

AMERICAN RADIO

Spring 1986



James H. Duncan, Jr.

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CELEBRATING 10 YEARS OF
SERVICE TO THE RADIO INDUSTRY

AMERICAN RADIO

SPRING 1986 REPORT

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INTRODUCTION

This is the 11th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 20, 1986.

Work on this edition was completed on August 23, 1986. Mailing will begin on August 25, 1986. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

SPRING 1986 ACHIEVEMENT AWARDS

GROUP : Emmis Broadcasting

Honorable Mention

New City (Katz)
Westinghouse
Jacor
Grace

Markets 1-25: KPWR-F Los Angeles

WMMR-F Philadelphia

WGN Chicago
WRBQ-F Tampa

Markets 26-75: WSTF-F
and
WSSP-F Orlando

WBUF-F Buffalo

Markets 76-125: WFBC-F Greenville

WKSJ-F Mobile
WKLQ-F Grand Rapids

Markets 125+: KGHL Billings, MT

WXKC-F Erie
WTCR-F Huntington

The Achievement Awards were begun in 1983. There is no formula for making these selections. The only requirement is that I think a station or group stands out because of its performance over the last year. There is not plaque or scroll or anything like that. Just a "well done" and the fact that someone noticed an outstanding performance.

The selection of Emmis was someone difficult for me. As many of you know I have close personal and professional ties with the company. There is no doubt that the company deserves the award yet I hesitated because of my relationship with them. After discussing the issue with several group CEO's I decided to go ahead.

I selected Emmis for the following reasons:

- A. The success of KPWR-F in Los Angeles. In less than six months the company converted an also-ran AC (KMGG) into the number one music station in LA. I don't think anyone expected that KIIS could be surpassed in such a short time.
- B. Emmis came out of nowhere to become the nation's tenth largest group (based on 1/4 HR listeners) and the largest privately-owned radio group.
- C. Emmis purchased the Doubleday properties in New York and Washington.

Westinghouse earned an honorable mention because 10 of its 13 stations had up books. Jacor is mentioned I feel the company has made some strong acquisitions of both stations and people when it purchased WEBN and Republic. Jacor also jumped from the 45th largest group to the 23rd. New City (formerly Katz) earned strong consideration because it made the best deal of the year when it made an LBO of the Katz stations. Also New City ranked as the 4th most admired group in a survey I completed in December 1985. Harvey Grace also deserves a mention. I am not enamored with station traders who treat radio stations as a commodity. However, under the current rules stations can be a commodity. Grace has excelled as a station trader. He purchased WOOD A/F in Grand Rapids for around \$9,000,000. In July he sold the stations for over \$19,000,000. That is not a bad return and Harvey deserves credit.

The station awards include KPWR-F in Los Angeles which we discussed earlier. WSTF and WSSP deserve credit for turning upside down one of the nation's finest radio markets. These two stations had that largest share increases in three radio markets: Orlando, Daytona Beach, and Melbourne. WFBC gained 9.1 share points to a 19.4 share in Greenville, SC. I am always impressed when a market leader shows a huge increase in share. I am also impressed when an AM station makes a big gain. KGHL added 7.4 share points and it lead the Billings market with a 31.4.

GROUP OWNERS

The following groups had "up" books for two thirds or more of their stations (based on Spring 85 to Spring 86 comparisons, 12+ Metro Share):

Bahakel	Edens	New Systems	Stauffer
Brill	Eastern	Oppenheimer	Surrey
Capitol (Johnson)	Fuller-Jeffrey	Regional	Tribune Co
Colonial	Legacy	Saga	Westinghouse
Dick	Manship	Sconnix	Woolfson
Duffy			

Surrey and Eastern enjoyed an up book at every station. Westinghouse had the most "up" stations with 10 enjoying increases.

The following groups showed major gains the group rankings:

Westinghouse	Jacor	Tichenor	Olympic
Malrite	Clear Channel	Capstar	Statewide
Emmis	Beasley	Legacy	Sterling
Infinity	Keymarket	Dick	EZ
Park	JAG	WIN	

LEADING STATIONS BY FORMAT

	<u>1/4 HR AVG</u>		<u>METRO SHARE</u>
CHR/TOP 40/CONTEMP	WHTZ-F	New York	KTRS-F Casper
AOR	WMMR-F	Philadelphia	KGGO-F Des Moines
AC/SOFT/OLDIES	WLTW-F	New York	WCRZ-F Flint
BTFL MUSIC	WPAT-F	New York	WFBC-F Greenville, SC
			WDUV-F Sarasota
BLACK/URBAN	WRKS-F	New York	WDKS-F Fayetteville, NC
COUNTRY	WHN	New York	WWNC Asheville
NEWS/TALK	WOR	New York	KMOX St. Louis
MOR/VARIETY	WGN	Chicago	WJBC Bloomington, IL
NOSTALGIA	WNEW	New York	WEYZ Erie
SPANISH	KLVE-F	Los Angeles	KGBT McAllen
RELIGION/GOSPEL	WWRL	New York	KCIJ Shreveport
CLASSICAL	WQXR-F+	New York	KBOQ-F Salinas-Mont.

GREATEST SHARE CHANGES:
(Spring 85 to Spring 86)

Increases

WXKC-F	Erie	+11.8
WKML-F	Fayetteville, NC	+10.8
WIZD-F	Pensacola	+10.6
WSTF-F	Orlando	+ 9.9
KFXZ-F	Lafayette	+ 9.7
WSSP-F	Melbourne	+ 9.5
KJOT-F	Boise	+ 9.2
WFBC-F	Greenville, SC	+ 9.1

Decreases

WCHZ	Pensacola	-14.2
WQSM-F	Fayetteville, NC	-10.4
KQIZ-F	Amarillo	- 9.4
KJCB	Lafayette	- 7.9
WFBG	Altoona	- 7.9
WBMS	Wilmington, DE	- 7.8
KCCY-F	Peublo	- 7.2

FORMATS

AOR is the clear winner in this year's Arbitrons. The national percentage climbed 31.9% to 14.13%. Part of this can be attributed to the "Classic" stations but most AOR stations had good increases. The Black/Urban and Spanish formats also showed good growth. Country and News/Talk had small decreases. CHR, BTFL/EZ and Religion had large decreases. CHR was down almost 16%. Part of the BTFL/EZ decline can be attributed to WRFM's change to a Soft AC format.

LEADING STATIONS

WHTZ-F in New York is once again the most listened to station in the US (1/4 HOUR AVG). Stations in the top 100 making impressive gains include: WLTW, WXRK, WBLS, KPWR, KJOI, KRTH, KFNB, WJLB, KNBR, WRBQ, KLVE, KKDA, KIQQ, WADO, KPLX, WSSH, WWJ, WKLS, KTNQ, WMZQ, and KZLA.

OTHER LEADERS

12+ Metro Share: KTRS-F Casper
 12+ Cume Rating: KTRS-F Casper
 12+ TSA Cume: WPLJ-F New York

FM SHARE

Earlier this year RADAR reported that the national FM share had actually declined. The Spring Arbitrons indicate that the FM share had increased by over two full share points to 68.791%. The rate of increase since 1985 was 3.369%. In 1980 I predicted that the FM share would reach 75% by 1990 and would then level off. I will still stand by that prediction. FM share is still growing.

Greenville, NC, had the highest FM share with 89.97%. Billings had the lowest share with 45.45%.

SHELDON "DINO" SUMMERLIN

DON DALTON

It is with great sadness that I write this section. Sheldon Summerlin and Don Dalton died earlier this year. Both were good friends of this publication and, I am proud to say, both were personal friends as well.

Sheldon ran one of the great stations in this nation, WWNC in Asheville, North Carolina. While Sheldon was manager WWNC was usually the top rated country station in the United States. Often it was the highest rated station period.

Sheldon was a legendary air personality at WPDQ and WAPE in Jacksonville, FL. While at WAPE he garnered the highest ratings ever seen in the state of Florida.

Don Dalton was Vice President and General Manager of KFI and KOST in Los Angeles. Under Don's management KFI was for many years the highest billing station in Los Angeles and one of the leaders in the U.S. Don was a good friend to this publication. He was always eager to help me learn about the Los Angeles market and his stations.

I will miss both of these men but I will never forget the help and support they gave me and the contributions they made to the radio industry. I intentionally left their names as the General Manager of their respective stations for this issue.

ADDITION TO BIRMINGHAM REPORT

Add this data to the Birmingham page. It was left out.

WOM 18-34

1. WENN-F
2. WMJJ-F
3. WZZK-F+
4. WAPI-F
5. WKXX-F

WOM 18-49

1. WZZK-F+
2. WMJJ-F
3. WENN-F
4. WAPI-F
5. WKXX-F

WOM 25-54

1. WZZK-F+
2. WMJJ-F
3. WENN-F
4. WATV
5. WAPI-F
6. WKXX-F

AMERICAN RADIO IS CELEBRATING ITS TENTH ANNIVERSARY

Yes this is my tenth year of publishing American Radio. What started as a one-man operation in my basement has grown to be a one-man operation in my living room. We may not be the biggest publisher in the radio trade press but many say we are the best and I promise you we will get even better over the next decade.

In November I will be publishing my special 10 year anniversary issue. It truly will be special. It will provide a statistical history of 172 radio markets covering the years 1976-1986. Also included, it is my honor to announce, will be 45 articles written by some of the leading people in our industry. Look in the mail for more details concerning this issue around 1 October.

As always I am grateful to you for your support, your help, and for your friendship.

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SECTION B: INDIVIDUAL MARKET REPORTS

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Individual Market Reports for these markets in alphabetical order:

Akron	Denver	Madison	San Antonio
Albany-Schon	Des Moines	Manchester	San Diego
Albuquerque	Detroit	McAllen-Browns	San Francisco
Allen-Beth	Duluth	Melbourne-Titus-Cocoa	San Jose
Altoona	El Paso	Memphis	Sarasota-Bradenton
Amarillo	Erie	Miami-Ft. Lauderdale	Savannah
Anchorage	Eugene	Milwaukee	Seattle-Tacome
Appleton-Osh	Evansville	Minneapolis-St. Paul	Shreveport
Asheville	Fargo	Mobile	Sioux Falls
Atlanta	Fayetteville, NC	Modesto	South Bend
Atlantic City	Flint	Montgomery	Spokane
Augusta, GA	Ft. Wayne	Nashville	Springfield, MA
Austin	Fresno	Nassau-Suffolk	Springfield, MO
Bakersfield	Grand Rapids	New Haven	Steubenville
Baltimore	Green Bay	New Orleans	Stockton
Baton Rouge	Greensboro-WS	New York	Syracuse
Beaumont	Greenville, NC	Norfolk	Tallahassee
Billings	Greenville-Spart	Oklahoma City	Tampa-St. Pete
Binghamton	Harrisburg	Omaha	Terre Haute
Birmingham	Hartford	Orlando	Toledo
Bloomington, IL	Honolulu	Oxnard-Ventura	Topeka
Boise	Houston	Pensacola	Tucson
Boston	Huntington, WV	Peoria	Tulsa
Bridgeport	Huntsville	Philadelphia	Utica-Rome
Buffalo	Indianapolis	Phoenix	Waco
Canton	Jackson, MS	Pittsburgh	Washington
Casper	Jacksonville	Portland, ME	Waterloo-CF
Cedar Rapids	John City-Kingsport	Portland, OR	West Palm Beach
Charleston, SC	Johnstown	Portsmouth-Dover, NH	Wheeling
Charleston, WV	Kalamazoo	Providence	Wichita
Charlotte	Kansas City	Pueblo	Wilkes Barre/Scranton
Chattanooga	Knoxville	Raleigh	Wilmington, DE
Chicago	Lafayette, LA	Reno	Wilmington, NC
Cincinnati	Lakeland	Richmond	Worcester
Cleveland	Lancaster	Riverside- San Bern	York
Colorado Springs	Lansing	Roanoke-Lynchburg	Youngstown
Columbia	Las Vegas	Rochester	
Columbus, GA	Lexington	Rockford	
Columbus, OH	Lincoln	Sacramento	
Corpus Christi	Little Rock	Saginaw-BC-Midland	
Dallas-Ft Worth	Los Angeles	St. Louis	
Daven-RI-Moline	Louisville	Salisbury-OC, MD	
Dayton	Lubbock	Salinas-Seaside	
Daytona Beach	Macon	Salt Lake City	

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Spring 85 to Spring 86. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Akron	WMMS-F, 12.3, AOR	WMMS-F, +2.4, AOR	WSLR, -2.3, Country
Albany-Schon	WGY, 9.6, MOR	WFLY-F, +2.3, CHR	WGNA-F, -2.0, Country
Albuquerque	KOB-F, 13.6, AC	KIVA-F, +2.6, Contemp	KOB-F, -3.1, AC
Allen-Beth	WFMZ-F, 12.1, BTFL	WLEV-F, +2.6, AC	WEEX, -1.5, Country
Altoona	WFBG, 18.4, AC	WHPA-F, +3.7, AC	WFBG, -7.9, AC
Amarillo	KLSF-F, 13.2, CHR	KAKS-F, +3.9, Contemp	KQIZ-F, -9.4, CHR
Anchorage	KGOT-F, 17.1, CHR	KASH-F+, +2.2, Country	KNIK-F, -1.9, BTFL
Appleton-Osh	WAPL-F, 14.9, AOR	WRJQ, +4.1, Nostalgia	WNAM, -3.0, AC
Asheville	WUNC, 35.7, Country	WXRC-F, +3.3, AOR	WKSF-F, -5.3, CHR
Atlanta	WPCH-F, 9.2, BTFL	WYAY-F, +2.8, Country	WZGC-F, -6.0, CHR
		WKLS-F, +2.8, AOR	
Atlantic City	WAYV-F, 13.6, CHR	WXTU-F, +4.0, Country	WLQE-F, -2.2, AC
Augusta, GA	WBBQ-F, 21.6, CHR	WZNY-F, +5.9, AC	WKZK, -6.0, Gospel
Austin	KASE-F, 16.2, Country	KASE-F, +4.3, Country	KHFI-F, -4.2, CHR
Bakersfield	KKXX-F, 15.1, CHR	KTKR, +1.6, MOR	KWAC, -4.6, Spanish
Baltimore	WLIF-F, 10.2, BTFL	WXYV-F, +2.3, Urban	WBAL, -1.7, News/Talk
Baton Rouge	WGGZ-F, 11.8, CHR	KDEA-F, +2.7, BTFL	WTKL, -4.2, Black
Beaumont	KHYS-F, 11.9, Urban	KKMY-F, +4.1, CHR	KZZB-F, -2.6, CHR
Billings	KGHL, 31.4, Country	KGHL, +7.4, Country	KBIT, -4.2, Country
Binghamton	WAAL-F, 27.7, CHR	WHWK-F, +3.7, Country	WMRV-F, -2.2, AC
Birmingham	WZZK-F+, 15.2, Country	WATV, +4.0, Black	WVOK, -6.1, Country
Bloomington, IL	WJBC, 36.2, MOR	WJBC, +5.9, MOR	WKZW-F, -4.5, CHR
Boise	KCIX-F, 13.5, AC	KJOT-F, +9.2, AOR	KQFC-F, -3.6, Country
Boston	WBZ, 9.2, MOR	WZLX-F, +3.1, AOR Old	WHTT-F, -2.0, CHR
Bridgeport	WEZN-F, 16.5, BTFL	WICC, +2.8, MOR	WDJZ, -2.8, Nostalgia
Buffalo	WBUF-F, 10.8, AC	WBUF-F, +3.4, AC	WBEN, -3.0, MOR
Canton	WHBC, 14.5, MOR	WRQK-F, +3.0, AOR	WHBC, -2.3, MOR
Casper	KTRS-F, 36.4, CHR	KVOC, +2.8, Country	KQLT-F, -3.9, BTFL
Cedar Rapids	WMT, 20.1, MOR	KOKZ-F, +6.3, CHR	KKRQ-F, -5.1, CHR
Charleston, SC	WSSX-F, 11.3, CHR	WMCJ, +2.6, Black	WSSX-F, -4.0, CHR
Charleston, WV	WQBE-F, 16.1, Country	WCAW, +4.7, Country	WCHS, -4.2, MOR
Charlotte	WSOC-F, 12.4, Country	WLVK-F, +2.5, Country	WBCY-F, -3.2, CHR
Chattanooga	WSKZ-F, 19.6, CHR	WDOD-F, +2.5, Country	WJTT-F, -3.9, Black
Chicago	WGN, 11.4, MOR/Talk	WGN, +1.8, MOR/Talk	WBBM-F, -1.2, CHR
Cincinnati	WEBN-F, 11.1, AOR	WUBE-F, +5.0, Country	WKRC, -2.8, MOR
Cleveland	WMMS-F, 13.2, AOR	WMMS-F, +2.2, AOR	WDOK-F, -2.6, BTFL
Colorado Sprngs	KILO-F, 14.7, AOR	KILO-F, +3.5, AOR	KSSS, -2.5, Country
Columbia	WVDM-F, 14.3, Black	WVDM-F, +5.2, Black	WCOS-F, -4.4, Country
Columbus, GA	WFXE-F, 21.3, Black	WSTH-F, +6.0, Country	WEIZ-F, -3.3, AC
Columbus, OH	WLWQ-F, 13.4, AOR	WNCI-F, +4.5, CHR	WTVN, -3.9, MOR/AC
Corpus Christi	KZFM-F, 18.8, CHR	KOUL-F, +2.6, Country	KCCT, KRYS, KUNO, -2.6
Dallas-Ft. Worth	KVIL-F, 8.8, AC	KPLX-F, +2.0, Country	KZPS-F, -2.4, CHR
Daven-RI-Moline	KIHK-F, 23.2, CHR	WXLP-F, +2.9, AOR	WHBF, -2.1, Country
Dayton	WHIO-F, 13.8, BTFL	WWSN-F, +3.6, AC	WHIO, -2.5, MOR
Daytona Beach	WWLV-F, 17.8, BTFL	WSTF-F, +5.2, AC	WORZ-F, -6.7, AC
Denver	KOSI-F, 9.6, BTFL	KPKE-F, +2.1, CHR	KRXY-F, -1.8, CHR
Des Moines	KRNQ-F, 20.1, CHR	KRNQ-F, +4.2, CHR	WHO, -4.1, News/Talk
Detroit	WJR, 9.9, MOR	WJLB-F, +1.6, Black	WGPR-F, -1.1, Black
Duluth	KDAL, 12.5, MOR	KDAL-F, +4.6, AC	KDAL, -2.9, MOR
El Paso	KEZB-F, 17.8, CHR	KEZB-F, +7.7, CHR	KAMZ-F, -3.9, CHR
Erie	WCCK-F, 20.8, CHR	WXKC-F, +11.8, AC	WJET, -4.4, AC
Eugene	KSND-F, 14.3, CHR	KSND-F, +3.3, CHR	KPNW, -3.8, MOR
Evansville	WIKY-F, 25.7, MOR	WSTO-F, +7.6, CHR	WYNG-F, -5.8, Country
Fargo	KFGO, 15.3, Country	KLTA-F, +6.3, AC	KFGO, -2.4, Country
Fayetteville, NC	WKS-F, 22.6, Black	WKML-F, +10.8, Country	WQSM-F, -10.4, CHR
Flint	WCRZ-F, 19.4, AC	WCRZ-F, +4.0, AC	WFDF, -1.8, MOR
Ft. Wayne	WMEE-F, 23.0, CHR	WAJI-F, +3.6, AC	WMEE-F, -3.2, CHR
Fresno	KYNO-F, 9.2, CHR	KXTC, +3.7, Spanish	KYNO-F, -2.5, CHR
Grand Rapids	WLAV-F, 11.0, AOR	WKLQ-F, +6.0, CHR	WGRD-F, -6.5, CHR
Green Bay	WIXX-F, 22.7, CHR	WDUZ, +2.4, MOR	WKAU-F+, -4.4, CHR
Greensboro-WS	WTQR-F, 17.4, Country	WKRR-F, +7.8, AOR	WKZL-F, -6.8, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Greenville, NC	WRNS-F, 10.9, Country	NOT MEANINGFUL BECAUSE OF METRO CHANGE	
Greenville-Spartanburg	WFBC-F, 19.4, AC	WFBC-F, +9.1, AC	WESD-F, -3.6, Country
Harrisburg	WNNK-F, 14.0, CHR	WLBR, +2.7, MOR	WNNK-F, -4.7, CHR
Hartford	WTIC, 19.2, MOR	WDRG, +1.8, Oldies	WRCH-F, -2.4, BTFL
Honolulu	KSSK, 14.2, MOR/AC	KMAI-F, +6.0, CHR	KULA-F, -5.5, AC
Houston	KKBQ-F, 8.3, CHR	KFMK-F, +2.5, AC	KLTR-F, -1.9, AC
Huntington, WV	WTCR-F, 27.4, Country	WTCR-F, +8.6, Country	WAMX-F, -5.7, AOR/CHR
Huntsville	WZYP-F, 23.0, CHR	WTAK, +3.7, Black	WAAY, -4.7, AC
Indianapolis	WIBC, 18.6, MOR	WIBC, +3.2, MOR	WFBQ-F, -2.2, AOR
Jackson, MS	WJMI-F, 16.7, Black	WSTZ-F, +2.9, AOR	WTYX-F, -3.9, CHR
Jacksonville	WAPE-F, 15.6, CHR	WAPE-F, +5.9, CHR	WIVY-F, -5.5, AC
John City-Kingsport	WQUT-F, 19.1, CHR	WTFM-F, +6.4, AC	WQUT-F, -5.1, CHR
Johnstown	WKYE-F, 12.9, AC	WVXC, +4.1, Country	WBXQ-F, -4.3, CHR
Kalamazoo	WKFR-F, 14.8, Contemp	WJFM-F, +3.9, AC	WKMI, -3.6, AC
Kansas City	KMBZ, 9.7, News/Talk	KMBZ, +5.1, News/Talk	WDAF, -2.2, Country
Knoxville	WIVK-F, 26.7, Country	WIVK-F, +3.4, Country	WIMZ-F, -4.2, AOR/CHR
Lafayette, LA	KSMB-F, 23.2, CHR	KFXZ-F, +9.7, Black	KJCB, -7.9, Black
Lakeland	WPCV-F, 12.4, Country	WRBZ-F, +2.1, CHR	WWAB, -3.0, Black
Lancaster	WNCE-F, 14.2, BTFL	WHTF-F, +3.8, AOR	WSBA-F, -3.5, AC
Lansing	WVIC-F, 16.0, CHR	WLNZ-F, +6.8, AOR	WVIC-F, -4.5, CHR
Las Vegas	KXTZ-F, 13.2, BTFL	KKLZ-F, +6.6, AOR	KUDO-F, -5.6, AC
Lexington	WVLC-F, 17.4, CHR	WKQQ-F, +2.4, AOR	WRMA-F, -2.4, AC
Lincoln	KFRX-F, 17.4, CHR	KLIN-F, +4.3, BTFL	KFOR, -4.6, MOR
Little Rock	KSSN-F, 17.7, Country	KSSN-F, +3.6, Country	KKYK-F, -6.3, CHR
Los Angeles	KABC, Talk, 7.0	KPWR-F, +3.7, Urban	KIIS-F, -3.1, CHR
Louisville	WHAS, 17.6, MOR	WHAS, +5.2, MOR	WLRS-F, -6.3, CHR
Lubbock	KRLB-F, 26.5, CHR	KLLL-F, +3.2, Country	KFMX-F, -4.4, AOR
Macon	WAYS-F, 18.8, CHR	WPEZ-F, +2.1, AC	WQBZ-F, -1.9, CHR
Madison	WZEE-F, 15.5, CHR	WIBA-F, +3.3, AOR	WMGN-F, -2.6, AC
Manchester	WZID-F, 15.0, BTFL	WSSH-F, +4.0, AC	WAAF-F, -3.6, AOR
McAllen-Browns	WGBT, 19.5, Spanish	KVLY-F, +2.3, BTFL	KELT-F, -3.6, AC
Melbourne-Titus-Cocoa	WSSP-F, 16.2, BTFL	WSSP-F, +9.5, BTFL	WEZY-F, -6.4, AC
Memphis	WBW-F, 16.2, CHR		
Miami-Ft. Lauderdale	WHRK-F, 15.6, Urban	WHRK-F, -2.7, Urban	WMC, -2.7, Country
Milwaukee	WLYF-F, 8.6, BTFL	WPOW-F, +2.3, CHR	WINZ-F, -2.5, CHR
Minneapolis-St. Paul	WTMJ, 14.6, MOR	WKLI-F, +3.4, Classic AOR	WBGK-F, -3.2, AOR
Mobile	WCCO, 17.9, MOR	KQRS-F, +2.8, AOR	WCCO, -4.6, MOR
Modesto	WKSJ-F, 23.7, Country	KQRS-F, +8.6, Country	WKRQ-F, -5.2, AC
	KBEE-F, 12.6, BTFL	KBEE-F, +2.9, BTFL	KHOP-F, -2.9, CHR
Montgomery	WLWI-F, 19.1, Country	WBAM-F, +3.2, CHR	KDJK-F, -2.9, AOR
			WHY-F, -4.9, CHR
Nashville	WSM-F, 12.4, Country	WYHY-F, +4.9, CHR	WLAC-F, -4.0, AC
Nassau-Suffolk	WHTZ-F, 7.4, CHR	WALK-F, +1.7, AC	WNSR-F, -2.3, Soft AC
New Haven	WKCI-F, 12.6, CHR	WELI, +2.0, MOR	WEZN-F, -3.1, BTFL
New Orleans	WYLD-F, 14.5, Black	WCKW-F, +2.2, Classic AOR	WEZB-F, -2.5, CHR
New York	WHTZ-F, 6.9, CHR	WLTW-F, +1.1, AC	WNSR-F, -1.1, Soft AC
		WXRK-F, +1.1, AOR	
Norfolk	WNOR-F, 11.4, AOR	WOWI-F, +3.1, Black	WFOG-F, -2.7, BTFL
Oklahoma City	KATT-F, 12.8, AOR	WKY, +2.3, Country	KZBS-F, -5.0, AC
Omaha	KFAB, 21.6, MOR	WOW, +3.5, Country	KQKQ-F, -3.3, CHR
Orlando	WHLY-F, 10.6, CHR	WSTF-F, +9.9, AC	WJYO-F, -5.9, AC
Oxnard-Ventura	KHAY-F, 7.3, Country	KRTH-F, +2.2, Oldies	KCAQ-F, -2.6, CHR
Pensacola	WIZD-F, 15.9, AC	WIZD-F, +10.6, AC	WCHZ, -14.2, Black
Peoria	WWCT-F, 18.1, AOR	WWCT-F, +5.5, AOR	WMBD, -2.6, MOR
Philadelphia	WMMR-F, 10.9, AOR	WMMR-F, +2.1, AOR	WDAS-F, -1.4, Black
			WTRK-F, -1.4, CHR
Phoenix	KZZP-F, 11.6, CHR	KZZP-F, +4.0, CHR	KSLX-F, -1.8, AOR
Pittsburgh	KDKA, 15.3, MOR	WAMO-F, +2.1, Black	BQZ-F, -1.8, CHR
Portland, ME	WPOR-F, 13.7, Country	WYNZ-F, +2.7, AC	WBLM-F, -3.0, AOR
Portland, OR	KXL-F, 9.1, BTFL	KWJJ-F, +2.9, Country	KMJK-F, -3.3, CHR
Portsmouth-Dover, NH	WOKQ-F, 16.0, Country	WSSH-F, +4.6, AC	WTSN, -2.3, AC
Providence	WPRO-F, 10.9, CHR	WVLI-F, +4.2, Soft Ac	WLKW-F, -2.5, BTFL
Pueblo	KCCY-F, 13.0, Country	KAYK, +4.7, Nostalgia	KCCY-F, -7.2, Country

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Raleigh	WFXC-F, 10.2, Black	WYLT-F, +2.8, Soft AC	WSFS, -5.0, Black
Reno	KOZZ-F, 13.0, AOR	KROI-F, +2.8, AC	KNEV-F, -4.6, AC
Richmond	WRVA, 13.9, MOR	WZZR-F, +5.4, CHR	WRVQ-F, -5.8, CHR
Riverside-San Bern	KDUO-F, 7.9, BTFL	KPWR-F, +2.0, Urban	KIIS-F, -3.0, CHR
Roanoke-Lynchburg	WXLK-F, 17.2, CHR	NOT AVAILABLE BECAUSE OF METRO CHANGE	
Rochester	WCMF-F, 15.6, AOR	WCMF-F, +4.4, AOR	WMJQ-F, -2.6, CHR
Rockford	WZOK-F, 24.6, CHR	WZOK-F, +2.8, CHR	WKMQ-F, -3.2, AC
Sacramento	KSFM-F, 12.5, CHR	KRAK-F, +4.0, Country	WRWK, -3.2, AC
Saginaw-BC-Midland	WIOG-F, 23.5, CHR	WKQZ-F, +7.9, AOR	KZAP-F, -2.9, AOR
St. Louis	KMOX, 22.4, Talk	KMOX, +2.7, Talk	WKQC-F, -6.5, Country
Salisbury-OC, MD	WOCQ-F, 12.0, CHR	NOT AVAILABLE - FIRST TIME SURVEYED	WIL-F, -1.9, Country
Salinas-Seaside	KWSS-F, 12.2, CHR	KTOM-F, +2.9, Country	KLFA-F, -3.0, Spanish
Salt Lake City	KSL, 11.0, MOR	KKAT-F, +4.0, Country	KDON-F, -3.0, CHR
San Antonio	KTFM-F, 9.9, CHR	KRNN, +2.0, News/Talk	KCPX-F, -3.0, CHR
San Diego	KFMB, 9.0, MOR	KSDO, +1.5, News/Talk	KKYX, -2.6, Country
San Francisco	KGO, 7.2, News/Talk	KOFY, +1.8, <i>Oldies</i>	KGB-F, -2.0, AOR
San Jose	KGO, 8.4, News/Talk	KATD-F, +1.8, CHR	KABL, -1.1, BTFL
Sarasota-Bradenton	WDUV-F, 23.4, BTFL	KCBS, +1.8, News/Talk	KIOI-F, -2.2, AC
Savannah	WEAS-F, 17.3, Black	WDUV-F, +5.5, BTFL	WKRL-F, -3.1, AOR
Seattle-Tacome	KIRO, 10.7, News	WIXV-F, +6.8, AOR	WSOK, -5.2, Black
Shreveport	KDKS-F, 14.7, Black	KISW-F, +1.4, AOR	KUBE-F, -2.5, CHR
Sioux Falls	KIOV-F, 15.6, Country	KDKS-F, +4.1, Black	KCOZ-F, -3.1, BTFL
South Bend	WNDU-F, 18.7, CHR	KIOV-F, +7.1, Country	KKRC-F, -6.4, CHR
Spokane	KZZU-F+, 20.0, CHR	WNSN-F, +5.0, AC	WZZP-F, -4.1, CHR
Springfield, MA	WTIC-F, 11.6, CHR	KZZU-F+, +4.7, CHR	KXLY-F, -6.1, BTFL
Springfield, MO	KWTO-F, 23.1, CHR	WTIC-F, +1.5, CHR	WHFM-F, -3.4, AC
Steubenville	WSTV, 12.0, MOR	KTXR-F, +2.1, BTFL	KWTO-F, -2.7, CHR
Stockton	KRAK, 9.0, Country	WDVE-F, +3.4, AOR	WKWK-F, -4.6, AC
Syracuse	WYYY-F, 16.6, AC	KSTN, +4.2, CHR	KJAX-F, -3.4, BTFL
Tallahassee	WANM, 19.9, Black	WNTQ-F, +3.2, CHR	KHOP-F, -3.4, CHR
Tampa-St. Pete	WRBQ-F, 14.8, CHR	WMNX-F, +5.5, Country	WAQX-F, -2.5, AOR
Terre Haute	WTHI-F, 25.4, Country	WPDS-F, +2.5, AC	WGLF-F, -4.3, CHR
Toledo	WMHE-F, 14.8, CHR	WSDM-F, +5.9, Soft AC	WWBA-F, -3.9, BTFL
Topeka	KTPK-F, 13.3, Country	WMHE-F, +2.6, CHR	WTHI, -5.1, Nostalgia
Tucson	KRQQ-F, 11.2, CHR	WIBW, +2.9, MOR	WIOT-F, -3.2, AOR
Tulsa	KWEN-F, 11.8, Country	KUPD-F, +5.1, AOR	KYYS-F, -4.9, AOR
Utica-Rome	WOUR-F, 10.6, AOR	KQMJ-F, +3.5, AC	KAIR, -4.1, Oldies
Waco	KJNE-F, 17.2, Country	WRB-F, +4.1, Country	KGTO-F, -2.1, Oldies
Washington	WKYS-F, 7.6, Urban	KLMT-F, +5.3, Black	WRCK-F, -4.3, CHR
Waterloo-CF	KFMW-F, 25.2, CHR	WMZQ-F, +2.2, Country	KZPS-F, -2.4, CHR
West Palm Beach	WRMF-F, 14.8, AC	WCXR-F, +2.2, AOR	WWDC-F, -2.4, AOR
Wheeling	WOMP-F, 25.4, CHR	3 tied with +1.9	KFMW-F, -4.6, CHR
Wichita	KKRD-F, 15.8, CHR	WRMF-F, +4.3, AC	WHYI-F, -4.2, CHR
Wilkes Barre/Scranton	WKRZ-F, 10.7, CHR	WHLX-F, +7.2, Nostalgia	WKWK, -5.6, Nostalgia
Wilmington, DE	WMMR-F, 10.0, AOR	KZSN-F, +6.2, Country	KFDI-F, -4.8, Country
Wilmington, NC	WVBS-F, 17.9, CHR	WHLM-F+, +1.8, CHR	WARD, -2.3, Talk
Worcester	WSRS-F, 13.3, BTFL	WEAZ-F, +3.6, BTFL	WUSL-F, -2.7, Urban
York	WQXA-F, 12.0, CHR	WVBS-F, +5.0, CHR	WBMS, -7.9, Black
Youngstown	WRKZ-F, 12.0, Country	WZLX-F, +3.3, AOR	WFTQ, -2.5, AC
	WHOT-F, 18.8, CHR	WOYK, +2.2, Nostalgia	WAAF-F, -2.5, AOR
		WMGZ-F, +1.8, CHR	WSBA-F, -3.2, AC
			WDMT-F, -1.8, Black

STATION TRADING ACTIVITY
(25 Jan - 20 Aug 1986)

Below are the key station sales made in rated markets of interest. Remember that these are announced sales and these transactions may not have been closed.

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KRRZ-F	Fargo	Sold to Comm. Properties	\$1,200,000	(Blackburn)
WGCN/WDXZ-F	Charleston, SC	Sold to Caravelle	2,825,000	(American)
WOC/KIHK-F	Davenport	Sold by Palmer	4,900,000	(est)
KAFF/KKSS-F	Santa Fe	Sold to Sungroup	2,250,000	
KKQV-F	Wichita Falls, TX	From American General to Sungroup	1,050,000	
KSEL A/F	Lubbock	Sold by Harris	1,350,000	(Fischer)
KLAF	Murray/Salt Lake	Sold to TransColumbia	500,000	
WUTQ/WOUR-F	Utica, NY	Sold to Devlin and Ferrari	1,500,000	(Mahlman)
WHKC/WGBF	Evansville	Sold by Vern Nolte	1,250,000	
WAKS A/F	Fuguay, NC	Sold to Resort	800,000	(Media Marketing)
WFLB	Fayetteville, NC	Sold to Resort	959,000	(Media Marketing)
WNFL	Green Bay	From Comm. Prop to WinCom	1,800,000	
WHN	New York	From Doubleday to Emmis	15,000,000	
WAPP-F	New York	From Doubleday to Emmis	21,000,000	
WAVA-F	Washington	From Doubleday to Emmis	17,000,000	
			<u>\$53,000,000</u>	
WCRJ	Jacksonville	Sold by Justice	370,000	(Chapman)
KLZE-F	San Jose	Sold to Parker	4,300,000	(Chapman)
KGBX	Springfield, MO		776,000	
KWHN/KMAG	Fort Smith, ARK		900,000	
WHCU A/F	Ithaca, NY	Sold by Cornell Univ	1,475,000	(Crisler)
WMGR/WJAD-F	Bainbridge, GA		1,800,000	(Comm. Brokers)
WROD	Daytona Beach		1,200,000	(Marshall)
WKAU-F	Kaukauna, WI (Appleton)	From Forward to WinCom	1,000,000	
WKAU	Kaukauna, WI (Appleton)	Sold by Forward	500,000	(Blackburn)
WLRQ A/F	Franklin (Nashville)	From ELF to REBS	4,800,000	(est)
WVOK/WLTB-F	Birmingham	From ELF to REBS	7,500,000	(est)
WNOX/WNKX-F	Knoxville	From ELF to REBS	3,150,000	(est)
			<u>\$15,000,000</u>	
WGIV	Charlotte	From Founders to Suburban	700,000	
WFTL	Ft. Lauderdale		1,530,000	
WMER/WJBQ-F	Portland, ME	From John Bride to Porter	2,240,000	
WZRQ-F	Columbia City (Fort Wayne)		750,000	
WTRU	Muskegon, MI	Sold to Goodrich	325,000	
WYDE	Birmingham	From Sudbrink to American General	740,000	
WVAM/WPRR-F	Altoona		850,000	
KXES	Salinas		400,000	
WRJY	Richmond		400,000	
WCXI-A	Detroit	From Golden West to Shamrock	2,600,000	(est)
WCXI-F	Detroit	Sold by Golden West	7,700,000	(est)
KEZW	Denver	From Armstrong to Westinghouse	1,300,000	
WKIX/WYLT-F	Raleigh	From Mann to Metroplex	10,500,000	(Richards)
WSSV/WPLZ-F	Petersburg (Richmond)	From Eure to Mahone	6,500,000	(Blackburn)
KCBQ A/F	San Diego	From Infinity to Eric/Chandler	12,200,000	(Mahlman)
KEBC-F	Oklahoma City	Sold to VanWagner	4,000,000	(Blackburn)
WIIN/WFPG-F	Atlantic City	Sold to Hartstone-Dickstein	5,000,000	
WNEW	New York	From Metromedia to Metropolitan	19,200,000	(est)
WNEW-F	New York	From Metromedia to Metropolitan	52,000,000	(est)
WIP	Philadelphia	From Metromedia to Metropolitan	9,000,000	(est)
WMMR-F	Philadelphia	From Metromedia to Metropolitan	52,400,000	(est)
KMET-F	LA	From Metromedia to Metropolitan	62,400,000	(est)
WASH-F	Wash, DC	From Metromedia to Metropolitan	17,000,000	(est)
KRLD	Dallas	From Metromedia to Metropolitan	30,000,000	(est)
WWBA-F	Tampa	From Metromedia to Metropolitan	33,000,000	(est)
WOMC-F	Detroit	From Metromedia to Metropolitan	10,000,000	(est)
			<u>\$285,000,000</u>	
WEZN-F	Bridgeport	From Katz to NewCity Comm	10,500,000	(est)
WFTQ	Worcester	From Katz to NewCity Comm	1,900,000	(est)
WAAF-F	Worc./Boston	From Katz to NewCity Comm	8,200,000	(est)
WZZK A/F	Birmingham	From Katz to NewCity Comm	9,000,000	(est)
WSYR	Syracuse	From Katz to NewCity Comm	4,500,000	(est)
WYYY-F	Syracuse	From Katz to NewCity Comm	7,200,000	(est)
KWEN-F	Tulsa	From Katz to NewCity Comm	6,100,000	(est)
WDBO	Orlando	From Katz to NewCity Comm	2,800,000	(est)
WKKA-F	Orlando	From Katz to NewCity Comm	10,000,000	(est)
WYAY-F	Gaine/Atlanta	From Katz to NewCity Comm	10,000,000	(est)
			<u>\$70,200,000</u>	

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KQRS A/F	Minneapolis	From McKenna to Cap Cities/ABC	\$10,500,000	
WOKS/WFXE-F	Columbus, GA	From Woodfin to Davis	2,411,000	(est)
WTHB/WFXA-F	Augusta, GA	From Woodfin to Davis	3,750,000	(est)
			<u>\$ 6,161,000</u>	(Avpro)
WYHT	Jackson, MS	Sold to Lewis	200,000	
WNKS-F	Columbus, GA	Sold by Coleman	3,250,000	
WCBM	Baltimore	From Metromedia to Resort	2,500,000	
KRIO	McAllen, TX	Donated by Tippie		
WTOY	Roanoke		200,000	
KFAC A/F	Los Angeles		34,000,000	
KNBQ-F	Tacoma/Seattle	Sold To Viacom	6,500,000	
KLSN/KISC-F	Spokane	Sold to Home News	1,548,000	(Foreman)
KSCO A/F	Santa Cruz	Sold to Fuller-Jeffrey	3,100,000	
WGER-F	Saginaw	Sold to Booth	4,600,000	
KESY A/F	Omaha	Sold to SunGroup	6,250,000	
KFMF-F	Chico	Sold to Fuller-Jeffrey	1,200,000	
WKZY	Ft. Myers		1,100,000	
WIZO	Franklin (Nashville)		1,000,000	(Mark Sanders)
WXYQ, WSPT-F	Stevens Point, WI	From Sentry to Sage		
WTAX, WDBR-F	Springfield, IL	From Sentry to Sage		
KMNS, KSEZ-F	Sioux City, IA	From Sentry to Sage		
WJJK, WBIZ-F	Eau Claire, WI	From Sentry to Sage		
	The above sold for \$9,400,000...Barry Sherman brokered the deal			
WCHZ	Pensacola		325,000	(Wilkins)
WPJL	Raleigh		600,000	
KGLR	Tucson	Sold to Family Life	742,000	
KFLR	Phoenix	From Family Life to Affiliated	650,000	
KFLT	Tucson	From Family Life to Affiliated	400,000	
			<u>\$1,050,000</u>	
KPOI-F	Honolulu	Sold by Sudbrink	2,600,000	(Blackburn)
KGRZ/KDXT-F	Missoula, MT		800,000	(Chapman)
WNTR	Silver Spg (Washington)		775,000	
WAMA	Dunedin (Tampa)	Sold to Carl Marcocci	450,000	
WYOU	Tampa		750,000	
KROQ-F	Los Angeles	Sold to Infinity	45,000,000	
KUDO-F	Las Vegas		2,300,000	
WAVE-F	Sarasota	From Cosmos to Susquehanna	7,000,000	(Chapman)
KGOL-F	Lake Jackson (Houston)	From Frankhouse to Shamrock	13,000,000	
KMRY	Des Moines	From John Enoch to Fuller-Jeffrey	360,000	
WNNR	Hamden (New Haven)		600,000	(Chapman)
WKLH-F	Milwaukee	From Josephson to Saga	4,500,000	
WZKC-F	Rochester	From Josephson to Saga	3,700,000	
WNOR A/F	Norfolk	From Josephson to Saga	10,000,000	
WSNY-F/WVKO	Columbus	From Josephson to Saga	19,500,000	
			<u>\$37,700,000</u>	
KSSA	Dallas/FW	Sold by Founders	3,500,000	
KRKE A/F	Albuquerque	Sold by Compass	3,150,000	(Chapman)
KMGX-F	Hanford (Fresno)	Sold to ABS	4,220,000	(Kalil)
KBUC A/F	San Antonio	Sold to TK	12,750,000	(George Moore)
KBRG-F	San Jose/SF		2,875,000	(Blackburn)
WTKL	Baton Rouge		600,000	
WKMI	Kalamazoo	From Steere to Hicks	1,000,000	
KLCZ/KDON-F	Salinas-Sea.	From Grace to Henry	5,000,000	(Chapman)
KLOZ-F	El Paso	Sold to George Jenne	1,250,000	(Chapman)
WIBG/WSLT-F	Ocean City (Atlantic City)		1,163,000	(Blackburn)
KFXD A/F	Nampa/Boise	Sold by Comm. Properties	1,200,000	(Blackburn)
KISW-F	Seattle	From Kaye-Smith to Nationwide	12,950,000	(Mahlman)
KHAA-F	Port Sulphur, LA	Sold to Epperson-Otsinger	3,100,000	(Blackburn)
KLMO-F	Longmont, CO	Sold to Western Cities	5,500,000	(Blackburn)
KHIT-F	Bremerton (Seattle)	Sold to Gannett	6,500,000	
KLEF-F	Seabrook (Houston)		3,700,000	
WQFX A/F	Gulfport, MS	From Caravelle to Steere	1,250,000	(Chapman)
KBBW	Waco		600,000	
KPPL	Denver		735,000	
WTHM-F	Goulds (Miami)		2,400,000	
WDLT	Chickasaw (Mobile)	From Muniz to Bob O'Brien	1,200,000	
WLIF-F	Baltimore	From American to JAG	25,000,000	(Americom)
KCMO/KBKC-F	Kansas City	From Summit to Gannett	11,200,000	
WZKC-F	Rochester	From Saga to First Valley	3,700,000	
KRGI A/F	Grand Island, NE	From DKM to Harris	NA	
WERE/WGCL-F	Cleveland	Sold to Metropolis	10,700,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WIRE/WXTZ-F	Indy	From Mid America to WIN	\$12,750,000	(est)
KBEZ-F	Tulsa	From Mid America to WIN	5,600,000	(est)
KRVR-F	Davenport	From Mid America to WIN	1,600,000	(est)
WIRL/WSWT-F	Peoria	From Mid America to WIN	3,400,000	(est)
			<u>\$23,250,000</u>	
WLW	Cincinnati	From Republic to Jacor	\$17,100,000	(est)
WSKS-F	Cincinnati	From Republic to Jacor	4,400,000	(est)
WMYU-F	Knoxville	From Republic to Jacor	5,200,000	(est)
WYHY-F	Nashville	From Republic to Jacor	7,300,000	(est)
			<u>\$34,000,000</u>	
WRIE	Erie		355,000	
KBOY A/F	Medford		522,000	
KPRO	Riverside, CA		710,000	
WNFI-F	Palatka, FL		8,500,000	
WBMK	Knoxville		215,000	
WTID-F	Norfolk	From Southern Starr to Paul Downs	4,150,000	(Marshall)
WDLP/WGNE-F	Panama City	Sold To Woodfin	3,070,000	
KDIG/KBON-F	Riverside-SB, Cal		2,300,000	
KBXT	Duluth		110,300	
KPDQ A/F	Portland, OR	Sold to Salem	6,500,000	(Chapman)
KRDR	Gresham (Portland, OR)	Sold by Community Pacific	600,000	(Montcalm)
WIOG-F	Saginaw	From Booth to FitzGerald	2,550,000	(Blackburn)
WKSE-F	Buffalo	From Porter to Price	2,850,000	(Kozacko)
WLRW-F	Champaign, IL	Sold to Saga by Joyner	NA	
WLDS/WYMG-F	Jkville/Spring, IL	Sold to Saga by Joyner	NA	
			<u>\$ 5,300,000</u>	(Chapman)
WHAS/WAMZ-F	Louisville	From Bingham to Clear Channel	20,100,000	
KITE-F	Portland, TX (Corpus Christi)	Sold by Phillips/Whitlock to Dave King	\$1,000,000	
WAMR/WRAV-F	Venice (Sarasota)	From Comco to Hall	2,800,000	(Raymond)
WFEA	Manchester, NH	From Ocean Coast to Sunshine	1,450,000	(Blackburn)
WWVZ-F	Summerville, SC (Charleston)		2,500,000	(Mahoney)
KNAN-F	Monroe, LA	Sold to JAG	2,410,000	(Chapman)
WACR A/F	Columbus, MS	Sold to Love Broadcasting	628,000	
WTAC	Flint		400,000	
WLEQ-F	Bonita (Ft. Myers, FL)	Sold to Beasley by Comco	1,300,000	
KFIM-F	El Paso		1,000,000	(Clark)
KOKE	Austin	Sold to Jim Ray	1,500,000	
KOKE-F	Austin	Sold to Keymarket	15,000,000	(Crisler)
WMLO-F	Sarasota	Sold to Wilks-Schwartz	2,800,000	(Blackburn)
KRYS A/F	Corpus Christi		1,600,000	
KFLR/KAMJ-F	Phoenix	From Affiliated to EZ	12,300,000	
KFYE	Fresno	From Affiliated to EZ	9,700,000	
KRAK A/F	Sacra	From Affiliated to EZ	15,200,000	
WOKV/WAIV-F	Jacksonville	From Affiliated to EZ	10,100,000	
KMPS A/F	Seattle	From Affiliated to EZ	18,200,000	
			<u>\$65,500,000</u>	
KOB A/F	Albuquerque	From Hubbard to Price	16,500,000	(Gary Stevens)
WADO	New York	Sold to Tichenor	20,000,000	(LaRue)
WOOD A/F	Grand Rapids	From Grace to Surrey	19,250,000	(Kalil)
WAKR/WONE-F	Akron	From Group One to DKM		
WONE/WTUE-F	Dayton	From Group One to DKM		
KKLZ/KAZY-F	Denver	From Group One to DKM		
KMEZ A/F	Dallas	From Group One to DKM		
			<u>\$60,000,000</u>	
KRKN	Anchorage	Sold to Ingstad/Holland	650,000	(Montcalm)
KOCN-F	Pacific Grove (Salinas)		1,000,000	(Holt)
WTKF-F	Crystal River, FL	From COMCO to Entercom	3,600,000	(Clark)
WGTO	Lakeland	Sold by Hubbard	1,535,000	
WDJO/WUBE-F	Cincinnati	From DKM to American	9,800,000	(Mahlman)
WETB	Johnson City, TN		350,000	
WLLL/WGOL-F	Lynchburg		1,350,000	(Blackburn)
KOGO/KBBY-F	Ventura		3,000,000	(Blackburn)
WWKX-F	Gallatin (Nashville)	Sold to Capitol (Johnson)	6,600,000	(Blackburn)
WGBB/WBAB-F	Long Island	Sold to Noble	13,000,000	(Blackburn)
WLLT-F	Cincinnati	From H & W to Hoker	6,000,000	
WCRJ-F	Jacksonville	From H & W to Hoker	6,000,000	(Chapman)
WSSH	Lowell/Boston	Sold to Noble	19,500,000	(Blackburn)
WSAI-F	Erlanger/Cincinnati	From Mortenson to Inter Urban	2,000,000	(Blackburn)
WKMF/WCRZ-F	Flint	Sold to Faircom	7,500,000	(Blackburn)
KLAR	Laredo	Sold by Hicks	450,000	(Fischer)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KOKA/KVKI-F	Shreveport	Sold to Penn	6,500,000	(Kali)
KXCC-F	Lompoc, CA	Sold to Cliff Hunter	750,000	(Exline)
KSUN/KLZI-F	Phoenix	From Transcom to Duffy	15,000,000	
KQKT-F	Seattle	From Behan to Shamrock (Disney)	7,500,000	(Kali)
WOAD	Jackson, MS		455,000	
WJTT-F	Red Bank (Chattanooga)	Sold by Bennis	1,000,000	
KNPA	Nampa (Boise)		170,000	
WMT A/F	Cedar Rapids	Sold by Cosmos	8,000,000	
KWLO/KFMW-F	Waterloo	From Forward to Park	4,100,000	
WTEL	Philadelphia	Sold to Beasley	2,400,000	(Richards)
WILS A/F	Lansing	Sold by Sentry to North Star	1,620,000 (est)	
WXTA/WYBR-F	Rockford	Sold by Sentry to North Star	1,200,000 (est)	
			\$2,820,000	(Blackburn)
WKNR	Battle Creek	From Dave Hicks to his kids	275,000	
WHLO	Akron	Sold to Mortenson	1,200,000	
WVDE-F	Norfolk	Sold to Edens	7,500,000	
WLPR-F	Mobile	Sold to TM	2,550,000	
KNGS/KLTK	Hanford (Fresno)	From Lobeck to Liggett	2,800,000	
KRLT-F	Lake Tahoe	Sold to Fuller-Jeffrey	1,400,000	
KAMA/KAMZ-F	El Paso	From Thrash to Holder	NA	
KEND/KLLL-F	Lubbock	From Thrash to Holder	NA	
			\$10,500,000	(Blackburn)
WSOM/WQXX-F	Salem (Youngstown)	From Rust to Lincoln	2,800,000	
KMAK/KBOS-F	Fresno		6,000,000	(Chapman)

NOTE: Because of various printing deadlines some of the deals listed above - particularly towards the end of the list - may not be listed in the market reports.

NATIONAL FM SHARE*

METRO	FAL 85	67.109%	(13,568,300 of 20,219,900)
	SPG 85	66.549%	(15,003,400 of 22,544,800)
	FAL 84	65.032%	(13,292,200 of 20,439,600)
	SPG 84	64.290%	(14,219,000 of 22,117,100)
	FAL 83	63.058%	(12,524,400 of 19,861,700)
	SPG 83	62.291%	(13,589,800 of 21,816,700)
	FAL 82	60.571%	(11,932,400 of 19,699,700)
	SPG 82	58.870%	(12,658,900 of 21,503,100)
	FAL 81	58.651%	(10,478,800 of 17,866,400)
	SPG 81	57.353%	(11,225,100 of 19,571,700)
	OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
	APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
	OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
	APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
	OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
	APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
	OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
	APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
	OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
	APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663%
APR/MAY 78 to APR/MAY 79:	6.820%
APR/MAY 79 to APR/MAY 80:	6.617%
APR/MAY 80 to APR/MAY 81:	5.712%
SPG 81 to SPG 82 :	2.645%
SPG 82 to SPG 83 :	5.811%
SPG 83 to SPG 84 :	3.201%
SPG 84 to SPG 85 :	3.514%
SPG 85 to SPG 86 :	3.369%

* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the Arbitron are included.

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>FORMAT</u>	<u>GROUP</u>	<u>OWNER</u>	<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>FORMAT</u>	<u>GROUP</u>	<u>OWNER</u>
1. KTRS-F	Casper	36.4	CHR			51. KTTS-F	Springfield,MO	18.5	Country	Great Empire	
2. WJBC	Bloomington,IL	36.2	MOR	Bloomington		52. WFBC	Altoona	18.4	AC	Gilcom	
3. WWNC	Asheville	35.7	Country	Multimedia		53. WCGQ-F	Columbus,GA	18.3	CHR		
4. KGHL	Billings	31.4	Country	Sunrise		54. KGGQ-F	Des Moines	18.2	AOR/CHR	Stoner	
5. WAAL-F	Binghamton	27.7	CHR	Regional		55. WWCT-F	Peoria	18.1	AOR		
6. WTCR-F	Huntington,WV	27.4	Country	CRB		56. WCCO	Minneapolis	17.9	MOR		
7. WIVK-F	Knoxville	26.7	Country	Dick		WVBS-F	Wilmington,NC	17.9	CHR		
8. KRLB-F	Lubbock	26.5	CHR			58. WVLV-F	Daytona Beach	17.8	BTFL	Root	
9. WIKY-F	Evansville	25.7	MOR/BTFL	South Central		KEZB-F	El Paso	17.8	CHR		
10. WOMP-F	Wheeling	25.4	CHR	First Valley		60. KSSN-F	Little Rock	17.7	Country	Kaneb	
	WTHI-F	Terre Haute	25.4	Country		WKEE-F	Huntington	17.7	CHR	Capitol (Goodmon)	
12. KFMW-F	Waterloo-CF	25.2	CHR	Forward		62. WHAS	Louisville	17.6	MOR	Clear Channel	
13. WBNQ-F	Bloomington,IL	24.9	CHR	Bloomington		63. WXXS-F	Erie	17.5	AC		
14. WZOK-F	Rockford	24.6	CHR			64. WTQR-F	Greens-WS	17.4	Country	Summit	
15. WKSJ-F	Mobile	23.7	Country	Capitol(Johnson)		KLLL-F	Lubbock	17.4	Country		
16. WIOG-F	Saginaw	23.5	CHR	Booth		KFRX-F	Lincoln	17.4	CHR	DKM	
17. WDUV-F	Sarasota	23.4	BTFL			67. WEAS-F	Savannah	17.3	Black	Rivers	
18. KSMB-F	Lafayette,LA	23.2	CHR			68. WFBC-F	Altoona	17.2	BTFL	Gilcom	
	KLIK-F	Davenport	23.2	CHR		WXLK-F	Roanoke	17.2	CHR		
20. KWTO-F	Springfield,MO	23.1	CHR	DKM		KJNE-F	Waco	17.2	Country		
21. WMEE-F	Fort Wayne	23.0	CHR	Federated		71. KGOT-F	Anchorage	17.1	CHR	Olympic	
	WZYP-F	Huntsville	23.0	CHR		72. WBLX-F	Mobile	17.0	Black	Beasley	
23. WLXX-F	Green Bay	22.7	CHR	Midwest Comm.		73. WUSY-F	Chattanooga	16.7	Country	Colonial	
24. WDKS-F	Fayette,NC	22.6	Black			WJMI-F	Jackson,MS	16.7	Black	Roden	
25. WKSJ-F	Asheville	22.5	CHR			75. KYA-F	Billings	16.6	CHR	Meyer	
26. KMOX	St. Louis	22.4	News/Talk	CBS		WYYF-F	Syracuse	16.6	AC	New City	
27. KVOG	Casper	21.8	Country			77. WEZN-F	Bridgeport	16.5	BTFL	New City	
28. WBBQ-F	Augusta,GA	21.6	CHR			WVLC-F	Lexington	16.5	Country	Bluegrass	
	KFAB	Omaha	21.6	MOR	May	WZZQ-F	Terre Haute	16.5	AOR/CHR	Contemp. Media	
30. WFXE-F	Columbus,GA	20.8	Black			80. WZLN-F	Wilmington,NC	16.4	AC	Cape Fear	
31. WCCK-F	Erie	20.8	CHR	Burbach		81. WICC	Bridgeport	16.3	MOR	Tribune Co.	
32. WSTO-F	Evansville	20.7	CHR			82. WKZW-F	Peoria	16.2	CHR	Midwest TV	
33. WBHP	Huntsville	20.6	Country			KASE-F	Austin	16.2	Country		
34. WMT	Cedar Rapids	20.1	MOR	Cosmos		84. WQBE-F	Charleston,WV	16.1	Country	Nininger	
	KRNQ-F	Des Moines	20.1	CHR	Stauffer	85. WVIC-F	Lansing	16.0	CHR		
36. KZZU-F+	Spokane	20.0	CHR	Olympic		WOKQ-F	Portsmouth,NH	16.0	Country	Fuller-Jeffrey	
37. WANM	Tallahassee	19.9	Black			87. KKRQ-F	Wichita	15.8	CHR	John Price	
38. WSKZ-F	Chattanooga	19.6	CHR	Bloomington		88. WAMZ-F	Louisville	15.7	Country	Clear Channel	
39. KGBT	McAllen	19.5	Spanish	Tichenor		89. WAPE-F	Jacksonville	15.6	CHR	Statewide	
40. WFBC-F	Greenville,SC	19.4	AC	Multimedia		WHRK-F	Memphis	15.6	Urban	Adams	
	WCRZ-F	Flint	19.4	AC		91. WCMF-F	Rochester	15.6	AOR	Stoner	
42. WTIC	Hartford	19.2	MOR	Chase		92. WZEE-F	Madison	15.5	CHR		
43. WQUT-F	Johnson City	19.1	CHR	Bloomington		93. WTIC-F	Hartford	15.3	CHR	Chase	
	WLWI-F	Montgomery	19.1	Country	Colonial	KDKA	Pittsburgh	15.3	MOR	Westinghouse	
45. WXBQ-F	Johnson City	18.9	Country	Nininger		KFGO	Fargo	15.3	Country	Comm. Properties	
46. KZFM-F	Corpus Christi	18.8	CHR			96. WZAT-F	Savannah	15.2	CHR		
	WAYS-F	Macon	18.8	CHR	Multimedia	WZZK-F+	Birmingham	15.2	Country	New City	
	WHOT-F	Youngstown	18.8	CHR	Myron Jones	98. KXXX-F	Bakersfield	15.1	CHR		
49. WNDU-F	South Bend	18.7	CHR	Notre Dame		99. WZLD-F	Manchester	15.0	BTFL	Sunshine	
50. WIBC	Indianapolis	18.6	MOR	Blair		WVSR-F	Charleston,WV	15.0	CHR	Beasley	

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 85 RANK
1. WHTZ-F	New York	1915	CHR	Malrite	1
2. WRKS-F	New York	1730	Urban	RKO	2
3. WPLJ-F	New York	1669	CHR	Cap Cities/ABC	5
4. WGN	Chicago	1609	MOR/Talk	Tribune Company	6
5. WOR	New York	1364	Talk	RKO	4
6. WINS	New York	1279	News	Westinghouse	8
7. WPAT-F	New York	1225	BTFL	Park	10
8. WLTW-F	New York	1204	AC	Viacom	19
9. KABC	Los Angeles	1200	Talk	Cap Cities/ABC	11
10. WBSL-F	New York	1188	Black	Inner City	17
11. WMMR-F	Philadelphia	1142	AOR	Metropolitan	12
12. WNEW-F	New York	1126	AOR	Metropolitan	7
13. KIIS-F	Los Angeles	1087	CHR	Gannett	3
14. WCBS-F	New York	1052	Oldies	CBS	16
15. WCBS	New York	1035	News	CBS	9
16. KPWR-F	Los Angeles	1007	Urban	Emmis	113
17. KMOX	St. Louis	957	News/Talk	CBS	20
18. WXRK-F	New York	931	AOR	Infinity	45
19. WJR	Detroit	926	MOR	Cap Cities/ABC	14
20. WHN	New York	910	Country	Emmis	18
21. KJOI-F	Los Angeles	873	BTFL	Legacy	36
22. WCCO	Minneapolis	865	MOR		13
23. WGCI-F	Chicago	863	Urban	Gannett	36
24. KBIG-F	Los Angeles	812	BTFL	Bonneville	24
25. WABC	New York	804	Talk	Cap Cities/ABC	22
26. KOST-F	Los Angeles	802	AC	Cox	38
27. WBBM	Chicago	788	News	CBS	32
28. WEAZ-F	Philadelphia	783	BTFL		28
29. WNEW	New York	753	Nostalgia	Metropolitan	25
30. KDKA	Pittsburgh	751	MOR	Westinghouse	31
31. WBZ	Boston	747	MOR	Westinghouse	40
32. KGO	San Francisco	744	News/Talk	Cap Cities/ABC	26
33. KLOS-F	Los Angeles	731	AOR	Cap Cities/ABC	27
34. KRTH-F	Los Angeles	711	Oldies	RKO	58
35. KROQ-F	Los Angeles	703	AOR	Infinity	53
36. WNBC	New York	683	AC	NBC	15
37. WUSL-F	Philadelphia	663	Urban	LIN	29
WLOO-F	Chicago	663	BTFL	Century	23
39. KCBS	San Francisco	654	News/Talk	CBS	54
40. WBAP	Dallas-Fort Worth	643	Country	Cap Cities/ABC	43
41. WBMX-F	Chicago	639	Black		33
42. KFVB	Los Angeles	632	News	Westinghouse	62
43. KNX	Los Angeles	630	News	CBS	35
44. KYW	Philadelphia	596	News	Westinghouse	46
45. WMMS-F	Cleveland	595	AOR	Malrite	50
46. WBCN-F	Boston	588	AOR	Infinity	42
47. WLUP-F	Chicago	580	AOR	H & W	61
48. WJLB-F	Detroit	571	Black	Booth	77
49. KNBR	San Francisco	562	MOR	NBC	109
50. WRBQ-F	Tampa	560	CHR	Edens	87
51. WNSR-F	New York	552	Soft AC	Bonneville	21
52. KMPC	Los Angeles	548	Nostalgia	Golden West	44
53. WPIX-F	New York	547	AC	Tribune Company	64
54. WYNY-F	New York	544	AC	NBC	30
55. KLVE-F	Los Angeles	543	Spanish	H & W	303
56. KKDA-F	Dallas	501	Urban		107
57. KIQQ-F	Los Angeles	500	Soft AC	Outlet	213
58. KSHE-F	St. Louis	495	AOR	Emmis	51
59. WXKS-F	Boston	492	CHR	Pyramid	56
60. WQXR-F+	New York	483	Classical	New York Times	68
61. WLAK-F	Chicago	479	Soft AC	Viacom	85
WADO	New York	479	Spanish	Tichenor	97
63. KVIL-F	Dallas	474	AC	Blair	68
WAPP-F	New York	474	CHR	Emmis	71
65. KPLX-F	Dallas-Fort Worth	468	Country	Susquehanna	182
66. KKQB-F	Houston	467	CHR	Gannett	73
67. WLYF-F	Miami	465	BTFL	Jeff-Pilot	79
68. WLS	Chicago	461	CHR	Cap Cities/ABC	39
69. WDVE-F	Pittsburgh	458	AOR	Taft	66
70. WMAQ	Chicago	456	Country	NBC	41

* Based on 1/4 HR AVG. TSA, Mon-Sun, 6A-MID

STATION	MARKET		1/4 HOUR AVG	FORMAT	OWNER	SPG 85 RANK					
71. KMJQ-F	Houston		455	Urban	Keymarket	49					
72. KIKK-F	Houston		450	Country	Viacom	90					
73. WSSH-F	Boston		446	AC		205					
74. WWJ	Detroit		445	News		122					
75. WMGK-F	Philadelphia		444	AC	Greater Media	60					
76. WKLS-F	Atlanta		440	AOR	Taft	192					
77. WSHH-F	Pittsburgh		439	BTFLL		100					
78. KTNQ	Los Angeles		438	Spanish	H & W	150					
79. WPAT	New York		436	BTFLL	Park	52					
WCAU-F	Philadelphia		436	CHR	CBS	47					
81. WFBQ-F	Indianapolis		435	AOR	Taft	65					
82. WCLR-F	Chicago		434	AC	Bonneville	114					
83. WCAU	Philadelphia		432	News/Talk	CBS	98					
84. WHDH	Boston		430	MOR	Blair	78					
85. KMET-F	Los Angeles		429	AOR	Metropolitan	34					
WTIC	Hartford		429	MOR	Chase	82					
87. WRKO	Boston		425	Talk	RKO	76					
88. WSNI-F	Philadelphia		424	AC	Pyramid	125					
89. WMZQ-F	Washington		421	Country	Viacom	184					
KZLA-F	Los Angeles		421	Country	Malrite	145					
91. WKYS-F	Washington		420	Urban	NBC	102					
91. WCZY-F	Detroit		419	CHR	Gannett	90					
93. WBZZ-F	Pittsburgh		416	CHR	EZ	70					
94. KIRO	Seattle		414	News/Talk	Bonneville	116					
95. KFI	Los Angeles		412	AC	Cox	84					
WGAY-F	Washington		412	BTFLL	Greater Media	57					
97. CKLW	Detroit		411	Nostalgia		88					
98. WKQX-F	Chicago		406	Contemp	NBC	79					
WRIF-F	Detroit		406	AOR		74					
100. KRLLD	Dallas		405	News	Metropolitan	85					
101. WTIC-F	Hart	404	141. WLW	Cinci	335	WLWQ-F	Col,Oh	274	221. KYUU-F	SF	249
WPCH-F	Atl	404	KZZP-F	Phoenix	335	WAPI-F	Birm	274	KKGO-F	LA	249
103. WBBM-F	Chicago	401	143. WNCN-F	NY	334	KTXQ-F	Dallas	274	WKHX-F	Atlanta	249
104. WLVF-F	Knox	400	144. KNX-F	LA	333	WAMO-F	Pitts	274	224. WIYY-F	Balt	248
105. WLIF-F	Balt	396	145. WRAL-F	Raleigh	331	185. WBAL	Balt	273	WBLI-F	Long Is	248
106. WYSP-F	Phila	393	146. WVEE-F	Atlanta	327	WLOL-F	Minn	273	WWSW-F	Pitts	248
107. KSTP-F	Minn	390	147. KABL-F	SF	322	187. WNIC-F	Detroit	272	227. KEZK-F	St. Lou	247
WXTU-F	Phila	390	WWKA-F	Orl	322	188. WCKG-F	Chicago	271	228. KEEY-F	Minn	246
109. WJOI-F	Detroit	388	149. WWDC-F	Wash	321	WSM-F	Nash	271	229. WIOQ-F	Phila	245
110. KSOL-F	SF	387	150. KEGL-F	Dallas	319	190. WYTZ-F	Chicago	267	230. WIL-F	St. Lou	244
111. WWDB-F	Phila	386	151. WDAF	KC	317	191. KDWB-F	Minn	266	WEZW-F	Milw	244
112. WXRT-F	Chicago	385	152. KNIX-F	Phoenix	316	KSSN-F	L. Rock	266	WSB	Atlanta	244
113. WJIB-F	Boston	382	153. WYLD-F	New Or.	313	193. KFMB	SD	265	WHIO-F	Dayton	244
114. WFYR-F	Chicago	380	154. KFAB	Omaha	312	WIP	Phila	265	234. WHRK-F	Memphis	243
WJJD	Chicago	380	155. KRBE-F	Houston	310	WHLI	Long Is	265	WNCF-F	Col,Oh	243
WMAL	Wash	380	156. WCXR-F	Wash	308	KNKW	LA	265	KFOG-F	SF	243
117. WTMJ	Milw	379	157. KOSI-F	Denver	306	197. KMEF-F	SF	264	237. KJQY-F	SD	242
118. WPEN	Phila	374	158. WZLX-F	Boston	301	198. WKDF-F	Nash	263	WEBN-F	Cinci	242
WTQR-F	Greens-WS	374	159. WAVA-F	Wash	300	200. WLXK-F	Roanoke	263	239. WXYT	Detroit	241
KQRS-F+	Minn	374	WXYV-F	Balt	300	WALK-F+	Long Is	262	WGCL-F	Cleve	241
121. KTRH	Houston	371	161. WBSB-F	Balt	298	WPRO-F	Prov	262	WLVK-F	Char	241
122. WJMK-F	Chicago	368	162. WKDM	NY	297	WOMC-F	Detroit	262	242. KSL	Salt Lake	239
WUSN-F	Chicago	368	WMJI-F	Cleve	297	203. WMAC	Wash	261	243. KLTR-F	Houston	238
124. WSHE-F	Miami	367	WPOC-F	Balt	297	KQUE-F	Houston	261	244. KSAN-F	SF	237
125. KFMK-F	Houston	365	WFOX-F	Atlanta	297	WYNF-F	Tampa	261	KBRD-F	Seattle	237
WHUR-F	Wash	365	166. WHAS	Louis	296	206. WUBE-F	Cinci	260	246. WCMF-F	Roch	236
127. WHYT-F	Detroit	363	167. WRCH-F	Hart	295	207. WWRL	NY	259	WDOK-F	Cleve	236
128. WDAS-F	Phila	359	168. WAAF-F	Worc	289	WQAL-F	Cleve	259	248. WEZB-F	NO	235
KODA-F	Houston	359	169. KISW-F	Seattle	287	WHQT-F	Miami	259	249. KTAR	Phoenix	233
130. KMEZ-F	Dallas	354	170. KSRR-F	Houston	286	WJQY-F	Miami	259	WKRQ-F	Cinci	233
131. WWBA-F	Tampa	352	171. WQBA	Miami	285	211. KUPD-F	Phoenix	257	251. KATT-F	Okl. C	232
132. WYAY-F	Atlanta	351	WLLZ-F	Detroit	285	212. WWWF-F	Detroit	256	252. WBOS-F	Boston	231
133. WQXI-F	Atlanta	350	173. WZGC-F	Atlanta	284	213. WFBC-F	Green-Sp	255	WHJY-F	Prov	231
134. KILT-F	Houston	345	174. KSFM-F	Sac	283	WHUD-F	Peek	255	WESC-F	Green-Sp	231
135. WIBC	Indy	344	WQYK-F	Tampa	283	215. WTOP	Wash	253	255. KCTC-F	Sac	230
136. KSCS-F	Dallas/FW	340	176. WSOL-F	SF	279	KBLX-F	SF	253	256. KLAC	LA	229
WAMZ-F	Louis	340	177. WROR-F	Boston	278	KRAK	Sacra	253	KOIT-F	SF	229
138. WHYI-F	Miami	337	178. WSSP-F	Orl	277	218. WEEI	Boston	252	WIMZ-F	Knox	229
139. WZZK-F+	Birm	336	179. WSKQ	NY	275	219. WHTT-F	Boston	251	WDIZ-F	Orl	229
WKSZ-F	Phila	336	180. WLTF-F	Cleve	274	220. WLKW-F	Prov	250	260. WSTF-F	Orl	228

	WTKI-F	Milw	228		WVOR-F	Roch	200		KWOP-F	Sacra	176		KMGC-F	Dallas	157
	WSKZ-F	Chatt	228		WAYL-F	Minn	200	402.	WWRG	Wash	175		WMT	Ced. Rpds	157
	KBAY-F	SJ	228		KZEW-F	Dallas	200		WBNS-F	Col,Oh	175	473.	WXBQ-F	JC-Kings	156
	KJLH-F	LA	228		WKLH-F	Milw	200		KRAK-F	Sacra	175		KSSK	Hono	156
265.	WWWE	Cleve	227	335.	WQFM-F	Milw	199		KMBR-F	KC	175		WGGZ-F	Baton R	156
	WQDR-F	Raleigh	227	336.	WMSI-F	Jack,MS	198	406.	WGAR-F	Cleve	174		KOAO-F	Denver	156
267.	WRQX-F	Wash	226	337.	KNOB-F	LA	197		WFBR	Balt	174		KOFY	SF	156
268.	WMEE-F	Ft. Wyn	225		WGTZ-F	Dayton	197		WICN-F	Hart	174	478.	KFRC	SF	155
269.	WPEG-F	Char	223		WCMQ-F	Miami	197		KKYK-F	L. Rock	174		WNS-F	Indy	155
	KOMO	Seattle	223		WMJJ-F	Birm	197	410.	KBEQ-F	KC	173		KRSP-F	SLC	155
271.	KRLA	LA	222		WUSY-F	Chatt	197		KYKY	St. Lou	173		KKLT-F	Phoenix	155
	WLTT-F	Wash	222	342.	KTFM-F	San Ant	196		WEZC-F	Char,NC	173	482.	WKRC	Cinci	154
	WDUV-F	Sara	222		WENN-F	Birm	196		WCOS-F	Col,SC	173		WYNK-F	Baton R	154
274.	WZOU-F	Boston	221	344.	KIHK-F	Dav-RI	195	414.	WGMS-F+	Wash	172	484.	WLTY-F	Pitts	153
	KLOL-F	Houston	221		WKCI-F	N. Haven	195		KUBE-F	Seattle	172		KJYY-F	Houston	153
	WLIR-F	Long Is	221		KMJI-F	Denver	195		KKYX	San Ant	172		KGON-F	Port. O	153
277.	WBJW-F	Orl	220		KMEO-F	Phoenix	195		KFKF-F	KC	172		WOWO	Ft. Wayne	153
	KXL-F	Port	220		WINZ	Miami	195		WDMT-F	Cleve	172		WSPA-F	Green-SC	153
	KVOO	Tulsa	220		KLUV-F	Dallas	195		KFBK	Sacra	172	489.	KKHI-F+	SF	152
	KGGO-F	Des M	220		KMJM-F	St. Lou	195		WJMI-F	Jack,MS	172		WMYG-F	Pitts	152
281.	WXTZ-F	Indy	219	351.	XTRA-F	SD	194		WBBQ-F	Aug,GA	172		WAOK	Atlanta	152
	WHOT-F	Young	219		KPLZ-F	Seattle	194		WPLZ-F	Rich	172		WKXX-F	Birm	152
	KBCO-F	Denver	219	353.	KGB-F	SD	193	423.	KEZO-F	Omaha	171	493.	WDAE	Tampa	151
	WAXY-F	Miami	219		WZAK-F	Cleve	193		WYYY-F	Syra	171		WMIL-F	Milw	151
285.	WFMT-F	Chicago	218		KISS-F	San Ant	193		WSUM	Tampa	171	495.	WRXR-F	Chicago	150
	KWSS-F	SJ	218		WRKZ-F	Harris	193		WLTS-F	New Or	171				
	WNOR-F	Norfolk	218		WSSL-F	Green-SC	193	427.	WCLY-F	Wash	170				
288.	WWEZ-F	Cinci	216	358.	KPKE-F	Denver	192	428.	WIOG-F	Sag-BC	169				
	WOKI-F	Knox	216		WMHE-F	Toledo	192		WQUT-F	JC-Kings	169				
	WNWS	Miami	216	360.	WCMS-F	Norfolk	191		KABL	SF	169				
291.	WFMS-F	Indy	215	361.	KAYI-F	Tulsa	190	431.	WTVN	Col,Oh	168				
292.	WHLY-F	Orl	214		WGY	Albany	190		WHO	Des M	168				
	KQZY-F	Dallas	214		KNAC-F	LA	190		KSMB-F	Lafay	168				
	WRMF-F	W. Palm	214		KRQR-F	SF	190	434.	WIXX-F	Green Bay	167				
	KIOI-F	SF	214		KSFO	SF	190		KAZY-F	Denver	167				
	WMJX-F	Boston	214	366.	WJYE-F	Buffalo	189		WLIB.	NY	167				
297.	WBUF-F	Buffalo	213		WVDM-F	Col,SC	189	437.	KNEW	SF	166				
	WAPE-F	Jkville	213	368.	WWLI-F	Prov	188		WZEZ-F	Nash	166				
	KOA	Denver	213		WBEN-F	Buffalo	188		WWL	New Or	166				
	WSNY-F	Col,Oh	213		KPRC	Harris	188		WAQI	Miami	166				
	WSB-F	Atlanta	213		WXGT-F	Col,Oh	188		KEZB-F	El Paso	166				
302.	WNDU-F	S. Bend	212		WPYX-F	Albany	188	442.	WKSJ-F	Green-WS	165				
	WFMZ-F	Allen	212		WABB-F	Mobile	188		WKDD-F	Akron	165				
	KYYS-F	KC	212	374.	WLTI-F	Detroit	187		WSKS-F	Cinci	165				
	KXXY-F	OkL. C	212		WOKY	Milw	187		KQYT-F	Phoenix	165				
	WSTO-F	Evans	212		WEDR-F	Miami	187		WJZZ-F	Detroit	165				
307.	WKSQ-F	Detroit	211		KSPF-F	Salt Lake	187	447.	KDAY	LA	164				
	WUSA-F	Tampa	211	378.	WBLX-F	Mobile	185		WTLC-F	Indy	164				
309.	KBPI-F	Denver	209		WBCY-F	Char,NC	185		KYGO-F	Denver	164				
	WDJY-F	Wash.	209	380.	WHTX-F	Pitts	184		WYHY-F	Nash	164				
	KLOK-F	SF	209		WBLZ-F	Cinci	184		WYRK-F	Buffalo	164				
312.	WBAB-F	Long Is	208		WKQS-F	Miami	184	452.	KITS-F	SF	163				
	KMPS-F	Seattle	208		KRNQ-F	Des M	184	453.	KSEA-F	Seattle	162				
314.	WROQ-F	Char,NC	207	384	KGBT	McA-Bro	182	454.	WTKN	Pitts	161				
	WIOD	Miami	207		KQXT-F	San Ant	182		WEGR-F	Memphis	161				
	WVBF-F	Boston	207		KACE-F	LA	182		WEAT-F	W. Palm	161				
317.	WGKX-F	Memphis	205		WFIL	Phila	182		WOOD-F	Gr. Rpds	161				
	KSDO	SD	205	388.	WFLN-F	Phila	180	458.	WVON	Chicago	160				
319.	WDTX-F	Detroit	204		WZPL-F	Indy	180		WHJJ	Prov	160				
	KFAC-F	LA	204		WBYU-F	New Or	180	460.	WKSS-F	Hart	159				
	KBZT-F	LA	204		KXOA-F	Sacra	180		KDUO-F	River-SD	159				
	KUSA	St. Lou	204		WRVA	Rich	180		WEZK-F	Knox	159				
	KASE-F	Austin	204	393.	KZAP-F	Sacra	179	463.	WRVQ-F	Rich	158				
324.	WOWI-F	Norfolk	203		KKRZ-F	Port O	179		WKRZ-F	Scranton	158				
	WVLK-F	Lexing	203	395.	WPVR-F	Roanoke	178		WPDS-F	Tampa	158				
	WKSJ-F	Mobile	203		WFOG-F	Norfolk	178		KGW	Port O	158				
327.	WMC-F	Memphis	202	397.	KHTR-F	St. Lou	176		WGFM-F	Albany	158				
328.	KFMB-F	SD	201		KTKS-F	Dallas	176		WMJG-F	Detroit	158				
	WRMF-F	W. Palm	201		WKRL-F	Tampa	176	469.	WOJO-F	Chicago	157				
330.	KUTE-F	LA	200		WARM-F	Atl	176		KIXI	Seattle	157				

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WPLJ-F NY	29017	51. KMET-F LA	8681	101. KSHE-F St. Lou	5373
2. WHTZ-F NY	28698	52. WKQX-F Chicago	8577	102. WTOP Wash	5343
3. WINS NY	26104	53. KNBR SF	8576	103. WNIC-F Detroit	5296
4. WCBS NY	23935	54. WQXR-F+ NY	8154	104. WTIC-F Hart	5271
5. KIIS-F LA	19741	55. WLOO-F Chicago	8053	105. WGCL-F Cleve	5264
6. WRKS-F NY	19296	56. KFI LA	7977	106. WWDC-F Wash	5250
7. WGN Chicago	19048	57. KNX-F LA	7832	107. WKSZ-F Phila	5132
8. WABC NY	17404	58. KMPC LA	7829	108. WLW Cinci	5131
9. WOR NY	16621	59. WBAP Dallas-FW	7763	109. WIOQ-F Phila	5100
10. WLTW-F NY	15909	60. WUSL-F Phila	7759	110. KLVE-F LA	5091
11. WBLS-F NY	15794	61. KIQQ-F LA	7649	111. KIKK-F Houston	5076
12. WCBS-F NY	15768	62. WLAK-F Chicago	7578	112. KPLX-F Dallas	5066
13. WNEW-F NY	15233	63. WHYT-F Detroit	7529	113. KJLH-F LA	5056
14. WHN NY	14717	64. WMMS-F Cleve	7436	114. KSTP-F Minn	5030
15. KPWR-F LA	14678	65. WCZY-F Detroit	7417	115. KEGL-F Dallas	5024
16. KABC LA	14472	66. WCLR-F Chicago	7363	116. WRQX-F Wash	5014
17. WBBM Chicago	14404	67. WFYR-F Chicago	7337	117. WZGC-F Atlanta	5008
18. WPAT-F NY	14237	68. WCAU Chicago	7334	118. WLWL-F Minn	4973
19. WXRK-F NY	13674	69. WYSP-F Phila	7210	119. WDAS-F Phila	4953
20. WNBC NY	13563	70. WXKS-F Boston	7055	120. KRLA LA	4938
21. WYNY-F NY	13377	71. WBCN-F Boston	6994	121. KQRS-F+ Minn	4919
22. WMMR-F Phila	12909	72. KKBQ-F Houston	6966	122. WHUR-F Wash	4910
23. KFWB LA	12515	73. WMGK-F Phila	6766	123. KIOI-F SF	4902
24. KNX LA	12395	74. WRIF-F Detroit	6652	124. KZLA-F LA	4848
25. KYW Phila	12258	75. WPAT NY	6540	125. WFBO-F Indy	4825
26. KRTH-F LA	12118	76. KRLD Dallas	6510	126. KSRR-F Houston	4809
27. KOST-F LA	12042	77. WWJ Detroit	6227	127. KSCS-F Dallas	4791
28. WJR Detroit	11953	78. WYTZ-F Chicago	6103	128. WKLS-F Atlanta	4788
29. KLOS-F LA	11758	79. WRBQ-F Tampa	6094	129. KDWB-F Minn	4785
30. WLS Chicago	11436	80. WJMK-F Chicago	6018	130. WCKG-F Chicago	4770
31. WAPP-F NY	11034	81. KIRO Seattle	5970	131. WKYS-F Wash	4753
32. WBBM-F Chicago	10334	82. WHYI-F Miami	5824	WQXI-F Atlanta	4753
33. KBIG-F LA	10275	83. WBZZ-F Pitts	5823	133. WJOI-F Detroit	4728
34. KGO SF	10157	84. WNCN-F NY	5784	134. KMJQ-F Houston	4722
35. WCCO Minn	10151	85. WJLB-F Detroit	5768	135. WJJD Chicago	4688
36. KMOX St. Lou	10105	86. KMEL-F SF	5759	136. WGAY-F Wash	4668
37. WGCI-F Chicago	10086	87. KTRH Houston	5751	137. WTMJ Milw	4660
38. WMAQ Chicago	9792	88. WROR-F Boston	5665	138. WAVA-F Wash	4645
39. KROQ-F LA	9751	89. KVIL-F Dallas	5656	139. KLAC LA	4639
40. KCBS SF	9566	90. WHTT-F Boston	5633	140. WEEI Boston	4635
41. WBMX-F Chicago	9525	91. KYUU-F SF	5623	141. WJIB-F Boston	4626
42. KDKA Pitts	9509	92. WRKO Boston	5593	142. WZOU-F Boston	4625
43. WNSR-F NY	9448	93. KRBE-F Houston	5571	143. WMJI-F Cleve	4621
44. WPIX-F NY	9414	94. WXRT-F Chicago	5553	144. KTNQ LA	4617
45. WNEW NY	9229	95. WSNI-F Phila	5547	145. WTIC Hart	4609
46. KJOI-F LA	9088	96. WSSH-F Boston	5503	146. WOMC-F Detroit	4606
47. WCAU-F Phila	9035	97. WHDH Boston	5459	147. WUSN-F Chicago	4566
48. WLUP-F Chicago	9031	98. WDVE-F Pitts	5439	148. WMZQ-F Wash	4558
49. WEAZ-F Phila	8752	99. KSOL-F SF	5420	149. KILT-F Wash	4529
50. WBZ Boston	8724	100. WLLZ-F Detroit	5411	150. WPCF-F Atlanta	4487

* Based on 12+ TSA Cume, Broadcast Week

151. WWDB-F	Phila	4483	201. WZLX-F	Boston	3685	WSKQ	NY	3149
152. KODA-F	Houston	4465	202. KHTR-F	St. Lou	3673	252. WAMZ-F	Louis	3138
153. CKLW	Detroit	4446	203. KTKS-F	Dallas	3646	253. WBAB-F	Long Isl	3137
154. WMAL	Wash	4424	204. KOMO	Seattle	3634	254. WYNF-F	Tampa	3136
155. WAAF-F	Boston	4418	205. KOA	Denver	3626	255. WSM-F	Nash	3129
156. WLYF-F	Miami	4392	206. WWSW-F	Pitts	3621	256. WHJY-F	Prov	3125
157. WDTX-F	Detroit	4368	207. WEZB-F	New Orl	3616	257. KBEQ-F	KC	3119
158. KLOK-F	SF	4363	208. WBJW-F	Orl	3597	258. WBOS-F	Boston	3112
159. KTXQ-F	Dallas	4348	WIVK-F	Knox	3597	WVBF-F	Boston	3112
160. KITS-F	SF	4305	210. WFIL	Phila	3595	260. KEEY-F	Minn	3107
161. WDAF	KC	4291	211. KSAN-F	SF	3581	261. WWKA-F	Orl	3104
162. KLTR-F	Houston	4286	212. KNOB-F	LA	3576	262. WIYY-F	Balt	3077
163. KABL-F	SF	4261	213. WBLI-F	Long Is	3575	263. WSTF-F	Orl	3062
164. WRXR-F	Chicago	4238	214. WKHX-F	Atlanta	3573	264. KACE-F	LA	3050
165. KOIT-F	SF	4233	215. KSFO	SF	3558	265. KUBE-F	Seattle	3042
166. WCXR-F	Wash	4225	216. WWWW-F	Detroit	3547	266. KYYS-F	KC	3035
167. KBZT-F	LA	4216	217. WIBC	Indy	3546	267. WQAL-F	Cleve	3033
168. WLTF-F	Cleve	4194	218. KBLX-F	SF	3539	268. WXGT-F	Col.OH	3027
169. KFAC-F	LA	4187	219. WALK-F+	Long Is	3537	269. WXYT	Detroit	3017
170. WRAL-F	Raleigh	4168	220. WIP	Phila	3534	270. WHQT-F	Miami	3004
171. WXTU-F	Phila	4159	221. WMJX-F	Miami	3523			
172. WBSB-F	Balt	4151	222. WBAL	Balt	3520			
173. KLOL-F	Houston	4138	223. WFOX-F	Atlanta	3488			
WPEN	Phila	4138	224. WFMT-F	Chicago	3468			
175. KKDA-F	Dallas	4128	225. KSL	Salt Lake	3467			
176. KFRC	SF	4109	226. KFAB	Omaha	3461			
177. KKGO-F	LA	4106	227. WAXY-F	Miami	3456			
178. WADO	NY	4099	WRCH-F	Hart	3456			
179. WSB	Atlanta	4071	229. WINZ-F	Miami	3452			
180. WTQR-F	Green/WS	4062	230. KISW-F	Seattle	3449			
181. WSHH-F	Pitts	4045	231. WKTI-F	Milw	3434			
182. KFMK-F	Houston	4001	232. WPRO-F	Prov	3419			
183. WWWE	Cleve	3970	233. WHTX-F	Pitts	3415			
184. KWSS-F	SJ	3943	234. KOSI-F	Denver	3406			
185. WLTT-F	Wash	3939	235. WMJC-F	Detroit	3380			
186. KSFM-F	Sacra	3874	236. KBPI-F	Denver	3371			
187. WHAS	Louis	3862	237. WBMW-F	Wash	3368			
188. WKRQ-F	Cinci	3859	238. WWBA-F	Tampa	3343			
189. WZZK-F+	Birm	3850	239. WBEN-F	Buffalo	3321			
190. KNIX-F	Phoenix	3838	240. KZEW-F	Dallas	3262			
191. WNCI-F	Col, O	3824	241. KUPD-F	Phoenix	3260			
192. WYAY-F	Atlanta	3819	242. WSB-F	Atlanta	3240			
193. WLIF-F	Balt	3808	243. WZPL-F	Indy	3230			
194. KFMB	SD	3783	244. WXYV-F	Balt	3228			
195. WSHE-F	Miami	3763	245. WAPI-F	Birm	3191			
196. KZZP-F	Phoenix	3759	246. KPLZ-F	Seattle	3189			
197. KMEZ-F	Dallas	3755	WDJY-F	Wash	3189			
198. WVEE-F	Atlanta	3739	248. WSOC-F	Char,NC	3175			
199. KFOG-F	SF	3712	249. WMC-F	Memphis	3157			
200. KFMB-F	SD	3700	250. WARM-F	Atlanta	3149			

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	KTRS-F	Casper	52.0	51.	WZAT-F	Savannah	34.0
2.	WWNC	Asheville	48.9	52.	WQUT-F	Johnson City	33.9
3.	WJBC	Bloomington,IL	47.3		WIKY-F	Evans	33.9
4.	WIXX-F	Green Bay	45.8	54.	WHAS	Louisville	33.5
5.	WZOK-F	Rockford	45.7	55.	KZZU-F+	Spokane	33.4
6.	WIOG-F	Saginaw	45.6	56.	KVOC	Casper	33.2
	WBNQ-F	Bloomington,IL	45.6	57.	WFXE-F	Columbus,GA	33.1
8.	WBBQ-F	Augusta,GA	45.2		KFRX-F	Lincoln	33.1
9.	KRLB-F	Lubbock	44.2	59.	WKZO	Kalamazoo	33.0
	WMEE-F	Ft. Wayne	44.2		WYYY	Syracuse	33.0
11.	WCKK-F	Erie	43.5	61.	WSKZ-F	Chattanooga	32.7
12.	WFBG	Altoona	42.6	62.	WQSM-F	Fayette	32.6
13.	KMOX	St. Louis	41.8	63.	WGNI-F	Wilmington,NC	32.2
14.	WNDU-F	South Bend	41.3		WXKC-F	Erie	32.2
15.	KGHL	Billings	40.9		KGOT-F	Anchorage	32.2
	KWTO-F	Springfield,MO	40.9		WLAP-F	Lexington	32.2
17.	WZYP-F	Huntsville	40.6	67.	WFBC-F	Greenville,SC	32.1
18.	KIIK-F	Daven-RI	40.4	68.	WBGW-F	Tallahassee	32.0
	WAYS-F	Macon	40.4		WDAY-F	Fargo	32.0
20.	KFMW-F	Waterloo	40.3	70.	KTTS-F	Springfield,MO	31.9
21.	KEZB-F	El Paso	39.0	71.	WROK	Rockford	31.8
22.	WOMP-F	Wheeling	38.7	72.	WMHE-F	Toledo	31.6
23.	WIVK-F	Knoxville	38.4		WKCI-F	New Haven	31.6
24.	WKSJ-F	Mobile	38.3	74.	WOWO	Ft. Wayne	31.5
25.	WHOT-F	Youngstown	38.1	75.	KKXX-F	Baker	31.4
26.	KSMB-F	Lafayette	37.4		KHFI-F	Austin	31.4
27.	WVBS-F	Wilmington,NC	37.2		WDUV-F	Sarasota	31.4
	WAAL-F	Binghamton	37.2	78.	WGIR-F	Manchester	31.0
29.	WSTO-F	Evans	37.1		WCGQ-F	Columbus,GA	31.0
30.	WTHI-F	Terre Haute	36.9		WIBA-F	Madison	31.0
31.	KRNQ-F	Des Moines	36.8		KBFM-F	McAllen	31.0
32.	WKSF-F	Asheville	36.4	82.	WTQR-F	Greens,WI	30.8
	KFAB	Omaha	36.4	83.	WVOR-F	Rochester	30.7
34.	WCCO	Minneapolis	36.2		WTMJ	Milwaukee	30.7
35.	WTCR-F	Huntington	36.1	85.	WBHP	Huntsville	30.4
36.	WKZW-F	Peoria	36.0		WVLK-F	Lexington	30.4
	WZEE-F	Madison	36.0	87.	WWVA	Wheeling	30.3
38.	WICC	Bridgeport	35.7	88.	WMT	Cedar Rapids	30.1
39.	KYYA-F	Billings	35.5				
40.	WCRZ-F	Flint	35.4				
41.	KDKA	Pittsburgh	35.3				
42.	WTIC-F	Hart	35.2				
43.	WKEE-F	Huntington	35.0				
	WXLK-F	Roanoke	35.0				
45.	KZFM-F	Corpus Christi	34.8				
46.	WTIC	Hart	34.6				
47.	WHHY-F	Montgomery,AL	34.5				
	WVIC-F	Lansing	34.5				
49.	WGLF-F	Tallahassee	34.3				
	KOKZ-F	Waterloo	34.3				

* Based on 12+ Metro Cume Rating,
Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP			AOR			AC/SOFT ROCK/OLDIES			MOR/VARIETY		
1. WHITZ-F	NY	1915	1. WMMR-F	Phil	1142	1. WLTW-F	NY	1204	1. WGN	Chicago	1609
2. WPLJ-F	NY	1669	2. WNEW-F	NY	1126	2. WCBS-F	NY	1052	2. WJR	Detroit	926
3. KIIS-F	LA	1087	3. WXRK-F	NY	931	3. KOST-F	LA	802	3. WCCO	Minn	865
4. WRBQ-F	Tampa	560	4. KLOS-F	LA	731	4. KRTH-F	LA	711	4. KDKA	Pitts	751
5. WXKS-F	Boston	492	5. KROQ-F	LA	703	5. WNBC	NY	683	5. WBZ	Boston	747
6. WAPP-F	NY	474	6. WMMS-F	Cleve	595	6. WNSR-F	NY	552	6. KNBR	SF	562
7. KKBQ-F	Houston	467	7. WBCN-F	Boston	588	7. WPIX-F	NY	547	7. WHDH	Boston	430
8. WLS	Chicago	461	8. WLUP-F	Chicago	580	8. WYNY-F	NY	544	8. WTIC	Hart	429
9. WCAU-F	Phila	436	9. KSHE-F	St. Lou	495	9. KIQQ-F	LA	500	9. WMAL	Wash	380
10. WCZY-F	Detroit	419	10. WDVE-F	Pitts	458	10. WLAK-F	Chicago	479	10. WTMJ	Milw	379
11. WBZZ-F	Pitts	416	11. WKLS-F	Atl	440	11. KVIL-F	Dallas	474	11. WIBC	Indy	344
12. WKQX-F	Chicago	406	12. WFBQ-F	Indy	435	12. WMGK-F	Phila	444	12. WLW	Cinci	335
13. WTIC-F	Hart	404	13. KMET-F	LA	429	13. WCLR-F	Chicago	434	13. KFAB	Omaha	312
14. WBBM-F	Chicago	401	14. WRIF-F	Detroit	406	14. WSNi-F	Phila	424	14. WHAS	Louis	296
15. WHYT-F	Detroit	363	15. WYSP-F	Phila	393	15. KFI	LA	412	15. KFMB	SD	265
16. WHYI-F	Miami	337	16. WXRT-F	Chicago	385	16. KSTP-F	Minn	390	16. WIP	Phila	265
17. KZZP-F	Phoenix	335	17. KQRS-F+	Minn	374	17. WFYR-F	Chicago	380	17. WSB	Atlanta	244
18. KNX-F	LA	333	18. WSHE-F	Miami	367	18. WJMK-F	Chicago	368	18. KSL	SLC	239
19. KEGL-F	Dallas	319	19. WWDC-F	Wash	321	19. KFMK-F	Houston	365	19. KOMO	Seattle	223
20. KRBE-F	Houston	310	20. WCXR-F	Wash	308	20. WQXI-F	Atlanta	350	20. WGY	Albany	190
21. WAVA-F	Wash	300	21. WZLX-F	Boston	301	21. WKSZ-F	Phila	336	21. WRVA	Rich	180
22. WBSB-F	Balt	298	22. WAAF-F	Worc	289	22. WRAL-F	Raleigh	331	22. WTVN	Col, Oh	168
23. WZGC-F	Atlanta	284	23. KISW-F	Seattle	287	23. WFOX-F	Atlanta	297	23. WMT	Ced Rpds	157
24. KSFM-F	Sacra	283	24. KSRR-F	Houston	286	24. WMJI-F	Cleve	297	24. KSSK	Hono	156
25. WLOL-F	Minn	273	25. WLZ-F	Detroit	285	25. WROR-F	Boston	278	25. WKRC	Cinci	154
26. WYTZ-F	Chicago	267	26. KTXQ-F	Dallas	274	26. WLTF-F	Cleve	274	26. WOWO	Ft. Wyn	153
27. KDWB-F	Minn	266	27. WAPI-F	Birm	274	27. WNIC-F	Detroit	272	27. KEX	Port O	146
28. KMEL-F	SF	264	28. WLWQ-F	Col, Oh	274	28. WOMC-F	Detroit	262	28. WKLY-F	Evans	138
29. WXLK-F	Roanoke	263	29. WCKG-F	Chicago	271	29. WJQY-F	Miami	259	29. KOB	Albuq	137
30. WPRO-F	Prov	262	30. WKDF-F	Nash	263	30. WFBC-F	Green-SP	255	30. WBT	Char, NC	130
31. WHTT-F	Boston	251	31. WYNF-F	Tampa	261	31. KYUU-F	SF	249	31. WSYR	Syr	130
32. WBLI-F	Long Is	248	32. KVPD-F	Phoenix	257	32. WWSW-F	Pitts	248	32. KHOW	Denver	128
33. WNCI-F	Col, Oh	243	33. WIYY-F	Balt	248	33. KLTR-F	Houston	238	33. WHAM	Roch	126
34. WGCL-F	Cleve	241	34. WIOQ-F	Phila	245	34. KOIT-F	SF	229	34. WPTF	Raleigh	125
35. WEZB-F	New Or	235	35. KFOG-F	SF	243	35. WSTF-F	Orl	228	35. WGR	Buffalo	124
36. WKRQ-F	Cinci	233	36. WEBN-F	Cinci	243	36. KRLA	LA	222	36. WSPD	Toledo	124
37. WKTI-F	Milw	228	37. WCMF-F	Roch	236	37. WLTT-F	Wash	222	37. WBEN	Buffalo	123
38. WSKZ-F	Chatt	228	38. KATT-F	Okl C	232	38. WAXY-F	Miami	219	38. KRMG	Tulsa	119
39. WRQX-F	Wash	226	39. WHJY-F	Prov	231	39. KIOI-F	SF	214	39. KOY	Phoenix	110
40. WMEE-F	Ft. Wyn	225	40. WDIZ-F	Orl	229	40. KQZY-F	Dallas	214	40. WDBO	Orl	110
41. WZOU-F	Boston	221	41. WIMZ-F	Knox	229	41. WMJX-F	Boston	214	41. WICC	Bridge	110
42. WBJW-F	Orl	220	42. KLOL-F	Houston	221	42. WRMF-F	W. Palm	214	42. WKBN	Young	108
43. WHOT-F	Young	219	43. WLIR-F	Long Is	221	43. WBUF-F	Buffalo	213	43. WTAR	Norfolk	107
44. WDTX-F	Detroit	204	44. KGGO-F	Des M	220	44. WSB-F	Atlanta	213	44. WHIO	Dayton	102
			45. KBCO-F	Denver	219	45. WSNY-F	Col, Oh	213			
			46. WNOR-F	Norfolk	218	46. WKSG-F	Detroit	211			
			47. KYYS-F	KC	212	47. WUSA-F	Tampa	211			
			48. KBPI-F	Denver	209	48. WVBF-F	Boston	207			
			49. WBAB-F	Long Is	208	49. KBZT-F	LA	204			
			50. KZEW-F	Dallas	200	50. WRMF-F	W. Palm	201			
			51. WKLH-F	Milw	200						

