 111,605
 #1 Biller: WCCO \$23,700,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WCCO (FS)	477/13.4	15.2	15.9	16.1	14.3	15.7	663/90683	6629/31.3	35.8	31.6	K	WCCO
2. KQRS-AF (AOR)	345/ 9.7	10.0	9.8	8.0	7.8	9.4	414/6390	5431/25.6	27.3	24.1	I	KQRS-AF
3. WLTE-F (SAC)	257/ 7.2	6.7	7.2	7.3	8.6	7.1	307/5022	4296/20.3	19.4	20.5	H	WLTE-F
4. KDWB-F (CHR)	244/ 6.9	7.3	6.8	6.9	6.8	7.0	269/4826	4337/20.5	22.3	19.5	G	KDWB-F
5. KSTP-F (C)	243/ 6.8	7.1	6.2	6.3	6.6	6.6	263/4816	4409/20.8	21.6	18.9	H	KSTP-F
6. KEEY-F (C)	238/ 6.7	6.9	9.2	9.2	9.3	8.0	293/4961	4183/19.7	22.7	22.1	I	KEEY-F
7. KQQL-F (O)	219/ 6.2	4.5	4.6	5.3	5.8	5.2	255/4418	3672/17.3	17.2	17.3	G	KQQL-F
8. KSTP (N/T)	193/ 5.4	4.3	5.2	4.7	4.3	4.9	201/3154	2884/13.6	13.0	12.7	E	KSTP
9. KTCZ-AF (AOR)	154/ 4.4	6.0	5.8	5.7	5.3	5.5	162/2940	2752/13.0	14.4	14.3	F	KTCZ-AF
WBOB-F (C)	154/ 4.4	3.9	1.5	---	---	3.3	182/3528	2715/12.8	6.3	----	B	WBOB-F
11. KRXX-F (AOR)	127/ 3.6	5.6	5.8	5.5	6.4	5.1	169/3108	2383/11.2	14.0	15.8	E	KRXX-F
12. KFAN (SPRTS)	83/ 2.3	1.3	0.9	1.4	2.0	1.5	86/2246	2105/ 9.9	5.3	8.5	C	KFAN
13. KLBB (BB)	67/ 1.9	1.6	2.1	2.7	1.8	2.1	67/958	958/ 4.5	4.6	4.3	B	KLBB
14. KJJO-F (C)	65/ 1.8	2.6	2.7	3.8	3.4	2.7	115/2616	1921/ 9.1	10.4	10.2	C	KJJO-F
15. WDGY (C)	39/ 1.1	0.8	0.6	---	0.1	0.6	39/689	635/ 3.0	2.9	0.6	A	WDGY

12+ FM SHARE (METRO): 70.40% (2057 of 2922) (FAL 92: 71.02%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KDWB-F>>	1 KQRS-AF>>	1 KQRS-AF>	1 KQRS-AF>	1 KQRS-AF>	1 WCCO >>	1 WCCO >>	1 KSTP	1 WCCO	1 KDWB-F >	1 WCCO >>
2 KRXX-F	2 KSTP-F	2 KQRS-AF	2 KQQL-F	2 WCCO	2 KQQL-F	2 KQRS-AF>>	2 WCCO	2 KQRS-F	2 WCCO >	2 KQRS-F
3	KDWB-F	3 WLTE-F	3 KSTP-F	KQQL-F	3 WLTE-F	3 KSTP-F	3 WLTE-F	3 KDWB-F	3 KSTP-F	3 KEEY-F
4	4 KEEY-F	4 KEEY-F	4 WLTE-F	4 WLTE-F	4 KSTP	4 KEEY-F	4 KQRS-AF	4 WLTE-F	4 WLTE-F	4 KQQL-F
5	5 KTCZ-AF	5 KQQL-F	5 KEEY-F	5 KSTP-F	5 KEEY-F	5 KDWB-F	5 KSTP-F	5 KSTP-F	5 KRXX-F	5 KSTP-F
6	6 KRXX-F	6 KTCZ-AF	6 KTCZ-AF	6 KEEY-F	6 KSTP-F	6 WLTE-F	6 KSTP-F	6 KQQL-F	6 KQRS-AF	6 WLTE-F
7	7 WLTE-F	7 KDWB-F	7 WCCO	7 KTCZ-AF	7	7 KQQL-F	7 KQQL-F	7 KEEY-F	7 KQQL-F	7
8	8 WBOB-F	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KDWB-F	1 KQRS-AF>	1 KQRS-AF	1 WLTE-F	1 WLTE-F	1 KQRS-AF	1 KQRS-AF>>	1 KQRS-AF	1 KQRS-AF>>	1 KQRS-AF>
2 KQRS-AF	2 KDWB-F	2 KTCZ-AF	2 KSTP-F	2 KSTP-F	2 KSTP-F	2 KRXX-F	2 KRXX-AF	2 KQQL-F	2 WCCO
3 WLTE-F	3 WLTE-F	3 WLTE-F	3 KEEY-F	3 KEEY-F	3 KRXX-AF	3 KSTP-F	3 KSTP-F	3 KSTP-F	3 KQQL-F
4 KSTP-F	4 KTCZ-AF	4 KDWB-F	4 KQRS-AF	4 KQQL-F	4 KDWB-F	4 KEEY-F	4 KTCZ-AF	4 WCCO	4 KSTP
5 KEEY-F	5 KSTP-F	5 KEEY-F	5 KDWB-F	5 KQRS-AF	5 WBOB-F	5 KDWB-F	KEEY-F	5 KSTP	5 KSTP-F
6 KRXX-AF	KEEY-F	6 WBOB-F	6 KQQL-F	6 KTCZ-AF	6 KEEY-F	6 KSTP	6	6 KEEY-F	6 KEEY-F
7	7 WBOB-F	7 KSTP-F	7 KTCZ-AF	7 WBOB-F	7	WBOB-F	7	7 KTCZ-AF	7 WLTE-F
8	8 KRXX-F	8	8	WCCO	8	8 KFAN	8	8 WLTE-F	8 KTCZ-AF
9	9	9	9	9	9	9 KTCZ-AF	9	9	9

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KCFE-F	105.7	EDEN PRARIE	0.4/1.3/ 10/ 100	
KJJO	950	ST. LOUIS PARK	0.1/0.6/ 00/ 11	

DUOPOLY REPORT	12+	25-54	REVENUE
KQQL-F, WBOB-F	10.5%	13.4%	6.9%

MINNEAPOLIS-ST. PAUL

RADIO STATIONS

AM STATIONS

KFAN, 1130, 50 KW/25 KW (DA-2), SPORTS	MBS, \$ 40.00 (Christal)	Shamrock
KLBB, 1400, 1 KW, NOSTALGIA	ABC, UNISTR, \$ 33.00 (---)	
KMZZ, 980, 5 KW (DA-1), AOR	UNIULT, \$ 28.00 (HNWH)	Entercom
KSTP, 1500, 50 KW (DA-N), TALK	NBC-T, ABC, \$ 54.00 (McGuild)	Hubbard
KTCJ, 690, 500 W (DAYS), JAZZ	, \$ 24.00 (MMR)	American Media
WCCO, 830, 50 KW, FULL SERVICE	CBS, UNISTR, \$ 290.00 (CBS)	CBS
WDGY, 630, 5 KW/500 W (DA-2), CHR	, \$ 31.00 (---)	
WCTS, 1030, 50 KW/1 KW (DA-2), RELIGIOUS	UNIULT, UNISUP, \$ 30.00 (---)	

FM STATIONS

KDWB, 101.3, 100 KW @ 817, CHR	, \$ 129.00 (Banner)	Midcontinent
KEEY, 102.1, 100 KW @ 1033, COUNTRY	, \$ 200.00 (Christal)	Shamrock
KJJO, 104.1, 100 KW @ 1069, COUNTRY	ABC, \$ 56.00 (MMR)	Park
KRXX, 93.7, 100 KW @ 820, AOR	SOURCE, \$ 90.00 (D&R)	Entercom
KQRS, 92.5, 50 KW @ 817, Classic AOR/AOR	ABC, \$ 190.00 (Katz)	Cap.Cities/ABC
KQQL, 107.9, 97 KW @ 1089, OLDIES	, \$ 100.00 (D&R)	Colfax
KSTP, 94.5, 95 KW @ 1220, AC	, \$ 148.00 (McGuild)	Hubbard
KTCZ, 97.1, 100 KW @ 236, PROG AOR	, \$ 74.00 (MMR)	American Media
WBOB, 100.3, 100 KW @ 922, COUNTRY	, \$ 60.00 (D & R)	Colfax
WLTE, 102.9, 100 KW @ 1033, SOFT AC	, \$ 163.00 (CBS)	CBS

Miscellaneous: KLBB sold by Spacecom for \$935,000 (Stevens) . . . KRXX-F sold by Entercom to Cap Cities/ABC for \$20,000,000 (E) (Blackburn) . . .

MOBILE

Arbitron Rank/Pop (12+): 90/405,300
 MSA Rank/Pop: 99/497,000
 ADI # 63 (w/Pensacola)
 Average Person Ratings: 18.3
 Market TSL: 24.00 hours

Stations: 27/20
 Diaries: 816/442:1/39.6%
 Sample Target: 860
 % Below Line: 15.0
 % Not Listed: 13.3

1993 Revenue: \$11,700,000
 HH Inc.: \$26,898
 Retail \$: 3.7 Bil
 Pop per Station: 20,265
 #1 Biller: WKSJ-AF \$3,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WBLX-F (B)	81/10.9	13.1	14.3	10.9	10.7	12.3	189/1812	873/21.5	22.5	20.1	D	WBLX-F
2. WKSJ-AF (C)	77/10.4	14.1	16.0	13.9	16.0	13.6	89/1552	1178/29.1	30.2	30.6	E	WKSJ-AF
3. WKRG (N/T)	56/ 7.5	7.3	4.5	5.6	5.3	6.2	58/614	588/14.5	10.9	13.3	C	WKRG
4. WABB-F (CHR)	47/ 6.3	7.4	8.1	6.5	4.3	7.1	79/1417	714/17.6	19.2	16.6	C	WABB-F
5. WAVH-F (O)	43/ 5.8	5.8	4.2	3.5	3.8	4.8	89/1358	621/15.3	13.1	12.5	C	WAVH-F
6. WGOK (B)	42/ 5.7	3.8	5.7	4.7	4.7	5.0	42/443	443/10.9	9.7	6.9	A	WGOK
7. WJLQ-F (B)	40/ 5.4	7.3	5.7	9.4	6.7	7.0	94/1253	530/13.1	13.0	13.9		WJLQ-F
8. WKRG-F (AC)	38/ 5.1	4.9	6.6	5.4	6.7	5.5	72/1183	604/14.9	18.1	14.8	B	WKRG-F
9. WXB-F (CHR)	35/ 4.7	3.9	3.1	3.8	4.7	3.9	121/1480	457/11.3	9.5	10.7		WXB-F
10. WGCF-F (AOR)	34/ 4.6	8.0	4.5	7.7	5.2	6.2	63/1033	538/13.3	13.3	12.8	B	WGCF-F
11. WZEW-F (AOR)	25/ 3.4	3.9	4.0	3.3	4.7	3.7	25/381	379/ 9.4	10.6	11.0	B	WZEW-F
12. WLTV (G/B)	21/ 2.8	---	0.7	0.8	2.0	1.1	21/200	197/ 4.9	2.8	2.0	A	WLTV
13. WMOB (G)	18/ 2.4	0.4	0.3	0.5	2.3	0.9	18/85	85/ 2.1	1.4	4.0	A	WMOB
14. WMEZ-F (SAC)	15/ 2.0	1.7	1.6	2.6	1.7	2.0	43/840	318/ 7.8	5.3	5.7		WMEZ-F
15.												

12+ FM SHARE (METRO): 74.03% (476 of 643) (FAL 92: 78.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLX-F>	1 WBLX-F>	1 WBLX-F>	1 WKSJ-AF	1 WKSJ-AF<	1 WKSJ-AF	1 WKSJ-AF<	1 WKRG <	1 WKSJ-AF	1 WBLX-F>	1 WBLX-F
2 WABB-F>	2 WGCF-F	2 WKSJ-AF	WBLX-F	2 WBLX-F	2 WKRG >	2 WBLX-F	2 WKSJ-AF	WBLX-F	2 WJLQ-F	2 WJLQ-F
3	3 WABB-F	3 WJLQ-F	3 WKRG-F	3 WKRG-F	3 WGOK <	3 WKRG	3 WGOK	3 WABB-F	3 WABB-F>	3 WKRG
4	4 WJLQ-F	4 WGCF-F	4 WJLQ-F	4 WJLQ-F	4 WAVH-F<	4 WABB-F<	4 WBLX-F<	4 WKRG <	4	4 WAVH-F
5	5 WKSJ-AF	WKRG-F	5 WAVH-F	5 WJLQ-F	5	5 WAVH-F	5 WKRG-F<	5 WAVH-F	5	5
6	6 WXB-F	6 WABB-F	6 WKRG	6 WKRG	6	6	6 WAVH-F	6	6	6
7	7 WKRG-F	7	7 WGCF-F	7	7	7	7	7	7	7
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLX-F	1 WBLX-F>	1 WBLX-F	1 WBLX-F	1 WKSJ-AF<		1 WBLX-F	1 WGCF-F<	1 WGCF-F	1 WBLX-F<	1 WKRG <
2 WABB-F	2 WKRG-F	2 WKRG-F	2 WKRG-F	2 WKRG-F		2 WGCF-F	2 WBLX-F>	2 WBLX-F	2 WGCF-F	2 WBLX-F
3 WXB-F	WXB-F	3 WKSJ-AF	WKSJ-AF	3 WBLX-F>		3 WABB-F	3 WABB-F	3 WJLQ-F	3 WKRG-F	3 WKSJ-AF<
4 WJLQ-F	4 WJLQ-F	WJLQ-F	4 WJLQ-F	4 WJLQ-F		4 WAVH-F	4 WJLQ-F	4 WKSJ-AF	WKSJ-AF	4 WGCF-F
5	5 WABB-F	5 WXB-F	5 WABB-F<	5 WAVH-F		5 WKSJ-AF	5 WKSJ-AF	WABB-F	5 WZEW-F	5 WAVH-F
6	6 WKSJ-AF	6	6 WXB-F	6		6	6	WZEW-F	WJLQ-F	WZEW-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME
WABB	1480	MOBILE	0.5/3.0/	4/ 123
WABF	1220	FAIRHOPE	0.5/1.9/	4/ 78
WBHY	840	MOBILE	0.8/2.4/	6/ 101
WBLX	660	FAIRHOPE	1.2/3.6/	9/ 148
WDLT-F	98.3	CHICKASAW	0.9/4.6/	8/ 203
WFMI-F	106.5	BAY MINETTE	0.7/3.2/	5/ 131
WHEP	1310	FOLEY	0.5/1.5/	4/ 62
WNSP-F	105.5	BAY MINETTE	0.4/2.2/	3/ 94
WZBA-F	104.9	MOSS PNT, MS	0.9/5.2/	7/ 219
WKNN-F	99.1	PASCAGOULA, MS	0.5/1.9/	42/ 480
WOSM-F	103.1	OCEAN SPR., MS	0.4/1.9/	8/ 172
WOWW-F	107.3	PENSACOLA	1.5/5.1/	53/ 900
WWL	870	NEW ORLEANS	0.4/2.0/	28/ 265

DUOPOLY REPORT

	12+	25-54	REVENUE
WKSJ A/F, WAVH-F (Pourtales)	16.2%	19.1%	39.3%

NOTE: There are other technical duopolies between Mobile and Pensacola stations. Given the separate treatment of these markets it is not possible to include them in this study.

MOBILE

RADIO STATIONS

WABB ,	1480,	5 KW (DA-N)	, Oldies	NBC ABC,	\$11.00	(Christal)	Dittman
WBLX ,	660,	22 KW/1 KW (DA-2)	, Black	,	\$10.00	(---)	
WGOK ,	900,	1 KW/500 W (DA-2)	, Gospel/Black	AURN,	\$16.00	(Roslin)	
WKRG ,	710,	1 KW/500 W (DA-N)	, News/Talk	CBS MBS,	\$23.00	(Katz)	
WLPR ,	960,	5 KW/1 KW (DA-2)	, Nostalgia	SMN,	\$13.00	(---)	
WABB-F,	97.5,	100 KW @ 1348	, CHR	ABC,	\$46.00	(Christal)	Dittman
WAVH-F,	96.1,	100 KW @ 1342	, Oldies	UNISTR,	\$24.00	(Banner)	Pourtales
WBLX-F,	92.9,	100 KW @ 1555	, Black	UNISTR ABC,	\$40.00	(D & R)	Calendar
WDLT-F,	98.3,	6 KW @ 298	, Soft AC	UNISTR,	\$18.00	(Torbet)	
WGCX-F,	104.1,	100 KW @ 1555	, AOR	ABC UNISTR,	\$30.00	(Eastman)	(ATMORE)
WKRG-F,	99.9,	100 KW @ 1755	, AC	MBS,	\$26.00	(Katz)	
WKSJ-F,	94.9,	100 KW @ 410	, Country	ABC,	\$61.00	(Banner)	Pourtales
WZBA-F,	104.9,	33 KW @ 183	, Country	,	\$12.00	(---)	(MOSS POINT)
WZEW-F,	92.1,	14 KW @ 449	, AOR	CNN,	\$15.00	(Torbet)	(FAIRHOPE)

Other Ranked Stations - See Pensacola

Miscellaneous: WAVH-F deal announced in early 1993 was cancelled. . . WKSJ A/F sold by Franklin to Pourtales for \$8,000,000 (D) (Blackburn) . . .

MODESTO

Arbitron Rank/Pop (12+): 119/325,500
 MSA Rank/Pop: 120/414,000
 Sacramento ADI
 Average Person Ratings: 16.5
 Market TSL: 27.75 hours

Stations: 27/15
 Diaries: 779/418:1/45.0%
 Sample Target: 730
 % Below Line: 18.3
 % Not Listed: 18.5

1993 Revenue: \$11,600,000
 HH Inc.: \$31,858
 Retail \$: 2.9 Bil
 Pop per Station: 21,700
 #1 Biller: KATM-F \$2,800,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KATM-F (C)	79/14.7	14.3	8.3	4.5	7.2	---	220/2208	837/25.7	24.6	15.7	D	KATM-F
2. KJSN-F (SAC)	42/ 7.8	5.4	7.1	4.5	4.9	---	48/513	411/12.6	12.0	12.8	C	KJSN-F
3. KHOP-F (AOR)	37/ 6.9	4.0	5.9	8.4	9.0	---	83/1468	570/17.5	14.6	21.8	C	KHOP-F
4. KHTN-F (CHR)	31/ 5.8	4.6	4.3	4.5	2.1	---	66/1064	466/14.3	13.1	11.1	A	KHTN-F
5. KOSO-F (AC)	30/ 5.6	4.6	5.7	4.3	7.2	---	70/1134	459/14.1	14.1	15.4	C	KOSO-F
6. KMIX-F (C)	29/ 5.4	6.3	6.7	11.5	10.0	---	48/829	473/14.5	14.9	14.2	C	KMIX-F
7. KNBR (T)	28/ 5.2	4.6	3.2	3.8	5.6	---	69/1071	425/13.1	9.7	10.3	C	KNBR
8. KBEE (EZ)	22/ 4.1	2.0	3.6	0.9	0.7	---	44/530	286/ 8.8	5.3	6.6	A	KBEE-F
9. KLOC (SP)	17/ 3.2	5.6	6.1	5.2	3.9	---	17/222	194/ 6.0	7.1	7.3	B	KLOC
10. KDJK-F (AOR)	15/ 2.8	5.2	5.5	5.2	6.3	---	59/898	310/ 9.5	10.8	14.0	B	KDJK-F
11. KCBS (N/T)	14/ 2.6	2.0	2.0	3.2	2.1	---	41/865	321/ 9.9	8.6	7.6		KCBS
12. KFIE-F (SP)	14/ 2.6	0.6	0.4	---	---	---	40/270	152/ 4.7	3.2	2.4	A	KFIE-F
13. KTRB (SP)	9/ 1.7	3.4	3.0	3.4	2.8	---	15/223	134/ 4.1	6.8	6.6	A	KTRB
14.												
15.												

merced

12+ FM SHARE (METRO): 73.91% (323 of 437) (FAL 92: 70.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHTN-F>>	1 KATM-F>	1 KATM-F>>	1 KATM-F>	1 KATM-F>>	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F	1 KATM-F>>
2 KHOP-F	2 KHOP-F	2 KJSN-F<	2 KJSN-F	2 KJSN-F	2 KBEE	2 KNBR	2 KJSN-F	2 KJSN-F	2 KHTN-F>	2 KOSO-F
3	3 KJSN-F	3 KHOP-F	3 KOSO-F	3 KOSO-F	KJSN-F	3 KJSN-F	3 KNBR	3 KHTN-F<	3 KHOP-F	KTRB
4	4 KOSO-F	4 KOSO-F	4 KHOP-F<	4 KNBR	KNBR	4 KOSO-F	4 KHOP-F<	4 KHOP-F	4 KFIE-F	KNBR
5	5 KHTN-F	5 KMIX-F	5 KNBR	5 KHOP-F	5	5 KHTN-F	5 KBEE	5	5	KLOC
6	KMIX-F	KNBR	6	6 KMIX-F	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KATM-F	1 KATM-F>	1 KATM-F	1 KATM-F>>	1 KATM-F>>	1 KHOP-F	1 KATM-F	1 KATM-F	1 KATM-F>	1 KATM-F>
KHOV-F	2 KOSO-F	2 KOSO-F	2 KJSN-F	2 KJSN-F	2 KATM-F	2 KHOP-F>	2 KHOV-F	2 KHOP-F	2 KNBR
3 KHTN-F	3 KMIX-F	3 KMIX-F	3 KOSO-F	3 KOSO-F	3 KHTN-F	3 KJSN-F	3 KJSN-F	3 KJSN-F	3 KHOP-F
4	KLOC-F	KLOC-F	4 KMIX-F	4 KMIX-F	KJSN-F	4 KDJK-F	4 KOSO-F	4 KOSO-F	4 KJSN-F
5	5 KHOP-F	5 KJSN-F	5 KHOP-F	5	5 KDJK-F	KOSO-F	5	5	5
6	KHTN-F	6	6	6	6	KNBR	6 KDJK-F	6	6
	KJSN-F								

OTHER RATED STATIONS	METRO SHARE/RTG	CUME	TSA	TSA
KABX-F	97.5	MERCED	0.9/4.9/	25/ 490
KFIV	1360	MODESTO	1.1/3.7/	8/ 171
KMIX	1390	TURLOCK	0.7/2.1/	7/ 95
KUBB-F	96.3	MARIPOSA	1.3/4.2/	26/ 491
KVFX-F	96.7	MANTECA	1.1/6.3/	17/ 451
KCIV-F	99.9	MT. BULLION	1.3/3.1/	10/ 165
KEXX-F	100.9	TRACY	1.3/6.4/	22/ 470
KGO	810	SAN FRANCISCO	0.4/2.6/	19/ 323
KMEL-F	106.1	SAN FRANCISCO	0.9/3.2/	22/ 474
KMJ	580	FRESNO	1.7/4.0/	24/ 319
KRAK	1140	SACRAMENTO	0.6/1.9/	24/ 427
KSKS-F	93.7	FRESNO	0.6/1.4/	33/ 464
KSOL-F	107.7	SAN MATEO	0.4/1.9/	4/ 170
KSTN-F	107.3	STOCKTON	0.7/1.8/	16/ 236

DUOPOLY REPORT	12+	25-54	REVENUE
KBEE, KATM-F, KHOP-F (Citadel)	25.7%	25.5%	35.8%

MODESTO

RADIO STATIONS

KLOC	,	920,	500 W/2.5 KW (DA-2)	,	Hispanic							
KBEE	,	970,	1 KW (DA-2)	,	EZ							
KTRB	,	860,	50 KW/10 KW (DA-2)	,	Hispanic							
KABX-F	,	97.5,	50 KW @ 489	,	Oldies							
KAMB-F	,	101.5,	50 KW @ 387	,	Religion							
KATM-F	,	103.3,	50 KW @ 500	,	Country							
KDJK-F	,	95.1,	50 KW @ 633	,	AOR							
KHOP-F	,	104.1,	50 KW @ 500	,	AOR							
KHTN-F	,	104.7,	50 KW @ 469	,	CHR							
KJSN-F	,	102.3,	6 KW @ 298	,	Soft AC							
KMIX-F	,	98.3,	2 KW @ 390	,	Country							
KOSO-F	,	93.1,	3 KW @ 1790	,	AC							
KUBB-F	,	96.3,	2 KW @ 2112	,	Country							
KVFX-F	,	96.7,	3 KW @ 328	,	Classic AOR							

KCBS -- see San Francisco

KSGO -- see Stockton

Miscellaneous: KTRB changes from Country to Hispanic (Oct.) . . .

MONMOUTH-OCEAN

Arbitron Rank/Pop (12+): 47/862,300
 MSA Rank/Pop: NA
 New York ADI
 Average Person Ratings: 18.9
 Market TSL: 24.50 hours

Stations: 44/9
 Diaries: 1071/805:1/49.1%
 Sample Target: 1050
 % Below Line: 70.7
 % Not Listed: 9.2

1993 Revenue: NA
 HH Inc.: \$48,012
 Retail \$: 9.2 Bil
 Pop per Station: 95,811
 #1 Biller: NA NA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WXRK-F (CL AOR)	94/ 5.8	6.0	6.6	6.3	5.3	----	94/1290	1290/15.0	16.7	18.0	WXRK-F
2. WPLJ-F (CHR)	92/ 5.6	4.4	3.8	3.6	3.2	----	92/1698	1698/19.7	16.7	16.9	WPLJ-F
3. WOR (T)	91/ 5.6	2.8	4.2	5.3	4.9	----	91/990	990/11.5	8.4	10.0	WOR
4. WADB-F (EZ)	82/ 5.0	5.7	6.6	5.2	6.8	----	82/773	773/ 9.0	10.6	11.3	WADB-F
WNEW-F (AOR)	82/ 5.0	3.5	2.7	5.0	4.6	----	82/1107	1107/12.8	11.6	10.1	WNEW-F
6. WABC (T)	80/ 4.9	5.4	4.0	3.3	3.3	----	80/1020	1020/11.8	11.4	9.2	WABC
7. WYNY-F (C)	67/ 4.1	2.3	3.3	3.5	3.3	----	67/922	922/10.7	6.0	7.7	WYNY-F
8. WFAN (SPRTS)	63/ 3.9	3.3	4.3	3.8	3.0	----	63/1179	1179/13.7	10.0	13.8	WFAN
9. WKXW-F (T/O)	62/ 3.8	3.4	4.6	3.0	3.6	----	62/1141	1141/13.2	13.2	15.2	WKXW-F
10. WOBN-F (AC)	54/ 3.3	5.7	4.8	5.8	6.6	----	54/1061	1061/12.3	13.1	12.4	WOBN-F
11. WHTZ-F (CHR)	51/ 3.1	2.2	1.7	1.9	2.2	----	51/904	904/10.5	10.1	8.7	WHTZ-F
12. WCBS (N)	49/ 3.0	3.2	4.0	3.1	4.0	----	49/999	999/11.6	12.9	14.5	WCBS
13. WJLK-FF (AC)	44/ 2.7	3.7	4.1	4.7	5.2	----	44/922	922/10.7	10.5	10.4	WJLK-FF
14. WJRZ-F (CHR/AC)	40/ 2.4	2.3	3.2	1.6	2.7	----	40/795	795/ 9.2	8.9	8.2	WJRZ-F
15. WOBN (BB)	37/ 2.3	1.5	1.3	1.2	1.6	----	37/445	445/ 5.3	5.0	4.0	WOBN
WRDR-F (BB)	37/ 2.3	1.0	2.4	0.9	1.4	----	37/376	376/ 4.4	2.5	4.1	WRDR-F
17. WLTW-F (SAC)	32/ 2.0	2.5	2.7	1.4	2.7	----	32/615	615/ 7.1	9.5	8.3	WLTW-F
WHTG-F (AOR)	32/ 2.0	2.4	2.2	1.3	1.2	----	32/528	528/ 6.1	6.7	6.2	WHTG-F

NOTE: This market's metro and TSA are the same.

12+ FM SHARE (METRO): 76.48% (1135 of 1484) (FAL 92: 76.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHTZ-F>>	1 WPLJ-F<	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WOR	1 WXRK-F	1 WABC	1 WABC	1 WNEW-F	1 WABC
2 WPLJ-F	2 WNEW-F	2 WPLJ-F<	2 WPLJ-F<	2 WPLJ-F	2 WADB-F	2 WOR >	2 WXRK-F<	2 WPLJ-F	2 WPLJ-F<	2 WCBS-F<
3	3 WXRK-F>>	3 WNEW-F>	3 WNEW-F>	3 WNEW-F	3 WABC	3 WFAN	3 WADB-F<	3 WNEW-F	3 WHTZ-F	3 WXRK-F
4	4 WHTG-F	4	4 WYNY-F	4 WYNY-F	4	4 WADB-F<	4 WNEW-F	4 WADB-F	4 WOR	4 WOBN-F>
5	5 WMMR-F	5	5 WFAN	5	5	5 WCBS <	5 WPLJ-F	5 WYNY-F	5 WYNY-F	5 WRKS-F
6	6	6	6	6	6	6 WOBN-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPLJ-F	1 WPLJ-F>>	1 WPLJ-F	1 WPLJ-F>	1 WPLJ-F	1 WXRK-F	1 WNEW-F<	1 WNEW-F	1 WXRK-F<	1 WNEW-F<
2 WRKS-F	2 WOBN-F	2 WOBN-F	2 WYNY-F	2 WYNY-F	2 WNEW-F	2 WXRK-F>	2 WXRK-F	2 WNEW-F>	2 WXRK-F
3 WQHT-F	3 WHTZ-F	3 WHTZ-F	3 WXRK-F	3 WJLK-FF	3 WQHT-F	3 WPLJ-F	3 WMMR-F	3 WPLJ-F<	3 WFAN
4 WHTZ-F	4 WRKS-F	4 WYNY-F	4 WJLK-FF	4 WXRK-F	4 WRKS-F	4 WFAN	4 WPLJ-F	4 WFAN	4 WPLJ-F
5 WKXW-F	5 WXRK-F	5 WXRK-F	5 WKXW-F	5	5 WPLJ-F	5 WMMR-F	5 WFAN	5	5 WMMR-F
WNEW-F	WYNY-F	WJRZ-F	6	6	6 WFAN	6 WHTG-F	6 WHTG-F	6	6

MONMOUTH-OCEAN

OTHER RATED STATIONS	METRO CUME TSA TSA		DUOPOLY REPORT
	SHARE/RTG/AQH/CUME	SHARE/RTG/AQH/CUME	
WJLK	1310	ASBURY PARK	0.7/1.8/ 11/ 151
WZVU-F	107.1	LONG BRANCH	1.8/7.0/ 29/ 607
WAWZ-F	99.1	ZAREPHATH	0.4/2.2/ 7/ 193
WAYV-F	95.1	ATLANTIC CITY	0.6/2.2/ 10/ 191
WFPG-F	96.9	ATLANTIC CITY	0.7/2.1/ 12/ 178
WMID-F	99.3	PLEASANTVILLE	0.4/0.8/ 6/ 72
WPST-F	97.5	TRENTON	0.7/3.5/ 12/ 304

NONE AS OF JANUARY 1994

SEE PHILADELPHIA OR NEW YORK FOR MORE ABOUT THE FOLLOWING:

WBBR	0.4/2.0	WQCD-F	1.4/4.3
WCBS-F	1.7/5.4	WQEW	0.4/1.7
WINS	0.3/2.5	WQHT-F	1.9/7.4
WIOQ-F	0.6/3.1	WQXR-F	1.5/2.9
WMMR-F	1.8/6.6	WRKS-F	1.6/4.4
WMXV-F	1.7/5.8	WSKQ-F	0.3/0.9
WNCN-F	1.3/3.4	WWDB-F	0.6/1.2
WPAT-F	1.8/8.1	WXTU-F	0.3/1.5
		WYSP-F	1.1/4.0
		WYXR-F	0.3/1.7

RADIO STATIONS

WJLK ,	1310,	2.5 KW/1 KW (DA-D),	Oldies	UNISTR SMN, \$ NA	(Katz)	D & F	(ASBURY)
WOBM ,	1160,	5 KW/9 KW (DA-2),	Nostalgia	UNISTR, \$ NA	(Katz)		(LAKEWOOD)
WADB-F,	95.9,	4 KW @ 239	, SAC/EZ	, \$ NA	(---)		(PT. PLEAS.)
WHTG-F,	106.3,	3 KW @ 233	, AOR	, \$ NA	(Banner)		(EATONTOWN)
WJLK-F,	94.3,	3 KW @ 328	, AC	UNISTR, \$ NA	(Katz)	D & F	(ASBURY)
WJRZ-F,	100.1,	1.6 KW @ 449	, CHR/AC	UNISTR ABC, \$ NA	(D&R)		(MANAHAWK)
WOBM-F,	92.7,	1.4 KW @ 485	, AC	, \$ NA	(Katz)		(TOMS RIV.)
WZVU-F,	107.1,	2.3 KW @ 371	, AC	, \$ NA	(Katz)	Kelly	(LONG BRANCH)

WKXW-F -- see Trenton

Other ranked stations -- see New York

MONTGOMERY

Arbitron Rank/Pop (12+): 143/250,000
 MSA Rank/Pop: 150/305,000
 ADI # 110
 Average Person Ratings: 17.0
 Market TSL: 22.50 hours

Stations: 16/15
 Diaries: 786/318:1/48.5%
 Sample Target: 700
 % Below Line: 0.5
 % Not Listed: 12.9

1993 Revenue: \$9,800,000
 HH Inc.: \$30,553
 Retail \$: 2.4 Bil
 Pop per Station: 16,667
 #1 Biller: WLWI-F \$3,300,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WLWI-F (C)	83/19.5	17.9	23.1	20.8	19.6	----	119/1569	921/36.8	33.7	41.8	E	WLWI-F
2. WZHT-F (B)	76/17.9	21.0	22.0	22.7	19.1	----	139/1267	716/28.6	31.3	29.3	C	WZHT-F
3. WAFX-F (AOR)	40/ 9.4	8.4	6.0	7.3	9.1	----	62/580	385/15.4	14.6	15.0	C	WAFX-F
4. WMCZ-F (C)	37/ 8.7	1.7	0.9	---	---	----	37/440	383/15.3	5.3	3.6	A	WMCZ-F
5. WHHY-AF (CHR/AC)	29/ 6.9	8.4	7.4	11.0	9.8	----	49/1024	581/23.2	21.0	24.1	C	WHHY-AF
6. WBAM-F (O)	21/ 4.9	3.3	2.5	2.8	3.3	----	31/687	359/14.4	10.3	12.1	B	WBAM-F
7. WXVI (B)	18/ 4.2	4.8	5.3	4.4	6.0	----	18/224	203/ 8.1	10.9	9.8	A	WXVI
WACV (T)	18/ 4.2	5.7	3.0	3.3	4.8	----	19/265	249/10.0	11.9	7.6	A	WACV
9. WLNE-F (SAC)	17/ 4.0	5.5	2.3	3.0	2.6	----	17/237	237/ 9.5	11.9	10.1	A	WLNE-F
10. WSYA-AF (AC)	12/ 2.8	4.3	3.9	4.9	6.2	----	24/533	316/12.6	14.0	15.4	B	WSYA-AF
11. WAPZ (G)	10/ 2.4	2.6	1.9	2.3	2.4	----	12/96	91/ 3.6	3.5	3.1	A	WAPZ
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 84.86% (314 of 370) (FAL 92: 81.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZHT-F>>>>1	WZHT-F<	1 WLWI-F<	1 WLWI-F<	1 WLWI-F	1 WLWI-F>	1 WLWI-F>	1 WLWI-F>	1 WLWI-F	1 WZHT-F>>>	1 WLWI-F>
2 WLWI-F	2 WAFX-F<	2 WZHT-F>	2 WZHT-F>	2 WZHT-F>	2 WZHT-F	2 WZHT-F>	2 WZHT-F<	2 WZHT-F>	2 WMCZ-F>	2 WZHT-F
WHHY-AF	3 WLWI-F>	3 WAFX-F	3 WMCZ-F	3 WMCZ-F	3 WBAM-F	3 WHHY-AF	3 WAFX-F	3 WAFX-F<	3 WXVI	3 WMCZ-F
4	4 WMCZ-F	4 WMCZ-F	4 WAFX-F	4 WAFX-F	4 WACV	4 WAFX-F	4 WACV	4 WMCZ-F	4 WLWI-F	4 WAPZ
5	5	5	5	5	5 WMCZ-F	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZHT-F	1 WZHT-F>	1 WZHT-F	1 WZHT-F<	1 WLWI-F	1 WAFX-F	1 WAFX-F>>	1 WAFX-F	1 WAFX-F	1 WLWI-F
2 WHHY-AF	2 WLWI-F	WLWI-F	2 WLWI-F>	2 WZHT-F	2 WLWI-F	2 WLWI-F	2 WLWI-F	2 WLWI-F<	2 WZHT-F<
3 WLWI-F	3 WMCZ-F>	3 WMCZ-F	3 WMCZ-F>	3 WMCZ-F>	3 WZHT-F	3 WZHT-F>	3 WZHT-F	3 WZHT-F>>	3 WAFX-F>
WMCZ-F	4 WHHY-AF	4 WLNE-F	4 WHHY-AF	4	4	4	4 WMCZ-F	4 WMCZ-F	4 WMCZ-F
5	WLNE-F	5	WLNE-F	5	5	5	5	5	5 WACV

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WLWI	740	MONTGOMERY	0.9/6.4/ 10/	224
WNGY	800	MONTGOMERY	0.7/2.3/ 3/	60
WSTH-F	106.1	ALEXANDER CTY	0.5/2.5/ 45/	511

DUOPOLY REPORT

	12+	25-54	REVENUE
WLWI A/F, WSYA A/F (Colonial)	23.2%	24.8%	43.4%
WZHT-F, WMCZ-F (New South)	26.6%	27.3%	15.3%
	51.8%	52.1%	58.7%

RADIO STATIONS

WACV , 1170, 10 KW/1 KW (DA-2) , Talk	SUN CBS, \$11.00 (Banner)	
WAPZ , 1250, 5 KW (DAYS) , Nostalgia	AURN, \$ 9.00 (---)	(WETUMPKA)
WLWI , 740, 50 KW/184 W , Oldies	UNISTR MBS, \$10.00 (Katz)	Colonial
WXVI , 1600, 5 KW/1 KW , Black	ABC, \$10.00 (Mc-Guild)	Woods
WBAM-F, 98.9, 100 KW @ 731 , Oldies	UNISTR, \$19.00 (Christal)	
WHHY-F, 101.9, 100 KW @ 1036 , CHR	ABC, \$38.00 (Mc-Guild)	
WLNE-F, 96.1, .9 KW @ 820 , Soft AC	USA, \$12.00 (Banner)	
WLWI-F, 92.3, 100 KW @ 500 , Country	MBS, \$56.00 (Katz)	Colonial
WMXZ-F, 97.1, 3 KW @ 328 , Country	SMN, \$25.00 (Mc-Guild)	NewSouth (MILLBROOK)
WSYA-F, 103.3, 100 KW @ 1096 , AC	UNISTR, \$24.00 (Torbet)	Colonial
WAFX-F, 95.1, 50 KW @ 735 , AOR/Classic	, \$23.00 (Torbet)	(PRATTVILLE)
WZHT-F, 105.7, 100 KW @ 1800 , Black	ABC, \$28.00 (Mc-Guild)	New South (TROY)

Miscellaneous: WMCZ-F (Millbrook) sold to NewSouth (D) for \$615,000 (MVP) . . . WXVI sold by New South to Woods for \$315,000 (D) . . . WSYA A/F sold by Magic to Colonial for \$1,350,000 (D) . . .

NASHVILLE

Arbitron Rank/Pop (12+): 46/864,000
 MSA Rank/Pop: 51/1,040,000
 ADI # 33
 Average Person Ratings: 17.0
 Market TSL: 22.50 hours

Stations: 26/24
 Diaries: 1263/684:1/46.2%
 Sample Target: 1240
 % Below Line: 2.4
 % Not Listed: 10.4

1993 Revenue: \$37,200,000
 HH Inc.: \$34,418
 Retail \$: 10.0 Bil
 Pop per Station: 36,000
 #1 Biller: WSIX-F \$6,400,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WSIX-F (C)	269/18.4	13.9	15.6	14.4	15.3	15.6	352/3733	2710/31.4	28.5	29.5	G	WSIX-F
2. WSM -F (C)	166/11.3	12.7	13.0	11.4	13.4	12.1	253/3658	2331/27.0	26.9	25.3	G	WSM -F
3. WQQK-F (B)	107/ 7.3	8.9	7.3	7.2	6.8	7.7	109/1201	1112/12.9	13.2	12.9	D	WQQK-F
4. WLAC-F (AC)	86/ 5.9	6.1	5.5	5.5	5.0	5.8	126/2160	1468/17.0	16.4	15.9	D	WLAC-F
5. WKDF-F (AOR)	85/ 5.8	6.8	8.1	6.9	5.1	6.9	173/2419	1166/13.5	19.0	16.6	F	WKDF-F
6. WYHY-F (CHR)	79/ 5.4	5.7	5.2	6.1	6.2	5.6	131/2669	1472/17.0	19.1	20.1	E	WYHY-F
7. WZEZ-F (SAC)	78/ 5.3	4.7	4.4	5.9	6.3	5.1	89/1359	1094/12.7	11.7	14.9	D	WZEZ-F
8. WGFX-F (CL/AOR)	55/ 3.8	3.6	4.6	4.4	3.9	4.1	94/1696	1116/12.9	15.3	13.9	C	WGFX-F
9. WLAC (T/N)	53/ 3.6	3.9	3.5	5.0	5.4	4.0	60/1005	862/10.0	8.6	13.6	D	WLAC
10. WRLT-F (AOR)	52/ 3.5	3.2	1.8	2.3	1.5	2.7	53/561	508/ 5.9	5.6	4.2	C	WRLT-F
11. WSM (C/FS)	49/ 3.3	2.4	3.1	3.6	3.6	3.1	56/1131	759/ 8.8	7.9	10.3	C	WSM
12. WRMX-F (O)	41/ 2.8	4.7	4.7	3.1	4.0	3.8	67/1368	948/11.0	12.1	12.7	C	WRMX-F
13. WVOL (G)	40/ 2.7	2.4	1.7	2.6	2.3	2.4	40/502	495/ 5.7	4.7	6.2		WVOL
14. WMDB (B)	30/ 2.0	1.6	1.9	1.4	1.7	1.7	30/227	227/ 2.6	3.5	3.1		WMDB
14. WBVR-F (C)	30/ 2.0	1.3	1.7	1.5	1.9	1.6	172/2003	594/ 6.9	7.4	5.5		WBVR-F
16. WWTN-F (T)	27/ 1.8	1.2	0.9	1.6	2.4	1.4	35/712	523/ 6.1	3.4	6.4		WWTN-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 84.30% (1106 of 1312) (FAL 92: 81.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WYHY-F<	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>	1 WSIX-F>>	1 WSIX-F>	1 WSIX-F>	1 WQQK-F>	1 WSIX-F
2 WQQK-F>	2 WSM -F<	2 WSM -F>	2 WSM -F>	2 WSM -F>	2 WSM -F>	2 WSM -F>	2 WSM -F	2 WSM -F	2 WSIX-F	2 WQQK-F>
3 WSIX-F>	3 WKDF-F	3 WQQK-F	3 WLAC-F<	3 WZEZ-F<	3 WZEZ-F	3 WQQK-F	3 WZEZ-F<	3 WQQK-F	3 WSM -F	3 WSM -F>
4	4 WQQK-F	4 WKDF-F	4 WQQK-F<	4 WLAC-F<	4 WSM	4 WLAC-F	4 WLAC	4 WKDF-F	4 WKDF-F<	4 WKDF-F<
5	5 WLAC-F	5 WLAC-F	5 WZEZ-F	5 WQQK-F	5 WLAC	WKDF-F	5 WLAC-F	5 WYHY-F<	5 WYHY-F	5 WAMB-F
6	6 WYHY-F	6 WZEZ-F	6 WKDF-F<	6 WGFX-F	6	6 WZEZ-F	6 WKDF-F<	6 WZEZ-F	6 WLAC-F	6 WVOL
7	7 WRLT-F	7	7 WGFX-F	7 WKDF-F	7	7 WYHY-F	7 WQQK-F	7 WLAC-F	7	7
			WRLT-F	WRLT-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WKDF-F	1 WSIX-F>	1 WSIX-F>>
WYHY-F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F>	2 WKDF-F	2 WKDF-F	2 WSIX-F	2 WKDF-F	2 WSM -F
3 WSM -F	3 WQQK-F	3 WLAC-F	3 WQQK-F	3 WZEZ-F	3 WYHY-F	3 WSM -F<	3 WRLT-F	3 WSM -F	3 WKDF-F
WQQK-F	4 WLAC-F	4 WQQK-F	4 WLAC-F<	4 WLAC-F<	4	4 WRLT-F>	WSM -F	4 WRLT-F<	4 WRLT-F<
5	5 WYHY-F	5 WZEZ-F	5 WZEZ-F	5 WQQK-F>	5	5 WGFX-F	5 WGFX-F	5 WGFX-F	5 WGFX-F
6	6 WKDF-F	6 WGFX-F	6 WYHY-F	6	6	6 WLAC-F	6 WLAC-F	6 WLAC-F	6
7	7	7	7	7	7	7	WQQK-F	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA 10/	TSA 6/
WAMB-AF	106.7 NASHVILLE	0.7/3.0/	10/ 260
WDBL-AF	94.3 SPRINGFIELD	0.4/1.6/	6/ 136
WENO	760 NASHVILLE	0.8/1.8/	11/ 159
WGNS	1450 MURFREESBORO	0.6/2.1/	9/ 178
WKDA	1240 NASHVILLE	0.4/1.8/	6/ 156
WQQZ-F	102.5 DICKSON	0.4/1.5/	14/ 207
WYQZ-F	102.9 SHELBYVILLE	0.8/4.6/	17/ 656
WGSQ-F	94.7 COOKEVILLE	0.3/1.1/	77/1084

DUOPOLY REPORT	12+	25-54	REVENUE
WZEZ-F, WRMX-F (South Central)	8.1%	10.8%	12.4%
WKDA, WKDF-F, WGFX-F (Dick)	10.0%	11.3%	17.2%
WAMB, WHNK (local)	0.7%	0.0%	0.5%
	18.8%	22.1%	30.1%

NASHVILLE

RADIO STATIONS

AM STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N), NOSTALGIA	MBS, \$ 21.00 (Roslin)	
WLAC, 1510, 50 KW (DA-N), TALK/NEWS/RELIG	CBS, \$ 37.00 (D & R)	Fairmont
WMDB, 880, 2.5 KW (DAYS,DA), BLACK	, \$ 18.00 (---)	
WSM, 650, 50 KW, COUNTRY	NBC, \$ 44.00 (Christal)	Gaylord
WVOL, 1470, 5 KW/1 KW (DA-2), BLACK	SMN, \$ 24.00 (MMR)	

FM STATIONS

WGFX-F, 104.5, 49 KW @ 1312, CLASSIC AOR	SOURCE, \$ 45.00 (Katz)	Dick (GALLATIN)
WKDF-F, 103.3, 100 KW @ 1233, AOR	ABC, \$ 85.00 (Katz)	Dick
WLAC-F, 105.9, 100 KW @ 1233, AC	, \$ 80.00 (D & R)	Fairmont
WQQK-F, 92.1, 1.5 KW @ 430, BLACK	, \$ 40.00 (MMR)	
WRMX-F, 96.3, 100 KW @ 810, OLDIES	, \$ 41.00 (---)	Signature (MURFREESBORO)
WSIX-F, 97.9, 100 KW @ 1138, COUNTRY	ABC, \$ 115.00 (Mc-Guild)	SFX
WSM-F, 95.5, 100 KW @ 1279, COUNTRY	, \$ 83.00 (Christal)	Gaylord
WYCO-F, 102.9, 100 KW @ 810, COUNTRY	, \$ 23.00 (---)	Cromwell (SHELBYVILLE)
WYHY-F, 107.5, 58 KW @ 708, CHR	, \$ 80.00 (Eastman)	Legacy (LEBANON)
WZEZ-F, 92.9, 100 KW @ 1053, SOFT AC/EZ	, \$ 57.00 (D & R)	South Central
WBVR-F, 101.1, 100 KW @ 1289, COUNTRY	ABC, \$ NA (---)	(RUSSELLVILLE, KY)

Miscellaneous: WRMX-F (Murfreesboro) sold by Signature to South Central (D) for \$6,500,000 . . . WLAC A/F sold by Fairmont to Keymarket for \$11,600,000 (Alex Brown) . . . WWTN-F (Manchester) sold by American General for \$2,800,000 . . .

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 14/2,249,400

Stations: 36/12

1993 Revenue: \$33,200,000

MSA Rank/Pop: 13/2,670,000

Diaries: 1960/1148:l/48.1%

HH Inc.: \$55,732

New York ADI

Sample Target: 1920

Retail \$: 27.5 Bil

Average Person Ratings: 19.1

% Below Line: NA

Pop per Station: NA

Market TSL: 24.75 hours

% Not Listed: NA

#1 Biller: WALK-AF \$7,700,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WBAB-F (AOR)	219/ 5.1	5.4	4.8	4.3	4.3	4.9	219/3153	3153/14.0	13.2	14.1	G	WBAB-F
2. WALK-AF (AC)	218/ 5.1	5.7	5.7	5.8	6.1	5.6	218/2900	2900/12.9	13.4	15.0	H	WALK-AF
3. WHLI (BB)	173/ 4.0	2.6	2.7	3.0	2.4	3.1	173/923	923/ 4.1	4.1	3.2	B	WHLI
4. WKJY-F (AC)	168/ 3.9	2.8	2.6	2.7	3.0	3.0	168/1981	1981/ 8.8	7.5	6.2	E	WKJY-F
5. WBLI-F (CHR/AC)	166/ 3.9	4.7	4.1	4.3	4.4	4.3	166/2492	2492 1111	12.0	12.9	G	WBLI-F
6. WYNY-F (C)	124/ 2.9	2.5	3.1	2.7	3.3	2.8	124/1825	1825/ 8.1	7.1	8.3		WYNY-F
7. WMJC-F (SAC)	94/ 2.2	1.9	2.0	2.5	1.4	2.2	94/1220	1220/ 5.9	5.6	5.0	C	WMJC-F
8. WDRE-F (AOR)	89/ 2.1	2.1	1.6	1.7	1.2	1.9	89/1368	1368/ 6.1	5.9	4.3	D	WDRE-F
9. WGSM (BB)	85/ 2.0	1.5	1.6	2.7	3.7	2.0	85/695	695/ 3.1	3.2	3.3	B	WGSM
10. WBZO-F (?)	59/ 1.4	1.6	0.8	---	---	1.3	59/1057	1057/ 4.7	2.5	---		WBZO-F
11. WRCN-F (AOR)	50/ 1.2	0.7	0.9	1.2	1.3	1.0	50/838	838/ 3.7	3.2	3.5	C	WRCN-F
12. WBAZ-F (SAC)	13/ 0.3	---	---	0.7	---	---	13/228	228/ 1.0	---	---		WBAZ-F
13.												
14.												
15.												

NOTE: Nassau-Suffolk is a portion of the New York metro. Only stations home to the Nassau-Suffolk survey area are included. There is no TSA.

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WALK-F	1 WBAB-F>>	1 WBAB-F>	1 WBAB-F	1 WBAB-F	1 WHLI <	1 WALK-AF>	1 WBAB-F	1 WALK-AF	1 WBAB-F>	1 WALK-F
2 WBLI-F	2 WBLI-F	2 WALK-AF	2 WALK-AF	2 WALK-AF	2 WALK-AF>	2 WBAB-F	2 WALK-AF	WBAB-F	2 WKJY-F	2 WBAB-F
3	3 WKJY-F	3 WBLI-F	3 WKJY-F<	3 WKJY-F<	3 WKJY-F	3 WBLI-F	3 WKJY-F	3 WKJY-F	3 WALK-AF	3 WKJY-F
4	4 WDRE-F	4 WKJY-F	4 WBLI-F	4 WBLI-F	WYNY-F	4 WKJY-F	4 WBLI-F	WBLI-F	4 WDRE-F	4 WMJC-F
5	5 WRCN-F	5 WYNY-F<	5 WYNY-F	5 WYNY-F	5 WGSM <	5 WYNY-F	5 WHLI	5 WHLI	5 WBLI-F	5
6	6	6 WDRE-F	6	6	6 WBLI-F	6	6	6	6	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLI-F	1 WBLI-F	1 WBAB-F	1 WALK-AF<	1 WALK-AF		1 WBAB-F	1 WBAB-F>>	1 WBAB-F	1 WBAB-F>>	1 WBAB-F>>
2 WKJY-F	2 WBAB-F<	2 WBLI-F	2 WBLI-F<	2 WKJY-F		2 WRCN-F	2 WDRE-F	2 WDRE-F	2 WDRE-F	2 WALK-AF
3 WBAB-F	3 WKJY-F>	3 WKJY-F	3 WKJY-F	3 WBLI-F		3 WDRE-F	3 WRCN-F	3 WRCN-F	3 WALK-AF	3 WDRE-F<
4 WDRE-F	4 WALK-AF	4 WALK-AF	4 WBAB-F	4 WBAB-F		4	4 WKJY-F	4 WKJY-F	4 WBLI-F<	4 WYNY-F
5	5 WDRE-F	5	5 WYNY-F	5 WYNY-F		5	5 WBLI-F	5 WBLI-F	5 WKJY-F	5 WBLI-F
6	6	6	6	6		6	6	6	6	6 WKJY-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WEZN-F 99.9 BRIDGEPORT 1.1/5.4/ 48/1210
 WKHL-F 96.7 STAMFORD, CT 0.3/1.2/ 12/ 269
 WPLR-F 99.1 NEW HAVEN 0.3/2.2/ 14/ 503

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE NEW YORK FOR MORE INFORMATION ABOUT THESE STATIONS

WABC	4.3/ 9.3	WLTW-F	2.6/ 8.3	WQCD-F	1.8/ 5.2
WBLS-F	1.7/ 5.1	WMXV-F	1.4/ 6.8	WQEW	1.1/ 1.9
WCBS	3.8/14.9	WNCN-F	1.2/ 4.2	WQHT-F	2.6/11.1
WCBS-F	3.9/12.3	WNEW-F	2.2/ 8.5	WQXR-F	1.5/ 4.6
WFAN	3.7/11.8	WOR	3.0/ 9.1	WRKS-F	2.5/ 7.1
WHTZ-F	5.0/17.1	WPAT-F	2.7/ 6.6	WSKQ-F	0.7/ 1.5
WINS	1.9/11.1	WPLJ-F	3.4/12.4	WXRK-F	4.8/14.4

NASSAU-SUFFOLK

RADIO STATIONS

WGSM	, 740,	25 KW (DAYS, DA)	, Nostalgia	UNISTR,	\$ 40.00 (MMR)	Greater Media
WHLI	, 1100,	10 KW (DAYS, DA)	, Nostalgia		, \$ 40.00 (Katz)	Barnstable
WALK-F,	97.5,	39 KW @ 554	, AC		, \$175.00 (D&R)	American
WBAB-F,	102.3,	3 KW @ 269	, AOR		, \$135.00 (MMR)	Liberty
WBZA-F,	101.7,	5.5 KW @ 341	, Soft AC	CNN UNISUP,	\$ 36.00 (Schubert)	
WBLI-F,	106.1,	25 KW @ 492	, CHR		, \$125.00 (Katz)	Beck-Ross
WMJC-F,	94.3,	3 KW @ 300	, EZ/Soft AC		, \$ 50.00 (MMR)	Greater Media
WDRE-F,	92.7,	1 KW @ 521	, AOR		, \$ 62.00 (Katz)	
WKJY-F,	98.3,	3 KW @ 328	, Soft AC		, \$ 75.00 (Katz)	Barnstable
WRCN-F,	103.9,	1.5 KW @ 466	, AOR		, \$ 35.00 (Mc-Guild)	

Other Stations - See New York

Miscellaneous: WGLI sold by SRN to Heftel for \$600,000 (E) . . . WHFM-F (Southampton) sold by Faircom to Liberty for \$1,850,000 . . .
 WGSM, WMJC-F sold by Greater Media to Gary Starr for \$5,000,000 . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

NEW HAVEN

Arbitron Rank/Pop (12+): 92/385,200
 MSA Rank/Pop: 88/527,000
 ADI # 24 (w/Hartford)
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 30/5
 Diaries: 886/435:1/45.6%
 Sample Target: 860
 % Below Line: 51.4
 % Not Listed: 14.5

1993 Revenue: \$13,500,000
 HH Inc.: \$42,352
 Retail \$: 4.9 Bil
 Pop per Station: 77,040
 #1 Biller: WPLR-F \$5,500,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WPLR-F (AOR)	68/10.8	9.1	9.6	9.2	9.4	----	139/2001	811/21.1	23.7	21.2	G	WPLR-F
2. WELI (FS)	58/ 9.2	7.0	10.7	8.0	8.3	----	61/863	743/19.3	16.1	20.9	D	WELI
3. WEZN-F (SAC)	49/ 7.8	7.3	8.3	5.4	5.4	----	146/2043	658/17.1	16.6	17.7		WEZN-F
4. WKCI-F (CHR)	46/ 7.3	8.2	7.1	8.1	9.4	----	119/2270	941/24.4	25.4	22.3	F	WKCI-F
5. WDRC-F (O)	33/ 5.2	2.8	4.3	3.4	4.2	----	53/950	461/12.0	10.5	11.1		WDRC-F
6. WEBE-F (AC)	30/ 4.8	2.8	3.4	3.1	1.7	----	109/1433	448/11.6	9.7	11.3		WEBE-F
7. WFAN (SPRTS)	29/ 4.6	5.8	4.9	5.8	3.7	----	71/1335	425/11.0	13.4	13.5		WFAN
8. WYBC-F (U/J)	27/ 4.3	3.3	2.6	2.3	2.5	----	27/369	358/ 9.3	7.8	8.3	A	WYBC-F
9. WKSS-F (CHR)	24/ 3.8	5.7	4.3	4.0	4.8	----	59/1223	581/15.1	19.5	17.0		WKSS-F
10. WCBS (N)	23/ 3.7	2.5	2.9	2.6	2.8	----	51/1003	364/ 9.4	10.8	14.4		WCBS
11. WWYZ-F (C)	21/ 3.3	5.4	5.6	5.2	5.1	----	81/1042	318/ 8.3	13.9	9.7		WWYZ-F
12. WNHC (B)	16/ 2.5	3.9	3.4	2.6	3.2	----	16/269	245/ 6.4	6.9	6.3	B	WNHC
13.												
14.												
15.												

12+ FM SHARE (METRO): 67.10% (361 of 538) (FAL 92: 66.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKCI-F<	1 WPLR-F>>	1 WPLR-F>	1 WPLR-F>	1 WPLR-F	1 WELI	1 WELI <	1 WPLR-F	1 WPLR-F>	1 WPLR-F>	1 WEZN-F
2 WKSS-F>>	2 WKCI-F<	2 WEZN-F<	2 WEZN-F	2 WEZN-F	2 WEZN-F>	2 WPLR-F	2 WEZN-F	2 WELI <	2 WELI <	2 WELI
3 WPLR-F	3 WYBC-F	3 WKCI-F	3 WEBE-F	3 WEBE-F	3 WPLR-F	3 WKCI-F	3 WEBE-F<	3 WKCI-F	3 WEZN-F	3 WPLR-F
4 WYBC-F	4 WKSS-F	4 WEBE-F	4 WDRC-F	4 WDRC-F	4 WDRC-F	4 WKCI-F	4 WEZN-F	4 WEZN-F	4 WYBC-F	4 WCBS
5	5 WFAN	5 WDRC-F	5 WKCI-F	5 WKCI-F	5 WCBS	5 WEZN-F	5 WELI	5 WDRC-F	5 WDRC-F	5
6	6	6	6	6	6	6	6	6	6 WKCI-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKCI-F	1 WKCI-F<	1 WEBE-F	1 WEZN-F<	1 WEZN-F	1 WPLR-F	1 WPLR-F>>	1 WPLR-F	1 WPLR-F>>	1 WPLR-F>
2 WPLR-F	2 WPLR-F<	2 WEZN-F	2 WKCI-F<	2 WEBE-F	2 WKCI-F	2 WFAN	2 WFAN	2 WFAN	2 WFAN >
3 WYBC-F	3 WYBC-F	3 WYBC-F	3 WEBE-F	3 WKCI-F	3 WKSS-F	3 WKSS-F	3 WWYZ-F	3 WDRC-F	3 WEZN-F
4 WKSS-F	4 WEBE-F	4 WKCI-F	4 WPLR-F	4 WDRC-F	4	4 WYBC-F	4	4 WKCI-F	4 WDRC-F
5	5 WEZN-F	5 WPLR-F	5 WELI	5 WELI	5	5	5	5	5 WELI
6	6	6	6 WYBC-F	6	6	6	6	6	6 WEBE-F
7	7	7	7 WDRC-F	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WFIF	1500 MILFORD	1.4/2.1/ 19/	174
WMMW	1470 MERIDEN	1.4/2.7/ 12/	168

DUOPOLY REPORT	12+	25-54	REVENUE
WAVZ, WKCI-F, WELI (Clear Channel)	16.5%	12.2%	45.9%

SEE HARTFORD, BRIDGEPORT OR NEW YORK FOR MORE ABOUT THE FOLLOWING:

WHCN-F	1.9/7.8	WABC	1.6/2.9
WPOP	0.3/1.2	WALK-F	0.3/2.9
WRCH-F	1.3/5.3	WBLS-F	0.5/1.9
WTIC	2.2/4.4	WNCN-F	0.5/1.3
WTIC-F	1.1/6.7	WOR	0.5/1.6
WYSR-F	1.1/6.2	WQHT-F	0.6/3.3
WZMX-F	1.4/6.8	WRKI-F	0.5/3.8
WICC	0.6/3.5	WRKS-F	0.8/1.8

NOTE: WAVZ contributes virtually nothing to the above totals.

NEW HAVEN

RADIO STATIONS

WAVZ	,	1300,	1 KW (DA-N)	,	Nostalgia		SMN, \$ 23.00 (Mc-Guild)	Clear Channel
WELI	,	960,	5 KW (DA-N)	,	Full Service		, \$ 40.00 (Mc-Guild)	Clear Channel
WNHC	,	1340,	1 KW	,	Black		, \$ NA (D & R)	
WKCI-F,	101.3,	10 KW @ 1070	,	CHR			, \$120.00 (Mc-Guild)	Clear Channel
WPLR-F,	99.1,	14 KW @ 951	,	AOR			, \$ 80.00 (Eastman)	Southern Starr
WYBC-F,	94.3,	1 KW @ 125	,	Jazz/Urban			SMN, \$ 20.00 (K & P)	

Other ranked stations -- see Hartford, Bridgeport or New York

NEW ORLEANS

Arbitron Rank/Pop (12+): 39/1,024,400
 MSA Rank/Pop: 41/1,310,000
 ADI # 40
 Average Person Ratings: 16.4
 Market TSL: 21.50 hours

Stations: 22/21
 Diaries: 1667/615:1/42.7%
 Sample Target: 1650
 % Below Line: 0.4
 % Not Listed: 10.7

1993 Revenue: \$34,400,000
 HH Inc.: \$29,798
 Retail \$: 11.2 Bil
 Pop per Station: 48,781
 #1 Biller: WWL \$8,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WQUE-F (B)	204/12.2	12.2	10.3	9.2	10.1	11.0	281/3472	2515/24.6	23.3	25.7	E	WQUE-F
2. WWL (N/T)	170/10.1	9.5	10.6	10.7	10.6	10.2	252/3053	2167/21.2	21.1	23.2	H	WWL
3. WNOE-F (C)	154/ 9.2	8.9	10.3	7.6	7.6	9.0	206/2765	1916/18.7	17.9	16.7	F	WNOE-F
4. WYLD-F (B/AC)	152/ 9.1	8.7	9.1	8.2	8.7	8.8	170/2384	2052/20.0	20.8	20.1	D	WYLD-F
5. WLMG-F (SAC)	123/ 7.3	5.0	6.7	6.8	6.1	6.5	139/1938	1649/16.1	15.5	13.3	F	WLMG-F
6. WEZB-F (CHR)	112/ 6.7	6.4	7.1	6.0	8.2	6.6	158/2961	2088/20.4	21.9	23.2	E	WEZB-F
7. KMEZ-F (B/AC)	75/ 4.5	3.9	5.7	6.8	6.5	5.2	75/1257	1257/12.3	12.8	12.8	C	KMEZ-F
8. WLTS-F (AC)	74/ 4.4	4.8	4.3	4.2	5.1	4.4	86/1631	1328/13.0	12.1	14.3	D	WLTS-F
9. WBYU (BB)	58/ 3.5	3.0	2.4	2.7	3.9	2.9	60/626	613/ 6.0	5.6	6.5	B	WBYU
10. WYLD (G/B)	57/ 3.4	2.8	2.2	2.4	3.0	2.7	72/984	780/ 7.6	6.2	5.6	D	WYLD
11. WTKL-F (O)	55/ 3.3	3.3	1.7	2.2	3.2	2.6	58/977	832/ 8.1	8.1	11.3	C	WTKL-F
12. WRNO-F (AOR)	48/ 2.9	4.2	3.3	3.3	2.8	3.4	68/1476	1051/10.3	11.3	9.1	C	WRNO-F
13. WBOOK (G)	47/ 2.8	3.9	3.0	3.2	2.6	3.2	48/709	699/ 3.8	7.3	6.0	B	WBOOK
14. WCKW-F (CL AOR)	44/ 2.6	2.8	2.5	4.2	3.1	3.0	85/1542	823/ 8.0	9.9	10.1	C	WCKW-F
15. WZRH-F (AOR)	24/ 1.4	1.7	1.6	2.0	1.3	1.7	32/644	521/ 5.1	5.4	3.7	A	WZRH-F
16. KHOM-F (O)	23/ 1.4	1.7	1.9	1.8	1.0	1.7	61/1216	639/ 6.2	6.5	4.7	B	KHOM-F
17. KGTR-F (C)	17/ 1.0	2.2	2.4	2.6	2.5	2.1	19/580	469/ 4.6	8.2	9.2	B	KGTR-F
WSMB (T)	17/ 1.0	1.0	1.3	1.5	0.9	1.2	18/391	360/ 3.5	4.8	3.5	A	WSMB

12+ FM SHARE (METRO): 74.26% (1111 of 1496) (FAL 92: 73.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQUE-F>>	1 WYLD-F<	1 WYLD-F	1 WYLD-F	1 WNOE-F	1 WWL >	1 WQUE-F	1 WWL >	1 WQUE-F<	1 WQUE-F>	1 WYLD-F
2 WEZB-F	2 WQUE-F>	2 WQUE-F	2 WNOE-F	WYLD-F	2 WNOE-F<	2 WWL <	2 WLMG-F<	2 WWL	2 WYLD-F>>	2 WQUE-F
3 WYLD-F	3 WEZB-F	3 WNOE-F	3 WLMG-F	3 WWL	3 WLMG-F>	3 WEZB-F<	3 WNOE-F	3 WNOE-F	3 WNOE-F	3 WWL
4	4 WNOE-F>	4 WEZB-F<	4 WQUE-F	WLMG-F<	4 WBYU	4 WNOE-F	4 WYLD-F	4 WYLD-F	4 WLMG-F<	4 WBOOK
5	5 WLTS-F<	5 WLMG-F	WWL	5 WQUE-F	5 WYLD-F	5 WLMG-F	5 WQUE-F	5 WLTS-F	5 KMEZ-F<	5 WEZB-F
6	6 WLMG-F	6 WWL	6 WEZB-F	6 WEZB-F<	6 WQUE-F	6 WYLD-F	6 WLTS-F	6 WLMG-F	6 WEZB-F	6 WBYU
7	7	7 WLTS-F	WLTS-F	7 KMEZ-F	7	7	7 WEZB-F	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQUE-F	1 WYLD-F<	1 WYLD-F	1 WYLD-F<	1 WLMG-F<	1 WQUE-F	1 WYLD-F<	1 WYLD-F	1 WYLD-F<	1 WWL >
2 WYLD-F	2 WQUE-F<	2 WQUE-F	2 WQUE-F<	2 WNOE-F<	2 WYLD-F	2 WQUE-F>	2 WEZB-F	2 WWL	2 WYLD-F<
3 WEZB-F	3 WNOE-F<	3 WNOE-F	3 WLMG-F<	3 WYLD-F	3 WEZB-F	3 WEZB-F>	3 WCKW-F	3 WQUE-F	3 WMOE-F
4 WNOE-F	4 WEZB-F	4 WLMG-F	4 WNOE-F>	4 WQUE-F>	4 WNOE-F	4 WCKW-F	4 WQUE-F	4 WNOE-F	4 WCKW-F
5 WYLD-F	5 WLMG-F	5 WEZB-F	5 WEZB-F	5 WLTS-F	5 KMEZ-F	WNOE-F	5 WLTS-F	5 WEZB-F	5 WEZB-F
6 WZRH-F	6 WLTS-F	6 WLTS-F	6 WLTS-F<	6 KMEZ-F	WWL	WRNO-F	6 KMEZ-F	6 WCKW-F<	6 WLTS-F
WRNO-F	7	7 KMEZ-F	7 KMEZ-F	7 WEZB-F	7	7 KMEZ-F	WNOE-F	7 WRNO-F	WQUE-F
KEMZ-F									
WLTS-F									

OTHER RATED STATIONS	METRO SHARE/RTG	TSA AQH/CUME
WNOE 1060	NEW ORLEANS	0.4/2.6/ 9/ 377
WQUE 1280	NEW ORLEANS	0.9/5.2/ 16/ 567
WTIX 690	NEW ORLEANS	0.8/2.9/ 16/ 427
WFMF-F 102.5	BATON ROUGE	0.4/1.7/ 43/ 885

DUOPOLY REPORT	12+	25-54	REVENUE
WQUE A/F, WYLD A/F (Clear Channel)	25.6%	21.8%	14.8%
WLTS-F, WTKL-F (Muniz)	7.7%	10.6%	9.6%
WNOE A/F, KGTR-F (Radio Equity, pending)	10.6%	11.4%	15.7%
	43.9%	43.8%	40.1%

NEW ORLEANS

RADIO STATIONS

AM STATIONS

WBOK, 1230, 1 KW	, GOSPEL	AURN, UNISTR, \$ 23.00 (---)	
WBYU, 1450, 1 KW	, NOSTALGIA/EZ	SMN, \$ 31.00 (Roslin)	
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC, \$ NA (Mc-Guild)	New Market
WSMB, 1350, 5 KW (DA-2)	, TALK	ABC, \$ 25.00 (Katz)	
WTIX, 690, 10 KW/5 KW (DA-2)	, NOSTALGIA	NBC, MBS, \$ 23.00 (---)	GHB (Buck)
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	ABC, \$ 118.00 (Katz)	Keymarket
WYAT, 990, 250 W	, OLDIES	CBS, UNISTR, \$ 21.00 (Banner)	Muniz
WYLD, 940, 10 KW/500 W (DA-2)	, GOSPEL	, \$ 21.00 (D&R)	Clear Channel

FM STATIONS

KHOM, 104.1, 100 KW @ 1945, OLDIES	UNISTR, NBC, \$ 25.00 (Torbet)	(HOUMA)
KMEZ, 102.9, 4.7 KW @ 604, BLACK AC	SMN, \$ 51.00 (Katz)	(BELLE CHASE)
KGTR, 106.7, 100 KW @ 981, COUNTRY	ABC, \$ 37.00 (McGuild)	NewMarket (PORT SULPHUR)
WCKW, 92.3, 100 KW @ 1945, CLASSIC AOR	SOURCE, \$ 40.00 (Banner)	(LAPLACE)
WEZB, 97.1, 100 KW @ 449, CHR	, \$ 90.00 (MMR)	EZ
WLMG, 101.9, 100 KW @ 830, SOFT AC	, \$ 59.00 (Katz)	Keymarket
WLTS, 105.3, 100 KW @ 902, AC	CBS, \$ 56.00 (Banner)	Muniz
WTKL, 95.7, 100 KW @ 984, OLDIES	, \$ NA (Banner)	Muniz
WNOE, 101.1, 100 KW @ 1004, COUNTRY	ABC, \$ 90.00 (McGuild)	Keymarket
WQUE, 93.3, 93 KW @ 459, BLACK	, \$ 75.00 (D&R)	Clear Channel
WRNO, 99.5, 100 KW @ 1004, AOR	ABC UNISTR, \$ 44.00 (Christal)	Galloway
WYLD, 98.5, 100 KW @ 361, BLACK	ABC, \$ 60.00 (D&R)	Clear Channel

Miscellaneous: WMXZ-F changes from AC to Oldies (Aug) . . . WMXZ-F changes calls to WTKL-F . . . WNOE A/F sold by NewMarket to Radio Equity (D) for \$14,000,000 (E) . . . KGTR-F sold by NewMarket to Radio Equity (D) for \$4,000,000 (E) . . . The NewMarket deal was brokered by Foreman and Hartstone/Dickstein . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-white)
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown
* G - Gospel	

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

NEW YORK

Arbitron Rank/Pop (12+): 1/14,033,500

Stations: 48/46
Diaries: 6743/2081:1/45.7%
Sample Target: 4970
% Below Line: 0.9
% Not Listed: 9.5

1993 Revenue: \$351,500,000
HH Inc.: \$41,700
Retail \$:110.2 Bil
Pop per Station: 305,076
#1 Biller: WFAN \$35,000,000

MSA Rank/Pop: 1/15,500,000
ADI # 1
Average Person Ratings: 19.6
Market TSL: 25.50 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WRKS-F (B)	1588/ 5.8	5.7	5.8	5.8	6.5	5.8	1624/20953	20162/14.4	15.2	14.9	J	WRKS-F
2. WLTW-F (SAC)	1325/ 4.8	4.3	5.2	5.3	5.2	4.9	1365/18860	18195/13.0	14.7	13.5	K	WLTW-F
3. WABC (T)	1271/ 4.6	4.5	4.8	3.8	4.2	4.4	1459/16582	14248/10.2	12.0	9.3	I	WABC
4. WCBS-F (O)	1243/ 4.5	3.9	4.8	4.8	4.2	4.5	1275/17751	17009/12.1	12.6	12.0	K	WCBS-F
5. WHTZ-F (CHR)	1240/ 4.5	4.7	3.8	3.8	3.6	4.2	1297/23932	23082/16.4	16.2	14.1	I	WHTZ-F
6. WBLS-F (B)	1086/ 4.0	4.1	4.7	4.4	4.4	4.3	1107/17301	16763/11.9	12.2	11.8	I	WBLS-F
7. WINS (N)	1076/ 3.9	3.4	3.4	4.0	3.6	3.7	1086/23022	22691/16.2	15.6	16.5	K	WINS
8. WPLJ-F (CHR)	1068/ 3.9	4.0	4.0	3.7	3.4	3.9	1144/21067	19279/13.7	15.5	13.8	I	WPLJ-F
9. WQHT-F (CHR)	1040/ 3.8	3.6	3.6	3.7	3.6	3.7	1107/19534	18064/12.9	12.5	11.5	I	WQHT-F
10. WXRK-F (CL AOR)	985/ 3.6	4.1	4.1	3.8	4.4	3.9	1105/19391	17895/12.8	12.7	13.2	K	WXRK-F
11. WQCD-F (J)	977/ 3.6	3.0	2.8	2.9	2.8	3.1	1006/12489	12037/ 8.6	7.7	7.6	I	WQCD-F
12. WOR (T)	975/ 3.6	3.9	3.5	4.0	3.3	3.8	1050/14733	13200/ 9.4	8.4	8.8	J	WOR
13. WPAT-F (EZ/SAC)	913/ 3.3	3.3	2.7	3.0	3.3	3.1	962/12873	11988/ 8.5	8.2	8.9	H	WPAT-F
14. WFAN (SPRSTS)	839/ 3.1	3.1	2.8	2.3	2.5	2.8	1014/18200	14731/10.5	10.0	8.7	K	WFAN
15. WNEW-F (AOR)	836/ 3.0	3.0	2.8	3.5	2.9	3.1	898/14144	13139/ 9.4	9.6	9.6	J	WNEW-F
16. WSKQ-F (SP)	815/ 3.0	2.3	2.1	2.2	2.4	2.4	818/7025	6987/ 5.0	4.6	3.9	H	WSKQ-F
17. WCBS (N)	793/ 2.9	3.6	3.0	3.7	3.4	3.3	939/21002	18121/12.9	13.5	14.0	K	WCBS
18. WMXV-F (AC)	777/ 2.8	2.8	3.4	3.2	3.1	3.1	782/13857	13534/ 9.6	11.5	10.5	J	WMXV-F
19. WYNY-F (C)	635/ 2.3	2.3	2.1	2.4	2.7	2.3	693/9703	8697/ 6.2	5.8	6.3	I	WYNY-F
20. WQXR-F (CL)	486/ 1.8	1.1	1.5	1.4	1.6	1.5	493/7596	7407/ 5.3	4.8	4.4	G	WQXR-F
21. WQEW (BB)	433/ 1.6	1.7	1.5	1.4	0.2	1.6	459/4657	4293/ 3.1	3.3	1.2		WQEW
22. WNCN-F (CL)	413/ 1.5	1.5	1.2	1.4	1.3	1.4	431/8158	7845/ 5.6	4.9	5.0	G	WNCN-F
23. WADO (SP)	382/ 1.4	2.0	1.6	1.7	1.5	1.7	384/3797	3790/ 2.7	3.3	2.7	F	WADO
24. WLIB (B/T)	269/ 1.0	1.1	1.4	1.9	1.7	1.4	272/2829	2788/ 2.0	2.5	2.8		WLIB
25. WALK-F (AC)	230/ 0.8	1.0	0.9	0.9	1.0	0.9	235/3594	3272/ 2.3	2.3	2.6		WALK-F
26. WBAB-F (AOR)	222/ 0.8	0.9	0.8	0.7	0.7	0.8	222/3562	3519/ 2.5	2.3	2.6		WBAB-F
27.												
28.												
29.												
30.												

