

AMERICAN RADIO

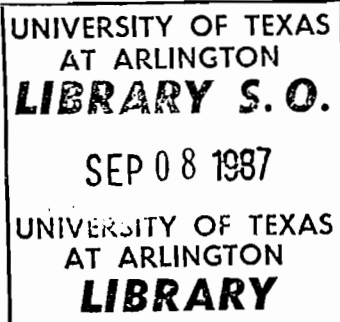
Spring 1987 Report

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INTRODUCTION

This is the 12th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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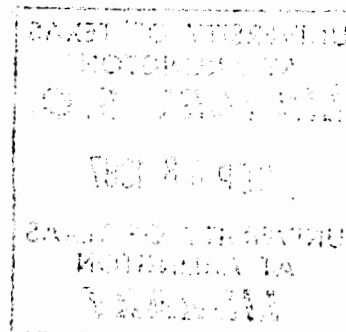
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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they are received by August 20, 1987.

Work on this edition was completed on August 22, 1987. Mailing will begin on August 26, 1987. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.



HIGHLIGHTS AND COMMENTS

Spring 1987 Achievement Awards

<u>GROUP:</u> New City	<u>Honorable Mention</u> Bloomington Clear Channel
<u>MAJOR MARKET:</u> WRBQ A/F Tampa	WQUE-F New Orleans WTMI-F Miami KTWV-F Los Angeles
<u>MEDIUM MARKET:</u> WIVK A/F Knoxville	WAPE-F Jacksonville
<u>SMALL MARKET:</u> WIOG-F Saginaw/Flint	WVIC-F Lansing
<u>VERY SMALL MARKET:</u> WZFX-F Fayetteville, NC WIKS-F Greenville, NC (Coastal Carolina)	WJET-F Erie WWNC Asheville WROK Rockford

The achievement awards were begun in 1983. There is no formula for making these selections. The only requirement is that I think a group or station stands out because of its performance over the last year. There are no plaques or scrolls or anything like that. Just a "well done" and the fact that someone noticed an outstanding performance.

Dick Ferguson's New City was a close runnerup to Emmis in 1986 and is the clear winner this year. The reasons for the selection of New City are numerous:

A. New City was formed in late 1985 when Ferguson and his partners purchased the Katz group. Of all the major deals I have examined over the years, this was probably the sweetest for the buyer I have seen. For about \$70,000,000 New City bought nearly \$35,000,000 in gross revenues (for 1986) and an estimated \$11,400,000 in "year-of-sale" cash flow. That works out to between six and seven times cash flow.

B. New City has more overall number one stations (12+ Share) than any other group. New City stations lead the markets of Orlando, Birmingham, Tulsa, Syracuse, and Worcester. They are a close number two in Bridgeport.

C. Among group CEO's, New City is the third most admired group. As voted by station managers, the group ranked sixth. This according to survey results in the 1987 edition of Duncan's Radio Market Guide.

D. New City has purchased the Swanson stations in San Antonio, Tulsa and Oklahoma City. I believe this will eventually turn out to be a very smart buy. Tulsa and San Antonio are basically good radio markets going through bad times. I believe these markets are due for a turn.

WRBQ in Tampa earned the Achievement Award for Major Markets. This station is amazing. It just keeps growing in ratings and revenue. WRBQ now has an 18.8 share in Tampa and has enjoyed six consecutive "up" books. In 1986, WRBQ billed over \$13,000,000 and in 1987 it should bill close to \$16,000,000. WRBQ is owned by Edens Broadcasting.

WIVK A/F, owned by Dick Broadcasting and managed by Bobby Denton, now commands a 37.1% share of the Knoxville market and is the 45th most listened-to-station in the country.

In the last year, WIOG has picked up 10 share points in its home market of Saginaw-Bay City and another 17 points in the Flint market. The station did move from a Class A to a Class C facility, but this is a truly astounding accomplishment. WIOG ranks as the 87th most listened-to-station. This is the highest rank I can remember for a small market station. WIOG is owned by Booth Broadcasting and is managed by John Casey.

Tom Joyner has primarily been known as a station trader. He never really hung on to a station long enough to become known as a station operator. Based on his performance with WZFX in Fayetteville, NC and WIKS in Greenville, SC, Joyner may well acquire a new image. Both of these Black formatted stations come out of nowhere to lead their markets. WZFX had the largest share increase (+17.8) of any station; WIKS (+16.9) had the third largest increase.

ACHIEVEMENT AWARDS: 1983-1987

	<u>1983</u>	<u>1984</u>	<u>1985</u>	<u>1986</u>	<u>1987</u>
GROUP.	EZ	Stoner	Taft	Emmis	New City
MAJOR MARKET	KHTR (St. Lou)	WHTZ (New York)	KIIS (Los Ange1.)	KPWR (Los Angel.)	WRBQ (Tampa)
MEDIUM MARKET.	WSYR-F (Syra)	WZPL (Indy)	KEX/KKRZ (Port)	WSTF/WSSP (Ori)	WIVK (Knoxville)
SMALL MARKET	WDCG (Raleigh)	KFAB (Omaha)	WKJN (Baton Rou)	WFBC-F (Greenv)	WIOG (Sag/Flint)
VERY SMALL MARKET. . .	KIOK (Rich, WA)	KCCY (Pueblo)	WKSF (Ashe)	KGHL (Billings)	WZFX (Fayetteville, NC) WIKS (Greenville, NC)

GROUP OWNERS

The following groups had "up" books for two-thirds or more of their stations (based on Spring 86 to Spring 87 comparisons, 12+ Metro Share):

Brill	Edens	Knight	Great Trails
Century	Entercom	Keymarket	Davis
Crawford	First Media	Midwest Comm	Hall
CRB			

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Individual Market Reports for these markets in alphabetical order:

Akron	Denver	Manchester	San Francisco
Albany-Schon	Des Moines	McAllen-Browns	San Jose
Albuquerque	Detroit	Melbourne-Titus-Cocoa	Sarasota-Bradenton
Allen-Beth	Duluth	Memphis	Savannah
Altoona	El Paso	Miami-Ft. Lauderdale	Seattle-Tacoma
Amarillo	Erie	Milwaukee	Shreveport
Anchorage	Eugene	Minneapolis-St. Paul	Sioux Falls
Ann Arbor	Evansville	Mobile	South Bend
Appleton-Osh	Fargo	Modesto	Spokane
Asheville	Fayetteville, NC	Montgomery	Springfield, MA
Atlanta	Flint	Nashville	Springfield, MO
Atlantic City	Ft. Wayne	Nassau-Suffolk	Steubenville
Augusta, GA	Fresno	New Haven	Stockton
Austin	Grand Rapids	New Orleans	Syracuse
Bakersfield	Green Bay	New York	Tallahassee
Baltimore	Greensboro-WS	Norfolk	Tampa-St. Pete
Baton Rouge	Greenville, NC	Oklahoma City	Terre Haute
Beaumont	Greenville-Spart	Omaha	Toledo
Billings	Harrisburg	Orlando	Topeka
Binghamton	Hartford	Oxnard-Ventura	Tucson
Birmingham	Honolulu	Pensacola	Tulsa
Bloomington, IL	Houston	Peoria	Utica-Rome
Boise	Huntington, WV	Philadelphia	Waco
Boston	Huntsville	Phoenix	Washington
Bridgeport	Indianapolis	Pittsburgh	Waterloo-CF
Buffalo	Jackson, MS	Portland, ME	West Palm Beach
Canton	Jacksonville	Portland, OR	Wheeling
Casper	John City-Kingsport	Portsmouth-Dover, NY	Wichita
Cedar Rapids	Johnstown	Providence	Wilkes Barre/Scranton
Charleston, SC	Kalamazoo	Pueblo	Wilmington, DE
Charleston, WV	Kansas City	Raleigh	Wilmington, NC
Charlotte	Knoxville	Reno	Worcester
Chattanooga	Lafayette, LA	Richmond	York
Chicago	Lakeland	Riverside-San Bern	Youngstown
Cincinnati	Lancaster	Roanoke-Lynchburg	
Cleveland	Lansing	Rochester	
Colorado Springs	Las Vegas	Rockford	
Columbia	Lexington	Sacramento	
Columbus, GA	Lincoln	Saginaw-Bay City-Midland	
Columbus, OH	Little Rock	St. Louis	
Corpus Christi	Los Angeles	Salisbury-OC, MD	
Dallas-Ft. Worth	Louisville	Salinas-Seaside	
Daven-Rl-Moline	Lubbock	Salt Lake City	
Dayton	Macon	San Antonio	
Daytona Beach	Madison	San Diego	

THE
JOHN BAYLISS
===== BROADCAST FOUNDATION =====

INVEST IN RADIO'S FUTURE
SUPPORT THE JOHN BAYLISS SCHOLARSHIP FUND

THE FOUNDATION

The John Bayliss Broadcast Foundation was established by friends and colleagues in the radio industry to perpetuate the memory of John Bayliss, a leading broadcast executive, and his many contributions to the radio industry over a 30-year span. John Bayliss was introduced to radio while he served in the U.S. Air Force. After that he worked in a variety of increasingly responsible radio positions and established an enviable record of performance and profitability in radio management and sales. An innovative, problem-solving leader, John earned the Hall Radio Report nomination for Radio Executive of the Year and Group Executive of the Year in 1977 and 1978. The Foundation's purpose is the development of young talent for the radio industry, so that the broadcasting principles John stood for could live on in his name.

THE SCHOLARSHIP FUND

The scholarship fund helps finance the education of many college students who aspire to a career in radio broadcasting. Individual and corporate donations increase the Foundation's endowment so that outstanding young talent may be recognized and given every opportunity to succeed in the broadcasting field of their (and your) choice. In the past three years, 13 scholarships have been awarded to college juniors and seniors and an intern program has been established to allow a lucky student to gain "hands-on" training in a commercial environment.

In the three years since the Foundation was established by John Bayliss' industry friends and family, the Foundation has received its tax-exempt status; started scholarship programs at universities across the United States; initiated an intern program and held a "media roast" fund-raiser, now an annual event, specifically to raise scholarship dollars. Please help us increase the endowment, and the scholarships the Foundation can award next year, by sending a generous donation today. Your investment will be seen, and heard, in tomorrow's radio broadcasts. The Foundation is supported solely by charitable contributions from industry leaders, who, like you, feel a responsibility to the future of radio.

Thank you for your support.

Please make checks payable to: The John Bayliss Broadcast Foundation.

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The John Bayliss Broadcast Foundation
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Carmel, CA 93922
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METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Spring '86 to Spring '87. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Akron	WKDD-F, 11.5, CHR	WKDD-F, +2.5, CHR	WMMS-F, -2.6, AOR
Albany-Schen	WROW-F, 11.1, BTFL	WROW-F, +2.7, BTFL	WQBK-F, -1.7, AOR
Albuquerque	KKOB, 12.7, MOR	KKSS-F, +2.0, CHR	KKOB-F, -2.6, AC
		KZRR-F, +2.0, Classic AOR	
Allentown-Beth	WFMZ-F, 15.7, BTFL	WFMZ-F, +3.6, BTFL	WLEV-F, -1.4, AC
Altoona	WPRR-F, 18.1, CHR	WALY-F, +7.6, AC	WVAM, -3.9, AC
			WHPA-F, -3.9, AC
			KZZQ-F, -3.3, AC
Amarillo	KMML-F, 14.7, Country	KAKS-F, +2.9, CHR	
		KMML-F, +2.9, Country	
Anchorage	KGOT-F, 16.2, CHR	KPXR-F, +3.9, CHR	KYAK, -4.4, Country
Ann Arbor	WJR, 12.9, MOR	WCSX-F, +5.4, Classic AOR	WNRS, -3.4, AC
Appleton-Osh	WAPL-F, 14.3, AOR	WQWM, +4.7, Oldies	WGEE, -3.4, Country
Asheville	WWNC, 41.8, Country	WWNC, +6.1, Country	WXRC-F, -2.0, AOR
Atlanta	WVEE-F, 11.0, Urban	WVEE-F, +2.4, Urban	WQXI-F, -4.0, AC
		WZGC-F, +2.4, CHR	
Atlantic City	WAYV-F, 13.4, CHR	WLQE-F, +3.3, AC	WMMR-F, -2.8, AOR
Augusta, GA	WBBQ-F, 26.9, CHR	WBBQ-F, +5.3, CHR	WRDW-F, -4.0, Black
Austin	KASE-F, 16.7, Country	KBTS-F, +9.1, CHR	KHFI-F, -7.1, CHR
Bakersfield	KUZZ, 15.1, Country	KVLI, +3.1, MOR(?)	KKXX-F, -3.3, CHR
Baltimore	WLIF-F, 9.8, BTFL	WBSB-F, +2.3, CHR	WXYV-F, -2.0, Urban
Baton Rouge	WYNK-F, 13.4, Country	KQXL-F, +3.5, Black	WGGZ-F, +2.7, CHR
Beaumont	KHYS-F, 15.0, Black	KHYS-F, +3.1, Black	KQXY-F, -2.7, BTFL
Billings	KGHL, 26.3, Country	KYVA-F, +5.6, CHR	KGHL, -5.1, Country
Binghamton	WAAL-F, 23.1, CHR	WNBF, +3.1, MOR	WINR, -4.8, Nostalgia
Birmingham	WZZK-F, 16.4, Country	WKXX-F, +2.6, CHR	WENN-F, -4.4, Black
Bloomington, IL	WJBC, 30.0, MOR	WMLA-F, +4.1, Country	WJBC, -6.2, MOR
Boise	KCIX-F, 16.3, AC	KFXD, +4.1, Nostalgia	KIYS-F, -4.8, CHR
Boston	WXKS-F, 8.8, CHR	WZOU-F, +2.3, CHR	WMRQ-F, -1.4, Jazz/NA
Bridgeport	WICC, 17.4, MOR	WEBE-F, +4.6, AC	WEZN-F, -2.6, BTFL
Buffalo	WBUF-F, 10.3, AC	WHTT-F, +2.8, Classic AOR	WJYE-F, -2.8, BTFL
Canton	WHBC-F, 15.6, BTFL	WQXK-F, +3.2, Country	WRQK-F, -2.7, AOR
Casper	KTRS-F, 37.6, CHR	KQLT-F, +4.7, BTFL	KTWO, -3.8, MOR
Cedar Rapids	WMT, 18.4, MOR	KFMW-F, +2.9, CHR	WMT, -1.7, MOR
Charleston, SC	WEZL-F, 11.9, Country	WKQB-F, +4.9, CHR	WSSX-F, -3.7, CHR
Charleston, WV	WQBE-F, 18.3, Country	WKLC-F, +2.7, AOR	WKAZ, -3.7, ??
Charlotte	WSOC-F, 12.2, Country	WWMG-F, +5.6, AC	WEZC-F, -2.7, AC
Chattanooga	WSKZ-F, 17.4, CHR	WLMX-F, +7.0, AC/Classic	WDDO-F, -2.2, Country
Chicago	WGCI-F, 8.6, Urban	WGCI-F, +1.4, Urban	WGN, -3.0, MOR/Talk
Cincinnati	WLW, 13.9, MOR	WLW, +3.2, MOR	WUBE-F, -3.3, Country
Cleveland	WMMS-F, 12.9, AOR/CHR	WZAK-F, +2.7, Black	WPHR-F, -3.3, CHR
Colorado Springs	KIKX-F, 15.1, CHR	KIKX-F, +4.3, CHR	KILO-F, -6.5, AOR
Columbia	WWDN-F, 18.9, Black	WMFX-F, +6.3, AOR	WNOK-F, -3.8, CHR
Columbus, GA	WFXE-F, 16.6, Black	WOKS, +5.0, Black	WFXE-F, -4.7, Black
Columbus, OH	WLWQ-F, 11.3, AOR	WTVN, +3.9, MOR	WSNY-F, -2.2, AC
Corpus Christi	KZFM-F, 14.5, CHR	KOUL-F, +3.3, Country	KZFM-F, -4.3, CHR
Dallas-Ft. Worth	KKDA-F, 8.7, Black	KZPS-F, +1.4, Classic AOR	KVIL-F, -1.7, AC
		KHYI-F, +1.4, CHR	
Davenport-Moline	KIHK-F, 15.2, CHR	WPXR-F, +4.7, CHR	KIHK-F, -8.0, CHR
*Dayton	WTUE-F, 13.9, AOR	WTUE-F, +6.1, AOR	WHIO-F, -2.3, BTFL
Denver	KOSI-F, 8.4, BTFL	KRXY-F, +3.7, CHR	KSYY-F, -4.0, AC
Des Moines	KGGO-F, 19.8, AOR	KLYF-F, +5.2, AC	KRNQ-F, -11.8, CHR
Detroit	WJR, 10.9, MOR	WCSX-F, +2.0, Classic AOR	WDJ, -1.8, News
Duluth	WAVC-F, 11.8, Country	KDAL-F, +4.0, AC	KDAL, -2.3, MOR
El Paso	KEZB-F, 11.6, CHR	KOFX-F, +2.8, AC	KEZB-F, -6.2, CHR
Erie	WJET-F, 20.9, CHR	WJET-F, +12.7, CHR	WEYZ, -6.6, Nost
Eugene	KUGN-F, 13.5, Country	KMGE-F, +8.4, AC	KZEL-F, -3.5, AOR
Evansville	WSTO-F, 31.5, CHR	WSTO-F, +11.5, CHR	WIKY-F, -6.8, MOR
Fargo	WDAY-F, 17.9, CHR	WDAY-F, +3.0, CHR	WDAY, -1.6, Country
Fayetteville, NC	WZFX-F, 17.8, Black	WZFX-F, +17.8, Black	WDKS-F, -11.1, Black
Flint	WIOG-F, 18.9, CHR	WIOG-F, +17.2, CHR	WWCK-F, -5.1, AOR
Ft. Wayne	WMEE-F, 25.2, CHR	WMEE-F, +2.2, CHR	WQHK, -1.8, Country
Fresno	KMGX-F, 8.4, CHR	KCLO-F, +4.1, Classic AOR	KGST, -2.5, Spanish
Grand Rapids	WOOD-F, 10.6, BTFL	WLHT-F, +2.1, AC	WYXX-F, -1.9, AC
	WKLQ-F, 10.6, CHR		
Green Bay	WIXX-F, 22.8, CHR	WDUZ, +5.5, MOR	WNFL, -4.1, AC
** Daytona Beach	WWLV-F, 20.8, BTFL	WJYO-F, +3.6, Soft AC	WWLV-F, -2.3, BTFL

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Greensboro-WS	WTQR-F, 17.5, Country	WKSJ-F, +2.1, CHR	WSJS, -1.4, MOR
Greenville, NC	WIKS-F, 24.5, Black	WIKS-F, +16.9, Black	WQDW-F, -7.2, Black
Greenville-Spartanburg	WESC-F+, 16.1, Country	WESC-F+, +4.6, Country	WFBC-F, -5.4, AC
Harrisburg	WNNK-F, 19.4, CHR	WNNK-F, +5.4, CHR	WHP-F, -1.8, BTFL
Hartford	WTIC, 19.0, MOR	WDRC-F, +4.2, Oldies	WDRC, -2.2, Oldies
Honolulu	KSSK, 14.0, MOR/AC	KIKI, +3.8, Oldies	KDEO, -2.0, Country
Houston	KQMQ-F+, 14.0, CHR		
Huntington, WV	KMJQ-F, 9.1, Black	KZFX-F, +3.1, Classic AOR	KKHT-F, -2.8, CHR
Huntsville	WKEE-F, 27.5, CHR	WKEE-F, +9.7, CHR	WTCR-F, -5.3, Country
Indianapolis	WZYP-F, 20.7, CHR	Not Meaningful	Not Meaningful
	WFBQ-F, 16.3, AOR	WFBQ-F, +3.0, AOR	WIBC, -4.0, MOR
Jackson, MS	WJMI-F, 18.1, Black	WSTZ-F, +2.9, CHR/AOR	WTYX-F, -2.4, CHR
Jacksonville	WAPE-F, 15.6, CHR	WAIV-F, +4.1, AC	WIVY-F, -4.7, AC
John City-Kings	WQUT-F, 25.2, CHR	WQUT-F, +6.1, CHR	WZXY-F, -2.0, CHR
Johnstown	WKYE-F, 16.1, AC	WKYE-F, +3.2, AC	WVSC, -2.3, Country
Kalamazoo	WKFR-F, 15.6, Contemp	WNWN-F, +2.7, Country	WJFM-F, -3.0, AC
Kansas City	WDAF, 14.3, Country	WDAF, +5.8, Country	KUDL-F, -2.8, AC
Knoxville	WIVK-F+, 37.1, Country	WIVK-F+, +6.8, Country	WEZK-F, -2.5, BTFL
Lafayette, LA	KSMB-F, 26.7, CHR	KSMB-F, +4.5, CHR	KROF, -6.0, Country
Lakeland	WVFM-F, 13.8, BTFL	WBJW-F, +2.9, CHR	WGTO, -2.3, ??
Lancaster	WNCE-F, 14.0, BTFL	WSBA-F, +3.9, AC	WRKZ-F, -2.4, Country
Lansing	WVIC-F+, 27.1, CHR	WVIC-F+, +10.9, CHR	WMMQ-F, -3.6, AOR
Las Vegas	KXTZ-F, 12.4, BTFL	KMZQ-F, +2.5, AC	WLNZ-F, -3.6, AOR
Lexington	WLAP-F, 14.2, Contemp	WMGB-F, +3.6, AC	KKLZ-F, -5.4, Classic AOR
Lincoln	KFMQ-F, 15.3, AOR	KLDZ-F, +10.3, Oldies	WQOQ-F, -4.5, AOR
Little Rock	KSSN-F, 15.5, Country	KWTD-F, +2.9, Black	KFRX-F, -2.8, CHR
Los Angeles	KIIS-F+, 7.4, CHR	KLSX-F, +2.1, Classic AOR	KKYK-F, -3.3, CHR
Louisville	WHAS, 16.2, MOR	WDJX-F, +2.4, CHR	KABC, -1.8, Talk
Lubbock	KRLB-F, 32.3, CHR	KRLB-F, +5.8, CHR	WCII, -2.1, Oldies
Macon	WAYS-F, 27.6, CHR	WAYS-F, +8.8, CHR	KFYO, -2.6, Country
Madison	WZEE-F, 16.2, CHR	WMAD-F, +3.2, AC	WPEZ-F, -4.1, AC
Manchester	WGIR-F, 13.8, AOR	WZOU-F, +4.3, CHR	WTDY, -2.7, MOR
McAllen-Browns	KGBT, 17.6, Spanish	KIWW-F, +3.2, Spanish	WZID-F, -4.1, BTFL
Melbourne-Titus-Cocoa	WSSP-F, 17.1, BTFL	WKWA-F, +4.7, Country	KBFM-F, -3.0, CHR
Memphis	WHRK-F, 15.8, Urban	KRNB-F, +2.7, Black	WDIZ-F, -3.8, AOR
Miami-Ft. Lauderdale	WLYF-F, 8.6, BTFL	WPOW-F, +3.1, Urban/CHR	WEGR-F, -4.5, AOR
Milwaukee	WTMJ, 16.1, MOR	WMIL-F, +2.2, Country	WSHE-F, -3.7, AOR
Minneapolis-St. Paul	WCCO, 16.3, MOR	WLOL-F, +2.2, CHR	WOKY, -2.0, Nost
Mobile	WKSJ-F, 19.3, Country	WABB-F, +3.1, CHR	KQRS-F+, -2.0, AOR
Modesto	KBEE-F, 12.0, BTFL	KSJQ-F, +4.3, CHR	WKSJ-F, -4.4, Country
Montgomery	WLWI-F+, 20.3, Country	WRJM-F, +3.2, AC	KLOC, -3.2, Spanish
Nashville	WKDF-F, 15.6, AOR	WKDF-F, +3.3, AOR	WLWI-F+, -2.3, Country
Nassau-Suffolk	WBAB-F, 5.9, AOR	WBAB-F, +1.3, AOR	WZEF-F, -3.3, BTFL
New Haven	WKCI-F, 11.8, CHR	WLIR-F, +1.3, AOR	WHTZ-F, -1.6, CHR
New Orleans	WQUE-F, 13.2, Urban	WDRC-F, +3.2, Oldies	WHCN-F, -2.6, AOR
New York	WHTZ-F, 5.1, CHR	WQUE-F, +7.6, Urban	WYLD-F, -2.3, Black
Norfolk	WNDR-F+, 11.2, AOR	WHT-F, +2.8, Urban/CHR	WRKS-F, -1.8, Urban
Oklahoma City	KATT-F, 13.7, AOR	WJQI-F, +2.6, Soft AC	WOWI-F, -4.0, Black
Omaha	KFAB, 20.5, MOR	KJYO-F, +3.0, CHR	KEBC-F, -4.2, Country
Orlando	WKXA-F, 12.8, Country	KEFM-F, +4.0, AC	WOW, -2.2, Country
Orland-Ventura	3 tied with 6.7	WOCL-F, +2.8, Classic	WSTF-F, -4.1, AC
		KOXR, +2.5, Spanish	KTWV-F, -1.7, New Age
Peabody	WBLY-F, 11.7, Black	WTKX-F, +3.0, AOR	WIZD-F, -8.1, AC
Peoria	WYZW-F, 16.4, CHR	WKQA-F, +2.7, AC	WWCT-F, -2.9, AOR
Philadelphia	WMMR-F, 8.9, AOR	WKSZ-F, +1.9, AC	WMMR-F, -2.0, AOR
Phoenix	FNIZ-F+, 13.1, Country	KMEO-F+, +3.5, BTFL	KOY-F, -3.7, AC
Pittsburgh	KDKA, 14.6, MOR	WDSY-F, +2.2, Country	WSHH-F, -1.6, BTFL
Portland, ME	WOPR-F+, 15.2, Country	WTHT-F, +4.1, CHR	WGAN, -2.9, MOR
Portland, OR	KRRT-F, 9.6, CHR	KXYQ-F, +3.7, CHR	KGW, -3.3, AC
Portland-Towson, NH	WOPR-F, 13.0, Country	WZLD-F, +2.0, BTFL	WSSH-F, -4.0, AC
Providence	WRRP-F, 13.5, CHR	WPRO-F, +2.6, CHR	WWRX-F, -2.8, CHR
Pueblo	KQMD-F, 13.0, CHR	KKMG-F, +6.7, CHR	KAYK, -4.8, Nost
Raleigh	WRTE, 9.6, MOR	WTFG-F, +4.5, AC	WFXC-F, -4.1, Black
Reno	KNEV-F, 11.0, BTFL	KRZQ-F, +9.6, AOR	KOZZ-F, -4.3, AOR
Riverside	WRVA, 15.0, MOR	WKIE, +2.5, Black	WCDX-F, -1.7, Black
Riverside-Lakeview	KQDF-F, 7.7, BTFL	KPTH-F, +2.2, AC	KCAL, -1.6, Spanish
Riverside-Orange	WYLA-F, 20.1, CHR	WXLV-F, +5.0, CHR	WPVP-F, -2.9, BTFL
Rochester	WMPR-F, 14.8, AOR	WPYY-F+, +3.0, CHR	WVOR-F, -3.9, AC
Rochester	WTRF-F, 21.8, CHR	WROK, +1.4, MOR	WKKH, -2.6, Country
Rochester	KROC-F, 19.1, BTFL	KROY-F, +5.8, CHR	KGFM-F, -6.5, CHR
Rosemead-Whittier	WRCR-F, 27.8, CHR	WJOC-F, +10.3, CHR	KKWS-F, -3.9, Black
Salt Lake City	WABC, 21.5, Talk	WTRF-F, +2.7, CHR	KYKY-F, -1.5, AC

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Salisbury-OC, MD	WOCQ-F, 12.4, CHR	WICO-F+, +2.1, Country	WWTR-F, -3.1, AOR
Salinas-Seaside	KWSS-F, 10.5, CHR	KOCN-F, +3.1, AC	KWAV-F, -3.7, AC
Salt Lake City	KRSP-F, 10.3, AOR	K1SN-F, +5.4, CHR	KSL, -3.2, MOR
San Antonio	KTFM-F, 9.6, CHR	KITY-F, +2.5, CHR	KSAQ-F+, -1.6, CHR
San Diego	KJQY-F, 8.7, BTFL	KSON-F, +1.9, Country	KFMB, -2.0, MOR
San Francisco	KGO, 7.8, Talk	KFRC, +2.0, Nost	KCBS, -1.6, News
San Jose	KGO, 7.5, Talk	KSOL-F, +2.6, Black	KBRG-F, -2.7, Spanish
Sarasota-Bradenton	WDUV-F, 23.7, BTFL	WSRZ-F, +3.7, CHR	WRBO-F+, -3.5, CHR
Savannah	WZAT-F, 17.9, CHR	WJCL-F, +3.2, BTFL	W1XV-F, -3.4, AOR
Seattle-Tacoma	KIRO, 9.5, News/Talk	KRX-F, +2.7, Classic AOR	KISW-F, -2.1, AOR
Shreveport	KDKS-F, 17.2, Black	KITT-F, +2.5, AC	KCIJ, -7.9, Gospel
Sioux Falls	KKRC-F, 15.3, CHR	KELO, +5.5, AC	KYKC, -4.4, Country
South Bend	WNDU-F, 15.3, CHR	WZZP-F, +2.5, CHR	WNDU-F, -3.4, CHR
Spokane	KZZU-F+, 16.0, CHR	KVXO-F, +3.3, CHR	KZZU-F+, -4.0, CHR
Springfield, MA	WRCH-F, 10.5, BTFL	WRDC-F, +3.3, AC	WTIC-F, -3.5, CHR
Springfield, MO	KWTO-F, 25.8, CHR	KORX-F, +3.2, AOR	WRTO, -3.3, Country
Steubenville	WRKY-F, 14.3, CHR	WRKY-F, +4.4, CHR	WDVE-F, -3.9, AOR
Stockton	KRAK, 7.3, Country	KCBS, +2.8, News	KSTN, -3.7, CHR
	KCBS, 7.3, News		
Syracuse	WYYY-F, 17.9, AC	WAQX-F+, +2.0, AOR	WSYR, -3.0, MOR
Tallahassee	WANM, 25.0, Black	WANM, +5.1, Black	WMNX-F, -4.5, Country
Tampa-St. Pete	WRBO-F+, 18.8, CHR	WRBO-F+, +3.1, CHR	WQYK-F, -2.1, Country
Terre Haute	WTHI-F, 22.5, Country	WMGI-F, +4.9, AC	WSDM-F, -3.1, AC
Toledo	WMHE-F, 13.2, CHR	WIOT-F, +4.3, AOR	WSPD, -3.1, MOR
Topeka	KTPK-F, 17.1, Country	KMAJ-F, +4.9, AC	KEWI, -3.8, Country (?)
Tucson	KJYK-F, 13.1, BTFL	KJYK-F, +3.4, BTFL	KLPX-F, -2.5, AOR
Tulsa	KWEN-F, 13.1, Country	KMOD-F, +4.2, AOR	KTFX-F, -2.3, Country
Utica-Rome	WOUR-F, 11.7, AOR	WRCK-F, +2.9, CHR	WRRB-F, -3.0, Country
Waco	KWTX-F, 15.8, CHR	KWTX-F, +5.1, CHR	KJNE-F, -6.8, Country
Washington	WKYS-F, 7.2, Urban	WWDC-F, +1.5, AOR	WCXR-F, -1.6, Classic AOR
Waterloo-CF	KFMW-F, 19.7, CHR	KMLO, +3.6, MOR/AC	KFMW-F, -5.5, CHR
West Palm Beach	WEAT-F+, 14.7, BTFL	WEAT-F+, +1.9, BTFL	WRMF-F, -2.8, AC
Wheeling	WOMP-F, 29.1, CHR	WZMM-F, +3.9, AC	WHLX-F, -2.9, Nost
Wichita	KKRD-F, 13.6, CHR	KBUZ-F, +4.2, Black	KICT-F, -1.9, AOR
Wilkes Barre/Scranton	WKRZ-F, 9.5, CHR	WEZX-F, +2.3, AOR	WEJL, -2.5, Nost
Wilmington, DE	WSTW-F, 10.0, CHR	WUSL-F, +3.8, Black	WWDB-F, -1.7, Talk
Wilmington, NC	WGNI-F, 13.8, AC	WZFX-F, +10.8, Black	WVBS-F, -6.6, CHR
Worcester	WAAF-F, 14.1, AOR	WAAF-F, +2.6, AOR	WMRQ-F, -3.0, New Age
York	WRKZ-F, 12.4, Country	WSBA-F, +2.9, AC	WHTF-F, -2.4, AOR
Youngstown	WHOT-F, 16.7, CHR	WQXK-F, +5.6, Country	WKBN, -2.7, MOR

NATIONAL FM SHARE*

SPG 87 71.835%

FAL 86	69.655%	SPG 81	57.353%
SPG 86	68.791%	OCT/NOV 80	56.116%
FAL 85	67.109%	APR/MAY 80	54.254%
SPG 85	66.549%	OCT/NOV 79	53.627%
FAL 84	65.032%	APR/MAY 79	50.887%
SPG 84	64.290%	OCT/NOV 78	50.698%
FAL 83	63.058%	APR/MAY 78	47.638%
SPG 83	62.291%	OCT/NOV 77	46.501%
FAL 82	60.571%	APR/MAY 77	44.428%
SPG 82	58.870%	OCT/NOV 76	43.818%
FAL 81	58.651%	APR/MAY 76	40.886%

FM GROWTH RATE

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663%
APR/MAY 78 to APR/MAY 79:	6.820%
APR/MAY 79 to APR/MAY 80:	6.617%
APR/MAY 80 to APR/MAY 81:	5.712%
SPG 81 to SPG 82:	2.645%
SPG 82 to SPG 83:	5.811%
SPG 83 to SPG 84:	3.201%
SPG 84 to SPG 85:	3.514%
SPG 85 to SPG 86:	3.369%
SPG 86 to SPG 87:	4.442%

*Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the Arbitron are included.

STATION TRADING ACTIVITY

(16 Feb 87 - 12 Aug 87)

Below are the key station sales made in rated markets of Interest. Remember that these are announced sales and these transactions may not have closed.

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KISS-F	San Antonio	From Capitol (Goodman) to Adams	\$ 11,000,000	(Blackburn)
KAAY	Little Rock	From Sudbrink to Beasley	2,650,000	
WRIT-F	Stuart, FL	Sold to CRB	3,500,000	(Blackburn)
WBZM-F	Chilli/Peoria		500,000	
KFML-F	Nampa (Boise)		450,000	
WSMB	New Orleans		850,000	
KLNG	Council Bluffs (Omaha)		320,000 (EST)	
WSRC	Durham/Raleigh	Sold to Willis	450,000	
WIRA A/F	Madison	From Price to Lee Leicinger	10,800,000	
WOOD A/F	Grand Rapids	From Grace to Ralph Guild (cancelled)	18,250,000	(Mahlman)
WXOZ	Jacksonville	Sold to Willis	275,000	
WMLA A/F	Bloomington, IL	From Withers to Keister	500,000	
WKKY	Moss Point, MS		200,000	
WSVA, WQPO-F	Harrisburg, VA	From Gilmore to VerStandig	2,650,000	(Blackburn)
WANM	Tallahassee		350,000	
KLOK-F	San Francisco	From Davis/Weaver to Brown	15,000,000	
KKYS-F	Bryan, TX	From Culpepper to Jim Reeder	2,800,000	(Chapman)
KLEF-F	Seabrook (Houston)		2,200,000 (EST)	
KVIL A/F	Dallas	From Blair to Scconnix	82,000,000	
WIBC/WEAG	Indy	From Blair to Scconnix	24,000,000	
WFLA/WPDS	Tampa	From Blair to Scconnix	16,000,000	
WHDH/WZOO	Boston	From Blair to Scconnix	30,000,000	
			<u>\$ 152,000,000</u>	(Drexel)
KVIL A/F	Dallas	From Scconnix to Infinity	82,000,000	(Wertheim)
WWZZ	Sarasota		760,000	
KLES	Joplin		170,000	
WTOF	Canton	From Mortenson to Crawford		
WSIX A/F	Nashville	Sold to Hicks	8,500,000	(Americom)
WCHS/WBES	Charleston, WV	Sold by Heritage	3,400,000	
WQNY	Ithaca			
WKDW/WSGM	Staunton, VA		2,330,000	(Blackburn)
WSJS/WTQR-F	Greens-WS	From Summit to Newmarket	NA	
KXXY A/F	Ok! City	From Summit to Newmarket	NA	
WREC/WEGR-F	Memphis	From Summit to Newmarket	NA	
			<u>\$ 25,270,000</u>	
WWOK	Columbia, NC	From Resort to Jones	NA	
WGCA/WLNB-F	Charleston, SC	From Resort to Jones	NA	
WVBS A/F	Wilmington, NC	From Resort to Jones	NA	
WYAK A/F	Surfside, SC	From Resort to Jones	NA	
			<u>\$ 14,000,000</u>	
WADO	New York		15,000,000	
WUNI/WZMM-F	Wheeling	Sold to Burbach	950,000	(Foreman)
WGBF A/F	Evansville		750,000	
WENZ	Richmond		345,000	
KBEA/KXTR-F	Kansas City	Sold to Silver Star	5,750,000	(Chapman)
WPFR A/F	Terre Haute		750,000	(CSC, Americom)
WXVQ	DeLand (Daytona)		325,000	
KREL	Henderson (Las Vegas)		500,000	
WMRO/WAUR	Aurora (Chicago)	Sold to Beasley	8,700,000	
KGOL	Humble (Houston)	Sold to Satellite Music Network	2,100,000	
WMVP/WBGK	Milwaukee	Sold to Fairwest	4,000,000	(Gammon & Ninowski)
WGR/WRLT-F	Buffalo	From Taft to Rich	5,750,000	
KTWO	Casper	Sold to Wooster Republican	750,000	
WRXJ	Jacksonville	From Kraves to Hoker	1,000,000	
WRKO/WROP	Boston	Sold by RKO	26,000,000	
WGUY A/F	Bangor, ME		1,000,000	(Kozacko-Horton)
KTAM/KORA	Bryan, TX		4,233,000	
WMYF/WERZ-F	Exeter (Portsmouth, NH)	Sold by Porter	5,200,000	(Foreman)
WRXR-F	Chicago	Sold to Puramid	15,000,000	(Wertheim)
WRGI-F	Naples	Sold to Allan Roberts	2,900,000	
WMRE	Boston	Sold to Noble	3,700,000	(Blackburn)
WRAP	Norfolk	Sold by Heritage to Sinclair	750,000	(Hepburn)
KEEE/KJCS	Nacogdoches, TX		1,950,000	(Mitchell)
KSEL A/F	Lubbock	Sold by Harris	1,300,000	
KRLB A/F	Lubbock	Sold to Ken Dowe	3,675,000	(Chapman)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WHFL-F	Havana (Tallahassee)	Sold to Ed Winton	475,000	
WLCS-F	Jacksonville	Sold to WIN	6,500,000	(Blackburn)
KAAR	Vancouver, WA		600,000	(Montcalm)
KRXX	Eugene	Sold to John Tilson	185,000	(Montcalm)
WBEE	Chicago	Sold by Heritage	1,000,000	(Hepburn)
WKLM-F	Eden (Greens-WS)	Sold by Colonial	2,500,000	(Schutz)
KTXF-F	McA-Brown	From Lester Kamin to Harvey Tate	2,350,000	
WPET/WKSI	Greensboro	Sold to Bahakel	5,600,000	
WFTP	Fort Pierce, FL		825,000	(Don Clark)
WIRB	Macon	Sold to Davis	350,000	
WFBL	Syracuse	Sold to Wilkes-Schwartz	125,000	
KYOT	Great Falls	Sold to Christian Entert.	125,000	
WBCM	Saginaw/Bay City		125,000	
KBRQ A/F	Denver	From Great Empire to Shamrock	9,000,000	
KAFE	Santa Fe		360,000	
WAVI	Portsmouth, NH	Sold to Windward	325,000	
WSES	Raleigh		320,000	
KLFF/KONC-F	Sun City (Phoenix)		6,500,000	
KOA/KOAQ-F	Denver	From Belo to Jacor	24,000,000	(Chapman)
KKYS-F	Bryan, TX	Sold to Jim Reeder	2,800,000	(Jamar-Rice)
KADX-F	Castle Rock (Denver)	Sold to Century	1,400,000	
WRMA/WHTQ-F	Orlando	From Bluegrass to TK	13,500,000	(Blackburn)
WACO/KHOO-F	Waco	From Harris to Sage	3,125,000	(Blackburn)
WANT	Richmond		700,000	
KRSS	Spokane		250,000	
WZOU-F	Boston	Sold by Sconnix to Ardman	15,500,000	(Richards)
KTOP/KDVV-F	Topeka	Sold by Harris	3,000,000 (EST)	(Blackburn)
WGAN	Portland, ME	From Taylor to Sunshine	850,000	
WRNC	Asheville	From Multimedia to Polacek	7,250,000	
KITE-F	Portland (Corpus C)		950,000	(Fisher)
WTMG-F	Murfree (Nashville)		5,460,000	
KIIZ	Killeen, TX		410,000	
KIOI-F	San Francisco	From Price to Fairfield	\$ 45,000,000	
WMTG, WNIC-F	Detroit	From Price to Fairfield	32,000,000	
WLAC A/F	Nashville	From Price to Fairfield	NA	
KKOB A/F	Albuquerque	From Price to Fairfield	NA	
			\$ 120,000,000 (75%)	
KKYX, KLSS-F	San Antonio	From Swanson to New City	NA	
KKHG-F	Okl City	From Swanson to New City	NA	
KRMG	Tulsa	From Swanson to New City	NA	
			\$ 20,000,000	(Blackburn)
KZEU-F	Victoria, TX		625,000	(Fischer)
WANM	Tallahassee		350,000	(Thorburn)
KXKW, KSMB-F	Lafayette, LA		6,400,000	(Chapman)
WDAN, WDNL-F	Danville, IL		1,450,000	
KRZY, KRST-F	Albuquerque	Sold to Wagontrain	5,200,000	(Chapman)
KKJY-F	Albuquerque		3,300,000	(Richards)
KIDD, KWST-F	Sal-Sea-Mont	From Walton to Woods	1,600,000	
WIXY, WAQY-F	Spring, MA	From Wilkes-Schwartz to Sunshine	8,750,000	(Americom)
WHYN, WHFM-F	Spring, MA	From R & R to Wilkes-Schwartz	10,800,000	(Americom)
KAIR, KJYK-F	Tucson	From Citadel to Duchossois	10,120,000	(Kali)
WDEN A/F	Macon		6,000,000	(Marshall)
WLSQ, WREZ-F	Montgomery		2,100,000	(Raymond)
WORL	Orlando	Sold by Metroplex	1,650,000	(Raymond)
WAJL	Win. Park (Orl)	Sold to Metroplex	1,100,000	(Raymond)
WVMI, WQID-F	Biloxi, MS	From New South to Family Group	7,900,000	(Chapman)
WTAG	Worcester	Sold to Knight	2,800,000	(MahIman)
WFMR-F	Menom F. (Milw)		2,800,000	
KCFO-F	Tulsa	From Salem to Stuart	5,200,000	
WQQW	Waterbury		1,500,000	
WWNH, WCYT-F	Rochester, NH		1,400,000	
KFMX A/F	Lubbock		1,250,000	(Jamar-Rice)
KOLO	Reno	From Donrey to Constant	800,000	(Blackburn)
WLKW-F	Providence	From JAG to Wilkes-Schwartz	NA	
WROW A/F	Albany	From JAG to Wilkes-Schwartz	NA	
			\$ 15,400,000	(Americom)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KEZB A/F	El Paso		\$ 5,500,000	(LaRue/Foreman)
WGLU-F	Johnstown, PA	Sold to Diggins	451,000	
KOWH A/F	Escondido, CA	Sold by Hogan-Feldman	3,000,000	(Exline)
KRVR-F	Daven-RI	From WIN to Comm Service	1,400,000 (EST)	
WIRL/WSWT-F	Peoria	From WIN to Comm Service	2,300,000 (EST)	
			\$ 3,700,000	(Americom)
KMVP, KPXY-F	Denver	From Malrite to Cap Cities/ABC	10,700,000	(Wertheim)
WCHY A/F	Savannah	From Bluegrass to Roth		(Hepburn)
WCSC, WXTC-F	Charleston, SC	Sold to Guild		(Hepburn)
KOCM-F	Newport Beach, CA	Sold by Donrey	3,250,000	
WENE/WMPV-F	End (Bingh)	Sold to Beacon	4,500,000	(Kozacko)
KVSF, KNYN-F	Santa Fe		1,850,000	
WDVH, WKYS-F	Gainesville, FL	Sold by Sunshine Wireless	1,800,000	(Blackburn)
WMXQ-F	Moncks (Char. SC)		900,000	(Thornburn)
WLOY	Holly (Miami)		2,000,000	(Clark)
WITH	Baltimore		1,160,000	
KRGV	Brownsville		300,000	(Kallil)
KPIK	Colorado Springs		200,000	
KMEN/KGGI-F	River-SB	From Commonwealth to American	13,000,000	(Chapman)
WWCN	Albany, NY		615,000	
WCZY-AM	Detroit	From Sky to Satellite Music Network	2,750,000	
AM CP	Atlanta	Sold to Jeff-Pilot	2,000,000	
KSSS	Colorado Springs	From Compass to Larry LaKoduk	NA	
KVUU-F	Pueblo/Colo Spgs	From Compass to Larry LaKoduk	NA	
KICT-F	Wichita	From Compass to Larry LaKoduk	NA	
			\$ 9,612,000	(Chapman)
KIT, KATS-F	Yakima, WA	Sold to Tom Ingstad	1,550,000	
KPPL	Denver		265,000	
WHAZ	Albany, NY		300,000	
KTMS, KHTY-F	Santa Barbara		1,750,000	(Exline)
WHYZ	Greenville, SC	Sold to Martin McClung	730,000	(Chapman)
WDUP, WFYC-F	Paleigh/Durham		6,500,000	(Foreman)
KTON, KTON-F	Killeen, TX	Sold to Encore	5,200,000	(Americom)
WPPS, WXLC-F	Waukegan, IL	Sold to Hartstone/Dickstein	5,500,000	(Americom)
KMJ, KMAX-F	Fresno	From McClatchy to Henry	7,500,000	(Comm. Equity)
WOPZ-F	Daytona Beach (Orl)	From Duffy to Beasley/Reed	9,200,000	(Mahlman)
KKCY-F	San Fran	From Olympic to Gabbert	11,000,000	(Kallil)
WCPT/WCXP-F	Washington	From Metroplex to Legacy	23,000,000	(Wertheim)
WASH-F	Washington	From Metropolitan to Outlet	29,250,000	(Morgan Stanley)
KFBK, YAEP-F	Sacramento	From McClatchy to Group W	20,000,000	(Comm. Equity)
KBEO-F	Kansas City	From Capitol to Noble	9,250,000	
WIDE	Asheville	Sold to Polacek	425,000	
WWE/WDOY-F	Cleveland		15,000,000	(Wertheim)
WAYE	Birmingham	From Woods to Willis	225,000	
KIXI	Seattle	Sold to Sunbelt	4,800,000	
KLTZ-F	Seattle	Sold to Ackerly	8,700,000	
WOMP A/F	Wheeling		4,360,000	(Foreman & LaRue)
WJXG	Jacksonville		500,000	
WYBP	Manchester, NH		1,400,000	
WBBC	Cleveland	Sold by Jacor	1,900,000	
WINL A/F	Johnstown		1,100,000	
WNSD	Norfolk/Ports	Sold by Sinclair	575,000	
WSTZ	Sarasota		550,000	
WMMJ-F	Beth/Wash, DC	Sold by Outlet	7,500,000	
WELN-F	Phila	Sold to Woody Tanger	15,000,000	(Blackburn)
WGDH A/F	Grand Rapids	From Grace to United Artists	18,550,000	(Comm. Equity)
WGLI-F	Horseshed, F	Sold to Family Group	8,100,000	(Chapman)

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

STATION	MARKET	SHARE	FORMAT	GROUP OWNER	STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1. WUNC	Asheville	41.8	Country	Polacek	WYYY-F	Syracuse	17.9	AC	New City
2. KTRS-F	Casper	37.6	CHR		WDAY-F	Fargo	17.9	CHR	
3. WIVK-F+	Knoxville	37.1	Country	Dick	53. WZFX-F	Fayetteville,NC	17.8	Black	Joyner
4. WIOG-F	Saginaw	33.8	CHR	Booth	WCOS-F	Columbia,SC	17.8	Country	Buck
5. KRLL-F	Lubbock	32.3	CHR		55. KGBT	McAllen-Brown	17.6	Spanish	Tichenor
6. WSTO-F	Evansville	31.5	CHR		56. WFBG	Altoona	17.5	AC/MOR	Gilcom
7. WJBC	Bloomington	30.0	MOR	Bloomington	WTQR-F	Greensboro-WS	17.5	Country	New Market
8. WOMP-F	Wheeling	29.1	CHR	First Valley	58. WABB-F	Mobile	17.4	CHR	
9. WIKY-F+	Evansville	28.5	MOR	South Central	WICC	Bridgeport	17.4	MOR	Tribune Co.
10. WAYS-F	Macon	27.6	CHR	Multimedia	WSKZ-F	Chattanooga	17.4	CHR	Bloomington
11. WKEE-F	Huntington	27.5	CHR	Capitol-Goodman	61. KDKS-F	Shreveport	17.2	Black	
12. WVIC-F+	Lansing	27.1	CHR	Goodrich	WXBQ-F	John City/King	17.2	Country	Nininger
13. WBBO-F	Augusta,GA	26.9	CHR		63. KTPK-F	Topeka	17.1	Country	
14. KSMB-F	Lafayette,LA	26.7	CHR		64. WROK	Rockford	17.0	MOR/AC	
15. KGHL	Billings	26.3	Country	Sunrise	65. WNBF	Binghamton	16.8	MOR	Stoner
16. KWTO-F	Springfield,MO	25.8	CHR	DKM	66. KASE-F	Austin	16.7	Country	
17. KVOC	Casper	25.7	Country		WHOT-F	Youngstown	16.7	CHR	Myron Jones
18. WMEB-F	Fort Wayne	25.2	CHR	Federated	KLLL-F	Lubbock	16.7	Country	Thrash
19. WQUT-F	John City/King	25.2	CHR	Bloomington	69. WFXE-F	Columbus,GA	16.6	Black	Davis
20. WANM	Tallahassee	25.0	Black		70. WKZW-F	Peoria	16.4	CHR	Midwest TV
21. WIKS-F	Green-NB,NC	24.5	Black	Joyner	WZZK-F+	Birmingham	16.4	Country	New City
22. WKSF-F	Asheville	24.1	CHR	Polacek	WFBG-F	Altoona	16.4	BTFL/EZ	Gilcom
23. WDUV-F	Sarasota	23.7	BTFL		73. WFBQ-F	Indianapolis	16.3	AOR	Taft
24. WAAL-F	Binghamton	23.1	CHR	Regional	WCCO	Minneapolis	16.3	MOR	
25. KMOX	St. Louis	23.0	News/Talk	CBS	KCLX-F	Boise	16.3	AC	
26. WZOK-F	Rockford	23.0	MOR/AC		KQCR-F	Cedar rapids	16.3	CHR	
27. WIXX-F	Green Bay	22.8	CHR	Midwest Comm	77. WZEE-F	Madison	16.2	CHR	Midcontinent
28. WTHI-F	Terre Haute	22.5	Country		WKKC-F	Erie	16.2	AC	
29. KYVA-F	Billings	22.2	CHR	Meyer	WGOT-F	Anchorage	16.2	CHR	Olympic
30. WXLK-F	Roanoke	22.2	CHR	Coleman	WHAS	Louisville	16.2	MOR	Clear Channel
31. WTCR-F	Huntington	22.1	Country	CRB	81. WIMJ	Milwaukee	16.1	MOR	Milwaukee Journal
32. KTIS-F	Springfield,MO	21.6	CHR	Great Empire	WKYE-F	Johnstown	16.1	AC	
33. WBNQ-F	Bloomington	21.3	CHR	Bloomington	WESC-F+	Greenville-Spart	16.1	Country	
34. WJET-F	Erie	20.9	CHR	Myron Jones	84. KZZU-F+	Spokane	16.0	CHR	Olympic
35. WCCK-F	Erie	20.7	Contemp	Burbach	WDZZ-F	Flint	16.0	Black	
36. WZYP-F	Huntsville	20.7	CHR		86. WWSR-F	Charleston,WV	15.9	CHR	
37. KFAB	Omaha	20.5	MOR	Henry	87. WZZQ-F	Terre Haute	15.8	AOR	Contemporary Medi
38. WLWI-F+	Montgomery	20.3	Country	Colonial	KWIX-F	Waco	15.8	CHR	
39. KGGO-F	Des Moines	19.8	AOR	Stoner	WHRK-F	Memphis	15.8	Black	Adams
40. KFMW-F	Waterloo-CF	19.7	CHR	Park	90. WFMZ-F	Allentown-Beth	15.7	BTFL	
41. WNNK-F	Harrisburg	19.4	CHR	Keymarket	91. WKFR-F	Kalamazoo	15.6	CHR	
42. WKSJ-F	Mobile	19.3	Country	Capitol-Johnson	WAPE-F	Jacksonville	15.6	CHR	H & G
43. WTIC	Hartford	19.0	MOR	Chase	WKDF-F	Nashville	15.6	AOR	Dick
44. WDM-F	Columbia	18.9	Black		WHBC-F	Canton	15.6	BTFL	
45. WRBQ-F	Tampa	18.8	CHR	Edens	95. WWLV-F	Daytona beach	15.5	BTFL	Root
46. WMT	Cedar Rapids	18.4	MOR		96. WCRZ-F	Flint	15.5	AC	Faircom
47. WQBE-F	Charleston,WV	18.3	Country	Nininger	KSSN-F	Little Rock	15.5	Country	New Barnstable
48. WJMI-F	Jackson	18.1	Black	Holt	WIMZ-F+	Knoxville	15.5	AOR	Stoner
49. WPRR-F	Altoona	18.1	CHR		99. WAMZ-F	Louisville	15.4	Country	Clear Channel
50. WZAT-F	Savannah	17.9	CHR		100. KKRC-F	Sioux Falls	15.3	CHR	Vaughn
					WNDU-F	South Bend	15.3	CHR	Notre Dame
					RFMQ-F	Lincoln	15.3	AOR	Woodward

* Based on 1/4 HR AVG, Metro Share, 12+ Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 86 RANK
1. WHTZ-F	New York	1650	CHR	Malrite	1
2. WPLJ-F	New York	1416	CHR	Cap Cities/ABC	3
3. WPAT-F	New York	1384	BTFL/EZ	Park	7
4. KIIS-F	Los Angeles	1331	CHR	Gannett	13
5. WOR	New York	1314	Talk	RKO	5
6. WBLS-F	New York	1293	Black	Inner City	10
7. WGN	Chicago	1275	MOR/Talk	Tribune Company	4
8. WQHT-F	New York	1253	Urban/CHR	Emmis	63
WINS	New York	1253	News	Westinghouse	6
10. WRKS-F	New York	1249	Urban	RKO	2
11. KPWR-F	Los Angeles	1165	Urban/CHR	Emmis	16
12. WLTW-F	New York	1159	AC	Viacom	8
13. WCBS-F	New York	1083	Oldies	CBS	14
14. WGCT-F	Chicago	1062	Urban	Gannett	23
15. WCBS	New York	1031	News	CBS	15
16. WNEW-F	New York	1029	AOR	Metropolitan	12
17. WXRK-F	New York	1001	Classic AOR	Infinity	18
18. KMOX	St. Louis	956	Talk	CBS	17
19. WMMR-F	Philadelphia	953	AOR	Metropolitan	11
20. WJR	Detroit	931	MOR/Talk	Cap Cities/ABC	19
21. WABC	New York	913	Talk	Cap Cities/ABC	25
22. KABC	Los Angeles	884	Talk	Cap Cities/ABC	11
23. WHN	New York	855	Country	Emmis	20
24. KRTH-F	Los Angeles	832	Oldies/AC	RKO	34
25. KJOI-F	Los Angeles	813	BTFL/EZ	Legacy	21
26. WBBM	Chicago	790	News	CBS	27
27. KGO	San Francisco	766	News/Talk	Cap Cities/ABC	32
28. KOST-F	Los Angeles	762	AC	Cox	26
29. WEAZ-F	Philadelphia	747	BTFL/EZ		28
30. WCCO	Minneapolis	743	MOR		22
31. WUSL-F	Philadelphia	732	Black		37
32. KROQ-F	Los Angeles	708	AOR	Infinity	35
33. KBIG-F	Los Angeles	701	Soft AC	Bonneville	24
WNSR-F	New York	701	Soft AC	Bonneville	51
35. KDKA	Pittsburgh	700	MOR	Westinghouse	30
36. WLOO-F	Chicago	660	BTFL/EZ	Century	37
37. WBZ	Boston	651	MOR	Westinghouse	31
38. WRBQ-F+	Tampa	649	CHR	Edens	50
39. KLOS-F	Los Angeles	623	AOR	Cap Cities/ABC	33
40. WXKS-F	Boston	605	CHR	PyraMID	59
41. KYW	Philadelphia	603	News	Westinghouse	44
42. WBCN-F	Boston	598	AOR	Infinity	46
43. KNX	Los Angeles	588	News	CBS	43
44. WBAP	Dallas-FW	579	Country	Cap Cities/ABC	40
45. WIVK-F+	Knoxville	565	Country	Dick	104
46. WMMS-F	Cleveland	563	AOR	Malrite	45
47. WSKQ	New York	556	Spanish	Spanish Bdcst	179
48. KLSX-F	Los Angeles	553	Classic AOR	Greater Media	319
49. KMJQ-F	Houston	551	Urban	Keymarket	71
WBMX-F	Chicago	551	Black		41
51. WNBC	New York	541	AC	NBC	36
52. WLAK-F	Chicago	535	AC	Viacom	61
53. WNEW	New York	533	Nostalgia	Metropolitan	29
54. WJLB-F	Detroit	529	Black	Booth	48
55. WBZZ-F	Pittsburgh	516	CHR	EZ	93
WKSZ-F	Philadelphia	516	AC		139
57. KCBS	San Francisco	515	News	CBS	39
58. KNBR	San Francisco	514	MOR	NBC	49
59. WYAY-F	Atlanta	505	Country	New City	132
60. KIKK-F	Houston	502	Country	Viacom	72
61. KIQQ-F	Los Angeles	497	Soft AC	Outlet	57
62. KSHE-F	St. Louis	496	AOR	Emmis	58
63. KFVB	Los Angeles	495	News	Westinghouse	42
KMPC	Los Angeles	495	Nostalgia	Golden West	52
65. WDAF	Kansas City	492	Country	Taft	151
66. KINQ	Los Angeles	486	Spanish	H & G	78
67. KKDA-F	Dallas	484	Black		56
KLVE-F	Los Angeles	484	Spanish	H & G	55
69. WBBM-F	Chicago	482	CHR	CBS	103
70. WLS	Chicago	481	AC	Cap Cities/ABC	68

* Based on 1/4 HR AVG. TSA, Mon-Sun, 6A-MID

STATION	MARKET		1/4 HOUR AVG	FORMAT	OWNER	SPG 86 RANK			
72. WLUP-F	Chicago		481	AOR	H & W	47			
73. WLYF-F	Miami		480	BTFL/EZ	Jefferson-Pilot	67			
74. WRKO	Boston		479	Talk	RKO	87			
75. KTWW-F	Los Angeles		477	Jazz/New Age	Metropolitan	85			
76. WFBQ-F	Indianapolis		476	AOR	Taft	81			
77. WYSP-F	Philadelphia		474	Classic AOR	Infinity	106			
78. WDVE-F	Pittsburgh		474	AOR	Taft	69			
79. WMGK-F	Philadelphia		455	AC	Greater Media	75			
80. KILT-F	Houston		452	Country	Legacy	134			
81. WYNY-F	New York		451	AC	NBC	54			
82. WIMJ	Milwaukee		447	MOR	Milwaukee Journal	117			
83. WNCN-F	New York		443	Classical	GAF	143			
84. KNIX-F+	Phoenix		442	Country	Owens	152			
85. WWDC-F	Washington		439	AOR		149			
86. WDAS-F	Philadelphia		438	Black	Unity	128			
87. WVEE-F	Atlanta		435	Urban	DKM	146			
88. WIOG-F	Saginaw, MI		433	CHR	Booth	428			
89. WADO	New York		431	Spanish		61			
90. WQXR-F+	New York		427	Classical	New York Times	60			
91. WUSN-F	Chicago		427	Country	First Media	122			
92. WPAT	New York		426	BTFL/EZ	Park	79			
93. WLW	Cincinnati		418	MOR	Jacor	141			
94. KPLX-F	Dallas		417	Country	Susquehanna	65			
95. WTIC	Hartford		413	MOR	Chase	85			
96. KZZP-F+	Phoenix		409	CHR	Nationwide	141			
97. KRBE-F+	Houston		408	CHR	Susquehanna	155			
98. WKQX-F	Chicago		408	Contemp	NBC	98			
99. WCAU-F	Philadelphia		406	CHR	CBS	79			
100. WBSB-F	Baltimore		403	CHR	Scripps-Howard	161			
101. KTRH	Houston		402	News/Talk		121			
102. KABL-F+	SF	401	345	181. WHUR-F	Wash	292	221. WNCI-F	Col. O	259
103. KSOL-F	SF	401	344	182. WYMF-F	Tampa	290	222. WCMQ-F	Miami	258
104. WLIF-F	Balt	397	338	183. WPRO-F	Prov	289	223. KATI-F	Okla C	258
105. WWDB-F	Phila	397	338	184. KEZK-F	St. Lou	288	224. WYLD-F	N Orl	257
106. WPIX-F	NY	396	335	185. KOIT-F+	SF	287	225. WSTO-F	Evans	257
107. WZZK-F+	Birm	393	335	186. KDAY	LA	286	226. KBEQ-F	K.C.	256
108. WSNL-F	Phila	393	330	187. WJVE	Cleve	285	227. KSCS-F	Dallas	254
109. WMJI-F	Cleve	392	329	188. KMEZ-F+	Dallas	285	228. WFMS-F	Indy	253
110. WTQR-F	Green-WS	391	329	189. KHTR-F	St. Lou	283	229. KDWB-F	Minn	253
111. WPMN	Phila	390	328	190. WEBN-F	Cinn	283	230. WHRK-F	Memp	253
112. WGAY-F	Wash	388	327	191. WEEL	Boston	282	231. WDRG-F	Hart	252
113. WZOU-F	Boston	388	326	192. WJWJ-F	Orlan	282	232. KISW-F	Sea	252
114. WSHH-F	Pitts	383	325	193. WHAS	Louis	279	233. WKRQ-F	Cinn	251
115. WMAQ	Chi	382	324	194. WIBC	Indy	279	234. WSM-F	Nash	251
116. WKYS-F	Wash	382	323	195. WEGX-F	Phila	278	235. KJJO-F	Minn	250
117. KKQB-F	Hous	382	323	196. WHUD-F	Peak/NY	277	236. WLIT-F	Cleve	250
118. WCLR-F	Chi	377	323	197. KOSI-F	Denver	277	237. KXXY-F+	Okla C	250
119. WJOL-F	Det	372	321	198. KFAB	Omaha	277	238. KBRD-F	Sea	247
120. WXTU-F	Phila	370	318	199. WAMZ-F	Louis	276	239. KWKW	LA	246
121. WJMK-F	Chi	369	318	200. KJQY-F	S.D.	276	240. WTOP	Wash	246
122. KEGL-F	Dallas	369	318	201. WWW-F	Det	276	241. WAMO-F	Pitts	246
123. WSSH-F	Boston	368	318	202. WQBA	Miami	273	242. WAYL-F	Minn	246
124. WCRG-F	Chi	367	318	203. WZAK-F	Cleve	273	243. WJQY-F	Miami	246
125. WYTZ-F	Chi	367	317	204. WDGY-F	Wash	271	244. WJVM-F	Col. S.C.	245
126. KVIL-F	Dallas	367	316	205. WBAL	Balt	270	245. KRLA	LA	244
127. WMZQ-F	Wash	367	315	206. WGAR-F+	Cleve	269	246. WRAL-F	Raleigh	244
128. WZGC-F	Atl	365	315	207. KOMO	Sea	269	247. WLWK-F	Char. N.C.	243
129. KRLD	Dallas	365	312	208. WNIC-F	Det	268	248. WAPI-F	Birm	241
130. WKLS-F	Atl	363	309	209. KLGL-F	Hous	266	249. WWSW-F	Pitts	240
131. KMEO-F	Phoenix	362	308	210. WPOC-F	Balt	265	250. WDUV-F		240
132. WKDF-F	Nash	359	308	211. KMJM-F	St. Lou	265	251. WLIR-F	Long Is	238
133. WRIF-F	Det	355	305	212. WMCA	NY	264	252. WWRL	NY	238
134. WCZY-F+	Det	355	304	213. WMEE-F	Ft. Wayne	263	253. WSB-F	Atl	238
135. KIRO	Sea	354	303	214. WBAB-F	Long Is	262	254. WKOK-F	SF	237
136. WAAF-F	WORC/Bost	354	302	215. KLAC	LA	262	255. KBCO-F	Denver	237
137. KSTP-F	Minn/St P	351	302	216. KRTH	LA	261	256. WLKW-F	Prov	237
138. WINZ	Miami	351	300	217. WAPE-F	Jkville	260	257. WXYV-F	Balt	235
139. KSFO+	SF	349	300	218. WKLK-F	Roan	260	258. WKTI-F	Milw	235
140. WJJD	Chi	349	299	219. WCMF-F	Roch	260	259. KZFX-F	Hous	234
141. WLIB	NY	345	296	220. KTXQ-F	Dallas	259	260. WMJX-F	Bost	234

262.	KASE-F Austin 234	331.	WBCY-F Char. N.C. 202	401.	WAQI Miami 175	WPDS-F Tampa 156
	WFME-F NY 233	332.	WVIC-F+ Lansing 201		KWOD-F Sac 175	WMT Ced Rapids 156
	KNAC-F LA 233		WJMI-F Jackson 201	403.	WHLY-F Orlan 174	WKSF-F Ashe 156
	KLUV-F Dallas 233		XTRA-F SD 201		WSPA-F Green/SP 174	474. WITF-F Buffalo 155
265.	WMSI-F Jackson 232	335.	KUPD-F Phoenix 200	405.	KRSP-F S.L.C. 173	KLTR-F Hous 155
	KEEY-F Minn 232		WCMS-F Norfolk 200		WQDR-F Raleigh 173	WENN-F Birm 155
267.	KRXY-F Denver 231		WPYX-F Albany 200	407.	WVBF-F Boston 172	WMYG-F Pitts 155
268.	KQUE-F Hous 230	338.	WEZW-F Milw 199		KYGO-F Denver 172	WKSQ-F Det 155
	WKDD-F Akron 230		WRAE-F Toledo 199		WRVQ-F Rich 172	WSUN Tampa 155
	KCTC-F Sac 230	340.	WRVA Rich 198		KAYI-F Tulsa 172	WKSJ-F Mobile 155
271.	WKLH-F Milw 229		WYYY-F Syracuse 198	411.	WILC-F Indy 171	481. XBMW-F Wash 154
	WNWS Miami 229		KTFM-F S. Ant 198		WFMZ-F All-Beth 171	WSFM-F Sac 154
273.	WBBQ-F Aug 228		WSKZ-F Chatt 198		WSNY-F Col. O 171	KEX Port 154
	WMC-F Memphis 228		KKGO-F LA 198		WTUE-F Dayton 171	WAYS-F Macon 154
	WFOX-F Atl 228	345.	KFOG-F SF 197		WUSA-F Tampa 171	485. WOJO-F Chi 153
276.	KGB-F S.D. 227		WYRK-F Buffalo 197		WLAP-F Lex 171	WBGH Balt 153
	WTUE-F Dayton 227		KKRZ-F Port 197	417.	WIL-F St. Lou 170	WBEN Buffalo 153
	WGTZ-F Dayton 227	348.	WQUT-F JC/King 196	418.	WNCX-F Cleve 169	KBOO Tulsa 153
279.	KOA Denver 226		WQFM-F Milw 196		WBNS-F Col. O 169	489. WDCQ-F Raleigh 152
	WHJY-F Prov 226		KACE-F LA 196		KOAQ-F Denver 169	WXBQ-F JC/King 152
281.	KTAR Phoenix 224	351.	KSAN-F SF 195		WFBC-F Green/SP 169	KZOU-F L. Rock 152
282.	WIOQ-F Phila 223	352.	KISS-F S. Ant 194	422.	KWK-F St. Lou 168	KGDD MCA/BR 152
	WOMC-F Det 223		WTVN Col. O 194		KUSA St. Lou 168	493. WJAS Pitts 151
	KFMB-F S.D. 223	354.	WXTZ-F Indy 193		KDUO-F River/SB 168	KGON-F Port 151
285.	WOKI-F Knox 222		WBLX-F Mobile 193		WKSX-F Atl 168	WNOR-F N Orleans 151
	KRAK Sacra 222	356.	KITS-F SF 191		WCRO Balt 168	WKRC Cinn 151
	WNOR-F+ Norfolk 222		WUBE-F Cinn 191		WFLN-F Phil 168	WZAT-F Sav 151
288.	KYOU-F SF 221		WTMI-F Miami 191		WFOG-F Norfolk 168	WVOR-F Roch 151
289.	WWEZ-F Cinn 220	359.	WXGT-F Col. O 190	429.	WMLJ-F Birm 167	499. WHO Des M 150
	KFMB S.D. 220		KMGC-F Dallas 190		KQMQ-F+ Hono 167	
291.	WEDR-F Miami 218		KMBR-F K.C. 190		KSSK Hono 167	
292.	KBPI-F Denver 217		WPXY-F Roch 190	432.	WZPL-F Indy 166	
	WLVQ-F Col. O 217	363.	KUBE-F Sea 189		WKQS Miami 166	
	WIMZ-F+ Knox 217		WQXI-F Atl 189		WKXK-F Nash 166	
295.	WBVE-F Cinn 216	365.	KWSS-F S. Jose 188	435.	KBTS-F Austin 165	
296.	WVLK-F Lexi 215		WROG-F Char. N.C. 188		WKRK-F Green/WS 165	
	KRQR-F SF 215		WNVZ-F Norfolk 188		WOOD-F G Rapids 165	
	WIOD Miami 215		WKXX-F Birm 188		WRMF-F W. Palm 165	
	WBUF Buffalo 215		WLTJ-F Pitts 188	439.	KSD-F St. Lou 163	
300.	WBLI-F Long Is 213	370.	WLTI-F Det 187		KQXT-F S. Ant 163	
	KHYI-F Dallas 213	371.	KDFC-F+ SF 186		WYNK-F+ B. Rouge 163	
	KSSN-F L. Rock 213		KJYO-F Okl C 186	442.	WGTR-F Miami 162	
	WGKX-F Memphis 213		WEAT-F W. Palm 186		KPRC Hous 162	
	WDSY-F Pitts 213	374.	WVON Chi 184		KISN-F S.L.C. 162	
	KSOO S.D. 213		WNDU-F S. Bend 184		KSFT-F S.L.C. 162	
	KBLX-F+ SF 213		WLIT-F Wash 184		WKSI-F Green/WS 162	
307.	WHIO-F Dayton 211		WDIX-F Det 184	447.	KMBZ Kan C 161	
	WBYU-F N. Orleans 211		WSSL-F Green/SP 184		WPLZ-F Rich 161	
	WLVE-F Miami 211	379.	WBOS-F Boston 183		WRFX-F Char. N.C. 161	
310.	WCXR-F Wash 210		WGY Albany 183	450.	KZAP-F Sac 160	
	WIP Phila 210		WKSS-F Hart 183		WIXX-F G. Bay 160	
312.	WABB-F Mobile 209		KSON-F S.D. 183	451.	WMJQ-F Buffalo 159	
	WEAT-F+ W. Palm 209	383.	WDJX-F Louis 182		KCMO Kan C 159	
	WIYY-F Balt 209		WMIL-F Milw 182		WQIK-F Jkville 159	
315.	WIOG-F Sag/BC 208	385.	WASH-F Wash 181	455.	JKHI-F+ SF 158	
	WAXY-F Miami 208	386.	KIOI-F SF 180		WLUP Chi 158	
317.	WPEG-F Char. N.C. 207		WROW-F Albany 180		WSHE-F Miami 158	
318.	KFAC-F LA 205	388.	KFBK Sac 179		KZEWF-F Dallas 158	
	WRXR-F Chi 205		KXL-F Port 179		KEZO-F Omaha 158	
	KQZY-F DallaS 205		WRKZ-F Harris 179	460.	WARM-F Atl 157	
	WIP Phila 210		WKSS-F Hart 183		WIXX-F G. Bay 160	
312.	WABB-F Mobile 209		KSON-F S.D. 183	451.	WMJQ-F Buffalo 159	
	WEAT-F+ W. Palm 209	383.	WDJX-F Louis 182		KCMO Kan C 159	
	WIYY-F Balt 209		WMIL-F Milw 182		WQIK-F Jkville 159	
315.	WIOG-F Sag/BC 208	385.	WASH-F Wash 181	455.	JKHI-F+ SF 158	
	WAXY-F Miami 208	386.	KIOI-F SF 180		WLUP Chi 158	
317.	WPEG-F Char. N.C. 207		WROW-F Albany 180		WSHE-F Miami 158	
318.	KFAC-F LA 205	388.	KFBK Sac 179		KZEWF-F Dallas 158	
	WRXR-F Chi 205		KXL-F Port 179		KEZO-F Omaha 158	
	KQZY-F DallaS 205		WRKZ-F Harris 179	460.	WARM-F Atl 157	
	KMJI-F Denver 205		KWEN-F Tulsa 179		KFKF-F KC 157	
322.	WQYK-F Tampa 204	392.	KRAK-F Sac 178		KCPW-F KC 157	
	WDOK-F Cleve 204		KPLZ-F Sea 178		KMOD-F Tulsa 157	
	KMPS-F+ Sea 204	394.	KGGO-F Des M 177		WNLT-F Tampa 157	
	WNNK-F Harris 204	395.	WHLI Long Is 176		WKEE-F Hunt WV 157	
326.	WALK-F+ Long Is 203		KNX-F LA 176		KTTS-F Spg-MO 157	
	WIKS-F Green-N.C. 203		WLNRF-F Chi 176		WSTF-F Orlan 157	
	WCOO-F Col. S.C. 203	398.	KBAY-F San J 175		WUSY-F Chatt 157	
	KAZY-F Denver 203		WFMT-F Chi 175	469.	WENS-F Indy 156	
	WHQT-F Miami 203		WLTE-F Minn 175		KXOA-F Sac 156	

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WINS	NY	27840	51. WYSP-F	Phila	7994	101. WEEI	Boston	5549
2. WPLJ-F	NY	26657	52. KIQQ-F	LA	7957	102. WRQX-F	Wash	5508
3. WHTZ-F	NY	25045	53. WBMX-F	Chi	7944	103. WUSN-F	Chi	5503
4. KIIS-F+	LA	21837	54. WKQX-F	Chi	7805	104. KSHE-F	St Lou	5477
5. WCBS	NY	21104	55. WLAK-F	Chi	7792	105. KSOL-F	SF	5449
6. WGN	Chi	17793	56. WYTZ-F	Chi	7768	106. WLLZ-F	Det	5416
7. WABC	NY	17230	57. WPIX-F	NY	7737	107. WZGC-F	Atl	5389
8. WOR	NY	16997	58. KTWW-F	LA	7719	108. WEGX-F	Phila	5342
9. WCBS-F	NY	16604	59. WUSL-F	Phila	7709	109. WLOL-F	Minn	5337
10. WBLN-F	NY	16500	60. WLOO-F	Chi	7551	110. WDAF	KC	5242
11. KPWR-F	LA	16267	61. WBAP	Dallas	7550	111. KLVE-F	LA	5240
12. WRKS-F	NY	15777	62. WMAQ	Chi	7515	112. KOIT-F+	SF	5223
13. WLTW-F	NY	15753	63. WBCN-F	Boston	7511	113. WTMJ	Milw	5223
14. WNEW-F	NY	15125	64. WCZY-F+	Det	7503	114. KMJQ-F	Hous	5187
15. WXRK-F	NY	14740	65. WNEW	NY	7459	115. WAAF-F	Worc/Bos	5174
16. WOHT-F	NY	14388	66. WMSM-F	<i>Cleveland</i>	7458	116. KABL-F+	SF	5159
17. WPAT-F	NY	14318	67. WOXR-F+	NY	7444	117. WHYI-F	Miami	5150
18. WBBM	Chi	14054	68. WKSZ-F	Phila	7186	118. KPLX-F	Dallas	5146
19. WHN	NY	13965	69. KRBE-F+	Hous	7062	119. WIOQ-F	Phila	5141
20. KOST-F	LA	13003	70. WMGK-F	Phila	7015	120. KLAC	LA	5102
21. KRTH-F	LA	12864	71. KSFO+	SF	6734	121. WTIC-F	Hart	5039
22. WJR	Det	12339	72. WRKO	Boston	6716	122. WNIC-F	Det	5024
23. KABC	LA	12342	73. WCLR-F	Chi	6683	123. WDVE-F	Pitt	5023
24. KNX	LA	11963	74. WNCN-F	NY	6643	124. KVIL-F	Dallas	5022
25. KYW	Phila	11751	75. WRBQ-F+	Tampa	6596	125. KYUU-F	SF	4997
26. WMMR-F	Phila	11704	76. WBZZ-F	Pitts	6558	126. WRXR-F	Chi	4984
27. WNBC	NY	11488	77. WHYT-F	Det	6540	127. WMZQ-F	Wash	4979
28. KFWB	LA	11389	78. KMEL-F	SF	6528	128. WJIB-F	Boston	4966
29. WNSR-F	NY	11292	79. KFI	LA	6488	129. WTOP	Wash	4950
30. KBIG-F	LA	10715	80. WWDC-F	Wash	6452	130. WFBQ-F	Indy	4949
31. KROQ-F	LA	10380	81. WPAT	NY	6449	131. KJLH-F	LA	4946
32. WGCI-F	Chi	10229	82. WCAU	Phila	6400	132. WXRT-F	Chi	4930
33. KGO	SF	10208	83. KRLD	Dallas	6345	133. WVON	Chi	4930
34. KLOS-F	LA	10170	84. KIKK-F	Hous	6340	134. KIOI	SF	4868
35. WBBM-F	Chi	9930	85. WZOU-F	Boston	6311	135. KZLA-F	LA	4820
36. WYNY-F	NY	9916	86. KKBQ-F	Hous	6160	136. WBSB-F	Balt	4772
37. KMOX	St Lou	9774	87. WRIF-F	Det	6159	137. WKLS-F	Atl	4734
38. KNBR	SF	9346	88. WROR-F	Boston	6112	138. WDAS-F	Phila	4718
39. KCBS	SF	9279	89. WJMK-F	Chi	6097	139. KFRC	LA	4713
40. WLS	Chi	9278	90. WAVA-F	Wash	6063	140. WHDH	Boston	4705
41. KDKA	Pitts	9017	91. WFYR-F	Chi	5960	141. WGAY-F	Wash	4704
42. WCCO	Minn	8860	92. WLW	Cinci	5924	142. WTIC	Hart	4680
43. KJOI-F	LA	8821	93. KEGL-F	Dallas	5904	143. KNIX-F+	Phoenix	4646
44. WXKS-F	Boston	8497	94. WWJ	Det	5882	144. WMJX-F	Boston	4618
45. WEAZ-F	Phila	8368	95. KTRH	Hous	5860	145. WHUR-F	Wash	4617
46. WBZ	Boston	8291	96. KIRO	Sea	5781	146. KSTP-F	Minn	4615
47. WCAU-F	Phila	8238	97. WSSH-F	Boston	5749	147. WWDB-F	Phila	4613
48. KLSX-F	LA	8144	98. WJLB-F	Det	5708	148. KZZP-F+	Phoenix	4572
49. WLUP-F	Chi	8089	99. WCKG-F	Chi	5643	149. KRTH	LA	4538
50. KMPC	LA	8041	100. KILT-F	Hous	5642	150. KSCS-F	Dallas	4531

* Based on 12+ TSA Cume, Broadcast Week

151.	KQRS-F+	Minn	4512	201.	WQXI-F	Atl	3800	251.	WZPL-F	Indy	3257
152.	WYAY-F	Atl	4506	202.	WRAL-F	Raleigh	3795	252.	KKGO-F	LA	3252
153.	WMCA	NY	4496	203.	KSAN-F	SF	3787	253.	KMEO-F+	Phoenix	3248
154.	KHTR-F	St Lou	4489	204.	WADO	NY	3783	254.	KQZY-F	Dallas	3235
155.	KLOK-F	SF	4487	205.	WKTI-F	Milw	3766	255.	KFOG-F	SF	3224
156.	WXTU-F	Phila	4480	206.	WHAS	Louis	3765	256.	KFAB	Omaha	3220
157.	WJOI-F	Det	4466	207.	WLTT-F	Wash	3727	257.	KWK-F	St. Lou	3210
158.	KDWB-F	Minn	4455	208.	KOAA	Denver	3717	258.	WBLI-F	Long Is	3206
159.	KTNQ	LA	4442	209.	KBEQ-F	KC	3713	259.	KRQR-F	SF	3205
160.	WCSX-F	Det	4423	210.	WRCH-F	Hart	3711	260.	WMC-F	Memphis	3189
161.	WMAL	Wash	4418	211.	WKDF-F	Nash	3699	261.	KJJO-F	Minn	3186
162.	WWWE	Cleve	4403	212.	KMEZ-F+	Dallas	3686	262.	WSHE-F	Miami	3157
163.	WBSW-F+	Orl	4397	213.	WFOX-F	Atl	3658	263.	WIBC	Indy	3156
164.	WKYS-F	Wash	4343	214.	WLIF-F	Balt	3650	264.	KISW-F	Sea	3145
165.	WPEN	Phila	4339	215.	KLTR-F	Hous	3647	265.	WESC-F+	Green-Sp	3136
166.	WLYF-F	Miami	4335	216.	KUBE-F	Sea	3621	266.	KTKS-F	Dallas	3134
167.	WLTF-F	Cleve	4329	217.	WDRG-F	Hart	3618	267.	WAYL-F	Minn	3133
168.	WZLX-F	Boston	4322	218.	WBAB-F	Long Is	3610	268.	KTAR	Phoenix	3128
169.	WPCH-F	Atl	4305	219.	KITS-F	SF	3608	269.	KSFM-F	Sacra	3126
170.	KNX-F	LA	4297	220.	WBAL	Balt	3595	270.	WHUD-F	Peeks	3119
171.	WLIB	NY	4295	221.	WIP	Phila	3594	271.	WLTE-F	Minn	3111
172.	WZZK-F+	Birm	4293	222.	WQAL-F	Cleve	3588	272.	WDOK-F	Cleve	3110
173.	WIOG-F	Savan	4292	223.	WEZB-F	New Or	3579	273.	WSSP-F	Orl	3104
174.	WSB	Atl	4283	224.	WWW-F	Det	3554	274.	KEEY-F	Minn	3099
175.	KDAY	LA	4266		WCXR-F	Wash	3554	275.	KUTE-F	LA	3095
176.	KRLA	LA	4192	226.	KOSI-F	Denver	3548	276.	WAPI-F	Birm	3089
177.	CKLW	Det	4176	227.	WGAR-F+	Cleve	3477	277.	WFMS-F	Indy	3081
178.	WKRG-F	Cinci	4173	228.	KEZK-F	St. Lou	3476	278.	WWBA-F	Tampa	3080
179.	WPOW-F	Miami	4172	229.	WDJY-F	Wash	3467	279.	KKRZ-F	Port	3070
180.	WIVK-F	Knox	4170	230.	WHJY-F	Prov	3466	280.	WASH-F	Wash	3069
181.	WVEE-F	Atl	4140	231.	WHQT-F	Miami	3462	281.	WYNF-F	Tampa	3060
182.	KODA-F	Hous	4097	232.	WINZ	Miami	3418	282.	WJQY-F	Miami	3045
183.	WJJD	Chi	4095	233.	KWSS-F	S. Jose	3392	283.	WXGT-F	Col.O	3039
184.	WSHH-F	Pitt	4083	234.	WFMT-F	Chi	3383	284.	WBMW-F	Wash	3019
185.	WKHX-F	Atl	4074	235.	WAXY-F	Miami	3379	285.	KRXY-F	Denver	3018
186.	KLOL-F	Hous	4048	236.	KHYI-F	Dallas	3347	286.	KMGC-F	Dallas	3017
187.	WEBN-F	Cinci	4036	237.	WKSS-F	Hart	3338	287.	WNIB-F	Chi	3015
188.	WDTX-F	Det	4034	238.	KPLZ-F	Sea	3335	288.	WHRK-F	Memphis	3006
189.	KTXQ-F	Dallas	4030	239.	WWSW-F	Pitt	3332	289.	WSM-F	Nash	3003
190.	WSB-F	Atl	4016	240.	KBCO-F+	Denver	3320				
191.	WPRO-F	Prov	4007		KBPI-F	Denver	3320				
193.	WTQR-F	Green-WS	3949	242.	WLIR-F	Long Is	3316				
193.	KBLX-F+	SF	3884	243.	WWKA-F	Orl	3311				
194.	KLUV-F	Dallas	3880	244.	KDFC-F+	SF	3304				
195.	WOMC-F	Det	3866	245.	KZEW-F	Dallas	3296				
196.	KFMK-F	Hous	3852		WXLK-F	Roanoke	3296				
197.	WQUE-F	New Or	3841	247.	WXYT	Det	3287				
198.	KOMO	Sea	3832		KYYS-F	KC	3287				
199.	WSOC-F	Char,NC	3825	249.	WLUP	Chi	3281				
200.	WSKQ	NY	3810	250.	WKDD-F	Cleve	3276				

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WWNC	Asheville	52.9	51.	KZZU-F+	Spokane	34.3
2.	WIOG-F	Saginaw	51.8	52.	WTIC-F	Hartford	34.2
3.	KRLB-F	Lubbock	50.2		KZFM-F	Corpus Christi	34.2
4.	WBNQ-F	Bloomington	49.9	54.	KDKA	Pittsburgh	33.9
5.	KTRS-F	Casper	48.7	55.	WHHY-F	Montgomery	33.8
6.	WBBQ-F	Augusta	48.3	56.	WHAS	Louisville	33.1
7.	WVIC-F+	Lansing	48.0	57.	KFRX-F	Lincoln	33.0
8.	WIVK-F+	Knoxville	46.6	58.	WIMJ	Milwaukee	32.9
9.	WAYS-F	Macon	46.2	59.	WPRR-F	Altoona	32.8
10.	WJBC	Bloomington	45.8		WGLF-F	Tallahassee	32.8
11.	WOMP-F	Wheeling	45.0	61.	WCCO	Minneapolis	32.6
12.	WSTO-F	Evansville	44.7		WXKC-F	Erie	32.6
13.	KFMW-F	Waterloo-CF	43.9		WRBQ-F+	Tampa	32.6
	WIXX-F	Green Bay	43.9	64.	KOMQ-F+	Honolulu	32.4
15.	KWTO-F	Springfield, MO	43.0	65.	WPRO-F	Providence	32.2
16.	WJET-F	Erie	42.5	66.	KTTS-F	Springfield, MO	32.1
17.	WMEE-F	Fort wayne	41.9		WMHE-F	Toledo	32.1
18.	KYYA-F	Billings	41.6	68.	WOWO	Fort Wayne	32.0
19.	WCKK-F	Erie	41.9	69.	WQSM-F	Fayetteville, NC	31.9
20.	KMOX	St. Louis	40.9	70.	WDUV-F	Sarasota	31.6
21.	WAAL-F	Binghamton	40.6		KKRC-F	Sioux Falls	31.6
22.	KVOC	Casper	39.0	72.	WBGW-F+	Tallahassee	31.3
23.	WXLK-F	Roanoke	38.9	73.	WLW	Cincinnati	31.2
24.	KSMB-F	LaFAYETTE, LA	38.2	74.	WKSJ-F	Mobile	30.8
25.	WIKY-F+	Evansville	38.1		WZZK-F+	Birmingham	30.8
26.	WICC	Bridgeport	37.9	76.	WFME-F	Baton Rouge	30.7
27.	WFBG	Altoona	37.7	77.	KOKZ-F	Waterloo-CF	30.5
28.	WKFR-F	Kalamazoo	37.6		WIBW-F	Topeka	30.5
	WNDU-F	South Bend	37.6	79.	WIBA-F	Madison	30.2
	KGHL	Billings	37.6		WSKZ-F	Chattanooga	30.2
31.	WKSF-F	Asheville	37.4	81.	WMRV-F	Binghamton	30.0
32.	WZYP-F	Huntsville	37.3		KGBT	Binghamton	30.0
33.	WROK	Rockford	37.2		KBFM-F	Binghamton	30.0
34.	WIHZ-F	Tallahassee	36.9				
35.	WHOT-F	Youngstown	36.8				
36.	WQUT-F	John City/King	36.7				
37.	WKZW-F	Peoria	36.6				
	WZEE-F	Madison	36.6				
39.	WDAY-F	Fargo	36.0				
40.	KIIK-F	Daven-RI	35.9				
41.	WZAT-F	Savannah	35.7				
42.	KFAB	Omaha	35.4				
43.	KEZB-F	El Paso	35.3				
44.	WIHI-F	Terre Haute	35.2				
45.	WTIC	Hartford	35.1				
46.	WZOK-F	Rockford	35.0				
	WABB-F	Mobile	35.0				
48.	WYYY-F	Syracuse	34.9				
	WNNK-F	Harrisburg	34.9				
50.	WRKY-F	Steubenville	34.5				

* Based on 12+ Metro Cume Rating,
Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP			AOR/CLASSIC			AC/SOFT ROCK/OLDIES			MOR/VARIETY		
1. WHTZ-F	NY	1650	1. WNEW-F	NY	1029	1. WLTW-F	NY	1159	1. WGN	Chi	1275
2. WPLJ-F	NY	1416	2. WXRK-F	NY	1001	2. WCBS-F	NY	1083	2. WJR	Det	931
3. KIIS-F+	LA	1331	3. WMMR-F	Phila	953	3. KRTH-F	LA	832	3. WCCO	Minn	743
4. WRBQ-F	Tampa	649	4. KROQ-F	LA	708	4. KOST-F	LA	762	4. KDKA	Pitts	700
5. WXKS-F	Boston	605	5. KLOS-F	LA	623	5. WNSR-F	NY	701	5. WBZ	Boston	651
6. WBZZ-F	Pitts	516	6. WMMS-F	Cleve	563	6. KBIG-F	LA	701	6. KNBR	SF	514
7. WBBM-F	Chi	482	7. KLSX-F	LA	553	7. WNBC	NY	541	7. WTMJ	Milw	447
8. WIOG-F	Sag-BC	433	8. WBCN-F	Boston	548	8. WLAK-F	Chi	535	8. WLW	Cinci	418
9. KZZP-F+	Phoenix	409	9. KSHE-F	St. Lou	496	9. WKSZ-F	Phila	516	9. WTIC	Hart	413
10. WKQX-F	Chi	408	10. WLUP-F	Chi	481	10. KIQQ-F	LA	497	10. WMAL	Wash	338
11. KRBE-F+	Hous	408	11. WFBQ-F	Indy	476	11. WMGK-F	Phila	455	11. WHDH	Boston	338
12. WCAU-F	Phila	406	12. WDVE-F	Pitts	474	12. WYNY-F	NY	451	12. WSB	Atl	304
13. WBSB-F	Balt	403	13. WYSP-F	Phila	474	13. WPIX-F	NY	396	13. WIBC	Indy	279
14. WZOU-F	Boston	388	14. WWDC-F	Wash	439	14. WSNi-F	Phila	393	14. WHAS	Louis	279
15. KKBQ-F	Hous	382	15. WCKG-F	Chi	367	15. WMJi-F	Cleve	392	15. KFAB	Omaha	277
16. KEGF-F	Dallas	369	16. WKLS-F	Atl	363	16. WCLR-F	Chi	377	16. KOMO	Sea	269
17. WYTZ-F	Chi	367	17. WKDF-F	Nash	359	17. WJMK-F	Chi	369	17. KFMB	SD	220
18. WZGC-F	Atl	365	18. WRIF-F	Det.	355	18. WSSH-F	Boston	369	18. WIP	Phila	210
19. WCZY-F+	Det	355	19. WAAF-F	Wor/Bos	354	19. KVIL-F	Dallas	367	19. WRVA	Rich	198
20. WLWL-F	Minn	345	20. WXRT-F	Chi	335	20. KSTP-F	Minn	351	20. WTVN	Col O	194
21. WAVA-F	Wash	330	21. WLLZ-F	Det	318	21. KSFO+	SF	349	21. KSSK	Hono	167
22. KMEL-F	SF	329	22. WZLX-F	Boston	315	22. WFYR-F	Chi	327	22. WMT	Cedar R	156
23. WTIC-F	Hart	329	23. KYYS-F	KC	308	23. WROR-F	Boston	318	23. KEX	Port	154
24. WHYI-F	Miami	323	24. WCSX-F	Det.	303	24. KFI	LA	300	24. WBN	Buff	153
25. WRQX-F	Wash	315	25. KQRS-F+	Minn	296	25. KFMK-F	Hou	300	25. WKRC	Cinci	151
26. WHYT-F	Det	309	26. WYNF-F	Tampa	290	26. KOIT-F+	SF	287	26. KSL	Salt Lake	148
27. WPRO-F	Prov	289	27. WEBN-F	Cinci	283	27. WNIC-F	Det	268	27. WBT	Char, NC	144
28. KHTR-F	St. Lou	283	28. KLOL-F	Hou	266	28. KRTH	LA	261	28. WPTF	Raleigh	140
29. WBjW-F+	Orlan	282	29. WBAB-F	Long Is	262	29. WDRC-F	Hart	252	29. WOWO	F. Wayne	136
30. WEGX-F	Phila	278	30. WCMF-F	Roch	260	30. WLTF-F	Cleve	250	30. KHOW	Denver	135
31. WMEE-F	F. Wayne	263	31. KTXQ-F	Dallas	259	31. WJQY-F	Miami	246	31. WIKY-F	Evans	128
32. WAPE-F	Jkville	260	32. KATT-F	Ok C	258	32. KRLA	LA	244	32. WICC	Bridge	124
33. WXLK-F	Roanoke	260	33. KISW-F	Sea	250	33. WRAL-F	Raleigh	244	33. KRMG	Tulsa	123
34. WNCI-F	Colo	259	34. KJJO-F	Minn	250	34. WWSW-F	Pitts	240	34. KKOB	Albuq	122
35. WSTO-F	Evans	257	35. WLIR-F	Long Is	238	35. WSB-F	Atl	238	35. WDBO	Orlando	121
36. KBEQ-F	KC	256	36. KBCC-F+	Denver	237	36. WMJX-F	Boston	234	36. WHAM	Roch	115
37. KDWB-F	Minn	253	37. KZFX-F	Houston	234	37. KLUV-F	Dallas	233	37. WPRO	Prov	114
38. WKRQ-F	Cinci	251	38. KNAC-F	LA	233	38. WFOX-F	Atl	228	38. WCBM	Balt	110
39. WAPI-F	Birm	241	39. WKLH-F	Milw	229	39. WOMC-F	Det	223	39. WGSB	Long Is.	108
40. KLOK-F	SF	237	40. WTUE-F	Dayton	227	40. WBUF-F	Buff	215			
41. WKTI-F	Milw	235	41. KGB-F	SD	227	41. WLVE-F	Miami	211	JAZZ/ELECTIC		
42. WEZB-F	New OrL.	232	42. WIOQ-F	Phila	223	42. WAXY-F	Miami	208	1. KTWV-F	LA	477
43. KRXY-F	Denver	231	43. WNOR-F+	Norfolk	222	43. KQZY-F	Dallas	205	2. KBLX-F+	SF	213
44. WMC-F	Memphis	228	44. WIMZ-F	Knox	217	44. KMJI-F	Denver	205	3. KKG0-F	LA	198
45. WBBQ-F	Aug	228	45. WLvQ-F	Col	217	45. WALK-F+	Long Is	203	4. KNX-F	LA	176
46. WGTZ-F	Dayton	227	46. KBPI-F	Denver	217				5. KUTE-F	LA	127
47. KFMB-F	SD	223	47. KRQR-F	SF	215				6. KJAZ-F	SF	114
48. WOKI-F	Knox	222	48. WCXR-F	Wash	210				7. WJZZ-F	Det	110
49. KYUU-F	SF	221	49. WIYY-F	Balt	209				8. WMRQ-F	Boston	110
50. KHVI-F	Dallas	213	50. WRXR-F	Chi	205				9. KIFM-F	SD	98
51. WBLI-F	Long Is	213							10. KEZX-F+	Sea	93
									11. KKYC-F	SF	87

CLASSICAL

1. WNCN-F	NY	443	11. WCRB-F	Boston	111
2. WQXR-F+	NY	427	12. KING-F	Sea	102
3. KFAC-F	LA	205	13. KVOD-F	Denver	101
4. WTMi-F	Miami	191	14. WRR-F	Dallas	90
5. KDFC-F+	SF	186	15. WQRS-F	Det	83
6. WFMT-F	Chi	175	16. KYTE-F	Port	75
7. WFLN-F	Phila	168	17. KFSD-F	SD	64
8. KKHI-F	SF	158	18. WCLV-F	Cleve	57
9. WNIB-F	Chi	148	19. KXTR-F	KC	51
10. WGMS-F+	Wash	141			

RELIGION/GOSPEL

1. WWRL	NY	238	11. WCGI	Jkville	67
2. WFMF-F	NY	233	12. KHCB-F	Hous	66
3. WBGR	Balt	153	13. WMUZ-F	Det	62
4. WBOK	New OrL	117	14. KKLA-F	LA	61
5. KHUN	Dallas	106	15. WOAD	Jackson	60
6. WWDJ	NY	104	16. WRBS-F	Balt	59
7. WYCB	Wash	89	17. WDJC-F	Birm	57
8. KCMS-F	Sea	86	18. KFSG-F	LA	50
9. KBRT	LA	78	19. WDAC-F	Lanc	48
10. KMAX-F	LA	76	20. KFAX	SF	43
			21. WYCA-F	Chi	43
			22. WPIT-F	Pitts	40

* Based on 1/4 HR AVG, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

1. WPAT-F	NY	1384
2. WJOI-F	LA	813
3. WEAZ-F	Phi l	747
4. WLOO-F	Chi	660
5. WLYF-F	Miami	480
6. WPAT	NY	426
7. KABL-F+	SF	401
8. WLIF-F	Balt	397
9. WGAY-F	Wash	388
10. WSHH-F	Pitts	383

11. WJOI-F	Det	372
12. WJIB-F	Boston	368
13. KMEO-F+	Phoenix	362
14. KODA-F	Hous	323
15. WQAL-F	Cleve	321
16. WSSP-F	Orlan	318
17. WPCH-F	Atl	317
18. WRCH-F	Hart	312
19. WwBA-F	Tampa	305
20. KEZK-F	St. Louis	288

21. KMEZ-F+	Dallas	285
22. WHUD-F	Peek, NY	277
KOSI-F	Denver	277
24. KJQY-F	SD	276
25. KBRD-F	Sea	247
26. WAYL-F	Minn	246
27. WLKW-F	Prov	237
28. KCTC-F	Sacra	230
29. WWEZ-F	Cinci	220
30. WHIO-F	Dayton	211

WBWU-F	New Or l	211
32. WEAT-F+	W. Palm	209
33. WDOK-F	Cleve	204
34. WEZW-F	Milw	199
35. WXTZ-F	Indy	193
36. KMBR-F	KC	190
37. WROW-F	Albany	180
38. KXL-F	Port	179
39. WEZN-F	Bridge	177
40. KBAY-F	San Jose	175

41. WSPA-F	Green-SP	174
42. WFMZ-F	Allen	171
43. WBNS-F	Col, O	169
44. WFOG-F	Norfolk	168
45. WDUV-F	Sara	167
46. WOOD-F	Gr. Rpds	165
47. KQXT-F	San Ant.	163
48. KSFI-F	Salt Lake	162

COUNTRY

1. WHN	NY	855
2. WBAP	Dallas	579
3. WIVK-F+	KNOX	565
4. WYAY-F	Atl	505
5. KIKK-F	Hou	502
6. WDAF	KC	492
7. KILT-F	Hou	452
8. KNIX-F+	Phoenix	442
9. WUSN-F	Chi	427
10. KPLX-F	Dallas	417

11. WZZK-F+	Birm	393
12. WTQR-F	Green-WS	391
13. WXTU-F	Phi la	370
14. WMZQ-F	Wash	367
15. WwKA-F	Orlando	344
16. WKHX-F	Atl	335
17. KZLA-F	LA	324
18. WESC-F+	Green-SP	303
19. WAMZ-F	Louis	276
20. Wwww-F	Det	274

21. WGAR-F+	Cleve	269
22. WPOC-F	Balt	265
23. KLAC	LA	262
24. KSCS-F	Dallas	254
25. WFMS-F	Indy	253
26. WSM-F	Wash	251
27. KXXX-F+	Ok l. C	250
28. WLVK-F	Char, NC	243
29. KASE-F	Austin	234
30. WMSI-F	Jackson	232

KEEY-F	Minn	232
32. KRAK	Sacra	222
33. WBVE-F	Cinci	216
34. WVLK-F	Lex	215
35. WGKX-F	Memphis	213
WDSY-F	Pitts	213
KSSN-F	L. Rock	213
38. WPEG-F	Char, NC	207
39. WQYK-F	Tampa	204
KMPS-F+	Sea	204

41. WCOS-F	Col, SC	203
42. WCMS-F	Norfolk	200
43. WYRK-F	Buff	197
44. Ksan-F	SF	195
45. WUBE-F	Cinci	191
46. KRAK	Sacra	189
47. WSSL-F+	Green-SP	184
48. WBOS-F	Boston	183
KSON-F	SD	183
50. WMIL-F	Milw	182

BLACK/URBAN

1. WBLs-F	NY	1293
2. WQHT-F	NY	1253
3. WRKS-F	NY	1249
4. KPWR-F	LA	1165
5. WGCI-F	Chi	1062
6. WUSL-F	Phi la	732
7. WBMX-F	Chi	551
KMJQ-F	Hou	551
9. WJAB-F	Det	529
10. KKDA-F	Dallas	484

11. WDAS-F	Phi la	438
12. WVEE-F	Atl	435
13. KSOL-F	SF	401
14. WKYS-F	Wash	382
15. WLIB	NY	345
16. WPOW-F	Miami	326
17. KJLH-F	LA	318
18. WQUE-F	New Or	299
19. WHUR-F	Wash	292
20. KDAY	LA	286

21. WZAK-F	Cleve	273
22. WDJY-F	Wash	271
23. KMJM-F	St. Lou	265
24. WYLD-F	New Or	257
25. WHRK-F	Memphis	253
26. WAMO-F	Pitts	246
27. WDMF-F	Col, SC	245
28. WXYV-F	Balt	235
29. WEDR-F	Miami	218
30. WPEG-F	Char, NC	207

31. WIKS-F	Green, NC	203
32. WJMI-F	Jackson	201
33. KACE-F	LA	196
34. WBLX-F	Mobile	193
35. WVON	Chi	184
36. WTLc-F	Indy	171
37. WPLZ-F	Rich	161
38. KCPC-F	KC	157
39. WENN-F	Birm	155
40. WBLZ-F	Cinci	148

WQMG-F	Green, WS	148
42. XHRM-F	SD	146
43. KRNB-F	Memphis	145
WMYK-F	Norf	145
45. WILD	Boston	140
46. WLUM-F	Milw	135
47. WOWI	Norfolk	126
48. WZFX-F	Fayette	121
49. WPGC-F+	Wash	120
50. WDIA	Memphis	119

NEWS/TALK

1. WOR	NY	1314
2. WINS	NY	1253
3. WCBS	NY	1031
4. KMOX	St. Lou	956
5. WABC	NY	913
6. KABC	LA	884
7. WBBM	Chi	790
8. KGO	SF	766
9. KYW	Phi la	602
10. KNX	LA	588

11. KCBS	SF	515
12. KFNB	LA	495
13. WRKO	Boston	479
14. KTRH	Hou	402
15. WMAQ	Chi	382
16. KRDL	Dallas	365
17. KIRO	Sea	354
18. WINZ	Miami	351
19. WCAU	Phi l	325
20. WXYT	Det	316

21. WWJ	Det	302
22. WwWE	Cleve	285
23. WEEL	Boston	282
24. WBAL	Balt	270
25. WMCB	NY	264
26. WTOP	Wash	246
27. WNSW	Miami	229
28. KOA	Denver	226
29. KTAR	Phoenix	224
30. WIOD	Miami	215

31. KSDO	SD	213
32. KFBK	Sacra	179
33. KPRC	Hous	162
34. KMBZ	KC	161
35. KOMO	KC	159
36. WLUP	Chi	158
37. WHO	Des M	150
38. KXL	Port	149
39. WFLA	Tampa	132
WOAI	San Ant	132

41. WHJJ	Prov	126
42. KTOK	Ok l C	122
43. WFBR	Balt	120
WTAE	Pitts	120
WTKN	Pitts	120
WwL	New Or l	120
47. KMJ	Fresno	113
48. WPLP	Tampa	111
49. KLIF	Dallas	107
50. WERE	Cleve	105

HISPANIC

1. WSKQ	NY	556
2. KTNQ	LA	486
3. KLVE-F	LA	484
4. WADO	NY	431
5. WKDM	NY	328
6. WQBA	Miami	273
7. WCMQ-F	Miami	258
8. KWKW	LA	246
9. WAQI	Miami	175
10. WOJO-F	Chi	153
11. KGBT	Mc-Br	152
12. WJIT	NY	147
KALI	LA	147
14. WQBA-F	Miami	123
15. WIND	Chi	114

16. KCOR	San Ant	100
17. KIWW-F	Mc-Br	98
18. KEYH	Hou	88
19. KIQI	SF	77
20. KBRG-F	SF	72
21. KEDA	San Ant	71
KESS	Dallas	71
KOJO-F	Dallas	71
24. WCMQ	Miami	68
25. KSAH	San Ant	62
KLAT	Hou	62
27. WSUA	Miami	60
WRHC	Miami	60
WTAQ	Chi	60
30. KXYZ	Hous	54

NOSTALGIA

1. WNEW	NY	533
2. KMPC	LA	495
3. WPEN	Phi la	390
4. WJJD	Chi	349
5. KFRC	SF	318
6. CKLW	Det	308
7. KQUE-F	Houst	230
8. WHLI	Long Is	176
9. WJAS	Pitts	151
10. WOKY	Milw	134
WGUL-F+	Tampa	134
12. WwRC	Wash	127
WBBG	Cleve	127
14. WDAE	Tampa	117

15. KPOP	SD	106
16. KEZW	Denver	102
17. KIXI	Sea	101
WwKS	Boston	101
19. WECK	Buff	100
20. WITH	Balt	98
21. WKAT	Miami	94
22. KYTE	Port	91
23. WRTH	St. Lou	87
WFTL	Miami	87
25. KOMA	Ok l C	77
26. WHAT	Phi l	76
WTUX	Indy	76
28. WNAK	WB-Scran	74

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

CHR/TOP 40/CONTEMP			AOR			BEAUTIFUL MUSIC/EZ			COUNTRY		
1. KTRS-F	Casper	37.6	1. KGGO-F	Des Moi	19.8	1. WDUV-F	Sara	23.7	1. WWNC	Asheville	41.8
2. WIDG-F	Sag-BC	33.8	2. WFBQ-F	Indy	16.3	2. WFBG-F	Altoona	16.4	2. WIVK-F+	Knox	37.1
3. KRLL-F	Lubbock	32.3	3. WZZQ-F	Terre H	15.8	3. WFMZ-F	Allen	15.7	3. KVOC	Casper	35.7
4. WSTO-F	Evans	31.5	4. WKDF-F	Nash	15.6	4. WHBC-F	Canton	15.6	4. WDEM-F+	Macon	27.6
5. WOMP-F	Wheel	29.1	5. WIMZ-F	Knox	15.5	5. WWLV-F	Day B	15.5	5. KGHL	Bill	26.3
6. WAYS-F	Macon	27.6	6. KFMQ-F	Linco	15.3	6. WEAT-F+	W. Palm	14.7	6. WTHI-F	Terre H	22.5
7. WKEE-F	Hunt, WV	27.5	7. WWCT-F	Peo	15.2	7. WNCE-F	Lanc	14.0	7. WTCR-F	Hunt, WV	22.1
8. WVIC-F+	Lansing	27.1	8. KQWB-F	Fargo	14.9	8. WGZN-F	Bridge	13.9	8. KTTS-F	Spg. MO	21.6
9. WBBQ-F	Aug	26.9	9. WCMF-F	Roch	14.8	9. WVFM-F	Lake	13.8	9. WLWI-F+	Mont, AL	20.3
10. KSMB-F	Lafay	26.7	10. WAPL-F	Apple	14.3	10. WSRF-F	Worc	13.6	10. WKSJ-F	Mobile	19.3
11. KYA-F	Bill	26.3	11. WAAF-F	Worc	14.1	11. WSWT-F	Peo	13.3	11. WQBE-F	Char, WV	18.3
12. KWTO-F	Spg, MO	25.4	12. WTUE-F	Dayton	13.9	12. WNDU-F	S. Bend	13.2	12. WCOS-F	Col, SC	17.8
13. WMEE-F	F Wayne	25.2	13. WGIR-F	Manch	13.8	13. KJYK-F	Tucson	13.1	13. WTQR-F	Green-WS	17.5
WQUT-F	JC-King	25.2	14. KATT-F	Okla. C	13.7	14. KQLT-F	Casper	12.9	14. WXBQ-F	JC-King	17.2
15. WKS-F	Ashe	24.1	15. KEZO-F	Omaha	13.5	15. KLEO-F	Sioux F	12.8	15. KTPK-F	Topeka	17.1
16. WAAL-F	Bingh	23.1	16. KWHL-F	Anch	13.3	16. WDUZ-F	Gr. Bay	12.7	16. KASE-F	Austin	16.7
17. WZOK-F	Rock	23.0	17. WMMS-F	Cleve	12.9	17. KXTZ-F	Las Vegas	12.4	KLLE-F	Lubbock	16.7
18. WIXX-F	Green B	22.8	18. KMOD-F	Tulsa	12.5	18. KBEE-F	Modesto	12.0	18. WZZK-F+	Birm	16.4
19. WXLK-F	Roan	22.2	19. WHSL-F	Wilm, NC	12.3	19. KXLY-F	Spokane	11.8	19. KHAK-F	Cedar Rpds	16.3
20. WBNQ-F	Bloom	21.3	20. WBLM-F	Port M	12.1	20. WSSP-F	Orl	11.7	20. WESC-F+	Green-SP	16.1
21. WJET-F	Erie	20.9	21. WOUR-F	Utica	11.7	21. KMEQ-F+	Phoenix	11.7	21. KSSN-F	L. Rock	15.5
22. WCCF-F	Erie	20.7	22. WIBA-F	Madison	11.6	22. KNEV-F	Reno	11.5	22. WAMZ-F	Louis	15.4
WZYP-F	Hunts	20.7	23. KNCN-F	Corpus C	11.6	23. WHIO-F	Dayton	11.5	23. WDRM-F	Hunts	15.2
24. KFMW-F	Water-CF	19.7	24. KSHE-F	St. Lou	11.5	24. KEZO-F+	L Rock	11.4	24. WPOR-F+	Port M.	15.2
25. WNNK-F	Harris	19.4	25. KJOT-F	Boise	11.4	25. WPVR-F	Roan	11.2	25. KUZZ	Bakers	15.1
26. WRBQ-F+	Tampa	18.8	26. KDJK-F	Modesto	11.3	26. WROW-F	Albany	11.1	26. KMML-F	Amar	14.7
27. WPRR-F	Altoona	18.1	27. WLWQ-F	Colo	11.3	27. WBES-F	Char, WV	11.0	27. KFGO	Fargo	14.4
28. WDAY-F	Fargo	17.9	28. WKLC-F	Char, WV	11.3	28. WLKW-F	Prov	11.0	28. WMSI-F	Jack, MS	14.3
WZAT-F	Savan	17.9	29. WNOR-F+	Norf	11.2	29. WMEZ-F	Pensa	10.9	WDAF	KS	14.3
30. WABB-F	Mobile	17.4	30. WXKE-F	F. Wayne	11.2	30. WZID-F	Manch	10.9	30. WCHY-F+	Savan	14.0
WSKZ	Chatt	17.4	31. WHEB-F	Port-Dov	11.1	31. KUUS	Bill	10.8	31. WITL-F	Lano	13.8
32. WHOT-F	Young	16.7	32. WIOT-F	Toledo	11.0	32. WFPG-F	Atl. C	10.6	32. WHWK-F	Bing	13.8
33. WKZW-F	Peor	16.4	33. WZZO-F	Allen	10.9	33. WOOD-F	Gr. Rpds	10.6	33. WNNW-F	Kala	13.7
34. WZEE-F	Madi	16.2	34. KFMX-F	Lubbock	10.9	34. WJCL-F	Savan	10.5	34. WVA	Wheel	13.7
35. KGOT-F	Anch	16.2	35. WPYX-F	Albany	10.8	35. KCTC-F	Sacra	10.5	35. KUGN-F	Eugene	13.5
36. KZZO-F+	Spok	16.0	36. WRXL-F	Rich	10.8	36. KTXR-F	Spg. MO	10.2	36. WYNK-F+	Baton R	13.4
37. WYSR-F	Char, WV	15.9	37. KLAQ-F	El Paso	10.7	37. KUMU-F+	Hono	10.2	37. KYKR-F	Beau-PA	13.4
38. KWTX-F	Waco	15.8	38. KQDS-F	Duluth	10.6	38. KUNC-F	Amar	10.2	38. KWEN-F	Tulsa	13.1
39. WKFR-F	Kala	15.6	39. KYYS-F	KC	10.4	39. WGZK-F	Knox	10.2	39. KNIX-F+	Phoenix	13.1
40. WAPE-F	Jkville	15.6	40. KRSP-F	SLC	10.3	40. WROE-F	Apple	10.1	40. WOKQ-F	Port, NH	13.0
41. WNDU-F	S. Bend	15.3	41. WEBN-F	Cinci	10.3	41. WRSB-F	Hunts	10.1	41. KDJW-F+	Amar	13.0
42. KKRC-F	Sioux F	15.3	42. KEZE-F	Spok	10.3	42. WDEF-F	Chatt	9.9	42. WVLF-F	Lex	13.0
43. KLIK-F	Daven-Rl	15.2	43. WKQO-F	Lex	9.9	43. WKBN-F	Young	9.8	43. WYNG-F	Evans	12.9
44. WQSM-F	Fayette	15.2	44. KRZQ-F	Reno	9.9	44. WLIF-F	Balt	9.8	44. WWKA-F	Orlan	12.8
45. KIKX-F+	Colo Spg	15.1	45. WHYJ-F	Prov	9.8	45. WEZV-F	F Wayne	9.8	45. KOUL-F	Corpus C	12.4
46. KFRX-F	Lincoln	14.7	46. WLAV-F	Gr. Rpds	9.7	46. WWEZ-F	Cinci	9.6	46. WRNS-F	Green, NC	12.4
47. KZFM-F	Corpus C.	14.5	47. WIXV-F	Savan	9.6	47. WLQR-F	Toledo	9.5	47. KCCY-F	Pueblo	12.3
48. WRKY-F	Steuben	14.3	48. WKRR-F	Green-WS	9.5	48. WWBA-F	Tampa	9.4	48. WSGO-F	Char, NC	12.2
49. WCGQ-F	Col, GA	14.2	49. WMFX-F	Col-SC	9.5	49. KLIN-F	Linc	9.4	49. WYYD-F	Roanoke	12.1
50. WLAP-F	Lex	14.2	50. WAQX-F	Syra	9.3	50. WBYU-F	New Or.	9.4	50. WQXK-F	Young	12.0
<u>CLASSICAL</u>						<u>HISPANIC</u>					
1. KBOQ-F	Sal-Sea	3.9	1. KXTR-F	KC	2.0	1. KGBT	Mc-Bro	17.6	7. KAMA	El Paso	5.4
2. KVOD-F	Denver	3.4	2. KKHI-F+	SF	1.9	2. KIWW-F	Mc-Bro	11.0	8. KCOR	San Ant	5.1
3. KYTE-F	Port	3.0	3. WFLN-F	Phila	1.8	3. KUNO	Corpus C	7.7	9. WQBA	Miami	5.1
4. KING-F	Sea	3.0	4. WCLV-F	Cleve	1.6	4. KOXR	Ox-Ven	6.7	10. KIRT	Mc-Bro	5.0
5. KIWI-F	Bakers	2.7	5. WKR-F	Dallas	1.6	5. WBOK	New Or	6.2	11. WCMQ-F	Miami	4.8
6. WGMS-F+	Wash	2.5	6. WNCN-F	NY	1.6	6. KTRO	Ox-Ven	5.7	12. KKEW	Tucson	4.3
7. KHFM-F	Albuq	2.3	7. WXCR-F	Tampa	1.5				13. KCTY	Sal-Sea	4.1
8. KDFC-F+	SF	2.1	8. WQXR-F+	NY	1.5						
9. KFSD-F	SD	2.0									

* Based on 12+ Metro Share, Broadcast Week.

MOR/VARIETY

1. WJBC	Bloom	30.0
2. WIKY-F+	Evans	28.5
3. KFAB	Omaha	20.5
4. WTIC	Hart	19.0
5. WMT	Cedar R	18.4
6. WFBG	Altoona	17.5
7. WICC	Bridge	17.4
8. WROK	Rock	17.0
9. WNBH	Bingh	16.8
10. WCCO	Minn	16.3
11. WHAS	Louis	16.2
12. WTMJ	Milw	16.1
13. WRVA	Rich	15.0
14. KDKA	Pitts	14.6
WIBC	Indy	14.6
16. WSGW	Sag-BC	14.2
17. KSSK	Hono	14.0
18. WLW	Cinci	13.9
19. WSBT	S. Bend	13.8
20. WDUZ	Gr. Bay	13.5
21. WSTV	Steuben	13.3
22. WKZO	Kalamazoo	12.9
23. KKOB	Albuq	12.7
24. KWLO	Water-CF	12.6
25. WHBC	Canton	12.0
26. WWOV	Ft. Wayne	11.7
27. KSOO	Sioux F	11.3
28. WJR	Detroit	10.9
29. WTAG	Worc	10.7
WGY	Albany	10.7
31. WELI	New Haven	10.6
32. KRMG	Tulsa	10.4
33. KDAL	Duluth	10.3
34. WTVN	Col O	10.1
WFOR	Lincoln	10.1
36. KBOI	Boise	10.0
37. WVLC	Lex	9.9
38. WOOD	Gr. Rapids	9.5
39. KUGN	Eugene	9.4
40. WAKR	Akron	9.3
WSYR	Syrac	9.3
42. WPTF	Raleigh	9.0
43. KTWO	Casper	8.9
44. WBZ	Boston	8.7
45. WSPD	Toledo	8.6
46. WGN	Chic	8.4
WMBD	Peo	8.4
48. WBEN	Buffalo	8.0
WBT	Char, NC	8.0
WKBN	Young	8.0

BLACK/URBAN

1. WANM	Talla	25.0
2. WIKS-F	Green, NC	24.5
3. WWDW-F	Col, SC	18.9
4. WJMI-F	Jackson	18.1
5. WZFX-F	Fayette	17.8
6. KDKS-F	Shreve	17.2
7. WFXE-F	Col, GA	16.6
8. WDZZ-F	Flint	16.0
9. WHRK-F	Memphis	15.8
10. KHYS-F	Beau, PA	15.0
11. KFYZ-F	Lafay	14.7
12. WBLX-F	Mobile	14.3
13. WEAS-F	Savan	14.0
14. WFXA-F	Aug	13.8
15. WDKS	Col, GA	13.6
16. WQUE-F	New Or	13.2
17. WPLZ-F	Rich	12.6
18. WYLD-F	New OrL.	12.2
19. WPEG-F	Char, NC	11.9
20. WDKS-F	Fayette	11.5
21. WIBB	Macon	11.3
22. WQIM-F	Mont. Al	11.1
23. WVEE-F	Atl	11.0
24. WXOK	Baton R	10.4
25. KQXL-F	Baton R	10.1
26. WWWZ-F	Char, SC	9.7
WPGA-F	Macon	9.7
28. WHYZ	Green, SP	9.6
29. WTLC-F	Indy	9.2
30. KMJQ-F	Houston	9.1
31. WSOK	Savan	9.0
32. WENN-F	Birm	8.7
KKDA-F	Dallas	8.7
34. WXVI	Mont, AL	8.5
35. WKXI	Jackson	8.0
WMYU-F	Knox	8.0

JAZZ/ECCLECTIC

1. KIFM-F	SD	3.1
2. WLOQ-F	Orlan	3.0
3. KLRS-F	S-S-M	2.7
4. KTUV-F	LA	2.5
KBLX-F	SF	2.5
KEZX-F+	Sea	2.5
7. WBBY-F	Col, O	2.3

NEWS/TALK

1. KMOX	St. Lou	23.0
2. KCSF	Pueblo	10.5
3. WIBX	Utica	9.8
4. KIRO	Sea	9.5
5. WRTA	Altoona	9.4
6. WOC	Dav-RI	9.0
7. KFBK	Sacra	8.3
WHO	Des M.	8.3
9. KMJ	Fresno	8.1
10. KTOK	Okl C	7.8
KGO	SF	7.8
12. WGIR	Manch	7.1
13. KMBZ	KC	7.0
KTAR	Phoenix	7.0
15. WRKO	Boston	6.9
WWWF	Cleve	6.9
17. KSDO	SD	6.8
KOH	Reno	6.8
KTRH	Houston	6.8
KYW	Phila	6.8
21. WBAL	Balt	6.6
22. WNIR-F	Akron	6.4
KXL	Port	6.4
24. WINZ	Miami	6.3
25. KXLY	Spok	6.1
KARN	L. Rock	6.1
27. WHJJ	Prov	5.9
28. WBBM	Chi	5.7
29. KRLD	Dallas	5.6
WJNO	W. Palm	5.6
31. KOA	Denver	5.4
KTSM	El Paso	5.4
33. WQBK	Albany	5.3
34. KABC	LA	5.2
KCBS	SF	5.2
36. WVOG	Col, SC	5.1
37. WBBW	Young	5.0
KVOR	Colo Spg.	5.0
KCMO	KC	5.0

AC/SOFT ROCK/OLDIES

1. WYYY-F	Syra	17.9
2. KCIX-F	Boise	16.3
3. WXKC-F	Erie	16.2
4. WKYE-F	Johns	16.1
5. WCRZ-F	Flint	15.5
6. WHYY-F	Mont, AL	14.7
7. WTFM-F	JC-King	14.1
8. WFBC-F	Green-SP	14.0
WMRV-F	Bingh	14.0
10. WGNL-F	Wilim, NC	13.8
11. WVAH-F	Char, WV	13.6
12. KLSF-F	Amar	13.5
WBCM-F+	Talla	13.5
14. KXUS-F	Spg, MO	13.4
15. WZNY-F	Aug	12.6
16. KMAJ-F	Topeka	12.3
17. WRMF-F	Palm	12.0
18. WMGI-F	Terre H.	11.9
KLTA-F	Fargo	11.9
KGRQ-F+	Casper	11.9
21. WMJJ-F	Birm	11.8
22. WJLJ-F	F. Wayne	11.7
WNSN-F	S. Bend	11.7
24. KLDX-F	Lincoln	11.4
25. WQAO-F	Salis-OC	11.2
26. KQOB-F	Albuq	11.0
27. KIDX-F	Bill	10.8
28. KLYF-F	Des M	10.6
WHNN-F	Sag-BC	10.6
30. WMAS-F	Spring, MA	10.4
31. WBUF-F	Buff	10.3
32. WVOR-F	Roch	10.2
WSBA-F	York	10.2
34. KPNW-F	Eugene	10.1
KMGE-F	Eugene	10.1
KMZQ-F	L. Vegas	10.1
37. WMT-F	Cedar R.	10.0
38. KDZA	Pueblo	9.9
39. WLEV-F	Allen	9.7
WSNY-F	Col, O	9.7
41. WMJI-F	Chi	9.4
WLMX-F	Chatt	9.4
43. WAIV-F	Jkville	9.2
44. WEZS-F	Rich	9.1
45. KWFM-F	Tucson	9.0
46. KDAL-F	Duluth	8.6

NOSTALGIA

1. WEYZ	Erie	16.2
2. WMID	Atl. C	9.4
3. KWTX	Waco	8.7
4. WYNZ	Port M	8.4
5. WMAS	Spring, MA	7.5
6. WROD	Day B	7.2
7. WNAK	WB-Scran	6.7
8. WCOA	Pensa	6.6
9. KTOP	Topeka	6.5
10. KFXD	Boise	6.4
11. KLEO	Wich	6.3
12. WYUT-F	Utica	6.2
13. WNJY-F	W. Palm	6.1
14. WOKY	Milw	5.7
15. WGCK	Buff	5.6
WAZV	N. Haven	5.6
17. WKWK	Wheel	5.1
18. WRDR-F	Atl. C	5.0
WRCG	Col, GA	5.0

RELIGION/GOSPEL

1. WOAD	Jackson	10.2
2. WDAC-F	Lanc	7.1
3. WCGL	Jkville	5.8
4. WNOD	Chatt	5.4
5. KCIJ	Shreve	5.3
6. WSTS-F	Fayette	4.9
7. WKZK	Aug	4.7
8. WOLC-F	Salis-OC	4.5
9. WBGH	Balt	4.0
WEMM-F	Hunt, WV	4.0
11. KURL	Bill	3.6
12. WPAY-F	Hunt, WV	3.3
13. WDJC-F	Birm	3.2
14. WFUL-F	Gr. Rpd	3.1
15. WQFL-F	Rock	2.9
WJMM-F	Lex	2.9
17. KCFO-F	Tulsa	2.6
WNSA-F	Hunts	2.6
19. WFRN-F	S. Bend	2.4
WMGO	Jackson	2.4
21. WMHR-F	Syra	2.2
22. KCMS-F	Sea	2.1
23. KHIP-F	Sal-Sea	2.0

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENING*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Evansville	91.79%	1. Asheville	43.20%
2. Lancaster	91.10	2. Honolulu	50.53
3. Lansing	90.11	3. Billings	52.83
4. Melbourne-Titus	89.27	4. Sioux Falls	55.14
5. Greenville - New Bern	88.05	5. Amarillo	56.17
6. Columbia, SC	86.61	6. Rockford	57.70
7. Lakeland	85.78	7. Bloomington	58.74
8. Lubbock	85.77	8. Stockton	59.12
9. Augusta, GA	85.64	9. Duluth	60.00
10. Salisbury - Ocean City	85.10		

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Miami	20.6	1. Eugene	13.0
2. Baltimore	19.7	2. Johnstown	14.0
Philadelphia	19.7	3. Waterloo-CF	14.2
4. New York	19.6	4. Terre Haute	14.3
5. San Antonio	19.3	5. Wilmington, NC	14.5
6. Bridgeport	19.0	Kalamazoo	14.5
Pittsburgh	19.0	7. Asheville	14.7
Mobile	19.0	8. Grand Rapids	15.0
9. El Paso	18.9	Springfield, MO	15.0
10. Phoenix	18.6		
McAllen-Brownsville	18.6		

MEAN APR FOR ALL RATED MARKETS

	SPG 87	16.73		
SPG 86	17.10	A/M 80	15.42	
SPG 85	17.32	A/M 79	15.62	
SPG 84	17.50	A/M 78	15.42	
SPG 83	17.33	A/M 77	15.40	
SPG 82	16.04	A/M 76	15.74	
SPG 81	15.42			

** The APR shows the average percentage of the 12+ population which is using the radio (Mon-Sun, 6A-Mid). The figure is comparable to television's PVT (Persons Viewing Television).

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Ann Arbor	82.9%	11. Portsmouth-Dover, NH	56.9%
2. Melbourne-Cocoa	78.8	12. Stockton	53.8
3. Steubenville	68.4	13. New Haven	53.4
4. Wilmington, DE	64.7	14. Oxnard-Ventura	50.1
5. Bridgeport	62.1	15. York	48.8
6. Daytona Beach	60.3	16. Canton	48.3
7. Riverside-SB	59.3	17. Sarasota	46.9
8. Manchester	58.4	18. Lancaster	45.7
9. Lakeland	57.9	19. Flint	41.6
10. Akron	57.0	20. Springfield, MA	40.8

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1. Madison	19.9%	9. Austin	14.6%
2. Jacksonville	19.5	10. Erie	14.1
3. Las Vegas	18.8	11. Salisbury-Ocean City	13.9
4. Raleigh	17.7	12. Binghamton	13.8
5. Waterloo-Cedar Falls	16.9	13. Tallahassee	13.5
6. Rochester	15.1	14. Atlantic City	13.4
7. Stockton	15.0	15. Sarasota	13.3
8. Eugene	14.9	16. Ann Arbor	13.2

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non-listed stations by total listening to all radio stations. A large part of the non-listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPB's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>λ</u>
AC/SOFT/OLDIES	583,700 (184)	3,159,700 (373)	3,743,400 (557)	16.84
CHR/TOP 40/CONTEMP	40,700 (28)	3,416,200 (303)	3,456,900 (331)	15.55
AOR/CLASSIC	5,500 (14)	2,781,600 (218)	2,787,100 (232)	12.54
COUNTRY	642,500 (222)	1,727,500 (241)	2,370,000 (463)	10.66
BLACK/URBAN	475,900 (114)	1,830,800 (97)	2,306,700 (211)	10.38
NEWS/TALK	1,937,900 (123)	46,300 (4)	1,984,200 (127)	8.93
BTFL MUSIC/EZ	74,700 (19)	1,784,700 (149)	1,859,400 (168)	8.37
MOR	1,406,300 (230)	12,900 (6)	1,419,200 (236)	6.39
NOSTALGIA/BIG BAND	652,500 (128)	53,000 (10)	705,500 (138)	3.17
SPANISH	479,100 (65)	144,600 (18)	623,700 (83)	2.81
RELIGION/GOSPEL	259,200 (159)	107,200 (33)	366,400 (192)	1.65
CLASSICAL	14,900 (6)	298,400 (30)	313,300 (36)	1.41
JAZZ/NEW AGE	6,200 (5)	187,600 (19)	193,800 (24)	0.87
OTHERS/UNKNOWN	<u>61,200 (75)</u>	<u>35,400 (30)</u>	<u>96,600 (105)</u>	0.43
	6,640,300 (1372)	15,585,900 (1531)	22,226,200 (2903)	

* Based on 124 Metro, 1 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG</u> <u>86</u>	<u>SPG</u> <u>85</u>	<u>SPG</u> <u>84</u>	<u>SPG</u> <u>83</u>	<u>SPG</u> <u>82</u>	<u>SPG</u> <u>81</u>	<u>A/M</u> <u>80</u>
AC/SOFT/OLDIES	8.79	20.27	16.84	16.16	15.91	13.62	11.65	-	-	-
CHR/TOP 40/CONTEMP	.61	21.92	15.55	14.96	17.74	16.87	-	-	-	-
AOR/CLASSIC	.08	17.85	12.54	14.13	10.71	10.76	-	-	-	-
COUNTRY	9.67	11.08	10.66	10.89	11.19	11.79	12.63	12.57	12.12	10.26
BLACK/URBAN	7.17	11.75	10.38	9.73	8.53	10.12	10.52	11.67	9.07	9.76
NEWS/TALK	29.18	.30	8.93	8.68	8.77	8.61	9.32	9.35	9.13	9.68
BTFL/EZ	1.12	11.45	8.37	8.85	10.05	11.02	11.30	11.76	14.61	15.58
MOR/VARIETY	21.18	.08	6.39	6.56	7.02	7.31	7.60	-	-	-
NOSTALGIA/BIG BAND	9.83	.34	3.17	3.74	4.02	4.13	4.56	3.63	2.04	.64
SPANISH	7.22	.93	2.81	2.66	2.31	2.56	2.32	2.29	2.12	2.02
RELIGION/GOSPEL	3.90	.69	1.65	1.77	2.00	1.76	1.64	1.44	1.23	1.24
CLASSICAL	.22	1.91	1.41	1.31	1.37	1.20	1.39	1.25	1.30	1.27
JAZZ/NEW AGE	.02	1.20	0.87	-	-	-	-	-	-	-
OTHERS/UNKNOWN	.92	.22	0.43	0.56	0.38	0.24	0.42	0.41	0.47	0.72

CHANGES SINCE SPRING 86

	<u>Change in Format Share</u>			<u>Change in</u>		<u>Change in # of</u>	
	<u>Since 1986</u>	<u>Since 1985</u>	<u>Since 1980</u>	<u>1/4 HR Totals</u>	<u>Stations (87 VS. 86)</u>		
AC/SOFT/OLDIES	+ 4.2%	+ 5.8%	NA	+ 2.9%	+ 32	(+6.1%)	
CHR/TOP 40/CONTEMP	+ 3.9%	-12.3%	NA	+ 2.6%	- 9	(-2.6%)	
AOR/CLASSIC	-11.3%	+17.1%	NA	- 12.4%	+ 12	(+5.5%)	
COUNTRY	- 2.1%	- 4.7%	+ 3.9%	- 3.3%	- 11	(-2.3%)	
BLACK/URBAN	+ 6.7%	+21.7%	+ 6.4%	+ 5.3%	- 8	(-3.7%)	
NEWS/TALK	+ 2.9%	+ 1.8%	- 7.7%	- 1.6%	+ 7	(+5.8%)	
BTFL/EZ	- 5.4%	-16.7%	-46.3%	- 6.7%	- 11	(-6.1%)	
MOR/VARIETY	- 2.0%	- 9.0%	NA	- 3.9%	- 8	(-3.2%)	
NOSTALGIA/BIG BAND	-15.2%	-21.1%	+395.3%	- 16.3%	- 19	(-12.1%)	
SPANISH	+ 5.6%	+21.6%	+39.1%	+ 4.1%	+ 7	(+9.2%)	
RELIGION/GOSPEL	- 4.5%	-17.5%	+33.1%	- 8.0%	- 21	(-9.9%)	
CLASSICAL	+ 7.6%	+ 2.9%	+11.0%	+ 6.6%	- 1	(-2.7%)	
JAZZ/NEW AGE	NA	NA	NA	NA	NA		
OTHERS/UNKNOWN	-23.2%	+13.2%	-22.2%	- 23.1%	+ 30	(+42.9%)	

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 15.55%)

<u>HIGHEST</u>	<u>LOWEST</u>
1. Erie 48.5%	1. Cleveland 7.7%
2. Waterloo-CF 38.8	2. Denver 8.3
3. Casper 37.4	3. Miami 8.4
4. Saginaw 36.1	4. Los Angeles 8.5
5. Lansing 34.9	5. West Palm 8.6
6. Lubbock 34.7	6. Worcester 9.0
7. Evansville 34.3	7. Philadelphia 9.1
8. Lafayette, LA 34.2	8. Kansas City 9.8
9. Billings 34.0	
10. Macon 31.8	

BTFL MUSIC/EZ (National Average: 8.37%)

<u>HIGHEST</u>	<u>LOWEST</u>
1. Sarasota 30.9%	1. Waco 0
2. Daytona Beach 20.8	Austin 0
3. Canton 20.1	Cedar Rapids 0
4. Melbourne 19.4	Eugene 0
5. West Palm 18.5	Fayetteville 0
Allen-Beth 18.5	Jacksonville 0
7. Worcester 17.5	Binghamton 0
Lakeland 17.5	Corpus Chr 0
9. Altoona 17.3	Lubbock 0
10. Cleveland 16.1	Terre Haute 0
	Flint 0
	Duluth 0
	Green-New B 0

COUNTRY (National Average: 10.66%)

<u>HIGHEST</u>	<u>LOWEST</u>
1. Asheville 52.9%	1. Bridgeport 1.1%
2. Knoxville 45.3	2. Hartford 1.2
3. Fargo 41.8	3. New Haven 1.4
4. Waco 39.6	4. Springfield, MA 1.9
5. JohnCy/King 38.9	5. Honolulu 2.0
6. Billings 38.4	6. Boston 2.8
7. Amarillo 37.8	7. New York 3.1
8. Spring, MO 36.1	8. Miami 3.5
9. Topeka 35.4	9. Philadelphia 3.6
10. Wichita 34.2	Los Angeles 3.6

NEWS/TALK
(Nat. Avg: 8.93%)

1. St. Louis 25.2%
2. New York 17.5
3. Philadelphia 16.2
4. Miami 14.7
5. San Francisco 14.3
6. West Palm 13.4
7. Salinas-Sea 12.9
8. Boston 12.8
9. Los Angeles 12.7
10. Kansas City 12.6

MOR/VARIETY
(Nat. Avg: 6.39%)

1. Bloomington 35.7%
2. Rockford 30.2
3. Binghamton 24.6
4. Milwaukee 23.1
5. Omaha 22.9
6. Hartford 22.3
Cincinnati 22.3
8. Louisville 22.0
9. Duluth 21.9
Steubenville 21.9

ADP/CLASSIC
(Nat. Avg: 12.54%)

1. Denver 24.9%
2. Ports-Cov NH 23.7
3. Manchester 23.5
4. Rochester 23.0
5. Worcester 22.9
6. Ann Arbor 22.6
7. Lincoln 21.1
Minneapolis 21.1
9. Akron 20.8
10. Anchorage 20.5
Butte 20.5

BLACK/URBAN
(Nat. Avg: 10.38%)

1. Memphis 41.5%
2. Fayetteville, NC 37.8
3. Columbus, GA 36.3
4. Macon 32.3
5. Tallahassee 32.0
6. New Orleans 30.9
7. Jackson 29.5
8. Greenville-NB 29.3
9. Charleston, SC 28.0
10. Baton Rouge 26.4

AC/SOFT/OLDIES
(Nat. Avg: 16.84%)

1. Johnstown 42.6%
2. Springf, MA 35.4
3. Syracuse 34.0
4. Montgomery 29.6
5. Eugene 28.6
6. Boise 28.3
7. Binghamton 27.5
8. Manchester 26.7
Riverside-SB 26.7
10. Lincoln 26.3

SPANISH
(Nat. Avg: 2.81%)

1. McAllen-Brown 45.0%
2. Miami 21.1
3. Corpus Chr. 15.6
4. Oxnard 15.3
5. El Paso 14.3
6. San Antonio 14.1
7. Los Angeles 9.8
8. Salinas-Sea 8.7
9. Tucson 8.5
10. Fresno 7.7

RELIGION/ROOPEL
(Nat. Avg: 1.65%)

1. Jackson 19.4%
2. Huntington 9.6
3. Lancaster 8.7
4. Jacksonville 8.1
5. New Orleans 7.4
6. Augusta 7.2
7. Chattanooga 7.1
8. Knoxville 7.0
9. Baltimore 6.4
10. Nashville 5.3
Norfolk 5.4

CLASSICAL
(Nat. Avg: 1.41%)

1. San Francisco 4.6%
2. Salinas-Sea 4.5
3. Denver 3.7
4. Miami 3.5
5. Seattle 3.3
New York 3.3
7. Portland, OR 3.2
8. Bakersfield 3.1
9. Chicago 2.8
Washington 2.8

NOSTALGIA
(Nat. Avg: 3.17%)

1. Atlantic City 17.0%
2. Utica 12.4
3. WB/Scranton 11.5
4. Tampa 10.4
Waco 10.4
6. Wheeling 10.1
7. Springfield, MA 9.7
8. Erie 9.5
9. Portland, ME 9.2
10. Daytona Beach 9.1

JAZZ/ECLECTIC
(Nat. Avg: 0.87%)

1. River-SB 6.3%
2. Los Angeles 5.7
3. San Francisco 5.5
4. Oxnard 3.6
5. Orlando 3.2
Salinas-Sea 3.2
7. Seattle 2.7
8. Columbus, OH 2.5
9. Salt Lake City 2.2
10. Albuquerque 2.1

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten, up to seven stations/reps were listed. In 100+ markets, only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE #1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	S87 TOT	S86 TOT	S85 TOT	S84 TOT
1. Katz	6	7	21	19	15	17	10	95	(90)	(88)	(84)
2. Mc-Guild	9	11	18	13	12	11	13	87	(71)	(63)	(71)
3. Christal	7	4	14	12	7	11	2	57	(56)	(54)	(52)
4. Eastman	6	5	9	13	4	8	6	51	(50)	(59)	(60)
5. Banner	6	4	11	7	8	4	5	45	(52)	(58)	(65)
6. HNWH	6	4	8	4	4	12	2	40	(34)	(34)	(40)
7. Torbet/Select	5	1	7	4	1	12	5	35	(33)	(35)	(50)
8. MMR	9	7	9	2	1	1	-	29	(27)	(24)	(18)
9. Durpetti	1	3	6	2	1	2	-	15	(7)	(-)	(-)
10. CBS	7	2	5	-	-	-	-	14	(16)	(17)	(21)
11. Republic	3	2	3	1	3	-	-	12	(13)	(10)	(8)
12. Group W	4	2	3	-	-	-	-	9	(-)	(-)	(-)
13. Masla	-	1	4	-	-	-	3	8	(10)	(11)	(12)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE #2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	S87 TOT	S86 TOT	S85 TOT	S84 TOT
1. Katz	2	1	8	9	10	12	10	52	(47)	(38)	(40)
2. McGuild	1	2	2	2	4	3	13	27	(23)	(19)	(21)
3. Eastman	2	-	3	3	2	6	6	22	(24)	(24)	(24)
4. Christal	1	1	3	4	3	7	2	21	(18)	(18)	(13)
5. Torbet	2	1	1	-	-	7	5	16	(13)	(12)	(17)
6. Banner	1	1	3	2	2	1	5	15	(17)	(22)	(25)
7. HNWH	-	-	1	-	-	2	2	5	(9)	(12)	(11)

MMR - 3 stations

CBS, Masla - 2 stations

Durpetti, Regional, Group W - 1 stations

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

<u>(SP- 85)</u> <u>RANK</u>	<u>(SP- 86)</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(2)	(1)	1.	Capital Cities/ABC	20	9486	474
(1)	(2)	2.	CBS	18	8003	445
(4)	(4)	3.	RKO	11	5508	501
(6)	(3)	4.	Westinghouse	12	5410	451
(7)	(6)	5.	Gannett	16	4681	293
(-)	(10)	6.	Emmis	7	4600	657
(13)	(9)	7.	Infinity	13	4585	353
(3)	(5)	8.	Metropolitan	9	4276	475
(10)	(7)	9.	Malrite	11	3878	353
(11)	(12)	10.	Taft	14	3387	242
(8)	(8)	11.	NBC	8	3267	
(9)	(11)	12.	Bonneville	11	3241	295
(12)	(13)	13.	Cox	11	2983	271
(17)	(14)	14.	Viacom	9	2875	319
(65)	(15)	15.	Park	17	2828	166
(14)	(17)	16.	Greater Media	10	2786	279
(19)	(22)	17.	New City	14	2765	198
(22)	(20)	18.	Susquehanna	17	2589	152
NA	NA	19.	H & G	11	2481	226
(45)	(23)	20.	Jacor	12	2457	205
(21)	(19)	21.	Nationwide	13	2448	188
(36)	(35)	22.	DKM	15	2313	154
(28)	(18)	23.	EZ	14	2286	163
(-)	(28)	24.	Legacy	8	2222	278
(18)	(25)	25.	Inner City	5	2079	416
(16)	(16)	26.	Tribune Co.	5	2070	414
(27)	(21)	27.	Shamrock-Disney	12	1937	161
(23)	(28)	28.	First Media	8	1903	238
(44)	(34)	29.	Clear Channel	14	1886	135
(29)	(32)	30.	Booth	11	1837	167
(25)	(27)	31.	Jefferson-Pilot	10	1741	174
(30)	(36)	32.	Pyramid	10	1684	168
(31)	(33)	33.	Stoner	13	1607	124
(80)	(73)	34.	Sconnix	10	1572	157
(35)	(31)	35.	Price	15	1534	102
(50)	(38)	36.	Beasley	16	1518	95
(64)	(41)	37.	Keymarket	7	1429	204
(33)	(40)	38.	United	9	1389	154
(37)	(43)	39.	Edens	8	1373	172
(42)	(42)	40.	Capitol-Goodman	9	1327	147
(34)	(37)	41.	Metroplex	11	1317	120
(52)	(58)	42.	Adams	9	1241	138
(39)	(39)	43.	Sandusky	8	1207	151
(-)	(45)	44.	Century	6	1198	200
(40)	(49)	45.	Entercom	9	1140	127
(-)	(-)	46.	Noble	9	1133	126
(68)	(65)	47.	Capitol-Johnson	9	1069	119
(63)	(66)	48.	Brown	8	1005	126
(86)	(77)	49.	Henry	9	986	110
(47)	(54)	50.	Federated	9	946	105
(55)	(55)	51.	New Barnstable	7	930	133
(41)	(50)	52.	Hearst	6	919	153
(54)	(51)	53.	Guy Gannett	5	879	176
(-)	(-)	54.	American	9	869	97
(-)	(48)	55.	New Market	5	854	171
(46)	(67)	56.	Scripps-Howard	5	848	170
(90)	(102)	57.	Wilks-Schwartz	10	829	83
(74)	(63)	58.	Duffy	8	828	104
(56)	(60)	59.	Lotus	15	806	54
(88)	(97)	60.	Heritage	7	791	113
(59)	(61)	61.	King	5	755	151
(82)	NA	62.	Tichenor	9	713	79
(-)	(62)	63.	WIN	5	699	140
(79)	(69)	64.	Bloomington	7	695	99
(84)	(80)	65.	Buckley	10	683	68
(59)	(53)	66.	Multimedia	7	682	97
(66)	(68)	67.	Great Trails	6	674	112
(-)	(-)	68.	Osborn	8	666	83
(-)	(75)	69.	Olympic	10	639	64
(-)	(-)	70.	TK	6	622	104

<u>(SPG 85)</u> <u>RANK</u>	<u>(SPG 86)</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(72)	(72)	71.	Shamrock-Lynett	6	619	103
(95)	(93)	72.	CRB	8	592	74
(98)	(87)	73.	Parker	7	591	84
(67)	(74)	74.	Great Empire	8	560	70
(57)	(64)	75.	John Price	9	548	61
(-)	(-)	76.	Interurban	7	525	75
(87)	(75)	77.	Encore	8	519	65
(76)	(71)	78.	Eastern	5	514	64
(99)	(84)	79.	Bahakel	12	510	43
(91)	(90)	80.	Rivers	6	478	80
(-)	(-)	81.	Holt	5	431	86
(-)	(85)	82.	Midwest Comm	5	418	84
(104)	(99)	83.	Fuller-Jeffrey	8	416	52
(-)	(88)	84.	Willis	11	393	36
(100)	(94)	85.	Nininger	5	378	76
(103)	(105)	86.	Knight	6	353	59
(85)	(92)	87.	Regional	5	342	68
(-)	(98)	88.	Hall	7	327	47
(93)	(100)	89.	Crawford	6	311	52
(-)	(101)	90.	REBS	9	303	34
(-)	(106)	91.	SRO	5	302	60
(97)	(86)	92.	Stauffer	6	300	50
(106)	(104)	93.	Midwest Family	7	265	38
(-)	(-)	94.	Davis	6	262	44
(114)	(108)	95.	Salem	15	255	17
(108)	(107)	96.	Home News	7	250	36
(-)	(109)	97.	Brill	6	241	40
(-)	(-)	98.	Buck	6	234	39
(-)	(-)	99.	Burbach	6	230	38
(-)	(-)	100.	Sunshine	6	203	34
(116)	(111)	101.	Community Pacific	7	192	27
(-)	(112)	102.	Wolfson	6	171	29
(112)	(110)	103.	Constant	5	158	32
(-)	(-)	104.	Universal	10	130	13

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 85) RANK	(SPG 86) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(1)	1.	Capital Cities/ABC	15,174,500	758,700
(1)	(2)	2.	CBS	13,806,500	767,000
(3)	(3)	3.	Westinghouse	8,797,700	733,100
(4)	(4)	4.	RKO	8,044,300	731,300
(8)	(5)	5.	Gannett	7,170,700	448,200
(13)	(10)	6.	Infinity	6,630,400	510,300
(-)	(9)	7.	Emmis	6,402,700	914,700
(11)	(8)	8.	Malrite	6,234,700	566,800
(6)	(7)	9.	Metropolitan	6,196,100	688,500
(7)	(6)	10.	NBC	6,037,600	754,700
(10)	(11)	11.	Bonneville	5,174,200	470,400
(12)	(12)	12.	Cox	4,672,800	424,800
(14)	(13)	13.	Taft	4,301,400	307,200
(15)	(15)	14.	Greater Media	4,091,900	409,200
(18)	(14)	15.	Viacom	3,982,800	442,500
(23)	(20)	16.	Susquehanna	3,629,500	213,500
(48)	(24)	17.	Jacor	3,531,000	294,300
(-)	(17)	18.	Park	3,526,000	207,400
NA	NA	19.	H & G	3,333,200	303,400
(20)	(18)	20.	Nationwide	3,256,300	250,500
(24)	(31)	21.	New City	3,210,900	229,400
(28)	(16)	22.	EZ	3,178,300	227,000
(-)	(27)	23.	Legacy	3,103,800	388,000
(16)	(19)	24.	Tribune Co.	3,017,700	603,500
(17)	(30)	25.	Inner City	2,862,100	572,400
(27)	(22)	26.	Shamrock (Disney)	2,819,700	235,000
(19)	(26)	27.	First Media	2,789,700	348,700
(30)	(34)	28.	Pyramid	2,718,600	271,900
(29)	(21)	29.	Price	2,714,600	181,000
(39)	(38)	30.	DKM	2,699,800	180,000
(32)	(32)	31.	Booth	2,460,000	223,600
(42)	(33)	32.	Clear Channel	2,360,400	168,600
(25)	(28)	33.	Jefferson-Pilot	2,294,000	229,400
(-)	(-)	34.	Sconnix	2,257,200	225,700
(44)	(42)	35.	Capitol-Goodman	1,947,800	216,400
(36)	(35)	36.	Sandusky	1,920,800	240,100
(33)	(37)	37.	United	1,901,800	211,300
(-)	(41)	38.	Beasley	1,873,000	117,100
(38)	(36)	39.	Metroplex	1,819,600	165,400
(45)	(46)	40.	Edens	1,783,100	222,900
(40)	(39)	41.	Stoner	1,777,100	136,700
(-)	(40)	42.	Century	1,773,700	295,600
(-)	(-)	43.	Noble	1,642,900	182,500
(-)	(-)	44.	Adams	1,631,500	181,300
(-)	(45)	45.	Keymarket	1,601,000	228,700
(-)	(-)	46.	Brown	1,514,400	189,300
(41)	(43)	47.	Entercom	1,493,300	166,600
(35)	(44)	48.	Hearst	1,455,200	242,500
(50)	(47)	49.	King	1,369,600	273,900
(-)	(-)	50.	Capitol-Johnson	1,352,300	150,300

Based on 12+ Cume, TSA, Broadcast Week. Simulcasts count as one station.

NOTE: AUDIENCE FIGURES ARE NOT IN HUNDREDS.

MAJOR GROUP OWNERS

							TSA	TSA	MSA	MKT											
							AQH	CUME	RANK	#	FORMAT										
							TSA	TSA	MSA	MKT											
							AQH	CUME	RANK	#	FORMAT										
<u>ADAMS (Matt Mills)</u>											<u>BONNEVILLE (Rodney Brady)</u>										
WDIA	Memphis	119	1888	6	50	+	Black	KBIG-F	LA	701	10715	8	2	-	Soft /						
WHRK-F	Memphis	253	3006	1	50	+	Urban	KOIT A/F	SF	287	5223	9	5	+	Soft /						
WLAV	Gr. Rapids	9	251	16	74	=	Oldies	WCLR-F	Chicago	377	6683	11	3	-	AC						
WLAV-F	Gr. Rapids	125	1685	4	74	-	AOR	KMBZ	KC	161	2428	5	29	-	News/T						
WRTH	St. Louis	87	1450	12	12	-	Nost	KMBR-F	KC	190	2338	4	29	-	BTFL						
KEZK-F	St. Louis	288	3476	4	12	+	BTFL	WNSR-F	NY	701	11292	16	1	+	AC						
KOOL	Phoenix	51	698	17	24	+	Oldies	KSL	Salt Lake City	148	2627	4	45	-	MOR						
KOOL-F	Phoenix	115	1843	8	24	=	AC	KIRO	Seattle	354	5781	1	17	-	News/T						
KISS-F	San Ant.	194	2018	2	38	+	AOR	KSEA-F	Seattle	136	1549	10	17	-	BTFL						
<u>AMERICAN MEDIA (Alan Bock, Art Kern)</u>											<u>KAAM</u> Dallas 45 732 24 9 + Nost										
											<u>KZPS-F</u> Dallas 141 2374 14 9 + Classi										
<u>WALK A/F</u> Long Is. 187 2390 5 10 - AC											<u>BOOTH (John Booth, II, Ralph Booth)</u>										
<u>KSMG-F</u> San Ant. 96 1412 7 47 - AC											<u>WZPI-F</u> Indy 166 3257 7 40 - CHR										
<u>WDJO</u> Cincinnati 23 386 18 31 - Oldies											<u>WZZP-F</u> South Bend 79 1019 5 180 + CHR										
<u>WUBE-F</u> Cincinnati 191 2245 6 31 - Country											<u>WJLB-F</u> Detroit 529 5708 2 5 - Black										
<u>WOCL-F</u> Ori/DB 96 1459 9 57 + Classic											<u>WSGW</u> Saginaw 94 1020 2 111 + MOR										
<u>KCEE</u> Tucson 20 482 16 75 - Oldies/AC											<u>WLOG-F</u> Saginaw 433 4292 1 111 + CHR										
<u>KWFM-F</u> Tucson 96 1199 3 75 + AC											<u>WTOD</u> Toledo 46 604 10 81 + Country										
<u>KMEN</u> River-SB 14 251 27 19 - Oldies											<u>WKKO-F</u> Toledo 88 1266 5 81 - Councr										
<u>KGGI-F</u> River-SB 146 2122 2 19 + CHR											<u>WRMR</u> Cleveland 45 891 20 23 - Oldies										
<u>BAHAKEL (Lou Mellini)</u>											<u>WLTF-F</u> Cleveland 250 4329 7 23 - AC										
<u>KXEL</u> Water-CF 24 321 5 234 + Country											<u>WWNK</u> Cincinnati 34 634 15 31 + Oldies										
<u>KOKZ-F</u> Water-CF 56 891 3 234 - CHR											<u>WWNK-F</u> Cincinnati 73 1580 11 31 = AC										
<u>WOOD</u> Chatt 18 302 10 109 - Country											<u>BRILL (Alan Brill)</u>										
<u>WOOD-F</u> Chatt 85 1232 5 109 - Country											<u>KQWB</u> Fargo 14 290 8 246 - AC										
<u>WKIN</u> JC/King 8 194 11 103 - Country											<u>KQWB-F</u> Fargo 44 573 2 246 + AOR										
<u>WZXY-F</u> JC/King 20 273 6 103 - CHR/AOR											<u>WEBC</u> Duluth 20 449 8 176 + MOR										
<u>WOOD</u> Lynch/Roan 3 94 12 126(ap) - Country											<u>WAVC-F</u> Duluth 56 642 1 176 - Country										
<u>WKZZ-F</u> Lynch/Roan 16 381 12 126(ap) - Contemp											<u>WIOV-F</u> Lancaster 60 721 4 118 + Country										
<u>WXLY-F</u> Char, SC 45 705 8 98 + Country											<u>WKWK-F</u> Peter/Rich 47 564 8 63 + Country										
<u>KILO-F</u> Colo Spg. 58 827 3 127 - AOR											<u>BROWN (Phil Melrose)</u>										
<u>WPET</u> Greens/WS 15 204 19 55 + Religion											<u>KYNO</u> Fresno 14 291 18 84 - Oldies										
<u>WKSJ-F</u> Greens/WS 162 2598 3 55 + CHR											<u>KYNO-F</u> Fresno 74 1201 3 84 - CHR										
<u>BEASLEY (Allan Shaw)</u>											<u>KPOP</u> San Diego 106 1422 10 16 - Nost										
<u>WGAC</u> Augusta 22 263 8 119 - MOR/Nost											<u>KGB-F</u> San Diego 227 2701 2 16 + AOR										
<u>WMOO</u> Mobile 4 73 20 100 - Religion											<u>KXOA</u> Sacra 61 746 11 37 + Nost										
<u>WBLX-F</u> Mobile 193 1632 3 100 - Black											<u>KXOA-F</u> Sacra 156 2514 3 37 - AC										
<u>WPIR-F</u> Clove 76 1729 16 23 - CHR											<u>KKAT-F</u> Salt Lake City 130 1782 5 45 - Country										
<u>WTEL</u> Phila DID NOT SHOW											<u>KLOK-F</u> San Fran 237 4487 10 5 + CHR										
<u>WXTU-F</u> Phila 370 4480 14 4 - Country											<u>BURBACH (Larry Garrett)</u>										
<u>WPOW-F</u> Miami 326 4172 3 13 + Urban/CHR											<u>WUNI</u> Wheeling 5 64 10 216 - ?										
<u>WFAI</u> Fayette, NC 4 116 13 172 - Nost											<u>WZMM-F</u> Wheeling 22 339 4 216 + AC										
<u>WKML-F</u> Fayette, NC 102 1124 4 172 - Country											<u>WCCK-F</u> Erie 94 1250 2 155 - CHR										
<u>WYNG-F</u> Evans 87 830 3 154 + Country											<u>WEYZ</u> Erie 31 332 4 155 - Nost										
<u>WFTC</u> Groon, NC 4 113 18 NA + MOR											<u>WDMQ</u> Savannah 5 47 11 179 + ?										
<u>WRNS-F</u> Groon, NC 143 1204 2 NA + Country											<u>WIXV-F</u> Savannah 73 674 5 179 - AOR										
<u>KFMD-F</u> Des Moines 41 618 11 120 + AC											<u>BUCK</u>										
<u>WBIG-F</u> Reid/Groon-WS 28 835 17 55 - Country											<u>WCOS</u> Colum, SC 11 182 12 104 + Country										
<u>KAAY</u> L. Rock 16 347 14 96 + Religion											<u>WCOS-F</u> Colum, SC 203 1754 2 104 + Country										
<u>WLIT-F</u> Char, NC 102 1194 10 44 - AC											<u>WHVN</u> Char, NC 5 133 28 44 + Religion										
<u>BLOOMINGTON (Tim Ives)</u>											<u>WEAM</u> Col, GA DID NOT SHOW										
<u>WJCW</u> JC/Kings 45 574 4 103 + Country											<u>WMGY</u> Mont, AL 2 51 13 151 = Religion										
<u>WQUT-F</u> JC/Kings 196 2025 1 103 + CHR/AOR											<u>WYZE</u> Atlanta 13 173 22 11 - Religion										
<u>WGOW</u> Chatt 15 264 11 109 - AC																					
<u>WSKZ-F</u> Chatt 198 2107 1 109 - CHR																					
<u>WKLQ-F</u> Gr. Rapids 133 1946 1 74 + CHR																					
<u>WJBC</u> Bloom, IL 54 549 1 286 - MOR																					
<u>WBND-F</u> Bloom, IL 54 776 2 286 - CHR																					

NOTE: Audience figures are Mon-Sun, 6A-MID, 12+. The MSA rank is as of 1986, the latest data available. Groups need a minimum of five stations to qualify for list. Simulcasts count as one station. The "+", "-", "=" figures show the change in the station's share since the Spring 1986 sweep.

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT			
<u>BUCKLEY</u> (Richard Buckley)															
WDRC	Hartford	34	610	11	43	-	Oldies	WCBS	New York	1031	21104	13	1	=	News
WDRC-F	Hartford	252	3618	4	43	+	Oldies	WCBS-F	New York	1083	16604	10	1	+	Oldies
KWAV-F	Monterey	49	773	5	137	-	AC	KNX	LA	588	11963	12	2	-	News
KKHI A/F	SF	158	2472	19	5	+	Classical	KNX-F	LA	176	4297	31	2	-	Eclectic
WSEN A/F	Syracuse	54	808	8	71	+	Oldies	WBBM	Chicago	790	14054	3	3	=	News
WYNZ	Port. M	35	1414	4	182	+	Nost	WBBM-F	Chicago	482	9930	7	3	+	CHR
WYNZ-F	Port. M	18	314	7	182	-	AC	KMOX	St. Lou	956	9774	1	12	+	Talk
KGIL A/F	LA	DID NOT SHOW						KHTR-F	St. Lou	283	4489	4	12	+	CHR
KLLY-F	Bakers	26	420	6	97	+	AC	WCAU	Phila	325	6400	13	4	-	News/Talk
KUBB-F	Modesto	57	543	9	147	+	Country	WCAU-F	Phila	406	8238	11	4	-	CHR
								WMRQ-F	Boston	110	2380	18	6	-	Jazz/New Age
<u>CAPITAL CITIES/ABC</u> (Jim Arcara)															
WJR	Detroit	931	12339	1	5	+	MOR	KCBS	SF	515	9279	2	5	-	News
WHYT-F	Detroit	309	6540	9	5	-	CHR	KRQR-F	SF	215	3205	12	5	+	AOR
WPRO	Prov.	114	2006	6	58	+	MOR/AC	WSUN	Tampa	155	1878	10	21	=	Country
WPRO-F	Prov.	289	4007	1	58	+	CHR	WYNF-F	Tampa	290	3066	4	21	+	AOR
WBAP	Dallas-FW	579	7550	4	9	-	Country	KLTR-F	Houston	155	3647	13	8	-	AC
KSCS-F	Dallas-FW	254	4531	9	9	-	Country	WLTT-F	Wash	184	3727	12	7	-	AC
WABC	New York	913	17230	14	1	+	Talk	KTXQ-F	Dallas	259	4030	8	9	-	AOR
WPLJ-F	New York	1416	26657	3	1	-	CHR	<u>CLEAR CHANNEL</u> (John Barger)							
WLS	Chicago	481	8089	18	3	+	AC	KALO	Beau-PA	13	183	12	115	+	Black
WYTZ-F	Chicago	367	7768	14	3	+	CHR	KHYS-F	Beau-PA	92	799	1	115	+	Black
KGO	SF	766	10208	1	5	+	Talk	WOAI	San Ant	132	1958	7	38	+	News/Talk
KABC	LA	884	12342	3	2	-	Talk	KAJA-F	San Ant	139	1521	5	38	+	Country
KLOS-F	LA	623	10170	15	2	-	AOR	KAKC	Tulsa	6	233	18	66	-	Oldies
WMAL	Wash	338	4418	3	7	-	MOR	KMOD-F	Tulsa	157	1851	2	66	+	AOR
WRQX-F	Wash	315	5508	9	7	+	CHR	KPEZ-F	Austin	54	829	7	69	-	AOR
KQRS A/F	Minn-SP	296	4512	4	4	-	AOR	WELI	N. Haven	94	1138	2	95	-	MOR
WKHX	Atl	28	492	15	11	-	Country	WMKJ	New Orleans	37	397	15	33	-	Urban
WKHX-F	Atl	335	4074	7	11	+	Country	WQXF-F	New Orleans	299	3841	1	33	+	Urban
KMVP	Denver	17	336	24	27	+	Talk	KTOK	Okl. C	122	1719	4	47	+	Talk
KRXY-F	Denver	231	3018	3	27	+	CHR	KJYO-F	Okl. C	186	2524	3	47	+	CHR
<u>CAPITOL</u> (Jim Goodmon)															
WRAL-F	Raleigh	244	3795	4	76	-	AC	WHAS	Louis	279	3765	1	49	-	MOR
WKEE	Hunt, WV	19	310	4	139	+	Oldies	WAMZ-F	Louis	276	2846	2	49	-	Country
WKEE-F	Hunt, WV	157	1831	1	139	+	CHR	<u>COMMUNITY PACIFIC</u>							
WRNL	Richmond	28	557	11	63	=	Oldies	KFIV A/F	Modesto	37	742	4	147	-	CHR
WRXL-F	Richmond	146	1484	4	63	+	AOR	KTOM	Salinas	29	332	10	137	-	Country
WMX-F	Baltimore	132	2485	9	15	-	AC	KTOM-F	Salinas	41	441	7	137	-	Country
WNVZ-F	Norfolk	188	2842	3	34	+	CHR	KEED	Eugene	7	170	10	164	-	Country
KBEQ-F	KC	256	3713	3	29	+	CHR	KSND-F	Eugene	41	670	2	164	-	CHR
WSTF-F	Mel/Orl	157	2461	6	57	-	AC	KASH	Anch	6	73	13	177	+	Country
<u>CAPITOL</u> (Ken Johnson)															
WKSJ	Mobile	8	129	16	100	+	Religion	KASH-F	Anch	31	271	4	177	+	Country
WKSJ-F	Mobile	155	1417	1	100	-	Country	<u>CONSTANT</u> (Fred Constant)							
WCAW	Char, WV	41	453	6	163	-	Country	KOLO	Reno	20	330	7	190	-	Country
WVAF-F	Char, WV	71	1125	3	163	+	AC	KWNZ-F	Reno	51	644	4	190	-	CHR
WMJJ-F	Birm	167	1911	2	56	-	AC	KIZN A/F	Boise	31	518	10	207	-	Country
WRKA-F	Louis	101	1637	4	49	-	AC	KQAK	Eugene	17	177	8	164	+	Nost
WLVK-F	Char, NC	243	2544	6	44	-	Country	KDUK-F	Eugene	39	727	9	164	-	AC
WWKX-F	Nashville	166	2469	8	54	+	CHR	<u>COX</u> (Nick Trigony)							
WTRG-F	Raleigh	117	1738	10	76	+	AC	WSB	Atl	304	4283	5	11	+	MOR
<u>CENTURY</u> (Howard Grafman)															
WCZE	Chicago	125	2444	27	3	+	Oldies	WSB-F	Atl	238	4016	8	11	+	AC
WLOO-F	Chicago	660	7551	4	3	-	BTFL	WSOC	Char, NC	8	313	28	44	-	Country
WLFF	Tampa	38	402	19	21	+	Nost	WSOC-F	Char, NC	323	3825	1	44	-	Country
KMEL-F	SF	329	6528	7	5	+	CHR	WHIO	Dayton	93	1402	5	53	-	MOR
KYBG	Denver	16	445	26	27	-	Oldies	WHIO-F	Dayton	211	2373	3	53	-	BTFL
KADX-F	Denver	30	367	21	27	+	Jazz	KFI	LA	300	6488	27	2	-	AC
								KOST-F	LA	762	13003	5	2	+	AC
								WIOD	Miami	215	2861	11	13	-	Talk
								WGTR-F	Miami	162	2521	17	13	+	AOR
								WCKG-F	Chicago	367	5643	13	3	+	AOR

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT			
<u>CRAWFORD</u>															
WDJC-F	Birm	57	964	10	57	+	Religion	WENS-F	Indy	156	2530	6	40	-	AC
KBRT	LA	78	1277	38	2	-	Religion	WLWL-F	Minn-SP	345	5337	2	14	+	CHR
WYCA-F	Chi	43	775	35	3	-	Religion	KSHE-F	St. Louis	496	5477	2	12	-	AOR
WMUZ-F	Detroit	62	1289	24	5	+	Religion	KPWR-F	Los Angeles	1165	16267	2	2	+	Urban/CHR
WDCX-F	Buff	29	425	15	38(ap)	+	Religion	WAVA-F	Washington	330	6063	6	7	+	CHR
KPBC	Dallas	42	496	26	9	+	Religion	WHN	NY	855	13965	15	1	-	Sports
								WQHT-F	NY	1253	14388	6	1	+	Urban/CHR
<u>CRB</u>															
WJBR	Wilm, DE	6	92	25	90	+	Oldies	<u>EMMIS</u> (Jeff Smulyan)							
WJBR-F	Wilm, DE	83	1029	3	90	+	AC	KOKA	Shreve	46	563	5	125	+	Black
WAEB	Allen-Beth	65	810	6	72	+	AC	KVKI-F	Shreve	56	843	4	125	-	AC
WAEB-F	Allen-Beth	84	989	5	72	+	Contemp	KBFM-F	McAllen	100	1436	2	84(ap)	-	CHR
WAES	Char, NC	13	282	15	44	+	CHR	KHFI-F	Austin	67	1380	6	69	-	CHR
WROQ-F	Char, NC	188	2597	5	44	-	CHR	KOKY	Little Rock	35	511	9	96	-	Black
WTCR	Hunt, WV	18	304	7	139	+	Country	KZOU-F	Little Rock	152	1759	3	96	+	CHR
WTCR-F	Hunt, WV	135	1470	2	139	-	Country	WXAM	Baton Rouge		DID NOT SHOW				
								WQXY-F	Baton Rouge	63	1063	7	89	+	AC
<u>DKM</u> (Jim Wesley)															
WAOK	Atlanta	113	1166	13	11	-	Black	<u>ENCORE</u> (George Duncan)							
WVEE-F	Atlanta	435	4140	1	11	+	Urban	KOKA	Shreve	46	563	5	125	+	Black
WCAO	Balt	168	1742	7	15	+	Country	KVKI-F	Shreve	56	843	4	125	-	AC
WXYV-F	Balt	235	2584	5	15	-	Urban	KBFM-F	McAllen	100	1436	2	84(ap)	-	CHR
KLZ	Denver	84	1379	17	27	-	Country	KHFI-F	Austin	67	1380	6	69	-	CHR
KAZY-F	Denver	203	2495	7	27	+	AOR	KOKY	Little Rock	35	511	9	96	-	Black
WAKR	Akron	93	1410	3	73	+	MOR	KZOU-F	Little Rock	152	1759	3	96	+	CHR
WONE-F	Akron	73	926	6	73	-	AOR	WXAM	Baton Rouge		DID NOT SHOW				
WONE	Dayton	113	1292	4	53	+	Country	WQXY-F	Baton Rouge	63	1063	7	89	+	AC
WTUE-F	Dayton	227	2427	1	53	+	AOR	<u>ENTERCOM</u> (Joseph Field)							
KMEZ A/F	Dallas	285	3686	7	9	-	BTFI	KITS-F	SF	191	3608	15	5	+	CHR
KFOR	Lincoln	31	471	4	200	+	MOR	KMFY	Minn-SP		DID NOT SHOW				
KFRX-F	Lincoln	69	911	2	200	-	CHR	WAYL-F	Minn-SP	246	3133	6	14	+	BTFI
KWTO	Spring, MO	57	874	5	185	-	Country	KJYY-F	Houston	139	2181	14	8	-	Soft AC
KWTO-F	Spring, MO	127	1495	1	185	+	CHR	KTAC	Tac/Sea	15	293	27	17	+	AC
								KBRD-F	Tac/Sea	247	2184	3	17	+	BTFI
<u>DAVIS</u>															
WIBB	Macon	55	390	3	153	+	Black	WXCR-F	Tampa	44	579	18	21	+	Class
WTHB	Augusta	11	178	12	119	-	Religion	WECP	Pitts	45	761	17	18	-	Oldies
WFXA-F	Augusta	88	839	2	119	+	Black	WDSY-F	Pitts	213	2254	7	18	+	Country
WOKS	Col, GA	41	396	3	175	+	Black	<u>EZ</u> (Alan Box)							
WFXE-F	Col, GA	57	615	1	175	-	Black	WEZB-F	New Ori	232	3579	3	33	-	CHR
WIBB-F	Macon	10	200	9	153	+	Black	WEZC-F	Char, NC	143	2124	7	44	-	AC
								WBZZ-F	Pitts	516	6558	2	18	+	CHR
<u>DUFFY</u> (Martin Greenberg)															
KSMJ	Sacra	14	207	19	37	-	Oldies	WEZS-F	Richmond	139	1759	5	63	-	AC
KSMF-F	Sacra	154	2902	8	37	-	CHR	WHQT-F	Miami	203	3462	14	13	-	CHR
KMJI-F	Denver	205	2912	4	27	=	AC	KYKY-F	St. Louis	124	2495	9	12	-	AC
KRZN	Denver	56	922	18	27	-	Oldies	KAMJ	Phoenix	37	430	19	24	+	Soft AC
KONO	San Ant	96	1260	9	38	-	Oldies	KAMJ-F	Phoenix	81	1351	14	24	+	Soft AC
KITY-F	San Ant	147	1718	3	38	+	CHR	KRAK	Sacra	189	2085	9	37	-	Country
WORZ-F	Day B/Ori	65	1233	14	57	+	Classic AOR	KRAK-F	Sacra	178	2122	6	37	-	Country
KLZI-F	Phoenix	91	1570	11	24	-	AC	KFYE-F	Fresno	87	1450	11	84	-	AC
								WOKV	Jkville	28	507	10	60	+	News/Tal
<u>EASTERN</u> (Roger Neuhoff)															
WWAZ	Prov	60	662	10	58	-	Nost	WAIV-F	Jkville	125	1466	3	60	+	AC
WWLI-F	Prov	130	1847	5	58	-	Soft AC	KMPS A/F	Seattle	204	2395	6	17	-	Country
WRKZ-F	Harris	179	1998	3	86	+	Country	<u>FEDERATED</u> (John Dille, III)							
WEST	Allen-Beth	33	307	8	72	-	Nost	WYEZ-F	South Bend	96	1007	3	180	-	BTFI
WLEV-F	Allen-Beth	112	1482	3	72	-	AC	WQHK	Ft. Wayne	55	626	6	132	-	Country
								WMEE-F	Ft. Wayne	263	2647	1	132	+	CHR
<u>EDENS</u> (Gary Edens)															
KOY	Phoenix	57	1133	16	24	-	MOR	WCUZ	Gr. Rapids	23	510	10	74	-	Country
KOY-F	Phoenix	74	1434	13	24	-	CHR	WCUZ-F	Gr. Rapids	118	1546	3	74	+	Country
WRBQ A/F	Tampa	649	6590	1	21	+	CHR	WCKY	Cinci	99	1553	9	31	-	News/Tal
WRVA	Richmond	198	2290	1	63	+	MOR	WWEZ-F	Cinci	220	2529	3	31	+	BTFI
WRVQ-F	Richmond	172	2399	3	63	+	CHR	KSKS	Tulsa	6	154	16	66	+	Soft AC
WWDE-F	Norfolk	106	1763	8	34	+	AC	KVLT-F	Tulsa	66	1074	8	66	+	AC
KKLQ	San Diego	23	590	25	16	+	CHR	<u>FIRST MEDIA</u> (Glenn Potter)							
KKLQ-F	San Diego	94	1632	14	16	+	CHR	KFMF-F	Provo/SLC	54	1145	11	45	+	CHR
								KFMK-F	Houston	300	3852	8	8	-	AC
								KSIX-F	Phoenix	133	1607	6	24	+	Classic/AOR
								WZGC-F	Atlanta	365	5389	2	11	+	CHR
								KUBE-F	Seattle	189	3621	5	17	+	CHR
								WUSN-F	Chicago	427	5503	9	3	+	Country
								WZLX-F	Boston	315	4322	10	6	+	Classic AOR
								WPGC-F	Wash	120	2458	18	7	-	Urban/CHR

						TSA	TSA	MSA	MKT						TSA	TSA	MSA	MKT								
						AQH	CUME	RANK	#	FORMAT							AQH	CUME	RANK	#	FORMAT					
<u>FULLER-JEFFREY</u> (Bob Fuller)										<u>HALL</u> (Dick Reed)																
KJJY-F	Des Moines	30	498	8	120	-	Country	WMYS-F	NB/Prov	68	815	9	58	+	AC											
WOKQ-F	Dover, NH	72	732	1	146	-	Country	WLPA	Lancaster	10	198	10	118	+	Nost											
WBLM-F	Lewis/Port, ME	107	1227	2	182	+	AOR	WNCE-F	Lancaster	116	1240	1	118	+	BTFI											
KMRY	Des Moines	22	266	10	120	-	Nost	WONN	Lakeland	11	137	9	122	-	Nost											
KRCX	Sacra	31	225	17	37	+	Spanish	WPCV-F	Lakeland	76	798	2	122	-	Country											
KRXQ-F	Sacra	68	1126	10	37	+	AOR	WAMR	Sarasota	33	308	6	106(ap)	+	Nost											
KHOP-F	Modesto	63	1138	4	147	+	CHR	WCTQ-F	Sarasota	13	170	14	106(ap)	+	Country											
KLRS-F	S. Cruz/SSM	25	368	12	137	+	New Age	<u>HEARST</u> (Dave Barrett)																		
<u>GUY GANNETT</u> (Bob Gilbertson)										WBAL	Balt	270	3495	3	15	-	Talk									
WINZ	Miami	351	3418	2	13	+	News/Talk	WIYY-F	Balt	209	2904	6	15	-	AOR											
WZTA-F	Miami	76	2047	23	13	-	AOR	WISN	Milw	86	1668	12	32	+	MOR/AC											
KMEL-F	Okl. City	59	1223	12	47	-	Soft AC	WLTQ-F	Milw	90	1396	10	32	+	Soft AC											
WKIS	Orlando	75	868	10	57	+	News/Talk	WTAE	Pitts	120	2124	11	18	-	Talk											
WSSP-F	Mel/Orlando	318	3104	2	57	+	BTFI	WHTX-F	Pitts	144	2965	11	18	-	AC											
<u>GANNETT</u> (Jay Cook)										<u>H & G</u> (Earl McDaniel)																
KIIS A/F	LA	1331	21837	1	2	+	CHR	WLUP	Chicago	158	3281	25	3	+	Talk											
KSDO	SD	213	2391	5	16	-	News	WLUP-F	Chicago	481	8089	8	3	-	AOR											
KSDO-F	SD	110	2359	9	16	-	CHR	KSSK	Hono	167	1848	1	61	-	MOR/AC											
WGCI	Chicago	78	1774	30	3	=	Urban	KXPW-F	Hono	93	1584	5	61	+	AC											
WGCI-F	Chicago	1062	10229	1	3	+	Urban	KTNO	LA	486	4442	10	2	+	Hispanic											
WCZY A/F	Detroit	355	7503	4	5	-	CHR	KLVE-F	LA	484	5240	13	2	-	Hispanic											
KUSA	St. Lou	168	2671	10	12	-	Country	WVCG	Miami	37	635	31	13	+	Religion											
KSD-F	St. Lou	163	2700	6	12	+	AC	KHYI-F	Dallas	213	3347	11	9	+	CHR											
WDAE	Tampa	117	1282	8	21	-	Nost	WAPE	Jkville	11	205	15	60	-	CHR											
WUSA-F	Tampa	171	2233	6	21	-	AC	WAPE-F	Jkville	260	2823	1	60	=	CHR											
KKBQ	Houston	22	594	28	8	-	CHR	WLLT-F	Cinci	91	1878	12	31	-	AC											
KKBQ-F	Houston	382	6160	5	8	-	CHR	<u>HENRY</u> (Charlton Buckley)																		
KTKS-F	Dallas	117	3134	16	9	-	CHR	KVOD-F	Denver	101	1613	12	27	-	Classical											
KHIT-F	Seattle	76	1705	23	17	+	CHR	KFXM	River-SB	55	561	8	19	-	Nost											
KCAM	KC	159	2498	8	29	+	News/Talk	KDUO-F	River-SB	168	1549	1	19	-	BTFI											
KCPW-F	KC	157	2637	7	29	+	CHR/Urban	KYTE	Port O	91	1103	10	41	-	Nost											
<u>GREAT EMPIRE</u> (Mike Lynch, Mike Oatman)										KYTE-F	Port O	75	1232	15	41	+	Classical									
KFDI	Wich	74	997	3	106	+	Country	KDON	Sal-Sea	15	232	16	137	+	Nost											
KFDI-F	Wich	85	1057	2	106	+	Country	KDON-F	Sal-Sea	66	1076	4	137	-	CHR											
KWKH	Shreve	42	631	10	125	-	Country	KFAB	Omaha	277	3220	1	79	-	MOR											
KWKH-F	Shreve	26	618	12	125	+	Country	KGOR-F	Omaha	138	2169	3	79	+	CHR											
WOW	Omaha	96	1512	9	79	-	Country	<u>HERITAGE</u> (Paul Fiddick)																		
WOW-F	Omaha	59	931	7	79	-	Country	KDAY	LA	286	4266	20	2	+	Black											
KTTS	Spg, MO	21	366	6	185	-	Country	WIL	St. Louis	36	603	22	12	+	Country											
KTTS-F	Spg, MO	157	1516	2	185	+	Country	WIL-F	St. Louis	170	2602	8	12	-	Country											
<u>GREAT TRAILS</u> (Alex Williams)										WBBF	Rochester	21	427	11	46	-	Oldies									
WCOL	Col. O	31	672	15	36	+	Nost	WBEE-F	Rochester	122	1447	6	46	+	Country											
WXGT-F	Col. O	190	3039	4	36	+	CHR	WEMP	Milwaukee	56	1242	13	32	-	Oldies											
WGTZ-F	Dayton	227	2989	2	53	+	CHR	WMYX-F	Milwaukee	100	1701	9	32	+	AC											
WING	Dayton	39	647	13	53	+	AC	<u>HOLT</u> (Art Holt)																		
WCIH	Louis	5	259	16	49	-	Oldies	WBOP	Pensa	26	310	10	138	+	Black											
WDJX-F	Louis	182	2615	3	49	+	CHR	WTKX-F	Pensa	62	721	5	138	+	AOR											
<u>GREATER MEDIA</u> (Herb McCord)										WZZO-F	Allen-Beth	133	1611	2	72	-	AOR									
WMEX	Boston	40	947	21	6	-	Oldies	WOKJ	Jackson	9	277	12	116	-	Black											
WMJY-F	Boston	234	4618	12	6	+	AC	WJMI-F	Jackson	201	1583	1	116	+	Black											
WVPC	Wash	127	1718	16	7	-	Talk	<u>HOME NEWS</u> (Ron Tarsi)																		
WGAY-F	Wash	388	4704	2	7	-	BTFI	KAQQ	Spokane	29	361	10	128	-	MOR											
YPLA	LA	244	4192	23	2	+	Oldies	KISC-F	Spokane	51	824	6	128	+	AC											
KLSX-F	LA	553	8144	9	2	+	Classic AOR	WRKI-F	Bridge	16	305	10	105	-	AOR											
WHND	Detroit	52	819	26	5	-	Oldies	WKPT	JC/King	11	221	7	103	-	BTFI											
WCSY-F	Detroit	303	4423	10	5	+	AOR	WTFM-F	JC/King	105	1293	3	103	+	AC											
WPEN	Phila	390	4339	8	4	=	Nost	KwG	Stockton	17	269	13	108	-	Oldies											
WMSK-F	Phila	455	7015	6	4	+	AC	KYBB-F	Stockton	21	245	9	108	+	AC											

						TSA	TSA	MSA	MKT						TSA	TSA	MSA	MKT																																																										
						AQH	CUME	RANK	#	FORMAT							AQH	CUME	RANK	#	FORMAT																																																							
<u>INFINITY</u> (Mel Karmazin)										<u>KNIGHT</u> (Norman Knight)																																																																		
WJIT	NY	147	1415	36	1 -	Hispanic	WTAG	Worc	70	1091	3	112 +	MOR	WSRS-F	Worc	107	1281	2	112 +	BTFL	WGIR	Manch, NH	22	407	4	253 +	News/Talk	WGIR-F	Manch, NH	92	1153	1	253 +	AOR	WHEB	A/F	Ports, NH	62	695	2	146 =	AOR																																		
WXRK-F	NY	1001	14740	12	1 +	Classic AOR	<u>LEGACY</u> (Carl Hirsch)																																																																					
KROQ-F	LA	708	10380	6	2 +	AOR	KJOI-F	LA	813	8821	4	2 -	BTFL/EZ	KHOW	Denver	135	1887	10	27 +	MOR	KSYY-F	Denver	83	1864	14	27 +	Soft AC	KDWB	Minn-SP	89	1542	12	14 +	Oldies	KDWB-F	Minn-SP	253	4455	5	14 +	CHR																																			
WYSP-F	Phila	474	7994	12	4 +	AOR	WLLZ-F	Detroit	318	5416	6	5 +	AOR	KILT	Houston	79	1411	20	8 -	Country	KILT-F	Houston	452	5642	3	8 +	Country																																																	
WBCN-F	Boston	598	7511	3	6 -	AOR	<u>LOTUS</u> (Hal Rosenberg)																																																																					
KOME-F	SJ	137	2676	3	30 +	AOR	KTKT	Tucson	16	380	17	75 -	Soft AC	KLPX-F	Tucson	81	1115	4	75 -	AOR	KXKW	LA	246	2730	22	2 -	Hispanic	KFSD-F	SD	64	1151	17	16 -	Classical	KENO	Las Vegas	13	268	13	87 -	Oldies																																			
KXYZ	Houston	54	640	22	8 =	Spanish	KOMP-F	Las Vegas	66	894	4	87 +	AOR	KXET	San Ant.	37	381	19	38 -	Spanish	KZEP-F	San Ant.	80	1039	11	38 +	AOR	KTEZ-F	Lubbock	34	414	4	187 +	Soft AC	WMDO	Wash	DID NOT SHOW			KONE	Reno	3	81	16	190 -	MOR																														
WJJD	Chicago	349	4095	16	3 -	Nost	KOZZ-F	Reno	48	617	4	190 -	AOR	KOXR	Oxnard	34	294	1	80 +	Spanish	KGST	Fresno	24	307	13	84 -	Spanish	WTAQ	Chicago	60	832	32	3 =	Spanish																																										
WJMK-F	Chicago	369	6097	12	3 -	Oldies	<u>MALRITE</u> (Gil Rosenwald)																																																																					
WBMW-F	Wash	154	3019	15	7 +	New Age/Jazz	WHTZ-F	New York	1650	25045	1	1 -	CHR	WHK	Cleve	43	862	19	23 -	Oldies	WMMS-F	Cleve	563	7458	1	23 -	AOR	KNEW	SF	140	2154	21	5 -	Country	KSAN-F	SF	195	3787	14	5 -	Country																																			
WQYK-F	Tampa	204	2335	3	21 =	Country	WDGY	Minn-SP	75	1771	14	14 -	Country	KEEY-F	Minn-SP	232	3099	8	14 -	Country	KKHT-F	Houston	116	2907	15	8 -	CHR	KLAC	LA	262	5102	25	2 +	Country	KZLA-F	LA	324	4820	19	2 -	Country	WEGX-F	Phila	278	5342	15	4 +	CHR																												
KVIL	Dallas	23	416	27	9 +	AC	<u>METROPOLITAN</u> (Carl Brazell)																																																																					
KVIL-F	Dallas	367	5022	3	9 -	AC	WWBA-F	Tampa	305	3080	2	21 -	BTFL	KTWV-F	LA	477	7719	17	2 +	Jazz/Ecl	WNEW	NY	533	7459	18	1 -	Nost	WNEW-F	NY	1029	15125	11	1 -	AOR	WIP	Phila	210	3594	16	4 -	MOR/Talk																																			
<u>INNER CITY</u> (Charles Warfield)										<u>METROPLEX</u> (Norm Wain)																																																																		
WLIB	NY	345	4295	26	1 +	Black/Talk	WHY1-F	Miami	323	5150	6	13 -	CHR	WNLT-F	Tampa	157	1828	5	21 +	AC	WRQL	Jkville	6	171	20	60 -	Oldies	WFYV-F	Jkville	111	1044	3	60 -	AOR	WAJL	Orlando	6	98	17	57 -	??																																			
WBSL-F	NY	1293	16500	4	1 +	Urban	WJYO-F	Orlando	127	1821	6	57 -	Soft AC	WHBO	Tampa	68	620	16	21 +	Oldies	WRFX-F	Char, NC	161	1784	4	44 +	AOR	WKIX	Raleigh	42	705	11	76 +	Oldies	WYLT-F	Raleigh	75	1054	7	76 +	Soft AC																																			
WKSG-F	Detroit	155	2436	17	5 -	Oldies	WCPT	Wash	31	367	27	7 +	Black	WCRX-F	Wash	210	3554	11	7 -	Classic																																																								
KBLX A/F	SF	213	3884	13	5 -	AC/Jazz/Urban	<u>KEYMARKET</u> (Kirby Confer)																																																																					
KSJL/KSAQ	San Ant.	73	1506	14	38 -	CHR	WNNK-F	Harris	204	2191	1	86 +	CHR	WTQB-F	Org/Col. SC	52	863	8	104 -	AC	WIZD-F	Art/Mobile	76	1288	10	100 -	AC	KMJM-F	St. Louis	265	2259	3	12 +	Urban	KMJQ-F	Houston	551	5187	1	8 +	Urban	WLT1-F	Detroit	187	2911	15	5 +	Soft AC																												
<u>INTERURBAN</u>										<u>KING</u> (Stan Mak)																																																																		
KATZ	St. Lou	61	951	14	12 -	Black	KSFO/KYA-F	San F.	349	6734	6	5 +	Oldies	KGW	Port O.	96	2050	12	41 -	AC	KINK-F	Port O.	131	1859	8	41 -	AOR	KING	Seattle	77	1439	22	17 -	News/Talk	KING-F	Seattle	102	1614	12	17 =	Class																																			
KATZ-F	St. Lou	50	978	18	12 -	Black																																																																						
WYLD	New OrL	26	608	17	33 -	Black																																																																						
WYLD-F	New OrL	257	2395	2	33 -	Black																																																																						
WJYL-F	Louis	77	840	8	49 +	Black																																																																						
WIZF-F	Cinci	49	658	13	31 +	Black																																																																						
WSAI	Savan	5	44	11	179 +	Black																																																																						
<u>JACOR</u> (Frank Woods)										<u>JEFFERSON-PILOT</u> (Jim Babb)																																																																		
WQIK	Jkville	15	254	12	60 -	Country	KIMN	Denver	87	1824	16	27 -	AC	KYGO-F	Denver	172	2345	6	27 +	Country	WQXI	Atlanta	14	530	23	11 -	Oldies	WQXI-F	Atlanta	189	3800	9	11 -	AC	WBT	Char, NC	144	1832	3	44 +	MOR	WBCY-F	Char, NC	202	2851	9	44 =	CHR	WNWS	Miami	229	2628	9	13 =	Talk	WLYF-F	Miami	480	4335	1	13 =	BTFL	KSON	San Diego	41	726	20	16 =	Country	KSON-F	San Diego	183	2069	7	16 +	Country
WQIK-F	Jkville	159	1507	2	60 +	Country																																																																						
WBBG	Cleve	127	1513	10	23 -	Nost																																																																						
WMJI-F	Cleve	392	5517	2	23 +	AC																																																																						
WGST	Atlanta	98	1722	14	11 +	News/Talk																																																																						
WPCH-F	Atlanta	317	4305	6	11 -	BTFL																																																																						
WLW	Cinci	418	5924	1	31 +	MOR																																																																						
WEBN-F	Cinci	283	4036	2	31 -	AOR																																																																						
WYHY-F	Nash	147	2322	3	54 -	CHR																																																																						
WMYU-F	Knox	106	1882	4	83 -	AC																																																																						
KOA	Denver	226	3717	8	27 -	News/Talk																																																																						
KOAQ-F	Denver	169	2611	9	27 +	AC																																																																						

TSA TSA MSA MKT
AQH CUME RANK # FORMAT

MIDWEST COMM (D.E. Wright)

KIOA	Des Moines	88	1162	6	120	+	AC
KDQZ-F	Des Moines	46	766	7	120	+	CHR
WGEE	Green Bay	49	720	4	214	-	Country
WIXX-F	Green Bay	160	2202	1	214	+	CHR
WKKQ	Hib/Duluth	39	410	7	176	-	Country
WTBX-F	Hib/Duluth	36	429	6	176	+	CHR

MIDWEST FAMILY

WKKN	Rockford	16	240	7	157	-	Country
WKMQ-F	Rockford	19	305	7	157	+	AC
WTDY	Madison	12	206	10	136	-	MOR
WMGN-F	Madison	59	909	3	136	+	AC
WOSH	Apple-Osh	13	272	11	149	-	MOR
WMGV-F	Apple-Osh	23	532	8	149	+	AC
WITL A/F	Lansing	123	1133	2	110	+	Country

MULTIMEDIA (Greg Anderson)

WFBC	Green, SC	34	115	12	82	-	Oldies
WFBC-F	Green, SC	169	2177	2	82	-	AC
WEZW-F	Milw	199	2310	4	32	-	BTFL
WMAZ	Macon	28	359	5	153	-	MOR
WAYS-F	Macon	157	1663	1	153	+	CHR
KEEL	Shreve	38	651	11	125	-	AC
KITT-F	Shreve	57	897	8	125	+	AC

NATIONWIDE (Steve Barger)

WPOC-F	Balt	265	2912	4	15	-	Country
WGAR A/F	Cleve	269	3477	6	23	+	Country
WNCI-F	Colum, O	259	3741	4	36	-	CHR
WKZL-F	Greens/WS	123	1633	4	55	+	CHR
WBJW A/F	Orlando	282	4397	3	57	+	CHR
KNST	Tucson	32	469	9	75	-	News/Talk
KRQQ-F	Tucson	117	1364	2	75	+	CHR
KZAP-F	Sacra	160	2196	7	37	-	AOR
KMJJ	Las Vegas	8	132	15	87	-	Oldies (?)
KLUC-F	Las Vegas	87	1206	2	87	+	CHR
KWSS-F	San Jose	185	3319	4	30	-	CHR
KZZP A/F	Phoenix	409	4572	2	24	+	CHR
KISW-F	Seattle	252	3145	4	17	-	AOR

NBC (Randy Bongarton)

WNBC	NY	541	11488	23	1	-	AC
WYNY-F	NY	451	9916	19	1	-	Country
WKYS-F	Wash	382	4343	1	7	-	Urban
WMAQ	Chicago	382	7515	19	3	-	Talk
WKQX-F	Chicago	408	7805	10	3	-	Contemp
KNBR	SF	514	9346	3	5	-	MOR
KYUU-F	SF	221	4997	11	5	-	Contemp
WJIB-F	Boston	368	4966	6	6	+	BTFL

NEW BARNSTABLE (Dave Gingold)

WGKX-F	Memphis	213	2483	4	50	+	Country
KSSN-F	Little Rock	213	2334	1	96	-	Country
WSLR	Akron	26	398	12	73	-	Country
WKDD-F	Akron	191	2340	1	73	+	CHR
WHLI	Long Island	123	997	16	10	-	Not
WKJY-F	Long Island	85	1183	23	10	-	BTFL
WHOM-F	Mt. Wash/Port	79	919	5	182	+	BTFL

NEW CITY (Dick Ferguson)

WFTQ	Worc	28	353	6	105	-	AC
WEZN-F	Bridge	99	993	2	105	-	BTFL
WAAF-F	Worc/Boston	354	5174	1	112	+	AOR
WYAY-F	Gain/Atl	505	4506	4	11	+	Country
KRMG	Tulsa	123	1613	4	66	+	MOR
KWEN-F	Tulsa	179	1875	1	66	+	Country
WZZK A/F	Birm	393	4293	1	56	+	Country
WDBO	Orlando	121	1473	5	57	-	MOR
WKKA-F	Orlando	344	3311	1	57	+	Country
WYSR	Syracuse	96	1526	3	71	-	MOR
WYYY-F	Syracuse	198	2383	1	71	+	AC
KKNG-F	Okl. City	133	1771	6	47	-	BTFL
KKYX	San Ant.	143	1809	15	38	-	Country
KLLS-F	San Ant.	49	1029	17	38	+	AC

NEW MARKET (Pete Schulte)

WSJS	Greens-WS	70	891	8	55	-	MOR
WTQR-F	Greens-WS	391	3949	1	55	+	Country
WREC	Memphis	56	866	13	50	-	Not
WEGR-F	Memphis	87	1320	10	50	-	AOR
KXXY A/F	Okl. City	250	2548	2	47	-	Country

NININGER (W. Nininger)

WQBE	Char, WV	7	225	8	163	+	Country
WQBE-F	Char, WV	149	1411	1	163	+	Country
WKDQ-F	Hond/Evan	57	922	4	154	-	AC
WFHG	JC/Kings	13	279	7	103	+	AC
WXBQ-F	JC/Kings	152	1691	2	103	-	Country

NOBLE (Norm Feuer)

WMRE	Boston	DID NOT SHOW					
WSHH-F	Boston	369	5749	8	6	=	AC
WAVZ	New Haven	45	609	6	95	+	Not
WKCI-F	New Haven	186	2733	1	95	-	CHR
WGBB	Long Island	24	406	35	10	-	Talk
WBAB-F	Long Island	242	3081	1	10	+	AOR
XTRA	Tij/SD	66	1015	16	16	-	Oldies
XTRA-F	Tij/SD	201	2836	6	16	-	AOR

OLYMPIC (Ivan Braiker)

KRPM	Seattle	14	347	29	17	+	Country
KRPM-F	Seattle	110	1398	15	17	-	Country
KZZU A/F	Spokane	133	1636	1	128	-	CHR
KMZQ-F	Las Vegas	78	826	3	87	+	AC
KSRN	Reno	10	103	14	190	+	MOR
KLIQ-F	Reno	30	365	9	190	-	Country
KYAK	Anchorage	29	391	8	177	-	Country
KGOT-F	Anchorage	58	584	1	177	-	CHR
KMGX-F	Han/Fresno	90	1249	1	84	+	CHR
KKCY-F	SF	87	1402	29	5	-	Jazz/AOR

OSBORN

WMHE-F	Toledo	199	2811	1	81	-	CHR
WNDR	Syracuse	9	305	14	71	-	Not
WNTQ-F	Syracuse	114	1709	2	71	-	CHR
WKRZ	Scran/WB	3	73	37	68	-	CHR
WKRZ-F	Scran/WB	138	2105	1	68	-	CHR
KKRD-F	Wich	105	1358	1	106	-	CHR
WVVA	Wheeling	57	827	2	216	+	Country
WVVK-F	Wheeling	41	592	3	216	-	Country

PARK (Bill Fowler)

WPAT	NY	426	6449	22	1	-	BTFL/EZ
WPAT-F	NY	1384	14318	2	1	+	BTFL/EZ
KJJO	Minn-SP	10	195	17	14	=	??
KJJO-F	Minn-SP	250	3186	7	14	+	AOR
WHEN	Syracuse	65	1136	6	71	+	AC
WRRB-F	Syracuse	86	1032	7	71	-	Country
KWLO	Water-CF	28	449	2	234	+	Not/AC
WNCT	Green, NC	DID NOT SHOW					
WNCT-F	Green, NC	65	886	5	NA	-	Country
KWJJ	Port, O	43	853	16	41	-	Country
KWJJ-F	Port, O	80	1141	13	41	-	Country
WDEF	Chatt	33	422	9	109	+	MOR
WDEF-F	Chatt	93	1089	3	109	+	BTFL
WTVR	Richmond	5	145	17	63	+	Country
WTVR-F	Richmond	103	1427	6	63	+	Country
KEZX A/F	Seattle	93	1567	18	17	-	Jazz/Soft
KFMW-F	Water-CF	64	965	1	234	-	CHR AOR

PARKER (J. & K. Parker)

KXTZ-F	Las Vegas	104	868	1	87	-	BTFL
KTCJ	Minn-SP	20	184	16	14	+	Jazz
KTCZ-F	Minn-SP	144	2007	9	14	+	AOR
KIKI	Honolulu	75	946	7	61	+	Oldies
KMAI-F	Honolulu	95	1477	4	61	=	CHR
KLZE-F	San Jose	87	1044	10	30	+	BTFL
KAHI	Aub/Sacra	11	161	21	38	+	Not
KHYL-F	Aub/Sacra	55	1265	14	38	-	AC

PRICE COMM (Bob Price)							RIVERS (M.D. Rivers)								
	TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT					
	AOH	CUME	RANK	#	FORMAT		AOH	CUME	RANK	#	FORMAT				
KIOI-F SF	180	4868	18	5	- AC	WEDR-F Miami	218	2119	8	13	+ Black				
WIRK A/F West Palm	66	773	6	65	+ Country	WWJD Savan	9	104	11	179	- Gospel				
WOWO Ft. Wayne	136	2551	3	132	- MOR	WEAS-F Savan	81	734	2	179	- Black				
WIOE-F Ft. Wayne		DID NOT SHOW				WGUN Atlanta	14	204	22	11	= Gospel				
KOMA Okl. City	77	1101	9	47	= Nost	KWAM Memphis	11	216	17	50	- Gospel				
KIMY-F Okl. City	33	647	13	47	- AC	KRNB-F Memphis	145	2277	3	50	+ Black				
WTIX New Ori.	85	1461	11	33	+ AC										
WMTG Detroit	73	907	22	5	+ Oldies	SANDUSKY (Dudley White)									
WNIC-F Detroit	268	5024	12	5	+ AC	KLSY A/F Seattle	111	2117	11	17	- AC				
WWKB Buffalo	73	1623	13	38(ap)	- Oldies	KNUS Denver	95	1297	13	27	- Talk/News				
WKSE-F Buffalo	114	2018	6	38(ap)	+ CHR/Urban	KBPI-F Denver	217	3320	5	27	- AOR				
WLAC Nash	49	812	10	54	+ News/Talk	KDKB-F Phoenix	129	1962	9	24	+ AOR				
WLAC-F Nash	147	2154	4	54	- AC	KEGL-F Dallas	369	5904	5	9	+ CHR				
KKOB Albuq	122	1690	1	102	- MOR	KLSI-F KC	90	1592	11	29	- AC				
KKOB-F Albuq	111	1517	2	102	- AC	WKRL-F Tampa	124	1755	12	21	- Classic AOR				
JOHN PRICE							KWLT-F San Diego	72	1261	15	16	- AC			
KROW Reno	34	448	12	190	- Country	SCONNIX (Odeneal, Nixon, McQueen)									
KNEV-F Reno	48	420	1	190	+ BTFL	KCKM KC		DID NOT SHOW							
KHYV Modesto		DID NOT SHOW			- Classical	KFKF-F KC	157	2334	6	29	- Country				
KBEE-F Modesto	93	1021	1	147	- BTFL	WMRZ Daven-RI	12	253	13	121	- Oldies				
KCPX Salt Lake	32	550	15	45	- Oldies	WLLR-F Daven-RI	100	1222	2	121	- Country				
KCPX-F Salt Lake	114	1853	6	45	+ CHR	WHDH Boston	338	4705	5	6	- MOR				
WEZL-F Char, SC	97	976	1	98	+ AC	WBOS-F Boston	183	2464	16	6	- Country				
KGA Spokane	45	594	5	128	+ Country	WMXJ-F Miami	115	2139	21	13	- AC				
KDRK-F Spokane	85	908	3	128	- Country	WIBC Indy	279	3156	2	40	- MOR				
PYRAMID (Rich Balsbaugh)							WEAG-F Indy	100	2328	8	40	- CHR			
WXKS Boston	101	1284	17	6	+ Nost	WFLA Tampa	132	2003	8	21	- News/Talk				
WXKS-F Boston	605	8497	1	6	+ CHR	WPDS-F Tampa	156	1968	11	21	- AC				
WPIT Pitts	24	371	25	18	- Religion	SALEM (Epperson, Atinger)									
WPIT-F Pitts	40	891	19	18	- Religion	KGER LB/LA		DID NOT SHOW							
WPXY A/F Roch	190	2506	2	46	+ CHR	KCFO Tulsa	16	228	14	66	+ Religion				
WHTT Buffalo	5	139	24	38(ap)	- Classic AOR	WTOB Greens/WS	6	133	23	55	- Religion				
WHTT-F Buffalo	155	2207	4	38(ap)	+ Classic AOR	KGNW Seattle	26	422	28	17	- Religion				
WPGR Phila	66	714	22	4	+ Oldies	KPDQ Port, 0	20	612	19	41	+ Religion				
WSNI-F Phila	393	5593	10	4	- AC	KPDQ-F Port, 0	32	747	17	41	- Religion				
WNVA-F Chicago	205	4984	20	2	+ New Age	KDAR-F Oxnard	7	180	22	80	- Religion				
RKO (Jerry Lyman)							KGID San Bern		DID NOT SHOW						
WOR NY	1314	16997	8	1	- Talk	KPRZ San Diego	10	206	33	16	+ Religion				
WRKS-F NY	1249	15777	7	1	- Urban	KSLR San Antonio	19	469	22	38	+ Religion				
WRKO Boston	479	6716	4	6	+ Talk	WRFD Colum, OH	32	567	16	36	+ Religion				
WROR-F Boston	318	6112	11	6	+ AC	WNYM NY		DID NOT SHOW							
WGMS A/F Wash	141	2400	14	7	- Class	WEZE Boston	26	586	25	6	+ Religion				
WAXY-F Miami	208	3379	12	13	- AC	KKLA LA	61	1582	39	2	+ Religion				
WFYR-F Chicago	327	5960	17	3	- AC	KHAA New Ori		DID NOT SHOW							
WHBQ Memphis	61	986	9	50	+ News/Talk	SCRIPPS-HOWARD (Steve Roddy)									
KFRS SF	318	4714	8	5	+ Nost	WMC Memphis	63	1056	11	50	- Country				
KRTH LA	261	4538	21	2	+ Oldies	WMC-F Memphis	228	3189	2	50	+ CHR				
KRTH-F LA	832	12864	7	2	+ Oldies/AC	WBSB-F Bait	403	4772	2	15	+ CHR				
REGIONAL (Don Platt)							KUPL Port 0	13	409	20	41	- Country			
WGRD-F Grand Rapids	81	1878	7	74	+ CHR	KUPL-F Port 0	141	1789	4	41	+ Country				
WKTH Grand Rapids	3	71	23	74	- Oldies	SHAMROCK BROADCASTING (Bill Clark)									
WYFM-F Sha/Young	114	1692	4	94	= AC	KABL A/F SF	401	5159	5	5	- BTFL				
WRSG Bingham	18	251	5	162	- Oldies	KXRX-F Seattle	133	1913	9	17	+ Classic AOR				
WAAL-F Bingham	126	1543	1	162	- CHR	WHB KC	82	1698	15	29	- AC				
REBS (Richard James)							KUDL-F KC	82	1512	12	29	- AC			
WIBX Utica	47	609	3	141	- Talk	KMGC-F Dallas	190	3017	13	9	+ AC				
WNYZ-F Utica	61	907	2	141	+ CHR	WCXI Detroit	103	1417	20	5	+ Country				
WIGY-F Port. M	50	977	11	182	- CHR	WWWW-F Detroit	274	3554	11	5	+ Country				
WNOX Knox	18	556	8	83	- Country	WTKN Pitts	120	1804	13	18	- Talk				
WTNZ-F Knox	25	410	6	83	+ CHR	WWSW-F Pitts	240	3332	6	18	- AC				
WVOK Birm	33	877	12	56	+ Country	WFOX-F Gaine/Atl	228	3658	10	11	- AC				
WLTB-F Birm	61	938	11	56	+ AC	KXKL Denver	16	388	25	27	= Oldies				
WLRQ Nash		DID NOT SHOW				KXKL-F Denver	48	745	19	27	+ Oldies				
WWRB-F Nash	8	244	17	54	- AOR										

							TSA	TSA	MSA	MKT						TSA	TSA	MSA	MKT									
							AQH	CUME	RANK	#	FORMAT								AQH	CUME	RANK	#	FORMAT					
<u>SHAMROCK COMMUNICATIONS</u> (Bill Lynett)											<u>TAFT</u> (Carl Wagner)																	
WQFM-F	Milwaukee	196	2639	6	32	-	AOR	WDAF	KC	492	5242	1	29	+	Country	WDAF	KC	308	3287	2	29	+	AOR					
WDIZ-F	Orlando	138	1885	8	57	-	AOR	KYYS-F	KC	151	2529	5	31	-	MOR/AC	WKRC	Cincl	251	4173	3	31	+	CHR					
WEJL	Scrwn/WB	41	454	9	68	-	Nost	WKRQ-F	Cincl	194	2786	2	36	+	MOR	WTVN	Colum, O	217	2825	1	36	-	AOR					
WEZX-F	Scrwn/WB	99	952	2	68	+	AOR	WDVE-F	Pitts	474	5023	4	18	+	AOR	KEX	Port O	154	2221	3	41	+	MOR					
WGRX-F	West/Balt	105	1711	2	15	+	Classic AOR	KKRZ-F	Port O	197	3070	1	41	+	MOR	WNEDE	Indy	36	748	12	40	-	Oldies					
KMYZ-F	Pry/Tulsa	40	864	10	66	-	CHR	WFBQ-F	Indy	476	4949	1	40	+	AOR	WKLS	Atlanta		DID NOT SHOW									
<u>STAUFFER</u>											<u>TICHENOR</u> (Mac Tichenor)																	
KRNT	Des Moines	26	538	9	120	-	MOR	KUNO	Corpus C.	43	353	6	123	-	Spanish	KGBT	McA-Brown	152	1431	1	84(ap)	-	Spanish					
KRNQ-F	Des Moines	85	1629	3	120	-	CHR	KELT-F	McA-Brown	58	773	6	84(ap)	-	AC	KCOR	San Ant	100	795	6	38	-	Spanish					
WIBW	Topeka	53	679	5	232	-	Country	KLAT	Houston	62	754	21	8	=	Spanish	KLAT	Houston	62	754	21	8	=	Spanish					
WIBW-F	Topeka	69	1066	2	232	+	CHR	WIND	Chicago	114	1391	28	3	+	Spanish	WIND	Chicago	114	1391	28	3	+	Spanish					
KGNC	Amar	26	483	9	205	-	MOR	WOJO-F	Chicago	153	1802	24	3	-	Spanish	WOJO-F	Chicago	153	1802	24	3	-	Spanish					
KGNC-F	Amar	41	484	4	205	-	BTFL	KBNA A/F	El Paso	31	441	13	91	-	Spanish	KBNA A/F	El Paso	31	441	13	91	-	Spanish					
<u>SRO</u> (Bill McMahon)											<u>TRIBUNE CO.</u>																	
KJET	Seattle	44	524	24	17	+	??	WGN	Chicago	1275	17793	2	3	-	MOR/Talk	WICC	Bridge	124	1420	1	105	+	MOR					
KZOK-F	Seattle	149	2419	7	17	+	AOR	WPIX-F	NY	396	7737	25	1	-	AC	WPIX-F	NY	396	7737	25	1	-	AC					
KDKO	Denver	30	400	22	27	-	Black	KGNR	Sacra	45	614	13	37	-	Oldies	KGNR	Sacra	45	614	13	37	-	Oldies					
KLSQ-F	Las Vegas	25	435	9	87	+	Oldies	KCTC-F	Sacra	230	2613	1	37	+	BTFL	KCTC-F	Sacra	230	2613	1	37	+	BTFL					
WBHT-F	Racine/Milw	54	1608	16	32	-	CHR	<u>UNITED</u> (Gerald Hroblak)																				
<u>STONER</u> (Glenn Bell)											<u>UNIVERSAL</u> (Howard Warshaw)																	
KSO	Des Moines	72	968	3	120	-	Country	WYST	Baltimore	15	325	30	15	-	Oldies	KEST	SF		DID NOT SHOW									
KGGO-F	Des Moines	177	1756	1	120	+	AOR	WYST-F	Baltimore	83	1502	18	15	-	AC	WGRY	Indy	17	227	13	40	-	Gospel					
WGNT	Hunt, WV	13	319	10	139	-	MOR	WINX	Wash		DID NOT SHOW				WATI-F	Dan/Indy	8	161	16	40	+	Country						
WAMX-F	Hunt, WV	83	1186	3	139	-	CHR/AOR	WDJY-F	Wash	271	3467	8	7	+	Black	KCNW	KC	10	162	22	29	+	Religion					
WNBF	Bingh	63	696	2	162	+	MOR	WKDM	NY	328	2794	27	1	=	Hispanic	KCUXL	Minn-SP		DID NOT SHOW									
WHWK-F	Bingh	100	975	4	162	+	Country	WJMO	Cleveland	48	1010	14	23	-	Black	KWJS	Dallas		DID NOT SHOW									
KHAK A/F	Cedar Rapids	89	817	2	227	+	Country	WRQCF	Cleveland	96	2211	12	23	+	CHR	KMAX-F	Acad/LA	76	1397	37	2	+	Religion					
WIMZ A/F	Knox	217	2464	2	83	+	AOR	KALI	LA	147	2260	30	2	=	Hispanic	WYLO	Jack/Milw		DID NOT SHOW									
WYRK-F	Buffalo	197	2177	2	38(ap)	+	Country	KSOL-F	SF	401	5449	4	5	+	Black	WCBW-F	Col/St. Lou	19	492	23	12	-	Religion					
WCMF-F	Roch	260	2563	1	46	-	AOR	<u>VIACOM</u> (Bill Figenshu)																				
WDAO	Dayton	47	388	11	53	-	Black	WMZQ	Wash	8	365	31	7	-	Country	WVVR	Memphis	38	307	14	50	+	AC					
WWSN-F	Dayton	78	1360	6	53	-	AC	WMZQ-F	Wash	367	4979	5	7	-	Country	WVVR-F	Memphis	129	2122	5	50	-	AC					
WBYU-F	New Ori.	211	2102	4	33	+	BTFL	WLTW-F	NY	1159	15753	9	1	-	Soft AC	WLAK-F	Chicago	535	7792	6	3	+	Soft AC					
<u>SUNSHINE</u> (George Silverman)											<u>WVVR</u>																	
WIXY	Spring, MA	15	314	14	85	-	Country	WVVR	Memphis	38	307	14	50	+	AC	KIKK	Houston	41	395	24	8	-	Country					
WAQY-F	Spring, MA	66	1201	6	85	-	AOR	WVVR-F	Memphis	129	2122	5	50	-	AC	KIKK-F	Houston	502	6340	2	8	+	Country					
WZID-F	Manch, NH	59	615	2	253	-	BTFL	KNBQ-F	Seattle	96	1775	14	17	+	CHR	KNBQ-F	Seattle	96	1775	14	17	+	CHR					
WGAN	Port, M	13	390	10	182	-	MOR	<u>TK</u> (John Tenaglia)																				
WMGX-F	Port, M	42	645	6	182	-	AC	WMMA	Orlando		DID NOT SHOW																	
WFEA	Manch, NH	8	206	11	253	-	AC	WHTQ-F	Orlando	106	1363	11	57	-	AOR	WHTQ-F	Orlando	106	1363	11	57	-	AOR					
<u>SUSQUEHANNA</u> (Art Carlson)											<u>KBUC-F</u> San Ant																	
WQBA	Miami	273	2042	4	13	-	Spanish	KLUV-F	Dallas	233	3880	10	9	+	AC	KLUV-F	Dallas	233	3880	10	9	+	AC					
WQBA-F	Miami	123	1463	18	13	+	Spanish	WSHE-F	Miami	158	3157	19	13	-	AOR	WSHE-F	Miami	158	3157	19	13	-	AOR					
WPLP	Tampa	111	1415	13	21	+	News/Talk	KBUC	San Ant	106	1344	9	38	-	Country	KBUC	San Ant	106	1344	9	38	-	Country					
KFOG-F	SF	197	3224	16	5	-	AOR	<u>WMMMA</u>																				
WRRM-F	Cinci	85	1659	14	31	+	AC	WMMMA	Orlando		DID NOT SHOW																	
WFMS-F	Indy	253	3081	3	40	+	Country	WMMMA	Orlando		DID NOT SHOW																	
WARM-F	Atlanta	157	2617	12	11	-	CHR	WMMMA	Orlando		DID NOT SHOW																	
WARM	Scrwn/WB	78	1256	3	68	-	MOR	WMMMA	Orlando		DID NOT SHOW																	
WMGS-F	Scrwn/WB	68	866	8	68	+	AC	WMMMA	Orlando		DID NOT SHOW																	
WSBA	York	51	791	4	114	-	MOR	WMMMA	Orlando		DID NOT SHOW																	
WSBA-F	York	123	1669	3	114	+	AC	WMMMA	Orlando		DID NOT SHOW																	
KLIF	Dallas	107	1728	18	9	+	Talk	WMMMA	Orlando		DID NOT SHOW																	
KPLX-F	Dallas	417	5146	2	9	+	Country	WMMMA	Orlando		DID NOT SHOW																	
WGH	Norfolk		DID NOT SHOW					WMMMA	Orlando		DID NOT SHOW																	
WGH-F	Norfolk	107	1762	8	34	-		WMMMA	Orlando		DID NOT SHOW																	
WHVE-F	Sara/Tampa	31	514	5	106	+	AC	WMMMA	Orlando		DID NOT SHOW																	
KRBE A/F	Houston	488	7062	5	8	+	CHR	WMMMA	Orlando		DID NOT SHOW																	

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
<u>WESTINGHOUSE</u> (Dick Harris)						
KYW	Philadelphia	603	11751	4	4 =	News
KFWB	LA	495	11389	11	2 -	News
WINS	NY	1253	27840	5	1 -	News
WBZ	Boston	651	8291	2	6 -	MOR
KDKA	Pitts	700	9017	1	18 -	MOR
KEZW	Denver	102	948	11	27 -	Nost
KOSI-F	Denver	277	3548	1	27 -	BTFL
KODA-F	Houston	323	4097	7	8 -	BTFL
KQZY-F	Dallas	205	3235	12	9 -	Soft AC
KJQY-F	San Diego	276	2804	1	16 +	BTFL
KQXT-F	San Ant	163	1809	4	38 -	BTFL
KMEO A/F	Phoenix	362	3248	3	24 +	BTFL

<u>WILLIS</u>						
WBOK	New Orleans	117	1192	5	33 -	Gospel
WPCE	Norfolk	33	473	13	34 -	Gospel
WOWI-F	Norfolk	126	1808	5	34 -	Black
WFTH	Richmond	22	248	12	63 -	Gospel
WWCA	Gary/Chl		DID NOT SHOW			
WESL	St. Louis	58	666	17	12 +	Black
WSAY	Roanoke	10	76	16	126(ap) +	Gospel
WXSS	Memphis	10	204	17	50 +	Black
WGSP	Char, NC	17	181	11	44 +	Gospel(?)
WSRC	Raleigh				76 +	Gospel
WXOZ	Jkville		DID NOT SHOW		60 -	

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
<u>WIN</u> (Walt Tiburski)						
WQAL-F	Cleveland	321	3588	3	23 +	BTFL
KBEZ-F	Tulsa	121	1500	5	66 -	BTFL
WIRE	Indy	34	728	11	40 +	Country
WXTZ-F	Indy	193	2492	4	40 +	BTFL
WEJZ-F	Jkville	30	764	10	60 -	BTFL

<u>WILKS-SCHWARTZ</u>						
WHYN	Spring, MA	61	1011	6	85 -	AC
WHFM-F	Spring, MA	88	1281	3	85 +	AC
WEEX	Allen-Beth	8	177	20	72 -	Talk
WQQQ-F	Allen-Beth	114	1832	4	72 -	CHR
WSRZ-F	Sara	34	439	4	106 +	CHR
WKFM-F	Ful/Syra	56	920	9	71 -	AOR
WROW	Albany	51	851	11	59 +	MOR
WROW-F	Albany	180	1869	1	59 +	BTFL
WLKW-F	Prov.	237	2583	2	58 +	BTFL
WFBL	Syra		DID NOT SHOW			

<u>WOLFSON</u> (Mark Wolfson)						
WBGM A/F	Talla	41	578	2	188 -	AC
WGUS	Augusta	3	56	19	119 -	Country
WGUS-F	Augusta	46	538	4	119 -	Country
WVQQ-F	Wilm, NC	28	274	3	307 -	Country
WQHQ-F	Salis/OC	39	372	3	NA +	AC
WSBY	Salis/OC	14	210	9	NA +	MOR

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of almost 800 stations is examined. This total equals nearly 10% of all commercial radio stations in the United States. The following information is included for each station:

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+ Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT 12-24, 25-54, 55+: As of Spring 1987, we have changed the ages covered in this breakdown. You may recall that in previous editions, the cells were Teens, 18-34, 18-49, and 50+. The changes were made for two reasons. First of all the new Arbitron rating books make it easier to calculate this cells. Secondly, I think the new cells better reflect those which readers are most interested.