CLASSICAL

1. WQXR-F+	NY	483	11. WTMI-F	Miami	118
2. WNCN-F	NY	334	12. KVOD-F	Denver	100
3. WFMT-F	Chicago	218	13. WCRB-F	Boston	95
4. KFAC-F	LA	204	14. WQRS-F	Detroit	80
5. WFLN-F	Phila	180	15. KFSD-F	SD	72
6. WGMS-F+	Wash	172	16. KYTE-F	Port O	67
7. KKHI-F+	SF	152	17. WRR-F	Dallas	65
8. WNLB-F	Chicago	142	18. KFAC	LA	58
9. KDFC-F+	SF	125	19. WCLV-F	Cleve	52
10. KING-F	Seattle	118			

RELIGION/GOSPEL

1. WWRL	NY	259	18. KFSG-F	LA	53
2. KLTY-F	Dallas	139	19. WYCA-F	Chicago	52
3. WFME-F	NY	131	20. WDAC-F	Lanc	51
4. WBGR	Balt	112	21. WMUZ-F	Detroit	51
5. KBRT	LA	109	22. WYCB	Wash	51
6. KHVN	Dallas	106	23. WRBS-F	Balt	50
7. WWDJ	NY	88	24. KPDQ-F	Port O	48
8. WCFL	Chicago	75	25. WPAY-F	Hunting	47
9. KCIJ	Shreve	70	26. WABQ	Cleve	44
10. KCMS-F	Seattle	70	27. WAGG	Birm	44
11. WROL	Boston	68	28. KFAX	SF	43
12. KYMS-F	LA	61	29. WDJC-F	Birm	43
13. KGOL-F	Houston	58	30. KCFO-F	Tulsa	41
14. WOAD	Jack, MS	58	31. WCGL	Jack, MS	41
15. WMBM	Miami	57	32. WPFB-F	Cinci	40
16. WPIT-F	Pitts	55	33. WRFD	Col, Oh	40
17. WPCE	Norfolk	54			

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

<u>CHR/TOP 40/CONTEMP</u>	<u>AOR</u>	<u>BEAUTIFUL MUSIC/EZ</u>	<u>COUNTRY</u>
1. KTRS-F Casper 36.4	1. KGGO-F Des. M 18.2	1. WDUV-F Sarasota 23.4	1. WUNC- Ashe 35.7
2. WAAL-F Bingham 27.7	2. WWCT-F Peoria 18.1	2. WWLV-F Daytona 17.8	2. KGHM- Billings 31.4
3. KRLL-F Lubbock 26.5	3. WZZQ-F Terre H 16.5	3. WFBG-F Altoona 17.2	3. WTCR-F Hunt WV 27.4
4. WOMP-F Wheel 25.4	4. WCMF-F Roch 15.6	4. WEZN-F Bridge 16.5	4. WIVK-F Knox 26.7
5. KFMW-F Water-CF 25.2	5. WAPL-F App-Osh 14.9	5. WZLD-F Manch 15.0	5. WTHI-F Terre H 25.4
6. WBNQ-F Bloom 24.9	6. KEZO-F Omaha 14.9	6. WNCE-F Lanc 14.2	6. WKSJ-F Mobile 23.7
7. WZOK-F Rock 24.6	7. KILO-F Col Spgs 14.7	7. WHBC-F Canton 14.1	7. KVOC- Casper 21.8
8. WIOG-F Saginaw 23.5	8. WKQQ-F Lexing 14.4	8. WPVR-F Roanoke 14.1	8. WBHP- Hunts 20.6
9. KLIK-F Dav-RI 23.2	9. WIBA-F Madison 13.8	9. WDUZ-F Green B 13.9	9. WLWI-F Mont,AL 19.1
10. KSMB-F Lafay 23.2	10. KQWB-F Fargo 13.5	10. WHIO-F Dayton 13.8	10. WXBQ-F JC-Kings 18.9
11. KWTO-F Spring,MO 23.1	11. KFMQ-F Lincoln 13.4	11. WYEZ-F S. Bend 13.5	11. KTTS-F Spring,MO 18.5
12. WMEE-F Ft. Wyn 23.0	12. WLWQ-F Col, OH 13.4	12. WSRF-F Worc 13.3	12. KSSN-F L. Rock 17.7
13. WZYP-F Hunts 23.0	13. WFBQ-F Indy 13.3	13. KXTZ-F Las V 13.2	13. KLLL-F Lubbock 17.4
14. WIXX-F Green B 22.7	14. WIMZ-F Knox 13.3	14. KCNC-F Amar 12.8	14. WTQR-F Greens,WS 17.4
15. WKSF-F Ashe 22.5	15. WMMS-F Cleve 13.2	15. WEZK-F Knox 12.7	15. KJNE-F Waco 17.2
16. WBBQ-F Aug,GA 21.6	16. KOZZ-F Reno 13.0	16. KBEE-F Modesto 12.6	16. WUSY-F Chatt 16.7
17. WCCK-F Erle 20.8	17. WIXV-F Savan 13.0	17. WSWT-F Peoria 12.6	17. WVLF-F Lexing 16.5
18. WSTO-F Evans 20.7	18. KATT-F Okl C 12.8	18. WVFM-F Lake 12.2	18. KASE-F Austin 16.2
19. KRNQ-F Des M 20.1	19. WWCK-F Flint 12.6	19. WFMZ-F All-Beth 12.1	19. WQBE-F Char,WV 16.1
20. KZZU-F+ Spokane 20.0	20. KJOT-F Boise 12.4	20. WFPQ-F Atl City 12.0	20. WOKQ-F Ports,NH 16.0
21. WSKZ-F Chatt 19.6	21. KLAQ-F El Paso 12.4	21. KLIN-F Lincoln 11.6	21. WAMZ-F Louis 15.7
22. WQUT-F JC-Kings 19.1	22. KWHL-F Ft Wyn 12.3	22. WEAT-F W. Palm 11.6	22. KIOV-F Sioux F 15.6
23. KZFM- Corpus C 18.8	23. WKDF-F Nash 12.3	23. WZEZ-F Nash 11.4	23. KFGO- Fargo 15.3
24. WAYS-F Macon 18.8	24. WXLN-F Dav-RI 12.3	24. KELO-F Sioux F 10.9	24. WZZK-F+ Birm 15.2
25. WHOT-F Young 18.8	25. KLBK-F Austin 12.1	25. KXLY-F Spokane 10.8	25. KHAK-F Ced Rpds 14.7
26. WNDU-F S. Bend 18.7	26. WGIR-F Manch 12.1	26. KRDO-F Col Spgs 10.6	26. WGEE- Green B 14.3
27. WCGQ-F Col,GA 18.3	27. KSHE-F St. Lou 12.0	27. WWBA-F Tampa 10.6	27. WCOS-F Col,SC 14.2
28. WVBS-F Wilm,NC 17.9	28. WAMX-F Hunting 11.9	28. KBZ-F Tulsa 10.4	28. WPOR-F Port M 13.7
29. KEZB-F El Paso 17.8	29. WBLM-F Port M 11.6	29. KEZQ-F L. Rock 10.4	29. WWA- Wheel 13.6
30. WKEE-F Hunting 17.7	30. WAAF-F Worc 11.5	30. KGFN-F Baker 10.3	30. KUZZ- Baker 13.5
31. KFRX-F Lincoln 17.4	31. WZZO-F All-Beth 11.5	31. WKBN-F Young 10.3	31. WLLR-F Dav-RI 13.4
32. WXLK-F Roanoke 17.2	32. WNOR-F Norfolk 11.4	32. WNCT-F Green NB 10.3	32. KTPK-F Topeka 13.3
33. KGOT-F Anch 17.1	33. WAPI-F Birm 11.3	33. WOOD-F Gr Rpds 10.3	33. WMSI-F Jack,MS 13.3
34. KYIA-F Billings 16.6	34. WEBN-F Cinci 11.1	34. WMEZ-F Pensa 10.2	34. KCCY-F Pueblo 13.0
35. WKZV-F Peoria 16.2	35. WLAV-F Gr Rpds 11.0	35. WLIF-F Balt 10.2	35. WSM-F Nash 12.4
36. WVIC-F Lansing 16.0	36. WMMR-F Phil 10.9	36. WHP-F Harris 10.1	36. WSOC-F Char,NC 12.4
37. KRRD-F Wichita 15.8	37. WOUR-F Utica 10.6	37. WLKW-F Prov 10.1	37. WQQQ-F Wilm,NC 12.3
38. WAPE-F Jkville 15.6	38. KLPX-F Tucson 10.5	38. KTXR-F Spring MO 10.0	38. WPCV-F Lake 12.2
39. WZEE-F Madison 15.5	39. WRXL-F Rich 10.5	39. WJYE-F Buffalo 10.0	39. KXXY-F Okl C 12.1
40. WTIC-F Hart 15.3	40. KRNA-F Ced Rpds 10.3	40. KCTC-F Sacra 9.8	40. WCAW- Char,WV 12.1
41. WZAT-F Savannah 15.2	41. KZEL-F Eugene 10.1	41. WLQR-F Toledo 9.8	41. WITL-F Lansing 12.1
42. KKKX-F Baker 15.1	42. KEZE-F Spokane 10.0	42. WSHH-F Pitts 9.8	42. WOVK-F Wheel 12.1
43. WWSR-F Char,WV 15.0	43. KQRS-F+ Minn 9.9	43. KJYK-F Tucson 9.7	43. WVAM- Altoona 12.1
44. WDAY-F Fargo 14.9	44. WFYV-F Jkville 9.8	44. KUMU-F Hono 9.6	44. WAVC-F Duluth 12.0
45. WKFR-F Kala 14.8	45. WKKE-F Ft. Wyn 9.8	45. KQXY-F Beau 9.6	45. KWEN-F Tulsa 11.8
46. WMHE-F Toledo 14.8	46. WPYX-F Albany 9.6	46. KOSI-F Denver 9.6	46. WYNG-F Evans 11.8
47. WRBQ-F Tampa 14.8	47. WTHZ-F Talla 9.6	47. WRCH-F Hart 9.6	47. KMML-F Amar 11.7
48. KSND-F Eugene 14.3	48. WAOR-F S. Bend 9.5	48. KUUS-F Billings 9.5	48. KYKR-F Beau 11.7
49. WABB-F Mobile 14.3	49. WRQK-F Canton 9.5	49. WSPP-F Orl 9.5	49. KVOX-F Fargo 11.6
50. KHFI-F Austin 14.2	50. KNCN-F Corpus C 9.3	50. WBNS-F Col, OH 9.3	50. WDAY- Fargo 11.6
			51. WHWK-F Bingham 11.6

SPANISH

1. KGBT- McAllen 19.5	8. KGST- Fresno 5.5
2. KUNO- Corpus C 9.9	9. KAMA- El Paso 5.4
3. KIWW-F McAllen 7.6	10. KCCT- Corpus C 5.2
4. KLOC- Modesto 7.0	11. KOXR- Oxnard 4.4
5. KQXX-F McAllen 6.3	12. KEDA- San Ant 4.3
6. KCOR- San Ant 5.8	13. KTRO- Oxnard 4.2
7. WQBA- Miami 5.6	

CLASSICAL

1. KBOQ-F Sal-Sea 4.7	8. KLSK-F Albuq 2.4
2. KVOD-F Denver 3.6	9. WIMI-F Miami 2.1
3. WGMF-F+ Wash 3.1	10. KKHI-F+ SF 1.8
4. KHFM-F Albuq 3.0	11. WFLN-F Phil 1.8
5. KING-F Seattle 3.0	12. WFMT-F Chi 1.7
6. KYTE-F Port O 2.9	13. WQXR-F+ NY 1.7
7. KFSD-F SD 2.4	14. KIWI-F Baker 1.5

MOR/VARIETY

1. WJBC	Bloom	36.2	
2. WIKY-F	Evans	25.7	
3. KFAB	Omaha	21.6	
4. WMT	Ced Rpds	20.1	
5. WTIC	Hart	19.2	
6. WIBC	Indy	18.6	
7. WCCO	Minn	17.9	
8. WHAS	Louis	17.6	
9. WICC	Bridge	16.3	
10. KDKA	Pitts	15.3	
11. WSBT	S. Bend	14.7	
12. WTMJ	Milw	14.6	
13. WHBC	Canton	14.5	
14. KSSK	Hono	14.2	
15. WRVA	Rich	13.9	
16. WBNF	Bingh	13.7	
17. WKZO	Kala	13.4	
	WOWO	Ft Wayne	13.4
	KOB	Albuq	13.4
20. KSOO	Sioux F	13.0	
21. KTWO	Casper	12.7	
22. WIBW	Topeka	12.6	
23. KDAL	Duluth	12.5	
24. WSYR	Syra	12.3	
25. WSTV	Steuben	12.0	
26. WSGW	Saginaw	11.7	
	WSPD	Toledo	11.7
28. WGN	Chi	11.4	
29. KSL	SLC	11.0	
30. WELI	N. Haven	10.7	
	WKBN	Young	10.7
	WLW	Cinci	10.7
33. KUCN	Eugene	10.6	
34. WTAG	Worc	10.5	
35. WRTA	Altoona	10.3	
36. WIBX	Utica	10.1	
37. WJR	Det	9.9	
38. WGY	Albany	9.6	
39. WVLU	Lexing	9.3	
40. WBZ	Boston	9.2	
	WIBA	Madison	9.2
42. KFMB	SD	9.0	
	KWLO	Water-CF	9.0
44. WAKR	Akron	8.9	
45. WOOD	Gr Rpds	8.6	
46. KRMG	Tulsa	8.5	
47. KFOR	Lincoln	8.3	
48. WDEL	Wilm,DE	8.1	
49. KBOI	Boise	8.0	

BLACK/URBAN

1. WDKS-F	Fayette	22.6	
2. WFXE-F	Col,GA	21.3	
3. WANM	Talla	19.9	
4. WEAS-F	Savan	17.3	
5. WBLX-F	Mobile	17.0	
6. WJMI-F	Jacks,MS	16.7	
7. WHRK-F	Memphis	15.6	
8. KDKS-F	Shreve	14.7	
9. WDZZ-F	Flint	14.5	
	WYLD-F	New Or	14.5
11. WDDM-F	Col,SC	14.3	
12. WPLZ-F	Rich	13.8	
13. WENN-F	Birm	13.1	
14. WFXA-F	Aug,GA	12.8	
15. WPGA-F	Macon	12.3	
16. KHYS-F	Beau	11.9	
17. WQIM-F	Mont,AL	11.6	
18. WPEG-F	Char,NC	10.7	
19. KZOU-F	L. Rock	10.3	
20. WFXC-F	Raleigh	10.2	
	WOWI-F	Norfolk	10.2
22. WQDW-F	Green,NB	10.1	
23. WSOK	Savan	9.8	
24. KFXZ-F	Lafay	9.7	
25. WPAL	Char,SC	9.3	
	WQOK-F	Nash	9.3
27. WEUP	Hunts	9.1	
28. WTLC-F	Indy	9.0	
	WWWZ-F	Char,SC	9.0
30. WXVI	Mont,AL	8.8	
31. WIBB	Macon	8.6	
	WOKS	Col,GA	8.6
	WVEE-F	Atl	8.6
34. KKDA-F	Dallas	8.5	
35. KJCB	Lafay	8.2	
	WWIL	Wilm,NC	8.2
37. KMJQ-F	Hous	8.0	
11. WJNY-F	W. Palm	7.3	
12. WRCC	Col,GA	7.0	
13. KLEO	Wichita	6.9	
14. WYUT-F	Utica	6.7	
15. WTHI	Terre H	6.6	
16. WYNZ	Port M	6.3	
17. KSRN-F	Reno	6.1	
	WEJL	Scran	6.1
19. KMRY	Des M	6.0	
20. KIDO	Boise	5.7	
	KXTP	Duluth	5.7
	WECK	Buffalo	5.7
23. WAAV	Wilm,NC	5.6	
24. KORR	Las V	5.4	
25. WAVZ	N. Haven	5.2	
	WFBL	Syra	5.2
27. WKAP	Allen	5.1	
28. CKLW	Det	5.0	

NEWS/TALK

1. KMOX	St. Lou	22.4	
2. KIRO	Seattle	10.7	
3. KMBZ	KC	9.7	
4. KOH	Reno	8.5	
5. KCSJ	Pueblo	8.3	
	KTAR	Phoenix	8.3
7. WHO	Des M	8.2	
	WOC	Dav-RI	8.2
9. KGO	SF	7.2	
10. KSDO	SD	7.0	
	KTOK	Okl C	7.0
12. WBAL	Balt	6.9	
13. KCBS	SF	6.8	
	KYW	Phil	6.8
15. KMJ	Fresno	6.6	
	WHJJ	Prov	6.6
	WQBK	Albany	6.6
18. KXL	Port O	6.4	
19. KRLD	Dallas	6.3	
	WJNO	W. Palm	6.3
	WWJ	Det	6.3
22. KXLY	Spokane	6.2	
23. WGIR	Manch	6.1	
	WNIR-F	Akron	6.1
25. WRKO	Boston	6.0	
26. KVOR	Col Spgs	5.9	
	WWL	New Or	5.9
28. KTRH	Hous	5.8	
29. KFBK	Sacra	5.7	
	KOA	Denver	5.7
	WBBM	Chi	5.7
32. WCKY	Cinci	5.4	
33. WJBO	Baton R	5.3	

AC/SOFT ROCK/OLDIES

1. WCRZ-F	Flint	19.4	
	WFBC-F	Green-SP	19.4
3. WTFM-F	JC-Kings	18.9	
4. WFBC	Altoona	18.4	
5. WKKC-F	Erie	17.5	
6. WYYY-F	Syra	16.6	
7. WGNF-F	Wilm,NC	16.4	
8. KLTA-F	Fargo	15.3	
9. WVOR-F	Roch	14.1	
10. WBGFM-F	Talla	14.0	
11. KOB-F	Albuq	13.6	
	WROK	Rockford	13.6
13. KCIX-F	Boise	13.5	
14. WKYE-F	Johns	12.9	
15. WZNY-F	Aug,GA	12.4	
16. WVAF-F	Char,WV	12.3	
17. WMRV-F	Bingh	12.2	
18. KFQD	Anch	11.9	
	WJJI-F	Ft. Wayne	11.9
	WMJJ-F	Birm	11.9
	WSNY-F	Col,OH	11.9
22. KVKI-F	Shreve	11.6	
	KVUU-F	Col Spgs	11.6
	WNSN-F	S. Bend	11.6
	WRMF-F	W. Palm	11.6
26. KHOO-F	Waco	11.5	
	KPNW-F	Eugene	11.5
	WHPA-F	Altoona	11.5
29. KIDX-F	Billings	11.2	
	WMT-F	Ced Rpds	11.2
31. WLEV-F	Allen	11.1	
	WQHQ-F	Salis	11.1
33. WHNN-F	Saginaw	10.9	
34. WBUF-F	Buffalo	10.8	
	WNFL	G. Bay	10.8
36. KXUS-F	Spring,MO	10.3	
37. WPEZ-F	Macon	10.2	
38. WIVY-F	Jkville	9.9	
	WMYU-F	Knox	9.9
	WRAL-F	Raleigh	9.9
	WSTF-F	Orl	9.9
42. WMAS-F	Spring,MA	9.8	
43. KEYI-F	Austin	9.7	
	KRNO-F	Reno	9.7
45. KSTP-F	Minn	9.5	
	WEZS-F	Rich	9.5
47. KMAV-F	Sal-Sea	9.4	
48. KOSO-F	Modesto	9.2	
	KSPZ-F	Col Spgs	9.2
	WEZC-F	Char,NC	9.2
	WRKA-F	Louis	9.2
	WTGH	Col,SC	3.3
	WZTN	Mont,AL	3.3
13. KFEL	Pueblo	3.1	
14. WPCE	Norfolk	3.0	
15. KSQL	Wichita	2.9	
	WBGR	Balt	2.9
17. KDAR-F	Oxnard	2.8	
18. KDVE	Beau	2.5	
	KLJF	Spring,MO	2.5
	KLTY-F	Dallas	2.5
21. WLUX	Baton R	2.4	

NOSTALGIA

1. WEYZ	Erie	14.7	
2. WMID	Atl C	10.0	
3. WINR	Bingh	9.2	
4. WROD	Day Bch	8.4	
5. WMAS	Spring,MA	8.1	
6. KTOP	Topeka	7.8	
	WNAK	Scran	7.8
8. WCOA	Pensa	7.7	
	WOKY	Milw	7.7
	WYLF-F	Roch	7.7
11. WNJY-F	W. Palm	7.3	
12. WRCC	Col,GA	7.0	
13. KLEO	Wichita	6.9	
14. WYUT-F	Utica	6.7	

15. WTHI	Terre H	6.6	
16. WYNZ	Port M	6.3	
17. KSRN-F	Reno	6.1	
	WEJL	Scran	6.1
19. KMRY	Des M	6.0	
20. KIDO	Boise	5.7	
	KXTP	Duluth	5.7
	WECK	Buffalo	5.7
23. WAAV	Wilm,NC	5.6	
24. KORR	Las V	5.4	
25. WAVZ	N. Haven	5.2	
	WFBL	Syra	5.2
27. WKAP	Allen	5.1	
28. CKLW	Det	5.0	

RELIGION/GOSPEL

1. KCIJ	Shreve	13.2	
2. WOAD	Jack,MS	9.6	
3. WDAC-F	Lanc	6.6	
4. WEMM-F	Hunting	4.9	
5. WOLC-F	Salis	4.4	
6. KURL	Billings	3.6	
7. WCGL	Jkville	3.5	
	WFUR-F	Gr Rpds	3.5
	WJYP-F	Char,WV	3.5
10. WAGG	Birm	3.3	

13. KFEL	Pueblo	3.1	
14. WPCE	Norfolk	3.0	
15. KSQL	Wichita	2.9	
	WBGR	Balt	2.9
17. KDAR-F	Oxnard	2.8	
18. KDVE	Beau	2.5	
	KLJF	Spring,MO	2.5
	KLTY-F	Dallas	2.5
21. WLUX	Baton R	2.4	

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Greenville-New Bern	89.97%	1. Billings	45.45%
2. Lancaster	88.60	2. Honolulu	49.76
3. Salisbury-Ocean City	85.76	Asheville	49.76
4. Melbourne-Titusville	85.68	4. Bloomington, IL	50.00
5. Lakeland	85.48	5. Altoona	50.94
6. Nashville	85.17	6. Huntsville	52.92
7. Lansing	84.98	7. Duluth	53.25
8. Charlotte	84.48	8. Sioux Falls	55.25
9. Pensacola	83.83	9. McAllen-Brownsville	56.88
10. Rochester	83.51	10. Rockford	56.96

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Miami	19.8	1. Wichita	14.7
2. McAllen-Brownsville	19.7	Steubenville	14.7
3. New York	19.6	Huntington	14.7
Mobile	19.6	4. Binghamton	14.8
5. Philadelphia	19.5	5. Springfield, MO	14.9
6. Providence	19.4	6. Portland, ME	15.0
7. Baltimore	19.3	Wilmington, NC	15.0
8. Salisbury-Ocean City	19.2	8. Boise	15.1
9. Hartford	19.1	Davenport-RI-Moline	15.1
Pittsburgh	19.1	Kansas City	15.1
San Antonio	19.1	Rockford	15.1

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television.)

MEAN APR FOR ALL RATED MARKETS

SPG 86 17.10			
SPG 85	17.32	A/M 80	15.42
SPG 84	17.50	A/M 79	15.62
SPG 83	17.33	A/M 78	15.42
SPG 82	16.04	A/M 77	15.40
SPG 81	15.42	A/M 76	15.74

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Melbourne-Titusville	77.1%	11. New Haven	53.3
2. Steubenville	71.2	12. Daytona Beach	53.2
3. Wilmington, DE	61.7	13. Sarasota	51.9
4. Bridgeport	59.3	14. Oxnard-Ventura	50.1
5. Riverside-San Bernardino	57.0	15. Worcester	45.6
Portsmouth-Dover	57.0	16. York	44.5
7. Akron	56.9	17. Lancaster	44.3
8. Stockton	55.7	18. Springfield, MA	41.0
Lakeland	55.7	19. Canton	40.6
10. Manchester	53.5	20. Salinas-Seaside	40.0

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1. Jacksonville	18.4	11. Sacramento	14.3
Lakeland	18.4	12. Melbourne-Titusville	14.2
3. Madison	17.0	13. Lansing	13.9
4. Lancaster	16.5	14. New Haven	13.8
5. Las Vegas	16.0	15. Minneapolis	13.7
6. Raleigh	15.9	16. Boston	13.6
7. Eugene	15.4	17. Asheville	13.5
8. Austin	15.3	18. Springfield, MA	13.2
9. Waterloo-Cedar Falls	15.1	19. Chattanooga	13.0
10. Topeka	14.4	Bloomington, IL	13.0

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radion stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
AC/SOFT/OLDIES	552,100 (165)	3,084,800 (360)	3,636,900 (525)	16.16
CHR/TOP 40/CONTEMP	113,400 (35)	3,254,400 (305)	3,367,800 (340)	14.96
AOR	5,100 (7)	3,175,800 (213)	3,180,900 (220)	14.13
COUNTRY	753,700 (234)	1,697,800 (240)	2,451,500 (474)	10.89
BLACK/URBAN	500,100 (123)	1,691,300 (96)	2,191,400 (219)	9.73
BTFL MUSIC/EZ	82,200 (16)	1,910,700 (163)	1,992,900 (179)	8.85
NEWS/TALK	1,911,400 (118)	41,700 (2)	1,953,100 (120)	8.68
MOR/VARIETY	1,463,000 (237)	14,300 (7)	1,477,300 (244)	6.56
NOSTALGIA	769,900 (144)	73,000 (13)	842,900 (157)	3.74
SPANISH	452,500 (61)	146,500 (15)	599,000 (76)	2.66
RELIGION/GOSPEL	250,900 (141)	147,500 (72)	398,400 (213)	1.77
CLASSICAL	22,100 (7)	271,800 (30)	293,900 (37)	1.31
OTHERS/UNKNOWN	28,700 (35)	96,900 (35)	125,600 (70)	0.56
	6,905,100 (1323)	15,606,500 (1651)	22,511,600 (2974)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG '85</u>	<u>SPG '84</u>	<u>SPG '83</u>	<u>SPG '82</u>	<u>SPG '81</u>	<u>A/M '80</u>	<u>A/M '79</u>
AC/SOFT/OLDIES	8.00	19.77	16.16%	15.91	13.62	11.65	-	-	-	-
CHR/TOP 40/CONTEMP	1.64	20.85	14.96	17.74	16.87	-	-	-	-	-
AOR	.07	20.35	14.13	10.71	10.76	-	-	-	-	-
COUNTRY	10.92	10.88	10.89	11.19	11.79	12.63	12.57	12.12	10.26	9.61
BLACK/URBAN	7.25	10.84	9.73	8.53	10.12	10.52	11.67	9.07	9.76	9.75
BTFL/EZ	1.19	12.24	8.85	10.05	11.02	11.30	11.76	14.61	15.58	16.08
NEWS/TALK	27.68	.27	8.68	8.77	8.61	9.32	9.35	9.13	9.68	9.67
MOR/VARIETY	21.19	.09	6.56	7.02	7.31	7.60	-	-	-	-
NOSTALGIA	11.15	.47	3.74	4.02	4.13	4.56	3.63	2.04	.64	.15
SPANISH	6.55	.94	2.66	2.31	2.56	2.32	2.29	2.12	2.02	2.18
RELIGION/GOSPEL	3.63	.95	1.77	2.00	1.76	1.64	1.44	1.23	1.24	1.05
CLASSICAL	.32	1.74	1.31	1.37	1.20	1.39	1.25	1.30	1.27	1.24
OTHERS/UNKNOWN	.42	.62	0.56	0.38	0.24	0.42	0.41	0.47	0.72	0.72

CHANGES SINCE SPRING '85

	<u>Change in Format Share</u>			<u>Change in</u>	<u>Change in # of</u>	
	<u>Since 1985</u>	<u>Since 1984</u>	<u>Since 1979</u>	<u>1/4 HR Totals</u>	<u>Stations</u>	<u>(86 vs. 85)</u>
AC/SOFT/OLDIES	+ 1.6%	+18.6%	NA	+ 2.9%	+55	(+11.7%)
CHR/TOP 40/CONTEMP	-15.7%	-11.3%	NA	-14.5%	-33	(- 8.8%)
AOR	+31.9%	+31.3%	NA	+33.8%	+41	(+22.9%)
COUNTRY	- 2.7%	- 7.6%	+13.3%	- 1.3%	-27	(- 5.4%)
BLACK/URBAN	+14.1%	+ 3.9%	-0.2%	+15.7%	+14	(+ 6.8%)
BTFL/EZ	-11.9%	-19.7%	-45.0%	-10.7%	-15	(+ 7.7%)
NEWS/TALK	- 1.0%	+ 0.8%	-10.2%	+ 0.3%	- 6	(- 4.8%)
MOR/VARIETY	- 6.6%	-10.3%	NA	- 5.2%	- 5	(-20%)
NOSTALGIA	- 7.0%	- 9.4%	NM	- 5.7%	-10	(- 6.0%)
SPANISH	+15.2%	+ 3.9%	+22.0%	+16.7%	+12	(+18.8%)
RELIGION/GOSPEL	-11.5%	+ 0.6%	+68.6%	-10.1%	-14	(- 6.2%)
CLASSICAL	- 4.4%	+ 9.2%	+ 5.6%	- 3.4%	- 1	(- 2.6%)
OTHERS/UNKNOWN	+47.4%	+133.3%	+22.2%	+50.4%	- 2	(- 2.9%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 14.96%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Waterloo	46.3%	1. Flint	3.7%
2. Rockford	39.2	2. West Palm	6.9
3. Casper	38.1	3. Philadelphia	7.2
4. Lafayette	37.3	4. Indianapolis	7.6
5. El Paso	35.9	5. St. Louis	7.9
6. Bloomington	35.7	6. Worcester	8.3
7. Amarillo	35.0	7. Knoxville	8.8
8. Evansville	34.1	Los Angeles	8.8
9. Binghamton	31.5	9. Pittsburgh	9.7
10. South Bend	30.8	Memphis	9.7

BTFM MUSIC/EZ (National Average: 8.85%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Sarasota	30.5%	1. Louisville	0%
2. Daytona Beach	27.8	Rochester	0
3. Altoona	18.9	Cedar Rapids	0
4. Melbourne	18.8	Binghamton	0
5. Canton	18.3	Duluth	0
6. Worcester	18.1	Evansville	0
7. Bridgeport	17.8	Fayetteville	0
8. Manchester	17.7	Waco	0
9. Lancaster	17.4	Terre Haute	0
10. Dayton	17.3	Birmingham	0.5

COUNTRY (National Average: 10.89%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Asheville	49.3%	1. Bridgeport	0.8%
2. Fargo	45.4	2. Hartford	1.3
3. Waco	43.2	3. New Haven	1.5
4. Knoxville	41.4	4. Spring, MA	2.0
5. Billings	40.3	5. Boston	3.2
6. Johnson City	40.1	6. Providence	3.4
7. Sioux Falls	39.8	New York	3.4
8. Springfield, MO	39.0	8. Philadelphia	4.2
9. Chattanooga	38.8	Honolulu	4.2
10. Terre Haute	35.8	10. Miami	4.4
		Los Angeles	4.4

NEWS/TALK
(Nat. Avg: 8.68%)

1. St. Louis	25.4%
2. New York	17.9
3. Philadelphia	17.6
4. San Francisco	15.9
5. Los Angeles	15.8
6. Kansas City	15.4
7. Seattle	14.0
8. West Palm	12.9
9. Miami	12.0

MOR/VARIETY
(Nat. Avg: 6.56%)

1. Evansville	27.6%
2. Steubenville	24.3
3. Omaha	23.3
4. Pittsburgh	23.0
5. Louisville	22.4
6. Milwaukee	22.2
7. Hartford	22.0
8. Utica	21.6
9. Cedar Rapids	21.3
Minneapolis	21.3

AOR
(Nat. Avg: 14.13%)

1. Lansing	26.8%
2. Anchorage	25.9
3. Akron	23.3
4. Denver	21.5
5. Worcester	21.0
6. Minneapolis	20.7
7. Manchester	20.4
8. Des Moines	20.0
Portsmouth, MA	20.0
10. Las Vegas	19.6

BLACK/URBAN
(Nat. Avg: 9.73%)

1. Columbus, GA	37.6%
2. Memphis	36.5
3. Columbia	32.1
4. Fayetteville	31.4
5. Jackson, MS	31.1
6. Lafayette	31.0
7. Macon	29.8
8. Mobile	29.2
Charleston, SC	29.2
10. Savannah	28.8

AC/SOFT/OLDIES
(Nat. Avg: 16.16%)

1. Altoona	34.6%
2. Flint	31.3
3. Spring, MA	30.9
4. Johnstown	29.4
5. Erie	28.7
6. Green-Spart	28.2
Allen-Beth	28.2
8. Rochester	27.9
9. Syracuse	27.7
10. Boise	27.1

SPANISH
(Nat. Avg: 2.66%)

1. McAllen	42.4%
2. Miami	22.2
3. Corpus Christi	18.8
4. El Paso	18.0
5. San Antonio	13.6
6. Oxnard	12.0
7. Fresno	10.9
8. Salinas-Mont	10.8
9. Los Angeles	10.5
10. Modesto	9.1

RELIGION/GOSPEL
(Nat. Avg: 1.77%)

1. Shreveport	14.0%
2. Jackson, MS	10.9
3. Jacksonville	10.4
4. Lancaster	9.0
5. Knoxville	8.0
6. Huntington	7.7
7. Birmingham	6.2
8. Macon	5.7
9.	
10.	

CLASSICAL
(Nat. Avg: 1.31%)

1. Albuquerque	5.9%
2. Salinas-Mont.	5.3
3. Portland, OR	4.4
4. Denver	3.9
5. San Francisco	3.6
6. Washington	3.5
7. Seattle	3.3
8. New York	3.2
Chicago	3.2
10. San Diego	2.7

NOSTALGIA
(Nat. Avg: 3.74%)

1. Scranton-WB	17.4%
2. Erie	16.5
3. Wheeling	14.5
4. Sarasota	13.6
5. Utica	13.0
6. Atlantic City	11.1
7. Allen-Beth	10.6
8. Tampa	10.5
9. Binghamton	10.2
10. West Palm	10.0

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	151+	586 TOT	585 TOT	584 TOT	583 TOT
1. Katz	4	7	20	13	18	19	9	90	(88)	(84)	(78)
2. Mc-Guild	5	9	14	8	12	13	10	71	(63)	(71)	(84)
3. Christal	7	6	14	9	6	11	3	56	(54)	(42)	(49)
4. Blair	7	5	11	4	14	4	7	52	(58)	(65)	(68)
5. Eastman	6	5	8	9	9	7	6	50	(59)	(60)	(53)
6. HNWH	4	5	9	-	3	9	4	34	(34)	(40)	(30)
7. Torbet	4	3	6	5	4	7	4	33	(35)	(50)	(55)
8. Select	10	2	8	5	1	4	1	31	(35)	(36)	(37)
9. MMR	7	6	9	4	1	-	-	27	(24)	(18)	(18)
10. CBS	7	3	5	-	-	1	-	16	(17)	(21)	(18)
11. Republic	3	2	3	2	-	3	-	13	(10)	(8)	(14)
12. Masla	1	3	2	1	-	2	1	10	(11)	(12)	(14)
13. Durpetti	1	-	2	2	1	1	-	7	-	-	-
14. Weiss	1	1	-	1	-	-	2	5	(11)	(7)	(4)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	151+	586 TOT	585 TOT	584 TOT	583 TOT
1. Katz	3	1	5	6	11	12	9	47	(38)	(40)	(35)
2. Eastman	2	-	2	4	4	6	6	24	(24)	(24)	(21)
3. Mc-Guild	1	2	4	1	4	-	10	23	(19)	(21)	(21)
4. Christal	1	-	3	2	2	7	3	18	(18)	(13)	(12)
5. Blair	1	1	5	1	1	1	7	17	(22)	(25)	(29)
6. Torbet	1	1	1	1	1	4	4	13	(12)	(17)	(17)
7. HNWH	-	-	1	-	-	4	4	9	(12)	(11)	(13)
8. Select	1	1	-	-	-	1	1	4	(9)	(9)	(6)
CBS	-	-	-	-	-	-	-	4	(5)	(4)	(4)
10. Weiss	-	1	-	-	-	-	2	3	(2)	(NA)	(NA)

MMR, Republic - 2 stations

Masla, Roslin - 1 station

PUBLIC AND NONCOMMERCIAL STATIONS

BASED ON BIRCH DATA

NOTE: Actual 1/4 HR figures and weekly cume figures were not available from Birch by my deadline. These figures will be available in the FALL 1986 edition of American Radio. In their place we are providing the March-may quarterly data.

STATION/MARKET		D/J	J/F	F/M	M/A	A/M	A/M Cume Rating	Spring Share	Spring Cume Rating
WMHT	Albany	2.9	2.3	1.6	1.0	1.9	5.0	1.7	4.5
WABE	Atlanta	1.6	1.8	1.4	1.8	1.5	3.5	1.4	3.3
WLPE	Augusta, GA	2.4	2.4	1.5	1.6	2.0	3.9	1.8	3.5
KAZI	Austin	4.0	3.4	3.3	3.6	2.7	8.1	3.1	7.4
KMFA	Austin	1.9	2.3	2.4	2.7	3.4	7.8	3.0	6.7
KUT	Austin	3.0	3.4	2.6	2.6	3.5	9.4	2.9	7.3
WBJC	Baltimore	1.5	1.5	.9	1.4	2.3	4.5	1.6	3.6
WEAA	Baltimore	.8	.2	.5	1.1	1.1	2.9	.9	2.7
WKSU	Baton Rouge	.8	1.8	3.6	2.3	1.4	5.3	2.2	5.6
WBRH	Baton Rouge	1.7	1.9	1.8	1.5	1.7	5.2	1.9	5.2
WRKF	Baton Rouge	1.8	2.0	2.9	2.3	1.8	4.4	2.6	5.2
WBUR	Boston	.9	1.1	1.5	1.0	.9	4.7	1.1	5.1
WGBH	Boston	1.9	2.4	2.9	2.6	2.5	7.8	2.3	7.9
WEBR	Buffalo	1.8	1.6	1.7	2.9	2.8	6.9	3.1	7.4
WNED	Buffalo	2.1	2.2	1.9	2.3	3.3	6.5	2.8	6.5
WSCI	Charleston, SC	1.4	1.0	1.0	2.2	2.3	5.4	1.9	4.6
WFAE	Charlotte	1.9	2.4	1.9	1.4	1.8	6.0	1.7	5.3
WMBW	Chattanooga	2.1	2.3	2.6	3.0	1.7	5.7	NA	NA
WBEZ	Chicago	.5	1.1	1.3	.9	.8	3.0	.9	2.8
WMBI-F	Chicago	1.1	.5	.8	1.1	1.2	3.0	1.2	3.0
WGUC	Cincinnati	1.9	1.8	2.4	2.3	2.3	5.4	2.5	5.4
WVXU	Cincinnati	.6	1.0	1.5	1.5	2.1	6.0	1.8	5.9
WCPN	Cleveland	1.5	2.0	2.4	1.4	2.4	4.1	2.0	4.1
WCRF	Cleveland	3.1	2.7	1.7	1.5	1.8	4.0	1.7	4.5
KCME	Colorado Spgs	1.5	1.9	1.9	1.8	2.0	5.3	1.7	4.7
WLTR	Columbia, SC	1.1	1.1	1.8	1.9	2.8	4.4	2.6	5.3
WMHK	Columbia, SC	3.2	3.2	3.1	3.0	3.0	7.0	2.8	6.5
WOSU	Columbus, OH	1.1	1.5	1.7	1.1	1.5	4.0	1.1	4.2
WOSU-F	Columbus, OH	2.7	2.1	2.6	3.1	2.8	6.7	2.8	5.5
KERA	Dallas	1.1	.9	1.0	1.5	1.1	3.9	1.1	4.0
WDLM-F	Davenport	1.8	1.1	1.3	1.7	1.6	3.7	1.4	3.5
KCFR	Denver	2.4	2.9	3.3	2.3	2.1	6.6	2.4	6.2
WQI-F	Des Moines	2.0	2.8	3.2	2.2	2.6	5.1	2.6	4.8
WDET	Detroit	.7	.7	.6	.5	1.2	3.5	1.0	3.4
KFSR	Fresno	1.1	1.1	1.1	2.4	3.3	4.6	2.7	4.4
WVPR	Fresno	3.0	1.9	1.5	1.5	2.7	6.1	2.3	5.5
WCSG	Grand Rapids	3.9	4.1	3.8	2.3	1.7	4.0	2.0	5.3
WVGR	Grand Rapids	2.9	3.4	1.6	1.7	1.3	5.3	1.5	4.7
WFDD	Greensboro	2.4	2.1	1.3	1.7	1.9	5.6	1.6	4.9
WFCR	Hartford	.9	1.1	.9	.8	1.4	1.9	1.0	1.6
KTSU	Houston	2.1	2.9	3.0	2.5	3.1	6.2	2.6	5.1
WVWV	Huntington	1.9	2.0	1.2	1.2	1.0	3.5	1.4	3.4
WIAN	Indianapolis	1.8	1.8	1.1	1.1	.8	3.1	1.1	3.8
WKTZ	Jacksonville	6.2	7.7	8.5	7.1	5.6	11.0	5.9	10.6
WETS	Johnson City	1.2	.8	2.1	3.1	1.4	3.5	NA	NA
KCUR	Kansas City	.9	1.1	1.1	.7	.6	2.4	.8	2.5
WKAR	Lansing	.9	1.2	1.1	.8	1.6	4.3	NA	NA
WKAR-F	Lansing	5.6	5.0	4.3	4.3	3.4	10.3	NA	NA
WBKY	Lexington	2.2	2.3	2.0	1.7	1.3	4.6	1.5	4.0
WEKU	Lexington	2.0	3.1	.9	1.1	2.7	7.0	2.5	8.2
KABF	Little Rock	3.6	3.1	2.0	2.0	1.9	6.6	2.5	7.9
KLRE	Little Rock	3.0	2.4	2.1	1.3	1.1	4.4	1.2	4.9
KUSC	Los Angeles	.7	.5	.9	1.1	1.7	4.0	1.5	3.8
WERN	Madison	6.7	7.4	6.4	5.0	4.5	11.0	4.5	10.7
WHA	Madison	3.9	4.1	4.2	3.8	3.9	8.4	3.7	7.6
WORT	Madison	3.7	2.5	3.1	4.2	3.8	11.7	4.1	11.0
WMCU	Miami	.3	.7	.9	1.3	1.8	2.0	1.3	2.5
WYUWM	Milwaukee	.9	.3	1.0	1.3	1.1	2.9	1.1	2.8
KSJN-F	Minneapolis	1.9	1.9	2.2	1.9	2.2	7.5	2.2	7.2
KTIS-F	Minneapolis	5.4	3.2	2.0	2.9	2.8	6.2	2.7	5.9
KAMB	Modesto	---	---	4.0	3.5	2.3	5.7	NA	NA
KUOP	Modesto	---	---	2.8	2.8	1.5	5.3	NA	NA
WVAS	Montgomery	2.0	1.4	1.6	1.5	2.4	4.5	2.2	4.0

<u>STATION/MARKET</u>	<u>D/J</u>	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>A/M</u> <u>Cume Rating</u>	<u>Spring</u> <u>Share</u>	<u>Spring</u> <u>Cume Rating</u>	
WPLN	Nashville	1.6	1.4	1.2	1.5	2.1	3.5	NA	NA
WPKT	New Haven	2.0	2.6	1.3	1.3	2.5	4.8	2.2	4.4
WTUL	New Orleans	1.2	1.3	2.3	2.2	1.7	5.1	1.9	4.5
WWNO	New Orleans	1.2	.9	1.8	2.6	1.7	4.3	2.2	4.8
WFME	New York	1.1	.7	.6	.5	.7	1.2	.8	1.5
WNYC-F	New York	.8	1.0	.8	.4	.4	1.7	.5	1.9
WHRO	Norfolk	1.6	2.1	2.6	2.0	1.4	4.3	1.9	4.7
WCSC	Oklahoma City	.7	1.0	1.2	.7	.9	3.2	1.0	2.8
WMFE	Orlando	1.9	1.8	1.5	1.6	2.4	6.6	2.0	5.2
WHYY	Philadelphia	.6	.7	1.1	1.1	.9	3.5	1.0	3.4
WRTI	Philadelphia	.4	.4	.6	1.0	1.4	2.5	1.2	2.7
KJZZ	Phoenix	1.5	.6	.7	1.5	2.5	3.1	1.9	3.4
WQED	Pittsburgh	1.3	1.4	1.4	1.5	1.2	4.0	1.4	3.6
KMHD	Portland	1.4	2.0	2.5	1.7	.8	2.1	1.6	2.2
KOAP	Portland	1.5	1.4	.6	1.0	1.3	4.0	1.0	3.4
WCPE	Raleigh	2.0	1.2	1.6	1.2	1.8	4.6	1.8	4.7
WKNC	Raleigh	3.0	4.3	6.2	3.8	2.0	5.1	3.0	6.1
WSHA	Raleigh	4.5	4.4	3.1	2.9	2.6	7.3	2.5	7.7
WUNC	Raleigh	4.1	3.6	2.3	2.7	3.6	10.9	3.6	10.6
WXXI-F	Rochester	3.3	4.0	3.2	3.4	3.1	8.8	3.6	9.3
KXPR	Sacramento	1.8	1.5	1.0	2.8	3.6	7.7	2.8	6.6
KWMU	St. Louis	.7	.8	.7	.5	.6	2.4	.5	2.3
KUER	Salt Lake	1.6	1.7	1.5	1.8	2.0	4.8	1.5	4.5
KRTU	San Antonio	1.0	.9	.3	.4	.9	1.8	.6	1.7
KQED	San Francisco	2.1	1.8	1.8	1.4	.9	4.3	1.2	4.5
KNHC	Seattle	1.0	1.1	.8	1.1	1.0	3.1	.9	3.1
KPLU	Seattle	.6	.6	.6	.6	.5	2.0	.4	1.9
KUOW	Seattle	1.2	1.0	1.0	1.2	2.4	5.2	1.9	4.7
KDAQ	Shreveport	.6	.4	1.6	2.0	.9	2.4	1.5	3.1
KUOP	Stockton	1.1	1.2	1.8	2.7	2.7	7.7	2.4	7.2
WAER	Syracuse	1.8	1.5	1.9	2.1	1.9	7.0	2.0	6.0
WCNY	Syracuse	3.3	1.9	1.1	2.3	3.5	6.4	2.8	5.8
WJPZ	Syracuse	1.2	2.0	2.5	2.0	2.2	5.3	2.1	4.9
WGTE	Toledo	1.3	2.2	1.8	1.0	.9	3.4	1.0	3.5
KWGS	Tulsa	1.5	2.0	1.6	.8	.8	4.6	.8	4.3
WCNY	Utica	2.1	1.5	1.7	2.3	2.8	6.5	2.8	5.0
WAMU	Washington	2.0	2.3	1.6	.7	1.1	3.6	1.0	3.3
WETA	Washington	3.7	2.9	2.4	1.6	1.5	4.7	1.7	5.0
KMUW	Wichita	2.1	2.3	2.2	2.0	1.2	3.2	1.5	4.4
WVIA	WB/Scranton	1.1	1.2	2.5	1.8	1.3	3.8	1.9	4.1
WYSU	Youngstown	.7	1.5	1.3	1.2	1.0	2.4	1.0	2.4

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 84) RANK	(SPG 85) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(2)	(2)	1.	Cap Cities/ABC	18	9813	542
(1)	(1)	2.	CBS	18	8501	472
(3)	(6)	3.	Westinghouse	13	5666	436
(6)	(4)	4.	RKO	11	5594	509
(5)	(3)	5.	Metropolitan (Metromedia)	9	4854	539
(7)	(7)	6.	Gannett	18	4525	251
(10)	(10)	7.	Malrite	12	4416	368
(8)	(8)	8.	NBC	8	3702	463
(11)	(13)	9.	Infinity	9	3660	407
(-)	(-)	10.	Emmis	7	3614	516
(9)	(9)	11.	Bonneville	12	3344	279
(13)	(11)	12.	Taft	15	3257	217
(12)	(12)	13.	Cox	12	3039	253
(20)	(17)	14.	Viacom	9	2901	322
(52)	(65)	15.	Park	15	2561	171
(15)	(16)	16.	Tribune	5	2555	511
(14)	(14)	17.	Greater Media	12	2494	208
(39)	(28)	18.	EZ	16	2438	152
(33)	(21)	19.	Nationwide	16	2373	148
(18)	(22)	20.	Susquehanna	16	2140	134
(28)	(27)	21.	Shamrock (Disney)	11	1966	178
(22)	(19)	22.	NewCity (Katz)	9	1962	218
(-)	(45)	23.	Jacor	10	1948	195
(31)	(26)	24.	H & W	6	1897	316
(26)	(18)	25.	Inner City	6	1894	316
(21)	(24)	26.	Blair	8	1862	233
(27)	(25)	27.	Jefferson-Pilot	11	1849	168
(23)	(23)	28.	First Media	9	1797	200
(-)	(-)		Legacy	6	1797	300
(19)	(20)	30.	LIN	10	1793	179
(59)	(35)	31.	Price	18	1696	94
(39)	(29)	32.	Booth	12	1686	141
(35)	(31)	33.	Stoner	15	1633	109
(72)	(44)	34.	Clear Channel	14	1632	117
(25)	(36)	35.	DKM	11	1558	142
(-)	(30)	36.	Pyramid	10	1415	142
(41)	(34)	37.	Metroplex	12	1391	116
(61)	(50)	38.	Beasley	15	1341	89
(46)	(39)	39.	Sandusky	9	1288	143
(39)	(33)	40.	United	9	1285	143
(49)	(64)	41.	Keymarket	7	1248	178
(45)	(42)	42.	Capitol (Goodman)	8	1232	154
(-)	(37)	43.	Edens	6	1215	203
(-)	(61)	44.	JAG	7	1112	159
(-)	(-)	45.	Century	5	1102	220
(74)	(82)	46.	Tichenor	9	1044	116
(38)	(43)	47.	Group One	8	1028	129
(43)	(32)	48.	Summit	8	1025	128
(42)	(40)	49.	Entercom	9	1018	113
(36)	(41)	50.	Hearst	6	985	164
(48)	(54)	51.	Guy Gannett	8	933	117
(32)	(-)	52.	Newsystems	6	905	151
(37)	(59)	53.	Multimedia	8	900	113
(50)	(47)	54.	Federated	9	898	100
(-)	(55)	55.	Kaneb	6	873	146
(94)	(75)	56.	Capstar (Hicks)	9	872	97
(-)	(-)	57.	Dick	5	870	174
(-)	(52)	58.	Adams	6	840	140
(47)	(51)	59.	Unity	5	830	166
(56)	(56)	60.	Lotus	14	828	59
(55)	(59)	61.	King	6	824	137
(-)	(-)	62.	WIN	7	823	118
(-)	(74)	63.	Duffy	7	798	114
(68)	(57)	64.	John Price	12	793	66
(80)	(68)	65.	Capitol-Johnson	7	783	112
(65)	(63)	66.	Brown	7	777	111
(44)	(46)	67.	ScrIPps-Howard	5	754	151
(61)	(66)	68.	Great Trails	8	730	91
(70)	(79)	69.	Bloomington	7	722	103
(51)	(49)	70.	Saga (Josephson)	5	717	143

<u>(SPG 84)</u> <u>RANK</u>	<u>(SPG 85)</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(-)	(76)	71.	Eastern	5	716	143
(68)	(72)	72.	Shamrock-Lynett	6	684	114
(92)	(80)	73.	Sconnix	6	671	112
(60)	(67)	74.	Great Empire	10	626	63
(-)	(-)	75.	Olympic	9	591	66
(89)	(87)		Oppenheimer	9	591	66
(81)	(86)	77.	Henry	7	563	80
(-)	(-)	78.	Sterling Communications	5	549	110
(78)	(78)	79.	Bluegrass	6	524	87
(-)	(62)	80.	Swanson	5	518	104
(77)	(84)		Buckley	8	518	65
(85)	(-)	82.	Surrey	6	502	84
(-)	(102)	83.	Statewide	5	464	93
(101)	(99)	84.	Bahakel	10	461	46
(-)	(-)	85.	Midwest Communications	6	431	72
(96)	(97)	86.	Stauffer	6	424	71
(103)	(98)	87.	Parker	6	423	71
(-)	(-)	88.	Willis	9	421	47
(-)	(-)	89.	Colonial	5	413	83
(88)	(91)	90.	Rivers	6	408	68
(-)	(-)	91.	All Pro	5	407	81
(95)	(85)	92.	Regional	5	376	75
(-)	(95)	93.	CRB	6	362	60
(-)	(100)	94.	Ninninger	6	353	59
(82)	(92)	95.	Davis & Weaver	6	351	59
(-)	(96)	96.	Benns	5	348	70
(83)	(88)	97.	Heritage (Rollins)	6	333	56
(-)	(-)	98.	Hall	7	332	47
(102)	(104)	99.	Fuller-Jeffrey	6	330	55
(91)	(93)	100.	Crawford	6	315	53
(-)	(-)	101.	REBS	9	313	35
(90)	(105)	102.	Manship	5	306	61
(84)	(90)		Wilkes-Schwartz	6	306	51
(104)	(106)	104.	Midwest Family	8	280	35
(105)	(103)	105.	Knight	5	279	56
(76)	(-)	106.	Sterling Rec.	5	274	55
(111)	(108)	107.	Brill	6	253	42
(113)	(114)	108.	Home News	7	232	33
(-)	(-)	109.	Buck	6	219	37
(-)	(112)	110.	Constant	6	218	36
(98)	(116)	111.	Comm. Pacific	7	198	28
(-)	(-)	112.	Woolfson	6	183	31
(-)	(-)	113.	Resort	8	147	18
(114)	(115)	114.	Walton	6	115	19

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

<u>(SPG 84)</u> <u>RANK</u>	<u>(SPG 85)</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(2)	(2)	1.	Capital Cities/ABC	15,675,100	870,700
(1)	(1)	2.	CBS	15,072,100	837,300
(3)	(3)	3.	Westinghouse	8,866,100	682,000
(5)	(4)	4.	RKO	8,029,300	729,900
(8)	(8)	5.	Gannett	7,303,100	405,700
(4)	(7)	6.	NBC	6,888,700	861,100
(6)	(6)	7.	Metropolitan (Metromedia)	6,642,900	738,100
(10)	(11)	8.	Malrite	6,579,200	548,300
(-)	(-)	9.	Emmis	5,781,800	826,000
(11)	(13)	10.	Infinity	5,306,700	589,600
(9)	(10)	11.	Bonneville	5,104,500	425,400
(12)	(12)	12.	Cox	4,836,300	403,000
(16)	(14)	13.	Taft	4,418,300	294,600
(18)	(18)	14.	Viacom	3,884,400	431,600
(15)	(15)	15.	Greater Media	3,711,800	309,300
(37)	(28)	16.	EZ	3,410,800	213,200
(-)	(-)	17.	Park	3,405,400	227,100
(34)	(20)	18.	Nationwide	3,323,700	207,700
(14)	(16)	19.	Tribune	3,298,500	659,700
(23)	(23)	20.	Susquehanna	2,891,900	180,700
(-)	(29)	21.	Price	2,886,300	160,400
(29)	(27)	22.	Shamrock (Disney)	2,818,300	256,200
(19)	(21)	23.	LIN	2,656,900	265,700
(-)	(48)	24.	Jacor	2,620,500	262,100
(22)	(22)	25.	Blair	2,580,700	322,600
(20)	(19)	26.	First Media	2,562,500	284,700
(-)	(-)	27.	Legacy	2,529,900	421,700
(25)	(25)	28.	Jefferson-Pilot	2,433,000	221,200
(31)	(26)	29.	H & W	2,430,300	405,100
(17)	(17)	30.	Inner City	2,385,900	397,700
(28)	(24)	31.	New City (Katz)	2,308,700	256,500
(32)	(32)	32.	Booth	2,155,100	179,600
(-)	(42)	33.	Clear Channel	2,102,100	150,200
(-)	(30)	34.	Pyramid	2,052,100	205,200
(35)	(36)	35.	Sandusky	2,000,700	222,300
(43)	(38)	36.	Metroplex	1,981,700	165,100
(36)	(33)	37.	United	1,832,600	203,600
(26)	(39)	38.	DKM	1,825,700	166,000
(47)	(40)	39.	Stoner	1,787,300	119,200
(-)	(-)	40.	Century	1,755,500	351,100
(-)	(-)	41.	Beasley	1,637,200	109,100
(39)	(44)	42.	Capitol (Goodmon)	1,612,600	201,600
(38)	(41)	43.	Entercom	1,603,200	178,100
(30)	(35)	44.	Hearst	1,538,400	256,400
(-)	(-)	45.	Keymarket	1,522,200	220,300
(-)	(45)	46.	Edens	1,495,300	249,200
(45)	(50)	47.	King	1,412,900	235,500
(40)	(47)	48.	Guy Gannett	1,401,300	175,200
(41)	(46)	49.	Group One	1,291,300	161,400
(-)	(-)	50.	Capstar (Hicks)	1,241,800	138,000

NOTE: These figures are not in hundreds.

MAJOR GROUP OWNERS

		TSA	TSA	MSA	MKT					TSA	TSA	MSA	MKT		
		AGH	CUME	RANK	#	FORMAT				AGH	CUME	RANK	#	FORMAT	
ADAMS (Matt Mills)		BLOOMINGTON (Tim Ives)													
WDIA	Memphis	92	1464	6	50	-	Black	WJCV	JC/Kings	32	540	4	103	-	Country
WHRK-F	Memphis	243	2900	1	50	+	Urban	WQUT-F	JC/Kings	169	1992	1	103	-	CHR
WLAV	Gr. Rapids	8	254	17	76	-	Oldies	WGOW	Chatt	25	412	9	108	-	AC
WLAV-F	Gr. Rapids	141	1777	1	76	+	AOR	WSKZ-F	Chatt	228	2366	1	108	-	CHR
WRTH	St. Louis	109	1464	12	12	-	Nost	WKLQ-F	Gr. Rpsds	126	1846	3	76	+	CHR
KEZK-F	St. Louis	247	2979	3	12	+	BTFL	WJBC	Bloom,IL	87	633	1	315	+	MOR
								WBNQ-F	Bloom,IL	55	658	2	315	+	CHR
ALL PRO (Willie Davis)		BLUEGRASS (Hart Hagan)													
KACE-F	LA	182	3050	29	2	-	Black	WMMA	Orlando	5	253	21	59	-	MOR
KYOK	Houston	79	1411	15	8	-	Black	WHOO-F	Orlando	120	1604	9	59	+	Country
WAWA	Milw	18	229	21	32	=	Black	WVLK	Lexington	50	897	4	136	-	MOR
WLUM-F	Milw	109	1678	7	32	-	Black	WVLK-F	Lexington	203	2215	1	136	-	Country
KQIN	Seattle	19	285	28	17	+	Black	WWSA	Savan	7	112	10	179	-	MOR
								WCHY-F	Savan	139	1404	4	179	-	Country
BAHAKEK (Reggie Jordan)		BONNEVILLE (Rodney Brady)													
KXEL	Water-CF	17	297	7	229	-	Country	KBIG-F	LA	812	10275	5	2	-	BTFL
KOKZ-F	Water-CF	79	978	2	229	+	CHR	KOIT	SF	24	886	47	5	-	Soft AC
WDOD	Chatt	36	389	6	108	+	Country	KOIT-F	SF	229	4233	11	5	-	Soft AC
WDOD-F	Chatt	96	1209	3	108	+	Country	WCLR-F	Chicago	434	7363	8	3	+	AC
WKIN	JC/King	13	179	8	103	+	Country	KMBZ	KC	193	2819	1	29	+	Talk/News
WZXY-F	JC/King	31	405	5	103	+	AOR	KMBR-F	KC	175	2296	5	29	-	BTFL
WWOD	Lynch/Roan	5	56	18	126(ap)	NA	Country	WNSR	NY	55	9448	19	1	-	Soft AC
WKZZ-F	Lynch/Roan	36	416	5	126(ap)	NA	CHR	KSL	Salt Lake	239	3467	1	44	+	MOR
WXY-F	Char,SC	34	491	9	98	+	Country	KIRO	Seattle	414	5970	1	17	+	News
KILO-F	Colo Spg	114	1087	1	128	+	AOR	KSEA-F	Seattle	162	1921	8	17	-	BTFL
Others: WLBK A/F (Bowling Green, KY);		KAAAM													
WABG (Greenwood, MS)		Dallas													
								KZPS-F	Dallas	77	1897	20	9	-	CHR
BEASLEY (Allen Shaw)		BOOTH (John Booth, II; Ralph Booth)													
WGAC	Augusta	28	352	6	122	-	MOR	WVNC	Cinci	21	599	15	30	-	AC
WMOO	Mobile	8	93	12	99	+	Religion	WVNC-F	Cinci	69	1394	11	30	+	AC
WBLX-F	Mobile	185	1659	2	99	+	Black	WZZP-F	S. Bend	63	906	7	178	-	CHR
WDMT-F	Cleve	172	2512	9	21	+	Black	KLTX-F	Seattle	48	1228	23	17	-	AC
WXTU-F	Phila	390	4159	12	4	+	Country	WJLB-F	Detroit	571	5768	2	5	+	Black
WPOW-F	Miami	134	2819	16	11	+	CHR	KIXI	Seattle	157	1864	7	17	+	Nost
WFAI	Fayette,NC	7	130	12	171	-	Nost	WSGW	Saginaw	76	958	2	109	+	MOR
WKML-F	Fayette,NC	81	760	3	171	+	Country	WIOG-F	Saginaw	169	1983	1	109	+	CHR
WTIP	Char,WV	6	100	11	159	-	Nost	WTOD	Toledo	42	467	9	77	-	Country
WVSR-F	Char,WV	72	1057	2	159	+	CHR	WKKO-F	Toledo	119	1226	4	77	+	Country
WYNG-F	Evans	69	739	3	153	-	Country	WRMR	Cleve	77	964	16	21	-	MOR
WFTC	Green,NC	2	52	28	NA	-	MOR	WLTF-F	Cleve	274	4194	4	21	-	AC
WRNS-F	Green,NC	133	1060	1	NA	+	Country								
KFMD-F	Des Moines	15	331	10	120	+	AC								
WVMO-F	Rds/Grns-WS	39	549	15	55	=	Religion								
Others: WLAT, WYAV-F (Myrtle Beach, SC);		BRILL (Alan Brill)													
WLEQ-F (Bonita, FL)		KQWB													
								Fargo	20	305	7	249	-	AC	
								KQWB-F	Fargo	45	546	3	249	+	AOR
								WECB	Duluth	24	521	10	167	-	AC
								WAVC-F	Duluth	71	696	2	167	+	Country
								WIOV-F	Lancaster	67	771	3	117	+	Country
								WKWK-F	Peter/Rich	26	414	13	62	+	Country
Others: WHUM (Reading, PA)															
BLAIR (Jim Hilliard)		BROWN (Phil Melrose)													
WHDH	Boston	430	5459	3	6	-	MOR	KYNO	Fresno	24	325	13	86	=	Nost
WZOUE-F	Boston	221	4625	15	6	-	CHR	KYNO-F	Fresno	87	1361	1	86	-	CHR
WFLA	Tampa	136	2018	8	22	+	News/Talk	KPQP	San Diego	103	1315	10	18	+	Nost
WPDS-F	Tampa	158	2365	10	22	+	AC	KGB-F	San Diego	193	2488	6	18	-	AOR
KVIX	Dallas	DID NOT SHOW			9	-	AC	KXOA	Sacra	62	697	10	37	-	Nost
KVIL-F	Dallas	474	5650	1	9	+	AC	KXOA-F	Sacra	180	2091	3	37	-	AC
WIBC	Indy	344	3546	1	39	+	MOR	KKAT-F	Salt Lake	128	1521	4	44	+	Country
WEAG-F	Indy	99	2144	8	39	-	AOR/CHR								

NOTE: Audience figures are Mon-Sun, 6AM-MID, 12+. The MSA rank is as of 1985, the latest data available. The "+", "-", "=" figures show the change in the station's share since the Spring '85 sweep.

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AGH	CUME	RANK	#	FORMAT		AGH	CUME	RANK	#	FORMAT			
BUCK															
WCOS	Colum,SC	6	178	14	105	-	Country	WCBS	NY	1035	23935	11	1	-	News
WCOS-F	Colum,SC	173	1784	2	105	-	Country	WCBS-F	NY	1052	15768	10	1	+	Oldies
WHVN	Char,NC	DID NOT SHOW			45	-	Religion	KNX	LA	630	12395	12	2	-	News
WEAM	Col,GA	2	40	13	176	-	Gospel	KNX-F	LA	333	7832	18	2	-	AC
WNGY	Mont,AL	4	96	14	151	-	Religion	WBBM	Chicago	788	14404	3	3	+	News
WYZE	Atlanta	34	335	17	11	+	Blck/Gosp	WBBM-F	Chicago	401	10334	10	3	-	CHR
								KMOX	St. Lou	957	10105	1	12	+	Talk/News
								KHTR-F	St. Lou	176	3673	7	12	-	CHR
								WCAU	Phila	432	7334	6	4	+	News/Talk
								WCAU-F	Phila	436	9035	9	4	-	CHR
								WHTT-F	Boston	251	5633	13	6	-	CHR
								KCBS	SF	654	9566	2	5	+	News
								KRQR-F	SF	190	2805	15	5	=	AOR
								WSUN	Tampa	171	2193	12	22	-	Country
								WYNF-F	Tampa	261	3136	5	22	-	AOR
								KLTR-F	Houston	238	4286	11	8	-	AC
								WLTT-F	Wash	222	3939	11	7	-	AC
								KTXQ-F	Dallas	274	4348	9	9	-	AOR
BUCKLEY (Richard Buckley)															
WDRC	Hartford	79	963	7	43	+	Oldies								
WDRC-F	Hartford	115	2241	9	43	-	AC								
KWAV-F	Monterrey	55	815	3	139	+	AC								
KKHI A/F	SF	152	2647	22	5	-	Classical								
WSEN A/F	Syra	49	731	10	73	+	Country								
WYNZ	Port,M	42	440	6	182	-	Nost								
WYNZ-F	Port,M	26	396	3	182	+	AC								
KGIL A/F	LA	DID NOT SHOW			2	-									
CAPITAL CITIES/ABC (Jim Arcara)															
WJR	Detroit	926	11953	1	5	-	MOR	KKCW-F	Port. O	117	1660	11	41	-	AC
WHYT-F	Detroit	363	7529	7	5	-	CHR	WZPL-F	Indy	180	3230	7	39	-	CHR
WPRO	Prov	128	2287	6	36(ap)	-	AC	KNOW	Austin	6	206	18	69	-	AC
WPRO-F	Prov	262	3419	1	36(ap)	-	CHR	KEYI-F	Austin	94	1637	4	69	+	AC
WBAP	Dallas-FW	643	7763	4	9	-	Country	KLVI	Beau-PA	47	684	7	114	-	Country
KSCS-F	Dallas-FW	340	4791	7	9	+	Country	KYKR-F	Beau-PA	75	939	2	114	-	Country
WABC	NY	804	17404	15	1	-	Talk	KAYI-F	Tulsa	190	2263	4	65	-	CHR
WPLJ-F	NY	1669	29017	3	1	+	CHR	WYNK	Baton R.	9	164	17	89	-	Country
WLS	Chicago	461	11436	17	3	-	CHR	WYNK-F	Baton R.	154	1635	4	89	-	Country
WYFZ-F	Chicago	267	6103	19	3	-	CHR	Others: KLAR (Laredo)							
KGO	SF	744	10157	1	5	=	News/Talk								
KABC	LA	1200	14472	1	2	+	News/Talk								
KLOS-F	LA	731	11758	10	2	-	AOR								
WMAL	Wash	380	4424	3	7	+	MOR	KALO	Beau-PA	11	241	12	114	+	Black
WRQX-F	Wash	226	5014	12	7	-	CHR	KHYS-F	Beau-PA	73	688	1	114	-	Urban
KQRS A/F	Minn-SP	374	4919	2	15	+	AOR	WOAI	San Ant	125	1862	11	38	-	News/Talk
WPLO	Atl	46	732	15	11	-	Country	KAJA-F	San Ant	112	1497	6	38	+	Country
WKHX-F	Atl	249	3573	10	11	-	Country	KBBJ	Tulsa	9	178	17	65	-	Oldies
CAPITOL (Ken Johnson)															
WKSJ	Mobile	6	139	13	99	-	Religion	KMOD-F	Tulsa	113	1333	6	65	-	AOR
WKSJ-F	Mobile	203	1739	1	99	+	Country	KPEZ-F	Austin	52	606	6	69	+	BTFL
WCAW	Char,WV	58	655	4	159	+	Country	WELI	N. Haven	92	1250	2	95	+	MOR
WVAF-F	Char,WV	73	1035	3	159	-	AC	WMKJ	New Or	48	364	14	33	+	Black
WMJJ-F	Birm	197	2286	3	54	+	AC	WQUE-F	New Or	126	2434	6	33	-	CHR
WRKA-F	Louis	121	1549	3	49	+	AC	KTOK	Ok! C	112	1481	7	47	-	Talk
WLVK-F	Char,NC	241	2334	4	45	+	Country	KJYO-F	Ok! C	123	2087	6	47	-	CHR
								WHAS	Louis	296	3862	1	49	+	MOR
								WAMZ-F	Louis	340	3138	2	49	+	Country
CAPITOL (Jim Goodman)															
WRAL-F	Raleigh	331	4168	2	79	-	AC	WUSY-F	Chatt	197	1887	2	108	+	Country
WKEE	Hunt,WV	23	322	7	133	-	Oldies	WOWW-F	Pensa	51	655	5	135	-	Country
WKEE-F	Hunt,WV	111	1559	2	133	-	Contemp	WLWI	Mont,AL	19	186	7	151	+	Oldies
KISS-F	San Ant	193	1943	3	38	+	AOR	WLWI-F	Mont,AL	116	1056	1	151	+	Country
WRNL	Richmond	32	553	11	62	-	Country	WKLM	Green-WS	30	513	15	55	+	BTFL
WRXL-F	Richmond	141	1400	4	62	+	AOR	COMMUNITY PACIFIC (Charles Banta)							
KBEQ-F	KC	173	3119	6	29	+	CHR	KFIV	Modesto	3	92	18	147	-	CHR
WSTF-F	Orl/Mel	228	3062	3	59	+	AC	KFIV-F	Modesto	39	616	5	147	-	CHR
CENTURY (Howard Grafman)															
WLOO-F	Chicago	663	8053	4	3	-	BTFL	KTOM	Salinas	29	319	9	139	+	Country
WCZE	Chicago	111	2546	25	3	-	Soft AC	KTOM-F	Salinas	34	381	4	139	+	Country
WLFF	Tampa	35	487	19	22	-	Nost	KEED	Eugene	17	210	7	161	-	Country
FMEL-F	SF	264	5759	6	5	+	CHR	KSND-F	Eugene	58	679	1	161	+	CHR
FLSC	Denver	29	710	23	27	+	MOR	KASH A/F	Anch	18	253	8	180	+	Country
CONSTANT (Fred Constant)															
								EWNZ-F	Reno	60	707	2	186	-	CHR
								KTOX	Boise	3	44	15	210	+	Talk
								KIZN-F	Boise	57	619	5	210	-	Country
								KQAK	Eugene	13	173	9	161	+	Nost
								KDUR-F	Eugene	46	579	6	161	-	AC
								KIVA-F	Albuq/SF	39	781	13	102	+	Contemp

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AGH	CUME	RANK	#	FORMAT		AGH	CUME	RANK	#	FORMAT			
COX															
EDENS (Gary Edens)															
WSB	Atlanta	244	4071	7	11	-	MOR	KOY	Phoenix	110	1666	8	25	+	AC/MOR
WSB-F	Atlanta	213	3240	9	11	-	AC	KQYT-F	Phoenix	165	1932	6	25	+	BTFL
WSOC	Char,NC	10	340	21	45	-	Country	WRBQ	Tampa	42	722	21	22	-	CHR
WSOC-F	Char,NC	279	3170	1	45	-	Country	WRBQ-F	Tampa	560	6094	1	22	+	CHR
WHIO	Dayton	102	1710	3	51	-	MOR	WRVA	Richmond	180	2279	1	62	+	MOR
WHIO-F	Dayton	244	2570	1	52	-	BTFL	WRVQ-F	Richmond	158	2260	3	62	-	CHR
KFI	LA	412	7977	20	2	=	AC	EASTERN (Roger Neuhoff)							
KOST-F	LA	802	12042	6	2	+	AC	WWAZ	Prov	91	877	9	36(ap)	+	Nost
WIOD	Miami	207	2871	11	13	+	Talk	WWLI-F	Prov	188	1950	4	36(ap)	+	Soft AC
WAIA-F	Miami	117	2128	17	13	-	AC	WRKZ-F	Harris	193	1823	3	85	+	Country
WTRK-F	Phila	138	3474	19	4	-	CHR	WAVZ	N. Haven	49	536	4	95	+	Nost
WCKG-F	Chicago	271	4770	18	3	+	AOR	WKCI-F	N. Haven	195	2860	1	95	+	CHR
CRAWFORD															
WDJC-F	Birm	43	932	12	54	+	Religion	Others: WCVS, WFMB-F (Springfield, IL); WHUT, WLHN-F (Anderson, IN); WRSC, WQWK-F (State College, PA)							
KBRT	LA	109	1801	37	2	=	Religion	EMMIS (Jeff Smulyan)							
WYCA-F	Chicago	52	936	30	3	+	Religion	WENS-F	Indy	155	2398	6	39	+	AC
WMUZ-F	Detroit	51	970	26	5	-	Religion	WLOL-F	Minn-SP	273	4973	4	15	-	CHR
WDCX-F	Buffalo	33	443	18	38(ap)	+	Religion	KSHE-F	St. Louis	495	5373	2	12	-	AOR
KPBC	Dallas	27	435	25	9	-	Religion	KPWR-F	LA	1007	14678	2	2	+	Urban
CRB															
WJBR	Wilm	4	102	27	90	-	Oldies	WAVA-F	Wash	300	4645	7	7	-	CHR
WJBR-F	Wilm	79	920	3	90	=	AC	WHN	NY	910	14717	13	1	-	Country
WAEB	Allen-Beth	60	907	5	71	-	AC	WAPP-F	NY	474	11034	22	1	=	CHR/AOR
WAEB-F	Allen-Beth	64	929	6	71	-	AC	ENTERCOM (Joseph Field)							
WTCR	Hunt,WV	15	305	8	133	+	Country	KITS-F	SF	163	4305	19	5	-	CHR
WTCR-F	Hunt,WV	140	1452	1	133	+	Country	KMFY	Minn-SP	16	338	16	15	=	MOR
DAVIS & WEAVER															
KFIG	Fresno	11	319	21	86	-	AC	WAYL-F	Minn-SP	200	2414	7	15	-	BTFL
KFIG-F	Fresno	35	660	12	86	-	AC	KJYY-F	Houston	153	2508	14	8	+	Soft AC
KLOK	San Jose	72	1637	12	31	-	MOR/AC	KTAC	Tac/Sea	14	387	31	17	-	MOR
KLOK-F	SF	209	4363	13	5	+	AC/Contemp	KBRD-F	Tac/Sea	237	2565	5	17	=	BTFL
KWIZ	Anaheim	DID NOT SHOW		19	-	-	AC	WEEP	Pitts	80	1192	17	16	-	Country
KWIZ-F	Anaheim	24	644	30	19	-	AC	WDSY-F	Pitts	119	1791	15	16	-	Country
DICK															
WKDA	Nash	23	293	15	56	+	Oldies	WXCR-F	Tampa	36	532	18	22	=	Classical
WKDF-F	Nash	263	2904	2	56	+	AOR	EZ (Alan Box, Art Keller)							
WIWK	Knox	45	788	7	83	-	Country	WEZB-F	New Or	235	3616	2	33	-	CHR
WIWK-F	Knox	400	3597	1	83	+	Country	WEZC-F	Char,NC	173	2287	3	45	+	AC
WKRR-F	Greens/WS	139	1300	2	55	+	AOR	WBZZ-F	Pitts	416	5823	3	16	-	CHR
DKM (Jim Wesley)															
WAOK	Atlanta	152	1800	11	11	+	Black	WBMW-F	Wash	143	3368	16	7	+	CHR
WVEE-F	Atlanta	327	3739	4	11	-	Urban	WEZS-F	Richmond	123	1673	5	62	-	AC
WCAO	Baltimore	143	1953	9	14	+	Country	WHQT-F	Miami	259	3004	5	13	+	Urban/CHR
WXYV-F	Baltimore	300	3228	2	14	+	Urban	KYKY-F	St. Louis	173	2682	6	12	+	AC
WDJO	Cinci	38	457	14	30	+	Oldies	KFLR	Phoenix	13	263	25	25	=	Religion
WUBE-F	Cinci	260	2796	3	30	+	Country	KAMJ-F	Phoenix	66	979	15	25	-	AC
KFOR	Lincoln	26	457	5	199	-	MOR	KRAK	Sacra	177	1925	8	37	-	Country
KFRX-F	Lincoln	74	920	1	199	-	CHR	KRAK-F	Sacra	175	2012	4	37	+	Country
KWTO	Spr,MO	62	982	4	189	+	Country	KFYE-F	Fresno	99	1439	7	86	-	AC
KWTO-F	Spr,MO	132	1461	1	189	-	CHR	WOKV	Jkville	24	467	11	63	-	News/Talk
KOEL-F	Oel/Water	44	464	4	229	-	Country	WAIV-F	Jkville	75	1362	6	63	-	AC
Others: KOEL (Oelwein, IA); KSAL, KYEZ-F (Salina, KS)															
DUFFY (Martin Greenberg)															
KSMJ	Sacra	28	429	16	37	+	Contemp	WYFZ-F	S. Bend	102	1069	3	178	+	BTFL
KSFM-F	Sacra	276	3623	1	37	+	CHR	WQHK	Ft. Wayne	61	721	6	130	-	Country
KRZN	Denver	65	1214	18	27	+	Oldies	WMEE-F	Ft. Wayne	225	2717	1	130	-	CHR
KMJI-F	Denver	195	2927	2	27	+	AC	WCUZ	Gr. Rapids	47	810	9	76	-	Country
WORZ-F	Day B/Orl	11	239	12	145	-	AOR	WCUZ-F	Gr. Rapids	101	1346	5	76	-	Country
KONO	San Ant	124	1550	7	38	+	Oldies	WCKY	Cinci	122	1579	8	30	-	News
KITY-F	San Ant	99	1617	8	38	+	CHR	WWEZ-F	Cinci	210	2599	5	30	-	BTFL
Others: WTRC (Elkart, IN)															

FIRST MEDIA (Glenn Potter)							GREAT TRAILS (Alexander Williams)									
AQH	CUME	RANK	#		FORMAT		AQH	CUME	RANK	#		FORMAT				
KFMY-F	Provo/SLC	45	1413	25	44	-	CHR	WCCI	Louis	38	596	12	49	-	Country	
KFMK-F	Houston	365	4001	4	8	+	AC	WDJX-F	Louis	142	2126	5	49	+	CHR	
KOPA	Phoenix	DID NOT SHOW				25	-	CLASSIC/AOR	WCOL	Col,OH	29	645	14	35	+	News/Talk
KSLX-F	Phoenix	92	1207	10	25	-	CLASSIC/AOR	WXGT-F	Col,OH	188	3027	5	35	-	CHR	
WZGC-F	Atlanta	284	5008	6	11	-	CHR	WING	Dayton	34	809	13	51	-	AC	
KUBE-F	Seattle	172	3042	5	17	-	CHR	WGTZ-F	Dayton	197	2706	2	51	-	CHR	
WUSN-F	Chicago	368	4566	14	3	+	Country	WBCS	Milw	11	307	20	32	-	Country	
WZLX-F	Boston	301	3685	8	6	+	AOR	WBCS-F	Milw	91	1121	10	32	+	Country	
WCLY-F+	Wash	170	2703	15	7	-	AC	Others: WIZE (Springfield, OH)								
FULLER-JEFFREY (Bob Fuller)							GREATER MEDIA (Herb McLord)									
KJJY-F	Des Moines	35	490	6	120	+	Country	WMEX	Boston	70	894	21	6	-	Oldies	
WOKQ-F	Dover,NH	82	873	1	146	+	Country	WMJX-F	Boston	214	3523	11	6	=	AC	
WBLM-F	Lewis/Port M	113	1238	2	182	-	AOR	WWR	Wash	175	2046	13	7	+	Nost	
KDJQ-F	Sacra	40	779	12	37	-	AOR	WGAY-F	Wash	412	4668	2	7	-	BTFL	
KRCX-F	Sacra	25	273	20	37	+	Spanish	KRLA	LA	222	4938	28	2	-	Oldies	
KMRY	Des Moines	35	329	5	120	+	Nost	KBZT-F	LA	204	4216	23	2	-	AC	
Others: KSCO A/F (Santa Cruz, CA); KFMF-F (Chico, CA)							WHND	Detroit	81	1086	21	5	-	Oldies		
GUY GANNETT (Bob Gilbertson)							WMJC-F	Detroit	158	3380	18	5	-	AC		
WINZ	Miami	195	2888	12	13	+	News	WPEN	Phila	374	4138	8	4	+	Nost	
WINZ-F	Miami	147	3452	15	13	-	CHR	WMGK-F	Phila	444	6766	5	4	-	AC	
KKZX	Daven-RI	15	241	10	116	+		WGSM	Long Is	67	644	26	10	-	MOR	
WXLN-F	Daven-RI	95	1441	3	116	+	AOR	WCTO-F	Long Is	73	819	24	10	=	BTFL	
KMGL-F	Okl C	109	2330	9	47	-	Contemp	Others: WCTC, WMGQ-F (New Brunswick, NJ)								
WPLP	Tampa	89	884	13	22	-	News/Talk	GROUP ONE (Roger Berk)								
WRKT	Milbourne	6	120	14	137	-	Oldies	KLZ	Denver	114	1595	16	27	+	Country	
WSSP-F	Mel/Orl	277	2647	4	59	+	BTFL	KAZY-F	Denver	167	2090	9	27	+	AOR	
GANNETT (Joe Dorton)							WAKR	Akron	84	1228	3	72	-	MOR		
KIIS	LA	63	2212	38	2	-	CHR	WONE-F	Akron	72	925	4	72	-	AOR	
KIIS-F	LA	1087	19741	2	2	-	CHR	WONE	Dayton	88	1154	6	51	-	Country	
KSDO	SD	205	2452	3	18	+	News/Talk	WTUE-F	Dayton	130	1673	3	51	-	AOR	
KSDO-F	SD	140	2628	8	18	-	CHR	KMEZ	Dallas	19	493	28	9	-	BTFL	
WGCI	Chicago	70	1862	26	3	-	Black	KMEZ-F	Dallas	354	3755	6	9	+	BTFL	
WGCI-F	Chicago	863	10086	2	3	+	Black	HALL (Dick Reed)								
WCZY	Detroit	DID NOT SHOW				5	-	CHR	WMYS-F	NB/Prov	72	977	10	36(ap)	=	AC
WCZY-F	Detroit	419	7417	4	5	+	CHR	WLPA	Lanc	9	215	12	117	+	Nost	
KUSA	St. Lou	204	2861	11	12	-	Country	WNCE-F	Lanc	126	1347	1	117	-	BTFL	
KSD-F	St. Lou	139	2433	8	12	-	AC	WONN	Lake	14	224	9	124	-	Nost	
WDAE	Tampa	151	1554	7	22	-	Nost	WPCV-F	Lake	82	810	1	124	-	Country	
WUSA-F	Tampa	211	2655	4	22	-	AC	WAMR	Sarasota	25	345	7	108(ap)	-	Nost	
KKBQ	Houston	26	812	30	8	-	CHR	WRAV-F	Sarasota	4	143	27	108(ap)	-	AC	
KKBQ-F	Houston	467	6966	1	8	+	CHR	Others: WICH, WCTY-F (Norwich, CT); WNBH (New Bedford, MA); WJOY, WQCR-F (Burlington, VT)								
KTKS-F	Dallas	176	3646	13	9	-	CHR	HEARST (Dave Barrett)								
KHIT-F	Seattle	88	1684	21	17	+	CHR	WBAL	Baltimore	273	3520	4	14	-	News/Talk	
KCMO	KC	139	2295	10	29	-	News/Talk	WIYY-F	Baltimore	248	3077	6	14	-	Urban	
KBKC-F	KC	77	1727	11	29	-	Urban	WISN	Milw	69	1607	13	32	-	MOR	
GREAT EMPIRE (Mike Lynch, Mike Oatman)							WLTO-F	Milw	78	1195	11	32	+	Soft AC		
KFDI	Wichita	73	1031	4	106	-	Country	WTAE	Pitts	133	2570	12	16	-	MOR/AC	
KFDI-F	Wichita	83	1178	2	106	-	Country	HTX-F	Pitts	184	3415	7	16	=	AC	
KWKH	Shreve	60	873	10	125	+	Country	I & W (Ken Wolt)								
KWKH-F	Shreve	25	482	12	125	-	Country	WLUP-F	Chicago	580	9031	6	3	+	AOR	
WOW	Omaha	118	1778	6	78	+	Country	KSSK	Hono	156	1837	1	61	-	MOR/AC	
WOW-F	Omaha	68	861	7	78	+	Country	KULA-F	Hono	78	1531	5	61	-	AC	
KTTS	Spring,MO	27	472	6	189	-	Country	XTNQ	LA	438	4617	15	2	+	Spanish	
KTTS-F	Spring,MO	111	1279	2	189	+	Country	KLVE-F	LA	543	5091	11	2	+	Spanish	
KBRQ	Denver	22	322	23	27	-	Country	WLLT-F	Cinci	102	2196	12	30	-	AC	
KBRQ-F	Denver	39	696	24	27	-	Country									

TSA						MSA					MKT						
		AQH	CUME	RANK	#	FORMAT			AQH	CUME	RANK	#	FORMAT				
HENRY (Charlton Buckley)						JEFFERSON-PILOT (Jim Babb)											
KVOD-F	Denver	100	1266	12	27	- Classical	KIMN	Denver	116	2101	15	27	- CHR				
KFXM	River-SB	70	748	8	23	+ Nost	KYGO-F	Denver	164	2256	7	27	+ Country				
KDUO-F	River-SB	159	1519	1	23	+ BTFL	WQXI	Atlanta	41	732	16	11	- Oldies				
KYTE	Port,0	97	1097	10	42	- Nost	WQXI-F	Atlanta	350	4753	3	11	- AC				
KYTE-F	Port,0	67	1160	15	42	+ Classical	WBT	Char,NC	130	1742	6	45	- MOR				
KDON-F	Sal-Sea	61	1124	2	139	- CHR	WBCY-F	Char,NC	185	2626	8	45	- CHR				
KDON	Sal-Sea	9	215	15	139	-	WBIG	Greens,NC	28	453	12	55	+ MOR				
HERITAGE						WNWS Miami 216 2630 7 13 + News/Talk											
KDAY	LA	164	2937	31	2	- Black	WLYF-F	Miami	465	4392	1	13	+ BTFL				
WAMS	Wilm,DE	18	204	14	90	- Country	KSON	San Diego	38	847	21	18	+ Country				
WRAP	Norfolk	79	1322	11	36	+ Black	KSON-F	San Diego	116	1798	9	18	+ Country				
WCHS	Char,WV	27	493	7	159	- MOR	KANEB										
WBES-F	Char,WV	45	385	5	159	- BTFL	WGKX-F	Memphis	205	2376	5	50	+ Country				
WBEE	Chicago	DID NOT SHOW					KSSN-F	L. Rock	266	2749	1	96	+ Country				
HOME NEWS						WSLR Akron 37 565 12 72 - Country											
KLSN	Spokane	36	471	7	129	- MOR	WKDD-F	Akron	141	2190	2	72	- CHR				
KISC-F	Spokane	37	662	7	129	- CHR	WHLI	Long Is	133	1176	12	10	- Nost				
WRKI-F	Bridge	16	338	9	104	- CHR	WKJY-F	Long Is	91	991	19	10	+ BTFL				
WKPT	JC/Kings	17	312	7	103	+	KEYMARKET (Confer & Rothfuss)										
WTFM-F	JC/Kings	85	1175	3	103	+ AC	WNNK-F	Harris	143	1783	1	85	- CHR				
KWG	Stockton	21	299	10	113	= Oldies	WTCB-F	Org/Col.SC	68	1055	6	105	+ AC				
KYBB-F	Stockton	20	301	11	113	+ AC	WIZD-F	Artm/Mobi	126	1524	7	99	+ AC				
Others: WINE (Brookfield, CT): KTYD (Santa Barbara, CA)						KMJM-F St. Louis 195 2182 4 12 - Black											
INFINITY (Mel Karmazin)						KMJQ-F Houston 455 4722 2 8 - Black											
WJIT	NY	116	1778	37	1	- Spanish	WLTI-F	Detroit	187	2922	16	5	+ Soft AC				
WXRK-F	NY	931	13674	12	1	+ AOR	KOKE-F	Austin	74	1234	5	69	+ AC				
KROQ-F	LA	703	9751	7	2	+ AOR	Others: WSKR (Atmore, AL); WRUS, WBVR-F (Russellville, KY); WFFX-F, WRLX (Tuscaloosa)										
WYSP-F	Phila	393	7210	13	4	+ AOR	KING (Jim Kime)										
WBCN-F	Boston	588	6994	2	6	- AOR	KSFO	SF	190	3558	16	5	= Oldies				
KOME-F	San Jose	130	2218	5	31	- AOR	KYA-F	SF	134	2526	23	5	+ Oldies				
KXYZ	Houston	51	736	19	8	= Spanish	KGW	Port. 0	158	2811	3	42	- AC				
WJJD	Chicago	380	4688	15	3	- Nost	KLNK-F	Port. 0	145	1759	6	42	+ AOR				
WJMK-F	Chicago	368	6018	13	3	- Oldies	KING	Seattle	79	1668	18	17	+ Talk				
INNER CITY (Pierre Sutton)						KING-F						Seattle	118	1807	14	17	- Classical
WLIB	NY	167	2233	34	1	- Black	KNIGHT (Norman Knight)										
WBLS-F	NY	1188	15794	7	1	+ Black	WSRS-F	Worc	108	1006	1	112	+ BTFL				
WKSG-F	Detroit	211	2926	14	5	+ Oldies	WGIR	Manch,NH	23	364	4	260	- News/Talk				
KRE	SF	DID NOT SHOW				5(ap) -	WGIR-F	Manch,NH	93	955	2	260	+ AOR/CHR				
KBLX-F	SF	253	3539	8	5(ap) +	Urban	WHEB	Ports,NH	10	76	13	146	- MOR				
KGFJ	LA	75	1600	36	2	- Black	WHEB-F	Ports,NH	45	598	3	146	- AOR				
JACOR (Frank Woods)						Others: WSAR (Fall River, MA); WEIM (Fitchburg, MA); WEZF-F (Burlington, VT)											
WQIK	Jkville	16	245	13	63	- Country	LEGACY (Carl Hirsch)										
WQIK-F	Jkville	143	1501	4	63	- Country	KJOI-F	LA	873	9088	4	2	+ BTFL				
WBBG	Cleve	147	1608	10	21	- Nost	KHOW	Denver	128	1977	12	27	- MOR				
WMJI-F	Cleve	297	4621	3	21	+ AC	KPKE-F	Denver	192	2629	4	27	+ CHR				
WGST	Atlanta	62	1338	14	11	- News	KDWB	Minn-SP	53	1409	15	15	+ CHR				
WPCH-F	Atlanta	404	4487	1	11	+ BTFL	KDWB-F	Minn-SP	266	4785	6	15	- CHR				
WEBN-F	Cinci	242	2887	1	30	+ AOR	WLLZ-F	Detroit	285	5411	9	5	+ AOR				
WLW	Cinci	335	5131	2	30	+ MOR	LIN (Dick Verne)										
WYHY-F	Leb/Nash	164	2393	4	56	+ CHR	WIL	St. Lou	19	635	24	12	- Country				
WMYU-F	Leb/Nash	138	1994	4	83	+ AC	WIL-F	St. Lou	244	2756	5	12	- Country				
JAG (Jack Hobbs)						WBBF						Roch	22	574	11	46	- Oldies
WLKW	Prov	20	326	22	36(ap) -	BTFL	WMJQ-F	Roch	79	1761	8	46	- CHR				
WLKW-F	Prov	250	2388	2	36(ap) -	BTFL	WFIL	Phila	182	3595	18	4	- Oldies				
WFOG-F	Norfolk	178	1743	4	36	- BTFL	WUSL-F	Phila	663	7759	3	4	- Urban				
WROW	Albany	59	1066	10	58	+ MOR	KILT	Houston	85	2128	16	8	+ Country				
WROW-F	Albany	147	1486	4	58	= BTFL	KILT-F	Houston	345	4529	7	8	+ Country				
WLIF-F	Balt	396	3808	1	14	+ BTFL	WEMP	Milw	60	1287	14	32	- Oldies				
WWWZ-F	Summer/Char,SC	62	673	4	98	- Black	WMYX-F	Milw	94	1545	9	32	- AC				

	TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
	AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT			
<u>LOTUS</u> (Howard Kalmenson)						<u>MIDWEST COMM.</u> (D.E. Wright)								
KTKT	Tucson	32	632	11	80 +	AC	KIOA	Des. M	56	903	9	120 -	AC	
KLPX-F	Tucson	97	1118	2	80 +	AOR	KKXI-F	Des. M	32	416	12	120 -	Country	
KWKW	LA	265	2438	19	2 =	Spanish	WGEE	Green Bay	74	829	2	212 -	Country	
KFSD-F	San D	72	1200	16	18 -	Classical	WIXX-F	Green Bay	167	2184	1	212 -	CHR	
KENO	L. Vegas	13	240	14	88 -	AC	WKKQ	Hibbing/ Duluth	53	506	4	167 +	Country	
KOMP-F	L. Vegas	60	780	6	88 -	AOR	WTBX-F	Hibbing/ Duluth	49	443	6	167 +	CHR	
KXET	San Ant	44	514	17	38 +	Spanish	<u>MULTIMEDIA</u> (Paul Fiddick)							
KZEP-F	San Ant	62	927	15	38 -	AOR	WWNC	Asheville	107	1003	1	227 +	Country	
KTEZ-F	Lubbock	26	364	7	183 -	BTFL	WFBC	Green,SC	25	488	11	82 -	MOR	
WMDO	Wash	DID NOT SHOW			-	Spanish	WFBC-F	Green,SC	255	2926	1	82 +	AC	
KONE	Reno	7	124	13	186 -	MOR	WEZW-F	Milw	244	2770	3	32 +	BTFL	
KOZZ-F	Reno	77	882	1	186 +	AOR	WMAZ	Macon	37	639	6	155 -	MOR	
KOXR	Oxnard	24	292	7	81 -	Spanish	WAYS-F	Macon	142	1711	1	155 +	CHR	
KGST	Fresno	49	496	6	86 +	Spanish	KEEL	Shreve	46	717	8	125 +	AC	
<u>MALRITE</u> (Gil Rosenwald)						KITT-F Shreve 44 940 11 125 - AC								
WHTZ-F	NY	1915	28698	1	1 +	CHR	<u>NATIONWIDE</u> (Steve Berger)							
WHK	Cleve	73	1247	15	21 -	Oldies	WPQC-F	Balt	297	2953	5	14 +	Country	
WMMS-F	Cleve	595	7436	1	21 +	AOR	WGAR	Cleve	39	1021	24	21 -	Country	
KNEW	SF	166	2607	18	5 -	Country	WGAR-F	Cleve	174	2385	11	21 +	Country	
KSAN-F	SF	237	3581	10	5 -	Country	WNCI-F	Colum,O	243	3824	3	35 +	CHR	
WDGY	Minn-SP	120	2024	13	15 -	Country	WKZL-F	Greens/WS	131	2059	8	55 -	CHR	
KEEY-F	Minn-SP	246	3107	5	15 +	Country	WBJW	Orlando	9	273	19	59 +	CHR	
KRXY	Denver	8	343	28	27 -	CHR	WBJW-F	Orlando	220	3597	8	59 -	CHR	
KRXY-F	Denver	120	2453	10	27 -	CHR	KNST	Tucson	35	615	9	80 +	News/Talk	
KSRR-F	Houston	286	4809	9	8 -	AOR	KRQQ-F	Tucson	104	1348	1	80 -	CHR	
KLAC	LA	229	4639	26	2 -	Country	KZAP-F	Sacra	179	2400	4	37 -	AOR	
KZLA-F	LA	421	4848	16	2 +	Country	KMJJ	L. Vegas	12	284	14	88 -	News/Talk	
<u>MANSHIP</u>						KLUC-F L. Vegas 90 1192 3 88 - CHR								
WKQA-F	Peoria	14	294	9	126 +	AC	KWSS-F	San Jose	210	3819	4	31 +	CHR	
WXCL	Peoria	37	483	6	126 -	Country	KZZP	Phoenix	8	259	28	25 -	CHR	
WJBO	Baton R.	47	623	8	89 +	News/Talk	KZZP-F	Phoenix	335	3759	1	25 +	CHR	
WFMF-F	Baton R.	125	2030	3	89 +	CHR	KISW-F	Seattle	287	3449	2	17 +	AOR	
KRGV	McA-Brown	83	1114	3	84(ap) +	CHR	<u>NBC</u> (Randy Bongarten)							
<u>METROPOLITAN</u> (Carl Brazell)						WNBC NY 683 13563 16 1 - AC								
WWBA-F	Tampa	352	3343	2	22 -	BTFL	WYNY-F	NY	544	13377	18	1 -	AC	
KMET-F	LA	429	8681	17	2 -	AOR	WKYS-F	Wash	420	4753	1	7 +	Urban	
WNEW	NY	753	9229	14	1 =	Nost	WMAQ	Chicago	456	9792	16	3 -	Country	
WNEW-F	NY	1126	15233	9	1 -	AOR	WKQX-F	Chicago	406	8577	9	3 -	Contemp	
WIP	Phila	265	3534	15	4 -	MOR	KNBR	SF	562	8576	3	5 +	MOR	
WMMR-F	Phila	1142	12909	1	4 +	AOR	KYUU-F	SF	249	5623	7	5 -	AC	
WOMC-F	Detroit	262	4606	11	5 -	AC	WJIB-F	Boston	382	4626	6	6 +	BTFL	
WASH-F	Wash	120	2384	17	7 -	AC	<u>NEWCITY</u> (Dick Ferguson)							
KRLD	Dallas	405	6510	5	9 -	News	WEZN-F	Bridge	111	1020	1	104 +	BTFL	
<u>METROPLEX</u> (Norm Wain)						WAAF-F Worc/Bos 289 4418 2 112 - AOR								
WHYI-F	Miami	337	5824	4	13 -	CHR	WYAY-F	Gain/Atl	351	3819	5	11 +	Country	
WNLT-F	Tampa	125	1790	11	22 +	AC	KWEN-F	Tulsa	142	1540	1	65 +	Country	
WCXR	Wash	DID NOT SHOW			7 -	Black	WZZK A/F	Birm	336	3850	1	54 -	Country	
WCXR-F	Wash	308	4225	6	7 +	AOR	WBDO	Orlando	110	1432	6	59 -	MOR	
WPDQ	Jkville	36	568	9	63 +	Black	WKKA-F	Orlando	322	3104	2	59 +	Country	
WFYV-F	Jkville	131	1364	3	63 -	AOR	WSYR	Syra	130	1694	2	73 -	MOR	
WORL	Orlando	63	544	10	59 +	Black	WYYY-F	Syra	171	2210	1	73 +	AC	
WJYO-F	Orlando	116	1669	7	59 -	AC	<u>NEWSYSTEMS</u> (Charles Schwartz)							
WHBO	Tampa	62	624	16	22 =	Oldies	WTUX	Indy	84	917	9	39 -	Nost	
WRFX-F	Char,NC	102	1369	7	45 +	AOR	WTLC-F	Indy	164	1434	4	39 +	Black	
WKIX	Raleigh	30	517	12	79 -	Country	WBLZ-F	Ham/Cin	184	2140	7	30 +	Black	
WYLT-F	Raleigh	81	1323	8	79 +	AC	WBUS-F	Atlanta	19	484	20	11 +	Black	
Others: WRKB (Kannapolis, NC)						KDIA SF 68 1406 34 5 + Black								
<u>MIDWEST FAMILY</u>						WWDB-F Phila 386 4483 11 4 + Talk								
WFKN	Rockford	20	209	5	154 +	Country	<u>NININGER</u> (W. Nininger)							
WKMQ-F	Rockford	17	310	8	154 -	AC	WQBE	Char,WV	9	186	10	159 -	Country	
WTDY	Madison	27	450	7	132 +	MOR	WQBE-F	Char,WV	131	1406	1	159 +	Country	
WMGN-F	Madison	52	879	5	132 -	AC	WSON	Hend/Ev	8	88	9	158 -	Nost	
WOSH	App-Osh	17	301	11	147 -	Country	WKDQ-F	Hend/Ev	44	869	5	158 -	CHR	
WMGV-F	App-Osh	17	434	11	147 -	AC	WFHC	JC/King	5	188	20	103 -	AC	
WITL	Lansing	7	203	12	110 -	Country	A33	WXBQ-F	JC/King	156	1809	2	103 +	Country
WITL-F	Lansing	123	1328	2	110 +	Country	Others: WIZM A/F (LaCrosse, WI); WSJM, WIRX-F (St. Joseph, MI); WMAV, WNNS-F (Springfield, IL)							