12+ FM SHARE (METRO): 70.30% (17479 of 24864) (FAL 92: 69.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHTZ-F<	1 WRKS-F	1 WRKS-F	1 WLTW-F	1 WLTW-F	1 WABC	1 WXRK-F	1 WLTW-F<	1 WABC	1 WRKS-F	1 WINS
2 WQHT-F<	2 WPLJ-F	2 WLTW-F	2 WRKS-F<	2 WCBS-F	2 WCBS-F	2 WINS	2 WABC	2 WRKS-F	2 WHTZ-F	2 WABC
3 WRKS-F>>	3 WBLS-F<	3 WPLJ-F<	3 WCBS-F	3 WRKS-F	3 WOR	< 3 WRKS-F	3 WCBS-F	3 WLTW-F	3 WQHT-F	3 WOR
4	4 WHTZ-F	4 WXRK-F	4 WXRK-F<	4 WQCD-F	4 WINS	< 4 WOR	4 WPAT-F	4 WHTZ-F	4 WBLS-F	4 WRKS-F
5	4 WXRK-F<	4 WBLS-F	5 WQCD-F<	5 WPLJ-F<	5 WLTW-F	5 WCBS	5 WPLJ-F	5 WPLJ-F	5 WQCD-F	5 WCBS <
6	6 WQHT-F	6 WHTZ-F<	6 WPLJ-F<	6 WXRK-F	6 WPAT-F	6 WFAN	6 WRKS-F	6 WCBS-F	6 WOR	6 WFAN
7	7 WNEW-F	7 WCBS-F	7 WSKQ-F	7 WSKQ-F	7 WCBS	7 WHTZ-F	7 WNEW-F	7 WQHT-F	7 WLTW-F	7 WBLS-F
8	8 WLTW-F	8 WNEW-F	8 WBLS-F	8 WBLS-F	8 WQCD-F	8 WCBS-F	8 WQCD-F	8 WQCD-F	8 WABC	8 WLTW-F
9	9 WSKQ-F<	9 WQCD-F	9 WNEW-F	9 WNEW-F	9 WFAN	WLTW-F	9 WMXV-F	9 WBLS-F	9 WCBS-F	9 WQCD-F
10	10 WMXV-F	10 WQHT-F	10 WMXV-F	10 WFAN	10 WQXR-F	10 WPLJ-F	10 WBLS-F	10 WNEW-F	10 WSKQ-F	10 WFME-F
		WSKQ-F	WFAN		WSKQ-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WRKS-F	1 WRKS-F	1 WPLJ-F	1 WRKS-F	1 WLTW-F>	1 WRKS-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WFAN
2 WHTZ-F	2 WPLJ-F>	2 WRKS-F	2 WLTW-F	2 WRKS-F	2 WQHT-F	2 WRKS-F	2 WNEW-F	2 WFAN	WXRK-F<
3 WPLJ-F	3 WBLS-F<	3 WLTW-F	3 WPLJ-F	3 WCBS-F	3 WHTZ-F	3 WQHT-F	3 WRKS-F	3 WRKS-F	3 WCBS-F
4 WQHT-F	4 WHTZ-F	4 WBLS-F	4 WBLS-F	4 WQCD-F	4 WXRK-F	4 WHTZ-F<	4 WPLJ-F	4 WNEW-F	4 WQCD-F
5 WBLS-F	5 WLTW-F	5 WSKQ-F	5 WHTZ-F<	5 WPLJ-F	5 WBLS-F	5 WBLS-F	5 WBLS-F	5 WBLS-F<	5 WNEW-F<
6 WMXV-F	6 WQHT-F	6 WNEW-F	6 WMXV-F	6 WSKQ-F	6 WPLJ-F	6 WPLJ-F	6 WFAN	6 WQHT-F	6 WLTW-F
7 WNEW-F	7 WMXV-F	7 WMXV-F	7 WCBS-F<	7 WMXV-F<	7 WNEW-F	WNEW-F	7 WQHT-F	7 WCBS-F<	7 WPLJ-F
8 WLTW-F	8 WNEW-F	8 WXRK-F	8 WSKQ-F<	8 WBLS-F	8 WFAN	8 WFAN	8 WHTZ-F	8 WPLJ-F<	8 WSKQ-F
9 WXRK-F	9 WSKQ-F	9 WQCD-F	9 WQCD-F	9 WNEW-F	9 WLTW-F	9 WLTW-F	9 WQCD-F	9 WHTZ-F	9 WRKS-F
10 WQCD-F	10 WXRK-F	10 WHTZ-F	10 WNEW-F	10 WHTZ-F	10	WQCD-F	10 WSKQ-F	10 WQCD-F	10 WBLS-F

NEW YORK

OTHER RATED STATIONS		METRO CUME TSA TSA		DUOPOLY REPORT		12+	25-54	REVENUE
-----		SHARE/RTG/AQH/CUME		-----		-----	-----	-----
WBBR	1130	NEW YORK	0.3/1.8/ 97/2740	WFAN, WZRC, WXRK-F		6.7%	8.5%	16.9%
WBLI-F	106.1	PATCHOGUE	0.6/1.9/169/2693					
WCTC	1450	NEW BRUNSWICK, NJ	0.3/0.7/ 76/ 996					
WDHA-F	105.5	DOVER, NJ	0.3/1.6/ 94/2661					
WDRE-F	92.7	GARDEN CITY	0.7/2.8/195/4090					
WFAS-F	103.9	WHITE PLAINO	0.4/1.1/112/1571					
WFME-F	94.7	NEWARK	0.7/1.6/216/2382					
WGSM	740	HUNTINGTON	0.3/0.5/ 91/ 815					
WHLI	1100	HIMPSTEAD	0.6/0.7/181/1083					
WHUD-F	100.7	PEEKSKILL	0.5/1.3/237/3423					
WKDM	1380	NEW YORK	0.6/1.4/155/1914					
WKJY-F	98.3	HIMPSTEAD	0.7/1.8/193/2516					
WMCA	570	NEW YORK	0.3/1.3/ 80/2021					
WMJC-F	94.3	SMITHTOWN	0.4/1.0/113/1386					
WMTR	1250	MORRISTOWN, NJ	0.3/0.5/ 90/ 722					
WNWK-F	105.9	NEWARK	0.6/2.0/176/2819					
WPAT	930	PATERSON	0.6/1.7/154/2523					
WSKQ	620	NEWARK	0.6/1.0/169/1370					
WWRL	1600	NEW YORK	0.5/1.5/139/2092					
WWRV	1330	NEW YORK	0.5/0.6/141/ 780					
WEZN-F	99.9	BRIDGEPORT	0.3/1.4/259/4331					
WKXW-F	101.5	TRENTON	0.5/1.9/244/4045					

RADIO STATIONS

AM STATIONS

WABC,	770,	50 KW	, Talk	ABC,	\$260.00	(Banner)	Cap Cities/ABC
WADO,	1280,	5 KW (DA-1)	, Hispanic	,	\$110.00	(Katz Hisp)	
WCBS,	880,	50 KW	, News	CBS,	\$365.00	(CBS)	CBS
WEVD,	1050,	50 KW (DA-1)	, Nostlgia/FS/Ethnic	UNISTR MBS,	\$ 80.00	(Groskin)	Forward
WFAN,	660,	50 KW	, Sports	NBC UNISTR,	\$350.00	(Eastman)	Infinity
WINS,	1010,	50 KW (DA-1)	, News	CNN ABC,	\$405.00	(Group W)	Westinghouse
WKDM,	1380,	5 KW (DA-1)	, Hispanic	CBS,	\$ 84.00	(Katz Hisp)	United
WLIB,	1190,	10 KW (Days, DA)	, Black News/Talk	AURN,	\$ 88.00	(Mc-Guild)	Inner City
WMCA,	570,	5 KW (DA-1)	, Religion	,	\$ NA	(---)	Salem
WBBR,	1130,	50 KW (DA-N)	, News	,	\$160.00	(---)	Bloomberg
WOR,	710,	50 KW (DA-1)	, Talk	ABC NBC,	\$290.00	(Mc-Guild)	Buckley
WPAT,	930,	5 KW (DA-2)	, SEE WPAT-FM				
WQEW,	1560,	50 KW (DA-2)	, Nostalgia	,	\$ 50.00	(MMR)	New York Times
WSKQ,	620,	5 KW (DA-2)	, Hispanic	,	\$110.00	(SBS)	SBS
WWRL,	1600,	5 KW (DA-2)	, Gospel	MBS AURN,	\$ 45.00	(---)	Unity
WWDJ,	970,	5 KW (DA-2)	, Religion	,	\$ 50.00	(---)	H.E.
WZRC,	1480,	5 KW (DA-2)	, AOR	,	\$ NA	(Torbet)	Infinity

FM STATIONS

WBLS,	107.5,	5.4 KW @ 1220	, Black	ABC,	\$300.00	(Mc-Guild)	Inner City
WCBS,	101.1,	6.8 KW @ 1325	, Oldies	CBS,	\$420.00	(CBS)	CBS
WHTZ,	100.3,	7.8 KW @ 1220	, CHR	,	\$300.00	(Christal)	Shamrock
WFME,	94.7,	37 KW @ 571	, Religion	,	\$ NA	(---)	Family
WHUD,	100.7,	50 KW @ 500	, EZ/Soft AC	APR,	\$100.00	(Katz)	(PEEKSKILL)
WLTW,	106.7,	7.8 KW @ 1223	, Soft AC	,	\$440.00	(Katz)	Viacom
WAXQ,	104.3,	7.8 KW @ 1220	, AOR	UNISTR,	\$170.00	(CMBS)	GAF
WNEW,	102.7,	7.8 KW @ 1220	, AOR	UNISTR,	\$350.00	(Group W)	Westinghouse
WMXV,	105.1,	7.8 KW @ 1222	, AC	,	\$320.00	(Mc-Guild)	Bonneville
WPAT,	93.1,	5.4 KW @ 1420	, EZ	,	\$230.00	(MMR)	Park
WPLJ,	95.5,	6.7 KW @ 1345	, CHR	ABC,	\$200.00	(Katz)	Cap Cities/ABC
WQCD,	101.9,	5.3 KW @ 1420	, Jazz	,	\$270.00	(Christal)	Tribune Co.
WQHT,	97.1,	6.7 KW @ 1338	, CHR	,	\$300.00	(MMR)	Emmis
WQXR,	96.3,	7.8 KW @ 1223	, Classical	UNISTR,	\$175.00	(MMR)	New York Times
WRKS,	98.7,	7.8 KW @ 1223	, Black	SOURCE UNISTR,	\$300.00	(D&R)	Summit
WSKQ,	97.9,	7.8 KW @ 1224	, Hispanic	,	\$100.00	(---)	SBS
WXRK,	92.3,	7.6 KW @ 1223	, Classic AOR	ABC,	\$400.00	(Torbet)	Infinity
WYNY,	103.5,	6.7 KW @ 1391	, Country	NBC MBS,	\$240.00	(D&R)	Broadcasting Partners

Miscellaneous: WNCN-F changes to WAXQ-F and format from Classical to AOR (Dec) . . . WADO sold by SRN to Heftel for \$22,000,000 (E) . . .

NORFOLK

Arbitron Rank/Pop (12+): 33/1,198,300
 MSA Rank/Pop: 32/1,530,000
 ADI # 39
 Average Person Ratings: 17.0
 Market TSL: 22.25 hours

Stations: 26/25
 Diaries: 1460/821:1/48.3%
 Sample Target: 1450
 % Below Line: 0.3
 % Not Listed: 12.0

1993 Revenue: \$35,400,000
 HH Inc.: \$32,775
 Retail \$: 12.5 Bil
 Pop per Station: 47,932
 #1 Biller: WNOR-F \$4,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WOWI-F (B)	193/ 9.5	10.4	9.5	11.2	10.9	10.2	224/2709	2346/19.6	20.8	20.9	F	WOWI-F
2. WCMS-AF (C)	164/ 8.0	6.7	7.0	8.3	8.1	7.5	206/2219	1852/15.5	15.5	15.1	D	WCMS-AF
3. WGH-F (C)	161/17.9	6.8	4.3	7.8	6.2	6.7	184/2196	1846/15.4	11.5	14.6	E	WGH-F
4. WNOR-F (AOR)	137/ 6.7	6.9	7.5	7.4	6.4	7.1	139/2057	1965/16.4	19.7	16.4	F	WNOR-F
5. WFOG-F (SAC)	123/ 6.0	6.3	7.4	7.6	7.1	6.8	136/2021	1788/14.9	15.2	14.7	D	WFOG-F
6. WWDE-F (AC)	118/ 5.8	5.3	5.4	3.5	4.6	5.0	122/1825	1671/13.9	14.6	13.7	E	WWDE-F
7. WJQI-F (SAC)	98/ 4.8	4.0	3.9	2.6	4.7	3.8	103/1485	1410/11.8	11.6	10.7	C	WJQI-F
8. WKOC-F (AOR)	96/ 4.7	4.7	3.2	4.6	2.6	4.3	101/1276	1171/ 9.8	8.5	7.2	C	WKOC-F
9. WNVZ-F (CHR)	88/ 4.3	5.3	4.9	3.6	5.4	4.5	97/2149	1940/16.2	16.6	18.6	C	WNVZ-F
10. WNIS (N/T)	84/ 4.1	3.8	4.2	4.8	5.1	4.2	85/1196	1185/ 9.9	9.8	10.3	D	WNIS
11. WMYK-F (B)	74/ 3.6	3.4	4.6	3.0	2.4	3.7	75/1529	1478/12.3	12.8	7.4		WMYK-F
12. WTAR (N/T)	66/ 3.2	2.7	1.8	1.4	2.5	2.3	79/1118	1014/ 8.5	7.2	9.2	B	WTAR
13. WLTY-F (O)	62/ 3.0	3.4	3.9	3.3	3.7	3.4	79/1377	1171/ 9.8	10.4	9.5	C	WLTY-F
14. WMXN-F (AC)	53/ 2.6	3.6	4.5	3.0	3.8	3.4	62/1399	1242/10.4	12.1	14.2	C	WMXN-F
WAFX-F (CL AOR)	53/ 2.6	3.0	4.4	3.7	3.8	3.4	63/1706	1202/10.0	14.4	14.5	C	WAFX-F
16. WPCE (O)	40/ 2.0	2.0	2.5	2.0	2.0	2.1	41/628	574/ 4.8	5.0	3.7		WPCE
17. WSVY (B)	36/ 1.8	1.9	1.1	2.3	1.6	1.8	36/382	364/ 6.0	2.9	3.5		WSVY
18. WROX-F (AOR)	33/ 1.6	2.6	2.2	3.1	2.4	2.4	35/567	532/ 4.4	7.0	6.7		WROX-F
WXEZ-F (EZ SAC)	33/ 1.6	1.4	1.5	1.0	0.6	1.4	58/689	479/ 4.0	2.7	1.9		WXEZ-F
20. WSVY-F (B)	31/ 1.5	1.6	1.8	1.6	0.8	1.6	46/692	583/ 4.9	5.0	3.3		WSVY-F

12+ FM SHARE (METRO): 84.79% (1522 of 1795) (FAL 92: 85.11%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WNVZ-F	1 WOWI-F	1 WGH -F	1 WGH -F	1 WGH -F	1 WCMS-AF	1 WCMS-AF	1 WCMS-AF	1 WOWI-F	1 WOWI-F>>	1 WOWI-F
2 WOWI-F	2 WNOR-AF	2 WOWI-F	2 WOWI-F	2 WOWI-F<	2 WFOG-F>	2 WOWI-F	2 WFOG-F	2 WCMS-AF<	2 WMYK-F<	2 WGH -F
3 WMYK-F	3 WGH -F>	3 WWDE-F	3 WWDE-F	3 WWDE-F<	3 WNIS-F<	3 WGH -F<	WNIS-F<	3 WGH -F	3 WNVZ-F	3 WNOR-F
4	4 WKOC-F	4 WCMS-AF	4 WNOR-AF	4 WCMS-AF<	4 WGH -F<	4 WNOR-F	4 WGH -F	4 WNOR-F	4 WGH -F	4 WWDE-F
5	5 WWDE-F	5 WKOC-F	5 WCMS-AF<	5 WNOR-AF	5 WWDE-F<	5 WWDE-F	5 WNOR-F	5 WFOG-F	5 WNOR-F	WLTY-F
6	6 WNVZ-F	6 WCMS-AF	6 WKOC-F	6 WKOC-F<	6 WTAR <	6 WFOG-F	6 WOWI-F<	6 WWDE-F<	6 WWDE-F	6
7	7	7 WJQI-F	7 WJQI-F	7 WJQI-F	7 WJQI-F	7 WJQI-F	7 WJQI-F	7 WKOC-F	7 WKOC-F	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOWI-F	1 WNVZ-F	1 WWDE-F	1 WOWI-F	1 WWDE-F	1 WNOR-AF	1 WNOR-AF<	1 WNOR-AF	1 WNOR-AF<	1 WGH -F<
2 WGH -F	2 WGH -F	2 WGH -F	2 WWDE-F<	2 WGH -F	2 WOWI-F	2 WOWI-F>	2 WOWI-F	2 WOWI-F	2 WOWI-F<
3 WNVZ-F	3 WWDE-F	3 WOWI-F	3 WGH -F	3 WJQI-F	3 WGH -F	3 WGH -F>	3 WGH -F	3 WGH -F>	3 WNOR-AF
4 WMYK-F	4 WNVZ-F	4 WNOR-AF	4 WJQI-F	4 WFOG-F	4 WKOC-F	4 WKOC-F	4 WKOC-F	4 WKOC-F<	4 WCMS-AF
5 WNOR-AF	5 WNOR-AF	5 WJQI-F	5 WNVZ-F<	5 WOWI-F	5 WMYK-F	5 WCMS-AF	5 WCMS-AF	5 WCMS-AF	5 WKOC-F
6 WJQI-F	6 WJQI-F	6 WCMS-AF	6 WFOG-F	WCMS-AF	6 WCMS-AF	6 WAFX-F	WAFX-F	6 WNIS	6 WWDE-F
7 WKOC-F	7 WKOC-F	7 WKOC-F	7 WKOC-F	7 WKOC-F	7	7	7 WWDE-F	7 WAFX-F	7 WNIS
8	8	8	8	8	8	8	WJQI-F	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WGH	1310	NEWPORT NEWS	0.4/2.2/ 12/ 335
WKGM	940	SMITHFIELD	0.4/0.8/ 8/ 95
WPMH	1010	PORTSMOUTH	0.4/1.6/ 8/ 193
WTJZ	1270	NEWPORT NEWS	1.0/2.3/ 21/ 276
WDCK-F	96.5	Williamsburg	0.3/2.2/ 33/ 821

DUOPOLY REPORT	12+	25-54	REVENUE
WNOR A/F, WAFX-F (Saga)	9.3%	10.1%	16.7%
WWDE-F, WNVZ-F (Max)	10.1%	10.9%	15.3%
WFOG-F, WJQI A/F (Sunshine Wireless)	10.8%	10.7%	12.1%
WKOC-F, WTAR, WLTY-F (Benchmark)	12.1%	10.9%	11.6%
	42.3%	42.6%	55.7%

NORFOLK

RADIO STATIONS

AM STATIONS

WSVY	, 1350,	5 KW/1 KW (DA-2)	, Black	AURN ABC,	\$ 28.00	(Mc-Guild)	Ragan Henry
WNIS	, 850,	5 KW/1 KW (DA-2)	, News/Talk	NBC ABC,	\$ 36.00	(MMR)	Sinclair
WPCE	, 1400,	1 KW/250 W	, Gospel	AURN UNISTR,	\$ 23.00	(Mc-Guild)	Willis
WTAR	, 790,	5 KW (DA-1)	, Talk/News	NBC CNN,	\$ 29.00	(Katz)	Benchmark

FM STATIONS

WAFX	, 106.9,	100 KW @ 938	, Classic AOR		\$ 63.00	(CBS)	Saga
WCMS	, 100.5,	50 KW @ 499	, Country	ABC,	\$ 86.00	(MMR)	
WFOG	, 92.9,	50 KW @ 479	, EZ/SAC	UNISTR,	\$ 64.00	(Banner)	Sunshine Wireless
WGH	, 97.3,	74 KW @ 394	, Country		\$ 39.00	(Eastman)	Susquehanna
WJQI	, 94.9,	50 KW @ 499	, Soft AC	UNISTR,	\$ 46.00	(D&R)	Sunshine Wireless
WKOC	, 93.7,	100 KW @ 997	, AOR	ABC,	\$ 32.00	(Katz)	Benchmark (ELIZABETH CITY)
WXEZ	, 94.1,	50 KW @ 500	, EZ		\$ NA	(---)	Eure
WLTN	, 95.7,	40 KW @ 879	, Oldies		\$ 61.00	(Katz)	Benchmark
WMXN	, 105.3,	50 KW @ 500	, AC		\$ 38.00	(Banner)	
WROX	, 96.1,	50 KW @ 482	, AOR		\$ 31.00	(Torbet)	Sinclair (CAPE CHARLES)
WRYK	, 92.1,	3.7 KW @ 413	, Black		\$ 25.00	(Torbet)	Willis (MOYOCK)
WNOR	, 98.7,	46 KW @ 518	, AOR		\$ 95.00	(Mc-Guild)	Saga
WNVZ	, 104.5,	50 KW @ 479	, CHR		\$ 63.00	(Banner)	Max
WOWI	, 102.9,	50 KW @ 469	, Black	AURN,	\$ 58.00	(Mc-Guild)	Ragan Henry
WSVY	, 107.7,	3 KW @ 328	, Black	ABC,	\$ 28.00	(Mc-Guild)	Ragan Henry (WINDSOR)
WWDE	, 101.3,	50 KW @ 500	, AC	CBS,	\$ 94.00	(Christal)	Max

Miscellaneous: WJQI A/F sold by Coleman to Sunshine Wireless for \$3,500,000 (D) . . . WMYA-F (Cape Charles) sold by Willis to Sinclair for \$1,500,000 . . . WAFX-F sold by Four Seasons to Saga for \$4,000,000 (D) (MVP) . . . WMYA-F changes to WROX-F and format from Black AC to AOR (Oct.) . . . WMYA to WROX-F and format from Black to AOR (Oct) . . .

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 51/811,400
 MSA Rank/Pop: 53/987,000
 ADI # 45
 Average Person Ratings: 15.7
 Market TSL: 20.75 hours

Stations: 20/20
 Diaries: 1321/614:1/48.5%
 Sample Target: 1250
 % Below Line: 0.0
 % Not Listed: 8.5

1993 Revenue: \$26,200,000
 HH Inc.: \$28,448
 Retail \$: 7.7 Bil
 Pop per Station: 40,570
 #1 Biller: KXXY-AF \$6,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KXXY-AF (C)	199/15.5	15.4	16.4	19.5	18.8	16.7	248/2940	2347/27.7	28.8	31.9	G	KXXY-AF
2. KEBC-F (C)	130/10.2	10.5	8.5	10.8	8.4	10.0	187/2490	1742/21.5	22.6	22.0	D	KEBC-F
3. KTOK (N/T)	114/ 8.9	9.4	7.8	7.8	7.1	8.5	122/1662	1510/18.6	16.2	16.9	D	KTOK
4. KJYO-F (CHR)	101/ 7.9	9.1	8.0	11.5	11.1	9.1	122/2111	1686/20.8	23.1	22.1	D	KJYO-F
5. KRXO-F (CL AOR)	91/ 7.1	8.3	6.9	6.1	6.5	7.1	106/1420	1263/15.6	17.2	16.2	D	KRXO-F
6. KATT-F (AOR)	86/ 6.7	7.7	7.4	6.6	6.2	7.1	123/1795	1244/15.3	18.7	16.4	D	KATT-F
7. KMGL-F (AC)	63/ 4.9	5.3	6.5	6.2	7.5	5.7	75/1279	975/12.0	13.5	15.4	D	KMGL-F
8. KYIS-F (AC)	58/ 4.5	3.1	4.6	3.9	2.1	4.0	69/1344	1091/13.4	14.9	10.0	B	KYIS-F
KVSP (B)	58/ 4.5	6.1	5.8	0.9	0.1	4.3	61/669	630/ 7.8	7.8	0.3	B	KVSP
10. KOMA-F (O)	50/ 3.9	2.6	2.2	2.4	2.9	2.8	59/997	747/ 9.2	8.2	10.3	C	KOMA-F
11. KOQL-F (O)	47/ 3.7	2.7	3.4	5.3	4.8	3.8	58/1158	811/10.0	11.1	12.7	C	KOQL-F
12. WKY (EZ)	46/ 3.6	3.4	4.4	3.6	4.5	3.8	49/676	579/ 7.1	10.1	9.7	B	WKY
13. KNTL-F (REL)	37/ 2.9	2.2	3.1	2.4	2.7	2.7	37/588	582/ 7.2	6.4	6.5		KNTL-F
14. KTNT-F (J)	22/ 1.7	1.4	2.8	1.3	1.9	1.8	22/423	415/ 5.1	5.6	4.7	B	KTNT-F
15. KOMA (O)	19/ 1.5	1.2	1.2	0.9	1.3	1.2	29/622	500/ 6.2	4.0	6.0		KOMA
WWLS (SPRTS)	19/ 1.5	1.1	0.4	1.0	1.4	1.0	25/519	408/ 5.0	2.9	4.9		WWLS

12+ FM SHARE (METRO): 75.34% (880 of 1168) (FAL 92: 80.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KJYO-F>>	1 KXXY-AF	1 KXXY-AF>	1 KXXY-AF	1 KXXY-AF>	1 KXXY-AF<	1 KXXY-AF>	1 KXXY-AF>	1 KXXY-AF	1 KJYO-F<	1 KXXY-F>>
2 KXXY-AF	2 KATT-F<	2 KRXO-F<	2 KRXO-F	2 KRXO-F<	2 KTOK >	2 KRXO-F<	2 KTOK <	2 KEBC-F	2 KXXY-AF	2 KTOK <
3 KATT-F	3 KRXO-F	3 KEBC-F	3 KEBC-F>	3 KEBC-F>	3 KEBC-F>	3 KTOK <	3 KEBC-F>	3 KTOK	3 KEBC-F>	3 KEBC-F>
4 KEBC-F	4 KEBC-F>	4 KATT-F>	4 KATT-F<	4 KMGL-F<	4 WKY <	4 KEBC-F	4 KRXO-F	4 KATT-F	4 KATT-F	4 KYIS-F
5	5 KJYO-F<	5 KJYO-F	5 KMGL-F	5 KTOK	5 KMGL-F	5 KJYO-F	5 KATT-F	5 KJYO-F	5 KTOK	5
6	6 KVSP <	6 KYIS-F	6	6 KATT-F<	6 KOMA-F	6 KATT-F	6	6	6 KVSP	6
7	7 KYIS-F	7	7	7 KOMA-F	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KXXY-AF	1 KXXY-AF>>	1 KXXY-AF	1 KXXY-AF>>	1 KXXY-AF>	1 KATT-F	1 KATT-F	1 KRXO-F	1 KRXO-F	1 KRXO-F<
2 KYIS-F	2 KEBC-F<	2 KRXO-F	2 KEBC-F	2 KEBC-F	2 KEBC-F	2 KRXO-F>	2 KATT-F	2 KATT-F<	2 KXXY-AF<
3 KEBC-F	3 KYIS-F	3 KEBC-F	KYIS-F<	3 KMGL-F<	KRXO-F	3 KEBC-F	3 KXXY-AF	3 KXXY-AF<	3 KEBC-F
4 KJYO-F	4 KRXO-F<	4 KYIS-F	4 KJYO-F<	4 KJYO-F	4 KXXY-AF	KXXY-AF>	4 KEBC-F	4 KEBC-F>	4 KTOK
5 KVSP	5 KJYO-F	5 KJYO-F	5 KMGL-F	KYIS-F	5 KJYO-F	5 KJYO-F	5 KTOK	5 KTOK	5 KATT-F
6 KATT-F	6 KVSP	KMGL-F	6 KRXO-F	6 KRXO-F	6 KVSP	KVSP	KVSP	6	6 KOMA-F
7	7	KVSP	7 KVSP	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KBYE 890	OKLAHOMA CTY	0.4/0.9/	5/ 88
KQCV 800	OKLAHOMA CTY	0.9/2.3/	12/ 191
KTLV 1220	MIDWEST CTY	0.9/1.8/	12/ 146

DUOPOLY REPORT	12+	25-54	REVENUE
KTOK, KJYO-F, KEBC-F (Clear Channel)	27.0%	21.1%	26.7%
KXXY A/F, KOQL-F (Radio Equity, pending)	19.2%	19.8%	30.5%
	46.2%	40.9%	57.2%

OKLAHOMA CITY

RADIO STATIONS

KOMA	, 1520,	50 KW (DA-N)	, Oldies	CBS, \$29.00	(Katz)	Diamond
KVSP	, 1140,	1 KW (DAYS)	, Black	, \$19.00	(---)	
KQCV	, 800,	250 W/500 W	, Religion	, \$14.00	(---)	Bott
KTOK	, 1000,	5 KW (DA-2)	, News/Talk	ABC MBS, \$53.00	(Christal)	Clear Channel
WKY	, 930,	5 KW (DA-N)	, EZ	CNN, \$24.00	(Torbet)	Gaylord
WWLS	, 640,	1 KW (DA-N)	, Sports	CBS, \$18.00	(McGuild)	(MOORE)
KATT-F,	100.5,	97 KW @ 1191	, AOR	SOURCE, \$59.00	(Banner)	Surrey
KEBC-F,	94.7,	100 KW @ 1387	, Country	ABC, \$38.00	(Banner)	Clear Channel
KJYO-F,	102.7,	98 KW @ 899	, CHR	, \$43.00	(Christal)	Clear Channel
KOMA-F,	92.5,	100 KW @ 899	, Oldies	CBS, \$37.00	(Katz)	Wilks-Schwartz
KMGL-F,	104.1,	99 KW @ 1361	, AC	, \$44.00	(Eastman)	Renda
KNTL-F,	104.9,	3.3 KW @ 298	, Religion	, \$17.00	(---)	CBN (BETHANY)
KOQL-F,	101.9,	98 KW @ 1387	, Oldies	, \$36.00	(D&R)	NewMarket
KRXO-F,	107.7,	99 KW @ 991	, Classic AOR	, \$54.00	(Katz)	Diamond
KTNT-F,	97.7,	3 KW @ 298	, Jazz/NAC	, \$22.00	(K & P)	(EDMOND)
KXXY-F,	96.1,	98 KW @ 1171	, Country	, \$115.00	(Mc-Guild)	NewMarket
KYIS-F,	98.9,	100 KW @ 1099	, CHR/AC	APR, \$30.00	(D&R)	

Miscellaneous: KEBC-F sold by Independence to Clear Channel for \$7,500,000 (D) . . . KOQL-F changes to KTST-F and format from Oldies to Country (January, after book) . . . KXXY A/F sold by NewMarket to Radio Equity (D) for \$18,600,000 (E) . . . KOQL-F sold by NewMarket to Radio Equity (D) for \$6,000,000 (E) . . . The NewMarket deals were brokered by Foreman and Hartstone/Dickstein . . .

OMAHA

Arbitron Rank/Pop (12+): 72/518,000
 MSA Rank/Pop: 77/662,000
 ADI # 73
 Average Person Ratings: 16.7
 Market TSL: 21.75 hours

Stations: 19/16
 Diaries: 1087/477:1/56.1%
 Sample Target: 980
 % Below Line: 0.7
 % Not Listed: 10.3

1993 Revenue: \$23,700,000
 HH Inc.: \$35,980
 Retail \$: 6.0 Bil
 Pop per Station: 32,375
 #1 Biller: WOW -AF \$5,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KFAB (FS)	101/11.6	10.5	10.0	11.4	12.9	10.9	177/3026	1808/34.9	24.7	33.9	F	KFAB
2. KQKQ-F (CHR)	96/11.1	11.3	11.8	11.7	9.8	11.5	131/2255	1575/30.4	31.0	26.9	E	KQKQ-F
3. WOW-F (C)	82/ 9.5	9.0	10.8	10.7	11.6	10.0	112/1357	902/17.4	18.4	22.4	G	WOW-F
4. KEFM-F (AC)	68/ 7.8	6.6	7.8	7.1	9.3	7.3	91/1660	1125/21.7	22.0	21.4	D	KEFM-F
5. KGOR-F (O)	65/ 7.5	6.5	8.3	6.9	7.0	7.3	83/1283	954/18.4	21.2	18.7	D	KGOR-F
6. KESY-A/F(SAC)	64/ 7.4	6.8	7.8	6.4	6.6	7.1	75/1053	823/15.9	19.2	13.7	C	KESY-AF
7. KEZO-AF (AOD)	59/ 6.8	10.0	10.4	9.9	7.4	9.3	115/1506	941/18.2	21.7	20.9	E	KEZO-AF
8. KXKT-F (C)	44/ 5.1	5.3	3.6	1.6	2.3	3.9	58/786	558/10.8	10.1	9.8	B	KXKT-F
9. KKAR (T)	37/ 4.3	4.2	3.4	4.8	4.6	4.2	40/820	701/13.5	11.5	12.8	C	KKAR
10. KKCD-F (CL/AOR)	35/ 4.0	2.5	2.8	2.8	3.3	3.0	38/685	638/12.3	10.8	10.1	B	KKCD-F
11. WOW (C)	30/ 3.5	4.7	4.6	4.4	4.2	4.3	72/1022	495/ 9.6	10.2	9.6		WOW
12. KRRK-F (AOR)	29/ 3.3	5.3	3.0	3.1	3.8	3.7	31/652	574/11.1	9.2	11.5	B	KRRK-F
13. KOIL (BB)	26/ 3.0	---	---	---	---	---	30/470	399/ 7.7	---	---		KOIL
14. KYNN-F (C)	17/ 2.0	1.9	1.2	1.3	2.6	1.9	69/1021	322/ 6.2	5.9	6.1		KYNN-F

12+ FM SHARE (METRO): 73.52% (572 of 778) (FAL 92: 72.06%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKQ-F>>	1 KEZO-AF<	1 KQKQ-F<	1 KGOR-F<	1 WOW -F	1 KFAB >	1 KFAB	1 WOW -F	1 KQKQ-F	1 KQKQ-F>	1 KFAB
2	2 KQKQ-F>	2 KGOR-F	2 KEFM-F	2 KGOR-F<	2 WOW -F	2 KQKQ-F<	2 KGOR-F	2 WOW -F	2 KFAB >	2 KEFM-F>
3	3 KEFM-F<	3 KEFM-F<	3 KEZO-AF<	3 KEFM-F	3 KESY-AF	3 WOW -F>	3 KESY-F	3 KEFM-F<	3 KEFM-F	3 KQKQ-F
4	4 KXKT-F	4 KEZO-AF	4 KQKQ-F<	4 KQKQ-F	4 KGOR-F	4 KGOR-F<	4 KEFM-F<	4 KESY-F<	4 KEZO-F<	4 WOW -F
5	5 KRRK-F<	5 WOW -F	5 WOW -F	5 KEZO-AF<	5 KEFM-F	5 KEFM-F<	5 KQKQ-F	5 KEZO-F<	5 KRRK-F	5 WOW
6	6 WOW -F	6 KXKT-F	6 KFAB	6 KFAB	6	6 KESY-F	6 KEZO-F<	6 KGOR-F	6	6
7	7	7	7 KESY-AF<	7	7	7	7 KKAR	7	7	7
8	8	8	8 KKCD-F	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQKQ-F	1 KQKQ-F>	1 KQKQ-F	1 KEFM-F	1 KEFM-F	1 KQKQ-F	1 KEZO-AF>>	1 KEZO-AF	1 KEZO-AF<	1 KEZO-AF
2 KXKT-F	2 KEFM-F<	2 KEFM-F	KQKQ-F	2 KQKQ-F<	2 KRRK-F	2 KQKQ-F	2 KKCD-F	2 KGOR-F	2 KGOR-F<
3 KRRK-F	3 KXKT-F>	3 KXKT-F	3 KXKT-F	3 KESY-AF	3 KEZO-AF	3 KKCD-F	3 KXKT-F	3 KKCD-F	3 WOW -F
4 KEFM-F	4 KEZO-AF	4 WOW -F	4 WOW -F	4 WOW -F	4	4 KRRK-F	4 KQKQ-F	4 WOW -F<	4 KKCD-F<
5 KEZO-AF	5 WOW -F	5 KEZO-AF	5 KEZO-AF	5 KGOR-F	5	5 KXKT-F	5 KEFM-F	5 KQKQ-F	5 KFAB
6	6 KRRK-F	6	6 KESY-AF	6 KFAB	6	6	6 KGOR-F	6 KGOR-F	6 KFAB
7	7	7	7	7 KXKT-F	7	7	7	7	7 KKAR

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KCRO 660	OMAHA	0.6/2.3/	6/ 148
KOTD 1000	PLATTSMOUTH	0.5/1.0/	6/ 81
KOTD-F 106.9	PLATTSMOUTH	0.8/2.0/	8/ 145
KMA 960	SHENANDOAH, IA	0.3/1.1/	31/ 344
KZXX-F 96.9	SEWARD	0.7/2.0/	92/1057

DUOPOLY REPORT	12+	25-54	REVENUE
KOIL, KKAR, KQKQ-F (local)	18.4%	13.7%	17.3%

OMAHA

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, FULL SERVICE	NBC, \$ 70.00 (Christal)	Henry
KKAR, 1180, 5 KW/1 KW	, TALK	CBS, MBS, \$ 22.00 (Katz)	
KOIL, 1290, 5 KW (DA-N)	, OLDIES	CBS UNISTR, \$ 20.00 (Banner)	
WOW, 590, 5 KW	, SEE WOW-FM		
KEFM-F, 96.1, 100 KW @ 1440, AC		, \$ 48.00 (McGuild)	
KESY-F, 104.5, 100 KW @ 1087, SOFT AC/EZ		ABC, \$ 34.00 (D & R)	Sun Group
KEZO-F, 92.3, 100 KW @ 1210, AOR		, \$ 70.00 (Torbet)	Narragansett
KGOR-F, 99.9, 115 KW @ 1230, OLDIES		UNISTR, \$ 46.00 (Christal)	Henry
KKCD-F, 105.9, 6 KW @ 328, CLASSIC AOR		, \$ 24.00 (Eastman)	
KQKQ-F, 98.5, 100 KW @ 508, CHR		, \$ 59.00 (Katz)	
KRRK-F, 93.3, 3.6 KW @ 426, AOR		, \$ 19.00 (---)	(BENNINGTON)
KXKT-F, 103.7, 100 KW @ 1246, COUNTRY		, \$ 25.00 (Banner)	(ATLANTIC, IA)
WOW-F, 94.1, 100 KW @ 508, COUNTRY		ABC, \$ 84.00 (Torbet)	Great Empire

KYNN-F - See Lincoln

Miscellaneous: KXKT-F changes from CHR to Country . . .

ORLANDO

Arbitron Rank/Pop (12+): 41/988,800
 MSA Rank/Pop: 39/1,370,000
 ADI # 23
 Average Person Ratings: 16.7
 Market TSL: 21.75 hours

Stations: 24/21
 Diaries: 1229/805:1/42.0%
 Sample Target: 1260
 % Below Line: 3.2
 % Not Listed: 10.8

1993 Revenue: \$49,500,000
 HH Inc.: \$31,267
 Retail \$: 13.6 Bil
 Pop per Station: 47,086
 #1 Biller: WWKA-F \$7,400,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WJHM-F (B)	155/ 9.4	9.9	10.0	8.3	9.5	9.4	248/3038	1677/17.0	18.4	17.6	E	WJHM-F
2. WDBO (FS)	132/ 8.0	9.4	8.0	7.9	8.9	8.3	195/2371	1531/15.5	17.4	18.2	E	WDBO
3. WWKA-F (C)	123/ 7.5	9.3	8.6	9.7	12.0	8.8	232/3389	1683/17.0	18.4	22.5	H	WWKA-F
4. WXXL-F (CHR)	122/ 7.4	6.7	7.0	6.4	5.0	6.9	152/2802	1959/19.8	19.0	14.1	E	WXXL-F
5. WOMX-AF (AC)	116/ 7.0	6.8	7.4	6.1	6.3	6.8	203/3465	1992/20.1	20.2	16.0	F	WOMX-AF
6. WMGF-F (SAC)	112/ 6.8	6.3	7.1	5.6	6.3	6.5	221/3229	1686/17.1	15.9	15.5	E	WMGF-F
7. WJRR-F (AOR)	101/ 6.1	5.0	4.3	3.2	3.7	4.7	196/3257	1727/17.5	14.5	11.7	C	WJRR-F
8. WOCL-F (O)	100/ 6.1	5.9	5.3	5.1	6.0	5.6	230/3411	1559/15.8	13.3	16.2	G	WOCL-F
9. WLOQ-F (J)	76/ 4.6	5.3	4.0	5.8	3.6	4.9	91/1420	1152/11.7	9.8	9.5	C	WLOQ-F
10. WDIZ-F (AOR)	73/ 4.4	4.2	5.4	6.7	4.6	5.2	153/2714	1482/15.0	14.2	12.7	F	WDIZ-F
11. WMMO-F (AOR)	61/ 3.7	5.0	5.9	5.6	4.6	5.1	76/1452	1114/11.3	12.8	11.3	E	WMMO-F
12. WHTQ-F (AOR)	52/ 3.1	2.5	3.5	3.6	4.4	3.2	127/2639	1364/13.8	13.8	13.8	D	WHTQ-F
13. WTLN-F (REL)	41/ 2.5	2.1	1.4	1.4	2.3	1.9	42/582	536/ 5.4	4.6	4.6	G	WTLN-F
14. WCFB-F (C)	41/ 2.5	2.9	3.9	4.4	3.3	3.4	130/2153	821/ 8.3	8.9	7.8	C	WCFB-F
15. WTKS-F (T)	40/ 2.4	2.1	2.8	3.6	2.6	2.7	86/1880	973/ 9.8	7.2	7.6	C	WTKS-F
16. WEZY-F (SAC)	30/ 1.8	0.6	0.7	1.3	1.0	1.1	98/923	219/ 2.2	1.8	2.1		WEZY-F
17. WHOO (C)	22/ 1.3	0.3	0.6	0.5	---	0.7	22/264	255/ 2.6	2.1	---		WHOO
18.												
19.												
20.												

12+ FM SHARE (METRO): 85.88% (1265 of 1473) (FAL 92: 85.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F>	1 WJRR-F<	1 WOMX-AF<	1 WOMX-AF	1 WOMX-AF<	1 WDBO <	1 WJRR-F	1 WDBO	1 WJHM-F	1 WJHM-F>>	1 WWKA-F
2 WXXL-F>>	2 WXXL-F	2 WJHM-F	2 WOCL-F<	2 WOCL-F	2 WMGF-F	2 WWKA-F	2 WOMX-AF	2 WXXL-F<	2 WDBO	2 WDBO
3	3 WJHM-F<	3 WJRR-F<	3 WXXL-F<	3 WXXL-F<	3 WOCL-F<	3 WJHM-F	3 WXXL-F<	3 WWKA-F	3 WXXL-F	3 WDIZ-F
4	4 WOMX-AF	4 WXXL-F	4 WMMO-F<	4 WLOQ-F<	4 WWKA-F>	4 WDBO	4 WMGF-F<	4 WDBO	4 WWKA-F	4 WJHM-F<
5	5 WDIZ-F	5 WOCL-F<	5 WJRR-F	5 WJHM-F<	5 WLOQ-F	5 WOMX-AF	5 WWKA-F	5 WOMX-AF<	5 WMGF-F	5 WOCL-F
6	6	6 WDIZ-F	6 WJHM-F<	6 WJRR-F	6 WOMX-AF	6 WMGF-F	6 WJHM-F	6 WMGF-F<	6 WOMX-F	6 WMGF-F
7	7	7 WWKA-F	7 WLOQ-F	7 WMMO-F<	7	7	7 WOCL-F	7 WOCL-F	7 WDIZ-F	7 WMMO-F
8	8	8	8	8 WWKA-F<	8	8	8	8	8	8 WJRR-F
9	9	9	9	9 WDBO	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJHM-F	1 WXXL-F	1 WXXL-F	1 WJHM-F<	1 WOMX-AF	1 WJRR-F	1 WJRR-F>	1 WJRR-F	1 WJRR-F>	1 WJRR-F
2 WXXL-F	2 WOMX-AF	2 WOMX-AF	2 WOMX-AF	2 WJHM-F<	2 WJHM-F	2 WDIZ-F	2 WDIZ-F	2 WDIZ-F<	2 WOCL-F
3 WOMX-AF	3 WJHM-F>	3 WMMO-F	3 WXXL-F>	3 WXXL-F	3 WWKA-F	3 WXXL-F	3 WXXL-F	3 WOMX-AF	3 WDBO
4 WJRR-F	4 WJRR-F	4 WDIZ-F	4 WOCL-F<	4 WOCL-F	4 WOMX-AF	4 WJHM-F	4 WMMO-F	4 WWKA-F	4 WHTQ-F
5 WDIZ-F	5 WDIZ-F	5 WJHM-F	5 WMGF-F<	5 WWKA-F	5 WXXL-F	5 WWKA-F<	5 WCFB-F	5 WOCL-F<	5 WDIZ-F<
6 WCFB-F	6 WMMO-F	6 WWKA-F	6 WLOQ-F	6 WMGF-F<	6 WDIZ-F	6 WOMX-AF	6 WDBO	6 WHTQ-F	6 WLOQ-F
7	7	7 WDBO	7 WWKA-F	7 WLOQ-F	7	7	7	7 WJHM-F	7 WMMO-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME
WGTO 540	PINE HILLS	0.5/3.1/ 15/	541	
WHBS 1270	EATONVILLE	0.8/2.5/ 14/	273	
WONQ 1030	OVIDO	0.7/1.9/ 16/	236	
WRMQ 1140	ORLANDO	0.5/1.2/ 9/	122	
WWNZ 740	ORLANDO	0.6/3.6/ 14/	460	
WFLZ-F 93.3	TAMPA	0.3/2.2/ 38/	875	
WPCV-F 97.5	WINTER HAVEN	1.0/3.5/134/	1744	

DUOPOLY REPORT	12+	25-54	REVENUE
WDBO, WWKA-F, WCFB-F (NewCity)	18.0%	15.2%	25.5%
WWNZ, WPRD, WJRR-F, WMGF-F (Paxson)	13.5%	12.1%	13.0%
	31.5%	27.3%	38.5%

ORLANDO

RADIO STATIONS

WDBO	, 580,	5 KW (DA-N)	, Full Service	ABC, \$ 50.00	(Katz)	NewCity
WWNZ	, 740,	50 KW (DA-2)	, News/Talk	CBS AP, \$ 36.00	(Banner)	Paxson
WDIZ-F,	100.3,	100 KW @ 1187	, AOR	ABC, \$ 91.00	(MMR)	Shamrock-Lynett
WHTQ-F,	96.5,	100 KW @ 1597	, AOR	SOURCE, \$ 69.00	(Torbet)	TK
WJHM-F,	101.9,	28 KW @ 1584	, Black	, \$ 84.00	(D&R)	Beasley (DYTNA BCH)
WLOQ-F,	103.1,	2.7 KW @ 351	, Jazz	, \$ 47.00	(Eastman)	
WMGF-F,	107.7,	100 KW @ 1584	, Soft AC	, \$ 55.00	(Banner)	Paxson
WMMO-F,	98.9,	38 KW @ 492	, AOR/AC	, \$ 78.00	(Eastman)	Granum
WOCL-F,	105.9,	100 KW @ 1581	, Oldies	AP, \$109.00	(Christal)	American (DELAND)
WOMX-F,	105.1,	100 KW @ 1309	, AC/CHR	, \$ 64.00	(Mc-Guild)	Nationwide
WJRR-F,	101.1,	100 KW @ 1597	, AOR	, \$100.00	(Banner)	Paxson (COCOA BEACH)
WTLN-F,	95.3,	3 KW @ 298	, Religion	, \$ 17.00	(Keystone)	(APOPKA)
WWKA-F,	92.3,	100 KW @ 1338	, Country	, \$137.00	(Katz)	NewCity
WXXL-F,	106.7,	100 KW @ 387	, CHR	AP, \$ 47.00	(MMR)	Taylor (LEESBURG)
WTKS-F,	104.1,	100 KW @ 1597	, News/Talk	CBS, \$ 43.00	(Banner)	Press (COCOA BEACH)

WCFB-F - See Daytona Beach

OXNARD-VENTURA

Arbitron Rank/Pop (12+): 117/331,100
 MSA Rank/Pop: 75/704,000
 Los Angeles ADI
 Average Person Ratings: 16.7
 Market TSL: 22.25 hours

Stations: 36/12
 Diaries: 770/430:1/48.6%
 Sample Target: 800
 % Below Line: 45.8
 % Not Listed: 11.4

1993 Revenue: \$8,500,000
 HH Inc.: \$47,574
 Retail \$: 6.0 Bil
 Pop per Station:
 #1 Biller: NA NA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. KHAY-F (C)	54/ 9.7	10.5	8.4	8.1	7.9	----	67/854	603/18.2	18.7	15.7	KHAY-F
2. KCAQ-F (CHR)	40/ 7.2	8.7	7.9	5.8	6.8	----	54/956	595/18.0	22.7	20.3	KCAQ-F
3. KXLM-F (SP)	37/ 6.7	7.3	4.6	3.4	3.6	----	37/351	351/10.6	9.9	7.7	KXLM-F
4. KFI (T)	26/ 4.7	2.4	4.0	3.1	1.5	----	74/877	343/10.4	7.7	9.7	KFI
5. KKZZ (BB)	25/ 4.5	1.7	1.6	1.4	----	----	25/264	254/ 7.7	4.2	3.6	KKZZ
KLOS-F (AOR)	25/ 4.5	3.7	7.5	5.6	5.9	----	64/1184	469/14.2	14.7	16.1	KLOS-F
7. KRTH-F (O)	20/ 3.6	2.8	3.3	2.9	2.5	----	38/851	415/12.5	15.3	12.7	KRTH-F
KNX (N)	20/ 3.6	3.5	2.9	3.1	3.8	----	52/1057	398/12.0	12.3	12.1	KNX
9. KVEN (N/T)	19/ 3.4	2.3	2.9	3.4	1.9	----	24/426	343/10.4	8.1	8.7	KVEN
10. KCBS-F (O)	17/ 3.1	3.0	1.6	2.5	2.1	----	57/875	329/ 9.9	9.6	8.3	KCBS-F
11. KRUZ-F (EZ)	16/ 2.9	4.2	4.4	6.5	4.2	----	44/699	262/ 7.9	9.5	9.2	KRUZ-F
KBIG-F (AC)	16/ 2.9	2.3	3.1	2.5	2.8	----	45/526	306/ 9.2	7.8	8.5	KBIG-F
13. KBBY-F (AC)	15/ 2.7	6.1	5.1	5.3	3.6	----	19/462	307/ 9.3	13.6	13.0	KBBY-F
14. KPWR-F (CHR)	13/ 2.3	1.6	1.3	1.5	1.1	----	24/704	280/ 8.5	8.3	5.4	KPWR-F
KLSX-F (CL AOR)	13/ 2.3	2.3	2.9	1.5	1.3	----	31/704	283/ 8.5	9.8	8.7	KLSX-F
16. KXBS-F (O)	12/ 2.2	2.3	2.2	1.4	1.9	----	22/423	268/ 8.1	8.3	6.2	KXBS-F
KTYD-F (AOR)	12/ 2.2	2.3	1.8	1.9	1.9	----	30/614	238/ 7.2	9.5	6.7	KTYD-F
18. KTRO (SP)	11/ 2.0	3.0	2.0	4.2	4.9	----	15/255	217/ 6.6	6.3	7.4	KTRO

12+ FM SHARE (METRO): 73.93% (363 of 491) (FAL 92: 78.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KCAQ-F>>	1 KCAQ-F	1 KHAY-F	1 KHAY-F>	1 KHAY-F>>	1 KHAY-F	1 KHAY-F	1 KHAY-F>	1 KHAY-F	1 KCAQ-F>	1 KVEN >
2 KPWR-F>	2 KXLM-F	2 KXLM-F	2 KLOS-F<	2 KXLM-F<	2 KKZZ	2 KVEN <	2 KFI	2 KCAQ-F	2 KHAY-F	2 KELF-F
3	3 KHAY-F	3 KCAQ-F	3 KXLM-F	3 KLOS-F	3 KFI	3 KLOS-F	3 KCAQ-F	3 KXLM-F	3 KXLM-F	3 KTWV-F
4	4 KLOS-F	4 KLOS-F	4 KCBS-F	4 KCBS-F	4 KVEN	4 KCAQ-F	4 KXLM-F	4 KKZZ	4 KPWR-F	4
5	5 KBBY-F	5	5 KRTH-F	KFI	5 KNX	KXLM-F	5 KKZZ	5 KLOS-F	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KCAQ-F	1 KCAQ-F	1 KHAY-F	1 KHAY-F>>	1 KHAY-F>>	1 KCAQ-F	1 KXLM-F	1 KLOS-F	1 KHAY-F	1 KHAY-F
2 KXLM-F	2 KHAY-F	2 KBBY-F	2 KXLM-F<	2 KXLM-F	2 KXLM-F	2 KCAQ-F	2 KXLM-F	2 KXLM-F	2 KLOS-F
3	3 KXLM-F	3 KXLM-F	3 KCAQ-F	3 KBBY-F	3 KTRO	3 KLOS-F	3 KHAY-F	KLOS-F	3 KXLM-F
4	4	4	4 KBBY-F	4 KFI	4 KTYD-F	4 KCBS-F	KCBS-F	4 KCAQ-F	4 KCBS-F
5	5	5	5	5	5	KHAY-F	5	5	5
6	6	6	6	6	6	KLSX-F	6	6	6

OXNARD-VENTURA

OTHER RATED STATIONS-		METRO/CUME/TSA/SHARE/RATE/AQH/CUME	
KDAR-F	98.3	OXNARD	0.4/2.7/ 4/ 136
KELF-F	95.9	CAMARILLA	1.6/4.5/ 9/ 166
KKUR-F	105.5	OJAI	0.9/4.7/ 7/ 206
KOXR	910	OXNARD	1.4/3.1/ 8/ 118
KDB-F	93.7	SANTA BARBARA	0.4/1.9/ 18/ 317
KHTY-F	97.5	SANTA BARBARA	1.1/2.5/ 17/ 358

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE LOS ANGELES FOR MORE ABOUT THE FOLLOWING:

KABC	2.0/3.6	KTNQ	0.4/2.2
KKBT-F	1.4/5.4	KTWV-F	1.8/6.1
KKGO-F	1.3/3.0	XTRA	0.5/2.0
KLVE-F	0.7/3.4	KYSR-F	0.7/4.0
KMPC	0.5/3.1	KZLA-F	0.4/2.4
KOST-F	0.7/2.5		
KROQ-F	1.8/4.9		

RADIO STATIONS

KOXR	910,	5 KW/1 KW (DA-2),	Hispanic	\$18.00	(Lotus)	Lotus
KTRO	1520,	10 KW/1 KW (DA-2),	Hispanic	\$18.00	(Katz Hisp.)	
KVEN	1450,	1 KW	Talk	\$19.00	(Radio Time)	
KBBY-F	95.1,	13 KW @ 876	AC	UNISTR,	\$31.00	(Katz)
KCAQ-F	104.7,	3 KW @ 1581	CHR		\$30.00	(Mc-Guild)
KDAR-F	98.3,	.8 KW @ 886	Religion		\$11.00	(---) Salem
KELF-F	95.9,	.4 KW @ 718	Hispanic		\$14.00	(Katz Hisp) (CAMARILLO)
KHAY-F	100.7,	39 KW @ 1204	Country		\$38.00	(Radio Time)
KKUR-F	105.5,	3 KW @ 1260	AC	UNISTR,	\$13.00	(Banner)
KRUZ-F	103.3,	105 KW @ 2978	EZ/Soft AC		\$35.00	(Katz) (OJAI)
KXBS-F	96.7,	.1 KW @ 1499	Oldies		\$11.00	(---) (S. PAULA)
KXLM-F	102.9,	3 KW @ 328	Hispanic		\$12.00	(---)

Other ranked stations -- see Los Angeles

Miscellaneous: KOGO changes to KBBY (Oct.) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

PENSACOLA

Arbitron Rank/Pop (12+): 126/300,300
 MSA Rank/Pop: 131/365,000
 ADI # 63 (w/Mobile)
 Average Person Ratings: 15.3
 Market TSL: 20.25 hours

Stations: 18/10
 Diaries: 766/392:1/47.7%
 Sample Target: 760
 % Below Line: 33.3
 % Not Listed: 15.9

1993 Revenue: \$8,100,000
 HH Inc.: \$27,102
 Retail \$: 3.1 Bil
 Pop per Station: 30,030
 #1 Biller: WXB-F \$2,400,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WXB-F (C)	69/15.0	15.4	12.8	16.5	8.6	----	117/1358	844/28.1	26.5	25.3	D	WXB-F
2. WBLX-F (B)	45/ 9.8	6.7	7.6	8.0	11.3	----	78/861	490/16.3	14.2	13.5		WBLX-F
3. WJLQ-F (B)	33/ 7.2	4.1	7.1	3.5	5.9	----	45/639	401/13.4	10.3	14.5	B	WJLQ-F
4. WOWW-F (C)	29/ 6.3	6.3	9.5	10.4	13.5	----	59/1024	559/18.6	17.0	20.2	C	WOWW-F
WCOA (T/FS)	29/ 6.3	5.2	6.7	6.7	6.8	----	29/484	464/15.5	12.1	14.5	B	WCOA
6. WKR-F (AC)	28/ 6.1	6.9	5.0	6.1	5.9	----	41/707	442/14.7	18.4	13.5		WKR-F
7. WMEZ-F (SAC/EZ)	27/ 5.9	9.5	8.8	7.4	6.5	----	47/769	496/16.5	16.6	17.0	C	WMEZ-F
WAVH-F (O)	27/ 5.9	5.6	5.9	3.9	4.1	----	46/793	492/16.4	15.9	16.3		WAVH-F
9. WTKX-F (AOR)	24/ 5.2	5.2	4.6	4.6	3.8	----	31/585	409/13.6	15.3	13.0	B	WTKX-F
10. WABB-F (CHR)	20/ 4.3	6.3	4.0	3.0	3.6	----	35/721	445/14.8	15.3	13.1		WABB-F
11. WGCX-F (CL AOR)	17/ 3.7	3.9	5.0	5.2	4.3	----	30/682	390/13.0	12.1	13.6		WGCX-F
12. WRNE (B/G)	11/ 2.4	3.3	2.9	3.3	2.5	----	11/139	139/ 4.6	5.3	4.7	A	WRNE
13.												
14.												
15.												

12+ FM SHARE (METRO): 86.56% (335 of 387) (FAL 92: 85.85%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLX-F>	1 WXB-F>	1 WXB-F	1 WXB-F	1 WXB-F>	1 WXB-F>	1 WXB-F>>	1 WXB-F>	1 WXB-F>	1 WBLX-F<	1 WCOA
2 WXB-F>	2 WBLX-F	2 WBLX-F	2 WKR-F	2 WKR-F	2 WCOA <	2 WOW-F	2 WCOA	2 WBLX-F	2 WXB-F	2 WXB-F
3 WABB-F	3 WTKX-F	3 WKR-F	3 WAVH-F<	3 WAVH-F	3 WAVH-F	3 WKR-F<	3 WOW-F<	3 WJLQ-F<	3 WJLQ-F>	3 WJLQ-F
4 WJLQ-F	4 WJLQ-F	4 WTKX-F<	4 WBLX-F	4 WJLQ-F	4 WOW-F	4 WBLX-F<	4 WKR-F	4 WOW-F	4	4
5	WKR-F	5 WJLQ-F	5	5 WBLX-F<	5 WMEZ-F	5 WCOA	WMEZ-F	5	5	5
6	6	WAVH-F	6	6 WOW-F	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLX-F	1 WXB-F<	1 WKR-F	1 WXB-F<	1 WXB-F	1 WXB-F	1 WXB-F>	1 WXB-F	1 WXB-F>	1 WXB-F>
2 WXB-F	2 WBLX-F	WXB-F	2 WKR-F<	WKR-F	WBLX-F	2 WTKX-F	2 WTKX-F	2 WBLX-F	2 WTKX-F
3 WTKX-F	3 WKR-F	3 WBLX-F	3 WBLX-F	3 WMEZ-F	WGCX-F	3 WBLX-F	3 WOW-F	WTKX-F>	WAVH-F
4	4 WJLQ-F	4 WMEZ-F	4 WJLQ-F	4 WJLQ-F	4 WABB-F	4 WGCX-F	4	4 WAVH-F	4 WOW-F
5	WMEZ-F	WMEZ-F	5 WJLQ-F	WAVH-F	5	5 WJLQ-F	5	5	5
						WABB-F			

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WBSR 1450 PENSACOLA	0.9/1.5/ 4/	45	
WSWL 790 PENSACOLA	0.4/2.8/ 3/	99	
WVTJ 610 PENSACOLA	1.3/2.0/ 6/	61	
WKSJ-F 94.9 MOBILE	1.3/7.3/ 33/	620	
WKSJ-F 99.5 FT. WALTON	0.7/4.3/ 25/	506	
WWSF-F 98.1 ANDALUSIA	1.5/8.4/ 32/	633	

DUOPOLY REPORT

SEE MOBILE

RADIO STATIONS

WCOA , 1370, 5 KW (DA-2)	Full Service/Talk	NBC MBS, \$18.00 (Katz)	
WRNE , 980, 2.5 KW/1 KW (DA-2),	Black	AURN SMN, \$10.00 (Roslin)	(GULF BREEZE)
WJLQ-F, 100.7, 100 KW @ 1555	, CHR	ABC, \$23.00 (Katz)	
WKGT-F, 105.1, 6 KW @ 328	, Nostalgia	SMN, \$11.00 (---)	(CENTURY)
WMEZ-F, 94.1, 100 KW @ 1328	, Soft AC	ABC, \$26.00 (Torbet)	
WOWW-F, 107.3, 100 KW @ 469	, Country	UNISTR, \$35.00 (Mc-Guild)	SunGroup
WTKX-F, 101.5, 100 KW @ 400	, AOR	CBS, \$27.00 (D & R)	Holt
WXB-F, 102.7, 100 KW @ 1328	, Country	MBS, \$24.00 (Katz)	Calendar (MILTON)

Other ranked stations -- see Mobile

Miscellaneous: WKGT-F (Century) sold for \$350,000 (E) . . .

PEORIA

Arbitron Rank/Pop (12+): 131/282,400
 MSA Rank/Pop: 139/343,000
 ADI # 106(W/BLOOMINGTON)
 Average Person Ratings: 16.6
 Market TSL: 22.25 hours

Stations: 19/14
 Diaries: 779/363;1/55.8%
 Sample Target: 770
 % Below Line: 6.2
 % Not Listed: 15.1

1993 Revenue: \$9,200,000
 HH Inc.: \$33,488
 Retail \$: 3.1 Bil
 Pop per Station: 20,171
 #1 Biller: WWCT-F \$1,800,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WXCL-AF (C)	81/17.3	17.3	20.4	14.9	12.1	----	90/990	872/30.9	29.8	33.1	C	WXCL-AF
2. WWCT-F (AOR)	59/12.6	16.9	12.7	11.7	12.4	----	80/896	588/20.8	25.9	22.1	C	WWCT-F
3. WSWT-F (SAC)	49/10.4	9.3	10.6	9.7	11.7	----	60/818	624/22.1	19.4	21.6	C	WSWT-F
4. WKZW-F (CHR)	39/ 8.3	8.0	10.3	11.7	13.8	----	75/1196	697/24.7	26.2	27.7	C	WKZW-F
5. WMBD (FS)	30/ 6.4	8.2	6.7	9.9	8.0	----	31/505	480/17.0	19.1	17.0	C	WMBD
6. WGLO-F (AC)	37/ 5.8	9.1	7.5	8.7	8.0	----	34/710	571/20.2	22.9	18.4	B	WGLO-F
7. WTAZ-F (T)	25/ 5.3	3.9	4.6	4.6	4.6	----	30/389	324/11.5	10.2	10.4	B	WTAZ-F
8. WBGE-F (B)	20/ 4.3	3.9	---	---	---	----	21/152	130/ 4.6	4.1	----	A	WBGE-F
9. WLS (T)	12/ 2.6	1.1	0.5	0.5	2.4	----	35/359	132/ 3.7	4.6	3.2		WLS
10. WIRL (FS)	11/ 2.3	4.3	3.1	4.1	2.7	----	13/325	278/ 9.8	12.6	11.1	A	WIRL
11. WGN (FS/T)	10/ 2.1	1.4	1.2	0.9	1.7	----	20/390	104/ 3.7	4.2	3.6		WGN
WFYR-F (C)	10/ 2.1	---	---	---	---	----	14/220	187/ 6.6	---	---	A	WFYR-F
13. WPEO (REL)	9/ 1.9	1.4	1.4	1.1	1.2	----	12/139	122/ 4.3	3.8	3.0	A	WPEO
14.												
15.												

12+ FM SHARE (METRO): 80.90% (322 of 398) (FAL 92: 79.10%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKZW-F>>	1 WWCT-F>	1 WXCL-AF<	1 WXCL-AF>	1 WXCL-AF>	1 WXCL-AF>	1 WXCL-AF>	1 WXCL-AF	1 WXCL-AF<	1 WWCT-F	1 WSWT-F
2	2 WXCL-AF>	2 WWCT-F>	2 WWCT-F	2 WWCT-F	2 WSWT-F	2 WMBD <	2 WSWT-F<	2 WWCT-F>	2 WKZW-F<	2 WXCL-F
3	3 WKZW-F	3 WSWT-F	3 WSWT-F	3 WSWT-F>	3 WMBD >	3 WWCT-F	3 WWCT-F	3 WSWT-F	3 WXCL-AF	3 WGLO-F
4	4 WBGE-F	4 WGLO-F<	4 WGLO-F	4 WGLO-F	4	4 WSWT-F	4 WTAZ-F>	4 WKZW-F	4 WSWT-F	4 WMBD
5	WSWT-F	5 WKZW-F	5	5	5	5 WKZW-F	5	5	5 WBGE-F	5 WLS

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWCT-F	1 WWCT-F	1 WXCL-AF	1 WXCL-AF	1 WXCL-AF	1 WWCT-F	1 WWCT-F>	1 WWCT-F	1 WWCT-F	1 WXCL-AF<
2 WBGE-F	2 WXCL-AF	2 WWCT-F	2 WSWT-F<	2 WSWT-F>	2 WXCL-AF	2 WXCL-AF>>	2 WXCL-AF	2 WXCL-AF>>	2 WWCT-F>>
3 WKZW-F	3 WKZW-F	3 WKZW-F	3 WWCT-F>	3 WWCT-F<	3 WBGE-F	3	3 WSWT-F	3	3 WTAZ-F
4 WSWT-F	4 WBGE-F	4 WSWT-F	4 WKZW-F	4 WGLO-F	4 WKZW-F	4	4 WLS	4	4 WSWT-F
5	WSWT-F	5	5 WGLO-F	5 WKZW-F	5	5	5 WTAZ-F	5	5
6	6	6	6 WBGE-F	6	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WCRI-F	98.5	EUREKA	1.1/2.3/	5/ 90
WQEZ-F	94.3	CHILLICOTHE	0.9/4.9/	5/ 143
WAAG-F	94.9	GALESBURG	0.4/1.8/	16/ 220
WBNO-F	101.5	BLOOMINGTON	0.6/5.9/	20/ 603
WBWN-F	104.1	LEROY	0.4/2.3/	14/ 286

DUOPOLY REPORT

NONE AS OF JANUARY 1994

RADIO STATIONS

WIRL	1290,	5 KW (DA-2)	Talk/FS/Oldies	ABC MBS, \$16.00	(Christal)	Comm. Service
WMBD	1470,	5 KW (DA-2)	Full Service	CBS, \$32.00	(Katz)	Midwest TV
WPEO	1020,	1 KW (DAYS)	Religion	\$10.00	(---	
WXCL	1350,	1 KW (DA-2)	SEE WXCL-F			
WBGE-F,	92.3,	6 KW @ 551	Black	SMN, \$12.00	(K & P)	
WGLO-F,	95.5,	7 KW @ 620	AC	\$20.00	(D & R)	Cromwell (PEKIN)
WKZW-F,	93.3,	41 KW @ 551	CHR	\$34.00	(Katz)	Midwest TV
WQEZ-F,	94.3,	6 KW @ 300	Soft AC/EZ	\$13.00	(K & P)	(CHILLICOTHE)
WSWT-F,	106.9,	50 KW @ 479	Soft AC	\$25.00	(Christal)	Comm. Service
WTAZ-F,	102.3,	6 KW @ 300	Talk/News	NBC-T ABC, \$13.00	(K & P)	(MORTON)
WWCT-F,	105.7,	36 KW @ 571	AOR	SOURCE, \$35.00	(Christal)	
WXCL-F,	104.9,	3 KW @ 328	Country	UNISTR, \$30.00	(Banner)	Kelly

WJBC -- see Bloomington

Miscellaneous: WIRL, WSWT-F -- 70% sold for \$2,300,000 . . .