This figure is simply the percentage of a station's total audience (12+ Metro AQH, Broadcast Week), which lies in these demographic cells.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for 12-24, 25-54, etc.

Below are the means by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
CHR/CONTEMP	1987	123	9.0	14.0	12.8	56.9	42.4	.7	43.9	56.1
	1986	101	8.6	14.6	11.2	-	-	-	42.6	57.4
	1985	NA	8.8	14.4	10.2	-	-	-	43.7	56.3
AOR/CLASSIC	1987	99	9.5	13.3	9.8	47.2	50.8	2.0	66.8	33.2
	1986	83	9.1	13.7	11.1	-	-	-	67.0	33.0
	1985	NA	9.8	12.9	9.9	-	-	-	67.7	32.3
AC/SOFT/OLDIES	1987	118	8.1	15.2	8.2	17.6	72.5	9.9	42.0	58.0
	1986	97	8.8	14.3	8.1	-	-	-	41.5	58.5
	1985	NA	8.5	14.8	7.4	-	-	-	41.1	58.9
BTFL/EZ	1987	71	11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7
	1986	60	11.7	10.7	14.4	-	-	-	39.0	61.0
	1985	NA	11.8	10.7	13.7	-	-	-	39.0	61.0
MOR/VARIETY	1987	56	9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8
	1986	52	9.6	13.1	12.4	-	-	-	44.2	55.8
	1985	NA	9.6	13.2	12.4	-	-	-	42.5	57.5
COUNTRY	1987	114	11.0	11.5	18.8	13.2	62.1	24.7	47.8	52.2
	1986	89	11.1	11.3	18.0	-	-	-	50.3	49.7
	1985	NA	10.8	11.8	15.9	-	-	-	48.8	51.2
NEWS/TALK	1987	48	8.1	15.3	9.1	3.0	38.6	58.4	48.4	51.6
	1986	41	8.1	15.2	8.8	-	-	-	47.5	52.5
	1985	NA	8.3	15.1	8.6	-	-	-	47.2	52.8
BLACK/URBAN	1987	51	11.9	10.6	13.6	47.2	47.2	5.6	45.0	55.0
	1986	45	11.7	10.7	12.3	-	-	-	45.0	55.0
	1985	NA	11.3	11.2	11.1	-	-	-	46.3	53.7
NOSTALGIA	1987	25	10.9	11.6	13.8	1.1	22.8	76.1	43.4	55.6
	1986	23	11.9	10.6	14.1	-	-	-	46.0	54.0
	1985	NA	10.9	11.6	12.8	-	-	-	-	-
RELIGION/GOSPEL	1987	20	8.9	14.2	14.3	10.8	53.1	36.1	32.2	67.8
	1986	20	8.9	14.2	10.0	-	-	-	30.9	69.1
	1985	NA	8.5	14.9	8.8	-	-	-	36.3	63.7

		STAT	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
SPANISH	1987	24	13.2	9.5	15.4	15.5	57.0	27.5	46.6	53.4
	1986	16	12.2	10.3	16.1	-	-	-	38.0	62.0
	1985	NA	13.8	9.1	13.8	-	-	-	39.8	60.2
CLASSICAL	1987	19	7.2	17.4	5.7	3.4	51.5	45.1	49.7	50.3
	1986	16	7.6	16.7	6.3	-	-	-	52.5	47.5
	1985	NA	7.7	16.2	6.8	-	-	-	50.6	49.4
JAZZ/NEW AGE	1987	14	6.9	18.3	5.7	9.4	80.3	10.3	54.2	45.8

CHR/TOP 40/CONTEMP

National Mean:		9.0	14.0	12.8	56.9	42.4	.7	43.9	56.1
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
WHTZ	New York	8.4	15.0	8	52	46	2	40	60
WPLJ	New York	6.6	19.0	6	44	51	5	38	62
KIIS-F+	LA	7.7	16.3	9	45	54	1	45	55
KFMB-F	SD	7.4	17.0	7	37	56	7	47	53
KMEL	SF	6.5	19.2	4	70	28	2	47	53
KYUU	SF	5.6	22.6	5	30	66	3	48	52
WBBM-F	Chicago	6.1	20.5	7	62	35	3	34	66
WYTZ	Chicago	5.9	21.5	6	66	34	0	39	61
KWSS	San Jose	5.9	21.3	11	78	22	0	38	62
WKZW	Peoria	8.9	14.2	17	56	42	1	38	62
WZZP	South Bend	8.1	15.5	8	60	37	3	55	45
K11K	Daven-RI	8.9	14.1	12	41	57	2	45	55
WSTW	Wilm, DE	9.0	14.0	7	37	63	0	49	51
KDON-F	Sal-Sea	7.4	17.0	7	49	42	9	38	62
WZOK	Rock	12.5	10.1	18	48	48	4	44	56
WZPL	Indy	6.8	18.6	7	60	40	0	42	58
WL0L	Minn	8.4	14.9	10	51	47	2	39	61
KDWB-F	Minn	7.7	17.6	6	10	83	7	33	67
KWK	St. Lou	6.5	19.4	5	66	30	4	49	51
WKDD	Akron	10.1	12.5	14	63	38	0	35	65
WQQQ	Allen-Beth	7.7	16.3	13	55	41	4	43	57
WRKY	Steuben	8.5	14.9	10	44	50	6	44	56
WZGC	Atlanta	8.3	15.0	12	66	33	1	48	52
WAVA	Wash	6.9	18.2	8	55	44	1	47	53
WRQX	Wash	7.0	18.0	7	52	45	3	39	61
WBSB	Baltimore	10.2	11.8	13	55	42	3	30	70
WKSE	Buffalo	7.5	16.9	8	66	33	1	22	78
WNCI	Col, O	7.8	16.2	9	54	46	0	33	67
WXGT	Col, O	7.7	16.3	12	59	40	1	33	67
KRXY-F	Denver	9.5	13.3	11	63	37	0	32	68
WTIC-F	Hart	9.2	13.7	12	44	51	5	38	62
KBEQ	KC	8.7	14.4	12	59	38	3	36	64
WKTI	Milwaukee	8.0	15.8	12	46	51	3	42	58
WBZZ	Pittsburgh	10.0	12.6	13	53	44	3	36	64
KKRZ	Port, O	8.3	15.1	11	63	37	0	42	58
WPRO-F	Prov	9.1	13.9	11	51	43	6	42	58
KUBE	Seattle	6.4	19.5	7	52	48	0	38	62
WGTZ	Dayton	10.2	12.3	19	64	34	2	38	62
WMC-F	Memphis	8.9	14.2	10	51	46	3	40	60
WEZB	New Orleans	7.9	16.0	9	57	40	3	48	52
KJYO	Oklahoma City	9.4	13.4	11	68	31	1	36	64
KZZP+	Phoenix	10.8	11.7	13	66	33	1	45	55
KKFR	Phoenix	6.8	18.6	5	48	52	0	44	56
KITY	San Antonio	11.1	11.3	13	79	21	0	41	59
KTFM	San Antonio	9.7	13.0	10	33	62	5	43	57
WAPI-F	Birmingham	10.1	12.5	18	57	41	2	59	41
WXKS-F	Boston	9.6	13.2	10	50	44	6	40	60
KEGL	Dallas	7.9	15.9	10	63	36	1	40	60
KKBQ-F	Houston	7.9	15.9	10	58	41	1	58	42
KPBE+	Houston	7.2	17.5	7	67	30	3	42	58

CHR/TOP 40/CONTEMP cont.

National Mean:		9.0	14.0	12.8	56.9	42.4	.7	43.9	50.1
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
WHYI	Miami	7.6	16.7	8	47	51	2	87	13
WNVZ	Norfolk	8.2	15.4	15	61	38	1	48	52
WEGX	Philadelphia	6.8	18.4	4	48	48	4	32	68
WCAU-F	Philadelphia	6.3	20.1	5	68	25	7	36	64
KCPX-F	Salt Lake City	7.7	16.4	5	69	25	6	39	61
KISN	Salt Lake City	8.3	15.3	8	56	41	3	37	63
WCZY-F+	Detroit	5.8	21.9	3	49	48	3	45	55
WHYT	Detroit	5.9	21.2	3	64	33	3	30	70
WROQ	Clar, NC	9.9	12.8	17	71	29	0	47	53
WKRQ	Cincinnati	7.8	16.2	11	67	33	0	41	59
WDJX	Louisville	7.9	16.0	10	69	31	0	33	67
WFLY	Albany	7.7	16.4	9	60	40	0	51	49
WGLM	Albany	7.2	17.6	5	67	33	0	42	58
KNMQ	Albuquerque	8.3	15.3	9	69	26	5	47	53
WKSF	Albuquerque	12.0	10.5	32	54	36	10	53	47
KBTS	Austin	9.2	13.7	8	68	32	0	43	57
WGGZ	Baton Rouge	6.8	18.6	8	56	41	3	46	54
WSKZ	Chattanooga	12.4	10.2	24	58	41	1	51	48
KIKX	Colorado Springs	11.7	10.7	24	85	15	0	58	42
WQSM	Fayette	9.9	12.7	14	56	43	1	59	41
KMGX	Fresno	9.7	12.6	16	63	32	5	46	54
KYNO-F	Fresno	7.7	16.4	6	58	38	4	43	57
WNNK	Harris	12.7	9.9	15	41	55	4	43	57
WAPE-F	Jacksonville	11.0	11.4	21	61	38	1	44	56
KQMQ+	Honolulu	9.5	13.3	7	63	37	0	47	53
WLAN-F	Lancaster	8.9	14.2	14	51	45	4	44	56
WYHY	Nashville	8.9	14.1	9	64	36	0	41	59
WBBO	Augusta	13.0	9.7	17	42	49	9	48	52
WAAL	Binghamton	11.5	11.0	22	63	36	1	56	44
KTRS	Casper	16.0	7.9	36	48	52	0	59	41
WSSX	Char, SC	7.8	16.2	9	69	31	0	61	39
WNOK	Col, SC	7.9	15.9	7	63	37	0	45	55
WNKS	Col, GA	10.6	11.9	15	58	42	0	59	41
KZFM	Corpus Christi	9.6	13.2	10	51	45	4	44	56
KEZB	El Paso	7.8	16.1	11	56	39	5	38	62
WJET-F	Erie	10.1	12.5	13	53	43	4	50	50
WOCK	Erie	10.3	12.2	12	33	62	5	58	42
WSTO	Evans	13.9	9.1	26	60	39	1	47	53
WDAY-F	Fargo	10.1	12.5	14	67	31	2	30	70
WMEE	Ft. Wayne	12.8	9.8	22	53	45	2	40	60
WKHO	Grand Rapids	8.3	15.2	15	70	30	0	48	52
WGRD	Grand Rapids	5.7	22.2	6	62	35	3	42	58
WIXX	Green Bay	11.7	10.8	12	51	49	0	44	56
WKZL	Green-WS	9.6	13.2	10	53	46	1	44	56
WKEE-F	Huntington, WV	13.1	9.6	21	56	40	4	36	64
WOUT	JC-King	13.3	9.5	21	51	47	2	35	65
WKFR	Kalamazoo	7.6	16.6	8	59	41	0	34	66
KSMB	Lafayette	14.9	8.4	18	53	47	0	49	51
WVIC-F+	Lansing	12.0	10.5	17	56	42	2	49	51
KLUC	Las Vegas	9.1	13.9	13	51	45	4	31	69
WLAP-F	Lexington	9.4	13.4	10	41	55	4	29	71
KFMQ	Lincoln	11.7	10.7	9	64	36	0	58	42
KRLB-F+	Lubbock	13.0	9.7	24	47	50	3	49	51
WAYS	Macon	12.9	9.8	24	35	58	7	45	55
WZEE-F	Madison	8.5	14.8	13	57	43	0	47	53
KBFM-F	McA-Brn	8.6	14.7	5	67	30	3	33	67
WABB-F	Mobile	11.9	10.6	18	63	35	2	56	44
WKCI	New Haven	8.7	14.6	12	40	55	5	37	63
KQKQ	Omaha	7.9	16.0	10	59	39	2	39	61
WBJW+	Orlando	7.5	16.9	5	54	45	1	42	58
WZZO	Raleigh	7.2	17.5	9	66	34	0	50	50
KHTZ	Reno	8.7	14.4	11	72	27	1	39	61
WRVQ	Richmond	9.3	13.6	17	50	47	3	39	61
WPXY+	Rochester	9.8	12.8	17	52	46	2	34	66
WLOG	Saginaw-Bay City	14.4	8.8	27	45	55	0	50	50

CHR/TOP 40/CONTEMP cont.

National Mean:		9.0	14.0	12.8	56.9	42.4	.7	43.9	56.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WZAT	Savannah	11.4	11.1	14	57	38	5	40	60
KWTO-F	Springfield, MO	11.3	11.1	24	65	34	1	47	53
WMHE	Toledo	8.6	14.7	12	54	45	1	36	64
WRBQ+	Tampa	12.9	9.7	24	41	54	5	46	54
KRQQ	Tucson	11.1	11.4	12	59	41	0	56	44
KAYI	Tulsa	10.0	12.5	14	58	42	0	41	59
KFMW	Water-CF	8.0	15.8	19	50	50	0	48	52
WOMP	Wheel	12.6	10.0	26	54	42	4	51	49
WHOT-F	Young	10.3	12.2	19	43	55	2	45	55

AOR

National Mean:		9.5	13.3	9.8	47.2	50.8	2.0	66.8	33.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WNEW-F	New York	8.6	14.6	7	44	54	2	38	62
WXRK-F	New York	8.3	15.1	6	38	61	1	72	28
KLOS	LA	7.5	16.9	6	40	58	2	78	22
KLSX	LA	8.5	14.8	5	24	75	1	63	37
KROQ	LA	8.6	14.7	7	66	33	1	61	39
KGB	San Diego	10.6	11.9	12	51	48	1	75	25
XTRA-F	San Diego	8.9	14.1	10	67	30	3	67	33
KFOG	San Francisco	7.5	16.8	9	19	75	6	67	33
KRQR	San Francisco	8.8	14.3	5	40	59	1	77	23
WCKG	Chicago	8.2	15.4	5	51	48	1	69	31
WLUP-F	Chicago	7.4	16.9	3	30	62	8	61	39
WXRT	Chicago	8.8	14.4	6	32	66	2	69	31
KOME	San Jose	7.7	16.4	4	45	55	0	84	16
WWCT	Peoria	11.3	11.2	10	51	47	1	50	50
WFBQ	Indy	12.7	9.9	14	50	50	0	68	53
KQRS+	Minn	8.3	15.2	7	42	56	2	73	27
KJJO-F	Minn	9.3	13.5	6	75	25	0	71	29
KSHE	St. Louis	11.6	11.0	15	51	47	2	65	35
WZZO	Allen	6.3	19.9	11	48	47	5	74	26
WGIR-F	Manchester	9.9	12.8	10	54	42	4	73	27
WAAF	Worcester	10.9	11.6	20	68	32	0	71	29
WKLS	Atl	10.0	12.6	13	54	46	0	70	30
WCXR	Wash	7.7	16.4	3	44	55	1	69	31
WWDC-F	Wash	8.6	14.7	6	52	46	2	77	23
WIYY	Baltimore	9.0	14.0	5	57	43	0	67	33
WHTT-F	Buffalo	8.8	14.3	7	38	60	2	71	29
WMMS	Cleveland	10.0	12.6	10	42	55	3	56	44
WLVQ	Col, O	10.1	12.5	12	41	57	2	68	32
KAZY	Denver	9.4	13.4	7	65	35	0	68	32
KBCO+	Denver	10.5	12.0	11	26	73	1	64	36
KBPI	Denver	7.7	16.4	5	70	30	0	64	36
WHCN	Hartford	6.4	19.8	3	33	65	2	66	34
KYYS	Kansas City	12.7	9.9	9	53	46	1	70	30
WKLH	Milwaukee	10.0	12.6	4	33	65	2	66	34
WQFM	Milwaukee	9.1	13.8	9	71	29	0	75	25
WDVE	Pittsburgh	11.7	10.8	9	58	42	0	77	23
KGON	Port O	8.8	14.4	8	51	49	0	68	32
KINK	Port O	9.5	13.3	7	17	79	4	50	50
WHJY	Providence	9.2	13.7	9	46	52	2	68	32
KISW	Seattle	8.5	14.8	9	53	47	0	74	26
KZOK	Seattle	8.2	15.4	6	21	77	2	76	24
WTUE	Dayton	12.6	10.0	17	48	50	2	73	27
WRNO	New Orleans	6.9	18.2	6	40	57	3	65	35
KATT	Oklahoma City	13.2	9.6	19	51	49	0	74	26
KDKB	Phoenix	7.7	16.3	1	39	60	1	68	32

AOR cont.

National Mean:		9.5	13.3	9.8	47.2	50.8	2.0	66.8	33.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
KSLX	Phoenix	10.8	11.7	9	19	81	0	74	26
KISS	San Antonio	12.0	10.5	11	76	24	0	70	30
WBCN	Boston	9.2	13.7	8	47	50	3	66	34
WZLX	Boston	10.0	12.6	4	35	65	0	67	33
KTXQ	Dallas	8.3	15.2	5	51	49	0	67	33
KZEW	Dallas	5.6	22.4	3	45	55	0	69	31
KLLO	Houston	8.1	15.6	9	43	56	1	72	28
KZFX	Houston	10.0	12.8	6	29	67	4	38	62
WGTR	Miami	8.0	15.7	4	47	51	2	69	31
WNOR+	Norfolk	10.8	11.7	19	50	48	2	71	29
WMMR	Philadelphia	10.6	11.9	8	44	53	3	60	40
WIOQ	Philadelphia	5.3	23.7	3	26	72	2	57	43
WYSP	Philadelphia	7.3	4.3	4	37	59	4	78	22
KRSP-F	Salt Lake City	9.7	13.0	12	60	40	0	74	26
WCSX	Detroit	8.7	14.5	5	26	73	1	62	38
WLLZ	Detroit	13.2	16.4	5	55	45	0	70	30
WRFX	Char, NC	12.3	10.3	12	52	48	0	67	33
WEBN	Cincinnati	8.7	14.5	11	53	44	3	63	37
WQMF	Louisville	9.1	13.9	16	57	42	1	70	30
WPYX-F	Albany	10.3	12.2	12	53	46	1	72	28
KZRR	Albuquerque	9.8	12.9	3	53	47	0	57	43
KPEZ	Austin	8.3	15.2	5	32	68	0	69	31
WFYV	Jacksonville	14.7	8.6	17	45	55	0	72	28
KPOI	Honolulu	9.5	13.3	10	49	51	0	70	30
WKDF	Nashville	12.1	10.4	17	44	56	0	64	36
WAPL-F	Appleton	9.9	12.7	13	51	36	13	59	41
KJOT	Boise	11.8	10.7	25	56	44	0	59	41
KNCN	Corpus Christi	12.9	9.8	16	61	39	0	65	35
KGGO	Des Moines	13.7	9.2	20	52	48	0	63	37
KLAQ	El Paso	10.6	11.9	13	57	41	2	71	29
KQWB-F	Fargo	11.1	11.4	15	57	43	0	67	33
WWCK	Flint	8.0	15.8	5	36	64	0	68	32
WXKE	Fort Wayne	13.0	9.7	10	41	59	0	75	25
WLAV-F	Grand Rapids	10.3	12.2	10	34	55	11	72	28
WKRR	Greens-WS	15.1	8.4	16	47	52	1	62	38
WIMZ-F+	Knoxville	11.9	10.6	18	50	47	3	61	39
WKQQ	Lexington	8.0	15.8	15	44	55	1	69	31
KFRX	Lincoln	9.8	12.9	12	69	31	0	33	67
WIBA-F	Madison	7.4	17.0	5	52	48	0	62	38
WPLR	New Haven	10.3	12.3	8	55	45	0	61	39
KEZO	Omaha	13.0	9.7	17	50	49	1	63	37
WDIZ	Orlando	8.2	15.3	10	47	52	1	78	22
WRDU	Raleigh	9.6	13.1	12	39	59	2	63	37
WRXL	Richmond	13.0	9.7	18	34	66	0	60	40
WCMF	Rochester	11.9	10.6	11	54	45	1	63	37
WZZQ	Terre Haute	11.4	11.1	12	79	21	0	81	19
WIOT	Toledo	10.0	12.6	8	49	51	0	67	33
WKRL	Tampa	9.2	13.7	8	27	72	1	56	44
WYNF	Tampa	11.0	11.4	18	62	38	0	67	33
KMOD	Tulsa	11.7	10.7	17	51	49	0	67	33
WOUR	Utica	12.3	10.3	15	44	56	0	66	34
KICT	Wichita	7.6	16.7	4	29	71	0	67	33
WEZX	WB-Scrane	13.5	9.3	17	54	46	0	65	35
WHTF	York	11.3	11.1	10	53	28	19	70	30

AC/SOFT ROCK/OLDIES

National Mean:		8.1	15.2	8.2	17.6	72.5	9.9	42.0	58.0
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F
WNBC	New York	5.7	22.1	4	9	83	8	60	40
WCBS-F	New York	8.2	15.4	8	7	86	7	55	45
WLTW	New York	9.3	13.6	4	13	70	17	40	60
WNSR	New York	7.9	16.0	5	17	58	25	40	60
KIQQ	LA	8.0	15.7	8	11	76	13	41	59
KOST	LA	7.6	16.5	5	37	59	4	27	73
KRTH-F	LA	7.6	16.5	6	14	85	1	55	45
KBIG	LA	8.2	15.3	7	13	55	32	34	66
KCBQ-F+	San Diego	7.6	16.7	7	19	76	5	50	50
KYXY	San Diego	7.1	17.8	7	7	76	17	32	68
KSF0+	San Francisco	5.6	22.5	2	9	57	34	56	44
KIOI	San Francisco	4.6	27.3	5	26	70	4	35	65
KOIT-F+	San Francisco	7.1	17.7	4	14	70	16	47	53
WCLR	Chicago	7.1	17.9	3	16	73	11	36	64
WLS	Chicago	6.8	18.5	10	10	69	21	57	43
WFYR	Chicago	7.0	18.1	5	16	76	8	43	57
WJMK	Chicago	7.8	16.1	6	13	80	7	63	37
WLAK	Chicago	8.6	14.6	7	16	62	22	44	56
KARA	San Jose	7.3	17.3	8	16	81	0	38	62
KEZR	San Jose	6.3	20.0	3	26	67	7	46	54
WJBR-F	Wilm, DE	10.8	11.7	8	12	82	6	32	68
WENS	Indy	8.2	15.4	7	34	63	3	35	65
KSTP-F	Minn	9.0	14.0	9	12	80	8	41	59
KSD-F	St. Louis	8.0	15.8	4	27	65	8	39	61
KYKY	St. Louis	6.3	19.9	7	26	72	2	33	67
WLEV	Allen	9.1	13.8	10	19	77	4	38	62
WKYE	Johns	11.4	11.0	10	18	73	9	35	65
WMAS-F	Spring, MA	9.5	13.3	8	17	62	21	37	63
WFOX	Atl	6.7	18.8	8	12	86	2	47	53
WQXI-F	Atl	6.3	19.9	6	15	84	1	38	62
WSB-F	Atl	7.4	17.0	6	18	72	10	38	62
WBUF	Buffalo	12.3	10.2	9	12	74	14	41	59
WLTF	Cleveland	7.0	18.0	8	16	78	6	39	61
WMJI	Cleveland	9.3	13.6	11	14	76	10	39	61
WSNY	Col, O	9.4	13.3	8	16	79	5	31	69
WMGG	Col, O	6.3	20.0	9	16	79	5	56	44
KMJI	Denver	9.0	13.9	4	12	87	1	46	54
WIOF	Hartford	6.7	18.8	3	19	72	9	27	73
KUDL	Kansas City	7.0	18.1	6	28	63	9	36	64
WLTQ	Milwaukee	8.3	15.1	4	11	78	11	33	67
WMYX	Milwaukee	7.4	16.9	5	31	64	5	26	74
WHTX	Pittsburgh	6.5	19.5	6	14	82	4	40	60
WMYG	Pittsburgh	8.8	14.3	5	39	60	1	67	33
WWSW	Pittsburgh	8.5	14.8	8	17	74	9	49	51
KKCW	Port O	9.3	13.5	9	26	71	3	34	66
WVLI	Providence	9.0	14.0	9	8	79	13	30	70
WYMJ	Dayton	7.4	17.0	7	40	60	0	41	59
WRVR-F	Memphis	7.8	16.2	12	16	77	7	39	61
WLTS	New Orleans	7.7	16.5	6	20	76	4	41	59
KKLT	Phoenix	7.7	16.4	5	23	69	8	39	61
KLZI-F	Phoenix	7.2	17.6	5	15	78	7	40	60
KOOL-F	Phoenix	8.1	15.6	7	14	81	5	48	52
KXOA-F	Sacra	8.0	15.8	11	9	84	7	40	60
WMJJ	Birm	12.2	10.3	14	21	71	8	40	60
WROR	Boston	6.4	19.7	6	21	73	6	44	56
WSSH	Boston	8.3	15.1	7	16	56	28	31	69
KLUV	Dallas	7.6	16.6	8	9	89	2	57	43
KMGC	Dallas	7.9	15.9	4	21	76	3	30	70
KVIL-F	Dallas	9.4	13.5	8	11	75	14	30	70
KFMK	Houston	10.2	12.3	10	12	87	1	53	47
WAXY	Miami	7.6	16.6	3	23	70	7	49	51
WJQY	Miami	10.5	12.0	10	11	71	18	41	59
WMXJ	Miami	6.5	19.2	8	17	81	2	63	37
WLTY	Norfolk	9.1	13.9	8	17	76	7	31	69
WWDE	Norfolk	8.2	15.4	12	22	73	5	44	56

AC/SOFT ROCK/OLDIES

cont.

National Mean:		8.1	15.2	8.2	17.6	72.5	9.9	42.0	58.0
		<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>\$12-24</u>	<u>\$25-54</u>	<u>\$55+</u>	<u>%M</u>	<u>%F</u>
WKSZ	Philadelphia	9.1	13.9	6	12	60	28	31	69
WMGK	Philadelphia	8.7	14.6	5	10	80	10	41	59
WSNI	Philadelphia	9.4	13.3	3	14	79	7	38	62
KLCY	Salt Lake City	7.8	16.2	7	31	60	9	42	58
WKSG	Detroit	8.1	15.5	6	32	68	0	69	31
WNIC	Detroit	6.8	18.5	3	25	62	13	32	68
WOMC	Detroit	7.5	16.8	6	13	80	7	40	60
WEZC	Char, NC	8.9	14.2	7	18	75	7	48	52
WVEZ	Louis	9.7	13.0	11	9	67	24	40	60
WKLI	Albany	9.5	13.3	8	34	63	3	34	66
KKOB-F	Albuquerque	10.9	11.5	11	19	66	15	36	64
KEYI+	Austin	7.4	17.1	8	17	72	11	47	53
KKMJ	Austin	9.0	14.0	15	18	69	13	38	62
KSPZ	Colorado Springs	10.9	11.5	18	12	85	3	37	63
KFSO	Fresno	6.6	19.0	6	15	85	0	67	33
WFBC-F	Green-SP	11.0	11.5	15	10	79	11	35	65
WAIV	Jacksonville	11.4	11.0	16	20	72	8	39	61
WLAC-F	Nashville	8.8	14.3	8	24	69	7	29	71
WHPA	Altoona	8.0	15.7	4	8	77	15	46	54
WZNY	Augusta	11.5	11.0	14	21	66	13	38	62
WMRV	Binghamton	9.4	13.4	13	16	71	13	30	70
KCIX	Boise	14.1	8.9	12	20	75	5	36	64
WXTC	Char, SC	8.7	14.5	8	28	65	7	38	62
WVAF	Char, WV	8.9	14.1	13	23	73	4	34	66
KIOA	Des Moines	9.4	13.4	11	6	92	2	67	33
KDAL-F	Duluth	10.6	11.9	8	17	78	5	43	57
WXKC	Erie	10.2	12.3	7	12	72	16	42	58
WCRZ	Flint	10.8	11.7	9	22	75	3	40	60
WLHT	Grand Rapids	8.7	14.5	7	28	72	0	47	53
WMAG	Green-WS	6.8	18.4	6	11	77	12	40	60
WOJY	Green-WS	9.0	14.0	14	14	70	26	36	64
WAHR	Hunts	9.3	13.6	11	27	63	10	45	55
WTFM	JC-Kings	10.5	12.0	11	13	79	8	35	65
WMYU	Knoxville	7.4	16.9	10	29	69	2	41	59
KMZQ	Las Vegas	11.9	10.6	19	22	76	2	33	67
WMGN	Madison	8.0	15.8	11	23	74	3	34	66
WEZY-F	Melbourne	5.6	22.5	12	8	47	45	62	38
KEFM	Omaha	10.1	12.5	9	18	74	8	37	63
WJYO	Orlando	9.5	13.3	6	10	76	14	68	32
WRAL	Raleigh	7.3	17.3	10	8	82	10	38	62
WEZS	Richmond	10.4	12.1	8	19	74	7	44	56
WVOR	Rochester	9.0	14.0	12	17	69	14	44	56
WEZO	Rochester	8.8	14.4	4	9	53	38	33	67
WAEV	Savannah	7.4	17.0	8	20	76	4	47	53
WYYY	Syracuse	10.4	12.1	13	26	67	7	39	61
WBGW	Tallahassee	9.2	13.9	9	31	63	6	47	53
WPDS	Tampa	10.1	12.5	13	8	68	24	40	60
WUSA	Tampa	10.0	12.6	13	10	42	48	39	61
KWFM	Tucson	10.1	12.5	13	33	67	0	44	56
KRAV	Tulsa	9.5	13.5	11	17	78	5	43	67
WRMF	West Palm	11.1	11.4	15	17	71	12	32	68
WSBA-F	York	9.6	13.1	5	20	70	10	36	54
WYFM	Young	8.1	15.5	6	14	79	7	47	53

BTFL/EZ

National Mean:		11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WPAT-F	New York	12.3	10.2	10	1	28	72	46	54
KJOI	LA	11.8	10.7	13	1	34	65	42	58
KJQY	San Diego	12.4	10.2	18	2	30	68	43	57
KABL+	San Francisco	9.9	12.7	9	1	33	67	42	58
WLOO	Chicago	11.2	11.3	10	3	36	61	44	56
KLZE	San Jose	10.4	12.1	6	9	68	24	40	60
WSWT	Peoria	12.2	10.3	16	3	40	57	33	67
WXTZ	Indy	11.1	11.4	13	5	44	51	41	59
WAYL	Minneapolis	9.7	13.0	8	9	40	51	36	64
KEZK	St. Louis	10.3	12.3	9	4	44	52	38	62
WHBC-F	Canton	13.2	9.5	21	7	37	56	34	66
WFMZ	Allen	14.4	8.7	22	1	32	67	39	61
WZ1D	Manch	11.0	11.4	9	4	31	65	30	70
WEZN	Bridge	12.5	10.0	12	2	38	60	48	52
KDUO	River-SB	13.2	9.6	22	0	27	73	44	56
WSRS	Worcester	11.6	10.9	11	8	47	45	44	56
WPCH	Atl	9.5	13.3	15	7	47	46	40	60
WGAY	Washington	11.0	11.5	11	5	47	48	39	61
WLIF	Baltimore	14.1	8.9	13	6	41	53	36	64
WJYE	Buffalo	9.2	13.7	10	3	43	54	42	58
WDOK	Cleveland	8.2	15.3	8	1	33	66	38	62
WQAL	Cleveland	11.5	11.0	10	4	35	61	40	60
WBNS-F	Col, O	9.6	13.1	21	4	52	44	43	57
KOSI	Denver	9.8	12.8	14	3	47	50	39	61
WRCH	Hartford	10.1	12.5	11	2	40	58	44	56
KMBR	Kansas City	10.4	12.1	17	7	41	52	38	62
WEZW	Milwaukee	10.5	12.0	8	4	34	62	41	59
WSHH	Pittsburgh	11.8	10.7	8	3	31	66	39	61
KXL-F	Port, O	12.0	10.5	20	3	33	64	48	52
WLKW	Providence	11.6	10.9	20	2	29	69	38	62
KBRD	Seattle	14.4	8.8	13	4	33	63	40	60
WH10-F	Dayton	11.1	11.4	17	2	33	65	35	65
WBYU	New Orleans	13.3	9.5	13	4	50	46	46	54
KKNG	Oklahoma City	10.3	12.2	17	5	43	52	42	58
KMEO+	Phoenix	14.5	8.7	23	1	30	69	42	58
KQXT	San Antonio	11.9	11.0	13	3	39	58	46	54
KCTC	Sacramento	12.1	10.4	18	1	49	50	41	59
WJIB	Boston	9.9	12.8	11	6	30	64	39	61
KMEZ+	Dallas	9.7	12.9	16	2	44	54	33	67
KODA	Houston	9.9	12.8	9	3	56	41	40	60
WLYF	Miami	14.6	8.6	17	3	35	62	35	65
WFOG	Norfolk	11.8	10.7	18	4	42	54	42	58
WEAZ	Philadelphia	11.5	10.9	9	6	38	56	38	62
KSFI	Salt Lake City	8.8	14.4	14	6	54	40	37	63
WJOI	Detroit	10.6	11.9	11	4	42	53	36	64
WWEZ	Cincinnati	11.7	10.8	11	5	42	53	42	58
WROW-F	Albany	13.5	9.3	24	0	36	64	39	61
WHP-F	Harrisbuegh	10.7	11.7	13	0	57	43	30	70
KUMU+	Honolulu	12.6	10.0	12	7	60	33	42	58
WZEZ	Nashville	10.3	12.3	14	1	50	49	32	68
WFBG-F	Altoona	12.3	10.2	21	8	46	46	39	61
WWLV	Daytona Beach	12.3	10.2	16	0	23	77	36	64
WEZV-F	Fort Wayne	12.0	10.5	13	8	50	42	38	62
WOOD-F	Grand Rapids	8.7	14.5	13	2	44	54	35	65
WQLR-F	Kalamazoo	9.3	13.6	14	8	57	35	33	67
WEZK	Knoxville	12.1	10.4	23	6	45	49	42	58
WVFM	Lakeland	16.1	7.8	50	0	27	73	44	56
KXTZ	Las Vegas	15.1	8.3	24	0	42	58	42	58
KEZQ+	Little Rock	12.1	10.4	25	0	48	52	48	52
WSSP	Orlando	12.8	9.8	26	0	33	67	46	54

BTFL/EZ cont.

National Mean:		11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WMEZ	Pensacola	12.6	10.0	18	4	42	54	43	57
KNEV	Reno	17.1	7.4	25	0	38	62	43	57
WGER	Saginaw-Bay City	10.0	12.6	15	3	36	61	38	62
WDUV	Sarasota	16.4	7.7	33	0	18	82	43	57
WJCL	Savannah	13.9	9.1	28	6	43	51	45	55
WBWA	Tampa	12.7	9.9	25	0	19	81	48	52
KJYK	Tucson	16.9	7.5	31	7	32	61	44	56
WEAT+	West Palm	13.6	9.2	25	0	17	83	37	63
KOEZ	Wichita	8.3	15.2	15	0	54	46	50	50
WKBN-F	Young	11.4	11.1	17	8	30	62	36	64
KBEZ	Tulsa	11.0	11.4	17	1	61	38	48	52

MOR/VARIETY

National Mean:		9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
KFMB	San Diego	8.9	14.2	8	3	55	42	56	44
KNBR	San Francisco	6.9	18.4	5	6	51	43	63	37
WGN	Chicago	9.3	13.5	9	2	39	59	43	57
WMBD	Peoria	8.1	15.6	15	6	42	52	35	65
WSBT	South Bend	12.0	10.5	14	0	30	70	39	61
WROK	Rock	8.7	14.5	14	11	52	37	43	57
WIBC	Indy	12.0	10.5	16	3	45	52	39	61
WCCO	Minneapolis	10.7	11.8	16	2	39	59	42	58
WAKR	Akron	8.8	14.3	13	1	28	71	38	62
WHBC	Canton	8.8	14.4	13	3	33	64	36	64
WJBC	Bloomington	12.4	10.1	20	2	42	56	40	60
WICC	Bridge	11.0	11.5	13	5	40	55	32	68
WSB	Atl	9.3	13.5	14	1	42	67	48	52
WMAL	Washington	9.6	13.2	13	3	42	55	46	54
WBEN	Buffalo	8.7	14.4	10	2	42	56	45	55
WTVN	Col, O	5.6	13.2	15	4	58	38	45	55
KHDW	Denver	9.0	14.0	10	10	81	9	48	52
WTIC	Hartford	12.0	10.5	17	4	36	60	42	58
WTMJ	Milwaukee	11.0	11.5	12	4	36	60	45	55
KDKA	Pittsburgh	10.3	12.2	11	4	35	61	42	58
KEX	Port O	9.1	13.9	9	5	54	41	45	55
WPPD	Providence	7.2	17.5	6	7	49	44	50	50
KOMO	Seattle	9.4	13.4	12	4	46	50	38	62
WHIO	Dayton	8.6	14.7	13	3	37	60	40	60
WBZ	Boston	10.3	12.2	10	3	39	58	33	67
WHDH	Boston	9.4	13.5	7	6	51	43	43	57
KSL	Salt Lake City	7.2	17.4	8	8	51	41	50	50
WJP	Detroit	9.6	13.1	8	3	44	53	54	46
WBT	Char, NC	10.2	12.4	13	0	54	46	48	52
WLW	Cincinnati	9.6	13.1	9	7	52	41	63	37
WKRC	Cincinnati	7.7	16.4	11	2	59	39	38	62
WHAS	Louis	9.6	13.1	12	8	57	35	46	54
KYCS	Albuquerque	11.2	11.2	13	5	58	37	44	56
WMT	Cedar Rapids	12.4	10.2	13	2	29	69	40	60
WHP	Harris	8.5	14.9	15	0	26	74	53	47
KSSK	Honolulu	11.4	11.1	22	5	70	25	43	57
WFBS	Altoona	8.9	14.2	11	20	55	25	46	54
WNEF	Binghamton	12.1	10.4	14	4	34	62	33	67
WBOI	Boise	8.7	14.5	12	6	69	25	51	49
WKYC-F+	Evans	14.8	8.5	34	5	39	56	33	67
WQAD	Fort Wayne	7.8	16.2	14	6	44	50	42	58
WOSD	Grand Rapids	11.1	11.4	13	2	52	46	30	70
WOL	Greensboro	10.2	12.3	16	0	36	64	37	63
WYZZ	Indianapolis	8.9	15.7	16	9	36	55	52	48
WFLI	New Haven	10.1	12.4	6	0	35	64	33	67

MOR/VARIETY cont.

National Mean:		9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F
KFAB	Omaha	12.0	10.5	16	3	39	58	43	57
WDCO	Orlando	11.2	11.3	18	3	39	58	48	52
WPTF	Raleigh	10.7	11.8	19	1	30	69	38	62
WRVA	Richmond	11.5	11.0	19	5	43	52	38	62
WHAM	Rochester	7.9	15.9	11	1	36	63	42	58
WSGW	Saginaw-Bay City	12.4	10.2	18	0	48	52	42	58
WSYR	Syracuse	8.3	15.2	19	3	35	62	47	53
WSPD	Toledo	8.4	14.9	9	5	27	68	34	66
KRMG	Tulsa	10.0	12.6	20	6	47	47	50	50
WARM	WB-Scrán	8.2	15.3	8	2	42	56	45	55
WKBM	Young	8.5	14.9	7	2	39	59	41	59

COUNTRY

National Mean:		11.0	11.5	16.8	13.2	62.1	24.7	47.8	52.2
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F
WHN	New York	7.7	16.4	7	6	58	36	52	48
KLAC	LA	6.2	20.2	7	7	57	36	62	38
KZLA-F	LA	8.8	14.3	6	7	61	32	48	52
KSON-F	San Diego	11.1	11.3	18	18	62	20	48	52
KSAN	San Francisco	6.5	19.4	4	17	72	11	47	53
WUSN	Chicago	9.7	12.9	14	14	66	20	51	49
WLLR	Daven-RI	11.6	10.9	21	13	63	24	42	58
WFMS	Indy	10.5	12.0	25	16	67	17	47	53
KESY	Minneapolis	9.3	13.5	11	19	64	17	47	53
KUSA	St. Louis	7.3	17.2	11	15	62	23	57	43
WIL-F	St. Louis	8.0	15.7	16	13	64	23	45	55
WOKQ	Port-Dover	12.4	10.1	26	5	59	36	43	57
KCCY	Pueblo	10.5	12.0	19	5	80	15	42	58
KUZZ	Bakers	13.7	9.2	37	10	62	28	54	46
KJNE	Waco	9.8	12.9	19	8	68	24	32	68
KHFO	Waco	9.5	13.2	17	24	65	11	42	58
W3HX-F	Atl	10.7	11.8	19	11	73	16	49	51
WYAN-F	Atl	12.5	10.1	24	19	68	13	50	50
WMZQ-F	Washington	9.6	13.2	17	13	69	18	49	51
WPOC	Baltimore	11.6	10.9	17	12	62	26	49	51
WYRK	Buffalo	12.2	10.3	22	17	54	29	50	50
WGAR+	Cleveland	10.6	11.9	20	10	67	23	42	58
KYGO	Denver	9.6	13.1	11	11	78	11	53	47
KFKF	Kansas City	8.4	14.9	14	27	66	7	42	58
WDAF	Kansas City	13.4	9.4	21	5	52	43	47	53
WMIL	Milwaukee	10.5	12.1	17	15	68	17	51	49
WDSY	Pittsburgh	12.7	9.9	15	12	66	22	52	48
KUPL-F	Port O	11.4	11.0	15	15	67	18	47	53
KMPS+	Seattle	10.5	11.9	14	7	76	17	43	57
WGKX	Memphis	10.4	12.1	19	16	59	25	47	53
WNOE-F	New Orleans	9.5	13.2	20	9	62	29	44	56
KXXY+	Oklahoma City	11.3	11.1	13	23	64	17	42	58
KNIX+	Phoenix	12.8	9.8	22	13	60	27	53	47
KAJA	San Antonio	11.6	10.9	15	32	56	12	40	60
KRAK	Sacramento	10.1	12.5	19	5	65	30	65	35
WZZK-F+	Birm	11.4	11.0	25	10	58	32	44	56
WBOS	Boston	9.0	14.0	8	7	80	13	57	43
WBAF	Dallas	9.3	13.6	16	4	51	45	61	39
KSCS	Dallas	7.3	17.2	12	27	59	14	47	53
KPLX	Dallas	10.3	12.3	15	17	66	17	38	62
KIKK-F	Houston	9.8	12.9	13	24	63	13	48	52
KILT-F	Houston	10.2	12.4	15	17	66	17	51	49
WKQS	Miami	10.5	12.0	16	12	74	14	56	44
WOMS-F	Norfolk	13.3	9.5	25	6	68	26	48	52
WXTU	Philadelphia	10.4	12.1	11	3	65	32	47	53

COUNTRY cont.

National Mean:		11.0	11.5	18.8	13.2	62.1	24.7	47.8	52.2
		<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
KKAT	Salt Lake City	9.2	13.7	8	28	68	4	45	55
WWWW	Detroit	9.9	12.7	16	19	62	19	48	52
WLVK	Char, NC	10.9	11.6	13	19	67	14	55	45
WSOC-F	Char, NC	10.2	12.3	25	10	58	32	46	54
WBVE	Cincinnati	10.5	12.0	15	7	58	35	31	69
WAMZ	Louis	12.5	10.1	25	17	65	18	45	55
WGNA	Albany	11.4	11.0	12	13	58	29	46	54
KRST	Albuquerque	9.5	13.3	11	26	65	9	48	52
WWNC	Asheville	14.6	8.6	28	4	45	51	47	53
KASE	Austin	13.5	9.4	21	18	61	21	44	56
WYNK+	Baton Rouge	11.9	10.6	23	7	64	29	56	44
KYKR	Beau-PA	11.0	11.4	24	17	68	15	44	56
KHAK-F	Cedar Rapids	14.2	8.8	19	13	63	24	51	49
WUSY	Chattanooga	11.9	10.6	22	16	66	18	37	63
KUGN-F	Eugene	10.3	12.3	17	18	59	23	41	59
KFRE-F	Fresno	9.1	13.8	11	12	64	24	41	59
WESC+	Green-SP	12.5	10.0	28	9	55	36	48	52
WSSL+	Green-SP	11.3	11.2	10	27	59	14	63	37
WRKZ	Harris	10.9	11.5	11	18	50	32	48	52
WQIK-F	Jacksonville	13.3	9.5	35	10	67	23	52	48
WSM-F	Nashville	11.4	11.1	22	11	66	23	46	54
KMML-F	Amarillo	11.6	10.8	17	20	36	44	37	63
KGHL	Billings	14.6	8.7	34	9	55	36	43	57
WEZL	Char, SC	14.1	8.9	32	2	72	26	48	52
WQBE-F	Char, WV	13.7	9.2	22	11	69	20	49	51
WCOS-F	Col, SC	14.5	8.7	29	11	63	26	48	52
KSO	Des Moines	9.6	13.1	13	9	67	24	43	57
WAVC	Duluth	11.0	11.4	16	16	54	30	51	49
KHEY-F	El Paso	10.2	12.3	13	35	52	13	44	56
KFGO	Fargo	10.8	11.7	14	3	62	35	69	31
WCUZ-F	Grand Rapids	10.6	11.9	16	15	67	18	51	49
WTQR	Green-WV	13.3	9.5	24	12	64	24	50	50
WTCR-F	Hunt, WV	12.0	10.5	25	11	62	27	49	51
WBHP	Hunts	9.7	13.0	18	4	69	27	46	54
WDRM-F	Hunts	12.1	10.4	19	25	62	13	48	52
WMSI	Jackson	12.9	9.8	28	12	67	21	52	48
WXBQ	JC-King	11.6	10.9	20	10	70	20	51	49
WIVK-F+	Knoxville	17.8	7.1	31	10	65	25	44	56
WPCV	Lakeland	10.6	11.9	27	21	62	17	57	43
WITL-F	Lansing	13.8	9.1	25	16	57	27	56	44
KFMS-F+	Las Vegas	11.2	11.3	28	5	72	23	44	56
WVLK-F	Lexington	9.2	13.7	18	19	61	20	47	53
KSSN	Little Rock	12.3	10.3	21	16	70	14	51	49
KLLL	Lubbock	12.0	10.5	22	26	58	18	46	54
KTXF	McA-Br	12.2	10.3	19	28	63	9	38	62
WKSJ-F	Mobile	15.0	8.4	30	6	61	33	47	53
WLIW+	Montgomery	14.7	8.5	30	17	54	29	54	46
WVKA	Orlando	14.5	8.7	25	13	70	17	49	51
WOWW	Pensacola	11.9	10.6	22	6	68	26	44	56
WPOR+	Port M	10.9	11.6	21	16	50	34	47	53
WQDP	Raleigh	11.3	11.1	17	21	61	18	60	40
WTVR-F	Richmond	9.2	13.7	12	13	69	18	46	54
WBEE	Rochester	10.2	12.4	9	10	71	19	54	46
WKCO	Saginaw-Bay City	11.1	11.3	10	14	61	25	49	51
WCHY+	Savannah	13.6	9.3	31	14	66	26	51	49
KRMD+	Shreveport	10.6	10.7	17	17	63	20	42	58
KTTS-F	Spring, MO	12.7	9.9	28	0	55	45	39	61
WRFB	Syracuse	9.7	12.9	15	12	75	13	58	42
WKYO	Toledo	9.3	13.6	14	14	67	19	49	51
WSUN	Tampa	10.5	12.0	17	1	49	50	54	46

COUNTRY cont.

National Mean:		11.0	11.5	18.8	13.2	62.1	24.7	47.8	52.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WQYK	Tampa	11.7	10.7	22	14	43	43	49	51
KIIM	Tucson	11.0	11.5	17	10	71	19	51	49
KVOO	Tulsa	11.2	11.2	22	2	48	50	49	51
KWEN	Tulsa	12.4	10.2	18	20	69	11	42	58
WIRK+	West Palm	11.9	10.6	27	8	43	49	40	60
WWVA	Wheeling	10.0	12.7	21	3	46	51	47	53
KFDI-F	Wichita	10.5	11.9	19	6	67	27	52	48
WQXK	Young	14.3	8.8	22	9	54	37	53	47

NEWS/TALK

National Mean:		8.1	15.3	9.1	3.0	38.6	58.4	48.4	51.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WABC	New York	6.7	18.9	3	6	37	57	53	47
WCBS	New York	6.2	20.3	7	2	41	57	47	53
WINS	New York	5.7	22.1	6	5	45	50	47	53
WOR	New York	10.0	12.6	9	0	20	80	30	70
KABC	LA	9.3	13.6	8	1	37	62	49	51
KFWB	LA	5.6	22.5	9	3	38	59	46	54
KNX-A	LA	6.2	20.3	7	4	40	56	51	49
KSDO	San Diego	11.2	11.2	8	2	35	63	45	55
KGO	SF	9.5	13.2	10	17	47	36	44	56
KCBS	SF	6.7	18.7	6	3	43	54	49	51
WBBM	Chicago	7.4	17.1	6	3	30	67	49	51
WMAQ	Chicago	6.3	20.1	4	2	49	49	55	45
WOC	Daven-Rl	11.3	11.2	15	0	30	70	33	67
KMOX	St. Louis	12.9	9.8	15	3	37	60	49	51
WNIR-F	Akron	13.1	9.6	17	6	61	33	48	52
WGST	Atl	7.2	17.5	9	1	55	44	61	39
WTOP	Washington	6.3	20.1	8	4	58	38	62	38
WBAL	Baltimore	9.4	13.4	8	1	35	64	27	73
WERE	Cleveland	7.3	17.4	6	1	31	68	44	56
WWWE	Cleveland	8.5	14.9	8	6	36	58	52	48
KOA	Denver	7.8	16.1	8	3	45	52	45	55
WPOP	Hart	7.0	18.1	5	8	47	45	54	56
KCMO	Kansas City	8.5	14.8	7	1	41	58	52	48
KMBZ	Kansas City	8.6	14.6	6	1	43	56	52	48
KXL	Port O	8.6	14.6	13	3	32	65	51	49
KIRO	Seattle	7.8	16.2	8	2	43	55	54	46
KTOK	Oklahoma City	9.8	12.9	18	1	38	61	43	57
KTAR	Phoenix	8.9	14.2	13	2	36	62	59	41
WOAI	San Antonio	8.3	15.2	10	2	43	55	39	61
KFBK	Sacramento	9.4	13.3	9	5	50	45	58	42
WERC	Birm	9.2	13.7	12	2	46	52	47	53
WEEI	Boston	6.6	19.1	8	4	36	60	46	54
WRKO	Boston	9.1	13.8	5	5	47	48	48	52
KRLD	Dallas	7.3	17.2	8	3	40	57	58	42
KTRH	Houston	9.0	14.0	11	3	40	57	60	40
WINZ	Miami	13.2	9.5	12	2	25	73	46	54
WIOD	Miami	9.3	13.5	6	2	29	69	57	43
WNWS	Miami	11.1	11.4	8	2	21	77	45	55
KYW	Philadelphia	6.6	19.0	8	2	41	57	42	58
WCAU	Philadelphia	6.4	19.7	4	4	44	52	62	38
WWDB	Philadelphia	11.1	11.3	5	3	37	60	44	54
WWJ	Detroit	6.6	19.1	6	3	37	60	52	48
WCKY	Cincinnati	8.0	15.7	5	1	34	65	36	64
KMJ	Fresno	9.4	13.4	16	2	36	62	51	49
WHO	Des Moines	8.7	14.4	12	0	25	75	35	65
KOH	Reno	12.8	9.8	21	0	46	54	50	50
WFLA	Tampa	8.6	14.6	9	1	25	74	47	53
WJNO	West Palm	9.7	13.0	13	5	22	73	49	51

BLACK/URBAN

National Mean:		11.9	10.6	13.6	47.2	47.2	5.6	45.0	55.0
		TSL	T/O RATIO	% EXCL	% 12-25	% 25-54	% 55+	% M	% F
WBSL	New York	10.0	12.6	5	37	55	8	52	48
WQHT	New York	11.1	11.3	8	72	25	3	43	57
WRKS	New York	10.1	12.4	7	61	34	5	43	57
KDAY	LA	8.5	14.9	7	73	25	2	52	48
KPWR	LA	9.2	13.6	8	65	33	2	46	54
KSOL	San Francisco	9.4	13.4	5	56	43	1	53	47
WGCI-F	Chicago	13.1	9.6	14	36	60	4	40	60
WBMX-F	Chicago	8.9	14.2	7	57	39	4	46	54
WTLC	Indy	12.2	8.3	26	28	62	10	36	64
KMJM	St. Louis	15.0	8.4	18	55	45	0	39	61
WVEE	Atl	13.4	9.4	15	41	57	2	44	56
WDJY	Washington	10.1	12.5	4	57	42	1	59	41
WHUR	Washington	8.2	15.4	5	31	63	6	39	61
WKYS	Washington	11.3	11.2	6	34	61	5	36	64
WXVY	Baltimore	11.3	11.1	4	40	57	3	43	57
WZAK	Cleveland	14.4	8.7	21	49	47	4	50	50
WLUM-F	Milwaukee	9.2	13.7	8	60	38	2	36	64
WAMO-F	Pittsburgh	13.6	9.3	20	51	42	7	48	52
KRNB	Memphis	8.3	15.1	1	60	37	3	45	55
WDIA	Memphis	8.3	15.2	7	18	43	39	41	59
WHRK	Memphis	11.6	10.9	6	45	51	4	47	53
WQUE	New Orleans	9.8	12.9	12	65	33	2	44	56
WENN	Birmingham	10.9	11.6	12	39	47	14	48	52
KKDA-F	Dallas	16.0	7.9	19	58	39	3	49	51
KMJQ	Houston	13.8	9.2	14	45	49	6	48	52
WEDR	Miami	13.1	9.6	12	42	54	4	42	58
WPOW	Miami	10.1	12.5	9	60	36	4	41	59
WMYK	Norfolk	8.9	14.2	10	34	63	3	47	53
WQWI	Norfolk	9.0	14.0	9	47	47	6	45	55
WDAS-F	Philadelphia	11.9	10.6	5	35	59	6	56	44
WUSL	Philadelphia	12.0	10.5	12	60	36	4	40	60
WJLB	Detroit	12.0	10.5	17	53	43	4	39	61
WPEG-F	Char, NC	14.8	8.5	28	40	53	7	44	56
WXOK	Baton Rouge	10.7	11.8	20	33	65	2	35	65
KHYS	Beau-PA	16.4	7.7	32	39	50	11	48	52
WZFX	Fayette	12.9	9.8	16	64	36	0	58	42
WHYZ	Green-SP	19.4	6.5	17	41	50	9	37	63
WQOK	Nashville	13.1	9.6	20	41	51	8	56	44
WWWZ	Char, SC	11.7	10.7	8	52	39	9	42	58
WWDN	Colum, SC	19.3	6.5	28	50	48	2	47	53
WFXE	Col, GA	12.4	10.2	14	50	46	4	50	50
WDZZ	Flint	15.3	8.2	27	30	60	10	51	49
WQMG	Green-WS	11.9	10.6	10	50	50	0	40	60
WIKS	Green, NC	18.6	6.8	28	51	43	6	53	47
WJMI	Jackson	15.1	8.3	17	52	44	4	41	59
WBLX-F	Mobile	15.6	8.1	15	44	49	7	35	65
WQIM	Montgomery	10.9	11.5	6	51	42	7	38	62
WPLZ-F	Richmond	14.0	9.0	25	36	58	6	49	51
WEAS	Savannah	12.6	10.0	14	42	56	2	44	56
KDKS	Shreveport	16.7	7.6	23	42	50	8	42	58
WAMM	Tallahassee	26.7	4.7	14	36	51	13	48	52

NOSTALGIA

National Means:		10.9	11.6	13.8	1.1	22.8	76.1	43.4	56.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WNEW-A	New York	9.1	13.8	9	3	35	52	38	62
KMPC	LA	8.0	15.8	7	1	27	72	59	41
KPOP	San Diego	9.4	13.4	16	2	40	58	38	62
KFRC	San Francisco	8.9	14.2	7	4	32	64	40	60
WJJD	Chicago	11.2	11.3	10	0	21	79	38	62
WTUX	Indy	14.6	8.2	18	0	13	87	44	56
WRTH	St. Louis	7.5	16.9	4	0	24	76	40	60
WMID	Atlantic City	14.9	8.5	9	0	19	81	37	63
WMAS	Spring, MA	13.1	9.6	16	0	25	75	37	63
WECK	Buffalo	14.0	9.0	16	0	16	84	44	56
WBBG	Cleveland	10.8	11.7	10	0	22	78	47	53
KEZW	Denver	13.8	9.1	12	1	37	62	48	52
KJLA	Kansas City	9.6	13.1	12	0	12	88	61	39
WOKY	Milwaukee	10.7	11.8	14	3	20	77	36	64
WJAS	Pittsburgh	9.8	12.9	10	1	21	78	54	46
WWIW	New Orleans	10.1	12.4	16	2	30	68	35	65
KOMA	Oklahoma City	9.1	13.8	11	0	21	79	59	41
KXOA	Sacramento	10.4	12.1	18	2	15	83	48	52
KQUE	Houston	12.3	10.2	16	4	46	50	47	53
WPEN	Philadelphia	11.4	11.1	10	0	18	82	41	59
CKLW	Detroit	9.4	13.4	8	2	28	70	40	60
WYNZ	Port M	12.8	9.9	25	0	12	88	40	60
WGUL+	Tampa	15.5	8.1	24	2	9	89	49	51
WNJY	West Palm	11.1	11.4	25	0	14	86	34	66
WNAK	WB-Scrán	14.6	8.6	22	0	12	88	32	68

RELIGION/GOSPEL

National Mean:		8.9	14.2	14.3	10.8	53.1	36.1	32.2	67.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WFME	New York	14.1	8.9	25	0	37	63	30	70
WWDJ	New York	7.5	16.6	9	5	61	39	43	57
WWRL	New York	10.7	11.8	6	6	57	34	19	81
KKLA	LA	5.0	25.4	5	6	86	8	33	67
KFAX	San Francisco	6.4	19.7	7	7	60	33	28	72
WYCB	Washington	12.3	10.2	4	5	43	52	21	79
WBGR	Baltimore	19.6	6.4	15	13	40	47	27	73
WPIT-F	Pittsburgh	6.1	20.5	4	9	54	37	31	69
KOMS	Seattle	9.1	13.9	20	28	72	0	30	70
WBOK	New Orleans	12.3	10.2	25	5	54	41	32	68
WDJC	Birmingham	7.8	16.1	11	17	62	21	44	56
WROL	Boston	5.4	23.4	2	0	40	60	43	57
KHCB	Houston	9.6	13.1	18	12	55	33	14	86
WMUZ	Detroit	6.1	20.8	14	11	69	20	36	64
WSTS	Fayette	11.7	10.7	29	24	54	22	50	50
WPDQ	Jacksonville	10.6	11.9	13	54	45	1	30	70
WDAC	Lancaster	10.8	11.7	26	0	54	46	40	60
WOAD	Jackson	14.7	8.6	22	8	43	49	33	67
KCIJ	Shreveport	14.1	8.9	8	0	36	64	30	70
WMHR	Syracuse	8.3	15.2	23	5	40	55	30	70

HISPANIC

National Mean:		13.2	9.5	15.4	15.5	57.0	27.5	46.6	53.4
		<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WADO	New York	14.4	8.8	16	3	51	46	31	69
WKDM	New York	14.8	8.5	12	16	74	10	36	64
WSKQ	New York	18.4	6.9	30	5	75	20	43	57
KTNQ	LA	14.0	9.0	14	13	74	13	57	43
KLVE	LA	11.7	10.8	11	29	66	5	44	56
KIQI	San Francisco	12.5	10.1	23	12	62	26	42	58
WIND	Chicago	10.5	12.0	10	18	76	6	44	56
WOJO	Chicago	10.7	11.8	16	3	72	25	41	59
KTRO	Oxnard-Ventura	13.2	9.6	18	27	68	5	46	54
KVVA	Phoenix	16.5	7.6	28	41	45	14	53	47
KCOR	San Antonio	16.4	7.7	27	7	38	55	29	71
KEDA	San Antonio	11.6	11.0	13	1	71	28	46	54
KESS	Dallas	11.5	11.0	17	30	54	14	63	37
KOJO	Dallas	18.4	6.9	12	32	64	4	60	40
KLAT	Houston	10.4	12.1	9	26	48	26	41	59
WCMQ-F	Miami	16.0	7.9	18	8	69	23	39	61
WQBA	Miami	17.0	7.4	3	0	27	73	46	54
WAQI	Miami	13.2	9.5	14	1	40	59	42	58
KXEX	Fresno	13.9	9.1	11	37	33	30	40	60
KUNO	Corpus Christi	16.2	7.8	21	5	44	51	45	55
KAMA	El Paso	10.1	12.5	11	9	63	28	20	80
KGBT	McAllen	13.7	9.2	23	8	46	46	39	61
KBOR	McAllen	11.6	10.9	3	13	51	36	63	37
KIWW	McAllen	12.5	10.1	10	28	57	15	36	64

CLASSICAL

National Mean		7.2	17.4	5.7	3.4	51.5	45.1	49.7	50.3
		<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
WNCN	New York	8.5	14.9	6	5	58	37	63	37
WQXR+	New York	7.1	17.7	4	3	37	60	48	52
KFAC-F	LA	6.1	20.5	4	2	54	44	51	49
KFSD	San Diego	7.0	18.0	4	6	49	45	52	48
KDFC+	San Francisco	7.0	18.0	7	6	63	31	44	56
KKHI+	San Francisco	8.1	15.6	4	11	39	60	22	78
WFMT	Chicago	6.6	19.1	2	4	51	45	47	53
WNIB	Chicago	6.2	20.3	1	3	55	42	51	49
KBOO	Sal-Sea	13.2	9.5	12	0	42	58	39	61
WGMS+	Washington	7.6	16.6	1	1	68	31	48	52
WCLV	Cleveland	7.2	17.5	11	0	42	58	44	56
KVOD	Denver	8.2	15.3	5	8	61	31	45	55
KYTE-F	Port O	7.2	17.5	7	5	51	44	54	46
KING-F	Seattle	8.1	15.5	6	4	53	43	40	60
WCRB	Boston	6.6	19.1	6	7	59	34	52	48
WRR	Dallas	8.4	14.9	5	2	64	34	51	49
WTMI	Miami	11.3	11.1	14	2	32	66	55	45
WFLN	Philadelphia	7.9	15.9	3	3	51	46	44	56
WQRS	Detroit	7.2	17.5	6	3	50	47	40	60

JAZZ/NEW AGE

National Mean:		6.9	18.3	5.7	9.4	80.3	10.3	54.2	45.8
		<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>%12-24</u>	<u>%25-54</u>	<u>%55+</u>	<u>%M</u>	<u>%F</u>
KTWV	LA	7.7	16.3	4	11	85	4	55	45
KUTE	LA	5.0	25.0	0	14	82	4	65	35
KKGO	LA	7.8	16.1	7	2	57	41	66	34
KIFM	San Diego	7.3	17.3	3	11	84	5	54	46
KBLX+	San Francisco	6.9	17.6	5	15	78	7	47	53
KJAZ	San Francisco	9.1	13.9	10	2	68	30	75	25
KKCY	San Francisco	7.8	16.2	10	3	93	4	62	38
KLRS	Sal-Sea	8.3	15.2	9	9	86	5	61	39
KEZX-F+	Seattle	7.4	17.1	4	6	88	6	53	47
WMRQ	Boston	6.0	21.0	5	8	91	1	25	75
KDAB	Salt Lake City	4.2	29.8	1	16	84	0	32	68
WJZZ	Detroit	5.7	22.2	4	18	67	15	59	41
KLSK	SF/Albuq	8.2	15.4	7	14	81	5	47	53
WLOQ	Orlando	9.9	12.7	11	3	80	17	59	41

PUBLIC AND NON-COMMERCIAL STATIONS

(Based on Birch Data)

STATION/MARKET	SPG 87 SHARE	FAL 86 SHARE	SPG 86 SHARE	SPG 87 CUME RATING	FAL 86 CUME RATING	SPG 86 CUME RATING
WMHT Albany	2.0	2.7	1.7	4.5	6.2	4.5
WABE Atlanta	2.3	2.0	1.4	5.0	5.5	3.3
KAZI Austin	2.8	2.9	3.1	6.4	8.5	7.4
KMFA Austin	1.8	3.2	3.0	4.6	9.0	6.7
KUT Austin	2.4	3.1	2.9	7.6	8.8	7.3
WBJC Baltimore	1.2	2.6	1.6	4.1	5.6	3.6
WEAA Baltimore	.6	.8	.9	1.8	2.2	2.7
KLSU Baton Rouge	1.4	.8	2.2	4.6	3.9	5.6
WBRH Baton Rouge	1.1	1.0	1.9	3.6	4.5	5.2
WRKF Baton Rouge	2.0	2.4	2.6	5.2	6.5	5.2
WBUR Boston	1.8	1.6	1.1	4.7	5.1	5.1
WGBH Boston	1.8	1.7	2.3	6.4	6.1	7.9
WEBR Buffalo	2.0	1.6	3.1	6.5	5.1	7.4
WNED Buffalo	2.1	2.4	2.8	5.7	4.3	6.5
WSCI Charleston, SC	2.7	2.2	1.9	5.3	6.0	4.6
WFAE Charlotte	2.6	1.7	1.7	5.5	5.3	5.3
WBEZ Chicago	1.3	.8	.9	3.5	2.6	2.8
WMBI-F Chicago	1.3	.3	1.2	2.3	1.0	3.0
WMBW Chattanooga	1.4	2.3	NA	4.2	5.3	NA
WGUC Cincinnati	2.0	3.6	2.5	6.2	6.6	5.4
WXVU Cincinnati	1.9	1.0	1.8	5.2	4.9	5.9
WCPN Cleveland	.6	2.2	2.0	3.7	4.5	4.1
WCRF Cleveland	1.7	1.5	1.7	4.0	4.5	4.5
KCME Colorado Springs	1.1	2.3	1.7	3.8	7.9	4.7
WLTR Columbia, SC	1.5	1.5	2.6	6.1	4.0	5.3
WMHK Columbia, SC	3.2	2.6	2.8	9.0	6.7	6.5
WOSU Columbus, OH	.9	1.8	1.1	3.2	4.1	4.2
WOSU-F Columbus, OH	2.4	2.2	2.8	7.6	5.3	5.5
KERA Dallas	.5	.7	1.1	2.6	3.4	4.0
WDLM-F Davenport	1.1	1.6	1.4	4.1	3.8	3.5
KOFR Denver	1.3	2.3	2.4	4.6	7.0	6.2
WOI-F Des Moines	2.3	2.3	2.6	5.4	4.9	4.8
WDET Detroit	.9	1.4	1.0	2.9	2.2	3.4
KFSR Fresno	1.2	.9	2.7	3.6	3.5	4.4
KVPR Fresno	1.6	2.4	2.3	4.1	3.5	5.5
WCSG Grand Rapids	3.0	4.1	2.0	6.7	8.1	5.3
WVGR Grand Rapids	2.9	2.4	1.5	6.0	5.6	4.7
WFDD Greensboro	1.7	1.3	1.6	5.1	4.6	4.9
WFCR Hartford	.9	.8	1.0	2.7	3.1	1.6
KTSU Houston	2.1	1.8	2.6	6.3	6.1	5.1
WVWV Huntington	1.1	1.0	1.4	3.4	2.8	3.4
WIAN Indianapolis	1.2	1.7	1.1	3.6	4.0	3.8
WKTZ-F Jacksonville	6.4	4.4	5.9	10.1	10.1	10.6
WKAR Lansing	1.0	1.5	NA	2.7	3.9	NA
WKAR-F Lansing	6.4	4.1	NA	11.6	8.9	NA
WBKY Lexington	1.5	2.2	1.5	6.2	5.2	4.0
WEKU Lexington	2.6	2.6	2.5	6.0	6.4	8.2
KABF Little Rock	1.7	3.1	2.5	6.1	8.4	7.9
KLRE Little Rock	1.9	1.9	1.2	4.0	5.1	4.9
KUSC Los Angeles	1.2	1.0	1.5	3.0	3.2	3.8
WERN Madison	5.4	5.4	4.5	10.8	13.2	10.7
WHA Madison	2.9	3.7	3.7	7.5	8.2	7.6
WORT Madison	3.8	4.6	4.1	10.2	14.3	11.0
WMCU Miami	1.2	.5	1.3	2.4	1.2	2.5
WUWM Milwaukee	.6	1.4	1.1	2.5	4.3	2.8
KSJN-F Minneapolis	3.4	2.2	2.2	8.0	5.6	7.2
KTIS-F Minneapolis	2.3	2.2	2.7	4.8	5.6	5.9
KAMB Modesto	3.4	2.0	NA	5.5	5.6	NA
KUOP Modesto	1.3	3.1	NA	3.9	8.2	NA
WPLN Nashville	2.1	1.8	NA	6.0	5.3	NA

STATION/MARKET	SPG 87 SHARE	FAL 86 SHARE	SPG 86 SHARE	SPG 87 CUME RATING	FAL 86 CUME RATING	SPG 86 CUME RATING	
WPKT	New Haven	2.4	2.5	2.2	5.7	3.8	4.4
WTUL	New Orleans	.7	1.4	1.9	3.4	5.0	4.5
WWNO	New Orleans	1.9	2.3	2.2	4.4	4.7	4.8
WFME	New York	.7	.7	.8	1.2	1.1	1.5
WNYC-F	New York	2.4	.4	.5	1.6	2.0	1.9
WHRO	Norfolk	2.0	2.7	1.9	5.1	6.0	4.7
KCSC	Oklahoma City	1.4	1.4	1.0	4.0	4.1	2.8
WMFE	Orlando	.9	1.9	2.0	3.3	6.0	5.2
WHYY	Philadelphia	1.1	1.3	1.0	4.4	3.2	3.4
WRTI	Philadelphia	.9	1.1	1.2	2.3	3.8	2.7
KJZZ	Phoenix	1.5	1.1	1.9	5.0	4.4	3.4
WQED	Pittsburgh	1.5	1.5	1.4	4.5	3.6	3.6
KMHD	Portland, OR	1.1	1.5	1.6	2.7	3.5	2.2
KOAP	Portland, OR	1.8	.8	1.0	4.8	3.4	3.4
WCPD	Raleigh	1.7	1.6	1.8	4.2	5.5	4.7
WKNC	Raleigh	2.6	2.2	3.0	5.3	6.0	6.1
WSHA	Raleigh	1.3	2.9	2.5	6.4	8.1	7.7
WUNC	Raleigh	4.2	4.7	3.6	11.7	12.7	10.6
WRFK	Richmond	2.0	2.8	NA	6.2	7.8	11A
WXXI-F	Rochester	4.2	2.8	3.6	9.7	8.9	9.3
KXPR	Sacramento	3.4	2.8	2.8	6.4	8.7	6.6
KWMU	Salt Lake City	1.0	1.2	.5	2.8	3.3	2.3
KUER	Salt Lake City	1.2	1.5	.8	3.3	4.5	4.5
KRTU	San Antonio	.5	.4	.6	1.6	2.8	1.7
KQED	San Francisco	.9	.9	1.2	4.0	3.7	4.5
KNHC	Seattle	1.0	.8	.9	2.6	2.6	3.1
KPLU	Seattle	.9	1.0	.4	3.6	3.2	1.9
KUOW	Seattle	1.5	1.3	1.9	4.2	3.3	4.7
KDAQ	Shreveport	.9	.5	1.5	3.4	4.4	3.1
KUOP	Stockton	1.9	2.2	2.4	5.2	6.3	7.2
WAER	Syracuse	1.7	1.3	2.0	4.3	5.6	6.0
WCNY	Syracuse	2.2	4.8	2.8	5.4	8.6	5.8
WJPZ	Syracuse	4.7	2.8	2.1	9.9	7.7	4.9
WGTE	Toledo	2.3	2.1	1.0	4.6	5.4	3.5
KWGS	Tulsa	1.7	1.7	.8	5.4	4.0	4.3
WAMU	Washington	1.7	1.3	1.0	5.4	4.0	3.3
WETA	Washington	1.8	2.8	1.7	5.6	7.1	5.0
KMUW	Wichita	1.4	1.7	1.5	3.9	4.9	4.4
WVIA	WB/Scranton	1.1	2.1	1.9	2.6	3.9	4.1
WYSU	Youngstown	1.1	1.2	1.0	1.9	4.3	2.4
WBHM	Birmingham	1.4	-	-	5.0	-	-
WITF	Harrisburgh	2.7	-	-	7.7	-	-
KUOT	Knoxville	1.7	-	-	6.5	-	-
KCEP	Las Vegas	10.0	-	-	15.3	-	-
KNPR	Las Vegas	2.1	-	-	5.8	-	-
KUNV	Las Vegas	1.7	-	-	4.8	-	-
WFPL	Louisville	2.3	-	-	5.4	-	-
WVAS	Montgomery	3.4	-	-	8.4	-	-
KUNR	Reno	4.7	-	-	8.9	-	-
WFCR	Springfield, MA	4.4	-	-	9.2	-	-
WXEL	West Palm	1.8	-	-	4.6	-	-

NOTE: Based on Birch Quarterlies from Spring 87, Fall 86, and Spring 86, 12+ Share and 12+ Cume Rating (Broadcast Week). Birch Monthly information is no longer available.

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro
2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+
3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est. 1986 Revenue: \$14,500,000
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 #1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1987 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October 1986.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1987 edition of Duncan's Radio Market Guide.

12+ METRO	1/4/SHARE	SUM	SPG	WIN	FAL	4 BOOK	BIRCH	12+ METRO	CUME/	SPG	FAL
1. WAAA-F	301/11.3	11.1	11.7	10.4	10.7	11.1	10.0	1. WAAA-F	363/4908	1. WBBB	4314/212
		86	86	86	85	Avg.	Share		METRO CUME RATING	86	85
										22.3	23.8

All of the figures in this section are based upon the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the latest rating period. The share for the last four rating books follows (in some smaller markets the last two books are listed). The next column shows the average of the last four books. This figure is provided only for those markets with quarterly measurement. Next is the Birch share for those markets which Birch surveys. The Birch share is the latest quarterly report.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting, this symbol "+" will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (FAL 85: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

- TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
- 18-34: Adults 18-34, Mon-Sun, 6A-MID, Metro
- 18-49: Adults 18-49, Mon-Sun, 6A-MID, Metro
- 25-49: Adults 25-49, Mon-Sun, 6A-MID, Metro
- 25-54: Adults 25-54, Mon-Sun, 6A-MID, Metro
- 35+: Adults 35+, Mon-Sun, 6A-MID, Metro
- 12+ AMD: Total persons, 12+, Mon-Fri, Metro, 6A-10A
- 12+ MID: Total persons, 12+, Mon-Fri, Metro, 10A-3P
- 12+ PMD: Total persons, 12+, Mon-Fri, Metro, 3P-7P
- 12+ EVE: Total persons, 12+, Mon-Fri, Metro, 7P-MID
- SAT MID: Total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the station following it in the ranking.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
Country	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. It's power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

- DA, DAYS - directional daytimer
- DA-1 - directional day and night - 1 pattern
- DA-2 - directional day and night - 2 patterns
- DA-N - directional at night only
- DA-D - directional during the day only

WAAA-F programs a CHR format.
 Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Radio
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		US 1	US 1
SBN	Sheridan		US 2	US 2
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music Network

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is now calculated in two different ways. For those stations which make their rate cards accessible, I based the rate on an 18 spot per week schedule with equal distribution throughout the primary dayparts. TAP plans were used only if the spots could be equally distributed.

If there is an asterisk next to the rate, it means that I had to estimate the station's rate. The rate listed is not the national rate but my estimate of the station's unit rate. The unit rate estimate is what I project is the average rate for all spots run on the station. The estimate is usually derived by taking the station's gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold, and other factors. Remember that these estimates are marked with an asterisk (*).

I believe that these estimates are generally quite close. However, I can not guarantee their accuracy.

Following the spot rate, the station's national representative can be found in parenthesis. Next is the group ownership, if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

- CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the change is listed if it is available.
- FORMAT CHANGES: This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
- STATION SALES: This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
- MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data, this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 64/537,000

Stations: 26/6
Diaries: 1150/467:1/54.6%
Sample Target: 930
% Below Line: 57.0
% Not Listed: 9.8

1986 Revenue: \$11,900,000
HH Inc.: \$30,647
Retail \$: 4.0 B11
Pop per Station: 89,500
#1 Biller: WKDD-F \$2,800,000

MSA Rank/Pop: 73/644,500
Cleveland ADI
Average Person Ratings: 17.2
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WKDD-F	106/11.5	10.2	9.0	7.9	9.5			1. WKDD-F	191/2340	1. WKDD-F	1321/24.6	24.7	24.1
2. WMMS-F	90/ 9.7	10.1	12.3	9.9	9.9			2. WMMS-F	146/2221	2. WMMS-F	1295/24.1	24.6	24.7
3. WAKR	86/ 9.3	8.9	8.9	11.5	10.3			3. WMJI-F	102/1546	3. WAKR	1227/22.8	22.5	20.3
4. WNIR-F	59/ 6.4	4.4	6.1	6.4	5.3			4. WAKR	93/1410	4. WMJI-F	890/16.6	16.3	15.5
5. WMJI-F	55/ 6.0	4.9	4.9	4.3	3.4			5. WHBC-F	91/ 985	5. WLTF-F	695/12.9	12.3	12.3
6. WONE-F	46/ 5.0	6.0	6.3	6.7	6.4			6. WNIR-F	79/ 817	6. WONE-F	593/11.0	10.8	12.6
7. WLTF-F	45/ 4.9	4.3	4.5	4.2	4.7			7. WONE-F	73/ 926	7. WWWE	574/10.7	10.1	10.2
8. WQAL-F	42/ 4.5	3.2	2.8	3.1	2.6			8. WDBN-F	71/ 944	8. WNIR-F	568/10.6	10.2	11.5
9. WDBN-F	40/ 4.3	4.4	4.7	3.9	5.6			9. WLTF-F	69/1137	9. WQAL-F	494/ 9.2	6.4	5.5
10. WDOK-F	33/ 3.6	4.1	2.9	3.8	2.1			10. WGAR-F+	65/ 923	10. WDBN-F	493/ 9.2	8.9	7.4
11. WWWE	29/ 3.1	3.1	3.5	3.2	2.0			11.		11. WDOK-F	462/ 8.6	9.0	7.1
12. WGAR-F+	27/ 3.0	4.4	5.0	5.3	4.4			12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 79.83% (665 of 833) (SPG 86: 78.58%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID	
1. WKDD-F>	1. WMMS-F	1. WKDD-F	1. WMJI-F	1. WMJI-F	1. WAKR >	1. WAKR	1. WKDD-F	1. WKDD-F	1. WKDD-F>	1. WKDD-F	
2. WMMS-F	2. WKDD-F>	2. WMMS-F>	2. WMMS-F	2. WMMS	2. WNIR-F	2. WKDD-F	WMMS-F	2. WMMS-F	2. WAKR	2. WAKR	
3. WCZR-F	3. WONE-F	3. WMJI-F	3. WKDD-F	3. WKDD-F	3. WDBN-F	3. WMMS-F>	3. WNIR-F	3. WNIR-F	3. WWWE-F	3. WMMS-F	
4.	4. WLTF-F	4. WONE-F	4. WONE-F	4. WNIR-F	4. WQAL-F	4. WMJI-F	4. WAKR	4. WLTF-F	4. WMMS-F	4. WQAL-F	
5.	WMJI-F	5. WLTF-F	5. WLTF-F	WLTF-F	5. WOOK-F	5. WNIR-F	5. WLTF-F	5. WAKR	5. WNIR-F	5. WONE-F	
WOM 18-24						MEN 18-24		MEN 18-34		MEN 25-34	
1. WKDD-F>	1. WKDD-F	1. WKDD-F	1. WKDD-F>	1. WLTF-F	1. WMMS-F	1. WMMS-F>	1. WONE-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F	
2. WMMS-F>	2. WMMS-F>	2. WLTF-F	2. WMMS-F	2. WKDD-F	2. WKDD-F>	2. WONE-F	2. WMMS-F	2. WKDD-F	2. WONE-F	2. WONE-F	
3.	3. WLTF-F	3. WMMS-F	3. WLTF-F	3. WMJI-F	3. WCZR-F	3. WKDD-F>	3. WNCX-F	3. WONE-F	3. WMJI-F	3. WMJI-F	
4.	4. WONE-F	4. WONE-F	4. WMJI-F>	4. WMMS-F	4. WRQK-F	4. WNCX-F	4. WMJI-F	4. WMJI-F	4. WMJI-F	4. WNIR-F	
5.	WMJI-F	5. WMJI-F	5. WONE-F	5. WNIR-F	5. WONE-F	5. WMJI-F	5. WKDD-F	5.	5.	5. WWWE-F	

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		141 (3)	141 (3)	16.9	14.4	WSLR 1350 Akron 2.3/6.2
AOR/CLASSIC		173 (4)	173 (4)	20.8	23.3	
AC/OLDIES/SOFT ROCK	12 (2)	100 (2)	112 (4)	13.4	10.8	WHBC-F 94.1 Canton 1.0/2.9
MOR/VARIETY/FULL	86 (1)		86 (1)	10.3	10.8	WHOT-F 101.1 Youngstown 1.1/2.8
COUNTRY	28 (2)	30 (2)	58 (4)	7.0	10.2	WQXK-F 105.1 Salem 1.1/2.8
BLACK/URBAN		34 (2)	34 (2)	4.1	4.0	WRQK-F 106.9 Canton 1.7/5.9
BTFL MUSIC/EZ		124 (4)	124 (4)	14.9	12.6	See Cleveland for more information about the following:
NEWS/TALK	29 (1)	59 (1)	88 (2)	10.6	10.6	WBBG 1.4/3.0 WNCX-F 2.7/8.5
NOSTALGIA	13 (1)		13 (1)	1.6	1.3	WCLV-F .4/1.2 WPHR-F 1.4/4.9
RELIGION/GOSPEL					1.5	WCZR-F 2.3/5.5 WRMR .6/1.7
SPANISH						WHK .6/1.8 WZAK-F 2.3/4.5
CLASSICAL		4 (1)	4 (1)	0.5	0.5	
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

833 (26)

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N)	, MOR	MBS, \$ 48.00* (Mc-Guild)	DKM	Fred Anthony
WHLO, 640, 1 KW/500 W (DA-1)	, RELIGION	,\$ 12.00* (---)		
WSLR, 1350, 5 KW (DA-1)	, COUNTRY	ABC-E, \$ 35.00 (Katz)	New Barnstable	Dick Lumenello
WDBN-F, 94.9, 118 KW @ 310, BTFL/EZ		,\$ 36.00 (---)	(MEDINA)	Bob Miller
WKDD-F, 96.5, 50 KW @ 450, CHR		,\$ 64.00* (Katz)	New Barnstable	Dick Lumenello
WNIR-F, 100.1, 3 KW @ 333, TALK		CBS, \$ 27.00* (S. Katz)	(KENT)	Richard Klaus
WONE-F, 97.5, 13 KW @ 890, AOR		,\$ 44.00* (Mc-Guild)	DKM	Fred Anthony

Other ranked stations - See Cleveland or Canton

American Radio Spring 1987, Copyright 1987

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 52/729,600
 MSA Rank/Pop: 59/847,700
 ADI # 51
 Average Person Ratings: 17.0
 Market TSL: 22.3 hours

Stations: 25/22
 Diaries: 1286/567:1/53.3%
 Sample Target: 1060
 % Below Line: 1.2
 % Not Listed: 11.2

1986 Revenue: \$16,100,000
 HH Inc.: \$32,824
 Retail \$: 5.4 Bil
 Pop per Station: 33,164
 #1 Biller: WGY \$3,200,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WROW-F	137/11.1	10.8	9.4	9.1	8.4	10.1	6.8	1. WPYX-F	200/2508	1. WGY	1835/25.2	25.7	26.9
2. WPYX-F	134/10.8	10.0	11.2	10.8	9.6	10.7	16.4	2. WGY	183/2758	2. WGFN-F	1706/23.4	23.4	26.1
3. WGY	133/10.7	10.8	9.5	9.4	9.6	10.1	10.2	3. WROW-F	180/1869	3. WFLY-F	1701/23.3	23.6	22.7
4. WFLY-F	104/ 8.4	7.8	8.9	8.0	7.7	8.3	11.7	4. WGFN-F	144/2518	4. WPYX-F	1641/22.5	23.8	23.7
5. WGFN-F	97/ 7.8	8.5	8.0	9.0	9.4	8.3	9.6	5. WGNF-F	142/1517	5. WROW-F	1276/17.5	15.3	15.0
6. WKLI-F	76/ 6.1	6.5	6.7	6.0	7.5	6.3	6.1	6. WFLY-F	139/2366	6. WKLI-F	1008/13.8	15.9	16.5
7. WGNF-F	72/ 5.8	4.3	4.7	4.6	4.2	4.9	4.1	7. WKLI-F	86/1174	7. WTRY	869/11.9	11.4	10.6
8. WQBK	65/ 5.3	6.0	4.3	6.5	6.6	5.5	5.3	8. WQBK	68/ 759	8. WGNF-F	793/10.9	8.7	9.7
9. WTRY	50/ 4.0	4.5	3.2	3.6	3.6	3.8	3.6	9. WPTR	57/ 834	9. WQBK	708/ 9.7	9.4	10.5
10. WPTR	46/ 3.7	2.5	3.4	4.4	3.9	3.5	3.7	10. WTRY	55/ 937	10. WROW	674/ 9.2	9.3	11.9
11. WROW	45/ 3.6	3.2	3.4	3.8	3.9	3.5	3.3	11. WROW	51/ 851	11. WPTR	660/ 9.0	8.4	9.4
12. WQBK-F	32/ 2.6	3.1	3.6	3.1	4.3	3.1	4.4	12. WQBK-F	35/ 699	12. WQBK-F	657/ 9.0	10.4	11.1

12+ FM SHARE (METRO): 64.24% (706 of 1099) (SPG 86: 59.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFLY-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F	1. WPYX-F	1. WROW-F	1. WGY	1. WROW-F	1. WROW-F	1. WFLY-F	1. WROW-F>
2. WGFN-F	2. WGFN-F	2. WGFN-F	2. WGY	2. WGY	2. WGY >	2. WPYX-F	2. WPYX-F	2. WPYX-F	2. WGFN-F	2. WPYX-F
3. WPYX-F	3. WKLI-F	3. WKLI-F	3. WKLI-F	3. WROW-F	3. WQBK	3. WROW-F	3. WGY	3. WGFN-F	3. WPYX-F	3. WGY
4.	4. WFLY-F	4. WFLY-F	4. WFLY-F	4. WKLI-F	4. WGNF-F	4. WFLY-F	4. WGNF-F	4. WFLY-F	4. WGY >	4. WKLI-F
5.	5.	5. WGY	5. WGNF-F	5. WGNF-F	5. WPTR	5. WQBK	5. WGFN-F	5. WGY	5. WGNF-F	5. WFLY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFN-F	1. WGFN-F	1. WKLI-F	1. WGFN-F	1. WKLI-F	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F
2. WPYX-F	2. WKLI-F	2. WGFN-F	2. WKLI-F	2. WGY	2. WGFN-F>	2. WGFN-F	2. WFLY-F	2. WFLY-F	2. WGY
3. WFLY-F	3. WPYX-F	3. WPYX-F	3. WPYX-F	3. WROW-F>	3. WKLI-F	3. WFLY-F	3. WGY	3. WGFN-F	3. WFLY-F
4. WKLI-F	4. WFLY-F>	4. WFLY-F	4. WFLY-F	4. WGNF-F	4. WFLY-F	4. WKLI-F	4. WQBK-F	4. WKLI-F	4. WTRY
5.	5.	5. WGY	5. WGY	5. WGFN-F	5.	5. WQBK-F	5. WEQX-F	5. WTRY	5. WGNF-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		207 (3)	207 (3)	18.8	18.8		WABY 1400 Albany 1.9/3.9
AOR/CLASSIC		187 (4)	187 (4)	17.0	16.2		WCKL 560 Catskill 1.3/2.0
AC/OLDIES/SOFT ROCK	50 (1)	83 (2)	133 (3)	12.1	12.2		WCSS 1490 Amsterdam 1.1/2.3
MOR/VARIETY/FULL	211 (5)		211 (5)	19.2	17.9		WEQX-F 102.7 Manchester, VT 1.4/2.7
COUNTRY	46 (1)	72 (1)	118 (2)	10.7	9.5		WHAZ 1330 Troy .3/1.1
BLACK/URBAN							WHRL-F 103.1 Albany .9/2.9
BTFL MUSIC/EZ		148 (2)	148 (2)	13.5	11.4		WIZR 930 Johnstown .3/1.2
NEWS/TALK	65 (1)		65 (1)	5.9	8.7		WKOL 1570 Amsterdam .3/ .8
NOSTALGIA	27 (2)		27 (2)	2.5	5.0		WMVQ-F 97.7 Amsterdam .6/1.8
RELIGION/GOSPEL	4 (1)	4 (1)	8 (2)	0.7	0.3		WQQY-F 102.3 Saratoga Springs .4/1.0
SPANISH							WJIV-F 101.9 Cherry Valley .3/1.1
CLASSICAL							WPDH-F 101.5 Poughkeepsie .3/ .8
JAZZ/NEW AGE/ECLECTIC							WRCZ-F 101.7 Pittsfield, MA .5/2.5
UNKNOWN/OTHERS		5 (1)	5 (1)	0.5	---		

1099 (25)

RADIO STATIONS

WABY, 1400, 1 KW	, NOSTALGIA	SMN, \$ 16.00* (Banner)	Bill Selwood
WGY, 810, 50 KW	, MOR	NBC, \$115.00 (Eastman)	Dennis Israel
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	US 2, \$ 32.00* (Katz)	John Kelly
WQBK, 1300, 5 KW (DA-2)	, TALK	CBS, ABC-T, \$ 40.00* (HNWH)	Richard Berkson
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I, \$ 40.00* (Christal)	Steve Seplove
WTRY, 980, 5 KW (DA-N)	, OLDIES	MBS, ABC-D, \$ 37.00* (Mc-Guild)	Carol Reilly
WHAZ, 1330, 1 KW (DAYS)	, RELIGION	ABC-E, \$ 16.00 (---)	Bob Putnam
WFLY-F, 92.3, 13 KW @ 850, CHR		ABC-C, \$ 57.00* (Katz)	John Kelly
WGFN-F, 99.5, 10 KW @ 930, CHR		Source, \$ 65.00* (Eastman)	Dennis Israel
WGNF-F, 107.7, 9 KW @ 980, COUNTRY		ABC-E, \$ 52.00* (Republic)	Bob Putnam
WHRL-F, 103.1, 1.5 KW @ 400, BTFL/EZ		MBS, \$ 20.00 (---)	Robert Hill
WKLI-F, 100.9, 3 KW @ 300, AC		US 1, \$ 59.00* (Banner)	Bob Ausfeld
WPYX-F, 106.5, 11 KW @ 910, AOR		ABC-R, \$ 75.00* (Mc-Guild)	Carol Reilly
WQBK-F, 103.9, 3 KW @ 300, AOR		CBS-R, \$ 32.00* (HNWH)	Richard Berkson
WROW-F, 95.5, 8 KW @ 1020, BTFL/EZ		, \$ 66.00* (Christal)	Steve Seplove

MISCELLANEOUS COMMENTS WROW A/F sold by JAG to Wilkes-Schwartz for \$ (Americom)... WHAZ sold for \$300,000...
 WWCN sold for \$615,000... WWSM changes calls to WQQY-F (July)...

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ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/428,200

MSA Rank/Pop: 102/460,900

AD1 # 65
Average Person Ratings: 18.3
Market TSL: 24.0 hours

Stations: 23/23
Diaries: 1027/417:1/50.7%
Sample Target: 800
% Below Line: 0
% Not Listed: 9.7

1986 Revenue: \$15,900,000
HH Inc.: \$28,376
Retail: \$: 3.3 Bill
Pop per Station: 18,617
#1 Biller: KKO8 \$3,200,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KKO8	100/12.7	12.9	13.4	12.6	14.2			1. KKO8	122/1690	1. KKO8	1123/26.2	28.9	26.7
2. KKO8-F	86/11.0	15.1	13.6	11.1	16.7			2. KKO8-F	111/1517	2. KKO8-F	990/23.1	29.8	27.6
3. KFMM-F	66/ 8.4	7.8	7.4	7.9	10.2			3. KRST-F	94/1134	3. KMMQ-F	748/17.5	21.9	20.5
4. KRST-F	56/ 7.1	5.4	7.0	7.1	6.9			4. KFMM-F	89/1036	4. KRST-F	743/17.4	13.4	14.8
5. KMMQ-F	49/ 6.2	8.5	7.3	9.4	9.5			5. KMMQ-F	73/1135	5. KFMM-F	700/16.3	19.8	17.1
6. KZRR-F	48/ 6.1	4.4	4.1	3.9	3.8			6. KKJY-F	58/ 875	6. KZRR-F	620/14.5	12.3	11.5
7. KKJY-F	44/ 5.6	5.9	5.8	6.8	5.6			7. KIVA-F	57/ 915	7. KKJY-F	585/13.7	13.0	14.2
8. KKSS-F	32/ 4.1	2.8	2.1	.5	---			8. KZRR-F	55/ 797	8. KKSS-F	541/12.6	9.8	8.2
9. KIVA-F	31/ 3.9	1.8	2.6	3.6	---			9. KKSS-F	45/ 723	9. KIVA-F	521/12.2	9.3	10.9
10. KRZY	23/ 2.9	3.7	3.0	3.2	3.8			10. KMGA-F	37/ 637	10. KMGA-F	448/10.5	8.9	8.4
11. KMGA-F	22/ 2.8	2.6	2.9	2.2	2.5			11. KKBR-F	34/ 369	11. KQEO	387/ 9.0	9.1	8.9
12. KABQ	20/ 2.5	1.6	1.7	2.9	1.3			12. KHFM-F	32/ 392	12. KRZY	298/ 7.0	8.5	8.4
KXKS	20/ 2.5	2.5	1.9	3.1	---			13. KLSK	25/ 388	13. KHFM-F	246/ 5.7	8.1	7.2
14. KHFM-F	18/ 2.3	3.7	3.0	3.2	1.9			14. KRZY	24/ 351	14. KLSK	231/ 5.4	6.4	6.8
KQEO	18/ 2.3	2.5	3.0	2.2	2.5			15. KABQ	20/ 171	15.			
16. KDEF	18/ 2.3	2.9	3.8	3.1	3.7			KQEO	20/ 449				
17. KLSK-F	15/ 1.9	1.6	2.4	1.7	2.0								

12+ FM SHARE (METRO): 68.12% (483 of 709) (SPG 86: 65.65%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMMQ-F	1. KFMM-F	1. KKO8-F	1. KKO8-F	1. KKO8	1. KKO8	1. KKO8	1. KKO8-F	1. KKO8-F	1. KKO8	1. KKO8-F
2. KKSS-F	2. KKO8-F	2. KFMM-F	2. KKO8	2. KKO8-F	2. KKJY-F	2. KKO8-F	2. KKO8	2. KKO8	2. KFMM-F	2. KKO8
3. KFMM-F	3. KZRR-F	3. KKO8	3. KRST-F	3. KRST-F	3. KKO8-F	3. KRST-F	3. KFMM-F	3. KFMM-F	3. KZRR-F	3. KFMM-F
4. KIVA-F	4. KRST-F	4. KRST-F	4. KFMM-F	4. KRST-F	4. KRST-F	4. KRST-F	4. KRST-F	4. KRST-F	4. KMMQ-F	4. KMMQ-F
5. KZRR-F	5. KMMQ-F	5. KZRR-F	5. KZRR-F	5. KZRR-F	5.	5. KMMQ-F	5. KZRR-F	5. KMMQ-F	5. KKJY-F	5. KZRR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZRR-F	1. KKO8-F	1. KKO8-F	1. KKO8-F	1. KKO8-F		1. KFMM-F	1. KFMM-F	1. KFMM-F	1. KFMM-F	1. KKO8
2. KFMM-F	2. KZRR-F	2. KRST-F	2. KKO8	2. KKO8		2. KKO8-F	2. KZRR-F	2. KZRR-F	2. KKO8-F	2. KFMM-F
3. KIVA-F	3. KRST-F	3. KKO8	3. KRST-F	3. KRST-F		3. KIVA-F	3. KKO8-F	3. KRST-F	3. KZRR-F	3. KKO8-F
4. KMMQ-F	4. KFMM-F	4. KKJY-F	4. KZRR-F	4. KKJY-F		4. KMMQ-F	4. KRST-F	4. KKBR-F	4. KKO8	4. KZRR-F
5. KKO8-F	5. KMMQ-F	5. KMGA-F	5. KMMQ-F	5. KMGA-F		5. KKO8-F	5. KMMQ-F	5. KMMQ-F	5. KRST-F	5. KRST-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		112 (3)	112 (3)	15.8	13.6		KKBR-F 98.5 Los Alamos 1.3/3.9
AOR/CLASSIC		114 (2)	114 (2)	16.1	12.6		KKIM 1000 Albuquerque .9/3.0
AC/OLDIES/ROCK	24 (2)	118 (3)	142 (5)	20.0	21.9		KZIA 1580 Albuquerque 1.1/3.2
MOR/VARIETY/FULL	100 (1)		100 (1)	14.1	14.6		KZIA-F 101.7 Rio Rancho .9/4.2
COUNTRY	23 (1)	56 (1)	79 (2)	11.1	11.7		KZSS 610 Albuquerque .8/2.5
BLACK/URBAN							
BTFL MUSIC/EZ		44 (1)	44 (1)	6.2	6.4		
NEWS/TALK	9 (1)	7 (1)	16 (2)	2.3	1.7		
NOSTALGIA	18 (1)		18 (1)	2.5	4.2		
RELIGION/GOSPEL	7 (1)		7 (1)	1.0	1.2		
SPANISH	40 (2)		40 (2)	5.6	5.5		
CLASSICAL		18 (1)	18 (1)	2.5	5.9		
JAZZ/NEW AGE/ECLECTIC		15 (1)	15 (1)	2.1	---		
UNKNOWN/OTHERS	4 (1)		4 (1)	0.6	0.6		

709 (23)

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N)	, SPANISH	\$ 25.00*	(Caballero)		Ed Gomez
KAMX, 1520, 1 KW (DAYS)	, ? ?	\$ 14.00	(---)		
KDEF, 1150, 5 KW/500 W (DA-N)	, NOSTALGIA	\$ 16.00*	(---)		
KKIM, 1000, 10 KW (DAYS)	, RELIGION	\$ 15.00	(---)		Randy Rich
KKOB, 770, 50 KW (DA-N)	, MDR	ABC-I, NBC-T, \$ 63.00*	(Mc-Guild)	Price	Art Schreiber
KQEO, 920, 1 KW/500 W (DA-N)	, OLDIES	ABC-E, \$ 24.00*	(Katz)	Penn	Art Ortega
KRZY, 1450, 1 KW (DA-1)	, COUNTRY	MBS, \$ 28.00*	(Durpetti)	Wagon Train	
KXKS, 1190, 1 KW (DAYS)	, SPANISH	\$ 22.00*	(Caballero)		Rafael Rosales
KZIA, 1580, 10 KW/45 W	, NEWS/TALK	NBC, CBS, \$ 20.00*	(Masla)		John Deme
KZSS, 610, 5 KW (DA-N)	, OLDIES	ABC-D, \$ 21.00*	(Republic)		Milt McConnell
KFMM-F, 107.9, 22 KW @ 4130, AOR		ABC-C, \$ 46.00*	(HNWH)		Jeff Guier
KHFM-F, 96.3, 15 KW @ 4110, CLASSICAL		\$ 35.00*	(CMBS)		Michael Langner
KKJY-F, 100.3, 23 KW @ 4107, BTFL/EZ		\$ 40.00*	(Torbet)		Dave Ianni
KKOB-F, 93.3, 22 KW @ 4150, AC		\$ 70.00*	(Mc-Guild)	Price	Art Schreiber
KMGA-F, 99.5, 20 KW @ 4134, AC		US 2, \$ 34.00*	(Katz)	Penn	Art Ortega
KRST-F, 92.3, 23 KW @ 4110, COUNTRY		\$ 50.00	(Durpetti)	Wagon Train	
KZIA-F, 101.7, 3 KW @ 99, TALK		ABC-T, CBS, \$ 20.00*	(Masla)		John Deme
KZRR-F, 94.1, 22 KW @ 4130, AOR		Source, \$ 41.00*	(Republic)		Milt McConnell
KIVA-F, 105.1, 100 KW @ 1973, CHR		\$ 30.00*	(Banner)	Daytona	(SANTA FE) Howard Johnson
KKBR-F, 98.5, 100 KW @ 1781, AC		\$ 25.00*	(Torbet)	Devine	(LOS ALAMOS) Lance Armor
KKSS-F, 97.3, 100 KW @ 1900, CHR		\$ 31.00*	(Torbet)	Sun Group	(SANTA FE)
KLSK-F, 104.1, 100 KW @ 1970, JAZZ/CLASS		\$ 27.00*	(Masla)		(SANTA FE) Gary Boal
KMMQ-F, 105.9, 100 KW @ 1936, CHR		ABC-C, \$ 47.00*	(HNWH)		(SANTA FE) Ron Sack

MISCELLANEOUS COMMENTS KIDI-F signed on in April with a Spanish format... KKJY-F sold for \$3,300,000 (Richards)... KRZY, KRST-F sold to Wagon Train for \$5,200,000 (includes real estate) (Chapman)... KKO8 A/F sold by Price to Fairfield for \$ (75%)...

American Radio Spring 1987, Copyright 1987

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 60/560,700

MSA Rank/Pop: 72/649,000
 Philadelphia ADI
 Average Person Ratings: 17.4
 Market TSL: 23.0 hours

Stations: 33/14
 Diaries: 1083/518:1/55.5%
 Sample Target: 930
 % Below Line: 19.1
 % Not Listed: 8.1

1986 Revenue: \$12,700,000
 HH Inc.: \$31,907
 Retail \$: 4.2 Bil
 Pop per Station: 40,050
 #1 Biller: WLEV-F \$2,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WFMZ-F	153/15.7	13.9	15.0	10.1	12.1	13.7	9.8	1. WFMZ-F	171/1602	1. WQQQ-F	1405/25.1	24.3	24.4
2. WZZO-F	106/10.9	11.3	10.3	10.3	11.5	10.7	10.4	2. WZZO-F	133/1611	2. WFMZ-F	1336/23.8	21.1	19.7
3. WLEV-F	94/ 9.7	10.3	9.9	11.3	11.1	10.3	9.7	3. WQQQ-F	114/1832	3. WLEV-F	1297/23.1	24.0	23.4
4. WQQQ-F	86/ 8.8	11.1	8.8	8.3	9.9	9.3	14.6	4. WLEV-F	112/1482	4. WZSO-F	1256/22.4	24.6	24.7
5. WAEB-F	78/ 8.0	4.0	4.8	5.4	5.6	5.6	6.3	5. WAEB-F	84/ 989	5. WAEB-F	865/15.4	13.6	14.3
6. WAEB	63/ 6.5	6.4	5.6	6.0	5.8	6.1	4.2	6. WAEB	65/ 810	6. WAEB	782/13.9	16.4	15.9
7. WKAP	45/ 4.6	6.1	4.8	6.3	5.1	5.5	4.9	7. WKAP	45/ 504	7. WKAP	504/ 9.0	8.5	9.2
8. WEST	33/ 3.4	5.5	3.7	5.8	4.5	4.6	2.8	8. WYSP-F	38/ 624	8. WYSP-F	434/ 7.7	9.1	6.4
9. WYSP-F	24/ 2.5	2.4	3.3	2.4	2.0	2.8	3.9	9. WEST	33/ 307	9. KYW	397/ 7.1	6.2	7.5
10. WKKW	21/ 2.2	2.6	3.1	2.6	2.0	2.6	3.8	10.		10. WKKW	373/ 6.7	6.2	4.9
11.								11.		11. WEST	297/ 5.3	6.2	7.5

12+ FM SHARE (METRO): 73.27% (655 of 894) (SPG 86: 70.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F>	1. WZZO-F>	1. WZZO-F	1. WLEV-F	1. WLEV-F>	1. WFMZ-F>	1. WFMZ-F	1. WFMZ-F>	1. WFMZ-F>	1. WQQQ-F	1. WFMZ-F>
2. WZZO-F	2. WLEV-F	2. WLEV-F>	2. WZZO-F	2. WZZO-F	2. WAEB	2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WFMZ-F	2. WZZO-F
3. WAEB-F>	3. WAEB-F	3. WAEB-F	3. WAEB-F	3. WFMZ-F	3. WKAP	3. WLEV-F	3. WLEV-F	3. WLEV-F	3. WZZO-F	3. WLEV-F
4.	4. WQQQ-F	4. WQQQ-F	4. WAEB	4. WAEB-F	WLEV-F	4. WAEB	4. WAEB-F	4. WQQQ-F	4. WAEB-F	4. WAEB-F
5.	5.	5.	5. WQQQ-F	5. WAEB	5.	WAEB-F	5. WQQQ-F	5. WAEB-F	5. WAEB	5. WQQQ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		178 (5)	178 (5)	19.9	11.7	WEEX 1230 Easton .8/3.2
AOR/CLASSIC		151 (4)	151 (4)	16.9	17.8	WLSH 1410 Lansford .5/1.4
AC/OLDIES/SOFT ROCK	63 (1)	110 (4)	173 (5)	19.4	28.2	WRNJ 1000 Hackettstown, NJ 1.0/2.1
MOR/VARIETY/FULL	36 (4)		36 (4)	4.0	2.1	WSRR 1580 Washington, NJ 1.0/1.5
COUNTRY	21 (1)	25 (2)	46 (3)	5.1	6.5	WYNS 1160 Lehightown 1.1/1.8
BLACK/URBAN		11 (1)	11 (1)	1.2	2.0	WABC 770 New York .3/1.8
BTFL MUSIC/EZ		165 (2)	165 (2)	18.5	15.7	WBYO-F 107.5 Boyertown .7/2.8
NEWS/TALK	41 (5)		41 (5)	4.6	4.7	WIXL-F 103.7 Newton, NJ .8/1.9
NOSTALGIA	78 (2)		78 (2)	8.7	10.6	WKRZ-F 98.5 Wilkes-Barre .8/1.5
RELIGION/GOSPEL		7 (1)	7 (1)	0.8	1.8	WNEW-F 102.7 New York .5/1.5
SPANISH						WOR 710 New York 1.4/3.6
CLASSICAL		8 (1)	8 (1)	0.9	0.6	WSBG-F 93.5 Stroudsburg .3/1.2
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

894 (33)

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS,ABC-I,\$ 33.00*	(Mc-Guild)	CRB	Jeff Frank
WEEX, 1230, 1 KW	, TALK	MBS,ABC-T,NBC-T,\$ 15.00	(Eastman)	Wilkes-Schwartz	Jim Shea
WEST, 1400, 1 KW	, NOSTALGIA	CBS,\$ 24.00*	(Katz)	Eastern	Mike McCann
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E,\$ 18.00	(---)		Ron Sotak
WKKW, 1470, 5 KW (DA-2)	, COUNTRY	NBC,\$ 15.00*	(---)		R. Musselman
WAEB-F, 104.1, 50 KW @ 500, CHR		,\$ 47.00*	(Mc-Guild)	CRB	Jeff Frank
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ		,\$ 45.00*	(HNWH)		Richard Dean
WLEV-F, 96.1, 50 KW @ 500, AC		,\$ 60.00*	(Katz)	Eastern	Mike McCann
WQQQ-F, 99.9, 50 KW @ 450, CHR		,\$ 53.00*	(Eastman)	Wilkes-Schwartz	Jim Shea
WZZO-F, 95.1, 13 KW @ 630, AOR		,\$ 59.00*	(Banner)	Holt	Gordon Holt

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WEEX changes from Country to Talk... WAEB-F reclassified as CHR...

American Radio Spring 1987, Copyright 1987

ALTOONA

Arbitron Rank/Pop (12+): 209/113,000
 MSA Rank/Pop: 270/132,700
 ADI # 85 (w/Johnstown)
 Average Person Ratings: 15.1
 Market TSL: 20.3 hours

Stations: 15/10
 Diaries: 623/181:1/55.3%
 Sample Target: 550
 % Below Line: 4.3
 % Not Listed: 5.2

1986 Revenue: \$3,800,000
 HH Inc.: \$24,911
 Retail \$: .79 Bill
 Pop per Station: 11,300
 #1 Biller: WFBG \$1,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WPRR-F	31/18.1	10.9	8.9			1. WFBG-F	59/659	1. WFBG	426/37.7	---	42.6
2. WFBG	30/17.5	18.4	26.3			2. WPRR-F	40/477	2. WPRR-F	371/32.8	---	19.9
3. WFBG-F	28/16.4	17.2	15.6			3. WFBG	38/564	3. WFBG-F	286/25.3	---	26.6
4. WRTA	16/ 9.4	10.3	8.9			4. WHPA-F	26/326	4. WHPA-F	204/18.1	---	21.3
5. WVAM	14/ 8.2	12.1	14.5			5. WGMR-F	25/450	5. WALY-F	203/18.0	---	---
6. WHPA-F	13/ 7.6	11.5	7.8			7. WSKE	25/439	6. WRTA	196/17.3	---	20.0
WALY-F	13/ 7.6	---	---			8. WVAM	22/114	7. WVAM	184/16.3	---	25.1
8. WKMC	7/ 4.1	4.0	3.9			9. WRTA	16/229	8. WKMC	101/ 8.9	---	8.5
9.						10. WALY-F	16/266	9.			
10.								10.			

12+ FM SHARE (METRO): 56.17% (91 of 162) (SPG 86: 50.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRR-F	1. WPRR-F	1. WPRR-F	1. WFBG	1. WFBG	1. WFBG-F	1. WFBG	1. WFBG-F	1. WPRR-F	1. WPRR-F	1. WFBG
2. WFBG	2. WFBG	2. WFBG	2. WPRR-F	2. WPRR-F	2. WFBG	2. WPRR-F	2. WFBG	2. WFBG-F	2. WRTA	WFBG-F
WBXQ-F	3. WALY-F	3. WALY-F	3. WHPA-F	3. WFBG-F	3. WRTA	3. WFBG-F	3. WPRR-F	3. WFBG	3. WFBG-F	WPRR-F
4.	4. WHPA-F	4. WFBG-F	4. WFBG-F	4. WHPA-F	4. WVAM	4. WRTA	4. WHPA-F	4. WALY-F	4. WFBG	4.
5.	5.	5. WHPA-F	5. WALY-F	5. WALY-F	5.	5. WVAM	5. WRTA	5. WRTA	5. WALY-F	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRR-F	1. WPRR-F	1. WFBG	1. WPRR-F	1. WFBG		1. WPRR-F	1. WPRR-F	1. WPRR-F	1. WPRR-F	1. WFBG
2. WALY-F	2. WFBG	2. WPRR-F	2. WFBG	2. WPRR-F		2. WDVE-F	2. WFBG	2. WFBG	2. WFBG	2. WPRR-F
WFBG	3. WALY-F	3. WALY-F	3. WALY-F	3. WFBG-F		3.	3. WHPA-F	3. WHPA-F	3. WFBG-F	3. WFBG-F
4.	4.	4. WHPA-F	4. WFBG-F	4. WHPA-F		4.	4. WALY-F	4. WALY-F	4. WHPA-F	4. WHPA-F
5.	5.	5.	5. WHPA-F	5. WALY-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		33 (2)	33 (2)	20.4	15.7	WGMR-F	101.1	Tyrone		.6/2.8
AOR/CLASSIC		3 (2)	3 (2)	1.9	0.6	WTRN	1340	Tyrone		1.2/4.0
AC/OLDIES/SOFT ROCK		26 (2)	26 (2)	16.0	34.6					
MOR/VARIETY/FULL	31 (2)		31 (3)	19.1	11.3	KDKA	1020	Pittsburgh		.6/2.0
COUNTRY	15 (2)	1 (1)	16 (3)	9.9	14.5	WBXQ-F	94.3	Cresson		1.2/8.4
BLACK/URBAN						WDVE-F	102.5	Pittsburgh		1.2/4.3
BTFL MUSIC/EZ		28 (1)	28 (1)	17.3	18.9	WSKE	1040	Everett		.6/1.8
NEWS/TALK	16 (1)		16 (1)	9.9	---	WYDD-F	104.7	Pittsburgh		.6/2.0
NOSTALGIA		7 (1)	7 (1)	4.3	4.4					
RELIGION/GOSPEL										
SPANISH										
CLASSICAL										
JAZZ/NEW AGE/ECLECTIC										
UNKNOWN/OTHERS	2 (1)		2 (1)	1.2	---					
162 (15)										

RADIO STATIONS											
WFBG, 1290,	5 KW/1 KW (DA-N)	, AC/MOR	ABC-I, \$ 40.00*	(HNWH)	Gilcom						Ed Giller
WKMC, 1370,	5 KW (DAYS, DA)	, NOSTALGIA	SMN, \$ 13.00	(Roslin)				(ROARING SPG)			Lou Maierhofer
WRTA, 1240,	1 KW	, TALK	ABC-T, NBC-T, \$ 20.00	(---							David Wolf
WVAM, 1430,	5 KW/1 KW (DA-N)	, COUNTRY	CBS-R, \$ 19.00	(Torbet)							
WALY-F, 103.9,	250 W @ 870, AC		APR, \$ 7.00*	(---				(BELWOOD)			
WFBG-F, 98.1,	30 KW @ 1021, BTFL/EZ		CBS, \$ 35.00*	(HNWH)	Gilcom						Ed Giller
WHPA-F, 104.9,	100 W @ 1417, AC		, \$ 15.00	(Roslin)				(HOLLIDAYSBURG)			Lou Maierhofer
WPRR-F, 100.1,	3 KW @ 30, CHR		CBS-R, \$ 30.00*	(Torbet)							
WGMR-F, 101.1,	9 KW @ 1170, COUNTRY		MBS, \$ 9.00	(Dome)				(TYRONE)			Bill Moss

Other ranked stations - See Johnstown or Pittsburgh

MISCELLANEOUS COMMENTS WVAM/WPRR-F sold for \$850,000... WRTA reclassified as Talk... WFBG reclassified as MOR/AC...

AMARILLO

Arbitron Rank/Pop (12+): 171/162,500

MSA Rank/Pop: 205/197,100

Average Person Ratings: 15.1

Market TSL: 20.8 hours

Stations: 16/16

Diaries: 810/201:1/44.3%

Sample Target: 550

% Below Line: 0

% Not Listed: 8.2

1986 Revenue: \$5,700,000

HH Inc.: \$31,528

Retail \$: 1.5 Btl

Pop per Station: 10,156

#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KMML-F	36/14.7	11.8	7.9			1. KMML-F	68/716	1. KMML-F	390/24.0	---	19.9
2. KLSF-F	33/13.5	13.3	12.0			2. KDJW-F+	49/612	2. KDJW-F+	372/22.9	---	NA
3. KDJW-F+	32/13.0	10.8	11.6			3. KQIZ-F	49/708	3. KLSF-F	372/22.9	---	26.8
4. KGNC-F	25/10.2	12.9	11.6			4. KGNC-F	41/484	4. KQIZ-F	344/21.2	---	24.5
5. KQIZ-F	21/ 8.6	10.6	19.9			5. KLSF-F	41/583	5. KGNC-F	297/18.3	---	19.1
KAKS-F	21/ 8.6	5.7	4.6			6. KAKS-F	27/391	6. KAKS-F	277/17.0	---	15.1
7. KIXZ	17/ 6.9	6.8	7.5			7. KGNC	26/483	7. KIXZ	234/14.4	---	13.8
8. KATP-F	10/ 4.1	4.2	---			8. KIXZ	26/419	8. KGNC	193/11.9	---	9.9
9. KGNC	7/ 2.9	3.8	5.8			9. KZZQ-F	17/197	9. KATP-F	123/ 7.6	---	7.6
10.						10. KPUR	14/180	10. KPUR	102/ 6.3	---	12.0

12+ FM SHARE (METRO): 75.56% (170 of 225) (SPG 86: 73.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F	1. KLSF-F>	1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KGNC-F	1. KMML-F	1. KLSF-F	1. KLSF-F	1. KQIZ-F	1. KMML-F
2. KAKS-F	2. KMMC-F	2. KMML-F	2. KMML-F	2. KMML-F	2. KDJW-F+	2. KDJW-F+	2. KMML-F	2. KDJW-F+	2. KLSF-F	2. KDJW-F+
3. KQIZ-F	3. KQIZ-F	3. KDJW-F+	3. KDJW-F+	3. KDJW-F	3. KMML-F>	3. KLSF-F	3. KGNC-F	3. KMML-F	3. KAKS-F	3. KLSF-F
4.	4. KAKS-F	4. KAKS-F	4.	4.	4. KIXZ	4. KGNC-F	4. KDJW-F+	4. KAKS-F	4. KQIZ-F	4. KIXZ
5.	5. KDJW-F+	5. KQIZ-F	5.	5.	5. KLSF-F	5. KAKS-F	5.	5. KGNC-F	5. KGNC-F	5. KGNC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMML-F	1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KLSF-F	1. KATP-F	1. KATP-F	1. KLSF-F	1. KLSF-F>	1. KLSF-F
2. KQIZ-F	2. KMML-F	2. KMML-F	2. KMML-F	2. KMML-F	2. KAKS-F	2. KLSF-F	2. KAKS	2. KMML-F	2. KMML-F
3. KLSF-F	3. KQR-F	3. KAKS-F	3. KDJW-F+	3. KDJW-F+	3. KLSF-F	3. KAKS-F	3. KAKS-F	3. KAKS-F	3. KDJW-F+
4. KDJW-F+	4. KDJW-F+	4. KDJW-F+	4. KQIZ-F	4. KGNC-F	4. KQIZ-F	4. KMML-F	4. KATP-F	4. KATP-F	4. KAKS-F
5.	5.	5. KQIZ-F	5.	5.	5.	5. KQIZ-F	5. KMML-F	5. KDJW-F+	5. KIXZ

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	18.7	NM	KAKS 1550 Canyon 2.0/4.3
AOR/CLASSIC		12 (2)	12 (2)	5.3	4.5	KDXR-F 104.3 Borger .8/3.1
AC/OLDIES/SOFT ROCK	10 (2)	38 (2)	48 (4)	21.3	9.9	KPUR 1440 Amarillo 2.0/6.3
MOR/VARIETY/FULL	7 (1)		7 (1)	3.1	4.1	KWAS 1360 Amarillo .4/3.8
COUNTRY	32 (2)	53 (2)	85 (4)	37.8	32.1	KZIP 1310 Amarillo 2.0/2.6
BLACK/URBAN						KZZQ-F 101.9 Amarillo 2.0/5.4
BTFM MUSIC/EZ		25 (1)	25 (1)	11.1	14.0	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	1 (1)		1 (1)	0.4	0	
SPANISH	5 (1)		5 (1)	2.2	0.4	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

225 (16)

RADIO STATIONS

KAKS, 1550, 1 KW (DAYS, DA)	, OLDIES	,\$ 12.00 (Masla)	(CANYON)	Jack Auldrige
KGNC, 710, 10 KW (DA-2)	, MOR	CBS,\$ 16.00* (Katz)	Staufffer	Royce Bodiford
KIXZ, 940, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-I,\$ 20.00 (Banner)		Richard Haines
KPUR, 1440, 5 KW/1 KW (DA-N)	, AC	,\$ 14.00* (Mc-Guild)		Dan Gorman
KZIP, 1310, 1 KW (DAYS)	, SPANISH	,\$ 10.00 (Lotus)		
KAKS-F, 107.9, 100 KW @ 600, CHR		US 1,\$ 23.00 (Masla)	(CANYON)	Danny Alexander
KATP-F, 107.1, 3 KW @ 200, AOR		,\$ 18.00* (Mc-Guild)	(CANYON)	Jay Speegle
KDJW-F+, 94.1, 100 KW @ 700, COUNTRY		APR,\$ 21.00* (Christal)	Walton	
KGNC-F, 97.9, 100 KW @ 1285, BTFM/EZ		MBS,\$ 24.00 (Katz)	Staufffer	Royce Bodiford
KLSF-F, 96.9, 100 KW @ 668, AC		,\$ 23.00* (Banner)		Mike Fox
KMML-F, 98.7, 100 KW @ 480, COUNTRY		ABC-I,\$ 27.00* (Banner)		Richard Haines
KQIZ-F, 93.1, 100 KW @ 700, CHR		,\$ 20.00* (Torbet)		Dan Gorman
KZZQ-F, 101.9, 100 KW @ 750, AC		ABC-D,\$ 17.00* (---)	Woods	Chris Bence

MISCELLANEOUS COMMENTS KBUY-F changes calls to KDJW-F and simulcasts with AM...

ANCHORAGE

Arbitron Rank/Pop (12+): 153/197,700

MSA Rank/Pop: 177/245,500

NO ADI

Average Person Ratings: 17.2

Market TSL: 23.3 hours

Stations: 14/14
Diaries: 627/315:1/46.5%
Sample Target: 550
% Below Line: 0
% Not Listed: 12.4

1986 Revenue: \$9,700,000
HH Inc.: \$43,394
Retail \$: 3.0 Bill
Pop per Station: 14,121
#1 Biller: KFQD \$1,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KGOT-F	55/16.2	13.8	17.1	11.7	16.7			1. KGOT-F	58/584	1. KGOT-F	536/27.2	29.6	32.2
2. KWHL-F	45/13.3	12.5	12.3	13.7	12.3			2. KWHL-F	57/504	2. KWHL-F	427/21.7	25.0	22.9
3. KFQD	30/ 8.8	11.9	11.9	9.4	11.0			3. KFQD	38/451	3. KPXR-F	402/20.4	15.1	6.3
4. KASH-F	28/ 8.3	3.8	5.5	---	---			4. KASH-F	31/271	4. KFQD	359/18.2	20.3	20.0
5. KPXY-F	25/ 7.4	4.4	3.5	2.3	2.7			5. KYAK	29/391	5. KYAK	248/12.6	13.7	15.1
6. KNIK-F	20/ 5.9	6.3	4.8	7.2	6.7			6. KPXR-F	27/436	6. KASH-F	245/12.4	10.1	10.6
7. KKL-V	18/ 5.3	6.6	6.1	5.2	4.7			7. KNIK-F	22/244	7. KKL-V	239/12.1	13.8	15.7
8. KYAK	17/ 5.0	6.3	9.4	10.1	10.0			8. KKL-V	21/259	8. KENI	236/12.0	12.9	14.1
9. KENI-F	16/ 4.7	6.3	8.1	8.5	9.0			9. KENI-F	18/275	9. KNIK-F	220/11.2	10.3	8.9
10. KHAR	13/ 3.8	5.6	6.8	6.8	7.7			10. KENI	16/303	10. KENI-F	206/10.5	10.9	13.4
11. KBYR	12/ 3.5	1.9	1.9	2.0	2.0			11.		11.			
12. KENI	11/ 3.2	4.7	4.2	6.8	3.3			12.		12.			

12+ FM SHARE (METRO): 69.70% (207 of 297) (SPG 86: 62.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. NOT	1. NOT	1. NOT	1. KGOT-F	1. KASH-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F
2. KPXR-F	2. AVAIL-	2. AVAIL-	2. AVAIL-	2. KFQD	2. KFQD	2. KWHL-F	2. KWHL-F	2. KWHL-F	2. KWHL-F	2. KPXR-F
3. KWHL-F	3. ABLE	3. ABLE	3. ABLE	3. KWHL-F	3. KNIX-F	3. KASH-F	3. KASH-F	3. KFQD	3. KNIX-F	3. KASH-F
4.	4.	4.	4.	4. KASH-F	4. KHAR	4. KFQD	4. KFQD	4. KPXR-F	4. KPXR-F	4. KWHL-F
5.	5.	5.	5.	5.	5. KYAK	5.	5.	5. KASH-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F
2. KPXR-F	2. KWHL-F	2. KKL-V	2. KFQD	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KGOT-F
3. KWHL-F	3. KKL-V	3. KWHL-F	3. KWHL-F	3. KASH-F	3.	3.	3. KENI-F	3. KFQD	3. KASH-F
4.	4. KPXR-F	4. KFQD	4. KASH-F	4. KNIX-F	4.	4.	4. KBYR	4. KENI-F	4. KFQD
5.	5.	5.	5. KKL-V	5.	5.	5.	5.	5.	5.

FORMATS AM FM TOTAL % SPG 86 % OTHER RATED STATIONS/METRO SHARE & CUME RATING

TOP 40/CHR/CONTEMP		80 (2)	80 (2)	26.9	18.5	KASH	1080	Anchorage	1.5/2.8
AOR/CLASSIC		61 (2)	61 (2)	20.5	25.9	KCFA	1020	Eagle River	.6/3.9
AC/OLDIES/SOFT ROCK	42 (2)	18 (1)	60 (3)	20.2	26.2				
MOR/VARIETY/FULL	11 (1)		11 (1)	3.7	---				
COUNTRY	22 (2)	28 (1)	50 (3)	16.8	16.4				
BLACK/URBAN									
BTFL MUSIC/EZ	13 (1)	20 (1)	33 (2)	11.1	12.6				
NEWS/TALK									
NOSTALGIA									
RELIGION/GOSPEL	2 (1)		2 (1)	0.7					
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS					0.3				

297 (14)

RADIO STATIONS

KASH, 1080, 10 KW (DA-1)	COUNTRY	ABC-E, \$ NA (MMR)	Comm. Pacific	Dennis Bookey
KBYR, 700, 1 KW	OLDIES/AC	CBS, \$ 15.00 (Roslin)		Ron Moore
KENI, 550, 5 KW (DA-1)	MOR/AC	ABC-I, NBC, \$ 23.00 (Katz)		Gregg Clapper
KFQD, 750, 50 KW	AC	\$ 46.00 (Mc-Guild)		Roy Robinson
KHAR, 590, 5 KW (DA-1)	BTFL/EZ	\$ 20.00* (Eastman)		Ron Clement
KYAK, 650, 50 KW/25 KW (DA-2)	COUNTRY	MBS, \$ 27.00* (Christal)	Olympic	Don Ice
KASH-F, 107.5, 100 KW @ 295	COUNTRY	ABC-E, \$ 32.00* (MMR)	Comm. Pacific	Dennis Bookey
KENI-F, 100.5, 25 KW @ 178	CLASSIC (?)	\$ 33.00 (Katz)		Gregg Clapper
KGOT-F, 101.3, 26 KW @ -66	CHR	MBS, \$ 54.00* (Christal)	Olympic	Don Ice
KKLV-F, 104.1, 55 KW @ 61	AC	APR, \$ 28.00 (Eastman)		Ron Clement
KNIK-F, 105.3, 60 KW @ 260	BTFL/EZ	CBS, \$ 24.00 (Roslin)		Ron Moore
KPXR-F, 102.1, 25 KW @ 165	CHR	\$ 25.00* (Masla)	Ingstad	Don Nodin
KWHL-F, 106.5, 50 KW @ -99	AOR	\$ 48.00 (Mc-Guild)		Roy Robinson

MISCELLANEOUS COMMENTS KKGR changes to KENI-F...

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ANN ARBOR

Arbitron Rank/Pop (12+): 138/230,700

Stations: 29/6
Diaries: 671/344:1/48.9%
Sample Target: 610
% Below Line: 82.9
% Not Listed: 13.2

1986 Revenue: NA
HH Inc.: \$32,272
Retail \$: 1.8 Bil
Pop per Station: 38,450
#1 Biller: NA

MSA Rank/Pop: 161/265,200
Detroit ADI
Average Person Ratings: 15.5
Market TSL: 20.3 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WJR	46/12.9	13.4	16.3			1.		1. WJR	612/26.5	--- 23.1
2. WIQB-F	31/ 8.7	7.8	9.1			2.		2. WIQB-F	544/23.6	--- 23.1
3. WCSX-F	27/ 7.6	2.2	2.5			3.		3. WRIF-F	491/21.3	--- 20.0
4. WRIF-F	27/ 7.6	7.3	5.2			4.		4. WHYT-F	358/15.5	--- 15.2
5. WHYT-F	16/ 4.5	4.9	5.8			5.		5. WCSX-F	353/15.3	--- 8.6
WLLZ-F	16/ 4.5	1.7	1.9			6.	THIS MARKET'S	6. WLLZ-F	326/14.1	--- 9.7
7. WJLB-F	15/ 4.2	4.4	2.5			7.	METRO AND TSA	7. WCZY-F+	317/13.7	--- 16.7
WJOI-F	15/ 4.2	4.1	4.4			8.	ARE THE SAME	8. WNIC-F	304/13.2	--- 13.7
9. WNIC-F	14/ 3.9	3.6	6.6			9.		9. WWW-F	252/10.9	--- 8.2
10. WCZY-F+	13/ 3.6	3.2	5.5			10.		10. WJLB-F	248/10.7	--- 9.6
11. WWW-F	12/ 3.4	3.2	6.4			11.		11.		
12.						12.		12.		
13.						13.		13.		
14.						14.		14.		
15.						15.		15.		

12+ FM SHARE (METRO): 74.52% (231 of 310) (SPG 86: 66.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F>	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR	1. WJR	1. WJR	1. WJR	1. WJR	1. WJR
2. WCZY-F+	2. WIQB-F	2. WIQB-F	2. WIQB-F	2. WIQB-F	2. WJOI-F	2. WIQB-F	2. WJR	2. WJR	2. WNIC-F	2. WCSX-F
3. WIQB-F	3. WCSX-F	3. WCSX-F	3. WCSX-F	3. WCSX-F	3. WWW-F	3. WCZY-F+	3. WCSX-F	3. WIQB-F	3. WRIF-F	3. WIQB-F
WJLB-F	4. WNIC-F	4. WNIC-F	4. WRIF-F	4. WRIF-F	4.	4. WJLB-F	4. WRIF-F	4. WRIF-F	4. WIQB-F	4. WJLB-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WCSX-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		65 (4)	65 (4)	21.0	---	WAAM 1600 Ann Arbor 1.4/6.2
AOR/CLASSIC		70 (3)	70 (3)	22.6	---	WNRS 1290 Saline 2.0/3.1
AC/OLDIES/SOFT ROCK	9 (2)	41 (5)	50 (7)	16.1	---	WPAG 1050 Ann Arbor .6/2.4
MOR/VARIETY/FULL	51 (2)		51 (2)	16.5	---	WPAG-F 107.1 Ann Arbor 1.7/3.5
COUNTRY	7 (3)	12 (1)	19 (4)	6.1	---	WSDS 1480 Ypsilanti .6/1.1
BLACK/URBAN		15 (1)	15 (1)	4.8	---	
BTFL MUSIC/EZ		21 (2)	21 (2)	6.8	---	See Detroit for more information about the following:
NEWS/TALK	5 (2)		5 (2)	1.6	---	
NOSTALGIA	7 (1)		7 (1)	2.3	---	CKLW 2.0/5.5 WMUZ-F .6/1.5
RELIGION/GOSPEL		2 (1)	2 (1)	0.6	---	CKLW-F 2.2/7.2 WNTM-F .6/1.7
SPANISH						WCXI .8/2.0 WOMC-F 2.2/7.8
CLASSICAL		3 (1)	3 (1)	1.0	---	WDTX-F 1.4/8.3 WQRS-F .8/4.4
JAZZ/NEW AGE/ECLECTIC		2 (1)	2 (1)	0.6	---	WHND .6/3.3 WWJ .8/6.7
UNKNOWN/OTHERS						WJZZ-F .6/4.7 WXYT .6/1.4
						WLTJ-F 2.5/7.6

310 (29)

RADIO STATIONS

WAAM, 1600, 5 KW (DA-2)	MOR	NBC, ABC-E, \$ 15.00 (Patt)	
WNRS, 1290, 500 W (DAYS, DA)	OLDIES	MBS, \$ 14.00* (Mc-Guild)	(SALINE)
WPAG, 1050, 5 KW/500 W (DA-2)	COUNTRY	ABC-I, \$ 22.00 (Mich. Spot)	
WSDS, 1480, 500 W/5 KW (DA-2)	COUNTRY	MBS, \$ 17.00 (---)	(YPSILANTI)
			Mike Solan
			Ed Baughn
			Bob Koch
WIQB-F, 102.9, 10 KW @ 500, CHR			
WPAG-F, 107.1, 3 KW @ 260, BTFL/EZ			
			Mike Solan
			Ed Baughn

Other ranked stations - See Detroit

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 132/248,300

MSA Rank/Pop: 143/302,700
Green Bay ADI

Average Person Ratings: 15.2
Market TSL: 20.5 hours

Stations: 21/14
Diaries: 657/378:1/57.5%
Sample Target: 630
% Below Line: 23.9
% Not Listed: 10.3

1986 Revenue: \$6,800,000
HH Inc.: \$31,657
Retail \$: 1.7 Bill
Pop per Station: 17,736
#1 Biller: WAPL-F \$1,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WAPL-F	54/14.3	14.2	14.9	11.6	12.7		23.0	1. WIXX-F	150/2047	1. WIXX-F	699/28.2	27.2	26.3	
2. WIXX-F	45/11.9	8.6	8.2	8.8	9.5		13.2	2. WAPL-F	114/1365	2. WAPL-F	686/27.6	28.5	27.5	
3. WROE-F	38/10.1	8.6	8.4	7.2	8.5		6.1	3. WDUZ-F	62/ 703	3. WROE-F	467/18.8	19.0	16.0	
4. WYNE	35/ 9.3	5.6	7.2	8.0	8.3		6.4	4. WGEE	47/ 683	4. WHBY	418/16.8	18.3	14.7	
5. WHBY	24/ 6.3	7.6	5.8	7.7	7.8		7.7	5. WROE-F	43/ 568	5. WYNE	376/15.1	13.3	11.1	
6. WQWM	23/ 6.1	5.6	1.4	1.7	2.4		5.3	6. WYNE	39/ 473	6. WKFX-F	362/14.6	14.3	14.8	
7. WKFX-F	17/ 4.5	3.4	5.3	4.1	6.3		5.0	7. WQWM	37/ 531	7. WMGV-F	352/14.2	13.5	12.0	
8. WGMV-F	15/ 4.0	4.7	3.4	4.7	4.9		4.6	8. WHBY	29/ 488	8. WQWM	332/13.4	16.1	5.9	
WNAM	15/ 4.0	4.7	4.8	5.2	7.8		2.6	9. WKFX-F	28/ 705	9. WNAM	282/11.4	13.7	12.4	
10. WDUZ-F	14/ 3.7	3.2	3.1	4.1	2.4		1.8	10. WGMV-F	23/ 532	10. WOSH	214/ 8.6	10.8	10.3	
11. WOSH	12/ 3.2	4.7	3.4	3.3	3.9		3.5	11.		11.				
12. WAHC-F	8/ 2.1	3.2	4.1	4.7	3.4		2.0	12.		12.				

12+ FM SHARE (METRO): 60.18% (204 of 339) (SPG 86: 59.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F	1. WAPL-F>	1. WAPL-F>	1. WIXX-F	1. WAPL-F	1. WROE-F>	1. WAPL-F	1. WAPL-F>	1. WAPL-F	1. WAPL-F>	1. WAPL-F
2. WAPL-F	2. WIXX-F>	2. WIXX-F>	2. WAPL-F	2. WIXX-F	2. WYNE	2. WYNE	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WROE-F
WKFX-F	3. WKFX-F	3. WYNE	3. WQWM	3. WYNE	3. WHBY	3. WIXX-F	3. WROE-F	3. WROE-F	3. WROE-F	3. WIXX-F>
4.	4. WQWM	4. WQWM	4. WYNE	4. WQWM	4.	4. WROE-F	4. WYNE	4. WYNE	4. WYNE	4. WYNE
5.	5. WMGV-F	5.	5.	5. WROE-F	5.	5. WHBY	5. WHBY	5. WQWM	5. WKFX-F	5. WHBY
	WYNE								6. WHBY	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F>	1. WAPL-F>	1. WIXX-F	1. WAPL-F>	1. WYNE	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>
2. WKFX-F	2. WIXX-F>	2. WAPL-F	2. WIXX-F	2. WIXX-F	2. WKFX-F	2. WIXX-F	2. WIXX-F>	2. WIXX-F	2. WIXX-F
WMGV-F	3. WMGV-F>	3. WMGV-F	3. WYNE	3. WROE-F	3. WYNE	3. WKFX-F	3. WQWM	3. WQWM	3. WQWM
WIXX-F	4. WKFX-F	4. WQWM	4. WMGV-F	4. WAPL-F	4.	4. WQWM	4.	4. WYNE	4. WYNE
5.	5. WQWM	5. WYNE	6. WROE-F	6. WROE-F	5.	5. WYNE	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		62 (2)	62 (2)	18.3	21.0	WEMI-F 100.1 Neenah 1.3/5.5
AOR/CLASSIC		54 (1)	54 (1)	15.9	16.4	WLKE 690 Oshkosh .5/3.1
AC/OLDIES/SOFT ROCK	38 (2)	15 (1)	53 (3)	15.6	10.3	WMBE 1530 Chilton 1.6/2.6
MOR/VARIETY/FULL	43 (4)		43 (4)	12.7	8.5	WRJQ 1570 Appleton 1.1/3.3
COUNTRY	42 (2)	16 (3)	58 (5)	17.1	22.5	WGEE 1360 Green Bay 1.9/8.4
BLACK/URBAN						WGN 720 Chicago .5/1.6
BTFL MUSIC/EZ		52 (2)	52 (2)	15.3	12.7	WJLW-F 95.9 DePere .8/1.6
NEWS/TALK						WNBK-F 93.5 New London 1.3/5.1
NOSTALGIA	6 (1)		6 (1)	1.8	6.6	WTMJ 620 Milwaukee 1.3/5.3
RELIGION/GOSPEL		5 (1)	5 (1)	1.5	1.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS	6 (2)		6 (2)	1.8	0	
339 (21)						

RADIO STATIONS

WHBY, 1230, 1 KW	, MOR	CBS, \$ 35.00 (Eastman)	Woodward	Susan Knaack
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-I, \$ 17.00* (Masla)		Sheryl Perisho
WOSH, 1490, 1 KW	, MOR	NBC, \$ 17.00* (HNWH)	Midwest Family	Bill Mann
WQWM, 1050, 1 KW/500 W (DA-2)	, OLDIES	, \$ 25.00 (Katz)		John Nehmer
WYNE, 1150, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 28.00 (Torbet)		Ned Hughes
WAHC-F, 96.7, 3 KW @ 293, COUNTRY		ABC-I, \$ 13.00 (Masla)		Sheryl Perisho
WAPL-F, 105.7, 100 KW @ 500, AOR		, \$ 35.00 (Eastman)	Woodward	Susan Knaack
WKFX-F, 104.9, 1 KW @ 480, CHR		ABC-R, \$ 20.00 (Katz)	Win Com	Craig Eckert
WMGV-F, 103.9, 2.5 KW @ 355, AC		, \$ 21.00* (HNWH)	Midwest Family	Bill Mann
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ		APR, \$ 24.00 (Republic)		Jim Hughes

Other ranked stations - See Green Bay

MISCELLANEOUS COMMENTS WCKK changes to WLKE (March)... WKAU-F changes to WKFX-F... WAHC is now Country...

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ASHEVILLE

Arbitron Rank/Pop (12+): 175/157,700

MSA Rank/Pop: 229/167,600
Greenville ADI
Average Person Ratings: 14.7
Market TSL: 19.8 hours

Stations: 13/8
Diaries: 743/212:1/53.8%
Sample Target: 550
% Below Line: 15.0
% Not Listed: 11.2

1986 Revenue: \$4,300,000
HH Inc.: \$25,896
Retail \$: 1.4 Bill
Pop per Station: 19,713
#1 Biller: WWNC \$2,300,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WWNC	97/41.8	35.7	33.0			1. WKSF-F	145/1315	1. WWNC	835/52.9	---	48.9
2. WKSF-F	56/24.1	22.5	27.8			2. WWNC	118/1163	2. WKSF-F	590/37.4	---	36.4
3. WESC-F	11/ 4.7	6.1	6.1			3. WESC-F+	64/ 725	3. WESC-F+	203/12.9	---	15.6
4. WSPA-F	10/ 4.3	5.3	2.2			4. WSPA-F	40/ 464	4. WFBC-F	168/10.7	---	10.5
5. WSKY	7/ 3.0	.8	1.7			5. WXRC-F	23/ 314	5. WSKY	154/ 9.8	---	9.6
6. WFBC-F	6/ 2.6	4.5	3.9			6. WFBC-F	21/ 379	6. WISE	143/ 9.1	---	7.3
7. WRAQ	5/ 2.2	1.6	4.3			7. WMIT-F	16/ 419	7. WRAQ	130/ 8.2	---	7.4
8. WISE	5/ 2.2	2.5	3.0			8.		8.			
9.						9.		9.			
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 43.20% (89 of 206) (SPG 86: 49.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WKSF-F	1. WWNC
2.	2. WWNC	2. WWNC	2. WKSF-F	2. WKSF-F	2.	2. WKSF-F	2. WKSF-F	2. WKSF-F	2. WWNC	2. WKSF-F
3.	3.	3.	3.	3.	3.	3.	3.	3.	3.	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WWNC	1. WWNC	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WWNC
2.	2. WWNC	2. WWNC	2. WKSF-F	2. WKSF-F	2.	2. WWNC	2. WWNC	2. WWNC	2. WKSF-F
3.	3. WESC-F+	3.	3.	3.	3.	3.	3.	3.	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (1)	56 (1)	27.2	26.1	WFGW 1010 Black Mountain .9/3.8
AOR/CLASSIC		3 (1)	3 (1)	1.5	3.8	WMIT-F 106.9 Black Mountain .9/5.6
AC/OLDIES/SOFT ROCK	5 (1)	7 (2)	12 (3)	5.8	8.1	WMMH 1460 Marshall .4/1.5
MOR/VARIETY/FULL	12 (2)		12 (2)	5.8	2.8	
COUNTRY	98 (2)	11 (1)	109 (3)	52.9	49.3	WWMG-F 96.1 Shelby .4/2.4
BLACK/URBAN						WXRC-F 95.7 Hickory 1.3/3.7
BTFL MUSIC/EZ NEWS/TALK		10 (1)	10 (1)	4.9	6.2	
NOSTALGIA						
RELIGION/GOSPEL	2 (1)	2 (1)	4 (2)	1.9	3.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

206 (13)

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N)	, AC	APR, \$ 16.00* (Mc-Guild)	
WRAQ, 1380, 5 KW/1 KW (DA-N)	, MOR	UPI, \$ 7.00 (Carolina)	G. Alderfer
WSKY, 1230, 1 KW	, MOR	CBS, \$ 9.00 (---)	Zeb Lee
WWNC, 570, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 84.00 (Katz)	
WKSF-F, 99.9, 53 KW @ 2624, CHR		, \$ 49.00* (Mc-Guild)	Eric Jorgenson
WMIT-F, 106.9, 36 KW @ 3050, RELIGION		ABC-I, \$ NA (---)	(BLACK MOUNTAIN) Edna Edwards

Other ranked stations - See Greenville, SC

MISCELLANEOUS COMMENTS WISE/WKSF-F sold to Polacek for \$6,300,000 (Chapman)... WWNC sold by Multimedia to Polacek for \$7,250,000... WISE sold by Polacek for \$425,000... The new WWNC/WKSF-F combination commands a 75 share in this market - try to buy around that!!

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ATLANTIC CITY

Arbitron Rank/Pop (12+): 163/179,100

MSA Rank/Pop: 150/299,000
Philadelphia ADI
Average Person Ratings: 17.9
Market TSL: 24.0 hours

Stations: 27/9
Diaries: 587/305:1/40.8%
Sample Target: 550
% Below Line: 32.1
% Not Listed: 13.4

1986 Revenue: \$6,300,000
HH Inc.: \$29,792
Retail \$: 2.6 B11
Pop per Station: 19,900
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WAYV-F	43/13.4	13.6	15.0			1. WAYV-F	52/605	1. WAYV-F	519/29.0	---	27.3
2. WFPG-F	34/10.6	12.0	11.1			2. WMID	46/363	2. WFPG-F	336/18.8	---	15.8
3. WMID	30/ 9.4	10.0	11.8			3. WFPG-F	41/464	3. WMMR-F	291/16.2	---	18.5
4. WMMR-F	24/ 7.5	10.3	9.6			4. WMMR-F	34/425	4. WMID	254/14.2	---	15.7
5. WUSS	22/ 6.9	5.6	4.1			5. WZXL-F	29/278	5. WMGM-F	247/13.8	---	16.3
6. WLQE-F	18/ 5.6	2.3	4.5			6. WLQE-F	25/303	6. WLQE-F	229/12.8	---	11.1
7. WRDR-F	16/ 5.0	5.0	1.9			7. WUSS	23/220	7. WOND	222/12.4	---	9.0
8. WMGM-F	13/ 4.1	6.0	6.7			8. WMGM-F	21/377	8. WUSS	213/11.9	---	10.2
9. WXTU-F	12/ 3.8	4.3	.3			9. WRDR-F	16/119	9. WUSL-F	142/ 7.9	---	9.4
10. WUSL-F	11/ 3.4	5.0	3.5			10. WXTU-F	15/121	10. WXTU-F	105/ 5.9	---	4.4

12+ FM SHARE (METRO): 73.65% (204 of 277) (SPG 86: 75.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F>	1. WAYV-F	1. WAYV-F>	1. WAYV-F>	1. WAYV-F>	1. WFPG-F	1. WAYV-F>	1. WAYV-F	1. WAYV-F	1. WMID >	1. WAYV-F
2.	2. WMMR-F	2. WMMR-F>	2. WMMR-F	2. WFPG-F	2. WMID >	2. WFPG-F	2. WFPG-F	2. WFPG-F	2. WAYV-F	2. WFPG-F
3.	3. WUSS	3. WLQE-F	3. WLQE-F	3. WMMR-F	3. WRDR-F	3. WUSS	3. WMID	3. WMMR-F	3. WMMR-F	3. WMID >
4.	4. WLQE-F	4. WUSS	4. WFPG-F	4. WLQE-F	4. WXTU-F	4. WMID	4. WLQE-F	4. WMID	4. WUSS	4. WXTU-F
5.	5. WMGM-F	5. WMGM-F	5.	5.	5.	5. WMMR-F	5. WMMR-F	5.	5. WUSL-F	5. WLQE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WAYV-F>	1. WAYV-F	1. WAYV-F>	1. WAYV-F>	1. WMMR-F	1. WMMR-F	1. WAYV-F	1. WAYV-F	1. WAYV-F>
2. WAYV-F	2. WUSS	2. WUSS	2. WMMR	2. WFPG-F	2. WAYV-F	2. WAYV-F	2. WLQE-F	2. WMMR-F>	2. WMMR-F
3. WMGM-F	3. WMMR-F>	3. WFPG-F	3. WUSS	3. WUSS	3. WUSL-F	3. WLQE-F	3. WMGM-F	3. WLQE-F	3. WFPG-F
4. WUSS	4. WMGM-F	4.	4. WFPG-F	4. WLQE-F	4. WUSS	4. WMGM-F	4. WMMR-F	4. WMGM-F	4. WLQE-F
5. WCAU-F	5.	5.	5. WLQE-F	5. WMMR-F	5.	5. WUSL-F	5.	5.	5. WMGM-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		48 (3)	48 (3)	17.3	17.8	WIIN 1450 Atlantic City .9/ 5.2
AOR/CLASSIC		46 (5)	46 (5)	16.6	18.5	WOND 1400 Pleasantville 2.8/12.4
AC/OLDIES/SOFT ROCK	12 (2)	31 (6)	43 (8)	15.5	8.1	WDVR-F 98.3 Ocean City .6/ 3.2
MOR/VARIETY/FULL	5 (1)		5 (1)	1.8	6.3	WMVB-F 97.3 Millville .9/ 1.7
COUNTRY		12 (1)	12 (1)	4.3	4.8	WSLT-F 106.3 Ocean City 1.3/ 3.9
BLACK/URBAN	22 (1)	11 (1)	33 (2)	11.9	11.8	WZXL-F 100.7 Wildwood 1.6/ 5.0
BTFL MUSIC/EZ		40 (2)	40 (2)	14.4	14.8	
NEWS/TALK	3 (2)		3 (2)	1.1	1.8	See Philadelphia for more information about the following:
NOSTALGIA	31 (2)	16 (1)	47 (3)	17.0	11.1	KYN .6/4.9 WKSZ-F .6/2.9
RELIGION/GOSPEL						WCAU .3/3.7 WMGK-F .9/4.2
SPANISH						WCAU-F .9/4.9 WPN .3/1.3
CLASSICAL						WEAZ-F 1.9/4.7 WSN1-F .3/2.7
JAZZ/NEW AGE/ECLECTIC						WIOQ-F .3/1.9 WYSP-F .9/3.0
UNKNOWN/OTHERS						WIP 1.6/3.6

277 (27)

RADIO STATIONS

WIIN, 1450, 1 KW	, AC (?)	CBS, \$ 15.00* (Eastman)	Hartstone/Dickstein	Dick Taylor
WMID, 1340, 1 KW	, NOSTALGIA	NBC, \$ 24.00 (Masla)		
WOND, 1400, 1 KW	, OLDIES	ABC-E, \$ 13.00* (Mc-Guild)		Dick Irland
WUSS, 1490, 1 KW/250 W	, URBAN	MBS, NBN, \$ 19.00* (S. Katz)		Larry Hayes
WAYV-F, 95.1, 20 KW @ 300, CHR		, \$ 35.00* (HNWH)	Forrest	V1 Trofa
WFPG-F, 96.9, 50 KW @ 400, BTFL/EZ		, \$ 30.00* (Eastman)	Hartstone/Dickstein	Dick Taylor
WLQE-F, 99.3, 3 KW @ 290, AC/CONTEMP		CBS-R, \$ 26.00 (Masla)		
WMGM-F, 103.7, 50 KW @ 400, AOR		, \$ 22.00* (Mc-Guild)		Dick Irland
WRDR-F, 104.9, 3 KW @ 280, NOSTALGIA		APR, \$ 15.00 (---)	(EGG HARBOR)	Jim Rodio
WSLT-F, 106.3, 3 KW @ 326, SOFT AC		, \$ 19.00 (Groskin)	(OCEAN CITY)	Neely Crowley

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WAYV-F sold to Forrest for \$7,000,000 (Blackburn)...

ATLANTA

Arbitron Rank/Pop (12+): 13/2,073,200

MSA Rank/Pop: 11/2,513,700

ADI # 12
Average Person Ratings: 16.9
Market TSL: 22.3 hours

Stations: 25/25
Diaries: 1938/1070:1/41.1%
Sample Target: 1690
% Below Line: 0
% Not Listed: 9.3

1986 Revenue: \$85,700,000
HH Inc.: \$36,679
Retail \$: 19.0 Bil
Pop per Station: 82,928
#1 Biller: WQXI A/F \$16,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WVEE-F	388/11.0	9.8	9.6	11.0	8.6	10.4	13.3	1. WYAY-F	505/4506	1. WZGC-F	4479/21.6	19.7	19.7
2. WZGC-F	298/ 8.5	8.2	7.8	7.2	6.1	7.9	9.9	2. WVEE-F	435/4140	2. WKLS-F	3674/17.7	16.8	17.8
3. WKLS-F	291/ 8.3	6.9	8.7	9.6	9.2	8.4	13.2	3. WZGC-F	365/5389	3. WVEE-F	3662/17.7	16.7	17.5
4. WYAY-F	280/ 8.0	7.0	5.9	4.3	6.1	6.3	9.9	4. WKLS-F	363/4734	4. WSB	3655/17.6	21.2	18.0
5. WSB	271/ 7.7	8.1	7.9	6.6	5.7	7.6	4.9	5. WKHX-F	335/4074	5. WQXI-F	3562/17.2	19.1	21.7
6. WPCF-F	261/ 7.4	9.2	8.3	7.9	9.2	8.2	5.7	6. WPCF-F	317/4305	6. WSB-F	3493/16.8	15.5	14.3
7. WKHX-F	253/ 7.2	6.8	6.7	5.8	5.3	6.6	6.0	7. WSB	304/4283	7. WPCF-F	3467/16.7	17.8	18.0
8. WSB-F	205/ 5.8	6.7	5.2	5.9	5.3	5.9	5.9	8. WSB-F	238/4016	8. WKHX-F	2973/14.3	12.8	14.3
9. WQXI-F	179/ 5.1	6.1	6.7	7.5	9.1	6.4	4.8	9. WFOX-F	228/3658	9. WYAY-F	2826/13.6	11.8	12.9
10. WFOX-F	138/ 3.9	4.8	4.3	4.1	5.6	4.3	3.2	10. WQXI-F	189/3800	10. WFOX-F	2594/12.5	12.9	12.2
11. WEKS-F	124/ 3.5	2.8	3.6	2.0	2.4	3.0	4.6	11. WEKS-F	168/2052	11. WARM-F	2115/10.2	10.1	12.6
12. WARM-F	117/ 3.3	3.1	2.5	4.0	3.9	3.2	3.2	12. WARM-F	157/2617	12. WEKS-F	1682/ 8.1	8.5	5.5
13. WAOK	113/ 3.2	2.3	2.7	2.9	4.1	2.8	2.1	13. WAOK	113/1166	13. WGST	1627/ 7.8	8.9	6.5
14. WGST	93/ 2.6	3.9	2.6	3.4	1.7	3.1	3.2	14. WGST	98/1722	14. WAOK	1153/ 5.6	5.5	8.9
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 81.09% (2582 of 3184) (SPG 86: 79.84%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WKLS-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WSB	1. WSB	1. WYAY-F	1. WVEE-F	1. WVEE-F	1. WVEE-F
2. WVEE-F	2. WVEE-F	2. WKLS-F	2. WYAY-F	2. WYAY-F	2. WPCF-F	2. WVEE-F	2. WPCF-F	2. WKLS-F	2. WKLS-F	2. WKLS-F
3. WKLS-F	3. WZGC-F	3. WYAY-F	3. WKHX-F	3. WKHX-F	3. WKHX-F	3. WZGC-F	3. WVEE-F	3. WZGC-F	3. WZGC-F	3. WZGC-F
4. WARM-F	4. WQXI-F	4. WZGC-F	4. WQXI-F	4. WQXI-F	4. WYAY-F	4. WYAY-F	4. WSB	4. WYAY-F	4. WSB	4. WYAY-F
5. WEKS-F	5. WSB-F	5. WKHX-F	5. WSB-F	5. WSB-F	5. WSB-F	5. WKHX-F	5. WKLS-F	5. WKHX-F	5. WEKS-F	5. WKHX-F
6. WYAY-F	6. WYAY-F	6. WSB-F	6. WKLS-F	6. WKLS-F	6. WVEE-F	6. WQXI-F	6. WKHX-F	6. WPCF-F	6. WPCF-F	6. WPCF-F
7. WEKS-F	7. WEKS-F	7. WQXI-F	7. WFOX-F	7. WPCF-F	7. WAOK	7. WSB-F	7. WSB-F	7. WSB-F	7. WQXI-F	7. WFOX-F
8. WFOX-F	8. WFOX-F	8. WPCF-F	8. WPCF-F	8. WFOX-F	8. WGST	8. WKLS-F	8. WZGC-F	8. WSB	8. WSB-F	8. WSB-F
9. WPCF-F	9. WPCF-F	9. WQXI-F	9. WQXI-F	9. WQXI-F	9. WQXI-F	9. WQXI-F	9. WQXI-F	9. WQXI-F	9. WQXI-F	9. WQXI-F
10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F	10. WQXI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F
2. WKLS-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WKHX-F	2. WZGC-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WZGC-F	3. WZGC-F	3. WSB-F	3. WSB-F	3. WYAY-F	3. WVEE-F	3. WZGC-F	3. WQXI-F	3. WYAY-F	3. WYAY-F
4. WEKS-F	4. WKLS-F	4. WFOX-F	4. WZGC-F	4. WQXI-F	4. WYAY-F	4. WQXI-F	4. WFOX-F	4. WKHX-F	4. WKHX-F
5. WSB-F	5. WSB-F	5. WZGC-F	5. WYAY-F	5. WSB-F	5. WEKS-F	5. WEKS-F	5. WEKS-F	5. WZGC-F	5. WSB
6. WYAY-F	6. WYAY-F	6. WYAY-F	6. WKHX-F	6. WPCF-F	6. WARM-F	6. WSB-F	6. WSB-F	6. WSB-F	6. WQXI-F
7. WQXI-F	7. WFOX-F	7. WKHX-F	7. WKLS-F	7. WAOK	7. WSB-F	7. WYAY-F	7. WSB	7. WQXI-F	7. WSB-F
8. WARM-F	8. WEKS-F	8. WKLS-F	8. WFOX-F	8. WFOX-F	8. WKHX-F	8. WFOX-F	8. WARM-F	8. WFOX-F	8. WFOX-F
9. WKHX-F	9. WKHX-F	9. WKHX-F	9. WKHX-F	9. WKHX-F	9. WKHX-F	9. WKHX-F	9. WKHX-F	9. WKHX-F	9. WKHX-F
10. WKHX-F	10. WKHX-F	10. WKHX-F	10. WKHX-F	10. WKHX-F	10. WKHX-F	10. WKHX-F	10. WKHX-F	10. WKHX-F	10. WKHX-F

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		415 (2)	415 (2)	13.0	11.2	WCNN	680	N. Atlanta	.4/2.3
AOR/CLASSIC		291 (1)	291 (1)	9.1	10.2	WGKA	1190	Atlanta	.5/ .8
AC/OLOIES/SOFT ROCK	13 (1)	537 (4)	550 (5)	17.3	23.9	WGUN	1010	Atlanta	.4/1.0
MOR/VARIETY/FULL	271 (1)		271 (1)	8.5	6.3	WIGO	1340	Atlanta	.4/1.6
COUNTRY	26 (1)	533 (2)	559 (3)	17.6	14.0	WJGA-F	92.1	Jackson	.5/1.5
BLACK/URBAN	128 (2)	545 (4)	673 (6)	21.1	19.4	WKEU	1450	Griffin	.3/ .8
BTFL MUSIC/EZ		261 (1)	261 (1)	8.2	10.3	WKHX	590	Atlanta	.7/2.2
NEWS/TALK	108 (2)		108 (2)	3.4	2.9	WLKQ-F	102.3	Buford	.4/1.1
NOSTALGIA						WQXI	790	Atlanta	.4/2.4
RELIGION/GOSPEL	27 (2)		27 (2)	0.8	1.3	WWR-F	96.7	Newnan	.5/1.7
SPANISH						WYZE	1480	Atlanta	.4/ .8
CLASSICAL	18 (1)		18 (1)	0.6	0.5				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	11 (1)		11 (1)	0.3	---				
			3184 (25)						

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (OAYS)	, RELIGION	,\$ 25.00 (---)	Forus	Don Stone
WAOK, 1380, 5 KW	, BLACK	NBN,NBC,\$ 60.00* (Mc-Guild)	DKM	Rick Rogers
WCNN, 680, 50 KW/10 KW (OA-1)	, TALK	US 2,CNN,\$ 45.00* (HNWH)		Jack Perk
WFOU, 1230, 1 KW	, RELIGION	,\$ 13.00 (---)		(MARIETTA) R. Hemphill
WGKA, 1190, 10 KW (DAYS)	, CLASSICAL	,\$ 40.00 (CMBS)		Eathel Holley
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS,\$ 90.00* (Katz)	Jacor	John Lauer
WGUN, 1010, 50 KW (OAYS)	, RELIGION	,\$ 21.00 (---)	Rivers	William Bie
WIGO, 1340, 1 KW	, BLACK	SBN,\$ 50.00 (---)	Brunson	Neil McElhaney
WKHX, 590, 5 KW (DA-N)	, COUNTRY	,\$ 64.00* (Eastman)	Cap Cities/ABC	Norm Schrutt
WKLS, 970, 5 KW (DAYS)	, AOR	,\$ NA (Katz)	Taft	Tom Connolly
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	,\$ NA (Banner)	Jeff-Pilot	Gerald Blum
WSB, 750, 50 KW	, MOR	ABC-I,ABC-T,\$190.00* (Christal)	Cox	Michael Faherty
WYZE, 1480, 5 KW (DAYS)	, BLACK/GOSPEL	,\$ 16.00 (---)	Buck	George Buck

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	,\$122.00 (Eastman)	Susquehanna	Bill Phippen
WEKS+, 104.1, 60 KW @ 1200, BLACK	CBS-R,\$ 59.00 (Durpetti)	Zapis (LA GRANGE)	Lee Zapis
WFOX, 97.1, 100 KW @ 1566, AC	,\$150.00 (MMR)	Shamrock	Martin Sherry
WKHX, 101.5, 100 KW @ 900, COUNTRY	,\$174.00* (Eastman)	Cap Cities/ABC	Norm Schrutt
WKLS, 96.1, 100 KW @ 950, AOR	ABC-R,\$190.00* (Katz)	Taft	Tom Connolly
WPCH, 94.9, 100 KW @ 987, BTFL/EZ	,\$180.00* (Katz)	Jacor	John Lauer
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	,\$300.00* (Banner)	Jeff-Pilot	Gerald Blum
WSB, 98.5, 100 KW @ 919, AC	,\$160.00* (Christal)	Cox	Michael Faherty
WVEE, 103.3, 100 KW @ 1022, URBAN	US 1,\$175.00* (Mc-Guild)	DKM	Rick Rogers
WYAY, 106.7, 100 KW @ 1400, COUNTRY	,\$158.00* (MMR)	New City	Bob Green
WZGC, 92.9, 100 KW @ 910, CHR	,\$177.00 (HNWH)	First Media	Paul Nugent
WWR, 96.7, 3 KW @ 300, BLACK	,\$ 25.00 (Masla)	MediaComm (NEWNAN)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

AM CP sold to Jefferson-Pilot for \$2,000,000

AUGUSTA, GA

Arbitron Rank/Pop (12+): 112/312,000

Stations: 21/19
Diaries: 885/353:1/45.6%
Sample Target: 690
% Below Line: 3.7
% Not Listed: 6.2

1986 Revenue: \$7,300,000
HH Inc.: \$28,876
Retail \$: 2.1 Bil
Pop per Station: 16,421
#1 Biller: WBBQ A/F \$3,200,000

MSA Rank/Pop: 119/381,600
ADI # 102
Average Person Ratings: 18.6
Market TSL: 24.5 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WBBQ-F	156/26.9	21.6	21.6		33.4	1. WBBQ-F	228/2141	1. WBBQ-F	1508/48.3	---	45.2
2. WFXA-F	80/13.8	12.8	13.5		16.9	2. WFXA-F	88/ 839	2. WZNY-F	800/25.6	---	28.9
3. WZNY-F	73/12.6	12.4	6.5		11.3	3. WZNY-F	82/1032	3. WFXA-F	759/24.3	---	23.0
4. WGUS-F	41/ 7.1	8.0	7.0		6.9	4. WGUS-F	46/ 538	4. WGUS-F	487/15.6	---	17.4
5. WNEZ-F	31/ 5.4	5.4	6.8		3.9	5. WRDW-F	36/ 358	5. WNEZ-F	342/11.0	---	10.7
6. WKZK	27/ 4.7	2.3	8.3		2.4	6. WNEZ-F	34/ 389	6. WJFX-F	245/ 7.9	---	5.0
7. WJFX-F	25/ 4.3	2.7	---		6.8	7. WJFX-F	28/ 267	7. WGAC	235/ 7.5	---	10.8
8. WGAC	21/ 3.6	5.2	6.5		1.2	8. WKZK	27/ 188	8. WMTZ-F	199/ 6.4	---	6.2
9. WMTZ-F	13/ 2.2	2.7	4.5		2.2	9. WGAC	22/ 263	9. WKZK	182/ 5.8	---	6.1
10. WCNA-F	12/ 2.1	---	---		---	10. WCOS-F	18/ 192	10. WTHB	176/ 5.6	---	3.2
WDDM-F	12/ 2.1	1.3	.7		2.2	11.		11. WRDW-F	158/ 5.1	---	9.5

12+ FM SHARE (METRO): 85.64% (465 of 543) (SPG 86: 83.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F+>	1. WBBQ-F+>	1. WBBQ-F+>	1. WBBQ-F+	1. WBBQ-F+
2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WZNY-F	2. WNEZ-F	2. WZNY-F	2. WZNY-F	2. WFXA-F>	2. WFXA-F>	2. WZNY-F
3. WZNY-F	3. WZNA-F>	3. WFXA-F>	3. WFXA-F>	3. WFXA-F	WZNY-F	3. WFXA-F	3. WZNY-F	3. WZNY-F	3. WZNY-F	3. WFXA-F
4.	4. WJFX-F	4. WGUS-F	4.	4. WGUS-F	4. WGUS-F	4.	4. WGUS-F+	4. WGUS-F+	4.	4. WGUS-F+
5.	5.	5. WJFX-F	5.	5.	5. WGAC	5.	5. WNEZ-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>
2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WJFX-F	2. WFXA-F	2. WZNY-F	2. WFXA-F	2. WZNY-F>
3. WZNY-F	3. WZNY-F	WZNY-F	3. WFXA-F>	3. WFXA-F	3. WFXA-F	3. WJFX-F	3. WFXA-F	3. WZNY-F	3. WFXA-F
4.	4.	4.	4. WGUS-F	4. WGUS-F	4. WDDM-F	4. WZNY-F	4. WJFX-F	4. WJFX-F	4. WGUS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WJFX-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	156 (1)	161 (2)	29.7	25.3	WBBQ 1340 Augusta .9/4.5
AOR/CLASSIC		25 (1)	25 (1)	4.6	3.0	WCKJ 1230 Augusta .3/2.7
AC/OLDIES/SOFT ROCK		73 (1)	73 (1)	13.4	14.3	WFAM 1050 Augusta .3/1.3
MOR/VARIETY/FULL					5.8	WGUS 1380 N. Augusta, SC .5/1.8
COUNTRY	3 (1)	70 (4)	73 (5)	13.4	15.8	WRDW 1480 Augusta .3/3.7
BLACK/URBAN	2 (1)	98 (3)	100 (4)	18.4	24.6	WRDW-F 96.7 Wrens 1.0/5.1
BTFL MUSIC/EZ		31 (1)	31 (1)	5.7	6.9	WTHB 1550 Augusta 1.7/5.6
NEWS/TALK						WTHO-F 101.7 Thomson 1.4/3.2
NOSTALGIA	21 (1)		21 (1)	3.9	---	WTWA 1240 Thomson 1.0/1.4
RELIGION/GOSPEL	39 (3)		39 (3)	7.2	4.3	WCOS-F 97.9 Columbia 1.4/3.1
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	8 (2)	12 (1)	20 (3)	3.7	---	

543 (21)

RADIO STATIONS

WGAC, 580, 5 KW/1 KW (DA-N)	MOR/NOST	CBS, \$ 18.00* (Republic)	Beasley	Coni Sansom
WKZK, 1600, 500 W (DAYS)	GOSPEL	\$ 14.00 (---)		Alvin McCottry
WBBQ-F, 104.3, 100 KW @ 1003, CHR		ABC-C, \$ 96.00 (Eastman)		Ed Dunbar
WCNA-F, 98.3, 1 KW @ 438, ? ?		\$ NA (---)	(CLEARWATER, SC)	Wayne Farmer
WFXA-F, 103.1, 3 KW @ 300, BLACK		CBS-R, US 1, \$ 41.00* (Katz)	Davis	Randy Sheffield
WGUS-F, 102.3, 3 KW @ 265, COUNTRY		ABC-E, \$ 30.00 (Mc-Guild)	Woolfson	Edith Buchanan
WJFX-F, 95.9, 3 KW @ 300, AOR		\$ 20.00 (Torbet)		Jerry Bellairs
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY		\$ 14.00 (---)		Bill Lawson
WNEZ-F, 99.9, 3 KW @ 300, BTFL/EZ		MBS, \$ 20.00 (---)		Charles Hubbard
WRDW-F, 96.7, 1 KW @ 500, BLACK		\$ 10.00 (HNWH)		Dick Armfield
WZNY-F, 105.7, 66 KW @ 1200, AC		ABC-F, \$ 50.00* (Christal)	Rothfus	Chris Pellegrino

WDDM - See Columbia

MISCELLANEOUS COMMENTS WZNY-F sold to Rothfuss for \$4,500,000...

AUSTIN

Arbitron Rank/Pop (12+): 59/594,100

MSA Rank/Pop: 69/699,100
ADI # 72

Average Person Ratings: 16.5
Market TSL: 22.3 hours

Stations: 23/18
Diaries: 1160/512:1/49.7%
Sample Target: 880
% Below Line: 3.7
% Not Listed: 14.6

1986 Revenue: \$25,800,000
HH Inc.: \$33,259
Retail \$: 4.8 Bill
Pop per Station: 33,006
#1 Biller: KASE-F \$5,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KASE-F	164/16.7	15.2	14.6	13.0	16.2	14.9	14.8	1. KASE-F	234/2336	1. KASE	1534/25.8	27.5	26.3
2. KBTS-F	89/ 9.1	7.7	---	---	.7	8.4	10.2	2. KBTS-F	165/2003	2. KHFI	1331/22.4	28.8	31.4
3. KKMJ-F	86/ 8.8	8.3	6.8	4.8	7.6	7.2	7.3	3. KLBJ-F	96/1448	3. KLBJ	1246/21.0	25.8	22.8
4. KLBJ-F	81/ 8.3	8.7	10.4	10.9	12.1	9.6	13.1	4. KKMJ-F	94/1311	4. KBTS	1220/20.5	---	1.7
5. KEYI-F+	70/ 7.1	9.7	11.5	15.5	10.1	11.0	10.4	5. KEYI-F+	81/1337	5. KKMJ	1205/20.3	18.3	20.9
6. KHFI-F	66/ 6.7	10.5	13.8	11.6	14.2	10.7	10.1	6. KHFI-F	67/1380	6. KEYI	1200/20.2	27.9	25.6
7. KPEZ-F	54/ 5.5	6.2	6.8	5.4	5.7	6.0	7.9	7. KLBJ	57/ 842	7. KPEZ	822/13.8	15.9	10.2
8. KLBJ	42/ 4.3	5.4	4.7	4.2	4.7	4.7	3.4	8. KPEZ-F	54/ 829	8. KLBJ	688/11.6	13.2	11.7
9. KOKE	38/ 3.9	3.7	3.2	5.3	.5	4.0	1.0	9. KOKE	43/ 332	9. KVET	413/ 7.0	9.2	9.1
10. KAPT-F	34/ 3.5	---	---	---	---	3.5	1.9	10. KAPT-F	41/ 496	10. KAPT	412/ 6.9	---	---
11. KVET	28/ 2.9	2.1	2.7	3.7	3.0	2.9	2.5	11. KVET	31/ 475	11. KOKE	293/ 4.9	7.0	1.4

12+ FM SHARE (METRO): 79.80% (668 of 837) (SPG 86: 82.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBTS-F>	1. KASE-F	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F	1. KBTS-F	1. KASE-F>
2. KHFI-F	2. KLBJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KASE-F	2. KBTS-F
3. KAPT-F	3. KBTS-F	3. KLBJ-F	3. KEYI-F+	3. KEYI-F+	3. KEYI-F+	3. KEYI-F+	3. KEYI-F+	3. KLBJ-F	3. KLBJ-F	3. KKMJ-F
4. KASE-F	4. KHFI-F	4. KEYI-F+	4. KPEZ-F	4. KPEZ-F	4. KPEZ-F	4. KLBJ-F	4. KLBJ-F	4. KBTS-F	4. KBTS-F	4. KHFI-F
5. KLBJ-F	5. KEYI-F	5. KBTS-F	5. KLBJ-F	5. KLBJ-F	5. KEYI-F+	5. KBTS-F	5. KLBJ-F	5. KEYI-F+	5. KLBJ	5. KLBJ-F
	6. KPEZ-F	6. KPEZ-F							6. KPEZ-F	6. KHFI-F
	7. KKMJ-F	7. KHFI-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBTS-F	1. KASE-F	1. KASE-F	1. KASE-F>	1. KASE-F>	1. KLBJ-F>	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F>
2. KASE-F	2. KBTS-F	2. KEYI-F	2. KKMJ-F	2. KKMJ-F	2. KHFI-F	2. KASE-F	2. KLBJ-F	2. KLBJ-F	2. KKMJ-F
3. KHFI-F	3. KKMJ-F	3. KKMJ-F	3. KBTS-F	3. KEYI-F+	3. KPEZ-F	3. KPEZ-F	3. KPEZ-F	3. KPEZ-F	3. KPEZ-F
4. KKMJ-F	4. KEYI-F+	4. KHFI-F	KEYI-F+	4.	4. KBTS-F	4. KBTS-F	4. KBTS-F	4. KEYI-F+	4. KLBJ-F
5. KAPT-F	5. KHFI-F	5. KBTS-F	5. KHFI-F	5.	5. KASE-F	5. KHFI-F	5. KEYI-F	5. KKMJ-F	5. KEYI-F+
	KLBJ-F	KLBJ-F	KPEZ-F					6. KBTS-F	

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		192 (4)	192 (4)	22.9	18.7	KELG	1440	Elgin		.9/1.8
AOR/CLASSIC		139 (3)	139 (3)	16.6	14.9	KGTN-F	96.7	Georgetown		.6/1.8
AC/OLDIES/SOFT ROCK	3 (1)	159 (3)	162 (4)	19.4	22.5	KIXL	970	Del Valle		.9/2.6
MOR/VARIETY/FULL	12 (1)		12 (1)	1.4	0.6	KRGT-F	92.1	Hutto		.8/1.2
COUNTRY	28 (1)	164 (1)	192 (2)	22.9	27.6	KTAE	1260	Taylor		1.2/1.7
BLACK/URBAN						KTXZ	1560	West Lake Hills		1.0/2.1
BTFM MUSIC/EZ					6.7	KISS-F	99.5	San Antonio		.4/1.6
NEWS/TALK	45 (2)		45 (2)	5.4	6.7	KSAH	720	Universal City		1.5/1.5
NOSTALGIA	38 (1)		38 (1)	4.5	---	KSSR-F	107.1	Bastrop		.6/2.4
RELIGION/GOSPEL	9 (1)		9 (1)	1.1	1.0	KWTX-F	97.5	Waco		.3/1.5
SPANISH	34 (3)	8 (1)	42 (4)	5.0	1.3	WOAI	1200	San Antonio		.3/2.2
CLASSICAL										
JAZZ/NEW AGE/ECLECTIC										
UNKNOWN/OTHERS		6 (1)	6 (1)	0.7	---					

837 (23)

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N)	NEWS/TALK	MBS,CBS,NBC-T,\$ 44.00* (Eastman)	E.A.W. Smith
KOKE, 1370, 5 KW/500 W (DA-2)	NOSTALGIA	,\$ 30.00 (Torbet)	Jim Ray
KVET, 1300, 5 KW/1 KW (DA-2)	COUNTRY	ABC-I,\$ 41.00* (Katz)	Ron Rogers
KAPT-F, 94.7, 100 KW @ 1154, CHR		,\$ NA (---)	(LULING)
KBTS-F, 93.3, 100 KW @ 1983, CHR		,\$ 65.00* (Durpetti)	(KILLEEN)
KEYI-F+, 103.5, 100 KW @ 1260, AC		,\$ 90.00* (Torbet)	Hicks
KHFI-F, 98.3, 1.3 KW @ 418, CHR		,\$ 70.00 (Christal)	Encore
KKMJ-F, 95.5, 100 KW @ 1000, AC		,\$ 75.00* (CBS)	Keymarket
KLBJ-F, 93.7, 100 KW @ 1050, AOR		,\$ 83.00* (Eastman)	
KPEZ-F, 102.3, 3 KW @ 300, CLASSIC AOR		,\$ 55.00* (HNWH)	Clear Channel
KASE-F, 100.7, 33 KW @ 1190, COUNTRY		,\$110.00* (Katz)	

BAKERSFIELD

Arbitron Rank/Pop (12+): 87/390,400

Stations: 34/23
Diaries: 855/457:1/45.7%
Sample Target: 740
% Below Line: 13.2
% Not Listed: 12.1

1986 Revenue: \$11,300,000
HH Inc.: \$32,244
Retail \$: 3.0 Bil
Pop per Station: 16,974
#1 Biller: KKXX-F \$1,700,000

MSA Rank/Pop: 97/491,400
ADI # 143
Average Person Ratings: 15.9
Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. KUZZ	94/15.1	13.0	13.5	11.2	13.4			1.		1. KKXX-F 1026/26.3	29.7	31.4
2. KKXX-F	73/11.8	14.4	15.1	15.1	13.9			2.		2. KUZZ 866/22.2	20.9	22.8
3. KQXR-F	51/ 8.2	9.1	8.5	6.9	8.8			3.		3. KQXR-F 786/20.1	20.3	19.6
4. KGFM-F	44/ 7.1	4.9	10.3	7.2	9.0			4.		4. KGFM-F 530/13.6	11.4	14.0
5. KLYD-F	28/ 4.5	1.9	2.6	1.7	1.7			5.		5. KLLY-F 420/10.8	8.5	7.5
6. KLLY-F	26/ 4.2	4.0	2.6	3.1	2.2			6.	THIS MARKET'S	6. KGE0 407/10.4	12.1	9.5
7. KGE0	25/ 4.0	5.6	5.0	4.3	3.9			7.	METRO AND TSA	7. KERN 311/ 8.0	8.7	6.8
8. KWAC	22/ 3.5	7.2	3.7	7.9	8.3			8.	ARE THE SAME	8. KLYD-F 302/ 7.7	5.1	4.8
9. KLOS-F	20/ 3.2	---	2.1	1.5	2.4			9.		9. KIWI-F 197/ 5.0	4.5	4.2
10. KVLI	19/ 3.1	.7	---	1.4	.7			10.		10. KLOS-F 191/ 4.9	---	4.8
11. KIWI-F	17/ 2.7	1.1	1.5	---	---			11.		11. KWAC 174/ 4.5	8.9	6.8
12. KERN	16/ 2.6	4.0	3.1	2.9	3.7			12.		12. KPMC 173/ 4.4	4.3	4.7
13. KAFY	14/ 2.3	4.9	2.9	2.1	2.4			13.		13. KAFY 165/ 4.2	7.2	4.9
14.								14.		14. KBOS-F 163/ 4.2	1.9	2.1
15.								15.		15.		

12+ FM SHARE (METRO): 60.99% (333 of 546) (SPG 86: 57.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KKXX-F	1. KUZZ
2. KQXR-F	2. KQXR-F	2. KKXX-F	2. KGFM-F	2. KGFM-F	2. KGFM-F	2. KKXX-F	2. KKXX-F	2. KKXX-F	2. KQXR-F	2. KKXX-F
3. KBOS-F	3. KUZZ	3. KQXR	3. KKXX-F	3. KKXX-F	3. KVLI	3. KQXR-F	3. KGFM-F	3. KQXR-F	3. KUZZ	3. KGFM-F
4.	4. KLOS-F	4. KLLY-F	4. KYLD-F	4. KGE0	4. KIWI-F	4. KGFM-F	4. KQXR-F	4. KGFM-F	4. KGFM-F	4. KQXR-F
5.	5. KLLY-F KLYD-F	5. KLYD-F	5. KGE0 KLLY-F	5. KERN KLYD-F	5. KERN KGE0	5. KGE0	5. KLYD-F	5. KLYD-F	5. KBOS-F	5. KLLY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ
2. KQXR-F	2. KQXR-F	2. KKXX-F	2. KKXX-F	2. KGFM-F	2. KQXR-F	2. KQXR-F	2. KLOS-F	2. KKXX-F	2. KKXX-F
3. KLLY-F	3. KUZZ	3. KLLY-F	3. KQXR-F	3. KYLD-F	3. KLOS-F	3. KLOS-F	3. KGE0	3. KQXR-F	3. KGE0
4. KWAC	4. KWAC	4. KYLD-F	4. KGFM-F	4. KQXR-F	4. KUZZ	4. KUZZ	4. KLYD-F	4. KLOS-F	4. KGFM-F
5.	5. KLLY-F	5. KQXR-F KWAC	5. KLLY-F	5. KKXX-F	5.	5. KGE0	5. KUZZ	5. KGE0	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		149 (5)	149 (5)	27.3	28.5	KAVS-F 97.7 Mojave .5/2.0
AOR/CLASSIC		48 (2)	48 (2)	8.8	6.4	KERI 1180 Wasco .8/3.1
AC/OLDIES/SOFT ROCK	30 (2)	47 (6)	77 (8)	14.1	14.7	KFIO-F 104.9 Ridgecrest .5/1.6
MOR/VARIETY/FULL	44 (4)		44 (4)	8.1	7.5	KHIS-F 96.5 Bakersfield 1.3/3.4
COUNTRY	94 (1)	8 (2)	102 (3)	18.7	20.3	KKRV-F 102.3 Kernville .3/1.6
BLACK/URBAN						KLOA 1240 Ridgecrest .3/1.9
BTFL MUSIC/EZ		46 (2)	46 (2)	8.4	11.5	KLYD 1350 Bakersfield .3/1.3
NEWS/TALK					0.5	KTPI-F 103.1 Tehachapi .8/3.0
NOSTALGIA	2 (1)		2 (1)	0.4	1.5	KVLI 1140 Lake Isabella 3.1/2.3
RELIGION/GOSPEL	5 (1)	8 (1)	13 (2)	2.4	2.2	KZAY-F 105.3 Delano 1.0/2.7
SPANISH	36 (2)		36 (2)	6.6	5.3	KZIQ-F 92.7 Ridgecrest .3/1.3
CLASSICAL		17 (1)	17 (1)	3.1	1.6	KBIG-F 104.5 Los Angeles .3/1.9
JAZZ/NEW AGE/ECLECTIC		4 (2)	4 (2)	0.7	---	KFI 640 Los Angeles .8/2.8
UNKNOWN/OTHERS	2 (1)	6 (1)	8 (2)	1.5	---	KIIS-F 102.7 Tulane 1.3/3.3
			546 (34)			KJUG-F 106.7 Los Angeles .5/2.0

RADIO STATIONS

KAFY, 970, 1 KW	, SPANISH	UPI, \$ 27.00 (Radio West)	Steve McGavren
KERN, 1410, 1 KW	, MOR	ABC-I, \$ 19.00 (HNWH)	Terry Dorsey
KGE0, 1230, 1 KW	, OLDIES	CBS-R, \$ 25.00 (Mc-Guild)	Gary Conrad
KPMC, 1560, 10 KW (DA-2)	, VARIETY	CBS,MBS, \$ 17.00 (Masla)	Dan Spear
KUZZ, 550, 5 KW (DA-2)	, COUNTRY	, \$ 43.00* (Katz)	Mel Owens
KVLI, 1140, 1 KW (DAYS)	, MOR	MBS, \$ 12.00 (Western)	
KWAC, 1490, 1 KW	, SPANISH	, \$ 26.00 (Lotus)	(LAKE ISABELLA)
			Ed Hopple
KGFM-F, 101.5, 5 KW @ 1280, BTFL/EZ		, \$ 32.00 (Mc-Guild)	Gary Conrad
KHIS-F, 96.5, 50 KW @ 550, RELIGION		, \$ NA (---)	Alan Bowles
KIWI-F, 92.1, 3 KW @ 269, CLASSICAL		, \$ 30.00 (CMBS)	Bob Duffy
KKXX-F, 107.9, 6 KW @ 1340, CHR		, \$ 48.00* (Katz)	Mel Owens
KLLY-F, 95.3, 2 KW @ 346, AC		APR, \$ 24.00 (Torbet)	Owens
KLYD-F, 97.7, 3 KW @ 300, AOR (?)		US 1, \$ 21.00* (Torbet)	Buckley
KQXR-F, 94.1, 5 KW @ 1312, CHR		ABC-E, \$ NA (HNWH)	Brandon
			Jim Treanor
			Terry Dorsey

American Radio Spring 1987, Copyright 1987

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,943,300

MSA Rank/Pop: 15/2,264,300

ADI # 21

Average Person Ratings: 19.7

Market TSL: 25.8 hours

Stations: 33/21

Diaries: 2129/913:1/49.2%

Sample Target: 1700

% Below Line: 13.4

% Not Listed: 9.6

1986 Revenue: \$51,500,000

HH Inc.: \$32,763

Retail \$: 15.7 B11

Pop per Station: 93,967

#1 Biller: WBSB-F \$6,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WLIF-F	374/9.8	10.5	10.0	8.8	10.2	9.8	7.5	1. WBSB-F	403/4772	1. WBSB-F	4346/22.4	19.1	20.2
2. WBSB-F	369/9.6	9.0	7.2	6.7	7.3	8.1	11.6	2. WLIF-F	397/3650	2. WBAL	3385/17.4	19.5	17.3
3. WBAL	253/6.6	8.4	8.6	9.1	6.9	8.2	7.1	3. WBAL	270/3595	3. WLIF-F	3344/17.2	19.0	18.8
4. WPOC-F	223/5.8	4.8	5.7	5.8	6.6	5.5	6.2	4. WPOC-F	265/2912	4. WIYY-F	2677/13.8	13.1	14.9
5. WXYV-F	218/5.7	6.3	7.2	8.7	7.7	7.0	8.5	5. WXYV-F	235/2584	5. WXYV-F	2429/12.5	14.5	16.1
6. WIYY-F	191/5.0	5.1	4.7	6.1	6.4	5.2	8.1	6. WIYY-F	209/2904	6. WPOC-F	2427/12.5	13.8	12.3
7. WCAO	156/4.1	3.4	2.9	2.4	3.3	3.2	3.1	7. WCAO	168/1742	7. WMMX-F	2371/12.2	14.1	12.8
8. WBGR	153/4.0	3.1	2.5	2.8	2.9	3.1	1.9	8. WBGR	153/991	8. WCBM	2046/10.5	4.7	5.2
9. WMMX-F	126/3.3	4.5	4.4	3.1	3.6	3.8	3.8	9. WMMX-F	132/2485	9. WWDC-F	1866/9.6	8.2	7.7
10. WFBR	120/3.1	3.3	3.3	4.4	4.6	3.5	2.1	10. WFBR	120/1665	10. WFBR	1652/8.5	10.4	14.2
11. WQSR-F	115/3.0	2.1	2.7	1.9	2.9	2.4	1.9	11. WWDC-F	118/2217	11. WCAO	1609/8.3	7.5	9.1
12. WCBM	106/2.8	1.1	1.3	1.4	1.4	1.7	1.2	12. WQSR-F	117/1611	12. WQSR-F	1569/8.1	8.8	8.6
13. WWDC-F	99/2.6	3.3	2.7	3.2	2.4	3.0	4.5	13. WCBM	110/2081	13. WWIN	1488/7.7	7.0	8.6
14. WITH	97/2.5	2.1	3.0	3.0	2.6	2.7	1.0	14. WGRX-F	105/1711	14. WYST-F	1431/7.4	10.4	9.0
15. WWIN-F	96/2.5	3.2	3.1	2.7	2.8	2.9	2.4	15. WITH	98/1260	15. WWIN-F	1330/6.8	8.3	8.4
16. WWIN	92/2.4	1.9	1.9	1.7	2.1	2.0	1.6	16. WWIN-F	96/1332	16. WGRX-F	1309/6.7	5.2	3.1
17. WRQX-F	83/2.2	1.5	1.2	1.8	.8	1.7	2.5	17. WRQX-F	95/1393	17. WITH	1257/6.5	6.3	5.6
18. WYST-F	80/2.1	2.9	3.3	2.8	2.8	2.8	1.7	18. WWIN	92/1488	18. WRQX-F	1205/6.2	5.5	4.6
19. WEBB	79/2.1	2.3	2.3	2.0	2.3	2.2	1.6	19. WYST-F	83/1502	19. WEBB	1173/6.0	6.8	6.4
20. WGRX-F	68/1.8	2.3	1.9	1.7	1.2	1.9	3.8	20. WEBB	79/1175	20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.73% (2347 of 3465) (SPG 86: 68.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WBSB-F	1. WLIF-F
2. WWDC-F	2. WIYY-F	2. WXYV-F	2. WXYV-F	2. WLIF-F	2. WBAL	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WCBM	2. WBSB-F
3. WXYV-F	3. WXYV-F	3. WIYY-F	3. WPOL-F	3. WPOC-F	3. WDOC-F	3. WLIF-F	3. WBAL	3. WXYV-F	3. WLIF-F	3. WPOC-F
4. WIYY-F	4. WWDC-F	4. WPOC-F	4. WLIF-F	4. WXYV-F	4. WCAO	4. WPOC-F	4. WPOC-F	4. WIYY-F	4. WXYV-F	4. WXYV-F
5. WEBB	5. WMMX-F	5. WLIF-F	5. WQSR-F	5. WMMX-F	5. WBGR	5. WCAO	5. WXYV-F	5. WPOC-F	5. WIYY-F	5. WBAL
6.	6. WWIN-F	6. WQSR-F	6. WMMX-F	6. WQSR-F	6. WFBR	6. WXYV-F	6. WIYY-F	6. WBAL	6. WBAL	6. WIYY-F
7.	7. WPOC-F	WMMX-F	7.	7. WBAL-F	7. WBSB-F	7.	7. WCAO	7. WCAO	7. WFBR	7. WMMX-F
8.	8. WGRX-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WPOC-F
2. WXYV-F	2. WXYV-F	2. WMMX-F	2. WXYV-F	2. WLIF-F	2. WWDC-F	2. WWDC-F	2. WXYV-F	2. WXYV-F	2. WQSR-F
3. WIYY-F	3. WIYY-F	3. WXYV-F	3. WLIF-F	3. WXYV-F	3. WBSB-F	3. WXYV-F	3. WBSB-F	3. WBSB-F	3. WXYV-F
4. WLIF-F	WMMX-F	4. WIYY-F	4. WMMX-F	4. WPOC-F	4. WXYV-F	4. WBSB-F	WGRX-F	WWDC-F	4. WIYY-F
5. WWIN-F	5. WLIF-F	5. WYST-F	5. WPOC-F	5. WMMX-F	5. WEBB	5. WGRX-F	5. WPOC-F	5. WPOC-F	5. WLIF-F
6. WWDC-F	WWIN-F	6. WBGR	6. WQSR-F	6. WBGR	6. WWIN	6. WPOC-F	6. WCBM	6. WQSR-F	6. WBSB-F
7. WGRX-F	7. WYST-F	WQSR-F	7. WIYY-F	WQSR-F	7. WGRX-F	7.	WWIN-F	7. WBAL	7. WBAL
8.	8.	8. WLIF-F	8.	8.	8.	8.	8. WYST-F	8.	8.
9.	9.	9. WWIN-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	SPG 86					OTHER RATED STATIONS/METRO SHARE & CUME RATING		
	AM	FM	TOTAL	%	%			
TOP 40/CHR/CONTEMP		482 (3)	482 (3)	13.9	13.7	WFSI-F 107.9	Annapolis	.3/1.2
AOR/CLASSIC		405 (4)	405 (4)	11.7	12.2	WRBS-F 95.1	Baltimore	1.5/4.0
AC/OLDIES/SOFT ROCK	15 (1)	365 (5)	380 (6)	11.0	10.9	WYST 1010	Baltimore	.4/1.7
MOR/VARIETY/FULL	106 (1)		106 (1)	3.1	5.5	See Washington for more information about the following:		
COUNTRY	156 (1)	241 (2)	397 (3)	11.5	11.2	WASH-F .6/2.0	WKYS-F .5/1.2	
BLACK/URBAN	171 (2)	381 (4)	552 (6)	15.9	18.5	WAVA-F .8/2.8	WLTT-F .5/2.3	
BTFL MUSIC/EZ		394 (2)	394 (2)	11.4	11.6	WGAY-F .5/1.5	WMZQ-F .5/1.9	
NEWS/TALK	420 (3)		420 (3)	12.1	8.8	WGMS-F .2/1.1	WTOP 1.2/5.0	
NOSTALGIA	97 (1)		97 (1)	2.8	2.9	WHFS-F 1.2/3.8		
RELIGION/GOSPEL	153 (1)	70 (2)	223 (3)	6.4	4.7			
SPANISH								
CLASSICAL		9 (1)	9 (1)	0.3				
JAZZ/NEW AGE/ECLECTIC								
UNKNOWN/OTHERS								
			3465 (33)					

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, NEWS/TALK	ABC-E, \$110.00* (HNWH)	Hearst	Dave Barrett
WBGR, 860, 2.5 KW (DAYS, DA)	, GOSPEL	UPI, \$ 40.00 (Roslin)	Mortenson	M. Hulbert
WBMD, 750, 1 KW (DAYS)	, RELIGION	, \$ 12.00 (---)		Carl Brenner
WCAO, 600, 5 KW (DA-1)	, COUNTRY	NBC, \$ 95.00* (Mc-Guild)	DKM	Owen Weber
WCBM, 680, 10 KW/5 KW (DA-2)	, MOR	UPI, \$ 60.00 (Katz)	Resort	Myron Laufer
WEBB, 1360, 5 KW/1.7 KW (DA-1)	, BLACK	SBN, \$ 39.00* (---)	Brunson	Dorothy Brunson
WFBR, 1300, 5 KW (DA-1)	, TALK	CBS, NBC-T, \$ 75.00* (Republic)		Harry Shriver
WITH, 1230, 1 KW	, NOSTALGIA	MBS, \$ 40.00 (Groskin)		Jim Davis
WJRO, 1590, 1 KW (DA-2)	, BTFL (?)	, \$ 14.00 (---)		George Dietrich
WWIN, 1400, 1 KW	, BLACK	NBN, \$ 38.00* (MMR)	Mediacomm	Ron Stratton
WYST, 1010, 1 KW (DAYS)	, OLDIES	APR, \$ 31.00 (MMR)	United	Scott Fey

FM STATIONS

WBSB, 104.3, 50 KW @ 422, CHR	ABC-C, \$140.00 (Banner)	Scripps-Howard	Jim Fox
WGRX, 100.7, 20 KW @ 715, CLASSIC AOR	ABC-F, \$ 52.00 (Torbet)	Shamrock-Lynett (WESTMINSTER)	Bill Hopkinson
WIYY, 97.9, 10 KW @ 950, AOR	ABC-R, \$110.00* (HNWH)	Hearst	Chuck DuCoty
WLIF, 101.9, 14 KW @ 960, BTFL/EZ	, \$155.00* (Crystal)	JAG	Winnie Brugman
WPOC, 93.1, 16 KW @ 870, COUNTRY	ABC-D, \$130.00 (Eastman)	Nationwide	Dave Fuellhart
WQSR, 105.7, 50 KW @ 300, OLDIES	US 1, CBS-R, \$ 50.00* (Banner)		Carl Brenner
WRBS, 95.1, 50 KW @ 500, RELIGION	, \$ 17.00 (---)		Thomas Bissett
WHITE, 95.9, 3 KW @ 300, URBAN/CHR	, \$ 70.00* (MMR)	Mediacomm	Ron Stratton
WWMX, 106.5, 29 KW @ 620, AC	, \$ 85.00* (Katz)	Capitol (WRAL)	Bob Lind
WXYV, 102.7, 50 KW @ 400, URBAN	, \$105.00 (Mc-Guild)	DKM	Owen Weber
WYST, 92.3, 10 KW @ 709, AC	APR, \$ 80.00* (MMR)	United	Scott Fey

Other listed stations - See Washington

CALL LETTER CHANGES

WWIN-F changes to WHITE

FORMAT CHANGES

WHITE-F: From Urban to Urban/CHR

STATION SALES

WITH: Sold for \$1,160,000

BATON ROUGE

Arbitron Rank/Pop (12+): 78/450,000

MSA Rank/Pop: 89/552,100
ADI # 91

Average Person Ratings: 15.2
Market TSL: 20.3 hours

Stations: 19/13
Diaries: 954/472:1/46.4%
Sample Target: 820
% Below Line: 7.8
% Not Listed: 11.4

1986 Revenue: \$13,000,000
HH Inc.: \$30,824
Retail \$: 3.4 Bil
Pop per Station: 34,615
#1 Biller: WFMF-F \$2,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WYNK-F+	91/13.4	14.7	16.1	12.7	10.3	14.2	11.0	1. WYNK-F+	163/1838	1. WFMF-F	1380/30.7	31.8 28.1
2. WFMF-F	85/12.5	10.8	12.3	10.4	10.1	11.5	14.4	2. KSMB-F	139/1405	2. WGGZ-F	1151/25.6	27.2 29.1
3. WXOK	71/10.4	9.4	9.8	10.3	10.4	12.6	7.7	3. WGGZ-F	135/2270	3. WYNK-F+	963/21.4	25.7 21.9
4. KQXL-F	69/10.1	8.3	8.8	6.0	6.6	8.3	11.7	4. WFMF-F	129/2087	4. WQXY-F	842/18.7	14.3 15.7
5. WKJN-F	63/ 9.2	7.0	6.4	7.4	8.9	7.5	9.2	5. WKJN-F	116/1237	5. WXOK	839/18.6	19.4 19.7
6. WGGZ-F	62/ 9.1	11.0	8.9	10.4	11.8	9.9	14.8	6. KQXL-F	84/ 893	6. KQXL-F	739/16.4	16.9 13.1
7. WQXY-F	49/ 7.2	4.5	6.0	7.0	5.8	6.2	5.9	7. WXOK	81/ 976	7. WKJN-F	666/14.8	13.0 17.4
8. WJBO	27/ 4.0	3.4	4.2	4.3	5.3	4.0	3.4	8. WQXY-F	63/1063	8. WJBO	503/11.2	14.2 11.7
9. KDEA-F	14/ 2.1	2.8	2.4	2.8	2.7	2.5	1.3	9. KDEA-F	53/ 750	9. KDEA-F	236/ 5.2	4.7 5.7
WCKW-F	14/ 2.1	1.9	2.0	1.4	1.2	1.9	2.0	10. WJBO	31/ 588	10. WTKL	233/ 5.2	8.8 8.9
11. WTKL	13/ 1.9	6.9	3.8	4.9	4.1	4.4	2.9	11.		11. WIBR	216/ 4.8	6.8 5.9
12. WLUX	12/ 1.8	2.0	2.1	1.9	2.4	2.0	1.9	12.		12.		
13. WIBR	10/ 1.5	1.5	1.7	1.4	1.1	1.5	1.3	13.		13.		