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT					
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT				
OLYMPIC (Ivan Braiker)																
KRPM-F	Seattle	126	1351	15	17	-	Country	KROW	Reno	31	467	10	186	+	Country	
KKCY-F	SF	112	1412	27	5	-	Urban/AOR	KNEV-F	Reno	25	353	9	186	-	BTFL	
KZZU A/F	Spokane	139	1474	1	129	+	CHR	KKRD-F	Wichita	103	1250	1	106	+	CHR	
KMZQ-F	L. Vegas	61	725	5	38	+	AC	KHYV	Modesto	7	169	12	147	+		
KXA	Seattle	DID NOT SHOW				17	-		KBEE-F	Modesto	119	1000	1	147	+	BTFL
KSRN	Reno	6	70	13	186	+	Nost	KBUG	Salt Lake	35	664	17	44	-	Oldies	
KSRN-F	Reno	44	387	8	186	-	Nost	KCPX-F	Salt Lake	109	1949	5	44	-	CHR	
KYAK	Anchorage	41	414	4	180	-	Country	WVVA	Wheeling	72	956	2	216	-	Country	
KGOT-F	Anchorage	62	729	1	180	+	CHR	WOVK-F	Wheeling	53	615	3	216	+	Country	
Others: KIAK, KORZ-F (Fairbanks, AK)																
OPPENHEIMER (Dick Oppenheimer)																
KOKY	L. Rock	43	479	7	96	+	Black	PYRAMID (Rich Balsbaugh)								
KZOU-F	L. Rock	130	1471	4	96	+	Urban/CHR	WXKS	Boston	105	1083	18	6	+	Nost	
KDVE	Beau-PA	13	100	11	114	+	Religion	WXKS-F	Boston	492	7055	4	6	-	CHR	
KQXY-F	Beau-PA	62	686	4	114	+	BTFL	WPIT	Pitts	26	400	24	16	=	Religion	
WXAM	Baton R	21	177	10	89	-	Nost	WPIT-F	Pitts	55	1034	20	16	=	Religion	
WQXY-F	Baton R	62	994	7	89	+	AC	WPXY	Roch	9	305	14	46	-	CHR	
KIXL	Austin	10	249	14	69	=	Religion	WPXY-F	Roch	149	2545	3	46	-	CHR	
KHFI-F	Austin	137	1832	2	69	+	CHR	WNYS	Buffalo	6	210	23	38(ap)	-	CHR	
KBFM-F	McA-Brown	113	1477	2	84(ap)	-	CHR	WNYS-F	Buffalo	96	1647	10	38(ap)	-	CHR	
PARK (Bill Fowler)																
WPAT	NY	436	6540	23	1	-	BTFL	WPGR	Phila	53	695	23	4	-	Oldies	
WPAT-F	NY	1225	14237	6	1	+	BTFL	WSNI-F	Phila	424	5547	7	4	+	AC	
KJJO	Minn-SP	8	286	17	15	+	Oldies/AOR	RKO (Jerry Lyman)								
KJJO-F	Minn-SP	148	2573	8	15	+	Oldies/AOR	WOR	NY	1364	16621	5	1	-	Talk	
WHEN	Syra	57	1300	8	73	+	AC	WRKS-F	NY	1730	19296	2	1	+	Urban	
WRRB-F	Syra	101	1115	5	73	+	Country	WRKO	Boston	425	5593	5	6	-	Talk	
WNCT	Green,NC	DID NOT SHOW				NA	-	Oldies	WROR-F	Boston	278	5665	10	6	-	AC
WNCT-F	Green,NC	101	1063	2	NA	+	BTFL	WGMS A/F	Wash	172	2634	14	7	-	Classical	
KWJJ	Port,O	82	1225	14	41	+	Country	WAXY-F	Miami	219	3456	9	13	+	AC	
KWJJ-F	Port,O	86	1283	13	41	+	Country	WFYR-F	Chicago	380	7337	11	3	-	AC	
WDEF	Chatt	29	494	7	108	-	MOR	WHBQ	Memphis	51	846	12	50	+	News/Talk	
WDEF-F	Chatt	79	1007	4	108	-	BTFL	KFRG	SF	155	4109	25	5	-	CHR	
WTVR	Richmond	DID NOT SHOW				62	-		KRTH	LA	109	2618	34	2	-	Oldies
WTVR-F	Richmond	84	1292	6	62	-	Country	KRTH-F	LA	711	12118	9	2	+	Oldies	
KEZX-F	Seattle	125	1639	11	17	+	AOR	REGIONAL (Don Platt)								
Others: WNAX (Yankton, SD)																
PARKER (John & Kathleen Parker)																
KXTZ-F	L. Vegas	116	962	1	88	-	BTFL	WGRD-F	Gr. Rpd	80	1746	7	76	-	CHR	
KTCJ	Minn-SP	DID NOT SHOW				15	-	Jazz	WKTH	Gr. Rpd	18	237	12	76	+	Oldies
KTCZ-F	Minn-SP	126	1661	9	15	-		WYFM-F	Shar/Yng	116	1691	4	93	+	AC	
KIKI	Hono	28	583	14	61	-	AC	WRSG	Bingh	17	199	6	162	+	Oldies	
KMAI-F	Hono	88	1479	4	61	+	CHR	WAAL-F	Bingh	145	1455	1	162	+	CHR	
KLZE-F	San Jose	65	832	11	31	+	BTFL	Others: WPIC (Sharon, PA)								
PRICE COMMUNICATIONS (Bob Price)																
KIOL-F	SF	214	4902	12	5(ap)	-	AC	REBS (Richard James)								
WIRK	W. Palm	6	162	30	68	-	Country	WIBX	Utica	48	644	3	141	-	MOR	
WIRK-F	W. Palm	77	838	7	68	-	Country	WNYZ-F	Utica	55	762	2	141	+	CHR	
WOWO	Ft. Wayne	153	2490	2	130	+	MOR	WIGY-F	Port, M	57	830	11	182	=	CHR	
WIOE-F	Ft. Wayne	19	391	9	130	-	CHR	WNOX	Knox	27	539	9	83	-	Country	
KOMA	Okl C	78	1108	11	47	+	Nost	WNKS-F	Knox	13	185	11	83	=	Country	
KIMY-F	Okl C	58	1142	12	47	+	AC	WVOK	Birm	43	1038	13	54	-	Country	
WTIX	New Or	79	1344	13	33	-	AC	WLTB-F	Birm	48	890	11	54	-	Soft AC	
WIBA	Madison	48	861	3	132	+	MOR	WLRQ	Nash	DID NOT SHOW						
WIBA-F	Madison	105	1630	2	132	+	AOR	WLRQ-F	Nash	22	449	13	56	+	AC	
WNIC	Detroit	DID NOT SHOW				5	-	AC	Others: WJTO (Bath, ME)							
WNIC-F	Detroit	272	5296	10	5	-	AC	RESORT (Ellek Seymour)								
WWKB	Buffalo	80	1669	11	38(ap)	-	AC	WFLB	Fayette	8	105	12	171	-	MOR	
WKSE-F	Buffalo	74	1463	12	38(ap)	-	Urban	WLNK	Char,SC	5	113	17	98	-	Black	
WLAC	Nashville	28	566	12	56	-	News/Talk	WLNK-F	Char,SC	8	178	18	98	+	Black	
WLAC-F	Nashville	147	2129	6	56	-	AC	WVBS	Wilm,NC	DID NOT SHOW						
KOB	Albuq	137	1697	2	102	-	MOR	WVBS-F	Wilm,NC	46	668	1	305	+	CHR	
KOB-F	Albuq	121	1575	1	102	-	AC	WCBM	Balt	55	1056	19	14	-	AC	
Others: WDSC, WZNS-F (Dillon, SC); WSBS A/F (Crewe, VA); WVAB (Virginia Beach, VA); WHCC, WQNS-F (Waynesville, NC); WGAI, WWOK-F (Columbia, NC); WWGH-F (Cape Charles, VA); WRCS, WQDK-F (Ahoskie, NC); WYAK A/F (Surfside Beach, SC); WAKS A/F (Fuguay, NC); WDVR (Ocean City, NJ)																

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT			
<u>RIVERS</u> (M.D. Rivers)															
WEDR-F	Miami	187	2090	10	13	+	Black	WCFL	Chicago	75	2009	28	3	-	Religion
WWJD	Savan	7	95	10	179	-	Gospel	KLTY-F	Dallas	139	1818	16	9	+	Religion
WEAS-F	Savan	82	843	1	179	+	Black	WVCG	Miami	19	432	34	13	-	Religion
WGUN	Atlanta	18	372	22	11	-	Gospel	WJAX	Jkville	18	518	15	63	=	Religion
KWAM	Memphis	23	349	13	50	+	Gospel	WAPE-F	Jkville	213	2306	1	63	+	CHR
KRNB-F	Memphis	91	1676	8	50	-	Black	<u>STATEWIDE</u> (Scott Ginsburg)							
<u>SANDUSKY</u> (Toney Brooks)															
KLSY	Seattle	5	200	32	17	+	AC	KRNT	Des M	30	504	8	120	+	MOR
KLSY-F	Seattle	128	2055	12	17	-	AC	KRNQ-F	Des M	184	2135	1	120	+	CHR
KNUS	Denver	108	1465	12	27	-	News	WLBW	Topeka	50	755	3	234	+	MOR
KBPI-F	Denver	209	3371	5	27	-	AOR	WIBW-F	Topeka	85	1166	2	234	+	CHR
KDKB-F	Phoenix	139	2496	12	25	-	AOR	KGNC	Amar	33	429	10	208	-	MOR
KEGL-F	Dallas	319	5024	8	9	-	CHR/AOR	KGNC-F	Amar	42	441	2	208	+	BTFL
KLSI-F	KC	112	1656	7	29	=	AC	<u>STERLING REC</u> (Bill McMahon)							
WKRL-F	Tampa	176	2257	6	22	+	Classic AOR	KJET	Seattle	33	520	26	17	+	Contemp
KWLT-F	San D.	92	1483	11	18	+	AC	KZOK-F	Seattle	85	1898	17	17	=	AOR
<u>SAGA</u> (Ed Christian)															
WNOR	Norfolk	9	336	22	36	-	Oldies	KDKO	Denver	64	681	17	28	-	Black
WNOR-F	Norfolk	218	2445	1	36	+	AOR	KYXX-F	L. Vegas	18	265	11	88	+	Country
WVKO	Colum,O	77	1015	7	35	+	Black	WRKR-F	Racine/ Milw	74	1913	15	32	+	CHR
WSNY-F	Colum,O	213	2806	2	35	+	AC	Others: KBFW (Bellingham, WA); KALE, KIOK-F (Richland, WA)							
WKLH-F	Milw	200	2465	5	32	+	Classic AOR	<u>STERLING COMMUNICATIONS</u> (Larry Patrick)							
Others: WLRW-F (Champaign, IL); WLDS-F/WYMG-F (Jacksonville, IL)															
<u>SCONNIX</u> (Odeneal, Nixon, McQueen)															
KFKF	KC	DID NOT SHOW			29	-	Country	WKJN-F	Hamm/BR	129	1388	5	89	-	Country
KFKF-F	KC	172	2050	4	29	+	Country	WGSL	Green,SC	11	140	17	82	+	Religion
WMRZ	Daven-RI	26	442	8	116	+	Oldies	WSSL-F	Green,SC	193	2331	3	82	+	Country
WLLR-F	Daven-RI	119	1275	2	116	+	Country	WJDJ	Jacks,MS	18	530	12	118	-	MOR
WBOX-F	Boston	231	3112	14	6	+	Country	WMST-F	Jacks,MS	198	1834	2	118	-	Country
WMXJ-F	Miami	123	2034	21	13	+	AC	<u>STONER</u> (Glenn Bell)							
Others: WKZU, WLNH-F (Laconia, NH)															
<u>SCRIPPS-HOWARD</u> (Dick Janssen)															
WMC	Memphis	100	1305	7	50	-	Country	KSO	Des M	90	1116	3	120	-	Country
WMC-F	Memphis	202	3157	2	50	-	CHR	EGGO-F	Des M	220	1973	2	120	+	AOR/CHR
WBSB-F	Balt	298	4151	3	14	-	CHR	WGNT	Hunt,WV	23	378	4	133	-	MOR
KUPL	Port,O	30	445	18	41	+	Country	WAMX-F	Hunt,WV	109	1455	3	133	-	AOR/CHR
KUPL-F	Port,O	124	1754	8	41	+	Country	WNBK	Bingh	50	688	2	162	-	MOR
<u>SHAMROCK BROADCASTING</u> (Bill Clark)															
KABL	SF	169	2312	17	5(ap) -		BTFL	WHWK-F	Bingh	83	786	4	162	+	Country
KABL-F	SF	322	4261	5	5(ap) +		BTFL	KHAK	Ced Rpds	14	182	10	224	-	Country
WHB	KC	91	1741	14	29 -		AC	KHAK-F	Ced Rpds	77	797	2	224	-	Country
KUDL-F	KC	122	2335	7	29 -		AC	WIMZ	Knox	4	218	19	83	+	AOR/CHR
KMGC-F	Dallas	157	2609	14	9 +		AC	WIMZ-F	Knox	229	2518	2	83	-	AOR/CHR
WCXI	Detroit	85	1513	24	5 -		Country	WYRK-F	Buffalo	164	1522	3	38(ap) +	Country	
WWWW-F	Detroit	256	3547	13	5 -		Country	WCMF-F	Roch	236	2627	1	46	+	AOR
WTKN	Pitts	161	1763	8	16 +		Talk	WDAO	Dayton	52	569	9	51	+	Black
WWSW-F	Pitts	248	3621	6	16 =		AC	WWSN-F	Dayton	102	1239	5	51	+	AC
WFOX-F	Gns/Atl	297	3488	8	11 +		AC	WBYU-F	New Or	180	1805	3	33	+	BTFL
KGOL-F	Lake J/ Houston	58	993	20	8 =		Religion	<u>SUMMIT</u> (Pete Schulte)							
<u>SHAMROCK COMMUNICATIONS</u> (Bill Lynett)															
WQFM-F	Milw	199	2480	6	32 -		AOR	WCOA	Pensa	37	440	6	135	-	Nost
WDIZ-F	Orl	229	2382	5	59 -		AOR	WJLQ-F	Pensa	47	863	8	135	-	Contemp
WEJL	WB-Scran	74	534	5	66 -		Nost	WSJS	Win-Sal	96	1030	4	56	+	MOR
WEZX-F	WB-Scran	83	905	4	66 +		AOR	WTQR-F	Win-Sal	374	4062	1	56	+	Country
WGRX-F	Balt/ Westmin	57	819	22	14 +		AOR	WREC	Memphis	84	1076	11	50	+	Nost
KMYZ-F	Pryor/Tul	42	795	11	65 +		AOR	WEGR-F	Memphis	161	2000	3	50	+	AOR
Others: KGCR (Pryor, OK)															
<u>SURREY</u> (Kent Nichols)															
KATT-F	Okl C	232	2686	1	47 +		AOR	KPRW	Okl C	10	94	17	47	+	Black
WOOD	Gr. Rpds	78	1133	4	76 +		MOR	WOOD	Gr. Rpds	161	2017	2	76	+	BTFL
WOOD-F	Gr. Rpds	161	2017	2	76 +		BTFL	KDZA	Pueblo	14	228	6	283	+	AC
KDZA	Pueblo	14	228	6	283 +		AC	KZLO-F	Pueblo	7	187	11	283	+	Contemp

		TSA	TSA	MSA	MKT		
		<u>ACH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>		<u>FORMAT</u>
<u>WIN (Walt Tiburaki)</u>							
WQAL-F	Cleve	259	3033	2	21	-	BTFL
KRVR-F	Daven-R1	46	667	5	116	-	BTFL
WIRL	Peoria	47	769	4	126	+	AC
WSWT-F	Peoria	81	1052	3	126	-	BTFL
KBEZ-F	Tulsa	139	1743	3	65	+	BTFL
WIRE	Indy	32	759	12	39	-	AC
WXTZ-F	Indy	219	2827	5	39	-	BTFL

WILKS-SCHWARTZ

WIXY	Spr,MA	15	263	12	94	+	Country
WAQY-F	Spr,MA	74	1113	3	94	+	AOR
WKFM-F	Fulton/ Syr	75	999	7	73	+	AOR
WEEX	Allen-Bth	16	336	14	71	-	Country
WQQQ-F	Allen-Bth	118	1663	4	71	-	CHR
WNLO-F	Sara	8	207	17	108(ap)	-	AC

WOLFSON (Mark Wolfson)

WKQE	Talla	10	111	9	193	-	
WBGW-F	Talla	46	675	2	193	+	AC
WGUS	Augusta	8	145	15	122	+	Country
WGUS-F	Augusta	48	665	4	122	+	Country
WWQQ-F	Wilm,NC	28	302	3	305	+	Country
WQHQ-F	Salis/OC	43	512	2	194	NA	AC

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 700 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+ Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+ Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

		<u>STAT</u>	<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
CHR/CONTEMP	1986	101	8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
	1985	---	8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
	1984	---	8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
AOR	1986	83	9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
	1985	---	9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
	1984	---	9.6	13.1	9.7	19.5	72.9	78.6	1.9	65.6	34.3
AC/SOFT/OLDIES	1986	97	8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
	1985	---	8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
	1984	---	8.1	15.6	6.8	3.9	59.9	86.9	9.2	41.2	58.8
BTFL/EZ	1986	60	11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
	1985	---	11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
	1984	---	11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
MOR/VARIETY	1986	52	9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
	1985	---	9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
	1984	---	9.4	13.6	11.7	1.2	16.7	41.4	57.4	42.9	57.1
COUNTRY	1986	89	11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
	1985	---	10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
	1984	---	10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
NEWS/TALK	1986	41	8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
	1985	---	8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
	1984	---	8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
BLACK/URBAN	1986	45	11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
	1985	---	11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
	1984	---	11.0	11.4	10.5	18.1	54.7	71.8	10.1	44.8	55.2
NOSTALGIA	1986	23	11.9	10.6	14.1	0.2	3.3	13.4	86.6	46.0	54.0
	1985	---	10.9	11.6	12.8	0.4	5.2	17.7	81.9	44.7	55.3
	1984	---	11.3	11.1	11.6	0.3	4.1	18.5	82.2	43.1	56.9
RELIGION/GOSPEL	1986	20	8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
	1985	---	8.5	14.9	8.8	2.7	29.3	55.0	42.3	36.3	63.7
	1984	---	10.0	12.5	10.4	2.1	25.8	54.2	43.7	36.4	63.6
SPANISH	1986	16	12.2	10.3	16.1	3.9	33.1	65.9	30.2	38.0	62.0
	1985	---	13.8	9.1	13.8	3.3	36.8	63.5	33.2	39.8	60.2
	1984	---	12.4	10.1	14.2	4.8	37.3	63.3	31.9	37.7	62.3
CLASSICAL	1986	16	7.6	16.7	6.3	0.8	17.3	45.9	53.3	52.5	47.5
	1985	---	7.7	16.2	6.8	0.9	20.3	48.6	50.5	50.6	49.4
	1984	---	7.7	16.4	5.0	0.9	22.1	55.7	43.4	55.7	44.3

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WBBM-F	Chicago	5.0	25.4	4	46	32	46	8	36	64
WKQX-F	Chicago	6.0	21.0	2	13	63	80	7	38	62
WLS	Chicago	5.0	25.1	5	9	40	69	22	47	53
KMEL	SF	5.9	21.4	2	33	57	65	2	49	51
KIIS-F	LA	6.8	18.4	7	18	60	78	4	45	55
WHTZ	NY	8.4	14.9	7	26	54	70	4	42	58
WPLJ	NY	7.4	17.1	5	19	55	76	5	41	59
KFMB-F	SD	6.8	18.4	10	9	67	85	1	42	58
KSDO-F	SD	6.7	18.8	10	34	44	56	10	38	62
KCAQ	Oxnard	8.6	14.9	11	31	46	67	2	59	41
WNDU-F	S. Bend	9.5	13.3	15	21	56	72	7	44	56
WKZW	Peoria	9.3	13.6	15	28	54	70	2	41	59
KIHK	Daven	10.9	11.5	16	20	51	74	6	39	61
WZOK	Rockford	10.2	12.4	18	24	58	72	4	49	51
WCZY-F	Detroit	7.3	17.3	6	26	52	72	2	30	70
WDTX	Detroit	5.8	21.7	2	22	67	74	4	54	46
WHYT	Detroit	6.1	20.8	2	33	53	64	3	39	61
KWSS	San Jose	6.2	20.4	5	32	52	65	3	41	59
WXKS-F	Boston	9.1	13.9	11	20	60	71	9	39	61
WTIC-F	Hart	10.4	12.1	12	19	53	74	7	37	63
WKCI-F	New Haven	9.3	13.6	11	11	57	80	9	36	64
WPRO-F	Prov	9.8	12.9	9	15	56	78	7	44	56
WSTW	Wilm, DE	7.9	15.9	5	11	64	85	4	37	63
WQQQ	Allen	9.4	13.4	10	29	46	62	8	44	56
WAVA	Wash	7.9	15.9	6	26	59	73	1	48	52
WBSB	Balt	8.8	14.3	10	20	59	77	3	35	65
WBZZ	Pitt	8.9	14.1	9	35	48	62	3	33	67
WGCL	Cleve	5.9	21.5	8	41	41	57	2	45	55
WKDD	Akron	8.0	15.8	8	23	54	74	3	52	48
WKRQ	Cinci	7.8	16.0	10	33	48	63	4	37	63
KKBQ-F	Houston	8.7	14.5	8	31	56	68	1	40	60
KRBE-F	Houston	7.0	17.9	5	26	57	73	1	47	53
WLOL	Minn-SP	7.3	17.3	7	25	62	72	3	42	58
KWK	ST. Lou	6.0	21.0	4	40	50	55	5	45	55
KEGL	Dallas	7.9	16.0	11	43	50	56	1	62	38
KUBE	Seattle	7.4	16.9	7	17	66	81	2	45	55
KPKE	Denver	9.7	13.0	10	33	60	67	0	43	57
WHYI	Miami	7.4	17.1	7	20	51	70	10	54	46
WINZ-F	Miami	5.5	23.0	5	23	41	64	13	49	51
WRBQ-F	Tampa	12.2	10.3	20	23	44	71	6	50	50
WZGC	Atlanta	7.2	17.6	8	48	38	50	2	40	60
KZZP-F	Phoenix	11.1	11.3	13	35	55	63	2	49	51
KKRZ	Port, O	8.1	15.5	10	43	42	56	1	44	56
KBEQ	KC	7.2	17.5	10	35	52	65	0	55	45
WDJX	Louis	8.3	15.1	9	40	54	60	0	38	62
KSFM	Sacra	10.8	11.6	15	17	55	78	5	37	63
KCPX-F	Salt Lake	7.1	17.8	6	34	60	65	1	42	58
KTFM	San Ant	10.1	12.5	8	19	58	71	10	36	64
WKTI	Milw	8.7	14.5	12	25	53	70	5	43	57
WXGT	Col. O	7.5	16.9	11	40	45	58	2	43	57
WNCI	Col. O	7.8	16.6	4	11	64	84	5	44	56
WEZB	New Or.	8.5	14.7	10	33	53	63	4	51	49
WMC-F	Memphis	7.2	17.4	11	13	63	83	4	54	46
WGTZ	Dayton	9.2	13.7	16	38	46	61	1	51	49
KRQQ	Tucson	9.8	12.9	12	19	67	80	1	44	56
WGFM	Albany	8.0	15.8	5	27	55	70	3	34	66
WKLQ	Gr. Rpd	9.3	13.5	7	29	60	69	2	44	56
WKFR	Kala	9.9	12.7	9	10	74	90	0	29	71
WNNK	Harris	10.8	11.7	15	16	57	80	4	40	60
WLAN-F	Lanc	9.3	13.6	10	27	50	65	8	33	67
WKRZ-F	Scrán-WB	9.4	13.4	8	19	65	79	2	43	57
WBJW-F	Orlando	6.6	19.0	5	22	54	74	4	46	54
WHLY	Orlando	10.8	11.7	7	38	52	60	2	49	51
WPXY-F	Rochester	7.6	16.6	9	27	50	66	7	37	63
WZZU	Raleigh	7.6	16.6	11	24	68	76	0	44	56

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WKXX	Birm	8.6	14.7	4	14	62	78	8	55	45
WROQ	Char, NC	9.1	13.8	11	36	53	61	3	61	39
KAYI	Tulsa	9.6	13.1	19	37	45	60	3	45	55
KNMQ	Albuq	8.0	15.8	8	49	42	49	2	36	64
KHFI	Austin	9.3	13.5	10	28	63	72	0	45	55
WGGZ	Baton R	8.6	14.6	10	26	55	72	2	47	53
WAAL	Bingh	13.9	9.1	24	25	59	71	4	56	44
WSKZ	Chatta	12.4	10.1	25	25	64	74	1	54	46
WNOK-F	Col, SC	9.8	12.9	9	19	60	80	1	45	55
KZFM	Corpus	12.8	9.8	14	37	50	62	1	33	67
KRNQ	Des M	11.7	10.8	23	26	54	71	3	46	54
WIXX	G. Bay	10.5	12.0	12	18	67	81	1	43	57
KEZB	El Paso	10.7	11.8	10	29	56	67	4	40	60
WCKK	Erie	10.0	12.6	13	10	68	81	9	48	52
WDAY-F	Fargo	10.3	12.3	13	28	59	69	3	30	70
WQSM	Fayette	7.7	16.4	14	17	69	81	2	57	43
WMEE	F. Wayne	10.9	11.5	20	23	59	72	5	38	62
KYNO-F	Fresno	8.1	15.5	5	28	49	62	10	44	56
WKEE-F	Hunt, WV	9.4	13.4	11	22	53	74	4	40	60
WZYP	Hunts	15.4	10.7	18	26	58	71	3	45	55
WAPE	JKville	12.0	10.5	18	27	57	66	7	52	48
KTRS	Casper	15.8	8.0	31	15	70	85	0	44	56
WBBQ	Augusta	10.3	12.3	15	20	58	71	9	33	67
WQUT	JC-Kings	10.9	11.6	22	25	56	72	3	51	49
WVIC	Lansing	9.8	12.8	13	18	66	80	2	39	61
KKYK	L. Rock	8.2	15.3	13	19	54	75	6	45	55
WAYS	Macon	9.9	12.7	15	14	65	81	5	48	52
KBFM	McAllen	9.4	13.5	8	35	46	56	9	40	60
KQKQ	Omaha	9.0	14.0	8	29	54	68	2	44	56
WRVQ	Rich	8.3	15.1	14	22	53	73	5	46	54
WXLK	Roanoke	10.7	11.8	14	19	55	78	3	49	51
WIOG	Saginaw	11.6	10.8	18	22	51	71	7	38	62
KZZU	Spokane	12.9	9.8	29	26	63	73	1	48	52
KWTO-F	Spring, MO	10.6	11.8	18	28	58	71	1	51	49
WMHE	Toledo	10.0	12.6	13	16	63	83	1	40	60
KFMW	Water-CF	12.3	10.2	13	11	75	85	4	49	51
WOMP	Wheel	14.3	8.8	24	22	55	75	3	40	60
WHOT-F	Young	11.1	11.3	19	24	51	71	5	40	60

AOR

NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WLUP	Chicago	8.0	15.7	5	9	80	90	1	65	35
WXRT	Chicago	8.9	14.1	5	1	86	98	1	71	29
KFOG	SF	8.3	15.2	5	2	82	94	4	62	38
KRQR	SF	9.0	14.1	7	9	79	91	0	77	23
KLOS	LA	7.4	17.0	4	7	79	91	2	73	27
KROQ	LA	8.8	14.3	9	33	59	66	1	61	39
WNEW-F	NY	9.4	13.4	4	8	74	86	6	64	36
WXRK	NY	8.6	14.6	4	9	73	87	4	74	26
KGB	SD	9.8	12.9	7	14	76	85	1	80	20
XTRA-F	SD	9.5	13.2	10	16	79	84	0	66	34
WWCT	Peoria	15.4	8.2	19	13	75	84	3	75	25
WXLN	Daven	8.4	15.0	9	15	78	83	2	58	42
WLLZ	Detroit	6.9	18.2	6	21	68	76	3	70	30
WRIF	Detroit	7.9	16.0	5	11	81	89	0	73	27
WBCN	Boston	10.7	11.7	8	8	76	87	5	69	31
WAQY	Spr, MA	8.7	14.5	6	16	76	83	1	64	36
WAFF	Worc	10.1	12.5	13	16	73	84	0	69	31
WHJY	Prov	10.0	12.7	11	21	67	78	1	59	41
WMMR	Phila	11.8	10.6	8	13	73	84	3	69	31
WYSP	Phila	6.9	18.4	5	22	72	78	0	63	37

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WZZO	Allen	10.8	11.6	10	9	75	90	1	63	37
WCXR	Wash	9.1	13.7	6	9	76	90	1	58	42
WWDC-F	Wash	7.7	16.4	6	11	73	87	2	71	29
WIYY	Balt	10.5	12.0	8	18	78	81	1	77	33
WDOVE	Pitt	9.8	12.8	9	18	73	77	5	58	42
WMMS	Cleve	10.5	12.0	12	13	67	84	3	63	37
WFBQ	Indy	11.3	11.1	17	15	73	85	0	65	35
WEBN	Cinci	11.5	10.9	9	9	83	91	0	70	30
KLOL	Houston	6.9	18.2	6	13	72	86	1	70	30
KSRR	Houston	9.1	13.7	7	22	69	76	2	73	27

AOR

NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KQRS+	Minn	10.0	12.6	10	19	72	80	1	75	25
KSHE	ST. Lou	11.6	10.9	17	16	72	83	1	69	31
KTXQ	Dallas	8.4	15.1	10	25	67	75	0	70	30
KEZX	Seattle	9.9	12.7	5	0	73	96	4	50	50
KISW	Seattle	10.5	12.0	15	14	78	84	2	71	29
KBPI	Denver	8.2	15.4	6	15	77	84	1	68	32
KAZY	Denver	8.4	15.0	5	4	85	95	1	63	37
WSHE	Miami	12.9	9.8	14	4	84	95	1	66	34
WKRL	Tampa	10.4	12.1	11	8	77	89	3	73	27
WYNF	Tampa	11.7	12.5	10	11	82	87	2	65	35
WKLS-F	Atlanta	11.9	10.6	13	15	75	83	2	70	30
KUPD	Phoenix	10.0	12.6	11	14	77	86	0	68	32
KINK	Port. O	10.3	12.2	4	1	76	97	2	58	42
KCFX	KC	9.8	12.8	10	5	77	92	3	66	34
WQMF	Louis	8.2	15.3	12	14	78	85	1	65	35
KZAP	Sacra	10.1	12.5	10	3	82	97	0	73	27
KISS	San Ant	12.9	9.8	17	27	69	72	1	72	28
WKLH	Milw	9.8	12.8	8	4	76	96	1	53	47
WQFM	Milw	10.3	12.3	10	19	75	79	2	65	35
WLVQ	Col. O	12.2	10.4	17	8	81	88	4	65	35
WEGR	Memphis	10.2	12.4	13	14	78	86	0	61	39
WKDF	Nash	11.9	10.6	21	15	79	84	1	65	35
KATT	Ok! C	11.6	10.8	16	19	74	79	2	70	30
WPYX	Albany	9.0	14.0	9	15	76	85	0	71	29
WLAV-F	Gr. Rpd	10.7	11.7	10	4	85	96	0	74	26
WHTF	York	11.4	11.0	13	5	89	95	5	74	26
WNOR-F	Norfold	13.3	11.1	14	8	82	92	0	71	29
WEZX	Scran-WB	11.9	10.6	9	16	73	81	3	63	37
WDIZ	Orlando	12.3	10.2	18	12	81	88	0	75	25
WCMF	Roch	11.6	10.8	12	15	75	84	1	65	35
WAPI-F	Birm	10.2	12.3	17	30	59	64	6	56	44
WAQX-F+	Syracuse	7.9	16.0	10	23	70	76	1	51	49
KMOD	Tulsa	9.8	12.8	11	10	76	88	2	52	48
KLBJ-F	Austin	10.9	11.6	11	7	86	93	0	66	34
KJOT	Boise	15.2	8.3	16	9	88	91	0	82	18
KILO	Colo Spg	13.0	9.7	21	12	77	88	0	71	29
KGGO	Des M	13.4	9.4	18	15	74	83	2	59	41
WAPL	Apple	11.6	10.9	13	19	71	79	2	70	30
KLAQ	El Paso	12.1	10.4	17	19	70	81	0	68	32
WXKE	F. Wayne	11.6	10.9	11	11	83	89	0	69	31
WWCK	Flint	10.4	12.2	7	14	82	86	0	73	27
WFYV	Jkville	12.8	9.8	19	8	77	91	1	78	22
WIMZ	Knox	10.5	12.0	19	19	65	81	0	61	39
KKLZ	L. Vegas	12.2	10.3	14	3	85	96	1	64	36
WKQZ	Lexing	11.3	11.1	10	8	87	92	0	56	44
WIBA-F	Madison	9.4	13.4	6	9	83	89	2	67	33
KEZO	Omaha	13.9	9.1	17	9	72	88	3	78	22
WBLM	Port. M	9.6	13.2	13	18	70	79	3	70	30
WRXL	Rich	12.9	9.7	13	11	75	89	0	71	29
WIXV	Savan	12.9	9.8	19	8	73	88	4	68	32

		<u>AOR</u>								
NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KEZE	Spokane	12.8	9.8	19	8	82	90	2	58	42
WZZQ	Terre H.	11.3	11.1	16	18	71	82	0	65	35
WIOT	Toledo	7.2	17.5	9	11	75	89	0	69	31
WOUR	Utica	12.4	10.2	20	16	78	80	4	73	27

		<u>AC/SOFT/OLDIES</u>								
NATIONAL MEAN:		8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WCLR	Chicago	7.5	16.9	2	2	56	87	11	37	63
WFYR	Chicago	6.6	19.0	7	7	58	86	7	37	63
WJMK	Chicago	7.8	16.4	9	4	50	92	4	54	46
KIOI	SF	5.5	22.8	5	5	62	89	6	46	54
KOIT-F	SF	7.0	17.9	4	0	46	83	17	46	54
KYUU-F	SF	5.7	22.2	6	9	59	83	8	46	54
KIQQ	LA	8.3	15.2	7	0	32	77	33	37	63
KOST	LA	8.2	15.5	3	7	51	84	8	39	61
KRTH-F	LA	7.1	17.8	4	2	53	88	10	52	48
WCBS-F	NY	8.3	15.1	6	2	41	83	15	52	48
WLTW	NY	9.5	13.2	7	2	38	73	25	38	62
WNBC	NY	6.3	19.9	4	4	37	78	18	65	35
WKSG	Detroit	9.2	13.7	4	2	64	93	5	62	38
WNIC-F	Detroit	6.5	19.3	3	6	62	85	9	42	58
WOMC	Detroit	7.4	17.6	4	2	47	85	13	34	66
KWAV	Sal-Sea	9.0	13.9	8	2	61	93	5	44	56
WROR	Boston	6.1	20.7	4	4	40	85	11	49	51
WSSH	Boston	10.3	12.3	6	1	32	68	31	39	61
WIOF	Hart	7.0	18.0	5	1	61	96	3	40	60
WWLI	Prov	12.0	10.5	9	3	45	80	17	43	57
WKSZ	Phila	8.3	15.2	5	4	31	71	25	35	65
WMGK	Phila	8.5	14.8	5	2	56	87	11	41	59
WSNI	Phila	9.9	12.8	8	2	49	88	10	51	49
WJBR-F	Wilm, DE	11.1	11.3	7	3	43	79	18	50	50
WLEV	Allen	11.1	11.4	13	3	58	84	13	41	59
WLTT	Wash	7.4	17.6	5	1	65	92	7	42	58
WWSW	Pitt	8.6	14.7	4	3	52	86	11	46	54
WLTF	Cleve	8.6	14.6	9	4	55	87	9	31	69
WMJI	Cleve	8.6	14.7	7	3	51	86	11	41	59
WENS	Indy	9.2	13.7	7	8	63	86	6	34	66
WBUF	Buffalo	11.9	10.6	10	1	59	83	16	39	61
KFMK	Houston	11.7	10.8	10	0	59	98	2	42	58
KLTR	Houston	7.1	17.7	4	5	64	85	10	47	53
KSTP-F	Minn	9.6	13.2	11	2	48	87	11	42	58
KSD	ST. Lou	7.8	16.2	7	5	52	88	7	25	75
KYKY	ST. Lou	8.2	15.3	9	6	57	91	3	44	66
KMGC	Dallas	7.7	16.3	9	7	63	92	1	45	55
KVIL	Dallas	10.6	11.8	14	3	51	87	10	35	65
KVI	Seattle	9.9	12.8	5	0	63	95	5	70	30
KLSY-F	Seattle	7.7	16.4	7	5	61	93	2	25	75
KMJI	Denver	8.6	14.7	8	3	58	92	5	49	51
WAXY	Miami	8.1	15.6	5	2	66	90	8	41	59
WJQY	Miami	12.3	10.2	9	0	35	71	29	30	70
WUSA	Tampa	9.8	12.9	9	1	48	83	16	48	52
WFOX	Atlanta	10.6	11.9	5	4	50	89	7	48	52
WQXI-F	Atlanta	9.6	13.1	5	4	66	87	9	43	57
WSB-F	Atlanta	8.6	14.7	6	4	55	81	15	31	69
KKLT	Phoenix	8.0	15.8	4	4	73	92	4	31	69
KOOL-F	Phoenix	7.3	17.3	4	1	46	87	12	52	48
KLZI	Phoenix	16.5	7.6	10	7	72	88	5	27	73
KGW	Port. O	7.1	17.7	13	1	44	78	21	41	59
KLSI	KC	8.6	14.6	7	5	50	86	9	37	63
KUDL	KC	7.0	17.9	7	4	51	87	9	36	64
WRKA	Louis	10.9	12.7	8	7	58	82	11	43	57
WVEZ	Louis	10.4	12.1	9	1	27	48	51	35	65

AC/SOFT/OLDIES

NATIONAL MEAN:		8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KXOA-F	Sacra	10.8	11.7	5	1	61	95	4	37	63
WMYX	Milw	7.5	16.9	5	1	55	88	11	28	72
WSNY	Co1. O	9.8	12.9	10	2	57	88	10	37	63
WLTS	New Or.	10.8	11.6	9	3	74	93	4	41	59
WRVR-F	Memphis	9.2	13.8	10	4	45	84	12	46	54
WLAC-F	Nash	9.5	13.2	12	7	63	84	9	39	61
KZBS	Ok1 C	8.6	14.6	10	2	65	91	7	44	56
WWSN	Dayton	10.1	12.5	6	4	44	86	10	33	67
WYMJ	Dayton	8.8	14.3	12	6	64	87	7	44	56
KWFM	Tucson	7.8	16.2	9	6	60	79	15	38	62
WWOM	Albany	10.1	12.5	7	2	62	88	10	36	64
KPNW-F	Eugene	10.8	11.6	11	0	39	68	32	44	56
KDUK-F	Eugene	10.3	12.2	8	0	73	96	4	58	42
WLHT	Gr. Rpd	7.9	16.0	9	4	61	94	1	38	62
WLTY	Norfolk	8.4	15.0	8	2	60	95	3	26	74
WSTF	Orlando	11.3	11.2	7	4	64	90	6	48	52
WJYO	Orlando	9.9	12.8	6	6	46	76	18	37	63
WEZO	Roch	7.9	16.0	8	1	16	55	44	40	60
WVOR	Roch	9.1	13.8	11	2	45	84	16	46	54
WRAL	Raleigh	9.2	13.7	10	2	54	89	9	40	60
WMJJ	Birm	12.0	10.5	15	3	51	88	9	46	54
WOJY	Greens-WS	9.6	13.1	12	0	30	67	33	42	58
WEZC	Char, NC	10.7	11.8	15	7	54	83	10	41	59
WFBC-F	Green-SP	12.9	9.7	13	1	55	86	13	33	67
WYYY	Syracuse	10.0	12.6	11	6	65	88	6	40	60
KRAV	Tusla	8.1	15.5	6	4	56	91	5	43	57
KOB-F	Albuq	11.1	11.4	7	1	57	88	19	44	56
KEYI	Austin	7.7	16.3	10	6	52	89	5	39	61
KOKE-F+	Austin	7.8	16.2	7	11	56	79	10	43	57
KCIX	Boise	12.0	10.5	13	4	55	83	13	31	69
KVUU	Colo Spg	10.7	11.8	11	0	75	98	2	34	66
WFBG	Altoona	8.3	15.1	14	12	41	63	25	46	54
WXKC	Erie	11.3	11.1	11	4	53	84	12	42	58
WAJI	F. Wayne	10.6	11.8	9	0	61	93	7	49	51
WCRZ	Flint	11.2	11.2	11	7	59	86	7	39	61
KFYE	Fresno	9.3	13.5	10	5	56	86	9	44	56
WIVY	Jkville	9.3	13.6	10	6	62	86	8	38	62
WTFM	JC-Kings	10.6	11.9	14	1	52	84	15	36	64
WFMK	Lansing	8.4	15.1	7	5	73	95	0	37	63
KMZQ	L. Vegas	10.6	11.9	8	3	59	95	2	53	47
WEZS	Rich	9.6	13.1	8	3	58	89	8	43	57
WNNN	Saginaw	10.3	12.2	6	6	52	85	9	41	59
WAEV	Savan	9.5	13.3	12	4	61	89	7	48	52
WRMF	W. Palm	13.9	9.1	16	5	58	85	10	38	62

BTFL/EZ

NATIONAL MEAN:		11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WLOO	Chicago	10.5	12.1	9	1	10	31	68	33	67
KABL-F	SF	9.6	13.1	11	1	7	30	69	35	65
KBIG	LA	10.2	12.4	8	1	18	50	49	37	63
KJOI	LA	12.2	10.3	12	0	9	26	74	40	60
WPAT	HY	10.9	11.6	9	1	6	28	71	46	54
KJQY	SD	11.3	11.2	14	0	13	33	67	41	59
WEZH	Bridge	13.7	9.2	12	0	10	51	49	39	61
KDUO	River-SB	14.5	8.7	19	2	16	28	70	41	59
WSWT	Peoria	11.9	10.6	11	0	19	45	55	37	63
WJOI	Detroit	10.4	12.1	10	1	8	29	70	33	67
KBEE	Modesto	14.6	8.6	15	0	10	31	69	40	60
WJIB	Boston	10.9	11.6	11	1	9	28	71	41	59
WSRS	Worc	13.9	9.0	15	2	11	43	55	35	65
WRCH	Hart	10.9	11.5	11	1	8	23	76	35	65
WLKW-F	Prov	13.1	9.6	15	1	5	18	81	41	59

BTFLE/EZ

NATIONAL MEAN:		11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WEAZ	Phila	11.7	10.7	8	0	10	27	73	37	63
WFMZ	Allen	14.3	8.8	19	1	6	23	76	35	65
WGAY	Wash	11.2	11.3	11	0	14	39	61	43	57
WLIF	Balt	13.2	9.5	19	1	13	40	59	40	60
WSHH	Pitt	14.3	8.8	13	0	6	21	79	47	53
WDOK	Cleve	10.6	11.9	10	1	15	34	65	32	68
WQAL	Cleve	11.4	11.0	14	0	8	31	69	41	59
WXTZ	Indy	10.1	12.5	11	0	16	47	53	41	59
WJYE	Buffalo	11.7	10.7	16	0	12	37	63	40	60
WWEZ	Cinci	10.3	12.7	18	0	8	30	70	37	63
KODA	Houston	10.2	12.3	12	2	28	54	44	46	54
WAYL	Minn	10.0	12.6	12	0	10	28	72	42	58
KEZK	ST. Lou	10.4	12.1	10	0	14	45	55	40	60
KMEZ-F	Dallas	12.3	10.2	16	0	4	30	70	37	63
KBRD	Seattle	11.2	11.2	13	1	5	32	66	39	61
KSEA	Seattle	10.3	12.3	10	0	10	37	63	38	62
KOSI	Denver	11.3	11.1	16	1	9	35	64	39	61
WLYF	Miami	14.0	9.0	15	1	8	24	75	43	57
WWBA	Tampa	13.9	9.1	25	0	2	11	89	41	59
WPCH	Atlanta	11.7	10.7	14	1	9	43	66	39	61
KMEO-F	Phoenix	10.3	12.1	12	1	7	19	80	35	65
KXL-F	Port. O	14.2	8.9	19	0	7	25	75	43	57
KMBR	KC	9.8	12.8	12	3	16	43	54	38	62
KCTC	Sacra	13.5	9.4	15	0	13	36	64	43	57
KSFI	Salt Lake	9.1	13.8	12	2	13	44	54	41	59
KQXT	San Ant	13.6	9.1	18	0	11	30	70	42	58
WEZW	Milw	10.7	11.8	8	0	11	29	71	37	63
WBYU	New Or.	12.6	10.0	16	0	6	29	71	33	66
WZEZ	Nash	14.1	9.0	19	1	5	32	67	40	60
KKNG	Ok! C	9.9	12.7	14	1	6	36	63	39	61
WHIO-F	Dayton	12.6	10.0	16	1	15	28	71	38	62
KJYK	Tucson	11.9	10.6	13	0	9	27	73	41	59
WOOD-F	Gr. Rpd	9.8	12.8	7	2	21	41	57	42	58
WQLR	Kala	10.9	11.6	14	0	13	50	50	37	63
WNCE	Lanc.	13.1	9.6	19	1	16	41	58	33	67
WFOG	Norfolk	12.5	10.1	18	1	8	35	64	38	62
WSSP	Orlando	12.8	9.8	20	0	9	29	71	43	57
KBEZ	Tulsa	10.6	11.9	17	0	8	33	67	33	67
WEZV	F. Wayne	12.0	10.5	11	2	5	32	66	28	72
WEZK	Knox	13.8	9.2	14	1	11	33	66	34	66
KXTZ	L. Vegas	15.1	8.4	19	1	4	38	61	55	45
KEZQ	L. Rock	11.6	10.9	23	0	24	56	44	35	65
KVLY	McAllen	13.3	9.5	19	0	17	39	61	44	56
WDUV	Sara	15.8	8.0	29	0	7	13	87	41	59
WLQR	Toledo	11.4	11.0	18	0	11	27	73	35	65
WEAT	W. Palm	12.0	10.5	15	0	1	10	90	40	60

MOR/VARIETY

NATIONAL MEAN:		9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WGN	Chicago	11.4	11.1	9	1	8	29	70	44	56
KNBR	SF	7.9	16.0	6	1	24	52	48	77	33
KFMB	SD	8.8	14.3	8	2	27	59	39	55	45
WICC	Bridge	10.4	12.1	10	2	13	51	47	35	65
WSBT	S. Bend	11.1	11.3	11	0	13	27	73	40	60
WJR	Detroit	9.6	13.1	9	1	14	35	64	54	46
WJBC	Bloom	16.2	7.8	21	0	17	34	66	41	59
WBZ	Boston	11.1	11.4	12	1	10	36	63	33	67
WHDH	Boston	10.2	12.3	7	1	18	49	50	39	61
WTIC	Hart	13.3	9.4	16	2	8	31	67	38	62
WELI	New Haven	10.0	12.6	8	0	12	37	63	40	60
WMAL	Wash	11.0	11.5	10	3	9	30	67	38	62
KDKA	Pitt	10.4	12.1	11	2	14	37	61	38	62
WAKR	Akron	9.3	13.5	13	0	12	37	63	51	49
WHBC	Canton	10.5	12.0	18	1	13	33	66	36	64

MOR/VARIETY

NATIONAL MEAN:		9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WIBC	Indy	13.7	9.2	21	1	15	35	64	39	61
WBEN	Buffalo	8.8	14.3	10	2	5	25	73	37	63
WGR	Buffalo	7.2	17.6	7	1	34	66	33	50	50
WKRC	Cinci	7.9	16.0	9	2	14	46	52	44	56
WLW	Cinci	8.4	15.0	6	1	17	40	59	57	43
WCCO	Minn	10.7	11.8	14	1	8	30	69	46	54
KOMO	Seattle	7.9	15.9	9	1	13	41	58	45	55
WSB	Atlanta	7.3	17.4	11	0	6	34	66	46	54
KOY	Phoenix	8.6	14.6	8	2	16	63	35	52	48
KEX	Port. 0	7.9	15.9	1	2	13	43	55	43	57
WHAS	Louis	10.8	11.7	17	1	26	56	43	51	49
KSL	Salt Lake	9.0	14.0	15	3	27	57	40	54	46
WTMJ	Milw	10.5	12.0	7	1	13	28	71	46	54
WTVN	Col. 0	6.8	18.6	10	3	15	64	33	47	53
WHIO	Dayton	8.4	15.1	10	0	8	32	68	47	53
WGY	Albany	7.9	15.9	14	2	13	43	55	43	57
WOOD	Gr. Rpd	9.4	13.4	15	0	19	43	57	36	64
WKZO	Kala	8.1	15.6	11	0	21	42	58	47	53
WHP	Harris	8.4	15.0	13	0	4	24	76	48	52
WSBA	York	8.7	14.4	10	2	17	51	47	50	50

COUNTRY

NATIONAL MEAN:		11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WMAQ	Chicago	5.9	21.5	4	2	22	47	51	55	45
WUSN	Chicago	10.1	12.5	11	3	30	62	35	56	44
KSAN	SF	8.4	15.0	8	4	25	72	24	53	47
KZLA	LA	11.6	10.9	10	3	25	67	30	49	51
WHN	NY	7.8	16.1	6	4	18	52	44	58	42
WLLR	Daven	11.3	11.1	19	3	36	73	24	42	58
WWW	Detroit	9.2	13.6	11	4	23	60	36	47	53
KMIX	Modesto	11.7	10.8	16	6	38	76	18	44	56
WBOS	Boston	9.4	13.4	14	4	25	69	27	52	48
WXTU	Phila	12.3	10.2	14	1	30	67	32	48	52
WMZQ-F	Wash	12.4	10.1	16	3	34	76	21	56	44
WPOC	Balt	13.1	9.6	16	4	32	70	26	51	49
WDSY	Pitt	8.3	15.1	11	2	35	69	29	49	51
WGAR-F	Cleve	9.8	12.9	15	2	56	72	26	51	49
WFMS	Indy	11.8	10.7	21	5	19	54	41	44	56
WYRK	Buffalo	13.4	9.4	19	2	39	74	24	57	43
WUBE	Cinci	11.3	11.2	19	3	41	68	29	51	49
KIKK-F	Houston	10.9	11.5	15	6	38	72	22	49	51
KILT-F	Houston	9.6	13.1	11	4	30	70	26	52	48
KEEY	Minn	10.1	12.5	12	3	50	81	16	49	51
WIL-F	ST. Lou	9.9	12.7	14	3	32	63	34	54	46
KPLX	Dallas	11.6	10.8	15	4	40	76	20	47	53
KSCS	Dallas	9.5	13.2	12	9	40	67	24	49	51
WBAP	Dallas	10.7	11.7	13	1	18	52	47	60	40
KMPS-F	Seattle	11.6	10.8	19	2	26	61	37	35	65
KYGO	Denver	8.6	14.7	10	2	39	82	16	39	61
WKQS	Miami	9.5	13.3	15	5	19	49	46	55	45
WQYK	Tampa	13.7	9.2	22	1	21	47	52	43	57
WYAY	Atlanta	11.0	11.5	18	4	36	79	17	47	53
KNIX-F	Phoenix	10.2	12.4	16	2	27	69	29	40	60
KFKF	KC	10.0	12.6	15	5	36	79	16	58	42
WDAF	KC	9.1	13.8	17	1	14	45	54	49	51
WAMZ	Louis	13.0	9.7	18	4	37	67	29	43	57
KRAK-F	Sacra	11.6	10.9	16	6	37	75	19	49	51
KKAT	Salt Lake	11.9	10.6	12	3	61	87	10	60	40
KAJA	San Ant	9.5	13.3	7	4	54	86	10	45	55
WBCS-F	Milw	10.4	12.5	12	1	18	66	33	57	43
WMIL	Milw	8.6	14.6	16	5	26	62	33	54	46
WGKX	Memphis	9.5	12.0	20	5	34	80	15	60	40
WMC	Memphis	11.3	11.2	20	1	10	31	68	33	67

COUNTRY

NATIONAL MEAN:		11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WSM-F	Nash	11.6	10.8	22	1	30	75	24	51	49
KXXY-F	Okla C	12.7	9.9	15	4	41	77	19	45	55
KIIM	Tucson	11.7	10.7	16	4	49	81	15	55	45
KUGN-F	Eugene	11.6	10.9	19	3	46	69	28	50	50
WOKQ	Ports, NH	12.9	9.8	23	4	23	58	38	57	43
WCUZ-F	Gr. Rpd	9.5	13.3	3	3	45	77	20	55	45
WRKZ	Harris	11.0	11.5	16	3	23	64	33	50	50
WCMS-F	Norfolk	12.7	9.9	21	1	28	62	37	55	45
WWKA	Orlando	11.7	10.8	19	4	34	69	27	55	45
WZZK-F+	Birm	12.1	10.4	26	3	32	64	33	46	54
WTQR	Greens-WS	12.9	9.7	21	2	26	69	29	50	50
WLVK	Char, NC	13.0	9.7	19	5	47	77	18	41	59
WSOC-F	Char, NC	11.7	10.8	20	4	21	59	37	54	46
WESC-F	Green-SP	10.1	12.4	17	2	22	60	38	51	49
WSSL	Green-SP	11.1	11.3	15	7	32	67	26	59	41
WWNC	Ashe	14.3	8.8	26	2	18	41	57	42	58
KVOO	Tulsa	10.4	12.1	20	1	21	37	62	53	47
KWEN	Tulsa	11.6	10.9	14	2	49	82	16	46	54
KASE-F	Austin	12.6	10.0	21	5	44	71	24	55	45
WYNK-F	Baton R.	9.1	13.8	14	1	34	63	36	54	46
KHAK-F	Ced Rpds	12.4	10.2	21	3	33	64	33	53	47
KMML	Amar	12.3	10.3	14	0	42	77	23	52	48
WUSY	Chatt	14.1	8.9	21	5	45	76	19	44	56
KKCS	Colo Spg	16.7	7.5	20	4	31	80	16	64	36
WCOS-F	Col, SC	11.8	10.7	23	2	33	66	32	52	48
KFGO	Fargo	13.7	9.2	18	0	9	39	61	45	55
WTCR-F	Hunt, WV	14.1	9.0	24	6	42	72	22	53	47
WBHP	Hunts	14.1	9.0	25	2	27	61	37	40	60
WMSI	Jackson	12.8	9.8	31	4	35	62	34	42	58
WQIK	Jkville	11.7	10.8	22	4	25	65	31	57	43
KGHL	Billings	16.4	7.7	34	2	21	49	49	48	52
WXBQ	JC-Kings	12.3	10.2	22	6	27	65	29	43	57
WIVK	Knox	15.3	8.2	26	3	34	68	29	45	55
WPCV	Lake	12.3	10.3	21	3	38	66	31	58	42
WITL	Lansing	12.1	10.5	26	4	23	55	41	40	60
WVLK-F	Lexing	10.8	11.7	21	6	32	76	18	49	51
KSSN	L. Rock	12.5	10.0	23	3	34	70	27	50	50
KLLL	Lubbock	13.7	9.2	24	2	42	67	31	52	48
WKSJ	Mobile	15.3	8.2	36	2	30	65	33	46	54
WLWI	Mont, AL	14.1	9.0	30	3	30	64	33	42	58
WPOR	Port M	11.1	11.3	20	3	13	51	46	47	53
WTVR-F	Rich	8.1	15.5	11	2	37	74	24	53	47
WKCO	Saginaw	9.9	12.7	13	2	22	58	40	50	50
WCHY	Savan	13.3	9.5	31	0	17	60	40	57	43
KRMO-F	Shreve	10.5	12.0	24	0	23	63	37	49	51
KTTS-F	Spring, MO	10.9	11.5	23	0	27	54	46	42	58
WTHI-F	Terre H.	13.3	9.5	28	3	26	61	36	43	57
WKKO	Toledo	13.2	9.5	12	5	30	57	38	49	51
WWVA	Wheel	9.8	12.9	16	0	11	47	53	47	53
KFDI-F	Wichita	10.0	12.6	16	4	24	63	33	56	44

NEWS AND TALK

NATIONAL MEAN:		8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WBBM	Chicago	7.0	18.0	7	2	13	29	69	49	51
KCBS	SF	8.8	14.3	10	0	15	33	77	47	53
KDIA	SF	6.1	20.8	2	1	43	63	36	31	69
KABC	LA	10.7	11.8	9	1	9	28	71	45	55
KFWB	LA	6.3	19.9	9	1	10	30	69	47	53
KNX-A	LA	6.4	20.0	7	0	10	31	69	51	49
WABC	NY	5.8	21.6	2	4	15	33	63	52	48
WCBS	NY	5.4	23.4	7	1	13	38	61	53	47
WINS	NY	6.2	20.3	6	1	16	41	58	50	50
WOR	NY	10.4	12.1	7	0	18	27	73	26	74

NEWS AND TALK

NATIONAL MEAN:		8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KSDO	SD	10.5	12.0	7	0	15	32	68	49	51
WWJ	Detroit	9.2	13.8	7	0	10	26	74	50	50
WXYT	Detroit	10.0	12.5	5	0	11	26	74	30	70
WEEI	Boston	6.9	18.3	8	3	11	29	68	55	45
WRKO	Boston	9.8	12.9	5	0	14	33	67	48	52
WHJJ	Prov	13.3	9.5	12	0	5	19	81	38	62
KYW	Phila	6.3	20.1	8	1	11	33	66	47	53
WCAU	Phila	7.5	16.9	5	1	11	25	74	56	44
WTOP	Wash	6.2	20.3	7	2	19	47	51	60	40
WBAL	Balt	9.8	12.9	10	1	3	21	78	39	61
WTKN	Pitt	11.6	10.9	5	0	4	18	82	29	71
WWWE	Cleve	7.2	17.5	7	3	15	34	67	50	50
WCKY	Cinci	9.8	12.8	7	1	5	27	72	43	57
KTRH	Houston	8.1	15.6	8	1	19	40	59	55	45
KMOX	ST. Lou	11.8	10.7	15	1	14	33	66	49	51
KRLD	Dallas	7.9	15.9	9	1	14	38	61	55	45
KIOR	Seattle	9.0	14.1	13	1	20	42	57	54	46
KOA	Denver	7.5	16.8	9	1	16	37	62	50	50
WINZ	Miami	8.6	14.6	11	0	7	15	85	50	50
WIOD	Miami	9.2	13.7	7	1	5	18	81	54	46
WNWS	Miami	11.1	11.4	4	1	6	21	78	50	50
WFLA	Tampa	8.8	14.3	9	0	2	16	84	38	62
KTAR	Phoenix	9.6	13.1	8	0	15	40	60	60	40
KXL	Port O	9.8	12.8	14	0	11	37	63	44	56
KMBZ	KC	9.1	13.9	8	1	15	31	68	46	54
KFBK	Sacra	9.5	15.8	7	0	14	33	77	45	55
WOAI	San Ant	8.0	15.8	10	0	17	40	60	54	46
WWL	New Or.	9.1	13.9	14	0	18	43	57	61	39
KTOK	Okl C	9.0	14.0	17	0	9	30	70	45	55
WHO	Des M	9.0	14.0	17	0	5	27	73	39	61
KMJ	Fresno	9.4	13.4	13	0	13	31	69	55	45

BLACK/URBAN

NATIONAL MEAN:		11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WGCI-F	Chicago	10.8	11.7	8	17	57	78	5	38	62
WBMX	Chicago	8.5	14.8	2	28	50	62	10	42	58
KBLX	SF	9.0	13.9	5	2	57	85	13	53	47
KSOL	SF	9.0	14.1	6	32	54	64	4	48	52
KPWR	LA	8.6	14.6	7	34	55	64	2	45	55
WBLS	NY	9.5	13.2	5	13	61	82	5	41	59
WRKS	NY	11.4	11.0	8	29	51	66	5	41	59
WJLB	Detroit	12.5	10.0	10	23	55	71	6	43	57
WUSL	Phila	10.8	11.6	9	26	55	72	2	39	61
WHUR	Wash	9.2	13.7	3	5	51	85	10	39	61
WKYS	Wash	11.4	11.0	5	11	62	85	4	36	64
WXYV	Balt	11.7	10.8	9	17	53	77	6	47	53
WAMO-F	Pitt	15.2	8.3	21	16	67	80	4	45	55
WZAK	Cleve	9.2	13.6	7	12	58	75	13	43	57
WTLC	Indy	15.1	8.3	28	14	54	75	11	42	58
WBLZ	Cinci	11.0	11.4	13	19	52	73	8	41	59
KMJQ	Houston	12.5	10.1	12	17	64	78	5	49	51
KMJM	ST. Lou	11.4	11.1	11	27	53	66	7	44	56
KKDA-F	Dallas	16.0	7.9	19	21	60	73	6	40	60
WEDR	Miami	11.7	10.8	17	15	59	80	5	62	38
WHQT	Miami	11.3	11.2	6	11	72	87	2	56	44
WAOK	Atlanta	10.6	11.8	5	9	24	56	35	35	65
WVEE	Atlanta	11.2	11.2	9	17	62	80	3	45	55
WYLD-F	New Or.	15.7	8.0	18	16	57	76	8	45	55
KRNB	Memphis	7.1	17.8	2	26	59	72	2	51	49
WLOK	Memphis	9.8	12.9	11	5	34	66	29	29	71
WHRK	Memphis	11.6	10.8	7	23	60	71	6	54	46
WQQK	Nash	13.9	9.1	10	32	54	66	2	36	64
WOWI	Norfolk	11.4	11.0	9	19	62	75	6	49	51
WFXC	Raleigh	13.5	9.3	13	15	66	78	7	51	49

BLACK/URBAN

NATIONAL MEAN:		11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WENN	Birm	14.2	8.9	8	16	49	62	22	45	55
WPEG	Char, NC	13.4	9.4	27	14	50	74	12	49	57
WQMG	Greens-WS	15.1	8.3	10	15	71	82	3	37	63
WXOK	Baton R.	11.2	11.3	11	14	41	56	30	33	67
KHYS	Beau-PA	21.5	8.4	22	19	52	73	8	37	63
WWDW	Col, SC	13.8	9.1	10	10	61	78	12	51	49
WFYE	Col, GA	12.4	10.2	17	14	61	78	8	60	40
WDKS	Fayette	21.5	8.4	30	20	67	76	4	53	47
WDZZ	Flint	13.5	9.4	18	18	52	72	10	41	59
WQDM	Green-NB	10.8	11.7	25	20	64	75	5	59	41
WJMI	Jackson	14.7	8.6	15	24	61	74	2	45	55
WBLX	Mobile	16.2	7.8	21	20	50	75	5	46	54
WPLZ	Rich	15.2	8.3	18	16	57	79	5	45	55
WEAS	Savan	15.7	8.0	12	17	48	59	24	47	53
KDKS	Shreve	14.1	8.9	15	17	49	75	8	49	51

NOSTALGIA

NATIONAL MEAN:		11.9	10.6	14.1	0.2	3.3	13.4	86.6	46.0	54.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WJJD	Chicago	10.4	12.1	9	0	4	15	85	40	60
KMPC	LA	9.0	14.1	6	0	9	21	79	55	45
WNEW	NY	10.5	12.0	11	0	7	20	80	47	53
CKLW	Detroit	11.8	10.7	9	0	4	24	76	44	56
WXKS	Boston	12.3	10.2	12	0	0	9	91	45	55
WMAS	Spr, MA	13.5	9.4	23	0	1	9	91	43	57
WPEN	Phila	11.4	11.0	9	0	1	14	86	43	57
WVRC	Wash	10.9	15.6	7	0	6	15	85	46	54
WJAS	Pitt	10.7	11.8	11	0	3	17	83	50	50
WBBG	Cleve	11.9	10.6	19	0	0	8	92	33	67
WTUX	Indy	12.1	10.4	13	0	1	7	93	37	63
WECK	Buffalo	13.9	9.0	10	0	6	15	85	44	56
WQUE	Houston	12.4	10.1	12	0	7	24	76	42	58
WRTH	ST. Lou	9.8	12.9	10	1	1	13	86	43	57
KIXI	Seattle	11.2	11.3	10	1	4	10	89	53	47
KEZW	Denver	12.2	10.4	16	1	1	14	85	41	59
WGUL	Tampa	20.9	6.0	30	0	0	3	97	42	58
WDAE	Tampa	12.3	10.2	22	0	4	13	87	40	60
WOKY	Milw	11.9	10.6	11	0	3	16	84	38	62
WWIW	New Or.	10.5	12.0	11	0	0	9	91	52	48
WNAK	WB-Scran	17.9	7.0	14	0	0	4	96	44	66
WYLF-F	Roch	14.2	8.9	16	1	2	11	88	40	60
WEYZ	Erie	16.6	7.6	34	0	12	19	81	42	58

RELIGION/GOSPEL

NATIONAL MEAN:		8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WCFL	Chicago	4.8	26.5	11	8	21	73	19	21	79
KFAX	SF	7.2	17.6	6	0	21	50	50	17	83
KBRT	LA	7.0	18.1	2	0	27	70	30	33	67
WFME	NY	9.6	13.1	6	2	16	48	50	29	71
WWRL	NY	13.6	9.3	8	0	23	59	41	17	83
WMUZ	Detroit	7.2	17.4	11	0	35	57	43	41	59
WROL	Boston	8.0	15.8	5	0	12	36	64	34	66
WYCB	Wash	7.5	16.8	8	2	18	63	35	46	54
WBGR	Balt	19.4	6.5	10	4	10	44	52	19	81
WPIT-F	Pitt	6.4	19.6	8	5	13	58	37	16	84
KGOL	Houston	7.3	17.3	6	4	61	84	12	30	70
KLTY	Dallas	9.6	13.1	16	16	66	82	2	31	69
KHVN	Dallas	18.7	6.7	15	4	33	51	45	31	69
KCMS	Seattle	8.2	15.4	10	6	59	83	11	55	45
KPDQ-F	Port. O	7.3	17.2	15	0	23	54	46	40	60

RELIGION/GOSPEL

NATIONAL MEAN:		8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WDAC	Lanc	10.4	12.1	11	3	19	43	54	28	72
WPCE	Norfolk	11.8	10.7	15	0	15	37	63	35	65
WAGG	Birm	11.0	11.4	3	5	16	39	66	17	83
KCFO-F	Tulsa	8.6	14.7	17	3	72	94	3	46	54
KCIJ	Shreve	24.1	5.2	17	1	21	29	70	31	69

SPANISH

NATIONAL MEAN:		12.2	10.3	16.1	3.9	33.1	65.9	30.2	38.0	62.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WOJO	Chicago	10.6	11.9	13	1	62	91	8	41	59
KOFY	SF	13.5	9.3	12	1	24	88	19	63	37
KLVE	LA	13.5	9.3	15	5	41	84	11	48	52
KTHQ	LA	12.1	10.4	16	2	46	88	10	58	42
KSKQ	LA	8.5	14.8	4	7	59	91	2	19	81
WADO	NY	14.7	8.6	17	0	11	35	65	33	67
WSKQ	NY	11.0	11.5	13	4	27	75	21	31	69
KXYZ	Houston	8.7	14.4	11	8	45	80	12	28	72
KESS	Dallas	18.6	6.8	22	6	59	71	23	48	52
WCMQ-F	Miami	14.2	8.8	19	3	26	63	34	35	65
WQBA	Miami	16.9	7.5	17	0	10	30	70	42	58
WAQI	Miami	13.2	9.5	10	2	10	43	55	36	64
KCOR	San Ant	12.9	9.7	20	5	13	35	60	34	66
KAMA	El Paso	10.2	12.4	15	5	19	49	46	20	80
KGBT	McAllen	16.2	7.8	23	6	20	47	47	35	65
KIWH	McAllen	9.9	12.7	11	7	58	84	9	37	63

CLASSICAL

NATIONAL MEAN:		7.6	16.7	6.3	0.8	17.3	45.9	53.3	52.5	47.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WFMT	Chicago	7.8	16.2	5	2	17	41	57	45	55
KKHI-F+	SF	7.3	17.3	7	0	7	24	76	47	53
KFAC-F	LA	5.9	21.2	5	1	30	53	46	56	44
WNCN	NY	7.4	17.1	3	0	19	61	39	58	42
WQXR-F+	NY	7.5	16.8	3	0	10	25	75	44	56
								57		
KFSD	SD	7.6	16.7	8	0	13	43	48	58	42
WJPS	Detroit	6.9	18.2	6	1	16	51	45	57	43
KBOQ	Sal-Sea	10.2	12.4	11	0	14	55	42	36	64
WCPB	Boston	6.5	19.3	4	1	36	57	61	54	46
WFLN	Phila	7.3	17.2	3	1	17	38	38	45	55
WSMS-F+	Wash	8.5	14.9	8	6	13	47	47	40	60
WCLV	Cleve	7.9	15.9	9	0	8	43	57	50	50
YING-F	Seattle	7.6	16.5	8	0	20	60	40	41	59
KVOD	Denver	10.6	11.8	7	0	11	48	52	52	48
WTMI	Miami	7.9	16.0	10	0	9	31	69	54	46
KYTE-F	Port. O	6.7	18.9	3	0	36	58	42	57	43

SECTION B
INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among all Arbitron markets - including condensed.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro.
2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+.
3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+ Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1985 Revenue: \$14,500,000
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 #1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1986 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October 1985.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1986 edition of Duncan's Radio Market Guide.

12+ METRO 1/4 SHARE	FAL	SPG	FAL	SPG	BIRCH SHARE	12+ TSA 1/4 CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
1. WAAA-F 301/11.3	83	83	82	82	10.1	1. WAAA-F 363/4908	1. WBBB 4314/21.2	83	83

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for thje last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. The Birch share is the latest quarterly report.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demm and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

- TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
- 18-24: Adults 18-24, Mon-Sun, 6A-MID, Metro
- 25-34: Adults 25-34, Mon-Sun, 6A-MID, Metro
- 35-44: Adults 35-44, Mon-Sun, 6A-MID, Metro
- 45-54: Adults 45-54, Mon-Sun, 6A-MID, Metro
- 55-64: Adults 55-64, Mon-Sun, 6A-MID, Metro
- 12+ AM: total persons, 12+, Mon-Fri, Metro, 6A-10A
- 12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
- 12+ PM: total persons, 12+, Mon-Fri, Metro, 3P-7P
- 12+ EVE: total persons, 12+, Mon-Fri, Metro, 7P-MID
- 12+ SAT: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-44, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

 MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the stations following it in the ranking.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. It's power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows.

DA, DAYS - directional daytimer
 DA-1 - directional day and night - 1 pattern
 DA-2 - directional day and night - 2 patterns
 DA-N - directional at night only
 DA-D - directional during the day only

WAAA-F programs a CHR format.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AM, MID, PM, and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

- | | |
|-------------------------|--|
| CALL LETTER CHANGES: | The old calls and new calls for stations which have changed calls since the last issue of <u>American Radio</u> . The date of the changes is listed if it is available. |
| FORMAT CHANGES: | This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of <u>American Radio</u> . |
| STATION SALES: | This section lists the proposed sales in each market. These sales <u>do not</u> necessarily close. If I know the brokers involved, they are also listed. In <u>some cases</u> I had to estimate the sale price. |
| MISCELLANEOUS COMMENTS: | These are various comments and observations which come to my mind as I process that data for each market. |

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".



AKRON

Arbitron Rank/Pop (12+): 62/538,000

MSA Rank/Pop: 72/648,700
Cleveland ADI
Average Person Ratings: 16.9
Market TSL: 22.1 hours

Stations: 27/7
Diaries: 1080/498:1/49.7%
Sample Target: 930
% Below Line: 56.9
% Not Listed: 9.9

1985 Revenue: \$10,500,000
HH Inc.: \$28,548
Retail \$: 3.6 Bill
Pop per Station: 76,857
#1 Biller: WKDD-F \$2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMMS-F	112/12.3	9.9	9.9	10.0	12.6	1. WMMS-F	161/2086	1. WMMS-F	1328/24.7	23.8	23.6
2. WKDD-F	82/ 9.0	7.9	9.5	10.7	10.3	2. WKDD-F	141/2190	2. WKDD-F	1296/24.1	22.1	24.2
3. WAKR	81/ 8.9	11.5	10.3	10.4	11.1	3. WHBC-F	100/1090	3. WAKR	1093/20.3	24.3	24.4
4. WONE-F	57/ 6.3	6.7	6.4	5.5	5.4	4. WMJI-F	86/1423	4. WMJI-F	834/15.5	13.8	11.4
5. WNIR-F	55/ 6.1	6.4	5.3	5.2	4.3	5. WAKR	84/1228	5. WGCL-F	767/14.3	11.2	14.5
6. WMJI-F	44/ 4.9	4.3	3.4	4.8	5.8	6. WDBN-F	82/ 871	6. WONE-F	676/12.6	10.2	10.5
7. WDBN-F	43/ 4.7	3.9	5.6	2.8	3.8	7. WONE-F	72/ 925	7. WLTF-F	663/12.3	13.8	12.7
8. WLTF-F	41/ 4.5	4.2	4.7	3.2	4.3	8. WRQK-F	71/ 854	8. WNIR-F	618/11.5	9.2	9.5
9. WGAR-F	38/ 4.2	4.2	3.2	3.0	3.8	9. WNIR-F	70/ 783	9. WWWE	547/10.2	9.2	NA
10. WWWE	32/ 3.5	3.2	2.0	1.8	1.4	10. WGCL-F	62/1356	10. WGAR-F	453/ 8.4	10.9	6.6
11. WGCL-F	29/ 3.2	2.8	4.2	4.4	5.0	11.		11. WDBN-F	398/ 7.4	NA	9.4
12. WSLR	26/ 2.9	3.8	5.2	5.7	5.0	12.		12. WSLR	396/ 7.4	9.1	9.2
WDOK-F	26/ 2.9	3.8	2.1	2.6	2.1	13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 78.58% (642 of 817) (SPG 85: 73.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WKDD-F
2. WMMS-F	2. WONE-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WNIR-F	2. WAKR	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WMMS-F
3. WGCL-F	3. WKDD-F	3. WONE-F	3. WONE-F	3. WONE-F	3. WDBN-F	3. WKDD-F	3. WNIR-F	3. WONE-F	3. WWWE	3. WGAR-F
4. WZAK-F	4. WLTF-F	4. WMJI-F	4. WMJI-F	4. WAKR	4. WGAR-F	4. WNIR-F	4. WAKR	4. WAKR	4. WONE-F	4. WNIR-F
5.	5. WMJI-F	5. WLTF-F	5. WAKR	5. WMJI-F	5. WKDD-F	5. WONE-F	5. WONE-F	5. WLTF-F	5. WKDD-F	5. WAKR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WONE-F	2. WKDD-F	2. WMJI-F	2. WONE-F	2. WONE-F	2. WONE-F	2. WONE-F	2. WKDD-F
3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WONE-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WONE-F
4. WZAK-F	4. WONE-F	WMJI-F	4. WONE-F	WKDD-F	4. WRQK-F	4. WRQK-F	4. WRQK-F	4. WAKR	4. WAKR
5.	5.	5.	5. WMJI-F	WLTF-F	5.	5. WMJI-F	5.	5. WMJI-F	5. WMJI-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		118 (3)	118 (3)	14.4	15.8		WHLO 640 Akron .9/2.6
AOR		190 (3)	190 (3)	23.3	18.8		WHBC-F 94.1 Canton 1.0/3.5
AC/OLDIES/SOFT ROCK	3 (1)	85 (2)	88 (3)	10.8	9.5		WHOT-F 101.1 Youngstown .8/2.0
MOR/VARIETY	88 (2)		88 (2)	10.8	11.5		WQXK-F 105.1 Salem 1.3/2.1
COUNTRY	33 (2)	50 (2)	83 (4)	10.2	17.7		WRQK-F 106.9 Canton 2.3/5.1
BLACK/URBAN		33 (2)	33 (2)	4.0	4.6		WTOF-F 98.1 Canton .4/2.1
BTFL MUSIC/EZ		103 (4)	103 (4)	12.6	12.5		
NEWS/TALK	32 (1)	55 (1)	87 (2)	10.6	4.3		See Cleveland for more information about the following stations:
NOSTALGIA	11 (1)		11 (1)	1.3	2.9		WBBG 1.2/2.7 WHK .3/2.0
RELIGION/GOSPEL	8 (1)	4 (1)	12 (2)	1.5	1.6		WCLV-F .4/1.9 WQAL-F 2.8/5.5
SPANISH		4 (1)	4 (1)	0.5	0.7		WDMT-F 1.3/3.6 WRMR .8/3.0
CLASSICAL							WGAR .8/3.3 WZAK-F 2.3/4.5
UNKNOWN/OTHERS							

RADIO STATIONS

WAKR, 1590, 5 KW (DA-2)	MOR	MBS, \$ 48.00* (Mc-Guild)	Group One	Fred Anthony
WCUE, 1150, 1 KW/500 W (DA-2)	, OLDIES	, \$ 17.00* (Regional)		George Cohn
WHLO, 640, 1 KW/500 W (DA-1)	, RELIGION	CBS, \$ 16.00* (---)		
WSLR, 1350, 5 KW (DA-1)	, COUNTRY	ABC-E, \$ 38.00* (Katz)	Kaneb	Harvey Simms
WDBN-F, 94.9, 118 KW @ 310, BTFL/EZ		, \$ 36.00 (---)	(MEDINA)	Bob Miller
WKDD-F, 96.5, 50 KW @ 450, CHR		, \$ 63.00* (Katz)	Kaneb	Dick Lumenello
WNIR-F, 100.1, 3 KW @ 300, TALK		CBS, \$ 25.00 (S. Katz)	(KENT)	Bill Klaus
WONE-F, 97.5, 13 KW @ 890, AOR		, \$ 43.00* (Mc-Guild)	Group One	Fred Anthony

Other ranked stations-See Cleveland or Canton

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 51/733,000
 MSA Rank/Pop: 58/845,200
 ADI # 51
 Average Person Ratings: 17.6
 Market TSL: 23.3 hours

Stations: 24/24
 Diaries: 1125/652:1/47.1%
 Sample Target: 1060
 % Below Line: 0
 % Not Listed: 9.0

1985 Revenue: \$ 15,200,000
 HH Inc.: \$ 30,378
 Retail \$: 5.0 Bill
 Pop per Station: 30,542
 #1 Biller: WGY \$3,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WGY	124/9.6	11.0	11.6	9.0	12.8	11.1	1. WGY	190/2878	1. WGY	1972/26.9	26.8	31.2
WPYX-F	124/9.6	9.7	9.5	11.8	12.5	15.7	2. WPYX-F	188/2511	2. WGFN-F	1913/26.1	25.6	23.5
3. WGFN-F	121/9.4	7.7	9.3	7.8	9.4	9.6	3. WGFN-F	158/2522	3. WPYX-F	1739/23.7	21.8	21.6
4. WROW-F	109/8.4	9.8	8.4	5.5	6.0	5.8	4. WROW-F	147/1486	4. WFLY-F	1662/22.7	18.1	20.9
5. WFLY-F	100/7.7	5.9	5.4	5.6	6.0	9.0	5. WFLY-F	133/2127	5. WWOM-F	1213/16.5	16.3	12.1
6. WWOM-F	97/7.5	6.5	5.7	6.4	6.5	6.1	6. WGNA-F	120/1363	6. WROW-F	1099/15.0	18.6	14.6
7. WQBK	85/6.6	8.1	6.8	8.3	6.6	5.7	7. WWOM-F	114/1390	7. WROW	869/11.9	12.7	11.7
8. WQBK-F	56/4.3	3.9	5.5	3.6	3.1	3.9	8. WQBK	88/ 831	8. WQBK-F	810/11.1	9.8	10.9
9. WGNA-F	54/4.2	4.2	4.8	5.0	4.9	4.4	9. WQBK-F	64/ 897	9. WTRY	780/10.6	10.6	14.6
10. WROW	50/3.9	4.1	3.3	6.8	5.0	3.0	10. WROW	59/1066	10. WQBK	769/10.5	13.0	11.2
WPTR	50/3.9	2.6	3.5	2.4	5.4	3.0	11. WPTR	58/ 881	11. WGNA-F	712/ 9.7	9.0	10.1
12. WTRY	46/3.6	2.7	4.1	4.1	3.9	4.8	12. WTRY	51/ 878	12. WPTR	689/ 9.4	7.5	9.1
WABY	46/3.6	3.1	3.2	3.3	2.3	2.8	13. WABY	49/ 468	13. WABY	441/ 6.0	NA	NA

12+ FM SHARE (METRO): 59.86% (704 of 1176) (SPG 85: 58.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFN-F	1. WPYX-F>	1. WPYX-F	1. WWOM-F	1. WWOM-F	1. WGY	1. WGY>	1. WWOM-F	1. WPYX-F	1. WFLY-F	1. WGFN-F
2. WFLY-F>	2. WGFN-F	2. WWOM-F	2. WPYX-F	2. WGY	2. WROW-F	2. WPYX-F	2. WROW-F	2. WROW-F	2. WGFN-F	2. WPYX-F
3. WPYX-F	3. WWOM-F	WGFM-F	3. WGY	WPYX-F	3. WQBK	3. WGFN-F	3. WPYX-F	3. WGFN-F	3. WGY	3. WWOM-F
4.	4. WFLY-F	4. WFLY-F	4. WGFN-F	4. WGFN-F	4. WPTR	4. WROW-F	4. WGFN-F	4. WFLY-F	4. WPYX-F	4. WFLY-F
5.	5. WQBK-F	5. WGY	5. WGNA-F	5. WGNA-F	5. WQBK	5. WGY	5. WWOM-F	5. WQBK	5. WQBK	5. WROW-F
		6. WQBK-F		WQBK-F						6. WGY

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFN-F	1. WGFN-F	1. WWOM-F	1. WGFN-F	1. WWOM-F	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>
2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WWOM-F	2. WGY	2. WGFN-F	2. WQBK-F	2. WQBK-F	2. WWOM-F	2. WWOM-F
3. WWOM-F	WWOM-F	WGFM-F	3. WFLY-F	3. WGFN-F	3. WFLY-F	3. WGFN-F	3. WWOM-F	3. WGFN-F	3. WGY
4. WPYX-F	4. WPYX-F	4. WQBK-F	4. WPYX-F	4. WROW-F	4. WEQX-F	4. WWOM-F	4. WGNA-F	WQBK-F	4. WGNA-F
5.	5. WQBK-F	5. WPYX-F	5. WGY	5. WFLY-F	5.	5. WFLY-F	5. WGFN-F	5. WTRY	WQBK-F

SPG 85 % OTHER RATED STATIONS/METRO SHARE & CUME RATING

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		221 (2)	221 (2)	18.8	16.6	WASM-F 102.3 Saratoga Spys .4/1.0
AOR		190 (3)	190 (3)	16.2	16.8	WCKL 560 Catskill .5/1.5
AC/OLDIES/SOFT ROCK	46 (1)	97 (1)	143 (2)	12.2	11.0	WCSS 1490 Amsterdam 1.6/3.2
MOR/VARIETY	211 (6)		211 (6)	17.9	21.7	WEQX-F 102.7 Manchester, VT .8/1.8
COUNTRY	50 (1)	62 (2)	112 (3)	9.5	9.3	WHAZ 1330 Troy .3/1.2
BLACK/URBAN					0	WHRL-F 103.1 Albany 1.5/2.9
BTFL MUSIC/EZ		134 (3)	134 (3)	11.4	11.2	WIZR 930 Johnstown 1.0/1.1
NEWS/TALK	102 (2)		102 (2)	8.7	9.2	WKAJ 900 Saratoga Spys .4/1.2
NOSTALGIA	59 (2)		59 (2)	5.0	3.6	WKOL 1570 Amsterdam .3/1.6
RELIGION/GOSPEL	4 (1)		4 (1)	0.3	0.6	WSCG-F 93.5 Corinth .6/1.0
SPANISH						WVCN 1460 Albany 1.3/2.8
CLASSICAL						
UNKNOWN/OTHERS						

ALBUQUERQUE

Arbitron Rank/Pop (12+): 82/423,300

Stations: 24/22
Diaries: 847/500:1/45.1%
Sample Target: 800
% Below Line: 3.3
% Not Listed: 8.7

1985 Revenue: \$ 14,900,000
HH Inc.: \$ 27,345
Retail \$: 3.0 B11
Pop per Station: 19,241
#1 Biller: KOB \$ 2,900,000

MSA Rank/Pop: 102/453,800
ADI # 62
Average Person Ratings: 17.9
Market TSL: 23.4 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85	
1. KOB-F	103/13.6	11.1	16.7	16.3	14.0	1. KOB	137/1697	1. KOB-F	1170/27.6	25.1	27.6		
2. KOB	101/13.4	12.6	14.2	13.0	7.0	2. KOB-F	121/1575	2. KOB	1130/26.7	28.8	29.0		
3. KFMM-F	56/ 7.4	7.9	10.2	6.4	10.2	3. KRST-F	96/1111	3. KNMQ-F	869/20.5	23.5	19.7		
4. KNMQ-F	55/ 7.3	9.4	9.5	9.2	10.5	4. KNMQ-F	93/1439	4. KFMM-F	725/17.1	18.5	20.0		
5. KRST-F	53/ 7.0	7.1	6.9	8.3	6.7	5. KFMM-F	83/1046	5. KRST-F	626/14.8	15.5	14.1		
6. KKJY-F	44/ 5.8	6.8	5.6	5.9	8.1	6. KKJY-F	58/ 774	6. KKJY-F	603/14.2	14.7	14.6		
7. KRKE-F	31/ 4.1	3.9	3.8	5.7	5.2	7. KMGF-F	42/ 605	7. KRKE-F	488/11.5	12.4	12.9		
8. KDEF-F	29/ 3.8	3.1	3.7	---	---	8. KIVA-F	39/ 781	8. KIVA-F	461/10.9	9.8	---		
9. KHFM-F	23/ 3.0	3.2	1.9	5.5	2.1	9. KRKE-F	36/ 593	9. KQEO	375/ 8.9	8.5	10.4		
	KQEO	23/ 3.0	2.2	2.5	2.7	3.1	10. KHFM-F	35/ 450	10. KMGF-F	357/ 8.4	8.9	9.5	
	KRZY	23/ 3.0	3.2	3.8	3.4	5.5	11. KDEF	30/ 328	11. KRZY	355/ 8.4	7.9	8.7	
12. KMGF-F	22/ 2.9	2.2	2.5	3.4	5.8	12. KQEO	29/ 447	12. KKSS-F	345/ 8.2	4.7	NA		
13. KIVA	20/ 2.6	3.6	---	---	---	13. KLSK-F	28/ 411	13. KHFM-F	304/ 7.2	7.6	NA		
14. KLSK-F	18/ 2.4	1.7	2.0	1.4	1.3	14. KNYN-F	27/ 348	14. KDEF	303/ 7.2	5.5	6.5		
15. KKSS-F	16/ 2.1	.5	---	---	---	15. KKSS-F	26/ 581	15. KLSK-F	288/ 6.8	5.1	5.8		

12+ FM SHARE (METRO): 65.65% (453 of 690) (SPG 85: 65.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F>	1. KOB-F	1. KOB-F>	1. KOB-F>	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB	1. KNMQ-F	1. KNMG-F
2. KRST-F	2. KFMM-F	2. KOB	2. KOB >	2. KOB	2. KOB-F	2. KOB-F>	2. KOB >	2. KOB-F>	2. KOB-F	2. KOB-F
3. KFMM-F	3. KRKE-F	3. KFMM-F	3. KRST-F	3. KRST-F	3. KRST-F	3. KFMM-F	3. KRST-F	3. KRST-F	3. KFMM-F	3. KFMM-F
4. KIVA-F	4. KNMQ-F	4. KRST-F	4. KRST-F	4. KFMM-F	4. KFMM-F	4. KNMQ-F	4. KRST-F	4. KFMM-F	4. KOB	4. KRST-F
	KLTN	5. KOB	5. KRKE-F	5. KRKE-F	5. KRKE-F	5. KRST-F	5. KFMM-F	5. KNMQ-F	5. KRKE-F	5. KOB
		6. KRST-F	6. KNMQ-F	6. KNMQ-F	6. KNMQ-F	6. KRST-F	6. KRST-F	6. KRST-F	6. KRST-F	6. KRST-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-F	1. KOB-F>	1. KOB-F>	1. KOB-F>	1. KOB-F	1. KFMM-F	1. KFMM-F	1. KOB-F	1. KOB-F	1. KOB-F
2. KNMQ-F	2. KRST-F	2. KRST-F	2. KOB	2. KOB	2. KRKE-F	2. KOB-F	2. KRMG-F>	2. KFMM-F	2. KOB
3. KFMM-F>	KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KIVA-F	3. KRKE-F	3. KOB	3. KOB	3. KFMM-F
4. KIVA-F	4. KFMM-F	4. KRKE-F	4. KNMQ-F	4. KRZY	4. KNMQ-F	4. KOB	4. KRKE-F	4. KRKE-F	4. KRKE-F
5.	5. KOB	5.	5. KFMM-F	5. KMGF-F	5. KOB-F	5. KQEO	5. KQEO	5. KQEO	5. KQEO
	KRKE-F		6. KMGF-F	6. KRKE-F				6. KRST-F	

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	91 (3)	94 (4)	13.6	11.6		KABQ 1350 Albuquerque 1.7/4.8
AOR		87 (2)	87 (2)	12.6	15.4		KKHJ-F 98.5 .4/2.1
AC/OLDIES/SOFT ROCK	23 (1)	128 (3)	151 (4)	21.9	23.9		KKIM 1000 Albuquerque 1.1/2.7
MOR/VARIETY	101 (1)	101 (1)	101 (1)	14.6	15.5		KLTN 1240 Albuquerque 1.5/2.7
COUNTRY	23 (1)	58 (2)	81 (3)	11.7	11.7		KRKE 610 Albuquerque .4/3.2
BLACK/URBAN							KXKS 1190 Albuquerque 1.9/2.7
BTFL MUSIC/EZ		44 (1)	44 (1)	6.4	6.1		KZIA 1580 Albuquerque 1.6/3.6
NEWS/TALK	12 (1)	12 (1)	12 (1)	1.7	4.2		KZIA-F 101.7 Albuquerque .5/3.2
NOSTALGIA	29 (1)		29 (1)	4.2	4.0		KNYN-F 95.5 Santa Fe .7/1.9
RELIGION/GOSPEL	8 (1)		8 (1)	1.2	0.7		
SPANISH	38 (3)		38 (3)	5.5	1.4		
CLASSICAL		41 (2)	41 (2)	5.9	4.2		
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	0.9		

690 (24)

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N)	SPANISH	\$ 26.00* (Caballero)		Ed Gomez
KAMX, 1520, 1 KW (DAYS)	CHR	\$ 17.00 (---)	Coastal	Jeff Guier
KDAZ, 730, 1 KW (DAYS,DA)	RELIGION	\$ 14.00 (---)		B. Gonzales
KDEF, 1150, 5 KW/500 W (DA-N)	NOSTALGIA	\$ 19.00 (---)		T. McLaughlin
KKIM, 1000, 10 KW (DAYS)	RELIGION	\$ 15.00 (A/D)		Doug Martin
KLTN, 1240, 1 KW (DA-1)	SPANISH	\$ 25.00 (Lotus)		Harry Comlin
KOB, 770, 50 KW (DA-N)	MOR	ABC-I,NBC-T,\$ 50.00 (Christal)	Price	Art Schreiber
KQEO, 920, 1 KW/500 W (DA-N)	OLDIES	US 2,\$ 24.00* (Katz)	Penn	Art Ortega
KRKE, 610, 5 KW (DA-N)	CHR	ABC-D,\$ 32.00 (Eastman)	Price	Milt McConnell
KRZY, 1450, 1 KW (DA-1)	COUNTRY	MBS,\$ 28.00 (Mc-Guild)		Doug Milligan
KXKS, 1190, 1 KW (DAYS)	SPANISH	\$ 23.00* (Caballero)		R. Rosales
KZIA, 1580, 10 KW (DAYS)	TALK/NEWS	NBC,MBS,ABC-D,\$ 26.00 (Masla)		John Deme
KFMM-F, 107.9, 22 KW @ 4130, AOR		ABC-C,\$ 43.00* (HNWH)	Coastal	Jeff Guier
KHFM-F, 96.3, 3 KW @ 4210, CLASSICAL		\$ 35.00 (CMBS)		Bill Weinrod
KKJY-F, 100.3, 23 KW @ 4107, BTFL/EZ		\$ 44.00* (Torbet)		Dave Ianni
KMGF-F, 99.5, 20 KW @ 4134, AC		US 2,\$ 32.00 (Katz)	Penn	Art Ortega
KOB-F, 93.3, 22 KW @ 4150, AC		\$ 59.00* (Christal)	Price	Art Schreiber
KRKE-F, 94.1, 23 KW @ 4130, AOR		Source,\$ 46.00* (Eastman)		Milt McConnell
KRST-F, 92.3, 23 KW @ 4110, COUNTRY		\$ 50.00* (Mc-Guild)		Doug Milligan
KIVA-F, 105.1, 100 KW @ 1978, CHR		\$ 40.00 (Blair)	Constant	Brenda Towle
KLSK-F, 104.1, 100 KW @ 1970, CLASS/JAZZ		\$ 25.00 (---)		Gary Boal
KNMQ-F, 105.9, 100 KW @ 1936, CHR		ABC-C,\$ 54.00* (HNWH)		Ron Sack
KKSS-F, 97.3, 100 KW @ 1631, CONTEMP		\$ NA (Torbet)		(SANTA FE)

MISCELLANEOUS COMMENTS KRKE A/F sold by Compass for \$3,150,000 (Chapman)... KOB A/F sold by Hubbard to Price Comm for \$16,500 (Gary Stevens)...