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,101,700
 MSA Rank/Pop: 4/5,010,000
 ADI # 4
 Average Person Ratings: 19.0
 Market TSL: 24.50 hours

Stations: 37/25
 Diaries: 2748/1493:1/48.8%
 Sample Target: 2720
 % Below Line: 6.0
 % Not Listed: 9.9

1993 Revenue: \$148,900,000
 HH Inc.: \$40,712
 Retail \$: 41.4 Bil
 Pop per Station: 164,068
 #1 Biller: KYW \$20,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KYW (N)	538/ 6.9	7.0	7.1	8.1	7.0	7.3	572/12982	11720/28.6	29.8	27.6	K	KYW
2. WMMR-F (AOR)	470/ 6.0	6.7	6.6	4.1	5.1	5.9	611/9709	7158/17.5	17.9	15.2	I	WMMR-F
3. WYSP-F (CL AOR)	437/ 5.6	5.8	5.8	6.0	7.7	5.8	610/11962	8355/20.4	18.6	21.5	J	WYSP-F
4. WWDB-F (T)	423/ 5.4	5.7	5.0	7.0	4.3	5.8	535/6577	5266/12.8	12.2	10.3	G	WWDB-F
5. WIOQ-F (CHR)	407/ 5.2	6.0	5.7	6.8	6.4	5.9	507/8959	6865/16.7	18.4	19.5	H	WIOQ-F
6. WPEN (BB/FS)	402/ 5.2	4.1	4.4	4.8	4.8	4.6	426/4279	3934/ 9.6	9.0	10.1	G	WPEN
7. WOGL-F (O)	398/ 5.1	4.2	4.4	4.7	4.1	4.6	497/8096	6284/15.3	14.4	12.6	I	WOGL-F
8. WUSL-F (B)	389/ 8.0	4.7	4.7	4.4	4.8	4.7	465/6773	5481/13.4	13.6	12.2	H	WUSL-F
9. WIP (SPRSTS)	360/ 5.0	3.3	2.8	3.5	4.1	3.6	414/6108	5077/12.4	9.0	12.5	H	WIP
10. WXTU-F (C)	346/ 4.4	4.7	5.1	4.1	5.2	4.6	528/7156	4678/11.4	11.7	11.6	H	WXTU-F
11. WYXR-F (AC)	319/ 4.1	4.5	5.0	5.6	4.6	4.8	400/7820	6171/15.0	18.7	15.0	H	WYXR-F
12. WDAS-F (B)	312/ 4.0	4.7	3.6	3.2	3.3	3.9	347/4493	3921/ 9.6	9.2	8.0	F	WDAS-F
13. WMGK-F (AC)	261/ 3.3	3.5	4.1	3.8	3.7	3.7	306/5659	4663/11.4	11.7	11.6	H	WMGK-F
14. WBEB-F (SAC)	257/ 3.3	3.1	4.0	4.3	4.6	3.7	291/5663	4771/11.6	12.3	11.8	G	WBEB-F
15. WJJZ-F (J)	235/ 3.0	2.8	2.8	4.5	4.4	3.3	263/4206	3568/ 8.7	9.1	16.9	G	WJJZ-F
16. WFLN-F (CL)	213/ 2.7	2.4	2.4	2.7	2.7	2.6	250/4348	3691/ 9.0	7.2	7.4	F	WFLN-F
17. WIBF-F (AOR)	199/ 2.6	3.1	2.0	1.9	---	2.4	204/3291	3169/ 7.7	6.2	---	C	WIBF-F
18. WPLY-F (CHR)	181/ 2.3	2.7	2.6	1.6	2.2	2.3	205/4646	3948/ 9.6	11.0	6.7	E	WPLY-F
19. WOGL (O/SPRSTS)	109/ 1.4	1.8	1.7	0.4	0.4	1.3	127/3566	3102/ 7.6	9.2	2.7		WOGL
20. WDAS (G/T)	98/ 1.3	0.8	1.3	0.7	1.1	1.0	99/1276	1203/ 2.9	3.3	2.9		WDAS

12+ FM SHARE (METRO): 74.96% (5263 of 7021) (FAL 92: 76.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIOQ-F>>	1 WMMR-F>	1 WMMR-F	1 WMMR-F	1 WMMR-F<	1 KYW	1 KYW	1 WMMR-F	1 WWDB-F<	1 WUSL-F	1 KYW <
2 WUSL-F>>	2 WYSP-F	2 WYSP-F>	2 WYSP-F	2 WOGL-F	2 WPEN	2 WYSP-F>	2 WPEN <	2 WIOQ-F	2 WIOQ-F>	2 WWDB-F>>
3	3 WUSL-F	3 WUSL-F<	3 WOGL-F	WYSP-F	3 WWDB-F	3 WMMR-F<	3 WOGL-F	3 WMMR-F	3 WDAS-F<	3 WUSL-F
4	4 WIOQ-F	4 WOGL-F	4 WDAS-F	4 WIP <	4 WOGL-F	4 WPEN	WWDB-F	4 WIP	4 WMMR-F	4 WOGL-F
5	5 WIBF-F	5 WDAS-F	5 WIP	5 WDAS-F	5 WXTU-F	WIP	5 WIP	5 WOGL-F<	WWDB-F	5 WDAS-F
6	6 WYXR-F<	6 WYXR-F	6 WYXR-F<	6 WXTU-F	6 WIP	6 WXTU-F<	6 WYSP-F	6 KYW	6 WOGL-F<	6 WMMR-F
7	7 WDAS-F	7 WIP	7 WXTU-F<	7 WYXR-F<	7 WFLN-F	7 WWDB-F	7 WBEB-F<	7 WUSL-F	7 WYXR-F	7 WPEN
8	8 WIP	8 WIOQ-F	8 WUSL-F	8 KYW	8	8 WUSL-F	8 WYXR-F<	8 WXTU-F	8 KYW	8
9	9	9	9	9	9	WOGL-F	9 WXTU-F	9 WPEN	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIOQ-F	1 WUSL-F<	1 WDAS-F	1 WYXR-F<	1 WOGL-F	1 WMMR-F	1 WMMR-F>	1 WMMR-F	1 WMMR-F	1 WMMR-F<
2 WUSL-F	2 WIOQ-F	2 WYSP-F	2 WUSL-F	2 WYXR-F<	2 WUSL-F	2 WYSP-F>	2 WYSP-F	2 WYSP-F	2 WYSP-F<
3 WIBF-F	3 WYXR-F<	3 WIOQ-F	3 WMGK-F<	3 WMGK-F	3 WYSP-F	3 WIP <	3 WIP	3 WIP >	3 WIP
4 WYXR-F	4 WMMR-F<	4 WUSL-F	4 WDAS-F<	4 WDAS-F	4 WIOQ-F	4 WUSL-F	4 WDAS-F	4 WOGL-F	4 WOGL-F>
5 WPLY-F	5 WIBF-F	WYXR-F	5 WIOQ-F	5 WBEB-F	5 WIBF-F	5 WIBF-F	5 WOGL-F	5 WUSL-F	5 WXTU-F
6 WMMR-F	6 WYSP-F<	6 WIBF-F	6 WBEB-F	6 WUSL-F<	6 WYXR-F	6 WIOQ-F	6 WUSL-F	6 WDAS-F	6 WDAS-F
7 WMGK-F	7 WMGK-F<	7 WPLY-F	WMMR-F	7 WXTU-F	7 WIP	7 WDAS-F	7 WJJZ-F	7 WJJZ-F<	7 WWDB-F
8	8 WDAS-F	8 WXTU-F	WOGL-F	KYW	8	8	8 WIBF-F	8 WWDB-F	8
9	9	9	9	9	9	9	9	9	9

PHILADELPHIA

OTHER RATED STATIONS:		METRO CUME TSA TSA SHARE/RTG/AQH/CUME		DUOPOLY REPORT
WHAT	1340	PHILADELPHIA	0.8/2.2/ 60/ 891	NONE AS OF JANUARY 1994
WNAP	1110	NORRISTOWN	0.7/1.0/ 59/ 426	
WPGR	1540	PHILADELPHIA	0.3/0.7/ 24/ 272	
WPHY	560	PHILADELPHIA	0.5/1.6/ 40/ 722	
WZZD	990	PHILADELPHIA	0.3/1.5/ 25/ 646	

WBYN-F	107.5	BOYER TOWN	0.3/0.7/ 47/ 727
WCHR-F	94.5	TRENTON	0.3/0.7/ 35/ 481
WFMZ-F	100.7	ALLENTOWN	0.9/1.8/193/2075
WJBR-F	99.5	WILMINGTON	0.6/2.6/151/2421
WKXW-F	101.5	TRENTON	0.6/2.9/148/2750
WODE-F	99.9	EASTON	0.3/0.8/124/2001
WPST-F	97.5	TRENTON	1.2/5.8/140/3471
WRDR-F	104.9	EGG HARBOR	0.5/1.5/110/1495
WSTW-F	93.7	WILMINGTON	0.3/2.4/141/2540
WZZO-F	95.1	BETHLEHEM	0.4/1.1/181/2272
WABC	770	NEW YORK	0.4/0.9/105/1512
WOR	710	NEW YORK	0.3/1.0/ 77/1472

RADIO STATIONS

AM STATIONS

KYW, 1060, 50 KW (DA-1)	, NEWS	NBC APR, \$ 290.00 (Group W)	Westinghouse
WDAS, 1480, 5 KW/1 KW (DA-2)	, GOSPEL	AURN, \$ 41.00 (McGuild)	Unity
WEAZ, 560, 5 KW (DA-2)	, EZ	UNISUP, \$ NA (McGuild)	
WHAT, 1340, 1 KW	, BLACK TALK	, \$ 43.00 (---)	
WIP, 610, 5 KW (DA-1)	, SPORTS	MBS, \$ 80.00 (Katz)	Infinity
WOGL, 1210, 50 KW	, SEE WOGL-FM		
WPN, 950, 5 KW (DA-N)	, NOSTALGIA/FS	UNISTR, \$ 130.00 (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	, \$ NA (---)	Pyramid
WTEL, 860, 10 KW/500 W (DA-2)	, HISPANIC	, \$ 28.00 (Katz Hisp.)	Beasley
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 30.00 (---)	H.E.

FM STATIONS

WDAS, 105.3, 3.3 KW @ 869, BLACK	, \$ 78.00 (McGuild)	Unity
WBEB, 101.1, 14 KW @ 941, SOFT AC/EZ	UNISUP, \$ 180.00 (McGuild)	
WJJZ, 106.1, 23 KW @ 741, JAZZ/NAC	ABC, \$ 100.00 (Eastman)	
WFLN, 95.7, 50 KW @ 499, CLASSICAL	, \$ 104.00 (CMBS)	Malrite
WIBF, 103.9, 0.3 KW @ 1000, AOR	, \$ 60.00 (Groskin)	(JENKINTOWN)
WIOQ, 102.1, 27 KW @ 649, CHR/DANCE	, \$ 130.00 (Banner)	EZ
WPLY, 100.3, 35 KW @ 600, CHR	, \$ 144.00 (HNWH)	
WMGK, 102.9, 8.5 KW @ 1181, AC	, \$ 170.00 (MMR)	Greater Media
WMMR, 93.3, 29 KW @ 669, AOR	SOURCE UNISTR, \$ 283.00 (Group W)	Westinghouse
WOGL, 98.1, 13 KW @ 1000, OLDIES	CBS, \$ 180.00 (CBS)	CBS
WUSL, 98.9, 18 KW @ 830, BLACK	, \$ 195.00 (Katz)	Tak
WWDB, 96.5, 17 KW @ 866, TALK	ABC, \$ 105.00 (Banner)	Panache
WXTU, 92.5, 16 KW @ 899, COUNTRY	MBS UNISTR, \$ 140.00 (D&R)	Beasley
WYSP, 94.1, 16 KW @ 899, CLASSIC AOR	ABC, \$ 255.00 (Torbet)	Infinity
WYXR, 104.5, 16 KW @ 872, AC	, \$ 110.00 (Katz)	Pyramid

WAAF -- SEE WORCESTER

Miscellaneous: WBEB-AM sold by Jerry Lee to Salem for \$4,000,000 (Stevens) . . . WBEB changes to WPHY (Nov) . . .
WJJZ-F sold by Malrite to Pyramid (D) for \$20,000,000 (MVP) . . .

PHOENIX

Arbitron Rank/Pop (12+): 21/1,880,800

Stations: 26/25

1993 Revenue: \$73,400,000

MSA Rank/Pop: 18/2,430,000

Diaries: 1737/1082:1/45.7%

HH Inc.: \$30,821

ADI # 20

Sample Target: 1780

Retail \$: 22.1 Bil

Average Person Ratings: 16.4

% Below Line: 0.4

Pop per Station: 75,200

Market TSL: 21.50 hours

% Not Listed: 13.7

#1 Biller: KNIX-AF \$11,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KNIX-F (C)	282/ 9.1	7.5	10.5	9.7	10.9	9.2	313/4782	4079/21.7	24.2	25.0	I	KNIX-F
2. KMLE-F (C)	232/ 7.5	6.8	6.7	6.5	6.7	6.9	259/3455	3166/16.8	15.5	15.8	G	KMLE-F
3. KTAR (N)	231/ 7.5	6.3	9.3	8.5	7.5	7.9	244/4276	3993/21.2	29.6	21.4	H	KTAR
4. KKFR-F (CHR)	206/ 6.7	4.5	4.8	5.0	4.4	5.3	224/2809	2577/13.7	14.0	12.6	D	KKFR-F
5. KOY (BB/FS)	188/ 6.1	5.4	4.8	6.1	6.1	5.6	233/2659	2245/11.9	9.6	9.2	C	KOY
6. KUPD-F (AOR)	163/ 5.3	4.9	4.7	4.7	5.8	4.9	175/2952	2674/14.2	12.7	16.4	G	KUPD-F
7. KFYI (T)	161/ 5.2	6.9	6.0	6.0	5.2	6.0	174/2388	2214/11.8	12.9	11.2	E	KFYI
8. KDKB-F (AOR)	152/ 4.9	4.4	2.6	4.5	3.3	4.1	179/2760	2358/12.5	11.4	11.8	F	KDKB-F
9. KKLT-F (SAC)	142/ 4.6	5.4	4.7	4.8	4.7	4.9	168/2587	2107/11.2	11.3	13.2	F	KKLT-F
10. KVRV-F (AC)	134/ 4.3	4.1	3.7	2.9	3.8	3.8	140/2698	2446/13.0	12.6	12.5	E	KVRV-F
11. KESZ-F (AC)	108/ 3.5	4.3	3.6	4.0	2.9	3.9	114/1770	1615/ 8.6	9.9	8.5	E	KESZ-F
12. KZON-F (AOR)	104/ 3.4	3.0	3.3	2.5	3.1	3.1	109/1473	1393/ 7.4	6.8	7.4	D	KZON-F
13. KEDJ-F (AOR)	88/ 2.9	2.4	2.1	1.5	1.4	2.2	89/1503	1488/ 7.9	5.6	3.9	B	KEDJ-F
14. KOOL-F (O)	85/ 2.8	2.9	2.4	3.1	2.8	2.3	96/2060	1878/10.0	8.9	9.6	E	KOOL-F
15. KPSN-F (O)	77/ 2.5	3.0	4.4	3.8	3.6	3.4	82/1653	1486/ 7.9	10.9	10.0	E	KPSN-F
16. KSLX-F (CL AOR)	74/ 2.4	3.6	2.8	3.0	4.0	3.0	94/1952	1643/ 8.7	11.0	13.3	F	KSLX-F
17. KOOL (O)	49/ 1.6	1.4	0.8	1.0	1.3	1.2	50/882	861/ 4.6	3.0	3.9	F	KOOL
18. KZRX-F (AOR)	46/ 1.5	1.5	1.6	1.7	2.6	1.6	54/881	790/ 4.2	5.3	6.1	B	KZRX-F
19. KYOT-F (AOR AC)	29/ 0.9	2.9	2.3	1.9	3.4	2.0	33/975	842/ 4.5	11.7	14.3	D	KYOT-F
20. KYOT (B)	24/ 0.8	0.6	0.8	0.4	0.4	0.7	24/367	361/ 1.9	1.7	1.3	D	KYOT

12+ FM SHARE (METRO): 72.72% (1935 of 2261) (FAL 92: 71.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKFR-F>>>>1	KUPD-F<	1 KNIX-F<	1 KNIX-F	1 KNIX-F	1 KTAR <	1 KTAR <	1 KNIX-F	1 KNIX-F	1 KKFR-F<	1 KTAR >>
2 KMLE-F	2 KMLE-F	2 KMLE-F	2 KMLE-F<	2 KMLE-F	2 KNIX-F<	2 KNIX-F	2 KFYI	2 KMLE-F	2 KTAR >	2 KNIX-F>
3 KEDJ-F	KDKB-F	3 KUPD-F<	3 KDKB-F	3 KDKB-F	3 KOY >	3 KMLE-F	3 KOY	3 KKFR-F	3 KFYI	3 KDKB-F
4	4 KKFR-F	4 KDKB-F	4 KZON-F	4 KZON-F	4 KFYI	4 KKFR-F	4 KMLE-F	4 KTAR <	4 KMLE-F<	4 KUPD-F
5	5 KVRV-F	5 KVRV-F	5 KUPD-F	5 KTAR	5 KKLT-F	5 KUPD-F<	5 KKLT-F	5 KOY	5 KNIX-F	5 KFYI
6	6 KNIX-F	6 KKFR-F	KVRV-F	6 KKLT-F	6 KMLE-F	6 KOY	6 KUPD-F	6 KDKB-F	6 KEDJ-F	6 KMLE-F
7	7 KSLX-F	7 KZON-F	7 KESZ-F	KUPD-F	7 KESZ-F	7 KDKB-F	7 KVRV-F<	7 KFYI	7	7
8	8	8	8 KKLT-F	KVRV-F	8	8	8 KTAR	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKFR-F	1 KMLE-F<	1 KNIX-F	1 KNIX-F<	1 KNIX-F>	1 KUPD-F	1 KUPD-F<	1 KDKB-F	1 KUPD-F<	1 KDKB-F
2 KMLE-F	2 KKFR-F	2 KMLE-F	2 KMLE-F>	2 KMLE-F	2 KZRX-F	2 KDKB-F>	2 KUPD-F	2 KDKB-F	2 KNIX-F
3 KVRV-F	3 KVRV-F	3 KKFR-F	3 KKFR-F	3 KKLT-F	3 KKFR-F	3 KMLE-F	3 KSLX-F	3 KMLE-F<	3 KUPD-F<
4 KUPD-F	4 KNIX-F	4 KESZ-F	KVRV-F<	4 KESZ-F	4 KMLE-F	4 KSLX-F<	4 KMLE-F	4 KNIX-F	4 KTAR
5 KKLT-F	5 KUPD-F<	KKLT-F	5 KKLT-F<	5 KVRV-F	5 KEDJ-F	5 KZRX-F	5 KFYI	5 KFYI <	5 KMLE-F<
6 KEDJ-F	6 KKLT-F	6 KPSN-F	6 KESZ-F	6 KZON-F	6 KSLX-F	KKFR-F	6 KXON-F	6 KSLX-F<	6 KFYI <
7	7 KZON-F	7	7 KZON-F	7 KPSN-F	7 KOKB-F	7 KEDJ-F	KVRV-F	7 KZON-F<	7 KZON-F
8	8 KDKB-F	8	8	8	8 KDKB-F	KFYI	8	8 KTAR	8
9	9	9	9	9	9	9	9	9	9

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KCWW	1580	TEMPE	0.7/1.3/ 24/ 269
KNNS	1360	GLENDALE	0.6/2.4/ 17/ 454
KSUN	1400	PHOENIX	0.4/0.8/ 14/ 171
KUKQ	1060	TEMPE	0.4/1.4/ 11/ 270
KVVA	860	PHOENIX	0.4/0.9/ 14/ 192
KAHM-F	102.1	PRESCOTT	0.4/1.7/ 46/ 700

DUOPOLY REPORT	12+	25-54	REVENUE
KYOT A/F, KOY, KZON-F (Sundance)	13.1%	9.9%	8.9%

PHOENIX

RADIO STATIONS

AM STATIONS

KFYI	, 910,	5 KW (DA-N)	, Talk/News	CBS, \$ 50.00	(D&R)	Broadcast Group
KLFF	, 1360,	5 KW/1 KW (DA-N)	, Nostalgia	NBC, \$ 31.00	(---)	
KIDR	, 740,	1 KW/292 W	, Children's Radio	, \$ NA	(CBS)	Bonneville
KOOL	, 960,	5 KW (DA-N)	, SEE KOOL-FM			
KOY	, 550,	5 KW/1 KW	, Nostalgia	UNISTR CNN, \$ 40.00	(Christal)	Sundance
KPHX	, 1480,	1 KW/500W (DA-2)	, Hispanic	, \$ 27.00	(Caballero)	
KTAR	, 1400,	1 KW	, News/Talk	, \$ 26.00	(Cabellero)	
KUNR	, 620,	5 KW (DA-N)	, News/AC	CBS ABC, \$171.00	(CBS)	Pulitzer
KUKQ	, 1060,	5 KW/1 KW (DA-2)	, AOR	, \$ 25.00	(Banner)	
KVVA	, 860,	1 KW (DA-N)	, Hispanic	, \$ 25.00	(Lotus Hisp)	
KXAM	, 1310,	5 KW/500W (DA-2)	, Nostalgia	, \$ 20.00	(---)	
KXEG	, 1010,	1 KW/250 W	, Religion	, \$ 13.00	(---)	Mid-America Gospel

FM STATIONS

KDKB	, 93.3,	100 KW @ 1538	, AOR	, \$ 73.00	(Torbet)	Sandusky
KESZ	, 99.9,	100 KW @ 1670	, AC	, \$ 79.00	(Banner)	
KZRX	, 100.3,	90 KW @ 2047	, AOR	ABC UNISTR, \$ 36.00	(Roslin)	(GLOBE)
KKFR	, 92.3,	100 KW @ 1647	, CHR	, \$ 58.00	(D&R)	Broadcast Group
KKLT	, 98.7,	115 KW @ 1679	, Soft AC	, \$ 90.00	(CBS)	Pulitzer
KMLE	, 107.9,	100 KW @ 1000	, Country	, \$ 95.00	(Mc-Guild)	Shamrock
KZON	, 101.5,	100 KW @ 1738	, AOR	APR, \$ 60.00	(MMR)	Sundance
KNIX	, 102.5,	98 KW @ 1620	, Country	, \$218.00	(Katz)	Buck Owens
KEDJ	, 106.3,	3 KW @ 325	, New AOR	NBC, \$ 40.00	(---)	(SUN CITY)
KOOL	, 94.5,	100 KW @ 1653	, Oldies	, \$ 96.00	(D&R)	Compass
KYOT	, 95.5,	96 KW @ 1571	, AOR/AC	, \$ 61.00	(Christal)	Sundance
KPSN	, 96.9,	100 KW @ 1558	, Oldies	, \$ 60.00	(CBS)	Bonneville
KSLX	, 100.7,	100 KW @ 1840	, Classic AOR	, \$ 81.00	(Eastman)	Great American
KUPD	, 97.9,	100 KW @ 1620	, AOR	, \$111.00	(Banner)	
KVRY	, 104.7,	100 KW @ 1548	, AC	, \$ 62.00	(Mc-Guild)	Nationwide

Miscellaneous: KNNS changes to Sports (Oct.) . . . KOY-F changes to KYOT-F and format to a rather eclectic AOR/AC (Oct.) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

PITTSBURGH

Arbitron Rank/Pop (12+): 20/2,023,800
 MSA Rank/Pop: 19/2,380,000
 ADI # 17
 Average Person Ratings: 17.5
 Market TSL: 23.00 hours

Stations: 31/31
 Diaries: 1944/1041:1/52.5%
 Sample Target: 1940
 % Below Line: 0.0
 % Not Listed: 12.2

1993 Revenue: \$59,100,000
 HH Inc.: \$30,623
 Retail \$: 18.9 Bil
 Pop per Station: 65,284
 #1 Biller: KDKA \$10,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KDKA (N/T)	457/12.9	13.7	15.0	14.7	15.2	14.0	496/6605	5693/28.1	34.5	34.4	I	KDKA
2. WDVE-F (AOR)	327/ 9.2	11.2	9.9	8.8	8.7	9.8	396/5238	4163/20.6	23.2	19.6	H	WDVE-F
3. WWSW-AF (O)	283/ 8.0	6.6	7.0	7.7	7.3	7.3	350/4930	4095/20.2	21.0	20.5	G	WWSW-AF
4. WBZZ-F (CHR)	208/ 5.9	6.2	7.2	6.0	4.5	6.3	257/4563	3473/17.2	21.4	17.4	F	WBZZ-F
5. WLTJ-F (SAC)	203/ 5.7	3.8	4.4	4.1	3.0	4.5	218/2974	2733/13.5	11.1	11.3	D	WLTJ-F
6. WSHH-F (SAC)	197/ 5.6	5.1	5.4	6.0	6.3	5.5	208/3078	2751/13.6	13.8	15.3	E	WSHH-F
7. WTAE (T)	190/ 5.4	5.0	3.7	4.9	5.8	4.8	192/2898	2835/14.0	11.0	15.5	F	WTAE
8. WDSY-F (C)	187/ 5.3	5.0	5.7	6.7	8.1	5.7	231/3332	2709/13.4	11.7	15.8	F	WDSY-F
9. WVTY-F (AC)	155/ 4.4	5.5	5.4	4.2	2.7	4.9	173/3260	2973/14.7	15.4	11.5	F	WVTY-F
10. WJAS (BB)	148/ 4.2	4.4	4.4	4.4	4.3	4.4	150/1834	1788/ 8.8	9.0	9.7	B	WJAS
11. WAMO-F (B)	145/ 4.1	6.0	5.8	5.6	5.2	5.4	155/2283	1957/ 9.7	13.0	9.8	D	WAMO-F
12. WXR-B (C)	98/ 2.8	2.3	1.6	1.0	---	1.9	130/1891	1424/ 7.0	4.0	----	B	WXR-B
13. WRRK-F (CL AOR)	97/ 2.7	2.8	2.3	3.4	2.9	2.8	109/2384	2099/10.4	11.1	10.1	D	WRRK-F
14. WQKB-F (C)	89/ 2.5	2.2	1.9	2.2	3.0	2.2	98/1844	1523/ 7.5	6.7	12.1	C	WQKB-F
15. KQV (N)	58/ 1.6	1.5	1.1	1.6	1.8	1.5	58/1217	1217/ 6.0	4.9	6.9	C	KQV

12+ FM SHARE (METRO): 67.84% (2105 of 3103) (FAL 92: 64.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBZZ-F>>	1 WDVE-F>>	1 WDVE-F>	1 WDVE-F	1 WDVE-F<	1 KDKA >>	1 KDKA >	1 KDKA	1 KDKA	1 KDKA	1 KDKA >>>
2 WAMO-F	2 WBZZ-F>	2 WWSW-AF	2 WWSW-AF>	2 WWSW-AF	2 WWSW-AF	2 WDVE-F	2 WDVE-F	WDVE-F	2 WDVE-F	2 WDVE-F>
3 WDVE-F	3 WAMO-F<	3 WLTJ-F<	3 WLTJ-F<	3 WLTJ-F	3 WTAE <	3 WWSW-AF>	3 WWSW-AF<	3 WWSW-AF	3 WBZZ-F<	3 WWSW-F
4	4 WVTY-F	4 WBZZ-F	4 WVTY-F	4 KDKA <	4 WSHH-F	4 WBZZ-F	4 WLTJ-F	4 WBZZ-F<	4 WAMO-F	4 WAMO-F
5	5 WLTJ-F	5 WVTY-F	5 KDKA	5 WVTY-F	5 WJAS <	5 WSHH-F	5 WSHH-F<	5 WLTJ-F	5 WTAE	5 WTAE <
6	WWSW-AF	6 KDKA <	6 WBZZ-F	6 WDSY-F	6 WDSY-F	6 WDSY-F<	6 WTAE	6 WDSY-F	6 WWSW-AF	6 WDSY-F
7	7 WRRK-F	7 WAMO-F	7 WDSY-F	7 WBZZ-F	WLTJ-F	7 WLTJ-F	7 WDSY-F	7 WSHH-F	7 WLTJ-F	7
8	8	8	8	8	8	8	8	8 WTAE	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBZZ-F	1 WDVE-F	1 WDVE-F	1 WLTJ-F<	1 WLTJ-F<	1 WDVE-F	1 WDVE-F>>	1 WDVE-F	1 WDVE-F>>	1 WDVE-F>
2 WDVE-F	2 WBZZ-F	2 WVTY-F	2 WDVE-F<	2 WWSW-AF	2 WBZZ-F	2 WBZZ-F	2 WBZZ-F	2 WWSW-AF>	2 WWSW-AF>
3 WLTJ-F	3 WVTY-F<	3 WAMO-F	3 WLTJ-F<	3 WVTY-F	3 WXR-B	3 WRRK-F	3 WRRK-F	3 WRRK-F	3 KDKA
4 WAMO-F	4 WLTJ-F	4 WDSY-F	4 WWSW-AF	4 KDKA <	4 WAMO-F	4 WAMO-F<	4 WVTY-F	4 KDKA <	4 WRRK-F<
5 WVTY-F	5 WAMO-F	5 WBZZ-F	5 WVTY-F	5 WDVE-F<	5 WRRK-F	5 WWSW-AF	5 WWSW-AF	5 WVTY-F	5 WVTY-F
6 WSHH-F	6 WDSY-F	6 WLTJ-F	6 WDSY-F	6 WDSY-F	6 WWSW-AF	6	6 WLTJ-F	6 WAMO-F	6 WLTJ-F
7 WWSW-AF	7 WWSW-AF	7 WWSW-AF	7	7 WBZZ-F	7 WWSW-AF	7	7 WAMO-F	7 WBZZ-F<	7 WDSY-F<
8	8	8	8	8	8	8	8	8 WTAE	8 WTAE

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WASP 1130	BROWNSVILLE	0.2/0.5/	7/ 110
WASP-F 94.9	OLIVER	0.7/1.1/	28/ 296
WBCW 1530	JEANETTE	0.4/0.6/	14/ 119
WBUT 1050	BUTLER	0.4/0.8/	18/ 171
WBVP 1230	BEAVER FALLS	0.8/1.3/	27/ 269
WEPP 1080	PITTSBURGH	0.4/1.2/	14/ 290
WESA-F 98.3	CHARLEROC	0.6/1.9/	20/ 375
WJPA 1450	WASHINGTON	0.1/0.4/	3/ 84
WJPA-F 95.3	WASHINGTON	0.4/0.8/	16/ 170
WLER-F 97.7	BUTLER	0.4/0.8/	15/ 205
WMBS 590	UNIONTOWN	0.7/2.0/	24/ 434
WORD 101.5	PITTSBURGH	0.8/3.4/	35/ 889
WPIT 730	PITTSBURGH	0.4/1.9/	13/ 429
WWKS-F 106.7	BEAVER FALLS	1.0/4.0/	43/ 960
WYJZ 860	PITTSBURGH	0.3/0.5/	9/ 110

DUOPOLY REPORT	12+	25-54	REVENUE
WEPP, WDSY-F, WXR-B-F (Entercom)	8.5%	9.5%	8.8%
WLTJ-F, WRRK-F (Frischling)	8.4%	12.3%	7.4%
WBZZ-F, WQKB-F (EZ)	8.4%	7.7%	9.8%
	25.3%	29.5%	26.0%

PITTSBURGH

RADIO STATIONS

AM STATIONS

KDKA, 1020,	50 KW	,	News/Talk	NBC, \$151.00	(Group W)	Westinghouse
KQV, 1410,	5 KW (DA-2)	,	News	CBS NBC-T, \$ 38.00	(Torbet)	
WEEP, 1080,	50 KW (DAYS, DA)	,	Country	SMN, \$ NA	(D&R)	Entercom
WJAS, 1320,	5 KW (DA-N)	,	Nostalgia	UNISTR CNN, \$ 35.00	(Eastman)	
WMBS, 590,	1 KW (DA-N)	,	MOR/Full Service	CBS, \$ 17.00	(Regional)	(UNIONTOWN)
WPIT, 730,	5 KW/24 W	,	Religion	, \$ NA	(---)	Salem
WTAE, 1250,	5 KW (DA-N)	,	Talk/News	ABC MBS, \$ 64.00	(Katz)	Hearst
WWSW, 970,	5 KW (DA-2)	,	See WWSW-FM			

FM STATIONS

WAMO, 105.9,	72 KW @ 430	,	Black	AURN, \$ 50.00	(HNWH)	Sheridan
WBZZ, 93.7,	41 KW @ 551	,	CHR	, \$115.00	(Banner)	EZ
WDSY, 107.9,	50 KW @ 500	,	Country	UNISTR, \$ 54.00	(D&R)	Entercom
WDVE, 102.5,	55 KW @ 820	,	AOR	SOURCE, \$141.00	(Christal)	Broadcast Alchemy
WLTJ, 92.9,	47 KW @ 889	,	Soft AC	, \$ 60.00	(MMR)	Frischling
WQKB, 100.7,	17 KW @ 850	,	Country	ABC, \$ 43.00	(Banner)	EZ
WXR, 104.7,	50 KW @ 500	,	Country	, \$ NA	(---)	Entercom
WPIT, 101.5,	48 KW @ 505	,	Religion	, \$ NA	(---)	Salem
WRRK, 96.9,	45 KW @ 531	,	CL. AOR	ABC, \$ 45.00	(MMR)	(Frischling) (BRADDOCK)
WSHH, 99.7,	11 KW @ 928	,	Soft AC	UPI UNISTR, \$ 60.00	(Eastman)	Renda
WVTY, 96.1,	50 KW @ 500	,	AC	, \$ 57.00	(Katz)	Hearst
WWSW, 94.5,	50 KW @ 810	,	Oldies	ABC, \$140.00	(Mc-Guild)	Shamrock

Miscellaneous: WQKB-F (New Kensington) sold by Signature to EZ for \$5,000,000 (D) (Stevens) . . . WWSW-F changes from Classic AOR to AOR (Nov.) . . .

PORTLAND, ME

Arbitron Rank/Pop (12+): 162/205,100
 MSA Rank/Pop: 173/245,000
 ADI # 75
 Average Person Ratings: 15.7
 Market TSL: 20.75 hours

Stations: 19/16
 Diaries: 686/299:1/54.5%
 Sample Target: 620
 % Below Line: 2.8
 % Not Listed: 17.7

1993 Revenue: \$10,900,000
 HH Inc.: \$36,552
 Retail \$: 3.6 Bil
 Pop per Station: 12,819
 #1 Biller: WPOR-AF \$2,800,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WPOR-AF (C)	55/17.1	15.2	17.8	12.6	13.0	----	109/1216	528/25.7	28.3	25.8	D	WPOR-AF
2. WBLM-F (AOR)	39/12.1	17.3	13.1	17.3	14.1	----	146/1892	601/29.3	31.9	28.6	D	WBLM-F
3. WGAN (T/FS)	29/ 9.0	8.3	10.1	8.5	7.1	----	50/709	395/19.3	17.2	22.0	C	WGAN
4. WMGX-F (CL AOR)	28/ 8.7	7.7	8.6	9.7	9.6	----	46/805	447/21.8	20.8	23.0	C	WMGX-F
5. WCSO-F (AC)	22/ 6.8	7.7	7.1	7.2	3.1	----	34/736	376/18.3	17.8	18.5	B	WCSO-F
6. WHOM-F (SAC)	17/ 5.3	3.3	3.6	6.0	4.8	----	97/1330	271/13.2	13.6	10.5	C	WHOM-F
7. WKZS-F (AC)	12/ 3.7	4.5	2.1	4.7	3.7	----	33/652	272/13.3	16.3	10.5	A	WKZS-F
8. WLAM (BB)	11/ 3.4	2.4	2.7	2.2	2.8	----	22/347	155/ 7.6	5.9	4.8	A	WLAM
9. WZPK-F (CHR)	8/ 2.5	1.5	---	0.6	0.6	----	21/593	150/ 7.3	7.1	----	A	WZPK-F
WHYR-F (CHR)	8/ 2.5	1.8	1.5	1.9	---	----	12/302	141/ 6.9	6.3	4.7	A	WHYR-F
11. WCLZ-F (J)	7/ 2.2	2.7	2.4	1.6	2.0	----	22/270	171/ 8.3	6.6	6.8	A	WCLZ-F
WTHT-F (O)	7/ 2.2	1.8	1.2	---	5.1	----	10/258	151/ 7.4	6.8	4.5	A	WTHT-F
13. WPKM-F (CL)	6/ 1.9	2.1	1.2	0.6	4.2	----	14/180	128/ 6.2	5.7	3.7	A	WPKM-F
14. WYNZ-F (O)	5/ 1.6	3.0	3.9	6.3	6.5	----	9/248	196/ 9.6	8.5	9.1	A	WYNZ-F
15.												

12+ FM SHARE (METRO): 81.89% (217 of 265) (FAL 92: 80.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLM-F	1 WBLM-F>	1 WBLM-F	1 WBLM-F	1 WPOR-AF	1 WPOR-AF>	1 WPOR-AF>	1 WPOR-AF>	1 WPOR-AF	1 WBLM-F<	1 WGAN
WHYR-F>	2 WMGX-F>	2 WPOR-AF<	2 WPOR-AF<	2 WBLM-F	2 WGAN >	2 WBLM-F<	2 WGAN <	2 WBLM-F>	2 WPOR-AF	2 WBZ
3 WMGX-F	3 WPOR-AF	3 WMGX-F	3 WMGX-F>	3 WMGX-F	3 WHOM-F	3 WGAN	3 WBLM-F<	3 WMGX-F	3 WGAN	3 WPOR-F
4	4 WCSO-F	4 WCSO-F	4 WGAN	4 WGAN	4	4 WMGX-F>	4 WMGX-F	4 WGAN <	4 WMGX-F	4
5	5	5	5 WCSO-F	5	5	5 WCSO-F	5 WCSO-F	5 WCSO-F	5 WHYR-F	5
									WCSO-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLM-F	1 WMGX-F	1 WMGX-F	1 WBLM-F	1 WPOR-AF	1 WBLM-F	1 WBLM-F>>	1 WBLM-F	1 WBLM-F>	1 WPOR-AF
2 WMGX-F	2 WBLM-F	2 WBLM-F	2 WPOR-AF	2 WMGX-F	2 WCSO-F	2 WMGX-F	2 WMGX-F	2 WPOR-AF<	2 WBLM-F
3 WCSO-F	3 WCSO-F	3 WCSO-F	3 WMGX-F	3 WBLM-F	3 WHYR-F	3 WPOR-AF	3 WPOR-AF	3 WMGX-F	3 WMGX-F<
WPOR-AF	4 WPOR-AF	4	4 WCSO-F	4 WCSO-F	4 WMGX-F	4 WCSO-F	4 WGAN	4 WCSO-F	4 WGAN
5	5 WKZS-F	5	5	5 WHOM-F	5	5	5 WGAN	5 WGAN	5

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WZAN	970	PORTLAND	0.6/3.4/	2/ 69
WBQQ-F	99.3	KENNEBUNK	0.6/2.0/	16/ 178
WBZ	1030	BOSTON	1.6/4.7/	14/ 354
WMME-F	92.3	AUGUSTA	0.6/2.7/	42/ 730

DUOPOLY REPORT

	12+	25-54	REVENUE
WGAN, WMGX-F, WZAN, WYNZ-F (Saga)	19.9%	23.2%	30.3%

RADIO STATIONS

WGAN , 560,	5 KW (DA-1)	, Full Service	NBC-T, NBC, \$18.00 (Katz)	Saga
WLAM , 870,	10 KW/1 KW (DA-2),	Nostalgia	SMN ABC, \$10.00 (D & R)	(GORHAM)
WPOR , 1490,	1 KW -- SEE WPOR-F			
WBLM-F, 102.9,	100 KW @ 1460	, AOR	, \$50.00 (Mc-Guild)	Fuller-Jeffrey
WCLZ-F, 98.9,	50 KW @ 400	, Jazz/NAC	, \$15.00 (Christal)	(BRUNSWICK)
WCSO-F, 97.9,	16 KW @ 889	, AC	, \$22.00 (Banner)	
WHOM-F, 94.9,	48 KW @ 3760	, Soft AC	, \$44.00 (Christal)	Barnstable (MT. WASHINGTON)
WKZS-F, 99.9,	50 KW @ 492	, AC	, \$28.00 (D & R)	(AUBURN)
WMGX-F, 93.1,	50 KW @ 443	, Classic AOR	, \$41.00 (Katz)	Saga
WPKM-F, 106.3,	3 KW @ 298	, Classical	, \$17.00 (CMBS)	
WPOR-F, 101.9,	50 KW @ 500	, Country	ABC, \$55.00 (Mc-Guild)	
WYNZ-F, 100.9,	4.5 KW @ 226	, Oldies	UNISTR, \$18.00 (Katz)	Saga (WESTBROOK)

Miscellaneous: WYNZ-AM changes to WZAN (Aug) . . . WTHT-F changes from Oldies to Country (Oct.) . . . WXGL-F (Lewiston) sold to Fuller-Jeffrey for \$525,000 (D) . . .

PORTLAND, OR

Arbitron Rank/Pop (12+): 26/1,511,600
 MSA Rank/Pop: 29/1,640,000
 ADI # 26
 Average Person Ratings: 15.7
 Market TSL: 20.75 hours

Stations: 26/25
 Diaries: 1714/882:1/53.7%
 Sample Target: 1580
 % Below Line: 0.5
 % Not Listed: 14.7

1993 Revenue: \$57,500,000
 HH Inc.: \$32,021
 Retail \$: 15.0 Bil
 Pop per Station: 60,464
 #1 Biller: KUPL-AF \$7,400,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KXL (N/T)	202/ 8.5	7.2	8.2	8.0	8.2	8.0	221/3064	2709/17.9	17.4	17.3	G	KXL
2. KEX (FS)	182/ 7.7	4.4	5.6	7.9	7.5	6.4	192/3159	2868/19.0	18.8	20.9	G	KEX
3. KKRZ-F (CHR)	180/ 7.6	7.5	6.6	8.3	8.0	7.5	196/3293	3016/20.0	20.5	18.3	F	KKRZ-F
4. KUPL-AF (C)	179/ 7.6	9.0	9.6	7.8	10.4	8.5	203/3096	2649/17.5	19.7	19.8	H	KUPL-AF
5. KWJJ-AF (C)	161/ 6.7	8.8	6.4	6.4	5.0	7.1	204/3092	2603/17.2	17.6	14.9	D	KWJJ-AF
6. KUFO-F (AOR)	148/ 6.2	9.0	6.9	5.6	7.1	6.9	175/2583	2199/14.5	16.6	15.5	F	KUFO-F
7. KKCW-F (O)	146/ 6.1	6.4	6.8	5.5	5.6	6.2	152/2429	2269/15.0	16.0	13.9	G	KKCW-F
8. KINK-AF (AOR)	134/ 5.6	5.0	5.7	6.1	5.2	5.6	148/2236	2091/13.8	14.7	12.8	G	KINK-AF
9. KGON-F (CL AOR)	128/ 5.4	5.2	4.8	4.4	4.4	5.0	139/2585	2272/15.0	14.0	12.8	D	KGON-F
10. KXYQ-F (CHR)	109/ 4.6	2.9	4.1	3.8	2.7	3.9	124/2392	1998/13.2	12.4	9.6	C	KXYQ-F
11. KKSJ-F (O)	97/ 4.1	5.2	4.3	4.3	6.1	4.5	114/2364	1987/13.1	13.8	17.9	F	KKSJ-F
12. KXL -F (SAC)	62/ 2.6	3.5	3.2	3.0	2.6	3.1	74/1564	1348/ 8.9	9.0	8.3	D	KXL -F
13. KKSJ (BB)	55/ 2.3	2.9	3.2	5.1	3.5	3.4	56/1194	1107/ 7.3	7.1	7.7	C	KKSJ
14. KPQ-F (REL)	43/ 1.8	1.0	1.2	1.7	1.8	1.4	45/792	711/ 4.7	4.7	5.1	D	KPQ-F
15. KMUZ-F (?)	35/ 1.5	0.9	0.9	0.7	---	1.0	39/564	514/ 3.4	2.6	---	D	KMUZ-F
16. KFXX (SPRTS)	34/ 1.4	1.1	1.1	1.1	1.4	1.2	36/639	615/ 4.1	3.8	3.8	B	KFXX
17. KKBK-F (AC/O)	33/ 1.4	1.7	0.9	0.7	1.9	1.2	34/768	643/ 4.3	4.2	5.9	B	KKBK-F
18. KBBT (AOR)	32/ 1.3	1.3	1.2	0.7	0.7	1.1	33/567	524/ 3.5	3.6	3.5	D	KBBT

12+ FM SHARE (METRO): 72.10% (1460 of 2025) (FAL 92: 71.02%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKRZ-F>>	1 KUFO-F>	1 KUFO-F	1 KINK-AF<	1 KKCW-F	1 KXL	1 KEX <	1 KXL >	1 KKRZ-F<	1 KKRZ-F>	1 KUPL-F
2 KWJJ-F	2 KKRZ-F<	2 KINK-AF<	2 KKCW-F	2 KINK-AF	2 KEX	2 KXL	2 KUPL-AF	2 KUPL-AF	2 KUFO-F	2 KXL
3	3 KGON-F	3 KGON-F<	3 KGON-F<	3 KUPL-AF	3 KUPL-AF	3 KKCW-F<	3 KWJJ-AF	3 KWJJ-AF	3 KEX	3 KINK-F
4	4 KWJJ-AF	4 KKCW-F	4 KUFO-F<	4 KGON-F<	4 KKCW-F	4 KUPL-AF	4 KEX	4 KEX <	4 KXL	4 KXL -F<
5	5 KUPL-AF	5 KUPL-AF<	5 KUPL-AF	5 KEX	5 KWJJ-AF	5 KGON-F	5 KKCW-F	5 KKCW-F<	5 KINK-F	5 KEX
6	KINK-AF	6 KKRZ-F	6 KEX	6 KUFO-F<	KINK-AF	6 KKRZ-F<	6 KUFO-F	6 KUFO-F	KWJJ-AF	6 KUFO-F
7	7 KXYQ-F	7 KWJJ-AF	7 KWJJ-AF	7 KWJJ-AF	7	7 KINK-AF	7 KINK-AF	7 KGON-F	7	7 KKCW-F
8	8	8 KXYQ-F	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKRZ-F	1 KKRZ-F>	1 KINK-AF	1 KKCW-F<	1 KKCW-F	1 KUFO-F	1 KUFO-F>	1 KUFO-F	1 KUFO-F	1 KGON-F<
2 KWJJ-AF	2 KINK-AF<	2 KKRZ-F	2 KINK-AF<	2 KINK-AF	2 KGON-F	2 KGON-F>	2 KGON-F	2 KGON-F>	2 KUFO-F
3 KUFO-F	3 KWJJ-AF	3 KKCW-F	3 KKRZ-F	3 KUPL-AF	3 KKRZ-F	3 KWJJ-AF	3 KWJJ-AF	3 KINK-AF	3 KXL <
4 KXL -F	4 KUPL-AF<	4 KUPL-AF	4 KUPL-AF<	4 KEX	4 KXYQ-F	4 KUPL-AF	4 KUPL-AF	4 KKSJ-F	4 KUPL-AF
5 KXYQ-F	5 KKCW-F	KWJJ-AF	5 KXYQ-F<	KXYQ-F	5 KWJJ-AF	5 KKRZ-F	5 KINK-AF	KUPL-AF<	KINK-AF<
6 KINK-AF	6 KUFO-F	6 KXYQ-F	6 KWJJ-AF	6 KWJJ-AF<	6 KUPL-AF	6 KXYQ-F	6 KXYQ-F	6 KWJJ-AF	6 KKCW-F<
7 KUPL-AF	KXYQ-F	7 KXL -F	7 KEX	7 KKRZ-F	7 KKSJ-F	7	7 KKRZ-F	KEX <	7 KEX
8	8	8	8	8	8	8	KEX	8 KXL	8

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KBMS 1480 VANCOUVER, WA	0.6/1.0/	15/	148	
KDBX-F 107.5 BANKS	0.9/2.3/	22/	341	
KKEY 1150 PORTLAND	0.4/1.8/	9/	271	
KPDQ 800 PORTLAND	0.3/1.6/	7/	246	
KRKT-F 99.9 ALBANY	0.5/0.8/	35/	416	

DUOPOLY REPORT	12+	25-54	REVENUE
KUPL A/F, KKBK-F (Baycom)	9.0%	9.0%	14.1%

PORTLAND, OR

RADIO STATIONS

AM STATIONS

KBBT, 970, 5 KW (DA-1)	, AOR		, \$ N/A (Eastman)	Henry
KEX, 1190, 50 KW (DA-1)	, FULL SERVICE	ABC	, \$ 101.00 (Katz)	Great American
KFXX, 1520, 50 KW/10 KW (DA-1)	, SPORTS	CNN	, \$ 26.00 (CBS)	
KINK, 620, 5 KW (DA-N)	, SEE KINK-FM			
KKSN, 910, 5 KW (DA-2)	, NOSTALGIA	UNISTR, NBC	, \$ 35.00 (Christal)	Heritage
KUPL, 1330, 5 KW (DA-1)	, SEE KUPL-F			
KWJJ, 1080, 50 KW/10 KW (DA-N)	, SEE KWJJ-F			
KXL, 750, 50 KW/20 KW (DA-1)	, NEWS/TALK	CBS	, \$ 90.00 (McGuild)	Alexander
KZRC, 1010, 5 KW (DAYS)	, AOR	SMN	, \$ 22.00 (Torbet)	

FM STATIONS

KGON, 92.3, 100 KW @ 1266	, AOR		, \$ 85.00 (CBS)	Apogee
KINK, 101.9, 100 KW @ 1673	, PROG AOR		, \$ 125.00 (MMR)	
KKCW, 103.3, 90 KW @ 1653	, AC		, \$ 151.00 (D&R)	Trumper
KKRZ, 100.3, 95 KW @ 1433	, CHR		, \$ 97.00 (Katz)	Great American
KKSN, 97.1, 100 KW @ 1000	, OLDIES	UNISTR	, \$ 85.00 (Christal)	Heritage
KKBK, 106.7, 94 KW @ 846	, AC/OLDIES	ABC, SOURCE	, \$ 40.00 (HNWH)	BayCom
KPDQ, 93.7, 100 KW @ 941	, RELIGION		, \$ 21.00 (---)	
KUFO, 101.1, 100 KW @ 1640	, AOR		, \$ 90.00 (Eastman)	Henry
KUPL, 98.5, 100 KW @ 1105	, COUNTRY	APR	, \$ 100.00 (Banner)	BayCom
KWJJ, 99.5, 94 KW @ 869	, COUNTRY	UNISTR, ABC	, \$ 70.00 (D&R)	Park
KXL, 95.5, 100 KW @ 991	, SOFT AC/EZ		, \$ 60.00 (McGuild)	Alexander
KXYQ, 105.1, 100 KW @ 1840	, AC	ABC	, \$ 41.00 (Torbet)	Van Halen (SALEM)

Miscellaneous: KXYQ-F evolves from CHR to AC . . .

PORTSMOUTH-DOVER-ROCHESTER, NH

Arbitron Rank/Pop (12+): 112/342,100
 MSA Rank/Pop: 128/370,000
 Boston ADI
 Average Person Ratings: 16.6
 Market TSL: 21.75 hours

Stations: 35/10
 Diaries: 889/385:1/58.6%
 Sample Target: 790
 % Below Line: 44.7
 % Not Listed: 13.9

1993 Revenue: \$8,200,000
 HH Inc.: \$43,270
 Retail \$: 4.0 Bil
 Pop per Station: 34,210
 #1 Biller: WOKQ-F \$3,100,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WOKQ-F (C)	81/14.3	12.9	13.9	13.1	11.9	----	116/1249	926/17.1	25.4	25.1	E	WOKQ-F
2. WHEB-F (AOR)	44/ 7.7	8.6	10.4	7.9	9.3	----	50/734	683/20.0	18.4	19.8	C	WHEB-F
3. WERZ-F (CHR)	34/ 6.0	5.3	6.7	7.6	8.3	----	35/618	581/17.0	20.0	18.1	C	WERZ-F
4. WTSN (T)	22/ 3.9	4.5	3.2	2.7	2.8	----	24/332	313/ 9.1	11.4	7.8	B	WTSN
WXKS-F (CHR)	22/ 3.9	5.1	2.7	2.3	1.4	----	22/410	410/12.0	15.9	10.2		WXKS-F
6. WZID-F (SAC)	21/ 3.7	2.7	2.7	3.1	3.0	----	22/310	304/ 8.9	7.7	6.9		WZID-F
WSSH-F (SAC)	21/ 3.7	4.5	3.5	4.8	4.7	----	22/365	341/10.0	13.9	10.8		WSSH-F
8. WCQL-F (O)	19/ 3.3	2.2	3.7	2.7	3.3	----	24/436	311/ 9.1	8.6	9.3	A	WCQL-F
WBZ (N)	19/ 3.3	3.3	3.5	3.1	3.6	----	22/485	282/11.2	10.6	12.5		WBZ
10. WHOM-F (SAC)	18/ 3.2	2.5	3.4	2.4	3.6	----	47/633	383/ 7.5	6.7	8.9		WHOM-F
11. WRKO (T)	17/ 3.0	3.0	2.8	3.4	4.2	----	18/318	269/ 7.9	9.5	7.1		WRKO
WMYF (BB)	17/ 3.0	2.7	3.7	1.6	3.3	----	20/146	126/ 3.7	4.3	4.0	A	WMYF
13.												
14.												
15.												

12+ FM SHARE (METRO): 82.41% (403 of 489) (FAL 92: 82.01%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WERZ-F	1 WHEB-F	1 WOKQ-F<	1 WOKQ-F	1 WOKQ-F>	1 WOKQ-F>>	1 WOKQ-F>	1 WOKQ-F>	1 WOKQ-F>	1 WOKQ-F	1 WTSN
WJMN-F	2 WERZ-F	2 WHEB-F>	2 WHEB-F>	2 WHEB-F>	2 WTSN	2 WHEB-F	2 WHEB-F	2 WHEB-F	2 WBCN-F<	2 WOKQ-F
WXKS-F	3 WOKQ-F	3 WERZ-F>	3 WERZ-F	3 WERZ-F	3 WSSH-F	3 WTSN <	3 WERZ-F	3 WERZ-F	3 WHEB-F	3 WBZ
4 WHEB-F	4 WXKS-F	4	4 WCQL-F	4 WCQL-F	4 WMYF	4 WERZ-F	4	4	4 WERZ-F	4 WHEB-F
5	5	5	5	5	WBZ	5	5	5	5 WBZ	5 WAAF-F
6	6	6	6	6	6	6	6	6	6	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54*		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXKS-F	1 WERZ-F	1 WERZ-F	1 WOKQ-F<	1 WOKQ-F>		1 WHEB-F	1 WHEB-F>	1 WHEB-F	1 WHEB-F<	1 WOKQ-F>
2 WERZ-F	2 WHEB-F<	2 WHEB-F	2 WERZ-F	2 WERZ-F<		2 WERZ-F	2 WOKQ-F	2 WOKQ-F	2 WOKQ-F>>	2 WHEB-F>
3 WOKQ-F	3 WOKQ-F	3 WOKQ-F	3 WHEB-F	3 WHEB-F		3 WGIR-F	3 WERZ-F	3 WBCN-F	3 WCQL-F	3 WCQL-F
4	4 WXKS-F	4 WZID-F	4 WXKS-F	4 WZID-F		4	4 WBCN-F	4	4 WBCN-F	4 WBCN-F
5	5	5	5	5		5	5	5	5	5
6	6	6	6	6		6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WCDQ-F	92.1	SANFORD	0.9/3.4/	5/ 169
WWEM-F	96.7	ROCHESTER	1.1/4.9/	6/ 202
WXBB-F	105.3	KITTERY	0.4/2.8/	3/ 125
WZEA-F	102.1	HAMPTON	0.9/3.7/	5/ 127
WBLM-F	102.9	PORTLAND	1.1/5.4/	29/ 508
WBQQ-F	99.3	KENNEBUNK	1.1/1.7/	16/ 175
WGIR-F	101.1	MANCHESTER	2.3/9.1/	13/ 312
WHOB-F	94.9	MT. WSHNGTN	0.5/2.7/	3/ 94
WLYT-F	92.5	HAVERHILL	1.4/8.3/	8/ 284

SEE BOSTON FOR MORE ABOUT THE FOLLOWING:

WAAF-F	1.4/ 4.0	WCLB-F	0.9/3.0
WBCN-F	2.8/11.5	WCRB-F	0.5/2.5
WBCS-F	0.7/ 3.7	WEEI	1.6/6.6
WBMX-F	1.2/ 4.4	WHDH	0.4/3.1
WBOS-F	1.2/ 5.1	WJMN-F	1.4/7.4
WCGY-F	1.6/ 6.6	WMJX-F	1.2/4.5
		WODS-F	1.8/6.1
		WZLX-F	0.9/4.9

DUOPOLY REPORT	12+	25-54	REVENUE
WMYF, WERZ-F, WZNN, WWEM-F (Precision)	10.1%	7.6%	27.4%
WOKQ-F, WXBB-F (Fuller-Jeffrey)	14.7%	14.9%	41.5%
	24.8%	22.3%	68.9%

PORTSMOUTH-DOVER-ROCHESTER, NH

RADIO STATIONS

WMYF	,	1540,	5 KW (DAYS),	Nostalgia	,	\$12.00	(Mc-Guild)	Precision	(EXETER)
WTSN	,	1270,	5 KW (DA-2),	Talk	ABC,	\$17.00	(Torbet)		
WZNN	,	930,	5 KW (DA-2),	News	MBS,	\$12.00	(---)		
WCDQ-F,		92.1,	1.2 KW @ 525	, AOR	,	\$12.00	(---)		(SANFORD)
WCQL-F,		95.3,	6 KW @ 466	, Oldies	,	\$16.00	(Katz)	Sunshine	(YORK)
WERZ-F,		107.1,	5 KW @ 351	, CHR	,	\$35.00	(Mc-Guild)	Precision	(EXETER)
WHEB-F,		100.3,	50 KW @ 459	, AOR	,	\$40.00	(Banner)	Knight	
WOKQ-F,		97.5,	50 KW @ 492	, Country	,	\$55.00	(Mc-Guild)	Fuller-Jeffrey	
WWEM-F,		96.7,	3 KW @ 298	, AC	,	\$18.00	(D & R)	Precision	

Other ranked stations -- see Boston or Portland

Miscellaneous: WXBB-F sold by Bear to Fuller-Jeffrey (D) for \$1,000,000 (Foreman) . . . WZNN, WWEM-F sold by Bear to Precision (D) for \$1,025,000 (Foreman) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

PROVIDENCE

Arbitron Rank/Pop (12+): 32/1,278,400
 MSA Rank/Pop: 60/922,000
 ADI # 43
 Average Person Ratings: 18.0
 Market TSL: 23.50 hours

Stations: 41/23
 Diaries: 1585/807:1/47.8%
 Sample Target: 1530
 % Below Line: 16.3
 % Not Listed: 9.3

1993 Revenue: \$26,900,000
 HH Inc.: \$33,353
 Retail \$: 6.9 Bil
 Pop per Station: 55,583
 #1 Biller: WHJY-F \$4,100,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WPRO-F (CHR)	201/ 8.7	7.9	7.7	9.3	10.0	8.4	208/3589	3278/25.6	26.0	28.6	E	WPRO-F
2. WHJY-F (AOR)	198/ 8.6	8.0	7.8	6.7	6.7	7.8	237/3205	2649/20.7	20.2	18.0	F	WHJY-F
3. WWLI-F (SAC)	175/ 7.6	8.0	7.5	8.8	6.8	8.0	186/2335	2200/17.2	15.8	16.7	E	WWLI-F
4. WWBB-F (O)	139/ 6.0	4.9	5.1	4.8	4.5	5.0	151/2319	2029/15.9	15.0	13.5	E	WWBB-F
5. WSNE-F (AC)	124/ 5.4	4.9	5.3	5.7	6.3	5.3	137/2198	1991/15.6	14.9	16.3	F	WSNE-F
6. WHJJ (N/T)	111/ 4.8	5.6	5.2	4.6	6.3	5.1	111/1317	1304/10.2	12.1	10.9	D	WHJJ
WWRX-F (CL/AOR)	111/ 4.8	4.5	4.1	3.5	3.5	4.2	147/2861	2047/16.0	13.9	13.1		WWRX-F
8. WWKX-F (CHR)	106/ 4.6	3.5	3.5	3.9	2.8	3.9	110/1861	1749/13.7	11.8	10.7		WWKX-F
9. WPRO (AOR)	102/ 4.4	5.7	5.3	5.5	5.9	5.2	102/1742	1689/13.2	15.5	14.8	D	WPRO
10. WBRU-F (AOR)	92/ 4.0	3.7	2.6	2.1	2.4	3.1	108/1857	1517/11.9	10.9	8.8		WBRU-F
11. WCTK-F (C)	91/ 4.0	3.3	5.0	3.7	4.7	4.0	109/1612	1240/ 9.7	9.6	10.4		WCTK-F
12. WLKW (BB/EZ)	70/ 3.0	2.9	2.1	2.3	2.0	2.6	72/1003	946/ 7.4	6.2	5.0		WLKW
13. WPLM-F (BB)	48/ 2.1	3.0	3.9	3.8	4.5	3.2	97/1702	801/ 6.3	7.6	8.3		WPLM-F
14. WBZ (N)	43/ 1.9	1.8	1.3	1.7	1.0	1.7	95/1503	679/ 5.3	4.8	5.1		WBZ
15. WFHN-F (CHR)	42/ 1.8	1.6	2.6	2.2	1.9	2.1	59/893	564/ 4.4	5.1	4.2		WFHN-F

12+ FM SHARE (METRO): 77.41% (1614 of 2085) (FAL 92: 71.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWKX-F>>	1 WHJY-F	1 WHJY-F	1 WHJY-F	1 WHJY-F<	1 WWLI-F	1 WPRO-F	1 WHJY-F<	1 WHJY-F	1 WHJY-F<	1 WHJY-F
2 WPRO-F>>	2 WPRO-F>	2 WPRO-F	2 WPRO-F<	2 WWLI-F	2 WWBB-F	2 WHJY-F	2 WWLI-F<	2 WPRO-F<	2 WWKX-F	2 WHJJ
3	3 WWRX-F	3 WWLI-F	3 WWLI-F	3 WPRO-F<	3 WHJJ	3 WWLI-F	3 WPRO-F	3 WWLI-F	3 WWLI-F<	3 WBZ
4	4 WWKX-F	4 WWRX-F<	4 WSNE-F	4 WSNE-F	4 WPRO	4 WPRO	4 WWBB-F	4 WWBB-F	4 WPRO-F>	4 WWLI-F
5	5 WWKX-F	5 WSNE-F	5 WWBB-F<	5 WWBB-F	5 WSNE-F	5 WSNE-F	5 WSNE-F	5 WSNE-F	5 WSNE-F	5 WPRO
6	6 WSNE-F<	6 WWBB-F	6 WWRX-F	6 WWRX-F	6	6 WHJJ	6 WWRX-F	6 WHJJ	6 WWRX-F	6
7	7 WWLI-F	7	7	7	7	7	7	7 WWKX-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPRO-F	1 WPRO-F>>	1 WPRO-F	1 WPRO-F<	1 WWLI-F<	1 WHJY-F	1 WHJY-F>>	1 WHJY-F	1 WHJY-F>	1 WHJY-F>
2 WHJY-F	2 WHJY-F	2 WSNE-F	2 WWLI-F	2 WSNE-F	2 WPRO-F	2 WWRX-F<	2 WWRX-F	2 WWRX-F	2 WWRX-F
3 WWKX-F	3 WSNE-F<	3 WBRU-F	3 WSNE-F	3 WPRO-F>	3 WWKX-F	3 WPRO-F	3 WBRU-F	3 WPRO-F	3 WWBB-F
4 WBRU-F	4 WWKX-F	4 WHJY-F	4 WHJY-F	4 WWBB-F	4 WWRX-F	4 WBRU-F>	4 WPRO-F	4 WWBB-F<	4 WPRO-F
5 WWLI-F	5 WBRU-F	5 WWKX-F	5 WWBB-F	5 WHJY-F	5 WBRU-F	5	5 WXKS-F	5 WBRU-F	5 WWLI-F
6 WWRX-F	6 WWLI-F	6 WWLI-F	6 WWKX-F	6	6	6	6 WWBB-F	6	6 WBRU-F
7	7	7 WWRX-F	7 WBRU-F	7	7	7	7 WPRO	7	7

PROVIDENCE

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME		DUOPOLY REPORT	12+	25-54	REVENUE
WADK	1540	NEWPORT	0.5/0.8/ 11/ 102	WLI-F, WLK, WPRO-AF (Telemidia)	23.7%	21.6%	32.9%
WARV	1590	WARWICK	0.3/0.7/ 7/ 89				
WBSM	1420	NEW BEDFORD	1.1/1.6/ 26/ 256				
WHIM	1110	E. PROVIDENCE	1.0/2.1/ 23/ 293				
WHTB	1400	FALL RIVER	0.4/0.8/ 11/ 132				
WSAR	1480	FALL RIVER	0.5/1.9/ 12/ 251				
WJFD-F	97.3	NEW BEDFORD	0.5/1.0/ 12/ 129				
WNBH	1340	NEW BEDFORD	0.4/1.3/ 11/ 223				
WNRI	1380	WOODSOCKET	0.5/1.0/ 11/ 127				
WOTB-F	100.3	MIDDLETON	1.2/3.6/ 30/ 480				
WFAN	660	NEW YORK	0.5/2.2/ 30/ 647				
WQRC-F	99.9	BARNSTABLE	0.4/1.5/ 72/ 831				

SEE BOSTON FOR MORE ABOUT THE FOLLOWING STATIONS:

WAAF-F	1.2/ 4.3	WHDH-F	0.3/ 2.2
WBCN-F	1.0/ 3.4	WJMN-F	1.0/ 6.0
WBCS-F	0.7/ 2.3	WMJX-F	0.5/ 2.3
WBMX-F	0.6/ 3.5	WODS-F	1.1/ 4.5
WBOS-F	0.9/ 2.8	WRKO	0.3/ 1.2
WCRB-F	1.2/ 3.9	WXKS-F	1.0/ 5.0
WEEI	0.4/ 1.6	WZLX-F	1.1/ 3.7

RADIO STATIONS

WALE, 990, 50 KW/500 W (DA-2), TALK					
WWRX, 1110, 5 KW (DAYS), NEWS/TALK					
WHJJ, 920, 5 KW (DA-N), NEWS/TALK					
WLKW, 790, 5 KW (DA-2), EZ					
WPRO, 630, 5 KW (DA-N), TALK/NEWS					
WBRU-F, 95.5, 20 KW @ 440, AOR					
WCTK-F, 98.1, 47 KW @ 508, COUNTRY					
WFHN-F, 107.1, 3 KW @ 374, CHR					
WHJY-F, 94.1, 50 KW @ 440, AOR					
WPRO-F, 92.3, 39 KW @ 551, CHR					
WSNE-F, 93.3, 30 KW @ 612, AC					
WWBB-F, 101.5, 14 KW @ 940, OLDIES					
WWKX-F, 106.3, 1.2 KW @ 194, CHR					
WLI-F, 105.1, 50 KW @ 500, SOFT AC					
WWRX-F, 103.7, 50 KW @ 500, CLASSIC AOR					

Other Stations - See Boston or New Bedford

RALEIGH

Arbitron Rank/Pop (12+): 53/786,000
MSA Rank/Pop: 61/922,000
ADI # 32
Average Person Ratings: 15.4
Market TSL: 20.00 hours

Stations: 28/21
Diaries: 1215/647:1/50.3%
Sample Target: 1210
% Below Line: 6.6
% Not Listed: 17.4

1993 Revenue: \$30,600,000
HH Inc.: \$35,493
Retail \$: 8.2 Bil
Pop per Station: 37,429
#1 Biller: WRDU-F \$4,750,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WQDR-F (C)	141/11.6	10.6	6.2	7.1	9.2	8.9	249/3235	1828/23.3	14.0	16.6	E	WQDR-F
2. WPTF (FS)	91/ 7.5	8.5	7.0	9.3	8.7	8.1	124/1955	1488/18.9	16.9	17.0	E	WPTF
3. WRAL-F (AC)	89/ 7.3	7.9	8.9	8.2	9.4	8.6	167/2715	1509/19.2	23.7	19.4	F	WRAL-F
4. WTRG-F (O)	88/ 7.2	6.1	5.5	5.0	6.0	6.0	151/2358	1317/16.8	15.0	15.4	D	WTRG-F
5. WQOK-F (B)	85/ 7.0	9.4	10.7	10.2	9.0	9.3	137/1937	1150/14.6	17.3	16.4	E	WQOK-F
6. WDCG-F (CHR)	79/ 6.5	6.5	6.9	7.3	6.9	6.9	125/2577	1615/20.5	21.6	19.9	D	WDCG-F
7. WRDU-F (AOR)	65/ 5.4	6.9	8.0	6.8	8.1	7.5	105/1908	1202/15.3	17.8	20.3	F	WRDU-F
8. WKIX (BB)	39/ 3.2	1.4	1.7	1.8	2.3	1.8	44/424	366/ 4.7	4.4	4.9	A	WKIX
9. WPCM-F (C)	36/ 3.0	3.2	1.1	4.0	2.6	2.7	91/1444	743/ 9.5	6.4	8.4	C	WPCM-F
10. WYLT-F (SAC)	34/ 2.8	3.1	2.4	2.9	3.5	3.0	36/953	902/11.5	10.5	11.2	C	WYLT-F
11. WFXC-F (B)	33/ 2.7	4.1	3.8	3.0	3.2	3.5	45/845	622/ 7.9	9.7	9.9	C	WFXC-F
12. WZZU-F (CL AOR)	32/ 2.6	3.7	3.6	3.5	2.8	3.4	48/1664	1126/14.3	12.7	14.3	C	WZZU-F
13. WKTC-F (?)	30/ 2.5	0.9	0.8	0.8	1.0	0.9	81/1524	497/ 6.3	4.4	4.3		WKTC-F
14. WLLC (G/B)	27/ 2.2	2.4	3.5	2.5	1.3	2.4	27/368	362/ 4.6	4.2	2.6	A	WLLC
15. WNND-F (J)	24/ 2.0	1.3	3.1	2.7	1.4	2.1	30/674	571/ 7.3	8.6	5.8	C	WNND-F

12+ FM SHARE (METRO): 78.66% (789 of 1003) (FAL 92: 81.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQOK-F<	1 WQDR-F<	1 WQDR-F	1 WQDR-F	1 WQDR-F	1 WQDR-F<	1 WQDR-F	1 WPTF	1 WQDR-F>	1 WQOK-F	1 WQDR-F>
2 WDCG-F>>	2 WQOK-F<	2 WTRG-F<	2 WTRG-F<	2 WTRG-F<	2 WPTF	2 WPTF <	2 WQDR-F<	2 WTRG-F	2 WQDR-F<	2 WPTF
3	3 WRDU-F<	3 WRAL-F	3 WRAL-F>	3 WRAL-F>	3 WTRG-F	3 WRAL-F	3 WRAL-F	3 WRAL-F	3 WDCG-F>	3 WTRG-F<
4	4 WDCG-F	4 WQOK-F<	4 WRDU-F<	4 WQOK-F	4 WRAL-F	4 WDCG-F	4 WTRG-F>	4 WQOK-F	4 WRAL-F	4 WPCM-F<
5	5 WRAL-F	5 WDCG-F<	5 WQOK-F	WRDU-F	5 WKIX	5 WTRG-F	5 WQOK-F	5 WDCG-F	5 WTRG-F	5 WDCG-F
6	6	6 WRDU-F	6 WDCG-F	6	6	6 WQOK-F	6 WRDU-F	6 WRDU-F	6	6
7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDCG-F	1 WDCG-F<	1 WRAL-F	1 WRAL-F<	1 WQDR-F	1 WQDR-F	1 WRDU-F<	1 WRDU-F	1 WQDR-F	1 WQDR-F<
2 WQOK-F	2 WRAL-F	2 WQDR-F	2 WQDR-F	2 WRAL-F	2 WQOK-F	2 WQDR-F<	2 WQOK-F	2 WTRG-F<	2 WTRG-F
WRAL-F	3 WQDR-F<	3 WYLT-F	3 WDCG-F<	3 WTRG-F>	3 WRDU-F	3 WQOK-F>	3 WQDR-F	3 WRDU-F<	3 WRDU-F
4 WJMH-F	4 WQOK-F	WDCG-F	4 WTRG-F	4 WDCG-F	4 WDCG-F	4 WDCG-F	WZZU-F	4 WQOK-F>	4 WQOK-F
WRDU-F	5 WRDU-F	5 WQOK-F	5 WQOK-F	5 WQOK-F	5 WLLC	5 WZZU-F	5 WDCG-F	5 WDCG-F	5 WRAL-F
6 WTRG-F	6 WYLT-F	WRDU-F	6	6 WYLT-F	6 WTRG-F	6	6 WYLT-F	6	6 WZZU-F
WQDR-F	7	7 WTRG-F	7	7	7	7	7	7	7
WPCM-F									

RALEIGH

OTHER RATED STATIONS			METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
WAVG	750	NEW HOPE	0.9/1.6/	12/	130
WCHL	1360	CHAPEL HILL	0.4/1.5/	7/	163
WCLY	1550	RALEIGH	0.7/1.9/	8/	146
WDNC	620	DURHAM	1.3/4.7/	16/	397
WFXX-F	104.3	TARBORO	0.7/3.4/	26/	647
WPJL	1240	RALEIGH	0.3/1.5/	4/	126
WSRC	1410	DURHAM	1.1/1.9/	15/	182
WZFX-F	99.1	WHITEVILLE	0.5/1.4/	115/	1257
WJMH-F	102.1	REEDSVILLE	1.2/4.6/	34/	699
WKRR-F	92.3	ASHEBORO	0.7/4.1/	17/	694
WMAG-F	99.5	HIGH POINT	0.4/1.2/	14/	318
WMQX-F	93.1	WINSTON SALEM	0.3/1.3/	11/	252
WQMG-F	97.1	GREENSBORO	0.5/2.6/	20/	417

DUOPOLY REPORT

DUOPOLY REPORT	12+	25-54	REVENUE
WZZU-F, WDCG-F (Prism, pending)	9.1%	8.4%	13.1%
WRDU-F, WTRG-F (HMW, pending)	12.6%	15.6%	24.7%
	21.7%	24.0%	37.8%

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA	CBS, \$ 20.00 (Torbet)	
WKIX, 850, 10 KW/5 KW (DA-2), NOSTALGIA	UNISTR MBS, \$ 17.00 (CBS)	Universal/Alchemy
WLLE, 570, 500 W/55 W, BLACK/GOSPEL	AURN, \$ 16.00 (SMM)	
WPTF, 680, 50 KW (DA-N), FULL SERVICE	ABC,CNN, \$ 65.00 (McGuild)	
WDCG-F, 105.1, 100 KW @ 1525, CHR	ABC, \$ 49.00 (Torbet)	
WFXC-F, 107.1, 1.2 KW @ 505, BLACK	SMN, \$ 35.00 (Eastman)	Pinnacle
WNND-F, 103.9, 3 KW @ 298, JAZZ/NAC		(FUQUAY)
WQDR-F, 94.7, 99 KW @ 1128, COUNTRY	ABC, UNISTR, \$ 95.00 (McGuild)	
WQOK-F, 97.5, 100 KW @ 981, BLACK	ABC, \$ 50.00 (D & R)	Ragan Henry (S BOSTON)
WRAL-F, 101.5, 100 KW @ 1889, AC		Capitol-Goodman
WRDU-F, 106.1, 100 KW @ 1348, AOR	SOURCE, \$ 118.00 (MMR)	Voyager (WILSON)
WTRG-F, 100.7, 100 KW @ 1968, OLDIES	ABC CBS, \$ 90.00 (D & R)	Joyner (ROCKY MOUNT)
WYLT-F, 96.1, 100 KW @ 984, SOFT AC	UNISTR, \$ 42.00 (CBS)	Universal/Alchemy
WZZU-F, 93.9, 100 KW @ 1269, CLASSIC AOR	ABC, \$ 32.00 (Christal)	Prism (BURLINGTON)

Miscellaneous: Two Counties (Chatham, Johnston) were added to the metro . . . WYLT-F changes to WKIX-F and from Soft AC to Country (January, after book) . . . WKIX changes to WYLT (January) . . . WDCG-F sold to Prism (D) for \$6,500,000 (Americom) . . . WRDU-F sold to Voyager to HMW for \$14,700,000 (E) (Media Services) . . . WTRG-F sold by Joyner to HMW (D) for \$9,000,000 (Media Services) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/F/S - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

RENO

Arbitron Rank/Pop (12+): 141/261,400
 MSA Rank/Pop: 164/270,000
 ADI # 116
 Average Person Ratings: 17.6
 Market TSL: 23.00 hours

Stations: 19/19
 Diaries: 698/374:1/49.5%
 Sample Target: 690
 % Below Line: 0.0
 % Not Listed: 11.1

1993 Revenue: \$10,300,000
 HH Inc.: \$33,366
 Retail \$: 3.1 Bil
 Pop per Station: 13,758
 #1 Biller: KBUL-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KBUL-F (C)	50/10.8	10.3	12.4	8.3	8.8	----	86/875	595/22.8	23.2	22.8	C	KBUL-F
2. KOH (N/T)	40/ 8.7	10.3	7.6	9.6	7.9	----	60/680	468/17.9	18.6	15.5	C	KOH
3. KOZZ-F (CL AOR)	31/ 6.7	9.4	9.6	8.9	8.1	----	73/812	508/19.4	20.2	21.3	C	KOZZ-F
4. KRNO-F (AC)	28/ 6.1	9.4	9.1	6.0	6.9	----	41/549	372/14.2	20.6	17.4	C	KRNO-F
KWNZ-F (CHR)	28/ 6.1	8.8	8.5	10.8	11.1	----	43/695	505/19.3	22.6	22.4	C	KWNZ-F
6. KHIT-F (C)	26/ 5.6	3.7	3.0	2.8	3.9	----	43/454	288/11.0	9.4	10.5	B	KHIT-F
KODS-F (O)	26/ 5.6	5.7	5.2	6.7	5.9	----	41/566	410/15.7	13.9	17.0	C	KODS-F
8. KSRN-F (BB)	25/ 5.4	---	---	---	---	----	29/248	215/ 8.2	----	----	A	KSRN-F
9. KROW (C)	21/ 4.6	1.8	1.7	3.2	3.9	----	37/508	286/10.9	6.0	7.7	A	KROW
KNEV-F (SAC)	21/ 4.6	6.4	4.6	7.3	8.1	----	32/515	371/14.2	12.2	11.8	B	KNEV-F
11. KCBN (BB)	20/ 4.3	4.8	5.0	0.7	0.5	----	20/207	192/ 7.3	7.8	7.6	A	KCBN
12. KZAK-F (AOR)	19/ 4.1	3.3	4.8	6.2	4.7	----	24/343	273/10.4	8.4	11.1	A	KZAK-F
13. KRZQ-F (AOR)	18/ 3.9	4.2	3.9	3.9	2.7	----	25/474	358/13.7	9.7	11.3	A	KRZQ-F
14. KTHX-F (AOR)	17/ 3.7	4.8	3.9	4.6	8.6	----	21/228	204/ 7.8	6.5	6.6	A	KTHX-F
15. KNDE-F (AC)	11/ 2.4	0.9	2.8	2.3	2.2	----	11/180	175/ 6.7	4.2	8.8	A	KNDE-F
KIZS-F (C)	11/ 2.4	1.3	1.3	1.1	---	----	17/197	157/ 6.0	5.0	5.8	A	KIZS-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 75.85% (311 of 410) (FAL 92: 80.10%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KWNZ-F>>	1 KBUL-F	1 KBUL-F	1 KOZZ-F<	1 KBUL-F	1 KOH	1 KOH >	1 KOH <	1 KBUL-F>	1 KBUL-F>	1 KBUL-F
2 KBUL-F	2 KZAK-F	2 KOZZ-F	2 KBUL-F	2 KOZZ-F	2 KBUL-F<	2 KBUL-F	2 KBUL-F>	2 KOZZ-F<	2 KRNO-F	2 KOH
3 KRZQ-F	3 KRZQ-F	3 KRNO-F<	3 KRNO-F	3 KRNO-F	3 KSRN-F	3 KOZZ-F<	3 KOZZ-F<	3 KWNZ-F	3 KWNZ-F	3 KOZZ-F
4	4 KWNZ-F	4 KODS-F	4 KODS-F	4 KODS-F	4 KCBN-F	4 KROW	4 KSRN-F<	4 KODS-F	4 KRZQ-F	4
5	KOZZ-F	5 KHIT-F	5 KTHX-F	5 KHIT-F	KODS-F	5 KODS-F	5 KODS-F<	5 KRNO-F	5	5
6	6	KNEV-F	6	KTHX-F	6	6	6 KRNO-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWNZ-F	1 KBUL-F>	1 KBUL-F	1 KBUL-F>	1 KBUL-F	1 KZAK-F	1 KZAK-F>	1 KOZZ-F	1 KOZZ-F	1 KOZZ-F
2 KBUL-F	2 KWNZ-F	2 KRNO-F	2 KRNO-F	2 KRNO-F	2 KBUL-F	2 KOZZ-F	2 KHIT-F	2 KZAK-F	2 KBUL-F
3 KRZQ-F	3 KRNO-F	3 KNDE-F	3 KODS-F	3 KODS-F	3 KRZQ-F	3 KRZQ-F	3 KRZQ-F	3 KBUL-F	3 KHIT-F
KNEV-F	4 KRZQ-F	4 KODS-F	4 KNEV-F	4 KOZZ-F	4	4 KBUL-F	KZAK-F	4 KHIT-F	4 KODS-F
5	KNEV-F	5	KOZZ-F	5	5	KHIT-F	5	5	KTHX-F
			KWNZ-F						

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KPLY	1270 SPARKS	1.3/5.0/	7/ 133
KPTL	1300 CARSON CITY	1.1/2.6/	5/ 79
KQLO	920 RENO	1.5/4.4/	8/ 152

DUOPOLY REPORT	12+	25-54	REVENUE
KOZZ A/F, KHIT A/F (Lotus)	12.3%	15.8%	21.4%
KROW, KBUL-F, KNEV-F (Citadel)	20.0%	20.3%	25.2%
KZAK-F, KPLY, KNDE-F (local)	7.8%	7.2%	NA
	40.1%	43.3%	46.8%

RENO

RADIO STATIONS

KOH , 630, 5 KW/1 KW (DA-N) , News/Talk	NBC-T CBS, \$45.00 (Katz)	
KPLY , 1300, 5 KW (DA-1) , Talk	NBC MBS, \$10.00 (K & P)	(SPARKS)
KQLO , 920, 5 KW/1 KW (DA-N) , Talk	SMN, \$10.00 (D & R)	Pacific Telecom
KROW , 780, 50 KW (DA-1) , Country	ABC, \$16.00 (Christal)	
KBUL-F, 98.1, 76 KW @ 2273 , Country	, \$40.00 (Christal)	Citadel (CARSON CITY)
KNDE-F, 104.5, 25 KW @ 2929 , Country	, \$15.00 (D & R)	Lotus
KKMR-F, 100.9, 6 KW @ 203 , AOR	, \$14.00 (K & P)	(SPARKS)
KNEV-F, 95.5, 60 KW @ 2270 , Soft AC	ABC, \$20.00 (Christal)	Citadel
KODS-F, 103.7, 6 KW @ 2985 , Oldies	, \$27.00 (---)	Americom (CARNELIAN)
KOZZ-F, 105.7, 75 KW @ 2178 , AOR/Classic	SOURCE, \$30.00 (D & R)	Lotus
KTHX-F, 101.7, 1.3 KW @ 426 , AOR	, \$17.00 (Katz)	
KRNO-F, 106.9, 37 KW @ 2988 , AC	, \$30.00 (Torbet)	Roth
KRZQ-F, 96.5, .9 KW @ 2870 , AOR	, \$18.00 (MMR)	(TAHOE CITY)
KWNZ-F, 97.3, 87 KW @ 2112 , CHR	, \$31.00 (D & R)	Pacific Telecom (CARSON CITY)
KZAK-F, 100.1, 1.7 KW @ 2955 , AOR	, \$19.00 (Eastman)	(INCLINE VILLAGE)

Miscellaneous: KRZQ-F (Tahoe) sold by Texas Commerce Bank for \$850,000 (Media Services). . .