12+ FM SHARE (METRO): 74.50% (450 of 604) (SPG 86: 67.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMF-F>	1. WFMF-F	1. WFMF-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WFMF-F	1. KQXL-F>	1. WFMF-F
2. WGGZ-F	2. KQXL-F	2. WYNK-F+	2. WQXY-F	2. WKJN-F	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WYNK-F+	2. WFMF-F	2. KQXL-F
3. KQXL-F	3. WGGZ-F	3. KQXL-F	3. WFMF-F	3. WQXY-F	3. WXOK	3. WXOK	3. WXOK	3. WKJN-F	3. WGGZ-F	3. WYNK-F+
4. WXOK	4. WXOK	4. WXOK	4. WKJN-F	4. WFMF-F	4. WJBO	4. WKJN-F	4. WQXY-F	4. KQXL-F	4. WXOK	4. WGGZ-F
5. WKJN-F	5. WQXY-F	5. WGGZ-F	5. WXOK	5. WXOK	5. KQXL-F	5. WGGZ-F	5. WGGZ-F	5. WYNK-F+	5. WYNK-F+	5. WKJN-F
	6. WYNK-F+	6. WQXY-F			6. WQXY-F	6. KQXL-F	6. WKJN-F	6. WQXY-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFMF-F>	1. WFMF-F>	1. WFMF-F	1. WFMF-F>	1. WXOK	1. KQXL-F	1. KQXL-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+
2. WGGZ-F	2. WXOK	2. WQXY-F	2. WXOK	2. WFMF-F	2. WGGZ-F	2. WFMF-F	2. WFMF-F	2. KQXL-F	2. WKJN-F
3. KQXL-F	3. KQXL-F	3. WXOK	3. WQXY-F	3. WKJN-F	3. WFMF-F	3. WGGZ-F	3. WQXY-F	3. WGGZ-F	3. WQXY-F
4. WXOK	4. WGGZ-F	4. WYNK-F	4. KQXL-F	4. WYNK-F+	4. WXOK	4. WYNK-F+	4. KQXL-F	4. WFMF-F	4. KQXL-F
5. WKJN-F	5. WQXY-F	5. KQXL-F	5. WGGZ-F	5. KQXL-F	5.	5. WXOK	5. WKJN-F	5. WXOK	5. WFMF-F
	6. WQXY-F						6. WKJN-F	6. WKJN-F	6. WQXY-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		151 (3)	151 (3)	25.0	25.1
AOR/CLASSIC		14 (1)	14 (1)	2.3	1.3
AC/OLDIES/SOFT ROCK	15 (2)	52 (2)	67 (4)	11.1	10.2
MOR/VARIETY/FULL					
COUNTRY	10 (1)	144 (2)	154 (3)	25.5	21.4
BLACK/URBAN	84 (2)	76 (2)	160 (4)	26.4	25.6
BTFM MUSIC/EZ		14 (1)	14 (1)	2.3	3.0
NEWS/TALK	32 (2)		32 (2)	5.3	6.7
NOSTALGIA					3.1
RELIGION/GOSPEL	12 (1)		12 (1)	2.0	3.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

604 (19)

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N)	, OLDIES	\$ 20.00* (Katz)	Lew Campbell
WJBO, 1150, 5 KW (DA-1)	, NEWS/TALK	CBS,NBC-T,\$ 23.00 (HNWH)	George Jenne
WLUX, 1550, 5 KW (DAYS)	, RELIGION	UPI,\$ 10.00 (---)	Ted Sauceman
WTKL, 1260, 1 KW (DAYS)	, RELIGION	NBN,ABC-C,\$ 16.00 (Mas1a)	John Marver
WXOK, 1460, 5 KW/1 KW (DA-N)	, BLACK	NBC,\$ 32.00 (HNWH)	Jim Richards
KQXL-F, 106.3, 3 KW @ 300, BLACK		SBN,ABC-F,\$ 36.00 (Mas1a)	(NEW ROADS) Rick Darnell
WFMF-F, 102.5, 100 KW @ 560, CHR		\$ 73.00* (HNWH)	George Jenne
WGGZ-F, 98.1, 100 KW @ 1550, CHR		CBS-R,\$ 70.00* (Katz)	Manual Broussard
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY		\$ 56.00 (Banner)	Michael Baer
WQXY-F, 100.7, 100 KW @ 750, AC		\$ 50.00 (Christal)	Jim Thompson
WYNK-F+, 101.5, 100 KW @ 403, COUNTRY		ABC-E,\$ 80.00 (Katz)	John Peroyea

KSMB, KDEA - See Lafayette

WCKW - See New Orleans

American Radio Spring 1987, Copyright 1987

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 106/322,900

Stations: 21/17
Diaries: 883/366:1/44.4%
Sample Target: 710
% Below Line: 0
% Not Listed: 7.3

1986 Revenue: \$7,500,000
HH Inc.: \$32,807
Retail \$: 2.6 Bil
Pop per Station: 18,994
#1 Biller: KYKR-F \$1,200,000

MSA Rank/Pop: 115/393,700
ADI # 122

Average Person Ratings: 15.3
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KHYS-F	74/15.0	12.7	11.9	14.1	12.8		18.1	1. KHYS-F	92/799	1. KZZB-F	758/23.5	26.4	22.4
2. KYKR-F	66/13.4	12.1	11.7	11.0	14.1		9.5	2. KYKR-F	74/960	2. KYKR-F	754/23.4	19.8	22.2
3. KZZB-F	55/11.1	14.5	10.4	12.2	13.0		17.4	3. KZZB-F	66/885	3. KHYS-F	567/17.6	17.0	16.3
4. KWIC-F+	38/ 7.7	7.1	7.0	7.8	7.6		9.3	4. KQXY-F	52/643	4. KIOC-F	449/13.9	15.5	13.6
5. KQXY-F	34/ 6.9	7.9	9.6	6.8	8.0		3.6	5. KWIC-F+	44/524	5. KQXY-F	444/13.8	13.9	15.8
6. KAYD-F	33/ 6.7	3.6	4.9	4.8	6.5		5.7	6. KAYD-F	36/482	6. KWIC-F+	414/12.8	13.0	15.1
7. KMY-F	27/ 5.5	4.2	7.4	6.0	3.3		4.5	7. KLVI	34/566	7. KAYD-F	391/12.1	11.3	11.6
8. KIOC-F	24/ 4.9	6.7	4.9	5.6	3.5		7.2	8. KMY-F	32/430	8. KLVI	387/12.0	19.0	15.5
9. KLVI	22/ 4.5	6.5	6.2	7.0	8.2		5.4	9. KIOC-F	29/576	9. KMY-F	319/ 9.9	11.0	13.9
10. KTFA-F	16/ 3.2	2.4	1.1	2.4	1.5		2.2	10. KTFA-F	16/186	10. KTRH	228/ 7.1	9.4	10.3
11. KAYC	13/ 2.6	1.0	1.7	1.4	.6		.9	KTRH	16/274	11. KTFA-F	186/ 5.8	4.6	2.9
12. KALO	12/ 2.4	1.2	2.1	.8	1.9		2.3	12. KAYC	13/ 88	12. KALO	171/ 5.3	4.0	6.3

12+ FM SHARE (METRO): 82.97% (380 of 458) (SPG 86: 78.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F>	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F>	1. KHYS-F	1. KYKR-F>	1. KHYS-F	1. KHYS-F>	1. KHYS-F
2. KHYS-F>	2. KWIC-F+	2. KYKR-F	2. KHYS-F>	2. KHYS-F>	2. KQXY-F	2. KYKR-F>	2. KHYS-F	2. KYKR-F	2. KZZB-F+	2. KZZB-F+
3. KIOC-F	3. KZZB-F+	3. KZZB-F	3. KZZB-F	3. KZZB-F	3. KHYS-F	3. KZZB-F+	3. KZZB-F+	3. KZZB-F+	3. KWIC-F+	3. KYKR-F
4. KWIC-F+	4. KYKR-F	4. KWIC-F+	4. KAYD-F	4. KAYD-F	4. KLVI	4. KLVI	4. KQXY-F	4. KWIC-F+	4. KYKR-F	4. KWIC-F+
5.	5. KAYD-F	5. KAYD-F	5. KMY-F	5. KQXY-F	5. KMY-F	5. KAYD-F	5. KAYD-F	5. KQXY-F	5. KIOC	5. KQXY-F
				6. KMY-F				6. KAYD-F	6. KMY-F	6. KAYD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHYS-F	1. KHYS-F>	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KWIC-F+	1. KWIC-F+	1. KHYS-F	1. KHYS-F	1. KHYS-F
2. KZZB-F	2. KZZB-F	2. KMY-F	2. KHYS-F	2. KHYS-F>	2. KHYS-F	2. KHYS-F>	2. KWIC-F+	2. KWIC-F+	2. KYKR-F
3. KAYD-F	3. KYKR-F	3. KZZB-F	3. KZZB-F	3. KMY-F	3. KZZB-F	3. KZZB-F+	3. KAYD-F	3. KYKR-F	3. KZZB-F
4. KWIC-F+	4. KAYD-F	4. KZZB-F	4. KAYD-F	4. KAYD-F	4. KIOC-F	4. KAYD-F	4. KZZB-F	4. KZZB-F>	4. KAYD-F
5. KYKR-F	5. KMY-F	5. KAYD-F	5. KMY-F	5. KQXY-F	5. KYKR-F	5. KYKR-F	5.	5. KAYD-F	5. KQXY-F
		KTFA-F		6. KZZB-F				6. KIOC	

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	79 (2)	80 (3)	17.5	19.3	KDLF 1150 Port Neches .6/1.1
AOR/CLASSIC	40 (2)	40 (2)	80 (4)	8.7	9.1	KDVE 1510 Nederland 1.0/3.1
AC/OLDIES/SOFT ROCK	7 (1)	46 (3)	53 (4)	11.6	7.0	KOGT 1600 Orange .8/1.7
MOR/VARIETY/FULL						KOLE 1340 Port Arthur 1.4/4.1
COUNTRY	26 (2)	99 (2)	125 (4)	27.3	26.1	KZZB 990 Beaumont .2/2.0
BLACK/URBAN	12 (1)	82 (2)	94 (3)	20.5	16.9	KFMK-F 97.9 Houston .6/1.4
BTFL MUSIC/EZ		34 (1)	34 (1)	7.4	10.5	KMJQ-F 102.1 Clear Lake City 1.6/4.7
NEWS/TALK	11 (1)		11 (1)	2.4	4.5	KTRH 740 Houston 2.2/7.1
NOSTALGIA	13 (1)		13 (1)	2.8	1.9	KZFX-F 107.5 Lake Jackson .4/1.4
RELIGION/GOSPEL	8 (2)		8 (2)	1.7	4.7	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

458 (21)

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2)	BLACK	\$ 18.00*	(Mc-Guild)	Clear Channel	Jim Smith
KAYC, 1450, 1 KW	NOSTALGIA	NBC, \$ 17.00	(Banner)	Amer. Family	
KLVI, 560, 5 KW (DA-N)	COUNTRY	ABC-I, \$ 35.00*	(Katz)	Hicks	Candy Anderson
KAYD-F, 97.5, 100 KW @ 482,	COUNTRY	SMN, \$ 25.00*	(Banner)	Amer. Family	
KHYS-F, 98.5, 100 KW @ 485,	URBAN	CBS-R, \$ 42.00*	(Mc-Guild)	Clear Channel	Jim Smith
KIOC-F, 106.1, 100 KW @ 1060,	CHR	\$ 27.00*	(Republic)		Vesta Brandt
KMY-F, 104.5, 100 KW @ 400,	AC	\$ 24.00*	(Eastman)		
KQXY-F, 94.1, 100 KW @ 647,	BTFL/EZ	NBC, \$ 27.00*	(Christal)		Gary Teaney
KTFA-F, 92.1, 3 KW @ 300,	AC	\$ 17.00	(---)		(GROVES) Ralph McBride
KWIC-F, 107.9, 100 KW @ 392,	AOR	ABC-R, \$ 32.00*	(Banner)		Don Durden
KYKR-F, 93.3, 100 KW @ 500,	COUNTRY	\$ 54.00*	(Katz)		Candy Anderson
KZZB-F, 95.1, 100 KW @ 500,	CHR	ABC-F, \$ 36.00*	(Christal)		

KTRH - See Houston

MISCELLANEOUS COMMENTS KGCI changes to KZZB-AM and format from Oldies to CHR... KIOC reclassified as CHR... Sale of KLVI to Narragansett never closed...

American Radio Spring 1987, Copyright 1987

BILLINGS

Arbitron Rank/Pop (12+): 224/101,400
 MSA Rank/Pop: 291/121,700
 ADI # 163 (w/Hardin)
 Average Person Ratings: 16.5
 Market TSL: 21.8 hours

Stations: 9/9
 Diaries: 615/165:1/52.9%
 Sample Target: 550
 % Below Line: 0
 % Not Listed: 4.8

1986 Revenue: \$5,200,000
 HH Inc.: \$28,147
 Retail \$: 1.05 Bil
 Pop per Station: 11,267
 #1 Biller: KGHL \$1,300,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86		
1. KGHL	44/26.3	31.4	24.0			1. KGHL	67/660	1. KYA-F	422/41.6	---	35.5	
2. KYA-F	37/22.2	16.6	20.1			2. KYA-F	44/499	2. KGHL	381/37.6	---	40.9	
3. KIDX-F	18/10.8	11.2	11.7			3. KIDX-F	19/289	3. KZLS-F	256/25.2	---	24.6	
	KUUS	18/10.8	9.5	7.3			KUUS	19/134	4. KIDX-F	233/23.0	---	27.3
5. KZLS-F	17/10.2	10.1	12.3			5. KZLS-F	17/268	5. KOOK-F	152/15.0	---	11.4	
6. KOOK-F	12/ 7.2	3.6	5.6			6. KOOK-F	15/200	6. KUUS	129/12.7	---	17.0	
7. KURL	6/ 3.6	3.6	4.5			7. KURL	11/154	7. KURL	112/11.0	---	7.4	
8. KBLG	5/ 3.0	---	---			8. KBLG	5/ 69	8. KBIT	88/ 8.7	---	14.2	
9. KBIT	2/ 1.2	5.3	9.5			9. KBIT	4/106	9. KBLG	59/ 5.8	---	---	
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 52.83% (84 of 159) (SPG 86: 45.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYA-F	1. KYA-F	1. KYA-F	1. KGHL	1. KGHL >	1. KGHL >	1. KGHL >	1. KGHL	1. KYA-F	1. KYA-F	1. KGHL >
2. KZLS-F	2. KGHL	2. KGHL	2. KYA-F	2. KYA-F	2. KUUS >	2. KYA-F	KYA-F	2. KGHL >	2. KGHL	2. KYA-F
3.	KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3.	3. KIDX-F	3. KIDX-F	3. KZLS-F	3. KZLS-F	3. KUUS
4.	4. KZLS-F	4. KZLS-F	4. KOOK-F	4. KOOK-F	4.	KUUS	4. KUUS	4. KIDX-F	4. KIDX-F	KZLS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYA-F	1. KYA-F	1. KYA-F	1. KYA-F	1. KGHL >		1. KYA-F	1. KYA-F >	1. KYA-F	1. KYA-F	1. KGHL
2. KZLS-F	2. KIDX-F	2. KGHL	2. KGHL	2. KYA-F		2. KGHL	2. KGHL	2. KGHL	2. KGHL	2. KYA-F
3. KIDX-F	KZLS-F	KIDX-F	3. KIDX-F	3. KIDX-F		KZLS-F	3. KIDX-F	KIDX-F	3. KIDX-F	3. KIDX-F >
4.	4. KGHL	4.	4. KZLS-F	4. KOOK-F		4. KIDX-F	4. KZLS-F	4.	4.	4. KOOK-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP AOR/CLASSIC		54 (2)	54 (2)	34.0	29.2
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL		18 (1)	18 (1)	11.3	16.2
COUNTRY	49 (2)	12 (1)	61 (3)	38.4	40.3
BLACK/URBAN					
BTFM MUSIC/EZ	18 (1)		18 (1)	11.3	10.4
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	6 (1)		6 (1)	3.8	3.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	2 (1)		2 (1)	1.3	---
			159 (9)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KBIT, 970, 5 KW (DA-N)	, ? ?	NBC, \$ 9.00* (Torbet)	Mesa	Dan Miller
KBLG, 910, 1 KW (DAYS)	, COUNTRY	ABC-E, \$ 8.00 (---		Jim Key
KGHL, 790, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 32.00 (Eastman)	Sunrise	Jerry Williamson
KURL, 730, 5 KW (DAYS)	, RELIGION	, \$ 7.00 (---	Enterprise	Herm Elenbaas
KUUS, 1240, 1 KW	, BTFM/EZ	, \$ NA (Mc-Guild)		Ken Koch
KIDX-F, 98.5, 85 KW @ 402, AC		, \$ 13.00 (Eastman)	Sunrise	Jerry Williamson
KOOK-F, 102.9, 100 KW @ 500, COUNTRY		NBC, \$ 14.00* (Torbet)	Mesa	Dan Miller
KYYA-F, 93.3, 100 KW @ 700, CHR		US 1, \$ 20.00* (Banner)	Meyer	Lamont Wallis
KZLS-F, 97.1, 35 KW @ 293, CHR		ABC-F, \$ 15.00* (Mc-Guild)		Ken Koch

MISCELLANEOUS COMMENTS KOYN changes calls to KBLG...

BINGHAMTON

Arbitron Rank/Pop (12+): 141/227,400

Stations: 10/10
Diaries: 715/318:1/54.7%
Sample Target: 700
% Below Line: 0
% Not Listed: 13.8

1986 Revenue: \$5,900,000
HH Inc.: \$32,113
Retail \$: 1.6 Bil
Pop per Station: 22,740
#1 Biller: WMBF \$1,300,000

MSA Rank/Pop: 162/264,400

ADI # 138

Average Person Ratings: 16.0

Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WAAL-F	84/23.1	27.7	24.6			1. WAAL-F	126/1543	1. WAAL-F	924/40.6	---	37
2. WMBF	61/16.8	13.7	15.5			2. WHWK-F	100/ 975	2. WMRV-F	683/30.0	---	29
3. WMRV-F	51/14.0	12.2	14.4			3. WMRV-F	72/ 983	3. WMBF	636/28.0	---	27
4. WHWK-F	50/13.8	11.6	7.9			4. WMBF	63/ 696	4. WHWK-F	532/23.4	---	18
5. WRSF	18/ 5.0	5.1	2.6			5. WVR-F+	19/ 210	5. WENE	275/12.1	---	13
6. WENE	16/ 4.4	4.5	6.2			6. WRSF	18/ 251	WINR	275/12.1	---	14
7. WINR	16/ 4.4	9.2	9.4			7. WENE	17/ 310	7. WRSF	251/11.0	---	8
8. WQXT-F	11/ 3.0	1.8	2.9			WINR	17/ 308	8. WQXT-F	150/ 6.6	---	5
9. WVR-F+	6/ 1.6	1.5	.6			9. WQXT-F	11/ 150	9. WVR-F+	56/ 2.5	---	N
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 63.58% (199 of 313) (SPG 86: 62.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WMRV-F	1. WMRV-F	1. WMBF >	1. WMBF >	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>
2.	2. WMRV-F>	2. WMRV-F>	2. WAAL-F	2. WAAL-F>	2. WHWK-F>	2. WAAL-F>	2. WMRV-F	2. WMRV-F	2. WMBF	2. WHWK-F
3.	3. WRSF-F	3. WHWK-F>	3. WHWK-F>	WHWK-F	3. WMRV-F>	3. WMRV-F	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WMRV-F>
4.	4. WHWK-F	4. WMBF	4. WMBF	4. WMBF	4.	4. WHWK-F	4. WMBF	4. WMBF	4. WMRV-F	4. WMBF-F>
5.	5. WQXT-F	WRSF-F	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAL-F>	1. WAAL-F	1. WMRV-F	1. WMRV-F	1. WMRV-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F
2. WMRV-F	WMRV-F>	2. WAAL-F>	2. WAAL-F	2. WHWK-F	2. WRSF >	2. WRSF >	2. WRSF-F	2. WHWK-F	2. WHWK-F
3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WHWK-F	WMBF	3.	3. WMRV-F	3. WMRV-F	3. WRSF	3. WMRV-F
4. WQXT-F	4. WQXT-F	4. WQXT-F	4. WMBF	4. WAAL-F	4.	4. WHWK-F	4. WHWK-F	4. WMRV-F	4.
5.	5.	WRSF-F	5.	5.	5.	5. WQXT-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		84 (1)	84 (1)	26.8	31.5	
AOR/CLASSIC						
AC/OLDIES/SOFT ROCK	21 (2)	65 (3)	86 (5)	27.5	23.3	
MOR/VARIETY/FULL	77 (2)		77 (2)	24.6	17.4	
COUNTRY		50 (1)	50 (1)	16.0	17.7	
BLACK/URBAN						
BTFM MUSIC/EZ						
NEWS/TALK						
NOSTALGIA	16 (1)		16 (1)	5.1	10.2	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

313 (10)

RADIO STATIONS

WENE, 1430, 5 KW (DA-N)	, MOR	ABC-I, \$ 19.00* (HNWH)	(ENDICOTT)	Hank Strong
WINR, 680, 1 KW/500 W	, NOST/MOR	NBC, \$ 22.00* (Radio West)		Mary Lou Dimmick
WMBF, 1290, 5 KW (DA-N)	, MOR	CBS, \$ 30.00* (Katz)	Stoner	Roger Conklin
WRSF, 1360, 5 KW/500 W (DA-2)	, OLDIES	ABC-E, \$ 15.00* (Banner)	Regional	George Rossi
WAAL-F, 99.1, 7 KW @ 1090, CHR		US 1, \$ 36.00* (Banner)	Regional	George Rossi
WVR-F+, 102.3, 1.5 KW @ 405, AC		UPI, \$ 10.50 (---)	(WAVERLY)	Charles Carver
WHWK-F, 98.1, 10 KW @ 950, COUNTRY		ABC-E, \$ 25.00* (Katz)	Stoner	Ralph Christian
WMRV-F, 105.7, 35 KW @ 570, AC		, \$ 28.00* (HNWH)	(ENDICOTT)	Hank Strong
WQXT-F, 101.7, 1.1 KW @ 450, SOFT AC		, \$ 9.00 (Roslin)	(OWEGO)	Frank Penny

MISCELLANEOUS COMMENTS WENE, WMRV-F (Endicott) sold to Beacon for \$4,500,000 (Kozacko)... WQXT changes calls to WQXT...

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/764,400

MSA Rank/Pop: 56/901,800

ADI # 45

Average Person Ratings: 17.0

Market TSL: 23.0 hours

Stations: 22/19

Diaries: 1366/560:1/49.5%

Sample Target: 1080

% Below Line: 1.5

% Not Listed: 7.4

1986 Revenue: \$21,500,000

HH Inc.: \$26,895

Retail \$: 4.9 Bill

Pop per Station: 40,232

#1 Biller: WZZK A/F \$5,300,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WZZK-F+	213/16.4	16.8	17.1	18.5	15.3	17.2	15.8	1. WZZK-F+	393/4293	1. WZZK-F+	2352/30.8	32.6	28.0
2. WMJJ-F	153/11.8	8.4	7.3	7.2	11.9	8.7	6.5	2. WAPI-F	241/3089	2. WAPI-F	1868/24.4	30.8	24.6
3. WAPI-F	150/11.6	12.7	15.5	13.7	11.3	13.4	15.9	3. WKXX-F	188/2508	3. WKXX-F	1740/22.8	23.7	21.7
4. WKXX-F	142/10.9	6.9	7.2	6.5	8.3	7.9	15.6	4. WMJJ-F	167/1911	4. WMJJ-F	1582/20.7	17.0	22.1
5. WENN-F	113/ 8.7	12.8	9.8	12.2	13.1	10.9	10.6	5. WENN-F	155/1890	5. WENN-F	1309/17.1	17.9	20.6
6. WAGG	67/ 5.2	2.9	5.5	4.9	3.3	4.6	2.6	6. WQEN-F	97/1199	6. WLTB-F	758/ 9.9	10.8	9.0
7. WERC	53/ 4.1	6.2	5.4	4.3	4.4	5.0	4.0	7. WAGG	67/ 555	7. WERC	725/ 9.5	13.2	10.8
8. WAPI	53/ 4.1	4.0	4.6	4.3	5.0	4.3	2.9	8. WLTB-F	61/ 938	8. WDJC-F	659/ 8.6	8.0	7.8
9. WATV	43/ 3.3	5.1	4.8	4.8	6.2	4.5	4.3	9. WERC	58/ 785	9. WVOK	627/ 8.2	8.2	8.8
10. WDJC-F	41/ 3.2	1.8	2.3	2.2	2.2	2.4	3.1	10. WDJC-F	57/ 964	10. WTAV	586/ 7.7	10.7	11.5
11. WLTB-F	47/ 3.6	4.6	4.1	3.6	2.7	4.0	4.3	11. WAPI	54/ 613	11. WAPI	556/ 7.3	9.9	10.6
12. WVOK	27/ 2.1	1.1	2.1	1.9	2.0	1.8	1.8	12. WATV	43/ 601	12. WAGG	553/ 7.2	8.3	6.6

12+ FM SHARE (METRO): 72.36% (869 of 1201) (SPG 86: 70.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKXX-F	1. WAPI-F	1. WMJJ-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WENN-F	1. WZZK-F+
2. WAPI-F	2. WKXX-F	2. WZZK-F+	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WAPI-F	2. WKXX-F	2. WKXX-F
3. WENN-F	3. WMJJ-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WMJJ-F	3. WAPI-F	3. WAPI-F
4.	4. WENN-F	4. WKXX-F	4. WENN-F	4. WENN-F	4. WAGG	4. WKXX-F	4. WKXX-F	4. WKXX-F	4. WZZK-F+	4. WMJJ-F
5.	5. WZZK-F+	5. WENN-F	5. WKXX-F	5. WKXX-F	5. WERC	5. WENN-F	5.	5. WENN-F	5. WDJC-F	5. WENN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKXX-F	1. WMJJ-F	1. WMJJ-F	1. WMJJ-F	1. WZZK-F+	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F+
2. WMJJ-F	2. WKXX-F	2. WAPI-F	2. WZZK-F+	2. WMJJ-F	2. WKXX-F	2. WKXX-F	2. WMJJ-F	2. WZZK-F+	2. WMJJ-F
3. WAPI-F	3. WAPI-F	3. WKXX-F	3. WKXX-F	3. WKXX-F	3. WMJJ-F	3. WKXX-F	3. WMJJ-F	3. WMJJ-F	3. WAPI-F
4. WENN-F	4. WENN-F	4. WZZK-F+	4. WAPI-F	4. WAPI-F	4. WZZK-F+	4. WENN-F	4. WENN-F	4. WKXX-F	4. WENN-F
5. WZZK-F+	5. WZZK-F+	5. WENN-F	5. WENN-F	5. WENN-F	5. WMJJ-F	5. WZZK-F+	5. WZZK-F+	5. WENN-F	5. WKXX-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC		303 (4)	303 (4)	25.2	10.5	WCRL 1570 Oneonta .7/ .8 WCRT 1260 Birmingham 1.3/3.1 WJLD 1400 Homewood 1.9/5.0 WKLD-F 97.7 Oneonta .3/ .8 WWWB 1360 Jasper .6/1.2 WYDE 850 Birmingham 1.4/3.3
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	17 (1)	200 (2)	217 (3)	18.1	16.2	WQEN-F 103.7 Gadsden .3/1.5 WRSB-F 96.9 Decatur .5/1.0 WZBQ-F 102.5 Jasper .5/2.0
COUNTRY BLACK/URBAN	39 (2)	201 (1)	240 (3)	20.0	19.3	
BTFM MUSIC/EZ NEWS/TALK	135 (3)	113 (1)	248 (4)	20.6	24.1	
NOSTALGIA RELIGION/GOSPEL	53 (1)	7 (1)	60 (2)	5.1	5.4	
SPANISH CLASSICAL JAZZ/NEW AGE/ECLECTIC	18 (1)	41 (1)	59 (2)	4.9	6.2	
UNKNOWN/OTHERS	9 (1)	4 (1)	13 (2)	1.1	0.9	

1201 (22)

RADIO STATIONS

WAGG, 1320, 5 KW	BLACK	NBN, \$ 30.00 (HNWH)	Bill Manney
WAPI, 1070, 50 KW/5 KW (DA-N)	NOSTALGIA	NBC, NBC-T, \$ 28.00 (Christal)	Bernie Barker
WATV, 900, 1 KW	BLACK	ABC-E, \$ 30.00* (Roslin)	Joe Lackey
WAYE, 1220, 1 KW/75 W	RELIGION	\$ 15.00 (---)	Woods
WCRT, 1260, 5 KW (OAYS)	OLDIES	CNN, \$ 15.00 (---)	Eva Gibson
WERC, 960, 5 KW (DA-N)	NEWS/TALK	NBC-T, \$ 40.00* (Mc-Guild)	Sun Group
WJLD, 1400, 1 KW	BLACK	MBS, \$ 24.00 (Masla)	Gary Richardson
WVOK, 690, 50 KW/30 W	COUNTRY	CBS, \$ 16.00 (Eastman)	Gordon Sprouse
WYDE, 850, 50 KW/1 KW (DA-2)	RELIGION	\$ 18.00 (---)	REBS American General
WAPI-F, 94.5, 100 KW @ 1214, CHR	CHR	ABC-C, \$ 75.00* (Christal)	Bernie Barker
WDJC-F, 93.7, 100 KW @ 984, RELIGION	RELIGION	\$ 18.00 (---)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK	BLACK	NBN, \$ 60.00* (HNWH)	Bill Manney
WKXX-F, 106.9, 100 KW @ 1114, CHR	CHR	ABC-D, \$ 54.00* (Mc-Guild)	Rice Baxter
WLTB-F, 99.5, 100 KW @ 870, SOFT AC	SOFT AC	\$ 40.00* (Eastman)	Gordon Sprouse
WMJJ-F, 96.5, 100 KW @ 900, AC	AC	\$ 90.00* (Banner)	Capitol-Johnson
WZZK-F+, 104.7, 100 KW @ 1300, COUNTRY	COUNTRY	\$ 125.00* (Katz)	New City
WQEN-F, 103.7, 100 KW @ 1080, CHR	CHR	ABC-C, \$ 38.00* (Dora)	(GADSDEN) Rish Wood

MISCELLANEOUS COMMENTS WAPI reclassified as CHR (with an AOR slant)...

American Radio Spring 1987, Copyright 1987

BOISE

Arbitron Rank/Pop (12+): 137/233,900

Stations: 17/17
Diaries: 682/343:1/46.7%
Sample Target: 600
% Below Line: 0
% Not Listed: 6.1

1986 Revenue: \$6,800,000
HH Inc.: \$31,214
Retail \$: 1.09 Bill
Pop per Station: 13,759
#1 Biller: KCIX-F \$1,250,000

MSA Rank/Pop: 207/194,100
ADI # 132
Average Person Ratings: 15.4
Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KCIX-F	59/16.3	13.5	16.0			1. KCIX-F	74/607	1. KCIX-F	528/22.6	---	21.5
2. KJOT-F	41/11.4	12.4	3.2			2. KJOT-F	55/561	2. KBOI	522/22.3	---	20.9
3. KBOI	36/10.0	8.0	8.8			3. KBOI	53/793	3. KJOT	439/18.8	---	15.4
4. KBXL-F	28/ 7.8	6.6	5.6			4. KBXL-F	35/312	4. KFXD-F	422/18.0	---	18.3
5. KFXD-F	26/ 7.2	6.9	7.7			5. KFXD	32/397	5. KIYS-F	367/15.7	---	19.5
						6. KIZN-F+	31/518	6. KLTB-F	343/14.7	---	11.9
7. KFXD	23/ 6.4	2.3	1.1			7. KJOT-F	31/425	7. KIZN-F+	323/13.8	---	15.5
8. KIDO	19/ 5.3	5.7	7.2			8. KFXD-F	31/513	8. KIDO	314/13.4	---	12.4
						9. KQFC-F	28/323	9. KBXL-F	226/ 9.7	---	11.4
10. KIZN-F+	17/ 4.7	7.8	9.8			10. KIYS-F	22/496	10. KFXD	224/ 9.6	---	8.1
11. KIYS-F	16/ 4.4	9.2	9.3			11. KIDO	21/385	11. KEGM	207/ 8.8	---	14.0
12. KGEM	12/ 3.3	6.6	5.9			12. KGEM	14/232	12. KQFC-F	203/ 8.7	---	5.9
13. KSGR	11/ 3.0	---	1.6			13. KSGR	14/158	13. KSGR	133/ 5.7	---	---

12+ FM SHARE (METRO): 68.73% (233 of 339) (SPG 86: 71.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFXD-F	1. KCIX-F	1. KCIX-F>	1. KCIX-F>	1. KCIX-F>	1. KBDI	1. KBOI	1. KCIX-F>	1. KCIX-F>	1. KJOT-F	1. KCIX-F>
2. KIYS-F	2. KJOT-F>	2. KJOT-F>	2. KLTB-F	2. KBOI	2. KBXL-F	KCIX-F>	2. KLTB-F	2. KJOT-F	2. KFXD-F	2. KJOT-F
3. KJOT-F	3. KLTB-F	3. KLTB-F	3. KBOI	3. KLTB-F	3. KFXD	3. KJOT-F	3. KJOT-F	3. KLTB-F	3. KCIX-F	3. KBOI
4.	4. KFXD-F	4. KBOI	4. KJOT-F	4. KJOT-F	4. KCIX-F	4. KIDO	4. KBOI	4. KBOI	4. KBXL-F	4. KFXD
5.	5. KQFC-F	5. KFXD-F	5. KBXL-F	5. KBXL-F	KIDO	5.	5. KBXL-F	5. KFXD-F	KIYS-F	5. KFXD-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCIX-F	1. KCIX-F>	1. KBOI	1. KCIX-F>	1. KCIX-F>		1. KJOT-F>	1. KJOT-F	1. KCIX-F	1. KJOT-F	1. KCIX-F>
2. KJOT-F	2. KJOT-F	KCIX-F	2. KJOT-F	2. KLTB-F		2.	2. KCIX-F>	2. KJOT-F	2. KCIX-F>	2. KBOI
3. KFXD-F	3. KLTB-F>	3. KBXL-F	3. KLTB-F	3. KBOI		3.	3. KLTB-F	3. KLTB-F	3. KBOI	3. KLTB-F
4. KIYS-F	4.	4. KBOI	4. KJOT-F	4. KBXL-F		4.	4. KFXD-F	4. KBOI	4. KLTB-F	4. KJOT-F>
5.	5.	5.	5. KBXL-F	KJOT-F		5.	KIZN-F+	KSGR	5.	5. KIZN-F+

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	12.4	17.4		KBGN	1060	Caldwell		.6/4.4
AOR/CLASSIC		41 (1)	41 (1)	12.1	13.4		KHEZ-F	103.3	Caldwell		.6/2.7
AC/OLDIES/SOFT ROCK	11 (1)	85 (2)	96 (3)	28.3	27.1		KSPD	790	Boise		.6/3.0
MOR/VARIETY/FULL	55 (2)		55 (2)	16.2	10.0						
COUNTRY	13 (2)	35 (2)	48 (4)	14.2	16.5						
BLACK/URBAN											
BTFL MUSIC/EZ		30 (2)	30 (2)	8.8	7.2						
NEWS/TALK					0.9						
NOSTALGIA	23 (1)		23 (1)	6.8	6.2						
RELIGION/GOSPEL	2 (1)		2 (1)	0.6	1.2						
SPANISH											
CLASSICAL											
JAZZ/NEW AGE/ECLECTIC											
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	---						

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RADIO STATIONS

KBOI, 670, 50 KW (DA-N)	, AC/MOR	MBS, \$ 33.00	(Katz)	Pacific NW	Al Vuylsteke
KGEM, 1140, 10 KW (DA-N)	, COUNTRY	ABC-I, \$ 15.00*	(Eastman)	Hatch	Jon Rand
KIDO, 630, 5 KW (DA-2)	, MOR	NBC, NBC-T, \$ 16.00*	(Christal)	Sundance	Gary Bates
KIZN, 730, 500 W/84 W	, COUNTRY	, \$ NA	(Banner)	Constant	Bill Luzmoor
KSPD, 790, 1 KW (DAYS)	, RELIGION	, \$ 6.00	(---		Lee Schaffer
KFXD, 580, 5 KW (DA-N)	, NOSTALGIA	CBS, \$ 17.00*	(Torbet)		Dave Obenauf
KSGR, 1340, 1 KW	, OLDIES	APR, \$ 15.00	(Mc-Guild)		Kip Guth
KCIX-F, 105.9, 50 KW @ 2700, AC		APR, \$ 40.00	(Mc-Guild)		Kip Guth
KIYS-F, 92.3, 44 KW @ 2500, CHR		, \$ 18.00*	(Torbet)		Brian Harm
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY		, \$ 21.00*	(Banner)	Constant	Bill Luzmoor
KJOT-F, 105.1, 53 KW @ 2574, AOR		, \$ 30.00*	(Eastman)	Hatch	Jon Rand
KLTB-F, 104.3, 52 KW @ 2574, SOFT AC		, \$ 25.00*	(Christal)	Sundance	Gary Bates
KQFC-F, 97.9, 47 KW @ 2510, COUNTRY		, \$ 19.00*	(Katz)	Pacific NW	Al Vuylsteke
KBXL-F, 94.1, 40 KW @ 2500, BTFL/EZ		, \$ 22.00*	(---		(CALDWELL) Nels Wilson
KFXD-F, 94.9, 49 KW @ 2700, CHR		, \$ 23.00*	(Torbet)		(NAMPA) Dave Obenauf
KHEZ-F, 103.3, 54 KW @ 2520, BTFL/EZ		, \$ NA	(---		(CALDWELL) Greg Williamson

MISCELLANEOUS COMMENTS KFML-F and KKIC were off air during Spring '87 Arbitron... KTOX changed calls to KIZN and format from Talk to Country simulcast with KIZN-F... KNPA changed calls to KSGR... KFML sold for \$450,000...

BLOOMINGTON, IL

Arbitron Rank/Pop (12+): 217/106,100

MSA Rank/Pop: 286/124,400
Peoria ADI
Average Person Ratings: 15.1
Market TSL: 19.5 hours

Stations: 13/5
Diaries: 542/196:1/55.8%
Sample Target: 550
% Below Line: 24.5
% Not Listed: 10.6

1986 Revenue: \$4,200,000
HH Inc.: \$35,552
Retail \$: .87 Bil
Pop per Station: 21,220
#1 Biller: WJBC \$2,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WJBC	48/30.0	36.2	30.3			1. WBNQ-F	54/776	1. WBNQ-F	529/49.9	---	45.6
2. WBNQ-F	34/21.3	24.9	23.6			WJBC	54/549	2. WJBC	486/45.8	---	47.3
3. WIHN-F	13/ 8.1	4.5	3.9			3. WKZF-F	21/301	3. WKZF-F	230/21.7	---	18.3
4. WMLA-F	12/ 7.5	3.4	2.2			4. WKZW-F	15/421	4. WKZW-F	181/17.1	---	12.2
5. WWCT-F	11/ 6.9	5.6	3.9			5. WGN	14/252	5. WWCT-F	163/15.4	---	12.7
6. WKZW-F	7/ 4.4	2.8	7.3			6. WIHN-F	13/183	6. WMLA-F	148/13.9	---	8.6
7. WLS	6/ 3.8	3.4	5.6			7. WMLA-F	12/163	7. WLS	142/13.4	---	15.3
8. WSWT-F	4/ 2.5	2.3	1.7			WLS	12/296	8. WSWT-F	99/ 9.3	---	7.7
9. WGN	3/ 1.9	2.3	3.4			9. WSWT-F	10/158	9. WGN	85/ 8.0	---	10.7
10.						10. WZRO-F	7/ 63	10. WMLA	58/ 5.5	---	6.5
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 58.74% (84 of 143) (SPG 86: 50.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBNQ-F>	1. WBNQ-F>	1. WBNQ-F>	1. WJBC	1. WJBC >	1. WJBC >	1. WJBC >	1. WJBC	1. WJBC	1. WJBC	1. WJBC
2. WKZF-F	2. WIHN-F	2. WJBC >	2. WBNQ-F	2. WBNQ-F	2. WMLA-F+	2. WBNQ-F	2. WBNQ-F>	2. WBNQ-F>	2. WBNQ-F>	2. WBNQ-F>
3.	WWCT-F	3. WIHN-F	3. WIHN-F	3. WIHN-F	3.	3. WMLA-F+	3. WIHN-F	3. WIHN-F	3. WWCT-F	3. WMLA-F+
4.	4. WJBC	4. WWCT-F	4. WMLA-F+	4. WMLA-F+	4.	4. WIHN-F	4. WWCT-F	4. WMLA-F+	4. WIHN-F	4. WIHN-F
5.	5.	5.	5.	5.	5.	5.	5. WMLA-F+	5. WWCT-F	5. WKZF-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBNQ-F>	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F>	1. WJBC	1. WBNQ-F>	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F	1. WJBC
2. WIHN-F	2. WIHN-F	2. WIHN-F	2. WJBC	2. WIHN-F	2. WWCT-F	2. WWCT-F	2. WWCT-F	2. WJBC	2. WBNQ-F>
3. WKZF-F	3. WJBC	3. WJBC	3. WIHN-F>	3. WBNQ-F	3. WLS	3. WJBC	3. WJBC	3. WWCT-F>	3. WWCT-F
4.	4. WJBC	4. WKZF-F	4. WMLA-F+	4. WMLA-F+	4.	4. WLS	4. WGN	4. WLS	4. WMLA-F+
5.	5.	5.	5.	5.	5.	5.	5. WMAQ	5.	5. WSWT-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		41 (2)	41 (2)	28.7	35.7		WMLA 1440 Normal .6/5.5
AOR/CLASSIC		11 (1)	11 (1)	7.7	6.5		
AC/OLDIES/SOFT ROCK	6 (1)	13 (1)	19 (2)	13.3	5.2		WDWS-F 97.5 Champaign 1.3/2.2
MOR/VARIETY/FULL	51 (2)		51 (2)	35.7	44.2		WMAQ 670 Chicago .6/2.9
COUNTRY	1 (1)	13 (2)	14 (3)	9.8	5.8		
BLACK/URBAN							
BTFL MUSIC/EZ		6 (2)	6 (2)	4.2	2.6		
NEWS/TALK	1 (1)		1 (1)	0.7	---		
NOSTALGIA							
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
JAZZ/NEW AGE/ECLECTIC							
UNKNOWN/OTHERS							

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RADIO STATIONS

WJBC, 1230, 1 KW	MOR	ABC-I, \$ 55.00 (Mc-Gu1ld)	Bloomington	Richard Johnson
WMLA, 1440, 1 KW/500 W (DA-2)	COUNTRY	MBS, \$ NM (---)	Keister	Dick Barrett
WBNQ-F, 101.5, 50 KW @ 460, CHR		\$ 32.00 (Mc-Gu1ld)	Bloomington	Richard Johnson
WIHN-F, 96.7, 3 KW @ 300, AC		US 2, \$ 17.00 (Torbet)		Paul Chasteen
WMLA-F, 92.7, 3 KW @ 300, COUNTRY		MBS, \$ 20.00 (---)	Keister (LEROY)	Dick Barrett

Other ranked stations - See Peoria or Chicago

MISCELLANEOUS COMMENTS WMLA A/F sold by Withers to Keister for \$500,000...

BOSTON

Arbitron Rank/Pop (12+): 7/3,166,800

MSA Rank/Pop: 6/3,711,700

Average Person Ratings: 18.2

Market TSL: 23.5 hours

Stations: 35/30
Diaries: 2272/1394:1/39.1%
Sample Target: 2170
% Below Line: 4.5
% Not Listed: 10.3

1986 Revenue: \$96,100,000
HH Inc.: \$39,032
Retail \$: 29.4 Bil
Pop per Station: 105,560
#1 Biller: WBCN-F \$15,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WXKS-F	508/8.8	8.9	8.0	8.5	6.7	8.6	11.9	1. WBZ	651/8291	1. WXKS-F	6695/21.1	20.6	17.1	17.1
2. WBZ	500/8.7	9.0	8.4	8.2	9.2	8.6	8.6	2. WXKS-F	605/8497	2. WBZ	6116/19.3	18.1	19.1	19.1
3. WBCN-F	406/7.1	6.8	7.1	7.6	7.7	7.2	9.2	3. WBCN-F	548/7511	3. WBCN-F	5581/17.6	17.2	16.1	16.1
4. WRKO	398/6.9	7.0	5.6	6.8	6.0	6.6	5.6	4. WRKO	479/6716	4. WRKO	5503/17.4	14.4	14.1	14.1
5. WHDH	328/5.7	5.8	6.0	5.1	6.9	5.7	4.0	5. WZOU-F	388/6311	5. WEEI	5034/15.9	17.9	13.1	13.1
6. WJIB-F	326/5.7	6.7	6.8	6.8	5.3	6.5	3.6	6. WSSH-F	369/5749	6. WHDH	4415/13.9	14.4	15.1	15.1
7. WZOU-F	269/4.7	3.6	3.5	2.1	2.4	3.5	6.3	7. WJIB-F	368/4966	7. WZOU-F	4340/13.7	10.7	9.1	9.1
8. WSSH-F	268/4.7	4.9	4.8	4.1	4.7	4.6	3.1	8. WAAF-F	354/5174	8. WROR-F	4295/13.6	13.1	12.1	12.1
9. WEEI	263/4.6	5.1	4.5	4.3	3.9	4.6	4.0	9. WHDH	338/4705	9. WJIB-F	4160/13.1	13.8	11.1	11.1
10. WZLX-F	260/4.5	4.1	3.4	4.6	4.1	4.2	5.7	10. WROR-F	318/6112	10. WSSH-F	4045/12.8	12.3	10.1	10.1
11. WROR-F	218/3.8	3.8	3.8	4.3	3.3	3.9	4.4	11. WZLX-F	315/4322	11. WMJX-F	3897/12.3	11.7	9.1	9.1
12. WMJX-F	201/3.5	4.0	3.2	3.2	3.0	3.5	2.4	12. WEEI	282/5549	12. WZLX-F	3281/10.4	10.7	9.1	9.1
13. WAAF-F	154/2.7	1.8	2.4	3.0	2.2	2.5	2.8	13. WMJX-F	234/4618	13. WAAF-F	2587/ 8.2	8.3	7.0	7.0
14. WVBF-F	141/2.5	3.1	2.9	2.6	2.9	2.8	1.7	14. WHJY-F	226/3466	14. WVBF-F	2352/ 7.4	7.7	7.8	7.8
15. WILD	135/2.3	1.7	1.4	1.6	2.0	1.8	3.1	15. WBOS-F	183/2464	15. WBOS-F	1735/ 5.5	5.9	6.9	6.9
16. WBOS-F	124/2.2	1.6	2.8	2.4	2.8	2.3	2.8	16. WVBF-F	172/2929	16. WMRQ-F	1700/ 5.4	4.4	12.1	12.1
17. WXKS	101/1.8	1.4	1.7	1.1	1.7	1.5	1.7	17. WILD	140/1413	17. WCRB-F	1507/ 4.8	6.1	4.3	4.3
18. WMRQ-F	*1/1.4	1.3	.9	1.1	2.8	1.2	.6	18. WOKQ-F	130/1534	18. WPLM-F+	1417/ 4.5	3.4	3.3	3.3
19. WCRB-F	79/1.4	1.6	1.9	1.4	1.2	1.6	1.3	19. WGIR-F	126/2007	19. WILD	1368/ 4.3	2.9	4.0	4.0
20. WPLM-F+	58/1.0	.7	.8	1.6	1.2	1.0	1.3	20. WCRB-F	111/2021	20. WXKS	1267/ 4.0	3.7	3.3	3.3
21.								21. WMRQ-F	110/2380	21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 62.87% (3246 of 5163) (SPG 86: 61.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXKS-F	1. WBCN-F	1. WBCN-F	1. WXKS-F	1. WXKS-F	1. WBZ	> 1. WBZ	> 1. WJIB-F	1. WXKS-F	1. WBZ	> 1. WXKS-F
2. WZOU-F	2. WXKS-F	WXKS-F	2. WBCN-F	2. WBCN-F	2. WRKO	2. WXKS-F	2. WBCN-F	2. WRKO	2. WXKS-F	2. WBCN-F
3. WBCN-F	3. WZLX-F	3. WZLX-F	3. WZLX-F	3. WBZ	3. WJIB-F	3. WBCN-F	3. WXKS-F	3. WBCN-F	3. WRKO	3. WJIB-F
4. WAAF-F	4. WZOU-F	4. WMJX-F	4. WBZ	4. WRKO	4. WHDH	WEEI	4. WRKO	4. WHDH	4. WZOU-F	4. WZOU-F
5.	5. WAAF-F	5. WBZ	5. WRKO	5. WZLX-F	5. WEEI	WHDH	5. WSSH-F	5. WBZ	5. WBCN-F	5. WZLX-F
6.	6. WMJX-F	WROR-F	6. WROR-F	6. WHDH	6. WSSH-F	> 6. WRKO	> 6. WZLX-F	6. WJIB-F	6. WHDH	6. WHDH
7.	7. WROR-F	7. WZOU-F	7. WMJX-F	7. WROR-F	7. WBOS-F	7. WROR-F	7. WHDH	7. WZOU-F	7. WMJX-F	7. WRKO
8.	8. WVBF-F	8. WRKO	8. WHDH	8. WMJX-F	8. WZLX-F	8. WJIB-F	8. WBZ	8. WSSH-F	8. WAAF-F	8. WSSH-F
9.	9.	9.	9. WSSH-F	9. WSSH-F	9.	9.	9.	9.	9.	9. WAAF-F
10.	10.	10.	10. WXKS	10.	10.	10.	10.	10.	10.	10. WBZ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WBCN-F	> 1. WBCN-F	> 1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WVBF-F	2. WMJX-F	2. WBF	2. WAAF-F	2. WZLX-F	2. WZLX-F	2. WZLX-F	2. WRKO
3. WZOU-F	3. WZOU-F	3. WZLX-F	3. WBCN-F	3. WMJX-F	3. WZLX-F	3. WXKS-F	3. WXKS-F	3. WXKS-F	3. WZLX-F
4. WMJX-F	4. WMJX-F	4. WMJX-F	4. WSSH-F	4. WSSH-F	4. WZOU-F	4. WAAF-F	4. WRKO	4. WRKO	4. WXKS-F
5. WSSH-F	5. WZLX-F	5. WBCN-F	5. WZOU-F	5. WHDH	5. WXKS-F	5. WZOU-F	5. WROR-F	5. WBZ	5. WBZ
6. WZLX-F	6. WVBF-F	6. WMRQ-F	6. WROR-F	6. WROR-F	6. WILD	6. WILD	6. WZOU-F	6. WROR-F	6. WHDH
7. WAAF-F	7. WSSH-F	7. WROR-F	7. WBZ	7. WVBF-F	7.	7. WRKO	7. WBZ	7. WAAF-F	7. WROR-F
8. WROR-F	8. WROR-F	8. WZOU-F	8. WVBF-F	8. WRKO	8.	8.	8. WMJX-F	8. WZOU-F	8.
9.	9. WMRQ-F	9.	9. WHDH	9.	9.	9.	9. WVBF-F	9.	9.
10.	10. WAAF-F	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	SPG 86					OTHER RATED STATIONS/METRO SHARE & CUME RATING			
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP		777 (2)	777 (2)	15.0	13.8	WCAP	980	Lowell	.4/1.1
AOR/CLASSIC		898 (6)	898 (6)	17.4	18.4	WCGY-F	93.7	Lawrence	.4/2.1
AC/OLDIES/SOFT ROCK	39 (1)	888 (7)	927 (8)	18.0	18.9	WESX	1230	Salem	.3/1.2
MOR/VARIETY/FULL	923 (6)		923 (6)	17.9	19.1	WEZE	1260	Boston	.5/1.8
COUNTRY		143 (2)	143 (2)	2.8	3.2	WFNX-F	101.7	Lynn	.6/2.4
BLACK/URBAN	135 (1)		135 (1)	2.6	2.3	WJDA	1300	Quincy	.6/1.1
BTFL MUSIC/EZ		326 (1)	326 (1)	6.3	6.1	WKOX	1200	Framingham	.4/.7
NEWS/TALK	661 (2)		661 (2)	12.8	11.4	WLYT-F	92.5	Haverhill	.3/1.5
NOSTALGIA	105 (2)	54 (1)	159 (3)	3.1	3.8	WMEX	1150	Boston	.7/2.9
SPANISH	54 (2)		54 (2)	1.0	1.6	WROL	950	Boston	.5/2.1
CLASSICAL		79 (1)	79 (1)	1.5	1.4	WGIR-F	101.1	Manchester, NH	.3/1.5
JAZZ/NEW AGE/ECLECTIC		81 (1)	81 (1)	1.6	---	WOKQ-F	97.5	Dover	.3/.8
UNKNOWN/OTHERS						WXLO-F	104.5	Fitchburg	.3/1.3
			5163 (35)			WHJY-F	94.1	Providence	.4/2.0

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW (DA-1)	, MOR	ABC-I, \$260.00*	(Group W)	Westinghouse	Bill Hartman
WDLW, 1330, 5 KW (DA-2)	, COUNTRY	, \$ 40.00	(---)		Bill McCarthy
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, \$107.00	(CBS)		Bill Kindler
WEZE, 1260, 5 KW (DA-N)	, RELIGION	, \$ 20.00	(---)		Ed Cochran
WHDH, 850, 50 KW (DA-2)	, MOR	, \$220.00*	(Banner)	Sconnix	Bob Abernethy
WILD, 1090, 5 KW (DAYS)	, BLACK	SBN, \$ 40.00	(Masla)		Ken Nash
WKOX, 1200, 10 KW (DA-N)	, MOR/TALK	ABC-E, \$ 30.00	(Mc-Guild)	Fairbanks (FRAMINGHAM)	Dean Phelps
WMEX, 1150, 5 KW (DA-2)	, OLDIES	ABC-E, Trans, \$ 60.00*	(Mc-Guild)	Greater Media	Peter Smyth
WMRE, 1510, 50 KW (DA-2)	, NOSTALGIA	, \$ NA	(---)	Noble	Jennifer McCann
WRKO, 680, 50 KW (DA-2)	, TALK	MBS, NBC, NBC-T, \$145.00*	(Republic)	RKO	Dan Griffin
WROL, 950, 5 KW (DAYS)	, RELIGION	, \$ NA	(---)		Ken Carter
WXKS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	, \$ 55.00	(MMR)	Pyramid	Mary Campbell

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR		, \$350.00*	(Torbet)	Infinity	Tony Berardini
WBOS, 92.9, 17 KW @ 860, COUNTRY		ABC-D, \$125.00	(Durpetti)	Sconnix	Bob Abernethy
WCGY, 93.7, 50 KW @ 403, OLDIES		, \$ 67.00	(Masla)	Curt Gowdy	John Bassett
WCRB, 102.5, 11 KW @ 920, CLASSICAL		, \$ 90.00	(---)		Dave MacNeill
WFNX, 101.7, 3 KW @ 170, AOR		, \$ 54.00	(---)		Dave Crowley
WHRB, 95.3, 3 KW @ 110, CLASS/JAZZ		, \$ 22.00	(Roslin)		A. Silverstone
WJIB, 96.9, 12 KW @ 1010, BTFL/EZ		, \$170.00	(Mc-Guild)	NBC	Charles Pickering
WMJX, 106.7, 12 KW @ 720, AC		, \$140.00*	(Mc-Guild)	Greater Media	Peter Smyth
WMRQ, 103.3, 12 KW @ 890, JAZZ/AC		CBS-R, \$100.00*	(CBS)	CBS	Bob VanDerheyden
WPLM, 99.1, 50 KW @ 430, NDSTALGIA		, \$ 42.00	(---)	(PLYMOUTH)	Jane Day
WROR, 98.5, 8 KW @ 1191, AC		US 1, \$175.00*	(Republic)	RKO	Joe Kelly
WSSH, 99.5, 32 KW @ 600, SOFT AC		, \$140.00*	(HNWH)	Noble	Jennifer McCann
WVBF, 105.7, 14 KW @ 954, AC		, \$130.00*	(Mc-Guild)	Fairbanks	Ken Spitzer
WXKS, 107.9, 21 KW @ 710, CHR		, \$270.00	(MMR)	Pyramid	Mary Cashman
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR		, \$150.00*	(Christal)	First Media	Dave Meszaros
WZOU, 94.5, 5 KW @ 1140, CHR		, \$138.00*	(Banner)	Ardman	Peter Crawford

WAAF - See Worcester

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WHDH: From Blair to Sconnix for \$14,500,000
 WZOU-F: From Blair to Sconnix to Ardman for \$15,500,000
 WRKO, WROR-F: Sold by RKO for \$26,000,000
 WMRE: Sold to Noble for \$3,700,000 (Blackburn)

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/374,600
 MSA Rank/Pop: 105/441,600
 New York ADI
 Average Person Ratings: 19.0
 Market TSL: 24.8 hours

Stations: 39/5
 Diaries: 862/435:1/45.3%
 Sample Target: 760
 % Below Line: 62.1
 % Not Listed: 7.4

1986 Revenue: \$8,200,000
 HH Inc.: \$50,733
 Retail \$: 3.7 Bil
 Pop per Station: 74,920
 #1 Biller: WEZN-F \$3,600,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WICC	124/17.4	17.1	16.3	19.6	13.5			1.		1. WICC	1420/37.9	38.4	35.
2. WEZN-F	99/13.9	15.4	16.5	15.1	16.4			2.		2. WEZN-F	993/26.5	27.0	27.
3. WKCI-F	63/ 8.8	11.4	9.8	8.5	12.0			3.		3. WKCI-F	914/24.4	27.4	27.
4. WEBE-F	57/ 8.0	7.0	3.4	3.0	1.9			4.		4. WEBE-F	736/19.6	17.8	14.
5. WPLR-F	55/ 7.7	6.4	7.0	6.5	5.7			5.		5. WPLR-F	685/18.3	16.6	18.
6. WCBS	28/ 3.9	3.1	4.2	4.4	2.8			6.	THIS MARKET'S	6. WCBS	521/13.9	13.5	13.
7. WNBC	22/ 3.1	3.1	3.4	3.7	4.0			7.	METRO AND TSA	7. WNBC	421/11.2	10.1	12.
8. WQHT-F	17/ 2.4	1.6	1.0	1.2	1.0			8.	ARE THE SAME	8. WRKI	305/ 8.1	7.7	9.
WDRG-F	17/ 2.4	.7	.4	.5	---			9.		9. WDRG-F	256/ 6.8	3.7	2.
10. WRKI-F	16/ 2.2	2.5	2.4	4.4	2.5			10.		10. WABC	206/ 5.5	4.2	6.

12+ FM SHARE (METRO): 60.60% (400 of 660) (SPG 86: 62.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F>	1. WPLR-F	1. WEBE-F	1. WEBE-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WEZN-F	1. WICC >	1. WICC
2. WRKS-F	2. WEBE-F	2. WPLR-F	2. WICC	2. WEBE-F	2. WEZN-F>	2. WEZN-F	2. WICC	2. WICC >	2. WKCI-F	2. WEZN-F
3. WPLR-F	3. WKCI-F>	3. WKCI-F	3. WEZN-F	3. WEZN-F	3.	3. WKCI-F	3. WEBE-F	3. WKCI-F	3. WPLR-F	3. WEBE-F
WQHT-F	4. WICC	4. WICC	WKCI-F	4. WKCI-F	4.	4. WEBE-F	4. WPLR-F	4. WEBE-F	4. WEZN-F	4. WKCI-F
5.	5. WRKI-F	5. WEZN-F	5. WPLR-F	5. WPLR-F	5.	5. WNBC	5. WKCI-F	5. WPLR-F	5. WEBE-F	5. WPLR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLR-F	1. WEBE-F>	1. WEBE-F	1. WEBE-F	1. WICC	1. WPLR-F>	1. WPLR-F>	1. WPLR-F>	1. WPLR-F	1. WEZN-F
2. WKCI-F	2. WICC	2. WPLR-F	2. WICC	2. WEBE-F	2. WKCI-F	2. WEBE-F	2. WEBE-F	2. WEBE-F	2. WPLR-F
3. WEBE-F	3. WPLR-F	3. WKCI-F>	WKCI-F	3. WKCI-F	3. WEBE-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	WICC
4.	4. WKCI-F	4. WICC >	4. WPLR-F	4. WEZN	4. WRKI-F	4. WKCI-F	4. WKCI-F	4. WICC	4. WEBE-F
5.	5.	5. WQHT	5. WEZN-F	5.	5. WQHT-F	5. WICC	5.	5. WEZN-F	5. WNBC

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		79 (5)	79 (5)	12.0	19.3	WADS 690 Ansonia 2.0/4.2
AOR/CLASSIC		83 (4)	83 (4)	12.6	11.7	WDJZ 1530 Bridgeport 1.4/2.2
AC/OLDIES/SOFT ROCK	25 (2)	94 (7)	119 (9)	18.0	14.5	WJBX 1450 Bridgeport .4/3.9
MOR/VARIETY/FULL	137 (3)		137 (3)	20.8	19.0	WJAZ-F 96.7 Stamford .8/2.2
COUNTRY	7 (1)		7 (1)	1.1	0.8	WLYQ-F 95.9 Norwalk .8/3.2
BLACK/URBAN	34 (3)		34 (3)	5.2	4.3	WMMM 1260 Westport .3/1.8
BTFL MUSIC/EZ		101 (2)	101 (2)	15.3	17.8	See New Haven or Hartford for more information about the following:
NEWS/TALK	72 (7)		72 (7)	10.9	9.5	WAVZ .4/2.1 WIOF-F .4/1.4
NOSTALGIA	19 (3)		19 (3)	2.9	2.4	WELI 1.5/3.8 WKSS-F .3/1.7
RELIGION/GOSPEL						See New York for more information about the following:
SPANISH						WABC .8/5.5 WNEW .8/1.9
CLASSICAL		3 (1)	3 (1)	0.5		WBLI-F .3/2.3 WNEW-F .6/2.0
JAZZ/NEW AGE/ECLECTIC		6 (1)	6 (1)	0.9		WBLS-F .3/1.4 WNSR-F .4/1.7
UNKNOWN/OTHERS					0.6	WCBS-F .7/2.3 WOR 1.5/4.9
			660 (39)			WGSM .7/1.9 WPAT-F .3/1.1
						WHN 1.0/4.1 WPLJ-F 1.1/5.4
						WHTZ-F .6/3.0 WQXR-F .4/1.3
						WINS .6/2.9 WRKS-F 2.1/4.9
						WLTW-F .4/1.8 WXRK-F 1.1/4.2
						WMCA .6/1.6

RADIO STATIONS

WADS, 690, 1 KW (DAYS, DA)	, TALK	APR, \$ 20.00 (---)	Ken Dawson
WDJZ, 1530, 5 KW (DAYS, DA)	, NOSTALGIA	APR, \$ 28.00 (S. Katz)	Lisa D'Addario
WICC, 600, 1 KW/500 W (DA-2)	, MOR	, \$ 95.00* (Christal)	Ray Gardella
WJBX, 1450, 1 KW	, AC/OLDIES	, \$ 25.00 (---)	Greg Scirrotto
WEZN-F, 99.9, 25 KW @ 680, BTFL/EZ		, \$135.00 (Katz)	Jim Morley
WEBE-F, 107.9, 50 KW @ 383, AC		, \$ 85.00 (Banner)	Vince Cremona
WRKI-F, 95.1, 50 KW @ 500, AOR		Source, \$ 73.00 (Katz)	John Fullam
WLYQ-F, 95.9, 3 KW @ 300, AC		, \$ 42.00 (Christal)	Michael Hanson

Other ranked stations - See New York, New Haven or Hartford

BUFFALO

Arbitron Rank/Pop (12+): 35/1,006,500

MSA Rank/Pop: 48/965,000

ADI # 36

Average Person Ratings: 17.9

Market TSL: 23.5 hours

Stations: 25/21

Diaries: 1483/679:1/53.1%

Sample Target: 1290

% Below Line: 3.1

% Not Listed: 8.2

1986 Revenue: \$25,000,000

HH Inc.: \$30,884

Retail \$: 6.6 Bil

Pop per Station: 47,929

#1 Biller: WBEN \$3,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WBUF-F	185/10.3	6.8	6.3	9.7	10.8	8.3	8.3	1. WBUF-F	215/2225	1. WBEN	2075/20.6	31.9	16.6
2. WYRK-F	161/ 8.9	6.9	6.2	8.2	7.3	7.6	4.6	2. WYRK-F	197/2177	2. WMJQ-F	2055/20.4	19.4	21.4
3. WBEN	144/ 8.0	10.0	11.9	7.6	6.6	9.4	7.1	3. WMJQ-F	159/3157	3. WPHD-F+	2013/20.0	16.6	19.1
4. WHTT-F	136/ 7.6	7.9	7.0	4.1	4.8	6.7	8.7	4. WHTT-F	155/2207	4. WHTT-F	1950/19.4	18.6	14.4
5. WJYE-F	129/ 7.2	10.4	9.7	10.2	10.0	9.4	6.3	5. WBEN	153/2245	5. WBUF-F	1892/18.8	15.7	20.1
6. WECK	100/ 5.6	5.2	5.2	5.9	5.7	5.5	2.9	6. WJYE-F	146/1949	6. WJYE-F	1765/17.5	19.5	19.0
7. WKSE-F	100/ 5.6	6.0	5.2	3.0	3.8	5.0	7.4	7. WGR	114/1924	7. WKSE-F	1686/16.8	15.9	12.9
8. WBLK-F	97/ 5.4	5.5	6.6	5.4	6.1	5.7	9.0	8. WKSE-F	114/2018	8. WYRK-F	1657/16.5	12.6	12.1
9. WMJQ-F	95/ 5.3	4.2	4.8	5.1	5.6	4.9	5.6	9. WPHD-F+	113/2309	9. WGR	1489/14.8	16.1	16.8
10. WGR	94/ 5.2	4.3	5.1	4.1	5.4	4.7	4.7	10. WECK	100/ 903	10. WWKB	1423/14.1	16.6	14.6
11. WPHD-F+	92/ 5.1	6.0	4.7	6.2	7.7	5.5	9.0	11. WBLK-F	97/ 915	11. WRLT-F	1143/11.4	11.4	11.6
12. WRLT-F	82/ 4.6	4.1	3.6	4.2	3.8	4.1	4.1	12. WRLT-F	90/1238	12. WBYP-F	910/ 9.0	10.8	4.5
13. WWKB	65/ 3.6	4.2	4.3	3.2	4.3	3.8	4.3	13. WBYP-F	76/1201	13. WBLK-F	908/ 9.0	9.9	10.0
14. WBYP-F	46/ 2.6	2.6	4.1	7.4	1.7	4.2	3.0	14. WWKB	73/1623	14. WECK	903/ 9.0	10.0	9.1
15.								15. WDCX	29/ 425	15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 71.69% (1185 of 1653) (SPG 86: 71.01%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSE-F>	1. WHTT-F>	1. WBUF-F	1. WBUF-F>	1. WBUF-F>	1. WBEN	1. WBEN	1. WBUF-F	1. WBUF-F	1. WBLK-F	1. WYRK-F
2. WPHD-F+	2. WPHD-F+	2. WHTT-F>	2. WHTT-F	2. WYRK-F	2. WBUF-F	2. WBUF-F	2. WJYE-F	2. WYRK-F	2. WKSE-F	2. WBUF-F
3. WBLK-F	3. WBUF-F	3. WYRK-F	3. WYRK-F	3. WHTT-F	3. WJYE-F	3. WYRK-F	3. WYRK-F	3. WJYE-F	3. WBUF-F	3. WJYE-F
4. WMJQ-F	4. WKSE-F	4. WPHD-F+	4. WRLT-F	4. WBEN	4. WYRK-F	4. WWKB	4. WHTT-F+	4. WHTT-F+	4. WYRK-F	4. WHTT-F
5. WHTT-F	5. WMJQ-F	5. WMJQ-F	5. WBEN	5. WRLT-F	5. WECK	5. WHTT-F+	5. WRLT-F	5. WPHD-F+	5. WBEN	5. WKSE-F
6.	6. WBLK-F	6. WBLK-F	6. WMJQ-F	6. WJYE-F	6. WGR	6. WGR	6. WECK	6. WECK	6. WHTT-F	6. WBLK-F
7.	7.	7. WKSE-F	7. WWKB	7. WGR	7. WRLT-F	7. WECK	7. WGR	7. WGR	7. WPHD-F+	7. WECK
8.	8.	8.	8.	8. WWKB	8.	8. WPHD-F+	8. WBEN	8.	8.	8. WGR
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSE-F>	1. WBUF-F	1. WBUF-F>	1. WBUF-F>	1. WBUF-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F
2. WBLK-F	2. WKSE-F	2. WHTT-F	2. WKSE-F	2. WYRK-F	2. WPHD-F+	2. WPHD-F+	2. WBYP-F	2. WPHD-F+	2. WBUF-F
3. WPHD-F+	3. WBLK-F	3. WMJQ-F	3. WYRK-F	3. WRLT-F	3. WMJQ-F	3. WBYP-F	3. WPHD-F+	3. WYRK-F	3. WYRK-F
4. WBUF-F	4. WHTT-F	4. WYRK-F	4. WBLK-F	4. WBEN	4. WBLK-F	4. WMJQ-F>	4. WBUF-F	4. WBUF-F	4. WBEN
5. WHTT-F	5. WPHD-F+	5. WKSE-F	5. WRLT-F	5. WJYE-F	5. WBYP-F	5. WBLK-F	5. WMJQ-F	5. WMJQ-F	5. WGR
6. WYRK-F	6. WYRK-F	6. WBLK-F	6. WHTT-F	6. WWKB	6.	6. CFNY-F	6.	6. WBYP-F	6. WJYE-F
7. WMJQ-F	7. WMJQ-F	7. WPHD-F+	7. WMJQ-F	7. WBLK-F	7.	7. WBUF-F	7.	7.	7. WRLT-F
8.	8.	8. WRLT-F	8.	8. WMJQ-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		195 (2)	195 (2)	11.8	13.7	WDCX-F	99.5	Buffalo	1.3/2.8
AOR/CLASSIC	7 (2)	307 (5)	314 (7)	19.0	12.1	WHTT	1120	Buffalo	.1/1.1
AC/OLDIES/SOFT ROCK	65 (1)	267 (2)	332 (3)	20.1	20.5	WJLJ	1440	Niagara Falls	.5/2.1
MOR/VARIETY/FULL	272 (5)		272 (5)	16.5	13.8	WLVL	1340	Lockport	1.1/2.1
						WUFO	1080	Amherst	.8/2.4
COUNTRY	9 (1)	161 (1)	170 (2)	10.3	8.4	WXRL	1300	Lancaster	.5/2.9
BLACK/URBAN	15 (1)	97 (1)	112 (2)	6.8	12.1				
BTFM MUSIC/EZ		129 (1)	129 (1)	7.8	10.9	CFNY-F	102.1	Brampton, ON	1.3/2.5
NEWS/TALK						CILQ-F	107.1	Toronto	.9/3.7
NOSTALGIA	100 (1)		100 (1)	6.0	6.9	CJRN-F	710	Niagara Falls	.3/ .9
RELIGION/GOSPEL		23 (1)	23 (1)	1.4	1.2	WYSL	1030	Avon	.3/1.1
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS		6 (1)	6 (1)	0.4	---				
			1653 (25)						

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	, MOR	NBC, \$ 77.00*	(Eastman)	Larry Levite
WECK, 1230, 1 KW	, NOSTALGIA	CBS, \$ 44.00*	(Roslin)	Chet Musialowski
WGR, 550, 5 KW (DA-N)	, MOR/AC	ABC-E, \$ 50.00*	(Katz)	Larry Anderson
WHL, 1270, 5 KW (DAYS, DA)	, COUNTRY	, \$ 17.00	(Market 4)	Paul Butler
WHTT, 1120, 1 KW (DAYS)	, CLASSIC AOR	, \$ NA	(MMR)	Ron Rice
				Pyramid (NIAGARA FALLS)
WJLJ, 1440, 1 KW (DAYS)	, MOR	MBS, \$ 11.00	(S. Katz)	Mary Broda
WUFO, 1080, 1 KW (DAYS)	, BLACK	SBN, \$ 18.00	(Roslin)	Joseph Freeman
WKWB, 1520, 50 KW (DA-1)	, OLDIES	ABC-D, NBC-T, \$ 45.00*	(HNWH)	Jim Meltzer
WXRL, 1300, 1 KW/2.5 KW (DA-2)	, COUNTRY	MBS, \$ 19.00	(---	Louis Schriver
				Price (NIAGARA FALLS)

FM STATIONS

WMJQ, 102.5, 110 KW @ 1347, CHR	ABC-C, \$ 52.00*	(Eastman)	Larry Levite
WBLK, 93.7, 50 KW @ 400, BLACK	CBS-R, \$ 41.00*	(Durpetti)	Freddie Patrick
WBUF, 92.9, 91 KW @ 580, AC	, \$ 70.00*	(Mc-Guild)	Larry White
WBYS, 107.7, 14 KW @ 650, AOR	Source, \$ 40.00*	(Torbet)	Fred Gregory
WDCX, 99.5, 17 KW @ 430, RELIGION	, \$ 20.00	(---	Nevin Larson
WHTT, 104.1, 50 KW @ 500, CLASSIC AOR	, \$ 62.00*	(MMR)	Ron Rice
			Lincoln (NIAGARA FALLS)
WJYE, 96.1, 50 KW @ 480, BTFM/EZ	, \$ 65.00*	(Christal)	Chris Ackerman
WKSE, 98.5, 46 KW @ 420, URBAN/CHR	, \$ 44.00*	(HNWH)	Jim Meltzer
WPHD+, 103.3, 49 KW @ 423, CHR	CBS-R, \$ 48.00*	(CBS)	Harvey Moore
WRLT, 96.9, 13 KW @ 890, AC	Source, \$ 43.00*	(Katz)	Larry Anderson
WYRK, 106.5, 50 KW @ 390, COUNTRY	, \$ 61.00*	(Mc-Guild)	Kitty Bocock
			Stoner (NIAGARA FALLS)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WGR, WRLT-F: From Taft to Rich for \$5,750,000

CANTON

Arbitron Rank/Pop (12+): 102/338,300

MSA Rank/Pop: 113/404,800
Cleveland ADI
Average Person Ratings: 16.5
Market TSL: 21.8 hours

Stations: 31/10
Diaries: 850/398:1/55.9%
Sample Target: 730
% Below Line: 48.3
% Not Listed: 7.0

1986 Revenue: \$7,300,000
HH Inc.: \$29,514
Retail \$: 2.4 Btl
Pop per Station: 33,830
#1 Biller: WHBC \$2,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WHBC-F	87/15.6	16.0	14.1	10.7	14.2			1. WHBC-F	103/1051	1. WHBC	963/28.5	29.6	29.9
2. WHBC	67/12.0	14.8	14.5	20.1	16.8			2. WHBC	68/ 981	2. WHBC-F	828/24.5	25.4	24.0
3. WQXK-F	43/ 7.7	5.3	4.5	5.5	5.7			3. WQXK-F	64/ 724	3. WDJQ-F	782/23.1	21.1	18.3
4. WDJQ-F	41/ 7.4	8.4	7.4	7.5	7.7			4. WDJQ-F	60/1091	4. WKDD-F	512/15.1	18.9	19.3
5. WRQK-F	38/ 6.8	7.8	9.5	6.4	6.5			5. WKDD-F	55/ 767	5. WQXK-F	475/14.0	10.1	11.1
WKDD-F	38/ 6.8	7.0	7.7	6.2	7.2			6. WRQK-F	45/ 570	6. WRQK-F	455/13.4	13.5	17.2
7. WMJI-F	22/ 3.9	2.7	3.3	4.1	2.6			7. WQKT-F	35/ 484	7. WMMS-F	417/12.3	12.4	10.6
8. WMMS-F	20/ 3.6	4.5	2.9	4.1	4.8			8. WMJI-F	31/ 463	8. WMJI-F	369/10.9	9.0	9.6
9. WNIR-F	19/ 3.4	2.3	2.6	1.1	1.8			9. WMMS-F	28/ 565	9. WNIR-F	207/ 6.1	4.0	4.1
WZAK-F	19/ 3.4	1.6	3.3	---	2.6			10. WHOT-F	23/ 357	10. WTOF-F+	193/ 5.7	---	4.0
11.								11.		11. WLTF-F	191/ 5.6	5.5	4.6
12.								12.		12. WGAR-F+	187/ 5.5	5.1	NA

12+ FM SHARE (METRO): 79.15% (410 of 518) (SPG 86: 74.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJQ-F	1. WRQK-F	1. WRQK-F	1. WQXK-F	1. WHBC-F	1. WHBC-F	1. WHBC >	1. WHBC-F>	1. WHBC-F>	1. WHBC	1. WHBC-F
2. WKDD-F	2. WKDD-F	2. WQXK-F	2. WHBC-F	2. WQXK-F	2. WHBC >	2. WHBC-F>	2. WHBC	2. WQXK-F	2. WDJQ-F	2. WDJQ-F
3. WRQK-F	3. WDJQ-F	3. WHBC-F	3. WHBC	3. WHBC	3. WQXK-F	3. WQXK-F	3. WQXK-F	3. WDJQ-F	3. WRQK-F	3. WQXK-F
WZAK-F	4. WQXK-F	WKDD-F	WRQK-F	4. WRQK-F	4.	4. WDJQ-F	4. WDJQ-F	WKDD-F	4. WHBC-F	4. WRQK-F
5.	5. WMMS-F	5. WDJQ-F	5. WMJI-F	5. WMJI-F	5.	WKDD-F	5. WRQK-F	5. WRQK-F	5. WZAK-F	5. WHBC
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDD-F>	1. WKDD-F>	1. WDJQ-F	1. WHBC-F	1. WHBC-F		1. WRQK-F>	1. WRQK-F>	1. WRQK-F>	1. WRQK-F>	1. WQXK-F
2. WHBC-F	2. WDJQ-F	2. WQXK-F	WKDD-F	2. WQXK-F		2. WMMS-F	2. WDJQ-F	2. WONE-F	2. WQXK-F	2. WHBC-F
3. WDJQ-F	3. WHBC-F	3. WKDD-F	3. WQXK-F	3. WHBC		WZAK-F	WZAK-F	3. WDJQ-F	3. WDJQ-F	3. WRQK-F
4.	WQXK-F	WRQK-F	4. WDJQ-F	4. WDJQ-F		4. WNTQ-F	4. WMMS-F	WKDD-F	4.	4. WHBC
5.	5.	5. WMJI-F	5. WHBC	WMJI-F		WQXK-F	WONE-F	WZAK-F	5.	WMJI-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		97 (5)	97 (5)	18.7	20.8		WFAH 1310 Alliance 1.4/2.5
AOR/CLASSIC		75 (4)	75 (4)	14.5	16.4		WNPQ-F 95.9 New Philadelphia 1.6/3.9
AC/OLDIES/SOFT ROCK		32 (2)	32 (2)	6.2	4.6		WRCW 1060 Canton .5/2.0
MOR/VARIETY/FULL	78 (3)		78 (3)	15.1	20.6		WTIG 990 Massillon 1.4/3.5
COUNTRY	15 (3)	52 (3)	67 (6)	12.9	9.9		WTOF-F+ 98.1 Canton 1.3/5.7
BLACK/URBAN		25 (2)	25 (2)	4.8	4.2		WHLO 640 Akron 1.6/4.0
BTFM MUSIC/EZ		104 (4)	104 (4)	20.1	18.3		WHOT-F 101.1 Youngstown .9/4.0
NEWS/TALK	5 (1)	19 (1)	24 (2)	4.6	5.2		WONE-F 97.5 Akron 2.3/5.5
NOSTALGIA							WQKT-F 104.5 Wooster 1.1/3.9
RELIGION/GOSPEL	10 (2)	6 (1)	16 (3)	3.1	---		WSLR 1350 Akron .9/2.2
SPANISH							
CLASSICAL							
JAZZ/NEW AGE/ECLECTIC							
UNKNOWN/OTHERS							
			518 (31)				

RADIO STATIONS

WFAH, 1310, 1 KW (DAYS, DA)	MOR	ABC-I, \$ 12.00 (HNWH)	(ALLIANCE)	Dick Elliott
WHBC, 1480, 5 KW (DA-N)	MOR	ABC-E, \$ 65.00* (Christal)		Bill Chambers
WINW, 1520, 1 KW (DAYS, DA)	OLDIES	\$ 12.00 (MNR)	Blaircom	
WRCW, 1060, 5 KW (DA, DAYS)	MOR	\$ 13.00 (---)		R. Colaner
WTIG, 990, 250 W/119 W (DA-1)	COUNTRY	MBS, \$ 12.00 (---)		Jim Galassi
WDJQ-F, 92.5, 50 KW @ 500, CHR		\$ 38.00 (HNWH)	(ALLIANCE)	Dick Elliott
WHBC-F, 94.1, 45 KW @ 516, BTFL/EZ		\$ 43.00* (Christal)		Bill Chambers
WRQK-F, 106.9, 28 KW @ 341, AOR		\$ 40.00* (MNR)	Blaircom	Bob Hippler
WTOF-F, 98.1, 36 KW @ 570, RELIGION		UPI, \$ 13.00 (---)	Crawford	Dave Bishop
WQKT-F, 104.5, 52 KW @ 480, COUNTRY		SMN, \$ 14.00 (---)	(WOOSTER)	Ken Nemeth
WNPQ-F, 95.9, 3 KW @ 230, CHR		CBS-R, \$ 8.00 (Regional)	(NEW PHILADELPHIA)	

Other ranked stations - See Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WTOF sold by Mortenson to Crawford... WHLO doesn't show up in its home market but it does show in Canton...

American Radio Spring 1987, Copyright 1987

CASPER

Arbitron Rank/Pop (12+): 254/61,600

MSA Rank/Pop: 344/73,500

ADI # 185

Average Person Ratings: 16.4

Market TSL: 22.3 hours

Stations: 7/7

Diaries: 499/123:1/51.7%

Sample Target: 500

% Below Line: 0

% Not Listed: 2.0

1986 Revenue: \$2,800,000

HH Inc.: \$34,122

Retail \$: .61 Bil

Pop per Station: 8,800

#1 Biller: KTRS-F \$850,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KTRS-F	38/37.6	36.4	36.2			1. KTRS-F	57/517	1. KTRS-F	300/48.7	---	52.1
2. KVOC	26/25.7	21.8	19.0			2. KVOC	27/277	2. KVOC	240/39.0	---	33.1
3. KQLT-F	13/12.9	8.2	12.1			3. KQLT-F	15/171	3. KTWO	162/26.3	---	33.1
4. KGRQ-F+	12/11.9	13.6	18.1			4. KGRQ-F+	14/152	4. KQLT-F	132/21.4	---	16.1
5. KTWO	9/ 8.9	12.7	12.9			5. KTWO	12/259	5. KGRQ-F+	123/20.0	---	NA
6. KUYO	1/ 1.0	1.8	---			6. KUYO	1/ 48	6. KUYO	24/ 3.9	---	4.1
7.						7.		7.			
8.						8.		8.			
9.						9.		9.			
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 62.63% (62 of 99) (SPG 86: 57.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KVOC >	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F
2.	2. KGRQ-F+	2. KVOC >	2. KVOC >	2. KVOC >	2. KQLT-F>	2. KVOC	2. KVOC >	2. KVOC >	2. KGRQ-F+	2. KVOC >
3.	KVOC	3. KGRQ-F+>	3.	3. KQLT-F	3. KTRS-F	3. KTWO	3. KQLT-F	3. KGRQ-F+	KVOC >	3. KQLT-F
4.	4.	4.	4.	4.	KTWO	4. KQLT-F	4. KGRQ-F+	KQLT-F	4. KQLT-F	4. KGRQ-F+
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KVOC	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>
2. KGRQ-F+	2. KGRQ-F+	2. KVOC	2. KVOC >	2. KTRS-F	2. KGRQ-F+	2. KGRQ-F+	2. KGRQ-F+	2. KVOC	2. KVOC >
3. KVOC	KVOC	3. KGRQ-F+	3. KGRQ-F+	3. KQLT-F>	KVOC	KVOC	KVOC	3. KGRQ-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		38 (1)	38 (1)	37.4	38.1	
AOR/CLASSIC					9.5	
AC/OLDIES/SOFT ROCK	1 (1)	11 (1)	12 (2)	12.1	4.8	
MOR/VARIETY/FULL	9 (1)		9 (1)	9.1	13.3	
COUNTRY	26 (1)		26 (1)	26.3	22.9	
BLACK/URBAN						
BTFL MUSIC/EZ		13 (1)	13 (1)	13.1	8.6	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	1 (1)		1 (1)	1.0	2.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

99 (7)

RADIO STATIONS

KTWO, 1030, 50 KW (DA-N)	, MOR	CBS,ABC-T, \$ 15.00* (Katz)							Dave Allen
KUYO, 830, 10 KW	, RELIGION	, \$ NA (---)			Enterprise	(EVANSVILLE)			Ray Ebert
KVOC, 1230, 1 KW	, COUNTRY	ABC-I, \$ 20.00* (Eastman)							
KGRQ-F+, 94.5, 65 KW @ 1908, AC		APR, \$ 14.00* (Radio West)							
KQLT-F, 103.7, 59 KW @ 1909, BTFL/EZ		, \$ 20.00* (Mc-Guild)							Dan Roberts
KTRS-F, 95.5, 100 KW @ 1920, CHR		ABC-C, \$ 30.00* (Torbet)							Bill Hart
KTKL-F, 106.9, 100 KW @ 1833, RELIGION		, \$ 8.00 (---)							Don Loucks

MISCELLANEOUS COMMENTS KTRS-F sold for \$1,350,000 (est)... KTWO sold to Wooster Republican for \$750,000... KATI/KGRQ-F now a sort of AC/Oldies/CHR mix...

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 189/141,500

MSA Rank/Pop: 227/168,100

ADI # 71 (w/Waterloo and Dubuque)

Average Person Ratings: 16.9

Market TSL: 22.0 hours

Stations: 13/10

Diaries: 554/643:1/52.8%

Sample Target: 575

% Below Line: 9.5

% Not Listed: 7.9

1986 Revenue: \$6,800,000

HH Inc.: \$32,661

Retail \$: 1.07 Btl

Pop per Station: 35,610

#1 Biller: WMT \$2,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WMT	44/18.4	20.1	18.9			1. WMT	156/1601	1. KQCR-F	472/33.4	28.3
2. KHAK-F	39/16.3	14.7	15.5			2. KHAK-F	85/ 817	2. WMT	447/31.6	30.8
3. KQCR-F	33/13.8	11.6	15.9			3. KOKZ-F	69/1114	3. WMT-F	366/25.9	22.9
4. WMT-F	24/10.0	11.2	13.3			4. KFMW-F	68/1111	4. KHAK-F	345/24.4	23.9
5. KRNA-F	22/ 9.2	10.3	4.9			5. KRNA-F	62/ 850	5. KKRQ-F	271/19.2	17.8
6. KOKZ-F	13/ 5.4	6.3	---			6. WMT-F	54/ 760	6. KRNA-F	266/18.8	17.4
7. KKRQ-F	12/ 5.0	6.3	11.4			7. KKRQ-F	44/ 656	7. KOKZ-F	245/17.3	13.1
8. KCDR	11/ 4.6	4.9	3.0			8. KQCR-F	37/ 621	8. KCRG	230/16.3	16.4
9. KCRG	10/ 4.2	5.4	3.0			9. KCDR	13/ 149	9. KFMW-F	177/12.5	---
10. KFMW-F	7/ 2.9	---	---			10. KCRG	12/ 395	10. KCDR	133/ 9.4	10.9
11.						11. WGN	12/ 206	11.		
12.						12.		12.		
13.						13.		13.		
14.						14.		14.		
15.						15.		15.		

12+ FM SHARE (METRO): 69.09% (152 of 220) (SPG 86: 64.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQCR-F	1. KQCR-F	1. KHAK-F	1. KHAK-F	1. KHAK-F	1. WMT	> 1. WMT	1. KHAK-F->	> 1. KHAK-F+	> 1. WMT	> 1. KHAK-F
KOKZ-F	2. KRNA-F	KQCR-F	2. KQCR-F	2. KQCR-F	2. KHAK-F->	2. KHAK-F->	2. WMT	2. KQCR-F	2. KQCR-F	2. KQCR-F
3. KFMW-F	3. KHAK-F	3. KRNA-F	3. WMT-F	3. WMT-F	3.	3. WMT-F	3. KQCR-F	3. WMT	3. KHAK-F+	3. WMT
4.	4. WMT-F	WMT-F	4. WMT	4. WMT	4.	4. KQCR-F	4. WMT-F	4. KRNA-F	4. KKRQ-F	4. WMT-F
5.	5. KKRQ-F	5.	5. KRNA-F	5. KRNA-F	5.	5. KRNA-F	5. KRNA-F	5. WMT-F	5. WMT-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRQ-F	1. KQCR-F	1. KQCR-F	1. KQCR-F	1. KHAK-F	1. KRNA-F	1. KRNA-F	1. KQCR-F	1. KRNA-F	1. KHAK-F
KQCR-F	2. KHAK-F	2. KHAK-F	2. KHAK-F	2. KQCR-F	2. KQCR-F	2. KQCR-F	KRNA-F	2. KHAK-F	2. WMT-F
KRNA-F	3. WMT-F	WMT-F	3. WMT-F	3. WMT-F	3. KHAK-F	3. KHAK-F	3. WMT-F	3. KQCR-F	3. KQCR-F
4. KHAK-F	4. KKRQ-F	4.	4.	4. WMT	KKRQ-F	WMT-F	4. KHAK-F	4. WMT-F	4. KRNA-F
5.	KRNA-F	5.	5.	5.	KOKZ-F	5.	5.	5.	WMT

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		65 (4)	65 (4)	30.0	25.6	KHAK 1360 Cedar Rapids .8/5.2
AOR/CLASSIC		22 (1)	22 (1)	10.0	11.8	KTOF-F 104.5 Cedar Rapids .8/3.7
AC/OLDIES/SOFT ROCK	10 (1)	24 (1)	34 (2)	15.5	17.5	WGN 720 Chicago .4/2.5
MOR/VARIETY/FULL	45 (2)		45 (2)	20.5	21.3	
COUNTRY	2 (1)	39 (1)	41 (2)	18.6	18.0	
BLACK/URBAN						
BTFL MUSIC/EZ					0.5	
NEWS/TALK						
NOSTALGIA	11 (1)		11 (1)	5.0	5.2	
RELIGION/GOSPEL		2 (1)	2 (1)	0.9	0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

220 (13)

RADIO STATIONS

KCDR, 1450, 1 KW	, NOSTALGIA	MBS, \$ 10.00 (Christal)	Mike Dulaney
KCRG, 1600, 5 KW (DA-N)	, OLDIES	ABC-1, \$ 12.00* (Masla)	Phil Stolz
WMT, 600, 5 KW (DA-N)	, MOR	CBS, \$ 44.00* (Katz)	Larry Edwards
KHAK-F, 98.1, 100 KW @ 485, COUNTRY		ABC-E, \$ 35.00 (Christal)	Stoner
KKRQ-F, 100.7, 100 KW @ 1350, CHR		ABC-C, \$ 17.00* (Masla)	(IOWA CITY)
KQCR-F, 102.9, 100 KW @ 350, CONTEMP		, \$ 26.00* (Banner)	
KRNA-F, 93.9, 100 KW @ 590, AOR		UPI, \$ 24.00 (Roslin)	(IOWA CITY)
KTOF-F, 104.5, 100 KW @ 550, RELIGION		MBS, \$ 11.00 (---)	
WMT-F, 96.5, 100 KW @ 540, SOFT AC		CBS, \$ 28.00* (Katz)	

KFMW, KOKZ - See Waterloo WGN - See Chicago

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/403,600

Stations: 20/18
Diaries: 791/510:1/43.2%
Sample Target: 760
% Below Line: 4.9
% Not Listed: 9.5

1986 Revenue: \$11,000,000
HH Inc.: \$26,982
Retail \$: 2.8 Bil
Pop per Station: 22,422
#1 Biller: WTMA/WSSX-F \$1,900,000

MSA Rank/Pop: 98/490,000

ADI # 111

Average Person Ratings: 17.7

Market TSL: 23.8 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ RATING	FAL 86	SPG 86
1. WEZL-F	85/11.9	13.5	10.9	10.2	11.9		12.6	1. WJDM-F	112/ 722	1. WKQB-F	963/23.9	19.1 15.7
2. WKQB-F	78/10.9	8.6	6.0	6.3	4.2		14.0	2. WKQB-F	103/1278	2. WSSX-F	874/21.7	23.9 28.3
3. WWVZ-F	69/ 9.7	11.9	9.0	12.7	10.8		11.6	3. WEZL-F	97/ 976	3. WEZL-F	759/18.8	19.9 20.5
4. WSSX-F	54/ 7.6	10.0	11.3	12.4	15.3		11.0	4. WWVZ-F	70/ 764	4. WWVZ-F	741/18.4	19.2 16.4
5. WJAL	51/ 7.1	7.4	9.3	7.1	10.0		3.7	5. WSSX-F	56/ 903	5. WJTC-F	665/16.5	14.9 18.9
6. WDXZ-F	46/ 6.4	4.1	6.2	2.8	3.8		3.9	6. WJTC-F	52/ 772	6. WJLY-F	622/15.4	12.2 11.0
WJTC-F	46/ 6.4	6.1	7.5	8.0	9.5		5.5	7. WJAL	51/ 485	7. WJVF-F	499/12.4	8.3 16.7
8. WJLY-F	45/ 6.3	5.2	4.7	6.3	3.8		7.1	8. WDXZ-F	47/ 411	8. WJAL	485/12.0	14.4 13.6
9. WJVF-F	40/ 5.6	2.7	6.0	4.9	4.8		6.4	9. WJLY-F	45/ 705	9. WDXZ-F	407/10.1	7.6 8.5
10. WJDM-F	21/ 2.9	3.3	2.3	2.5	1.7		3.0	10. WJVF-F	41/ 564	10. WJSC	249/ 6.2	7.8 5.8
11. WJGL-F	17/ 2.4	3.3	3.2	1.1	.4		3.3	11.		11. WJGL-F	234/ 5.8	8.1 8.3
12. WJSC	16/ 2.2	4.2	4.6	3.2	2.0		---	12.		12. WJDM-F	211/ 5.2	4.8 4.8
13. WJSC	15/ 2.1	2.0	2.1	3.2	1.8		.4	13.		13. WJCN	193/ 4.8	7.1 5.4
14. WTMA	12/ 1.7	.9	2.1	1.4	2.7		.7	14.		14. WJXQ-F	146/ 3.6	2.3 1.5
15. WJCN	11/ 1.5	2.5	3.1	1.5	1.3		2.2	15.		15. WTMA	142/ 3.5	4.0 7.4

12+ FM SHARE (METRO): 80.06% (518 of 647) (SPG 86: 74.32)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKQB-F	1. WWVZ-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WKQB-F	1. WKQB-F
2. WSSX-F	2. WKQB-F	2. WKQB-F	2. WJLY-F	2. WJLY-F	2. WDXZ-F	2. WJAL	2. WWVZ-F	2. WKQB-F	2. WWVZ-F	2. WEZL-F
3. WWVZ-F	3. WJVF-F	3. WWVZ-F	3. WJTC-F	3. WJTC-F	3. WKQB-F	3. WKQB-F	3. WWVZ-F	3. WWVZ-F	3. WSSX-F	3. WSSX-F
4. WJDM-F	4. WSSX-F	4. WSSX-F	4. WJVF-F	4. WJAL	4. WWVZ-F	4. WWVZ-F	4. WKQB-F	4. WJTC-F	4. WEZL-F	4. WJLY-F
5.	5. WJTC-F	5. WJVF-F	5. WJAL	5. WJAL	5. WJLY-F	5. WSSX-F	5. WSSX-F	5. WSSX-F	5. WDXZ-F	5. WJAL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWVZ-F	1. WWVZ-F	1. WJTC-F	1. WWVZ-F	1. WEZL-F	1. WKQB-F	1. WJVF-F	1. WJVF-F	1. WKQB-F	1. WEZL-F
2. WSSX-F	2. WJTC-F	2. WJLY-F	2. WEZL-F	2. WJTC-F	2. WSSX-F	2. WKQB-F	2. WJLY-F	2. WJVF-F	2. WJLY-F
3. WKQB-F	3. WJLY-F	3. WWVZ-F	3. WJTC-F	3. WWVZ-F	3. WWVZ-F	3. WSSX-F	3. WEZL-F	3. WEZL-F	3. WJVF-F
4. WJGL-F	4. WSSX-F	4. WEZL-F	4. WJLY-F	4. WJLY-F	4. WJVF-F	4. WWVZ-F	4. WJAL	4. WSSX-F	4. WJAL
5. WJTC-F	5. WKQB-F	5. WJVF-F	5. WKQB-F	5. WJAL	5.	5. WJAL	5. WJTC-F	5. WJLY-F	5. WJTC-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		132 (2)	132 (2)	20.4	18.7	WJXQ-F 105.5 Moncks Corner .8/3.6
AOR/CLASSIC		40 (1)	40 (1)	6.2	3.5	WJKE 1340 Charleston .6/2.2
AC/OLDIES/ROCK		52 (2)	52 (2)	8.0	16.8	WJIZ 810 St. George 1.8/2.8
MOR/VARIETY/FULL	15 (1)		15 (1)	2.3	2.5	WJHT 1450 Charleston 1.0/2.1
COUNTRY	12 (1)	141 (3)	153 (4)	23.6	16.8	WJLZ-F 92.5 Manning 1.5/3.2
BLACK/URBAN	74 (3)	107 (3)	181 (6)	28.0	29.2	WJDM-F 101.3 Sumter 2.9/5.2
BTFL MUSIC/EZ		46 (1)	46 (1)	7.1	6.7	
NEWS/TALK	11 (1)		11 (1)	1.7	3.3	
NOSTALGIA						
RELIGION/GOSPEL	13 (1)		13 (1)	2.0	1.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	4 (1)		4 (1)	0.6	0.6	
647 (20)						

RADIO STATIONS

WJSC, 1390, 5 KW (DA-N)	MOR	ABC-E, \$ 24.00*	(Mc-Guild)	Guild	Phil Zachary
WJCN, 910, 500 W (DA-N)	TALK	NBC-T, ABC-T, \$ 15.00*	(Eastman)	Caravelle	Bob Snowdon
WJAL, 950, 500 W (DAYS)	BLACK	NBN, ABC-D, \$ 10.00	(Dora)	(MONCK'S CORNER)	Clary Butler
WJAL, 730, 1 KW (DAYS)	BLACK	\$ 25.00	(Roslin)		Bill Saunders
WTMA, 1250, 5 KW/1 KW	COUNTRY	ABC-C, \$ 19.00*	(Katz)	Faircom	Bob Ballantine
WJVF-F, 96.1, 100 KW @ 580, AOR		US 1, \$ 33.00	(Christal)		Lawrence Thompson
WDXZ-F, 104.5, 28 KW @ 656, BTFL/EZ		CBS, NBC, \$ 36.00*	(Eastman)	Caravelle (MT. PLEASANT)	Bob Snowdon
WEZL-F, 103.5, 100 KW @ 700, COUNTRY		MBS, \$ 75.00	(Banner)	John Price	Buddy Barton
WKQB-F, 107.5, 100 KW @ 500, CHR/AOR		\$ 21.00	(Republic)	(ST. GEORGE)	Steve Judy
WJGL-F, 101.7, 3 KW @ 300, BLACK		ABC-C, \$ 17.00*	(Christal)	(RAVENAL)	Rich Glover
WSSX-F, 95.1, 100 KW @ 350, CHR		\$ 48.00*	(Katz)	Faircom	Bob Ballantine
WWVZ-F, 93.5, 3 KW @ 300, BLACK		SBN, \$ 38.00*	(HNWH)	(SUMMERVILLE)	Cliff Fletcher
WJLY-F, 102.5, 100 KW @ 550, COUNTRY		US 1, \$ 34.00*	(Torbet)	Bahakel	
WJTC-F, 96.9, 100 KW @ 1750, AC		CBS-R, \$ 50.00	(Mc-Guild)	Guild	Phil Zachary
WJHT-F, 94.3, 3 KW @ 300, URBAN/CHR		\$?	(Torbet)	Jones	Charlie Jones

WJDM-F - See Columbia

MISCELLANEOUS COMMENTS WJXQ changes to Black/Urban (April)... WJCA, WJNB-F sold to Jones for \$... WJSC, WJTC-F sold to Guild for \$6,000,000 (Hepburn)... WJXQ-F (Moncks Corner) sold for \$900,000... WJXQ changes calls to WJGL... WJNB-A/F changes to WJHT and format to Urban/CHR... WJVF changes from AC to AOR... WTMA changes from AC to Country...

CHARLESTON, WV

Arbitron Rank/Pop (12+): 142/222,600

MSA Rank/Pop: 163/262,700
 ADI # 47 (w/Huntington)
 Average Person Ratings: 15.5
 Market TSL: 21.0 hours

Stations: 16/13
 Diaries: 797/279:1/60.1%
 Sample Target: 610
 % Below Line: 2.5
 % Not Listed: 5.5

1986 Revenue: \$8,100,000
 III Inc.: \$28,389
 Retail \$: 1.8 Bill
 Pop per Station: 17,123
 #1 Biller: WQBE A/F \$1,700,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WQBE-F	63/18.3	16.1	12.2			1. WQBE-F	149/1411	1. WVAF-F	663/29.8	--- 24.6
2. WVSR-F	55/15.9	15.0	13.4			2. WVSR-F	77/ 955	2. WVSR-F	655/29.4	--- 29.7
3. WVAF-F	47/13.6	12.3	15.5			3. WKLC-F	71/ 997	3. WQBE-F	581/26.1	--- 24.2
4. WKLC-F	39/11.3	8.6	8.9			WVAF-F	71/1125	4. WKLC-F	467/21.0	--- 18.9
5. WBES-F	38/11.0	9.1	9.5			5. WKEE-F	69/ 745	5. WCHS	392/17.6	--- 16.0
6. WCAW	30/ 8.7	12.1	7.4			6. WBES-F	58/ 444	6. WCAW	355/15.9	--- 22.2
7. WCHS	22/ 6.4	5.9	10.1			7. WCAW	41/ 453	7. WBES-F	329/14.8	--- 13.3
8. WQBE	7/ 2.0	1.9	3.9			8. WEMM-F	26/ 397	8. WQBE-F	165/26.1	--- 24.2
WVCM-F	7/ 2.0	1.1	---			9. WCHS	25/ 439	9. WVCM-F	142/ 6.4	--- 2.2
10.						10.		10.		

12+ FM SHARE (METRO): 79.75% (260 of 326) (SPG 86: 71.26%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVSR-F>	1. WKLC-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F>	1. WQBE-F+	1. WVSR-F	1. WQBE-F+>
2. WKLC-F	2. WVAF-F	2. WVAF-F	2. WVAF-F>	2. WVAF-F	2. WBES-F>	2. WVAF-F	2. WBES-F	2. WVSR-F	2. WQBE-F	2. WVSR-F
3. WVAF-F	3. WVSR-F>	3. WVSR-F	3. WKLC-F	3. WKLC-F	3. WCAW	3. WVSR-F	3. WVAF-F	3. WVAF-F	3. WKLC-F	3. WVAF-F
4.	4. WQBE-F	4. WKLC-F	4. WVSR-F	4. WVSR-F	4. WCHS	4. WCAW	4. WCAW	4. WKLC-F	4. WVAF-F	4. WKLC-F
5.	5.	5.	5.	5. WBES-F	5. WVAF-F	5. WBES-F	5. WVSR-F	5. WBES-F	5. WCHS	5. WCAW
										6. WBES-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVSR-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WVSR-F	1. WKLC-F>	1. WKLC-F	1. WKLC-F	1. WQBE-F
2. WVAF-F	2. WVSR-F	2. WQBE-F	2. WQBE-F	2. WVAF-F>	2. WKLC-F>	2. WVSR-F	2. WVAF-F	2. WQBE-F	2. WKLC-F
3. WKLC-F	3. WQBE-F	3. WVSR-F	3. WVSR-F	3. WVSR-F	3.	3. WVAF-F>	3. WQBE-F	3. WVAF-F	3. WVAF-F>
4. WQBE-F	4. WKLC-F	4. WKLC-F	4.	4. WBES-F	4.	4. WQBE-F	4. WVSR-F	WVSR-F	4. WCHS
5.	5.	5.	5.	5. WCAW	5.	5.	5.	5.	5. WVSR-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	18.1	17.0	WJYP-F	100.9	Charleston		.9/3.6
AOR/CLASSIC		39 (1)	39 (1)	12.0	9.2	WKAZ	1300	St. Albans		.6/1.6
AC/OLDIES/SOFT ROCK	2 (1)	47 (1)	49 (2)	15.0	17.8	WTIP	1240	Charleston		.9/3.8
MOR/VARIETY/FULL	22 (1)		22 (1)	6.7	6.3	WXIT	1490	Charleston		.6/2.7
COUNTRY	37 (2)	70 (2)	107 (4)	32.8	32.8	WEMM-F	107.9	Huntington		1.2/3.8
BLACK/URBAN						WKEE-F	100.5	Huntington		.6/1.6
BTFL MUSIC/EZ		38 (1)	38 (1)	11.7	9.8	WCIR-F	103.7	Beckley		.6/2.8
NEWS/TALK										
NOSTALGIA	3 (1)		3 (1)	0.9	1.7					
RELIGION/GOSPEL	2 (1)	7 (2)	9 (3)	2.8	4.3					
SPANISH										
CLASSICAL										
JAZZ/NEW AGE/ECLECTIC										
UNKNOWN/OTHERS					1.1					

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RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY	MBS, \$ 33.00* (Banner)	Capitol-Johnson	Mike Buxer
WCHS, 580, 5 KW (DA-N), MOR	CBS, \$ 35.00* (Torbet)		Chris Johnson
WQBE, 950, 5 KW/1 KW (DA-N), COUNTRY	ABC-I, \$ NA (Mc-Guild)	Nininger	Bob Turley
WBES-F, 96.1, 50 KW @ 360, BTFL/EZ	CBS, \$ 36.00 (Torbet)		Chris Johnson
WKLC-F, 105.1, 50 KW @ 500, AOR	ABC-R, Source, \$ 34.00* (HNWH)		Tincy Crouse
WQBE-F, 97.5, 50 KW @ 500, COUNTRY	ABC-I, \$ 45.00* (Mc-Guild)	Nininger	Bob Turley
WVAF-F, 99.9, 50 KW @ 490, AC	ABC-F, \$ 50.00* (Banner)	Capitol-Johnson	Mike Buxer
WVCM-F, 107.3, 50 KW @ 500, COUNTRY	SMN, \$ NA (---)		(MIAMI) Dick Callaway
WVSR-F, 102.7, 50 KW @ 420, CHR	US 1, \$ 43.00* (Eastman)	Ardman	Dave Chandler

WKEE - See Huntington

MISCELLANEOUS COMMENTS WTIP/WVSR-F sold by Beasley for \$3,250,000 (Richards)... WCHS, WBES-F sold by Heritage for \$3,400,000...

CHARLOTTE

Arbitron Rank/Pop (12+): 41/877,200

Stations: 30/23
Diaries: 1316/667:1/49.0%
Sample Target: 1130
% Below Line: 5.3
% Not Listed: 10.0

1986 Revenue: \$26,000,000
HH Inc.: \$30,258
Retail \$: 7.6 Bil
Pop per Station: 38,139
#1 Biller: WEZC-F \$5,500,000

MSA Rank/Pop: 44/1,058,300
ADI # 32
Average Person Ratings: 17.3
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WSOC-F	185/12.2	13.7	13.6	9.7	12.4	12.3	9.8	1. WSOC-F	323/3825	1. WSOC-F	2280/26.0	25.4	22.3
2. WPEG-F	181/11.9	10.0	10.9	10.8	10.7	10.9	15.9	2. WLVK-F	243/2544	2. WPEG-F	2016/17.6	18.3	16.7
3. WBT	121/ 8.0	8.3	7.3	7.7	7.2	7.8	6.6	3. WPEG-F	207/2016	3. WBT	1832/17.1	16.8	15.8
4. WRFX-F	119/ 7.8	6.9	7.4	6.4	5.5	7.1	8.6	4. WBCY-F	202/2851	4. WROQ-F	2597/16.7	18.0	20.6
5. WROQ-F	115/ 7.6	8.8	7.9	9.3	9.0	8.4	11.2	5. WROQ-F	188/2597	5. WEZC-F	2124/16.1	17.9	18.1
6. WLVK-F	108/ 7.1	8.1	9.0	8.4	9.1	8.2	7.0	6. WRFX-F	161/1784	6. WBCY-F	2851/15.0	15.3	15.0
7. WEZC-F	99/ 6.5	8.9	8.9	9.3	9.2	8.4	6.2	7. WBT	144/1832	7. WLVK-F	2544/14.3	13.8	14.7
8. WMMG-F	85/ 5.6	1.5	---	---	---	3.6	6.1	8. WEZC-F	143/2124	8. WRFX-F	1784/13.9	13.9	11.2
9. WBCY-F	77/ 5.1	6.5	4.0	6.1	5.1	5.4	6.4	9. WMMG-F	139/1664	9. WMMG-F	1664/10.6	---	---
10. WLIT-F	69/ 4.5	4.0	6.0	4.3	4.7	4.7	2.0	10. WLIT-F	102/1194	10. WLIT-F	1194/ 8.7	10.1	8.9

12+ FM SHARE (METRO): 82.44% (1127 of 1367) (SPG 86: 84.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F	1. WRFX-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSCO-F+>1.	1. WSOC-F+	1. WSOC-F+	1. WPEG-F	1. WPEG-F
2. WPEG-F>	2. WPEG-F	2. WRFX-F	2. WPEG-F	2. WPEG-F	2. WBT >	2. WBT	2. WPEG-F	2. WPEG-F	2. WROQ-F	2. WSOC-F>
3.	3. WROQ-F	3. WSOC-F	3. WEZC-F	3. WEZC-F	3. WLIT-F	3. WPEG-F	3. WLVK-F	3. WRFX-F	3. WBT >	3. WLVK-F
4.	4. WBCY-F	4. WEZC-F	4. WLVK-F	4. WLVK-F	4. WLVK-F	4. WRFX-F	4. WEZC-F	4. WROQ-F	4. WSOC-F	4. WROQ-F
5.	5. WLVK-F	5. WLVK-F	5. WMMG-F	5. WBT	5. WEZC-F	5. WEZC-F	5. WRFX-F	5. WEZC-F	5. WRFX-F	5. WMMG-F
	6. WEZC-F	6. WMMG-F	6. WRFX-F	WMMG-F	6. WPEG-F	6. WLVK-F	6. WMMG-F	6. WBT	6. WLVK-F	6. WBT WRFX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WROQ-F	1. WPEG-F	1. WPEG-F>	1. WPEG-F	1. WSOC-F	1. WRFX-F	1. WRFX-F>	1. WRFX-F	1. WRFX-F>	1. WSOC-F
2. WBCY-F	2. WBCY-F	2. WBCY-F	2. WSOC-F	2. WPEG-F>	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WLVK-F
3. WPEG-F>	3. WROQ-F	3. WEZC-F	3. WBCY-F	3. WEZC-F	3. WROQ-F	3. WROQ-F	3. WLVK-F	3. WSOC-F	3. WPEG-F
4. WRFX-F	4. WLVK-F	4. WMMG-F	4. WEZC-F	4. WMMG-F	4. WBCY-F	4. WLVK-F	4. WROQ-F	4. WLVK-F	4. WRFX-F
5. WEZC-F	5. WEZC-F	5. WLVK-F	5. WMMG-F	5. WLVK-F	5. WSOC-F	5. WSOC-F	5. WSOC-F	5. WBT	5. WEZC-F
	6. WMMG-F	6. WMMG-F	6. WROQ-F	WBT				6. WMMG-F	6. WBT

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	13 (1)	201 (3)	214 (4)	15.7	16.4	WAES 610 Charlotte .9/2.8
AOR/CLASSIC		140 (3)	140 (3)	10.2	9.5	WAME 1480 Charlotte .5/2.0
AC/OLDIES/SOFT ROCK		269 (4)	269 (4)	19.7	18.5	WGIV 1600 Charlotte 1.1/4.0
MOR/VARIETY/FULL	127 (2)		127 (2)	9.3	9.3	WGNC 1450 Gastonia .5/1.7
						WGSP 1310 Charlotte 1.1/2.1
COUNTRY	21 (3)	298 (3)	319 (6)	23.3	26.5	WHVN 1240 Charlotte .3/1.5
BLACK/URBAN	16 (1)	197 (2)	213 (3)	15.6	16.4	WIXE 1190 Monroe .5/ .7
BTFM MUSIC/EZ NEWS/TALK		12 (1)	12 (1)	0.9	1.0	WLON 1050 Lincolnton .7/1.3
						WQCC 1540 Charlotte .8/2.1
NOSTALGIA						WRDX-F 106.5 Salisbury 1.1/3.8
RELIGION/GOSPEL	35 (4)	10 (1)	45 (5)	3.3	2.4	WRNA 1140 China Grove .7/ .6
SPANISH CLASSICAL						WSAT 1280 Salisbury .4/1.4
JAZZ/NEW AGE/ECLECTIC						WSOC 930 Charlotte .3/2.8
UNKNOWN/OTHERS	28 (2)		28 (2)	2.0	---	WXRC-F 95.7 Hickory .7/2.5
			1367 (30)			WAGI-F 105.3 Gaffney, SC .3/1.3
						WKRR-F 92.3 Asheboro .7/2.0
						WKSJ-F 98.7 Greensboro .6/1.2
						WMIT-F 106.9 Black Mountain .7/1.9
						WSPA-F 98.9 Spartanburg .8/1.6
						WDM-F 101.3 Sumter 1.1/1.8

RADIO STATIONS

WAES, 610, 5 KW/1 KW (DA-2)	CHR	US 1,\$ NA (Eastman)	CRB	Dick Hinshaw
WAME, 1480, 5 KW (DA-2)	RELIGION	UPI,\$ 16.00 (---)	Swaggert	Jon Hamilton
WBT, 1110, 50 KW (DA-N)	MOR/AC	ABC-I,MBS,\$ 86.00* (Banner)	Jeff-Pilot	Tony Renaud
WGIV, 1600, 1 KW (DA-2)	BLACK	NBN,\$ 28.00 (HNWH)	Sky	Cal Thornton
WGSP, 1310, 1 KW (DAYS,DA)	GOSPEL (?)	NBN,\$ 19.00* (Masla)	Willis	Paul Ingles
WHVN, 1240, 1 KW (DA-1)	RELIGION	,\$ NA (---)	Buck	Tom Gentry
WQCC, 1540, 1 KW (DAYS)	GOSPEL	,\$ NA (Savalli)	Cox	Wayne Hammond
WSOC, 930, 5 KW/1 KW (DA-N)	COUNTRY	MBS,\$ NA (Christal)		Greg Lindahl
WBCY-F, 107.9, 97 KW @ 970, CHR		,\$ 68.00* (Banner)	Jeff-Pilot	Tony Renaud
WEZC-F, 104.7, 100 KW @ 1240, AC		,\$115.00* (MMR)	EZ	Gary Brobst
WLIT-F, 101.9, 100 KW @ 870, AC		US 2,\$ 50.00* (Republic)	Beasley	
WLVK-F, 96.9, 100 KW @ 1554, COUNTRY		CBS-R,\$ 70.00* (HNWH)	Capitol-Johnson (STATESVILLE)	Jerry Reckerd
WPEG-F, 97.9, 50 KW @ 390, BLACK		,\$ 57.00* (Torbet)	Sky (CONCORD)	Glenn Bryant
WRFX-F, 99.7, 100 KW @ 1044, AOR		,\$ 55.00* (Mc-Guild)	Metroplex (KANNAPOLIS)	Steve Godofsky
WROQ-F, 95.1, 100 KW @ 570, CHR		US 1,\$ 65.00* (Eastman)	CRB	Dick Hinshaw
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY		MBS,\$120.00* (Christal)	Cox	Gregg Lindahl
WMMG-F, 96.1, 100 KW @ 1745, AC		,\$ NA (Katz)	Voyager (SHELBY)	Don Kidwell
WXRC-F, 95.7, 100 KW @ 1275, AOR		Source,\$ 40.00 (---)		Jerry Oakley
WRDX-F, 106.5, 100 KW @ 1003, AC		,\$ 26.00 (Southern)		Tom Harrell (SALISBURY)

MISCELLANEOUS COMMENTS WMMG-F (Shelby) debuts with an AC format... WZXI changes to WLIT...

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/356,100

MSA Rank/Pop: 109/420,000
ADI # 81

Average Person Ratings: 17.0
Market TSL: 23.3 hours

Stations: 17/17
Diaries: 971/367:1/47.0%
Sample Target: 760
% Below Line: 0
% Not Listed: 10.2

1986 Revenue: \$10,000,000
HH Inc.: \$26,278
Retail \$: 2.8 811
Pop per Station: 20,947
#1 Biller: WSKZ-F \$2,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WSKZ-F	106/17.4	17.4	19.3	20.6	19.6	18.7	23.0	1. WSKZ-F	198/2107	1. WSKZ-F	1078/30.2	32.8	32.7
2. WUSY-F	72/11.8	11.0	10.2	10.8	16.7	11.0	13.5	2. WUSY-F	157/1597	2. WUSY-F	765/21.4	21.5	24.5
3. WDEF-F	60/ 9.9	9.8	9.5	9.2	8.7	9.6	7.2	3. WDEF-F	93/1089	3. WLMX-F	754/21.1	8.4	6.7
4. WLMX-F	57/ 9.4	10.0	2.4	5.0	3.3	6.7	16.1	4. WOOD-F	85/1232	4. WOOD-F	702/19.6	21.1	17.2
5. WOOD-F	53/ 8.7	10.0	10.9	11.1	9.0	10.2	8.9	5. WLMX-F	70/ 911	5. WDEF-F	688/19.2	21.9	17.6
6. WJTT-F	39/ 6.4	5.4	6.2	9.1	4.5	6.8	6.1	6. WJTT-F	41/ 582	6. WJTT-F	487/13.6	12.0	11.6
7. WNOO-F	37/ 6.1	3.9	4.5	3.6	1.7	4.5	6.1	7. WNOO-F	37/ 328	7. WDEF	350/ 9.8	13.8	10.2
8. WNOO	33/ 5.4	6.4	5.3	2.8	2.2	5.0	2.9	8. WNOO	34/ 332	8. WNOO-F	322/ 9.0	8.3	2.4
9. WDEF	28/ 4.6	6.1	6.2	5.9	3.7	5.7	3.4	9. WDEF	33/ 422	9. WNOO	310/ 8.7	5.5	3.8
10. WOOD	18/ 3.0	3.4	4.1	1.7	4.4	3.1	2.7	10. WOOD	18/ 302	10. WOOD	277/ 7.7	9.8	7.5
11. WGOW	15/ 2.5	2.7	3.6	3.8	3.2	3.2	1.0	11. WGOW	15/ 264	11. WGOW	239/ 6.7	8.9	8.3

12+ FM SHARE (METRO): 77.51% (424 of 547) (SPG 86: 74.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WDEF-F	1. WDEF-F>	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F
2. WJTT-F	2. WLMX-F>	2. WLMX-F	2. WUSY-F	2. WSKZ-F	2. WUSY-F	2. WSKZ-F>	2. WDEF-F	2. WUSY-F	2. WNOO-F	2. WUSY-F
3. WNOO-F	3. WUSY-F	3. WUSY-F>	3. WLMX-F	3. WLMX-F	3. WOOD-F>	3. WUSY-F	3. WUSY-F	3. WLMX-F	3. WUSY-F	3. WOOD-F
4.	4. WJTT-F	4. WOOD-F	4. WOOD-F	4. WDEF-F>	4. WDEF	4. WOOD-F	4. WLMX-F	4. WDEF-F	4. WJTT-F	4. WLMX-F
5.	5. WNOO-F	5. WNOO-F	5.	5. WDEF-F	5. WNOO	5. WLMX-F	5. WOOD-F	5. WOOD-F	5. WLMX-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F>	1. WOOD-F
2. WJTT-F	2. WLMX-F	2. WLMX-F	2. WUSY-F	2. WSKZ-F	2. WLMX-F	2. WLMX-F>	2. WLMX-F>	2. WLMX-F	2. WSKZ-F
3. WLMX-F	3. WNOO-F	3. WNOO-F	3. WLMX-F>	3. WLMX-F	3. WJTT-F	3. WUSY-F	3. WOOD-F	3. WUSY-F	3. WUSY-F
4.	4. WJTT-F	4. WNOO	4. WNOO-F	4. WNOO	4.	4. WOOD-F	4. WUSY-F	4. WOOD-F	4. WLMX-F
5. WUSY-F	5. WUSY-F	5. WUSY-F	5. WNOO	5. WDEF-F	5.	5. WJTT-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		106 (1)	106 (1)	19.4	22.6	WDXB 1490 Chattanooga 1.3/3.7
AOR/CLASSIC					4.6	WEPG 910 S. Pittsburgh .8/1.5
AC/OLDIES/SOFT ROCK	23 (2)	57 (1)	80 (3)	14.6	4.3	WFLI 1070 Lookout Mountain .5/2.8
MOR/VARIETY/FULL	28 (1)		28 (1)	5.1	7.7	WLFA 1590 Lafayette, GA 1.1/1.2
COUNTRY	25 (2)	125 (2)	150 (4)	27.4	38.8	WMOC 1450 Chattanooga .5/1.8
BLACK/URBAN		69 (2)	69 (2)	12.6	9.6	WSDQ 1190 Dunlap .5/1.1
BTFL MUSIC/EZ		60 (1)	60 (1)	11.0	10.0	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	39 (3)		39 (3)	7.1	0.6	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	8 (2)		8 (2)	1.5	1.9	
547 (17)						

RADIO STATIONS	Power	Frequency	Station	Comments
WDEF, 1370,	5 KW (DA-N)		CBS, NBC, \$ 35.00* (Katz)	Park Bahakel
WJTT, 1310,	5 KW (DA-N)		ABC-E, \$ 27.00* (Torbet)	
WFLI, 1070,	50 KW/1 KW (DA-2)		ABC-C, \$ 12.00 (---)	
WGOW, 1150,	5 KW/1 KW (DA-N)		\$ 30.00* (Christal)	Bloomington
WNOO, 1260,	5 KW (DAYS)		SBN, \$ 12.00 (Masla)	

WDEF-F, 92.3,	100 KW @ 895,	BTFL/EZ	ABC-D, \$ 46.00 (Katz)	Park Bahakel	M. Fuquay
WJTT-F, 94.3,	3 KW @ 300,	BLACK	ABC-E, \$ 55.00* (Torbet)		Paul Fink
WLMX-F, 105.5,	3 KW @ 270,	AC	CBS-R, \$ 30.00* (HNWH)		Johnny Eagle
WNOO-F, 102.3,	3 KW @ 300,	BLACK	\$ 45.00* (Christal)	(ROSSVILLE, GA)	
WSKZ-F, 106.5,	100 KW @ 1076,	CHR	\$ 24.00* (Masla)		Sam Cosley
WUSY-F, 100.7,	100 KW @ 500,	COUNTRY	\$ 70.00 (Christal)	Bloomington	Don Newberg
			US 2, \$ 60.00 (Mc-Guild)	Colonial	Sammy George

CHICAGO

Arbitron Rank/Pop (12+): 3/6,673,400

Stations: 36/36
Diaries: 3706/1801:1/50.1%
Sample Target: 3120
% Below Line: 0
% Not Listed: 9.8

1986 Revenue: \$182,500,000
HH Inc.: \$36,555
Retail \$: 50.1 Bill
Pop per Station: 185,372
#1 Biller: WGN \$34,000,000

MSA Rank/Pop: 3/6,154,500

ADI # 3

Average Person Ratings: 18.5

Market TSL: 24.1 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WGC I-F	1059/8.6	7.7	7.9	8.4	7.2	8.2	11.8	1. WGN	1275/17793	1. WGN	13910/20.8	21.4	22.9	
2. WGN	1032/8.4	8.1	9.3	10.1	11.4	9.0	7.1	2. WGC I-F	1062/10229	2. WBBM	12047/18.1	17.8	18.8	
3. WBBM	706/5.7	6.8	5.5	5.6	5.7	5.9	5.0	3. WBBM	790/14054	3. WGC I-F	10172/15.2	15.3	15.2	
4. WLOO-F	657/5.3	6.2	6.3	5.6	5.5	5.9	3.8	4. WLOO-F	660/ 7551	4. WBBM-F	9615/14.4	14.2	15.0	
5. WBMX-F	544/4.4	4.6	4.5	5.9	5.3	4.9	5.8	5. WBMX-F	551/ 7944	5. WLUP-F	7757/11.6	11.6	13.1	
6. WLAK-F	517/4.2	4.2	4.0	3.6	3.9	4.0	2.4	6. WLAK-F	535/ 7792	6. WBMX-F	7736/11.6	12.6	14.1	
7. WBBM-F	469/3.8	3.7	4.2	3.3	3.2	3.8	4.5	7. WBBM-F	482/ 9930	7. WKQX-F	7602/11.4	9.9	12.6	
8. WLUP-F	458/3.7	5.1	4.6	5.6	4.6	4.8	4.6	8. WLS	481/ 9278	8. WLAK-F	7560/11.3	10.7	11.2	
9. WUSN-F	412/3.3	3.1	2.9	2.6	2.9	3.0	2.8	9. WLUP-F	481/ 8089	9. WLOO-F	7412/11.1	11.8	12.0	
10. WKQX-F	396/3.2	3.0	2.6	3.4	3.3	3.1	3.2	10. WUSN-F	427/ 5503	10. WYTZ-F	7267/10.9	9.2	8.4	
11. WCLR-F	367/3.0	3.5	3.7	3.0	3.6	3.3	2.8	11. WKQX-F	408/ 7805	11. WCLR-F	6552/ 9.8	9.8	10.0	
12. WJMK-F	358/2.9	2.4	3.3	2.6	3.0	2.8	2.4	12. WMAQ	382/ 7515	12. WJMK-F	5770/ 8.6	8.6	8.0	
13. WCKG-F	352/2.9	2.8	1.9	2.0	2.2	2.4	3.9	13. WCLR-F	377/ 6683	13. WLS	5794/ 8.7	10.6	10.0	
14. WYTZ-F	338/2.7	2.7	2.7	2.5	2.0	2.7	4.7	14. WJMK-F	369/ 6097	14. WFYR-F	5705/ 8.5	9.0	10.0	
15. WXRT-F	327/2.7	2.9	2.3	2.9	3.1	2.7	2.9	15. WCKG-F	367/ 5643	15. WMAQ	5422/ 8.1	6.4	10.0	
16. WJJD	324/2.6	3.4	2.8	2.5	2.9	2.8	2.0	16. WYTZ-F	367/ 7768	16. WCKG-F	5405/ 8.1	5.9	7.0	
17. WFYR-F	315/2.6	2.3	2.3	2.6	3.1	2.5	2.9	17. WJJD	349/ 4095	17. WUSN-F	5338/ 8.0	7.0	6.0	
18. WLS	314/2.5	2.7	3.0	2.6	2.4	2.7	2.5	18. WXRT-F	335/ 4930	18. WRXR-F	4736/ 7.1	5.0	6.0	
19. WMAQ	270/2.2	1.7	1.6	1.8	2.6	1.8	1.8	19. WFYR-F	327/ 5960	19. WXRT-F	4704/ 7.0	6.6	8.0	
20. WRXR-F	196/1.6	1.3	1.2	1.5	1.2	1.4	1.7	20. WRXR-F	205/ 4984	20. WJJD	3647/ 5.5	6.1	6.0	
21. WVON	184/1.5	1.5	1.2	1.6	1.3	1.5	.7	21. WVON	184/ 4930	21. WFMT-F	3282/ 4.9	5.1	5.0	
22. WLNR-F	176/1.4	1.2	1.1	.9	.8	1.2	2.2	22. WLNR-F	176/ 2472	22. WLUP	3040/ 4.6	2.3	2.0	
23. WFMT-F	172/1.4	1.3	1.9	1.4	1.7	1.5	1.5	23. WFMT-F	175/ 3383	23. WNIB-F	2920/ 4.4	4.6	3.0	
24. WOJO-F	153/1.2	1.3	1.1	1.2	1.3	1.2	1.9	24. WLUP	158/ 3281	24. WLNR-F	2472/ 3.7	2.9	2.0	
WLUP	153/1.2	.7	.5	.5	.6	0.7	.5	25. WOJO-F	153/ 1802	25. WCZE	2161/ 3.2	3.4	3.0	

12+ FM SHARE (METRO): 68.43% (7606 of 11115) (SPG 86: 66.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WGC I-F>	1. WGC I-F>	1. WGC I-F>	1. WGC I-F>	1. WGN	> 1. WGN	1. WLOO-F	1. WGC I-F	1. WGC I-F	1. WGC I-F
2. WGC I-F	2. WLUP-F	2. WLUP-F	2. WGN	2. WGN	2. WBBM	2. WBBM	2. WGC I-F	2. WGN	2. WBBM-F	2. WGN
3. WYTZ-F	3. WBMX-F	3. WBMX-F	3. WJMK-F	3. WLAK-F	3. WLAK-F	3. WLAK-F	3. WGN	3. WLOO-F	3. WGN	3. WLOO-F
4. WBMX-F	4. WCKG-F	4. WLAK-F	4. WLAK-F	4. WJMK-F	4. WGC I-F	4. WLUP-F	4. WLAK-F	4. WLAK-F	4. WBBM-F	4. WJMK-F
5. WZRC-F	5. WXRT-F	5. WKQX-F	5. WLUP-F	5. WLUP-F	5. WLAK-F	5. WLOO-F	5. WCLR-F	5. WCLR-F	5. WBBM	5. WBBM-F
6.	6. WKQX-F	6. WXRT-F	6. WKQX-F	6. WUSN-F	6. WJJD	6. WBBM-F	6. WBBM	6. WLUP-F	6. WLOO-F	6. WBMX-F
7.	7. WBBM-F	7. WCKG-F	7. WCLR-F	7. WCLR-F	7. WUSN-F	7. WKQX-F	7. WKQX-F	7. WBBM	7. WMAQ	7. WLAK-F
8.	8. WYTZ-F	8. WJMK-F	8. WFYR-F	8. WKQX-F	8. WMAQ	8. WLS	8. WFYR-F	8. WUSN-F	8. WCLR-F	8. WUSN-F
9.	9. WLAK-F	9. WGN	9. WUSN-F	9. WFYR-F	9. WCLR-F	9. WJJD	9. WUSN-F	9. WBBM-F	9. WYTZ-F	9. WBBM
10.	10. WRXR-F	10. WCLR-F	10. WXRT-F	10. WLS	10. WJMK-F	10. WLAK-F	10. WCLR-F	10. WCKG-F	10. WUSN-F	10. WCKG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGC I-F>	1. WGC I-F>	1. WGC I-F>	1. WGC I-F>	1. WGC I-F>	1. WCKG-F	1. WGC I-F	1. WLUP-F	1. WGC I-F	1. WGC I-F
2. WBMX-F	2. WKQX-F	2. WKQX-F	2. WGN	2. WGN	2. WGC I-F	2. WLUP-F	2. WGC I-F	2. WLUP-F	2. WGN
3. WKQX-F	3. WBMX-F	3. WFYR-F	3. WBMX-F	3. WLAK-F	3. WBMX-F	3. WCKG-F	3. WXRT-F	3. WCKG-F	3. WLUP-F
4. WBBM-F	4. WLUP-F	4. WLUP-F	4. WLAK-F	4. WCLR-F	4. WLUP-F	4. WXRT-F	4. WCKG-F	4. WXRT-F	4. WJMK-F
5. WZRC-F	5. WBBM-F	5. WBMX-F	5. WCLR-F	5. WKQX-F	5. WXRT-F	5. WBMX-F	5. WJMK-F	5. WJMK-F	5. WXRT-F
6. WYTZ-F	6. WFYR-F	6. WCLR-F	6. WFYR-F	6. WLOO-F	6. WRXR-F	6. WBMX-F	6. WCKG-F	6. WBMX-F	6. WLAK-F
7. WCKG-F	7. WYTZ-F	7. WLAK-F	7. WUSN-F	7. WUSN-F	7. WYTZ-F	7. WKQX-F	7. WGN	7. WGN	7. WLS
8. WXRT-F	8. WCLR-F	8. WXRT-F	8. WBBM-F	8. WFYR-F	8. WLAK-F	8. WJMK-F	8. WBMX-F	8. WLAK-F	8. WUSN-F
9. WCLR-F	9. WXRT-F	9. WLNR-F	9. WGN	9. WBMX-F	9. WZRC-F	9. WLAK-F	9. WRXR-F	9. WLS	9. WBBM
10. WRXR-F	10. WLAK-F	10. WBBM-F	10. WYTZ-F	10. WJMK-F	10. WLUP	10. WLUP	10. WLS	10. WKQX-F	10. WCKG-F

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		1203 (3)	1203 (3)	10.8	12.2	WAUR-F	107.9	Aurora	.3/1.2
AOR/CLASSIC		1444 (5)	1444 (5)	13.0	12.3	WCZE	820	Chicago	.9/3.2
AC/OLDIES/SOFT ROCK	423 (2)	1733 (5)	2156 (7)	19.4	15.9	WGCI	1390	Chicago	.6/2.7
MOR/VARIETY/FULL	1141 (3)		1141 (3)	10.3	13.1	WIND	560	Chicago	.9/2.0
COUNTRY		412 (1)	412 (1)	3.7	6.1	WJOB	1230	Hammond	.4/1.0
BLACK/URBAN	322 (3)	1603 (2)	1925 (5)	17.3	16.6	WJOL	1340	Joliet	.5/1.0
BTFL MUSIC/EZ		657 (1)	657 (1)	5.9	6.1	WJPC	950	Chicago	.5/2.9
NEWS/TALK	1129 (3)		1129 (3)	10.1	6.4	WNIB-F	97.1	Chicago	1.2/4.4
RELIGION/GOSPEL	324 (1)		324 (1)	2.9	3.2	WTAQ	1300	La Grange	.5/1.2
SPANISH	170 (2)	43 (1)	43 (1)	0.4	1.0	WYCA-F	92.3	Hammond	.3/1.1
SPANISH		153 (1)	323 (3)	2.9	2.4	WZRC-F	106.7	Des Plaines	.9/2.8
CLASSICAL		316 (2)	316 (2)	2.8	3.2				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS		42 (1)	42 (1)	0.4	1.3				
11115 (36)									

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$220.00*	(CBS)	CBS	Gregg Peterson
WLUP, 1000, 50 KW (DA-2)	, TALK	MBS, \$ 65.00	(MMR)	H & W	Jim deCastro
WCZE, 820, 1 KW/5 KW (DA-N)	, SOFT AC	MBS, \$ 70.00	(HNWH)	Century	Al Wilson
WGCI, 1390, 5 KW (DA-2)	, URBAN	, \$ NA	(Mc-Guild)	Gannett	Marv Dyson
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$340.00*	(Christal)	Tribune Co.	Wayne Vriesman
WIND, 560, 5 KW (DA-2)	, SPANISH	, \$ 80.00	(Katz)	Tichenor	Chuck Brooks
WJJD, 1160, 50 KW/4 KW (DA-2)	, NOSTALGIA	US 2, \$140.00*	(MMR)	Infinity	Harvey Pearlman
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$ 70.00*	(---	Johnson	
WLS, 890, 50 KW	, AC/CONTEMP	ABC-C, \$170.00*	(Banner)	Cap Cities/ABC	
WMAQ, 670, 50 KW	, TALK	NBC, NBC-T, \$150.00*	(Eastman)	NBC	Mike Lonneke
WSBC, 1240, 1 KW	, ETHNIC	, \$ 24.00	(---		Roy Bellavia
WVON, 1450, 1 KW	, BLACK	MBS, \$ 51.00	(Roslin)		Wesley South

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR	CBS-R, \$150.00*	(CBS)	CBS	Wayne Jefferson
WBMX, 102.7, 6 KW @ 1170, BLACK	ABC-F, \$155.00*	(Durpetti)		Kernie Anderson
WCKG, 105.9, 4 KW @ 1575, AOR	, \$115.00*	(Katz)	Cox	Marc Morgan
WCLR, 101.9, 4 KW @ 1560, AC	, \$175.00*	(Mc-Guild)	Bonneville	Rich Redpath
WFLR, 98.7, 16 KW @ 1167, CLASSICAL	, \$150.00	(CMB)		Chet Marschner
WFYR, 103.5, 4 KW @ 1548, AC	US 1, \$140.00*	(Republic)	RKO	Dick Rakovan
WGCI, 107.5, 33 KW @ 600, URBAN	, \$190.00*	(Mc-Guild)	Gannett	Harvey Pearlman
WJMK, 104.3, 19 KW @ 820, OLDIES	US 2, \$160.00	(MMR)	Infinity	Harvey Pearlman
WKQX, 101.1, 6 KW @ 1170, CONTEMP	Source, \$180.00*	(Eastman)	NBC	Mike Lonneke
WLAK, 93.9, 5 KW @ 1581, SOFT AC	, \$175.00*	(Christal)	Viacom	Michael Murphy
WLOO, 100.3, 6 KW @ 1167, BTFL/EZ	ABC-E, \$240.00	(HNWH)	Century	Harvey Wittenberg
WLUP, 97.9, 6 KW @ 1170, AOR	, \$225.00*	(MMR)	H & W	Jim deCastro
WNIB, 97.1, 8 KW @ 1196, CLASSICAL	, \$ 95.00	(---		Sonia Florian
WOJO, 105.1, 6 KW @ 1174, SPANISH	, \$ 87.00	(Katz)	Tichenor	Athena Sofios
WNUA, 95.5, 6 KW @ 1170, JAZZ/NEW AGE	, \$105.00*	(Torbet)	Pyramid	Michael Donavan
WUSN, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$165.00*	(Torbet)	First Media	Drew Horowitz
WXRT, 93.1, 7 KW @ 1310, AOR	, \$175.00	(CBS)		Seth Mason
WYTZ, 94.7, 6 KW @ 1170, CHR	ABC-R, \$130.00*	(Banner)	Cap Cities/ABC	
WZRC, 106.7, 50 KW @ 328, AOR	SMN, \$ 80.00*	(Groskin)		(DES PLAINES)
WLNR, 106.3, 2 KW @ 397, AC	, \$ 28.00	(---		(LANSING)

CALL LETTER CHANGES

WRXR changes to WNUA-F (July)
 WCFL changes to WLUP (May)

FORMAT CHANGES

WNUA: From Classic Rock to Jazz-New Age (July)
 WLUP-A: From religion to Talk

STATION SALES

WMRO, WAUR-F (Aurora) sold to Beasley for \$8,700,000
 WRXR-F sold to Pyramid for \$15,000,000
 WBEE sold by Heritage for \$1,000,000

CINCINNATI

Arbitron Rank/Pop (12+): 30/1,151,600

Stations: 26/19
Diaries: 1635/704:1/53.9%
Sample Target: 1340
% Below Line: 4.3
% Not Listed: 8.0

1986 Revenue: \$42,300,000
HH Inc.: \$31,906
Retail \$: 10.9 8il
Pop per Station: 57,580
#1 Biller: WLW \$6,300,000

MSA Rank/Pop: 31/1,409,400

ADI # 29

Average Person Ratings: 17.1

Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WLW	274/13.9	7.2	7.4	11.7	10.7	10.1	7.3	1. WLW	418/5924	1. WLW	3597/31.2	21.4	25.8
2. WEBN-F	203/10.3	12.6	10.8	9.8	11.1	10.9	16.2	2. WEBN-F	283/4036	2. WKRQ-F	3056/26.5	25.6	23.4
3. WKRQ-F	189/ 9.6	10.0	9.8	9.3	9.0	9.7	11.9	3. WKRQ-F	251/4173	3. WEBN-F	2937/25.5	21.5	19.6
	WWEZ-F	189/ 9.6	10.5	11.3	10.1	10.4	6.6	4. WWEZ-F	220/2529	4. WKRC	2034/17.7	22.1	17.7
5. WKRC	124/ 6.3	8.8	7.9	7.1	6.8	7.5	8.0	5. WBVE-F	216/2379	WWEZ-F	2034/17.7	20.5	17.5
6. WUBE-F	117/ 5.9	6.2	6.1	6.4	9.3	6.2	7.5	6. WUBE-F	191/2245	6. WRRM-F	1426/12.4	15.3	12.7
7. WBLZ-F	91/ 4.6	4.7	6.1	6.6	6.5	5.5	5.4	7. WTUE-F	171/1849	7. WUBE-F	1417/12.3	11.8	16.6
8. WBVE-F	86/ 4.4	3.8	2.6	3.0	3.8	3.5	3.2	8. WKRC	151/2529	8. WBLZ-F	1323/11.5	13.1	12.0
9. WCKY	83/ 4.2	4.5	5.9	5.2	5.4	5.0	4.1	9. WHIO-F	149/1838	9. WCKY	1305/11.3	12.8	11.1
10. WRRM-F	78/ 4.0	5.0	4.1	4.2	3.9	4.3	3.4	10. WBLZ-F	148/2020	10. WNK-F	1288/11.2	11.5	9.2
11. WNK-F	65/ 3.3	3.1	3.4	3.9	3.3	3.4	3.3	11. WGTZ-F	130/1903	11. WLLT-F	1220/10.6	14.1	11.6
12. WLLT-F	53/ 2.7	3.4	4.5	3.9	3.1	3.6	3.0	12. WCKY	99/1553	12. WBVE-F	1028/ 8.9	6.3	11.7
13. WIZF-F	49/ 2.5	1.8	.3	.4	.3	1.3	4.4	13. WLLT-F	91/1878	13. WIZE-F	634/ 5.5	1.9	1.6
14. WJOJ-F	34/ 1.7	1.3	1.3	1.4	1.0	1.4	.9	14. WRRM-F	85/1659	14. WJOJ-F	574/ 5.0	5.0	3.8
15. WNK	27/ 1.4	.4	.4	.6	1.1	0.7	.8	15. WHIO	79/1185	15. WNK	460/ 4.0	2.1	4.1
16.								16. WNK-F	73/1580	16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.44% (1224 of 1815) (SPG 86: 68.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WLW	1. WLW	1. WLW	1. WEBN-F	1. WWEZ-F	1. WLW	1. WLW	1. WEBN-F
2. WEBN-F	2. WKRQ-F	2. WLW	2. WEBN-F	2. WEBN-F	2. WWEZ-F	WKRC	2. WEBN-F	2. WEBN-F	2. WKRQ-F	2. WKRQ-F
3. WBLZ-F	3. WLW	3. WKRQ-F	3. WUBE-F	3. WWEZ-F	3. WKRC	3. WLW	3. WLW	3. WKRQ-F	3. WEBN-F	3. WWEZ-F
4.	4. WUBE-F	4. WUBE-F	4. WKRQ-F	4. WKRC	4. WCKY	4. WKRQ-F	4. WKRQ-F	4. WWEZ-F	4. WBLZ-F	4. WLW
5.	5. WBLZ-F	5. WRRM-F	5. WKRC	5. WUBE-F	5. WUBE-F	5. WWEZ-F	5. WKRC	5. WKRC	5. WUBE-F	5. WUBE-F
6.	6. WRRM-F	6. WWEZ-F	6. WUBE-F	6. WKRQ-F	6. WBVE-F	6. WCKY	WUBE-F	6. WUBE-F	6. WBLZ-F	6. WBVE-F
7.	7.	7. WKRC	7. WRRM-F	7. WRRM-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	1. WKRC	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WLW	1. WLW
2. WEBN-F	2. WEBN-F	2. WEBN-F	2. WEBN-F	WWEZ-F	2. WKRQ-F	2. WLW	2. WLW	2. WEBN-F	2. WEBN-F
3. WBLZ-F	3. WRRM-F	3. WRRM-F	3. WRRM-F	3. WLW	3. WBLZ-F	3. WKRQ-F	3. WKRQ-F	3. WKRQ-F	3. WWEZ-F
4. WLLT-F	4. WBLZ-F	4. WUBE-F	4. WUBE-F	4. WUBE-F	4. WLW	4. WUBE-F	4. WUBE-F	4. WUBE-F	4. WUBE-F
5. WNK-F	5. WUBE-F	5. WIZF-F	5. WWEZ-F	5. WKRQ-F	WUBE-F	5. WBLZ-F	5. WRRM-F	5.	5. WKRC
6.	WNK-F	WLW	6. WLW	6. WRRM-F	6.	6.	6.	6.	6. WBVE-F
7.	7.	7.	7. WNK-F	7. WEBN-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
					%	%			
TOP 40/CHR/CONTEMP		207 (3)	207 (3)	11.4	9.9	WCIN	1480	Cincinnati	1.2/3.7
AOR/CLASSIC		212 (2)	212 (2)	11.7	16.9	WDJO	1230	Cincinnati	1.1/3.2
AC/OLDIES/SOFT ROCK	48 (2)	230 (4)	278 (6)	15.3	15.8	WMLX	1180	Florence, KY	.4/ .7
MOR/VARIETY/FULL	404 (3)		404 (3)	22.3	19.2	WNOP	740	Newport, KY	.8/1.8
						WOXY-F	97.7	Oxford	.4/1.0
COUNTRY		203 (2)	203 (2)	11.2	10.1				
BLACK/URBAN	23 (1)	140 (2)	163 (3)	9.0	9.9	WGTZ-F	92.9	Dayton	.6/1.9
BTFL MUSIC/EZ		215 (2)	215 (2)	11.8	9.7	WHIO	1290	Dayton	.3/ .7
NEWS/TALK	83 (1)		83 (1)	4.6	5.9	WHIO-F	99.1	Dayton	1.3/2.7
						WPFB	910	Middleton	.5/ .8
NOSTALGIA						WPFB-F	105.9	Middleton	.4/1.8
RELIGION/GOSPEL					2.1	WTUE-F	104.7	Dayton	1.0/2.1
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC	16 (1)		16 (1)	0.9					
UNKNOWN/OTHERS	17 (2)	7 (1)	24 (3)	1.3	0.5				
			1815 (26)						

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2)	, BLACK	NBN,SBN,\$ 32.00 (---)		Earnest James
WCKY, 1530, 5 KW (DA-N)	, NEWS/TALK	CBS,NBC,NBC-T,\$ 67.00 (CBS)	Federated	Phil McDonald
WDJO, 1230, 1 KW	, OLDIES	US 2,\$ 41.00 (Mc-Guild)	American	Bob Backman
WKRC, 550, 5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,\$ 90.00* (Katz)	Taft	John Soller
WLW, 700, 50 KW	, MOR	ABC-I,\$ 90.00* (Eastman)	Jacor	J. David Martin
WNOP, 740, 1 KW (DAYS,DA)	, JAZZ/VARIETY	, \$ 22.00 (---)	(NEWPORT, KY)	Geoffrey Nimms
WTSJ, 1050, 1 KW (DAYS)	, RELIGION	CNN,\$ 20.00 (---)		Mark Roberts
WWNK, 1360, 5 KW (DA-N)	, OLDIES	, \$ 35.00* (MMR)	Booth	Jim Wood

FM STATIONS

WBLZ, 103.5, 19 KW @ 790, BLACK	, \$ 71.00* (Republic)	Panache	(HAMILTON)	Peter Eden
WBVE, 96.5, 20 KW @ 810, COUNTRY	ABC-R,\$ 45.00* (Durpetti)	Reams	(HAMILTON)	Neil Kearney
WEBN, 102.7, 17 KW @ 876, AOR	, \$ 90.00* (Eastman)	Jacor		Dave Macejko
WIZF, 100.9, 1 KW @ 466, URBAN	, \$ 20.00 (Torbet)	Inter Urban	(ERLANGER, KY)	Bill Chatman
WLLT, 94.9, 27 KW @ 650, AC	, \$ 65.00* (Republic)	Hoker	(FAIRFIELD)	Deane Osborn
WJOJ, 107.1, 3 KW @ 300, AC	, \$ 40.00 (Masla)		(MILFORD)	Bob DeLuca
WKRQ, 101.9, 25 KW @ 660, CHR	ABC-F,\$ 93.00* (Katz)	Taft		Mark Hubbard
WRRM, 98.5, 15 KW @ 810, AC	, \$ 73.00* (Banner)	Susquehanna		J. Schildmeyer
WUBE, 105.1, 14 KW @ 920, COUNTRY	, \$ 78.00* (Mc-Guild)	American		Bob Backman
WWEZ, 92.5, 11 KW @ 905, BTFL/EZ	, \$ 80.00* (CBS)	Federated		Phil McDonald
WWNK, 94.1, 32 KW @ 550, AC	, \$ 55.00* (MMR)	Booth		Jim Wood

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WWNK-AM: From AC to Oldies (March)

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,782,100

MSA Rank/Pop: 23/1,854,300

ADI # 11
Average Person Ratings: 17.1
Market TSL: 22.5 hours

Stations: 27/22
Diaries: 1803/988:1/51.1%
Sample Target: 1640
% Below Line: 5.1
% Not Listed: 7.8

1986 Revenue: \$43,400,000
HH Inc.: \$32,141
Retail \$: 13.2 B11
Pop per Station: 81,005
#1 Biller: WMMS-F \$8,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WMMS-F	394/12.9	12.1	15.7	13.5	13.2	13.6	18.4	1. WMMS-F	563/7458	1. WMMS-F	4971/27.9	29.7	27.1
2. WMJI-F	285/9.4	7.7	5.8	7.8	7.0	7.7	10.5	2. WMJI-F	392/5517	2. WMJI-F	3869/21.7	18.2	17.5
3. WQAL-F	260/8.5	8.2	7.8	8.2	7.1	8.2	5.8	3. WQAL-F	321/3588	3. WWWE	3136/17.6	19.1	14.7
4. WZAK-F	228/7.5	8.1	5.6	4.9	4.8	6.5	12.2	4. WWWE	285/4403	4. WLTF-F	2984/16.7	17.7	16.9
5. WWWE	211/6.9	5.1	5.8	6.9	4.9	6.2	6.1	5. WZAK-F	273/2510	5. WQAL-F	2853/16.0	15.4	13.4
6. WGAR-F+	205/6.7	5.4	5.0	4.6	4.8	5.4	4.3	6. WGAR-F+	269/3477	6. WDOK-F	2440/13.7	14.6	13.3
7. WLTF-F	166/5.4	6.3	7.1	6.3	6.7	6.3	5.6	7. WLTF-F	250/4329	7. WGAR-F+	2433/13.7	11.4	8.9
8. WDOK-F	159/5.2	6.3	5.3	5.9	6.5	5.7	3.6	8. WKDD-F	230/3276	8. WRQC-F	2135/12.0	10.3	9.4
9. WNCX-F	125/4.1	3.2	4.3	5.1	5.4	4.2	4.1	9. WDOK-F	204/3110	9. WNCX-F	2101/11.8	17.0	19.9
10. WBBG	114/3.7	3.8	3.7	4.2	4.5	3.9	2.1	10. WNCX-F	169/2965	10. WZAK-F	1990/11.2	11.0	11.3
11. WERE	96/3.2	3.2	3.1	3.5	3.8	3.3	2.4	11. WONE-F	132/1802	11. WERE	1668/9.4	10.2	10.1
12. WRQC-F	95/3.1	3.5	2.7	2.5	2.1	3.0	4.9	12. WBBG	127/1513	12. WBBG	1332/7.5	6.7	8.1
13. WCLV-F	50/1.6	1.7	1.9	1.6	1.3	1.7	1.9	13. WERE	105/1824	13. WPHR-F	1172/6.6	9.2	10.9
14. WJMO	48/1.6	2.0	1.6	1.5	2.0	1.7	1.3	14. WDBN-F	100/1271	14. WJMO	979/5.5	5.0	5.4
15. WONE-F	47/1.5	1.5	1.8	1.8	1.9	1.7	1.9	15. WRQC-F	96/2211	15. WKDD-F	876/4.9	5.7	4.0
16. WPHR-F	46/1.5	2.2	3.5	3.5	4.8	2.7	1.5	16. WPHR-F	76/1729	16. WCLV-F	874/4.9	4.5	3.6
17. WKDD-F	43/1.4	1.0	1.2	.5	.6	1.0	.5	17. WCZR-F	75/1239	17. WONE-F	778/4.4	4.3	3.5
18. WABQ	40/1.3	2.5	1.1	1.4	1.4	1.6	.5	18. WCLV-F	57/966	18. WHK	737/4.1	6.4	5.8
19. WHK	36/1.2	1.3	1.6	1.1	1.9	1.3	.8	19. WJMO	48/1010	19. WRMR	724/4.1	4.6	3.6
WRMR	36/1.2	1.6	1.4	1.8	1.9	1.5	.9	20. WRMR	45/891	20. WCZR-F	648/3.6	3.5	4.1
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 76.35% (2144 of 2808) (SPG 86: 74.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMS-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WWWE	1. WMMS-F
2. WZAK-F	2. WZAK-F	2. WMJI-F>	2. WMJI-F>	2. WMMS-F>	2. WMJI-F	2. WMJI-F>	2. WQAL-F	2. WMJI-F	2. WZAK-F	2. WGAR-F+
3. WRQC-F	3. WMJI-F	3. WZAK-F	3. WGAR-F	3. WGAR-F+	3. WWWE	3. WQAL-F	3. WMJI-F>	3. WQAL-F	3. WMMS-F>	3. WMJI-F
4. WKDD-F	4. WNCX-F	4. WGAR-F+	4. WLTF-F	4. WLTF-F	4. WGAR-F+	4. WGAR-F+	4. WGAR-F+	4. WZAK-F	4. WNCX-F	4. WQAL-F
5. WLTF-F	5. WLTF-F	5. WLTF-F	5. WZAK-F	5. WZAK-F	5. WDOK-F	5. WWWE	5. WDOK-F	5. WGAR-F+	5. WQAL-F	5. WZAK-F
6. WCZR-F	6. WGAR-F+	6. WNCX-F	6. WNCX-F	6. WQAL-F	6. WBBG	6. WZAK-F	6. WLTF-F	6. WLTF-F	6. WMJI-F	6. WDOK-F
WNCX-F	7.	7.	7. WWWE	7. WNCX-F	7. WERE	7. WERE	7. WZAK-F	7. WDOK-F	7. WLTF-F	7. WLTF-F
8.	8.	8.	8. WQAL-F	8.	8. WLTF-F	8. WLTF-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMJI-F	1. WMJI-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>
2. WZAK-F	2. WZAK-F	2. WMJI-F	2. WMMS-F>	2. WMMS-F	2. WNCX-F	2. WNCX-F	2. WNCX-F	2. WMJI-F	2. WMJI-F
3. WMJI-F	3. WMJI-F	3. WLTF-F	3. WZAK-F	3. WGAR-F+	WZAK-F	WZAK-F	WZAK-F	3. WZAK-F	3. WGAR-F+
4. WNCX-F	4. WLTF-F	4. WZAK-F	4. WLTF-F	4. WLTF-F>	4.	4. WMJI-F	4. WMJI-F	4. WNCX-F	4. WZAK-F
5. WRQC-F	5. WNCX-F	5. WNCX-F	5. WGAR-F+	5. WQAL-F	5.	5. WONE-F	5. WONE-F	5. WGAR-F+	5. WLTF-F
6. WGAR-F	6. WGAR-F+	6. WGAR-F+	6.	6. WZAK-F	6.	6. WWWE	6. WWWE-F	6. WLTF-F	6. WNCX-F
WPHR-F	7. WPHR-F	7.	7.	7.	7.	7. WLTF-F	7. WLTF-F	7. WWWE-F	WWWE
8. WQAL-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		216 (4)	216 (4)	7.7	10.2	WCZR-F 107.3 Elyria 1.1/3.6
AOR/CLASSIC		566 (3)	566 (3)	20.2	16.5	WELW 1330 Willoughby .7/1.6
AC/OLDIES/SOFT ROCK	72 (2)	409 (2)	481 (4)	17.1	17.1	WEOL 930 Elyria .7/2.5
MOR/VARIETY/FULL	20 (1)		20 (1)	0.7	3.1	
COUNTRY	24 (1)	181 (1)	205 (2)	7.3	5.2	WDBN-F 94.9 Medina .7/1.9
BLACK/URBAN	88 (2)	228 (1)	316 (3)	11.3	12.5	WREO-F 97.1 Ashtabula .4/1.0
BTFL MUSIC/EZ		452 (4)	452 (4)	16.1	16.3	
NEWS/TALK	307 (2)		307 (2)	10.9	9.5	CKLW 800 Windsor .6/1.7
NOSTALGIA	133 (2)		133 (2)	4.7	5.5	
RELIGION/GOSPEL					1.5	
SPANISH						
CLASSICAL		50 (1)	50 (1)	1.8	1.4	
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	20 (1)		20 (1)	0.7	1.0	
2808 (27)						

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL	SBN, \$ 21.00 (---)		Michael Gallagher
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA	, \$ 50.00* (Eastman)	Jacor	Connie Edelman
WELW, 1330, 500 W (DAYS, OA)	, BTFL/ETHNIC	, \$ 18.00 (---)		Howard Sullivan
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS, MBS, ABC-T, \$ 57.00* (Torbet)	Metropolis	Steven Joos
WHK, 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 50.00* (Katz)	Malrite	Lonnie Gronek
WJMO, 1490, 1 KW	, BLACK	NBN, SBN, \$ 35.00* (MMR)	United	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-2)	, NOST/MOR	APR, \$ 44.00* (Christal)	Booth	Roger Turner
WWWE, 1100, 50 KW	, TALK/NEWS	ABC-I, CNN, NBC-T, \$ 80.00* (Mc-Guild)		Art Caruso

FM STATIONS

WCLV, 95.5, 37 KW @ 580, CLASSICAL	, \$ 58.00 (CMBS)			C. K. Patrick
WCZR, 107.3, 50 KW @ 275, AOR	, \$ 28.00* (Regional)		(ELYRIA)	Gary Kneisley
WDOK, 102.1, 9 KW @ 1000, BTFL/EZ	, \$ 82.00* (Mc-Guild)			Art Caruso
WGAR+, 99.5, 50 KW @ 500, COUNTRY	ABC-E, \$ 80.00* (HNWH)		Nationwide	
WLTF, 106.5, 11 KW @ 1060, AC	APR, \$110.00* (Christal)		Booth	Roger Turner
WMJI, 105.7, 27 KW @ 900, AC	, \$104.00 (Eastman)		Jacor	Connie Edelman
WMMS, 100.7, 32 KW @ 600, AOR/CHR	Source, \$160.00* (Katz)		Malrite	Lonnie Gronek
WNCX, 98.5, 16 KW @ 960, CLASSIC AOR	ABC-F, \$ 75.00 (Torbet)		Metropolis	Steven Joos
WQAL, 104.1, 11 KW @ 1060, BTFL/EZ	, \$100.00* (Christal)		WIN	Mark Biviano
WRQC, 92.3, 27 KW @ 234, CHR	ABC-F, ABC-R, \$ 56.00 (MMR)		United	Shannon Lange
WZAK, 93.1, 28 KW @ 620, URBAN	CBS-R, \$ 90.00 (Durpetti)		Zapis	Xen Zapis
WPHR, 107.9, 70 KW @ 390, CHR	ABC-C, US 1, \$ 65.00* (Republic)		Beasley	Charles Slavik

Other ranked stations - See Akron

CALL LETTER CHANGES

WDMT to WPHR

FORMAT CHANGES

WPHR: From Urban to CHR

STATION SALES

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 118/294,300
 MSA Rank/Pop: 127/362,800
 ADI # 99 (w/Pueblo)
 Average Person Ratings: 16.2
 Market TSL: 21.5 hours

Stations: 19/15
 Diaries: 674/437:1/52.7%
 Sample Target: 660
 % Below Line: 6.2
 % Not Listed: 8.6

1986 Revenue: \$10,100,000
 HH Inc.: \$30,401
 Retail \$: 2.5 Bil
 Pop per Station: 19,620
 #1 Biller: KILO-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KIKX-F+	72/15.1	12.0	10.8	9.7	12.2		16.3	1. KIKX-F+	91/1016	1. KIKX-F+	773/26.3	26.1	24.2
2. KSPZ-F	43/ 9.0	7.8	9.2	5.5	7.1		10.6	2. KRDO-F	69/ 765	2. KVUU-F	609/20.7	23.1	24.1
3. KILO-F	39/ 8.2	12.0	14.7	13.5	11.2		19.1	3. KILO-F	58/ 827	3. KILO-F	582/19.8	18.8	25.3
KRDO-F	39/ 8.2	9.2	10.6	12.9	8.7		7.8	4. KVUU-F	57/ 858	4. KKCS-F+	510/17.3	15.6	12.8
KKFM-F	39/ 8.2	4.6	4.5	3.6	6.9		8.1	5. KSPZ-F	53/ 646	5. KSPZ-F	495/16.8	16.8	22.1
6. KKCS-F+	39/ 8.1	9.0	10.4	14.5	9.8		7.6	6. KKCS-F+	47/ 595	6. KRDO-F	489/16.6	18.1	21.9
7. KVUU-F	38/ 7.9	11.4	11.6	8.9	10.8		5.7	7. KKFM-F	44/ 490	7. KKFM-F	382/13.0	13.6	12.7
8. KSSS	36/ 7.5	5.6	3.7	7.5	6.2		5.8	8. KSSS	38/ 402	8. KSSS	374/12.7	9.8	7.7
9. KVOR	24/ 5.0	5.4	5.9	5.9	5.2		4.2	9. KVOR	27/ 388	9. KVOR	356/12.1	14.6	17.0
10. KCMN	15/ 3.1	3.2	3.9	1.8	5.4		.9	10. KOA	24/ 447	10. KOA	275/ 9.3	10.8	6.9
KOA	15/ 3.1	2.6	2.5	4.2	2.9		2.1	11.		11. KRDO	211/ 7.2	9.1	7.4
12.								12.		12. KCMN	148/ 5.0	4.7	5.4

12+ FM SHARE (METRO): 73.91% (323 of 437) (SPG 86: 79.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F>	1. KIKX-F>	1. KIKX-F	1. KSPZ-F	1. KSPZ-F	1. KRDO-F	1. KSPZ-F	1. KIKX-F+	1. KIKX-F+	1. KIKX-F+	1. KIKX-F+
2.	2. KKFM-F	2. KKFM-F	2. KVUU-F	2. KVUU-F	2. KSSS	2. KIKX-F+	2. KRDO-F	2. KKCS-F+	2. KKFM-F	2. KILO-F
3.	3. KILO-F>	3. KSPZ-F	3. KKCS-F+	3. KKCS-F+	3. KSPZ-F	3. KVUU-F	3. KILO-F	3. KKFM-F	3. KRDO-F	3. KKFM-F
4.	4. KVUU-F	4. KILO-F	4. KKFM-F	4. KKFM-F	4. KKCS-F+	4. KKCS-F+	4. KKCS-F+	4. KRDO-F	4. KILO-F	4. KVUU-F
5.	5. KSPZ-F	5. KVUU-F	5. KSSS	5. KSSS	5. KVOR	5. KRDO-F	5. KSPZ-F	5. KVUU-F	5. KSSS	5. KSPZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIKX-F+	1. KIKX-F+	1. KSPZ-F	1. KSPZ-F	1. KSPZ-F	1. KIKX-F+	1. KIKX-F+	1. KKFM-F>	1. KKFM-F	1. KKFM-F
2. KILO-F	2. KVUU-F	2. KVUU-F	2. KVUU-F	2. KVUU-F>	2. KILO-F	2. KKFM-F	2. KILO-F	2. KIKX-F+	2. KKCS-F+
KKFM-F	3. KILO-F	3. KILO-F	3. KIKX-F+	3. KSSS	3. KKFM-F	3. KILO-F>	3. KVUU-F	3. KILO-F	3. KRDO-F
4.	KSPZ-F	4. KIKX-F+	4. KKCS-F+	4. KKCS-F+	4.	4.	4. KKRE	4. KKCS-F+	4. KSPZ-F
5.	5. KKFM-F	KKFM-F	KSSS	5.	5.	5.	KSPZ-F	5. KSPZ-F	5. KVUU-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	16.5	17.1	KKQX-F 106.3 Widefield .8/2.4
AOR/CLASSIC		78 (2)	78 (2)	17.8	16.2	KKRE 1040 Monument 1.9/3.8
AC/OLDIES/SOFT ROCK	9 (1)	81 (2)	90 (3)	20.6	22.9	KWYD-F 105.5 Security .6/2.2
MOR/VARIETY/FULL	14 (2)		14 (2)	3.2	1.9	
COUNTRY	37 (2)	38 (1)	75 (3)	17.2	15.6	KHOW 630 Denver .8/2.6
BLACK/URBAN						KOSI-F 101.1 Denver 1.0/1.5
BTFL MUSIC/EZ		44 (2)	44 (2)	10.1	11.7	KVOD-F 99.5 Denver .6/1.7
NEWS/TALK	39 (2)		39 (2)	8.9	9.3	
NOSTALGIA	15 (1)		15 (1)	3.4	4.3	
RELIGION/GOSPEL		3 (1)	3 (1)	0.7		
SPANISH						
CLASSICAL		3 (1)	3 (1)	0.7	0.9	
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.9	---	

437 (19)

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	,\$ 16.00 (Masla)	Ed Rankin
KRDO, 1240, 1 KW (DA-1)	, MOR	MBS,\$ 16.00* (HNWH)	N. Klockseim
KSSS, 740, 1 KW/250 W (DA-2)	, COUNTRY	MBS,\$ 44.00* (Mc-Guild)	Mike Ginsburg
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I,ABC-T,\$ 30.00* (Katz)	Penn Dave Noll
KIKX-F+, 102.7, 43 KW @ 2000, CHR		,\$ 60.00* (Torbet)	Jack Higgins
KILO-F, 93.9, 83 KW @ 2110, AOR		,\$ 50.00* (Christal)	Bahakel Jim Pinkston
KKCS-F+, 101.9, 79 KW @ 2220, COUNTRY		CNN,\$ 45.00* (Torbet)	Walton Bob Gourley
KKFM-F, 96.5, 72 KW @ 2300, AOR		ABC-F,\$ 41.00* (Christal)	Citadel Stuart Stanek
KRDO-F, 95.1, 91 KW @ 2010, BTFL/EZ		,\$ 38.00* (HNWH)	N. Klockseim
KSPZ-F, 92.9, 25 KW @ 2130, AC		,\$ 50.00* (Katz)	Penn Dave Noll
KVUU-F, 99.9, 68 KW @ 2000, AC		,\$ 60.00 (Mc-Guild)	Mike Ginsburg

KOA - See Denver

MISCELLANEOUS COMMENTS KSSS and KVUU-F (Pueblo) sold by Compass to LaKoduk for \$_____ (Chapman)...
 KPIK sold for \$200,000...

American Radio Spring 1987, Copyright 1987

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/371,200

MSA Rank/Pop: 104/442,500

ADI # 90

Average Person Ratings: 18.2

Market TSL: 24.0 hours

Stations: 14/14

Diaries: 914/406:1/52.2%

Sample Target: 750

% Below Line: 0

% Not Listed: 10.5

1986 Revenue: \$11,500,000

HH Inc.: \$31,222

Retail \$: 2.6 Bil

Pop per Station: 26,514

#1 Biller: WCOS A/F \$2,600,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WWDM-F	128/18.9	15.7	14.3	12.4	9.1	18.4	1. WWDM-F	245/1645	1. WCOS-F	1046/28.2	28.7	26.9
2. WCOS-F	120/17.8	16.8	14.2	17.8	18.6	14.0	2. WCOS-F	203/1754	2. WNOK-F	907/24.4	29.1	27.9
3. WMFX-F	64/ 9.5	2.6	3.2	2.7	6.4	9.1	3. WNOK-F	108/1496	3. WWDM-F	836/22.5	22.2	23.3
4. WNOK-F	57/ 8.4	13.9	12.2	8.7	13.9	11.4	4. WMFX-F	74/ 721	4. WMFX-F	623/16.8	7.3	9.3
5. WCEZ-F	46/ 6.8	5.1	5.9	7.6	3.5	5.2	5. WCEZ-F	54/ 537	5. WMMC-F	561/15.1	16.8	19.4
6. WMMC-F	36/ 5.3	6.0	8.7	4.9	5.1	7.3	6. WTCB-F	52/ 863	6. WTCB-F	530/14.3	15.6	15.7
7. WSCQ-F	35/ 5.2	4.7	3.7	6.0	6.1	3.2	7. WSCQ-F	39/ 519	7. WVOC	492/13.3	16.9	13.9
8. WTCB-F	31/ 4.6	4.9	5.9	7.3	3.7	4.5	8. WMMC-F	36/ 568	8. WCEZ-F	472/12.7	11.5	11.6
9. WVOC	31/ 4.6	5.9	5.5	5.9	5.8	3.7	9. WVOC	32/ 569	9. WSCQ-F	465/12.5	13.7	9.7
10. WOIC	29/ 4.3	4.4	6.2	6.2	3.8	6.2	10. WOIC	30/ 423	10. WOIC	392/10.6	11.7	15.5

12+ FM SHARE (METRO): 86.61% (524 of 605) (SPG 86: 80.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWDM-F	1. WWDM-F>	1. WWDM-F>	1. WCOS-F	1. WCOS-F	1. WCOS-F>	1. WCOS-F+	1. WCOS-F>	1. WWDM-F	1. WWDM-F>	1. WWDM-F
2. WNOK-F	2. WMFX-F	2. WCOX-F	2. WWDM-F>	2. WWDM-F>	2. WCEZ-F	2. WWDM-F	2. WWDM-F	2. WCOS-F>	2. WCOS-F>	2. WCOS-F>
3. WMMC-F	3. WNOK-F	3. WMFX-F	3. WMFX-F	3. WMFX-F	3. WVOC	3. WNOK-F	3. WMFX-F	3. WMFX-F	3. WMFX-F	3. WMFX-F
4.	4. WCOX-F	4. WNOK-F	4. WSCQ-F	4. WSCQ-F	4. WWDM-F	4. WVOC	4. WCEZ-F	4. WNOK-F	4. WMMC-F	4. WNOK-F
5.	5. WMMC-F	5. WSCQ-F	5. WTCB-F	5. WTCB-F	5. WOIC	5. WMFX-F	5. WNOK-F	5. WCEZ-F	WNOK-F	5. WMMC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDM-F	1. WWDM-F>	1. WWDM-F	1. WWDM-F	1. WCOS-F	1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WCOS-F>
2. WMFX-F	2. WNOK-F	2. WCOS-F	2. WWDM-F>	2. WWDM-F>	2. WMFX-F	2. WMFX-F>	2. WMFX-F>	2. WMFX-F	2. WWDM-F
3. WNOK-F	3. WMFX-F	WNOK-F	3. WNOK-F	3. WSCQ-F	3. WNOK-F	3. WMMC-F	3. WCOS-F>	3. WMFX-F>	3. WMFX-F>
4. WCOS-F	4. WCOS-F	WSCQ-F	4. WMFX-F	4. WNOK-F	4.	4. WMMC-F	4. WCOS-F	4. WNOK-F	4. WSCQ-F
5.	5. WSCQ-F	5. WMFX-F	5. WSCQ-F	5. WCEZ-F	5.	5. WCOS-F	5. WNOK-F	5. WMMC-F	5. WTCB-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		93 (2)	93 (2)	15.4	14.9	WCOS 1400 Columbia 1.0/4.5
AOR/CLASSIC		64 (1)	64 (1)	10.6	4.3	WQXL 1470 Columbia .4/2.0
AC/OLDIES/SOFT ROCK		73 (3)	73 (3)	12.1	14.4	WTGH 620 Cayce 1.6/3.7
MOR/VARIETY/FULL					6.0	WZLD-F 96.7 Cayce 1.0/7.8
COUNTRY	7 (1)	120 (1)	127 (2)	21.0	16.5	
BLACK/URBAN	29 (1)	128 (1)	157 (2)	26.0	32.1	
BTFL MUSIC/EZ		46 (1)	46 (1)	7.6	6.5	
NEWS/TALK	31 (1)		31 (1)	5.1	---	
NOSTALGIA						
RELIGION/GOSPEL	14 (2)		14 (2)	2.3	5.3	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS						

605 (14)

RADIO STATIONS

WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK	NBC, \$ 26.00* (Eastman)	Elliott Franks
WTGH, 620, 1 KW (DAYS, DA), RELIGION	SBN, \$ 12.00 (---)	R. Williams
WVOC, 560, 5 KW (DA-N), NEWS/TALK	CBS, \$ 30.00* (Banner)	
WCEZ-F, 93.5, 3 KW @ 300, BTFL/EZ	, \$ 36.00* (Banner)	Bob Simpkins
WCOS-F, 97.9, 100 KW @ 985, COUNTRY	ABC-I, \$ 80.00* (Mc-Guild)	Jake Bogan
WMFX-F, 102.3, 3 KW @ 300, AOR	, \$ NA (Durpetti)	(ST. ANDREWS)
WMMC-F, 103.1, 3 KW @ 300, CHR	, \$ 35.00* (Eastman)	Elliott Franks
WNOK-F, 104.7, 100 KW @ 1004, CHR	ABC-R, \$ 90.00* (Katz)	Bill McEveen
WSCQ-F, 100.1, 3 KW @ 300, SOFT AC	CBS-R, \$ 27.00 (Torbet)	Bill Benton
WTCB-F, 106.7, 100 KW @ 787, AC	APR, \$ 40.00 (Christal)	Mike Steinhilper
WWDM-F, 101.3, 100 KW @ 1322, BLACK	ABC-F, \$ 70.00 (HNWH)	John Marshall
WZLD-F, 96.7, 3 KW @ 300, AC (?)	, \$ 21.00 (S. Katz)	George Gilbert

MISCELLANEOUS COMMENTS: WWGO changes calls to WMFX and format from Oldies to AOR... WIS changes calls to WVOC... WVOC reclassified as Talk...

American Radio Spring 1987, Copyright 1987

COLUMBUS, GA

Arbitron Rank/Pop (12+): 150/198,500
 MSA Rank/Pop: 175/247,400
 ADI # 120
 Average Person Ratings: 15.2
 Market TSL: 20.8 hours

Stations: 15/10
 Diaries: 733/271:1/51.1%
 Sample Target: 560
 % Below Line: 7.0
 % Not Listed: 6.0

1986 Revenue: \$6,700,000
 HH Inc.: \$26,843
 Retail \$: 1.3 Bil
 Pop per Station: 19,850
 #1 Biller: WCGQ-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WFXE-F	50/16.6	21.3	15.9			1. WSTH-F	119/ 945	1. WCGQ-F	553/27.9	---	31.0
2. WCGQ-F	43/14.2	18.3	18.1			2. WCGQ-F	89/1190	2. WFXE-F	510/25.7	---	33.1
3. WOKS	41/13.6	8.6	11.9			3. WNKS-F	67/ 922	3. WNKS-F	429/21.6	---	20.4
4. WNKS-F	36/11.9	9.0	10.6			4. WFXE-F	57/ 615	4. WGSY-F	403/20.3	---	19.6
5. WSTH-F	30/ 9.9	6.0	---			5. WEKS-F	51/ 463	5. WOKS	393/19.8	---	19.1
6. WGSY-F	26/ 8.6	7.3	10.6			6. WOKS	41/ 396	6. WSTH-F	272/13.7	---	9.6
7. WRCG	15/ 5.0	7.0	9.4			7. WGSY-F	39/ 526	7. WRCG	201/10.1	---	11.9
8. WPNX	14/ 4.6	5.6	6.6			8. WRCG	19/ 240	8. WPNX	193/ 9.7	---	9.4
9. WEKS-F	10/ 3.3	4.0	2.8			9. WPNX	17/ 238	9. WDAK	152/ 7.7	---	5.2
10. WDAK	8/ 2.6	.7	2.8			WVFJ-F	17/ 280	10. WEKS-F	136/ 6.9	---	9.0

12+ FM SHARE (METRO): 71.83% (204 of 284) (SPG 86: 73.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WOKS	1. WSTH-F	1. WOKS	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WOKS	2. WOKS	2. WSTH-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WOKS	2. WCGQ-F
3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WGSY-F	3. WSTH-F	3. WRCG	3. WNKS-F	3. WCGQ-F	3. WSTH-F	3. WNKS-F	3. WNKS-F
4.	4. WGSY-F	4. WGSY-F	4. WSTH-F	4. WGSY-F	4. WPNX	4. WOKS	4. WSTH-F	4. WNKS-F	4. WCGQ-F	4. WSTH-F
5.	5.	5. WOKS	5. WCGQ-F	5. WCGQ-F	5.	5. WCGQ-F	5. WGSY-F	5. WGSY-F	5.	5. WGSY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFXE-F	1. WFXE-F	1. WCGQ-F	1. WCGQ-F	1. WOKS	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WCGQ-F	2. WCGQ-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WNKS-F	2. WNKS-F	2. WNKS-F	2. WNKS-F	2. WSTH-F
3. WNKS-F	3. WGSY-F	3. WGSY-F	3. WOKS	3. WFXE-F	3. WCGQ-F	3. WCGQ-F	3. WCGQ-F	3. WCGQ-F	3. WOKS
4. WGSY-F	4. WNKS-F	4. WNKS-F	4. WGSY-F	4. WGSY-F	4.	4.	4. WOKS	4. WSTH-F	4. WGSY-F
5.	5.	5. WEKS-F	5. WNKS-F	5. WSTH-F	5.	5.	5. WGSY-F	5. WGSY-F	5. WNKS-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP AOR/CLASSIC		79 (2)	79 (2)	27.8	29.4
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	8 (1)	26 (1)	34 (2)	12.0	8.6
COUNTRY	14 (1)	30 (1)	44 (2)	15.5	12.5
BLACK/URBAN	42 (2)	61 (3)	103 (5)	36.3	37.6
BTFM MUSIC/EZ NEWS/TALK		4 (1)	4 (1)	1.4	1.1
NOSTALGIA	15 (1)		15 (1)	5.3	7.5
RELIGION/GOSPEL	1 (1)	4 (1)	5 (2)	1.8	3.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

284 (15)

RADIO STATIONS

WDAK, 540, 5 KW/500 W (DA-N)	, OLDIES	ABC-E, \$ 14.00 (HNWH)		Don Nahley
WOKS, 1340, 1 KW/250 W	, BLACK	NBN, SBN, \$ 32.00 (Katz)	Davis	Greg Davis
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	MBS, \$ 12.00* (Mc-Guild)		Jim Martin
WRCG, 1420, 5 KW (DA-N)	, NOSTALGIA	CBS, \$ 16.00* (Torbet)		Joe McClure
WCGQ-F, 107.3, 100 KW @ 610, CHR		ABC-C, \$ 40.00* (Torbet)	Davis	Greg Davis
WFXE-F, 104.9, 3 KW @ 300, BLACK		ABC-F, \$ 35.00* (Katz)		Ken Woodfin
WGSY-F, 100.1, 3 KW @ 300, AC		, \$ 28.00* (Eastman)		Jim Martin
WNKS-F, 102.9, 100 KW @ 1521, CHR		US 2, \$ 25.00* (Mc-Guild)		Bonnie Woodall
WSTH-F, 106.1, 100 KW @ 998, COUNTRY		, \$ 22.00* (HNWH)		

WEKS - See Atlanta

MISCELLANEOUS COMMENTS WEIZ changes to WDAK... WEIZ-F changes to WGSY-F...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,068,000

MSA Rank/Pop: 36/1,299,100

ADI # 33

Average Person Ratings: 15.3

Market TSL: 20.5 hours

Stations: 21/19

Diaries: 1549/689:1/53.0%

Sample Target: 1280

% Below Line: 3.4

% Not Listed: 10.3

1986 Revenue: \$33,200,000

HH Inc.: \$30,887

Retail \$: 8.9 Bil

Pop per Station: 53,211

#1 Biller: WTVN \$6,200,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WLWQ-F	185/11.3	13.1	12.4	16.3	13.4	13.3	17.8	1. WNCI-F	259/3741	1. WXGT-F	2447/22.9	23.1	21.3
2. WTVN	165/10.1	8.7	9.8	6.9	6.2	8.9	7.5	2. WLWQ-F	217/2825	2. WNCI-F	2428/22.7	20.9	24.7
3. WSNY-F	158/9.7	7.9	7.4	7.9	11.9	8.2	8.8	3. WTVN	194/2786	3. WLWQ-F	2314/21.7	23.5	21.9
4. WNCI-F	150/9.2	8.2	7.3	8.7	9.4	8.4	11.0	4. WXGT-F	190/3039	4. WSNY-F	2110/19.8	19.1	24.4
WXGT-F	150/9.2	8.9	8.8	7.9	8.0	8.7	11.1	5. WSNY-F	171/2354	5. WTVN	2175/20.4	21.8	18.3
6. WBNS-F	146/8.9	12.9	11.0	10.2	9.3	10.8	6.4	6. WBNS-F	169/2256	6. WBNS-F	1915/17.9	19.1	18.4
7. WHOK-F	72/4.4	3.6	5.2	4.1	3.1	4.3	5.1	7. WHOK-F	114/1330	7. WMGG-F	1338/12.5	16.3	9.0
8. WMGG-F	67/4.1	4.2	7.1	5.6	4.0	5.3	4.0	8. WMGG-F	78/1461	8. WHOK-F	921/8.6	8.9	5.5
9. WMNI	54/3.3	3.1	2.7	2.5	3.4	2.9	2.8	9. WLW	73/1337	9. WLW	791/2.1	1.1	1.7
10. WVKO	50/3.1	3.3	2.4	3.5	4.6	3.1	3.8	10. WMNI	58/786	10. WBBY-F	790/7.4	4.3	4.8
11. WZZT-F	41/2.5	1.7	1.7	2.2	1.9	2.0	3.5	WMRN-F	58/603	11. WVKO	756/7.1	7.0	9.6
12. WBBY-F	37/2.3	1.4	1.4	2.3	2.1	1.9	.7	12. WVKO	50/769	12. WMNI	697/6.5	5.5	6.1
13. WLW	34/2.1	1.4	1.1	1.3	1.7	1.5	1.8	13. WZZT-F	45/674	13. WZZT-F	638/6.0	5.4	6.0
14. WBNS	33/2.0	2.3	2.7	2.1	2.1	2.3	1.9	14. WBBY-F	38/816	14. WBNS	637/6.0	12.1	7.3
15. WCOL	29/1.8	2.2	1.7	1.7	1.7	1.9	1.5	15. WBNS	35/708	15. WCOL	636/6.0	7.0	6.0
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 72.34% (1062 of 1468) (SPG 86: 74.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F>	1. WLWQ-F>	1. WLWQ-F	1. WSNY-F	1. WSNY-F	1. WTVN	1. WTVN >	1. WSNY-F	1. WLWQ-F	1. WXGT-F	1. WNCI-F
2. WNCI-F>	2. WNCI-F	2. WSNY-F	2. WLWQ-F>	2. WLWQ-F	2. WBNS-F>	2. WLWQ-F	2. WLWQ-F	2. WNCI-F	2. WLWQ-F	2. WLWQ-F
3. WLWQ-F	3. WSNY-F	3. WNCI-F	3. WTVN	3. WTVN	3. WSNY-F	3. WSNY-F	3. WBNS-F	3. WSNY-F	3. WNCI-F	3. WSNY-F
4. WVKO	4. WXGT-F	4. WXGT-F	4. WNCI-F	4. WBNS-F	4. WMNI	4. WXGT-F	4. WTVN	4. WBNS-F	4. WBNS-F	4. WTVN
WZZT-F	5.	5. WTVN	5. WXGT-F	5. WNCI-F	5. WHOK-F	5. WNCI-F	5. WNCI-F	5. WXGT-F	5. WLW	5. WBNS-F>
6.	6.	6. WMGG-F	6. WMGG-F	6. WXGT-F	6.	6. WBNS-F	6. WXGT-F	6. WTVN	6. WSNY-F	WXGT-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WHOK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNCI-F	1. WSNY-F	1. WSNY-F>	1. WSNY-F	1. WSNY-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F
2. WXGT-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F>	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F
3. WLWQ-F	3. WXGT-F	3. WXGT-F	3. WXGT-F	3. WBNS-F	3. WXGT-F	3. WSNY-F	WTVN	WTVN	WTVN
4. WSNY-F	4. WLWQ-F	4. WLWQ-F	4. WLWQ-F>	4. WTVN	4. WVKO	4. WXGT-F	4. WNCI-F	4. WNCI-F	4. WMGG-F
5.	5.	5. WMGG-F	5. WTVN	5. WXGT-F	5. WSNY-F	5. WTVN	5. WXGT-F	5. WMGG-F	5. WNCI-F
6.	6.	6.	6.	6. WLWQ-F	6.	6. WMGG-F	6. WMGG-F	6. WXGT-F	6. WBNS-F
7.	7.	7.	7.	7.	7.	7.	7. WBBY-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		300 (2)	300 (2)	20.4	19.4	WCLT-F 100.3 Newark .6/2.4
AOR/CLASSIC		185 (1)	185 (1)	12.6	14.9	WCOL 1230 Columbus 1.8/6.0
AC/OLDIES/SOFT ROCK		235 (3)	235 (3)	16.0	15.7	WHTH 790 Heath .7/1.2
MOR/VARIETY/FULL	232 (4)		232 (4)	15.8	13.8	WLOH 1320 Lancaster .6/1.6
COUNTRY	66 (2)	72 (1)	138 (3)	9.4	12.1	WRFD 880 Worthington 1.2/3.6
BLACK/URBAN	50 (1)	71 (2)	121 (3)	8.2	8.3	WMRN-F 106.9 Marion 1.0/1.4
BTFMUSIC/EZ		162 (2)	162 (2)	11.0	10.4	
NEWS/TALK					1.9	
NOSTALGIA	29 (1)		29 (1)	2.0	---	
RELIGION/GOSPEL	19 (1)		19 (1)	1.3	1.2	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC		37 (1)	37 (1)	2.5	---	
UNKNOWN/OTHERS					2.3	
1468 (21)						

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N)	, MOR	ABC-I, NBC-T, \$ 45.00* (Banner)	Columbus Dispatch	Tom Stewart
WCOL, 1230, 1 KW	, NOSTALGIA	SMN, \$ 35.00 (Christal)	Great Trails	Randy Rahe
WMNI, 920, 1 KW/500 W (DA-2)	, COUNTRY	MBS, \$ 34.00* (Torbet)		Mark Jividen
WRFD, 880, 5 KW (DAYS)	, RELIGION	CNN, \$ 20.00 (---)	Salem	Bill Caridas
WTVN, 610, 5 KW (DA-N)	, MOR/AC	ABC-E, \$113.00 (Katz)	Taft	Perry Frey
WVKO, 1580, 1 KW/250 W (DA-2)	, BLACK	SBN, \$ 35.00* (Mc-Guild)	Saga	Al Fetch

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ	US 2, \$ 25.00 (Torbet)			
WBNS, 97.1, 26 KW @ 660, BTFM/EZ	, \$ 65.00* (Banner)	Columbus Dispatch	Tom Stewart	
WCKX, 106.3, 3 KW @ 300, BLACK	NBN, \$ 28.00* (---)		Jack Harris	
WLWQ, 96.3, 18 KW @ 753, AOR	, \$105.00* (Katz)	Taft	Tom Thon	
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 20.00 (Regional)	(LANCASTER)	Stan Robinson	
WMGG, 99.7, 50 KW @ 500, AC/CLASSIC HITS	MBS, \$ 60.00* (Torbet)		Mark Jividen	
WNCI, 97.9, 175 KW @ 565, CHR	ABC-C, \$ 90.00 (MMR)	Nationwide	Dale Weber	
WSNY, 94.7, 22 KW @ 753, AC	, \$100.00* (Mc-Guild)	Saga	Al Fetch	
WXGT, 92.3, 18 KW @ 753, CHR	CBS-R, \$ 70.00* (Christal)	Great Trails	Randy Rahe	
WZZT, 103.1, 1.5 KW @ 444, BLACK	, \$ 36.00 (Masla)	(JDHNSTOWN)	Bob Kramer	

WLW - See Cincinnati

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 120/289,200

MSA Rank/Pop: 123/374,100
ADI # 117

Average Person Ratings: 17.9
Market TSL: 24.0 hours

Stations: 19/17
Diaries: 809/357:1/43.4%
Sample Target: 650
% Below Line: 1.5
% Not Listed: 7.0

1986 Revenue: \$7,800,000
HH Inc.: \$30,722
Retail \$: 2.5 Btl
Pop per Station: 17,012
#1 Biller: KEYS/KZFM-F \$1,450,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KZFM-F	75/14.5	15.4	18.8	17.7	16.7			1. KRYS-F+	112/1184	1. KZFM-F	988/34.2	32.7 34.8
2. KOUL-F	64/12.4	6.0	9.1	6.8	6.5			2. KZFM-F	88/1177	2. KRYS-F+	670/23.2	26.4 15.9
3. KNCN-F	60/11.6	8.9	9.3	11.1	10.8			3. KOUL-F	80/ 926	3. KITE-F	649/22.4	17.7 15.5
4. KRYS-F+	58/11.2	14.1	8.7	10.3	12.3			4. KNCN-F	75/ 768	4. KOUL-F	643/22.2	14.8 18.3
5. KITE-F	42/ 8.1	6.2	4.9	6.4	6.5			5. KLTG-F	45/ 416	5. KNCN-F	588/20.3	18.0 19.8
6. KUNO	40/ 7.7	5.6	9.9	11.1	12.5			6. KUNO	43/ 353	6. KLTG-F	316/10.9	14.2 16.7
7. KLTG-F	38/ 7.4	10.0	8.4	7.0	8.2			7. KITE-F	42/ 656	7. KSTE-F	314/10.9	14.9 11.3
8. KSTE-F	23/ 4.4	7.1	4.3	2.3	2.2			8. KUNO	33/ 436	8. KUNO	312/10.8	13.6 16.3
9. KCCT	20/ 3.9	4.1	5.2	6.6	7.8			9. KCCT	30/ 423	9. KCCT	312/10.8	10.5 11.2
10. KXTO-F	15/ 2.9	1.2	2.2	1.2	1.2			10. KSIX	17/ 220	10. KEYS	215/ 7.4	9.5 10.5
11. KSIX	14/ 2.7	3.7	1.9	1.2	.8			11.		11. KXTO-F	189/ 6.5	2.9 5.1

12+ FM SHARE (METRO): 76.92% (370 of 481) (SPG 86: 71.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KNCN-F	1. KNCN-F	1. KOUL-F	1. KOUL-F	1. KRYS-F+	1. KOUL-F	1. KOUL-F	1. KZFM-F	1. KZFM-F	1. KNCN-F
2. KITE-F	2. KZFM-F	2. KOUL-F	2. KZFM-F	2. KRYS-F+	2. KUNO	2. KRYS-F+	2. KLTG-F	2. KOUL-F	2. KITE-F	2. KZFM-F
3. KNCN-F	3. KOUL-F	3. KZFM-F	3. KRYS-F+	3. KZFM-F	3. KOUL-F	3. KZFM-F	3. KNCN-F	3. KNCN-F	3. KNCN-F	3. KOUL-F
4.	4. KITE-F	4. KRYS-F+	4. KLTG-F	4. KLTG-F	4. KLTG-F	4. KUNO	4. KRYS-F+	4. KRYS-F+	4. KRYS-F+	4. KRYS-F+
5.	5. KSTE-F	5. KLTG-F	KNCN-F	5. KNCN-F	5.	5. KNCN-F	5. KZFM-F	5. KITE-F	5. KOUL-F	5. KUNO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KNCN-F	1. KZFM-F	1. KZFM-F	1. KOUL-F	1. KRYS-F+	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KOUL-F
2. KITE-F	2. KOUL-F	2. KOUL-F	2. KZFM-F	2. KOUL-F	2. KZFM-F	2. KZFM-F	2. KOUL-F	2. KZFM-F	2. KNCN-F
3. KOUL-F	3. KNCN-F	3. KLTG-F	3. KNCN-F	3. KZFM-F	3.	3. KOUL-F	3. KZFM-F	3. KOUL-F	3. KRYS-F+
4.	4. KITE-F	4. KSTE-F	4. KRYS-F+	4. KLTG-F	4.	4. KITE-F	4.	4. KRYS-F+	4. KZFM-F
5. KRYS-F+	5. KSTE-F	5. KNCN-F	5. KITE-F	5. KSTE-F	5.	5.	5.	5.	5. KLTG-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	24.3	25.7
AOR/CLASSIC		60 (1)	60 (1)	12.5	10.1
AC/OLDIES/SOFT ROCK	8 (1)	61 (2)	69 (3)	14.3	9.3
MOR/VARIETY/FULL					
COUNTRY	12 (2)	117 (3)	129 (5)	26.8	22.8
BLACK/URBAN					
BTFM MUSIC/EZ					9.1
NEWS/TALK	7 (2)		7 (2)	1.5	1.2
NOSTALGIA					
RELIGION/GOSPEL	8 (1)		8 (1)	1.7	1.0
SPANISH	60 (2)	15 (1)	75 (3)	15.6	18.8
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	16 (2)		16 (2)	3.3	2.0
			481 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030	Corpus Christi	1.5/3.8
KDAE	1590	Sinton	.4/1.6
KEYS	1440	Corpus Christi	1.5/7.4
KROB-F+	99.9	Robstown	1.4/5.0
KTRH	740	Houston	.6/1.7
WOAI	1200	San Antonio	.8/2.1

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2)	, SPANISH	\$ 25.00* (Caballero)	Manuel Davila
KEYS, 1440, 1 KW (DA-N)	, AC	NBC, \$ 19.00* (Banner)	Jim Sumpter
KSIX, 1230, 1 KW	, ? ?	CBS, MBS, \$ 18.00 (---)	Vann Kennedy
KUNO, 1400, 1 KW.	, SPANISH	\$ 40.00* (Katz)	Louis Munoz
KITE-F, 105.5, 3 KW @ 300, CHR		\$ NA (Eastman)	
KLTG-F, 96.5, 100 KW @ 870, SOFT AC		\$ 33.00* (Masla)	Steve DeWolt
KNCN-F, 101.3, 100 KW @ 402, AOR		\$ 43.00* (HNWH)	Dick Delaney
KOUL-F, 103.7, 100 KW @ 960, COUNTRY		APR, \$ 50.00 (Mc-Guild)	Bob Trask
KRYS-F+, 99.1, 100 KW @ 1000, COUNTRY		ABC-1, \$ 30.00* (Durpetti)	Gary Maricle
KSTE-F, 93.9, 100 KW @ 940, AC		\$ 16.00 (Christal)	Dan Cutrer
KXTO-F, 98.3, 3 KW @ 300, SPANISH		\$ 18.00* (Caballero)	Humberto Lopez
KZFM-F, 95.5, 41 KW @ 320, CHR		\$ 54.00* (Banner)	Jim Sumpter

MISCELLANEOUS COMMENTS KITE-F (Portland) sold for \$950,000 (Fisher)... KIOU changes calls to KLTG and format from BTFM to Soft AC...