American Radio Spring 1986, Copyright 1986

ALLENTOWN-BETHEHEM

Arbitron Rank/Pop (12+): 60/559,200

MSA Rank/Pop: 71/649,100X

Philadelphia ADI

Average Person Ratings: 18.5

Market TSL: 24.7 hours

Stations: 36/14

Diaries: 1046/535:1/53.4%

Sample Target: 930

% Below Line: 20.5

% Not Listed: 9.2

1985 Revenue: \$14,200,000

HH Inc.: \$30,033

Retail \$: 4.0 Bil

Pop per Station: 39,943

#1 Biller: WLEV-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WFMZ-F	125/12.1	12.8	13.5	13.9	14.3	9.3	1. WFMZ-F	151/1376	1. WZZO-F	1382/24.7	27.3	26.7
2. WZZO-F	119/11.5	12.6	11.2	9.2	11.3	16.1	2. WZZO-F	145/1733	2. WQQQ-F	1365/24.4	25.0	23.8
3. WLEV-F	115/11.1	9.7	8.5	9.7	11.5	10.9	3. WLEV-F	131/1550	3. WLEV-F	1306/23.4	22.2	21.6
4. WQQQ-F	102/ 9.9	9.6	10.0	10.8	7.2	11.7	4. WQQQ-F	118/1663	4. WFMZ-F	1100/19.7	22.8	19.8
5. WAEB	60/ 5.8	5.0	6.2	5.2	5.7	3.9	5. WAEB-F	64/ 929	5. WAEB	887/15.9	14.6	15.9
6. WAEB-F	58/ 5.6	6.3	6.1	8.1	7.7	4.9	6. WAEB	60/ 907	6. WAEB-F	799/14.3	13.0	13.6
7. WKAP	53/ 5.1	4.7	6.3	6.2	6.0	4.3	7. WKAP	53/ 539	7. WKAP	517/ 9.2	11.0	11.5
8. WEST	47/ 4.5	5.1	5.3	3.7	6.5	3.4	8. WEST	50/ 449	8. WEST	421/ 7.5	6.9	8.0
9. WMMR-F	22/ 2.1	1.2	1.6	.8	1.3	1.2	9. WMMR-F	37/ 491	9. KYW	417/ 7.5	5.2	7.4
10. WYSP-F	21/ 2.0	2.1	2.3	2.5	2.3	4.3	10. WOR	35/ 385	10. WYSP-F	359/ 6.4	5.8	8.8
WXXW	21/ 2.0	2.5	3.4	3.7	3.3	3.0	11.		11. WEEX	310/ 5.5	5.7	NA
12.							12.		12. WMMR-F	308/ 5.5	4.2	5.2
13.							13.		13. WXXW	273/ 4.9	6.6	8.1

12+ FM SHARE (METRO): 70.64% (664 of 940) (SPG 85: 67.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F>	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F	1. WZZO-F	1. WLEV-F	1. WFMZ-F	1. WQQQ-F	1. WFMZ-F
2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F	2. WQQQ-F	2. WZZO-F	2. WZZO-F
3. WUSL-F	3. WQQQ-F>	3. WQQQ-F>	3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WFMZ-F	3. WLEV-F	3. WFMZ-F	3. WFMZ-F	3. WQQQ-F
4.	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WKAP	4. WAEB	4. WQQQ-F	4. WZZO-F>	4. WLEV-F	4. WLEV-F
5.	5.	5.	5.	5. WAEB	5. WAEB-F	5. WQQQ-F	5. WAEB-F	5. WAEB-F	5. WAEB-F	5. WAEB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F	1. WZZO-F
2. WZZO-F	2. WZZO-F	2. WAEB-F	2. WZZO-F	2. WAEB-F	2. WMMR-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
3. WQQQ-F>	3. WQQQ-F	3. WZZO-F	3. WAEB-F	3. WAEB	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F
4. WAEB-F	4. WAEB-F	4. WQQQ-F	4. WQQQ-F	4. WFMZ-F	4. WLEV-F	4. WYSP-F	4.	4. WAEB	4. WAEB
5.	5.	5.	5.	5. WQQQ-F	5.	5.	5.	5. WFMZ-F	5. WFMZ-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		110 (3)	110 (3)	11.7	12.2	WEEX 1230 Easton 1.5/5.5
AOR		167 (4)	167 (4)	17.8	16.8	WLSH 1410 Lansford .8/1.3
AC/OLDIES/SOFT ROCK	80 (4)	185 (4)	265 (8)	28.2	23.9	WRNJ 1000 Hackettstown, NJ 1.1/1.5
MOR/VARIETY	20 (3)	20 (3)	20 (3)	2.1	1.3	WSRR 1580 Washington, NJ .8/1.1
COUNTRY	37 (2)	24 (2)	61 (4)	6.5	9.5	WYNS 1150 Lehighton .4/1.5
BLACK/URBAN		19 (2)	19 (2)	2.0	0.3	WABC 770 New York .3/1.8
BTFL MUSIC/EZ		148 (4)	148 (4)	15.7	17.2	WIOV-F 105.1 Ephrata .7/1.4
NEWS/TALK	39 (4)	5 (1)	44 (5)	4.7	3.9	WKRR-F 98.5 Wilkes-Barre .5/1.5
NOSTALGIA	100 (2)		100 (2)	10.6	12.6	WNBC 660 New York .3/1.2
RELIGION/GOSPEL					1.8	WOR 710 New York 1:2/2.4
SPANISH					0	WPAT-F 93.1 New York .5/1.4
CLASSICAL		6 (1)	6 (1)	0.6	0.6	WWSH-F 97.9 Hazleton 1.4/1.8
UNKNOWN/OTHERS					0	See Philadelphia for more information about the following stations:
		940 (36)				WFLN-F .6/2.0
						KYW 1.6/7.5
						WCAU .7/1.9
						WCAU-F .3/1.6
						WDAS-F .5/1.1
						WEAZ-F .4/3.2
						WFIL .6/2.7
						CRB
						Wilkes-Schwartz
						Sound Comm.
						Jeff Frank
						Jim Shea
						Larry Roberts
						Henry Chadwick
						Carl Stuart
						Ron Sotak
						Rick Musselman
						CRB
						Jeff Frank
						Richard Dean
						Larry Roberts
						Jim Shea
						Art Holt

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS,ABC-I,\$ 33.00	(Mc-Guild)	CRB	Jeff Frank
WEEX, 1230, 1 KW	, COUNTRY	MBS,\$ 23.00	(Eastman)	Wilkes-Schwartz	Jim Shea
WEST, 1400, 1 KW	, NOSTALGIA	CBS,\$ 25.00	(Katz)	Sound Comm.	Larry Roberts
WGPA, 1100, 250 W (DAYS)	, BTFL (?)	,\$ 12.00	(----)		Henry Chadwick
WHOL, 1600, 500 W (DAYS,DA)	, RELIGION	,\$ 11.00	(----)		Carl Stuart
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E,\$ 20.00	(----)		Ron Sotak
WXXW, 1470, 5 KW (DA-2)	, COUNTRY	NBC,\$ 15.00*	(----)		Rick Musselman
WAEB-F,104.1, 50 KW @ 500, AC		ABC-I,\$ 47.00	(Mc-Guild)	CRB	Jeff Frank
WFMZ-F,100.7, 17 KW @ 870, BTFL/EZ		,\$ 44.00*	(Torbet)		Richard Dean
WLEV-F, 96.1, 50 KW @ 500, AC		,\$ 59.00	(Katz)	Sound Comm.	Larry Roberts
WQQQ-F, 99.9, 50 KW @ 450, CHR		,\$ 52.00*	(Eastman)	Wilkes-Schwartz	Jim Shea
WZZO-F, 95.1, 12 KW @ 630, AOR		,\$ 57.00	(Blair)	Holt	Art Holt

Other ranked stations - See Philadelphia

ALTOONA

Arbitron Rank/Pop (12+): 210/113,400
 MSA Rank/Pop: 265/134,200
 ADI # 82 (with Johnstown)
 Average Person Ratings: 15.3
 Market TSL: 20.8 hours

Stations: 11/8
 Diaries: 543/209:1/51.4%
 Sample Target: 550
 % Below Line: 6.3
 % Not Listed: 8.6

1985 Revenue: \$ 3,600,000
 HH Inc.: \$ 23,563
 Retail \$: .8 Bil
 Pop per Station: 14,175
 #1 Biller: WFBG \$900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WFBG	32/18.4	---	26.3	---	23.6
2. WFBG-F	30/17.7	---	15.6	---	14.9
3. WVAM	21/12.1	---	14.5	---	11.8
4. WHPA-F	20/11.5	---	7.8	---	4.6
5. WPRR-F	19/10.9	---	8.9	---	10.8
6. WRTA	18/10.3	---	8.9	---	9.2
7. WKMC	7/ 4.0	---	3.9	---	7.7
8. WBXQ-F	6/ 3.4	---	2.2	---	5.1
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WFBG-F	90/834
2. WKYE-F	45/561
3. WFBG	41/630
4. WGMR-F	39/439
5. WBXQ-F	32/420
6. WVAM	27/343
7. WPRR-F	22/261
8. WDVE-F	21/303
9. WHPA-F	20/282
10. WRTA	18/262
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. WFBG	483/42.6	---	---	48.2
2. WFBG-F	302/26.6	---	---	27.7
3. WVAM	285/25.1	---	---	26.2
4. WHPA-F	241/21.3	---	---	21.5
5. WRTA	227/20.0	---	---	23.6
6. WPRR-F	226/19.9	---	---	21.7
7. WBXQ-F	112/ 9.9	---	---	9.7
8. WKMC	96/ 8.5	---	---	11.2
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 50.94% (81 of 159) (SPG 85: 41.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFBG	1. WPRR-F	1. WFBG	1. WHPA-F	1. WFBG	1. WFBG-F	1. WFBG	1. WFBG-F	1. WFBG-F	1. WFBG-F	1. WFBG
2. WPRR-F	2. WFBG	2. WHPA-F	2. WFBG	2. WHPA-F	2. WFBG	2. WFBG-F	2. WFBG	2. WPRR-F	2. WFBG	2. WFBG-F
3.	3. WHPA-F	3. WPRR-F	3. WPRR-F	3. WFBG-F	3. WVAM	3. WVAM	3. WHPA-F	3. WFBG	3. WVAM	3. WVAM
4.	4. WVAM	4. WVAM	4. WVAM	4. WVAM	4. WTRA	4. WRTA	4. WPRR-F	4. WHPA-F	4. WHPA-F	4. WHPA-F
5.	5.	5.	5.	5. WPRR-F	5.	5. WHPA-F	5. WRTA-F	5. WVAM	5. WRTA	5. WPRR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRR-F	1. WHPA-F	1. WHPA-F	1. WFBG-X	1. WHPA-F	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WFBG	2. WPRR-F	2. WFBG	2. WHPA-F	2. WFBG	2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WHPA-F	2. WHPA-F
3. WBXQ-F	3. WFBG	3. WPRR-F	3. WPRR-F	3. WPRR-F	3. WHPA-F	3. WHPA-F	3. WHPA-F	3. WPRR-F	3. WPRR-F
4. WHPA-F	4. WBXQ-F	4.	4. WVAM	4. WVAM	4.	4.	4.	4. WVAM	4. WFBG-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WVAM

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		25 (2)	25 (2)	15.7	12.2	WGMR-F 101.1 Tyrone 1.1/4.8
AOR		1 (1)	1 (1)	0.6	1.2	
AC/OLDIES/SOFT ROCK	32 (1)	23 (2)	55 (3)	34.6	37.2	WDVE-F 102.5 Pittsburgh .6/4.5
MOR/VARIETY	18 (1)		18 (1)	11.3	9.8	WKYE-F 95.5 Johnstown 1.7/2.1
COUNTRY		2 (1)	21 (1)	14.5	17.7	
BLACK/URBAN						
BTFL MUSIC/EZ			30 (1)	18.9	17.1	
NEWS/TALK						
NOSTALGIA	7 (1)		7 (1)	4.4	4.3	
RELIGION/GOSPEL					0.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

159 (11)

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N)	, AC/CONTEMP	US I, \$ 65.00 (HNWH)	Gilcom	Ed Giller
WRTA, 1240, 1 KW	, MOR/TALK	ABC-T, ABC-I, \$ 17.00 (Weiss)		Dave Wolf
WVAM, 1430, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, \$ 14.00 (Torbet)		Jim Drayton
WKMC, 1370, 5 KW (DAYS, DA)	, NOSTALGIA	, \$ 13.00 (Masla)	(ROARING SPG)	L. Maierhofer
WFBG-F, 98.1, 30 KW @ 1021, BTFL/EZ		CBS, \$ 35.00 (HNWH)	Gilcom	R. DiAndrea
WPRR-F, 100.1, 3 KW @ 30, CHR		CBS-R, \$ 15.00 (Torbet)		Jim Drayton
WHPA-F, 104.9, 100 W @ 1417, AC		, \$ 13.00 (Masla)	(HOLLIDAYSBURG)	L. Maierhofer
WGMR-F, 101.1, 8 KW @ 1170, COUNTRY		MBS, \$ 8.00 (Dome)	(TYRONE)	Bill Moses

Other ranked stations - See Pittsburgh or Johnstown

MISCELLANEOUS COMMENTS WVAM/WPRR-F sold for \$850,000...

AMARILLO

Arbitron Rank/Pop (12+): 171/160,100

MSA Rank/Pop: 208/191,100

ADI # 118

Average Person Ratings: 16.6

Market TSL: 22.6 hours

Stations: 14/14
Diaries: 631/ 254:1/42.4%
Sample Target: 550
% Below Line: 0
% Not Listed: 12.4

1985 Revenue: \$ 6,600,000
HH Inc.: \$ 30,037
Retail \$: 1.4 Bil
Pop per Station: 11,436
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPT 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KLSF-F	35/13.2	---	12.0	---	---	1. KMML-F	57/594	1. KLSF-F	429/26.8	---	20.8
2. KGNC-F	34/12.8	---	11.6	---	12.8	2. KQIZ-F	49/710	2. KQIZ-F	393/24.5	---	34.3
3. KMML-F	31/11.7	---	7.9	---	8.8	3. KLSF-F	43/585	3. KMML-F	318/19.9	---	15.8
4. KQIZ-F	28/10.5	---	19.9	---	15.6	4. KGNC-F	42/441	4. KGNC-F	306/19.1	---	21.9
5. KBUY-F	19/ 7.1	---	6.6	---	8.4	5. KGNC	33/429	5. KBUY-F	283/17.7	---	15.9
6. KIXZ	18/ 6.8	---	7.5	---	8.0	6. KIXZ	31/471	6. KIXZ	221/13.8	---	15.1
7. KAKS	15/ 5.6	---	1.7	---	3.6	7. KBUY-F	23/389	7. KPUR	192/12.0	---	18.0
8. KZZQ-F	14/ 5.3	---	2.5	---	4.4	8. KD JW	17/289	8. KAKS	186/11.6	---	14.0
9. KATP-F	11/ 4.2	---	---	---	---	9. KAKS	16/223	9. KZZQ-F	182/11.4	---	9.2
10. KD JW	10/ 3.8	---	5.0	---	7.2	10. KZZQ-F	14/238	10. KD JW	174/10.9	---	13.6
KGNC	10/ 3.8	---	5.8	---	5.2	11.		11. KGNC	159/ 9.9	---	15.3
KPUR	10/ 3.8	---	5.0	---	9.6	12.		12.			

12+ FM SHARE (METRO): 73.66% (179 of 243) (SPG 85: 71.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F>	1. KLSF-F	1. KLSF-F	1. KLSF-F	1. KMML-F	1. KGNC-F	1. KMML-F	1. KMML-F	1. KGNC-F	1. KQIZ-F	1. KLSF-F
2. KLSF-F	2. KQIZ-F	2. KMML-F	3. KMML-F	2. KLSF-F	2. KMML-F	2. KBUY-F>	2. KGNC-F	2. KLSF-F	2. KLSF-F	2. KQIZ-F
3.	3. KMML-F	3. KQIZ-F	3. KGNC-F	3. KGNC-F	3. KBUY-F	3. KQIZ-F	3. KLSF-F>	3. KMML-F	3. KGNC-F	3. KGNC-F
4.	4. KAKS	4. KGNC-F	4. KBUY-F	4. KBUY-F	4. KIXZ	4. KGNC-F	4. KQIZ-F	4. KQIZ-F	4. KMML-F	4. KMML-F
5.	5. KATP-F	5. KBUY-F	5. KIXZ	5. KIXZ	5.	KLSF-F	5. KIXZ	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KQIZ-F	1. KLSF-F	1. KLSF-F	1. KMML-F	1. KMML-F>
2. KAKS	2. KAKS	2. KMML-F	2. KMML-F	2. KGNC-F	2. KAKS-F	2. KQIZ-F	2. KMML-F	2. KLSF-F	2. KIXZ
KQIZ-F	KMML-F	3. KAKS	3. KQIZ-F	3. KMML-F	KLSF-F	3. KATP-F	KATP-F	3. KBUY-F	3. KBUY-F
4. KATP-F	4. KQIZ-F	KZZQ-F	KZZQ-F	4. KZZQ-F	4. KATP-F	4. KAKS-F	4. KQIZ-F	4. KQIZ-F	4. KGNC-F
KMML-F	5.	5.	KGNC-F	5.	5.	5.	5.	5.	KLSF-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	15 (1)	70 (3)	85 (4)	35.0	40.6	KAKS-F 107.9 Canyon 2.6/7.4
AOR		11 (91)	11 (1)	4.5	0	KZIP 107.1 Canyon .4/1.9
AC/OLDIES/SOFT ROCK	10 (1)	14 (1)	24 (2)	9.9	6.8	
MOR/VARIETY	10 (1)		10 (1)	4.1	6.4	
COUNTRY	28 (2)	50 (2)	78 (4)	32.1	29.7	
BLACK/URBAN						
BTFL MUSIC/EZ		34 (1)	34 (1)	14.0	12.8	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL				0	2.7	
SPANISH	1 (1)		1 (1)	0.4	0.9	
CLASSICAL						
UNKNOWN/OTHERS						

243 (14)

RADIO STATIONS

KD JW, 1010, 5 KW/500 W (DA-2)	COUNTRY	APR, \$ 18.00 (Torbet)	Walton
WGNC, 710, 10 KW (DA-2)	MOR	CBS, \$ 24.00 (Katz)	Stauffer
KIXZ, 940, 5 KW/1 KW (DA-2)	COUNTRY	ABC-I, \$ 21.00 (Blair)	Royce Bodiford
KPUR, 1440, 5 KW/1 KW (DA-N)	AC	\$ 18.00* (Mc-Guild)	Richard Haines
KQIZ, 1360, 500 W (DAYS)	CHR	\$ 10.00 (Select)	Dan Govman
KZIP, 1310, 1 KW (DAYS)	SPANISH	\$ 11.00 (Lotus)	
KAKS, 1550, 1 KW (DAYS,DA)	OLDIES	\$ 10.00 (Masla)	(CANYON) Danny Alexander
KAKS-F, 107.9, 100 KW @ 1353, CHR		US I, \$ 28.00 (Masla)	(CANYON) Danny Alexander
KBUY-F, 94.1, 100 KW @ 700, COUNTRY		APR, \$ 20.00 (Torbet)	Walton
KGNC-F, 97.9, 100 KW @ 1285, BTFL/EZ		MBS, \$ 24.00 (Katz)	Stauffer
KLSF-F, 96.9, 100 KW @ 668, CHR		\$ 23.00 (HNWH)	Royce Bodiford
KMML-F, 98.7, 100 KW @ 480, COUNTRY		ABC-I, \$ 23.00* (Blair)	Mike Fox
KQIZ-F, 93.1, 100 KW @ 700, CHR/AOR		US I, \$ 26.00 (Select)	Richard Haines
KZZQ-F, 101.9, 100 KW @ 730, AC		MBS, \$ NA (---)	Woods
KATP-F, 107.1, 3 KW @ 300, AOR (?)		\$ 26.00 (---)	(CANYON) Dave Swaim

ANCHORAGE

Arbitron Rank/Pop (12+): 154/191,600

MSA Rank/Pop: 180/233,500

NO ADI

Average Person Ratings: 16.2

Market TSL: 22.1 hours

Stations: 14/13

Diaries: 667/287:1/42.9%

Sample Target: 550

% Below Line: 0.3

% Not Listed: 7.7

1985 Revenue: \$ 9,000,000

HH Inc.: \$ 41,777

Retail \$: 2.7 Bil

Pop per Station: 14,738

#1 Biller: KFQD \$1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KGOT-F	53/17.1	11.7	16.7	13.5	14.3	1. KGOT-F	62/729	1. KGOT-F	616/32.2	25.9	30.6	
2. KWHL-F	38/12.3	13.7	12.3	15.1	17.3	2. KFQD	45/473	2. KWHL-F	439/22.9	26.1	21.2	
3. KFQD	37/11.9	9.4	11.0	10.8	11.3	3. KWHL-F	44/521	3. KFQD	383/20.0	23.2	21.7	
4. KYAK	29/ 9.4	10.1	10.0	7.3	12.0	4. KYAK	41/414	4. KKLV-F	301/15.7	14.8	13.5	
5. KKGR-F	25/ 8.1	8.5	9.0	5.0	3.0	5. KKGR-F	28/305	5. KYAK	289/15.1	15.8	15.3	
6. KHAR	21/ 6.8	6.8	7.7	9.7	7.9	6. KHAR	27/283	6. KENI	270/14.1	16.5	15.3	
7. KKLV-F	19/ 6.1	5.2	4.7	6.2	7.9	7. KKLV-F	20/326	7. KKGR-F	257/13.4	16.1	14.4	
8. KASH-F	18/ 5.8	2.9	3.3	.8	.4	8. KENI	19/360	8. KASH-F+	242/12.6	8.2	7.7	
9. KNIK-F	15/ 4.8	7.2	6.7	8.5	6.0	9. KASH-F+	18/253	9. KHAR	216/11.3	10.9	13.9	
10. KENI	13/ 4.2	6.8	3.3	8.9	7.1	10. KNIK-F	17/201	10. KNIK-F	171/ 8.9	13.2	12.4	
11. KRKN-F	11/ 3.5	2.3	2.7	1.2	1.9	11. KRKN-F	12/128	11. KRKN-F	121/ 6.3	5.6	4.9	
12. KBYR	6/ 1.9	2.0	2.0	.8	2.3	12. KBYR	6/100	12. KBYR	95/ 5.0	8.7	6.3	
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 62.64% (178 of 286) (SPG 85: 57.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F>	1. KGOT-F	1. KGOT-F	1. KFQD	1. KFQD	1. KFQD	1. KGOT-F	1. KGOT-F	1. KGOT-F>	1. KGOT-F	1. KGOT-F
2. KWHL-F	2. KWHL-F>	2. KWHL-F	2. KGOT	2. KYAK	2. KHAR	2. KFQD	2. KFQD	2. KWHL-F	2. KWHL-F	2. KWHL-F
3.	3. KFQD	KFQD	KYAK	3. KGOT-F	3. KYAK	3. KWHL-F	3. KWHL-F	3. KYAK	3. KFQD	3. KYAK
4.	4. KKGR-F	4. KKGR-F	4. KKGR-F	4. KKGR-F	4. KNIK-F	4. KYAK	4. KYAK	4. KFQD	4. KHAR	4. KFQD
5.	5.	5. KYAK	5.	5.	5. KASH-F+	5.	5.	5.	5.	5. KKGR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KFQD	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KYAK
2. KWHL-F	2. KFQD	2. KFQD	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KGOT-F>	2. KYAK	2. KGOT-F	2. KKGR-F
3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KRKN-F	3. KRKN-F	3. KGOT-F	3. KYAK	3. KFQD
4. KKLV-F	4. KKLV-F	4. KKLV-F	4. KKLV-F	4.	4.	KYAK	4. KKGR-F	4. KKGR-F	4. KWHL-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KFQD	5. KASH-F+

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		53 (1)	53 (1)	18.5	22.2	KABN 830 Big Lake .3/2.2
AC/OLDIES/SOFT ROCK MOR/VARIETY	56 (3)	19 (1)	75 (4)	26.2	19.6	
COUNTRY	30 (2)	17 (1)	47 (3)	16.4	14.8	
BLACK/URBAN						
BTFMUSIC/EZ NEWS/TALK	21 (1)	15 (1)	36 (2)	12.6	15.9	
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	1 (1)		1 (1)	0.3	3.7	
286 (14)						

RADIO STATIONS

KASH, 1080, 10 KW (DA-1)	, COUNTRY	US 2,\$ 24.00 (Unirep)	Comm. Pacific	Dennis Bookey
KBYR, 700, 1 KW	, AC	CBS,\$ 15.00 (Roslin)		Bill Walker
KENI, 550, 5 KW (DA-1)	, AC/CONTEMP	ABC-I,\$ 38.00 (Katz)		Jack Frost
KFQD, 750, 50 KW	, AC	,\$ 46.00 (Mc-Guild)		Roy Robinson
KHAR, 590, 5 KW	, BTFM/EZ	,\$ 31.00 (Eastman)		Ron Clement
KYAK, 650, 50 KW/25 KW (DA-2)	, COUNTRY	MBS,\$ 35.00* (Weiss)	Olympic	
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS,\$ 48.00* (Weiss)	Olympic	
KKGR-F, 100.5, 25 KW @ 178, AOR		,\$ 35.00 (HNWH)		Gregg Clapper
KKLV-F, 104.1, 55 KW @ 61, AC		APR,\$ 30.00 (Eastman)		Pat Harpel
KNIK-F, 105.3, 60 KW @ 260, BTFM/EZ		CBS,\$ 25.00 (Roslin)		Bill Walker
KRKN-F, 102.1, 25 KW @ 165, CHR/JAZZ/AOR		,\$ 32.00 (---)		Joseph Perry
KWHL-F, 106.5, 50 KW @ -99, AOR		,\$ 48.00 (Mc-Guild)		Roy Robinson
KASH-F, 107.5, 100 KW @ 295, COUNTRY		US 2,\$ 18.00* (Unirep)	Comm. Pacific	Dennis Bookey

MISCELLANEOUS COMMENTS KRKN-F sold to Ingstad/Holland for \$650,000 (Montcalm)...

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APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 154/191,600

Stations: 23/13
Diaries: 783/245:1/57.0%
Sample Target: 630
% Below Line: 26.8
% Not Listed: 9.4

1985 Revenue: \$ 6,500,000
HH Inc.: \$ 29,875
Retail \$: 1.54 Bil
Pop per Station: 14,738
#1 Biller: WHBY + WAPL \$950,000

MSA Rank/Pop: 147/298,900
GREEN BAY ADI
Average Person Ratings: 16.9
Market TSL: 22.1 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WAPL-F	62/14.9	11.6	12.7	13.5	9.5	21.7	1. WIXX-F	134/2049	1. WAPL-F	676/27.5	21.6	28.1
2. WROE-F	35/ 8.4	7.2	8.5	11.4	8.7	6.6	2. WAPL-F	112/1479	2. WIXX-F	648/26.3	26.6	28.7
3. WIXX-F	34/ 8.2	8.8	9.5	7.8	9.0	9.6	3. WGEE	63/ 731	3. WKAU-F+	431/17.5	21.7	25.8
4. WYNE	30/ 7.2	8.0	8.3	7.0	6.1	6.6	4. WDUZ-F	61/ 699	4. WROE-F	393/16.0	14.5	17.5
5. WKAU-F+	28/ 6.7	5.8	8.7	5.9	7.4	7.1	5. WKAU-F+	50/ 893	5. WHBY	363/14.7	19.0	16.1
6. WHBY	24/ 5.8	7.7	7.8	8.5	8.0	7.5	6. WROE-F	41/ 490	6. WAHC-F	325/13.2	16.8	14.7
7. WGEE	22/ 5.3	6.1	3.9	3.6	4.0	4.8	7. WYNE	32/ 356	7. WNAM	306/12.4	16.4	17.9
8. WNAM	20/ 4.8	5.2	7.8	6.0	6.4	3.7	8. WJLW-F	26/ 335	8. WMGV-F	295/12.0	15.2	16.8
9. WAHC-F	17/ 4.1	4.7	3.4	4.9	6.6	4.3	9. WCUB	25/ 346	9. WYNE	273/11.1	13.7	15.8
WJRQ	17/ 4.1	4.1	---	.8	1.4	3.4	10. WAHC-F	24/ 437	10. WOSH	254/10.3	9.6	10.5
11. WOSH	14/ 3.4	3.3	3.9	5.2	3.8	3.9	WHBY	24/ 381	11. WGEE	244/ 9.9	12.1	10.5
WMGV-F	14/ 3.4	4.7	4.9	3.4	6.4	4.1	WNAM	24/ 382	12. WRJQ	116/ 4.7	5.4	NA
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 59.95% (226 of 377) (SPG 85: 56.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F	1. WAPL-F	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F>	1. WAPL-F	1. WAPL-F>
2. WAHC-F	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WYNE	2. WYNE	2. WHBY	2. WROE-F	2. WROE-F	2. WIXX-F	2. WIXX-F
WIXX-F	3. WKAU-F+	3. WKAU-F+	3. WKAU-F+	3. WIXX-F	3. WHBY	3. WGEE	3. WNAM	3. WIXX-F	3. WROE-F	3. WYNE
4. WKAU-F	4. WMGV-F	4.	4. WHBY	4. WROE-F	4. WNAM	4. WYNE	4. WIXX-F	4. WKAU-F+	4. WKAU-F	4. WGEE
5.	5.	5.	WYNE	5. WKAU-F+	WRJQ	5. WIXX-F	5. WKAU-F+	5. WNAM	WYNE	5. WKAU-F+
										6. WROE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WAPL-F	1. WROE-F	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>
2. WIXX-F	2. WIXX-F	2. WAPL-F	WIXX-F	2. WIXX-F	2. WKAU-F+	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WYNE
3. WAHC-F	3. WKAU-F	3. WKAU-F+	3. WKAU-F+	3. WKAU-F+	WIXX-F	3. WKAU-F+	3. WHBY	3. WKAU-F	3. WHBY
4. WKAU-F	WMGV-F	WMGV-F	4. WROE-F	4. WNAM	4.	4.	WKAU-F+	4. WHBY	4. WYXX-F
5.	5.	5.	5.	WYNE	5.	5.	5.	WYNE	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	73 (3)	79 (4)	21.0	23.8	WCKK 690 Oshkosh 1.9/4.3
AOR		62 (1)	62 (1)	16.4	13.9	WEMI-F 100.1 Neenah 1.7/4.3
AC/OLDIES/SOFT ROCK	20 (1)	19 (3)	39 (4)	10.3	13.9	WCUB 980 Two Rivers .5/1.3
MOR/VARIETY	32 (3)		32 (3)	8.5	10.2	WDUZ-F 98.5 Green Bay 3.1/7.4
COUNTRY	68 (4)	17 (2)	85 (6)	22.5	20.0	WFON-F 107.1 Fond Du Lac .5/3.0
BLACK/URBAN						WGN 720 Chicago .7/3.2
BTFL MUSIC/EZ		48 (2)	48 (2)	12.7	12.0	WJLW-F 95.9 De Pere 1.7/3.3
NEWS/TALK					0.5	WNBK-F 93.5 New London 2.4/3.5
NOSTALGIA	25 (2)		25 (2)	6.6	2.9	WTMJ 620 Milwaukee 1.2/4.9
RELIGION/GOSPEL		7 (1)	7 (1)	1.9	1.3	WYCO-F 107.9 Wausau .7/2.5
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

377 (23)

RADIO STATIONS

WCKK, 690, 250 W (DAYS,DA)	, NOSTALGIA (?)	ABC-E,\$ 14.00* (Weiss)	Dennis Quinn
WHBY, 1230, 1 KW	, MOR	CBS,\$ 35.00 (Eastman)	Susan Knaack
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-T,\$ 17.00* (Masla)	Perry Murphy
WOSH, 1490, 1 KW	, COUNTRY	NBC,\$ 18.00* (HNWH)	Phil Robbins
WRJQ, 1570, 1 KW (DAYS)	, NOSTALGIA	MBS,\$ 10.00 (---)	Jim Bethke
WYNE, 1150, 5 KW (DA-2)	, COUNTRY	ABC-E,\$ 25.00 (Market 4)	Ned Hughes
WAHC-F, 96.7, 3 KW @ 293, CHR		,\$ 15.00* (Masla)	Perry Murphy
WAPL-F, 105.7, 100 KW @ 500, AOR		,\$ 35.00 (Eastman)	Susan Knaack
WKAU-F, 104.9, 1 KW @ 480, CHR		ABC-R,\$ 20.00 (Select)	Wincom
WMGV-F, 103.9, 2.5 KW @ 355, AC		Source,US 1,\$ 25.00 (HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ		,\$ 23.00* (---)	Jim Bethke
WEMI-F, 100.1, 3 KW @ 300, RELIGION		,\$ 10.00 (---)	Ken Ellis

Other ranked stations - See Green Bay

ASHEVILLE

Arbitron Rank/Pop (12+): 174/156,500

MSA Rank/Pop: 227/167,200
Greenville ADI
Average Person Ratings: 15.6
Market TSL: 20.8 hours

Stations: 13/8
Diaries: 513/305:1/46.6%
Sample Target: 550
% Below Line: 23.2
% Not Listed: 13.5

1985 Revenue: \$ 3,900,000
HH Inc.: \$ 24,385
Retail \$: 1.24 Bill
Pop per Station: 19,563
#1 Biller: WWNC \$ 2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WWNC	87/35.7	---	33.0	---	35.7	1. WKSF-F	124/1435	1. WWNC	765/48.9	---	46.3
2. WKSF-F	55/22.5	---	27.8	---	9.1	2. WWNC	107/1003	2. WKSF-F	569/36.4	---	38.3
3. WESC-F	15/ 6.1	---	6.1	---	4.9	3. WESC-F	51/ 614	3. WESC-F	244/15.6	---	12.1
4. WSPA-F	13/ 5.3	---	2.2	---	1.4	4. WSPA-F	41/ 338	4. WFBC-F	164/10.5	---	10.2
5. WFBC-F	11/ 4.5	---	3.9	---	6.3	5. WFBC-F	30/ 379	5. WSKY	150/ 9.6	---	12.1
6. WXRC-F	8/ 3.3	---	---	---	---	6. WXRC-F	24/ 243	6. WRAQ	116/ 7.4	---	7.6
7. WISE	6/ 2.5	---	3.0	---	13.6	7. WMIT-F	16/ 307	7. WISE	115/ 7.3	---	10.6
8. WRAQ	4/ 1.6	---	4.3	---	2.8	8. WRAQ	8/ 157	8. WSPA-F	112/ 7.2	---	5.5
9. WFGW	3/ 1.2	---	.4	---	1.4	9. WISE	7/ 142	9. WMIT-F	74/ 4.7	---	NA
WMIT	3/ 1.2	---	2.2	---	2.4	10. WFGW	5/ 88	10. WFGW	50/ 3.2	---	2.1
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 49.76% (105 of 211) (SPG 85: 50.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSF-F	1. WKSF-F>	1. WWNC	1. WWNC	1. WWNC >	1. WWNC >	1. WWNC >	1. WWNC >	1. WWNC	1. WKSF-F	1. WKSF-F
2.	2. WWNC >	2. WKSF-F>	2. WKSF-F>	2. WKSF-F>	2. WKSF-F	2. WKSF-F	2. WKSF-F>	2. WKSF-F	2. WWNC	2. WWNC >
3.	3. WXRC-F	3. WESC-F	3. WFBC-F	3. WESC-F	3. WSPA-F	3.	3. WESC-F+>	3. WESC-F	3.	3. WESC-F
4.	4. WFBC-F	4. WFBC-F	WESC-F	4. WFBC-F	4. WESC-F	4.	4. WSPA-F	4.	4.	4. WSPA-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WFBC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSF-F>	1. WKSF-F>	1. WKSF-F	1. WWNC	1. WWNC >	1. WKSF-F>	1. WKSF-F	1. WWNC >	1. WWNC	1. WWNC >
2. WESC	2. WFBC-F	2. WWNC	2. WKSF-F>	2. WKSF-F>	2. WXRC-F	2. WWNC	2. WKSF-F	WKSF-F>	2. WKSF-F>
WFBC-F	3. WWNC	WFBC-F	3. WFBC-F	3. WESC-F	3. WISE	3. WXRC-F	3.	3. WXRC-F	3. WESC-F
4.	4.	4.	4.	WFBC-F	WESC-F	4.	4.	4. WESC-F	4. WXRC-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		55 (1)	55 (1)	26.1	32.3	WMMH 1460 Marshall .8/2.0
AOR		8 (1)	8 (1)	3.8	0	WSKY 1230 Asheville .8/9.6
AC/OLDIES/SOFT ROCK	6 (1)	11 (1)	17 (2)	8.1	8.1	WESC 660 Greenville .8/1.4
MOR/VARIETY	6 (2)		6 (2)	2.8	7.1	
COUNTRY	89 (2)	15 (1)	104 (3)	49.3	47.0	
BLACK/URBAN						
BTFMUSIC/EZ		13 (1)	13 (1)	6.2	2.5	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	5 (2)	3 (1)	8 (3)	3.8	3.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N)	, AC	US I, \$ 25.00* (Mc-Guild)	Eric Jorgenson
WRAQ, 1380, 5 KW/1 KW (DA-N)	, MOR	UPI, \$ 7.00 (Carolina)	Garrett Aldenfer
WSKY, 1230, 1 KW	, MOR	CBS, \$ 8.00 (---)	Zeb Lee
WWNC, 570, 5 KW (DA-N)	, COUNTRY	ABC-1, \$ 72.00 (Katz)	Shelden Summerlin
WKSF-F, 99.9, 53 KW @ 2624, CHR		, \$ 45.00* (Mc-Guild)	Eric Jorgenson
WMIT-F, 106.9, 36 KW @ 3050, RELIGION		ABC-I, \$ NA (---)	Edna Edwards

WXRC - See Charlotte

Other ranked stations - see Greenville, SC

MISCELLANEOUS COMMENTS Arbitron fell 6.7% short of sample target

ATLANTA

Arbitron Rank/Pop (12+): 14/2,015,200
 MSA Rank/Pop: 11/2,388,100
 ADI # 15
 Average Person Ratings: 18.2
 Market TSL: 23.8 hours

Stations: 26/26
 Diaries: 1682/1198:1/39.6%
 Sample Target: 1690
 % Below Line: 0
 % Not Listed: 10.1

1985 Revenue: \$ 75,400,000
 HH Inc.: \$ 32,228
 Retail \$: 17.0 Bil
 Pop per Station: 77,508
 #1 Biller: WQXI A/F \$12,600,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. WPCH-F	339/9.2	9.5	7.4	---	6.5	7.2	1. WKLS-F	440/4788	1. WQXI-F	4379/21.7	21.7	24.0	
2. WKLS-F	338/9.2	10.5	9.0	---	6.4	13.5	2. WPCH-F	404/4487	2. WZGC-F	3965/19.7	25.0	29.6	
3. WQXI-F	334/9.1	7.0	8.9	---	9.2	10.3	3. WYAY-F	351/3819	3. WPCH-F	3636/18.0	16.2	13.7	
4. WVEE-F	315/8.6	9.8	8.9	---	11.0	13.8	4. WQXI-F	350/4753	4. WSB	3632/18.0	18.0	18.1	
5. WYAY-F	226/6.1	4.6	4.9	---	3.3	6.7	5. WVEE-F	327/3739	5. WKLS-F	3586/17.8	17.3	15.5	
6. WZGC-F	225/6.1	8.5	9.8	---	12.1	10.1	6. WFOX-F	297/3488	6. WVEE-F	3532/17.5	16.3	19.4	
7. WSB	209/5.7	5.5	6.7	---	6.3	5.2	7. WZGC-F	284/5008	7. WKHX-F	2889/14.3	15.3	18.1	
8. WFOX-F	207/5.6	3.6	4.1	---	3.7	3.4	8. WKHX-F	249/3573	8. WSB-F	2879/14.3	14.0	16.2	
9. WSB-F	196/5.3	5.4	4.9	---	5.4	4.1	9. WSB	244/4071	9. WYAY-F	2596/12.9	10.6	7.9	
10. WKHX-F	193/5.3	6.2	6.6	---	8.9	5.8	10. WSB-F	213/3240	10. WARM-F	2545/12.6	9.8	9.6	
11. WAOK	152/4.1	3.0	3.0	---	2.3	1.3	11. WARM-F	176/3149	11. WFOX-F	2466/12.2	13.1	10.8	
12. WARM-F	144/3.9	2.4	3.2	---	2.5	2.7	12. WAOK	152/1800	12. WAOK	1800/ 8.9	7.4	6.3	
13. WEKS-F+	90/2.4	2.0	1.1	---	1.6	3.3	13. WEKS-F+	133/1547	13. WGST	1307/ 6.5	8.2	9.2	
14. WGST	62/1.7	3.1	2.6	---	2.9	1.5	14. WGST	62/1338	14. WEKS-F+	1122/ 5.6	NA	4.1	
15. WPLO	43/1.2	1.2	2.1	---	1.7	1.1	15. WPLO	46/ 732	15. WCNN	758/ 3.8	6.2	6.0	
16.							16.		16.				
17.							17.		17.				
18.							18.		18.				
19.							19.		19.				
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 79.84% (2637 of 3303) (SPG 85: 78.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F>	1. WKLS-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WPCH-F>	1. WQXI-F>	1. WPCH-F>	1. WKLS-F	1. WVEE-F	1. WKLS-F
2. WVEE-F	2. WQXI-F	2. WKLS-F	2. WKLS-F	2. WKLS-F	2. WYAY-F	2. WSB	2. WQXI-F	2. WPCH-F	2. WQXI-F	2. WVEE-F>
3. WKLS-F>	3. WVEE-F>	3. WVEE-F	3. WVEE-F	3. WVEE-F	3. WSB	3. WPCH-F	3. WKLS-F	3. WVEE-F	3. WKLS-F	3. WZGC-F
4. WARM-F	4. WSB-F	4. WFOX-F	4. WFOX-F	4. WPCH-F	4. WKHX-F	4. WKLS-F	4. WFOX-F	4. WQXI-F	4. WZGC-F	4. WPCH-F
5. WEKS-F>	5. WFOX-F	5. WYAY-F	5. WYAY-F	WYAY-F	5. WFOX-F	5. WVEE-F	5. WVEE-F	5. WFOX-F	5. WSB	5. WQXI-F
6. WAOK	6. WARM-F	6. WSB-F	6. WSB-F	WFOX-F	6. WQXI-F	6. WYAY-F	6. WYAY-F	6. WYAY-F	6. WPCH-F	6. WKHX-F
7. WQXI-F	7. WZGC-F	7. WPCH-F	7. WPCH-F	7. WSB-F	7. WAOK	7. WZGC-F	7. WSB-F	7. WZGC-F	7. WSB-F	7. WARM-F
8.	8. WYAY-F	8. WKHX-F	8.	8.	8.	8.	8. WKHX-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WVEE-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WKLS-F>	1. WKLS-F>	1. WKLS-F	1. WKLS-F>	1. WKLS-F	
2. WZGC-F	2. WVEE-F	2. WSB-F	2. WVEE-F	2. WSB-F	2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	
3. WEKS-F	3. WSB-F	3. WVEE-F	3. WSB-F	3. WVEE-F	3. WZGC-F	3. WVEE-F>	3. WVEE-F	3. WVEE-F	3. WYAY-F	
WQXI-F	4. WKLS-F	4. WKLS-F	4. WYAY-F	4. WPCH-F	4. WQXI-F	4. WARM-F	4. WARM-F	4. WFOX-F	4. WVEE-F	
5. WKLS-F	5. WFOX-F	5. WFOX-F	WFOX-F	5. WFOX-F	5. WFOX-F	5. WFOX-F	5. WFOX-F	5. WYAY-F	WFOX-F	
6. WARM-F	6. WZGC-F	6. WYAY-F>	6. WKLS-F	6. WYAY-F	6. WKHX-F	6. WZGC-F	6. WOSB-F	6. WPCH-F	6. WPCH-F	
7.	WYAY-F	7. WPCH-F	7. WPCH-F	7. WKHX-F	7. WARM-F	7. WYAY-F	7. WYAY-F	7. WKHX-F	7. WKHX-F	
8.	8.	8. WARM-F	8. WKHX-F	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		369 (2)	369 (2)	11.2	23.8	WAEC	860	Atlanta	.4/1.5
AOR		338 (1)	338 (1)	10.2	7.2	WBUS-F	96.7	Newnan	.5/2.3
AC/OLDIES/SOFT ROCK	39 (1)	749 (4)	788 (5)	23.9	14.9	WCNN	680	Atlanta	.9/3.8
MOR/VARIETY	209 (1)		209 (1)	6.3	7.1	WGKA	1190	Atlanta	.5/1.4
						WGUN	1010	Atlanta	.4/1.6
COUNTRY	43 (1)	419 (2)	462 (3)	14.0	15.5	WIGO	1340	Atlanta	.9/3.6
BLACK/URBAN	219 (4)	423 (3)	642 (7)	19.4	16.8	WLKQ-F	102.3	Buford	.3/1.1
BTFL MUSIC/EZ		339 (1)	339 (1)	10.3	7.2	WQXI	790	Atlanta	1.1/3.2
NEWS/TALK	95 (2)		95 (2)	2.9	4.6	WXLL	1310	Decatur	.4/1.0
						WYZE	1480	Atlanta	.9/1.7
NOSTALGIA					1.8				
RELIGION/GOSPEL	43 (3)		43 (3)	1.3	1.2				
SPANISH					0				
CLASSICAL	18 (1)		18 (1)	0.5	0				
UNKNOWN/OTHERS					0				

3303 (26)

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	NBC,NBN,\$ 24.00 (---)	Forus	Don Stone
WAOK, 1380, 5 KW (DA-N)	, BLACK	CNN,US 2,ABC-T,\$ 60.00* (Mc-Guild)	DKM	Rik Rogers
WCNN, 680, 50 KW/10 KW (DA-N)	, TALK	,\$ 45.00* (HNWH)		Charles Smithyall
WFOM, 1230, 1 KW	, RELIGION	,\$ 12.00 (Bolton)	(MARIETTA)	R. Hemphill
WGKA, 1190, 5 KW (DAYS)	, CLASSICAL	,\$ 30.00 (CMBS)		Eathel Holley
WGST, 920, 5 KW	, NEWS	CBS,MBS,\$ 90.00* (Katz)	Jacor	John Lauer
WGUN, 1010, 50 KW (DAYS)	, RELIGION	SBN,\$ 20.00 (---)	Rivers	William Bie
WIGO, 1340, 1 KW	, BLACK	,\$ 60.00 (---)	Brunson	Neil McElhane
WKLS, 970, 5 KW (DAYS)	, AOR	,\$ NM (Katz)	Taft	Tom Connolly
WPLO, 590, 5 KW (DA-N)	, COUNTRY	,\$ 68.00* (Select)	Cap Cities/ABC	Norm Schrutt
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	,\$ NA (Blair)	Jeff-Pilot	Gerald Blum
WSB, 750, 50 KW	, MOR	ABC-I,ABC-E,\$170.00* (Christal)	Cox	Michael Faherty
WYZE, 1480, 5 KW (DAYS)	, BLACK	,\$ 14.00 (---)	Buck	James Swanger

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	,\$150.00* (Eastman)	Susquehanna	
WEKS, 104.1, 100 KW @ 1690, BLACK	,\$ 55.00* (Durpetti)	Trans World	
WFOX, 97.1, 100 KW @ 1566, AC	,\$160.00 (MMR)	Shamrock (GAINESVILLE)	Martin Sherry
WKHX, 101.5, 100 KW @ 900, COUNTRY	,\$169.00* (Select)	Cap Cities/ABC (MARIETTA)	Norm Schrutt
WKLS, 96.1, 100 KW @ 950, AOR	,\$185.00* (Katz)	Taft	Tom Connolly
WPCH, 94.9, 100 KW @ 987, BTFL MUS	,\$179.00* (Katz)	Jacor	John Lauer
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	,\$340.00 (Blair)	Jeff-Pilot	Gerald Blum
WSB, 98.5, 100 KW @ 919, AC	CBS-R,\$160.00* (Christal)	Cox	Michael Faherty
WVEE, 103.3, 100 KW @ 450, URBAN	US I,\$170.00* (Mc-Guild)	DKM	Rik Rogers
WYAY, 106.7, 100 KW @ 1400, COUNTRY	,\$140.00* (Republic)	Katz (GAINESVILLE)	Bob Green
WZGC, 92.9, 100 KW @ 910, CHR	ABC-C,\$220.00* (Torbet)	First Media	Paul Nugent
WBUS, 96.7, 3 KW @ 300, BLACK	,\$ NA (Masla)	New Systems (NEWMAN)	

CALL LETTER CHANGES

WJYA A/F changes to WEKS A/F

FORMAT CHANGES

WARM changes to CHR (Feb)
 WEKS A/F changes from Nostalgia to Urban
 WQXI-F reclassified as AC and the station
 is also playing jazz - especially at night

STATION SALES

WYAY-F (Gainesville): From
 Katz to New City for \$10,000,000
 (est)

ATLANTIC CITY

Arbitron Rank/Pop (12+): 161/178,000

MSA Rank/Pop: 150,289,900

Philadelphia ADI

Average Person Ratings: 16.9

Market TSL: 22.8 hours

Stations: 22/10

Diaries: 592/301:1/42.4%

Sample Target: 550

% Below Line: 31.7

% Not Listed: 10.0

1985 Revenue: \$6,500,000

HH Inc.: \$28,325

Retail \$: 2.4 Bil

Pop per Station: 17,800

#1 Biller: WFPG-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WAYV-F	41/13.6	---	15.0	---	10.9	1. WAYV-F	49/552	1. WAYV-F	486/27.3	----	27.2
2. WFPG-F	36/12.0	---	11.1	---	10.6	2. WFPG-F	46/360	2. WMMR-F	330/18.5	----	18.5
3. WMMR-F	31/10.3	---	9.6	---	6.7	3. WMMR-F	43/454	3. WMGM-F	290/16.3	----	18.0
4. WMID	30/10.0	---	11.8	---	8.8	4. WMID	36/347	4. WFPG-F	281/15.8	----	19.2
5. WMGM-F	18/ 6.0	---	6.7	---	6.0	5. WMGM	33/435	5. WMID	280/15.7	----	19.2
6. WUSS	17/ 5.6	---	4.1	---	6.3	6. WRDR-F	18/167	6. WLQE-F	198/11.1	----	11.2
7. WUSL-F	15/ 5.0	---	3.5	---	3.9	WUSL-F	18/194	7. WUSS	182/10.2	----	11.4
WRDR-F	15/ 5.0	---	1.9	---	4.6	8. WUSS	17/182	8. WUSL-F	168/ 9.4	----	NA
9. WXTU-F	13/ 4.3	---	.3	---	---	9. WXTU-F	14/104	9. WOND	160/ 9.0	----	11.5
10. WOND	11/ 3.7	---	3.5	---	3.2	10. WSLT-F	12/187	10. WCAU-F	143/ 8.0	----	9.3
11.						11.		11. WRDR-F	142/ 8.0	----	6.4
12.						12.		12. WIIN	138/ 7.8	----	11.9

12+ FM SHARE (METRO): 75.28% (204 of 271) (SPG 85: 70.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F	1. WMMR-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMMR-F
2. WCAU-F	2. WAYV-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMID	2. WFPG-F	2. WFPG-F	2. WFPG-F	2. WAYV-F
3. WMMR-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMMR-F	3. WMID	3. WMMR-F	3. WUSL-F	3. WFPG-F
WUSL-F	4. WUSL-F	4. WUSL-F	4. WOND	4. WUSS	4. WXTU-F	4. WRDR-F	4. WFPG-F	4. WMMR-F	4. WMID	4. WMID
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WUSS	2. WMGM-F	2. WMGM-F	2. WMGM-G	2. WAYV-F	2. WAYV-F
WUSL-F	3. WUSL-F	3. WUSS	3. WUSS	3. WFPG-F	3. WUSL-F	3. WAYV-F	3. WAYV-F	3. WMGM-F	3. WMGM-F
4.	4. WMGM-F	4.	4. WUSL-F	4. WRDR-F	4. WAYV-F	4. WUSL-F	4.	4.	4. WXTU-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		48 (3)	48 (3)	17.8	26.3	WIIN 1450 Atlantic City 2.0/ 7.8
AOR		50 (3)	50 (3)	18.5	10.7	WLQE-F 99.3 Pleasantville 2.3/11.1
AC/OLDIES/SOFT ROCK		22 (5)	22 (5)	8.1	12.1	WSLT-F 106.3 Somers Point 1.3/ 6.2
MOR/VARIETY	17 (2)		17 (2)	6.3	4.5	WDVR-F 98.3 Ocean City 1.7/ 3.0
COUNTRY		13 (1)	13 (1)	4.8	0.3	WSTW-F 93.7 Wilmington, DE .3/ 3.0
BLACK/URBAN	17 (1)	15 (1)	32 (2)	11.8	9.0	
BTFL MUSIC/EZ		40 (2)	40 (2)	14.8	13.8	
NEWS/TALK	4 (2)	1 (1)	5 (3)	1.8	6.9	See Philadelphia for more information about the following stations:
NOSTALGIA	30 (1)		30 (1)	11.1	14.9	WCAU 1.0/3.8 WMGK-F 1.0/4.0
RELIGION/GOSPEL						WCAU-F 2.0/8.0 WWDB-F .3/1.8
SPANISH						WEAZ-F 1.3/7.2 WYSP-F .3/2.8
CLASSICAL						WKSZ-F 1.0/2.5
UNKNOWN/OTHERS						

271 (22)

RADIO STATIONS

WIBG, 1520, 1 KW (DAYS,DA)	, NOSTALGIA	,\$ 13.00 (Groskin)	Neely Crowley
WIIN, 1450, 1 KW	, SOFT AC/MOR	CBS,\$ 18.00 (Eastman)	Dick Taylor
WMID, 1340, 1 KW	, NOSTALGIA	NBC,\$ 22.00 (Masla)	Frank Montesano
WOND, 1400, 1 KW	, MOR (?)	ABC-E,\$ 15.00* (Mc-Guild)	Dick Ireland
WUSS, 1490, 1 KW	, BLACK	MBS,NBN,\$ 16.00* (S. Katz)	John Hickman
WAYV-F, 95.1, 20 KW @ 300, CONTEMP/AC		,\$ 34.00* (HNWH)	Vi Trofa
WDVR-F, 98.3, 3 KW @ 200, AC (?)		,\$ 10.00 (----)	Charles Kramer
WFPG-F, 96.9, 50 KW @ 400, BTFL/EZ		,\$ 28.00* (Eastman)	Dick Taylor
WLQE-F, 99.3, 3 KW @ 300, CONTEMP/AC		CBS-R,\$ 20.00 (Masla)	Frank Montesano
WMGM-F,103.7, 50 KW @ 395, AOR		,\$ 25.00* (Mc-Guild)	Dick Ireland
WSLT-F,106.3, 3 KW @ 300, SOFT AC		UPI,\$ 19.00 (Groskin)	Neely Crowley
WRDR-F,104.9, 3 KW @ 280, NOSTALGIA		ABC-D,\$ 14.00 (----)	(EGG HARBOR) Jim Rodio

Other ranked stations-See Philadelphia

MISCELLANEOUS COMMENTS WIIN/WFPG-F sold to Hartstone/Dickstein for \$5,000,000... WIBG/WSLT-F sold for \$1,163,000 (Blackburn)...

AUGUSTA, GA

Arbitron Rank/Pop (12+): 110/307,000

MSA Rank/Pop: 112/368,000

Average Person Ratings: 17.0
Market TSL: 22.8 hours

Stations: 19/17
Diaries: 741/ 414:1/42.2%
Sample Target: 690
% Below Line: 2.6
% Not Listed: 10.7

1985 Revenue: \$ 6,400,000
HH Inc.: \$ 26,560
Retail \$: 1.9 Bil
Pop per Station: 18,059
#1 Biller: WBBQ A/F \$3,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WBBQ-F	113/21.6	---	21.6	---	25.7	33.6	1. WBBQ-F	172/2088	1. WBBQ-F	1389/45.2	---	46.2
2. WFXA-F	67/12.8	---	13.5	---	6.6	13.6	2. WZNY-F	88/1200	2. WZNY-F	887/28.9	---	17.1
3. WZNY-F	65/12.4	---	6.5	---	5.0	13.6	3. WFXA-F	70/ 797	3. WFXA-F	705/23.0	---	26.2
4. WGUS-F	42/ 8.0	---	7.0	---	5.8	9.1	4. WGUS-F	48/ 665	4. WGUS-F	534/17.4	---	13.5
5. WNEZ-F	28/ 5.4	---	6.8	---	8.5	3.2	5. WRDW-F	44/ 480	5. WGAC	333/10.8	---	13.3
6. WGAC	27/ 5.2	---	6.5	---	4.1	2.9	6. WNEZ-F	29/ 355	6. WNEZ-F	328/10.7	---	12.7
7. WRDW-F	26/ 5.0	---	1.3	---	---	3.4	7. WGAC	28/ 352	7. WRDW	307/10.0	---	10.6
8. WRDW	15/ 2.9	---	3.1	---	12.5	2.1	8. WJFX-F	19/ 200	8. WRDW-F	293/ 9.5	---	4.6
9. WJFX-F	14/ 2.7	---	---	---	---	2.4	9. WJFX-F	19/ 236	9. WBBQ	196/ 6.4	---	9.7
WMTZ-F	14/ 2.7	---	4.5	---	4.4	1.9	10. WTHO-F	18/ 222	10. WMTZ-F	190/ 6.2	---	9.5
11.							11.		11. WKZK	188/ 6.1	---	10.4
12.							12.		12. WJFX-F	161/ 5.2	---	---

12+ FM SHARE (METRO): 83.08% (388 of 467) (SPG 85: 72.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WGUS-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WZNY-F	2. WBBQ-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WFXA-F	2. WFXA-F
3. WRDW-F	3. WZNY-F	3. WFXA-F	3. WFXA-F	3. WFXA-F	3. WZNY-F	3. WZNY-F	3. WFXA-F	3. WFXA-F	3. WRDW-F	3. WZNY-F
4.	4. WRDW-F	4. WGUS-F	4. WGUS-F	4. WGUS-F	4. WGAC	4. WGAC	4. WGUS-F	4. WGUS-F	4. WZNY-F	4. WGUS-F
5.	5.	5. WRDW-F	5.	5.	5. WFXA-F	5. WGUS-F	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBBQ-F	1. WBBQ-F	1. WZNY-F	1. WBBQ-F	1. WZNY-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	
2. WFXA-F	2. WZNY-F	2. WBBQ-F	2. WZNY-F	2. WBBQ-F	2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WFXA-F	2. WZNY-F	
3. WZNY-F	3. WFXA-F	3. WFXA-F	3. WFXA-F	3. WFXA-F	3. WJFX-F	3. WZNY-F	3. WFXA-F	3. WZNY-F	3. WFXA-F	
4. WRDW-F	4. WRDW-F	4. WRDW-F	4. WGUS-F	4. WGUS-F	4.	4. WJFX-F	4.	4. WJFX-F	4. WGUS-F	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	113 (1)	118 (2)	25.3	26.5	WBBQ 1340 Augusta 1.0/6.4
AOR		14 (1)	14 (1)	3.0		WCKJ 1230 Augusta .4/2.5
AC/OLDIES/SOFT ROCK	2 (1)	65 (1)	67 (2)	14.3	11.0	WGUS 1380 N. Augusta, SC 1.1/4.4
MOR/VARIETY	27 (1)		27 (1)	5.8	7.2	WKZK 1600 N. Augusta, SC 2.3/6.1
COUNTRY	6 (1)	68 (4)	74 (5)	15.8	17.8	WTHB 1550 Augusta 1.5/3.2
BLACK/URBAN	15 (1)	100 (3)	115 (4)	24.6	20.6	WTHO-F 101.7 Thomson 1.3/3.6
BTFL MUSIC/EZ	4 (1)	28 (1)	32 (2)	6.9	7.6	WTWA 1240 Thomson .8/1.4
NEWS/TALK						WCOS-F 97.9 Columbia 1.0/2.1
NOSTALGIA						WJFX-F 101.3 Sumter 1.3/3.7
RELIGION/GOSPEL	20 (2)		20 (2)	4.3	9.6	
SPANISH						MISCELLANEOUS COMMENTS WCKJ donated to Paine College...WTHB/WFXA-F sold by Woodfin to Davis for \$2,411,000 (est)...
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

WBBQ, 1340, 1 KW	, CHR	ABC-C, \$ 17.00 (Eastman)	Ed Dunbar
WCKJ, 1230, 1 KW	, AC	APR, \$ 20.00 (Southern)	Eva Gibson
WGAC, 580, 5 KW/1 KW (DA-1)	, EZ/MOR	CBS, \$ 20.00* (Republic)	Coni Sansom
WGUS, 1380, 5 KW (DAYS)	, COUNTRY	ABC-E, \$ 16.00* (Mc-Guild)	Edith Buchanan
WIGL, 1050, 1 KW (DAYS)	, RELIGION	, \$ NA (Select)	D. Vantrease
WKZK, 1600, 500 W (DAYS)	, GOSPEL	, \$ 14.00 (Dora)	A. McCottry
WRDW, 1480, 5 KW (DA-1)	, BLACK	NBN, \$ 30.00 (HNWH)	Carl Burroughs
WTHB, 1550, 5 KW (DAYS)	, RELIGION	SBN, \$ 16.00 (HNWH)	Randy Sheffield
WBBQ-F, 104.3, 100 KW @ 1003, CHR		ABC-C, \$ 90.00 (Eastman)	Ed Dunbar
WFXA-F, 103.1, 3 KW @ 300, BLACK		CBS-R, US I, \$ 45.00* (HNWH)	Randy Sheffield
WGUS-F, 102.3, 3 KW @ 265, COUNTRY		ABC-E, \$ 30.00 (Mc-Guild)	Edith Buchanan
WNEZ-F, 99.3, 3 KW @ 300, BTFL/EZ		MBS, \$ 17.00 (---)	Charles Hubbard
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY		, \$ 15.00 (---)	Warren Watkins
WTHO-F, 101.7, 3 KW @ 300, COUNTRY		NBC, \$ 6.00 (---)	Tom Ptak
WZNY-F, 105.7, 66 KW @ 1200, AC		ABC-F, \$ 34.00 (Christal)	Chris Pellegrino
WJFX-F, 95.9, 3 KW @ 300, AOR		, \$ NA (---)	John Foskett
WRDW-F, 96.7, 3 KW @ 300, BLACK		, \$ NA (HNWH)	(AIKEN, SC) (WREN)

AUSTIN

Arbitron Rank/Pop (12+): 59/565,700

MSA Rank/Pop: 69/537,100

ADI # 79

Average Person Ratings: 16.3

Market TSL: 21.6 hours

Stations: 21/16
Diaries: 1085/521:1/47.8%
Sample Target: 880
% Below Line: 5.9
% Not Listed: 15.3

1986 Revenue: \$ 27,600,000
HH Inc.: \$ 31,287
Retail \$: 4.6 Bil
Pop per Station: 35,356
#1 Biller: KASE-F \$ 5,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KASE-F	149/16.2	16.3	11.9	17.5	12.7	13.4	1. KASE-F	204/2081	1. KHFI-F	1775/31.4	31.5 34.7
2. KHFI-F	131/14.2	15.1	18.4	16.0	11.6	18.7	2. KHFI-F	137/1832	2. KASE-F	1485/26.3	24.7 22.6
3. KLBJ-F	111/12.1	11.6	13.6	8.0	14.4	15.3	3. KLBJ-F	120/1482	3. KEYI-F	1449/25.6	15.7 19.9
4. KEYI-F	89/ 9.7	5.5	8.3	9.5	9.6	10.2	4. KEYI-F	94/1637	4. KLBJ-F	1289/22.8	23.7 24.7
5. KOKE-F+	75/ 8.2	9.4	6.4	6.8	8.6	8.6	5. KOKE-F+	80/1271	5. KOKE-F+	1214/21.5	19.2 15.4
6. KPEZ-F	52/ 5.7	5.8	4.5	6.2	4.4	3.9	6. KPEZ-F	52/ 606	6. KLBJ	664/11.7	14.5 14.6
7. KLBJ	43/ 4.7	6.2	5.8	4.7	5.0	3.4	7. KLBJ	49/ 772	7. KPEZ-F	575/10.2	10.0 10.1
8. KVET	28/ 3.0	3.7	4.5	4.2	5.4	2.5	8. KIXS-F	33/ 567	8. KVET	513/ 9.1	12.0 9.6
9. KELG	25/ 2.7	---	---	---	---	---	9. KVET	32/ 661	9. KIXL	231/ 4.1	NA 3.9
10. KTAE	13/ 1.4	1.0	1.2	1.4	1.0	.4	10. KELG	25/ 136	10. WOAI	206/ 3.6	5.1 1.6

11. KWTX-F 25/ 485 11.

12+ FM SHARE (METRO): 82.67% (644 of 779) (SPG 85: 78.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F>	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F>	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KLBJ-F	2. KEYI-F	2. KEYI-F	2. KPEZ-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F
KOKE-F	3. KASE-F	3. KHFI-F	3. KLBJ-F	3. KLBJ-F	KEYI-F	3. KEYI-F	3. KHFI-F	3. KLBJ-F	3. KASE-F	3. KLBJ-F
KWTX-F	4. KEYI-F	4. KEYI-F	4. KHFI-F	4. KOKE-F+	4. KOKE-F+	4. KLBJ-F	4. KOKE-F+	4. KEYI-F	4. KOKE-F	4. KEYI-F
5. KASE-F	5. KOKE-F+	5. KOKE-F+	5. KOKE-F+	5. KHFI-F	5. KLBJ	5. KOKE-F+	5. KEYI-F	5. KOKE-F+	5. KEYI-F	5. KOKE-F+
						6. KLBJ				6. KPEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHFI-F>	1. KHFI-F	1. KEYI-F	1. KHFI-F	1. KASE-F	1. KLBJ-F>	1. KLBJ-F>	1. KLBJ-F>	1. KLBJ-F	1. KASE-F
2. KLBJ-F>	2. KLBJ-F	2. KASE-F	2. KASE-F	2. KEYI-F	2. KHFI-F	2. KASE-F	2. KASE-F	2. KASE-F	2. KLBJ-F
3. KEYI-F	3. KEYI-F	KHFI-F	3. KEYI-F	3. KOKE-F+	KASE-F	3. KHFI-F	3. KHFI-F	3. KHFI-F	3. KEYI-F
KOKE-F	4. KASE-F	KLBJ-F	4. KLBJ-F	4. KHFI-F	4.	4. KOKE-F	4. KEYI-F	4. KEYI-F	4. KHFI-F
5. KASE-F	5. KOKE-F+	5. KOKE-F	5. KOKE-F+	5. KPEZ-F	5.	5. KEYI-F	5.	5. KUKE-F+	KOKE-F
				6. KLBJ-F					

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		146 (3)	146 (3)	18.7	22.6	KGTN 1530 Georgetown .2/ .5
AOR		116 (2)	116 (2)	14.9	16.9	KGTN-F 96.7 Georgetown .3/1.4
AC/OLDIES/SOFT ROCK	16 (3)	159 (2)	175 (5)	22.5	23.2	KRGT-F 92.1 Taylor 1.1/1.7
MOR/VARIETY	2 (1)	3 (1)	5 (2)	0.6	0	
COUNTRY	66 (3)	149 (1)	215 (4)	27.6	20.7	KISS-F 99.5 San Antonio .5/2.0
BLACK/URBAN						KIXS-F 93.3 Killeen .7/1.7
BTFL MUSIC/EZ		52 (1)	52 (1)	6.7	5.3	KWTX-F 97.5 Waco 1.0/3.1
NEWS/TALK	52 (2)		52 (2)	6.7	7.5	WOAI 1200 San Antonio 1.0/3.6
NOSTALGIA						
RELIGION/GOSPEL	8 (1)		8 (1)	1.0	1.5	
SPANISH		10 (1)	10 (1)	1.3	2.3	
CLASSICAL						
UNKNOWN/OTHERS						

779 (21)

RADIO STATIONS

KIXL, 970, 1 KW (DAYS,DA)	, RELIGION	,\$ 10.00 (Christal)	Oppenheimer	C. Weymann
KLBJ, 590, 5 KW/1 KW (DA-N)	, NEWS/TALK	MBS,CBS,NBC-T,\$ 48.00* (Eastman)		E. A. W. Smith
KNOW, 1490, 1 KW	, OLDIES	,\$ 36.00* (Torbet)	Capstar	Mark Kiester
KOKE, 1370, 5 KW/500 W (DA-2)	, AC	,\$ 30.00 (Select)		Jim Ray
KTXZ, 1560, 2.5 KW (DA-2)	, NOSTALGIA	US 2,\$ 34.00 (Weiss)		Neal Spelce
KVET, 1300, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-T,\$ 57.00* (Katz)		Ron Royers
KELG, 1440, 500 W (DA-2)	, COUNTRY	,\$ 9.00 (---)	(ELGIN)	Steve Longcrier
KASE-F, 100.7, 100 KW @ 985,	COUNTRY	,\$125.00* (Katz)		Ron Royers
KEYI-F, 103.5, 97 KW @ 1260,	AC	,\$110.00 (Torbet)	Capstar	Mark Kiester
KHFI-F, 98.3, 1.3 KW @ 418,	CHR	,\$113.00 (Christal)	Oppenheimer	C. Weymann
KLBJ-F, 93.7, 100 KW @ 1057,	AOR	,\$ 90.00* (Eastman)		E. A. W. Smith
KOKE-F, 95.5, 100 KW @ 1000,	AC	,\$ 55.00* (Select)		Jim Ray
KPEZ-F, 102.3, 3 KW @ 300,	BTFL/EZ**	,\$ 60.00* (HNWH)	Clear Channel	Stan Webb

KIXS, KWTX - See Austin

** KPEZ-F changed to AOR in July

MISCELLANEOUS COMMENTS KOKE sold to Jim Ray for \$1,500,000...KOKE-F sold to Keymarket for \$15,000,000 (Crisler)... KPEZ-F changes from BTFL to AOR (July)...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/378,200
 MSA Rank/Pop: 100/470,600
 A01 # 148
 Average Person Ratings: 16.7
 Market TSL: 22.0 hours

Stations: 31/20
 Diaries: 813/465:1/44.8%
 Sample Target: 740
 % Below Line: 12.7
 % Not Listed: 10.4

1985 Revenue: \$10,500,000
 HH Inc.: \$29,833
 Retail \$: 2.7 B11
 Pop per Station:
 #1 Biller: KKXX-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KKXX-F	93/15.1	15.1	13.9	13.9	14.0	1.		1. KKXX-F	1186/31.4	29.9	29.2
2. KUZZ	83/13.5	11.2	13.4	13.9	9.6	2.		2. KUZZ	861/22.8	18.7	21.4
3. KGFM-F	63/10.3	7.2	9.0	7.6	10.8	3.		3. KQXR-F	743/19.6	16.9	19.6
4. KQXR-F	52/ 8.5	6.9	8.8	6.6	9.8	4.	THIS MARKET'S	4. KGFM-F	530/14.0	11.3	12.5
5. K GEO	31/ 5.0	4.3	3.9	5.0	3.7	5.	METRO AND TSA	5. K GEO	358/ 9.5	9.7	10.7
							ARE THE SAME.				
6. KWAC	23/ 3.7	7.9	8.3	7.8	6.1	6.		6. KLLY-F	284/ 7.5	6.3	5.7
7. KERN	19/ 3.1	2.9	3.7	2.3	1.9	7.		7. KWAC	259/ 6.8	8.0	8.4
8. KAFY	18/ 2.9	2.1	2.4	3.1	3.9	8.		8. KERN	257/ 6.8	7.4	8.6
9. KLLY-F	16/ 2.6	3.1	2.2	---	---	9.		9. KAFY	184/ 4.9	7.9	7.9
KLYD-F	16/ 2.6	1.7	1.7	---	---	10.		10. KLYD-F	182/ 4.8	NA	4.4
11.						11.		KLOS-F	182/ 4.8	3.8	NA

12+ FM SHARE (METRO): 57.45% (316 of 550) (SPG 85: 51.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KKXX-F	1. KKXX-F	1. KKXX-F
2. KQXR-F	2. KQXR-F	2. KUZZ	2. KKXX-F	2. KKXX-F	2. KGFM-F	2. KKXX-F	2. KGFM-F	2. KUZZ	2. KGFM-F	2. KUZZ
3.	3. KUZZ	3. KQXR-F	3. KQXR-F	3. KQXR-F	3. KKXX-F	3. KGFM-F	3. KKXX-F	3. KGFM-F	KPMC	3. KQXR-F
4.	4. K GEO	4. K GEO	4. KGFM-F	4. KGFM-F	4. KQXR-F	4. KQXR-F	4. KQXR-F	4. KQXR-F	KUZZ	4. KGFM-F
5.	5.	5. KGFM-F	5. K GEO	5. K GEO	5.	5. K GEO	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKXX-F	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ
2. KQXR-F	2. KUZZ	2. KKXX-F	2. KUZZ	2. KKXX-F	2. KQXR-F	2. KQXR-F	2. KQXR-F	2. KUZZ	2. KKXX-F
3.	3. KQXR-F	3.	3. KQXR-F	3. KQXR-F	3. KAFY	3. K GEO	3. K GEO	3. KQXR-F	3. KQXR-F
4.	4.	4.	4.	4. KGFM-F	4. K GEO	4.	4. KLOS-F	4. K GEO	4. KGFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KGFM-F	5. K GEO

RADIO STATIONS

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		157 (5)	157 (5)	28.5	28.3		KCHJ 1010 Delano 1.0/2.4 KDN0-F 98.5 Delano .5/1.1 KERI 1180 Wasco .8/2.6 KHIS-F 96.5 Bakersfield .7/2.9 KIWI-F 92.1 Bakersfield 1.5/4.2 KLOA-F 1240 Ridgecrest 1.0/2.1 KPMC 1560 Bakersfield 2.0/4.7 KTKR 1310 Taft 1.6/3.4 KTPI-F 103.1 Tehachapi .8/2.5 KXEM 1590 McFarland 1.0/1.3
AC/OLDIES/SOFT ROCK MOR/VARIETY	41 (3)	40 (3)	81 (7)	14.7	11.8		KBOS-F 94.9 Tulare .5/2.1 KF50-F 92.9 Visalia 1.3/1.9 KMJ 580 Fresno .5/1.9
COUNTRY BLACK/URBAN BTFL MUSIC/EZ NEWS/TALK	107 (3)	5 (1)	112 (4)	20.3	20.0		See Los Angeles for further information about these stations: KFI .7/4.1 KMPC 1.3/2.1 KIIS-F .7/1.5 KNX-F .8/1.8 KLOS-F 2.1/4.8 KO5T-F 1.1/3.4 KMET-F 1.0/2.9 KRTH-F 1.5/3.4
NOSTALGIA RELIGION/GOSPEL SPANISH CLASSICAL UNKNOWN/OTHERS	8 (1) 5 (1) 29 (2)	7 (2)	12 (3) 29 (2) 9 (1)	1.5 2.2 5.3 1.6	1.9 0.6 10.8 0		
			550 (31)				

Other ranked stations - See Los Angeles

MISCELLANEOUS COMMENTS KIWI-F signed on in February...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,919,500

MSA Rank/Pop: 14/2,263,900

ADI # 21

Average Person Ratings: 19.3

Market TSL: 25.3 hours

Stations: 32/20
Diaries: 1695/1132:1/43.9%
Sample Target: 1700
% Below Line: 12.6
% Not Listed: 8.9

1985 Revenue: \$ 46,600,000
HH Inc.: \$ 29,642
Retail \$: 14.2 Bil
Pop per Station: 95,975
#1 Biller: WBSB \$ 6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WLIF-F	379/10.2	10.0	8.7	---	9.9	8.8	1. WLIF-F	396/3808	1. WBSB-F	3868/20.2	19.3	20.5
2. WXYV-F	287/ 7.7	6.6	6.8	---	5.4	8.3	2. WXYV-F	300/3228	2. WLIF-F	3612/18.8	18.4	17.8
3. WBSB-F	271/ 7.3	6.0	6.7	---	7.4	8.9	3. WBSB-F	298/4151	3. WBAL	3324/17.3	17.9	19.4
4. WBAL	258/ 6.9	10.5	7.5	---	8.6	7.4	4. WPOC-F	297/2953	4. WXYV-F	3086/16.1	14.5	14.4
5. WPOC-F	246/ 6.6	7.7	5.6	---	5.4	7.5	5. WBAL	273/3250	5. WIYY-F	2852/14.9	15.4	17.3
6. WIYY-F	238/ 6.4	5.6	5.6	---	6.9	7.7	6. WIYY-F	248/3077	6. WFBR	2733/14.2	11.0	14.1
7. WFBR	171/ 4.6	2.8	4.1	---	4.4	2.9	7. WFBR	174/2819	7. WMKR-F	2462/12.8	14.7	15.1
8. WMKR-F	132/ 3.6	3.6	3.9	---	4.8	5.4	8. WCAO	143/1953	8. WPOC-F	2362/12.3	12.0	11.7
9. WCAO	124/ 3.3	3.2	4.4	---	2.9	2.3	9. WMKR-F	136/2517	9. WCAO	1743/ 9.1	8.7	8.4
10. WBGR	109/ 2.9	3.3	3.1	---	3.3	2.1	10. WQSR-F	116/1711	10. WYST-F	1728/ 9.0	10.0	9.9
WQSR-F	109/ 2.9	1.9	2.6	---	2.1	2.1	11. WBGR	112/ 769	11. WWIN	1647/ 8.6	7.3	NA
12. WYST-F	103/ 2.8	3.6	3.2	---	3.3	1.6	12. WYST-F	107/1778	12. WQSR-F	1645/ 8.6	7.8	7.0
WWIN-F	103/ 2.8	3.6	3.5	---	2.9	2.5	13. WWDC-F	104/1704	13. WWIN-F	1615/ 8.5	8.5	8.6
14. WITH	97/ 2.6	2.6	3.0	---	2.5	1.6	14. WWIN-F	103/1615	14. WWDC-F	1477/ 7.7	6.9	6.6
15. WWDC-F	88/ 2.4	2.5	2.5	---	2.3	3.9	15. WITH	97/1096	15. WEBB	1236/ 6.4	5.3	6.7
16. WEBB	86/ 2.3	1.8	2.2	---	2.8	1.9	16.		16. WTOP	1076/ 5.6	5.1	3.6
17. WWIN	77/ 2.1	1.6	2.1	---	3.1	2.2	17.		17. WITH	1073/ 5.6	6.3	NA
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.92% (2331 of 3382) (SPG 85: 63.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WIYY-F	1. WXYV-F	1. WPOC-F	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F>	1. WLIF-F	1. WFBR	1. WXYV-F
2. WMMR-F	2. WBSB-F	2. WBSB-F	2. WXYV-F	2. WPOC-F	2. WBAL	2. WLIF-F	2. WPOC-F	2. WXYV-F	2. WXYV-F	2. WLIF-F
3. WXYV-F	3. WXYV-F>	3. WIYY-F	3. WLIF-F	3. WXYV-F	3. WPOC-F	3. WBSB-F	3. WBSB-F	3. WBSB-F	3. WBAL	3. WBSB-F
4. WIYY-F>	4. WPOC-F	4. WPOC-F	4. WBSB-F	4. WBSB-F	4. WFBR	4. WXYV-F	4. WIYY-F	4. WIYY-F	4. WIYY-F	4. WPOC-F
5. WWIN	5. WWDC-F	5. WLIF-F	5. WIYY-F	5. WIYY-F	5. WXYV-F	5. WPOC-F	5. WXYV-F	5. WPOC-F	5. WLIF-F	5. WBAL
6. WEBB	6. WMKR-F	6. WQSR-F	6. WQSR-F	6. WQSR-F	6. WBGR	6. WIYY-F	6. WBAL	6. WBAL	6. WBSB-F	6. WIYY-F
7.	WWIN-F	7. WYST-F	7. WYST-F	7. WYST-F	7. WCAO	7. WFBR	7. WYST-F	7. WMKR-F	7. WMKR-F	7. WCAO
8.	8.	8.	8.	8.	8.	8. WCAO	8. WFBR	8.	8.	8. WMKR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WIYY-F	1. WIYY-F>	1. WIYY-F>	1. WIYY-F	1. WPOC-F	
2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WPOC-F	2. WXYV-F	2. WXYV-F	
3. WIYY-F>	3. WIYY-F	3. WYST-F	3. WLIF-F	3. WXYV-F	3. WBSB-F	3. WWDC-F	3. WWDC-F	3. WPOC-F	3. WXYV-F	
4. WMKR-F	4. WMKR-F	4. WIYY-F	4. WPOC-F	4. WPOC-F	4. WWDC-F	4. WBSB-F	4. WXYV-F	4. WBSB-F	4. WLIF-F	
5. WWIN-F	5. WYST-F	5. WLIF-F	5. WYST-F	5. WYST-F	5. WEBB	5. WPOC-F	5. WQSR-F	5. WWDC-F	5. WQSR-F	
6. WPOC-F	6. WWIN-F	6. WMKR-F	6. WIYY-F	6. WBGR	WMKR-F	6. WQSR-F	6. WHUR-F	6. WLIF-F	6. WBSB-F	
7. WEBB	7.	WPOC-F	7. WWIN-F	7. WBAL	7.	7. WWIN-F	7. WBSB-F	7. WQSR-F	7. WFBR	
8.	8.	8.	8.	WQSR-F	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP AOR		462 (4)	462 (4)	13.7	15.0	WCBM	680	Baltimore	1.4/5.2
AC/OLDIES/SOFT ROCK	74 (2)	295 (5)	369 (7)	10.9	9.2	WGRX-F	100.7	Westminster	1.2/3.1
MOR/VARIETY	185 (2)		185 (2)	5.5	15.1	WRBS-F	95.1	Baltimore	1.3/2.6
COUNTRY	124 (1)	256 (2)	380 (3)	11.2	9.4	WYST	1010	Baltimore	.6/2.1
BLACK/URBAN	163 (2)	463 (3)	626 (5)	18.5	16.5	See Washington for more information about the following stations:			
BTFL MUSIC/EZ		393 (2)	393 (2)	11.6	11.3	WASH-F	.5/2.1	WMAL	.4/1.3
NEWS/TALK	299 (2)		299 (2)	8.8	3.5	WAVA-F	.8/2.7	WMZQ-F	.3/1.4
NOSTALGIA	97 (1)		97 (1)	2.9	2.7	WGAY-F	.4/1.0	WCLY-F	1.1/2.3
RELIGION/GOSPEL	109 (1)	49 (1)	158 (2)	4.7	5.2	WHFS-F	1.2/3.3	WRQX-F	.8/4.6
SPANISH						WHUR-F	2.0/5.5	WTOP	1.1/5.6
CLASSICAL						WLTT-F	.6/2.1		
UNKNOWN/OTHERS									
			3382 (32)						

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, TALK/NEWS	ABC-E, \$110.00*	(HNWH)	Hearst	Dave Barrett
WBGR, 860, 2.5 KW (DAYS, DA)	, GOSPEL/BLACK	UPI, \$ 35.00	(Roslin)	Mortenson	M. Hundley
WBMD, 750, 1 KW (DAYS)	, RELIGION	, \$ 12.00	(---)		Carl Brenner
WCAO, 600, 5 KW (DA-1)	, COUNTRY	NBC, \$115.00	(Mc-Guild)	DKM	Owen Weber
WCBM, 680, 10 KW/5 KW (DA-2)	, SOFT AC	UPI, \$ 60.00	(Katz)	Resort (P)	Bud Stiker
WEBB, 1360, 5 KW (DAYS)	, BLACK	SBN, \$ 34.00	(---)		Dorothy Brunson
WFBR, 1300, 5 KW (DA-1)	, MOR	CBS, NBC-T, \$ 85.00	(Republic)		Harry Shriver
WITH, 1230, 1 KW	, NOSTALGIA	MBS, \$ 38.00	(Groskin)	Robinson	Mark Sheftell
WJRO, 1590, 1 KW (DA-2)	, BTFL (?)	, \$ 12.00	(---)		George Dietrich
WTOW, 1570, 5 KW (DAYS)	, RELIGION	, \$ 23.00	(---)		
WWIN, 1400, 1 KW	, BLACK	NBN, \$ 38.00*	(MMR)		Shelton Earp
WYST, 1010, 1 KW (DAYS)	, OLDIES	, \$ NA	(Masla)	United	Scott Fey

FM STATIONS

WBSB, 104.3, 50 KW @ 422, CHR	ABC-C, \$125.00*	(Torbet)	Scrippo-Howard	Jim Fox
WGRX, 100.7, 50 KW @ 500, AOR	ABC-F, \$ 52.00	(Select)	Shamrock Comm (WESTMINSTER)	B. Hopkinson
WIYY, 97.9, 11 KW @ 950, AOR	ABC-R, \$110.00*	(HNWH)	Hearst	Dave Barrett
WLIF, 101.9, 14 KW @ 961, BTFL/EZ	, \$160.00*	(Christal)	American	Winnie Brugman
WMKR, 106.5, 29 KW @ 620, CHR	, \$ 90.00	(Katz)	S & F	Stu Frankel
WPOC, 93.1, 16 KW @ 870, COUNTRY	ABC-D, \$104.00	(Eastman)	Nationwide	Dave Fuellhart
WQSR, 105.7, 50 KW @ 245, OLDIES	US I, CBS-R, \$ 30.00*	(---)		Carl Brenner
WRBS, 95.1, 50 KW @ 500, RELIGION	, \$ 15.00	(---)		J. Bissett
WWIN, 95.9, 3 KW @ 300, BLACK	, \$ 62.00*	(MMR)		Shelton Earp
WXYV, 102.7, 50 KW @ 400, URBAN	Source, \$145.00	(Mc-Guild)	DKM	Owen Weber
WYST, 92.3, 10 KW @ 560, AC	US I, \$ 80.00*	(Masla)	United	Scott Fey

FOR OTHER STATIONS SEE WASHINGTON

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WBAL reclassified as News/Talk

WCBM: From Metromedia to Resort for \$ 2,500,000
 WLIF-F: From American to JAG for \$ 25,000,000

BATON ROUGE

Arbitron Rank/Pop (12+): 78/447,700

Stations: 22/17

1985 Revenue: \$ 15,900,000

MSA Rank/Pop: 89/550,000

Diaries:

HH Inc.: \$ 30,117

ADI # 91

Sample Target:

Retail \$: 3.4 Bil

Average Person Ratings: 16.8

% Below Line: 6.1

Pop per Station: 26,335

Market TSL: 22.6 hours

% Not Listed: 10.2

#1 Biller: WFMF-F \$ 2,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WGGZ-F	89/11.8	11.1	9.6	6.2	6.1	14.5	1. WGGZ-F	156/2445	1. WGGZ-F	1302/29.1	28.3	25.1
2. WXOK	78/10.4	9.8	8.1	8.1	8.2	5.0	2. WYNK-F	154/1635	2. WFMF-F	1259/28.1	31.9	29.5
3. WFMF-F	76/10.1	10.9	12.5	17.8	18.3	12.5	3. WKJN-F	129/1388	3. WYNK-F	982/21.9	20.2	18.4
4. WYNK-F	71/ 9.4	10.4	9.5	6.6	14.7	9.0	4. WFMF-F	125/2030	4. WXOK	880/19.7	19.9	20.1
5. WKJN-F	67/ 8.9	10.2	11.0	5.2	----	9.5	5. WXOK	91/1010	5. WKJN-F	778/17.4	17.7	18.0
6. KQXL-F	50/ 6.6	6.2	9.1	7.7	6.3	12.7	6. WQXY-F	62/ 994	6. WQXY-F	702/15.7	16.1	14.2
7. WQXY-F	44/ 5.8	6.1	3.8	6.9	11.1	4.3	7. KQXL-F	61/ 741	7. KQXL-F	588/13.1	13.6	14.6
8. WJBO	40/ 5.3	3.2	3.6	6.8	1.8	3.7	8. KDEA-F	61/ 816	8. WJBO	525/11.7	12.8	10.6
9. WTKL	31/ 4.1	8.7	8.3	8.6	4.2	2.6	9. WJBO	47/ 623	9. WTKL	398/ 8.9	13.1	14.6
10. WXAM	21/ 2.8	2.5	3.3	1.9	1.3	1.4	10. WTKL	34/ 458	10. WJBR	262/ 5.9	8.2	6.8
11. KDEA-F	20/ 2.7	2.2	---	---	---	1.5	11.		11.			
12. WLUX	18/ 2.4	1.9	1.5	2.3	4.7	3.0	12.		12.			

12+ FM SHARE (METRO): 67.16% (454 of 676) (SPG 85: 66.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WGGZ-F	1. WGGZ-F	1. WKJN-F	1. WKJN-F	1. WYNK-F	1. WYNK-F	1. WXOK	1. WGGZ-F	1. KQXL-F	1. WGGZ-F
2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WXOK	2. WYNK-F	2. WKJN-F	2. WKJN-F	2. WGGZ-F	2. WFMF-F	2. WXOK	2. WYNK-F
3. KQXL-F	3. WKJN-F	3. WKJN-F	3. WYNK-F	3. WXOK	3. WXOK	3. WGGZ-F	3. WFMF-F	3. WYNK-F	3. WGGZ-F	3. WFMF-F
4. WXOK	4. KQXL-F	4. WYNK-F	4. WFMF-F	4. WFMF-F	4. WJBO	4. WFMF-F	4. WYNK-F	4. WKJN-F	4. WFMF-F	4. KQXL-F
5.	WXOK	5. WXOK	WGGZ-F	5. WGGZ-F	5. WQXY-F	5. WXOK	5. WKJN-F	WXOK	5. WJBO	5. WXOK

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WXOK	1. WGGZ-F	1. WGGZ-F	1. WKJN-F	1. WGGZ-F	1. WKJN-F
2. WFMF-F	2. WGGZ-F	WKJN-F	2. WGGZ-F	2. WKJN-F	2. KQXL-F	2. WKJN-F	2. WXOK	2. WYNK-F	WYNK-F
3. WQXY-F	3. WXOK	3. WXOK	3. WXOK	3. WQXY-F	3. WYNK-F	3. KQXL-F	3. KQXL-F	3. WKJN-F	3. WGGZ-F
4. KQXL-F	4. WKJN-F	4. WGGZ-F	4. WQXY-F	4. WFMF-F	4. WFMF-F	4. WYNQ-F	WGGZ-F	4. WFMF-F	4. WFMF-F
5. WXOK	WQXY-F	5. WQXY-F	5. WKJN-F	5. WYNK-F	5. WKJN-F	WFMF-F	5. WJBO	5. KQXL-F	5. WJBO

SPG 85 % OTHER RATED STATIONS/METRO SHARE & CUME RATING

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		170 (3)	170 (3)	25.1	24.6	KSMI-F 104.9 Donaldsonville 1.3/2.7
AOR		9 (1)	9 (1)	1.3	0	WBIU 1210 Denham Springs 1.9/4.6
AC/OLDIES/SOFT ROCK MOR/VARIETY	22 (2)	47 (2)	69 (4)	10.2	6.8	WHMD-F 107.1 .7/1.5
COUNTRY	7 (1)	138 (2)	145 (3)	21.4	24.6	WIBR 1300 Baton Rouge 1.1/5.9
BLACK/URBAN	109 (2)	64 (3)	173 (5)	25.6	29.8	WQCK-F 92.7 Clinton .8/1.5
BTFL MUSIC/EZ NEWS/TALK	45 (2)	20 (1)	20 (1)	3.0	4.6	WYNK 1380 Baton Rouge .9/2.5
NOSTALGIA	21 (1)		21 (1)	3.1	2.7	WCKW-F 92.3 La Place 1.2/2.6
RELIGION/GOSPEL	18 (1)	6 (1)	24 (2)	3.6	2.6	WLTS-F 105.3 Slidell .4/1.6
SPANISH						WWL 870 New Orleans .7/2.8
CLASSICAL						WYLD-F 98.5 New Orleans .5/2.0
UNKNOWN/OTHERS						

676 (22)

RADIO STATIONS	Power	Frequency	Comments	Station	Comments
WIBR, 1300,	5 KW/1 KW (DA-N)		, OLDIES		\$ 21.00* (Katz)
WJBO, 1150,	5 KW (DA-1)		, NEWS/TALK	CBS,NBC-T,	\$ 23.00 (Blair)
WLUX, 1550,	5 KW (DAYS)		, RELIGION	UPI,	\$ 12.00 (---)
WTKL, 1260,	1 KW (DAYS)		, BLACK		\$ 20.00 (Masla)
WXAM, 910,	1 KW (DA-1)		, NOSTALGIA		\$ 21.00 (Christal)
WXOK, 1460,	5 KW/1 KW (DA-N)		, BLACK	NBC,	\$ 29.00 (HNWH)
WYNK, 1380,	5 KW (DAYS,DA)		, COUNTRY	ABC-E,	\$ 18.00 (Torbet)
WFMF-F, 102.5,	100 KW @ 1360,	CHR			\$ 70.00* (Blair)
WGGZ-F, 98.1,	100 KW @ 1550,	CHR		CBS-R,	\$ 80.00 (Katz)
WKJN-F, 103.3,	100 KW @ 1045,	COUNTRY			\$ 55.00* (Eastman)
WQXY-F, 100.7,	100 KW @ 750,	SOFT AC			\$ 53.00 (Christal)
WYNK-F, 101.5,	100 KW @ 403,	COUNTRY		ABC-E,	\$ 60.00 (Torbet)
KQXL-F, 106.3,	3 KW @ 300,	BLACK		SBN,ABC-F,	\$ 24.00 (Weiss)

KDEA - See Lafayette

MISCELLANEOUS COMMENTS WTKL sold for \$600,000...

American Radio Spring 86, Copyright 1986

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 104/326,600

MSA Rank/Pop: 114/392,600

ADI # 122

Average Person Ratings: 16.2

Market TSL: 21.5 hours

Stations: 21/17

Diaries: 752/434:1/42.8%

Sample Target: 710

% Below Line: 7.0

% Not Listed: 8.1

1985 Revenue: \$ 8,200,000

HH Inc.: \$ 31,482

Retail \$: 2.6 Bil

Pop per Station: 192,212

#1 Biller: KYKR-F \$1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. KHYS-F	63/11.9	14.1	12.8	15.9	22.3	17.4	1. KYKR-F	75/939	1. KZZB-F	730/22.4	26.8	26.7
2. KYKR-F	62/11.7	11.0	14.1	12.4	11.2	9.1	2. KHYS-F	73/688	2. KYKR-F	726/22.2	19.0	23.9
3. KZZB-F	55/10.4	12.2	13.0	13.7	9.5	16.2	3. KZZB-F	66/904	3. KHYS-F	531/16.3	20.4	16.9
4. KQXY-F	51/ 9.6	6.8	8.0	7.6	8.2	4.6	4. KQXY-F	62/686	4. KQXY-F	516/15.8	13.5	15.9
5. KKMY-F	39/ 7.4	6.0	3.3	2.2	1.5	6.9	5. KAYD-F	51/571	5. KLVI	507/15.5	15.5	18.9
6. KWIC-F	37/ 7.0	7.8	7.6	7.7	8.4	12.6	6. KLVI	47/684	6. KWIC-F	494/15.1	19.7	17.0
7. KLVI	33/ 6.2	7.0	8.2	5.6	5.9	4.2	KWIC-F	47/620	7. KKMY-F	453/13.9	11.8	8.4
8. KIOC-F	26/ 4.9	5.6	3.5	5.9	5.3	5.1	8. KKMY-F	40/508	8. KIOC-F	445/13.6	17.5	15.1
KAYD-F	26/ 4.9	4.8	6.5	6.7	7.0	8.4	9. KIOC-F	31/560	9. KAYD-F	378/11.6	10.1	14.8
10. KTRH	22/ 4.2	6.0	3.7	4.9	3.6	3.0	10. KTRH	29/425	10. KTRH	336/10.3	11.5	8.2

12+ FM SHARE (METRO): 78.19% (380 of 486) (SPG 85: 80.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F>	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KQXY-F	1. KHYS-F	1. KHYS-F	1. KYKR-F
2. KHYS-F	2. KZZB-F	2. KYKR-F	2. KHYS-F	2. KHYS-F	2. KQXY-F	2. KHYS-F	2. KYKY-F	2. KYKR-F	2. KZZB-F	2. KHYS-F
3. KWIC-F	3. KWIC-F	3. KZZB-F	3. KKMY-F	3. KKMY-F	3. KLVI	3. KZZB-F	3. KKMY-F	3. KZZB-F	3. KWIC-F	3. KQXY-F
4. KKMY-F	4. KYKR-F	4. KKMY-F	4. KIOC-F	4. KQXY-F	4. KHYS-F	4. KKMY-F	4. KWIX-F	4. KWXY-F	4. KQXY-F	4. KZZB-F
5.	5. KIOC-F	5. KIOC-F	5. KZZB-F	5. KIOC-F	5. KAYD-F	5. KAYD-F	5. KHYS-F	5. KKMY-F	5. KKMY-F	5. KLVI
	KKMY-F	KWIC-F					KLVI	KLVI	KYKR-F	KWIC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHYS-F	1. KZZB-F	1. KIOC-F	1. KHYS-F	1. KYKR-F	1. KWIC-F	1. KWIC-F	1. KHYS-F	1. KYKR-F	1. KYKR-F
2. KZZB-F	2. KHYS-F	2. KKMY-F	2. KYKR-F	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KWIC-F	2. KHYS-F	2. KHYS-F
3. KWIC-F	3. KIOC-F	KZZB-F	3. KZZB-F	3. KIOC-F	3. KHYS-F	3. KYKR-F	3. KWIC-F	3. KHYS-F	3. KKMY-F
4. KYKR-F	4. KKMY-F	4. KYKR-F	4. KIOC-F	4. KKMY-F	4. KKMY-F	4. KZZB-F	4. KIOC-F	4. KKMY-F	4. KQXY-F
5.	5. KYKR-F	KHYS-F	5. KKMY-F	KQXY-F	5.	5. KKMY-F	5.	5. KAYD-F	5. KAYD-F
				6. KZZB-F				6. KZZB-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		94 (2)	94 (2)	19.3	21.7	KALO 1250 Port Arthur 2.1/6.3
AC/OLDIES/ROCK MOR/VARIETY	8 (2)	26 (1)	34 (3)	7.0	7.2	KAYC 1450 Beaumont 1.7/3.2
COUNTRY	39 (2)	88 (2)	127 (4)	26.1	34.8	KDLF 1150 Port Neches .8/1.4
BLACK/URBAN	11 (1)	71 (2)	82 (3)	16.9	18.2	KDVE 1510 Nederland 2.5/3.1
BTFMUSIC/EZ		51 (1)	51 (1)	10.5	8.4	KGIC 990 Beaumont .4/2.1
NEWS/TALK	22 (1)		22 (1)	4.5	3.9	KOGT 1600 Orange 1.1/3.7
NOSTALGIA	9 (1)		9 (1)	1.9	0	KOLE 1340 Port Arthur 1.1/4.0
RELIGION/GOSPEL	17 (2)	6 (1)	23 (3)	4.7	4.1	KTFA-F 92.1 Groves 1.1/2.9
SPANISH						KLVI-F 101.1 Houston .6/2.4
CLASSICAL						KMJQ-F 102.1 Houston 1.5/4.1
UNKNOWN/OTHERS						KSRR-F 96.5 Houston .8/2.7

MISCELLANEOUS COMMENTS KTRM changes calls to KGIC...

486 (21)

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2)	, BLACK	,\$ 20.00* (Mc-Guild)	Clear Channel	R. Carroll
KAYC, 1450, 1 KW	, NOSTALGIA	US 2,\$ 17.00 (Blair)		Ian Wheeler
KDLF, 1150, 500 W (DAYS,DA)	, RELIGION	,\$ 5.00 (---)		Billy James Hargis
KDVE, 1510, 500 W (DAYS,DA)	, RELIGION	UPI,\$ 10.00 (---)	Oppenheimer	Gary Teaney
KGIC, 990, 1 KW (DA-1)	, OLDIES	,\$ 16.00 (Select)		Wayne Courtney
KIEZ, 1380, 1 KW (DAYS,DA)	, CONTEMP	,\$ 17.00* (Masla)		Don Durden
KLVI, 560, 5 KW (DA-N)	, COUNTRY	ABC-T,\$ 45.00 (Katz)	Capstar	Candy Anderson
KOGT, 1600, 1 KW (DA-2)	, COUNTRY	,\$ 13.00 (---)		Tom Carson
KOLE, 1340, 1 KW	, AC	SMN,\$ 13.00 (HNWH)		Gene Flowers
KAYD-F, 97.5, 100 KW @ 482,	COUNTRY	SMN,\$ 28.00 (Blair)		Ian Wheeler
KHYS-F, 98.5, 100 KW @ 505,	URBAN	CBS-R,\$ 48.00 (Mc-Guild)	Clear Channel	R. Carroll
KIOC-F, 106.1, 100 KW @ 1060,	AC	,\$ 26.00 (Republic)		Vesta Brandt
KQXY-F, 94.1, 100 KW @ 672,	BTFM/EZ	NBC,\$ 27.00* (Christal)	Oppenheimer	Gary Teaney
KTFA-F, 92.1, 3 KW @ 300,	COUNTRY	,\$ 12.00 (---)		J. Braver
KWIC-F, 107.9, 100 KW @ 392,	CHR/AOR	ABC-C,\$ 30.00 (Masla)		Don Durden
KYKR-F, 93.3, 100 KW @ 500,	COUNTRY	,\$ 45.00 (Katz)	Capstar	Dandy Anderson
KZZB-F, 95.1, 100 KW @ 500,	CHR	MBS,\$ 35.00 (Select)		Wayne Courtney
KKMY-F, 104.5, 100 KW @ 400,	CHR (?)	,\$ 22.00* (HNWH)		Gene Flowers

KTRH- See Houston

BILLINGS

Arbitron Rank/Pop (12+): 227/99,500

Stations: 8/8
Diaries: 607/164:1/53.2%
Sample Target: 550
% Below Line: 0
% Not Listed: 9.7

1985 Revenue: \$ 4,900,000
HH Inc.: \$ 27,754
Retail \$: 1.0 Bil
Pop per Station: 12,438
#1 Biller: KGHL \$1,000,000

MSA Rank/Pop: 290/120,400
ADI # 165
Average Person Ratings: 17.0
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KGHL	53/31.4	---	24.0	---	27.9	1. KGHL	93/671	1. KGHL	407/40.9	---	36.2	
2. KYAA-F	28/16.6	---	20.1	---	14.3	2. KYAA-F	42/438	2. KYAA-F	353/35.5	---	37.1	
3. KIDX-F	19/11.2	---	11.7	---	17.5	3. KISX-F	21/293	3. KIDX-F	272/27.3	---	24.6	
4. KZLS-F	17/10.1	---	12.3	---	11.0	4. KZLS-F	18/284	4. KZLS-F	245/24.6	---	26.8	
5. KUUS	16/ 9.5	---	7.3	---	---	5. KUUS	16/175	5. KUUS	169/17.0	---	13.5	
6. KBIT	9/ 5.3	---	9.5	---	7.8	6. KBIT	14/204	6. KBIT	141/14.2	---	24.7	
7. KURL	6/ 3.6	---	4.5	---	4.5	7. KURL	13/110	7. KOOK-F	113/11.4	---	13.2	
8. KOOK-F	6/ 3.6	---	5.6	---	6.5	8. KOOK-F	8/137	8. KURL	74/ 7.4	---	7.2	
9.						9.		9.				
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 45.45% (70 of 154) (SPG 85: 52.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZLS-F	1. KYAA-F>	1. KGHL	1. KGHL	1. KGHL >	1. KGHL .	1. KGHL >	1. KGHL >	1. KGHL	1. KYAA-F	1. KGHL >
2. KYAA-F	2. KGHL	2. KYAA-F	2. KIDX-F	2. KIDX-F	2. KUUS	2. KYAA-F	2. KYAA-F	2. KYAA-F	2. KGHL >	2. KYAA-F
3.	KIDX-F	3. KIDX-F	3. KYAA-F	3. KYAA-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KZLS-F	3. KZLS-F
4.	4. KZLS-F	4. KZLS-F	4.	4.	4.	4. KUUS	4.	4.	4.	4. KIDX-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZLS-F	1. KYAA-F	1. KYAA-F	1. KGHL	1. KGHL		1. KYAA-F>	1. KYAA-F>	1. KYAA-F>	1. KGHL	1. KGHL >
2. KGHL	2. KIDX-F	2. KIDX-F	KIDX-F	2. KIDX-F		2. KGHL	2. KGHL	2. KIDX-F	2. KYAA-F	2. KIDX-F
KIDX-F	3. KZLS-F	3. KGHL	3. KYAA-F	3. KYAA-F		3. KBIT	3. KIDX-F	3. KGHL	3. KIDX-F	KYAA-F
KYAA-F	4. KGHL	4. KZLS-F	4.	4.		4.	4.	4. KZLS-F	4.	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		45 (2)	45 (2)	29.2	34.1	
AC/OLDIES/SOFT ROCK MOR/VARIETY		25 (2)	25 (2)	16.2	22.3	
COUNTRY BLACK/URBAN	62 (2)		62 (2)	40.3	31.2	
BTFM MUSIC/EZ NEWS/TALK	16 (1)		16 (1)	10.4	7.6	
NOSTALGIA RELIGION/GOSPEL	6 (1)		6 (1)	3.9	4.7	
SPANISH CLASSICAL UNKNOWN/OTHERS						

154 (8)

RADIO STATIONS	POWER	TIME	STATION	SPG	STATION	STATION
KBIT, 970,	5 KW (DA-N)		COUNTRY	\$ 16.00*	(Torbet)	Mesa
KGHL, 790,	5 KW (DA-N)		COUNTRY	ABC-I, \$ 19.00	(Eastman)	Sunrise
KOYN, 910,	1 KW (DAYS)		COUNTRY	\$ 8.00	(---)	
KURL, 730,	5 KW (DAYS)		RELIGION	\$ 7.00	(---)	Enterprise
KUUS, 1240,	1 KW		BTFM	NBC, \$ 12.00	(Mc-Guild)	
KIDX-F, 98.5,	85 KW @ 402, AC			\$ 15.00	(Eastman)	Sunrise
KOOK-F, 102.9,	100 KW @ 500, AC			\$ NA	(Torbet)	Mesa
KYAA-F, 93.3,	100 KW @ 700, CHR			US I, \$ 18.00	(Blair)	Meyer
KZLS-F, 97.1,	35 KW @ 293, CHR			\$ 15.00	(Mc-Guild)	

MISCELLANEOUS COMMENTS KGHL/KIDX-F sold to Sunrise for \$3,000,000... KOOK changes to KBIT and from AC to Country... KBIT-F changes to KOOK-F...