RICHMOND

Arbitron Rank/Pop (12+): 56/752,800
MSA Rank/Pop: 63/904,000
ADI # 60
Average Person Ratings: 16.5
Market TSL: 21.75 hours

Stations: 22/21
Diaries: 1177/640:1/49.5%
Sample Target: 1160
% Below Line: 0.6
% Not Listed: 10.4

1993 Revenue: \$31,400,000
HH Inc.: \$35,164
Retail \$: 8.4 Bil
Pop per Station: 35,848
#1 Biller: WKHK-F \$5,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WCDX-F (B)	161/13.0	11.0	10.9	10.9	11.6	11.5	170/1559	1434/19.0	20.1	18.9	E	WCDX-F
2. WRVA (FS)	150/12.1	13.0	10.4	9.2	11.5	11.2	155/1961	1818/24.1	21.4	22.4	F	WRVA
3. WKHK-F (C)	122/ 9.8	9.1	10.8	13.8	12.7	10.9	129/1690	1522/20.2	20.7	22.5	G	WKHK-F
4. WPLZ-F (B)	96/ 7.7	7.4	7.8	6.0	6.1	7.2	106/1311	1217/16.2	16.8	15.7	C	WPLZ-F
5. WRVQ-F (CHR)	93/ 7.5	6.1	8.3	6.7	6.0	7.2	109/1984	1700/22.6	23.3	19.6	E	WRVQ-F
6. WRXL-F (AOR)	80/ 6.4	7.2	7.1	6.1	6.8	6.7	86/1341	1231/16.4	15.6	17.4	E	WRXL-F
7. WTVR-F (EZ SAC)	76/ 6.1	5.3	6.9	7.0	5.8	6.3	82/1226	1085/14.4	14.9	13.0	C	WTVR-F
8. WMXB-F (AC)	72/ 5.8	8.2	7.5	6.8	8.2	7.1	81/1573	1403/18.6	19.0	18.4	F	WMXB-F
9. WVGO-F (ADR/NR)	89/ 4.8	5.1	4.1	6.1	4.1	5.0	66/1039	954/12.7	11.4	11.7	D	WVGO-F
10. WDCK-F (O)	37/ 3.0	4.6	4.2	3.1	4.7	3.7	42/1009	877/11.6	16.1	12.6	D	WDCK-F
11. WKIK-F (C)	30/ 2.4	2.5	1.9	0.8	1.3	1.9	59/971	558/ 7.4	5.1	4.1	B	WKIK-F
12. WTVR (BB)	27/ 2.2	2.3	1.6	0.9	1.0	1.8	27/315	294/ 3.9	3.4	2.6	A	WTVR
13. WLEE (T)	15/ 1.2	0.8	1.6	2.5	2.2	1.5	15/230	230/ 3.1	4.7	3.7	A	WLEE
14.												
15.												

12+ FM SHARE (METRO): 76.80% (854 of 1112) (FAL 92: 77.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRVQ-F	1 WCDX-F>	1 WCDX-F>	1 WCDX-F>	1 WCDX-F	1 WRVA >	1 WRVA >	1 WRVA	1 WKHK-F<	1 WCDX-F>>	1 WCDX-F
2 WCDX-F>	2 WRXL-F<	2 WKHK-F	2 WKHK-F>	2 WKHK-F>	2 WKHK-F<	2 WCDX-F	2 WKHK-F<	2 WCDX-F	2 WRVA <	2 WRVA >
3 WPLZ-F	3 WPLZ-F<	3 WPLZ-F	3 WPLZ-F<	3 WPLZ-F<	3 WTVR-F<	3 WRVQ-F<	3 WCDX-F	3 WRVA	3 WPLZ-F	3 WPLZ-F
4 WKHK-F	4 WVGO-F	WRXL-F	4 WRXL-F<	4 WRVA	4 WCDX-F>	4 WKHK-F	4 WRXL-F<	4 WPLZ-F	4 WKHK-F	4 WKHK-F
5	5 WKHK-F	5 WRVQ-F<	5 WMXB-F	5 WMXB-F	5 WMXB-F	5 WPLZ-F<	5 WTVR-F	5 WRVQ-F<	5 WRVQ-F	5 WRVQ-F
6	WRVQ-F	6 WMXB-F<	6 WVGO-F	6 WRXL-F	6	6 WMXB-F	6 WMXB-F	6 WRXL-F	6	6
7	7	7 WVGO-F	7	7	7	7	7 WPLZ-F	7 WMXB-F	7	7
								WTVR-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WCDX-F	1 WCDX-F>	1 WCDX-F	1 WCDX-F>	1 WCDX-F	1 WCDX-F	1 WCDX-F>	1 WCDX-F	1 WCDX-F>	1 WCDX-F
2 WPLZ-F	2 WPLZ-F	2 WPLZ-F	2 WKHK-F	2 WKHK-F>	2 WRVQ-F	2 WVGO-F<	2 WVGO-F	2 WRXL-F<	2 WKHK-F
3 WRXL-F	3 WRXL-F	3 WRXL-F	3 WPLZ-F<	3 WPLZ-F<	3 WRXL-F	3 WKHK-F	3 WKHK-F	3 WKHK-F	3 WRVA <
4 WMXB-F	4 WRVQ-F	WKHK-F	4 WMXB-F	4 WRVQ-F	4 WVGO-F	4 WKHK-F	4 WRXL-F	4 WVGO-F<	4 WRXL-F<
5	WRVQ-F	5 WRVQ-F	5 WRVQ-F	5 WPLZ-F	5 WPLZ-F	5 WPLZ-F<	5 WPLZ-F	5 WPLZ-F	5 WPLZ-F
6 WVGO-F	WKHK-F	6 WVGO-F	6 WRXL-F	6 WRVA	6 WKHK-F	6 WRVQ-F	6 WRVQ-F	6 WRVQ-F<	6 WVGO-F
7	7 WMXB-F	7	7	7 WTVR-F	7	7	7 WMXB-F	7 WRVA	7 WMXB-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WDYL-F	92.1	CHESTER	0.8/2.4/ 13/ 223
WPTH	1590	RICHMOND	1.1/2.4/ 14/ 177
WGCV	1240	PETERSBURG	1.0/1.4/ 14/ 115
WREJ	1540	RICHMOND	1.1/1.8/ 14/ 139
WRVH	910	RICHMOND	1.0/3.5/ 13/ 288
WSTK	1290	COLONIAL HEIGHTS	0.3/1.3/ 4/ 96
WSVV-F	100.3	PETERSBURG	0.9/2.4/ 11/ 187
WXGI	950	RICHMOND	0.7/2.7/ 16/ 287
WAFX-F	106.9	SUFFOLK	0.6/3.4/ 11/ 403

DUOPOLY REPORT	12+	25-54	REVENUE
WRVA, WRVQ-F, WRVH, WRXL-F (Clear Channel)	27.0%	21.8%	33.4%
WKIK-F, WKHK-F (ABS)	12.2%	14.0%	20.1%
WVGO-F, WDCK-F (Benchmark)	7.8%	10.2%	13.4%
WGCV, WCDX-F, WPLZ-F (Sinclair)	21.7%	23.7%	16.6%
	68.7%	69.7%	83.5%

RICHMOND

RADIO STATIONS

WANT, 990, 1 KW/16 W	, BLACK	NBN, \$ 15.00 (---)	
WFTH, 1590, 5 KW (DAYS)	, GOSPEL	UNISTR, \$ 14.00 (---)	
WLEE, 1320, 5 KW (DAYS)	, TALK	CNN NBC-T, \$ 16.00 (---)	
WRNL, 910, 5 KW (DA-N)	, AOR	MBS CBS, \$ NA (Katz)	Clear Channel
WRVA, 1140, 50 KW (DA-1)	, FULL SERVICE	CBS, \$ 94.00 (Mc-Guild)	Clear Channel
WTVR, 1380, 5 KW (DA-2)	, NOSTALGIA	ABC, \$ 20.00 (MMR)	Park
WXGI, 950, 5 KW/50 W	, COUNTRY	NBC, \$ 15.00 (---)	
WCDX-F, 92.7, 2.4 KW @ 367,	BLACK	, \$ 65.00 (MMR)	Sinclair (MECHANICSVILLE)
WDYL-F, 92.1, 3 KW @ 298,	RELIGION	CNN, \$ 16.00 (---)	(CHESTER)
WKHK-F, 95.3, 13 KW @ 449,	COUNTRY	UNISTR, \$ 100.00 (Banner)	ABS (COLONIAL HGTS)
WKIK-F, 104.7, 100 KW @ 980,	COUNTRY	, \$ NA (Banner)	ABS (CREWE)
WMXB-F, 103.7, 20 KW @ 840,	AC	APR, \$ 72.00 (Eastman)	Four Seasons
WPLZ-F, 99.3, 3 KW @ 328,	BLACK	ABC UNISTR, \$ 43.00 (MMR)	
WRVQ-F, 94.5, 200 KW @ 351,	CHR	ABC, \$ 90.00 (Mc-Guild)	Clear Channel
WRXL-F, 102.1, 140 KW @ 321,	AOR	, \$ 99.00 (Katz)	Clear Channel
WTVR-F, 98.1, 50 KW @ 840,	EZ/SOFT AC	ABC, \$ 41.00 (MMR)	Park
WVGO-F, 106.5, 8 KW @ 1233,	CLASSIC AOR	, \$ 60.00 (Christal)	Benchmark

WDCK, WAFX -- See Norfolk

Miscellaneous: WMXB-F sold by Four Seasons to Liberty for \$9,000,000 (E) . . . WRNL changes calls to WRVH (Sep) . . .

RIVERSIDE-SAN BERNARDINO

Arbitron Rank/Pop (12+): 27/1,348,400
 MSA Rank/Pop: 10/2,990,000
 Los Angeles ADI
 Average Person Ratings: 17.2
 Market TSL: 22.50 hours

Stations: 45/12
 Diaries: 1334/1011:1/44.5%
 Sample Target: 1420
 % Below Line: 53.7
 % Not Listed: 11.1

1993 Revenue: \$19,600,000
 HH Inc.: \$35,202
 Retail \$: 19.6 Bil
 Pop per Station: 112,367
 #1 Biller: KFRG-F \$7,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KFRG-F (C)	191/ 8.3	8.1	9.1	9.1	10.8	8.7	233/3330	2342/17.4	21.4	21.0	H	KFRG-F
2. KFI (T)	172/ 7.4	7.6	8.2	6.8	5.9	7.5	315/3538	2135/15.8	16.1	12.9		KFI
3. KGGI-F (CHR)	157/ 6.8	6.6	7.9	6.7	8.5	7.0	224/3897	2713/20.1	20.8	20.8	F	KGGI-F
4. KIIS-AF (CHR)	105/ 4.6	4.4	3.4	4.0	4.8	4.1	137/2818	1897/14.1	13.5	14.5		KIIS-AF
5. KCAL-F (AOR)	102/ 4.4	4.5	3.8	3.1	3.0	4.0	119/2042	1481/11.0	10.2	9.9	E	KCAL-F
6. KLOS-F (AOR)	98/ 4.2	4.6	3.7	4.5	4.2	4.3	134/2472	1648/12.2	12.8	12.4		KLOS-F
7. KHTX-F (O)	95/ 4.1	4.2	3.2	3.1	2.6	3.7	130/1646	1166/ 8.6	9.4	8.4	C	KHTX-F
8. KROQ-F (AOR)	84/ 3.6	2.3	2.5	2.2	1.8	2.7	117/1661	1164/ 8.8	7.5	6.5		KROQ-F
9. KOST-F (AC)	83/ 3.6	4.1	5.4	4.9	4.8	4.5	125/2415	1581/11.7	15.5	14.4		KOST-F
10. KOLA-F (O)	80/ 3.5	4.1	3.7	2.3	0.7	3.4	103/2175	1596/11.8	11.4	3.8	B	KOLA-F
11. KCBS-F (O)	79/ 3.4	1.8	1.5	1.6	1.6	2.1	138/2064	1331/ 9.9	5.3	5.9		KCBS-F
12. KWRP-F (EZ/BB)	68/ 2.9	3.0	2.8	1.9	2.1	2.7	68/592	592/ 4.4	3.7	2.8	B	KWRP-F
13. KRTH-F (O)	64/ 2.8	2.6	2.0	2.8	4.0	2.6	82/1973	1351/10.0	9.6	11.4		KRTH-F
14. KLSX-F (CL/AOR)	53/ 2.3	1.7	1.8	2.2	1.4	2.0	85/1224	934/ 6.9	4.5	5.7		KLSX-F
15. KKBT-F (O)	51/ 2.2	1.6	1.9	2.6	1.7	2.1	91/1283	833/ 6.2	4.1	4.4		KKBT-F
16. KTWV-F (T)	45/ 1.9	1.5	1.4	1.6	2.0	1.6	78/1109	727/ 5.4	3.8	5.4		KTWV-F
17. KRSO (BB)	40/ 1.7	2.3	1.8	2.6	2.7	2.1	45/557	427/ 3.2	3.8	4.2	A	KRSO
18. KBIG-F (AC)	37/ 1.6	2.1	2.1	2.4	2.7	2.1	92/1201	803/ 6.0	7.4	7.1		KBIG-F
KNX (N)	37/ 1.6	1.4	2.1	1.6	2.4	1.7	68/1817	1194/ 8.9	9.0	8.5		KNX
20. KCAL (SP)	29/ 1.3	1.4	1.8	1.6	1.8	1.5	38/407	339/ 2.5	4.6	3.4		KCAL

12+ FM SHARE (METRO): 79.62% (1637 of 2056) (FAL 92: 79.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KGGI-F>	1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F<	1 KFI	1 KFI	1 KFRG-F	1 KGGI-F>	1 KFI
2 KIIS-F>	2 KCAL-F<	KGGI-F	2 KFI	2 KFI >	2 KLOS-F	2 KFRG-F	2 KFRG-F>	2 KGGI-F	2 KROQ-F	2 KABC
3 KPWR-F	3 KLOS-F	3 KFI <	3 KCAL-F<	3 KCAL-F<	3 KWRP-F	3 KFRG-F	3 KGGI-F	3 KFI	3 KFI	3 KFRG-F
4 KROQ-F	4 KROQ-F	4 KCAL-F	4 KCBS-F	4 KCBS-F<	4 KHTX-F	4 KGGI-F	KHTX-F	4 KCAL-F	4 KIIS-F	KIIS-F
5	5 KFRG-F<	KLOS-F	5 KGGI-F	5 KGGI-F	5 KOST-F<	5 KLSX-F	5 KCAL-F	5 KIIS-F	KFRG-F	5 KLOS-F
6	6 KIIS-F	6	6 KLOS-F	6	6 KOLA-F	6 KIIS-F	6	6 KHTX-F	6 KCAL-F	6 KOLA-F
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KGGI-F	1 KGGI-F>	1 KFRG-F	1 KGGI-F<	1 KFRG-F>	1 KCAL-F	1 KLOS-F<	1 KLOS-F	1 KLOS-F<	1 KFI
2 KROQ-F	2 KFRG-F	2 KCAL-F	2 KFRG-F	2 KOST-F<	KLOS-F	2 KCAL-F	2 KCAL-F	2 KCAL-F	2 KCBS-F<
3 KIIS-F	KIIS-F	KOST-F	3 KIIS-F	3 KFI <	3 KGGI-F	3 KGGI-F	3 KFI	3 KFI <	3 KFRG-F<
4 KLOS-F	4 KROQ-F	4 KGGI-F	4 KOST-F<	4 KOLA-F	KROQ-F	4 KROQ-F	4 KGGI-F	4 KCBS-F	4 KLOS-F<
5 KYSR-F	5 KCAL-F	5 KOLA-F	5 KOLA-F	5 KGGI-F	5 KIIS-F	5 KFI	5 KHTX-F	5 KGGI-F	5 KCAL-F
6 KCAL-F	6	6 KFI	6 KFI	6	6 KPWR-F	6 KFRG-F	6	KFRG-F	6 KGGI-F
KOLA-F	7	KIIS-F	7	7	7	KHTX-F	7	7	7

RIVERSIDE-SAN BERNARDINO

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME		DUOPOLY REPORT	12+	25-54	REVENUE
KAEV-F	103.9 LAKE ARROWHEAD	0.6/3.5/	17/ 626	KOOJ-F, KFRG-F (Amaturo)	8.6%	9.4%	38.3%
KDIF	1440 RIVERSIDE	0.9/2.3/	23/ 360				
KHYE-F	105.7 HERMIT	0.5/1.8/	13/ 266				
KOOJ-F	92.7 RIVERSIDE	0.3/2.3/	10/ 383	KCAL-F, KOLA-F (Anaheim)	7.9%	10.0%	20.9%
KWVE-F	107.9 SAN CLEMENTE	0.9/2.0/	24/ 338		16.5%	19.4%	59.2%
KWXY-F	98.5 CATHEDRAL CITY	0.4/0.9/	11/ 183				
XTRA	690 TIJUANA	0.5/1.4/	26/ 284				

SEE LOS ANGELES FOR MORE ABOUT THE FOLLOWING STATIONS:

KABC	1.0/ 2.5	KLIT-F	0.4/ 2.2	KXEZ-F	0.5/ 2.9
KFWB	1.0/ 4.5	KLVE-F	1.4/ 3.5	KYSR-F	0.8/ 3.3
KOJY	0.4/ 1.3	KMPC	0.4/ 1.9	KZLA-F	0.7/ 2.2
KKGO-F	1.1/ 3.6	KNAC-F	0.5/ 1.3		
KKLA-F	0.3/ 1.0	KPWR-F	1.6/ 7.2		
KLAC	0.8/ 2.0	KRLA	0.3/ 1.9		
KLAX-F	0.6/ 1.9	KTNQ	0.7/ 1.2		

RADIO STATIONS

KCAL, 1410, 5 KW/4 KW (DA-N), HISPANIC	, \$ 26.00 (Lotus)	
KCKC, 1350, 5 KW/500 W (DA-2), COUNTRY	ABC, \$ 35.00 (D&R)	All Pro
KDIF, 1440, 1 KW, HISPANIC	UPI, \$ 20.00 (Katz Hisp.)	
KMEN, 1290, 5 KW (DA-2), SPORTS	, \$ 17.00 (McGuild)	American
KRSO, 590, 1 KW (DA-2), NOSTALGIA	UNISTR, \$ 23.00 (Eastman)	Henry
KAEV-F, 103.9, 38 W @ 2539, COUNTRY	, \$ 25.00 (D&R)	All Pro
KCAL-F, 96.7, 1.8 KW @ 377, AOR	, \$ 75.00 (Torbet)	Anaheim
KFRG-F, 95.1, 50 KW @ 321, COUNTRY	, \$ 140.00 (MMR)	Amaturo
KGGI-F, 99.1, 2.6 KW @ 1843, CHR	ABC, \$ 90.00 (McGuild)	American
KHTX-F, 97.5, 68 KW @ 1571, OLDIES	, \$ 45.00 (Eastman)	Henry
KOLA-F, 99.9, 31 KW @ 1630, OLDIES	ABC, \$ 35.00 (Torbet)	Anaheim
KOOJ-F, 92.7, 3 KW @ 299, AC	, \$ 30.00 (MMR)	Amaturo
KWRP-F, 96.1, 60 W @ 1522, EZ	, \$ 25.00 (---)	

MISCELLANEOUS: KAKT-F changes to KODJ-F (Sep) . . .

ROANOKE-LYNCHBURG

Arbitron Rank/Pop (12+): 99/371,500

Stations: 22/18
Diaries: 808/460:1/53.4%
Sample Target: 850
% Below Line: 3.8
% Not Listed: 13.6

1993 Revenue: \$13,100,000
HH Inc.: \$29,600
Retail \$: 4.0 Bil
Pop per Station: 20,639
#1 Biller: WYYD-F \$3,100,000

MSA Rank/Pop: 181 - Roanoke
194 - Lynchburg 425,000
ADI # 67

Average Person Ratings: 17.2
Market TSL: 22.75 hours

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WYYD-F (C)	115/18.0	18.9	16.2	18.8	11.8	----	159/1739	1136/30.6	27.9	27.0	E	WYYD-F
2. WXLK-FF (CHR)	74/11.6	10.5	9.3	14.3	14.5	----	155/2262	1021/27.5	27.4	24.5	D	WXLK-FF
3. WROV-F (AOR)	60/ 9.4	12.0	10.0	8.6	8.5	----	99/1062	571/15.4	19.3	16.6	D	WROV-F
4. WSLQ-F (AC)	51/ 8.0	6.5	8.3	4.7	9.7	----	101/1438	609/16.4	18.5	17.7	C	WSLQ-F
5. WPVR-F (SAC)	50/ 7.8	10.1	9.5	8.3	10.7	----	86/1167	673/18.1	18.4	19.3	C	WPVR-F
6. WJLM-F (C)	39/ 6.1	3.5	6.3	6.0	5.9	----	55/655	448/12.1	9.4	12.6	A	WJLM-F
7. WFIR (T/FS)	27/ 4.2	6.0	5.1	4.6	5.4	----	29/464	406/10.9	11.8	12.7	B	WFIR
8. WJJS-F (B)	25/ 3.9	1.5	4.2	5.3	1.0	----	25/220	220/ 5.9	5.1	8.5	A	WJJS-F
9. WSLC (C)	20/ 3.1	2.7	4.1	3.9	2.9	----	25/335	253/ 6.8	5.6	8.3	A	WSLC
WLDJ-F (?)	20/ 3.1	4.2	2.7	0.8	1.7	----	30/445	228/ 6.1	7.7	6.9	A	WLDJ-F
11. WLVA (BB)	15/ 2.3	0.5	1.4	---	0.3	----	15/160	154/ 4.1	2.0	3.6	A	WLVA
12. WGOL-F (O)	10/ 1.6	0.8	1.7	1.7	3.6	----	12/224	190/ 5.1	3.6	5.7	A	WGOL-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 86.41% (477 of 552) (FAL 92: 83.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXLK-FF>>1	WXLK-FF<	1 WYYD-F	1 WYYD-F	1 WYYD-F	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>	1 WYYD-F
2 WROV-F	2 WROV-F<	2 WROV-F<	2 WSLQ-F<	2 WSLQ-F	2 WPVR-F<	2 WYLK-FF	2 WSLQ-F	2 WXLK-FF	2 WXLK-FF<	2 WXLK-FF
3 WJJS-F	3 WYYD-F>>	3 WXLK-FF	3 WROV-F	3 WROV-F	3 WSLQ-F	3 WROV-F<	3 WROV-F<	3 WROV-F	3 WROV-F	3 WROV-F
4 WLDJ-F	4 WJLM-F	4 WSLQ-F>	4 WXLK-FF<	4 WXLK-FF<	4	4 WPVR-F	4 WXLK-FF<	4 WSLQ-F	4	4 WPVR-F
WYYD-F	5 WSLQ-F	5	5 WPVR-F	5 WPVR-F	5	5 WSLQ-F	5 WPVR-F	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXLK-FF	1 WXLK-FF	1 WYYD-F	1 WYYD-F<	1 WYYD-F>	1 WROV-F	1 WROV-F>>	1 WROV-F	1 WROV-F>	1 WROV-F
2 WYYD-F	2 WYYD-F>	2 WXLK-FF	2 WXLK-FF>	2 WPVR-F	2 WXLK-FF	2 WYYD-F<	2 WYYD-F	2 WYYD-F	2 WSLQ-F
3 WJLM-F	3 WJLM-F>	3 WJLM-F	3 WPVR-F<	3 WXLK-FF	3 WYYD-F	3 WXLK-FF>	3 WJJS-F	3 WSLQ-F	3 WYYD-F>>
4 WROV-F	4 WPVR-F	4 WPVR-F	4 WJLM-F	4 WSLQ-F<	4 WSLQ-F	4 WJJS-F	4 WFIR	4 WXLK-FF	4 WXLK-FF
5	5 WROV-F	5	5 WSLQ-F	5 WJLM-F	5	5 WSLQ-F	5 WSLQ-F	5	5 WJJS-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WBLT	1350	BEDFORD	0.9/1.1/	6/ 42
WRIS	1410	ROANOKE	0.6/3.1/	4/ 116
WROV	1240	ROANOKE	0.5/3.2/	3/ 122
WVRV-F	105.3	ROANOKE	1.1/4.4/	7/ 163
WYMY-F	106.9	BEDFORD	0.3/1.9/	4/ 94
WAKG-F	103.3	DANVILLE	0.3/1.3/	41/ 637
WJMH-F	102.1	REIDSVILLE, NC	1.3/2.8/	25/ 325
WKIK-F	104.7	CREWE	1.4/2.0/	23/ 334
WQOK-F	97.5	S. BOSTON	0.8/1.8/	23/ 328

DUOPOLY REPORT	12+	25-54	REVENUE
WXJU, WJJS-F, WLDJ-F (Bruce Houston)	7.0%	7.3%	NA

ROANOKE-LYNCHBURG

RADIO STATIONS

WFIR, 960, 5 KW (DA-N)	, FULL SERVICE	CBS, \$ 20.00 (Torbet)	Gibbons
WJJS, 1320, 1 KW/24 W	, BLACK	ABC, UNISUP, \$ 15.00 (K & P)	(LYNCHBURG)
WROV, 1240, 1 KW	, OLDIES	SMN, ABC, \$ 13.00 (Christal)	Weil
WSLC, 610, 5 KW/1 KW (DA-2),	COUNTRY/FS	NBC, \$ 18.00 (Katz)	Mel Wheeler
WJLM-F, 93.5, 6 KW @ 98,	COUNTRY	MBS, UNISTR, \$ 21.00 (Torbet)	(SALEM)
WGOL-F, 98.3, 3.9 KW @ 239,	OLDIES	UNISTR, \$ 18.00 (Torbet)	(LYNCHBURG)
WLYK-F, 100.1, .7 KW @ 646,	CHR	UNIPWR, \$ 13.00 (McGuild)	Coleman (LYNCHBURG)
WPVR-F, 94.9, 100 KW @ 1981,	EZ/SOFT AC	, \$ 32.00 (Torbet)	Gibbons
WROV-F, 96.3, 14 KW @ 2076,	AOR	ABC, \$ 38.00 (Christal)	Weil (MARTINSVILLE)
WSLQ-F, 99.1, 200 KW @ 1991,	AC	ABC, \$ 37.00 (Katz)	Mel Wheeler
WXLK-F, 92.3, 93 KW @ 2050,	CHR	UNISTR, \$ 63.00 (McGuild)	Coleman
WJJS-F, 101.7, 3.4 KW @ 289,	BLACK	UNISTR ABC, \$ 11.00 (K & P)	(LYNCHBURG)
WYYD-F, 107.9, 21 KW @ 1768,	COUNTRY	MBS, \$ 45.00 (McGuild)	(AMHURST)
WVLR-F, 102.7, 22 KW @ 745,	BLACK	, \$ 13.00 (---)	(LYNCHBURG)

Miscellaneous: WVLR-F changes to WLDJ-F (Dec) . . . WXYU, WJJS-F sold to Bruce Houston for \$350,000 . . .
WLDJ-F (Appomatox) sold to Bruce Houston (D) for \$1,060,000 . . . WYMY-F (Bedford) sold
for \$300,000 . . .

ROCHESTER

Arbitron Rank/Pop (12+): 45/888,100
 MSA Rank/Pop: 48/1,070,000
 ADI # 69
 Average Person Ratings: 16.5
 Market TSL: 21.50 hours

Stations: 22/16
 Diaries: 1418/626:1/55.5%
 Sample Target: 1290
 % Below Line: 3.8
 % Not Listed: 13.9

1993 Revenue: \$23,900,000
 HH Inc.: \$36,619
 Retail \$: 8.4 Bil
 Pop per Station: 55,506
 #1 Biller: WCMF-F \$5,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WBEE-F (C)	196/13.4	12.0	12.1	12.6	13.3	12.5	211/2203	1967/22.1	22.8	22.6	E	WBEE-F
2. WHAM (FS)	187/12.8	13.0	13.1	15.1	13.4	13.5	197/2406	2269/25.5	27.5	27.5	E	WHAM
3. WCMF-F (AOR)	160/10.9	12.9	16.0	12.5	15.1	13.1	192/2611	2243/25.3	30.7	28.7	G	WCMF-F
4. WPXY-F (CHR)	132/ 9.0	8.8	8.6	8.5	8.1	8.7	141/2466	2301/25.9	24.8	23.8	D	WPXY-F
5. WRMM-F (SAC)	96/ 6.6	6.6	7.5	6.6	7.3	6.8	98/1701	1542/17.4	18.3	18.9	D	WRMM-F
6. WVOR-F (AC)	87/ 5.9	6.6	6.2	7.2	6.5	6.5	88/1641	1553/17.5	17.1	18.3	D	WVOR-F
7. WDKX-F (B)	82/ 5.6	5.6	5.9	5.2	4.7	5.6	82/908	908/10.2	10.1	7.9	B	WDKX-F
8. WBBF (BB)	69/ 4.7	4.4	3.1	3.5	4.0	3.9	69/737	718/ 8.1	8.8	8.7	A	WBBF
9. WKLX-F (O)	62/ 4.2	6.0	5.2	5.7	4.9	5.3	66/1427	1300/15.0	16.0	14.0	C	WKLX-F
10. WRQI-F (CL AOR)	49/ 3.3	2.3	2.8	2.6	3.2	2.8	51/927	815/ 9.2	10.2	11.5	B	WRQI-F
11. WMAX-F (AOR)	40/ 2.7	2.3	2.1	2.7	2.2	2.5	40/672	672/7.6	7.3	7.1	B	WMAX-F
12. WJZR-F (J)	20/ 1.4	0.8	0.6	0.4	---	0.8	20/327	327/3.7	2.1	---	A	WJZR-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 77.80% (981 of 1261) (FAL 92: 77.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPXY-F>>	1 WCMF-F>	1 WCMF-F	1 WCMF-F	1 WBEE-F	1 WHAM	1 WHAM <	1 WBEE-F	1 WHAM <	1 WBEE-F	1 WHAM <
2 WDKX-F>	2 WBEE-F<	2 WBEE-F	2 WBEE-F>	2 WCMF-F<	2 WBEE-F>	2 WCMF-F	2 WHAM <	2 WBEE-F	2 WPXY-F	2 WBEE-F
3	3 WPXY-F>	3 WPXY-F	3 WVOR-F	3 WVOR-F<	3 WBBF	3 WBEE-F>	3 WCMF-F>	3 WPXY-F<	3 WHAM	3 WDKX-F
4	4 WDKX-F	4 WVOR-F<	4 WRMM-F	4 WHAM <	4 WRMM-F<	4 WPXY-F	4 WRMM-F	4 WCMF-F>	4 WCMF-F<	4 WPXY-F<
5	5 WRQI-F<	5 WRMM-F	5 WHAM	5 WRMM-F	5 WVOR-F	5 WVOR-F	5 WPXY-F<	5 WRMM-F	5 WDKX-F	5 WRMM-F
6	6 WRMM-F	6 WHAM	6 WPXY-F	6 WPXY-F	6 WCMF-F	6 WRQI-F	6 WVOR-F	6 WVOR-F	6 WRMM-F	6 WCMF-F
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPXY-F	1 WPXY-F<	1 WBEE-F	1 WCMF-F<	1 WBEE-F	1 WBEE-F	1 WCMF-F>	1 WCMF-F	1 WCMF-F>	1 WCMF-F>
2 WCMF-F	2 WCMF-F>	2 WCMF-F	2 WPXY-F<	2 WVOR-F	2 WCMF-F	2 WBEE-F>	2 WMAX-F	2 WBEE-F>	2 WBEE-F
3 WDKX-F	3 WBEE-F<	3 WDKX-F	3 WBEE-F	3 WCMF-F	3 WRQI-F	3 WRQI-F	3 WBEE-F	3 WHAM	3 WHAM >
4 WRMM-F	4 WDKX-F>	4 WVOR-F	4 WVOR-F	4 WRMM-F	4 WPXY-F	4 WPXY-F	4 WRMM-F	4 WRQI-F	4 WRMM-F
5 WBEE-F	5 WRMM-F	5 WRMM-F	5 WDKX-F	5 WPXY-F>	5	5 WMAX-F	5 WPXY-F	5 WRMM-F<	5 WKLX-F
6	6 WVOR-F	6 WKLX-F	6 WRMM-F	6 WDKX-F	6	6 WRMM-F	6 WRQI-F	6 WPXY-F	6 WMAX-F
7	7	7	7	7	7	7	7	7	7 WPXY-F

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WBTA 1490	BATAVIA	0.9/1.6/	13/	138
WCMF 990	ROCHESTER	0.1/0.8/	1/	69
WDCZ-F 102.7	WEBSTER	0.3/1.3/	5/	123
WEZO-F 93.3	AVON	0.5/1.7/	9/	169
WGRF-F 96.9	BUFFALO	0.8/2.0/	22/	249
WMJQ-F 102.5	BUFFALO	0.8/3.4/	16/	414
WNTQ-F 93.1	SYRACUSE	0.5/0.8/	19/	266
WNUC-F 107.7	WETHERSFIELD	0.7/2.6/	38/	522
WYLF 850	PENN YAN	0.7/1.1/	37/	262
CFMX-F 103.1	COBOURG, ONT	0.3/1.4/	5/	125

DUOPOLY REPORT	12+	25-54	REVENUE
WCMF A/F, WRMM A/F (Amer. Radio Systems)	17.6%	21.9%	29.7%
WBBF, WBEE-F, WKLX-F (Heritage)	22.3%	20.7%	24.7%
WHAM, WVOR-F, WEZO-F (Lincoln)	19.2%	18.1%	25.5%
	59.1%	60.7%	79.9%

ROCHESTER

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, NOSTALGIA	UNISTR, \$ 25.00 (Katz)	Heritage
WHAM, 1180, 50 KW	, FULL SERVICE	CBS, NBC-T, \$ 58.00 (McGuild)	Lincoln
WBEE-F, 92.5, 50 KW @ 500,	COUNTRY	UNISTR, \$ 64.00 (Katz)	Heritage
WCMF-F, 96.5, 50 KW @ 449,	AOR	, \$ 106.00 (Torbet)	Amer. Radio Syst.
WDX-F, 103.9, .8 KW @ 541,	BLACK	, \$ 30.00 (Williams)	
WKLX-F, 98.9, 37 KW @ 564,	OLDIES	, \$ 51.00 (Katz)	Heritage
WPXY-F, 97.9, 50 KW @ 400,	CHR	, \$ 68.00 (Christal)	Pyramid
WRQI-F, 95.1, 50 KW @ 496,	CL AOR	, \$ 28.00 (D&R)	(BRISTOL)
WRMM-F, 101.3, 27 KW @ 195,	SOFT AC	, \$ 55.00 (Torbet)	Amer. Radio Syst.
WVOR-F, 100.5, 50 KW @ 479,	AC	, \$ 87.00 (McGuild)	Lincoln
WMAX-F, 106.7, 3.5 KW @ 266,	AOR/AC	, \$ 16.00 (Eastman)	(IRONDUQUOIT)

Miscellaneous: WEZO-F (Avon) sold to Lincoln (D) for \$465,000. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

ROCKFORD

Arbitron Rank/Pop (12+): 146/240,400
 MSA Rank/Pop: 140/292,000
 ADI # 136
 Average Person Ratings: 17.0
 Market TSL: 22.00 hours

Stations: 22/10
 Diaries: 710/339:1/53.6%
 Sample Target: 680
 % Below Line: 19.6
 % Not Listed: 21.1

1993 Revenue: \$7,000,000
 HH Inc.: \$36,220
 Retail \$: 2.6 Bil
 Pop per Station: 24,040
 #1 Biller: WZOK-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WXRX-F (AOR)	55/13.5	15.6	14.8	16.7	14.9	----	65/830	628/26.1	28.6	27.5	C	WXRX-F
2. WZOK-F (CHR)	38/ 9.3	12.8	11.9	14.2	12.5	----	51/1194	746/31.0	33.0	31.9	C	WZOK-F
3. WROK (FS)	34/ 8.3	10.5	11.4	10.7	11.5	----	34/519	519/21.6	24.2	25.3	C	WROK
WRWC-F (AC)	34/ 8.3	7.4	6.7	7.1	8.3	----	42/679	494/20.5	16.4	15.5	C	WRWC-F
5. WXXQ-F (AC)	23/ 5.6	4.9	4.1	1.4	----	----	46/572	271/11.3	12.4	10.4	A	WXXQ-F
WGN (FS/T)	23/ 5.6	3.8	4.1	6.8	6.7	----	54/628	333/13.9	10.9	12.3		WGN
7. WKMQ-F (O)	21/ 5.1	6.9	7.5	8.2	9.3	----	31/640	425/17.7	21.5	22.1	B	WKMQ-F
8. WRRR (BB)	17/ 4.2	3.1	4.1	4.6	2.7	----	17/183	183/ 4.2	7.5	8.1	A	WRRR
9. WQFL-F (REL)	10/ 2.5	3.8	1.6	1.9	1.6	----	15/269	197/ 8.2	8.3	7.3	A	WQFL-F

12+ FM SHARE (METRO): 68.01% (219 of 322) (FAL 92: 66.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXRX-F	1 WXRX-F>>	1 WXRX-F>	1 WXRX-F>	1 WXRX-F>	1 WROK >	1 WROK	1 WXRX-F>	1 WXRX-F>	1 WXRX-F>	1 WXRX-F>
WDEK-F	2 WZOK-F>	2 WZOK-F<	2 WZOK-F<	2 WRWC-F<	2 WGN	2 WXRX-F	2 WRWC-F<	2 WRWC-F<	2 WZOK-F>	2 WROK
WZEE-F	3 WRWC-F	3 WRWC-F>	3 WRWC-F>	3 WZOK-F	3 WRWC-F	3 WZOK-F	3 WZOK-F	3 WZOK-F>	3 WDEK-F	3 WXXQ-F
4 WZOK-F	4 WXXQ-F	4	4 WKMQ-F	4 WKMQ-F	4 WZOK-F	4 WGN	4 WROK	4	4 WKMQ-F	4
5	5	5	5 WXXQ-F	5 WROK	WRRR	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXRX-F	1 WRWC-F<	1 WZOK-F	1 WRWC-F<	1 WRWC-F<	1 WXRX-F	1 WXRX-F>>	1 WXRX-F	1 WXRX-F>>	1 WXRX-F>>
2 WRWC-F	2 WXRX-F	WXXQ-F	2 WZOK-F	2 WZOK-F	2 WZOK-F	2 WZOK-F>	2 WZOK-F	2 WZOK-F	2 WROK
3 WZOK-F	WZOK-F>	WRWC-F	3 WXRX-F>	3 WKMQ-F	3 WROK	3	3 WGN	3 WROK	3 WZOK-F
4	4 WXXQ-F	4	4 WKMQ-F	4 WXRX-F	WXXQ-F	4	4	4	WRWC-F
5	5	5	5 WXXQ-F	WXXQ-F	WWBZ-F	5	5	5	WGN

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WBEL 1380	S. BELOIT	0.5/1.3/	9/ 185	
WNTA 1150	ROCKFORD	2.0/6.6/	8/ 159	
WBBM 780	CHICAGO	0.7/6.3/	7/ 284	
WDEK-F 92.5	DE KALB	2.2/9.3/	21/ 502	
WGCI-F 107.5	CHICAGO	0.5/1.5/	6/ 59	
WJVL-F 99.3	JANESVILLE, WI	2.2/8.4/	56/ 632	
WLS 890	CHICAGO	2.0/7.0/	22/ 303	
WMAQ 670	CHICAGO	0.5/6.1/	5/ 280	
WSCR 820	CHICAGO	1.5/2.2/	10/ 109	
WSJY-F 107.3	FT. ATKNSN, WI	2.0/7.0/	24/ 366	
WVAZ-F 102.7	OAK PARK	0.5/1.6/	2/ 39	
WWBZ-F 103.5	CHICAGO	0.5/1.6/	6/ 244	
WZEE-F 104.1	MADISON	1.5/6.1/	30/ 442	

DUOPOLY REPORT

NONE AS OF JANUARY 1994

RADIO STATIONS

WNTA , 1150,	1 KW/60 KW (DA-1), News	CNN, \$10.00 (Christal)	Midwest Family
WROK , 1440,	5 KW/500 W (DA-D), Full Service	NBC-T ABC, \$40.00 (Mc-Guild)	
WRRR , 1330,	1 KW/ 91 W (DA-1), Nostalgia	SMN, \$12.00 (Katz)	
WKMQ-F, 95.3,	1 KW @ 512 , Oldies	, \$30.00 (Christal)	Midwest Family
WQFL-F, 100.9,	3 KW @ 300 , Religion	UPI, \$10.00 (---)	
WRWC-F, 103.1,	1 KW @ 525 , AC	UNISTR, \$17.00 (K & P)	(ROCKTON)
WXRX-F, 104.9,	4 KW @ 400 , AOR	SOURCE, \$28.00 (Katz)	(BELVIDERE)
WXXQ-F, 98.5,	50 KW @ 399 , Country	, \$13.00 (Eastman)	(FREEPORT)
WZOK-F, 97.5,	50 KW @ 430 , CHR	, \$42.00 (Mc-Guild)	
WJVL-F, 99.9,	11 KW @ 502 , Country	, \$15.00 (---)	(JANESVILLE, WI)
WSJY-F	-- see Madison		

Other ranked stations -- see Chicago

SACRAMENTO

Arbitron Rank/Pop (12+): 29/1,340,100
 MSA Rank/Pop: 33/1,640,000
 ADI # 19
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 31/25
 Diaries: 1422/942:1/47.5%
 Sample Target: 1480
 % Below Line: 5.1
 % Not Listed: 13.9

1993 Revenue: \$61,400,000
 HH Inc.: \$35,506
 Retail \$: 13.4 Bil
 Pop per Station: 53,506
 #1 Biller: KFBK \$11,700,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KFBK (N/T)	288/12.6	11.8	12.9	13.5	13.6	12.7	357/4171	3268/24.4	24.0	25.0	I	KFBK
2. KSFM-F (CHR)	177/ 7.7	9.4	9.6	6.5	7.7	8.3	233/3150	2180/16.3	21.3	18.2	G	KSFM-F
3. KRAK-F (C)	174/ 7.6	6.3	6.0	5.7	7.1	6.4	213/3273	2412/18.0	15.8	16.6	H	KRAK-F
4. KHYL-F (O)	123/ 5.4	4.5	3.3	3.3	3.7	4.1	158/3067	2232/16.7	12.8	12.3	E	KHYL-F
5. KYMX-F (AC)	107/ 4.7	4.2	5.6	5.7	5.9	5.1	131/2136	1719/12.8	13.4	12.4	E	KYMX-F
6. KSEG-F (CL AOR)	105/ 4.6	5.6	6.0	5.2	3.7	5.4	174/2417	1720/12.8	15.4	11.7	G	KSEG-F
7. KGBY-F (AC)	102/ 4.4	5.7	5.2	6.2	5.5	5.4	114/2209	1954/14.6	15.0	13.7	G	KGBY-F
8. KRXQ-F (AOR)	101/ 4.4	5.3	5.2	5.9	6.0	5.2	114/1933	1576/11.8	12.5	13.9	F	KRXQ-F
9. KNCI-F (C)	98/ 4.3	3.8	4.2	4.1	5.2	4.1	117/2254	1732/12.9	13.8	14.7	D	KNCI-F
10. KXOA-F (AC)	90/ 3.9	4.0	3.2	4.4	3.5	3.9	100/1941	1765/13.2	12.0	12.8	G	KXOA-F
11. KWOD-F (AOR)	75/ 3.3	3.6	2.5	2.3	2.5	2.9	104/1661	1213/ 9.1	8.8	8.5	C	KWOD-F
12. KCTC (BB)	64/ 2.8	2.6	2.1	2.5	2.2	2.5	81/1091	860/ 6.4	6.0	5.5	B	KCTC
13. KQPT-F (AOR)	59/ 2.6	2.9	2.7	4.1	1.9	3.1	70/958	728/ 5.4	8.4	6.8	C	KQPT-F
14. KSTE (T)	50/ 2.2	1.6	1.0	0.3	0.4	1.3	56/1080	894/ 6.7	2.5	1.6	B	KSTE
KNBR (T)	50/ 2.2	1.6	0.8	1.1	0.9	1.4	115/1756	713/ 5.3	4.5	3.5		KNBR
16. KRAK (C)	41/ 1.8	2.3	2.6	2.5	1.9	2.3	73/1151	636/ 4.7	6.4	5.4		KRAK
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 65.92% (1302 of 1975) (FAL 92: 67.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSFM-F >>	1 KSFM-F	1 KFBK-F <	1 KFBK	1 KFBK	1 KFBK >>	1 KFBK >>	1 KFBK >>	1 KSFM-F	1 KSFM-F >	1 KFBK >>
2	2 KRXQ-F	2 KRAK-F	2 KRAK-F	2 KRAK-F	2 KRAK-F	2 KRAK-F	2 KRAK-F	2 KFBK <	2 KRXQ-F	2 KRAK-F
3	3 KRAK-F	3 KSFM-F	3 KHYL-F	3 KHYL-F	3 KYMX-F	3 KSFM-F >	3 KHYL-F	3 KRAK-F	3 KFBK	3 KHYL-F >
4	4 KWOD-F <	4 KHYL-F	4 KSEG-F	4 KSEG-F	4 KHYL-F	4 KYMX-F <	4 KSFM-F	4 KHYL-F	4 KWOD-F	4 KSFM-F
5	5 KSEG-F	5 KSEG-F	5 KGBY-F	5 KGBY-F	5 KCTC	5 KHYL-F <	5 KSEG-F	5 KGBY-F <	5 KRAK-F	5 KSTE
6	6 KGBY-F	6 KGBY-F	6 KNCI-F <	6 KYMX-F	6 KXOA-F	6 KGBY-F	6 KYMX-F	6 KNCI-F	6 KGBY-F	6
7	7 KNCI-F	7 KRXQ-F	7 KSFM-F	7 KNCI-F	7	7 KSEG-F	7 KNCI-F	7 KRXQ-F	7 KHYL-F <	7
8	8	8 KNCI-F	8	8	8	8	8	8	8 KNCI-F	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSFM-F	1 KSFM-F	1 KRAK-F	1 KRAK-F	1 KRAK-F >	1 KSFM-F	1 KRXQ-F	1 KRXQ-F	1 KFBK >	1 KFBK >
2 KRXQ-F	2 KRAK-F >	2 KSFM-F	2 KGBY-F <	2 KFBK	2 KWOD-F	2 KSFM-F	2 KSEG-F	2 KRXQ-F <	2 KHYL-F
3 KRAK-F	3 KGBY-F	3 KSEG-F	3 KSFM-F	3 KGBY-F	3 KRXQ-F	3 KRAK-F	3 KRAK-F	3 KHYL-F <	3 KSEG-F
4 KGBY-F	4 KNCI-F	4 KNCI-F	4 KNCI-F <	4 KYMX-F <	4 KNCI-F	4 KFBK	4 KFBK	4 KSEG-F <	4 KRAK-F <
5 KWOD-F	5 KSEG-F	5 KGBY-F	5 KFBK <	5 KXOA-F	5 KRAK-F	5 KGBY-F	5 KGBY-F	5 KSFM-F	5 KRXQ-F
KZSA-F	6 KRXQ-F	6 KXOA-F	6 KYMX-F	6 KNCI-F	6	6	6 KSFM-F	6 KRAK-F	6 KQPT-F
7	7 KXOA-F	7 KHYL-F	7 KHYL-F	7 KSFM-F <	7	7 KGBY-F	7 KHYL-F	7 KWOD-F	7
8	8	8 KFBK	8	8 KHYL-F	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

SACRAMENTO

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME		DUOPOLY REPORT	12+	25-54	REVENUE
KFIA	710	CARMICHAEL	0.7/3.1/	19/ 522	KXOA A/F, KQPT-F	7.8%	10.0%	10.6%
KJAY	1430	SACRAMENTO	0.6/0.8/	13/ 101	(Brown)			
KQBR-F	104.3	DAVIS	0.7/3.4/	20/ 558	KRAK A/F, KNCI-F	13.7%	15.7%	18.4%
KRCX	1110	ROSEVILLE	0.8/1.2/	22/ 195	(EZ)			
KRLT-F	93.9	LAKE TAHOE	0.5/0.7/	16/ 133	KSEG-F, KRXQ-F	9.0%	9.6%	15.8%
KSAC	1240	SACRAMENTO	1.2/3.9/	27/ 523	(Great American, pending)			
KSMJ	1380	SACRAMENTO	1.0/4.1/	24/ 564	KSTE, KRCX	3.0%	2.2%	3.6%
KSSJ-F	101.9	SHINGLE SP.	0.5/1.9/	12/ 349	(Fuller-Jeffrey)	33.5%	37.5%	48.4%
KXOA	1470	SACRAMENTO	1.3/3.4/	31/ 480				
KZSA-F	92.1	PLACERVILLE	1.5/1.3/	36/ 190				
KHOP-F	104.1	MODESTO	0.4/1.8/	77/1398				
KCBS	740	SAN FRANCISCO	0.3/2.6/	48/1303				
KFRC	610	SAN FRANCISCO	0.3/1.3/	15/ 455				
KGO	810	SAN FRANCISCO	1.6/6.0/	91/1583				
KMEL-F	106.1	SAN FRANCISCO	0.3/1.5/	36/ 938				

RADIO STATIONS

AM STATIONS

KCTC	, 1320,	5 KW (DA-2)	, EZ/Nostalgia	UNISTR, \$ 31.00	(Christal)	Tribune Co.
KFBK	, 1530,	50 KW (DA-2)	, News/Talk	ABC APR, \$159.00	(Group W)	Chancellor
KRAK	, 1140,	50 KW (DA-2)	, SEE KRAK-FM			
KRCX	, 1110,	5 KW/500 W (DA-2),	Hispanic	UPI, \$ 39.00	(Caballero)	Fuller-Jeffrey
KSAC	, 1240,	1 KW	, Sports	NBC CBS, \$ 25.00	(---)	
KSMJ	, 1380,	5 KW (DA-2)	, Oldies	SMN, \$ NA	(MMR)	Booth
KXOA	, 1470,	5 KW/1 KW (DA-2)	, Oldies	, \$ 27.00	(Banner)	Brown

FM STATIONS

KGBY-F,	92.5,	50 KW @ 449	, AC	, \$ 57.00	(Group W)	Chancellor
KHYL-F,	101.1,	36 KW @ 173	, Oldies	, \$ 61.00	(Eastman)	American Media
KNCI-F,	98.5,	50 KW @ 500	, Country	, \$ 60.00	(Mc-Guild)	EZ
KQPT-F,	100.5,	115 KW @ 380	, Prog AOR	SOURCE, \$ 59.00	(D&R)	Brown
KRAK-F,	105.1,	50 KW @ 500	, Country	, \$190.00	(Katz)	EZ
KRXQ-F,	93.7,	25 KW @ 298	, AOR	, \$ 95.00	(Torbet)	Fuller-Jeffrey
KSEG-F,	96.9,	50 KW @ 500	, Classic AOR	, \$ 58.00	(Christal)	Great American
KSFM-F,	102.5,	50 KW @ 500	, CHR	ABC, \$ 81.00	(MMR)	Booth
KWOD-F,	106.5,	50 KW @ 500	, CHR/New Rock	CBS ABC, \$ 46.00	(D&R)	
KXOA-F,	107.9,	50 KW @ 404	, AC	, \$140.00	(Banner)	Brown
KYMX-F,	96.1,	50 KW @ 476	, AC	, \$ 65.00	(Christal)	Tribune Co.

Miscellaneous: KFBK, KGBY-F sold by Westinghouse to Chancellor for \$48,000,000 (Star) . . . KNCI-F sold by Nationwide to EZ for \$13,000,000 (D) (Kalil); the earlier EZ deal for KQBR-F was cancelled. . . KWOD-F reclassified is CHR/New Rock. . . KQBR-F sold for \$2,500,000 (Kalil) . . . KQBR-F changes from Country to Jazz (Nov.) . . . KRXQ-F sold by Fuller-Jeffrey to Great American (D) for \$16,000,000 (Star; Stevens) . . .

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 118/326,700
 MSA Rank/Pop: 121/400,000
 ADI # 57 (w/Flint)
 Average Person Ratings: 16.6
 Market TSL: 21.75 hours

Stations: 19/15
 Diaries: 832/393:1/54.1%
 Sample Target: 820
 % Below Line: 3.9
 % Not Listed: 12.9

1993 Revenue: \$12,000,000
 HH Inc.: \$31,495
 Retail \$: 3.4 Bil
 Pop per Station: 21,780
 #1 Biller: WKCQ-F \$2,500,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WKCQ-F (C)	68/12.5	12.2	11.7	15.2	11.4	12.9	148/1990	871/26.7	24.7	25.1	D	WKCQ-F
2. WSGW (N/T)	67/12.4	13.1	11.9	10.8	10.6	12.1	78/941	739/22.6	22.4	20.4	C	WSGW
3. WHNN-F (D)	52/ 9.6	9.5	8.3	10.5	9.6	9.5	134/2165	739/22.6	22.6	20.9	D	WHNN-F
4. WIOG-F (CHR/AC)	40/ 7.4	8.2	9.6	6.1	6.6	7.8	99/2106	702/21.5	25.0	22.6	C	WIOG-F
5. WGER-F (SAC)	33/ 6.1	7.7	4.5	6.1	7.7	6.1	33/545	492/15.1	14.7	18.1	B	WGER-F
WKQZ-F (AOR)	33/ 6.1	7.7	6.9	7.0	8.3	6.9	74/1074	494/15.1	14.2	16.5	C	WKQZ-F
7. WTLZ-F (B)	29/ 5.4	5.4	7.1	3.8	6.2	5.4	41/541	304/ 9.3	12.4	9.7	B	WTLZ-F
8. WIXC-F (C)	27/ 5.0	2.9	4.3	4.9	4.0	4.3	32/551	470/14.4	11.0	11.0	A	WIXC-F
9. WTCF-F (CHR)	22/ 4.1	5.2	6.5	4.2	6.2	5.0	26/604	475/14.5	16.5	15.7	A	WTCF-F
10. WKNX (BB)	20/ 3.7	2.0	2.8	4.3	1.5	3.2	23/224	156/ 4.8	5.2	4.2	A	WKNX
11. WCEN-F (C)	18/ 3.3	1.6	3.8	3.2	3.7	3.0	87/1011	322/ 9.9	9.2	7.4		WCEN-F
12. WSAM (BB)	17/ 3.1	2.0	2.1	2.2	2.3	2.4	18/314	259/ 7.9	7.9	6.4	A	WSAM
13. WUVE-F (AOR)	13/ 2.4	2.3	3.1	4.0	1.7	3.0	28/556	233/ 7.1	9.5	8.1	A	WUVE-F
14. WMAX (N/T)	12/ 2.2	0.7	0.5	---	---	0.9	12/233	200/ 6.1	3.8	---	A	WMAX

12+ FM SHARE (METRO): 72.25% (341 of 472) (FAL 92: 79.01%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTCF-F>	1 WKQZ-F	1 WHNN-F<	1 WHNN-F	1 WHNN-F<	1 WSGW	1 WSGW	1 WSGW <	1 WSGW	1 WKCQ-F>	1 WSGW
2 WTLZ-F>>	2 WKCQ-F	2 WKCQ-F<	2 WKCQ-F	2 WKCQ-F	2 WKCQ-F	2 WKCQ-F	2 WKCQ-F	2 WKCQ-F<	2 WTCF-F	2 WHNN-F
3	3 WIOG-F	3 WIOG-F<	3 WIOG-F<	3 WIOG-F	3 WHNN-F>	3 WHNN-F>	3 WHNN-F<	3 WHNN-F	WTLZ-F	3 WGER-F
4	4 WIXC-F	4 WKQZ-F	4 WKQZ-F<	4 WGER-F<	4 WGER-F	4 WIOG-F	4 WGER-F	4 WIOG-F>	4 WSGW <	4 WIOG-F
5	5 WUVE-F	5 WGER-F	5 WGER-F	5 WGER-F	5 WIOG-F	5 WKQZ-F<	5 WIOG-F<	5 WGER-F	5 WHNN-F	5 WKCQ-F
6	6	6	6	WSGW	6	6 WGER-F	6 WKQZ-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTCF-F	1 WIOG-F	1 WIOG-F	1 WIOG-F	1 WIOG-F<	1 WUVE-F	1 WKQZ-F>>	1 WKQZ-F	1 WKQZ-F	1 WKCQ-F>
2 WIOG-F	2 WKCQ-F	WKCQ-F	2 WKCQ-F	2 WKCQ-F<	2 WIXC-F	2 WKCQ-F	2 WKCQ-F	2 WHNN-F	2 WKQZ-F
WTLZ-F	3 WTLZ-F	3 WHNN-F	WGER-F<	3 WHNN-F<	WTCF-F	3 WUVE-F	3 WMAX	3 WKCQ-F	3 WHNN-F>
4 WIXC-F	4 WGER-F	4 WGER-F	4 WHNN-F	4 WGER-F>	4 WKQZ-F	WMAX	4 WCEN-F	4 WSGW	4 WIOG-F
WKCQ-F	WHNN-F	5 WIXC-F	5 WTLZ-F	5 WSGW	5	5 WIXC-F	5	5 WIXC-F	5 WMAX
WUVE-F	WIXC-F	6 WTLZ-F	6	6	6	6	6	6	WTLZ-F
7	7	WCEN-F	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA 93	TSA 92
WDZZ-F	92.7 FLINT	0.4/2.6/ 74/	932
WFDF	910 FLINT	1.1/4.5/ 76/	894
WJR	760 FLINT	1.7/7.0/ 75/	1176
WWCK-F	105.5 FLINT	0.7/3.8/ 80/	1273

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SAGINAW-BAY CITY-MIDLAND

RADIO STATIONS

WMAX, 1460, 5 KW/2.5 KW (DA-2)	, NEWS	CNN, \$ 143.00 (Mich Spot)	
WKNX, 1210, 10 KW (DAYS)	, NOSTALGIA	AP, \$ 10.00 (Patt)	
WSAM, 1400, 1 KW (DA-2)	, NOSTALGIA	ABC, \$ 12.00 (---)	MacDonald
WSGW, 790, 5 KW/1 KW (DA-2)	, NEWS/TALK	NBC, CBS, \$ 36.00 (Katz)	Booth
WCEN-F, 94.5, 100 KW @ 981, COUNTRY	UNISTR, MBS, \$ 19.00 (Patt)		(MT. PLEASANT)
WGER-F, 106.3, 2 KW @ 380, SOFT AC	MBS, \$ 28.00 (Katz)		
WHNN-F, 96.1, 100 KW @ 1020, OLDIES	UNISTR, \$ 54.00 (Eastman)		Liggett
WIOG-F, 102.5, 86 KW @ 800, CHR/AC	ABC, SOURCE, \$ 55.00 (Katz)		Booth
WKQO-F, 98.1, 50 KW @ 492, COUNTRY	ABC, \$ 61.00 (---)		MacDonald
WKQZ-F, 93.3, 38 KW @ 554, AOR	UNISTR ABC, \$ 29.00 (Banner)		
WBTZ-F, 100.9, 2.6 KW @ 500, AOR	UNISTR ABC, \$ 13.00 (Banner)		(PINCONNING)
WTCF-F, 100.5, 3 KW @ 328, CHR	CNN, \$ 10.00 (K & P)		(CARROLLTON)
WTLZ-F, 107.1, 5 KW @ 398, BLACK	AURN, \$ 20.00 (Roslin)		Taylor
WIXC-F, 97.3, 3 KW @ 328, COUNTRY	, \$ NA (D & R)		(ESSEXVILLE)

Other Ranked Stations - See Flint and Detroit

Miscellaneous: WKNX sold to Bell for \$270,000 . . .

ST. LOUIS

Arbitron Rank/Pop (12+): 18/2,080,300
 MSA Rank/Pop: 16/2,555,000
 ADI # 18
 Average Person Ratings: 17.4
 Market TSL: 22.75 hours

Stations: 34/34
 Diaries: 1979/1051:1/53.5%
 Sample Target: 1960
 % Below Line: 0.0
 % Not Listed: 7.2

1993 Revenue: \$72,800,000
 HH Inc.: \$36,465
 Retail \$: 22.0 Bil
 Pop per Station: 61,185
 #1 Biller: KMOX \$18,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KMOX (T)	471/13.0	17.2	16.4	17.3	15.3	16.0	516/7156	6425/30.9	35.5	33.2	J	KMOX
2. WIL -F (C)	397/11.0	8.7	8.4	10.3	10.0	9.6	489/5009	4120/19.8	18.5	19.2	H	WIL -F
3. KSHE-F (AOR)	281/ 7.8	7.0	7.9	8.6	8.1	7.8	340/4381	3720/17.9	17.5	17.6	H	KSHE-F
4. KMJM-F (B)	250/ 6.9	7.2	7.1	6.0	7.2	6.8	262/2714	2603/12.5	11.4	11.5	G	KMJM-F
5. KEZK-F (SAC)	245/ 6.8	8.1	6.4	5.7	6.0	6.8	274/3916	3524/16.9	19.5	16.1	G	KEZK-F
6. KYKY-F (AC)	185/ 5.1	4.6	5.9	5.3	5.0	5.2	194/3259	3123/15.0	16.3	14.9	H	KYKY-F
7. KSD -F (CL AOR)	170/ 4.7	4.5	4.4	5.4	5.0	4.8	191/3328	3083/14.8	14.7	16.4	G	KSD -F
8. WKBQ-AF (CHR)	166/ 4.6	4.1	4.9	5.8	4.4	4.9	196/3878	3369/16.2	17.5	15.6	D	WKBQ-F
9. KLOU-F (O)	125/ 3.5	3.5	4.4	3.5	3.3	3.7	141/2592	2316/11.1	14.9	12.3	E	KLOU-F
10. WKKX-F (C)	109/ 3.0	2.2	2.4	3.3	3.7	2.7	119/1760	1566/ 7.5	7.7	8.8	D	WKKX-F
11. WRTH (BB)	97/ 2.7	2.8	3.2	2.3	1.6	2.8	97/1296	1296/ 6.2	8.0	4.1	C	WRTH
12. KFUF-F (CL)	88/ 2.4	3.2	2.7	1.9	2.4	2.6	88/1619	1571/ 7.6	8.5	8.6	C	KFUF-F
13. KPNT-F (AOR)	85/ 2.3	3.1	3.0	2.0	0.9	2.6	97/2076	1818/ 8.7	9.4	5.2	C	KPNT-F
14. KRJT-F (SAC)	82/ 2.3	1.3	1.4	1.7	2.1	1.7	83/1598	1572/ 7.6	5.8	6.2	C	KRJT-F
15. KATZ (B)	79/ 2.2	1.2	1.8	1.6	1.8	1.7	79/827	827/ 4.0	3.9	4.7	B	KATZ
16. KXOK-F (B)	75/ 2.1	2.3	2.0	0.8	1.6	1.8	76/1185	1114/ 5.4	6.0	7.5	B	KXOK-F
17. WIBV (T)	63/ 1.7	2.2	2.0	1.5	2.2	1.9	65/1215	1115/ 5.6	5.9	5.2		WIBV
18. WEW (BB)	52/ 1.4	1.2	0.9	1.5	1.1	1.3	52/643	632/ 3.0	2.9	2.0		WEW
19. WFXB-F (AC AOR)	51/ 1.4	1.2	1.0	1.2	1.4	1.2	52/1063	1037/ 5.0	4.8	6.5		WFXB-F
20. WCBW-F (REL)	44/ 1.2	1.0	1.1	1.3	0.8	1.2	45/ 709	697/ 3.4	3.4	2.8		WCBW-F

12+ FM SHARE (METRO): 71.13% (2388 of 3357) (FAL 92: 67.79%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKBQ-AF	1 KSHE-F>	1 KSHE-F	1 WIL -F<	1 WIL -F	1 KMOX >	1 KMOX >	1 WIL -F<	1 WIL -F<	1 KMJM-F<	1 KMOX >>
2 KMJM-F>	2 KMJM-F	2 WIL -F	2 KSHE-F	2 KSHE-F<	2 WIL -F>	2 WIL -F>	2 KMOX	2 KMOX	2 WIL -F	2 WIL -F>
3 KSHE-F	3 WIL -F	3 KMJM-F	3 KMOX <	3 KMOX	3 KEZK-F>	3 KSHE-F<	3 KEZK-F<	3 KSHE-F	3 WIL -F	3 KMJM-F
4	4 KYKY-F<	4 KYKY-F	4 KSD -F<	4 KEZK-F<	4 WRTH	4 KMJM-F	4 KSHE-F>	4 KEZK-F	4 KSHE-F	4 KSHE-F
5	5 KSD -F	5 KSD -F<	5 KYKY-F	5 KYKY-F	5	5 KYKY-F	5 KYKY-F	5 KMJM-F	5 WKBQ-AF	5 KSD -F
6	6 WKBQ-AF	6 KMOX	6 KEZK-F	KSD -F	6	6 KEZK-F	6 KSD -F	6 KYKY-F	6 KEZK-F	6 KYKY-F
7	7 KEZK-F	KEZK-F	7 KMJM-F	7 KMJM-F	7	7 KSD -F	7 KMJM-F	7 WKBQ-AF<	7 KSD -F	7 KATZ
8	8	8	8	8	8	8	8	8 KSD -F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMJM-F	1 KMJM-F	1 KSHE-F	1 KYKY-F<	1 WIL -F<	1 KSHE-F	1 KSHE-F>>	1 KSHE-F	1 KSHE-F>	1 KSHE-F<
2 WKBQ-AF	2 KSHE-F<	2 KMJM-F	2 WIL -F<	2 KEZK-F<	2 KMJM-F	2 KMJM-F	2 KSD -F	2 WIL -F	2 WIL -F
3 KYKY-F	3 KYKY-F	3 KYKY-F	3 KMJM-F	3 KYKY-F	3 WKBQ-AF	3 WIL -F	3 WIL -F	3 KMJM-F	3 KMOX
4 KSHE-F	4 WKBQ-AF	4 WIL -F	KEZK-F	4 KMOX	4 KPNT-F	4 KSD -F	4 KMJM-F	4 KMOX <	4 KSD -F>
5 WIL -F	WIL -F	5 KSD -F	5 KSHE-F	5 KMJM-F<	WIL -F	5 KPNT-F	5 KYKY-F	5 KSD -F	5 KMJM-F
6 KEZK-F	6 KEZK-F	6 KEZK-F	6 KSD -F	6 KSHE-F	6 KEZK-F	6 KYKY-F<	6 KPNT-F	6	6 KLOU-F
7 KPNT-F	7 KSD -F	7 WKBQ-AF	7 WKBQ-AF	7 KLOU-F	WKKX-F	7 WKBQ-AF	7 KMOX	7	7 KEZK-F
				KSD -F	KYKY-F				

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KATZ-F	100.3	ALTON, IL	0.7/2.8/ 26/ 594
KFNS	590	WOOD RIVER, IL	0.6/2.3/ 20/ 471
KIRL	1460	ST. CHARLES	0.4/1.2/ 15/ 258
KLPW	1220	UNION	0.6/1.1/ 25/ 253
KSD	550	ST. LOUIS	0.3/2.8/ 15/ 736
KSIV	1320	CLAYTON	0.6/1.7/ 22/ 364
KSTL	690	ST. LOUIS	0.4/0.6/ 16/ 141
KWRE	730	WARRINTON	0.3/1.1/ 13/ 237
KXOK	630	ST. LOUIS	0.7/2.0/ 24/ 432
WBGZ	1570	ALTON, IL	0.4/0.6/ 13/ 128
WESL	1490	EAST ST. LOUIS	0.4/1.7/ 15/ 348
WFUN-F	95.5	BETHALTO, IL	0.4/1.7/ 13/ 348
WGNU	920	GRANITE CITY, IL	0.9/2.2/ 33/ 457

DUOPOLY REPORT

	12+	25-54	REVENUE
WKKX-F, KASP, WKBQ-F (Zimmer)	7.6%	5.8%	6.6%
KSD A/F, KYKY-F (E2)	10.1%	13.4%	17.6%
KMJM-F, KATZ A/F (Noble)	9.8%	9.7%	8.1%
	27.5%	28.9%	32.3%

ST. LOUIS

RADIO STATIONS

AM STATIONS

KATZ, 1600,	5 KW (DA-N)	, BLACK	SMN ABC, \$ 35.00 (K & P)	Noble
KFNS, 59,	1 KW (DA-2)	, SEE KEZK-FM		
KMOX, 1120,	50 KW	, TALK/FULL SERVICE	CBS, \$ 322.00 (CBS)	CBS
KSIV, 1320,	5 KW/125 W	, RELIGION	, \$ 19.00 (---)	Bott
KSD, 550,	5 KW (DA-N)	, NEWS	MBS, \$ 40.00 (McGuild)	EZ
KXOK, 630,	5 KW (DA-2)	, JAZZ	, \$ 30.00 (MMR)	
KXEN, 1010,	50 KW (DAYS, DA)	, RELIGION	, \$ 24.00 (---)	Mid America Gospel
WESL, 1490,	700 W/1 KW (DA-1),	GOSPEL	AURN UNISTR, \$ 23.00 (K & P)	Willis
WEW, 770,	1 KW (DAYS)	, NOSTALGIA	, \$ 26.00 (Roslin)	
WIBV, 1260,	5 KW (DA-2)	, MOR	MBS, NBC-T, \$ 20.00 (---)	
WRTH, 1430,	5 KW (DA-2)	, NOSTALGIA	UNISTR ABC, \$ 40.00 (Eastman)	Heritage
KASP, 1380,	5 KW/1 KW (DA-2)	, SPORTS	UNISTR, \$ 24.00 (MMR)	Zimmer

FM STATIONS

KATZ, 100.3,	50 KW @ 489,	BLACK	ABC, \$ 36.00 (K & P)	Noble
KEZK, 102.5,	100 KW @ 1027,	OLDIES	UNISTR, \$ 79.00 (D&R)	Compass
KFUO, 99.1,	100 KW @ 1027,	CLASSICAL	NBC, \$ 43.00 (CMBS)	
KPNT, 105.7,	100 KW @ 1374,	AOR	, \$ 42.00 (Torbet)	(ST. GENEVIEVE)
WFXB, 101.1,	50 KW @ 594,	AOR	, \$ NA (Torbet)	River Cities
KXOK, 97.1,	100 KW @ 561,	BLACK AC	UNISTR, \$ 38.00 (MMR)	Frischling
KLOU, 103.3,	100 KW @ 918,	OLDIES	CBS, \$ 78.00 (CBS)	CBS
KMJM, 107.7,	100 KW @ 1027,	BLACK	, \$ 100.00 (McGuild)	Noble
KRJY, 96.3,	100 KW @ 551,	SOFT AC	, \$ 46.00 (Banner)	
KSD, 93.7,	100 KW @ 859,	CLASSIC AOR	, \$ 112.00 (McGuild)	EZ
KSHE, 94.7,	100 KW @ 1027,	AOR	, \$ 156.00 (D&R)	Emmis
KYKY, 98.1,	100 KW @ 541,	AC	, \$ 139.00 (Katz)	EZ
WCBW, 104.9,	10 KW @ 620,	RELIGION	, \$ 21.00 (---)	Universal (COLUMBIA)
WIL, 92.3,	100 KW @ 1020,	COUNTRY	ABC, \$ 90.00 (Eastman)	Heritage
WKXX, 106.5,	90 KW @ 1027,	COUNTRY	, \$ 64.00 (Christal)	Zimmer
WKBQ, 104.1,	39 KW @ 551,	CHR	, \$ 46.00 (Banner)	Zimmer (JERSEYVILLE, IL)

Miscellaneous: KEZK-A changes to KFNS (June) . . . KASP, WKBQ-F sold by Evergreen to Zimmer (WKXX) for \$7,000,000. . . KUSA, KSD-F sold by Gannett to EZ for \$14,400,000 (E) . . . KUSA changes to KSD (Oct) . . . KXOK sold by Frischling to Crawford for \$1,500,000 (Bergner; Pierce) . . . KRJY-F sold to Heritage (D) for \$5,826,000 . . . WKXX-F moved to 106.5 and WKBQ-F moved to 104.1 (January) . . .