DALLAS - FORT WORTH

Arbitron Rank/Pop (12+): 10/2,959,100

Stations: 28/28
Diaries: 2347/1261:1/45.9%
Sample Target: 2200
% Below Line: 0
% Not Listed: 8.0

1986 Revenue: \$117,400,000
HH Inc.: \$36,369
Retail \$: 27.8 Bil
Pop per Station: 105,682
#1 Biller: KVIL A/F \$22,700,000

MSA Rank/Pop: Dallas - 13/2,302,500
ADI # 8 Fort Worth - 39/1,211,000
Average Person Ratings: 17.1
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KKDA-F	441/8.7	9.6	8.4	8.9	8.5	8.9	10.1	1. WBAP	579/7550	1. KEGL-F	5067/17.1	16.0	14.9
2. KPLX-F	374/7.4	8.4	8.3	6.6	7.3	7.7	8.0	2. KKDA-F	484/3944	2. KRLD	4917/16.6	18.8	18.2
3. KVIL-F	359/7.1	6.9	8.8	7.1	8.8	7.5	7.6	3. KPLX-F	417/5146	3. KVIL-F	4834/16.3	17.9	18.9
4. WBAP	333/6.6	5.2	4.6	6.7	6.9	5.8	5.4	4. KEGL-F	369/5904	4. KPLX-F	4588/15.5	15.6	14.3
5. KEGL-F	319/6.3	5.3	5.1	5.7	5.2	5.6	9.4	5. KVIL-F	367/5022	5. WBAP	4532/15.3	13.4	14.7
6. KRLD	286/5.6	5.5	7.3	5.8	6.3	6.1	6.0	6. KRLD	365/6345	6. KSCS-F	3932/13.3	11.8	13.7
7. KMEZ-F+	248/4.9	6.3	7.2	6.0	6.5	6.1	4.2	7. KMEZ-F+	285/3686	7. KTXQ-F	3556/12.0	13.3	13.7
8. KTXQ-F	234/4.6	4.3	4.7	5.3	5.0	4.7	4.5	8. KTXQ-F	259/4030	8. KKDA-F	3471/11.7	2.4	2.0
9. KSCS-F	229/4.5	3.2	3.9	4.6	5.7	4.1	4.8	9. KSCS-F	254/4531	9. KLUV-F	3335/11.3	9.8	8.5
10. KLUV-F	201/4.0	3.3	3.4	3.3	3.4	3.5	3.0	10. KLUV-F	233/3880	10. KMEZ-F+	3210/10.8	12.5	11.6
11. KHYI-F	196/3.9	4.2	2.5	3.5	2.5	3.5	5.1	11. KHYI-F	213/3347	11. KHYI-F	3026/10.2	7.4	5.9
12. KQZY-F	183/3.6	3.6	3.3	3.8	3.8	3.6	2.7	12. KQZY-F	205/3235	12. KQZY-F	2969/10.0	8.9	9.2
13. KMGC-F	182/3.6	3.9	2.7	3.3	2.9	3.4	3.3	13. KMGC-F	190/3017	13. KMGC-F	2895/ 9.8	9.6	8.6
14. KZPS-F	135/2.7	2.0	1.3	1.0	1.3	1.8	3.1	14. KZEW-F	158/3296	14. KZEW-F	2796/ 9.4	9.4	9.3
15. KZEW-F	125/2.5	2.2	2.9	3.1	3.2	2.7	4.3	15. KZPS-F	141/2374	15. KTKS-F	2767/ 9.4	13.2	11.6
16. KTKS-F	103/2.0	3.1	3.7	4.6	3.1	3.4	3.2	16. KTKS-F	117/3134	16. KZPS-F	2186/ 7.4	6.2	5.8
17. KHVN	100/2.0	3.0	2.7	1.7	1.9	2.4	1.4	17. KLIF	107/1728	17. KLIF	1549/ 5.2	4.3	3.5
18. KLIF	98/1.9	1.5	1.1	1.1	.8	1.4	1.0	18. KHVN	106/1137	18. KDLZ-F	1526/ 5.2	5.3	5.9
19. WRR-F	83/1.6	.9	1.5	1.6	1.1	1.4	1.4	19. WRR-F	90/1341	19. WRR-F	1240/ 4.2	4.4	3.4
20. KKDA	74/1.5	1.7	1.0	.9	.7	1.3	.7	20. KKDA-F	77/ 778	20. KHVN	1052/ 3.6	2.7	2.4
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 76.10% (3545 of 4659) (SPG 86: 78.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KKDA-F	1. KKDA-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KRLD	1. KPLX-F	1. KKDA-F	1. KKDA-F	1. KKDA-F
2. KHYI-F	2. KEGL-F	2. KVIL-F	2. KPLX-F	2. KPLX-F	2. KRLD	2. KVIL-F	2. KVIL-F	2. KPLX-F	2. WBAP	2. KPLX-F
3. KKDA-F	3. KTXQ-F	3. KPLX-F	3. KLUV-F	3. KLUV-F	3. KMEZ-F+	3. KPLX-F	3. KKDA-F	3. KVIL-F	3. KHYI-F	3. KEGL-F
4.	4. KVIL-F	4. KEGL-F	4. KKDA-F	4. KKDA-F	4. KPLX-F	4. WBAP	4. WBAP	4. KEGL-F	4. KEGL-F	4. KVIL-F
5.	5. KPLX-F	5. KTXQ-F	5. KMGC-F	5. WBAP	5. KVIL-F	5. KKDA-F	5. KMEZ-F+	5. WBAP	5. KTXQ-F	5. KMEZ-F+
6.	6. KMGC-F	6. KLUV-F	WBAP	6. KMGC-F	6. KQZY-F	6. KEGL-F	6. KMGC-F	6. KTXQ-F	6. KMEZ-F+	6. KRLD
7.	7. KZPS-F	7. KMGC-F	7. KSCS-F	7. KSCS-F	7. KSCS-F	7. KMEZ-F+	7. KQZY-F	7. KLUV-F	7. KPLX-F	7. WBAP
8.	8. KSCS-F	KSCS-F	8.	8. KQZY-F	8. KLUV-F	8. KSCS-F	8. KSCS-F	8. KRLD	8. KVIL-F	8. KSCS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F	1. KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KKDA-F	1. KKDA-F	1. KZPS-F	1. KKDA-F	1. WBAP
2. KEGL-F	2. KEGL-F	2. KMGC-F	2. KPLX-F	2. KPLX-F	2. KTXQ-F	2. KTXQ-F	2. KKDA-F	2. KTXQ-F	2. KLUV-F
3. KPLX-F	3. KVIL-F	3. KEGL-F	3. KKDA-F	3. KMGC-F	3. KZEW-F	3. KZPS-F	3. KTXQ-F	3. KLUV-F	3. KPLX-F
4. KSCS-F	4. KMGC-F	4. KKDA-F	4. KEGL-F	4. KKDA-F	4. KEGL-F	4. KEGL-F	4. KEGL-F	4. KPLX-F	4. KKDA-F
5. KHYI-F	5. KPLX-F	5. KPLX-F	5. KMGC-F	5. KLUV-F	5. KPLX-F	5. KZEW-F	5. WBAP	5. KZPS-F	5. KZPS-F
6. KTXQ-F	6. KSCS-F	6. KLUV-F	6. KSCS-F	6. KQZY-F	6. KSCS-F	6. KPLX-F	6. KVIL-F	6. WBAP	6. KRLD
7. KMGC-F	7. KTXQ-F	7. KTXQ-F	7. KQZY-F	7. KSCS-F	7. KHYI-F	7. KVIL-F	7. KPLX-F	7. KVIL-F	7. KVIL-F
8. KTKS-F	8.	8. KQZY-F	8. KLUV-F	8. KEGL-F	8.	8. KSCS-F	8. KLUV-F	8. KEGL-F	8. KTXQ-F
9.	9.	KSCS-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
						%			
TOP 40/CHR/CONTEMP		618 (3)	618 (3)	13.3	10.2	KAAM	1310	Dallas	.8/2.4
AOR/CLASSIC		494 (3)	494 (3)	10.6	8.8	KDLZ-F	107.5	Fort Worth	1.4/5.2
AC/OLDIES/SOFT ROCK	69 (2)	925 (4)	994 (6)	21.3	21.8	KESZ	1270	Fort Worth	1.4/2.6
MOR/VARIETY/FULL						KLDD	570	Dallas	1.0/2.6
COUNTRY	333 (1)	603 (2)	936 (3)	20.1	21.4	KOJO-F	94.1	Fort Worth	1.4/1.6
BLACK/URBAN	74 (1)	514 (2)	588 (3)	12.6	12.2	KPBC	1040	Dallas	.6/1.3
BTFL MUSIC/EZ	11 (1)	237 (1)	248 (2)	5.3	7.0	KVIL	1150	Highland Park	.4/1.3
NEWS/TALK	384 (2)		384 (2)	8.2	7.7				
NOSTALGIA	43 (1)		43 (1)	0.9	1.2				
RELIGION/GOSPEL	129 (2)		129 (2)	2.8	5.3				
SPANISH	71 (1)	71 (1)	142 (2)	3.0	3.4				
CLASSICAL		83 (1)	83 (1)	1.8	1.1				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS									
			4659 (28)						

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	,\$ 50.00* (Durpetti)	Bonneville	Tom Glade
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	,\$ 60.00 (---)		Mike Ruark
KKDA, 730, 500 W/10 W	, BLACK (?)	APR, \$ NA (Katz)		Hymen Childs
KLDD, 570, 5 KW (DA-2)	, OLDIES	CBS, \$ 60.00 (MMR)	Anchor	Bill Knobler
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	NBC,NBC-T, \$ 61.00* (Eastman)	Susquehanna	Don Halliburton
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	,\$ NA (Mc-Guild)	DKM	Jim Stanton
KPBC, 1040, 1 KW (DAYS)	, RELIGION	,\$ 58.00 (---)	Crawford	Bill MacCormick
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$220.00* (Katz)	Metropolitan	Michael Ewing
KSKY, 660, 10 KW/500 W (DA-N)	, RELIGION	,\$ 25.00 (---)		Andy Bell
KWJS, 1360, 5 KW/1 KW (DA-2)	, RELIGION	,\$ 35.00 (---)	Universal	Jack Rabito
KESZ, 1270, 5 KW (DA-1)	, SPANISH	,\$ 70.00 (Caballero)		Chuck Gratner
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN, \$ 40.00 (Masla)	Sheridan	Garry Lewis
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	,\$ 41.00 (---)	Command	Albert Soto
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$190.00* (Banner)	Cap Cities/ABC	John Hare

FM STATIONS

KDLZ, 107.5, 100 KW @ 450, BLACK	US 1, \$100.00 (Masla)	Sheridan	Garry Lewis
KEGL, 97.1, 98 KW @ 1460, CHR/AOR	ABC-C, \$145.00* (Torbet)	Sandusky	Norm Rau
KKDA, 104.5, 100 KW @ 1585, URBAN	APR, \$170.00* (Katz)		Hymen Childs
KHYI, 94.9, 100 KW @ 1140, CHR	,\$ NA (Christal)	H & G	
KLUV, 98.7, 100 KW @ 1585, OLDIES/AC	US 2, \$120.00* (Republic)	TK	Steve Dinetz
KMEZ, 100.3, 100 KW @ 1280, BTFL/EZ	,\$160.00* (Mc-Guild)	DKM	Jim Stanton
KMGC, 102.9, 100 KW @ 1572, AC	,\$135.00* (Christal)	Shamrock	Ross Reagan
KPLX, 99.5, 100 KW @ 1680, COUNTRY	APR, \$200.00* (Eastman)	Susquehanna	Dan Halliburton
KQZY, 105.3, 100 KW @ 1560, SOFT AC	,\$110.00* (Group W)	Westinghouse	Ted Jordan
KSCS, 96.3, 100 KW @ 1680, COUNTRY	,\$160.00* (Banner)	Cap Cities/ABC	John Hare
KTKS, 106.1, 100 KW @ 1585, CHR	,\$130.00* (HNWH)	Gannett	Al Brady Law
KTXQ, 102.1, 100 KW @ 1420, AOR	ABC-R, \$140.00* (CBS)	CBS	Clint Culp
KVIL+, 103.7, 100 KW @ 1470, AC	,\$415.00 (Torbet)	Infinity	Dave Spence
KZEW, 97.9, 100 KW @ 1680, AOR	Source, \$140.00* (MMR)	Anchor	Bill Knobler
KZPS, 92.5, 100 KW @ 1685, CLASSIC HITS	,\$115.00* (Durpetti)	Bonneville	Tom Glade
WRR, 101.1, 100 KW @ 1510, CLASSICAL	,\$ 75.00 (CMBS)	City of Dallas	M. Loewenthal
KOJO, 94.1, 100 KW @ 1585, SPANISH	,\$ 98.00 (Caballero)		Chuck Gratner

CALL LETTER CHANGES

KRQX changes to KLDD
KSSA changes to KOJO

FORMAT CHANGES

STATION SALES

KVIL A/F: From Blair to Scornix to Infinity for \$82,000,000

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 111/317,900

MSA Rank/Pop: 121/367,800

Average Person Ratings: 16.7

Market TSL: 21.9 hours

Stations: 19/14
Diaries: 812/392:1/53.9%
Sample Target: 720
% Below Line: 5.3
% Not Listed: 12.0

1986 Revenue: \$7,500,000
HH Inc.: \$33,762
Retail \$: 2.3 Bil
Pop per Station: 22,707
#1 Biller: KIIK-F \$1,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KIIK-F	81/15.2	22.0	23.2	22.5	21.1		18.7	1. KIIK-F	144/2119	1. KIIK-F	1141/35.9	40.5	40.4
2. WLLR-F	59/11.1	13.2	13.4	13.9	12.5		13.8	2. WLLR-F	100/1222	2. WPXR-F	730/23.0	14.5	15.3
3. WPXR-F	55/10.3	3.8	5.6	4.1	5.3		7.2	3. WPXR-F	91/1207	3. WLLR-F	641/20.2	24.4	22.3
4. WOC	48/ 9.0	9.0	8.2	8.6	7.9		8.4	4. WXP-F	79/1167	4. WXP-F	579/18.2	24.4	27.9
5. WXP-F	44/ 8.3	11.3	12.3	10.1	9.4		13.2	5. WOC	55/ 616	5. WOC	536/16.9	18.3	14.3
6. KRVR-F	40/ 7.5	9.0	6.9	12.2	8.4		5.5	6. KLIO-F	53/ 727	6. KRVR-F	515/16.2	16.0	13.6
7. WKBF	29/ 5.5	5.6	5.9	5.8	8.1		3.9	7. KRVR-F	50/ 740	7. KLIO-F	423/13.3	9.5	---
8. KLIO-F	25/ 4.7	4.8	---	---	---		6.4	8. WGN	41/ 632	8. WKBF	382/12.0	14.3	13.2
9. KSTT	15/ 2.8	1.0	2.9	2.4	2.2		1.5	9. WKBF	38/ 543	9. KSTT	252/ 7.9	7.0	6.2
10. KTSS	14/ 2.6	.8	2.3	.4	---		3.9	10. WMT	32/ 360	10. WGN	210/ 6.6	3.2	3.4
11.								11.		11. WMRZ	199/ 6.3	11.7	12.2
12.								12.		12. KFMH-F	182/ 5.7	5.6	6.1

12+ FM SHARE (METRO): 67.95% (318 of 468) (SPG 86: 71.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXR-F	1. KIIK-F	1. KIIK-F>	1. KIIK-F>	1. KIIK-F	1. WOC	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WPXR-F	1. KIIK-F
2. KIIK-F>	2. WXP-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WOC	2. WOC	2. WPXR-F	2. KIIK-F	2. WPXR-F
3.	3. WPXR-F	WXP-F	3. WXP-F	3. WXP-F	3. KRVR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F
4.	4. WLLR-F	4. WPXR-F	4. WPXR-F	4. KRVR-F	4. WKBF-F	4. WKBF-F	4. WXP-F	4. WXP-F	4. WXP-F	4. WXP-F
5.	5. KLIO-F	5. KLIO-F	5. KLIO-F	WPXR-F	5. KIIK-F	5. KRVR-F	5. KRVR-F	5. KRVR-F	5. WOC	5. KRVR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F>	1. KIIK-F>	1. KIIK-F	1. KIIK-F>	1. KIIK-F		1. WXP-F	1. WXP-F>	1. WXP-F>	1. KIIK-F	1. KIIK-F
2. WPXR-F	2. KLIO-F	2. KLIO-F	2. WLLR-F>	2. WLLR-F>		2. KIIK-F>	2. KIIK-F>	2. KIIK-F	2. WXP-F	2. WXP-F
WXP-F	WPXR-F	3. WPXR-F	3. KLIO-F	3. KLIO-F		3. WPXR-F	3. WPXR-F	3. KFMH-F	3. WLLR-F	3. WLLR-F
4. KTSS	4. WXP-F	4. WLLR-F	WPXR-F	4. WPXR-F		4. KTSS	4. KFMH	4. WPXR-F	4. WPXR-F	4. KRVR-F
WLLR-F	5. WLLR-F	WXP-F	5. WXP-F	5. KRVR-F		WLLR-F	5.	5.	5. KFMH	5. WPXR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		136 (2)	136 (2)	29.1	25.1	KFMH-F 99.7 Muscatine/Davenport 2.1/5.7
AOR/CLASSIC		55 (2)	55 (2)	11.8	17.0	KSTT 1170 Davenport 2.8/7.9
AC/OLDIES/SOFT ROCK	27 (3)	28 (2)	55 (5)	11.8	11.8	KTSS 1580 Davenport 2.6/3.3
MOR/VARIETY/FULL	23 (3)		23 (3)	4.9	1.6	WJRE-F 92.1 Kewanee .6/1.3
COUNTRY	29 (1)	59 (1)	88 (2)	18.8	22.2	WKEI 1450 Kewanee 1.9/3.5
BLACK/URBAN					2.5	WMRZ 1230 Moline/Davenport 1.7/6.3
BTFM MUSIC/EZ		40 (1)	40 (1)	8.5	7.5	WBBM 780 Chicago .9/1.8
NEWS/TALK	57 (3)		57 (3)	12.2	8.8	WGN 720 Chicago 1.9/6.6
NOSTALGIA					3.2	WLS 890 Chicago .6/2.1
RELIGION/GOSPEL						WMAQ 670 Chicago .8/2.7
SPANISH						WMT 600 Cedar Rapids .6/2.4
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	14 (1)		14 (1)	3.0	0.5	
468 (19)						

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2)	, OLDIES (?)	, \$ 18.00* (Katz)	Goodrich
KTSS, 1580, 500 W (DAYS)	, ? ?	, \$ NA (---)	
WKBF, 1270, 5 KW (DA-N)	, COUNTRY	CBS, \$ 23.00 (Mc-Guild)	
WKEI, 1450, 1 KW	, MOR	ABC-D, \$ 12.00 (---)	(KEWANEE)
WMRZ, 1230, 1 KW	, OLDIES	, \$ 20.00 (HNWH)	Sconnix
WOC, 1240, 5 KW (DA-2)	, TALK/NEWS	NBC,ABC-T,NBC-T, \$ 39.00 (Christal)	
KFMH-F, 99.7, 50 KW @ 470, AOR		, \$ 17.00 (---)	(MUSCATINE)
KIIK-F, 103.7, 100 KW @ 1220, CHR		ABC-D, \$ 45.00* (Christal)	
KLIO-F, 96.1, 100 KW @ 988, AC		, \$ 21.00* (Eastman)	(CLINTON)
KRVR-F, 106.5, 60 KW @ 190, BTFM/EZ		, \$ 24.00* (Republic)	
WLLR-F, 101.3, 50 KW @ 500, COUNTRY		CNN, \$ 36.00* (HNWH)	Sconnix
WPXR-F, 98.9, 39 KW @ 900, CHR		, \$ 30.00* (Mc-Guild)	
WXP-F, 96.9, 50 KW @ 500, AOR		Source, \$ 34.00* (Katz)	Goodrich
			Sharyn Kubiak
			L. Rosmilso
			Jim O'Hara
			John Flambo
			Jim O'Hara
			Bill Roth
			Ken Brown
			L. Rosmilso

MISCELLANEOUS COMMENTS KRVR-F sold by WIN to Comm. Properties for \$1,400,000 (est.) (Americom)... WHBF-AM changes calls to WKBF... WHBF-F changes calls to WPXR-F and format from AC to CHR... KKZX changes back to KSTT...

American Radio Spring 1987, Copyright 1987

DAYTON

Arbitron Rank/Pop (12+): 46/795,500

MSA Rank/Pop: 53/924,300

ADI # 49
Average Person Ratings: 16.4
Market TSL: 21.5 hours

Stations: 27/19
Diaries: 1307/609:1/52.7%
Sample Target: 1110
% Below Line: 15.1
% Not Listed: 7.6

1986 Revenue: \$19,300,000
HH Inc.: \$31,951
Retail \$: 5.8 811
Pop per Station: 41,868
#1 Biller: WHIO \$3,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WTUE-F	181/13.9	11.0	7.8	9.1	7.8	10.5	15.3	1. WGTZ-F	227/2989	1. WGTZ-F	2007/25.2	27.5	22.0
2. WGTZ-F	163/12.5	12.7	11.6	13.1	9.9	12.5	13.9	2. WTUE-F	227/2427	2. WTUE-F	1810/22.8	17.3	16.2
3. WHIO-F	150/11.5	12.8	10.4	12.5	13.8	11.8	10.8	3. WHIO-F	211/2373	3. WHIO-F	1709/21.5	20.9	22.4
4. WONE	94/ 7.2	4.7	5.9	6.3	5.6	6.0	7.5	4. WLW	171/2836	4. WHIO	1248/15.7	19.1	19.0
5. WHIO	85/ 6.5	7.5	8.7	8.9	7.8	7.9	5.0	5. WBVE-F	122/1372	5. WLW	1058/13.3	8.3	8.6
6. WWSN-F	68/ 5.2	6.4	9.1	6.4	6.8	6.8	6.0	6. WONE	113/1292	6. WWSN-F	1051/13.2	17.6	13.7
7. WYMJ-F	57/ 4.4	4.5	5.1	4.8	5.4	4.7	4.1	7. WHIO	93/1402	7. WONE	1014/12.7	12.9	10.5
8. WBVE-F	55/ 4.2	3.0	1.9	3.0	3.6	3.0	2.6	8. WWSN-F	78/1360	8. WYMJ-F	971/12.2	13.0	12.6
9. WLW	53/ 4.1	2.3	2.8	3.5	3.6	3.2	3.3	9. WBLZ-F	60/ 812	9. WVUD-F	625/ 7.9	10.1	7.6
10. WBLZ-F	48/ 3.7	4.9	4.2	3.9	5.0	3.9	6.0	10. WEBN-F	58/ 974	10. WBVE-F	580/ 7.3	4.5	7.5
11. WDAO	47/ 3.6	3.4	2.8	2.7	4.1	3.1	2.6	11. WYMJ-F	57/1017	11. WBLZ-F	556/ 7.0	8.7	10.2
12. WVUD-F	41/ 3.2	5.3	3.9	2.6	1.7	3.8	2.6	12. WVUD-F	56/ 884	12. WING	539/ 6.8	11.5	8.5
13. WING	34/ 2.6	3.1	2.7	3.8	2.3	3.1	3.2	13. WDAO	47/ 388	13. WDAO	388/ 4.9	4.1	7.1
14.								14. WING	39/ 647	14. WBZI	301/ 3.8	5.1	4.8

12+ FM SHARE (METRO): 68.64% (825 of 1202) (SPG 86: 69.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WHIO-F>	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WGTZ-F	1. WTUE-F
2. WTUE-F	2. WGTZ-F>	2. WGTZ-F>	2. WGTZ-F	2. WWSN-F	2. WHIO	2. WGTZ-F	2. WHIO-F>	2. WGTZ-F	2. WTUE-F	2. WHIO-F
3. WYMJ-F	3. WWSN-F	3. WWSN-F	3. WWSN-F	3. WGTZ-F	3. WONE	3. WHIO-F	3. WONE	3. WHIO-F>	3. WHIO	3. WGTZ-F>
4.	4. WBLZ-F	4. WONE	4. WONE	4. WONE	4. WLW	4. WONE	4. WGTZ-F>	4. WONE	4. WLW	4. WONE
5.	5. WYMJ-F	5. WYMJ-F	5. WHIO-F	5. WHIO-F	5. WWSN-F	5. WHIO	5. WWSN-F	5. WWSN-F	5. WHIO-F>	5. WHIO
	6. WBVE-F		6. WVUD-F	6. WVUD-F	6. WBVE-F	6. WWSN-F	6. WHIO	6. WBVE-F	6. WBLZ-F	6. WYMJ-F
	7. WDAO		7. WYMJ-F	7. WYMJ-F	7. WGTZ-F	7. WGTZ-F	7. WYMJ-F	7. WYMJ-F	7. WYMJ-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGTZ-F>	1. WGTZ-F>	1. WGTZ-F	1. WGTZ-F>	1. WGTZ-F	1. WTUE-F>	1. WTUE-F	1. WTUE-F>	1. WTUE-F>	1. WTUE
2. WTUE-F	2. WTUE-F>	2. WWSN-F	2. WTUE-F	2. WWSN-F	2. WGTZ-F>	2. WGTZ-F>	2. WGTZ-F	2. WGTZ-F>	2. WWSN-F
3. WBLZ-F	3. WWSN-F	3. WWSN-F	3. WWSN-F	3. WHIO-F	3. WBLZ-F	3.	3. WWSN-F	3. WBVE-F	3. WONE
4.	4. WBLZ-F	4. WYMJ-F	4. WONE	4. WONE	4. WBVE-F	4.	4.	4. WWSN-F	4. WGTZ-F
5.	5. WYMJ-F	5. WBLZ-F	5. WHIO-F	5. WTUE-F	5.	5.	5.	5. WDAO	5. WVUD-F
			6. WYMJ-F	6. WYMJ-F				6. WONE	6. WLW
			7. WBLZ-F	7. WDAO				7. WVUD-F	

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		163 (1)	163 (1)	13.6	10.9	WAZU-F 102.9 Springfield .8/2.3
AOR/CLASSIC		190 (2)	190 (2)	15.8	12.5	WBLY 1600 Springfield 1.7/2.5
AC/OLDIES/SOFT ROCK	34 (1)	182 (5)	216 (6)	18.0	20.1	WBZI-F 95.3 Xenia .8/3.8
MOR/VARIETY/FULL	162 (5)		162 (5)	13.5	15.2	WFCJ-F 93.7 Miamisburg .8/3.5
COUNTRY	116 (2)	66 (2)	182 (4)	15.1	10.7	WIZE 1340 Springfield .5/1.8
BLACK/URBAN	47 (1)	52 (2)	99 (3)	8.2	10.0	WLGJ 1500 Xenia 1.0/1.3
BTFL MUSIC/EZ		154 (2)	154 (2)	12.8	17.3	WPFB-F 105.9 Middletown .5/2.6
NEWS/TALK						WPTW 1570 Piqua .3/1.2
NOSTALGIA					0.4	WPTW-F 95.7 Piqua 1.1/2.0
RELIGION/GOSPEL		11 (1)	11 (1)	0.9	2.9	WBNS-F 97.1 Columbus .3/1.0
SPANISH						WCKX-F 106.3 London .3/ .8
CLASSICAL						WEBN-F 102.7 Cincinnati .7/2.1
JAZZ/NEW AGE/ECLECTIC						WKRC 550 Cincinnati .3/1.0
UNKNOWN/OTHERS	18 (2)	7 (1)	25 (3)	2.1	---	WLLT-F 94.9 Fairfield .4/2.5

1202 (27)

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN, \$ 37.00* (Eastman)	Stoner	Jim Johnson
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS, \$ 74.00* (Christal)	Cox	Sam Yacovazzi
WING, 1410, 5 KW (DA-N)	, AC	MBS, ABC-I, \$ 40.00* (Katz)	Great Trails	Dave Leonard
WONE, 980, 5 KW (DA-N)	, COUNTRY	MBS, ABC-D, \$ 50.00* (Mc-Guild)	DKM	Don Schwartz
WBZI-F, 95.3, 3 KW @ 300, COUNTRY		US 2, \$ 25.00 (---)		(XENIA) Dick Moran
WFCJ-F, 93.7, 59 KW @ 245, RELIGION		APR, \$ 10.00 (---)		(MIAMISBURG) Clair Miller
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ		\$ 80.00* (Christal)	Cox	Sam Yacovazzi
WPFB-F, 105.9, 34 KW @ 593, ? ?		MBS, \$ 21.00 (Lotus)		(MIDDLETOWN) Jerry Crisp
WTUE-F, 104.7, 50 KW @ 780, AOR		\$ 60.00* (Mc-Guild)	DKM	Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, SOFT AC		CBS-R, \$ 33.00* (Masla)	Univ. of Dayton	Lenny Eliason
WWSN-F, 107.7, 50 KW @ 420, AC		\$ 63.00* (Eastman)	Stoner	Alan Gray
WYMJ-F, 103.9, 1.5 KW @ 528, AC		US 1, \$ 41.00* (Banner)	Malkan	Jim Sumpter
WGTZ-F, 92.9, 40 KW @ 590, CHR		\$ 70.00* (Katz)	Great Trails	(EATON) Dave Leonard

Other ranked stations - See Cincinnati

American Radio Spring 1987, Copyright 1987

DAYTONA BEACH

Arbitron Rank/Pop (12+): 123/283,200

MSA Rank/Pop: 142/320,600
Part of Orlando ADI
Average Person Ratings: 15.7
Market TSL: 21.5 hours

Stations: 21/9
Diaries: 636/445:1/48.9%
Sample Target: 630
% Below Line: 60.3
% Not Listed: 8.3

1986 Revenue: NA
HH Inc.: \$26,319
Retail \$: 1.9 Bil
Pop per Station: 31,467
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WWLV-F	69/15.5	14.8	17.8	14.6	18.1			1. WWLV-F	74/762	1. WWLV-F	704/24.9	24.7	24.1
2. WWKA-F	59/13.3	9.2	11.4	5.4	7.3			2. WWKA-F	59/518	2. WBJW-F+	509/18.0	15.7	17.2
3. WDIZ-F	35/ 7.9	7.2	8.2	12.2	11.8			3. WBJW-F+	35/518	3. WWKA-F	497/17.5	14.2	17.3
4. WBJW-F+	35/ 7.8	6.2	7.2	8.0	7.1			WDIZ-F	35/343	4. WNFI-F	434/15.3	16.3	18.1
5. WROD	32/ 7.2	7.2	8.4	10.9	6.1			5. WROD	32/316	5. WSTF-F	378/13.3	8.9	13.6
6. WJYO-F	24/ 5.4	4.0	1.8	2.8	3.1			6. WJYO-F	28/417	6. WDIZ-F	328/11.6	14.1	14.9
WSTF-F	24/ 5.4	3.1	5.2	4.8	---			7. WNFI-F	24/483	7. WROD	311/11.0	11.2	14.0
8. WNFI-F	19/ 4.3	7.6	5.8	4.1	7.8			WSTF-F	24/383	8. WOCL-F	301/10.6	10.3	8.1
9. WNOB	18/ 4.0	4.3	4.8	3.9	3.8			9. WNOB	18/219	9. WORZ-F	300/10.6	9.1	7.5
WOCL-F	18/ 4.0	3.6	2.0	6.3	8.5			WOCL-F	18/306	10. WSSP-F	289/10.2	10.6	11.8
11. WSSP-F	16/ 3.6	4.7	5.8	4.1	.9			11.		11.			
12. WORZ-F	13/ 2.9	3.4	1.8	5.2	8.5			12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 80.88% (330 of 408) (SPG 86: 79.73%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+>1. WDIZ-F>	1. WDIZ-F	1. WWKA-F	1. WWKA-F	1. WWLV-F	1. WWKA-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WNFI-F>2. WWKA-F	2. WWKA-F	2. WDIZ-F	2. WDIZ-F	2. WWKA-F	2. WWLV-F	2. WWKA-F	2. WWKA-F	2. WBJW-F+	2. WWKA-F	2. WWKA-F
3.	3. WBJW-F+	3. WBJW-F+	3. WWLV-F	3. WROD	3. WROD	3. WROD	3. WDIZ-F	3. WNFI-F	3. WDIZ-F	3. WDIZ-F
4.	4. WNFI-F	4.	4. WJYO-F	4. WBJW-F+	4.	4. WBJW-F+	4. WDIZ-F	4. WBJW-F+	4. WNOB	4. WROD
5.	WORZ-F	5.	5. WOCL-F	5.	5.	5. WDIZ-F	5. WBJW-F+	5. WROD	5. WSTF-F	5. WBJW-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F+	1. WBJW-F+	1. WDIZ-F	1. WBJW-F+	1. WWKA-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
2. WNFI-F	WDIZ-F	2. WBJW-F+	WWKA-F	2. WWLV-F	2. WHTQ-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WDIZ-F
WDIZ-F	3. WWKA-F	WJYO-F	3. WJYO-F	WJYO-F	3. WBJW-F+	3. WBJW-F+	3. WBJW-F+	3. WBJW-F+	3. WOCL-F
WSTF-F	4. WNFI-F	WORZ-F	4. WDIZ-F	4. WBJW-F+	WORZ-F	4. WHTQ-F	4. WOCL-F	4. WHTQ-F	4. WWLV-F
WWKA-F	5.	WWKA-F	5. WOCL-F	5. WOCL-F	5.	5.	5.	5.	5. WBJW-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	2 (1)	60 (3)	62 (4)	15.2	15.8	WELE	1380	Ormond Beach	.7/2.0
AOR/CLASSIC		60 (3)	60 (3)	14.7	9.1	WMFJ	1450	Daytona Beach	1.3/3.4
AC/OLDIES/SOFT ROCK		66 (3)	66 (3)	16.2	12.0	WSBB	1230	New Smyrna Beach	1.1/4.1
MOR/VARIETY/FULL	2 (1)		2 (1)	0.5	6.0	WXVQ	1490	DeLand	1.3/2.3
COUNTRY	3 (1)	59 (1)	62 (2)	15.2	17.4	WZIP	1590	S. Daytona	.9/2.0
BLACK/URBAN						WDBO	580	Orlando	.4/3.5
BTFMUSIC/EZ		85 (2)	85 (2)	20.8	27.8	WHLY-F	106.7	Leesburg	1.8/5.9
NEWS/TALK	18 (1)		18 (1)	4.4	0.7				
NOSTALGIA	37 (2)		37 (2)	9.1	9.8				
RELIGION/GOSPEL	6 (1)		6 (1)	1.5	1.3				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	10 (2)		10 (2)	2.5	---				

RADIO STATIONS
 WNDB, 1150, 1 KW (DA-N), NEWS/TALK, CBS,ABC-T,\$ 15.00* (Eastman), Root, C. Guice
 WROD, 1340, 1 KW, NOSTALGIA, US 2,ABC-I,\$ 20.00 (Roslin), S. Welch
 WNFI-F, 99.9, 100 KW @ 1249, CHR, \$ 40.00* (Masla)
 WWLV-F, 94.5, 100 KW @ 472, BTFM/EZ, \$ 45.00* (Eastman), Root, (PALATKA), Tom Panucci, C. Guice

Other ranked stations - See Orlando
 MISCELLANEOUS COMMENTS WXVQ (DeLand) sold for \$325,000...

DENVER

Arbitron Rank/Pop (12+): 23/1,568,200

Stations: 29/28
Diaries: 2319/676:1/50.3%
Sample Target: 1490
% Below Line: 1.5
% Not Listed: 8.2

1986 Revenue: \$60,200,000
HH Inc.: \$34,827
Retail \$: 14.8 Bil
Pop per Station: 56,007
#1 Biller: KOA \$7,150,000

MSA Rank/Pop: 27/1,639,500

ADI # 19

Average Person Ratings: 17.7

Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KOSI-F	234/8.4	8.8	9.3	10.2	9.6	9.2	7.1	1. KOSI-F	277/3548	1. KOSI-F	2995/19.1	18.4 18.3
2. KBCO-F+	214/7.8	8.3	6.9	8.2	7.4	7.8	10.5	2. KBCO-F+	237/3320	2. KBCO-F+	2817/16.4	13.0 13.6
3. KRXY-F	210/7.6	5.7	5.9	5.1	3.9	6.4	9.3	3. KRXY-F	231/3018	3. KRXY-F	2799/17.8	18.3 14.1
4. KMJI-F	194/7.0	6.4	6.0	7.5	7.0	6.7	6.2	4. KOA	226/3717	4. KBPI-F	2782/17.7	17.7 17.6
5. KBPI-F	170/6.1	5.3	6.8	6.7	6.7	6.2	8.2	5. KBPI-F	217/3320	5. KMJI-F	2703/17.2	15.8 17.7
6. KYGO-F	155/5.6	5.4	5.6	4.5	4.6	5.3	4.5	6. KMJI-F	205/2912	6. KOA	2438/15.5	24.0 16.6
7. KAZY-F	154/5.6	5.4	3.9	3.6	4.1	4.6	6.1	7. KAZY-F	203/2495	7. KAZY-F	2056/13.1	10.4 10.4
8. KOA	151/5.4	6.5	7.3	5.7	5.7	6.2	4.3	8. KYGO-F	172/2345	8. KOA-F	2035/13.0	14.6 13.4
9. KOAQ-F	132/4.8	3.5	4.1	4.5	3.7	4.2	4.7	9. KOAQ-F	169/2611	9. KYGO-F	2031/13.0	11.3 11.6
10. KHOW	104/3.8	3.3	4.0	2.9	3.6	3.5	1.8	10. KHOW	135/1887	10. KSYY-F	1686/10.8	16.8 15.0
11. KEZW	98/3.5	4.0	2.7	3.9	4.5	3.5	1.7	11. KEZW	102/ 948	11. KHOW	1453/ 9.3	9.5 9.2
12. KVOD-F	93/3.4	3.5	4.0	2.9	3.6	3.5	3.4	12. KVOD-F	101/1613	12. KVOD-F	1423/ 9.1	9.6 7.3
13. KNUS	85/3.1	3.2	2.6	3.6	3.6	3.1	1.6	13. KNUS	95/1297	13. KIMN	1375/ 8.8	10.4 10.3
14. KSYY-F	75/2.7	4.4	4.9	4.7	6.7	4.2	4.6	14. KIMN	87/1824	14. KHIH-F	1102/ 7.0	5.3 ---
15. KHIH-F	59/2.1	4.3	2.0	---	---	2.8	3.0	15. KLZ	84/1379	15. KNUS	1084/ 6.9	7.5 7.9
16. KIMN	58/2.1	1.8	2.8	3.0	3.3	2.4	2.4	16. KSYY-F	83/1864	16. KEZW	896/ 5.7	6.7 8.0
17. KLZ	53/1.9	2.0	2.0	2.9	2.7	2.2	1.8	17. KHIH-F	73/1313	17. KRZN	819/ 5.2	4.1 6.4
18. KRZN	48/1.7	1.3	1.1	1.9	2.1	1.5	1.7	18. KRZN	56/ 922	18. KLZ	792/ 5.1	5.7 6.0
19. KBRQ-F	44/1.6	.9	1.0	.6	1.0	1.0	.6	19. KBRQ-F	48/ 745	19. KBRQ-F	680/ 2.2	2.7 1.6
20.								20.		20. KDEN	590/ 3.8	4.7 3.7
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 71.45% (1817 of 2543) (SPG 86: 65.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRXY-F>	1. KBCO-F+	1. KBCO-F+	1. KMJI-F	1. KMJI-F	1. KOSI-F>	1. KMJI-F	1. KOSI-F	1. KBCO-F+	1. KRXY-F	1. KOSI-F
2. KBPI-F	2. KAZY-F	2. KMJI-F	2. KBCO-F+>	2. KBCO-F+	2. KOA	2. KOA	2. KBCO-F+	KRXY-F	2. KBPI-F	2. KRXY-F
3. KSYY-F	3. KBPI-F	3. KAZY-F	3. KYGO-F	3. KYGO-F	3. KYGO-F	3. KOSI-F	3. KMJI-F	3. KOSI-F	3. KAZY-F	3. KBCO-F+
4.	KMJI-F	4. KBPI-F	4. KOAQ-F	4. KOSI-F	4. KEZW	4. KBCO-F+	4. KRXY-F	4. KMJI-F	4. KOSI-F	4. KMJI-F
5.	5. KRXY-F	5. KRXY-F	KOSI-F	5. KOAQ-F	5. KNUS	5. KRXY-F	5. KOAQ-F	5. KBPI-F	5. KBCO-F+	5. KYGO-F
6.	6. KOAQ-F	6. KOAQ-F	6. KHOW-F	6. KHOW-F	6. KHOW-F	6. KHOW-F	6. KOA	6. KAZY-F	6. KMJI-F	6. KBPI-F
7.	7.	7.	7. KRXY-F	7. KRXY-F	7. KVOD-F	7. KYGO-F	7. KBPI-F	7. KYGO-F	KOA	7. KAZY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KVOD-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRXY-F	1. KMJI-F	1. KMJI-F>	1. KMJI-F	1. KMJI-F>	1. KAZY-F	1. KBCO-F+	1. KBCO-F+>	1. KBCO-F+>	1. KBCO-F+
2. KOAQ-F	2. KRXY-F	2. KBCO-F+	2. KOAQ-F	2. KOSI-F	2. KBPI-F	2. KAZY-F	2. KMJI-F	2. KAZY-F	2. KMJI-F
3. KBPI-F	3. KBCO-F+	3. KRXY-F	3. KRXY-F	3. KYGO-F	3. KBCO-F+>	3. KBPI-F	3. KBPI-F	3. KBPI-F	3. KYGO-F
4. KAZY-F	4. KOAQ-F>	4. KOAQ-F	4. KBCO-F+	4. KOAQ-F	4. KRKS	4. KMJI-F	4. KHIH-F	4. KMJI-F	4. KOSI-F
KBCO-F+	5. KBPI-F	5. KAZY-F	5. KYGO-F	5. KBCO-F+	5. KMJI-F	5. KRXY-F	5. KYGO-F	5. KYGO-F	5. KHOW-F
6. KSYY-F	6. KAZY-F	KIMN	6. KOSI-F	6. KHOW-F	6.	6. KHIH-F	6. KAZY-F	6. KRXY-F	6. KRXY-F
7.	7.	7. KYGO-F	7. KBPI-F	7. KRXY-F	7.	KOAQ-F	7. KRXY-F	7. KHOW-F	7. KOA
8.	8.	8.	8.	8.	8.	KYGO-F	8. KOAQ-F	8.	8. KHIH-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
						%				
TOP 40/CHR/CONTEMP		210 (1)	210 (1)	8.3	15.5	KADX-F	92.1	Castle Rock		1.1/2.3
AOR/CLASSIC	13 (1)	621 (5)	346 (6)	24.9	21.5	KBRQ	1280	Denver		.6/2.2
AC/OLDIES/SOFT ROCK	117 (3)	430 (4)	547 (7)	21.5	14.0	KDEN	1340	Denver		1.2/3.8
MOR/VARIETY/FULL	104 (1)		104 (1)	4.1	4.8	KDKO	1510	Littleton		1.1/2.5
COUNTRY	69 (2)	199 (2)	268 (4)	10.5	9.7	KMVP	1600	Lakewood		.6/2.0
BLACK/URBAN	30 (1)		30 (1)	1.2	2.4	KQKS-F	104.3	Longmont		1.0/3.4
BTFL MUSIC/EZ		234 (1)	234 (1)	9.2	10.4	KRKS	990	Denver		.3/1.0
NEWS/TALK	286 (4)		286 (4)	11.2	11.1	KYBG	1090	Aurora		.4/2.0
NOSTALGIA	98 (1)		98 (1)	3.9	4.9	KTCL-F	93.3	Fort Collins		1.3/3.7
RELIGION/GOSPEL	9 (1)		9 (1)	0.4	0.8					
SPANISH										
CLASSICAL		93 (1)	93 (1)	3.7	3.9					
JAZZ/NEW AGE/ELECTIC		30 (1)	30 (1)	1.2	1.0					
UNKNOWN/OTHERS										
			2543 (29)							

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW	, SPANISH	, \$ 30.00 (Caballero)	Ed Romero
KXKL, 1280, 5 KW (DA-2)	, OLDIES	MBS, \$ 38.00 (Torbet)	Marty Loughman
KDEN, 1340, 1 KW	, NEWS/TALK	MBS, ABC-E, \$ 45.00* (Sevalli)	Doug Stephans
KDKO, 1510, 10 KW/5 KW (DA-1)	, BLACK	, \$ 58.00 (---)	Clavin Booker
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	MBS, \$ 56.00* (Group W)	Bob Tiernan
KHOW, 630, 5 KW (DA-N)	, MOR	US 2, \$ 85.00* (Eastman)	Steve Keeney
KIMN, 950, 5 KW (DA-N)	, AC	US 1, \$ 80.00* (Banner)	Wayne Phillips
KYBG, 1090, 50 KW/500 W (DA-2)	, OLDIES	Trans, \$ 40.00* (HNWH)	Ron Jamison
KLZ, 560, 5 KW (DA-1)	, COUNTRY	ABC-I, \$ 58.00* (Mc-Guild)	Bill Struck
KNUS, 710, 5 KW (DA-1)	, TALK	NBC, \$ 70.00* (Durpetti)	Craig Cochran
KOA, 850, 50 KW	, NEWS/TALK	CBS, \$ 130.00 (Katz)	Lee Larsen
KPOF, 910, 5 KW/1 KW (DA-2)	, RELIGION	, \$ 25.00* (---)	Don Wolfram
KPPL, 1390, 5 KW (DAYS)	, SPANISH (?)	, \$ 20.00 (Roslin)	
KRKS, 990, 5 KW/390 W	, RELIGION	, \$ 12.00 (---)	Roger Anderson
KMVP, 1600, 5 KW (DA-N)	, AC/TALK	MBS, ABC-E, \$ 30.00* (Torbet)	Dave Habisch
KRZN, 1150, 5 KW/1 KW (DA-2)	, OLDIES	, \$ 37.00* (Christal)	Craig McKee

FM STATIONS

KAZY, 106.7, 100 KW @ 987, AOR	ABC-R, \$ 75.00* (Mc-Guild)	DKM	Bill Struck
KADX, 92.1, 720 W @ 620, JAZZ	APR, \$ 34.00 (Roslin)	Century	Maddie Gibson
KBCO, 97.3, 100 KW @ 1541, AOR	, \$125.00* (Masla)	(CASTLE ROCK)	Ray Skibitsky
KBPI, 105.9, 100 KW @ 900, AOR	Source, \$105.00* (Durpetti)	(BOULDER)	Kip Gilbert
KXKL, 105.1, 100 KW @ 1200, OLDIES	MBS, \$ 60.00 (Torbet)	Sandusky	Marty Loughman
KHIH, 94.7, 100 KW @ 984, CLASSIC HITS	US 1, \$ 55.00* (Republic)	Shamrock	Joe Heslet
KMJI, 100.3, 100 KW @ 500, AC	, \$125.00* (Christal)	SRO	Craig McKee
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R, \$ 80.00* (Katz)	(BOULDER)	
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	, \$120.00* (Group W)	Jacor	Lee Larson
KSYY, 95.7, 100 KW @ 725, SOFT AC	MBS, Trans, \$ 90.00* (Eastman)	Westinghouse	Bob Tiernan
KRXY, 107.5, 100 KW @ 545, CHR	, \$ 95.00* (Torbet)	Legacy	Steve Keeney
KVOD, 99.5, 100 KW @ 380, CLASSICAL	, \$ 85.00* (Republic)	Cap Cities/ABC	Dave Habisch
KYGO, 98.5, 100 KW @ 720, COUNTRY	, \$ 90.00* (Blair)	Henry	Pam Kenny
		Jeff-Pilot	Wayne Phillips

CALL LETTER CHANGES

KPKE changes to KSYY
KBRQ A/F changes to KXKL A/F

FORMAT CHANGES

KSYY: From CHR to Soft AC
KXKL: From Country to Oldies

STATION SALES

KBRQ A/F: Sold by Great Empire to Shamrock for \$9,000,000
KOA, KOA-F: Sold by Belo to Jacor for \$24,000,000 (Chapman)
KADX-F (Castle Rock): Sold to Century for \$1,400,000
KMVP, KRXY-F: From Malrite to Cap Cities/ABC for \$10,700,000 (Wertheim)
KPPL: Sold for \$275,000

DES MOINES

Arbitron Rank/Pop (12+): 110/318,700

Stations: 14/14
Diaries: 778/410:1/55.0%
Sample Target: 710
% Below Line: 0
% Not Listed: 7.9

1986 Revenue: \$11,400,000
HH Inc.: \$32,599
Retail \$: 2.7 Bill
Pop per Station: 22,764
#1 Biller: WHO \$3,400,000

MSA Rank/Pop: 120/378,600

AOI # 67

Average Person Ratings: 16.3

Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KGGO-F	103/19.8	20.7	18.2	17.2	18.0		25.4	1. KGGO-F	177/1756	1. KGGO-F	949/29.8	31.1	29.1
2. KLYF-F	55/10.6	7.5	5.4	6.3	7.5		9.5	2. WHO	150/2265	2. KRNO-F	781/24.5	25.1	36.8
3. KRNO-F	43/ 8.3	10.8	20.1	15.5	15.9		8.9	3. KLYF-F	134/1593	3. KLYF-F	677/21.2	18.1	14.7
KSO	43/ 8.3	10.2	9.7	12.3	12.9		7.4	4. KIOA	88/1162	4. WHO	620/19.5	24.8	19.6
WHO	43/ 8.3	10.2	8.2	13.3	12.3		8.5	5. KRNO-F	85/1629	5. KDZ-F	585/18.4	10.1	5.3
6. KIOA	37/ 7.1	5.4	4.5	5.1	4.8		5.5	6. KSO	73/ 968	6. KSO	563/17.7	21.0	18.5
7. KDZ-F	36/ 6.9	3.7	2.0	2.2	2.3		6.8	7. KDZ-F	46/ 766	7. KIOA	497/15.6	14.3	11.9
8. KJJY-F	27/ 5.2	5.4	5.8	3.1	3.6		5.3	8. KFMD-F	41/ 618	8. KRNT	469/14.7	15.1	14.2
9. KRNT	23/ 4.4	4.8	5.2	6.1	4.6		3.8	9. KEZT-F	32/ 426	9. KJJY-F	383/12.0	14.1	13.3
10. KMRY	22/ 4.2	3.9	6.0	4.5	4.2		3.0	10. KJJY-F	30/ 498	10. KFMD-F	291/ 9.1	11.5	8.1
11. KFMD-F	19/ 3.7	3.9	2.6	1.8	---		4.0	11. KRNT	26/ 538	11. KMRY	257/ 8.1	7.6	9.8
12. KEZT-F	15/ 2.9	1.5	2.4	1.2	2.1		.8	12. KMRY	22/ 266	12. KEZT-F	193/ 6.1	5.0	4.2

12+ FM SHARE (METRO): 62.84% (301 of 479) (SPG 86: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDZ-F	1. KGGO-F>	1. KGGO-F>	1. KGGO-F	1. KGGO-F	1. WHO	1. KGGO-F	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>
2. KGGO-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KSO	2. WHO	2. KLYF-F>	2. KLYF-F	2. WHO	2. KLYF-F
3. KRNO-F	3. KRNO-F	3. KIOA	3. KIOA >	3. KIOA	3. KIOA	3. KLYF-F	3. KIOA	3. KIOA	3. KRNO-F	3. KIOA
4. 4. KDZ-F	4. KRNO-F	4. KRNO-F	4. KSO >	4. KSO >	4. KLYF-F	4. KSO >	4. KRNO-F	4. KRNO-F	4. KDZ-F>	4. KRNO-F
5. 5. 5. KSO	5. KSO	5. KRNO-F	5. KRNO-F	5. KRNO-F	5. KMRY	5. 5. KSO	5. KSO	5. KDZ-F	5. KSO	5. KDZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGO-F>	1. KGGO-F>	1. KGGO-F	1. KGGO-F	1. KLYF-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F
2. KDZ-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KGGO-F	2. 2.	2. KLYF-F	2. KIOA	2. KIOA >	2. KIOA >
3. KRNO-F	3. KDZ-F	3. KRNO-F	3. KRNO-F	3. KSO	3. 3.	3. KSO	3. KLYF-F>	3. KLYF-F	3. KLYF-F
4. KLYF-F	KRNO-F	4. KFMD-F	4. KDZ-F	4. KRNO-F	4. 4.	4. 4.	4. 4.	4. 4.	4. KSO >
5. 5. 5. KSO	5. KSO	5. KRNO-F	5. KSO	5. KIOA	5. 5.	5. 5.	5. 5.	5. 5.	5. KJJY-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	16.5	22.0	KDMI-F 97.3 Des Moines .6/3.4
AOR/CLASSIC		103 (1)	103 (1)	21.5	20.0	KWKY 1150 Des Moines 1.9/5.1
AC/OLDIES/SOFT ROCK	37 (1)	74 (2)	111 (3)	23.2	13.6	
MOR/VARIETY/FULL	23 (1)		23 (1)	4.8	5.7	
COUNTRY	43 (1)	27 (1)	70 (2)	14.6	19.1	
BLACK/URBAN						
BTFL MUSIC/EZ		15 (1)	15 (1)	3.1	2.6	
NEWS/TALK	43 (1)		43 (1)	9.0	9.0	
NOSTALGIA	22 (1)		22 (1)	4.6	6.5	
RELIGION/GOSPEL	13 (2)		13 (2)	2.7	1.4	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

479 (14)

RADIO STATIONS

KIOA, 949, 10 KW/5 KW (DA-2)	, AC	ABC-E, \$ 40.00* (Banner)	Midwest	Miles Knuteson
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D, \$ 17.00* (Mc-Guild)	Fuller-Jeffrey	J. Spangler
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS, \$ 31.00* (Katz)	Stuffer	Don Tool
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 44.00* (Eastman)	Stoner	Bill Wells
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC, \$ 62.00* (Christal)	Palmer	Steve Shannon
KDMI-F, 97.3, 115 KW @ 500,	RELIGION	MBS, \$ 6.00 (---)		M. Bruinekool
KDZ-F, 93.3, 100 KW @ 1063,	CHR	,\$ 35.00* (Banner)	Midwest	Miles Knuteson
KEZT-F, 104.1, 100 KW @ 1026,	BTFL/EZ	,\$ 20.00 (---)		Bob Bunce
KFMD-F, 103.3, 100 KW @ 745,	AC	MBS, \$ 21.00* (Masla)	Beasley	(AME) (PELLA)
KGGO-F, 94.9, 100 KW @ 1066,	AOR/CHR	Source, \$ 64.00* (Eastman)	Stoner	Jim Gregori
KJJY-F, 106.3, 3 KW @ 300,	COUNTRY	,\$ 30.00* (Mc-Guild)	Fuller-Jeffrey (ANKENY)	Bill Wells
KLYF-F, 100.3, 100 KW @ 1700,	SOFT AC	US 2, \$ 40.00* (Christal)	Palmer	J. Spangler
KRNO-F, 102.5, 100 KW @ 1248,	CHR	ABC-F, \$ 40.00* (Katz)	Stuffer	Steve Shannon
				Don Tool

MISCELLANEOUS COMMENTS KDZ changed from Country to CHR late in 1986... KEZT is now classified as BTFL/EZ...

American Radio Spring 1987, Copyright 1987

DETROIT

Arbitron Rank/Pop (12+): 6/3,573,100

MSA Rank/Pop: 5/4,271,000

ADI # 7

Average Person Ratings: 18.0

Market TSL: 23.8 hours

Stations: 32/27

Diaries: 2561/1395:1/49.8%

Sample Target: 2310

% Below Line: 6.6

% Not Listed: 7.9

1986 Revenue: \$91,300,000

HH Inc.: \$34,322

Retail \$: 30.0 Bill

Pop per Station: 132,337

#1 Biller: WJR \$18,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WJR	697/10.9	8.4	8.8	11.6	9.9	9.9	11.0	1. WJR	931/12239	1. WJR	9155/25.6	21.2	24.5
2. WJLB-F	501/ 7.8	9.0	8.1	7.9	7.9	8.2	11.7	2. WJLB-F	529/ 5708	2. WCZY-F+	7013/19.6	18.3	18.9
3. WJOI-F	354/ 5.5	5.7	6.8	5.7	5.4	5.9	4.1	3. WJOI-F	372/ 4466	3. WHYT-F	6031/16.9	19.3	19.6
4. WCZY-F+	329/ 5.1	5.7	5.3	5.1	5.8	5.3	6.8	4. WCZY-F+	355/ 7503	4. WWJ	5470/15.3	16.4	16.2
5. WXYT	308/ 4.8	4.0	3.7	3.4	3.5	4.0	4.1	WRIF-F	355/ 6159	5. WJLB-F	5279/14.8	15.4	15.0
6. WLLZ-F	294/ 4.6	4.1	5.3	5.0	4.1	4.8	7.1	6. WLLZ-F	318/ 5416	6. WRIF-F	5041/14.1	15.3	16.0
7. WRIF-F	289/ 4.5	4.8	4.2	5.3	5.3	4.7	6.4	7. WXYT	316/ 3287	7. WLLZ-F	4808/13.5	16.4	13.9
8. WWJ	287/ 4.5	5.2	5.6	4.7	6.3	5.0	2.5	8. WHYT-F	309/ 6540	8. WNIC-F	4617/12.9	13.6	13.7
9. WHYT-F	284/ 4.4	5.2	4.4	4.0	5.0	4.5	5.9	9. CKLW	308/ 4176	9. WJOI-F	4198/11.7	13.8	12.3
10. WCSX-F	271/ 4.2	1.7	2.0	2.1	2.2	2.5	2.9	10. WCSX-F	303/ 4423	10. WCSX-F	3918/11.0	8.3	8.6
11. WWW-F	253/ 3.9	3.8	4.2	3.5	3.5	3.9	3.5	11. WWJ	302/ 5882	11. WDTX-F	3786/10.6	10.3	11.4
12. WNIC-F	250/ 3.9	4.0	3.3	3.9	3.8	3.8	4.1	12. WWW-F	274/ 3554	12. WOMC-F	3601/10.1	10.0	11.8
13. CKLW	242/ 3.8	4.1	2.9	4.1	5.0	3.7	2.6	13. WNIC-F	268/ 5024	13. CKLW	3239/ 9.6	8.3	10.1
14. WOMC-F	241/ 3.3	3.7	4.0	2.6	3.6	3.4	3.0	14. WOMC-F	223/ 3866	14. WWW-F	3223/ 9.0	10.5	9.0
15. WLT-F	177/ 2.8	3.5	2.5	2.6	2.5	2.9	1.0	15. WIQG-F	208/ 2252	15. WXYT	3163/ 8.9	8.4	8.3
16. WDTX-F	174/ 2.7	2.6	2.8	3.1	2.8	2.8	3.4	16. WLT-F	187/ 2911	16. WLT-F	2721/ 7.6	7.4	7.3
17. WKSG-F	155/ 2.4	2.5	2.4	2.4	3.1	2.4	2.7	17. WDTX-F	184/ 4034	17. WKSG-F	2402/ 6.7	7.5	8.1
18. WJZZ-F	104/ 1.6	2.6	2.1	1.9	2.3	2.1	1.2	18. WKSG-F	155/ 2436	18. WJZZ-F	2306/ 6.5	6.9	6.7
19. WGPR-F	100/ 1.6	1.2	1.8	1.7	1.8	1.6	1.7	19. WMHE-F	145/ 2013	19. WGPR-F	1618/ 4.5	5.9	6.0
20. WCXI	92/ 1.4	1.5	1.5	1.4	1.0	1.5	.9	20. WJZZ-F	110/ 2462	20. CKLW-F	1577/ 4.4	5.2	3.5
21. WQRS-F	77/ 1.2	1.3	1.5	2.1	1.1	1.3	1.1	21. WGPR-F	105/ 1723	21. WQRS-F	1351/ 3.8	4.8	3.7
22. WMTG	72/ 1.1	---	---	.3	---	0.4	.4	22. WCXI	103/ 1417	22. WNTM-F	1206/ 3.4	3.3	4.9
23. CKLW-F	63/ 1.0	1.6	1.1	1.5	.9	1.3	1.2	23. WQRS-F	83/ 1473	23. WMUZ-F	1186/ 3.3	3.6	2.4
24. WMUZ-F	57/ .9	.8	1.3	.7	.7	0.9	1.3	24. CKLW-F	82/ 1933	24. WCXI	1183/ 3.3	4.6	3.4
25. WNTM-F	49/ .8	1.0	1.2	.9	1.6	1.0	.7	25. WIQB-F	75/ 1459	25. WCHB	922/ 2.6	2.5	3.1

12+ FM SHARE (METRO): 68.79% (4066 of 5911) (SPG 86: 68.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJR	1. WJR	1. WJR	1. WJR	1. WJR	1. WJLB-F	1. WJR	1. WJR
2. WHYT-F	2. WRIF-F	2. WRIF-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F
3. WCZY-F	3. WLLZ-F	3. WCSX-F	3. WCSX-F	3. WCSX-F	3. WXYT-F	3. WWJ	3. WXYT-F	3. WJOI-F	3. WNIC-F	3. WJLB-F
4. WDTX-F	4. WCSX-F	4. WLLZ-F	4. WOMC-F	4. WOMC-F	4. WWJ	4. WJLB-F	4. WJLB-F	4. WCZY-F+	4. WRIF-F	4. WCSX-F
5. WLLZ-F	5. WCZY-F+	5. WJR	5. WCZY-F+	5. WCZY-F+	5. CKLW	5. WLLZ-F	5. WRIF-F	5. WCSX-F	5. WHYT-F	5. WHYT-F
6. WNIC-F	6. WHYT-F	6. WCZY-F+	6. WNIC-F	6. WNIC-F	6. WWW-F	6. WJOI-F	6. WCSX-F	6. WXYT-F	6. WLLZ-F	6. WWW-F
7. WRIF-F	7. WNIC-F	7. WNIC-F	7. WRIF-F	7. WWW-F	7. WOMC-F	7. WOMC-F	7. CKLW	7. WLLZ-F	7. WCZY-F+	7. WRIF-F
8. WKSG-F	8. WKSG-F	8. WOMC-F	8. WWW-F	8. WJLB-F	8. WJLB-F	8. WHYT-F	8. WOMC-F	8. WHYT-F	8. WCSX-F	8. CKLW
9. WDTX-F	9. WDTX-F	9. WHYT-F	9. WLLZ-F	9. WRIF-F	9. WCZY-F	9. WLLZ-F	9. WLLZ-F	9. WRIF-F	9. WXYT-F	9. WCZY-F+
10. WOMC-F	10. WOMC-F	10. WWW-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. CKLW	10. WJLB-F	10. WXYT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WRIF-F	1. WRIF-F	1. WCSX-F	1. WRIF-F	1. WJR
2. WHYT-F	2. WHYT-F	2. WCSX-F	2. WNIC-F	2. WJR	2. WLLZ-F	2. WLLZ-F	2. WRIF-F	2. WLLZ-F	2. WCSX-F
3. WCZY-F+	3. WCSX-F	3. WNIC-F	3. WCZY-F+	3. WJOI-F	3. WJLB-F	3. WCSX-F	3. WLLZ-F	3. WCSX-F	3. WRIF-F
4. WLLZ-F	4. WNIC-F	4. WOMC-F	4. WHYT-F	4. WOMC-F	4. WCSX-F	4. WJLB-F	4. WKSG-F	4. WJR	4. WLLZ-F
5. WDTX-F	5. WCZY-F+	5. WCZY-F+	5. WOMC-F	5. WNIC-F	5. WCZY-F+	5. WKSG-F	5. WJR	5. WJLB-F	5. WJLB-F
6. WNIC-F	6. WLLZ-F	6. WHYT-F	6. WCSX-F	6. WCZY-F+	6. WKSG-F	6. WCZY-F+	6. WJLB-F	6. WKSG-F	6. WCZY-F+
7. WLT-F	7. WDTX-F	7. WLT-F	7. WWW-F	7. WWW-F	7. WHYT-F	7. WJR	7. WCZY-F+	7. WCZY-F+	7. WKSG-F
8. WCSX-F	8. WLT-F	8. WDTX-F	8. WWW-F	8. WLT-F	8. WDTX-F	8. WWW-F	8. WNIC-F	8. WWW-F	8. WWW-F
9. WWW-F	9. WOMC-F	9. WLLZ-F	9. WJLB-F	9. WJLB-F	9. WWW-F	9. WNIC-F	9. WOMC-F	9. WOMC-F	9. WOMC-F
10. WKSG-F	10. WWW-F	10. WJR	10. WJLB-F	10. WHYT-F	10. WHYT-F	10. WHYT-F	10. WWW-F	10. WXYT-F	10. WXYT-F

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	14 (1)	858 (6)	872 (7)	14.8	14.7	WCHB	1440	Inkster	.7/2.6
AOR/CLASSIC		854 (3)	854 (3)	14.4	10.5	WHND	560	Monroe	.7/2.0
AC/OLDIES/SOFT ROCK	119 (2)	908 (6)	1027 (8)	17.4	20.4	WQBH	1400	Detroit	.7/2.5
MOR/VARIETY/FULL	697 (1)		697 (1)	11.8	10.7				
COUNTRY	92 (1)	253 (1)	345 (2)	5.8	4.9	WIQB-F	102.9	Ann Arbor	.4/1.8
BLACK/URBAN	86 (2)	601 (2)	687 (4)	11.6	12.6	WIOG-F	102.5	Bay City	.3/1.0
BTFM MUSIC/EZ		354 (1)	354 (1)	6.0	5.8	WMHE-F	92.5	Toledo	.6/ .9
NEWS/TALK	595 (2)		595 (2)	10.1	10.6				
NOSTALGIA	242 (1)		242 (1)	4.1	5.4				
RELIGION/GOSPEL	57 (1)		57 (1)	1.0	0.8				
SPANISH									
CLASSICAL		77 (1)	77 (1)	1.3	1.2				
JAZZ/NEW AGE/ECLECTIC		104 (1)	104 (1)	1.8	2.5				
UNKNOWN/OTHERS									
			5911 (32)						

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2)	, COUNTRY	APR, \$ 90.00*	(Christal)	Shamrock	Phil Lamka
WHND, 560, 500 W (DAYS, DA)	, OLDIES	US 1, \$ NA	(MMR)	Greater Media (MONROE)	Tom Bender
WJR, 760, 50 KW	, MOR	ABC-1, \$230.00	(Eastman)	Cap Cities/ABC	Ron Pancratz
WMTG, 1310, 5 KW (DA-2)	, OLDIES	SMN, \$ 40.00*	(Durpetti)	Price	Henry Gramberg
WQBH, 1400, 1 KW	, BLACK	, \$ 60.00	(Roslin)		Martha Jean Steinberg
WWJ, 950, 5 KW (DA-N)	, NEWS	CBS, \$145.00*	(CBS)	Federal	Joe Archer
WXYT, 1270, 5 KW (DA-N)	, TALK	NBC, MBS, NBC-T, \$105.00*	(Torbet)		Charles Fritz
WCAR, 1090, 250 W/500W (DA-2)	, ETHNIC	, \$ 25.00	(---	Wolpin	(LIVONIA) Jack Bailey
WCHB, 1440, 1 KW	, BLACK	NBN, \$ 45.00	(Radio West)		(INKSTER) Wendell Cox
CKLW, 800, 50 KW (DA-2)	, NOSTALGIA	, \$ 85.00*	(Masla)		(WINDSOR, ONT) Bob O'Brien

FM STATIONS

WCZY, 95.5, 100 KW @ 430, CHR	US 1, \$200.00	(HNWH)	Betty Pazdernik
WDTX, 99.5, 21 KW @ 754, CONTEMP	CBS-R, \$125.00*	(Torbet)	Lorraine Golden
WGPR, 107.5, 50 KW @ 360, BLACK	SBN, \$ 65.00	(Lazar)	Tenicia Gregory
WHYT, 96.3, 20 KW @ 786, CHR	ABC-C, \$140.00*	(Eastman)	John Cravens
WJLB, 97.9, 50 KW @ 490, BLACK	, \$150.00*	(MMR)	Verna Green
WJOI, 97.1, 12 KW @ 802, BTFM/EZ	, \$142.00*	(CBS)	Joe Archer
WJZZ, 105.9, 20 KW @ 724, JAZZ	, \$ 80.00	(Radio West)	Robert Bell Bass
WKSG, 102.7, 50 KW @ 500, OLDIES	Source, \$107.00*	(Masla)	Joe Buys
WLLZ, 98.7, 50 KW @ 480, AOR	ABC-F, \$170.00	(Mc-Guild)	Dana Horner
WLTJ, 93.1, 20 KW @ 500, SOFT AC	, \$103.00*	(Christal)	Amaturo
WMUZ, 103.5, 50 KW @ 500, RELIGION	, \$ 45.00	(---	Crawford
WNIC, 100.3, 50 KW @ 400, AC	, \$142.00*	(Durpetti)	Price
WNTM, 92.3, 22 KW @ 742, AC	, \$ 85.00*	(Torbet)	
WQMC, 104.3, 190 KW @ 416, AC	US 2, \$145.00	(Katz)	Metropolitan
WQRS, 105.1, 18 KW @ 782, CLASSICAL	, \$ 89.00	(CMBS)	
WRIF, 101.1, 27 KW @ 880, AOR	ABC-R, \$142.00*	(Mc-Guild)	Silver Star
WWWW, 106.7, 61 KW @ 508, COUNTRY	APR, \$132.00*	(Christal)	Shamrock
WCSX, 94.7, 10 KW @ 950, CLASSIC AOR	, \$ 95.00*	(MMR)	Greater Media
CKLW, 93.9, 100 KW @ 700, AC/OLDIES	, \$ 70.00*	(Masla)	(WINDSOR, ONT) Bob O'Brien

CALL LETTER CHANGES

WMJC changes to WCSX

FORMAT CHANGES

WCSX: From AC to Classic AOR

STATION SALES

WMTG, WNIC-F: Sold by Price to Fairfield for \$32,000,000 (75%)
 WCZY-AM: Sold to Satellite Music Network for \$2,750,000

DULUTH - SUPERIOR

Arbitron Rank/Pop (12+): 146/213,400

MSA Rank/Pop: 176/246,500

ADI # 123

Average Person Ratings: 15.9

Market TSL: 20.8 hours

Stations: 19/19
Diaries: 602/354:1/64.4%
Sample Target: 600
% Below Line: 0
% Not Listed: 8.6

1986 Revenue: \$5,900,000
HH Inc.: \$28,322
Retail \$: 1.6 Bill
Pop per Station: 11,232
#1 Biller: KDAL \$800,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WAVC-F	40/11.8	12.0	8.8			1. KQDS-F	58/674	1. WAVC-F	457/21.4	---	19.8
2. KQDS-F	36/10.6	8.7	8.5			2. WAVC-F	56/642	2. KQDS-F	438/20.5	---	21.7
3. KDAL	35/10.3	12.5	15.4			3. KZIO-F	47/518	3. KDAL	418/19.6	---	21.4
4. KDAL-F	29/ 8.6	4.6	---			4. KDAL	44/518	4. KZIO-F	381/17.9	---	20.9
KZIO-F	29/ 8.6	9.5	10.0			5. WKKQ	39/410	5. KDAL-F	345/16.2	---	11.6
6. WTBX-F	27/ 8.0	5.7	3.3			6. WTBX-F	36/429	6. WEBC	335/15.7	---	19.0
7. WKKQ	24/ 7.1	8.7	5.9			7. KDAL-F	33/436	7. WTBX-F	292/13.7	---	12.6
8. WEBC	17/ 5.0	4.6	4.7			8. WDSM	24/316	8. WAKX-F	276/12.9	---	16.1
9. WDSM	13/ 3.8	5.4	6.6			9. WEBC	20/449	9. WKKQ	261/12.2	---	13.7
10. KXTP	12/ 3.5	5.7	6.9			10. WAKY-F	16/357	10. WEVE-F+	238/11.2	---	10.6
11. WEVE-F+	11/ 3.2	2.7	3.8			11.		11. WDSM	224/10.5	---	13.0
WAKX-F	11/ 3.2	5.4	8.1			12.		12.			

12+ FM SHARE (METRO): 60.00% (186 of 310) (SPG 86: 53.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTBX-F	1. KQDS-F>	1. KQDS-F	1. KDAL-F	1. KDAL-F	1. KDAL	1. KDAL >	1. WAVC-F	1. WAVC-F	1. KZIO-F	1. KQDS-F
2. KZIO-F>	2. KDAL-F>	2. KDAL-F	2. KQDS-F	2. WAVC-F	2. WAVC-F	2. WAVC-F	2. KDAL-F	2. KZIO-F	2. KQDS-F	2. KZIO-F
3. KQDS-F	3. KZIO-F	3. WAVC-F	3. WAVC-F>	3. KQDS-F	3. WKKQ	3. WKKQ	3. KQDS-F	3. KQDS-F	3. WEBC	3. KDAL
4.	4. WAVC-F	4. KZIO-F	4. KDAL	4. KDAL	4.	4. KZIO-F	4. KDAL	4. KDAL-F	4. WTBX-F	4. WAVC-F
5.	WTBX-F	5.	5.	5.	5.	5. KDAL-F	5. WTBX-F	5. WTBX-F	5.	5. WKKQ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZIO-F	1. KDAL-F	1. KDAL-F>	1. KDAL-F	1. KDAL-F>	1. KQDS-F>	1. KQDS-F>	1. KQDS-F>	1. KQDS-F>	1. KQDS-F
2. KQDS-F	2. KZIO-F	2. KQDS-F	2. KZIO-F	2. WAVC-F>	2. KZIO-F	2. KDAL-F	2.	2. KDAL-F	2. WAVC-F
WAVC-F	3. KQDS-F	3. KZIO-F	WAVC-F	3. KDAL	3. WTBX-F	3. KZIO-F	3.	WAVC-F	3. KDAL-F
WTBX-F	4. WAVC-F	WAVC-F	4. KQDS-F	KQDS-F	4.	4. WTBX-F	4.	4. KZIO-F	4. KDAL
5. KDAL-F	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	18.1	16.6	WELY 1450 Ely 1.5/1.5
AOR/CLASSIC		36 (1)	36 (1)	11.6	9.5	WGGR 1240 Hibbing 1.5/4.3
AC/OLDIES/SOFT ROCK	1 (1)	50 (3)	51 (4)	16.5	18.9	WMFG-F 106.3 Hibbing .6/3.3
MOR/VARIETY/FULL	66 (4)	2 (1)	68 (5)	21.9	16.9	WHLB-F 107.1 Virginia .6/2.5
COUNTRY	37 (2)	40 (1)	77 (3)	24.8	28.4	WWJC 850 Duluth .9/2.8
BLACK/URBAN						
BTFL MUSIC/EZ						
NEWS/TALK						
NOSTALGIA	12 (1)		12 (1)	3.9	6.2	
RELIGION/GOSPEL	3 (1)		3 (1)	1.0	1.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	5 (1)	2 (1)	7 (2)	2.3	1.8	

310 (19)

RADIO STATIONS

KDAL, 610, 5 KW (DA-N)	MOR	CBS, \$ 24.00* (Masla)	Duchossois	John Snee
KXTP, 970, 1 KW (DAYS)	NOSTALGIA	ABC-D, \$ 12.00 (Roslin)		Lew Latto
WDSM, 710, 10 KW 5 KW (DA-N)	COUNTRY	NBC, \$ 19.00* (Torbet)		
WEBC, 560, 5 KW (DA-N)	MOR	ABC-E, US 2, \$ 21.00* (Mc-Guild)	Brill	Bill Bromley
WHLB, 1400, 1 KW	MOR	MBS, SMN, \$ 10.00 (Hurley)	(VIRGINIA)	Ken Engstrom
WKKQ, 650, 10 KW 500 W (DA-N)	COUNTRY	ABC-D, \$ 15.00 (Banner)	(HIBBING)	Dave Acaley
KDAL-F, 95.7, 100 KW @ 803, AC		\$ 26.00* (Masla)	Duchossois	John Snee
KQDS-F, 94.9, 100 KW @ 730, AOR		\$ 22.00 (Mc-Guild)		Steve James
KZIO-F, 102.5, 100 KW @ 600, CHR		ABC-C, \$ 18.00 (Torbet)		
WAKX-F, 98.9, 100 KW @ 600, AC		\$ 17.00* (Roslin)		Lew Latto
WAVC-F, 105.1, 100 KW @ 790, COUNTRY		\$ 35.00 (Mc-Guild)	Brill	Bill Bromley
WEVE-F+, 97.9, 71 KW @ 550, AC		ABC-D, ABC-E, \$ 12.00 (Roslin)	(EVELETH)	Jerry Sylvester
WTBX-F, 93.9, 100 KW @ 546, CHR		\$ 16.00* (Banner)	(HIBBING)	Dave Acaley

EL PASO

Arbitron Rank/Pop (12+): 79/429,300
 MSA Rank/Pop: 91/548,600
 ADI # 100
 Average Person Ratings: 18.9
 Market TSL: 24.8 hours

Stations: 21/18
 Diaries: 821/523:1/48.6%
 Sample Target: 800
 % Below Line: 3.2
 % Not Listed: 6.8

1986 Revenue: \$11,800,000
 HH Inc.: \$28,130
 Retail \$: 2.7 Bil
 Pop per Station: 23,850
 #1 Biller: KHEY \$1,850,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KEZB-F	94/11.6	12.4	15.8	16.9	17.8	14.2		1. KEZB-F	114/1790	1. KEZB-F	1516/35.3	39.7	39.0
2. KLAQ-F	87/10.7	11.3	11.7	11.6	12.4	11.3			114/1399	2. KAMZ-F	1119/26.1	31.5	27.3
3. KHEY-F	71/ 8.7	9.3	9.5	8.9	6.4	9.1		3. KHEY-F	99/1122	3. KLAQ-F	1035/24.1	22.1	24.1
4. KTSM-F	68/ 8.4	6.4	7.7	7.4	6.7	7.5		4. KTSM-F	94/ 890	4. KHEY-F	875/20.4	18.4	15.8
5. KAMZ-F	60/ 7.4	11.8	11.6	10.9	9.8	10.4		5. KAMZ-F	65/1261	5. KTSM-F	696/16.2	16.9	15.1
6. KOFX-F	47/ 5.8	5.3	3.7	4.3	3.0	4.8		6. KOFX-F	52/ 724	6. KLTO-F	619/14.4	14.1	15.9
7. KAMA	44/ 5.4	6.0	5.8	5.1	5.4	5.6		7. KR0D	50/ 580	7. KPRR-F	602/14.0	5.3	4.0
KTSM	44/ 5.4	4.1	2.2	2.6	3.5	3.6		8. KHEY	48/ 599	8. KOFX-F	589/13.7	10.6	10.2
9. KLTO-F	40/ 4.9	5.0	3.0	4.0	4.9	4.2		9. KAMA	46/ 625	9. KAMA	550/12.8	11.4	12.5
10. KR0D	39/ 4.8	4.8	3.7	4.2	3.8	4.4		KLTO-F	46/ 682	10. KR0D	508/11.8	12.8	12.1
11. KPRR-F	37/ 4.6	4.4	1.0	.4	.8	2.6		11. KTSM	44/ 414	11. KHEY	489/11.4	14.4	10.5
12. KHEY	36/ 4.4	2.8	5.6	3.0	4.9	4.0		12. KPRR-F	37/ 652	12. KBNA-F	423/ 9.5	---	---
13. KBNA-F+	31/ 3.8	2.5	3.9	3.6	5.5	3.5		13. KBNA-F+	37/ 441	13. KTSM	408/ 9.5	6.9	6.6

12+ FM SHARE (METRO): 71.47% (541 of 757) (SPG 86: 71.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F>	1. KLAQ-F>	1. KLAQ-F	1. KOFX-F	1. KOFX-F	1. KTSM-F>	1. KEZB-F+	1. KHEY-F	1. KEZB-F+	1. KLAQ-F	1. KEZB-F
2. KAMZ-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KEZB-F	2. KTSM	2. KHEY-F	2. KEZB-F+	2. KLAQ-F	2. KEZB-F+	2. KAMZ-F
3. KLAQ-F	3. KEZB-F	3. KEZB-F	3. KLAQ-F	3. KHEY-F	3. KAMA	3. KLAQ-F	3. KLAQ-F	3. KHEY-F	3. KAMZ-F	3. KLAQ-F
4. KPRR-F	4. KAMZ-F	4. KOFX-F	4. KEZB-F	4. KLAQ-F	4. KR0D	4. KAMZ-F	4. KTSM-F>	4. KTSM-F	4. KTSM-F	4. KHEY-F
5.	5. KLTO-F	5. KAMZ-F	5. KR0D	5. KTSM-F	5. KHEY-F	5. KOFX-F	5. KOFX-F	5. KOFX-F	5. KAMZ-F	5. KPRR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHEY-F	1. KHEY-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F
2. KLAQ-F	2. KEZB-F	2. KHEY-F	2. KHEY-F	2. KTSM-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KOFX-F
3. KEZB-F	3. KLTO-F	3. KLTO-F	3. KTSM-F	3. KAMA	3. KEZB-F	3. KEZB-F	3. KOFX-F	3. KOFX-F	3. KHEY-F
4. KAMZ-F	4. KAMZ-F	4. KAMZ-F	4. KAMA	4. KOFX-F	4. KHEY	4. KAMZ-F	4. KNBA-F+	4. KR0D	4. KR0D
5. KLTO-F	5. KLAQ-F	5. KOFX-F	5. KLAQ-F	5. KHEY-F	5. KAMZ-F	5. KOFX-F	5.	5. KEZB-F	5. KBNA-F+

FORMATS	AM	FM	TOTAL	%	SPG 86	%
TOP 40/CHR/CONTEMP	7 (1)	154 (2)	161 (3)	21.3	35.9	
AOR/CLASSIC		87 (1)	87 (1)	11.5	13.3	
AC/OLDIES/SOFT ROCK	39 (1)	87 (2)	126 (3)	16.6	7.3	
MOR/VARIETY/FULL						
COUNTRY	36 (1)	108 (2)	144 (3)	19.0	13.0	
BLACK/URBAN						
BTFL MUSIC/EZ		68 (1)	68 (1)	9.0	7.2	
NEWS/TALK	44 (1)		44 (1)	5.8	3.8	
NOSTALGIA						
RELIGION/GOSPEL	8 (1)	11 (1)	19 (2)	2.5	1.5	
SPANISH	82 (6)	26 (1)	108 (7)	14.3	18.0	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

757 (21)

RADIO STATIONS

KAMA, 750, 10 KW/1 KW (DA-2)	, SPANISH	\$ 42.00* (Eastman)	Thrash	Bob Proud
KFNA, 1060, 10 KW (DAYS)	, SPANISH	\$ 12.00* (---)		John Chavez
KHEY, 690, 10 KW (DA-2)	, COUNTRY	ABC-I, \$ 40.00* (Katz)		Jim Phillips
KR0D, 600, 5 KW (DA-N)	, AC	\$ 23.00 (HNWH)		Charles Cohn
KTSM, 1380, 5 KW/500 W	, NEWS/TALK	CBS,ABC-T,NBC-T, \$ 25.00 (HNWH)		Karl Wyler
KAMZ-F, 93.1, 30 KW @ 1190, CHR		\$ 45.00* (Eastman)	Thrash	Bob Proud
KBNA-F+, 97.5, 60 KW @ 1080, SPANISH		\$ 26.00* (Katz)	Tichenor	
KEZB-F, 93.9, 100 KW @ 1210, CHR		ABC-F, \$ 49.00* (Christal)		Craig Parker
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY		\$ 75.00* (Katz)		Jim Phillips
KLAQ-F, 95.5, 88 KW @ 1390, AOR		Source, \$ 55.00* (HNWH)		Charles Cohn
KLTO-F, 94.7, 91 KW @ 1080, AC		\$ 30.00* (Torbet)		
KOFX-F, 92.3, 100 KW @ 1860, AC		US 1, \$ 27.00* (Mc-Guild)		
KPRR-F, 102.1, 57 KW @ 1160, COUNTRY		US 2, \$ 25.00* (Banner)		
KTSM-F, 99.9, 100 KW @ 1820, BTFL/EZ		\$ 31.00* (HNWH)		Karl Wyler

MISCELLANEOUS COMMENTS KEZB A/F sold for \$5,500,000 (LaRue/Foreman)... KFIM changes calls to KOFX... KDSS changes to KBNA-AM and now is simulcasted...

ERIE

Arbitron Rank/Pop (12+): 136/234,600

MSA Rank/Pop: 155/281,500

Average Person Ratings: 16.3

Market TSL: 21.5 hours

Stations: 12/10
Diaries: 616/381:1/48.0%
Sample Target: 610
% Below Line: 6.4
% Not Listed: 14.1

1986 Revenue: \$5,000,000
HH Inc.: \$30,103
Retail \$: 1.5 Bil
Pop per Station: 23,460
#1 Biller: WCKC-F \$1,800,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WJET-F	80/20.9	8.2	7.5			1. WCKC-F	94/1250	1. WJET-F	998/42.5	---	24.2
2. WCKC-F	79/20.7	20.8	23.2			2. WJET-F	91/1092	2. WCKC-F	963/41.0	---	43.5
3. WXKC-F	62/16.2	17.5	5.7			3. WZPR-F	70/ 659	3. WXKC-F	765/32.6	---	32.2
4. WEYZ	31/ 8.1	14.7	11.1			4. WXKC-F	63/ 794	4. WEYZ	332/14.2	---	18.4
5. WZPR-F	20/ 5.2	5.4	1.9			5. WEYZ	31/ 332	5. WREO-F	264/11.3	---	12.4
6. WREO-F	17/ 4.5	7.5	8.4			6. WREO-F	29/ 469	6. WRIE	255/10.9	---	---
7. WRIE	14/ 3.7	---	5.7			7. WWSE-F	15/ 169	7. WLKK	226/ 9.6	---	8.6
8. WLKK	8/ 2.1	2.6	7.3			8. WRIE	14/ 268	8. WZPR-F	191/ 8.1	---	9.4
9. WBLQ	7/ 1.8	8.0	12.4			9.		9. WBLQ	137/ 5.8	---	8.0
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 80.79% (265 of 328) (SPG 86: 70.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJET-F>	1. WCKC-F>	1. WCKC-F>	1. WCKC-F	1. WCKC-F	1. WXKC-F>	1. WCKC-F	1. WCKC-F	1. WJET-F	1. WJET-F>	1. WJET-F
2. WCKC-F	2. WJET-F>	2. WJET-F	2. WXKC-F>	2. WXKC-F	2. WEYZ	WJET-F	2. WXKC-F	2. WCKC-F>	2. WCKC-F>	2. WCKC-F>
3.	3. WXKC-F>	3. WXKC-F	3. WJET-F	3. WJET-F>	3. WJET-F	3. WXKC-F>	3. WJET-F>	WXKC-F	3. WXKC-F	3. WXKC-F
4.	4.	4.	4.	4.	4. WCKC-F	4. WEYZ	4. WEYZ	4.	4.	4. WEYZ
5.	5.	5.	5.	5.	5. WREO-F	5.	5.	5.	5.	5.
					6. WZPR-F					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJET-F	1. WCKC-F>	1. WCKC-F	1. WXKC-F	1. WXKC-F>		1. WCKC-F	1. WCKC-F>	1. WCKC-F>	1. WCKC-F>	1. WCKC-F>
2. WCKC-F>	2. WJET-F	WXKC-F	2. WCKC-F	2. WCKC-F>		2. WJET-F>	2. WJET-F>	2. WJET-F	2. WJET-F>	2. WJET-F
3. WBLQ	3. WXKC-F>	3. WJET-F	3. WJET-F>	3. WJET-F>		3. WXKC-F	3. WXKC-F	3. WXKC-F	3. WXKC-F>	3. WXKC-F
4.	4.	4.	4.	4. WZPR		4.	4.	4.	4.	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC		159 (2)	159 (2)	48.5	23.5	WHYP+ 1530 North East 1.6/3.8
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	14 (1)	66 (2)	80 (3)	24.4	28.7	WWSE-F 93.3 Jamestown, NY 1.0/2.3
					0.9	
COUNTRY	3 (1)	23 (2)	26 (3)	7.9	9.3	
BLACK/URBAN	7 (1)		7 (1)	2.1	---	
BTFL MUSIC/EZ NEWS/TALK	8 (1)	17 (1)	25 (2)	7.6	11.3	
NOSTALGIA	31 (1)		31 (1)	9.5	16.5	
RELIGION/GOSPEL					0.6	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

328 (12)

RADIO STATIONS

WBLQ, 1400, 1 KW	, BLACK	MBS, \$ 12.00 (Torbet)	
WEYZ, 1450, 1 KW	, NOSTALGIA	CBS, \$ 17.00* (Katz)	Burbach
WLKK, 1260, 5 KW (DA-2)	, BTFL/EZ	NBC, \$ 14.00* (Torbet)	
WRIE, 1330, 5 KW (DA-2)	, AC	US 2, \$ 15.00* (Roslin)	Don Kelly Michael Crosby
WCKC-F, 103.7, 50 KW @ 500, CHR		, \$ 42.00* (Katz)	Burbach
WJET-F, 102.3, 3 KW @ 300, CHR		, \$ 35.00* (Banner)	Myron Jones
WXKC-F, 99.9, 10 KW @ 400, AC		ABC-D, \$ 41.00 (Torbet)	John Kanzius Don Kelly
WZPR-F, 100.3, 33 KW @ 585, COUNTRY		ABC-E, \$ 20.00 (Regional)	(MEADVILLE) Gary Gunton
WREO-F, 97.1, 50 KW @ 500, BTFL/EZ		UPI, \$ 16.00 (Regional)	(ASHTABULA, OH) Richard Rowley

MISCELLANEOUS COMMENTS WJET-AM changes to WBLQ and format from CHR to Black... WSEG-F changes to WJET-F and format from AOR to CHR...

EUGENE

Arbitron Rank/Pop (12+): 143/220,900

MSA Rank/Pop: 164/261,600
ADI # 133

Average Person Ratings: 13.0
Market TSL: 18.0 hours

Stations: 16/15
Diaries: 632/350:1/54.6%
Sample Target: 620
% Below Line: 0.8
% Not Listed: 14.9

1986 Revenue: \$5,900,000
HH Inc.: \$25,669
Retail \$: 1.5 Bill
Pop per Station: 14,727
#1 Biller: KUGN A/F \$2,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KUGN-F	27/13.5	11.3	9.8	12.0	10.5			1. KSND-F	41/670	1. KSND-F	552/25.0	28.4	24.6
2. KSND-F	36/12.5	16.8	14.3	9.4	11.0			2. KPNW-F	40/571	2. KUGN-F	479/21.7	19.0	17.1
3. KMGE-F	29/10.1	2.4	1.7	1.5	1.7			3. KDUK-F	39/727	3. KUGN	452/20.5	24.3	23.5
KPNW-F	29/10.1	9.8	11.5	11.1	10.5			KUGN-F	39/564	4. KMGE-F	449/20.3	4.3	4.1
5. KUGN	27/ 9.4	8.6	10.6	9.9	8.8			5. KMGE-F	33/519	5. KPNW-F	376/17.0	17.7	21.5
6. KZEL-F	19/ 6.6	8.3	10.1	10.2	13.3			6. KZEL-F	30/500	6. KPNW	368/16.7	15.1	12.0
7. KPNW	18/ 6.3	6.4	4.2	6.7	8.0			7. KPNW	27/593	7. KDUK-F	357/16.2	19.0	14.3
8. KQAK	13/ 4.5	4.9	2.8	2.9	1.4			KUGN	27/497	8. KZEL-F	355/16.1	17.0	18.6
9. KDUK-F	12/ 4.2	7.0	7.3	9.6	8.8			9. KQAK	17/177	9. KZAM-F+	186/ 8.4	9.2	5.8
10. KEED	7/ 2.4	3.1	4.8	3.8	5.2			10. KZAM-F+	8/196	10. KEED	165/ 7.5	6.4	9.2
11. KZAM-F+	6/ 2.0	4.0	2.0	2.3	3.6			11.		11. KQAK	132/ 6.0	6.9	6.3

12+ FM SHARE (METRO): 68.98% (169 of 245) (SPG 86: 69.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KSND-F	1. KMGE-F	1. KMGE-F	1. KMGE-F	1. KUGN-F	1. KUGN >	1. KPNW-F	1. KUGN-F	1. KSND-F	1. KSND-F
2.	2. KMGE-F	2. KSND-F	2. KUGN-F	KUGN-F	2. KUGN	2. KUGN-F	KUGN-F	2. KSND-F	2. KMGE-F	2. KUGN-F
3.	3. KUGN-F	3. KUGN-F	3. KPNW-F	3. KPNW-F	3. KPNW-F	3. KSND-F	3. KMGE-F	3. KPNW-F	3. KUGN-F	3. KPNW-F
4.	4. KPNW-F	4. KPNW-F	4. KUGN	KUGN	4. KQAK	4. KPNW-F	4. KSND-F	4. KMGE-F	4. KUGN	4. KMGE-F
5.	5. KZEG-F	5. KZEL-F	KZEL-F	5. KZEL-F	5.	5.	5. KZEL-F	5.	5.	5. KZEL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F	1. KSND-F	1. KMGE-F	1. KMGE-F	1. KPNW-F	1. KSND-F	1. KMGE-F	1. KMGE-F	1. KZEL-F	1. KZEL-F
2. KMGE-F	2. KMGE-F	2. KUGN-F	KSND-F	2. KUGN-F	2. KZAM-F+	KSND-F	2. KZEL-F	2. KMGE-F	2. KMGE-F
KPNW-F	3. KUGN-F	3. KPNW-F	KUGN-F	3. KMGE-F	3. KMGE-F	3. KZEL-F	3. KSND-F	3. KSND-F	KUGN
KUGN-F	4. KPNW-F	4. KDUK-F	4. KPNW-F	4. KUGN	KZEL-F	4.	4. KPNW	4. KUGN-F	4. KUGN-F
5.	5.	5. KUGN	5.	5. KPNW	5.	5.	KUGN-F	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		36 (1)	36 (1)	14.7	16.9	KKXO 1450 Eugene 1.0/3.0
AOR/CLASSIC	1 (1)	24 (2)	25 (3)	10.2	14.9	KNND 1400 Cottage Grove .7/1.7
MOR/OLDIES/SOFT ROCK		70 (3)	70 (3)	28.2	22.2	KORE 1050 Springfield 1.0/5.2
MOR/VARIETY/FULL	47 (3)		47 (3)	19.2	18.5	KXL 750 Portland .7/1.8
COUNTRY	7 (1)	39 (1)	46 (2)	18.8	18.2	
BLACK/URBAN						
BTFL MUSIC/EZ					0.7	
NEWS/TALK	2 (1)		2 (1)	0.8	---	
NOSTALGIA	13 (1)		13 (1)	5.3	3.3	
RELIGION/GOSPEL	3 (1)		3 (1)	1.2	3.3	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	3 (1)		3 (1)	1.2	2.0	
245 (16)						

RADIO STATIONS

KEED, 1600, 5 KW/1 KW (DA-N)	COUNTRY	US 2,\$ 17.00* (MMR)	Comm. Pacific	Mike Groshing
KPNW, 1120, 50 KW (DA-1)	MOR/AC	ABC-I,\$ 24.00* (Katz)	Pacific NW	Dave Woodward
KQAK, 1280, 5 KW/1 KW (DA-2)	NOSTALGIA	,\$ 13.00* (Banner)	Constant	
KUGN, 590, 5 KW/1 KW (DA-N)	MOR	CBS,MBS,NBC-T,\$ 27.00* (Torbet)		Chuck Chackel
KDUK-F, 104.7, 100 KW @ 1703, AC		,\$ 24.00* (HNWH)	Constant	
KMGE-F, 94.5, 100 KW @ 813, AC		,\$ 25.00* (Eastman)		
KPNW-F, 99.1, 100 KW @ 645, SOFT AC		,\$ 30.00* (Katz)	Pacific NW	Dave Woodward
KSND-F, 93.1, 100 KW @ 850, CHR		,\$ 33.00* (MMR)	Comm. Pacific	Don Weir
KUGN-F, 97.9, 100 KW @ 785, COUNTRY		MBS,\$ 35.00* (Torbet)		Chuck Chackel
KZAM-F+, 95.3, 3 KW @ 300, AOR		,\$ 15.00* (Christal)		John Detz
KZEL-F, 96.1, 100 KW @ 870, AOR		Source,\$ 22.00* (Mc-Guild)		Gary Clouse

MISCELLANEOUS COMMENTS KRXX sold to Tilson for \$185,000 (Montcalm)... KBMC changes calls to KMGE-F and format from Religion to AC...

EVANSVILLE

Arbitron Rank/Pop (12+): 135/237,000

Stations: 10/9
Diaries: 830/286:1/58.5%
Sample Target: 630
% Below Line: 5.9
% Not Listed: 8.3

1986 Revenue: \$8,900,000
HH Inc.: \$30,595
Retail \$: 2.0 Bil
Pop per Station: 26,333
#1 Biller: WIKY-F \$2,500,000

MSA Rank/Pop: 154/283,000
ADI # 88
Average Person Ratings: 15.7
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WSTO-F	117/31.5	20.7	13.1			1. WSTO-F	257/2458	1. WSTO-F	1059/44.7	--- 37.1
2. WIKY-F+	106/28.5	35.3	35.6			2. WIKY-F+	128/1152	2. WIKY-F+	903/38.1	--- NA
3. WYNG-F	48/12.9	11.8	17.6			3. WBKR-F	107/1166	3. WKDQ-F	540/22.8	--- 24.1
4. WKDQ-F	31/ 8.3	8.3	8.5			4. WYNG-F	87/ 830	4. WYNG-F	497/21.0	--- 21.5
5. WBKR-F	20/ 5.4	5.5	2.9			5. WKDQ-F	57/ 922	5. WBKR-F	250/10.5	--- 9.8
6. WGBF	10/ 2.7	5.0	4.7			6. WGBF	10/ 239	6. WGBF	226/ 3.5	--- 11.5
7. WSON	4/ 1.1	1.5	1.8			7.		7.		
8.						8.		8.		
9.						9.		9.		
10.						10.		10.		

12+ FM SHARE (METRO): 91.79% (313 of 341) (SPG 86: 81.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F	1. WIKY-F+>	1. WIKY-F+	1. WSTO-F	1. WSTO-F	1. WSTO-F>	1. WSTO-F>
2.	2.	2. WIKY-F+	2. WIKY-F+	2. WIKY-F+	2. WYNG-F>	2. WSTO-F>	2. WIKY-F+>	2. WIKY-F+>	2. WIKY-F+>	2. WIKY-F+>
3.	3.	3. WKDQ-F	3. WKDQ-F	3. WYNG-F	3.	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WYNG-F
4.	4.	WYNG-F	WYNG-F	4. WKDQ-F	4.	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F
2.	2.	2. WIKY-F	2. WIKY-F+	2. WIKY-F+	2.	2.	2. WKDQ-F	2. WIKY-F+	2. WIKY-F+
3.	3.	WYNG-F	3. WYNG-F	3. WYNG-F	3.	3.	3. WYNG-F	3. WKDQ-F	3. WKDQ-F
4.	4.	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4.	4.	4. WYNG-F	4. WYNG-F	4. WYNG-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WKDQ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		117 (1)	117 (1)	34.3	34.1
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK	10 (1)	2 (1)	12 (2)	3.5	5.4
MOR/VARIETY/FULL	11 (1)	95 (1)	106 (2)	31.1	27.6
COUNTRY		99 (3)	99 (3)	29.0	29.0
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	4 (1)		4 (1)	1.2	1.6
RELIGION/GOSPEL	3 (1)		3 (1)	0.9	0.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					1.4
			341 (10)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGBF-F 103.1 Henderson, KY .5/3.5
WVHI 1330 Evansville .8/5.0

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N) , AC ABC-T,ABC-I,\$ 20.00* (Katz)
WSON, 860, 500 W , NOSTALGIA , \$ 10.00 (Torbet) (HENDERSON) Henry Lackey

WGBF-F , 103.1, 3 KW @ 300, AC ABC-C,\$ 13.00* (Katz) (HENDERSON)
WIKY-F+, 104.1, 39 KW @ 580, MOR/BTFL** , \$ 80.00 (Christal) South Central (HENDERSON, KY) Charles Blake
WKDQ-F , 99.5, 100 KW @ 500, AC US 1,\$ 35.00* (Mc-Guild) (OWENSBORO) Buddy Scheerer
WSTO-F , 96.1, 100 KW @ 1000, CHR ABC-F,\$ 52.00 (Masla) (OWENSBORO) Ray Wettstain
WYNG-F , 105.3, 50 KW @ 500, COUNTRY US 2,\$ 38.00* (HNWH) Beasley John Reiplinger
WBKR-F , 92.5, 100 KW @ 1049, COUNTRY , \$ 33.00* (HNWH) (OWENSBORO) Paul Daniel

WIKY (1400,1 KW) simulcasts with WIKY-F
**WIKY programs BTFL at night

MISCELLANEOUS COMMENTS WGBF A/F sold for \$750,000... WROZ changes calls to WIKY and format from Country to MOR/BTFL... now simulcasted with WIKY-F...

FARGO

Arbitron Rank/Pop (12+): 202/124,900
 MSA Rank/Pop: 246/145,100
 ADI # 103
 Average Person Ratings: 16.1
 Market TSL: 21.0 hours

Stations: 9/9
 Diaries: 638/196:1/54.4%
 Sample Target: 550
 % Below Line: 0
 % Not Listed: 6.0

1986 Revenue: \$6,500,000
 HH Inc.: \$33,089
 Retail \$: 1.12 Bill
 Pop per Station: 13,878
 #1 Biller: KFGO \$1,600,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WDAY-F	36/17.9	14.9	12.6			1. KFGO	81/936	1. WDAY-F	450/36.0	---	32.0
2. KQWB-F	30/14.9	13.5	12.1			2. WDAY-F	59/828	2. KQWB-F	341/27.3	---	25.0
3. KFGO	29/14.4	15.3	17.7			3. KQWB-F	44/573	3. KFGO	339/27.1	---	24.7
4. KLTA-F	24/11.9	9.8	3.5			4. KLTA-F	43/488	4. WDAY	297/23.8	---	25.9
5. KVOX-F	23/11.4	11.6	13.1			5. WDAY	38/644	5. KVOX-F	291/23.3	---	21.9
6. WDAY	20/10.0	11.6	11.1			6. KFGO-F	34/404	6. KLTA-F	278/22.3	---	15.6
7. KFGO-F	11/ 5.5	5.1	6.1			7. KVOX-F	27/426	7. KFGO-F	177/14.2	---	12.6
8. KQWB	9/ 4.5	6.0	6.1			8. KQWB	14/290	8. KQWB	159/12.7	---	15.2
9. KVOX	7/ 3.5	2.3	4.0			9. KVOX	8/176	9. KVOX	146/11.7	---	8.7
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 65.61% (124 of 189) (SPG 86: 60.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDAY-F>	1. KQWB-F	1. KQWB-F	1. KLTA-F	1. KFGO	1. KFGO >	1. KFGO	1. KFGO	1. WDAY-F	1. WDAY-F	1. WDAY-F
2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KVOX-F	2. KLTA-F	2. WDAY >	2. WDAY-F	2. WDAY-F	2. KQWB-F	2. KQWB-F	2. KQWB-F
3.	3. KLTA-F>	3. KLTA-F	3. KFGO	KVOX-F	3. KVOX-F	3. WDAY	3. KLTA-F	3. KLTA-F	3. KVOX	3. KLTA-F
4.	4. KVOX-F	4. KVOX-F	4. KQWB-F	4. KQWB-F	4. KFGO-F	4. KVOX-F+	4. KQWB-F	4. KVOX-F+	4. KVOX-F	4. KFGO
5.	5.	5. KFGO	5. WDAY-F	5. WDAY-F	5.	5. KLTA-F	5. KVOX-F+	5. KFGO	WDAY	5. KVOX-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDAY-F>	1. WDAY-F>	1. KLTA-F	1. WDAY-F	1. KLTA-F>	1. KQWB-F>	1. KQWB-F>	1. KQWB-F>	1. KQWB-F>	1. KFGO >
2. KQWB-F	2. KLTA-F>	2. WDAY-F>	2. KLTA-F>	2. KVOX-F	2. WDAY-F	2. WDAY-F	2. KLTA-F	2. KFGO	2. KQWB-F
3. KLTA-F	3. KQWB-F>	3. KVOX-F	3. KQWB-F	WDAY-F	3. KLTA-F	3. KLTA-F	3. KVOX-F	KVOX-F	KVOX-F
4.	4. KVOX-F	4.	KVOX-F	4. KFGO	KVOX-F	4. KVOX-F	KFGO	4. KLTA-F	4. KLTA-F
5.	5.	5.	5.	5. WDAY	5.	5.	WDAY-F	5. WDAY-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP		36 (1)	36 (1)	19.0	16.5
AOR/CLASSIC		30 (1)	30 (1)	15.9	14.9
AC/OLDIES/SOFT ROCK	9 (1)	24 (1)	33 (2)	17.5	17.5
MOR/VARIETY/FULL					
COUNTRY	56 (3)	23 (1)	79 (4)	41.8	45.4
BLACK/URBAN					
BTFM MUSIC/EZ		11 (1)	11 (1)	5.8	5.7
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

189 (9)

RADIO STATIONS

KFGO, 790, 5 KW (DA-N)	, COUNTRY	ABC-E,ABC-I,\$ 50.00 (Banner)	Comm. Properties	Bill Hoverson
KQWB, 1550, 10 KW/5 KW (DA-N)	, AC	US 2,\$ 16.00* (Christal)	Brill	Chuck Walmer
KVOX, 1280, 5 KW/1 KW (DA-N)	, COUNTRY	ABC-D,\$ 16.00* (Mc-Guild)		John Grosen
WDAY, 970, 5 KW (DA-N)	, COUNTRY	NBC,NBC-T,\$ 34.00* (Katz)		Roger Greenley
KFGO-F, 101.9, 100 KW @ 845, BTFM/EZ		,\$ 25.00 (Banner)	Comm. Properties	Bill Hoverson
KLTA-F, 105.1, 100 KW @ 650, AC		,\$ 15.00 (Masla)	Tom Ingstad	Dave Aamodt
KQWB-F, 98.5, 100 KW @ 465, AOR		US 1,\$ 28.00* (Christal)	Brill	Chuck Walmer
KVOX-F, 99.9, 100 KW @ 440, COUNTRY		ABC-D,\$ 27.00* (Mc-Guild)		John Grosen
WDAY-F, 93.7, 100 KW @ 1050, CHR		,\$ 40.00* (Katz)		Roger Greenley

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 147/211,400

MSA Rank/Pop: 172/252,900

Raleigh ADI

Average Person Ratings: 16.5

Market TSL: 21.8 hours

Stations: 18/9

Diaries: 678/312:1/47.2%

Sample Target: 580

% Below Line: 19.2

% Not Listed: 7.2

1986 Revenue: \$5,700,000

HH Inc.: \$28,947

Retail \$: 1.5 Bill

Pop per Station: 23,489

#1 Biller: WQSM-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WZFX-F	62/17.8	---	---			1. WZFX-F	121/1221	1. WQSM-F 674/31.9	---	32.6
2. WQSM-F	53/15.2	12.7	23.1			2. WKML-F	102/1124	2. WZFX-F 607/28.7	---	---
3. WDKS-F	40/11.5	22.6	16.2			3. WQSM-F	78/1133	3. WDKS-F 400/18.9	---	29.6
4. WKML-F	35/10.1	10.8	---			4. WRAL-F	60/ 865	4. WKML-F 390/18.4	---	15.4
5. WRAL-F	23/ 6.6	8.4	9.9			5. WDKS-F	49/ 526	5. WRAL-F 382/18.1	---	18.1
6. WFNC	22/ 6.3	6.9	9.3			6. WSTS-F	31/ 419	6. WFNC 280/13.2	---	16.2
7. WIDU	20/ 5.7	5.7	5.7			7. WFNC	29/ 353	7. WDCG-F 202/ 9.6	---	9.3
8. WSTS-F	17/ 4.9	2.1	1.2			8. WQDR-F	28/ 430	8. WQDR-F 197/ 9.3	---	9.8
9. WQDR-F	11/ 3.2	3.3	6.6			9. WDCG-F	23/ 344	9. WSTS-F 182/ 8.6	---	7.2
10. WKRR-F	9/ 2.6	2.4	---			10. WIDU	20/ 169	10. WIDU 169/ 8.0	---	9.1
11.						11.		11.		
12.						12.		12.		
13.						13.		13.		
14.						14.		14.		
15.						15.		15.		

12+ FM SHARE (METRO): 83.28% (269 of 323) (SPG 86: 79.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDKS-F	1. WZFX-F	1. WZFX-F	1. WQSM-F	1. WQSM-F	1. WKML-F	1. WZFX-F	1. WZFX-F	1. WQSM-F	1. WZFX-F	1. WZFX-F
WQSM-F	2. WQSM-F	2. WQSM-F	2. WZFX-F	2. WKML-F	2. WFNC	2. WFNC	2. WQSM-F	2. WZFX-F	2. WDKS-F	2. WQSM-F
WZFX-F	3. WDKS-F	3. WDKS-F	3. WKML-F	WZFX-F	3. WQSM-F	3. WQSM-F	3. WKML-F	3. WDKS-F	3. WQSM-F	3. WDKS-F
4.	4.	4. WKML-F	4. WRAL-F	4. WRAL-F	4. WIDU	4. WKML-F	4. WKML-F	4.	4.	4. WKML-F
5.	5.	5. WRAL-F	5. WDKS-F	5. WIDU	5. WSTS-F	5. WDKS-F	WRAL-F	5.	5.	5. WRAL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WKML-F
2. WQSM-F	2. WQSM-F	2. WDKS-F	2. WQSM-F	2. WIDU	2. WDKS-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	WQSM-F
3. WDKS-F	WDKS-F	3. WRAL-F	3. WDKS-F	3. WQSM-F	3. WQSM-F	3. WDKS-F	3. WDKS-F	3. WDKS-F	3. WZFX-F
4.	4. WRAL-F	4. WIDU	4. WRAL-F	4. WKML-F	4.	4.	WKML-F	4. WKML-F	4. WFNC
5.	5. WIDU	5. WQSM-F	5.	WRAC-F	5.	5.	5.	5.	WRAL-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		63 (3)	63 (3)	19.5	20.7	WFAI 1230 Fayetteville 1.1/5.1
AOR/CLASSIC		11 (2)	11 (2)	3.4	5.4	WFLB 1490 Fayetteville 2.3/5.4
AC/OLDIES/SOFT ROCK	8 (1)	30 (4)	38 (5)	11.8	12.0	WDCG-F 105.1 Durham 1.7/9.6
MOR/VARIETY/FULL	22 (1)		22 (1)	6.8	2.3	WRDU-F 106.1 Wilson .6/4.4
COUNTRY		46 (2)	46 (2)	14.2	23.4	WTRG-F 100.7 Rocky Mountain .6/1.8
BLACK/URBAN	20 (1)	102 (2)	122 (3)	37.8	31.4	WYLT-F 96.1 Raleigh .6/5.2
BTFL MUSIC/EZ						WZNS-F 92.9 Dillon, SC .9/4.1
NEWS/TALK						WZZU-F 93.9 Burlington 1.1/6.0
NOSTALGIA	4 (1)		4 (1)	1.2	2.3	
RELIGION/GOSPEL		17 (1)	17 (1)	5.3	2.3	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

323 (18)

RADIO STATIONS

WFAI, 1230, 1 KW	, NOSTALGIA	MBS, \$ 13.00 (Mc-Guild)	Beasley	Danny Highsmith
WFLB, 1490, 1 KW	, AC	ABC-D, \$ 11.00 (Southern)		
WFNC, 640, 10 KW/1 KW (DA-N)	, MOR	CBS, \$ 20.00* (Eastman)	Cape Fear	W. Dawson
WIDU, 1600, 1 KW (DAYS)	, BLACK	, \$ 10.00 (---)		W. Belche
WDKS-F, 103.1, 3 KW @ 300,	BLACK	, \$ 21.00* (Masla)	Landsman	
WKML-F, 95.7, 100 KW @ 1064,	COUNTRY	, \$ 33.00 (Mc-Guild)	Beasley	Danny Highsmith
WQSM-F, 98.1, 100 KW @ 500,	CHR	, \$ 50.00* (Eastman)	Cape Fear	W. Dawson
WSTS-F, 96.5, 100 KW @ 850,	RELIG/GOSPEL	, \$ 12.00 (Southern)		(LAURINBURG) Joe Bell
WZFX-F, 99.1, 100 KW @ 1000,	BLACK	SBN, \$ 40.00* (HNWH)	Joyner	(WHITEVILLE) Mike Slenski

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS WZFX-F debuts with a rather astounding 17.8 share...

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FLINT

Arbitron Rank/Pop (12+): 99/351,300

Stations: 20/7
Diaries: 753/467:1/44.9%
Sample Target: 810
% Below Line: 41.6
% Not Listed: 8.0

1986 Revenue: \$9,200,000
HH Inc.: \$30,297
Retail \$: 2.9 B11
Pop per Station: 50,186
#1 Biller: WCRZ-F \$2,800,000

MSA Rank/Pop: 107/427,400
ADI # 59 (w/Saginaw)
Average Person Ratings: 16.0
Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WIDG-F	106/18.9	10.1	1.7	1.9	.7		23.0	1. WIOG-F	270/2659	1. WIOG-F	1140/32.5	22.5 4.0
2. WDZZ-F	90/16.0	12.0	14.5	10.1	15.1		14.7	2. WCRZ-F	96/1302	2. WCRZ-F	1015/28.9	32.9 35.4
3. WCRZ-F	87/15.5	16.8	19.4	19.9	15.4		12.3	3. WDZZ-F	90/763	3. WDZZ-F	739/21.0	20.0 22.0
4. WJR	44/7.8	5.1	8.0	5.9	8.6		4.1	4. WJR	66/1025	4. WWCK-F	662/18.8	22.6 24.8
5. WWCK-F	42/7.5	8.8	12.6	12.3	11.8		10.3	5. WKCF-F	62/784	5. WJR	599/17.1	14.2 17.7
6. WKMF	29/5.2	6.2	4.9	4.2	5.8		5.5	6. WWCK-F	54/889	6. WTRX	428/12.2	15.7 19.0
7. WDFD	27/4.8	3.0	1.7	4.0	3.5		2.3	7. WHNN-F	45/692	7. WKMF	378/10.8	11.1 11.2
8. WTRX	22/3.9	5.8	7.2	6.8	7.3		4.1	8. WKMF	33/439	8. WDFD	330/9.4	10.1 8.8
9. WKCF-F	17/3.0	2.1	1.4	1.7	1.8		3.2	9. WDFD	31/443	9. WKCF-F	286/8.1	8.1 6.4
10. WWWS-F	11/2.0	3.9	3.7	3.2	2.0		1.7	10. WTRX	30/518	10. WWWS-F	245/7.0	8.5 8.2
11.								11.		11. WTAC	198/5.6	8.3 10.1
12.								12.		12.		
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 73.11% (378 of 517) (SPG 86: 70.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F	1. WIOG-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WJR	1. WCRZ-F	1. WCRZ-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WDZZ-F	2. WCRZ-F	2. WIOG-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WDZZ-F	2. WIOG-F	2. WCRZ-F	2. WDZZ-F	2. WCRZ-F
3. WDZZ-F	3. WDZZ-F	3. WIOG-F	3. WIOG-F	3. WIOG-F	3. WDZZ-F	3. WIOG-F	3. WDZZ-F	3. WDZZ-F	3. WJR	3. WDZZ-F
4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WDFD	4. WJR	4. WWCK-F	4. WWCK-F	4. WCRZ-F	4. WKMF
5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WKMF	5. WWCK-F	5. WJR	5. WWCK-F	5. WWCK-F	5. WJR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WIOG-F	1. WIOG-F	1. WDZZ-F	1. WCRZ-F	1. WCRZ-F
2. WCRZ-F	2. WIOG-F	2. WDZZ-F	2. WIOG-F	2. WDZZ-F	2. WWCK-F	2. WDZZ-F	2. WCRZ-F	WIOG-F	2. WDZZ-F
3. WDZZ-F	3. WDZZ-F	WIOG-F	3. WDZZ-F	3. WIOG-F	3. WDZZ-F	3. WWCK-F	WWCK-F	3. WDZZ-F	3. WIOG-F
4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WCRZ-F	4. WCRZ-F	4. WIOG-F	4. WWCK-F	4. WWCK-F
5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F	5. WWCK-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		113 (3)	113 (3)	21.9	3.7	WTAC 600 Flint .9/5.6
AOR/CLASSIC		51 (3)	51 (3)	9.9	14.0	
AC/OLDIES/SOFT ROCK	22 (1)	92 (2)	114 (3)	22.1	31.3	CKLW 800 Windsor, ONT .7/1.3
MOR/VARIETY/FULL	71 (2)		71 (2)	13.7	10.5	WCZY-F 95.5 Detroit .7/2.8
COUNTRY	29 (1)	21 (2)	50 (3)	9.7	10.3	WDTX-F 99.5 Detroit .5/1.3
BLACK/URBAN		101 (2)	101 (2)	19.5	20.2	WHNN-F 96.1 Bay City .9/4.1
BTFL MUSIC/EZ						WITL-F 100.7 Lansing .7/1.7
NEWS/TALK	8 (2)		8 (2)	1.5	0.9	WLLZ-F 98.7 Detroit .4/1.8
NOSTALGIA	4 (1)		4 (1)	0.8	1.1	WRIF-F 101.1 Detroit 1.2/4.0
RELIGION/GOSPEL						WWJ 950 Detroit .7/3.8
SPANISH						WXYT 1270 Detroit .7/1.6
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	5 (1)		5 (1)	1.0	0.6	
			517 (20)			

RADIO STATIONS

WDFD, 910, 5 KW/1 KW (DA-N), MOR	CBS, \$ 23.00* (HNWH)	Jack Lich
WKMF, 1270, 5 KW/1 KW (DA-N), COUNTRY	ABC-E, \$ 26.00* (Katz)	John Risher
WTAC, 600, 1 KW/500 W (DA-1), ? ?	MBS, \$ NA (Torbet)	
WTRX, 1330, 5 KW/1 KW (DA-2), AC	ABC-I, \$ 28.00* (Christal)	Larry Getz
WCRZ-F, 107.9, 50 KW @ 370, AC	ABC-F, \$ 70.00* (Katz)	Faircom
WDZZ-F, 92.7, 3 KW @ 260, BLACK	\$ 45.00* (HNWH)	John Risher
WWCK-F, 105.5, 2.3 KW @ 364, AOR	Source, \$ 47.00* (Mc-Guild)	Jack Lich
		Nancy Tebben

Other ranked stations - See Detroit or Saginaw

MISCELLANEOUS COMMENTS Arbitron fell 7% below sample target...

FORT WAYNE

Arbitron Rank/Pop (12+): 121/288,700

Stations: 15/13
 Diaries: 807/358:1/57.7%
 Sample Target: 690
 % Below Line: 0.9
 % Not Listed: 8.8

1986 Revenue: \$9,500,000
 HH Inc.: \$31,047
 Retail \$: 2.2 Bill
 Pop per Station: 22,208
 #1 Biller: WMEE-F \$3,000,000

MSA Rank/Pop: 132/345,400

AOI # 97

Average Person Ratings: 16.9

Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WMEE-F	123/25.2	24.4	23.0	24.4	26.2			1. WMEE-F	263/2647	1. WMEE-F	1209/41.9	43.5	44.2
2. WAJI-F	57/11.7	12.9	11.9	12.1	8.3			2. WOWO	136/2251	2. WOWO	923/32.0	33.8	31.5
								3. WBTU-F	112/1119	3. WAJI-F	732/25.4	27.6	23.5
4. WXKE-F	55/11.2	10.8	9.8	8.2	8.1			4. WAJI-F	95/1386	4. WXKE-F	535/18.5	19.0	17.8
5. WEZV-F	48/ 9.8	8.5	9.2	10.4	9.9			5. WXKE-F	68/ 670	5. WEZV-F	506/17.5	18.4	16.1
6. WQHK	35/ 7.2	6.0	9.0	9.1	9.5			6. WQHK	55/ 626	6. WQHK	416/14.4	13.6	17.9
7. WBTU-F	30/ 6.1	5.6	4.4	3.0	4.3			7. WEZV-F	49/ 562	7. WBTU-F	371/12.9	12.5	11.1
8. WGL	16/ 3.3	3.1	4.6	4.3	2.1			8. WLW	30/ 404	8. WZRQ-F	221/ 7.7	7.5	4.6
9. WZRQ-F	9/ 1.8	1.7	1.7	---	---			9. WGL	18/ 236	9. WGL	210/ 7.3	8.6	11.8
10. WEZR	6/ 1.2	---	.6	1.1	2.9			10. WZRQ-F	10/ 258	10. WEZR	135/ 4.7	---	4.0

12+ FM SHARE (METRO): 72.64% (324 of 446) (SPG 86: 68.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WOWO	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>
2. WXKE-F	2. WXKE-F	2. WAJI-F	2. WAJI-F>	2. WAJI-F>	2. WEZV-F>	2. WOWO	2. WAJI-F	2. WXKE-F	2. WXKE-F	2. WAJI-F
3.	3. WAJI-F>	3. WXKE-F>	3. WXKE-F	3. WXKE-F	3. WQHK	3. WAJI-F	3. WEZV-F	3. WAJI-F	3. WOWO	3. WXKE-F
4.	4.	4. WBTU-F	4. WBTU-F	4. WOWO	4. WQHK	4. WQHK	4. WEZV-F	4. WEZV-F	4. WAJI-F	4. WBTU-F
5.	5.	5. WEZV-F	5. WOWO	5. WEZV-F	5. WBTU-F	5. WEZV-F	5. WOWO	5. WOWO	5. WEZV-F	WOWO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WXKE-F	1. WXKE-F	1. WXKE-F	1. WXKE-F
2. WAJI-F	2. WAJI-F>	2. WAJI-F>	2. WAJI-F>	2. WAJI-F>	2. WXKE-F>	2. WMEE-F>	2. WAJI-F	2. WMEE-F>	2. WMEE-F
	WXKE-F	3. WXKE-F>	3. WXKE-F	3. WBTU-F	3.	3. WAJI-F>	WMEE-F>	3. WAJI-F>	3. WAJI-F>
4.	4.	4.	4. WEZV-F	4. WOWO	4.	4. WOWO	4. WBTU-F	4. WBTU-F	4. WOWO
5.	5.	5.	WXKE-F	5. WBTU-F	5.	5.	5.	5. WOWO	5. WEZV-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		123 (1)	123 (1)	27.6	28.5		WFCV 1090 Fort Wayne .6/1.2
AOR/CLASSIC		64 (2)	64 (2)	14.3	10.6		WIFF 1570 Auburn .2/2.1
AC/OLDIES/SOFT ROCK		57 (1)	57 (1)	12.8	13.9		WIFF-F 105.5 Auburn .4/1.4
MOR/VARIETY/FULL	65 (3)	2 (1)	67 (4)	15.0	16.0		CKLW 800 Windsor, ONT .4/1.6
COUNTRY	35 (1)	30 (1)	65 (2)	14.6	14.4		WLW 700 Cincinnati .4/2.9
BLACK/URBAN							
BTFL MUSIC/EZ		48 (1)	48 (1)	10.8	9.9		
NEWS/TALK	16 (1)		16 (1)	3.6	4.9		
NOSTALGIA	3 (2)		3 (2)	0.7	1.8		
RELIGION/GOSPEL	3 (1)		3 (1)	0.7	---		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE/ECLECTIC							
UNKNOWN/OTHERS							

446 (15)

RADIO STATIONS

WEZR, 1450, 1 KW	, MOR	,\$ 13.00* (Masla)	Fairfield	Tom Scheithe
WFCV, 1090, 1 KW (DAYS, DA)	, RELIGION	,\$ 11.00 (Bott)	Bott	
WGL, 1250, 1 KW (DA-2)	, TALK/NEWS	,\$ NA (---)		Frank Kovas
WOWO, 1190, 50 KW (DA-N)	, MOR	ABC-I, \$ 50.00 (Mc-Guild)	Price	Steve Schram
WQHK, 1380, 5 KW (DA-2)	, COUNTRY	ABC-C, \$ 39.00* (Christal)	Federated	Bob Elliott
WAJI-F, 95.1, 44 KW @ 680, AC		,\$ 60.00* (Republic)	Sarkes Tarzian	Geoff Vargo
WBTU-F, 93.3, 50 KW @ 500, COUNTRY		ABC-E, \$ 33.00 (Radio West)	(KENDALLVILLE)	Paul Ruse
WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ		,\$ 30.00* (Masla)	Fairfield	Tom Schiethe
WMEE-F, 97.3, 48 KW @ 480, CHR		ABC-C, \$ 90.00* (Christal)	Federated	Bob Elliott
WXKE-F, 103.9, 3 KW @ 250, AOR		Source, \$ 26.00* (HNWH)		Bob Taylor
WZRQ-F, 106.3, 1.9 KW @ 400, AOR		ABC-F, \$ 14.00 (---)	(COLUMBIA CITY)	Dave Boomer
WIOE-F, 103.1, 3 KW @ 300, CONTEMP		,\$ 15.00* (Mc-Guild)	Price	(HUNTINGTON) Steve Schram

FRESNO

Arbitron Rank/Pop (12+): 73/478,500

MSA Rank/Pop: 84/594,900
ADI # 55

Average Person Ratings: 16.9
Market TSL: 22.5 hours

Stations: 26/24
Diaries: 950/504:1/44.3%
Sample Target: 840
% Below Line: 1.0
% Not Listed: 12.9

1986 Revenue: \$18,000,000
HH Inc.: \$32,010
Retail \$: 3.4 Bill
Pop per Station: 19,938
#1 Biller: KFYE-F \$3,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KMGX-F	68/8.4	7.5	8.5	5.5	6.9	7.5	10.9	1. KBOS-F	138/1715	1. KYNO-F	1036/21.7	21.6	25.0
2. KMJ	65/8.1	7.9	9.3	7.7	6.6	8.3	6.5	2. KMJ	113/1517	2. KMGX-F	881/18.4	18.1	18.5
3. KYNO-F	63/7.8	7.6	6.8	6.2	9.2	7.1	11.5	3. KOJY-F	92/1013	3. KMJ	874/18.3	19.6	15.6
4. KNAX-F	51/6.3	5.1	4.0	6.6	6.0	5.5	5.7	4. KMGX-F	90/1249	4. KFIG-F+	719/15.0	14.5	12.5
5. KKDJ-F	49/6.1	5.3	6.5	9.5	7.3	6.9	10.5	5. KFYE-F	87/1450	5. KBOS-F	652/13.6	14.5	15.7
6. KOJY-F	43/5.3	5.7	6.5	5.8	4.6	5.8	4.9	6. KKDJ-F	82/1106	6. KKDJ-F	639/13.4	13.6	13.8
7. KFIG-F+	39/4.8	6.2	5.5	3.0	4.3	4.9	4.2	7. KFRE-F	80/ 896	7. KNAX-F	628/13.1	10.9	11.2
8. KCLQ-F	37/4.6	6.1	3.3	---	5	3.5	7.5	8. KYNO-F	74/1201	8. KFYE-F	548/11.5	13.3	12.3
9. KBOS-F	35/4.3	4.6	3.4	4.6	5.1	4.2	4.9	9. KCLQ-F	67/ 869	9. KOJY-F	501/10.5	10.4	9.0
10. KFRE-F	31/3.8	3.4	3.7	2.1	2.3	3.3	3.1	10. KNAX-F	56/ 748	10. KCLQ-F	490/10.2	7.7	1.6
11. KXEX	30/3.7	3.6	2.9	4.6	2.8	3.7	2.5	11. KFRE	53/ 635	11. KFRE-F	427/ 8.9	7.1	6.2
12. KFYE-F	27/3.3	3.2	4.0	3.9	5.2	3.6	2.2	12. KUBB-F	47/ 499	12. KKNU-F	423/ 8.8	7.8	10.2
13. KGST	24/3.0	3.2	2.7	6.8	5.5	3.9	2.1	13. KFIG-F+	43/ 762	13. KF50-F	399/ 8.3	8.7	8.7
14. KF50-F	24/3.0	3.2	2.9	1.9	2.0	2.8	.9	14. KF50-F	41/ 667	14. KFRE	282/ 8.9	7.1	6.2
15. KF50-F	21/2.6	3.9	3.1	3.0	2.8	3.2	2.5	15.		15.			

12+ FM SHARE (METRO): 69.27% (487 of 703) (SPG 86: 67.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMGX-F	1. KKDJ-F	1. KKDJ-F	1. KNAX-F	1. WNAX-F	1. KMJ	> 1. KMJ	> 1. KNAX-F	1. KYNO-F	> 1. KMGX-F	> 1. KYNO-F
2. KYNO-F	2. KMGX-F	2. KMGX-F	2. KLLQ-F	2. WCLQ-F	2. KOJY-F	2. KYNO-F	2. KYNO-F	2. KMGX-F	2. KYNO-F	2. KNAX-F
3. KBOS-F	3. KCLQ-F	3. KYNO-F	4. KKDJ-F	4. KKDJ-F	3. KNAX-F	> 3. KMGX-F	3. KOJY-F	3. KKDJ-F	3. KFIG-F+	3. KKDJ-F
4.	4. KYNO-F	4. KCLQ-F	4. KYNO-F	4. KYNO-F	4. KFRE	4. KNAX-F	4. KMJ	4. KNAX-F	4. KMJ	4. KMGX-F
5.	5. KFIG-F+	5. KNAX-F	5. KMGX-F	5. KMJ	5. KXTC	5.	5. KCLQ-F	5. KOJY-F	5. KKDJ-F	5. KOJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMGX-F	1. KMGX-F	1. KFYE-F	1. KMGX-F	1. KNAX-F	1. KKDJ-F	> 1. KKDJ-F	1. KCLQ-F	> 1. KKDJ-F	1. KCLQ-F
2. KBOS-F	2. KFIG-F+	2. KKDJ-F	3. KYNO-F	2. KYNO-F	2. KMGX-F	2. KCLQ-F	2. KKDJ-F	2. KCLQ-F	2. KNAX-F
3. KFIG-F+	3. KYNO-F	4. KMGX-F	3. KFIG-F+	3. KFRE-F	3. KYNO-F	3. KMGX-F	3. KMGX-F	3. KMGX-F	3. KKDJ-F
4. KYNO-F	4. KKDJ-F	4. KFIG-F+	4. KNAX-F	4. KCJY-F	4. KCLQ-F	4. KYNO-F	4. KYNO-F	4. KNAX-F	4. KMG
5.	5. KBOS-F	5. KFRE-F	5. KBOS-F	5. KF50-F	5. KBOS-F	5. KNAX-F	5. KF50-F	5. KYNO-F	5. KF50-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	4 (1)	201 (4)	205 (5)	29.2	24.2	KEAP 980 Fresno .7/1.6
AOR/CLASSIC		86 (2)	86 (2)	12.2	8.4	KIRV 1510 Fresno .7/1.3
AC/OLDIES/SOFT ROCK	11 (1)	71 (4)	82 (5)	11.7	19.8	KKNU-F 102.7 Fresno 2.5/8.8
MOR/VARIETY/FULL						KNAX 1340 Fresno 2.0/5.0
COUNTRY	27 (2)	86 (3)	113 (5)	16.1	11.9	KRDU 1130 Dinuba 1.0/3.4
BLACK/URBAN						KSEQ-F 97.1 Visalia .4/1.1
BTFMUSIC/EZ	19 (1)	43 (1)	62 (2)	8.8	5.3	KXTC 790 Clovis 2.4/3.1
NEWS/TALK	81 (2)		81 (2)	11.5	9.8	KYNO 1300 Fresno 1.4/4.5
NOSTALGIA					7.5	KNGS 620 Hanford .4/1.3
RELIGION/GOSPEL	14 (2)		14 (2)	2.0	2.2	KUBB-F 96.3 Mariposa .5/1.5
SPANISH	54 (2)		54 (2)	7.7	10.9	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	6 (1)		6 (1)	0.9		

703 (26)

RADIO STATIONS

KFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-D, \$ 30.00*	(HNWH)	Al Grosby
KGST, 1600, 5 KW (DA-2)	, SPANISH	\$ 21.00	(Lotus)	B. Gutierrez
KMAK, 1340, 1 KW	, NEWS/TALK (?)	MBS, CBS, \$ 25.00*	(Torbet)	Steve Miller
KMJ, 580, 5 KW	, NEWS/TALK	ABC-I, NBC-T, \$ 55.00*	(Katz)	John Broeske
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH	\$ 30.00	(Caballero)	John Sonder
KXTC, 790, 500 W (DAYS, DA)	, BTFM/EZ	\$ 15.00	(Radio Time)	B111 Dallas
KYNO, 1300, 5 KW/1 KW (DA-N)	, OLDIES	US 2, \$ NM	(Banner)	T. Hofensperger
KBOS-F, 94.9, 16 KW @ 847, CHR	Source, ABC-F, \$ 35.00*	(Torbet)	(TULARE)	Steve Miller
KCLQ-F, 107.5, 19 KW @ 790, CLASSIC AOR	\$ 40.00*	(Republic)	Liggett (HANFORD)	Ed Hoyt
KFIG-F+, 101.1, 50 KW @ 352, CONTEMP/AC	APR, \$ 45.00	(Durpetti)	Davis/Weaver	Jerry Gaulke
KFRE-F, 101.9, 2 KW @ 1880, COUNTRY	CBS-R, US 1, \$ 30.00*	(HNWH)		Al Grosby
KF50-F, 92.9, 19 KW @ 820, AC/OLDIES	\$ 40.00	(CBS)	Americom (VISALIA)	Karl Crass
KFYE-F, 93.7, 68 KW @ 1950, AC	\$ 44.00*	(Mc-Guilld)	EZ	Tony Perlongo
KKDJ-F, 105.9, 2 KW @ 1960, AOR	\$ 55.00*	(Durpetti)		W. Heusser
KKNU-F, 102.7, 50 KW @ 500, SOFT AC	\$ 29.00*	(Christal)		Dave Millan
KMGX-F, 103.7, 50 KW @ 500, CHR	\$ 50.00*	(Republic)	Olympic (HANFORD)	R. Siefloff
KNAX-F, 97.7, 48 KW @ 310, COUNTRY	ABC-E, \$ 44.00*	(Katz)		John Broeske
KOJY-F, 98.9, 19 KW @ 820, BTFM/EZ	\$ 34.00*	(MMR)	(DINUBA)	Scott Moseley
KYNO-F, 95.7, 50 KW @ 320, CHR	\$ 63.00*	(Banner)	Brown	T. Hofensperger

MISCELLANEOUS COMMENTS KMJ, KNAX-F sold by McClatchy to Henry for \$7,500,000 (Comm. Equity)... KLTK changes to KCLQ...

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/517,900

MSA Rank/Pop: 74/643,700
 ADI # 39 (w/Kalamazoo)
 Average Person Ratings: 15.0
 Market TSL: 19.8 hours

Stations: 26/18
 Diaries: 1035/500:1/56.8%
 Sample Target: 890
 % Below Line: 12.3
 % Not Listed: 10.2

1986 Revenue: \$19,400,000
 HH Inc.: \$34,432
 Retail \$: 4.4 Bil
 Pop per Station: 28,772
 #1 Biller: WOOD A/F \$4,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WOOD-F	82/10.6	12.3	10.6	11.1	10.3	11.2	7.7	1. WOOD-F	165/2101	1. WKLQ-F	1247/24.1	21.8	20.4
WKLQ-F	82/10.6	10.0	8.8	11.6	9.2	10.3	12.4	2. WKLQ-F	133/1946	2. WOOD-F	1190/23.0	22.8	21.6
3. WCUZ-F	78/10.1	5.7	8.3	8.7	7.9	8.2	7.5	3. WMUS-F	127/1332	3. WGRD-F	997/19.3	20.3	18.5
4. WLAV-F	75/ 9.7	8.6	9.1	8.3	11.0	8.9	12.2	4. WLAV-F	125/1685	4. WCUZ-F	927/17.9	18.1	17.2
5. WOOD	74/ 9.5	8.1	7.6	7.2	8.6	8.1	7.0	5. WCUZ-F	118/1546	5. WLAV-F	918/17.7	20.8	21.2
6. WLHT-F	61/ 7.9	7.3	5.8	6.5	6.4	6.9	6.3	6. WLHT-F	87/1199	6. WLHT-F	886/17.1	17.2	16.9
7. WGRD-F	45/ 5.8	7.5	5.9	5.6	5.2	6.2	9.9	7. WGRD-F	81/1878	7. WOOD	840/16.2	18.1	19.0
WMUS-F	45/ 5.8	5.1	5.0	3.7	5.4	4.9	4.0	8. WOOD	77/ 964	8. WMUS-F	583/11.3	11.7	8.9
9. WFUR-F	24/ 3.1	3.5	4.0	2.9	3.5	3.4	1.5	9. WSNX-F	77/1060	9. WFUR-F	462/ 8.9	11.3	8.5
10. WCUZ	22/ 2.8	2.1	2.5	3.9	5.0	2.8	2.3	10. WJFM-F	52/1034	10. WCUZ	457/ 8.8	7.9	13.8
11. WSNY-F	15/ 1.9	2.6	3.3	3.9	1.7	2.9	2.3	11. WQLR-F	43/ 784	11. WSNX-F	394/ 7.6	9.4	4.3
12. WKWM	13/ 1.7	2.0	1.5	1.2	1.2	1.6	3.1	12. WPLB-F	42/ 411	12. WJFM-F	356/ 6.9	9.8	10.5

12+ FM SHARE (METRO): 80.20% (559 of 697) (SPG 86: 76.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F>	1. WLAV-F>	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F	1. WKLQ-F>	1. WKLQ-F
2. WGRD-F>	2. WLHT-F	2. WLHT-F	2. WLHT-F	2. WLHT-F	2. WOOD >	2. WOOD-F	2. WOOD-F	2. WKLQ-F	2. WOOD	2. WOOD-F
3.	3. WKLQ-F	3. WCUZ-F	3. WLAV-F	3. WLAV-F	3. WCUZ-F>	3. WOOD	3. WLHT-F	3. WLAV-F	3. WLHT-F	3. WGRD-F
4.	4. WCUZ-F	4. WKLQ-F>	4. WOOD	4. WOOD	4. WMUS-F	4. WKLQ-F	4. WCUZ-F	4. WLHT-F	4. WCUZ	4. WMUS-F+
5.	5. WGRD-F	5. WGRD-F	WOOD-F	5. WOOD-F	5. WFUR-F	5. WLAV-F	5. WOOD	5. WOOD	WGRD-F	5. WLAV-F
			WOOD-F			6. WLHT-F				6. WOOD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLQ-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WOOD	1. WLAV-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F
2. WLHT-F	2. WKLQ-F	2. WLAV-F	2. WCUZ-F	2. WCUZ-F	2. WKLQ-F>	2. WKLQ-F	2. WLHT-F	2. WCUZ-F	2. WCUZ-F
3. WGRD-F	3. WLAV-F	3. WKLQ-F	3. WKLQ-F	3. WOOD-F	3. WCUZ-F	3. WLHT-F	3. WCUZ-F	3. WLHT-F	3. WLHT-F
WLAV-F	4. WGRD-F	4. WCUZ-F	4. WLAV-F	4. WLHT-F>	WLHT-F	4. WCUZ-F>	4. WKLQ-F	4. WKLQ-F>	4. WOOD-F
5. WMUS-F	5. WCUZ-F	5. WGRD-F	WOOD	5. WKLQ-F	5. WGRD-F	5. WGRD-F	5. WGRD-F	5.	WMUS-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	20.4	18.4		WGHN-F	92.1	Grand Rapids		.6/1.0
AOR/CLASSIC		84 (2)	84 (2)	12.1	13.4		WHTC	1450	Holland		1.2/2.9
AC/OLDIES/SOFT ROCK	11 (2)	82 (3)	93 (5)	13.3	14.2		WJFM-F	93.7	Grand Rapids		1.3/6.9
MOR/VARIETY/FULL	83 (2)		83 (2)	11.9	13.5		WJQK-F	99.3	Zeeland		.6/1.7
							WKTH	1410	Grand Rapids		.4/1.3
COUNTRY	24 (2)	137 (5)	161 (7)	23.1	21.9		WLAV	1340	Grand Rapids		1.0/4.3
BLACK/URBAN	13 (1)		13 (1)	1.9	1.4		WMAX	1480	Grand Rapids		.5/1.7
BTFMUSIC/EZ		85 (2)	85 (2)	12.2	12.3						
NEWS/TALK	3 (1)		3 (1)	0.4			WCXT-F	105.3	Hart		1.2/3.6
							WMUS	1090	Muskegon		.3/ .8
NOSTALGIA							WPLB-F	107.3	Greenville		.5/2.9
RELIGION/GOSPEL	4 (1)	24 (1)	28 (2)	4.0	5.0		WQLR-F	106.5	Kalamazoo		.4/2.3
SPANISH											
CLASSICAL							WBBM	780	Chicago		.4/1.2
JAZZ/NEW AGE/ECLECTIC							WTCM-F	103.5	Traverse City		.6/1.1
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7							

697 (26)

RADIO STATIONS

WCUZ, 1230, 1 KW	COUNTRY	ABC-I, \$ 30.00*	(Christal)	Federated	Ron Dykstra
WKTH, 1410, 1 KW	, OLDIES	SMN, \$ 17.00*	(Banner)	Regional	Dave Nelson
WKWM, 1140, 5 KW (DAYS, DA)	, BLACK	SBN, \$ 15.00*	(Patt)		R. Culpepper
WLAV, 1340, 1 KW	, OLDIES	Trans, \$ 17.00*	(MMR)	Adams	Dennis Lemon
WMAX, 1480, 5 KW (DAYS, DA)	, RELIGION	MBS, \$ 10.00	(---)	Grace	Don Melford
WOOD, 1300, 5 KW (DA-N)	, MOR	NBC, \$ 63.00*	(Katz)		Jim White
WCUZ-F, 101.3, 50 KW @ 420,	COUNTRY	ABC-E, \$ 71.00*	(Christal)	Federated	Ron Dykstra
WFUR-F, 102.9, 48 KW @ 510,	RELIGION/BTFM	, \$ 15.00*	(Patt)	Kuiper	Bill Kuiper
WGRD-F, 97.9, 30 KW @ 590,	CHR	ABC-C, \$ 50.00*	(Banner)	Regional	Dave Nelson
WJFM-F, 93.7, 320 KW @ 780,	SOFT AC	CBS-R, \$ 30.00*	(Mc-Guild)		Jack Swart
WKLQ-F, 94.5, 50 KW @ 500,	CHR	, \$ 63.00*	(Eastman)	Bloomington (HOLLAND)	Richard Dills
WLAV-F, 96.9, 50 KW @ 500,	AOR	, \$ 67.00*	(MMR)	Adams	Dennis Lemon
WLHT-F, 95.7, 41 KW @ 554,	AC	, \$ 57.00*	(Republic)	Liggett	Phil Cutlett
WOOD-F, 105.7, 265 KW @ 810,	BTFM/EZ	, \$ 80.00*	(Katz)	Grace	Jim White
WYXX-F, 96.1, 50 KW @ 295,	SOFT AC	, \$ 20.00*	(Patt)		(HOLLAND) H. Stiber
WMUS-F, 106.9, 50 KW @ 480,	COUNTRY	, \$ 40.00*	(HNWH)	(MUSKEGON)	Tim Achterhoff
WSNX-F, 104.5, 50 KW @ 360,	CHR	, \$ 31.00*	(Christal)	Goodrich	(MUSKEGON)

MISCELLANEOUS COMMENTS WOOD A/F resold to Ralph Guild for \$18,250,000 but that sale was also cancelled...

American Radio Spring 1987, Copyright 1987

GREEN BAY

Arbitron Rank/Pop (12+): 180/149,800

MSA Rank/Pop: 214/183,300
ADI # 68 (w/Appleton)
Average Person Ratings: 17.8
Market TSL: 23.0 hours

Stations: 12/6
Diaries: 571/262:1/58.0%
Sample Target: 550
% Below Line: 21.5
% Not Listed: 7.9

1986 Revenue: \$7,000,000
HH Inc.: \$30,892
Retail \$: 1.13 Bil
Pop per Station: 24,967
#1 Biller: WIXX-F \$2,250,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WIXX-F	61/22.8	22.7	23.8			1. WIXX-F	160/2202	1. WIXX-F	658/43.9	---	45.8
2. WDUZ	36/13.5	8.0	5.6			2. WAPL-F	103/1241	2. WDUZ	388/25.9	---	19.9
3. WDUZ-F	34/12.7	13.9	13.1			3. WDUZ-F	96/ 968	3. WGEE	372/24.8	---	24.6
4. WGEE	30/11.2	14.3	15.9			4. WGEE	49/ 720	4. WDUZ-F	371/24.8	---	21.1
5. WAPL-F	29/10.9	10.4	10.3			5. WDUZ	39/ 489	5. WAPL-F	332/22.2	---	24.8
6. WNFL	18/ 6.7	10.8	9.1			6. WQWM	36/ 525	6. WNFL	330/22.0	---	23.6
7. WJLW-F	14/ 5.2	6.8	5.6			7. WKFX-F	30/ 723	7. WKFX-F	245/16.4	---	18.3
8. WKFX-F	9/ 3.4	4.4	6.0			8. WHBY	29/ 480	8. WJLW-F	194/13.0	---	13.8
9. WQWM	9/ 3.4	---	2.8			9. WJLW-F	23/ 328	9.			
10.						10. WNFL	20/ 441	10.			
11.						11. WLST-F	20/ 288	11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 61.38% (151 of 246) (SPG 86: 64.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F
2. WKFX-F	2. WAPL-F>	2. WDUZ >	2. WDUZ >	2. WDUZ >	2. WDUZ >	2. WGEE	2. WDUZ	2. WDUZ	2. WDUZ	2. WDUZ-F
3. WAPL-F	3. WDUZ >	3. WAPL-F	3. WDUZ-F	3. WDUZ-F	3. WDUZ-F	3. WDUZ >	3. WDUZ-F	3. WDUZ-F	3. WDUZ-F	3. WAPL-F>
4.	4.	4. WNFL	4. WAPL-F	4. WGEE	4. WIXX-F	4. WDUZ-F	4. WAPL-F	4. WAPL-F	4.	4. WGEE
5.	5.	5.	5.	5. WNFL	5. WJLW-F	5. WAPL-F	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		70 (2)	70 (2)	28.5	29.4	WEMI-F 100.1 Neenah .4/2.1
AOR/CLASSIC		29 (1)	29 (1)	11.8	11.3	WHBY 1230 Appleton .7/3.2
AC/OLDIES/SOFT ROCK	27 (2)	3 (1)	30 (3)	12.2	11.7	WLST-F 95.1 Marinette 1.1/4.5
MOR/VARIETY/FULL	38 (2)		38 (2)	15.4	8.7	
COUNTRY	30 (1)	14 (1)	44 (2)	17.9	22.9	
BLACK/URBAN						
BTFL MUSIC/EZ		34 (1)	34 (1)	13.8	15.2	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL		1 (1)	1 (1)	0.4	0.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

246 (12)

RADIO STATIONS

WDUZ, 1400, 1 KW	, MOR	ABC-E, \$ 24.00* (Mc-Guild)	Mike Watts
WGEE, 1360, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 33.00* (Banner)	D.E. Wright
WNFL, 1440, 5 KW/500 W (DA-2)	, AC	US 1, \$ 23.00* (Katz)	Midwest Win Com Bob Clark
WDUZ-F, 98.5, 100 KW @ 1254, BTFL/EZ		ABC-E, \$ 27.00* (Mc-Guild)	Mike Watts
WIXX-F, 101.1, 100 KW @ 1080, CHR		\$ 54.00* (Banner)	Midwest D.E. Wright
WJLW-F, 95.9, 3 KW @ 300, COUNTRY		MBS, \$ 17.00* (Torbet)	Jack LeDuc

Other ranked stations - See Appleton-Oshkosh

GREENSBORO - WINSTON-SALEM

Arbitron Rank/Pop (12+): 49/762,100

MSA Rank/Pop: 55/904,600

ADI # 50

Average Person Ratings: 16.8

Market TSL: 22.5 hours

Stations: 30/26

Diaries: 1148/664:1/46.8%

Sample Target: 1070

% Below Line: 2.5

% Not Listed: 10.4

1986 Revenue: \$19,400,000

HH Inc.: \$29,858

Retail \$: 6.0 Bil

Pop per Station: 29,312

#1 Biller: WTQR-F \$4,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WTQR-F	225/17.5	17.8	19.7	14.6	17.4	17.4	16.4	1. WTQR-F	391/3949	1. WTQR-F	2127/27.9	29.8	30.8
2. WKRR-F	122/ 9.5	7.7	9.0	5.4	7.8	7.9	12.8	2. WKRR-F	165/1519	2. WKSJ-F	1483/19.5	18.3	17.8
3. WKSJ-F	103/ 8.0	6.8	7.4	8.3	5.9	7.6	7.3	3. WKSJ-F	162/2598	3. WMAG-F	1307/17.1	15.3	17.4
4. WKZL-F	93/ 7.2	6.3	5.4	6.7	5.5	6.4	8.7	4. WQMG-F	148/1462	4. WOJY-F	1233/16.2	16.0	16.7
5. WOJY-F	88/ 6.9	5.7	6.0	6.9	7.0	6.4	4.9	5. WOJY-F	126/1755	5. WKZL-F	1227/16.1	17.3	17.3
6. WQMG-F	87/ 6.8	6.0	5.1	5.4	6.2	5.8	9.6	6. WKZL-F	123/1633	6. WKRR-F	1020/13.4	15.1	12.4
7. WMAG-F	71/ 5.5	7.0	5.0	4.5	6.1	5.5	5.1	7. WMAG-F	99/1903	7. WQMG-F	920/12.1	8.0	9.4
8. WSJS	70/ 5.5	4.8	5.5	5.2	6.9	5.3	4.5	8. WSJS	70/ 891	8. WSJS	861/11.3	12.2	13.2
9. WTHP-F	44/ 3.4	2.2	2.9	3.7	1.7	3.1	3.8	9. WMQX-F	56/ 937	9. WMQX-F	668/ 8.8	7.5	7.3
10. WMQX-F	37/ 2.9	1.1	1.6	3.2	2.3	2.2	2.4	10. WSOC-F	55/ 696	10. WTHP-F	494/ 6.5	5.1	3.2
11. WEAL	31/ 2.4	1.9	1.5	1.9	2.5	1.9	1.1	11. WLVK-F	49/ 475	11. WBIG-F	413/ 5.4	3.6	3.8
12. WAAA	25/ 1.9	2.3	1.6	1.7	1.6	1.9	1.5	12. WTHP-F	44/ 526	12. WHPE	395/ 5.2	4.1	3.0
13. WKLM-F	24/ 1.9	2.4	2.4	2.4	1.2	2.3	.8	13. WPCM-F	41/ 705	13. WKLM-F	389/ 5.1	6.1	3.8
14. WMFR	19/ 1.5	1.8	1.7	1.8	.7	1.7	1.8	14.		14. WEAL	303/ 4.0	2.7	3.2
15.								15.		15. WAAA	286/ 3.8	3.5	4.4
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 84.68% (973 of 1149) (SPG 86: 76.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSJ-F>	1. WKRR-F>	1. WTQR-F	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F	1. WTQR-F	1. WKRR-F	1. WTQR-F
2. WKZL-F	2. WKZL-F	2. WKRR-F>	2. WKRR-F	2. WKRR-F	2. WSJS	2. WSJS	2. WOJY-F	2. WKRR-F	2. WKSJ-F	2. WKRR-F
3. WKRR-F	3. WQMG-F	3. WKZL-F	3. WOJY-F	3. WOJY-F	3. WOJY-F	3. WKRR-F	3. WKRR-F	3. WKZL-F	3. WQMG-F	3. WKZL-F
4. WQMG-F	4. WTQR-F	4. WQMG-F	4. WMAG-F	4. WMAG-F	4. WMAG-F	4. WKSJ-F	4. WKZL-F	4. WKSJ-F	4. WTQR-F	4. WKSJ-F
5.	5. WKSJ-F	5. WOJY-F	5. WKZL-F	5. WQMG-F	5.	5. WKZL-F	5. WMAG-F	5. WOJY-F	5. WKZL-F	5. WPET
6.	6.	6. WMAG-F	6. WQMG-F	6. WKZL-F	6.	6. WOJY-F	6. WQMG-F	6. WMAG-F	6.	6. WMAG-F
7.	7.	7. WKSJ-F	7.	7.	7.	7. WMAG-F	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQMG-F	1. WQMG-F	1. WKZL-F	1. WTQR-F	1. WTQR-F	1. WKRR-F	1. WKRR-F>	1. WKRR-F	1. WKRR-F	1. WTQR-F>
2. WKRR-F	2. WKZL-F	2. WOJY-F	2. WKZL-F	2. WOJY-F	2. WKZL-F	2. WTQR-F	2. WTQR-F	2. WTQR-F>	2. WKRR-F>
3. WKSJ-F	3. WKRR-F	3. WKRR-F	3. WQMG-F	3. WMAG-F	3. WQMG-F	3. WKZL-F	3. WTHP-F	3. WKZL-F	3. WMAG-F
4. WKZL-F	4. WKSJ-F	4. WKSJ-F	4. WKSJ-F	4. WKZL-F	4. WTQR-F	4. WQMG-F	4. WQMG-F	4. WQMG-F	4. WOJY-F
5. WTQR-F	5. WTQR-F	5. WQMG-F	5. WKRR-F	5. WKSJ-F	5.	5. WTHP-F	5. WKZL-F	5. WMAG-F	5. WQMG-F
6. WTHP-F	6. WMAG-F	6. WMAG-F	6. WOJY-F	6. WQMG-F	6.	6.	6. WOJY-F	6. WOJY-F	6. WMQX-F
7.	7. WOJY-F	7.	7. WMAG-F	7.	7.	7.	7.	7.	7. WKZL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING	
				%	%		
TOP 40/CHR/CONTEMP		207 (3)	207 (3)	18.0	13.2	WBIG-F 102.1	Reidsville 1.9/3.8
AOR/CLASSIC		130 (2)	130 (2)	11.3	8.6	WGLD 1320	Greensboro .9/3.0
AC/OLDIES/SOFT ROCK	13 (2)	196 (3)	209 (5)	18.2	18.7	WHPE-F 95.5	High Point 1.1/5.2
MOR/VARIETY/FULL	76 (2)		76 (2)	6.6	10.3	WKEW 1400	Greensboro 1.2/3.6
COUNTRY		271 (6)	271 (6)	23.6	24.8	WKXR 1260	Asheboro .3/1.0
BLACK/URBAN	56 (2)	131 (2)	187 (4)	16.3	15.6	WLXN 1440	Lexington .5/1.0
BTFM MUSIC/EZ		24 (1)	24 (1)	2.1	1.4	WKOQ-F 94.1	Lexington 1.2/2.4
NEWS/TALK						WMQX 1340	Winston-Salem .2/ .9
NOSTALGIA	19 (1)		19 (1)	1.7	3.0	WPCM-F 101.1	Burlington .5/2.3
RELIGION/GOSPEL	22 (3)	14 (1)	36 (4)	3.1	4.6	WPET 950	Greensboro .9/2.1
SPANISH						WTNC 790	Thomasville .3/1.4
CLASSICAL						WTOB 1380	Winston-Salem .5/1.7
JAZZ/NEW AGE/ECLECTIC						WDCG-F 105.1	Durham .9/3.1
UNKNOWN/OTHERS	19 (2)		19 (2)	1.7	---	WLKX-F 96.9	Salisbury .5/ .9
			1149 (30)			WRDX-F 106.5	Salisbury .6/2.3
						WSOC-F 103.7	Charlotte .3/2.3

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00 (---)	Mutter Evans
WEAL, 1510, 1 KW (DAYS)	, BLACK/GOSPEL	SBN, \$ 12.00 (HNWH)	Morgan Rees Poag
WGLD, 1320, 5 KW/1 KW (DA-2)	, OLDIES	US 2, Trans, \$ 18.00* (Christal)	Bernie Mann
WMFR, 1230, 1 KW	, NOSTALGIA	ABC-I, ABC-E, \$ 22.00* (MMR)	Jack McCarthy
WSJS, 600, 5 KW (DA-2)	, MOR	CBS, MBS, \$ 64.00* (Mc-Guild)	Pete Schulte

FM STATIONS

WBIG, 102.1, 100 KW @ 770, COUNTRY	, \$ NA (Banner)	Beasley (REIDSVILLE)	Gordon Hood
WHPE, 95.5, 100 KW @ 400, RELIGION	, \$ NA (---)		Michael Whalen
WKLM, 94.5, 27 KW @ ??, BTFM (?)	, \$ 19.00* (Katz)	(EDEN)	Allen Dick
WKRR, 92.3, 100 KW @ 1276, CLASSIC ROCK	, \$ 75.00* (Republic)	Dick (ASHEBORO)	Stan Thomas
WKSI, 98.7, 100 KW @ 814, CHR	, \$ 73.00 (Eastman)	Bahakel	Dan Morris
WKZL, 107.5, 100 KW @ 500, CHR	ABC-R, \$ 70.00* (Katz)	Nationwide	
WMAG, 99.5, 100 KW @ 1500, AC	, \$ 70.00* (MMR)	Voyager	Jack McCarthy
WMQX, 93.1, 100 KW @ 483, AC	, \$ 42.00* (Durpetti)		Monte Lang
WOJY, 100.3, 100 KW @ 1049, SOFT AC	, \$ 74.00* (Christal)	Mann	Bernie Mann
WPCM, 101.1, 100 KW @ 910, COUNTRY	, \$ 25.00 (Masla)	(BURLINGTON)	Morgan Rees Poag
WQMG, 97.1, 100 KW @ 555, BLACK	CBS-R, \$ 58.00* (HNWH)		Charles Poole
WTHP, 98.3, 1.6 KW @ 429, BLACK	, \$ 19.00 (T-N)	(THOMASVILLE)	Pete Schulte
WTQR, 104.1, 100 KW @ 1420, COUNTRY	, \$125.00* (Mc-Guild)		Bill Hilton
WKOQ, 94.1, 100 KW @ 500, COUNTRY	, \$ 30.00 (T-N)		

CALL LETTER CHANGES

WMMO-F changes to WBIG-F
WAIR, WSEZ-F change to WMQX A/F

FORMAT CHANGES

WBIG-F: From Religion to Country
WMYX A/F: To AC

STATION SALES

WSJS, WTQR-F: From Summit to New Market for \$
WKLM-F (Eden): Sold by Colonial for \$2,500,000 (Schutz)
WPET, WKSI-F: Sold to Bahakel for \$5,600,000

GREENVILLE - NEW BERN - WASHINGTON, NC (COASTAL CAROLINA)

Arbitron Rank/Pop (12+): 86/400,100

Stations: 24/16
Diaries: 908/441:1/51.7%
Sample Target: 790
% Below Line: 10.1
% Not Listed: 3.2

1986 Revenue: NA
HH Inc.: NA
Retail \$: NA
Pop per Station: 25,006
#1 Biller: NA

MSA Rank/Pop: NA
ADI # 101
Average Person Ratings: 17.1
Market TSL: 23.3 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WIKS-F	167/24.5	4.9	7.6	---	6.9			1. WIKS-F	203/1423	1. WIKS-F	1129/28.2	9.6	14.1
2. WDLX-F	85/12.4	11.2	7.9	---	8.6			2. WRNS-F	143/1204	2. WDLX-F	973/24.3	22.1	21.2
								3. WDLX-F	129/1594	3. WRNS-F	733/18.3	19.4	15.4
4. WZYC-F	47/ 6.9	7.0	7.7	---	2.2			4. WNCT-F	65/ 886	4. WSFL-F	596/14.9	15.3	19.1
5. WNCT-F	43/ 6.3	7.8	10.3	---	8.1			5. WRAL-F	60/1000	5. WZYC-F	548/13.7	11.0	13.8
6. WSFL-F	39/ 5.7	5.9	7.3	---	5.9			6. WTRG-F	53/ 749	6. WNCT-F	530/13.2	14.3	15.1
7. WXQR-F	22/ 3.2	1.6	2.5	---	---			7. WZYC-F	47/ 551	7. WQDW-F	421/10.5	17.9	18.9
8. WQDW-F	20/ 2.9	11.7	10.1	---	16.5			8. WFDU-F	42/ 576	8. WRAL-F	307/ 7.7	6.3	6.2
9. WRDU-F	16/ 2.3	2.8	3.9	---	5.9			9. WSFL-F	41/ 695	9. WXQR-F	237/ 5.9	3.7	6.3
10. WRAL-F	14/ 2.0	1.4	2.4	---	10.6			10. WGTM	27/ 289	10. WTRG-F	235/ 5.9	5.9	---

12+ FM SHARE (METRO): 88.05% (582 of 661) (SPG 86: 89.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WRNS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>
2. WDLX-F>	2. WDLX-F>	2. WDLX-F>	2. WRNS-F>	2. WRNS-F>	2. WIKS-F>	2. WRNS-F>	2. WRNS-F>	2. WRNS-F>	2. WDLX-F>	2. WDLX-F>
3. WZYC-F	3. WRNS-F	3. WRNS-F	3. WSFL-F+	3. WSFL-F+	3. WNCT-F	3. WDLX-F>	3. WDLX-F>	3. WZYC-F	3. WZYC-F	3. WRNS-F
4. WRNS-F	4. WRNS-F	4. WZYC-F	4. WZYC-F	4. WZYC-F	4. WZYC-F	4. WZYC-F	4. WZYC-F	4. WZYC-F	4. WRNS-F	4. WRNS-F
5. WSFL-F+	5. WSFL-F+	5. WSFL-F+	5. WDLX-F	5. WDLX-F	5. WDLX-F	5. WSFL-F+	5. WSFL-F+	5. WNCT-F	5. WNCT-F	5. WNCT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDLX-F	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F	1. WIKS-F>	1. WIKS-F
2. WIKS-F>	2. WDLX-F>	2. WSFL-F+	2. WDLX-F	2. WRNS-F>	2. WDLX-F	2. WZYC-F	2. WZYC-F	2. WDLX-F	2. WRNS-F>
3. WSFL-F+	3. WSFL-F+	3. WRNS-F	WRNS-F	3. WSFL-F+	3. WZYC-F>	3. WDLX-F>	3. WXQR-F	3. WZYC-F	3. WZYC-F>
4. WRNS-F	4. WRNS-F	4. WZYC-F	4. WSFL-F+	4. WSFL-F+	4. WRNS-F	4. WXQR-F	4. WDLX-F	4. WRNS-F	4. WDLX-F
5. WSFL-F+	5. WSFL-F+	5. WSFL-F+	5. WSFL-F+	5. WSFL-F+	5. WRNS-F	5. WRNS-F	5. WSFL-F+	5. WSFL-F+	5. WSFL-F+

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		127 (3)	127 (3)	19.2	19.0	WELS 1010 Kinston .7/2.1
AOR/CLASSIC		85 (3)	85 (3)	12.9	17.6	WFTC 960 Kinston .6/2.5
AC/OLDIES/SOFT ROCK		32 (4)	32 (4)	4.8	4.5	WJNC 1240 Jacksonville .9/1.7
MOR/VARIETY/FULL	23 (3)		23 (3)	3.5	3.5	WLAS 910 Jacksonville 1.2/2.2
COUNTRY	13 (2)	144 (4)	157 (6)	23.8	25.8	WMSQ-F 104.9 Havelock .7/2.6
BLACK/URBAN		194 (4)	194 (4)	29.3	15.2	WNOS 1450 New Bern .4/1.0
BTFL MUSIC/EZ						WRCM-F 92.1 Jacksonville 1.8/2.9
NEWS/TALK						WRQR-F 94.3 Farmville .4/3.2
NOSTALGIA					0.5	WGTM 590 Wilson 1.9/2.9
RELIGION/GOSPEL					1.2	WKTC-F 104.3 Tarboro .6/2.3
SPANISH						WOKN-F 102.3 Goldsboro .4/2.1
CLASSICAL						WTRG-F 100.7 Rocky Mount 1.5/5.9
JAZZ/NEW AGE/ELECTIC						WVBS-F 99.9 Burgaw .4/2.2
UNKNOWN/OTHERS	3 (1)		3 (1)	0.5	1.4	WZFX-F 99.1 Whiteville .6/4.5

RADIO STATIONS

WFTC, 960, 5 KW/1 KW (DA-2), MOR	ABC-I, \$ 8.00 (Mc-Guild)	Beasley Park	(KINSTON)	Joe Mule
WNCT, 1070, 10 KW (DA-2), OLDIES	\$ 12.00* (Eastman)		(GREENVILLE)	
WDLX-F, 93.3, 100 KW @ 1900, CHR	ABC-F, \$ 33.00 (Katz)		(WASHINGTON)	C. Potts
WIKS-F, 101.9, 100 KW @ 984, BLACK	MBS, \$ 45.00 (HNWH)	Joyner Park	(NEW BERN)	Curtis Downey
WNCT-F, 107.9, 100 KW @ 1800, BTFL/EZ	US 2, ABC-E, \$ 34.00 (Eastman)		(GREENVILLE)	Joe Mule
WQDW-F, 97.7, 3 KW @ 300, BLACK	SMN, \$ 17.00* (Masla)		(KINSTON)	Sammy Knowles
WRCM-F, 92.1, 3 KW @ 285, COUNTRY	NBC, \$ 17.00* (---)		(JACKSONVILLE)	Ron Brown
WRNS-F, 95.1, 100 KW @ 285, COUNTRY	\$ 30.00* (Mc-Guild)	Beasley Caravelle	(KINSTON)	
WSFL-F+, 106.5, 100 KW @ 915, CHR	US 1, \$ 20.00 (Torbet)		(NEW BERN)	
WXQR-F, 105.5, 3 KW @ 246, AOR	Source, \$ 18.00 (T-N)		(JACKSONVILLE)	Bill Waldron
WZYC-F, 103.3, 100 KW @ 600, AOR	UPI, CBS-R, \$ 20.00* (Mc-Guild)		(NEWPORT)	Phil Martin

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS WWMG changes to WSFL-A and simulcasts with FM... WAZZ changes to WIKS and from Country to Black...

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 66/510,000

MSA Rank/Pop: 82/601,700
 ADI # 38 (w/Asheville)
 Average Person Ratings: 16.1
 Market TSL: 21.3 hours

Stations: 22/16
 Diaries: 1014/503:1/50.8%
 Sample Target: 880
 % Below Line: 9.8
 % Not Listed: 11.2

1986 Revenue: \$18,800,000
 HH Inc.: \$25,877
 Retail \$: 3.8 Bill
 Pop per Station: 31,875
 #1 Biller: WFBC A/F \$4,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WESC-F+	132/16.1	14.6	17.4	14.1	11.6	15.6		1. WESC-F+	302/3136	1. WESC-F+	1326/26.0	27.5	21.8
2. WFBC-F	115/14.0	11.7	15.9	12.0	19.4	13.4		2. WSSL-F+	184/2319	2. WFBC-F	1319/25.9	32.5	32.1
3. WSSL-F+	82/10.0	9.5	9.5	7.7	11.4	9.2		3. WSPA-F	174/1743	3. WANS-F	1009/19.8	16.4	21.7
4. WHYZ	79/ 9.6	6.8	6.0	9.9	7.2	8.1		4. WFBC-F	169/2177	4. WCKN-F	987/19.4	20.1	19.2
5. WCKN-F	62/ 7.6	8.1	8.0	7.0	6.3	7.7		5. WKSF-F	150/1706	5. WSSL-F+	918/18.0	17.9	19.7
6. WSPA-F	57/ 7.0	7.9	9.0	8.8	7.0	8.2		6. WANS-F	111/1815	6. WSPA-F	736/14.4	16.5	14.3
7. WANS-F	52/ 6.3	7.8	4.9	6.7	5.7	6.4		7. WCKN-F	110/1802	7. WHYZ	514/10.1	9.2	9.1
8. WBCY-F	24/ 2.9	2.2	1.7	2.0	1.4	2.2		8. WHYZ	92/ 682	8. WBCY-F	410/ 8.0	6.9	6.8
9. WORD	23/ 2.8	3.9	2.6	2.6	3.9	3.0		9. WHYZ-F	71/1206	9. WKSF-F	407/ 8.0	10.6	11.8
10. WKSF-F	18/ 2.2	2.8	2.6	4.2	3.4	3.0		10. WWMG-F	43/ 575	10. WORD	343/ 6.7	7.1	8.1

12+ FM SHARE (METRO): 79.26% (577 of 728) (SPG 86: 74.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WESC-F+>	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WCKN-F	1. WESC-F+
2. WANS-F	2. WHYZ	2. WESC-F+	2. WESC-F+	2. WESC-F+	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WSSL-F+	2. WFBC-F	2. WSSL-F+
3. WHYZ	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WSPA-F	3. WSSL-F+	3. WSSL-F+	3. WFBC-F	3. WANS-F	3. WFBC-F
4. WKSF-F	4. WCKN-F	4. WHYZ	4. WHYZ	4. WHYZ	4. WSSL-F	4. WSPA-F	4. WHYZ	4. WHYZ	4. WHYZ	4. WHYZ
5.	5. WANS-F	5. WCKN-F	5.	5.	5. WHYZ	5. WCKN-F	5. WSPA-F	5. WSPA-F	5. WSSL-F+	5. WANS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCKN-F	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WSSL-F+	1. WSSL-F>	1. WFBC-F	1. WSSL-F+	1. WFBC-F
2. WANS-F	2. WHYZ	2. WHYZ	2. WHYZ	2. WESC-F+>	2. WHYZ	2. WFBC-F	2. WSSL-F+>	2. WESC-F+	2. WESC-F+
3. WHYZ	3. WCKN-F	3. WSSL-F+	3. WCKN-F	3. WHYZ	3. WBCY-F	3. WHYZ	3. WESC-F+	3. WFBC-F	3. WSSL-F+
4.	4. WANS-F	4. WCKN-F	4. WSSL-F+	4. WSSL-F+	4. WESC-F+	4. WESC-F+	4. WHYZ	4. WHYZ	4. WHYZ
5.	5. WSSL-F+	WESC-F+	5. WANS-F	5.	5. WCKN-F	5.	5. WCKN-F	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		156 (4)	156 (4)	21.4	18.5	WASC 1530 Spartanburg 1.6/3.6
AOR/CLASSIC		11 (1)	11 (1)	1.5	0.5	WCKI 1300 Greer .4/1.1
AC/OLDIES/SOFT ROCK	34 (2)	136 (4)	170 (6)	23.4	28.2	WFBC 1300 Greenville 1.3/3.4
MOR/VARIETY/FULL	11 (1)		11 (1)	1.5	5.3	WMUU-F 94.5 Greenville 1.1/3.9
COUNTRY	11 (2)	203 (2)	214 (4)	29.4	24.9	WSPA 950 Spartanburg 1.3/5.1
BLACK/URBAN	92 (2)		92 (2)	12.6	11.8	WTLT-F 103.9 Easley 1.0/3.8
BTFL MUSIC/EZ NEWS/TALK		66 (2)	66 (2)	9.1	9.1	WBFM-F 98.1 Senaca .6/1.0
NOSTALGIA						WLIT-F 101.9 Gastonia .4/1.5
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.7	WWMG-F 96.1 Shelby 1.2/3.2
SPANISH CLASSICAL						WXRC-F 95.7 Hickory 1.3/1.6
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	---	

RADIO STATIONS

WFBC, 1330, 5 KW (DA-N)	, OLDIES	NBC, \$ NA (Katz)	Multimedia	Leigh Earle
WHYZ, 1070, 50 KW (DAYS, DA)	, BLACK	SBN, ABC-C, \$ 30.00* (HNWH)		Tom Hooper
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI, \$ 16.00 (Masla)		Charles Brooks
WSPA, 950, 5 KW (DA-N)	, MOR	CBS, \$ 25.00 (Mc-Guild)		Harry Fogel
WASC, 1530, 1 KW (DAYS)	, BLACK	NBN, ABC-C, \$ 14.00* (---)		Joe Sessoms
WANS-F, 107.3, 100 KW @ 1012, CHR		US 1, \$ 42.00* (Christal)	(ANDERSON)	Nicholas Frangias
WCKN-F, 101.1, 100 KW @ 1092, CHR		MBS, ABC-C, \$ 45.00* (Durpetti)	(ANDERSON)	Kerry Fink
WESC-F+, 92.5, 100 KW @ 2000, COUNTRY		ABC-E, \$ 70.00* (Banner)		John Davenport
WFBC-F, 93.7, 100 KW @ 1840, AC		, \$ 87.00* (Katz)	Multimedia	Leigh Earle
WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR, \$ 16.00 (S. Katz)		Jim Dickson
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		, \$ 50.00 (MMR)		Larry Alverson
WSSL-F+, 100.5, 100 KW @ 1280, COUNTRY		MBS, \$ 56.00 (Torbet)	Sterling	John Cullen

WKSF-F - See Asheville WBCY - See Charlotte

MISCELLANEOUS COMMENTS WHYZ sold to Martin McClung for \$730,000 (Chapman)...

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HARRISBURG

Arbitron Rank/Pop (12+): 72/490,100

Stations: 30/17
Diaries: 914/536:1/54.7%
Sample Target: 880
% Below Line: 23.0
% Not Listed: 10.0

1986 Revenue: \$10,500,000
HH Inc.: \$31,680
Retail \$: 4.1 Bill
Pop per Station: 28,829
#1 Biller: WNNK-F \$2,900,000

MSA Rank/Pop: 86/574,500

ADI # 46 (w/York & Lancaster)

Average Person Ratings: 18.1

Market TSL: 23.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WNNK-F	172/19.4	16.7	19.1	20.5	14.0	18.9	29.7	1. WNNK-F	204/2191	1. WNNK-F	1710/34.9	33.5	28.5
2. WHP-F	74/ 8.3	8.1	6.8	8.5	10.1	7.9	6.0	2. WRKZ-F	179/1998	2. WHP-F	869/17.7	14.8	19.5
3. WRKZ-F	71/ 8.0	10.9	8.6	8.2	7.5	8.9	6.0	3. WNCE-F	133/1551	3. WRKZ-F	820/16.7	15.8	15.0
4. WSFM-F	52/ 5.9	4.9	5.8	4.8	4.4	5.4	5.2	4. WQXA-F	127/1947	4. WHP	730/14.9	16.3	15.4
5. WHP	49/ 5.5	6.4	6.8	4.9	5.9	5.9	5.7	5. WSBA-F	123/1669	5. WQXA-F	674/13.8	14.1	15.1
6. WQXA-F	45/ 5.1	3.0	3.8	3.0	4.7	3.7	3.6	6. WLAN-F	88/1532	6. WSFM-F	624/12.7	14.4	11.6
7. WTPA-F	39/ 4.4	5.3	4.4	5.6	4.1	4.9	8.5	7. WHP-F	82/1035	7. WTPA-F	562/11.5	11.1	11.4
8. WHYL-F+	38/ 4.3	3.2	6.6	7.0	4.9	5.3	5.9	8. WHTF-F	79/ 943	8. WHYL-F+	482/ 9.8	10.4	9.7
9. WCMB	32/ 3.6	2.7	3.6	2.7	3.4	3.2	3.9	9. WIOV-F	60/ 748	9. WNCE-F	426/ 8.7	6.9	7.7
10. WHTF-F	27/ 3.0	3.7	2.9	3.2	3.8	3.2	3.9	10. WSFM-F	57/ 705	10. WHTF-F	402/ 8.2	8.1	7.2
11.								11. WHP	55/ 885	11. WLBR	382/ 7.8	6.2	8.3
12.								12. WTPA-F	49/ 713	12. WCBM	343/ 7.0	9.5	7.4

12+ FM SHARE (METRO): 80.35% (642 of 799) (SPG 86: 73.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WHP-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>
2. WQXA-F	2. WTPA-F	2. WSFM-F	2. WSFM-F	2. WHP-F	2. WRKZ-F	2. WHP	2. WHP-F	2. WHP-F	2. WQXA-F	2. WRKZ-F
3.	3. WSFM-F	3. WRKZ-F	3. WHP-F	WSFM-F	3. WHP	3. WHP-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WHP-F
4.	4. WHTF-F	4. WHP-F	4. WCMB	4. WRKZ-F	4. WNNK-F	4. WRKZ-F	4. WSMF-F	4. WSFM-F	4. WHP-F	4. WHYL-F+
5.	WQXA-F	5. WTPA-F	WRKZ-F	5. WCMB	5. WHYL-F+	5. WSMF-F	5. WTPA-F	5. WHYL-F+	5. WTPA-F	5. WQXA-F
		6. WCMB								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>
2.	2. WSFM-F	2. WSFM-F	2. WSFM-F	2. WHP-F	2. WTPA-F	2. WTPA-F	2. WTPA-F	2. WSFM-F	2. WSFM-F
3.	3. WQXA-F	3. WQXA-F	3. WHP-F	3. WSFM-F	3. WGRX-F	3. WHTF-F	3. WHTF-F	3. WRKZ-F	3. WCMB
4.	4.	4. WCMB	4. WRKZ-F	4. WRKZ-F	4. WRKZ-F	4. WSFM-F	4. WSFM-F	4. WSFM-F	WTPA-F
5.	5.	5. WQXA-F	5. WCMB	5. WCMB	5. WHTF-F	5. WGRX-F	5.	5. WCMB	5. WRKZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		245 (5)	245 (5)	30.7	24.8	WAHT 1510 Anville .7/2.0
AOR/CLASSIC		85 (4)	85 (4)	10.6	9.3	WCTX-F 92.1 Palmyra .6/2.8
AC/OLDIES/SOFT ROCK	53 (3)	75 (3)	128 (6)	16.0	16.1	WHGB 1400 Harrisburg 2.6/5.6
MOR/VARIETY/FULL	73 (3)		73 (3)	9.1	13.9	WIOO 1000 Carlisle .3/1.8
COUNTRY	8 (1)	106 (3)	114 (4)	14.3	14.5	WKBO 1230 Harrisburg 1.7/5.3
BLACK/URBAN		6 (1)	6 (1)	0.8	---	WLBR 1270 Lebanon 2.4/7.8
BTFL MUSIC/EZ		102 (3)	102 (3)	12.8	15.1	WMSP-F 94.9 Harrisburg .6/1.8
NEWS/TALK						WUFM-F 100.1 Lebanon 1.1/3.0
NOSTALGIA	23 (1)		23 (1)	2.9	3.8	WDAC-F 94.5 Lancaster 1.7/4.2
RELIGION/GOSPEL		20 (2)	20 (2)	2.5	2.5	WGCB-F 96.1 Red Lion .3/1.7
SPANISH						WIOV-F 105.1 Ephrata .6/1.5
CLASSICAL						WLAN-F 96.9 Lancaster 1.2/6.1
JAZZ/NEW AGE/ECLECTIC						WNCE-F 101.3 Lancaster 2.6/8.7
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4		WSBA-F 103.3 York 1.5/4.7
			799 (30)			WGRX-F 100.7 Westminster, MD 1.8/4.2
						WIKZ-F 95.1 Chambersburg .6/2.1
						WIKZ-F 95.1 Chambersburg .6/2.1
						WMMR-F 93.3 Philadelphia .3/1.0
						WQXX-F 94.1 Sunbury 1.4/4.4
						WXV-F 102.7 Baltimore .7/1.1

Other ranked stations - See York or Lancaster

MISCELLANEOUS COMMENTS WSFM changes calls to WHIT...

American Radio Spring 1987, Copyright 1987

HARTFORD

Arbitron Rank/Pop (12+): 40/895,500

MSA Rank/Pop: 43/1,080,200
 ADI # 23 (w/New Haven)
 Average Person Ratings: 17.6
 Market TSL: 22.8 hours

Stations: 25/15
 Diaries: 1316/680:1/44.8%
 Sample Target: 1170
 % Below Line: 8.2
 % Not Listed: 11.4

1986 Revenue: \$30,700,000
 HH Inc.: \$39,419
 Retail \$: 8.0 Bill
 Pop per Station: 59,700
 #1 Biller: WTIC \$7,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WTIC	300/19.0	19.2	18.4	20.1	19.2	19.2	16.4	1. WTIC	413/4680	1. WTIC	3146/35.1	34.0	34.6	
2. WTIC-F	223/14.1	13.0	15.4	16.7	15.3	14.8	18.3	2. WTIC-F	329/5039	2. WTIC-F	3062/34.2	35.2	35.2	
3. WRCH-F	146/ 9.3	9.0	9.6	10.3	9.6	9.6	6.1	3. WRCH-F	312/3711	3. WRCH-F	1823/20.4	19.3	21.2	
4. WDRC-F	115/ 7.3	7.6	5.2	2.7	3.1	5.7	9.4	4. WDRC-F	252/3618	4. WKSS-F	1656/18.5	18.4	17.2	
5. WKSS-F	87/ 5.5	4.9	5.8	5.4	4.8	5.4	7.8	5. WKSS-F	183/3338	5. WDRC-F	1533/17.1	14.7	12.4	
6. WCCC-F+	79/ 5.1	5.2	4.7	6.4	4.9	5.4	7.6	6. WKCI-F	147/2499	6. WHCN-F	1445/16.1	13.8	13.9	
7. WIOF-F	74/ 4.7	4.4	6.6	4.9	4.2	5.2	3.2	7. WHCN-F	143/2615	7. WCCC-F+	1410/15.7	13.1	11.8	
8. WHCN-F	73/ 4.6	4.0	4.2	4.4	4.7	4.3	6.8	8. WIOF-F	139/2502	8. WIOF-F	1394/15.6	16.5	14.5	
9. WPOP	54/ 3.4	3.8	1.8	3.3	2.6	3.1	3.1	9. WPLR-F	117/2032	9. WPOP	975/10.9	7.6	11.1	
10. WRCQ	51/ 3.2	4.3	4.2	2.9	3.0	3.7	2.0	10. WCCC-F+	113/2250	10. WRCQ	663/ 7.4	7.4	7.0	
11. WDRC	31/ 2.0	2.2	2.0	2.5	4.2	2.2	1.6	11. WMAS-F	93/1358	11. WPLR-F	654/ 7.3	5.9	6.9	
12. WKND	27/ 1.7	1.1	1.1	.5	1.8	1.1	.5	12. WAQY-F	89/1892	12. WAQY-F	632/ 7.1	6.9	5.5	
13.								13. WHFM-F	84/1387	13. WDRC	535/ 6.0	8.2	9.2	
14.								14. WCTY-F	82/ 768	14.				
15.								15.		15.				
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 63.66% (890 of 1398) (SPG 86: 62.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC >	1. WTIC >	1. WTIC	1. WTIC-F>	1. WTIC >	1. WTIC-F
2. WKSS-F>	2. WCCC-F+	2. WDRC-F	2. WDRC-F	2. WTIC	2. WRCH-F>	2. WTIC-F>	2. WTIC-F	2. WTIC	2. WTIC-F>	2. WRCH-F
3. WCCC-F+	3. WDRC-F	3. WTIC	3. WTIC	3. WDRC-F	3. WTIC-F	3. WRCH-F	3. WRCH-F	3. WRCH-F	3. WRCH-F	3. WTIC
4.	4. WHCN-F	4. WCCC-F+	4. WIOF-F	4. WRCH-F	4. WDRC-F	4. WDRC-F	4. WDRC-F	4. WDRC-F	4. WDRC-F	4. WKSS-F
5.	5. WKSS-F	5. WHCN-F	5. WHCN-F	5. WIOF-F	5. WRCQ	5. WCCC-F+	5. WCCC-F+	5. WKSS-F	5. WCCC-F+	5. WKSS-F
6.	6. WIOF-F	6. WIOF-F	6. WRCH-F	6. WHCN-F	6. WPOP	6.	6. WIOF-F	6. WHCN-F	6.	6. WIOF-F
7.	7.	7. WKSS-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WCCC-F+	1. WCCC-F+	1. WHCN-F	1. WTIC-F	1. WTIC
2. WDRC-F	2. WDRC-F	2. WIOF-F	2. WDRC-F	2. WTIC	2. WTIC-F	2. WTIC-F	2. WTIC-F	2. WCCC-F+	2. WDRC-F
3. WKSS-F	3. WIOF-F	3. WDRC-F	3. WIOF-F	3. WIOF-F	3. WKSS-F	3. WHCN-F	3. WDRC-F	3. WDRC-F	3. WTIC-F
4. WIOF-F	4. WKSS-F	4. WHCN-F	4. WTIC >	4. WDRC-F	4. WHCN-F	4. WKSS-F	4. WCCC-F+>4.	4. WHCN-F	4. WHCN-F
5. WCCC-F+	5. WCCC-F+	5. WKSS-F	5. WKSS-F	5. WRCH-F	5.	5. WDRC-F	5. WTIC	5. WTIC	5. WRCH-F
6. WKND	6. WHCN-F	6. WCCC-F+	6. WRCH-F	6.	6.	6. WTIC	6.	6.	6. WCCC-F+
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		327 (3)	327 (3)	23.4	23.9	WCNX	115D	Middletown	.8/1.1
AOR/CLASSIC	4 (1)	193 (5)	197 (6)	14.1	15.8	WKHT	1230	Manchester	.8 2.1
AC/OLDIES/SOFT ROCK	42 (2)	219 (5)	261 (7)	18.7	16.8				
MOR/VARIETY/FULL	312 (2)		312 (2)	22.3	22.0	WCTY-F	97.7	Norwich	.3/1.1
COUNTRY	12 (1)	5 (1)	17 (2)	1.2	1.3	WKCI-F	101.3	Hamden	1.1/6.1
BLACK/URBAN	27 (1)		27 (1)	1.9	2.0	WPLR-F	99.1	New Haven	1.1/7.3
BTFL MUSIC/EZ		146 (1)	146 (1)	10.4	11.1	WWYZ-F	92.5	Waterbury	1.1/5.4
NEWS/TALK	59 (2)		59 (2)	4.2	3.5	WAAF-F	107.3	Worcester	.4/2.1
NOSTALGIA	51 (1)		51 (1)	3.6	3.5	WAQY-F	102.1	Springfield	1.3/7.1
RELIGION/GOSPEL						WCBS	880	New York	.3/2.0
SPANISH						WHFM-F	93.1	Springfield	.4/2.5
CLASSICAL						WMAS-F	94.7	Springfield	.4/2.1
JAZZ/NEW AGE/ECLECTIC						WNBC	660	New York	.8/1.7
UNKNOWN/OTHERS									
			1398 (25)						

RADIO STATIONS

AM STATIONS

WDRG, 1360, 5 KW (DA-N)	, AC/OLDIES	, \$ 36.00* (Mc-Guild)	Buckley	Dick Korsen
WGAB, 1550, 5 KW/740 W (DA-2)	, TALK	ABC-T, \$ 20.00 (---)		Dan Yorke
WKHT, 1230, 1 KW	, COUNTRY	MBS, \$ 24.00* (P/W)		Jay Epstein
WKND, 1480, 500 W (DAYS, DA)	, BLACK	NBN, \$ 28.00* (Roslin)		B. McClanahan
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 53.00* (Eastman)	Merv Griffin	Al Pellegrino
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 45.00* (Torbet)		Pete Vincelette
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 22.00* (Caballero)		Barry Kursman
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$185.00* (Katz)	Chase	Perry Ury

FM STATIONS

WCCC+, 106.9, 23 KW @ 720, AOR	ABC-C, Source, \$ 50.00* (Torbet)			Milt Aminger
WDRG, 102.9, 20 KW @ 810, OLDIES	, \$ 64.00* (Mc-Guild)	Buckley		Dick Korsen
WHCN, 105.9, 16 KW @ 867, AOR	ABC-R, \$ 59.00* (Masla)	Beck-Ross		Boyd Arnold
WIOF, 104.1, 18 KW @ 835, AC	CBS-R, \$ 73.00* (Eastman)	Merv Griffin (WATERBURY)		Al Pellegrino
WKSS, 95.7, 17 KW @ 880, CHR	, \$ 80.00 (MMR)			Tim Montgomery
WLVA, 93.7, 21 KW @ 780, SPANISH	, \$ 30.00* (Caballero)	Sage		John Lohmann
WRCH, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, \$ 81.00* (Torbet)			Pete Vincelette
WTIC, 96.5, 20 KW @ 810, CHR	, \$135.00* (Katz)	Chase		Perry Ury
WWYZ, 92.5, 18 KW @ 860, AC	US 2, \$ 48.00* (Blair)		(WATERBURY)	Fred Erwin

Other ranked stations - See New Haven or Springfield

HONOLULU

Arbitron Rank/Pop (12+): 55/687,600

MSA Rank/Pop: 61/821,900

NO ADI

Average Person Ratings: 17.3

Market TSL: 22.8 hours

Stations: 22/22
Diaries: 1117/584:1/50.8%
Sample Target: 1010
% Below Line: 0
% Not Listed: 4.6

1986 Revenue: \$16,300,000
HH Inc.: \$39,762
Retail \$: 5.5 Bill
Pop per Station: 31,255
#1 Biller: KSSK \$4,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KQMQ-F+	167/14.0	15.2	15.2	15.2	13.3	14.9		1.		1. KQMQ-F+ 2226/32.4	29.3	27.0
KSSK	167/14.0	10.9	13.2	12.0	14.2	12.5		2.		2. KSSK 1848/26.9	26.7	26.0
3. KUMU-F+	121/10.2	13.4	10.5	10.7	11.5	11.2		3.		3. KXPW-F 1584/23.0	22.8	22.5
4. KMAI-F	95/ 8.0	10.7	10.3	11.0	8.0	10.0		4.		4. KMAI-F 1477/21.5	21.0	21.7
5. KXPW-F	93/ 7.3	6.6	7.7	8.8	7.1	7.6		5.		5. KUMU-F+ 1209/17.6	20.7	16.1
6. KPOI-F	79/ 6.6	7.2	10.1	7.6	7.0	7.9		6.	6. HONOLULU'S METRO	6. KPOI-F 1048/15.2	18.2	15.5
7. KIKI	75/ 6.3	4.6	2.3	2.4	2.5	3.9		7.	7. AND TSA ARE THE	7. KRTR-F 1030/15.0	14.3	12.7
8. KRTR-F	70/ 5.9	5.2	5.4	4.4	4.5	5.2		8.	8. SAME	8. KIKI 946/13.8	8.3	8.6
9. KCCN	55/ 4.6	4.0	3.9	4.8	5.1	4.3		9.		9. KHVH 793/11.5	13.0	13.4
10. KGU	54/ 4.5	4.9	3.6	3.9	3.8	4.2		10.		10. KGU 720/10.5	10.9	8.4
11. KHVH	46/ 3.9	3.7	4.7	3.6	4.5	4.0		11.		11. KCCN 708/10.3	10.2	10.3
12. KORL	24/ 2.0	2.0	.8	.9	1.0	1.4		12.		12. KDEO 414/ 6.0	5.1	7.2
13. KDEO	23/ 1.9	1.1	2.0	2.0	3.9	1.8		13.		13. KORL 395/ 5.7	3.7	4.1
14.								14.		14. KOHO 230/ 3.3	3.0	3.0

12+ FM SHARE (METRO): 50.53% (573 of 1134) (SPG 86: 49.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+
2. KMAI-F	2. KXPW-F	2. KSSK	2. KUMU-F	2. KUMU-F	2. KUMU-F	2. KUMU-F	2. KQMQ-F+	2. KSSK	2. KMAI-F	2. KSSK
3.	3. KPOI-F	3. KXPW-F	3. KIKI	3. KQMQ-F	3. KGU	3. KUMU-F+	3. KUMU-F+	3. KUMU-F+	3. KXPW-F	3. KPOI-F
4.	4. KMAI-F	4. KPOI-F	4. KQMQ-F+	4. KIKI	4. KCCN	4. KXPW-F	4. KXPW-F	4. KMAI-F	4. KUMU-F+	4. KXPW-F
5.	5. KRTR-F	5. KUMU-F+	5. KXPW-F	5. KXPW-F	5. KHVH	5. KGU	5. KIKI	5. KXPW-F	5. KPOI-F	5. KUMU-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KSSK	1. KQMQ-F+	1. KQMQ-F+	1. KIKI	1. KQMQ-F+	1. KSSK
2. KMAI-F	2. KXPW-F	2. KSSK	2. KSSK	2. KUMU-F	2. KPOI-F	2. KPOI-F	2. KPOI-F	2. KPOI-F	2. KIKI
3. KXPW-F	3. KMAI-F	3. KXPW-F	3. KXPW-F	3. KQMQ-F+	3. KMAI-F	3. KXPW-F	3. KQMQ-F+	3. KIKI	3. KUMU-F+
4.	4. KSSK	4. KRTR-F	4. KMAI-F	4. KXPW-F	4. KXPW-F	4. KIKI	4. KXPW-F	4. KSSK	4. KPOI-F
5.	5. KRTR-F	5. KIKI	5. KUMU-F+	5. KRTR-F	5. KRTR-F	5. KMAI-F	5. KRTR-F	5. KXPW-F	5. KXPW-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	37 (1)	225 (2)	262 (3)	23.1	19.1	KAIM 870 Honolulu .5/1.3
AC/CLASSIC		79 (1)	79 (1)	7.0	7.5	KAIM-F 95.5 Honolulu .3/1.2
AC/OLDIES/SOFT ROCK	75 (1)	163 (2)	238 (3)	21.0	18.8	KISA 1540 Honolulu .7/2.5
MOR/VARIETY/FULL	167 (1)		167 (1)	14.7	15.2	KLHT 1040 Honolulu .4/1.3
COUNTRY	23 (1)		23 (1)	2.0	4.2	KNDI 1270 Honolulu .8/1.9
BLACK/URBAN						KOHO 1170 Honolulu 1.4/3.3
BTFM MUSIC/EZ	19 (1)	102 (1)	121 (2)	10.7	12.3	KZOO 1210 Honolulu 1.3/2.7
NEWS/TALK	100 (2)		100 (2)	8.8	9.0	
NDSTALGIA	24 (1)		24 (1)	2.1	1.1	
RELIGION/GOSPEL	11 (2)	4 (1)	15 (3)	1.3	1.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS/ETHNIC	105 (5)		105 (5)	9.3	11.2	

1134 (22)

RADIO STATIONS

KCCN, 1420, 5 KW	, ETHNIC	,\$ 25.00* (Torbet)	Ronnie Hope
KDEO, 940, 10 KW	, COUNTRY	MBS, \$ 23.00 (Masla)	Bob Loew
KGU, 760, 10 KW	, NEWS/TALK	CBS, ABC-T, \$ 28.00 (Banner)	Bob Wilson
KHVH, 990, 5 KW	, NEWS/TALK	NBC, ABC-I, \$ 40.00 (HNWH)	L. Borger
KIKI, 830, 10 KW	, OLDIES	,\$ 38.00 (Katz)	Michael Brandt
KSSK, 590, 5 KW	, MOR/AC	,\$ 95.00* (Eastman)	Earl McDaniel
KAIM-F, 95.5, 100 KW @ 421,	RELIGION	,\$ 10.00 (---)	Cliff Scott
KMAI-F, 93.9, 100 KW @ 421,	CHR	,\$ 35.00* (Katz)	Michael Brandt
KPOI-F, 97.5, 83 KW @ 46,	AOR	,\$ 45.00* (Republic)	T. Malijewski
KQMQ-F+, 93.1, 54 KW @ -119,	CHR	US 1, APR, \$ 60.00* (Christal)	Jack Kelly
KRTR-F, 96.3, 75 KW @ 2120,	AC	,\$ 32.00* (Torbet)	Austin Vali
KUMU-F+, 94.7, 100 KW @ 500,	BTFM/EZ	,\$ 44.00* (Torbet)	John Gregory
KXPW-F, 92.3, 100 KW @ 1685,	AC	,\$ 61.00* (Eastman)	Earl McDaniel

MISCELLANEOUS COMMENTS KKUA-AM changes calls to KQMQ and format from AC to CHR (March)... KULA-F changes calls to KXPW-F...