BINGHAMTON

Arbitron Rank/Pop (12+): 139/226,500

MSA Rank/Pop: 162/264,900

Average Person Ratings: 14.8
Market TSL: 20.3 hours

Stations: 14/11
Diaries: 788/ 287:1/57.9%
Sample Target: 700
% Below Line: 3.3
% Not Listed: 9.2

1985 Revenue: \$ 5,500,000
HH Inc.: \$ 30,247
Retail \$: 1.5 Bil
Pop per Station: 20,591
#1 Biller: WMBF \$1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WAAL-F	93/27.7	---	24.6	---	12.2	1. WAAL-F	145/1455	1. WAAL-F	842/37.2	---	39.5	
2. WMBF	46/13.7	---	15.5	---	14.2	2. WHWK-F	83/ 786	2. WMRV-F	670/29.6	---	31.4	
3. WMRV-F	41/12.2	---	14.4	---	18.2	3. WMBF	50/ 688	3. WMBF	631/27.9	---	29.6	
4. WHWK-F	39/11.6	---	7.9	---	10.4	4. WMRV-F	49/ 807	4. WHWK-F	421/18.6	---	14.6	
5. WINR	31/ 9.2	---	9.4	---	9.7	5. WINR	36/ 390	5. WINR	328/14.5	---	14.1	
6. WRSB	17/ 5.1	---	2.6	---	3.7	6. WKXZ-F	34/ 356	6. WENE	295/13.0	---	15.6	
7. WENE	15/ 4.5	---	6.2	---	8.7	7. WATS+	22/ 203	7. WRSB	194/ 8.6	---	9.6	
8. WQWT-F	6/ 1.8	---	2.9	---	4.0	8. WRSB	17/ 199	8. WQWT-F	116/ 5.1	---	10.1	
9. WATS+	5/ 1.5	---	.6	---	---	9. WENE	16/ 372	9. WEBO	63/ 2.8	---	---	
10. WKXZ-F	4/ 1.2	---	---	---	.5	10.		10. WKXZ-F	61/ 2.7	---	---	
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 62.30% (190 of 305) (SPG 85: 60.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F	1. WAAL-F	1. WMBF	1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>
2.	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WMRV-F	2. WHWK-F	2. WMBF>	2. WHWK-F	2. WHWK-F	2. WMBF	2. WHWK-F
3.	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WAAL-F	3. WHWK-F	3. WMRV-F	3. WMRV-F	3. WMRV-F	3. WMRV-F
4.	4. WRSB	4. WRSB	4. WMBF	4. WMBF	4. WINR	4. WMRV-F	4. WMBF	4. WMBF	4. WHWK-F	4. WINR
5.	5.	5. WMBF	5.	5.	5.	5.	5. WINR	5.	5.	5. WMBF

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAL-F>	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F	1. WAAL-F>	1. WAAL-F
2. WMRV-F	2. WMRV-F	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WHWK-F	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WMRV-F
3.	3.	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WMRV-F	3. WHWK-F	3. WRSB	3. WHWK-F	3. WMBF
4.	4.	4. WMBF	4. WMBF	4. WMBF	4.	4. WRSB	4.	4. WRSB	WRSB
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP AOR		96 (2)	96 (2)	31.5	32.7	WEBO	1330	Owego		.6/2.8
AC/OLDIES/SOFT ROCK MOR/VARIETY	17 (1) 52 (3)	54 (4) 1 (1)	71 (5) 53 (4)	23.3 17.4	20.5 18.5	WKWF-F	99.9	Cortland		.9/1.7
COUNTRY BLACK/URBAN BTFL MUSIC/EZ NEWS/TALK	15 (1)	39 (1)	54 (2)	17.7	16.8	WQNY-F	103.7	Ithaca		.9/2.0
NOSTALGIA RELIGION/GOSPEL SPANISH CLASSICAL UNKNOWN/OTHERS	31 (1)		31 (1)	10.2	10.8					

305 (14)

RADIO STATIONS

WENE, 1430, 5 KW (DA-N)	COUNTRY	ABC-I, \$ 20.00 (Masla)	(ENDICOTT)	Pat Parish
WINR, 680, 1/500 W (DA-2)	NOSTALGIA	CNN, \$ 21.00 (Weiss)		Dave Mitchell
WMBF, 1290, 5 KW (DA-N)	MOR	CBS, NBC-T, \$ 27.00* (Katz)	Stoner	Roger Conklin
WRSB, 1360, 5 KW/500 W (DA-2)	OLDIES	ABC-E, \$ 15.00 (Blair)	Regional	George Rossi
WATS, 960, 5 KW (DAYS)	MOR	UPI, \$ 8.00 (---)	(SAYRE, PA)	Charles Carver
WAAL-F, 99.1, 7 KW @ 1090, CHR		US I, \$ 32.00* (Blair)	Regional	George Rossi
WHWK-F, 98.1, 10 KW @ 950, COUNTRY		\$ 21.00* (Katz)	Stoner	Ralph Christian
WMRV-F, 105.7, 35 KW @ 570, AC		\$ 25.00* (Masla)	(ENDICOTT)	Pat Parish
WQWT-F, 101.7, 1.1 KW @ 450, AC		NBC, \$ 10.00 (Market 4)	(OWEGO)	Frank Penny
WKXZ-F, 93.9, 26 KW @ 680, AC		\$ 16.00 (---)	(NORWICH)	Matt Cooney

MISCELLANEOUS COMMENTS WKOP changes to WRSB...WWT changes to WQWT-F...

BLOOMINGTON, IL

Arbitron Rank/Pop (12+): 216/105,400

MSA Rank/Pop: 315/103,500

Peoria ADI

Average Person Ratings: 16.8

Market TSL: 22.0 hours

Stations: 11/5

Diaries: 627/168:1/54.7%

Sample Target: 550

% Below Line: 20.1

% Not Listed: 13.0

1985 Revenue: \$3,900,000

HH Inc.: \$32,879

Retail \$: .8 Bil

Pop per Station: 21,080

#1 Biller: WJBC \$ 2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WJBC	64/36.2	---	30.3	37.3	34.7	1. WJBC	87/633	1. WJBC	499/47.3	---	NA
2. WBNQ-F	44/24.9	---	23.6	18.6	19.7	2. WBNQ-F	55/658	2. WBNQ-F	481/45.6	---	NA
3. WWCT-F	10/ 5.6	---	3.9	4.0	4.0	3. WWCT-F	24/245	3. WKZW-F	193/18.3	---	NA
4. WIHN-F	8/ 4.5	---	3.9	5.6	5.8	4. WSWT-F	18/198	4. WLS	161/15.3	---	NA
5. WMLA-F	6/ 3.4	---	2.2	1.7	5.2	5. WGN	16/293	5. WWCT-F	134/12.7	---	NA
WLS	6/ 3.4	---	5.6	2.8	5.2	6. WMLA-F	15/155	6. WIHN-F	129/12.2	---	NA
7. WKZW-F	5/ 2.8	---	7.3	4.0	5.2	7. WLS	15/353	7. WGN	113/10.7	---	NA
8. WGN	4/ 2.3	---	3.4	3.4	2.3	8. WKZW-F	13/343	8. WMLA-F	91/ 8.6	---	NA
WSWT-F	4/ 2.3	---	1.7	4.0	1.2	9. WIHN-F	10/156	9. WSWT-F	81/ 7.7	---	NA
10. WMAQ	2/ 1.1	---	4.5	2.3	1.7	10. WMAQ	5/150	10. WMLA	69/ 6.5	---	NA
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 50.00% (77 of 154) (SPG 85: 47.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBNQ-F	1. WBNQ-F>	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC >	1. WJBC	1. WBNQ-F	1. WBNQ-F	1. WJBC
2.	2. WJBC	2. WJBC	2. WBNQ-F>	2. WBNQ-F>	2.	2. WBNQ-F	2. WBNQ-F>	2. WJBC	2. WJBC >	2. WBNQ-F
3.	3. WWCT-F	3.	3. WIHN-F	3. WIHN-F	3.	3.	3. WIHN-F	3.	3. WWCT-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBNQ-F	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F	1. WJBC >		1. WBNQ-F	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F	1. WJBC
2.	2. WJBC	2. WJBC	2. WJBC >	2. WBNQ-F>		2. WWCT-F	2. WWCT-F	2. WJBC	2. WJBC	2. WBNQ-F>
3.	3.	3.	3. WIHN-F	3. WIHN-F		3. WJBC	3. WJBC	3.	3. WWCT-F	3. WIHN-F
4.	4.	4.	4.	4. WMLA-F		4.	4.	4.	4.	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP	6 (1)	49 (2)	55 (3)	35.7	NA	WMLA	1440	Normal		.6/6.5
AOR		10 (1)	10 (1)	6.5	NA					
AC/OLDIES/SOFT ROCK		8 (1)	8 (1)	5.2	NA					
MOR/VARIETY	68 (2)		68 (2)	44.2	NA					
COUNTRY	3 (2)	6 (1)	9 (3)	5.8	NA					
BLACK/URBAN										
BTFL MUSIC/EZ		4 (1)	4 (1)	2.6	NA					
NEWS/TALK										
NOSTALGIA										
RELIGION/GOSPEL										
SPANISH										
CLASSICAL										
UNKNOWN/OTHERS										

154 (11)

RADIO STATIONS

WJBC, 1230, 1 KW	, MOR	ABC-I, \$ 50.00	(Mc-Guild)	Bloomington	Dick Johnson
WMLA, 1440, 1 KW/500 W	, COUNTRY	MBS, \$ 14.00	(Weiss)	Withers	Bob Bivans
WBNQ-F, 101.5,	50 KW @ 460, CHR	, \$ 33.00	(Torbet)	Bloomington	Dick Johnson
WIHN-F, 96.7,	3 KW @ 300, AC	US2, \$ 14.00	(Masla)		
WMLA-F, 92.7,	3 KW @ 300, COUNTRY	, \$ 18.00	(Weiss)	Withers (LEROY)	Bob Bivans

Other ranked stations-See Peoria and Chicago

BOISE

Arbitron Rank/Pop (12+): 136/230,600

MSA Rank/Pop: 210/189,300

ADI # 136

Average Person Ratings: 15.1

Market TSL: 20.6 hours

Stations: 17/17
Diaries: 612/377:1/47.7%
Sample Target: 600
% Below Line: 0
% Not Listed: 7.8

1985 Revenue: \$ 6,300,000
HH Inc.: \$ 29,407
Retail \$: 1.0 Bil
Pop per Station: 13,565
#1 Biller: KBOI \$ 1,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. KCIX-F	47/13.5	---	16.0	---	---	1. KCIX-F	57/594	1. KCIX-F	495/21.5	----	21.8
2. KJOT-F	43/12.4	---	3.2	---	2.0	KIZN-F	57/619	2. KBOI	481/20.9	----	20.3
3. KIYS-F	32/ 9.2	---	9.3	---	3.1	3. KBOI	54/830	3. KIYS-F	449/19.5	----	20.6
4. KBOI	28/ 8.0	---	8.8	---	10.7	4. KJOT-F	49/442	4. KFXD-F	421/18.3	----	18.1
5. KFXD-F	24/ 6.9	---	7.7	---	10.5	5. KIYS-F	48/634	5. KIZN-F	357/15.5	----	15.8
KIZN-F	24/ 6.9	---	9.0	---	7.9	6. KFXD-F	33/582	6. KJOT-F	356/15.4	----	9.0
KLTB-F	24/ 6.9	---	2.7	---	9.6	7. KBXL-F	32/380	7. KGEM	322/14.0	----	13.4
8. KGEM	23/ 6.6	---	5.9	---	8.8	8. KGEM	29/386	8. KIDO	287/12.4	----	13.3
KBXL-F	23/ 6.6	---	5.6	---	6.2	9. KLTB-F	28/374	9. KLTB-F	274/11.9	----	NA
10. KIDO	20/ 5.7	---	7.2	---	7.1	10. KIDO	28/387	10. KBXL-F	264/11.4	----	11.4
11. KFML-F	8/ 2.3	---	4.8	---	4.8	11. KFXD	15/275	11. KFML-F	192/ 8.3	----	12.5
KFXD	8/ 2.3	---	1.1	---	4.0	12.		12. KFXD	186/ 8.1	----	7.7

12+ FM SHARE (METRO): 71.96% (231 of 321) (SPG 85: 69.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIYS-F	1. KJOT-F	1. KJOT-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KBOI	1. KCIX-F	1. KJOT-F	1. KJOT-F	1. KJOT-F
2. KFXD-F	2. KCIX-F	KCIX-F	2. KLTB-F	2. KLTB-F	2. KGEM	2. KCIX-F	2. KLTB-F	2. KCIX-F	2. KIYS-F	2. KCIX-F
3. KJOT-F	3. KIYS-F	3. KBOI	3. KBOI	3. KBOI	KLTB-F	3. KIYS-F	3. KJOT-F	3. KIYS-F	3. KCIX-F	3. KIZN-F
4.	4. KIZN-F	KLTB-F	4. KJOT-F	4. KIZN-F	4. KBOI	4. KIZN-F	4. KBXL-F	4. KBXL-F	4. KBXL-F	4. KIYS-F
5.	KBOI-F	5. KIZN-F	5. KIZN-F	KJOT-F	5. KBXL-F	5. KIDO	5. KGEM	5. KLTB-F	5. KGEM	5. KFXD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KJOT-F	1. KJOT-F	1. KJOT-F	1. KJOT-F	1. KJOT-F
2. KFXD-F	2. KFXD-F	2. KLTB-F	2. KLTB-F	2. KLTB-F	2. KIYS-F	2. KBOI	2. KBOI	2. KCIX-F	2. KBOI
KIYS-F	KIYS-F	3. KBOI	3. KIZN-F	3. KBOI	3. KCIX-F	KCIX-F	3. KIZN-F	3. KBOI	3. KIZN-F
4. KJOT-F	4. KIZN-F	KBXL-F	4. KBOI	4. KBXL-F	4.	KIYS-F	4. KIZN-F	4. KIZN-F	4. KIZN-F
5.	KJOT-F	5.	5. KFXD-F	KIZN-F	5.	KIZN-F	5.	5. KIYS-F	5. KCIX-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	17.4	20.0	KBGN	1060	Caldwell		.6/3.4
AOR		43 (1)	43 (1)	13.4	0	KCID	1490	Caldwell		1.1/2.2
AC/OLDIES/SOFT ROCK	8 (1)	79 (3)	87 (4)	27.1	26.9	KQFC-F	97.9	Boise		1.7/5.9
MOR/VARIETY	32 (1)		32 (2)	10.0	9.5	KSPD	790	Boise		.6/2.3
COUNTRY	23 (1)	30 (2)	53 (3)	16.5	19.4	KTOX	730	Boise		.9/1.3
BLACK/URBAN										
BTFL MUSIC/EZ		23 (1)	23 (1)	7.2	11.7					
NEWS/TALK	3 (1)		3 (1)	0.9	0.9					
NOSTALGIA	20 (1)		20 (1)	6.2	7.7					
RELIGION/GOSPEL	4 (2)		4 (2)	1.2	3.7					
SPANISH										
CLASSICAL										
UNKNOWN/OTHERS										
RADIO STATIONS						321 (17)				
KBOI, 670, 50 KW (DA-N)		AC/MOR		MBS, \$ 32.50	(Katz)	Pacific NW				Al Vuylsteke
KGEM, 1140, 10 KW (DA-N)		COUNTRY		ABC-I, \$ 17.00	(Eastman)	Hatch				John Rand
KIDO, 630, 5 KW (DA-2)		NOSTALGIA		NBC,NBC-T, \$ 16.00	(Christal)	Sundance				Gary Bates
KKIC, 950, 5 KW (DAYS,DA)		COUNTRY		\$ 9.00	(---)					Steve Summer
KSPD, 790, 1 KW (DAYS)		RELIGION		\$ 7.00	(---)					Lee Schaffer
KTOX, 730, 500 W (DAYS)		TALK		ABC-T, \$ NA	(Blair)	Constant				Ron Grisham
KFXD, 580, 5 KW (DA-N)		NOSTALGIA		SMN,CBS, \$ 14.00	(Blair)			(NAMPA)		Dave Obenauf
KNPA, 1340, 1 KW (DA-1)		OLDIES		\$ 16.00	(Select)			(NAMPA)		
KCIX-F, 105.9, 50 KW @ 2700, AC				APR, \$ 37.00	(Mc-Guild)					Kip Guth
KIYS-F, 92.3, 44 KW @ 2500, CHR				\$ 24.00	(Torbet)					Scott Boltz
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY				\$ 36.00*	(Blair)	Constant				Ron Grisham
KJOT-F, 105.1, 43 KW @ 2574, AOR				\$ 19.00	(Eastman)	Hatch				Jon RAnd
KLTB-F, 104.3, 43 KW @ 2574, SOFT AC				\$ 20.00*	(Christal)	Sundance				Gary Bates
KQFC-F, 97.9, 47 KW @ 2510, COUNTRY				\$ 21.00*	(Katz)	Pacific NW				Al Vuylsteke
KBXL-F, 94.1, 40 KW @ 2500, BTFL/EZ				\$ 12.00	(---)			(CALDWELL)		Nels Wilson
KLCI-F, 103.1, 3 KW @ 290, AC (off air May-August)				\$ 16.00	(---)			(CALDWELL)		
KFML-F, 96.9, 44 KW @ 2520, AC				UPI, \$ 15.00	(Republic)			(NAMPA)		Ken Bell
KFXD-F, 94.9, 46 KW @ 2520, CHR				US I, \$ 18.00	(Blair)			(NAMPA)		Dave Obenauf

MISCELLANEOUS COMMENTS KFXD A/F sold by Comm. Properties for \$1,200,000 (Blackburn)... KBNY-F changes to KFML-F... KBOI-F changes to KQFC-F and format from BTFL to Country... KFXD-A changes to Nostalgia...

BOSTON

Arbitron Rank/Pop (12+): 7/3,143,200

Stations: 29/26
Diaries: 2478/1268:1/37.6%
Sample Target: 2170
% Below Line: 3.6
% Not Listed: 13.6

1985 Revenue: \$ 88,600,000
HH Inc.: \$ 35,512
Retail \$: 27.2 Bil
Pop per Station: 120,892
#1 Biller: WBCN-F \$13,500,000

MSA Rank/Pop: 6/3,678,200

ADI # 6

Average Person Ratings: 18.6

Market TSL: 24.6 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WBZ	540/ 9.2	6.7	8.6	7.4	8.3	8.0	1. WBZ	747/8724	1. WBZ	6157/19.6	20.0	19.2	
2. WBCN-F	450/ 7.7	6.8	7.4	9.4	8.8	10.2	2. WBCN-F	588/6994	2. WXXS-F	5438/17.3	15.5	17.5	
3. WHDH	401/ 6.9	5.6	6.4	6.9	7.5	4.5	3. WXXS-F	492/7055	3. WBCN-F	5284/16.8	17.7	17.7	
4. WXXS-F	391/ 6.7	6.4	5.0	5.9	7.4	8.4	4. WSSH-F	446/5503	4. WHDH	4952/15.8	15.2	18.2	
5. WRKO	348/ 6.0	7.6	5.2	5.3	6.7	8.1	5. WHDH	430/5459	5. WRKO	4472/14.2	11.0	15.8	
6. WJIB-F	310/ 5.3	7.0	6.2	4.6	4.5	4.6	6. WRKO	425/5593	6. WEEI	4143/13.2	16.9	14.6	
7. WSSH-F	274/ 4.7	4.2	4.1	2.7	2.5	4.2	7. WJIB-F	382/4626	7. WROR-F	4021/12.8	15.3	13.8	
8. WZLX-F	238/ 4.1	5.0	3.1	2.1	1.0	3.8	8. WZLX-F	301/3685	8. WHTT-F	3788/12.1	14.6	17.6	
9. WEEI	226/ 3.9	4.5	5.0	5.0	4.4	3.8	9. WAAF-F	289/4418	9. WJIB-F	3598/11.4	13.8	12.7	
10. WROR-F	194/ 3.3	3.3	4.4	4.2	3.6	3.4	10. WROR-F	278/5665	10. WSSH-F	3362/10.7	10.3	8.5	
11. WMJX-F	175/ 3.0	2.5	2.4	3.1	3.0	2.7	11. WEEI	252/4653	11. WZOU-F	3053/ 9.7	11.0	12.4	
12. WVBF-F	172/ 2.9	3.0	3.3	3.7	2.8	2.1	12. WHTT-F	251/5633	12. WZLX-F	2964/ 9.4	8.1	6.0	
13. WHTT-F	163/ 2.8	2.8	3.6	4.7	4.8	3.2	13. WBOS-F	231/3112	13. WMJX-F	2889/ 9.2	9.9	10.8	
14. WBOS-F	161/ 2.8	2.6	2.9	2.0	2.4	3.6	14. WHJY-F	231/3125	14. WVBF-F	2451/ 7.8	9.9	9.9	
15. WZOU-F	143/ 2.4	2.6	2.7	2.7	3.2	3.3	15. WZOU-F	221/4625	15. WAAF-F	2215/ 7.0	7.7	8.2	
16. WAAF-F	130/ 2.2	3.3	2.4	3.6	3.6	3.8	16. WMJX-F	214/3523	16. WBOS-F	2160/ 6.9	5.6	6.0	
17. WILD	118/ 2.0	2.1	2.5	1.6	1.7	2.6	17. WVBF-F	207/3112	17. WCRB-F	1351/ 4.3	5.0	4.2	
18. WXXS	102/ 1.7	1.7	2.1	2.0	1.6	.9	18. WILD	119/1284	18. WILD	1271/ 4.0	3.2	3.0	
19. WFNX-F	76/ 1.3	.9	.8	.9	.6	1.7	19. WPLM-F	112/1753	19. WCGY-F	1116/ 3.6	4.2	3.9	
20. WPLM-F	71/ 1.2	.9	.9	1.3	.8	.5	20. WXXS	105/1083	20. WFNX-F	1053/ 3.4	2.9	1.8	
21. WCRB-F	70/ 1.2	1.7	1.1	1.1	1.3	1.2	21. WCRB-F	95/1923	21. WXXS	1044/ 3.3	3.6	3.8	
22. WMEX	70/ 1.2	.4	1.0	1.5	1.3	1.7	22. WFNX-F	78/1132	22. WPLM-F	1027/ 3.3	3.1	2.9	
23. WROL	58/ 1.0	.5	.7	.9	.9	.3	23. WXLO-F	77/1306	23. WROL	914/ 2.9	2.9	3.5	
24. WCGY-F	50/ .9	.7	1.1	1.3	.9	1.1	24. WCGY-F	77/1736	24. WMEX	842/ 2.7	3.9	4.2	
25.							25. WMEX	70/ 894	25. WHJY-F	617/ 2.0	3.0	NA	

12+ FM SHARE (METRO): 61.81% (3121 of 5049) (SPG 85: 60.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXXS-F	1. WBCN-F>	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ>	1. WBCN-F	1. WBCN-F	1. WBZ>	1. WBCN-F
2. WHTT-F	2. WXXS-F	2. WXXS-F	2. WBZ	2. WHDH	2. WHDH	2. WHDH	2. WXXS-F	2. WHDH	2. WRKO	2. WHDH
3. WZOU-F	3. WZLX-F	3. WZLX-F	3. WHDH	3. WBZ	3. WJIB-F	3. WBCN-F	3. WJIB-F	WXXS-F	3. WXXS-F	3. WXXS-F
4. WBCN-F	4. WMJX-F	4. WBZ	4. WSSH-F	4. WSSH-F	4. WRKO	4. WXXS-F	4. WHDH	4. WBZ	4. WBCN-F	4. WJIB-F
5. WAAF-F	5. WVBF-F	5. WHDH	5. WZLX-F	5. WROR-F	5. WSSH-F	5. WEEI	5. WBZ	5. WJIB-F	5. WHTT-F	5. WBZ
6.	6. WAAF-F	6. WSSH-F	6. WROR-F	6. WZLX-F	6. WEEI	6. WRKO	6. WRKO	6. WRKO	6. WHDH	6. WSSH-F
7.	7. WSSH-F	7. WROR-F	7. WXXS-F	7. WXXS-F	7. WBOS-F	7. WROR-F	7. WSSH-F	7. WSSH-F	7. WMJX-F	7. WROL
8.	8. WILD	8. WMJX-F	8. WMJX-F	8. WBOS-F	8. WROR-F	8. WJIB-F	8. WZLX-F	8. WZLX-F	8. WSSH-F	8. WRKO
9.	9.	9.	9. WVBF-F	9. WVBF-F	9.	9.	9.	9.	9.	9. WZLX-F
10.	10.	10.	10.	10. WRKO	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WXXS-F>	1. WXXS-F	1. WVBF-F	1. WXXS-F	1. WBZ	1. WBCN-F>	1. WBCN-F>	1. WBCN-F>	1. WBCN-F>	1. WBCN-F>	
2. WBCN-F	2. WBCN-F	2. WXXS-F	2. WBCN-F	2. WHDH	2. WZLX-F	2. WZLX-F	2. WXXS-F	2. WZLX-F	2. WHDH	
3. WHTT-F	3. WVBF-F	WBCN-F	3. WSSH-F	3. WSSH-F	3. WAAF-F	3. WXXS-F	3. WXXS-F	3. WXXS-F	3. WZLX-F	
4. WSSH-F	4. WMJX-F	4. WZLX-F	4. WBZ	4. WVBF-F	4. WXXS-F	4. WAAF-F	4. WMJX-F	4. WRKO	4. WBZ	
5. WILD	5. WSSH-F	5. WMJX-F	5. WHDH	5. WXXS-F	5. WILD	5. WILD	5. WROR-F	5. WROR-F	5. WSSH-F	
6. WMJX-F	6. WZLX-F	6. WSSH-F	6. WVBF-F	6. WROR-F	6. WFNX-F	6. WMJX-F	6. WCGY-F	6. WHDH	6. WRKO	
7. WZOU-F	7. WHDH	7. WHDH	7. WMJX-F	7. WBCN-F	7.	7. WFNX-F	7. WRKO	WBZ	7. WROR-F	
8. WVBF-F	8. WHTT-F	8. WROR-F	8. WZLX-F	8. WMJX-F	8.	8. WCGY-F	8. WSSH-F	8. WSSH-F	8. WBOS-F	
9.	9.	9.	9.	9.	9.	9.	9.	9. WAAF-F	9. WXXS-F	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		697 (3)	697 (3)	13.8	18.5	WCAP	980	Lowell	.4/1.4
AOR		928 (5)	928 (5)	18.4	15.9	WEZE	1260	Boston	.4/1.0
AC/OLDIES/SOFT ROCK	70 (1)	884 (6)	954 (7)	18.9	15.9	WMRE	1510	Boston	.3/1.8
MOR/VARIETY	963 (3)		963 (3)	19.1	18.2				
COUNTRY		161 (1)	161 (1)	3.2	3.5	WXLO-F	104.5	Fitchbury	.3/1.2
BLACK/URBAN	118 (1)		118 (1)	2.3	1.9	WHJY-F	94.1	Providence	.6/2.0
BTFL MUSIC/EZ		310 (1)	310 (1)	6.1	6.1				
NEWS/TALK	574 (2)		574 (2)	11.4	13.1				
NOSTALGIA	122 (2)	71 (1)	193 (3)	3.8	4.3				
RELIGION/GOSPEL	81 (2)		81 (2)	1.6	1.0				
SPANISH									
CLASSICAL		70 (1)	70 (1)	1.4	1.4				
UNKNOWN/OTHERS									

5049 (29)

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW	(DA-1)	MOR	ABC-I, \$260.00*	(Select)	Westinghouse	Bill Hartman
WDLW, 1330, 5 KW	(DA-2)	COUNTRY	\$ 40.00	(---)		Bill McCarthy
WEEI, 590, 5 KW	(DA-1)	NEWS	CBS, \$107.50	(CBS)		Bill Kindler
WEZE, 1260, 5 KW	(DA-N)	RELIGION	MBS, \$ 20.00	(---)		Ed Cochrane
WHDH, 850, 50 KW	(DA-2)	MOR	\$245.00	(Blair)	Blair	Al Brady Low
WILD, 1090, 5 KW	(DAYS)	BLACK	SBN, \$ 40.00	(Masla)		Kendell Nash
WKOX, 1200, 10 KW	(DA-N)	MOR	\$ 23.00	(Mc-Guild)	Fairbanks	Barry Sims
WMEX, 1150, 5 KW	(DA-2)	OLDIES	ABC-E, \$ 60.00	(Eastman)	Greater Media	
WMRE, 1510, 50 KW	(DA-2)	NOSTALGIA	\$ 50.00	(Masla)		Carol Lowenstein
WRKO, 680, 50 KW	(DA-2)	TALK	MBS, NBC, NBC-T, \$140.00*	(Republic)	RKO	Dan Griffin
WROL, 950, 5 KW	(DAYS)	RELIGION	\$ NA	(---)		Ken Carter
WXKS, 1430, 5 KW/1 KW	(DA-N)	NOSTALGIA	\$ 55.00	(MMR)	Pyramid	

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR			\$330.00*	(Torbet)	Infinity	Tony Berardini
WBOS, 92.9, 17 KW @ 860, COUNTRY			ABC-D, \$125.00	(Durpetti)	Sconnix	Bob Abernethy
WCGY, 93.7, 50 KW @ 403, OLDIES			\$ 40.00*	(Masla)	Gowdy (LAWRENCE)	John Basset
WCRB, 102.5, 11 KW @ 920, CLASSICAL			\$ 74.00	(---)		Dave MacNeill
WHRB, 95.3, 3 KW @ 110, CLASSICAL/JAZZ			\$ 25.00	(Roslin)		Grace Jeon
WHTT, 103.3, 12 KW @ 890, CHR			CBS-R, \$158.00*	(CBS)	CBS	
WJIB, 96.9, 12 KW @ 1010 BTFL/EZ			\$170.00	(Mc-Guild)	NBC	Charles Pickering
WLYT, 92.5, 50 KW @ 350, AC			\$ 35.00	(---)	(HAVERHILL)	Jane Gould
WMJX, 106.7, 12 KW @ 900, AC			\$125.00*	(Eastman)	Greater Media	
WPLM, 99.1, 50 KW @ 430, NOSTALGIA			\$ 44.00	(Kadetsky)	(PLYMOUTH)	Jane Day
WROR, 98.5, 8 KW @ 1191, AC			US I, \$170.00*	(Republic)	RKO	Joe Kelly
WSSH, 99.5, 32 KW @ 600, SOFT AC			\$130.00*	(HNWH)	(LOWELL)	Arnold Lerner
WVBF, 105.7, 11 KW @ 954, AC			\$128.00*	(Mc-Guild)	Fairbanks	Ken Spitzer
WXKS, 107.9, 21 KW @ 710, CHR			\$255.00	(MMR)	Pyramid	John Madison
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR			\$150.00*	(Christal)	First Media	D. Meszaros
WZOU, 94.5, 5 KW @ 1140, CHR			\$100.00*	(Blair)	Blair	Al Brady Law
WFNX, 101.7, 3 KW @ 170, AOR			\$ 40.00	(---)	(LYNN)	Steve Mindich

WAAF - See Worcester, WGIR - See Manchester

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WHTT changes to WMRQ

WMRQ: from CHR to Soft AOR

WAAF - See Worcester

American Radio Spring 86, Copyright 1986

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/373,200

MSA Rank/Pop: 104/443,600

New York ADI

Average Person Ratings: 18.1

Market TSL: 23.4 hours

Stations: 36/5
Diaries: 713/523:1/38.8%
Sample Target: 760
% Below Line: 59.3
% Not Listed: 7.7

1985 Revenue: \$ 7,400,000
HH Inc.: \$ 46,632
Retail \$: 3.3 Bil
Pop per Station: 74,640
#1 Biller: WEZN-F \$3,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WEZN-F	111/16.5	15.1	16.4	14.8	16.3	1. WEZN-F	163/1858	1. WICC	1331/35.7	41.2	36.8
2. WICC	110/16.3	19.6	13.5	16.8	16.6	2. WKCI-F	101/1363	2. WEZN-F	1020/27.3	26.2	28.4
3. WKCI-F	66/ 9.8	8.5	12.0	9.3	9.8	3. WICC	99/1487	WKCI-F	1020/27.3	24.9	27.8
4. WPLR-F	47/ 7.0	6.5	5.7	6.4	5.8	4. WCBS	66/1301	4. WPLR-F	698/18.7	14.8	15.0
5. WCBS	28/ 4.2	4.4	2.8	2.1	3.0	5. WNBC	63/1167	5. WEBE-F	549/14.7	9.4	8.1
6. WRKS-F	27/ 4.0	3.8	4.8	2.4	2.5	6. WRKS-F	55/ 575	6. WCBS	500/13.4	14.8	11.9
7. WNBC	23/ 3.4	3.7	4.0	7.1	3.9	7. WRKI-F	53/ 924	7. WNBC	457/12.2	14.3	16.6
WEBE-F	23/ 3.4	3.0	1.9	3.8	1.9	8. WEBE-F	47/ 817	8. WRKI-F	338/ 9.1	9.1	9.3
9. WRKI-F	16/ 2.4	4.4	2.5	2.0	2.2	9. WPLR-F	44/ 661	9. WKRS-F	291/ 7.8	8.6	7.7
10. WXRK-F	15/ 2.2	.3	---	---	.8	10. WPLJ-F	42/ 754	10. WPLJ-F	268/ 7.2	2.9	NA

12+ FM SHARE (METRO): 62.38% (388 of 622) (WIN 85: 61.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WPLR-F	1. WICC	1. WICC	1. WICC	1. WICC	1. WICC>	1. WEZN-F>	1. WEZN-F	1. WICC	1. WEZN-F
2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F>	2. WEZN-F	2. WEZN-F>	2. WICC	2. WICC	2. WEZN-F	2. WICC
3.	3. WICC	3. WPLR-F	3. WKCI-F	3. WKCI-F	3.	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WKCI-F
4.	WXRK-F	4. WEZN-F	4. WPLR-F	4. WNBC	4.	4. WCBS	4. WPLR-F	4. WPLR-F	4. WKCI-F	4. WPLR-F
5.	5. WEBE-F	5.	5. WNBC	5. WPLR-F	5.	5. WPLR-F	5. WEBE-F	5. WRKS-F	5. WRKS-F	5.
	WRKI-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F>	1. WKCI-F>	1. WICC	1. WICC	1. WICC	1. WPLR-F>	1. WPLR-F>	1. WPLR-F	1. WPLR-F	1. WICC
2. WPLR-F	2. WPLR-F	2. WKCI-F	2. WKCI-F	2. WEZN-F>	2. WRKI-F	2. WXRK-F	2. WXRK-F	2. WICC	2. WEZN-F
3. WEBE-F	3. WICC	3. WPLR-F	3. WEZN-F	3. WKCI-F	3. WKCI-F	3. WRKI-F	3.	3. WKCI-F	3. WKCI-F
4.	4. WEBE-F	4.	4. WPLR-F	4.	WXRK-F	4. WKCI-F	4.	4. WEZN-F	4. WPLR-F
5.	5.	5.	5. WEBE-F	5.	5.	5.	5.	5.	5. WNBC

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		120 (8)	120 (8)	19.3	21.6	WADS 690	Ansonia 1.6/3.8
AOR		73 (5)	73 (5)	11.7	6.4	WDJZ 1530	Bridgeport 1.0/2.9
AC/OLDIES/SOFT ROCK	37 (2)	53 (7)	90 (9)	14.5	11.7	WJBX 1450	Bridgeport 2.1/3.5
MOR/VARIETY	118 (3)		118 (3)	19.0	16.0	WLYQ-F 95.9	Norwalk 1.6/6.1
COUNTRY	5 (1)		5 (1)	0.8	2.2	See New York or Nassau for more information about the following stations:	
BLACK/URBAN		27 (1)	27 (1)	4.3	7.2	WABC 1.5/6.9	WHTZ-F 1.0/3.8
BTFL MUSIC/EZ		111 (1)	111 (1)	17.8	17.8	WALK-F 1.3/6.6	WINS .3/1.7
NEWS/TALK	59 (5)		59 (5)	9.5	10.6	WAPP-F 1.0/5.3	WLIR-F .4/1.7
NOSTALGIA	15 (2)		15 (2)	2.4	5.0	WBAB-F .3/2.9	WNEW-F .9/3.2
RELIGION/GOSPEL					0.5	WBLI-F .3/3.9	WOR 1.2/3.8
SPANISH					0.5	WCBS-F 1.0/3.6	WPLJ-F 1.0/7.2
CLASSICAL					---	WHN .7/4.1	
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	---		
			622 (36)				

See New Haven or Hartford for more information about the following stations:

WAVZ	1.2/2.3	WTIC	.4/2.5
WDRC-F	.4/2.2	WWYZ-F	.4/1.9
WELI	.7/3.3	WYRS-F	.6/3.5
WIOF-F	.9/2.4		

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA)	, TALK	APR,\$ 20.00	(---)	(ANSONIA)	Ken Dawson
WDJZ, 1530, 5 KW (DAYS,DA)	, NOSTALGIA	APR,\$ 20.00	(S. Katz)		Frank Derak
WICC, 600, 1 KW/500 W (DA-2)	, AC/MOR	ABC-I,\$ 90.00	(Christal)	Tribune Company	Ray Gardella
WJBX, 1450, 1 KW/250 W (DA-1)	, AC	,\$ 35.00	(Roslin)		Bob Pautans
WEZN-F, 99.9, 25 KW @ 680,	BTFL/EZ	,\$138.00	(Katz)	Katz	Jim Morley
WEBE-F, 107.9, 50 KW @ 500,	AC	,\$ 75.00	(Roslin)		(WESTPORT) Vince Cremona
WRKI-F, 95.1, 50 KW @ 500,	CHR	Source,\$ 63.00	(Roslin)	Home News	(BROOKFIELD) John Fullam
WLYQ-F, 95.9, 3 KW @ 300,	CHR	,\$ NA	(Christal)		(NORWALK) Michael Hanson

Other ranked stations - See New York, New Haven or Hartford

MISCELLANEOUS COMMENTS WEZN-F sold by Katz to NewCity for \$10,500,000 (est)...Arbitron fell 7.5% below Sample Target... WNAB changes calls to WJBX...

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,013,500

MSA Rank/Pop: Buff - 46/979,500
 ADI # 35 NF - 184/222,600
 Average Person Ratings: 17.6
 Market TSL: 23.4 hours

Stations: 23/20
 Diaries: 1356/747:1/52.0%
 Sample Target: 1290
 % Below Line: 6.0
 % Not Listed: 8.1

1985 Revenue: \$ 23,600,000
 HH Inc.: \$ 28,908
 Retail \$: 6.1 Bil
 Pop per Station: 50,675
 #1 Biller: WBEN \$ 3,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WBUF-F	193/10.8	6.6	7.4	5.7	6.6	9.6	1. WBUF-F	213/2349	1. WBEN-F	2167/21.4	22.4	19.5	
2. WJYE-F	179/10.0	10.6	9.8	9.4	10.8	8.9	2. WJYE-F	189/2101	2. WBUF-F	2042/20.1	17.8	15.8	
3. WYRK-F	130/ 7.3	7.3	5.6	7.4	7.1	6.6	3. WBEN-F	188/3321	3. WPHD-F	1937/19.1	19.7	19.2	
4. WBEN	118/ 6.6	13.3	9.6	9.9	10.1	7.5	4. WYRK-F	164/1522	4. WJYE-F	1922/19.0	21.4	20.2	
5. WPHD-F	114/ 6.4	6.5	6.2	4.9	6.1	10.2	5. WGR	124/2286	5. WGR	1707/16.8	16.6	16.6	
6. WBLK-F	109/ 6.1	4.5	5.1	7.2	4.2	8.1	6. WBEN	123/1815	6. WBEN	1687/16.6	32.3	26.4	
7. WECK	102/ 5.7	4.9	6.9	8.1	7.3	4.9	7. WPHD-F	119/2062	7. WWKB	1477/14.6	18.7	17.1	
8. WBEN-F	100/ 5.6	4.7	4.6	4.1	4.2	5.1	8. WBLK-F	110/1052	8. WNYS-F	1460/14.4	18.6	18.8	
9. WGR	97/ 5.4	4.9	4.2	5.3	4.1	3.7	9. WECK	102/ 922	9. WKSE-F	1305/12.9	12.7	14.7	
10. WNYS-F	86/ 4.8	5.9	5.5	6.6	6.4	5.6	10. WNYS-F	96/1647	10. WYRK-F	1226/12.1	14.0	12.6	
11. WWKB	76/ 4.3	6.0	5.5	5.0	6.4	3.9	11. WWKB	80/1669	11. WRLT-F	1178/11.6	9.7	7.3	
12. WKSE-F	68/ 3.8	3.7	5.0	1.8	2.4	4.8	12. WKSE-F	74/1463	12. WBLK-F	1012/10.0	9.6	10.7	
WRLT-F	68/ 3.8	2.4	2.3	5.2	5.8	3.0	WRLT-F	74/1391	13. WECK	922/ 9.1	10.1	11.7	
14. CILQ-F	53/ 3.0	2.2	2.6	---	---	3.2	14. CILQ-F	54/ 708	14. CILQ-F	665/ 6.6	5.1	5.8	
15. WBYR-F	31/ 1.7	1.3	1.0	2.3	1.3	.8	15. WBYR-F	43/ 581	15. WYSL	562/ 5.5	6.9	9.6	
16.							16.		16. WBYR-F	454/ 4.5	4.2	4.1	
17.							17.		17.				
18.							18.		18.				
19.							19.		19.				
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 71.01% (1166 of 1642) (SPG 85: 63.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WBEN	1. WJYE-F	1. WBUF-F	1. WBLK-F	1. WJYE-F
2. WKSE-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	2. WYRK-F	2. WBUF-F	2. WBUF-F	2. WBUF-F	2. WJYE-F	2. WJYE-F	2. WBUF-F
3. WPHD-F	3. WBLK-F	3. WPHD-F	3. WBLK-F	3. WYRK-F	3. WYRK-F	3. WWKB	3. WYRK-F	3. WYRK-F	3. WBUF-F	3. WYRK-F
4. WBEN-F	4. WBEN-F	4. WBLK-F	4. WJYE-F	4. WBLK-F	4. WBEN	4. WJYE-F	4. WECK	4. WPHD-F	4. WNYS-F	4. WECK
5.	5. WYRK-F	5. WBEN-F	5. WGR	5. WGR	5. WECK	5. WGR	5. WPHD-F	5. WBEN-F	5. WBEN	5. WPHD-F
6.	6. WNYS-F	6. WJYE-F	6. WBEN-F	6. WBEN-F	6. WGR	6. WPHD-F	6. WBEN-F	6. WNYS-F	6. WPHD-F	6. WBEN-F
7.	7. CILQ-F	7. WGR	7. WRLT-F	7. WRLT-F	7. WRLT-F	7. WYRK-F	7. WBEN	7. WGR	7. WBEN-F	7. WBLK-F
8.	8.	8.	8.	8.	8.	8.	8. WGR	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WPHD-F	1. WPHD-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	
2. WPHD-F	2. WPHD-F	2. WRLT-F	2. WJYE-F	2. WJYE-F	2. WYRK-F	2. WBUF-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	
3. WNYS-F	3. WBEN-F	3. WBEN-F	3. WRLT-F	3. WRLT-F	3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WPHD-F	3. WBLK-F	
4. WKSE-F	4. WNYS-F	4. WBLK-F	4. WBEN-F	4. WYRK-F	4. WBEN-F	4. WYRK-F	4. WYRK-F	4. WBLK-F	4. WGR	
5. WBEN-F	5. WBLK-F	5. WGR	5. WBLK-F	5. WBLK-F	5. WBUF-F	5. WBEN-F	5. CILQ-F	5. WBEN-F	5. WPHD-F	
6. WBLK-F	6. WRLT-F	6. WNYS-F	6. WPHD-F	6. WGR	6. WYRK-F	6. CILQ-F	6. WBEN-F	6. WGR	6. WBEN-F	
7.	7. WKSE-F	7. WJYE-F	7. WNYS-F	7. WBEN-F	7.	7. WNYS-F	7. WGR	7. CILQ-F	7. WJYE-F	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	24 (1)	201 (3)	225 (4)	13.7	20.5	WDCX-F	99.5	Buffalo	1.1/3.2
AOR		198 (3)	198 (3)	12.1	10.3	WJL	1440	Niagara Falls	.7/2.0
AC/OLDIES/SOFT ROCK	76 (1)	261 (2)	337 (4)	20.5	16.8	WLVL	1340	Lockport	.6/1.7
MOR/VARIETY	227 (3)		227 (3)	13.8	17.9	WNYS	1120	Buffalo	.3/2.0
COUNTRY	8 (1)	130 (1)	138 (2)	8.4	7.1	WUFO	1080	Amherst	1.2/3.6
BLACK/URBAN	22 (1)	177 (2)	199 (3)	12.1	7.4	WXRL	1300	Lancaster	.4/2.2
BTFL MUSIC/EZ		179 (1)	179 (1)	10.9	10.8	WYSL	1400	Buffalo	1.3/5.5
NEWS/TALK						CFNY-F	102.1	Brampton, ON	.8/2.2
NOSTALGIA	113 (2)		113 (2)	6.9	7.7				
RELIGION/GOSPEL		20 (1)	20 (1)	1.2	1.0				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS					0.4				
			1642 (23)						

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	, MOR	NBC, \$ 85.00	(Eastman)	Larry Levite
WECK, 1230, 1 KW	, NOSTALGIA	ABC-I, CBS, \$ 44.00*	(Weiss)	Chet Musialowski
WGR, 550, 5 KW (DA-N)	, MOR/AC	ABC-E, \$ 60.00*	(Katz)	Larry Anderson
WHLD, 1270, 5 KW (DAYS, DA)	, COUNTRY	, \$ 16.00	(Market 4)	Paul Butler
WJL, 1440, 1 KW (DAYS)	, MOR	MBS, \$ 12.00	(S. Katz)	George Beck
WNYS, 1120, 1 KW (DAYS)	, CHR	ABC-C, \$ NM	(MMR)	Ron Rice
WUFO, 1080, 1 KW (DAYS)	, BLACK	SBN, \$ 16.00	(---)	
WWKB, 1520, 50 KW (DA-1)	, AC	ABC-D, \$ 58.00*	(Blair)	Peter McCoy
WXL, 1300, 1 KW/2.5 KW (DA-2)	, COUNTRY	MBS, \$ 17.00	(---)	Louis Schriver
WYSL, 1400, 1 KW	, CHR	, \$ NA	(CBS)	Harvey Moore

FM STATIONS

WBEN, 102.5, 110 KW @ 1347, CHR	ABC-C, \$ 76.00	(Eastman)	Larry Levite
WBLK, 93.7, 50 KW @ 400, BLACK	CBS-R, \$ 44.00	(Select)	Freddie Patrick
WBUF, 92.9, 91 KW @ 580, AC	, \$ 80.00*	(Mc-Guild)	Larry White
WDCX, 99.5, 17 KW @ 430, RELIGION	, \$ 20.00*	(---)	
WJYE, 96.1, 50 KW @ 480, BTFL/EZ	, \$ 75.00*	(Christal)	Chris Ackerman
WKSE, 98.5, 46 KW @ 380, URBAN/CHR	, \$ 41.00	(HNWH)	Roger Bertolini
WNYS, 104.1, 50 KW @ 500, CHR	ABC-C, \$ 70.00	(MMR)	Ron Rice
WPHD, 103.3, 49 KW @ 423, AOR	CBS-R, \$ 58.00*	(CBS)	Harvey Moore
WRLT, 96.9, 13 KW @ 890, AC	Source, \$ 40.00	(Katz)	Larry Anderson
WYRK, 106.5, 50 KW @ 390, COUNTRY	, \$ 66.00*	(Mc-Guild)	Kitty Bocock
CILQ, 107.1, 40 KW @ ?, AOR	, \$ NA	(Western)	
WBYR, 107.7, 12 KW @ 750, AOR	, \$ 22.00	(---)	A. Slaight

CALL LETTER CHANGES

WUWU changes to WBYR

FORMAT CHANGES

WBYR: changes to AOR

STATION SALES

WKSE-F: From Porter to Price Comm for \$ 2.850.000 (Kozacko)

CANTON

Arbitron Rank/Pop (12+): 100/336,600

MSA Rank/Pop: 111/404,300
 Cleveland ADI
 Average Person Ratings: 17.3
 Market TSL: 22.7 hours

Stations: 28/8
 Diaries: 844/399:1/54.5%
 Sample Target: 730
 % Below Line: 40.6
 % Not Listed: 9.8

1985 Revenue: \$6,700,000
 HH Inc.: \$27,571
 Retail \$: 2.2 Bill
 Pop per Station: 42,075
 #1 Biller: WHBC \$2,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WHBC	84/14.5	20.1	16.8	15.1	15.2
2. WHBC-F	82/14.1	10.7	14.2	14.9	12.3
3. WRQK-F	55/ 9.5	6.4	6.5	8.1	10.6
4. WKDD-F	45/ 7.7	6.2	7.7	5.0	4.9
5. WDJQ-F	43/ 7.4	7.5	7.7	9.2	6.6
6. WQXK-F	26/ 4.5	5.5	5.7	5.7	4.9
7. WMJI-F	19/ 3.3	4.1	2.6	2.4	4.2
WZAK-F	19/ 3.3	---	2.6	1.5	.9
9. WFAH	17/ 2.9	3.6	2.6	2.4	.9
WMMS-F	17/ 2.9	4.1	4.8	5.9	9.3

12+ TSA	1/4/CUME
1. WHBC-F	113/1079
2. WHBC	86/1059
3. WRQK-F	65/ 702
4. WDJQ-F	62/ 866
5. WKDD-F	60/ 867
6. WQXK-F	44/ 563
7. WMMS-F	33/ 583
8. WQKT-F	30/ 395
9. WMJI-F	26/ 443
10. WHOT-F	25/ 402

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	85	85
1. WHBC	1005/29.9	36.4	31.9
2. WHBC-F	808/24.0	21.5	21.1
3. WKDD-F	650/19.3	16.8	19.7
4. WDJQ-F	617/18.3	17.7	18.8
5. WRQK-F	579/17.2	12.4	15.6
6. WQXK-F	372/11.1	10.8	12.3
7. WMMS-F	358/10.6	11.4	13.5
8. WMJI-F	322/ 9.6	10.9	7.3
9. WWWE	202/ 6.0	4.2	5.7
10. WONE-F	196/ 5.8	3.6	NA

12+ FM SHARE (METRO): 74.24% (389 of 524) (SPG 85: 72.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F>	1. WRQK-F	1. WRQK-F	1. WDJQ-F	1. WHBC	1. WHBC-F	1. WHBC >	1. WHBC-F	1. WHBC-F	1. WHBC	1. WHBC-F
2. WRQK-F	2. WDJQ-F	2. WDJQ-F	2. WRQK-F	2. WDJQ-F	2. WHBC >	2. WHBC-F>	2. WHBC	2. WHBC	2. WRQK-F	2. WDJQ-F
3. WZAK-F	3. WKDD-F	3. WKDD-F	3. WHBC	3. WHBC-F	3. WQXK-F	3. WRQK-F	3. WRQK-F	3. WRQK-F	3. WHBC-F	3. WHBC
4. WDJQ-F	4. WONE-F	4. WHBC	4. WHBC-F	WRQK-F	4. WDJQ-F	4. WKDD-F	4. WDJQ-F	4. WDJQ-F	4. WKDD-F	4. WRQK-F
5.	5.	5.	WKDD-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRQK-F	1. WDJQ-F	1. WDJQ-F>	1. WDJQ-F	1. WHBC-F	1. WRQK-F>	1. WRQK-F>	1. WRQK-F	1. WRQK-F>	1. WRQK-F
2. WZAK-F	2. WRQK-F	2. WKDD-F	2. WRQK-F	2. WHBC	2. WKDD-F	2. WONE-F	2. WONE-F	2. WKDD-F	2. WHBC
3. WDJQ-F	3. WKDD-F	WRQK-F	3. WHBC-F	WDJQ-F	WMMS-F	3. WKDD-F	3. WDJQ-F	3. WDJQ-F	3. WDJQ-F
4. WKDD-F	4. WZAK-F	4. WHBC-F	WKDD-F	4. WRQK-F	WQKT-F	4. WMMS-F	4. WHBC	4. WHBC	4. WKDD-F
5.	5.	5.	5. WHBC	5.	5.	5.	WKDD-F	5.	WMJI-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		109 (5)	109 (5)	20.8	17.7	WRCW 1060 Canton .3/1.8
AOR		86 (3)	86 (3)	16.4	15.1	WTIG 990 Massillion .3/2.3
AC/OLDIES/SOFT ROCK		24 (2)	24 (2)	4.6	4.6	
MOR/VARIETY	108 (5)		108 (5)	20.6	18.1	WDBN-F 94.9 Medina .5/3.4
COUNTRY	15 (2)	37 (3)	52 (5)	9.9	15.1	WHOT-F 101.1 Youngstown .9/3.4
BLACK/URBAN		22 (2)	22 (2)	4.2	4.2	WKBN-F 98.9 Youngstown 1.0/1.7
BTFL MUSIC/EZ		96 (4)	96 (4)	18.3	17.9	WNIR-F 100.1 Kent 2.6/4.1
NEWS/TALK	12 (1)	15 (1)	27 (2)	5.2	2.4	WNPQ-F 95.9 New Philadelphia 1.0/3.9
NOSTALGIA					2.8	WONE-F 97.5 Akron 2.4/5.8
RELIGION/GOSPEL					1.6	WQKT-F 104.5 Wooster 1.7/3.7
SPANISH						
CLASSICAL					0.4	
UNKNOWN/OTHERS						
			524 (28)			

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N)	, MOR	ABC-E, \$ 65.00* (Christal)	
WFAH, 1310, 1 KW (DAYS,DA)	, MOR	ABC-I, \$ 12.00 (---)	(ALLIANCE) Dick Elliott
WINW, 1520, 1 KW (DAYS,DA)	, BLACK	, \$ 12.00 (Eastman)	Bob Hippler
WRCW, 1060, 5 KW (DAYS,DA)	, MOR	, \$ 13.00 (---)	R. Colaner
WTIG, 990, 250 W (DAYS,DA)	, MOR	MBS, \$ 11.00 (---)	(MASSILLON) Don Wagner
WTOF, 900, 500 W (DAYS)	, RELIGION	, \$ 11.00 (---)	Mortenson Tom Bishop
WDJQ-F, 92.5, 50 KW @ 500, CHR		, \$ 33.00 (HNWH)	(ALLIANCE) Dick Elliott
WHBC-F, 94.1, 50 KW @ 380, BTFL/EZ		, \$ 40.00* (Christal)	Bill Chambers
WRQK-F, 106.9, 28 KW @ 341, AOR		, \$ 36.00* (Eastman)	Bob Hippler
WTOF-F, 98.1, 72 KW @ 570, RELIGION		, \$ 13.00 (---)	Mortenson Tom Bishop
WQKT-F, 104.5, 52 KW @ 480, COUNTRY		, \$ 14.00 (Regional)	(WOOSTER) Ken Nemeth

Other ranked stations - See Cleveland, Akron, or Youngstown

CASPER

Arbitron Rank/Pop (12+): 254/61,500

Stations: 8/8
Diaries: 585/ 105:1/53.2%
Sample Target: 550
% Below Line: 0
% Not Listed: 4.5

1985 Revenue: \$ 3,200,000
HH Inc.: \$ 33,674
Retail \$: .62 Bil
Pop per Station: 7,688
#1 Biller: KTWO \$875,000

MSA Rank/Pop: 337/81,200
ADI # 185
Average Person Ratings: 17.9
Market TSL: 23.7 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. KTRS-F	40/36.4	---	36.2	---	31.5	1. KTRS-F	74/601	1. KTRS-F	320/52.0	---	48.7	
2. KVOC	24/21.8	---	19.0	---	14.6	2. KVOC	26/240	2. KVOC	204/33.2	---	31.5	
3. KTWO	14/12.7	---	12.9	---	19.2	3. KTWO	25/360	KTWO	204/33.2	---	30.8	
4. KGRQ-F	10/ 9.1	---	10.3	---	13.8	4. KGRQ-F	12/148	4. KGRQ-F	114/18.5	---	18.5	
5. KQLT-F	9/ 8.2	---	12.1	---	11.5	5. KQLT-F	10/115	5. KQLT-F	102/16.6	---	22.5	
6. KATI	5/ 4.5	---	7.8	---	4.6	6. KATI	6/ 71	6. KATI	64/10.4	---	21.8	
7.						7.		7.				
8.						8.		8.				
9.						9.		9.				
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 57.14% (60 of 105) (SPG 85: 59.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KVOC >	1. KTRS-F	1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>
2.	2. KGRQ-F>	2. KVOC	2. KVOC >	2. KVOC	2. KTWO	2. KVOC	2. KVOC	2. KVOC	2. KVOC	2. KVOC
3.	3. KVOC	3. KGRQ-F	3. KTWO	3. KTWO	3. KTRS-F	3. KTWO	3. KTWO	3. KTWO	3. KGRQ-F	3. KGRQ-F
4.	4. KTWO	4. KTWO	4. KGRQ-F	4. KGRQ-F	4. KGRQ-F	4.	4.	4. KQLT-F	4.	4. KATI
5.	5.	5.	5.	5.	5.	5.	5.	5. KGRQ-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F
2.	2. KGRQ-F	2. KGRQ-F	2. KVOC	2. KVOC	2. KGRQ-F	2. KGRQ-F	2. KGRQ-F	2. KVOC	2. KVOC
3.	3.	3. KVOC	3. KTWO	3. KTWO	3. KVOC	3.	KTWO	3. KGRQ-F	3. KTWO
4.	4.	4.	KGRQ-F	4. KQLT-F	4.	4.	4.	4.	4. KGRQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		40 (1)	40 (1)	38.1	44.7		KTKL-F 106.9 Casper .9/4.9
AOR		10 (1)	10 (1)	9.5	10.5		KUYO 830 Evansville 1.8/4.4
AC/OLDIES/SOFT ROCK	5 (1)		5 (1)	4.8	0		
MOR/VARIETY	14 (1)		14 (1)	13.3	13.2		
COUNTRY	24 (1)		24 (1)	22.9	19.3		
BLACK/URBAN							
BTFMUSIC/EZ		9 (1)	9 (1)	8.6	12.2		
NEWS/TALK							
NOSTALGIA							
RELIGION/GOSPEL	2 (1)	1 (1)	3 (2)	2.9	0		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

105 (8)

RADIO STATIONS

KATI, 1400, 1 KW	, AC	APR, \$ 15.00 (Weiss)	Randall Hall
KTWO, 1030, 50 KW (DA-N)	, MOR	CBS, NBC-T, \$ 32.00* (Katz)	Dave Allen
KVOC, 1230, 1 KW	, COUNTRY	ABC-I, \$ 15.00 (Eastman)	Ray Ebert
KGRQ-F, 94.5, 65 KW @ 1908, AOR		, \$ 17.00 (Weiss)	Randall Hall
KQLT-F, 103.7, 59 KW @ 1909, BTFM/EZ		, \$ 20.00* (Mc-Guild)	Dan Roberts
KTRS-F, 95.5, 94 KW @ 1965, CHR		ABC-C, \$ 28.00 (Torbet)	Bill Hart
KTKL-F, 106.9, 100 KW @ ? , RELIGION		, \$ 8.00 (---)	Karen Loucks

MISCELLANEOUS COMMENTS KATI/KGRQ-F is in Chapter 11...

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 188/140,800

MSA Rank/Pop: 224/168,900
ADI # 73

Average Person Ratings: 15.9
Market TSL: 20.7 hours

Stations: 12/9
Diaries: 696/202:1/59.5%
Sample Target: 575
% Below Line: 8.1
% Not Listed: 5.8

1985 Revenue: \$ 6,600,000
HH Inc.: \$ 31,164
Retail \$: 1.0 Bfl
Pop per Station: 15,644
#1 Biller: WMT \$2,200,200

12+ METRO	1/4/SHARE	FAL 85	SGP 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMT	45/20.1	---	18.9	---	22.5	1. WMT	157/1627	1. WMT	433/30.8	---	31.4
2. KHAK-F	33/14.7	---	15.5	---	12.7	2. KOKZ-F	80/1078	2. KQCR-F	399/28.3	---	35.9
3. KQCR-F	26/11.6	---	15.9	---	17.2	3. KHAK-F	77/ 797	3. KHAK-F	336/23.9	---	28.0
4. WMT-F	25/11.2	---	13.3	---	10.7	4. KRNA-F	65/ 782	4. WMT-F	323/22.9	---	27.0
5. KRNA-F	23/10.3	---	4.9	---	1.6	5. WMT-F	46/ 707	5. KKRQ-F	251/17.8	---	28.3
6. KKRQ-F	14/ 6.3	---	11.4	---	8.6	6. KKRQ-F	44/ 722	6. KRNA-F	245/17.4	---	15.1
7. KOKZ-F	14/ 6.3	---	---	---	---	7. KQCR-F	39/ 701	7. KCRG	231/16.4	---	14.7
8. KCRG	12/ 5.4	---	3.0	---	6.1	8. WHO	21/ 450	8. KOKZ-F	184/13.1	---	---
9. KCDR	11/ 4.9	---	3.0	---	8.2	9. KCRG	18/ 471	9. KCDR	153/10.9	---	7.9
10. KHAK	5/ 2.2	---	4.5	---	4.1	10. KHAK	14/ 182	10. KHAK	95/ 6.7	---	12.1
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 64.93% (137 of 211) (SPG 85: 65.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKZ-F	1. KRNA-F	1. KQCR-F	1. WMT-F	1. KHAK-T	1. WMT	1. WMT >	1. KHAK-F	1. KHAK-F+	1. WMT	1. WMT
2. KKRQ-F	2. KQCR-F	2. WMT-F	2. KHAK-F	2. WMT-F	2. KHAK-F+	2. KHAK-F+	2. WMT	2. WMT	2. KHAK-F	2. KHAK-F
3. KQCR-F	3. WMT-F	3. KRNA-F	3. KQCR-F	3. WMT	3. WMT-F	3. KQCR-F	3. WMT-F	3. KRNA-F	3. KQCR-F	3. KQCR-F
4. KRNA-F	4. KHAK-F	KHAK-F	KRNA-F	4. KQCR-F	4. KCDR	4. WMT-F	4. KQCR-F	WMT-F	4. KRNA-F	4. WMT-F
5.	5.	5.	5.	KRNA-F	5.	5.	5. KRNA-F	5.	5.	KOKZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KQCR-F>	1. KQCR-F	1. WMT-F	1. KQCR-F	1. KHAK-F	1. KRNA-F>	1. KRNA-F>	1. KRNA-F	1. KRNA-F	1. KHAK-F	
2. KOKZ-F	2. WMT-F	2. KQCR-F	2. KHAK-F	2. WMT-F	2. KHAK-F	2. WMT-F	2. WMT-F	2. WMT-F	KRNA-F	
3. WMT-F	3. KHAK-F	3. KRNA-F	WMT-F	3. WMT	3. KKRQ-F	3. KHAK-F	3. KHAK-F	3. KHAK-F	WMT-F	
4.	4.	4. KHAK-F	4.	4. KQCR-F	WMT-F	4. KQCR-F	KQCR-F	4. KQCR-F	4. WMT	
5.	5.	5.	5.	5.	KOKZ-F	5.	5.	5.	5. KQCR-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		54 (3)	54 (3)	25.6	29.5	KFMH-F 99.7 Muscatine .9/2.1
AOR		25 (2)	25 (2)	11.8	5.3	WHO 1040 Des Moines .4/3.1
AC/OLDIES/SOFT ROCK	12 (1)	25 (1)	37 (2)	17.5	14.3	
MOR/VARIETY	45 (1)		45 (1)	21.3	20.9	
COUNTRY	5 (1)	33 (1)	38 (2)	18.0	23.0	
BLACK/URBAN						
BTFL MUSIC/EZ						
NEWS/TALK	1 (1)		1 (1)	0.5	0.4	
NOSTALGIA	11 (1)		11 (1)	5.2	6.6	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

211 (12)

RADIO STATIONS

KCGR, 1600, 5 KW (DA-N)	, OLDIES	ABC-I, \$ 20.00* (Masla)	CR Gazette	Phil Stolz
KCDR, 1450, 1 KW	, NOSTALGIA	MBS, \$ 10.00 (Christal)		Mike Dulaney
KHAK, 1360, 1 KW (DAYS, DA)	, COUNTRY	US 2, \$ NA (Mc-Guild)	Stoner	Mary Quass
WMT, 600, 5 KW (DA-N)	, MOR	CBS, \$ 44.00 (Katz)	Cosmos	Larry Edwards
KHAK-F, 98.1, 100 KW @ 485, COUNTRY		US 2, \$ 34.00 (Mc-Guild)	Stoner	Mary Quass
KKRQ-F, 100.7, 100 KW @ 850, CHR		ABC-C, \$ 19.00 (Masla)		(IOWA CITY) Randy Holland
KQCR-F, 102.9, 100 KW @ 350, CHR		\$ 33.00 (Torbet)		Paula Peden
KRNA-F, 93.9, 100 KW @ 590, AOR		UPI, \$ 26.00 (Masla)		(IOWA CITY) Eliot Keller
KTOF-F, 104.5, 100KW @ 550, RELIGION		\$ NA (---)		James Young
WMT-F, 96.5, 100 KW @ 540, SOFT AC		CBS, \$ 26.00 (Katz)	Cosmos	Larry Edwards

KOKZ - See Waterloo

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/399,500
 MSA Rank/Pop: 98/482,000
 ADI # 106
 Average Person Ratings: 17.0
 Market TSL: 23.0 hours

Stations: 20/19
 Diaries: 884/452:1/43.1%
 Sample Target: 760
 % Below Line: 2.5
 % Not Listed: 7.3

1985 Revenue: \$ 9,800,000
 HH Inc.: \$ 25,605
 Retail \$: 2.7 Bill
 Pop per Station: 21,026
 #1 Biller: WSSX/WTMA \$ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WSSX-F	77/11.3	12.4	15.3	16.5	13.5	16.0	1. WDM-F	91/ 769	1. WSSX-F	1131/28.3	29.6	34.8	
2. WEZL-F	74/10.9	10.2	11.9	13.5	13.2	9.5	2. WEZL-F	80/ 948	2. WEZL-F	820/20.5	20.4	22.1	
3. WPAL	63/ 9.3	7.1	10.0	6.5	7.0	6.4	3. WSSX-F	78/1168	3. WXTC-F	757/18.9	17.9	25.2	
4. WWVZ-F	61/ 9.0	12.7	10.8	13.0	12.5	14.3	4. WXTC-F	6B/ 893	4. WAVF-F	669/16.7	13.6	13.1	
5. WXTC-F	51/ 7.5	8.0	9.5	9.4	9.7	6.8	5. WPAL	63/ 545	5. WWVZ-F	655/16.4	21.2	20.8	
6. WDXZ-F	42/ 6.2	2.8	3.8	---	---	3.2	6. WWVZ-F	62/ 673	6. WKQB-F	629/15.7	14.0	14.8	
7. WAVF-F	41/ 6.0	4.9	4.8	---	---	5.1	7. WKQB-F	60/ 962	7. WPAL	545/13.6	11.8	16.1	
8. WKQB-F	41/ 6.0	6.3	4.2	5.3	4.4	6.0	8. WDXZ-F	49/ 355	8. WXYL-F	441/11.0	11.7	11.3	
9. WXYL-F	32/ 4.7	6.3	3.8	3.2	3.6	3.6	9. WAVF-F	43/ 732	9. WDXZ-F	338/ 8.5	5.7	5.4	
10. WMCJ	31/ 4.6	3.2	2.0	5.5	---	---	10. WXYL-F	34/ 491	10. WFXR-F	330/ 8.3	2.6	1.7	
11. WFXR-F	22/ 3.2	1.1	.4	---	---	5.8	11.		11. WTMA	297/ 7.4	6.7	9.6	
12. WKN	21/ 3.1	1.5	1.3	1.2	2.2	1.3	12.		12. WCSC	231/ 5.8	6.8	7.6	
13. WDM-F	16/ 2.3	2.5	1.7	2.4	1.7	2.8	13.		13. WKN	216/ 5.4	3.4	5.4	
14. WCSC	14/ 2.1	3.2	1.8	5.0	4.5	1.7	14.		14. WMCJ	197/ 4.9	NA	NA	
15. WTMA	14/ 2.1	1.4	2.7	3.6	5.1	2.3	15.		15. WDM-F	193/ 4.8	4.8	6.0	

12+ FM SHARE (METRO): 74.32% (469 of 631) (SPG 85: 75.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKQB-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WWVZ-F	1. WEZL-F
2. WWVZ-F	2. WWVZ-F	2. WEZL-F	2. WXTC-F	2. WXTC-F	2. WDXZ-F	2. WSSX-F	2. WEZL-F	2. WEZL-F	2. WSSX-F	2. WPAL
3. WSSX-F	3. WPAL	3. WXTC-F	3. WAVF-F	3. WAVF-F	3. WMCJ	3. WXTC-F	3. WDXZ-F	3. WXTC-F	3. WKQB-F	3. WSSX-F
4. WPAL	4. WXTC-F	4. WWVZ-F	4. WSSX-F	4. WSSX-F	4. WXYL-F	4. WWVZ-F	4. WPAL	4. WPAL	4. WEZL-F	4. WKQB-F
5. WDM-F	5. WAVF-F	5. WPAL	5. WPAL	5. WPAL	5. WPAL	5. WPAL	5. WPAL	5. WWVZ-F	5. WAVF-F	5. WWVZ-F
6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F	6. WAVF-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSSX-F	1. WSSX-F	1. WPAL	1. WSSX-F	1. WEZL-F		1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F
2. WWVZ-F	2. WPAL	2. WAVF-F	2. WXTC-F	2. WMCJ		2. WXTC-F	2. WWVZ-F	2. WWVZ-F	2. WEZL-F	2. WSSX-F
3. WPAL	3. WWVZ-F	3. WXTC-F	3. WPAL	3. WXTC-F		3. WPAL	3. WXTC-F	3. WEZL-F	3. WXTC-F	3. WWVZ-F
4. WKQB-F	4. WXTC-F	4. WEZL-F	4. WWVZ-F	4. WDXZ-F		4. WAVF-F	4. WAVF-F	4. WFXR-F	4. WWVZ-F	4. WXTC-F
5. WXTC-F	5. WAVF-F	5. WSSX-F	5. WEZL-F	5. WAVF-F		5. WWVZ-F	5. WPAL	5. WPAL	5. WAVF-F	5. WAVF-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%
TOP 40/CHR/CONTEMP		118 (2)	118 (2)	18.7		18.4
AOR		22 (1)	22 (1)	3.5		4.6
AC/OLDIES/SOFT ROCK	14 (1)	92 (2)	106 (3)	16.8		18.8
MOR/VARIETY	16 (2)		16 (2)	2.5		2.0
COUNTRY		106 (2)	106 (2)	16.8		17.2
BLACK/URBAN	99 (3)	85 (3)	184 (6)	29.2		26.9
BTFL MUSIC/EZ		42 (1)	42 (1)	6.7		4.9
NEWS/TALK	21 (1)		21 (1)	3.3		1.4
NOSTALGIA						1.4
RELIGION/GOSPEL	12 (1)		12 (1)	1.9		3.9
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6		0.5

RADIO STATIONS	631 (20)	OTHER RATED STATIONS/METRO SHARE & CUME RATING
WCSC, 1390, 5 KW (DA-N)	, MOR	ABC-E, \$ 38.00 (Mc-Guild)
WKN, 910, 500 W (DAYS, DA)	, TALK/NEWS	NBC-T, ABC-T, \$ 15.00 (---)
WLN, 1450, 1 KW	, BLACK	, \$ 20.00 (---)
WKE, 1340, 1 KW	, MOR	CBS, \$ 10.00 (---)
WPAL, 730, 1 KW (DAYS)	, BLACK	ABC-D, NBN, \$ 26.00 (Weiss)
WTMA, 1250, 5 KW/1 KW	, AC	ABC-C, \$ 22.00* (Katz)
WQIZ, 810, 5 KW (DAYS)	, BLACK/GOSPEL	SBN, \$ 11.00 (Republic)
WMCJ, 950, 500 W (DAYS)	, BLACK	, \$ 10.00 (Dora)
WAVF-F, 96.1, 100 KW @ 580, AC		US 2, \$ 35.00 (MMR)
WDXZ-F, 104.9, 1.6 KW @ 425, BTFL/EZ		CBS, \$ NA (HNWH)
WEZL-F, 103.5, 100 KW @ 700, COUNTRY		MBS, \$ 75.00 (Blair)
WKQB-F, 107.5, 100 KW @ 1010, CHR		, \$ 20.00* (Republic)
WSSX-F, 96.1, 100 KW @ 350, CHR		, \$ 63.00* (Katz)
WWVZ-F, 93.5, 3 KW @ ?, BLACK		SBN, \$ 40.00* (HNWH)
WXYL-F, 102.5, 100 KW @ 780, COUNTRY		US 1, \$ 30.00 (Torbet)
WXTC-F, 96.9, 100 KW @ 782, AC		CBS-R, \$ 60.00* (Mc-Guild)
WFXR-F, 101.7, 3 KW @ 300, AOR		ABC-R, \$ 21.00* (Christal)
		Caravelle
		John Price
		(ST. GEORGE)
		Faircom
		(ST. GEORGE)
		JAG
		Bahakel
		Sunshine (RAVENEL)
		Phil Zachary
		Bob Snowden
		Buddy Barton
		Steve Judy
		Harry Weaver
		Bill Saunders
		Steve Judy
		Clary Butler
		Paul Robinson
		Bob Snowden
		Buddy Barton
		Steve Judy
		Cliff Fletcher
		Rick White
		Phil Zachary
		John LaTon

WDM-F - See Columbia

CHARLESTON, WV

Arbitron Rank/Pop (12+): 141/223,500

MSA Rank/Pop: 159/267,100

ADI # 43 (w/ Huntington)

Average Person Ratings: 16.7

Market TSL: 22.5 hours

Stations: 15/14
Diaries: 802/ 279:1/58.8%
Sample Target: 610
% Below Line: 0.9
% Not Listed: 6.7

1985 Revenue: \$ 7,600,000
HH Inc.: \$ 27,455
Retail \$: 1.6 811
Pop per Station: 15,964
#1 Biller: WVAF-F \$1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WQBE-F	60/16.1	---	12.2	---	12.0	1. WQBE-F	131/1406	1. WVSR-F	663/29.7	---	26.8	
2. WVSR-F	56/15.0	---	13.4	---	12.0	2. WVAF-F	73/1035	2. WVAF-F	549/24.6	---	30.1	
3. WVAF-F	46/12.3	---	15.5	---	14.9	3. WVSR-F	72/1057	3. WQBE-F	541/24.2	---	21.2	
4. WCAW	45/12.1	---	7.4	---	10.4	4. WKLC-F	71/1038	4. WCAW	496/22.2	---	15.2	
5. WBES-F	34/ 9.1	---	9.5	---	10.7	5. WCAW	58/ 655	5. WKLC-F	422/18.9	---	19.2	
6. WKLC-F	32/ 8.6	---	8.9	---	15.1	6. WKEE-F	48/ 646	6. WCHS	358/16.0	---	18.8	
7. WCHS	22/ 5.9	---	10.1	---	7.6	7. WBES-F	45/ 385	7. WBES-F	297/13.3	---	14.8	
8. WKAZ	16/ 4.3	---	2.1	---	2.3	8. WCHS	27/ 493	8. WJYP-F	157/ 7.0	---	---	
9. WJYP-F	13/ 3.5	---	---	---	---	9. WKAZ	19/ 179	9. WKAZ	152/ 6.8	---	NA	
10. WQBE	7/ 1.9	---	3.9	---	1.3	10. WJYP-F	14/ 185	10. WQBE	128/ 5.7	---	8.7	

12+ FM SHARE (METRO): 71.26% (248 of 348) (SPG 85: 67.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVSR-F	1. WVSR-F	1. WVSR-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WVSR-F	1. WQBE-F
2. WKLC-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WVAF-F	2. WCAW	2. WCAW	2. WVSR-F	2. WVSR-F	2. WQBE-F	2. WVSR-F
3. WVAF-F	3. WVAF-F	3. WVAF-F	3. WVSR-F	3. WVSR-F	3. WBES-F	3. WVAF-F	3. WCAW	3. WVAF-F	3. WKLC-F	3. WVAF-F
4. WQBE-F	4. WKLC-F	4. WKLC-F	4. WCAW	4. WCAW	4. WVAF-F	4. WVSR-F	4. WVAF-F	4. WBES-F	4. WCHS	4. WCAW
5.	5.	5.	5.	5.	5.	5.	5. WBES-F	5. WCAW	5.	5. WKLC-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WVSR-F	1. WVSR-F	1. WVAF-F	1. WVSR-F	1. WQBE-F	1. WKLC-F	1. WKLC-F	1. WKLC-F	1. WVSR-F	1. WQBE-F	
2. WKLC-F	2. WVAF-F	2. WVSR-F	2. WVAF-F	2. WVAF-F	2. WVSR-F	2. WVSR-F	2. WVAF-F	2. WKLC-F	2. WVAF-F	
3. WVAF-F	3. WQBE-F	3. WQBE-F	3. WQBE-F	3. WVSR-F	3. WQBE-F	3. WQBE-F	3. WVSR-F	3. WQBE-F	3. WVSR-F	
4. WQBE-F	4. WKLC-F	4. WJYP-F	4. WCAW	4. WCAW	4.	4. WVSR-F	4.	4. WVAF-F	4. WKLC-F	
5.	5.	5.	5.	5.	5.	5. WVAE-F	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		59 (2)	59 (2)	17.0	31.9	WSCW 1410 S. Charleston .5/2.0
AOR		32 (1)	32 (1)	9.2	9.5	WTIP 1240 Charleston 1.6/4.3
AC/OLDIES/SOFT ROCK	16 (1)	46 (1)	62 (2)	17.8	7.3	WVCM-F 107.3 Miami 1.1/2.2
MOR/VARIETY	22 (1)		22 (1)	6.3	10.7	WKV 1080 Hurricane .5/2.0
COUNTRY	54 (3)	60 (1)	114 (4)	32.8	20.8	WKEE-F 100.5 Huntington .8/2.1
BLACK/URBAN						
BTFL MUSIC/EZ		34 (1)	34 (1)	9.8	10.1	
NEWS/TALK						
NOSTALGIA	6 (1)		6 (1)	1.7	4.4	
RELIGION/GOSPEL	2 (1)	13 (1)	15 (2)	4.3	5.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		4 (1)	4 (1)	1.1	0	
348 (15)						

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N)	COUNTRY	MBS, \$ 33.00* (Blair)	Capitol-Johnson	Paul Howard
WCHS, 580, 5 KW (DA-N)	MOR	CBS, \$ 40.00 (Torbet)	Heritage	Chris Johnson
WKAZ, 1300, 1 KW (DAYS)	AC	Source, \$ NA (HNWH)		Lynn Martin
WQBE, 950, 5 KW/1 KW (DA-N)	COUNTRY (?)	ABC-I, \$ NA (Mc-Guild)	Nininger	Bob Turley
WSCW, 1410, 5 KW (DAYS)	RELIGION	\$ 9.00 (---)	CLW	Henry Goldman
WTIP, 1240, 1 KW	NOSTALGIA	NBC, \$ 20.00* (HNWH)	Beasley	Dave Chandler
WXIT, 1490, 1 KW	RELIGION	\$ 6.00 (---)		Frank Blake
WBES-F, 96.1, 50 KW @ 360	BTFL/EZ	CBS, \$ 40.00 (Torbet)	Heritage	Chris Johnson
WKLC-F, 105.1, 50 KW @ 500	AOR	ABC-R, \$ 28.00 (HNWH)		Lynn Martin
WQBE-F, 97.5, 50 KW @ 500	COUNTRY	ABC-I, \$ 40.00* (Mc-Guild)	Nininger	Bob Turley
WVAF-F, 99.9, 50 KW @ 490	AC	\$ 50.00 (Blair)	Capitol-Johnson	Paul Howard
WVSR-F, 102.7, 50 KW @ 420	CHR	US I, \$ 42.00* (HNWH)	Beasley	Dave Chandler
WJYP-F, 100.9, 3 KW @ 300	RELIGION	\$ NA (---)	CLW	Henry Goldman

WKEE - See Huntington

MISCELLANEOUS COMMENTS WVAF reclassified as AC...

CHARLOTTE

Arbitron Rank/Pop (12+): 40/861,900
 MSA Rank/Pop: 45/1,040,200
 ADI # 32
 Average Person Ratings: 16.7
 Market TSL: 22.8 hours

Stations: 27/19
 Diaries: 1164/740:1/46.3%
 Sample Target: 1130
 % Below Line: 9.6
 % Not Listed: 10.4

1985 Revenue: \$ 23,700,000
 HH Inc.: \$ 28,241
 Retail \$: 7.0 Bill
 Pop per Station: 45,363
 #1 Biller: WSOC A/F \$ 6,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WSOC-F	178/12.4	13.1	12.6	15.8	17.3	13.7	1. WSOC-F	279/3170	1. WSOC-F	1920/22.3	24.1	25.2
2. WPEG-F	154/10.7	12.1	13.4	10.9	10.8	15.5	2. WLK-F	241/2334	2. WROQ-F	1779/20.6	20.8	21.3
3. WEZC-F	132/ 9.2	9.9	7.4	6.7	6.1	8.7	3. WPEG-F	223/2138	3. WEZC-F	1560/18.1	18.8	16.7
4. WLK-F	131/ 9.1	7.3	6.6	2.8	3.7	12.0	4. WROQ-F	207/2996	4. WPEG-F	1443/16.7	18.7	18.2
5. WROQ-F	129/ 9.0	9.8	8.3	7.7	7.2	8.8	5. WBCY-F	185/2626	5. WBT	1366/15.8	16.6	22.1
6. WBT	103/ 7.2	7.2	9.4	13.3	7.7	5.7	6. WEZC-F	173/2287	6. WBCY-F	1296/15.0	18.5	20.9
7. WRFX-F	79/ 5.5	4.1	4.4	6.4	5.4	7.0	7. WBT	130/1742	7. WLK-F	1269/14.7	14.2	12.4
8. WBCY-F	74/ 5.1	6.4	8.3	9.2	7.4	7.0	8. WTQR-F	122/1511	8. WRFX-F	968/11.2	11.6	12.5
9. WZXI-F	67/ 4.7	6.0	5.6	6.0	4.1	2.4	9. WZXI-F	102/1369	9. WPGI-F	765/ 8.9	9.8	10.7
10. WDM-F	35/ 2.4	1.2	---	.4	---	1.8	10. WZXI-F	94/1169	10. WXRC-F	470/ 5.5	3.3	----
11. WXRC-F	31/ 2.2	2.2	---	---	---	1.5	11. WXRC-F	66/1068	11. WGIV	321/ 3.7	4.9	4.6
12. WGIV	23/ 1.6	1.9	1.1	1.8	2.3	2.0	12. WKRR-F	59/ 429	12. WDM-F	274/ 3.2	2.7	----
13. WRDX-F	21/ 1.5	1.0	---	---	.4	.5	13.		13. WRDX-F	244/ 2.8	2.3	----
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 84.48% (1089 of 1289) (SPG 85: 75.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F	1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WPEG-F
2. WPEG-F	2. WEZC-F	2. WEZC-F	2. WEZC-F	2. WEZC-F	2. WBT	2. WBT	2. WEZC-F	2. WPEG-F	2. WROQ-F	2. WSOC-F
3. WEZC-F	3. WROQ-F	3. WSOC-F	3. WLK-F	3. WLK-F	3. WLK-F	3. WLK-F	3. WEZC-F	3. WLK-F	3. WBT	3. WROQ-F
4. WBCY-F	4. WRFX-F	4. WLK-F	4. WPEG-F	4. WPEG-F	4. WPEG-F	4. WPEG-F	4. WPEG-F	4. WROQ-F	4. WSOC-F	4. WLK-F
	5. WLK-F	5. WROQ-F	5. WBT	5. WBT	5. WBT	5. WLK-F	5. WROQ-F	5. WEZC-F	5. WLK-F	5. WEZC-F
	6. WBCY-F	6. WBCY-F				WORQ-F			6. WEZC-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPEG-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WROQ-F	1. WRFX-F	1. WPEG-F	1. WSOC-F	1. WSOC-F
2. WROQ-F	2. WPEG-F	2. WLK-F	2. WLK-F	2. WLK-F	2. WRFX-F	2. WROQ-F	2. WRFX-F	WPEG-F	2. WEZC-F
3. WEZC-F	3. WLK-F	3. WBCY-F	3. WPEG-F	3. WSOC-F	3. WPEG-F	3. WPEG-F	3. WEZC-F	3. WROQ-F	3. WPEG-F
4. WBCY-F	WBCY-F	4. WPEG-F	4. WSOC-F	4. WBT	4. WXRC-F	4. WLK-F	4. WLK-F	4. WRFX-F	4. WLK-F
5. WLK-F	5. WROQ-F	5. WRFX-F	5. WBCY-F	5. WBCY-F	5. WLK-F	5. WXRC-F	5. WSOC-F	5. WEZC-F	5. WBT

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		211 (3)	211 (3)	16.4	24.4	WAES 610 Charlotte .8/2.1
AOR		122 (3)	122 (3)	9.5	0	WAME 1480 Charlotte .6/2.2
AC/OLDIES/SOFT ROCK	11 (1)	228 (4)	239 (5)	18.5	17.7	WGAS 1420 Gastonia .3/1.2
MOR/VARIETY	120 (3)		120 (3)	9.3	11.1	WLON 1050 Lincolnton 1.0/1.4
COUNTRY	23 (2)	318 (3)	341 (5)	26.5	19.4	WQCC 1540 Charlotte .7/1.9
BLACK/URBAN	23 (1)	189 (2)	212 (3)	16.4	17.7	WRHI 1340 Rock Hill .8/1.9
BTFL MUSIC/EZ NEWS/TALK		13 (1)	13 (1)	1.0	6.2	WSOC 930 Charlotte .6/2.6
NOSTALGIA						WSTP 1490 Salisbury .4/1.2
RELIGION/GOSPEL	23 (3)	8 (1)	31 (4)	2.4	2.9	WKRR-F 92.3 Ashebow .8/1.3
SPANISH						WKZL-F 107.5 Winston Salem .6/1.3
CLASSICAL						WMIT-F 106.9 Black Mountain .6/1.7
UNKNOWN/OTHERS						WJY-F 100.3 High Point .6/1.3
						WSPA-F 98.9 Spartanbury .9/1.6
						WTQR-F 104.1 Winston-Salem .6/1.9

1289 (27)

RADIO STATIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2)	, RELIGION	UPI, \$ 22.00 (---)	Swaygert	Jim Bell
WBT, 1110, 50 KW (DA-N)	, MOR/AC	ABC-I, \$ 92.00* (Blair)	Jeff-Pilot	
WGIV, 1600, 1 KW (DA-2)	, BLACK	NBN, \$ 30.00 (HNWH)		Cal Thornton
WGSP, 1310, 1 KW (DAYS,DA)	, OLDIES	, \$ 32.00 (Select)	Willis	Paul Inyles
WHVN, 1240, 1 KW (DA-1)	, RELIGION	, \$NA (---)	Buck	Tom Gent
WQCC, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	, \$NA (Savalli)		Michael Glintner
WAES, 610, 5 KW/1 KW (DA-2)	, OLDIES	US I, \$NA (Eastman)		Stan Kaplan
WSOC, 930, 5 KW/1 KW (OA-N)	, COUNTRY	MBS, \$NA (Christal)	Cox	Lee Morris

FM STATIONS

WBCY, 107.9, 100 KW @ 980, CHR	ABC-F, \$ 70.00* (Blair)	Jeff-Pilot	
WEZC, 104.7, 100 KW @ 1240, AC	, \$110.00* (MMR)	EZ	Gary Brobst
WLK, 96.9, 100 KW @ 1554, COUNTRY	, \$ 68.00* (HNWH)	Capitol-Johnson (STATESVILLE)	Jerry Reckerd
WPEG, 97.9, 50 KW @ 390, BLACK	CBS-R, \$ 80.00* (HNWH)	(CONCORD)	Bill Rollins
WRFX, 99.7, 100 KW @ 1044, AOR	, \$ 70.00* (Mc-Guild)	Metroplex (KANNAPOLIS)	Steve Godorsky
WROQ, 95.1, 100 KW @ 574, CHR	US I, \$ 90.00* (Eastman)		Stan Kaplan
WSOC, 103.7, 100 KW @ 1040, COUNTRY	MBS, \$125.00* (Christal)	Cox	Lee Morris
WXRC, 95.7, 100 KW @ 1275, AOR	Source, \$ 45.00 (Weiss)	(HICKORY)	Jerry Oakley
WZXI, 101.9, 100 KW @ 870, SOFT AC	, \$ 75.00 (Republic)		Jerry McSwain
WRDX, 106.5, 100 KW @ 1003, AC	, \$ 26.00 (Southern)	(SALISBURY)	Tom Harrell

CALL LETTER CHANGES

WJZR changes to WRFX
 WROQ changes to WAES

FORMAT CHANGES

WRFX: from CHR to AOR

STATION SALES

WGIV: From Founders to Suburban
 WGSP: Sold to Willis for \$380,000

CHATTANOOGA

Arbitron Rank/Pop (12+): 72/473,900

MSA Rank/Pop: 108/426,900

ADI # 80

Average Person Ratings: 16.4

Market TSL: 21.9 hours

Stations: 20/18
Diaries: 803/590:1/37.8%
Sample Target: 870
% Below Line: 1.9
% Not Listed: 13.0

1985 Revenue: \$ 9,100,000
HH Inc.: \$ 25,363
Retail \$: 2.6 Bill
Pop per Station: 26,328
#1 Biller: WGOW/WSKZ \$2,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WSKZ-F	153/19.6	19.0	19.9	17.9	13.8	1. WSKZ-F	228/2366	1. WSKZ-F	1549/32.7	32.6	34.3	
2. WUSY-F	130/16.7	15.6	16.2	10.8	12.5	2. WUSY-F	197/1887	2. WUSY-F	1159/24.5	24.8	24.8	
3. WDOD-F	70/ 9.0	7.0	6.5	9.1	8.6	3. WDOD-F	96/1209	3. WDEF-F	836/17.6	19.6	19.6	
4. WDEF-F	68/ 8.7	9.1	9.0	11.2	8.9	4. WDEF-F	79/1007	4. WDOD-F	815/17.2	15.7	16.9	
5. WJTT-F	35/ 4.5	6.8	8.4	11.2	12.4	5. WJTT-F	38/ 608	5. WJTT-F	552/11.6	13.4	15.9	
6. WDOD	34/ 4.4	3.3	2.2	5.0	5.9	6. WDOD	36/1209	6. WDEF	483/10.2	12.4	11.4	
7. WDEF	29/ 3.7	6.3	6.7	9.4	6.7	7. WKLS-F	32/ 346	7. WGOW	391/ 8.3	8.4	9.5	
8. WOVE-F	26/ 3.3	3.0	2.9	2.3	2.4	8. WDEF	29/ 494	8. WOVE-F	319/ 6.7	6.6	8.0	
9. WGOW	25/ 3.2	2.0	3.4	3.6	4.3	9. WBLJ	28/ 295	9. WBLJ	191/ 4.0	4.9	5.4	
10. WBLJ	23/ 3.0	2.8	2.0	---	---	10. WOVE-F	27/ 340	10. WNOO	178/ 3.8	4.2	6.2	

12+ FM SHARE (METRO): 74.93% (508 of 678) (SPG 85: 70.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F>	1. WUSY-F	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>
2. WJTT-F	2. WUSY-F>	2. WUSY-F>	2. WSKZ-F>	2. WSKZ-F	2. WDOD-F	2. WSKZ-F	2. WSKZ-F>	2. WUSY-F>	2. WUSY-F	2. WUSY-F>
3. WUSY-F	3. WOVE-F	3. WDOD-F	3. WDOD-F	3. WDOD-F	3. WDEF-F	3. WUSY-F>	3. WDEF-F	3. WDOD-F	3. WDOD-F	3. WDOD-F
4.	4. WJTT-F	4. WDEF-F	4. WDEF-F	4. WDEF-F	4. WDOD	4. WDOD-F	4. WDOD-F	4. WDEF-F	4. WJTT-F	4. WJTT-F
5.	5.	5.	5. WGOW	5. WGOW	5. WSKZ-F	5.	5. WOOD	5. WJTT-F	5. WDEF-F	5. WDEF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F
2. WUSY-F	2. WUSY-F	2. WSKZ-F>	2. WSKZ-F>	2. WDOD-F	2. WUSY-F	2. WUSY-F>	2. WUSY-F	2. WUSY-F>	WUSY-F
3. WJTT-F	3.	3. WGOW	3. WDOD-F	3. WDEF-F	WJTT-F	3. WOVE-F	3. WOVE-F	3. WDOD-F	3. WDOD-F>
4. WOVE-F	4.	4. WDOD-F	4. WDEF-F	4. WSKZ-F	4. WBLJ	4. WJTT-F	4.	4. WOVE-F	4. WDEF-F
5.	5.	5.	5. WGOW	5. WGOW	WOVE-F	5.	5.	5.	5. WOVE-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		153 (1)	153 (1)	22.6	22.2	WBAC	1340 Cleveland 1.7/3.2
AOR		31 (2)	31 (2)	4.6	3.6	WCLE	1570 Cleveland 1.5/2.3
AC/OLDIES/SOFT ROCK	29 (2)		29 (2)	4.3	4.4	WDXB	1490 Chattanooga .5/3.7
MOR/VARIETY	52 (2)		52 (2)	7.7	10.2	WEPG	910 S. Pittsburgh .4/1.4
COUNTRY	55 (4)	208 (3)	263 (7)	38.8	32.3	WFLI	1070 Lookout Mountain .5/3.0
BLACK/URBAN	17 (1)	48 (2)	65 (3)	9.6	15.2	WLFA	1590 Lafayette, GA .8/1.5
BTFL MUSIC/EZ		68 (1)	68 (1)	10.0	9.7	WNOO	1260 Chattanooga 2.2/3.8
NEWS/TALK						WNOO-F	102.3 Soddy Daisy 1.7/2.4
NOSTALGIA						WKLS-F	96.1 Atlanta .6/2.0
RELIGION/GOSPEL	4 (1)		4 (1)	0.6	1.2	WQMT-F	99.3 Chatsworth, GA 1.0/2.3
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS	13 (1)		13 (1)	1.9	1.1		

678 (20)

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS, NBC-T, \$ 46.00 (Katz)	Park	Bill Nash
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ 30.00 (Torbet)	Bahakel	Paul Fink
WFLI, 1070, 50 KW/1 KW (DA-2)	, RELIGION	ABC-C, \$ 14.00 (---)	Benns (LOOKOUT, MT)	Y. Benns
WGOW, 1150, 5 KW/1 KW (DA-N)	, AC	, \$ 30.00 (Christal)	Bloomington	Don Newberg
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN, \$ 20.00 (Masla)		Harold Cothrane
WDXB, 1490, 1 KW	, OLDIES	MBS, \$ 12.00 (---)		Jim Smith
WMOC, 1450, 1 KW	, RELIGION	, \$ 15.00 (---)		Steve Hollis
WBLJ, 1230, 1 KW	, MOR	MBS, \$ 12.00 (---)	(DALTON, GA)	Bob Beavers
WDEF-F, 92.3, 100 KW @ 895,	BTFL/EZ	ABC-D, \$ 46.00 (Katz)	Park	Bill Nash
WDOD-F, 96.5, 100 KW @ 1080,	COUNTRY	ABC-E, \$ 65.00* (Torbet)	Bahakel	Paul Fink
WJTT-F, 94.3, 3 KW @ 300,	BLACK	CBS-R, \$ 35.00* (Mc-Guild)	Benns (LOOKOUT, MT)	Y. Benns
WOVE-F, 105.5, 3 KW @ 270,	AOR	Source, \$ 18.00 (---)	(ROSSVILLE, GA)	David King
WSKZ-F, 106.5, 100 KW @ 1076,	CHR	, \$ 70.00 (Christal)	Bloomington	Don Newberg
WUSY-F, 100.7, 100 KW @ 360,	COUNTRY	APR, US 2, \$ 60.00 (Mc-Guild)	Colonial (CLEVELAND)	Dave Coppock

MISCELLANEOUS COMMENTS Arbitron fell 8.3% short of sample target...