SALINAS-MONTEREY-SANTA CRUZ

Arbitron Rank/Pop (12+): 79/496,900
 MSA Rank/Pop: 127/612,000 (Monterey)
 178/612,000 (Santa Cruz)
 ADI # 113
 Average Person Ratings: 15.9
 Market TSL: 21.25 hours

Stations: 35/22
 Diaries: 990/502:1/44.8%
 Sample Target: 970
 % Below Line: 29.3
 % Not Listed: 16.6

1993 Revenue: \$12,400,000
 HH Inc.: \$38,300
 Retail \$: 4.8 Bil
 Pop per Station: 22,586
 #1 Biller: KTOM-AF \$2,150,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KGO (N/T)	58/ 7.3	6.5	6.6	5.7	6.3	6.5	59/736	703/14.1	15.7	14.6		KGO
2. KDON-F (CHR)	56/ 7.1	4.4	6.4	8.2	9.1	6.5	61/1011	922/18.6	20.2	22.6	B	KDON-F
3. KTOM-AF (C)	54/ 6.8	7.3	7.6	10.2	6.2	8.0	67/824	737/14.8	15.3	16.3	C	KTOM-AF
4. KWAV-F (AC)	45/ 5.7	4.2	6.4	6.2	4.8	5.6	45/707	691/13.9	14.0	12.3	B	KWAV-F
5. KBAY-F (EZ/SAC)	40/ 5.1	4.3	3.7	1.8	5.4	3.7	55/586	497/10.0	8.0	9.2		KBAY-F
6. KUFX-F (CL/AOR)	33/ 4.2	3.3	4.1	3.8	4.1	3.9	35/499	467/ 9.4	13.1	12.2		KUFX-F
7. KTGE (SP)	31/ 3.9	3.8	3.6	2.9	5.2	3.6	31/283	283/ 5.7	7.3	7.8	C	KTGE
8. KOCN-F (SAC)	28/ 3.5	2.2	3.3	2.3	3.5	2.8	28/430	430/ 8.7	7.1	1.9	A	KOCN-F
9. KCLF-F (SP)	28/ 3.5	3.2	2.0	---	0.5	2.2	28/349	349/ 7.0	4.0	1.9	A	KCLF-F
10. KCBS (N/T)	23/ 2.9	2.0	3.0	3.2	2.5	2.5	23/564	544/10.9	7.4	8.7		KCBS
11. KRQC-F (AOR)	22/ 2.8	2.7	4.4	3.5	4.3	3.4	23/338	331/ 6.7	10.5	9.9	A	KRQC-F
12. KSRY-FF (AC)	22/ 2.8	2.8	0.8	0.9	1.0	1.8	26/472	432/ 8.7	6.5	4.8		KSRY-FF
13. KMXZ-F (CHR)	22/ 2.8	4.8	3.6	2.4	1.1	3.4	25/499	461/ 9.3	11.1	6.6	B	KMXZ-F
14. KXDC-F (J)	21/ 2.7	3.0	3.6	2.0	1.3	2.8	21/292	292/ 5.9	7.8	3.9	A	KXDC-F
15. KRAY-F (SP)	21/ 2.7	3.3	2.2	3.0	3.4	2.8	21/345	340/ 6.8	6.7	7.9	C	KRAY-F
16. KLFA-F (SP)	19/ 2.4	2.4	1.3	2.2	1.3	2.1	19/230	230/ 4.6	3.1	2.7		KLFA-F
17. KPIG-F (C)	19/ 2.4	3.6	2.1	2.3	2.3	2.6	19/295	291/ 5.9	6.4	4.6	B	KPIG-F
18. KSCO (T)	18/ 2.3	2.3	2.8	2.8	2.7	2.6	18/320	310/ 6.2	7.0	6.2	A	KSCO
19.												
20.												

12+ FM SHARE (METRO): 71.82% (474 of 660) (FAL 92: 68.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMXZ-F<	1 KDON-F>	1 KDON-F	1 KTOM-AF	1 KTOM-AF<	1 KGO >	1 KGO	1 KTOM-AF	1 KDON-F<	1 KDON-F<	1 KGO >>
2 KDON-F>>	2 KTOM-AF<	2 KTOM-AF	2 KWAV-F	2 KWAV-F	2 KWAV-F	2 KTOM-AF	2 KWAV-F	2 KTOM-AF	2 KGO >>	2
3 KCLF-F	3 KUFX-F	3 KWAV-F	3 KUFX-F	3 KGO <	3 KBAY-F	3 KWAV-F	3 KGO <	3 KWAV-F	3 KWAV-F<	3
4 KWAV-F	4 KTGE-F	4 KUFX-F	4 KDON-F	4 KUFX-F	4 KTOM-AF	4 KDON-F	4 KUFX-F<	4 KGO	4 KMXZ-F	4
5	5 KBOQ-F	5 KTGE-F	5 KTGE-F	5 KTGE-F	5 KCBS	5 KTGE	5 KBAY-F	5 KBAY-F	5 KTGE-F	5
6	6 KCLF-F	6	6 KXDC-F	6	6	6	6 KDON-F	6 KOCN-F	6 KCLF-F	6
7	7 KOCN-F	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KDON-F	1 KDON-F	1 KTGE-F	1 KWAV-F	1 KWAV-F	1 KDON-F	1 KDON-F	1 KUFX-F	1 KDON-F<	1 KUFX-F
2 KCLF-F	2 KCLF-F	2 KTOM-AF	2 KTOM-AF<	2 KTOM-AF	2 KUFX-F	2 KUFX-F>	2 KTOM-AF	2 KUFX-F	2 KTOM-AF
3 KOCN-F	3 KTOM-AF	3 KDON-F	3 KDON-F	3 KDON-F	3 KBOQ-F	3 KTOM-AF	3 KTGE	3 KTOM-AF>	3 KGO >
4 KOCN-F	4 KTOM-AF	4 KCLF-F	4 KCLF-F	4 KTGE-F	4 KMYZ-F	4 KBOQ-F	4 KRAY-F	4 KPIG-F	4 KPIG-F
5 KSRY-FF	5 KOCN-F	5 KWAV-F	5 KOCN-F	5 KXDC-AF	5 KTOM-AF	5 KTGE-F	5 KBOQ-F	5 KGO	5 KNBR
6	6	6 KOCN-F	6 KTGE-F	6 KCLF-F	6	6	6 KOCN-F	6 KTGE-F	6 KWAV-F
7	7	7	7	7 KOCN-F	7	7	7 KLFA-F	7	7 KTGE
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KCTY 980	SALINAS	0.6/2.5/	5/ 124
KIEZ 540	CARMEL VALLEY	0.9/2.9/	7/ 142
KKMC 880	GONZALES	0.4/2.8/	3/ 138
KLUE-F 106.3	SOLEDAD	0.4/1.8/	3/ 91
KMBY 1540	CAPITOLA	0.6/1.9/	5/ 96
KMBY-F 107.1	SEASIDE	1.4/6.0/	11/ 305
KQKE-F 99.9	GREENFIELD	0.9/2.9/	7/ 154
KRKC-F 102.7	KING CITY	0.4/1.6/	3/ 81
KARA-F 105.7	SANTA CLARA	1.5/2.9/	12/ 143
KJAZ-F 92.7	ALAMEDA	0.4/1.0/	3/ 52
KKHI-F 95.7	SAN FRANCISCO	1.1/1.8/	9/ 91
KLOK 1170	SAN JOSE	0.8/1.7/	9/ 130
KNBR 680	SAN FRANCISCO	2.1/6.9/	18/ 383
KRBY-F 95.3	LOS GATOS	0.6/1.1/	5/ 54
KSJO-F 92.3	SAN JOSE	0.5/2.1/	6/ 130

DUOPOLY REPORT	12+	25-54	REVENUE
KDON-F, KRQC-F (Henry)	9.9%	7.3%	15.3%

SALINAS-MONTEREY-SANTA CRUZ

RADIO STATIONS

KCTY	, 980,	1 KW/247W (DA-1),	Hispanic		CBS, \$ NA	(Lotus)	
KSCO	, 1080,	10 KW/5 KW (DA-2),	Talk		CNN NBC-T, \$15.00	(---	
KTGE	, 1570,	5 KW/500W (DA-1),	Hispanic		, \$13.00	(Caballero)	
KTOM	, 1380,	5 KW (DA-2)	see KTOM-F				
KRQC-F	, 92.7,	1 KW @ 567	Classical		, \$25.00	(CMBS)	Henry
KRAY-F	, 103.9,	5.8 KW @ -134	Hispanic		CBS, \$26.00	(Lotus)	
KDON-F	, 102.5,	19 KW @ 2270	CHR		, \$45.00	(Christal)	Henry
KMXZ-F	, 93.5,	.9 W @ 1519	CHR		UNISTR, \$15.00	(Eastman)	(HOLLISTER)
KLFA-F	, 93.9,	5.4 KW @ 702	Hispanic		, \$14.00	(Caballero)	(KING CITY)
KMBY-F	, 107.1,	.9 KW @ 604	AOR		, \$30.00	(Banner)	
KOCN-F	, 104.9,	1.9 KW @ 600	Soft AC		MBS UNISTR, \$23.00	(Torbet)	
KPIG-F	, 107.5,	2.9 KW @ 335	Country		, \$15.00	(Banner)	
KQKE-F	, 99.5,	50 KW @ 492	Soft AC		APR, \$13.00	(CMBS)	Mt. Wilson (GREENFIELD)
KTOM-F	, 100.7,	1 KW @ 2420	Country		ABC, \$41.00	(Katz)	Magic
KWAV-F	, 96.9,	18 KW @ 2450	AC		APR, \$38.00	(Mc-Guild)	Buckley
KXDC-F	, 101.7	.8 KW @ 590	Jazz/NAC		, \$14.00	(---)	

Other Ranked Stations - See San Jose and San Francisco

Miscellaneous: KBOQ-F drops calls and Classical format for KRQC-F and AOR format (Aug) . . . KLAU changes calls to KMBY (Sep) . . .
KMBY A/F turned over to AT & T Finance . . .

SALISBURY-OC, MD

Arbitron Rank/Pop (12+): 153/219,000

Stations: 25/18
Diaries: 600/365:1/42.3%
Sample Target: 640
% Below Line: 6.2
% Not Listed: 21.2

1993 Revenue: NA
HH Inc.: \$30,666
Retail \$: 2.5 Bil
Pop per Station: 12,166
#1 Biller: NA

MSA Rank/Pop: NA
ADI NA
Average Person Ratings: 18.3
Market TSL: 24.50 hours

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WQHQ-F (AC)	36/ 9.0	5.9	----	10.2	----	----	43/486	371/16.9	16.1	----	WQHQ-F
2. WOCQ-F (B)	35/ 8.7	7.9	----	7.9	----	----	36/519	425/19.4	20.2	----	WOCQ-F
3. WWFG-F (C)	32/ 8.0	-----	-----	-----	-----	-----	42/572	479/21.9	0.0	----	WWFG-F
4. WZBH-F (CL AOR)	27/ 6.7	10.1	----	8.2	----	----	43/435	327/14.9	18.9	----	WZBH-F
5. WICO-F (C)	24/ 6.0	6.8	----	5.6	----	----	25/325	282/12.9	17.9	----	WICO-F
6. WSBY-F (D)	17/ 4.2	4.5	----	5.1	----	----	18/221	213/ 9.7	14.8	----	WSBY-F
7. WOLC-F (REL)	16/ 4.0	1.7	----	2.8	----	----	18/202	152/ 6.9	8.2	----	WOLC-F
8. WGMD-F (EZ/SAC)	15/ 3.7	6.2	----	6.2	----	----	15/140	140/ 6.4	10.1	----	WGMD-F
9. WXJN-F (C)	14/ 3.5	4.5	----	-----	----	----	14/168	152/ 6.9	9.1	----	WXJN-F
10. WKHI-F (CHR)	13/ 3.2	4-2	----	4-8	----	----	15/324	239/10.9	16.5	----	WKHI-F
11. WDSF-F (C)	11/ 2.7	3.9	----	5.4	----	----	87/624	184/ 8.4	9.1	----	WDSF-F
WICO (T)	11/ 2.7	1.4	----	1.1	----	----	11/78	78/ 3.6	4.3	----	WICO
13. WXPZ-F (AC)	9/ 2.2	1.1	----	1.4	----	----	10/124	80/ 3.7	2.6	----	WXPZ-F
14.											
15.											

12+ FM SHARE (METRO): 88.29% (279 of 316) (FAL 92: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOCQ-F>>	1 WZBH-F	1 WZBH-F	1 WZBH-F	1 WZBH-F	1 WQHQ-F<	1 WQHQ-F	1 WQHQ-F	1 WOCQ-F	1 WOCQ-F>>	1 WOCQ-F>
2 WKHI-F>	2 WOCQ-F	2 WQHQ-F	2 WQHQ-F	2 WQHQ-F	2 WWFG-F	2 WWFG-F<	2 WWFG-F<	2 WQHQ-F	2 WQHQ-F	2 WWFG-F
3	3 WQHQ-F	3 WOCQ-F	3 WWFG-F	3 WWFG-F>	3 WICO-F	3 WICO-F	3 WZBH-F	3 WWFG-F	3 WWFG-F	3 WQHQ-F
4	4 WWFG-F	4 WOCQ-F	4 WOCQ-F	4 WOCQ-F	4 WGMD-F	4 WZBH-F<	4 WICO-F	4 WZBH-F	4 WZBH-F	4 WDSF-F
5	5	5	5	5 WICO-F	5 WSBY-F	5 WOCQ-F	5 WSBY-F	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQHQ-F	1 WQHQ-F	1 WOCQ-F	1 WQHQ-F>	1 WQHQ-F>	1 WOCQ-F	1 WOCQ-F>>	1 WZBH-F	1 WZBH-F>	1 WZBH-F>
2 WOCQ-F	2 WOCQ-F>	2 WWFG-F	2 WOCQ-F	2 WOCQ-F	2 WWFG-F	2 WKHI-F>	2 WICO-F	2 WWFG-F	2 WWFG-F
3 WKHI-F	3 WKHI-F	3 WZBH-F	3 WWFG-F	3 WWFG-F	3 WZBH-F	3 WWFG-F	3 WQHQ-F	3 WOCQ-F	3 WQHQ-F
WRKE-F	WWFG-F	4 WKHI-F	4 WICO-F	4 WICO-F	4	4 WZBH-F	WWFG-F	4 WQHQ-F	4 WICO-F
WSBY-F	WZBH-F	WQHQ-F	WZBH-F	WOLC-F	5	5	WXJN-F	5	5
WXPZ-F							WZXL-F		

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WJDY	1470	SALISBURY	1.7/5.5/	7/ 120
WLWV-F	105.5	SALISBURY	1.5/5.8/	10/ 210
WRKE-F	101.7	OCEAN CITY	2.0/8.2/	8/ 180
WSSR	900	GEORGETOWN, DE	1.2/3.4/	5/ 97
WYUS	930	MILFORD, DE	1.2/1.9/	5/ 42
WBAL	1090	BALTIMORE	0.5/2.1/	9/ 117
WBSS-F	97.3	MILLVILLE, NJ	1.0/2.1/	11/ 194
WCBM	680	BALTIMORE	1.2/2.1/	9/ 91
WCMC	1230	WILDWOOD, NJ	0.5/1.6/	2/ 34
WVES-F	99.3	ACCOMACK, VA	0.5/1.5/	5/ 68
WWPL-F	107.1	FEDERALSBURG, MD	2.0/2.7/	8/ 73
WZXL-F	100.7	WILDWOOD, NJ	0.5/1.7/	8/ 112

DUOPOLY REPORT

NOT AVAILABLE

SALISBURY-OC, MD

RADIO STATIONS

WICO	,	1320,	1 KW (DAYS)	,	Country/Talk	ABC,	\$10.00	(Torbet)	Prettyman
WJDY	,	1470,	5 KW/500 W (DA-N)	,	Black	CBS,	\$12.00	(Roslin)	
WLVW	,	960,	5 KW (DA-2)	,	Nostalgia	CNN,	\$ 9.00	(Banner)	HVS
WAFI-F,		97.7,	3 KW @ 328	,	AC	,	\$13.00	(K & P)	Prettyman (MILFORD)
WDNO-F,		95.3,	6 KW @ 328	,	??	,	\$10.00	(---)	(LAUREL)
WDSD-F,		94.7,	50 KW @ 361	,	Country	MBS,	\$20.00	(Torbet)	(DOVER)
WGMD-F,		92.7,	3 KW @ 298	,	Soft AC/EZ	,	\$15.00	(---)	Resort (REHOBOTH)
WICO-F,		94.3,	3 KW @ 298	,	Country	,	\$27.00	(Torbet)	Prettyman
AKHI-F,		99.9,	50 KW @ 321	,	CHR	,	\$19.00	(---)	Benchmark
WLVW-F,		105.5,	2 KW @ 384	,	Soft AC	UNISTR CNN,	\$14.00	(Banner)	
WOCQ-F,		103.9,	3 KW @ 328	,	Black	UNISTR ABC,	\$17.00	(K & P)	(BERLIN, MD)
WOLC-F,		102.5,	50 KW @ 500	,	Religion	,	\$10.00	(---)	(PRINCESS ANNE)
WQHQ-F,		104.7,	33 KW @ 610	,	CHR	MBS,	\$21.00	(Banner)	HVS
WRKE-F,		101.7,	3 KW @ 298	,	CHR	NBC,	\$10.00	(Roslin)	
WSBY-F,		98.9,	6 KW @ 328	,	Oldies	CBS,	\$16.00	(Roslin)	
WXJN-F,		105.9,	6 KW @ 328	,	Country	,	\$12.00	(---)	(LEWES)
WZBH-F,		93.5,	11 KW @ 485	,	AOR	,	\$20.00	(Roslin)	Great Scott (GEORGETOWN)

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,099,000

Stations: 28/28

1993 Revenue: \$33,300,000

MSA Rank/Pop: 45/1,160,000

Diaries: 1351/813:1/54.4%

HH Inc.: \$34,583

ADI # 41

Sample Target: 1380

Retail \$: 8.7 Bil

Average Person Ratings: 15.8

% Below Line: 0.0%

Pop per Station: 39,250

Market TSL: 20.50 hours

% Not Listed: 6.6%

#1 Biller: KKAT-F \$5,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KSFI-F (SAC)	193/11.1	10.2	9.8	12.7	12.1	11.0	224/3391	2927/26.6	24.1	23.5	E	KSFI-F
2. KSOP-AF (C)	183/10.5	9.6	8.3	7.3	7.1	8.9	251/3056	2400/21.8	18.7	16.7	D	KSOP-AF
3. KKAT-F (CHR)	164/ 9.5	9.6	11.9	9.0	10.4	10.0	191/2766	2378/21.6	24.4	24.1	G	KKAT-F
4. KSL (FS/T)	116/ 6.7	5.3	5.5	7.0	7.0	6.1	144/2926	2547/23.2	20.4	23.4	F	KSL
5. KBER-F (AOR)	89/ 5.1	4.6	6.6	4.9	5.5	5.3	97/1644	1477/13.4	15.0	15.0	C	KBER-F
6. KLSX-F (CL AOR)	84/ 4.8	6.1	5.7	5.3	5.9	5.5	96/1750	1566/14.2	13.9	14.8	E	KLSX-F
KUTQ-F (CHR)	84/ 4.8	4.9	4.9	5.2	5.2	5.0	90/1998	1763/16.3	3.5	2.2	C	KUTQ-F
8. KDYL (BB)	77/ 4.4	2.0	2.8	2.9	2.0	3.0	78/965	905/ 8.2	5.7	4.3		KDYL
9. KISN-F (CHR)	73/ 4.2	4.9	5.7	5.1	5.0	5.0	84/1801	1538/14.0	16.5	15.0	D	KISN-F
10. KALL (N/T)	62/ 3.6	2.9	3.0	3.1	3.8	3.2	65/1000	976/ 8.9	8.6	10.3	C	KALL
11. KXRK-F (AOR)	58/ 3.3	3.2	4.2	3.8	3.6	3.6	58/1018	1004/ 9.1	8.6	9.1		KXRK-F
12. KZHT-F (CHR)	57/ 3.3	2.9	2.6	2.2	1.6	2.8	60/1377	1333/12.1	9.3	8.0		KZHT-F
13. KODJ-F (O)	56/ 3.2	2.6	3.5	2.6	2.2	3.0	66/1242	1129/10.3	10.3	6.8	C	KODJ-F
14. KBZN-F (J)	50/ 2.9	1.5	1.5	2.9	2.4	2.2	53/911	876/ 8.0	5.9	6.3		KBZN-F
KVRI-F (AC)	50/ 2.9	3.1	2.6	3.3	2.1	3.0	53/1162	1090/ 9.9	8.8	8.8	C	KVRI-F
16. KRSP-F (AOR)	36/ 2.1	3.6	2.0	2.1	3.0	2.5	47/1282	1076/ 9.8	9.9	9.9		KRSP-F
17. KFAM (EZ)	31/ 1.8	1.1	1.0	1.2	1.5	1.3	33/438	402/ 3.7	2.7	3.3		KFAM
18. KUMT-F (AOR)	28/ 1.6	2.1	1.0	1.8	0.6	1.6	28/561	527/ 4.8	3.5	2.2		KUMT-F
19. KMXB-F (AC)	26/ 1.5	2.1	2.3	1.8	1.6	1.9	30/595	551/ 5.0	7.4	5.6		KMXB-F
20. KISN (T/SPRTS)	25/ 1.4	0.5	1.0	1.3	1.2	1.1	30/721	599/ 5.5	5.1	6.2		KISN

12+ FM SHARE (METRO): 78.75% (1275 of 1619) (FAL 92: 76.80%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KUTQ-F>	1 KSOP-AF<	1 KSOP-AF<	1 KSFI-F<	1 KSFI-F<	1 KSFI-F>	1 KSFI-F	1 KSFI-F	1 KSFI-F<	1 KUTQ-F<	1 KSL >
2 KZHT-F<	2 KKAT-F	2 KSFI-F	2 KSOP-AF<	2 KSOP-AF>	2 KSL <	2 KSOP-AF<	2 KSOP-AF	2 KSOP-AF<	2 KSFI-F<	2 KKAT-F
3 KBER-F	3 KBER-F<	3 KKAT-F>	3 KKAT-F	3 KKAT-F	3 KSOP-AF	3 KSL	3 KKAT-F>	3 KKAT-F>	3 KKAT-F	3 KSFI-F
4 KKAT-F	4 KSFI-F	4 KLZX-AF	4 KLZX-AF>	4 KLZX-AF	4 KDYL	4 KKAT-F	4 KALL	4 KBER-F<	4 KSOP-AF<	4 KTKK
5	5 KLZX-AF<	5 KBER-F	5 KISN-F<	5 KSL <	5 KKAT-F	5 KLZX-F	5 KDYL	5 KSL	5 KBER-F	KALL
6	6 KISN-F	6 KSIN-F	6 KODJ-F	6 KISN-F<	6 KALL	6	6 KBER-F	6	6 KZHT-F	6
7	7 KXRK-F	7	7	7 KODJ-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKAT-F	1 KSOP-AF	1 KSOP-AF	1 KSFI-F	1 KSFI-F	1 KBER-F	1 KKAT-F	1 KSOP-AF	1 KSOP-AF<	1 KSOP-AF
2 KSFI-F	2 KKAT-F<	2 KSFI-F	2 KSOP-AF	2 KSOP-AF>	2 KKAT-F	2 KBER-F	2 KKAT-F	2 KKAT-F<	2 KSFI-F<
3 KUTQ-F	3 KSFI-F	3 KKAT-F	3 KKAT-F>	3 KKAT-F	3 KXRK-F	3 KSOP-AF	3 KBER-F	3 KLZX-AF	3 KLZX-AF<
4 KSOP-AF	4 KISN-F<	KISN-F	4 KISN-F	4 KISN-F>	4 KSOP-AF	4 KLZX-AF	4 KLZX-AF	4 KSFI-F	4 KKAT-F
5 KZHT-F	5 KUTQ-F	5 KLZX-AF	5 KUTQ-F	5 KDYL	5 KLZX-F	5 KXRK-F	5 KRSP-F	5 KBER-F	5 KSL
KBER-F	6	KBZN-F	6	KBZN-F	6	6 KRSP-F	6	6	6 KODJ-F
7	7	7 KUTQ-F	7	KVRI-F	7	7	7 KISN-F	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KCNR 1320	SALT LAKE CTY	0.5/2.3/ 9/	256
KMGR 1230	MURRAY	0.2/1.0/ 4/	108
KSRR 1400	PROVO	0.5/3.1/ 9/	352
KRGQ-FF 106.5/107.9	ROY/SPANISH FORK	1.0/3.7/ 23/	536
KSOS-F 106.9	BRIGHAM	1.2/3.8/ 20/	483
KTKK 630	SALT LAKE CTY	1.0/3.0/ 17/	339

DUOPOLY REPORT	12+	25-54	REVENUE
KALL, KODJ-F, KKAT-F (Apollo)	16.3%	17.0%	21.6%
KDYL, KSFI-F, KRSP-F (Simmons, pending)	17.6%	19.3%	13.0%
KBBX, KMXB-F, KUMT-F (Ragan Henry)	3.1%	3.8%	2.5%
	37.0%	40.1%	37.1%

SALT LAKE CITY

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1KW (DA-N)	, Full Service/Talk	ABC MBS, \$30.00	(Eastman)	Apollo
KDYL, 1280, 5 KW/500W (DA-N)	, Nostalgia	SMN, \$29.00	(CBS)	
KISN, 570, 5 KW (DA-1)	, SEE KISN-FM			
KSL, 1160, 50 KW	, Full Service	CNN CBS, \$75.00	(CBS)	Bonneville
KTKK, 630, 1 KW/500 W (DA-2)	, Talk	ABC NBC, \$30.00	(K & P)	
KCPX, 1320, 5 KW (DA-1)	, AC	MBS, \$20.00	(MMR)	John Price

FM STATIONS

KALL, 94.1, 40 KW @ 3060	, Oldies/AC	ABC, \$31.00	(Eastman)	Apollo
KUMT, 105.7, 7 KW @ 3660	, AOR	, \$23.00	(Eastman)	Ragan Henry
KBER, 101.1, 25 KW @ 3739	, AOR	ABC, \$49.00	(Torbet)	(OGDEN)
KBZN, 97.9, 26 KW @ 3769	, Jazz/NAC	, \$26.00	(Eastman)	(OGDEN)
KVRI, 98.7, 40 KW @ 2929	, AC	, \$47.00	(Christal)	John Price
KISN, 97.1, 30 KW @ 3651	, CHR	, \$61.00	(Mc-Guild)	
KKBE, 95.5, 50 KW @ 679	, CHR	, \$28.00	(Schubert)	(OGDEN)
KKAT, 101.9, 26 KW @ 3739	, Country	, \$93.00	(Banner)	Apollo (OGDEN)
KLZX, 93.3, 26 KW @ 3739	, Classic AOR	ABC, \$66.00	(Christal)	Citadel
KMXB, 107.5, 45 KW @ 2850	, AC	, \$34.00	(Eastman)	Ragan Henry (OREM)
KQOL, 106.5, 8 KW @ 2709	, Sports	MBS, BRN, \$24.00	(---)	(SPANISH FORK)
KZHT, 94.9, 48 KW @ 2798	, CHR	, \$33.00	(Torbet)	Devine (PROVO)
KRSP, 103.5, 28 KW @ 3628	, AOR	ABC, \$48.00	(CBS)	
KSFI, 100.3, 26 KW @ 3739	, EZ/Soft AC	, \$65.00	(CBS)	
KSOP, 104.3, 25 KW @ 3638	, Country	, \$54.00	(MMR)	
KSOS, 106.9, 68 KW @ 2368	, AC	, \$20.00	(---)	(BRIGHAM)
KUTQ, 99.5, 40 KW @ 2952	, CHR	SOURCE, NBC, \$32.00	(K & P)	Citadel (BOUNTIFUL)
KXRK, 96.1, 55 KW @ 2631	, AOR	UNISTR ABC, \$19.00	(D&R)	(PROVO)

Miscellaneous: KALL-F changes to KODJ-F (Dec.) . . . KISN reclassified as Talk/Sports . . . KRSP-F sold to owners of KSFI-F/KDYL (D) for \$1,200,000 . . . KBER-F (Ogden) sold by Devine (distress) for \$1,900,000 . . . KQOL-F (Spanish Fork) sold for \$375,000 . . .

SAN ANTONIO

Arbitron Rank/Pop (12+): 35/1,135,300

Stations: 31/30

1993 Revenue: \$46,900,000

MSA Rank/Pop: 37/1,420,000

Diaries: 1515/749:1/45.0%

HH Inc.: \$29,154

ADI # 36

Sample Target: 1460

Retail \$: 11.4 Bil

Average Person Ratings: 17.4

% Below Line: 0.6

Pop per Station: 37,860

Market TSL: 22.75 hours

% Not Listed: 9.5

#1 Biller: KXTN-AF \$7,100,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KTFM-F (CHR)	183/ 9.3	9.4	8.6	8.8	8.4	9.0	196/2816	2555/22.5	25.7	22.6	E	KTFM-F
2. KXTN-AF (SP)	177/ 9.0	9.9	10.6	9.3	8.4	9.7	214/2563	2125/18.7	20.1	16.7	H	KXTN-AF
3. KQXT-F (SAC)	167/ 8.5	7.1	7.3	6.7	4.9	7.4	172/2247	2185/19.2	15.3	13.0	F	KQXT-F
4. KCYY-F (C)	136/ 6.9	8.5	8.4	9.9	7.7	8.4	172/2738	2289/20.2	20.8	18.8	G	KCYY-F
5. KAJA-F (C)	127/ 6.4	7.4	6.5	6.1	7.4	6.6	143/2400	2003/17.6	18.2	18.3	E	KAJA-F
6. KISS-F (AOR)	125/ 6.3	7.2	6.3	5.8	4.0	6.4	136/1947	1784/15.7	16.4	13.1	D	KISS-F
7. KTSA (N/T)	99/ 5.0	4.3	3.6	4.6	4.1	4.4	133/1751	1274/11.2	9.6	10.7	D	KTSA
8. KONO-AF (O)	82/ 4.1	3.5	4.0	3.1	5.3	3.7	96/1671	1336/11.8	14.7	NA	C	KONO-AF
9. KZEP-F (CL AOR)	78/ 4.0	3.2	4.6	4.2	4.9	4.0	81/1552	1469/12.9	12.5	11.4	E	KZEP-F
10. WOAI (N/T)	70/ 3.5	3.5	4.0	4.7	5.6	3.9	103/2064	1327/11.7	13.4	14.9	G	WOAI
11. KSMG-F (O)	61/ 3.1	2.8	2.5	3.0	3.5	2.9	73/1377	1167/10.3	10.8	10.9	D	KSMG-F
12. KDIL-F (C)	59/ 3.0	3.4	2.0	2.4	2.2	2.7	82/1200	895/ 7.9	5.3	6.5	C	KDIL-F
13. KKYX (C)	53/ 2.7	2.7	2.9	5.4	1.7	3.4	136/1436	613/ 5.4	6.4	4.9	B	KKYX
14. KCOR (SP)	52/ 2.6	1.8	2.6	2.9	3.5	2.5	52/493	493/ 4.3	4.6	5.6	C	KCOR
15. KRIO-F (SP)	51/ 2.6	3.1	2.5	2.3	2.1	2.6	53/985	875/ 7.7	8.1	6.6	C	KRIO-F
KSJL-F (B)	51/ 2.6	1.9	2.7	1.9	1.8	2.3	52/680	614/ 5.4	6.0	3.6	B	KSJL-F
17. KROM-F (?)	45/ 2.3	1.6	1.2	2.6	3.1	1.9	47/515	467/ 4.1	3.3	11.4	A	KROM-F
KLUP (BB)	45/ 2.3	3.7	2.8	2.2	2.8	2.8	50/616	553/ 4.9	6.6	5.3	A	KLUP

12+ FM SHARE (METRO): 74.52% (1331 of 1786) (FAL 92: 69.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KTFM-F>>	1 KISS-F>	1 KQXT-F<	1 KQXT-F	1 KQXT-F	1 KQXT-F<	1 KQXT-F<	1 KQXT-F	1 KXTN-AF<	1 KTFM-F>	1 KQXT-F<
2	2 KTFM-F	2 KXTN-AF	2 KXTN-AF	2 KXTN-AF	2 KXTN-AF	2 KTFM-F<	2 KTSA	2 KTFM-F	2 KXTN-AF	2 KXTN-F
3	3 KXTN-AF	3 KISS-F<	3 KAJA-F	3 KAJA-F<	3 KTSA	3 KCYY-F	3 KXTN-AF	3 KQXT-F	3 KISS-F	3 KTFM-F
4	4 KQXT-F	4 KTFM-F	4 KCYY-F	4 KCYY-F	4 KCYY-F<	4 KXTN-AF<	4 KAJA-F<	4 KISS-F	4 KCYY-F	4 KCYY-F
5	5 KCYY-F	5 KCYY-F	5 KISS-F	5 KISS-F	5 KAJA-F	5 KAJA-F	5 KCYY-F	5 KAJA-F	5 KQXT-F	5 KTSA
6	KZEP-F	6 KAJA-F	6 KTFM-F	6 KTFM-F	6 WOAI <	6 KISS-F>	KTFM-F	KCYY-F	6 KDIL-F	6 KAJA-F
7	7 KAJA-F	7 KZEP-F	KZEP-F	KONO-AF	7 KONO-AF	7 KTSA	7 KISS-F	7 KZEP-F	7 KAJA-F	7
8	8	8	8	8	8	8 WOAI	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KTFM-F	1 KTFM-F<	1 KQXT-F	1 KQXT-F<	1 KQXT-F	1 KISS-F	1 KISS-F>>	1 KISS-F	1 KISS-F>	1 KISS-F
2 KCYY-F	2 KQXT-F	2 KXTN-AF	2 KXTN-AF<	2 KXTN-AF	2 KTFM-F	2 KTFM-F	2 KZEP-F	2 KQXT-F<	2 KXTN-AF
3 KXTN-AF	KXTN-AF	3 KTFM-F	3 KCYY-F	3 KCYY-F	3 KXTN-AF	3 KZEP-F	3 KXTN-AF	3 KAJA-F	3 KQXT-F<
4 KDIL-F	4 KCYY-F>	4 KCYY-F	4 KTFM-F	4 KAJA-F	KQXT-F	4 KXTN-AF<	KAJA-F	KTFM-F<	4 KAJA-F
5 KISS-F	5 KISS-F	5 KISS-F	5 KAJA-F	5 KTFM-F	5 KZEP-F	5 KAJA-F	5 KTFM-F	5 KXTN-AF	5 KZEP-F
KXJL-F	6 KAJA-F	6 KAJA-F	6	6 KONO-AF	KAJA-F	6	6 KDIL-F	KZEP-F	6 KONO-AF
7	7	7 KZEP-F	7	7	7 KCYY-F	7	7 KRIO-F	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KCHL 1480	SAN ANTONIO	0.5/1.4/ 9/	154
KDRY 1100	ALAMS HEIGHTS	0.3/2.0/ 6/	231
KEDA 1540	SAN ANTONIO	0.6/1.8/ 12/	206
KENS 1160	SAN ANTONIO	0.7/1.6/ 17/	261
KGNB 1420	NEW BRAUNFELS	0.4/1.8/ 10/	215
KNBT-F 92.1	NEW BRAUNFELS	0.5/1.5/ 10/	196
KSAH 720	UNIVERSAL CITY	0.3/0.7/ 12/	141
KWED 1580	SEQUIN	0.3/0.7/ 6/	80
KZXS 760	SAN ANTONIO	0.8/2.8/ 17/	466
KEYI-F 103.5	AUSTIN	0.6/2.1/ 17/	420

DUOPOLY REPORT

	12+	25-54	REVENUE
WOAI, KAJA-F, KZXS, KQXT-F (Clear Channel)	18.4%	21.2%	28.6%
KLUP, KISS-F, KSMG-F (Rusk)	11.7%	11.4%	10.3%
KCOR, KROM-F, KXTN A/F (Tichenor)	13.9%	14.0%	19.6%
KONO A/F, KRIO-F (John Barger)	6.7%	8.4%	5.3%
	50.7%	55.0%	63.8%

SAN ANTONIO

RADIO STATIONS

AM STATIONS

KCOR, 1350,	5 KW (DA-N)	, HISPANIC	, \$ 57.00 (Katz)	Tichenor
KEDA, 1540,	5 KW/1 KW (DA-N),	HISPANIC	, \$ 25.00 (Caballero)	
KKYX, 680,	50 KW/10 KW(DA-N),	COUNTRY	ABC, \$ 54.00 (Katz)	New City
KONO, 860,	5 KW/1 KW	, SEE KONO-FM		
KSAH, 720,	10 KW/1 KW (DA-2),	HISPANIC	, \$ 22.00 (Caballero)	
KTSA, 550,	5 KW (DA-N)	, TALK/NEWS	NBC-T ABC, \$ 29.00 (Banner)	
KONJ, 1310,	5 KW/280 W(DA-1),	HISPANIC	, \$ 25.00 (Schubert)	Tichenor
WOAI, 1200,	50 KW	, NEWS/TALK	CBS, \$ 88.00 (Christal)	Clear Channel

FM STATIONS

KAJA, 97.3,	100 KW @ 984,	COUNTRY	, \$ 58.00 (Christal)	Clear Channel
KCYX, 100.3,	98 KW @ 581,	COUNTRY	, \$ 100.00 (Katz)	NewCity
KISS, 99.5,	100 KW @ 1112,	AOR	, \$ 44.00 (CBS)	Rusk
KDIL, 106.7,	100 KW @ 1017,	COUNTRY	, \$ 50.00 (N/A)	
KONO, 101.1,	100 KW @ 649,	OLDIES	NBC, \$ 40.00 (MMR)	Barger (FREDICKSBURG)
KQXT, 101.9,	100 KW @ 669,	SOFT AC/EZ	, \$ NA (Christal)	Clear Channel
KRIO, 94.1,	22 KW @ 695,	COUNTRY	, \$ 25.00 (---)	Barger (FLORESVILLE)
KSJL, 96.1,	100 KW @ 479,	URBAN	SMN NBC, \$ 49.00 (Eastman)	Inner City
KSMG, 105.3,	100 KW @ 1250,	OLDIES	, \$ 60.00 (CBS)	Rusk
KROM, 92.9,	100 KW @ 1017,	HISPANIC	, \$ 41.00 (MMR)	Tichenor
KTFM, 102.7,	100 KW @ 669,	CHR	, \$ 70.00 (Banner)	
KXTN, 107.5,	100 KW @ 1469,	HISPANIC	, \$ 53.00 (Mc-Guild)	Tichenor
KZEP, 104.5,	100 KW @ 659,	CLASSIC AOR	, \$ 55.00 (D & R)	Lotus

Miscellaneous: KONO A/F sold to October (John Barger) for \$5,405,000. . . KSJL changes to KZXS (Aug) . . .
 KVAR changes to KENS (Oct.) . . . KSRR-F changes to KROM-F (Oct.) . . .

SAN DIEGO

Arbitron Rank/Pop (12+): 15/2,213,500

Stations: 38/32

1993 Revenue: \$86,600,000

MSA Rank/Pop: 14/2,680,000

Diaries: 2124/1042:1/43.4%

HH Inc.: \$41,672

ADI # 25

Sample Target: 1920

Retail \$: 21.3 Bil

Average Person Ratings: 16.6

% Below Line: 5.9

Pop per Station: 69,172

Market TSL: 21.75 hours

% Not Listed: 9.8

#1 Biller: KSON AF \$10,100,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KSDO (N/)	259/ 7.1	5.4	6.1	6.7	6.5	6.3	259/3080	3080/13.9	12.6	13.3	G	KSDO
2. KSON-AF (C)	240/ 6.5	7.7	7.7	7.9	7.9	7.5	240/3386	3386/15.3	15.2	17.0	I	KSON-AF
3. KKLQ-F (CHR)	234/ 6.4	6.1	5.7	3.3	3.2	5.4	234/4552	4552/20.6	17.6	14.5	G	KKLQ-F
4. KYXY-F (AC)	169/ 4.6	4.7	4.2	4.0	3.1	4.4	169/3098	3098/14.0	13.3	10.3	G	KYXY-F
XHTZ-F (CHR)	169/ 4.6	6.1	4.0	4.4	4.5	4.8	169/3231	3231/12.6	14.6	14.3	D	XHTZ-F
6. KJQY-F (SAC)	164/ 4.5	3.7	4.2	4.6	4.1	4.3	164/2723	2723/12.3	11.4	10.7	F	KJQY-F
7. XTRA-F (AOR)	161/ 4.4	4.1	4.6	4.0	4.4	4.3	161/3004	3004/13.6	13.4	13.4	H	XTRA-F
8. KGB-F (AOR)	160/ 4.4	4.4	4.1	4.6	4.2	4.4	160/2923	2923/13.2	13.4	12.2	G	KGB-F
9. KIFM-F (J)	146/ 4.0	4.0	3.3	3.7	3.7	3.8	146/2099	2099/ 9.5	9.6	9.6	F	KIFM-F
10. KBZS-F (O)	138/ 3.8	3.6	3.4	4.1	3.3	3.7	138/2566	2566/11.6	10.8	10.6	D	KBZS-F
11. KFSD-F (CL)	135/ 3.7	3.5	2.7	3.5	2.6	3.4	135/2208	2208/10.0	7.1	7.6	D	KFSD-F
12. KFMB (FS)	131/ 3.6	4.4	5.1	4.0	3.4	4.3	131/2481	2481/11.2	11.5	11.3	H	KFMB
13. KPOP (BB)	119/ 3.2	3.6	3.7	3.6	3.3	3.5	119/1514	1514/ 6.8	6.4	5.8	C	KPOP
14. KIOZ-F (AOR)	108/ 2.9	2.5	3.2	2.2	3.1	2.7	108/1453	1453/ 6.6	7.1	7.6	D	KIOZ-F
KFI (T)	108/ 2.9	3.1	2.7	3.1	2.7	3.0	108/1548	1548/ 7.0	7.3	6.5		KFI
16. XHRM-F (AOR MR)	103/ 2.8	2.7	3.0	3.3	2.9	3.0	103/2529	2529/11.4	10.2	9.0	C	XHRM-F
17. KCLX-F (CL AOR)	86/ 2.3	2.4	2.8	2.5	2.9	2.5	86/1913	1913/ 8.6	9.4	9.3	D	KCLX-F
KFMB-F (AC)	86/ 2.3	2.6	3.6	4.8	5.5	3.3	86/2265	2265/10.2	12.1	15.2	G	KFMB-F
19. XTRA (SPRTS)	83/ 2.3	1.5	1.7	1.9	3.6	1.9	83/1687	1687/ 7.6	5.5	9.9	E	XTRA
20. KCBQ-F (O)	74/ 2.0	1.2	1.6	1.4	1.8	1.6	74/1774	1774/ 8.0	6.3	6.5	E	KCBQ-F
21. XLTN-F (SP)	58/ 1.6	1.3	0.8	1.5	1.1	1.3	58/632	632/ 2.9	3.6	3.0		XLTN-F
22.												
23.												
24.												
25.												

12+ FM SHARE (METRO): 71.06% (2352 of 3310) (FAL 92: 68.90%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 XHTZ-F>>	1 KKLQ-F<	1 KKLQ-F	1 KSON-AF<	1 KSON-AF	1 KSDO >	1 KKLQ-F	1 KSDO >	1 KSON-AF	1 XHTZ-F	1 KSON-F
2 KKLQ-F>	2 XTRA-F	2 KSON-AF	2 KKLQ-F	2 KKLQ-F	2 KSON-AF	2 KSDO	2 KSON-AF	2 KSDO	2 KYXY-F	2 KSDO
3	3 KSON-AF	3 XTRA-F<	3 KGB -F	3 KGB -F	3 KFMB	3 KSON-AF	3 KJQY-F	3 XHTZ-F<	3 KSON-AF<	3 KPOP
4	4 XHTZ-F<	4 KGB -F	4 KJQY-F	4 KJQY-F	4 KFSD-F	4 KFMB <	4 KKLQ-F	4 KKLQ-F	4 KIFM-F<	4 KKLQ-F
5	5 KIOZ-F	5 KJQY-F	5 KBZS-F	5 KIFM-F<	KJQY-F	5 KGB -F	5 KIFM-F<	KJQY-F<	5 XTRA-F	5 KFI <
6	6 XHRM-F	6 KYXY-F	XTRA-F	6 KBZS-F<	6 KPOP	6 KYXY-F	6 KYXY-F	6 KGB -F<	6 KKLQ-F	6 KFMB
7	7 KGB -F	XHTZ-F<	KYXY-F	7 KYXY-F<	7 KIFM-F	7 KJQY-F	XTRA-F	7 XTRA-F	7 KBZS-F	7 KBZS-F
8	8	8 KBZS-F	8 KIFM-F	8 KSDO	8 KYXY-F	8	KFI	8 KIFM-F	8 KFSD-F	8 KIFM-F
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKLQ-F	1 KKLQ-F>	1 KKLQ-F	1 KKLQ-F>	1 KKLQ-F	1 XHTZ-F	1 KIOZ-F	1 KIOZ-F	1 KGB -F<	1 KGB -F
XHTZ-F	2 XTRA-F	2 KSON-AF	2 KSON-AF<	2 KJQY-F<	2 KIOZ-F	2 XTRA-F	2 XTRA-F	2 KSON-AF<	2 KSON-AF
3 XTRA-F	3 XHTZ-F	3 KYXY-F	3 KJQY-F<	3 KSON-AF	3 KKLQ-F	3 KSON-AF	KGB -F	3 KIOZ-F<	3 KSDO
4 KGB -F	4 KSON-AF	4 KJQY-F	4 KYXY-F	4 KYXY-F	XTRA-F	4 KKLQ-F	4 KSON-AF	4 XTRA-F	4 KIFM-F<
5 KSON-AF	5 KYXY-F<	5 KIFM-F	5 XTRA-F<	5 KBZS-F<	5 KSON-AF	KGB -F	5 XHRM-F	5 KKLQ-F	5 KFMB
6 KYXY-F	6 XHRM-F	XHRM-F	6 KBZS-F<	6 KIFM-F	6 XHRM-F	6 XHRM-F	6 KKLQ-F	6 XTRA	6 XTRA-F
7 XHRM-F	7 KJQY-F	7 XHTZ-F	7 XHTZ-F	7 XTRA-F	7 XTRA	7 XHTZ-F	7 KCLX-F	7 KSDO	7 XTRA <
8 KIOZ-F	8 KGB -F	8	8	8	8 KGB -F	8	8 KSDO	8 KCLX-F	8 KIOZ-F

SAN FRANCISCO

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
KARA-F	105.7	SANTA CLARA	0.8/2.8/ 78/1662	KABL A/F, KNEW, KSAN-F (Shamrock)	7.8%	6.8%	9.4%
KBRG-F	104.9	FREEMONT	0.6/1.4/ 51/ 753				
KDIA	1310	OAKLAND	0.7/1.7/ 58/ 888	KMEL-F, KIOI-F (Evergreen, pending)	7.4%	6.0%	13.2%
KEZR-F	106.5	SAN JOSE	0.8/3.0/ 69/1626				
KFAX	1100	SAN FRANCISCO	0.6/2.0/ 48/1105	KKSF-F, KDFC A/F (Brown)	5.8%	7.3%	6.2%
KFRC	610	SAN FRANCISCO	0.8/4.1/ 83/2554		21.0%	20.1%	28.8%
KIQI	1010	SAN FRANCISCO	0.8/1.6/ 72/ 910				
KKIQ-F	101.7	LIVERMORE	0.4/1.7/ 41/ 973				
KRPQ-F	104.9	ROHNERT PARK	0.4/0.9/ 30/ 498				
KUIC-F	95.3	VACAVILLE	0.4/1.1/ 34/ 582				
KXFX-F	101.7	SANTA ROSA	0.5/1.3/ 45/ 755				
KZST-F	100.1	SANTA ROSA	0.6/1.5/ 52/ 818				
KATM-F	103.3	MODESTO	0.4/1.0/268/2930				
KHOP-F	104.1	MODESTO	0.4/1.4/144/2570				
KSFM-F	102.5	SACRAMENTO	0.3/1.2/208/3020				

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, SEE KABL-FM			
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS, \$ 245.00 (CBS)		CBS
KDIA, 1310, 5 KW (DA-1)	, BLACK	, \$ 41.00 (---)		
KEST, 1450, 1 KW	, ETHNIC	, \$ 45.00 (---)		Douglas
KFAX, 1100, 50 KW (DA-1)	, RELIGION	, \$ 40.00 (---)		Salem
KFRC, 610, 5 KW	, NOSTALGIA	MBS, UNISTR, \$ 90.00 (Katz)		Alliance
KGO, 810, 50 KW	, TALK/NEWS	ABC, \$ 350.00 (Banner)		Cap. Cities/ABC
KIQI, 1010, 10 KW/500W (DA-1)	, HISPANIC	, \$ 50.00 (Caballero)		
KNBR, 680, 50 KW	, TALK	NBC, \$ 161.00 (Eastman)		Susquehanna
KNEW, 910, 5 KW (DA-N)	, COUNTRY	, \$ NA (McGuild)		Shamrock
KOFO, 1050, 50 KW/1 KW (DA-2)	, HISPANIC	, \$ 60.00 (Lotus)		
KSFO, 560, 5 KW (DA-N)	, TALK/SPORTS	UNISTR, \$ 106.00 (MMR)		

FM STATIONS

KABL, 98.1, 100 KW @ 940, AC		, \$ 105.00 (Christal)		Shamrock
KBLX, 102.9, 7 KW @ 1290, JAZZ/URBAN		, \$ 110.00 (D&R)		Inner City
KBRG, 104.9, 3 KW @ 300, HISPANIC		CRC, \$ 53.00 (Katz Hisp)		
KSRY, 98.9, 7 KW @ 1450, AC		ABC, \$ 75.00 (Katz)		Viacom
KDFC, 102.1, 33 KW @ 1050, CLASSICAL		, \$ 78.00 (CMBS)		Brown
KFOG, 104.5, 8 KW @ 1450, AOR	SOURCE	, \$ 130.00 (Eastman)		Susquehanna
KFRC, 99.7, 45 KW @ 1240, OLDIES		, \$ 85.00 (Katz)		Alliance
KIOI, 101.3, 125 KW @ 1161, AC		, \$ 222.00 (Torbet)		Fairmont
KITS, 105.3, 15 KW @ 1200, AOR		, \$ 150.00 (D&R)		Entercom
KJAZ, 92.7, 2 KW @ 400, JAZZ		, \$ 75.00 (K & P)		
KKHI, 95.7, 7 KW @ 1306, CLASSICAL		, \$ 88.00 (D&R)		Buckley
KKSF, 103.7, 8 KW @ 1469, JAZZ/NAC		, \$ 155.00 (Banner)		Brown
KMEL, 106.1, 69 KW @ 1289, CHR		, \$ 205.00 (Christal)		Evergreen
KOIT, 96.5, 33 KW @ 1410, SOFT AC		, \$ 200.00 (Katz)		Bonneville
KRQR, 97.3, 82 KW @ 1099, AOR	CBS	, \$ 155.00 (CBS)		CBS
KSAN, 94.9, 30 KW @ 1210, COUNTRY		, \$ 210.00 (McGuild)		Shamrock
KSOL, 107.7, 9 KW @ 1161, URBAN/CHR	APR	, \$ 110.00 (MMR)		
KYA, 93.3, 50 KW @ 500, OLDIES	UNISTR	, \$ 97.00 (MMR)		

Other Ranked Stations - See San Jose

Miscellaneous: KSFO changes from Oldies to Talk (Sep) . . . KIOI-F sold by Fairmont to Evergreen for \$45,000,000 (D) . . .
 KKHI A/F sold by Buckley to Westinghouse for \$14,200,000 (Frank Boyle) . . . KYA-F sold to Alliance (D) for
 \$18,000,000 (MVP) . . .

SAN JOSE

Arbitron Rank/Pop (12+): 31/1,282,100
 MSA Rank/Pop: 31/1,550,000
 San Francisco ADI
 Average Person Ratings: 16.0
 Market TSL: 21.0 hours

Stations: 41/14
 Diaries: 1618/792:1/42.5%
 Sample Target: 1540
 % Below Line: NA
 % Not Listed: NA

1993 Revenue: \$30,900,000
 HH Inc.: \$50,296
 Retail \$: 13.8 Bil
 Pop per Station: 91,579
 #1 Biller: KSJO-F \$5,000,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KBAY-F (SAC/EZ)	120/ 5.9	5.4	6.9	6.2	6.0	6.1	215/2573	1338/10.4	13.7	10.8	E	KBAY-F
2. KSJO-F (AOR)	116/ 5.7	4.9	4.4	4.2	5.2	4.8	193/2863	1881/14.7	12.9	13.5	G	KSJO-F
3. KHQT-F (CHR)	113/ 5.5	4.1	5.0	5.1	4.7	4.9	134/2470	1856/14.5	16.2	13.7	E	KHQT-F
4. KLOK (SP)	88/ 4.3	3.5	3.4	4.1	2.3	3.8	127/1195	736/ 5.7	5.3	6.1	D	KLOK
5. KRTY-F (C)	80/ 3.9	3.9	3.9	3.6	3.0	3.8	90/1452	1183/ 9.2	10.2	7.8	D	KRTY-F
6. KUFX-F (CL/AOR)	76/ 3.7	2.2	3.3	3.4	1.7	3.2	127/2642	1581/12.3	12.3	8.5	D	KUFX-F
7. KEZR-F (AC)	65/ 3.2	3.8	3.6	4.3	3.7	3.7	69/1518	1305/10.2	11.7	11.1	F	KEZR-F
8. KOME-F (AOR)	51/ 2.5	2.3	2.1	3.8	3.7	2.7	102/2090	1203/ 9.4	9.9	10.3	F	KOME-F
9. KARA-F (AC)	47/ 2.3	3.6	2.3	3.1	3.3	2.8	73/1428	1031/ 8.0	7.5	8.1	E	KARA-F
KDFC-AF (CL)	47/ 2.3	1.4	1.7	2.5	2.8	2.0	94/2053	732/ 5.7	6.0	6.5		KDFC-AF
11. KAZA (SP)	19/ 0.9	0.5	0.6	---	1.3	0.5	23/364	265/ 2.1	1.7	2.7		KAZA
12. KLIV (BB)	16/ 0.8	0.9	0.8	0.9	0.9	0.9	16/416	371/ 2.9	3.3	3.2		KLIV
13. KNTA (SP)	10/ 0.5	---	0.5	0.5	0.5	0.4	10/179	157/ 1.2	1.4	2.6		KNTA
14.												
15.												

NOTE: San Jose is a portion of the San Francisco metro. Only stations home to the San Jose metro are included in the rankers.

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHQT-F>>	1 KSJO-F>	1 KSJO-F	1 KSJO-F	1 KBAY-F	1 KBAY-F>	1 KSJO-F>	1 KBAY-F	1 KHQT-F	1 KHQT-F>	1 KUFX-F
2	2 KHQT-F<	2 KLOK	2 KUFX-F	2 KSJO-F	2 KDFC-AF<	2 KBAY-F	2 KSJO-F	2 KBAY-F	2 KLOK <	2 KSJO-F
3	3 KLOK >	3 KUFX-F	3 KBAY-F	3 KUFX-F	3 KRTY-F	3 KLOK	3 KUFX-F	3 KSJO-F	3 KBAY-F	KARA-F
4	4 KUFX-F	4 KHQT-F	KEZR-F	4 KRTY-F	4 KUFX-F	4 KHQT-F	4 KRTY-F	4 KRTY-F	4 KSJO-F	4 KBAY-F
5	5 KOME-F	5 KRTY-F	5 KRTY-F	5 KEZR-F	KARA-F	5 KUFX-F	5 KEZR-F	5 KUFX-F	5 KDFC-AF	5
6	KRTY-F	6 KEZR-F	6 KLOK	6 KLOK	6	6	6 KHQT-F	6	6	6
7	7 KEZR-F	7	7	7 KARA-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSJO-F	1 KSJO-F	1 KEZR-F	1 KEZR-F	1 KEZR-F	1 KLOK	1 KSJO-F	1 KSJO-F	1 KSJO-F	1 KSJO-F
2 KUFX-F	2 KEZR-F	2 KSJO-F	2 KSJO-F	2 KBAY-F	2 KSJO-F	2 KLOK	2 KUFX-F	2 KLOK	2 KUFX-F
3 KOME-F	3 KHQT-F	3 KBAY-F	3 KRTY-F	3 KARA-F	3 KHQT-F	3 KHQT-F	3 KHQT-F	3 KUFX-F	3 KRTY-F
4 KHQT-F	4 KRTY-F	4 KLOK	KARA-F	4 KRTY-F	4 KUFX-F	4 KUFX-F	4 KLOK	4 KHQT-F	KBAY-F
5 KRTY-F	5 KBAY-F	5 KHQT-F	KBAY-F<	KUFX-F	5 KOME-F	5 KOME-F	5 KOME-F	5 KOME-F	5 KLOK
6	6	6	6 KHQT-F	6	6	6	6 KRTY-F	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

See San Francisco for more information about the following:

KABL	0.8/ 2.0	KGO	7.3/18.4	KOIT-F	1.9/ 7.2
KABL-F	0.6/ 4.5	KIOI-F	2.4/ 9.3	KRQR-F	0.9/ 3.8
KBXL-F	1.5/ 4.4	KITS-F	2.3/ 7.8	KSAN-F	1.7/ 6.6
KBRG-F	1.0/ 2.7	KKHI-F	1.7/ 4.6	KSFO	1.1/ 3.1
KCBS	4.8/16.2	KKSF-F	2.4/ 7.2	KSOL-F	3.1/10.3
KFAX	0.5/ 2.2	KMEL-F	1.9/ 6.8	KSRI-F	1.9/ 7.0
KFOG-F	0.3/ 2.7	KNBR	4.3/11.6	KYA-F	2.4/ 7.2
KFRC	0.2/ 2.4	KNEW	0.4/ 1.8		
KFRC-F	1.5/ 6.4	KOFY	0.5/ 1.7		

KDON-F 102.5 SALINAS 0.9/2.1/ 77/1362

DUOPOLY REPORT

	12+	25-54	REVENUE
KLIV, KARA-F, KRTY-F (Kieve)	7.0%	8.5%	19.4%

SAN JOSE

RADIO STATIONS

KAZA,	1290,	5 KW (DAYS, DA)	, HISPANIC	CRC,	\$ 33.00 (Caballero)	
KEEN,	1370,	5 KW (DA-2)	, EZ	UNISUP UPI,	\$ NA (MMR)	
KLOK,	1170,	50 KW/5 KW (DA-2)	, HISPANIC	CRC,	\$ 37.00 (Katz Hisp)	
KNTA,	1430,	1 KW (DA-1)	, HISPANIC	,	\$ 40.00 (Lotus)	
KSJX,	1500,	10 KW/5 KW (DA-2)	, AOR	,	\$ 22.00 (Asian TV)	
KARA-F,	105.7,	50 KW @ 500	, OLDIES	,	\$ 82.00 (MMR)	Empire
KBAY-F,	100.3,	15 KW @ 2578	, EZ	,	\$ 74.00 (MMR)	
KEZR-F,	106.5,	50 KW @ 430	, AC	,	\$ 80.00 (Christal)	
KHQT-F,	97.7,	1.6 KW @ 449	, CHR	,	\$ 61.00 (D&R)	Anaheim
KOME-F,	98.5,	1.3 KW @ 880	, AOR	,	\$100.00 (Torbet)	Infinity
KRTE-F,	95.3,	.4 KW @ 859	, COUNTRY	UNISTR,	\$ 41.00 (MMR)	Empire
KSJO-F,	92.3,	50 KW @ 466	, AOR	ABC,	\$ 68.00 (Mc-Guild)	
KUFX-F,	94.5,	1.2 KW @ 2535	, CL AOR	,	\$ 70.00 (D&R)	
KSRI-F,	99.1,	1.1 KW @ 2617	, AC	ABC,	\$ NA (Katz)	Viacom (SANTA CRUZ)

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

SANTA ROSA

Arbitron Rank/Pop (12+): 109/348,300
 MSA Rank/Pop: NA
 San Francisco ADI
 Average Person Ratings: 16.0
 Market TSL: 21.00 hours

Stations: 35/8
 Diaries: 715/487:1/52.5%
 Sample Target: 660
 % Below Line: 51.6
 % Not Listed: 14.0

1993 Revenue: NA
 HH Inc.: \$40,461
 Retail \$: 3.4 Bil
 Pop per Station: 43,538
 #1 Biller: KZST-F NA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. KZST-F (AC)	50/ 9.0	11.3	10.5	10.6	10.0	----	50/778	778/22.3	23.9	20.1	KZST-F
2. KGO (N/T)	47/ 8.5	7.2	9.5	9.5	8.6	----	47/772	772/22.2	18.1	22.8	KGO
3. KXFX-F (CL/AOR)	45/ 8.1	10.0	7.4	11.2	7.3	----	45/663	663/19.0	22.6	18.0	KXFX-F
4. KABL (BB)	28/ 5.0	0.2	0.9	0.7	1.0	----	28/308	308/ 8.8	1.5	3.0	KABL
5. KRPQ-F (C)	27/ 4.9	9.7	7.7	7.6	7.3	----	27/464	464/13.3	17.1	14.5	KRPQ-F
6. KNBR (T)	26/ 4.7	7.2	5.2	3.6	4.2	----	26/511	511/14.7	18.8	14.5	KNBR
7. KMGF-F (O)	24/ 4.3	3.9	3.2	4.0	3.4	----	24/461	461/13.2	13.9	11.4	KMGF-F
8. KCBS (N/T)	23/ 4.1	4.9	4.5	3.8	5.0	----	23/618	618/17.7	15.2	14.1	KCBS
9. KSRO (N/T)	22/ 4.0	3.5	3.6	3.7	2.1	----	22/327	327/ 9.4	9.6	9.6	KSRO
10. KRQR-F (AOR)	20/ 3.6	3.5	1.6	2.2	3.3	----	20/371	371/10.7	9.6	6.3	KRQR-F
11. KMEL-F (CHR)	19/ 3.4	2.3	2.7	3.6	3.4	----	19/289	289/ 8.3	7.5	8.4	KMEL-F
12. KVVV-F (CHR/AC)	17/ 3.1	3.1	4.9	3.6	5.6	----	17/364	364/10.5	12.3	13.9	KVVV-F
13.											
14.											
15.											

12+ FM SHARE (METRO): 63.18% (302 of 478) (FAL 92: 57.54%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMEL-F>>	1 KXFX-F>	1 KXFX-F	1 KZST-F	1 KZST-F>	1 KGO	1 KZST-F>	1 KZST-F	1 KXFX-F<	1 KGO	> 1 KSRO
2 KRPQ-F	2 KZST-F	KZST-F>>	2 KXFX-F>	2 KXFX-F>	2 KZST-F<	2 KXFX-F	2 KXFX-F	2 KZST-F	2 KMEL-F	2 KGO
3 KSOL-F	3 KMEL-F>	3 KMGF-F	3 KNBR	3 KNBR	3 KABL	3 KGO <	3 KGO	3 KGO	3 KSRO	3 KCBS
4	4 KRQR-F	KRPQ-F	KRPQ-F	4 KMGF-F	4 KSRO	4 KCBS	4 KNBR	4 KRPQ-F	4 KZST-F	4
5	5	5 KNBR	KMGF-F	KRPQ-F	KCBS <	5 KNBR	5	5 KMGF-F	5 KXFX-F	5
6	6	6	6	KGO	6 KNBR	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMEL-F	1 KZST-F>	1 KZST-F	1 KZST-F>>	1 KZST-F>>	1 KXFX-F	1 KXFX-F>>	1 KXFX-F	1 KXFX-F>>	1 KXFX-F>
2 KXFX-F	2 KXFX-F<	2 KRPQ-F	2 KXFX-F	2 KMGF-F	2 KMEL-F	2 KZST-F	2 KZST-F	2 KNBR	2 KNBR
3 KZST-F	3 KMEL-F>	3 KXFX-F	3 KVVV-F	KRPQ-F	KRQR-F	3 KGO	3 KITS-F	3 KGO	3 KZST-F
4	4 KRPQ-F	4	4 KMGF-F	4 KVVV-F	4	KITS-F	4	KZST-F	KGO
5	5 KVVV-F	5	5 KRPQ-F	KXFX-F	5	5	5	5 KRPQ-F	5 KFOG-F
6	6	6	6	6	6	6	6	KFOG-F	6

METRO/CUME/TSA/TSA SHARE/RATE/AQH/CUME

OTHER RATED STATIONS

DUOPOLY REPORT

KMXN 1150 SANTA ROSA 0.4/1.8/ 2/ 64
 KRRS 1460 SANTA ROSA 0.7/1.5/ 4/ 51

12+ 25-54 REVENUE
 KSRO, KVVV-F, KXFX-F 15.2% 12.4% NA
 (Fuller-Jeffrey)

SEE SAN FRANCISCO FOR MORE ABOUT THE FOLLOWING:

KABL-F 1.3/5.1 KIQI 0.5/2.3 KOFY 1.4/2.7
 KBLX-F 0.5/2.8 KITS-F 1.4/4.4 KOIT-F 1.4/3.1
 KDFC-AF 0.7/3.4 KJAZ-F 1.1/2.8 KSJO-F 0.9/1.9
 KFOG-F 2.7/4.0 KKHI-AF 2.4/5.1 KSOL-F 1.3/4.1
 KFRC 1.4/5.0 KKSF-F 1.8/3.6 KSRY-F 0.4/1.5
 KFRC-F 1.4/5.7 KNEW 0.5/4.0 KYAF 0.5/2.8
 KIOI-F 0.5/4.0

RADIO STATIONS

KSRO , 1350, 5 KW (DA-2) , News/Talk NBC, NBC-T, \$21.00 (Eastman) Fuller-Jeffrey
 KVVV-F, 92.9, 2.3 KW @ 1948 , AC , \$25.00 (Durpetti) Fuller-Jeffrey (HEALDSBURG)
 KMGF-F, 97.7, 2.1 KW @ 1122 , Oldies UNISTR, \$27.00 (Katz) (MONTE RIO)
 KRPQ-F, 104.9, .3 KW @ 915 , Country , \$40.00 (Christal) (ROHNERT)
 KXFX-F, 101.7, 19 KW @ 384 , AOR , \$50.00 (Eastman) Fuller-Jeffrey
 KZST-F, 100.1, 6 KW @ 239 , AC UNISTR, \$59.00 (Mc-Guild)

Other ranked stations -- see San Francisco

SARASOTA-BRADENTON

Arbitron Rank/Pop (12+): 80/461,500
 MSA Rank/Pop: 95/523,000
 ADI # 153
 Average Person Ratings: 16.6
 Market TSL: 22.25 hours

Stations: 30/10
 Diaries: 920/502:1/52.4%
 Sample Target: 880
 % Below Line: 50.6
 % Not Listed: 17.5

1993 Revenue: \$7,000,000
 HH Inc.: \$28,433
 Retail \$: 5.3 Bil
 Pop per Station: 46,150
 #1 Biller: WDUV-F \$3,300,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WDUV-F (EZ)	120/15.6	18.9	18.7	18.3	19.2	----	129/1381	1226/26.6	31.7	27.9	WDUV-F
2. WHPT-F (AOR/AC)	59/ 7.7	7.9	7.7	9.3	4.3	----	67/808	675/14.6	16.3	14.7	WHPT-F
3. WCTQ-F (C)	45/ 5.9	5.0	5.1	3.3	4.2	----	47/520	480/10.4	10.0	11.3	WCTQ-F
4. WRBQ-F (C)	41/ 5.3	2.3	0.9	0.8	----	----	41/499	489/10.6	5.8	4.4	WRBQ-F
5. WFLZ-F (CHR)	35/ 4.6	4.1	4.8	5.0	5.2	----	48/767	534/11.6	12.5	12.9	WFLZ-F
6. WFLA (N/T)	32/ 4.2	5.3	4.8	4.6	4.9	----	36/458	406/ 8.8	11.3	10.4	WFLA
WXTB-F (AOR)	32/ 4.2	0.9	1.6	1.9	1.8	----	34/367	350/ 7.6	4.1	5.3	WXTB-F
8. WISP-F (SAC)	30/ 3.9	2.8	2.3	1.1	----	----	30/393	393/ 8.5	8.5	6.7	WISP-F
9. WWRM-F (SAC)	29/ 3.8	2.8	4.8	3.3	4.0	----	31/545	466/10.1	8.1	10.2	WWRM-F
10. WKII (BB)	28/ 3.7	2.1	2.0	0.7	0.9	----	68/497	215/ 4.7	4.1	3.0	WKII
11. WINK-F (AC)	22/ 2.9	2.8	2.7	3.9	3.1	----	49/677	367/ 8.0	8.6	6.5	WINK-F
12. WSRZ-F (O)	16/ 2.1	5.9	4.6	3.2	5.7	----	17/387	370/ 8.0	10.8	11.4	WSRZ-F
WCOF-F (O)	16/ 2.1	4.7	10.0	9.0	9.6	----	16/327	309/ 6.7	12.1	16.1	WCOF-F
13.											
14.											
15.											