HOUSTON

Arbitron Rank/Pop (12+): 8/2,990,500

MSA Rank/Pop: 8/3,327,700

ADI # 10
Average Person Ratings: 18.1
Market TSL: 23.8 hours

Stations: 30/30
Diaries: 2218/1348:1/44.2%
Sample Target: 2030
% Below Line: 0
% Not Listed: 8.5

1986 Revenue: \$110,000,000
HH Inc.: \$36,532
Retail \$: 25.3 Bil
Pop per Station: 99,683
#1 Biller: KKBQ A/F \$15,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KMJQ-F	493/9.1	9.9	9.8	8.0	8.0	9.2	13.9	1. KMJQ-F	551/5187	1. KRBE-F	6369/21.3	20.5	16.6
2. KIKK-F	432/8.0	7.6	6.8	6.8	7.4	7.3	8.7	2. KIKK-F	502/6340	2. KKBQ-F	5754/19.2	18.9	21.7
3. KILT-F	394/7.3	6.4	6.0	5.7	5.7	6.4	5.5	3. KILT-F	452/5642	3. KIKK-F	5579/18.7	15.7	15.5
4. KTRH	367/6.8	4.6	4.7	5.8	5.8	5.5	4.2	4. KRBE-F+	408/7062	4. KTRH	5154/17.2	16.6	16.3
5. KRBE-F+	363/6.7	6.2	6.6	7.4	5.8	6.7	8.5	5. KTRH	402/5860	5. KILT-F	4889/16.3	13.0	13.6
KKBQ-F	363/6.7	7.8	6.0	7.4	8.3	7.0	7.4	6. KKBQ-F	382/6160	6. KMJQ-F	4514/15.1	15.5	14.7
7. KODA-F	292/5.4	5.5	6.9	6.4	6.2	6.1	3.9	7. KODA-F	323/4097	7. KODA-F	3729/12.5	16.4	13.9
8. KFMM-F	282/5.3	5.3	5.9	4.6	6.6	5.3	4.2	8. KFMM-F	300/3852	8. KLLOL-F	3654/12.2	13.2	12.4
9. KLLOL-F	234/4.3	4.4	4.6	5.0	3.8	4.6	6.3	9. KLLOL-F	266/4048	9. KLTR-F	3538/11.8	10.5	13.9
10. KQUE-F	219/4.0	4.4	4.1	3.7	4.6	4.1	2.8	10. KZFX-F	234/2900	10. KFMM-F	3478/11.6	13.5	12.9
KZFX-F	219/4.0	3.8	4.1	.8	.9	3.2	6.8	11. KQUE-F	230/2348	11. KZFX-F	2799/ 9.4	9.3	2.9
12. KPRC	155/2.9	2.6	2.7	4.4	3.4	3.2	2.2	12. KPRC	162/2572	12. KKHT-F	2678/ 9.0	8.8	14.2
13. KLTR-F	154/2.8	2.9	2.5	3.7	4.4	3.0	2.4	13. KLTR-F	155/3647	13. KPRC	2419/ 8.1	8.6	9.3
14. KJYY-F	133/2.5	2.5	3.4	3.1	2.7	2.9	1.8	14. KJYY-F	139/2181	14. KQUE-F	2236/ 7.5	8.1	8.5
15. KKHT-F	106/2.0	1.6	2.3	2.9	4.8	2.2	2.2	15. KKHT-F	116/2907	15. KJYY-F	2094/ 7.0	9.4	8.1
16. KCOH	100/1.8	1.4	1.6	.9	.8	1.4	.6	16. KCOH	100/1091	16. KYOK	1599/ 5.3	4.7	4.7
17. KYOK	98/1.8	1.2	1.3	1.8	1.4	1.5	.6	17. KYOK	99/1605	17. KILT	1228/ 4.1	3.0	6.6
18. KEYH	88/1.6	1.9	1.0	.9	.7	1.4	.6	18. KEYH	88/ 636	18. KCOH	1091/ 3.6	3.3	2.2
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 77.41% (3837 of 4957) (SPG 86: 79.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMM-F	1. KIKK-F	1. KTRH	1. KILT-F+	1. KIKK-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
KRBE-F+	2. KZFX-F	2. KIKK-F	KIKK-F	2. KILT-F	2. KILT-F	2. KIKK-F+	KMJQ-F	2. KIKK-F	2. KTRH	2. KIKK-F
3. KMJQ-F>	3. KRBE-F+	3. KILT-F	3. KILT-F	3. KFMM-F	3. KODA-F	3. KTRH	3. KILT-F	3. KRBE-F+	3. KRBE-F+	3. KRBE-F+
4.	4. KKBQ-F	4. KFMM-F	4. KMJQ-F>	4. KMJQ-F>	4. KIKK-F	4. KMJQ-F	4. KODA-F	4. KILT-F	4. KKBQ-F	4. KKBQ-F
5.	5. KIKK-F	5. KKBQ-F	5. KZFX-F	5. KODA-F	5. KQUE-F	5. KKBQ-F	5. KFMM-F	5. KKBQ-F	5. KIKK-F	5. KILT-F
6.	6. KLLOL-F	6. KRBE-F+	6. KKBQ-F	6. KZFX-F	6. KFMM-F	6. KFMM-F	6. KKBQ-F	6. KFMM-F	6. KILT-F	6. KODA-F
7.	7. KFMM-F	7. KZFX-F	7. KLLOL-F	7. KKBQ-F	7. KPRC	7. KRBE-F+	KQUE-F	7. KODA-F	7. KODA-F	7. KFMM-F
8.	8. KILT-F	8. KLLOL-F	8. KTRH	8. KTRH	8. KMJQ-F	8. KLLOL-F	8. KRBE-F+	8. KTRH	8. KLLOL-F	8. KTRH
9.	9.	9.	9.	9.	9.	9. KODA-F	9.	9.	9. KZFX-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. KPRC	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRBE-F+	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KIKK-F	1. KMJQ-F	1. KMJQ-F	1. KLLOL-F	1. KMJQ-F	1. KIKK-F
2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KIKK-F	KILT-F	2. KLLOL-F	2. KLLOL-F	2. KZFX-F	2. KIKK-F	2. KILT-F
3. KKBQ-F	3. KRBE-F+	3. KZFX-F	3. KKBQ-F	3. KMJQ-F	3. KRBE-F+	3. KZFX-F	3. KMJQ-F	3. KLLOL-F	3. KFMM-F
4. KIKK-F>	4. KIKK-F	4. KLTR-F	4. KILT-F	4. KFMM-F	4. KZFX-F	4. KIKK-F	4. KFMM-F	4. KILT-F	4. KMJQ-F
5. KILT-F	5. KZFX-F	5. KFMM-F	5. KRBE-F+	5. KKBQ-F	5. KILT-F	5. KFMM-F	5. KIKK-F	5. KFMM-F	5. KLLOL-F
6. KZFX-F	6. KILT-F	6. KIKK-F	6. KFMM-F	6. KODA-F	6. KKBQ-F	6. KRBE-F+	6. KILT-F	6. KZFX-F	6. KTRH
7.	7. KFMM-F	7. KKHT-F	7. KLTR-F	7. KJYY-F	7. KIKK-F	7. KILT-F	7. KLTR-F	7. KRBE-F+	7. KZFX-F
8.	KLTR-F	8. KILT-F	8. KZFX-F	KLTR-F	8.	8. KKBQ-F	8. KRBE-F+	8. KTRH	8. KODA-F
9.	9. KKHT-F	9. KJYY-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10. KRBE-F+10.	10.	10.	10.	10.	10. KTRH	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
						%				
TOP 40/CHR/CONTEMP	29 (2)	824 (3)	853 (5)	17.2	16.1	KHCB-F	105.7	Houston	1.2/2.9	
AOR/CLASSIC		453 (2)	453 (2)	9.1	9.5	KIKK	650	Pasadena	.7/1.2	
AC/OLDIES/SOFT ROCK	47 (1)	569 (3)	616 (4)	12.4	15.9	KILT	610	Houston	1.3/4.1	
MOR/VARIETY/FULL						KJOJ-F	106.9	Conroe	.5/2.2	
						KKBQ	790	Houston	.4/1.9	
COUNTRY	109 (2)	826 (2)	935 (4)	18.9	17.4	KLAT	1010	Houston	1.1/2.5	
BLACK/URBAN	198 (2)	493 (1)	691 (3)	13.9	11.4	KLEF-F	92.1	Seabrook	.5/1.8	
BTFL MUSIC/EZ		292 (1)	292 (1)	5.9	6.9	KNUZ	1230	Houston	.9/2.3	
NEWS/TALK	522 (2)		522 (2)	10.5	10.1	KQQK-F	106.5	Galveston	.6/3.3	
						KXYZ	1320	Houston	1.0/2.1	
NOSTALGIA		219 (1)	219 (1)	4.4	5.1	KYST	920	Texas City	.4/1.0	
RELIGION/GOSPEL		93 (2)	93 (2)	1.9	2.5					
SPANISH	203 (3)	34 (1)	237 (4)	4.8	3.6					
CLASSICAL		26 (1)	26 (1)	0.5	0.7					
JAZZ/NEW AGE/ECLECTIC										
UNKNOWN/OTHERS	20 (1)		20 (1)	0.4	0.7					
				4957 (30)						

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN,NBN,\$ 57.00	(---)	Mike Petrizzo
KEYH, 850, 10 KW (DAYS, DA)	, SPANISH	,\$ 45.00*	(Lotus)	Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	,\$ 55.00	(Torbet)	Viacom Craig Magee
KILT, 610, 5 KW (DA-2)	, COUNTRY	,\$ 70.00*	(Banner)	Legacy Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F,\$ 75.00*	(Mc-Guild)	Gannett Bill Burns
KLAT, 1010, 5 KW (DA-2)	, SPANISH	,\$ 96.00	(Katz)	Tichenor Ricardo Castillo
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	,\$ 30.00	(---)	Felix Morales
KNUZ, 1230, 1 KW	, OLDIES	ABC-D,\$ 45.00*	(Republic)	Larry Swikard
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,SMN,ABC-T,NBC-T,\$122.00*	(Eastman)	Harry Schultz
KRBE, 1070, 10 KW/5 KW (DA-2)	, CHR	,\$ NA	(Katz)	Susquehanna Sandy Gamblin
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS,ABC-I,\$161.00*	(CBS)	Michael Packer
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	,\$ 75.00	(Caballero)	Infinity Hugo Cadelago
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R,\$ 54.00	(Masla)	All Pro Don Rosette

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	,\$210.00*	(MMR)	First Media	Dan Mason
KIKK, 95.7, 100 KW @ 1920, COUNTRY	,\$225.00*	(Torbet)	Viacom	Craig Magee
KILT, 100.3, 100 KW @ 1920, COUNTRY	,\$160.00*	(Banner)	Legacy	Dickie Rosenfeld
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans,\$120.00	(Masla)	Entercom	Steve Shepard
KKBQ, 92.9, 100 KW @ 1920, CHR	ABC-F,\$240.00*	(Mc-Guild)	Gannett	Bill Burns
KKHT, 96.5, 100 KW @ 2000, CHR	ABC-R,\$130.00*	(Eastman)	Malrite	John Patton
KLEF, 92.1, 3 KW @ 300, CLASSICAL	,\$ 75.00	(CMBS)	(SEABROOK)	Dave Trusty
KLLOL, 101.1, 100 KW @ 1949, AOR	Source,\$158.00*	(CBS)		Pat Fant
KLTR, 93.7, 100 KW @ 1779, AC	,\$160.00	(CBS)	CBS	Miles Sexton
KMJQ, 102.1, 100 KW @ 1720, URBAN	,\$195.00*	(Christal)	Keymarket	Barry Drake
KODA, 99.1, 100 KW @ 1920, BTFL/EZ	,\$220.00*	(Group W)	Westinghouse	Dave Pearlman
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E,\$124.00*	(Republic)		Ken Grant
KRBE, 104.1, 100 KW @ 1920, CHR	,\$185.00*	(Katz)	Susquehanna	Sandy Gamblin
KZFX, 107.5, 100 KW @ 2000, CLASSIC AOR	,\$135.00*	(Republic)	Shamrock	John Dew

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KLEF-F (Seabrook): Sold for \$2,200,000 (est)
 KGOL (Humble): Sold to Satellite Music Network for \$2,100,000

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 124/278,800
 MSA Rank/Pop: 139/331,100
 ADI # 47 (w/Charleston)
 Average Person Ratings: 15.4
 Market TSL: 20.8 hours

Stations: 17/14
 Diaries: 835/334:1/46.2%
 Sample Target: 68D
 % Below Line: 6.5
 % Not Listed: 6.8

1986 Revenue: \$6,200,000
 HH Inc.: \$24,237
 Retail \$: 1.8 Bil
 Pop per Station: 19,914
 #1 Biller: WTCR A/F \$1,600,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WKEE-F	118/27.5	21.1	17.7	14.1	19.2		32.1	1. WKEE-F	157/1831	1. WKEE-F	1136/40.7	38.4	35.0
2. WTCR-F	95/22.1	25.2	27.4	22.2	18.8		23.3	2. WTCR-F	135/1470	2. WTCR-F	1000/35.9	38.2	36.1
3. WAMX-F	39/ 9.1	10.6	11.9	20.1	17.6		9.2	3. WAMX-F	83/1186	3. WAMX-F	521/18.7	28.1	27.0
4. WKEE	19/ 4.4	3.4	3.9	3.7	4.0		2.4	4. WPAY-F	69/ 920	4. WGNT	316/11.3	11.4	12.6
5. WEMM-F	17/ 4.0	4.3	4.9	5.5	5.2		3.1	5. WQBE-F	55/ 616	5. WKEE	290/10.4	8.8	8.8
WAEZ-F	17/ 4.0	2.2	3.6	4.2	3.6		1.3	6. WKLC-F	41/ 633	6. WTCR	278/10.0	9.9	9.5
7. WTCR	16/ 3.7	3.1	3.6	4.7	2.1		2.6	7. WEMM-F	30/ 507	7. WEMM-F	273/ 9.8	10.4	11.2
8. WKLC-F	16/ 3.7	2.9	4.4	5.2	5.2		8.4	8. WAEZ-F	22/ 167	8. WKLC-F	266/ 9.5	10.0	9.6
9. WPAY-F	14/ 3.3	2.2	2.2	1.3	2.4		2.4	9. WKEE	19/ 310	9. WPAY-F	242/ 8.7	7.2	6.3
10. WGNT	13/ 3.0	4.5	5.3	6.5	10.5		3.7	10. WTCR	18/ 304	10.			
11.								11. WGNT	13/ 319	11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 84.75% (339 of 400) (SPG 86: 83.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F>	1. WKEE-F>	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F+>	1. WTCR-F+>	1. WKEE-F	1. WKEE-F>	1. WKEE-F
2. WAMX-F	2. WTCR-F	2. WTCR-F+>	2. WKEE-F	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WTCR-F+>	2. WTCR-F+>	2. WTCR-F+>
3.	3. WAMX-F>	3. WAMX-F>	3. WAMX-F>	3. WAMX-F>	3. WAEZ-F	3.	3. WAMX-F>	3. WAMX-F	3. WAMX-F>	3. WAMX-F>
4.	4.	4.	4.	4.	4. WEMM-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5. WKEE	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKEE-F>	1. WKEE-F>	1. WKEE-F	1. WKEE-F>	1. WKEE-F	1. WKEE-F>	1. WKEE-F>	1. WKEE-F	1. WKEE-F>	1. WTCR-F>
2. WTCR-F	2. WTCR-F	2. WTCR-F	2. WTCR-F>	2. WTCR-F	2. WKLC-F>	2. WTCR-F	2. WTCR-F	2. WTCR-F	2. WKEE-F>
3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F>	3. WAMX-F>	3. WTCR-F	3. WKLC-F	3. WAMX-F	3. WAMX-F	3. WAMX-F>
4.	4.	4.	4.	4.	4.	4. WAMX-F	4.	4. WKLC-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5. WKEE	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		120 (2)	120 (2)	30.0	19.4	WCMI 1340 Ashland, KY .9/5.1
AOR/CLASSIC		55 (2)	55 (2)	13.8	17.8	WGOH 1370 Grayson, KY 1.2/3.9
AC/OLDIES/SOFT ROCK	19 (1)		19 (1)	4.8	5.3	WIRO 1230 Ironton, OH .9/3.3
MOR/VARIETY/FULL	21 (3)		21 (3)	5.3	7.2	WLGC-F 105.5 Greenup, KY 1.9/3.9
COUNTRY	16 (1)	116 (4)	132 (5)	33.0	35.4	WMLV-F 107.1 Ironton, OH 1.2/3.3
BLACK/URBAN						WNXT-F 99.3 Portsmouth, OH .5/1.6
BTFL MUSIC/EZ		17 (1)	17 (1)	4.3	7.2	WQBE-F 97.5 Charleston 1.9/2.6
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	5 (1)	31 (2)	36 (3)	9.0	7.7	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

400 (17)

RADIO STATIONS

WGNT, 930, 5 KW/1 KW (DA-N), MOR	NBC, \$ 19.00* (Banner)	Stoner	Gary Vass
WKEE, 800, 5 KW/185 W (DA-2), OLDIES	CBS, \$ NA (Katz)	Capitol-Goodmon	T. Kassab
WTCR, 1420, 5 KW/500 W (DA-N), COUNTRY	ABC-I, \$ 20.00* (Mc-Guild)	CRB	Mark Jesse
WAEZ-F, 106.3, 3 KW @ 300, BTFL/EZ	US 2, \$ 17.00* (---)		(MILTON) Brenda Peters
WAMX-F, 93.7, 100 KW @ 741, CHR/AOR	ABC-F, \$ 40.00* (Banner)	Stoner	Gary Vass
WEMM-F, 107.9, 50 KW @ 500, RELIGION	, \$ 13.00 (---)	Mortenson	Roger Manning
WKEE-F, 100.5, 53 KW @ 560, CHR	ABC-C, \$ 60.00* (Katz)	Capitol-Goodmon	T. Kassab
WPAY-F, 104.1, 100 KW @ 840, RELIG/COUNTRY	US 2, \$ 12.00 (---)		(PORTSMOUTH) Zeke Mullins
WTCR-F, 103.3, 50 KW @ 500, COUNTRY	ABC-I, \$ 50.00* (Mc-Guild)	CRB	Mark Jesse

WQBE, WKLC - See Charleston

HUNTSVILLE

Arbitron Rank/Pop (12+): 117/297,000

MSA Rank/Pop: 192/216,400

ADI # 92
Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 21/16
Diaries: 873/340:1/53.9%
Sample Target: 690
% Below Line: 9.9
% Not Listed: 8.6

1986 Revenue: \$7,300,000
HH Inc.: \$32,418
Retail \$: 1.8 B11
Pop per Station: 18,563
#1 Biller: WZYP-F \$1,400,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WZYP-F	94/20.7	23.0	25.0			1. WZYP-F	138/1506	1. WZYP-F	1108/37.3	---	40.6
2. WDRM-F	69/15.2	3.1	---			2. WDRM-F	111/1070	2. WDRM-F	720/24.2	---	7.6
3. WRSA-F	46/10.1	8.7	10.0			3. WBHP	57/ 585	3. WRSA-F	539/18.1	---	20.1
4. WBHP	41/ 9.0	20.6	22.5			WRSA-F	57/ 714	4. WBHP	531/17.9	---	30.4
5. WAHR-F	33/ 7.3	8.0	8.3			5. WAHR-F	40/ 556	5. WAHR-F	448/15.1	---	17.8
6. WGNN-F	27/ 5.9	1.0	2.1			6. WENN-F	28/ 290	6. WENN-F	271/ 9.1	---	2.7
7. WEUP	15/ 3.3	9.1	8.8			WQEN-F	28/ 330	7. WEUP	244/ 8.2	---	14.5
8. WDKT	14/ 3.1	1.0	---			8. WQLT-F	24/ 456	8. WNDA-F	200/ 6.7	---	7.0
9. WNDA-F	12/ 2.6	2.1	2.9			9. WEUP	17/ 272	9. WAAY	189/ 6.4	---	16.1
10.						10. WDKT	14/ 182	10. WDKT	176/ 5.9	---	3.9

12+ FM SHARE (METRO): 70.91% (295 of 416) (SPG 86: 52.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F	1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F	1. WRSA-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F>	1. WZYP-F
2.	2. WDRM-F>	2. WDRM-F>	2. WDRM-F	2. WDRM-F>	2. WDRM-F	2. WDRM-F	2. WDRM-F	2. WDRM-F	2. WDRM-F	2. WDRM-F
3.	3. WENN-F	3. WAHR-F	3. WBHP	3. WBHP	3. WBHP >	3. WBHP	3. WRSA-F	3. WAHR-F	3. WDRM-F	3. WRSA-F
4.	4. WAHR-F	4. WBHP	4. WAHR-F	4. WRSA-F	4.	4. WRSA-F	4. WAHR-F	4. WBHP	4. WRSA-F	4. WAHR-F
5.	5.	5.	5. WRSA-F	5. WAHR-F	5.	5.	5. WBHP-F	5. WRSA-F	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZYP-F>	1. WZYP-F>	1. WZYP-F>	1. WZYP-F>	1. WZYP-F		1. WZYP-F	1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F
2. WDRM-F	2. WDRM-F>	2. WDRM-F	2. WDRM-F>	2. WDRM-F>		2. WDRM-F	2. WDRM-F	2. WDRM-F	2. WDRM-F>	2. WDRM-F>
WENN-F	3. WAHR-F	3. WAHR-F	3. WAHR-F	3. WBHP		3. WENN-F	3. WENN-F	3.	3. WAHR-F	3. WBHP
4.	4. WENN-F	4. WBHP	WBHP	WRSA-F		4. WAHR-F	4. WAHR-F	4.	4. WBHP	4. WRSA-F
5.	5.	5.	5. WRSA-F	5. WAHR-F		5.	5.	5.	5.	5. WAHR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		102 (3)	102 (3)	24.5	26.5	WAAY 1550 Huntsville .9/6.4
AOR/CLASSIC					0.4	WAJF 1490 Decatur .9/2.5
AC/OLDIES/SOFT ROCK	4 (1)	37 (2)	41 (3)	9.9	8.7	WFIX 1450 Huntsville 2.0/4.6
MOR/VARIETY/FULL						WHOS 800 Decatur 1.1/3.8
COUNTRY	67 (4)	71 (2)	138 (6)	33.2	26.8	WHRT 860 Hartsville .4/1.0
BLACK/URBAN	22 (2)	27 (1)	49 (3)	11.8	19.8	WIXC 1140 Hazel Green 2.2/3.4
BTFMUSIC/EZ		46 (1)	46 (1)	11.1	9.7	WJMW 770 Athens 2.2/5.1
NEWS/TALK						WTAK 1000 Huntsville 1.5/4.5
NOSTALGIA	9 (1)		9 (1)	2.2	1.2	WAPI-F 94.5 Birmingham 1.1/5.7
RELIGION/GOSPEL	5 (1)	12 (1)	17 (2)	4.1	2.3	WQEN-F 103.7 Gadsden .7/2.1
SPANISH						WQLT-F 107.3 Florence .9/5.2
CLASSICAL						WZZK-F 104.7 Birmingham .4/1.5
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	14 (2)		14 (2)	3.4	2.1	
			416 (21)			

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), AC	\$ 11.00* (Masla)	Wayne Johnson
WBHP, 1230, 1 KW, COUNTRY	ABC-I, \$ 54.00* (Katz)	W. Pollard
WDKT, 730, 1 KW/128 W, COUNTRY	\$ 8.00 (Savalli)	Wayne Steele
WEUP, 1600, 5 KW/500 W (DA-N), BLACK	SBN, \$ 19.00 (---)	Viola Garrett
WAHR-F, 99.1, 100 KW @ 540, AC	NBC, \$ 30.00* (Torbet)	A. Hornbuckle
WDRM-F, 102.1, 100 KW @ 727, COUNTRY	\$ 45.00 (HNWH)	Mack Bramlett
WNDA-F, 95.1, 50 KW @ 110, RELIGION	MBS, \$ 11.00 (---)	Fred Wells
WRSA-F, 96.9, 100 KW @ 830, BTFM/EZ	CBS, \$ 19.00* (---)	Paul Nielson
WZYP-F, 104.3, 100 KW @ 760, CHR	ABC-C, \$ 44.00 (Torbet)	Homer Dunnivant

WENN, WQEN - See Birmingham

MISCELLANEOUS COMMENTS Limestone and Mortan counties were again added to the metro so share comparisons with 1986 are not valid nor are comparisons with 1985...

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/993,500

MSA Rank/Pop: 40/1,207,900

ADI # 24

Average Person Ratings: 17.0

Market TSL: 22.5 hours

Stations: 20/18
Diaries: 1709/581:1/46.9%
Sample Target: 1500
% Below Line: 0.6
% Not Listed: 6.3

1986 Revenue: \$40,300,000
HH Inc.: \$32,561
Retail \$: 8.9 Bil
Pop per Station: 55,194
#1 Biller: WIBC \$8,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WFBQ-F	276/16.3	14.1	13.9	13.4	13.3	14.4	17.5	1. WFBQ-F	476/4949	1. WFBQ-F	2741/27.6	25.9	25.3
2. WIBC	246/14.6	14.8	14.4	13.2	18.6	14.3	15.6	2. WIBC	279/3156	2. WIBC	2590/26.1	25.3	29.5
3. WFMS-F	183/10.8	11.6	10.7	10.0	9.8	10.8	12.4	3. WFMS-F	253/3081	3. WFMS-F	2193/22.1	17.9	18.1
4. WXTZ-F	156/ 9.2	8.8	8.5	9.7	8.6	9.1	4.8	4. WXTZ-F	193/2492	4. WZPL-F	2158/21.7	22.5	21.5
5. WTLC-F	155/ 9.2	8.6	10.9	7.7	9.0	9.1	11.3	5. WTLC-F	171/1550	5. WENS-F	1941/19.5	20.9	18.8
6. WENS-F	126/ 7.5	7.9	8.3	7.3	8.0	7.8	7.3	6. WZPL-F	166/3257	6. WXTZ-F	1777/17.9	17.7	18.5
7. WZPL-F	116/ 6.9	8.1	8.5	8.7	7.1	8.1	9.4	7. WENS-F	156/2530	7. WEAG-F	1557/15.7	13.6	15.5
8. WEAG-F	70/ 4.1	4.9	3.7	6.2	4.6	4.7	5.0	8. WEAG-F	100/2328	8. WTLC-F	1281/12.9	13.2	12.9
9. WTUX	68/ 4.0	3.6	2.8	5.2	3.9	3.9	1.5	9. WTUX	76/ 730	9. WTPI-F	981/ 9.9	8.1	6.8
10. WTP1-F	59/ 3.5	4.2	3.0	2.7	3.1	3.4	2.7	10. WTP1-F	70/1273	10. WIRE	664/ 6.7	7.8	6.9
11. WIRE	32/ 1.9	2.3	1.9	1.1	1.6	1.8	1.2	11. WLW	52/ 771	11. WNDE	598/ 6.0	6.6	5.7
12. WNDE	28/ 1.7	1.4	1.8	1.4	1.9	1.6	2.2	12. WNDE	36/ 748	12. WTUX	588/ 5.9	5.9	7.1
13.								13. WIRE	34/ 728	13.			
14.								14.		14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.99% (1172 of 1584) (SPG 86: 70.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WIBC >	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WTLC-F	1. WFBQ-F
2. WTLC-F	2. WTLC-F	2. WFMS-F	2. WFMS-F	2. WFMS-F	2. WXTZ-F	2. WIBC >	2. WIBC	2. WIBC	2. WFBQ-F	2. WIBC
3. WFBQ-F	3. WENS-F	3. WTLC-F	3. WTLC-F	3. WIBC	3. WFMS-F>	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WIBC	3. WFMS-F
4. WEAG-F	4. WFMS-F	4. WENS-F	4. WIBC	4. WTLC-F	4. WTUX	4. WXTZ-F	4. WFMS-F	4. WTLC-F	4. WENS-F	4. WTLC-F
5. WENS-F	5. WZPL-F	5. WIBC	5. WENS-F	5. WENS-F	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WXTZ-F	5. WFMS-F	5. WXTZ-F
6.	6. WEAG-F	6. WZPL-F	6. WXTZ-F	6. WXTZ-F>	6. WENS-F	6. WENS-F	6. WZPL-F	6. WZPL-F	6. WZPL-F	6. WZPL-F
7.	7. WTP1-F	7. WXTZ-F	7. WZPL-F	7. WZPL-F	7. WFBQ-F	7. WZPL-F	7. WTLC-F	7. WENS-F	7. WXTZ-F	7. WENS-F
8.	8. WIBC	8.	8.	8. WTP1-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F>	1. WFBQ-F>	1. WTLC-F	1. WFBQ-F	1. WFMS-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>
2. WENS-F	2. WTLC-F	2. WFNS-F	2. WFMS-F	2. WTLC-F	2. WZPL-F	2. WTLC-F	2. WTLC-F	2. WFMS-F	2. WFMS-F
3. WZPL-F	3. WENS-F	WFBQ-F	WTLC-F	3. WIBC	3. WEAG-F	3. WENS-F	3. WENS-F	3. WIBC	WIBC
4. WTLC-F	4. WFMS-F	4. WFMS-F	4. WENS-F	4. WENS-F	4. WENS-F	4. WZPL-F	WIBC	4. WTLC-F	4. WTLC-F
5. WFMS-F	5. WZPL-F	5. WTP1-F	5. WIBC	5. WFBQ-F	5. WFMS-F	5. WFMS-F	5. WFMS-F	5. WENS-F	5. WXTZ-F
6. WEAG-F	6. WTP1-F	WZPL-F	6. WZPL-F	WXTZ-F	6.	6. WEAG-F	6. WEAG-F	6. WZPL-F	6. WENS-F
7. WTP1-F	7. WEAG-F	7. WEAG-F	7. WXTZ-F	7. WZPL-F	7.	7.	WZPL-F	7. WEAG-F	7.
8.	8.	WIBC	8. WTP1-F	8. WTP1-F	8.	8.	8.	8. WXTZ-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	SPG 86					OTHER RATED STATIONS/METRO SHARE & CUME RATING		
	AM	FM	TOTAL	%	%			
TOP 40/CHR/CONTEMP		186 (2)	186 (2)	11.7	7.6	WATI-F 107.1	Danville	.5/1.6
AOR/CLASSIC		276 (1)	276 (1)	17.4	19.1	WBRI 1500	Indianapolis	.3/1.3
AC/OLDIES/SOFT ROCK	28 (1)	190 (3)	218 (4)	13.8	16.1	WCBK-F 102.3	Martinsville	.5/2.0
MOR/VARIETY/FULL	251 (2)	8 (1)	259 (3)	16.4	20.8	WGRT 810	Indianapolis	1.0/2.2
COUNTRY	32 (1)	191 (2)	223 (3)	14.1	10.5	WXIR-F 98.3	Plainfield	.6/2.8
BLACK/URBAN		155 (1)	155 (1)	9.8	9.6	WXLW 950	Indianapolis	.7/1.6
BTFL MUSIC/EZ		156 (1)	156 (1)	9.8	9.2	WLBC-F 104.1	Muncie	.3/1.6
NEWS/TALK						WLW 700	Cincinnati	.3/1.8
NOSTALGIA	68 (1)		68 (1)	4.3	4.2			
RELIGION/GOSPEL	33 (3)	10 (1)	43 (4)	2.7	3.0			
SPANISH								
CLASSICAL								
JAZZ/NEW AGE/ECLECTIC								
UNKNOWN/OTHERS								
			1584 (20)					

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION	,\$ 17.00 (---)						
WFBM, 1110, 500 W (DAYS,DA)	, NOSTALGIA	,\$ 11.00 (---)				(NOBLESVILLE)		Jim Mathis
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN,\$ 20.00 (---)			Universal			P. Broadnax
WIBC, 1070, 50 KW/10 KW (DA-2)	, MDR	,\$140.00 (Banner)			Sconnix			Roy Cooper
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-I,\$ 40.00* (Republic)	WIN					Jim VanSickle
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US 2,\$ 45.00* (Katz)	Taft					Ed Sander
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION	,\$ 20.00 (---)						Jim Wilson
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,\$ 42.00* (Durpetti)	Panache					Russ Dodge
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION	,\$ 12.00 (---)						Ed Sears

FM STATIONS

WEAG, 93.1, 13 KW @ 1022, CHR		,\$ 60.00 (Banner)	Sconnix					Roy Cooper
WENS, 97.1, 23 KW @ 739, AC		,\$105.00* (Crystal)	Emmis					Christine Woodward
WFBQ, 94.7, 52 KW @ 850, AOR		Source,\$130.00* (Katz)	Taft					Christopher Wheat
WFMS, 95.5, 13 KW @ 1000, COUNTRY		,\$ 95.00* (Mc-Guild)	Susquehanna					Nancy Vaeth
WTLC, 105.7, 50 KW @ 445, BLACK		,\$ 75.00* (Durpetti)	Panache					Al Hobbs
WXTZ, 103.3, 18 KW @ 850, BTFL/EZ		,\$ 77.00* (Republic)	WIN					Jim VanSickle
WZPL, 99.5, 50 KW @ 500, CHR		APR,\$ 80.00* (HNWH)	Booth					Roger Ingram
WTP1, 107.9, 22 KW @ 885, SOFT AC		APR,CBS-R,\$ 45.00* (Eastman)						John Patton
WXIR, 98.3, 3 KW @ 300, RELIGION		,\$ 17.00 (---)				(PLAINFIELD)		Gary Arnold
WATI, 107.1, 3 KW @ 300, COUNTRY		SMN,\$ 32.00 (Regional)	Universal			(DANVILLE)		P. Broadnax
WTT5, 92.3, 37 KW @ 1090, AC		,\$ 37.00 (Republic)	Sarkes Tarzian			(BLOOMINGTON)		Dave Nathan

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WIBC/WEAG-F: From Blair to Sconnix for \$25,000,000

JACKSON, MS

Arbitron Rank/Pop (12+): 109/320,000

Stations: 18/18
Diaries: 898/356:1/45.9%
Sample Target: 700
% Below Line: 0
% Not Listed: 7.5

1986 Revenue: \$10,300,000
HH Inc.: \$28,770
Retail \$: 2.5 Btl
Pop per Station: 17,778
#1 Biller: WMSI-F \$2,400,000

MSA Rank/Pop: 116/393,100
ADI # 86
Average Person Ratings: 18.3
Market TSL: 24.5 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WJMI-F	106/18.1	16.7	17.1			1. WMSI-F	232/2175	1. WJMI-F	885/27.7	---	26.8
2. WMSI-F	84/14.3	13.3	14.2			2. WJMI-F	201/1583	2. WMSI-F	819/25.6	---	24.4
3. WOAD	60/10.2	9.6	10.0			3. WTYX-F	106/1573	3. WTYX-F	736/23.0	---	24.8
4. WTYX-F	54/ 9.2	11.6	15.5			4. WOAD	60/ 514	4. WKXI	608/19.0	---	20.2
5. WKXI	47/ 8.0	7.4	8.0			5. WLIN-F	58/ 804	5. WOAD	514/16.1	---	17.2
6. WSTZ-F	40/ 6.8	2.9	---			6. WSTZ-F	57/ 752	6. WSLI-F	473/14.8	---	12.6
7. WLIN-F	32/ 5.5	6.7	8.6			7. WSLI-F	56/ 285	7. WLIN-F	438/13.7	---	15.3
8. WSLI-F	28/ 4.8	5.4	2.0			8. WKXI	48/ 650	8. WSTZ-F	433/13.3	---	7.7
9. WJDX	22/ 3.8	2.5	3.8			9. WJDX	28/ 458	9. WJDX	342/10.7	---	12.4
10. WSLI	17/ 2.9	5.1	5.1			10. WSLI	19/ 285	10. WSLI	239/ 7.5	---	12.3

12+ FM SHARE (METRO): 66.78% (362 of 542) (SPG 86: 66.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJMI-F	1. WJMI-F>	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F>	1. WJMI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F>	1. WJMI-F>
2. WTYX-F>	2. WSTZ-F+	2. WMSI-F>	2. WJMI-F>	2. WJMI-F>	2. WOAD >	2. WMSI-F>	2. WJMI-F>	2. WMSI-F>	2. WOAD	2. WMSI-F>
3. WSTZ-F+	3. WTYX-F	3. WTYX-F	3. WKXI	3. WKXI	3. WLIN-F>	3. WOAD	3. WOAD	3. WTYX-F	3. WSTZ-F+	3. WKXI
4. WKXI	4. WKXI	4. WKXI	4. WOAD	4. WOAD	4. WKXI	4. WTYX-F	4. WTYX-F	4. WOAD	4. WTYX-F	4. WTYX-F
5.	5. WMSI-F	5. WSTZ-F+	WTYX-F	5. WTYX-F	5. WSLI-F	5. WSLI-F	5. WSLI-F+	5. WKXI	5. WKXI	5. WSTZ-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJMI-F>	1. WJMI-F>	1. WJMI-F>	1. WJMI-F>	1. WJMI-F	1. WJMI-F	1. WJMI-F>	1. WJMI-F>	1. WMSI-F	1. WMSI-F>
2. WSTZ-F+	2. WTYX-F	2. WKXI	2. WMSI-F	2. WMSI-F	2. WSTZ-F+	2. WSTZ-F+	2. WMSI-F	2. WJMI-F>	2. WJMI-F>
3. WTYX-F	3. WKXI	3. WTYX-F	3. WKXI	3. WKXI	3. WTYX-F	3. WMSI-F>	WSTZ-F+	3. WSTZ-F+	3.
4. WSLI-F	4. WSTZ-F+	4. WOAD	WTYX-F	4. WOAD	4.	WTYX-F	4. WJDX	4. WTYX-F	4.
5. WMSI-F	5. WSLI-F	5. WSLI-F	5. WOAD	5. WTYX-F	5.	5. WKXI	5.	5. WKXI	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		94 (2)	94 (2)	17.3	15.7	WCKO-F 98.7 Vicksburg 1.2/1.8
AOR/CLASSIC					3.1	WHJT-F 93.5 Clinton .3/3.2
AC/OLDIES/SOFT ROCK	17 (1)	44 (4)	61 (5)	11.3	8.2	WJNT 1180 Pearl 1.4/3.6
MOR/VARIETY/FULL	22 (1)		22 (1)	4.1	2.7	WJXN 1450 Jackson .9/2.7
COUNTRY		84 (1)	84 (1)	15.5	14.4	WEQZ-F 101.7 Gluckstadt 1.2/4.3
BLACK/URBAN	54 (2)	106 (1)	160 (3)	29.5	31.1	WMGO 1370 Canton 2.4/4.3
BTFL MUSIC/EZ		32 (1)	32 (1)	5.9	7.3	WOKJ 1550 Jackson 1.2/6.2
NEWS/TALK					5.5	WRJH-F 97.7 Brandon .3/1.5
NOSTALGIA					1.1	
RELIGION/GOSPEL	87 (4)	2 (1)	89 (5)	16.4	10.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

542 (18)

RADIO STATIONS

WJDX, 620, 5 KW/1 KW (DA-N)	, MOR	ABC-D, \$ 23.00* (Torbet)	Sterling	Ken Windham
WKXI, 1300, 5 KW/1 KW	, BLACK	SBN, \$ 24.00* (Banner)	TAB	Bob O'Brien
WMGO, 1370, 1 KW	, GOSPEL	, \$ 7.00 (Bunchez)	(CANTON)	Gene Dow
WOAD, 1400, 1 KW	, GOSPEL/BLACK	MBS, \$ 19.00* (Savalli)		
WOKJ, 1550, 50 KW/10 KW (DA-2)	, BLACK	NBN, \$ 10.00 (Durpetti)	Holt	Carl Haynes
WSLI, 930, 5 KW (DA-1)	, TALK (?)	CBS, \$ 20.00* (Torbet)		
WJMI-F, 99.7, 100 KW @ 1060, BLACK		ABC-F, \$ 52.00 (Durpetti)	Holt	Carl Haynes
WLIN-F, 95.7, 100 KW @ 1060, BTFL/EZ		, \$ 30.00 (Christal)		Lewis Hopper
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY		ABC-E, \$ 60.00* (Torbet)	Sterling	Ken Windham
WSLI-F, 96.3, 100 KW @ 1450, AC		, \$ 37.00* (Torbet)		
WTYX-F, 94.7, 100 KW @ 1100, CHR		ABC-C, \$ 45.00* (Banner)	TAB	Bob O'Brien
WSTZ-F+, 106.7, 100 KW @ 1365, CHR		NBC, \$ 35.00* (HNWH)	Lewis (VICKSBURG)	

MISCELLANEOUS COMMENTS WOKJ/WJMI-F sold by Roden to Holt for \$ _____ ... WKKE changes calls to WJNT...
WYYN changes to WSLI...

JACKSONVILLE

Arbitron Rank/Pop (12+): 53/698,000

Stations: 21/19
Diaries: 1012/690:1/46.0%
Sample Target: 1000
% Below Line: 2.3
% Not Listed: 19.5

1986 Revenue: \$19,000,000
HH Inc.: \$29,536
Retail \$: 5.4 Bill
Pop per Station: 36,737
#1 Biller: WIVY-F \$3,700,000

MSA Rank/Pop: 60/836,000
ADI # 57
Average Person Ratings: 16.5
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WAPE-F	180/15.6	22.2	20.1	20.3	15.6	19.6	28.5	1. WAPE-F	260/2023	1. WAPE-F	2064/29.6	32.7	28.5
2. WQIK-F	127/11.0	11.0	8.7	8.1	9.4	9.7	10.3	2. WQIK-F	159/1507	2. WQIK-F	1204/17.2	17.5	17.6
3. WAIV-F	106/ 9.2	6.6	7.4	4.8	5.1	7.0	5.9	3. WAIV-F	125/1466	3. WAIV-F	1170/16.8	15.2	15.1
4. WFYV-F	106/ 9.2	6.7	5.3	7.9	9.8	7.3	11.5	4. WFYV-F	111/1044	4. WIVY-F	1139/16.3	19.9	23.4
5. WCGL	67/ 5.8	2.5	2.2	2.9	3.5	3.4	1.2	5. WIVY-F	71/1267	5. WFYV-F	908/13.0	13.3	16.8
6. WIVY-F	60/ 5.2	6.7	5.3	7.9	9.8	6.3	6.6	6. WCGL	67/ 363	6. WEJZ-F	648/ 9.3	11.4	13.5
7. WCRJ-F	53/ 4.6	3.2	3.6	4.1	5.6	3.9	4.7	7. WCRJ-F	57/ 664	7. WCRJ-F	600/ 8.6	9.0	10.6
8. WZAZ	38/ 3.3	4.1	3.9	3.8	2.0	3.8	2.4	8. WNFI-F	39/ 808	8. WOKV	479/ 6.9	8.5	6.9
9. WPDQ-F	33/ 2.9	2.1	1.3	2.1	.3	2.1	2.4	9. WZAZ	38/ 380	9. WPDQ-F	394/ 5.6	2.6	1.4
10. WPDQ-F	26/ 2.3	3.7	3.5	3.7	4.5	2.1	2.2	10. WPDQ-F	35/ 411	10. WPAZ	380/ 5.4	7.6	5.5
11. WOKV	26/ 2.3	3.3	3.6	1.9	2.1	2.8	2.2	11. WEJZ-F	30/ 764	11. WCGL	363/ 5.2	3.8	4.1
12.								12.		12. WNFI-F	289/ 4.1	5.4	7.5
13.								13.		13. WJAX	243/ 3.5	2.3	---

12+ FM SHARE (METRO): 78.96% (732 of 927) (SPG 86: 77.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WQIK-F	1. WQIK-F	1. WQIK-F	1. WQIK-F	1. WAIV-F	1. WAPE-F	1. WAPE-F	1. WAPE-F
2.	2. WQIK-F	2. WQIK-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WAPE-F	2. WAPE-F	2. WQIK-F	2. WQIK-F	2. WQIK-F
3.	3. WAIV-F	3. WAIV-F	3. WAPE-F	3. WAPE-F	3. WAPE-F	3. WCGL	3. WAIV-F	3. WQIK-F	3. WQIK-F	3. WQIK-F
4.	4. WIVY-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F
5.	5. WQIK-F	5. WIVY	5. WIVY-F	5. WIVY-F	5. WIVY-F	5. WIVY-F	5. WIVY-F	5. WIVY-F	5. WIVY-F	5. WIVY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WAIV-F	1. WAPE-F	1. WQIK-F	1. WQIK-F	1. WQIK-F	1. WQIK-F
2. WQIK-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WAPE-F	2. WQIK-F	2. WAPE-F	2. WAPE-F	2. WAPE-F	2. WQIK-F
3. WAIV-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WAPE-F	3. WQIK-F	3. WQIK-F	3. WAIV-F
4. WPDQ-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WAIV-F	4. WAIV-F	4. WAIV-F	4. WAPE-F
5.	5. WCGL	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP	10 (1)	190 (2)	200 (3)	21.6	22.1
AOR/CLASSIC		117 (2)	117 (2)	12.6	12.1
AC/OLDIES/SOFT ROCK	5 (1)	204 (4)	209 (5)	22.5	25.2
MOR/VARIETY/FULL	6 (1)		6 (1)	0.6	0.5
COUNTRY	15 (1)	188 (3)	203 (4)	21.9	20.0
BLACK/URBAN	38 (1)	33 (1)	71 (2)	7.7	6.1
BTLF MUSIC/EZ					0.6
NEWS/TALK	26 (1)		26 (1)	2.8	2.5
NOSTALGIA					
RELIGION/GOSPEL	75 (2)		75 (2)	8.1	10.4
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	20 (1)		20 (1)	2.2	0.4
927 (21)					

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N)	, CHR	, \$ NA (Christal)	H & G	Mark Schwartz
WCGL, 1360, 5 KW (DAYS)	, GOSPEL	SBN, \$ 15.00 (---)		Emily Timmons
WJAX, 1220, 1 KW/44 W	, ? ?	, \$ NA (---)		
WOKV, 600, 5 KW (DA-N)	, NEWS/TALK	ABC-I, CBS, ABC-T, NBC-T, \$ 35.00* (Eastman)	EZ	Jeff Dorf
WQIK, 1320, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ NA (Mc-Guild)	Jacor	Bill Mize
WZAZ, 1400, 1 KW	, BLACK	SBN, \$ 27.00* (Roslin)		Mark Picus
WAIV-F, 96.9, 100 KW @ 935, AC		, \$ 90.00* (Eastman)	EZ	Jeff Dorf
WAPE-F, 95.1, 100 KW @ 860, CHR		ABC-R, \$100.00* (Christal)	H & G	Mark Schwartz
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY		, \$ 65.00* (Katz)	Hoker	
WEJZ-F, 96.1, 100 KW @ 830, BTLF/EZ		, \$ 45.00* (Christal)	WIN	Paul Rogers
WFYV-F, 104.5, 100 KW @ 700, AOR		Source, \$ 85.00* (Mc-Guild)	Metroplex	Y. Commander
WIVY-F, 102.9, 100 KW @ 984, AC		APR, \$ 77.00* (Torbet)	Gilmore	Steve Avellone
WPDQ-F, 92.7, 3 KW @ 300, BLACK		, \$ 20.00* (Masla)	(GREEN COVE SPRGS)	
WQIK-F, 99.1, 100 KW @ 620, COUNTRY		ABC-E, \$ 85.00* (Mc-Guild)	Jacor	Bill Mize

WNFI - See Daytona Beach

MISCELLANEOUS COMMENTS WPDQ changes calls to WRQL and format from Black to Oldies... WXOZ sold to Willis for \$275,000... WRXJ sold by Kravis to Hoker for \$1,000,000... WLCS-F sold by Kravis to WIN for \$6,500,000 (Blackburn)... WJAX changes to WAPE-AM and format to CHR... WKTZ changes to WJAX... WLCS changes to WEJZ and format from AC to BTLF/EZ... WSVE-F picks up WPDQ calls after WPDQ-A changes to WRQL...

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 90/376,500

MSA Rank/Pop: 103/445,600
ADI # 83

Average Person Ratings: 15.4
Market TSL: 21.0 hours

Stations: 28/25
Diaries: 860/438:1/56.8%
Sample Target: 770
% Below Line: 1.7
% Not Listed: 6.0

1986 Revenue: \$9,000,000
HH Inc.: \$25,637
Retail \$: 2.6 Bil
Pop per Station: 15,060
#1 Biller: WQUT-F \$1,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WQUT-F	146/25.2	19.5	19.1	22.4	24.2	31.1	1. WQUT-F	196/2025	1. WQUT-F	1380/36.7	33.3	33.9		
2. WXBQ-F	100/17.2	18.4	18.9	20.3	18.6	17.3	2. WXBQ-F	152/1691	2. WXBQ-F	1090/29.0	32.2	29.7		
3. WTFM-F	82/14.1	13.2	13.4	9.5	7.0	14.9	3. WTFM-F	105/1293	3. WTFM-F	981/26.1	26.0	24.3		
4. WJCW	44/ 7.6	7.7	5.6	8.9	9.7	4.2	4. WIKQ-F	64/ 582	4. WJCW	556/14.8	16.6	13.6		
5. WUSJ-F	31/ 5.3	1.6	3.1	.5	2.2	3.1	5. WJCW	45/ 574	5. WUSJ-F	283/ 7.5	4.8	6.0		
6. WZXY-F	20/ 3.4	3.9	5.4	3.2	3.2	4.1	6. WUSJ-F	31/ 288	6. WZXY-F	273/ 7.3	8.3	10.0		
7. WFHG	10/ 1.7	1.6	.7	1.6	1.5	1.5	7. WZXY-F	20/ 273	7. WFHG	247/ 6.6	6.4	4.1		
WIKQ-F	10/ 1.7	.9	1.6	2.3	1.5	1.0	8. WIZM-F	19/ 278	8. WKIN	194/ 5.2	4.5	4.8		
WKPT	10/ 1.7	1.4	3.0	1.1	.7	3.2	9. WFHG	13/ 279	9. WKPT	187/ 5.0	5.9	8.2		
10.							10. WIKQ-F	13/ 285	10. WZAP	138/ 3.7	4.8	3.5		

12+ FM SHARE (METRO): 74.13% (404 of 545) (SPG 86: 72.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F>	1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WXBQ-F	1. WXBQ-F>	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F>	1. WQUT-F
2.	2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F>	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3. WXBQ-F>	3. WTFM-F	3. WTFM-F>	3. WTFM-F	3. WJCW	3. WTFM-F	3. WTFM-F>	3. WTFM-F	3. WTFM-F	3. WTFM-F
4.	4.	4.	4.	4.	4. WQUT-F	4. WJCW	4.	4. WJCW	4. WUSJ-F	4.
5.	5.	5.	5.	5.	5. WUSJ-F	5.	5.	5. WJCW	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		170 (3)	170 (3)	31.2	23.3	WABN-F 92.7 Abingdon, VA .7/1.4
AOR/CLASSIC		3 (1)	3 (1)	0.6	6.4	WBBI 1230 Abingdon, VA .5/1.8
AC/OLDIES/SOFT ROCK	10 (1)	95 (3)	105 (4)	19.3	17.7	WDFW 1120 Duffield, VA .3/1.4
AOR/VARIETY/FULL	6 (1)		6 (1)	1.1	1.2	WEMB 1420 Erwin .9/1.9
COUNTRY	76 (7)	136 (4)	212 (11)	38.9	40.1	WETB 790 Johnson City .3/2.8
BLACK/URBAN						WGAT 1050 Gate City .5/1.8
BTFL MUSIC/EZ NEWS/TALK	10 (1)		10 (1)	1.8	3.3	WGOC 1090 Kingsport 1.0/2.1
NOSTALGIA	6 (1)		6 (1)	1.1	2.9	WKIN 1320 Kingsport 1.4/5.2
RELIGION/GOSPEL	28 (4)		28 (4)	5.1	4.6	WMCH 1260 Church Hill 1.9/3.3
SPANISH						WMEV-F 93.9 Marion, VA .3/1.8
CLASSICAL						WOPI 1490 Bristol, VA 1.0/2.9
JAZZ/NEW AGE/ELECTIC						WPRQ 870 Colonial Heights 1.0/2.0
UNKNOWN/OTHERS	5 (2)		5 (2)	0.9	0.6	WQLS 1590 Jonesboro .5/1.4
			545 (28)			WRGS 1370 Rogersville 1.0/2.5
						WZAP 690 Bristol, VA 1.6/3.7
						WIMZ-F 103.5 Knoxville .5/1.7
						WIKQ-F 107.7 Knoxville .5/2.6
						WMYU-F 102.1 Sevierville .5/1.8

RADIO STATIONS

WBEJ, 1240, 1 KW	, COUNTRY	,\$ 8.00 (---)	(ELIZABETHTON)	Clyde Roberts
WFHG, 980, 5 KW/1 KW (DA-N)	, AC	ABC-D,\$ 15.00* (Mc-Guild)	(BRISTOL, VA)	W. Ninger
WJCW, 910, 5 KW/1 KW (DA-N)	, COUNTRY	CBS,\$ 25.00* (Katz)	(JOHNSON CITY)	Ken Maness
WKIN, 1320, 5 KW/500 W (DA-N)	, COUNTRY	APR,\$ 13.00* (Torbet)	(KINGSPORT)	
WKPT, 1400, 1 KW	, BTFL/EZ	ABC-E,\$ 14.00* (Republic)	(KINGSPORT)	Dave Widener
WMCH, 1260, 1 KW (DAYS)	, GOSPEL	,\$ 8.00 (---)	(CHURCH HILL)	Betty Jo Russell
WIKQ-F, 94.9, 100 KW @ 1289, AC		,\$ 10.00 (---)	(GREENVILLE)	Ray Smith
WQUT-F, 101.5, 100 KW @ 1500, CHR/AOR		US 1,\$ 48.00* (Katz)	(JOHNSON CITY)	Ken Maness
WTFM-F, 98.5, 100 KW @ 1260, AC		ABC-E,\$ 33.00* (Republic)	(KINGSPORT)	George DeVault
WUSJ-F, 99.3, 3 KW @ -79, COUNTRY (?)		CBS-R,\$ 16.00 (---)	(ELIZABETHTON)	Norman Thomas
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY		ABC-I,\$ 41.00* (Mc-Guild)	(BRISTOL)	W. Ninger
WZXY-F, 104.9, 1 KW @ 475, CHR		ABC-C,\$ 17.00* (Torbet)	(KINGSPORT)	

WIVK, WIMZ - See Knoxville

JOHNSTOWN

Arbitron Rank/Pop (12+): 145/217,700
 MSA Rank/Pop: 170/255,100
 ADI # 85 (w/Altoona)
 Average Person Ratings: 14.0
 Market TSL: 19.3 hours

Stations: 26/14
 Diaries: 734/297:1/58.7%
 Sample Target: 610
 % Below Line: 27.2
 % Not Listed: 10.8

1986 Revenue: \$4,600,000
 HH Inc.: \$23,940
 Retail \$: 1.07 Bill
 Pop per Station: 15,550
 #1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WKYE-F	49/16.1	12.9	14.4			1. WKYE-F	56/670	1. WKYE-F	540/24.8	--- 26.4
2. WJAC	25/ 8.2	9.8	9.2			2. WJAC	30/460	2. WJAC	412/18.9	--- 21.6
3. WBXQ-F	19/ 6.2	5.4	9.7			3. WBZZ-F	24/334	3. WJNL-F	376/17.3	--- 16.5
4. WJNL-F	19/ 6.2	3.6	5.5			4. WDVE-F	23/425	4. WGLU-F	342/15.7	--- 14.7
5. WVSC-F	15/ 4.9	4.7	2.4			5. WJNL-F	21/147	5. WBXQ-F	298/13.7	--- 11.9
6. WDVE-F	15/ 4.9	7.0	8.1			6. WBXQ-F	19/313	6. WDVE-F	289/13.3	--- 14.8
7. WBZZ-F	13/ 4.3	2.1	2.4			7. WYDD-F	17/207	7. WBZZ-F	208/ 9.6	--- 6.0
8. WGLU-F	12/ 3.9	2.6	4.7			8. WGLU-F	15/363	8. WCRO	204/ 9.4	--- 14.3
9. WVSC	12/ 3.9	6.2	2.1			9. WVSC-F	15/171	9. WVSC-F	171/ 7.9	--- 9.3
10. WBEM	9/ 3.0	3.4	1.6			10. WVSC	12/137	10. WWZE-F	153/ 7.0	--- 7.2
11. WJNL	9/ 3.0	3.4	6.5			11. WJNL		11. WJNL	146/ 6.7	--- 10.9
12. WJNL						12. WVSC		12. WVSC	137/ 6.3	--- 8.1

12+ FM SHARE (METRO): 71.32% (194 of 272) (SPG 86: 62.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WJAC-X	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F
2. WBZZ-F	2. WDVE-F	2. WDVE-F	2. WJAC	2. WJAC	2. WKYE-F	2. WJAC	2. WJAC	2. WBXQ-F	2. WBXQ-F	2. WJAC
3. WDVE-F	3. WGLU-F	3. WJAC	3. WJNL-F	3. WJNL-F	3. WJNL-F	3. WJNL-F	3. WJNL-F	3. WGLU-F	3. WDVE-F	3. WBXQ-F
4. WJNL-F	4. WBXQ-F	4. WJNL-F	4. WJSC-F	4. WVSC-F	4. WVSC	4. WVSC	4. WVSC-F	4. WJAC	4. WJAC	4. WJNL-F
5. WJNL-F	5. WGLU-F	5. WGLU-F	5. WDVE-F	5. WDVE-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WDVE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WGLU-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F
2. WBXQ-F	2. WBXQ-F	2. WJNL-F	2. WJNL-F	2. WJAC	2. WDVE-F	2. WDVE-F	2. WDVE-F	2. WDVE-F	2. WJAC
3. WBZZ-F	3. WJNL-F	3. WJNL-F	3. WJNL-F	3. WJNL-F	3. WBXQ-F	3. WGLU-F	3. WGLU-F	3. WGLU-F	3. WDVE-F
4. WYDD-F	4. WBZZ-F	4. WJNL-F	4. WJNL-F	4. WVSC-F	4. WBZZ-F	4. WBXQ-F	4. WDSY-F	4. WJAC	4. WJNL-F
5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F	5. WJNL-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP		32 (2)	32 (2)	11.8	13.0
AOR/CLASSIC		33 (3)	33 (3)	12.1	10.4
AC/OLDIES/SOFT ROCK	25 (1)	91 (5)	116 (6)	42.6	29.4
MOR/VARIETY/FULL	28 (4)		28 (4)	10.3	13.0
COUNTRY	25 (4)	18 (4)	43 (8)	15.8	20.6
BLACK/URBAN					
BTFI MUSIC/EZ		13 (2)	13 (2)	4.8	5.1
NEWS/TALK					
NOSTALGIA		7 (1)	7 (1)	2.6	4.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					4.0

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMQ	1400	Loretto	1.0/3.2
WCRO	1230	Johnstown	2.6/9.4
WYQQ-F	99.1	Edensburg	1.0/6.0
WNCC	950	Barnesboro	2.6/5.2
WWZE-F	101.7	Central City	2.3/7.0
WFBG	1290	Altoona	.7/2.1
WFBG-F	98.1	Altoona	2.3/4.5
WFRB	560	Frostburg, MD	.7/1.8
WFRB-F	105.3	Frostburg, MD	2.3/3.9
WLTJ-F	92.9	Pittsburgh	1.0/3.8
WROG-F	102.9	Cumberland, MD	.7/2.2
WSHH-F	99.7	Pittsburgh	2.0/4.4
WWSW-F	94.5	Pittsburgh	1.6/1.8
WYDD-F	104.7	Pittsburgh	2.0/5.8

272 (26)

RADIO STATIONS

WAMQ, 1400, 1 KW	, COUNTRY	, \$ 9.00 (Roslin)	(LORETTO)	Neil Hart
WBEM, 1350, 2.5 KW (DAYS)	, MOR	ABC-E, ABC-T, \$ 12.00 (---)	(WINDBER)	David Wolf
WCRO, 1230, 1 KW (DA-1)	, COUNTRY	SMN, \$ 12.00 (Republic)		D. Lichtenfels
WJAC, 850, 10 KW (DA-1)	, OLDIES	NBC, \$ 32.00* (Mc-Guild)		Sandy Neri
WJNL, 1490, 1 KW	, MOR	CBS, \$ 17.00* (Torbet)		Dick Elliott
WNCC, 950, 500 W (DAYS)	, MOR	ABC-E, \$ 8.00 (Savalli)		Bill Bland
WVSC, 990, 10 KW/100 W	, COUNTRY	ABC-I, \$ 8.00 (Regional)	(SOMERSET)	I. Adams
WBXQ-F, 94.3, 3 KW @ ??, CHR	ABC-F, \$ 38.00 (Roslin)		(CRESSON)	Neil Hart
WGLU-F, 92.1, 166 W @ 1042, AOR	ABC-R, \$ 16.00 (Masla)			Ralph Lovette
WJNL-F, 96.5, 50 KW @ 100, AC	CBS-R, \$ 20.00* (Torbet)			Dick Elliott
WKYE-F, 95.5, 57 KW @ 1060, AC	US 2, \$ 47.00* (Mc-Guild)			Sandy Neri
WVSC-F, 97.7, 3 KW @ 300, AC	ABC-I, \$ 9.00 (Regional)		(SOMERSET)	I. Adams
WWZE-F, 101.7, 570 W @ 570, NOSTALGIA	ABC-D, \$ 9.00 (Roslin)			Mary Fetsko

Other ranked stations - See Pittsburgh

MISCELLANEOUS COMMENTS WGLU-F sold to Diggins for \$451,000... WJAC changed from Country to Oldies... WCRO changed from AC to Country...

KALAMAZOO

Arbitron Rank/Pop (12+): 160/181,300
 MSA Rank/Pop: 189/217,900
 ADI # 39 (w/Grand Rapids)
 Average Person Ratings: 14.5
 Market TSL: 19.0 hours

Stations: 18/9
 Diaries: 606/299:1/48.5%
 Sample Target: 610
 % Below Line: 30.9
 % Not Listed: 10.3

1986 Revenue: \$6,600,000
 HH Inc.: \$34,814
 Retail \$: 1.6 Bil
 Pop per Station: 20,144
 #1 Biller: WKFR-F \$1,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WKFR-F	41/15.6	14.6	14.8	11.5	15.7			1. WNNW-F	73/692	1. WKFR-F	681/37.6		32.2	29.7
2. WNNW-F	36/13.7	10.1	11.0	12.3	9.3			2. WKFR-F	64/957	2. WKZO	533/29.4		28.4	33.0
3. WKZO	34/12.9	10.4	13.4	11.9	15.3			3. WKZO	51/866	3. WNNW-F	344/19.0		18.0	23.5
4. WQLR-F	24/ 9.1	10.1	8.5	11.9	10.8			4. WKLQ-F	39/476	4. WJFM-F	333/18.4		20.6	23.1
5. WJFM-F	19/ 7.2	8.6	10.2	9.6	6.3			5. WQLR-F	36/531	5. WQLR-F	326/18.0		19.2	15.5
6. WKLQ-F	13/ 4.9	5.2	3.5	.4	1.1			6. WJFM-F	31/522	6. WGRD-F	322/17.8		15.0	13.9
7. WLAV-F	11. 4.2	3.7	5.7	3.5	3.4			7. WOOD-F	30/396	7. WLAV-F	240/13.2		12.3	11.7
8. WGRD-F	10/ 3.8	3.7	3.5	5.0	6.3			8. WGRD-F	28/613	8. WKMI	209/11.5		10.8	14.0
WOOD-F	10/ 3.8	7.1	4.6	6.2	5.2			9. WLAV-F	23/381	9. WKLQ-F	200/11.0		13.0	10.5
10. WQSN	9/ 3.4	1.1	2.1	.4	.4			10. WGN	10/128	10. WOOD-F	194/10.7		12.3	10.7
11. WKMI	7/ 2.7	1.9	4.2	7.3	7.8			11. WQSN	9/83	11.				
12.								12. WKMI	7/217	12.				
13.								WIBM-F	7/145	13.				

12+ FM SHARE (METRO): 73.73% (174 of 236) (SPG 86: 73.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKFR-F>	1. WKFR-F>	1. WKFR-F>	1. WNNW-F	1. WNNW-F>	1. WKZO	1. WKZO	1. WKFR-F	1. WKFR-F>	1. WKFR-F>	1. WKFR-F>
2. WKLQ-F	2. WJFM-F	2. WNNW-F>	2. WKFR-F	2. WKFR-F	2. WNNW-F>	2. WNNW-F	2. WNNW-F>	2. WNNW-F	2. WKZO>	2. WNNW-F
3. WGRD-F	3. WNNW-F	3. WJFM-F>	3. WJFM-F	3. WJFM-F	3. WQLR-F	3. WKFR-F>	3. WQLR-F	3. WQLR-F	3. WNNW-F	3. WNNW-F
WJFM-F	WLAV-F	4. WKZO	4. WKZO	4. WKZO	4.	4. WQLR-F	4. WJFM-F	4. WJFM-F	4. WLAV-F	4. WKZO
5.	5. WKLQ-F	WQLR-F	WQLR-F	5. WQLR-F	5.	5. WJFM-F	5.	5. WKZO	5. WKLQ-F	5. WKLQ-F
		WLAV-F								
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F>	1. WNNW-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNNW-F	
2. WNNW-F	2. WJFM-F	2. WJFM-F	2. WNNW-F	2. WKFR-F	2. WLAV-F	2. WLAV-F	2. WJFM-F	2. WNNW-F	2. WKFR-F	
3. WGRD-F	3. WNNW-F	3.	3. WJFM-F>	3. WQLR-F	3.	3. WJFM-F	3. WLAV-F	3. WLAV-F	3. WKZO	
WJFM-F	4. WGRD-F	4.	4. WQLR-F	4. WJFM-F>	4.	4. WNNW-F	4. WKZO	4. WJFM-F	4. WJFM-F	
5.	5. WKLQ-F	5.	5.	5. WKZO	5.	5. WKLQ-F	5. WNNW-F	5. WKZO	5. WLAV-F	
							WKLQ-F	WKLQ-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		64 (3)	64 (3)	27.1	24.5
AOR/CLASSIC		11 (1)	11 (1)	4.7	7.1
AC/OLDIES/SOFT ROCK	7 (1)	29 (4)	36 (5)	15.2	19.0
MOR/VARIETY/FULL	37 (3)		37 (3)	15.7	15.4
COUNTRY	9 (1)	36 (1)	45 (2)	19.1	15.0
BLACK/URBAN					
BTFL MUSIC/EZ		34 (2)	34 (2)	14.4	14.6
NEWS/TALK					
NOSTALGIA	4 (1)		4 (1)	1.7	3.6
RELIGION/GOSPEL	5 (1)		5 (1)	2.1	0.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

236 (18)

RADIO STATIONS

WHEZ, 1560, 4 KW (DAYS,DA)	, NOSTALGIA	,\$ 12.00	(Christal)	Gary Mallernee
WKMI, 1360, 5 KW (DA-N)	, AC	ABC-D,\$ 22.00	(Eastman)	Bob Miller
WKPR, 1420, 1 KW (DAYS,DA)	, RELIGION	,\$ 7.00	(---)	
WKZO, 590, 5 KW (DA-N)	, MOR	CBS,MBS,\$ 40.00	(Mc-Guild)	Stan Smart
WQSN, 1470, 500 W/1 KW (DA-1)	, COUNTRY	,\$ 10.00	(Masla)	Fred Bohn
			Fairfield	
WKFR-F, 103.3, 50 KW @ 500, CONTEMP		,\$ 50.00*	(Eastman)	(BATTLE CREEK)
WNNW-F, 98.5, 50 KW @ 500, COUNTRY		ABC-E,\$ 31.00	(Christal)	(COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ		,\$ 27.00	(Masla)	Fairfield
				Dave Hicks
				Gary Mallernee
				Fred Bohn

Other ranked stations - See Grand Rapids or Lansing

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,240,900

Stations: 23/22
Diaries: 1657/749:1/53.8%
Sample Target: 1360
% Below Line: 0.3
% Not Listed: 5.1

1986 Revenue: \$38,700,000
HH Inc.: \$35,332
Retail \$: 11.5 Bil
Pop per Station: 56,405
#1 Biller: WDAF \$6,000,000

MSA Rank/Pop: 29/1,495,900
ADI # 28
Average Person Ratings: 17.4
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WDAF	309/14.3	11.6	11.2	10.3	8.5	11.9	12.3	1. WDAF	492/5242	1. KBEQ-F	2916/23.5	23.4	20.0
2. KYYS-F	225/10.4	8.5	9.9	7.8	8.6	9.2	12.3	2. KYYS-F	308/3287	2. WDAF	2913/23.5	22.9	17.6
3. KBEQ-F	202/ 9.3	10.1	8.0	9.6	7.5	9.3	11.0	3. KBEQ-F	256/3713	3. KYYS-F	2225/17.9	17.7	17.9
4. KMBR-F	159/ 7.3	7.8	7.3	7.6	7.8	7.5	5.6	4. KMBR-F	190/2338	4. KMBZ	2208/17.8	14.2	20.2
5. KMBZ	151/ 7.0	4.5	5.5	7.8	9.7	6.2	5.6	5. KMBZ	161/2428	5. KFKF-F	2022/16.3	16.8	15.0
6. KFKF-F	136/ 6.3	6.3	7.5	5.6	7.9	6.4	5.7	6. KCMO	159/2498	6. KCPW-F	1963/15.8	15.9	11.9
7. KCPW-F	128/ 5.9	4.3	5.5	4.9	3.5	5.2	7.2	7. KCPW-F	157/2637	7. KMBR-F	1927/15.5	16.0	15.1
8. KCMO	108/ 5.0	6.0	7.3	5.0	4.9	5.8	4.1	8. KCMO	157/2334	8. KCMO	1600/12.9	19.9	12.7
9. KPRS-F	99/ 4.6	4.7	3.7	3.7	3.5	4.2	7.7	9. KCFX-F	110/1868	9. KCFX-F	1431/11.5	12.4	11.4
10. KCFX-F	96/ 4.4	5.3	4.1	4.3	5.9	4.3	5.2	10. KPRS-F	108/1238	10. KLSI-F	1415/11.4	11.8	13.2
11. KLSI-F	84/ 3.9	3.2	4.6	4.9	6.0	4.2	5.2	11. KLSI-F	90/1592	11. KUDL-F	1249/10.1	16.9	16.2
12. KUDL-F	69/ 3.2	4.7	5.7	5.8	6.0	4.9	2.9	12. KUDL-F	82/1512	12. KPRS-F	1125/ 9.1	9.3	7.5
13. KJLA	61/ 2.8	4.0	3.2	3.2	2.2	3.3	2.9	13. WHB	82/1698	13. WHB	922/ 7.4	9.1	9.3
14. KXTR-F	44/ 2.0	2.3	1.4	1.5	1.1	1.8	1.7	14. KZCC-F	71/1065	14. KJLA	801/ 6.5	7.5	5.2
15. KZCC-F	42/ 1.9	2.7	2.1	2.4	3.4	2.3	1.4	15. KJLA	63/ 878	15. KZCC-F	772/ 6.2	5.8	10.4
WHB	42/ 1.9	2.4	2.7	3.4	2.9	2.6	2.3	16. KXTR-F	51/ 806	16. KXTR-F	698/ 5.6	4.7	4.5
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 63.68% (1308 of 2054) (SPG 86: 66.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KMBZ	1. WDAF
2. KYYS-F	2. KBEQ-F	2. WDAF	2. KYYS-F	2. KYYS-F	2. KMBR-F	2. KYYS	2. KYYS-F	2. KYYS-F	2. KBEQ-F	2. KYYS-F
3. KCPW-F	3. KCPW-F	3. KBEQ-F	3. KFKF-F	3. KFKF-F	3. KMBZ	3. KBEQ-F	3. KBEQ-F	3. KBEQ-F	3. KYYS-F	3. KBEQ-F
4. KPRS-F	4. KCFX-F	4. KFKF-F	4. KBEQ-F	4. KBEQ-F	4. KCMO	4. KMBR-F	4. KBEQ-F	4. KMBR-F	4. WDAF	4. KMBR-F
5. KCFX-F	5. KFKF-F	5. KCPW-F	5. KCFX-F	5. KMBR-F	5. KFKF-F	5. KFKF-F	5. KCMO	5. KFKF-F	5. KCPW-F	5. KCPW-F
6. WDAF	6. KPRS-F	6. KCFX-F	6. KCPW-F	6. KMBZ	6. KJLA	6. KCMO	6. KFKF-F	6. KCPW-F	6. KCPW-F	6. KFKF-F
7.	7.	7. KLSI-F	7. KLSI-F	7. KCFX-F	7.	KMBZ	7. KCPW-F	7. KCFX-F	7.	7. KCFX-F
8.	8.	8.	8.	KCPW-F	8.		8.	8.	8.	8.
9.	9.	9.	9.	9.	9.		9.	9.	9.	9.
10.	10.	10.	10.	10.	10.		10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KBEQ-F	1. KBEQ-F	1. KBEQ-F	1. WDAF	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. WDAF
2. KYYS-F	2. KYYS-F	2. KYYS-F	2. WDAF-F	2. KFKF-F	2. KBEQ-F	2. KCFX-F	2. KCFX-F	2. WDAF	2. KYYS-F
3. KCPW-F	3. KCPW-F	3. KCPW-F	3. KFKF-F	3. KBEQ-F	3. KBEQ-F	3. KBEQ-F	3. KBEQ-F	3. KCFX-F	3. KCFX-F
4. KFKF-F	4. KFKF-F	KPRS-F	4. KYYS-F	4. KLSI-F	KCPW-F	4. KCPW-F	4. KCPW-F	4. KBEQ-F	4. KMBZ
5. KPRS-F	KPRS-F	5. KFKF-F	5. KCPW-F	5. KMBR-F	5. KFKF-F	5. KFKF-F	KMBZ	5. KFKF-F	5. KFKF-F
6. KUDL-F	6. KLSI-F	WDAF	6. KLSI-F	6. KCPW-F	6. KPRS-F	6. KPRS-F	6. KPRS-F	6. KCPW-F	6. KCPW-F
7.	KUDL-F	7. KLSI-F	KPRS-F	7. KPRS-F	7. KLSI-F	7. KLSI-F	WDAF	7.	KMBR-F
8.	WDAF	8.	8.	KYYS-F	8.	8.	8.	8.	8. KBEQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	KCMO
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
						%				
TOP 40/CHR/CONTEMP		202 (1)	202 (1)	9.8	11.6	KCCV	1510	Independence		1.2/2.2
AOR/CLASSIC		321 (2)	321 (2)	15.6	15.4	KCNW	1380	Fairway, KS		.5/1.3
AC/OLDIES/SOFT ROCK	42 (1)	212 (4)	254 (5)	12.4	16.9	KCXL	1140	Liberty		.5/1.9
MOR/VARIETY/FULL						KEXS	1090	Excelsior Springs		.6/1.3
COUNTRY	316 (2)	136 (1)	452 (3)	22.0	17.3	KLTY-F	106.5	Liberty		.8/3.4
BLACK/URBAN	11 (1)	227 (2)	238 (3)	11.6	8.9	KPRT	1590	Kansas City		.7/2.3
BTFL MUSIC/EZ		159 (1)	159 (1)	7.7	8.2	KFEQ	680	St. Joseph		.3/1.0
NEWS/TALK	259 (2)		259 (2)	12.6	15.4					
NOSTALGIA	61 (1)		61 (1)	3.0	2.3					
RELIGION/GOSPEL	64 (4)		64 (4)	3.1	2.5					
SPANISH										
CLASSICAL		44 (1)	44 (1)	2.1	1.2					
JAZZ/NEW AGE/ECLECTIC										
UNKNOWN/OTHERS										
			2054 (23)							

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-1)	, TALK	,\$ 16.00 (---)		Jim Cunningham
KCCV, 1510, 10 KW (DAYS)	, RELIGION	,\$ 20.00 (---)		Richard Bott
KCKM, 1340, 1 KW	, COUNTRY	,\$ NA (HNWH)	Sconnix	Tom Bresnahan
KCMO, 810, 50 KW/5 KW (DA-N)	, TALK	ABC-I, MBS, \$ 80.00* (Mc-Guild)	Gannett	Don Troutt
KCNW, 1380, 5 KW (DAYS)	, RELIGION	,\$ 26.00 (---)	Universal	Andy Willoughby
KCXL, 1140, 500 W (DAYS)	, BLACK	SBN, \$ 20.00* (Lazar)		Chuck Moore
KJLA, 1190, 5 KW/250 W (DA-N)	, NOSTALGIA	MBS, \$ 35.00* (Roslin)		Chip Osborn
KMBZ, 980, 5 KW (DA-N)	, NEWS/TALK	NBC, NBC-T, \$ 72.00* (Durpetti)	Bonneville	Linda McFadden
KPRT, 1590, 1 KW	, GOSPEL	MBS, \$ 35.00 (---)		Prim Carter
WDAF, 610, 5 KW	, COUNTRY	ABC-E, \$115.00* (Katz)	Taft	Mike Costello
WHB, 710, 10 KW/5 KW (DA-2)	, AC	APR, \$ 53.00* (Christal)	Shamrock	Bob Zuroweste

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C, \$ 80.00 (Banner)	Capitol-WRAL	Don Peterson
KCFX, 100.7, 100 KW @ 846, CLASSIC AOR	ABC-R, \$ 50.00* (MMR)	Hoker	Bill Newman
KCPW, 94.9, 100 KW @ 1057, URBAN/CHR	,\$ 57.00* (Mc-Guild)	Gannett	Don Troutt
KKFX, 94.1, 100 KW @ 465, COUNTRY	,\$ 75.00* (HNWH)	Sconnix	Tom Bresnahan
KLSI, 93.3, 100 KW @ 428, AC	CNN, \$ 65.00* (Eastman)	Sandusky	Steve Dinke
KLTY, 106.5, 100 KW @ 880, AC	CBS-R, \$ 44.00* (Torbet)	TransColumbia	Mike Henderson
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	,\$ 72.00* (Durpetti)	Bonneville	Linda McFadden
KPRS, 103.3, 100 KW @ 450, BLACK	NBN, \$ 54.00* (---)		John Carter
KUDL, 98.1, 100 KW @ 555, AC	APR, \$ 95.00* (Christal)	Shamrock	Bob Zuroweste
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2, \$ 38.00 (CMBS)		Bob Ingram
KYYS, 102.1, 100 KW @ 1013, AOR	Source, \$ 80.00* (Katz)	Taft	Herndon Hasty
KZZC, 98.9, 100 KW @ 988, CLASSIC HITS	,\$ 42.00* (CBS)		Mark Wodlinger

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KBEA, KXTR-F: Sold to Silver Star for \$5,750,000 (Chapman)
 KBEQ-F: From Capitol (Goodman) to Noble for \$9,250,000

KNOXVILLE

Arbitron Rank/Pop (12+): 67/508,000

MSA Rank/Pop: 83/599,800

ADI # 63

Average Person Ratings: 17.7

Market TSL: 23.8 hours

Stations: 20/19
Diaries: 1042/488:1/51.8%
Sample Target: 890
% Below Line: 0.8
% Not Listed: 6.4

1986 Revenue: \$11,900,000

HH Inc.: \$26,522

Retail \$: 4.6 Bil

Pop per Station: 26,737

#1 Biller: WKIK A/F \$4,600,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WIVK-F+	334/37.1	36.2	31.1	31.8	30.3	34.1	36.4	1. WIVK-F+	565/4170	1. WIVK-F+	2365/46.6	45.0	38.4
2. WIMZ-F+	139/15.5	14.0	16.5	16.5	13.5	15.6	18.5	2. WOKI-F	222/2947	2. WIMZ-F+	1475/29.0	29.2	28.0
3. WEZK-F	92/10.2	10.6	11.6	12.7	12.7	11.3	7.3	3. WIMZ-F+	217/2464	3. WMYU-F	1219/24.0	27.1	26.8
4. WMYU-F	72/ 8.0	9.3	11.2	10.0	9.9	9.6	10.8	4. WEZK-F	136/1472	4. WOKI-F	1039/20.5	19.4	20.9
5. WOKI-F	71/ 7.9	7.4	6.2	6.9	8.2	7.1	8.0	5. WMYU-F	106/1882	5. WEZK-F	958/18.9	20.8	20.4
6. WTNZ-F	24/ 2.7	1.8	.7	.6	1.5	1.5	2.3	6. WTNZ-F	25/ 410	6. WNOX	432/ 8.5	9.2	8.7
WKGN	24/ 2.7	2.0	2.1	4.9	4.1	2.9	3.4	7. WKGN	24/ 251	7. WTNZ-F	375/ 7.4	2.9	3.7
8. WNOX	15/ 1.7	2.4	2.6	1.8	2.4	2.1	1.9	8. WMTN	20/ 217	8. WKGN	244/ 4.8	3.9	4.9
WRJZ	15/ 1.7	2.4	1.9	1.8	2.7	2.0	1.4	9. WNOX	18/ 556	9. WRJZ	206/ 4.1	5.5	5.9
10. WSEV	14/ 1.6	1.2	1.5	.9	2.2	1.1	.3	10. WRJZ	16/ 230	10. WGAD	167/ 3.3	5.0	2.9

12+ FM SHARE (METRO): 82.80% (698 of 843) (SPG 86: 79.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F>	1. WIMZ-F+	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>
2. WIMZ-F+	2. WIVK-F+>	2. WIMZ-F+>	2. WIMZ-F+>	2. WIMZ-F+>	2. WEZK-F>	2. WIMZ-F+>	2. WIMZ-F+>	2. WIMZ-F+>	2. WIMZ-F+>	2. WIMZ-F+>
3. WTNZ-F	3. WMYU-F	3. WMYU-F	3. WMYU-F>	3. WMYU-F	3. WMYU-F	3. WEZK-F	3. WEZK-F	3. WOKI-F	3. WOKI-F	3. WOKI-F
4. WMYU-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WEZK-F	4. WMYU-F	4. WMYU-F	4. WMYU-F	4. WEZK-F	4. WMYU-F
5.	5.	5.	5. WOKI-F	5.	5.	5.	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WEZK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOKI-F	1. WIVK-F+	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIMZ-F+	1. WIMZ-F+>	1. WIMZ-F+	1. WIVK-F+	1. WIVK-F+>
2. WIVK-F+	2. WIMZ-F+>	2. WMYU-F	2. WIMZ-F+	2. WMYU-F	2. WOKI-F	2. WIVK-F+>	2. WIVK-F+	2. WIMZ-F+>	2. WIMZ-F+
3. WIMZ-F+>	3. WMYU-F	WOKI-F	3. WMYU-F	3. WEZK-F	3. WIVK-F+	3. WMYU-F	3. WOKI-F	3. WMYU-F	3. WMYU-F
4. WMYU-F	4. WOKI-F	4. WIMZ-F+	4. WOKI-F	4. WIMZ-F+	4.	4. WOKI-F	4. WMYU-F	4. WEZK-F	4. WEZK-F
5.	5.	5.	5. WEZK-F	5.	5.	5.	5.	WOKI-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		85 (2)	85 (2)	10.1	8.8	WBZW 1040 Powell .4/1.1
AOR/CLASSIC	6 (1)	133 (1)	139 (2)	16.5	14.6	WGAP 1400 Maryville 1.0/3.3
AC/OLDIES/SOFT ROCK		79 (2)	79 (2)	9.4	11.5	WITA 1490 Knoxville .3/1.6
MOR/VARIETY/FULL						WJFC 1480 Jefferson City .7/1.0
COUNTRY	83 (5)	299 (2)	382 (7)	45.3	41.4	WJFC-F 99.3 Jefferson City .3/1.2
BLACK/URBAN	24 (1)		24 (1)	2.8	1.1	WKNF-F 94.3 Oak Ridge .8/2.0
BTFL MUSIC/EZ		92 (1)	92 (1)	10.9	13.8	WKXV 900 Knoxville .4/1.5
NEWS/TALK						WMTN 1300 Morristown .8/1.2
NOSTALGIA	4 (1)		4 (1)	0.5	0.7	
RELIGION/GOSPEL	28 (4)		28 (4)	3.3	8.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

843 (20)

RADIO STATIONS

WKGN, 1340, 1 KW	, URBAN	MBS, \$ 20.00* (Roslin)	Bill Clary
WNOX, 990, 10 KW (DA-2)	, COUNTRY	CBS, \$ 18.00* (Eastman)	Bob Coker
WRJZ, 620, 5 KW (DA-N)	, RELIGION	ABC-D, \$ 13.00 (---)	Dave Jones
WSEV, 930, 5 KW (DAYS, DA)	, COUNTRY	, \$ 12.00 (---)	(SEVIERVILLE)
WIVK (50 KW, DAYS, DA)	simulcasts with WIVK-F (850)		
WIMZ (1240, 1 KW)	simulcasts with WIMZ-F		
WEZK-F, 97.5, 100 KW @ 1250, BTFL/EZ		, \$ 57.00* (Chrystal)	South Central
WIMZ-F+, 103.5, 100 KW @ 1723, AOR		Source, \$ 70.00* (Chrystal)	Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY		ABC-E, \$100.00* (Katz)	Dick
WMYU-F, 102.1, 100 KW @ 1000, AC		US 1, \$ 60.00* (Mc-Guild)	Jacor
WOKI-F, 100.3, 100 KW @ 2000, CHR		ABC-F, \$ 43.00* (HNWH)	(OAK RIDGE)
WTNZ-F, 95.3, 3 KW @ 300, CHR		US 2, \$ 20.00 (Eastman)	REBS
			Carlos Kivett
			Kerry Lambert
			Bobby Denton
			Jim Ridings
			John Pirkle
			Bob Coker

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 166/176,600

MSA Rank/Pop: 183/224,200

ADI # 112
Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 17/10
Diaries: 671/263:1/44.2%
Sample Target: 550
% Below Line: 13.8
% Not Listed: 8.3

1986 Revenue: \$6,600,000
HH Inc.: \$31,584
Retail \$: 1.7 Bi1
Pop per Station: 17,660
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KSMB-F	80/26.7	23.2	17.4			1. KSMB-F	149/1466	1. KSMB-F	675/38.2	---	37.4
2. KFXZ-F	44/14.7	9.7	---			2. KFXZ-F	64/ 584	2. KTDY-F	366/20.7	---	20.5
3. KJCB	23/ 7.7	8.2	16.1			3. KDEA-F	44/ 533	3. KFXZ-F	364/20.6	---	18.2
KTDY-F	23/ 7.7	6.3	10.2			4. KTDY-F	42/ 631	4. KJCB	302/17.1	---	17.2
5. KDEA-F	17/ 5.7	5.6	5.2			5. KJCB	38/ 509	5. WGGZ-F	257/14.6	---	13.5
6. WGGZ-F	14/ 4.7	3.8	4.3			6. KMDL-F	33/ 430	6. KDEA-F	252/14.3	---	11.1
7. KPFL	13/ 4.3	1.3	3.9			WGGZ-F	33/ 579	7. KXKW	191/10.8	---	14.7
8. KXKW	12/ 4.0	7.5	6.6			8. KROF-F+	32/ 466	8. KPFL	190/10.8	---	6.9
9. KROF-F+	11/ 3.7	6.9	11.5			9. WYNK-F	28/ 322	9. KROF-F+	169/ 9.6	---	NA
KRKR	11/ 3.7	2.5	2.6			10. KNIR	23/ 127	10. KRKR	160/ 9.1	---	8.9
11. KMDL-F	10/ 3.3	4.1	3.9			11.		11.			

12+ FM SHARE (METRO): 76.36% (210 of 275) (SPG 86: 71.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KDEA-F	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F
2. KFXZ-F	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F	2. KFXZ-F	2. KSMB-F	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F
3. KTDY-F	3. KTDY-F	3. KTDY-F	3. KTDY-F	3. KTDY-F	3. KJCB	3. KTDY-F	3. KTDY-F	3. KTDY-F	3. KJCB	3. KJCB
4.	4. WGGZ-F	4. KJCB	4. KJCB	4. KJCB	4. KPFL	4. KJCB	4. KDEA-F	4. KJCB	4. WGGZ-F	4. KXKW
5.	5. KJCB	5.	5.	5.	KXKW	5. KPFL	5.	5. KDEA-F	5.	5. KROF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F>	1. KSMB-F	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>
2. KFXZ-F	2. KFXZ-F	2. KTDY-F	2. KTDY-F	2. KTDY-F>	2. KFXZ-F	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F>
3. KTDY-F	KTDY-F>	3. KFXZ-F	3. KFXZ-F	3. KFXZ-F	3.	3.	3. KRKR	3.	3. KPFL
4. WGGZ-F	4. KJCB	4. KJCB	4. KJCB	KJCB	4.	4.	4. KPFL	4.	4. KRKR
5.	5.	5.	5.	5. KDEA-F	5.	5.	WGGZ-F	5.	5. KJCB

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL		94 (2)	94 (2)	34.2	37.3	KAJN-F 102.9 Crowley 1.0/4.1
COUNTRY	16 (2)	27 (3)	43 (5)	15.6	18.3	KANE 1240 New Iberia .7/3.5
BLACK/URBAN	23 (1)	45 (2)	68 (3)	24.7	31.0	KNIR 1360 New Iberia 1.3/1.9
BTFL MUSIC/EZ		17 (1)	17 (1)	6.2	6.3	KZMZ-F 96.9 Alexandria .3/2.2
NEWS/TALK	13 (1)		13 (1)	4.7		WQXY-F 100.7 Baton Rouge .3/1.6
NOSTALGIA						WYNK-F 101.5 Baton Rouge 2.0/4.2
RELIGION/GOSPEL		3 (1)	3 (1)	1.1	1.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

275 (17)

RADIO STATIONS

KJCB, 770, 1 KW	, BLACK	SBN,ABC-D, \$ 18.00*	(Masla)	
KPFL, 1420, 1 KW/500 W (DA-N)	, TALK	ABC-I,CBS, \$ 18.00*	(Christal)	Ron Gomez
KRKR, 1330, 5 KW/1K W (DA-N)	, OLDIES	Source, \$ 16.00*	(Mc-Guild)	J. Kirk
KXKW, 1520, 10 KW/500 W (DA-I)	, COUNTRY	CNN, \$ 24.00*	(Banner)	Damian Calato
KDEA-F, 99.1, 100 KW @ 1039,	BTFL/EZ	,\$ 20.00*	(---)	(NEW IBERIA)
KFXZ-F, 106.3, 3 KW @ 300,	BLACK	ABC-F, \$ 36.00	(HNWH)	Don Bonin
KROF-F, 104.9, 3 KW @ 300,	COUNTRY	,\$ 12.00	(---)	(ABBEVILLE)
KSMB-F, 94.5, 100 KW @ 1150,	CHR	,\$ 50.00*	(Banner)	Garland Bernard
KTDY-F, 99.9, 100 KW @ 984,	AC/CONTEMP	,\$ 34.00*	(Christal)	Louis Cowen
KMDL-F, 97.7, 3 KW @ 300,	COUNTRY	,\$ 15.00*	(Mc-Guild)	Ron Gomez

WGGZ, WYNK - See Baton Rouge

MISCELLANEOUS COMMENTS KXKW, KSMB-F sold for \$6,400,000 (Chapman)... KVOL changed calls to KRKR... KASC changed to KROF...

LAKELAND

Arbitron Rank/Pop (12+): 113/309,800

Stations: 25/10
Diaries: 733/423:1/50.4%
Sample Target: 680
% Below Line: 57.9
% Not Listed: 16.1

1986 Revenue: \$5,700,000
HH Inc.: \$26,144
Retail \$: 2.2 Bil
Pop per Station: 30,980
#1 Biller: WPCV-F \$1,900,000

MSA Rank/Pop: 122/376,000

Tampa ADI

Average Person Ratings: 15.4

Market TSL: 20.8 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WVFM-F	66/13.8	12.2	13.2			1. WVFM-F	80/641	1. WPCV-F	666/21.5	---	21.6
2. WPCV-F	56/11.7	12.4	13.4			2. WPCV-F	76/798	2. WRBQ-F+	638/20.6	---	23.0
3. WRBQ-F	55/11.5	10.5	8.4			3. WRBQ-F	56/710	3. WHLY-F	584/18.9	---	14.2
4. WYNF-F	47/ 9.8	8.0	7.4			4. WYNF-F	55/484	4. WYNF-F	432/13.9	---	15.9
5. WHLY-F	43/ 9.0	6.4	6.9			5. WHLY-F	51/757	5. WBJW-F+	408/13.2	---	7.4
6. WBJW-F	22/ 4.6	1.7	2.3			6. WWKA-F	41/416	6. WSTF-F	176/ 5.7	---	6.1
7. WPDS-F	18/ 3.8	5.0	5.0			7. WBJW-F	35/679	7. WWKA-F	149/ 4.8	---	4.1
8. WWAB	16/ 3.3	2.9	5.9			8. WPDS-F	23/306	8. WQYK-F	145/ 4.7	---	5.4
9. WQNN	11/ 2.3	2.7	3.2			9. WSTF-F	20/352	9. WQNN	137/ 4.4	---	7.4
10. WSTF-F	10/ 2.1	2.5	---			10. WWAB	16/115	10. WWAB	115/ 3.7	---	5.5
WWKA-F	10/ 2.1	1.6	.8			11.		11.			

12+ FM SHARE (METRO): 85.78% (344 of 401) (SPG 86: 85.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WYNF-F>	1. WRBQ-F+	1. WRBQ-F+	1. WPCV-F	1. WVFM-F>	1. WPCV-F	1. WVFM-F>	1. WRBQ-F+	1. WRBQ-F+	1. WVFM-F>
2. WRBQ-F+	2. WRBQ-F+	2. WYNF-F	2. WPCV-F	2. WRBQ-F+	2. WPCV-F	2. WVFM-F	2. WPCV-F	2. WVFM-F	2. WHLY-F	2. WRBQ-F+
3. WYNF-F	3. WHLY-F	3. WPCV-F	3. WYNF-F	3. WYNF-F	3.	3. WRBQ-F+	3. WYNF-F	3. WYNF-F	3. WPCV-F	3. WHLY-F
4. WBJW-F+	4. WPCV-F	4. WHLY-F	4.	4. WVFM-F	4.	4. WHLY-F	4. WRBQ-F+	4. WPCV-F	4. WYNF-F	4. WPCV-F
5. WWAB	5.	5.	5.	5.	5.	5. WYNF-F	5. WHLY-F	5. WHLY-F	5. WVFM-F	5. WYNF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHLY-F	1. WRBQ-F+	>1. WRBQ-F+	1. WRBQ-F+	>1. WRBQ-F+	1. WYNF-F	1. WYNF-F>	>1. WYNF-F>	1. WYNF-F	1. WPCV-F
WRBQ-F+	2. WHLY-F	2. WWAB	2. WHLY-F	2. WPCV-F>	2. WHLY-F	2. WPCV-F	2. WRBQ-F+	2. WPCV-F	2. WYNF-F
3. WYNF-F	3. WYNF-F	3. WPCV-F	3. WPCV-F	3. WVFM-F	3. WPCV-F	3. WHLY-F	3. WPCV-F	3. WRBQ-F+	3. WRBQ-F+
4. WBJW-F+	4. WBJW-F+	WHLY-F	4. WYNF-F	4. WPDS-F	4.	4. WRBQ-F+	4.	4. WHLY-F	4.
5.	5.	WPDS-F	5. WBJW-F+	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		120 (3)	120 (3)	29.9	22.9	WGTO 540 Cypress Gardens .6/2.9
AOR/CLASSIC		55 (3)	55 (3)	13.7	12.9	WLKF 1430 Lakeland .4/2.5
AC/OLDIES/SOFT ROCK		33 (4)	33 (4)	8.2	16.7	WSIR 1490 Winter Haven .6/2.8
MOR/VARIETY/FULL	5 (2)		5 (2)	1.2		WTWB 1570 Auburndale .8/1.8
COUNTRY	9 (3)	70 (3)	79 (6)	19.7	22.6	WWBF 1130 Bartow .6/2.1
BLACK/URBAN	16 (1)		16 (1)	4.0	3.6	WYXY 1360 Cypress Gardens 1.0/2.5
BTFL MUSIC/EZ		70 (2)	70 (2)	17.5	15.7	See Orlando for more information about the following:
NEWS/TALK						WDIZ-F .6/2.3 WSSP-F .8/2.5
NOSTALGIA	14 (2)		14 (2)	3.5	4.0	WHTQ-F 1.0/2.2
RELIGION/GOSPEL						See Tampa for more information about the following:
SPANISH						WDIZ-F .6/2.3 WQYK-F .8/4.7
CLASSICAL						WJYO-F .4/2.3 WSUN .8/2.6
JAZZ/NEW AGE/ECLECTIC						WPDS-F 3.8/7.9 WUSA-F .6/2.7
UNKNOWN/OTHERS	9 (2)		9 (2)	2.2	1.7	WPLA .4/2.0
			401 (25)			

RADIO STATIONS

WLKF, 1430, 5 KW (DA-1)	, MOR	NBC-T,ABC-E,\$ 13.00* (Banner)	Root	Bud Kurtz
WGTO, 540, 50 KW (DA-1)	, COUNTRY	,\$ 16.00* (Christal)		
WQNN, 1230, 1 KW	, NOSTALGIA	NBC,\$ 19.00* (Torbet)	Hall	Art Rowbotham
WWAB, 1330, 1 KW (DAYS,DA)	, BLACK	NBN,\$ 9.00 (---)		Hugh Hughes
WPCV-F, 97.5, 100 KW @ 986, COUNTRY		NBC,\$ 55.00* (Torbet)	Hall	Art Rowbotham
WVFM-F, 94.1, 100 KW @ 500, BTFL/EZ		,\$ 45.00* (Banner)	Root	Bud Kurtz

Other ranked stations - See Tampa or Orlando

MISCELLANEOUS COMMENTS WSIR (Winter Haven) sold for \$550,000...

LANCASTER

Arbitron Rank/Pop (12+): 107/322,100

MSA Rank/Pop: 118/385,200

Harrisburg ADI

Average Person Ratings: 15.3

Market TSL: 20.5 hours

Stations: 28/7

Diaries: 805/400:1/61.7%

Sample Target: 700

% Below Line: 45.7

% Not Listed: 11.3

1986 Revenue: \$5,300,000

HH Inc.: \$31,158

Retail \$: 2.4 Bill

Pop per Station: 46,014

#1 Biller: WLAN-F \$1,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WNCE-F	69/14.0	15.1	14.2	16.4	15.4			1. WNCE-F	116/1240	1. WLAN-F	968/30.1	29.2	28.2
2. WLAN-F	68/13.8	12.7	11.8	13.2	12.6			2. WSBA-F	113/1472	2. WSBA-F	678/21.0	18.5	20.8
3. WSBA-F	53/10.7	10.5	6.8	7.7	10.3			3. WRKZ-F	111/1248	3. WNCE-F	625/19.4	23.3	23.8
4. WIOV-F	48/ 9.7	7.9	9.3	9.8	6.5			4. WQXA-F	90/1443	4. WIOV-F	560/17.4	18.2	18.4
5. WDAC-F	35/ 7.1	8.3	6.6	5.7	7.6			5. WLAN-F	80/1367	5. WRKZ-F	443/13.8	14.5	12.8
6. WRKZ-F	34/ 6.9	5.6	9.3	7.7	9.6			6. WIOV-F	60/ 721	6. WDAC-F	410/12.7	13.8	14.0
7. WHTF-F	23/ 4.7	5.4	6.6	4.6	2.8			7. WHTF-F	50/ 620	7. WQXA-F	402/12.5	9.3	10.0
8. WQXA-F	17/ 3.4	2.2	2.5	2.7	2.7			WSBA	50/ 755	8. WHTF-F	295/ 9.2	10.9	10.3
9. WRFY-F	14/ 2.8	3.0	1.8	2.5	2.5			9. WDAC-F	48/ 565	9. WRFY-F	250/ 7.8	8.5	7.4
10. WLPA	10/ 2.0	2.0	1.6	2.3	1.4			10. WNNK-F	39/ 572	10. WLPA	193/ 6.0	5.3	6.5

12+ FM SHARE (METRO): 91.10% (399 of 438) (SPG 86: 88.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F>	1. WLAN-F	1. WLAN-F	1. WSBA-F>	1. WSBA-F>	1. WNCE-F>	1. WLAN-F	1. WNCE-F	1. WLAN-F	1. WLAN-F>	1. WNCE-F
2. WQXA-F	2. WSBA-F	2. WSBA-F>	2. WLAN-F	2. WLAN-F	2. WIOV-F	2. WSBA-F	2. WSBA-F	2. WNCE-F	2. WNCE-F	2. WIOV-F
3. WHTF-F	3. WHTF-F>	3. WIOV-F	3. WIOV-F	3. WNCE-F	3. WDAC-F	3. WNCE-F	3. WLAN-F	3. WSBA-F	3. WSBA-F	3. WLAN-F
4.	4. WIOV-F	4. WNCE-F	4. WNCE-F	4. WIOV-F	4. WRKZ-F	4. WIOV-F	4. WIOV-F	4. WIOV-F>	4. WDAC-F	4. WSBA-F>
5.	5. WQXA-F	5. WHTF-F	5. WRKZ-F	5. WRKZ-F	5. WSBA-F	5. WIOV-F	5. WRKZ-F	5. WRKZ-F	5.	5. WRKZ-F
		WRKZ-F		6. WDAC-F						6. WDAC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F>	1. WLAN-F	1. WSBA-F	1. WSBA-F	1. WSBA-F>	1. WLAN-F	1. WLAN-F>	1. WHTF-F	1. WLAN-F	1. WSBA-F
2. WSBA-F	2. WSBA-F>	2. WLAN-F>	2. WLAN-F>	2. WLAN-F	2. WHTF-F	WHTF-F	2. WLAN-F	2. WHTF-F	2. WLAN-F
3. WHTF-F	3.	3. WIOV-F	3. WIOV-F	3. WNCE-F	3. WQXA-F	3. WSBA-F	WSBA-F	3. WSBA-F	WNCE-F
4. WQXA-F	4.	4.	4. WNCE-F	4. WIOV-F	4. WIOV-F	4.	4.	4. WIOV-F	4. WIOV-F
5.	5.	5.	5. WRKZ-F	5. WDAC-F	5.	5.	5.	5. WNCE-F	5. WRKZ-F
			WRKZ-F	WRKZ-F				WRKZ-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		107 (6)	107 (6)	24.4	20.2	WGSA 1310 Ephrata .6/2.3
AOR/CLASSIC		38 (4)	38 (4)	8.7	10.5	WLAN 1390 Lancaster 1.0/3.0
AC/OLDIES/SOFT ROCK		59 (3)	59 (3)	13.5	9.0	WGCB-F 96.1 Red Lion .6/2.0
MOR/VARIETY/FULL	18 (4)		18 (4)	4.1	7.3	WLBK 1270 Lebanon .6/1.6
COUNTRY		82 (2)	82 (2)	18.7	22.4	WNNK-F 104.1 Harrisburg .6/2.9
BLACK/URBAN		3 (1)	3 (1)	0.7	---	WSBA 910 York 1.8/4.4
BTFL MUSIC/EZ		69 (1)	69 (1)	15.8	17.4	WYCR-F 98.5 York .8/3.5
NEWS/TALK	6 (2)		6 (2)	1.4	2.2	WBYO-F 107.5 Boyertown .6/1.7
NOSTALGIA	15 (2)		15 (2)	3.4	1.9	WEEU 850 Reading .6/1.6
RELIGION/GOSPEL		38 (2)	38 (2)	8.7	9.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS		3 (1)	3 (1)	0.7	---	See Philadelphia for more information about the following stations:

RADIO STATIONS

WLAN, 1390, 5 KW/1 KW (DA-2)	, NOST/JAZZ	CBS,MBS,\$ 10.00* (HNWH)	Peoples Hall	S. Altdoerffer
WLPA, 1490, 1 KW	, NOSTALGIA	NBC,\$ 11.00* (Torbet)		Bill Baldwin
WDAC-F, 94.5, 50 KW @ 500, RELIGION		,\$ 20.00 (Savalli)		Paul Hollinger
WIOV-F, 105.1, 50 KW @ 500, COUNTRY		ABC-E,\$ 30.00* (HNWH)	Brill (EPHRATA)	Jack Weinlein
WLAN-F, 96.9, 50 KW @ 500, CHR		CBS-R,ABC-F,\$ 43.00* (HNWH)	Peoples Hall	S. Altdoerffer
WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ		NBC,\$ 40.00* (Torbet)		Bill Baldwin

Other ranked stations - See York or Harrisburg

LANSING

Arbitron Rank/Pop (12+): 98/352,100

MSA Rank/Pop: 110/418,400
ADI # 104

Average Person Ratings: 16.9
Market TSL: 22.3 hours

Stations: 22/14
Diaries: 898/392:1/51.7%
Sample Target: 780
% Below Line: 10.4
% Not Listed: 9.9

1986 Revenue: \$12,500,000
HH Inc.: \$34,469
Retail \$: 2.8 Bill
Pop per Station: 25,150
#1 Biller: WVIC A/F \$3,100,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WVIC-F+	161/27.1	18.6	16.2	19.6	21.7		26.9	1. WVIC-F+	201/2209	1. WVIC-F+	1691/48.0	38.7	34.5
2. WITL-F	82/13.8	13.2	12.1	9.0	10.3		13.0	2. WITL-F	123/1133	2. WITL-F	749/21.3	22.2	21.2
3. WFMK-F	48/ 8.1	7.2	6.8	7.5	9.4		4.3	3. WJR	82/1154	3. WFMK-F	660/18.7	19.4	17.2
4. WJIM-F	39/ 6.6	6.0	5.4	8.8	5.6		4.7	4. WIBM-F	74/ 902	4. WMMQ-F	624/17.7	16.7	19.0
5. WMMQ-F	32/ 5.4	6.1	9.0	7.0	5.5		6.4	5. WFMK-F	69/ 912	5. WJXQ-F	559/15.9	18.2	18.6
6. WIBM-F	31/ 5.2	6.3	5.4	4.4	3.5		3.1	6. WJXQ-F	50/ 956	6. WIBM-F	528/15.0	16.1	15.1
7. WJR	26/ 4.4	4.3	6.1	5.1	5.6		4.7	7. WJIM-F	44/ 569	7. WJR	463/13.1	11.7	14.7
8. WILS-F	23/ 3.9	3.1	3.2	3.8	5.6		3.9	8. WJIM-F	44/ 520	8. WJIM-F	462/13.1	13.5	13.0
9. WLNZ-F	23/ 3.9	6.9	7.5	1.5	.7		5.1	9. WMMQ-F	33/ 659	9. WLNZ-F	434/12.3	13.4	14.7
10. WJXQ-F	21/ 3.5	6.1	6.3	6.6	8.4		3.9	10. WRIF-F	28/ 407	10. WILS-F	423/12.0	9.9	10.9
11.								11. WLNZ-F	25/ 484	11.			
12.								12. WILS-F	24/ 450	12.			

12+ FM SHARE (METRO): 90.11% (483 of 536) (SPG 86: 84.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WITL-F>1. WITL-F	1. WITL-F>1. WITL-F	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+
2. WFMK-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WJIM-F	2. WJIM-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WITL-F
3. WMMQ-F	3. WFMK-F	3. WFMK-F	3. WFMK-F	3. WFMK-F	3. WVIC-F+	3. WJIM-F+	3. WFMK-F	3. WFMK-F	3. WMMQ-F	3. WFMK-F
4. WITL-F	4. WMMQ-F	4. WIBM-F	4. WIBM-F	4. WJR	4. WFMK-F	4. WJIM-F	4. WJIM-F	4. WJIM-F	4. WJR	4. WIBM-F
5. WIBM-F	5. WIBM-F	5. WMMQ-F	5. WMMQ-F	5. WFMK-F	5. WIBM-F	5. WMMQ-F	5. WMMQ-F	5. WMMQ-F	5. WJIM-F	5. WJIM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+	1. WVIC-F+>1. WVIC-F+
2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WMMQ-F	2. WMMQ-F	2. WMMQ-F	2. WITL-F	2. WITL-F
3. WJXQ-F	3. WIBM-F	3. WIBM-F	3. WITL-F	3. WITL-F	3. WITL-F	3. WITL-F	3. WITL-F	3. WMMQ-F	3. WMMQ-F
4. WITL-F	4. WITL-F	4. WITL-F	4. WIBM-F	4. WIBM-F	4. WLNZ-F	4. WLNZ-F	4. WLNZ-F	4. WLNZ-F	4. WFMK-F
5. WITL-F	5. WITL-F	5. WITL-F	5. WILS-F	5. WJIM-F	5. WIBM-F	5. WIBM-F	5. WIBM-F	5. WIBM-F	5. WJR

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	184 (3)	187 (4)	34.9	18.9		WILS 1320 Lansing .3/3.4
AOR/CLASSIC		68 (4)	68 (4)	12.7	26.8		WITL 1010 Lansing .5/3.0
AC/OLDIES/SOFT ROCK		102 (3)	102 (3)	19.0	18.3		WJIM 1240 Lansing .8/3.6
MOR/VARIETY/FULL	30 (3)		30 (3)	5.6	9.1		WXLA 1170 Diamondale 1.7/2.1
COUNTRY	3 (1)	84 (2)	87 (3)	16.2	15.0		CKLW 800 Windsor, ONT .3/1.1
BLACK/URBAN	10 (1)		10 (1)	1.9	4.3		WIOG-F 102.5 Bay City .8/3.1
BTFL MUSIC/EZ		45 (2)	45 (2)	8.4	7.1		WLAV-F 96.9 Grand Rapids .3/1.1
NEWS/TALK							WNWN-F 98.5 Coldwater .3/1.6
NOSTALGIA	2 (1)		2 (1)	0.4	---		WOAP 1080 Owosso .3/ .8
RELIGION/GOSPEL					0.4		WOOD-F 105.7 Grand Rapids 1.0/3.7
SPANISH							WRIF-F 101.1 Detroit 1.8/2.2
CLASSICAL							
JAZZ/NEW AGE/ECLECTIC							
UNKNOWN/OTHERS	5 (1)		5 (1)	0.9			

536 (22)

RADIO STATIONS

WITL, 1010, 500 W/13 W	, COUNTRY	ABC-E, \$ NA (Mc-Guild)	Midwest Family	Chuck Mefford
WJIM, 1240, 1 KW	, BTFL (?)	NBC, \$ NA (Torbet)		Grand Santimore
WXLA, 1180, 1 KW (DAYS,DA)	, BLACK	, \$ 15.00* (Patt)		Bob Williams

WVIC (730, 500 W, DAYS,DA) simulcasts with WVIC-F

WFMK-F, 99.1, 28 KW @ 600, AC	, \$ 55.00* (Republic)	Liggett	Jonn Tallerico
WIBM-F, 94.1, 50 KW @ 500, OLDIES	US 2, \$ 33.00* (MMR)	Van Wagner (JACKSON)	
WILS-F, 101.7, 3 KW @ 180, AC	US 1, \$ 27.00 (Banner)		
WITL-F, 100.7, 27 KW @ 680, COUNTRY	ABC-E, \$ 45.00 (Mc-Guild)	Midwest Family	Charlie McLravy
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ	NBC, \$ 24.00* (Torbet)		Chuck Mefford
WJXQ-F, 106.1, 50 KW @ 500, AOR	ABC-C, \$ 29.00* (Christal)	(JACKSON)	Grant Santimore
WLNZ-F, 92.1, 3 KW @ 300, AOR	, \$ 27.00* (MMR)		Jack Alix
WMMQ-F, 92.7, 3 KW @ 300, CLASSIC AOR	Source, \$ 32.00* (HNWH)	(CHARLOTTE)	Charlie McCain
WVIC-F+, 94.9, 49 KW @ 500, CHR	, \$ 72.00* (Katz)	Goodrich	Bob Ottaway
			Jeff Scarpelli

WJR - See Detroit

MISCELLANEOUS COMMENTS WJXQ changes from CHR to AOR...

American Radio Spring 1987. Copyright 1987

LAS VEGAS

Arbitron Rank/Pop (12+): 74/472,300

Stations: 18/18
 Diaries: 875/540:1/45.2%
 Sample Target: 820
 % Below Line: 0
 % Not Listed: 18.8

1986 Revenue: \$17,300,000
 HH Inc.: \$29,475
 Retail \$: 4.5 Bil
 Pop per Station: 26,239
 #1 Biller: KMJJ/KLUC-F \$2,800,000

MSA Rank/Pop: 87/568,600
 AOI # 95
 Average Person Ratings: 16.4
 Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. KXTZ-F	96/12.4	10.6	12.2	10.9	13.2	11.5	6.2	1. KXTZ-F	104/ 868	1. KLUC-F	1206/25.5	22.8	25.0	
2. KLUC-F	84/11.2	9.1	10.9	9.1	9.9	10.1	13.8	2. KLUC-F	87/1206	2. KOMP-F	894/18.9	15.6	16.9	
3. KMZQ-F	78/10.1	6.4	10.8	9.0	7.6	9.1	5.9	3. KMZQ-F	78/ 826	3. KMZQ-F	824/17.4	17.6	15.7	
4. KOMP-F	66/ 8.5	8.5	6.9	6.5	7.5	7.6	17.2	4. KFMS-F+	70/ 771	4. KXTZ-F	799/16.9	17.9	19.2	
5. KFMS-F+	61/ 7.9	10.8	9.3	10.5	10.1	9.6	10.4	5. KOMP-F	66/ 894	5. KYRK-F	750/15.9	16.5	14.2	
6. KYRK-F	47/ 6.1	5.2	6.2	7.4	4.4	6.2	7.3	6. KYRK-F	47/ 754	6. KFMS-F+	687/14.5	17.4	20.4	
7. KORK	36/ 4.6	6.1	4.3	4.4	5.4	4.9	2.5	7. KORK	36/ 288	7. KDWN	454/ 9.6	8.3	9.4	
8. KKLZ-F	28/ 3.6	3.6	6.6	7.0	9.0	5.2	3.8	8. KKLZ-F	28/ 421	8. KLSQ-F	433/ 9.2	6.3	5.7	
9. KLSQ-F	25/ 3.2	3.1	2.8	2.0	2.2	2.8	2.1	9. KDWN	27/ 519	9. KKLZ-F	421/ 8.9	13.6	16.1	
10. KDWN	24/ 3.1	3.9	3.8	3.9	3.7	3.7	2.9	10. KLSQ-F	25/ 435	10. KEYV-F	332/ 7.0	7.5	8.9	
11. KEYV-F	24/ 3.1	4.5	2.7	1.8	1.0	3.0	2.0	11. KEYV-F	24/ 335	11. KNUU	328/ 6.9	6.9	6.9	
12. KRRI-F	15/ 1.9	2.8	3.5	3.2	3.0	2.9	1.6	12. KRRI-F	15/ 270	12. KORK	288/ 6.1	7.7	9.9	
13. KENO	11/ 1.4	2.1	1.6	.8	1.5	1.5	1.5	13. KENO	13/ 268	13. KRRI-F	270/ 5.7	8.3	7.0	
14. KNUU	10/ 1.3	2.0	2.2	1.5	1.9	1.8	1.2	14. KNUU	10/ 328	14. KENO	261/ 5.5	5.0	5.1	
15.								15. KRAM	9/ 162	15. KRAM	162/ 3.4	5.4	5.8	

12+ FM SHARE (METRO): 82.54% (52D of 63D) (SPG 86: 78.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MIO
1. KLUC-F	1. KLUC-F	1. KMZQ-F	1. KMZQ-F	1. KMZQ-F	1. KXTZ-F>	1. KXTZ-F	1. KXTZ-F	1. KLUC-F	1. KLUC-F	1. KLUC-F>
2. KYRK-F	2. KOMP-F	2. KLUC-F	2. KFMS-F+	2. KFMS-F+	2. KFMS-F+	2. KLUC-F	2. KMZQ-F	2. KXTZ-F	2. KXTZ-F	2. KXTZ-F
3.	3. KMZQ-F>	KOMP-F>	3. KLUC-F	3. KXTZ-F	3. KORK	3. KFMS-F+	3. KLUC-F	3. KMZQ-F	3. KOMP-F	3. KMZQ-F
4.	4. KYRK-F	4. KFMS-F+	4. KOMP-F	4. KLUC-F	4. KMZQ-F	4. KFMS-F+	4. KOMP-F	4. KOMP-F	4. KYRK-F	4. KOMP-F
5.	5. KKLZ-F	5. KXTZ-F	5. KXTZ-F	5. KOMP-F	5. KDWN	5. KOMP-F	5. KOMP-F	5. KFMS-F+	5. KMZQ-F	5. KFMS-F+
						6. KYRK-F			6. KYRK-F	6. KYRK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KMZQ-F	1. KMZQ-F>	1. KOMP-F>	1. KOMP-F>	1. KOMP-F	1. KOMP-F>	1. KOMP-F
2. KYRK-F	2. KMZQ-F	KMZQ-F>	2. KLUC-F>	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KMZQ-F	2. KMZQ-F
3. KOMP-F	3. KOMP-F	3. KOMP-F	3. KFMS-F+	3. KFMS-F+	3. KMZQ-F	3. KMZQ-F	3. KKLZ-F	3. KLUC-F	3. KFMS-F+
4. KMZQ-F	4. KYRK-F	4. KFMS-F+	4. KOMP-F	4. KXTZ-F	4. KKLZ-F	4. KKLZ-F	4. KMZQ-F	4. KFMS-F+	4. KXTZ-F
5.	5. KFMS-F+	5. KKLZ-F	5. KXTZ-F	5.	5.	5. KYRK-F	5. KLSQ-F	5. KKLZ-F	5. KLSQ-F
	KKLZ-F						KYRK-F		6. KKLZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (1)	87 (1)	13.8	11.7	KMJJ 1140 North Las Vegas
AOR/CLASSIC		94 (2)	94 (2)	14.9	19.6	KREL 1280 Henderson
AC/OLDIES/SOFT ROCK	19 (2)	142 (4)	142 (6)	22.5	17.4	
MOR/VARIETY/FULL						
COUNTRY	16 (2)	54 (1)	60 (3)	9.5	16.8	
BLACK/URBAN		47 (1)	47 (1)	7.5	5.2	
BTFL MUSIC/EZ		96 (1)	96 (1)	15.2	16.2	
NEWS/TALK	34 (2)		34 (2)	5.4	6.7	
NOSTALGIA	36 (1)		36 (1)	5.7	6.4	
RELIGION/GOSPEL	5 (1)		5 (1)	0.8	---	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

630 (18)

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, TALK	,\$ 20.00 (Banner)	C. Rels
KENO, 1460, 5 KW/1 KW (DA-N)	, OLDIES	Trans,\$ 15.00* (Christal)	Nancy Reynolds
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC	ABC-E,\$ 15.00* (Mc-Guild)	Keith Gerst
KNUU, 970, 5 KW/500 W (DA-2)	, TALK (?)	MBS,CBS,\$ 14.00* (---)	
KORK, 920, 5 KW/500 W (DA-N)	, NOSTALGIA	NBC,\$ 21.00* (MMR)	Anchor
KRAM, 1340, 1 KW	, COUNTRY	,\$ 16.00 (Banner)	John Lego
KFMS (1410, 5 KW, DA-2) simulcasting with KFMS-F			
KEYV-F, 93.1, 50 KW @ 103, AC		,\$ 23.00 (HNWH)	Len Howard
KFMS-F+, 101.9, 100 KW @ 1110, COUNTRY		,\$ 42.00* (Katz)	Steve Gold
KKLZ-F, 96.3, 100 KW @ 175, CLASSIC AOR		,\$ 28.00* (Banner)	Medina
KLSQ-F, 95.5, 100 KW @ 1120, OLDIES/CLASSIC		,\$ 24.00* (Torbet)	SRO
KLUC-F, 98.5, 100 KW @ 1180, CHR		ABC-C,\$ 57.00* (Mc-Guild)	Nationwide
KMZQ-F, 100.5, 98 KW @ 1180, AC		,\$ 43.00* (Republic)	Olympic
KOMP-F, 92.3, 100 KW @ 1520, AOR		,\$ 41.00* (Christal)	Lotus
KRRI-F, 105.5, 120 W @ 1477, OLDIES		MBS,\$ 20.00* (Torbet)	(BOULDER CITY)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL		,\$ 51.00* (Durpetti)	Art Kevin
KYRK-F, 97.1, 55 KW @ 1936, CHR/URBAN		,\$ 30.00* (MMR)	Tom Humm
			John Lego

MISCELLANEOUS COMMENTS KREL (Henderson) sold for \$500,000...

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LEXINGTON

Arbitron Rank/Pop (12+): 128/275,400

MSA Rank/Pop: 140/329,900

ADI # 73
Average Person Ratings: 15.1
Market TSL: 20.3 hours

Stations: 17/15
Diaries: 733/376:1/48.8%
Sample Target: 660
% Below Line: 2.7
% Not Listed: 12.5

1986 Revenue: \$10,000,000
HH Inc.: \$30,194
Retail \$: 2.4 B11
Pop per Station: 18,360
#1 Biller: WVLC-F \$2,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WLAP-F	59/14.2	9.7	14.0	16.1	13.5		13.2	1. WVLC-F	215/2318	1. WLAP-F	793/28.8	28.2	32.2
2. WVLC-F	54/13.0	17.2	16.5	17.2	16.7		18.1	2. WLAP-F	171/2018	2. WVLC-F	742/26.9	29.7	30.4
3. WFMI-F	44/10.6	13.2	8.4	7.9	8.6		14.3	3. WKQQ-F	83/1192	3. WFMI-F	673/24.4	26.4	20.9
4. WKQQ-F	41/ 9.9	10.9	14.4	11.1	12.0		17.9	4. WKQQ-F	65/1063	4. WKQQ-F	649/23.6	23.3	25.1
WVLC	41/ 9.9	10.0	9.3	12.0	10.0		7.3	5. WHAS	58/ 858	5. WVLC	582/21.1	25.9	21.0
6. WMGB-F	21/ 5.0	2.7	1.4	2.0	3.9		3.1	6. WVLC	52/ 847	6. WMGR-F	336/12.2	11.8	5.8
7. WCOZ-F	20/ 4.8	6.0	6.0	5.4	7.6		3.5	7. WCOZ-F	32/ 388	7. WLAP	281/10.2	16.9	13.2
8. WLAP	15/ 3.6	5.0	4.2	5.0	4.4		2.9	8. WMGB-F	23/ 377	8. WCOZ-F	279/10.1	11.4	10.6
WLXG	15/ 3.6	4.0	4.4	2.5	3.7		2.4	9. WLAP	21/ 449	9. WLXG	265/ 9.6	10.6	10.2
10. WBBE	14/ 3.4	3.2	3.0	2.0	3.2		1.8	10. WBBE	19/ 121	10. WJMM-F	207/ 7.5	6.6	5.3

12+ FM SHARE (METRO): 68.96% (251 of 364) (SPG 86: 71.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F>	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLC-F>	1. WVLC	1. WLAP-F	1. WLAP-F	1. WFMI-F>	1. WLAP-F
2. WLAP-F	2. WKQQ-F>	2. WKQQ-F	2. WVLC-F	2. WVLC-F	2. WVLC >	2. WVLC-F	2. WVLC-F>	2. WVLC-F	2. WLAP-F	2. WVLC-F
3.	3. WFMI-F	3. WVLC-F	3. WVLC	3. WVLC	3. WBBE	3. WLAP-F	3. WKQQ-F	3. WKQQ-F	3. WKQQ-F	3. WKQQ-F
4.	4. WVLC-F	4. WVLC	4. WKQQ-F	4. WKQQ-F>	4. WCOZ-F	4. WKQQ-F	4. WFMI-F>	4. WVLC-F	4. WVLC-F	4. WFMI-F
5.	5. WVLC	5. WFMI-F	5. WMGB-F	5. WMGB-F	5. WLAP-F	5. WFMI-F	5. WVLC	5. WVLC	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAP-F	1. WLAP-F>	1. WLAP-F>	1. WLAP-F>	1. WLAP-F>	1. WKQQ-F	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F
2. WFMI-F>	2. WFMI-F	2. WMGB-F	2. WVLC-F	2. WVLC-F	2. WFMI-F	2. WLAP-F	2. WLAP-F	2. WVLC	2. WVLC-F
3. WKQQ-F	3. WVLC-F	3. WVLC-F	3. WFMI-F	3. WVLC	3. WLAP-F	3. WFMI-F	3. WVLC	3. WVLC-F	3. WVLC
WVLC-F	4. WKQQ-F	4. WKQQ-F	4. WMGB-F	4. WMGB-F	4. WVLC-F	4. WVLC	4. WVLC-F	4. WLAP-F	4. WLAP-F
5.	5. WMGB-F	5. WVLC	5. WVLC	5. WCOZ-F	5.	5.	5.	5. WFMI-F	5. WLXG

SPG 86

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	28.3	25.5	WCGW	770	Nicholasville	1.2/3.1
AOR/CLASSIC		41 (1)	41 (1)	11.3	16.5	WVLC	1250	Nicholasville	.7/2.5
AC/OLDIES/SOFT ROCK	15 (1)	41 (2)	56 (3)	15.4	6.6	WHRS	1380	Winchester	1.0/2.4
MOR/VARIETY/FULL	66 (4)		66 (4)	18.1	19.4	WJMM-F	106.3	Versailles	2.9/7.5
COUNTRY	3 (1)	54 (1)	57 (2)	15.7	19.4	WRPZ	1440	Paris	1.4/2.1
BLACK/URBAN						WHAS	840	Louisville	.7/4.8
BTFL MUSIC/EZ	4 (1)		4 (1)	1.1	6.9	WLW	700	Cincinnati	1.7/5.0
NEWS/TALK									
NOSTALGIA	14 (1)		14 (1)	3.8	3.5				
RELIGION/GOSPEL	6 (1)	15 (1)	21 (2)	5.8	2.1				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	5 (1)		5 (1)	1.4	---				

364 (17)

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA)	NOSTALGIA	,\$ 14.00* (Republic)	Audubon	Barry Brown
WLAP, 630, 5 KW/1 KW (DA-2)	MOR	CBS,US \$ 31.00 (Mc-Guild)	Trumper	Dan Dorsett
WLXG, 1300, 2.5 KW/1 KW (DA-N)	OLDIES	NBC,\$ 18.00* (---)		
WVLC, 590, 5 KW/1 KW (DA-2)	MOR	ABC-I,\$ 38.00* (Torbet)	Bluegrass	Ralph Hacker
WCOZ-F, 96.7, 3 KW @ 300, SOFT AC		NBC,\$ 18.00* (---)		(PARIS) David Curtis
WFMI-F, 100.1, 1 KW @ 460, CHR		ABC-F,\$ 35.00* (Roslin)	Cromwell	(WINCHESTER) Larry Trimmer
WJMM-F, 106.3, 3 KW @ 300, RELIGION		,\$ 13.00 (---)	Mortenson	(VERSAILLES)
WKQQ-F, 98.1, 100 KW @ 551, AOR		,\$ 52.00* (Christal)	Village	Keith Yarber
WLAP-F, 94.5, 100 KW @ 660, CHR		US 1,\$ 44.00 (Mc-Guild)	Trumper	Dan Dorsett
WMGB-F, 103.1, 3 KW @ 300, AC		,\$ 26.00 (Republic)	Audubon	(GEORGETOWN) Barry Brown
WVLC-F, 92.9, 100 KW @ 854, COUNTRY		,\$ 57.00* (Torbet)	Bluegrass	Ralph Hacker

MISCELLANEOUS COMMENTS WJMM changes calls to WCGW-AM...

LINCOLN

Arbitron Rank/Pop (12+): 168/175,700
 MSA Rank/Pop: 200/206,600
 AOI # 89
 Average Person Ratings: 17.5
 Market TSL: 22.8 hours

Stations: 14/10
 Diaries: 635/277:1/59.4%
 Sample Target: 550
 % Below Line: 10.2
 % Not Listed: 7.2

1986 Revenue: \$6,700,000
 HH Inc.: \$36,330
 Retail \$: 1.2 Bil
 Pop per Station: 17,570
 #1 Biller: KFOR \$1,600,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. KFMQ-F	47/15.3	13.4	12.9			1. KFRX-F	69/911	1. KFRX-F 579/33.0	---	33.11
2. KFRX-F	45/14.7	17.4	19.5			2. KFAB	58/769	2. KFMQ-F 505/28.7	---	25.9
3. KLDZ-F	35/11.4	1.1	2.1			3. KFMQ-F	53/615	3. KLDZ-F 440/25.0	---	4.3
4. KFOR	31/10.1	8.3	12.9			4. KLIN-F	37/401	4. KFOR 424/24.1	---	23.7
5. KLIN-F	29/ 9.4	11.6	7.3			5. KLDZ-F	36/462	5. KHAT-F+ 278/15.8	---	15.4
6. KHAT-F+	23/ 7.5	10.2	8.3			6. KFOR	31/471	6. KLIN-F 270/15.4	---	19.6
7. KLIN	16/ 5.2	5.4	5.9			7. KZKX-F	27/284	7. KEZO-F 253/14.4	---	14.4
8. KLMS	15/ 4.9	6.2	6.6			8. KHAT-F+	24/327	8. KLIN 232/13.2	---	19.0
KZKX-F	15/ 4.9	7.6	7.0			9. KEZO-F	22/367	9. KLMS 198/11.3	---	15.4
10. KEZO-F	13/ 4.2	4.3	4.5			10. KLMS	16/278	10. KFAB 190/10.8	---	12.2
11.						KLIN	16/292	11. KZKX-F 136/ 7.7	---	11.8

12+ FM SHARE (METRO): 73.68% (210 of 285) (SPG 86: 72.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFMQ-F>	1. KFMQ-F	1. KLDZ-F	1. KLDZ-F>	1. KFOR	1. KFOR	1. KFMQ-F>	1. KFMQ-F	1. KFRX-F	1. KFRX-F>
2.	2. KFRX-F>	2. KFRX-F	2. KFMQ-F	2. KFMQ-F	2. KLIN-F>	2. KFMQ-F	2. KFRX-F	2. KFRX-F	2. KFMQ-F>	2. KLDZ-F
3.	3. KHAT-F+	3. KLDZ-F	3. KFRX-F	3. KFRX-F	3. KLDZ-F	3. KFRX-F	3. KLDZ-F	3. KLDZ-F	3. KLDZ-F	3. KFMQ-F
4.	KLDZ-F	4. KHAT-F+	4. KFOR	4. KLIN-F	4. KLIN	4. KLDZ-F	4. KLIN-F	4. KLIN-F	4.	4. KLIN-F
5.	5.	5.	5. KHAT-F+	5. KFOR	5.	5. KLIN	5. KHAT-F+	5. KHAT-F+	5.	5.
				6. KHAT-F+>		6. KLIN-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFRX-F	1. KFRX-F	1. KFMQ-F	1. KFRX-F	1. KLDZ-F	1. KFMQ-F>	1. KFMQ-F>	1. KFMQ-F	1. KFMQ-F>	1. KLDZ-F>
2. KFMQ-F	2. KFMQ-F>	2. KFRX-F	2. KFMQ-F	2. KFOR	2. KFRX-F	2. KFRX-F	2. KEZO-F	2. KLDZ-F>	2. KFMQ-F>
3. KHAT-F+>	3. KHAT-F+>	KLDZ-F	3. KHAT-F+	KFRX-F	KLDZ-F	KEZO-F	3. KFRX-F	3. KFRX-F	3. KLIN-F
4. KLDZ-F	4. KLDZ-F	4. KHAT-F+	4. KLDZ-F	4. KFMQ-F	4.	4. KLDZ-F	4.	4. KEZO-F	4.
5.	5.	5.	5.	KLIN-F	5.	5.	5.	5.	5.

SPG 86 % OTHER RATED STATIONS/METRO SHARE & CUME RATING

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		47 (2)	47 (2)	16.5	19.9	KEFM-F 96.1 Omaha .7/ 4.4
AOR/CLASSIC		60 (2)	60 (2)	21.1	19.5	KFAB 1110 Omaha 3.9/10.8
AC/OLDIES/SOFT ROCK	16 (2)	59 (3)	75 (5)	26.3	18.7	KGOR-F 99.9 Omaha .7/ 7.1
MOR/VARIETY/FULL	59 (3)		59 (3)	20.7	17.9	
COUNTRY		15 (1)	15 (1)	5.3	10.0	
BLACK/URBAN						
BTFL MUSIC/EZ		29 (1)	29 (1)	10.2	12.7	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					1.2	

285 (14)

RADIO STATIONS

KFOR, 1240, 1 KW	, MOR	ABC-I, \$ 27.00*	(Mc-Guild)	DKM	Roger Larson
KLIN, 1400, 1 KW	, MOR	MBS, \$ 16.00	(Radio West)		Norton Warner
KLMS, 1480, 5 KW/1 KW (DA-2)	, OLDIES	ABC-E, \$ 19.00*	(Eastman)	Woodward	Tom Birk
KHAT (1530, 5 KW, DAYS, DA) simulcasts with KHAT-F					
KFMQ-F, 101.9, 100 KW @ 275, AOR		Source, \$ 32.00*	(Eastman)	Woodward	Tom Birk
KFRX-F, 102.7, 100 KW @ 500, CHR		, \$ 33.00*	(Mc-Guild)	DKM	Roger Larson
KHAT-F+, 106.3, 2.9 KW @ 145, AC		US 1, \$ 23.00	(Banner)	TM	Dan Charleston
KLDZ-F, 95.3, 3 KW @ 150, OLDIES		, \$ 18.00	(---)		Harley Lampman
KLIN-F, 107.3, 100 KW @ 550, BTFL/EZ		MBS, \$ 22.00	(Radio West)		Charlie Michaels
KZKX-F, 96.9, 100 KW @ 610, COUNTRY		ABC-D, \$ 17.00*	(Masla)	(SEWARD)	Don Cavaleri

Other ranked stations - See Omaha

MISCELLANEOUS COMMENTS KJUS changes to KLDZ and format from AC to Oldies...

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LITTLE ROCK

Arbitron Rank/Pop (12+): 84/413,000

MSA Rank/Pop: 96/498,800

ADI # 53

Average Person Ratings: 16.4

Market TSL: 21.8 hours

Stations: 18/18
Diaries: 939/440:1/52.4%
Sample Target: 800
% Below Line: 0
% Not Listed: 9.0

1986 Revenue: \$13,600,000
HH Inc.: \$30,495
Retail \$: 3.2 Bil
Pop per Station: 22,944
#1 Biller: KSSN-F \$3,200,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. KSSN-F	105/15.5	15.9	17.7	17.6	14.1		14.1	1. KSSN-F	213/2334	1. KKYK-F	1105/26.8	27.8 29.8
2. KEZQ-F+	77/11.4	12.6	11.6	13.3	9.9		7.1	2. KZOU-F	152/1759	2. KSSN-F	1078/26.1	28.4 29.6
3. KZOU-F	76/11.2	12.3	10.3	4.8	7.1		17.2	3. KEZQ-F+	125/1321	3. KZOU-F	950/23.0	23.1 20.0
4. KMJX-F	61/ 9.0	4.8	8.7	7.7	9.0		10.7	4. KFXE-F	88/ 911	4. KEZQ-F+	800/19.4	18.2 18.8
5. KKYK-F	57/ 8.4	9.6	11.7	13.1	18.0		12.4	5. KMJX-F	69/ 794	5. KHLT-F	632/15.3	14.8 14.8
6. KWT-D-F	41/ 6.1	5.1	3.2	3.2	5.9		4.0	6. KHLT-F	51/ 950	6. KMJX-F	616/14.9	10.4 14.4
7. KARN	41/ 6.1	6.5	7.5	8.7	8.0		5.0	7. KARN	48/ 685	7. KARN	528/12.8	15.1 15.4
8. KHLT-F	37/ 5.5	4.9	5.3	6.6	3.2		5.8	8. KWT-D-F	43/ 493	8. KOKY	507/12.3	13.7 11.5
9. KOKY	35/ 5.2	8.0	6.3	4.7	4.7		5.2	9. KOKY	35/ 511	9. KWT-D-F	442/10.7	9.3 7.2
10. KLRA	21/ 3.1	4.5	4.0	4.1	4.8		2.1	10. KLRA	29/ 493	10. KLRA	360/ 8.7	10.8 7.5
11. KFXE-F	17/ 2.5	1.7	.9	---	---		2.1	11. KZLR-F	27/ 272	11. KFXE-F	299/ 7.2	6.6 3.6
12. KZLR-F	14/ 2.1	---	---	---	---		1.0	12. KMTL	26/ 218	12. KITA	253/ 6.1	4.7 3.8

12+ FM SHARE (METRO): 78.57% (484 of 616) (SPG 86: 76.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZOU-F>	1. KMJX-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F>	1. KEZQ-F>	1. KSSN-F>	1. KEZQ-F+	1. KSSN-F	1. KZOU-F	1. KSSN-F>
2. KKYK-F	2. KSSN-F	2. KMJX-F	2. KHLT-F	2. KEZQ-F+	2. KSSN-F>	2. KEZQ-F+	2. KSSN-F>	2. KZOU-F	2. KSSN-F	2. KZOU-F
3. KWT-D-F	3. KZOU-F	3. KZOU-F	3. KKYK-F	3. KHLT-F	3. KARN >	3. KKYK-F	3. KMJX-F	3. KEZQ-F+	3. KKYK-F	3. KEZQ-F+
4. KOKY	4. KKYK-F>	4. KKYK-F	KZOU-F	KKYK-F	4.	KZOU-F	4. KZOU-F	4. KMJX-F	4. KWT-D-F	4. KMJX-F
5.	5. KHLT-F	5. KHLT-F	5. KMJX-F	KZOU-F	5.	5. KARN	5. KKYK-F	5. KKYK-F	5. KEZQ-F	5. KKYK-F
	6. KWT-D-F	6. KWT-D-F	6. KEZQ-F+	6. KMJX-F				6. KMJX-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZOU-F>	1. KZOU-F	1. KKYK-F	1. KSSN-F	1. KSSN-F>	1. KMJX-F>	1. KMJX-F>	1. KSSN-F	1. KMJX-F	1. KSSN-F>
2. KKYK-F	2. KKYK-F>	KSSN-F	2. KZOU-F	2. KKYK-F	2. KKYK-F	2. KSSN-F>	2. KMJX-F>	2. KSSN-F>	2. KEZQ-F+
3. KMJX-F	3. KSSN-F	3. KHLT-F	3. KKYK-F	3. KHLT-F	KSSN-F	3. KZOU-F	3. KZOU-F	3. KZOU-F	3. KMJX-F
KWT-D-F	4. KHLT-F	4. KZOU-F	4. KHLT-F	KZOU-F	4. KFXE-F	4. KKYK-F	4. KKYK-F	4. KKYK-F	4. KARN
5.	KMJX-F	5. KMJX-F	5. KWT-D-F	5. KEZQ-F+	5.	5.	5. KOKY	5. KEZQ-F+	5. KWT-D-F
							KWT-D-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		133 (2)	133 (2)	21.6	12.8	KAAY 1090 Little Rock 1.3/4.7
AOR/CLASSIC		75 (2)	75 (2)	12.2	9.5	KCHB 1500 Jacksonville .7/3.2
AC/OLDIES/SOFT ROCK		40 (2)	40 (2)	6.5	5.8	KITA 1440 Little Rock 1.9/6.1
MOR/VARIETY/FULL						KMTL 760 Sherwood .6/2.2
COUNTRY	21 (1)	122 (2)	143 (3)	23.2	24.7	KQLV-F 102.3 Sheridan .4/1.6
BLACK/URBAN	35 (1)	41 (1)	76 (2)	12.3	NM	
BTFL MUSIC/EZ	4 (1)	73 (1)	77 (2)	12.5	11.4	
NEWS/TALK	41 (1)		41 (1)	6.7	8.2	
NOSTALGIA						
RELIGION/GOSPEL	26 (3)		26 (3)	4.2	2.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	5 (1)		5 (1)	0.8		

RADIO STATIONS

KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 38.00* (Banner)		Neil Gladner
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, \$ 24.00* (Mc-Guild)	Signal	Phil Jonsson
KOKY, 1250, 660 W/50 W (DA-2)	, BLACK	, \$ 25.00* (Christal)	Encore	Hal Smith
KEZQ-F+, 100.3, 44 KW @ 1369,	BTFL/EZ	ABC-D, \$ 52.00* (MMR)		Wally Tucker
KFXE-F, 92.3, 100 KW @ 982,	COUNTRY	, \$ NA (Banner)	(PINE BLUFF)	Ron Barnhart
KHLT-F, 94.1, 100 KW @ 770,	AC	US 1, NBC, \$ 40.00* (Mc-Guild)	Signal	Phil Jonsson
KKYK-F, 103.7, 100 KW @ 1510,	CHR	, \$ 65.00* (Banner)		Jim Grant
KMJX-F, 105.1, 100 KW @ 534,	AOR	ABC-R, \$ 50.00* (HNWH)		Dick Booth
KSSN-F, 95.7, 100 KW @ 1664,	COUNTRY	ABC-E, \$ 85.00* (Katz)		Joanne Scott
KWT-D-F, 106.3, 3 KW @ 290,	BLACK	MBS, \$ 27.00* (Lonoke)	(LONOKE)	Waymon Dunn
KZLR-F, 94.9, 100 KW @ 1843,	AOR/CHR	, \$ 30.00 (Durpetti)	So. Starr (PINE BLUFF)	Pat Walsh
KZOU-F, 98.5, 100 KW @ 880,	CHR	, \$ 48.00* (Christal)	Encore	Hal Smith

MISCELLANEOUS COMMENTS KAAY sold by Sudbrink to Beasley for \$2,650,000... KZLR shows for the first time... KAUL-F changes to KQLV-F and format changes to Oldies...

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LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,604,700

Stations: 45/45
Diaries: 4114/2092:1/42.5%
Sample Target: 3440
% Below Line: 0
% Not Listed: 7.8

1986 Revenue: \$264,500,000
HH Inc.: \$37,010
Retail \$: 72.2 Bil
Pop per Station: 191,216
#1 Biller: KIIS A/F \$32,000,000

MSA Rank/Pop: 2/8,154,300
ADI # 2
Average Person Ratings: 17.9
Market TSL: 23.6 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	FAL 86	SPG 86
1. KIIS-F+	1140/7.4	6.4	6.3	7.1	6.3	6.8	8.1	1. KIIS-F+	1331/21837	1. KIIS-F+	18554/21.6	20.6	20.1
2. KPWR-F	1078/7.0	5.7	6.5	6.6	6.0	6.5	8.4	2. KPWR-F	1165/16267	2. KPWR-F	14720/17.1	16.5	16.1
3. KABC	805/5.2	6.1	5.4	6.7	7.0	5.9	4.3	3. KABC	884/12342	3. KOST-F	11009/12.8	12.6	12.0
4. KJOI-F	760/4.9	4.7	4.9	4.4	5.2	4.7	3.0	4. KRTH-F	832/12864	4. KABC	10959/12.7	12.2	15.4
5. KOST-F	666/4.3	4.8	4.1	4.1	4.2	4.3	4.6	5. KJOI-F	813/ 8821	5. KFVB	10445/12.1	13.5	13.5
6. KROQ-F	634/4.1	4.0	3.9	3.6	3.8	3.9	5.5	6. KOST-F	762/13003	6. KRTH-F	9773/11.4	12.3	11.4
7. KRTH-F	592/3.8	3.6	4.0	4.0	3.5	3.9	2.6	7. KROQ-F	708/10380	7. KNX	9373/10.9	13.0	11.2
8. KBIG-F	574/3.7	3.8	3.9	3.9	4.3	3.8	2.1	8. KBIG-F	701/10715	8. KROQ-F	9322/10.8	10.3	10.0
9. KLSX-F	503/3.3	3.6	3.1	1.5	1.2	2.9	4.1	9. KLOS-F	623/10170	9. KBIG-F	8777/10.2	9.7	9.7
10. KTNQ	478/3.1	2.3	3.3	3.2	2.7	3.0	3.3	10. KNX	588/11963	10. KJOI-F	8110/ 9.4	11.4	9.9
11. KFVB	464/3.0	4.2	3.4	3.3	3.7	3.5	3.4	11. KLSX-F	553/ 8144	11. KLOS-F	7452/ 8.7	9.2	10.7
12. KNX	462/3.0	3.3	3.6	3.5	3.1	3.4	2.9	12. KIQQ-F	497/ 7957	12. KLSX-F	7436/ 8.6	6.9	4.7
13. KLVE-F	460/3.0	3.2	2.3	2.2	3.4	2.7	2.1	13. KFVB	495/11389	13. KIQQ-F	7066/ 8.2	8.9	8.1
14. KIQQ-F	449/2.9	2.9	3.6	2.9	2.9	3.1	2.0	14. KMPC	495/ 8041	14. KMPC	6904/ 8.0	7.8	7.9
15. KLOS-F	442/2.9	2.8	2.3	3.7	3.4	2.9	4.7	15. KTNQ	486/ 4442	15. KTWV-F	6424/ 7.5	7.4	8.0
16. KMPC	436/2.8	2.4	2.7	3.3	3.0	2.8	2.3	16. KLVE-F	484/ 5240	16. KLVE-F	4968/ 5.8	5.7	5.8
17. KTWV-F	393/2.5	1.9	1.6	2.0	2.2	2.0	2.9	17. KTWV-F	477/ 7719	17. KJLH-F	4820/ 5.6	6.2	5.9
18. KJLH-F	314/2.0	2.4	1.8	1.8	1.4	2.0	2.2	18. KZLA-F	324/ 4820	18. KLAC	4454/ 5.2	3.7	4.8
19. KZLA-F	288/1.9	1.7	1.8	1.6	2.5	1.8	1.4	19. KJLH-F	318/ 4946	19. KTNQ	4288/ 5.0	5.6	5.3
20. KDAY	281/1.8	1.6	1.2	1.5	1.1	1.5	2.3	20. KFI	300/ 6488	20. KRTH	4279/ 5.0	3.8	2.8
21. KRTH	254/1.6	.9	.9	.6	.7	1.0	.7	21. KDAY	286/ 4266	21. KFI	4202/ 4.9	5.2	5.9
22. KWKW	243/1.6	1.9	1.7	1.3	1.7	1.6	.8	22. KLAC	262/ 5102	22. KDAY	4187/ 4.9	4.3	3.5
23. KRLA	225/1.5	1.3	1.2	1.3	1.2	1.3	.9	23. KRTH	261/ 4538	23. KZLA-F	4131/ 4.8	4.5	5.0
24. KNAC-F	222/1.4	1.1	1.1	1.4	1.2	1.3	2.2	24. KWKW	246/ 2730	24. KRLA	3769/ 4.4	5.4	5.2
25. KLAC	220/1.4	1.6	1.5	1.4	1.2	1.5	1.8	25. KRLA	244/ 4192	25. KFAC-F	3678/ 4.3	4.8	4.4

12+ FM SHARE (METRO): 67.82% (9657 of 14240) (SPG 86: 65.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KABC	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KPWR-F	1. KIIS-F+
2. KIIS-F+	2. KPWR-F	2. KPWR-F	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	KJOI-F	2. KPWR-F	2. KABC	2. KPWR-F
3. KROQ-F	3. KOST-F	3. KOST-F	3. KLSX-F	3. KLSX-F	3. KMPC-F	KPWR-F	3. KBIG-F	3. KJOI-F	3. KOST-F	3. KJOI-F
4. KDAY	KLSX-F	4. KRTH-F	4. KOST-F	KOST-F	4. KBIG-F	4. KFVB	4. KPWR-F	KROQ-F	4. KIIS-F+	4. KROQ-F
5.	5. KROQ-F	5. KLSX-F	5. KPWR-F	5. KPWR-F	KFBW	KNX	5. KOST-F	5. KOST-F	5. KROQ-F	KRTH-F
6.	6. KLOS-F	6. KROQ-F	6. KTNQ	KTNQ	6. KNX	6. KJOI-F	6. KABC	6. KBIG-F	6. KMPC	6. KLSX-F
7.	7. KRTH-F	7. KLOS-F	KTWV-F	7. KIQQ-F	7. KIQQ-F	7. KTNQ	7. KRTH-F	7. KABC	7. KJLH-F	7. KABC
8.	8. KLVE-F	KLVE-F	8. KIQQ-F	KTWV-F	8. KRTH-F	8. KRTH-F	8. KIQQ-F	KRTH-F	8. KJOI-F	KOST-F
9.	9. KTNQ	9. KTWV-F	9. KLVE-F	9. KBIG-F	9. KTNQ	9. KROQ-F	9. KLSX-F	9. KIQQ-F	9. KDAY	9. KLOS-F
10.	10. KNAC-F	10. KIQQ-F	10. KBIG-F	10. KABC	10. KIIS-F+	10. KBIG-F	10. KLOS-F	10. KLSX-F	KNX	KLVE-F
	KTWV-F	KTNQ		KLVE-F		KMPC		KLVE-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPWR-F	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KROQ-F	1. KIIS-F+	1. KLSX-F	1. KIIS-F+	1. KIIS-F+
2. KOST-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KPWR-F	2. KPWR-F	2. KIIS-F+	2. KLOS-F	2. KRTH-F
3. KIIS-F+	KPWR-F	3. KRTH-F	3. KPWR-F	3. KRTH-F	3. KLOS-F	3. KLOS-F	3. KPWR-F	KPWR-F	3. KLSX-F
4. KROQ-F	4. KLSX-F	4. KRTH-F	4. KRTH-F	4. KBIG-F	4. KIIS-F+	4. KLSX-F	4. KLOS-F	4. KLSX-F	4. KTNQ
5. KJLH-F	5. KROQ-F	KPWR-F	5. KBIG-F	5. KIQQ-F	5. KNAC-F	5. KROQ-F	5. KRTH-F	5. KRTH-F	5. KPWR-F
6. KLSX-F	KRTH-F	6. KLVE-F	KLVE-F	KLVE-F	6. KLVE-F	6. KRTH-F	6. KTNQ	6. KROQ-F	6. KLOS-F
7. KLVE-F	7. KLVE-F	7. KIQQ-F	7. KIQQ-F	7. KPWR-F	7. KLSX-F	7. KNAC-F	7. KROQ-F	7. KTNQ	KTWV-F
8. KBIG-F	8. KBIG-F	8. KTWV-F	8. KLSX-F	8. KTWV-F	8. KRTH-F	8. KLVE-F	8. KLVE-F	8. KTWV-F	8. KABC
9. KACE-F	9. KIQQ-F	9. KBIG-F	9. KROQ-F	9. KJOI-F	9. KDAY	9. KTNQ	9. KTWV-F	9. KLVE-F	9. KIQQ-F
10. KRTH-F	10.	10. KLOS-F	10. KTWV-F	KTNQ	10. KOST-F	10. KOST-F	10. KOST-F	10. KNAC	10. KROQ
		KROQ-F							

FORMATS	SPG 86					OTHER RATED STATIONS/METRO SHARE & CUME RATING
	AM	FM	TOTAL	%	%	
TOP 40/CHR/CONTEMP	39 (1)	1165 (2)	1204 (3)	8.5	8.8	KACE-F 103.9 Inglewood 1.3/3.2
AOR/CLASSIC		1801 (4)	1801 (4)	12.6	12.0	KALI 1430 San Gabriel .9/2.6
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	673 (4)	2426 (6)	3099 (10)	21.8	18.0	KBRT 740 Avalon .3/1.0
COUNTRY	220 (1)	288 (1)	508 (2)	3.6	4.4	KEZY-F 95.9 Anaheim 4/2.0
BLACK/URBAN	395 (2)	1585 (3)	1980 (5)	13.9	12.3	KFAC 1330 Los Angeles 1.1/1.1
BFL MUSIC/EZ NEWS/TALK	1809 (4)	760 (1)	760 (1)	5.3	10.3	KFAC-F 92.3 Los Angeles 1.2/4.3
NOSTALGIA	436 (1)		436 (1)	3.1	3.3	KFI 640 Los Angeles 1.2/4.9
RELIGION/GOSPEL	52 (1)	176 (3)	228 (4)	1.6	1.2	KFSG-F 96.3 Los Angeles .3/1.3
SPANISH	941 (4)	460 (1)	1401 (5)	9.8	10.5	KGFJ 1230 Los Angeles .7/2.1
CLASSICAL	18 (1)	179 (1)	197 (2)	1.4	1.6	KIEV 870 Glendale .5/2.3
JAZZ/NEW AGE/ECLECTIC UNKNOWN/OTHERS		817 (4)	817 (4)	5.7	---	KKGO-F 105.1 Los Angeles 1.1/3.2
			14240 (45)		1.5	KKLA-F 99.5 Los Angeles .3/1.6
						KMAX-F 107.1 Arcadia .5/1.6
						KNOB-F 97.9 Long Beach .6/2.8
						KNX-F 93.1 Los Angeles .9/4.0
						KSKQ 1540 Los Angeles .5/1.8
						KUTE-F 101.9 Glendale .7/3.3
						KWIZ-F+ 96.7 Santa Ana .4/1.3

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N), TALK	ABC-I,ABC-T,\$360.00 (Katz)	Cap Cities/ABC	George Green
KALI, 1430, 5 KW (DA-2), SPANISH CONTEMP	,\$ 77.00 (MMR)	United	Raul Orta
KBRT, 740, 10 KW (DAYS, DA), RELIGION	,\$ 50.00* (---)	Crawford	Doyle Sneed
KDAY, 1580, 50 KW (DA-2), BLACK	NBN,\$100.00 (Roslin)	Heritage	Ed Kerby
KFI, 640, 50 KW, AC	MBS,\$175.00* (Christal)	Cox	Howard Neal
KFWB, 980, 5 KW, NEWS	NBC,ABC-E,\$285.00 (Group W)	Westinghouse	Steve Fisher
KGFJ, 1230, 1 KW, BLACK	SBN,SMN,\$ NA (---)		Bill Shearer
KIEV, 870, 5 KW/1 KW (DA-N), TALK	,\$100.00* (---)		Ron Beaton
KLAC, 570, 5 KW (DA-N), COUNTRY	ABC-D,\$135.00* (Eastman)	Malrite	Norm Epstein
KMPC, 710, 50 KW/10 KW (DA-N), NOSTALGIA	,\$200.00 (Durpetti)	Golden West	Bill Ward
KNX, 1070, 50 KW, NEWS	CBS,\$270.00 (CBS)	CBS	George Nicholas
KRLA, 1110, 50 KW/10 KW (DA-2), OLDIES	,\$130.00* (MMR)	Greater Media	Bob Moore
KRTH, 930, 5 KW (DA-N), OLDIES	US 1,\$ NA (Republic)	RKO	Pat Norman
KSKQ, 1540, 50 KW/10 KW (DA-D), SPANISH CONTEMP	,\$100.00* (Caballero)	Spanish Bdcst	Raul Alarcon
KTNQ, 1020, 50 KW (DA-2), SPANISH AC	,\$160.00* (Caballero)	H & G	Ken Wolt
KWKW, 1300, 5 KW/1 KW (DA-2), SPANISH	,\$ 91.00 (Lotus)	Lotus	Jose Cabrera

FM STATIONS

KACE, 103.9, 2 KW @ 390, BLACK	APR,\$ 70.00* (Masla)	All PRO	Ann Davis
KBIG, 104.3, 105 KW @ 2890, SOFT AC	,\$260.00* (CBS)	Bonneville	Kari Winston
KFAC, 92.3, 43 KW @ 2835, CLASSICAL	,\$215.00 (Mc-Guild)		Louise Heifetz
KFSG, 96.3, 54 KW @ 480, RELIGION	APR,\$ 25.00 (---)		Alan Bowles
KGIL, 94.3, 3 KW @ -180, SOFT AC	,\$ 45.00 (HNWH)	Buckley (SAN FERNANDO)	Richard McGeary
KIIS, 102.7, 8 KW @ 2790, CHR	,\$500.00* (Mc-Guild)	Gannett	Lynn Anderson-Powell
KIQQ, 100.3, 5 KW @ 3060, SOFT AC	Trans,\$250.00* (HNWH)	Outlet	Tom Mosher
KJLH, 102.3, 3 KW @ 300, BLACK	,\$110.00* (Radio West)		Jim Maddox
KJLI, 98.7, 75 KW @ 1180, BFL/EZ	,\$280.00* (Banner)	Legacy (COMPTON)	Bob Griffith
KKGO, 105.1, 18 KW @ 2900, JAZZ	APR,\$ NA (Radio West)		Saul Levine
KLCS, 95.5, 63 KW @ 3129, AOR	ABC-R,\$300.00* (Katz)	Cap Cities/ABC	Bill Sommers
KLSX, 97.1, 55 KW @ 770, CLASSIC AOR	,\$240.00* (MMR)	Greater Media	Bob Moore
KLVE, 107.5, 30 KW @ 2800, SPANISH AC	,\$170.00* (Caballero)	H & G	Ken Wolt
KNAC, 105.5, 2 KW @ 400, AOR	ABC-F,\$100.00* (Masla)		Gary Price
KNX, 93.1, 29 KW @ 3496, SOFT AC/JAZZ	CBS-R,\$165.00* (CBS)	CBS (LONG BEACH)	Bob Nelson
KOST, 103.5, 13 KW @ 3100, AC	,\$275.00* (Christal)	Cox	Howard Neal
KNOB, 97.9, 79 KW @ 420, SOFT AC	,\$103.00 (Masla)		John Banoczi
KPWR, 105.9, 72 KW @ 770, URBAN/CHR	,\$300.00 (HNWH)	Emmis	Phil Newmark
KROQ, 106.7, 5 KW @ 1388, AOR	,\$330.00* (Torbet)	Infinity	Patrick Welsh
KRTH, 101.1, 51 KW @ 3130, OLDIES/AC	US 2,\$280.00* (Republic)	RKO	Pat Norman
KTWV, 94.7, 58 KW @ 2835, JAZZ/AC	Source,\$175.00* (Banner)	Metropolitan	Howard Bloom
KUTE, 101.9, .7 KW @ 2848, SOFT URBAN/AC	,\$150.00 (Durpetti)	Golden West	Bill Ward
KZLA, 93.9, 49 KW @ 720, COUNTRY	,\$145.00* (Eastman)	Malrite	Norm Epstein

CALL LETTER CHANGES

KMET changes to KTWV

FORMAT CHANGES

KTWV: From AOR to Jazz/New Age

STATION SALES

LOUISVILLE

Arbitron Rank/Pop (12+): 45/797,800

Stations: 18/18
Diaries: 1569/508:1/51.5%
Sample Target: 1200
% Below Line: 0
% Not Listed: 6.1

1986 Revenue: \$20,600,000
HH Inc.: \$30,194
Retail \$: 5.9 Bill
Pop per Station: 44,322
#1 Biller: WHAS \$4,500,000

MSA Rank/Pop: 49/959,100

ADI # 48

Average Person Ratings: 15.6

Market TSL: 20.8 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WHAS	202/16.2	14.8	15.6	11.6	17.6	14.6	11.8	1. WHAS	279/3765	1. WHAS	2640/33.1	30.8	33.5
2. WAMZ-F	192/15.4	15.8	15.2	15.7	15.7	15.5	13.0	2. WAMZ-F	276/2846	2. WAMZ-F	1932/24.2	26.2	24.7
3. WDJX-F	113/ 9.1	8.6	7.7	9.3	6.7	8.7	11.1	3. WDJX-F	182/2615	3. WDJX-F	1804/22.6	17.6	16.5
4. WRKA-F	101/ 8.1	5.7	6.4	6.0	9.2	6.6	7.4	4. WQMF-F	137/1869	4. WRKA-F	1616/20.3	15.4	18.9
5. WQMF-F	99/ 7.9	8.8	8.9	8.4	6.6	8.5	13.8	5. WVEZ-F	106/1462	5. WLRS-F	1480/18.6	15.0	20.0
6. WVEZ-F	93/ 7.5	8.3	8.6	6.9	8.8	7.8	5.8	6. WRKA-F	101/1637	6. WQMF-F	1374/17.2	17.0	16.6
7. WLRS-F	81/ 6.5	5.7	4.2	6.3	5.6	5.7	7.2	7. WLRS-F	85/1553	7. WVEZ-F	1210/15.2	17.2	17.3
8. WJYL-F	71/ 5.7	5.1	5.7	4.7	4.6	5.3	8.7	8. WJYL-F	77/ 840	8. WAVG	905/11.3	13.9	11.9
9. WAVG	56/ 4.5	5.2	4.2	7.1	3.5	5.3	4.6	9. WAVG	57/ 981	9. WJYL-F	809/10.1	9.0	9.1
10. WLOU	55/ 4.4	3.4	3.7	3.9	3.8	3.9	4.3	10. WLOU	55/ 672	10. WLOU	659/ 8.3	7.6	8.5
11. WXVW	31/ 2.5	2.9	2.3	3.5	3.1	2.8	1.5	11. WXVW	31/ 417	11. WAKY	490/ 6.1	5.7	7.9
12.								12. WXLN-F	22/ 311	12. WXVW	403/ 5.1	5.5	5.8
13.								13.		13. WXLN-F	264/ 3.3	4.6	4.6

12+ FM SHARE (METRO): 65.67% (769 of 1171) (SPG 86: 62.11%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WHAS	1. WHAS	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F
2. WQMF-F	2. WAMZ-F	2. WHAS	2. WHAS	2. WHAS	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS	2. WDJX-F	2. WHAS
3. WLRS-F	3. WHAS	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WVEZ-F	3. WQMF-F	3. WVEZ-F	3. WDJX-F	3. WQMF-F	3. WDJX-F
4. WJYL-F	4. WLRS-F	4. WQMF-F	4. WVEZ-F	4. WVEZ-F	4. WAVG	4. WRKA-F	4. WRKA-F	4. WQMF-F	4. WHAS	4. WHAS
5. WLOU	5. WDJX-F	5. WDJX-F	5. WQMF-F	5. WQMF-F	5. WRKA-F	5. WDJX-F	5. WDJX-F	5. WLRS-F	5. WLRS-F	5. WQMF-F
	6. WRKA-F	6. WLRS-F	6. WLRS-F	6. WLRS-F		6. WAVG	6. WQMF-F	6. WVEZ-F	6. WVEZ-F	6. WVEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F	1. WRKA-F	1. WRKA-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F	1. WHAS	1. WAMZ-F	1. WHAS
2. WLRS-F	2. WDJX-F	2. WHAS	2. WHAS	2. WHAS	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS	2. WAMZ-F
3. WJYL-F	3. WAMZ-F	3. WAMZ-F	3. WRKA-F	3. WRKA-F	3. WLRS-F	3. WHAS	3. WAMZ-F	3. WQMF-F	3. WQMF-F
4. WQMF-F	4. WLRS-F	4. WDJX-F	4. WDJX-F	4. WVEZ-F	4. WDJX-F	4. WLRS-F	4. WLRS-F	4. WLRS-F	4. WRKA-F
5. WAMZ-F	5. WHAS	5. WLRS-F	5. WLRS-F	5. WDJX-F	5. WJYL-F	5. WDJX-F	5. WRKA-F	5. WVEZ-F	5. WVEZ-F
	6. WQMF-F	6. WVEZ-F	6. WVEZ-F			6. WJYL-F	6. WVEZ-F	6. WRKA-F	6. WLRS-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		194 (2)	194 (2)	16.6	13.1	WAKY 790 Louisville 1.0/6.1
AOR/CLASSIC		99 (1)	99 (1)	8.5	7.0	WCII 1080 Louisville .3/3.0
AC/OLDIES/SOFT ROCK	4 (1)	194 (2)	198 (3)	16.9	21.5	WDGS 1290 New Albany, IN .6/1.8
MOR/VARIETY/FULL	258 (2)		258 (2)	22.0	22.4	WFIA 900 Louisville .3/1.8
COUNTRY	14 (1)	192 (1)	206 (2)	17.6	19.5	WLLV 1240 Louisville 1.2/2.4
BLACK/URBAN	63 (2)	71 (1)	134 (3)	11.4	9.7	WTMT 620 Louisville 1.1/3.1
BTFL MUSIC/EZ	13 (1)		13 (1)	1.1	---	
NEWS/TALK						
NOSTALGIA	31 (1)		31 (1)	2.6	3.3	
RELIGION/GOSPEL	4 (1)	19 (1)	23 (2)	2.0	3.4	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	15 (1)		15 (1)	1.3		
1171 (18)						

RADIO STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, BTFL/EZ	MBS, \$ 30.00*	(Katz)	Federal	Jack Hogan
WAVG, 970, 5 KW (DA-2)	, MOR	US 2, NBC, NBC-T, \$ 39.00*	(Torbet)		Ed Henson
WCII, 1080, 10 KW/1 KW (DA-2)	, OLDIES	CBS, \$ 35.00*	(Republic)	Great Trails	Walt Broadhurst
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN, \$ 15.00	(Masla)		Archie Dale
WFIA, 900, 1 KW/163 W	, RELIGION	\$ 14.00	(---)		Richard Lee
WHAS, 840, 50 KW	, MOR	ABC-I, \$100.00*	(Christal)	Clear Channel	Bob Scherer
WLLV, 1240, 1 KW	, ? ?	\$ 17.00	(Roslin)		
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	SBN, \$ 38.00*	(MMR)	Johnson	
WTMT, 620, 500 W (DA-2)	, COUNTRY	\$ 16.00	(Masla)		Lee Stimson
WXVW, 1450, 1 KW	, NOSTALGIA	SMN, \$ 30.00*	(S. Katz)		Charles Jenkins
WAMZ-F, 97.5, 100 KW @ 505, COUNTRY		\$ 78.00*	(Christal)	Clear Channel	Bob Scherer
WDJX-F, 99.7, 20 KW @ 720, CHR		CBS-R, \$ 60.00*	(Eastman)	Great Trails	Walt Broadhurst
WJYL-F, 101.7, 3 KW @ 300, URBAN		\$ 38.00*	(HNWH)	Inter Urban	
WLRS-F, 102.3, 3 KW @ 300, CHR		ABC-R, \$ 48.00	(Torbet)		Louisa Henson
WQMF-F, 95.7, 34 KW @ 580, AOR		Source, \$ 62.00*	(Torbet)		John Otting
WRKA-F, 103.1, 3 KW @ 300, AC		ABC-D, \$ 64.00*	(Banner)	Capitol-Johnson	
WVEZ-F, 106.9, 25 KW @ 670, SOFT AC		\$ 50.00*	(Katz)	Federal	Jack Hogan
WXLN-F, 103.9, 3 KW @ 300, RELIGION		ABC-C, \$ 18.00	(---)		Richard Lee

MISCELLANEOUS COMMENTS WCII changes from Country to Oldies...

MACON

Arbitron Rank/Pop (12+): 140/228,800

Stations: 19/15
Diaries: 807/284:1/45.6%
Sample Target: 600
% Below Line: 3.3
% Not Listed: 6.6

1986 Revenue: \$6,600,000
HH Inc.: \$30,683
Retail \$: 1.7 Bil
Pop per Station: 15,253
#1 Biller: WAYS-F \$1,700,000

MSA Rank/Pop: 153/285,700
ADI # 131
Average Person Ratings: 17.1
Market TSL: 233 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WAYS-F	108/27.6	18.8	18.0			1. WAYS-F	157/1663	1. WAYS-F	1058/46.2	---	40.4
2. WDEN-F+	58/14.9	13.3	12.6			2. WDEN-F	107/ 976	2. WDEN-F	501/21.9	---	19.7
3. WIBB	44/11.3	8.6	9.9			3. WIBB	55/ 390	3. WPGA-F	424/18.5	---	18.5
4. WPGA-F	38/ 9.7	12.3	13.4			4. WPGA-F	49/ 560	4. WPEZ-F	377/16.5	---	21.3
5. WMAZ	25/ 6.4	7.6	9.1			5. WPEZ-D	40/ 552	5. WIBB	297/13.0	---	15.0
6. WPEZ-F	24/ 6.1	10.2	8.1			6. WMAZ	28/ 359	6. WMAZ	290/12.7	---	19.6
7. WDDO	20/ 5.1	5.2	5.9			7. WVEE-F	23/ 291	7. WDDO	281/12.3	---	13.6
8. WQBZ-F	8/ 2.0	1.3	3.2			8. WDDO	20/ 288	8. WQBZ-F	174/ 7.6	---	7.7
9. WIBB-F	7/ 1.8	1.6	1.3			9.		9.			
10.						10.		10.			

12+ FM SHARE (METRO): 71.78% (262 of 365) (SPG 86: 71.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WDEN-F+	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>
2. WPGA-F	2. WPGA-F	2. WDEN-F+	2. WDEN-F+	2. WDEN-F+	2. WAYS-F	2. WDEN-F>	2. WDEN-F	2. WDEN-F+	2. WPGA-F	2. WDEN-F+
3. WQBZ-F	3. WDEN-F+	3. WPGA-F	3. WIBB	3. WIBB	3. WIBB	3. WMAZ	3. WIBB	3. WPGA-F	3. WDEM-F+	3. WIBB>
4. WIBB	4. WPEZ-F	4. WIBB	4. WPGA-F	4. WPGA-F	4. WMAZ-F	4. WIBB	4.	4.	4.	4. WPGA-F
5.	5.	5.	5. WPEZ-F	5. WPEZ-F	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>
2.	2. WPGA-F	2. WDEN-F+	2. WDEN-F+	2. WDEN-F+	2. WPGA-f	2. WPGA-F>	2. WPGA-F	2. WPGA-F	2. WDEN-F+
3.	3. WDEN-F+	3. WPGA-F	3. WIBB	3. WIBB	3.	3.	3.	3. WDEN-F+	3. WIBB
4.	4. WPEZ-F	4. WIBB	4. WPEZ-F	4. WPEZ-F	4.	4.	4.	4. WIBB	4. WPGA-F
5.	5. WIBB	5. WPEZ-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		116 (2)	116 (2)	31.8	22.1	WBML 900 Macon 1.0/3.7
AOR/CLASSIC		5 (1)	5 (1)	1.4	4.6	WCOP 1350 Warner Robins .5/2.2
AC/OLDIES/SOFT ROCK		24 (1)	24 (1)	6.6	11.2	WQXM-F 107.1 Gordon 1.5/4.2
MOR/VARIETY/FULL	25 (1)		25 (1)	6.8	8.3	WRBN-F 101.7 Warner Robins .5/4.1
COUNTRY	1 (1)	57 (1)	58 (2)	15.9	12.6	WXKO 1150 Fort Valley 1.5/3.1
BLACK/URBAN	70 (3)	48 (3)	118 (6)	32.3	29.8	WKLS-F 96.1 Atlanta 1.3/3.4
BTFL MUSIC/EZ		8 (2)	8 (2)	2.2	3.7	WPCH-F 94.9 Atlanta .5/1.5
NEWS/TALK						WVEE-F 103.3 Atlanta .8/4.2
NOSTALGIA						WVJ-F 93.3 Manchester .8/3.5
RELIGION/GOSPEL	6 (2)	3 (1)	9 (3)	2.5	5.7	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.5		
365 (19)						

RADIO STATIONS

WDDO, 1240, 1 KW	,BLACK	NBN,\$ 15.00* (Christal)	Wayne Sawyer
WIBB, 1280, 5 KW (DAYS)	,BLACK	SBN,\$ 27.00* (Southern)	Bob Adams
WMAZ, 940, 50 KW/10 KW (DA-2)	,MOR	ABC-I,\$ 35.00* (Katz)	Fred Newton
WAYS-F, 99.1, 100 KW @ 660, CONTEMP		ABC-F,\$ 70.00* (Katz)	Fred Newton
WDEN-F+,105.3, 105 KW @ 800, COUNTRY		MBS,\$ 45.00* (Mc-Guild)	Tom Smith
WIBB-F, 100.1, 3 KW @ 300, BLACK		SBN,\$ 12.00* (Southern)	(FORSYTH)
WPEZ-F, 107.9, 100 KW @ 690, SOFT AC		APR,\$ 28.00* (Christal)	Wayne Sawyer
WPGA-F, 100.9, 2 KW @ 354, BLACK		ABC-C,\$ 21.00* (HNWH)	(PERRY)
WQBZ-F, 106.3, 3 KW @ 300, CHR		,\$ 12.00 (Dora)	(FORT VALLEY)
WQXM-F, 107.1, 1 KW @ 956, BTFL/EZ		CNN,\$ 13.00* (Masla)	(GORDON)
WVEE - See Atlanta			

MISCELLANEOUS COMMENTS WIBB sold to Davis for \$350,000... WDEN A/F sold for \$6,000,000 (Marshall)...

MADISON

Arbitron Rank/Pop (12+): 122/287,300

MSA Rank/Pop: 136/336,100
ADI # 107

Average Person Ratings: 15.2
Market TSL: 20.0 hours

Stations: 15/13
Diaries: 777/370:1/55.7%
Sample Target: 670
% Below Line: 2.8
% Not Listed: 19.9

1986 Revenue: \$11,200,000
HH Inc.: \$32,274
Retail \$: 2.6 Bill
Pop per Station: 22,100
#1 Biller: WIBA \$2,100,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WZEE-F	71/16.2	13.0	15.5	11.5	13.4		22.8	1. WZEE-F	142/2074	1. WZEE-F	1052/36.6	32.2 36.0
2. WIBA-F	51/11.6	9.9	13.8	10.2	10.5		12.8	2. WIBA-F	95/1459	2. WIBA-F	868/30.2	28.4 31.0
3. WMGN-F	39/ 8.9	7.9	6.9	8.2	9.5		9.2	3. WMGN-F	59/ 909	3. WIBA	687/23.9	20.4 24.8
4. WTSO	36/ 8.2	10.1	7.5	8.2	9.9		7.1	4. WTSO	61/ 793	4. WMGN-F	617/21.5	19.0 19.0
5. WIBA	32/ 7.3	8.6	9.2	10.6	8.8		7.3	5. WIBA	39/ 788	5. WMAD-F	529/18.4	15.3 13.2
6. WMAD-F	26/ 5.9	6.4	2.7	3.5	3.7		7.5	6. WMAD-F	28/ 547	6. WTSO	438/15.2	20.8 16.0
7. WWQM-F	25/ 5.7	5.9	5.7	6.9	6.6		5.4	7. WWQM-F	29/ 427	7. WWQM-F	335/11.7	14.4 13.3
8. WHIT	20/ 4.6	2.9	2.9	2.9	2.4		1.5	8. WHIT	29/ 303	8. WHIT	237/ 8.2	4.0 5.1
9. WSJY-F	12/ 2.7	2.6	2.7	5.3	4.4		2.3	9. WSJY-F	46/ 490	9. WILV-F	216/ 7.5	7.6 9.1
10. WTDY	11/ 2.5	3.1	5.2	3.3	3.3		1.0	10. WTDY	12/ 206	10. WTDY	193/ 6.7	9.3 13.6
11. WILV-F	10/ 2.3	2.2	3.1	2.0	2.4		2.3	11.		11. WSJY-F	181/ 6.3	6.6 6.4

12+ FM SHARE (METRO): 67.81% (238 of 351) (SPG 86: 61.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WTSO	1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WIBA-F
2. WIBA-F	2. WIBA-F	2. WIBA-F	2. WMGN-F	2. WMGN-F	2. WIBA	2. WTSO	2. WMGN-F	2. WMGN-F	2. WIBA-F	2. WZEE-F
3. WMGN-F	3. WMGN-F	3. WMGN-F	3. WIBA-F	3. WIBA-F	3. WWQM-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA	3. WMGN-F
4. WMAD-F	4. WMAD-F	4. WMAD-F	4. WHIT	4. WTSO	4. WSJY-F	4. WIBA	4. WMAD-F	4. WMAD-F	4. WMAD-F	4. WMAD-F
5.	5.	5.	WMAD-F	5. WHIT	5.	5. WMGN-F	5. WTSO	WTSO	WWQM-F	5. WTSO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WZEE-F	1. WMGN-F	1. WZEE-F	1.	1. WIBA-F	1. WIBA-F	1. WZEE-F	1. WIBA-F	1. WZEE-F
2. WIBA-F	2. WMGN-F	2. WZEE-F	2. WMGM-F	2.	2. WZEE-F	2. WZEE-F	2. WIBA-F	2. WZEE-F	2. WIBA-F
3. WMGN-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3.	3. WMAD-F	3. WMAD-F	3. WMAD-F	3. WMAD-F	3. WHIT
4. WMAD-F	4. WMAD-F	4. WMAD-F	4. WWQM-F	4.	4. WHIT	4. WHIT	4. WHIT	4. WHIT	WIBA
5.	5.	5. WHIT	5.		5.	5. WMGM-F	WMGN-F	5. WMGN-F	WMAD-F
								6. WIBA	WMGN-F

SPG 86

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		71 (1)	71 (1)	20.2	19.2	WMAD	1190	Sun Prarie	.9/4.0
AOR/CLASSIC		51 (1)	51 (1)	14.5	16.7	WSEY-F	107.3	Ft. Atkinson	.9/4.0
AC/OLDIES/SOFT ROCK	20 (1)	69 (3)	89 (4)	25.4	16.2	WBBM	780	Chicago	.5/4.3
MOR/VARIETY/FULL	51 (3)		51 (3)	14.5	19.7	WGN	720	Chicago	1.8/3.8
COUNTRY	36 (1)	25 (1)	61 (2)	17.4	17.2				
BLACK/URBAN									
BTFL MUSIC/EZ		22 (2)	22 (2)	6.3	7.1				
NEWS/TALK	2 (1)		2 (1)	0.6	0.5				
NOSTALGIA	4 (1)		4 (1)	1.1	3.5				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
OTHERS/UNKNOWN									

351 (15)

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS)	, OLDIES	ABC-E, \$ 32.00 (Eastman)	McKenna	Stan Kitson
WIBA, 1310, 5 KW (DA-N)	, MOR	CBS,MBS, \$ 40.00* (Durpetti)		Mike Varney
WMAD, 1190, 1 KW (DAYS,DA)	, NOSTALGIA (?)	CNN, \$ 18.00* (Torbet)		C. Blackburn
WTDY, 1480, 5 KW (DA-2)	, MOR/TALK	NBC-T,NBC, \$ 22.00* (Mc-Guild)	Midwest Family	Joe Mackin
WTSO, 1070, 10 KW (DA-2)	, COUNTRY	APR, \$ 34.00* (Blair)	Midcontinent	Roger Russell
WIBA-F, 101.5, 50 KW @ 470, AOR		CBS-R, \$ 46.00* (Durpetti)		Mike Varney
WILV-F, 94.9, 37 KW @ 1600, BTFL/EZ		ABC-1, \$ 23.00* (Roslin)		(BARABOO) Terry Shockley
WMAD-F, 92.1, 3 KW @ 300, AC/CLASSIC		, \$ 25.00* (Torbet)		C. Blackburn
WMGN-F, 98.1, 38 KW @ 580, AC		, \$ 36.00* (Mc-Guild)	Midwest Family	Joe Mackin
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ		ABC-1, \$ 19.00 (---)	Goetz	(FORT ATKINSON) Vern Falk
WWQM-F, 106.3, 3 KW @ 300, COUNTRY		ABC-E, \$ 32.00 (Eastman)	McKenna	Stan Kitson
WZEE-F, 104.1, 6 KW @ 1120, CHR		, \$ 45.00* (Banner)	Midcontinent	Roger Russell

MISCELLANEOUS COMMENTS WIBA A/F sold by Price to Leicinger for \$10,800,000...

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MANCHESTER

Arbitron Rank/Pop (12+): 182/147,800

Stations: 25/5
Diaries: 624/237:1/43.8%
Sample Target: 550
% Below Line: 58.4
% Not Listed: 7.5

1986 Revenue: \$7,400,000
HH Inc.: \$38,057
Retail \$: 1.9 Bil
Pop per Station: 29,560
#1 Biller: WGIR-F \$2,400,000

MSA Rank/Pop: 253/141,200
Boston ADI
Average Person Ratings: 16.2
Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86		
1. WGIR-F	33/13.8	12.1	11.0			1. WGIR-F	92/1153	1. WGIR-F	422/28.6	31.0	30.2	
2. WZID-F	26/10.9	15.0	14.5			2. WZID-F	59/ 615	2. WSSH-F	317/21.4	21.4	14.6	
3. WSSH-F	22/ 9.2	10.1	6.1			3. WSSH-F	47/ 683	3. WZID-F	297/20.1	22.9	22.4	
4. WZOU-F	17/ 7.1	2.8	6.1			4. WOKQ-F	34/ 494	4. WGIR	287/19.4	18.7	19.1	
	WGIR	17/ 7.1	6.1	6.6			WZOU-F	34/ 597	5. WZOU-F	253/17.1	11.6	14.0
6. WOKQ-F	13/ 5.4	5.7	5.3			6. WBCN-F	31/ 438	6. WOKQ-F	190/12.9	11.6	11.4	
7. WBCN-F	12/ 5.0	4.5	4.8			7. WBOS-F	23/ 181	7. WROR-F	178/12.0	10.7	9.6	
8. WKBR	9/ 3.8	3.6	3.1			WJYY-F	23/ 326	8. WBCN-F	164/11.1	11.7	10.2	
9. WXLO-F	9/ 3.8	.4	1.8			WROR-F	23/ 431	9. WFEA	145/ 9.8	12.2	14.4	
10. WXLS-F	8/ 3.3	4.5	2.2			10. WGIR-F	22/ 407	WXLO-F	145/ 9.8	5.7	4.9	
11.						WHOM-F	22/ 289	11. WRKO	144/ 9.7	9.6	4.8	
12.						12.		12. WYKS-F	134/ 9.1	10.0	6.5	
13.						13.		13. WAAF-F	132/ 8.9	5.9	9.6	
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 80.09% (177 of 221) (SPG 86: 78.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOU-F>	1. WGIR-F>	1. WGIR-F>	1. WGIR-F	1. WSSH-F	1. WZID-F>	1. WGIR	1. WGIR-F	1. WGIR-F>	1. WZOU-F	1. WGIR-F
2. WGIR-F	2. WBCN-F	2. WSSH-F	WSSH-F	2. WGIR-F>	2. WGIR	2. WZID-F	2. WZID-F	2. WZID-F	2. WGIR-F>	2. WSSH-F
3. WAAF-F	3. WSSH-F	3. WBCN-F	3. WBCN-F	3. WZID-F	3. WSSH-F	3. WGIR-F	3. WSSH-F>	3. WSSH-F	3. WGIR	3. WZID-F
WKLO-F	4. WXKS-F	4.	4. WROR-F	WBCN-F	4. WOKQ-F	4.	4. WOKQ-F	4. WZOU-F	4. WSSH-F	4. WOKQ-F
5.	5.	5.	WXKS-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGIR-F	1. WGIR-F	1. WSSH-F	1. WSSH-F>	1. WSSH-F	1. WGIR-F>	1. WGIR-F>	1. WGIR-F>	1. WGIR-F>	1. WGIR-F>
2. WZOU-F	WSSH-F	2. WXKS-F	2. WGIR-F	2. WZID-F	2.	2. WBCN-F	2. WBCN-F	2. WBCN-F>	2. WBCN-F
3. WAAF-F	3. WXKS-F>	3. WGIR-F	3. WXKS-F	WXKS-F	3.	3.	3.	3.	3. WGIR
4.	4.	WBCN-F	4. WFEA	4. WFEA	4.	4.	4.	4.	4. WROR-F
5.	5.	WROR-F	5.	WOKQ-F	5.	5.	5.	5.	WSSH-F
		WXLO-F							

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		25 (2)	25 (2)	11.3	11.1	WFEA 1370 Manchester 2.9/9.8
AOR/CLASSIC		52 (4)	52 (4)	23.5	20.4	
AC/OLDIES/SOFT ROCK	7 (1)	52 (6)	59 (7)	26.7	26.5	WHOM-F 94.9 Mt. Washington .8/4.8
MOR/VARIETY/FULL	4 (1)		4 (1)	1.8	2.2	WJYY-F 105.5 Concord 2.9/7.3
						WLYT-F 92.5 Haverhill 2.1/7.3
COUNTRY		16 (2)	16 (2)	7.2	8.4	WXLO-F 104.5 Fitchburg 3.8/9.8
BLACK/URBAN						
BTFM MUSIC/EZ		29 (3)	29 (3)	13.1	17.7	See Boston for more information about the following:
NEWS/TALK	24 (3)		24 (3)	10.9	9.7	WAAF-F 2.1/8.9 WJIB-F .4/ 3.4
NOSTALGIA	9 (1)		9 (1)	4.1	4.0	WBOS-F 1.3/3.0 WMRQ-F .8/ 4.3
RELIGION/GOSPEL						WBZ 1.7/5.8 WRKO 2.5/ 9.7
SPANISH						WCGY-F .8/4.4 WROR-F 2.9/12.0
CLASSICAL		1 (1)	1 (1)	0.5	---	WCRB-F .4/2.0 WZLX-F .8/ 4.7
JAZZ/NEW AGE/ECLECTIC		2 (1)	2 (1)	0.9	---	WEEI .4/1.7
UNKNOWN/OTHERS						

221 (25)

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2)	, AC	ABC-E, \$ 23.00* (Katz)	Sunshine
WGIR, 610, 5 KW/1 KW (DA-2)	, NEWS/TALK	NBC,ABC-T, \$ 28.00* (Banner)	Knight
WKBR, 1250, 5 KW (DA-2)	, NOSTALGIA	CBS, \$ 20.00* (S. Katz)	Judy Glousky Alan Dary
WGIR-F, 101.1, 10 KW @ 920, AOR		,\$ 43.00* (Banner)	Knight
WZID-F, 95.7, 11 KW @ 930, BTFM/EZ		,\$ 35.00* (Katz)	Sunshine

Other ranked stations - See Boston or Portsmouth

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/450,100

MSA Rank/Pop: McAllen - 130/357,200
 AOI # 115 Brownsville - 173/251,700
 Average Person Ratings: 18.6
 Market TSL: 24.8 hours

Stations: 18/18
 Diaries: 931/483:1/50.9%
 Sample Target: 810
 % Below Line: 0
 % Not Listed: 7.2

1986 Revenue: \$10,400,000
 HH Inc.: \$23,800
 Retail \$: 3.3 Bil
 Pop per Station: 25,006
 #1 Biller: KGBT \$1,950,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. KGBT	147/17.6	16.8	19.0	19.4	19.5			1. KGBT	152/1431	1. KGBT	1351/30.0	33.1 29.8
2. KBFM-F	92/11.0	10.8	14.0	12.4	11.7			2. KBFM-F	100/1436	2. KBFM-F	1349/30.0	30.7 31.0
3. KIWW-F	92/11.0	8.1	7.8	7.9	7.6			3. KIWW-F	98/1052	3. KIWW-F	931/20.7	18.2 19.0
4. KTXF-F	66/ 7.9	5.6	6.5	6.3	6.4			4. KRGV	68/ 914	4. KRGV	813/18.1	21.0 21.7
5. KRGV	61/ 7.3	8.0	8.1	7.9	8.7			5. KTXF-F	67/ 699	5. KTXF-F	735/16.3	19.1 15.6
6. KELT-F	58/ 6.9	6.3	7.8	5.8	6.3			6. KTXF-F	58/ 773	6. KTXF-F	680/15.1	13.5 12.5
7. KVLV-F	47/ 5.6	4.6	3.6	6.6	6.1			7. KVLV-F	49/ 419	7. KRIX-F	634/14.1	9.9 13.3
8. KRIX-F	44/ 5.3	6.1	4.5	6.5	4.8			8. KRIX-F	45/ 654	8. KQXX-F	477/10.6	11.7 13.7
9. KIRT	42/ 5.0	3.4	3.2	4.0	3.6			9. KIRT	43/ 346	9. KVLV-F	416/ 9.2	9.6 11.5
10. KBOR	30/ 3.6	4.9	1.7	1.1	2.1			10. KBOR	31/ 332	10. KIRT	338/ 7.5	8.6 7.1
11. KQXX-F	30/ 3.6	6.0	4.7	6.6	6.3			11. KBOR	31/ 511	11. KBOR	326/ 7.2	4.3 5.5
12. KQXX-F	30/ 3.6	6.0	4.7	6.6	6.3			12. KGAR-F	296/ 6.6	12. KGAR-F	296/ 6.6	6.4 6.1

12+ FM SHARE (METRO): 60.62% (471 of 777) (SPG 86: 56.58%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KIWW-F	1. KIWW-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KGBT
2. KRGV	2. KBFM-F	2. KGAR-F	2. KIWW-F	2. KIWW-F	2. KVLV-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KBFM-F
3. KRIX-F	3. KTXF-F	3. KBFM-F	3. KELT-F	3. KELT-F	3. KIWW-F	3. KTXF-F	3. KELT-F	3. KBFM-F	3. KGBT	3. KIWW-F
4.	4. KELT-F	4. KTXF-F	4. KTXF-F	4. KTXF-F	4. KIRT	4. KIWW-F	4. KBFM-F	4. KTXF-F	4. KRGV	4. KRGV
5.	5. KGBT	5. KELT-F	5. KBFM-F	5. KBFM-F	5.	5. KRGV	5. KVLV-F	5. KQXX-F	5. KQXX-F	5. KVLV-F
						6. KTXF-F	6. KELT-F		6. KTXF-F	6. KTXF-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP	61 (1)	92 (1)	153 (2)	19.7	23.4
AOR/CLASSIC		44 (1)	44 (1)	5.7	5.2
AC/OLDIES/SOFT ROCK	11 (1)	72 (2)	83 (3)	10.7	10.2
MOR/VARIETY/FULL					
COUNTRY	3 (1)	73 (2)	76 (3)	9.8	7.8
BLACK/URBAN					
BTFMUSIC/EZ		47 (1)	47 (1)	6.0	6.7
NEWS/TALK	12 (1)		12 (1)	1.5	1.9
NOSTALGIA					2.4
RELIGION/GOSPEL		12 (1)	12 (1)	1.5	
SPANISH	219 (3)	131 (3)	350 (6)	45.0	42.4
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

777 (18)

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, SPANISH	,\$ 20.00*	(Lotus)		Carlos Cantu
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	,\$100.00*	(Katz)	Tichenor	Tony Solis
KIRT, 1580, 1 KW/300 W	, SPANISH	,\$ 24.00	(Caballero)	Gomez	C. McKasson
KRGV, 1290, 5 KW (DA-2)	, CHR	US 1, \$ 35.00*	(Banner)		
KRIO, 910, 5 KW (DA-2)	, OLDIES (?)	APR, \$ 15.00*	(---)		M. Secrest
KURV, 710, 1 KW	, TAKL	NBC,ABC-T, \$ 15.00	(Miller)		
KBFM-F, 104.1, 100 KW @	990, CHR	ABC-F, \$ 35.00	(Christal)	Encore	
KELT-F, 94.5, 100 KW @	800, AC	,\$ 48.00*	(Katz)	Tichenor	
KIWW-F, 96.1, 100 KW @	540, SPANISH	,\$ 55.00*	(Mc-Guild)		Dan Wilson
KQXX-F, 98.5, 100 KW @	1400, SPANISH	,\$ 26.00*	(Caballero)	Gomez	C. McKasson
KRIX-F, 99.5, 100 KW @	480, AOR	ABC-R, \$ 23.00*	(Masla)	Daytona	Don Wolfe
KTXF-F, 100.3, 100 KW @	500, COUNTRY	ABC-E, \$ 37.00*	(Eastman)		Harvey Tate
KVLV-F, 107.9, 100 KW @	490, BTFM/EZ	,\$ 28.00*	(HNWH)	Tippie	Mike Thatcher

MISCELLANEOUS COMMENTS KTXF-F sold by Kamin to Tate for \$2,350,000... KRGV sold for \$300,000 (Ka111)...

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MELBOURNE - TITUSVILLE - COCOA

Arbitron Rank/Pop (12+): 114/307,300

MSA Rank/Pop: 129/357,600

Orlando ADI
Average Person Ratings: 16.1
Market TSL: 21.3 hours

Stations: 20/9
Diaries: 832/369:1/53.1%
Sample Target: 630
% Below Line: 78.8
% Not Listed: 11.7

1986 Revenue: NA
HH Inc.: \$33,174
Retail \$: 2.0 Bil
Pop per Station: 34,144
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WSSP-F	85/17.1	16.2	6.7			1. WSSP-F	92/ 883	1. WBJW-F+	957/31.1	---	31.5
2. WBJW-F+	71/14.3	16.2	13.9			2. WBJW-F+	73/1051	2. WSSP-F	807/17.1	---	16.2
3. WWKA-F	63/12.7	8.0	9.0			3. WWKA-F	64/ 671	3. WWKA-F	657/12.7	---	8.0
4. WSTF-F	45/ 9.1	9.7	8.4			4. WSTF-F	45/ 642	4. WDIZ-F	343/11.2	---	16.9
5. WHTQ-F	38/ 7.7	3.0	.8			5. WHTQ-F	38/ 323	5. WHTQ-F	310/10.1	---	7.7
6. WDIZ-F	24/ 4.8	8.6	9.4			6. WDIZ-F	24/ 343	6. WEZY-F+	292/ 9.5	---	7.3
7. WMMB	22/ 4.4	4.3	4.9			7. WMMB	23/ 216	7. WMMY-F	246/ 8.0	---	4.4
8. WVTI-F	14/ 2.8	3.4	1.4			8. WVTI-F	14/ 241	8. WVTI-F	241/ 7.8	---	10.4
9. WEZY-F+	13/ 2.6	3.6	10.6			9. WEZY-F+	13/ 301	9. WMEL	206/ 6.7	---	9.1
WMMY-F	13/ 2.6	1.9	2.0			WMMY-F	13/ 250	10. WMMB	195/ 6.3	---	5.6
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 89.27% (391 of 438) (SPG 86: 85.68%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+>1.	WBJW-F+	1. WBJW-F+	1. WWKA-F	1. WWKA-F	1. WSSP-F>	1. WSSP-F	1. WSSP-F>	1. WSSP-F	1. WBJW-F+>1.	WSSP-F
2.	2. WHTQ-F	2. WHTQ-F	2. WSTF-F	2. WSSP-F	2. WWKA-F>	2. WWKA-F	2. WSTF-F	2. WBJW-F+	2. WSSP-F	2. WBJW-F+
3.	3. WDIZ-F	WWKA-F	3. WBJW-F+	WSTF-F	3. WSTF-F	3. WBJW-F+>3.	WWKA-F	3. WWKA-F	3. WWKA-F>	3. WWKA-F
4.	4. WSTF-F	4. WSTF-F	4. WHTQ-F	4. WBJW-F+	4. WMMB	4. WSTF-F	4. WBJW-F+	4. WHTQ-F	4.	4. WSTF-F
5.	5.	5.	5.	5.	5.	5. WHTQ-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTQ-F	1. WBJW-F+	1. WBJW-F+	1. WBJW-F+	1. WSTF-F	1. WBJW-F+	1. WHTQ-F	1. WHTQ-F	1. WHTQ-F	1. WWKA-F
2. WBJW-F+>2.	WHTQ-F>	WSTF-F	2. WSTF-F	WWKA-F	2. WHTQ-F	2. WBJW-F+	2. WDIZ-F	2. WBJW-F+	2. WHTQ-F
3. WVTI-F	3. WSTF-F>	3. WHTQ-F	3. WWKA-F	3. WBJW-F+	3. WSTF-F	3. WDIZ-F>	3. WBJW-F+	WWKA-F	3. WSSP-F
4.	4.	4. WDIZ-F	4. WHTQ-F	WSSP-F	4. WDIZ-F	4. WSTF-F	4. WWKA-F	4. WSTF-F	4. WDIZ-F
5.	5.	5. WWKA-F	5.	5.	5.	5. WWKA-F	5.	5.	5. WSTF-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		86 (3)	86 (3)	19.6	19.8
AOR/CLASSIC		67 (3)	67 (3)	15.3	10.8
AC/OLDIES/SOFT ROCK		85 (5)	82 (5)	18.7	20.4
MOR/VARIETY/FULL	12 (2)		12 (2)	2.7	4.8
COUNTRY	3 (1)	63 (1)	66 (2)	15.1	16.1
BLACK/URBAN					
BTFM MUSIC/EZ		85 (1)	85 (1)	19.4	18.8
NEWS/TALK	7 (1)		7 (1)	1.6	2.0
NOSTALGIA	30 (2)		30 (2)	6.8	7.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.7	---
438 (20)					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMT	1060	Titusville	.6/2.2
WCKS	860	Cocoa	.6/2.4
WMEL	920	Melbourne	2.0/6.7
WSCF-F	98.3	Titusville	1.6/2.8
WTAI	1560	Melbourne	1.4/2.7

See Orlando for more information about the following:

WDBO	.4/2.4	WOCL-F	.6/2.1
WHLY-F	.4/3.5	WROZ-F	1.0/3.5
WJYO-F	1.4/3.6		

RADIO STATIONS

WMEL, 920, 5 KW/1 KW (DA-N)	MOR	CBS, \$ 14.00* (Masla)	Elyria-Lorain	T. Weberling
WMMB, 1240, 1 KW	NOST/MOR	MBS, \$ 16.00* (Torbet)		Dave Franco
WTAI, 1560, 5 KW (DAYS, DA)	TALK	NBC, ABC-T, \$ 15.00 (Mc-Guild)		Gary Hess
WRKT, 1300, 5 KW/1 KW (DA-2)	OLDIES	\$ 14.00 (Christal)		
WEZY-F+, 99.9, 3 KW @ 300, SOFT AC		\$ 26.00 (Roslin)		James Pride
WMMY-F, 102.3, 3 KW @ 240, CONTEMP/AC		\$ 22.00* (Torbet)		Dave Franco
WVTI-F, 107.1, 3 KW @ 300, AC		\$ 30.00 (Mc-Guild)		Gary Hess

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WYRL-F/WMMB sold for \$2,200,000 (Chapman)... WYRL changes calls to WMMY and format to Contemp from Country...