CHICAGO

Arbitron Rank/Pop (12+): 3/6,592,000
 MSA Rank/Pop: 3/6,125,000
 ADI # 3
 Average Person Ratings: 18.2
 Market TSL: 23.8 hours

Stations: 34/34
 Diaries: 3141/2099:1/43.0%
 Sample Target: 3120
 % Below Line: 0
 % Not Listed: 10.2

1985 Revenue: \$169,000,000
 HH Inc.: \$34,138
 Retail \$: 46.1 Btl
 Pop per Station: 193,882
 #1 Biller: WGN \$32,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WGN	1365/11.4	9.7	8.0	9.9	9.6	8.5	1. WGN	1609/19048	1. WGN	15097/22.9	19.8	23.2
2. WGCI-F	861/ 7.2	6.4	5.3	4.8	5.4	10.6	2. WGCI-F	863/10086	2. WBBM	12360/18.8	15.9	17.1
3. WBBM	685/ 5.7	6.1	4.5	4.9	4.8	4.9	3. WBBM	788/14404	3. WGCI-F	10044/15.2	12.7	13.0
4. WL00-F	656/ 5.5	5.8	5.2	5.1	6.5	3.0	4. WL00-F	663/ 8053	4. WBBM-F	9864/15.0	14.6	15.8
5. WBMX-F	630/ 5.3	5.6	6.4	7.0	5.3	6.9	5. WBMX-F	639/ 9525	5. WBMX-F	9323/14.1	14.1	14.0
6. WLUP-F	551/ 4.6	4.7	4.0	3.5	3.8	5.9	6. WLUP-F	580/ 9031	6. WLUP-F	8633/13.1	10.1	11.3
7. WLAK-F	461/ 3.9	3.5	3.4	3.4	3.5	3.3	7. WLAK-F	479/ 7578	7. WKQX-F	8334/12.6	11.1	13.1
8. WCLR-F	426/ 3.6	3.2	3.3	2.6	2.9	2.8	8. WLS	461/11436	8. WL00-F	7905/12.0	10.0	11.8
9. WKQX-F	396/ 3.3	3.3	3.2	3.6	3.6	3.3	9. WMAQ	456/ 9792	9. WLAK-F	7371/11.2	10.1	10.7
10. WBBM-F	388/ 3.2	3.3	3.7	3.8	4.4	4.2	10. WCLR-F	434/ 7363	10. WCLR-F	7191/10.9	10.3	9.8
11. WFYR-F	374/ 3.1	2.0	3.1	2.8	3.2	3.1	11. WKQX-F	406/ 8577	11. WLS	7148/10.8	12.1	11.9
12. WXRT-F	373/ 3.1	2.8	2.6	2.5	3.2	3.5	12. WBBM-F	401/10334	12. WFYR-F	7118/10.8	11.6	12.0
13. WJMK-F	356/ 3.0	3.4	3.2	3.5	3.2	2.1	13. WXRT-F	385/ 5553	13. WMAQ	6643/10.1	8.8	12.5
14. WUSN-F	352/ 2.9	2.7	3.3	2.7	2.4	2.4	14. WFYR-F	380/ 7337	14. WJMK-F	5832/ 8.8	8.8	9.7
15. WJJD	349/ 2.9	3.1	3.2	3.0	3.6	3.3	WJJD	380/ 4688	15. WYFZ-F	5559/ 8.4	10.5	12.4
16. WMAQ	309/ 2.6	2.5	2.6	2.8	3.4	2.2	16. WJMK-F	368/ 6018	16. WXRT-F	5253/ 8.0	6.6	7.8
17. WLS	285/ 2.4	2.7	4.1	4.2	2.8	2.9	WUSN-F	368/ 4566	17. WCKG-F	4634/ 7.0	5.3	5.4
18. WCKG-F	264/ 2.2	2.2	1.9	1.6	1.6	2.9	18. WCKG-F	271/ 4770	18. WUSN-F	4395/ 6.7	7.8	7.2
19. WYFZ-F	243/ 2.0	2.2	2.0	2.5	2.7	3.0	19. WYFZ-F	267/ 6103	19. WJJD	4223/ 6.4	7.1	6.8
20. WFMT-F	207/ 1.7	1.7	1.5	1.3	1.3	2.0	20. WFMT-F	218/ 3468	20. WRXR-F	4020/ 6.1	6.8	8.2
21. WVON	160/ 1.3	1.5	1.6	1.3	1.2	1.2	21. WVON	160/ 1426	21. WFMT-F	3361/ 5.1	4.6	4.1
22. WOJO-F	157/ 1.3	1.3	1.9	2.3	1.8	.5	22. WOJO-F	157/ 1875	22. WNIB-F	2558/ 3.9	3.1	2.9
23. WRXR-F	139/ 1.2	1.2	1.6	1.7	1.7	.8	23. WRXR-F	150/ 4238	23. WCZE	2196/ 3.3	4.8	4.3
24. WNIB-F	138/ 1.2	.8	.8	.9	.6	.8	24. WNIB-F	142/ 2615	24. WOJO-F	1875/ 2.8	NA	NA
25. WCZE	97/ .8	2.3	2.2	2.0	1.6	.8	25. WCZE	111/ 2546	25. WCFL	1747/ 2.7	3.3	3.2
									WJPC	1747/ 2.7	4.1	4.5

12+ FM SHARE (METRO): 66.57% (7162 of 10758) (SPG 85: 63.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBMX-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN >	1. WGN >	1. WGN	1. WGN	1. WGCI-F	1. WGN >
2. WBBM-F	2. WLUP-F	2. WLUP-F	2. WGN	2. WGCI-F	2. WL00-F	2. WBBM >	2. WL00-F	2. WGCI-F	2. WBMX-F	2. WGCI-F
3. WGCI-F >	3. WXRT-F	3. WGN	3. WLUP-F	3. WLUP-F	3. WBBM	3. WLUP-F	3. WLAK-F	3. WLUP-F	3. WGN	3. WBMX-F
4. WYFZ-F	4. WBMX-F	4. WBMX-F	4. WLAK-F	4. WLAK-F	4. WLAK-F	4. WGCI-F	4. WCLR-F	4. WL00-F	4. WL00-F	4. WL00-F
5. WKQX-F	5. WKQX-F	5. WXRT-F	5. WCLR-F	5. WJMK-F	5. WGCI-F	5. WL00-F	5. WGCI-F	5. WBMX-F	5. WBBM-F	5. WBBM-F
6.	6. WCLR-F	6. WCLR-F	6. WFYR-F	6. WCLR-F	6. WJJD	6. WKQX-F	6. WLUP-F	6. WLAK-F	6. WBBM	6. WLUP-F
7.	7. WCKG-F	7. WLAK-F	7. WXRT-F	7. WFYR-F	7. WUSN-F	7. WBMX-F	7. WBMX-F	7. WCLR-F	7. WMAQ	7. WJJD
8.	8. WFYR-F	8. WJMK-F	8. WKQX-F	8. WL00-F	8. WMAQ	8. WJJD	8. WBBM	8. WBBM	8. WLAK-F	8. WJMK-F
9.	9. WJMK-F	9. WFYR-F	9. WL00-F	9. WXRT-F	9. WCLR-F	9. WFYR-F	9. WXRT-F	9. WBBM-F	9. WKQX-F	9. WKQX-F
10.	10. WLAK-F	10. WKQX-F	10. WBMX-F	10. WBBM	10. WJMK-F	10. WLS	10. WFYR-F	10. WFYR-F	10. WLUP-F	10. WUSN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WGCI-F	1. WGCI-F >	1. WGCI-F >	1. WGCI-F >	1. WGCI-F	1. WGCI-F	1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WGN	
2. WBMX-F	2. WBMX-F	2. WFYR-F	2. WCLR-F	2. WGN	2. WLUP-F	2. WXRT-F	2. WXRT-F	2. WXRT-F	2. WLUP-F	
3. WLUP-F	3. WKQX-F	3. WCLR-F	3. WBMX-F	3. WCLR-F	3. WBMX-F	3. WGCI-F	3. WCKG-F	3. WGCI-F	3. WJMK-F	
4. WKQX-F	4. WLUP-F	4. WKQX-F	4. WGN	4. WLAK-F	4. WXRT-F	4. WCKG-F	4. WJMK-F	4. WGN	4. WXRT-F	
5. WBBM-F	5. WCLR-F	5. WLUP-F	5. WFYR-F	5. WFYR-F	5. WCKG-F	5. WBMX-F	5. WGCI-F	5. WCKG-F	5. WGCI-F	
6. WCLR-F	6. WFYR-F	6. WXRT-F	6. WLAK-F	6. WL00-F	6. WCLR-F	6. WKQX-F	6. WFYR-F	6. WJMK-F	6. WUSN-F	
7. WYFZ-F	7. WLAK-F	7. WBMX-F	7. WKQX-F	7. WKQX-F	7. WKQX-F	7. WJMK-F	7. WKQX-F	7. WBMX-F	7. WBBM	
8. WCKG-F	8. WXRT-F	8. WJMK-F	8. WLUP-F	8. WJMK-F	8. WRXR-F	8. WCLR-F	8. WBMX-F	8. WLAK-F	8. WLAK-F	
9. WLAK-F	9. WJMK-F	9. WLAK-F	9. WJMK-F	9. WBMX-F	9. WLAK-F	9. WLAK-F	9. WLS	9. WCLR-F	9. WCKG-F	
10. WFYR-F	10. WBBM-F	10. WGN	10. WBBM-F	10. WBBM	10. WBBM-F	10. WYFZ-F	10. WCLR-F	10. WUSN-F	10. WMAQ	

FORMATS	AM		FM		TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
						%	%				
TOP 40/CHR/CONTEMP	285 (1)	1027 (3)	1312 (4)	12.2	15.3	12.2	15.3	WCFL	1000	Chicago	.6/2.7
AOR		1327 (4)	1327 (4)	12.3	9.3	12.3	9.3	WGCI	1390	Chicago	.6/2.8
AC/OLDIES/SOFT ROCK	97 (1)	1617 (4)	1714 (5)	15.9	16.0	15.9	16.0	WJOB	1230	Hammond, IN	.4/1.0
MOR/VARIETY	1409 (2)		1409 (2)	13.1	10.8	13.1	10.8	WJPC	950	Chicago	.5/2.7
								WLNR-F	106.3	Lansing	.8/2.1
COUNTRY	309 (1)	352 (1)	661 (2)	6.1	6.4	6.1	6.4	WTAQ	1300	La Grange	.5/1.2
BLACK/URBAN	292 (3)	1491 (2)	1783 (5)	16.6	15.3	16.6	15.3	WVXX-F	103.1	Highland Park	.4/1.2
BTFL MUSIC/EZ		656 (1)	656 (1)	6.1	7.1	6.1	7.1	WYCA-F	92.3	Hammond, IN	.4/1.4
NEWS/TALK	685 (1)		685 (1)	6.4	8.3	6.4	8.3	WIND**	560	Chicago	.3/1.3
NOSTALGIA	349 (1)		349 (1)	3.2	5.6	3.2	5.6				
RELIGION/GOSPEL	66 (1)	52 (1)	118 (2)	11.0	1.6	11.0	1.6				
SPANISH	104 (2)	157 (1)	261 (3)	2.4	1.9	2.4	1.9				
CLASSICAL		345 (2)	345 (2)	3.2	2.2	3.2	2.2				
UNKNOWN/OTHERS		138 (2)	138 (2)	1.3	0.3	1.3	0.3				

10758 (34)

**WIND was determined by Arbitron to have engaged in a special station activity...

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$210.00* (CBS)	CBS	Gregg Peterson
WCFL, 1000, 50 KW (DA-2)	, RELIGION	, \$ 68.00 (----)	Statewide	John Cummata
WCZE, 820, 5 KW/1 KW (DA-N)	, SOFT AC	ABC-E, \$ 70.00 (Katz)	Century	Al Wilson
WGCI, 1390, 5 KW (DA-2)	, BLACK	, \$ NA (Mc-Guild)	Gannett	Marv Dyson
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$285.00* (Christal)	Tribune Co.	Wayne Vriesman
WIND, 560, 5 KW (DA-2)	, SPANISH	, \$ 80.00* (Katz)	Tichenor	Chuck Brooks
WJJD, 1160, 50 KW/10 KW (DA-2)	, NOSTALGIA	, \$130.00* (MMR)	Infinity	Harvey Pearlman
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$ 90.00* (----)		Charles Mootry
WLS, 890, 50 KW	, CHR	ABC-C, \$200.00* (HNWH)	Cap Cities/ABC	Jeff Trumper
WMAQ, 670, 50 KW	, COUNTRY	NBC, \$165.00* (Eastman)		Mike Lonneke
WSBC, 1240, 1 KW	, ETHNIC	, \$ 22.00 (----)		Dan Lee
WBMX, 1490, 1 KW/250 W	, BLACK	, \$ 38.00 (Durpetti)		Sid Schneider
WVON, 1450, 1 KW/250 W (DA-N)	, BLACK	, \$ 54.00 (Roslin)		Wes South

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR	CBS-R, \$150.00* (CBS)	CBS	Wayne Jefferson
WBMX, 102.7, 6 KW @ 1170, BLACK	ABC-F, \$145.00* (Durpetti)		Kernie Anderson
WCKG, 105.9, 4 KW @ 1575, AOR	, \$ NA (Katz)	Cox	Marc Morgan
WCLR, 101.9, 5 KW @ 1520, SOFT AC	, \$165.00* (Torbet)	Bonneville	Chet Redpath
WFMT, 98.7, 16 KW @ 1167, CLASSICAL	, \$144.00 (CMBS)		Rich Marschner
WFYR, 103.5, 4 KW @ 1548, AC	US 1, \$140.00* (Republic)	RKO	Dick Rakovan
WGCI, 107.5, 33 KW @ 600, URBAN	, \$180.00* (Mc-Guild)	Gannett	Marv Dyson
WJMK, 104.3, 19 KW @ 820, OLDIES	US 2, \$150.00* (MMR)	Infinity	Harvey Pearlman
WKQX, 101.1, 6 KW @ 1170, CONTEMP/AC	Source, \$180.00 (Eastman)	NBC	Michael Donovan
WLAK, 93.9, 5 KW @ 1581, SOFT AC	, \$170.00* (Christal)	Viacom	Michael Murphy
WL00, 100.3, 6 KW @ 1167, BTFL/EZ	ABC-E, \$240.00 (Katz)	Century	Harvey Wittenberg
WLUP, 97.9, 6 KW @ 1170, AOR	, \$160.00* (MMR)	H & W	Jim deCastro
WRXR, 95.5, 6 KW @ 1170, AC	, \$100.00* (Mc-Guild)		Bill Hazen
WNIB, 97.1, 8 KW @ 1196, CLASSICAL	, \$ 85.00 (----)		Sonia Florian
WOJO, 105.1, 6 KW @ 1174, SPANISH	, \$ 81.00 (Caballero)		Athena Sofios
WUSN, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$150.00* (Masla)	First Media	Drew Horowitz
WXRT, 93.1, 7 KW @ 1310, AOR	, \$125.00* (Select)		Seth Mason
WYTZ, 94.7, 6 KW @ 1170, CHR	ABC-R, \$115.00* (HNWH)	Cap Cities/ABC	Jeff Trumper

CALL LETTER CHANGES

WAIT changes to WCZE
WMET changes to WRXR

FORMAT CHANGES

WCZE: from Nostalgia to Soft AC
WRXR: from AC to "Male AC"/AOR

STATION SALES

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 30/1,407,700

ADI # 29

Average Person Ratings: 16.2

Market TSL: 21.8 hours

Stations: 21/19

Diaries: 1543/745:1/51.5%

Sample Target: 1340

% Below Line: 1.8

% Not Listed: 9.0

1985 Revenue: \$38,500,000

HH Inc.: \$29,808

Retail \$: 10.0 Bil

Pop per Station: 60,526

#1 Biller: WKRC \$6,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WEBN-F	206/11.1	8.2	7.4	8.7	8.0	12.9	1. WLW	335/5131	1. WLW	2970/25.8	20.4	26.6
2. WLW	198/10.7	7.8	10.3	6.5	8.9	8.8	2. WUBE-F	260/2796	2. WKRQ-F	2686/23.4	28.0	26.4
3. WLBE-F	171/ 9.2	7.8	4.2	4.6	4.9	8.3	3. WEBN-F	242/2887	3. WEBN-F	2251/19.6	18.6	18.4
4. WKRQ-F	168/ 9.0	11.3	10.6	9.6	10.0	10.3	4. WKRQ-F	233/3859	4. WKRC	2036/17.7	19.9	19.4
5. WWEZ-F	164/ 8.8	10.5	9.4	6.0	6.1	7.4	5. WWEZ-F	210/2599	5. WWEZ-F	2012/17.5	16.7	16.1
6. WKRC	127/ 6.8	6.8	9.6	10.3	8.7	6.3	6. WBLZ-F	184/2140	6. WUBE-F	1909/16.6	14.0	10.0
7. WBLZ-F	121/ 6.5	6.6	6.3	5.2	5.7	8.3	7. WSKS-F	165/2654	7. WRRM-F	1461/12.7	14.2	17.2
8. WCKY	100/ 5.4	7.2	5.5	6.5	5.3	4.8	8. WKRC	154/2638	8. WBLZ-F	1384/12.0	12.9	12.9
9. WRRM-F	73/ 3.9	6.2	6.6	7.4	7.9	5.1	9. WCKY	122/1579	9. WSKS-F	1340/11.7	8.0	8.8
10. WSKS-F	70/ 3.8	2.9	2.8	4.0	3.6	4.3	10. WLLT-F	102/2196	10. WLLT-F	1339/11.6	11.4	13.5
11. WWNK-F	62/ 3.3	2.5	2.8	4.8	4.2	2.4	WTUE-F	102/1334	11. WCKY	1281/11.1	14.0	11.2
12. WLLT-F	58/ 3.1	4.2	5.1	4.3	5.6	3.2	12. WRRM-F	95/1867	12. WWNK-F	1056/ 9.2	9.0	7.7
13. WCIN	47/ 2.5	2.6	2.3	3.0	2.7	2.9	13. WWNK-F	69/1394	13. WCIN	729/ 6.3	6.3	4.4
14. WDJO	37/ 2.0	1.6	1.9	4.4	2.7	2.1	14. WCIN	48/ 734	14. WWNK	477/ 4.1	3.8	4.6
15. WWNK	20/ 1.1	.9	1.6	1.9	1.7	.7	15. WDJO	38/ 457	15. WDJO	449/ 3.9	3.4	4.9
WPFB-F	20/ 1.1	.5	.7	---	---	1.7	16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.38% (1157 of 1692) (SPG 85: 64.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F	1. WUBE-F	1. WWEZ-F	1. WKRC	1. WEBN-F	1. WEBN-F	1. WLW >	1. WEBN-F
2. WBLZ-F	2. WUBE-F	2. WUBE-F	2. WUBE-F	2. WEBN-F	2. WLW	2. WUBE-F	2. WWEZ-F	2. WLW	2. WKRQ-F	2. WWEZ-F
3. WEBN-F	3. WKRQ-F	3. WKRQ-F	3. WLW	3. WLW	3. WKRC	3. WEBN-F	3. WUBE-F	3. WKRQ-F	3. WEBN-F	3. WKRQ-F
WSKS-F	4. WBLZ-F	4. WBLZ-F	4. WKRQ-F	4. WKRC	4. WUBE-F	4. WLW	4. WLW	4. WUBE-F	4. WBLZ-F	4. WUBE-F
5.	5. WRRM-F	5. WLW	5. WKRC	5. WKRQ-F	5. WCKY	5. WWEZ-F	5. WKRQ-F	5. WWEZ-F	WKRC	5. WBLZ-F
6.	6. WSKS-F	6. WRRM-F	6. WRRM-F	6. WWEZ-F	6. WBLZ-F	6. WCKY	6. WBLZ-F	6. WBLZ-F	6. WUBE-F	6. WLW
7.	7.	7.	7.	7. WRRM-F	7. WKRQ-F	7. WKRQ-F	7. WCKY	7. WKRC	7. WWEZ-F	7. WCKY
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKRQ-F	1. WKRQ-F	1. WRRM-F	1. WKRQ-F	1. WUBE-F	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F	1. WEBN-F
2. WEBN-F	2. WEBN-F	2. WKRQ-F	2. WUBE-F	2. WKRQ-F	2. WSKS-F	2. WSKS-F	2. WUBE-F	2. WUBE-F	2. WLW	2. WLW
3. WBLZ-F	3. WUBE-F	3. WEBN-F	3. WEBN-F	3. WWEZ-F	3. WBLZ-F	3. WUBE-F	3. WLW	3. WLW	3. WUBE-F	3. WUBE-F
4. WUBE-F>	4. WBLZ-F	4. WUBE-F	4. WBLZ-F	4. WRRM-F	4. WKRQ-F>	4. WBLZ-F	4. WSKS-F	4. WSKS-F	4. WSKS-F	4. WKRC
5. WWNK-F	5. WRRM-F	5. WBLZ-F	5. WRRM-F	WKRC	5. WUBE-F	WKRC-F	5. WKRQ-F	5. WKRQ-F	5. WBLZ-F	5. WKRQ-F
6.	6. WWNK-F	6. WLLT-F	6. WKRC	6. WBLZ-F	WLLT-F	6. WLW	WRRM-F	WRRM-F	6. WBLZ-F	6. WBLZ-F
7.	7. WLLT-F	7.	WWEZ-F	7. WLW	7.	7.	7.	7.	7.	WWEZ-F
8.	8.	8.	8.	8. WLLT-F	8.	8.	8.	8.	8.	WRRM-F
9.	9.	9.	9.	9. WEBN-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

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FORMATS	SPG 85					OTHER RATED STATIONS/METRO SHARE & CUME RATING			
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP		168 (1)	168 (1)	9.9	13.2	WJQJ-F	107.1	Milford	1.0/3.8
AOR		286 (3)	286 (3)	16.9	11.2	WNOP	740	Newport, KY	.5/1.6
AC/OLDIES/SOFT ROCK	57 (2)	211 (4)	268 (6)	15.8	15.4	WSAI-F	100.9	Erlanger	.3/1.6
MOR/VARIETY	325 (2)		325 (2)	19.2	21.9	WTSJ	1050	Cincinnati	.5/1.9
COUNTRY		171 (1)	171 (1)	10.1	9.8	WTUE-F	104.7	Dayton	.5/1.7
BLACK/URBAN	47 (1)	121 (1)	168 (2)	9.9	9.5				
BTFL MUSIC/EZ		164 (1)	164 (1)	9.7	11.0				
NEWS/TALK	100 (1)		100 (1)	5.9	6.0				
NOSTALGIA									
RELIGION/GOSPEL	9 (1)	26 (2)	35 (3)	2.1	1.0				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS		9 (1)	9 (1)	0.5	1.1				
			1692 (21)						

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2)	, BLACK	SBN,NBN,\$ 35.00	(Weiss)		
WCKY, 1530, 50 KW (DA-N)	, NEWS/TALK	CBS,NBC-T,\$ 70.00	(CBS)	Federated	Phil McDonald
WDJO, 1230, 1 KW	, OLDIES	US 2,\$ 32.00	(Mc-Guild)	DKM	Jim Stanton
WKRC, 550, 5 KW/1 KW (DA-N)	, MOR/AC	ABC-E,\$ 85.00*	(Katz)	Taft	John Soller
WLW, 700, 50 KW	, MOR	ABC-I,\$ 83.00*	(Eastman)	Jacor	David Martin
WNOP, 740, 1 KW (DAYS,DA)	, JAZZ	\$ 24.00	(----)		(NEWPORT,KY) Geoff Nimmon
WTSJ, 1050, 1 KW (DAYS)	, RELIGION	\$ 18.00	(----)		
WWNK, 1360, 5 KW (DA-N)	, AC	\$ 30.00	(MMR)	Booth	Jim Wood

FM STATIONS

WBLZ, 103.5, 19 KW @ 790, BLACK		\$ 67.00	(Republic)	New Systems (HAMILTON)	Peter Eden
WEBN, 102.7, 17 KW @ 876, AOR		\$ 90.00*	(Torbet)	Jacor	David Macejko
WKRQ, 101.9, 25 KW @ 660, CHR		ABC-F\$100.00*	(Katz)	Taft	Mark Hubbard
WRRM, 98.5, 15 KW @ 810, AC		\$ 75.00*	(Blair)	Susquehanna	Gordon Obarski
WRXY, 107.1, 3 KW @ 300, AC		\$ 30.00	(Masla)	(MILFORD)	
WSAI, 100.9, 1.3 KW @ 466, RELIGION		UPI,\$ 15.00	(---)	Mortenson (ERLANGER)	Dale McMillan
WSKS, 96.5, 15 KW @ 810, AOR		ABC-R\$ 45.00*	(Eastman)	(HAMILTON)	
WUBE, 105.1, 14 KW @ 920, COUNTRY		\$ 70.00	(Mc-Guild)	DKM	Jim Stanton
WWEZ, 92.5, 11 KW @ 905, BTFL/EZ		\$ 90.00*	(CBS)	Federated	Steve Kline
WWNK, 94.1, 32 KW @ 550, AC		\$ 55.00*	(MMR)	Booth	Jim Wood
WLLT, 94.9, 27 KW @ 640, CONTEMP/AC		\$ 60.00*	(HWWH)	H & W	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WEBN: From Frank Wood to Jacor for \$12,300,000
 WSKS-F/WLW: From Republic to Jacor for \$21,500,000 (est)
 WLLT-F: From H & W to Hoker for \$6,000,000
 WDJO/WUBE-F: From DKM to American for \$9,800,000 (Maklman)

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,768,300

MSA Rank/Pop: 21/1,858,800

ADI # 11

Average Person Ratings: 17.1

Market TSL: 22.8 hours

Stations: 26/22

Diaries: 1723/1026:1/50.6%

Sample Target: 1640

% Below Line: 4.8

% Not Listed: 8.3

1985 Revenue: \$ 43,000,000

HH Inc.: \$ 29,718

Retail \$: 11.6 Bil

Pop per Station: 80,377

#1 Biller: WMMS-F \$ 6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMMS-F	401/13.2	13.9	14.5	12.2	11.0	21.0	1. WMMS-F	595/7436	1. WMMS-F	4797/27.1	24.6	22.2
2. WQAL-F	216/ 7.1	8.6	8.2	6.9	7.7	3.4	2. WMJI-F	297/4621	2. WGCL-F	3521/19.9	17.4	20.3
3. WMJI-F	211/ 7.0	7.7	6.8	6.0	5.9	6.2	3. WLTF-F	274/4194	3. WMJI-F	3099/17.5	17.4	17.0
4. WLTF-F	204/ 6.7	5.5	5.2	7.1	7.3	3.8	4. WQAL-F	259/3033	4. WLTF-F	2987/16.9	16.6	17.9
5. WDOK-F	198/ 6.5	7.4	6.7	6.3	9.1	4.2	5. WGCL-F	241/5264	5. WWWE	2604/14.7	15.7	11.7
6. WGCL-F	164/ 5.4	4.4	4.9	7.1	6.2	5.6	6. WDOK-F	236/2965	6. WQAL-F	2378/13.4	15.7	15.1
7. WWWE	149/ 4.9	4.8	5.5	6.6	3.1	6.3	7. WWWE	227/3970	7. WDOK-F	2357/13.3	17.8	15.6
8. WZAK-F	146/ 4.8	4.2	5.1	5.1	6.0	7.5	8. WZAK-F	193/2532	8. WZAK-F	1990/11.3	10.6	12.6
9. WDMT-F	144/ 4.8	4.8	4.3	3.5	4.2	5.3	9. WGAR-F	174/2385	9. WDMT-F	1934/10.9	9.7	10.7
10. WBBG	135/ 4.5	5.5	6.5	4.9	5.5	4.0	10. WDMT-F	172/2512	10. WERE	1782/10.1	12.6	11.2
11. WGAR-F	122/ 4.0	3.7	3.4	4.1	3.7	3.6	11. WKDD-F	165/3011	11. WRQC-F	1655/ 9.4	8.4	10.7
12. WERE	114/ 3.8	4.9	4.5	4.3	3.4	4.4	12. WBBG	147/1608	12. WGAR-F	1575/ 8.9	8.0	9.1
13. WRQC-F	65/ 2.1	2.0	2.0	2.3	2.6	2.5	13. WONE-F	137/1678	13. WBBG	1434/ 8.1	10.4	11.3
14. WJMO	61/ 2.0	2.0	1.1	1.8	1.7	2.5	14. WERE	120/1895	14. WHK	1025/ 5.8	6.1	8.4
15. WHK	59/ 1.9	1.9	1.8	1.5	2.7	1.6	15. WDBN-F	117/1326	15. WJMO	949/ 5.4	5.3	5.2
16. WRMR	58/ 1.9	1.9	2.0	2.1	3.5	1.6	16. WRMR	77/ 964	16. WBEA-F	724/ 4.1	2.0	2.0
17. WONE-F	58/ 1.9	1.5	1.4	1.5	1.0	2.7	17. WHK	73/1247	17. WKDD-F	712/ 4.0	3.8	5.0
18. WABQ	43/ 1.4	1.7	2.6	2.3	1.6	1.6	18. WRQC-F	68/1702	18. WGAR	692/ 3.9	4.4	5.4
19. WCLV-F	40/ 1.3	2.3	2.1	2.4	1.3	2.3	19. WJMO	61/ 960	19. WCLV-F	634/ 3.6	6.1	5.4
20.							20. WCLV-F	52/ 810	20. WONE-F	614/ 3.5	2.7	NA
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 74.23% (2062 of 2778) (SPG 85: 74.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WQAL-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F>
2. WMMS-F>	2. WLTF-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WLTF-F	2. WWWE	2. WZAK-F
3. WDMT-F	3. WMJI-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WGAR-F	3. WQAL-F	3. WQAL-F	3. WQAL-F	3. WDMT-F	3. WMJI-F
4. WRQC-F	4. WDMT-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WQAL-F	4. WDOK-F	4. WDOK-F	4. WDOK-F	4. WMJI-F	4. WLTF-F
5. WZAK-F	5. WZAK-F	5. WDMT-F	5. WDMT-F	5. WDMT-F	5. WGAR-F	5. WBBG	5. WLTF-F	5. WLTF-F	5. WGCL-F	5. WZAK-F
6.	6. WGCL-F	6. WGCL-F	6. WGCL-F	6. WGCL-F	6. WDOK-F	6. WERE	6. WBBG	6. WBBG	6. WQAL-F	6. WBBG
7.	7.	7. WGAR-F	7. WGAR-F	7. WZAK-F	7. WZAK-F	7. WBBG	7. WGAR-F	7. WZAK-F	7. WQAL-F	7. WGCL-F
8.	8.	8. WQAL-F	8. WQAL-F	8.	8.	8. WWWE	8.	8. WDMT-F	8.	8. WGAR-F+
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WMMS-F	1. WLTF-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	
2. WDMT-F	2. WLTF-F	2. WMMS-F	2. WLTF-F	2. WMJI-F	2. WGCL-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	
3. WLTF-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WMMS-F	3. WONE-F	3. WONE-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	
4. WZAK-F	4. WDMT-F	4. WZAK-F	4. WDMT-F	4. WQAL-F	4. WDMT-F	4. WDMT-F	4. WDMT-F	4. WONE-F	4. WGAR-F	
5. WMJI-F	5. WZAK-F	5.	5. WZAK-F	5. WDOK-F	5. WZAK-F	5. WGCL-F	5. WDMT-F	5. WZAK-F	5. WQAL-F	
6. WGCL-F	6. WGCL-F	6.	6. WGCL-F	6. WZAK-F	6. WMJI-F	6. WLTF-F	6.	6. WGCL-F	6. WWWE	
7.	7.	7.	7. WDOK-F	7. WGAR-F	7.	WZAK-F	7.	7. WDMT-F	7. WZAK-F	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		284 (4)	284 (4)	10.2	10.6	WBEA-F	107.3	Elyria	1.2/4.1
AOR		459 (2)	459 (2)	16.5	13.2	WELW	1330	Willoughby	.9/1.7
AC/OLDIES/SOFT ROCK	59 (1)	415 (2)	474 (3)	17.1	17.6	WEOL	930	Elyria	1.0/1.5
MOR/VARIETY	87 (2)		87 (2)	3.1	0.4	WGAR	1220	Cleveland	.8/3.9
COUNTRY	23 (1)	122 (1)	145 (2)	5.2	5.8	WDBN-F	94.9	Medina	1.3/2.1
BLACK/URBAN	61 (1)	290 (2)	351 (3)	12.5	13.0	WKDD-F	96.5	Akron	.6/4.0
BTFL MUSIC/EZ		452 (3)	452 (3)	16.3	19.2				
NEWS/TALK	263 (2)		263 (2)	9.5	11.0	CKLW	800	Windsor, ON	.6/1.7
NOSTALGIA	153 (2)		153 (2)	5.5	6.0				
RELIGION/GOSPEL	43 (1)		43 (1)	1.5	1.7				
SPANISH					0				
CLASSICAL		40 (1)	40 (1)	1.4	1.4				
UNKNOWN/OTHERS	27 (1)		27 (1)	1.0	0				
2778 (26)									

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	SBN, \$ 30.00	(---)		Mike Gallagher
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA	\$ 70.00*	(Eastman)	Jacor	Connie Edelman
WELW, 1330, 500 W (DAYS, DA)	, BTFL/ETHNIC	\$ 18.00	(---)		Howard Sullivan
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	MBS, CBS, \$ 60.00	(MMR)	Metropolis	Kim Colebrook
WGAR, 1220, 50 KW (DA-N)	, COUNTRY	ABC-E, \$ NM	(Blair)	Nationwide	Bill Weller
WHK, 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 52.00*	(Katz)	Malrite	Lonnie Gronek
WJMO, 1490, 1 KW	, BLACK	NBN, \$ 35.00*	(Masla)	United	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-2)	, NOST/MOR	APR, \$ 50.00	(Christal)	Booth	Roger Turner
WWNE, 1100, 50 KW	, NEWS/TALK	CNN, ABC-I, NBC-T, \$ 84.00*	(Mc-Guild)		Art Caruso

FM STATIONS

WCLV, 95.5, 27 KW @ 640, CLASSICAL		\$ 58.00	(CMBS)		C. K. Patrick
WDMT, 107.9, 70 KW @ 390, URBAN		US I, \$ 65.00*	(HNWH)	Beasley	C. Slavik
WDOK, 102.1, 9 KW @ 1000, BTFL/EZ		\$ 82.00*	(Mc-Guild)		Art Caruso
WGAR, 99.5, 50 KW @ 500, COUNTRY		ABC-E, \$ 78.00	(Blair)	Nationwide	Bill Weller
WGCL, 98.5, 40 KW @ 600, CHR		ABC-F, \$ 95.00	(MMR)	Metropolis	Kim Colebrook
WLTF, 106.5, 11 KW @ 1060, AC		APR, \$107.00*	(Christal)	Booth	Roger Turner
WMJI, 105.7, 27 KW @ 900, AC		\$116.00*	(Eastman)	Jacor	Connie Edelman
WMMS, 100.7, 32 KW @ 600, AOR/CHR		Source, \$ 15.00*	(Katz)	Malrite	Lonnie Gronek
WQAL, 104.1, 8 KW @ 1060, BTFL/EZ		\$ 90.00*	(Christal)		Walt Tiburski
WRQC, 92.3, 27 KW @ 234, CHR		ABC-R, \$ 56.00	(Masla)		Zemira Jones
WZAK, 93.1, 28 KW @ 620, URBAN		CBS-R, \$ 90.00	(Select)	TransWorld	Xen Zapis

Other ranked stations - See Akron

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WERE/WGCL-F: Sold to Metropolis for \$ 10,700,000

Lorain county added to Metro

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 117/287,700

MSA Rank/Pop: 128/354,400
 ADI # 99 (with Pueblo)
 Average Person Ratings: 17.7
 Market TSL: 23.5 hours

Stations: 16/13
 Diaries: 692/416:1/46.0%
 Sample Target: 660
 % Below Line: 4.3
 % Not Listed: 9.6

1985 Revenue: \$ 9,200,000
 HH Inc.: \$ 28,064
 Retail \$: 2.3 Bill
 Pop per Station: 22,130
 #1 Biller: KILO-F \$ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KILO-F	75/14.7	13.5	11.2	13.1	12.0	1. KILO-F	114/1087	1. KILO-F	729/25.3		21.0	17.8
2. KVUU-F	59/11.6	8.9	10.8	6.8	5.7	2. KRDO-F	81/ 870	2. KIKX-F+	697/24.2		21.9	25.0
3. KIKX-F+	55/10.8	9.7	12.2	5.2	2.3	3. KVUU-F	76/ 902	3. KVUU-F	694/24.1		17.6	21.8
4. KRDO-F	54/10.6	12.9	8.7	12.9	11.3	4. KIKX-F+	69/ 955	4. KSPZ-F	635/22.1		18.2	16.7
5. KKCS-F	49/ 9.6	11.7	7.7	10.6	9.9	5. KKCS-F	58/ 453	5. KRDO-F	629/21.9		17.4	17.1
6. KSPZ-F	47/ 9.2	5.5	7.1	7.9	7.1	KSPZ-F	58/ 782	6. KVOR-F	490/17.0		14.1	13.5
7. KVOR	30/ 5.9	5.9	5.2	4.8	6.3	7. KVOR	31/ 504	7. KKCS-F	369/12.8		17.6	16.2
8. KKFM-F	23/ 4.5	3.6	6.9	8.9	10.9	8. KOA	29/ 425	8. KKFM-F	365/12.7		12.5	19.7
9. KCMN	20/ 3.9	1.8	5.4	4.4	5.0	9. KKFM-F	27/ 498	9. KSSS	222/ 7.7		10.9	9.5
10. KSSS	19/ 3.7	7.5	6.2	5.0	5.9	10. KCMN	20/ 157	10. KRDO	214/ 7.4		7.3	10.5
11. KOA	13/ 2.5	4.2	2.9	3.7	4.2	11.		11. KOA	199/ 6.9		12.9	9.3
12.						12.		12. KCMN	155/ 5.4		3.0	NA

12+ FM SHARE (METRO): 79.18% (365 of 461) (SPG 85: 69.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F>	1. KILO-F	1. KILO-F	1. KVUU-F	1. KVUU-F	1. KRDO-F	1. KVUU-F	1. KVUU-F	1. KILO-F	1. KILO-F	1. KIKX-F
2. KILO-F	2. KVUU-F	2. KVUU-F	2. KSPZ-F	2. KKCS-F	2. KKCS-F	2. KILO-F	2. KILO-F	2. KVUU-F	2. KIKX-F	2. KILO-F
3.	3. KSPZ-F	3. KSPZ-F	KKCS-F	3. KSPZ-F	3. KVOR-F	3. KVOR-F	3. KRDO-F	3. KIKX-F	3. KRDO-F	3. KVUU-F
4.	4. KIKX-F	4. KKCS-F	4. KILO-F	4. KRDO-F	4. KCMN	4. KSPZ-F	4. KKCS-F	4. KRDO-F	4. KSPZ-F	4. KRDO-F
5.	5. KKFM-F	5. KIKX-F	5. KRDO-F	KILO-F	5. KVUU-F	5. KIKX-F	KSPZ-F	5. KKCS-F	5. KKCS-F	5. KKCS-F
6. KKCS-F					6. KRDO-F	6. KRDO-F	6. KSPZ-F			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KVUU-F	1. KVUU-F>	1. KVUU-F>	1. KVUU-F>	1. KVUU-F		1. KILO-F>	1. KILO-F>	1. KILO-F	1. KILO-F>	1. KILO-F
2. KILO-F	2. KILO-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F		2. KSPZ-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KKCS-F
3. KIKX-F	3. KIKX-F	3. KILO-F	KILO-F	3. KRDO-F		3. KKCS-F	3. KVUU-F	KVUU-F	KSPZ-F	3. KSPZ-F
4.	4. KSPZ-F	KIKX-F	4. KIKX-F	KSPZ-F		4. KKFM-F	4. KKCS-F	4. KIKX-F	4. KVUU-F	4. KVUU-F
5.	5.	5.	5. KRDO-F	5. KIKX-F		5.	KIKX-F	5.	5.	5. KRDO-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTOMP	1 (1)	78 (2)	79 (3)	17.1	20.7
AOR		75 (1)	75 (1)	16.2	12.1
AC/OLDIES/SOFT ROCK		106 (2)	106 (2)	22.9	21.7
MOR/VARIETY	9 (2)		9 (2)	1.9	4.0
COUNTRY	23 (2)	49 (1)	72 (3)	15.6	15.0
BLACK/URBAN					
BTFMUSIC/EZ		54 (1)	54 (1)	11.7	9.4
NEWS/TALK	43 (2)		43 (2)	9.3	10.2
NOSTALGIA	20 (1)		20 (1)	4.3	5.8
RELIGION/GOSPEL					1.0
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.9	0
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KKCS	1460	Colorado Springs	.8/3.9
KRDO	1240		1.2/7.4
KHOW	630	Denver	.6/3.3
KVOD-F	99.5	Denver	.8/2.3

MISCELLANEOUS COMMENTS KKHT changes calls to KKCS-AM and format from oldies to country...

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	,\$ 18.00 (Masla)	Ed Rankin
KIKX, 1490, 500 W/250 W	, CHR	,\$ NA (Select)	N. Ledbetter
KKCS, 1460, 5 KW/500 W (DA-N)	, COUNTRY	US I,\$ 13.00 (Torbet)	Jim Cooper
KPIK, 1580, 5 KW (DAYS)	, SPANISH	,\$ 16.00 (Lotus)	Bob Armendariz
KRDO, 1240, 1 KW	, MOR	MBS,\$ 19.00* (HNWH)	Neil Klockslem
KSSS, 740, 1 KW	, COUNTRY	MBS,\$ 44.00 (Mc-Guild)	Bill Struck
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I,ABC-T,\$ 30.00* (Katz)	
KIKX-F, 102.7, 43 KW @ 2000, CHR		,\$ 36.00* (Select)	Wiskes
KILO-F, 93.9, 83 KW @ 2110, AOR		,\$ 50.00 (Republic)	Bahakel
KKCS-F, 101.9, 79 KW @ 2220, COUNTRY		,\$ 47.00* (Torbet)	Walton
KKFM-F, 96.5, 23 KW @ 2300, CONTEMP		ABC-F,\$ 34.00* (Christal)	Citadel
KRDO-F, 95.1, 96 KW @ 2040, BTFM/EZ		,\$ 36.00* (HNWH)	
KSPZ-F, 92.9, 25 KW @ 2130, AC		,\$ 35.00 (Katz)	Penn
KVUU-F, 99.9, 68 KW @ 2000, AC		,\$ 62.00 (Mc-Guild)	Compass
KWYD-F, 105.5, 3 KW @ ? , RELIGION		,\$ 12.00 (---)	(SECURITY)

KOA - Denver

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/369,300

MSA Rank/Pop: 105/438,000

ADI # 87

Average Person Ratings: 17.8

Market TSL: 23.8 hours

Stations: 17/15

Diaries: 949/389:1/51.0%

Sample Target: 750

% Below Line: 1.3

% Not Listed: 8.8

1985 Revenue: \$ 10,300,000

HH Inc.: \$ 29,423

Retail \$: 2.5 Bil

Pop per Station: 24,620

#1 Biller: WNOK-F \$2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ RATING	FAL 85	SPG 85
1. WWDN-F	94/14.3	12.4	9.1	9.1	10.7	16.2	1. WWDN-F	189/1582	1. WNOK-F	1030/27.9	26.3	31.6
2. WCOS-F	93/14.2	17.8	18.6	21.7	20.4	16.7	2. WCOS-F	173/1784	2. WCOS-F	995/26.9	31.8	30.4
3. WNOK-F	80/12.2	8.7	13.9	15.1	10.8	15.8	3. WNOK-F	144/1773	3. WWDN-F	859/23.3	23.0	17.3
4. WMMC-F	57/ 8.7	4.9	5.1	4.4	6.4	9.1	4. WTCB-F	68/1055	4. WMMC-F	717/19.4	14.7	14.3
5. WOIC	41/ 6.2	6.2	3.8	6.6	6.6	4.7	5. WMMC-F	58/ 755	5. WZLD-F	608/16.5	22.3	19.8
6. WTCB-F	39/ 5.9	7.3	3.7	.6	.5	6.3	6. WCEZ-F	45/ 476	6. WTCB-F	580/15.7	17.3	6.4
WCEZ-F	39/ 5.9	7.6	3.5	5.7	7.1	4.2	7. WIS	42/ 653	7. WOIC	574/15.5	14.9	10.9
8. WIS	36/ 5.5	5.9	5.8	9.0	6.6	4.2	WOIC	42/ 589	8. WIS	512/13.9	20.8	17.2
9. WZLD-F	26/ 4.0	7.2	8.2	8.2	8.3	4.9	9. WZLD-F	27/ 628	9. WCEZ-F	429/11.6	11.4	9.8
10. WSCQ-F	24/ 3.7	6.0	6.1	4.6	6.8	2.8	WBBQ-F	27/ 384	10. WSCQ-F	357/ 9.7	14.4	14.7
11. WTGH	22/ 3.3	2.7	2.2	1.4	2.0	1.7	11.		11. WWGO-F	345/ 9.3	7.4	11.2
12. WWGO	21/ 3.2	2.7	6.4	---	---	3.3	12.		12. WTGH	198/ 5.4	4.9	3.7

12+ FM SHARE (METRO): 80.30% (481 of 599) (SPG 85: 83.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNOK-F>	1. WWDN-F	1. WWDN-F	1. WCOS-F	1. WCOS-F	1. WCOS-F>	1. WCOS-F+	1. WCOS-F	1. WCOS-F	1. WWDN-F>	1. WWDN-F
2. WWDN-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WWDN-F	2. WWDN-F	2. WWDN-F	2. WNOK-F	2. WWDN-F	2. WCOS-F	2. WCOS-F
3. WMMC-F	3. WMMC-F>	3. WCOS-F	3. WWDN-F	3. WNOK-F	3. WIS	3. WNOK-F+	3. WWDN-F>	3. WNOK-F>	3. WMMC-F	3. WNOK-F>
4. WOIC	4. WCOS-F>	4. WMMC-F	4. WMMC-F	4. WMMC-F	4. WNOK-F	4. WMMC-F	4. WMMC-F	4. WMMC-F	4. WNOK-F	4. WMMC-F>
WZLD-F	5. WTCB-F	5. WTCB-F	5. WTCB-F	5. WTCB-F	WOIC	5. WTCB-F	5. WTCB-F	5. WTCB-F	5. WOIC	5. WCEZ-F
	WZLD-F				WTCB-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDN-F	1. WWDN-F	1. WNOK-F	1. WWDN-F	1. WCOS-F	1. WWDN-F	1. WWDN-F	1. WMMC-F	1. WWDN-F	1. WCOS-F
WMMC-F	2. WNOK-F	2. WWDN-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	WNOK-F	2. WCOS-F	2. WWDN-F
3. WNOK-F>	3. WMMC-F>	3. WCOS-F	3. WCOS-F	3. WWDN-F	3. WZLD-F	3. WMMC-F	WWDN-F	3. WNOK-F	3. WNOK-F
4. WTCB-F	4. WTCB-F	4. WTCB-F	4. WMMC-F	4. WTCB-F	4. WMMC-F	4. WCOS-F	4. WCOS-F	4. WMMC-F	4. WMMC-F
5. WOIC	5. WOIC	WMMC-F	5. WTCB-F	5. WSCQ-F	5. WCOS-F	5. WZLD-F	5.	5. WZLD-F	5. WOIC
									6. WTCB-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	86 (2)	89 (3)	14.9	17.2	WCOS 1400 Columbia .9/3.5
AOR		26 (1)	26 (1)	4.3	9.0	WNOK 1230 Columbia .5/2.5
AC/OLDIES/SOFT ROCK		86 (4)	86 (4)	14.4	17.9	WQXL 1470 Columbia 1.5/3.1
MOR/VARIETY	36 (1)		36 (1)	6.0	6.4	
COUNTRY	6 (1)	93 (1)	99 (2)	16.5	21.6	WBBQ-F 104.3 Augusta, GA .9/3.6
BLACK/URBAN	41 (1)	151 (2)	192 (3)	32.1	20.0	WYAV-F 104.1 Conway .3/1.3
BTFL MUSIC/EZ		39 (1)	39 (1)	6.5	3.9	
NEWS/TALK						

NOSTALGIA	AM	FM	TOTAL	%	SPG 86 %
RELIGION/GOSPEL	32 (2)		32 (2)	5.3	4.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

RADIO STATIONS 599 (17)

WCOS, 1400, 1 KW	, COUNTRY	NBC-T, \$ NA	(Mc-Guild)	Buck	Jake Bogan
WIS, 560, 5 KW (DA-N)	, MOR	CBS, \$ 40.00	(Christal)	Cosmos	Charlie Jones
WNOK, 1230, 1 KW	, CHR	ABC-R, \$ NA	(Katz)	Audubon	Bill McElveen
WOIC, 1320, 5 KW/2.5 KW (DA-N)	, BLACK	NBC, \$ 29.00	(---		E. Franks
WQXL, 1470, 5 KW (DAYS)	, RELIGION	SBN, \$ 10.00	(Busby)		John George
WTGH, 620, 1 KW (DAYS, DA)	, RELIGION	, \$ 13.00	(---		Raleigh Williams
WCEZ-F, 93.5, 3 KW @ 300,	BTFL/EZ	US 2, \$ 35.00	(Blair)	Limetree	Bob Simpkins
WCOS-F, 97.9, 100 KW @ 985,	COUNTRY	ABC-I, \$ 80.00*	(Mc-Guild)	Buck	Jake Brogan
WMMC-F, 103.1, 3 KW @ 300,	BLACK	, \$ 30.00	(Unirep)		
WNOK-F, 104.7, 100 KW @ 1004,	CHR	ABC-R, \$ 110.00	(Katz)	Audubon	Bill McElveen
WSCQ-F, 100.1, 3 KW @ 300,	SOFT AC	CBS-R, \$ 27.00	(Torbet)		Bill Benton
WWDN-F, 101.3, 100 KW @ 1322,	BLACK	ABC-F, \$ 60.00	(HNWH)		(SUMTER) John Marshall
WWGO-F, 102.3, 3 KW @ 300,	OLDIES	, \$ NA	(---		(ST. ANDREWS) Buster White
WZLD-F, 96.7, 3 KW @ 300,	AOR (?)	, \$ 42.00	(Weiss)	Universal	Phil Schweinfurth
WTCB-F, 106.7, 100 KW @ 787,	AC	, \$ 60.00	(Christal)	Keymarket	(ORANGEBURG) Mike Steinhilper

MISCELLANEOUS COMMENTS WDPN changes calls to WMMC...

COLUMBUS, GA

Arbitron Rank/Pop (12+): 150/197,000

MSA Rank/Pop: 176/243,400

Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 16/12
Diaries: 611/322:1/44.9%
Sample Target: 560
% Below Line: 5.6
% Not Listed: 7.3

1985 Revenue: \$ 6,200,000
HH Inc.: \$ 25,182
Retail \$: 1.2 Bil
Pop per Station: 16,417
#1 Biller: WCGQ-F \$ 1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WFXE-F	64/21.3	---	15.9	---	22.8	1. WCGQ-F	115/1348	1. WFXE-F	652/33.1	----	25.2
2. WCGQ-F	55/18.3	---	18.1	---	18.0	2. WNKS-F	71/1060	2. WCGQ-F	611/31.0	----	33.4
3. WNKS-F	27/ 9.0	---	10.6	---	11.6	3. WFXE-F	69/ 785	3. WNKS-F	402/20.4	----	26.8
4. WOKS	26/ 8.6	---	11.9	---	12.6	4. WSTH-F	55/ 495	4. WEIZ-F	387/19.6	----	22.2
5. WEIZ-F	22/ 7.3	---	10.6	---	6.8	5. WEKS-F	49/ 628	5. WOKS	377/19.1	----	21.7
6. WRCG	21/ 7.0	---	9.4	---	6.5	6. WOKS	27/ 384	6. WRCG	235/11.9	----	13.3
7. WSTH-F	18/ 6.0	---	---	---	---	7. WEIZ-F	26/ 488	7. WSTH-F	189/ 9.6	----	----
8. WPNX	17/ 5.6	---	6.6	---	5.8	8. WRCG	23/ 268	8. WPNX	186/ 9.4	----	11.8
9. WEKS-F	12/ 4.0	---	2.8	---	2.4	9. WPNX	22/ 236	9. WEKS-F	177/ 9.0	----	5.8
10.						10. WVFJ-F	20/ 266	10. WEIZ	102/ 5.2	----	8.2

12+ FM SHARE (METRO): 73.48% (205 of 279) (SPG 85: 64.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WOKS	1. WCGQ-F	1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F
3.	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WRCG	3. WNKS-F	3. WEIZ-F	3. WNKS-F	3. WOKS	3. WSTH-F
4.	4. WEIZ-F	4. WEIZ-F	4. WEIZ-F	4. WOKS	4. WPNX	4. WEIZ-F	4. WOKS	4. WEIZ-F	4. WEIZ-F	4. WNKS-F
5.	5.	5.	5. WPNX	5. WEIZ-F	5. WSTH-F	5. WRCG	5. WNKS-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCGQ-F	1. WCGQ-F	1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F
3. WEIZ-F	3. WNKS-F	3. WNKS-F	3. WEIZ-F	3. WOKS	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F
4. WNKS-F	4. WEIZ-F	4. WEIZ-F	4. WNKS-F	4. WEIZ-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		82 (2)	82 (2)	29.4	30.9	WEAM 1580 Columbus .7/1.7 WEIZ 540 Columbus .7/5.2
AC/OLDIES/SOFT ROCK MOR/VARIETY	2 (1)	22 (1)	24 (2)	8.6	14.4	WHYD 1270 Columbus 1.3/2.5 WVFJ-F 93.3 Manchester 1.0/4.4
COUNTRY	17 (1)	18 (1)	35 (2)	12.5	7.0	WBIL 580 Tuskegee .7/1.4 WBIL-F 95.9 Tuskegee .3/2.2
BLACK/URBAN	28 (2)	77 (3)	105 (5)	37.6	29.9	WPCH-F 94.9 Atlanta 1.0/2.4
BTFL MUSIC/EZ NEWS/TALK		3 (1)	3 (1)	1.1	0	
NOSTALGIA	21 (1)		21 (1)	7.5	13.1	
RELIGION/GOSPEL	6 (2)	3 (1)	9 (3)	3.2	2.7	
SPANISH CLASSICAL						
UNKNOWN/OTHERS					1.7	

RADIO STATIONS

WEAM, 1580, 1 KW (DA-N)	, GOSPEL	NBC, \$ 8.00 (---)	Buck	Jeff Nichols
WEIZ, 540, 5 KW/500 W (DA-N)	, AC	ABC-I, \$ 16.00 (Eastman)		Allen Woodall
WHYD, 1270, 5 KW (DAYS)	, RELIGION	MBS, \$ 10.00 (---)	CLW	
WOKS, 1340, 1 KW	, BLACK	SBN, NBN, \$ 32.00 (HNWH)	Davis	
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	MBS, \$ 11.00 (HNWH)		Jim Martin
WRCG, 1420, 5 KW (DA-N)	, NOSTALGIA	CBS, \$ 7.00 (Select)	McClure	Joe McClure
WCGQ-F, 107.3, 100 KW @ 610, CHR		US I, \$ 38.00* (Select)	McClure	Joe McClure
WEIZ-F, 100.1, 3 KW @ 300, AC		ABC-E, \$ 25.00 (Eastman)		Allen Woodall
WFXE-F, 104.9, 3 KW @ 300, URBAN		ABC-F, \$ 35.00* (HNWH)	Davis	
WNKS-F, 102.9, 100 KW @ 1521, CHR		US 2, \$ 24.00 (Torbet)		
WSTH-F, 106.1, 100 KW @ ? , COUNTRY		, \$ NA (Torbet)		

WEKS - See Atlanta

MISCELLANEOUS COMMENTS WNKS-F sold by Coleman for \$3,250,000... W^{OKS} /WFXA-F sold by Woodfin to Davis for \$3,750,000 (est)...

COLUMBUS

Arbitron Rank/Pop (12+): 33/1,062,000

MSA Rank/Pop: 35/1,280,600
ADI # 33

Average Person Ratings: 15.9
Market TSL: 21.1 hours

Stations: 22/19
Diaries: 1247/852:1/48.1%
Sample Target: 1280
% Below Line: 3.2
% Not Listed: 10.6

1985 Revenue: \$ 31,200,000
HH Inc.: \$ 28,573
Retail \$: 8.1 Bil
Pop per Station: 55,895
#1 Biller: WTVN \$5,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. WLWQ-F	225/13.4	15.1	11.5	14.9	12.6	15.2	1. WLWQ-F	274/2900	1. WNCI-F	2627/24.7	18.8	19.1	
2. WSNY-F	201/11.9	9.6	10.8	7.5	8.4	10.7	2. WNCI-F	243/3824	2. WSNY-F	2596/24.4	21.5	22.5	
3. WNCI-F	158/ 9.4	5.3	4.9	6.1	5.7	10.3	3. WXNY-F	213/2806	3. WLWQ-F	2329/21.9	25.6	23.8	
4. WBNS-F	156/ 9.3	9.7	12.6	9.7	11.2	6.2	4. WXGT-F	188/3027	4. WXGT-F	2261/21.3	25.5	26.0	
5. WXGT-F	134/ 8.0	10.5	11.1	9.2	10.1	11.9	5. WBNS-F	175/2354	5. WBNS-F	1955/18.4	16.7	18.7	
6. WTVN	105/ 6.2	10.4	10.1	10.5	8.6	6.2	6. WTVN	168/2787	6. WTVN	1948/18.3	23.4	22.1	
7. WKVO	77/ 4.6	3.3	2.7	2.6	7.1	4.4	7. WHOK-F	91/1013	7. WVKO	1015/ 9.6	5.5	6.7	
8. WRMZ-F	67/ 4.0	4.2	3.9	4.8	5.4	5.9	8. WVKO	77/1015	8. WRMZ-F	954/ 9.0	8.2	7.4	
9. WMNI	57/ 3.4	3.4	3.6	3.1	4.3	2.6	9. WRMZ-F	74/1081	9. WBNS	772/ 7.3	12.6	9.1	
10. WHOK-F	52/ 3.1	3.0	3.6	3.6	3.2	3.3	10. WMNI	60/ 671	10. WMNI	650/ 6.1	7.2	8.3	
11. WBBY-F	35/ 2.1	1.3	1.6	2.0	1.5	2.3	11. WLW	53/1198	11. WCOL	636/ 6.0	5.9	4.4	
WBNS	35/ 2.1	3.2	2.2	2.9	3.0	2.4	12. WRFD	40/ 634	12. WZZT-F	634/ 6.0	NA	7.4	
13. WZZT-F	32/ 1.9	1.5	3.1	2.1	---	4.3	13. WCLT-F	39/ 627	13. WLW	618/ 5.8	5.0	5.8	
14. WCOL	29/ 1.7	1.1	.8	2.2	3.7	1.7	14. WBNS	38/ 821	14. WHOK-F	588/ 5.5	7.9	7.5	
15. WLW	28/ 1.7	1.5	1.5	1.2	1.4	.7	15. WMRN-F	37/ 602	15. WBBY-F	515/ 4.8	NA	4.7	
16.							16.		16.				
17.							17.		17.				
18.							18.		18.				
19.							19.		19.				
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 74.19% (1118 of 1507) (SPG 85: 72.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F>	1. WLWQ-F>	1. WLWQ-F	1. WSNY-F	1. WSNY-F	1. WBNS-F	1. WLWQ-F	1. WSNY-F	1. WLWQ-F	1. WNCI-F	1. WLWQ-F
2. WLWQ-F	2. WSNY-F	2. WSNY-F	2. WLWQ-F	2. WLWQ-F	2. WSNY-F	2. WSNY-F	2. WLWQ-F	2. WSNY-F	WXGT-F	2. WNCI-F
3. WNCI-F	3. WNCI-F>	3. WNCI-F>	3. WNCI-F	3. WNCI-F	3. WTVN >	3. WTVN	3. WBNS-F	3. WNCI-F	3. WLWQ-F	3. WSNY-F
4.	4. WXGT-F	4. WXGT-F	4. WTVN	4. WTVN	4. WNCI-F	4. WBNS-F	4. WNCI-F>	4. WBNS-F	4. WSNY-F	4. WXGT-F
5.	5. WVKO	5. WTVN	5. WBNS-F	5. WBNS-F	5. WMNI	5. WNCI-F	5. WTVN	5. WXGT-F>	5. WBSN-F	5. WBNS-F
6.	6. WRMZ-F	6. WBNS-F	6. WVKO	6. WVKO	WRMZ-F	WXGT-F	6. WXGT-F	6. WTVN	6. WTVN	6. WVKO
7.	7.	7.	7.	7.	7.	7.	7. WRMZ-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	WVKO	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WSNY-F	1. WSNY-F	1. WSNY-F>	1. WSNY-F	1. WSNY-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F	
2. WLWQ-F	2. WLWQ-F	2. WLWQ-F	2. WLWQ-F	2. WNCI-F	2. WNCI-F>	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F>	
3. WNCI-F	3. WNCI-F	WNCI-F	3. WNCI-F	3. WLWQ-F	3. WXGT-F	3. WSNY-F	3. WNCI-F	3. WNCI-F>	3. WNCI-F	
4. WXGT-F	4. WXGT-F	4. WVKO	4. WXGT-F	4. WTVN	4. WSNY-F	4. WXGT-F	4. WVKO	4. WBNS-F	4. WTVN	
5. WRMZ-F	5. WRMZ-F	5. WXGT-F	5. WVKO-F	5. WVKO	5.	5. WVKO	5. WXGT-F	5. WTVN	5. WBNS-F	
6.	WVKO	6. WRMZ-F	6. WTVN-F	6. WBNS-F	6.	6.	6.	WXGT-F	6. WRMZ-F	
7.	7.	7. WZZT-F	7. WRMZ-F	7.	7.	7.	7.	7.	7.	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		292 (2)	292 (2)	19.4	17.5	WCKX-F	106.3	London	.9/3.8
AOR		225 (1)	225 (1)	14.9	12.6	WCLT	1430	Newark	1.4/1.5
AC/OLDIES/SOFT ROCK		236 (3)	236 (3)	15.7	12.6	WCLT-F	100.3	Newark	1.3/3.5
MOR/VARIETY	208 (5)		208 (5)	13.8	16.1	WLOH	1320	Lancaster	.9/1.7
COUNTRY	57 (1)	126 (3)	183 (4)	12.1	15.2	WRFD	880	Worthington	1.1/3.8
BLACK/URBAN	77 (1)	48 (2)	125 (3)	8.3	6.4	WMRN-F	106.9	Marion	.4/1.0
BTFMUSIC/EZ		156 (1)	156 (1)	10.4	13.8	WMVO-F	93.7	Mt. Vernon	.8/1.7
NEWS/TALK	29 (1)		29 (1)	1.9	0.8				
NOSTALGIA									
RELIGION/GOSPEL	18 (1)		18 (1)	1.2	2.6				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS		35 (1)	35 (1)	2.3	2.3				
			1507 (22)						

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N)	, MOR	ABC-I,NBC-T,\$ 50.00	(Blair)	Columbus Dispatch	Tom Stewart
WCOL, 1230, 1 KW	, NEWS/TALK	CBS,\$ 35.00	(Christal)	Great Trails	Randall Rahe
WMNI, 920, 1 KW/500 W (DA-2)	, COUNTRY	MBS,\$ 38.00	(Torbet)		Mark Jividen
WRFD, 880, 5 KW (DAYS)	, RELIGION	CNN,\$ 20.00*	(Weiss)	Salem	Bill Caridas
WTVN, 610, 5 KW (DA-N)	, MOR/AC	ABC-E,\$113.00	(Katz)	Taft	Perry Frey
WVVO, 1580, 1 KW (DAYS,DA)	, BLACK	SBN,\$ 35.00*	(Mc-Guild)	Saga	Al Fetch

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ		US 2,\$ 30.00	(Torbet)		Dan Morris
WBNS, 97.1, 26 KW @ 660, BTFM/EZ		,\$ 65.00	(Blair)	Columbus Dispatch	Tom Stewart
WLVQ, 96.3, 18 KW @ 753, AOR		,\$ 92.00	(Katz)	Taft	Tom Thon
WHOK, 95.5, 50 KW @ 215, COUNTRY		APR,\$ 17.00	(Regional)	(LANCASTER)	Stan Robinson
WNCI, 97.9, 175 KW @ 565, CONTEMP		ABC-C,\$ 90.00	(MMR)	Nationwide	Dale Weber
WRMZ, 99.7, 50 KW @ 542, COUNTRY		MBS,\$ 55.00*	(Torbet)		Mark Jividen
WSNY, 94.7, 22 KW @ 753, AC		,\$100.00*	(Mc-Guild)	Saga	Al Fetch
WXGT, 92.3, 50 KW @ 310, CHR		,\$110.00	(Christal)	Great Trails	Randall Rahe
WZZT, 103.1, 3 KW @ 300, BLACK		CBS-R,\$ 32.00	(Masla)	(JOHNSTOWN)	Bob Kramer
WCKX, 106.3, 3 KW @ 300, BLACK		NBN,\$ 40.00	(Regional)	(LONDON)	Jack Harris

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WVVO/WSNY-F: From Josephson to Saga for \$19,500,000

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 121/371,600

ADI # 121

Average Person Ratings: 18.8

Market TSL: 24.8 hours

Stations: 18/16
Diaries: 686/416:1/41.8%
Sample Target: 650
% Below Line: 1.2
% Not Listed: 7.6

1985 Revenue: \$ 7,200,000
HH Inc.: \$ 29,104
Retail \$: 2.4 Bil
Pop per Station: 17,850
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KZFM-F	101/18.8	17.7	16.7	15.5	14.8	1. KZFM-F	111/1154	1. KZFM-F	994/34.8	32.6	33.2
2. KUNO	53/ 9.9	11.1	12.5	9.1	10.5	2. KRYS-F	89/ 850	2. KNCN-F	565/19.8	20.5	21.3
3. KNCN-F	50/ 9.3	11.1	10.8	11.3	11.3	3. KOUL-F	68/ 777	3. KOUL-F	522/18.3	14.7	14.2
4. KOUL-F	49/ 9.1	6.8	6.5	8.7	9.7	4. KNCN-F	67/ 749	4. KIOU-F	477/16.7	14.6	13.7
5. KIOU-F	45/ 8.4	7.0	8.2	10.1	9.1	5. KUNO	58/ 512	5. KUNO	466/16.3	14.3	16.7
6. KRYS-F	43/ 8.0	8.2	9.0	5.6	6.0	6. KIOU-F	54/ 567	6. KRYS-F	454/15.9	15.5	17.9
7. KCCT	28/ 5.2	6.6	7.8	9.7	10.3	7. KCCT	36/ 419	7. KITE-F	443/15.5	16.9	18.8
8. KITE-F	26/ 4.9	6.4	6.5	8.0	4.7	8. KEYS	31/ 377	8. KSTE-F	322/11.3	6.9	5.9
9. KEYS	23/ 4.3	3.7	3.3	5.8	4.1	9. KSTE-F	29/ 429	9. KCCT	320/11.2	16.5	16.5
KSTE-F	23/ 4.3	2.3	2.2	1.4	2.7	10. KITE-F	26/ 447	10. KEYS	30/10.5	9.6	9.2

12+ FM SHARE (METRO): 71.72% (355 of 495) (SPG 85: 66.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F>	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KUNO	1. KZFM-F	1. KZFM-F>	1. KZFM-F>	1. KZFM-F>	1. KZFM-F>
2. KNCN-F	2. KNCN-F	2. KNCN-F	2. KOUL-F	2. KOUL-F	2. KIOU-F>	2. KUNO	2. KOUL-F	2. KNCN-F	2. KNCN-F	2. KNCN-F
3. KITE-F	3. KOUL-F	3. KOUL-F	3. KNCN-F	3. KIOU-F	3. KRYS-F	3. KRYS-F+	3. KNCN-F	3. KOUL-F	3. KOUL-F	3. KOUL-F
4.	4. KSTE-F	4. KRYS-F	4. KRYZ-F	4. KRYS-F	4. KOUL-F	4. KIOU-F	4. KIOU-F	4. KIOU-F	4. KIOU-F	4. KIOU-F
5.	5. KITE-F	5. KSTE-F	5. KEYS	KUNO	5. KEYS	5. KOUL-F	5. KRYS-F	KRYS-F	5.	5. KUNO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZFM-F>	1. KZFM-F>	1. KZFM-F>	1. KZFM-F>	1. KZFM-F	1. KNCN-F	1. KNCN-F>	1. KNCN-F>	1. KNCN-F	1. KNCN-F
2. KNCN-F	2. KOUL-F	2. KOUL-F	2. KOUL-F	2. KOUL-F	2. KZFM-F	2. KZFM-F>	2. KZFM-F	2. KZFM-F	2. KZFM-F
KOUL-F	3. KSTE-F	3. KCCT	3. KRYS-F	3. KRYS-F	3. KOUL-F	3. KOUL-F	3. KITE-F	3. KOUL-F	3. KIOU-F
KSTE-F	4. KCCT	4. KSTE-F	4. KSTE-F	KUNO	4. KRYS-F	4. KITE-F	4. KOUL-F	4. KEYS	4. KEYS
5.	KNCN-F	5.	5. KCCT	5. KIOU-F	5.	5. KRYS-F	KSTE-F	5. KRYS-F	KOUL-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		127 (2)	127 (2)	25.7	24.4	KCTA 1030 Corpus Christi .9/2.8
AOR		50 (1)	50 (1)	10.1	11.4	KDAE 1590 Sinton 2.1/4.2
AC/OLDIES/SOFT ROCK	23 (1)	23 (1)	46 (2)	9.3	4.1	KROB-F 99.9 Robstown 1.1/5.7
MOR/VARIETY					0	KRYS 1360 Corpus Christi .7/5.4
COUNTRY	15 (2)	98 (3)	113 (5)	22.8	21.3	KSIX 1230 Corpus Christi 1.9/4.7
BLACK/URBAN						KXT0-F 98.3 Odem 2.2/5.1
BTFL MUSIC/EZ		45 (1)	45 (1)	9.1	8.7	KTRH 740 Houston .6/2.4
NEWS/TALK	6 (2)		6 (2)	1.2	1.0	WOAI 1200 San Antonio .6/2.2
NOSTALGIA						
RELIGION/GOSPEL	5 (1)		5 (1)	1.0	1.0	
SPANISH	81 (2)	12 (1)	93 (3)	18.8	23.8	
CLASSICAL						
UNKNOWN/OTHERS	10 (1)		10 (1)	2.0	4.3	

495 (18)

RADIO STATIONS

KCCT, 1140, 1 KW/500 W (DA-2)	, SPANISH	,\$ 26.00* (Select)	Manuel Davila
KCTA, 1030, 50 KW (DAYS,DA)	, RELIGION	APR,\$ 15.00 (---)	Bob Trask
KEYS, 1440, 1 KW (DA-N)	, AC	US I,\$ 20.00 (Republic)	Jim Sumpter
KRYS, 1360, 1 KW	, COUNTRY	ABC-I,\$ 18.00 (Durpetti)	Gary Maricle
KSIX, 1230, 1 KW	, ?	CBS,MBS,\$ 12.00 (---)	Vann Kennedy
KUNO, 1400, 1 KW	, SPANISH	,\$ 60.00 (Katz)	Luis Munoz
KIOU-F, 96.5, 100 KW @ 875, BTFL/EZ		,\$ 40.00 (Select)	Steve DeWalt
KITE-F, 105.5, 3 KW @ 300, CHR		,\$ 25.00 (Eastman)	
KNCN-F, 101.3, 100 KW @ 402, AOR		,\$ 43.00 (HNWH)	Tippie
KOUL-F, 103.7, 100 KW @ 960, COUNTRY		APR,\$ 55.00 (Mc-Guild)	Bob Trask
KRYS-F, 99.1, 100 KW @ 1000, COUNTRY		,\$ 30.00* (Durpetti)	Gary Maricle
KSTE-F, 93.9, 100 KW @ 840, AC (?)		,\$ 16.00 (Christal)	Dan Cutrer
KZFM-F, 95.5, 41 KW @ 320, CHR		,\$ 50.00* (Republic)	Jim Sumpter

MISCELLANEOUS COMMENTS KRYS A/F sold for \$1,600,000... KITE-F (Portland) sold by Phillips/Whitlock to Dave King for \$1,000,000

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 10/2,882,400

MSA Rank/Pop: Dallas - 13/2,263,900

ADI # 8 FW - 40/1,149,300

Average Person Ratings: 18.1

Market TSL: 23.9 hours

Stations: 28/28

Diaries: 2447/1178:1/44.1%

Sample Target: 2200

% Below Line: 0

% Not Listed: 6.5

1985 Revenue: \$ 107,600,000

HH Inc.: \$ 34,257

Retail \$: 25.3 Bil

Pop per Station: 102,943

#1 Biller: KVIL-F \$22,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KVIL-F	459/8.8	9.1	10.6	7.5	9.3	9.1	1. WBAP	643/7763	1. KLIV-F	5436/18.9	18.2	19.7	
2. KKDA-F	442/8.5	8.7	8.7	8.3	7.4	11.5	2. KKDA-F	501/4128	2. KRLD	5252/18.2	20.8	17.9	
3. KPLX-F	381/7.3	6.9	6.0	6.1	5.3	6.4	3. KVIL-F	474/5650	3. KEGL-F	4306/14.9	18.3	16.7	
4. WBAP	361/6.9	6.5	5.9	6.1	7.4	4.9	4. KPLX-F	468/5066	4. WBAP	4237/14.7	14.7	14.7	
5. KRLD	330/6.3	7.2	7.7	6.7	6.8	4.2	5. KRLD	405/6510	5. KPLX-F	4127/14.3	14.9	11.6	
6. KMEZ-F	327/6.3	6.4	5.4	5.4	5.3	4.1	6. KMEZ-F	354/3755	6. KSCS-F	3947/13.7	15.0	12.5	
7. KSCS-F	299/5.7	5.5	5.9	5.0	4.7	5.8	7. KSCS-F	340/4791	7. KTXQ-F	3938/13.7	12.9	14.4	
8. KEGL-F	269/5.2	5.2	6.3	6.6	5.8	8.4	8. KEGL-F	319/5024	8. KKDA-F	3490/12.1	13.0	12.4	
9. KTXQ-F	261/5.0	5.1	4.7	6.1	5.2	7.5	9. KTXQ-F	274/4348	9. KTKS-F	3347/11.6	12.6	12.2	
10. KQZY-F	197/3.8	2.9	3.1	3.5	2.5	2.2	10. KQZY-F	214/2892	10. KMEZ-F	3341/11.6	10.1	11.6	
11. KLUV-F	179/3.4	3.3	3.3	2.5	2.1	2.9	11. KZEW-F	200/3262	11. KZEW-F	2695/ 9.3	10.1	11.4	
12. KZEW-F	166/3.2	4.4	3.1	4.1	4.3	4.9	12. KLUV-F	195/2826	12. KQZY-F	2642/ 9.2	6.4	6.2	
13. KTKS-F	161/3.1	3.2	3.7	4.2	4.0	4.1	13. KTKS-F	176/3646	13. KMGC-F	2485/ 8.6	9.4	8.8	
14. KMGC-F	152/2.9	3.8	3.4	3.5	2.6	2.6	14. KMGC-F	157/2609	14. KLUV-F	2455/ 8.5	8.1	8.0	
15. KESS-F	138/2.6	.9	2.2	1.7	1.4	2.6	15. KLTY-F	139/1818	15. KDLZ-F	1714/ 5.9	5.2	7.4	
16. KLTY-F	129/2.5	1.5	1.3	.7	1.7	2.8	16. KESS-F	138/ 969	16. KLTY-F	1692/ 5.9	3.3	NA	
17. KDLZ-F	115/2.2	1.7	2.0	2.3	3.0	3.1	17. KDLZ-F	117/1760	17. KZPS-F	1681/ 5.8	8.5	11.9	
18. KHVN	101/1.9	2.8	.8	1.7	.5	---	18. KHVN	106/ 728	18. KRQX	1131/ 3.9	3.8	4.2	
19. KRQX	73/1.4	1.4	.8	1.4	1.1	.9	19. KRQX	104/1596	19. KLIF	1016/ 3.5	2.3	3.5	
20. KZPS-F	69/1.3	1.3	2.0	2.5	3.7	1.9	20. KZPS-F	77/1897	20. KESS-F	937/ 3.3	3.0	NA	
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 78.03% (3800 of 4870) (SPG 85: 73.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KMEZ-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KKDA-F
2. KKDA-F	2. KVIL-F	2. KKDA-F	2. KPLX-F	2. KPLX-F	2. WBAP	2. KRLD	2. KPLX-F	2. KKDA-F	2. KKDA-F	2. KSCS-F
3. KTXQ-F	3. KTXQ-F	3. KPLX-F	3. KKDA-F	3. KKDA-F	3. KPLX-F	3. KKDA-F	3. KMEZ-F	3. KPLX-F	3. KEGL-F	3. KVIL-F
4. KTKS-F	4. KPLX-F	4. KSCS-F	4. KLUV-F	4. KLUV-F	4. WBAP	4. WBAP	4. KKDA-F	4. KSCS-F	4. KVIL-F	4. KMEZ-F
5. KSCS-F	5. KEGL-F	5. KTXQ-F	5. WBAP	5. KLUV-F	5. KRLD	5. KPLX-F	5. WBAP	5. KMEZ-F	5. KTXQ-F	5. KPLX-F
6. KLTY-F	6. KZEW-F	6. WBAP	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. WBAP	6. KMEZ-F	6. KTXQ-F
7.	7. KSCS-F	7. KLUV-F	7. KQZY-F	7. KMEZ-F	7. KQZY-F	7. KMEZ-F	7. KQZY-F	7. KRLD	7. KPLX-F	7. WBAP
8.	8. KTKS-F	8. KZEW-F	8. KTXQ-F	8. KRLD	8. KLUV-F	8. KTXQ-F	8. KRLD	8. KEGL-F	8. KRLD	8. KRLD
9.	9.	9. KEGL-F	9.	9. KQZY-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KEGL-F	1. KTXQ-F	1. KTXQ-F	1. KSCS-F	1. KVIL-F	
2. KTKS-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KPLX-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KTXQ-F	2. WBAP	
3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KTXQ-F	3. KZEW-F	3. KVIL-F	3. KPLX-F	3. KPLX-F	
4. KEGL-F	4. KLTY-F	4. KLTY-F	4. KSCS-F	4. KMEZ-F	4. KZEW-F	4. KEGL-F	4. KZEW-F	4. WBAP	4. KLUV-F	
5. KTXQ-F	5. KTKS-F	5. KLUV-F	5. KQZY-F	5. KSCS-F	5. KSCS-F	5. KVIL-F	5. KPLX-F	5. KKDA-F	5. KRLD	
6. KVIL-F	6. KSCS-F	6. KMGC-F	6. KMGC-F	6. KQZY-F	6. WBAP	6. KPLX-F	6. KRLD	6. KZEW-F	6. KTXQ-F	
7. KLTY-F	7. KTXQ-F	7. KSCS-F	7. KLTY-F	7. KLUV-F	7. WBAP	7. KSCS-F	7. KSCS-F	7. KSCS-F	7. KKDA-F	
8. KSCS-F	8. KMGC-F	8.	8. KLUV-F	8. WBAP	8. KTKS-F	8.	8. KMGC-F	8. KLUV-F	8. KSCS-F	
9.	9.	9.	9.	9.	9. KRQX	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS			SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING				
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP		499 (3)	499 (3)	10.2	14.3	KAAM	1310	Dallas	.6/1.5
AOR		427 (2)	427 (2)	8.8	10.1	KFJZ	870	FT. Worth	.5/1.2
AC/OLDIES/SOFT ROCK	73 (1)	987 (4)	1060 (5)	21.8	17.7	KKDA	730	Grand Prairie	.7/2.0
MOR/VARIETY					0.5	KLIF	1190	Dallas	.8/3.5
COUNTRY	361 (1)	680 (2)	1041 (3)	21.4	19.5	KMEZ	1480	Dallas	.2/1.5
BLACK/URBAN	38 (1)	557 (2)	595 (3)	12.2	12.9	KPBC	1040	Dallas	.5/1.5
BTFL MUSIC/EZ	12 (1)	327 (1)	339 (2)	7.0	8.8	KSSA	1270	FT. Worth	.5/1.2
NEWS/TALK	373 (2)		373 (2)	7.7	7.2	WRR-F	101.1	Dallas	1.1/3.4
NOSTALGIA	58 (2)		58 (2)	1.2	0.8				
RELIGION/GOSPEL	128 (2)	129 (1)	257 (3)	5.3	4.3				
SPANISH	27 (1)	138 (1)	165 (2)	3.4	2.7				
CLASSICAL		56 (1)	56 (1)	1.1	1.2				
UNKNOWN/OTHERS									
			4870 (28)						

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	, \$ 45.00* (Durpetti)	Bonneville	Bill Steding
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	ABC-E,ABC-D, \$ 65.00 (---)		Dave Button
KKDA, 730, 500 W (DAYS)	, BLACK	APR, \$ NA (Select)		Hymen Childs
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	NBC, \$ 55.00* (Eastman)	Susquehanna	Dan Halyburton
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	, \$ NA (Mc-Guild)	Group One	Chet Maxwell
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, \$ 47.00 (---)	Crawford	Bill MacCormick
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$210.00 (Katz)	Metromedia	Ed Wodka
KRQX, 570, 5 KW (DA-2)	, OLDIES	CBS-R, \$ 65.00 (MMR)	Belo	Gene Boivin
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 40.00 (---)	Command	Alberto Soto
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN, \$ NA (Durpetti)	Earl Graves	Gary Lewis
KSSA, 1270, 5 KW (DA-1)	, SPANISH	APR, \$ 63.00 (Caballero)	Founders	Al Brooks
KSKY, 660, 10 KW (DAYS)	, RELIGION	, \$ 20.00 (Sky)	Sky	Bill Simmons
KVIX, 1150, 1 KW (DAYS,DA)	, AC	, \$ NA (Blair)	Blair	Dave Spence
KWJS, 1360, 5 KW	, RELIGION	, \$ 25.00* (---)	Universal	Jack Rubito
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$190.00* (Blair)	ABC/Cap Cities	Warren Potash

FM STATIONS

KDLZ, 107.5, 100 KW @ 445, BLACK	US I, \$ 85.00* (Durpetti)	Earl Graves	Bill Chatman
KEGL, 97.1, 98 KW @ 1460, CHR/AOR	ABC-C, \$140.00* (Select)	Sandusky	Norm Rau
KESS, 94.1, 100 KW @ 1585, SPANISH	, \$ 98.00 (Caballero)		Mark Rodriguez
KKDA, 104.5, 100 KW @ 1585, URBAN	APR, \$170.00* (Select)		Hymen Childs
KLUV, 98.7, 100 KW @ 1585, OLDIES/AC	US 2, \$ 90.00 (Republic)	TK	Steve Dinetz
KMEZ, 100.3, 100 KW @ 1280, BTFL/EZ	, \$ 17.00* (Mc-Guild)	Group One	Chet Maxwell
KLTY, 94.9, 100 KW @ 1140, RELIGION	, \$ NA (---)	Statewide	
KMGC, 102.9, 100 KW @ 1572, AC	, \$125.00* (Christal)	Shamrock	Ross Reagan
KPLX, 99.5, 100 KW @ 1680, COUNTRY	APR, \$200.00* (Eastman)	Susquehanna	Dan Halyburton
KQZY, 105.3, 100 KW @ 1560, SOFT AC	, \$100.00* (Select)	Westinghouse	Ted Jordan
KSCS, 96.3, 100 KW @ 1680, COUNTRY	, \$190.00* (Blair)	Cap Cities/ABC	Warren Potash
KTKS, 106.1, 100 KW @ 480, CHR	, \$ 95.00* (HNWH)	Gannett	John Hare
KTXQ, 102.1, 100 KW @ 1420, AOR	ABC-R, \$120.00* (CBS)	CBS	Clint Culp
KVIL, 103.7, 100 KW @ 1470, AC	, \$400.00 (Torbet)	Blair	Dave Spence
KZEW, 97.9, 100 KW @ 1680, AOR	Source, \$170.00* (MMR)	Belo	Gene Boivin
KZPS, 92.5, 100 KW @ 1685, CHR	, \$125.00* (Durpetti)	Bonneville	Bill Steding
WRR, 101.1, 100 KW @ 600, CLASSICAL	, \$ 75.00 (CMBS)	City of Dallas	M. Loewenthal

CALL LETTER CHANGES

KAAM changes to KZPS

FORMAT CHANGES

KAAM changes from oldies to Nostalgia (March)

STATION SALES

KSSA sold by Founders for \$ 3,500,000
 KRLD: From Metromedia to Metropolitan for \$ 30,000,000 (est)

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 107/316,800

MSA Rank/Pop: 116/386,700

AD1 # 74

Average Person Ratings: 15.1

Market TSL: 20.5 hours

Stations: 17/15
Diaries: 814/389:1/56.5%
Sample Target: 720
% Below Line: 0.9
% Not Listed: 7.5

1985 Revenue: \$ 7,200,000
HH Inc.: \$ 31,856
Retail \$: 2.2 Bill
Pop per Station: 21,120
#1 Biller: KIIK-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KIIK-F	111/23.2	22.5	21.1	17.9	15.9	25.9	1. KIIK-F	195/2369	1. KIIK-F	1279/40.4	36.0	38.0
2. WLLR-F	64/13.4	13.9	12.5	10.1	12.4	14.1	2. WLLR-F	119/1275	2. WLLR-F	884/27.9	18.5	21.8
3. WXP-F	59/12.3	10.1	9.4	11.8	10.3	15.1	3. WXP-F	95/1441	3. WLLR-F	708/22.3	21.8	23.1
4. WOC	39/ 8.2	8.6	7.9	9.2	8.2	7.6	4. WOC	54/ 609	4. WHBF-F	485/15.3	14.0	17.1
5. KRVR-F	33/ 6.9	12.2	8.4	8.5	10.5	5.5	5. WIBF-F	51/ 702	5. WOC	452/14.3	14.4	16.2
6. WHBF	28/ 5.9	5.8	8.1	7.2	8.4	7.9	6. KRVR-F	46/ 667	6. KRVR-F	430/13.6	17.4	17.3
7. WHBF-F	27/ 5.6	4.1	5.3	6.4	7.1	3.3	7. WHBF	35/ 581	7. WHBF	417/13.2	13.7	15.9
8. WMRZ	25/ 5.2	3.9	3.7	5.3	3.6	3.5	8. WMRZ	26/ 442	8. WMRZ	386/12.7	5.4	10.2
9. KFMH-F	16/ 3.3	1.1	1.8	1.7	1.3	3.3	9. WGH	26/ 569	9. KKZX	196/ 6.2	11.2	9.9
10. KKZX	14/ 2.9	2.4	2.2	2.9	4.8	1.4	10. KFMH-F	22/ 312	10. KFMH-F	193/ 6.1	3.6	5.5

12+ FM SHARE (METRO): 71.04% (314 of 442) (SPG 85: 69.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F>	1. KIIK-F	1. KIIK-F>	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. KIIK-F>	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F>
2. WXP-F	2. WXP-F>	2. WXP-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WXP-F>	2. WLLR-F
3.	3. WLLR-F	3. WLLR-F	3. WXP-F	3. WXP-F	3. WHBF	3. WOC	3. WXP-F	3. WXP-F	3. WOC	3. WXP-F
4.	4. KFMH-F	4. WHBF-F	4. WHBF-F	4. WHBF-F	4. WHBF-F	4. WXP-F	4. KRVR-F	4. KRVR-F	4. WLLR-F	4. KRVR-F
5.	5. WHBF-F	5. WMRZ	5. WMRZ	5. WMRZ	5. KRVR-F	5.	5. WHBF-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F>	1. KIIK-F>	1. KIIK-F	1. WXP-F	1. WXP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXP-F>	2. WXP-F	2. WHBF-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. KIIK-F>	2. WXP-F>	2. WXP-F	2. WLLR-F
3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WXP-F	3. WHBF-F	3. KFMH-F	3. KFMH-F	3. WLLR-F	3. WLLR-F	3. WMRZ
4.	4. WHBF-F	4. WXP-F	4. WHBF-F	4. KRVR-F	4. WLLR-F	4. WLLR-F	4. WMRZ	4. WMRZ	4. WXP-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		111 (1)	111 (1)	25.1	27.8		KBQC-F 93.5 Bettendorf, IA .4/2.6
AOR		75 (2)	75 (2)	17.0	12.8		KTSS 1580 Davenport 2.3/2.7
AC/OLDIES/SOFT ROCK	25 (1)	27 (1)	52 (2)	11.8	11.5		WGEN-F+ 104.9 Geneseo, IL .8/1.5
MOR/VARIETY	7 (2)		7 (2)	1.6	4.4		WKEI 1450 Kewanee 1.0/3.6
COUNTRY	32 (3)	66 (2)	98 (5)	22.2	23.4		WGN 720 Chicago .4/3.4
BLACK/URBAN	11 (1)		11 (1)	2.5	0		WMAQ 670 Chicago .4/1.2
BTFL MUSIC/EZ		33 (1)	33 (1)	7.5	10.3		
NEWS/TALK	39 (1)		39 (1)	8.8	9.0		
NOSTALGIA	14 (1)		14 (1)	3.2	0		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5	0.8		

442 (17)

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2)	, NOSTALGIA(?) US 2,ABC-C,\$ 24.00*	(Katz)	Guy Gannett	Bill Adams
KTSS, 1580, 500 W (DAYS)	, URBAN	,\$ NA (---)		Jim Pounds
WHBF, 1270, 5 KW (DA-N)	, COUNTRY	CBS,\$ 23.00 (Mc-Guild)		Jack Bennett
WMRZ, 1230, 1 KW	, OLDIES	,\$ 22.00 (HMH)	Scornix	Larry Rosmilso
WOC, 1420, 5 KW (DA-2)	, NEWS/TALK	NBC,ABC-T,		
		NBC-T,\$ 39.00 (Christal)		Joe Cherry
WKEI, 1450, 1 KW	, MOR	ABC-D,\$ 12.00 (---)	(KEWANEE, IL)	Mark Halverson
		,\$ NA (Republic)	(BETTENDORF)	
KBQC-F, 93.5, 3 KW @ 300, ?		ABC-D,\$ 47.00*		Ken MacQueen
KIIK-F, 103.7, 100 KW @ 1200, CHR		,\$ 40.00 (MMR)	WIN	Rich Washer
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ		CBS-R,\$ 25.00 (Mc-Guild)		Jack Bennett
WHBF-F, 98.9, 39 KW @ 900, SOFT AC		,\$ 40.00 (HMH)	Scornix	Larry Rosmilso
WLLR-F, 101.3, 50 KW @ 500, COUNTRY		Source,\$ 37.00* (Katz)	Guy Gannett	Bill Adams
WXP-F, 96.9, 50 KW @ 500, AOR		,\$ 11.00 (---)	(MUSCATINE)	John Flambo
KFMH-F, 99.7, 50 KW @ 275, AOR				

MISCELLANEOUS COMMENTS WOC, KIIK-F sold by Palmer for \$ NA ... KRVR-F sold by Mid America to WIN for \$1,600,000 (est)...

DAYTON

Arbitron Rank/Pop (12+): 46/761,600

MSA Rank/Pop: 51/931,700

ADI # 48

Average Person Ratings: 16.2

Market TSL: 22.1 hours

Stations: 23/19
Diaries: 1238/692:1/53.5%
Sample Target: 1100
% Below Line: 14.1
% Not Listed: 9.2

1985 Revenue: \$ 16,800,000
HH Inc.: \$ 29,138
Retail \$: 5.3 Bill
Pop per Station: 40,084
#1 Biller: WHIO \$3,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHIO-F	170/13.8	15.1	15.8	16.0	14.4	11.4	1. WHIO-F	244/2570	1. WHIO-F	1704/22.4	22.3	26.3
2. WGTZ-F	122/ 9.9	11.1	11.5	5.8	6.6	17.2	2. WGTZ-F	197/2706	2. WGTZ-F	1673/22.0	23.3	22.0
3. WHIO	96/ 7.8	8.6	10.3	8.0	9.8	9.3	3. WLW	143/2198	3. WHIO	1447/19.0	20.6	23.4
WTUE-F	96/ 7.8	8.7	9.9	11.5	13.6	11.0	4. WTUE-F	130/1673	4. WTUE-F	1234/16.2	19.1	18.6
5. WWSN-F	84/ 6.8	6.4	3.2	6.5	6.4	5.6	5. WSKS-F	115/1468	5. WWSN-F	1047/13.7	13.8	8.4
6. WONE	69/ 5.6	6.0	7.9	6.1	7.6	3.6	6. WWSN-F	102/1239	6. WYMJ-F	960/12.6	11.0	13.6
7. WYMJ-F	67/ 5.4	4.2	6.1	4.1	4.4	5.0	WHIO	102/1710	7. WONE	799/10.5	12.5	13.6
8. WBLZ-F	61/ 5.0	3.7	3.7	3.1	2.1	5.7	8. WONE	88/1154	8. WBLZ-F	776/10.2	9.2	NA
9. WDAO	50/ 4.1	3.6	2.8	4.2	3.6	2.4	9. WBLZ-F	80/1019	9. WLW	654/ 8.6	8.9	9.3
10. WLW	44/ 3.6	3.0	2.0	1.8	3.0	2.8	10. WYMJ-F	67/ 997	10. WING	645/ 8.5	12.1	12.1
WSKS-F	44/ 3.6	3.7	2.2	2.6	2.1	6.6	11. WDAO	52/ 569	11. WVUD-F	577/ 7.6	8.7	11.1
12. WBZI-F	29/ 2.4	3.0	1.8	2.4	1.9	2.4	12. WLLT-F	43/ 886	12. WSKS-F	575/ 7.5	NA	5.8
13. WING	28/ 2.3	3.4	4.3	4.1	5.4	1.7	13. WPTW-F	35/ 400	13. WDAO	543/ 7.1	6.6	NA
14.							14. WING	34/ 809	14. WBZI-F	366/ 4.8	NA	5.7

12+ FM SHARE (METRO): 69.29% (744 of 1117) (SPG 85: 67.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F	1. WTUE-F	1. WWSN-F	1. WWSN-F	1. WHIO-F>	1. WHIO-F	1. WHIO-F>	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2. WBLZ-F	2. WGTZ-F	2. WGTZ-F	2. WTUE-F	2. WHIO-F	2. WHIO	2. WHIO	2. WWSN-F	2. WGTZ-F	2. WHIO-F	2. WGTZ-F
3. WSKS-F	3. WYMJ-F	3. WWSN-F	3. WGTZ-F	3. WTUE-F	3. WONE	3. WGTZ-F	3. WGTZ-F	3. WWSN-F	3. WHIO	3. WTUE-F
4.	4. WWSN-F	4. WYMJ-F	4. WYMJ-F	4. WYMJ-F	4. WWSN-F	4. WONE	4. WTUE-F	4. WTUE-F	4. WLW	4. WHIO
5.	5. WBLZ-F	5. WHIO-F	5. WHIO-F	5. WGTZ-F	5. WLW	5. WTUE-F	5. WHIO	5. WHIO	5. WBLZ-F	WWSN-F
							6. WONE			6. WYMJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F	1. WGTZ-F	1. WYMJ-F	1. WWSN-F	1. WHIO-F	1. WTUE-F	1. WTUE-F>	1. WTUE-F>	1. WTUE-F	1. WTUE-F
2. WGTZ-F	WTUE-F	2. WWSN-F	2. WHIO-F	2. WWSN-F	2. WSKS-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F
3. WWSN-F	WWSN-F	3. WHIO-F	3. WGTZ-F	3. WWSN-F	3. WGTZ-F	3. WSKS-F	3. WDAO	3. WLW	3. WHIO
4. WBLZ-F	4. WYMJ-F	4. WGTZ-F	4. WYMJ-F	4. WGTZ-F	4. WBLZ-F	4. WYMJ-F	4. WYMJ-F	4. WYMJ-F	WLW
5. WYMJ-F	5. WHIO-F	5. WTUE-F	5. WTUE-F	5. WONE	5.	5. WDAO	5. WWSN-F	WSKS-F	5. WONE
						WBLZ			6. WWSN-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		122 (1)	122 (1)	10.9	16.4	WAZU-F 102.9	Springfield 1.4/3.8
AOR		140 (2)	140 (2)	12.5	13.1	WBLV 1600	Springfield 1.7/3.1
AC/OLDIES/SOFT ROCK	28 (1)	197 (5)	225 (6)	20.1	17.0	WFCJ-F 93.7	Miamisburg 1.4/3.2
MOR/VARIETY	170 (4)		170 (4)	15.2	14.8	WIZE 1340	Springfield 1.0/3.4
COUNTRY	90 (2)	29 (1)	119 (3)	10.7	12.1	WLG 1500	Xenia 1.5/1.3
BLACK/URBAN	50 (1)	61 (1)	111 (2)	10.0	7.1	WPFB-F 105.9	Middletown 1.2/3.2
BTFL MUSIC/EZ		193 (2)	193 (2)	17.3	18.4	WPTW 1570	Piqua 4/1.1
NEWS/TALK						WPTW-F 95.7	Piqua 1.9/3.7
NOSTALGIA	5 (1)		5 (1)	0.4	0	WVUD-F 99.9	Kettering 1.7/7.6
RELIGION/GOSPEL		32 (2)	32 (2)	2.9	1.0	WLLT-F 94.9	Cincinnati .7/2.7
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

1117 (23)

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN, \$ 42.00 (Eastman)	Stoner	Alan Gray
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS, NBC-T, \$ 83.00* (Christal)	Cox	Sam Yacovazzi
WING, 1410, 5 KW (DA-N)	, AC	MBS, ABC-I, \$ 48.00* (Katz)	Great Trails	Walt Broadhurst
WONE, 980, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 60.00* (Mc-Guild)	Group One	Don Schwartz
WIZE, 1340, 1 KW (DA-1)	, MOR	ABC-I, \$ 20.00 (Unirep)	Great Trails (SPRINGFIELD)	Joe Taylor
WBZI-F, 95.3, 3 KW @ 300, COUNTRY		US 2, \$ 29.00 (---)	(XENIA)	Richard Moran
WFCJ-F, 93.7, 50 KW @ 235, RELIGION		, \$ 9.00 (---)	(MIAMISBURG)	Clair Miller
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ		, \$ 90.00* (Christal)	Cox	Sam Yacovazzi
WPFB-F, 105.9, 34 KW @ 593, RELIGION		MBS, \$ 27.00 (Roslin)	(MIDDLETOWN)	Jerry Crisp
WTUE-F, 104.7, 50 KW @ 780, AOR		, \$ 90.00 (Mc-Guild)	Group One	Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, SOFT AC		CBS-R, \$ 39.00 (Masla)	Univ of Dayton	John Schaller
WWSN-F, 107.7, 50 KW @ 420, AC		US I, \$ 55.00 (Eastman)	Stoner	Alan Grey
WYMJ-F, 103.9, 1.5 KW @ 528, AC		US I, \$ 43.00* (Republic)		Jim Sumpter
WGTZ-F, 92.9, 40 KW @ 590, CHR		, \$ 80.00* (Katz)	Great Trails (EATON)	Walt Broadhurst

Other ranked stations - See Cincinnati

DAYTONA BEACH

Arbitron Rank/Pop (12+): 123/276,200

Stations: 20/8
Diaries: 747/370:1/48.3%
Sample Target: 630
% Below Line: 53.2
% Not Listed: 10.2

1985 Revenue: \$ 5,600,000
HH Inc.: \$ 25,448
Retail \$: 2.1 Bil
Pop per Station: 34,525
#1 Biller: NA

MSA Rank/Pop: 145/306,000
ORLANDO ADI
Average Person Ratings: 18.1
Market TSL: 24.2 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WWLV-F	89/17.8	14.6	15.2	15.2	17.1	1. WWLV-F	101/697	1. WWLV-F	666/24.1	22.0	27.9
2. WKKA-F	57/11.4	5.4	7.3	7.4	7.8	2. WKKA-F	64/498	2. WNFI-F	499/18.1	13.8	15.6
3. WROD	42/ 8.4	10.9	6.1	11.0	10.5	3. WDIZ-F	47/449	3. WKKA-F	478/17.3	12.7	16.4
4. WDIZ-F	41/ 8.2	12.2	11.8	8.7	12.2	4. WROD	43/399	4. WBJW-F	476/17.2	17.3	16.4
5. WBJW-F	36/ 7.2	8.0	7.1	5.6	3.3	5. WBJW-F	36/476	5. WDIZ-F	411/14.9	13.6	15.9
6. WSSP-F	29/ 5.8	4.1	.9	---	---	6. WNFI-F	31/530	6. WROD	386/14.0	15.3	12.5
WNFI-F	29/ 5.8	4.1	7.8	5.4	6.0	7. WSSP-F	29/327	7. WSTF-F	377/13.6	11.8	---
8. WSTF-F	26/ 5.2	4.8	---	---	---	8. WSTF-F	26/385	8. WSSP-F	327/11.8	NA	3.2
9. WNBD	24/ 4.8	3.9	3.8	4.3	2.7	9. WNDB	24/285	9. WNDB	285/10.3	8.7	8.1
10. WHOO-F	17/ 3.4	1.5	.7	---	.4	10. WHOO-F	21/218	10. WOCL-F	223/ 8.1	14.7	13.9

12+ FM SHARE (METRO): 79.73% (358 of 449) (SPG 85: 81.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNFI-F	1. WDIZ-F	1. WKKA-F	1. WKKA-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WBJW-F	2. WKKA-F	2. WDIZ-F	2. WDIZ-F	2. WWLV-F	2. WKKA-F	2. WKKA-F	2. WKKA-F	2. WKKA-F	2. WDIZ-F	2. WKKA-F
WDIZ-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WSSP-F	3. WROD	3. WROD	3. WROD	3. WNFI-F	3. WDIZ-F
4.	4. WNFI-F	4. WSTF-F	4. WSTF-F	4. WDIZ-F	4. WROD	4. WBJW-F	4. WROD	4. WROD	4. WSSP-F	4. WNFI-F
5.	5. WSTF-F	5. WNFI-F	5. WWLV-F	5. WSTF-F	5. WHOO-F	5.	5. WBJW-F	5. WBJW-F	5. WKKA-F	5. WROD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WKKA-F	1. WSTF-F	1. WKKA-F	1. WKKA-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WKKA-F
WKKA-F	WBJW-F	2. WWLV-F	2. WBJW-F	2. WWLV-F	2. WNFI-F	2. WKKA-F	2. WBJW-F	2. WKKA-F	2. WDIZ-F
3. WDIZ-F	3. WDIZ-F	WDIZ-F	3. WSTF-F	3. WSTF-F	3. WKKA-F	3. WBJW-F	3. WKKA-F	3. WBJW-F	3. WBJW-F
4.	4. WSTF-F	4. WKKA-F	4. WDIZ-F	4. WBJW-F	4.	WNFI-F	4. WNFI-F	4. WNFI-F	4. WWLV-F
5.	5. WNFI-F	WNFI-F	5. WWLV-F	5. WDIZ-F	5.	5.	WSTF-F	5. WSTF-F	5. WHOO-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		71 (3)	71 (3)	15.8	17.6		WELE 1380 Ormond Beach .8/3.1
AOR		41 (1)	41 (1)	9.1	12.8		WMFJ 1450 Daytona Beach 1.2/3.1
AC/OLDIES/SOFT ROCK		54 (4)	54 (4)	12.0	15.1		WORZ-F 101.9 Daytona Beach 1.8/7.5
MOR/VARIETY	27 (2)		27 (2)	6.0	5.6		WSBB 1230 New Smyrna Beach 1.4/4.3
COUNTRY	4 (1)	74 (2)	78 (3)	17.4	19.4		WDBO 580 Orlando .6/2.7
BLACK/URBAN							WHLY-F 106.7 Lusburg 1.2/5.1
BTFL MUSIC/EZ	7 (1)	118 (2)	125 (3)	27.8	22.0		WJYO-F 107.7 Mount Dora 1.8/5.5
NEWS/TALK	3 (1)		3 (1)	0.7	0.8		WKIS 740 Orlando .6/1.8
NOSTALGIA	44 (2)		44 (2)	9.8	6.6		WOCL-F 105.9 Daytona Beach 2.0/8.1
RELIGION/GOSPEL	6 (1)		6 (1)	1.3	0		WVEZ 1400 Sanford .4/1.5
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

RADIO STATIONS	Power	Frequency	Format	Station	Notes
WELE	1380	5 KW/2.5 KW (DA-2)	COUNTRY	NBC	\$ 14.00 (---)
WMFJ	1450	1 KW	RELIGION		\$ 11.00 (---)
WNDB	1150	1 KW (DA-N)	MOR	ABC-T,CBS	\$ 9.00 (---)
WROD	1340	1 KW	NOSTALGIA	US 2,ABC-I	\$ 18.00 (S. Katz)
WZIP	1590	1 KW (DAYS)	COUNTRY		\$ 14.00 (Masla)
WSBB	1230	1 KW	BTFL/NOST	MBS	\$ 11.00 (Lotus)
WORZ-F	101.9	100 KW @ 581	AC		\$ 57.00* (Katz)
WNFI-F	99.9	100 KW @ 1249	CHR		\$ 50.00 (---)
WWLV-F	94.5	100 KW @ 472	BTFL/EZ		\$ 45.00* (Christal)

WOCL - See Orlando

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WORZ changes to AOR (June)... WNFI-F (Palatka) sold for \$ 8,500,000... WCFI-F changes to WORZ (June)... WDAT changes to WELE... WELE-F changes calls to WOCL and format from Country to AC...