12+ FM SHARE (METRO): 81.67% (517 of 633) (FAL 92: 82.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F>	1 WHPT-F>	1 WHPT-F>	1 WHPT-F>>	1 WHPT-F>>	1 WDUV-F>>	1 WDUV-F>>	1 WDUV-F>>	1 WDUV-F>	1 WDUV-F	1 WDUV-F>
2 WXTB-F	2 WXTB-F	2 WRBQ-F	2 WRBQ-F	2 WRBQ-F	2 WCTQ-F	2 WCTQ-F<	2 WHPT-F	2 WHPT-F>	2 WFLZ-F	2 WSRZ-F
3 WMTX-F	3 WFLZ-F	3 WXTB-F	3 WISP-F	3 WWRM-F	3 WFLA	3 WHPT-F	3 WCTQ-F	3 WCTQ-F	3 WXTB-F>	3 WAMR
4	4 WRBQ-F	4 WFLZ-F	4 WWRM-F	4 WISP-F	4 WHPT-F	4 WRBQ-F	4 WFLA	4 WRBQ-F	4	4 WFLZ-F
5	5	5	5 WINK-F	5 WCTQ-F	5 WKII	5	5 WRBQ-F	5 WXTB-F	5	5
6	6	6	6	6	6	6	6	6	6	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHPT-F	1 WHPT-F>	1 WHPT-F	1 WHPT-F>	1 WHPT-F		1 WXTB-F	1 WXTB-F<	1 WHPT-F	1 WHPT-F>	1 WHPT-F>>
2 WFLZ-F	2 WFLZ-F	2 WISP-F	2 WRBQ-F	2 WISP-F		2 WFLZ-F	2 WHPT-F>	2 WXTB-F	2 WXTB-F	2 WXTB-F
WRBQ-F	3 WRBQ-F	WINK-F	3 WFLZ-F	3 WDUV-F		3 WRBQ-F	3 WFLZ-F	3 WQYK-F	3 WRBQ-F>	WRBQ-F
4	4 WINK-F	4	4 WISP-F	4 WWRM-F		4	4 WRBQ-F	4	4 WFLA	4 WFLA
5	5 WISP-F	5	5 WWRM-F	5 WRBQ-F		5	5 WQYK-F	5	5	5
6	6	6	6 WINK-F	6		6	6	6	6	6

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
WAMR	1320 VENICE	1.7/4.0/	17/ 226
WBRD	1420 BRADENTON	0.9/4.5/	7/ 206
WKXY	930 SARASOTA	0.5/2.4/	4/ 129
WQSA	1220 SARASOTA	0.4/2.0/	5/ 111
WSPB	1450 SARASOTA	0.5/2.2/	4/ 101
WTMY	1280 SARASOTA	0.4/1.5/	3/ 70
WEEJ-F	100.1 PORT CHARLOTTE	0.7/3.4/	11/ 292
WIKX-F	92.9 PUNTA GORDA	1.7/2.7/	56/ 451
WRXX-F	96.1 BONITA SPGS.	1.2/3.1/	15/ 229

DUOPOLY REPORT

DUOPOLY REPORT	12+	25-54	REVENUE
WSRZ-F, WSPB, WVFE-F (Wilks-Schwartz)	2.6%	3.1%	NA

SEE TAMPA-ST. PETE FOR MORE ABOUT THE FOLLOWING:

WUSA-F	0.5/2.6	WQYK-F	1.7/5.9
WEZY-F	0.5/1.8	WSUN	1.8/4.1
WGUL	1.0/2.7	WYUU-F	0.9/4.1
WGUL-F	0.3/0.7		
WMTX-F	2.0/6.5		

SARASOTA-BRADENTON

RADIO STATIONS

WAMR , 1320, 5 KW/1 KW (DA-2) , Nostalgia	UNISTR NBC, \$14.00 (---) (VENICE)
WBRD , 1420, 2.5 KW/1 KW (DA-2) , Talk	NBC-T ABC, \$14.00 (Christal)
WSPB , 1450, 1 KW , Classical	, \$15.00 (CMBS) Wilks-Schwartz
WCTQ-F, 92.1, 6 KW @ 285 , Country	NBC, ABC, \$44.00 (---) (VENICE)
WDUV-F, 103.3, 100 KW @ 580 , EZ/Soft AC	MBS, \$74.00 (Christal)
WSRZ-F, 106.3, 3.6 KW @ 259 , Oldies/AC	, \$42.00 (Eastman) Wilks-Schwartz

WINK-F -- see Fort Myers in Small Market Edition

Other ranked stations -- see Tampa

Miscellaneous: WSPB sold back to Wilks-Schwartz by Dick Harris for \$175,000 (E) . . . WFVE-F (Coral Cove) sold to Wilks-Schwartz (D) for \$234,500 (Hadden) . . .

SAVANNAH

Arbitron Rank/Pop (12+): 154/218,800
 MSA Rank/Pop: 165/270,000
 ADI # 102
 Average Person Ratings: 17.2
 Market TSL: 22.50 hours

Stations: 18/15
 Diaries: 576/380:1/39.8%
 Sample Target: 640
 % Below Line: 4.2
 % Not Listed: 13.3

1993 Revenue: \$9,900,000
 HH Inc.: \$27,946
 Retail \$: 2.3 Bil
 Pop per Station: 14,587
 #1 Biller: WCHY-AF \$1,900,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WL VH-F (B)	53/14.1	10.2	11.6	----	----	----	78/872	511/23.4	17.7	18.2	B	WL VH-F
2. WEAS-F (B)	41/10.9	11.9	10.2	15.5	18.2	----	74/910	459/21.0	20.8	20.7	B	WEAS-F
3. WJCL-F (C)	95/ 9.3	13.5	8.8	10.1	2.2	----	78/1073	483/22.1	28.0	19.8	C	WJCL-F
4. WCHY-F (C)	34/ 9.0	9.9	11.9	13.1	13.1	----	81/1092	432/19.7	24.1	23.5	C	WCHY-F
5. WSOK (G)	26/ 6.9	6.4	6.5	8.6	10.3	----	28/305	288/13.2	14.1	17.3	A	WSOK
WIXV-F (AOR)	26/ 6.9	8.3	5.9	5.4	6.4	----	71/873	340/15.5	18.6	15.8	C	WIXV-F
7. WBMQ (T)	23/ 6.1	4.1	4.5	3.6	1.1	----	45/493	266/12.2	12.3	10.9	A	WBMQ
8. WAEV-F (AC)	20/ 5.3	5.0	4.5	6.0	5.6	----	34/524	326/14.9	14.1	14.9	C	WAEV-F
WLOW-F (BB)	20/ 5.3	3.0	4.8	6.3	4.7	----	45/341	163/ 7.4	5.1	7.1	A	WLOW-F
10. WGO-F (C)	9/ 2.4	2.2	2.8	4.8	4.5	----	29/483	169/ 7.7	10.8	10.0	B	WGO-F
11. WZAT-F (CHR)	8/ 2.1	3.9	6.2	7.1	7.8	----	32/663	260/11.9	14.2	17.3	B	WZAT-F
WYKZ-F (SAC)	8/ 2.1	0.8	2.8	1.5	2.5	----	23/370	156/ 7.1	6.4	7.1		WYKZ-F
13. WRHQ-F (AOR/AC)	6/ 1.6	2.2	2.3	0.9	3.6	----	6/133	123/ 5.6	6.7	6.6	A	WRHQ-F
14.												
15.												

12+ FM SHARE (METRO): 82.20% (268 of 326) (FAL 92: 86.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WEAS-F>>	1 WL VH-F>	1 WL VH-F>	1 WL VH-F>	1 WL VH-F>	1 WL VH-F<	1 WEAS-F<	1 WL VH-F	1 WL VH-F	1 WL VH-F>	1 WEAS-F
2 WJCL-F	2 WEAS-F<	2 WEAS-F<	2 WCHY-F<	2 WCHY-F<	2 WSOK	2 WCHY-F	2 WBMQ	2 WCHY-F<	2 WEAS-F>	WL VH-F
WL VH-F	3 WIXV-F	3 WCHY-F	3 WIXV-F<	3 WEAS-F	WCHY-F<	3 WSOK <	3 WCHY-F<	3 WJCL-F	3 WJCL-F>	3 WCHY-F
4	4 WAEV-F	WIXV-F	4 WEAS-F<	4 WIXV-F	4 WJCL-F<	4 WJCL-F<	4 WJCL-F<	4 WBMQ	4	4 WJCL-F
5	WJCL-F	WJCL-F	5 WJCL-F	WJCL-F	5 WLOW-F<	5 WL VH-F	5 WEAS-F	5 WIXV-F	5	5 WSOK
6	6	6	6	6	6 WBMQ	6	6	6	6	6
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEAS-F	1 WL VH-F	1 WL VH-F	1 WL VH-F	1 WL VH-F<		1 WCHY-F	1 WL VH-F>	1 WL VH-F	1 WL VH-F	1 WL VH-F>
WL VH-F	2 WEAS-F>	2 WEAS-F	2 WEAS-F<	2 WCHY-F		WIXV-F	2 WIXV-F>>	2 WIXV-F	2 WIXV-F>	2 WIXV-F
3 WAEV-F	3 WAEV-F	3 WCHY-F	3 WCHY-F	3 WEAS-F		WJCL-F	3	3 WAEV-F	3 WJCL-F	3 WCHY-F
WJCL-F	WJCL-F	4	4 WJCL-F	4 WJCL-F		WL VH-F	4	4 WBMQ	4 WBMQ	WEAS-F
5	5 WCHY-F	5	5 WAEV-F	5 WAEV-F		WZAT-F	5	5	5 WCHY-F	5 WJCL-F
									WEAS-F	

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WCHY	1290	SAVANNAH	1.3/4.3/	5/ 95
WEAS	900	SAVANNAH	0.5/3.2/	2/ 73
WIZA	1450	SAVANNAH	0.5/2.2/	2/ 48
WFXH-F	106.1	HILTON HEAD	1.3/4.7/	12/ 257
WSKX-F	92.3	HINESVILLE	0.8/5.4/	9/ 260

DUOPOLY REPORT

	12+	25-54	REVENUE
WSOK, WAEV-F, WL VH-F (Opus)	26.3%	29.6%	22.7%

RADIO STATIONS

WBMQ	, 630,	5 KW	, Talk	CBS, \$11.00 (Katz)	McCormick
WSOK	, 1230,	1 KW	, Black/Gospel UNISTR	AURN, \$17.00 (Banner)	Opus
WAEV-F,	97.3,	100 KW @	991 , AC	UNISTR, \$28.00 (Banner)	Opus
WCHY-F,	94.1,	100 KW @	1319 , Country	ABC, \$43.00 (Christal)	Roth
WEAS-F,	93.1,	100 KW @	308 , Black	ABC, \$26.00 (D & R)	Rivers
WFXH-F,	106.1,	11 KW @	794 , AOR	, \$11.00 (---)	Adventure (HILTON HEAD)
WGO-F,	98.3,	100 KW @	981 , Oldies	CNN, \$20.00 (Eastman)	Intermart (MIDWAY)
WIXV-F,	95.5,	100 KW @	856 , AOR/Classic	, \$29.00 (Katz)	McCormick
WJCL-F,	96.5,	100 KW @	1161 , Country	UNISTR NBC, \$24.00 (D & R)	Lewis
WLOW-F,	106.9,	50 KW @	443 , Nostalgia	MBS, \$15.00 (K & P)	(BLUFFTON, SC)
WL VH-F,	101.1,	50 KW @	470 , Black	UNISTR, \$ N/A (Banner)	Opus (HARDEEVILLE, SC)
WRHQ-F,	105.3,	11 KW @	485 , AOR/AC	, \$12.00 (K & P)	(RICHMOND HILL)
WZAT-F,	102.1,	100 KW @	1322 , CHR	ABC, \$25.00 (Mc-Guild)	Gulf Atlantic
WYKZ-F,	98.7,	100 KW @	708 , AC	, \$17.00 (Eastman)	DeDominicis (BEAUFORT)

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 13/2,623,500
 MSA Rank/Pop: 23 - Seattle
 81 - Tacoma 3,200,000
 ADI # 14
 Average Person Ratings: 16.6
 Market TSL: 21.75 hours

Stations: 30/30
 Diaries: 2082/1260:1/52.1%
 Sample Target: 2170
 % Below Line: 0.0
 % Not Listed: 10.7

1993 Revenue: \$100,100,000
 HH Inc.: \$36,438
 Retail \$: 28.2 Bil
 Pop per Station: 87,450
 #1 Biller: KIRO-AF \$16,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KMPS-AF (C)	385/ 8.9	7.8	8.4	7.6	7.7	8.2	424/4796	4379/16.7	17.4	16.4	I	KMPS-AF
2. KIRO (N)	306/ 7.0	7.5	7.7	7.7	7.5	7.5	325/6430	5963/22.7	22.7	21.8	J	KIRO
3. KBSG-AF (O)	286/ 6.6	5.9	6.0	5.6	5.6	6.0	325/5157	4501/17.2	16.9	15.9	H	KBSG-AF
4. KUBE-F (CHR)	258/ 5.9	6.2	6.1	5.4	6.4	5.9	260/4313	4181/15.9	16.9	16.3	G	KUBE-F
5. KVI (T)	234/ 5.4	6.1	4.5	4.1	3.0	5.0	261/2980	2766/10.5	9.7	7.9	F	KVI
6. KLSY-F (AC)	203/ 4.7	5.6	5.1	4.5	3.7	5.0	210/3228	3088/11.8	15.1	12.4	G	KLSY-F
7. KOMO (FS)	188/ 4.3	3.3	4.9	5.0	5.8	4.4	212/4335	3954/15.1	12.8	17.3	G	KOMO
KZOK-F (CL AOR)	168/ 4.3	4.4	4.0	3.5	3.7	4.1	193/3313	3198/12.2	13.7	10.9	G	KZOK-F
9. KRPM-F (C)	182/ 4.2	4.0	3.7	4.8	4.9	4.2	220/3133	2784/10.6	9.4	9.7	F	KRPM-F
10. KISW-F (AOR)	177/ 4.1	2.7	3.6	4.7	4.0	3.8	189/2866	2721/10.4	10.7	11.4	F	KISW-F
11. KIXI (BB)	170/ 3.9	5.7	4.3	2.5	3.0	4.1	189/2467	2224/ 8.5	8.5	7.7	C	KIXI
12. KING-F (CL)	167/ 3.8	3.5	2.9	3.8	4.6	3.5	184/3328	3082/11.7	9.1	9.6	E	KING-F
13. KNDD-F (AOR)	158/ 3.6	3.7	3.5	3.4	2.7	3.6	163/3088	2947/11.2	9.1	8.3	G	KNDD-F
14. KXRX-F (AOR)	129/ 3.0	3.2	2.5	3.3	3.8	3.0	140/2721	2454/ 9.4	9.6	10.4	F	KXRX-F
15. KMTT-AF (AOR)	127/ 3.0	3.1	2.5	2.8	2.9	2.9	135/2157	2016/ 7.7	7.3	7.7	E	KMTT-AF
16. KPLZ-F (CHR)	114/ 2.6	3.6	3.1	3.1	4.2	3.0	142/3309	2918/11.1	13.5	13.6	G	KPLZ-F
17. KEZX-F (EZ/SAC)	111/ 2.6	1.8	2.6	2.4	2.1	2.4	111/1326	1307/ 5.0	5.7	3.9	C	KEZX-F
18. KRWM-F (SAC)	89/ 2.0	2.4	2.4	1.7	1.7	2.1	91/1671	1638/ 2.0	7.7	5.3	D	KRWM-F
19. KLTX-F (SAC)	88/ 2.0	2.1	2.3	3.0	2.7	2.4	97/1916	1778/ 6.8	6.9	6.8	D	KLTX-F
20. KING (T)	75/ 1.7	1.9	1.9	3.0	3.2	2.1	85/1530	1382/ 5.3	7.0	6.8	C	KING
21. KJR (SPRTS)	71/ 1.6	1.9	2.9	2.1	1.9	2.1	73/2007	1960/ 7.5	11.7	6.8	D	KJR
22. KCMS-F (REL)	63/ 1.4	1.4	2.0	1.2	1.3	1.5	66/1194	1127 4.3	5.4	4.4		KCMS-F
23.												
24.												
25.												

12+ FM SHARE (METRO): 70.66% (2741 of 3879) (FAL 92: 69.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KUBE-F>>	1 KMPS-AF<	1 KMPS-AF	1 KMPS-AF<	1 KMPS-AF	1 KIRO	1 KIRO	1 KMPS-AF	1 KMPS-AF	1 KUBE-F	1 KIRO
2 KPLZ-F	2 KISW-F	2 KBSG-AF	2 KBSG-AF	2 KBSG-AF	2 KMPS-AF	2 KMPS-AF	2 KVI <	2 KBSG-AF	2 KLSY-F	2 KVI
3 KNDD-F	3 KUBE-F	3 KZOK-F	3 KZOK-F	3 KIRO <	3 KBSG-AF<	3 KBSG-AF	3 KBSG-AF	3 KUBE-F<	3 KMPS-AF	3 KMPS-F
4	4 KZOK-F	4 KUBE-F	4 KIRO <	4 KZOK-F	4 KVI	4 KVI	4 KZOK-F<	4 KIRO	4 KIRO	4 KIXI
5	5 KNDD-F	KISW-F<	5 KLSY-F	5 KLSY-F	5 KIXI-F	5 KOMO <	5 KIRO	5 KVI <	5 KBSG-AF<	5 KLSY-F
6	6 KXRX-F<	6 KLSY-F	6 KMTT-AF	6 KMTT-AF<	KOMO	6 KUBE-F	6 KIXI	6 KZOK-F	6 KISW-F	KOMO
7	7 KLSY-F	7 KRPM-F<	7 KRPM-F<	7 KRPM-F	7 KING-F	7 KISW-F	7 KLSY-F	7 KISW-F	7 KNDD-F	7 KRPM-F
8	8 KBSG-AF	8 KIRO	8 KISW-F	8	8	8 KLSY-F	8 KUBE-F	8 KNDD-F	8	8 KBSG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMPS-AF	1 KMPS-AF	1 KMPS-AF	1 KMPS-AF>	1 KMPS-AF	1 KISW-F	1 KISW-F	1 KZOK-F	1 KZOK-F	1 KZOK-F
2 KUBE-F	2 KUBE-F	2 KLSY-F	2 KBSG-AF	2 KBSG-AF	2 KUBE-F	2 KZOK-F	2 KISW-F	2 KISW-F	2 KIRO <
3 KISW-F	3 KLSY-F	3 KUBE-F	3 KLSY-F	3 KLSY-F>	3 KNDD-F	3 KNND-F	3 KNDD-F	3 KBSG-AF	3 KBSG-AF
4 KNDD-F	4 KISW-F	4 KMTT-AF	KUBE-F>	4 KMTT-AF<	4 KXRX-F	4 KMPS-AF	4 KMPS-AF	4 KMPS-AF<	4 KMPS-AF
KRPM-F	5 KXRX-F<	5 KXRX-F	5 KRPM-F<	5 KEZX-F	5 KMPS-AF	5 KUBE-F	5 KXRX-F	5 KIRO	5 KVI
6 KLSY-F	6 KNDD-F	6 KRWM-F	6 KMTT-AF	KUBE-F	6 KZOK-F	6 KXRX-F	6 KMTT-AF	6 KNDD-F	KISW-F<
7	7 KRPM-F	7 KISW-F	7 KRWM-F	7 KRWM-F<	7 KPLZ-F	7 KBSG-AF	7 KBSG-AF	7 KVI <	7 KRPM-F
8	KBSG-AF	KBSG-AF	8 KXRX-F	8 KIRO	8	8	KIRO	8 KXRX-F	8 KMTT-AF

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KCIS 630	EDMONDS	0.5/1.6/	22/	515
KGW 820	BURIEN	0.5/2.1/	22/	571
KIRO-F 100.7	SEATTLE	0.8/4.1/	43/	1186
KULL 770	SEATTLE	0.3/1.6/	15/	412
KXO-F 96.1	OLYMPIA	0.4/1.6/	43/	731

DUOPOLY REPORT	12+	25-54	REVENUE
KBSG A/F, KNDD-F (Viacom)	10.2%	11.4%	13.2%
KOMO, KVI, KPLZ-F (Fisher)	12.3%	9.3%	15.2%
	22.5%	20.7%	28.4%

SEATTLE-TACOMA

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW/543 W	, RELIGION		, \$ 25.00 (---)	
KCIS, 630, 5 KW/2.5 KW (DA-2)	, RELIGION		UPI, \$ 35.00 (---)	
KING, 1090, 50 KW (DA-2)	, TALK/NEWS	CNN ABC,	\$ 53.00 (MMR)	
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS,	\$ 285.00 (Torbet)	Bonneville
KIXI, 880, 50 KW/10 KW (DA-2)	, NOSTALGIA	UNISTR,	\$ 50.00 (Schubert)	Sandusky
KJR, 950, 5 KW (DA-N)	, SPORTS/TALK	NBC, NBC-T,	\$ 50.00 (CBS)	Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK	ABC,	\$ 37.00 (HNWH)	Bingham
KMPS, 1300, 5 KW (DA-N)	, SEE KMPS-F			
KOMO, 1000, 50 KW (DA-N)	, FULL SERVICE	ABC,	\$ 105.00 (Katz)	
KVI, 570, 5 KW	, NEWS/TALK	MBS,	\$ 45.00 (Banner)	Fisher

FM STATIONS

KBSG, 97.3, 55 KW @ 2890,	OLDIES		, \$ 105.00 (Torbet)	Viacom
KCMS, 105.3, 115 KW @ 718,	RELIGION	UPI,	\$ 44.00 (Radio Spot)	
KEZX, 98.9, 100 KW @ 1109,	EZ	ABC,	\$ 50.00 (D&R)	Park
KING, 98.1, 100 KW @ 699,	CLASSICAL		, \$ 77.00 (MMR)	
KISW, 99.9, 100 KW @ 1148,	AOR		, \$ 94.00 (McGuild)	Nationwide
KRWM, 106.9, 100 KW @ 820,	SOFT AC		, \$ 63.00 (Banner)	Brown
KLSY, 92.5, 58 KW @ 2342,	AC	APR ABC,	\$ 91.00 (Christal)	Sandusky
KLTX, 95.7, 100 KW @ 1181,	SOFT AC		, \$ 80.00 (CBS)	Ackerly
KMPS, 94.1, 98 KW @ 1167,	COUNTRY	APR,	\$ 155.00 (Eastman)	EZ
KNDD, 107.7, 100 KW @ 1194,	AOR		, \$ 88.00 (Torbet)	Viacom
KPLZ, 101.5, 100 KW @ 1200,	CHR		, \$ 130.00 (Banner)	Fisher
KRPM, 106.1, 58 KW @ 2342,	COUNTRY	UNISTR,	\$ 90.00 (Christal)	Heritage
KMTT, 103.7, 100 KW @ 1670,	AC/ROCK	ABC,	\$ 57.00 (D&R)	Entercom
KUBE, 93.3, 100 KW @ 1289,	CHR		, \$ 130.00 (MMR)	Cook Inlet
KIRO, 100.7, 100 KW @ 731,	NEWS/TALK	CBS,	\$ 55.00 (Torbet)	Bonneville
KXRX, 96.5, 81 KW @ 1220,	AOR		, \$ 107.00 (Katz)	Shamrock
KZOK, 102.5, 100 KW @ 1171,	CLASSIC AOR		, \$ 110.00 (Eastman)	Chrysler Capital

Miscellaneous: Two counties (Inland, Thurston) were added to the metro . . .

SHREVEPORT

Arbitron Rank/Pop (12+): 125/303,700
 MSA Rank/Pop: 125/378,000
 ADI # 71
 Average Person Ratings: 16.0
 Market TSL: 21.00 hours

Stations: 14/14
 Diaries: 818/371:1/43.7%
 Sample Target: 810
 % Below Line: 0.0
 % Not Listed: 10.5

1993 Revenue: \$9,900,000
 HH Inc.: \$27,817
 Retail \$: 3.1 Bil
 Pop per Station: 21,693
 #1 Biller: KRMD-AF \$2,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KRMD-AF (C)	97/20.0	20.6	21.8	22.7	22.1	21.3	137/1487	1012/33.3	34.6	35.2	D	KRMD-AF
2. KMJJ-F (B)	86/17.7	18.3	16.3	22.7	19.6	18.8	147/1299	793/26.1	23.9	24.8	B	KMJJ-F
3. KVKI-F (AC)	34/ 7.0	6.8	6.7	7.8	8.3	7.1	46/687	527/17.4	17.9	15.5	B	KVKI-F
4. KEEL-F (FS)	32/ 6.6	7.6	5.7	4.3	5.2	6.1	50/649	483/15.9	14.7	15.8	B	KEEL
5. KOKA (G/B)	31/ 6.4	6.0	5.4	7.0	6.4	6.2	31/396	384/12.6	11.1	10.9	A	KOKA
KWKH (C)	31/ 6.4	2.6	4.2	3.3	3.1	4.1	36/441	316/10.4	7.7	9.2	B	KWKH
7. KDKS-F (B)	28/ 5.8	6.8	5.7	1.0	---	4.8	30/482	445/14.7	13.2	---	A	KDKS-F
8. KITT-F (AC)	24/ 4.9	4.9	3.4	5.0	4.8	4.6	47/924	463/15.2	14.5	12.7	C	KITT-F
KWKH-F (C)	24/ 4.9	5.5	6.5	4.8	6.2	5.4	57/824	388/12.8	13.8	15.0	C	KWKH-F
10. KTUX-F (CHR)	16/ 3.3	3.6	4.6	2.7	5.0	3.6	28/672	391/12.9	13.3	13.2	B	KTUX-F
11. KLKL-F (O)	15/ 3.1	2.6	1.9	3.9	1.7	2.9	15/284	270/ 8.9	8.6	8.1	A	KLKL-F
12. KTAL-F (AOR)	14/ 2.9	5.5	5.4	4.1	2.9	4.5	37/655	334/11.0	11.4	9.8	B	KTAL-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 77.47% (337 of 435) (FAL 92: 81.90%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMJJ-F>>	1 KMJJ-F<	1 KMJJ-F	1 KRMD-AF<	1 KRMD-AF<	1 KRMD-AF>	1 KRMD-AF>	1 KRMD-AF>>	1 KRMD-AF<	1 KMJJ-F>	1 KWKH
2 KRMD-AF>>>	2 KRMD-AF>>>	2 KRMD-AF>>	2 KMJJ-F>>	2 KMJJ-F>>	2 KWKH <	2 KMJJ-F>	2 KMJJ-F>	2 KMJJ-F>>	2 KRMD-AF>	2 KMJJ-F
3	3 KDKS-F	3 KDKS-F<	3 KVKI-F	3 KVKI-F	3 KMJJ-F<	3 KOKA <	3 KEEL	3 KVKI-F<	3 KDKS-F>	3 KRMD-F>
4	4 KTUX-F	4 KVKI-F	4 KDKS-F	4 KDKS-F	4 KOKA <	4 KWKH	4 KVKI-F	4 KDKS-F<	4	4 KOKA
5	5	5 KITT-F	5 KITT-F	5 KITT-F	5 KEEL	5 KVKI-F<	5 KITT-F<	5 KEEL	5	5
6	6	6	6	6 KWKH-F	6 KVKI-F	6 KEEL <	6 KWKH	6	6	6
7	7	7	7	7	7	7 KWKH-F	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRMD-AF	1 KRMD-AF<	1 KMJJ-F	1 KRMD-AF	1 KMJJ-F<	1 KMJJ-F	1 KMJJ-F	1 KMJJ-F	1 KMJJ-F	1 KRMD-AF
2 KMJJ-F	2 KMJJ-F>>	KRMD-AF	KMJJ-F>>	2 KRMD-AF>>	2 KRMD-AF	2 KRMD-AF>	KRMD-AF	KRMD-AF>	2 KMJJ-F>
3 KVKI-F	3 KVKI-F	3 KITT-F	3 KDKS-F	3 KVKI-F	3	3 KDKS-F	3 KTUX-F	3 KDKS-F	3 KEEL
KDKS-F	KITT-F	4 KVKI-F	KVKI-F	4 KITT-F	4	4 KTUX-F	4	4 KTAL-F	4 KVKI-F
KWKH-F	5 KDKS-F	5	5 KITT-F	KDKS-F	5	5 KEEL	5	KVKI-F	KWKH-F
						KTAL-F		KEEL	

METRO CUME TSA TSA
 OTHER RATED STATIONS SHARE/RTG/AQH/CUME

KFLO 1300 SHREVEPORT 0.6/3.4/ 3/ 119

DUOPOLY REPORT

	12+	25-54	REVENUE
KVKI-F, KEEL, KITT-F (local)	18.5%	20.2%	24.2%
KOKA, KDKS-F, KFLO, KLKL-F (local)	15.9%	17.0%	10.7%
	34.4%	37.2%	34.9%

RADIO STATIONS

KEEL , 710, 50 KW/5 KW (DA-2),	Nostalgia/FS	ABC UNISTR, \$23.00	(Katz)	Multimedia
KOKA , 980, 5 KW/80 W (DA-1),	Gospel	AURN NBC, \$18.00	(D & R)	
KWKH , 1130, 50 KW (DA-N)	SEE KWKH-FM			
KITT-F, 93.7, 100 KW @ 1010	AC	ABC, \$34.00	(Katz)	Multimedia
KLKL-F, 92.1, 3.3 KW @ 298	Oldies	, \$21.00	(D & R)	Dowe (BENTON)
KMJJ-F, 100.1, 3 KW @ 298	Black	AURN, \$26.00	(McGuild)	Sun Group
KRMD-F, 101.1, 100 KW @ 1118	Country	, \$53.00	(Eastman)	AmCom
KTAL-F, 98.1, 100 KW @ 1361	AOR	, \$28.00	(Banner)	(TEXARKANA)
KTUX-F, 98.9, 100 KW @ 718	CHR/AOR	, \$25.00	(Banner)	(CARTHAGE)
KVKI-F, 96.5, 100 KW @ 797	AC	, \$22.00	(Mc-Guild)	
KWKH-F, 94.5, 100 KW @ 321	Country	MBS, \$41.00	(Christal)	Great Empire

Miscellaneous: KLKL-F (Benton) sold to owners of KOKA, KDKS-F, KFLO (D) for \$368,000 . . . KEEL, KITT-F sold by Multimedia to owners of KVKI (D) for \$1,650,000 . . .

SPOKANE

Arbitron Rank/Pop (12+): 95/378,800

Stations: 20/19
Diaries: 803/471:1/51.4%
Sample Target: 830
% Below Line: 0.5
% Not Listed: 12.3

1993 Revenue: \$12,000,000
HH Inc.: \$28,834
Retail \$: 3.6 Bil
Pop per Station: 19,937
#1 Biller: KDRK-F \$2,200,000

MSA Rank/Pop: 126/384,000
ADI # 80
Average Person Ratings: 15.7
Market TSL: 21.00 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KZZU-F (CHR)	67/11.3	10.0	8.9	8.8	10.6	9.8	74/1066	895/23.6	21.1	22.6	C	KZZU-F
2. KDRK-F (C)	56/ 9.4	13.9	11.3	11.0	15.4	11.4	86/1073	740/19.5	21.1	26.0	D	KDRK-F
3. KKZX-F (CL/AOR)	48/ 8.1	6.3	6.4	3.5	4.1	6.1	56/830	660/17.4	16.1	11.7	C	KKZX-F
4. KISC-F (AC)	45/ 7.6	8.2	11.5	10.4	8.2	9.4	50/870	718/19.0	19.6	19.8	C	KISC-F
5. KEZE-F (AOR)	44/ 7.4	5.8	7.7	6.5	5.6	6.9	48/629	525/13.9	14.9	13.7	C	KEZE-F
6. KEYF-AF (O)	39/ 6.5	9.3	8.0	8.7	7.0	8.1	55/945	656/17.3	17.8	20.7	C	KEYF-AF
7. KXLY (N/T)	32/ 5.4	5.3	5.6	7.1	7.0	5.9	35/689	563/14.9	15.0	16.6	B	KXLY
8. KNFR-F (C)	30/ 5.1	3.9	3.8	2.7	2.3	3.9	44/617	407/10.7	10.4	8.6	A	KNFR-F
9. KAQQ (BB)	28/ 4.7	5.6	4.5	4.9	4.8	4.9	38/548	342/ 9.0	7.7	9.3	A	KAQQ
10. KXLY-F (SAC)	27/ 4.5	4.2	5.7	5.8	5.7	5.1	31/607	452/11.9	13.8	13.3	B	KXLY-F
11. KJRB (T)	23/ 3.9	4.7	4.0	3.0	3.8	3.9	26/356	321/ 8.5	8.8	9.2	B	KJRB
12. KGA (C)	19/ 3.2	2.8	3.7	4.1	4.5	3.5	27/503	364/ 9.6	7.9	8.3	A	KGA
13. KCDA-F (C)	17/ 2.9	2.8	2.1	3.0	1.3	2.7	17/266	247/ 6.5	6.5	4.8	A	KCDA-F
14. KTSL-F (REL)	16/ 2.7	1.6	1.4	1.9	2.0	1.9	20/169	146/ 3.9	4.0	3.6	A	KTSL-F
15. KNJY-F (SAC)	11/ 1.9	1.1	0.3	---	0.9	0.8	13/231	209/ 5.5	1.7	2.3	A	KNJY-F
16. KKCH-F (C)	10/ 1.7	0.7	1.7	1.6	1.4	1.4	10/ 190	187/4.9	3.4	3.3	A	KKCH-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 78.89% (411 of 521) (FAL 92: 72.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZZU-F>>>>1 KEZE-F<	1 KKZX-F<	1 KKZX-F	1 KKZX-F<	1 KDRK-F	1 KZZU-F	1 KDRK-F	1 KZZU-F	1 KZZU-F	1 KZZU-F>	1 KXLY
2	2 KKZX-F	2 KEZE-F<	2 KISC-F	2 KISC-F	2 KEYF-AF<	2 KDRK-F	2 KKZX-F<	2 KDRK-F	2 KDRK-F	2 KDRK-F
3	3 KZZU-F>	3 KZZU-F<	3 KZZU-F<	3 KEYF-AF	3 KXLY-F	3 KKZX-F<	3 KEYF-AF<	3 KKZX-F	3 KEZE-F	3 KEZE-F
4	4 KDRK-F	4 KISC-F<	4 KEZE-F<	4 KZZU-F<	4 KAQQ <	4 KISC-F	4 KEZE-F<	4 KEZE-F	4 KISC-F	4 KGA
5	5 KISC-F	5 KDRK-F	5 KEYF-AF	5 KEZE-F	5 KISC-F	5 KXLY <	5 KZZU-F	5 KISC-F	KXLY-F	5
6	6	6	6	6 KDRK-F	6	6 KEZE-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZZU-F	1 KZZU-F>	1 KZZU-F	1 KZZU-F	1 KZZU-F<	1 KEZE-F	1 KEZE-F	1 KKZX-F	1 KEZE-F<	1 KKZX-F
KDRK-F	2 KKZX-F	2 KKZX-F	2 KISC-F	2 KISC-F	2 KDRK-F	2 KKZX-F>>	2 KEZE-F	2 KKZX-F>	2 KEZE-F
3 KISC-F	KISC-F<	KTSL-F	3 KDRK-F	3 KEYF-AF	3 KKZX-F	3 KDRK-F	3 KJRB	3 KDRK-F	3 KEYF-AF
KNFR-F	4 KDRK-F	4 KISC-F	4 KKZX-F	4 KDRK-F	KZZU-F	4 KZZU-F	4 KISC-F	4 KISC-F	KISC-F
5	5 KEZE-F	5 KEZE-F	KEYF-AF	5 KNFR-F	5	5 KJRB	KTSL-F	5 KEYF-AF	5 KJRB
6	6	6	6	6 KTSL-F	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KSBN 1230 SPOKANE	0.5/2.4/	3/	92
KTRW 970 SPOKANE	0.5/2.1/	5/	114
KHTR-F 104.3 PULLMAN	0.5/1.8/	8/	257

DUOPOLY REPORT	12+	25-54	REVENUE
KGA, KDRK-F, KEZE-F (Citadel)	20.0%	17.9%	33.3%
KAQQ, KISC-F, KHDL, KNFR-F (Silverado)	17.4%	17.1%	20.0%
KEYF A/F, KUDY, KKZX-F (Pourtales)	14.6%	20.6%	19.2%
	52.0%	55.6%	72.5%

SPOKANE

RADIO STATIONS

KAQQ	,	590,	5 KW	,	Nostalgia	UNISTR CNN,	\$16.00	(MMR)	Silverado
KGA	,	1510,	50 KW (DA-N)	,	Country	ABC,	\$ NA	(Eastman)	Citadel
KJRB	,	790,	5 KW (DA-N)	,	Talk	UNISTR NBC,	\$15.00	(Katz)	Citadel
KTRW	,	970,	5 KW/1 KW (DA-N),	,	Country	UNIULT,	\$14.00	(Christal)	Highsmith
KXLY	,	920,	5 KW	,	News/Talk	CBS MBS,	\$22.00	(Torbet)	Morgan Murphy
KCDA-F,	103.1,	2.4 KW @ 1886	,	Country	SMN,	\$15.00	(MMR)		(COEUR d'ALENE)
KDRK-F,	93.7,	56 KW @ 2378	,	Country	,	\$50.00	(Eastman)		Citadel
KEYF-F,	101.1,	100 KW @ 843	,	Oldies	,	\$24.00	(Mc-Guild)		Pourtales (CHENEY)
KEZE-F,	105.7,	100 KW @ 1909	,	AOR	,	\$31.00	(Katz)		Citadel
KISC-F,	98.1,	94 KW @ 2030	,	AC	,	\$43.00	(MMR)		Silverado
KNFR-F,	96.1,	56 KW @ 2378	,	Soft AC	UNISTR,	\$21.00	(MMR)		Silverado (OPPORTUNITY)
KKZX-F,	98.9,	100 KW @ 1614	,	Classic AOR	,	\$25.00	(Mc-Guild)		Pourtales
KXLY-F,	99.9,	37 KW @ 2998	,	EZ/Soft AC	,	\$28.00	(Torbet)		Morgan Murphy
KZZU-F,	92.9,	85 KW @ 2080	,	CHR	,	\$36.00	(Christal)		Highsmith

Miscellaneous: KKPL (630) sold by Silverado for \$3500 (??) . . . KEEH-F (104.7) sold by Sunbrook for \$148,000 (??) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 76/506,000

MSA Rank/Pop: 85/606,000

ADI # 97
Average Person Ratings: 17.5
Market TSL: 23.00 hours

Stations: 29/13
Diaries: 1046/484:1/50.1%
Sample Target: 980
% Below Line: 28.2
% Not Listed: 14.5

1993 Revenue: \$12,000,000
HH Inc.: \$35,351
Retail \$: 4.4 Bil
Pop per Station: 38,923
#1 Biller: WAQY-AF \$2,900,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WPKX-F (C)	109/12.3	10.5	9.9	10.3	11.6	10.8	111/1064	1041/20.6	19.8	19.6	D	WPKX-F
2. WAQY-F (AOR)	77/ 8.7	11.7	9.8	8.6	7.2	9.7	85/1276	1193/23.6	26.5	23.9	D	WAQY-F
3. WHYN-F (AC)	65/ 7.3	9.1	7.5	9.0	10.3	8.2	73/1104	966/19.1	21.3	21.2	D	WHYN-F
4. WTIC-F (CHR)	57/ 6.4	5.4	6.6	5.8	4.7	6.1	57/967	967/19.1	19.6	18.4		WTIC-F
5. WHYN (FS)	56/ 6.3	8.3	8.4	9.0	9.7	8.0	57/847	834/16.5	19.8	19.1	C	WHYN
6. WMAS-F (AC)	55/ 6.2	8.7	7.8	8.6	8.8	7.8	59/ 846	824/16.3	18.2	19.3	C	WMAS-F
7. WMAS (BB)	54/ 6.1	4.7	4.7	7.2	4.5	5.7	54/ 406	406/ 8.0	7.6	7.3	B	WMAS
8. WAAF-F (AOR)	39/ 4.4	3.0	4.4	2.4	3.7	3.6	39/ 630	593/11.7	12.9	7.7		WAAF-F
WRCH-F (SAC)	39/ 4.4	3.4	3.5	3.6	2.8	3.7	40/ 491	482/ 9.5	8.3	8.6		WRCH-F
10. WCCC-F (AOR)	26/ 2.9	2.4	3.6	2.6	1.6	2.9	28/ 553	536/10.6	11.0	7.1		WCCC-F
11. WNNZ (N/T)	24/ 2.7	1.9	2.2	2.7	2.8	2.4	25/ 454	415/ 8.2	5.7	6.9	B	WNNZ
12. WDRC-F (O)	19/ 2.1	2.0	1.9	1.8	1.8	2.0	21/ 390	350/ 6.9	7.3	7.2		WDRC-F
13.												
14.												
15.												

12+ FM SHARE (METRO): . 74.18% (567 of 759) (FAL 92: 72.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTIC-F>>	1 WAQY-AF	1 WAQY-AF<	1 WPKX-F<	1 WPKX-F	1 WPKX-F	1 WPKX-F	1 WPKX-F>	1 WPKX-F	1 WTIC-F<	1 WCCC-F
2 WAAF-F	2 WPKX-F<	2 WPKX-F	2 WAQY-AF<	2 WAQY-AF<	2 WMAS <	2 WHYN	2 WAQY-F<	2 WAQY-F	2 WAQY-AF	2 WPKX-F
WAQY-AF>	3 WTIC-F	3 WHYN-F	3 WHYN-F	3 WHYN-F	3 WHYN	3 WAQY-F	3 WHYN	3 WHYN	3 WPKX-F<	3 WHYN
4	4 WAAF-F	4 WTIC-F<	4 WMAS-F	4 WMAS-F	4 WHYN-F	4 WHYN-F	4 WMAS-F	4 WHYN-F<	4 WAAF-F>	4
5	5 WHYN-F	5 WMAS-F	5 WHYN	5 WHYN	5 WRCH-F	5 WMAS	5 WMAS	5 WTIC-F	5	5
6	6 WMAS-F	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTIC-F	1 WTIC-F>	1 WHYN-F	1 WHYN-F	1 WPKX-F<	1 WAAF-F	1 WAQY-AF	1 WAQY-AF	1 WAQY-AF>	1 WAQY-AF>
2 WAQY-AF	2 WHYN-F<	2 WPKX-F	2 WPKX-F<	2 WHYN-F	2 WAQY-AF	2 WAAF-F>	2 WPKX-F	2 WPKX-F	2 WPKX-F
3 WMAS-F	3 WMAS-F	3 WMAS-F	3 WMAS-F	3 WMAS-F>	3 WPKX-F	3 WPKX-F>	3 WAAF-F	3 WAAF-F>	3 WHYN >
WKSS-F	WPKX-F<	4 WAQY-AF	WTIC-F>	4	4 WHYN-F	4 WCCC-F	4 WCCC-F	4 WHYN-F	4 WHYN-F
5	5 WAQY-AF	WTIC-F	5 WAQY-AF	5	5	5 WHYN-F	WRNX-F	5 WCCC-F<	5 WDRC-F
6	6	6	6	6	6	6	6	6 WHYN	6

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WACE 730	CHICOPEE	0.6/2.7/	5/	136
WARE 1250	WARE	0.8/2.4/	7/	120
WHMP 1400	NORTHAMPTON	1.1/3.5/	10/	177
WHMP 99.3	NORTHAMPTON	1.5/6.0/	14/	337
WRNX-F 100.9	AMHERST	2.0/4.1/	19/	250
WSPR 1270	SPRINGFIELD	1.8/1.9/	16/	96
WBZ 1030	BOSTON	0.3/2.3/	3/	156
WDRC 1360	HARTFORD	0.5/1.2/	4/	63
WFAN 660	NEW YORK	0.9/1.6/	8/	94
WHCN-F 105.9	HARTFORD	1.0/4.1/	10/	212
WKSS-F 95.7	HARTFORD	1.8/8.9/	16/	458
WRSI-F 95.3	GREENFIELD	0.5/1.2/	10/	159
WSRS-F 96.1	WORCESTER	0.6/2.2/	5/	126
WTIC 1080	HARTFORD	1.0/4.2/	9/	213
WVYZ-F 92.5	WATERBURY	0.5/3.3/	6/	174
WYSR-F 104.1	WATERBURY	0.3/2.6/	3/	131
WZMX-F 93.7	HARTFORD	0.6/3.0/	5/	154

DUOPOLY REPORT

	12+	25-54	REVENUE
WPKX-F, WHMP A/F (Multimarket)	14.9%	14.4%	NA

SPRINGFIELD, MA

RADIO STATIONS

WHMP, 1400, 1 KW	, EZ/FS	NBC , \$ 13.00 (D & R)	Mulimarket (NORTHAMPTON)
WHYN, 560, 5 KW/1 KW (DA-2)	, FULL SERVICE	ABC , \$ 37.00 (McGuild)	Radio Equity
WMAS, 1450, 1 KW	, NOSTALGIA	MBS , \$ 28.00 (Banner)	Lappin
WNNZ, 640, 50 KW/1 KW (DA-2)	, TALK/NEWS	MBS, CBS , \$ 14.00 (Eastman)	
WSPR, 1270, 5 KW/1 KW (DA-2)	, TALK	, \$ 12.00 (Roslin)	
WAQY-F, 102.1, 17 KW @ 781,	AOR	, \$ 75.00 (Katz)	Saga
WHMP-F, 99.3, 3 KW @ 321,	CHR	, \$ 15.00 (D & R)	Multimarket (NORTHAMPTON)
WHYN-F, 93.1, 9 KW @ 1000,	AC	, \$ 59.00 (McGuild)	Radio Equity
WMAS-F, 94.7, 50 KW @ 194,	AC	, \$ 50.00 (Banner)	Lappin
WPKX-F, 97.9, 2.2 KW @ 528,	COUNTRY	, \$ 65.00 (D & R)	(ENFIELD)

Other Ranked Stations -- See Hartford or Boston

STOCKTON

Arbitron Rank/Pop (12+): 89/409,800
 MSA Rank/Pop: 96/517,000
 ADI # (w/Sacramento)
 Average Person Ratings: 15.5
 Market TSL: 21.00 hours

Stations: 31/9
 Diaries: 810/506:1/41.8%
 Sample Target: 860
 % Below Line: 52.7
 % Not Listed: 23.9

1993 Revenue: \$7,500,000
 HH Inc.: \$32,460
 Retail \$: 3.5 Bil
 Pop per Station: 45,533
 #1 Biller: KWIN-F

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. KATM-F (C)	76/11.9	9.0	7.6	5.4	8.1	----	95/967	820/20.0	15.6	15.1	KATM-F
2. KWIN-F (CHR)	45/ 7.1	8.5	8.2	9.1	6.0	----	45/937	910/22.2	18.6	20.8	KWIN-F
3. KHOP-F (AOR)	40/ 6.3	5.2	5.5	5.4	6.5	----	45/773	716/17.5	14.6	15.5	KHOP-F
4. KNBR (T)	30/ 4.7	6.7	3.7	4.6	5.1	----	32/524	499/12.2	11.9	9.4	KNBR
5. KOSO-F (AC)	28/ 4.4	4.3	5.0	3.4	2.9	----	28/487	487/11.9	12.3	10.9	KOSO-F
6. KFMR-F (C)	24/ 3.8	5.2	7.4	6.2	4.9	----	26/407	387/ 9.4	12.0	12.0	KFMR-F
7. KJOY-F (SAC)	22/ 3.5	3.2	3.2	2.2	2.5	----	26/350	299/ 7.3	6.9	4.8	KJOY-F
8. KCBS (N/T)	20/ 3.1	4.3	3.2	2.0	4.0	----	20/478	478/11.7	9.9	10.0	KCBS
9. KRAK (C)	17/ 2.7	3.7	3.0	3.1	2.4	----	17/330	330/ 8.1	7.7	6.5	KRAK
KMEL-F (CHR)	17/ 2.7	2.3	3.5	2.8	1.4	----	17/377	377/ 9.2	8.9	8.2	KMEL-F
KBEE (EZ)	17/ 2.7	.8	----	----	----	----	19/227	202/ 4.9	1.9	----	KBEE
12. KCVR (SP)	16/ 2.5	4.5	2.5	3.1	2.7	----	16/143	143/ 3.5	6.1	3.7	KCVR
13. KDJK-F (AOR)	16/ 2.5	1.0	2.0	1.2	1.6	----	16/328	328/ 8.0	3.3	5.0	KDJK-F
14. KEXX-F (O)	11/ 1.7	0.8	1.2	2.2	3.0	----	12/231	212/ 5.2	4.6	5.3	KEXX-F
KSTN-F (SP)	11/ 1.7	2.7	2.5	4.3	4.3	----	11/188	188/ 4.6	6.4	5.3	KSTN-F

12+ FM SHARE (METRO): 68.25% (331 of 485) (FAL 92: 71.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KWIN-F>>	1 KHOP-F<	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F>	1 KATM-F
2 KATM-F	2 KATM-F>	2 KHOP-F	2 KHOP-F	2 KHOP-F	2 KNBR	2 KWIN-F<	2 KNBR	2 KWIN-F	2 KWIN-F	2 KCBS
3	3 KWIN-F	3 KOSO-F	3 KJOY-F	3 KFMR-F	3 KFMR-F	3 KNBR	3 KHOP-F	3 KHOP-F>	3 KHOP-F>	3 KSTN-F
4	4 KOSO-F	4 KWIN-F	4 KNBR	KJOY-F	4 KCBS	4 KHOP-F	4 KFMR-F<	4 KJOY-F	4 KMEL-F	4
5	5	5	5 KFMR-F	KNBR	5	5	5 KJOY-F	5	5	5
6	6	6	6	6	6	6	KOSO-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWIN-F	1 KHOP-F	1 KHOP-F	1 KATM-F>	1 KATM-F>	1 KATM-F	1 KATM-F<	1 KHOP-F	1 KATM-F	1 KATM-F
2 KHOP-F	2 KWIN-F	2 KATM-F	2 KWIN-F	2 KFMR-F	2 KHOP-F	2 KHOP-F>	2 KATM-F	2 KHOP-F>	2 KHOP-F
KOSO-F	3 KATM-F	3 KJOY-F	KOSO-F	3 KJOY-F	3 KVFX-F	3 KMEL-F	3 KVFX-F	3 KNBR	3 KNBR >
4	KOSO-F	4	4 KHOP-F	KOSO-F	KMEL-F	4 KDJK-F	KMEL-F	4 KDJK-F	4 KJOY-F
5	5 KJOY-F	5	5 KJOY-F	5 KHOP-F	5 KNBR	5 KWIN-F	5 KDJK-F	KOSO-F	5
6	6	6	6	6	KDJK-F	KOSO-F	KNBR	6	6
7	7	7	7	7	7	KVFX-F	7	7	7

STOCKTON

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA 6/	TSA 9/
KJAX 1280 STOCKTON	0.9/3.2/	6/	131
KSTN 1420 STOCKTON	0.9/4.5/	6/	184
KWG 1230 STOCKTON	1.3/4.6/	9/	208
KCBC 770 RIVERBANK	0.9/1.6/	3/	68
KJSN-F 102.3 MODESTO	0.8/1.8/	5/	73
KTRB 860 MODESTO	0.8/2.2/	5/	90
KVFX-F 96.7 MANTECA	1.6/6.0/	10/	245

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE SAN FRANCISCO OR SACRAMENTO
FOR MORE ABOUT THE FOLLOWING:

KCTC 0.9/1.6	KWOD-F 1.1/4.1
KFBK 1.6/3.6	KYMX-F 0.5/2.0
KHYL-F 0.9/3.2	KGO 1.6/4.0
KNCI-F 0.6/2.5	KYA-F 0.5/1.9
KRAK-F 0.5/3.2	

RADIO STATIONS

KCVR , 1570, 5 KW/500 W (DA-2) , Hispanic	, \$15.00 (Lotus)	(LODI)
KJAX , 1280, 1 KW (DA-N) , Talk	NBC-T MBS, \$ 9.00 (Christal)	
KSTN , 1420, 5 KW/1 KW (DA-N) , CHR	ABC, \$10.00 (---)	
KWG , 1230, 1 KW , Oldies	UNISTR, \$17.00 (Katz)	Silverado
KFMR-F, 100.1, 6 KW @ 285 , Country	, \$30.00 (Eastman)	
KJOY-F, 99.3, 2.4 KW @ 331 , Soft AC	, \$18.00 (Christal)	
KSTN-F, 107.3, 8 KW @ 1610 , Hispanic	ABC, \$17.00 (---)	
KEXX-F, 100.9, 6 KW @ 328 , Oldies	UNISTR, \$24.00 (Katz)	Silverado (TRACY)
KWIN-F, 97.7, 3 KW @ 298 , CHR	, \$21.00 (MMR)	(LODI)

Other ranked stations -- see Sacramento, Modesto or San Francisco

SYRACUSE

Arbitron Rank/Pop (12+): 69/550,300
 MSA Rank/Pop: 71/751,000
 ADI # 68
 Average Person Ratings: 16.1
 Market TSL: 22.25 hours

Stations: 24/18
 Diaries: 1107/498:1/57.2%
 Sample Target: 1020
 % Below Line: 4.2
 % Not Listed: 21.8

1993 Revenue: \$17,600,000
 HH Inc.: \$33,677
 Retail \$: 5.6 Bil
 Pop per Station: 30,572
 #1 Biller: WYYY-F \$4,400,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WSYR (FS)	106/11.9	10.6	10.5	11.8	10.3	11.2	116/1480	1324/24.1	24.2	25.8	E	WSYR
2. WAQX-F (AOR)	96/10.8	10.9	12.1	11.6	9.6	11.4	106/1577	1344/24.5	23.5	21.9	D	WAQX-F
3. WYYY-F (AC)	88/ 9.9	10.3	10.5	8.2	7.9	9.7	103/1617	1371/24.9	27.6	23.7	F	WYYY-F
4. WNTQ-F (CHR)	80/ 9.0	10.9	11.6	10.4	11.1	10.5	108/1928	1451/26.4	30.6	29.2	D	WNTQ-F
5. WBBS-F (C)	58/ 6.5	7.2	4.2	3.4	5.6	5.3	65/1057	777/14.1	10.6	17.2	C	WBBS-F
6. WSEN-F (O)	38/ 4.3	4.5	3.7	3.2	3.9	4.7	46/949	778/14.1	13.1	14.5	C	WSEN-F
7. WHEN-F (C)	33/ 3.7	3.0	2.7	5.9	6.9	3.8	40/680	434/ 7.9	7.8	13.4	B	WHEN-F
8. WFBL (BB)	31/ 3.5	7.1	4.4	2.9	3.1	4.5	31/380	357/ 6.5	9.3	7.0	A	WFBL
9. WHEN (FS)	27/ 3.0	2.8	2.3	1.8	2.2	2.5	29/716	616/11.2	10.3	10.7		WHEN
10. WKRL-F (AOR)	24/ 2.7	3.7	2.6	3.4	2.7	3.1	24/412	399/ 7.3	9.9	9.7	B	WKRL-F
11. WSCP-F (C)	21/ 2.4	0.7	2.0	1.7	1.5	1.7	21/153	135/ 2.5	2.3	2.5		WSCP-F
12. WTKW-F (CL/AOR)	14/ 1.6	1.9	3.1	3.7	2.0	2.6	16/364	277/ 5.0	5.3	3.1	A	WTKW-F
WOLF (B)	14/ 1.6	0.9	1.9	1.4	2.3	1.5	14/134	134/ 2.4	3.2	3.5	A	WOLF
14. WOUR-F (AOR)	13/ 1.5	1.2	1.6	1.4	1.1	1.4	23/476	303/ 5.5	6.4	5.1		WOUR-F
15. WPCX-F (C)	12/ 1.4	0.9	2.4	3.6	4.6	2.1	43/585	210/ 3.8	5.1	10.8		WPCX-F

12+ FM SHARE (METRO): 72.48% (503 of 694) (FAL 92: 76.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WNTQ-F>>	1 WAQX-F	1 WAQX-F<	1 WAQX-F<	1 WAQX-F	1 WSYR >>	1 WSYR >	1 WYYY-F<	1 WAQX-F	1 WSYR <	1 WSYR
2	2 WYYY-F>	2 WYYY-F>	2 WYYY-F>	2 WYYY-F>	2 WBBS-F	2 WYYY-F<	2 WAQX-F<	2 WSYR	2 WNTQ-F<	2 WAQX-F
3	3 WNTQ-F>	3 WNTQ-F>	3 WNTQ-F>	3 WSYR	3 WYYY-F	3 WNTQ-F<	3 WSYR >	3 WNTQ-F<	3 WAQX-F<	3 WBBS-F
4	4 WBBS-F	4 WBBS-F	4 WBBS-F	4 WNTQ-F<	4 WFBL <	4 WAQX-F>	4 WNTQ-F<	4 WYYY-F>	4 WYYY-F	4 WYYY-F
5	5 WSYR	5 WSYR	5 WSEN-F	5 WBBS-F	5 WHEN-F	5 WBBS-F	5 WBBS-F	5 WBBS-F	5	5 WSEN-F
6	6	6 WSEN-F	6 WSYR	6 WSEN-F	6 WAQX-F	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYYY-F	1 WYYY-F>	1 WYYY-F	1 WYYY-F	1 WYYY-F	1 WAQX-F	1 WAQX-F>>	1 WAQX-F	1 WAQX-F>>	1 WAQX-F>
2 WNTQ-F	2 WNTQ-F>	2 WAQX-F	2 WNTQ-F>	2 WNTQ-F	2 WYYY-F	2 WYYY-F>	2 WYYY-F	2 WYYY-F	2 WSYR >
3 WAQX-F	3 WAQX-F>	3 WNTQ-F	3 WAQX-F	3 WAQX-F	3 WNTQ-F	3	3 WEZG-F	3 WSYR	3 WYYY-F
4 WBBS-F	4 WBBS-F>	4 WBBS-F	4 WBBS-F	4 WBBS-F	4 WOLF	4	4 WSYR	4 WBBS-F	4 WBBS-F
5 WSYR	5	5 WSEN-F	5 WSEN-F	5 WSEN-F	5 WKLL-F	5	5 WHEN	5	5 WHEN
6	6	6	6	6	6	6	6 WOUR-F	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WMCR-F	106.3	ONEIDA	0.4/1.6/	7/ 131
WNDR	1260	SYRACUSE	0.8/3.6/	8/ 229
WBEE-F	92.5	ROCHESTER	0.3/1.5/	43/ 527
WFRG-F	104.3	UTICA	0.6/2.3/	34/ 424
WKLL-F	94.9	FRANKFORT	0.6/1.9/	10/ 288
WLZW-F	98.7	UTICA	0.9/2.1/	18/ 328
WRCK-F	107.3	UTICA	0.3/2.2/	12/ 305

DUOPOLY REPORT	12+	25-54	REVENUE
WTKW-F, WKRL, WKRL-F (local)	4.3%	5.2%	4.9%
WSYR, WYYY-F, WBBS-F (NewCity)	28.3%	29.5%	50.6%
	32.6%	34.7%	55.5%

SYRACUSE

RADIO STATIONS

WFBL, 1050,	5 KW (DA-N)	, NOSTALGIA	CNN, UNISTR,	\$ 16.00 (Christal)	Crawford
WHEN, 620,	5 KW/1 KW (DA-N)	, FULL SERVICE/AC	CBS, ABC,	\$ 21.00 (MMR)	Park
WNDR, 1260,	5 KW (DA-N)	, COUNTRY	ABC, UNISTR,	\$ 18.00 (McGuild)	Osborn
WOLF, 1490,	1 KW	, BLACK	AURN,	\$ 14.00 (Williams)	
WSYR, 570,	5 KW (DA-2)	, FULL SERVICE	MBS NBC,	\$ 67.00 (Katz)	NewCity
WAQX-F, 95.7,	25 KW @ 298,	AOR	ABC,	\$ 80.00 (Banner)	
WKRL-F, 100.9,	3 KW @ 164,	AOR	UNISTR,	\$ 24.00 (Eastman)	
WBBS-F, 104.7,	50 KW @ 466,	COUNTRY	UNISTR,	\$ 60.00 (Christal)	NewCity
WMHR-F, 102.9,	20 KW @ 781,	RELIGION	,	\$ 13.00 (---)	
WNTQ-F, 93.1,	97 KW @ 659,	CHR	,	\$ 53.00 (McGuild)	Osborn
WHEN-F, 107.9,	50 KW @ 500,	COUNTRY	ABC,	\$ 32.00 (MMR)	Park
WSEN-F, 92.1,	25 KW @ 298,	OLDIES	CBS, UNISTR,	\$ 30.00 (D & R)	Buckley
WTKW-F, 99.5,	2.9 KW @ 340,	CL AOR	AP,	\$ 15.00 (---)	(BRIDGEPORT)
WYYY-F, 94.5,	100 KW @ 649,	AC	,	\$ 99.00 (Katz)	NewCity
WPCX-F, 106.9,	14 KW @ 469,	COUNTRY	SMN,	\$ 19.00 (Market 4)	(AUBURN)

Other Ranked Stations - See Utica

Miscellaneous: WNSS, WEZG-F sold to owners of WTKW-F for \$1,375,000 (D) . . . WEZG-F changes format to AOR and calls to WKRL-F (Oct) . . . WTKW-F changes from Country to Classic AOR . . . WFBL moved from 1390 to 1050 (Sep) . . . WFBL sold by Wilks-Schwartz to Crawford for \$425,000 (Blackburn) . . .

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,869,400
 MSA Rank/Pop: 22/2,180,000
 ADI # 16
 Average Person Ratings: 17.0
 Market TSL: 22.50 hours

Stations: 25/24
 Diaries: 1944/962:1/46.3%
 Sample Target: 1810
 % Below Line: 4.5
 % Not Listed: 14.3

1993 Revenue: \$64,000,000
 HH Inc.: \$27,110
 Retail \$: 19.6 Bil
 Pop per Station: 77,892
 #1 Biller: WQYK-AF \$12,400,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WQYK-F (C)	333/10.5	10.2	11.3	14.5	13.7	11.6	370/4796	3998/21.4	20.2	22.6	I	WQYK-F
2. WXTB-F (AOR)	236/ 7.4	6.3	5.5	5.5	5.3	6.2	281/2910	2395/12.8	12.1	11.8	F	WXTB-F
3. WRBQ-F (C)	215/ 6.8	4.9	4.5	3.8	4.0	5.0	281/4203	3338/17.9	13.6	14.8	D	WRBQ-F
4. WFLA (N/T)	207/ 6.5	6.3	7.7	6.1	7.2	6.7	245/3011	2444/13.1	13.5	14.8	F	WFLA
5. WGUL-AF (BB)	198/ 6.2	6.5	5.3	6.1	5.8	6.0	208/1888	1717/ 9.2	9.6	9.1	C	WGUL-AF
6. WFLZ-F (CHR)	194/ 6.1	6.7	7.6	6.3	6.3	6.7	280/4740	3132/16.8	19.3	16.4	F	WJLZ-F
7. WUSA-AF (AC)	190/ 6.0	5.9	5.3	5.8	6.7	5.8	204/2943	2628/14.1	14.0	15.8	G	WUSA-AF
8. WMTX-AF (AC)	184/ 5.8	6.8	6.7	6.8	4.8	6.5	207/3352	2893/15.5	15.7	12.5	H	WMTX-AF
9. WWRM-F (SAC)	170/ 5.3	6.0	7.9	6.6	7.7	6.5	232/3255	2333/12.5	18.1	15.0	G	WWRM-F
10. WCOF-F (O)	150/ 4.7	1.0	---	---	---	2.9	171/3231	2759/14.8	---	---	D	WCOF-F
11. WDUV-F (EZ/SAC)	143/ 4.5	6.2	5.1	5.8	3.1	5.4	275/3496	2023/10.8	11.4	8.7	E	WDUV-F
12. WHPT-F (AC/AOR)	125/ 3.9	3.8	3.2	3.3	3.6	3.6	215/2895	1814/ 9.7	9.4	9.5	F	WHPT-F
13. WYUU-F (O)	96/ 3.0	3.4	4.1	3.5	3.6	3.5	105/2051	1790/ 9.6	11.0	10.1	E	WYUU-F
14. WRBQ (B)	83/ 2.6	1.8	1.6	1.7	1.5	1.9	52/631	619/ 3.3	3.5	3.5	H	WRBQ
15. WLVU-F (BB)	52/ 1.6	1.4	1.6	1.4	1.8	1.5	52/631	619/ 3.3	3.5	3.5	H	WLVU-F
16. WSUN (T)	45/ 1.4	1.6	1.7	1.6	1.5	1.6	65/1131	801/ 4.3	4.2	4.6	C	WSUN
17. WTMP (B)	31/ 1.0	0.7	0.7	0.9	0.5	0.8	35/579	529/ 2.8	2.1	2.2		WTMP
18.												
19.												
20.												

12+ FM SHARE (METRO): 81.71% (2230 of 2729) (FAL 92: 80.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F>>	1 WXTB-F>	1 WXTB-F	1 WQYK-F	1 WQYK-F	1 WQYK-F	1 WQYK-F>	1 WQYK-F>	1 WQYK-F	1 WFLZ-F>	1 WQYK-F
2 WXTB-F<	2 WFLZ-F<	2 WQYK-F	2 WMTX-AF<	2 WUSA-AF	2 WGUL-AF	2 WFLA <	2 WFLA <	2 WXTB-F<	2 WXTB-F>	2 WXTB-F
3 WRBQ-F	3 WQYK-F<	3 WMTX-AF<	3 WXTB-F<	3 WMTX-AF<	3 WFLA	3 WGUL-AF<	3 WUSA-AF	3 WRBQ-F	3 WFLA <	3 WFLA
4	4 WMTX-AF	4 WRBQ-F	4 WUSA-AF<	4 WXTB-F<	4 WDUV-F	4 WRBQ-F	4 WXTB-F<	4 WFLZ-F<	4 WQYK-F	4 WRBQ-F>
5	5 WRBQ-F	5 WUSA-AF<	5 WRBQ-F<	5 WRBQ-F<	5 WUSA-AF<	5 WXTB-F	5 WGUL-AF<	5 WUSA-AF	5 WRBQ-F	5 WUSA-F<
6	6 WCOF-F	6 WCOF-F	6 WCOF-F<	6 WCOF-F	6 WWRM-F	6 WUSA-AF	6 WWRM-F<	6 WFLA	6 WMTX-AF	6 WMTX-F
7	7	7 WFLZ-F<	7 WHPT-F	7 WHPT-F	7 WRBQ-F	7 WMTX-AF	7 WRBQ-F<	7 WMTX-AF	7	7 WCOF-F
8	8	8 WHPT-F	8	8	8	8	8 WMTX-AF	8 WGUL-AF	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLZ-F	1 WFLZ-F<	1 WUSA-AF	1 WQYK-F	1 WQYK-F<	1 WXTB-F	1 WXTB-F>>	1 WQYK-F	1 WXTB-F>	1 WXTB-F
2 WXTB-F	2 WXTB-F	2 WQYK-F	2 WUSA-AF<	2 WUSA-AF	2 WFLZ-F	2 WQYK-F	2 WCOF-F	2 WHPT-F<	2 WHPT-F
3 WRBQ-F	3 WMTX-AF<	3 WMTX-AF	3 WMTX-AF<	3 WMTX-AF<	3 WRBQ-F	3 WFLZ-F	3 WHPT-F	3 WQYK-F<	3 WQYK-F<
4 WMTX-AF	4 WQYK-F	4 WXTB-F	4 WRBQ-F	4 WRBQ-F	4 WQYK-F	4 WRBQ-F<	4 WMTX-AF	4 WMTX-AF	4 WCOF-F
5 WQYK-F	5 WUSA-AF	5 WCOF-F	5 WFLZ-F	5 WCOF-F	5 WMTX-AF	5 WMTX-AF	5 WRBQ-F	5 WRBQ-F<	5 WMTX-AF
6 WUSA-AF	6 WRBQ-F	6 WFLZ-F	6 WXTB-F	6 WWRM-F	6 WHPT-F	6 WCOF-F<	6 WFLZ-F	6 WCOF-F	6 WUSA-AF
7	7 WCOF-F	7	7 WCOF-F	7	7	7 WHPT-F	7 WFLA	7 WFLZ-F	7 WRBQ-F<
8	8 WRBQ-F	8	8	8	8	8	8	8	8 WFLA

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME
WFNS 910	PLANT CITY	0.7/3.0/	28/	731
WNNZ 570	PINELLAS PARK	0.6/3.0/	21/	682
WLVU 1470	DUNEDIN	0.3/0.6/	9/	113
WQYK 1010	SAFFNER	0.4/2.4/	15/	569
WRXB 1590	ST. PETE BEACH	0.5/1.7/	17/	360

DUOPOLY REPORT	12+	25-54	REVENUE
WSUN, WWRM-F, WCOF-F (Cox)	11.4%	13.6%	15.5%
WFLA, WFLZ-F, WGUL (Jacor)	14.0%	8.9%	14.1%
WRBQ A/F, WMTX A/F (Clear Channel)	15.2%	19.7%	15.9%
WNNZ, WHPT-F, WEZY-F (Paxson, pending)	4.5%	7.1%	7.6%
	45.1%	49.3%	53.1%

TAMPA-ST. PETERSBURG

RADIO STATIONS

AM STATIONS

WDAE, 1250, 5 KW (DA-2)	, SEE WUSA-FM		
WFLA, 970, 5 KW (DA-2)	, TALK	ABC, \$ 58.00 (Eastman)	Jacor
WGUL, 860, 2 KW/1.6KW (DA-2)	, SEE WGUL-F		
WHNZ, 570, 5 KW/10 KW (DA-2)	, TALK	MBS CNN, \$ 40.00 (Banner)	Paxson
WMTX, 1040, 5 KW (DAYS)	, SEE WMTX-F		
WQYK, 1010, 50 KW/5 KW (DA-2)	, SEE WQYK-F		
WRBQ, 1590, 5 KW/1 KW (DA-2)	, SEE WRBQ-F		
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	AURN ABC, \$ 24.00 (K & P)	
WSUN, 620, 10 KW (DA-N)	, TALK	NBC, \$ 44.00 (D&R)	Cox
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	AURN UNISTR, \$ 35.00 (D&R)	

FM STATIONS

WFLZ, 93.3, 100 KW @ 1358, CHR		ABC, \$ 88.00 (Eastman)	Jacor
WGUL, 105.5, 3.7 KW @ 256, NOSTALGIA		UNISTR, \$ 44.00 (K & P)	Marcocci
WLUV, 106.3, 3.3 KW @ 298, NOSTALGIA		APR, \$ 31.00 (---)	
WMTX, 95.7, 100 KW @ 607, AC		, \$ 95.00 (MMR)	Metroplex
WQYK, 99.5, 100 KW @ 551, COUNTRY		, \$ 170.00 (Katz)	Infinity
WRBQ, 104.7, 100 KW @ 561, COUNTRY		ABC, \$ 90.00 (Christal)	Clear Channel
WCOF, 107.3, 100 KW @ 620, OLDIES		, \$ 136.00 (D&R)	Cox
WXTB, 97.9, 100 KW @ 600, AOR		ABC, \$ 69.00 (Banner)	Great American
WUSA, 100.7, 100 KW @ 600, AC		, \$ 150.00 (McGuild)	Gannett
WWRM, 94.9, 100 KW @ 1290, SOFT AC		cbs, \$ 130.00 (CBS)	Cox
WYUU, 92.5, 50 KW @ 492, OLDIES		, \$ 80.00 (D&R)	Entercom
WDUV, 103.3, 100 KW @ 581, EZ		MBS, \$ 72.00 (Christal)	(BRADENTON)
WHPT, 102.5, 100 KW @ 1666, AC/AOR		, \$ 60.00 (Banner)	Paxson (SARASOTA)

Miscellaneous: WYNF-F (94.9) and WWRM-F swap frequencies. . . WYNF-F changes format from AOR to Oldies (Sep) . . . WYNF-F changes calls to WCOF-F . . . WMTX A/F from Metroplex to Clear Channel (D) for \$15,000,000 (E) . . .