American Radio Spring 1987, Copyright 1987

MEMPHIS

Arbitron Rank/Pop (12+): 50/756,300

Stations: 21/21

1986 Revenue: \$21,800,000

MSA Rank/Pop: 50/943,500

Diaries: 1100/688:1/46.3%

HH Inc.: \$28,471

AD1 # 40

Sample Target: 1090

Retail \$: 6.6 Bill

Average Person Ratings: 17.4

% Below Line: 0

Pop per Station: 36,014

Market TSL: 23.0 hours

% Not Listed: 5.2

#1 Biller: WMC-F \$4,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WHRK-F	208/15.8	14.3	16.7	18.1	15.6	16.2	16.0	1. WHRK-F	253/3006	1. WHRK-F	2260/29.9	28.4	27.6
2. WMC-F	153/11.6	10.9	10.5	9.5	9.2	10.6	12.9	2. WMC-F	228/3189	2. WMC-F	2170/28.7	25.0	25.9
3. KRNB-F	116/ 8.8	10.2	7.4	7.5	6.1	8.5	9.9	3. WKX-F	213/2483	3. KRNB-F	1754/23.2	18.5	17.5
4. WGKX-F	110/ 8.4	8.1	8.1	5.9	7.8	7.6	9.8	4. KRNB-F	145/2277	4. WRVR-F	1536/20.3	19.2	18.5
5. WRVR-F	95/ 7.2	6.6	6.9	8.7	8.3	7.4	5.6	5. WRVR-F	129/2122	5. WDIA	1418/18.7	16.9	16.0
6. WDIA	93/ 7.1	4.3	7.0	6.1	6.6	6.1	4.8	6. WDIA	119/1888	6. WKX-F	1335/17.7	17.9	15.2
7. WLOK	91/ 6.9	5.4	5.3	5.3	6.1	5.7	3.9	7. WLOK	95/ 955	7. WLOK	897/11.9	12.4	12.6
8. WEZI-F	74/ 5.6	6.7	5.2	6.3	5.2	6.0	3.2	8. WEZI-F	90/1175	8. WEZI-F	981/13.0	11.4	10.9
9. WHBQ	51/ 3.9	4.6	3.7	4.6	3.4	4.2	2.4	9. WEGR-F	87/1320	9. WEGR-F	903/11.9	14.3	16.8
10. WEGR-F	50/ 3.8	3.9	6.4	5.4	8.3	4.9	7.6	10. KWLN-F	67/ 892	10. WMC	722/ 9.5	11.1	11.9
11. WMC	42/ 3.2	4.9	4.1	4.8	6.5	4.3	2.1	11. WMC	63/1056	11. WHBQ	698/ 9.2	10.4	8.1
12. KWLN-F	40/ 3.0	2.5	1.2	---	.6	1.7	4.9	12. WHBQ	61/ 986	12. WREC	579/ 7.7	9.8	9.9
13. WREC	29/ 2.2	3.4	3.7	3.0	4.8	3.1	2.1	13. WREC	56/ 866	13. KWLN-F	569/ 7.5	2.7	1.2
14.								14.		14. WRVR	495/ 6.5	5.3	3.0

12+ FM SHARE (METRO): 68.97% (860 of 1247) (SPG 86: 65.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>	1. WLOK	1. WHRK-F	1. WMC-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F
2. KRNB-F	2. WMC-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WKX-F	2. WMC-F	2. WHRK-F	2. WMC-F>	2. KRNB-F	2. WMC-F
3. WMC-F>	3. KRNB-F	3. WRVR-F	3. WMC-F	3. WMC-F	3. WEZI-F	3. WKX-F	3. WKX-F	3. KRNB-F	3. WMC-F	3. WKX-F
4.	4. WRVR-F	4. KRNB-F	4. WKX-F	4. WKX-F	4. WDIA	4. WLOK	4. WRVR-F	4. KRNB-F	4. WLOK	4. KRNB-F
5.	5. WKX-F	5. WKX-F>	5. KRNB-F	5. KRNB-F	5. WRVR-F	5. KRNB-F	5. WEZI-F	5. WRVR-F	5. WDIA	5. WEZI-F
	6. WEGR-F	6. WDIA	6. WEGR-F	6. WDIA	6. WHBQ	7. WRVR-F	6. KRNB-F	6. WEZI-F	6. WKX-F	6. WRVR-F
		WEGR-F	7. WDIA				7. WLOK	7. WLOK		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>
2. WMC-F	2. WMC-F>	2. WMC-F	2. WMC-F>	2. WRVR-F	2. KWLN-F	2. KRNB-F	2. WKX-F	2. WMC-F	2. WKX-F
3. KRNB-F	3. KRNB-F>	3. WRVR-F	3. WRVR-F	3. WMC-F	3. KRNB-F	3. WMC-F	3. WEGR-F	3. WKX-F	3. WMC-F
4.	4. WRVR-F	4. KRNB-F	4. KRNB-F	4. WKX-F	4. WMC-F	4. KWLN-F	4. KRNB-F	4. KRNB-F	4. WEGR-F
5.	5. WDIA	5. WDIA	5. WKX-F	5. WLOK	5. WRVR-F	5. WKX-F	5. WMC-F	5. WRVR-F	5. WRVR-F
	6. WKX-F	6. WEGR-F	6. WDIA	6. KRNB-F	6. WKX-F	6. WEGR-F	6. KWLN-F	6. WEGR-F	6. KRNB-F
		WEGR-F					WRVR-F		

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC		153 (1)	153 (1)	12.3	9.7	KFTH-F 107.1 Marion, AR 1.1/2.8
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	23 (1)	95 (1)	118 (2)	9.5	10.1	KSUD 730 W. Memphis, AR .5/1.6
						KWAM 990 Memphis .8/2.2
COUNTRY	49 (2)	110 (1)	159 (3)	12.8	15.2	WCRV 640 Collierville 1.4/3.4
BLACK/URBAN	194 (3)	324 (2)	518 (5)	41.5	36.5	WEZI 1430 Germantown .5/2.3
BTFL MUSIC/EZ	6 (1)	74 (1)	80 (2)	6.4	5.6	WMPV 1380 Millington .5/1.8
NEWS/TALK	51 (1)		51 (1)	4.1	3.6	WRVR 680 Memphis 1.7/6.5
NOSTALGIA	29 (1)		29 (1)	2.3	5.1	WXSS 1030 Memphis .8/2.7
RELIGION/GOSPEL	35 (3)		35 (3)	2.8	2.6	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		14 (1)	14 (1)	1.1	1.0	

1247 (21)

RADIO STATIONS

KSUD, 730, 250 W/108 W	GOSPEL	\$ 10.00	(---)	Harold Sudbury
KWAM, 990, 10 KW/87 W (DA-2)	GOSPEL	\$ 20.00	(---)	Fred Webb
WDIA, 1070, 50 KW/5 KW (DA-2)	BLACK	\$ 40.00*	(Katz)	Ernest Jackson
WEZI, 1430, 2.5 KW (DAYS)	BTFL/EZ	\$ 22.00	(Christal)	Billy Thomas
WHBQ, 560, 5 KW/1 KW (DA-2)	NEWS/TALK	\$ 40.00*	(Republic)	Chris Karb
WLOK, 1340, 1 KW	BLACK	\$ 34.00*	(Masla)	H. Gilliam
WMC, 790, 5 KW (DA-N)	COUNTRY	\$ 49.00*	(Banner)	Don Meyers
WMPV, 1480, 5 KW (DAYS)	RELIGION	\$ 7.00	(---)	Fred Westenberger
WREC, 600, 5 KW (DA-N)	NOSTALGIA	\$ 34.00*	(Mc-Guild)	Sherri Sawyer
WRVR, 680, 10 KW/5 KW (DA-N)	AC	\$ NA	(Christal)	Terry Wood
WXSS, 1030, 50 KW/1 KW (DA-2)	BLACK	\$ NA	(Bolton)	
KRNB-F, 101.1, 100 KW @ 347	BLACK	ABC-F, \$ 46.00*	(Masla)	Fred Webb
WEGR-F, 102.7, 100 KW @ 900	AOR	US 1, \$ 50.00*	(Mc-Guild)	Sherri Sawyer
WEZI-F, 94.3, 3 KW @ 300	BTFL/EZ	\$ 42.00*	(Christal)	Billy Thomas
WKX-F, 105.9, 100 KW @ 762	COUNTRY	\$ 63.00*	(HNWH)	John Bibbs
WHRK-F, 97.1, 100 KW @ 530	URBAN	NBC, \$ 75.00*	(Katz)	Ernest Jackson
WMC-F, 99.7, 100 KW @ 910	CHR	ABC-C, \$ 86.00*	(Banner)	Don Meyers
WRVR-F, 104.5, 100 KW @ 750	AC	\$ 80.00*	(Christal)	Terry Wood
KWLN-F, 98.1, 100 KW @ 715	AOR	\$ 23.00	(Torbet)	Bill Pollack

MISCELLANEOUS COMMENTS WREC/WEGR-F sold by Summit to New Market for \$... WLVS-A changes calls to WEZI and format to BTFL/EZ

MIAMI - FORT LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,581,300

Stations: 36/33
Diaries: 2994/862:1/43.7%
Sample Target: 2510
% Below Line: 1.2
% Not Listed: 6.8

1986 Revenue: \$90,100,000
HH Inc.: \$31,586
Retail \$: 24.2 B11
Pop per Station: 78,221
#1 Biller: WSHE-F \$8,200,000

MSA Rank/Pop: Miami - 26/1,724,100
ADI # 15 Fort Lauderdale - 428/1,135,400
Average Person Ratings: 20.6
Market TSL: 27.3 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WLYF-F	456/8.6	9.0	8.1	7.9	8.6	8.4	6.3	1. WLYF-F	480/4335	1. WHYI-F	4018/15.6	15.3	18.1	
2. WINZ	335/6.3	5.0	3.6	5.1	3.6	5.0	2.5	2. WINZ	351/3418	2. WLYF-F	3922/15.2	16.4	15.3	
3. WPOW-F	290/5.4	4.5	3.6	2.5	2.3	4.0	9.6	3. WPOW-F	326/4172	3. WPOW-F	3629/14.1	12.0	9.7	
4. WQBA	269/5.1	5.6	5.5	4.9	5.6	5.3	3.0	4. WHYI-F	323/5150	4. WINZ	3185/12.3	11.2	10.4	
5. WCMQ-F	258/4.8	4.6	3.8	3.9	3.9	4.3	4.4	5. WQBA	273/2042	5. WAXY-F	3096/12.0	11.3	11.9	
6. WHYI-F	241/4.5	4.9	3.7	4.1	5.3	4.3	5.5	6. WCMQ-F	258/2041	6. WHQT-F	2950/11.4	11.8	10.8	
7. WJQY-F	233/4.4	3.5	4.2	4.5	4.5	4.2	5.4	7. WJQY-F	246/3045	7. WJQY-F	2788/10.8	10.4	9.1	
8. WEDR-F	218/4.1	5.0	4.2	3.8	3.7	4.3	5.0	8. WNWS	229/2628	8. WLVE-F	2694/10.4	8.3	7.7	
9. WNWS	205/3.9	3.5	3.9	4.0	4.0	3.1	2.8	9. WEDR-F	218/2119	9. WIOD	2578/10.0	14.8	9.9	
10. WLVE-F	198/3.7	2.4	2.7	2.3	1.8	2.8	2.6	10. WIOD	215/2861	10. WSHE-F	2443/ 9.5	10.7	11.5	
11. WIOD	191/3.6	3.1	4.0	3.3	3.7	3.5	2.2	11. WLVE-F	211/2932	11. WNWS	2329/ 9.0	10.6	9.1	
12. WAXY-F	186/3.5	3.0	3.2	3.8	3.9	3.4	3.7	12. WEAT-F+	209/2295	12. WGTR-F	2151/ 8.3	7.1	7.7	
13. WTMI-F	175/3.3	3.5	2.5	2.6	2.1	3.0	2.3	13. WAXY-F	208/3379	13. WEDR-F	2101/ 8.1	7.9	7.8	
14. WHQT-F	174/3.3	3.4	4.5	5.1	4.9	4.1	4.7	14. WHQT-F	203/3462	14. WCMQ-F	2033/ 7.9	7.2	6.8	
15. WAQI	171/3.2	4.6	3.5	3.6	3.2	3.7	2.2	15. WTMI-F	191/2262	15. WQBA-F	2000/ 5.6	6.0	5.7	
16. WKQS-F	148/2.8	4.2	3.7	3.6	3.3	3.6	5.0	16. WAQI	175/1666	16. WTMI-F	1946/ 7.5	6.7	6.6	
17. WGTR-F	137/2.6	2.2	2.3	1.7	2.2	2.2	4.6	17. WKQS-F	166/2095	17. WTZI-F	1816/ 7.0	11.1	12.4	
18. WQBA-F	122/2.3	1.9	2.3	2.8	2.2	2.3	2.9	18. WRMF-F	164/1955	18. WKQS-F	1776/ 6.9	8.6	8.6	
19. WSHE-F	115/2.2	2.7	4.1	4.5	5.9	3.4	4.0	19. WGTR-F	162/2521	19. WMXJ-F	1732/ 6.7	7.9	6.7	
20. WKAT	92/1.7	1.9	1.4	1.7	2.2	1.7	.9	20. WSHE-F	158/3157	20. WAQI	1633/ 6.3	6.0	6.1	
21. WMXJ-F	90/1.7	2.5	2.6	2.6	2.1	2.4	3.0	21. WQBA-F	123/2042	21. WQBA-F	1433/ 5.6	6.0	5.7	
22. WFTL	86/1.6	1.6	1.5	1.4	1.9	1.5	1.1	22. WMXJ-F	115/2139	22. WKAT	1065/ 4.1	4.5	5.6	
23. WCMQ	66/1.2	1.4	1.6	1.1	1.7	1.3	.5	23. WKAT	94/1113	23. WFTL	869/ 3.4	3.6	4.2	
WZTA-F	66/1.2	1.6	2.4	3.1	2.7	2.1	2.1	24. WFTL	87/ 892	24. WSUA	757/ 2.9	3.0	3.2	
25. WRHC	60/1.1	1.7	1.4	1.8	2.2	1.5	1.0	25. WZTA-F	76/2047	25. WEAT-F+	741/ 2.9	1.4	1.5	
WSUA	60/1.1	1.3	1.1	1.6	1.3	1.3	1.1							

12+ FM SHARE (METRO): 64.64% (3205 of 4958) (SPG 86: 64.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F	1. WPOW-F	1. WHYI-F	1. WCMQ-F	1. WCMQ-F	1. WLYF-F	1. WLYF-F	1. WLYF-F	1. WLYF-F	1. WINZ	1. WLYF-F
2. WHYI-F	2. WHYI-F	2. WPOW-F	2. WJQY-F	2. WJQY-F	2. WINZ	2. WQBA	2. WINZ	2. WQBA	2. WPOW-F	2. WINZ
3. WEDR-F	3. WEDR-F	3. WLVE-F	3. WLVE-F	3. WLVE-F	3. WQBA	3. WHYI-F	3. WJQY-F	3. WPOW-F	3. WLYF-F	3. WPOW-F
4. WHQT-F	4. WHQT-F	4. WJQY-F	4. WAXY-F	4. WLVE-F	4. WCMQ-F	4. WAQI	4. WCMQ-F	4. WCMQ-F	4. WEDR-F	4. WCMQ-F
5.	5. WGTR-F	5. WCMQ-F	5. WHYI-F	5. WAXY-F	5. WNWS	5. WINZ	5. WQBA	5. WQBA	5. WHYI-F	5. WHYI-F
6.	6. WAXY-F	6. WAXY-F	6. WLYF-F	6. WHYI-F	6. WIOD	6. WNWS	6. WLVE-F	6. WHYI-F	6. WNWS	6. WEDR-F
7.	7. WLVE-F	7. WEDR-F	7. WPOW-F	7. WEDR-F	7. WJQY-F	7. WIOD	7. WPOW-F	7. WAXY-F	7. WCMQ-F	7. WJQY-F
8.	8.	8. WHQT-F	8. WEDR-F	8. WKQS-F	8. WAQI	8. WPOW-F	8. WAXY-F	8. WLVE-F	8. WLVE-F	8. WAXY-F
9.	9.	9.	9.	9. WPOW-F	9.	9. WEDR-F	9.	9. WEDR-F	9. WQBA	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. WINZ	10. WIOD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPOW-F	1. WPOW-F	1. WEDR-F	1. WLVE-F	1. WCMQ-F	1. WHYI-F	1. WGTR-F	1. WGTR-F	1. WHYI-F	1. WJQY-F
2. WHQT-F	2. WEDR-F	2. WHYI-F	2. WPOW-F	2. WJQY-F	2. WGTR-F	2. WHYI-F	2. WPOW-F	2. WAXY-F	2. WCMQ-F
3. WHYI-F	3. WHYI-F	3. WLVE-F	3. WCMQ-F	3. WLVE-F	3. WEDR-F	3. WPOW-F	3. WHQT-F	3. WGTR-F	3. WAXY-F
4. WEDR-F	4. WHQT-F	4. WCMQ-F	4. WHYI-F	4. WLVE-F	4. WHQT-F	4. WHQT-F	4. WLVE-F	4. WPOW-F	4. WKQS-F
5. WLVE-F	5. WLVE-F	5. WPOW-F	5. WJQY-F	5. WEDR-F	5. WPOW-F	5. WEDR-F	5. WAXY-F	5. WEDR-F	5. WLVE-F
6. WAXY-F	6. WAXY-F	6. WAXY-F	6. WEDR-F	6. WHYI-F	6. WSHE-F	6. WAXY-F	6. WINZ	6. WJQY-F	6. WINZ
WGTR-F	7. WCMQ-F	7. WAXY-F	7. WAXY-F	7. WAXY-F	7. WAXY-F	7. WSHE-F	7. WHYI-F	7. WQBA	7. WLYF-F
8.	8. WJQY-F	8. WHQT-F	8. WHQT-F	8. WPDW-F	8.	8. WLVE-F	8. WMXJ-F	8. WCMQ-F	8.
9.	9.	9. WQBA-F	9.	9.	9.	9. WINZ	9.	9. WINZ	9.
10.	10.	10.	10.	10.	10.	10. WMXJ-F	10.	10. WSHE-F	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		415 (2)	415 (2)	8.4	11.0	WEXY	1520	Wilton Mtrs.	.3/ .8
AOR/CLASSIC		318 (3)	318 (3)	6.4	6.3	WMBM	1490	Miami Beach	1.0/2.4
AC/OLDIES/SOFT ROCK		725 (5)	725 (5)	14.6	15.9	WOCN	1450	Miami	.8/2.3
MOR/VARIETY/FULL						WQAM	560	Miami	.5/2.4
COUNTRY	28 (1)	148 (1)	176 (2)	3.5	4.4	WRBO	1470	Pompano Beach	.7/2.1
BLACK/URBAN	36 (1)	557 (3)	593 (4)	12.0	10.7	WTHM-F	98.3	Goulds	.9/2.5
BTFL MUSIC/EZ	10 (1)	487 (2)	497 (3)	10.0	9.5	WVCG	1080	Coral Gables	.7/2.3
NEWS/TALK	731 (3)		731 (3)	14.7	12.0	WRMF-F	97.9	West Palm Beach	.3/1.5
NOSTALGIA	178 (2)		178 (2)	3.6	4.3				
RELIGION/GOSPEL	103 (3)		103 (3)	2.1	1.5				
SPANISH	667 (6)	380 (2)	1047 (8)	21.1	22.2				
CLASSICAL		175 (1)	175 (1)	3.5	2.2				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS									
			4958 (36)						

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 61.00* (Lotus)		Charles Fernandez
WCMQ, 1210, 25 KW/2.5 KW (DA-2)	, SPANISH MOR	,\$ 51.00* (MMR)		
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS, \$ 93.00* (Katz)	Spanish Bdcst.	Gary Lawrence
WIOO, 610, 10 KW (DA-2)	, TALK	ABC-I, MBS, \$ 96.00* (Christal)	Guy Gannett	Bob Reich
WKAT, 1360, 5 KW/1 KW	, NOSTALGIA	ABC-D, \$ 44.00 (S. Katz)	Cox	Howard Premer
WMBM, 1490, 1 KW	, GOSPEL	NBN, \$ 38.00* (Masla)		Ed Margolis
WNWS, 790, 25 KW (DA-2)	, TALK/NEWS	ABC-E, \$ 70.00* (Banner)	Jeff-Pilot	Dennis Collins
WOCN, 1450, 1 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 42.00* (Lotus)		M. Perez-Roura
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC, \$ 48.00* (HNWH)	Sunshine	Jeff Greenhawt
WQBA, 1140, 50 KW/10 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 120.00* (Eastman)	Susquehanna	George Hyde
WRBO, 1470, 5 KW/2.5 KW (DA-1)	, BLACK	NBN, \$ 41.00 (Smith)		John Ruffin
WRHC, 1550, 10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,\$ 50.00* (Roslin)		Salvador Lew
WSUA, 1260, 5 KW (DA-2)	, SPANISH AC	,\$ 49.00 (Caballero)		Enrique Landin
WVCG, 1080, 50 KW/20 KW (DA-2)	, RELIGION	,\$ 34.00* (MMR)	Statewide	Mark Thomas
WFTL, 1400, 1 KW	, NOSTALGIA	APR, \$ 30.00 (Southern)		Bill Wheatling

FM STATIONS

WAXY, 105.9, 100 KW @ 1049, AC	US 1, \$122.00* (Republic)	RKO	Doug Donoho
WCMQ, 92.3, 41 KW @ 281, SPANISH AC	,\$ 75.00* (MMR)	Spanish Bdcst.	
WEDR, 98.1, 70 KW @ 175, BLACK	SBN, \$ 65.00* (HNWH)	Rivers	Jerry Rushin
WGTR, 97.3, 98 KW @ 790, AOR	,\$ 79.00* (Christal)	Cox	Bob Reich
WHQT, 105.1, 100 KW @ 600, CHR/URBAN	,\$ 105.00* (MMR)	EZ	Chuck Goldmark
WHYI, 100.7, 100 KW @ 1000, CHR	,\$ 140.00* (Mc-Guild)	Metroplex	David Ross
WJQY, 106.7, 100 KW @ 1024, SOFT AC	,\$ 125.00* (Masla)	Amaturo	Skip Schmidt
WKQS, 99.9, 100 KW @ 986, COUNTRY	US 2, \$ 70.00* (HNWH)	Sunshine	Jeff Greenhawt
WLVE, 93.9, 96 KW @ 1006, AC/JAZZ	MBS, \$ 90.00* (Torbet)	Gilmore	Dean Goodman
WLYF, 101.5, 100 KW @ 813, BTFL/EZ	,\$ 115.00* (Banner)	Jeff-Pilot	Dennis Collins
WMXJ, 102.7, 100 KW @ 1006, AC	,\$ 80.00* (Durpetti)	Sconnix	Jim Butler
WPOW, 96.3, 100 KW @ 1006, URBAN/CHR	ABC-C, \$ 70.00* (HNWH)	Beasley	Greg Reed
WQBA, 107.5, 100 KW @ 500, SPANISH CHR	,\$ 60.00* (Eastman)	Susquehanna	George Hyde
WSHE, 103.5, 100 KW @ 600, AOR	,\$ 147.00* (Eastman)	TK	Charles Bortnick
WTHM, 98.3, 1.5 KW @ 475, BLACK	UPI, \$ 40.00* (Roslin)		Mal Kahn
WTMI, 93.1, 96 KW @ 1006, CLASSICAL	,\$ 68.00* (CMBS)	Tanger	David Harris
WZTA, 94.9, 96 KW @ 1010, AOR	,\$ 70.00* (Katz)	Guy Gannett	Gary Lawrence

CALL LETTER CHANGES

WINZ-F changes to WZTA

FORMAT CHANGES

WZTA-F: From CHR to AOR

STATION SALES

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,302,100

Stations: 29/26
Diaries: 1591/818:1/58.0%
Sample Target: 1420
% Below Line: 2.2
% Not Listed: 6.4

1986 Revenue: \$33,000,000
HH Inc.: \$33,402
Retail \$: 8.5 Bil
Pop per Station: 52,084
#1 Biller: WTMJ \$6,300,000

MSA Rank/Pop: 32/1,389,200

ADI # 30

Average Person Ratings: 17.8

Market TSL: 23.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WTMJ	372/16.1	14.3	12.1	12.2	14.6	13.7	13.0	1. WTMJ	447/5223	1. WTMJ	4279/32.9	27.3	30.7
2. WKTI-F	214/ 9.2	10.1	9.9	9.1	9.4	9.6	9.8	2. WKTI-F	235/3766	2. WKTI-F	3379/26.0	24.4	23.8
3. WKLH-F	203/ 8.8	8.5	7.7	6.8	7.0	8.0	8.6	3. WKLH-F	229/2917	3. WKLH-F	2555/19.6	17.5	15.7
4. WEZW-F	162/ 7.0	6.6	9.2	7.3	8.9	7.5	5.7	4. WEZW-F	199/2310	4. WQFM-F	2107/16.2	13.7	14.5
5. WMIL-F	155/ 6.7	5.4	4.5	4.2	4.5	5.2	6.4	5. WQFM-F	196/2639	5. WEZW-F	1951/15.0	18.2	18.4
6. WQFM-F	153/ 6.6	6.7	5.6	8.7	6.7	6.9	11.0	6. WMIL-F	182/2321	6. WMIL-F	1868/14.3	12.4	11.5
7. WOKY	132/ 5.7	6.7	6.1	6.3	7.7	6.2	6.2	7. WLUM-F	135/1860	7. WLUM-F	1763/13.5	11.8	12.0
8. WLUM-F	129/ 5.6	5.0	5.1	5.4	4.7	5.3	8.4	8. WOKY	134/1662	8. WOKY	1558/12.0	13.2	14.4
9. WMYX-F	89/ 3.8	3.5	4.0	4.3	3.7	3.9	3.7	9. WMYX-F	100/1701	9. WMYX-F	1507/11.6	14.3	10.9
10. WLTQ-F	82/ 3.5	3.5	3.8	3.2	3.3	3.5	2.2	10. WLTQ-F	90/1396	10. WISN	1351/10.4	11.7	10.1
11. WLZR-F+	67/ 2.8	2.6	4.6	4.3	3.8	3.6	1.7	11. WISN	86/1668	11. WLZR-F+	1304/10.0	11.0	7.4
12. WISN	66/ 2.8	3.4	3.3	3.0	2.7	3.1	4.3	12. WLZR-F+	74/1427	12. WLTQ-F	1238/ 9.5	8.8	8.6
13. WEMP	49/ 2.1	2.3	1.4	2.4	2.3	2.1	1.2	13. WEMP	56/1242	13. WHBT-F+	1230/ 9.4	10.8	11.4
14. WBGK-F	45/ 1.9	1.7	2.2	1.7	.8	1.9	1.2	14. WHBT-F	54/1608	14. WEMP	1041/ 8.0	6.6	8.4
15. WNOV	44/ 1.9	1.5	1.7	2.6	3.0	1.9	2.6	15. WBGK-F	48/ 765	15. WBGK-F	714/ 5.5	6.7	3.9
16. WHBT-F+	40/ 1.7	2.8	3.5	2.3	2.3	2.6	1.4	16. WNOV	44/ 617	16.			
17.								17. WGN	38/ 685	17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 63.44% (1376 of 2169) (SPG 86: 61.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F>	1. WKLH-F>	1. WKLH-F	1. WKLH-F	1. WTMJ-F	1. WTMJ-F>	1. WTMJ-F>	1. WTMJ-F	1. WTMJ-F>	1. WTMJ-F>	1. WTMJ-F
2. WQFM-F	2. WQFM-F	2. WKTI-F	2. WTMJ-F	2. WKLH-F	2. WEZW-F	2. WKTI-F	2. WKLH-F	2. WKTI-F	2. WLUM-F	2. WEZW-F
3. WLUM-F>	3. WKTI-F	3. WTMJ-F	3. WKTI-F	3. WKTI-F	3. WOKY	3. WKLH-F	3. WEZW-F	3. WKLH-F	3. WQFM-F	3. WQFM-F
4. WNOV	4. WLUM-F>	4. WQFM-F	4. WMIL-F	4. WMIL-F>	4. WMIL-F>	4. WMIL-F	4. WKTI-F	4. WEZW-F	4. WKTI-F	4. WKLH-F
5. WKLH-F	5. WLZR-F+	5. WLUM-F	5. WLTQ-F	5. WLTQ-F	5. WKTI-F	5. WOKY	5. WMIL-F	5. WMIL-F	5. WKLH-F	5. WMIL-F
6. WMYX-F	6. WTMJ-F	6. WMIL-F	6. WMYX-F	6. WMYX-F	6. WISN	6. WEZW-F	6. WQFM-F	6. WQFM-F	6. WMYX-F	6. WOKY
7.	7. WMYX-F	7. WLTQ-F	7. WLUM-F	7. WEZW-F	7.	7. WQFM-F	7. WOKY	7. WOKY	7. WMIL-F	7. WKTI-F
8.	8. WLTQ-F	8. WMYX-F	8.	8.	8.	8.	8.	8.	8. WLZR-F+	8. WLUM-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLUM-F	1. WKTI-F	1. WKTI-F	1. WKTI-F>	1. WKTI-F	1. WQFM-F>	1. WKLH-F	1. WKLH-F>	1. WKLH-F>	1. WKLH-F
2. WKTI-F	2. WLUM-F>	2. WKLH-F	2. WLUM-F	2. WTMJ-F	2. WKLH-F	2. WQFM-F	2. WKTI-F	2. WQFM-F	2. WTMJ-F>
3. WKLH-F	3. WMYX-F	3. WLUM-F	3. WKLH-F	3. WMIL-F	3. WLUM-F	3. WKTI-F	3. WQFM-F>	3. WTMJ-F	3. WMIL-F
4. WMYX-F	4. WQFM-F	4. WLTQ-F	4. WMIL-F	4. WLTQ-F	4. WLZR-F+	4. WLUM-F	4. WTMJ-F	4. WKTI-F	4. WKTI-F
5. WQFM-F	5. WLTQ-F	5. WMYX-F	5. WMYX-F	5. WKLH-F	5. WKTI-F	5. WLZR-F+	5. WBGK-F	5. WMIL-F	5. WQFM-F
6. WLZR-F+	6. WLZR-F+	6. WTMJ-F	6. WLTQ-F	6. WMYX-F	6. WMIL-F	6. WTMJ-F	6. WLTQ-F	6. WLUM-F	6.
7. WHBT-F+	7. WTMJ-F	7. WQFM-F	7. WTMJ-F	7. WEZW-F	7.	7.	7. WLUM-F	7. WLZR-F+	7.
8.	8.	8.	8.	8. WLUM-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	2 (1)	252 (2)	254 (3)	11.7	12.6	WAVK	1510	Waukesha	.3/ .9
AOR/CLASSIC	8 (1)	415 (3)	423 (4)	19.5	15.7	WAWA	1590	West Allis	.5/1.6
AC/OLDIES/SOFT ROCK	68 (2)	171 (2)	239 (4)	11.0	11.4	WBKV	1470	West Bend	.5/1.0
MOR/VARIETY/FULL	486 (5)	15 (1)	501 (6)	23.1	22.2	WFMR-F	98.3	Menomonee Falls	1.4/4.3
COUNTRY	7 (1)	155 (1)	162 (2)	7.5	9.3	WKSH	1370	Sussex	.3/ .7
BLACK/URBAN	55 (2)	129 (1)	184 (3)	8.5	9.1	WMVP	1290	Greenfield	.8/2.0
BTFL MUSIC/EZ		162 (1)	162 (1)	7.5	9.6	WRJN	1400	Racine	.7/2.3
NEWS/TALK	28 (2)		28 (2)	1.3	0.4	WTKM-F	104.9	Hartford	.6/1.6
NOSTALGIA	132 (1)		132 (1)	6.1	8.3	WBBM	780	Chicago	.6/2.8
RELIGION/GOSPEL	7 (1)		7 (1)	0.3		WGN	720	Chicago	.8/3.0
SPANISH						WMAQ	670	Chicago	.6/2.3
CLASSICAL		32 (1)	32 (1)	1.5	1.2				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS		45 (1)	45 (1)	2.1					
			2169 (29)						

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS, DA)	, BLACK	SBN, \$ 20.00 (Masla)	All Pro	Tom Mierendorf
WEMP, 1250, 5 KW (DA-2)	, OLDIES	Trans, ABC-E, \$ 40.00* (Banner)	Heritage	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N)	, MOR/AC	MBS, ABC-I, \$ 55.00* (Katz)	Hearst	Steve Downes
WLZR, 1340, 1 KW	, AOR	, \$ NA (Republic)	Taft	Dave Crowl
WMVP, 1290, 5 KW (DA-2)	, AC	SMN, \$ NA (Republic)	Fairwest	
WNOV, 860, 250 W (DAYS, DA)	, BLACK	NBN, \$ 20.00 (---)		Walt Jones
WOKY, 920, 5 KW/1 KW (DA-2)	, NDSTALGIA	CBS, \$ 57.00* (CBS)	Sundance	Brian Ongaro
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC, \$108.00* (Christal)	Milw. Journal	Paul LeSage
WYLO, 540, 250 W/150 W (DA-1)	, RELIG/ETHNIC	, \$ 18.00 (---)	Universal (JACKSON)	Marion Luther

FM STATIONS

WBGK, 95.7, 34 KW @ 610, ? ?		US 1, \$ 40.00* (Republic)	Fairwest	
WEZW, 103.7, 20 KW @ 840, BTFL/EZ		, \$ 73.00* (Mc-Guild)	Multimedia	Dick Washer
WFMR, 98.3, 3 KW @ 300, CLASSICAL		, \$ 44.00* (CMBS)		Stewart Corbet
WKLH, 96.5, 22 KW @ 810, CLASSICAL AOR		, \$ 80.00* (Mc-Guild)	Saga	Ed Christian
WKTl, 94.5, 16 KW @ 911, CHR		Source, \$ 80.00* (Christal)	Milw. Journal	Doug Kiel
WHBT+, 100.7, 50 KW @ 500, CHR		ABC-C, \$ 40.00* (Torbet)	SRO (RACINE)	Paula Peden
WLTQ, 97.3, 16 KW @ 980, SOFT AC		, \$ 52.00* (Katz)	Hearst	Steve Downes
WLUM, 102.1, 50 KW @ 500, BLACK		CBS-R, \$ 44.00* (Masla)	All Pro	Tom Mierendorf
WLZR, 102.9, 50 KW @ 440, AOR		, \$ 45.00* (Republic)	Taft	Dave Crowl
WMIL, 106.1, 13 KW @ 976, COUNTRY		, \$ 70.00* (CBS)	Sundance	Brian Ongaro
WMYX, 99.1, 50 KW @ 486, AC		, \$ 67.00* (Banner)	Heritage	Jack Lee
WQFM, 93.3, 14 KW @ 940, AOR		ABC-R, \$ 77.00 (Eastman)	Shamrock-Lynett	Ralph Barnes

CALL LETTER CHANGES

WRKR A/F changes to WHBT
WBCS changes to WLZR

FORMAT CHANGES

WLZR: From Country to AOR

STATION SALES

WMVP, WBGK-F: From Amos to Fairwest for \$4,000,000
(Gammon & Ninowski)
WFMR-F (Menomonee Falls): Sold for \$2,800,000

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,876,700

MSA Rank/Pop: 14/2,275,300

ADI # 14
Average Person Ratings: 16.9
Market TSL: 22.0 hours

Stations: 18/18
Diaries: 2127/882:1/60.9%
Sample Target: 1660
% Below Line: 0
% Not Listed: 12.8

1986 Revenue: \$60,000
HH Inc.: \$37,623
Retail \$: 17.9 Bil
Pop per Station: 104,261
#1 Biller: WCCO \$17,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WCCO	518/16.3	17.6	17.2	18.3	17.9	17.4	16.4	1. WCCO	743/8861	1. WCCO	6116/32.6	34.5	36.2
2. WLOL-F	316/10.0	8.2	6.9	7.2	7.8	8.1	10.9	2. KSTP-F	351/4615	2. WLOL-F	4720/25.2	22.9	23.3
3. KSTP-F	270/ 8.5	9.5	9.0	9.9	9.5	9.2	9.1	3. WLOL-F	345/5337	3. KQRS-F+	3870/20.6	23.1	21.7
4. KQRS-F+	255/ 8.0	9.6	11.0	9.6	10.0	9.6	11.4	4. KQRS-F+	296/4512	4. KDWB-F	3818/20.3	21.4	21.3
5. KDWB-F	217/ 6.8	7.0	7.0	7.2	6.2	7.0	7.5	5. KDWB-F	253/4455	5. KSTP-F	3769/20.1	24.2	21.6
6. WAYL-F	206/ 6.5	5.8	6.4	5.2	5.0	6.0	4.0	6. KJJO-F	250/3186	6. WAYL-F	2671/14.2	11.6	10.9
7. KJJO-F	188/ 5.9	2.7	3.0	2.5	3.9	3.5	6.7	7. WAYL-F	246/3133	7. KJJO-F	2540/13.5	10.1	11.6
8. KEEY-F	185/ 5.8	6.1	6.2	5.4	6.8	5.9	5.5	8. KEEY-F	232/3099	8. KEEY-F	2497/13.3	13.1	14.6
9. KTCZ-F	140/ 4.4	3.2	3.6	4.3	3.8	3.8	3.5	9. WLTE-F	175/3111	9. WLTE-F	2315/12.3	13.5	10.0
10. WLTE-F	121/ 3.8	3.6	3.9	2.9	2.7	3.6	2.4	10. KTCZ-F	144/2007	10. KTCZ-F	1979/10.5	8.1	8.6
11. KSTP	86/ 2.7	4.5	4.5	3.5	3.7	3.8	3.7	11. KSTP	102/1666	11. KSTP	1454/ 7.7	11.3	10.6
12. KMGK-F	68/ 2.1	3.3	2.1	2.9	2.0	2.6	1.2	12. KDWB	89/1542	12. KMGK-F	1392/ 7.4	8.3	6.5
13. KDWB	68/ 2.1	1.7	2.4	2.5	1.3	2.2	1.9	13. KMGK-F	87/1663	13. KDWB	1293/ 6.9	8.0	6.2
14. WDGY	56/ 1.8	2.3	2.2	2.1	2.5	2.1	2.2	14. WDGY	75/1771	14. WDGY	1233/ 6.6	7.2	7.8
15. KLBB	43/ 1.4	1.3	1.5	2.1	2.6	1.6	1.1	15. KLBB	43/ 472	15. KLBB	472/ 2.5	3.1	4.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 70.94% (1963 of 2767) (SPG 86: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. WLOL-F	1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	> 1. WCCO	> 1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. WLOL-F	2. KQRS-F+>	2. KSTP-F	2. WCCO	2. WCCO	2. WAYL-F	2. WLOL-F	2. WLOL-F	2. WLOL-F	2. KDWB-F	2. WLOL-F
3. KJJO-F>	3. KSTP-F	3. KQRS-F+	3. WLOL-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. KSTP-F	3. KSTP-F	3. KJJO-F+	3. WAYL-F
4. KQRS-F+	4. KJJO-F	4. WCCO	4. KQRS-F+	4. KQRS-F+	4. KEEY-F	4. KQRS-F+>	WAYL-F	4. KQRS-F+	WLOL-F	4. KDWB-F
5.	5. KDWB-F	5. KJJO-F	5. KTCZ-F	5. KTCZ-F	5.	5. KDWB-F	5. KQRS-F+	5. KDWB-F	5. KQRS-F+	5. KEEY-F
6.	6. KTCZ-F	6. KTCZ-F	6. KEEY-F	6. KEEY-F	6.	6. KEEY-F	6. KEEY-F	6. KEEY-F	6. KSTP-F	6. KQRS-F+
7.	7. KEEY-F	7. KDWB-F	7. WLTE-F	7. WLTE-F	7.	7. WAYL-F	7. KJJO-F+	7. KJJO-F+	7. KEEY-F	7. KSTP-F
8.	8.	8. KEEY-F	8.	8. WDGY	8.	8. KJJO-F+	8. KDWB-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLOL-F>	1. WLOL-F>	1. KSTP-F	1. WLOL-F	1. KSTP-F>	1. KJJO-F	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+
2. KDWB-F	2. KSTP-F	2. WLOL-F>	2. KSTP-F>	2. WCCO	2. KQRS-F+>	2. KJJO-F	2. KTCZ-F	2. KJJO-F	2. WCCO
3. KQRS-F+	3. KDWB-F	3. KTCZ-F	3. KDWB-F	3. WLOL-F	3. WLOL-F>	3. WLOL-F	3. KSTP-F>	3. KSTP-F	3. KSTP-F
4. KJJO-F	4. KQRS-F+	4. KQRS-F+	4. WCCO	4. WLTE-F	4. KDWB-F	4. KTCZ-F	4. WLOL-F	4. WLOL-F	4. KTCZ-F
5. KSTP-F	5. KTCZ-F	5. KDWB-F	5. WLTE-F	5. KEEY-F	5.	5. KSTP-F>	5. WCCO	5. WCCO	5. WLOL-F
6. KEEY-F	6. KEEY-F	6. KEEY-F	6. KEEY-F	6. WAYL-F	6.	6. WCCO	6. KEEY-F	6. KTCZ-F	6. KEEY-F
7. WLTE-F	7. KJJO-F	7. WLTE-F	7. KQRS-F+	7. KTCZ-F	7.	7. KDWB-F	7. KJJO-F	7. KEEY-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86	
				%	%
TOP 40/CHR/CONTEMP		533 (2)	533 (2)	19.3	17.7
AOR/CLASSIC	3 (1)	580 (3)	583 (4)	21.1	20.7
AC/OLDIES/SOFT ROCK	68 (1)	459 (3)	527 (4)	19.0	16.5
MOR/VARIETY/FULL	518 (1)		518 (1)	18.7	21.3
COUNTRY	56 (1)	185 (1)	241 (2)	8.7	10.8
BLACK/URBAN					
BTFL MUSIC/EZ		206 (1)	206 (1)	7.4	5.8
NEWS/TALK	86 (1)		86 (1)	3.1	4.3
NOSTALGIA	43 (1)		43 (1)	1.6	3.0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC	20 (1)		20 (1)	0.7	---
UNKNOWN/OTHERS	10 (1)		10 (1)	0.4	---
			2767 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJJO	950	St. Louis Park	.3/1.0
KTCJ	690	Minneapolis	.6/1.0

RADIO STATIONS

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2)	, OLDIES	,\$ NA (Banner)	Legacy	Doug Brown
KJJO, 950, 1 KW (DA-2)	, OLDIES (?)	CBS-R,\$ NA (Eastman)	Park	Scott Meier
KLBB, 1400, 1 KW	, NOSTALGIA	CNN,ABC-D,\$ 35.00* (Roslin)		Mike McAnally
KMFY, 980, 5 KW (DA-1)	, BTFL/EZ	,\$ 28.00* (Republic)	Entercom	Greg Kulka
KSNE, 1280, 5 KW (DA-N)	, MOR (?)	,\$ 22.00* (---)		Sam Sherwood
KSTP, 1500, 50 KW (DA-N)	, NEWS/TALK	ABC-I,NBC-T,ABC-T,\$ 50.00* (Mc-Guild)	Hubbard	Peter May
KTCJ, 690, 500 W (DAYS)	, JAZZ	,\$ 25.00* (Durpetti)	Parker	Mike Boen
KUXL, 1570, 2.5 KW/300 W	, RELIGION	,\$ 20.00* (---)	Universal	John McCoolley
WCCO, 830, 50 KW	, MOR	CBS,\$220.00 (CBS)		Steve Goldstein
WDGY, 1130, 50 KW/25 KW (DA-2)	, COUNTRY	CNN,\$ 52.00* (Katz)	Malrite	Gary Swartz
WMIN, 1010, 250 W (DAYS)	, COUNTRY	,\$ 16.00 (---)		Greg Borgan

FM STATIONS

KDWB, 101.3, 50 KW @ 822, CHR	,\$ 84.00* (Banner)	Legacy	Doug Brown
KEEY, 102.1, 100 KW @ 1066, COUNTRY	,\$104.00* (Katz)	Malrite	Gary Swartz
KJJO, 104.1, 100 KW @ 1050, AOR	CBS-R,\$ 48.00* (Eastman)	Park	
KMGK, 107.9, 100 KW @ 1080, SOFT AC	Trans,\$ 44.00* (MMR)	Sunbelt	
KQRS+, 92.5, 50 KW @ 822, AOR	ABC-R,\$106.00* (Katz)	Cap Cities/ABC	Mark Steinmetz
KSTP, 94.5, 100 KW @ 1250, AC	,\$ 180.00*(Mc-Guild)	Hubbard	John Mayasich
KTCZ, 97.1, 100 KW @ 285, AOR	,\$ 55.00* (Durpetti)	Parker	Mike Boen
WAYL, 93.7, 50 KW @ 822, BTFL/EZ	,\$ 70.00* (Republic)	Entercom	Greg Kulka
WLOL, 99.5, 50 KW @ 844, CHR	,\$120.00* (HNWH)	Emmis	Tac Hammer
WLTE, 102.9, 100 KW @ 1304, AC	CBS-R,\$ 59.00* (CBS)		Rand Gottlieb

MOBILE

Arbitron Rank/Pop (12+): 89/384,200
 MSA Rank/Pop: 100/474,800
 ADI # 60
 Average Person Ratings: 19.0
 Market TSL: 25.0 hours

Stations: 23/18
 Diaries: 897/428:1/45.3%
 Sample Target: 770
 % Below Line: 3.8
 % Not Listed: 5.3

1986 Revenue: \$10,400,000
 HH Inc.: \$27,581
 Retail \$: 2.8 Bil
 Pop per Station: 21,344
 #1 Biller: WKSJ-F \$3,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WKSJ-F	141/19.3	17.9	23.7	23.1	15.1		18.9	1. WABB-F	209/2473	1. WABB-F	1343/35.0	35.9	29.7
2. WABB-F	127/17.4	17.2	14.3	13.7	16.4		21.1	2. WBLX-F	193/1632	2. WKSJ-F	1182/30.8	33.9	38.3
3. WBLX-F	104/14.3	13.9	17.0	13.8	11.9		20.3	3. WKSJ-F	155/1417	3. WBLX-F	842/21.9	21.9	25.9
4. WGOK	57/ 7.8	7.9	9.7	10.6	11.6		5.9	4. WIZD-F	76/1288	4. WKRQ-F	614/16.0	15.5	12.8
5. WKRG	33/ 4.5	6.1	5.8	6.3	4.7		3.7	5. WMEZ-F	64/ 772	5. WGOK	569/14.8	13.6	17.0
6. WZEW-F	30/ 4.1	3.1	2.7	1.4	2.2		4.0	6. WOWN-F	63/ 725	6. WIZD-F	517/13.5	9.9	10.2
7. WDLT-F	29/ 4.0	3.3	2.7	3.2	4.6		3.7	7. WGOK	58/ 594	7. WDLT-F	433/11.3	9.8	7.9
8. WKRG-F	29/ 4.0	4.2	2.3	5.3	7.5		3.9	9. WKRG-F	58/1191	8. WKRG	429/11.2	12.6	9.6
9. WAVH-F	27/ 3.7	3.7	5.2	4.6	5.0		3.4	10. WJLQ-F	57/ 890	9. WAVH-F	329/ 8.6	9.1	11.1
10. WIZD-F	25/ 3.4	3.6	4.2	2.9	1.7		2.7	11. WXBM-F	47/ 609	10. WZEW-F	290/ 7.5	7.2	6.2
11.								12. WKRG	33/ 440	11. WABB	207/ 5.4	8.1	4.8
12.								13. WAVH-F	31/ 377	12. WMML	195/ 5.1	6.9	5.5
13.								14. WDLT-F	30/ 448	13.			
14.								15. WZEW-F	30/ 293	14.			

12+ FM SHARE (METRO): 77.97% (538 of 690) (SPG 86: 77.73%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F>	1. WABB-F>	1. WABB-F	1. WKSJ-F>	1. WKSJ-F>	1. WKSJ-F>	1. WKSJ-F	1. WKSJ-F>	1. WKSJ-F	1. WABB-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WGOK	2. WABB-F>	2. WABB-F	2. WABB-F	2. WBLX-F>	2. WBLX-F
3.	3. WKSJ-F>	3. WBLX-F>	3. WABB-F>	3. WABB-F>	3. WBLX-F	3. WBLX-F	3. WBLX-F	3. WBLX-F>	3. WKSJ-F	3. WABB-F
4.	4. WZEW-F	4.	4. WDLT-F	4. WDLT-F	4. WAVH-F	4. WKRG	4. WKRG	4.	4.	4. WGOK
5.	5.	5.	5. WKRG-F	5.	5.	5. WKRG	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WABB-F	1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F>	1. WABB-F>	1. WABB-F>	1. WKSJ-F	1. WABB-F	1. WKSJ-F>
2. WBLX-F	2. WABB-F>	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F>	2. WBLX-F	2. WKSJ-F	2. WABB-F	2. WKSJ-F>	2. WABB-F
3. WGOK	3. WKSJ-F>	3. WABB-F	3. WABB-F>	3. WABB-F	3. WZEW-F	3. WBLX-F	3. WBLX-F	3. WBLX-F	3. WBLX-F>
4. WZEW-F	4. WGOK	4. WIZD-F	4.	4.	4. WKSJ-F	4. WZEW-F	4. WZEW-F	4. WZEW-F	4. WDLT-F
5.	5. WIZD-F	5.	5.	5.	5.	5.	5.	5.	5. WZEW-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		131 (2)	131 (2)	19.0	15.5	WABB 1480 Mobile 1.4/5.4
AOR/CLASSIC		30 (1)	30 (1)	4.3	2.8	WBHY 840 Mobile 1.2/3.5
AC/OLDIES/SOFT ROCK	10 (1)	83 (3)	93 (4)	13.5	9.7	WGRR 960 Prichard 1.0/2.0
MOR/VARIETY/FULL	3 (1)		3 (1)	0.4	---	WHEP 1310 Foley .4/1.5
COUNTRY	12 (1)	152 (4)	164 (5)	23.8	28.2	WKSJ 1270 Prichard 1.1/2.8
BLACK/URBAN	57 (1)	104 (1)	161 (2)	23.3	29.2	WMML 1410 Mobile 1.6/5.1
BTFL MUSIC/EZ		38 (2)	38 (2)	5.5	6.1	WMOB 1360 Mobile 1.4/4.9
NEWS/TALK	33 (1)		33 (1)	4.8	5.8	WMOO 660 Mobile .4/1.8
NOSTALGIA						WJLQ-F 100.7 Pensacola .5/4.4
RELIGION/GOSPEL	37 (5)		37 (5)	5.4	2.7	WMEZ-F 94.1 Pensacola 1.5/4.7
SPANISH						WOWN-F 107.3 Pensacola .3/1.9
CLASSICAL						WPMO-F 99.1 Pascagoula .4/1.4
JAZZ/NEW AGE/ECLECTIC						WXBM-F 102.7 Milton, FL .8/1.8
UNKNOWN/OTHERS						

690 (23)

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	, OLDIES	SMN, \$ NM (Christal)	Bernard Dittman
WGOK, 900, 1 KW/500 W (DA-1)	, BLACK	SBN, \$ 14.00 (Roslin)	Irene Ware
WKRG, 710, 1 KW/500 W (DA-N)	, TALK	CBS, MBS, \$ 30.00* (Katz)	
WKSJ, 1270, 5 KW (DAYS)	, RELIGION	ABC-E, \$ 10.00* (Banner)	Capitol-Johnson
WMML, 1410, 5 KW (DA-N)	, COUNTRY	NBC, \$ 17.00* (S. Katz)	
WMOB, 1360, 5 KW (DAYS, DA)	, RELIGION	, \$ 12.00 (---)	
WMOO, 660, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 10.00 (---)	Beasley
WABB-F, 97.5, 100 KW @ 1350, CHR		ABC-F, \$ 93.00* (Christal)	Bernard Dittman
WAVH-F, 96.1, 40 KW @ 420, AC/JAZZ		, \$ 24.00* (Masla)	TM
WBLX-F, 92.9, 100 KW @ 1555, BLACK		US 1, ABC-C, \$ 55.00* (HNWH)	Beasley
WDLT-F, 98.3, 3 KW @ 300, SOFT AC		Trans, \$ 35.00* (Durpetti)	
WIZD-F, 104.1, 100 KW @ 1666, AC		CNN, \$ 37.00* (Republic)	Keymarket (ATMORE)
WKRG-F, 99.9, 100 KW @ 800, AC		MBS, \$ 39.00* (Katz)	
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY		ABC-E, \$ 85.00* (Banner)	Capitol-Johnson
WZEW-F, 92.1, 3 KW @ 300, AOR		ABC-R, \$ 26.00 (---)	(FAIRHOPE) Sandy Frost

Other ranked stations - See Pensacola

MISCELLANEOUS COMMENTS WLPR changes to WAVH and format to Soft AC/Jazz...

American Radio Spring 1987, Copyright 1987

MODESTO

Arbitron Rank/Pop (12+): 131/253,900

MSA Rank/Pop: 147/310,900
 Sacramento ADI
 Average Person Ratings: 16.4
 Market TSL: 23.0 hours

Stations: 21/10
 Diaries: 582/436:1/38.3%
 Sample Target: 620
 % Below Line: 33.8
 % Not Listed: 10.3

1986 Revenue: \$8,100,000
 HH Inc.: \$29,652
 Retail \$: 1.9 Bil
 Pop per Station: 25,390
 #1 Biller: KOSO-F \$1,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KBEE-F	50/12.0	10.7	12.6	12.1	9.7		8.6	1. KBEE-F	93/1021	1. KFIV-F+	589/13.3	21.5	20.4
2. KDJK-F	47/11.3	8.6	8.7	11.0	11.6		14.1	2. KDJK-F	83/ 921	2. KBEE-F	487/19.2	17.2	18.0
3. KOSO-F	33/ 7.9	7.6	9.2	8.1	9.9		8.1	3. KCBS	65/ 836	3. KOSO-F	469/18.5	19.4	20.8
4. KFIV-F+	30/ 7.2	9.1	8.7	9.7	10.7		13.3	4. KHOP-F	63/1138	4. KHOP-F	463/18.2	19.8	17.3
KMIX-F	30/ 7.2	7.6	8.2	7.8	9.9		5.7	5. KRAK	61/ 656	5. KMIX-F	431/17.0	13.5	14.7
KHOP-F	30/ 7.2	6.8	3.9	6.2	6.8		6.0	6. KUBB-F	57/ 543	6. KDJK-F	378/14.9	16.3	16.3
7. KSJQ-F	25/ 6.0	4.4	1.7	.5	.7		6.0	7. KOSO-F	54/ 915	7. KCBS	263/10.4	13.0	12.5
8. KRAK	18/ 4.3	3.7	5.6	4.8	4.6		3.4	8. KNBR	53/ 795	8. KSJQ-F	259/10.2	9.9	5.7
9. KUBB-F	17/ 4.1	1.0	1.0	.8	---		1.3	9. KSJQ-F	41/ 484	9. KNBR	244/ 9.6	10.8	11.2
10. KLOC	16/ 3.8	5.2	7.0	1.6	.7		4.9	10. KMIX-F	38/ 541	10. KUBB-F	210/ 8.3	3.8	3.6
KCBS	16/ 3.8	4.7	4.6	5.6	3.1		2.3	11. KFIV-F+	37/ 742	11. KTRB	179/ 7.1	12.8	11.0
12.								12.		12. KAMB-F	173/ 6.8	4.5	6.8

12+ FM SHARE (METRO): 74.26% (277 of 373) (SPG 86: 66.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSJQ-F	1. KDJK-F	1. KDJK-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KHOP-F	1. KBEE-F
2. KFIV-F+	2. KFIV-F+	2. KOSO-F	2. KDJK-F	2. KOSO-F	2. KMIX-F	2. KDJK-F	2. KDKJ-F	2. KDJK-F	2. KFIV-F+	2. KDJK-F
3. KHOP-F	3. KOSO-F	3. KBEE-F	KOSO-F	3. KDJK-F	3. KRAK	3. KFIV-F+	3. KOSO-F	3. KOSO-F	3. KDJK-F	3. KMIX-F
4.	4. KHOP-F	4. KMIX-F	4. KMIX-F	4. KMIX-F	4. KOSO-F	4. KMIX-F	4. KMIX-F	4. KHOP-F	4. KBEE-F	4. KFIV-F+
5.	5. KMIX-F	5. KHOP-F	5. KHOP-F	5. KHOP-F	5. KUBB-F	5. KOSO-F	5. KRAK	5. KMIX-F	5. KMIX-F	5. KHOP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KBEE-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F
2. KFIV-F+	2. KHOP-F	KLOC	2. KBEE-F	2. KOSO-F	2. KFIV-F+	2. KFIV-F+	2. KFIV-F+	2. KOSO-F	2. KBEE-F
3. KHOP-F	3. KFIV-F+	KOSO-F	KOSO-F	3. KMIX-F	3. KOSO-F	3. KOSO-F	KOSO-F	3. KMIX-F	KMIX-F
4.	KLOC	KUBB-F	4. KHOP-F	KUBB-F	4. KHOP-F	4. KHOP-F	4. KBEE-F	4. KOSO-F	4. KOSO-F
5.	KOSO-F	5.	5. KMIX-F	5. KHOP-F	5. KMIX-F	5. KMIX-F	5. KFIV-F+	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	84 (3)	85 (4)	22.8	16.3	KAMB-F 101.5 Merced 1.7/6.8
AOR/CLASSIC		47 (1)	47 (1)	12.6	10.0	KMYT-F 97.5 Merced 1.4/6.0
AC/OLDIES/SOFT ROCK	2 (1)	36 (2)	38 (3)	10.2	10.5	KTRB 860 Modesto 2.6/7.1
MOR/VARIETY/FULL	14 (1)		14 (1)	3.8	6.9	
COUNTRY	29 (2)	47 (2)	76 (4)	20.4	23.0	KFRC 610 San Francisco 2.4/3.2
BLACK/URBAN						KFYE-F 93.7 Fresno .7/4.0
BTFL MUSIC/EZ		56 (2)	56 (2)	15.0	15.2	KGO 810 San Francisco 1.0/2.0
NEWS/TALK	24 (3)		24 (3)	6.4	5.3	KMJ 580 Fresno 1.0/2.0
NOSTALGIA	10 (1)		10 (1)	2.7	---	KSFO 560 San Francisco .5/2.5
RELIGION/GOSPEL		7 (1)	7 (1)	1.9	1.7	
SPANISH	16 (1)		16 (1)	4.3	9.1	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS				---	1.9	

373 (21)

RADIO STATIONS

KHYV, 970, 1 KW	, CLASSICAL	,\$ 10.00	(Mc-Guild)	John Price	T. Ehrman
KLOC, 920, 500 W/2.5 KW (DA-2)	, SPANISH	,\$ 14.00	(---)		Mike Sturtevant
KTRB, 860, 10 KW/1 KW (DA-2)	, COUNTRY	NBC, \$ 20.00	(Banner)		Kathy Pappas
KMIX, 1390, 5 KW (DA-2)	, COUNTRY	,\$ NA	(Christal)		Bob Salmon
KAMB-F, 101.5, 50 KW @ 390,	RELIGION	,\$ NA	(---)		Richard Grand
KBEE-F, 103.3, 50 KW @ 500,	BTFL/EZ	,\$ 25.00*	(Mc-Guild)	John Price	T. Ehrman
KDJK-F, 95.1, 32 KW @ 1450,	AOR	NBC, \$ 44.00*	(Eastman)		Joe Gross
KFIV-F+, 102.3, 3 KW @ 300,	CHR	US 1, \$ 35.00*	(MMR)	Comm. Pacific	Gary Halladay
KMIX-F, 98.3, 2.5 KW @ 390,	COUNTRY	MBS, \$ 27.00*	(Chrital)		Bob Salmon
KMYT-F, 97.5, 50 KW @ 493,	BTFL/EZ	,\$ 16.00	(Torbet)		(MERCED) Bill Johnson
KOSO-F, 93.1, 3 KW @ 1790,	AC	APR, \$ 38.00	(Katz)		(PATTERSON) Bob Clarke
KUBB-F, 96.3, 2 KW @ 2079,	COUNTRY	,\$ NA	(HNHW)	Buckley	(MARIPOSA) Julia Campbell
KHOP-F, 104.1, 50 KW @ 500,	CHR	,\$ 27.00	(Mc-Guild)	Fuller-Jeff	
KSJQ-F, 96.7, 3 KW @ 320,	CHR	,\$ 14.00	(HNHW)		(MANTECA) Gary Collins

Other ranked stations - See Sacramento or San Francisco

MISCELLANEOUS COMMENTS KYES changes to KMIX and format from Oldies to Country... Arbitron fell 6.1% short of Sample Target...

American Radio Spring 1987, Copyright 1987

MONTGOMERY

Arbitron Rank/Pop (12+): 134/240,200

Stations: 17/14
Diaries: 711/338:1/63.7%
Sample Target: 610
% Below Line: 2.0
% Not Listed: 9.5

1986 Revenue: \$7,500,000
HH Inc.: \$28,008
Retail \$: 1.7 Bil
Pop per Station: 17,157
#1 Biller: WLWI A/F \$2,500,000

MSA Rank/Pop: 151/290,900
ADI # 113
Average Person Ratings: 16.2
Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WLWI-F+	79/20.3	22.6	20.4		22.6	1. WLWI-F+	98/ 997	1. WHHY-F	813/33.8	---	34.5
2. WHHY-F	57/14.7	13.1	18.0		16.4	2. WHHY-F	80/1343	2. WLWI-F+	675/28.1	---	28.7
3. WBAM-F	45/11.6	12.8	9.6		13.5	3. WBAM-F	72/1110	3. WBAM-F	674/28.1	---	26.2
4. WQIM-F	43/11.1	11.6	11.8		15.1	4. WQIM-F	53/ 560	4. WQIM-F	496/20.6	---	20.4
5. WXVI	33/ 8.5	8.8	11.0		6.2	5. WREZ-F+	42/ 490	5. WXVI	415/17.3	---	17.3
6. WREZ-F+	31/ 8.0	9.8	6.9		6.9	6. WRJM-F	40/ 732	6. WREZ-F+	367/15.3	---	13.9
7. WRJM-F	20/ 5.2	2.0	3.8		3.9	7. WXVI	34/ 432	7. WRJM-F	331/13.8	---	10.5
8. WHHY	13/ 3.4	2.8	4.3		2.5	8. WBIL-F	34/ 271	8. WHHY-F	254/33.8	---	34.5
9. WZTN	12/ 3.1	3.3	4.1		1.8	9. WSTH-F	32/ 440	9. WACV	142/ 5.9	---	4.7
10. WACV	5/ 1.3	1.8	1.9		.5	10. WZTN	14/ 137	10. WZTN	119/ 5.0	---	5.9

12+ FM SHARE (METRO): 78.92% (277 of 351) (SPG 86: 74.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQIM-F	1. WBAM-F	1. WHHY-F	1. WLWI-F+	1. WLWI-F+>1.	1. WLWI-F+>1.	1. WLWI-F+	1. WLWI-F+	1. WHHY-F+	1. WQIM-F	1. WLWI-F+
2. WBAM-F	2. WHHY-F	2. WLWI-F+	2. WHHY-F>	2. WHHY-F>	2. WREZ-F+	2. WHHY-F+>2.	2. WHHY-F+>2.	2. WLWI-F+	2. WXVI	2. WHHY-F+
3. WHHY-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WHHY-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WQIM-F+
4.	4. WLWI-F+	4. WQIM-F	4. WRJM-F	4. WQIM-F	4. WXVI	4. WQIM-F	4. WREZ-F+	4. WQIM-F	4. WHHY-F	4. WBAM-F
5.	5. WQIM-F	5.	5. WQIM-F	WRJM-F	5.	5. WXVI	5.	5.	5. WLWI-F+	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBAM-F	1. WBAM-F	1. WBAM-F	1. WBAM-F	1. WLWI-F+>	1. WHHY-F	1. WHHY-F	1. WHHY-F	1. WHHY-F	1. WLWI-F+>
2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WHHY-F	2. WHHY-F	2. WBAM-F	2. WLWI-F+	WLWI-F+	2. WLWI-F+>2.	2. WHHY-F+
3. WHHY-F	3. WBAM-F	WLWI-F+	3. WBAM-F	3. WBAM-F	WLWI-F+	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WRJM-F
4. WXVI	4. WLWI-F+	WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WBAM-F
5. WLWI-F+	5. WXVI	5.	5.	5.	5.	5.	5.	5. WRJM-F	WQIM-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%
TOP 40/CHR/CONTEMP		45 (1)	45 (1)	12.8	28.6	2.8
AOR/CLASSIC						9.7
AC/OLDIES/SOFT ROCK	25 (2)	79 (3)	104 (5)	29.6		
MOR/VARIETY/FULL						
COUNTRY	4 (1)	77 (2)	81 (3)	23.1	21.1	
BLACK/URBAN	37 (2)	46 (2)	83 (4)	23.6	23.6	
BTFL MUSIC/EZ	1 (1)	30 (1)	31 (2)	8.8	8.1	
NEWS/TALK					1.9	
NOSTALGIA	5 (1)		5 (1)	1.4	---	
RELIGION/GOSPEL	2 (1)		2 (1)	0.6	4.2	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

351 (17)

RADIO STATIONS

WACV, 1170, 10 KW/1 KW (DA-2)	, NOSTALGIA	CNN,CBS,\$ 13.00* (---)	Woods	Bill Horne
WHHY, 1440, 5 KW/1 KW (DA-N)	, AC	ABC-C,\$ 21.00* (Mc-Guild)		Ann Collister
WXVI, 1600, 5 KW/1 KW (DA-N)	, BLACK	SBN,\$ 24.00* (HNWH)		
WZTN, 1000, 5 KW (DAY,DA)	, OLDIES	,\$ 10.00 (---)		Alvin Dixon
WBAM-F , 98.9, 100 KW @ 730, CHR		,\$ 38.00* (Christal)		
WHHY-F , 101.9, 100 KW @ 1050, CONTEMP/AC		ABC-C,\$ 51.00* (Mc-Guild)		Ann Collister
WLWI-F+, 92.3, 100 KW @ 700, COUNTRY		MBS,\$ 60.00* (Katz)	Colonial	Dave Coppock
WQIM-F , 95.3, 3 KW @ 230, BLACK		NBN,\$ 27.00* (Torbet)	Downs	W. Huntsberry
WREZ-F+, 103.3, 28 KW @ 350, BTFL/EZ		MBS,\$ 24.00* (Republic)		Gene Moorhead
WRJM-F , 105.7, 100 KW @ 1854, AC		NBC,\$ 28.00* (Banner)		(TROY) Don Markwell

WLWI (740, 50 KW/184 W, DA) simulcasting with WLWI-F
WREZ (950, 1 KW, DA-N) simulcasting with WREZ-F

MISCELLANEOUS COMMENTS WLSQ changes from AOR to BTFL/EZ (March)... WLSQ, WREZ-F sold for \$2,100,000 (Raymond)...
WHHY-F reclassified as AC (it's a close call)...

NASHVILLE

Arbitron Rank/Pop (12+): 48/763,800

MSA Rank/Pop: 54/914,100
AD1 # 31

Average Person Ratings: 16.2
Market TSL: 21.5 hours

Stations: 23/22
Diaries: 1363/560:1/46.2%
Sample Target: 1080
% Below Line: 0.3
% Not Listed: 7.4

1986 Revenue: \$78,000,000
HH Inc.: \$31,366
Retail \$: 6.4 Bill
Pop per Station: 34,718
#1 Biller: WSM A/F \$6,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WKDF-F	194/15.6	14.4	14.9	12.7	12.3	14.4	20.7	1. WKDF-F	359/3699	1. WKDF-F	2023/26.5	23.9	21.0
2. WSM-F	146/11.8	10.5	10.3	11.1	12.4	10.9	10.7	2. WSM-F	251/3003	2. WSM-F	1620/21.2	20.4	21.8
3. WYHY-F	113/ 9.1	7.3	7.4	8.5	9.7	8.1	9.7	3. WYHY-F	166/2469	3. WYHY-F	1594/20.9	21.2	20.4
4. WLAC-F	101/ 8.1	7.9	9.1	10.5	8.4	8.9	5.7	4. WLAC-F	147/2154	4. WLAC-F	1449/19.0	20.7	18.0
WZEZ-F	101/ 8.1	10.3	9.6	10.4	11.4	9.6	5.5	WYHY-F	147/2322	5. WYHY-F	1357/17.8	17.2	12.9
6. WQK-F	93/ 7.5	5.8	7.1	6.8	9.3	6.8	10.2	6. WZEZ-F	124/1659	6. WZEZ-F	1240/16.2	14.3	16.5
7. WSIX-F+	69/ 5.5	6.1	5.9	7.5	5.4	6.3	4.0	7. WSM	107/1696	7. WSIX-F+	1129/14.8	16.5	12.4
8. WKKX-F	68/ 5.5	5.5	5.3	3.9	3.3	5.1	8.3	8. WQK-F	97/ 949	8. WSM	947/12.4	11.9	12.2
9. WSM	66/ 5.3	7.0	5.0	5.2	4.1	5.6	4.6	9. WSIX-F+	92/1605	9. WQK-F	892/11.7	12.3	13.6
10. WLAC	47/ 3.8	3.5	2.7	1.7	2.0	2.9	1.7	10. WBVR	72/1015	10. WLAC	753/ 9.9	8.5	5.6
11. WTMG-F	32/ 2.6	3.7	3.9	3.3	3.0	3.4	3.2	11. WLAC	49/ 812	11. WTMG-F	611/ 8.0	8.9	8.0
WVOL	32/ 2.6	3.5	3.1	2.1	2.8	2.8	3.0	12. WTMG-F	47/ 867	12. WVOL	472/ 6.2	7.1	7.7

12+ FM SHARE (METRO): 80.94% (930 of 1149) (SPG 86: 85.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYHY-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WSM-F	1. WKDF-F>	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F
2. WKDF-F	2. WYHY-F	2. WSM-F	2. WSM-F	2. WSM-F+	2. WZEZ-F>	2. WSM-F>	2. WSM-F	2. WSM-F	2. WQK-F	2. WSM-F
3. WKKX-F	3. WQK-F	3. WLAC-F	3. WLAC-F	3. WLAC-F	3. WSM	3. WYHY-F	3. WZEZ-F	3. WYHY-F	3. WYHY-F	3. WYHY-F
4. WQK-F	4. WLAC-F	4. WYHY-F	4. WQK-F	4. WQK-F	4. WLAC-F	4. WLAC-F	4. WLAC-F	4. WSM-F	4. WSM-F	4. WQK-F
5.	5. WSM-F	5. WQK-F	5. WSIX-F+	5. WSIX-F+	5. WSIX-F+	5. WSM	5. WYHY-F	5. WQK-F	5. WKKX-F	5. WLAC-F
				6. WQK-F				6. WZEZ-F	6. WZEZ-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDF-F	1. WKDF-F>	1. WKDF-F>	1. WLAC-F	1. WLAC-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>
2. WYHY-F	2. WLAC-F	2. WLAC-F	2. WKDF-F	2. WSM-F	2. WQK-F	2. WQK-F	2. WSM-F	2. WSM-F	2. WSM-F>
3. WLAC-F	3. WYHY-F	3. WSM-F	3. WSM-F	3. WZEZ-F	3. WYHY-F	3. WYHY-F	3. WQK-F	3. WQK-F	3. WSIX-F+
4. WKKX-F	4. WQK-F	4. WQK-F	4. WYHY-F	4. WKDF-F>	4. WKKX-F	4. WSM-F	4. WYHY-F	4. WYHY-F	4. WQK-F
5. WQK-F	WSM-F	5. WYHY-F	5. WQK-F	5. WYHY-F	5.	5. WKKX-F	5.	5. WLAC-F	5. WLAC-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		181 (2)	181 (2)	15.8	14.3	WAKM 950 Franklin .7/1.5
AOR/CLASSIC		202 (2)	202 (2)	17.6	13.6	WAMB 1160 Nashville 1.5/4.0
AC/OLDIES/SOFT ROCK	13 (1)	133 (2)	146 (3)	12.7	16.3	WDBL-F+ 94.3 Springfield .5/1.6
MOR/VARIETY/FULL						WHIN 1010 Gallatin .6/.8
COUNTRY	87 (5)	220 (4)	307 (9)	26.7	25.1	WKDA 1240 Nashville 1.0/4.2
BLACK/URBAN	48 (2)	93 (1)	141 (3)	12.3	14.0	WMDB 880 Nashville 1.3/3.0
BTFL MUSIC/EZ		101 (1)	101 (1)	8.8	12.6	WWGM 1560 Nashville .4/1.1
NEWS/TALK	47 (1)		47 (1)	4.1	2.3	WWRB-F 100.1 Franklin .6/3.2
NOSTALGIA	19 (1)		19 (1)	1.7	1.9	WBVR-F 101.1 Russellville, KY .3/2.0
RELIGION/GOSPEL	5 (1)		5 (1)	0.4	---	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS						

1149 (23)

RADIO STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N)	, NOSTALGIA	MBS, \$ 20.00* (Roslin)	Bill Barry
WKDA, 1240, 1 KW	, OLDIES	ABC-R, ABC-I, \$ 24.00* (Katz)	Steve Dickert
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS, \$ 51.00* (Durpetti)	Dick Price
WMDB, 880, 2.5 KW (DAYS, DA)	, BLACK	, \$ 20.00 (---)	Morgan Babb
WNAH, 1360, 1 KW (DAYS)	, RELIGION	, \$ 16.00 (---)	V. Irwin
WNKZ, 1430, 15 KW/1 KW (DA-N)	, AC	, \$ NA (Republic)	REBS
WNQM, 1300, 5 KW (DA-N)	, RELIGION	, \$ 10.00 (---)	Fred Westenberger
WSIX, 980, 5 KW (DA-N)	, COUNTRY	APR, \$ 33.00* (Eastman)	Hicks
WSM, 650, 50 KW	, COUNTRY	NBC, \$ 57.00* (Christal)	Dave Manning
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 30.00* (HNWH)	Gaylord
WWGM, 1560, 10 KW (DAYS, DA)	, RELIGION	, \$ 13.00 (---)	Faye Lindsay
WKDF-F, 103.3, 100 KW @ 1220, AOR		ABC-R, ABC-E, \$ 99.00* (Katz)	Dick Price
WLAC-F, 105.9, 100 KW @ 1229, AC		, \$109.00* (Durpetti)	Steve Dickert
WQK-F, 92.1, 1.5 KW @ 430, BLACK		, \$ 45.00 (HNWH)	
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		, \$ 60.00 (Eastman)	Hicks
WSM-F, 95.5, 100 KW @ 1280, COUNTRY		, \$106.00* (Christal)	Gaylord
WTMG-F, 96.3, 100 KW @ 840, SOFT AC		, \$ 52.00* (Torbet)	Trans Com (MURFREESBORO)
WKKX-F, 104.5, 100 KW @ 1050, CHR		US 1, \$ 46.00* (Banner)	Capitol-Johnson (GALLATIN)
WYHY-F, 107.5, 100 KW @ 780, CHR		US 2, \$ 60.00* (Mc-Guild)	Jacor (LEBANON)
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ		, \$ 64.00* (Durpetti)	South Central
WWRB-F, 100.1, 3 KW @ ??, AOR/CHR		CBS-R, \$ 30.00* (Republic)	REBS (FRANKLIN)

MISCELLANEOUS COMMENTS WLRQ changes to WWRB and format from AC to AOR/CHR... WSIX A/F sold to Hicks for \$8,500,000 (Americom)... WTMG-F (Murphreesboro) sold for \$5,460,000... WLAC A/F sold by Price to Fairfield for \$ (75%)...

NASSUA - SUFFOLK (Long Island)

Arbitron Rank/Pop (12+): 12/2,279,700

MSA Rank/Pop: 10/2,682,500

New York ADI

Average Person Ratings: 18.1

Market TSL: 23.7 hours

Stations: 42/13

Oiaries: 1739/1311:1/44.1%

Sample Target: 1650

% Below Line: NA

% Not Listed: NA

1986 Revenue: NA

HH Inc.: \$48,492

Retail \$: 20.1 Bil

Pop per Station: NA

#1 Biller: NA

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WBAB-F	242/5.9	4.3	3.7	3.9	4.6	4.5		1.		1. WBAB-F 3081/13.5	11.2	12.1
2. WBLI-F	209/5.1	5.7	5.2	4.5	5.7	5.1		2.		2. WBLI-F 3036/13.3	13.2	13.5
3. WALK-F+	187/4.6	5.5	5.9	5.6	4.8	5.4		3.	NOTE: Nassau-Suffolk	3. WALK-F+ 2390/10.5	12.4	11.6
4. WQHT-F	142/3.4	3.6	2.8	1.5	2.2	2.8		4.	is a portion of the	4. WQHT-F 2117/ 9.3	8.8	9.4
5. WLIR-F	137/3.3	2.2	2.1	2.0	2.0	2.4		5.	New York Metro. Only	5. WLIR-F 1468/ 6.4	5.3	4.8
6. WHLI	123/3.0	3.6	3.3	2.8	3.1	3.2		6.	Nassau-Suffolk metro	6. WKJY-F 1183/ 5.2	4.2	4.4
7. WCTO-F	95/2.3	2.8	2.4	3.2	1.7	2.7		7.	are listed. There is	7. WCTO-F 1174/ 5.1	5.9	3.6
8. WGSM	92/2.2	3.0	2.9	2.8	1.6	2.7		8.	no TSA.	8. WHLI 997/ 4.4	4.2	5.2
9. WKJY-F	85/2.1	1.8	1.8	1.9	2.2	1.9		9.		9. WGSM 867/ 3.8	3.4	2.8
10. WRCN-F	25/ .6	.6	.6	.8	1.1	0.7		10.		10. WRCN-F 493/ 2.2	2.0	4.1
11. WGBB	24/ .6	.3	.4	.9	.7	0.6		11.		11. WGBB 406/ 1.8	2.2	2.9
12. WLIX	18/ .4	.5	---	---	---	0.2		12.		12. WLIX 230/ 1.0	---	---

12+ FM SHARE (METRO): NA

(SPG 86: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQHT-F>	1. WBAB-F>	1. WBAB-F	1. WBAB-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBLI-F
2. WBAB-F	2. WLIR-F+	2. WBLI-F	2. WALK-F+	2. WBAB-F	2. WHLI	2. WBAB-F	2. WBLI-F	2. WBLI-F	2. WQHT-F	2. WBAB-F
3. WBLI-F	3. WBLI-F	3. WALK-F+	3. WBLI-F>	3. WBLI-F>	3. WCTO-F	3. WBLI-F	3. WALK-F+	3. WALK-F+	3. WLIR-F	3. WALK-F+
4. WLIR-F+	4. WQHT-F	4. WLIR-F+	4. WLIR-F+	4. WLIR-F+	4. WBLI-F	4. WLIR-F+	4. WHLI	4. WQHT-F	4. WBLI-F>	4. WLIR-F
5.	5.	5. WQHT-F	5.	5. WKJY-F	WGSM	WQHT-F	5. WKJY-F	5. WLIR-F	5. WALK-F+	5. WQHT-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%
TOP 40/CHR/CONTEMP						
AOR/CLASSIC						
AC/OLDIES/SOFT ROCK						
MOR/VARIETY/FULL						
COUNTRY						
BLACK/URBAN						
BTFL MUSIC/EZ						
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See New York for more information about the following stations:

WABC	3.6/ 9.6	WNEW-F	3.2/ 9.4
WBSL-F	1.1/ 4.2	WNSR-F	2.4/ 8.0
WCBS	4.1/14.3	WOR	3.8/ 9.1
WCBS-F	4.1/11.5	WPAT	.4/ 2.2
WHN	2.5/ 8.4	WPAT-F	2.3/ 6.5
WHTZ-F	5.8/17.7	WPIX-F	.8/ 3.7
WINS	3.3/14.9	WPLJ-F	4.6/17.9
WLTW-F	4.0/ 8.9	WQXR-F+	1.4/ 4.4
WMCA	.6/ 1.5	WRKS-F	1.4/ 4.6
WNBC	2.3/ 7.8	WSKQ	.5/ .9
WNCN-F	.8/ 2.8	WXRK-F	3.0/ 9.7
WNEW	1.0/ 2.9	WYNY-F	1.0/ 4.9
WDRC-F	102.9 Hartford		.4/1.0
WEZN-F	99.9 Bridgeport		1.8/3.4
WJAZ-F	96.7 Stamford, CT		.3/1.3
WPLR-F	99.1 New Haven		.8/2.5

RADIO STATIONS

WGBB, 1240, 1 KW	, TALK	,\$ 32.00* (MMR)	Noble	Rich Sutton
WGSM, 740, 25 KW (DAYS)	, MOR	,\$ 55.00 (Roslin)		R. Scholem
WHLI, 1100, 10 KW (DAYS, DA)	, NOSTALGIA	,\$ 65.00 (Roslin)	New Barnstable	G. Cornelius
WLIX, 540, 250 W (DAYS)	, RELIGION	UPI, \$ 28.00 (---)		Lloyd Parker
WALK-F+, 97.5, 45 KW @ 530, AC		,\$118.00* (Durpetti)	American	Ron Gold
WBAB-F, 102.3, 3 KW @ 268, AOR		,\$125.00 (MMR)	Noble	Tony Michaels
WBLI-F, 106.1, 10 KW @ 500, CHR		,\$115.00* (Masla)	Beck-Ross	Herb Usenheimer
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ		,\$ 84.00 (Roslin)		R. Scholem
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ		,\$ 69.00 (Roslin)	New Barnstable	Phil Stumbo
WLIR-F, 92.7, 3 KW @ 300, AOR		,\$ 80.00 (Masla)		
WRCN-F, 103.9, 1.5 KW @ 466, AOR		,\$ 50.00* (---)	(RIVERHEAD)	Allan Kronzek
WSBH-F, 95.3, 2.6 KW @ 400, AC		,\$ 22.00 (Katz)	Faircom (SOUTHAMPTON)	Bob Ballantine

MISCELLANEOUS COMMENTS WGBB changes to Talk...

American Radio Spring 1987, Copyright 1987

NEW HAVEN

Arbitron Rank/Pop (12+): 81/427,700

Stations: 25/7
Diaries: 882/485:1/44.3%
Sample Target: 820
% Below Line: 53.4
% Not Listed: 10.3

1986 Revenue: \$12,200,000
HH Inc.: \$36,800
Retail \$: 3.0 Bil
Pop per Station: 61,100
#1 Biller: WKCI-F \$4,800,000

MSA Rank/Pop: 95/511,700
ADI # 23 (w/Hartford)
Average Person Ratings: 17.2
Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WKCI-F	87/11.8	13.2	12.6	11.2	11.5		12.4	1. WKCI-F	186/2733	1. WKCI-F	1267/29.6		31.2	31.6
2. WPLR-F	78/10.6	8.3	10.7	15.1	8.7		8.1	2. WEZN-F	177/1879	2. WELI	969/22.7		22.8	24.8
3. WPLR-F	62/ 8.4	6.4	6.6	6.2	7.0		11.3	3. WPLR-F	149/1861	3. WPLR-F	760/17.8		18.4	19.4
4. WEZN-F	54/ 7.3	5.3	4.2	5.8	7.3		2.8	4. WDRC-F	113/1504	4. WDRC-F	704/16.5		11.3	10.0
5. WDRC-F	46/ 6.3	4.7	3.1	2.6	3.3		7.6	5. WELI	94/1138	5. WKSS-F	703/16.4		14.5	12.5
6. WAVC	41/ 5.6	6.3	5.2	6.6	5.0		3.9	6. WKSS-F	78/1297	6. WEZN-F	639/14.9		12.1	11.1
7. WKSS-F	40/ 5.4	5.0	4.1	4.7	2.9		8.1	7. WRCH-F	71/ 792	7. WAVZ	527/12.3		10.8	10.1
8. WRCH-F	39/ 5.3	3.7	2.9	3.2	3.1		2.8	8. WIOF-F	71/1019	8. WIOF-F	420/ 9.8		10.6	10.8
9. WIOF-F	28/ 3.8	4.4	3.3	3.0	2.8		2.4	9. WTIC	68/1003	9. WCBS	415/ 9.7		12.1	13.0
10. WNHC	22/ 3.0	3.9	4.6	5.8	4.6		4.1	10.		10. WRCH-F	387/ 9.0		7.6	7.3
WNBC	22/ 3.0	2.6	2.6	3.0	4.0		1.9	11.		11. WWYZ-F	338/ 7.9		7.9	8.6
12. WWYZ-F	21/ 2.9	2.7	3.1	3.2	3.1		2.2	12.		12. WTIC	323/ 7.6		8.7	7.6
WTIC	21/ 2.9	3.4	2.6	2.8	3.2		2.5	13.		13. WHCN-F	294/ 6.9		9.9	10.5
WCBS	21/ 2.9	3.9	4.0	3.6	2.9		2.4	14.		14. WNBC	275/ 6.4		8.1	8.9
15.								15.		15. WNHC	260/ 6.1		8.6	8.9

12+ FM SHARE (METRO): 64.49% (425 of 659) (SPG 86: 59.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F>	1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI >	1. WELI >	1. WKCI-F>	1. WKCI-F	1. WKCI-F	1. WKCI-F>
2. WKSS-F>	2. WKCI-F>	2. WPLR-F	2. WDRC-F	2. WDRC-F	2. WEZN-F	2. WKCI-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WPLR-F
3. WPLR-F	3. WDRC-F	3. WDRC-F>	3. WPLR-F	3. WEZN-F	3. WAVZ	3. WAVZ	3. WEZN-F	3. WEZN-F	3. WPLR-F	3. WEZN-F
4. WNHC-F	4. WKSS-F	4. WELI	4. WELI	4. WELI	4. WRCH-F	4. WPLR-F	4. WELI	4. WELI	4. WKSS-F	4. WKSS-F
5.	5. WHCN-F	5. WKSS-F	5.	5. WPLR-F	5. WKCI-F	5.	5. WRCH-F	5. WDRC-F	5. WDRC-F	5. WAVZ
							6. WAVZ		6. WELI	6. WELI

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		133 (3)	133 (3)	20.2	21.0	WNNR 1220 Hamden .4/1.1
AOR/CLASSIC		86 (3)	86 (3)	13.1	14.5	WCCC-F 106.9 Hartford .7/2.6
AC/OLDIES/SOFT ROCK	25 (2)	104 (4)	129 (6)	19.6	16.0	WHCN-F 105.9 Hartford 2.6/6.9
MOR/VARIETY/FULL	99 (2)		99 (2)	15.0	16.7	WPOP 1410 Hartford .8/3.8
COUNTRY	9 (1)		9 (1)	1.4	1.5	WTIC-F 96.5 Hartford .8/6.1
BLACK/URBAN	22 (1)	9 (2)	31 (3)	4.7	7.3	WABC 770 New York 1.0/3.1
BTFL MUSIC/EZ		93 (2)	93 (2)	14.1	8.3	WBLS-F 107.5 New York .8/2.8
NEWS/TALK	38 (4)		38 (4)	5.8	8.1	WEBE-F 107.9 Westport 1.2/3.7
NOSTALGIA	41 (1)		41 (1)	6.2	6.1	WHN 1050 New York 1.2/2.4
RELIGION/GOSPEL						WOR 710 New York .5/2.0
SPANISH						WQHT-F 103.5 New York .4/1.1
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

659 (25)

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 40.00* (Mc-Guild)	Noble	Gary Starr
WELI, 960, 5 KW (DA-N)	, MOR	, \$ 80.00 (Banner)	Clear Channel	Stan Shields
WNHC, 1340, 1 KW	, BLACK	SBN, \$ 26.00* (Savalli)		
WKCI-F, 101.3, 10 KW @ 1070, CHR		, \$ 90.00* (Mc-Guild)	Noble	Gary Starr
WPLR-F, 99.1, 14 KW @ 950, AOR		, \$ 70.00* (Durpetti)	Southern Starr	Manuel Rodriguez
WYBC-F, 94.3, 1 KW @ 122, JAZZ/VARIOUS		, \$ 20.00 (---)		B. Schowalter

Other ranked stations - See Hartford, Bridgeport or New Haven

American Radio Spring 1987, Copyright 1987

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,103,100

MSA Rank/Pop: 33/1,325,500

ADI # 34

Average Person Ratings: 16.9

Market TSL: 22.5 hours

Stations: 22/21

Diaries: 1640/673:1/43.4%

Sample Target: 1500

% Below Line: 0.5

% Not Listed: 6.5

1986 Revenue: \$27,900,000

HH Inc.: \$28,870

Retail \$: 8.4 Bil

Pop per Station: 52,529

#1 Biller: WEZB-F \$5,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WQUE-F	246/13.2	13.7	8.8	6.6	5.6	10.6	18.4	1. WQUE-F	299/3841	1. WQUE-F	3164/28.7	24.6	19.9
2. WYLD-F	227/12.2	12.2	13.2	15.5	14.5	13.3	14.5	2. WYLD-F	257/2395	2. WEZB-F	2864/26.0	27.4	27.2
3. WEZB-F	179/ 9.6	9.4	10.1	10.1	9.9	9.8	11.8	3. WFZB-F	232/3579	3. WYLD-F	2150/19.5	21.3	21.7
4. WBYU-F	176/ 9.4	7.4	6.4	5.5	7.7	7.2	5.4	4. WBYU-F	211/2102	4. WLTS-F	1811/16.4	17.6	14.5
5. WBOK	116/ 6.2	7.4	6.4	5.5	7.7	6.4	3.7	5. WNOE-F	151/1953	5. WBYU-F	1670/15.1	14.2	14.4
6. WLTS-F	110/ 5.9	6.7	7.1	6.1	6.7	6.5	5.1	6. WRNO-F	130/2290	6. WRNO-F	1655/15.0	14.4	15.0
7. WNOE-F	91/ 4.9	3.8	5.2	4.8	5.3	4.7	5.9	7. WLTS-F	127/2162	7. WWL	1574/14.3	20.8	15.3
WRNO-F	91/ 4.9	6.1	5.9	5.0	4.9	5.5	6.4	8. WWL	120/2372	8. WAJY-F	1408/12.8	11.8	12.2
9. WAJY-F	90/ 4.8	4.2	4.4	5.9	4.9	4.8	2.7	9. WBOK	117/1192	9. WNOE-F	1201/10.9	11.1	11.1
10. WWL	80/ 4.3	5.9	6.8	5.6	5.9	5.7	3.0	10. WAJY-F	105/1650	10. WBOK	1185/10.7	8.3	8.3
11. WTIW	58/ 3.1	2.4	2.9	3.1	2.8	2.9	3.1	11. WTIW	85/1461	11. WTIW	1009/ 9.1	9.2	8.2
12. WCKW-F	53/ 2.8	2.8	2.7	1.9	2.2	2.6	3.0	12. WCKW-F	68/ 864	12. WSMB	617/ 5.6	5.6	5.5
13. WSMB	44/ 2.4	3.2	2.5	3.9	3.4	3.0	4.4	13. WSMB	51/ 670	13. WCKW-F	610/ 5.5	6.7	5.3
14. WWIW	43/ 2.3	1.5	2.1	2.1	2.2	2.0	1.3	14. WWIW	43/ 551	14. WNOE	570/ 5.2	5.4	5.1
15. WMRJ	37/ 2.0	.9	.8	1.9	2.3	1.4	1.9	15. WNOE	38/ 734	15. WWIW	535/ 4.8	4.0	4.8
16. WNOE	31/ 1.7	1.8	2.0	1.8	2.3	1.8	.7	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 72.85% (1272 of 1746) (SPG 86: 68.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUE-F	1. WYLD-F	1. WYLD-F>	1. WYLD-F	1. WYLD-F>	1. WBYU-F>	1. WQUE-F	1. WBYU-F	1. WQUE-F	1. WYLD-F	1. WQUE-F
2. WEZB-F>	2. WQUE-F>	2. WQUE-F>	2. WLTS-F	2. WLTS-F	2. WBOK	2. WEZB-F	2. WYLD-F	2. WYLD-F	2. WQUE-F>	2. WYLD-F
3. WYLD-F	3. WEZB-F	3. WEZB-F	3. WQUE-F	3. WQUE-F	3. WWL	3. WYLD-F	3. WQUE-F	3. WEZB-F	3. WEZB-F	3. WEZB-F
4. WLTS-F	4. WLTS-F	4. WLTS-F	4. WEZB-F	4. WBYU-F	4. WNOE-F	4. WBYU-F	4. WEZB-F	4. WBYU-F	4. WBYU-F	4. WBYU-F>
5.	5. WRNO-F	5. WRNO-F	5. WBOK	5. WEZB-F	5. WAJY-F	5. WBOK	5. WLTS-F	5. WLTS-F	5. WLTS-F	5. WNOE-F
6.	6.	6.	6. WAJY-F	6. WBOK	6. WYLD-F	6. WWL	6. WAJY-F	6. WNOE-F	6. WRNO-F	6. WAJY-F
7.	7.	7.	7. WRNO-F	7.	7.	7. WLTS-F	7.	7. WRNO-F	7.	7. WRNO-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUE-F>	1. WYLD-F	1. WYLD-F>	1. WQUE-F	1. WYLD-F	1. WQUE-F>	1. WYLD-F	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>
2. WYLD-F	2. WQUE-F>	2. WLTS-F	2. WYLD-F>	2. WLTS-F	2. WEZB-F	2. WQUE-F	2. WRNO-F	2. WQUE-F	2. WQUE-F
3. WEZB-F>	3. WEZB-F	3. WEZB-F	3. WLTS-F	3. WBOK	3. WYLD-F	3. WRNO-F	3. WQUE-F	3. WEZB-F	3. WLTS-F
4. WLTS-F	4. WLTS-F>	4. WQUE-F	4. WEZB-F	4. WAJY-F	4. WRNO-F	4. WEZB-F	4. WCKW-F	4. WRNO-F	4. WRNO-F
5.	5.	5. WAJY-F	5. WAJY-F	5. WQUE-F	5.	5. WCKW-F	5. WEZB-F	5. WLTS-F	5. WEZB-F
6.	6.	6. WBOK	6. WBOK	6. WBYU-F	6.	6. WLTS-F	6. WLTS-F	6. WCKW-F	6. WBYU-F
7.	7.	WRNO-F	7.	7. WEZB-F	7.	7.	7.	7.	7. WWL
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		179 (1)	179 (1)	10.3	17.1	WARB	730	Covington	.5/ .8
AOR/CLASSIC		144 (2)	144 (2)	8.2	7.9	WSHO	800	New Orleans	.4/1.4
AC/OLDIES/SOFT ROCK	74 (2)	200 (2)	274 (4)	15.7	17.3	WVOG	600	New Orleans	.5/1.7
MOR/VARIETY/FULL						WYAT	990	New Orleans	.9/3.7
						WYLD	940	New Orleans	1.2/4.8
COUNTRY	31 (1)	100 (2)	131 (3)	7.5	9.0				
BLACK/URBAN	69 (3)	470 (2)	539 (5)	30.9	26.5	WKJN-F	103.3	Hammond	.5/1.2
BTFL MUSIC/EZ		176 (1)	176 (1)	10.1	8.5				
NEWS/TALK	124 (2)		124 (2)	7.1	10.3				
NOSTALGIA	43 (1)		43 (1)	2.5	2.4				
RELIGION/GOSPEL	133 (3)		133 (3)	7.6	0.9				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS									
			1746 (22)						

RADIO STATIONS

AM STATIONS

WBOK, 1230, 1 KW	, GOSPEL	SBN, \$ 31.00* (Masla)	Willis	A. McCottry
WMKJ, 1280, 5 KW (DA-1)	, BLACK	SMN, \$ 21.00* (HNWH)	Clear Channel	Dale Matteson
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 30.00* (Mc-Guild)	Noe	Eric Anderson
WSHO, 800, 1 KW (DAYS, DA)	, RELIGION	APR, \$ 25.00* (---)		Larry Alford
WSMB, 1350, 5 KW (DA-N)	, TALK	MBS, ABC-I, \$ 32.00* (Smith)		
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC, MBS, \$ 40.00* (Mc-Guild)	Price	Sherry Evans
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)		F. Westerberger
WWIW, 1450, 1 KW	, NOSTALGIA	SMN, \$ 27.00* (Target)		David Smith
WWL, 870, 50 KW	, NEWS/TALK	CBS, \$ 70.00* (Katz)	Loyola Univ.	Michael Early
WYAT, 990, 250 W	, OLDIES	CBS-R, \$ 22.00* (Durpetti)		Ed Muniz
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$ 27.00* (HNWH)	Inter-Urban	Rod Burbridge

FM STATIONS

WAJY, 101.9, 100 KW @ 825, SOFT AC	, \$ 46.00* (Katz)	Loyola Univ.	Michael Early
WBYU, 95.7, 100 KW @ 600, BTFL/EZ	, \$ 58.00* (Christal)	Stoner	Bruce Dodge
WCKW, 92.3, 100 KW @ 440, CLASSIC AOR	ABC-D, \$ 30.00* (Masla)	(LAPLACE)	Lew Carter
WEZB, 97.1, 100 KW @ 511, CHR	US 1, \$100.00* (MMR)	EZ	Marc Leunissen
WNOE, 101.1, 100 KW @ 440, COUNTRY	ABC-E, \$ 50.00* (Mc-Guild)	Noe	Eric Anderson
WQUE, 93.3, 100 KW @ 512, CHR/URBAN	, \$ 69.00* (HNWH)	Clear Channel	Dale Matteson
WRNO, 99.5, 100 KW @ 1049, AOR	ABC-R, ABC-F, \$ 55.00* (MMR)		Joe Costello
WYLD, 98.5, 100 KW @ 480, BLACK	, \$ 70.00* (HNWH)	Inter-Urban	Rod Burbridge
WLTS, 105.3, 100 KW @ 902, AC	CBS-R, \$ 57.00* (Durpetti)		Ed Muniz

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WSMB sold for \$850,000

NEW YORK

Arbitron Rank/Pop (12+): 1/13,958,100

MSA Rank/Pop: 1/8,414,300

ADI # 1
Average Person Ratings: 19.6
Market TSL: 25.6 hours

Stations: 50/49
Diaries: 6260/2230:1/42.2%
Sample Target: 4000
% Below Line: 0.5
% Not Listed: 8.1

1986 Revenue: \$242,600,000
HH Inc.: \$36,412
Retail \$: 93.3 Bil
Pop per Station: 284,859
#1 Biller: WINS \$21,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WHTZ-F	1603/5.8	5.1	5.8	5.5	6.9	5.6	6.9	1. WHTZ-F	1650/25045	1. WINS	27389/19.6	18.7	18.4
2. WPAT-F	1319/4.8	4.3	4.5	4.4	4.3	4.5	2.7	2. WPLJ-F	1416/26657	2. WPLJ-F	24882/17.8	18.0	19.7
3. WPLJ-F	1308/4.8	4.8	5.1	5.5	5.9	5.1	5.3	3. WPAT-F	1384/14318	3. WHTZ-F	23995/17.2	16.7	20.1
4. WBLS-F	1272/4.6	4.7	4.6	4.9	4.3	4.7	6.5	4. WOR	1314/16997	4. WCBS	18194/13.0	15.3	15.0
5. WINS	1239/4.5	5.4	4.6	4.9	4.6	4.9	3.7	5. WBLS-F	1293/16500	5. WBLS-F	15999/11.5	10.6	11.0
6. WQHT-F	1212/4.4	3.5	3.1	1.4	1.6	3.1	4.7	6. WINS	1253/27840	6. WCBS-F	15813/11.3	11.3	10.8
7. WRKS-F	1211/4.4	4.8	5.1	5.1	6.2	4.9	5.3	WQHT-F	1253/14388	7. WLTW-F	15354/11.0	10.2	11.0
8. WOR	1204/4.4	5.6	4.7	5.3	4.5	5.0	4.5	8. WRKS-F	1249/15777	8. WABC	15254/10.9	9.7	11.2
9. WLTW-F	1133/4.1	4.0	4.2	3.6	4.2	4.0	2.2	9. WLTW-F	1159/15753	9. WOR	15229/10.9	11.4	10.7
10. WCBS-F	1028/3.7	3.9	4.0	3.3	3.6	3.7	3.3	10. WCBS-F	1083/16604	10. WRKS-F	15062/10.8	10.8	13.3
11. WNEW-F	971/3.5	3.6	3.8	3.5	3.9	3.6	5.1	11. WCBS	1031/21104	11. WNEW-F	14201/10.2	9.9	10.2
12. WXRK-F	906/3.3	2.9	3.1	3.3	3.1	3.2	3.2	12. WNEW-F	1029/15125	12. WQHT-F	13728/ 9.8	8.0	7.5
13. WCBS	895/3.3	3.4	3.9	3.5	3.3	3.5	3.2	13. WXRK-F	1001/14740	13. WXRK-F	13713/ 9.8	9.0	9.0
14. WABC	808/2.9	3.0	2.9	2.7	2.6	2.9	3.5	14. WABC	913/17230	14. WPAT-F	13483/ 9.7	10.8	9.8
15. WHN	769/2.8	2.1	2.1	2.8	3.0	2.5	1.2	15. WHN	855/13965	15. WHN	12616/ 9.0	6.5	9.5
16. WNSR-F	689/2.5	3.2	2.5	2.3	1.9	2.6	2.1	16. WNSR-F	701/11292	16. WNSR-F	10970/ 7.9	8.6	6.5
17. WSKQ	556/2.0	1.2	1.3	1.4	1.0	1.5	1.4	17. WSKQ	556/ 3810	17. WNBC	9298/ 6.7	7.4	7.9
18. WNEW	502/1.8	1.6	2.3	3.0	2.7	2.2	1.6	18. WNBC	541/11488	18. WYNY-F	9273/ 6.6	8.2	9.2
19. WYNY-F	434/1.6	1.6	1.8	1.8	2.0	1.7	1.3	19. WNEW	533/ 7459	19. WPIX-F	7459/ 5.3	6.8	6.5
20. WADO	431/1.6	2.0	1.4	1.8	1.8	1.7	2.0	20. WYNY-F	451/ 9916	WNEW	7459/ 5.0	6.5	6.2
21. WNCN-F	428/1.6	1.8	1.5	1.4	1.2	1.6	1.5	21. WNCN-F	443/ 6643	21. WQXR-F+	6878/ 4.9	5.5	5.5
22. WPAT	423/1.5	1.4	1.4	1.5	1.6	1.5	1.0	22. WADO	431/ 3783	22. WNCN-F	6643/ 4.6	5.2	4.0
23. WNBC	421/1.5	1.6	1.7	1.5	2.0	1.6	1.3	23. WQXR-F+	427/ 7444	23. WPAT	6315/ 4.5	4.6	4.7
24. WPIX-F	386/1.4	1.8	2.0	1.9	2.0	1.8	1.2	24. WPAT	426/ 6449	24. WLTB	4286/ 3.1	1.8	1.6
25. WQXR-F+	392/1.5	1.6	1.6	2.0	1.7	1.7	1.3	25. WPIX	396/ 7737	25. WMCA	4436/ 3.0	3.4	3.5

12+ FM SHARE (METRO): 63.72% (16064 of 25212) (SPG 86: 63.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQHT-F	1. WHTZ-F	1. WHTZ-F	1. WCBS-F	1. WCBS-F	1. WPAT-F	1. WINS	1. WPAT-F	1. WPAT-F+	1. WBLS-F	1. WHTZ-F
2. WHTZ-F>	2. WNEW-F	2. WBLS-F	2. WBLS-F	2. WLTW-F	2. WOR	2. WXRK-F	2. WLTW-F	2. WHTZ-F	2. WRKS-F	2. WOR
3. WRKS-F	3. WPLJ-F	3. WPLJ-F	3. WHTZ-F	3. WHTZ-F	3. WINS	3. WOR	3. WHTZ-F	3. WPLJ-F	3. WQHT-F	3. WPAT-F
4. WPLJ-F	4. WBLS-F	4. WCBS-F	4. WLTW-F	4. WBLS-F	4. WCBS	WHTZ-F	4. WPLJ-F	4. WLTW-F	4. WHTZ-F	4. WPLJ-F
5. WBLS-F>	5. WQHT-F	WNEW-F	5. WPLJ-F	5. WPLJ-F	5. WLTW-F	5. WCBS	5. WCBS-F	5. WQHT-F	5. WPAT-F+	5. WBLS-F
6. WNEW-F	WRKS-F	6. WLTW-F	6. WXRK-F	6. WXRK-F	6. WCBS-F	6. WPAT-F+	6. WNEW-F	6. WABC	6. WABC	WRKS-F
7. WXRK-F	7. WXRK-F	WRKS-F	7. WNEW-F	7. WINS	7. WABC	7. WPLJ-F	WQHT-F	WRKS-F	7. WHN	7. WQHT-F
8.	8. WLTW-F	WXRK-F	8. WINS	8. WNEW-F	8. WHN	8. WBLS-F	8. WOR	8. WNEW-F	WPLJ-F	8. WLTW-F
9.	9. WCBS-F	9. WQHT-F	WNSR-F	9. WHN	9. WNEW	9. WRKS-F	9. WNSR-F	9. WBLS-F	9. WNEW-F	9. WCBS-F
10.	10. WNSR-F	10. WNSR-F	10. WRKS-F	10. WNSR-F	10.	10. WCBS-F	10. WRKS-F	WCBS-F	10. WOR	10. WNEW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WHTZ-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WXRK-F	1. WXRK-F	1. WCBS-F
2. WRKS-F	2. WPLJ-F	2. WBLS-F	2. WPLJ-F	2. WHTZ-F	2. WXRK-F	2. WXRK-F	2. WNEW-F	2. WNEW-F	2. WXRK-F
3. WQHT-F	3. WQHT-F	3. WHTZ-F	3. WLTW-F	3. WCBS-F	3. WQHT-F	3. WBLS-F	3. WPLJ-F	3. WBLS-F	3. WBLS-F
4. WPLJ-F>	4. WRKS-F	4. WNEW-F	4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WRKS-F	4. WBLS-F	4. WCBS-F	4. WNEW-F
5. WBLS-F	5. WBLS-F	5. WLTW-F	5. WRKS-F	WPLJ-F	5. WBLS-F	5. WHTZ-F	5. WHTZ-F	5. WHTZ-F	5. WHTZ-F
6. WNEW-F	6. WNEW-F	6. WNSR-F	6. WQHT-F	6. WINS	6. WHTZ-F>	6. WQHT-F	6. WRKS-F	6. WPLJ-F	WLTW-F
7. WNSR-F	7. WLTW-F	7. WCBS-F	7. WCBS-F	7. WSKQ	7. WPLJ-F>	7. WPLJ-F>	7. WCBS-F	7. WRKS-F	7. WPLJ-F
8. WXRK-F	8. WNSR-F	8. WQHT-F	8. WNSR-F	8. WNSR-F	8. WLTW-F	8. WCBS-F	8. WLTW-F	8. WQHT-F	8. WINS
9. WLTW-F	9. WXRK-F	9. WXRK-F	9. WNEW-F	9. WRKS-F	9. WBAB-F	WLTW-F	9. WQHT-F	9. WLTW-F	9. WHN
10. WYNY-F	10. WCBS-F	10. WYNY-F	10. WINS	10. WHN	10. WLIR-F	10. WBAB-F	10. WBAB-F	10.	10. WABC
	WYNY-F		WSKQ						WCBS

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING	
				%	%		
TOP 40/CHR/CONTEMP		3121 (3)	3121 (3)	12.4	17.1	WBAB-F 102.3	Babylon .9/2.5
AOR/CLASSIC		2448 (5)	2448 (5)	9.7	9.6	WBLI-F 106.1	Patchogue .8/2.2
AC/OLDIES/SOFT ROCK	424 (2)	3972 (7)	4396 (9)	17.4	18.6	WCTC 1450	New Brunswick, NJ .3/ .8
MOR/VARIETY/FULL	179 (2)		179 (2)	0.7	0	WCTO-F 94.3	Smithtown .4/ .9
						WDHA-F 105.5	Dover, NJ .3/1.0
COUNTRY	769 (1)		769 (1)	3.1	3.4	WEVD-F 97.9	New York .3/1.7
BLACK/URBAN	442 (2)	3695 (3)	4137 (5)	16.4	12.6	WFME-F 94.7	Newark .8/1.4
BTFL MUSIC/EZ	423 (1)	1730 (5)	2153 (6)	8.5	7.0	WGSM 740	Huntington .4/ .7
NEWS/TALK	4402 (5)		4402 (5)	17.5	17.9	WHLI 1100	Hempstead .6/1.1
						WHUD-F 100.7	Peeksill .3/1.0
NOSTALGIA	661 (2)		661 (2)	2.6	3.9	WJIT 1480	New York .5/1.0
RELIGION/GOSPEL	341 (2)	218 (1)	559 (3)	2.2	2.0	WKDM 1380	New York 1.2/2.0
SPANISH	1462 (4)		1462 (4)	5.8	4.8	WKJY-F 98.3	Hempstead .4/1.1
CLASSICAL	44 (1)	786 (2)	830 (3)	3.3	3.2	WLIB 1190	New York 1.3/3.1
JAZZ/NEW AGE						WLIR-F 92.7	Garden City .9/2.3
UNKNOWN/OTHERS		94 (1)	94 (1)	0.4	0	WMCA 570	New York .9/3.0
			25,211 (49)			WMGQ-F 98.3	New Brunswick .4/ .8
						WNJR 1430	Newark .4/1.6
						WWDJ 970	Hackensack .4/1.2
						WWRL 1600	New York .9/2.0
						WEZN-F 99.9	Bridgeport, CT .4/1.1

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	(Banner)	Cap Cities/ABC	Jim Haviland
WADO, 1280, 5 KW (DA-1)	, SPANISH	, \$150.00	(---)		Nelson Lavergne
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00	(CBS)	CBS	Ed Kiernan
WFAN, 1050, 50 KW (DA-1)	, SPORTS	MBS, \$200.00	(Durpetti)	Emmis	Scott Meier
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$360.00*	(Group W)	Westinghouse	John Waugaman
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	, \$121.00	(Caballero)	Infinity	Frank Flores
WKDM, 1380, 5 KW (DA-1)	, SPANISH CONTEMP	, \$100.00*	(MMR)	United	J. Schweighardt
WLIB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SBN, \$100.00	(Mc-Guild)	Inner City	Charles Warfield
WMCA, 570, 5 KW (DA-1)	, TALK	CNN, APR, \$120.00	(Roslin)	Federal	
WNBC, 660, 50 KW	, AC	NBC, \$260.00*	(HNWH)	NBC	John Hayes
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	, \$244.00	(Katz)	Metropolitan	M. Kakoyiannis
WOR, 710, 50 KW (DA-1)	, TALK	US 2, ABC-E, \$325.00	(Republic)	RKO	Lee Simonson
WNYM, 1330, 5 KW (DA-1)	, RELIGION	, \$ 30.00	(---)	Salem	Phil Plack
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	, \$ NA	(Christal)	Park	Gene Hobicorn
WSPQ, 620, 5 KW (DA-2)	, SPANISH CONTEMP	, \$140.00*	(Caballero)	Spanish Bdcst.	Adriano Garcia
WWDJ, 970, 5 KW (DA-2)	, RELIGION	, \$ 40.00	(---)		Joseph Battaglia
WWRL, 1600, 5 KW (DA-2)	, BLACK GOSPEL	NBN, \$ 90.00	(---)	Unity	Vince Sanders

FM STATIONS

WBSL, 107.5, 5.4 KW @ 1241, BLACK	SBN, ABC-F, \$350.00	(Mc-Guild)	Inner City	Charles Warfield
WCBS, 101.1, 4.6 KW @ 1300, OLDIES/AC	CBS-R, \$300.00*	(CBS)	CBS	Rod Callarco
WEVD, 97.9, 7.6 KW @ 1220, BIG BAND/ETHNIC	, \$ 70.00	(Groskin)		Tom Bird
WFME, 94.7, 38 KW @ 570, RELIGION	, \$ NA	(---)	Family (NEWARK)	Art Thompson
WHTZ, 100.3, 7.8 KW @ 1220, CHR	, \$410.00*	(Eastman)	Malrite	Dean Thacker
WHUD, 100.7, 50 KW @ 500, BTFL/EZ	, \$ 75.00*	(Masla)	(PEEKSKILL)	Gary Pease
WLTW, 106.7, 7.6 KW @ 1220, SOFT AC	, \$425.00	(MMR)	Viacom	George Wolfson
WNCH, 104.3, 7.6 KW @ 1220, CLASSICAL	APR, \$150.00	(CMBS)	GAF	Matt Field
WNEW, 102.7, 7.8 KW @ 1220, AOR	Source, \$310.00*	(Katz)	Metropolitan	M. Kakoyiannis
WNSP, 105.1, 7.8 KW @ 1220, AC	, \$330.00	(Mc-Guild)	Bonneville	Mark Bench
WPAT, 93.1, 5.3 KW @ 1420, BTFL/EZ	, \$250.00	(Christal)	Park	Gene Hobicorn
WPIX, 101.9, 5.3 KW @ 1420, AC	, \$180.00	(Christal)	Tribune Co.	Marv Seller
WPLJ, 95.5, 7.2 KW @ 1335, CHR	ABC-R, \$450.00*	(Banner)	Cap Cities/ABC	Joe Parish
WQHT, 103.5, 5.8 KW @ 1390, URBAN/CHR	, \$270.00	(Durpetti)	Emmis	Stuart Layne
WQXR, 96.3, 7.8 KW @ 1220, CLASSICAL	, \$175.00	(Mc-Guild)	New York Times	Warren Bodow
WRKS, 98.7, 7.8 KW @ 1250, URBAN	US 1, \$300.00*	(Republic)	RKO	Barry Mayo
WXRK, 92.3, 5.4 KW @ 1200, CLASSIC AOR	ABC-R, \$450.00	(Torbet)	Infinity	Tom Chiusano
WYNY, 97.1, 7.2 KW @ 1300, COUNTRY	, \$270.00*	(HNWH)	NBC	John Irwin

CALL LETTER CHANGES

WNY changes to WFAN

FORMAT CHANGES

WFAN: From Country to All Sports Talk (July)
 WYNY: From AC to Country (July)

STATION SALES

WADO: Resold for \$15,000,000

NORFOLK

Arbitron Rank/Pop (12+): 33/1,076,100

HSA Rank/Pop: 34/1,302,700

Average Person Ratings: 16.5
Market TSL: 22.0 hours

Stations: 25/24
Diaries: 1462/736:1/49.9%
Sample Target: 1230
% Below Line: 0.9
% Not Listed: 8.8

1986 Revenue: \$29,200,000
HH Inc.: \$32,270
Retail \$: 7.9 Bill
Pop per Station: 44,838
#1 Biller: WNOR A/F \$3,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WNOR-F+	199/11.2	10.2	11.6	13.2	11.9	11.6	14.9	1. WNOR-F+	222/2522	1. WNVZ-F	2511/23.3	20.9	21.3
2. WCMS-F	183/10.3	9.1	7.9	8.7	9.1	9.0	10.3	2. WCMS-F	200/2036	2. WNOR-F+	2331/21.7	21.2	21.6
3. WNVZ-F	163/ 9.2	9.6	7.2	7.2	7.4	8.3	11.3	3. WNVZ-F	188/2842	3. WCMS-F	1739/16.2	16.6	15.4
4. WFOG-F	144/ 8.1	9.3	8.6	8.2	7.9	8.6	4.0	4. WFOG-F	168/1825	4. WWDE-F	1551/14.4	12.5	12.7
5. WOWI-F	110/ 6.2	8.1	8.5	8.2	10.2	7.8	10.9	5. WMYK-F	145/1907	5. WFOG-F	1542/14.3	15.2	13.7
6. WMYK-F	101/ 5.7	4.6	4.1	4.1	5.1	4.6	8.5	6. WOWI-F	126/1808	6. WOWI-F	1535/14.3	16.0	19.2
7. WWDE-F	101/ 5.7	5.6	3.9	4.0	5.1	4.8	5.7	7. WGH-F	107/1762	7. WGH-F	1495/13.9	13.1	14.6
8. WGH-F	87/ 4.9	5.1	4.7	5.3	5.2	5.0	6.1	8. WWDE-F	106/1763	8. WMYK-F	1433/13.3	12.2	14.8
9. WLTY-F	81/ 4.6	5.5	7.4	6.4	6.2	6.0	3.6	9. WLTY-F	97/1387	9. WTAR	1208/11.2	14.1	13.3
10. WJQI-F	74/ 4.2	1.9	2.8	1.5	1.6	2.6	1.8	10. WTAR	84/1341	10. WLTY-F	1124/10.4	16.1	15.9
11. WRAP	67/ 3.8	4.7	5.4	3.9	4.4	4.5	3.2	11. WSKX-F	78/1057	11. WRAP	949/ 8.8	12.7	12.2
12. WSKX-F	49/ 2.8	1.0	1.6	1.9	.7	1.8	1.2	12. WJQI-F	76/ 857	12. WJQI-F	747/ 6.9	5.1	3.6
13. WPCE	33/ 1.9	3.7	3.3	2.2	3.0	2.8	1.0	13. WRAP	68/ 986	13. WSKX-F	650/ 6.0	4.5	3.0
14. WNIS	32/ 1.8	1.8	2.0	2.7	3.2	2.1	2.5	14. WNIS	34/ 623	14. WNIS	604/ 5.6	5.4	6.5
15. WXRI-F	32/ 1.8	1.3	3.4	1.6	1.3	2.0	1.9	15. WPCE	33/ 473	15. WXRI-F	473/ 4.4	7.2	4.6
16.								16. WXRI-F	32/ 508	16.			
17.								WKEZ-F	32/ 420	17.			
18.										18.			
19.										19.			
20.										20.			
21.										21.			
22.										22.			
23.										23.			
24.										24.			
25.										25.			

12+ FM SHARE (METRO): 84.15% (1364 of 1621) (SPG 86: 79.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F>	1. WNOR-F+>	1. WNOR-F+>	1. WCMS-F	1. WCMS-F>	1. WCMS-F	1. WCMS-F+>	1. WCMS-F+>	1. WNOR-F+>	1. WNVZ-F	1. WCMS-F+>
2. WRAP	2. WNVZ-F	2. WCMS-F	2. WNOR-F+>	2. WNOR-F+>	2. WFOG-F>	2. WNOR-F+>	2. WNOR-F+>	2. WCMS-F+>	2. WOWI-F	2. WNOR-F+>
3. WNVZ-F	3. WOWI-F	3. WNVZ-F	3. WWDE-F	3. WWDE-F	3. WTAR	3. WNVZ-F	3. WFOG-F	3. WNVZ-F	3. WNDR-F+>	3. WNVZ-F
4. WOWI-F	4. WGH-F	4. WMYK-F	4. WMYK-F	4. WMYK-F	4. WWDE-F	4. WWDE-F	4. WJQI-F	4. WFOG-F	4. WMYK-F	4. WFOG-F
5. WGH-F	5. WMYK-F	5. WOWI-F	5. WLTY-F	5. WLTY-F	5. WJQI-F	5. WTAR	5. WMYK-F	5. WMYK-F	5. WCMS-F+>	5. WOWI-F
6. WMYK-F	6. WLTY-F	6. WWDE-F	6. WNUZ-F	6. WFOG-F	6.	6. WFOG-F	6. WLTY-F	6. WGH-F	6. WFOG-F	6. WGH-F
7.	7. WWDE-F	7. WGH-F	7. WOWI-F	7. WNVZ-F	7.	7.	7. WWDE-F	7. WGH-F	7. WGH-F	7. WMYK-F
8.	8.	8. WLTY-F	8.	8.	8.	8.	8. WNVZ-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOR-F+>	1. WNOR-F+>	1. WLTY-F	1. WNVZ-F	1. WCMS-F+>	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F
2. WNVZ-F	2. WLTY-F	2. WNOR-F+>	2. WCMS-F+>	2. WWDE-F	2. WGH-F	2. WGH-F	2. WMYK-F	2. WCMS-F	2. WCMS-F
3. WOWI-F	3. WNVZ-F	3. WMYK-F	3. WLTY-F	3. WLTY-F	3. WNVZ-F	3. WOWI-F	3. WJQI-F	3. WNVZ-F	3. WMYK-F
4. WGH-F>	4. WOWI-F	4. WCMS-F	4. WNOR-F+>	4. WFOG-F	4. WOWI-F	4. WNVZ-F	4. WGH-F	4. WGH-F	4. WNVZ-F
5. WLTY-F	5. WMYK-F	5. WNVZ-F	5. WOWI-F	5. WJQI-F	5. WMYK-F	5. WMYK-F	5. WNVZ-F	5. WMYK-F	5. WWDE-F
6. WMYK-F	6. WGH-F	6. WJQI-F	6. WWDE-F	6. WMYK-F	6. WWDE-F	6. WWDE-F	6. WWDE-F	6. WOWI-F	6. WTAK
7. WSKX-F	7. WCMS-F	7. WDWI-F	7. WMYK-F	7. WNVZ-F	7.	7.	7. WCMS-F	7. WWDE-F	7. WFOG-F
8.	8.	8. WWDE-F	8.	8.	8.	8.	8. WTAR	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		250 (2)	250 (2)	15.4	13.7	WCMS	1050	Norfolk	.7/2.5
AOR/CLASSIC	2 (1)	208 (2)	210 (3)	13.0	12.3	WCPK	1600	Chesapeake	.4/.8
AC/OLDIES/SOFT ROCK		256 (3)	256 (3)	15.8	12.7	WKEZ-F	94.1	Yorktown	1.0/2.0
MOR/VARIETY/FULL	80 (1)		80 (1)	4.9	5.5	WKGM	940	Smithfield	.5/.7
COUNTRY	13 (1)	249 (3)	262 (4)	16.2	12.4	WOFM-F	92.1	Moyock	.6/2.5
BLACK/URBAN	67 (1)	211 (2)	278 (3)	17.1	21.7	WPMH	1010	Portsmouth	.3/1.3
BTFL MUSIC/EZ		144 (1)	144 (1)	8.9	11.1	WZAM	1110	Norfolk	.5/1.8
NEWS/TALK	32 (1)		32 (1)	2.0	3.4	WIAV-F	96.1	Cape Charles	.8/3.3
NOSTALGIA					1.6				
RELIGION/GOSPEL	56 (4)	32 (1)	88 (5)	5.4	5.4				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	7 (1)	14 (1)	21 (2)	1.3	---				
			1621 (25)						

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS)	, COUNTRY	ABC-E, \$ NA	(Katz)	Marjorie Crump
WJQI, 1600, 5 KW (DAYS)	, NOSTALGIA (?)	, \$ 17.00	(Masla)	Charles Payne
WGH, 1310, 5 KW (DA-N)	, TALK	ABC-E, \$ 25.00*	(Banner)	Sandy Goldberg
WLPM, 1450, 1 KW	, ? ?	, \$ 15.00	(MMR)	
WNIS, 1350, 5 KW (DA-2)	, NEWS/TALK	ABC-T, NBC-T, \$ 41.00*	(Roslin)	Bob Sinclair
WPCE, 1400, 1 KW	, GOSPEL	SBN, \$ 20.00	(Mc-Guild)	Willis
WPEX, 1490, 1 KW (DA-1)	, OLDIES	, \$ 18.00	(---)	Joe Moore
WPMH, 1010, 5 KW (DAYS, DA)	, RELIGION	MBS, \$ 10.00	(Keystone)	Les Litchfield
WRAP, 850, 5 KW/1 KW (DA-N)	, BLACK	NBN, \$ 40.00	(Masla)	John Olney
WTAR, 790, 5 KW (DA-N)	, OLDIES/MOR	CBS, \$ 51.00*	(Christal)	Dan Maxwell
WTJZ, 1270, 1 KW (DA--N)	, RELIGION (?)	, \$ 15.00	(Republic)	
WZAM, 1110, 50 KW (DAYS, DA)	, GOSPEL	NBN, \$ 20.00	(Eastman)	Bill Bennis

FM STATIONS

WCMS, 100.5, 50 KW @ 509, COUNTRY	ABC-E, \$ 90.00*	(Katz)	Marjorie Crump
WFOG, 92.9, 50 KW @ 480, BTFL/EZ	, \$ 75.00*	(MMR)	Tom Severino
WGH, 97.3, 74 KW @ 420, CHR	ABC-E, \$ 44.00	(Blair)	Sandy Goldberg
WKEZ, 94.1, 50 KW @ 500, COUNTRY	MBS, \$ 40.00	(Roslin)	Brad Eure
WLTY, 95.7, 40 KW @ 881, AC	, \$ 79.00*	(Christal)	Dan Maxwell
WMYK, 93.7, 100 KW @ 940, URBAN	, \$ 60.00	(Eastman)	Bill Bennis
WNOR, 98.7, 50 KW @ 549, AOR	Source, \$ 88.00*	(Mc-Guild)	Jack Rattigan
WJQI, 94.9, 50 KW @ 536, SOFT AC	, \$ 30.00	(Torbet)	Charles Payne
WNVZ, 104.5, 50 KW @ 500, CHR	, \$ 64.00*	(Republic)	Joe Schwartz
WQWI, 102.9, 50 KW @ 500, BLACK	SBN, \$ 49.00*	(Mc-Guild)	Willis
WSKX, 106.9, 100 KW @ 964, COUNTRY	, \$ 25.00	(Torbet)	Jon Hill
WWDE, 101.3, 50 KW @ 380, AC	CBS-R, \$ 64.00*	(Eastman)	Larry Saunders
WXRI, 105.3, 50 KW @ 500, RELIGION	, \$ 40.00*	(Masla)	Bob Johnson

WQSF-F - See Richmond

CALL LETTER CHANGES

WNRN changes to WJQI
WTID changes to WSKX

FORMAT CHANGES

WJQI: From BTFL to Soft AC

STATION SALES

WRAP: From Heritage to Sinclair for \$750,000 (Hepburn)

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 43/822,400

MSA Rank/Pop: 47/988,100
ADI # 35

Average Person Ratings: 16.7
Market TSL: 22.3 hours

Stations: 20/19
Diaries: 1189/692:1/47.2%
Sample Target: 1080
% Below Line: .0.4
% Not Listed: 7.5

1986 Revenue: \$22,400,000
HH Inc.: \$31,074
Retail \$: 8.0 Bill
Pop per Station: 43,284
#1 Biller: KXXY A/F \$3,600,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KATT-F	188/13.7	13.2	11.9	12.3	12.8	12.8	17.2	1. KATT-F	258/2541	1. KJYO-F	1869/22.7	22.9	20.5
2. KXXY-F+	155/11.3	10.2	11.1	12.7	13.1	11.3	12.8	2. KXXY-F+	250/2548	2. KATT-F	1799/21.9	21.9	22.3
3. KJYO-F	139/10.1	11.1	11.5	12.2	7.1	11.2	16.2	3. KJYO-F	186/2524	3. KXXY-F+	1727/19.1	19.7	19.4
4. KTOK	107/ 7.8	7.6	8.8	8.3	7.0	8.1	5.6	4. KKNG-F	133/1771	4. KZBS-F	1446/17.6	18.3	17.3
5. KZBS-F	106/ 7.7	7.1	7.9	6.2	7.3	7.2	7.2	5. KZBS-F	123/1680	5. KTOK	1382/16.8	21.2	15.8
6. KKNG-F	105/ 7.6	9.4	8.3	8.4	7.7	8.4	4.5	6. KTOK	122/1719	6. KLTE-F	1379/16.8	13.1	16.4
7. KLTE-F	75/ 5.5	5.4	5.1	3.6	5.6	4.7	7.4	7. WKY	92/1453	7. KKNG-F	1283/15.6	17.4	15.9
8. KPRW	60/ 4.4	4.4	3.2	2.0	.8	3.5	5.2	8. KLTE-F	84/1668	8. KEBC-F	1018/12.4	13.5	13.9
9. KOMA	58/ 4.2	3.4	2.3	5.0	4.2	3.7	2.5	9. KOMA	77/1101	9. KMGL-F	819/10.1	10.5	18.3
10. WKY	55/ 4.0	3.8	3.6	4.5	4.6	4.0	2.3	10. KPRW	73/ 490	10. KOMA	800/ 9.7	6.7	9.2
11. KEBC-F	54/ 3.9	7.0	4.7	4.8	8.1	5.1	3.8	11. KEBC-F	67/1292	11. WKY	796/ 9.7	12.4	11.2
12. KMGL-F	46/ 3.3	3.4	3.8	3.2	5.0	3.4	2.4	12. KMGL-F	59/1223	12. KIMY-F	574/ 7.0	9.9	12.2
13. KIMY-F	31/ 2.3	2.9	3.8	4.1	3.5	3.3	1.8	13. KIMY-F	33/ 647	13. KPRW	402/ 4.9	4.0	1.2

12+ FM SHARE (METRO): 73.56% (935 of 1271) (SPG 86: 77.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F>	1. KATT-F>	1. KATT-F>	1. KATT-F	1. KXXY-F+	1. KTOK	1. KXXY-F+	1. KATT-F	1. KATT-F>	1. KATT-F	1. KATT-F>
2. KATT-F>	2. KJYO-F	2. KXXY-F+	2. KXXY-F+	2. KATT-F	2. KKNG-F	2. KTOK	2. KXXY-F+	2. KXXY-F+	2. KJYO-F>	2. KJYO-F
3. KPRW	3. KZBS-F	3. KZBS-F	3. KZBS-F>	3. KZBS-F>	3. KXXY-F+>	3. KATT-F	3. KKNG-F	3. KJYO-F	3. KXXY-F+	KXXY-F+
4. KXXY-F+	4. KXXY-F+	4. KJYO-F	4. KLTE-F	4. KLTE-F	4. KOMA	4. KJYO-F	4. KZBS-F	4. KZBS-F	4. KTOK	4. KKNG-F
5.	5. KLTE-F	5. KLTE-F	5. KJYO-F	5. KJYO-F	5. WKY	5. KLTE-F	5. KJYO-F	5. KTOK	5. KZBS-F	5. KZBS-F
			6. KMGL-F	6. KTOK	6. KZBS-F	6. KKNG-F	6. KTOK	6. KKNG-F	6. KKNG-F	6. KOMA
					7. KEBC-F	KZBS-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KJYO-F	1. KXXY-F+	1. KZBS-F	1. KXXY-F+	1. KXXY-F+	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F	1. KATT-F>
2. KATT-F	2. KJYO-F	2. KXXY-F+	2. KZBS-F	2. KZBS-F	2. KJYO-F>	2. KJYO-F	2. KZBS-F>	2. KXXY-F+	2. KXXY-F+
3. KXXY-F+	3. KZBS-F	3. KLTE-F	3. KJYO-F	3. KLTE-F	3. KZBS-F	3. KZBS-F	3. KLTE-F	3. KZBS-F	3. KZBS-F
4. KPRW	4. KATT-F	4. KJYO-F	4. KATT-F	4. KJYO-F	4. KXXY-F+	4. KXXY-F+	4. KJYO-F	4. KJYO-F	4. KLTE-F
5.	5. KLTE-F	5. KATT-F	5. KLTE-F	5. KKNG-F	5.	5. KLTE-F	KXXY-F+	5. KLTE-F	5. KTOK
	6. KPRW		6. KMGL-F	6. KATT-F		6. WWLS	WWLS		
				KMGL-F					

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP		144 (2)	144 (2)	11.3	13.0
AOR/CLASSIC		188 (1)	188 (1)	14.8	13.7
AC/OLDIES/SOFT ROCK		279 (5)	279 (5)	22.0	21.0
MOR/VARIETY/FULL	8 (1)		8 (1)	0.6	1.4
COUNTRY	91 (3)	198 (2)	289 (6)	22.7	27.7
BLACK/URBAN	60 (1)		60 (1)	4.7	0.8
BTFL MUSIC/EZ		105 (1)	105 (1)	8.3	8.3
NEWS/TALK	107 (1)		107 (1)	8.4	7.5
NOSTALGIA	58 (1)		58 (1)	4.6	4.5
RELIGION/GOSPEL	12 (1)	28 (1)	40 (2)	3.1	2.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

1271 (20)

RADIO STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	,\$ 9.00 (---)	Jerry Lynch
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC,\$ 38.00* (Durpetti)	Jane Bartsch
KPRW, 1140, 1 KW (DAYS)	, BLACK	SBN,\$ NA (Banner)	Tricia York
KQCV, 800, 250 W (DAYS)	, RELIGION	,\$ 18.00 (---)	Bott
KTOK, 1000, 5 KW (DA-2)	, NEWS/TALK	ABC-I,\$ 63.00* (Banner)	Clear Channel
WKY, 930, 5 KW (DA-N)	, COUNTRY	ABC-E,\$ 43.00* (Chrystal)	Gaylord
			Jim Fisher
KATT-F, 100.5, 100 KW @ 1200, AOR	Source,\$ 70.00* (Banner)	Surrey	Tricia York
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	CBS-R,\$ 39.00* (MMR)	Van Wagner	Larry Kindel
KIMY-F, 107.7, 100 KW @ 1027, AC	,\$ 36.00* (Durpetti)	Price	Jane Bartsch
KJIL-F, 104.9, 3 KW @ 300, RELIGION	UPI,\$ 22.00* (---)	Swaggert	Tony Cavener
KJYO-F, 102.7, 100 KW @ 1003, CHR	,\$ 50.00* (Banner)	Clear Channel	Wayne Courtney
KKLR-F, 97.7, 3 KW @ 300, AC	,\$ 18.00 (Radio West)	(EDMOND)	John Arnold
KKNG-F, 92.5, 100 KW @ 1000, BTFL/EZ	,\$ 60.00* (Chrystal)	New City	Dusty Black
KLTE-F, 101.9, 100 KW @ 457, AC	,\$ 44.00* (Torbet)	Mei Wheeler	
KMGL-F, 104.1, 100 KW @ 1425, SOFT AC	US 1,Trans,\$ 41.00* (Katz)	Guy Gannett	Larry Weiss
KXXY-F+, 96.1, 100 KW @ 1340, COUNTRY	ABC-D,\$ 89.00* (Mc-Guild)	New Market	Tom Kennedy
KZBS-F, 98.9, 100 KW @ 1253, AC	APR,\$ 68.00* (HNWH)		Bill Lacy

MISCELLANEOUS COMMENTS KXXY A/F sold by Summit to New Market for \$ _____ ... KKNG-F sold by Swanson to New City for \$ _____ (Blackburn)...

OMAHA

Arbitron Rank/Pop (12+): 69/499,900

Stations: 17/14
Diaries: 1019/491:1/48.5%
Sample Target: 870
% Below Line: 1.6
% Not Listed: 9.0

1986 Revenue: \$16,700,000
HH Inc.: \$35,607
Retail \$: 4.1 Bil
Pop per Station: 42,850
#1 Biller: KFAB \$5,800,000

MSA Rank/Pop: 79/614,700

ADI # 70

Average Person Ratings: 16.4

Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO METRO CUME/ RATING	FAL 86	SPG 86
1. KFAB	168/20.5	19.6	24.0	19.8	21.6	21.0		1. KFAB	277/3220	1. KFAB	1771/35.4	42.8 36.4
2. KEZO-F	111/13.5	12.3	12.8	16.0	14.9	13.7		2. KEZO-F	158/1859	2. KQKQ-F	1428/28.6	30.5 29.9
3. KGOR-F	92/11.2	11.5	9.8	9.9	7.5	10.6		3. KGOR-F	138/2169	3. KGOR-F	1384/27.7	29.7 22.4
4. KQKQ-F	89/10.9	12.0	12.0	12.8	12.8	11.9		4. KQKQ-F	112/1765	4. KEZO-F	1072/21.4	21.1 22.7
5. KEFM-F	71/ 8.7	6.6	5.8	5.2	4.7	6.6		5. WOW	96/1512	5. KEFM-F	889/17.8	17.1 15.9
6. KESY-F	55/ 6.7	8.9	5.5	6.4	7.2	6.9		6. KEFM-F	85/1165	6. KESY-F	730/14.6	11.9 15.0
7. WOW-F	44/ 5.4	7.4	6.4	7.5	5.9	6.7		7. KESY-F	62/ 850	7. WOW-F	692/13.8	13.7 12.1
8. KOIL	38/ 4.6	2.6	3.3	3.2	4.1	3.4		8. WOW-F	59/ 931	8. KOIL	651/13.0	11.1 11.0
9. WOW	37/ 4.5	5.3	5.0	5.2	6.7	5.0		9. KMA	49/ 672	9. WOW	643/12.9	13.3 16.0
10.								10. KOIL	43/ 819	10.		

12+ FM SHARE (METRO): 64.21% (479 of 746) (SPG 86: 59.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KEZO-F
2. KGOR-F	2. KQKQ-F	2. KGOR-F	2. KFAB	2. KEZO-F	2. KESY-F	2. KEZO-F	2. KEZO-F	2. KEZO-F	2. KEZO-F	2. KGOR-F
3. KEZO-F	3. KGOR-F	3. KEFM-F	3. KEFM-F	3. KEFM-F	3. KEFM-F	3. KGOR-F	3. KEFM-F	3. KQKQ-F	3. KQKQ-F	3. KFAB
4.	4. KEFM-F	4. KQKQ-F	4. KGOR-F	4. KGOR-F	4. WOW-F	4. KQKQ-F	4. KESY-F	4. KGOR-F	4. KGOR-F	4. KQKQ-F
5.	5. KOIL	5. KFAB	5. KQKQ-F	5. WOW-F	5. WOW	5. KEFM-F	5. KQKQ-F	5. KEFM-F	5.	5. KEFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEFM-F	1. KEFM-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KQKQ-F	2. KEFM-F	2. KEZO-F	2. KFAB	2. KGOR-F	2. KGOR-F	2. KGOR-F	2. KFAB	2. KEZO-F
3. KGOR-F	3. KEFM-F	3. KGOR-F	3. KGOR-F	3. KGOR	3. KQKQ-F	3. KQKQ-F	3. KQKQ-F	3. KQKQ-F	3. WOW-F
4. KEFM-F	4. KGOR-F	4. KQKQ-F	4. KQKQ-F	4. KEZO-F	4.	4. KOIL	4. KQKQ-F	4. KEFM-F	4. KEFM-F
5.	5.	5. KFAB	5. KFAB	5. KQKQ-F	5.	5.	5.	5. KQKQ-F	5. KGOR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		181 (2)	181 (2)	24.3	21.9	KBWH-F 106.3 Blair 1.6/2.2
AOR/CLASSIC		111 (1)	111 (1)	14.9	16.2	KCRO 660 Omaha .7/2.4
AC/OLDIES/SOFT ROCK	43 (2)	75 (2)	118 (4)	15.8	12.0	KEDS 1490 Omaha .6/3.8
MOR/VARIETY/FULL	171 (2)		171 (2)	22.9	23.3	KESY 1420 Omaha 1/.6
COUNTRY	37 (1)	44 (1)	81 (2)	10.9	14.5	KKAR 1180 Bellevue .5/3.1
BLACK/URBAN		13 (1)	13 (1)	1.7	2.1	KCMO 810 Kansas City .6/1.1
BTFL MUSIC/EZ	1 (1)	55 (1)	56 (2)	7.5	8.4	KMA 960 Shenandoah, IA .4/2.4
NEWS/TALK	9 (2)		9 (2)	1.2	---	KZKS-F 96.9 Seward .5/1.0
NOSTALGIA						
RELIGION/GOSPEL	6 (1)		6 (1)	.8	1.6	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

746 (17)

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,NBC-T,\$130.00*	(Christal)	Henry	Lyell Bremser
KOIL, 1290, 5 KW (DA-N)	, OLDIES	US 1,CBS-R,\$ 26.00*	(Torbet)		
WOW, 590, 5 KW	, COUNTRY	ABC-I,\$ 40.00*	(Torbet)	Great Empire	Ken Fearnow
KMA, 960, 5 KW (DA-N)	, MOR	, \$ 50.00	(Katz)	May	(SHENANDOAH, IA) Richard Hall
KKAR, 1180, 5 KW/1 KW (DA-2)	, NEWS/TALK	MBS,CBS,\$ 20.00*	(Eastman)		Steve Brown
KEDS, 1490, 1 KW	, OLDIES	MBS,\$ 16.00*	(HNWH)	Albimar	Jeff Crabtree
KEFM-F, 96.1, 100 KW @ 1442, SOFT AC		, \$ 40.00	(Mc=Guild)		John Webster
KESY-F+, 104.5, 32 KW @ 285, BTFL/EZ		, \$ 36.00	(Mc=Guild)	Sungroup	Gary Downs
KEZO-F, 92.3, 100 KW @ 1210, AOR		ABC-R,\$ 75.00*	(HNWH)	Albimar	Jeff Crabtree
KGOR-F, 99.9, 115 KW @ 1227, CHR		Source,\$ 60.00	(Christal)	Henry	Ken Headrick
KQKQ-F, 98.5, 100 KW @ 510, CHR		ABC-F,\$ 65.00*	(Eastman)		Ralph Beaudin
WOW-F, 94.1, 100 KW @ 510, COUNTRY		ABC-E,\$ 47.00*	(Torbet)	Great Empire	Ken Fearnow

MISCELLANEOUS COMMENTS KLNG sold for \$320,000 (est)... KKAR signs on with News/Talk format...

ORLANDO

Arbitron Rank/Pop (12+): 51/746.800X

Stations: 22/20
 Diaries: 1246/599:1/52.2%
 Sample Target: 1010
 % Below Line: 1.6
 % Not Listed: 7.4

1986 Revenue: \$35,500,000
 HH Inc.: \$30,731
 Retail \$: 6.8 Bil
 Pop per Station: 37,340
 #1 Biller: WKKA-F \$4,700,000

MSA Rank/Pop: 57/887,300

AOI # 27
 Average Person Ratings: 17.6
 Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WKKA-F	168/12.8	9.2	8.9	7.0	10.2	9.5	10.5	1. WKKA-F	344/3311	1. WBJW-F+	2178/29.1	27.6	23.2
2. WSSP-F	153/11.7	11.8	9.8	11.0	9.5	11.1	8.9	2. WSSP-F	318/3104	2. WHLY-F	1801/24.1	22.9	22.7
3. WBJW-F+	129/ 9.8	9.6	10.0	10.5	7.2	10.0	11.8	3. WBJW-F+	282/4397	3. WSSP-F	1502/20.1	17.5	17.2
4. WHLY-F	107/ 8.2	8.1	8.1	7.6	10.6	8.0	9.3	4. WHLY-F	174/2854	4. WKKA-F	1463/19.6	16.0	20.2
5. WDBO	93/ 7.1	6.7	7.5	7.4	7.2	7.2	5.5	5. WSTF-F	157/2461	5. WSTF-F	1256/16.8	19.1	20.4
6. WJYO-F	76/ 5.8	5.0	4.4	4.8	6.7	5.0	4.0	6. WDIZ-F	138/1885	6. WDBO	1048/14.0	18.0	16.6
7. WSTF-F	76/ 5.8	7.6	7.2	6.3	9.9	6.7	7.1	7. WJYO-F	127/1821	7. WDIZ-F	1026/13.7	18.7	15.3
8. WDIZ-F	67/ 5.1	7.8	7.9	8.7	8.1	7.4	9.1	8. WDBO	121/1473	8. WJYO-F	1010/13.5	12.5	15.7
9. WOCL-F	62/ 4.7	4.1	3.2	2.5	1.9	3.6	5.7	9. WHTQ-F	106/1363	9. WOCL-F	867/11.6	10.0	7.0
10. WKIS	61/ 4.7	3.8	3.4	5.1	4.0	4.3	1.9	10. WOCL-F	96/1459	10. WHTQ-F	697/ 9.3	8.6	11.8
11. WHTQ-F	49/ 3.7	2.8	3.2	2.8	5.1	3.1	3.9	11. WWLV-F	86/ 945	11. WKIS	671/ 9.0	9.2	9.4
12. WORL	47/ 3.6	3.7	3.1	3.9	4.6	3.6	3.8	12. WKIS	75/ 868	12. WORL	639/ 8.6	6.7	7.1
13. WLOQ-F	39/ 3.0	3.0	2.8	2.3	1.0	2.8	4.0	13. WPCV-F	68/ 930	13. WORZ-F	564/ 7.6	10.0	3.6
14. WORZ-F	36/ 2.7	4.0	4.4	4.8	1.0	4.0	3.9	14. WORZ-F	65/1233	14. WLOQ	495/ 6.6	7.0	4.4
15.								15. WORL	49/ 675	15.			

12+ FM SHARE (METRO): 80.97% (983 of 1214) (SPG 86: 78.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+	1. WBJW-F+	1. WKKA-F	1. WKKA-F	1. WKKA-F	1. WSSP-F	1. WKKA-F	1. WSSP-F	1. WKKA-F	1. WBJW-F+	1. WSSP-F
2. WHLY-F	2. WHLY-F	2. WBJW-F+	2. WSTF-F	2. WSTF-F	2. WKKA-F	2. WSSP-F	2. WKKA-F	2. WBJW-F+	2. WDBO	2. WKKA-F
3. WDIZ-F	3. WHLY-F	3. WJYO-F	3. WJYO-F	3. WDBO	3. WDBO	3. WBJW-F+	3. WBJW-F+	3. WSSP-F	3. WHLY-F	3. WHLY-F
4. WKKA-F	4. WKKA-F	4. WSTF-F	4. WBJW-F+	4. WBJW-F+	4. WKIS	4. WDBO	4. WJYO-F	4. WHLY-F	4. WKKA-F	4. WBJW-F+
5. WHTQ-F	5. WOCL-F	5. WOCL-F	5. WOCL-F	5. WOCL-F	5. WJYO-F	5. WHLY-F	5. WDBO	5. WJYO-F	5. WSSP-F	5. WSTF-F
6. WOCL-F	6. WDIZ-F	6. WJYO-F	6. WJYO-F	6. WSSP-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F+	1. WBJW-F+	1. WBJW-F+	1. WKKA-F	1. WKKA-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WKKA-F	1. WKKA-F
2. WHLY-F	2. WHLY-F	WOCL-F	2. WBJW-F+	2. WJYO-F	2. WBJW-F+	2. WBJW-F+	2. WBJW-F+	2. WDIZ-F	2. WDIZ-F
3. WOCL-F	3. WHLY-F	3. WHLY-F	3. WHLY-F	3. WSTF-F	3. WHLY-F	3. WHTQ-F	3. WBJW-F+	3. WBJW-F+	3. WSTF-F
4. WKKA-F	4. WSTF-F	4. WSTF-F	4. WJYO-F	4. WBJW-F+	4. WKKA-F	4. WKKA-F	4. WLOQ-F	4. WHLY-F	4. WBJW-F+
5. WHTQ-F	5. WKKA-F	WKKA-F	WSTF-F	5. WOCL-F	5. WHTQ-F	5. WHLY-F	5. WHTQ-F	5. WHTQ-F	WOCL-F
		6. WJYO-F		WSSP-F			7. WOCL-F		

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	233 (2)	236 (3)	21.7	19.1		WAJL 1440 Winter Park .5/1.3
AOR/CLASSIC		152 (3)	152 (3)	12.5	9.0		WOKB 1600 Winter Garden .4/2.7
AC/OLDIES/SOFT ROCK		214 (3)	214 (3)	17.6	22.2		WONQ 1140 Orlando 1.1/1.4
MOR/VARIETY/FULL	93 (1)		93 (1)	7.7	8.2		WTLN-F+ 95.3 Apopka .5/2.5
COUNTRY		179 (2)	179 (2)	14.7	17.4		WWLV-F 94.5 Daytona Beach .6/2.1
BLACK/URBAN	52 (2)		52 (2)	4.3	6.9		WPCV-F 97.5 Winter Haven .8/2.5
BTFL MUSIC/EZ		161 (2)	161 (2)	13.3	11.2		
NEWS/TALK	61 (1)		61 (1)	5.0	4.3		
NOSTALGIA							
RELIGION/GOSPEL	6 (1)		6 (1)	0.5	0.7		
SPANISH	15 (1)		15 (1)	1.2			
CLASSICAL							
JAZZ/NEW AGE/ECLECTIC		39 (1)	39 (1)	3.2			
UNKNOWN/OTHERS	1 (1)	5 (1)	6 (2)	0.5	0.9		

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N), RELIGION, \$ 12.00 (---)			
WDBO, 580, 5 KW (DA-N), MOR, ABC-I, \$ 74.00* (Katz)			
WKIS, 740, 5 KW/1 KW (DA-1), NEWS/TALK, ABC-T, NBC, \$ 60.00* (Eastman)		New City	Bob Longwell
WMMA, 990, 50 KW/5 KW (DA-N), AC/MOR, \$ 32.00* (Torbet)		Guy Gannett	
WONQ, 1140, 4.1 KW (DAYS), SPANISH, UPI, \$ 15.00* (Lotus)		TK	Jim Jordan
WORL, 1270, 5 KW (DA-N), BLACK, CBS-R, \$ 35.00* (Mc-Guilld)			George Arroyo
WBJW-F+ 105.1, 100 KW @ 1310, CHR, ABC-C, \$125.00 (Banner)		Nationwide	Rick Weinkauff
WDIZ-F, 100.3, 100 KW @ 890, AOR, ABC-R, \$ 85.00* (Select)		Shamrock-Lynett	George Duffy
WHLY-F, 106.7, 100 KW @ 875, CHR, \$105.00* (Durpetti)		Southern Starr	Jim Tillery
WHTQ-F, 96.5, 100 KW @ 1609, AOR, \$ 60.00* (Torbet)		TK	Jim Jordan
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC, \$110.00* (Mc-Guilld)		Metroplex	Peter Ferrara
WLOQ-F, 103.1, 3 KW @ 300, JAZZ, \$ 45.00* (---)			John Gross
WKKA-F, 93.3, 100 KW @ 1341, COUNTRY, \$135.00* (Katz)		New City	Bob Longwell
WOCL-F, 105.9, 100 KW @ 1650, CLASSIC/AC, 70.00* (Christal)		American	George Touloso
WORZ-F, 101.9, 28 KW @ 1650, CLASSIC AOR, 55.00* (CBSO)		Beasley	(DAYTONA BEACH)
WSSP-F, 104.1, 100 KW @ 1580, BTFL/EZ, 93.00* (Christal)			Bob Clark
WSTF-F, 101.1, 100 KW @ 1598, AC, 84.00* (Republic)		Capitol-Goodman	Barb Vardin

MISCELLANEOUS COMMENTS WH00-F changes calls to WHTQ and format from Country to AOR... WMMA, WHTQ-F sold by Bluegrass to TK For \$13,500,000 (Btackburn)... WORL sold by Metroplex for \$1,650,000 (Raymond)... WAJL (Winter Park) sold to Metroplex for \$1,100,000 (Raymond)... WORZ-F (Daytona) sold by Duffy to Beasley-Reed for \$9,200,000 (Mahbman)... Susquehanna swaps WKIS for Gary Gannett's WPLP in Tampa...

OXNARD - VENTURA

Arbitron Rank/Pop (12+): 108/320,500

MSA Rank/Pop: 80/613,600
Los Angeles ADI
Average Person Ratings: 15.9
Market TSL: 21.1 hours

Stations: 31/10
Diaries: 1024/313:1/50.2%
Sample Target: 700
% Below Line: 50.1
% Not Listed: 6.5

1986 Revenue: \$6,400,000
HH Inc.: \$40,686
Retail \$: 3.6 Bill
Pop per Station: 32,050
#1 Biller: KCAQ-F \$1,400,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KCAQ-F	34/6.7	6.8	9.4			1. KRUZ-F	59/673	1. KCAQ-F	595/18.6	---	18.4
KOXR	34/6.7	4.2	6.5			2. KRTH-F	55/794	2. KBBY-F	468/14.6	---	16.3
KMYX-F	34/6.7	4.5	6.5			3. KLOS-F	46/849	3. KRTH-F	421/13.1	---	11.0
4. KBBY-F	29/5.7	6.8	9.4			4. KCAQ-F	44/963	4. KHAY-F	416/13.0	---	14.6
KHAY-F	29/5.7	7.3	5.9			KNX	44/904	5. KMYX-F	409/12.8	---	11.1
KTRO	29/5.7	4.4	5.1			6. KTYD-F	41/732	6. KLOS-F	369/11.5	---	11.4
KRTH-F	29/5.7	4.0	1.8			7. KIIS-F+	38/738	7. KNX	353/11.0	---	11.5
8. KRUZ-F	26/5.1	5.2	5.3			8. KTRO	36/324	8. KVEN	316/ 9.9	---	9.4
9. KLOS-F	23/4.5	4.2	4.5			9. KMYX-F	35/427	9. KIIS-F+	306/ 9.5	---	8.4
10. KVEN	19/3.7	3.8	2.9			KHAY-F	35/569	10. KOXR	290/ 9.0	---	9.2
11.						11. KOXR	34/294	11. KTRO	277/ 8.6	---	9.2
12.						KBIG-F	34/526	KRUZ	277/ 8.6	---	9.1

12+ FM SHARE (METRO): 71.49% (341 of 477) (SPG 86: 71.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMYX-F	1. KTRO	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KHAY-F	1. KOXR	1. KBBY-F	1. KCAQ-F	1. KMYX-F	1. KCAQ-F
2. KCAQ-F	2. KBBY-F	2. KTRO	2. KRTH-F	2. KRTH-F	2. KRTH-F	2. KLAQ-F	2. KHAY-F	2. KMYX-F	2. KCAQ-F	2. KTRO
3. KIIS-F+	3. KMYX-F	3. KRTH-F	3. KRTH-F	3. KRTH-F	3. KRTH-F	3. KHAY-F	3. KBBY-F	3. KBBY-F	3. KBBY-F	3. KRTH-F
4.	KLOS-F	4. KCAQ-F	4. KHAY-F	4. KOXR	4. KVEN	4. KRTH-F	4. KTRO	4. KOXR	4. KLOS-F	4. KLOS-F
5.	KCAQ-F	KOXR	5. KOXR	5. KTRO	5. KNX	5. KVEN	5. KOXR	5. KHAY-F	5. KTRO	5. KBBY-F
										KTRO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMYX-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KLOS-F	1. KLOS-F	1. KTRO	1. KRTH-F	1. KRTH-F
2. KTRO	2. KTRO	2. KRTH-F	2. KTRO	2. KOXR	2. KCAQ-F	2. KCAQ-F	2. KTYD-F	2. KCAQ-F	2. KTRO
3. KCAQ-F	3. KMYX-F	3. KOXR	3. KOXR	3. KRTH-F	KMYX-F	3. KLOS-F	3. KLOS-F	3. KBBY-F	3. KHAY-F
KIIS-F+	4. KOXR	KTRO	4. KRTH-F	4. KHAY-F	4. KROQ-F	4. KTYD-F	4. KBBY-F	4. KLOS-F	4. KBBY-F
5.	5. KRTH-F	5.	5. KMYX-F	5. KTRO	5.	5. KMYX-F	5. KZTR-F	5. KBBY-F	5. KTYD-F
	KCAQ-F					KRTH-F	KRTH-F	KHAY-F	KCAQ-F
									KOXR

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		52 (3)	52 (3)	10.9	12.8	KDAR-F 98.3 Oxnard 1.4/5.3
AOR/CLASSIC		52 (4)	52 (4)	10.9	12.4	KIEZ-F 96.7 Santa Paula 2.2/5.6
AC/OLDIES/SOFT ROCK	8 (2)	92 (6)	100 (8)	21.0	17.6	KZTR-F 95.9 Camarillo 2.4/6.7
MOR/VARIETY/FULL						KHTY-F 97.5 Santa Barbara .8/3.1
COUNTRY		29 (1)	29 (1)	6.1	8.1	KMDY 850 Thousand Oaks .6/4.2
BLACK/URBAN		45 (2)	45 (2)	9.4	5.6	KTMS 1250 Santa Barbara .4/2.1
BTFL MUSIC/EZ		31 (2)	31 (2)	6.5	10.8	KTYD-F 99.9 Santa Barbara 2.7/6.8
NEWS/TALK	48 (5)		48 (5)	10.1	11.8	XPRS 1090 Tijuana .4/ .9
NOSTALGIA	10 (1)		10 (1)	2.1	3.9	See Los Angeles for more information about the following:
RELIGION/GOSPEL		7 (1)	7 (1)	1.5	3.1	KJOI-F 1.0/ 2.4 KOST-F 1.2/4.6
SPANISH	70 (4)	3 (1)	73 (5)	15.3	12.0	KABC 1.8/4.9 KKGO-F .6/ 2.4 KPWR-F 2.2/5.6
CLASSICAL		2 (1)	2 (1)	0.4	0.4	KBIG-F 2.7/7.6 KLSX-F .8/ 2.4 KRLA .4/1.2
JAZZ/NEW AGE/ECLECTIC		17 (3)	17 (3)	3.6	---	KFAC-F .4/2.3 KLVE 2.6/ 2.0 KROQ-F 2.2/4.0
UNKNOWN/OTHERS		11 (1)	11 (1)	2.3	1.5	KFI 1.2/5.6 KMPC 2.0/ 5.0 KTNQ 1.0/2.0
			447 (37)			KIIS-F 2.7/9.3 KNX 2.9/11.0 KTWV-F 1.6/6.6
						KIQQ-F .4/2.2 KNX-F 1.2/ 6.1

RADIO STATIONS

KOGO, 1590, 5 KW (DA-1)	NOSTALGIA	,\$ 13.00*	(Katz)	Woods	Jack Woods
KOXR, 910, 5 KW/1 KW (DA-2)	SPANISH	,\$ 24.00	(Lotus)	Lotus	George Bradley
KTRO, 1520, 10 KW/1 KW (DA-2)	SPANISH	,\$ 21.00*	(Caballero)		Harold Frank
KVEN, 1450, 1 KW	TALK	ABC-E,NBC-T,\$ 22.00	(Radio Time)		Bob Fox
KBBY-F, 95.1, 28 KW @ 315, AC		,\$ 29.00*	(Katz)	Woods	Jack Woods
KCAQ-F, 104.7, 3 KW @ 1580, CHR		,\$ 35.00*	(Mc-Guild)		Harold Frank
KDAR-F, 98.3, 3 KW @ 240, RELIGION		,\$ 20.00	(---)		Terry Fahy
KHAY-F, 100.7, 39 KW @ 1210, COUNTRY		,\$ 27.00	(Radio Time)		Bob Fox
KIEZ-F, 96.7, 3 KW @ ??, ??		MBS,\$ 17.00	(Torbet)		John Squyres
KMYX-F, 105.5, 115 W @ 1260, URBAN/CHR		ABC-C,\$ 18.00	(Radio West)		Mike Thomas
KZTR-F, 95.9, 430 W @ 720, AC		,\$ 17.00	(HNWH)		Steve Iker
KRUZ-F, 103.3, 105 KW @ 2980, BTFL/EZ		,\$ 50.00	(Katz)		(SANTA BARBARA) Carl Schuele
KTYD-F, 99.9, 34 KW @ 550, AOR		,\$ 35.00	(Mc-Guild)	Home News	(SANTA BARBARA) Andrew Reimer

Other ranked stations - See Los Angeles

MISCELLANEOUS COMMENTS 70% of KTRO/KCAQ-F sold for \$5,000,000...

American Radio Spring 1987, Copyright 1987

PENSACOLA

Arbitron Rank/Pop (12+): 127/275,700

Stations: 16/12
Diaries: 881/313:1/50.5%
Sample Target: 640
% Below Line: 35.9
% Not Listed: 7.6

1986 Revenue: \$7,800,000
HH Inc.: \$29,330
Retail \$: 1.9 Bil
Pop per Station: 22,975
#1 Biller: WOWW-F \$2,000,000

MSA Rank/Pop: 138/334,300
Mobile ADI
Average Person Ratings: 17.6
Market TSL: 23.8 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WBLX-F	57/11.7	7.1	6.8			1. WBLX-F	84/ 682	1. WABB-F	670/24.3	---	24.11
2. WMEZ-F	53/10.9	10.2	11.5			2. WABB-F	82/1124	2. WOWW-F	541/19.6	---	20.9
3. WOWW-F	51/10.5	8.6	12.1			3. WMEZ-F	77/ 845	3. WJLQ-F	533/19.3	---	21.6
4. WABB-F	46/ 9.5	10.6	9.5			4. WOWW-F	62/ 729	4. WIZD-F	531/19.3	---	29.8
5. WTKX-F	43/ 8.8	5.8	5.8			WTKX-F	62/ 721	5. WMEZ-F	528/19.2	---	19.9
6. WIZD-F	38/ 7.8	15.9	5.3			6. WIZD-F	57/ 908	6. WBLX-F	460/16.7	---	14.4
7. WJLQ-F	34/ 7.0	6.3	8.2			WJLQ-F	57/ 824	7. WTKX-F	440/16.0	---	15.9
8. WCOA	32/ 6.6	7.7	8.0			8. WXBW-F	50/ 600	8. WCOA	403/14.6	---	16.2
9. WXBW-F	31/ 6.4	10.4	3.3			9. WKRQ-F	33/ 551	9. WXBW-F	373/13.5	---	19.8
10. WBOP	26/ 5.3	3.3	.8			WCOA	33/ 420	10. WKRQ-F	329/11.9	---	8.11
11.						11. WBOP	26/ 310	11. WBOP	310/11.2	---	8.77
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 83.07% (373 of 449) (SPG 86: 83.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WTKX-F	1. WTKX-F	1. WOWW-F	1. WOWW-F	1. WMEZ-F	1. WOWW-F	1. WMEZ-F>	1. WBLX-F	1. WBLX-F>	1. WOWW-F
WBLX-F>	2. WBLX-F	2. WBLX-F	2. WIZD-F	2. WBLX-F	2. WOWW-F	2. WABB-F	2. WOWW-F	2. WOWW-F	2. WABB-F	2. WMEZ-F
3.	3. WABB-F	3. WIZD-F	3. WBLX-F	3. WIZD-F	3. WCOA	3. WCOA	3. WTKX-F	3. WABB-F	3. WCOA	3. WIZD-F
4.	4. WIZD-F	4. WOWW-F	4. WTKX-F	4. WTKX-F	4. WXBW-F	4. WMEZ-F	4. WIZD-F	4. WMEZ-F	4. WMEZ-F	4. WBLX-F
5.	5. WJLQ-F	5. WABB-F	5.	5. WMEZ-F	5. WBOP	5. WBLX-F	5.	5. WTKX-F	5. WTKX-F	5. WABB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WABB-F	1. WBLX-F	1. WIZD-F	1. WBLX-F	1. WOWW-F	1. WTKX-F>	1. WTKX-F>	1. WTKX-F	1. WTKX-F>	1. WTKX-F
2. WTKX-F	2. WABB-F	2. WBLX-F	2. WOWW-F	WBLX-F	2. WJLQ-F	2. WABB-F	2. WIZD-F	2. WIZD-F	2. WOWW-F
WBLX-F	WIZD-F	3. WJLQ-F	WIZD-F	3. WIZD-F	WABB-F	WBLX-F	3. WABB-F	3. WOWW-F	WIZD-F
4. WKRQ-F	4. WJLQ-F	4. WABB-F	4. WJLQ-F	4. WJLQ-F	WBLX-F	4. WIZD-F	WBLX-F	4. WABB-F	4. WBLX-F
5.	WTKX-F	5.	5. WJLQ-F	WMEZ-F	5.	5.	5.	5. WTKX-F	5. WMEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		80 (2)	80 (2)	17.8	18.7	WBSR 1450 Pensacola .4/ 1.5
AOR/CLASSIC		43 (1)	43 (1)	9.6	6.4	WEBY 1330 Milton .6/ 1.4
AC/OLDIES/SOFT ROCK	2 (1)	58 (2)	60 (3)	13.4	18.4	WFXP 980 Gulf Breeze .8/ 2.1
MOR/VARIETY/FULL						WHYM 610 Pensacola 1.4/ 2.9
COUNTRY		82 (2)	82 (2)	18.3	21.0	WPFA 790 Pensacola .4/ 1.4
BLACK/URBAN	30 (2)	57 (1)	87 (3)	19.4	12.7	WKRQ-F 99.9 Mobile 4.1/11.9
BTFL MUSIC/EZ		53 (1)	53 (1)	11.8	11.3	
NEWS/TALK						
NOSTALGIA	32 (1)		32 (1)	7.1	8.5	
RELIGION/GOSPEL	9 (2)		9 (2)	2.0	1.2	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	3 (1)		3 (1)	0.7	1.6	

449 (16)

RADIO STATIONS

WBOP, 1230, 1 KW	, BLACK	NBN, \$ 18.00* (Banner)	Holt
WCOA, 1370, 5 KW (DA-2)	, NOST/MOR	CBS,MBS, \$ 20.00* (Mc-Guild)	
WBSR, 1450, 1 KW	, AC	ABC-D, \$ 10.00* (Torbet)	Fred Brewer
WJLQ-F, 100.7, 100 KW @ 1555, CHR		CBS-R, \$ 32.00* (Mc-Guild)	
WMEZ-F, 94.1, 100 KW @ 1328, BTFL/EZ		ABC-D, \$ 37.00* (Torbet)	Fred Brewer
WOWW-F, 107.3, 100 KW @ 460, COUNTRY		US 2, \$ 41.00* (Katz)	Barb Oliphant
WTKX-F, 101.5, 100 KW @ 493, AOR		ABC-R, \$ 30.00* (Banner)	Holt
WXBW-F, 102.7, 100 KW @ 1328, COUNTRY		MBS, \$ 32.00 (Torbet)	Lou Mahacek

Other ranked stations - See Mobile

MISCELLANEOUS COMMENTS WBOP/WTKX-F sold by Roden to Holt for \$ _____ ... WCOA/WJLQ-F sold by Summit for \$5,500,000 (Foreman)...

American Radio Spring 1987, Copyright 1987

PEORIA

Arbitron Rank/Pop (12+): 115/301,900
 MSA Rank/Pop: 131/348,900
 ADI # 109
 Average Person Ratings: 15.7
 Market TSL: 20.7 hours

Stations: 17/11
 Diaries: 757/399:1/60.5%
 Sample Target: 700
 % Below Line: 7.0
 % Not Listed: 7.4

1986 Revenue: \$6,800,000
 HH Inc.: \$35,734
 Retail \$: 2.1 Bil
 Pop per Station: 27,445
 #1 Biller: WKZW-F \$1,250,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WKZW-F	78/16.4	15.1	16.2	15.8	18.2			1. WKZW-F	113/1704	1. WKZW-F	1105/36.6	34.7	36.0
2. WWCT-F	72/15.2	17.5	18.1	16.0	13.0			2. WWCT-F	92/1166	2. WWCT-F	803/26.6	26.5	24.2
3. WSWT-F	63/13.3	13.8	12.6	10.4	13.0			3. WSWT-F	77/ 991	3. WSWT-F	651/21.6	22.1	21.7
4. WXCL	44/ 9.3	8.6	6.9	9.3	8.9			4. WJBC	54/ 543	4. WMBD	624/20.7	20.4	20.0
5. WMBD	40/ 8.4	9.7	7.5	8.8	10.1			5. WIRL	51/ 732	5. WIRL	592/19.6	15.6	21.0
6. WIRL	35/ 7.4	5.2	8.5	6.8	7.7			WMBD	46/ 697	6. WXCL	526/17.4	14.2	14.7
7. WKQA-F	26/ 5.5	3.2	2.8	4.5	2.6			WBNQ-F	46/ 788	7. WKQA-F	424/14.0	11.8	9.1
8. WGLD-F	22/ 4.6	4.1	3.7	4.7	3.0			8. WXCL	45/ 565	8. WGLD-F	334/11.1	10.2	10.1
9. WTAZ-F	14/ 2.9	.6	.8	1.6	.6			9. WKQA-F	30/ 482	9. WBNQ-F	207/ 6.9	8.3	5.4
WGN	8/ 1.7	.6	2.2	1.8	2.6			10. WGN	27/ 498	10. WGN	203/ 6.7	6.4	8.3
WBZM-F	8/ 1.7	3.7	4.1	5.0	3.8			11.		11. WTAZ-F	196/ 6.5	3.5	4.8

12+ FM SHARE (METRO): 66.81% (294 of 440) (SPG 86: 65.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F>	1. WWCT-F>	1. WWCT-F	1. WXCL-F	1. WWCT-F	1. WSWT-F>	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F
2. WWCT-F>	2. WKZW-F	2. WKZW-F>	2. WKZW-F	2. WKZW-F	2. WXCL-F	2. WMBD	2. WKZW-F	2. WWCT-F	2. WKZW-F>	2. WKZW-F
3.	3. WKQA-F	3. WIRL	3. WIRL	3. WIRL	3. WMBD	3. WSWT-F	3. WWCT-F>	3. WSWT-F>	3. WMBD	3. WSWT-F>
4.	4. WGLD-F	WKQA-F	4. WSWT-F	4. WSWT-F	4. WIRL	4. WXCL	4. WXCL	4. WXCL	4. WSWT-F	4. WXCL
5.	5. WIRL	5. WSWT-F	5. WKQA-F	5. WXCL-F	5.	5. WWCT-F	5. WIRL	5. WIRL	5. WTAZ-F	5. WIRL
						6. WIRL	6. WMBD	6. WMBD		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WWCT-F>	1. WWCT-F>	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F>	2. WKZW-F>	2. WKZW-F>	2. WWCT-F>	WWCT-F	2. WKZW-F	2. WKZW-F>	2. WKZW-F	2. WKZW-F>	2. WKZW-F
3. WKQA-F>	3. WKQA-F	3. WGLD-F	3. WKQA-F	3. WWCT-F	3.	3. WGLD-F	3. WGLD-F	3. WIRL	3. WIRL
4. WGLD-F	4. WGLD-F	WIRL	4. WSWT-F	4. WXCL	4.	4. WIRL	4. WIRL	4. WKQA-F	4. WGLD-F
5.	5. WIRL	5.	5. WXCL	5. WIRL	5.	WKQA-F	WKQA-F	5. WGLD-F	WKQA-F
	WXCL							WMBD	

FORMATS	AM	FM	TOTAL	%	SPG 86	%
TOP 40/CHR/CONTEMP		85 (2)	85 (2)	19.3	19.5	
AOR/CLASSIC		72 (1)	72 (1)	16.4	19.5	
AC/OLDIES/SOFT ROCK	40 (2)	48 (2)	88 (4)	20.0	16.2	
MOR/VARIETY/FULL	52 (3)		52 (3)	11.8	13.4	
COUNTRY	44 (1)	4 (1)	48 (2)	10.9	12.9	
BLACK/URBAN					1.3	
BTFL MUSIC/EZ		63 (1)	63 (1)	14.3	13.6	
NEWS/TALK	3 (1)	14 (1)	17 (2)	3.9	0.7	
NOSTALGIA		8 (1)	8 (1)	1.8	0	
RELIGION/GOSPEL	7 (1)		7 (1)	1.6	2.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.9	

440 (17)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPEO	1020	Peoria	1.5/3.7
WAAG-F	94.9	Galesburg	.8/2.4
WBNQ-F	101.5	Bloomington	1.5/6.9
WJBC	1230	Bloomington	.8/1.6
WLS	890	Chicago	1.1/4.8
WMAQ	670	Chicago	.6/2.1

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2)	, AC	ABC-E, \$ 34.00* (Christal)	Comm. Properties	Ken Brown
WMBD, 1470, 5 KW (DA-2)	, MOR	CBS, \$ 43.00* (Katz)	Midwest TV	Dave McAley
WPEO, 1020, 1 KW (DAYS)	, RELIGION	, \$ 12.00 (---)		Bob Ulrich
WXCL, 1350, 1 KW (DA-2)	, COUNTRY	, \$ 36.00* (Banner)	Kelly	
WBZM-F, 94.3, 3 KW @ 300,	NOSTALGIA	SMN, \$ 20.00* (Masla)		(CHILLICOTHE)
WGLD-F, 95.3, 560 W @ 640,	AC	NBC, \$ 15.00 (Roslin)	Cromwell	(PEKIN) Jerry Scott
WKQA-F, 104.9, 3 KW @ 265,	AC	US 1, \$ 26.00* (Banner)	Kelly	
WKZW-F, 93.3, 40 KW @ 548,	CHR	, \$ 46.00* (Katz)	Midwest TV	Dave McAley
WWSW-F, 106.9, 50 KW @ 450,	BTFL/EZ	ABC-1, \$ 37.00* (Christal)	Comm. Properties	Ken Brown
WTAZ-F, 102.3, 3 KW @ 300,	TALK	CNN, ABC-T, \$ 13.00 (---)		L. DeManes
WWCT-F, 105.7, 35 KW @ 571,	AOR	Source, \$ 34.00 (HNWH)		Bruce Foster

Other ranked stations - See Bloomington and Chicago

MISCELLANEOUS COMMENTS WBZM-F (Chilllicothe) sold for \$500,000... WIRL, WSWT-F sold by WIN to Comm. Properties for \$2,300,000 (est) (American)... WBZM changes from Country to Nostalgia...

American Radio Spring 1987. Copyright 1987

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,047,200

MSA Rank/Pop: 4/4,765,300
ADI # 4

Average Person Ratings: 19.7
Market TSL: 25.8 hours

Stations: 29/25
Diaries: 2802/1444:1/47.7%
Sample Target: 2440
% Below Line: 2.2
% Not Listed: 8.4

1986 Revenue: \$104,800,000
HH Inc.: \$33,761
Retail \$: 31.9 Bill
Pop per Station: 161,888
#1 Biller: KYW \$13,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	FAL 86	SPG 86
1. WMMR-F	709/8.9	9.0	9.0	11.5	10.9	9.6	12.2	1. WMMR-F	953/11704	1. KYW	10343/25.6	26.9	26.7	
2. WEAZ-F	590/7.4	9.0	7.9	7.2	8.1	7.9	5.9	2. WEAZ-F	747/ 8368	2. WMMR-F	8434/20.8	21.8	22.7	
3. WUSL-F	589/7.4	7.2	7.2	6.9	6.9	7.2	10.0	3. WUSL-F	732/ 7709	3. WCAU-F	6843/16.9	15.5	17.8	
4. KYW	545/6.8	7.6	7.0	6.5	6.8	7.0	7.3	4. KYW	603/11751	4. WEAZ-F	6453/15.9	16.9	16.9	
5. WKSZ-F	425/5.3	5.7	4.3	3.5	3.4	4.7	3.6	5. WKSZ-F	516/ 7186	5. WUSL-F	6179/15.3	14.8	15.6	
6. WMGK-F	408/5.1	4.5	4.1	5.0	4.9	4.7	4.0	6. WYSP-F	474/ 7994	6. WMGK-F	5942/14.7	13.5	14.0	
7. WDAS-F	397/5.0	3.6	4.4	3.9	4.0	4.2	4.4	7. WMGK-F	455/ 7015	7. WKSZ-F	5891/14.6	11.9	10.2	
8. WPEN	362/4.5	4.3	4.4	4.7	4.5	4.5	2.6	8. WDAS-F	438/ 4718	8. WYSP-F	5747/14.2	14.4	12.8	
9. WWDB-F	351/4.4	4.5	5.3	5.3	4.0	4.9	4.0	9. WCAU-F	406/ 8238	9. WCAU	5544/13.7	12.0	15.5	
10. WSNI-F	349/4.4	4.7	4.3	3.5	4.7	4.2	4.1	10. WWDB-F	397/ 4613	10. WSNI-F	4656/11.5	11.4	11.5	
11. WCAU-F	340/4.3	5.0	4.0	4.7	4.4	4.5	5.7	11. WSNI-F	393/ 5593	11. WEGX-F	4423/10.9	8.3	7.5	
12. WYSP-F	335/4.2	4.5	4.5	3.6	3.6	4.2	5.7	12. WPEN	390/ 4339	12. WIOQ-F	4320/10.7	9.9	10.7	
13. WCAU	282/3.5	3.0	2.8	4.1	4.7	3.4	3.4	13. WXTU-F	370/ 4480	13. WDAS-F	4190/10.4	9.9	10.9	
14. WXTU-F	264/3.3	3.2	3.9	3.8	3.8	3.6	5.1	14. WCAU	325/ 6400	14. WPEN	4010/ 9.9	10.4	9.6	
15. WEGX-F	240/3.0	1.6	1.7	1.6	1.5	2.0	2.1	15. WEGX-F	278/ 5342	15. WWDB-F	3971/ 9.8	9.9	9.3	
16. WIP	188/2.4	2.6	2.7	2.6	3.2	2.6	3.0	16. WFMZ-F	232/ 2331	16. WXTU-F	3207/ 7.9	9.4	7.6	
17. WIOQ-F	182/2.3	2.9	2.5	2.5	2.6	2.6	2.1	17. WIOQ-F	223/ 5141	17. WIP	3140/ 7.8	9.6	7.7	
18. WFLN	142/1.8	2.0	1.8	2.0	1.8	1.9	1.4	18. WIP	210/ 3594	18. WFIL	2417/ 6.0	7.7	7.1	
19. WFIL	116/1.5	1.4	2.7	1.6	1.8	1.8	1.1	19. WFLN-F	168/ 2739	19. WFLN-F	2254/ 5.6	5.2	8.9	
20. WDAS	90/1.1	1.5	1.5	1.1	1.0	1.3	1.3	20. WFIL	143/ 3081	20. WDAS	1778/ 4.4	3.7	4.2	
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 75.23% (5485 of 7291) (SPG 86: 72.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F>	1. WMMR-F
2. WCAU-F>	2. WUSL-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. KYW	2. WMMR-F>	2. WEAZ-F	2. WEAZ-F	2. WDAS-F	2. WEAZ-F
3. WEGX-F	3. WYSP-F	3. WMGK-F	3. WSNI-F	3. WSNI-F	3. WPEN	3. WUSL-F	3. WKSZ-F	3. WUSL-F	3. WMMR-F	3. WCAU-F
4. WMMR-F	4. WDAS-F	4. WDAS-F	4. WDAS-F	4. WKSZ-F	4. WWDB-F	4. WEAZ-F	4. WMGK-F>	4. WKSZ-F	4. WEAZ-F	4. WUSL-F
5. WDAS-F	5. WCAU-F	5. WSNI-F	5. WKSZ-F	5. WDAS-F	5. WKSZ-F	5. WYSP-F	5. WUSL-F	5. KYW	5. WCAU	5. WPEN
6.	6. WSNI-F	6. WYSP-F	6. WUSL-F	6. WEAZ-F	6. WMGK-F	6. WSNI-F	6. WSNI-F	6. WCAU-F	6. WWDB-F	6. WKSZ-F
7.	7. WMGK-F	7. WKSZ-F	7. WYSP-F	7. KYW	7. WCAU	7. WPEN	7. WPEN	7. WMGK-F	7. WCAU-F	7. WMGK-F
8.	8. WIOQ-F	8.	8. KYW	8. WUSL-F	8. WXTU-F	8. WMGK-F	8. WWDB-F	8. WPEN	8. KYW	8. WDAS-F
9.	9.	9.	9.	9. WYSP-F	9.	9. WWDB-F	9.	9. WWDB-F	9.	9.
10.	10.	10.	10.	10. WXTU-F	10.	10.	10.	10. WYSP-F	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMGK-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>
WUSL-F>	2. WUSL-F>	2. WSNI-F	2. WUSL-F	2. WKSZ-F	2. WUSL-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F
3. WCAU-F>	3. WSNI-F	3. WUSL-F	3. WMGK-F	3. WSNI-F	3. WYSP-F	3. WUSL-F	3. WDAS-F	3. WDAS-F	3. WMGK-F
4. WDAS-F	4. WCAU-F	4. WDAS-F	4. WSNI-F	4. WEAZ-F	4. WDAS-F>	4. WDAS-F	4. WUSL-F	4. WUSL-F	4. WDAS-F
5. WKSZ-F	5. WDAS-F	5. WMGK-F	5. WKSZ-F	5. WMMR-F	5. WCAU-F	5.	5. WIOQ-F	5. WMGK-F	5. KYW
6. WSNI-F	6. WMGK-F	6. WKSZ-F>	6. WDAS-F	6. WUSL-F	6.	6.	6. WMGK-F	6. WSNI-F	6. WSNI-F
7. WYSP-F	7. WKSZ-F	7. WEGX-F	7. WCAU-F	7. KYW	7.	7.	7. WXTU-F	7. WIOQ-F	7. WCAU
8. WEGX-F	8. WEGX-F	8. WIOQ-F	8. WEAZ-F	8. WDAS-F	8.	8.	8. WSNI-F	8. KYW	8. WEAZ-F
9. WEAZ-F	9.	9.	9.	9.	9.	9.	9.	9. WCAU	9.
WMGK-F	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		664 (4)	664 (4)	9.1	7.2	WCOJ	1420	Coatesville	.4/1.1
AOR/CLASSIC		1226 (3)	1226 (3)	16.8	18.7	WHAT	1340	Philadelphia	1.0/2.6
AC/OLDIES/SOFT ROCK	179 (2)	1221 (4)	1400 (6)	19.2	17.7	WNAP	1110	Norristown	.3/.5
MOR/VARIETY/FULL	216 (2)		216 (2)	3.0	3.5	WPGR	1540	Philadelphia	.8/1.7
						WZZD	990	Philadelphia	.4/1.9
COUNTRY		264 (1)	264 (1)	3.6	4.2				
BLACK/URBAN	90 (1)	986 (2)	1076 (3)	14.8	14.4	WFMZ-F	100.7	Allentown	.5/1.2
BTFL MUSIC/EZ		631 (2)	631 (2)	8.7	9.5	WJBR-F	99.5	Wilmington, DE	.5/2.0
NEWS/TALK	827 (2)	351 (1)	1178 (3)	16.2	17.6	WPST-F	97.5	Trenton	.5/3.0
						WSTW-F	93.7	Wilmington, DE	.5/2.3
NOSTALGIA	438 (2)		438 (2)	6.0	4.9				
RELIGION/GOSPEL	56 (2)		56 (2)	0.7	0.5				
SPANISH									
CLASSICAL		142 (1)	142 (1)	1.9	1.9				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS									
			7291 (29)						

RADIO STATIONS

AM STATIONS

KYW, 1060, 50 KW (DA-1)	, NEWS	NBC, \$283.00	(Group W)	Westinghouse	Roy Shapiro
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, \$180.00	(CBS)	CBS	Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 55.00*	(HNWH)	Unity	Cody Anderson
WDVT, 900, 1 KW (DAYS, DA)	, TALK	, \$ 43.00	(---)		Jon Harmelin
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, \$ 85.00*	(Mc-Guild)		
WHAT, 1340, 1 KW	, NOSTALGIA	SBN, \$ 50.00*	(---)		Reg LaVong
WIP, 610, 5 KW (DA-1)	, MOR/TALK	SMN, ABC-E, \$110.00	(Katz)	Metropolitan	Michael Craven
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2, \$155.00*	(MMR)	Greater Media	Larry Wexler
WPGR, 1540, 50 KW (DAYS, DA)	, OLDIES	US 1, \$ 70.00*	(Durpetti)	Pyramid	Michael Marder
WTEL, 860, 10 KW (DAYS, DA)	, SPANISH/RELIG	, \$ 23.00	(Caballero)		George Hopkinson
WYIS, 690, 1 KW (DAYS, DA)	, SPANISH	, \$ 39.00	(Lotus)	(PHOENIXVILLE)	Jose Rivera
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 35.00	(---)		Jennifer Lear

FM STATIONS

WCAU, 98.1, 13 KW @ 1000, CHR		CBS-R, \$150.00	(CBS)	CBS	Vince Benedict
WDAS, 105.3, 3 KW @ 870, BLACK		, \$130.00	(HNWH)	Unity	Cody Anderson
WEAZ, 101.1, 13 KW @ 1010, BTFL/EZ		, \$270.00	(Mc-Guild)		Jim DeCaro
WFLH, 95.7, 50 KW @ 490, CLASSICAL		, \$ 95.00	(CMBS)		Harry Haas
WIOQ, 102.1, 30 KW @ 650, AOR		, \$165.00*	(Mc-Guild)	Outlet	Joseph Chairs
WKSZ, 100.3, 35 KW @ 600, SOFT AC		, \$142.00*	(HNWH)		Dan Lerner
WMGK, 102.9, 50 KW @ 300, AC		, \$215.00	(MMR)	Greater Media	Larry Wexler
WMMR, 93.3, 25 KW @ 670, AOR		Source, \$375.00*	(Katz)	Metromedia	Michael Craven
WSNI, 104.5, 13 KW @ 1008, AC		US 1, \$175.00*	(Durpetti)	Pyramid	Michael Marder
WUSL, 98.9, 18 KW @ 830, URBAN		ABC-F, \$165.00*	(Eastman)		Bruce Holberg
WWDB, 96.5, 18 KW @ 850, TALK		ABC-I, \$130.00*	(Republic)	Panache	Charles Schwartz
WXTU, 92.5, 50 KW @ 500, COUNTRY		MBS, \$140.00*	(Banner)	Beasley	Jeff Laird
WYSP, 94.1, 16 KW @ 900, CLASSIC AOR		ABC-R, \$175.00*	(Torbet)	Infinity	Ken Stevens
WEGX, 106.1, 23 KW @ 740, CHR		ABC-C, \$110.00*	(Christal)	Malrite	Dave Noll

CALL LETTER CHANGES

WTRK changes to WEGX

FORMAT CHANGES

STATION SALES

PHOENIX

Arbitron Rank/Pop (12+): 24/1,564,000

Stations: 30/30
Diaries: 1678/932:1/53.0%
Sample Target: 1460
% Below Line: 0
% Not Listed: 5.0

1986 Revenue: \$60,100,000
HH Inc.: \$30,579
Retail \$: 13.6 Bil
Pop per Station: 52,133
#1 Biller: KNIX \$8,800,000

MSA Rank/Pop: 24/1,826,800

ADI # 22

Average Person Ratings: 18.6

Market TSL: 24.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	FAL 86	SPG 86
1. KNIX-F+	381/13.1	11.8	11.7	10.9	10.7	11.9	13.9	1. KNIX-F+	442/4646	1. KZZP-F+	4182/26.7	24.0	23.3	
2. KZZP-F+	358/12.3	10.5	10.6	11.0	11.9	11.1	15.4	2. KZZP-F+	409/4572	2. KNIX-F+	3748/24.0	21.9	21.2	
3. KME0-F+	340/11.7	12.8	11.5	11.2	8.2	11.8	5.4	3. KME0-F+	362/3248	3. KME0-F+	3248/18.8	17.8	15.0	
4. KTAR	202/ 7.0	9.3	9.4	9.5	8.3	8.8	7.9	4. KTAR	224/3128	4. KTAR	2871/18.4	21.8	19.2	
5. KVPD-F	186/ 6.4	6.7	7.2	6.8	7.5	6.8	11.2	5. KVPD-F	200/2810	5. KVPD-F	2810/16.6	16.0	16.7	
6. KSLX-F+	132/ 4.5	3.8	3.7	3.4	3.5	3.9	4.8	6. KSLX-F+	133/1607	6. KKL T-F	1914/12.2	13.8	13.6	
7. KKL T-F	117/ 4.0	3.5	4.7	4.4	4.9	4.2	3.0	7. KDKB-F	129/1962	7. KDKB-F	1748/11.2	10.9	12.4	
8. KOOL-F	109/ 3.8	3.4	3.4	3.8	3.8	3.6	4.7	8. KKL T-F	124/2145	8. KKFR-F	1744/10.8	10.0	11.5	
9. KDKB-F	107/ 3.7	3.3	3.2	2.9	3.2	3.3	4.5	9. KOOL-F	115/1843	9. KOOL-F	1695/10.8	10.0	11.5	
10. KKFR-F	94/ 3.2	2.5	2.8	3.6	2.1	3.0	2.2	10. KKFR-F	107/2020	10. KSLX-F+	1577/10.1	7.9	7.8	
11. KLZI-F	86/ 3.0	2.9	2.6	3.2	3.4	2.9	2.4	11. KLZI-F	91/1570	11. KLZI-F	1512/ 9.7	8.6	11.4	
12. KFYI	73/ 2.5	3.0	2.2	1.9	1.8	2.4	3.0	12. KAMJ-F	81/1351	12. KOY-F	1322/ 8.5	7.5	12.5	
13. KOY-F	71/ 2.4	2.1	2.4	2.3	6.1	2.3	2.5	13. KFYI	78/1062	13. KAMJ-F	1216/ 7.8	7.6	5.8	
14. KAMJ-F	66/ 2.3	4.5	4.8	2.8	2.2	3.6	2.5	14. KOY-F	74/1434	14. KOY	1010/ 6.5	6.9	10.1	
15. KVVA	66/ 2.3	1.0	1.2	1.8	1.5	1.6	---	15. KVVA	66/ 518	15. KFYI	981/ 6.3	5.7	5.1	
16. KOY	53/ 1.8	2.4	2.5	2.4	3.9	2.3	2.0	16. KOY	57/1133	16. KOOL	698/ 4.5	2.0	3.8	
17. KOOL	51/ 1.8	1.2	.3	.9	1.0	1.1	1.6	17. KOOL	51/ 698	17. KFYX-F	622/ 4.0	1.9	---	
18. KLFF	46/ 1.6	1.9	2.7	2.4	2.6	2.2	1.3	18. KLFF	46/ 567	18. KLFF	567/ 3.6	5.7	5.1	
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 75.48% (2084 of 2761) (SPG 86: 71.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F+>	1. KZZP-F+>	1. KNIX-F+	1. KNIX-F+>	1. KNIX-F+>	1. KME0-F+	1. KNIX-F+	1. KME0-F+	1. KNIX-F+	1. KZZP-F+>	1. KNIX-F+
2. KVPD-F>	2. KVPD-F	2. KZZP-F+	2. KZZP-F+	2. KZZP-F+	2. KNIX-F>	2. KZZP-F+	2. KNIX-F+	2. KZZP-F+	2. KNIX-f+	2. KZZP-F+
3. KNIX-F+	3. KNIX-F+	3. KVPD-F	3. KSLX-F+	3. KSLX-F+	3. KTAR >	3. KME0-F+	3. KZZP-F+	3. KME0-F+>	3. KME0-F+	3. KME0-F+>
4. KKFR-F	4. KSLX-F+	4. KSLX-F+	4. KOOL-F	4. KME0-F+	4. KTAR	4. KTAR	4. KTAR	4. KVPD-F	4. KVPD-F	4. KVPD-F
5.	5. KDKB-F	5. KDKB-F	5. KKL T-F	5. KOOL-F	5.	5. KVPD-F>	5. KVPD-F	5. KTAR	5. KTAR	5. KTAR
6.	6. KKL T-F	6. KKL T-F	6. KVPD-F	6. KKL T-F	6.	6. KOY-F+	6. KKL T-F	6. KSLX-F+	6. KOY	6. KOOL-F
7.	7. KKFR-F	7. KOOL-F	7. KMFO-F+	7. KTAR	7.	7. KSLX-F+	7. KSLX-F+	7. KDKB-F	7. KDKB-F	7. KKL T-F
8.	8. KOOL-F	8.	8. KVPD-F	8.	8.	8.	8.	8. KOOL-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F+	1. KZZP-F+	1. KZZP-F+	1. KZZP-F+	1. KNIX-F>	1. KZZP-F+	1. KZZP-F+	1. KSLX-F+	1. KNIX-F+	1. KNIX-F+>
2. KVPD-F	2. KNIX-F+	2. KNIX-F+>	2. KNIX-F+	2. KZZP-F+	2. KVPD-F>	2. KVPD-F	2. KNIX-F+	2. KZZP-F+	2. KSLX-F+>
3. KNIX-F+	3. KVPD-F	3. KOOL-F	3. KKL T-F	3. KME0-F+	3. KDKB-F.	3. KSLX-F+	3. KDKB-F	3. KSLX-F+	3. KTAR
4. KKFR-F	4. KKL T-F	4. KKFR-F	4. KVPD-F	4. KKL T-F	4. KKFR-F	4. KDKB-F	4. KVPD-F	4. KVPD-F	4. KZZP-F+
5. KKL T-F	5. KOOL-F	5. KVPD-F	5. KOOL-F	5. KOOL-F	5. KVVA-F	5. KNIX-F+	5. KZZP-F	5. KDKB-F	5. KVPD-F
6. KDKB-F	6. KKFR-F	6. KLZI-F	6. KME0-F+	6. KLZI-F	6. KSLX-F+	6.	6. KOOL-F	6.	6. KDKB-F
7.	7. KLZI-F	7. KSLX-F+	7. KLZI-F	7.	7. KNIX-F+	7.	7. KKL T-F	7.	7. KME0-F
8.	8.	8. KAMJ-F	8. KKFR-F	8.	8.	8.	8. KLZI-F	8.	8. KOOL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP	15 (1)	437 (2)	452 (3)	16.4	12.7	KAMJ 1230	Phoenix	1.3/2.7
AOR/CLASSIC	1 (1)	484 (4)	485 (5)	17.6	16.8	KEYX-F 100.3	Globe	1.2/4.0
AC/OLDIES/SOFT ROCK	88 (2)	449 (5)	537 (7)	19.4	17.3	KMLE-F 107.9	Chandler	.4/2.7
MOR/VARIETY/FULL	53 (1)		53 (1)	1.9	4.2	KONC-F 106.3	Sun City	1.1/2.8
COUNTRY	30 (1)	351 (1)	381 (2)	13.9	11.8	KPHX 1480	Phoenix	1.3/2.5
BLACK/URBAN					3.2	KRDS 1190	Tolleson	.9/2.4
BTFL MUSIC/EZ	23 (1)	317 (1)	340 (2)	12.3	15.1	KSUN 1400	Phoenix	.3/1.0
NEWS/TALK	275 (2)		275 (2)	10.0	10.7	KVVA-F 107.1	Apache Junction	.9/2.8
NOSTALGIA	46 (1)		46 (1)	1.7	3.8			
RELIGION/GOSPEL	35 (2)	13 (1)	48 (3)	1.7	1.7			
SPANISH	112 (3)		112 (3)	4.1	2.3			
CLASSICAL		33 (1)	33 (1)	1.2				
JAZZ/NEW AGE/ECLECTIC								
UNKNOWN/OTHERS					0.3			
			2761 (30)					

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS, DA)	, RELIGION	, \$ 10.00 (---)	Ostrander-Wilson	
KFYI, 910, 5 KW (DA-N)	, NEWS/TALK	CBS,MBS, \$ 44.00* (Republic)		Fred Weber
KHEP, 1280, 1 KW (DAYS)	, RELIGION	, \$ 18.00 (---)		Herm Gebert
KLFF, 1360, 5 KW/1KW (DA-N)	, NOSTALGIA	ABC-D, \$ 31.00* (---)		
KNTS, 1510, 10 KW (DAYS)	, ? ?	, \$ 15.00 (---)		
KOOL, 960, 5 KW (DA-N)	, OLDIES	CBS-R, \$ 30.00* (HNWH)	Adams	Jim Seemiller
KOY, 550, 5 KW/1 KW	, MOR	NBC,NBC-T, \$ 65.00* (Eastman)	Edens	
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH	, \$ 34.00 (Cabellero)		Freddy Moralis
KRDS, 1190, 5 KW/250 W	, RELIGION	, \$ 22.00 (---)	Interstate	Gordon Marcy
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	ABC-I,NBC,ABC-T, \$140.00* (CBS)	Pulitzer	Paul Danitz
KUKQ, 1060, 5 KW/500 W (DA-N)	, COUNTRY	, \$ 30.00* (Masla)		Lloyd Melton
KVVA, 860, 1 KW (DA-N)	, SPANISH	, \$ 32.00* (Lotus)		Bob Feinman
KXEG, 1010, 1 KW	, RELIGION	, \$ 10.00 (---)	Mid America Gospel	George Spicer
KAMJ, 1230, 1 KW	, RELIGION	APR, \$ NA (Durpetti)	EZ	Doug Berle

FM STATIONS

KAMJ, 101.5, 100 KW @ 1740, SOFT AC	, \$ 77.00* (Durpetti)	EZ		Doug Berle
KDKB, 93.3, 100 KW @ 1550, AOR	Source, \$ 65.00* (Christal)	Sandusky		Chuck Artigue
KEYX, 100.3, 37 KW @ 3344, AOR	, \$ 35.00* (Radio West)		(GLOBE)	Steve Allison
KKFR, 92.3, 100 KW @ 1600, CHR	ABC-C, \$ 50.00* (Republic)			Fred Weber
KKLT, 98.7, 115 KW @ 1650, AC	, \$ 95.00* (CBS)	Pulitzer		Paul Danitz
KLZI, 99.9, 100 KW @ 1680, AC	, \$ 70.00* (Christal)	Duffy		Jerry Ryan
KMEO+, 96.9, 100 KW @ 1556, BTFL/EZ	, \$ 89.00* (Group W)	Westinghouse		Mike Burnette
KMLE, 107.9, 100 KW @ 1006, RELIGION	, \$ 20.00 (---)	Ostrander-Wilson	(CHANDLER)	
KNIX+, 102.5, 100 KW @ 1610, COUNTRY	, \$150.00* (Katz)	Buck Owens		Mike Owens
KONC, 106.3, 2 KW @ 400, CLASSICAL	ABC-D, \$ 35.00 (CMBS)		(SUN CITY)	
KOOL, 94.5, 100 KW @ 1620, OLDIES	CBS-R, \$ 81.00* (HNWH)	Adams		Jim Seemiller
KOY, 95.5, 100 KW @ 1550, CHR	, \$ 55.00* (Eastman)	Edens		
KSLX, 100.7, 100 KW @ 1847, CLASSIC AOR	, \$ 68.00* (MMR)	First Media		Carl Hamilton
KVVA, 107.1, 2 KW @ 430, SPANISH	, \$ 42.00* (Roslin)		(APACHE JUNCTION)	Tom Duran
KUPD, 97.9, 100 KW @ 1620, AOR	, \$ 95.00* (Masla)			Lloyd Melton
KZZP+, 104.7, 100 KW @ 1550, CHR	, \$ 95.00* (Mc-Guild)	Nationwide		Mickey Franks

CALL LETTER CHANGES

KSTM changes to KVVA-F
KMYL changes to KAMJ-A

FORMAT CHANGES

KUKQ: From Urban to Country
KOY-F: From AC to CHR (July)
KVVA-F: From AOR to Spanish (June)

STATION SALES

KLFF, KONC-F (Sun City): Sold for \$6,500,000

PITTSBURGH

Arbitron Rank/Pop (12+): 14/2,026,400

MSA Rank/Pop: 18/2,136,000
ADI # 16

Average Person Ratings: 19.1

Market TSL: 25.0 hours

Stations: 35/34
Diaries: 2017/1005:1/56.1%
Sample Target: 1760
% Below Line: 0.4
% Not Listed: 7.8

1986 Revenue: \$45,400,000
HH Inc.: \$29,950
Retail \$: 12.6 Bil
Pop per Station: 59,600
#1 Biller: KDKA \$11,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. KOKA	563/14.6	14.1	13.8	13.2	15.3	13.9	15.5	1. KDKA	700/9017	1. KDKA	6879/33.9	33.5	35.3	
2. WBZZ-F	381/ 9.9	9.6	9.4	7.9	8.0	9.2	13.5	2. WBZZ-F	516/6558	2. WBZZ-F	4792/23.6	24.1	21.6	
3. WSHH-F	318/ 8.2	9.0	9.1	9.2	9.8	8.9	5.2	3. WDVE-F	474/5023	3. WSHH-F	3402/16.8	19.2	16.5	
4. WDVE-F	311/ 8.0	7.7	7.7	9.9	7.2	8.3	10.1	4. WSHH-F	383/4083	4. WDVE-F	3355/16.6	17.4	17.5	
5. WAMO-F	226/ 5.8	5.2	4.6	6.0	6.8	5.4	7.4	5. WAMO-F	246/2303	5. WHTX-F	2650/13.1	16.3	15.1	
6. WWSW-F	172/ 4.4	4.6	5.7	5.1	4.9	5.0	3.5	6. WWSW-F	240/3332	6. WWSW-F	2550/12.6	15.3	13.8	
7. WDSY-F	171/ 4.4	4.2	2.8	2.7	2.2	3.5	3.5	7. WDSY-F	213/2254	7. WMYG-F	2144/10.6	6.9	9.8	
8. WLTX-F	167/ 4.3	4.9	4.8	3.6	3.3	4.4	3.1	8. WLTX-F	188/2501	8. WAMO-F	2095/10.3	10.0	10.8	
9. WMYG-F	150/ 3.9	2.8	1.4	2.6	3.7	2.7	4.5	9. WMYG-F	155/2389	9. WLTX-F	2086/10.3	10.2	8.4	
10. WJAS	147/ 3.8	2.9	4.7	3.6	3.4	3.8	2.6	10. WJAS	151/1977	10. WTAE	2047/10.1	15.3	12.3	
11. WHTX-F	136/ 3.5	4.6	4.7	4.7	4.4	3.4	4.4	11. WHTX-F	144/2965	11. WYDD-F	1899/ 9.4	10.3	9.5	
12. WTAE	120/ 3.1	4.0	3.6	3.4	3.3	3.5	2.0	12. WYDD-F	125/2437	12. WJAS	1892/ 9.3	9.0	7.7	
13. WTKN	113/ 2.9	2.8	3.9	4.3	4.2	3.5	3.4	13. WTAE	120/2124	13. WTKN	1739/ 8.6	8.8	8.6	
14. WYOD-F	86/ 2.2	2.9	2.9	2.8	2.3	2.7	3.1	WTKN	120/1804	14. WDSY-F	1693/ 8.4	6.9	6.4	
15. KQV	78/ 2.0	2.2	2.0	2.3	3.1	2.1	2.0	15. KQV	79/1476	15. KQV	1420/ 7.0	9.1	8.5	
16. WMBS	54/ 1.4	1.5	.9	.8	1.8	1.2	1.2	16.		16. WXXP-F	740/ 3.7	2.4	4.8	
17. WXXP-F	47/ 1.2	1.2	.7	1.2	1.4	1.1	1.4	17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 63.68% (2272 of 3568) (SPG 86: 61.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WDVE-F>	1. WBZZ-F	1. WBZZ-F	1. KDKA	1. KDKA >	1. KDKA >	1. WSHH-F	1. WBZZ-F	1. KDKA >	1. WBZZ-F
2. WDVE-F>	2. WBZZ-F>	2. WDVE-F	2. KOKA	2. WBZZ-F	2. WSHH-F	2. WBZZ-F	2. KDKA	2. KDKA	2. WBZZ-F	2. WSHH-F
3. WAMO-F	3. WAMO-F	3. WAMO-F	3. WDVE-F	3. WLTX-F	3. WJAS	3. WDVE-F	3. WBZZ-F	3. WDVE-F	3. WDVE-F	3. WDVE-F
4.	4. WMYG-F	4. KDKA	4. WWSW-F	4. WDVE-F	4. WDSY-F	4. WSHH-F	4. WDVE-F	4. WSHH-F	4. WAMO-F>	4. KDKA
5.	5. WHTX-F	5. WWSW-F	5. WLTX-F	WWSW-F	5. WTKN	5. WHTX-F	5. WLTX-F	5. WAMO-F	5. WMYG-F	5. WAMO-F
6.	6. WWSW-F	6. WMYG-F	6. WHTX-F	6. WDSY-F	6. WLTX-F	6. WTAE	6. WAMO-F	6. WDSY-F	6. WTKN	6. WWSW-F
7.	7. WYDD-F	7. WLTX-F	7. WDSY-F	7. WHTX-F	7. WTAE	7. WTAE	7. WWSW-F	7. WWSW-F	7. WSHH-F	7. WDSY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F	1. WBZZ-F>	1. WBZZ-F	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F
2. WDVE-F	2. WAMO-F	2. WLTX-F	2. WAMO-F	2. KDKA	2. WAMO-F>	2. WMYG-F	2. WMYG-F>	2. WBZZ-F	2. KDKA
3. WAMO-F	3. WDVE-F	3. WAMO-F	3. WLTX-F	3. WLTX-F	3. WBZZ-F	3. WBZZ-F	3. WBZZ-F>	3. WMYG-F	3. WWSW-F
4. WWSW-F	4. WHTX-F	4. WHTX-F	4. WWSW-F	4. WAMO-F	4. WMYG-F	4. WAMO-F>	4. WHTX-F	4. KDKA	4. WMYG-F
5. WMYG-F	WLTX-F	5. WWSW-F	5. WHTX-F	5. WHTX-F	5. WXXP-F	5. WYDD-F	5. WWSW-F	5. WAMO-F	5. WBZZ-F
6. WHTX-F	6. WWSW-F	6. WDVE-F	6. KDKA	6. WDSY-F	6. WYDD-F	6. WXXP-F	WYDD-F	6. WWSW-F	6. WLTX-F
7. WYDD-F	7. WMYG-F	7. WMYG-F	7. WDSY-F	7. WWSW-F	7.	7.	7.	7. WDSY-F	7. WDSY-F
8.	8.	8.	8. WDVE-F	8.	8.	8.	8.	8. WHTX-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9. WLTX-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		467 (2)	467 (2)	13.1	9.7	WAMO	860	Pittsburgh	.5/1.3
AOR/CLASSIC		358 (2)	358 (2)	10.0	11.5	WASP	1130	Brownsville	.4/1.1
AC/OLDIES/SOFT ROCK	53 (2)	658 (6)	711 (8)	19.9	18.3	WBCW	1530	Jeanette	.3/ .6
MOR/VARIETY/FULL	680 (6)		680 (6)	19.1	23.0	WBVP	1230	Beaver Falls	.6/2.0
						WEPP	1080	Pittsburgh	1.1/3.0
COUNTRY	45 (3)	200 (2)	245 (5)	6.9	6.2	WESA-F	98.3	Charleroi	.5/2.1
BLACK/URBAN	21 (1)	226 (1)	247 (2)	6.9	7.6	WHJB	620	Greensburg	.3/2.0
BTFM MUSIC/EZ		318 (1)	318 (1)	8.9	10.4	WIXZ	1360	McKeesport	.4/1.3
NEWS/TALK	311 (3)		311 (3)	8.7	7.7	WJLY	1550	Braddock	.3/ .6
						WJPA	1450	Washington	.3/1.2
NOSTALGIA	147 (1)		147 (1)	4.1	3.6	WKPA	1150	New Kensington	.3/1.1
RELIGION/GOSPEL	27 (2)	33 (1)	60 (3)	1.7	1.6	WMBA	1460	Ambridge	.3/ .9
SPANISH						WPIT	730	Pittsburgh	.4/1.2
CLASSICAL						WPIT-F	101.5	Pittsburgh	.9/3.3
JAZZ/NEW AGE/ECLECTIC						WPQR-F	99.3	Uniontown	.3/ .7
UNKNOWN/OTHERS	12 (1)	12 (1)	24 (2)	0.7	0.3	WWKS-F	106.7	Beaver Falls	.3/1.8
			3568 (35)			WYTK-F	95.3	Washington	.7/1.1
						WWVA	1170	Wheeling	.4/ .8

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00	(Group W)	Westinghouse	Rick Starr
KQV, 1410, 5 KW (DA-2)	, NEWS	CBS, MBS, \$ 48.00*	(CBS)		Bob Dickey
WAMO, 860, 1 KW (DAYS, DA)	, BLACK	SBN, \$ NA	(HNWH)	Sheridan	Roger Fairfax
WBVP, 1230, 1 KW (DA-1)	, MOR	ABC-I, \$ 18.00*	(Dome)		(BEAVER FALLS) Ted Ruscitti
WEDO, 810, 1 KW (DAYS)	, VARIETY	\$ 14.00	(---)		(McKEESPORT) John James
WEPP, 1080, 50 KW (DAYS, DA)	, OLDIES	ABC-I, \$ 40.00*	(Republic)		Peter Casella
WHJB, 620, 2.5 KW/500 W (DA-2)	, MOR	MBS, \$ 25.00	(Dome)		(GREENSBURG) Norm Slemenda
WIXZ, 1360, 5 KW/1 KW (DA-N)	, COUNTRY	SMN, \$ 18.00	(---)		(McKEESPORT) Alan Sarena
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA	APR, \$ 45.00*	(MMR)		Tony Renda
WKPA, 1150, 1 KW (DAYS, DA)	, AC	\$ 21.00	(Roslin)		(NEW KENSINGTON)
WPIT, 730, 5 KW (DAYS)	, RELIGION	\$ 25.00	(---)	Pyramid	M. Komichak
WTAE, 1250, 5 KW (DA-N)	, TALK	US 2, ABC-E, \$ 80.00*	(Katz)	Hearst	Jim Carter
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-T, ABC-C, \$ 60.00*	(Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO, 105.9, 72 KW @ 440, BLACK	SBN, \$ 55.00*	(HNWH)	Sheridan	Roger Fairfax
WBZZ, 93.7, 41 KW @ 547, CHR	\$ 129.00*	(Banner)	EZ	Tex Meyer
WDSY, 107.9, 50 KW @ 500, COUNTRY	ABC-I, \$ 57.00	(Republic)	Entercom	Peter Casella
WDVE, 102.5, 55 KW @ 820, AOR	Source, \$ 110.00*	(Eastman)	Taft	Bob Schutt
WHTX, 96.1, 50 KW @ 500, AC	ABC-E, \$ 85.00*	(Katz)	Hearst	Jim Carter
WLTJ, 92.9, 47 KW @ 890, SOFT AC	\$ 67.00*	(CBS)		Carroll Larkin
WMYG, 96.9, 15 KW @ 930, AC	\$ 45.00*	(Christal)	Benns	Stu Cohen
WPIT, 101.5, 48 KW @ 505, RELIGION	\$ 28.00*	(---)	Pyramid	M. Komichak
WSHH, 99.7, 11 KW @ 930, BTFM/EZ	\$ 77.00*	(MMR)		Tony Renda
WWKS, 106.7, 50 KW @ 520, AC	ABC-F, \$ 25.00*	(Dome)		(BEAVER FALLS) Ted Ruscitti
WWSW, 94.5, 50 KW @ 810, AC	ABC-C, \$ 95.00*	(Mc-Guild)	Shamrock	Diane Sutter
WXXP, 100.7, 20 KW @ 500, AOR	\$ 35.00*	(---)		(NEW KENSINGTON) Elton Spitzer
WYDD, 104.7, 50 KW @ 500, CHR	ABC-F, \$ 48.00*	(Roslin)		Norm Slemenda

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WEPP: From Country to Oldies
WTAE: From MOR to Talk

PORTLAND, ME

Arbitron Rank/Pop (12+): 155/192,100

MSA Rank/Pop: 182/226,800
ADI # 79

Average Person Ratings: 15.5
Market TSL: 20.8 hours

Stations: 22/18
Diaries: 620/310:1/47.0%
Sample Target: 550
% Below Line: 5.9
% Not Listed: 8.4

1986 Revenue: \$9,000,000
HH Inc.: \$30,773
Retail \$: 2.3 Bill
Pop per Station: 10,672
#1 Biller: WPOR A/F \$1,700,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WPOR-F+	45/15.2	14.1	17.0			1. WPOR-F+	116/1179	1. WPOR-F+	520/27.1	---	23.2
2. WBLM-F	36/12.1	11.6	14.6			2. WBLM-F	107/1227	2. WHTT-F	410/21.3	---	19.2
3. WHTT-F	35/11.8	7.7	7.3			3. WHTT-F	100/1300	3. WBLM-F	407/21.2	---	22.9
4. WYNZ	25/ 8.4	6.3	7.6			4. WHOM-F	79/ 919	4. WMGX-F	319/16.6	---	14.4
5. WHOM-F	21/ 7.1	6.3	5.7			5. WKZS-F	56/ 878	5. WGAN	276/14.4	---	15.0
6. WMGX-F	19/ 6.4	7.7	5.1			6. WIGY-F	50/ 977	6. WYNZ-F	263/13.7	---	16.9
7. WYNZ-F	17/ 5.7	8.1	5.4			7. WMGX-F	42/ 645	7. WYNZ	247/12.9	---	12.0
8. WKZS-F	15/ 5.1	6.3	3.8			8. WYNZ	35/ 414	8. WHOM-F	223/11.6	---	11.3
9. WBZ	12/ 4.0	2.1	1.6			9. WBZ	28/ 354	9. WIGY-F	223/11.6	---	9.3
10. WGAN	10/ 3.4	6.3	7.3			10. WWGT-F	26/ 349	10. WKZS-F	213/11.1	---	15.2
11. WWGT-F	8/ 2.7	4.2	7.0			11. WAYU-F	20/ 288	11. WWGT-F	186/ 9.7	---	10.7
12. WIGY-F	8/ 2.7	2.8	2.8			12. WCLZ-F	17/ 249	12. WBZ	121/ 6.3	---	5.6
13. WCLZ-F	7/ 2.4	2.8	2.8			13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 78.31% (213 of 272) (SPG 86: 80.54%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F>	1. WBLM-F>	1. WBLM-F	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+
2. WBLM-F	2. WHTT-F	2. WPOR-F+	2. WBLM-F	2. WBLM-F	2. WYNZ-F	2. WBLM-F	2. WBLM-F	2. WBLM-F	2. WHTT-F	2. WBLM-F
3.	3. WMGX-F	3. WHTT-F	3. WHTT-F	3. WHTT-F	3. WHOM-F>	3. WYNZ-F	3. WHTT-F>	3. WHTT-F	3. WBLM-F	3. WHTT-F
4.	4. WPOR-F+	4. WMGX-F	4. WYNZ-F	4. WKZS-F	4.	4. WHTT-F	4. WMGX-F	4. WYNZ-F	4. WWGT-F	4. WMGX-F
5.	5.	5.	5. WMGX-F	5. WYNZ-F	5.	5.	5. WHOM-F	5. WHOM-F	5. WYNZ-F	5. WYNZ-F
6.	6.	6.	6.	6.	6.	6.	6.	6. WMGX-F	6.	6.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTT-F	1. WHTT-F>	1. WHTT-F	1. WHTT-F	1. WPOR-F+>	1. WBLM-F>	1. WBLM-F>	1. WBLM-F>	1. WBLM-F>	1. WBLM-F>
2. WMGX-F	2. WMGX-F	2. WBLM-F	2. WPOR-F+	2. WKZS-F	2. WPOR-F+	2. WPOR-F+	2. WPOR-F+	2. WPOR-F+	2. WPOR-F+
3. WBLM-F	3. WBLM-F	3. WKZS-F	3. WMGX-F	3. WHTT-F	3. WMGX-F	3. WMGX-F	3. WMGX-F	3. WMGX-F	3. WHTT-F
4. WPOR-F+	4. WYNZ-F	4. WMGX-F	4. WKZS-F	4. WYNZ-F	4.	4.	4. WHTT-F	4. WHTT-F	4. WMGX-F
5.	5. WKZS-F	5. WYNZ-F	5. WYNZ-F	5. WMGX-F	5.	5.	5.	5.	5. WYNZ-F
6.	6. WPOR-F+	6.	6.	6.	6.	6.	6.	6.	6.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		43 (2)	43 (2)	15.8	20.2	WAYU-F 93.9 Lewiston .7/3.4
AOR/CLASSIC		44 (3)	44 (3)	16.2	17.1	WDCS-F 106.3 Scarborough .3/3.2
AC/OLDIES/SOFT ROCK	5 (2)	59 (4)	64 (6)	23.5	20.6	WJBQ 1590 Gorham .7/2.5
MOR/VARIETY/FULL	22 (2)		22 (2)	8.1	9.3	WLOB 1310 Portland .7/1.9
						WWGT 1440 Westbrook 1.0/5.6
COUNTRY	5 (1)	43 (3)	48 (4)	17.6	15.6	WCME-F 96.7 Boothbay Harbor .7/2.4
BLACK/URBAN						WHYR-F 95.9 Saco .3/1.8
BTFL MUSIC/EZ		23 (2)	23 (2)	8.5	7.0	WTOS-F 105.1 Skowhegan .3/2.2
NEWS/TALK						
NOSTALGIA	25 (1)		25 (1)	9.2	7.0	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL		1 (1)	1 (1)	0.4	0.4	
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	2.7	

272 (22)

RADIO STATIONS

WGAN, 560, 5 KW (DA-1)	, MOR	\$ 20.00* (Katz)	Sunshine	Dave Dean
WWGT, 1440, 5 KW (DA-N)	, TALK (?)	NBC,ABC-T,\$ 10.00* (Christal)	Porter	
WYNZ, 970, 5 KW (DA-N)	, NOSTALGIA	CBS,\$ 27.00* (Eastman)	Buckley	Mike Schaefer

WPOR (1490, 1KW) simulcasts with WPOR-F

WBLM-F, 107.5, 30 KW @ 600, AOR	\$ 50.00* (Mc-Guild)	Fuller-Jeffrey	(LEWISTON) Bob Caron
WCLZ-F, 98.9, 50 KW @ 400, AOR/ECLECTIC	\$ 27.00* (Roslin)		(BRUNSWICK) John Songs
WDCS-F, 106.3, 3 KW @ 300, CLASSICAL	MBS,\$ 18.00* (CMBS)		Jane Graffam
WHOM-F, 94.9, 48 KW @ 3756, BTFL/EZ	\$ 45.00 (Roslin)	New Barnstable	Bernard LaCroix
WIGY-F, 105.9, 50 KW @ 500, CHR	ABC-F,\$ 25.00 (Republic)	REBS	(BATH) John Williams
WKZS-F, 99.9, 30 KW @ 651, SOFT AC	\$ 30.00* (HNWH)		(AUBURN) Ron Frizzell
WMGX-F, 93.1, 50 KW @ 500, AC	\$ 31.00 (Katz)	Sunshine	Dave Dean
WPOR-F+, 101.9, 50 KW @ 492, COUNTRY	ABC-E,\$ 55.00* (Mc-Guild)		Bob Gold
WHTT-F, 102.9, 100 KW @ 1460, CHR	\$ 37.00* (Banner)	Taylor	Susan Robinson
WWGT-F, 97.9, 50 KW @ 500, AC	NBC,\$ 26.00* (Christal)	Porter	
WYNZ-F, 100.9, 3 KW @ 225, AC	\$ 29.00* (Eastman)	Buckley	Mike Schaefer

MISCELLANEOUS COMMENTS WHOM-F (Mt. Washington) sold to New Barnstable for \$7,000,000 (Americom)... WGAN sold by Taylor to Sunshine for \$850,000... WASY changes to WJBQ-A... WJBQ-F had changed to WWGT-F... WGAN-F changed to WHTT-F...

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,308,100

MSA Rank/Pop: 41/1,150,200

ADI # 25

Average Person Ratings: 15.6

Market TSL: 21.0 hours

Stations: 25/25
Diaries: 1519/861:1/51.3%
Sample Target: 1420
% Below Line: 0
% Not Listed: 8.1

1986 Revenue: \$35,500,000
HH Inc.: \$30,732
Retail \$: 9.1 B11
Pop per Station: 52,324
#1 Biller: KGW \$5,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KKRZ-F	184/ 9.0	5.2	7.1	8.5	7.7	7.5	10.2	1. KKRZ-F	197/3070	1. KKRZ-F	2777/21.2	20.3	19.3
2. KXL-F	155/ 7.6	8.5	7.5	6.4	9.1	7.5	3.1	2. KXL-F	179/1939	2. KXL	1918/14.7	11.9	13.3
3. KEX	137/ 6.7	6.1	6.1	5.4	5.8	6.1	4.9	3. KEX	154/2221	3. KGON-F	1910/14.6	14.9	15.1
4. KGON-F	133/ 6.5	8.0	6.6	7.7	7.1	7.2	14.9	4. KGON-F	151/2187	4. KEX	1899/14.5	14.3	15.2
KKCW-F	133/ 6.5	5.0	6.9	5.2	4.4	5.9	5.4	5. KXL	149/2145	5. KKCW-F	1795/13.7	14.8	11.6
KUPL-F	133/ 6.5	5.7	4.6	5.6	5.0	5.6	5.9	6. KUPL-F	141/1789	6. KGW	1765/13.5	15.1	21.0
7. KXL	131/ 6.4	6.0	6.1	6.6	6.4	6.3	5.4	7. KKCW-F	139/1949	7. KINK-F	1650/12.6	12.4	12.4
8. KINK-F	124/ 6.1	7.8	7.1	6.9	6.3	7.0	5.6	8. KINK-F	131/1859	8. KXL-F	1622/12.4	12.1	13.1
9. KXYQ-F	93/ 4.6	3.2	2.5	3.0	.9	3.3	5.3	9. KXYQ-F	120/1696	9. KMJK-F	1616/12.4	12.9	14.6
10. KYTE	87/ 4.3	3.7	3.6	3.3	4.5	3.7	1.8	10. KGW	96/2050	10. KUPL-F	1466/11.2	11.0	11.1
11. KMJK-F	84/ 4.1	4.3	4.3	5.4	4.7	4.5	5.0	11. KYTE	91/1103	11. KXYQ-F	1278/ 9.8	6.6	3.8
12. KGW	83/ 4.1	5.1	4.8	4.8	7.4	4.7	3.7	12. KMJK-F	90/1730	12. KKLI-F	1248/ 9.5	NA	NA
13. KWJJ-F	70/ 3.4	4.1	4.7	3.5	3.8	3.9	3.5	13. KWJJ-F	80/1141	13. KYTE-F	1069/ 8.2	5.9	8.9
14. KKLI-F+	63/ 3.1	3.8	4.6	5.3	5.4	4.2	2.7	14. KYTE-F	75/1232	14. KWJJ-F	989/ 7.6	10.0	8.8
15. KYTE-F	61/ 3.0	2.6	2.6	1.8	2.9	2.5	1.9	15. KKLI-F+	70/1360	15. KYTE	978/ 7.5	7.2	8.3
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 66.65% (1251 of 1877) (SPG 86: 62.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KGON-F	1. KKCW-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KEX	1. KXL-F	1. KKRZ-F	1. KKRZ-F	1. KKRZ-F
2. KXYQ-F	2. KKRZ-F	2. KKRZ-F	2. KKCW-F	2. KKCW-F	2. KXL	2. KKRZ-F	2. KKRZ-F	2. KGON-F	2. KGON-F	2. KXL-F
3. KEX	3. KINK-F	3. KINK-F	3. KUPL-F	3. KUPL-F	3. KEX	3. KXL	3. KUPL-F	3. KXL-F	3. KXL	3. KGON-F
4. KMJK-F	4. KKLW-F	4. KGON-F	4. KKRZ-F	4. KEX	4. KYTE	4. KKCW-F	4. KKCW-F	4. KUPL-F	4. KKLW-F	4. KKCW-F
5.	5. KMJK-F	5. KUPL-F	5. KGON-F	5. KKRZ-F	5. KUPL-F	5. KUPL-F+	5. KEX	5. KINK-F	5. KXYQ-F	5. KINK-F
6.	6. KUPL-F	6. KMJK-F	6. KEX	6. KGON-F	6.	6. KXL-F	6. KGON-F	6. KKCW-F	6. KEX	6. KXL
7.	7. KXYQ-F	7. KEX	7.	7.	7.	7. KWJJ-F+	7. KINK-F	7. KEX	7. KINK-F	7. KYTE-F
8.	8.	8.	8.	8.	8.	8.	8. KXL	8. KMJK-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9. KYTE-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRZ-F	1. KKRZ-F	1. KKCW-F	1. KKCW-F	1. KKCW-F	1. KGON-F	1. KGON-F	1. KGON-F	1. KGON-F	1. KINK-F
2. KGON-F	2. KKCW-F	2. KINK-F	2. KKRZ-F	2. KINK-F	2. KKRZ-F	2. KKRZ-F	2. KINK-F	2. KINK-F	2. KGON-F
3. KKCW-F	3. KINK-F	3. KKRZ-F	3. KINK-F	3. KUPL-F	3. KMJK-F	3. KINK-F	3. KMJK-F	3. KKRZ-F	3. KUPL-F
4. KMJK-F	4. KGON-F	4. KKLW-F	4. KUPL-F	4. KEX	4. KKCW-F	4. KKRZ-F	4. KKRZ-F	4. KUPL-F	4. KEX
5. KINK-F	5. KXYQ-F	5. KXYQ-F	5. KGON-F	5. KKRZ-F	5. KXYQ-F	5. KKCW	5. KGW	5. KKCW-F	5. KKCW-F
6. KUPL-F	6. KUPL-F	6. KUPL-F	6. KEX	6. KKLI-F+	6. KINK-F	6. KUPL-F	6. KKCW-F	6. KMJK-F	6. KMJK-F
KXYQ-F	7.	7. KGON-F	7. KXYQ-F	7. KXL-F	7.	7.	7. KUPL-F	7. KEX	7. KSGO
8.	8.	8. KGW	8.	8.	8.	8.	8. KEX	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		361 (3)	361 (3)	19.2	14.6	KCCS	1220	Salem	.4/1.5
AOR/CLASSIC		257 (2)	257 (2)	13.7	14.4	KKEY	1150	Portland	1.2/2.7
AC/OLDIES/SOFT ROCK	149 (3)	186 (2)	335 (5)	17.8	19.9	KKUL	1410	Portland	.4/ .9
MOR/VARIETY/FULL	137 (1)		137 (1)	7.3	6.3	KPDQ	800	Portland	1.0/4.6
COUNTRY	49 (2)	203 (2)	252 (4)	13.4	14.9	KPDQ-F	93.7	Portland	1.4/5.3
BLACK/URBAN						KUPL	1330	Portland	.5/2.9
BTFL MUSIC/EZ		155 (1)	155 (1)	8.3	9.8	KVIX	1290	Lake Oswego	.5/1.9
NEWS/TALK	156 (2)		156 (2)	8.3	7.8	KWJJ	1080	Portland	1.9/5.6
NOSTALGIA	87 (1)		87 (1)	4.6	4.9				
RELIGION/GOSPEL	28 (2)	28 (1)	56 (3)	3.0	2.9				
SPANISH									
CLASSICAL		61 (1)	61 (1)	3.2	4.4				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	20 (2)		20 (2)	1.1					
			1877 (25)						

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R, \$ 20.00*	(Roslin)	Steve Feder
KKUL, 1410, 5 KW (DAYS)	, ? ?	, \$?	(---)	
KEX, 1190, 50KW (DA-1)	, MOR	ABC-I, \$ 80.00	(Katz)	Taft
KGW, 620, 5 KW (DA-N)	, AC	APR, \$108.00	(MMR)	King
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBS, \$ 32.00*	(---)	Alan Mason
KKSN, 910, 5 KW (DA-2)	, MOR/NOST	, \$ 48.00*	(Republic)	Ralph Weagant
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 25.00	(---)	Bill Failing
KRDR, 1230, 1 KW (DA-1)	, COUNTRY	, \$ 35.00	(---)	
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 40.00*	(HNWH)	Ackerly
KUIK, 1360, 5 KW (DA-N)	, COUNTRY	, \$ NA	(---)	(HILLSBORO)
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS, \$ NA	(Banner)	Scripps-Howard
KVAN, 1550, 10 KW (DA-N)	, MOR	, \$ 19.00	(Moore)	Capps
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 50.00*	(Eastman)	Park
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/TALK	NBC, NBC-T, \$ 75.00*	(Mc-Guild)	Alexander
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 56.00*	(Durpetti)	Henry

FM STATIONS

KGON, 92.3, 100 KW @ 920, AOR		, \$ 65.00*	(HNWH)	Ackerly	Dan Hern
KINK, 101.9, 100 KW @ 1611, AOR		, \$120.00	(MMR)	King	Stan Mak
KKCW, 103.3, 100 KW @ 1654, SOFT AC		, \$ 70.00*	(Durpetti)	Trumper	Ron Saito
KKLI, 97.1, 100 KW @ 980, SOFT AC		, \$ 50.00*	(Republic)		Bill Failing
KKRZ, 100.3, 100 KW @ 920, CHR		ABC-F, \$ 80.00*	(Katz)	Taft	Dave Milner
KMJK, 106.7, 100 KW @ 877, CLAS. HITS		Source, NBC, \$ 54.00*	(Christal)		
KPDQ, 93.7, 100 KW @ 247, RELIGION		, \$ 25.00	(---)	Salem	
KUPL, 98.5, 100 KW @ 1100, COUNTRY		ABC-D, \$ 59.00*	(Banner)	Scripps-Howard	Ed Hardy
KWJJ, 99.5, 100 KW @ 920, COUNTRY		ABC-E, \$ 60.00*	(Eastman)	Park	Dave Pederson
KXL, 95.5, 100 KW @ 920, BTFL/EZ		, \$ 73.00*	(Mc-Guild)	Alexander	Ray Watson
KYTE, 101.1, 100 KW @ 1635, CLASSICAL		, \$ 57.00*	(Durpetti)	Henry	Dave Berkeley
KXYQ, 105.1, 100 KW @ 1099, CHR		CBS-R, \$ 30.00	(Radio West)	Daytona	(SALEM) Denice Swanson

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KMJK-F: From CHR to Classic Hits
 KKSN : From Classical to MOR/Nost.
 KKLI-F: From AC to Soft AC

PORTSMOUTH - DOVER - ROCHESTER, NH

Arbitron Rank/Pop (12+): 116/301,600

Stations: 31/7
Diaries: 825/366:1/46.2%
Sample Target: 680
% Below Line: 56.9
% Not Listed: 10.5

1986 Revenue: \$8,200,00
HH Inc.: \$36,440
Retail \$: 2.6 B11
Pop per Station: 43,086
#1 Biller: WOKQ-F \$2,400,000

MSA Rank/Pop: 146/313,400

Boston ADI

Average Person Ratings: 17.4

Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WOKQ-F	68/13.0	16.0	11.7			1. WOKQ-F	72/732	1. WOKQ-F	690/22.9	---	26.3
2. WHEB-F	58/11.1+	11.1	13.6			2. WHEB-F+	62/695	2. WHEB-F+	681/22.6	---	20.3
3. WERZ-F	33/ 6.3	6.5	8.2			3. WERZ-F	33/545	3. WERZ-F	545/18.1	---	17.9
4. WBZ	32/ 6.1	5.5	6.0			WZID-F	33/207	4. WSSH-F	489/16.2	---	20.5
5. WSSH-F	31/ 5.9	9.9	5.3			5. WBZ	32/418	5. WBZ	395/13.1	---	13.4
6. WZID-F	24/ 4.6	2.6	3.7			WSSH-F	32/508	6. WBCN-F	330/10.9	---	12.0
7. WBCN-F	22/ 4.2	5.3	5.1			7. WHOM	30/351	7. WLYT-F	309/10.2	---	7.0
WTSN	22/ 4.2	2.6	4.9			8. WTHT	28/275	8. WTSN	291/ 9.6	---	8.6
9. WRKO	21/ 4.0	2.8	2.9			9. WBCN-F	23/344	9. WGIR-F	289/ 9.6	---	7.6
10. WLYT-F	18/ 3.4	2.0	1.6			WRKO	23/281	10. WRKD	262/ 8.7	---	10.9
11.						11. WTSN-F	22/291	11.			