DENVER

Arbitron Rank/Pop (12+): 23/1,545,700

MSA Rank/Pop: 27/1,627,100

ADI # 19

Average Person Ratings: 17.2

Market TSL: 22.7 hours

Stations: 28/26

Diaries: 1970/785:1/37.9%

Sample Target: 1490

% Below Line: 1.8

% Not Listed: 8.2

1985 Revenue: \$58,400,000

HH Inc.: \$33,190

Retail \$: 14.0 Bil

Pop per Station: 59,450

#1 Biller: KOA \$7,400,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KOSI-F	255/9.6	9.6	10.5	---	10.7	8.0	1. KOSI-F	306/3406	1. KOSI-F	2832/18.3	22.5	20.5
2. KMJI-F	186/7.0	6.6	6.8	---	6.8	5.9	2. KBCO-F	219/2347	2. KMJI-F	2735/17.7	16.3	15.1
3. KBCO-F	184/6.9	6.7	5.9	---	5.5	8.8	3. KOA	213/3626	3. KBPI-F	2725/17.6	17.9	20.8
4. KPKE-F	178/6.7	5.2	4.0	---	4.6	5.3	4. KBPI-F	209/3371	4. KOA	2570/16.6	22.4	14.9
5. KBPI-F	177/6.7	7.2	7.3	---	7.7	12.1	5. KMJI-F	195/2927	5. KPKE-F	2314/15.0	13.2	15.1
6. KOA	153/5.7	6.0	6.5	---	5.0	3.9	6. KPKE-F	192/2629	6. KRXY-F	2176/14.1	15.2	16.2
7. KYGO-F	122/4.6	5.3	4.0	---	4.0	3.7	7. KAZY-F	167/2090	7. KBCO-F	2105/13.6	13.9	12.9
8. KEZW	119/4.5	3.7	3.0	---	3.1	4.4	8. KYGO-F	164/2256	8. KOAQ-F	2068/13.4	11.6	15.0
9. KAZY-F	108/4.1	3.4	5.6	---	3.9	4.2	9. KOAQ-F	150/2924	9. KYGO-F	1795/11.6	9.6	10.5
10. KRXY-F	105/3.9	4.8	4.9	---	5.7	5.5	10. KILO-F	132/1271	10. KAZY-F	1615/10.4	11.2	11.9
11. KOAQ-F	98/3.7	4.2	3.2	---	4.3	4.3	11. KEZW	131/1304	11. KIMN	1586/10.3	12.0	12.8
12. KVOD-F	96/3.6	3.1	3.7	---	3.8	3.6	12. KHOW	128/1977	12. KHOW	1428/ 9.2	8.9	10.1
KNUS	96/3.6	3.8	3.3	---	3.7	1.4	13. KRXY-F	120/2453	13. KEZW	1232/ 8.0	7.0	7.5
KHOW	96/3.6	3.7	3.0	---	5.2	2.7	14. KIMN	116/2101	14. KNUS	1216/ 7.9	7.8	7.8
15. KIMN	87/3.3	4.0	3.1	---	3.6	2.7	15. KLZ	114/1595	15. KVOD-F	1136/ 7.3	9.1	10.0
16. KLZ	71/2.7	2.3	2.4	---	2.4	2.8	16. KNUS	108/1465	16. KRZN	993/ 6.4	6.4	4.7
17. KDKO	59/2.2	2.2	2.7	---	2.4	4.5	17. KVOD-F	100/1266	17. KLZ	920/ 6.0	6.6	7.7
18. KRZN	57/2.1	1.3	2.1	---	1.5	1.3	18. KRZN	65/1214	18. KDKO	651/ 4.2	5.5	4.6
19.							19. KDKO	64/ 681	19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 65.63% (1604 of 2444) (SPG 85: 65.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPKE-F	1. KBCO-F	1. KBCO-F	1. KMJI-F	1. KMJI-F	1. KOSI-F>	1. KOA	1. KOSI-F	1. KBCO-F	1. KOSI-F	1. KOSI-F
2. KRXY-F	2. KBPI-F	2. KMJI-F	2. KBCO-F	2. KBCO-F	2. KOA	2. KOSI-F	2. KMJI-F	2. KOSI-F	2. KBPI-F	2. KMJI-F
3. KBPI-F>	3. KMJI-F	3. KBPI-F	3. KOSI-F	3. KOSI-F	3. KHOW	3. KPKE-F	3. KBCO-F	3. KMJI-F	3. KBCO-F	3. KPKE-F
4. KDKO	4. KPKE-F	4. KPKE-F	4. KYGO-F	4. KYGO-F	4. KMJI-F	4. KHOW	4. KBPI-F	4. KBPI-F	4. KPKE-F	4. KBPI-F
5.	5. KAZY-F	5. KAZY-F	5. KHOW	5. KHOW	5. KYGO-F	5. KBPI-F	5. KOA	5. KPKE-F	5. KOA	5. KBCO-F
6.	6. KIMN	6. KYGO-F	6. KAZY-F	6. KOA	6. KVOD-F	6. KBCO-F+	6. KPKE-F	6. KRXY-F+	6. KMJI-F	6. KEZW
7.	7. KOAQ-F	7. KOSI-F	7. KOAQ-F	7. KOAQ-F	7. KEZW	7. KMJI-F	7. KYGO-F	7. KOA	7. KRXY-F+	7. KRXY-F
8.	8.	8. KOAQ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KPKE-F	1. KBCO-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KBPI-F>	1. KBPI-F	1. KBCO-F>	1. KBCO-F	1. KBCO-F	
2. KBPI-F	2. KPKE-F	2. KBCO-F	2. KBCO-F	2. KOSI-F	2. KBCO-F	2. KBCO-F>	2. KBPI-F	2. KBPI-F	2. KMJI-F	
3. KBCO-F	3. KMJI-F	3. KIMN	3. KPKE-F	3. KYGO-F	3. KPKE-F	3. KAZY-F	3. KAZY-F	3. KMJI-F	3. KBPI-F	
4. KRXY-F	4. KBPI-F	4. KOAQ-F	4. KYGO-F	4. KBCO-F	4. KAZY-F>	4. KMJI-F	4. KMJI-F	4. KAZY-F	4. KOA	
5. KYGO-F	5. KIMN	5. KPKE-F	5. KOSI-F	5. KHOW	5. KMJI-F	5. KPKE-F	5. KNUS	5. KPKE-F	5. KAZY-F	
6. KOAQ-F	6. KOAQ-F	6. KAZY-F	6. KIMN	6. KOAQ-F	6.	6.	6. KPKE-F	6.	6. KOSI-F	
7.	7. KRXY-F	7. KYGO-F	7. KOAQ-F	7. KIMN	7.	7.	7. KOA	7.	7. KHOW	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KNUS	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	95 (2)	283 (2)	378 (4)	15.5	20.0	KADX-F	92.1	Castle Rock	4.1/2.3
AOR	12 (1)	514 (5)	526 (6)	21.5	20.5	KBCO	1190	Boulder	.5/1.3
AC/OLDIES/SOFT ROCK	57 (1)	284 (2)	341 (3)	14.0	8.9	KBRQ	1280	Denver	.6/1.6
MOR/VARIETY	118 (2)		118 (2)	4.8	5.5	KBRQ-F	105.1	Denver	1.0/3.7
COUNTRY	88 (2)	148 (2)	236 (4)	9.7	9.4	KDEN	1340	Denver	.9/3.7
BLACK/URBAN	59 (1)		59 (1)	2.4	3.1	KLSC	1090	Aurora	.8/3.4
BTFL MUSIC/EZ		255 (1)	255 (1)	10.4	11.5	KLTT	800	Brighton	.8/1.4
NEWS/TALK	272 (3)		272 (3)	11.1	10.6	KRXY	1600	Lakewood	.3/2.0
NOSTALGIA	119 (1)		119 (1)	4.9	3.3	KTCL-F	93.3	Fort Collins	1.1/2.4
RELIGION/GOSPEL	20 (1)		20 (1)	0.8	1.0	KILO-F	93.9	Colorado Springs	.6/1.1
SPANISH									
CLASSICAL		96 (1)	96 (1)	3.9	4.1				
UNKNOWN/OTHERS		24 (1)	24 (1)	1.0	1.6				

2444 (28)

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW (DAYS)	, SPANISH	,\$ 34.00 (Caballero)	Edward Romero
KBRQ, 1280, 5 KW (DA-2)	, COUNTRY	ABC-E,\$ 39.00 (Torbet)	Frank Gunn
KDEN, 1340, 1 KW	, NEWS/TALK	ABC-E,NBC,\$ 40.00 (Savalli)	Doug Stephens
KDKO, 1510, 10 KW/5 KW (DA-1)	, BLACK	,\$ 55.00 (----)	Calvin Booker
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	MBS,\$ 56.00* (Select)	Dick McMahon
KHOW, 630, 5 KW (DA-N)	, MOR	USI,\$110.00 (Eastman)	Steve Keeney
KIMN, 950, 5 KW (DA-N)	, CHR	ABC-C,\$100.00* (Blair)	Wayne Phillips
KLZ, 590, 5 KW (DA-N)	, COUNTRY	ABC-I,\$NA (Mc-Guild)	Marv Rosenberg
KLSC, 1090, 50 KW/500 W (DA-2)	, MOR	,\$ 40.00 (P/W)	Dee Thompson
KNUS, 710, 5 KW (DA-1)	, TALK	ABC-T,ABC-I,\$ 70.00* (Select)	Toney Brooks
KOA, 850, 50 KW	, NEWS/TALK	CBS,\$130.00 (Katz)	Lee Larsen
KPPL, 1390, 5 KW (DAYS)	, BLACK/URBAN	,\$ 35.00 (Roslin)	Denny Workman
KQXI, 1550, 10 KW (DAYS)	, RELIGION	,\$ 16.00 (----)	George Spicer
KRKS, 990, 5 KW (DAYS)	, RELIGION	,\$ 12.00 (----)	Roger Anderson
KRXY, 1600, 5 KW (DA-N)	, CHR/TALK	,\$NA (MMR)	Dave Habisch
KRZN, 1150, 5 KW/1 KW (DA-2)	, OLDIES	,\$ 37.00* (Christal)	Craig McKee

FM STATIONS

KAZY, 106.7, 100 KW @ 960, AOR	APR,\$ 80.00* (Mc-Guild)	Group One	Marv Rosenberg
KADX, 92.1, .7 KW @ 620, JAZZ	,\$ 28.00* (Roslin)	(CASTLE ROCK)	Ray Mineo
KBCO, 97.3, 100 KW @ 1541, AOR	,\$125.00 (Masla)	(BOULDER)	Ray Skibitsky
KBPI, 105.9, 100 KW @ 900, AOR	,\$111.00* (Select)	Sandusky	Toney Brooks
KBRQ, 105.1, 100 KW @ 175, COUNTRY	ABC-E,\$ 60.00* (Torbet)	Great Empire	Frank Gunn
KMJI, 100.3, 100 KW @ 500, AC	,\$115.00* (Christal)	Duffy	Craig McKee
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R,\$ 90.00* (Katz)	Belo	Lee Larson
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	,\$128.00* (Select)	Westinghouse	Bob Tiernan
KPKE, 95.7, 100 KW @ 725, CHR	,\$ 89.00* (HNWH)	Legacy	Steve Keeney
KRXY, 107.5, 100 KW @ 670, CHR	,\$105.00* (MMR)	Malrite	Dave Habisch
KVOD, 99.5, 100 KW @ 380, CLASSICAL	,\$ 75.00* (Republic)	Henry	Jim Teeson
KYGO, 98.5, 100 KW @ 720, COUNTRY	,\$ 88.00* (Blair)	Jeff-Pilot	Wayne Phillips

KILO - See Colorado Springs

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KOAQ: From CHR to AC

KEZW: From Armstrong to Westinghouse for \$1,300,000
 KPPL: Sold for \$735,000

DES MOINES

Arbitron Rank/Pop (12+): 108/315,600
 MSA Rank/Pop: 120/378,400
 ADI # 66
 Average Person Ratings: 17.0
 Market TSL: 22.3 hours

Stations: 14/14
 Diaries: 766/ 412:1/53.3%
 Sample Target: 710
 % Below Line: 0
 % Not Listed: 8.6

1985 Revenue: \$ 11,800,000
 HH Inc.: \$ 31,027
 Retail \$: 2.6 Bil
 Pop per Station: 22,543
 #1 Biller: WHO \$3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KRNQ-F	108/20.1	15.5	15.9	8.3	6.9	17.8	1. KGGO-F	220/1973	1. KRNQ-F	1161/36.8	30.3	32.9
2. KGGO-F	98/18.2	17.2	18.0	16.3	17.4	27.5	2. KRNQ-F	184/2135	2. KGGO-F	917/29.1	29.2	30.2
3. KSO	52/ 9.7	12.3	12.9	11.5	14.3	8.6	3. WHO	168/2459	3. WHO	618/19.6	31.3	23.0
4. WHO	44/ 8.2	13.3	12.3	12.5	9.6	7.5	4. KSO	90/1116	4. KSO	585/18.5	20.0	21.2
5. KMRY	32/ 6.0	4.5	4.2	6.2	6.9	4.1	5. KLYF-F	76/1105	5. KLYF-F	465/14.7	18.8	18.8
6. KJJY-F	31/ 5.8	3.1	3.6	4.4	6.3	4.4	6. KIOA	56/ 903	6. KRNT	447/14.2	14.4	13.4
7. KLYF-F	29/ 5.4	6.3	7.5	9.8	9.6	6.4	7. KJJY-F	35/ 490	7. KJJY-F	419/13.3	11.2	9.9
8. KRNT	28/ 5.2	6.1	4.6	7.3	6.0	4.7	8. KMRY	35/ 329	8. KIOA	375/11.9	14.0	14.7
9. KIOA	24/ 4.5	5.1	4.8	3.1	6.5	5.9	9. KKKI-F	32/ 416	9. KMRY	309/ 9.8	8.9	8.7
10. KFMD-F	14/ 2.6	1.8	---	---	---	1.6	10. KRNT	30/ 504	10. KFMD-F	257/ 8.1	7.6	---
11. KEZT-F	13/ 2.4	1.2	2.1	2.3	1.8	.5	11. KEZT-F	27/ 251	11. KKKI-F	167/ 5.3	6.5	5.1
12. KKKI-F	11/ 2.0	2.2	2.3	4.2	5.1	1.5	12.		12. KWKY	154/ 4.9	5.4	4.5
13.							13.		13. KEZT-F	134/ 4.2	4.8	5.7

12+ FM SHARE (METRO): 62.32% (306 of 491) (SPG 85: 54.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRNQ-F>	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO	1. KRNQ-F>	1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KRNQ-F
2. KGGO-F	2. KRNQ-F>	2. KRNQ-F>	2. KRNQ-F>	2. KRNQ-F>	2. WHO	2. KGGO-F	2. KGGO-F>	2. KRNQ-F>	2. KRNQ-F	2. KGGO-F>
3.	3. KLYF-F	3. KLYF-F	3. KIOA	3. KSO	3. KRNQ-F	3. KSO	3. KSO	3. KSO	3. WHO>	3. KSO
4.	4. KJJY-F	4. KSO	4. KJJY-F	4. KIOA	4. KRNT	4. WHO	4. KMRY	4. KLYF-F	4. KSO	4. KRNT
5.	5.	5. KJJY-F	KLYF-F	KJJY-F	5. KMRY	5. KRNT	5. KJJY-F	WHO	5.	5. KMRY
		6. KIOA	KSO	KLYF-F	6. KJJY-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KGGO-F	1. KGGO-F>	1. KGGO-F	1. KGGO-F>
KRNQ-F>	2. KRNQ-F>	2. KRNQ-F>	2. KGGO-F>	2. KGGO-F	2. KGGO-F	2. KRNQ-F	2. KRNQ-F>	2. KRNQ-F>	2. KRNQ-F
3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3.	3.	3. KJJY-F	3. KSO	3. KSO
4. KJJY-F	4.	4. KIOA	4. KJJY-F	4. KRNT	4.	4.	4. KIOA	4. KIOA	4. KIOA
5.	5.	5.	5. KRNT	5. KSO	5.	5.	5. KLYF-F	5. KJJY-F	5. KJJY-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		108 (1)	108 (1)	22.0	17.6	KDMI-F 97.3 Des Moines .4/2.2
AOR		98 (1)	98 (1)	20.0	19.9	KWKY 1150 Des Moines .9/4.9
AC/OLDIES/SOFT ROCK	24 (1)	43 (2)	67 (3)	13.6	15.9	
MOR/VARIETY	28 (1)		28 (1)	5.7	5.9	
COUNTRY	52 (1)	42 (2)	94 (3)	19.1	20.8	
BLACK/URBAN						
BTFL MUSIC/EZ		13 (1)	13 (1)	2.6	0	
NEWS/TALK	44 (1)		44 (1)	9.0	13.6	
NOSTALGIA	32 (1)		32 (1)	6.5	4.7	
RELIGION/GOSPEL	5 (1)	2 (1)	7 (2)	1.4	1.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

491 (14)

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, AC	ABC-E,\$ 40.00*	(Blair)	Midwest	Miles Knuteson
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D,\$ 15.00	(Roslin)	Fuller-Jeffrey	
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS,\$ 34.00	(Katz)	Stouffer	Don Tool
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-I,\$ 46.00*	(Eastman)	Stoner	Bill Wells
KWKY, 1150, 1 KW (DA-2)	, GOSPEL	\$ 9.00	(---)		Charles Putbrease
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC,\$ 75.00	(Christal)	Palmer	Steve Shannon
KDMI-F, 97.3, 115 KW @ 500,	RELIGION	NBS,\$ 6.00	(---)		M. Bruinekool
KEZT-F, 104.1, 100 KW @ 465,	SOFT AC/EZ	\$ 22.00	(Masla)	(AMES)	Bob Bunce
KGGO-F, 94.9, 100 KW @ 1066,	AOR/CHR	Source,\$ 54.00*	(Eastman)	Stoner	Bill Wells
KJJY-F, 106.3, 3 KW @ 300,	COUNTRY	\$ 32.00	(Weiss)	Fuller-Jeffrey (ANKENY)	John Spangler
KLYF-F, 100.3, 100 KW @ 1700,	AC	US 2,\$ 31.00	(Christal)	Palmer	Steve Shannon
KKKI-F, 93.3, 100 KW @ 1063,	COUNTRY	ABC-D,\$ 30.00*	(Blair)	Midwest	Miles Knuteson
KRNQ-F, 102.5, 100 KW @ 1248,	CHR	ABC-F,\$ 45.00	(Katz)	Stouffer	Don Tool
KFMD-F, 103.3, 100 KW @ 745,	AC	ABC-R,\$ NA	(Masla)	Beasley	Doug Clements

DETROIT

Arbitron Rank/Pop (12+): 6/3,568,300

Stations: 28/25
 Diaries: 2632/1356:1/49.5%
 Sample Target: 2310
 % Below Line: 6.7
 % Not Listed: 7.6

1985 Revenue: \$ 82,000,000
 HH Inc.: \$ 31,686
 Retail \$: 27.5 Bil
 Pop per Station: 142,732
 #1 Biller: WJR \$15,300,000

MSA Rank/Pop: 5/4,259,600
 ADI # 7
 Average Person Ratings: 18.9
 Market TSL: 24.6 hours

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. WJR	668/9.9	8.0	9.0	11.5	10.4	8.7	1. WJR	926/11953	1. WJR	8732/24.5	21.7	27.4	
2. WJLB-F	531/7.9	9.6	6.9	8.3	6.3	11.8	2. WJLB-F	571/ 5768	2. WHYT-F	6992/19.6	19.7	20.7	
3. WWJ	421/6.3	5.6	6.2	5.0	4.9	4.5	3. WWJ	445/ 6227	3. WCZY-F	6754/18.9	18.8	18.6	
4. WCZY-F	391/5.8	5.8	5.2	5.4	5.5	6.3	4. WCZY-F	419/ 7417	4. WWJ	5795/16.2	16.4	14.8	
5. WJOI-F	363/5.4	7.4	6.3	6.1	6.1	3.4	5. CKLW	411/ 4446	5. WRIF-F	5710/16.0	17.0	16.4	
6. WRIF-F	357/5.3	4.4	4.9	7.0	6.0	6.3	6. WRIF-F	406/ 6652	6. WJLB-F	5335/15.0	14.2	14.8	
7. WHYT-F	336/5.0	4.4	5.4	4.5	5.5	5.5	7. WJOI-F	388/ 4728	7. WLLZ-F	4956/13.9	14.7	15.1	
8. CKLW	336/5.0	5.1	5.4	4.8	5.2	3.8	8. WHYT-F	363/ 7529	8. WNIC-F	4878/13.7	14.6	16.0	
9. WLLZ-F	273/4.1	4.1	4.2	3.6	3.8	6.0	9. WLLZ-F	285/ 5411	9. WJOI-F	4378/12.3	13.0	13.8	
10. WNIC-F	253/3.8	3.9	4.3	4.3	4.1	4.3	10. WNIC-F	272/ 5296	10. WOMC-F	4225/11.8	8.8	11.6	
11. WOMC-F	240/3.6	2.7	3.1	3.4	3.7	2.6	11. WOMC-F	262/ 4606	11. WDTX-F	4065/11.4	7.5	8.2	
12. WXYT	236/3.5	3.2	3.2	3.4	3.4	3.2	12. WWWW-F	256/ 3547	12. CKLW	3593/10.1	10.8	11.0	
13. WWWW-F	235/3.5	2.9	3.2	2.6	3.6	4.1	13. WXYT	241/ 3017	13. WWWW-F	3202/ 9.0	9.1	9.4	
14. WKSG-F	211/3.1	2.4	3.1	2.3	2.5	2.5	14. WKSG-F	211/ 2926	14. WMJC-F	3069/ 8.6	7.5	9.1	
15. WDTX-F	187/2.8	2.6	1.9	2.5	1.8	4.3	15. WDTX-F	204/ 4368	15. WXYT	2959/ 8.3	8.9	9.5	
16. WLTI-F	171/2.5	3.4	2.9	1.8	1.8	2.4	16. WLTI-F	187/ 2922	16. WKSG-F	2894/ 8.1	7.4	8.6	
17. WJZZ-F	156/2.3	2.1	2.4	2.0	2.6	3.0	17. WJZZ-F	165/ 2587	17. WLTI-F	2602/ 7.3	7.4	6.6	
18. WMJC-F	146/2.2	2.8	1.5	1.8	2.4	2.1	18. WMJC-F	158/ 3380	18. WJZZ-F	2401/ 6.7	6.8	6.5	
19. WGPR-F	123/1.8	1.5	2.0	2.2	2.9	1.9	19. WGPR-F	126/ 2238	19. WGPR-F	2134/ 6.0	5.9	6.5	
20. WNTM-F	107/1.6	1.9	2.2	2.0	1.6	1.1	20. WNTM-F	114/ 1968	20. WNTM-F	1751/ 4.9	7.0	5.1	
21. WHND	76/1.1	.7	1.2	.7	1.3	.2	21. WCXI	85/ 1513	21. WQRS-F	1331/ 3.7	4.7	4.1	
22. WQRS-F	73/1.1	1.4	2.1	1.2	1.2	1.4	22. WHND	81/ 1086	22. CKLW-F	1241/ 3.5	2.3	1.4	
23. WCHB	73/1.1	1.3	1.3	1.2	1.4	.9	23. WQRS-F	80/ 1456	23. WCXI	1229/ 3.4	4.8	4.6	
24. WCXI	67/1.0	1.6	1.3	2.5	1.8	1.1	24. WCHB	73/ 1111	24. WCHB	1102/ 3.1	3.3	3.7	
25. CKLW-F	62/ .9	.6	.8	.5	.5	---	25. WIQB-F	69/ 1357	25. WQBH	1026/ 2.9	3.1	3.4	

12+ FM SHARE (METRO): 68.92% (4285 of 6217) (SPG 85: 67.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F	1. WRIF-F	1. WJR	1. WJR	1. WJR>	1. WJR	1. WJR	1. WJLB-F	1. WJR	1. WJLB-F
2. WHYT-F	2. WRIF-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. CKLW	2. WWJ	2. WJOI-F	2. WJR	2. WJLB-F	2. WJR
3. WCZY-F	3. WCZY-F	3. WCZY-F	3. WRIF-F	3. WOMC-F	3. WJOI-F	3. WCZY-F	3. CKLW	3. WRIF-F	3. WHYT-F	3. CKLW
4. WLLZ-F	4. WLLZ-F	4. WJR	4. WOMC-F	4. WRIF-F	4. WWJ	4. WJLB-F	4. WWJ	4. WCZY-F	4. WNIC-F	4. WJOI-F
5. WRIF-F	5. WHYT-F	5. WNIC-F	5. WCZY-F	5. WCZY-F	5. WWWW-F	5. WJOI-F	5. WJLB-F	5. WWJ	5. WRIF-F	5. WCZY-F
6.	6. WNIC-F	WHYT-F	6. WKSG-F	6. WNIC-F	6. WXYT	6. WRIF-F	6. WCZY-F	6. WJOI-F	6. WCZY-F	6. WHYT-F
7.	7. WKSG-F	7. WLLZ-F	7. WNIC-F	7. WKSG-F	7. WOMC-F	7. CKLW	7. WRIF-F	7. WHYT-F	7. WLLZ-F	7. WRIF-F
8.	8. WDTX-F	8. WOMC-F	8. WLTI-F	8. WWWW-F	8. WJLB-F	8. WOMC-F	8. WOMC-F	8. CKLW	8. WJOI-F	8. WWJ
9.	9. WOMC-F	9. WKSG-F	9. WWWW-F	9. WLTI-F	9. WCZY-F	9. WHYT-F	9. WXYT	9. WLLZ-F	9. WXYT	9. WLLZ-F
10.	10. WJR	10. WLTI-F	10. WHYT-F	10. WWJ	10. WLTI-F	WLLZ-F	10. WWWW-F	10. WOMC-F	10. WDTX-F	10. WWWW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJLB-F	1. WJLB-F	1. WCZY-F	1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WHYT-F	2. WCZY-F	2. WJLB-F	2. WCZY-F	2. WOMC-F	2. WRIF-F	2. WLLZ-F	2. WKSG-F	2. WJR	2. WRIF-F
3. WCZY-F	3. WHYT-F	3. WOMC-F	3. WOMC-F	3. WCZY-F	3. WLLZ-F	3. WJLB-F	3. WJR	3. WJLB-F	3. WKSG-F
4. WRIF-F	4. WNIC-F	4. WNIC-F	4. WHYT-F	4. WNIC-F	4. WHYT-F	4. WKSG-F	4. WLLZ-F	4. WLLZ-F	4. WWWW-F
5. WDTX-F	5. WOMC-F	5. WLTI-F	5. WNIC-F	5. WLTI-F	5. WCZY-F	5. WDTX-F	5. WDTX-F	5. WKSG-F	5. WWJ
6. WNIC-F	6. WRIF-F	6. WHYT-F	6. WLTI-F	6. WJR	6. WDTX-F	6. WHYT-F	6. WJLB-F	6. WNIC-F	6. WJLB-F
7. WLLZ-F	7. WLTI-F	7. WRIF-F	7. WRIF-F	7. WJOI-F	7. WKSG-F	7. WJR	7. WNIC-F	7. WCZY-F	7. WLLZ-F
8.	8. WDTX-F	8. WKSG-F	8. WJR	8. WWWW-F	8. WNIC-F	8. WNIC-F	8. WJZZ-F	8. WHYT-F	8. WNIC-F
9.	9. WMJC-F	9. WMJC-F	9. WJOI-F	9. WGPR-F	9.	9. WCZY-F	9. WHYT-F	9. WDTX-F	9. WJZZ-F
10.	10. WLLZ-F	10. WGPR-F	10. WGPR-F	10. WHYT-F	10.	10. WJZZ-F	10. WCZY-F	10. WJZZ-F	10. WOMC-F

FORMATS			SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING	
	AM	FM	TOTAL	%	%	
TOP 40/CHR/CONTEMP		914 (3)	914 (3)	14.7	12.1	WMUZ-F 103.5 Detroit .7/2.4
AOR		651 (3)	651 (3)	10.5	10.5	WQBH 1400 Detroit .8/2.9
AC/OLDIES/SOFT ROCK	76 (1)	1190 (7)	1266 (8)	20.4	19.3	
MOR/VARIETY	668 (1)		668 (1)	10.7	11.1	WIBQ-F 102.9 Ann Arbor .3/1.4
COUNTRY	67 (1)	235 (1)	302 (2)	4.9	7.5	
BLACK/URBAN	128 (2)	654 (2)	782 (4)	12.6	15.0	
BTFL MUSIC/EZ		363 (1)	363 (1)	5.8	7.1	
NEWS/TALK	657 (20)		657 (2)	10.6	8.9	
NOSTALGIA	336 (1)		336 (1)	5.4	5.6	
RELIGION/GOSPEL		49 (1)	49 (1)	0.8	0.9	
SPANISH				0	0	
CLASSICAL		73 (1)	73 (1)	1.2	1.3	
UNKNOWN/OTHERS		156 (1)	156 (1)	2.5	0.8	
			6217 (28)			

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 W (DA-2), COUNTRY	UPI, \$ 85.00* (Durpetti)	Shamrock	
WCZY, 1500, 50 KW/ 5 W (DA-2), CHR	, \$ NA (HNWH)	Gannett	Lee Douglas
WHND, 560, 500 KW (DAYS, DA), OLDIES	US I, \$ NA (MMR)	Greater Media (MONROE)	Dick Yankus
WJR, 760, 50 KW MOR	ABC-I, \$185.00 (Eastman)	Cap Cities/ABC	Ron Pancratz
WNIC, 1310, 5 KW (DA-2), AC	, \$ NA (Katz)	Price (DEARBORN)	Jim Worthington
WQBH, 1400, 1 KW/250 W BLACK	, \$ 60.00 (Roslin)		Martha Jean Steinberg
WJW, 950, 5 KW (DA-N), NEWS	CBS, \$130.00* (CBS)		Lee Leicinger
WXYT, 1270, 5 KW (DA-N), TALK	MBS, NBC, \$100.00* (Select)		Chuck Fritz
WCAR, 1090, 250 KW/500 W (DA-2), ETHNIC	, \$ 25.00 (---)	(LIVONIA)	Jack Bailey
WCHB, 1440, 1 KW BLACK	NBN, \$ 40.00 (Weiss)	(INKSTER)	Wendell Cox
CKLW, 800, 50 KW (DA-2), NOSTALGIA	, \$ 85.00* (Masla)	(WINDSOR)	Gary Mercer

FM STATIONS

WNTM, 92.3, 22 KW @ 742, AC	ABC-E, \$ 85.00* (Durpetti)		Chuck Fritz
WCZY, 95.5, 100 KW @ 430, CHR	, \$155.00* (HNWH)	Gannett	Lee Douglas
WDTX, 99.5, 7 KW @ 754, CONTEMP	CBS-R, \$100.00* (Republic)		Lorraine Golden
WGPR, 107.5, 50 KW @ 360, BLACK	SBN, \$ 80.00 (Lazar)		Tinicia Gregory
WHYT, 96.3, 50 KW @ 480, CHR	ABC-C, \$115.00* (Eastman)	Cap Cities/ABC	
WJLB, 97.9, 50 KW @ 490, BLACK	, \$108.00* (MMR)	Booth	Berna Green
WJOI, 97.1, 12 KW @ 802, BTFL/EZ	, \$135.00* (CBS)		Lee Leicinger
WJZZ, 105.9, 22 KW @ 724, JAZZ	, \$ 75.00 (Weiss)		Robert Bass
WKSG, 102.7, 50 KW @ 410, OLDIES	Source, \$100.00* (Malsa)	Inner City (MT. CLEMENS)	Joe Buys
WLLZ, 98.7, 50 KW @ 480, AOR	ABC-F, \$115.00* (Blair)	Legacy	Mike Solan
WLTI, 93.1, 20 KW @ 500, SOFT AC	, \$ 85.00* (Christal)	Keymarket	Jeff Sleete
WMJC, 94.7, 10 KW @ 950, AC	US I, \$ 90.00* (MMR)	Greater Media	Dick Yankus
WMUZ, 103.5, 50 KW @ 295, RELIGION	, \$ 40.00* (---)	Crawford	
WNIC, 100.3, 50 KW @ 400, AC	, \$140.00* (Katz)	Price (DEARBORN)	Jim Worthington
WOMC, 104.3, 190 KW @ 416, AC	US 2, \$120.00* (Katz)	Metromedia	Elaine Baker
WQRS, 105.1, 50 KW @ 784, CLASSICAL	, \$ 80.00 (CMBS)		Burt Rosenthal
WRIF, 101.1, 27 KW @ 880, AOR	ABC-R, \$150.00* (Blair)		M. Alexander
WWWW, 106.7, 61 KW @ 508, COUNTRY	APR, \$108.00* (Christal)	Shamrock	Phil Lamka

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WCXI-F becomes WNTM	WNTM: from Country to AC	WCXI-A: From Golden West to Shamrock for \$2,600,000 (est)
CKEZ-F changes to CKLW-F	CKLW-F: from BRTL to Oldies/AC	WCXI-F: From Golden West to WXYT for \$7,700,000 (est)
		WOMC-F: From Metromedia to Metropolitan for \$10,000,000 (est)

MISCELLANEOUS COMMENTS

WNTM was commercial free during sweep... This strategy didn't help much...

DULUTH-SUPERIOR

Arbitron Rank/Pop (12+): 145/215,600

MSA Rank/Pop: 167/257,000

ADI # 120

Average Person Ratings: 17.1

Market TSL: 22.8 hours

Stations: 18/18
Diaries: 718/300:1/61.1%
Sample Target: 600
% Below Line: 0
% Not Listed: 8.2

1985 Revenue: \$ 5,600,000
HH Inc.: \$ 27,178
Retail \$: 1.5 Bil
Pop per Station: 11,978
#1 Biller: KDAL \$ 850,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KDAL	46/12.5	---	15.4	---	8.9	1. WAVC-F	71/696	1. KQDS-F	467/21.7	---	19.8
2. WAVC-F	44/12.0	---	8.8	---	8.2	2. WKKQ	53/506	2. KDAL	462/21.4	---	26.0
3. KZIO-F	35/ 9.5	---	10.0	---	9.4	3. KZIO-F	50/630	3. KZIO-F	450/20.9	---	25.3
4. KQDS-F	32/ 8.7	---	8.5	---	7.2	4. WTBX-F	49/443	4. WAVC-F	426/19.8	---	19.0
WKKQ	32/ 8.7	---	5.9	---	8.9	KDAL	49/544	5. WEBC	410/19.0	---	21.2
6. KXTP	21/ 5.7	---	6.9	---	7.2	6. KQDS-F	39/644	6. WAKX-F	347/16.1	---	20.9
WTBX-F	21/ 5.7	---	3.3	---	3.0	7. WDSM	31/434	7. WKKQ	296/13.7	---	12.5
8. WAKX-F	20/ 5.4	---	8.1	---	6.4	8. KXTP	27/273	8. WDSM	281/13.0	---	16.5
WDSM	20/ 5.4	---	6.6	---	5.0	9. KDAL-F	24/350	9. WTBX-F	271/12.6	---	NA
10. KDAL-F	17/ 4.6	---	---	---	---	WAKX-F	24/427	10. KDAL-F	250/11.6	---	---
WEBC	17/ 4.6	---	4.7	---	6.9	WEBC	24/521	11. WEVE-F+	228/10.6	---	15.5
12.						12.		12. KXTP	220/10.2	---	9.9

12+ FM SHARE (METRO): 53.25% (180 of 338) (SPG 85: 45.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZIO-F	1. KQDS-F	1. KQDS-F	1. WAVC-F	1. WAVC-F	1. WAVC-F	1. KDAL	> 1. WAVC-F	1. WAVC-F	1. KDAL	1. WAVC-F
2.	2. KZIO-F	2. WAVC-F	2. WAKX-F	2. WAKX-F	2. WKKQ	2. WAVC-F	2. KDAL	2. KZIO-F	2. KZIO-F	2. KZIO-F
3.	3. WAVC-F	3. KZIO-F	3. WTBX-F	3. WKKQ	3. KDAL	3. WKKQ	3. KQDS-F	3. KDAL	3. KQDS-F	3. KQDS-F
4.	4. WTBX-F	4. WAKX-F	4. KQDS-F	4. WTBX-F	4. WDSM	4. KZIO-F	4. WKKQ	KQDS-F	WAVC-F	4. WKKQ
5.	5.	5.	KDAL-F	5.	5.	5. WAKX-F	5.	5.	5.	5. KDAL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZIO-F	1. KZIO-F	1. WAKX-F	1. KZIO-F	1. WAVC-F	1. KQDS-F>	1. KQDS-F>	1. KQDS-F	1. KQDS-F	1. WAVC-F
2. KQDS-F	2. KQDS-F	2. WTBX-F	2. WAVC-F	2. WAKX-F	2. KDAL	2. WAVC-F	2. WAVC-F	2. WAVC-F	2. WEBC
3. WAVC-F	3. WAKX-F	KDAL-F	3. KQDS-F	3. WEVE-F+	3. KZIO-F	3. KDAL	KTBX-F	3. KDAL	WKKQ
4.	4. WTBX-F	KQDS-F	4. WAKX-F	WKKQ	WAVC-F	4.	4. KDAL-F	WKKQ	4. KQDS-F
5.	5.	KZIO-F	5.	5.	WKKQ	5.	WEBC	5.	WAKX-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	16.6	13.4	WELY 1450 Ely .5/1.5
AOR		32 (1)	32 (1)	9.5	9.3	WGGR 1240 Hibbing 1.1/4.1
AC/OLDIES/SOFT ROCK	18 (2)	46 (3)	64 (5)	18.9	24.4	WHLB 1400 Virginia 2.4/6.1
MOR/VARIETY	57 (3)		57 (3)	16.9	20.3	WMFG-F 106.3 Hibbing .5/1.5
COUNTRY	52 (2)	44 (1)	96 (3)	28.4	23.1	WWJC 850 Duluth 1.6/3.9
BLACK/URBAN						
BTFM MUSIC/EZ						
NEWS/TALK						
NOSTALGIA	21 (1)		21 (1)	6.2	7.5	
RELIGION/GOSPEL	6 (1)		6 (1)	1.8	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	4 (1)	2 (1)	6 (2)	1.8	0.8	

338 (18)

RADIO STATIONS

KBXT, 1390, 500 W (DAYS)	, RELIGION	,\$ 16.00 (Masla)		
KDAL, 610, 5 KW (DA-N)	, MOR	CBS,\$ 22.00 (Masla)	Duchossois	John Snee
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA	ABC-D,\$ 12.00 (Weiss)		Le Latto
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC,\$ 23.00 (Torbet)		
WEBC, 560, 5 KW (DA-N)	, AC	US 2,ABC-E,\$ 25.00 (Katz)	Brill	Bill Bromley
WWJC, 850, 10 KW (DAYS)	, RELIGION	,\$ 6.00 (---)		Ted Elm
WKKQ, 650, 10 KW/500 W (DA-N)	, COUNTRY	ABC-D,\$ 15.00 (Market 4)	Midwest (HIBBING)	Jerry Collins
KDAL-F, 95.7, 100 KW @ 803, AC (?)		,\$ 22.00 (Masla)	Duchossois	John Snee
KQDS-F, 94.9, 100 KW @ 730, AOR		,\$ 24.00 (Mc-Guild)		Steve James
KZIO-F, 102.5, 100 KW @ 600, CHR		ABC-C,\$ 16.00 (Torbet)		
WAKX-F, 98.9, 100 KW @ 600, CONTEMP/AC		,\$ 19.00 (Weiss)		Le Latto
WAVC-F, 105.1, 100 KW @ 790, COUNTRY		,\$ 25.00 (Katz)	Brill	Bill Bromley
WEVE-F, 97.9, 71 KW @ 550, AC		ABC-E,ABC-D,\$ 13.50 (Weiss)		(EVELETH) Le Latto
WTBX-F, 93.9, 100 KW @ 546, CHR		,\$ 17.00 (Market 4)	Midwest (HIBBING)	Jerry Collins

MISCELLANEOUS COMMENTS WKKQ/WTBX-F (Hibbing) sold to D. E. Wright for \$1,100,000... KBXT sold for \$110,300...

EL PASO

Arbitron Rank/Pop (12+): 81/424,800

MSA Rank/Pop: 91/531,800

ADI # 104

Average Person Ratings: 18.3

Market TSL: 24.6 hours

Stations: 22/19

Diaries: 862/493:1/46.0%

Sample Target: 800

% Below Line: 3.4

% Not Listed: 6.8

1985 Revenue: \$ 11,000,000

HH Inc.: \$ 26,372

Retail \$: 2.6 Bil

Pop per Station: 22,358

#1 Biller: KAMZ-F \$ 2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KEZB-F	141/17.8	12.0	10.1	4.4	4.2	1. KEZB-F	166/1891	1. KEZB-F	1657/39.0	31.7	29.7
2. KLAQ-F	98/12.4	11.1	13.8	10.6	11.1	2. KLAQ-F	115/1304	2. KAMZ-F	1161/27.3	27.5	31.8
3. KAMZ-F	78/ 9.8	9.8	13.7	15.7	11.1	3. KAMZ-F	79/1195	3. KLAQ-F	1023/24.1	24.3	25.2
4. KTSM-F	53/ 6.7	6.4	8.0	10.5	8.8	4. KHEY-F	72/ 853	4. KLTO-F	675/15.9	14.2	21.3
5. KHEY-F	51/ 6.4	7.6	7.0	7.6	11.4	5. KTSM-F	71/ 891	5. KHEY-F	673/15.8	13.4	12.2
6. KAMA	43/ 5.4	5.8	5.4	6.6	10.0	6. KAMA	43/ 539	6. KTSM-F	640/15.1	12.6	14.7
7. KHEY	39/ 4.9	5.2	4.0	5.1	5.4	7. KHEY	41/ 597	7. KAMA	532/12.5	14.4	8.9
8. KLTO-F	39/ 4.9	2.9	5.5	8.5	7.2	8. KLTO-F	40/ 708	8. KROD	515/12.1	17.3	10.3
9. KROD	30/ 3.8	6.3	2.9	3.3	4.7	9. KROD	35/ 690	9. KHEY	445/10.5	13.4	12.2
10. KTSM	28/ 3.5	4.0	2.3	3.0	3.6	10. KBNA-F	29/ 315	10. KFIM-F	435/10.2	13.1	14.0
11. KBNA-F	28/ 3.5	2.0	2.9	3.3	2.6	11. KTSM	28/ 326	11. KBNA-F	309/ 7.3	5.0	6.6
12. KFIM-F	24/ 3.0	3.5	4.6	3.0	3.8	12. KFIM-F	24/ 453	12. XROK	284/ 6.7	6.0	5.5
13. KDXX	16/ 2.0	.8	1.1	.8	.9	13.		13. KTSM	280/ 6.6	8.5	7.0
14.						14.		14. KDXX	235/ 5.5	1.5	4.5

12+ FM SHARE (METRO): 71.82% (530 of 738) (SPG 85: 73.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F>	1. KEZB-F	1. KEZB-F	1. KEZB-F>	1. KEZB-F	1. KTSM-F	1. KEZB-F>+1.	1. KEZB-F>+1.	1. KEZB-F>+1.	1. KEZB-F>	1. KEZB-F>
2. KAMZ-F	2. KLAQ-F>	2. KLAQ-F>	2. KAMZ-F	2. KAMZ-F	2. KHEY-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F
3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3. KLAQ-F	3. KHEY-F	3. KHEY	3. KAMZ-F	3. KTSM-F	3. KAMZ-F>	3. KAMZ-F	3. KAMZ-F
4.	4. KLTO-F	4. KHEY-F	4. KHEY-F	4. KLAQ-F	KEZB-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KTSM-F	4. KTSM-F
5.	5. KHEY-F	5. KLTO-F	5. KROD	5. KTSM-F	KAMZ-F	5. KAMA	5. KAMZ-F	5. KTSM-F	5. KHEY-F	5. KHEY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZB-F	1. KEZB-F>	1. KEZB-F>	1. KEZB-F>	1. KEZB-F>	1. KLAQ-F>	1. KLAQ-F	1. KEZB-F	1. KLAQ-F	1. KEZB-F
2. KLAQ-F>	2. KLAQ-F	2. KAMZ-F	2. KAMZ-F	2. KAMZ-F	2. KEZB-F>	2. KEZB-F>	2. KLAQ-F	2. KEZB-F	2. KLAQ-F
3. KAMZ-F	3. KAMZ-F	3. KLTO-F	3. KLAQ-F	3. KHEY-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KHEY-F
4. KLTO-F	4. KLTO-F	4. KHEY-F	4. KHEY-F	4. KAMA	4. KHEY-F	4. KHEY-F	4. KBNA-F	4. KHEY-F	4. KAMZ-F>
5.	5. KHEY-F	5. KLAQ-F	5. KLTO-F	KHEY KTSM-F	5.	5. KLTO-F	KHEY-F	5. KLTO-F	5. KROD

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	258 (3)	265 (4)	35.9	35.9	KALY 1340 El Paso 1.0/4.6
AOR		98 (1)	98 (1)	13.3	14.6	KELP 1590 El Paso .8/1.8
AC/OLDIES/SOFT ROCK	30 (1)	24 (1)	54 (2)	7.3	7.3	KEZB 1150 El Paso .9/3.6
MOR/VARIETY						KFNA 1060 El Paso 1.6/2.4
COUNTRY	39 (1)	57 (2)	96 (3)	13.0	14.8	KLOZ-F 102.1 El Paso .8/4.0
BLACK/URBAN						KPAS-F 103.1 Fabons .6/1.3
BTFM MUSIC/EZ		53 (1)	53 (1)	7.2	8.5	XEP 1300 Juarez .4/1.2
NEWS/TALK	28 (1)		28 (1)	3.8	2.4	XHIM-F 105.1 Juarez .9/2.4
NOSTALGIA					2.5	XROK 800 Juarez 1.9/6.7
RELIGION/GOSPEL	6 (1)	5 (1)	11 (2)	1.5	1.2	MISCELLANEOUS COMMENTS KLOZ-F sold for \$1,250,000
SPANISH	98 (6)	35 (2)	133 (8)	18.0	12.1	(Chapman)...KFIM-F sold for \$1,000,000 (Clark)...KKMJ
CLASSICAL						changes calls to KEZB and format from Nostalgia to CHR
UNKNOWN/OTHERS					0.7	...KSET-F changes calls to KLTO-F...KFIM and KELP are

RADIO STATIONS 738 (22)

KALY, 1340, 1 KW	, SPANISH	,\$ 17.00*	(Caballero)	Martha Moya
KAMA, 750, 10 KW/1 KW (DA-2)	, SPANISH	,\$ 66.00	(Eastman)	Bob Proud
KDXX, 920, 1 KW/500 W (DA-N)	, SPANISH	,\$ 15.00*	(Caballero)	R. Keating
KELP, 1590, 5 KW (DAYS)	, RELIGION	ABC-C, \$ NA	(---)	Annie McClatchy
KHEY, 690, 10 KW (DA-2)	, COUNTRY	ABC-I, \$ 60.00*	(Katz)	Jim Phillips
KROD, 600, 5 KW (DA-N)	, AC	,\$ 20.00	(HNWH)	Charles Cohn
KTSM, 1380, 5 KW/500 W	, NEWS/TALK	,\$ 16.00	(HNWH)	Karl Wyler
XROK, 800, 150 KW	, SPANISH	,\$ 32.00	(Lotus)	John Doran
KAMZ-F, 93.1, 30 KW @ 1190, CHR		,\$ 75.00	(Eastman)	Bob Proud
KBNA-F, 97.5, 60 KW @ 1080, SPANISH CHR		,\$ 27.00*	(Katz)	R. Keating
KEZB-F, 93.9, 100 KW @ 1210, CHR		ABC-F, \$ 54.00*	(Christal)	Craig Parker
KFIM-F, 92.3, 100 KW @ 1860, AC		,\$ 26.00*	(Mc-Guild)	Ron Marks
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY		,\$ 80.00*	(Katz)	Jim Phillips
KLAQ-F, 95.5, 88 KW @ 1390, AOR		Source, \$ 50.00*	(HNWH)	Charles Cohn
KLOZ-F, 102.1, 55 KW @ 1190, COUNTRY		US 2, \$ 24.00*	(Select)	Dave Kern
KLTO-F, 94.7, 91 KW @ 740, CHR		,\$ 23.00*	(Torbet)	
KTSM-F, 99.9, 100 KW @ 1820, 8TFL/EZ		,\$ 25.00*	(HNWH)	Karl Wyler

ERIE

Arbitron Rank/Pop (12+): 134/235,200

MSA Rank/Pop: 152/282,400

ADI # 138

Average Person Ratings: 16.5

Market TSL: 22.0 hours

Stations: 12/10
Diaries: 661/356:1/54.0%
Sample Target: 610
% Below Line: 9.3
% Not Listed: 11.3

1985 Revenue: \$ 4,600,000
HH Inc.: \$ 28,258
Retail \$: 1.5 Bil
Pop per Station: 23,520
#1 Biller: WCKC-F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WCKC-F	81/20.8	---	23.2	---	23.3	1. WCKC-F	120/1448	1. WCKC-F	1023/43.5	---	43.2	
2. WXKC-F	68/17.5	---	5.7	---	8.0	2. WZPR-F	99/ 716	2. WXKC-F	757/32.2	---	16.5	
3. WEYZ	57/14.7	---	11.1	---	11.0	3. WXKC-F	69/ 766	3. WSEG-F	569/24.2	---	26.1	
4. WSEG-F	32/ 8.2	---	7.5	---	9.4	4. WREO-F	58/ 605	4. WJET	554/23.6	---	28.0	
5. WJET	31/ 8.0	---	12.4	---	8.3	5. WEYZ	57/ 440	5. WEYZ	432/18.4	---	19.6	
6. WREO-F	29/ 7.5	---	8.4	---	10.2	6. WSEG-F	32/ 620	6. WREO-F	291/12.4	---	13.1	
7. WZPR-F	21/ 5.4	---	1.9	---	2.1	7. WJET	31/ 554	7. WZPR-F	220/ 9.4	---	6.2	
8. WHYP-F+	11/ 2.8	---	---	---	.5	8. WHYP-F+	11/ 122	8. WLKK	202/ 8.6	---	12.3	
9. WLKK	10/ 2.6	---	7.3	---	7.2	9. WLKK	10/ 202	9. WHYP-F+	122/ 5.2	---	---	
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 70.14% (242 of 345) (SPG 85: 56.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKC-F	1. WCKC-F	1. WCKC-F	1. WXKC-F	1. WXKC-F	1. WXKC-F	1. WCKC-F	1. WXKC-F	1. WCKC-F	1. WCKC-F	1. WCKC-F
2. WSEG-F	2. WXKC-F>	2. WXKC-F>	2. WCKC-F>	2. WCKC-F>	2. WEYZ	2. WXKC-F	2. WCKC-F	2. WXKC-F	2. WXKC-F	2. WEYZ
3. WJET	3. WSEG-F	3. WSEG-F	3. WJET	3. WJET	3. WREO-F	3. WEYZ	3. WEYZ	3. WEYZ	3. WEYZ	3. WXKC-F
4. WXKC-F	4. WJET	4. WJET	4. WSEG-F	4. WREO-F	4. WCKC-F	4. WJET	4. WREO-F	4. WREO-F	4. WSEG-F	4. WSEG-F
5.	5.	5.	5. WREO-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCKC-F>	1. WCKC-F	1. WXKC-F	1. WCKC-F	1. WXKC-F	1. WCKC-F>	1. WCKC-F>	1. WCKC-F	1. WCKC-F	1. WCKC-F
2. WXKC-F	2. WXKC-F	2. WCKC-F	WXKC-F	2. WCKC-F>	2. WSEG-F	2. WXKC-F	2. WXKC-F	2. WXKC-F	2. WXKC-F
WSEG-F	3.	3.	3. WJET	3. WEYZ	3. WXKC-F	3. WSEG-F	3. WJET	3. WSEG-F	3. WJET
4.	4.	4.	4. WSEG-F	4. WJET	4. WEYZ	4.	4. WSEG-F	4. WJET	4. WREO-F
5.	5.	5.	5. WREO-F	5. WREO-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		81 (1)	81 (1)	23.5	27.3		WCTL-F 106.3 Union City .5/3.3
AOR		32 (1)	32 (1)	9.3	8.9		WGR 550 Buffalo .8/2.5
AC/OLDIES/SOFT ROCK	31 (1)	68 (1)	99 (2)	28.7	22.5		
MOR/VARIETY	3 (1)		3 (1)	0.9	6.7		
COUNTRY	2 (1)	30 (2)	32 (3)	9.3	10.8		
BLACK/URBAN							
BTFMUSIC/EZ	10 (1)	29 (1)	39 (2)	11.3	9.8		
NEWS/TALK							
NOSTALGIA	57 (1)		57 (1)	16.5	14.0		
RELIGION/GOSPEL		2 (1)	2 (1)	0.6	0		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

345 (12)

RADIO STATIONS

WEYZ, 1450, 1 KW	, NOSTALGIA	CBS, \$ 15.00* (Katz)	Burbach
WJET, 1400, 1 KW	, CONTEMP/AC	, \$ 18.00 (Blair)	Myron Jones
WLKK, 1260, 5 KW (OA-2)	, BTFM/EZ	NBC, \$ 16.00* (Torbet)	John Kanzius
WRIE, 1330, 5 KW (DA-2)	, MOR	, \$ NA (Mc-Guild)	Don Kelly
			Norm Slamenda
WCKC-F, 103.7, 50 KW @ 500, CHR		, \$ 45.00* (Katz)	Burbach
WSEG-F, 102.3, 3 KW @ 300, AOR		MBS, \$ 15.00 (HNWH)	
WXKC-F, 99.9, 10 KW @ 400, AC		, \$ 20.00 (Torbet)	Don Kelly
WREO-F, 97.1, 50 KW @ 500, BTFM/EZ		UPI, \$ 17.00 (---)	(ASHTABULA, OH)
WZPR-F, 100.3, 33 KW @ 585, COUNTRY		ABC-E, \$ 20.00 (Regional)	(MEADVILLE)
			Tina Mengine
			Gary Gunton

MISCELLANEOUS COMMENTS: WSEG-F (McKean) sold to Jet for \$850,000...WRIE went silent in March...WRIE sold for \$355,000...
WLVU changes calls to WXKC...

EUGENE

Arbitron Rank/Pop (12+): 143/222,100

MSA Rank/Pop: 161/265,200

ADI # X
Average Person Ratings: 16.1
Market TSL: 22.0 hours

Stations: 17/14
Diaries: 834/266:1/54.4%
Sample Target: 620
% Below Line: 2.3
% Not Listed: 15.4

1985 Revenue: \$ 6,300,000
HH Inc.: \$ 24,317
Retail \$: 1.5 Bil
Pop per Station: 15,864
#1 Biller: KUGN-F \$2,450,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. KSND-F	51/14.3	9.4	11.0	9.3	8.5	1. KSND-F	58/679	1. KSND-F	547/24.6		23.3	21.8
2. KPNW-F	41/11.5	11.1	10.5	10.7	10.0	2. KPNW-F	55/628	2. KUGN	521/23.5		29.9	22.7
3. KUGN	38/10.6	9.9	8.8	10.1	11.5	3. KDUK-F	46/579	3. KPNW-F	477/21.5		15.1	16.6
4. KZEL-F	36/10.1	10.2	13.3	14.2	14.5	4. KZEL-F	42/537	4. KZEL-F	414/18.6		17.2	20.9
5. KUGN-F	35/ 9.8	12.0	10.5	7.5	12.5	5. KUGN	38/538	5. KUGH-F	380/17.1		16.6	20.5
6. KDUK-F	26/ 7.3	9.6	8.8	7.2	7.0	6. KUGN-F	37/415	6. KDUK-F	318/14.3		18.6	17.5
7. KEED	17/ 4.8	3.8	5.2	1.7	2.5	7. KPNW	24/561	7. KPNW	267/12.0		14.5	17.5
8. KPNW	15/ 4.2	6.7	8.0	7.2	5.0	8. KFAT-F	19/256	8. KEED	205/ 9.2		8.8	11.8
9. KQAK	10/ 2.8	2.9	1.4	1.4	2.3	9. KEED	17/210	9. KQAK	141/ 6.3		5.7	6.8
10. KZAM-F	7/ 2.0	2.3	3.6	4.3	3.8	10. KQAK	13/173	10. KAZM-F	128/ 5.8		6.7	6.8

12+ FM SHARE (METRO): 69.21% (209 of 302) (SPG 85: 69.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KSND-F	1. KSND-F	1. KPNW-F	1. KPNW-F	1. KUGN	1. KUGN>	1. KPNW-F	1. KSND-F	1. KSND-F>	1. KSND-F>
2.	2. KZEL-F>	2. KZEL-F	2. KUGN-F	2. KUGN-F	2. KPNW-F	2. KSND-F	2. KZEL-F	2. KPNW-F	2. KZEL-F	2. KZEL-F
3.	3. KDUK-F	3. KPNW-F	3. KZEL-F	3. KUGN	3. KUGN-F	3. KUGN-F	3. KUGN-F	3. KZEL-F	3. KUGN	3. KUGN-F
4.	4. KPNW-F	4. KDUK-F	4. KDUK-F	4. KDUK-F	4. KEED	4. KPNW-F	4. KSND-F	4. KDUK-F	4. KPNW-F	4. KPNW-F
5.	KUGN-F	5. KUGN-F	5. KSND-F	6. KUGN-F	KZEL-F	KPNW	5. KZEL-F	5. KUGN-F	5. KUGN-F	5. KUGN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F+	1. KSND-F>	1. KUGN-F	1. KSND-F	1. KPNW-F	1. KZEL-F>	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KDUK-F
2. KPNW-F	2. KPNW-F	2. KPNW-F+	2. KPNW-F	2. KUGN	2. KSND-F	2. KSND-F	2. KDUK-F	2. KDUK-F	KZEL-F
3. KDUK-F	3. KZEL-F	3. KZEL-F	3. KUGN-F	3. KUGN-F	3.	3. KDUK-F	3. KSND-F	3. KSND-F	3. KPNW-F
	KZEL-F	4. KUGN-F	4. KSND-F	4. KZEL-F	4.	4. KUGN-F	4. KUGN-F	4. KUGN-F	4. KUGN-F
5.	5. KDUK-F	5.	KDUK-F	5.	5.	5.	5.	5. KPNW-F	5. KUGN

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		51 (1)	51 (1)	16.9	13.5	KBMC-F 94.5 Eugene 1.7/4.1
AC/OLDIES/SOFT ROCK MOR/VARIETY	56 (3)	67 (2)	67 (2)	22.2	11.9	KNND 1400 Cottage Grove .8/1.2
COUNTRY BLACK/URBAN BTFM MUSIC/EZ NEWS/TALK	17 (1)	38 (2)	55 (3)	18.2	19.9	KORE 1050 Eugene 1.1/2.8
NOSTALGIA RELIGION/GOSPEL SPANISH CLASSICAL UNKNOWN/OTHERS	10 (1) 4 (1)	6 (1)	10 (1) 10 (2)	3.3 3.3	0 3.2	KRXX 1450 Eugene 1.7/4.1
	6 (1)		6 (1)	2.0		KFAT-F 106.1 Corvallis .8/1.4
						KGON-F 92.3 Portland .6/1.8
						KXL-F 95.5 Portland .6/1.1

302 (17)

RADIO STATIONS

KEED, 1600, 5 KW/1 KW (DA-N)	COUNTRY	US 2,\$ 23.00 (MMR)	Comm. Pacific	Mike Groshony
KORE, 1050, 5 KW (DAYS)	RELIGION	,\$ 5.00 (---)		Ralph Petti
KPNW, 1120, 50 KW (DA-1)	MOR	ABC-I, \$ 26.00* (Katz)	Pacific NW	Dave Woodward
KQAK, 1280, 5 KW/1 KW (DA-2)	NOSTALGIA	,\$ 13.00 (HNWH)	Constant	
KUGN, 590, 5 KW/1 KW (DA-N)	MOR	CBS,NBC-T, \$ 27.00* (Torbet)		Chuck Chackel
KZAM, 1320, 1 KW (DAYS)	SOFT AOR	,\$ 14.00 (HNWH)		Steve Feder
KRXX, 1450, 1 KW	?	CBS-R, \$ 12.00* (---)		
KBMC-F, 94.5, 100 KW @ 813	RELIGION	,\$ 7.00 (---)		John Davis
KDUK-F, 104.7, 100 KW @ 1703	AC	,\$ 33.00* (HNWH)	Constant	
KPNW-F, 99.1, 100 KW @ 1645	SOFT AC	,\$ 30.00* (Katz)	Pacific NW	Dave Woodward
KSND-F, 93.1, 100 KW @ 850	CHR	,\$ 30.00 (MMR)	Comm. Pacific	Mike Groshony
KUGN-F, 97.9, 100 KW @ 785	COUNTRY	MBS, \$ 22.00 (Torbet)		Chuck Chackel
KZEL-F, 96.1, 100 KW @ 870	AOR	NBC,Source, \$ 27.00* (Mc-Guild)		Gary Clouse
KZAM-F, 95.3, 1.6 KW @ 390	SOFT AOR	,\$ NA (HNWH)	(CRESWELL)	John Detz

EVANSVILLE

Arbitron Rank/Pop (12+): 133/236,300

MSA Rank/Pop: 153/381,500

ADI # 88
Average Person Ratings: 16.8
Market TSL: 22.6 hours

Stations: 12/10
Diaries: 740/319:1/53.9%
Sample Target: 630
% Below Line: 6.8
% Not Listed: 7.1

1985 Revenue: \$ 8,400,000
HH Inc.: \$ 28,283
Retail \$: 1.9 Bil
Pop per Station: 23,630
#1 Biller: WIKY-F \$ 2,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WIKY-F	102/25.7	---	31.4	---	25.6	1. WSTO-F	212/2163	1. WSTO-F	877/37.1	----	32.8	
2. WSTO-F	82/20.7	---	13.1	---	14.2	2. WIKY-F	138/1212	2. WIKY-F	801/33.9	----	39.1	
3. WYNG-F	47/11.8	---	17.6	---	11.4	3. WBKR-F	110/1037	3. WKDQ-F	570/24.1	----	25.6	
4. WROZ	38/ 9.6	---	4.2	---	8.8	4. WYNG-F	69/ 739	4. WYNG-F	509/21.5	----	21.9	
5. WKDQ-F	33/ 8.3	---	8.5	---	9.4	5. WKDQ-F	44/ 869	5. WROZ	406/17.2	----	16.5	
6. WBKR-F	22/ 5.5	---	2.9	---	2.0	6. WROZ	39/ 464	6. WGBF	287/12.1	----	17.3	
7. WGBF	20/ 5.0	---	4.7	---	8.1	7. WGBF	24/ 348	7. WGBF-F	271/11.5	----	15.9	
8. WGBF-F	11/ 2.8	---	4.2	---	5.3	8. WRAY-F+	23/ 281	8. WBKR-F	231/ 9.8	----	6.9	
9. WSON	6/ 1.5	---	1.8	---	.7	9. WGBF-F	11/ 309	9.				
10.						10. WSON	8/ 88	10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 81.30% (300 of 369) (SPG 85: 84.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F	1. WYNG-F	1. WIKY-F>	1. WIKY-F>	1. WIKY-F	1. WIKY-F	1. WSTO-F	1. WIKY-F
2. WKDQ-F	2. WYNG-F	2. WYNG-F	WYNG-F	2. WIKY-F	2. WYNG-F	2. WSTO-F	2. WSTO-F	2. WSTO-F>	2. WIKY-F	2. WSTO-F
3.	3. WKDQ-F	3. WIKY-F	3. WIKY-F	3. WSTO-F	3. WROZ	3. WROZ	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WYNG-F
4.	4. WIKY-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WBKR-F	4. WYNG-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WROZ
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WIKY-F	1. WSTO-F>	1. WSTO-F	1. WSTO-F	1. WSTO-F	1. WYNG-F	
2. WKDQ-F	2. WKDQ-F	2. WIKY-F	2. WIKY-F	2. WSTO-F	2. WKDQ-F	2. WYNG-F>	WYNG-F	2. WYNG-F>	2. WSTO-F	
3. WGBF	3. WIKY-F	WYNG-F	3. WKDQ-F	3. WYNG-F	3. WROZ	3. WKDQ-F	3.	3. WKDQ-F	3. WIKY-F	
4.	WYNG-F	4. WKDQ-F	WYNG-F	4. WKDQ-F	WYNG-F	4. WIKY-F	4.	4. WIKY-F	4. WGBF	
5.	5.	5.	5.	WROZ	5.	5.	5.	WGBF	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		126 (3)	126 (3)	34.1	28.2	WPCO 1590 Mount Vernon, IN .5/1.7
AC/OLDIES/SOFT ROCK MOR/VARIETY	20 (1)		20 (1)	5.4	5.1	WRAY-F+ 98.1 Princeton, IN .8/3.0
COUNTRY BLACK/URBAN BTFL MUSIC/EZ NEWS/TALK	38 (1)	69 (2)	107 (3)	29.0	26.9	
NOSTALGIA	6 (1)		6 (1)	1.6	1.9	
RELIGION/GOSPEL	3 (1)		3 (1)	0.8	2.7	
SPANISH CLASSICAL UNKNOWN/OTHERS	2 (1)	3 (1)	5 (2)	1.4	0	

369 (12)

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N)	, AC	NBC-T,ABC-I,\$ 37.00	(Mc-Guild)	Randy Bell
WROZ, 1400, 1 KW	, COUNTRY	,\$ 35.00	(Christal)	Charles Blake
WSON, 860, 500 W (DAYS)	, NOSTALGIA	,\$ 10.00	(Select)	Henry Lackey
WVHI, 1330, 5 KW/1 KW (DA-2)	, RELIGION	,\$ 10.00	(---)	Tim Walker
WBKR-F, 92.5, 100 KW @ 427,	COUNTRY	NBC,\$ 44.00	(HNWH)	(OWENSBORO)
WIKY-F, 104.1, 39 KW @ 580,	MOR/BTFL**	,\$ 80.00	(Christal)	South Central
WKDQ-F, 99.5, 50 KW @ 500,	CHR	US 1,\$ 30.00*	(Mc-Guild)	(HENDERSON)
WSTO-F, 96.1, 100 KW @ 1000,	CHR	ABC-F,\$ 36.00	(Masla)	(OWENSBORO)
WYNG-F, 105.3, 50 KW @ 500,	COUNTRY	US 2,\$ 34.00	(HNWH)	Beasley
WGBF-F, 103.1, 3 KW @ 300,	CHR	ABC-C,\$ 32.00	(Mc-Guild)	(HENDERSON)
				Randy Bell

**WIKY programs BTFL at night

MISCELLANEOUS COMMENTS WGBF, WHKC-F sold by Vern Nolte for \$1,250,000... WHKC changes calls to WGBF-F...

FARGO

Arbitron Rank/Pop (12+): 202/122,900

MSA Rank/Pop: 249/142,000

ADI # 102

Average Person Ratings: 17.5

Market TSL: 23.5 hours

Stations: 9/9
Diaries: 577/213:1/53.5%
Sample Target: 550
% Below Line: 0
% Not Listed: 9.8

1985 Revenue: \$ 6,300,000
HH Inc.: \$ 31,416
Retail \$: 1.1 Bil
Pop per Station: 13,656
#1 Biller: KFGO \$ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KFGO	33/15.3	---	17.7	---	19.3	1. KFGO	93/956	1. WDAY-F	393/32.0	---	32.5	
2. WDAY-F	32/14.9	---	12.6	---	10.1	2. WDAY-F	54/767	2. WDAY	318/25.9	---	24.2	
3. KQWB-F	29/13.5	---	12.1	---	13.8	3. WDAY	48/697	3. KQWB-F	307/25.0	---	25.4	
4. WDAY	25/11.6	---	11.1	---	11.0	4. KQWB-F	45/546	4. KFGO	304/24.7	---	30.5	
KVOX-F	25/11.6	---	13.1	---	9.6	5. KVOX-F	33/386	5. KVOX-F	269/21.9	---	25.3	
6. KLTA-F	21/ 9.8	---	3.5	---	5.5	6. KLTA-F	25/278	6. KLTA-F	192/15.6	---	15.4	
7. KQWB	13/ 6.0	---	6.1	---	7.3	7. KQWB	20/305	7. KQWB	187/15.2	---	16.1	
8. KFGO-F	11/ 5.1	---	6.1	---	4.1	8. KFGO-F	15/231	8. KFGO-F	155/12.6	---	14.5	
9. KVOX	5/ 2.3	---	4.0	---	5.0	9. KVOX	9/151	9. KVOX	107/ 8.7	---	12.6	
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 60.82% (118 of 194) (SPG 85: 54.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDAY-F>	1. KQWB-F	1. KQWB-F	1. KVOX-F	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KQWB-F	1. KQWB-F	1. WDAY-F
2. KQWB-F	2. WDAY-F	2. KVOX-F	2. KFGO	2. KVOX-F	2. WDAY	2. WDAY-F	2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KQWB-F
3.	3. KVOX-F	3. WDAY-F	KLTA-F	3. WDAY	3. KVOX-F>	3. KVOX-F+	3. KVOX-F	3. KFGO	3. WDAY	3. KFGO
4.	4. KLTA-F	4. KLTA-F	4. KQWB	4. KLTA-F	4. KFGO-F	WDAY	4. KLTA-F	4. KLTA-F	4. KFGO	4. KVOX-F
5.	5.	5.	WDAY-F	5.	5.	5.	5.	KVOX-F	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDAY-F	1. WDAY-F	1. KLTA-F	1. WDAY-F	1. KFGO		1. KQWB-F>	1. KQWB-F>	1. KQWB-F	1. KQWB-F	1. KFGO
2. KLTA-F	2. KLTA-F>	2. WDAY-F	2. KLTA-F	2. KLTA-F		2. KVOX-F>	2. KVOX-F	KQWB	2. KVOX-F	KVOX-F
3. KQWB-F	3. KQWB-F	3. KQWB	3. KVOX-F	3. KVOX-F		3. WDAY-F	3. KQWB	3. KVOX-F	3. KQWB	WDAY
4.	4. KQWB	4.	4.	4. WDAY		4.	4. WDAY-F	4. WDAY-F	4. KLTA-F	4. KQWB
5.	5.	5.	5.	WDAY-F		5.	5.	5.	WDAY-F	KQWB-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE AND CUME RATINGS
TOP 40/CHR/CONTEMP		32 (1)	32 (1)	16.5	15.0	
AOR		29 (1)	29 (1)	14.9	13.8	
AC/OLDIES/SOFT ROCK MOR/VARIETY	13 (1)	21 (1)	34 (2)	17.5	17.9	
COUNTRY	63 (3)	25 (1)	88 (4)	45.4	48.6	
BLACK/URBAN						
BTFL MUSIC/EZ		11 (1)	11 (1)	5.7	0	
NEWS/TALK						
NOSTALGIA					4.6	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

194 (9)

KFGO, 790, 5 KW (DA-N)	, COUNTRY	ABC-I,ABC-E,\$ 50.00 (Blair)	Comm. Properties	Bill Hoverson
KQWB, 1550, 10 KW/5 KW (DA-N)	, AC	US 2,\$ 18.00 (---)	Brill	Paul Wachsmith
KVOX, 1280, 5 KW/1 KW (DA-N)	, COUNTRY	CBS,\$ 17.00* (Mc-Guild)	Forward	John Grosen
WDAY, 970, 5 KW (DA-N)	, COUNTRY	NBC,NBC-T,\$ 40.00* (Katz)		Roger Greenly
KQWB-F, 98.7, 100 KW @ 465, AOR		US I,\$ 26.00 (Christal)	Brill	Paul Wachsmith
KFGO-F, 101.9, 100 KW @ 866, BTFL/EZ		,\$ 22.00 (Republic)	Comm. Properties	Bill Hoverson
KVOX-F, 99.9, 100 KW @ 440, COUNTRY		CBS-R,\$ 27.00* (Mc-Guild)	Forward	John Grosen
WDAY-F, 93.7, 100 KW @ 1050, CHR		,\$ 21.00 (Katz)		Roger Greenley
KLTA-F, 104.9, 100 KW @ 713, AC		,\$ 16.00 (Masla)	Tom Ingstad (BRECKEN RIDGE,MN)	

MISCELLANEOUS COMMENTS KRRZ-F sold Communications Properties for \$1,200,000 (Blackburn)... KRZZ-F changes calls to KFGO-F...

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 169/165,800

MSA Rank/Pop: 171/253,800

Raleigh ADI

Average Person Ratings: 15.7

Market TSL: 20.8 hours

Stations: 16/9

Diaries: 612/271:1/46.5%

Sample Target: 580

% Below Line:

% Not Listed:

1985 Revenue: \$ 5,000,000

HH Inc.: \$ 27,237

Retail \$: 1.4 Bil

Pop per Station:

#1 Biller: WQSM-F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WDKS-F	75/22.6	---	16.2	---	20.6	1. WDKS-F	86/ 821	1. WQSM-F	690/32.6	---	42.1	
2. WQSM-F	42/12.7	---	23.1	---	16.4	2. WQSM-F	84/1293	2. WDKS-F	627/29.6	---	24.5	
3. WKML-F	36/10.8	---	---	---	---	3. WKML-F	81/ 760	3. WRAL-F	383/18.1	---	22.9	
4. WRAL-F	28/ 8.4	---	9.9	---	7.2	4. WRAL-F	56/ 772	4. WFNC	344/16.2	---	18.9	
5. WFNC	23/ 6.9	---	9.3	---	10.0	5. WQDR-F	34/ 515	5. WKML-F	327/15.4	---	---	
6. WIDU	19/ 5.7	---	5.7	---	5.0	6. WFNC	26/ 389	6. WQDR-F	208/ 9.8	---	14.3	
7. WDCG-F	12/ 3.6	---	5.1	---	8.3	WSTS-F	26/ 404	7. WZZU-F	204/ 9.6	---	---	
8. WQDR-F	11/ 3.3	---	6.6	---	6.4	8. WIDU	21/ 212	8. WDCG-F	198/ 9.3	---	---	
9. WYLT-F	8/ 2.4	---	1.8	---	.8	9. WDCG-F	19/ 348	9. WIDU	193/ 9.1	---	8.6	
WZZU-F	8/ 2.4	---	---	---	---	10. WZZU-F	16/ 361	10. WSTS-F	153/ 7.2	---	5.5	
12. WKRR-F	8/ 2.4	---	---	---	---	11.		11.				
WFAI	7/ 2.1	---	3.0	---	6.1	12.		12.				
WFLB	7/ 2.1	---	3.0	---	4.4	13.		13.				
WSTS-F	7/ 2.1	---	1.2	---	2.8	14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 79.93% (239 of 299) (SPG 85: 75.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F	1. WDKS-F	1. WKML-F>	1. WDKS-F	1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F>
2. WQSM-F	2. WQSM-F>	2. WQSM-F	2. WKML-F	2. WKML-F	2. WFNC	2. WFNC	2. WKML-F	2. WKML-F	2. WQSM-F>	2. WQSM-F
3.	3. WRAL-F	3. WKML-F	3. WQSM-F	3. WQSM-F	3. WIDU-F	3. WQSM-F	3. WRAL-F	3. WQSM-F	3. WKML-F	3. WKML-F
4.	4. WKML-F	4. WRAL-F	WRAL-F	WRAL-F	4. WDKS-F	4. WKML-F	4. WQSM-F	4. WRAL-F	4. WDCG-F	4. WRAL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F	
2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WKML-F	2. WQSM-F	2. WQSM-F>	2. WQSM-F	2. WQSM-F	2. WKML-F	
3. WRAL-F	3. WRAL-F	WRAL-F	3. WRAL-F	3. WRAL-F	3. WKRR-F	3. WRAL-F	3. WRAL-F	3. WKML-F	3. WQSM-F	
4.	4.	4.	4. WKML-F	4. WQSM-F	WRAL-F	4.	4.	4. WRAL-F	4. WRAL-F	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		62 (3)	62 (3)	20.7	34.0	WRZK 1450 Spring Lake 1.2/2.0
AOR	4 (1)	12 (2)	16 (3)	5.4	3.0	WRDU-F 106.1 Raleigh 1.2/4.2
AC/OLDIES/SOFT ROCK		36 (2)	36 (2)	12.0	12.9	
MOR/VARIETY	7 (1)		7 (1)	2.3	3.3	
COUNTRY	23 (1)	47 (2)	70 (3)	23.4	17.5	
BLACK/URBAN	19 (1)	75 (1)	94 (2)	31.4	24.1	
BTFM MUSIC/EZ					0.7	
NEWS/TALK						
NOSTALGIA	7 (1)		7 (1)	2.3	3.3	
RELIGION/GOSPEL		7 (1)	7 (1)	2.3	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

299 (16)

RADIO STATIONS

WFAI, 1230, 1 KW	, NOSTALGIA	MBS, \$ 13.00 (HNWH)	Beasley	Danny Highsmith
WFLB, 1490, 1 KW (DA-2)	, MOR/AC	ABC-D, \$ 15.00 (Southern)		
WFNC, 640, 10 KW/1 KW (DA-N)	, COUNTRY	CBS, \$ 22.00 (Eastman)	Cape Fear	Weyher Dawson
WIDU, 1600, 1 KW (DAYS)	, BLACK	SBN,MBS, \$ 10.00 (---)		W. Belche
WRZK, 1450, 1 KW	, AOR	, \$ 12.00 (Select)		Jeff Thompson
WDKS-F, 103.1, 3 KW @ 300, BLACK		, \$ 26.00 (Weiss)	Landsman	Herb Wolfe
WKML-F, 95.7, 100 KW @ 1064, COUNTRY		, \$ 32.00 (HNWH)	Beasley (LUMBERTON)	John Davis
WQSM-F, 98.1, 100 KW @ 500, CHR		, \$ 50.00 (Eastman)	Cape Fear	Weyher Dawson
WSTS-F, 96.5, 100 KW @ 650, RELIGION		, \$ 12.00 (---)	Durham Life (LAURINBERG)	Joe Bell
WZFX-F, 99.1, 100 KW @ ? , BLACK		, \$ NA (HNWH)	Joyner (WHITEVILLE)	

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS WIDO-F (Dunn) sold for \$1,200,000... WFLB sold to Resort for \$959,000... WIDO changes calls to WDKS..

FLINT

Arbitron Rank/Pop (12+): 96/353,000

Stations: 22/8
Diaries: 971/364:1/51.8%
Sample Target: 810
% Below Line: 31.3
% Not Listed: 6.8

1985 Revenue: \$ 7,700,000
HH Inc.: \$ 28,415
Retail \$: 2.7 Bil
Pop per Station: 44,125
#1 Biller: WWCK-F \$ 2,000,000

MSA Rank/Pop: 107/429,900
ADI # 54
Average Person Ratings: 16.2
Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WCRZ-F	111/19.4	19.9	15.4	15.6	7.4	17.5	1. WCRZ-F	138/1700	1. WCRZ-F	1248/35.4	32.8	31.1
2. WDZZ-F	83/14.5	10.1	15.1	13.2	13.3	21.1	2. WIOG-F	95/1136	2. WWCK-F	875/24.8	25.8	26.9
3. WWCK-F	72/12.6	12.3	11.8	11.9	18.1	13.3	3. WWCK-F	90/1201	3. WDZZ-F	777/22.0	18.8	18.8
4. WJR	46/ 8.0	5.9	8.6	6.5	8.0	5.3	4. WJR	87/1077	4. WTRX	672/19.0	21.6	21.0
5. WTRX	41/ 7.2	6.8	7.3	6.5	7.9	6.0	5. WDZZ-F	85/ 839	5. WJR	626/17.7	13.7	19.2
6. WGER-F	34/ 5.9	6.3	6.6	4.3	2.0	4.9	6. WGER-F	81/1002	6. WGER-F	416/11.8	11.1	10.6
7. WKMF	28/ 4.9	4.2	5.8	6.5	3.5	5.0	7. WHNN-F	53/ 747	7. WKMF	395/11.2	10.5	11.2
8. WWWS-F	21/ 3.7	3.2	2.0	1.7	.8	3.0	8. WWWS-F	50/ 502	8. WTAC	358/10.0	9.7	10.6
9. WTAC	19/ 3.3	2.5	3.8	3.8	2.5	2.3	9. WKCQ-F	43/ 799	9. WDFD	310/ 8.8	12.1	11.5
10. WHNN-F	11/ 1.9	1.3	1.5	2.0	4.8	1.1	10. WTRX	42/ 696	10. WWWS-F	290/ 8.2	NA	6.7
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 70.04% (374 of 534) (SPG 85: 66.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDZZ-F	1. WCRZ-F	1. WCRZ-F>	1. WCRZ-F>	1. WCRZ-F>	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F>	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F>
2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F	2. WJR	2. WDZZ-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F
3. WCRZ-F	3. WDZZ-F	3. WDZZ-F>	3. WWCK-F	3. WWCK-F	3. WDZZ-F	3. WWCK-F	3. WDZZ-F>	3. WDZZ-F>	3. WWCK-F	3. WWCK-F
4. WIOG-F	4.	4. WTRX	4. WTRX >	4. WTRX	4. WGER-F	4. WTRX	4. WTRX	4. WTRX	4. WJR	4. WJR
WWWS-F	5.	5. WJR	5. WJR	5. WJR	5. WTRX	5. WJR	5. WGER-F	5. WJR	5. WTRX	5. WTRX

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WCRZ-F>	1. WCRZ-F	1. WCRZ-F>	1. WWCK-F>	1. WWCK-F>	1. WWCK-F>	1. WWCK-F>	1. WCRZ-F
WDZZ-F	2. WDZZ-F	2. WDZZ-F>	2. WDZZ-F>	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WWCK-F
3. WWCK-F>	3. WWCK-F	3. WWCK-F>	3. WWCK-F	3. WTRX	3. WWWS-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	WDZZ-F
4. WWWS-F	4.	4. WTRX	4. WTRX	4. WGER-F	4. WDZZ-F	4.	4.	4. WTRX	4. WTRX
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		20 (2)	20 (2)	3.7	2.9	WDFD 910 Flint 1.7/8.8
AOR		75 (2)	75 (2)	14.0	15.3	WWCK 1570 Flint .5/1.1
AC/OLDIES/SOFT ROCK	43 (2)	124 (3)	167 (5)	31.3	27.7	WFMK-F 99.1 Lansing .3/3.1
MOR/VARIETY	56 (2)		56 (2)	10.5	13.4	WIOG-F 106.3 Saginaw 1.7/4.0
COUNTRY	47 (2)	8 (1)	55 (3)	10.3	12.9	WKCC-F 98.1 Saginaw 1.4/6.4
BLACK/URBAN		108 (3)	108 (3)	20.2	18.5	See Detroit for more information about the following stations:
BTFL MUSIC/EZ		69 (2)	39 (2)	7.3	7.6	CKLW 1.0/1.8 WJOI-F .9/1.3
NEWS/TALK	5 (1)		5 (1)	0.9	1.1	WCZY-F 1.7/3.7 WRIF-F .5/4.5
NOSTALGIA	6 (1)		6 (1)	1.1	0.5	WHND .3/1.0 WWJ .9/3.9
RELIGION/GOSPEL						WJLB-F .7/1.8
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6	0	

RADIO STATIONS

WDFD, 910, 5 KW/1 KW (DA-N), MOR	CBS, \$ 20.00* (HNWH)	Jack Smith
WFLT, 1420, 500 W (DAYS,DA), NOSTALGIA	,\$ 14.00 (P/W)	
WWCK, 1570, 1 KW (DAYS), ?	NBC, \$ 15.00* (Mc-Guild)	Reams
WKMF, 1470, 5 KW/1 KW (DA-N), COUNTRY	ABC-E, \$ 30.00* (Katz)	Nancy Tebben
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	MBS, \$ 23.00 (Torbet)	Bill Lee
WTRX, 1330, 5 KW/1 KW (DA-2), AC	ABC-I, \$ 38.00 (Christal)	Ray Nelson
		Larry Getz
WCRZ-F, 107.9, 50 KW @ 370, AC	ABC-F, \$ 60.00* (Katz)	Bill Lee
WDZZ-F, 92.7, 3 KW @ 260, BLACK	,\$ 40.00* (HNWH)	Vern Merritt
WWCK-F, 105.5, 2.3 KW @ 364, AOR	Source, \$ 50.00* (Mc-Guild)	Reams

Other ranked stations - See Detroit or Saginaw

MISCELLANEOUS COMMENTS WTAC sold for \$400,000... WGMZ-AM changes WWCK...

FORT WAYNE

Arbitron Rank/Pop (12+): 118/287,300

MSA Rank/Pop: 130/346,200

ADI # 93

Average Person Ratings: 16.6

Market TSL: 21.9 hours

Stations: 16/14
Diaries: 753/382:1/50.8%
Sample Target: 690
% Below Line: 1.8
% Not Listed: 6.9

1985 Revenue: \$ 8,100,000
HH Inc.: \$ 28,775
Retail \$: 2.2 Bil
Pop per Station: 20,521
#1 Biller: WMEE-F \$ 2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMEE-F	110/23.0	24.4	26.2	23.2	21.2	1. WMEE-F	225/2717	1. WMEE-F	1269/44.2	39.9	44.9
2. WOWO	64/13.4	13.0	11.8	15.0	16.8	2. WOWO	153/2490	2. WOWO	904/31.5	34.6	34.9
3. WAJI-F	57/11.9	12.1	8.3	11.9	5.8	3. WAJI-F	96/1321	3. WAJI-F	675/23.5	24.7	18.7
4. WXKE-F	47/ 9.8	8.2	8.1	9.7	9.2	4. WBTU-F	77/ 883	4. WQHK	514/17.9	15.9	19.8
5. WEZV-F	44/ 9.2	10.4	9.9	10.0	10.2	5. WXKE-F	66/ 659	5. WXKE-F	512/17.8	15.4	18.1
6. WQHK	43/ 9.0	9.1	9.5	7.7	13.6	6. WQHK	61/ 721	6. WEZV-F	463/16.1	17.8	18.2
7. WGL	22/ 4.6	4.3	2.1	2.0	2.3	7. WEZV-F	56/ 584	7. WGL	338/11.8	9.2	7.5
8. WBTU-F	21/ 4.4	3.0	4.3	1.8	---	8. WGL	23/ 366	8. WBTU-F	320/11.1	8.0	6.5
9. WIOE-F	9/ 1.9	1.7	2.9	---	---	9. CKLW	21/ 365	9. WIOE-F	237/ 8.2	6.7	8.7
10. WZRQ-F	8/ 1.7	---	---	---	---	10. WIOE-F	19/ 391	10. WZRQ-F	131/ 4.6	---	---

12+ FM SHARE (METRO): 68.31% (304 of 445) (SPG 85: 68.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WQHK	1. WMEE-F>	1. WMEE-F	1. WMEE-F>	1. WMEE-F	1. WMEE-F
2. WXKE-F	2. WXKE-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO
3. WOWO	3. WAJI-F>	3. WXKE-F	3. WXKE-F	3. WQHK	3. WEZV-F	3. WAJI-F	3. WEZV-F	3. WXKE-F	3. WXKE-F	3. WEZV-F
4.	4. WOWO	4. WQHK	4. WQHK	4. WXKE-F	4. WAJI-F	4. WQHK	4. WXKE-F	4. WOWO	4. WAJI-F	4. WXKE-F
5.	5. WZRQ-F	5. WOWO	5. WOWO	5. WOWO	5. WMEE-F	5. WEZV-F	5. WOWO	5. WEZV-F	5. WEZV-F	5. WQHK

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WXKE-F	1. WXKE-F	1. WMEE-F	1. WAJI-F
2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WXKE-F	2. WMEE-F	2. WMEE-F	2. WXKE-F	2. WMEE-F
3. WXKE-F	3. WXKE-F	3. WXKE-F	3. WQHK	3. WQHK	3. WAJI-F	3. WAJI-F>	3. WAJI-F	3. WAJI-F>	3. WXKE-F>
4.	4. WOWO	4. WOWO	4. WOWO	4. WOWO	4. WZRQ-F	4. WZRQ-F	4.	4. WOWO	4. WOWO
5.	5.	5.	5. WXKE-F	5. WEZV-F	5.	5.	5.	5.	5. WQHK

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME	RATING
TOP 40/CHR/CONTEMP		127 (3)	127 (3)	28.5	33.8	WEZR	1450 Fort Wayne	.6/4.0
AOR		47 (1)	47 (1)	10.6	9.2	WIFF	1570 Auburn	.2/1.1
AC/OLDIES/SOFT ROCK		62 (2)	62 (2)	13.9	9.4	WIFF-F	105.5 Auburn	.6/2.6
MOR/VARIETY	71 (3)		71 (3)	16.0	13.9	WQTZ-F	92.7 Decatur	1.0/2.3
COUNTRY	43 (1)	21 (1)	64 (2)	14.4	15.5	CKLW	800 Windsor, ON	.8/1.7
BLACK/URBAN						WJR	760 Detroit	.8/2.1
BTFL MUSIC/EZ		44 (1)	44 (1)	9.9	11.1			
NEWS/TALK	22 (1)		22 (1)	4.9	2.4			
NOSTALGIA	5 (2)	3 (1)	8 (3)	1.8	4.8			
RELIGION/GOSPEL								
SPANISH								
CLASSICAL								
UNKNOWN/OTHERS								

445 (16)

RADIO STATIONS

WEZR, 1450, 1 KW	, MOR	CBS, \$ 16.00* (Masla)	Fairfield	Tom Scheithe
WFCV, 1090, 1 KW (DAYS, DA)	, RELIGION	, \$ 12.00 (---)	Bott	
WGL, 1250, 1 KW (DA-2)	, TALK/NEWS	CNN, \$ NA (---)		Frank Kovas
WOWO, 1190, 50 KW (DA-N)	, MOR	ABC-I, NBC-T, \$ 70.00* (Katz)	Price	Steve Schram
WQHK, 1380, 5 KW (DA-2)	, COUNTRY	CBS, \$ 50.00* (Christal)	Federated	Bob Elliott
WAJI-F, 95.1, 44 KW @ 680, AC		, \$ 70.00 (Republic)	Sarkes Tarzian	Geoff Vargo
WBTU-F, 93.3, 50 KW @ 500, COUNTRY		ABC-E, \$ 37.00 (Mc-Guild)	(KENDALLVILLE)	Dave Hoppe
WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ		, \$ 29.00 (Masla)	Fairfield	Tom Scheithe
WMEE-F, 97.3, 48 KW @ 480, CHR		ABC-C, \$ 73.00* (Christal)	Federated	Bob Elliott
WXKE-F, 103.9, 3 KW @ 250, AOR		Source, \$ 22.00 (Select)		Bob Taylor
WIOE-F, 103.1, 3 KW @ 300, CHR		, \$ 25.00 (Katz)	Price (HUNTINGTON)	Steve Schram
WZRQ-F, 106.3, 1.9 KW @ 400, AOR		ABC-F, \$ 20.00 (---)	(COLUMBIA CITY)	Dave Boomer

MISCELLANEOUS COMMENTS WZRQ-F (Columbia City) sold for \$750,000...