TOLEDO

Arbitron Rank/Pop (12+): 74/510,900
 MSA Rank/Pop: 82/624,000
 ADI # 64
 Average Person Ratings: 16.7
 Market TSL: 22.00 hours

Stations: 25/16
 Diaries: 1206/424:1/51.6%
 Sample Target: 1120
 % Below Line: 8.7
 % Not Listed: 15.7

1993 Revenue: \$16,200,000
 HH Inc.: \$31,209
 Retail \$: 5.1 Bil
 Pop per Station: 31,931
 #1 Biller: WKKO-AF \$3,200,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WKKS-F (CHR)	93/10.9	12.3	11.0	7.9	9.4	10.5	142/2101	1239/24.3	26.6	25.5	D	WKKS-F
2. WKKO-F (C)	85/10.0	12.0	10.1	11.0	10.7	10.8	150/1940	1105/21.6	19.3	20.4	E	WKKO-F
3. WWWM-F (AC)	73/ 8.5	7.6	7.3	7.3	6.5	7.7	82/1182	957/18.7	18.1	18.5	D	WWWM-F
4. WIOT-F (AOR)	71/ 8.3	9.5	9.0	10.4	11.0	9.3	116/1886	1072/21.0	22.8	24.3	D	WIOT-F
5. WSPD (FS)	67/ 7.8	7.2	7.1	8.6	11.1	7.7	81/1209	949/18.6	17.5	19.2	C	WSPD
6. WRQN-F (O)	51/ 6.0	3.8	5.5	5.4	4.2	5.2	62/1134	793/15.5	16.6	14.3	C	WRQN-F
7. WLQR-F (SAC)	49/ 5.7	7.3	6.5	7.2	5.4	6.7	84/1227	730/14.3	14.9	14.6	C	WLQR-F
8. WKKR-F (CL/AOR)	34/ 4.0	6.2	7.5	6.2	4.2	6.0	54/1077	677/13.3	17.3	11.9	B	WKKR-F
9. WJR (FS)	32/ 3.7	4.1	5.3	4.5	5.5	4.4	82/1484	669/13.1	13.7	12.4	A	WJR
10. WYHK-F (?)	24/ 2.8	1.1	0.6	0.4	0.7	1.2	29/434	353/ 6.9	3.1	3.2	A	WYHK-F
11. WWWM (N/T)	22/ 2.6	3.1	3.5	2.5	2.3	2.9	22/284	265/ 5.2	6.4	7.0	A	WWWM
12. WTWR-F (AC)	18/ 2.1	2.1	1.5	1.8	2.6	1.9	22/684	481/ 9.4	7.8	10.5		WTWR-F
WCWA (BB)	18/ 2.1	0.9	---	0.6	1.1	0.9	24/390	349/ 6.8	---	3.9	A	WCWA
14. WTOD (C)	15/ 1.8	1.4	2.4	2.5	2.7	2.0	15/191	191/ 3.7	7.7	3.7		WTOD

12+ FM SHARE (METRO): 75.55% (544 of 720) (FAL 92: 67.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKKS-F>>	1 WKKS-F<	1 WKKS-F<	1 WKKO-F<	1 WKKO-F>	1 WSPD <	1 WKKS-F<	1 WSPD <	1 WKKS-F	1 WKKS-F>	1 WIOT-F
2 WTWR-F>	2 WIOT-F>	2 WIOT-F<	2 WWWM-F	2 WWWM-F	2 WKKO-F	2 WKKO-F	2 WKKO-F	2 WKKO-F<	2 WIOT-F	WSPD >
3	3 WWWM-F	3 WWWM-F<	3 WIOT-F	3 WRQN-F<	3 WRQN-F	3 WSPD	3 WWWM-F<	3 WWWM-F<	3 WWWM-F>	3 WWWM-F
4	4 WKKO-F	4 WKKO-F>	4 WRQN-F<	4 WIOT-F>	4 WWWM-F<	4 WWWM-F<	4 WKKS-F	4 WIOT-F>	4 WSPD <	WKKO-F
5	5 WKKR-F	5 WRQN-F	5 WKKS-F	5 WKKS-F	5 WLQR-F	5 WIOT-F	5 WLQR-F	5 WRQN-F	5 WTWR-F	5 WKKS-F
6	6	6	6 WKKR-F	6 WKKR-F	6	6	6 WIOT-F	6 WLQR-F	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKKS-F	1 WKKS-F>>	1 WKKO-F	1 WKKS-F>	1 WWWM-F<	1 WIOT-F	1 WIOT-F>>	1 WIOT-F	1 WIOT-F>	1 WIOT-F<
2 WIOT-F	2 WKKO-F<	2 WWWM-F	2 WWWM-F<	2 WKKO-F>	2 WWWM-F	2 WWWM-F<	2 WKKR-F	2 WKKR-F	2 WKKO-F<
3 WWWM-F	3 WWWM-F	3 WKKS-F	3 WKKO-F>	3 WKKS-F	3 WKKS-F	3 WKKR-F	3 WWWM-F	3 WKKO-F<	3 WKKR-F
4 WLQR-F	4 WIOT-F	4 WIOT-F	4 WRQN-F	4 WRQN-F	4 WKKO-F	4 WKKS-F	4 WSPD-F	4 WWWM-F	4 WRQN-F
5	5 WLQR-F	5 WLQR-F	5 WIOT-F	5 WLQR-F	5	5 WKKO-F	5	5 WKKS-F	5 WWWM-F
6	6	6 WYHK-F	6 WLQR-F	6	6	6	6	6 WRQN-F	6 WSPD

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
WHMQ-F	107.7	N. BALTIMORE	1.2/1.4/ 35/ 310
WMTR-F	96.1	ARCHBOLD	0.8/2.8/ 9/ 169
WVOI	1520	TOLEDO	1.1/3.1/ 9/ 159
WHYT-F	96.3	DETROIT	0.5/2.6/ 7/ 243
WJLB-F	97.9	DETROIT	1.2/4.1/ 10/ 214
WQTE-F	95.3	ADRIAN	0.6/1.6/ 30/ 380
WRIF-F	101.1	DETROIT	0.5/1.9/ 13/ 322
CIMX-F	88.7	WINDSOR, ONT	0.4/2.7/ 13/ 308
CKLW	800	WINDSOR, ONT	0.6/2.1/ 16/ 266
CKLW-F	93.9	WINDSOR, ONT	0.4/1.6/ 17/ 317
CKWW	580	WINDSOR, ONT	0.9/2.2/ 10/ 146

DUOPOLY REPORT
 NONE AS OF JANUARY 1994

TOLEDO

RADIO STATIONS

WCWA	,	1230,	1 KW	,	Oldies	MBS CBS,	\$12.00	(Eastman)	Reams
WSPD	,	1370,	5 KW (DA-N)	,	Full Service/Talk/News	NBC,	\$30.00	(Christal)	
WTOD	,	1560,	5 KW (DAYS, DA)	,	SEE WKKO-FM				
WVOI	,	1520,	1 KW (DA-2)	,	Black	AURN UNISTR,	\$16.00	(Regional)	
WWWM	,	1470,	1 KW (DA-2)	,	News	SMN,	\$12.00	(D & R)	Dickey
WIOT-F,		104.7,	50 KW @ 540	,	AOR	SOURCE,	\$55.00	(Eastman)	Reams
WKKO-F,		99.9,	50 KW @ 500	,	Country	ABC,	\$62.00	(Katz)	Booth
WLQR-F,		101.5,	19 KW @ 810	,	Soft AC	,	\$31.00	(Christal)	
WRQN-F,		93.5,	4.1 KW @ 397	,	Oldies	UNISTR,	\$34.00	(Katz)	ABS (BOWLING GREEN)
WTWR-F,		98.3,	1.4 KW @ 500	,	AC	AP,	\$12.00	(Patt)	(MONROE)
WVKS-F,		92.5,	50 KW @ 479	,	CHR	ABC,	\$41.00	(McGuild)	Noble
WWWM-F,		105.5,	2.7 KW @ 344	,	AC	SMN,	\$40.00	(D & R)	Dickey
WXKR-F,		94.5,	30 KW @ 630	,	CL AOR	ABC,	\$17.00	(D & R)	(PORT CLINTON)

Other Ranked Stations - See Detroit

MISCELLANEOUS: WRED-F changes to WYHK-F (Aug) . . .

TUCSON

Arbitron Rank/Pop (12+): 65/591,400
MSA Rank/Pop: 74/715,000
ADI # 79
Average Person Ratings: 17.8
Market TSL: 23.50 hours

Stations: 26/20
Diaries: 969/610:1/51.0%
Sample Target: 1030
% Below Line: 3.6
% Not Listed: 12.9

1993 Revenue: \$19,300,000
HH Inc.: \$25,418
Retail \$: 5.6 Bil
Pop per Station: 29,579
#1 Biller: KCUB/KIIM-F \$4,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 93	FAL 92	Revenue Level	
1. KIIM-F (C)	201/19.1	20.1	19.2	17.9	18.5	19.1	214/2125	1924/32.5	32.3	32.6	F	KIIM-F
2. KKLD-F (AC)	97/ 9.2	10.6	8.1	8.0	7.9	9.0	101/1256	1186/20.1	18.5	18.6	D	KKLD-F
3. KNST (N/T)	87/ 8.0	6.5	5.7	6.0	7.4	6.6	91/1073	1021/17.3	13.0	17.7	D	KNST
4. KLPX-F (AOR)	84/ 8.0	8.0	9.3	7.8	6.9	8.3	98/1327	1205/20.4	18.3	18.7	D	KLPX-F
5. KWFM-AF (O)	76/ 7.2	8.0	6.4	8.5	8.0	7.5	88/1554	1246/21.1	18.7	20.4	D	KWFM-AF
6. KRQQ-F (CHR)	71/ 6.7	7.0	7.4	7.9	9.3	7.3	102/1513	1181/20.0	23.7	24.8	D	KRQQ-F
7. KGVY (BB)	63/ 6.0	3.7	5.5	6.4	2.7	5.4	65/383	357/ 6.0	6.1	4.1		KGVY
8. KJYK (U/CHR)	32/ 3.0	3.2	2.7	1.4	2.1	2.6	32/385	385/ 6.5	8.0	6.2		KJYK
9. KCUB-AF (C)	30/ 2.9	1.7	2.4	0.9	2.7	2.0	40/597	501/ 8.5	4.9	5.8		KCUB-AF
10. KOHT-F (SP)	26/ 2.5	2.2	2.4	2.4	0.6	2.4	26/332	332/ 5.6	5.9	2.8		KOHT-F
11. KTUC (T)	23/ 2.2	1.5	1.1	1.1	2.0	1.5	23/387	387/ 6.5	5.0	6.4		KTUC
12. KTZR (CP)	22/ 2.1	1.4	1.8	2.8	3.0	2.0	22/186	186/ 3.1	4.1	4.6		KTZR
13. KXEW (SP)	18/ 1.7	1.4	2.7	2.3	2.1	2.0	18/233	233/ 3.9	4.4	4.0		KXEW
14. KEKO-F (?)	18/ 1.7	1.7	1.7	2.7	2.0	2.0	18/428	428/ 7.2	5.4	9.0		KEKO-F
15. KQTL (SP)	13/ 1.2	2.0	1.5	1.6	0.7	1.6	13/186	171/ 2.9	2.7	2.9		KQTL

12+ FM SHARE (METRO): 68.12% (626 of 919) (FAL 92: 67.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KJYK	1 KIIM-F>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F<	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>>	1 KIIM-F>	1 KIIM-F>>
2 KRQQ-F<	2 KLPX-F>	2 KLPX-F	2 KKLD-F<	2 KKLD-F	2 KNST	2 KKLD-F	2 KNST	2 KKLD-F	2 KWFM-AF<	2 KKLD-F
3 KIIM-F>	3 KRQQ-F	3 KKLD-F	3 KWFM-AF<	3 KWFM-AF	3 KKLD-F<	3 KLPX-F	3 KKLD-F	3 KLPX-F	3 KRQQ-F	3 KNST
4	4 KKLD-F	4 KWFM-AF	4 KLPX-F>	4 KLPX-F	4 KGVY	4 KNST	4 KLPX-F	4 KLPX-F	4 KJYK	4 KWFM-F
5	5 KWFM-AF	5 KRQQ-F	5 KNST	5 KNST	5 KWFM-AF	5 KRQQ-F	5 KWFM-AF	5 KRQQ-F	5 KLPX-F	5 KTUC
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIIM-F	1 KIIM-F>>	1 KIIM-F	1 KIIM-F>>	1 KIIM-F>>	1 KRQQ-F	1 KLPX-F>	1 KLPX-F	1 KIIM-F	1 KIIM-F>
2 KRQQ-F	2 KLPX-F	2 KKLD-F	2 KKLD-F	2 KKLD-F>	2 KLPX-F	2 KIIM-F	2 KIIM-F	2 KLPX-F>	2 KLPX-F
KLPX-F	KRQQ-F>	3 KRQQ-F	3 KLPX-F<	3 KWFM-AF>	3 KIIM-F	3 KRQQ-F>	3 KKLD-F	3 KWFM-AF	3 KWFM-AF<
4	4 KKLD-F>	KLPX-F	4 KWFM-AF<	4 KLPX-F	4	4 KKLD-F	4 KWFM-AF	4 KRQQ-F<	4 KNST <
5	5 KWFM-AF	5	5 KRQQ-F	5 KNST	5	5 KWFM-AF	5	5 KKLD-F<	5 KKLD-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME
KGMS-F	97.1	GREEN VALLEY	0.5/2.1/	5/ 126
KRKN-F	97.5	ORO VALLEY	0.9/5.7/	10/ 336
KTKT	990	TUCSON	0.5/3.5/	5/ 220
KNIX-F	102.5	PHOENIX	0.4/1.6/	14/ 335
KOOL-F	94.5	PHOENIX	0.6/1.6/	6/ 108
KOY	550	PHOENIX	0.3/1.6/	23/ 259
KUPD-F	97.9	PHOENIX	0.9/2.4/	14/ 274
KZLF-F	105.3	KEARNY	1.1/2.2/	15/ 178
KZRX-F	100.3	GLOBE	0.4/1.6/	9/ 172

DUOPOLY REPORT	12+	25-54	REVENUE
KTKT, KLPX-F, KEKO-F (Lotus)	10.2%	12.5%	13.7%
KNST, KRQQ-F, KWFM A/F (Prism)	22.1%	22.3%	34.7%
	32.3%	34.8%	48.4%

TUCSON

RADIO STATIONS

AM STATIONS

KNST, 790, 5 KW/500 W (DA-2), NEWS
 KCUB, 1290, 1 KW , SEE KIIM-F
 KGVY, 1080, 1 KW (DAYS) , NOSTALGIA
 KJYK, 1490, 1 KW (DA-1) , CHR

 KMRR, 1330, 2 KW/5 KW (DA-2) , NOSTALGIA
 KWFM, 940, 1 KW/250 W (DA-2), SEE KWFM-F
 KQTL, 1210, 10 KW/1 KW (DA-2) , HISPANIC
 KTKT, 990, 10 KW/1 KW (DA-N) , NEWS/TALK
 KTUC, 1400, 1 KW , TALK
 KTZR, 1450, 1 KW , HISPANIC
 KXEW, 1600, 1 KW (DA-2) , HISPANIC

ABC, MBS , \$ 28.00 (Banner) Prism
 APR , \$ 20.00 (K & P)
 , \$ 14.00 (MMR) Behan

 SMN , \$ 17.00 (Eastman) Prism
 , \$ 17.00 (Caballero)
 CNN , \$ 16.00 (Christal) Lotus
 CBS, NBC , \$ 13.00 (Roslin)
 , \$ 12.00 (SBS)
 CRC , \$ 14.00 (Lotus)

FM STATIONS

KIIM-F, 99.5, 93 KW @ 2037, COUNTRY
 KKLD-F, 94.9, 100 KW @ 1952, AC
 KLPX-F, 96.1, 93 KW @ 88, AOR
 KRQQ-F, 93.7, 91 KW @ 2030, CHR
 KEKO-F, 92.1, 50 KW @ 500, AC
 KWFM-F, 92.9, 90 KW @ 2038, OLDIES

, \$ 83.00 (Katz)
 ABC , \$ 41.00 (MMR) Behan
 , \$ 45.00 (Christal) Lotus
 , \$ 63.00 (McGuild) Prism
 , \$ 14.00 (Christal) Lotus (GREEN VALLEY)
 CBS , \$ 47.00 (Banner) Prism

MISCELLANEOUS: KTZN-F changes to KEKO-F (Sep) . . .

TULSA

Arbitron Rank/Pop (12+): 63/633,300
 MSA Rank/Pop: 72/738,000
 ADI # 59
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 21/20
 Diaries: 1177/538:1/52.4%
 Sample Target: 1120
 % Below Line: 1.5
 % Not Listed: 10.9

1993 Revenue: \$23,100,000
 HH Inc.: \$27,891
 Retail \$: 5.4 Bil
 Pop per Station: 31,665
 #1 Biller: KWEN-F \$4,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KWEN-F (C)	128/12.7	14.7	16.2	16.2	18.1	15.0	191/2511	1615/25.5	29.2	34.3	F	KWEN-F
2. KRMG (FS)	101/10.0	10.0	12.9	12.0	11.3	11.2	122/1740	1335/21.1	24.0	23.5	E	KRMG
3. KMOD-F (CL AOR)	83/ 8.2	5.8	6.9	7.1	6.9	7.0	118/1780	1301/20.5	15.0	16.4	D	KMOD-F
4. KBEZ-F (SAC)	70/ 7.0	9.5	6.4	8.7	7.4	7.9	82/1330	1006/15.9	14.3	15.4	C	KBEZ-F
5. KMYZ-F (CHR)	65/ 6.5	6.7	6.0	5.8	7.1	6.3	86/1711	1239/19.6	17.9	17.2	D	KMYZ-F
6. KVOO (C)	53/ 5.3	4.5	5.3	5.2	5.3	5.1	68/947	580/ 9.2	10.8	10.7	E	KVOO
7. KRAV-F (AC)	52/ 5.2	5.2	4.5	5.7	4.9	5.2	67/964	717/11.3	14.7	11.7	C	KRAV-F
8. KVOO-F (C)	51/ 5.1	4.9	4.3	3.5	4.2	4.5	60/1042	719/11.4	11.4	11.2	C	KVOO-F
9. KHTT-F (CHR)	50/ 5.0	5.0	3.5	3.5	2.9	4.3	73/1292	899/14.2	12.1	11.0	C	KHTT-F
10. KQLL-F (O)	48/ 4.8	4.3	4.3	2.8	4.7	4.1	67/1183	899/14.2	12.5	11.1	C	KQLL-F
11. KGTO (BB)	39/ 3.9	2.6	2.3	1.5	2.0	2.6	40/315	305/ 4.8	4.0	4.0	A	KGTO
12. KTFX-F (C)	32/ 3.2	3.0	2.7	3.3	3.6	3.1	56/1005	582/ 9.2	9.0	11.7	B	KTFX-F
13. KCMA-F (CL)	24/ 2.4	2.0	2.0	2.1	1.3	2.1	25/438	341/ 5.4	5.3	3.9	B	KCMA-F
14. KCKI-F (C)	21/ 2.1	3.2	3.0	1.0	0.8	2.3	33/791	510/ 8.1	8.7	5.2	B	KCKI-F
15. KTOW-F (B)	20/ 2.0	1.8	2.5	3.6	2.1	2.5	21/371	328/ 5.2	5.6	3.7	A	KTOW-F
16. KTHK-F (CL AOR)	18/ 1.8	3.0	3.7	2.9	1.8	2.9	28/643	485/ 7.7	10.3	6.4	B	KTHK-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 77.48% (695 of 897) (FAL 92: 77.10%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMYZ-F<	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KRMG >	1 KWEN-F<	1 KWEN-F<	1 KWEN-F>	1 KWEN-F	1 KRMG >
2 KHTT-F>	2 KMOD-F	2 KMOD-F>	2 KMOD-F>	2 KMOD-F	2 KWEN-F	2 KRMG >	2 KRMG >	2 KRMG <	2 KMYZ-F<	2 KBEZ-F
3	3 KMYZ-F>	3 KBEZ-F	3 KBEZ-F	3 KBEZ-F	3 KBEZ-F	3 KMOD-F	3 KBEZ-F<	3 KMOD-F<	3 KMOD-F<	3 KWEN-F
4	4 KRAV-F	4 KRAV-F	4 KRMG	4 KRMG	4 KVOO	4 WVOO <	4 KMYZ-F	4 KHTT-F<	4 KHTT-F<	4 KVOO
5	5 KHTT-F	KRMG	KRAV-F	5 KRAV-F	5 KGTO	5 KBEZ-F	5 KRAV-F	5 KBEZ-F	5 KRMG	5 KMYZ-F<
6	6	6 KQLL-F	6 KQLL-F	6 KQLL-F	6 KMOD-F	6	6	6	6	6 KVOO-F
7	7	7	7	7	KVOO-F	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWEN-F	1 KWEN-F>	1 KWEN-F	1 KWEN-F>	1 KWEN-F>	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KMOD-F>	1 KMOD-F
2 KMYZ-F	2 KRAV-F<	KRAV-F	2 KBEZ-F<	2 KBEZ-F	2 KWEN-F	2 KWEN-F>	2 KWEN-F	2 KWEN-F	2 KWEN-F<
3 KHTT-F	3 KMYZ-F	3 KBEZ-F	3 KRAV-F	3 KRAV-F>	3 KMYZ-F	3 KMYZ-F	3 KRMG	3 KRMG-F>	3 KRMG-F<
4	4 KHTT-F	KHTT-F	4 KMYZ-F<	4 KHTT-F	4	4 KRMG-F	KMYZ-F	4 KQLL-F	4 KQLL-F<
5	5 KBEZ-F	5	5 KHTT-F	KQLL-F	5	5	5	5 KBEZ-F	5 KBEZ-F
6	6	6	6	6 KVOO-F	6	6	6	6 KMYZ-F	6 KVOO-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KCFO 970	TULSA	0.4/2.2/	4/ 144	
KXOJ-F 100.9	SAPULPA	1.4/4.0/	14/ 290	
KHJM-F 100.3	TAFT	0.4/1.8/	5/ 125	
KQLL 1430	TULSA	0.5/3.1/	5/ 199	
KITO-F 96.1	VINITA	1.5/1.5/	22/ 175	

DUOPOLY REPORT	12+	25-54	REVENUE
KBEZ-F, KHTT-F (Renda)	12.0%	12.4%	12.1%

TULSA

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2), RELIGION	SOURCE, \$ 12.00 (---)	Salem
KGTO, 1050, 1 KW (DAYS), NOSTALGIA	CNN, \$ 13.00 (Torbet)	NewCity
KRMG, 740, 50 KW/25 KW (DA-2), FULL SERVICE	NBC-T ABC, \$ 52.00 (Katz)	Great Empire
KVOO, 1170, 50 KW (DA-N), COUNTRY	ABC, \$ NA (D & R)	
KHTT-F, 106.9, 100 KW @ 1010, CHR	ABC SOURCE, \$ 35.00 (Torbet)	Renda (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 1319, SOFT AC/EZ	, \$ 33.00 (Eastman)	Renda
KCMA-F, 92.1, 27 KW @ 656, CLASSICAL	, \$ 19.00 (CMBS)	
KMOD-F, 97.5, 96 KW @ 1328, CL AOR	, \$ 64.00 (Christal)	Clear Channel
KMYZ-F, 104.5, 70 KW @ 1128, CHR	ABC, \$ 48.00 (Banner)	Shamrock-Lynette (PRYOR)
KQLL-F, 106.1, 100 KW @ 1322, OLDIES	, \$ 25.00 (Banner)	Federated (OWASSO)
KRAV-F, 96.5, 100 KW @ 1328, AC	UNISTR, \$ 28.00 (Torbet)	
KCKI-F, 99.5, 100 KW @ 981, AOR	UNISTR, \$ 17.00 (D & R)	(HENRYETTA)
KTFX-F, 103.3, 100 KW @ 1279, COUNTRY	, \$ 21.00 (---)	
KTHK-F, 94.1, 18 KW @ 817, CLASSIC AOR	, \$ 22.00 (Banner)	(OKMULGEE)
KTOW-F, 102.3, 1.7 KW @ 436, BLACK	, \$ 17.00 (---)	(SAND SPRINGS)
KVOO-F, 98.5, 100 KW @ 1227, COUNTRY	ABC, \$ 55.00 (D & R)	Great Empire
KWEN-F, 95.5, 96 KW @ 1328, COUNTRY	, \$ 84.00 (Katz)	NewCity

Miscellaneous: KGTO reclassified as Nostalgia . . . KAYI-F to KHTT-F (Nov.) . . .

UTICA-ROME

Arbitron Rank/Pop (12+): 139/262,200
 MSA Rank/Pop: 147/315,000
 ADI # 160
 Average Person Ratings: 16.6
 Market TSL: 21.75 hours

Stations: 25/15
 Diaries: 825/318:1/56.7%
 Sample Target: 730
 % Below Line: 7.6
 % Not Listed: 15.2

1993 Revenue: \$7,300,000
 HH Inc.: \$29,389
 Retail \$: 2.2 Bil
 Pop per Station: 17,480
 #1 Biller: WFRG-F \$1,200,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WLZW-F (SAC)	64/14.7	14.0	10.3	8.8	6.2	----	70/808	733/28.0	26.4	22.0	B WLZW-F
2. WFRG-F (C)	63/14.5	12.9	13.5	11.5	12.8	----	70/871	708/27.0	21.7	23.1	C WFRG-F
3. WOUR-F (AOR)	43/ 9.9	8.2	10.0	13.5	15.5	----	63/891	637/24.3	23.2	21.7	C WOUR-F
4. WIBX (N/T)	40/ 9.2	8.4	7.5	7.7	7.7	----	40/588	581/22.2	19.5	20.0	B WIBX
5. WRCK-F (CHR)	32/ 7.4	9.1	7.8	11.5	9.8	----	42/763	571/21.8	22.6	21.6	B WRCK-F
6. WKDY-F (C)	26/ 6.0	4.9	1.6	----	0.6	----	32/517	360/13.7	13.2	5.4	A WKDY-F
7. WUTQ (BB)	19/ 4.4	2.2	1.6	3.6	2.8	----	19/121	121/ 4.6	4.8	3.8	A WUTQ
WKLL-F (AOR)	19/ 4.4	7.8	6.4	3.4	3.4	----	22/535	434/16.6	19.7	18.2	B WKLL-F
9. WSYR (FS)	9/ 2.1	0.7	0.9	1.8	1.3	----	29/335	174/ 6.6	3.6	4.5	A WSYR
10. WLFH (C)	8/ 1.8	1.8	0.9	1.4	2.8	----	9/120	100/ 3.8	4.0	3.6	A WLFH
11. WGY (FS)	6/ 1.4	----	1.4	0.5	0.6	----	19/355	117/ 4.5	----	3.8	B WGY
12. WUUU-F (O)	5/ 1.1	2.7	5.0	6.3	8.3	----	10/276	224/ 8.5	9.4	15.9	B WUUU-F
13.											
14.											
15.	12+ FM SHARE (METRO):		73.98% (273 of 369)		(FAL 92: 80.81%)						

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRCK-F>>>1	WOUR-F	1 WLZW-F	1 WLZW-F>	1 WLZW-F>	1 WLZW-F	1 WIBX <	1 WLZW-F>	1 WLZW-F	1 WFRG-F<	1 WIBX
2 WFRG-F	2 WLZW-F<	2 WOUR-F	2 WOUR-F<	2 WFRG-F<	WFRG-F	2 WLZW-F<	2 WFRG-F<	2 WFRG-F	2 WLZW-F<	2 WLZW-F
3 WKLL-F	3 WFRG-F>	3 WFRG-F>	3 WFRG-F>	3 WOUR-F>	3 WIBX >	3 WFRG-F>	3 WIBX <	3 WOUR-F>	3 WRCK-F>	3 WFRG-F
4	4 WKLL-F	4 WRCK-F	4	4 WIBX	4	4 WOUR-F	4 WOUR-F	4 WRCK-F	4 WOUR-F	4 WOUR-F
5	WRCK-F	5	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WLZW-F	1 WLZW-F>	1 WLZW-F	1 WLZW-F>>	1 WLZW-F>>	1 WOUR-F	1 WOUR-F>>	1 WOUR-F	1 WOUR-F>	1 WOUR-F
WRCK-F	2 WFRG-F	2 WFRG-F	2 WFRG-F>	2 WFRG-F>	2 WKLL-F	2 WFRG-F	2 WFRG-F	2 WLZW-F<	2 WFRG-F<
3 WFRG-F	3 WRCK-F	3 WOUR-F	3 WRCK-F	3 WOUR-F>	WRCK-F	WKLL-F	3 WKLL-F	3 WFRG-F	3 WLZW-F
4	4 WOUR-F	4	4 WOUR-F	4 WRCK-F	4	4 WLZW-F	4 WLZW-F	4 WKLL-F	4 WIBX
5	5 WKDY-F	5	5	WKDY-F	5	5	5	5 WIBX	5

OTHER RATED STATIONS	METRO SHARE	CUME RTG/AQH	TSA CUME	TSA CUME
WRNY 1350	ROME	0.9/2.9/	4/ 117	
WODZ-F 96.1	ROME	0.9/5.5/	6/ 262	
WOWB-F 106.5	SETTLE FALLS	0.5/3.2/	2/ 85	
WRUN 1150	UTICA	0.7/3.2/	3/ 95	
WTLB 1310	UTICA	0.9/4.6/	6/ 146	

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE SYRACUSE FOR MORE ABOUT THE FOLLOWING:

WAQX-F 0.7/2.7	WMCR 0.2/1.4
WBUG-F 0.5/2.0	WMCR-F 0.9/2.1
WHEN 0.5/2.1	WNTQ-F 0.5/3.7
WHEN-F 0.5/2.6	WTKW-F 0.5/1.9

RADIO STATIONS

WIBX , 950,	5 KW (DA-1)	, Talk/News	MBS CBS, \$20.00 (Mc-Guild)	
WLFH , 1230,	1 KW	, Country	SMN, \$10.00 (K & P)	(LITTLE FALLS)
WTLB , 1310,	5 KW/500 W (DA-2),	Oldies	UNISTR ABC, \$10.00 (Eastman)	H & D
WUTQ , 1550,	1 KW/3 KW	, Nostalgia	UNISTR CNN, \$13.00 (D & R)	Bendat
WFRG-F, 96.1,	7 KW @ 600	, Country	ABC, \$26.00 (Christal)	O'Leary
WKFM-F, 104.3,	100 KW @ 500	, Classic AOR	, \$20.00 (Banner)	Altdoerffer
WKLL-F, 94.9,	50 KW @ 276	, AOR	, \$14.00 (Katz)	(FRANKFORT)
WLZW-F, 98.7,	25 KW @ 659	, Soft AC	UNISUP CBS, \$21.00 (Torbet)	
WOUR-F, 96.9,	19 KW @ 790	, AOR	, \$33.00 (D & R)	Bendat
WRCK-F, 107.3,	50 KW @ 500	, CHR	ABC, \$22.00 (Christal)	H & D
WKDY-F, 102.5,	27 KW @ 649	, Country	UNISTR MBS, \$23.00 (Eastman)	
	WRHP-F -- see Syracuse			

Miscellaneous: WFRG-AM changes to WODZ (Oct) . . . WRUN, WKFM-F sold by Altdoerffer to O'Leary for \$1,000,000 . . .

WASHINGTON

Arbitron Rank/Pop (12+): 8/3,451,000

Stations: 31/28

1993 Revenue: \$164,100,000

MSA Rank/Pop: 5/4,450,000

Diaries: 2271/1520:1/48.0%

HH Inc.: \$48,100

ADI # 7

Sample Target: 2370

Retail \$: 38.9 Bil

Average Person Ratings: 16.9

% Below Line: 2.5

Pop per Station: 123,250

Market TSL: 22.25 hours

% Not Listed: 15.3

#1 Biller: WMZQ-AF \$15,800,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WPGC-F (U/CHR)	587/10.1	10.7	9.4	8.6	9.3	9.7	663/7777	6809/19.7	21.2	19.6	I	WPGC-F
2. WMZQ-F (C)	342/ 5.9	6.6	7.2	6.7	6.4	6.6	436/5971	4684/13.6	15.5	14.2	J	WMZQ-F
3. WRQX-F (CHR/AC)	297/ 5.1	4.1	5.0	5.3	4.6	4.9	339/5819	5010/14.5	13.7	12.9	I	WRQX-F
4. WMAL (FS/T)	278/ 4.8	4.0	4.0	5.3	4.3	4.5	303/4658	4145/12.0	11.1	12.2	H	WMAL
5. WJFK-F (T/CLAOR)	264/ 4.5	3.5	4.2	4.0	4.1	4.1	307/4161	3648/10.6	11.2	9.7	I	WJFK-F
6. WHUR-F (B)	263/ 4.5	3.9	3.6	3.4	3.0	3.9	286/4858	4549/13.2	12.2	11.6	F	WHUR-F
7. WGAY-F (SAC)	259/ 4.4	3.7	4.7	4.3	3.9	4.3	281/4489	4046/11.7	12.4	11.4	H	WGAY-F
8. WKYS-F (B)	256/ 4.4	4.9	4.7	4.1	5.2	4.5	283/4834	4357/12.6	13.4	13.2	I	WKYS-F
9. WBIG-F (O)	242/ 4.2	3.7	2.4	3.0	2.7	3.3	278/4450	3793/11.0	7.7	7.6	C	WBIG-F
10. WMMJ-F (B/AC)	237/ 4.1	4.0	4.2	3.5	3.8	4.0	239/2704	2601/ 7.5	8.4	8.0	G	WMMJ-F
11. WHFS-F (AOR)	213/ 3.7	2.7	2.6	2.9	2.8	3.0	278/4250	3107/ 9.0	8.4	8.0	F	WHFS-F
12. WWDG-F (AOR)	183/ 3.1	3.3	3.9	3.4	3.9	3.4	248/5561	4109/11.9	12.9	13.0	H	WWDG-F
13. WGMS-F (CL)	181/ 3.1	2.3	3.2	3.3	3.7	3.0	190/3113	2794/ 8.1	7.7	8.2	G	WGMS-F
14. WTOP (N)	145/ 2.5	3.8	3.5	3.2	3.9	3.3	165/4896	4325/12.5	14.2	13.1	I	WTOP
15. WASH-F (AC)	140/ 2.4	3.1	2.7	2.8	3.4	2.8	175/4363	3795/11.0	10.7	10.6	H	WASH-F
16. WARW-F (O)	129/ 2.2	2.0	2.2	2.8	2.1	2.3	140/3089	2785/ 8.1	9.5	8.8	G	WARW-F
17. WXTR-F (O)	126/ 2.2	2.5	3.4	3.2	3.5	2.8	172/3777	2944/ 8.5	12.7	11.4	H	WXTR-F
18. WCXR-F (CL AOR)	113/ 1.9	2.5	2.6	2.1	2.4	2.3	138/3370	2898/ 8.4	9.2	9.7	H	WCXR-F
19. WWDG (BB)	94/ 1.6	1.3	1.2	1.0	1.1	1.3	95/1065	1034/ 3.0	2.4	2.7	D	WWDG
20. WYCB (G)	81/ 1.4	1.7	1.8	1.9	1.4	1.7	81/910	904/ 2.6	3.1	2.7		WYCB
21. WWRC (T)	65/ 1.1	1.1	1.6	1.9	2.1	1.4	73/1595	1473/ 4.3	4.6	5.1	D	WWRC
22. WTEM (SPRTS)	61/ 1.0	1.0	0.7	1.0	0.9	0.9	68/2218	1992/ 5.8	3.0	5.7	H	WTEM
23. WOL (B/T)	60/ 1.0	2.0	1.2	1.5	1.5	1.4	60/789	789/ 2.3	2.5	3.2	D	WOL
24. WAVA-F (REL)	54/ 0.9	1.0	0.9	1.0	1.2	1.0	67/1435	1194/ 3.5	3.1	2.8		WAVA-F
25.												

12+ FM SHARE (METRO): 83.03% (4095 of 4932) (FAL 92: 80.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPGC-F>>	1 WPGC-F>>	1 WPGC-F>	1 WPGC-F	1 WPGC-F	1 WMAL	1 WPGC-F>	1 WPGC-F>	1 WPGC-F>	1 WPGC-F>	1 WPGC-F<
2	2 WRQX-F<	2 WRQX-F	2 WRQX-F<	2 WRQX-F	2 WMZQ-F<	2 WMZQ-F<	2 WMAL	2 WMZQ-F	2 WHUR-F>	2 WHUR-F>
3	3 WJFK-F<	3 WJFK-F	3 WJFK-F<	3 WJFK-F	3 WGAY-F<	3 WJFK-F	3 WJFK-F	3 WJFK-F<	3 WKYS-F	3 WGAY-F<
4	4 WHFS-F	4 WHUR-F<	4 WHUR-F	4 WJFK-F	4 WBIG-F	4 WRQX-F	4 WGAY-F	4 WRQX-F	4 WHFS-F	4 WTOP <
5	5 WWDG-F<	5 WKYS-F	5 WBIG-F<	5 WMZQ-F<	5 WMMJ-F	5 WMAL	5 WBIG-F	5 WGAY-F	5 WMZQ-F	5 WMZQ-F<
6	6 WKYS-F	6 WMZQ-F	6 WMZQ-F<	6 WHUR-F<	6 WGMS-F	6 WKYS-F	6 WRQX-F	6 WKYS-F<	6 WRQX-F	6 WASH-F
7	7 WMZQ-F<	7 WBIG-F	7 WKYS-F	7 WMMJ-F	7 WHUR-F	7 WTOP	7 WMMJ-F	7 WBIG-F<	7 WWDG-F	7 WKYS-F
8	8 WHUR-F	8 WHFS-F<	8 WMMJ-F	8 WKYS-F	8 WTOP	8 WBIG-F	8 WJFK-F	8 WHFS-F	8	8 WMAL
9	9	9 WMMJ-F	9	9	9	9	9	9 WMMJ-F	9	9
10	10	10 WWDG-F	10	10	10	10	10	10 WMAL	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPGC-F	1 WPGC-F>	1 WPGC-F	1 WPGC-F	1 WRQX-F<	1 WPGC-F	1 WPGC-F>	1 WPGC-F	1 WPGC-F	1 WJFK-F<
2 WRQX-F	2 WRQX-F>	2 WRQX-F	2 WRQX-F	2 WPGC-F	2 WJFK-F	2 WJFK-F	2 WJFK-F	2 WJFK-F>	2 WPGC-F
3 WMZQ-AF	3 WMZQ-F	3 WMZQ-AF	3 WMZQ-F<	3 WMMJ-F<	3 WHFS-F	3 WHFS-F	3 WHFS-F	3 WHFS-F	3 WBIG-F
4 WWDG-F	4 WHUR-F	4 WKYS-F	4 WMMJ-F	4 WMZQ-F	4 WKYS-F	4 WWDG-F	4 WWDG-F	4 WWDG-F<	4 WHUR-F
5 WHUR-F	5 WKYS-F<	5 WHUR-F	5 WHUR-F<	5 WKYS-F<	5 WWDG-F	5 WKYS-F	5 WRQX-F	5 WHUR-F<	5 WMAL
6 WASH-F	6 WHFS-F	6 WHFS-F	6 WKYS-F	6 WBIG-F	6 WIYY-F	6 WRQX-F	6 WHUR-F	6 WKYS-F	6 WMZQ-F
7 WGAY-F	7 WWDG-F<	7 WJFK-F	7 WGAY-F	7 WHUR-F	7 WCXR-F	7 WHUR-F	7 WKYS-F	7 WMAL <	7 WRQX-F
8 WHFS-F	8 WASH-F<	8 WGAY-F	8 WBIG-F	8 WGAY-F	8 WRQX-F	8 WMZQ-F	8 WMZQ-F	8 WBIG-F	8 WHFS-F<
9	9 WGAY-F	9 WASH-F	9	9	9 WMZQ-F	9	9 WIYY-F	9 WRQX-F	9 WWDG-F

WASHINGTON

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	DUOPOLY REPORT	12+	25-54	REVENUE
WFRE-F	99.9	FREDERICK, MD	0.5/2.5/ 61/1432	WTEM, WGMS-F, WBIG-F (Colfax)	8.3%	8.9%	9.5%
WILC	900	LAUREL, MD	0.6/1.4/ 35/ 521				
WMDO	1540	WHEATON, MD	0.3/0.8/ 19/ 290				
WRCY-F	107.7	WARRENTOWN, VA	0.5/1.7/ 47/ 937	WJFK-F, WPGC A/F (Infinity, pending)	14.6%	12.5%	16.5%
WFLS-F	93.3	FREDERICKSBURG, VA	0.7/2.5/ 75/1442	WHFS-F, WXTR-F (Liberty, pending)	5.9%	6.4%	7.6%
WINC-F	92.5	WINCHESTER, VA	0.5/2.1/ 72/1454				
WIYY-F	97.9	BALTIMORE	1.3/4.4/161/2849	WCPT, WCXR-F, WMZQ A/F (Viacom)	7.8%	8.0%	14.4%
					36.6%	35.8%	48.0%

RADIO STATIONS

AM STATIONS

WCPT,	730,	5 KW/20W (DA-1)	, News	UNISUP CNN,	\$ 32.00	(Group W)	Viacom
WDCT,	1310,	5 KW/500 W	, Religion	, \$ 27.00	(---)		Marsh
WFAX,	1220,	5 KW (DAYS)	, Religion	, \$ 21.00	(---)		
WMAL,	630,	5 KW (DA-2)	, Full Service/Talk	ABC, \$175.00	(Katz)		Cap Cities/ABC
WMDO,	1540,	5 KW (DAYS)	, Hispanic	, \$ 37.00	(Katz Hisp.)		
WOL,	1450,	1 KW	, Black Talk	AURN UNISTR,	\$ 52.00	(Mc-Guild)	Almic
WTOP,	1500,	50 KW (DA-2)	, News	CBS APR,	\$170.00	(Group W)	Evergreen
WDCD,	1260,	5 KW (DA-2)	, Nostalgia	UNISTR,	\$ 45.00	(Christal)	
WWRC,	980,	5 KW (DA-N)	, Talk	NBC,	\$ 58.00	(MMR)	Greater Media
WYCB,	1340,	1 KW	, Gospel	AURN,	\$ 38.00	(---)	
WTEM,	570,	5 KW/1 KW	, Sports	CBS,	\$ 49.00	(D&R)	Colfax

FM STATIONS

WASH,	97.1,	26 KW @ 686	, AC	UNISTR,	\$169.00	(Group W)	Evergreen
WAVA,	105.1,	50 KW @ 498	, Religion	UNISTR,	\$- NA	(---)	Salem
WCXR,	105.9,	28 KW @ 649	, Classic AOR	, \$171.00	(Group W)		Viacom
WGAY,	99.5,	21 KW @ 771	, Soft AC/EZ	, \$157.00	(MMR)		Greater Media
WGMS,	103.5,	46 KW @ 508	, Classical	MBS,	\$125.00	(D&R)	Colfax
WHFS,	99.1,	50 KW @ 459	, Prog AOR	APR,	\$ 79.00	(Banner)	Liberty (ANNAPOLIS)
WHUR,	96.3,	24 KW @ 669	, Black	, \$ 83.00	(D&R)		Howard Univ.
WJFK,	106.7,	23 KW @ 731	, Classic AOR	ABC,	\$ 78.00	(Torbet)	Infinity
WBIG,	100.3,	40 KW @ 331	, Oldies	APR,	\$ 68.00	(Mc-Guild)	Colfax
WKYS,	93.9,	50 KW @ 479	, Black	, \$180.00	(D&R)		Albimar
WARW,	94.7,	23 KW @ 741	, AC	, \$159.00	(CBS)		CBS
WMMJ,	102.3,	2.9 KW @ 479	, Black AC/Oldies	ABC MBS,	\$ 78.00	(Mc-Guild)	Almic
WMZQ,	98.7,	50 KW @ 489	, Country	, \$250.00	(Christal)		Viacom
WPGC,	95.5,	50 KW @ 500	, CHR/Urban	, \$175.00	(Banner)		Cook Inlet
WRQX,	107.3,	36 KW @ 590	, AC/CHR	ABC,	\$100.00	(Katz)	Cap Cities/ABC
WWDC,	101.1,	32 KW @ 761	, AOR	UNISTR,	\$170.00	(Christal)	
WXTR,	104.1,	22 KW @ 764	, Oldies	, \$154.00	(Mc-Guild)		Liberty

Miscellaneous: WXTR-F sold by Four Seasons to Liberty for \$19,000,000 (E) (D) . . . WPGC-F sold by Cook Inlet to Infinity for \$60,000,000 (D) . . . WLTT-F changes to WARW-F and format from AC to Oldies (Nov.)...

WEST PALM BEACH

Arbitron Rank/Pop (12+): 49/829,300

Stations: 36/16
Diaries: 1379/601:1/49.2%
Sample Target: 1250
% Below Line: 26.6
% Not Listed: 11.5

1993 Revenue: \$28,500,000
HH Inc.: \$33,414
Retail \$: 10.9 Bil
Pop per Station: 51,831
#1 Biller: WRMF-F \$7,900,000

MSA Rank/Pop: 59/957,000

ADI # 46

Average Person Ratings: 17.5

Market TSL: 23.00 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WIRK-F (C)	134/ 9.2	7.0	7.7	6.2	6.7	7.5	158/1790	1304/15.7	15.3	13.5	F	WIRK-F
2. WRMF-F (AC)	111/ 7.7	8.4	12.9	9.0	9.6	9.5	143/2081	1348/16.3	22.8	18.9	H	WRMF-F
3. WEAT-F (SAC)	107/ 7.4	8.2	6.9	7.8	7.4	7.6	143/2115	1401/16.9	17.4	18.2	G	WEAT-F
4. WJNO (N/T)	92/ 6.3	5.8	5.6	7.7	7.5	6.4	103/1435	1117/13.5	13.0	15.1	G	WJNO
5. WRLX-F (EZ)	89/ 6.1	6.0	7.0	6.2	2.5	6.3	95/1048	972/11.7	10.9	7.1	C	WRLX-F
6. WKGR-F (AOR)	73/ 5.0	5.3	5.2	5.0	5.8	5.1	114/1858	1050/12.7	15.6	14.8	G	WKGR-F
7. WOLL-F (O)	62/ 4.3	3.3	3.1	2.5	4.0	3.3	66/1039	892/10.8	10.2	10.3	C	WOLL-F
8. WOJV-F (CHR)	60/ 4.1	4.2	2.7	3.9	3.6	3.7	122/1713	1013/12.2	13.2	13.2	D	WOJV-F
9. WEDR-F (B)	44/ 3.0	2.0	2.5	3.4	2.4	2.7	149/2126	582/ 7.0	6.2	6.3		WEDR-F
10. WLYF-F (EZ/SAC)	38/ 2.6	1.8	1.7	1.6	1.3	1.9	217/2677	514/ 6.2	5.4	5.1		WLYF-F
11. WBZT (T)	34/ 2.3	2.3	1.8	1.6	2.1	2.0	37/574	504/ 6.1	5.5	6.1	A	WBZT
12. WPOM (B)	28/ 1.9	1.0	2.2	1.1	2.1	1.6	29/224	218/ 2.6	3.5	3.6	A	WPOM
WDBF (BB)	28/ 1.9	2.6	2.3	1.2	1.6	2.0	29/324	302/ 3.6	3.9	4.0	A	WDBF
WHQT-F (B/CHR)	28/ 1.9	1.5	1.5	1.7	2.2	1.7	131/2001	441/ 5.3	5.9	6.1		WHQT-F
15. WPOW-F (CHR)	26/ 1.8	2.7	2.5	2.5	1.6	2.4	119/1974	567/ 6.8	8.4	5.7		WPOW-F
16. WYFX (B)	25/ 1.7	1.2	0.9	2.0	1.5	1.5	49/695	330/ 4.5	3.0	3.1	A	WYFX
WEAT (EZ)	25/ 1.7	1.3	2.2	2.2	2.2	1.9	47/621	399/ 4.8	3.6	5.4		WEAT
18.												
19.												
20.												

12+ FM SHARE (METRO): 75.92% (974 of 1283) (FAL 92: 72.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOJV-F	1 WIRK-F<	1 WRMF-F<	1 WRMF-F	1 WRMF-F<	1 WRLX-F<	1 WJNO <	1 WEAT-F	1 WIRK-F<	1 WIRK-F	1 WJNO
2 WEDR-F>	2 WRMF-F<	2 WIRK-F	2 WIRK-F	2 WIRK-F>	2 WEAT-F<	2 WIRK-F<	2 WRMF-F	2 WRMF-F	2 WOJV-F	2 WRMF-F
3 WIRK-F	3 WKGR-F	3 WKGR-F>	3 WKGR-F	3 WEAT-F	3 WJNO <	3 WRMF-F	3 WIRK-F	3 WEAT-F	3 WEDR-F	3 WIRK-F
4 WPOW-F	4 WOJV-F>	4 WOJV-F<	4 WEAT-F<	WKGR-F<	4 WIRK-F	4 WEAT-F	4 WRLX-F	4 WJNO <	4 WEAT-F	WEAT-F
5	5 WEAT-F	5 WOLL-F	5 WOLL-F	5 WOLL-F	5 WRLX-F	5 WRLX-F	5 WJNO	5 WKGR-F	5 WRLX-F	5 WBZT
6	6	6	6	6	6 WOLL-F	6	6 WKGR-F	6 WRLX-F	6 WRMF-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOJV-F	1 WRMF-F	1 WRMF-F	1 WRMF-F	1 WRMF-F	1 WKGR-F	1 WKGR-F>	1 WKGR-F	1 WKGR-F<	1 WIRK-F
2 WEDR-F	2 WIRK-F>	2 WIRK-F	2 WIRK-F	2 WIRK-F	2 WIRK-F	2 WIRK-F	2 WRMF-F	2 WIRK-F	2 WKGR-F<
3 WRMF-F	3 WOJV-F	3 WEAT-F	3 WEAT-F>	3 WEAT-F>	3 WOJV-F	3 WOJV-F	3 WOJV-F	3 WRMF-F>	3 WRMF-F
4 WIRK-F	4 WEAT-F	4 WKGR-F	4 WOJV-F	4 WOLL-F	4 WZZR-F	4 WRMF-F	4 WIRK-F	4 WOLL-F	4 WJNO
WEAT-F	5	5 WOJV-F	5 WOLL-F<	5 WKGR-F	5 WPOW-F	5 WZZR-F	5 WKIS-F	WJNO	5 WOLL-F
6 WHQT-F	6	6 WHQT-F	6 WKGR-F	6	WZTA-F	6	6 WZZR-F	6 WOJV-F	6
7 WHYI-F	7	7	7	7	WEDR-F	7	WZTA-F	7	7

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WPBR	1340	PALM BEACH	1.0/2.7/ 16/ 257
WSBR	740	BOCA RANTON	0.3/2.5/ 20/ 472
WSWN	900	BELLE GLADE	0.6/2.0/ 19/ 290
WZZR-F	92.7	STUART	1.5/5.1/ 62/ 847

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE MIAMI FOR MORE ABOUT THE FOLLOWING:

WAXY-F	0.5/2.5	WKIS-F	1.6/5.8	WQBA-F	0.5/1.4
WFLL-F	0.4/3.3	WLVE-F	1.1/3.8	WSHE-F	1.2/6.6
WHYI-F	1.4/6.5	WMRZ	0.3/1.8	WTMI-F	1.4/5.5
WINZ	0.7/3.7	WMXJ-F	1.9/5.1	WTPX-F	0.8/1.9
WIOD	1.5/5.8	WQAM	0.8/3.0	WZTA-F	1.6/7.3

WEST PALM BEACH

RADIO STATIONS

WEAT, 850, 5 KW/1 KW (DA-2) , SEE WEAT-F	, \$	
WJNO, 1230, 1 KW , NEWS/TALK	CBS, AP, \$ 70.00 (Banner)	Fairbanks
WYFX, 1040, 25 KW/1 KW (DA-2) , BLACK	AURN, \$ 20.00 (K & P)	
WEAT-F, 104.3, 56 KW @ 1250, SOFT AC	, \$ 90.00 (MMR)	Taylor
WIRK-F, 107.9, 100 KW @ 341, COUNTRY	ABC, \$ 100.00 (D&R)	Price
WKGR-F, 98.7, 100 KW @ 1381, AOR	UPI, \$ 58.00 (Christal)	Amaturo (FORT PIERCE)
WRLX-F, 92.1, 6 KW @ 380, EZ	, \$ 30.00 (Banner)	
WOLL-F, 94.3, 6 KW @ 328, OLDIES	, \$ 38.00 (Katz)	Lappin
WQV-F, 95.5, 100 KW @ 981, CHR	SOURCE, \$ 50.00 (McGuild)	Ardman (FORT PIERCE)
WRMF-F, 97.9, 100 KW @ 1348, AC	, \$ 125.00 (Banner)	Fairbanks

Other Ranked Stations - See Miami

Miscellaneous: WPOM (Riviera Beach) sold for \$411,000 . . . WPBR sold for \$700,000 (Schutz) . . .

WICHITA

Arbitron Rank/Pop (12+): 88/410,500
MSA Rank/Pop: 101/481,000
ADI # 61
Average Person Ratings: 16.2
Market TSL: 21.0 hours

Stations: 18/18
Diaries: 886/463:1/54.7%
Sample Target: 870
% Below Line: 0.0
% Not Listed: 11.1

1993 Revenue: \$17,300,000
HH Inc.: \$34,742
Retail \$: 4.3 Bil
Pop per Station: 22,806
#1 Biller: KFDI-AF \$5,600,000

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. KZSN-AF (C)	87/13.1	12.3	14.7	13.9	12.6	13.5	134/1556	1121/27.3	24.5	25.6	D	KZSN-AF
2. KFDI-F (C)	79/11.9	9.1	11.8	13.7	13.6	11.6	112/1336	903/22.0	23.6	25.7	G	KFDI-F
3. KKR-D-F (CHR)	75/11.3	10.4	8.8	12.2	8.9	10.7	89/1307	1044/25.4	24.2	22.5	C	KKR-D-F
4. KICT-F (AOR)	50/ 7.5	7.1	8.3	5.6	6.1	7.1	69/ 799	606/14.8	17.1	15.0	C	KICT-F
5. KNSS (N/T)	46/ 6.9	4.5	4.8	6.6	6.3	5.7	50/ 637	586/14.3	13.4	13.5	C	KNSS
6. KRBB-F (AC)	42/ 6.3	6.4	9.1	9.0	6.8	7.7	54/ 819	660/16.1	15.7	18.2	C	KRBB-F
7. KFDI (C/FS)	38/ 5.7	6.4	5.9	6.3	5.5	6.1	52/ 636	475/11.6	14.9	11.6	B	KFDI
8. KEYN-F (O)	33/ 5.0	5.3	3.7	3.9	4.8	4.5	48/ 756	548/13.3	10.3	11.2	B	KEYN-F
9. KRZZ-F (CL/AOR)	29/ 4.4	6.8	5.9	5.4	6.3	5.6	32/ 619	552/13.4	14.8	13.7	C	KRZZ-F
10. KYQQ-F (C)	26/ 3.9	3.1	1.9	1.6	1.5	2.6	58/ 739	436/10.6	7.5	7.8	A	KYQQ-F
11. KXLK-F (AC)	24/ 3.6	5.4	4.9	2.1	3.8	4.0	26/ 557	442/10.8	14.1	10.1	B	KXLK-F
12. KOEZ-F (EZ/SAC)	23/ 3.5	5.3	4.8	3.3	5.8	4.2	31/ 531	348/ 8.5	10.6	11.0	A	KOEZ-F
13. KTLI-F (AC)	12/ 1.8	2.6	3.0	2.5	3.5	2.5	13/ 282	237/ 5.8	5.5	6.9	A	KTLI-F
15. KFH (T)	12/ 1.8	1.0	1.9	1.3	0.8	1.5	12/ 288	250/ 6.1	5.4	4.9	A	KFH

12+ FM SHARE (METRO): 81.59% (483 of 592) (FAL 92: 83.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKR-D-F>>	1 KKR-D-F<	1 KZSN-AF	1 KZSN-AF>	1 KZSN-AF>	1 KFDI-F>	1 KFDI-F	1 KZSN-AF<	1 KKR-D-F<	1 KKR-D-F	1 KFDI-F
2 KZSN-AF>	2 KZSN-AF<	2 KKR-D-F	2 KRBB-F<	2 KFDI-F<	2 KZSN-AF	2 KZSN-AF	2 KNSS-F<	2 KZSN-AF	2 KZSN-AF	2 KNSS
3 KICT-F	3 KICT-F>	3 KICT-F	3 KFDI-F<	3 KRBB-F<	3 KNSS	3 KKR-D-F>	3 KFDI-F	3 KFDI-F	3 KNSS-F	3 KICT-F
4	4 KRZZ-F	4 KRBB-F<	4 KKR-D-F	4 KKR-D-F	KFDI	4 KFDI <	4 KKR-D-F	4 KICT-F	4 KFDI-F	4 KZSN-F
5	5 KRBB-F	5 KFDI-F	5 KICT-F	5 KEYN-F<	5 KEYN-F	5 KRBB-F<	5 KICT-F	5 KRBB-F	5 KICT-F	5
6	6	6 KRZZ-F	6	6 KICT-F	6	6 KICT-F	6	6	6 KRBB-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKR-D-F	1 KKR-D-F>	1 KRBB-F	1 KZSN-AF<	1 KZSN-AF	1 KICT-F	1 KICT-F<	1 KZSN-AF	1 KZSN-AF<	1 KZSN-AF
2 KTLI-F	2 KRBB-F	KZSN-AF	2 KKR-D-F	2 KRBB-F<	2 KKR-D-F	2 KZSN-AF>	2 KICT-F	2 KICT-F>	2 KFDI-F
KICT-F	KZSN-AF>	KKR-D-F	3 KRBB-F>	3 KKR-D-F	3 KKR-D-F	3 KKR-D-F<	3 KRZZ-F	3 KFDI-F	3 KICT-F
4 KRBB-F	4 KICT-F	4 KRZZ-F	4 KFDI-F	4 KFDI-F	KZSN-AF	4 KRZZ-F>	4 KKR-D-F	4 KKR-D-F	4 KEYN-F
KXLK-F	5 KRZZ-F	5 KICT-F	5 KEYN-F	5 KEYN-F	5 KFDI-F	5 KYQQ-F	5	5 KRZZ-F	5 KNSS
KZSN-AF	6 KXLK-F	6	KICT-F	6	6 KYQQ-F	KFDI-F	6	6 KNSS	6 KRBB-F
7	7	7	7	7	7	7	7	7	7 KKR-D-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KJRG 95.0	NEWTON	0.8/2.2/	5/ 168
KLLS-F 104.5	AUGUSTA	1.1/2.9/	7/ 131
KQAM 1410	WICHITA	0.6/6.0/	5/ 310

DUOPOLY REPORT

	12+	25-54	REVENUE
KFDI A/F, KICT-F	25.1%	20.6%	38.2%
(Great Empire, pending)			
KNSS, KKR-D-F, KRZZ-F	22.6%	20.0%	21.4%
(Prism)			
	47.7%	40.6%	59.6%

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY
KFH, 1330, 5 KW (DA-N), TALK
KNSS, 1240, 1 KW, NEWS/TALK
KQAM, 1410, 5 KW/1 KW (DA-2), NOSTALGIA
KZSN, 1480, 5 KW/1 KW (DA-2), SEE KZSN-FM

ABC, \$ NA (Torbet)
AP, CBS, \$ NA (Banner)
NBC, CNN, \$ 21.00 (D & R)
SMN, \$ 13.00 (Eastman)

Great Empire
Midcontinent
Prism
Clear Channel

KTLI-F, 99.1, 45 KW @ 515, ??
KEYN-F, 103.7, 100 KW @ 859, OLDIES
KFDI-F, 101.3, 100 KW @ 1138, COUNTRY
KICT-F, 95.1, 100 KW @ 899, AOR
KKR-D-F, 107.3, 100 KW @ 859, CHR

USA, \$ 18.00 (Salem)
\$ 29.00 (Eastman)
ABC, \$ 105.00 (Torbet)
ABC, \$ 28.00 (McGuild)
\$ 38.00 (D & R)

(EL DORARDO)
Clear Channel
Great Empire
Prism

KOEZ-F, 92.3, 100 KW @ 640, EZ/SOFT AC
KRBB-F, 97.9, 100 KW @ 987, AC
KRZZ-F, 96.3, 50 KW @ 494, CLASSIC AOR
KXLK-F, 105.3, 100 KW @ 987, AC
KYQQ-F, 106.5, 100 KW @ 1115, CHR
KZSN-F, 102.1, 100 KW @ 1032, COUNTRY

UNISTR, \$ 22.00 (---)
\$ 33.00 (Christal)
\$ 36.00 (D & R)
AP, \$ 29.00 (Banner)
\$ 19.00 (N/A)
\$ 48.00 (Katz)

(NEWTON)
Prism (DERBY)
Midcontinent (HAYSVILLE)
(ARKANSAS CITY)
Southern Skies (HUTCHINSON)

Miscellaneous: KTLI-F sold by Jon Stuart to Great Empire (D) for \$940,000 . . . KQAM, KEYN-F sold by Clear Channel to Robinson/Feuer for \$2,000,000 (Star) . . .

WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 62/634,700

Stations: 40/30
Diaries: 1150/552:1/53.7%
Sample Target: 1100
% Below Line: 8.6
% Not Listed: 15.0

1993 Revenue: \$17,800,000
MH Inc.: \$28,087
Retail \$: 5.4 Bil
Pop per Station: 21,157
#1 Biller: WKRZ-F \$5,100,000

MSA Rank/Pop: 78/639,000
ADI # 50
Average Person Ratings: 17.8
Market TSL: 23.25 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WKRZ-F (CHR)	142/12.6	14.9	13.4	13.3	16.4	13.6	168/2390	1989/31.3	35.3	33.9	G	WKRZ-F
2. WEZX-F (AOR)	84/ 7.4	6.2	8.7	7.5	7.2	7.5	88/954	907/14.3	18.2	13.9	D	WEZX-F
3. WGGY-F (C)	81/ 7.2	8.0	6.3	3.6	2.5	6.3	119/1479	1070/16.9	14.8	8.4	B	WGGY-F
4. WMGS-F (AC)	75/ 6.6	8.0	5.7	4.3	5.2	6.2	76/958	914/14.4	14.2	11.9	C	WMGS-F
5. WNAK (BB/FS)	61/ 5.4	4.4	2.7	5.2	4.9	4.4	61/578	565/ 8.9	6.1	7.9	B	WNAK
6. WILK-AA (T)	49/ 4.3	2.4	4.4	5.7	5.3	4.2	51/796	757/11.9	11.7	----	B	WILK-AA
7. WARM (FS)	44/ 3.9	4.3	4.6	4.7	4.1	4.9	46/907	846/13.3	12.6	11.5	C	WARM
8. WEJL (BB)	41/ 3.6	2.8	3.3	3.7	4.2	3.4	45/552	514/ 8.1	7.4	8.1	A	WEJL
9. WBHT-F (CHR)	37/ 3.3	1.9	2.0	1.0	---	2.1	37/689	669/10.5	7.8	----	A	WBHT-F
10. WDLS-FF (C)	35/ 3.1	3.3	3.1	5.9	5.3	3.9	38/557	485/ 7.6	8.5	11.0	B	WDLS-FF
11. WSGD-F (O)	25/ 2.2	2.4	2.4	1.6	2.7	2.2	26/381	352/ 5.5	5.6	7.0	B	WSGD-F
12. WYOS-F (O)	22/ 1.9	1.7	1.4	1.3	2.1	1.6	22/383	383/ 6.0	5.4	6.4	A	WYOS-F
13. WHLM-F (AC)	20/ 1.8	2.0	1.8	1.7	2.0	1.8	21/504	314/ 4.9	4.8	5.2		WHLM-F
WSBF-F (CHR)	20/ 1.8	1.7	2.1	1.9	1.7	1.9	21/324	308/ 4.9	5.3	5.2		WSBF-F
15. WICK (EZ)	17/ 1.5	1.0	1.4	1.4	0.6	1.3	17/253	242/ 3.8	3.6	2.3		WICK
16. WWSH-F (EZ/SAC)	16/ 1.4	2.2	1.6	2.3	2.0	1.9	19/414	322/ 5.1	5.9	6.4		WWSH-F
17. WSKS-F (CHR)	15/ 1.3	1.5	1.9	2.7	1.9	1.9	17/594	561/ 8.8	10.4	9.3		WSKS-F
18.												
19.												
20.	12+ FM SHARE (METRO):	71.77%	(689 of 960)	(FAL 92: 73.17%)								

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKRZ-F->	1 WKRZ-F->	1 WKRZ-F->	1 WKRZ-F->	1 WKRZ-F->	1 WNAK	1 WKRZ-F->	1 WKRZ-F->	1 WKRZ-F->	1 WKRZ-F->	1 WARM
2 WBHT-F->>	2 WEZX-F->	2 WEZX-F	2 WMGS-F	2 WMGS-F	2 WKRZ-F	2 WEZX-F	2 WMGS-F<	2 WEZX-F	2 WEZX-F	2 WKRZ-F
3	3 WGGY-F	3 WMGS-F	3 WEZX-F	3 WEZX-F<	3 WILK-AA	3 WGGY-F<	3 WGGY-F<	3 WGGY-F	3 WGGY-F	3 WEZX-F
4	4 WMGS-F->	4 WHLM-F->	4 WGGY-F->	4 WGGY-F->	WGGY-F<	4 WMGS-F	4 WEZX-F	4 WMGS-F	4 WBHT-F	4 WGGY-F
5	5 WBHT-F	5	5	5	5 WMGS-F	5 WARM	5 WILK-AA	5 WBHT-F	5 WARM	5 WILK-AA
6	6	6	6	6	6 WARM	6	6	6	6	6
					WEJL					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54

1 WKRZ-F	1 WKRZ-F->>	1 WKRZ-F	1 WKRZ-F->	1 WKRZ-F	1 WEZX-F	1 WEZX-F	1 WEZX-F	1 WEZX-F<	1 WEZX-F<
2 WEZX-F	2 WMGS-F->	2 WMGS-F	2 WMGS-F->	2 WMGS-F->	2 WKRZ-F	2 WKRZ-F->	2 WKRZ-F	2 WKRZ-F->	2 WKRZ-F
3 WMGS-F	3 WEZX-F	3 WGGY-F	3 WGGY-F	3 WGGY-F->	3 WGGY-F	3 WGGY-F->	3 WGGY-F	3 WGGY-F->	3 WGGY-F->
WGGY-F	WGGY-F	4 WEZX-F	4 WEZX-F	4 WEZX-F	4 WBHT-F	4	4 WZZO-F	4 WMGS-F	4 WMGS-F
WBHT-F	5 WBHT-F	5	5 WBHT-F	5	5	5	5	5	5

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WARD 1550	PITTSTON	0.5/1.7/	6/ 107
WAZL 1490	HAZLETON	0.6/1.9/	8/ 143
WBAX 1240	WILKES BARRE	0.8/2.5/	9/ 157
WCDL 1440	CARBONDALE	0.7/1.0/	8/ 72
WEMR 1460	TUNKHANNOCK	0.4/1.1/	5/ 74
WJMW 550	BLOOMSBURG	0.4/0.8/	5/ 108
WKQV-F 95.7	OLYPHANT	0.6/2.2/	7/ 141
WQEQ-F 103.1	FREELAND	1.0/3.1/	14/ 260
WVPO 840	STROUDSBERG	1.0/1.4/	11/ 90
WVDL-F 104.9	SCRANTON	0.5/1.5/	7/ 122
WYMK-F 107.7	TUNKHANNOCK	0.5/1.6/	17/ 197
WILQ-F 105.1	WILLIAMSPORT	0.9/2.1/	33/ 385
WKSJ-F 102.7	WILLIAMSPORT	0.4/1.5/	33/ 488
WABC 770	NEW YORK	0.9/2.1/	14/ 187
WAEB-F 104.1	ALLENTOWN	0.9/3.4/	24/ 458
WFMZ-F 100.7	ALLENTOWN	1.2/2.0/	31/ 348
WHCY-F 106.3	BLAIRSTOWN, NJ	0.8/2.0/	24/ 199
WLEV-F 96.1	EASTON	0.7/2.5/	18/ 315
WODE-F 99.9	EASTON	0.9/3.4/	20/ 367
WYSP-F 94.1	PHILADELPHIA	0.5/1.8/	7/ 172
WZZO-F 95.1	BETHLEHEM	1.5/3.7/	26/ 420

DUOPOLY REPORT

	12+	25-54	REVENUE
WILK, WKRZ-F, WGBI, WGGY-F (Keymarket)	24.1%	25.9%	37.4%
WICK, WYCK, WVDL-F (local)	2.0%	1.1%	NA
WAZL, WWSH-F, WKAB-F (local)	2.0%	1.9%	NA
	28.1%	28.9%	39.9% (E)

WILKES BARRE-SCRANTON

RADIO STATIONS

WARM	, 590,	5 KW (DA-2)	, Full Service	CBS NBC, \$37.00	(Mc-Guild)	Susquehanna
WBAX	, 1240,	1 KW	, Nostalgia	SMN, \$14.00	(Roslin)	
WEJL	, 630,	500 W/32 W	, Nostalgia/FS	ABC UNISTR, \$18.00	(Christal)	Shamrock-Lynett
WILK	, 980,	5 KW/1 KW (DA-2)	, Talk	CNN ABC, \$15.00	(Katz)	Keymarket
WNAK	, 730,	1 KW (DAYS)	, Nostalgia/FS	NBC, \$22.00	(K & P)	
WDLS-F,	93.7,	.8 KW @ 679	, Country	CBS, \$20.00	(D&R)	(DALLAS)
WEZX-F,	107.1,	1.9 KW @ 1266	, AOR	ABC, \$39.00	(Christal)	Shamrock-Lynett
WGGY-F,	101.3,	7 KW @ 1109	, Country	, \$19.00	(Katz)	Keymarket
WHLM-F,	106.5,	36 KW @ 577	, CHR	UNISTR, \$16.00	(Banner)	(BLOOMSBURG)
WKRZ-F,	98.5,	8.7 KW @ 1171	, CHR	, \$85.00	(---)	Keymarket
WMGS-F,	92.9,	5.3 KW @ 1384	, AC	, \$31.00	(Mc-Guild)	Susquehanna
WSBG-F,	93.5,	1 KW @ 781	, CHR	AP, \$13.00	(Mkt 4)	(STROUDSBERG)
WSGD-F,	94.3,	1.1 KW @ 771	, Oldies	, \$19.00	(Eastman)	(CARBONDALE)
WSKS-F,	102.3,	3 KW @ 72	, CHR	ABC, \$18.00	(Eastman)	(PITTSTON)
WVDL-F,	104.9,	.3 KW @ 1092	, Soft AC	ABC, \$14.00	(Roslin)	
WWSH-F,	97.9,	20 KW @ 728	, EZ	UNISTR, \$19.00	(K & P)	(HAZLETON)
WYOS-F,	92.1,	.9 KW @ 663	, Oldies	CNN, \$16.00	(Torbet)	

MISCELLANEOUS: WTLQ-F changes to WSKS-F (Dec) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

WILMINGTON, DE

Arbitron Rank/Pop (12+): 78/499,900
 MSA Rank/Pop: 92/536,000
 Philadelphia ADI
 Average Person Ratings: 16.9
 Market TSL: 22.50 hours

Stations: 30/5
 Diaries: 928/539:1/50.0%
 Sample Target: 950
 % Below Line: 55.9
 % Not Listed: 12.0

1993 Revenue: \$10,400,000
 HH Inc.: \$39,507
 Retail \$: 4.7 Bil
 Pop per Station: 99,980
 #1 Biller: WJBR-AB \$3,800,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level
1. WSTW-F (AC/CHR)	100/11.9	9.8	8.9	8.7	8.7	----	105/1402	1213/24.3	25.2	21.4	E
2. WJBR-F (AC)	96/11.4	8.9	8.9	10.0	9.6	----	103/1252	1117/22.3	21.4	21.5	E
3. WMMR-F (AOR)	51/ 6.0	5.1	4.4	5.9	6.7	----	53/792	714/14.3	16.8	17.2	
4. WXCX-F (C)	49/ 5.8	2.9	2.6	1.9	1.4	----	50/391	382/ 7.6	5.3	5.4	
5. WIOQ-F (CHR)	44/ 5.2	4.3	5.0	3.6	3.8	----	49/686	599/12.0	15.2	14.4	
6. WYSP-F (CL AOR)	38/ 4.5	5.8	7.7	7.5	3.7	----	42/913	844/16.9	17.3	22.4	
7. WDEL (FS)	35/ 4.2	4.0	6.2	4.3	6.3	----	37/733	683/13.7	14.1	15.7	C
WILM (N/T)	35/ 4.2	5.8	4.2	3.8	5.1	----	35/476	476/ 9.5	11.9	11.1	C
9. WUSL-F (B)	30/ 3.6	4.5	3.5	6.0	6.4	----	30/526	487/ 9.7	12.0	11.5	
10. WDSO-F (CO)	29/ 3.4	3.7	2.3	2.6	2.0	----	96/824	447/ 8.9	9.8	7.9	

12+ FM SHARE (METRO): 85.04% (631 of 742) (FAL 92: 81.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIOQ-F	1 WSTW-F	1 WSTW-F	1 WSTW-F<	1 WJBR-F<	1 WJBR-F	1 WSTW-F<	1 WSTW-F	1 WJBR-F<	1 WIP	1 WJBR-F
2 WSTW-F	2 WJBR-F	2 WJBR-F>	2 WJBR-F>	2 WSTW-F>>	2 WSTW-F	2 WJBR-F>	2 WJBR-F>	2 WSTW-F>	2 WJBR-F	2 WIOQ-F
3 WUSL-F	3 WMMR-F<	3 WMMR-F	3 WMMR-F	3 WMMR-F	3 WDEL <	3 WYSP-F	3 WXCX-F	3 WMMR-F	3 WUSL-F<	3 WDEL
4	4 WIOQ-F	4 WXCX-F<	4 WYSP-F	4 WYSP-F	4 WILM	4 WDEL <	4 WMMR-F	4 WXCX-F	4 WXCX-F	4 WSTW-F
5	5 WYSP-F	5 WYSP-F	5 WIYY-F	5 WXCX-F	5 WXCX-F	5 WILM	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSTW-F	1 WSTW-F>	1 WSTW-F	1 WSTW-F<	1 WJBR-F	1 WIOQ-F	1 WMMR-F	1 WMMR-F	1 WSTW-F<	1 WSTW-F<
WXCX-F	2 WJBR-F>	2 WJBR-F	2 WJBR-F>>	2 WSTW-F>>	2 WYSP-F	2 WSTW-F	2 WJBR-F	2 WMMR-F	2 WJBR-F
3 WIOQ-F	3 WXCX-F	3 WIYY-F	3 WXCX-F	3	3 WSTW-F	3 WJBR-F	3 WSTW-F	3 WJBR-F<	3 WMMR-F
4 WJBR-F	4 WIOQ-F	4	4 WIOQ-F	4	4	4 WIOQ-F	4 WIYY-F	4 WYSP-F	4 WYSP-F
5	5 WUSL-F	5	5	5	5	5 WYSP-F	5 WYSP-F	5	5
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WJBR	1290	WILMINGTON	0.1/1.7/	1/ 103
WNRK	1260	NEWARK	0.5/1.7/	4/ 86

DUOPOLY REPORT
 NONE AS OF JANUARY 1994

SEE BALTIMORE OR PHILADELPHIA FOR MORE ABOUT THE FOLLOWING:

KYW	0.7/4.8	WOGL	0.2/ 2.3
WBEB-F	0.7/4.6	WOGL-F	3.1/ 8.8
WDAS-F	2.3/5.5	WPEN	1.3/ 3.3
WFLN-F	1.4/4.3	WPLY-F	0.9/ 6.3
WIBF-F	0.4/1.7	WPOC-F	1.3/ 2.5
WIP	2.0/5.7	WQSR-F	0.7/ 1.8
WIYY-F	3.1/5.9	WWDB-F	3.2/ 6.8
WJZ-F	0.7/3.6	WMMX-F	0.4/ 1.8
WMGK-F	1.1/5.6	WXTU-F	2.8/10.1
		WYXR-F	0.9/ 5.8

RADIO STATIONS

WDEL	, 1150,	5 KW (DA-2)	, Full Service	AP CNN, \$36.00 (Eastman)
WILM	, 1450,	1 KW	, News/Talk	MBS CBS, \$30.00 (Savalli)
WJBR-F,	99.5,	50 KW @ 500	, AC	UNISTR AP, \$90.00 (Katz) CRB
WSTW-F,	93.7,	50 KW @ 491	, AC/CHR	, \$85.00 (Eastman)

Other ranked stations -- see Philadelphia or Baltimore

WORCESTER

Arbitron Rank/Pop (12+): 100/370,400
 MSA Rank/Pop: 73/423,000
 Boston ADI
 Average Person Ratings: 17.7
 Market TSL: 23.25 hours

Stations: 32/6
 Diaries: 826/448:1/50.5%
 Sample Target: 820
 % Below Line: 51.8
 % Not Listed: 13.1

1993 Revenue: \$10,800,000
 HH Inc.: \$39,750
 Retail \$: 4.4 Bil
 Pop per Station: 61,733
 #1 Biller: WXLO-F \$3,200,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WSRS-F (SAC)	80/12.2	11.5	13.1	11.6	13.1	----	110/1518	1076/29.0	29.1	26.3	E	WSRS-F
2. WTAG (FS)	59/ 9.0	9.9	7.9	7.7	8.0	----	64/911	793/21.4	22.3	19.8	D	WTAG
3. WXLO-F (AC)	57/ 8.7	12.2	10.6	9.4	8.8	----	105/1326	805/21.7	26.1	23.3	E	WXLO-F
4. WAAF-F (AOR)	45/ 6.9	7.0	6.5	9.7	8.8	----	99/1328	690/18.6	19.1	21.4		WAAF-F
5. WJMN-F (CHR)	33/ 5.0	5.2	3.6	6.8	6.5	----	53/932	612/16.5	18.5	15.8		WJMN-F
6. WCLB-F (C)	27/ 4.1	3.9	0.6	0.5	1.1	----	44/575	345/ 9.3	10.1	4.2		WCLB-F
7. WODS-F (O)	26/ 4.0	3.3	4.8	4.5	3.5	----	42/675	412/11.1	12.7	14.3		WODS-F
8. WBCS-F (C)	25/ 3.8	1.2	2.1	2.0	1.1	----	43/671	358/ 9.7	5.4	3.7		WBCS-F
WZLX-F (CL AOR)	25/ 3.8	3.1	2.4	4.2	3.5	----	37/615	453/12.2	11.3	9.9		WZLX-F
10. WBZ (N)	21/ 3.2	2.6	3.9	2.4	4.6	----	28/666	434/11.7	11.3	13.1		WBZ
11. WCRB-F (CL)	20/ 3.0	2.3	2.3	2.1	1.8	----	33/350	256/ 6.9	7.2	5.9		WCRB-F
12. WORC (O)	18/ 2.7	0.9	0.8	2.1	2.4	----	18/165	152/ 4.1	3.6	4.4	A	WORC
13.												
14.												
15.												