12+ FM SHARE (METRO): 79.96% (375 of 469) (SPG 86: 81.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WERZ-F	1. WHEB-F+>1.	WHEB-F+>1.	WOKQ-F	1. WTSN >1.	WOKQ-F>	1. WOKQ-F>	1. WOKQ-F	1. WHEB-F+	1. WHEB-F+	1. WOKQ-F
2. WZOU-F	2. WERZ-F	2. WOKQ-F	2. WHEB-F+	2. WOKQ-F	2. WBZ	2. WHEB-F+	2. WHEB-F+	2. WOKQ-F>	2. WBZ	2. WHEB-F+>
3.	3. WBCN-F	3. WERZ-F	3. WERZ-F	3. WHEB-F+	3. WZID-F	3. WBZ	3. WSSH-F	3. WERZ-F	3. WOKQ-F	3. WERZ-F
4.	4. WSSH-F	4. WSSH-F	4. WSSH-F	4. WSSH-F	4. WRKO	4. WTSN	4. WERZ-F	4. WSSH-F	4. WERZ-F	4. WBCN-F
5.	5.	5. WBCN-F	5. WBCN-F	5. WERZ-F	5.	5. WERZ-F	WZID-F	5. WBCN-F	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHEB-F+	1. WHEB-F+	1. WHEB-F+	1. WOKQ-F	1. WOKQ-F>		1. WHEB-F+>1.	1. WHEB-F+>1.	1. WHEB-F+>1.	1. WHEB-F+>1.	1. WHEB-F+
2. WERZ-F	2. WERZ-F	2. WSSH-F	2. WHEB-F+	2. WSSH-F		2. WZLX-F	2. WERZ-F	2. WOKQ-F	2. WOKQ-F	2. WOKQ-F
3. WZOU-F	3. WBCN-F	3. WBCN-F	3. WSSH-F	3. WHEB-F+		3. WAAF-F	3. WBCN-F	3. WBCN-F>	3. WERZ-F	3. WERZ-F
WLYT-F	WSSH-F	4. WERZ-F	4. WERZ-F	4. WCYT-F		4.	4.	4. WGIR-F	4. WBCN-F	4. WBCN-F
5.	5. WLYT-F	5.	5. WCYT-F	5. WERZ-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		64 (4)	64 (4)	13.6	14.0	WCYT-F	96.7	Rochester	2.7/6.4
AOR/CLASSIC	1 (1)	110 (6)	111 (7)	23.7	20.0	WNNH	930	Rochester	1.3/4.3
AC/OLDIES/SOFT ROCK		82 (7)	82 (7)	17.5	20.5	WBLM-F	107.5	Lewiston	.4/1.7
MOR/VARIETY/FULL	56 (3)		56 (3)	11.9	11.7	WGIR	610	Manchester	.6/1.8
COUNTRY	7 (1)	70 (2)	77 (3)	16.4	19.8	WGIR-F	101.1	Manchester	2.1/9.6
BLACK/URBAN						WHOM-F	94.9	Mt. Washington	2.9/7.7
BTFL MUSIC/EZ		41 (3)	41 (3)	8.7	8.6	WTHT-F	102.9	Portland, ME	1.5/3.8
NEWS/TALK	30 (3)		30 (3)	6.4	5.0	WXLO-F	104.5	Fitchburg, MA	.4/1.9
NOSTALGIA						See Boston for more information about the following:			
RELIGION/GOSPEL						WAAF-F	1.5/3.9	WMJX-F	.4/3.0
SPANISH						WBOS-F	.4/1.8	WMRQ-F	1.5/4.2
CLASSICAL					0.5	WCGY-F	1.1/5.5	WROR-F	1.7/7.5
JAZZ/NEW AGE/ECLECTIC		8 (1)	8 (1)	1.7	---	WEEI	1.1/3.4	WXXS-F	1.5/7.2
UNKNOWN/OTHERS						WHDH	.4/2.2	WZLX-F	1.9/5.2
			469 (31)			WJIB-F	.4/2.5	WZOU-F	2.9/8.1

RADIO STATIONS

WAVI, 1380, 1 KW (DA-N)	, OLDIES	,\$ 12.00* (NE Spot)	Windward	Duncan Lamb
WTSN, 1270, 5 KW (DA-2)	, MOR	ABC-C,\$ 20.00 (Torbet)		Jerome Lipman
WMYF, 1540, 5 KW (DAYS)	, MOR/AC	,\$ 10.00* (Torbet)	Porter	Tom Talbott
WNNH, 930, 5 KW (DA-2)	, COUNTRY	CBS,\$ 14.00* (---)		Kathleen Allen
WCYT-F, , 96.7, 3 KW @ 280, AC		ABC-D,\$ 19.00* (---)		Kathleen Allen
WERZ-F, , 107.1, 3 KW @ 300, CHR		,\$ 31.00* (Torbet)	Porter	Tom Talbott
WLYT-F, , 92.5, 50 KW @ 500, AC		,\$ NA (---)		(HAVERHILL, MA) Jane Cole
WHEB-F+, , 100.3, 31 KW @ 140, AOR		UPI,\$ 42.00* (Banner)	Knight	Dick Rozek
WOKQ-F, , 97.5, 50 KW @ 350, COUNTRY		,\$ 51.00* (Mc-Guild)	Fuller-Jeffrey	Martin Lessard

Other ranked stations - See Manchester, Boston or Portland

MISCELLANEOUS COMMENTS WMYF, WERZ-F sold by Porter to Justice for \$5,000,000 (Foreman)... WAVI sold to Windward for \$325,000... WNNH, WCYT-F sold for \$1,400,000...

PROVIDENCE

Arbitron Rank/Pop (12+): 28/1,239,900

MSA Rank/Pop: 58/886,000

ADI # 42

Average Person Ratings: 17.2

Market TSL: 22.8 hours

Stations: 41/23
Diaries: 1495/829:1/47.0%
Sample Target: 1370
% Below Line: 15.1
% Not Listed: 8.1

1986 Revenue: \$21,000,000
HH Inc.: \$32,684
Retail \$: 5.7 Bil
Pop per Station: 53,909
#1 Biller: WPRO-F \$4,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WPRO-F	288/13.5	12.5	10.6	11.6	10.9	12.1	14.7	1. WPRO-F	289/4007	1. WPRO-F	3998/32.2	27.8	27.4
2. WLKW-F	235/11.0	11.2	10.5	10.5	10.1	10.8	10.4	2. WLKW-F	237/2583	2. WHJY-F	2867/23.1	19.8	21.5
3. WHJY-F	209/ 9.8	8.3	9.3	8.8	8.7	9.1	12.9	3. WHJY-F	214/2922	3. WLKW-F	2560/20.6	19.7	18.9
4. WHJJ	126/ 5.9	7.5	8.8	5.9	6.6	7.0	7.4	4. WWLI-F	130/1847	4. WPRO	2000/16.1	16.2	18.2
5. WWLI-F	125/ 5.9	6.1	5.7	6.8	7.4	6.1	4.5	5. WHJJ	126/1743	5. WWLI-F	1748/14.1	13.2	15.2
6. WPRO	114/ 5.4	6.5	5.2	5.4	5.3	5.6	4.4	6. WPRO	114/2006	6. WHJJ	1743/14.1	14.1	12.2
7. WSNE-F	79/ 3.7	3.4	3.2	3.6	2.6	3.5	3.0	7. WSNE-F	79/1474	7. WBRU-F	1608/13.0	11.8	12.4
8. WBRU-F	77/ 3.6	3.9	3.0	5.0	4.2	3.9	5.1	8. WBRU-F	78/1619	8. WSNE-F	1466/11.8	11.0	10.7
9. WMYS-F	68/ 3.2	2.7	1.9	2.3	3.0	2.5	2.2	9. WMYS-F	68/ 815	9. WMYS-F	809/ 6.5	5.8	7.9
10. WWAZ	60/ 2.8	1.9	3.4	1.9	3.8	2.5	.8	10. WWAZ	60/ 662	10. WXKS-F	768/ 6.2	4.7	5.7
11. WHIM	49/ 2.3	1.1	1.6	1.3	.7	1.6	1.9	11. WHIM	50/ 499	11. WWAZ	662/ 5.3	7.3	7.0
12. WBSM	44/ 2.1	2.5	2.1	1.9	1.2	2.2	2.2	12. WBRX-F	48/ 821	12. WBRX-F	657/ 5.3	10.4	12.0
13. WBZ	42/ 2.0	1.5	2.4	2.2	2.3	2.0	2.2	13. WAAF-F	48/ 581	13. WZOU-F	528/ 4.3	3.0	3.7
14. WICE	32/ 1.5	.9	1.3	1.4	1.3	1.3	.5	14. WBSM	44/ 491	14. WBZ	508/ 4.1	5.0	5.7
15.								15. WBZ	43/ 520	15. WHIM	497/ 4.0	3.6	2.4
16.								16.		16. WBSM	491/ 4.0	3.5	2.6
17.								17.		17. WICE	491/ 4.0	3.4	3.9
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 68.90% (1347 of 1955) (SPG 86: 70.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F>	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WLKW-F>	1. WPRO-F	1. WCKW-F	1. WPRO-F>	1. WPRO-F	1. WPRO-F
2. WHJY-F>	2. WPRO-F>	2. WHJY-F>	2. WHJY-F	2. WHJY-F	2. WHJJ	2. WLKW-F	2. WPRO-F	2. WHJY-F	2. WHJY-F	2. WLKW-F>
3. WBRU-F	3. WBRU-F	3. WWLI-F	3. WWLI-F>	3. WWLI-F	3. WPRO	3. WHJY-F	3. WHJY-F	3. WLKW-F	3. WLKW-F	3. WWLI-F
4.	WSNE-F	4. WSNE-F	4. WSNE-F	4. WLKW-F	4. WWLI-F	4. WHJJ	4. WWLI-F>	4. WWLI-F	4. WHJJ	4. WHJY-F
5.	5. WWLI-F	5. WBRU-F	5.	5. WPRO	5. WPRO-F	5. WPRO	5. WMYS-F	5. WHJJ	5. WPRO	5. WBRU-F
6.	6. WMYS-F	6.	6.	6.	6.	6.	6.	6.	6.	WPRO
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F>	1. WPRO-F>	1. WPRO-F	1. WPRO-F>	1. WPRO-F	1. WHJY-F	1. WHJY-F>	1. WHJY-F>	1. WHJY-F>	1. WHJY-F>
2. WHJY-F>	2. WHJY-F>	2. WSNE-F	2. WWLI-F	2. WWLI-F	2. WPRO-F>	2. WPRO-F>	2. WPRO-F>	2. WPRO-F	2. WPRO-F>
3. WMYS-F	3. WSNE-F	3. WHJY-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WWLI-F
4. WBRU-F	4. WWLI-F	4. WWLI	4. WSNE-F	4. WSNE-F	4. WHIM	4.	4. WPRO	4. WPRO	4. WLKW-F
5. WXKS-F	5. WMYS-F	5. WBRU-F	5. WMYS-F	5. WMYS-F	5. WAAF-F	5.	5. WWLI-F	5. WSNE-F	5. WPRO
6.	6.	6.	6.	6. WHJY-F	6.	6.	6. WMYS-F	6.	6.
7.	7.	7.	7.	7.	7.	7.	7. WSNE-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS			SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING	
	AM	FM	TOTAL	%	%	
TOP 40/CHR/CONTEMP		372 (4)	372 (4)	19.0	20.2	WADK 1540 Newport .6/ .9
AOR/CLASSIC		342 (5)	342 (5)	17.5	18.0	WALE 1400 Fall River, MA .7/1.9
AC/OLDIES/SOFT ROCK	40 (2)	318 (6)	358 (8)	18.3	22.6	WARA 1320 Attleboro, MA .8/1.5
MOR/VARIETY/FULL	213 (5)		213 (5)	10.9	4.4	WARV 1590 Warwick .5/ .7
COUNTRY	49 (1)	32 (2)	81 (3)	4.1	3.4	WEAN 990 Providence .6/2.9
BLACK/URBAN						WNBH 1340 New Bedford 1.2/3.4
BTFL MUSIC/EZ		242 (2)	242 (2)	12.4	13.0	WNRI 1380 Woonsocket .4/1.3
NEWS/TALK	214 (6)		214 (6)	10.9	11.6	WPEP 1570 Taunton .5/1.1
NOSTALGIA	62 (2)	17 (1)	79 (3)	4.0	4.2	WWON 1240 Woonsocket .7/1.5
RELIGION/GOSPEL	17 (2)		17 (2)	0.9	---	WWRX-F 103.7 Westerly 1.3/5.3
SPANISH						WCAV-F 97.7 Brockton .3/ .8
CLASSICAL		15 (1)	15 (1)	0.8	0.6	See Boston for more information about the following:
JAZZ/NEW AGE/ECLECTIC		9 (1)	9 (1)	0.5	---	WAAF-F .8/3.0 WPLM-F+ .9/2.8
UNKNOWN/OTHERS	13 (1)		13 (1)	0.7	0.8	WBCN-F 1.0/3.5 WRKO .3/1.5
			1955 (41)			WBOS-F 1.2/2.5 WROL .3/1.2

RADIO STATIONS

AM STATIONS

WHIM, 1110, 5 KW (DAYS)	, COUNTRY	CBS, \$ 25.00 (Masla)	Dick Allen
WHJJ, 920, 5 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, \$ 60.00* (Katz)	Janet Karger
WICE, 550, 1 KW/500 W (DA-N)	, OLDIES	US 1, \$ 22.00* (Republic)	John Lentz
WPRO, 630, 5 KW (DA-N)	, MOR/AC	ABC-D, \$ 70.00* (Banner)	Cap Cities/ABC
WRCP, 1290, 5 KW/1 KW (DA-2)	, ETHNIC	, \$ 17.00 (NE Spot)	Jim Long
WRIB, 1220, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)	Antonio Costo
WWAZ, 790, 5 KW (DA-N)	, NOSTALGIA	US 2, \$ 48.00* (Mc-Guild)	Eastern
			John Pierce
			Paul Holsopple

FM STATIONS

WBRU, 95.5, 20 KW @ 440, AOR	Source, \$ 47.00* (MMR)	Kristin Davitt
WWRX, 103.7, 50 KW @ 500, CHR	, \$ 43.00* (Roslin)	Phil Urso
WHJY, 94.1, 50 KW @ 500, AOR	ABC-R, \$ 77.00* (Katz)	Janet Karger
WLKW, 101.5, 50 KW @ 500, BTFL/EZ	ABC-D, \$ 83.00* (Christal)	Federal Wilkes-Schwartz
		Gene Lombardi
WPRO, 92.3, 39 KW @ 550, CHR	ABC-C, \$105.00* (Blair)	Cap Cities/ABC
WSNE, 93.3, 50 KW @ 500, AC	ABC-E, \$ 58.00* (Eastman)	Beck-Ross (TAUNTON, MA)
WWLI, 105.1, 50 KW @ 500, SOFT AC	Trans, \$ 64.00* (Mc-Guild)	Eastern
		Bill Campbell
		Paul Holsopple
WMYS, 98.1, 50 KW @ 500, AC	, \$ 40.00* (Torbet)	Hall (NEW BEDFORD, MA)
		Christine Lodge

CALL LETTER CHANGES

WERI becomes WWRX

FORMAT CHANGES

WWRX: From CHR to AOR (March)
 WPRO: Reclassified as MOR/AC

STATION SALES

WLKW-F: From JAG to Wilkes-Schwartz for
 \$ _____ (Americom)

PUEBLO

Arbitron Rank/Pop (12+): 223/102,400
 MSA Rank/Pop: 288/123,100
 ADI # 99 (w/Colorado Springs)
 Average Person Ratings: 15.8
 Market TSL: 21.3 hours

Stations: 18/10
 Diaries: 616/166:1/55.5%
 Sample Target: 550
 % Below Line: 34.9
 % Not Listed: 8.0

1986 Revenue: \$3,800,000
 HH Inc.: \$25,231
 Retail \$: .68 Bil
 Pop per Station: 10,240
 #1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KKM-F	21/13.0	6.3	6.2			1. KKM-F	28/304	1. KCCY-F	240/23.4	---	26.0
2. KCCY-F	20/12.3	13.0	20.2			2. KCCY-F	24/324	2. KDZA	224/21.9	---	19.4
3. KCSJ	17/10.5	8.3	8.8			3. KRDO-F	24/210	3. KKM-F	202/19.7	---	17.0
4. KILO-F	17/10.5	9.4	11.4			4. KILO-F	18/230	4. KCSJ	199/19.4	---	18.4
5. KDZA	16/ 9.9	6.3	3.1			5. KDZA	18/274	5. KILO-F	180/17.6	---	18.1
6. KRDO-F	16/ 9.9	8.9	6.7			6. KCSJ	17/244	6. KRDO-F	138/13.5	---	14.6
7. KIDN	9/ 5.6	6.3	7.3			7. KVUU-F	15/227	7. KIDN	138/13.5	---	16.8
8. KIKX-F+	8/ 3.7	3.6	5.7			8. KIKX-F+	13/207	8. KVUU-F	137/13.4	---	14.2
9. KRMX	5/ 3.1	3.1	1.6			9. KIDN	12/203	9. KIKX-F+	128/12.5	---	14.2
10. KVUU-F	5/ 3.1	3.6	5.7			10. KRMX	6/ 37	10. KATM-F	80/ 7.8	---	12.7

12+ FM SHARE (METRO): 63.08% (94 of 149) (SPG 86: 61.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKM-F>	1. KILO-F	1. KCCY-F	1. KCCY-F>	1. KCCY-F>	1. KCSJ	1. KCSJ	1. KCCY-F	1. KILO-F	1. KKM-F	1. KKM-F
2. KINX-F+	2. KKM-F	2. KKM-F	2. KDZA	2. KDZA	2. KRDO-F	2. KCCY-F	2. KKM-F	2. KCCY-F	2. KILO-F>	2. KCCY-F
3. KILO-F	3. KDZA >	KILO-F	3. KKM-F	3. KKM-F	3. KCCY-F	3. KDZA	3. KILO-F	3. KDZA	3. KCSJ	3. KRDO-F
4.	4. KCCY-F	4. KDZA	4. KILO-F	4. KILO-F	4.	4. KKM-F	4. KRDO-F	4. KKM-F	4. KDZA	4. KDZA
5.	5. KVUU-F	5.	5.	5.	5.	5.	5.	5.	5. KRDO-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKM-F	1. KKM-F	1. KCCY-F	1. KCCY-F	1. KCCY-F>	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F>	1. KCCY-F
2. KINX-F+	2. KCCY-F	2. KDZA	2. KKM-F	2. KDZA	2. KKM-F	2. KDZA	2. KDZA	2. KDZA	2. KDZA
3. KILO-F	3. KDZA >	KKM-F	3. KDZA >	KKM-F	3. KKM-F	3. KKM-F	3. KKM-F	3. KCCY-F	3. KCCY-F
4. KVUU-F	4. KILO-F	4. KILO-F	4. KILO-F	4.	4.	4. KKM-F	4. KKM-F	4. KKM-F	4.
5.	5. KVUU-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		28 (3)	28 (3)	18.8	17.3
AOR/CLASSIC		20 (2)	20 (2)	13.4	10.1
AC/OLDIES/SOFT ROCK	17 (2)	8 (2)	25 (4)	16.8	14.0
MOR/VARIETY/FULL					
COUNTRY	9 (1)	22 (2)	31 (3)	20.8	24.0
BLACK/URBAN					
BTFL MUSIC/EZ		16 (1)	16 (1)	10.7	9.5
NEWS/TALK	18 (2)		18 (2)	12.1	10.6
NOSTALGIA	4 (1)		4 (1)	2.7	7.8
RELIGION/GOSPEL	2 (1)		2 (1)	1.3	3.4
SPANISH	5 (1)		5 (1)	3.4	3.4
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

149 (18)

RADIO STATIONS

KAYK, 1480, 1 KW (DAYS)	, NOSTALGIA	,\$ 7.00 (Masla)	Allan Leury
KCSJ, 590, 1 KW (DA-2)	, NEWS/TALK	CBS,NBC-T,\$ 14.00 (Eastman)	Larry Roberts
KDZA, 1230, 1 KW	, OLDIES	US 1,\$ 11.00 (Banner)	F. Provenza
KFEL, 970, 1 KW (DAYS)	, RELIGION	,\$ 9.00 (---)	Tom Fay
KIDN, 1350, 5 KW/1 KW (DA-N)	, COUNTRY	NBC,\$ 17.00* (Torbet)	Mike Salardino
KRMX, 690, 250 W (DAYS)	, SPANISH	MBS,\$ 12.00 (CabaIIero)	Andres Neidig
KATM-F, 100.7, 100 KW @ 800, CHR		US 1,\$ 12.00* (Banner)	Surrey Rick Muzzy
KCCY-F, 97.9, 100 KW @ 320, COUNTRY		ABC-E,\$ 35.00* (Mc-Guild)	McCoy Jack Carter
KKMG-F, 98.9, 100 KW @ 750, CHR		,\$ 18.00 (Torbet)	Paul Muhly
KUSN-F, 107.1, 3 KW @ 77, COUNTRY		MBS,\$ 12.00 (Eastman)	Larry Roberts

Other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS KZLO changes calls to KATM-F...

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/545,100

MSA Rank/Pop: 76/634,800
ADI # 37

Average Person Ratings: 15.6
Market TSL: 21.0 hours

Stations: 20/16
Diaries: 917/594:1/42.1%
Sample Target: 890
% Below Line: 6.0
% Not Listed: 17.7

1986 Revenue: \$22,700,000
HH Inc.: \$32,521
Retail \$: 4.6 Bil
Pop per Station: 34,069
#1 Biller: WRAL-F \$4,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WPTF-F	76/ 9.0	9.1	10.0	6.9	7.7	8.8	5.8	1. WRAL-F	244/3795	1. WRAL-F	1123/20.6	23.9	23.2
2. WQDR-F	69/ 8.1	7.3	5.5	6.3	7.1	6.8	7.2	2. WZFX-F	183/1676	2. WDCG-F	1083/19.9	19.1	19.8
3. WRDU-F	67/ 7.9	7.2	5.2	7.0	6.9	6.8	9.4	3. WQDR-F	173/2131	3. WPTF	893/16.4	20.2	17.6
4. WRAL-F	65/ 7.7	8.9	11.5	9.8	9.9	9.5	6.8	4. WDCG-F	152/2619	4. WRDU-F	877/16.1	14.5	14.9
5. WDCG-F	63/ 7.4	5.8	5.4	5.8	8.4	6.1	9.1	5. WPTF	140/1686	5. WFXC-F	840/15.6	13.9	16.3
6. WFXC-F	52/ 6.1	9.3	9.8	9.8	10.2	8.8	14.3	6. WRDU-F	132/1753	6. WZZU-F	804/14.7	16.2	18.4
7. WYLT-F	50/ 5.9	4.6	5.9	5.9	5.5	5.6	2.8	7. WTRG-F	117/1738	7. WQDR-F	767/14.1	13.2	13.1
8. WZZU-F	46/ 5.4	5.0	5.5	4.3	6.5	5.1	6.5	8. WKRR-F	83/ 898	8. WYLT-F	619/11.4	14.7	13.8
9. WDUR	40/ 4.7	2.9	2.1	2.6	2.7	3.1	1.8	9. WZZU-F	78/1707	9. WTRG-F	617/11.3	16.5	---
10. WTRG-F	38/ 4.5	4.6	6.2	2.4	---	4.5	5.5	10. WYLT-F	75/1054	10. WKIX	453/ 8.3	8.2	4.8
11. WKIX	27/ 3.2	1.6	3.4	1.9	1.8	2.5	3.3	11. WFXC-F	59/1016	11. WDNC	400/ 7.3	7.4	8.1
12. WLE	24/ 2.8	4.7	2.1	3.1	3.3	3.2	1.2	12. WPCM-F	57/ 853	12. WDUR	317/ 5.8	4.7	6.2
13. WDNC	22/ 2.6	3.8	3.3	3.6	4.0	3.3	1.1	13. WKIX	42/ 705	13.			
14.								14. WDUR	41/ 323	14.			

12+ FM SHARE (METRO): 70.39% (492 of 699) (SPG 86: 71.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WRDU-F	1. WRDU-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF	1. WQDR-F	1. WDCG-F	1. WFXC-F	1. WQDR-F
3.	3. WDCG-F	3. WFXC-F	3. WQDR-F	3. WRDU-F	3. WYLT-F	3. WQDR-F	3. WRDU-F	3. WPTF	3. WPTF	WRDU-F
4.	4. WRAL-F	4. WQDR-F	4. WYLT-F	4. WYLT-F	4. WRAL-F	4. WRDU-F	4. WPTF	4. WQDR-F	4. WRDU-F	4. WFXC-F
5.	5. WTRG-F	5. WDCG-F	5. WDUR	5. WDUR	5. WDNC	5. WDCG-F	5. WRAL-F	5. WRAL-F	5. WZZU-F	5. WZZU-F
	6. WQDR-F		6. WTRG-F							WDCG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDCG-F	1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WQDR-F
2. WFXC-F	2. WRAL-F	2. WTRG-F	2. WDCG-F	2. WYLT-F	2. WRDU-F	2. WFXC-F	2. WDUR	2. WQDR-F	2. WRDU-F
3. WZZU-F	3. WFXC-F	3. WFXC-F	3. WFXC-F	3. WQDR-F	3. WDCG-F	3. WQDR-F	3. WTRG-F	3. WFXC-F	3. WRAL-F
4. WRDU-F	4. WRDU-F	4. WRDU-F	4. WRDU-F	4. WDCG-F	4. WQDR-F	4. WTRG-F	4. WQDR-F	4. WRAL-F	4. WYLT-F
5.	5. WZZU-F	5. WDCG-F	5. WYLT-F	5. WRDU-F	5.	5. WDCG-F	5. WRAL-F	5.	5. WDUR
	6. WTRG-F	6. WYLT-F	6. WTRG-F			WDUR			

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		109 (2)	109 (2)	15.6	12.8	WCHL 1360 Chapel Hill .6/2.4
AOR/CLASSIC		79 (2)	79 (2)	11.3	7.4	WPJL 1240 Raleigh .4/2.4
AC/OLDIES/SOFT ROCK	27 (1)	153 (3)	180 (4)	25.8	32.0	WSRC 1410 Durham 1.2/1.4
MOR/VARIETY/FULL	76 (1)		76 (1)	10.9	12.3	WZFX-F 99.1 Whiteville .5/1.7
COUNTRY		81 (2)	81 (2)	11.6	9.4	WKRR-F 92.3 Asheboro 1.4/3.0
BLACK/URBAN	74 (3)	70 (3)	144 (6)	20.6	18.7	WPCM-F 101.1 Burlington 1.4/3.6
BTFL MUSIC/EZ					0.7	WQMG-F 97.1 Greensboro 1.6/5.0
NEWS/TALK						
NOSTALGIA	22 (1)		22 (1)	3.1	3.9	
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	5 (1)		5 (1)	0.7	1.1	

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2)	NOSTALGIA	CBS, \$ 32.00* (Banner)	
WDUR, 1490, 1 KW	BLACK	\$ 21.00* (Eastman)	Tom Campbell
WKIX, 850, 10 KW/5 KW (DA-N)	OLDIES	US 2, \$ 30.00* (Christal)	Gary Weiss
WLE, 570, 500 W (DAYS)	BLACK	SBN, \$ 20.00* (Masla)	Henry Monroe
WPTF, 680, 50 KW (DA-N)	MOR/TALK	NBC, ABC-I, \$ 80.00* (Mc-Guild)	Bryan McIntyre
WDCG-F, 95.1, 99 KW @ 1141, CHR		ABC-F, \$ 72.00* (Banner)	
WFXC-F, 107.1, 3 KW @ 300, BLACK		\$ 51.00* (Eastman)	
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY		ABC-E, \$ 77.00* (Mc-Guild)	Durham Life
WRAL-F, 101.5, 100 KW @ 1900, AC		\$ 105.00* (Katz)	Capitol-Goodman
WRDU-F, 106.1, 100 KW @ 1350, AOR		Source, \$ 73.00* (MMR)	Voyager
WTRG-F, 100.7, 100 KW @ 1968, AC		\$ 66.00* (Banner)	Capitol-Johnson
WYLT-F, 96.1, 98 KW @ 930, SOFT AC		Trans, \$ 79.00* (Christal)	Metroplex
WZZU-F, 93.9, 100 KW @ 1811, CHR		\$ 75.00* (Torbet)	Village

WZFX - See Fayetteville

MISCELLANEOUS COMMENTS WSRC sold to Willis for \$450,000... WSES sold for \$320,00... WDUR, WFXC-F sold for \$6,500,000 (Foreman)...

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RENO

Arbitron Rank/Pop (12+): 158/189,700

Stations: 18/18
Diaries: 679/279:1/47.4%
Sample Target: 560
% Below Line: 0
% Not Listed: 7.8

1986 Revenue: \$9,400,000
HH Inc.: \$31,749
Retail \$: 2.3 Bil
Pop per Station: 10,539
#1 Biller: KONE/KOZZ-F \$2,000,000

MSA Rank/Pop: 190/217,700
ADI # 126
Average Person Ratings: 17.0
Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KNEV-F	37/11.5	8.2	4.2	6.6	8.8		6.3	1. KWNZ-F	51/644	1. KHTZ-F	419/22.1	21.5	17.7
2. KRZQ-F	32/ 9.9	.7	.3	2.3	.8		8.3	2. KNEV-F	48/420	2. KOZZ-F	419/22.1	24.6	23.0
3. KHTZ-F	29/ 9.0	8.2	7.6	7.3	6.6		14.3	3. KOZZ-F	48/617	3. KWNZ-F	403/21.2	21.5	23.5
4. KOZZ-F	28/ 8.7	14.4	13.0	13.5	11.5		8.7	4. KRZQ-F	36/378	4. KRZQ-F	309/16.3	6.0	5.0
							11.3	5. KHTZ-F	35/509	5. KRNO-F	308/16.2	14.7	19.4
6. KOH	22/ 6.8	6.5	8.5	8.6	6.9		7.7	6. KROW	34/448	6. KNEV-F	273/14.4	14.4	10.8
7. KOLO	17/ 5.3	5.5	8.5	5.3	6.0		6.0	7. KIIQ-F	30/365	7. KSXY-F	233/12.3	11.3	---
8. KRNO-F	17/ 5.3	7.2	9.7	7.9	10.7		7.0	8. KOLO	30/334	8. KOLO	217/11.4	11.3	14.9
9. KIIQ-F	16/ 5.0	7.5	6.1	7.9	9.1		4.7	9. KRNO-F	28/446	9. KOH	216/11.4	14.8	17.3
10. KSXY-F	14/ 4.3	5.1	---	---	---		2.3	10. KBUL-F	20/267	10. KIIQ-F	210/11.1	10.9	10.5
11. KBUL-F	11/ 3.4	2.1	3.3	5.0	1.9		2.3			11. KROW	198/10.4	11.6	7.7
12. KROI-F	10/ 3.1	1.4	6.4	2.6	3.6		1.3	12. KOLO	20/330	12. KCBN	163/ 8.6	6.7	8.8
							2.0	13. KROW		13. KROI-F	162/ 8.5	6.7	13.3
14. KSRN	8/ 2.5	.7	1.8	1.3	.8		.7	14. KSRN		14. KBUL-F	153/ 8.1	7.3	6.7
15.								15.		15. KPLY	128/ 6.7	3.9	7.0

12+ FM SHARE (METRO): 75.42% (224 of 297) (SPG 86: 66.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTZ-F>	1. KRZQ-F>	1. KRZQ-F	1. KRZQ-F	1. KRZQ-F	1. KNEV-F>	1. KNEV-F	1. KNEV-F	1. KNEV-F	1. KHTZ-F	1. KNEV-F
2. KWNZ-F	2. KOZZ-F>	2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KOH	2. KRZQ-F	2. KRZQ-F	2. KRZQ-F	2. KRZQ-F	2. KHTZ-F
3.	3. KWNZ-F	3. KWNZ-F	3. KRNO-F	3. KNEV-F	3. KOLO	3. KWNZ-F	3. KOZZ-F	3. KWNZ-F	3. KWNZ-F	3. KOZZ-F
4.	4. KHTZ-F	4. KHTZ-F	4. KWNZ-F	4. KRNO-F	4. KIIQ-F	4. KHTZ-F	4. KHTZ-F	4. KHTZ-F	4. KOH	4. KWNZ-F
5.	5.	5. KRNO-F	5. KSXY-F	5. KWNZ-F	5. KROW	5. KOH	5. KWNZ	5. KOZZ-F	5. KOZZ-F	5. KRZQ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHTZ-F	1. KWNZ-F	1. KOZZ-F	1. KWNZ-F	1. KNEV-F		1. KRZQ-F	1. KRZQ-F>	1. KRZQ-F>	1. KRZQ-F>	1. KRZQ-F
2. KWNZ-F	2. KHTZ-F	2. KSXY-F	2. KHTZ-F	2. KRNO-F		2. KOZZ-F	2. KOZZ-F>	2. KOZZ-F>	2. KOZZ-F>	2. KOZZ-F>
3. KRZQ-F	3. KOZZ-F	3. KWNZ-F	3. KOZZ-F	3. KOZZ-F		3. KHTZ-F	3. KHTZ-F	3.	3. KWNZ-F	3.
4.	4. KRZQ-F	4. KRNO-F	4. KRNO-F	4. KSXY-F		4. KWNZ-F	4. KWNZ-F	4.	4. KHTZ-F	4.
5.	5. KSXY-F	5.	5. KSXY-F	5. KWNZ-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		57 (2)	57 (2)	19.2	19.7	KCBN 1230 Reno 1.9/8.6
AOR/CLASSIC		60 (2)	60 (2)	20.2	14.1	KLKT-F 100.1 Incline Village .6/1.3
AC/OLDIES/SOFT ROCK	6 (1)	43 (4)	49 (5)	16.5	19.3	KONE 1450 Reno .9/4.3
MOR/VARIETY/FULL	18 (3)		18 (3)	6.1	7.2	
COUNTRY	27 (2)	27 (2)	54 (4)	18.2	17.0	
BLACK/URBAN						
BTFMUSIC/EZ		37 (1)	37 (1)	12.5	4.6	
NEWS/TALK	22 (1)		22 (1)	7.4	9.1	
NOSTALGIA					8.5	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.3	

297 (18)

RADIO STATIONS

KCBN, 1230, 1 KW	, OLDIES	CBS-R, \$ 16.00* (Torbet)	Roth	Bob Ordenez
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	CBS, ABC-T, \$ 25.00* (Katz)		Ron Ostlund
KOLO, 920, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, \$ 23.00* (Banner)	Constant	
KONE, 1450, 1 KW	, MOR	ABC-C, \$ 15.00* (Eastman)	Lotus	Dave Newman
KPLY, 1270, 5 KW (DAYS)	, MOR	, \$ 14.00* (Masla)		Max Reeder
KROW, 780, 50 KW (DA-N)	, COUNTRY	, \$ 18.00* (Mc-Guild)	(SPARKS)	John O'Brien
KSRN, 1590, 5 KW (DAYS)	, MOR	UPI, \$ 17.00* (Christal)	Olympic	
KBET, 1340, 1 KW	, MOR	, \$ 12.00 (Unirep)		Doug Trenner
KBUL-F, 98.1, 76 KW @ 2274, COUNTRY		MBS, \$ 21.00* (Republic)		Dave Graupner
KHTZ-F, 103.7, 1 KW @ 2870, CHR		, \$ 30.00* (Katz)	Americom (CARNELIAN BAY, CA)	Cindy Carter
KIIQ-F, 104.5, 25 KW @ 2930, COUNTRY		, \$ 20.00* (Chrystal)	Olympic	
KNEV-F, 95.5, 60 KW @ 2250, BTFM/EZ		, \$ 34.00 (Mc-Guild)	John Price	John O'Brien
KOZZ-F, 105.7, 75 KW (DA-N)		Source, \$ 39.00* (Eastman)	Lotus	Dave Newman
KRNO-F, 106.9, 70 KW @ 2214, AC		, \$ 36.00 (Torbet)	Roth	Bob Ordenez
KROI-F, 100.9, 300 W @ 840, AC		, \$ 19.00* (Masla)		Max Reeder
KRZQ-F, 96.5, 1 KW @ ??, AOR		, \$ 31.00* (MMR)	(TAHOE CITY, CA)	
KSXY-F, 101.7, 1 KW @ 150, AC		Trans, \$ 19.00* (Katz)	Constant	Ron Ostlund
KWNZ-F, 97.3, 87 KW @ 2126, CHR		, \$ 34.00* (Banner)	(CARSON CITY)	Howard Price

MISCELLANEOUS COMMENTS KOLO sold by Donrey to Constant for \$800,000 (Constant)...

American Radio Spring 1987, Copyright 1987

RICHMOND

Arbitron Rank/Pop (12+): 54/687,900

Stations: 19/19
Diaries: 1328/518:1/56.2%
Sample Target: 1020
% Below Line: 0
% Not Listed: 8.3

1986 Revenue: \$21,900,000
HH Inc.: \$33,752
Retail \$: 5.6 Bill
Pop per Station: 36,205
#1 Biller: WRVA \$4,800,000

MSA Rank/Pop: 63/812,000
ADI # 58

Average Person Ratings: 17.8
Market TSL: 23.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WRVA	184/15.0	13.9	15.7	11.5	13.9	14.0	11.5	1. WRVA	198/2290	1. WRVA	2017/29.3	28.2	29.9
2. WPLZ-F	154/12.6	16.0	12.3	14.5	13.8	13.9	20.0	2. WRVQ-F	172/2399	2. WRVQ-F	1933/28.1	26.8	27.8
3. WRVQ-F	142/11.6	12.3	11.4	12.1	10.8	11.9	17.8	3. WPLZ-F	161/1490	3. WPLZ-F	1388/20.2	18.8	19.5
4. WRXL-F	132/10.8	9.2	10.5	11.4	10.5	10.5	14.9	4. WRXL-F	146/1484	4. WEZS-F	1348/19.6	20.8	21.1
5. WEZS-F	111/ 9.1	7.2	7.7	9.1	9.5	8.3	7.8	5. WEZS-F	139/1759	5. WRXL-F	1279/18.6	20.1	17.4
6. WTVR-F	72/ 5.9	6.8	5.8	7.1	5.6	6.4	2.4	6. WTVR-F	103/1427	6. WTVR-F	986/14.3	14.5	14.9
7. WQSF-F	67/ 5.5	5.1	5.0	3.4	4.5	4.8	2.7	7. WQSF-F	73/ 773	7. WQSF-F	657/ 9.6	10.3	10.3
8. WKHK-F	47/ 3.8	3.3	1.5	1.8	1.8	2.6	1.8	8. WKHK-F	47/ 564	8. WCDX-F	632/ 9.2	14.0	16.1
9. WCDX-F	45/ 3.7	3.0	4.4	5.2	5.4	4.1	3.5	9. WCDX-F	45/ 648	9. WRNL	519/ 7.5	9.0	7.2
10. WKIE	34/ 2.8	2.1	1.3	1.1	.5	1.8	3.6	10. WKIE	34/ 442	10. WKHK-F	515/ 7.5	5.3	5.8
11. WRNL	26/ 2.1	3.2	3.7	2.4	2.1	2.9	2.2	11. WRNL	28/ 557	11. WKIE	442/ 6.4	3.8	2.6
12. WLEE	23/ 1.9	2.3	3.7	2.5	1.6	2.6	1.7	12. WLEE	23/ 302	12. WANT	362/ 5.3	4.2	8.1
13.								13.		13. WLEE	275/ 4.0	6.5	4.9

12+ FM SHARE (METRO): 69.81% (784 of 1123) (SPG 86: 69.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F>	1. WRXL-F	1. WPLZ-F	1. WRXL-F	1. WPLZ-F	1. WRVA	1. WRVA	1. WRXL-F	1. WPLZ-F	1. WPLZ-F>	1. WRVQ-F
2. WPLZ-F	2. WPLZ-F	2. WRXL-F	2. WPLZ-F	2. WRXL-F	2. WQSF-F	2. WRVQ-F	2. WRVA	2. WRVA	2. WRVQ-F	2. WPLZ-F
3. WRXL-F	3. WRVQ-F	3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WRXL-F	3. WEZS-F>	3. WRXL-F	3. WRVA	3. WRVA
4. WKIE-F	4. WEZS-F	WRVQ-F	4. WRVQ-F	4. WRVA	4. WTVR-F	4. WPLZ-F	4. WPLZ-F	4. WRVQ-F	4. WRXL-F	4. WEZS-F
5.	5.	5. WRVA	5. WRVA	5. WRVQ-F	5. WPLZ-F	5. WEZS-F	5. WRVQ-F	5. WEZS-F	5.	5. WTVR-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		142 (1)	142 (1)	12.6	17.7	WANI 1320 Richmond .4/ .9
ADR/CLASSIC		132 (1)	132 (1)	11.8	11.5	WANT 990 Richmond 1.8/5.3
AC/OLDIES/SOFT ROCK	26 (1)	111 (1)	137 (2)	12.2	10.4	WDYL-F 92.1 Chester 1.1/3.8
MOR/VARIETY/FULL	189 (2)		189 (2)	16.8	15.2	WFTH 1590 Richmond 1.8/3.5
COUNTRY	9 (2)	119 (2)	128 (4)	11.4	12.4	WPLZ 1240 Petersburg 1.1/2.6
BLACK/URBAN	56 (2)	199 (2)	255 (4)	22.7	21.5	WTVR 1380 Richmond .4/1.9
BTFM MUSIC/EZ		67 (1)	67 (1)	6.0	4.9	WXGI 950 Richmond .3/1.7
NOSTALGIA	23 (1)		23 (1)	2.0	1.7	
RELIGION/GOSPEL	36 (2)	14 (1)	50 (3)	4.5	3.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.9	

1123 (19)

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00*	(Masla)		
WFTH, 1590, 5 KW (DAYS)	, RELIGION	\$ 14.00*	(---)	Willis	Jack Johnson
WKIE, 1540, 10 KW (DAYS, DA)	, BLACK	APR, \$ 20.00*	(Roslin)		Larry Jones
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS, \$ 31.00*	(HNWH)	Gilcom	Tony Booth
WPLZ, 1240, 1 KW	, RELIGION	US 2, \$ 11.00*	(Mc-Guild)		(PETERSBURG) Glenn Mahone
WRNL, 910, 5 KW (DA-N)	, OLDIES	UPI, \$ NA	(Katz)	Capitol-Goodman	Claire Shaffner
WRVA, 1140, 50 KW (DA-1)	, MOR	NBC, \$ 110.00*	(Eastman)	Edens	Bob Jones
WTVR, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ NM	(MMR)	Park	Eddie Anderson
WCDX-F, 92.7, 2.7 KW @ 340,	BLACK	\$ 35.00*	(Torbet)	Sinclair	Dan O'Toole
WEZS-F, 103.7, 20 KW @ 750,	AC	\$ 85.00*	(Banner)	EZ	Wanda Bottiger
WKHK-F, 95.3, 3 KW @ 300,	COUNTRY	ABC-D, \$ 28.00*	(Christal)	Brill	(COLONIAL HEIGHTS) Paul Moore
WPLZ-F, 99.3, 3 KW @ 300,	BLACK	US 1, \$ 60.00*	(Mc-Guild)		Glenn Mahone
WQSF-F, 96.5, 50 KW @ 440,	BTFM/AC	\$ 48.00*	(HNWH)		(WILLIAMSBURG) Don Cuthrell
WRVQ-F, 94.5, 200 KW @ 355,	CHR	ABC-C, \$ 95.00*	(Eastman)	Edens	Phil Goldman
WRXL-F, 102.1, 140 KW @ 320,	AOR	\$ NA	(Katz)	Capitol-Goodman	Claire Shaffner
WTVR-F, 98.1, 50 KW @ 840,	COUNTRY	ABC-E, \$ 56.00*	(MMR)	Park	Eddie Anderson

MISCELLANEOUS COMMENTS: WEHZ sold for \$345,000... WANT sold for \$700,000... WZZR-F changes to WCDX-F and is reclassified as Black...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/929,000
 MSA Rank/Pop: 19/1,939,500
 Los Angeles ADI
 Average Person Ratings: 17.5
 Market TSL: 23.4 hours

Stations: 44/15
 Diaries: 1543/602:1/47.5%
 Sample Target: 1280
 % Below Line: 59.3
 % Not Listed: 10.8

1986 Revenue: \$12,500,000
 HH Inc.: \$32,016
 Retail \$: 11.4 Bil
 Pop per Station: 61,933
 #1 Biller: KGGI-F \$2,600,000

12+ METRO	1/4/SHARE	WIN	FAL	SUM	SPG	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL	SPG	
1. KDUO-F	125/7.7	7.5	7.0	5.6	7.9	7.0	3.6	1. KDUO-F	168/1549	1. KGGI-F	1729/18.6	17.9	17.0
2. KGGI-F	121/7.4	7.5	6.6	8.4	7.1	7.5	10.4	2. KRTH-F	161/1913	2. KIIS-F+	1503/16.2	17.2	14.1
3. KRTH-F	117/7.2	5.0	4.8	4.3	5.0	5.3	4.6	3. KGGI-F	146/2122	3. KRTH-F	1413/15.2	12.2	12.4
4. KIIS-F	90/5.5	5.5	6.3	6.2	4.9	5.9	10.0	4. KIIS-F+	139/2251	4. KDUO-F	1195/12.9	10.9	12.3
5. KLOS-F	69/4.2	4.3	3.7	3.8	4.5	4.0	7.1	5. KLOS-F	103/1382	5. KOST-F	986/10.6	9.6	9.8
6. KFI	61/3.8	4.3	3.2	4.1	5.1	3.9	1.9	6. KBIG-F	87/1229	6. KFI	975/10.5	10.6	14.4
7. KOST-F	55/3.4	4.2	3.7	4.6	3.5	4.0	2.1	7. KFI	85/1464	7. KOLA-F	903/ 9.7	8.9	7.7
8. KFXM	52/3.2	2.4	4.5	2.8	3.7	3.2	2.6	8. KOST-F	79/1553	8. KLOS-F	804/ 8.6	8.5	9.1
9. KQLH-F	51/3.1	2.4	2.9	2.3	3.2	2.7	2.0	9. KTWV-F	62/ 831	9. KPWR-F	724/ 7.8	7.4	4.3
10. KTWV-F	49/3.0	1.2	1.8	2.5	2.2	2.1	1.2	10. KPWR-F	61/ 956	10. KNX-F	708/ 7.6	10.0	8.9
11. KCKC	47/2.9	2.7	2.7	2.7	2.8	2.8	2.8	11. KQLH-F	60/ 793	11. K8IG-F	691/ 7.4	8.0	8.7
12. KPWR-F	46/2.8	2.6	2.3	2.7	2.0	2.6	2.8	12. KFXM	55/ 561	12. KCAL-F	652/ 7.0	5.4	6.0
13. KBIG-F	44/2.7	2.8	2.5	2.1	4.2	2.5	1.4	13. KNX-F	55/1012	13. KQLH-F	634/ 6.8	7.5	6.5
14. KCAL-F	40/2.5	3.6	2.7	2.4	2.0	2.8	6.1	14. KROQ-F	51/ 721	14. KTWV-F	606/ 6.5	7.2	7.4
15. KOLA-F	38/2.3	3.0	2.3	2.1	1.7	2.4	2.2	15. KCAL-F	50/ 902	15. KCKC	531/ 5.7	5.1	5.1
KNX	38/2.3	3.4	3.4	2.8	2.4	3.0	2.9						

12+ FM SHARE (METRO): 76.29% (1107 of 1451) (SPG 86: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F>	1. KLOS-F	1. KRTH-F	1. KRTH-F>	1. KRTH-F>	1. KDUO-F>	1. KDUO-F	1. KDUO-F	1. KGGI-F	1. KGGI-F>	1. KRTH-F
2. KIIS-F+	KRTH-F	2. KIIS-F+	2. KIIS-F+	2. KIIS-F+	2. KRTH-F	2. KIIS-F+	2. KRTH-F	2. KRTH-F	2. KDUO-F	2. KGGI-F
3. KPWR-F	3. KIIS-F+	3. KLOS-F	3. KLOS-F	3. KOST-F	3. KFXM	3. KFI	3. KGGI-F	3. KOUO-F	3. KRTH-F	3. KDUO-F
4. KROQ-F	4. KGGI-F	4. KGGI-F	4. KGGI-F	4. KGGI-F	4. KFI	KRTH-F	4. KIIS-F+	4. KIIS-F+	4. KFI	4. KIIS-F+
5.	5.	5. KQLH-F	5. KTWV-F	5. KLOS-F	5. KCKC	5. KGGI-F	5. KLOS-F	5. KLOS-F	KOST-F	5. KLDS-F
				6. KTWV-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KRTH-F	1. KRTH-F	1. KLOS-F>	1. KLOS-F	1. KLOS-F	1. KRTH-F	1. KRTH-F
2. KOLA-F	2. KIIS-F+	2. KIIS-F+	2. KGGI-F	2. KGGI-F	2. KRTH-F	2. KRTH-F	2. KRTH-F	2. KLOS-F	2. KLOS-F
KIIS-F+	3. KGGI-F	3. KOST-F	3. KIIS-F+	KOST-F	3. KCAL-F	3. KIIS-F+	3. KIIS-F+	3. KIIS-F	3. KIIS-F
KPWR-F	4. KTWV-F	4. KQLH-F	4. KQLH-F	4. KQLH-F	KIIS-F+	4. KCAL-F	4. KCAL-F	4. KTWV-F	4. KTWV-F
5. KROQ-F	5.	5. KGGI-F	5. KOST-F	KIIS-F+	5. KGGI-F	5. KTWV-F	5. KTWV-F	5. KCAL-F	5. KFI

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		258 (4)	258 (4)	17.8	15.2	K8ON-F 103.9 Lake Arrowhead .7/2.3
AOR/CLASSIC		171 (5)	171 (5)	11.8	14.3	KCAL 1410 Redlands .8/2.3
AC/OLDIES/SOFT ROCK	83 (3)	305 (6)	388 (9)	26.7	23.8	KDIF 1440 Riverside .6/1.7
MOR/VARIETY/FULL					1.4	KHSJ 1320 Hemet .8/1.5
COUNTRY	69 (2)	69 (4)	138 (6)	9.5	9.2	KHYE-F 105.7 Hemet .6/1.1
BLACK/URBAN		46 (1)	46 (1)	3.2	2.7	KMEN 1290 San Bernardino .9/2.7
BTFL MUSIC/EZ		137 (2)	137 (2)	9.4	15.1	KNTF-F 93.5 Ontario 1.4/2.8
NEWS/TALK	71 (3)		71 (3)	4.9	6.3	KDWJ-F 92.7 Riverside 1.4/3.0
NOSTALGIA	84 (3)		84 (3)	5.8	5.7	KDES-F 104.7 Palm Springs .6/ .9
RELIGION/GOSPEL	13 (1)		13 (1)	0.9	0.8	KWXY-F 98.5 Cathedral City .3/ .6
SPANISH	22 (2)	10 (1)	32 (3)	2.2	3.3	See Los Angeles for more information about the following:
CLASSICAL		22 (2)	22 (2)	1.5	1.1	
JAZZ/NEW AGE/ELECTIC		91 (4)	91 (4)	6.3		KLSX-F 1.3/2.9
UNKNOWN/OTHERS					1.2	KLVE-F .6/1.5
			1451 (44)			KMPC 1.2/4.0

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N)	SPANISH	UPI, \$ 20.00 (Lotus)	A. Gonzalez
KCKC, 1350, 5 KW/500 W (DA-2)	COUNTRY	ABC-I, \$ 35.00 (HNWH)	
KFXM, 590, 1 KW (DA-2)	NOSTALGIA	ABC-D, ABC-E, \$ 24.00* (Katz)	Al Anthony
KMEN, 1290, 5 KW (DA-2)	OLDIES/AC	\$ 22.00* (Mc-Guild)	American
KCAL-F, 96.7, 3 KW @ 300, AOR		CBS-R, \$ 34.00* (Torbet)	Tim Sullivan
KDUO-F, 97.5, 72 KW @ 1530, BTFL/EZ		\$ 67.00* (Katz)	Al Anthony
KGGI-F, 99.1, 3 KW @ 1530, CHR		\$ 80.00* (Mc-Guild)	American
KNTF-F, 93.5, 3 KW @ -165, COUNTRY		\$ 37.00 (HNWH)	
KOLA-F, 99.9, 31 KW @ 1360, CHR		ABC-R, \$ 40.00 (Banner)	Fred Cote
KQLH-F, 95.1, 50 KW @ ??, SOFT AC		MBS, \$ 45.00* (Torbet)	Pat Michaels
KWDJ-F, 92.7, 3 KW @ 300, COUNTRY		MBS, \$ 19.00 (Gillis)	O. Sherban

MISCELLANEOUS COMMENTS KNOW changes to KMNY and from Oldies to all Financial News (April)... KMEN, KGGI-F sold to American Media for \$13,000,000 (Chapman)...

American Radio Spring 1987, Copyright 1987

ROANOKE - LYNCHBURG

Arbitron Rank/Pop (12+): 93/364,000
 MSA Rank/Pop: Roanoke - 184/223,200
 ADI # 69 Lynchburg - 251/142,200
 Average Person Ratings: 17.0
 Market TSL: 22.8 hours

Stations: 21/19
 Diaries: 907/401:1/58.4%
 Sample Target: 760
 % Below Line: 1.6
 % Not Listed: 8.7

1986 Revenue: \$10,500,000
 HH Inc.: \$30,337
 Retail \$: 2.4 Bill
 Pop per Station: 19,158
 #1 Biller: WXLK-F \$3,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WXLK-F	137/22.2	21.6	17.2	28.1	34.9			1. WXLK-F	260/3296	1. WXLK-F	1416/38.9	38.0	35.0
2. WYYD-F	75/12.1	10.4	9.1	---	---			2. WSLQ-F	117/1903	2. WSLQ-F	788/21.6	19.6	21.2
3. WPVR-F	69/11.2	12.6	14.1	16.7	14.4			3. WPVR-F	113/1220	3. WPVR-F	628/17.3	23.0	22.0
4. WSLQ-F	51/ 8.3	7.0	8.3	7.6	9.9			4. WYYD-F	103/ 915	4. WYYD-F	572/15.7	16.2	14.7
5. WSLC	38/ 6.1	4.8	4.2	8.5	8.0			5. WAKG-F	54/ 757	5. WSLC	433/11.9	12.3	11.1
6. WFIR	24/ 3.9	3.0	3.7	6.9	6.7			6. WQMG-F	46/ 377	6. WKZZ-F	345/ 9.5	8.8	10.0
7. WJJS	20/ 3.2	3.3	5.0	---	---			7. WSLC	42/ 563	7. WFIR	317/ 8.7	9.8	9.9
8. WJLM-F	20/ 3.2	2.2	3.9	7.3	5.8			8. WFIR	28/ 429	8. WGOL-F	311/ 8.5	5.0	7.7
9. WGOL-F	19/ 3.1	1.7	2.4	---	---			9. WJLM-F	24/ 304	9. WXYU-F	301/ 8.3	5.1	5.9
10. WTOY	18/ 2.9	3.0	2.4	7.9	4.8			10. WGOL-F	21/ 329	10. WJLM-F	277/ 7.6	7.6	10.0
11. WXYU-F	17/ 2.8	2.7	1.6	---	.6			11. WJJS	20/ 157	11. WTOY	235/ 6.5	5.3	5.3
12. WKZZ-F	15/ 2.4	3.6	5.0	---	---			12. WTOY	18/ 242	12. WLVA	199/ 5.5	4.3	4.3
13.								13. WXYU-F	17/ 330	13.			

12+ FM SHARE (METRO): 73.05% (412 of 564) (SPG 86: 68.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WXYU-F	2. WYYD-F	2. WYYD-F	2. WSLQ-F	2. WYYD-F	2. WXLK-F	2. WYYD-F	2. WYYD-F	2. WYYD-F	2. WSLQ-F	2. WYYD-F
3. WKZZ-F	3. WSLQ-F	3. WSLQ-F	3. WYYD-F	3. WSLQ-F	3. WYYD-F	3. WPVR-F	3. WPVR-F	3. WPVR-F	3. WYYD-F	3. WPVR-F
4. WJJS	4.	4.	4. WPVR-F	4. WPVR-F	4. WSLC	4.	4. WSLQ-F	4. WSLQ-F	4. WPVR-F	4. WSLQ-F
5. WTOY	5.	5.	5. WSLC	5. WSLC	5. WFIR	5.	5.	5. WSLC	5.	5. WGOL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WYYD-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WSLQ-F	2. WSLQ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F	2. WXLK-F	2. WYYD-F	2. WSLQ-F	2. WYYD-F	2. WSLQ-F
3. WYYD-F	3. WYYD-F	3. WTOY	3. WYYD-F	3. WYYD-F	3. WSLQ-F	3. WSLQ-F	3. WROV	3. WSLQ-F	3. WYYD-F
4.	4. WTOY	4. WYYD-F	4. WPVR-F	4. WSLQ-F	4.	4.	4. WYYD-F	4.	4. WPVR-F
5.	5.	5. WPVR-F	5. WTOY	5.	5.	5.	5. WSLC	5.	5. WSLC

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC		152 (2)	152 (2)	27.0	24.8	WBLT 1350 Bedford .5/1.3 WKBA 1550 Vinton .3/1.3
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	13 (1) 41 (3)	70 (2)	83 (3) 41 (3)	14.7 7.3	15.9 8.4	WLLL 930 Lynchburg 1.8/2.1 WLVA 590 Lynchburg 2.3/5.5 WROV 1240 Roanoke 2.1/4.8 WSAY 1480 Salem 1.0/1.2 WVOD 1390 Lynchburg .5/2.3
COUNTRY BLACK/URBAN BTFL MUSIC/EZ NEWS/TALK	41 (2) 38 (2)	100 (3) 21 (2)	141 (5) 59 (4) 69 (1)	25.0 10.5 12.2	20.1 10.5 15.4	WAKG-F 103.3 Danville .8/2.1 WQMG-F 97.1 Greensboro, NC .6/1.9
NOSTALGIA RELIGION/GOSPEL SPANISH CLASSICAL JAZZ/NEW AGE/ECLECTIC UNKNOWN/OTHERS	11 (1) 8 (2)		11 (1) 8 (2)	2.0 1.4	4.0 1.0	

RADIO STATIONS 564 (21)

WFIR, 960, 5 KW (DA-N), MOR, CBS, \$ 26.00* (Mc-Guild) Gibbons (ROANOKE) Terry Gibbons
 WJJS, 1320, 1 KW (DAYS,DA), BLACK, ABC-E, \$ 17.00* (Masla) (LYNCHBURG) Denny Dee Royer
 WLLL, 930, 5 KW (DAYS), NOSTALGIA, \$ 15.00* (Roslin) (LYNCHBURG) M. Cefaratti
 WLVA, 590, 1 KW (DA-2), MOR, ABC-I, \$ 14.00* (Southern) (LYNCHBURG) M. Shayne
 WROV, 1240, 1 KW, AC, ABC-D, \$ 22.00 (---) (ROANOKE) Burt Levine
 WSAY, 1480, 5 KW (DAYS), GOSPEL, SBN, \$ 13.00 (---) Willis (SALEM)
 WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY, NBC, \$ 36.00* (Katz) Mel Wheeler (ROANDKE) Herm Reavis
 WTOY, 910, 1 KW (DAYS,DA), BLACK, SBN, \$ 19.00 (Torbet) (ROANOKE) M. Waldvogel
 WGOL-F, 98.3, 3 KW @ 240, AC, \$ 18.00* (Roslin) (LYNCHBURG) Dick Singer
 WJLM-F, 93.5, 3 KW @ -83, COUNTRY, MBS, US 2, \$ 17.00* (---) (SALEM)
 WKZZ-F, 100.1, 3 KW @ 155, CHR, CBS, US 1, \$ 19.00* (Banner) Bahakel (LYNCHBURG)
 WPVR-F, 94.9, 50 KW @ 1980, BTFL/EZ, \$ 47.00* (Mc-Guild) Gibbons (ROANOKE) Terry Gibbons
 WSLQ-F, 99.1, 200 KW @ 1985, AC, ABC-F, \$ 45.00* (Katz) Mel Wheeler (ROANOKE) Herm Reavis
 WXLK-F, 92.3, 93 KW @ 2050, CHR, \$ 80.00* (Torbet) (ROANOKE) Jan Jeffries
 WXYU-F, 101.7, 3 KW @ 300, BLACK, ABC-F, \$ 21.00* (Masla) (LYNCHBURG) Denny Dee Royer
 WYYD-F, 107.9, 20 KW @ 1720, COUNTRY, MBS, \$ 37.00* (Eastman) (AMHERST) Barb Rexrode
 WAKG-F, 103.3, 100 KW @ 600, COUNTRY, \$ 28.00 (Masla) (DANVILLE) Dave Luther

ROCHESTER

Arbitron Rank/Pop (12+): 42/839,400

Stations: 20/16
Diaries: 1218/689:1/49.0%
Sample Target: 1130
% Below Line: 2.3
% Not Listed: 15.1

1986 Revenue: \$21,300,000
HH Inc.: \$35,463
Retail \$: 6.3 Bil
Pop per Station: 52,463
#1 Biller: WVOR-F \$5,700,000

MSA Rank/Pop: 46/995,200
ADI # 71
Average Person Ratings: 16.5
Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WCMF-F	205/14.8	12.2	10.9	9.3	15.6	11.8	18.1	1. WCMF-F	260/2563	1. WPXY-F+	2351/28.0	27.8 27.6
2. WPXY-F+	183/13.2	10.7	10.9	12.8	11.2	11.9	11.9	2. WPXY-F+	190/2506	2. WCMF-F	2179/26.0	23.4 26.6
3. WVOR-F	141/10.2	11.4	11.4	12.4	14.1	11.4	8.0	3. WVOR-F	151/2192	3. WVOR-F	1968/23.4	26.5 30.7
4. WEZO-F	107/ 7.7	8.6	9.9	9.6	8.9	9.0	3.9	4. WBEE-F	122/1447	4. WHAM	1683/20.1	22.4 19.7
5. WHAM	106/ 7.4	8.4	8.3	9.5	7.9	8.9	7.4	5. WEZO-F	121/1696	5. WEZO-F	1536/18.3	23.6 22.3
6. WBEE-F	102/ 7.4	5.5	7.1	5.6	5.1	6.4	6.0	6. WZSH-F	117/1294	6. WBEE-F	1263/15.0	21.9 19.2
7. WZSH-F	97/ 7.0	9.1	6.1	5.2	7.7	6.9	5.0	7. WHAM	115/1910	7. WKLX-F	1233/14.7	14.5 11.7
8. WDKX-F	78/ 5.6	3.3	4.4	7.3	4.2	5.2	11.7	8. WDKX-F	78/ 746	8. WZSH-F	1067/12.7	12.1 10.8
9. WKLX-F	65/ 4.7	6.0	6.5	3.8	6.0	5.3	5.1	9. WKLX-F	69/1306	9. WDKX-F	746/ 8.9	8.4 8.7
10. WNYR	30/ 2.2	6.2	5.2	4.6	3.0	4.6	3.4	10. WNYR	32/ 603	10. WNYR	546/ 6.5	9.9 7.0
11. WBBF	19/ 1.4	1.8	2.4	1.7	1.7	1.8	1.2	11.		11. WBBF	373/ 4.4	7.7 6.8

12+ FM SHARE (METRO): 84.50% (1014 of 1200) (SPG 86: 83.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F+>1.	WCMF-F>	1. WCMF-F>	1. WCMF-F	1. WVOR-F	1. WHAM	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WCMF-F	2. WPXY-F+>2.	WPXY-F+>	2. WVOR-F	2. WCMF-F	2. WZSH-F	2. WPXY-F+	2. WVOR-F	2. WPXY-F+>2.	WPXY-F+	2. WPXY-F+
3. WDKX-F	3. WVOR-F	3. WVOR-F	3. WPXY-F+	3. WPXY-F+	3. WVOR-F	3. WHAM	3. WPXY-F+	3. WVOR-F	3. WHAM	3. WVOR-F+
4.	4. WKLX-F	4. WBEE-F	4. WBEE-F	4. WBEE-F	4. WEZO-F	4. WVOR-F	4. WVOR-F	4. WEZO-F	4. WEZO-F	4. WDKX-F
5.	5. WEZO-F	5. WKLX-F	5. WEZO-F	5. WEZO-F	5. WBEE-F	5. WEZO-F	5. WBEE-F	5. WEZO-F	5. WZSH-F	5. WEZO-F
		6. WEZO-F				6. WBEE-F	6. WZSH-F			6. WBEE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCMF-F	1. WPXY-F+	1. WPXY-F+	1. WPXY-F+	1. WPXY-F+	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WPXY-F+	2. WCMF-F	2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WPXY-F+	2. WPXY-F+	2. WPXY-F+	2. WVOR-F	2. WVOR-F
3. WDKX-F	3. WVOR-F	3. WVOR-F	3. WVOR-F	3. WEZO-F	3. WKLX-F	3. WKLX-F	3. WVOR-F	3. WPXY-F+	3. WBEE-F
4. WVOR-F	4. WDKX-F	4. WKLX-F	4. WEZO-F	4. WCMF-F	4. WDKX-F	4. WVOR-F	4. WKLX-F	4. WBEE-F	4. WKLX-F
5.	5. WEZO-F	5. WEZO-F	5. WDKX-F	5. WBEE-F	5. WVOR-F	5.	5. WEZO-F	5. WKLX-F	5. WPXY-F+
	6. WBEE-F	6. WBEE-F	6. WBEE-F	6. WZSH-F			6. WBEE-F		

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP	3 (1)	195 (3)	198 (4)	16.5	19.7
AOR/CLASSIC		276 (3)	276 (3)	23.0	17.7
AC/OLDIES/SOFT ROCK	49 (2)	248 (2)	297 (4)	24.8	27.9
MOR/VARIETY/FULL	113 (2)		113 (2)	9.4	9.5
COUNTRY		113 (2)	113 (2)	9.4	10.2
BLACK/URBAN		78 (1)	78 (1)	6.5	4.8
BTFL MUSIC/EZ		97 (1)	97 (1)	8.1	---
NEWS/TALK					
NOSTALGIA				---	8.8
RELIGION/GOSPEL	14 (1)		14 (1)	1.2	0.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	7 (1)	7 (1)	14 (2)	1.2	0.6

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCGR	1550	Canandaigua	.5/ .8
WFLC-F	102.3	Canandaigua	.8/1.5
WWWG	1460	Rochester	1.0/3.2
WYSL	1030	Avon	.5/1.1
CFMX-F	103.1	Cobourge, ON	.5/1.0
WBYP-F	107.7	Weathersfield	.4/1.5
WMJQ-F	102.5	Buffalo	.6/2.3
WNTQ-F	93.1	Syracuse	.5/ .9

1200 (20)

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, OLDIES	NBC, US 2, \$ 30.00* (Eastman)	Heritage	Carol Barnaby-Merz
WHAM, 1180, 50 KW	, MOR	CBS, \$ 72.00* (Mc-Guild)	Lincoln	Jack Murphy
WNYR, 990, 5 KW/2.5 KW (DA-2)	, NOST/MOR	ABC-I, \$ 23.00* (HNWH)	Sky	Cindy Weiner
WWWG, 1460, 5 KW (DA-N)	, RELIGION	, \$ 12.00 (---)	Brandon	Sue Bahner
WBEE-F, 92.5, 50 KW @ 500,	COUNTRY	ABC-C, \$ 45.00* (Eastman)	Heritage	Carol Barnaby-Merz
WCMF-F, 96.5, 50 KW @ 457,	AOR	, \$ 90.00* (Torbet)	Stoner	Peter Coughlin
WDKX-F, 103.9, 1 KW @ 540,	BLACK	NBN, \$ 38.00* (Masla)		A. Langston
WEZO-F, 101.3, 27 KW @ 637,	SOFT AC	ABC-E, \$ 68.00* (HNWH)	Sky	Cindy Weiner
WKLX-F, 98.9, 50 KW @ 340,	CLASSIC AOR	, \$ 42.00* (Durpetti)		Wachs & Dodenhoff
WPXY-F+, 97.9, 50 KW @ 456,	CHR	, \$ 80.00* (MMR)	Pyramid	Bill Cusack
WVOR-F, 100.5, 50 KW @ 490,	AC	, \$ 93.00* (Mc-Guild)	Lincoln	Jack Palvino
WZSH-F, 95.1, 11 KW @ 993,	BTFL/NOST	, \$ 40.00* (HNWH)		(BRISTOL CENTER) Jim Doyle

MISCELLANEOUS COMMENTS WMJQ changes calls to WBEE and format from CHR to Country... WNYR changes from Country to MOR/Nost...

American Radio Spring 1987, Copyright 1987

ROCKFORD

Arbitron Rank/Pop (12+): 139/230,300

Stations: 15/8
Diaries: 683/337:1/53.9%
Sample Target: 610
% Below Line: 26.2
% Not Listed: 12.4

1986 Revenue: \$6,500,000
HH Inc.: \$32,889
Retail \$: 1.8 Bill
Pop per Station: 28,788
#1 Biller: WROK \$2,000,000

MSA Rank/Pop: 157/277,900

ADI # 114

Average Person Ratings: 15.1

Market TSL: 20.2 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WZOK-F	80/23.0	24.6	21.8			1. WZOK-F	132/1576	1. WROK	856/37.2	--- 31.8
2. WROK	59/17.0	13.6	16.8			2. WGN	77/1071	2. WZOK-F	806/35.0	--- 45.7
3. WGN	33/ 9.5	8.7	8.8			3. WROK	59/ 915	3. WGN	408/17.7	--- 18.6
4. WYBR-F+	32/ 9.1	7.8	9.3			4. WYBR-F+	37/ 455	4. WYBR-F+	360/15.5	--- 17.9
5. WRWC-F	22/ 6.3	6.1	5.6			5. WSJY-F	34/ 341	5. WRWC-F	328/14.2	--- 11.5
6. WSJY-F	17/ 4.9	3.8	2.7			6. WRWC-F	32/ 416	6. WKMQ-F	258/11.2	--- 10.4
7. WKMQ-F	12/ 3.4	2.9	6.1			7. WLS	30/ 583	7. WSJY-F	198/ 8.6	--- 8.1
WKKN	10/ 2.9	5.5	3.5			8. WJVL-F	29/ 488	8. WLS	192/ 8.3	--- 10.8
WQFL-F	10/ 2.9	2.3	1.3			9. WMAQ	23/ 526	9. WMAQ	182/ 7.9	--- 10.9
WLS	10/ 2.9	2.9	3.2			10. WKMQ-F	19/ 305	10. WKKN	180/ 7.8	--- 7.5
11.						11.		11. WQFL-F	178/ 7.7	--- 6.4

12+ FM SHARE (METRO): 57.70% (176 of 305) (SPG 86: 56.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WROK >	1. WROK	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>
2.	2. WYBR-F+>	2. WROK	2. WROK	2. WROK >	2. WGN >	2. WZOK-F>	2. WROK	2. WROK	2. WROK	2. WROK
3.	3. WRWC-F	3. WYBR-F+	3. WRWC-F	3. WGN	3. WSJY-F	3. WGN	3. WYBR-F+	3. WYBR-F+	3. WRWC-F	3. WYBR-F+
4.	4. WROK	4. WRWC-F	4. WGN	4. WRWC-F	4. WZOK-F	4. WYBR-F+>	4. WGN	4. WGN	4. WYBR-F+	4. WGN
5.	5.	5. WGN	5. WYBR-F+	5. WYBR-F+	5.	5. WRWC-F	5. WRWC-F	5. WRWC-F	5. WGN	5. WSJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WYBR-F+	1. WZOK-F	1. WZOK-F>	1. WZOK-F	1. WZOK-F
2.	2. WYBR-F+	2. WRWC-F	2. WROK	2. WROK >	2. WZOK-F>	2. WYBR-F+>	2. WYBR-F+	2. WYBR-F+	2. WROK
3.	WRWC-F	3. WKMQ-F	3. WRWC-F	3. WRWC-F	3. WROK	3. WROK	3. WRWC-F	3. WROK >	3. WGN
4.	4. WKMQ-F	WROK	4. WKMQ-F	4. WGN	4.	4. WRWC-F	4. WROK	4. WGN	WYBR-F+
5.	5. WROK	WYBR-F+	WYBR-F+	5.	5.	WLS	5.	5. WRWC-F	5. WRWC-F

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		82 (2)	82 (2)	26.9	39.2	WBBM 720 Chicago 2.3/7.3
AOR/CLASSIC	4 (1)	28 (1)	32 (2)	10.5	---	WDEK-F 92.5 DeKalb .6/5.0
AC/OLDIES/SOFT ROCK	10 (1)	34 (2)	44 (3)	14.4	24.7	WJVL-F 99.9 Janesville, WI 1.4/6.3
MOR/VARIETY/FULL	92 (2)		92 (2)	30.2	9.5	WMAQ 670 Chicago 1.4/7.9
COUNTRY	10 (1)	5 (1)	15 (2)	4.9	11.4	
BLACK/URBAN						
BTFL MUSIC/EZ		17 (1)	17 (1)	5.6	6.3	
NEWS/TALK	13 (2)		13 (2)	4.3	3.2	
NOSTALGIA					2.5	
RELIGION/GOSPEL		10 (1)	10 (1)	3.3	2.5	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.6	
305 (15)						

RADIO STATIONS

WKN, 1150, 1 KW (DAYS, DA), COUNTRY	ABC-I, \$ 18.00 (HNWH)	Midwest Family	Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D), MOR	ABC-C, NBC-T, \$ 42.00 (Mc-Guild)		Dave Salisbury
WKMQ-F, 95.3, 1 KW @ 515, AC	ABC-R, \$ 23.00 (HNWH)	Midwest Family	Duane Daniels
WQFL-F, 100.9, 3 KW @ 300, RELIGION	UPI, \$ NA (---)		Kurt Reinke
WRWC-F, 103.1, 3 KW @ 300, SOFT AC	\$ 22.00 (Roslin)		Bill Dommer
WYBR-F+, 104.9, 3 KW @ 300, AOR	US 1, \$ 22.00* (Banner)	Sage	Dave Salisbury
WZOK-F, 97.5, 50 KW @ 443, CHR	\$ 50.00 (Mc-Guild)		
WJVL-F, 99.9, 20 KW @ 200, COUNTRY	\$ 15.00 (---)	Gazette (JANESVILLE, WI)	Bob Dailey
WSJY - See Madison			

Other ranked stations - See Chicago

MISCELLANEOUS COMMENTS WXTA changes calls to WYBR, drops Nostalgia, and simulcasts with WYBR-F... WROK reclassified as MOR/Full Service... WYBR-F reclassified as AOR...

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,082,800

MSA Rank/Pop: 37/1,283,600
ADI # 20

Average Person Ratings: 16.7
Market TSL: 22.0 hours

Stations: 23/19
Diaries: 1408/769:1/45.9%
Sample Target: 1240
% Below Line: 4.6
% Not Listed: 12.8

1986 Revenue: \$40,400,000
HH Inc.: \$32,555
Retail \$: 8.8 Bil
Pop per Station: 56,989
#1 Biller: KXOA-F \$6,250,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KCTC-F	190/10.5	8.9	7.7	8.7	9.8	9.0	7.4	1. KCTC-F	230/2613	1. KXOA-F	2168/20.0	19.2	16.5
2. KFBK	150/ 8.3	9.1	7.5	6.4	5.7	7.8	5.3	2. KRAK	189/2085	2. KWOD-F	2092/19.3	16.7	18.4
3. KXOA-F	137/ 7.6	7.4	7.8	8.9	7.8	7.9	4.8	3. KFBK	179/2621	3. KSFM-F	2065/19.1	22.9	26.3
4. KWOD-F	135/ 7.5	6.4	4.7	5.6	6.4	6.1	7.3	4. KRAK-F	178/2122	4. KFBK	2001/18.5	16.8	13.7
5. KROY-F	126/ 7.0	6.8	5.2	3.4	1.2	5.6	7.4	5. KWOD-F	175/2799	5. KCTC-F	1979/18.3	16.5	16.7
6. KRAK-F	125/ 6.9	7.6	7.3	5.7	7.5	6.9	10.2	6. KZAP-F	160/2196	6. KROY-F	1693/15.6	13.7	7.2
7. KZAP-F	113/ 6.3	8.0	5.9	7.1	7.5	6.8	8.3	7. KXOA-F	156/2514	7. KZAP-F	1644/15.2	15.5	16.9
8. KSFM-F	109/ 6.0	7.1	7.6	10.9	12.5	7.9	7.2	8. KSFM-F	154/2902	8. KRAK-F	1568/14.5	14.4	14.7
9. KRAK	73/ 4.0	3.5	5.1	4.5	4.2	4.3	4.9	9. KROY-F	142/2037	9. KRXQ-F	1059/ 9.8	9.2	7.2
10. KRXQ-F	62/ 3.4	3.9	3.7	4.8	2.1	4.0	6.4	10. KNBR	94/1635	10. KAER-F	1030/ 9.5	9.7	8.1
11. KXOA	60/ 3.3	2.8	3.9	2.6	2.9	3.2	1.1	11. KGO	78/1148	11. KHYL-F	996/ 9.2	8.1	10.3
12. KAER-F	54/ 3.0	2.8	3.8	1.6	2.0	2.8	2.6	12. KRXQ-F	68/1126	12. KRAK	910/ 8.4	10.1	9.0
13. KGNR	44/ 2.4	1.2	1.3	1.7	2.8	1.7	1.1	13. KXOA	61/ 746	13. KXOA	728/ 6.7	7.4	5.9
KHYL-F	44/ 2.4	2.3	2.2	3.1	3.3	2.5	1.8	KCBS	61/ 889	14. KNBR	633/ 5.8	2.5	5.2
15.								15. KAER-F	59/1261	15. KGNR	562/ 5.2	4.5	7.6
16.								16. KHYL-F	55/1265	16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 69.66% (1095 of 1572) (SPG 86: 70.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KFBK-F	1. KCTC-F	1. KCTC-F	1. KWOD-F	1. KCTC-F
2. KROY-F	2. KXOA-F	2. KZAP-F	2. KCTC-F	2. KCTC-F	2. KFBK-F	2. KCTC-F	2. KXOA-F	2. KWOD-F	2. KROY-F	2. KRAK-F
3. KSFM-F	3. KSFM-F	3. KRAK-F	3. KRAK-F	3. KRAK-F	3. KXOA-F	3. KXOA-F	3. KFBK-F	3. KROY-F	3. KSFM-F	3. KWOD-F
4. KZAP-F	4. KROY-F	4. KSFM-F	4. KZAP-F	4. KFBK-F	4. KRAK-F	4. KWOD-F	4. KRAK-F	4. KXOA-F	4. KCTC-F	4. KROY-F
5. KRXQ-F	5. KRAK-F	5. KWOD-F	5. KFBK-F	5. KZAP-F	5. KXOA-F	5. KRAK-F	5. KWOD-F	5. KRAK-F	5. KFBK-F	5. KSFM-F
6.	6. KWOD-F	6. KCTC-F	6. KSFM-F	6. KSFM-F	6. KRAK	6. KSFM-F	6. KZAP-F	6. KZAP-F	6. KZAP-F	6. KXOA-F
7.	7.	7. KROY-F	7.	7.	7.	7.	7. KROY-F	7. KSFM-F	7. KRAK-F	7. KZAP-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWOD-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KROY-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KFBK-F
2. KROY-F	2. KRAK-F	2. KRAK-F	2. KRAK-F	2. KCTC-F	2. KZAP-F	2. KSFM-F	2. KXOA-F	2. KXOA-F	2. KZAP-F
3. KRAK-F	3. KROY-F	3. KZAP-F	3. KWOD-F	3. KRAK-F	3. KRXQ-F	3. KROY-F	3. KRAK-F	3. KSFM-F	3. KRAK-F
4. KSFM-F	4. KSFM-F	4. KSFM-F	4. KCTC-F	4. KWOD-F	4. KSFM-F	4. KRXQ-F	4. KRAK	4. KRAK-F	4. KXOA-F
5. KZAP-F	5. KWOD-F	5. KAER-F	5. KSFM-F	5. KFBK-F	5. KWOD-F	5. KWOD-F	5. KSFM-F	5. KFBK-F	5. KCTC-F
6. KRXQ-F	6. KZAP-F	6. KROY-F	6. KROY-F	6. KSFM-F	6.	6. KRAK-F	6. KFBK	6. KRXQ-F	6. KRAK
7.	7.	7.	7. KZAP-F	7.	7.	7.	7.	7. KROY-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
					%	%			
TOP 40/CHR/CONTEMP		370 (3)	370 (3)	23.5	24.4	KAHI	950	Auburn	.6/1.4
AOR/CLASSIC		173 (2)	175 (2)	11.1	11.1	KFIA	710	Carmichael	1.0/4.0
AC/OLDIES/SOFT ROCK	64 (3)	181 (2)	245 (5)	15.6	16.6	KIOQ	1030	Folsom	.4/1.6
MOR/VARIETY/FULL	29 (1)		29 (1)	1.8	2.4	KRCX	1110	Roseville	1.4/1.7
						KSMJ	1380	Sacramento	.8/1.8
COUNTRY	73 (1)	179 (2)	252 (3)	16.0	14.9				
BLACK/URBAN						KCBS	740	San Francisco	.6/2.2
BTFL MUSIC/EZ		190 (1)	190 (1)	12.1	11.5	KGO	810	San Francisco	1.6/4.3
NEWS/TALK	188 (3)		188 (3)	12.0	9.1	KNBR	680	San Francisco	1.6/5.8
						KSFO	560	San Francisco	.3/1.5
NOSTALGIA	71 (2)		71 (2)	4.5	6.7				
RELIGION/GOSPEL	18 (1)		18 (1)	1.1	2.1				
SPANISH	26 (1)		26 (1)	1.7	1.3				
CLASSICAL									
JAZZ/NEW AGE/ELECTIC									
UNKNOWN/OTHERS	8 (1)		8 (1)	0.5	---				
			1572 (23)						

RADIO STATIONS

AM STATIONS

KFBK, 1530, 5 KW (DA-1)	, NEWS/TALK APR,NBC,NBC-T,	\$ 85.00* (Katz)	McClatchy	Rick Eytcheson
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION	CNN,\$ 26.00 (---)	(CARMICHAEL)	Jamie Clark
KGNR, 1320, 5 KW (DA-2)	, OLDIES	CBS,\$ 45.00* (Christal)	Tribune Co.	Doug Stuart
KIOQ, 1030, 50 KW/1 KW (DA-2)	, ? ?	, \$ 21.00 (Roslin)	(FOLSOM)	John McRae
KJAY, 1430, 500 W (DAYS,DA)	, RELIGION/VARIOUS	, \$ 22.00 (---)		Jack Powell
KRAK, 1140, 50 KW (DA-2)	, COUNTRY	, \$ 70.00* (Durpetti)	EZ	John Winkel
KRCX, 1110, 5 KW/500 W	, SPANISH	, \$ 40.00* (Lotus)	Fuller-Jeffrey (ROSEVILLE)	R. Elliott
KSAC, 1240, 1 KW	, MOR	, \$ 35.00* (---)		
KSMJ, 1380, 5 KW	, OLDIES	SMN,\$ 30.00* (MMR)	Duffy	Jerry McKenna
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA	APR,\$ 55.00* (Banner)	Brown	John Geary

FM STATIONS

KAER, 92.5, 50 KW @ 449, SOFT AC	ABC-E,\$ 57.00* (Katz)	McClatchy	Rick Eytcheson
KCTC, 96.1, 50 KW @ 476, BTFL/EZ	, \$ 84.00* (Christal)	Tribune Co.	Doug Stewart
KRXQ, 93.5, 3 KW @ 306, AOR	, \$ 50.00* (Radio West)	Fuller-Jeffrey	Michael John
KHYL, 101.1, 36 KW @ 567, OLDIES/AC	, \$ 45.00* (Torbet)	Parker	(AUBURN)
KRAK, 105.1, 50 KW @ 500, COUNTRY	, \$ 80.00* (Durpetti)	EZ	John Winkel
KROY, 96.9, 50 KW @ 500, CHR	US 1,Source,\$ 60.00* (HNWH)		Ted Atkins
KSFM, 102.5, 50 KW @ 500, CHR	, \$ 90.00* (MMR)	Duffy	(WOODLAND) Jerry McKenna
KWOD, 106.5, 50 KW @ 310, CHR	ABC-F,CBS-R,\$ 65.00* (Masla)		Ed Stolz
KXOA, 107.9, 50 KW @ 420, AC	, \$115.00* (Banner)	Brown	John Geary
KZAP, 98.5, 50 KW @ 495, AOR	, \$ 85.00* (Mc-Guild)	Nationwide	Tom Weidle

CALL LETTER CHANGES

KDJQ changes to KRXQ
 KHXY changes to KIOQ

FORMAT CHANGES

STATION SALES

KFBK, KAER-F: From McClatchy to Group W for \$20,000,000
 (Comm. Equity)

SAGINAW - BAY CITY - MIDLAND

Arbitron Rank/Pop (12+): 104/334,600

MSA Rank/Pop: 111/410,400
ADI # 59 (w/Flint)
Average Person Ratings: 17.5
Market TSL: 23.0 hours

Stations: 18/12
Diaries: 835/401:1/56.2%
Sample Target: 740
% Below Line: 5.3
% Not Listed: 6.6

1986 Revenue: \$8,600,000
HH Inc.: \$30,852
Retail \$: 2.6 Bil
Pop per Station: 27,883
#1 Biller: WHNN-F \$1,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WIOG-F	198/33.8	30.3	23.5	26.6	19.4			1. WIOG-F	433/4292	1. WIOG-F	1734/51.8	48.0	45.6
2. WSGW	83/14.2	11.2	11.7	12.0	11.4			2. WKCQ-F	111/1373	2. WSGW	844/25.5	22.1	24.1
3. WKCQ-F	64/10.9	9.3	9.2	12.9	15.7			3. WCRZ-F	102/1288	3. WHNN-F	783/23.4	22.6	23.7
4. WHNN-F	62/10.6	9.2	10.9	8.5	10.6			4. WHNN-F	96/1434	4. WKCQ-F	726/21.7	20.8	20.8
5. WGER-F	39/ 6.7	9.0	9.0	10.7	10.1			5. WSGW	94/1020	5. WGER-F	492/14.7	17.6	20.7
6. WKQZ-F	33/ 5.6	7.6	8.2	1.8	.3			6. WJR	82/1283	6. WKQZ-F	396/11.8	13.9	16.5
7. WJR	15/ 2.6	1.9	1.8	2.3	2.2			7. WGER-F	59/ 686	7. WJR	226/ 6.8	7.3	5.9
8. WWWS-F	12/ 2.1	2.9	6.0	1.7	2.9			8. WWCK-F	57/ 890	8. WSAM	219/ 6.5	6.5	7.1
9. WSAM	10/ 1.7	1.0	1.5	2.7	2.6			9. WKQZ-F	42/ 508	9. WFXZ-F	154/ 4.6	2.8	3.1
10.								10.		10. WWWS-F	149/ 4.5	5.5	7.5
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 76.87% (422 of 549) (SPG 86: 79.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WSGW >	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2.	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WKCQ-F	2. WSGW	2. WSGW	2. WKCQ-F	2. WSGW-F>	2. WKCQ-F
3.	3. WKQZ-F>	3. WKCQ-F	3. WKCQ-F	3. WSGW	3. WIOG-F	3. WKCQ-F	3. WHNN-F	3. WHNN-F	3. WKCQ-F	3. WSGW
4.	4. WKCQ-F	4. WKQZ-F	4. WSGW >	4. WKCQ-F	4. WGER-F	4. WHNN-F	4. WKCQ-F	4. WSGW	4. WHNN-F	4. WHNN-F
5.	5.	5. WSGW	5. WKQZ-F	5.	5. WHNN-F	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2.	2. WHNN-F>	2. WHNN-F	2. WHNN-F>	2. WHNN-F>	2. WKQZ-F	2. WKQZ-F>	2. WKQZ-F	2. WHNN-F	2. WHNN-F
3.	3.	3.	3. WKCQ-F	3. WKCQ-F	3. WKCQ-F	3.	3. WHNN-F	WKQZ-F	3. WSGW
4.	4.	4.	4. WSGW	WSGW	4.	4.	WSGW	4. WKCQ-F	4. WKCQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WSGW	5. WKQZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		198 (1)	198 (1)	36.1	26.2	WFXZ-F 100.9 Pinconning .9/4.6
AOR/CLASSIC		36 (2)	36 (2)	6.6	10.8	WKNX 1210 Saginaw 1.2/4.0
AC/OLDIES/SOFT ROCK	10 (1)	64 (2)	74 (3)	13.5	15.4	WMPX 1490 Midland .5/3.6
MOR/VARIETY/FULL	113 (5)		113 (5)	20.6	16.5	WXOX 1250 Bay City .7/3.7
COUNTRY	4 (1)	68 (3)	72 (4)	13.1	14.5	WCEN-F 94.5 Mt. Pleasant .3/2.0
BLACK/URBAN		12 (1)	12 (1)	2.2	8.2	WCRZ-F 107.9 Flint .3/2.9
BTFM MUSIC/EZ		39 (1)	39 (1)	7.1	10.0	WDFD 910 Flint .9/2.7
NEWS/TALK						WWCK-F 105.5 Flint .5/2.3
NOSTALGIA						WWW-F 106.7 Detroit .3/1.6
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		5 (1)	5 (1)	0.9	---	

549 (18)

RADIO STATIONS

WSAM, 1400, 1 KW , OLDIES ABC-D, \$ 16.00* (Christal) MacDonalld Ken MacDonalld
 WSGW, 790, 5 KW/1 KW (DA-2) , MOR MBS,ABC-I,NBC-T, \$ 35.00* (Katz) Booth John Casey

WGER-F, 106.3, 3 KW @ 300, BTFM/EZ , \$ 35.00* (Mc-Guild) Jack Fitzgerald
 WHNN-F, 96.1, 100 KW @ 1032, AC US 2, \$ 44.00* (Republic) Dan Stewart
 WIOG-F, 102.5, 86 KW @ 870, CHR ABC-C, \$ 80.00* (Katz) Booth John Casey
 WKCQ-F, 98.1, 50 KW @ 340, COUNTRY ABC-D, \$ 41.00* (Christal) MacDonalld Ken MacDonalld
 WKQZ-F, 93.5, 3 KW @ 300, AOR US 1, \$ 30.00 (Eastman) Ted Peloubet
 WWWS-F, 107.1, 2 KW @ 360, BLACK SBN, \$ 18.00* (Masla) Cheryl Mayle

Other ranked stations - See Flint and Detroit

MISCELLANEOUS COMMENTS WBCM (Bay City) sold for \$125,000...

American Radio Spring 1987, Copyright 1987

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,996,300

MSA Rank/Pop: 12/2,401,400

ADI # 18

Average Person Ratings: 18.2

Market TSL: 23.8 hours

Stations: 28/28

Diaries: 1970/1013:1/55.8%

Sample Target: 1740

% Below Line: 0

% Not Listed: 5.4

1986 Revenue: \$53,100,000

HH Inc.: \$34,054

Retail \$: 17.0 Bill

Pop per Station: 71,296

#1 Biller: KMOX \$18,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	RATING	FAL 86	SPG 86
1. KMOX	836/23.0	17.7	18.0	20.0	22.4	19.7	19.1	1. KMOX	956/9774	1. KMOX	8169/40.9		35.7	41.8
2. KSHE-F	417/11.5	10.5	11.8	12.9	12.0	11.7	17.9	2. KSHE-F	496/5477	2. KSHE-F	4542/22.8		23.1	22.9
3. KMJM-F	263/ 7.2	6.7	6.4	6.6	5.5	6.7	10.9	3. KEZK-F	288/3476	3. KHTR-F	3699/18.5		16.4	14.5
4. KEZK-F	247/ 6.8	8.9	7.5	6.5	6.5	7.4	4.4	4. KHTR-F	283/4489	4. KEZK-F	3031/15.2		16.0	13.8
								5. KMJM-F	265/2259	5. KWK-F	2845/14.3		11.6	12.6
6. KSD-F	151/ 4.1	4.6	4.8	4.2	3.7	4.4	3.1	6. WIL-F	170/2602	6. KSD-F	2382/11.9		11.1	10.4
7. KWK-F	147/ 4.0	2.9	2.5	2.9	3.4	3.1	4.0	7. KWK-F	168/3210	7. KYKY-F	2369/11.9		15.0	12.8
8. WIL-F	125/ 3.4	5.0	4.5	3.6	4.8	4.1	3.8	8. KUSA	168/2671	8. KMJM-F	2210/11.1		11.2	10.7
9. KYKY-F	119/ 3.3	5.4	4.8	5.4	4.8	4.7	4.1	9. KSD-F	163/2700	9. WIL-F	1968/ 9.9		12.1	10.7
10. KUSA	100/ 2.7	3.2	3.9	2.9	3.3	3.2	2.5	10. KYKY-F	124/2495	10. KUSA	1720/ 8.6		9.7	8.2
11. WMRY-F	92/ 2.5	2.0	3.0	2.8	3.5	2.6	2.9	11. WMRY-F	100/1308	11. WRTH	1368/ 6.9		6.3	6.9
12. WRTH	81/ 2.2	2.5	2.6	2.4	3.1	2.4	2.0	12. WKKX-F	88/1199	12. WMRY-F	1239/ 6.2		7.3	7.3
13. WKKX-F	68/ 1.9	2.5	1.6	1.6	1.8	1.7	1.8	13. WRTH	87/1450	13. KRJY-F	1090/ 5.5		6.0	6.8
14. KATZ	61/ 1.7	1.3	1.3	2.1	2.1	1.6	.7	14. KLTH-F	82/1217	14. KLTH-F	1049/ 5.3		7.8	5.6
								15. KRJY-F	67/1240	15. KATZ-F	975/ 4.9		4.7	5.4
16. KRJY-F	60/ 1.6	1.3	1.2	1.5	1.3	1.4	.9	16.		16. WKKX-F	962/ 4.8		5.5	4.9
17. WESL	58/ 1.6	1.4	1.9	1.1	1.2	1.5	.5	17.		17. KATZ	951/ 4.8		4.4	5.4
18. KATZ-F	50/ 1.4	1.8	1.3	1.9	1.7	1.6	1.9	18.		18. KXOK	869/ 4.4		6.1	6.1
19. KGLD	39/ 1.1	.9	1.1	1.7	1.5	1.2	1.5	19.		19. KGLD	859/ 4.3		4.7	5.7
20. WEW	38/ 1.0	.9	1.3	.8	.6	1.0	.6	20.		20. WESL	666/ 3.3		3.4	2.9
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 61.08% (2103 of 3443) (SPG 86: 60.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTR-F	1. KSHE-F>	1. KSHE-F>	1. KMOX	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX
2. KSHE-F	2. KMJM-F	2. KMOX >	2. KSHE-F>	2. KSHE-F	2. KEZK-F>	2. KSHE-F	2. KSHE-F	2. KSHE-F>	2. KSHE-F	2. KSHE-F>
3. KMJM-F	3. KHTR-F	3. KMJM-F	3. KMJM-F	3. KMJM-F	3. WIL-F	3. KUSA	3. KEZK-F	3. KHTR-F	3. KMJM-F>	3. KHTR-F
4. KWK-F	4. KMOX	4. KHTR-F	4. KSD-F	4. KEZK-F	WRTH	4. KEZK-F	4. KHTR-F	4. KMJM-F	4. KHTR-F	4. KEZK-F>
5.	5. KSD-F	5. KSD-F	5. KHTR-F	5. KSD-F	5.	5. KMJM-F	5. KEZK-F>	5. KWK-F	5. KMJM-F	5. KMJM-F
6.	6. KYKY-F	6. KYKY-F	6. KYKY-F	6. KHTR-F	6.	6. KMJM-F	6. KSD-F	6. KWK-F	6. KEZK-F	6. KWK-F
7.	7. KWK-F	7. KWK-F	7. KEZK-F	7. KYKY-F	7.	7. WIL-F+	7.	7.	7. KSD-F	7.
8.	WMRY-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX >	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KSHE-F	1. KMOX >
2. KHTR-F	2. KHTR-F	2. KMJM-F	2. KHTR-F	2. KMJM-F	2. KMJM-F	2. KMOX	2. KMOX	2. KMOX >	2. KSHE-F>
3. KMJM-F	3. KMJM-F>	3. KYKY-F	3. KMJM-F	3. KEZK-F	3. KWK-F	3. KMJM-F>	3. WMRY-F	3. KMJM-F	3. WMRY-F
4. KWK-F	4. KSD-F	4. KHTR-F	4. KMOX	4. KSHE-F	4. KHTR-F	4. WMRY-F	4. KMJM-F	4. WMRY-F	4. KSD-F
5. KSD-F	5. KYKY-F	5. KSD-F	5. KSD-F	5. KHTR-F	5. WMRY-F	5. KWK-F	5. KHTR-F	5. KSD-F	5. KEZK-F
6. KYKY-F	6. KWK-F	6. KMOX	6. KYKY-F	6. KYKY-F	6. KMOX	6. KHTR-F	6. KYKY-F	6. KHTR-F	6. WIL-F
7.	7. KMOX	7.	7. KEZK-F	7. KSD-F	7. KUSA	7. KSD-F	7. KSD-F	7. KWK-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		394 (2)	394 (2)	11.4	7.9	KFUO-F	99.1	Clayton	1.0/3.3
AOR/CLASSIC		509 (2)	509 (2)	14.8	16.4	KIRL	1460	St. Charles	.4/1.4
AC/OLDIES/SOFT ROCK	39 (1)	391 (4)	430 (5)	12.5	14.4	KSIV	1320	Clayton	.5/1.2
MOR/VARIETY/FULL	17 (1)		17 (1)	0.5		KSTL	690	St. Louis	.4/.8
COUNTRY	135 (2)	193 (2)	328 (4)	9.5	11.0	WCBW-F	104.9	Columbia, IL	.5/2.4
BLACK/URBAN	119 (2)	313 (2)	432 (4)	12.5	11.1	WGNU	920	Granite City, IL	.5/1.8
BTFL MUSIC/EZ		247 (1)	247 (1)	7.2	6.9	KXOK	630	St. Louis	.9/4.4
NEWS/TALK	867 (2)		867 (2)	25.2	25.4	WIL	1430	St. Louis	1.0/2.7
NOSTALGIA	119 (2)		119 (2)	3.5	3.9				
RELIGION/GOSPEL	44 (3)	19 (1)	63 (4)	1.8	2.0				
SPANISH									
CLASSICAL		37 (1)	37 (1)	1.1	1.0				
JAZZ/NEW AGE/ELECTIC									
UNKNOWN/OTHERS									
			3443 (28)						

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN, \$ NA	(Roslin)	Interurban	Charles Richardson
KGLD, 1380, 5 KW (DA-2)	, OLDIES	\$ 34.00	(Republic)	Chase	Dick Bremkamp
KIRL, 1460, 5 KW (DAYS)	, RELIGION	\$ 23.00	(---)		Bill White
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS, \$330.00*	(CBS)	CBS	Bob Hyland
KSIV, 1320, 5 KW (DAYS)	, RELIGION	\$ 20.00	(---)	Bott	Richard Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	\$ 16.00	(---)		Doris Grebas
KUSA, 550, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 54.00*	(Mc-Guild)	Gannett	Bill Coffey
KXEN, 1010, 50 KW (DAYS, DA)	, RELIGION	\$ 12.00	(---)	Mid-America Gospel	Bernie Harville
KXOK, 630, 5 KW (DA-2)	, CONTEMP	MBS, ABC-I, \$ 40.00*	(HNWH)		Nancy Pool
WESL, 1490, 1 KW/250 W (DA-1)	, BLACK	SBN, \$ 24.00	(Lazar)		Wendell Hanson
WEW, 770, 1 KW (DAYS)	, NOSTALGIA	\$ 22.00	(---)		Charles Stanley
WGNU, 920, 500 W (DA-2)	, VARIETY	\$ 30.00*	(Market 4)		Chuck Norman
WIL, 1430, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 35.00*	(Banner)	Heritage	Dick Williams
WRTH, 590, 1 KW (DA-1)	, NOSTALGIA	NBC, \$ 55.00*	(MMR)	Adams	John Gutbrod

FM STATIONS

KRJY, 96.3, 100 KW @ 650, SOFT AC	ABC-F, Source, \$ 36.00	(Masla)			Richard Miller
KATZ, 100.3, 50 KW @ 495, BLACK	NBN, \$ 30.00*	(Roslin)	Interurban		Charles Richardson
KEZK, 102.5, 100 KW @ 500, BTFL/EZ	\$ 87.00*	(MMR)	Adams		John Gutbrod
KFUO, 99.1, 100 KW @ 557, CLASSICAL	\$ 50.00*	(CMBS)			
KHTR, 103.3, 100 KW @ 1212, CHR	CBS-R, \$ 75.00*	(CBS)	CBS		Tim Dorsey
KLTH, 97.1, 100 KW @ 560, SOFT AC	SMN, \$ 46.00*	(HNWH)			Nancy Pool
KMJM, 107.7, 100 KW @ 320, URBAN	\$ 90.00*	(Christal)	Keymarket		Linda O'Connor
KSD, 93.7, 100 KW @ 850, AC	\$ 80.00*	(Mc-Guild)	Gannett		Bill Coffey
KSHE, 94.7, 100 KW @ 1019, AOR	\$ 140.00*	(Katz)	Emmis		John Beck
KWK, 106.5, 39 KW @ 592, CHR	\$ 60.00	(Durpetti)	Chase		Dick Bremkamp
KYKY, 98.1, 100 KW @ 580, AC	\$ 95.00*	(Eastman)	EZ		Karen Carroll
WCBW, 104.9, 3 KW @ 235, RELIGION	\$ 20.00	(---)	Universal (COLUMBIA)		L. Tiernan
WIL, 92.3, 100 KW @ 510, COUNTRY	ABC-E, \$ 70.00*	(Banner)	Heritage		Dick Williams
WKKX, 104.1, 50 KW @ 500, COUNTRY	\$ 43.00*	(Republic)			Shelly Davis
WMRY, 101.1, 50 KW @ 320, AOR	\$ 45.00	(Torbet)			Brian Krueger

CALL LETTER CHANGES

KADI-F changes to KRJY (April)

FORMAT CHANGES

KXOK: From Talk to Contemp

STATION SALES

SALISBURY - OCEAN CITY

Arbitron Rank/Pop (12+): 151/197,800

MSA Rank/Pop: NA

Average Person Ratings: 16.7
Market TSL: 22.5 hours

Stations: 22/19
Diaries: 617/321:1/44.1%
Sample Target: 560
% Below Line: 4.6
% Not Listed: 13.9

1986 Revenue: NA
HH Inc.: NA
Retail \$: NA
Pop per Station: 10,411
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WOCQ-F	41/12.4	12.0	---			1. WDSO-F	43/438	1. WKHI-F	469/23.7	---	26.1
2. WICO-F+	38/11.5	9.4	---			WICO-F+	43/516	2. WOCQ-F	449/22.7	---	22.2
3. WQH-Q	37/11.2	11.1	---			WOCQ-F	43/479	3. WICO-F+	516/22.3	---	18.9
4. WKHI-F	30/ 9.1	9.9	---			4. WKHI-F	40/562	4. WQH-Q	342/17.3	---	22.3
5. WGMD-F	20/ 6.0	5.3	---			5. WQH-Q	39/372	5. WOLC-F	225/11.4	---	7.6
6. WLWV-F	16/ 4.8	7.3	---			6. WAFL	27/343	6. WWTR-F	207/10.5	---	11.9
7. WOLC-F	15/ 4.5	4.4	---			7. WGMD-F	21/182	7. WSBY	202/10.2	---	8.8
8. WSEA-F	14/ 4.2	2.3	---			8. WLWV-F	18/205	8. WSEA-F	187/ 9.5	---	8.6
9. WSBY	12/ 3.6	3.2	---			9. WSEA-F	18/230	9. WGMD-F	174/ 8.8	---	7.7
10. WWTR-F	12/ 3.6	6.7	---			10. WOLC-F	17/269	10. WLWV-F	170/ 8.6	---	8.4
11. WDSO-F	11/ 3.3	3.2	---			11. WSBY	14/210	11. WDSO-F	142/ 7.2	---	5.4
12. WOVU-F	9/ 2.7	.3	---			12. WWTR-F	13/225	12. WSUX-F	131/ 6.3	---	3.8
13. WJDY-F	8/ 2.4	4.4	---			13.		13. WJDY-F	123/ 6.2	---	11.5
14. WJWL	7/ 2.1	2.0	---			14.		14. WOVU-F	104/ 5.3	---	3.4

12+ FM SHARE (METRO): 85.10% (245 of 285) (SPG 86: 85.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOCQ-F	1. WOCQ-F	1. WQH-Q	1. WQH-Q	1. WICO-F+	1. WICO-F+	1. WICO-F+	1. WQH-Q	1. WQH-Q	1. WOCQ-F	1. WKHI-F
2. WKHI-F	2. WQH-Q	2. WOCQ-F	2. WICO-F+	2. WQH-Q	2. WGMD-F	2. WOCQ-F	2. WICO-F+	2. WICO-F+	2. WKHI-F	2. WICO-F+
3. WSEA-F	3. WKHI-F	3. WICO-F+	3. WOCQ-F	3. WOCQ-F	3. WQH-Q	3. WQH-Q	3. WGMD-F	3. WOCQ-F	3. WICO-F	3. WOCQ-F
4. WJDY	4.	4. WKHI-F	4. WLWV-F	4. WLWV-F	4. WLWV-F	4. WKHI-F	4. WKHI-F	4. WKHI-F	4. WQH-Q	4. WQH-Q
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		85 (3)	85 (3)	29.8	27.5	WALF-F 97.7 Milford, DE .6/2.7
AOR/CLASSIC		12 (1)	12 (1)	4.2	7.6	WDMV 540 Pocomoke City .9/2.7
AC/OLDIES/SOFT ROCK		58 (4)	58 (4)	20.4	14.2	WETT 1590 Ocean City .6/2.4
MOR/VARIETY/FULL	12 (1)		12 (1)	4.2	---	WSUX-F 98.3 Seaford, DE .9/6.1
COUNTRY	10 (4)	46 (2)	56 (6)	19.6	16.2	WYUS 930 Milford, DE .9/2.5
BLACK/URBAN	8 (1)		8 (1)	2.8	6.0	WCAO 600 Baltimore .3/2.5
BTFL MUSIC/EZ		20 (1)	20 (1)	7.0	14.2	WCAU 1210 Philadelphia .3/1.7
NEWS/TALK	1 (1)		1 (1)	0.4	---	
NOSTALGIA	7 (1)		7 (1)	2.4	6.6	
RELIGION/GOSPEL		15 (1)	15 (1)	5.3	5.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	2 (1)	9 (1)	11 (2)	3.9	2.6	

285 (22)

RADIO STATIONS

WJDY, 1470, 5 KW (DAYS)	, BLACK	CBS, NBN, \$ 24.00 (Torbet)	J. Connor
WJWL, 900, 1 KW	, NOSTALGIA	MBS, \$ 11.00* (Roslin)	Jeff Scott
WSBY, 960, 5 KW (DA-2)	, MOR	MBS, \$ 24.00 (---)	Sandy Vandiver
WICO-F+, 94.5, 3 KW @ 300, COUNTRY		\$ 58.00 (Torbet)	Prettyman
WKHI-F, 99.9, 50 KW @ 319, CHR		\$ 30.00* (Republic)	Bill Prettyman
WLWV-F, 105.5, 3 KW @ 390, SOFT AC		\$ 16.00 (---)	Jim Layton
WOCQ-F, 103.9, 3 KW @ 328, CHR		ABC-E, \$ 19.00 (Masla)	HVS
WOLC-F, 102.5, 25 KW @ 500, RELIGION		\$ 11.00 (---)	Darryl Nixon
WOVU-F, 101.7, 3 KW @ 300, ? ?		NBC, \$ NA (---)	Jim Woodland
WQH-Q, 104.7, 33 KW @ 610, AC		MBS, \$ 40.00 (---)	Woolfson
WSEA-F, 93.5, 3 KW @ 350, CONTEMP		\$ NA (P/W)	(PRINCESS ANNE)
WWTR-F, 95.9, 3 KW @ 330, AOR		\$ NA (Banner)	(OCEAN VIEW, DE)
			(GEORGETOWN)
			(BETHANY BEACH)

WDSO-F - See Wilmington

MISCELLANEOUS COMMENTS WLWV changed from BTFL to Soft AC.

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,001,300

MSA Rank/Pop: 45/1,033,800

ADI # 41

Average Person Ratings: 15.3

Market TSL: 20.3 hours

Stations: 28/28
Diaries: 1437/697:1/54.2%
Sample Target: 1240
% Below Line: 0
% Not Listed: 6.5

1986 Revenue: \$28,000,000
HH Inc.: \$29,840
Retail \$: 5.7 Bill
Pop per Station: 35,761
#1 Biller: KSL \$5,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KRSP-F	157/10.3	7.9	7.4	11.0	7.5	9.2	13.8	1. KRSP-F	173/2237	1. KISN-F	2182/21.8	18.1	14.4
2. KISN-F	143/ 9.4	5.6	5.3	4.8	4.0	6.3	8.3	2. KISN-F	162/2563	2. KSL	2076/20.7	26.7	25.8
3. KSFI-F	134/ 8.8	9.1	10.8	9.2	9.1	9.5	5.1	KSFI-F	162/2290	3. KRSP-F	2036/20.3	18.7	18.6
4. KSL	119/ 7.8	9.0	9.7	8.4	11.0	8.7	7.5	4. KSL	148/2627	4. KSFI-F	1928/19.3	21.3	21.2
5. KKAT-F	109/ 7.1	8.6	8.1	6.2	7.4	7.5	7.8	5. KKAT-F	130/1782	5. KCPX-F	1751/17.5	19.8	19.5
6. KCPX-F	107/ 7.0	7.8	7.5	7.0	6.5	7.3	10.7	6. KSOP-F+	126/1918	6. KSOP-F+	1514/15.1	17.0	10.5
7. KSOP-F+	86/ 5.6	7.0	7.3	7.3	5.6	6.8	5.8	7. KCPX-F	114/1853	7. KKAT-F	1490/14.9	14.4	13.1
8. KLCY-F	66/ 4.3	4.7	3.4	4.0	4.0	4.1	4.6	8. KLCY-F	90/1305	8. KFMY-F	1081/10.8	9.8	6.9
9. KBER-F	65/ 4.3	3.2	3.4	1.4	1.4	3.1	5.0	9. KBER-F	65/ 936	9. KLCY-F	1067/10.7	10.0	12.1
10. KALL	57/ 3.7	3.2	3.0	4.4	3.9	3.6	3.2	10. KRPN-F+	59/ 797	10. KBER-F	930/ 9.3	8.1	5.2
11. KFMY-F	52/ 3.4	3.2	2.6	.5	.9	2.4	2.4	11. KALL	57/ 917	11. KALL	894/ 8.9	3.0	3.9
12. KRPN-F+	47/ 3.1	1.3	.9	.4	1.3	1.4	1.4	12. KFMY-F	54/1145	12. KDAB-F	746/ 7.5	7.6	7.3
13. KMGR-F	43/ 2.8	3.3	2.8	2.4	2.3	2.6	2.2	13. KMGR-F	46/ 755	13. KMGR-F	708/ 7.1	8.1	5.5
14. KTKK	34/ 2.2	2.4	1.8	2.1	2.0	2.1	1.6	14. KTKK	35/ 468	14. KRPN-F+	664/ 6.6	3.0	1.6
15. KCPX	29/ 1.9	1.1	1.4	2.3	2.2	1.7	2.2	15. KCPX	32/ 550	15. KLTQ-F	649/ 6.5	7.2	8.8
16. KDAB-F	25/ 1.6	2.0	2.4	1.6	2.2	1.9	1.6	16.		16. KLUB	591/ 5.9	6.1	6.8
KUTR	25/ 1.6	1.4	1.3	1.9	3.5	1.6	1.9	17.		17. KZAN-F	576/ 5.8	6.9	6.6
18. KLUB	24/ 1.6	1.7	1.9	1.4	2.9	1.7	1.8	18.		18. KCPX	529/ 5.3	6.0	7.4
19. KLTQ-F	23/ 1.5	2.0	1.8	2.5	2.3	2.0	1.5	19.		19. KTKK	431/ 4.3	2.9	4.2
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.26% (1074 of 1427) (SPG 86: 64.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F>	1. KRSP-F>	1. KRSP-F	1. KKAT-F	1. KSFI-F	1. KSFI-F>	1. KSL	1. KSFI-F	1. KISN-F	1. KISN-F	1. KRSP-F
2. KISN-F>	2. KISN-F>	2. KISN-F	KRSP-F	2. KKAT-F	2. KSL >	2. KRSP-F	2. KRSP-F	2. KRSP-F	2. KCPX-F	2. KISN-F
3. KRSP-F	3. KCPX-F	3. KKAT-F	3. KISN-F	3. KRSP-F	3. KSOP-F+	3. KISN-F	3. KISN-F>	KSFI-F	3. KRSP-F	3. KSL
4. KFMY-F	4. KBER-F	4. KCPX-F	4. KSFI-F	4. KISN-F	4. KKAT-F	4. KALL	4. KSL	4. KCPX-F	4. KKAT-F	4. KSOP-F+
5.	KKAT-F	KSFI-F	5. KSOP-F+	KSL	5. KALL	5. KSFI-F	5. KKAT-F	5. KKAT-F	5. KSFI-F	5. KSFI-F
6.	6. KLCY-F	6. KBER-F	6. KSL	KSOP-F	6.	6. KCPX-F	6. KSOP-F+	6. KSOP-F+	6. KBER-F	6. KKAT-F
7.	7.	KSOP-F+	7.	7.	7.	7. KKAT-F	7. KCPX-F	7. KSL	7.	7. KCPX-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KISN-F	1. KISN-F>	1. KISN-F>	1. KISN-F>	1. KSFI-F	1. KRSP-F	1. KRSP-F>	1. KRSP-F>	1. KRSP-F>	1. KRSP-F
2. KRSP-F	2. KRSP-F	2. KKAT-F	2. KKHT-F	2. KISN-F	2. KBER-F	2. KBER-F	2. KBER-F	2. KBER-F	2. KKAT-F
3. KCPX-F	3. KCPX-F	3. KLCY-F	3. KCPX-F	3. KKAT-F>	3. KISN-F>	3. KISN-F	3. KKAT-F	3. KISN-F	KSL
4. KKAT-F	4. KKAT-F	4. KCPX-F	KSFI-F	4. KSOP-F+	4. KFMY-F	4. KCPX-F	4. KISN-F	4. KKAT-F	4. KSOP-F+
5. KFMY-F	5. KLCY-F	KRSP-F	5. KRSP-F	5. KSL	5.	5. KKAT-F	5. KCPX-F	5. KSOP-F+	5. KSFI-F
6.	6.	6.	6. KLCY-F	7.	6.	6. KSOP-F+	6. KSOP-F+	6. KSL	6. KBER-F
7.	7.	7.	7.	7.	7.	7.	7. KSL	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		302 (3)	302 (3)	21.1	13.5	KDYL	1280	Salt Lake City	1.1/2.8
AOR/CLASSIC		222 (2)	222 (2)	15.6	12.3	KJQN-F	95.5	Ogden	.5/2.8
AC/OLDIES/SOFT ROCK	169 (7)	166 (4)	335 (11)	23.5	23.3	KMGR	1230	Murray	.1/ .9
MOR/VARIETY/FULL	119 (1)		119 (1)	8.3	13.1	KRSP	1060	S. Salt Lake	1.3/3.7
COUNTRY	6 (1)	211 (3)	217 (4)	15.2	17.1	KTOU-F	94.9	Provo	.5/2.6
BLACK/URBAN						KXYC	1400	Provo	.5/1.4
BTFL MUSIC/EZ		134 (1)	134 (1)	9.4	11.6	KZAN-F	97.9	Ogden	1.4/5.8
NEWS/TALK	34 (1)		34 (1)	2.4	2.1				
NOSTALGIA	17 (1)		17 (1)	1.2	6.3				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC		32 (2)	32 (2)	2.2					
UNKNOWN/OTHERS	8 (1)	7 (1)	15 (2)	1.1	0.6				
1427 (28)									

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	, AC	MBS, \$ 50.00* (Eastman)	Hatch	Homer Peterson
KBBX, 1600, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 6.00 (---)	Mid America Gospel	George Spicer
KCPX, 1320, 5 KW (DA-N)	, OLDIES	CBS, \$ 40.00* (Katz)	John Price	Terry Schmidt
KDYL, 1280, 5 KW/500 W (DA-N)	, NOSTALGIA	MBS, \$ 24.00 (Banner)	Simmons	Craig Hanson
KFAM, 700, 50 KW/1 KW (DA-1)	, BTFL/EZ	UPI, \$ 22.00 (Radio Time)		Dave Williams
KLUB, 570, 5 KW (DA-1)	, AC	NBC, \$ 30.00* (Mc-Guild)		Eric Sternberg
KRSP, 1060, 10 KW/1 KW (DA-N)	, OLDIES	ABC-D, \$ 21.00 (Durpetti)		Alan Hague
KSL, 1160, 50 KW	, MOR	CBS, \$103.00* (MMR)	Conneville	Russell Wood
KTKK, 630, 1 KW/500 W (DA-2)	, TALK	ABC-T, \$ 19.00 (---)		S. Bush
KUTY, 860, 50 KW (DAYS)	, AC	, \$ 20.00 (Torbet)	Sunrise	Dick Elliot

FM STATIONS

KCGL, 105.5, 500 KW @ 650, RELIGION		, \$ 12.00 (---)	Mid America Gospel	Bob Dobbs
KCPX, 98.7, 27 KW @ 2930, CHR		, \$ 70.00* (Katz)	John Price	Terry Schmidt
KFMY, 96.1, 55 KW @ 2620, CHR		, \$ 37.00* (HNWH)	First Media	(PROVO) Eric Zieschang
KISN, 97.1, 26 KW @ 3650, CHR		, \$ 53.00* (Mc-Guild)		
KKAT, 101.9, 26 KW @ 3740, COUNTRY		, \$ 48.00* (Banner)	Brown	(OGDEN) Dennis Gwiazdon
KLCY, 94.1, 24 KW @ 3030, AC		US 1, \$ 60.00* (Eastman)	Hatch	Bonnie Williams
KLTQ, 93.3, 26 KW @ 3740, AC		, \$ 44.00* (Torbet)	Sunrise	Dick Elliot
KMGR+, 107.5, 45 KW @ 2850, SOFT AC		Trans, \$ 42.00* (Torbet)	Trans Columbia	Chris Kampmeier
KRSP, 103.5, 28 KW @ 3630, AOR		ABC-R, \$ 56.00* (Durpetti)		Alan Hague
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ		, \$ 75.00* (Banner)	Simmons	Craig Hanson
KSOP+, 104.3, 25 KW @ 3650, COUNTRY		, \$ 50.00 (MMR)		Greg Hilton
KZAN, 97.9, 26 KW @ 3770, COUNTRY		, \$ 20.00 (Christal)		(OGDEN)
KDAB, 101.1, 25 KW @ 3742, JAZZ/AC		US 2, \$ 30.00 (HNWH)	Albimar	(OGDEN) Randy Mathis
KBER, 106.5, 100 KW @ ??, AOR		Source, \$ 20.00* (Torbet)		(SPANISH FORK) Peter Scheumier

CALL LETTER CHANGES

KBUG changes to KCPX (March)
 KBNG changes to KLRZ (May)
 KLRZ changes to KTOU (July)

FORMAT CHANGES

STATION SALES

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/985,000

MSA Rank/Pop: 38/1,231,500

ADI # 44

Average Person Ratings: 19.3

Market TSL: 25.5 hours

Stations: 28/28

Diaries: 1426/691:1/50.1%

Sample Target: 1200

% Below Line: 0

% Not Listed: 5.2

1986 Revenue: \$41,500,000

HH Inc.: \$30,873

Retail \$: 7.2 Bill

Pop per Station: 35,179

#1 Biller: WOAI \$4,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. KTFM-F	183/9.6	7.8	9.4	10.5	9.9	9.3	8.8	1. KTFM-F	198/2671	1. KTFM-F	2376/24.1	21.6	23.5
2. KISS-F	163/8.6	8.7	7.6	8.7	8.5	8.4	11.1	2. KISS-F	194/2018	2. KISS-F	1717/17.4	15.2	15.9
3. KITY-F	144/7.6	5.7	5.5	5.3	5.1	6.0	10.7	3. KQXT-F	163/1809	3. KITY-F	1633/16.6	14.9	15.5
4. KQXT-F	142/7.5	9.1	7.0	7.8	8.9	7.9	4.6	4. KITY-F	147/1718	4. KQXT-F	1504/15.3	16.0	15.6
5. KAJA-F	124/6.5	6.8	6.3	6.1	5.4	6.4	6.7	5. KKYX	143/1809	5. KAJA-F	1349/13.7	15.7	13.7
6. KCOR	97/5.1	4.3	6.9	5.2	5.8	5.4	6.6	6. KAJA-F	139/1521	6. WOAI	1280/13.0	14.8	11.4
7. KSMG-F	83/4.4	3.8	3.2	4.1	4.7	3.9	4.6	7. WOAI	132/1958	7. KSAQ-F+	1279/13.0	11.5	11.6
WOAI	84/4.4	5.1	5.1	4.2	3.8	4.7	3.8	8. KBUC-F	106/1344	8. KSMG-F	1177/11.9	10.6	13.1
9. KBUC-F	78/4.1	4.5	4.8	4.5	4.9	4.5	4.1	9. KCOR	100/ 795	9. KONO	1036/10.5	10.5	13.4
KONO	78/4.1	4.7	3.4	5.6	5.2	4.5	4.3	10. KONO	96/1260	10. KBUC-F	963/ 9.8	10.9	10.7
11. KZEP-F	69/3.6	3.4	3.0	2.4	2.7	3.1	4.4	KSMG-F	96/1412	11. KTSA	956/ 9.7	10.9	10.7
12. KEDA	68/3.6	2.2	3.0	3.6	4.3	3.1	2.7	12. KTSA	90/1484	12. KZEP-F	922/ 9.4	8.4	8.0
13. KTSA	66/3.5	2.7	3.4	2.4	2.7	3.0	4.6	13. KZEP-F	80/1039	13. KLLS-F	819/ 8.3	10.4	9.4
14. KSAQ-F+	65/3.4	3.8	5.5	5.3	5.0	4.5	3.3	14. KSAQ-F+	73/1506	14. KMMX-F	768/ 7.8	5.9	8.6
15. KKYX	59/3.1	4.4	3.6	3.4	3.2	3.6	2.5	15. KEDA	71/ 798	15. KKYX	758/ 7.7	9.8	8.1
16. KMMX-F	57/3.0	3.3	2.8	3.1	3.2	3.1	3.3	16. KSAH	62/ 457	16. KCOR	747/ 7.6	9.9	10.8
17. KLLS-F	45/2.4	4.1	3.1	2.5	2.3	3.0	1.7	17. KMMX-F	59/ 815	17. KEDA	741/ 7.5	6.0	7.6
18. KSAH	43/2.3	1.7	.8	---	---	1.6	1.4	18. KLLS-F	49/1029	18. KRNN	453/ 4.6	5.1	4.4
19. KXET	37/2.0	2.1	1.9	2.6	2.4	2.2	1.2	19. KXET	37/381	19. KSLR	410/ 4.2	4.0	2.8
20.								20.		20. KXET	372/ 3.8	5.1	5.2
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 63.76% (1147 of 1799) (SPG 86: 61.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F	1. KTFM-F>	1. KTFM-F>	1. KTFM-F>	1. KQXT-F>	1. KTFM-F>	1. KTFM-F	1. KTFM-F	1. KISS-F	1. KTFM-F
2. KISS-F>	2. KTFM-F>	KISS-F	2. KSMG-F	2. KAJA-F	2. KCOR	2. KISS-F	2. KQXT-F	2. KISS-F	2. KITY-F>	2. KITY-F
3. KTFM-F	3. KAJA-F	3. KAJA-F	3. KAJA-F	3. KSMG-F	3. WOAI	3. KQXT-F	3. KAJA-F	KITY-F	3. KTFM-F	3. KQXT-F
4. KSAQ-F	4. KITY-F	4. KITY-F	4. KONO	4. KONO	4. KTFM-F	4. WOAI	4. KISS-F	4. KAJA-F	4. KCOR	4. KISS-F
5. KAJA-F	5. KSMG-F	5. KSMG-F	5. KZEP-F	5. KQXT-F	5. KEDA	5. KAJA-F	5. KITY-F	5. KQXT-F	5. KQXT-F	5. KAJA-F
6.	6. KCEP-F	6. KONO	6. KBUC-F	6. KBUC-F	6. KBUC-F	6. KITY-F	6. WOAI	6. KSMG-F	6. KAJA-F	6. KEDA
7.	7. KMMX-F	7. KZEP-F	7. KTSA	7. KTSA	7. KAJA-F	7. KBUC-F+	7. KCOR	7. WOAI	7. KSAQ-F+	7. KSMG-F
8.	8.	8.	8.	KCEP-F	8. KKYX	KTSA	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KITY-F	1. KTFM-F>	1. KTFM-F	1. KTFM-F>	1. KTFM	1. KISS-F>	1. KISS-F>	1. KISS-F	1. KISS-F	1. KTFM-F>
2. KISS-F	2. KITY-F	2. KSMG-F	2. KAJA-F	2. KAJA-F	2. KTFM-F	2. KTFM-F	2. KTFM-F	2. KTFM-F	2. KZEP-F
3. KSAQ-F+	3. KSMG-F	3. KAJA-F	3. KSMG-F	3. KSMG-F	3. KTFM-F	3. KZEP-F	3. KZEP-F	3. KZEP-F	3. KONO
KTFM-F	4. KAJA-F	4. KMMX-F	4. KITY-F	4. KONO	4. KZEP-F	4. KITY-F	4. KSMG-F	4. KAJA-F	KQXT-F
5. KAJA-F	5. KISS-F	KONO	5. KONO	5. KEDA	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KONO	5. KAJA-F
6. KSMG-F	6. KSAQ-F+	6. KITY-F	6. KISS-F	6. KBUC-F	6.	6. KMMX-F	KMMX-F	KSMG-F	6. KISS-F
7.	7. KMMX-F	7. KSAH	7. KSAQ-F+	7. KTSA	7.	7. KSMG-F	7. KLLS-F	7. KITY-F	KSMG-F
8.	KONO	KZEP-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	6 (1)	386 (3)	392 (4)	21.8	20.9	KBUC	1310	San Antonio	.6/2.6
AOR/CLASSIC		232 (2)	232 (2)	12.9	11.7	KCHL	1480	San Antonio	.6/1.4
AC/OLDIES/SOFT ROCK	78 (1)	185 (3)	263 (4)	14.6	18.8	KDRY	1100	Alamo Heights	.6/1.9
MOR/VARIETY/FULL	66 (1)		66 (1)	3.7	---	KFHM	1160	San Antonio	.4/1.6
COUNTRY	80 (3)	202 (2)	282 (5)	15.7	15.6	KGNB	1420	New Braunfels	1.4/2.3
BLACK/URBAN					2.0	KRNN	930	Terrell Hills	1.1/4.6
BTFL MUSIC/EZ		142 (1)	142 (1)	7.9	9.3	KSLR	630	San Antonio	.8/4.2
NEWS/TALK	105 (2)		105 (2)	5.8	6.0	KWED	1580	Seguin	.5/1.6
NOSTALGIA	27 (1)		27 (1)	1.5	1.5				
RELIGION/GOSPEL	26 (2)		26 (2)	1.4	0.7				
SPANISH	253 (5)		253 (5)	14.1	13.6				
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	11 (1)		11 (1)	0.6	---				
			1799 (28)						

RADIO STATIONS

AM STATIONS

KCHL, 1480, 2.5 KW (DAYS, DA)	, ? ?	SMN, \$ 28.00*	(Durpetti)					Sam Sitterle
KBUC, 1310, 5 KW (DAYS, DA)	, COUNTRY	, \$ 30.00*	(Republic)	TK				Larry Mariner
KCOR, 1350, 5 KW (DA-N)	, SPANISH	, \$ 75.00*	(Katz)	Tichenor				Nathan Safir
KDRY, 1100, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 10.00	(---)					Sam Morris
KEDA, 1540, 5 KW/1 KW (DA-N)	, SPANISH	, \$ 35.00	(Caballero)					Manuel Davila
KFHM, 1160, 10 KW/1 KW (DA-2)	, SPANISH	, \$ 27.00	(Roslin)					Felix Moralis
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$ 55.00*	(Christal)	New City				Don DiLoreto
KONO, 860, 5 KW/1 KW (DA-N)	, OLDIES	NBC, \$ 43.00*	(MMR)	Duffy				T. Rodda
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR, ABC-I, \$ 34.00*	(Republic)					Dennis Griffin
KSAH, 720, 10 KW/1 KW (DA-2)	, SPANISH	, \$ NA	(Caballero)					Dennis Roberts
KSLR, 630, 5 KW (DA-2)	, RELIGION	, \$ 24.00*	(---)	Salem				Bob Lepine
KTSA, 550, 5 KW (DA-N)	, AC/MOR	, \$ 48.00*	(Banner)					Joe Ernest
KXET, 1250, 1 KW (DA-N)	, SPANISH	, \$ 29.00	(Lotus)	Lotus				Ed Medal
WOAI, 1200, 50 KW	, NEWS/TALK	CBS, NBC-T, \$ 80.00*	(HNWH)	Clear Channel				Rex Tackett

FM STATIONS

KAJA, 97.3, 100 KW @ 472, COUNTRY		, \$ 85.00*	(HNWH)	Clear Channel				Tim Bryan
KBUC, 107.5, 100 KW @ 1535, COUNTRY		, \$ 58.00*	(Republic)	TK				Larry Mariner
KMMX, 106.7, 100 KW @ 1030, AC		, \$ 39.00*	(Durpetti)					John Hiatt
KISS, 93.7, 100 KW @ 576, AOR		ABC-R, \$ 67.00*	(Katz)	Adams				
KITY, 92.9, 100 KW @ 500, CHR		, \$ 58.00*	(MMR)	Duffy				T. Rodda
KLLS, 100.3, 100 KW @ 580, AC		UPI, \$ 46.00*	(Christal)	New City				Dan DiLoreto
KQXT, 101.9, 100 KW @ 700, BTFL/EZ		, \$ 77.00*	(Group W)	Westinghouse				Bill LeGrand
KSAQ+, 96.1, 100 KW @ 480, CHR		US 1, CBS-R, \$ 51.00*	(Eastman)	Inner City				Charles Andrews
KSMG, 105.3, 100 KW @ 1240, AC/OLDIES		, \$ 59.00*	(Mc-Guild)	American				Ray Quinn
KTFM, 102.7, 100 KW @ 670, CHR		, \$ 88.00*	(Banner)					Joe Ernest
KZEP, 104.5, 100 KW @ 750, AOR		Source, \$ 42.00*	(Torbet)	Lotus				

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

COMMENTS

KESI changes to KMMX	KMMX-F: From Soft AOR	KISS-F: From Capito1 (RAL) to	KBUC-AM stops simulcasting and is using
KAPE changes to KCHL	to AC (July)	Adams for \$11,000,000	"Oldies Country"
		(Blackburn)	
		KKYX, KLSS-F: From Swanson to	
		NewCity for \$ _____	
		(Blackburn)	

SAN DIEGO

Arbitron Rank/Pop (12+): 19/1,837,600
 MSA Rank/Pop: 16/2,174,800
 ADI # 26
 Average Person Ratings: 17.2
 Market TSL: 22.5 hours

Stations: 35/23
 Diaries: 2242/820:1/47.4%
 Sample Target: 1610
 % Below Line: 20.8
 % Not Listed: 7.7

1986 Revenue: \$61,400,000
 HH Inc.: \$36,672
 Retail \$: 14.7 Bill
 Pop per Station: 79,896
 #1 Biller: KFMB \$10,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. KJQY-F	276/8.7	9.0	9.4	7.1	8.2	8.6	6.8	1.		1. KFMB-F 3791/20.6	21.1	20.7
2. KGB-F	227/7.2	7.2	6.7	7.3	6.6	7.1	12.2	2.		2. KFMB 3121/17.0	12.2	21.1
3. KFMB-F	223/7.1	7.5	7.2	5.9	6.8	6.9	8.4	3.		3. XTRA-F 2836/15.4	16.0	14.3
4. KFMB	220/7.0	4.2	4.7	9.8	9.0	6.4	4.3	4.		4. KJQY-F 2804/15.3	16.1	15.1
5. KSDO	213/6.8	6.0	6.3	6.0	7.0	6.3	4.6	5.		5. KGB-F 2701/14.7	15.1	13.9
6. XTRA-F	201/6.4	6.1	6.3	6.0	6.6	6.2	8.4	6.	SAN DIEGO'S METRO	6. KSDO 2391/13.0	13.7	13.7
7. KSON-F	183/5.8	4.3	4.3	2.9	3.9	4.3	6.4	7.	AND TSA ARE THE	7. KSDO-F 2359/12.8	17.0	14.7
8. XHRM-F	146/4.6	5.0	4.6	6.0	4.9	5.1	7.4	8.	SAME.	8. KSON-F 2069/11.3	10.4	10.0
9. KSDO-F	110/3.5	4.2	6.6	6.5	4.8	5.2	4.1	9.		9. XHRM-F 1963/10.7	12.0	9.7
10. KPOP	106/3.4	4.1	3.0	4.2	3.5	3.7	2.8	10.		10. KCBQ-F+ 1749/ 9.5	NA	NA
11. KCBQ-F+	105/3.3	4.4	3.7	3.4	4.4	3.7	3.7	11.		11. KYXY-F 1707/ 9.3	8.6	9.1
12. KIFM-F	98/3.1	4.1	4.1	2.6	3.1	3.5	3.1	12.		12. KIFM-F 1691/ 9.2	9.9	7.9
13. KYXY-F	96/3.0	2.9	2.7	3.0	3.1	2.9	2.3	13.		13. KKLQ-F 1632/ 8.9	5.2	7.6
14. KKLQ-F	94/3.0	1.5	1.4	1.7	2.3	1.9	1.9	14.		14. KPOP 1422/ 7.7	6.3	7.3
15. KWLT-F	72/2.3	2.7	3.4	2.9	3.1	2.8	2.0	15.		15. KWLT-F 1261/ 6.9	9.2	8.3
16. XTRA-F	66/2.1	2.5	2.6	2.4	2.9	2.4	1.2	16.		16. KFSD-F 1151/ 6.3	6.9	6.7
17. KFSD-F	64/2.0	3.0	2.9	2.8	2.4	2.7	1.7	17.		17. XTRA 1015/ 5.5	8.1	8.2
18. KGMG-F+	62/2.0	2.3	2.0	.5	1.0	1.7	2.5	18.		18. KNX 1014/ 5.5	6.1	5.9
19. KNX	46/1.5	1.9	2.2	1.8	1.6	1.9	1.7	19.		19. KGMG-F+ 863/ 4.7	5.1	3.8
20. KSON	41/1.3	1.5	1.1	1.2	1.3	1.3	.7	20.		20. KSON 726/ 4.0	2.8	4.7
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 70.66% (2057 of 2911) (SPG 86: 68.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. XTRA-F	1. KGB-F	1. KGB-F	1. KFMB	1. KFMB-F	1. KJQY-F>	1. KFMB-F	1. KJQY-F	1. KFMB	1. KFMB	> 1. KJQY-F
2. XHRM-F	2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB	2. KFMB	2. KSDO	2. KSDO	2. KFMB-F	2. KGB-F	2. KGB-F
3. KSDO-F	3. KFMB-F	3. XTRA-F	3. XTRA-F	3. KSON-F	3. KSON-F	3. KJQY-F	3. KFMB-F	3. KJQY-F	3. XHRM-F	3. KSON-F
4. KKLQ-F	4. XHRM-F	4. KSON-F	4. KSON-F	4. KGB-F	4. KSDO	4. KFMB	4. XTRA-F	4. KGB-F	4. KJQY-F	4. KFMB-F
5. KFMB-F	5. KIFM-F	5. KFMB	5. KCBQ-F	5. KIFM-F	5. KPOP	> 5. KGB-F	5. KGB-F	5. XTRA-F	5. XTRA-F	5. XTRA-F
6. KGB-F	6. KSON-F	6. XHRM-F	6. KIFM-F	6. KJQY-F	6. KYXY-F	6. XTRA-F	6. KSON-F	6. KSON-F	6. KIFM-F	6. XHRM-F
7.	7. KKLQ-F	7. KCBQ-F+	7. KXXY-F	7. KCBQ-F+	7. KFMB-F	7. KSON-F	7. KCBQ-F+	7. KSDO	7. KFMB-F	7. KPOP
8.	8. KSDO-F	8. KIFM-F	8.	8. KSDO	8. KFSD-F	8.	8.	8. KKLQ-F+	8. KSDO	8. KKLQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KGB-F	1. KGB-F>	1. KGB-F>	1. KGB-F>	1. KGB-F
2. XTRA-F	2. KGB-F	2. KIFM-F	2. KSON-F	2. KSON-F	2. XTRA-F>	2. XTRA-F	2. XTRA-F	2. XTRA-F	2. KFMB
3. XHRM-F	3. XTRA-F	3. KGB-F	3. XTRA-F	3. KYXY-F	3. XHRM-F	3. KFMB-F	3. KFMB-F	3. KFMB-F	3. KFMB-F
4. KGB-F	4. XTRA-F	4. XTRA-F	4. KGB-F	4. KJQY-F	4. KFMB-F	4. XHRM-F>	4. KGMG-F+	4. KFMB	4. KSON-F
5. KSDO-F	5. KSON-F	5. KYXY-F	5. KYXY-F	5. KFMB	5. KKLQ-F	5. KIFM-F	5. KIFM-F	5. KSON-F	5. KSDO-F
6. KSON-F	6. KIFM-F	6. KCBQ-F	6. KCBQ-F+	6. KIFM-F	6. KCCQ-F	6. KFMB	6. KFMB	6. XHRM-F	6. XTRA-F
7. KKLQ-F	7. KSDO-F	7. KSON-F	7. XHRM-F	7. KCBQ-F+	7. KSON-F	7.	7.	7. KIFM-F	7. KIFM-F
8.	8. KKLQ-F	8.	8. KWLT-F	8. KWLT-F	8.	8. KGMG-F+	8.	8. KCBA-F+	8. KCBQ-F+
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	23 (1)	427 (3)	450 (4)	15.5	12.7	KKLQ	600	San Diego	.7/3.2
AOR/CLASSIC		428 (2)	428 (2)	14.7	16.7	KKOS-F	95.9	Carlsbad	1.1/3.1
AC/OLDIES/SOFT ROCK	105 (4)	377 (6)	482 (10)	16.6	18.6	KPRZ	1210	San Marcos	.3/1.1
MOR/VARIETY/FULL	220 (1)		220 (1)	7.6	9.9	KVSD	1000	Vista	.6/2.0
						XHIT-F	90.3	Tijuana	.9/3.3
COUNTRY	41 (1)	183 (1)	224 (2)	7.7	10.5				
BLACK/URBAN		158 (2)	158 (2)	5.4	5.3	KABC	790	Los Angeles	.8/1.9
BTFL MUSIC/EZ		276 (1)	276 (1)	9.5	9.0	KBRT	740	Avalon	.6/1.3
NEWS/TALK	302 (4)		302 (4)	10.4	9.8	KFI	640	Los Angeles	.6/2.3
						KPWR-F	105.9	Los Angeles	.4/1.3
NOSTALGIA	106 (1)		106 (1)	3.6	3.8	KWVE-F	107.9	San Clemente	.3/ .9
RELIGION/GOSPEL	19 (2)	11 (1)	30 (3)	1.0	0.7	XEMO	860	San Diego	.9/1.6
SPANISH	29 (1)	35 (2)	64 (3)	2.2	---	XHKY-F	95.7	San Diego	.5/1.1
CLASSICAL		64 (1)	64 (1)	2.2	2.7	XLTN-F	104.5	San Diego	.6/1.5
JAZZ/NEW AGE/ECLECTIC		98 (1)	98 (1)	3.4	---				
UNKNOWN/OTHERS					0.4				
			2911 (35)						

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2)	, OLDIES	,\$ NA (Republic)	Eric/Chandler	Simon T.
KFMB, 760, 5 KW (DA-N)	, MOR	CBS,\$170.00* (Mc-Guild)	Midwest TV	Paul Palmer
KKLQ, 600, 5 KW (DA-1)	, CHR	APR,MBS,\$ NA (Eastman)	Edens	Bob Bolinger
KMJC, 910, 5 KW (DA-2)	, RELIGION	,\$ 25.00 (---)		Dick Bartel
KOWN, 1450, 1 KW	, COUNTRY	,\$ 30.00* (---)		Tim Curtin
KPOP, 1360, 5 KW/1 KW	, NOSTALGIA	NBC\$ 50.00* (Katz)	Brown	Tom Baker
KSDO, 1130, 10 KW (DA-2)	, NEWS/TALK	ABC-I,NBC-T,\$100.00* (Durpetti)	Gannett	Chris Conway
KSON, 1240, 1 KW	, COUNTRY	MBS,\$ NA (Banner)	Jeff-Pilot	Clark Brown
KVSD, 1000, 2.5 KW/500 W (DA-2)	, TALK	ABC-D,\$ 30.00* (---)		Jeff Chandler
XTRA, 690, 50 KW (DA-2)	, OLDIES	,\$ 55.00* (MMR)	Noble (TIJUANA)	Tom Jimenez

FM STATIONS

KCBQ, 105.3, 29 KW @ 620, OLDIES	,\$ 60.00* (Republic)	Eric/Chandler	Simon T.
KFMB, 100.7, 30 KW @ 620, CONTEMP	,\$140.00* (Mc-Guild)	Midwest TV	Paul Palmer
KFSD, 94.1, 100 KW @ 641, CLASSICAL	,\$ 70.00* (Christal)	Lotus	Dick Warshaw
KGB, 101.5, 50 KW @ 577, AOR	,\$132.00* (Katz)	Brown	Tom Baker
KIFM, 98.1, 28 KW @ 640, JAZZ/AC	CBS-R,\$ 68.00* (CBS)		Lee Mirabal
KJQY, 103.7, 36 KW @ 650, BTFL/EZ	,\$120.00* (Group W)	Westinghouse	Chris Claus
KKOS, 95.9, 3 KW @ 300, AC	,\$ 45.00* (---)		Jeff Chandler
KKLQ, 106.5, 50 KW @ 442, CHR	,\$ 59.00* (Eastman)	Edens	Bob Bolinger
KOWN, 92.1, 270 W @ 1020, AC/JAZZ	,\$ 35.00* (---)		Tim Curtin
KSDO, 102.9, 2 KW @ 1840, CHR	,\$ 95.00* (Durpetti)	Gannett	Chris Conway
KSON, 97.3, 50 KW @ 465, COUNTRY	,\$ 80.00 (Banner)	Jeff-Pilot	Clarke Brown
KWLT, 94.9, 22 KW @ 701, AC	,\$ 65.00* (Christal)	Sandusky	Tim Hahnke
KYXY, 96.5, 41 KW @ 540, AC	,\$ 60.00* (HNWH)		Jim Price
XTRA, 91.1, 100 KW @ 1000, AOR	,\$ 86.00* (MMR)	Noble (TIJUANA)	Tom Jimenez
XHRM, 92.5, 50 KW @ 600, BLACK	ABC-F,\$ 61.00* (Masla)	(TIJUANA)	Darryl Cox
XHIT, 90.3, 100 KW @ 1000, AC	SMN,\$ 35.00* (Torbet)	(TIJUANA)	
KGMM, 102.1, 10 KW @ 980, AC	MBS,\$ NA (Banner)	(OCEANSIDE)	Steve Jacobs

CALL LETTER CHANGES

KLZZ A/F changes to KKLQ A/F

FORMAT CHANGES

KKLQ A/F: From Classic Rock to CHR
KHIT-F: Changes to AC

STATION SALES

KOWN A/F (Escondido) sold by Hogan-Feldman for \$3,000,000

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,792,600

Stations: 54/52
 Diaries: 3875/1237:1/44.5%
 Sample Target: 2650
 % Below Line: 1.2
 % Not Listed: 9.8

1986 Revenue: \$144,100,000
 HH Inc.: \$38,222
 Retail \$: 34.2 B11
 Pop per Station: 92,165
 #1 Biller: KGO \$19,000,000

MSA Rank/Pop: San Francisco - 28/1,583,700
 ADI # 5 Oakland - 20/1,935,100
 Average Person Ratings: 16.7
 Market TSL: 22.1 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	RATING	FAL 86	SPG 86
1. KGO	623/7.8	7.3	8.0	7.3	7.2	7.6	8.0	1. KGO	766/10208	1. KGO	8220/17.2	17.8	17.1	
2. KCBS	413/5.2	6.0	6.8	4.9	6.8	5.7	3.9	2. KCBS	515/ 9279	2. KCBS	7716/16.1	19.1	16.6	
3. KNBR	389/4.9	2.5	2.4	4.7	4.9	3.6	3.8	3. KNBR	514/ 9346	3. KNBR	7144/14.9	8.9	13.3	
4. KSOL-F	388/4.8	4.1	4.2	5.0	4.4	4.5	6.3	4. KABL-F+	401/ 5159	4. KSFO+	6196/12.9	NA	NA	
5. KABL-F+	386/4.8	6.8	5.6	6.7	5.7	6.0	3.0	KSOL-F	401/ 5449	5. KMEL-F	5966/12.4	12.1	10.9	
6. KSFO+	331/4.1	3.0	3.4	3.6	3.7	3.5	4.7	6. KSFO+	349/ 6734	6. KSOL-F	5200/10.9	10.0	10.6	
7. KMEL-F	310/3.9	4.4	3.7	4.3	3.0	4.1	5.1	7. KMEL-F	329/ 6528	7. KOIT-F+	4934/10.3	9.5	8.3	
8. KFRC	286/3.6	2.9	2.7	1.7	1.6	2.7	2.5	8. KFRC	318/ 4714	8. KABL-F+	4913/10.3	11.9	---	
9. KOIT-F+	279/3.5	3.1	2.9	2.7	3.0	3.1	1.9	9. KOIT-F+	287/ 5223	9. KYUU-F	4850/10.1	11.6	11.1	
10. KLOK-F	231/2.9	3.1	2.2	2.6	2.4	2.7	1.8	10. KLOK-F	237/ 4487	10. KIOI-F	4672/ 9.7	10.3	9.8	
11. KYUU-F	215/2.7	2.8	4.2	3.1	2.9	3.2	3.2	11. KRAK	222/ 2604	11. KLOK-F	4395/ 9.2	8.9	8.7	
12. KRQR-F	207/2.6	2.0	3.1	2.2	2.1	2.7	2.8	12. KYUU-F	221/ 4997	12. KFRC	4062/ 8.5	6.7	6.9	
13. KBLX-F+	203/2.5	3.5	2.6	2.9	2.9	2.9	3.7	13. KRQR-F	215/ 3205	13. KBLX-F+	3706/ 7.7	7.2	6.9	
14. KSAN-F	187/2.3	2.3	3.2	2.2	2.8	2.5	2.9	14. KBLX-F+	213/ 3884	14. KSAN-F	3630/ 7.6	8.2	7.0	
15. KITS-F	186/2.3	3.0	2.4	1.5	1.9	2.3	2.3	15. KFOG-F	197/ 3224	15. KITS-F	3526/ 7.4	7.7	8.7	
16. KFOG-F	184/2.3	2.0	2.6	2.2	2.8	2.3	2.6	16. KSAN-F	195/ 3787	16. KDFC-F+	3175/ 6.6	5.5	4.6	
17. KDFC-F+	176/2.1	2.1	2.0	1.4	1.4	1.9	1.5	17. KITS-F	191/ 3608	17. KFOG-F	3089/ 6.4	6.8	7.2	
18. KIOI-F	171/2.1	2.3	2.4	2.2	2.5	2.3	2.7	18. KWSS-F	188/ 3392	18. KRQR-F	2956/ 6.2	7.5	5.1	
19. KKHI-F+	154/1.9	1.7	2.0	1.4	1.8	1.8	1.2	19. KDFC-F+	186/ 3304	19. KOME-F	2683/ 5.6	5.1	4.9	
20. KOME-F	139/1.7	1.8	1.8	1.5	1.6	1.7	2.3	20. KIOI-F	180/ 4868	20. KKHI-F+	2402/ 5.0	4.9	5.2	
21. KNEW	136/1.7	2.7	1.8	1.8	2.0	2.0	2.7	21. KBAY-F	175/ 2693	21. KWSS-F	2094/ 4.4	4.5	6.3	
22. KBAY-F	112/1.4	2.0	2.0	2.5	2.3	2.0	1.6	22. KKHI-F+	158/ 2472	22. KNEW	2071/ 4.3	5.1	5.2	
23. KJAZ-F	111/1.4	1.2	1.1	1.2	.9	1.2	1.4	23. KOME-F	148/ 2861	23. KBAY-F	1995/ 4.2	4.8	4.6	
24. KDIA	93/1.2	.9	1.0	1.1	.8	1.1	.8	24. KSFM-F	148/ 3126	24. KSJO-F	1871/ 3.9	4.1	3.8	
25. KWSS-F	92/1.1	1.4	1.5	1.7	1.8	1.4	2.4	25. KNEW	140/ 2154	25. KJAZ-F	1545/ 3.2	3.1	3.2	

12+ FM SHARE (METRO): 60.29% (4357 of 7227) (SPG 86: 60.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMEL-F	1. KSOL-F	1. KSOL-F	1. KSFO+	1. KGO	1. KGO	> 1. KGO	1. KGO	1. KGO	1. KNBR	1. KGO
2. KSOL-F	2. KMEL-F	2. KSFO+	2. KGO	2. KSFO+	2. KCBS	> 2. KCBS	2. KABL-F+	2. KSOL-F	2. KGO	2. KNBR
3. KRQR-F	3. KRQR-F	3. KOIT-F+	3. KOIT-F+	3. KNBR	3. KABL-F+	3. KABL-F+	3. KCBS	3. KMEL-F	3. KSOL-F	3. KSOL-F
4. KITS-F	4. KYUU-F	4. KGO	4. KNBR	4. KOIT-F+	4. KNBR	4. KSFO+	4. KOIT-F+	4. KABL-F+	4. KSFO+	4. KFRC
5.	5. KFOG-F	5. KMEL-F	5. KSOL-F	5. KCBS	5. KFRC	5. KMEL-F	KSOL-F	5. KSFO+	5. KMEL-F	5. KABL-F+
6.	6. KSFO+	6. KRQR-F	6. KBLX-F+	6. KSOL-F	6. KSFO+	6. KFRC	6. KNBR	6. KNBR	6. KBLX-F+	6. KSFO+
7.	7. KOIT-F+	7. KNBR	7. KCBS	7. KBLX-F+	7. KOIT-F+	7. KOIT-F+	KNBR	7. KCBS	7. KLOK-F	7. KCBS
8.	8. KITS-F	8. KBLX-F+	8. KFOG-F	8. KYUU-F	8. KDFC-F+	8. KYUU-F	8. KSFO+	8. KFRC	8. KITS-F	8. KBLX-F+
9.	9. KLOK-F	9. KYUU-F	9. KYUU-F	9. KFOG-F	9. KKHI-F	9. KFRC	9. KMEL-F	9. KOIT-F+	9. KABL-F+	9. KSAN-F
10.	10. KBLX-F	10. KFOG-F	10. KSAN-F	10. KSAN-F	10.	KSOL-F	10. KRQR-F	10. KYUU-F	10. KCBS	10. KMEL-F
	KOME-F		KRQR-F					KLOK-F	KJAZ-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F	1. KSOL-F	1. KSFO+	1. KSOL-F	1. KOIT-F+	1. KSOL-F	1. KRQR-F	1. KRQR-F	1. KSOL-F	1. KGO
2. KMEL-F	2. KMEL-F	2. KIOI-F	2. KOIT-F+	2. KSFO+	2. KRQR-F	2. KSOL-F	2. KSOL-F	2. KRQR-F	2. KNBR
3. KITS-F	3. KYUU-F	3. KOIT-F+	3. KSFO+	3. KGO	3. KMEL-F	3. KOME-F	3. KFOG-F	3. KNBR	3. KSFO+
4. KLOK-F	4. KIOI-F	4. KYUU-F	4. KMEL-F	4. KCBS	4. KOME-F	4. KFOG-F	4. KOME-F	4. KSFO+	4. KSOL-F
5. KYUU-F	5. KOIT-F+	5. KSOL-F	5. KIOI-F	5. KBLX-F+	5. KITS-F	5. KMEL-F	5. KBLX-F+	5. KGO	5. KCBS
6. KIOI-F	6. KLOK-F	6. KBLX-F+	6. KBLX-F+	6. KIOI-F	6. KLOK-F	6. KNBR	6. KNBR	6. KFOG-F	6. KRQR-F
7. KRQR-F	7. KSFO+	7. KSAN-F	7. KYUU-F	7. KSAN-F	7. KFOG-F	7. KSFO+	7. KYUU-F	7. KOME-F	7. KFOG-F
8. KBLX-F+	8. KBLX-F+	8. KFOG-F	8. KLOK-F	8. KNBR	8. KSJO-F	8. KITS-F	8. KSFO+	8. KMEL-F	8. KOIT-F+
9. KSAN-F	9. KITS-F	9. KLOK-F	9. KSAN-F	9. KSOL-F	9.	9. KYUU-F	9. KGO	9. KCBS	9. KBLX-F+
10. KOIT-F	10. KSAN-F	10. KNBR	10. KGO	10. KYUU-F	10.	10. KBLX-F+	10. KOIT-F+	10. KOIT-F+	10. KYUU-F

FORMATS	AM	FM	TOTAL	%	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
						%				
TOP 40/CHR/CONTEMP		1155 (8)	1155 (8)	16.0	13.7	KARA-F	105.7	Santa Clara	1.1/3.1	
AOR/CLASSIC		605 (4)	605 (4)	8.4	8.7	KATD-F	95.3	Los Gatos	.8/2.8	
AC/OLOIES/SOFT ROCK	315 (3)	821 (9)	1136 (12)	15.7	14.2	KBRG-F	104.9	Fremont	.9/1.4	
MOR/VARIETY/FULL	472 (3)		472 (3)	6.5	6.6	KDIA	1310	Oakland	1.2/3.0	
COUNTRY	245 (3)	187 (1)	432 (4)	6.0	6.9	KEEN	1370	San Jose	.6/1.4	
BLACK/URBAN	93 (1)	388 (1)	481 (2)	6.6	9.3	KEZR-F	106.5	San Jose	.7/2.6	
BFL MUSIC/EZ	116 (1)	473 (3)	589 (4)	8.1	10.0	KFAX	1100	San Francisco	.5/1.8	
NEWS/TALK	1036 (2)		1036 (2)	14.3	15.9	KIQI	1010	San Francisco	.9/1.6	
NOSTALGIA	377 (3)		377 (3)	5.2	3.6	KKCY-F	98.9	San Francisco	1.1/2.9	
RELIGION/GOSPEL	43 (1)		43 (1)	0.6	0.6	KKIS	990	Pittsburgh	.2/ .7	
SPANISH	99 (2)	72 (1)	171 (3)	2.4	4.4	KKIS-F	92.1	Walnut Creek	.4/1.0	
CLASSICAL	59 (2)	271 (2)	330 (4)	4.6	3.6	KLIV	1590	San Jose	.7/2.1	
JAZZ/NEW AGE/ECLECTIC	15 (1)	385 (3)	400 (4)	5.5	---	KLOK	1170	San Jose	.8/3.1	
UNKNOWN/OTHERS					2.6	KLZE-F	97.7	Los Altos	1.1/2.3	
						KMGG-F	97.7	Monte Rio	.3/ .8	
						KNTA	1430	Santa Clara	.3/ .7	
			7227 (54)			KOFY	1050	San Mateo	1.0/2.8	
						KREO-F	92.9	Healdsburg	.4/1.2	
						KSJO-F	92.3	San Jose	.9/3.9	
						KTIM	1510	San Rafael	.4/ .6	
						KUIC-F	95.3	Vacaville	.3/ .6	
						KWSS-F	94.5	Gilroy	1.1/4.4	
						KZST-F	100.1	Santa Rosa	.7/1.7	
						KRAK	1140	Sacramento	.7/1.4	
						KSFM-F	102.5	Sacramento	.3/1.3	

RADIO STATIONS

AM STATIONS

KCBS, 740, 50 KW (DA-2)	, NEWS/TALK	CBS, \$200.00 (CBS)	CBS	Ray Barnett
KEST, 1450, 1 KW	, RELIGION	, \$ 37.00 (---)	Universal	Alan Schultz
KFAX, 1100, 50 KW (DA-1)	, RELIGION	, \$ 30.00 (---)	Salem	Tom Wallace
KFRC, 610, 5 KW	, NOSTALGIA	MBS, US 1, \$140.00* (Republic)	RKO	Pat McNally
KOIA, 1310, 5 KW (DA-1)	, BLACK	, \$ 60.00* (---)	Mediacom	
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I, \$295.00 (Banner)	Cap Cities/ABC	Mike Luckoff
KIQI, 1010, 10 KW/500 W (OA-1)	, SPANISH	, \$ 55.00 (Caballero)		Rene DeLaRosa
KNBR, 680, 50 KW	, MOR/AC	NBC, \$190.00 (Mc-Guild)	NBC	Bill Dwyer
KNEW, 910, 5 KW (DA-N)	, COUNTRY	, \$100.00 (Katz)	Malrite	Steve Edwards
KOFY, 1050, 1 KW/500 W (DA-N)	, OLDIES	, \$ 60.00* (Masla)		Randy Bailey
KOIT, 1260, 5 KW/1 KW	, SOFT AC	, \$ NA (Torbet)	Bonneville	Chuck Tweedle
KSFO, 560, 5 KW (DA-N)	, OLDIES	US 2, \$100.00* (MMR)	King	Ken Dennis

FM STATIONS

KABL+, 98.1, 100 KW @ 940, BTFL/EZ		, \$200.00 (Christal)	Shamrock	Mike Grinsell
KBLX+, 102.9, 7 KW @ 1285, URBAN/AC		SBN, \$140.00 (HNWH)	Inner City	Harvey Stone
KDFC+, 102.1, 33 KW @ 1050, CLASSICAL		, \$ 66.00 (CMBS)		Ed Davis
KFOG, 104.5, 8 KW @ 1454, AOR		Source, \$160.00* (Eastman)	Susquehanna	Tony Salvatore
KIOI, 101.3, 125 KW @ 1220, AC		, \$200.00 (Durpetti)	Price	Bill Gilreath
KITS, 105.3, 15 KW @ 1200, CHR		ABC-F, \$140.00 (Republic)	Entercom	Ed Krampf
KJAZ, 92.7, 2 KW @ 550, JAZZ		, \$ 80.00* (Roslin)		Ian Epstein
KKCY, 98.9, 4 KW @ 1450, AOR/JAZZ/URBAN		, \$100.00* (Torbet)	Olympic	Bruce Blevins
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL		, \$ 90.00* (HNWH)	Buckley	Bruce Beebe
KLOK, 103.7, 8 KW @ 1470, CONTEMP		, \$135.00* (Masla)	Brown	Dave Kendrick
KMEL, 106.1, 69 KW @ 1290, CHR		, \$175.00* (Christal)	Century	Paulette Williams
KOIT, 96.5, 33 KW @ 1410, SOFT AC		, \$140.00* (Torbet)	Bonneville	Chuck Tweedle
KRQR, 97.3, 82 KW @ 1100, AOR		CBS-R, \$165.00 (CBS)	CBS	Carl Dickens
KSAN, 94.9, 35 KW @ 1290, COUNTRY		, \$170.00* (Katz)	Malrite	Steve Edwards
KSOL, 107.7, 9 KW @ 1590, BLACK/URBAN		APR, \$150.00* (MMR)	United	Ken Shubat
KYA, 93.3, 31 KW @ 593, OLDIES		US 2, \$120.00* (MMR)	King	Ken Dennis
KYUU, 99.7, 45 KW @ 1240, CONTEMP/AC		, \$180.00 (Mc-Guild)	NBC	Terry DeVoto

Other ranked stations - See San Jose

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KLOK-F: From Davis/Weaver to Brown for \$15,000,000
 KIOI-F: From Price to Fairfield for \$45,000,000 (75%)
 KKCY-F: From Olympic to Gabbert for \$11,000,000 (Kalil)

SAN JOSE

Arbitron Rank/Pop (12+): 29/1,177,300

MSA Rank/Pop: 30/1,418,700
 San Francisco ADI
 Average Person Ratings: 15.9
 Market TSL: 21.0 hours

Stations: 45/16
 Diaries: 1491/790:1/44.4%
 Sample Target: 1400
 % Below Line: NA
 % Not Listed: NA

1986 Revenue: \$26,000,000
 HH Inc.: \$43,910
 Retail \$: 11.2 Bill
 Pop per Station: 73,581
 #1 Biller: KBAY-F \$4,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KOME-F	98/5.2	5.4	4.8	4.0	4.0	4.9	7.5	1. KWSS-F	185/3319	1. KWSS-F	1852/15.7	16.7	19.3
2. KWSS-F	87/4.7	5.6	5.8	6.0	5.9	5.5	7.1	2. KBAY-F	166/2494	2. KOME-F	1607/13.6	12.4	11.1
3. KARA-F	69/3.7	3.0	2.6	2.4	2.6	2.9	1.8	3. KOME-F	137/2676	3. KSJO-F	1491/12.7	11.3	10.0
KBAY-F	70/3.7	5.8	5.3	5.9	6.1	5.2	3.8	4. KDFC-F+	89/1751	4. KBAY-F	1257/10.7	12.5	10.7
5. KLZE-F	68/3.6	4.7	2.8	2.3	3.2	3.4	2.2	5. KLZE-F	87/1044	5. KATD-F	1218/10.3	11.7	8.1
6. KSJO-F	66/3.5	3.0	3.5	3.1	3.3	3.3	5.9	6. KSJO-F	86/2060	6. KARA-F	1192/10.1	9.2	10.7
7. KATD-F	55/2.9	3.8	3.4	3.3	1.8	3.4	3.1	7. KARA-F	82/1523	7. KEZR-F	1062/ 9.0	9.8	9.8
8. KEZR-F	53/2.8	3.0	3.4	2.3	2.6	2.9	3.4	8. KLOK	64/1394	8. KLOK	824/ 7.0	6.2	10.3
9. KEEN	45/2.4	2.5	2.4	2.8	2.2	2.5	2.9	9. KATD-F	61/1367	9. KLZE-F	823/ 7.0	6.4	5.9
10. KDFC-F+	39/2.1	1.4	1.3	.7	1.4	14	1.2	10. KEZR-F	57/1282	10. KLIV	610/ 5.2	5.7	5.8
KLOK	39/2.1	2.0	2.4	2.4	3.0	2.2	1.8	11. KLIV	54/ 930	11. KDFC-F+	594/ 5.0	4.5	3.9
12. KNTA	36/1.9	2.3	2.4	2.2	1.9	2.2	3.2	12. KEEN	52/ 706	12. KEEN	531/ 4.5	5.6	4.8
13. KNTA	23/1.2	.7	1.0	1.9	1.3	1.5	.7	13. KAZA	27/ 283	13. KHTT	312/ 2.7	3.6	2.7
14. KAZA	13/ .7	.6	.6	1.0	.8	0.7	.2	14. KNTA	24/ 293	14. KNTA	266/ 2.3	2.3	3.7
15. KHTT	11/ .6	.4	1.2	---	.9	0.6	.6	15. KHTT	14/ 449	15. KAZA	145/ 1.2	1.1	2.2

12+ FM SHARE (METRO): NA (SPG 86: NA)

NOTE: San Jose is part of the San Francisco Metro. Only stations above the line in the rating book are ranked.

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KOME-F>	1. KOME-F	1. KOME-F	1. KARA-F	1. KBAY-F	1. KWSS-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F
2. KSJO-F	2. KSJO-F	2. KARA-F	2. KARA-F>	2. KOME-F	2. KLZE-F>	2. KARA-F	2. KARA-F	2. KWSS-F	2. KWSS-F>	2. KWSS-F
3. KATD-F	3. KWSS-F	3. KSJO-F	3. KBAY-F	3. KLZE-F	3. KLIV	KOME-F	3. KLZE-F	3. KLZE-F	3. KSJO-F	3. KARA-F
KOME-F>	4. KARA-F	4. KWSS-F	4. KLZE-F	4. KBAY-F	4. KDFC-F+	4. KBAY-F	4. KATD-F	4. KATD-F	4. KLZE-F	4. KATD-F
5. KLZE-F	5. KATD-F	5. KEZR-F	5. KATD-F	5. KEZR-F	5. KARA-F	5. KEZR-F	5. KEZR-F	5. KARA-F	5. KDFC-F+	5. KBAY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F>	1. KWSS-F	1. KARA-F	1. KARA-F	1. KARA-F	1. KOME-F	1. KOME-F>	1. KOME-F>	1. KOME-F>	1. KOME-F>
2. KATD-F	2. KARA-F	2. KATD-F>	2. KWSS-F	2. KLZE-F	2. KSJO-F>	2. KSJO-F>	2. KSJO-F	2. KSJO-F	2. KSJO-F
3. KARA-F	3. KATD-F	3. KEZR-F	3. KATD-F	3. KBAY-F	3. KWSS-F>	3. KWSS-F	3. KARA-F	3. KARA-F	3. KARA-F
KEZR-F	4. KEZR-F	4. KWSS-F	4. KEZR-F	4. KLOK	4.	4. KARA-F	4. KATD-F	4. KEZR-F	4. KEZR-F
KOME-F	5. KOME-F	5. KBAY-F	5. KBAY-F	5. KEEN	5.	5. KATD-F	5. KEEN	5. KWSS-F	KLZE-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP							KLRS-F 99.1 Santa Cruz .8/2.5
AC/OLDIES/SOFT ROCK							KTOM-F 100.7 Salinas .5/ .7
MOR/VARIETY/FULL							
COUNTRY							See San Francisco for more details about the following stations:
BLACK/URBAN							KKHI-F+ 1.1/ 2.9
BTFL MUSIC/EZ							KABL-F+ 1.2/ 4.2
NEWS/TALK							KBLX-F+ 1.8/ 5.6
							KBRG-F .7/ 2.2
							KCBS 3.9/13.1
							KFAX .7/ 2.1
							KFOG-F 1.5/ 4.9
							KFRC 1.1/ 3.8
							KGO 7.5/17.2
							KIOI-F 2.1/ 8.6
							KITS-F 2.3/ 6.6
							KKCY-F .5/ .9
							KLOK-F 1.1/ 5.2
							KMEL-F 2.8/ 9.8
							KNBR 4.3/12.8
							KNEW .3/ 1.4
							KOFY .4/ 1.6
							KOIT-F+ 2.6/ 9.1
							KRQR-F .7/ 3.8
							KSAN-F 2.6/ 8.3
							KSFO+ 2.5/ 9.7
							KSOL-F 6.1/12.6
							KYUU-F 3.7/10.4

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)	, SPANISH	,\$ 56.00 (Caballero)	(GILROY) A. Rodriguez
KEEN, 1370, 5 KW (DA-2)	, COUNTRY	UPI,\$ 55.00 (MMR)	Chris Snell
KHTT, 1500, 10 KW/5 KW (DA-1)	, OLDIES	APR,\$ 30.00 (Katz)	Gary Rodriguez
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA	,\$ 46.88 (Eastman)	Vince Lopopolo
KLOK, 1170, 50 KW/5 KW (DA-2)	, MOR/AC	,\$ 64.00 (Masla)	Bill Weaver
KNTA, 1430, 1 KW (DA-1)	, SPANISH	,\$ 42.00 (Lotus)	Gene Hogan
KARA-F, 105.7, 50 KW @ 500, AC		,\$ 77.00 (Eastman)	Empire
KATD-F, 95.3, 375 W @ 860, CHR		,\$ 50.00 (Radio West)	Bob Kieve
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ		,\$ 90.00 (MMR)	Alice Shockley
KBRG-F, 104.9, 3 KW @ 300, SPANISH		,\$ 50.00 (Lotus)	Steve Snell
KEZR-F, 106.5, 50 KW @ 430, AC		,\$ 82.00 (Christal)	(FREMONT) Carlos Dharte
KLZE-F, 97.7, 3 KW @ 300, BTFL/EZ		,\$ 60.00* (Republic)	John Levitt
KOME-F, 98.5, 13 KW @ 880, AOR		ABC-R,\$120.00 (Torbet)	Judy Currier
KSJO-F, 92.3, 50 KW @ -68, AOR		,\$120.00 (Katz)	Jim Hardy
KWSS-F, 94.5, 1.2 KW @ 2580, CHR		,\$135.00* (Mc-Guild)	Gary Rodriguez
			Jim Smith

Other ranked stations - See San Francisco

American Radio Spring 1987, Copyright 1987

SARASOTA - BRADENTON

Arbitron Rank/Pop (12+): 88/389,900
 MSA Rank/Pop: Sarasota - 169/255,600
 Tampa ADI Bradenton - 217/180,700
 Average Person Ratings: 17.3
 Market TSL: 24.3 hours

Stations: 29/11
 Diaries: 885/441:1/53.5%
 Sample Target: 740
 % Below Line: 46.9
 % Not Listed: 13.3

1986 Revenue: \$5,400,000
 HH Inc.: \$27,913
 Retail \$: 3.4 Bil
 Pop per Station: 35,445
 #1 Biller: WDUV-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WDUV-F	160/23.7	23.4	17.9			1. WDUV-F	167/1307	1. WDUV-F	1233/31.6	--- 31.4
2. WYNF-F	54/ 8.0	7.3	7.9			2. WYNF-F	54/ 496	2. WYNF-F	474/12.2	--- 12.2
3. WSUN	37/ 5.5	7.8	10.3			3. WSUN	39/ 428	3. WHVE-F	455/11.7	--- 8.0
4. WSRZ-F	34/ 5.0	1.3	2.4			4. WSRZ-F	34/ 429	4. WSRZ-F	429/11.0	--- 5.4
5. WHVE-F	30/ 4.4	3.0	4.1			5. WINK-F	33/ 476	5. WSUN	410/10.5	--- 15.1
6. WAMR	28/ 4.1	3.8	6.2			WAMR	33/ 308	6. WRBQ-F+	399/10.2	--- 14.8
7. WRBQ-F+	26/ 3.9	7.4	2.7			7. WHVE-F	31/ 514	7. WFLA	322/ 8.3	--- 4.7
8. WWBA-F	21/ 3.1	3.9	5.2			8. WRBQ-F+	26/ 399	8. WKRL-F	305/ 7.8	--- 8.5
9. WKRL-F	19/ 2.8	2.3	5.4			9. WWBA-F	21/ 259	9. WUSA-F	261/ 6.7	--- 6.2
10. WFLA	18/ 2.7	1.6	1.9			10. WKRL	20/ 319	10. WAMR	260/ 6.7	--- 8.4
WUSA-F	18/ 2.7	3.1	1.9			11. WFLA	18/ 330	11. WWBA-F	255/ 6.5	--- 9.5
12.						12.		12. WPDS-F	246/ 6.3	--- 5.9

12+ FM SHARE (METRO): 73.04% (428 of 586) (SPG 86: 66.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSRZ-F	1. WYNF-F>	1. WYNF-F>	1. WHVE-F	1. WDUV-F	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>
2. WYNF-F	2. WHVE-F	2. WHVE-F	2. WDUV-F	2. WHVE-F	2. WAMR >	2. WSUN	2. WYNF-F	2. WYNF-F	2. WYNF-F	2. WYNF-F
3. WRBQ-F+	3. WSRZ-F	3. WDUV-F	3. WYNF-F	3. WSUN	3. WSUN	3. WYNF-F	3. WSUN	3. WHVE-F	3. WSRZ-F	3. WSUN
4. WINK-F	WKRL-F	WSUN	4. WSUN	4. WYNF-F	4.	4. WSRZ-F	4. WHVE-F	WSUN	4. WFLA	4. WSRZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYNF-F	1. WYNF-F	1. WHVE-F	1. WDUV-F	1. WDUV-F>	1. WYNF-F	1. WYNF-F>	1. WYNF-F	1. WYNF-F>	1. WSUN
2. WSRZ-F	2. WHVE-F	2. WYNF-F	WYNF-F	2. WHVE-F>	2. WSRZ-F	2. WKRL-F	2. WKRL-F	2. WSUN	2. WYNF-F
3. WKRL-F	WSRZ-F	3. WUSA-F	WHVE-F	3. WUSA	3. WSUN	3. WHVE-F	3. WHVE-F	3. WHVE-F	WHVE-F
4. WRVE-F	4. WRBQ-F	WSRZ-F	4. WSRZ-F	4.	4.	4. WHBO	WHBO	4. WKRL-F	4. WDUV-F
WRBQ-F+	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP	2 (1)	75 (3)	77 (4)	13.1	11.3
AOR/CLASSIC		73 (2)	73 (2)	12.5	10.8
AC/OLDIES/SOFT ROCK	12 (1)	70 (4)	82 (5)	14.0	15.7
MOR/VARIETY/FULL	8 (1)		8 (1)	1.4	1.7
COUNTRY	39 (2)	23 (3)	62 (5)	10.6	12.2
BLACK/URBAN	5 (1)		5 (1)	0.9	--
BTFL MUSIC/EZ		181 (2)	181 (2)	30.9	30.5
NEWS/TALK	30 (2)		30 (2)	5.1	4.2
NOSTALGIA	53 (4)		53 (4)	9.0	13.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	15 (3)		15 (3)	2.6	--
			586 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRD	1420	Bradenton	.7/3.2
WCTQ-F	92.1	Venice	1.9/3.7
WENG	1530	Englewood	1.2/1.6
WKXY	930	Sarasota	.9/3.4
WQSR	1220	Sarasota	.6/2.5
WSPB	1450	Sarasota	1.3/3.7
WWZZ	1280	Sarasota	2.1/3.1
WINK-F	96.9	Fort Myers	2.5/6.2
WOKD-F	98.3	Arcadia	.3/1.5
WRFA	82.0	Largo	.3/2.4
See Tampa for mor information about the following:			
WHBO	1.8/2.4	WPLP	1.8/6.3
WLFF	.3/1.1	WQYK-F	1.2/3.6
WNLT-F	.9/3.4	WRXB	.7/1.3
WPDS-F	2.4/6.3		

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	NBC, \$ 18.00 (Torbet)	Hall	Jim Day
WSPB, 1450, 1 KW	, NOSTAL/MOR	CBS, \$ 13.00 (HNWH)		Frank Ward
WWZZ, 1280, 500 W (DAYS,DA)	, NOSTAL/MOR	CNN, \$ 14.00* (S. Katz)		Dan Dobrowski
WCTQ-F, 92.1, 3 KW @ 300, COUNTRY		, \$ 19.00* (Torbet)	Hall	Jim Day
WDUV-F, 103.3, 100 KW @ 1306, BTFL/EZ		MBS, \$ 66.00* (Christal)		Bob Nelson
WHVE-F, 102.5, 100 KW @ 570, AC		CBS-R, \$ 50.00 (Masla)	Susquehanna	Gordon Obarski
WSRZ-F, 106.3, 3 KW @ 300, CHR		, \$ 38.00* (HNWH)	Wilks-Schwartz	H. Kestenbaum
WINK-F, 96.9, 100 KW @ 833, CHR		, \$ NA (Mc-Guild)	(FORT MYERS)	Joe Schwartzel

Other ranked stations - See Tampa

MISCELLANEOUS COMMENTS WWZZ sold for \$760,00... WRVA-F changes to WCTQ-F... WAVE-F changes to WHVE-F... WMLO-F changes to WSRZ-F and format from AC to CHR...

SAVANNAH

Arbitron Rank/Pop (12+): 149/201,500

Stations: 15/15
Diaries: 845/238:1/40.3%
Sample Target: 550
% Below Line: 0
% Not Listed: 6.3

1986 Revenue: \$7,100,000
HH Inc.: \$29,323
Retail \$: 1.6 Bil
Pop per Station: 13,433
#1 Biller: WAEV-F \$1,600,000

MSA Rank/Pop: 179/238,800

ADI # 108

Average Person Ratings: 18.0

Market TSL: 23.5 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WZAT-F	65/17.9	15.2	11.2			1. WZAT-F	151/1892	1. WZAT-F	720/35.7	---	34.0
2. WCHY-F+	51/14.0	13.3	15.9			2. WCHY-F	122/1263	2. WEAS-F	512/25.4	---	26.0
WEAS-F	51/14.0	17.3	17.0			3. WEAS-F	81/ 734	3. WCHY-F	474/23.5	---	20.1
4. WJCL-F	38/10.5	7.3	6.9			4. WIXV-F	73/ 674	4. WSOK	375/18.6	---	26.4
5. WIXV-F	35/ 9.6	13.0	7.2			5. WJCL-F	71/ 749	5. WIXV-F	365/18.1	---	23.7
6. WSOK	33/ 9.1	9.8	15.0			6. WAEV-F	53/ 829	6. WAEV-F	358/17.8	---	18.8
7. WAEV-F	21/ 5.8	7.6	9.2			7. WSOK	34/ 400	7. WJCL-F	345/17.1	---	15.8
8. WYKZ-F	14/ 3.9	3.3	2.0			8. WYKZ-F	28/ 427	8. WYKZ-F	215/10.7	---	9.0
9. WNMT	8/ 2.2	---	1.2			9.		9.			
10. WSGA	7/ 1.9	3.5	3.5			10.		10.			

12+ FM SHARE (METRO): 80.00% (272 of 340) (SPG 86: 81.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZAT-F>	1. WZAT-F	1. WZAT-F	1. WCHY-F+	1. WCHY-F+	1. WCHY-F+	1. WCHY-F+	1. WCHY-F+	1. WZAT-F	1. WZAT-F	1. WZAT-F>
2. WEAS-F	2. WIXV-F	2. WEAS-F	2. WEAS-F	2. WEAS-F	2. WJCL-F>	2. WSOK	2. WJCL-F	2. WCHY-F+	2. WEAS-F>	2. WEAS-F
3.	3. WEAS-F>	3. WCHY-F+	3. WZAT-F	3. WZAT-F	3. WSOK	3. WZAT-F	3. WIXV-F	3. WEAS-F	3. WSOK	3. WCHV-F+
4.	4. WCHY-F+	4. WIXV-F>	4. WIXV-F	4. WIXV-F	4. WEAS-F	4. WJCL-F	4. WZAT-F	4. WIXV-F	4. WCHY-F+	4. WIXV-F
5.	5. WAEV-F	5. WAEV-F	5. WAEV-F	5. WAFV-F	5. WZAT-F	5. WEAS-F	5. WEAS-F	5. WJCL-F	5.	5. WJCL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEAS-F	1. WZAT-F	1. WZAT-F	1. WZAT-F	1. WZAT-F	1. WZAT-F	1. WIXV-F>	1. WIXV-F	1. WIXV-F	1. WCHY-F+
2. WZAT-F	2. WEAS-F>	2. WEAS-F	2. WEAS-F	2. WCHY-F+	2. WIXV-F	2. WZAT-F	2. WEAS-F	2. WEAS-F	2. WEAS-F
3. WCHY-F	3. WIXV-F	3. WIXV-F	3. WCHY-F+	3. WEAS-F	3. WEAS-F	3. WEAS-F	3. WZAT-F	3. WEAS-F	3. WCHY-F+
4. WIXV-F	4. WCHY-F+	4. WAEV-F	4. WIXV-F	4. WJCL-F	4. WCHY-F+	4.	4. WAEV-F	4. WZAT-F	4. WAEV-F
5.	5. WAEV-F	5. WYKZ-F	5. WJCL-F	5. WAEV-F	WSOK	5.	5. WSOK	5.	5. WZAT-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		65 (1)	65 (1)	19.1	16.1
AOR/CLASSIC		35 (1)	35 (1)	10.3	13.8
AC/OLDIES/SOFT ROCK		35 (2)	35 (2)	10.3	11.5
MOR/VARIETY/FULL	8 (1)		8 (1)	2.4	2.0
COUNTRY	5 (1)	46 (1)	51 (2)	15.0	12.1
BLACK/URBAN	38 (2)	51 (1)	89 (3)	26.2	28.8
BTFM MUSIC/EZ NEWS/TALK		38 (1)	38 (1)	11.2	7.8
NOSTALGIA	7 (1)		7 (1)	2.1	3.7
RELIGION/GOSPEL	5 (1)	2 (1)	7 (2)	2.1	3.7
SPANISH CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	1.5	0.3

340 (15)

RADIO STATIONS

WBMQ, 630, 5 KW (DA-N)	, ? ?	CBS, \$ 10.00 (Katz)	Burbach	Larry Garrett
WNMT, 1520, 1 KW (DAYS)	, VARIETY (?)	ABC-E, \$ 5.00 (---)		
WSGA, 1400, 1 KW	, NOSTALGIA	ABC-D, \$ 11.00* (Mc-Guild)		Jerry Rogers
WSOK, 1230, 1 KW	, BLACK	SBN, \$ 26.00* (Banner)		Butch Guest
WWJD, 900, 5 KW (DAYS)	, GOSPEL	, \$ 12.00* (---)	Rivers	Gloria Adams

WCHY (1290, 5 KW DA-N) simulcasting with WCHY-F

WAEV-F, 97.3, 100 KW @ 1000, AC	US 1, \$ 34.00* (Banner)		Butch Guest
WCHY-F+, 94.1, 100 KW @ 1320, COUNTRY	ABC-E, \$ 41.00* (Torbet)	Roth	Truman Conley
WEAS-F, 93.1, 100 KW @ 355, BLACK	ABC-F, \$ 32.00* (Masla)	Rivers	Bob Bryant
WIXV-F, 95.5, 100 KW @ 390, AOR	, \$ 28.00* (Katz)	Burbach	Larry Garrett
WJCL-F, 96.5, 100 KW @ 1232, BTFM/EZ	NBC, \$ 25.00* (HNWH)	Lewis	John Mackin Ade
WYKZ-F, 98.7, 100 KW @ 818, AC	, \$ 23.00 (Christal)	Specter	Jerry Rogers
WZAT-F, 102.1, 100 KW @ 620, CHR	ABC-C, \$ 39.00* (Mc-Guild)		

MISCELLANEOUS COMMENTS WCHY A/F sold by Bluegrass to Roth for \$ (Hepburn)...

American Radio Spring 1987, Copyright 1987

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,900,500

MSA Rank/Pop: Seattle - 25/179,100

ADI # 13 Tacoma - 95/527,600

Average Person Ratings: 16.3

Market TSL: 21.5 hours

Stations: 33/33

Diaries: 1784/1065:1/49.0%

Sample Target: 1670

% Below Line: 0

% Not Listed: 7.6

1986 Revenue: \$65,800,000

HH Inc.: \$33,669

Retail \$: 15.2 Bil

Pop per Station: 57,591

#1 Biller: KIRO \$16,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. KIRO	293/ 9.5	9.1	10.5	10.4	10.7	9.9	8.7	1. KIRO	354/5781	1. KIRO	4739/24.9	27.5	25.8	
2. KOMO	229/ 7.4	7.2	6.9	5.8	5.8	6.8	4.9	2. KOMO	269/3832	2. KUBE-F	3165/16.7	18.6	14.5	
3. KBRD-F	189/ 6.1	5.5	5.1	4.5	5.0	5.3	2.0	3. KISW-F	252/3145	3. KOMO	3061/16.1	19.1	15.8	
4. KISW-F	167/ 5.4	6.2	8.0	7.3	7.5	6.7	7.4	4. KBRD-F	247/2184	4. KPLZ-F	2665/14.0	12.1	12.9	
5. KUBE-F	162/ 5.2	5.5	8.0	8.2	5.0	6.7	8.5	5. KMPS-F+	204/2395	5. KISW-F	2476/13.0	14.1	15.4	
6. KMPS-F+	155/ 5.0	5.5	4.7	5.1	7.0	5.1	5.4	6. KUBE-F	189/3621	6. KZOK-F	2121/11.2	9.6	9.0	
7. KZOK-F	138/ 4.5	3.5	3.4	1.5	2.3	3.2	4.2	7. KPLZ-F	178/3335	7. KLSY-F+	1868/ 9.8	11.1	9.4	
8. KDLZ-F	128/ 4.1	5.2	4.6	3.6	4.0	4.4	5.7	8. KZOK-F	149/2419	8. KMPS-F+	1852/ 9.7	NA	NA	
9. KXRX-F	116/ 3.8	4.3	.4	.9	1.1	2.4	5.0	9. KSEA-F	136/1549	9. KMGF-F	1754/ 9.2	7.6	8.6	
10. KSEA-F	111/ 3.6	3.6	4.1	4.0	4.2	3.8	2.6	10. KXRX-F	133/1913	10. KBRD-F	1659/ 8.7	10.5	9.6	
11. KLSY-F+	98/ 3.2	3.6	4.1	3.2	3.6	3.5	2.9	11. KLSY-F+	111/2117	11. KXRX-F	1649/ 8.7	2.8	3.9	
12. KING-F	94/ 3.0	3.4	2.5	2.9	3.0	3.0	3.0	12. KRPM-F	110/1398	12. KNBQ-F	1533/ 8.1	8.2	8.5	
13. KJR	90/ 2.9	2.4	2.0	1.8	1.5	2.3	2.0	13. KMGF-F	103/2075	13. KJR	1495/ 7.9	6.5	6.7	
14. KNBQ-F	89/ 2.9	2.2	2.7	2.6	2.7	2.6	3.2	14. KING-F	102/1614	14. KING-F	1458/ 7.7	7.8	8.6	
15. KRPM-F	88/ 2.8	3.2	3.4	2.1	2.9	2.9	2.5	15. KIXI	101/1639	15. KVI	1421/ 7.5	7.7	7.6	
16. KIXI	85/ 2.8	3.0	2.6	4.0	4.6	3.1	3.7	16. KVI	97/1807	16. KHIT-F	1408/ 7.4	6.1	5.6	
KMGF-F	85/ 2.8	3.7	3.1	3.5	3.2	3.3	3.0	17. KNBQ-F	96/1775	17. KIXI	1393/ 7.3	7.2	8.8	
18. KEZX-F+	77/ 2.5	2.4	2.0	2.6	3.9	2.4	2.6	18. KJR	95/1691	18. KEZX-F+	1318/ 6.9	5.7	7.4	
19. KVI	76/ 2.5	2.0	2.5	3.2	3.5	2.6	2.5	19. KEZX-F+	93/1567	19. KLTZ-F	1291/ 6.8	5.1	5.3	
20. KCMS-F	65/ 2.1	1.7	1.5	1.3	1.7	1.8	2.1	20. KCMS-F	86/1226	20. KSEA-F	1238/ 6.5	9.8	8.9	
21. KLTZ-F	63/ 2.0	1.9	2.2	2.6	1.2	2.2	1.9	21. KLTZ-F	79/1569	21. KING	1148/ 6.0	6.7	7.4	
22. KING	59/ 1.9	2.0	2.4	2.3	2.2	2.2	3.1	22. KING	77/1439	22. KRPM-F	1091/ 5.7	6.9	5.1	
23. KHIT-F	51/ 1.7	1.8	1.4	1.7	1.6	1.7	1.6	23. KHIT-F	76/1705	23. KCMS-F	903/ 4.8	3.5	4.4	
24. KJET	42/ 1.4	.3	---	.5	1.0	0.6	.6	24. KJET	44/ 524	24. KCIS	534/ 2.8	2.7	3.3	
25. KAFX	30/ 1.0	.9	1.2	2.0	1.0	1.3	1.8	25. KAFX	32/ 524	25. KJET	490/ 2.6	---	2.8	

12+ FM SHARE (METRO): 64.21% (1834 of 2856) (SPG 86: 61.78%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KISW-F	1. KISW-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KOMO	1. KIRO	1. KIRO	1. KBRD-F
2. KUBE-F	2. KZOK-F	KZOK-F	2. KZOK-F	2. KMPS-F+	2. KOMO	2. KOMO	2. KBRD-F	2. KBRD-F	2. KBRD-F	2. KMPS-F+
3. KISW-F	3. KUBE-F	3. KUBE-F	3. KMPS-F	3. KOMO	3. KBRD-F	3. KUBE-F	3. KISW-F	3. KOMO	KUBE-F	3. KIRO
4. KHIT-F	4. KXRX-F	4. KIRO	4. KOMO	KZOK-F	4. KMPS-F+	4. KIRO	4. KISW-F	4. KISW-F	4. KPLZ-F	4. KOMO
5.	5. KMGF-F	5. KXRX-F	5. KISW-F	5. KBRD-F	5. KSEA-F	5. KISW-F	5. KSEA-F	5. KZOK-F	5. KISW-F	5. KISW-F
6.	KPLZ-F	6. KMPS-F+	KUBE-F	6. KISW-F	6. KIXI	6. KPLZ-F	6. KUBE-F	6. KUBE-F	6. KUBE-F	6. KZOK-F
7.	7. KNBQ-F	7. KOMO	7. KXRX-F	KUBE-F	7. KING	7. KBRD-F	7. KMPS-F+	7. KMPS-F+	7. KMPS-F+	7. KUBE-F
8.	8. KLSY-F+	8. KLSY-F+	8.	8. KXRX-F	8.	8. KZOK-F	8. KUBE-F	8. KPLZ-F	8.	8. KXRX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KMGF-F	1. KUBE-F	1. KMPS-F+	1. KISW-F	1. KISW-F	1. KZOK-F	1. KZOK-F	1. KIRO
2. KPLZ-F	2. KMGF-F	2. KUBE-F	2. KLSY-F+	2. KOMO	2. KXRX-F	2. KXRX-F	2. KXRX-F	2. KISW-F	2. KZOK-F
3. KNBQ-F	3. KLSY-F+	3. KISW-F	3. KOMO	3. KLSY-F+	3. KZOK-F	3. KZOK-F	3. KISW-F	3. KXRX-F	3. KXRX-F
4. KISW-F	4. KNBQ-F	4. KNBQ-F	4. KMGF-F	4. KBRD-F	4. KPLZ-F	4. KUBE-F	4. KIRO	4. KIRO	4. KISW-F
5. KLSY-F+	5. KPLZ-F	5. KZOK-F	5. KNBQ-F	5. KMGF-F	5. KUBE-F	5. KIRO	5. KJET	5. KMPS-F+	5. KMPS-F+
6. KJET	6. KISW-F	6. KMPS-F+	6. KMPS-F+	6. KUBE-F	6.	6. KPLZ-F	6. KUBE-F	6. KUBE-F	6. KOMO
7.	7. KCMS-F	7. KEZX-F+	7. KLTZ-F	7.	7.	7. KEZX-F+	7. KEZX-F+	7. KVI	7. KVI
8.	8. KJR	8.	8.	8.	8.	8.	8.	8. KEZX-F+	8. KEZX-F+
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	42 (1)	430 (4)	472 (5)	16.5	15.4	KCIS	630	Edmonds	.7/2.8
AOR/CLASSIC		421 (3)	421 (3)	14.7	14.2	KGNW	820	Burien	.5/1.6
AC/OLDIES/SOFT ROCK	189 (4)	237 (3)	426 (7)	14.8	15.0	KRPM	770	Seattle	.4/1.7
MOR/VARIETY/FULL	229 (1)		229 (1)	8.0	6.8	KTAC	850	Tacoma	.5/1.5
						KWYZ	1230	Everett	.4/1.0
COUNTRY	49 (3)	219 (2)	268 (5)	9.4	11.2				
BLACK/URBAN	30 (1)		30 (1)	1.1	1.7				
BTFL MUSIC/EZ		300 (2)	300 (2)	10.5	9.9				
NEWS/TALK	352 (2)		352 (2)	12.3	14.0				
NOSTALGIA	85 (1)		85 (1)	3.0	4.9				
RELIGION/GOSPEL	21 (1)	65 (1)	86 (2)	3.0	3.6				
SPANISH									
CLASSICAL		94 (1)	94 (1)	3.3	3.3				
JAZZ/NEW AGE/ECLECTIC	9 (1)	68 (1)	77 (2)	2.7	---				
UNKNOWN/OTHERS	15 (1)		15 (1)	0.5	---				
2856 (33)									

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW/453 W	, RELIGION	, \$ 30.00 (---)	George Bowcher
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION	UPI, APR, \$ 50.00 (---)	Bob Powers
KING, 1090, 50 KW (DA-2)	, NEWS/TALK	NBC, ABC-T, \$ 57.00* (Banner)	M. Klopfenstein
KEZX, 820, 50 KW/5 KW (DA-2)	, JAZZ/NEW AGE	, \$ 30.00* (Eastman)	Park
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS, \$200.00* (Torbet)	Bonneville
KIXI, 880, 50 KW/1 KW (DA-2)	, NOSTALGIA	, \$ 65.00* (Christal)	Gordon Stenback
KJET, 1590, 5 KW (DA-2)	, CHR	Source, \$ NA (Torbet)	SRO
KJR, 950, 5 KW (DA-N)	, AC	, \$ 63.00 (HNWH)	Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK	APR, \$ 35.00 (Roslin)	Dan Hern
KLSY, 1540, 5 KW (DA-N)	, AC	CBS-R, \$ NA (Banner)	Bob Bingham
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	UPI, \$? (Mc-Guild)	Sandusky
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$160.00 (Katz)	EZ
KRKO, 1380, 5 KW (DA-N)	, MOR	, \$ 20.00 (---)	Rich Robertson
KVI, 570, 5 KW	, AC/OLDIES	, \$ 60.00* (Durpetti)	Sparky Taft
KRPM, 770, 1 KW	, COUNTRY	, \$ NA (Torbet)	S. Sweatte

FM STATIONS

KBRD, 103.7, 100 KW @ 1675	BTFL/EZ	, \$ 85.00* (Republic)	Entercom	Peg Dempsey
KCMS, 105.3, 115 KW @ 721	RELIGION	UPI, \$ 50.00 (Radio Spot)		Bob Powers
KEZX, 98.9, 100 KW @ 1070	AOR/JAZZ	ABC-E, \$ 75.00 (Eastman)	Park	Dave Littrell
KHIT, 106.9, 100 KW @ 819	CHR	, \$ 45.00* (HNWH)	Gannett	Lee Douglas
KING, 98.1, 100 KW @ 850	CLASSICAL	, \$ 75.00* (MMR)	King	Bob Gallucci
KISW, 99.9, 100 KW @ 1200	AOR	, \$100.00* (Mc-Guild)	Alexander	Beau Phillips
KLSY, 92.5, 100 KW @ 1100	AC	CBS-R, \$ 95.00* (Banner)	Sandusky	Tim Davidson
KLTX, 95.7, 100 KW @ 1150	AC	, \$ 60.00* (Christal)		Gordon Stenback
KMGI, 107.7, 100 KW @ 1194	SOFT AC	Trans, \$ 70.00* (Republic)	Sunbelt	Ralph Heyward
KMPS, 94.1, 100 KW @ 1165	COUNTRY	UPI, \$110.00* (Mc-Guild)	EZ	Fred Schumacher
KNBQ, 97.3, 100 KW @ 700	CHR	, \$ 60.00 (Christal)	Viacom	Bruce Raven-Stark
KPLZ, 101.5, 100 KW @ 1150	CHR	, \$ 80.00* (Durpetti)	Golden West	S. Sweatte
KSEA, 100.7, 100 KW @ 730	BTFL/EZ	, \$ 90.00* (Torbet)	Bonneville	Kevin Cooney
KRPM, 106.1, 100 KW @ 700	COUNTRY	, \$ 70.00* (Torbet)	Olympic	
KUBE, 93.3, 100 KW @ 300	CHR	, \$130.00* (MMR)	First Media	Michael O'Shea
KXRX, 96.5, 81 KW @ 1100	AOR	, \$ 40.00 (Katz)	Shamrock	Steve West
KZOK, 102.5, 100 KW @ 1165	CLASSIC AOR	Source, \$ 60.00* (Torbet)	SRO	Bill McMahon

CALL LETTER CHANGES

WINZ-F changes to WZTA
 KGNW changes to KEZX
 KQIH changes to KGNW

FORMAT CHANGES

WZTA: From CHR to AOR
 KEZX: From ? to Jazz/New Age
 KGNW: Changes to religion

STATION SALES

WLQY (Hollywood): Sold for \$2,000,000 (Clark)
 KLTX-F: Sold to Ackerly for \$8,700,000 (Wertheim)
 KIXI: Sold to Sunbelt for \$4,800,000 (Wertheim)

SHREVEPORT

Arbitron Rank/Pop (12+): 105/333,500

MSA Rank/Pop: 125/369,800

ADI # 62

Average Person Ratings: 17.1

Market TSL: 23.5 hours

Stations: 17/16

Diaries: 839/397:1/45.8%

Sample Target: 730

% Below Line: 11.3

% Not Listed: 4.9

1986 Revenue: \$11,400,000

HH Inc.: \$29,127

Retail \$: 2.2 Bil

Pop per Station: 20,844

#1 Biller: KVKI-F \$2,200,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KDKS-F	98/17.2	15.5	14.7	12.0	10.6		18.0	1. KTUX-F	129/1724	1. KTUX-F	863/25.9	23.2	25.0
2. KRMD-F+	64/11.3	11.5	9.3	7.3	7.2		11.7	2. KRMD-F+	123/1415	2. KRMD-F+	762/22.8	22.9	17.8
3. KTUX-F	61/10.7	9.6	9.9	13.4	9.1		13.7	3. KDKS-F	115/ 846	3. KDKS-F	741/22.2	22.8	23.3
4. KVKI-F	49/ 8.6	13.2	11.6	15.3	11.4		10.1	4. KTAL-F	72/ 869	4. KVKI-F	694/20.8	26.5	25.9
5. KOKA	43/ 7.5	3.6	6.6	5.4	8.0		5.3	5. KITT-F	57/ 897	5. KOKA	500/15.0	12.3	15.7
KTAL-F	43/ 7.5	5.1	6.0	4.5	3.4		10.7	6. KVKI-F	56/ 843	6. KITT-F	489/14.7	10.4	15.4
7. KCOZ-F	40/ 7.0	8.5	6.6	8.7	9.7		4.2	7. KCOZ-F	47/ 510	7. KTAL-F	446/13.4	11.5	9.9
8. KITT-F	35/ 6.1	3.0	3.9	4.5	4.4		4.4	8. KOKA	46/ 563	8. KCOZ-F	428/12.8	15.2	16.0
9. KCIJ	30/ 5.3	8.7	13.2	11.2	16.1		3.4	9. KWKH	42/ 631	9. KWKH-F	383/11.5	9.3	7.3
10. KWKH	25/ 4.4	5.7	5.0	3.7	4.2		4.8	10. KEEL	38/ 651	10. KEEL	372/11.2	14.3	14.5
11. KEEL	17/ 3.0	5.3	6.2	4.1	5.1		3.6	11. KCIJ	33/ 316	11. KWKH	297/ 8.9	14.4	11.6
12. KWKH-F	16/ 2.8	2.5	1.9	3.9	3.8		3.7	12. KWKH-F	26/ 618	12. KCIJ	268/ 8.0	9.3	12.2

12+ FM SHARE (METRO): 73.98% (401 of 542) (SPG 86: 65.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDKS-F	1. KDKS-F>	1. KDKS-F>	1. KDKS-F>	1. KDKS-F	1. KRMD-F+	1. KDKS-F	1. KOKS-F	1. KDKS-F>	1. KDKS-F>	1. KDKS-F>
2. KTUX-F>	2. KTUX-F	2. KVKI-F	2. KRMD-F+	2. KRMD-F+	2. KCOZ-F	2. KRMD-F+	KRMD-F+	2. KRMD-F+	2. KTUX-F	2. KRMD-F+
3. KTAL-F	3. KTAL-F	3. KTUX-F	3. KVKI-F	3. KVKI-F	3. KDKS-F	3. KTUX-F	3. KVKI-F	3. KTUX-F	3. KTAL-F	3. KTUX-F
4. KOKA	4. KVKI-F	4. KRMD-F+	4. KTUX-F	4. KOKA	4. KOKA	4. KVKI-F	4. KTUX-F	4. KVKI-F	4. KCOZ-F	4. KVKI-F
5.	5. KITT-F	5. KTAL-F	5. KITT-F	5. KTUX-F	5. KCIJ	5. KOKA	5. KITT-F	5. KCIJ	5. KRMD-F+	5. KOKA
		6. KITT-F	6. KOKA	6. KITT-F	KWKH	6. KCOZ-F		KITT-F		
								KTAL-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDKS-F>	1. KDKS-F	1. KVKI-F	1. KDKS-F>	1. KDKS-F	1. KTAL-F>	1. KTAL-F	1. KDKS-F	1. KDKS-F	1. KDKS-F>
2. KITT-F	2. KVKI-F	2. KDKS-F	2. KVKI-F	2. KRMD-F+	2. KDKS-F	2. KDKS-F	2. KTAL-F	2. KTAL-F	2. KRMD-F+
3. KTUX-F	3. KTUX-F	3. KTUX-F	3. KRMD-F+	KVKI-F	KTUX-F	3. KTUX-F>	3. KTUX-F	3. KTUX-F	3. KTUX-F
4. KRMD-F+	4. KITT-F	4. KITT-F	4. KTUX-F	4. KOKA	4. KVKI-F	4. KVKI-F	4. KITT-F	4. KVKI-F	4. KITT-F
KVKI-F	5. KRMD-F+	KRMD-F+	5. KITT-F	5. KCOZ-F	5.	5. KITT-F	5. KVKI-F	5. KITT-F	KOKA
									KRMD-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		61 (1)	61 (1)	11.3	10.2	KASO 1240 Minden .9/2.2
AOR/CLASSIC		43 (1)	43 (1)	7.9	6.2	KBCL 1070 Bossier City 1.4/1.3
AC/OLDIES/SOFT ROCK	17 (1)	84 (2)	101 (3)	18.6	22.4	KFLO 1300 Shreveport .7/2.0
MOR/VARIETY/FULL						KLMB 1480 Shreveport .7/1.4
COUNTRY	30 (2)	75 (2)	105 (4)	19.4	16.8	
BLACK/URBAN	43 (1)	98 (1)	141 (2)	26.0	22.0	
BTFL MUSIC/EZ		40 (1)	40 (1)	7.4	6.8	
NEWS/TALK						
NOSTALGIA	8 (1)		8 (1)	1.5	1.6	
RELIGION/GOSPEL	38 (3)		38 (3)	7.0	14.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	5 (1)		5 (1)	0.9	---	
			542 (17)			

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, GOSPEL/BLACK	SBN, \$ 20.00* (Masla)	F. Ridenour
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I, \$ 25.00* (Mc-Guild)	Multimedia
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C, \$ 27.00* (HNWH)	Encore
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, \$ 29.00* (Torbet)	Great Empire
			Gene Dickerson

KRMD (1340, 1 KW) is simulcasting with KRMD-F

KCOZ-F, 100.1, 3 KW @ 300, BTFL/EZ	, \$ 26.00* (Republic)		
KDKS-F, 92.1, 3 KW @ 300, BLACK	NBN, \$ 28.00* (---)		(BENTON) Jerry Lundquist
KITT-F, 93.7, 100 KW @ 1020, AC	ABC-F, \$ 32.00* (Mc-Guild)	Multimedia	
KRMD-F+, 101.1, 100 KW @ 1145, COUNTRY	MBS, US 2, \$ 37.00* (Katz)	AmCom	Tom Williams
KTAL-F, 98.1, 100 KW @ 1450, AOR	, \$ 28.00* (Banner)		(TEXARKANA) Ted Ferguson
KVKI-F, 96.5, 100 KW @ 275, AC	, \$ 39.00* (HNWH)	Encore	
KWKH-F, 94.5, 100 KW @ 400, COUNTRY	US 1, \$ 26.00* (Torbet)	Great Empire	Gene Dickerson
KTUX-F, 98.9, 100 KW @ 720, CHR	, \$ 37.00* (Republic)		(CARTHAGE, TX) Elinor Stephens

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SIOUX FALLS

Arbitron Rank/Pop (12+): 203/124,300

MSA Rank/Pop: 289/122,700
 ADI # 98 (w/Mitchell)
 Average Person Ratings: 16.3
 Market TSL: 21.5 hours

Stations: 12/9
 Diaries: 677/184:1/58.0%
 Sample Target: 550
 % Below Line: 6.5
 % Not Listed: 8.9

1986 Revenue: \$5,600,000
 HH Inc.: \$34,479
 Retail \$: 1.0 Bill
 Pop per Station: 13,811
 #1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KKRC-F	31/15.3	12.5	18.9			1. WNAX	62/802	1. KKRC-F	393/31.6	--- 26.2
2. KELO	26/12.8	7.3	7.0			2. KELO-F	43/591	2. KELO	307/24.7	--- 15.7
3. KELO-F	26/12.8	10.9	8.5			3. KIOV-F	43/496	3. KPAT-F	296/23.8	--- 24.6
4. KIOV-F	23/11.3	15.6	8.5			4. KELO	40/586	4. KELO-F	290/23.3	--- 17.7
5. KSOU	23/11.3	13.0	13.4			5. KKRC-F	35/467	5. KIOV-F	280/22.5	--- 27.2
6. KPAT-F	18/ 8.9	11.5	9.5			6. KSOU	35/437	6. KSOU	249/20.0	--- 24.6
7. KXRB	15/ 7.4	9.4	7.5			7. KXRB	32/355	7. KYKC	140/11.3	--- 14.6
8. WNAX	10/ 4.9	3.1	7.0			8. KPAT-F	30/481	8. WNAX	135/10.9	--- 11.0
9. KYKC	8/ 3.9	8.3	6.5			9. KLQL-F	17/198	9. KXRB	124/10.0	--- 13.4
10.						10. KGLI-F	16/222	10.		