12+ FM SHARE (METRO): 77.02% (439 of 570) (FAL 92: 79.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMN-F>>	1 WAAF-F	1 WSRS-F<	1 WSRS-F	1 WSRS-F	1 WSRS-F<	1 WTAG <	1 WSRS-F	1 WSRS-F	1 WAAF-F<	1 WBZ
2 WAAF-F>	2 WXLO-F	2 WXLO-F	2 WXLO-F>	2 WXLO-F>	2 WTAG >	2 WSRS-F	2 WXLO-F	2 WAAF-F<	2 WSRS-F	2 WTAG
3	3 WSRS-F>	3 WAAF-F>	3 WODS-F	3 WODS-F	3 WXLO-F	3 WXLO-F>	3 WTAG >	3 WXLO-F>	3 WJMN-F	3 WSRS-F
4	4 WJMN-F	4 WODS-F	4 WAAF-F	4 WAAF-F	4 WODS-F	4 WAAF-F	4 WAAF-F	4 WTAG <	4 WBZ	4 WAAF-F
5	5 WZLX-F	WZLX-F	5 WBCS-F	WTAG	5	5	5 WBCS-F	5 WJMN-F	5 WTAG <	5
6	6	6	6	6	6	6	6	6	6 WBCN-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMN-F	1 WSRS-F	1 WSRS-F	1 WSRS-F>	1 WSRS-F	1 WAAF-F	1 WAAF-F>	1 WAAF-F	1 WAAF-F	1 WSRS-F
2 WAAF-F	2 WXLO-F<	2 WXLO-F	2 WXLO-F>>	2 WXLO-F>	2 WZLX-F	2 WXLO-F>	2 WXLO-F	2 WXLO-F<	2 WXLO-F
3 WSRS-F	3 WAAF-F	3 WAAF-F	3 WAAF-F	3 WTAG	3 WXLO-F	3 WZLX-F	3 WBCN-F	3 WSRS-F	3 WAAF-F
4 WXLO-F	4 WJMN-F	WBOS-F	WJMN-F	4 WODS-F	4	4 WSRS-F	4	4 WZLX-F	4 WODS-F
5	5 WBOS-F	5	5	5 WBCS-F	5	5 WBCN-F	5	5 WODS-F	5 WBCN-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WGFP	940	WEBSTER	0.8/1.5/	7/ 66
WQVR-F	1001.1	SOUTHBRIDGE	1.7/4.3/	22/ 331
WVEI	1440	WORCESTER	0.6/2.6/	4/ 95
WESO	970	SOUTHBRIDGE	1.1/1.7/	19/ 194
WGIR-F	101.1	MANCHESTER	0.3/1.7/	2/ 113

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE BOSTON, PROVIDENCE OR HARTFORD FOR MORE INFORMATION ABOUT THE FOLLOWING:

WBCN-F	2.3/9.0	WMJX-F	0.9/ 4.3
WBMX-F	1.7/9.3	WPLM-F	0.5/ 2.0
WBOS-F	2.6/7.0	WPRO-F	0.6/ 2.8
WBRU-F	0.6/2.1	WRKO	1.2/ 4.8
WCGY-F	0.5/1.8	WSSH-F	0.3/ 3.4
WEEI	1.1/4.9	WWBB-F	0.6/ 3.2
WHDH	0.3/2.3	WKKX-F	0.3/ 2.1
		WKKX-F	2.6/11.4
		WWRX-F	0.3/ 1.9

WORCESTER

RADIO STATIONS

WORC	, 1310,	5 KW/1 KW (DA-2)	, Country	CNN, \$15.00 (Christal)	
WTAG	, 580,	5 KW (DA-2)	, Full Service	NBC-T NBC, \$40.00 (Banner)	
WNEB	, 1230,	1 KW	, Nostalgia	, \$14.00 (---)	
WAAF-F	, 107.3,	19 KW @ 820	, AOR	UNISTR, \$80.00 (Christal)	Zapis
WSRS-F	, 96.1,	14 KW @ 863	, Soft AC	, \$75.00 (Banner)	Knight
WXLO-F	, 104.5,	37 KW @ 564	, AC	AP, \$90.00 (Mc-Guild)	Deer River (FITCHBURG)
WQVR-F	, 100.1,	3 KW @ 295	, Country	AP, \$26.00 (Torbet)	(SOUTHBRIDGE)

Other ranked stations -- see Boston

Miscellaneous: WNEB sold for \$57,000 . . .

YORK

Arbitron Rank/Pop (12+): 102/364,500

Stations: 28/10
Diaries: 798/457:1/63.0%
Sample Target: 810
% Below Line: 45.0
% Not Listed: 13.4

1993 Revenue: \$12,800,000
HH Inc.: \$37,533
Retail \$: 3.5 Bil
Pop per Station: 36,450
#1 Biller: WARM-F \$4,200,000

MSA Rank/Pop: 136/435,000
ADI #44 (w/Harrisburg & Lancaster)
Average Person Ratings: 17.1
Market TSL: 22.50 hours

12+ METRO	1/4/SHARE	SUM 93	SPG 93	WIN 93	FAL 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WARM-F (AC)	67/10.7	9.9	10.4	11.1	10.5	10.5	136/1736	827/22.7	23.2	20.9	F	WARM-F
2. WGTY-F (C)	58/ 9.3	10.4	10.6	11.0	13.9	10.3	66/827	688/18.9	18.1	22.3	D	WGTY-F
3. WRKZ-F (C)	46/ 7.4	7.2	8.1	6.6	9.0	7.3	167/1828	495/13.6	17.4	16.6		WRKZ-F
4. WYCR-F (CHR)	41/ 6.6	6.4	7.8	6.4	6.8	6.8	59/1308	761/20.9	22.6	19.9	C	WYCR-F
5. WTPA-F (AOR)	34/ 5.4	2.8	2.9	3.4	3.2	3.6	103/1483	390/10.7	9.3	8.7		WTPA-F
6. WROZ-F (SAC)	31/ 5.0	6.6	6.0	4.9	3.7	5.6	116/1709	481/13.2	15.5	10.1		WROZ-F
7. WSBA (FS)	27/ 4.3	7.5	4.1	7.5	5.4	5.9	35/669	527/14.5	14.2	15.7	D	WSBA
8. WHTF-F (AOR)	26/ 4.2	4.8	4.1	3.1	1.5	4.1	66/1168	430/11.8	9.8	7.9	C	WHTF-F
WMMD-F (SAC/EZ)	26/ 4.2	2.1	3.1	3.1	2.3	3.1	37/474	327/ 9.0	7.3	5.7		WMMD-F
10. WGRX-F (AOR)	23/ 3.7	2.7	4.4	3.8	3.5	3.7	30/590	440/12.1	12.8	10.0		WGRX-F
11. WRVV-F (AOR/AC)	18/ 2.9	3.6	2.6	3.6	3.7	3.2	102/1825	363/10.0	9.9	10.3		WRVV-F
12. WHP (FS)	17/ 2.7	2.1	2.3	2.8	3.1	2.5	118/1638	238/ 6.5	6.3	6.7		WHP
13. WHVR (BB/FS)	15/ 2.4	2.4	1.5	1.1	1.2	1.9	15/130	119/ 3.3	5.0	5.0		WHVR
14.												
15.												

12+ FM SHARE (METRO): 85.02% (460 of 541) (FAL 92: 84.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WYCR-F>>>1	1 WTPA-F<	1 WARM-F	1 WARM-F	1 WARM-F>	1 WARM-F>	1 WGTY-F<	1 WARM-F>	1 WARM-F<	1 WYCR-F>	1 WRKZ-F>
2	2 WYCR-F	2 WGTY-F	2 WGTY-F	2 WGTY-F>	2 WGTY-F	2 WARM-F>	2 WGTY-F	2 WGTY-F	2 WARM-F	2 WGTY-F
3	3 WGTY-F<	3 WTPA-F<	3 WTPA-F	3 WRKZ-F	3 WRKZ-F	3 WRKZ-F	3 WRKZ-F	3 WYCR-F	3 WGTY-F	3 WYCR-F
4	4 WHTF-F	4 WYCR-F	4 WGRX-F	4 WTPA-F	4 WMMD-F	4 WYCR-F<	4 WTPA-F	4 WRKZ-F	4 WRKZ-F<	4 WHP
5	5 WRKZ-F	5 WRKZ-F	5 WGRX-F	5 WGRX-F<	5 WSBA	5 WTPA-F	5 WHP	5 WROZ-F	5 WHTF-F	5
6	6	6 WHTF-F	6 WHTF-F	6 WHTF-F	6	6	6	6 WHTF-F	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYCR-F	1 WGTY-F<	1 WARM-F	1 WARM-F>	1 WARM-F>	1 WYCR-F	1 WTPA-F	1 WTPA-F	1 WTPA-F	1 WARM-F
2 WGTY-F	2 WARM-F	2 WGTY-F	2 WGTY-F	2 WGTY-F	2 WTPA-F	2 WHTF-F	2 WHTF-F	2 WHTF-F<	2 WTPA-F<
3 WNNK-F	3 WYCR-F	3 WROZ-F	3 WYCR-F	3 WROZ-F	3 WHTF-F	3 WYCR-F>	3 WRVV-F	3 WGTY-F	3 WGTY-F
4 WIYY-F	4 WROZ-F	4 WGRX-F	4 WROZ-F	4 WRKZ-F	4 WRKZ-F	4 WRKZ-F	4 WPOC-F	4 WARM-F	4 WHTF-F
5 WRKZ-F	5 WRKZ-F	5	5 WRKZ-F	5 WGRX-F	5	5 WGTY-F	5 WGTY-F	5 WYCR-F	5 WRKZ-F
6 WROZ-F	6	6	6	6 WYCR-F	6	6 WRVV-F	6	6 WRKZ-F	6 WRVV-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WGET 1320	GETTYSBURG	1.0/3.5/	6/138
WOYK 1350	YORK	1.0/2.7/	6/113
WQXA 1250	YORK	0.5/2.2/	3/ 79
WQXA-F 105.7	YORK	1.8/8.4/	27/770
WBAL 1090	BALTIMORE	0.5/1.7/	4/100
WHFS-F 99.1	ANNAPOLIS	0.6/1.3/	4/ 46
WIYY-F 97.9	BALTIMORE	1.9/6.1/	13/275
WLIF-F 101.9	BALTIMORE	0.6/2.1/	4/ 76
WPOC-F 93.1	BALTIMORE	1.9/4.2/	15/200

DUOPOLY REPORT

NONE AS OF JANUARY 1994

SEE HARRISBURG OR LANCASTER FOR MORE INFORMATION ABOUT THE FOLLOWING:

WDAC-F 2.1/3.8	WLAN-F 0.8/4.9
WHYL 0.6/1.7	WNNK-F 2.2/6.3
WIOV-F 0.8/3.6	WWKL-F 1.6/6.7

YORK

RADIO STATIONS

WGET, 1320, 1 KW/500 W (DA-2), FULL SERVICE	NBC-T MBS , \$ 13.00 (Banner)	(GETTYSBURG)
WHVR, 1280, 5 KW/500 W (DA-2), AC/MOR	NBC , \$ 12.00 (D & R)	
WSBA, 910, 5 KW/1 KW (DA-2) , FULL SERVICE	, \$ 47.00 (Eastman)	Susquehanna
WARM-F, 103.3, 6.4 KW @ 1305, AC	, \$ 95.00 (Eastman)	Susquehanna
WGTY-F, 107.7, 16 KW @ 850, COUNTRY	MBS , \$ 60.00 (Banner)	(GETTYSBURG)
WHTF-F, 92.7, 1.4 KW @ 699, CLASSIC AOR	SOURCE , \$ 35.00 (McGuild)	(STARVIEW)
WQXA-F, 105.7, 25 KW @ 215, AC	, \$ 28.00 (D & R)	
WYCR-F, 98.5, 11 KW @ 928, CHR	, \$ 45.00 (D & R)	

Other Ranked Stations -- See Harrisburg, Lancaster and Baltimore

YOUNGSTOWN

Arbitron Rank/Pop (12+): 87/411,400

MSA Rank/Pop: 89/489,000

Average Person Ratings: 17.7

Market TSL: 23.25 hours

Stations: 24/16
Diaries: 909/453:1/53.0%
Sample Target: 940
% Below Line: 5.8
% Not Listed: 14.1

1993 Revenue: \$12,300,000
HH Inc.: \$27,932
Retail \$: 4.0 Bil
Pop per Station: 25,713
#1 Biller: WQXK-F \$3,300,000

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	FAL 92	Revenue Level	
1. WQXK-F (C)	94/12.9	14.8	13.3	14.5	12.0	---	156/1747	1029/25.0	25.0	22.8	E	WQXK-F
2. WKBN (N/T)	92/12.6	13.0	12.7	12.4	11.5	---	121/1309	951/23.1	21.6	23.6	D	WKBN
3. WHOT-F (CHR)	83/11.4	10.8	9.2	8.0	10.6	---	107/1658	1183/28.8	28.0	26.4	D	WHOT-F
4. WBBG-F (O)	58/ 7.9	8.0	6.5	9.3	8.2	---	73/1169	771/18.7	22.5	20.2	D	WBBG-F
5. WKBN-F (SAC)	55/ 7.5	9.0	9.7	8.3	8.4	---	88/1254	799/19.4	21.2	23.4	C	WKBN-F
6. WNCD-F (AOR)	47/ 6.4	6.6	6.9	7.2	7.6	---	49/812	754/18.3	17.3	16.1	B	WNCD-F
7. WRBP-F (B)	32/ 4.4	---	---	---	---	---	34/327	315/ 7.7	---	---	A	WRBP-F
8. WYFM-F (AC)	28/ 3.8	4.3	5.9	4.6	4.5	---	55/1063	688/16.7	16.4	16.2	B	WYFM-F
9. WRKU-F (AOR)	21/ 2.9	1.1	2.3	3.3	2.9	---	40/623	304/ 7.4	4.9	6.1	A	WRKU-F
10. WSOM (BB)	18/ 2.5	3.2	3.6	1.7	2.6	---	23/334	250/ 6.1	7.7	6.8	A	WSOM
11. WHOT (BB)	15/ 2.1	2.1	3.2	3.0	4.8	---	20/343	279/ 6.8	6.8	8.8	A	WHOT
12. WBBW (T)	15/ 2.1	1.4	2.7	2.6	2.4	---	16/385	363/ 8.8	9.4	12.9	B	WBBW
13. WGFT (REL)	12/ 1.6	1.4	2.3	1.7	0.8	---	13/117	111/ 2.7	3.8	4.3	A	WGFT
14.												
15.												

12+ FM SHARE (METRO): 73.37% (460 of 627) (FAL 92: 67.26%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHOT-F>>	1 WHOT-F<	1 WQXK-F<	1 WQXK-F	1 WQXK-F	1 WKBN >	1 WKBN	1 WKBN <	1 WQXK-F	1 WHOT-F>	1 WQXK-F
2	2 WQXK-F<	2 WHOT-F	2 WHOT-F<	2 WBBG-F<	2 WQXK-F>	2 WHOT-F<	2 WQXK-F	2 WKBN <	2 WQXK-F<	2 WKBN >>
3	3 WNCD-F>	3 WBBG-F	3 WBBG-F	3 WHOT-F	3 WKBN-F<	3 WQXK-F>	3 WHOT-F	3 WHOT-F	3 WKBN	3 WHOT-F
4	4 WRBP-F	WNCD-F	4 WKBN-F	4 WKBN-F	4 WBBG-F	4 WKBN-F	WKBN-F<	4 WBBG-F<	4 WRBP-F	4 WRBP-F
5	WBBG-F	5 WKBN-F	5 WNCD-F	5 WNCD-F	5	5 WBBG-F	5 WBBG-F	5 WKBN-F<	5 WBBG-F	5
6	WKBN-F	6	6	6 WKBN	6	6	6	6 WNCD-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHOT-F	1 WQXK-F<	1 WQXK-F	1 WHOT-F<	1 WQXK-F	1 WNCD-F	1 WNCD-F	1 WHOT-F	1 WNCD-F	1 WQXK-F
2 WQXK-F	2 WHOT-F>	2 WHOT-F	2 WQXK-F>	2 WHOT-F<	2 WHOT-F	2 WHOT-F>	WNCD-F	2 WQXK-F	2 WNCD-F<
3 WYFM-F	3 WKBN-F	3 WKBN-F	3 WBBG-F<	3 WBBG-F	3 WQXK-F	3 WQXK-F	3 WQXK-F	3 WHOT-F	3 WBBG-F
WRBP-F	4 WRBP-F	4 WBBG-F	4 WKBN-F	4 WKBN-F>	4	4 WRKU-F>	WRKU-F	4 WBBG-F	4 WHOT-F
5	5 WYFM-F	5	5 WYFM-F<	5 WYFM-F	5	5 WBBG-F	5	5 WRKU-F	5 WKBN
6	WBBG-F	6	6 WRBP-F	6 WRBP-F	6	6	6	6	6 WKBN-F
									WRKU-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WASN 1330	CAMPBELL	0.8/1.2/	8/ 80
WKTX 830	CORTLAND	0.5/1.1/	4/ 51
WRRO 1440	WARREN	0.7/3.5/	5/ 146
WDOK-F 102.1	CLEVELAND	0.4/1.9/	3/ 80
WDVE-F 102.5	PITTSBURGH	1.0/2.9/	27/ 384
WENZ-F 107.9	CLEVELAND	1.2/4.1/	10/ 203
WMJI-F 105.7	CLEVELAND	0.8/2.6/	7/ 151
WNCX-F 98.5	CLEVELAND	0.8/3.8/	6/ 157
WNIR-F 100.1	KENT	0.4/1.3/	7/ 95
WONE-F 97.5	AKRON	0.4/2.1/	5/ 127
WTOF-F 98.1	CANTON	0.7/2.2/	12/ 191

DUOPOLY REPORT

NONE AS OF JANUARY 1994

YOUNGSTOWN

RADIO STATIONS

WBBW , 1240, 1 KW (DA-1) , Talk	CNN, \$18.00 (Christal)	H & D
WHOT , 1390, 5 KW (DA-2) , Nostalgia	UNISTR CNN, \$14.00 (Christal)	Myron Jones
WKBN , 570, 5 KW (DA-N) , Talk/News	CBS, \$31.00 (Katz)	
WSOM , 600, 1 KW/45 W , Nostalgia	, \$13.00 (Banner)	Lincoln (SALEM)
WBBG-F, 93.3, 50 KW @ 279 , Oldies	, \$40.00 (Christal)	H & D
WHOT-F, 101.1, 25 KW @ 695 , CHR	, \$47.00 (Christal)	Myron Jones
WKBN-F, 98.9, 4.5 KW @ 1371 , Soft AC/EZ	CBS UNISTR, \$33.00 (Katz)	
WNCD-F, 106.1, 3 KW @ 328 , AOR	, \$23.00 (Torbet)	(NILES)
WQXK-F, 105.1, 88 KW @ 430 , Country	UNISTR, \$50.00 (Banner)	Lincoln (SALEM)
WRKU-F, 95.1, 19 KW @ 804 , AOR	UNISTR, \$16.00 (---)	(GROVE CITY)
WYFM-F, 102.9, 26 KW @ 459 , AC	ABC, \$26.00 (Eastman)	Regional (SHARON)

Other Ranked Stations - See Cleveland

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

CONDENSED MARKETS

ABILENE, TX

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. KEAN-F	40/25.6	27.5	26.9	34.4	25.5	493	41.6	46.8	37.8
2. KORQ-F	14/ 9.0	4.1	5.2	6.3	4.7	231	19.5	15.4	14.6
3. KCDD-F	11/ 7.1	9.8	5.7	0.5	3.1	242	20.4	13.5	16.5
4. KCWS-F	10/ 6.4	6.2	9.8	6.9	13.0	173	14.6	23.3	26.8
5. KHXS-F	9/ 5.8	3.1	3.6	4.2	1.6	132	11.1	7.6	5.4
6. KBCY-F	7/ 4.5	6.2	2.6	3.7	2.1	127	10.7	13.2	11.4
7. KEYJ-F	5/ 3.2	8.8	12.4	10.1	9.4	135	11.4	15.8	16.7
KKHR-F	5/ 3.2	2.1	4.7	5.3	6.3	97	8.2	12.7	17.0
KBBA	5/ 3.2	2.1	---	---	---	36	3.0	---	---
10. KNTS	4/ 2.6	2.1	3.1	3.2	4.2	119	10.0	7.8	9.2

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>
2 KORQ-F	2 KORQ-F	2 KORQ-F	2 KORQ-F	2 KORQ-F	2 KORQ-F	2 KHXS-F
3 KCWS-F	3 KHXS-F	3 KCDD-F	3 KCDD-F>	3 KCDD-F	3 KBCY-F	3 KBCY-F
4 KCDD-F	4 KCWS-F	4 KHXS-F	4	4 KCWS-F	4 KCWS-F	4 KCWS-F
5	5 KNTS	5	5	5 KEYJ-F	5	5 KKHR-F
						5 KORQ-F

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KEAN	1280	ABILENE	1.3/3.7/2/ 44
KYYD	1340	ABILENE	0.6/3.5/1/ 41
WBAP	820	FORT WORTH	0.6/3.3/1/ 39

BEAUMONT - PORT ARTHUR, TX

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. KYKR-F	63/13.9	14.8	13.3	7.0	11.1	782	26.4	27.8	22.9
2. KAYD-F	54/11.9	12.4	15.2	11.5	17.3	652	22.0	24.7	24.6
3. KLVI	41/ 9.0	9.5	8.6	7.0	4.9	593	20.0	16.1	14.2
4. KIOC-F	38/ 8.4	9.7	7.0	8.7	7.1	504	17.0	17.2	19.1
5. KHYS-F	36/ 7.9	10.6	11.1	15.5	9.3	489	16.5	17.8	15.9
6. KZZB	24/ 5.3	1.3	6.3	---	---	196	6.6	7.7	---
7. KKMY-F	23/ 5.1	9.3	5.4	9.2	5.6	436	14.7	14.6	15.1
8. KOLE	20/ 4.4	1.5	2.5	0.7	1.8	225	7.6	5.6	4.5
9. KYKZ-F	17/ 3.7	1.5	2.3	4.0	3.6	329	11.1	9.9	11.4
10. KQXY-F	16/ 3.5	2.0	4.1	1.4	3.6	356	12.0	7.8	8.2
KTFA-F	16/ 3.5	1.3	2.0	2.3	1.8	166	5.6	6.7	4.7

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KYKR-F	1 KYKR-F>	1 KAYD-F<	1 KLVI <	1 KIOC-F>	1 KAYD-F<	1 KYKR-F
2 KAYD-F	2 KAYD-F>	2 KYKR-F<	2 KHYS-F	2 KHYS-F<	2 KYKR-F	2 KAYD-F
3 KIOC-F	3 KLVI <	3 KHYS-F	3 KAYD-F	3 KAYD-F	3 KHYS-F	3 KLVI >
4 KZZB	4 KIOC-F	4 KIOC-F	4 KIOC-F	4 KYKR-F	4 KIOC-F>	4
5 KLVI	5	5 KLVI	5 KYKR-F	5	5 KLVI	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KALO	1250	PORT ARTHUR	2.2/7.1/10/210
KAYC	1450	BEAUMONT	0.4/2.4/ 2/ 71
KBIU-F	103.7	LAKE CHARLES, LA	0.4/2.4/ 2/ 71
KBXX-F	97.9	HOUSTON	2.4/8.0/11/237
KKZR-F	106.9	CONROE	1.1/4.7/ 5/139
KLQL-F	101.1	HOUSTON	1.1/2.7/ 5/ 80
KMJQ-F	102.1	HOUSTON	0.4/3.0/ 2/ 89
KTRH	740	HOUSTON	2.2/8.2/10/243
KZFX-F	107.5	HOUSTON	0.7/4.2/ 3/124

BILLINGS, MT

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. KCTR-F	36/21.3	24.5	20.8	21.9	23.8	365	38.2	34.2	35.5
2. KOHZ-F	20/11.8	5.8	13.0	8.4	7.5	204	21.4	24.6	14.2
KYYA-F	20/11.8	12.9	6.5	7.7	8.2	258	27.0	23.5	20.3
4. KKBR-F	19/11.2	13.5	6.5	7.7	13.6	210	22.0	20.4	27.5
5. KRKX-F	18/10.7	10.3	11.7	7.1	6.8	186	19.5	22.4	11.4
6. KCTR	9/ 5.3	1.3	1.9	11.0	5.4	112	11.7	11.9	11.8
7. KIDX-F	8/ 4.7	4.5	5.8	5.2	6.1	128	13.4	16.4	14.5
8. KBLG-F	7/ 4.1	6.5	5.8	5.2	4.1	150	15.7	12.0	11.8
9. KDWG-F	5/ 3.0	3.2	1.3	4.5	----	75	7.9	11.2	----
10. KGHL	2/ 1.2	3.2	4.5	9.0	6.8	94	9.8	11.2	20.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KCTR-F>>	1 KCTR-F	1 KCTR-F>	1 KYYA-F	1 KCTR-F<	1 KCTR-F>	1 KCTR-F
2 KKBR-F	2 KRKX-F<	2 KKBR-F<	2 KCTR-F	2 KRKX-F>>	2 KOHZ-F<	2 KOHZ-F
KYYA-F	3 KOHZ-F<	3 KRKX-F	3 KOHZ-F<	3 KYYA-F	3 KKBR-F	3 KKBR-F>
4 KOHZ-F	4 KKBR-F	KYYZ-F<	4 KRKX-F	4	4 KRKX-F	4
5	5	5 KOHZ-F	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KMAY	1240	BILLINGS	1.2/ 4.9/2/ 47
KURL	730	BILLINGS	0.6/ 7.9/1/ 75

BURLINGTON, VT

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. WOKO-F	30/17.2	20.2	18.4	12.6	12.6	306	25.9	26.1	19.9
2. WXXX-F	28/16.1	14.9	17.9	16.2	12.0	427	36.1	32.9	29.2
3. WIZN-F	26/14.9	17.6	12.4	18.8	13.1	329	27.8	25.4	28.0
4. WEZF-F	20/11.5	7.4	10.4	12.0	11.5	318	26.9	26.8	30.7
5. WNCB-F	10/ 5.7	3.2	3.0	3.1	4.2	203	17.2	11.7	14.5
WVMT	10/ 5.7	3.7	2.5	5.8	4.2	155	13.1	13.5	13.7
7. WJOY	7/ 4.0	3.7	3.0	3.7	7.9	97	8.2	9.7	13.7
8. WKDR	3/ 1.7	2.1	4.5	3.7	3.1	82	6.9	3.3	4.1

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WOKO-F	1 WIZN-F<	1 WOKO-F	1 WXXX-F>>	1 WIZN-F>>	1 WOKO-F	1 WOKO-F>>
2 WIZN-F<	2 WOKO-F<	2 WIZN-F	2 WOKO-F<	2 WXXX-F	2 WIZN-F>	2 WEZF-F>
3 WXXX-F	3 WEZF-F>	3 WXXX-F<	3 WEZF-F<	3 WEZF-F	3 WEZF-F<	3 WXXX-F
4 WEZF-F	4 WXXX-F	4 WEZF-F	4 WIZN-F	4 WOKO-F	4 WXXX-F	4 WVMT
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WGLY-F	1390	WATERBURY	1.1/4.1/2/49
WGFB-F	99.9	PLATTSBURGH, NY	1.1/7.3/2/86
WVMX-F	101.7	STOWE	0.6/6.9/1/82
CHOM-F	97.7	MONTREAL	0.6/3.1/1/37

CAPE COD, MA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. WQRC-F	55/19.1	15.7	16.0	13.5	15.7	537	32.5	28.6	34.9
2. WPXC-F	27/ 9.4	8.0	10.3	11.3	9.6	302	18.3	23.5	23.2
3. WFCC-F	24/ 8.3	7.7	8.2	7.7	4.8	278	16.8	17.0	12.2
4. WXTK-F	18/ 6.3	4.7	3.1	2.3	---	246	14.9	8.5	---
5. WRZE-F	13/ 4.5	2.7	---	---	2.7	250	15.1	---	6.8
6. WCOD-F	12/ 4.2	4.0	5.3	3.5	4.1	240	14.5	15.8	16.4
7. WCTK-F	10/ 3.5	4.3	5.3	2.6	3.8	167	10.1	12.1	10.2
8. WPLM-F	9/ 3.1	4.0	4.4	7.7	6.1	183	11.1	15.0	16.7
WMVY-F	9/ 3.1	4.3	3.8	5.5	3.8	141	8.5	11.5	8.9
10. WRKO	6/ 2.1	2.7	4.7	6.1	3.8	132	8.0	12.0	12.7
WHJY-F	6/ 2.1	1.7	1.6	2.6	1.7	89	5.4	7.6	5.7
WEEI	6/ 2.1	0.7	1.6	1.3	1.7	116	7.0	6.1	7.1
13. WCIB-F	5/ 1.7	3.3	3.1	4.5	3.1	124	7.5	14.6	14.0
WFXR-F	5/ 1.7	1.3	2.2	1.0	2.7	69	4.2	7.1	6.9
WKPE-F	5/ 1.7	2.7	4.7	5.5	7.8	195	11.8	14.8	22.8

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WQRC-F>>	1 WQRC-F>	1 WQRC-F>>	1 WQRC-F	1 WPXC-F>>	1 WPXC-F<	1 WQRC-F>
2 WPXC-F	2 WPXC-F	2 WPXC-F<	2 WXTK-F>	2 WRZE-F	2 WQRC-F<	2 WFCC-F>>
3 WXTK-F	3 WFCC-F	3 WFCC-F>	3 WZLX-F	3 WCOD-F	3 WFCC-F>	3 WPXC-F
4 WFCC-F	4 WXTK-F	4	WMVY-F	4 WHJY-F	4	4 WXTK-F
5	5	5	WPXC-F	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WFAL-F	101.1	Falmouth	0.70	3.4/ 2/ 56
WBCN-F	0.3/3.6	WJMN-F	0.7/5.9	
WBZ	1.7/6.2	WMJX-F	0.7/4.9	
WFHN-F	1.4/5.6	WPRO-F	1.0/3.4	
WHDH	1.4/2.7	WZLX-F	1.4/4.0	

CHICO, CA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. KFMF-F	27/11.1	6.5	7.5	11.2	13.4	363	22.0	18.4	21.4
2. KEWE-F	21/ 8.6	7.7	7.9	4.3	4.7	201	12.2	8.9	6.4
3. KALF-F	20/ 8.2	6.9	9.5	12.0	10.2	297	18.0	19.2	17.8
KHSL-F	20/ 8.2	6.5	5.5	8.6	6.9	290	17.6	15.5	17.1
5. KPAY	16/ 6.6	6.2	7.9	7.3	3.7	242	14.7	16.0	10.2
6. KPAY-F	13/ 5.3	7.7	7.1	4.7	7.9	277	16.8	19.7	16.4
7. KPPL-F	11/ 4.5	6.5	3.2	6.4	3.7	191	11.6	13.8	11.5
KFBK	11/ 4.5	5.4	2.8	2.1	5.6	157	9.5	7.9	9.4
KLRS-F	11/ 4.5	---	---	---	---	183	11.1	---	---
10. KHSL	9/ 3.7	1.5	4.3	5.2	3.2	132	8.0	14.2	12.9
11. KCEZ-F	8/ 3.3	3.1	5.1	3.9	5.6	139	8.4	14.3	12.1
KSFM-F	8/ 3.3	3.1	1.2	0.4	---	94	5.7	4.3	---
13. KZZP-F	6/ 2.5	1.9	4.0	3.4	2.8	152	9.2	12.0	8.7

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KFMF-F	1 KFMF-F	1 KALF-F	1 KFMF-F	1 KFMF-F>	1 KFMF-F	1 KALF-F>
2 KALF-F	2 KEWE-F	2 KFMF-F	2	2 KHSL-F	2 KALF-F>	2 KHSL-F
KHSL-F	3	3 KEWE-F	3	3	3 KPAY-F	3 KPAY
4	4	4	4	4	4	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KKCY-F	103.1	COLUSA	0.8/4.5/ 2/74
KGO	2.5/8.4	KNBR	0.4/5.4
KHYL-F	0.4/3.5	KRFD-F	0.4/4.3

DANBURY, CT

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. WDAQ-F	39/14.2	13.3	16.3	12.2	13.3	400	25.4	28.6	26.2
2. WRKI-F	25/ 9.1	10.5	11.4	12.5	13.3	385	24.4	30.0	29.0
3. WEZN-F	20/ 7.3	5.6	6.9	4.6	3.5	314	19.9	19.6	14.4
4. WLAD	17/ 6.2	7.7	6.1	5.3	8.6	277	17.6	16.3	23.2
5. WWYZ-F	14/ 5.1	3.5	2.0	3.0	2.0	120	7.6	9.1	8.3
WKCI-F	14/ 5.1	3.9	4.5	4.2	4.7	233	14.8	14.6	18.2
7. WCBS	12/ 4.4	4.9	4.5	4.6	3.9	318	20.2	18.3	17.0
8. WFAN	11/ 4.0	5.3	6.1	4.6	2.4	235	14.9	15.6	12.4
9. WREF	11/ 4.0	5.3	3.3	3.4	---	91	5.8	4.9	---

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WDAQ-F>	1 WDAQ-F>>	1 WDAQ-F>	1 WDAQ-F>	1 WDAQ-F>>	1 WDAQ-F	1 WDAQ-F
2 WLAD	2 WWYZ-F	2 WRKI-F	2 WEZN-F	2 WRKI-F>	2 WRKI-F	2 WEZN-F
3	3	3 WEZN-F	3 WKCI-F	3	3 WEZN-F	3 WLAD
4	4	4	4	4	4	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WINE 940	BROOKFIELD	0.7/4.8/ 2/ 76
WABC	2.5/10.2	WKSS-F 1.1/3.4
WCBS-F	0.7/ 3.2	WNEW-F 0.7/3.6
WDRG-F	2.5/ 7.7	WOR 0.4/3.2
WEBE-F	2.9/ 9.7	WPLJ-F 1.1/3.8
WEFX-F	0.4/ 3.0	WPLR-F 1.5/6.0
WHTZ-F	1.1/ 3.2	WQHT-F 1.1/3.7
WHUD-F	1.5/ 4.1	WXRK-F 1.1/6.0
WICC	1.8/ 3.9	WYNY-F 0.4/4.2

DOTHAN, AL

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. WTVY-F	55/18.6	22.5	22.3	32.1	29.5	621	34.7	41.6	45.4
2. WKMX-F	41/13.9	7.9	10.7	11.5	10.8	559	31.2	26.7	29.2
3. WDJR-F	36/12.2	11.6	6.5	5.7	6.9	498	27.8	18.8	10.9
4. WOOF-F	30/10.1	8.6	11.0	8.8	9.4	392	21.9	22.1	18.0
5. WJNN-F	19/ 6.4	8.6	6.2	4.1	2.1	210	11.7	10.3	3.6
WRJM-F	19/ 6.4	2.3	1.4	---	0.7	267	14.9	4.4	2.3
WZHT-F	19/ 6.4	8.9	10.0	7.4	14.2	261	14.6	14.6	17.1
8. WTBBS-F	14/ 4.7	4.6	---	---	---	165	9.2	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WTVY-F>	1 WTVY-F>	1 WTVY-F	1 WTVY-F	1 WKMX-F<	1 WTVY-F	1 WTVY-F>>
2 WDJR-F	2 WOOF-F<	2 WKMX-F<	2 WKMX-F>	2 WOOF-F	2 WKMX-F<	2 WDJR-F<
WKMX-F	3 WKMX-F	3 WOOF-F<	3 WDJR-F<	3 WDJR-F	3 WDJR-F<	3 WRJM-F
4 WOOF-F	4 WDJR-F	4 WDJR-F	4 WJNN-F	4 WTVY-F	4 WOOF-F	4 WKMX-F
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WAGF	1320	DOTHAN	0.7/5.0/2/ 90
WESP-F	102.5	DOTHAN	1.0/6.9/3/124
WOOF	560	DOTHAN	1.0/5.4/3/ 97
WQLS-F	103.9	OZARK	1.4/6.6/4/118
WZTZ-F	100.1	ELBA	1.4/5.9/4/106
WPFM-F	107.9	PANAMA CITY	0.3/4.1/1/ 73

FAYETTEVILLE - SPRINGDALE, AR

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. KKIX-F	62/21.5	27.0	18.0	22.7	32.1	669	34.9	31.8	43.3
2. KEZA-F	27/ 9.3	6.8	6.0	9.3	6.1	466	24.3	17.0	17.4
3. KKEG-F	25/ 8.7	6.8	8.1	6.2	6.9	266	13.9	18.0	15.5
4. KMCK-F	23/ 8.0	8.4	7.4	16.5	10.1	370	19.3	21.5	24.6
5. KBVA-F	19/ 6.6	5.7	6.4	5.2	0.7	262	13.7	14.5	2.4
6. KBEV-F	17/ 5.9	6.1	7.1	3.1	3.2	328	17.1	14.4	8.8
KAMO-F	17/ 5.9	4.7	6.0	6.9	6.5	249	13.0	15.3	17.1
8. KISK-F	11/ 3.8	3.7	4.2	---	---	199	10.4	9.0	---
9. KURM	10/ 3.5	3.4	3.9	3.1	2.2	165	8.6	10.2	7.5

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KKIX-F>>	1 KKIX-F>>	1 KKIX-F>	1 KMCK-F<	1 KKIX-F>	1 KKIX-F>>	1 KKIX-F>>
2 KBEV-F	2 KEZA-F	2 KEZA-F	2 KKIX-F<	2 KKEG-F>	2 KEZA-F	2 KEZA-F
3 KEZA-F	3 KBVA-F	3 KKEG-F<	3 KEZA-F>	3 KEZA-F<	KKEG-F>	3 KBVA-F
KKEG-F	4 KAMO-F	4 KMCK-F	4 KKEG-F	4 KMCK-F	4	4 KAMO-F
5	KMCK-F	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KAMO	1390	ROGERS	0.3/2.0/ 1/ 38
KDAB-F	94.9	PRARIE GROVE	2.1/5.6/ 6/107
KESE-F	93.3	SELIGMAN, OK	2.1/5.0/ 6/ 96
KFAY	1030	FARMINGTON	2.1/6.8/ 6/130
KOLZ-F	98.3	BENTONVILLE	2.1/9.4/ 6/180
KUOA	1290	SILLOAM SPGS	0.7/2.1/ 2/ 40
KHTT-F	106.9	MUSKOGEE, OK	0.3/1.7/ 1/ 33
KRMG	740	TULSA	0.3/2.1/ 1/ 40

FT. MYERS, FL

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. WCKT-F	93/16.6	15.9	19.0	13.9	10.7	868	27.0	25.7	19.5
2. WIXI-F	65/11.6	8.4	9.9	11.7	6.5	559	17.4	18.4	14.2
3. WXKB-F	40/ 7.1	5.0	5.1	6.8	3.1	514	16.0	14.0	9.6
4. WINK	38/ 6.8	8.2	9.3	6.6	8.6	476	14.8	19.4	18.8
5. WAVV-F	37/ 6.6	5.0	4.0	3.7	4.6	444	13.5	13.2	12.8
WOLZ-F	37/ 6.6	3.6	2.4	4.9	5.2	457	14.2	12.0	12.8
7. WINK-F	36/ 6.4	10.5	6.3	9.8	11.9	598	18.6	21.0	24.5
8. WRXK-F	33/ 5.9	8.2	6.7	7.2	7.1	389	12.1	14.8	14.1
9. WCVU-F	30/ 5.4	4.6	5.9	4.1	8.0	338	10.5	14.8	16.8
10. WJBX-F	28/ 5.0	5.9	5.1	3.3	5.5	428	13.3	9.6	10.1
11. WHEW-F	11/ 2.0	2.0	2.6	1.4	3.8	276	8.6	6.3	7.3
12. WKII	7/ 1.3	2.9	3.8	2.5	2.3	106	3.3	6.8	5.2
13. WDCQ-F	6/ 1.1	2.3	3.2	2.9	3.6	209	6.5	10.2	10.6

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WCKT-F>>	1 WCKT-F	1 WCKT-F	1 WXKB-F>	1 WCKT-F>	1 WCKT-F>	1 WCKT-F>
2 WIXI-F<	2 WIXI-F	2 WIXI-F>	2 WCKT-F	2 WRXK-F	2 WOLZ-F	2 WOLZ-F
3 WRXK-F<	3 WINK	3 WXKB-F	3 WIXI-F	3 WXKB-F	3 WJBX-F<	3 WIXI-F
4 WINK-F	4 WOLZ-F	4 WOLZ-F	4 WINK-F	4 WJBX-F	4 WINK-F	4 WCVU-F
5 WJBX-F	5 WINK-F<	5 WAVV-F	5 WINK	5	WRXK-F	5 WINK-F

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WSUV-F	106.3	FT. MYERS VILLAS	0.4/4.0/ 2/129
WEEJ-F	100.1	PORT CHARLOTTE	0.9/3.0/ 5/ 96
WFLZ-F	93.3	TAMPA	0.7/2.6/ 4/ 84
WHPT-F	102.5	SARASOTA	0.4/2.4/ 2/ 77
WIKX-F	92.9	PUNTA GORDA	0.4/2.5/ 2/ 80

HAGERSTOWN

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. WAYZ-F	55/16.0	16.2	16.8	12.6	18.0	547	26.1	24.8	25.5
2. WWMD-F	25/ 7.3	5.0	5.9	4.9	6.0	268	12.8	11.5	11.6
3. WQMC-F	21/ 6.1	8.1	5.3	4.6	7.5	296	14.1	16.0	15.1
4. WIKZ-F	20/ 5.8	10.1	7.9	9.4	7.8	415	19.8	23.3	20.6
5. WYII-F	17/ 4.9	4.5	5.3	5.1	4.8	268	12.8	11.5	11.6
6. WFRE-F	16/ 4.7	4.5	2.1	2.6	5.1	260	12.4	8.3	7.4
7. WIYY-F	11/ 3.2	0.6	---	1.4	---	111	5.3	---	---
8. WSRT-F	10/ 2.9	3.1	1.5	5.7	6.0	205	9.8	7.9	13.2
WJEJ	10/ 2.9	3.1	1.8	4.0	2.7	159	7.6	6.7	6.3
WHAG	10/ 2.9	2.2	2.6	1.4	3.6	117	5.6	5.2	5.9
WARX-F	10/ 2.9	3.1	3.5	4.0	2.1	182	8.7	10.4	5.7
12. WCHA	9/ 2.6	2.8	2.9	2.6	4.2	132	6.3	8.1	9.0
13. WKMZ-F	7/ 2.0	2.8	3.2	2.0	1.5	197	9.4	11.3	8.6

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WAYZ-F>>	1 WAYZ-F>	1 WAYZ-F>>	1 WAYZ-F>>	1 WAYZ-F>	1 WAYZ-F>>	1 WAYZ-F>>
2 WYII-F	2 WWMD-F	2 WWMD-F	2 WWMD-F	2 WIKZ-F	2	2 WWMD-F
3 WJEJ	3 WIKZ-F<	3 WIKZ-F	WQCM-F	WQCM-F	3	WYII-F
4	4 WQCM-F	4 WQCM-F	4 WYII-F	4	4	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WKSL-F	94.3	GREENCASTLE, PA	0.6/3.5/ 2/ 73
WBAL	1.2/2.5	WHYL	0.9/2.5
WBIG-F	0.6/2.3	WINC-F	1.5/4.4
WFMD	0.6/2.4	WMZQ-F	1.2/5.3
WGRX-F	1.7/3.9	WNNK-F	0.9/2.5
WHP	0.6/2.5	WWDC-F	1.2/6.4

LAFAYETTE, IN

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. WASK-F	26/15.9	18.0	19.3	18.4	16.0	301	26.1	35.3	24.0
2. WAZY-F	20/12.2	15.5	15.2	17.1	17.4	429	37.1	41.4	43.9
WASK	20/12.2	12.4	8.2	13.9	13.2	262	22.7	19.6	20.2
4. WGLM-F	19/11.6	7.5	11.7	---	---	234	20.3	19.7	---
5. WKHY-F	14/ 8.5	8.7	15.2	15.2	13.2	240	20.8	33.6	28.7
6. WFBQ-F	9/ 5.5	6.8	4.1	8.2	9.7	154	13.3	17.3	23.4
7. WIIZ-F	7/ 4.3	5.6	---	---	---	133	11.5	---	---
8. WEZV-F	5/ 3.0	1.9	1.2	3.8	2.1	105	9.1	7.9	8.1
9. WSHW-F	4/ 2.4	0.6	1.8	2.5	4.2	87	7.5	7.4	9.7

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WASK <	1 WASK <	1 WASK-F	1 WAZY-F	1 WAZY-F	1 WGLM-F	1 WASK-F>
2 WASK-F	2 WASK-F<	2 WGLM-F<	2 WASK-F	2 WKHY-F<	2 WASK	2 WASK
3 WAZY-F	3 WGLM-F	3 WAZY-F	3 WGLM-F	3 WGLM-F	WASK-F<	3 WGLM-F>
4 WGLM-F	4 WAZY-F<	4 WKHY-F	4 WASK-F	4 WFBQ-F	4 WKHY-F	4
5 WKHY-F	5 WKHY-F	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WCFY	1410	Lafayette	1.2/ 4.9/ 2/57
WBQR-D	0.6/2.9	WLS	1.8/4.2
WIBC	1.2/4.3	WMJY-F	0.6/3.7
WKLR	0.6/3.9		

LAFAYETTE, LA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. KSMB-F	57/13.1	7.6	14.0	12.1	11.7	786	28.2	30.8	30.5
2. KTDY-F	38/ 8.7	9.7	10.7	6.0	4.5	619	22.2	22.4	18.2
KXKC-F	38/ 8.7	13.8	4.4	3.6	6.8	463	16.6	16.9	18.9
4. WYNK-F	33/ 7.6	5.9	9.2	10.0	10.5	530	19.0	22.2	17.4
5. KMDL-F	21/ 4.8	5.9	5.1	13.2	12.8	435	15.6	16.4	22.0
6. KJCB	20/ 4.6	5.5	7.0	7.5	8.3	298	10.7	15.4	17.1
7. KFXZ-F	18/ 4.1	5.9	10.7	8.9	10.9	351	12.6	18.3	20.7
KPEL	18/ 4.1	3.4	2.9	1.8	5.3	128	4.6	7.3	12.8
9. KNEK-F	17/ 3.9	2.1	2.9	2.1	0.4	284	10.2	7.4	3.5
10. KSIG	16/ 3.7	---	---	---	---	128	4.6	---	---
WGTE-F	16/ 3.7	3.8	4.0	1.4	3.0	287	10.3	11.0	10.4
KVOL-F	16/ 3.7	3.1	4.8	2.8	3.4	329	11.8	14.0	9.7
13. KPEL-F	15/ 3.4	1.4	2.6	1.1	---	206	7.4	9.8	---
14. KFTE-F	12/ 2.8	---	---	---	---	123	4.4	---	---
KAJN-F	12/ 2.8	3.1	2.2	2.1	2.6	203	7.3	5.8	7.4

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KSMB-F>	1 KSMB-F<	1 KSMB-F>	1 KSMB-F>	1 KSMB-F>>	1 KSMB-F	1 WYNK-F
2 KTDY-F<	2 KTDY-F	2 KXKC-F<	2 KFXZ-F<	2 KXKC-F	KTDY-F	KTDY-F>
3 KXKC-F	3 WYNK-F	3 WYNK-F<	3 KTDY-F	3 KTDY-F	3 KXKC-F	3 KJCB
4 WYNK-F	KXKC-F	4 KTDY-F	4 KNEK-F	4 WTGE-F	WYNK-F	KXKC-F
5 KSIG	5	5	5	5	5 KMDL-F	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KCRL-F	106.7	RAYNE	0.5/2.7/2/ 75
KDEA-F	93.7	NEW IBERIA	1.1/5.9/5/164
KROF	960	ABBEVILLE	0.7/2.0/3/ 56
KROF-F	105.1	ABBEVILLE	0.2/3.4/1/ 95
KVOL	1330	LAFAYETTE	0.5/3.6/2/100

KBAZ-F	1.8/3.1
WCKW-F	1.1/4.2
WGGZ-F	0.9/6.0

MUSKEGON, MI

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. WMUS-F	31/14.2	17.0	20.3	13.2	16.2	366	27.8	28.4	25.4
2. WMHG-F	24/11.0	9.6	14.2	11.3	9.5	180	13.7	15.3	12.3
3. WMRR-F	21/ 9.6	7.3	2.8	8.8	6.8	222	16.9	10.8	15.0
WSNX-F	21/ 9.6	12.8	10.4	13.7	12.2	371	28.2	29.0	29.0
5. WKLQ-F	14/ 6.4	6.4	2.4	10.8	9.0	191	14.5	10.2	16.4
6. WLCS-F	13/ 6.0	5.5	8.0	4.4	3.2	164	12.5	14.4	9.3
7. WKBZ	11/ 5.0	5.5	3.3	3.9	3.2	170	12.9	12.5	13.0
8. WKBZ-F	8/ 3.7	3.7	4.2	3.4	5.4	145	11.0	16.0	13.4
9. WOOD-F	7/ 3.2	0.5	0.5	1.0	0.9	107	8.1	4.0	2.5
10. WCXT-F	6/ 2.8	1.4	2.4	2.0	0.9	134	10.2	8.8	6.4

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WMUS-F<	1 WMUS-F>	1 WMUS-F	1 WMHG-F	1 WMRR-F<	1 WMUS-F	1 WMUS-F
2 WKLQ-F	2 WMRR-F	2 WSNX-F	2 WMRR-F>	2 WKLQ-F	2 WMRR-F	2 WLCS-F
3 WMHG-F	3 WSNX-F	WMRR-F>	3 WSNX-F	WSNX-F<	3 WSNX-F	WMHG-F
WSNX-F	4 WLCS-F	4 WMHG-F	4 WKLQ-F	4 WMUS-F	4 WMHG-F	4 WMRR-F
5	5	5	WMUS-F	5	5 WLCS-F	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WEFG-F	97.5	WHITEHALL	0.5/ 3.5/ 1/ 46
WQWQ	1520	MUSKEGON HTS	2.3/ 5.6/ 5/ 74
WSFN	1600	MUSKEGON	0.5/ 4.4/ 1/ 58

WBCT-F	0.9/5.7	WKEZ-F	2.3/5.9
WFUR-F	0.5/4.6	WLAV-F	1.8/7.0
WGHN-F	0.5/3.0	WODJ-F	0.9/3.9
WGN	0.9/3.9		

NAPLES - MARCO ISLAND, FL

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. WCKT-F	33/11.8	9.8	14.0	8.5	11.7	368	24.6	22.1	22.4
2. WCVU-F	31/11.1	9.4	9.1	7.0	10.4	276	18.5	22.1	17.1
3. WRXK-F	29/10.4	10.2	5.7	15.1	11.7	251	16.8	13.2	21.8
4. WAVV-F	26/ 9.3	11.0	6.8	8.0	10.4	311	20.8	18.1	24.5
5. WNOG	18/ 6.5	8.7	11.7	9.0	7.9	232	15.5	22.5	16.2
WINK-F	18/ 6.5	4.7	5.3	6.0	6.7	227	15.2	12.7	13.7
WIXI-F	18/ 6.5	7.5	12.5	9.5	12.1	221	14.8	16.9	19.5
8. WNOG-F	17/ 6.1	4.7	3.0	2.5	3.8	267	17.9	8.7	6.6
9. WGUF-F	16/ 5.7	5.1	6.0	5.5	1.3	161	10.8	11.5	4.9

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WRXK-F	1 WCVU-F<	1 WCVU-F<	1 WCKT-F>>	1 WRXK-F>>	1 WCKT-F<	1 WCVU-F>
2 WCKT-F<	2 WCKT-F	2 WCKT-F	2 WAVV-F	2 WCKT-F>>	2 WCVU-F	2 WCKT-F
3 WCVU-F	3 WRXK-F	3 WRXK-F>	3 WNOG-F	3	3 WRXK-F>	3 WINK-F
4 WNOG	4 WAVV-F<	4 WINK-F	WNOG	4	4 WINK-F	4 WNOG-F
5	5 WNOG-F	WNOG-F	WINK-F	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WSGL-F	103.1	Naples	1.8/8.1/ 5/121
WHEW-F	1.8/9.4	WOLZ-F	2.5/7.2
WJBX-F	1.8/9.6	WXKB-F	1.1/6.2
WKZY-F	0.7/2.8		

NEW BEDFORD - FALL RIVER, MA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. WHJY-F	49/6.3	8.3	6.0	5.7	5.8	722	16.9	19.6	18.3
2. WWBB-F	45/5.8	3.3	3.1	5.3	2.8	653	15.3	11.1	10.1
3. WFHN-F	42/5.4	7.5	5.2	6.9	6.9	525	12.3	11.5	13.5
4. WPRO-F	41/5.2	5.6	5.7	6.1	6.5	935	21.9	22.6	19.2
5. WCKT-F	40/5.1	5.9	7.9	4.6	4.0	478	11.2	12.5	10.5
6. WSNE-F	38/4.9	4.8	4.2	3.8	5.9	662	15.5	11.9	17.3
7. WWLI-F	35/4.5	3.1	4.4	4.6	4.8	636	14.9	12.0	13.0
8. WBZ	34/4.3	3.1	1.7	1.8	3.6	440	10.3	8.6	12.3
9. WPLM-F	27/3.5	4.6	6.1	3.1	4.3	376	8.8	9.2	10.3
10. WBSM	26/3.3	4.5	3.8	3.5	5.3	209	4.9	7.5	8.3

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WWBB-F	1 WWBB-F	1 WHJY-F>	1 WBZ <	1 WHJY-F>	1 WSNE-F	1 WWBB-F
2 WPRO-F	2 WHJY-F<	2 WSNE-F<	2 WHJY-F	2 WPRO-F	2 WWBB-F	2 WSNE-F<
3 WHJY-F<	3 WCKT-F	3 WWBB-F	3 WCKT-F	3 WWRX-F	3 WFHN-F	3 WWLI-F
4 WBZ <	4 WFHN-F	4 WWLI-F<	4 WWKX-F	4 WBRU-F	4 WPRO-F	4 WFHN-F<
5 WSNE-F	5 WPLM-F<	5 WFHN-F	5 WPRO-F	5 WFHN-F	5 WWLI-F	5 WBZ
6 WFHN-F	6 WSNE-F	6	6	6	6 WCKT-F	6

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WHTB	1400	FALL RIVER	1.3/2.5/10/107
WSAR	1480	FALL RIVER	1.5/5.3/12/226
WNBH	1340	NEW BEDFORD	1.2/3.9/ 9/167
WAAF-F	1.0/4.7	WCRB-F	1.2/5.1
WBCN-F	1.9/7.1	WEEI	0.9/3.2
WBCS-F	1.2/2.1	WHDH	1.0/4.8
WBMX-F	0.8/5.3	WHJJ	1.7/3.4
WBOS-F	1.5/4.5	WJMN-F	1.9/9.3
WBRU-F	2.3/7.7	WLKW	2.2/4.4
WCAV-F	0.4/2.4	WMJX-F	1.3/4.6
		WODS-F	2.4/ 9.5
		WPLM	0.1/ 0.2
		WPRO	2.3/ 7.6
		WQRC-F	1.2/ 4.4
		WRKO	0.9/ 3.0
		WWKX-F	2.9/12.3
		WWRX-F	2.8/10.7
		WXKS-F	0.9/ 8.1
		WZLX-F	2.4/ 6.7

ODESSA - MIDLAND, TX

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. KGEE-F	45/15.3	12.6	12.0	12.3	14.4	520	29.0	21.9	24.8
2. KNFM-F	43/14.6	15.1	19.4	19.4	19.8	472	26.3	29.4	33.3
3. KMND	30/10.2	5.6	6.4	2.6	2.7	199	11.1	7.1	4.5
4. KCHX-F	28/ 9.5	10.5	8.8	9.0	11.4	373	20.8	19.0	23.0
5. KBAT-F	19/ 6.5	8.8	7.8	10.3	11.4	327	18.2	13.8	20.6
6. KMRK-F	15/ 5.1	6.0	3.9	1.3	---	176	9.8	8.8	---
7. KODM-F	14/ 4.8	6.7	7.4	7.1	5.7	242	13.5	14.6	12.8
8. KQIP-F	14/ 4.8	3.2	4.6	6.8	2.3	242	13.5	13.1	11.3
9. KCRS-F	11/ 3.7	6.0	2.8	3.6	3.0	187	10.4	9.3	14.5
10. KCDQ-F	10/ 3.4	6.0	5.7	2.9	3.4	149	8.3	13.8	20.6
11. KIOL-F	10/ 3.4	0.7	1.1	1.9	2.3	113	6.3	5.8	5.7
12. KKKK-F	10/ 3.4	2.8	2.1	1.6	1.3	185	10.3	8.2	7.8
13. KOZA	7/ 2.4	3.9	5.3	5.2	5.7	100	5.6	7.1	8.5

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KNFM-F>	1 KMND	1 KGEE-F	1 KCHX-F>	1 KNFM-F>	1 KNFM-F>	1 KGEE-F>
2 KGEE-F>	2 KGEE-F	2 KNFM-F	2 KGEE-F>>	2 KGEE-F	2 KGEE-F>	2 KMND-F
3 KCHX-F	3 KNFM-F	3 KCHX-F	3 KNFM-F	3 KMRK-F	3 KQIP-F	3 KNFM-F
4	4	4 KBAT-F	4 KMRK-F	4 KCHX-F	4	4
5	5	5	5 KBAT-F	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KCRS	550	MIDLAND	1.0/ 5.2/ 3/ 93
KWEL	1070	MIDLAND	1.0/ 3.8/ 3/ 68

PALM SPRINGS, CA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO F93	CUME F92	RATING F91
1. KPSI-F	82/20.7	16.1	16.3	17.8	17.7	786	35.6	33.6	31.7
2. KCLB-F	29/ 7.3	6.2	6.6	2.8	10.9	318	14.4	15.6	15.5
3. KUNA-F	28/ 7.1	2.8	7.7	5.1	4.3	285	12.9	13.7	10.9
4. KPLM-F	27/ 6.8	3.1	5.8	7.4	4.3	289	13.1	13.9	10.0
5. KWXY-F	27/ 6.8	11.3	5.8	9.3	5.9	267	12.1	9.1	10.4
6. KCLB	24/ 6.0	5.7	3.3	9.1	6.5	278	12.6	10.0	10.5
7. KDES-F	22/ 5.5	7.4	8.8	4.8	9.6	362	16.4	20.1	24.2
8. KNWZ	17/ 4.3	2.0	4.7	5.7	2.2	163	7.4	9.9	6.0
9. KLCX-F	15/ 3.8	6.2	---	---	---	265	12.0	---	---
10. KPSI	13/ 3.3	2.8	4.7	4.0	2.8	170	7.7	8.0	4.4
11. KWXY	9/ 2.3	1.1	1.1	2.5	1.6	102	4.6	3.1	4.4
12. KCMJ-F	8/ 2.0	3.4	5.0	3.1	4.3	314	14.2	14.2	19.3

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KPSI-F>>	1 KPSI-F>>	1 KPSI-F>>	1 KPSI-F>>	1 KPSI-F>>	1 KPSI-F>	1 KPSI-F>
2 KCLB <	2 KCLB-F	2 KCLB-F	2 KWXY-F	2 KUNA-F<	2 KCLB-F	2 KDES-F
3 KWXY-F	3 KPLM-F	3 KPLM-F	3 KUNA-F	3 KCLB-F>	3 KPLM-F	3 KPLM-F
4 KUNA-F<	4 KNWZ	4 KUNA-F	4 KCLB	4 KCLB	4 KDES-F	4 KCLB
5 KDES-F	5	5	5	5 KPLM-F	5 KUNA-F	KCLB-F

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KCMJ	1140	PALM SPRINGS	1.0/3.7/ 4/ 82
KEZN-F	103.1	PALM DESERT	1.0/8.5/ 4/188
KROR-F	106.9	YUCCA VALLEY	1.3/4.0/ 5/ 88

KFI	1.0/3.9	KLOS-F	0.8/3.3
KFRG-F	1.0/3.0	KNX	0.5/1.6
KKBT-F	0.5/2.6	KTWV-F	1.3/2.9

READING, PA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. WRFY-F	94/17.9	19.7	17.1	17.4	13.0	1118	38.2	35.4	31.5
2. WEEU	65/12.4	13.3	9.1	9.6	8.3	740	25.3	19.7	20.7
3. WIOV-F	47/ 9.0	5.0	8.1	9.6	9.1	492	16.8	15.9	15.9
4. WXTU-F	25/ 4.8	3.2	3.2	2.6	2.5	246	8.4	8.5	8.4
5. WRAW	24/ 4.6	6.8	5.8	4.8	6.8	269	9.2	9.9	13.3
6. WYSP-F	23/ 4.4	3.8	6.9	8.0	5.8	380	13.0	17.4	17.4

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WRFY-F>	1 WRFY-F	1 WRFY-F>	1 WRFY-F>>	1 WRFY-F>>>	1 WRFY-F>>	1 WRFY-F>
2 WEEU >>	2 WEEU >>	2 WIOV-F	2 WIOV-F	2 WYSP-F	2 WIOV-F>	2 WEEU
3 WIOV-F	3	3 WEEU	3 WYXR-F	3	3 WYSP-F	3 WIOV-F>
4 WYSP-F	4	4	4	4	4 WEEU	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WBYN-F	107.5	BOYERTOWN	1.3/ 4.1/ 7/120
WIOV	1240	READING	1.3/ 5.1/ 7/149
KYW	1.3/10.6	WIP	1.0/ 4.1
WAEB-F	1.0/ 3.1	WJJZ-F	1.0/ 2.9
WBEB-F	1.7/ 6.8	WLEV-F	1.5/ 2.1
WDAC-F	0.6/ 2.8	WMGK-F	0.6/ 3.1
WFLN-F	1.0/ 3.6	WMMR-F	2.1/ 7.8
WFMZ-F	3.0/ 3.9	WODE-F	1.5/ 3.6
WIOQ-F	1.0/ 3.4	WUGL-F	2.9/ 9.7
		WRKZ-F	1.0/ 4.2
		WROZ-F	1.0/ 3.6
		WRVV-F	1.3/ 7.3
		WUSL-F	2.3/ 6.1
		WVDA-F	2.5/ 5.1
		WYXR-F	2.1/11.9
		WZZO-F	1.5/ 3.6

REDDING, CA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. KNCQ-F	31/15.9	26.0	16.5	18.8	14.5	326	24.2	29.3	23.4
2. KQMS	26/13.3	11.2	16.5	9.6	10.3	311	23.1	29.1	22.9
3. KSHA-F	24/12.3	9.4	10.8	9.6	15.4	313	23.2	18.8	21.9
4. KARZ-F	15/ 7.7	3.6	6.1	10.6	4.7	287	21.3	17.4	18.6
5. KEWB-F	14/ 7.2	11.2	13.7	9.6	6.5	233	17.3	27.5	20.2
6. KFMF-F	13/ 6.7	7.2	9.0	9.1	3.3	180	13.4	14.9	11.7
7. KNNN-F	12/ 6.2	8.5	8.0	8.7	16.4	244	18.1	20.3	25.5
8. KZAP-F	11/ 5.6	---	---	1.4	1.9	216	16.0	----	8.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KQMS	1 KQMS-F<	1 KNCQ-F<	1 KNCQ-F>	1 KNCQ-F>	1 KNCQ-F	1 KSHA-F
2 KNCQ-F>	2 KSHA-F	2 KSHA-F>	2 KARZ-F	2 KZAP-F	2 KSHA-F	2 KQMS-F<
3 KSHA-F	3 KNCQ-F>	3 KEWB-F	3 KNNN-F	3 KARZ-F	3 KQMS-F	3 KNCQ-F>
4 KARZ-F	4	4 KFMF-F	4 KGO	4 KFMF-F	4 KEWB-F	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KLXR	1230	REDDING	2.1/5.1/4/69
KNRO	600	REDDING	1.0/6.3/2/85
KRDG	1330	REDDING	1.0/4.6/2/62
		KCEZ-F	2.1/9.0
		KGO	0.5/3.4

SANTA BARBARA, CA

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. KTYD-F	21/8.6	7.2	8.4	10.2	8.1	353	21.4	28.5	23.4
2. KSBL-F	20/8.2	7.2	6.2	7.2	6.3	280	17.0	13.8	13.8
KURZ-F	20/8.2	6.0	6.6	6.1	8.8	256	15.5	16.4	17.3
4. KDB -F	16/6.6	3.4	5.5	5.7	6.6	228	13.8	14.5	15.9
KTMS	16/6.6	6.8	5.5	6.8	7.0	292	17.7	19.8	18.6
6. KNX	12/4.9	2.3	2.2	2.3	2.9	214	13.0	12.8	11.0
7. KMGQ-F	11/4.5	4.2	5.5	6.8	5.9	203	12.3	17.8	16.6
KHTY-F	11/4.5	8.3	6.2	5.7	5.1	279	16.9	18.1	16.8
9. KCAQ-F	10/4.1	2.6	2.2	4.2	2.9	186	11.3	9.4	13.4
10. KCQR-F	9/3.7	3.4	5.1	5.7	3.3	239	14.5	15.1	11.2

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KTMS	1 KSBL-F	1 KSBL-F	1 KRUZ-F>	1 KTYD-F>>	1 KSBL-F	1 KDB -F<
2 KTYD-F<	KTMS	2 KDB -F	2 KCAQ-F	2 KHTY-F	2 KTYD-F	2 KRUZ-F
3 KRUZ-F	3 KTYD-F	KTMS	KNX	3 KSBL-F	3 KDB -F	3 KSBL-F>
4 KSBL-F	4 KRUZ-F	4 KRUZ-F	4 KHTY-F	4 KMGQ-F	4 KMGQ-F	4
5	5 KDB -F	5 KHTY-F	5	5 KCQR-F	5	5
				5 KCAQ-F		

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KIST	1340	SANTA BARBARA	1.6/7.5/ 4/124
KKSB	1290	SANTA BARBARA	2.5/3.7/ 6/ 61
KQSB	990	SANTA BARBARA	0.4/2.3/ 1/ 38
KSPE	1490	SANTA BARBARA	2.1/4.3/ 5/ 71

KABC	0.4/2.2	KL0S-F	2.1/9.0
KCBS-F	0.4/3.6	KPWR-F	2.5/4.1
KDAR-F	0.4/2.5	KTRO	0.8/2.7
KFI	1.2/5.7	KVEN	0.4/3.6
KHAY-F	2.1/6.1		

STAMFORD - NORWALK, CT

12+ METRO	1/4/SHARE	SPG 93	FAL 92	SPG 92	FAL 91	METRO CUME	METRO CUME F93	METRO CUME F92	METRO CUME F91
1. WFAN	32/6.9	4.2	4.1	4.4	5.7	474	17.1	13.2	13.4
2. WCBS	23/5.0	5.9	7.0	5.7	5.3	671	24.2	22.8	21.2
3. WHTZ-F	22/4.8	4.2	5.0	4.9	5.0	460	16.6	14.9	14.8
WSTC	22/4.8	4.4	3.4	5.5	4.3	272	9.8	8.6	10.1
5. WNCN-F	21/4.5	1.8	1.6	3.6	5.5	297	10.7	6.5	10.8
6. WABC	20/4.3	2.8	4.5	0.8	3.2	283	10.2	7.7	6.5
7. WEBE-F	19/4.1	6.3	5.6	3.8	4.1	433	15.6	13.6	15.2
8. WXRK-F	17/3.7	3.1	5.4	2.3	3.0	316	11.4	14.7	11.3
9. WKHL-F	16/3.5	3.7	1.1	1.3	1.8	344	12.4	5.9	9.1
WNLK	16/3.5	4.6	5.4	2.1	4.1	172	6.2	8.2	7.8
11. WEFX-F	15/3.2	3.7	4.3	5.9	5.5	399	14.4	15.1	17.3

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WFAN >	1 WABC	1 WHTZ-F<	1 WHTZ-F>	1 WBL5-F	1 WFAN >	1 WFAN
2 WSTC	2 WEBE-F	2 WEBE-F	2 WBL5-F	2 WEBE-F	2 WXRK-F	2 WNCN-F
3 WXRK-F	3 WNCN-F	3 WFAN <	3 WSTC	3 WEFX-F	3 WEBE-F	3 WCBS >
4 WCBS	4 WFAN <	4 WCBS	4 WNCN-F	4 WHTZ-F	4 WEFX-F	4 WQCD-F
5	5 WNLK	5 WKHL-F	5 WEZN-F	5 WXRK-F	5 WKHL-F	5 WSTC
			5 WFAN			
			5 WYNY-F			

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WGCH	1490	Greenwich	2.4/4.1/11/114
WBL5-F	2.8/7.0	WNEW-F	1.5/6.2
WDRE-F	1.3/7.1	WOR	3.0/8.0
WEZN-F	3.0/4.2	WPAT-F	0.9/3.9
WINS	0.4/7.8	WPLJ-F	1.1/7.9
WLIB	0.4/2.6	WPLR-F	0.9/3.1
WLTW-F	0.9/4.8	WQCD-F	2.6/4.6
WMXV-F	1.5/5.1	WQEW	1.3/3.9
		WQHT-F	1.7/8.4
		WQXR-F	2.8/7.6
		WRKI-F	0.6/3.6
		WRKS-F	2.2/7.7



MORE PUBLICATIONS FROM JIM DUNCAN...

REVENUE SHARE/AUDIENCE SHARE AND STATION AUDIENCE BREAKDOWNS

This annual report serves two purposes. First it examines the relationship between a station's audience share and its revenue share. Over 1200 stations are individually listed and the following information is provided for each station:

- Call letters, market and format
- Revenue rank, 12+ rank and 25-54 rank
- Revenue and revenue share
- Conversion ratio or "power" ratio
- Audience share

Additionally, national mean are provided for formats and by market size.

The second part of this book breaks down the audiences of over 1500 stations. For each station the following is provided:

- Time-spent-listening
- % Male, % Female
- Turnover ratio
- % Exclusive Cume
- % 12-24, % 25-54, % 55+
- % of listening at home
- Station with the highest shared listening (cume)

Finally, this report offers a comprehensive analysis of the concentration levels of both audience shares and revenue shares for all Arbitron markets (275+)

PUBLISHED EVERY APRIL

PRICE: \$85.00

ORDER FORM

Complete form and mail to:

JAMES H. DUNCAN, JR.
 DUNCAN'S AMERICAN RADIO
 P.O. BOX 90284
 INDIANAPOLIS, IN 46290
 PHONE: (317) 630-2888
 FAX: (317) 684-1937

	<u>PUBLICATIONS</u>	<u>PRICE</u>	<u># OF COPIES</u>	<u>AMOUNT</u>
	Duncan's Radio Market Guide	\$275.00	_____	_____
	<u>AMERICAN RADIO</u>			
NAME _____	Spring Edition	\$ 86.00	_____	_____
TITLE _____	Summer Supplement	\$ 54.00	_____	_____
STATION/COMPANY _____	Fall Edition	\$ 86.00	_____	_____
ADDRESS _____	Winter Supplement	\$ 54.00	_____	_____
CITY _____	Small Market Edition	\$ 54.00	_____	_____
STATE _____ ZIP _____	Duncan's Radio Comments (6 issues)	\$ 50.00	_____	_____
PHONE # _____	Revenue Share/Audience Share and Station Audience Breakdowns	\$ 85.00	_____	_____
<input type="checkbox"/> Check Enclosed	Duncan's Radio Group Directory	\$125.00	_____	_____
<input type="checkbox"/> Charge my credit card				
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	TOTAL AMOUNT:			\$ _____
Card # _____ Exp. _____				

1994 RADIO PUBLICATIONS FROM JIM DUNCAN

DUNCAN'S RADIO MARKET GUIDE

This is our flagship publication. Since 1984 this book has been the standard reference book for radio station buyers, sellers and lenders. The Radio Market Guide examines the economic conditions of some 190 radio markets. A partial list of the data included:

- Market radio revenue histories and projections covering a ten-year period (five years back and five years forward).
- Radio revenue projections are calculated in 3 different ways: historical (past performance), population growth (revenue per capita), and retail sales growth.
- Revenue estimates for over 1,600 individual radio stations.
- Revenue estimates for competitive media - television, newspaper, outdoor.
- Salary estimates for managers (sales and general), PD's, and top air personalities (this new feature may not be available for all markets).
- Each market's radio station sales over the last five years.
- Duncan's opinions about each market; also a 10 point mathematical grading of each market.
- Population and retail sales histories and projections.
- Revenue-per-share-point and revenue per AQH figures for each market.
- About 25 other tables.

PUBLISHED EVERY JANUARY

365 Pages

PRICE: \$275.00

AMERICAN RADIO

Since 1976 American Radio has been the radio industry's most complete and timely source book for radio ratings and programming information. A quarterly (plus an annual "Small Market" edition) American Radio is published within about 3 to 4 weeks of the issuance of the Arbitron books. There are over 30 ratings tables for each market plus - in the Spring edition - over 40 pages of national ratings information. American Radio is considered to be the "bible" of the radio industry and is required reading for everyone involved with radio.

<u>ISSUE</u>	<u>RELEASE DATE</u>	<u>NUMBER OF MARKETS</u>	<u>PRICE</u>
Spring Edition	August	180	\$86.00
Summer Supplement	November	96	54.00
Fall Edition	February	168	86.00
Winter Supplement	May	96	54.00
Small Market Edition	September	90	54.00

DUNCAN'S RADIO COMMENTS

This is a brand new publication. It is not a newsletter but more like a journal in which I offer my opinion about events and trends in the radio industry as well as in depth analysis of issues. It is opinionated and well researched. Duncan's Radio Comments gives me the chance to offer you some interpretations and elaborations on the data I use in my other publications. I guarantee you will find it informative and interesting.

6 or more ISSUES PER YEAR

PRICE: \$50.00 per year

DUNCAN'S RADIO GROUP DIRECTORY

This book is a complete and comprehensive directory of group radio owners in the U.S. All groups with three or more stations in rated markets and revenues in excess of \$3,000,000 will be included. Over 220 radio groups are covered. The directory will include (for each group), ratings performance; station purchase prices (and date of purchase); station revenue estimates; senior management; addresses and phone numbers; group financial data; major shareholders; board of directors; key suppliers; a history of the company and much more.

PUBLISHED IN MAY OR JUNE

PRICE: \$125.00

SEE OTHER SIDE FOR MORE PUBLICATIONS AND FOR ORDER FORM