12+ FM SHARE (METRO): 55.14% (102 of 185) (SPG 86: 55.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRC-F>	1. KKRC-F>	1. KELO	1. KELO	1. KELO	1. KSOU-F	1. KSOU	1. KELO-F	1. KKRC-F	1. KKRC-F	1. KKRC-F>
2. KPAT-F	2. KELO	2. KKRC-F	2. KIOV-F	2. KELO-F	2. KELO-F	2. KELO	2. KELO	2. KELO-F	2. KPAT-F	2. KPAT-F
3.	KIOV-F	3. KIOV-F	3. KELO-F	3. KIOV-F	3. KXR8-F	3. KKRC-F	3. KIOV-F	3. KELO	3. KSOU-F	3. KIOV-F
4.	4. KPAT-F	4. KELO-F	4. KKRC-F	4. KKRC-F	4. KELO	4. KIOV-F	4. KKRC-F	4. KIOV-F	4. KIOV-F	4. KELO
5.	5.	5. KPAT-F	5.	5.	5.	5. KELO-F	5. KPAT-F	5. KPAT-F	5.	5. KSOU-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KELO	1. KKRC-F	1. KELO-F	1. KELO	1. KELO-F		1. KKRC-F	1. KKRC-F>	1. KKRC-F	1. KKRC-F	1. KELO
2. KPAT-F	2. KELO	2. KIOV-F	2. KELO-F	2. KELO		2. KELO	2. KELO	2. KELO	2. KELO	2. KELO-F
3.	KIOV-F	3. KKRC-F	3. KIOV-F	3. KIOV-F		KIOV-F	KIOV-F	KIOV-F	KIOV-F	KIOV-F
4.	4. KPAT-F	4. KELO-F	4. KKRC-F	4. KKRC-F		KPAT-F	4. KPAT-F	4. KELO	4. KPAT-F	4. KKRC-F
5.	5.	5. KPAT-F	5. KPAT-F	5.		5.	5.	KPAT-F	5. KELO-F	KXRB

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP AOR/CLASSIC		49 (2)	49 (2)	26.5	25.4
AC/OLDDIES/SOFT ROCK	26 (1)	1 (1)	27 (2)	14.6	8.3
MOR/VARIETY/FULL	23 (1)		23 (1)	12.4	14.4
COUNTRY	34 (4)	26 (2)	60 (6)	32.4	39.8
BLACK/URBAN					
BTFL MUSIC/EZ		26 (1)	26 (1)	14.1	11.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					0.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

185 (12)

RADIO STATIONS

KELO, 1320, 5 KW (DA-2)	, AC	ABC-D, \$ 24.00* (Torbet)	Midcontinent	Chuck Albrecht
KSOU, 1140, 10 KW/5 KW (DA-N)	, MOR	ABC-I, \$ 30.00* (Banner)		Joe Henkin
KXRB, 1000, 10 KW	, COUNTRY	MBS, \$ 22.00* (Mc-Guild)		Don Jacobs
KYKC, 1230, 1 KW	, COUNTRY (?)	US 2, \$ 14.00* (---)	Vaughn Park	
WNAX, 570, 5 KW (DA-N)	, COUNTRY	, \$ 45.00* (Katz)		(YANKTON)
KELO-F, 92.5, 100 KW @ 1900, BTFL/EZ		ABC-D, \$ 24.00* (Torbet)	Midcontinent	Chuck Albrecht
KIOV-F, 104.7, 100 KW @ 735, COUNTRY		MBS, \$ 28.00* (Mc-Guild)	So. Minn	Don Jacobs
KKRC-F, 93.5, 3 KW @ 120, CHR		US 1, \$ 32.00* (---)	Vaughn	
KPAT-F, 97.3, 60 KW @ 220, CONTEMP/AC		, \$ 25.00* (Banner)		Joe Henkin

SOUTH BEND

Arbitron Rank/Pop (12+): 152/197,700
 MSA Rank/Pop: 180/238,400
 ADI # 84
 Average Person Ratings: 16.9
 Market TSL: 22.5 hours

Stations: 17/10
 Diaries: 648/305:1/55.7%
 Sample Target: 610
 % Below Line: 8.1
 % Not Listed: 7.5

1986 Revenue: \$5,700,000
 HH Inc.: \$30,258
 Retail \$: 1.7 Bil
 Pop per Station: 19,770
 #1 Biller: WNDU-F \$1,800,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WNDU-F	51/15.3	18.7	20.7			1. WNDU-F	184/2254	1. WNDU-F	774/37.6	--- 41.3
2. WSBT	46/13.8	14.7	11.5			2. WNSN-F	111/1535	2. WZZP-F	544/27.5	--- 20.0
3. WYEZ-F	44/13.2	13.5	9.2			3. WYEZ-F	96/1002	3. WNSN-F	487/24.6	--- 22.0
4. WNSN-F	39/11.7	11.6	6.6			4. WZZP-F	79/1019	4. WSBT	483/24.4	--- 27.7
5. WZZP-F	35/10.5	8.0	12.1			5. WAOR-F	51/ 626	5. WYEZ-F	446/22.6	--- 22.1
6. WNDU	30/ 9.0	8.6	8.0			6. WSBT	50/ 585	6. WAOR-F	324/16.4	--- 16.8
7. WAOR-F	24/ 7.2	9.5	7.2			7. WFRN-F	41/ 660	7. WNDU	314/15.9	--- 16.6
8. WGN	9/ 2.7	1.8	3.4			8. WNDU	39/ 418	8. WGN	209/10.6	--- 10.6
9. WFRN-F	8/ 2.4	1.2	2.3			9. WGN	31/ 578	9. WFRN-F	127/ 6.4	--- 4.5
10. WAMJ	5/ 1.5	.3	3.7			10. WLS	20/ 562	10. WLS	112/ 5.7	--- 7.5

12+ FM SHARE (METRO): 68.28% (211 of 309) (SPG 86: 66.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F>	1. WNDU-F	1. WNDU-F	1. WNSN-F	1. WNSN-F	1. WSBT	1. WSBT	1. WYEZ-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WZZP-F>	2. WZZP-F	2. WNSN-F	2. WNDU-F	2. WNDU-F	2. WYEZ-F	2. WNDU-F>	2. WNDU-F	2. WZZP-F	2. WYEZ-F	2. WYEZ-F
3. WAOR-F	3. WAOR-F	3. WZZP-F	3. WYEZ-F	3. WYEZ-F	3. WNDU	3. WYEZ-F	3. WSBT	3. WSBT	3. WZZP-F>	3. WSBT
4.	4. WNSN-F	4. WAOR-F	4. WNDU	4. WNDU-F	4. WNSN-F	4. WNSN-F	4. WNSN-F	4. WNSN-F	4. WNSN-F	4. WAOR-F
5.	5.	5. WYEZ-F	WZZP-F	5. WZZP-F	5. WNDU-F	5. WZZP-F	5. WZZP-F	5. WYEZ-F	5. WAOR-F	5. WNSN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNDU-F	1. WNDU-F	1. WNSN-F	1. WNSN-F	1. WNSN-F	1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WNDU
2. WZZP-F	2. WNSN-F	2. WNDU-F	2. WNDU-F>	2. WNDU-F	WZZP-F	2. WZZP-F	2. WNDU	WZZP-F	2. WNDU-F
3. WNSN-F	3. WZZR-F>	3. WYEZ-F	3. WZZP-F	WYEZ-F	3. WNDU-F	3. WNDU-F>	WNDU-F	3. WNDU-F	WNSN-F
4. WAOR-F	4. WAOR-F	4. WZZP-F	4. WYEZ-F	4. WSBT	4.	4. WNDU	WZZP-F	4. WNDU	4. WAOR-F
WFRN-F	WYEZ-F	5. WAOR-F	5.	5. WNDU	5.	5. WNSN-F	5. WNSN-F	WNSN-F	WZZP-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP		88 (3)	88 (3)	28.5	30.8
AOR/CLASSIC		28 (2)	28 (2)	9.1	10.1
AC/OLDIES/SOFT ROCK	3 (1)	39 (1)	42 (2)	13.6	12.3
MOR/VARIETY/FULL	55 (2)	2 (1)	57 (3)	18.4	17.9
COUNTRY	30 (1)		30 (1)	9.7	10.1
BLACK/URBAN		44 (1)	44 (1)	14.2	14.3
BTFL MUSIC/EZ			10 (3)	3.2	1.9
NEWS/TALK	10 (3)				
NOSTALGIA					
RELIGION/GOSPEL		10 (2)	10 (2)	3.2	2.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

309 (17)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMJ	1580	South Bend	.5/ 7.4
WHME-F	103.1	South Bend	.2/ 6.4
WBBM	780	Chicago	.4/11.1
WKXQ-F	101.1	Chicago	.2/ 3.7
WKVI-F	99.3	Knox	.2/ 3.1
WLUP-F	97.9	Chicago	.4/ 5.8
WMAQ	670	Chicago	.1/ 7.1

RADIO STATIONS

WAMJ, 1580, 1 KW/5 W	, TALK (?)	MBS, ABC-T, \$ 14.00 (---)		Mark Murray
WNDU, 1490, 1 KW	, COUNTRY	ABC-I, \$ 38.00 (Mc-Guild)	Notre Dame	Bob Nowicki
WSBT, 960, 5 KW (DA-2)	, MOR	CBS, \$ 34.50 (Katz)		T. Knust
WAOR-F, 95.3, 3 KW @ 330, AOR		MBS, \$ 25.00 (Roslin)		(NILES, MI) Charles Frey
WFRN-F, 104.7, 50 KW @ 455, RELIGION		MBS, \$ 21.00 (HNWH)		(ELKHART) Ed Moore
WHME-F, 103.1, 3 KW @ 300, RELIGION		UPI, \$ 13.00 (---)	Sumrall	P. Sumrall
WNDU-F, 92.9, 13 KW @ 880, CHR		, \$ 75.00 (Mc-Guild)	Notre Dame	Bob Nowicki
WNSN-F, 101.5, 10 KW @ 970, AC		, \$ 38.00 (Katz)	Schurz	T. Knust
WYEZ-F, 100.7, 50 KW @ 500, BTFL/EZ		NBC, \$ 35.00 (Christal)	Federsted	(ELKHART) John Boggs
WZZP-F, 103.9, 3 KW @ 300, CHR		, \$ 39.00* (MMR)	Booth	Vince Ford

WGN, WLS - See Chicago

SPOKANE

Arbitron Rank/Pop (12+): 97/354,900

MSA Rank/Pop: 129/359,500
ADI # 74

Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 19/19
Diaries: 762/466:1/51.5%
Sample Target: 740
% Below Line: 0
% Not Listed: 10.7

1986 Revenue: \$10,000,000
HH Inc.: \$25,120
Retail \$: 2.2 Bill
Pop per Station: 18,679
#1 Biller: KGA/KDRK-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KZZU-F+	87/16.0	17.1	20.0	16.4	15.3			1. KZZU-F+	133/1636	1. KZZU-F+	1219/34.3	29.2	33.4
2. KXLY-F	64/11.8	13.1	10.8	17.8	16.9			2. KXLY-F	102/ 968	2. KXLY-F	683/19.2	19.1	23.0
3. KDRK-F	57/10.5	11.4	11.1	12.4	12.6			3. KDRK-F	85/ 908	3. KDRK-F	626/17.6	17.6	17.7
4. KEZE-F	56/10.3	8.4	10.0	8.6	10.9			4. KEZE-F	75/ 738	4. KEZE-F	568/16.0	16.8	17.3
5. KGA	34/ 6.3	5.4	6.0	5.2	6.1			5. KISC-F	51/ 824	5. KISC-F	519/14.6	13.1	17.2
6. KISC-F	34/ 6.3	5.1	4.7	3.0	5.0			6. KGA	45/ 594	6. KKPL-F+	517/14.6	12.4	14.1
7. KKPL-F	33/ 6.1	3.9	3.8	5.0	7.5			7. KKPL-F+	41/ 762	7. KXLY	485/13.7	13.3	12.9
8. KXLY	33/ 6.1	5.2	6.2	5.9	4.6			8. KXLY	37/ 564	8. KGA	428/12.1	12.4	13.6
9. KVXO-F	18/ 3.3	1.7	---	---	---			9. KAQQ	29/ 361	9. KVXO-F	361/10.2	---	---
10. KAQQ	15/ 2.8	2.2	4.7	4.9	6.0			10. KVXO-F	20/ 408	10. KQSP-F	258/ 7.3	7.3	3.6
11. KQSP-F	14/ 2.6	4.9	2.7	3.5	.3			11.		11. KJRB	203/ 5.7	6.4	10.0
12. KEYF	11/ 2.0	2.1	3.7	1.3	---			12.		12. KAQQ	197/ 5.6	9.3	13.0
13. KEYF-F	11/ 2.0	1.7	.5	---	---			13.		13. KEYF-F	196/ 5.5	1.9	---

12+ FM SHARE (METRO): 76.13% (370 of 486) (SPG 86: 70.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F+>1. KEZE-F	1. KZZU-F+	1. KDRK-F	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KZZU-F+>1. KXLY-F	1. KZZU-F+>1. KXLY-F	1. KZZU-F+>1. KXLY-F	1. KZZU-F+>1. KXLY-F	1. KZZU-F
2. KVXO-F	2. KZZU-F+>2. KEZE-F	2. KZZU-F+>2. KDRK-F	2. KZZU-F+>2. KDRK-F	2. KZZU-F+>2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KEZE-F	2. KXLY-F
3.	3. KISC-F	3. KDRK-F	3. KEZE-F	3. KEZE-F	3. KGA	3. KXLY-F	3. KXLY-F	3. KDRK-F	3. KXLY-F	3. KEZE-F
4.	4. KKPL-F+	4. KISC-F	4. KKPL-F+	4. KISC-F	4. KXLY	4. KEZE-F	4. KZZU-F+	4. KEZE-F	4. KXLY	4. KDRK-F
5.	5. KDRK-F	5. KKPL-F+	5.	5. KKPL-F+	5.	5. KGA	5. KGA	5. KISC-F	5. KDRK-F	5. KKPL-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F+>1. KZZU-F+	1. KISC-F	1. KZZU-F+>1. KDRK-F	1. KDRK-F	1. KDRK-F	1. KEZE-F	>1. KEZE-F	>1. KEZE-F	>1. KEZE-F	>1. KEZE-F
2. KEZE-F	2. KISC-F	2. KZZU-F+>2. KDRK-F	2. KISC-F	2. KISC-F	2. KZZU-F+>2. KZZU-F+	2. KZZU-F+	2. KKPL-F+	2. KZZU-F	2. KDRK-F
3. KISC-F	3. KEZE-F	3. KEZE-F	3. KXLY-F	3. KXLY-F	3. KVXO-F+	3. KKPL-F+	3. KZZU-F+	3. KDRK-F	3. KGA
4. KKPL-F+	4. KKPL-F+	4. KDRK-F	4. KEZE	4. KZZU-F+	4.	4.	4. KDRK-F	4. KKPL-F+	4. KKPL-F+
5. KVXO-F	5. KDRK-F	5. KKPL-F	5. KKPL-F+	5. KXLY-F	5.	5.	5. KQSP-F	5. KGA	5. KZZU-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	5 (1)	100 (2)	105 (3)	21.6	27.3
AOR/CLASSIC		70 (2)	70 (2)	14.4	11.1
AC/OLDIES/SOFT ROCK	8 (2)	79 (4)	87 (6)	17.9	11.8
MOR/VARIETY/FULL	18 (2)		18 (2)	3.7	6.8
COUNTRY	34 (1)	57 (1)	91 (2)	18.7	19.0
BLACK/URBAN					
BTFL MUSIC/EZ		64 (1)	64 (1)	13.2	12.0
NEWS/TALK	33 (1)		33 (1)	6.8	6.8
NOSTALGIA	11 (1)		11 (1)	2.3	4.1
RELIGION/GOSPEL	7 (1)		7 (1)	1.4	1.1
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

486 (19)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCDA-F	103.1	Coeur D'Alene	.4/2.3
KJRB	790	Spokane	1.3/5.7
KRSS	1230	Spokane	1.3/2.1
KVNI	1080	Coeur D'Alene	.6/2.4

RADIO STATIONS

KAQQ, 590, 5 KW	MOR	NBC, \$ 20.00* (Katz)	Home News	Lucy Rice
KEYF, 1050, 5 KW/500 W (DA-2)	NOSTALGIA	MBS, ABC-D, \$ 10.00 (Republic)		Kim Cooper
KGA, 1510, 50 KW (DA-N)	COUNTRY	ABC-I, \$ 37.00* (Eastman)	John Price	
KJRB, 790, 5 KW (DA-N)	OLDIES	\$ 22.00* (Mc-Guild)	Alexander	Rod Krebs
KXLY, 920, 5 KW	NEWS/TALK	MBS, CBS, \$ 32.00* (Torbet)		Tom Agnew
KDRK-F, 93.7, 56 KW @ 2380	COUNTRY	US 1, \$ 41.00* (Eastman)	John Price	
KEYF-F, 101.1, 100 KW @ 2360	SOFT AC	Trans, \$ 19.00 (Republic)		(CHENEY) Kim Cooper
KEZE-F, 105.7, 100 KW @ 1910	AOR	\$ 40.00* (Mc-Guild)	Alexander	Rod Krebs
KISC-F, 98.1, 94 KW @ 2030	AC	\$ 28.00* (Katz)	Home News	Lucy Rice
KKPL-F+, 96.1, 56 KW @ 2680	AC	\$ 35.00* (Radio West)		Kosta Panidis
KQSP-F, 98.9, 100 KW @ 1614	CLASSIC	\$ 24.00* (Banner)	Medina	
KVXO-F, 103.9, 3 KW @ 300	CHR	\$ 18.00* (Masla)		Greg Birchell
KXLY-F, 99.9, 25 KW @ 3010	BTFL/EZ	\$ 40.00* (Torbet)		Tom Agnew
KZZU-F+, 92.9, 81 KW @ 2100	CHR	\$ 48.00* (Christal)	Olympic	Barb Beddor

MISCELLANEOUS COMMENTS KRSS sold for \$250,000...

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SPRINGFIELD, MA

Arbitron Rank/Pop (12+) 70/498,300

MSA Rank/Pop: 85/585,800
ADI # 106

Average Person Ratings: 16.8
Market TSL: 22.3 hours

Stations: 26/14
Diaries: 983/507:1/47.2%
Sample Target: 890
% Below Line: 40.8
% Not Listed: 10.8

1986 Revenue: \$10,100,000
HH Inc.: \$31,116
Retail \$: 4.0 Bil
Pop per Station: 35,593
#1 Biller: NA

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WRCH-F	88/10.5	7.8	9.4	6.9	7.5	8.7	5.0	1. WRCH-F	90/1016	1. WMAS-F	1160/23.3	24.4	19.7	
2. WMAS-F	87/10.4	10.2	11.3	9.5	9.8	10.4	8.4	2. WHFM-F	88/1281	2. WAQY-F	1201/22.8	21.5	20.5	
3. WHFM-F	74/ 8.9	7.6	8.1	7.2	5.8	8.0	7.7	WMAS-F	88/1187	3. WHMF-F	1126/22.6	21.4	17.1	
4. WTIC-F	68/ 8.1	8.8	9.7	11.3	11.6	9.5	13.1	4. WTIC-F	68/1120	4. WTIC-F	1113/22.3	23.2	27.5	
5. WMAS	63/ 7.5	8.1	7.4	6.0	8.1	7.3	5.2	5. WAQY-F	66/1201	5. WHYN	1011/20.3	19.9	21.5	
6. WHYN	61/ 7.3	6.9	7.0	8.2	7.4	7.4	6.7	6. WMAS	63/ 604	6. WRCH-F	987/19.8	16.8	15.3	
WAQY-F	61/ 7.3	8.6	7.9	7.5	8.2	7.8	9.7	7. WHYN	61/1011	7. WMAS	604/12.1	13.0	13.0	
8. WDRC-F	34/ 4.1	3.4	2.3	.4	.8	2.6	4.9	8. WRDC-F	36/ 534	8. WDRC-F	511/10.3	6.6	3.2	
9. WTIC	26/ 3.1	2.8	3.2	2.0	3.0	2.8	2.4	9. WAAF-F	32/ 505	9. WCCC-F	508/10.2	10.3	9.6	
10. WHMP	24/ 2.9	3.2	1.9	2.9	2.7	2.7	2.0	10. WTIC	27/ 513	10. WTIC	469/ 9.4	8.4	8.1	
11.								11. WHMP	24/ 280	11. WHMP-F	375/ 7.5	5.5	6.2	
12.								WHMP-F	24/ 452	12. WAAF-F	364/ 7.3	8.7	7.8	

12+ FM SHARE (METRO): 68.72% (512 of 745) (SPG 86: 65.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WAQY-F	1. WTIC-F
2. WAQY-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WMAS	2. WHYN	WRCH-F	2. WTIC-F	2. WHFM-F	2. WAQY-F
3. WHFM-F	3. WMAS-F	3. WAQY-F	3. WHYN	3. WHYN	3. WMAS-F	3. WHFM-F	3. WHFM-F	3. WMAS-F	3. WTIC-F	3. WRCH-F
4. WAAF-F	4. WTIC-F	4. WTIC-F	4. WAQY-F	4. WRCH-F	4. WHYN	4. WRCH-F	4. WMAS	4. WHFM-F	4. WRCH-F	4. WHFM-F
5.	5.	5. WHYN	5. WDRC-F	5. WAQY-F	5. WTIC	5. WTIC-F	5. WAQY-F	5. WAQY-F	5. WHYN	WMAS

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHFM-F	1. WHFM-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WAQY-F	1. WAQY-F	1. WAQY-F	1. WAQY-F	1. WAQY-F
2. WTIC-F	2. WMAS-F	2. WHFM-F	2. WHFM-F	2. WRCH-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WMAS-F
3. WMAS-F	3. WTIC-F	3. WTIC-F	3. WTIC-F	3. WHFM-F	3. WCCC-F	3. WMAS-F	3. WMAS-F	3. WMAS-F	3. WHFM-F
4. WAQY-F	4. WHYN	4. WHYN	4. WHYN	4. WDRC-F	4. WMAS-F	4. WCCC-F	4. WCCC-F	4. WHYN	4. WHYN
WHYN	5. WAQY-F	5.	5. WDRC-F	5. WHYN	5. WTIC-F	5. WHCN-F	5. WHCN-F	5. WTIC-F	5. WTIC-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		97 (3)	97 (3)	13.0	16.8	WACE 730 Chicopee .8/ 2.7
AOR/CLASSIC		114 (4)	114 (4)	15.3	16.2	WARE 1250 Ware .6/ 2.4
AC/OLDIES/SOFT ROCK	61 (1)	203 (5)	264 (6)	35.4	30.9	WHMP-F 99.3 Northampton 1.9/ 7.5
MOR/VARIETY/FULL	63 (5)		63 (5)	8.5	10.0	WIXY 1600 E. Longmeadow 1.7/ 6.1
COUNTRY	14 (1)		14 (1)	1.9	2.0	WLDM 1570 Westfield .5/ 2.5
BLACK/URBAN						WSPR 1270 Springfield .5/ 4.0
BTFL MUSIC/EZ		98 (2)	98 (2)	13.3	10.1	WTTT 1430 Amhurst 1.0/ 2.4
NEWS/TALK	26 (2)		26 (2)	3.5	3.5	WAAF-F 107.3 Worcester 2.3/ 7.3
NOSTALGIA	72 (2)		72 (2)	9.7	9.7	WBZ 1030 Boston .5/ 2.0
RELIGION/GOSPEL	7 (1)		7 (1)	0.9	0.8	WCCC-F 106.9 Hartford 2.5/10.2
SPANISH						WHCN-F 105.9 Hartford 1.6/ 6.5
CLASSICAL						WIOF-F 104.1 Waterbury .5/ 3.6
JAZZ/NEW AGE/ECLECTIC						WKSS-F 95.7 Hartford 1.6/ 6.9
UNKNOWN/OTHERS						WSRS-F 96.1 Worcester 1.2/ 3.9
						WVYZ-F 92.5 Waterbury .5/ 2.3

745 (26)

RADIO STATIONS

WHMP, 1400, 1 KW	MOR	NBC, \$ 19.00* (Torbet)	J. Fennessey
WHYN, 560, 5 KW/1 KW (DA-N)	AC	ABC-I, \$ 50.00 (Mc-Guild)	Don Wilks
WIXY, 1600, 5 KW/2.5 KW (DA-1)	COUNTRY	CBS, \$ 18.00 (Eastman)	Wilks-Schwartz
WMAS, 1450, 1 KW	NOSTALGIA	MBS, \$ 38.00* (Banner)	Sunshine
WREB, 930, 500 KW (DAYS)	TALK	\$ 14.00 (---)	Joseph Rizza
WSPR, 1270, 5 KW/1 KW (DA-2)	TALK	APR, \$ 19.00* (Roslin)	L. Milesky
WAQY-F, 102.1, 27 KW @ 650, AOR		\$ 59.00* (Eastman)	Al Herskovitz
WHFM-F, 93.1, 9 KW @ 970, AC		CBS-R, \$ 70.00* (Mc-Guild)	Sunshine
WHMP-F, 99.3, 3 KW @ 300, CHR		\$ 26.00* (Torbet)	Wilks-Schwartz
WMAS-F, 94.7, 50 KW @ 360, AC		\$ 64.00* (Banner)	Don Wilks
			J. Fennessey
			Joseph Rizza

Other ranked stations - See Hartford or Worcester

MISCELLANEOUS COMMENTS WIXY, WAQY-F sold by Wilks-Schwartz to Sunshine for \$8,750,000 (Americom)... WHYN, WHFM-F sold to Wilks-Schwartz for \$10,800,000 (Americom)...

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SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 159/189,000

MSA Rank/Pop: 185/222,600

Average Person Ratings: 15.0
Market TSL: 20.0 hours

Stations: 10/10
Diaries: 620/305:1/57.2%
Sample Target: 550
% Below Line: 0
% Not Listed: 7.1

1986 Revenue: \$7,100,000
HH Inc.: \$28,664
Retail \$: 1.7 Bil
Pop per Station: 18,900
#1 Biller: KWTO A/F \$3,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KWTO-F	73/25.8	23.1	25.8			1. KTTS-F	157/1516	1. KWTO-F	812/43.0	---	40.9
2. KTTS-F	61/21.6	18.5	17.5			2. KWTO-F	127/1495	2. KTTS-F	606/32.1	---	31.9
3. KXUS-F	38/13.4	10.3	9.9			3. KTXR-F	66/ 808	3. KXUS-F	524/27.7	---	23.2
4. KTXR-F	29/10.2	10.0	7.9			4. KXUS-F	61/ 524	4. KTXR-F	406/21.5	---	21.9
5. KWTO	19/ 6.7	10.0	8.6			5. KTWO	57/ 874	5. KWTO	287/15.2	---	18.4
6. KTTS	15/ 5.3	7.5	7.9			6. KTTS	21/ 366	6. KTTS	219/11.6	---	16.6
7. KORX-F	11/ 3.9	.7	1.7			7. KORX-F	20/ 146	7. KGBX	154/ 8.1	---	11.4
8. KTOZ-F+	9/ 3.2	3.5	2.0			8. KTOZ-F+	14/ 233	8. KTOZ-F	143/ 7.6	---	NA
9. KGBX	6/ 2.1	3.6	4.6			9. KGBX	8/ 197	9. KORX-F	126/ 6.7	---	3.7
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 84.03% (221 of 263) (SPG 86: 70.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTO-F>	1. KWTO-F>	1. KWTO-F>	1. KTTS-F	1. KTTS-F>	1. KTTS-F>	1. KTTS-F	1. KTTS-F	1. KWTO-F>	1. KWTO-F>	1. KWTO-F>
2.	2. KXUS-F>	2. KXUS-F	2. KWTO-F	2. KWTO-F	2. KTXR-F	2. KWTO-F>	KWTO-F	2. KTTS-F	2. KTTS-F	2. KTTS-F
3.	3.	3. KTTS-F	3. KXUS-F	3. KXUS-F	3. KWTO	3. KXUS-F>	3. KXUS-F	3. KXUS-F	3. KTXR-F	3. KXUS-F
4.	4.	4.	4.	4.	4. KTTS	4. KWTO	4. KTXR-F	4.	4. KXUS-F	4. KTXR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWTO-F>	1. KWTO-F>	1. KWTO-F	1. KWTO-F>	1. KTTS-F>	1. KWTO-F>	1. KWTO-F>	1. KXUS-F	1. KWTO-F>	1. KTTS-F
2. KXUS-F	2. KXUS-F>	2. KXUS-F>	2. KXUS-F	2. KWTO-F	2. KORX-F	2. KXUS-F>	2. KWTO-F	2. KXUS-F>	2. KWTO-F
3.	3.	3. KTTS-F	3. KTTS-F	3. KXUS-F>	KXUS-F	3. KORX-F>	3. KTTS-F	3. KTTS-F	3. KXUS-F
4.	4.	4.	4.	4.	4.	4.	4. KORX-F	4. KORX-F	4. KWTO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KTXR-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%
TOP 40/CHR/CONTEMP		73 (1)	73 (1)	27.8	25.1	
AOR/CLASSIC		11 (1)	11 (1)	4.2	0.8	
AC/OLDIES/SOFT ROCK		47 (2)	47 (2)	17.9	16.2	
MOR/VARIETY/FULL	6 (1)		6 (1)	2.3	3.9	
COUNTRY	34 (2)	61 (1)	95 (3)	36.1	39.0	
BLACK/URBAN						
BTFL MUSIC/EZ		29 (1)	29 (1)	11.0	10.8	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	4.2	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

263 (10)

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N)	, MOR	CBS, \$ 15.00 (HNWH)	Allan Thompson
KLFJ, 1550, 5 KW (DAYS)	, RELIGION	, \$ 7.00 (---)	Barb Burrell
KTTS, 1400, 1 KW	, COUNTRY	ABC-E, \$ 24.00* (Torbet)	Curt Brown
KWTO, 560, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 24.00* (Katz)	Kurt Boney
			Great Empire
			DKM
KORX-F, 93.5, 2.3 KW @ 330, AOR		, \$ 17.00 (---)	(GREENFIELD) Cody Wamsley
KTOZ-F+, 104.9, 3 KW @ 300, AC		MBS, \$ 15.00 (---)	(MARSFIELD) John Halley
KTTS-F, 94.7, 100 KW @ 659, COUNTRY		ABC-D, \$ 48.00 (Torbet)	Curt Brown
KTXR-F, 101.5, 100 KW @ 1150, BTFL/EZ		NBC, \$ 22.00 (Mc-Guild)	
KWTO-F, 98.7, 100 KW @ 600, CHR		ABC-C, \$ 53.00* (Katz)	DKM
KXUS-F, 97.3, 100 KW @ 480, CONTEMP/AC		, \$ 27.00 (Banner)	Demaree
			Rich Nichols

MISCELLANEOUS COMMENTS KLSM changes calls to KTOZ and simulcasts with KTOZ-F...

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STEUBENVILLE

Arbitron Rank/Pop (12+): 197/129,400

MSA Rank/Pop: 240/154,000
 Wheeling ADI
 Average Person Ratings: 16.2
 Market TSL: 21.5 hours

Stations: 25/3
 Diaries: 767/169:1/64.1%
 Sample Target: 550
 % Below Line: 68.4
 % Not Listed: 6.7

1986 Revenue: \$2,000,000
 HH Inc.: \$26,403
 Retail \$: .72 Bil
 Pop per Station: 43,133
 #1 Biller: WSTV/WRKY \$1,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WRKY-F	30/14.3	9.9	11.4			1.		1. WRKY-F 447/34.5	---	26.5
2. WSTV	28/13.3	12.0	9.5			2.		2. WSTV 260/20.1	---	19.3
3. WOMP-F	18/ 8.6	5.2	3.3			3.		3. WWVA 251/19.4	---	17.5
4. WDVE-F	16/ 7.6	11.5	8.1			4.		4. WOMP-F 236/18.2	---	13.9
WWVA	16/ 7.6	7.9	10.0			5.	THIS MARKET'S METRO AND TSA ARE THE SAME.	5. WDVE-F 230/17.8	---	17.5
6. WBZZ-F	11/ 5.2	5.8	9.0			6.		6. WBZZ-F 164/12.7	---	13.9
7. WELA-F	10/ 4.8	5.8	4.8			7.		7. KDKA 159/12.3	---	13.6
8. KDKA	9/ 4.3	5.8	3.8			8.		8. WELA-F 153/11.8	---	10.2
WSHH-F	9/ 4.3	6.8	6.2			9.		9. WSHH-F 150/11.6	---	9.6
10. WOVK-F	8/ 3.8	2.1	1.4			10.		10. WFIR 114/ 8.8	---	10.0
11.						11.		11.		
12.						12.		12.		
13.						13.		13.		
14.						14.		14.		
15.						15.		15.		

12+ FM SHARE (METRO): 67.86% (133 of 196) (SPG 86: 72.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKY-F	1. WRKY-F>	1. WRKY-F>	1. WRKY-F>	1. WRKY-F>	1. WSTV	1. WSTV	1. WSTV	1. WRKY-F>	1. WRKY-F	1. WRKY-F>
2. WOMP-F	2. WDVE-F	2. WOMP-F	2. WOMP-F	2. WOMP-F	2. WWVA	2. WRKY-F	2. WRKY-F>	2. WSTV	WDVE-F	2. WSTV
3. WBZZ-F	WOMP-F>	3. WDVE-F>	3. WDVE-F	3. WELA-F	3. WRKY-F	3. WWVA	3. WWVA	3. WDVE-F	3. WOMP-F>	3. WWVA
WDVE-F	4. WBZZ-F	4. WBZZ-F	WELA-F	4. KDKA	4. WDVE-F	4. WOMP-F	4. WOMP-F	WOMP-F	4. KDKA	4. WOMP-F
5.	5.	5.	WWSW-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRKY-F	1. WRKY-F>	1. WRKY-F	1. WRKY-F>	1. WRKY-F>	1. WDVE-F	1. WDVE-F	1. WRKY-F	1. WRKY-F	1. WRKY-F>
2. WOMP-F	2. WOMP-F	2. WBZZ-F	2. WOMP-F	2. WOMP-F	2. WRKY-F	2. WRKY-F>	2. WDVE-F	WDVE-F>	2. WDVE-F
3. WBZZ-F	3. WBZZ-F>	WOMP-F	3. WBZZ-F	3. WSTV	WOMP-F	3. WOMP-F	3. WELA-F	3. WOMP-F	3. WELA-F
WDVE-F	4. WDVE-F	4. WLTJ-F	4. WBSZ-F	4. WSHH	4.	4.	WOMP-F	4.	4.
5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		62 (5)	62 (5)	31.6	22.6	WEIR 1430 Weirton 1.9/8.8
AOR/CLASSIC		16 (1)	16 (1)	8.2	12.4	WAMO-F 105.9 Pittsburgh 1.4/3.6
AC/OLDIES/ROCK		15 (3)	15 (3)	7.7	7.9	WDJQ-F 92.5 Alliance, OH 1.0/3.6
MOR/VARIETY/FULL	43 (4)		43 (4)	21.9	24.3	WDSY-F 107.9 Pittsburgh .5/1.9
COUNTRY	16 (1)	20 (4)	36 (5)	18.4	17.5	WEEL-F 97.3 Wheeling .5/6.2
BLACK/URBAN		3 (1)	3 (1)	1.5	1.7	WHLX-F 105.5 Bethlehem 2.4/4.4
BTFL MUSIC/EZ		11 (3)	11 (3)	5.6	7.3	WHOT-F 101.1 Youngstown .5/3.6
NEWS/TALK						WKBN-F 98.9 Youngstown .5/1.9
NOSTALGIA	4 (1)	5 (1)	9 (2)	4.6	6.2	WKWK 1400 Wheeling 1.9/3.0
RELIGION/GOSPEL		1 (1)	1 (1)	0.5	0	WLTJ-F 92.9 Pittsburgh 3.3/7.4
SPANISH						WOHI 1490 E. Liverpool 1.0/2.7
CLASSICAL						WPIT-F 101.5 Pittsburgh .5/1.1
JAZZ/NEW AGE/ECLECTIC						WQXK-F 105.1 Salem .5/3.4
UNKNOWN/OTHERS						WWSW-F 94.5 Pittsburgh 2.9/8.1
						WZMM-F 107.5 Wheeling 1.0/3.3

196 (25)

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2)	MOR	APR, \$ 17.00 (HNWH)	(WEIRTON) John Rambo
WSTV, 1340, 1 KW	MOR/NOST	MBS, NBC-T, \$ 33.00 (Regional)	Bill Chesson
WRKY-F, 103.5, 16 KW @ 880, CHR		\$ 33.00 (Regional)	Associated
WELA-F, 104.3, 50 KW @ 335, COUNTRY		SMN, \$ 14.00* (Regional)	Associated (EAST LIVERPOOL, OH) Bill Chesson R. Aughinbaugh

Other ranked stations - See Wheeling or Pittsburgh

STOCKTON

Arbitron Rank/Pop (12+): 101/340,900
 MSA Rank/Pop: 108/425,500
 Sacramento ADI
 Average Person Ratings: 15.7
 Market TSL: 21.0 hours

Stations: 30/11
 Diaries: 733/465:1/43.2%
 Sample Target: 690
 % Below Line: 53.8
 % Not Listed: 15.0

1986 Revenue: \$6,300,000
 HH Inc.: \$30,185
 Retail \$: 2.3 8i1
 Pop per Station: 30,991
 #1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KRAK	39/7.3	8.1	9.0	11.1	10.1		7.4	1.		1. KWIN-F 541/15.9	15.3	15.9
KCBS	39/7.3	5.0	4.5	5.9	4.5		2.4	2.		2. KRAK 470/13.8	15.0	17.1
3. KJAX-F	29/5.4	5.8	5.2	6.6	8.6		4.3	3.		3. KHOP-F 449/13.2	17.9	16.4
KNBR	29/5.4	3.0	6.2	3.9	5.7		4.8	4.		4. KCBS 438/12.8	11.9	12.2
5. KWIN-F	27/5.0	6.7	4.7	4.1	4.7		9.1	5.	STOCKTON'S METRO AND TSA ARE THE SAME.	5. KNBR 412/12.1	9.8	12.3
6. KBEE-F	23/4.3	5.8	6.5	4.6	5.5		3.1	6.		6. KSTN 382/11.2	12.8	16.7
7. KHOP-F	21/3.9	6.3	6.5	3.7	3.3		5.6	7.		7. KJAX-F 379/11.1	11.9	10.2
8. KWOD-F	22/4.1	3.8	1.7	3.1	2.7		3.1	8.		8. KWOD-F 359/10.5	6.9	7.0
9. KFMR-F	21/3.9	6.3	6.5	3.7	3.3		4.4	9.		9. KBEE-F 304/ 8.9	10.0	10.1
KYBB-F	21/3.9	2.2	3.7	3.1	3.1		2.4	10.		10. KSTN-F 302/ 8.9	5.3	7.8
KSTN-F	21/3.9	1.6	3.5	2.8	3.5		4.6	11.		11. KJOY 284/ 8.3	11.1	11.2
12. KSTN	18/3.4	5.6	7.1	5.4	2.9		3.9	12.		12. KFMR-F 283/ 8.3	11.9	14.0
13. KSJQ-F	17/3.2	1.2	1.5	---	.6		3.1	13.		13. KWG 269/ 7.9	8.8	9.1
KWG	17/3.2	2.8	3.9	4.1	3.9		3.0	14.		14.		

12+ FM SHARE (METRO): 59.12% (269 of 455) (SPG 86: 56.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KWIN-F	1. KNBR	1. KNBR	1. KNBR	1. KCBS	1. KCBS	1. KCBS >	1. KRAK	1. KWIN-F	1. KYBB-F
2. KSJQ-F	2. KYBB-F	2. KWIN-F	2. KHOP-F	2. KRAK	2. KRAK	2. KRAK	2. KRAK	2. KJAX-F	2. KNBR >	2. KCBS
KSTN	KNBR	3. KYBB-F	3. KRAK	3. KJAX-F	3. KJAX-F	3. KNBR	3. KJAX-F	3. KSTN-F	3. KSTN-F	3. KRAK
4. KHOP-F	4. KHOP-F	4. KRAK	4. KFMR-F	4. KHOP-F	4. KBEE-F	4. KJAX-F	4. KBEE-F	4. KWIN-F	4. KJAX-F	4. KHOP-F
KWIN-F	KZAP-F	5. KHOP-F	KWG	5. KYBB-F	5. KNBR	5. KBEE-F	5. KFMR-F	5. KNBR	5. KWOD-F	5. KFMR-F
			KWIN-F							
			KYBB-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYBB-F	1. KYBB-F	1. KNBR	1. KYBB-F	1. KJAX-F	1. KSJQ-F	1. KZAP-F	1. KZAP-F	1. KFMR-F	1. KNBR
2. KWIN-F	2. KWIN-F	2. KWIN-F	2. KHOP-F	KNBR	KDJK-F	2. KDJK-F	2. KNBR	2. KNBR	2. KRAK
KOSO-F	3. KOSO-F	KYBB-F	KWIN-F	3. KHOP-F	3. KMEL-F	3. KWIN-F	3. KHOP-F	3. KDJK-F	3. KFMR-F
4. KWOD-F	4. KHOP-F	4. KHOP-F	4. KRAK	KYBB-F	4. KFMR-F	KNBR	4. KWIN-F	4. KZAP-F	4. KZAP-F
5.	KNBR	KOSO-F	KNBR	5. KWG	KWIN-F	5.	KWOD-F	5. KWIN-F	5. KCBS
								KRAK	

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP	18 (1)	100 (6)	118 (7)	25.9	24.4
AOR/CLASSIC		25 (2)	25 (2)	5.5	5.0
AC/OLDIES/SOFT ROCK	18 (2)	33 (3)	51 (5)	11.2	13.7
MOR/VARIETY/FULL	42 (2)		42 (2)	9.2	6.8
COUNTRY	41 (2)	30 (2)	71 (4)	15.6	19.0
BLACK/URBAN		8 (1)	8 (1)	1.8	3.5
BTFL MUSIC/EZ		52 (2)	52 (2)	11.4	13.7
NEWS/TALK	52 (3)		52 (3)	11.4	8.7
NOSTALGIA	8 (1)		8 (1)	1.8	0.4
RELIGION/GOSPEL					
SPANISH	7 (2)	21 (1)	28 (3)	6.2	4.8
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

RADIO STATIONS	455 (30)
KCVR, 1570, 5 KW (DAYS, DA)	SPANISH
KJOY, 1280, 1 KW (DA-N)	MOR (?)
KSTN, 1420, 5 KW/1 KW (DA-2)	CONTEMP
KWG, 1230, 1 KW	OLDIES
KFMR-F, 100.1, 3 KW @ 300	COUNTRY
KHOP-F, 104.1, 50 KW @ 499	CHR
KJAX-F, 99.3, 3 KW @ 300	BTFL/EZ
KSJQ-F, 96.7, 3 KW @ 300	CHR
KSTN-F, 107.3, 8 KW @ 1610 (?)	SPANISH
KWIN-F, 97.7, 3 KW @ 300	CHR
KYBB-F, 100.9, 3 KW @ 300	AC

OTHER RATED STATIONS/METRO SHARE & CUME RATING	
KCVR 1570 Lodi	.7/4.1
KJOY 1280 Stockton	2.4/8.3
See Modesto for more information about the following:	
KDJK-F 2.4/6.1	KLOC .6/1.7
KFIV-F .6/1.4	KOSO-F 2.1/4.8
	KTRB-F .4/2.0
See Sacramento for more information about the following:	
KFBK .9/2.4	KRAK-F 1.7/5.6
	KZAP-F 2.2/5.0
See San Francisco for more information about the following:	
KFRC 1.5/3.9	KSFO+ .4/2.4
KGO 1.5/3.8	KSOL-F 1.5/4.2
	KMEL-F 1.7/4.6
	(LODI) George Sampson
	Joe Gamble
	Knox LaRue
	Ken Thompson
	Susan Carlson
	Bruce Markson
	Joel Gamble
	Commonwealth (MANTECA)
	Knox LaRue
	(LODI) R. Turnbeaugh
	Home News (TRACY) Ken Thompson

Other ranked stations - See Sacramento and Modesto

American Radio Spring 1987, Copyright 1987

SYRACUSE

Arbitron Rank/Pop (12+): 61/553,800

Stations: 24/19
Diaries: 1014/546:1/57.4%
Sample Target: 920
% Below Line: 5.2
% Not Listed: 12.3

1986 Revenue: \$12,500,000
HH Inc.: \$33,798
Retail \$: 3.9 Bil
Pop per Station: 29,147
#1 Biller: WYYY-F \$3,300,000

MSA Rank/Pop: 71/656,000

ADI # 66

Average Person Ratings: 16.1

Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WYYY-F	160/17.9	16.4	16.3	16.2	16.6	16.7	19.2	1. WYYY-F	198/2383	1. WYYY-F	1930/34.9	34.7	33.0
2. WNTQ-F	96/10.8	9.4	11.5	11.9	11.3	10.9	13.3	2. WNTQ-F	114/1709	2. WNTQ-F	1366/24.7	24.7	24.8
3. WAQX-F+	83/ 9.3	7.8	7.3	7.5	7.5	8.0	12.8	3. WSYR	96/1526	3. WSYR	1262/22.8	27.5	25.2
4. WSYR	83/ 9.3	14.4	12.2	10.2	12.3	11.5	8.9	4. WAQX-F+	93/1241	4. WAQX-F+	1088/19.6	17.4	19.2
5. WEZG-F	58/ 6.5	6.8	5.6	6.5	6.1	6.4	6.5	5. WRRB-F	86/1032	5. WHEN	967/17.5	16.0	18.2
6. WHEN	54/ 6.1	5.0	5.7	5.2	5.3	5.5	3.5	6. WHEN	65/1136	6. WSEN-F+	697/12.6	13.7	11.2
7. WRRB-F	52/ 5.8	7.3	7.7	8.0	6.4	7.2	5.9	7. WEZG-F	59/ 687	7. WKFM-F	684/12.4	10.3	12.4
8. WSEN-F+	48/ 5.4	4.7	4.9	5.8	4.5	5.2	3.2	8. WKFM-F	56/ 920	8. WRRB-F	673/12.2	12.9	12.2
9. WKFM-F	41/ 4.6	3.9	4.4	3.7	5.5	4.2	5.0	9. WSEN-F+	54/ 808	9. WEZG-F	669/12.1	13.1	12.7
10. WOUR-F	26/ 2.9	1.6	.7	1.4	.9	1.7	1.7	10. WOUR-F	43/ 469	10. WMHR-F	304/ 5.5	3.3	3.1

12+ FM SHARE (METRO): 75.83% (593 of 782) (SPG 86: 64.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WSYR	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F	1. WYYY-F
2. WAQX-F+	2. WAQX-F+	2. WAQX-F+	2. WNTQ-F	2. WRRB-F	2. WEZG-F	2. WSYR	2. WAQX-F+	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F
3. WYYY-F	3. WNTQ-F	3. WNTQ-F	3. WSEN-F+	3. WSEN-F+	WYYY-F	3. WHEN	3. WEZG-F	3. WAQX-F+	3. WAQX-F+	3. WAQX-F+
4. WKFM-F	4. WKFM-F	4. WKFM-F	4. WRRB-F	4. WNTQ-F	4. WHEN	WNTQ-F	4. WSYR	4. WSYR	4. WEZG-F	4. WEZG-F
5. WOUR-F	5. WOUR-F	5. WSEN-F+	5. WAQX-F+	5. WHEN	5. WRRB-F	5. WAQX-F+	5. WSYR	5. WRRB-F	5. WRRB-F	5. WSEN-F+
		6. WRRB-F	WKFM-F	WSYR				6. WEZG-F	6. WEZG-F	6. WRRB-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP		103 (3)	103 (3)	13.2	14.0
AOR/CLASSIC	1 (1)	153 (4)	154 (5)	19.7	15.8
AC/OLDIES/SOFT ROCK	67 (2)	199 (3)	266 (5)	34.0	27.7
MOR/VARIETY/FULL	83 (1)		83 (1)	10.6	13.8
COUNTRY	11 (1)	54 (2)	65 (3)	8.3	14.9
BLACK/URBAN					
BTFL MUSIC/EZ	12 (1)	58 (1)	60 (2)	7.7	6.9
NEWS/TALK					
NOSTALGIA	9 (1)		9 (1)	1.2	5.8
RELIGION/GOSPEL		23 (2)	23 (2)	2.9	1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	6 (1)	3 (1)	9 (2)	1.2	---

782 (24)

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WMCR+ 1600 Oneida 1.0/1.8
WMHR-F 102.9 Syracuse 2.2/5.5
WNDR 1260 Syracuse 1.0/5.3
WOIV-F 105.1 DeRuyter .3/1.9
WSCP+ 1070 Sandy Creek 1.4/2.0
WXRA 1220 N. Syracuse 1.3/2.8
WKLX-F 98.9 Rochester .4/1.0
WNYZ-F 98.7 Utica .4/2.1
WRCK-F 107.3 Utica .3/1.6
WUUU-F 102.5 Rome .4/1.4

RADIO STATIONS

WHEN, 620, 5 KW/1 KW (DA-N), AC/MOR	ABC-E, \$ 64.00* (Eastman)	Park	Bob Carolin
WNDR, 1260, 5 KW (DA-N), NOSTALGIA	CBS, US 1, \$ 19.00* (Mc-Guild)	Osborn	
WSYR, 570, 5 KW (DA-2), MOR	NBC, \$ 85.00* (Katz)	New City	Hugh Barr
WAQX-F+, 95.3, 3 KW @ 300, AOR	ABC-R, \$ 60.00* (MMR)		Jim Williams
WEZG-F, 100.9, 3 KW @ 165, BTFL/EZ	\$ 37.00* (Durpetti)		
WKFM-F, 104.7, 50 KW @ 500, AOR	Source, \$ 36.00* (Christal)	Wilks-Schwartz	Jay Stein
WMHR-F, 102.9, 16 KW @ 780, RELIGION	\$ 8.00 (---)		Gordon Bell
WNTQ-F, 93.1, 97 KW @ 660, CHR	\$ 63.00* (Mc-Guild)	Osborn	
WRRB-F, 107.9, 50 KW @ 500, COUNTRY	\$ 48.00* (Eastman)	Park	Bob Carolin
WSEN-F+, 92.1, 3 KW @ 300, OLDIES	\$ 32.00* (HNWH)	Buckley	Joel Friedman
WYYY-F, 94.5, 100 KW @ 650, AC	\$ 115.00* (Katz)	New City	Hugh Barr

WOUR - See Utica

MISCELLANEOUS COMMENTS WFBL sold to Wilks-Schwartz for \$ _____...

TALLAHASSEE

Arbitron Rank/Pop (12+): 177/155,000

MSA Rank/Pop: 188/218,100
ADI # 129

Average Person Ratings: 16.8
Market TSL: 22.5 hours

Stations: 13/11
Diaries: 661/234:1/48.7%
Sample Target: 550
% Below Line: 0.9
% Not Listed: 13.5

1986 Revenue: \$5,300,000
HH Inc.: \$28,010
Retail \$: 1.3 Bill
Pop per Station: 14,091
#1 Biller: WGLF-F \$950,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WANM	65/25.0	19.9	19.9			1. WTNT-F+	84/802	1. WTHZ-F	572/36.9	29.5
2. WBGM-F+	35/13.5	17.7	17.2			2. WANM	74/377	2. WGLF-F	509/32.8	34.3
3. WTHZ-F	34/13.1	9.6	7.9			3. WBGM-F+	41/578	3. WBGM-F+	485/31.3	32.0
4. WTNT-F+	26/10.0	9.5	11.6			4. WTHZ-F	40/728	4. WANM	307/19.8	21.7
5. WGLF-F	23/ 8.8	9.6	13.9			5. WGLF-F	35/758	5. WTNT-F+	287/18.5	NA
6. WMNX-F	16/ 6.2	10.7	5.2			6. WIQI-F	27/369	6. WMNX-F	202/13.0	18.2
7. WTAL	8/ 3.1	3.7	2.6			7. WMNX-F	20/230	7. WIQI-F	185/11.9	8.0
8. WIQI-F	7/ 2.7	2.2	2.6			8. WMLO-F	12/165	8. WTAL	114/ 7.4	6.7
9. WMLO-F	6/ 2.3	4.8	3.4			9.		9. WMLO-F	98/ 6.3	7.6
10.						10.		10.		

12+ FM SHARE (METRO): 64.89% (146 of 225) (SPG 86: 64.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTHZ-F>	1. WANM >	1. WANM >	1. WANM >	1. WANM >	1. WANM >	1. WANM	1. WANM >	1. WANM >	1. WTHZ-F	1. WANM >
2. WGLF-F	2. WBGM-F+	2. WBGM-F+	2. WBGM-F+	2. WBGM-F+	2. WTNT-F+	2. WTHZ-F	2. WBGM-F+	2. WBGM-F+	2. WBGM-F	2. WBGM-F+
WTNT-F+	3. WTHZ-F	3. WTHZ-F	3. WTHZ-F	3. WTHZ-F	3. WBGM-F+	3. WBGM-F+	3. WTHZ-F	3. WTHZ-F	3. WGLF-F	3. WTHZ-F
4.	4. WGLF-F	4. WGLF-F	4. WGLF-F	4. WTNT-F+	4. WTAL	4. WTNT-F+	4. WTNT-F+	4. WTNT-F+	4. WIQI-F+	4. WTNT-F+
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC		58 (3)	58 (3)	25.8	11.1	WCVC 1330 Tallahassee 1.2/3.6
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL		35 (1)	35 (1)	15.6	15.6	WPAP-F 92.5 Panama City .4/4.3 WPFM-F 107.9 Panama City .4/2.1
COUNTRY	3 (1)	40 (3)	43 (4)	19.1	19.3	
BLACK/URBAN	65 (1)	7 (1)	72 (2)	32.0	24.6	
BTFL MUSIC/EZ NEWS/TALK		6 (1)	6 (1)	2.7	5.3	
					4.5	
NOSTALGIA	8 (1)		8 (1)	3.6	4.1	
RELIGION/GOSPEL	3 (1)		3 (1)	1.3	0.8	
SPANISH CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

225 (13)

RADIO STATIONS

WANM, 1070, 10 KW (DAYS) , BLACK NBN,SBN,\$ 33.00* (Banner) Bob Badger
WTAL, 1450, 1 KW (DA-1) , NOSTALGIA CBS,\$ 14.00* (P/W) Don Keyes

WTNT (1270, 5 KW, DA-N) is simulcasting with WTNT-F
WBGM (1410, 5 KW, DAYS) is simulcasting with WBGM-F

WBGM-F+, 98.9, 100 KW @ 365, AC ABC-C,\$ 38.00* (Mc-Guild) Woolfson Cliff Thompson
WGLF-F , 104.1, 100 KW @ 440, CHR ABC-F,\$ 32.00* (Banner) Royce Plummer
WMNX-F , 95.5, 3 KW @ 300, COUNTRY MBS,\$ 28.00* (Mc-Guild) HVS Bud Diehm
WTHZ-F , 103.1, 3 KW @ 300, CHR , \$ 30.00* (MMR) Dolgoff Howard Dolgoff
WTNT-F+, 94.9, 3 KW @ 300, COUNTRY ABC-I,\$ 29.00* (Christal) Palmer Mark Halverson
WIQI-F , 101.7, 3 KW @ 200, BLACK MBS,\$ 12.00 (---) Stan Karas
WMLO-F , 104.9, 2 KW @ 413, BTFL/EZ , \$ 14.00* (Eastman) Winton (QUINCY) (HAVANA)

MISCELLANEOUS COMMENTS WANM (1070 AM) sold for \$350,000... WHFL-F (Havana) sold to Ed Winton for \$475,000... WKQE changes calls to WBGM-A... WWSO changes calls to WIQI... WHFL changes to WMLO...

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,663,500
 MSA Rank/Pop: 21/1,918,800
 ADI # 17
 Average Person Ratings: 17.9
 Market TSL: 24.0 hours

Stations: 27/24
 Diaries: 1783/933:1/50.4%
 Sample Target: 1530
 % Below Line: 4.4
 % Not Listed: 8.7

1986 Revenue: \$50,400,000
 HH Inc.: \$27,879
 Retail \$: 12.6 Bil
 Pop per Station: 69,313
 #1 Biller: WRBQ A/F \$13,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	RATING	FAL 86	SPG 86
1. WRBQ-F+	557/18.8	17.6	16.8	16.7	15.7	17.5	22.4	1. WRBQ-F+	649/6590	1. WRBQ-F+	5429/32.6		30.8	28.5
2. WWBA-F	280/ 9.4	13.0	11.1	12.7	10.6	11.6	7.7	2. WWBA-F	305/3080	2. WWBA-F	2774/16.7		18.4	17.9
3. WQYK-F	190/ 6.4	4.9	8.0	6.6	8.5	6.5	5.4	3. WYNF-F	290/3066	3. WQYK-F	2335/12.3		13.8	14.5
4. WYNF-F	178/ 6.0	5.7	6.9	5.8	5.2	6.1	11.2	4. WDUV-F	240/2295	4. WYNF-F	2038/12.3		11.9	12.0
5. WNLT-F	150/ 5.1	5.2	3.7	2.4	3.6	4.1	4.2	5. WQYK-F	204/2335	5. WUSA-F	1884/11.3		12.1	13.5
6. WUSA-F	149/ 5.0	5.1	5.9	4.4	5.7	5.1	4.6	6. WUSA-F	171/2233	6. WFLA	1661/10.0		10.2	10.9
7. WGUL-F+	134/ 4.5	4.2	3.2	2.5	3.9	3.6	2.9	7. WNLT-F	157/1828	7. WNLT-F	1646/ 9.9		8.5	9.1
8. WDAE	114/ 3.8	4.0	2.3	4.1	4.7	3.6	1.5	8. WPDS-F	156/1968	8. WKRL-F	1381/ 8.3		9.2	11.1
WFLY	114/ 3.8	4.7	4.4	4.1	4.1	4.3	3.8	9. WSUN	155/1878	9. WPDS-F	1303/ 7.8		9.2	10.3
10. WSUN	107/ 3.6	3.8	3.9	3.6	3.6	3.7	3.5	10. WGUL-F+	134/1121	10. WSUN	1282/ 7.7		10.2	8.5
11. WPDS-F	104/ 3.5	2.9	4.2	2.4	3.9	3.3	4.0	11. WFLA	132/2003	11. WDAE	1236/ 7.4		6.7	8.9
12. WKRL-F	101/ 3.4	3.3	3.7	4.7	5.0	3.8	4.1	12. WKRL-F	124/1755	12. WPLP	1166/ 7.0		5.6	4.7
13. WPLP	98/ 3.3	3.3	2.3	3.0	2.7	3.0	2.8	13. WDAE	117/1282	13. WGUL-F+	1090/ 6.6		5.8	5.4
14. WDUV-F	75/ 2.5	3.0	2.5	2.2	2.2	2.6	1.5	14. WPLP	111/1415	14. WDUV-F	988/ 5.9		6.1	6.3
15. WTMP	62/ 2.1	2.1	2.5	3.9	2.5	2.7	1.8	15. WPCV-F	93/1204	15. WTMP	740/ 4.4		5.1	5.4
16. WHBO	59/ 2.0	1.7	2.5	1.3	1.5	1.9	2.0	16. WHBO	68/ 620	16. WHVE-F	584/ 3.5		3.3	4.5
17. WRXB	58/ 2.0	1.4	---	1.6	1.0	1.3	1.4	17. WRXB	64/ 548	17. WXCR-F	575/ 3.5		3.9	3.2
18. WXCR-F	44/ 1.5	1.1	.9	1.6	1.2	1.3	1.0	18. WTMP	64/ 814	18. WHBO	505/ 3.0		3.5	3.0
19. WLFF	34/ 1.1	.6	1.0	.5	1.0	.8	.3	19. WHVE-F	59/1144	19. WRXB	498/ 3.0		---	2.5
20.								20. WXCR-F	44/ 579	20. WPCV-F	373/ 2.2		---	1.3
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 71.52% (1939 of 2711) (SPG 86: 73.79%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WWBA-F>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>
2. WYNF-F>	2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F+	2. WWBA-F	2. WWBA-F>	2. WWBA-F	2. WYNF-F	2. WWBQ-F
3.	3. WNLT-F	3. WNLT-F	3. WNLT-F	3. WNLT-F	3. WQYK-F	3. WQYK-F	3. WQYK-F	3. WQYK-F	3. WWBA-F	3. WQYK-F
4.	4. WKRL-F	4. WKRL-F	4. WKRL-F	4. WQYK-F	4. WGUL-F+	4. WUSA-F	4. WUSA-F	4. WYNF-F	4. WFLA	4. WGUL-F+
5.	5. WUSA-F	5. WUSA-F	5. WQYK-F	5. WKRL-F	5. WDAE	5. WNLT-F	5. WNLT-F	5. WNLT-F	5. WQYK-F	5. WYNF-F
6.	6.	6. WQYK-F	6. WYNF-F	6. WPDS-F	6. WFLA	6. WYNF-F	6. WYNF-F	6. WUSA-F	6. WPLP	6. WNLT-F
7.	7.	7.	7. WPDS-F	7. WYNF-F	7.	7. WSUN	7. WGUL-F+	7. WGUL-F+	7. WNLT-F	7. WDAE
8.	8.	8.	8.	8.	8.	8. WFLA	8. WSUN	8. WDAE	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+	1. WRBQ-F+>	1. WRBQ-F+>	1. WYNF-F	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>
2. WYNF-F	2. WNLT-F>	2. WNLT-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F+>	2. WYNF-F	2. WNLT-F	2. WYNF-F>	2. WNLT-F
3. WNLT-F	3. WUSA-F	3. WUSA-F	3. WNLT-F	3. WNLT-F	3.	3. WNLT-F	3. WNLT-F	3. WUSA-F	3. WUSA-F
4. WKRL-F	4. WYNF-F	4. WKRL-F	4. WYNF-F	4. WQYK-F	4.	4. WKRL-F	4. WYNF-F	4. WKRL-F	4. WKRL-F
WTMP	5. WKRL-F	5. WYNF-F	5. WQYK-F	5. WPDS-F	5.	5.	5.	5. WUSA-F	5. WQYK-F
6.	6.	6. WRXB	6. WKRL-F	6.	6.	6.	6.	6. WQYK-F	6. WYNF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	29 (1)	528 (1)	557 (2)	20.5	17.7	WPSO	1500	New Port Richey	.4/ .9
AOR/CLASSIC		279 (2)	279 (2)	10.3	11.1	WQBN	1300	Temple Terrace	.8/1.3
AC/OLDIES/SOFT ROCK	59 (1)	428 (4)	487 (5)	18.0	17.5	WTAN	1340	Clearwater	.4/1.3
MOR/VARIETY/FULL	22 (2)		22 (2)	0.8	1.3	WWJB	1450	Brooksville	.4/4.8
COUNTRY	107 (1)	210 (2)	317 (3)	11.7	13.9	WHVE-F	102.5	Sarasota	.8/3.5
BLACK/URBAN	120 (2)		120 (2)	4.4	3.9	WPCV-F	97.5	Winter Haven	.7/2.2
BTFL MUSIC/EZ		355 (2)	355 (2)	13.1	14.0				
NEWS/TALK	224 (3)		224 (3)	8.3	7.5				
NOSTALGIA	187 (3)	95 (1)	282 (4)	10.4	10.5				
RELIGION/GOSPEL					0.7				
SPANISH	24 (1)		24 (1)	0.9	---				
CLASSICAL		44 (1)	44 (1)	1.6	1.3				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS					0.5				
			2711 (27)						

RADIO STATIONS

AM STATIONS

WAMA, 1550, 10 KW (DAYS)	, SPANISH	, \$ 25.00	(Caballero)	Victor Lanz
WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	, \$ 13.00	(---)	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 69.00*	(Mc-Guild)	Gannett
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC, \$ 65.00*	(Torbet)	Sconnix
WHBO, 1040, 5 KW (DAYS)	, OLDIES	, \$ 40.00	(Banner)	Metroplex
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	, \$ 32.00	(Christal)	Century
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS, CBS, \$ 44.00	(Katz)	Susquehanna
WPSO, 1500, 250 W (DAYS)	, TALK	ABC-T, ABC-I, \$ 20.00	(---)	Thad Lowrey
WQBN, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 34.00	(Caballero)	Mark Jorgenson
WRFA, 820, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 20.00*	(---)	Norm Bie
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	NBN, ABC-I, \$ 35.00	(Lazar)	
WSUN, 620, 10 KW (DA-2)	, COUNTRY	CBS, ABC-E, \$ 72.00*	(CBS)	CBS
WTAN, 1340, 1 KW (DA-1)	, MOR	, \$ 25.00	(Torbet)	Shawn Portman
WTIS, 1110, 10 KW (DAYS, DA)	, RELIG/ETHNIC	, \$ 17.00*	(---)	Rod Brosig
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 35.00*	(HNWH)	Lind Voth

FM STATIONS

WGUL+, 105.5, 3 KW @ 300, NOSTALGIA	MBS, \$ 49.00*	(Masla)	Carl Marcocci
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR	Source, \$ 70.00*	(Durpetti)	Dan DiLoreto
WLWU, 106.3, 3 KW @ 300, AC (?)	, \$ 32.00	(HNWH)	
WNLT, 95.7, 100 KW @ 650, AC	, \$ 60.00*	(Banner)	Metroplex
WPDS, 93.3, 100 KW @ 930, AC	, \$ 60.00*	(Torbet)	Sconnix
WQYK, 99.5, 100 KW @ 550, COUNTRY	, \$119.00*	(Katz)	Infinity
WRBQ+, 104.7, 100 KW @ 555, CHR	ABC-F, \$220.00*	(Eastman)	Edens
WUSA, 100.7, 100 KW @ 503, AC	, \$112.00*	(Mc-Guild)	Gannett
WMBA, 107.3, 100 KW @ 649, BTFL/EZ	, \$110.00*	(Republic)	Metropolitan
WXCR, 92.1, 2 KW @ 400, CLASSICAL	UPI, \$ 40.00*	(CMBS)	Entercom
WYNF, 94.9, 100 KW @ 1360, AOR	ABC-R, \$100.00*	(CBS)	CBS

WRBQ (1380, 5 KW, DA-N) simulcasts with WRBQ-F
 WGUL (860, 500 W, DA-1) simulcasts with WGUL-F

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WFLA, WPDS-F: From Blair to Sconnix for \$16,000,000

TERRE HAUTE

Arbitron Rank/Pop (12+): 166/176,600

Stations: 15/12
Diaries: 589/300:1/54.8%
Sample Target: 550
% Below Line: 2.2
% Not Listed: 9.9

1986 Revenue: \$3,600,000
HH Inc.: \$27,849
Retail \$: 1.1 Bil
Pop per Station: 14,717
#1 Biller: WTHI-F \$900,000

MSA Rank/Pop: 269/133,100
ADI # 125
Average Person Ratings: 14.3
Market TSL: 20.0 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WTHI-F	57/22.5	25.4	24.2			1. WTHI-F	88/947	1. WTHI-F	622/35.2	---	36.9
2. WZZQ-F	40/15.8	16.5	17.2			2. WZZQ-F	62/791	2. WZZQ-F	443/25.1	---	28.3
3. WMGI-F	30/11.9	7.0	9.5			3. WPFR-F+	44/690	3. WPFR-F+	433/24.5	---	27.2
4. WPFR-F+	29/11.5	12.9	12.1			4. WMGI-F	36/488	4. WMGI-F	387/21.9	---	20.6
5. WAXI-F	12/ 4.7	1.5	.4			5. WACF-F	22/336	5. WACF-F	199/11.3	---	11.3
WPRS	12/ 4.7	2.9	3.7			6. WPRS	14/166	6. WSDM-F	180/10.2	---	10.2
7. WACF-F	11/ 4.3	4.0	3.3			7. WAXI-F	12/141	7. WBOW	167/ 9.5	---	12.4
8. WTHI	10/ 4.0	6.6	11.7			8. WBOW	11/183	8. WTHI	135/ 7.6	---	11.0
WBOW	10/ 4.0	4.4	4.8			9. WTHI	10/163	9. WAXI-F	126/ 7.1	---	3.5
10.						10.		10. WPRS	124/ 7.0	---	5.3
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 83.77% (191 of 228) (SPG 86: 80.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZZQ-F	1. WZZQ-F>	1. WTHI-F	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WZZQ-F	1. WTHI-F	1. WZZQ-F
2. WPFR-F+	2. WMGI-F	2. WZZQ-F>	2. WPFR-F+	2. WPFR-F+	2. WAXI-F	2. WPFR-F+	2. WZZQ-F	2. WTHI-F>	2. WZZQ-F>	2. WMGI-F
3. WMGI-F	3. WPFR-F+	3. WMGI-F	3. WMGI-F>	3. WMGI-F	3. WMGI-F	3. WMGI-F	3. WMGI-F	3. WMGI-F	3. WPFR-F	3. WTHI-F
4. WTHI-F	4. WTHI-F	4. WPFR-F+	4. WZZQ-F	4. WPRS	4. WPRS	4. WMGI-F	4. WPFR-F+	4. WPFR-F+	4. WMGI-F	4. WPFR-F+
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMGI-F>	1. WMGI-F>	1. WMGI-F	1. WMGI-F	1. WTHI-F>	1. WZZQ-F>	1. WZZQ-F>	1. WPFR-F	1. WZZQ-F>	1. WTHI-F>
2. WPFR-F+	2. WPFR-F+	2. WPFR-F+	2. WTHI-F>	2. WMGI-F	2. WTHI-F	2. WTHI-F	2. WTHI-F	2. WTHI-F>	2. WPFR-F+
3. WTHI-F	3. WTHI-F	3. WTHI-F	3. WPFR-F+	3. WPRS	3. WPFR-F+	3. WPFR-F+	3. WZZQ-F	3. WPFR-F+	3. WMGI-F
4. WZZQ-F	4. WZZQ-F	4. WZZQ-F	4. WPRS	4. WPRS	4.	4.	4.	4. WMGI-F	4. WZZQ-F
5.	5.	5.	5. WZZQ-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		31 (2)	31 (2)	13.6	14.6	WKZI 800 Casey, IL .8/ 3.6
AOR/CLASSIC		40 (1)	40 (1)	17.5	17.7	WSDM-F 97.7 Brazil 2.8/10.2
AC/OLDIES/SOFT ROCK	12 (2)	37 (2)	49 (4)	21.5	13.8	WVVR-F 105.5 W. Terre Haute 1.2/ 2.0
MOR/VARIETY/FULL	23 (3)	23 (3)	23 (3)	10.1	9.1	
COUNTRY	2 (1)	68 (2)	70 (3)	30.7	35.8	WDNL-F 102.1 Danville .8/ 2.7
BLACK/URBAN						WGN 720 Chicago .4/ 1.8
BTFL MUSIC/EZ						WLS 890 Chicago .8/ 2.2
NEWS/TALK					0.4	
NOSTALGIA					7.1	
RELIGION/GOSPEL		3 (1)	3 (1)	1.3	1.2	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		12 (1)	12 (1)	5.3	1.6	

228 (15)

RADIO STATIONS

WBOW, 1320, 1 KW	, MDR	ABC-I, \$ 13.00* (Torbet)	Contemp. Media	Ronn Mott
WPRS, 1440, 1 KW (DAYS)	, MOR	ABC-E, \$ 7.00* (---)	(PARIS, IL)	Bill Brown
WTHI, 1480, 5 KW/1 KW (DA-2)	, OLDIES	US 2, \$ 14.00* (Katz)		Dave Liston
WACF-F, 98.5, 50 KW @ 500, COUNTRY		ABC-E, \$ 9.00 (---)	(PARIS, IL)	Bill Brown
WAXI-F, 104.9, 1.2 KW @ 440, VARIOUS		SMN, NBC, \$ 6.00 (Regional)	(ROCKVILLE)	Bill Cook
WMGI-F, 100.7, 50 KW @ 500, AC		CBS-R, \$ 17.00 (Republic)		Paula Padgett
WPFR-F+, 102.7, 50 KW @ 500, CHR		, \$ 20.00* (Masla)		
WSDM-F, 97.7, 3 KW @ 300, SOFT AC		, \$ 10.00 (---)	(BRAZIL)	Mark Lange
WTHI-F, 99.9, 50 KW @ 500, COUNTRY		US 2, \$ 30.00* (Katz)		Dave Liston
WZZQ-F, 107.5, 28 KW @ 670, AOR		ABC-E, \$ 24.00* (Torbet)	Contemp. Media	Ronn Mott

MISCELLANEOUS COMMENTS WPFR A/F sold for \$750,000 (CSC, Americom)... WVTS-f changes calls to WMGI... WTHI drops Country for Oldies...

American Radio Spring 1987, Copyright 1987

TOLEDO

Arbitron Rank/Pop (12+): 68/505,300

MSA Rank/Pop: 81/608,600
ADI # 64

Average Person Ratings: 16.5
Market TSL: 22.0 hours

Stations: 20/12
Diaries: 1098/460:1/49.0%
Sample Target: 1010
% Below Line: 12.8
% Not Listed: 9.8

1986 Revenue: \$13,700,000
HH Inc.: \$31,531
Retail \$: 4.6 Bill
Pop per Station: 42,108
#1 Biller: WMHE-F \$2,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WMHE-F	110/13.2	12.9	12.8	13.0	14.8	13.0	17.3	1. WMHE-F	199/2811	1. WMHE-F	1621/32.1	31.4	31.6
2. WIOT-F	92/11.0	9.9	9.5	10.5	6.7	10.2	14.7	2. WIOT-F	149/1789	2. WIOT-F	1161/23.0	21.3	19.7
3. WLQR-F	79/ 9.5	10.8	10.0	8.6	9.8	9.7	7.2	3. WLQR-F	115/1298	3. WSPD	1075/21.3	20.1	24.6
4. WSPD	72/ 8.6	7.6	7.1	10.9	11.7	8.6	7.6	4. WJR	114/1456	4. WWM-F	993/19.7	18.0	15.1
5. WKKO-F	69/ 8.3	9.4	9.4	6.4	9.6	8.4	6.8	5. WWM-F	90/1304	5. WKKO-F	938/18.6	17.9	15.4
WWM-F	69/ 8.3	5.3	7.0	8.7	5.8	7.3	6.2	6. WKKO-F	88/1266	6. WRQN-F	904/17.9	18.3	20.9
7. WRQN-F	62/ 7.4	6.2	5.6	5.9	9.0	6.3	8.0	7. WSPD	87/1332	7. WLQR-F	840/16.6	20.0	18.3
8. WJR	39/ 4.7	3.8	4.6	4.2	5.0	4.3	4.4	8. WRQN-F	84/1282	8. WJR	698/13.8	12.3	13.4
9. WVOI	37/ 4.4	4.3	3.9	3.2	3.2	4.0	5.8	9. WTOD	40/ 604	9. WTOD	531/10.5	8.8	7.6
10. WTOD	33/ 4.0	5.0	5.9	4.5	3.7	4.9	2.9	10. CKLW	39/ 669	10. WCUA	400/ 7.9	7.9	8.0
11. WCUA	19/ 2.3	2.8	3.6	4.3	2.9	3.3	2.2	11. WVOI	37/ 327	11. WVOI	327/ 6.5	8.2	8.1
CKLW	19/ 2.3	4.1	2.5	2.0	2.2	2.7	2.6	12.		12. CKLW	324/ 6.4	6.1	5.3
13.								13.		13. WOHO	275/ 5.4	6.4	5.7

12+ FM SHARE (METRO): 68.71% (516 of 751) (SPG 86: 66.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F	1. WIOT-F	1. WIOT-F	1. WMHE-F	1. WWM-F	1. WLQR-F	1. WKKO-F	1. WMHE-F	1. WMHE-F	1. WSPD	1. WMHE-F
2. WRQN-F	2. WMHE-F	2. WMHE-F	WWM-F	2. WMHE-F	2. WSPD	2. WSPD	2. WLQR-F	2. WIOT-F	2. WIOT-F	2. WIOT-F
3. WVOI	3. WRQN-F	3. WWM-F	3. WIOT-F	3. WKKO-F	3. WKKO-F	3. WMHE-F	3. WIOT-F	3. WLQR-F	3. WMHE-F	3. WLQR-F
4. WIOT-F	4. WWM-F	4. WKKO-F	4. WKKO-F	4. WIOT-F	4. WJR	4. WIOT-F	4. WWM-F	4. WWM-F	4. WRQN-F	4. WKKO-F
5.	5.	5. WRQN-F	5. WLQR-F	5. WLQR-F	5. WTOD	5. WLQR-F	5. WKKO-F	5. WRQN-F	5. WJR	5. WRQN-F
							6. WRQN-F	6. WKKO-F	6. WLQR-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F
2. WRQN-F	2. WRQN-F	2. WWM-F	2. WWM-F	2. WWM-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKKO-F
3. WIOT-F	3. WIOT-F	3. WRQN-F	3. WRQN-F	3. WKKO-F	3. WRQN-F	3. WWM-F	3. WWM-F	3. WWM-F	WWM-F
4. WWM-F	WWM-F	4. WLQR-F	4. WIOT-F	4. WLQR-F	4. WWM-F	4. WRQN-F	4. WKKO-F	4. WKKO-F	4. WLQR-F
5.	5.	5. WIOT-F	5. WKKO-F	5. WVOI	5. WKKO-F	5. WKKO-F	5. WLQR-F	5. WMHE-F	5. WMHE-F
		WVOI			WRIF-F	WJR	6. WRQN-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		172 (2)	172 (2)	22.9	26.7	WFOB 1430 Fosteria .5/1.4
AOR/CLASSIC		103 (2)	103 (2)	13.7	8.1	WOHO 1470 Toledo 1.1/5.4
AC/OLDIES/SOFT ROCK	9 (1)	75 (2)	84 (3)	11.2	8.9	CKLW-F 93.9 Windsor, ONT .7/3.2
AOR/VARIETY/FULL	115 (3)		115 (3)	15.3	18.7	WHMQ-F 100.5 Findlay .5/1.4
COUNTRY	33 (1)	73 (2)	106 (3)	14.1	15.9	WJLB-F 97.9 Detroit .8/1.9
BLACK/URBAN	37 (1)	7 (1)	44 (2)	5.9	5.0	WQTE-F 95.3 Adrian .8/1.9
BTFL MUSIC/EZ		86 (2)	86 (2)	11.5	11.0	WRIF-F 101.1 Detroit 1.3/4.8
NEWS/TALK	3 (1)		3 (1)	0.4	---	WWJ 950 Detroit .4/ .9
NOSTALGIA	38 (2)		38 (2)	5.1	5.8	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

751 (20)

RADIO STATIONS

WCUA, 1230, 1 KW	, NOSTALGIA	CBS, MBS, \$ 21.00* (Mc-Guild)	Reams	Bob Lafferty
WOHO, 1470, 1 KW (DA-2)	, AC/OLDIES	, \$ 16.00* (Banner)		Lew Dickey
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC, \$ 51.00* (Katz)	Commonwealth	Steve Stewart
WTOD, 1560, 5 KW (DAYS, DA)	, COUNTRY	ABC-I, \$ 34.00* (MMR)	Booth	Clyde Roberts
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN, \$ 20.00* (Roslin)		Chuck Welch
WIOT-F, 104.7, 37 KW @ 655, AOR		Source, \$ 64.00* (Mc-Guild)	Reams	Bob Lafferty
WLQR-F, 101.5, 15 KW @ 810, BTFL/EZ		, \$ 64.00* (Katz)	Commonwealth	Steve Stewart
WMHE-F, 92.5, 50 KW @ 480, CHR		ABC-F, \$ 72.00* (Christal)	Osborn	Ruth Ray
WRQN-F, 93.5, 3 KW @ 176, CHR		, \$ 23.00* (Masla)		(BOWLING GREEN)
WKKO-F, 99.9, 50 KW @ 500, COUNTRY		ABC-E, \$ 54.00* (MMR)	Booth	Clyde Roberts
WWM-F, 105.5, 3 KW @ 300, AC		, \$ 41.00* (Banner)		Lew Dickey

WJR, CKLW - See Detroit

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TOPEKA

Arbitron Rank/Pop (12+): 165/177,100

Stations: 21/9
Diaries: 681/260:1/57.0%
Sample Target: 550
% Below Line: 21.4
% Not Listed: 7.2

1986 Revenue: \$5,400,000
HH Inc.: \$36,094
Retail \$: 1.1 Bil
Pop per Station: 19,678
#1 Biller: WIBW \$1,300,000

MSA Rank/Pop: 232/160,600
ADI # 14.5
Average Person Ratings: 16.5
Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KTPK-F	50/17.1	13.3	12.6			1. WIBW-F	69/1066	1. WIBW-F	541/30.5	---	26.1
2. WIBW-F	37/12.7	12.6	10.1			2. KTPK-F	68/ 674	2. KTPK-F	425/24.0	---	20.7
3. KMAJ-F	36/12.3	7.4	7.0			3. KMAJ-F	62/ 608	3. KMAJ-F	378/21.3	---	13.6
4. KDVV-F	29/ 9.9	6.7	11.1			4. WIBW	53/ 679	4. KDVV-F	366/20.7	---	16.3
5. WIBW	25/ 8.6	10.4	7.5			5. WDAF	36/ 628	5. WIBW	313/17.7	---	20.1
6. KTOP	19/ 6.5	7.8	9.5			6. KYYS-F	33/ 514	6. WDAF	244/13.8	---	8.2
7. KYYS-F	17/ 5.8	5.6	9.5			7. KDVV-F	30/ 385	7. WREN	218/12.3	---	12.7
8. WDAF	14/ 4.8	4.1	1.5			8. KTOP	19/ 210	8. KTOP	210/11.9	---	11.5
9. WREN	10/ 3.4	5.2	7.5			9. WREN	10/ 267	9. KYYS-F	189/10.7	---	13.3
10.						KZZC-F	10/ 157	10. KEWI	124/ 7.0	---	11.0

12+ FM SHARE (METRO): 70.85% (192 of 271) (SPG 86: 59.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIBW-F	1. KMAJ-F>	1. KMAJ-F	1. KTPK-F	1. KTPK-F	1. KTPK-F>	1. KTPK-F>	1. KMAJ-F	1. KTPK-F	1. WIBW >	1. KTPK-F>
2. WDVV-F	2. WTPK-F	KTPK-F>	2. KMAJ-F>	2. KMAJ-F>	2. WIBW	2. WIBW-F	2. KTPK-F>	2. KMAJ-F	2. WIBW-F	2. WIBW-F
3.	3. WDVV-F	3. WIBW-F	3. WIBW-F	3. WIBW-F>	3. KTOP	3. KMAJ-F	3. WIBW-F	WIBW-F	3. KTPK-F	3. KMAJ-F
4.	4. KYYS-F	4. WDVV-F	4. KDVV-F	4.	4. WIBW-F	4. KDVV-F	4. KDVV-F	4. KDVV-F	4. KDVV-F	4. KDVV-F
5.	5. WIBW-F	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDVV-F	1. KMAJ-F	1. KMAJ-F>	1. KMAJ-F	1. KTPK-F	1. KYYS-F	1. KYYS-F	1. KMAJ-F	1. KMAJ-F	1. KTPK-F
2. WIBW-F	2. KDVV-F	2. KTPK-F	KTPK-F	2. KMAJ-F	2. KDVV-F	2. KMAJ-F	KTPK-F	KTPK-F	2. KMAJ-F>
3. KMAJ-F	3. KTPK-F	3. KDVV-F	WIBW-F	3. WIBW-F>	3. KMAJ-F	3. KTPK-F>	3. KYYS-F	3. KYYS-F>	3. WIBW-F
5.	5.	5.	4. KDVV-F	4. KDVV-F	4. WIBW-F	4. KDVV-F	4.	4. WIBW-F	KYYS-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KDVV-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		74 (4)	74 (4)	27.3	25.1	KEWI 1440 Topeka 2.1/7.0
AOR/CLASSIC		18 (2)	18 (2)	6.6	6.9	KZOC-F 92.7 Osage City .3/1.5
AC/OLDIES/SOFT ROCK	2 (1)	41 (3)	43 (4)	15.9	10.0	KHUM-F 95.7 Ottawa 1.7/5.5
MOR/VARIETY/FULL	10 (1)	10 (1)	10 (1)	3.7	18.2	KLZR-F 105.9 Lawrence 1.0/4.1
COUNTRY	45 (3)	51 (2)	96 (5)	35.4	27.3	See Kansas City for more information about the following:
BLACK/URBAN		5 (2)	5 (2)	1.8	0.4	KCFX-F .3/1.5 KPRS-F 1.4/1.5
BTFL MUSIC/EZ		3 (1)	3 (1)	1.1	1.7	KCMO 1.0/5.8 KUDL-F .3/2.0
NEWS/TALK	3 (1)	3 (1)	3 (1)	1.1	1.3	KCPW-F .3/3.8 KZZC-F 1.4/3.6
NOSTALGIA	19 (1)		19 (1)	7.0	9.1	KMBR-F 1.0/3.2 WHB .7/1.2
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

271 (21)

RADIO STATIONS

KEWI, 1440, 5 KW/1 KW (DA-2)	COUNTRY	ABC-I, \$ 13.00* (Torbet)	Fritz Reynolds
KTOP, 1490, 1 KW	NOSTALGIA	MBS, \$ 15.00 (Banner)	Don Near
WIBW, 580, 5 KW (DA-N)	COUNTRY	MBS, CBS, \$ 16.00 (Katz)	Dick Painter
WREN, 1250, 5 KW (DA-N)	MOR	US 2, NBC-T, \$ 14.00* (Eastman)	Stauffer
KDVV-F, 100.3, 100 KW @ 260, CHR		,\$ 25.00* (Banner)	Don Near
KMAJ-F, 107.7, 100 KW @ 460, AC		,\$ 29.00* (Torbet)	Fritz Reynolds
KTPK-F, 106.9, 100 KW @ 433, COUNTRY		,\$ 36.00* (HNWH)	
WIBW-F, 97.3, 100 KW @ 1217, CHR		,\$ 27.00 (Katz)	Stauffer
			Dick Painter

Other ranked stations - See Kansas City

MISCELLANEOUS COMMENTS KTOP/KDVV-F sold by Harris for an estimated \$3,000,000 (Blackburn)... KSKX changes calls to KEWI... WIBW-A now is classified as Country...

TUCSON

Arbitron Rank/Pop (12+): 63/542,700

MSA Rank/Pop: 75/639,100

ADI # 82

Average Person Ratings: 18.4

Market TSL: 24.5 hours

Stations: 25/20

Diaries: 908/598:1/50.2%

Sample Target: 880

% Below Line: 9.1

% Not Listed: 9.2

1986 Revenue: \$15,100,000

HH Inc.: \$26,071

Retail \$: 3.6 Bill

Pop per Station: 27,135

#1 Biller: KRQQ-F \$1,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ RATING	FAL 86	SPG 86
1. KJYK-F	131/13.1	15.5	11.9	9.8	9.7	12.6		1. KJYK-F	134/1057	1. KRQQ-F	1321/24.3	24.5	24.6
2. KRQQ-F	116/11.6	9.2	11.9	10.6	11.2	10.8		2. KRQQ-F	117/1364	2. KWFM-F	1126/20.7	20.6	16.7
3. KWFM-F	90/ 9.0	7.4	8.0	5.5	6.1	7.5		3. KWFM-F	96/1199	3. KLPX-F	1072/19.8	19.6	19.7
4. KLPX-F	80/ 8.0	8.0	8.5	9.1	10.5	8.4		4. KLPX-F	81/1115	4. KJYK-F	977/18.0	19.6	17.5
5. KIIM-F	76/ 7.6	8.1	7.0	10.5	9.2	8.3		5. KIIM-F	76/ 921	5. KIIM-F	872/16.1	14.6	16.7
6. KUPD-F	50/ 5.0	6.1	4.1	5.6	5.8	5.2		6. KUPD-F	52/ 686	6. KUPD-F	643/11.8	9.2	8.4
7. KXEW	43/ 4.3	2.2	1.7	2.3	2.4	2.6		7. KXEW	44/ 331	7. KNST	469/ 8.6	12.0	12.0
8. KGVY	39/ 3.9	4.4	4.5	2.7	4.4	3.9		8. KGVY	42/ 276	8. KCUB	452/ 8.3	11.0	11.9
9. KCUB	32/ 3.2	4.3	4.7	3.9	5.4	4.0		9. KCUB	32/ 452	9. KCEE	387/ 7.1	9.6	10.6
KNST	32/ 3.2	4.2	4.6	4.4	4.0	4.1		KNST	32/ 469	10. KAIR	374/ 6.9	7.6	8.3
11. KAIR	25/ 2.5	1.8	3.3	2.0	2.4	2.4		11. KAIR	25/ 374	11. KHYT	363/ 6.7	9.1	8.8
12. KKPW	24/ 2.4	2.5	3.2	1.0	---	2.3		12. KKPW	24/ 266	12. KTKT	370/ 6.8	11.6	10.4
13. KVOI	20/ 2.0	1.8	5	1.4	1.7	1.4		13. KCEE	20/ 482	13. KTUC	358/ 6.6	6.9	5.4
14. KHYT	18/ 1.8	1.3	2.6	4.4	2.6	2.5		KVOI	20/ 129	14. KXEW	313/ 5.8	5.0	4.0
KTUC	18/ 1.8	1.5	1.3	2.6	1.5	1.8		15.		15. KFXX-F	268/ 4.9	2.0	1.9

12+ FM SHARE (METRO): 65.52% (593 of 905) (SPG 86: 59.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F>	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KJYK-F>	1. KJYK-F	1. KJYK-F>	1. KJYK-F	1. KRQQ-F>	1. KRQQ-F
2. KHYT	2. KRQQ-F>	2. KRQQ-F>	2. KIIM-F	2. KIIM-F	2. KIIM-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KJYK-F	2. KJYK-F
3. KLPX-F	3. KLPX-F>	3. KLPX-F	3. KRQQ-F	3. KRQQ	3. KGVY	3. KWFM-F	3. KWFM-F	3. KLPX-F	3. KWFM-F	3. KIIM-F
KUPD-F	4. KUPD-F>	4. KIIM-F	4. KLPX-F>	4. KJYK-F	4. KXEW	4. KIIM-F	4. KIIM-F	4. KWFM-F	4. KUPD-F	4. KWFM-F
5.	5. KIIM-F	5. KUPD-F	5.	5. KLPX-F	5. KNST	5. KUPD-F	5. KLPX-F	5. KIIM-F	5. KCPX-F	5. KLPX-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP	18 (1)	136 (3)	154 (4)	17.0	15.8
AOR/CLASSIC		130 (2)	130 (2)	14.4	18.0
AC/OLDIES/SOFT ROCK	58 (3)	98 (2)	156 (5)	17.2	16.1
MOR/VARIETY/FULL					
COUNTRY	32 (1)	76 (1)	108 (2)	11.9	16.5
BLACK/URBAN	24 (1)		24 (1)	2.7	---
BTFM MUSIC/EZ		131 (1)	131 (1)	14.5	11.6
NEWS/TALK	60 (4)		60 (4)	6.6	6.0
NOSTALGIA	39 (1)		39 (1)	4.3	4.8
RELIGION/GOSPEL					4.0
SPANISH	61 (2)	16 (1)	77 (3)	8.5	6.9
CLASSICAL					
JAZZ/NEW AGE/ELECTIC					
UNKNOWN/OTHERS	20 (1)	6 (1)	26 (2)	2.9	0.4

905 (25)

RADIO STATIONS

KAIR, 1490, 1 KW	, AC	NBC, \$ 24.00*	(Christal)	Citadel	Dick Stein
KCEE, 790, 5 KW/500W (DA-2)	, OLDIES/AC	CBS, \$ 20.00*	(Christal)	American	Laury Browning
KCUB, 1290, 1 KW	, COUNTRY	, \$ 38.00*	(Katz)		Jim Stone
KGUY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR, \$ 18.00*	(Roslin)	(GREEN VALLEY)	Joe Crystall
KHYT, 1330, 2 KW/5 KW (DA-2)	, CHR	, \$ 23.00*	(Republic)		Laurie Weisert
KKPW, 1450, 1 KW	, URBAN	, \$ 17.00*	(Masla)		Rich Robbin
KNST, 940, 1 KW/250 W	, TALK	ABC-I, MBS, \$ 27.00*	(Mc-Guild)	Nationwide	Ernesto Portillo
KQTL, 1210, 10 KW/500 W (DA-2)	, SPANISH	, \$ 15.00*	(Caballero)		Allen Hammere
KTKT, 990, 10 KW/1 KW (DA-N)	, SOFT AC	UPI, Trans, \$ 17.00*	(Torbet)	Lotus	Tom Maples
KTUC, 1400, 1 KW	, NEWS	CBS, CNN, \$ 20.00*	(Roslin)		
KVOI, 690, 250 W (DAYS)	, ? ?	, \$ 12.00	(---		
KXEW, 1600, 1 KW (DA-N)	, SPANISH	, \$ 26.00*	(Lotus)		Bob Feinman
KIIM-F, 99.5, 96 KW @ 2000,	COUNTRY	, \$ 40.00*	(Katz)		Jim Stone
KJYK-F, 94.9, 97 KW @ 1952,	BTFM/EZ	, \$ 42.00*	(Christal)	Citadel	Dick Stein
KLPX-F, 96.1, 93 KW @ 505,	AOR	, \$ 38.00*	(Torbet)	Lotus	Allen Hammere
KRQQ-F, 93.7, 26 KW @ 150,	CHR	, \$ 45.00*	(Mc-Guild)	Nationwide	
KWFM-F, 92.9, 93 KW @ 2036,	AC	, \$ 50.00*	(MMR)	American	Laury Browning
KFXX-F, 92.1, 2 KW @ 445,	CHR	, \$ 23.00	(Masla)	(GREEN VALLEY)	Rich Robbin

MISCELLANEOUS COMMENTS KAIR, KJYK-F sold by Citadel to Duchossois for \$10,120,000 (Kallil)... KEZG-F changed calls to KFXX... KFXX changed format from BTFM to CHR...

TULSA

Arbitron Rank/Pop (12+): 57/651,300

Stations: 20/20
Diaries: 1090/598:1/47.9%
Sample Target: 970
% Below Line: 0
% Not Listed: 6.9

1986 Revenue: \$19,400,000
HH Inc.: \$29,971
Retail \$: 4.7 Bil
Pop per Station: 32,565
#1 Biller: KWEN-F \$2,800,000

MSA Rank/Pop: 66/738,300
ADI # 52
Average Person Ratings: 16.1
Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KWEN-F	137/13.1	11.2	11.6	8.8	11.8	11.2	9.8	1. KWEN-F	179/1875	1. KAYI-F	1581/24.3	22.9	22.2
2. KMOD-F	131/12.5	10.2	9.9	11.3	8.3	11.0	20.8	2. KAYI-F	172/2209	2. KMOD-F	1407/21.6	16.9	17.4
3. KAYI-F	126/12.0	10.5	9.3	9.5	10.4	10.3	17.0	3. KMOD-F	157/1851	3. KWEN-F	1393/21.4	21.5	21.1
4. KRMG	109/10.4	11.2	9.5	7.5	8.5	9.7	9.4	4. KVOO	153/1845	4. KRMG	1375/21.1	24.3	21.3
5. KBEZ-F	95/ 9.1	10.5	9.3	9.5	10.4	9.6	5.9	5. KRMG	123/1613	5. KBEZ-F	1086/16.7	19.2	20.3
6. KVOO	92/ 8.8	9.1	9.2	8.0	11.0	8.8	7.7	6. KBEZ-F	121/1500	6. KRAV-F	1065/16.4	17.8	18.9
7. KRAV-F	79/ 7.6	5.7	6.0	7.2	7.4	6.6	7.5	7. KTFX-F	96/1232	7. KVOO	1034/15.9	17.8	21.9
8. KVLT-F	40/ 3.8	4.2	2.6	1.0	1.1	2.9	2.9	8. KRAV-F	93/1251	8. KVLT-F	684/10.5	8.2	3.5
9. KTFX-F	33/ 3.2	3.9	4.9	6.1	5.5	4.5	2.6	9. KVLT-F	66/1074	9. KMYZ-F	652/10.0	8.4	8.8
10. KMYZ-F+	29/ 2.8	2.7	3.2	3.5	3.2	3.1	3.1	10. KMYZ-F+	40/ 864	10. KTFX-F	576/ 8.8	11.9	13.0
11. KCFO-F	27/ 2.6	3.9	2.8	3.2	3.4	3.1	2.7	11. KLFO-F	31/ 482	11. KQMJ-F	429/ 6.6	8.6	7.0
12.								12. KQMJ-F	26/ 574	12. KCFO-F	360/ 5.5	7.5	8.2

12+ FM SHARE (METRO): 75.05% (731 of 974) (SPG 86: 72.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F	1. KMOD-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KRMG-F	1. KMRG	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KWEN-F
2. KMOD-F	2. KAYI-F	2. KWEN-F	2. KMOD-F	2. KMOD-F	2. KBEZ-F	2. KWEN-F	2. KAYI-F	2. KAYI-F	2. KAYI-F	2. KMOD-F
3. KMYZ-F	3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KRAV-F	KVOO	3. KAYI-F	3. KMOD-F	3. KMOD-F	3. KWEN-F	3. KAYI-F
4. KWEN-F	4. KRAV-F	4. KRAV-F	4. KAYI-F	4. KBEZ-F	4. KWEN-F	4. KVOO	4. KBEZ-F	4. KBEZ-F	4. KRMG	4. KVOO
5.	5.	5. KRMG-F	5. KRMG-F	5. KAYI-F	5.	5. KMOD-F	5. KVOO	5. KRAV-F	5. KBEZ-F	5. KBEZ-F
			6. KBEZ-F	6. KRMG-F		6. KRAV-F	6. KRAV-F	6. KVOO		6. KRAV-F
							7. KRMG			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KAYI-F	1. KAYI-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KMOD-F
2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KAYI-F	2. KRAV-F	2. KAYI-F	2. KAYI-F	2. KWEN-F	2. KWEN-F	KWEN-F
3. KWEN-F	3. KMOD-F	3. KRAV-F	3. KRAV-F	3. KAYI-F	3. KRAV-F	3. KWEN	3. KRAV-F	3. KAYI-F	3. KRMG-F
4. KCFO-F	4. KRAV-F	4. KMOD-F	4. KMOD-F	4. KBEZ-F	KWEN-F	4. KRAV-F	4. KAYI-F	4. KRAV-F	KVOO
5. KMYZ-F+	5.	5. KBEZ-F	5. KVLT-F	5. KRMG-F	5.	5.	5.	5. KRMG-F	5. KRAV-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		155 (2)	155 (2)	15.9	11.2	KAKC 1300 Tulsa .4/3.0
AOR/CLASSIC		131 (1)	131 (1)	13.4	12.4	KCFO 970 Tulsa 1.2/3.2
AC/OLDIES/SOFT ROCK	25 (3)	133 (3)	158 (6)	16.2	16.6	KCMA-F 92.1 Broken Arrow 1.0/2.1
MOR/VARIETY/FULL	109 (1)		109 (1)	11.1	9.2	KGTO 1050 Tulsa 1.4/2.9
COUNTRY	96 (2)	174 (3)	270 (5)	27.7	30.7	KQMJ-F 99.5 Henrietta 1.3/6.6
BLACK/URBAN					2.0	KREK-F 104.9 Bristow .4/1.0
BTFL MUSIC/EZ		95 (1)	95 (1)	9.8	11.3	KSKS 1430 Tulsa .6/2.3
NEWS/TALK						KTOW 1340 Sand Springs .4/1.1
NOSTALGIA						KXOJ-F 100.0 Sapulpa .6/1.7
RELIGION/GOSPEL	13 (1)	27 (1)	40 (2)	4.1	5.4	
SPANISH						
CLASSICAL		10 (1)	10 (1)	1.0	1.1	
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		6 (1)	6 (1)	0.6	---	

974 (20)

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2), RELIGION	US \$12.00 (---)	Salem	Jim Ashmore
KGTO, 1050, 1 KW (DAYS), OLDIES	US \$13.00* (Torbet)	Cravis	Earl Smith
KRMG, 740, 50 KW/25 KW (DA-2), MOR	ABC-I, \$71.00* (Christal)	New City	Mike Crusham
KVOO, 1170, 50 KW (DA-N), COUNTRY	CNN, \$62.00* (Mc-Guild)		John Hunt
KAKC, 1300, 5 KW/1 KW (DA-2), OLDIES	\$15.00* (HNWH)	Clear Channel	Jim Smith
KSKS, 1430, 5 KW (DA-N), SOFT AC	\$16.00* (Durpetti)	Federated	Steve Wrath
KAYI-F, 106.9, 100 KW @ 1005, CHR	ABC-F, \$67.00* (Katz)	Narragansett (MUSKOGEE)	Curt Peterson
KBEZ-F, 92.9, 100 KW @ 680, BTFL/EZ	\$64.00* (Republic)	WIN	Linda Taber
KCFO-F, 98.5, 100 KW @ 660, RELIGION	\$25.00* (---)		
KCMA-F, 92.1, 3 KW @ 300, CLASSICAL	\$20.00* (CMBS)		John Majors
KMOD-F, 97.5, 100 KW @ 1330, AOR	\$73.00* (HNWH)	Clear Channel	Jim Smith
KMYZ-F+, 104.5, 78 KW @ 1300, CHR	Source, \$32.00* (Republic)	Shamrock-Lynett (PRYOR)	Rick Cohn
KQMJ-F, 99.5, 28 KW @ 984, AC	\$29.00* (Christal)	Swanson (HENRIETTA)	
KRAV-F, 96.5, 100 KW @ 1329, AC	\$71.00* (Torbet)	Cravis	Carl Smith
KTFX-F, 103.3, 100 KW @ 1280, COUNTRY	\$51.00* (MMR)		Bill Payne
KVLT-F, 106.1, 100 KW @ 1315, AC	\$35.00* (Durpetti)	Federated (OWASSO)	Steve Wrath
KWEN-F, 95.5, 100 KW @ 1328, COUNTRY	APR, \$100.00* (Katz)	New City	Gerardo Tabio

MISCELLANEOUS COMMENTS KMYZ changed from Classic AOR to CHR... KCFO-F sold by Salem to Stuart for \$5,200,000... KRMG sold by Swanson to New City for \$ (Blackburn)... KBBJ changes to KAKC... KVLT changes to KSKS...

UTICA - ROME

Arbitron Rank/Pop (12+): 129/270,000

MSA Rank/Pop: 141/321,900

ADI # 158

Average Person Ratings: 17.4

Market TSL: 23.3 hours

Stations: 27/17

Diaries: 879/307:1/58.1%

Sample Target: 650

% Below Line: 13.4

% Not Listed: 9.6

1986 Revenue: \$6,100,000

HH Inc.: \$29,095

Retail \$: 1.7 Bil

Pop per Station: 15,882

#1 Biller: WIBX \$1,200,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WOUR-F	55/11.7	10.6	10.1		17.8	1. WOUR-F	75/ 765	1. WNYZ-F	708/26.2	--- 23.3
2. WRCK-F	53/11.3	10.3	9.3		11.6	2. WNYZ-F	61/ 907	2. WIBX	596/22.1	--- 22.7
3. WIBX	46/ 9.8	10.1	13.1		8.6	3. WIBX	47/ 609	3. WRCK-F	586/21.7	--- 17.4
4. WRCK-F	38/ 8.1	5.2	9.5		9.7	4. WRCK-F	45/ 751	4. WOUR-F	565/20.9	--- 18.5
5. WYUT-F	29/ 6.2	6.7	4.6		4.6	5. WGY	38/ 497	5. WKGW-F	440/16.3	--- 16.8
6. WKGW-F	27/ 5.7	5.2	8.8		5.5	6. WYUT-F	30/ 330	6. WYUT-F	307/ 2.0	--- 2.4
7. WUUU-F	22/ 4.7	4.5	5.7		4.4	7. WRRB-F	29/ 353	7. WUUU-F	300/11.1	--- 13.3
8. WRRB-F	21/ 4.5	7.5	3.4		5.9	8. WUUU-F	28/ 368	8. WTLB	297/11.0	--- 9.5
9. WUTQ	19/ 4.0	3.7	1.7		.4	9. WKGW-F	27/ 495	9. WRUN	277/10.3	--- 11.6
10. WTLB	17/ 3.6	1.7	4.0		2.6	10. WYYY-F	24/ 278	10. WRRB-F	229/ 8.5	--- 11.2
11. WADR	16/ 3.4	2.6	2.7		2.6	11.		11. WUTQ	184/ 6.8	--- 6.1
12. WRUN	14/ 3.0	3.0	4.6		1.8	12.		12. WIBQ-F	168/ 6.2	--- 7.7
13.						13.		13.		
14.						14.		14.		
15.						15.		15.		

12+ FM SHARE (METRO): 65.73% (280 of 426) (SPG 86: 64.90%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYZ-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WIBX	1. WIBX	1. WOUR-F	1. WOUR-F	1. WNYZ-F	1. WNYZ-F
2. WRCK-F	2. WNYZ-F	2. WNYZ-F	2. WKGW-F	2. WKGW-F	2. WYUT-F	2. WOUR-F	2. WNYZ-F	2. WOUR-F	2. WOUR-F	2. WOUR-F
3. WOUR-F	3. WRCK-F	3. WRCK-F	3. WNYZ-F	3. WNYZ-F	3. WUTQ	3. WNYZ-F	3. WNYZ-F	3. WIBX	3. WRCK-F	WRCK-F
4.	4. WKGW-F	4. WKGW-F	4. WUUU-F	4. WUUU-F	4.	4. WRCK-F	4. WRCK-F	4. WRCK-F	4. WRUN	4.
5.	5.	5.	5.	5. WRRB-F	5.	5.	5. WYUT-F	5.	5. WIBX	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNYZ-F	1. WNYZ-F	1. WNYZ-F	1. WNYZ-F	1. WKGW-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F
2. WOUR-F	2. WOUR-F	2. WOUR-F	2. WOUR-F	2. WNYZ-F	2. WNYZ-F	2.	2. WNYZ-F	2. WNYZ-F	2. WKGW-F
WRCK-F	3. WRCK-F	3. WKGW-F	3. WRCK-F	3. WOUR-F	3. WRCK-F	3.	3. WKGW-F	3. WNYZ-F	3. WNYZ-F
4.	4. WKGW-F	4. WRCK-F	4. WKGW-F	4. WUUU-F	4. WADR	4. WKGW-F	4.	4. WRCK-F	4. WUUU-F
5.	5.	WUUU-F	5.	5.	5. WADR	5.	5.	5.	5. WRRB-F

FORMATS	AM	FM	TOTAL	%	SPG 86
TOP 40/CHR/CONTEMP		94 (3)	94 (3)	22.1	17.8
AOR/CLASSIC		61 (3)	61 (3)	14.3	13.0
AC/OLDIES/SOFT ROCK	2 (1)	63 (4)	65 (5)	15.3	16.3
MOR/VARIETY/FULL	48 (5)		48 (5)	11.3	21.6
COUNTRY	25 (2)	21 (1)	46 (3)	10.8	15.1
BLACK/URBAN					
BTFL MUSIC/EZ		9 (1)	9 (1)	2.1	2.4
NEWS/TALK	46 (1)		46 (1)	10.8	---
NOSTALGIA	24 (2)	29 (1)	53 (3)	12.4	13.0
RELIGION/GOSPEL		2 (1)	2 (1)	0.5	
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	1 (1)	1 (1)	2 (2)	0.5	0.7

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRV	900	Bonneville	.6/2.4
WIBQ-F	93.5	Remsen	1.9/6.2
WKAL	1450	Rome	.4/2.9
WKAL-F	95.9	Rome	1.1/5.3
WLFH	1230	Little Falls	1.9/4.8
WYUT	1420	Herkimer	1.1/2.0
WGY	810	Schenectady	1.1/3.0
WMCR-F	106.3	Oneida	.2/1.0
WOIV-F	105.1	DeRuyter	.4/1.8

See Syracuse for more about the following:

WAQX-F	.8/3.0	WSYR	1.9/5.1
WKFM-F	.4/1.7	WYYY-F	1.9/5.4
WNTQ-F	.6/3.9		

426 (27)

RADIO STATIONS

WADR, 1480, 5 KW (DAYS)	, COUNTRY	MBS, \$ 12.00* (---)	(REMSEN)	Larry Manuel
WIBX, 950, 5 KW (DA-1)	, TALK	CBS, ABC-I, \$ 37.00* (Eastman)		Bill Heiderich
WRUN, 1150, 5 KW/1 KW (DA-2)	, MOR	US 2, NBC, \$ 16.00* (Katz)	REBS	
WTLB, 1310, 5 KW/500 W (DA-2)	, MDR	ABC-D, \$ 18.00* (Mc-Guild)		Paul Dunn
WUTQ, 1550, 1 KW (DAYS)	, NOSTALGIA	ABC-E, \$ 17.00* (Torbet)		Rick Devlin
WKGW-F, 104.3, 100 KW @ 500, AC		US 1, \$ 28.00* (Katz)		
WNYZ-F, 98.7, 25 KW @ 660, CHR		ABC-F, \$ 36.00* (Eastman)	REBS	Bill Heiderich
WOUR-F, 96.9, 16 KW @ 800, AOR		, \$ 40.00* (Torbet)		Rick Devlin
WRCK-F, 107.3, 50 KW @ 500, CHR		ABC-C, \$ 30.00* (Mc-Guild)		Paul Dunn
WUUU-F, 102.5, 20 KW @ 650, AC		Source, CBS-R, \$ 21.00* (HNWH)		Jack Moran
WYUT-F, 92.7, 3 KW @ 15B, NOSTALGIA		, \$ 19.00* (Roslin)	(HERKIMER)	Susan Donato

Other ranked stations - See Syracuse

WGY - See Schenectady

American Radio Spring 1987, Copyright 1987

WACO

Arbitron Rank/Pop (12+): 174/158,000

MSA Rank/Pop: 212/186,300

Average Person Ratings: 15.3
Market TSL: 20.8 hours

Stations: 18/9
Diaries: 636/248:1/49.9%
Sample Target: 550
% Below Line: 27.0
% Not Listed: 7.9

1986 Revenue: \$5,400,000
HH Inc.: \$27,689
Retail \$: 1.2 Bil
Pop per Station: 17,556
#1 Biller: KJNE-F \$1,300,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KWTX-F	38/15.8	10.7	12.6			1. KBTS-F	66/ 884	1. KWTX-F	469/29.7	---	27.7
2. KNFO-F	26/10.8	11.5	12.6			2. KWTX-F	58/ 964	2. KNFO-F	344/21.8	---	19.3
3. KJNE-F	25/10.4	17.2	17.7			3. KJNE-F	51/ 458	3. KHOO-F	324/20.5	---	26.4
4. KWTX	23/ 9.5	5.0	3.5			KNFO-F	51/ 630	4. KJNE-F	322/20.4	---	23.0
5. WACO	21/ 8.7	8.0	8.3			5. WBAP	37/ 653	5. WACO	272/17.2	---	17.7
KKDA-F	21/ 8.7	5.3	1.2			6. KWTX	25/ 297	6. KWTX	233/14.7	---	13.6
7. KHOO-F	17/ 7.1	11.5	11.0			7. KKDA-F	24/ 232	7. WBAP	218/13.8	---	9.7
8. WBAP	16/ 6.6	2.3	3.5			8. WACO	23/ 360	8. KKDA-F	182/11.5	---	9.2
9. KLMT-F	7/ 2.9	6.5	1.2			9. KHOO-F	21/ 465	9. KLMT-F	159/10.1	---	10.9
10. KZEW-F	7/ 2.9	1.9	2.0			10. KLMT-F	12/ 220	10. KBTS-F	108/ 6.8	---	6.4

12+ FM SHARE (METRO): 68.47% (152 of 222) (SPG 86: 74.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTX-F>	1. KWTX-F>	1. KWTX-F>	1. KNFO-F	1. KJNE-F	1. KWTX	1. WACO	1. KJNE-F	1. KWTX-F	1. KWTX-F	1. KWTX-F>
2. KBBW	2. KKDA-F	2. KNFO-F	2. KWTX-F	2. KNFO-F	2. WACO	2. KNFO-F	2. KNFO-F	2. KJNE-F	2. KKDA-F>	2. KJNE-F
KLMT-F	3. KHOO-F	3. KKDA-F	3. KJNE-F	3. KWTX-F	3. KJNE-F	3. KWTX-F	3. KWTX-F	3. KNFO-F	3. KNFO-F	3. KWTX
KNFO-F	4. KNFO-F	4. KJNE-F	4. KHOO-F	4. KHOO-F	4. KNFO-F	4. KJNE-F	4. KWTX	4. KWTX	4. KWTX	4. KKDA-F
5.	5.	5. KHOO-F	5.	5.	5.	5. KWTX	5.	5.	5. WBAP	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		44 (4)	44 (4)	19.8	14.4	KBBW 1010 Waco 1.7/3.2
AOR/CLASSIC		7 (1)	7 (1)	3.2	2.1	KRZI 1580 Waco .4/4.7
AC/OLDIES/SOFT ROCK	1 (1)	22 (3)	23 (4)	10.4	20.8	KBTS-F 93.3 Killeen 1.2/6.8
MOR/VARIETY/FULL						KHYI-F 94.9 Arlington .8/3.1
COUNTRY	37 (2)	51 (2)	88 (4)	39.6	43.2	KLUV-F 98.7 Dallas .8/4.4
BLACK/URBAN		28 (2)	28 (2)	12.6	15.7	KRLD 1080 Dallas 2.1/6.5
BTFL MUSIC/EZ						KTKS-F 106.1 Denton .4/3.0
NEWS/TALK	5 (1)		5 (1)	2.3	2.5	KZPS-F 92.5 Dallas 1.2/3.9
NOSTALGIA	23 (1)		23 (1)	10.4	---	
RELIGION/GOSPEL	4 (1)		4 (1)	1.8	1.3	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

222 (18)

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2), RELIGION	,\$ 12.00* (---)	Steve Williams
KRZI, 1580, 1 KW/500 W (DA-2), OLDIES	,\$ 12.00 (---)	
KWTX, 1230, 1 KW, NOST/MOR	SMN,\$ 19.00* (Mc-Guild)	M. Bostick
WACO, 1460, 1 KW (DA-N), COUNTRY	ABC-E,\$ 24.00* (Torbet)	Bob Weathers
		Sage
KHOO-F, 99.9, 100 KW @ 460, AC	ABC-C,\$ 24.00* (Torbet)	Bob Weathers
KJNE-F, 102.5, 100 KW @ 450, COUNTRY	,\$ 35.00* (Banner)	John Fletcher
KLMT-F, 96.7, 3 KW @ 285, URBAN	,\$ 14.00 (Masla)	(HILLSBORO) Jerry Garrison
KNFO-F, 95.5, 100 KW @ 200, COUNTRY	,\$ 30.00* (Christal)	(MARLIN) John Enoch
KWTX-F, 97.5, 71 KW @ 890, CHR	,\$ 28.00* (Mc-Guild)	M. Bostick

KBTS-F - See Austin

Other ranked stations - See Dallas

MISCELLANEOUS COMMENTS KRZI sold for \$340,000... KNFO-F sold by Borders for \$2,840,000 (Fischer)... KJNE-F (Hillsboro) sold for \$3,200,000... WACO, KHOO-F sold by Harris to Sage for \$3,125,000 (Blackburn)...

WATERLOO - CEDAR FALLS

Arbitron Rank/Pop (12+): 198/129,300

Stations: 17/9
Diaries: 566/228:1/63.6%
Sample Target: 550
% Below Line: 17.8
% Not Listed: 16.9

1986 Revenue: \$3,700,000
HH Inc.: \$32,534
Retail \$: .85 Bil
Pop per Station: 14,367
#1 Biller: KFMW-F \$900,000

MSA Rank/Pop: 234/159,300
ADI # 77 (w/Dubuque & Cedar Falls)
Average Person Ratings: 14.2
Market TSL: 18.5 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KFMW-F	36/19.7	25.2	29.8			1. KFMW-F	64/ 965	1. KFMW-F	567/43.9	---	40.3
2. KWLO	23/12.6	9.0	12.0			2. KOKZ-F	56/ 891	2. KOKZ-F	395/30.5	---	34.3
3. KOKZ-F	22/12.0	13.8	12.0			3. WMT	42/ 458	3. KWLO	344/26.6	---	26.3
4. KOEL-F	14/ 7.7	7.1	7.7			4. KOEL-F	41/ 460	4. KOEL-F	189/14.6	---	14.8
5. KXEL	8/ 4.4	4.3	5.8			5. KOEL	37/ 320	5. KCFI	150/11.6	---	12.6
6. KWAY-F	7/ 3.8	4.8	2.9			6. KWLO	28/ 449	6. KXEL	147/11.4	---	10.8
KCFI	7/ 3.8	5.2	4.3			7. KXEL	24/ 321	7. KWAY-F	100/ 7.7	---	9.0
8. KRNA-F	6/ 3.3	1.0	1.4			8. WHO	15/ 350	8.			
WMT	6/ 3.3	2.9	4.3			9.		9.			
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 61.84% (94 of 152) (SPG 86: 64.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKZ-F	1. KMFV-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2. KFMW-F	2. KOKZ-F	2. KOKZ-F	2. KWLO	2. KWLO	2. KOEL-F	2. KWLO	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KWLO
3.	3. KWLO	KWLO	3. KOEL-F	3. KOEL-F	3. KFMW-F	3. KOKZ-F	3. KOEL-F	3. KWLO	3. KWLO	3. KOKZ-F
4.	4. KRNA-F	4.	4. KOKZ-F	4. KOKZ-F	4.	4. KXEL	KWLO	4. KOEL-F	4. WMT	4. KOEL-F
5.	5.	5.	5.	5.	5.	5.	5.	KWAY-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2. KOKZ-F	2. KOKZ-F	2. KWLO	2. KOKZ-F	2. KFMW-F	2. KOKZ-F	2. KOKZ-F	2. KRNA-F	2. KOKZ-F	2. KWLO
3.	3. KWLO	3. KOKZ-F	KWLO	3. KOEL-F	3. KRNA-F	3. KRNA-F	3. KOEL-F	3. KWLO	3. KOEL-F
4.	4. KXEL	4.	4. KOKZ-F	4. KOKZ-F	4.	4.	4. KWLO	4. KRNA-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	38.8	46.3	KWAY 1470 Waverly 2.7/2.9
AOR/CLASSIC		8 (2)	8 (2)	5.3	1.1	KWOF 850 Waterloo 1.6/2.1
AC/OLDIES/SOFT ROCK		6 (2)	6 (2)	3.9	3.4	
MOR/VARIETY/FULL	34 (3)		34 (3)	22.4	17.5	KGGO-F 94.9 Des Moines 1.1/3.1
COUNTRY	20 (3)	14 (1)	34 (4)	22.4	21.5	KLSS-F 106.1 Mason City .5/1.8
BLACK/URBAN						KOEL 950 Oelwein 2.7/6.2
BTFL MUSIC/EZ		7 (1)	7 (1)	4.6	5.6	KQCR-F 102.9 Cedar Rapids .5/2.2
NEWS/TALK	1 (1)		1 (1)	0.7	2.3	WHO 1040 Des Moines .5/7.4
						WMT-F 96.5 Cedar Rapids 2.7/4.6
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	3 (1)		3 (1)	2.0	2.3	

152 (17)

RADIO STATIONS

KCFI, 1250, 500 W (DA-2)	COUNTRY	MBS, \$ 15.00* (Roslin)		Ron Hamilton
KWAY, 1470, 1 KW (DAYS, DA)	COUNTRY	\$ 10.00 (Pates)	(WAVERLY)	Ael Suhr
KWLO, 1330, 5 KW (DA-N)	AC/MOR	NBC, \$ 32.00* (HNWH)	Park	Don Weir
KXEL, 1540, 50 KW (DA-N)	COUNTRY	ABC-I, \$ 24.00* (Torbet)	Bahakel	Ken Hensley
KFMW-F, 107.9, 100 KW @ 1800, CHR		Source, \$ 35.00* (HNWH)	Park	Don Weir
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY		\$ 21.00* (Banner)	(OELWEIN)	Ray Leafstedt
KWAY-F, 99.3, 3 KW @ 180, BTFL/EZ		\$ 16.00 (Pates)	(WAVERLY)	Ael Suhr
KOKZ-F, 105.7, 100 KW @ 1403, CHR		ABC-C, \$ 26.00* (Torbet)	Bahakel	Ken Hensley

Other ranked stations - See Cedar Rapids and Des Moines

WASHINGTON, DC

Arbitron Rank/Pop (12+): 9/2,965,900

MSA Rank/Pop: 7/3,521,600

ADI # 9

Average Person Ratings: 17.6

Market TSL: 23.0 hours

Stations: 33/30

Diaries: 3226/919:1/49.9%

Sample Target: 2050

% Below Line: 1.3

% Not Listed: 12.0

1986 Revenue: \$117,700,000

HH Inc.: \$43,899

Retail \$: 27.4 Bil

Pop per Station: 98,863

#1 Biller: WMAL \$14,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WKYS-F	377/7.2	7.4	8.0	8.0	7.6	7.7	10.3	1. WWDC-F	439/6452	1. WAVA-F	5190/17.5	16.0	13.5
2. WGAY-F	355/6.8	7.6	6.8	7.2	7.3	7.1	3.2	2. WGAY-F	388/4704	2. WWDC-F	4530/15.3	14.4	12.9
3. WMAL	313/6.0	6.0	8.0	5.8	6.8	6.5	5.0	3. WKYS-F	382/4343	3. WTOP	4308/14.5	14.0	15.8
4. WWDC-F	308/5.9	4.7	5.2	4.7	4.4	5.1	6.4	4. WMZQ-F	367/4979	4. WRQX-F	4295/14.5	14.3	13.8
5. WMZQ-F	295/5.6	6.8	5.5	4.4	6.8	5.6	5.4	5. WMAL	338/4418	5. WHUR-F	4283/14.4	13.5	15.0
6. WAVA-F	285/5.5	5.3	6.2	4.5	4.7	5.4	6.9	6. WAVA-F	330/6063	6. WKYS-F	4212/14.2	14.9	15.1
7. WHUR-F	278/5.3	5.9	5.8	6.5	6.1	5.9	5.1	7. WRQX-F	315/5508	7. WMAL	4124/13.9	19.8	14.1
8. WDJY-F	267/5.1	4.5	4.3	4.2	3.9	4.5	7.0	8. WHUR-F	292/4617	8. WGAY-F	4080/13.8	15.2	14.8
9. WRQX-F	238/4.6	3.8	3.8	4.3	3.5	4.1	5.9	9. WDJY-F	271/3467	9. WMZQ-F	3882/13.1	11.2	12.3
10. WTOP	214/4.1	4.5	3.7	4.1	4.3	4.1	4.3	10. WTOP	246/4950	10. WDJY-F	3329/11.2	11.9	10.5
11. WCXR-F	193/3.7	3.3	3.2	3.8	5.3	3.5	5.0	11. WCXR-F	210/3554	11. WLTT-F	3285/11.1	10.5	12.0
12. WLTT-F	166/3.2	3.2	3.3	3.2	3.8	3.2	2.9	12. WLTT-F	184/3727	12. WCXR-F	3163/10.7	9.4	13.1
13. WASH-F	164/3.1	3.0	1.9	1.8	1.7	2.5	2.9	13. WASH-F	181/3069	13. WASH-F	2658/ 9.0	6.9	6.6
14. WGMS-F+	132/2.5	3.6	2.9	2.8	3.1	3.0	1.7	14. WBMW-F	154/3019	14. WBMW-F	2625/ 8.9	10.1	10.3
15. WBMW-F	126/2.4	3.4	4.2	3.6	2.3	3.2	3.5	15. WXTR-F	146/2573	15. WPGC-F+	2187/ 7.4	6.8	8.1
16. WWRC	122/2.3	2.4	2.8	2.5	3.1	2.5	2.3	16. WGMS-F+	141/2400	16. WGMS-F+	2185/ 7.4	8.5	8.4
17. WXTR-F	120/2.3	1.8	2.3	2.2	1.6	2.2	1.5	17. WWRC	127/1718	17. WXTR-F	2156/ 7.3	6.6	6.3
18. WPGC-F+	112/2.1	1.5	1.7	2.5	2.7	2.0	1.7	18. WHFS-F	120/1709	18. WWRC	1637/ 5.5	6.8	6.5
19. WHFS-F	101/1.9	.8	1.1	1.3	1.3	1.3	1.4	19. WPGC-F+	120/2458	19. WMMJ-F	1619/ 5.5	4.7	4.3
20. WYCB	88/1.7	1.5	1.2	1.7	1.0	1.5	1.4	20. WYCB	89/ 933	20. WHFS-F	1398/ 4.7	3.9	3.4
21. WMMJ-F	73/1.4	1.4	1.3	1.8	1.5	1.5	1.8	21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 79.64% (3661 of 4597) (SPG 86: 78.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJY-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WGAY-F
2. WAVA-F	2. WWDC-F	2. WWDC-F	2. WMZQ-F+	2. WMZQ-F+	2. WMAL	2. WWOC-F	2. WKYS-F	2. WKYS-F	2. WKYS-F	2. WKYS-F
3. WRQX-F	3. WAVA-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WMZQ-F+	3. WAVA-F	3. WMZQ-F	3. WDJY-F	3. WDJY-F	3. WWDC-F
4. WBMW-F	4. WHUR-F	4. WMZQ-F+	4. WWDC-F	4. WGAY-F	4. WTOP	4. WKYS-F	4. WWDC-F	4. WMZQ-F	4. WRQX-F	4. WDJY-F
5. WWDC-F	5. WCXR-F	5. WAVA-F	5. WLTT-F	5. WWDC-F	5. WWRC	5. WMZQ-F+	5. WMAL	5. WWDC-F	5. WWDC-F	5. WMZQ-F
6. WKYS-F	6. WDJY-F	6. WDJY-F	6. WAVA-F	6. WLTT-F	6. WHUR-F	6. WTOP	6. WLTT-F	6. WAVA-F	6. WAVA-F	6. WAVA-F
7. WHUR-F	7. WLTT-F	7. WCXR-F	7. WGAY-F	7. WMAL	7. WGMS-F+	7. WGAY-F	7. WASH-F	7. WMAL	7. WASH-F	7. WHUR-F
8.	8. WRQX-F	8. WRQX-F	8. WASH-F	8. WASH-F	8. WKYS-F	8. WDJY-F	8. WAVA-F	8. WRQX-F	8. WMZQ-F	8. WRQX-F
9.	9. WMZQ-F	9. WLTT-F	9. WDJY-F	9. WAVA-F	9. WASH-F	9. WASH-F	9. WDJY-F	9. WCXR-F	9. WCXR-F	9. WCXR-F
10.	10.	10. WASH-F	10. WXCR-F	10. WTOP	10.	10. WCXR-F	10. WCXR-F	10. WASH-F	10. WMAL	10. WMAL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WWDC-F	1. WKYS-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F
2. WAVA-F	2. WAVA-F	2. WLTT-F	2. WHUR-F	2. WHUR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WMZQ-F+
3. WRQX-F	3. WHUR-F	3. WHUR-F	3. WAVA-F	3. WGAY-F	3. WDJY-F	3. WDJY-F	3. WKYS-F	3. WDJY-F	3. WTOP
4. WHUR-F	4. WLTT-F	4. WAVA-F	4. WMZQ-F+	4. WMZQ-F+	4. WAVA-F	4. WKYS-F	4. WHUR-F	4. WKYS-F	4. WKYS-F
5. WDJY-F	5. WRQX-F	5. WRQX-F	5. WLTT-F	5. WLTT-F	5. WKYS-F	5. WAVA-F	5. WDJY-F	5. WMZQ-F+	5. WCXR-F
6. WWDC-F	6. WDJY-F	6. WASH-F	6. WRQX-F	6. WASH-F	6. WHUR-F	6. WHUR-F	6. WHFS-F	6. WAVA-F	6. WHUR-F
7. WCXR-F	7. WWDC-F	7. WPGC-F+	7. WASH-F	7. WAVA-F	7. WHFS-F	7. WHFS-F	7. WAVA-F	7. WHUR-F	7. WDKJY-F
8. WBMW-F	8. WASH-F	8. WMZQ-F	8. WGAY	8. WMAL	8. WMZQ-F	8. WMZQ-F	8. WMZQ-F	8. WTOP	8. WMAL
9. WLTT-F	9. WMZQ-F	9. WWDC-F	9. WDJY-F	9. WRQX-F	9. WRQX-F	9. WRQX-F	9. WLTT-F	9. WHFS-F	9. WGAY-F
10. WMZQ-F	10. WCXR-F	10. WCXR-F	10. WWDC-F	10.	10.	10. WBMW-F	10. WTOP	10. WXTR-F	10. WAVA-F

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		649 (3)	649 (3)	14.1	12.5	WCPT	730 Alexandria	.6/1.2
AOR/CLASSIC		602 (3)	602 (3)	13.1	12.3	WFMD	930 Frederick	.6/1.3
AC/OLDIES/SOFT ROCK		523 (4)	523 (4)	11.4	12.8	WFRE-F	99.9 Frederick	.6/1.0
MOR/VARIETY/FULL	344 (2)		344 (2)	7.5	8.5	WMZQ	1390 Arlington	.2/1.2
COUNTRY	8 (2)	309 (2)	317 (3)	6.9	8.0	WOL	1450 Washington	1.0/3.1
BLACK/URBAN	93 (3)	1038 (5)	1131 (8)	24.6	21.3	WUST	1120 Washington	.7/1.3
BTFM MUSIC/EZ		386 (2)	386 (2)	8.4	9.0	WWDC	1260 Washington	.3/1.5
NEWS/TALK	214 (1)		214 (1)	4.7	5.6	WFLS-F	93.3 Fredericksburg	.3/ .9
NOSTALGIA	140 (2)		140 (2)	3.0	4.3	WFSI-F	107.9 Annapolis	.6/1.3
RELIGION/GOSPEL	127 (2)	32 (1)	159 (3)	3.5	2.1	WXYV-F	102.7 Baltimore	.3/1.0
SPANISH								
CLASSICAL	10 (1)	122 (1)	132 (2)	2.8	3.5			
JAZZ/NEW AGE/ECLECTIC								
UNKNOWN/OTHERS								
			4597 (33)					

RADIO STATIONS

AM STATIONS

WABS, 780, 5 KW (DAYS)	, RELIGION	, \$ 30.00 (---)		Steve Cross
WCPT, 730, 5 KW/20 W	, BLACK	SMN, \$ 35.00* (Mc-Guild)	Metroplex	
WDCT, 1310, 5 KW/500 W (DA-2)	, RELIGION	, \$ 36.00 (---)	Universal	Steve Kovach
WFAX, 1220, 5 KW (DAYS)	, RELIGION	, \$ 20.00 (---)		Mitch Miller
WMAL, 630, 5 KW (DA-2)	, MOR	ABC-I, \$230.00 (Katz)	Cap Cities/ABC	Fred Weinhaus
WMDO, 1540, 5 KW (DAYS)	, SPANISH	, \$ 57.00 (Lotus)	Lotus	Allan Klamer
WMZQ, 1390, 5 KW (DA-2)	, COUNTRY	, \$ NA (Christal)	Viacom	Paul Wilensky
WNTR, 1050, 1 KW/500 W	, TALK	ABC-T, \$ 33.00 (---)		
WOL, 1450, 1 KW	, BLACK	NBN, \$ 43.00 (Lazar)		Catherine Hughes
WTOP, 1500, 50 KW (DA-2)	, NEWS	CBS, MBS, \$133.00* (HNWH)	Outlet	Michael Douglas
WUST, 1120, 1 KW (DAYS)	, GOSPEL	NBN, \$ 26.00 (---)		Perry Walders
WWDC, 1260, 5 KW (DA-2)	, NOSTALGIA	CNN, \$ 48.00* (Christal)		Goff Lebar
WWRC, 980, 5 KW (DA-N)	, TALK	NBC, NBC-T, \$ 85.00* (MMR)	Greater Media	Ted Dorf
WYCB, 1340, 1 KW	, GOSPEL	SBN, \$ 50.00 (---)		Karen Jackson

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC	US 1, \$130.00* (Katz)	Metropolitan	Tom Durney
WAVA, 105.1, 50 KW @ 500, CHR	, \$180.00 (HNWH)	Emmis	Alan Goodman
WBMW, 106.7, 23 KW @ 731, JAZZ/NEW AGE	, \$120.00* (Torbet)	Infinity	Ken Stevens
WCXR, 105.9, 50 KW @ 500, CLASSIC AOR	, \$138.00* (Mc-Guild)	Metroplex	
WDJY, 100.3, 40 KW @ 330, BLACK	APR, \$ 90.00* (Mc-Guild)	United	Gary Gross
WGAY, 99.5, 21 KW @ 780, BTFM/EZ	, \$200.00* (MMR)	Greater Media	Ted Dorf
WGMS+, 103.5, 47 KW @ 510, CLASSICAL	MBS, \$140.00 (Republic)	RKO	Mike Ferrel
WHUR, 96.3, 24 KW @ 669, BLACK	, \$134.00* (Durpetti)	Howard University	Millard Watkins
WKYS, 93.9, 50 KW @ 485, URBAN	NBC, \$205.00* (Eastman)	NBC	Bart Walsh
WLTT, 94.7, 21 KW @ 780, AC	, \$175.00* (CBS)	CBS	Jim Keating
WMZQ, 98.7, 50 KW @ 490, COUNTRY	, \$176.00* (Christal)	Viacom	Paul Wilensky
WPGC+, 95.5, 50 KW @ 496, URBAN/CHR	, \$130.00* (Torbet)	First Media	Ben Hill
WRQX, 107.3, 50 KW @ 410, CHR	ABC-C, \$172.00 (Banner)	Cap Cities/ABC	Fred Weinhaus
WMMJ, 102.3, 1 KW @ 480, SOFT AC	, \$ 70.00* (HNWH)	Outlet	Michael Douglas
WWDC, 101.1, 22 KW @ 750, AOR	US 1, \$170.00* (Christal)		Goff Lebar
WXTR, 104.1, 50 KW @ 500, OLDIES	, \$ 95.00 (Mc-Guild)		(LA PLATA) Bob Hughes
WHFS, 99.1, 50 KW @ 390, AOR	MBS, \$ 55.00 (Masla)		(ANNAPOLIS) Jacob Einstein

CALL LETTER CHANGES

WCY changes back to WPGC-F

FORMAT CHANGES

WBMW-F: From CHR to Jazz/New Age
 WPGC-F+: From AC to Urban/CHR
 WWRC: From Nost to Talk

STATION SALES

WCPT/WCXR-F: From Metroplex to Legacy for \$23,000,000 (Wertheim)
 WASH-F: From Metropolitan to Outlet for \$29,250,000 (Morgan Stanley)

WEST PALM BEACH

Arbitron Rank/Pop (12+): 56/661,100

MSA Rank/Pop: 65/747,100

ADI # 54

Average Person Ratings: 17.0

Market TSL: 23.0 hours

Stations: 31/14
Diaries: 1014/652:1/43.2%
Sample Target: 940
% Below Line: 36.9
% Not Listed: 10.4

1986 Revenue: \$16,800,000
HH Inc.: \$34,792
Retail \$: 6.0 Bill
Pop per Station: 47,221
#1 Biller: WRMF-F \$3,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WEAT-F+	165/14.7	14.2	12.9	14.4	12.8	14.1	11.0	1. WEAT-F+	186/1739	1. WEAT-F+	1526/23.1	20.3	21.8
2. WRMF-F	134/12.0	10.6	9.9	8.9	14.8	10.4	10.3	2. WRMF-F	165/1808	WRMF-F	1526/23.1	21.5	24.1
3. WNJY-F	68/ 6.1	7.0	5.1	6.9	7.3	6.3	4.9	3. WKGR-F	74/1048	3. WHYI-F	1034/15.6	19.0	17.6
4. WJNO	63/ 5.6	6.5	7.1	6.8	6.3	6.5	7.8	4. WNJY-F	71/ 827	4. WJNO	819/12.4	13.8	13.6
5. WHYI-F	59/ 5.3	5.2	6.5	4.0	5.6	5.3	5.6	5. WHYI-F	70/1104	5. WNJY-F	775/11.7	10.1	13.5
6. WIRK-F+	56/ 5.0	6.5	5.0	5.2	4.6	5.4	3.5	6. WIRK-F+	66/ 773	6. WKGR-F	720/10.9	8.4	8.8
7. WKGR-F	49/ 4.4	6.5	7.1	6.8	6.3	6.2	4.2	7. WJNO	64/ 836	7. WSHE-F	626/ 9.5	8.0	11.4
8. WPOM	41/ 3.7	3.7	4.4	4.9	4.1	4.2	4.1	8. WPOM	41/ 372	8. WIRK-F+	592/ 9.0	11.5	8.3
9. WPOW-F	35/ 3.1	3.1	2.6	1.6	1.5	2.6	4.3	9.		9. WPOW-F	535/ 8.1	8.1	5.0
10. WSHE-F	33/ 2.9	1.8	3.8	5.2	5.7	3.4	4.7	10.		10. WHQT-F	469/ 7.1	6.7	3.7
11.								11.		11. WMXJ-F	407/ 6.2	6.3	4.2
12.								12.		12. WPOM	372/ 5.6	5.6	6.0
13.								13.		13. WGTR-F	368/ 5.6	2.7	2.2
14.								14.		14. WLYF-F	350/ 5.3	6.9	6.6

12+ FM SHARE (METRO): 77.79% (781 of 1004) (SPG 86: 75.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WEAT-F+>	1. WRMF-F	1. WEAT-F+>	1. WEAT-F+>	1. WEAT-F+>	1. WEAT-F+>
2. WHYI-F	2. WKGR-F>	2. WKGR-F	2. WKGR-F	2. WKGR-F	2. WNJY-F	2. WEAT-F+>	2. WRMF-F>	2. WRMF-F>	2. WRMF-F>	2. WRMF-F
3. WHQT-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WEAT-F+	3. WJNO	3. WNJY-F	3. WNJY-F	3. WNJY-F	3. WHYI-F	3. WNJY-F>
4. WRMF-F	4. WSHE-F	4. WSHE-F	4. WSHE-F	WHYI-F	4. WJNO	4. WHYI-F	4. WIRK-F+	4. WJNO	4. WPOW-F	4. WIRK-F+
5. WPOM	5.	5. WMXJ-F	5. WMXJ-F	5.	5. WIRK-F+	5. WIRK-F+	5. WJNO	5. WKGR-F	5. WKGR-F	5. WPOW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WGTR-F	1. WSHE-F	1. WKGR-F	1. WRMF-F>	1. WRMF-F>
2. WPOW-F	2. WKGR-F	2. WKGR-F>	2. WKGR-F	2. WEAT-F+	WHYI-F	2. WKGR-F	2. WSHE-F	2. WSHE-F	2. WKGR-F
3. WKGR-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WKGR-F	3. WHQT-F	3. WRMF-F	3. WRMF-F>	3. WKGR-F	3. WSHE-F
4. WHYI-F	4. WPOW-F	4. WMXJ-F	4. WPOM	4. WHYI-F	4. WSHE-F	4. WGTR-F	4. WGTR-F	4. WHYI-F	4. WHYI-F
5. WHQT-F	5. WMXJ-F	5. WLVE-F	5. WPOW-F	5. WIRK-F+	5. WPOW-F	5. WHYI-F	5.	5. WGTR-F	5. WMXJ-F

SPG 86

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		86 (2)	86 (2)	8.6	6.9	WDBF 1420 Delray Beach .8/1.6
AOR/CLASSIC		115 (4)	115 (4)	11.5	9.2	WNGS-F 92.1 West Palm Beach 1.3/5.1
AC/OLDIES/SOFT ROCK		215 (6)	215 (6)	21.4	25.3	WPBR 740 Palm Beach 1.5/4.9
MOR/VARIETY/FULL	12 (1)		12 (1)	1.2	---	WSBR 1040 Boca Raton 1.1/3.7
COUNTRY	3 (1)	69 (2)	72 (3)	7.2	6.9	WYFX Boynton Beach .4/1.8
BLACK/URBAN	53 (3)	35 (1)	88 (4)	8.8	8.1	See Miami for more information about the following:
BTFM MUSIC/EZ	11 (1)	175 (2)	186 (3)	18.5	16.6	WAXY-F 1.3/4.3 WLVE-F 1.3/3.6
NEWS/TALK	135 (5)		135 (5)	13.4	12.9	WGTR-F 2.1/5.6 WLYF-F 1.9/5.3
NOSTALGIA	9 (1)	68 (1)	77 (2)	7.7	10.0	WHQT-F 2.4/7.1 WMXJ-F 2.1/6.2
RELIGION/GOSPEL					2.3	WINZ 1.2/2.7 WNWS 2.0/4.1
SPANISH						WIOD 1.8/3.7 WRBD .6/1.3
CLASSICAL		18 (1)	18 (1)	1.8	1.2	WJQY-F 1.1/3.9 WTMI-F 1.6/4.4
JAZZ/NEW AGE/ECLECTIC						WKQS-F 1.4/4.6 WZTA-F .8/3.0
UNKNOWN/OTHERS					0.7	

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RADIO STATIONS

WJNO, 1230, 1 KW	, NEWS/TALK	CBS,ABC-E,NBC-T,\$ 50.00* (Banner)	Fairbanks	George Mills
WPBR, 1340, 1 KW	, TALK	MBS,ABC-T,\$ 22.00* (Savalli)		E. Aspinwall
WPOM, 1600, 1 KW (DA-N)	, BLACK	ABC-D,\$ 25.00* (Masla)		Steve Nettere

WEAT (850, 5 KW/1 KW, DA-2) simulcasts with WEAT-F
WIRK (1290, 5 KW, DA-N) simulcasts with WIRK-F

WEAT-F+, 104.3, 56 KW @ 1250, BTFM/EZ	,\$ 70.00* (Katz)	Taylor	Jim Connor
WIRK-F+, 107.9, 100 KW @ 400, COUNTRY	SMN, APR,\$ 51.00* (HNWH)	Price	Ed Boyd
WKGR-F, 98.7, 100 KW @ 1384, AOR	US 1,\$ 45.00* (HNWH)		(FORT PIERCE) Garret Clancy
WNGS-F, 92.1, 2 KW @ 378, AC	,\$ 30.00* (Eastman)		Bill Pearl
WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA	NBC,\$ 35.00* (Torbet)		
WRMF-F, 97.9, 100 KW @ 1350, AC	,\$ 87.00* (Banner)	Fairbanks	George Mills

Other ranked stations - See Miami

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WHEELING

Arbitron Rank/Pop (12+): 179/151,700

MSA Rank/Pop: 216/181,100

ADI # 139

Average Person Ratings: 15.4

Market TSL: 21.3 hours

Stations: 15/10

Diaries: 760/200:1/63.1%

Sample Target: 580

% Below Line: 8.7

% Not Listed: 6.8

1986 Revenue: \$6,500,000

HH Inc.: \$26,084

Retail \$: 1.07 Bil

Pop per Station: 15,170

#1 Biller: WWVA/WOVK \$2,800,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WOMP-F	68/29.1	25.4	23.3			1. WOMP-F	108/1154	1. WOMP-F	682/45.0	--- 38.7
2. WWVA	32/13.7	13.6	14.5			2. WWVA	57/ 827	2. WWVA	405/26.7	--- 30.3
3. WOVK-F	25/10.7	12.1	10.0			3. WOVK-F	41/ 592	3. WOVK-F	293/19.3	--- 24.0
4. WZMM-F	17/ 7.3	3.4	8.0			4. WRKY-F	32/ 580	4. WZMM-F	256/16.9	--- 11.6
5. WOMP	16/ 6.8	4.5	7.2			5. WDVE-F	30/ 364	5. WEEL-F	196/12.9	--- 19.3
6. WEEL-F	13/ 5.6	8.0	7.2			6. WZMM-F	22/ 339	6. WOMP	183/12.1	--- 10.4
7. WKWK	12/ 5.1	6.4	12.0			7. WEEL-F	19/ 196	7. WKWK	172/11.3	--- 12.6
8. WDVE-F	11/ 4.7	4.2	2.8			8. WHLX-F	17/ 210	8. WHLX-F	142/ 9.4	--- 11.1
9. WHLX-F	10/ 4.3	7.2	---			WKWK	17/ 215	9. WDVE-F	102/ 6.7	--- 7.8
10. WZMM	5/ 2.1	2.7	2.8			WOMP	17/ 208	10. WRKY-F	93/ 6.1	--- ---
11.						11.		11.		
12.						12.		12.		
13.						13.		13.		
14.						14.		14.		
15.						15.		15.		

12+ FM SHARE (METRO): 69.72% (152 of 218) (SPG 86: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WWVA >	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>
2.	2. WOVK	2. WOVK	2. WVOK	2. WOVK	2. WOMP	2. WWVA >	2. WVOK	2. WVOK	2. WOVK >	2. WWVA
3.	3. WZMM-F	3. WWVA	3. WWVA	3. WWVA >	3. WOVK	3.	3. WOVK-F	3. WWVA >	3. WZMM-F	3. WOVK
4.	4. WDVE-F	WZMM-F	4. WZMM-F	4. WEEL-F	4. WOMP-F	4.	4. WZMM-F	4. WKWK	WDVE-F	4. WEEL-F
5.	5.	5.	5.	5.	5. WKWK	5.	5.	5. WZMM-F	5.	WKWK
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>		1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F
2. WOVK-F	2. WOVK	2. WZMM-F	2. WOVK >	2. WWVA		2. WZMM-F	2.	2. WOVK-F	2. WOVK	2. WOVK
3.	3. WZMM-F	3.	3. WZMM-F	3. WOVK		WDVE-F	3.	3.	3. WWVA	3. WWVA >
4.	4.	4.	4. WWVA	4. WZMM-F		4.	4.	4.	4. WZMM-F	4. WEEL-F
5.	5.	5.	5.	5.		5.	5.	5.	WDVE-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		69 (2)	69 (2)	31.7	27.0	WEIF 1370 Moundsville .4/2.2
AOR/CLASSIC		11 (1)	11 (1)	5.0	4.4	WLTJ-F 92.9 Pittsburgh .4/3.1
AC/OLDIES/SOFT ROCK		20 (3)	20 (3)	9.2	17.7	WRKY-F 103.5 Steubenville .4/6.1
MOR/VARIETY/FULL						WSHH-F 99.7 Pittsburgh 1.7/2.9
COUNTRY	33 (2)	25 (1)	58 (3)	26.6	28.2	WWSW-F 94.5 Pittsburgh .9/2.9
BLACK/URBAN						
BTFL MUSIC/EZ		17 (2)	17 (2)	7.8	1.6	
NEWS/TALK	16 (1)		16 (1)	7.3	4.8	
NOSTALGIA	12 (1)	10 (1)	22 (2)	10.1	14.5	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	5 (1)		5 (1)	2.3	---	

218 (15)

RADIO STATIONS

WKWK, 1400, 1 KW	, NOSTALGIA	Trans, \$ 14.00* (HNWH)	
WOMP, 1290, 1 KW (DAYS)	, NEWS/TALK	US 2, ABC-T, \$ 18.00* (Katz)	Mike Allodi
WWVA, 1170, 50 KW (DA-N)	, COUNTRY	ABC-I, \$ 45.00* (Eastman)	Ross Felton
WZMM, 1600, 5 KW (DAYS)	, ? ?	, \$ 10.00* (Masla)	Osborn Burbach
WEEL-F, 97.3, 50 KW @ 470,	BTFL/EZ	MBS, \$ 18.00* (HNWH)	
WHLX-F, 105.5, 3 KW @ 300,	NOSTALGIA	SMN, \$ 11.00* (S. Katz)	(BETHLEHEM, OH)
WOMP-F, 100.5, 14 KW @ 550,	CHR	US 1, \$ 46.00* (Katz)	Mike Allodi
WOVK-F, 98.7, 50 KW @ 390,	COUNTRY	, \$ 30.00* (Eastman)	Ross Felton
WZMM-F, 107.5, 12 KW @ 908,	AC	CBS-R, \$ 20.00* (Masla)	Osborn Burbach

MISCELLANEOUS COMMENTS WOMP A/F sold by First Valley to Justice for \$4,500,000 (Foreman)... WWVA/WOVK-F sold by John Price to Osborn for \$... WKWK A/F sold for \$ (Americom)... WKWK-F changes from CHR to BTFL... WUNI/WZMM-F sold to Burbach for \$950,000 (Burbach)... WKWK-F changes calls to WEEL-F... WUNI changes to WZMM...

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WICHITA

Arbitron Rank/Pop (12+): 96/356,100

Stations: 16/15
Diaries: 1024/348:1/51.1%
Sample Target: 740
% Below Line: 5.7
% Not Listed: 5.6

1986 Revenue: \$16,400,000
HH Inc.: \$38,097
Retail \$: 2.9 Bil
Pop per Station: 23,740
#1 Biller: KFDI A/F \$5,000,000

MSA Rank/Pop: 106/432,700
ADI # 56
Average Person Ratings: 15.7
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KKRD-F	76/13.6	13.6	15.8	10.1	13.5		13.6	1. KKRD-F	105/1358	1. KKRD-F	928/26.1	26.7	25.7
2. KFDI-F	59/10.6	10.6	10.4	11.3	15.2		9.2	2. KFDI-F	85/1057	2. KFDI-F	705/19.8	18.8	19.2
3. KFDI	46/ 8.2	7.5	6.9	11.5	8.9		9.0	3. KZSN-F	77/1034	3. KEYN-F	662/18.6	22.3	22.5
		46/ 8.2	8.7	7.3	.8	1.1	8.3	4. KFDI	74/ 997	4. KFDI	587/16.5	14.2	13.9
5. KXLK-F	39/ 7.0	5.9	5.6	5.1	---		4.1	5. KXLK-F	59/ 715	5. KZSN-F	542/15.2	15.9	15.1
6. KLEO	35/ 6.3	4.2	6.9	5.1	4.7		4.2	6. KICT-F+	53/ 805	6. KXLK-F	482/13.5	12.4	12.0
7. KBUZ-F	34/ 6.1	3.8	1.9	3.7	3.2		7.3	7. KEYN-F	46/ 970	7. KICT-F+	467/13.1	16.8	12.7
8. KEYN-F	32/ 5.7	8.2	6.7	7.2	10.0		6.6	8. KBUZ-F	41/ 355	8. KOEZ-F	457/12.8	11.4	12.1
		32/ 5.7	4.2	2.1	1.4	.9	5.6	9. KOEZ-F	39/ 689	9. KRZZ-F	400/11.2	9.5	5.5
10. KOEZ-F	30/ 5.4	4.8	6.0	8.4	5.4		2.5	10. KLEO	38/ 439	10. KLEO	387/10.9	9.0	10.4
11. KFH	29/ 5.2	4.0	6.0	6.8	7.5		5.1	11. KFH	37/ 566	11. KFH	372/10.4	11.3	13.8
12. KICT-F+	28/ 5.0	7.5	6.9	7.8	10.3		11.7	12. KRZZ-F	33/ 434	12. KBUZ-F	303/ 8.5	5.9	6.3
13. KQAM	16/ 2.9	2.6	4.4	5.3	4.4		2.2	13.		13. KLZS-F	294/ 8.3	9.6	7.5
14. KLZS-F	15/ 2.7	3.8	3.5	5.3	4.6		2.4	14.		14. KQAM	271/ 7.6	7.5	9.4

12+ FM SHARE (METRO): 74.19% (391 of 527) (SPG 86: 70.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F>	1. KRZZ-F	1. KKRD-F>	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KRZZ-F	1. KRZZ-F
2. KEYN-F	2. KXLK-F	2. KXLK-F	2. KZSN-F	2. KZSN-F	2. KFDI	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KLEO	2. KFDI-F
3. KBUZ-F	3. KXLK-F	3. KZSN-F	3. KZSN-F	3. KXLK-F	3. KLEO	3. KFDI	3. KXLK-F	3. KZSN-F	3. KBUZ-F	3. KRZZ-F+
4.	4. KICT-F+	4. KFDI-F	4. KKRD-F	4. KKRD-F	4. KFA	4. KFH	4. KFDI	4. KRZZ-F+	4. KZSN-F	4. KFDI
5.	5. KEYN-F	5. KRZZ-F	5. KICT-F+	5. KICT-F	5. KOEZ-F	5. KXLK-F	5. KZSN-F	5. KBUZ-F	5. KFDI-F	5. KZSN-F
	6. KBUZ-F		KRZZ-F	KRZZ-F	6. KZSN-F		6. KRZZ-F		KXLK-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRD-F>	1. KKRD-F>	1. KKRD-F	1. KKRD-F>	1. KZSN-F	1. KKRD-F	1. KRZZ-F	1. KXLK-F	1. KRZZ-F	1. KFDI-F
2. KEYN-F	2. KEYN-F	2. KXLK-F	2. KZSN-F	2. KFDI-F	2. KRZZ-F	2. KXLK-F	2. KRZZ-F	KXLK-F	2. KXLK-F
3. KBUZ-F	KZSN-F	KZSN-F	3. KFDI-F	3. KKRD-F	3. KBUZ-F	3. KICT-F+	3. KICT-F+>3.	KFDI-F	3. KZSN-F
4. KZSN-F	4. KBUZ-F	4. KICT-F+	4. KXLK-F	4. KXLK-F	4.	4. KKRD-F	4. KEYN-F	KKRD-F	4. KRZZ-F
5.	5. KXLK-F	5.	5. KBUZ-F	5.	5.	5. KBUZ-F	5. KZSN-F	5. KICT-F+	5. KICT-F+
	6. KICT-F+		KEYN-F			KEYN-F			

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		108 (2)	108 (2)	20.5	23.9	KRZZ 1240 Wichita .7/3.4
AOR/CLASSIC	4 (1)	60 (2)	64 (3)	12.1	7.4	KSGL 900 Wichita 1.1/4.3
AC/OLDIES/SOFT ROCK	16 (1)	54 (2)	70 (3)	13.3	16.8	
MOR/VARIETY/FULL						
COUNTRY	75 (2)	105 (2)	180 (4)	34.2	32.5	
BLACK/URBAN		34 (1)	34 (1)	6.5	2.0	
BTFL MUSIC/EZ		30 (1)	30 (1)	5.7	6.3	
NEWS/TALK						
NOSTALGIA	35 (1)		35 (1)	6.6	7.4	
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	3.6	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

527 (16)

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY	ABC-E, \$ 52.00* (Torbet)	Great Empire	Mike Oatman
KFH, 1330, 5 KW (DA-N), COUNTRY	MBS,CBS, \$ 34.00* (Republic)		
KLEO, 1480, 5 KW/1 KW (DA-2), NOSTALGIA	ABC-T,ABC-I,NBC-T, \$ 25.00* (Eastman)		Ken Clifford
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES	US 1, \$ 18.00* (Eastman)	Long-Pride	Jerry King
KBUZ-F, 106.5, 100 KW @ 465, BLACK	SBN, \$ 22.00* (---)		(ARKANSAS CITY) Gary Violet
KEYN-F, 103.7, 100 KW @ 860, CHR	US 1, \$ 42.00* (Eastman)	Long-Pride	Bob Jenkins
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY	ABC-E, \$ 63.00* (Torbet)	Great Empire	Mike Oatman
KICT-F, 95.1, 100 KW @ 970, AOR	ABC-R, \$ 38.00* (Katz)		Lin Harris
KKRD-F, 107.3, 100 KW @ 884, CHR	\$ 56.00* (HNWH)	Osborn	
KLZS-F, 97.9, 85 KW @ 370, AC	\$ 30.00* (Republic)		
KRZZ-F, 95.9, 1.2 KW @ 500, CLASSIC AOR	Source, \$ 33.00* (Christal)		(DERBY) Mike Cutchall
KXLK-F, 105.3, 100 KW @ 1000, AC	US 2, \$ 28.00* (Banner)		(HAYSVILLE) Gary Dick
KZSN-F, 102.1, 100 KW @ 1032, COUNTRY	\$ 38.00* (Eastman)		(HUTCHINSON) Ken Clifford
KOEZ-F, 92.3, 100 KW @ 650, BTFL/EZ	\$ 32.00* (Roslin)		(NEWTON) Gordon Anderson

MISCELLANEOUS COMMENTS KICT-F sold by Compass to Lakoduk for \$ (Chapman)...

American Radio Spring 1987, Copyright 1987

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 58/627,600
 MSA Rank/Pop: 68/722,200
 ADI # 61
 Average Person Ratings: 17.5
 Market TSL: 23.5 hours

Stations: 38/28
 Diaries: 1226/512:1/56.9%
 Sample Target: 1000
 % Below Line: 8.9
 % Not Listed: 10.4

1986 Revenue: \$12,800,000
 HH Inc.: \$26,258
 Retail \$: 4.0 Bill
 Pop per Station: 22,414
 #1 Biller: WKRZ A/F \$2,300,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WKRZ-F	104/9.5	9.7	9.6	11.1	10.7	10.0	12.3	1. WKRZ-F	138/2105	1. WKRZ-F	1675/26.7	26.1	27.1
2. WEZX-F	94/8.6	7.3	6.9	5.1	6.3	7.0	12.5	2. WEZX-F	99/ 952	2. WARM	1147/18.3	19.4	21.9
3. WARM	75/6.8	6.1	7.8	7.3	7.4	7.0	6.3	3. WWSH-F	79/ 894	3. WGBI-F	910/14.5	16.3	17.0
4. WNAK	74/6.7	7.1	7.7	9.0	7.8	7.6	4.8	4. WARM	78/1256	4. WTLQ-F	881/14.0	13.7	16.0
5. WGBI-F	67/6.1	5.0	6.9	5.6	5.5	5.9	5.3	5. WGBI-F	76/1017	5. WEZX-F	878/14.0	12.4	12.6
6. WWSH-F	65/5.9	5.7	4.6	5.1	3.7	5.3	3.5	6. WNAK	74/ 638	6. WMGS-F	758/12.1	11.8	11.4
7. WTLQ-F	55/5.0	4.1	5.3	5.6	4.8	5.0	7.9	7. WMGS-F	68/ 866	7. WWSH-F	722/11.5	10.1	7.7
8. WMGS-F	54/4.9	5.1	5.5	5.5	4.4	5.3	4.2	8. WTLQ-F	57/ 911	8. WNAK	638/10.2	10.6	10.4
9. WEJL	39/3.6	3.3	3.4	6.1	6.1	4.1	3.2	9. WILK	42/ 443	9. WILK	573/ 9.1	8.2	9.3
10. WILK	32/2.9	2.5	3.2	3.0	2.4	2.9	3.2	10. WEJL	41/ 454	10. WEJL	437/ 7.0	5.8	8.2
11. WICK	25/2.3	1.6	1.8	2.6	2.8	2.1	.9	11. WHLM-F	38/ 424	11. WMJW-F	380/ 6.1	4.1	4.5
12. WHLM-F	23/2.1	2.3	3.0	2.7	4.3	2.5	4.0	12. WZZO-F	34/ 430	12. WBAX	343/ 5.5	4.0	5.6
13. WBAX	21/1.9	1.9	1.5	.9	1.8	1.6	1.6	13. WILK	33/ 626	13. WICK	340/ 5.4	4.4	5.1
14. WSBG-F	20/1.8	2.1	1.5	.6	1.5	1.5	1.4	14. WQQQ-F	29/ 519	14. WQQQ-F	317/ 5.1	3.0	2.3
15. WWDL-F	20/1.8	1.3	1.1	.9	.5	1.3	.5	15. WAAL-F	25/ 372	15. WGBI	306/ 4.9	5.8	5.4
16.								16. WICK	25/ 340	16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.33% (633 of 984) (SPG 86: 57.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WEZX-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WNAK	1. WARM	> 1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WTLQ-F	2. WKRZ-F	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WARM	2. WKRZ-F	WNAK	2. WEZX-F	2. WEZX-F	2. WWSH-F
3. WEZX-F	3. WTLQ-F	3. WGBI-F	3. WMGS-F	3. WMGS-F	3. WWSH-F	3. WEZX-F	3. WEZX-F	3. WWSH-F	3. WARM	3. WEZX-F
4.	4. WGBI-F	4. WMGS-F	4. WGBI-F	4. WGBI-F	4. WEJL	4. WNAK	4. WWSH-F	4. WGBI-F	4. WGBI-F	4. WGBI-F
5.	5. WMGS-F	5. WTLQ-F	5. WILK	5. WARM	5. WGBI-F	5. WGBI-F	5. WGBI-F	5. WTLQ-F	5. WTLQ-F	5. WTLQ-F
6.	6.	6.	WTLQ-F	6. WWSH-F	6.	6.	6.	6.	6. WWSH-F	6. WMGS-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F	1. WMGS-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F
2. WEZX-F	2. WEZX-F	WKRZ-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F
3. WTLQ-F	3. WGBI-F	3. WGBI-F	3. WEZX-F	WKRZ-F	3.	3. WTLQ-F	3. WMGS-F	3. WMGS-F	3. WARM
4. WGBI-F	4. WTLQ-F	4. WMGS-F	4. WMGS-F	4. WARM	4.	4. WMGS-F	WTLQ-F	4. WTLQ-F	4. WMGS-F
5. WSBG-F	5. WMGS-F	5. WILK	5. WTLQ-F	5. WEZX-F	5.	5.	5.	5. WGBI-F	5. WGBI-F
6.	6.	WTLQ-F	6.	WWSH-F	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	3 (1)	232 (7)	235 (8)	23.9	26.1	WARD	1550	Pittston	.9/2.7
AOR/CLASSIC		121 (4)	121 (4)	12.3	8.6	WAZL	1490	Hazleton	.5/1.6
AC/OLDIES/SOFT ROCK		179 (6)	179 (6)	18.2	14.4	WBNE-F	95.9	Benton	1.1/2.5
MOR/VARIETY/FULL	150 (7)		150 (7)	15.2	15.7	WCDL	1440	Carbondale	1.6/2.8
COUNTRY	46 (3)	14 (2)	60 (5)	6.1	6.5	WCNR	930	Bloomsburg	.9/2.1
BLACK/URBAN						WGBI	910	Scranton	1.4/4.9
BTFL MUSIC/EZ	25 (1)	76 (3)	101 (4)	10.3	8.6	WHLM	550	Bloomsburg	.3/1.6
NEWS/TALK	14 (2)		14 (2)	1.4	2.8	WKRZ	1340	Wilkes-Barre	.3/1.2
NOSTALGIA	113 (2)		113 (2)	11.5	17.4	WLSP-F	94.3	Carbondale	1.3/2.8
RELIGION/GOSPEL						WMJW-F	92.1	Nanticoke	1.5/6.1
SPANISH						WQEQ-F	103.1	Freeland	.5/2.0
CLASSICAL						WSCR	1320	Scranton	.8/2.5
JAZZ/NEW AGE/ECLECTIC						WVPO	840	Stroudsburg	.6/1.9
UNKNOWN/OTHERS						WAAL-F	99.1	Binghamton	.7/1.2
			984 (38)			WABC	770	New York	.4/1.3
						WFMZ-F	100.7	Allentown	.6/1.5
						WILQ-F	105.1	Williamsport	1.0/2.3
						WLEV-F	96.1	Easton	.9/2.5
						WMMR-F	93.3	Philadelphia	.7/1.9
						WOEZ-F	100.9	Milton	.4/.8
						WQQQ-F	99.9	Easton	1.5/5.1
						WYSP-F	94.1	Philadelphia	.4/1.3
						WZZO-F	95.1	Bethlehem	1.4/3.0

RADIO STATIONS

AM STATIONS

WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$ 54.00* (Eastman)	Susquehanna	Phil Condron
WARD, 1550, 5 KW/500 W (DA-2)	, TALK	ABC-T, APR, \$ 13.00 (Savalli)		Jim Ward
WBAX, 1240, 1 KW	, COUNTRY	, \$ 15.00* (---)		
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I, \$ 20.00* (Christal)	Shamrock-Lynett	Jim Davey
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS, \$ 16.00* (Torbet)		M. Holcomb
WICK, 1400, 1 KW	, BTFL/EZ	, \$ 17.00* (Masla)		Doug Lane
WILK, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	NBC-T, ABC-E, \$ 18.00* (Mc-Guild)		Jim Morgan
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA	NBC, \$ 30.00* (Masla)		Charmaine Grove

FM STATIONS

WEZX, 107.1, 125 W @ 1270, AOR	ABC-R, \$ 39.00* (Christal)	Shamrock-Lynett	Jim Davey
WGBI, 101.3, 7 KW @ 1110, AC	CBS-R, \$ 34.00* (Torbet)		M. Holcomb
WHLM, 106.5, 37 KW @ 597, AC	NBC, \$ 17.00* (Banner)	(BLOOMSBURG)	R. Sweppenheiser
WKRZ, 98.5, 7 KW @ 1180, CHR	APR, \$ 54.00* (Katz)	Osborn	David Stilli
WMGS, 92.9, 9 KW @ 1060, AC	, \$ 36.00* (Eastman)	Susquehanna	Phil Condron
WMJW, 92.1, .9 KW @ 552, CHR	, \$ 13.00* (---)		Frank Stanley
WSBG, 93.5, 3 KW @ 300, CHR	APR, \$ 15.00* (Market 4)	(STROUDSBURG)	Susan LaRose
WTLQ, 102.3, 3 KW @ 71, CHR	ABC-C, \$ 25.00* (Mc-Guild)	(PITTSTON)	Jim Loftus
WNDL, 104.9, 1.6 KW @ 1093, SOFT AC	, \$ 18.00* (Masla)		Doug Lane
WWSH, 97.9, 24 KW @ 640, BTFL/EZ	, \$ 23.00* (---)		Frank Mangano

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/453,400

MSA Rank/Pop: 90/549,800
Philadelphia ADI
Average Person Ratings: 17.4
Market TSL: 22.8 hours

Stations: 32/8
Diaries: 1018/445:1/52.6%
Sample Target: 840
% Below Line: 64.7
% Not Listed: 9.5

1986 Revenue: \$8,800,000
HH Inc.: \$36,729
Retail \$: 3.7 Bil
Pop per Station: 56,675
#1 Biller: WSTW-F \$2,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WSTW-F	79/10.0	9.8	9.3	10.5	9.3			1. WMMR-F	95/1405	1. WSTW-F	1109/24.5	23.7	25.9
2. WMMR-F	78/ 9.9	9.4	10.0	10.5	10.9			2. WSTW-F	93/1305	2. WMMR-F	1039/22.9	22.3	25.8
3. WJBR-F	74/ 9.4	7.2	8.6	4.8	8.6			3. WJBR-F	83/1029	3. WJBR-F	864/19.1	16.8	17.1
4. WDEL	59/ 7.5	5.9	8.1	8.8	5.8			4. WUSL-F	79/ 746	4. WDEL	802/17.1	14.4	19.0
WUSL-F	59/ 7.5	6.5	3.7	6.5	6.4			5. WEAZ-F	79/ 830	5. WEAZ-F	621/13.7	13.6	12.5
6. WEAZ-F	56/ 7.1	6.4	6.2	4.8	2.6			6. WDEL	61/ 802	6. WKSZ-F	587/12.9	13.2	10.9
7. WKSZ-F	35/ 4.4	5.1	3.7	4.3	3.0			7. WKSZ-F	53/ 843	7. WUSL-F	557/12.3	13.2	9.1
8. WYSP-F	31/ 3.9	4.2	4.1	3.7	3.0			8. WYSP-F	51/ 553	8. WYSP-F	552/12.2	12.4	12.2
9. WCAU-F	27/ 3.4	3.6	3.4	3.9	5.3			9. WYSP-F	44/ 770	9. WCAU-F	527/11.6	13.4	14.0
10. WILM	20/ 2.5	3.5	3.6	2.8	4.5			10. WCAU-F	41/ 694	10. WILM	470/10.4	10.8	9.1
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 80.64% (575 of 713) (SPG 86: 76.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F>	1. WMMR-F	1. WJBR-F	1. WJBR-F	1. WDEL	1. WDEL	1. WJBR-F	1. WJBR-F	1. WUSL-F>	1. WMMR-F
2. WSTW-F	2. WSTW-F>	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WEAZ-F	2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WMMR-F	2. WSTW-F
WCAU-F	3. WJBR-F	3. WJBR-F	3. WMMR-F	3. WMMR-F	3. WJBR-F>	3. WJBR-F+>	3. WMMR-F	3. WMMR-F	3. WSTW-F	3. WEAZ-F
4. WMMR-F	4. WUSL-F	4. WUSL-F	4. WUSL-F>	4. WUSL-F	4. WKSZ-F	4. WSTW-F	4. WEAZ-F>	4. WEAZ-F	4. WDEL >	4. WUSL-F
5.	5. WYSP-F	5. WYSP-F	5. WKSZ-F	5. WKSZ-F	5. WSTW-F	5. WEAZ-F	5. WKSZ-F	5. WUSL-F	5. WJBR-F	5. WJBR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WJBR-F	1. WJBR-F>	1. WJBR-F	1. WJBR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WSTW-F
2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WYSP-F	2. WSTW-F	2. WSTW-F>	2. WSTW-F>	2. WMMR-F
3. WUSL-F	3. WMMR-F	3. WUSL-F	3. WUSL-F	3. WUSL-F	3. WSTW-F	3. WYSP-F>	3. WYSP-F	3. WYSP-F	3. WYSP-F>
4. WJBR-F	4. WUSL-F	4. WMMR-F	4. WMMR-F	4. WKSZ-F	4. WUSL-F	4. WUSL-F	4. WJBR-F	4. WJBR-F	4. WYSP-F
WCAU-F	5.	5.	5. WKSZ-F	5. WDEL	5.	5. WJBR-F	5. WUSL-F	5.	5. WUSL-F
WYSP-F									

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		127 (4)	127 (4)	17.8	16.7
AOR/CLASSIC		130 (4)	130 (4)	18.2	17.8
AC/OLDIES/SOFT ROCK	6 (1)	120 (4)	126 (5)	17.7	17.9
MOR/VARIETY/FULL	65 (3)		65 (3)	9.1	10.4
COUNTRY	8 (1)	42 (3)	50 (4)	7.0	10.5
BLACK/URBAN		75 (2)	75 (2)	10.5	5.1
BTFL MUSIC/EZ		60 (2)	60 (2)	8.4	7.0
NEWS/TALK	44 (4)	13 (1)	57 (5)	8.0	10.1
NOSTALGIA	15 (1)		15 (1)	2.1	2.0
RELIGION/GOSPEL		3 (1)	3 (1)	0.4	0.6
SPANISH					
CLASSICAL		5 (1)	5 (1)	0.7	1.9
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			713 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMS	1380	Wilmington	1.0/3.7
WJBR	1290	Wilmington	.8/2.0
WNNN-F	101.7	Canton	.4/1.2
WNRK	1260	Newark	.4/1.4

See Philadelphia for more information about the following:

KYW	1.4/4.7	WIP	.4/3.1
WCAU	1.1/5.3	WLIF-F	.5/1.2
WDAS-F	2.0/5.2	WMGK-F	1.0/7.4
WEGX-F	1.5/6.6	WPEN	1.9/3.8
WFLN-F	.6/2.8	WSNI-F	.4/3.2
WIOQ-F	1.4/7.1	WWDB-F	1.6/3.7
		WXTU-F	2.4/5.6

WBAL	1090	Baltimore	.5/1.6
WBSB-F	104.3	Baltimore	1.1/3.4
WYYY-F	97.9	Baltimore	1.3/2.2
WLIF-F	101.9	Baltimore	.5/1.2
WPOC-F	93.1	Baltimore	1.1/3.4

RADIO STATIONS

WAMS, 1380,	5 KW/1 KW DA-2)	COUNTRY
WDEL, 1150,	5 KW (DA-2)	MOR
WILM, 1450,	1 KW	NEWS/TALK
WJBR, 1290,	2.5 KW (DAYS)	OLDIES
WJBR-F,	99.5,	50 KW @ 500, AC
WSTW-F,	93.7,	50 KW @ 460, CHR
WDSO-F,	94.7,	50 KW @ 400, COUNTRY

ABC-D,	\$ 23.00	(Masla)	
NBC,NBC-T,	\$ 40.00*	(Eastman)	Bob Taylor
CBS,MBS,	\$ 29.00	(Savalli)	Sally Hawkins
APR,	\$ 14.00*	(Mc-Guild)	Chris Walus
APR,	\$ 52.00*	(Mc-Guild)	Chris Walus
	\$ 63.00*	(Eastman)	Bob Taylor
MBS,	\$ 24.00	(Masla)	Hartstone-Dickstein (DOVER)
			W. Mc Cleary

Other ranked stations - See Philadelphia

WILMINGTON, NC

Arbitron Rank/Pop (12+): 191/134,700

Stations: 14/11
Diaries: 468/288:1/42.5%
Sample Target: 550
% Below Line: 13.4
% Not Listed: 11.8

1986 Revenue: \$3,400,000
HH Inc.: \$26,053
Retail \$: .95 Bil
Pop per Station: 12,245
#1 Biller: NA

MSA Rank/Pop: 307/113,300
ADI # 153
Average Person Ratings: 14.5
Market TSL: 19.8 hours

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WGNI-F	27/13.8	16.4	19.8			1. WZFX-F	34/426	1. WGNI-F	314/23.3	---	32.2
2. WHSL-F	24/12.3	8.7	15.3			2. WHSL-F	31/398	2. WHSL-F	286/21.2	---	20.9
3. WWQQ-F	23/11.8	12.3	7.9			3. WVBS-F+	28/430	3. WVBS-F+	280/20.8	---	37.2
4. WVBS-F+	22/11.3	17.9	12.9			WWQQ-F	28/274	4. WZFX-F	252/18.7	---	---
5. WZFX-F	21/10.8	---	---			WGNI-F	28/366	5. WWQQ-F	231/17.1	---	19.2
6. WJYW-F	11/ 5.6	8.2	6.9			6. WJYW-F	13/217	6. WJYW-F	192/14.3	---	13.6
7. WAAV	11/ 5.6	5.6	3.5			7. WAAV	11/141	7. WWIL	156/11.6	---	16.4
8. WBMS	8/ 4.1	3.1	10.9			8. WDZD-F	9/122	8. WAAV	130/ 9.7	---	10.9
9. WDZD-F	7/ 3.6	4.6	1.5			9. WBMS	8/135	9. WBMS	127/ 9.4	---	10.6
WWIL	7/ 3.6	8.2	8.4			10. WMFD	6/138	10. WMFD	122/ 9.1	---	9.1
11.						WRNS-F	6/ 80	11.			
12.								12.			
13.								13.			
14.								14.			
15.								15.			

12+ FM SHARE (METRO): 81.39% (140 of 172) (SPG 86: 78.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHSL-F	1. WGNI-F	1. WGNI-F>	1. WGNI-F>	1. WGNI-F	1. WWQQ-F>	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WZFX-F>	1. WHSL-F
2. WVBS-F+	WHSL-F	2. WHSL-F	2. WGFY-F	2. WWQQ-F	2. WJYW-F	2. WVBS-F+	2. WHSL-F	2. WWQQ-F	2. WVBS-F	WZFX-F
3. WZFX-F	3. WZFX-F	3. WVBS-F+	WVBS-F+	3. WZFX-F	3. WAAV	3. WWQQ-F	3. WWQQ-F	3. WHSL-F	3. WGNI-F	3. WGNI-F
4.	4. WVBS-F+	4. WZFX-F	4. WHSL-F	4. WVBS-F+	WGNI-F	4. WHSL-F	4. WJYW-F	4. WVBS-F+	WHSL-F	4. WVBS-F+
5.	5.	5.	5.	5. WHSL-F	5.	5.	WVBS-F+	5. WZFX-F	WWQQ-F	WWQQ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGNI-F	1. WZFX-F	1. WZFX-F	1. WGNI-F	1. WGNI-F		1. WHSL-F	1. WHSL-F	1. WGNI-F	1. WVBS-F+	1. WGNI-F
WHSL-F	2. WGNI-F	2. WGNI-F	2. WZFX-F>	2. WZFX-F		WVBS-F+	2. WGNI-F	WHSL-F>	2. WGNI-F	2. WVBS-F+
WZFX-F	3. WHSL-F	3. WHSL-F	3. WHSL-F	3. WWQQ-F>		3. WGNI-F	3. WVBS-F+	3. WDZD-F	WHSL-F>	WWQQ-F
4.	4.	4.	4. WWIL	4.		4. WZFX-F	4.	WWQQ-F	4.	4. WHSL-F
5.	5.	5.	WWQQ-F	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		22 (1)	22 (1)	12.8	21.3	WMFD 630 Wilmington 3.1/9.1
AOR/CLASSIC		24 (1)	24 (1)	14.0	9.8	WPGO-F 106.3 Shallotte 1.5/3.5
AC/OLDIES/SOFT ROCK	6 (1)	31 (3)	37 (4)	21.5	20.7	WRNS-F 95.1 Kinston .5/3.0
MOR/VARIETY/FULL	11 (1)		11 (1)	6.4	---	WYAV-F 104.1 Conway .5/4.3
COUNTRY		31 (3)	31 (3)	18.0	19.0	
BLACK/URBAN	15 (2)	21 (1)	36 (3)	20.9	12.6	
BTFL MUSIC/EZ		11 (1)	11 (1)	6.4	10.3	
NEWS/TALK						
NOSTALGIA					6.3	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

172 (14)

RADIO STATIONS

WAAV, 980, 5 KW	, MOR	NBC, \$ 12.00* (Katz)	Cape Fear	Hannah Gage
WBMS, 1340, 1 KW	, BLACK	NBN, \$ 11.00* (---)		Sterlin Holt
WMFD, 630, 1 KW (DA-2)	, AC	CBS, MBS, \$ 12.00* (Banner)		Lee Hauser
WWIL, 1490, 1 KW	, BLACK	SBN, \$ 11.00* (---)		Jim Capers
WGNI-F, 102.7, 100 KW @ 981, AC		, \$ 33.00* (Katz)	Cape Fear	Hannah Gage
WHSL-F, 97.3, 100 KW @ 560, AOR/CHR		ABC-F, \$ 26.00* (Banner)		Lee Hauser
WJYW-F, 107.1, 3 KW @ 300, BTFL/EZ		, \$ 15.00* (HNWH)		Jim Poston (SOUTHPORT)
WVBS-F, 99.9, 100 KW @ 480, CHR/URBAN (?)		, \$ 24.00 (Christal)	Jones	Chris Kincaid (BURGAW)
WWQQ-F, 100.9, 2.1 KW @ 370, COUNTRY		ABC-D, \$ 20.00* (---)	Wolfson	Sandra Franklin
WDZD-F, 93.5, 3 KW @ 300, COUNTRY		MBS, \$ 10.00 (---)		John Zackery (SHALLOTTE)

MISCELLANEOUS COMMENTS WVBS A/F sold to Jones for \$ _____. Arbitron fell 14.9% below sample target...

American Radio Spring 1987, Copyright 1987

WORCESTER

Arbitron Rank/Pop (12+): 100/341,300
 MSA Rank/Pop: 112/407,000
 Boston ADI
 Average Person Ratings: 17.2
 Market TSL: 22.8 hours

Stations: 28/7
 Diaries: 822/415:1/39.5%
 Sample Target: 740
 % Below Line: 39.3
 % Not Listed: 7.8

1986 Revenue: \$10,000,000
 HH Inc.: \$32,687
 Retail \$: 3.0 Bil
 Pop per Station: 48,757
 #1 Biller: WAAF-F \$3,600,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WAAF-F	83/14.1	13.1	11.5	13.1	14.0			1. WAAF-F	193/2077	1. WAAF-F	960/28.1	26.6	25.7
2. WSRS-F	80/13.6	11.3	13.3	13.0	11.8			2. WSRS-F	107/1281	2. WTAG	895/26.2	24.2	22.9
3. WTAG	63/10.7	9.7	10.5	10.5	9.7			3. WTAG	70/1091	3. WSRS-F	870/25.5	22.6	21.6
4. WXLO-F	31/ 5.3	6.1	3.1	2.7	3.4			4. WXLO-F	62/ 857	4. WXLO-F	486/14.2	12.8	11.7
5. WZOU-F	29/ 4.9	2.5	2.5	3.3	3.9			5. WBCN-F	58/ 666	5. WBZ	379/11.1	12.3	14.8
6. WFTQ	27/ 4.6	4.1	3.6	5.5	6.1			6. WBZ	50/ 827	6. WROR-F	378/11.1	11.3	13.6
7. WBCN-F	24/ 4.1	3.2	3.9	4.0	4.5			7. WZOU-F	50/ 639	7. WZOU-F	376/11.0	7.6	9.9
8. WBZ	24/ 4.1	3.9	6.9	4.3	5.2			8. WXKS-F	37/ 497	8. WFTQ	346/10.1	10.3	12.0
9. WORC	23/ 3.9	3.2	3.8	3.5	3.2			9. WROR	32/ 675	9. WORC	341/10.0	9.4	10.2
10. WNEB	22/ 3.7	5.6	4.9	4.8	3.9			10. WFTQ	28/ 353	10. WBCN-F	328/ 9.6	9.2	8.2
11.								11.		11. WNEB	310/ 9.1	11.0	9.1
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 67.53% (366 of 542) (SPG 86: 65.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WSRS-F	1. WSRS-F>	1. WSRS-F	1. WTAG	1. WSRS-F>	1. WAAF-F	1. WAAF-F>	1. WAAF-F
2. WZOU-F>	2. WBCN-F	2. WSRS-F	2. WAAF-F>	2. WAAF-F	2. WTAG	2. WSRS-F	2. WAAF-F	2. WSRS-F>	2. WTAG	2. WSRS-F
3.	3. WXLO-F	3. WXLO-F	3. WFTQ	3. WFTQ	3. WBZ	3. WAAF-F>	3. WXLO-F	3. WXLO-F	3. WSRS-F	3. WTAG >
4.	4. WSRS-F	4. WBCN-F	4. WXLO-F	4. WXLO-F	4. WNEB	4. WBZ	4. WTAG	4. WTAG	4. WZOU-F	4. WORC
5.	5. WFTQ	5. WROR-F	5. WTAG	5. WORC	5. WFTQ	5. WBCN-F	5. WZOU-F	5. WBZ	5. WXLO-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F>	1. WFTQ	1. WSRS-F	1. WSRS-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F>
2. WXLO-F	2. WXLO-F	2. WSRS-F	2. WXLO-F	2. WFTQ	2. WBCN-F	2. WBCN-F	2. WZLX-F	2. WBCN-F	2. WSRS-F
3. WXKS-F	3. WFTQ	3. WXLO-F	3. WAAF-F	3. WXLO-F	3. WZOU-F	3. WZOU-F	3. WSRS-F	3. WSRS-F	3. WZLX-F
4. WMJX-F	4. WSRS-F	4. WROR-F	4. WFTQ	4. WROR-F	4. WZOU-F	4. WZLX-F	4. WZLX-F	4. WZLX-F	4. WTAG
5.	5. WXKS-F	5. WAAF-F	5. WROR-F	5.	5.	5. WXLO-F	5.	5. WZOU-F	5. WBCN-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%
TOP 40/CHR/CONTEMP		49 (3)	49 (3)	9.0	8.3	
AOR/CLASSIC		124 (4)	124 (4)	22.9	21.0	
AC/OLDIES/SOFT ROCK	27 (1)	72 (6)	99 (7)	18.3	18.5	
MOR/VARIETY/FULL	91 (3)		91 (3)	16.8	18.7	
COUNTRY	23 (1)	18 (2)	41 (3)	7.6	6.7	
BLACK/URBAN						
BTFL MUSIC/EZ		95 (3)	95 (3)	17.5	18.1	
NEWS/TALK	13 (1)		13 (1)	2.4	2.3	
NOSTALGIA	22 (1)	2 (1)	24 (2)	4.4	5.3	
RELIGION/GOSPEL					0.4	
SPANISH						
CLASSICAL		4 (1)	4 (1)	0.7	0.9	
JAZZ/NEW AGE/ECLECTIC		2 (1)	2 (1)	0.4	---	
UNKNOWN/OTHERS						

542 (28)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WESO 970 Southbridge .7/2.7
 WQVR-F 100.1 Southbridge 2.0/4.4

See Providence for more information about these stations:

WLKW-F .3/2.5 WPRO-F .5/2.2
 WWLI-F .5/2.3

See Boston for more information about the following:

WBOS-F 1.0/2.8 WROR-F 3.2/11.1
 WCRB-F .7/3.3 WSSH-F 1.4/ 6.2
 WJIB-F 2.2/6.7 WVBF-F .5/ 3.3
 WMJX-F 1.4/5.1 WXKS-F 2.9/ 8.1
 WMRQ-F .3/2.7 WZLX-F 2.6/ 7.6
 WPLM-F .3/1.7 WZOU-F 4.9/11.0
 WRKO 2.2/4.3

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2)	, AC	ABC-I, \$ 75.00	(Katz)	New City	Richard Reis
WNEB, 1230, 1 KW	, NOSTALGIA	MBS,CBS, \$ 24.00	(Savalli)		Todd Campbell
WORC, 1310, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-D, \$ 30.00	(HNWH)		Don Fitzgibbons
WTAG, 580, 5 KW (DA-2)	, MOR	NBC, \$ 46.00	(Mc-Guild)	Knight	
WAAF-F, 107.3, 19 KW @ 823, AOR		,\$275.00	(Katz)	New City	Richard Reis
WSRS-F, 96.1, 25 KW @ 650, BTFL/EZ		,\$110.00*	(Banner)	Knight	John Flynn
WXLO-F, 104.5, 37 KW @ 670, AC		CNN, \$ 55.00	(Mc-Guild)		Jay Williams

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS WTAG sold to Knight for \$2,800,000 (Mahlman)...

American Radio Spring 1987, Copyright 1987

YORK

Arbitron Rank/Pop (12+): 103/336,700

Stations: 31/11
Diaries: 765/440:1/58.7%
Sample Target: 730
% Below Line: 48.8
% Not Listed: 8.5

1986 Revenue: \$10,400,000
HH Inc.: \$30,082
Retail \$: 2.1 Bill
Pop per Station: 30,609
#1 Biller: NA

MSA Rank/Pop: 114/396,000
ADI # 46 (w/Harris & Lancaster)
Average Person Ratings: 16.8
Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WRKZ-F	70/12.4	10.1	12.3	---	12.0			1. WNNK-F	204/2191	1. WQXA-F	849/25.2	27.1	26.3
2. WQXA-F	64/11.3	12.0	11.2	---	12.0			2. WRKZ-F	179/1998	2. WSBA-F	762/22.6	21.1	17.4
3. WSBA-F	58/10.2	7.7	9.7	---	7.3			3. WNCE-F	133/1551	3. WRKZ-F	676/20.1	18.7	19.5
4. WSBA	39/ 6.9	9.1	9.0	---	7.3			4. WQXA-F	127/1947	4. WSBA	629/18.7	24.4	18.6
WNCE-F	39/ 6.9	6.8	7.6	---	6.3			5. WSBA-F	123/1669	5. WNCE-F	495/14.7	12.6	14.1
6. WGRX-F	30/ 5.3	3.3	2.2	---	1.4			6. WLAN-F	88/1532	6. WYCR-F	440/13.1	10.8	12.5
7. WNNK-F	24/ 4.2	2.3	3.2	---	3.0			7. WHP-F	82/ 885	7. WNNK-F	354/10.5	7.8	9.2
8. WYCR-F	23/ 4.1	2.8	2.8	---	3.9			8. WHITE-F	72/ 943	8. WGRX-F	254/ 7.5	7.7	5.9
9. WHTF-F	22/ 3.9	3.5	6.5	---	6.3			9. WIOV-F	60/ 748	9. WHTF-F	245/ 7.3	13.7	12.2
10. WGTY-F	18/ 3.2	5.9	3.0	---	3.9			10. WSFM-F	57/ 705	10. WLAN-F	243/ 7.2	6.9	4.8
11. WOYK	14/ 2.5	4.0	2.4	---	4.7			11. WHP	55/ 885	11. WGTY-F	238/ 7.1	5.4	7.4
WPOC-F	14/ 2.5	1.7	1.3	---	2.7			12. WSBA	51/ 791	12. WOYK	228/ 6.8	5.3	8.2

12+ FM SHARE (METRO): 82.05% (425 of 518) (SPG 86: 78.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-X	1. WQXA-F	1. WRKZ-F	1. WSBA-F	1. WRKZ-F	1. WRKZ-F	1. WQXA-F	1. WSBA-F	1. WRKZ-F	1. WQXA-F	1. WAKZ-F
2.	2. WSBA-F	2. WQXA-F	WRKZ-F	2. WSBA-F	2. WNCE-F	2. WRKZ-F	2. WRKZ-F	2. WSBA-F	WRKZ-F	2. WNCE-F
3.	3. WGRX-F	WSBA-F	3. WQXA-F	3. WQXA-F	3. WSBA	3. WSBA	3. WQXA-F	3. WQXA-F	3. WYCR-F	3. WGRX-F
4.	4. WRKZ-F	4. WGRX-F	4. WGRX-F	4. WGRX-F	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WSBA	4. WSBA	4. WQXA-F
5.	5. WHTF-F	5. WNNK-F	5. WSBA	5. WSBA	5.	5.	5.	5. WSBA	WSBA-F	5. WSBA
	WNNK-F		WNNK-F						WGRX-F	6. WHTF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WQXA-F	1. WRKZ-F	1. WHTF-F	1. WGRX-F	1. WGRX-F	1. WRKZ-F	1. WRKZ-F
2. WSBA-F	2. WSBA-F	2. WQXA-F	WSBA-F	2. WSBA-F	2. WQXA-F	2. WQXA-F	2. WSBA-F	2. WGRX-F	2. WSBA-F
3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WRXZ-F	WSBA-F	3. WQXA-F	3. WQXA-F	3. WGRX-F
4. WHTF-F	4. WYCR-F	4. WNNK-F	4.	4. WNCE-F	4. WGRX-F	4. WHTF-F	WNNK-F	WSBA-F	4. WQXA-F
WYCR-F	WNNK-F	5.	5.	5. WSBA	5.	5. WRKZ-F	5. WRKZ-F	5. WHTF-F	5. WSBA
WNNK-F									WNNK-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		124 (5)	124 (5)	23.9	18.8
AOR/CLASSIC		65 (4)	65 (4)	12.5	11.0
AC/OLDIES/SOFT ROCK		61 (2)	61 (2)	11.8	15.3
MOR/VARIETY/FULL	68 (5)		68 (5)	13.1	14.0
COUNTRY	4 (1)	107 (5)	111 (6)	21.4	22.3
BLACK/URBAN		9 (1)	9 (1)	1.7	0.7
BTFL MUSIC/EZ		57 (5)	57 (5)	11.0	11.7
NEWS/TALK	7 (1)		7 (1)	1.4	---
NOSTALGIA	14 (1)		14 (1)	2.7	5.2
RELIGION/GOSPEL					0.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4	---
			518 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.4/2.1
WGET	1320	Gettysburg	1.1/4.6
WOBG	1250	York	1.1/3.5
WFRE-F	99.9	Frederick, MD	.9/3.7
WMMD-F	104.7	Hagerstown, MD	.5/3.0
See Lancaster or Harrisburg for more information about the following:			
WIOV-F			.5/3.3
WHP	.7/3.1		1.4/7.2
WHP-F	1.1/3.7		.5/1.8
WHYL-F+	.8/2.6		1.6/4.0
See Baltimore for more about the following:			
WBAL	1.2/2.5	WLIF-F	.7/2.5
WBSB-F	.9/2.3	WXYV-F	1.6/2.7
WIYY-F	.7/1.2		

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS)	, MOR/OLDIES	ABC-I, \$ 15.00* (Katz)	Barry Bruce
WHVR, 1280, 5 KW/500 W (DA-2)	, MOR	NBC, \$ 11.00* (HNWH)	(HANOVER) H. Daugherty
WOYK, 1350, 5 KW/1 KW (DA-2)	, NOSTALGIA	MBS, SMN, \$ 13.00 (Republic)	Chris Huber
WSBA, 910, 5 KW/1 KW (DA-2)	, MOR	, \$ 42.00* (Eastman)	Susquehanna
WGTY-F, 107.7, 10 KW @ 350,	COUNTRY	MBS, \$ 18.00* (---)	(GETTYSBURG) Rod Burnham
WHTF-F, 92.7, 3 KW @ 300,	AOR	Source, \$ 25.00* (Banner)	(STARVIEW) Doug George
WQXA-F, 105.7, 25 KW @ 717,	CHR	ABC-C, \$ 47.00* (Katz)	Barry Bruce
WSBA-F, 103.3, 12 KW @ 890,	AC	, \$ 50.00* (Eastman)	Chris Huber
WYCR-F, 98.5, 11 KW @ 930,	CONTEMP	, \$ 30.00* (HNWH)	Barb McLaughlin

Other ranked stations - See Harrisburg, Lancaster or Baltimore

YOUNGSTOWN

Arbitron Rank/Pop (12+): 82/425,300

MSA Rank/Pop: 94/512,400

ADI # 87

Average Person Ratings: 18.0

Market TSL: 23.8 hours

Stations: 27/13

Diaries: 949/448:1/54.0%

Sample Target: 850

% Below Line: 16.8

% Not Listed: 5.9

1986 Revenue: \$10,500,000

HH Inc.: \$30,529

Retail \$: 2.9 Bill

Pop per Station: 32,715

#1 Biller: WHOT A/F \$2,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WHOT-F	128/16.7	15.4	18.0	17.0	18.8	16.8	20.1	1. WHOT-F	194/2546	1. WHOT-F	1566/36.8	38.7	38.1
2. WQXK-F	92/12.0	9.0	9.1	8.4	6.4	9.6	6.3	2. WQXK-F	125/1282	2. WYFM-F	962/22.6	21.3	21.6
3. WKBN-F	75/ 9.8	10.8	8.4	8.9	10.3	9.5	7.2	3. WKBN-F	117/1425	3. WKBN	906/21.3	27.1	22.5
4. WYFM-F	62/ 8.1	8.7	7.4	10.5	8.1	8.7	8.6	4. WYFM-F	114/1692	4. WKBN-F	829/19.5	21.3	24.1
5. WKBN	61/ 8.0	9.3	11.4	10.2	10.7	9.7	7.9	5. WKBN	77/1253	5. WQXK-F	812/19.1	15.8	12.1
6. WMGZ-F	39/ 5.1	2.7	3.7	3.5	2.4	3.8	4.6	6. WMGZ-F	64/ 780	6. WBBW	556/13.1	13.2	16.6
7. WBBW	38/ 5.0	6.1	5.2	6.4	7.1	5.7	5.1	7. WQOD-F	46/ 452	7. WMGZ-F	524/12.3	9.9	5.8
8. WQOD-F	36/ 4.7	2.1	2.4	2.4	2.2	2.9	1.4	8. WBBW	43/ 603	8. WFMJ	417/ 9.8	10.0	11.8
9. WFMJ	25/ 3.3	3.4	2.1	2.8	4.4	2.9	4.4	9. WYFM-F	41/ 539	9. WRO	369/ 8.7	6.7	5.4
10. WMMS-F	23/ 3.0	2.7	3.5	2.9	4.3	3.0	5.5	10. WPIC	30/ 318	10. WQOD-F	362/ 8.5	5.1	6.2
11.								11.		11. WMMS-F	357/ 8.4	10.4	9.6
12.								12.		12. WPHR-F	298/ 7.0	9.8	6.8

12+ FM SHARE (METRO): 74.72% (538 of 720) (SPG 86: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WQXK-F	1. WHOT-F+	1. WHOT-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>
2. WMGZ-F>	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WQXK-F	2. WKBN-F	2. WKBN	2. WQXK-F	2. WQXK-F	2. WKBN	2. WQXK-F>
3.	3. WMGZ-F	3. WQXK-F	3. WQXK-F	3. WYFM-F	3. WKBN >	3. WKBN-F	3. WKBN-F	3. WKBN-F	3. WQXK-F	3. WYFM-F
4.	4. WQXK-F	4. WMGZ-F	4. WQOD-F>	4. WQOD-F	4. WHOT-F	4. WQXK-F	4. WYFM-F	4. WYFM-F	4. WYFM-F	4. WKBN-F
5.	5. WMMS-F	5. WQOD-F	5. WKBN	5. WKBN	5. WBBW	5. WYFM-F	5. WQOD-F	5.	5.	5. WBBW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F
2. WMGZ-F>	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WMGZ-F	2. WYFM-F	2. WYFM-F	2. WQXK-F	2. WQXK-F
3.	3. WMGZ-F	3. WQOD-F	3. WQXK-F	3. WQXK-F	3. WMMS-F	3. WYFM-F	3. WYFM-F	3. WYFM-F	3. WYFM-F>
4.	4. WQXK-F	4. WQXK-F	4. WQOD-F	4. WQOD-F	4. WYFM-F	4. WYFM-F	4. WMMS-F	4. WMGZ-F	4. WQOD-F
5.	5. WQOD-F	5.	5. WMGZ-F	5. WKBN WKBN-F	5. WPHR-F	5. WMGZ-F	5. WONE-F	5. WYFM-F	5. WKBN WMMS-F

FORMATS	AM	FM	TOTAL	%	SPG 86	%
TOP 40/CHR/CONTEMP	9 (1)	191 (4)	200 (5)	27.9	26.4	
AOR/CLASSIC		52 (3)	52 (3)	7.3	7.6	
AC/OLDIES/SOFT ROCK		110 (3)	110 (3)	15.3	12.2	
MOR/VARIETY/FULL	85 (3)		85 (3)	11.9	13.8	
COUNTRY	10 (2)	92 (1)	102 (3)	14.2	10.1	
BLACK/URBAN		4 (1)	4 (1)	0.6	3.1	
BTFL MUSIC/EZ		75 (1)	75 (1)	10.5	11.0	
NEWS/TALK	50 (2)	5 (1)	55 (3)	7.7	9.7	
NOSTALGIA	25 (1)		25 (1)	3.5	4.7	
RELIGION/GOSPEL		3 (1)	3 (1)	0.4	0.8	
SPANISH					0.4	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	3 (1)	3 (1)	6 (2)	0.8	---	

717 (27)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHOT	1330	Campbell	1.2/6.1
WLND	830	Cortland	.5/1.2
WNIO	1540	Niles	.8/2.1
WRO	1440	Warren	2.7/8.7
WVIZ-F	103.9	Mercer	.4/1.8
WDJQ-F	92.5	Alliance	.4/2.1
WDVE-F	102.5	Pittsburgh	2.4/4.5
WFAH	1310	Alliance	.4/1.0
WKDD-F	96.5	Akron	.7/2.5
WMJI	105.7	Cleveland	1.6/4.9
WNIR	100.1	Kent	.7/2.3
WONE-F	97.5	Akron	1.4/3.7
WPHR-F	107.9	Cleveland	2.5/7.0
WPIC	790	Sharon	.4/1.7
WTOF-F	98.1	Canton	.4/1.3
WWVE	1110	Cleveland	1.6/4.5
WZAK-F	93.1	Cleveland	.5/2.6

RADIO STATIONS

WBBW, 1240, 1 KW	, TALK	ABC-T,ABC-E,\$ 30.00*	(Mc-Guild)	John Cherpack
WFMJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC,NBC-T,\$ 22.00*	(Unirep)	Betty Jagnow
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	,\$ NA	(Eastman)	Myron Jones
WKBN, 570, 5 KW (DA-N)	, MOR	CBS,\$ 45.00*	(Katz)	Bill Fleckenstein
WRO, 1440, 5 KW (DA-N)	, MOR/OLDIES	ABC-I,\$ 15.00*	(Regional)	J. D. Williamson
				(WARREN) Bob Kersmarki
WHOT-F, 101.1, 16 KW @ 710, CHR		,\$ 65.00*	(Eastman)	Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ		,\$ 55.00*	(Katz)	Bill Fleckenstein
WMGZ-F, 95.9, 3 KW @ 165, CHR		,\$ NA	(---)	(SHARPSVILLE, PA) Nick Corvello
WQOD-F, 93.3, 50 KW @ 280, SOFT AC		,\$ 28.00*	(---)	John Cherpack
WQXK-F, 105.1, 88 KW @ 430, COUNTRY		ABC-D,\$ 41.00*	(Mc-Guild)	Bob Mallery
WYFM-F, 102.9, 26 KW @ 455, AC		ABC-C,\$ 36.00	(Banner)	Lincoln Regional
				Tom Klein

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