FRESNO

Arbitron Rank/Pop (12+): 73/471,900

Stations: 25/24
 Diaries: 879/537:1/44.0%
 Sample Target: 840
 % Below Line: 0.6
 % Not Listed: 12.9

1985 Revenue: \$ 16,600,000
 III Inc.: \$ 28,963
 Retail \$: 3.1 Bill
 Pop per Station: 19,663
 #1 Biller: KFYE-F \$3,100,000

MSA Rank/Pop: 86/563,400
 ADI # 64
 Average Person Ratings: 17.6
 Market TSL: 23.9 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/RATING	FAL 85	SPG 85
1. KYNO-F	76/9.2	7.5	11.7	9.3	9.9	11.7	1. KKDJ-F	123/1209	1. KYNO-F	1180/25.0	24.3	28.1
2. KKDJ-F	61/7.3	7.4	9.1	11.1	10.1	16.4	2. KBDS-F	116/1629	2. KMGX-F	873/18.5	14.0	14.7
3. KMGX-F	57/6.9	5.5	5.9	5.7	6.1	10.6	3. KMJ	108/1275	3. KBOS-F	743/15.7	15.5	17.9
4. KMJ	55/6.6	9.6	8.5	9.4	8.2	9.1	4. KFYE-F	99/1439	4. KMJ	735/15.6	19.5	17.5
5. KNAX-F	50/6.0	4.6	4.3	5.6	2.4	6.7	5. KOJY-F	88/ 831	5. KKDJ-F	651/13.8	12.6	16.2
6. KGST	46/5.5	6.2	4.9	5.1	3.3	.3	6. KYNO-F	87/1361	6. KFIG-F	591/12.5	13.2	13.6
7. KFYE-F	43/5.2	3.6	5.7	6.4	4.1	3.0	7. KMGX-F	75/1113	7. KFYE-F	580/12.3	12.9	15.1
8. KBOS-F	42/5.1	5.9	5.5	3.7	6.0	3.2	8. KNAX-F	69/ 699	8. KNAX-F	530/11.2	10.3	7.0
9. KOJY-F	38/4.6	7.3	4.9	1.8	1.1	3.2	9. KFSO-F	54/ 728	9. KGNU-F	483/10.2	12.6	8.9
10. KKNV-F	37/4.5	4.7	4.1	5.6	6.7	3.4	10. KGST	49/ 496	10. KGST	456/ 9.7	11.3	10.3
11. XXTC	31/3.7	---	---	.4	.6	1.4	11. KGNU-F	39/ 547	11. KOJY-F	423/ 9.0	NA	8.9
12. KFIG-F	30/3.6	4.6	4.9	5.5	4.0	4.7	12. KXTC	36/ 272	12. KFSO-F	409/ 8.7	8.5	NA
13. KFSO-F	23/2.8	3.3	---	---	---	3.3	13. KFIG-F	35/ 660	13. KXEX	332/ 7.0	NA	7.0
KYNO	23/2.8	2.2	2.8	3.0	3.4	2.3	14. KFRE	33/ 558	14. KFRE-F	292/ 6.2	NA	4.2
KXEX	23/2.8	4.3	3.7	2.1	4.0	1.8	15. KFRE-F	29/ 581	15. KYNO	285/ 6.0	6.4	7.6

12+ FM SHARE (METRO): 67.50% (488 of 723) (SPG 85: 68.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KFYE-F	1. KFYE-F	1. KMJ	1. KMJ	1. KYNO-F	1. KYNO-F	1. KMGX-F	1. KMGX-F
KMGX-F	2. KYNO-F	2. KYNO-F	2. KNAX-F	2. KYNO-F	2. KGST	2. KYNO-F	2. KKDJ-F	2. KMGX-F	2. KYNO-F	2. KKDJ-F
3. KBOS-F	3. KMGX-F	3. KFYE-F	3. KKDJ-F	3. KNAX-F	3. KOJY-F	3. KKDJ-F	3. KOJY-F	3. KOJY-F	3. KMJ	3. KYNO-F
4. KBOS-F	4. KNAX-F	4. KNAX-F	4. KGNU-F	4. KKDJ-F	4. KGNU-F	4. KMGX-F	4. KNAX-F	4. KNAX-F	4. KKDJ-F	4. KGST
5. KNAX-F	5. KMGX-F	5. KMGX-F	5. KYNO-F	5. KGNU-F	5. KNAX-F	5. KNAX-F	5. KFYE-F	5. KNOS-F	5. KBOS-F	5. KNAX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KYNO-F	1. KNAX-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F
2. KMGX-F	2. KMGX-F	KYNO-F	2. KMGX-F	2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KFYE-F	2. KGST	2. KFYE-F
3. KKDJ-F	3. KKDJ-F	3. KFYE-F	3. KFYE-F	3. KNAX-F	3. KBOS-F	3. KBOS-F	3. KBOS-F	3. KBOS-F	3. KNAX-F
4. KFSO-F	4. KFYE-F	4. KKDJ-F	4. KKDJ-F	4. KGNU-F	4. KXEX	4. KNAX-F	4. KNAX-F	4. KNAX-F	4. KGST
KBOS-F	KBOS-F	5. KBOS-F	4. KGNU-F	5. KMGX-F	5. KFYE-F	5. KFYE-F	5. KFYE-F	5. KFYE-F	KYNO-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		175 (3)	175 (3)	24.2	25.7	KBIF 900 Fresno .4/1.0
AOR		61 (1)	61 (1)	8.4	10.1	KEAP 980 Fresno 1.2/1.7
AC/OLDIES/SOFT ROCK	6 (1)	137 (5)	143 (6)	19.8	21.7	KFIG 1430 Fresno .7/4.3
MOR/VARIETY						KFRE 940 Fresno 2.0/4.7
COUNTRY	17 (1)	69 (2)	86 (3)	11.9	12.1	KFRE-F 101.9 Fresno 2.3/6.2
BLACK/URBAN					0.9	KLTK-F 107.5 Hanford .5/1.6
BTFL MUSIC/EZ		38 (1)	38 (1)	5.3	5.4	KMAK 1340 Fresno 1.4/5.3
NEWS/TALK	71 (3)		71 (3)	9.8	9.4	KRDU 1130 Oinuba .6/2.4
NOSTALGIA	54 (2)		54 (2)	7.5	0	KTEO-F 96.7 Fowler 1.0/3.0
RELIGION/GOSPEL	8 (2)	8 (1)	16 (3)	2.2	5.1	KCBS 740 San Francisco .5/2.2
SPANISH	79 (3)		79 (3)	10.9	9.6	
CLASSICAL						
UNKNOWN/OTHERS						

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RAIO STATIONS

KBIF, 900, 1 KW (DAYS)	, RELIGION	\$ 15.00 (---)	Cascade	Linda Lopez
KEAP, 980, 500 W (DAYS)	, SPANISH	MBS, \$ 12.00 (Caballero)		John Hooker
KFIG, 1430, 5 KW (DA-1)	, AC	APR, \$ 25.00 (Torbet)	Davis/Weaver	Bob Eurich
KFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-I, \$ 30.00* (HNWH)		Al Grosby
KGST, 1600, 5 KW (DA-N)	, SPANISH	, \$ 19.00 (Lotus)		Benjamin Gutierrez
KIRV, 1510, 500 W (DAYS)	, ?	, \$ 10.00 (---)		Bill Dallas
KMAK, 1340, 1 KW	, NEWS/TALK	CBS, MBS, ABC-T, \$ 26.00* (Durpetti)		Steve Miller
KMJ, 580, 5 KW	, NEWS/TALK	NBC, NBC-T, \$ 50.00* (Katz)	McClatchy	Joe Heslet
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH	, \$ 20.00 (Caballero)		John Sonder
KYNO, 1300, 5 KW/1 KW (DA-N)	, NOSTALGIA	US 2, \$ NM (Blair)	Brown	Tom Hopfensperger
KBOS-F, 94.9, 17 KW @ 847, CHR	Source, ABC-F, \$ 37.00* (Durpetti)		(TULARE)	Steve Miller
KFIG-F, 101.1, 50 KW @ 352, AC	, \$ 52.00 (Torbet)		Davis/Weaver	Bob Eurich
KFRE-F, 101.9, 1.8 KW @ 1870, COUNTRY	, \$ 25.00* (HNWH)			Al Grosby
KFSO-F, 92.9, 19 KW @ 820, AC/OLDIES	US I, \$ NA (CBS)		Americom	Kal Crass
KFYE-F, 93.7, 68 KW @ 1950, AC	, \$ 50.00 (Mc-Guild)		EZ	Michael Purcell
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR	, \$ 55.00* (Eastman)			Wallace Heusser
KGNU-F, 102.7, 50 KW @ 500, SOFT AC	, \$ 40.00 (Christal)			Dave Millan
KLTK-F, 107.5, 19 KW @ 790, SOFT AC	CBS-R, \$ 20.00 (Select)		Sunrise (HANFORD)	Al Lobeck
KMGX-F, 103.7, 50 KW @ 500, CHR	US I, \$ 46.00* (Republic)		ABS (HANFORD)	R. Sietloff
KNAX-F, 97.9, 48 KW @ 310, COUNTRY	ABC-E, \$ 31.00* (Katz)		McClatchy	Joe Heslet
KOJY-F, 98.9, 19 KW @ 820, BTFL/EZ	, \$ 30.00* (MMR)			Scott Moseley
KYNO-F, 95.7, 50 KW @ 320, CHR	, \$ 63.00* (Blair)		Brown	Tom Hopfensperger

MISCELLANEOUS COMMENTS KMGX-F (Hanford) sold to ABS for \$4,220,000 (Kaill)... KFYE-F sold by Affiliated to EZ for \$9,700,000... KFRY-F changes to KFRE-F...

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/509,100

Stations: 25/19

1985 Revenue: \$ 17,000,000

MSA Rank/Pop: 76/619,900

Diaries: 1063/ 479:1/52.8%

HH Inc.: \$ 31,340

ADI # 41 (w/ Kalamazoo)

Sample Target: 890

Retail \$: 4.0 Bil

Average Person Ratings: 16.5

% Below Line: 10.2

Pop per Station: 26,795

Market TSL: 22.2 hours

% Not Listed: 12.5

#1 Biller: WOOD A/F \$4,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WLAV-F	92/11.0	10.2	10.0	9.9	11.8	17.4	1. WOOD-F	161/2017	1. WOOD-F	1101/21.6	20.7	17.3
2. WOOD-F	86/10.3	8.7	8.0	12.0	8.2	8.8	2. WLAV-F	141/1777	2. WLAV-F	1080/21.2	19.3	21.0
3. WKLQ-F	77/ 9.2	3.3	3.2	4.0	3.0	6.9	3. WKLQ-F	126/1846	3. WKLQ-F	1040/20.4	14.3	13.4
4. WOOD	72/ 8.6	7.7	7.2	8.7	11.3	9.4	4. WMUS-F	103/1072	4. WOOD	968/19.0	17.4	16.5
5. WCUZ-F	66/ 7.9	10.1	10.5	10.6	9.3	11.1	5. WCUZ-F	101/1346	5. WGRD-F	941/18.5	22.6	27.4
6. WLHT-F	54/ 6.4	7.7	7.4	8.4	6.9	7.7	6. WJFM-F	92/1536	6. WCUZ-F	876/17.2	19.2	19.6
7. WMUS-F	45/ 5.4	7.1	4.8	5.0	3.0	3.1	7. WGRD-F	80/1746	7. WLHT-F	862/16.9	18.4	20.7
8. WGRD-F	44/ 5.2	8.7	11.7	8.2	9.2	8.7	8. WOOD	78/1133	8. WCUZ	701/13.8	9.9	20.3
9. WCUZ	42/ 5.0	3.4	8.0	4.0	6.3	2.8	9. WLHT-F	64/1190	9. WJFM-F	537/10.5	11.7	10.6
10. WFUR-F	29/ 3.5	3.5	2.8	2.7	2.1	2.2	10. WCUZ	47/ 810	10. WMUS-F	451/ 8.9	9.7	8.8
11. WJFM-F	20/ 2.4	2.5	2.3	1.8	3.8	2.1	11. WQLR-F	41/ 577	11. WFUR-F	431/ 8.5	8.1	8.2
12. WKTH	16/ 1.9	.6	1.4	1.8	1.8	1.3	12. WSNX-F	37/ 573	12. WYXX-F	257/ 5.0	6.1	5.1
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 76.29% (560 of 734) (SPG 85: 74.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F	1. WLAV-F	1. WOOD-F	1. WCUZ-F+	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WGRD-F	2. WKLQ-F	2. WKLQ-F	2. WCUZ-F	WCUZ-F	2. WOOD	2. WOOD	2. WOOD-F	2. WOOD-F	2. WKLQ-F	2. WKLQ-F
3.	3. WLHT-F	3. WCUZ-F	3. WLHT-F	3. WOOD-F	3. WCUZ-F	3. WOOD-F	3. WKLQ-F	3. WKLQ-F	3. WOOD	3. WOOD-F
4.	4. WCUZ-F	WLHT-F	4. WOOD-F	4. WLHT-F	4. WCUZ	4. WLAV-F+	4. WCUZ-F	4. WMUS-F	4. WOOD-F	4. WCUZ-F
5.	5. WGRD-F	5. WOOD-F	WMUS-F	5. WOOD	5. WMUS-F	5. WKLQ-F	5. WLHT-F	5. WCUZ-F	5. WCUZ	5. WLHT-F
								6. WLHT-F	6. WOOD	6. WOOD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLQ-F	1. WKLQ-F	1. WLHT-F	1. WKLQ-F	1. WLHT-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F
2. WLAV-F	2. WLHT-F	2. WKLQ-F	WLHT-F	2. WOOD-F	2. WKLQ-F>	2. WKLQ-F	2. WCUZ-F	2. WCUZ-F	2. WCUZ-F>
3. WGRD-F	3. WLAV-F	3. WCUZ-F	3. WCUZ-F	3. WOOD	3. WCUZ-F	3. WCUZ-F	3. WKLQ-F	3. WKLQ-F	3. WOOD-F
4. WLHT-F	4. WCUZ-F	WLAV-F	4. WLAV-F	WCUZ-F	4. WLHT-F	4. WLHT-F	WOOD-F	4. WLHT-F	4. WLHT-F
5.	5. WMUS-F	5. WMUS-F	5. WOOD-F	5. WMUS-F	5.	5. WGRD-F	5.	5. WOOD-F	5. WMUS-F
			WMUS-F	WKLQ-F		6. WOOD-F		6. WOOD-F	6. WOOD

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		135 (3)	135 (3)	18.4	19.2	WGHN-F 92.1 Grand Haven 1.1/2.3
AOR		98 (2)	98 (2)	13.4	11.6	WHTC 1450 Holland 1.8/4.1
AC/OLDIES/SOFT ROCK	24 (2)	80 (3)	104 (5)	14.2	11.9	WKWM 1140 Kentwood 1.2/1.4
MOR/VARIETY	90 (3)	9 (1)	99 (4)	13.5	10.1	WLAV 1340 Grand Rapids 1.0/4.6
COUNTRY	42 (1)	119 (4)	161 (5)	21.9	28.7	WMAX 1480 Grand Rapids .5/2.1
BLACK/URBAN	10 (1)		10 (1)	1.4	0.8	WWJQ 1260 Holland .5/1.6
BTFL MUSIC/EZ		90 (2)	90 (2)	12.3	11.6	WYXX-F 96.1 Holland .7/5.0
NEWS/TALK					0.4	WZND-F 99.3 Zeeland 1.6/3.2
NOSTALGIA						WCXT-F 105.3 Hart .7/1.6
RELIGION/GOSPEL	8 (2)	29 (1)	37 (3)	5.0	5.6	WPLB-F 107.3 Greenville .4/2.6
SPANISH						WQLR-F 106.5 Kalamazoo .5/1.7
CLASSICAL						WSNX-F 104.5 Muskeyon 1.7/4.3
UNKNOWN/OTHERS						WGN 720 Chicago .4/1.1

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RADIO STATIONS

WCUZ, 1230, 1 KW	, COUNTRY	ABC-I, \$ 35.00*	(Christal)	Federated	Ron Dykstra
WFUR, 1570, 1 KW (DAYS)	, RELIGION	, \$ 10.00	(Patt)	Kuiper	Bill Kuiper
WKWM, 1140, 5 KW (DAYS,DA)	, BLACK	SBN, \$ 15.00	(Patt)	Regional	R. Culpepper
WLAV, 1340, 1 KW	, OLDIES	Source, \$ 18.00*	(MMR)	Adams	Dennis Lemon
WMAX, 1480, 5 KW (DAYS,DA)	, RELIGION	, \$ 11.00	(---)	Surrey	Don Melford
WOOD, 1300, 5 KW (DA-N)	, MOR	NBC, \$ 63.00*	(Katz)	Regional	Jim White
WFTH, 1410, 1 KW (DAYS)	, OLDIES	ABC-I, \$ 20.00*	(Weiss)		Don Plat
WCUZ-F, 101.3, 50 KW @ 420,	COUNTRY	ABC-E, \$ 80.00	(Christal)	Federated	Ron Dykstra
WFUR-F, 102.9, 40 KW @ 500,	RELIGION/BTFL	, \$ 17.00	(Patt)	Kuiper	Bill Kuiper
WGRD-F, 97.9, 13 KW @ 590,	CHR	ABC-C, \$ 50.00*	(Weiss)	Regional	Don Plat
WJFM-F, 93.7, 320 KW @ 780,	AC	CBS-R, \$ 35.00*	(Mc-Guild)	Fetzer	Jack Swart
WKLQ-F, 94.5, 50 KW @ 500,	CHR	, \$ 40.00*	(Eastman)	Bloomington (HOLLAND)	Richard Dills
WLAV-F, 96.9, 50 KW @ 500,	AOR	Source, \$ 65.00*	(MMR)	Adams	Steve Cartwright
WLHT-F, 95.7, 40 KW @ 496,	AC	, \$ 50.00	(Republic)	Liggett	Jim Jensen
WMUS-F, 106.9, 50 KW @ 480,	COUNTRY	, \$ 42.00*	(HNWH)	(MUSKEGON)	Tom Achterhoff
WOOD-F, 105.7, 265 KW @ 810,	BTFL/EZ	, \$ 80.00*	(Katz)	Surrey	Jim White
WYXX-F, 96.1, 50 KW @ 295,	CONTEMP	MBS, \$ 17.00	(Patt)	(HOLLAND)	H. Stieber

MISCELLANEOUS COMMENTS WOOD A/F sold by Grace to Surrey for \$19,250,000 (Kalil)...WXQT changes calls to WKTH... WQWQ changes to WSNX...

GREEN BAY

Arbitron Rank/Pop (12+): 180/149,000

MSA Rank/Pop: 212/182,500

ADI # 68 (w/ Apple)

Average Person Ratings: 16.8

Market TSL: 21.9 hours

Stations: 9/6
Diaries: 595/ 250:1/59.4%
Sample Target: 550
% Below Line: 16.9
% Not Listed: 8.0

1985 Revenue: \$ 6,600,000
HH Inc.: \$ 29,089
Retail \$: 1.1 Bil
Pop per Station: 24,833
#1 Biller: WIXX-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WIXX-F	57/22.7	---	23.8	---	19.5	1. WIXX-F	167/2184	1. WIXX-F	682/45.8	---	44.8	
2. WGEE	36/14.3	---	15.9	---	19.1	2. WAPL-F	96/1270	2. WAPL-F	369/24.8	---	19.9	
3. WDUZ-F	35/13.9	---	13.1	---	14.6	3. WGEE	74/ 829	3. WGEE	367/24.6	---	25.6	
4. WNFL	27/10.8	---	9.1	---	8.5	4. WDUZ-F	70/ 849	4. WNFL	352/23.6	---	23.6	
5. WAPL-F	26/10.4	---	10.3	---	6.5	5. WKAU-F+	46/ 869	5. WDUZ-F	314/21.1	---	23.7	
6. WDUZ	20/ 8.0	---	5.6	---	10.2	6. WJLW-F	33/ 397	6. WKAU-F+	306/20.5	---	25.4	
7. WJLW-F	17/ 6.8	---	5.6	---	---	7. WNFL	31/ 394	7. WDUZ	297/19.9	---	22.3	
8. WKAU-F	11/ 4.4	---	8.8	---	11.0	8. WDUZ	21/ 354	8. WJLW-F	205/13.8	---	11.7	
9. WAUN-F	2/ .8	---	1.6	---	1.6	9. WAUN-F	9/ 153	9. WAUN-F	42/ 2.8	---	3.8	
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 64.07% (148 of 231) (SPG 85: 64.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F>	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F>
2. WKAU-F	2. WAPL-F>	2. WAPL-F	2. WNFL	2. WNFL	2. WDUZ-F	WIXX-F	2. WDUZ-F	2. WGEE	2. WAPL-F	2. WAPL-F
3. WAPL-F	3. WNFL	3. WNFL	3. WDUZ	3. WGEE	3. WNFL	3. WDUZ-F	3. WGEE	3. WNFL	3. WDUZ-F	3. WGEE
4.	4. WDUZ	4. WDUZ	4. WJLW-F	4. WDUZ	4. WNFL	4. WNFL	4. WNFL	4. WDUZ-F	4. WNFL	4. WDUZ-F
5.	5.	WJLW-F	5.	5.	5.	5.	5.	5.	5. WGEE	5. WNFL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F	1. WAPL-F>	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F
2. WAPL-F	2. WAPL-F	2. WNFL	2. WNFL	2. WNFL	2. WIXX-F	WAPL-F>	2. WDUZ	2. WAPL-F	2. WNFL
3.	3. WNFL	3. WAPL-F	3. WDUZ	3. WGEE	3.	3. WNFL	WNFL	3. WNFL	3. WDUZ
4.	4.	4.	4.	4.	4.	4.	WAPL-F	4.	WGEE
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		68 (2)	68 (2)	29.4	34.3	
AOR		26 (1)	26 (1)	11.3	10.9	
AC/OLDIES/SOFT ROCK	27 (1)		27 (1)	11.7	10.0	
MOR/VARIETY	20 (1)		20 (1)	8.7	6.7	
COUNTRY	36 (1)	17 (1)	53 (2)	22.9	22.5	
BLACK/URBAN						
BTFM MUSIC/EZ		35 (1)	35 (1)	15.2	13.8	
NEWS/TALK						
NOSTALGIA		2 (1)	2 (1)	0.9	1.7	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

231 (9)

RADIO STATIONS

WDUZ, 1400, 1 KW	, MOR	ABC-C, \$ 20.00* (Mc-Guild)	Mike Watts
WGEE, 1360, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 33.00* (Blair)	D. E. Wright
WNFL, 1440, 5 KW/500 W (DA-2)	, AC	US I, \$ 30.00* (HMWH)	Jim Esler
WCUB, 980, 5 KW (DA-2)	, COUNTRY	MBS, \$ 33.00 (Weiss)	Lee Davis
WIXX-F, 98.5, 100 KW @ 1254, BTFM/EZ		ABC-E, \$ 25.00* (Mc-Guild)	Mike Watts
WIXX-F, 101.1, 100 KW @ 1828, CHR		, \$ 51.00* (Blair)	D. E. Wright
WJLW-F, 95.9, 3 KW @ 300, COUNTRY		, \$ 20.00 (Torbet)	Jim De Lorme
WAUN-F, 92.7, 3 KW @ 300, NOSTALGIA/POLKA		, \$ 9.00 (---)	Bill Zelinsky

WAPL, WKAU - See Appleton-Oshkosh

MISCELLANEOUS COMMENTS WNFL sold by Comm. Prop to WinCom for \$1,800,000...

GREENVILLE - NEW BERN - WASHINGTON

Arbitron Rank/Pop (12+): 86/395,600

Stations: 32/21
 Diaries: 1063/372:1/48.6%
 Sample Target: 790
 % Below Line: 16.1
 % Not Listed: 8.7

1985 Revenue: \$ NA
 HH Inc.: \$ NA
 Retail: \$ NA
 Pop per Station: 18,838
 #1 Biller: NA

MSA Rank/Pop: NA
 AD1 # 101
 Average Person Ratings: 16.0
 Market TSL: 21.6 hours

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WRNS-F	69/10.9	---	6.6	---	3.5	1. WRNS-F	133/1060	1. WDLX-F	839/21.2	---	21.2
2. WNCT-F	65/10.3	---	8.1	---	8.8	2. WRAL-F	109/1130	2. WSFL-F	755/19.1	---	19.0
3. WQDW-F	64/10.1	---	16.5	---	18.2	3. WNCT-F	101/1063	3. WQDW-F	747/18.9	---	27.3
4. WDLX-F	50/ 7.9	---	8.6	---	12.8	4. WDLX-F	88/1311	4. WRNS-F	611/15.4	---	10.6
5. WZYC-F	49/ 7.7	---	2.2	---	1.3	5. WQDW-F	75/ 900	5. WNCT-F	599/15.1	---	NA
6. WAZZ-F	48/ 7.6	---	6.9	---	8.3	6. WSFL-F	55/ 827	6. WAZZ-F	559/14.1	---	16.2
7. WSFL-F	46/ 7.3	---	5.9	---	11.2	7. WAZZ-F	53/ 611	7. WZYC-F	545/13.8	---	4.9
8. WRDU-F	25/ 3.9	---	5.9	---	---	8. WRDU-F	52/ 682	8. WVBS-F	281/ 7.1	---	NA
9. WXQR-F	16/ 2.5	---	---	---	---	9. WZYC-F	50/ 575	9. WRDU-F	279/ 7.1	---	9.2
10. WRAL-F	15/ 2.4	---	10.6	---	2.4	10. WRSV-F	31/ 279	10. WXQR-F	248/ 6.3	---	---
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 89.97% (500 of 578) (SPG 85: 88.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQDW-F	1. WZYC-F	1. WQDW-F	1. WRNS-F	1. WRNS-F	1. WNCT-F	1. WRNS-F	1. WNCT-F	1. WQDW-F	1. WQDW-F	1. WNCT-F
2. WDLX-F	2. WQDW-F	2. WRNS-F	2. WQDW-F	2. WQDW-F	2. WRNS-F	2. WQDW-F	2. WRNS-F	2. WRNS-F	2. WRNS-F	2. WRNS-F
3.	3. WSFL-F	3. WZYC-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WDLX-F	3. WDLX-F	3. WQDW-F
4.	4. WRNS-F	4. WSFL-F	4. WSFL-F	4. WNCT-F	4.	4. WNCT-F	4. WZYC-F	4. WDLX-F	4. WSFL-F	4. WSFL-F
5.	WDLX-F	5. WDLX-F	5. WDLX-F	5. WSFL-F	5.	5.	5.	5. WAZZ-F	5.	5. WAZZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSFL-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WRNS-F	1. WZYC-F	1. WZYC-F	1. WRNS-F	1. WZYC-F	1. WRNS-F
2. WZYC-F	2. WDLX-F	2. WRAL-F	2. WDLX-F	2. WNCT-F	2. WQDW-F	2. WQDW-F	2. WQDW-F	2. WRNS-F	2. WQDW-F
3. WDLX-F	3. WSFL-F	3. WDLX-F	3. WRNS-F	3. WAZZ-F	3. WRDU-F	3. WRNS-F	3. WZYC-F	3. WQDW-F	3. WSFL-F
4. WQDW-F	4. WZYC-F	4.	4. WSFL-F	4. WQDW-F	4. WRQR-F	4. WSFL-F	4. WSFL-F	4. WSFL-F	4. WZYC-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WAZZ-F

FORMATS	AM	FM	TOTAL	%	SPG %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		110 (3)	110 (3)	19.0	18.5	WELS 1010 Kinston 1.9/3.2
AOR		102 (4)	102 (4)	17.6	9.1	WFTC 960 Kinston .3/1.3
AC/OLDIES/SOFT ROCK		26 (4)	26 (4)	4.5	13.3	WJIK 1580 Camp Lejeune .8/1.9
MOR/VARIETY	20 (5)		20 (5)	3.5	1.4	WJNC 1240 Jacksonville .8/2.0
COUNTRY	17 (2)	132 (4)	149 (6)	25.8	32.0	WLAS 910 Jacksonville .8/4.1
BLACK/URBAN	11 (1)	77 (4)	88 (5)	15.2	20.1	WMBL 740 Morehead City .3/1.1
BTFL MUSIC/EZ		65 (1)	65 (1)	11.2	NA	WMSQ-F 104.9 Havelock .6/2.9
NEWS/TALK						WNOS 1450 New Bern .5/1.2
NOSTALGIA	3 (1)		3 (1)	0.5	0	WOOW 1340 Greenville 1.7/4.0
RELIGION/GOSPEL	7 (2)		7 (2)	1.2	3.9	WRCM-F 92.1 Jacksonville 1.9/4.8
SPANISH						WRNB 1490 New Bern .3/2.0
CLASSICAL						WRQR-F 94.3 Farmville 1.9/3.2
UNKNOWN/OTHERS		8 (1)	8 (1)	1.4	1.7	WRRF 930 Washington .5/1.5
			578 (32)			WGNI 102.7 Wilmington .3/1.0
						WGTM 590 Wilson 1.3/2.3
						WKTC-F 104.3 Tarboro .5/1.5
						WMYK-F 93.7 Elizabeth City .9/1.9
						WOKN-F 102.3 Goldsboro .8/2.7
						WRSV-F 92.1 Rocky Mount .3/1.5
						WSEC-F 103.7 Williamston 1.3/5.2
						WVBS-F 99.9 Burgaw 2.2/7.1
						WWOK-F 105.7 Elizabeth City .8/1.8

RADIO STATIONS

WBZQ, 1550, 1 KW (DAYS)	, RELIGION	,\$ 7.00 (Savalli)	(GREENVILLE) Jim McManus
WNCT, 1070, 10 KW (DA-2)	, OLDIES	,\$ 22.00 (Eastman)	(GREENVILLE) Joe Mule
WOOW, 1340, 1 KW (DA-1)	, BLACK	,\$ 8.00 (Southern)	(GREENVILLE) Earl Parnell
WELS, 1010, 1 KW (DAYS)	, COUNTRY	,\$ 9.00 (---)	(KINSTON) Jack Hankins
WRNB, 1490, 1 KW	, RELIGION	,\$ 6.00 (---)	(NEW BERN) Gordon Hood
WWMG, 1380, 5 KW (DAYS)	, BLACK	,\$ 6.00 (Lazar)	(NEW BERN) Joan Madray
WNOS, 1450, 1 KW	, NOSTALGIA	SMN, \$ 7.00 (P/W)	(NEW BERN) Gene Hodges
WFTC, 960, 5 KW/1 KW (DA-2)	, MOR	ABC-E, \$ 8.00 (T/N)	(KINSTON) W. Jones
WRRF, 930, 5 KW/1 KW (DA-N)	, MOR	ABC-E, ABC-I, NBC-T, \$ 20.00 (Katz)	(WASHINGTON) Bob Frowein
WVGN, 1320, 500 W (DAYS)	, NOSTALGIA	,\$ 6.00 (P/W)	(WASHINGTON) Gene Hodges
WDLX-F, 93.3, 100 KW @ 1900, CHR	ABC-F, \$ 35.00 (Katz)	(WASHINGTON) Bob Frowein	
WNCT-F, 107.9, 100 KW @ 1800, BTFL/EZ	US 2, ABC-E, \$ 36.00 (Eastman)	(GREENVILLE) Joe Mule	
WAZZ-F, 101.9, 100 KW @ 630, COUNTRY	MBS, \$ 24.00 (---)	(NEW BERN) Bill Poole	
WSFL-F, 106.5, 100 KW @ 915, CHR	US I, \$ 21.00 (Carolina)	(NEW BERN) Joan Madray	
WKTC-F, 104.3, 100 KW @ 285, COUNTRY	,\$ 16.00 (T-N)	(TARBORO) Janis Harper	
WQDW-F, 97.7, 3 KW @ 300, BLACK	SBN, \$ 28.00 (Masla)	(KINSTON) Sam Knowles	
WRNS-F, 95.1, 100 KW @ 285, COUNTRY	,\$ 20.00* (HNWH)	(KINSTON) W. James	
WSEC-F, 103.7, 50 KW @ 400, ?	,\$ 15.00 (TN)	(WILLIAMSTON) Bill Farrior	
WRQR-F, 94.3, 3 KW @ 300, AOR	MBS, \$ 9.00 (TN)	(FARMVILLE) Gene Gray	
WZYC-F, 103.3, 100 KW @ 500, AOR	UP 1, CBS-R, \$ 19.00 (Southern)	(NEWPORT) Phil Martin	

MISCELLANEOUS COMMENTS WNCT-AM changes from Country to Oldies (July)...Carteret, Onslow and Pamlico counties added to Metro...Share trends are not necessarily comparable...

American Radio Spring 86, Copyright 1986

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 66/507,200

MSA Rank/Pop: 82/599,400

Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 21/17
Diaries: 1007/504:1/47.7%
Sample Target: 880
% Below Line: 6.3
% Not Listed: 9.5

1985 Revenue: \$ 16,300,000
HH Inc.: \$ 24,469
Retail \$: 3.5 Bil
Pop per Station: 29,835
#1 Biller: \$ 4,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WFBC-F	167/19.4	11.7	10.3	11.4	14.1	1. WFBC-F	255/2926	1. WFBC-F	1627/32.1	27.0	24.2	
2. WESC-F	89/10.3	13.2	13.9	9.4	15.0	2. WESC-F	231/2566	2. WESC-F	1106/21.8	21.8	23.6	
3. WSSL-F	88/10.2	8.0	7.3	9.0	7.6	3. WSSL-F	193/2331	3. WANS-F	1100/21.7	21.8	25.1	
4. WHYZ	62/ 7.2	8.2	9.5	6.3	6.2	4. WSPA-F	153/1601	4. WSSL-F	998/19.7	15.1	15.9	
5. WSPA-F	60/ 7.0	8.3	7.8	9.8	7.7	5. WKSF-F	144/2050	5. WCKN-F	974/19.2	19.1	18.3	
6. WCKN-F	54/ 6.3	6.6	6.1	4.5	5.9	6. WHYZ	99/ 626	6. WSPA-F	725/14.3	15.9	18.7	
7. WANS-F	49/ 5.7	7.1	9.1	10.7	10.2	7. WCKN-F	94/1724	7. WKSF-F	599/11.8	12.9	12.3	
8. WORD	34/ 3.9	2.6	2.8	3.3	3.7	8. WANS-F	90/1981	8. WHYZ	460/ 9.1	9.3	10.9	
9. WASC	30/ 3.5	3.6	4.8	3.4	5.4	9. WBCY-F	47/ 846	9. WORD	412/ 8.1	7.8	6.9	
10. WKSF-F	29/ 3.4	4.5	5.5	2.7	1.0	10. WORD	34/ 433	10. WFBC	400/ 7.9	8.1	8.7	
11. WFBC	25/ 2.9	2.9	3.2	4.9	3.0	11. WASC	31/ 265	11. WBCY-F	346/ 6.8	6.7	3.8	
12. WSPA	16/ 1.9	2.4	2.3	3.2	2.4	12. WXRC-F	25/ 314	12. WSPA	281/ 5.5	7.1	8.4	
13.						WFBC	25/ 488	13.				

12+ FM SHARE (METRO): 74.71% (582 of 779) (SPG 85: 68.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WHYZ	2. WSSL-F	2. WESC-F	2. WESC-F	2. WESC-F	2. WESC-F+	2. WESC-F	2. WESC-F	2. WCKN-F	2. WESC-F
3. WHYZ	3. WSSL-F	3. WESC-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F
4. WKSF-F	4. WANS-F	4. WHYZ	4. WHYZ	4. WHYZ	4. WSPA-F	4. WSPA-F	4. WSPA-F	4. WSPA-F	4. WESC-F	4. WHYZ
5.	5. WCKN-F	5. WANS-F	5. WANS-F	5. WSPA-F	5.	5. WANS-F	5. WHYZ	5. WCKN-F	5. WANS-F	5. WSPA-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WASC	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WANS-F	2. WHYZ	2. WESC-F	2. WESC-F	2. WHYZ	2. WHYZ	2. WHYZ	2. WSSL-F	2. WESC-F	2. WESC-F
3. WSSL-F	3. WCKN-F	WANS-F	3. WHYZ	3. WHYZ	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WHYZ	3. WSSL-F	3. WSSL-F
4. WCKN-F	4. WHYZ	4. WCKN-F	4. WSSL-F	WSSL-F	4. WKSF-F	4. WASC	4. WESC-F	4. WESC-F	4. WESC-F	4. WSPA-F
5.	5. WSSL-F	5.	WANS-F	5. WSPA-F	5. WFBC-F	5. WCKN-F	WANS-F	5. WASC	5. WHYZ	5. WHYZ

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		144 (4)	144 (4)	18.5	23.8	WCKI 1300 Greer .3/1.0
AOR		4 (1)	4 (1)	0.5		WESC 660 Greenville 1.3/4.7
AC/OLDIES/SOFT ROCK	34 (1)	186 (3)	220 (4)	28.2	14.4	WGSL 1440 Greenville 1.2/2.2
MOR/VARIETY	41 (2)		41 (2)	5.3	6.0	WKDY 1400 Spartanbury .7/2.1
COUNTRY	17 (2)	177 (2)	194 (4)	24.9	26.6	WMUU-F 94.5 Greenville 1.3/3.6
BLACK/URBAN	92 (2)		92 (2)	11.8	15.7	WTLT-F 103.9asley 1.7/5.2
BTFL MUSIC/EZ		71 (2)	71 (2)	9.1	9.6	WBCY-F 107.9 Charlotte 1.4/6.8
NEWS/TALK						WFOX-F 97.1 Gainesville .5/1.3
NOSTALGIA						WXRC-F 95.7 Hickory .5/1.5
RELIGION/GOSPEL	13 (2)		13 (2)	1.7	3.8	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

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RADIO STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	NBN,ABC-C,\$ 13.00	(---)	Joe Sessoms
WESC, 660, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,\$ NA	(Blair)	John Davenport
WFBC, 1330, 5 KW (DA-N)	, MOR/OLDIES	NBC,NBC-T,\$ 35.00*	(Katz)	Bruce Buchanan
WGSL, 1440, 5 KW (DA-N)	, GOSPEL	,\$ 18.00*	(Eastman)	Jack De Haven
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	SBN,ABC-C,\$ 30.00	(HNWH)	Tom Hooper
WKDY, 1400, 1 KW	, COUNTRY	ABC-E,\$ 10.00	(Southern)	Beau Sanders
WMRB, 1490, 1 KW	, BLACK	,\$ 17.00	(---)	Alton Finley
WMUU, 1260, 5 KW (DAYS)	, RELIGION	,\$ 12.00	(---)	Jim Dickson
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI,\$ 15.00	(Masla)	Charles Brooks
WSPA, 950, 5 KW (DA-N)	, MOR	CBS,\$ 26.00*	(Mc-Guild)	David Handy
WANS-F, 107.3, 100 KW @ 1008, CHR		US I,\$ 47.00*	(Torbet)	(ANDERSON) Nicholas Frangias
WCKN-F, 101.1, 100 KW @ 780, CHR		MBS,ABC-C,\$ 40.00	(---)	(ANDERSON) Bob Nations
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E,\$ 65.00*	(Blair)	John Davenport
WFBC-F, 93.7, 100 KW @ 1840, AC		,\$ 87.00*	(Katz)	Bruce Buchanan
WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR,\$ 19.00	(S. Katz)	Jim Dickson
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		,\$ 55.00	(Mc-Guild)	Larry Aliverson
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY		US 2,\$ 52.00*	(Eastman)	Sterling (GRAY COURT) Jack De Haven

WKSF - See Asheville

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/752,900

MSA Rank/Pop: 55/890,800

ADI # 50

Average Person Ratings: 18.2

Market TSL: 24.0 hours

Stations: 34/28

Diaries: 1368/ 550:1/47.4%

Sample Target: 1070

% Below Line: 5.2

% Not Listed: 8.8

1985 Revenue: \$ 18,000,000

HH Inc.: \$ 27,686

Retail \$: 5.6 Bil

Pop per Station: 26,889

#1 Biller: WTQR-F \$4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WTQR-F	238/17.4	19.1	16.8	13.7	16.9	18.0	1. WTQR-F	374/4062	1. WTQR-F	2318/30.8	32.3	28.0
2. WKRR-F	107/ 7.8	---	---	---	---	12.1	2. WKSI-F	165/2532	2. WKSI-F	1337/17.8	16.1	8.1
3. WOJY-F	96/ 7.0	9.3	5.6	6.9	8.2	4.9	3. WOJY-F	146/2008	3. WMSG-F	1307/17.4	19.4	19.2
4. WSJS	95/ 6.9	7.5	5.9	7.0	4.3	5.8	4. WKRR-F	139/1300	4. WKZL-F	1300/17.3	18.9	21.8
5. WQMG-F	85/ 6.2	4.8	7.5	10.6	8.1	6.8	5. WQMG-F	132/1147	5. WOJY-F	1256/16.7	17.8	14.7
6. WMAG-F	84/ 6.1	8.8	7.9	7.3	8.8	7.4	6. WKZL-F	131/2059	6. WSJS	993/13.2	12.6	12.9
7. WKSI-F	81/ 5.9	4.9	2.3	3.8	2.6	6.7	7. WMAG-F	121/1908	7. WKRR-F	935/12.4	---	---
8. WKZL-F	75/ 5.5	8.3	12.3	8.0	6.8	7.0	8. WSJS	96/1030	8. WQMG-F	707/ 9.4	9.4	12.0
9. WEAL	34/ 2.5	1.4	2.5	1.0	2.6	1.4	9. WPCM-F	60/ 977	9. WSEZ-F	550/ 7.3	8.9	16.3
10. WSEZ-F	32/ 2.3	2.1	5.6	6.3	6.8	3.5	10. WSOC-F	46/ 578	10. WBIG	406/ 5.4	NA	3.5
11. WGLD	27/ 2.0	.9	.7	.6	1.4	1.0	11. WWMO-F	39/ 549	11. WGLD	357/ 4.7	2.6	2.3
12. WBIG	26/ 1.9	1.9	1.3	1.7	2.5	1.9	12. WPEG-F	38/ 468	12. WAAA	332/ 4.4	4.8	7.0
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 76.82% (958 of 1247) (SPG 85: 75.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSI-F	1. WKRR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTRQ-F	1. WTQR-F>
2. WKZL-F>	2. WTQR-F	2. WKRR-F	2. WKRR-F	2. WOJY-F	2. WOJY-F	2. WSJS>	2. WOJY-F	2. WKRR-F	2. WKSI-F	2. WKRR-F
3. WQMG-F	3. WQMG-F	3. WMAG-F	3. WOJY-F	3. WKRR-F	3. WSJS	3. WKRR-F	3. WKRR-F	3. WOJY-F	3. WQMG-F	3. WKZL-F
4. WTHP-F	4. WMAG-F	4. WQMG-F	4. WMAG-F	4. WMAG-F	4. WMAG-F	4. WOJY-F	4. WMAG-F	4. WKSI-F	4. WKZL-F	WMAG-F
5. WKRR-F	5. WKZL-F	5. WOJY-F	5. WQMG-F	5. WQMG-F	5. WQMG-F	5. WMAG-F	5. WSJS	5. WQMG-F	5. WKRR-F	5. WQMG-F
6.	6. WKSI-F	6.	6.	6. WSJS	6.	6.	6.	6.	6.	6. WKRR-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQMG-F	1. WQMG-F	1. WKRR-F	1. WTQR-F>	1. WTQR-F>		1. WKRR-F>	1. WKRR-F>	1. WKRR-F>	1. WTQR-F	1. WTQR-F>
2. WTQR-F	2. WTQR-F	2. WQMG-F	2. WMAG-F	2. WOJY-F		2. WKZL-F	2. WTQR-F	2. WTQR-F	2. WKRR-F	2. WKRR-F
3. WKZL-F	3. WKRR-F	3. WTQR-F	3. WQMG-F	3. WMAG-F		WQMG-F	3. WQMG-F	3. WMAG-F	3. WOJY-F	3. WOJY-F
4. WKSI-F	4. WMAG-F	4. WMAG-F	4. WOJY-F	4. WQMG-F		WTQR-F	4. WKZL-F	4. WOJY-F	WQMG-F	4. WMAG-F
5. WMAG-F	5. WKSI-F	5. WOJY-F	5. WKRR-F	5. WKRR-F		5.	5. WKSI-F	WQMG-F	5. WMAG-F	5. WSJS
6. WKRR-F	WKZL-F	6.	6.	6. WSJS		6.	6. WMAG-F	6.	6. WKZL-F	6.
7.	7.	7.	7.	7.		7.	7.	7.	7.	7.
8.	8.	8.	8.	8.		8.	8.	8.	8.	8.
9.	9.	9.	9.	9.		9.	9.	9.	9.	9.
10.	10.	10.	10.	10.		10.	10.	10.	10.	10.

FORMATS			SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING				
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP AOR		165 (3)	165 (3)	13.2	21.8	WAAA	980	Winston-Salem	1.6/4.4
AC/OLDIES/SOFT ROCK MOR/VARIETY	128 (3)	107 (1)	107 (1)	8.6	0.6	WAIR	1340	Winston-Salem	.8/3.0
		233 (5)	233 (5)	18.7	19.1	WHPE-F	95.5	High Point	1.0/3.0
			128 (3)	10.3	7.5	WKEW	1400	Greensboro	.5/2.3
COUNTRY	37 (3)	272 (4)	309 (7)	24.8	23.0	WKLM-F	94.5	Eden	1.2/3.8
BLACK/URBAN	74 (4)	120 (3)	194 (7)	15.6	16.8	WKXR	1260	Asheboro	1.0/1.7
BTFL MUSIC/EZ NEWS/TALK		17 (1)	17 (1)	1.4	0.7	WLXN	1440	Lexington	.3/1.5
NOSTALGIA	37 (2)		37 (2)	3.0	4.4	WKOQ-F	94.1	Lexington	1.0/3.1
RELIGION/GOSPEL	13 (2)	44 (3)	57 (5)	4.6	6.0	WMFR	1230	High Point	.7/2.7
SPANISH						WPCM-F	101.1	Burlington	.8/3.8
CLASSICAL						WPET	950	Greensboro	.7/1.8
UNKNOWN/OTHERS						WSMX	1500	Winston-Salem	.6/1.7
			1247 (34)			WTHP-F	98.3	Thomasville	1.7/3.2
						WTNC	790	Thomasville	1.2/1.8
						WTOB	1380	Winston-Salem	.5/3.0
						WWMO-F	102.1	Reidsville	1.2/3.8
						WDCG-F	105.1	Durham	.7/2.7
						WEZC-F	104.7	Charlotte	.5/1.1
						WFMX-F	105.7	Statesville	.4/1.2
						WPEG-F	97.9	Concord	.9/2.1
						WRDX-F	106.5	Salisbury	1.0/2.4
						WSOC-F	103.7	Charlotte	1.2/2.2

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00 (Weiss)	Mutter Evans
WAIR, 1340, 1 KW (DAYS)	, BLACK	, \$ 19.00* (Torbet)	Nick Patella
WBFJ, 1550, 1 KW (DAYS)	, RELIGION	, \$ 15.00 (---)	Steve Anderson
WBTG, 1470, 5 KW (DA-N)	, MOR	CBS, \$ 25.00 (Blair)	Mary MacMillan
WEAL, 1510, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00 (HNWH)	Morgan Poag
WGLD, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	US 2, \$ 20.00 (Christal)	Denny Dailey
WKEW, 1400, 1 KW (DAYS)	, MOR	ABC-I, MBS, \$ 17.00 (---)	Bill Mitchell
WKFR, 1230, 1 KW (DAYS)	, NOSTALGIA	ABC-I, \$ 22.00* (MMR)	Richard Harlow
WPET, 950, 500 W (DAYS)	, RELIGION	, \$ 15.00 (Eastman)	Stan Thomas
WSJS, 600, 5 KW (DA-2)	, MOR	CBS, MBS, \$ 64.00* (Mc-Guild)	Dn Boyles
WSMX, 1500, 10 KW (DAYS, DA)	, COUNTRY	SBN, \$ 12.00 (Southern)	Chuck Webster
WTOB, 1380, 5 KW/1 KW (DA-N)	, MOR	ABC-C, CBS, \$ 20.00 (Savalli)	David Plyler

FM STATIONS

WHPT, 95.5, 100 KW @ 440, RELIGION	, \$NA (---)	Judd Mast
WKRR, 92.3, 100 KW @ 1276, CLASSIC AOR	, \$NA (Republic)	Dick (ASHEBORO)
WKSJ, 98.7, 100 KW @ 814, CHR	, \$ 80.00 (Eastman)	Stan Thomas
WKZL, 107.5, 100 KW @ 500, CHR	, \$102.00 (Katz)	Nationwide
WMAG, 99.5, 100 KW @ 1500, AC	ABC-R, \$100.00* (MMR)	Voyager
WOJY, 100.3, 100 KW @ 400, SOFT AC	ABC-E, \$ 95.00* (Christal)	Mann
WQMG, 97.1, 100 KW @ 555, BLACK	CBS-R, \$ 59.00* (HNWH)	
WSEZ, 93.1, 100 KW @ 383, AC	US I, \$ 48.00* (Torbet)	
WTQR, 104.1, 100 KW @ 1420, COUNTRY	, \$125.00* (Mc-Guild)	Summit
WPCM, 101.1, 100 KW @ 910, COUNTRY	, \$ 32.00 (Masla)	Audubon (BURLINGTON)
WWMO, 102.1, 100 KW @ 770, RELIGION	, \$ 10.00 (---)	Beasley (REIDSVILLE)
WKLM, 94.5, 27 KW @ 96, BTFL/EZ	, \$ 15.00* (Southern)	Colonial (EDEN)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WWI changes to WKLM WKLM: from Country to BTFL/EZ

HARRISBURG

Arbitron Rank/Pop (12+): 71/487,600

Stations: 31/17
Diaries: 1130/432:1/50.5%
Sample Target: 880
% Below Line: 22.4
% Not Listed: 10.1

1985 Revenue: \$ 8,800,000
HH Inc.: \$ 30,115
Retail \$: 4.1 Bil
Pop per Station: 28,682
#1 Biller: WNNK-F \$1,900,000

MSA Rank/Pop: 85/571,200

ADI # 44 (w/ York & Lancaster)

Average Person Ratings: 17.4

Market TSL: 23.2 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WNNK-F	119/14.0	15.3	18.7	13.3	11.4	1. WRKZ-F	193/1823	1. WNNK-F	1390/28.5	29.5	34.6	
2. WHP-F	86/10.1	9.9	11.9	10.6	10.3	2. WNCE-F	144/1610	2. WHP-F	949/19.5	18.0	19.0	
3. WRKZ-F	64/ 7.5	10.7	7.1	7.5	8.5	3. WNNK-F	143/1783	3. WHP	751/15.4	14.4	20.8	
4. WHP	50/ 5.9	5.0	10.2	9.9	10.6	4. WQXA-F	123/1936	4. WQXA-F	734/15.1	16.7	13.4	
5. WHYL-F+	42/ 4.9	3.1	3.7	3.2	6.1	5. WHTF-F	106/1095	5. WRKZ-F	733/15.0	19.5	13.5	
6. WQXA-F	40/ 4.7	5.4	5.6	5.3	5.3	6. WHP-F	101/1163	6. WSFM-F	567/11.6	12.7	13.7	
7. WSFM-F	37/ 4.4	6.2	5.2	9.0	8.8	7. WSBA-F	99/1491	7. WTPA-F	556/11.4	8.8	8.3	
8. WTPA-F	35/ 4.1	4.2	4.3	1.8	2.3	8. WLAN-F	87/1263	8. WHYL-F+	471/ 9.7	7.2	7.8	
9. WHTF-F	32/ 3.8	3.8	3.1	2.4	4.5	9. WIOV-F	67/ 808	9. WLBR	406/ 8.3	7.5	---	
10. WCMB	29/ 3.4	3.5	2.5	4.1	4.6	10. WHP	64/ 959	10. WNCE-F	376/ 7.7	5.8	NA	
WHGB	29/ 3.4	2.8	4.0	4.3	4.2	11. WDAC-F	51/ 687	11. WKBO	371/ 7.6	11.4	12.0	
WNCE-F	29/ 3.4	2.6	2.5	3.1	1.9	12. WHYL-F+	47/ 563	12. WCMB	363/ 7.4	8.8	7.6	
13.						13. WTPA-F	46/ 754	13.				

12+ FM SHARE (METRO): 73.66% (562 of 763) (SPG 85: 74.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F	1. WHP-F	1. WNNK-F	1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>
2. WQXA-F>	2. WTPA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP	2. WHP-F	2. WHP-F	2. WHP-F	2. WHP-F
3. WTPA-F	3. WHTF-F	3. WHP-F	3. WHP-F	3. WHP-F	3. WHP	3. WHP-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WRKZ-F
4.	4. WQXA-F	4. WSFM-F	4. WSFM-F	4. WSFM-F	4. WNNK-F	4. WRKZ-F	4. WHYL-F+	4. WQXA-F	4. WRKZ-F	4. WTPA-F
5.	5. WSFM-F	5. WTPA-F	5. WHYL-F+	5. WHYL-F+	WHYL-F+	5. WHYL-F+	5. WSFM-F	5. WSFM-F	6. WHTF-F	5. WHYL-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WHTF-F	1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F
2. WTPA-F	2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WTPA-F	2. WHTF-F	2. WRKZ-F	2. WHTF-F	2. WRKZ-F
3. WQXA-F	3. WSFM-F	3. WQXA-F	WHP-F	WHP-F	3. WNNK-F	3. WTPA-F	WTPA-F	3. WRKZ-F	3. WHP-F
4. WSFM-F	4. WTPA-F	4.	WRKZ-F	4. WSFM-F	4. WQXA-F	4. WQXA-F	4. WHTF-F	4. WTPA-F	4. WHYL-F+
WHP-F	5. WHP-F	5.	5. WQXA-F	5.	5. WUFM-F	5. WRKZ-F	5. WCMB	5.	WCMB
WLAN-F									

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		189 (7)	189 (7)	24.8	32.9	WAHT 1510 Annville 1.3/2.4
AOR		71 (3)	71 (3)	9.3	4.7	WIOO 1000 Carlisle .8/1.9
AC/OLDIES/SOFT ROCK	52 (2)	71 (3)	123 (5)	16.1	13.3	WKBO 1230 Harrisbury 2.7/7.6
MOR/VARIETY	106 (6)		106 (6)	13.9	14.9	WLBR 1270 Lebanon 2.7/8.3
COUNTRY	14 (1)	97 (3)	111 (4)	14.5	11.9	WMSP-F 94.9 Harrisburg .9/3.1
BLACK/URBAN						WQIN 1290 Lykens 1.4/2.5
BTFL MUSIC/EZ		115 (2)	115 (2)	15.1	15.9	WUFM-F 100.1 Lebanon 2.0/4.2
NEWS/TALK						WDAC-F 94.5 Lancaster .9/3.5
NOSTALGIA	29 (1)		29 (1)	3.8	4.4	WGCB-F 96.1 Red Lion .4/1.8
RELIGION/GOSPEL		19 (3)	19 (3)	2.5	1.4	WIOV-F 105.1 Ephrata .6/1.7
SPANISH						WLAN-F 96.9 Lancaster 1.4/4.2
CLASSICAL						WSBA 910 York .4/1.6
UNKNOWN/OTHERS					0.5	WSBA-F 103.3 York 2.0/5.2
			763 (31)			WGRX-F 100.7 Westminster, MD .5/1.6
						WIKZ-F 95.1 Chambersbury .5/1.4
						WKRZ-F 98.5 Wilkes-Barre .4/1.4
						WQKX-F 94.1 Sunbury .9/3.4
						WRFY-F 102.5 Reading .4/1.4

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N)	, AC/OLDIES	US 2,\$ 25.00* (Torbet)	McKenna	Brian Danzis
WHGB, 1400, 1 KW	, NOSTALGIA	MBS,\$ 18.00 (Mc-Guild)	Scott	Mel Correll
WHP, 580, 5 KW (DA-N)	, MOR	CBS,\$ 80.00 (Katz)		Don Yeiser
WKBO, 1230, 1 KW	, AC/OLDIES	NBC,\$ 40.00 (Blair)		John Dame
WLBR, 1270, 5 KW/1 KW (DA-2)	, MOR	ABC-I,\$ 18.00 (Masla)	(LEBANON)	Lester Etter
WHP-F, 97.3, 14 KW @ 840,	BTFL/EZ	,\$ 65.00* (Katz)		Don Yeiser
WMSP-F, 94.9, 50 KW @ 306,	RELIGION/CLASS	,\$ 16.00 (---)		Bruce Holcombe
WNNK-F, 104.1, 15 KW @ 950,	CHR	APR,\$ 70.00* (Eastman)	Keymarket	Carol O'Leary
WRKZ-F, 106.7, 50 KW @ 500,	COUNTRY	ABC-E,\$ 61.00* (Mc-Guild)	Eastern (HERSHEY)	Mike McGann
WSFM-F, 99.3, 3 KW @ 300,	AC	US I,\$ 40.00* (Torbet)	McKenna	Brian Danzis
WTPA-F, 93.5, 3 KW @ 300,	AOR	ABC-R,\$ 35.00 (Select)		Mike Brandon
WHYL-F, 102.3, 3 KW @ 300,	COUNTRY	APR,\$ 26.00* (HNWH)	(CARLISLE)	Frank Kelley

Other ranked stations - See Lancaster or York

HARTFORD

Arbitron Rank/Pop (12+): 39/881,500

MSA Rank/Pop: 43/1,062,600

ADI # 24 (with New Haven)

Average Person Ratings: 19.1

Market TSL: 24.6 hours

Stations: 22/13

Diaries: 1239/ 711:1/47.7%

Sample Target: 1170

% Below Line: 10.0

% Not Listed: 12.8

1985 Revenue: \$ 27,500,000

HH Inc.: \$ 36,952

Retail \$: 7.4 Bil

Pop per Station: 67,808

#1 Biller: WTIC \$6,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WTIC	323/19.2	18.3	20.1	18.6	19.3	17.3	1. WTIC	429/4609	1. WTIC-F	3100/35.2	37.0	35.7
2. WTIC-F	257/15.3	14.9	15.8	14.1	11.5	17.8	2. WTIC-F	404/5271	2. WTIC	3049/34.6	36.8	38.8
3. WRCH-F	162/ 9.6	11.4	12.0	9.4	7.7	5.6	3. WRCH-F	295/3456	3. WRCH-F	1866/21.2	20.4	20.3
4. WCCC-F	82/ 4.9	3.0	3.4	4.7	3.8	6.8	4. WHCN-F	174/2506	4. WKSS-F	1519/17.2	17.1	14.3
5. WKSS-F	80/ 4.8	4.9	3.4	2.4	4.6	7.9	5. WKSS-F	159/2955	5. WIOF-F	1279/14.5	14.1	13.4
6. WHCN-F	79/ 4.7	5.8	6.1	6.7	5.8	7.6	6. WKCI-F	145/2343	6. WHCN-F	1225/13.9	16.0	19.5
7. WIOF-F	71/ 4.2	6.0	4.2	5.1	4.8	3.7	7. WIOF-F	143/2456	7. WDRC-F	1095/12.4	14.4	15.2
8. WDRC	71/ 4.2	2.8	2.4	2.7	3.0	2.3	8. WCCQ-F	134/2045	8. WCCC-F	1043/11.8	12.6	14.4
9. WDRC-F	52/ 3.1	4.8	3.5	5.5	4.6	4.2	9. WDRC-F	115/2241	9. WPOP	981/11.1	10.4	11.1
10. WRCQ	51/ 3.0	3.7	4.5	5.3	4.1	2.7	10. WPLR-F	112/2033	10. WDRC	807/ 9.2	8.7	7.8
11. WPOP	43/ 2.6	3.6	3.7	4.1	4.4	3.1	11. WWYZ-F	105/1550	11. WWYZ-F	632/ 7.2	7.0	7.9
12. WPLR-F	38/ 2.3	1.1	1.0	.8	1.5	1.1	12. WAQY-F	89/1607	12. WRCQ	621/ 7.0	7.6	8.7
13. WWYZ-F	37/ 2.2	1.8	2.0	2.6	2.6	1.3	13. WDRC	79/ 963	13. WPLR	605/ 6.9	6.6	6.1
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 62.07% (910 of 1466) (SPG 85: 61.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC >	1. WTIC >	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F	2. WCCC-F	2. WTIC	2. WTIC >	2. WTIC >	2. WRCH-F	2. WTIC-F>	2. WTIC	2. WTIC	2. WTIC-F>	2. WRCH-F
3. WCCC-F	3. WHCN-F	3. WHCN-F	3. WDRC	3. WDRC	3. WTIC-F	3. WRCH-F	3. WRCH-F>	3. WRCH-F>	3. WRCH-F	3. WTIC>
4.	4. WIOF-F	4. WCCC-F	4. WIOF-F	4. WRCH-F	4. WDRC	4. WCCC-F	4. WCCC-F	4. WIOF-F	4. WKSS-F	4. WKSS-F
5.	5. WKSS-F	5. WIOF-F	5. WHCN-F	5. WIOF-F	5. WIOF-F	5. WPOP	5. WHCN-F	5. WDRC	5. WHCN-F	5. WHCN-F
6.	6. WPLR-F	6. WDRC	6. WCCC-F	6. WHCN-F	6. WRCQ	6. WHCN-F	6. WIOF-F	6. WHCN-F	6. WDRC	6. WDRC
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WIOF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WCCC-F	1. WCCC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2. WIOF-F	2. WIOF-F	2. WIOF-F	2. WTIC	2. WTIC >	2. WHCN-F	2. WTIC-F	2. WCCC-F	2. WHCN-F	2. WTIC	2. WRCH-F
3. WHCN-F	3. WHCN-F	3. WDRC	3. WIOF-F	3. WRCH-F	WTIC-F	3. WHCN-F	3. WHCN-F>	3. WCCC-F>	3. WCCC-F	3. WHCN-F
4. WCCC-F	4. WCCC-F	4. WDRC-F	4. WDRC	4. WDRC	4. WPLR-F	4. WPLR-F	4. WDRC	4. WDRC	4. WDRC	4. WCCC-F
5. WKND	5. WTIC	5. WTIC	5. WRCH-F	5. WIOF-F	5. WKSS-F	5. WKSS-F	5. WKSS-F	5. WTIC	5. WTIC	5. WDRC
6.	6. WKSS-F	6. WWYZ-F	6. WHCN-F	6. WDRC-F	WAFF	6.	6.	6. WIOF-F	6. WIOF-F	6. WIOF-F
7.	7.	7.	WKSS-F	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		351 (4)	351 (4)	23.9	23.3	WKHT-X	1230	Manchester	1.1/3.8
AOR		232 (5)	232 (5)	15.8	13.0				
AC/OLDIES/SOFT ROCK	82 (2)	165 (4)	247 (6)	16.8	15.5	WKCI-F	101.3	New Haven	.5/3.6
MOR/VARIETY	323 (1)		323 (1)	22.0	23.3				
COUNTRY	19 (1)		19 (1)	1.3	1.0	WAQY-F	102.1	Springfield, MA	1.2/5.5
BLACK/URBAN	30 (1)		30 (1)	2.0	0.6	WCBS	880	New York	.5/2.8
BTFL MUSIC/EZ		162 (1)	162 (1)	11.1	13.7	WERI-F	103.7	Westerly, RI	.4/1.6
NEWS/TALK	51 (2)		51 (2)	3.5	4.5	WHFM-F	93.1	Springfield, MA	.3/1.3
						WNBC	660	New York	.7/2.2
NOSTALGIA	51 (1)		51 (1)	3.5	5.1				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									

1466 (22)

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	, \$ NA (Select)		Milt Aninger
WDRG, 1360, 5 KW (DA-N)	, AC/OLDIES	, \$ 40.00* (Mc-Guild)	Buckley	Dick Korsen
WGAB, 1550, 1 KW (DAYS)	, TALK	ABC-T, \$ 22.00* (---)		Bob Stern
WKHT, 1230, 1 KW	, COUNTRY	MBS, \$ 24.00* (Roslin)		Jay Epstein
WKND, 1480, 500 W (DAYS, DA)	, BLACK	NBN, \$ 34.00 (Roslin)		Byron McClanahan
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 65.00* (Eastman)	Merv Griffin	Al Pellegrino
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 75.00 (Torbet)		Dick Bremkamp
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 26.00 (Caballero)		Barry Kursman
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$300.00 (Katz)		Perry Ury

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	Source	ABC-C, \$ 50.00 (Select)		Milt Aninger
WDRG-F, 102.9, 19 KW @ 810, AC		, \$ 63.00* (Mc-Guild)	Buckley	Dick Korsen
WHCN-F, 105.9, 16 KW @ 867, AOR		ABC-R, \$ 85.00* (Masla)	Beck-Ross	Boyd Arnold
WIOF-F, 104.1, 18 KW @ 835, AC		CBS-R, \$ 90.00* (Eastman)	Merv Griffin (WATERBURY)	Al Pellegrino
WKSS-F, 95.7, 17 KW @ 880, CHR		, \$ 71.00 (MMR)		Tim Montgomery
WLVH-F, 93.7, 21 KW @ 780, SPANISH		, \$ 30.00 (---)		Jose Grimalt
WRCH-F, 100.5, 8 KW @ 1250, BTFL/EZ		ABC-D, \$150.00 (Torbet)		Dick Bremkamp
WTIC-F, 96.5, 20 KW @ 810, CHR		, \$185.00 (Katz)		Perry Ury
WWYZ-F, 92.5, 18 KW @ 860, AC		, \$ 60.00 (CBS)	(WATERBURY)	Fred Erwin

Other ranked stations - See New Haven

HONOLULU

Arbitron Rank/Pop (12+): 53/680,700
 MSA Rank/Pop: 61/814,100
 NO ADI
 Average Person Ratings: 16.1
 Market TSL: 21.7 hours

Stations: 22/22
 Diaries: 1174/580:1/47.0%
 Sample Target: 1010
 % Below Line: 0
 % Not Listed: 6.6

1985 Revenue: \$ 16,100,000
 HH Inc.: \$ 37,187
 Retail \$: 5.3 Btl
 Pop per Station: 30,941
 #1 Biller: \$ 3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KSSK	156/14.2	13.9	16.6	12.1	11.6	1.		1. KSSK	1837/27.0	27.2	28.9
2. KQMQ-F	108/ 9.8	13.5	8.7	10.2	9.8	2.		2. KQMQ-F	1770/26.0	24.2	24.7
3. KUMU-F	105/ 9.6	8.0	8.1	6.6	6.4	3.		3. KULA-F	1531/22.5	27.2	28.9
4. KMAI-F	88/ 8.0	2.7	2.0	3.3	3.8	4.	4. HONOLULU'S METRO AND	4. KMAI-F	1479/21.7	9.8	7.6
5. KULA-F	78/ 7.1	12.7	12.6	11.6	14.2	5.	5. TSA ARE THE SAME	5. KUMU-F	1098/16.1	17.3	15.1
6. KPOI-F	77/ 7.0	7.7	9.5	11.1	9.6	6.		6. KPOI-F	1057/15.5	17.0	21.5
7. KCCN	56/ 5.1	4.5	5.0	5.3	4.0	7.		7. KHVH	912/13.4	12.2	12.2
8. KHVH	50/ 4.5	4.6	3.3	2.8	4.6	8.		8. KRTR-F	867/12.7	16.3	17.3
9. KRTR-F	49/ 4.5	4.0	5.4	6.7	.9	9.		9. KCCN	698/10.3	10.6	12.0
10. KDEO	43/ 3.9	3.3	2.6	2.3	4.2	10.		10. KKUA	681/10.0	16.3	14.0
11. KGU	42/ 3.8	2.9	3.6	4.8	3.1	11.		11. KIKI	583/ 8.6	8.8	14.3
12. KKUA	38/ 3.5	4.5	4.9	4.5	3.8	12.		12. KGU	575/ 8.4	7.4	9.9
13. KOHO	34/ 3.1	1.3	.9	2.3	1.3	13.		13. KDEO	488/ 7.2	8.1	6.1
14. KIKI	28/ 2.5	3.1	4.3	5.3	7.7	14.		14. KUMU	398/ 5.8	6.0	4.0
15. KUMU	21/ 1.9	2.4	.7	2.0	2.3	15.		15. KORL	279/ 4.1	7.8	7.4

12+ FM SHARE (METRO): 49.76% (511 of 1027) (SPG 85: 49.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMAI-F	1. KQMQ-F	1. KSSK	1. KSSK >	1. KSSK >	1. KSSK >	1. KSSK >	1. KSSK-F	1. KSSK	1. KMAI-F	1. KQMQ-F
2. KQMQ-F	2. KPOI-F	2. KQMQ-F	2. KULA-F	2. KULA-F	2. KUMU-F >	2. KUMU-F >	2. KUMU-F >	2. KUMU-F >	2. KQMQ-F >	2. KMAI-F >
3.	3. KULA-F	3. KULA-F	3. KQMQ-F	3. KUMU-F	3. KCCN	3. KQMQ-F	3. KQMQ-F	3. KQMQ-F	3. KPOI-F	3. KUMU-F
4.	4. KMAI-F	KPOI-F	4. KPOI-F	4. KQMQ-F	4. KHVH	4. KULA-F	4. KMAI-F	4. KMAI-F	4. KULA-F	4. KSSK
5.	5. KSSK	5. KMAI-F	5. KUMU-F	5. KPOI-F	5. KULA-F	5. KPOI-F	5. KPOI-F	5. KPOI-F	5. KULA-F	5. KCCN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F	1. KQMQ-F	1. KSSK	1. KSSK >	1. KSSK >	1. KPOI-F	1. KPOI-F	1. KPOI-F >	1. KPOI-F	1. KSSK
2. KMAI-F	2. KULA-F	KULA-F	2. KQMQ-F	2. KULA-F	2. KQMQ-F	2. KQMQ-F	2. KULA-F	2. KSSK	2. KUMU-F
3. KPOI-F	3. KSSK	3. KQMQ-F	3. KULA-F	3. KQMQ-F	3. KMAI-F >	3. KMAI-F	3. KQMQ-F	3. KQMQ-F	3. KPOI-F
4. KULA-F	KMAI-F	4. KRTR-F	4. KMAI-F	4. KUMU-F	4. KRTR-F	KULA-F	4. KSSK	4. KULA-F	4. KULA-F
5.	5. KPOI-F	5. KKUA	5. KRTR-F	5. KRTR-F	5. KULA-F	5. KSSK	KKUA	5. KMAI-F	5. KCCN

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		196 (2)	196 (2)	19.1	12.2	KAIM 870 Honolulu 1.1/2.4
AOR		77 (1)	77 (1)	7.5	10.0	KAIM-F 95.5 Honolulu .5/1.7
AC/OLDIES/SOFT ROCK	66 (2)	127 (2)	193 (4)	18.8	28.6	KISA 1540 Honolulu .4/2.0
MOR/VARIETY	156 (1)		156 (1)	15.2	17.4	KLHT 1040 Honolulu .5/1.8
COUNTRY	43 (1)		43 (1)	4.2	2.7	KNDI 1270 Honolulu .5/1.5
BLACK/URBAN						KORL 650 Honolulu 1.0/4.1
BTFMUSIC/EZ	21 (1)	105 (1)	126 (2)	12.3	9.3	KZOO 1210 Honolulu .9/2.4
NEWS/TALK	92 (2)		92 (2)	9.0	7.2	
NOSTALGIA	11 (1)		11 (1)	1.1	4.2	
RELIGION/GOSPEL	12 (1)	6 (1)	18 (2)	1.8	1.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	115 (6)		115 (6)	11.2	6.9	

1027 (22)

RADIO STATIONS

KAIM, 870, 50 KW (DA-2)	, RELIGION	,\$ 11.00	(---)	Cliff Scott
KCCN, 1420, 5 KW	, HAWAIIAN	,\$ 25.00*	(Weiss)	Ronnie Hope
KDEO, 940, 10 KW	, COUNTRY	MBS, \$ 28.00	(Masla)	Bob Loew
KGU, 760, 10 KW	, NEWS/TALK	CBS,ABC-T, \$ 20.00	(Blair)	Mark Hurd
KHVH, 990, 5 KW	, NEWS/TALK	ABC-I,NBC, \$ 40.00	(HNWH)	L. Berger
KIKA, 830, 10 KW	, AC	,\$ 36.00	(Katz)	Michael Brandt
KISA, 1540, 5 KW (DA-2)	, FILIPINO	,\$ 16.00	(Gillis)	Ricky Manayan
KKUA, 690, 10 KW	, AC	APR,US I, \$ 42.00	(Select)	Don Metzger
KLEI, 1130, 10 KW	, HAWAIIAN	,\$ 10.00	(---)	Schuele
KOHO, 1170, 5 KW	, JAPANESE	,\$ 13.00	(Oakes)	Lucille Cordeiro
KORL, 650, 10 KW	, NOSTALGIA	UPI, \$ 26.00	(Masla)	Walter Soga
KSSK, 590, 5 KW	, MOR	,\$ 95.00*	(Eastman)	M. Morse
KUMU, 1500, 10 KW	, BTFM/EZ	,\$ 30.00	(Torbet)	Heftel
KMAI, 1080, 5 KW (DA-1)	, MOR/TALK	,\$ 20.00	(---)	John Gregory
KZOO, 1210, 1 KW	, ETHNIC	,\$ 11.00	(---)	Henry Walls
				Yoshio Sato
KAIM-F, 95.5, 100 KW @ 421,	RELIGION	,\$ 6.00	(---)	Cliff Scott
KMAI-F, 93.9, 100 KW @ -400,	CHR	,\$ 28.00	(Katz)	Michael Brandt
KPOI-F, 97.5, 83 KW @ 46,	AOR	,\$ 45.00*	(---)	Parker
KQMQ-F, 93.1, 54 KW @ -119,	CHR	APR,US I, \$ 48.00	(Select)	Sudbrink
KRTR-F, 96.3, 75 KW @ 2120,	AC	,\$ 30.00*	(HNWH)	Don Metzger
KULA-F, 92.3, 100 KW @ 1685,	SOFT AC	,\$ 75.00	(Eastman)	Austin Vali
KUMU-F, 94.7, 100 KW @ 78,	BTFM/EZ	,\$ 38.00	(Torbet)	Heftel
				Earl McDaniel
				John Gregory

MISCELLANEOUS COMMENTS KPOI-F sold by Sudbrink for \$2,600,000 (Blackburn)...

American Radio Spring 1986, Copyright 1986

HOUSTON

Arbitron Rank/Pop (12+): 8/2,955,200

Stations: 30/30
Diaries: 2348/1259:1/40.2%
Sample Target: 2030
% Below Line: 0
% Not Listed: 10.0

1985 Revenue: \$ 115,800,000
HH Inc.: \$ 34,9100
Retail \$: 25.1 Bil
Pop per Station: 98,507
#1 Biller: KIKK-F \$14,800,000

MSA Rank/Pop: 8/3,377,600
ADI # 10
Average Person Ratings: 18.1
Market TSL: 23.7 hours

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KKBQ-F	442/8.3	6.2	8.6	7.8	8.1	11.2	1. KKBQ-F	467/6966	1. KKBQ-F	6417/21.7	21.3	22.0
2. KMJQ-F	429/8.0	8.8	9.9	10.2	9.3	12.0	2. KMJQ-F	455/4722	2. KRBE-F	4897/16.6	12.8	17.6
3. KIKK-F	398/7.4	7.7	6.7	7.2	6.8	7.1	3. KIKK-F	450/5076	3. KTRH	4814/16.3	16.0	15.0
4. KFMM-F	353/6.6	6.2	5.9	4.4	4.1	4.6	4. KTRH	371/5751	4. KIKK-F	4586/15.5	16.1	15.7
5. KODA-F	333/6.2	7.2	6.9	6.0	6.6	3.5	5. KFMM-F	365/4001	5. KMJQ-F	4335/14.7	16.8	16.9
6. KTRH	308/5.8	4.6	5.3	6.4	4.9	6.2	6. KODA-F	359/4465	6. KSRR-F	4205/14.2	13.6	14.8
7. KILT-F	306/5.7	6.3	4.5	4.5	4.7	4.7	7. KILT-F	345/4529	7. KLTR-F	4114/13.9	16.3	17.2
8. KRBE-F	273/5.1	4.8	3.5	4.7	5.7	6.1	8. KRBE-F	310/5571	8. KODA-F	4094/13.9	16.0	13.6
9. KSRR-F	257/4.8	4.7	5.0	5.4	5.0	6.2	9. KSRR-F	286/4809	9. KILT-F	4006/13.6	12.0	11.5
10. KQUE-F	247/4.6	4.7	4.3	4.3	5.1	1.9	10. KQUE-F	261/2581	10. KFMM-F	3816/12.9	12.2	12.8
11. KLTR-F	233/4.4	5.5	5.6	6.3	6.3	4.7	11. KLTR-F	238/4286	11. KLOL-F	3656/12.4	13.8	14.2
12. KLOL-F	201/3.8	4.3	4.5	5.3	4.5	6.0	12. KLOL-F	221/4138	12. KPRC	2744/ 9.3	8.7	9.5
13. KPRC	180/3.4	3.5	3.2	3.3	3.7	2.9	13. KPRC	188/2972	13. KQUE-F	2501/ 8.5	7.7	9.2
14. KJYY-F	146/2.7	2.0	1.2	1.7	2.0	1.5	14. KJYY-F	153/2508	14. KJYY-F	2381/ 8.1	4.2	4.9
15. KYOK	77/1.4	1.5	1.9	2.3	1.8	1.7	15. KILT	85/2128	15. KILT	1953/ 6.6	4.6	4.3
16. KILT	76/1.4	1.2	1.4	1.5	1.3	1.1	16. KYOK	79/1411	16. KYOK	1383/ 4.7	5.4	5.5
17. KLAT	58/1.1	1.0	1.4	1.2	1.4	.8	17. KIKK	64/ 876	17. KLAT	877/ 3.0	3.1	NA
18. KIKK	55/1.0	.7	.7	.4	.9	.9	18. KLAT	58/ 884	18. KGOL-F	850/ 2.9	3.3	3.0
19. KXYZ	51/1.0	1.6	1.2	1.3	1.0	.6	19. KGOL-F	58/ 993	19. KKBQ	803/ 2.7	4.5	5.1
20. KGOL-F	49/ .9	.8	1.0	.9	.9	1.8	20. KXYZ	51/ 736	20. KIKK	743/ 2.5	2.3	2.1
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 79.14% (3808 of 4812) (SPG 85: 78.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KRMK-F	1. KFMM-F	1. KFMM-F	1. KIKK-F	1. KKBQ-F	1. KIKK-F	1. KKBQ-F	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKBQ-F	2. KMJQ-F	2. KIKK-F	2. KIKK-F	2. KODA-F	2. KIKK-F	2. KODA-F	2. KIKK-F	2. KKBQ-F	2. KFMM-F
3. KRBE-F	3. KFMM-F	3. KKBQ-F	3. KMJQ-F	3. KILT-F	3. KILT-F	3. KILT-F	3. KILT-F	3. KFMM-F	3. KMJQ-F	3. KTRH
4. KSRR-F	4. KSRR-F	4. KIKK-F	4. KILT-F	4. KMJQ-F	4. KQUE-F	4. KTRH	4. KKBQ-F	4. KODA-F	4. KRBE-F	4. KKBQ-F
5. KLOL-F	5. KRBE-F	5. KILT-F	5. KKBQ-F	5. KODA-F	5. KTRH	5. KMJQ-F	5. KMJQ-F	5. KFMM-F	5. KODA-F	5. KRBE-F
6. KIKK-F	6. KIKK-F	6. KRBE-F	6. KLTR-F	6. KKBQ-F	6. KFMM-F	6. KFMM-F	6. KILT-F	6. KILT-F	6. KSRR-F	6. KILT-F
7.	7. KLTR-F	7. KLTR-F	7. KODA-F	7. KLTR-F	7. KPRC	7. KSRR-F	7. KQUE-F	7. KRBE-F	7. KIKK-F	7. KODA-F
8.	8. KLOL-F	8. KSRR-F	8. KTRH	8. KTRH	8. KJYY-F	8. KQUE-F	8. KLTR-F	8. KLTR-F	8. KPRC	8. KLTR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KKBQ-F	1. KKBQ-F	1. KFMM-F	1. KFMM-F	1. KFMM-F	1. KMJQ-F	1. KMJQ-F	1. KFMM-F	1. KMJQ-F	1. KIKK-F	
2. KMJQ-F	2. KMJQ-F	2. KMJQ-F	2. KKBQ-F	2. KIKK-F	2. KSRR-F	2. KSRR-F	2. KSRR-F	2. KFMM-F	2. KFMM-F	
3. KRBE-F	3. KFMM-F	3. KKBQ-F	3. KMJQ-F	3. KMJQ-F	3. KLOL-F	3. KKBQ-F	3. KKBQ-F	3. KIKK-F	3. KILT-F	
4. KIKK-F	4. KRBE-F	4. KLTR-F	4. KIKK-F	4. KILT-F	4. KRBE-F	4. KLOL-F	4. KMJQ-F	4. KSRR-F	4. KODA-F	
5. KLTR-F	5. KIKK-F	5. KIKK-F	5. KRBE-F	5. KODA-F	5. KKBQ-F	5. KFMM-F	5. KLTR-F	5. KKBQ-F	5. KTRH	
6. KLOL-F	6. KLTR-F	6. KRBE-F	6. KLTR-F	6. KKBQ-F	6. KIKK-F	6. KRBE-F	6. KLOL-F	6. KLOL-F	6. KMJQ-F	
7. KODA-F	7. KODA-F	7. KILT-F	7. KODA-F	7. KLTR-F	7.	7. KIKK-F	7. KTRH	7. KILT-F	7. KLTR-F	
8. KSRR-F	8. KLOL-F	8.	8. KILT-F	8. KJYY-F	8.	8. KLTR-F	8. KIKK-F	8. KRBE-F	8. KKBQ-F	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	61 (2)	715 (2)	776 (4)	16.1	16.2	KCOH	1430	Houston	.8/2.2
AOR		458 (2)	458 (2)	9.5	10.4	KEYH	850	Houston	.7/1.5
AC/OLDIES/SOFT ROCK	31 (1)	732 (3)	763 (4)	15.9	13.9	KHCB-F	105.7	Houston	.7/2.5
MOR/VARIETY						KJOJ-F	106.9	Conroe	.6/1.8
COUNTRY	131 (2)	704 (2)	835 (4)	17.4	15.0	KKBQ	790	Houston	.5/2.7
BLACK/URBAN	118 (2)	429 (1)	547 (3)	11.4	13.5	KLEF-F	92.1	Seabrook	.7/2.3
BTFL MUSIC/EZ		333 (1)	333 (1)	6.9	7.5	KNUZ	1230	Houston	.6/2.0
NEWS/TALK	488 (2)		488 (2)	10.1	9.5	KRBE	1070	Houston	.7/2.1
NOSTALGIA		247 (1)	247 (1)	5.1	5.6	KXXK-F	106.5	Galveston	.7/2.0
RELIGION/GOSPEL		119 (3)	119 (3)	2.5	2.2	KYST	920	Texas City	.5/1.3
SPANISH	175 (4)		175 (4)	3.6	4.1				
CLASSICAL		36 (1)	36 (1)	0.7	2.2				
UNKNOWN/OTHERS		35 (1)	35 (1)	0.7	0				
4812 (30)									

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW (DAYS)	, BLACK	NBN,SBN,\$ 59.00	(Roslin)	Mike Petrizzo
KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	,\$ 45.00*	(Lotus)	Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	,\$ NA	(Torbet)	Nick Trigony
KILT, 610, 5 KW (DA-2)	, COUNTRY	,\$ 90.00*	(Blair)	Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F,\$ 90.00*	(Mc-Guild)	Jay Cook
KLAT, 1010, 5 KW (DA-2)	, SPANISH	,\$ 96.00	(Caballero)	Ricardo Castillo
KLVL, 1480, 1 KW/500 KW (DA-N)	, SPANISH	,\$ 30.00	(---)	Felix Morales
KNUZ, 1230, 1 KW	, OLDIES	ABC-D,\$ NA	(Republic)	Larry Swikard
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,\$140.00*	(Eastman)	George Stokes
KRBE, 1070, 10 KW/5 KW (DA-2)	, OLDIES	,\$ 65.00*	(Katz)	John Dew
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS,MBS,\$170.00*	(CBS)	Fran Sharp
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	,\$ 77.50	(Caballero)	Hugo Cadelago
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R,\$ 54.00	(---)	Don Rosette
				Viacom
				LIN
				Gannett
				Tichenor
				Lake Huron
				Infinity
				All Pro

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	,\$240.00	(MMR)	First Media	Dan Mason
KGOL, 107.5, 100 KW @ 986, RELIGION	UPI,\$ 60.00	(---)	Shamrock (LAKE JACKSON)	
KIKK, 95.7, 100 KW @ 2049, COUNTRY	,\$250.00*	(Torbet)	Viacom	Nick Trigony
KILT, 100.3, 100 KW @ 1920, COUNTRY	,\$170.00*	(Blair)	LIN	Dickie Rosenfeld
KKBQ, 92.9, 100 KW @ 1920, CHR	ABC-F,\$270.00*	(Mc-Guild)	Gannett	Jay Cook
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans,\$100.00*	(Masla)	Entercom	Steve Shepard
KLOL, 101.1, 100 KW @ 1949, AOR	Source,\$158.00*	(CBS)		Jesse Jones
KLTR, 93.7, 100 KW @ 1779, AC	,\$180.00	(CBS)	CBS	Miles Sexton
KMJQ, 102.1, 100 KW @ 1720, URBAN	,\$200.00*	(Christal)	Keymarket	
KODA, 99.1, 100 KW @ 2048, BTFL/EZ	,\$240.00*	(Select)	Westinghouse	Dave Pearlman
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E,\$129.00*	(Republic)		Ken Grant
KRBE, 104.1, 100 KW @ 1920, CHR	,\$175.00*	(Katz)	Lake Huron	John Dew
KSRR, 96.5, 100 KW @ 2000, AOR	ABC-R,\$195.00	(HNWH)	Malrite	John Cravens

CALL LETTER CHANGES

KLEF to KJYY
KYND to KLEF

FORMAT CHANGES

KJYY: From Classical to Soft Ac
KLEF changes to Classical

STATION SALES

KGOL-F (Lake Jackson) sold from Frankhouser to Shamrock for \$13,000,000
KLEF-F (Seabrook) sold for \$ 3,700,000

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 121/280,000
 MSA Rank/Pop: 133/333,500
 ADI # 43 (with Charleston)
 Average Person Ratings: 14.7
 Market TSL: 20.2

Stations: 17/16
 Diaries: 908/308:1/51.6%
 Sample Target: 680
 % Below Line: 4.8
 % Not Listed: 8.7

1985 Revenue: \$ 6,000,000
 HH Inc.: \$ 23,217
 Retail \$: 1.8 Bil
 Pop per Station: 17,500
 #1 Biller: WKEE A/F \$ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WTCR-F	113/27.4	22.2	18.8	17.6	17.9	21.2	1. WTCR-F	140/1452	1. WTCR-F	1012/36.1	31.4	32.6
2. WKEE-F	73/17.7	14.1	19.2	15.7	19.2	23.4	2. WKEE-F	111/1559	2. WKEE-F	980/35.0	31.8	32.2
3. WAMX-F	49/11.9	20.1	17.6	19.3	10.8	20.6	3. WAMX-F	109/1455	3. WAMX-F	756/27.0	35.2	32.4
4. WGNT	22/ 5.3	6.5	10.5	9.9	13.8	5.1	4. WPAY-F	47/ 746	4. WGNT	353/12.6	17.0	19.8
5. WEMM-F	20/ 4.9	5.5	5.2	4.3	4.9	4.3	5. WKLC-F	46/ 697	5. WEMM-F	313/11.2	10.3	12.5
6. WKLC-F	18/ 4.4	5.2	5.2	6.0	2.8	5.3	6. WEMM-F	30/ 505	6. WKLC-F	268/ 9.6	7.6	9.4
7. WKEE	16/ 3.9	3.7	4.0	1.9	3.1	2.2	7. WKEE	23/ 322	7. WTCR	267/ 9.5	10.7	7.5
8. WAEZ-F	15/ 3.6	4.2	3.6	.7	1.0	2.2	8. WKEE	23/ 378	8. WKEE	247/ 8.8	7.6	8.9
9. WTCR	15/ 3.6	4.7	2.1	2.7	4.4	3.3	9. WAEZ-F	17/ 180	9. WPAY-F	177/ 6.3	6.6	7.9
10. WMLV-F	12/ 2.9	.8	.5	.7	1.3	1.0	10. WPAY	16/ 209	10. WAEZ-F	161/ 5.8	5.9	6.1

12+ FM SHARE (METRO): 83.24% (313 of 376) (SPG 85: 78.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F
2. WAMX-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F
3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WEMM-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F
4.	4.	4.	4.	4.	4. WMLV-F	4. WGNT	4. WEMM-F	4.	4.	4. WEMM-F
5.	5.	5.	5.	5.	5. WKEE	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		73 (1)	73 (1)	19.4	18.5	WCMI 1340 Ashland .2/3.0
AOR		67 (2)	67 (2)	17.8	5.5	WKQI-F 92.7 Catlettsburg .5/3.0
AC/OLDIES/SOFT ROCK	16 (1)	4 (2)	20 (3)	5.3	25.3	WGOH 1370 Grayson 1.0/3.1
MOR/VARIETY	27 (3)		27 (3)	7.2	1.5	WIRO 1230 Ironton, OH 1.0/3.9
COUNTRY	20 (3)	113 (1)	133 (4)	35.4	37.0	WPAY 1400 Portsmouth .2/ .8
BLACK/URBAN						WUGO-F 102.3 Grayson .5/2.1
BTFL MUSIC/EZ		27 (2)	27 (2)	7.2	3.8	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL		29 (2)	29 (2)	7.7	8.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.5	

RADIO STATIONS

WCMI, 1340, 1 KW	, MOR	ABC-E, ABC-T, \$ 8.00	(---)	(ASHLAND, KY)	W. Martin
WGNT, 930, 5 KW/1 KW (DA-N)	, MOR	NBC, \$ 28.00*	(Blair)	Stoner	Gary Voss
WIRO, 1230, 1 KW	, MOR	MBS, \$ 15.00	(Regional)	Capitol-Goodman	Ken Auble
WKEE, 800, 5 KW (DAYS, DA)	, OLDIES	CBS, \$ NA	(Katz)	CRB	Toufie Kassab
WTCR, 1420, 5 KW/500 W (DA-N)	, COUNTRY	ABC-I, \$ 23.00	(Mc-Guild)		Mark Jesse
WHY, 1470, 5 KW (DAYS)	, RELIGION	, \$ 8.00	(---)		
WAMX-F, 93.7, 50 KW @ 463, CHR/AOR		ABC-F, \$ 50.00*	(Blair)	Stoner	(ASHLAND, KY) Gary Voss
WEMM-F, 107.9, 50 KW @ 500, RELIGION		, \$ 13.00	(---)	Mortenson	Roger Manning
WMLV-F, 107.1, 3 KW @ 125, BTFL/EZ		MBS, \$ 12.00	(Regional)	Capitol-Goodman	(IRONTON, OH) Rose Auble
WKEE-F, 100.5, 53 KW @ 560, CONTEMP		ABC-C, \$ 60.00*	(Katz)	Capitol-Goodman	Toufie Kassab
WKQI-F, 92.7, 3 KW @ 300, AC		, \$ 12.00	(---)	CRB	(CATLETTSBURG, KY)
WTCR-F, 103.3, 50 KW @ 500, COUNTRY		ABC-I, \$ 45.00*	(Mc-Guild)	CRB	Mark Jesse
WPAY-F, 104.1, 100 KW @ 840, RELIG/COUNTRY		MBS, \$ 12.00	(Mid-Amer)		(PORTSMOUTH, OH) Lee Hammond
WAEZ-F, 106.3, 3 KW @ 300, BTFL		US 2, \$ NA	(---)		(MILTON)

MISCELLANEOUS COMMENTS WCAK changed calls to WKQI-F... WKEE-F reclassified as CHR and WAMX reclassified as AUR/CHR...

HUNTSVILLE

Arbitron Rank/Pop (12+): 167/173,800

MSA Rank/Pop: 197/206,800

Average Person Ratings: 16.5
Market TSL: 22.2 hours

Stations: 16/12
Diaries: 653/ 266:1/49.9%
Sample Target: 630
% Below Line: 2.7
% Not Listed: 10.4

1985 Revenue: \$ 6,800,000
HH Inc.: \$ 30,777
Retail \$: 1.7 Bll
Pop per Station: 14,483
#1 Biller: WBHP \$1,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WZYP-F	66/23.0	---	25.0	---	18.5	32.4	1. WZYP-F	112/1260	1. WZYP-F	705/40.6	---	38.4
2. WBHP	59/20.6	---	22.5	---	9.5	16.6	2. WBHP	62/ 568	2. WBHP	529/30.4	---	31.4
3. WEUP	26/ 9.1	---	8.8	---	6.1	5.2	3. WRSA-F	60/ 626	3. WRSA-F	349/20.1	---	15.5
4. WRSA-F	25/ 8.7	---	10.0	---	9.7	6.2	4. WDRM-F	43/ 430	4. WAHR-F	309/17.8	---	17.1
5. WAHR-F	23/ 8.0	---	8.3	---	6.6	7.9	5. WEUP	30/ 291	5. WAAY	279/16.1	---	23.7
6. WTAK	19/ 6.6	---	2.9	---	2.7	5.9	6. WAHR-F	29/ 413	6. WEUP	252/14.5	---	18.1
7. WDRM-F	9/ 3.1	---	---	---	2.4	5.2	7. WTAK	19/ 187	7. WTAK	181/10.4	---	9.4
8. WAAY	8/ 2.8	---	7.5	---	4.1	3.4	8. WAAY	15/ 362	8. WDRM-F	132/ 7.6	---	---
9. WNDA-F	6/ 2.1	---	2.9	---	2.4	2.1	9. WNDA-F	9/ 187	9. WNDA-F	121/ 7.0	---	7.4
10.							10.		10. WFIX	102/ 5.9	---	7.6
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 52.92% (136 of 257) (SPG 85: 53.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WZYP-F	1. WZYP-F	1. WZYP-F
2. WEUP	2. WAHR-F	2. WBHP	WZYP-F>	2. WZYP-F>	2. WRSA-F>	2. WZYP-F>	2. WZYP-F>	2. WBHP	2. WEUP	2. WBHP >
WTAK	3. WBHP	3. WAHR-F	3. WAHR-F	3. WAHR-F	3. WZYP-F	3. WRSA-F	3. WAHR-F	3. WAHR-F>	3. WBHP	3. WTAK
4.	4. WEUP	4. WEUP	4. WTAK	4. WRSA-F	4. WEUP	4. WAHR-F	4. WRSA-F	4. WEUP	4. WAHR-F	4. WAHR-F
5.	5.	5.	5.	5.	5.	WEUP	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZYP-F	1. WZYP-F>	1. WZYP-F	1. WZYP-F	1. WBHP		1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F>	1. WZYP-F
2. WAHR-F	2. WAHR-F	2. WAHR-F	2. WBHP	2. WZYP-F		2. WBHP	2. WBHP	2. WTAK	2. WBHP	2. WBHP
3. WEUP	3. WBHP	3. WBHP	3. WAHR-F	3. WAHR-F		WEUP	3. WTAK	3. WBHP	3. WTAK	3. WTAK
4. WBHP	4. WEUP	4. WEUP	4. WEUP	4. WEUP		4.	WEUP	WAHR-F	4. WEUP	4. WAHR-F
5.	5.	5.	5.	WRSA-F		5.	5.	5.	WAHR-F	WRSA-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		68 (2)	68 (2)	26.5	35.4	WDKT 730 Madison 1.0/3.9
AOR		1 (1)	1 (1)	0.4	1.8	WFIX 1450 Huntsville 1.0/5.9
AC/OLDIES/SOFT ROCK MOR/VARIETY	8 (1)	23 (1)	31 (2)	8.7	13.3	WIXC 1140 NA 1.0/1.7
COUNTRY	59 (1)	10 (2)	69 (3)	26.8	24.3	WAPI-F 94.5 Birmingham .3/2.6
BLACK/URBAN	48 (3)	3 (1)	51 (4)	19.8	11.5	WENN-F 107.7 Birmingham 1.0/2.7
BTFL MUSIC/EZ NEWS/TALK		25 (1)	25 (1)	9.7	10.6	WQEN-F 103.7 Gadsden .7/2.9
NOSTALGIA	3 (1)		3 (1)	1.2	0	WQSB-F 105.1 Albertville .3/2.7
RELIGION/GOSPEL		6 (1)	6 (1)	2.3	3.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)		3 (1)	2.1	0	
257 (16)						

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N)	, CONTEMP/AC	,\$ 21.00 (Masla)	Wayne Johnson
WBHP, 1230, 1 KW	, COUNTRY	ABC-I,\$ 95.00 (Katz)	W. H. Pollard
WDKT, 730, 1 KW (DAYS)	, BLACK	,\$ 7.00 (Savalli)	Terrell Newby
WEUP, 1600, 5 KW/500 W (DA-N)	, BLACK	SBN,\$ 19.00 (---)	Viola Garrett
WFIX, 1450, 1 KW	, NOSTALGIA	ABC-C,\$ 13.00 (Roslin)	John Rhea
WTAK, 1000, 10 KW (DAYS,DA)	, BLACK	ABC-E,\$ 14.00 (Roslin)	Nat Tate
WAHR-F, 99.1, 100 KW @ 540, AC		NBC,\$ 30.00* (Torbet)	Arnold Hornbuckle
WNDA-F, 95.1, 50 KW @ 110, RELIGION		MBS,\$ 10.00 (---)	Fred Wells
WRSA-F, 96.9, 100 KW @ 830, BTFL/EZ		CBS,\$ 16.00* (---)	Paul Nielsen
WZYP-F, 104.3, 100 KW @ 760, CHR		ABC-C,\$ 42.00 (Select)	Homer Dunnivant
WDRM-F, 102.1, 100 KW @ , COUNTRY		,\$ 26.00* (Masla)	Don Fortune

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/986,300

MSA Rank/Pop: 39/1,194,800

ADI # 23

Average Person Ratings: 17.3

Market TSL: 22.8 hours

Stations: 18/17

Diaries: 1828/540:1/44.0%

Sample Target: 1500

% Below Line: 0.4

% Not Listed: 6.4

1985 Revenue: \$38,000,000

HH Inc.: \$29,963

Retail \$: 8.4 Bil

Pop per Station: 58,018

#1 Biller: WIBC \$8,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WIBC	316/18.6	14.7	15.4	16.0	16.2	15.7	1. WFBQ-F	435/4829	1. WIBC	2913/29.5	28.1	28.6
2. WFBQ-F	226/13.3	14.4	15.5	11.3	9.6	21.0	2. WIBC	344/3546	2. WFBQ-F	2499/25.3	27.1	25.1
3. WFMS-F	167/ 9.8	10.0	8.2	8.9	6.6	9.6	3. WXTZ-F	219/2827	3. WZPL-F	2122/21.5	23.5	23.0
4. WTLC-F	153/ 9.0	8.0	8.3	8.8	6.0	12.7	4. WFMS-F	215/2622	4. WENS	1858/18.8	16.4	17.3
5. WXTZ-F	146/ 8.6	10.2	9.2	7.7	9.6	6.2	5. WZPL-F	180/3230	5. WXTZ-F	1822/18.5	19.4	18.4
6. WENS-F	136/ 8.0	6.1	6.1	7.8	6.7	5.4	6. WTLC-F	164/1434	6. WFMS-F	1790/18.1	18.4	14.6
7. WZPL-F	121/ 7.1	9.6	8.3	11.1	15.1	8.8	7. WENS-F	155/2398	7. WEAG-F	1525/15.5	15.5	17.0
8. WEAG-F	79/ 4.6	4.1	4.9	4.9	4.7	6.5	8. WEAG-F	99/2144	8. WTLC-F	1277/12.9	12.1	12.2
9. WTUX	67/ 3.9	4.5	4.4	3.2	2.9	1.8	9. WTUX	84/ 917	9. WTUX	696/ 7.1	8.4	6.9
10. WTPI-F	53/ 3.1	3.4	2.6	1.3	---	1.7	10. WTPI-F	60/ 875	10. WIRE	682/ 6.9	9.8	12.0
11. WNDE	32/ 1.9	2.1	2.1	2.6	2.6	.9	11. WNDE	43/ 748	11. WTPI-F	670/ 6.8	7.5	5.9
12. WIRE	27/ 1.6	2.4	5.1	5.1	5.6	1.1	12. WLW	39/ 867	12. WNDE	567/ 5.7	7.2	7.5
13. WXIR-F	21/ 1.2	.4	.6	.9	1.4	.7	13. WTTS-F	37/ 734	13. WXIR-F	358/ 3.6	2.6	3.3
14. WGRT	20/ 1.2	1.0	1.3	1.2	1.6	.5	14. WIRE	32/ 759	14. WTTS-F	274/ 2.8	2.1	2.8
15.							15. WXIR-F	22/ 395	15. WXLW	186/ 1.9	1.5	NA
16.							16.		16. WLW	182/ 1.8	1.8	NA
17.							17.		17. WGRT	161/ 1.6	1.3	NA
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 70.14% (1118 of 1594) (SPG 85: 68.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WIBC	1. WIBC >	1. WIBC >	1. WIBC >	1. WIBC	1. WFBQ-F	1. WIBC >
2. WFBQ-F	2. WENS-F	2. WENS-F	2. WIBC	2. WFBQ-F	2. WFMS-F	2. WFBQ-F>	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WFBQ-F
3. WTLC-F	3. WTLC-F	3. WTLC-F	3. WENS-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WTLC-F	3. WFMS-F
4. WEAG-F	4. WZPL-F	4. WIBC	4. WFMS-F	4. WENS-F	4. WTLC-F	4. WXTZ-F	4. WENS-F	4. WTLC-F	4. WZPL-F	4. WTLC-F
5. WENS-F	5. WEAG-F	5. WFMS-F	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WTLC-F	5. WFMS-F	5. WXTZ-F	5. WFMS-F	5. WENS-F
6. WFMS-F	6. WIBC	6. WZPL-F	6. WXTZ-F	6. WXTZ-F	6. WFBQ-F	6. WZPL-F	6. WTLC-F	6. WENS-F	6. WEAG-F	6. WZPL-F
7.	7. WTPI-F	7. WXTZ-F	7. WZPL-F	7.	7. WTUX	7. WENS-F	7. WZPL-F	7. WZPL-F	7. WENS-F	7. WXTZ-F
8.	8. WFMS-F	8.	8.	8.	8.	8.	8. WTUX	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WFBQ-F>	1. WENS-F	1. WENS-F>	1. WENS-F	1. WIBC	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WFBQ-F
2. WENS-F	2. WFBQ-F	2. WTLC-F	2. WFBQ-F	2. WENS-F	2. WTLC-F	2. WTLC-F	2. WTLC-F	2. WIBC	2. WIBC	2. WIBC
3. WTLC-F	3. WTLC-F	3. WFBQ-F	3. WTLC-F	3. WTLC-F	3. WZPL-F	3. WEAG-F	3. WIBC	3. WTLC-F	3. WTLC-F	3. WFMS-F
4. WEAG-F	4. WZPL-F	4. WZPL-F	4. WIBC	4. WFMS-F	4. WEAG-F>	WZPL-F	4. WENS-F	4. WFMS-F	4. WFMS-F	4. WXTZ-F
5. WZPL-F	5. WEAG-F	5. WIBC	5. WFMS-F	5. WXTZ-F	5. WENS-F	5. WIBC	5. WEAG-F	5. WENS-F	5. WENS-F	5. WENS-F
6. WFMS-F	6. WIBC	6. WTPI-F	6. WZPL-F	6. WZPL-F	6.	6. WENS-F	6. WZPL-F	6. WZPL-F	6. WZPL-F	6. WTLC-F
7.	7. WTPI-F	7.	7. WXTZ-F	7. WFBQ-F	7.	7.	7. WXTZ-F	7. WXTZ-F	7. WEAG-F	7. WZPL-F
8.	8.	8.	8.	8.	8.	8.	8. WTPI-F	8. WXTZ-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		121 (1)	121 (1)	7.6	14.0	WCBK-F 102.3 Martinsville .5/1.6
AOR		305 (2)	305 (2)	19.1	16.4	WTTS-F 92.3 Bloomington .5/2.8
AC/OLDIES/SOFT ROCK	59 (2)	197 (3)	256 (5)	16.1	12.0	WXLW 950 Indianapolis .4/2.8
MOR/VARIETY	323 (2)	8 (1)	331 (3)	20.8	16.3	WLW 700 Cincinnati .4/1.8
COUNTRY		167 (1)	167 (1)	10.5	14.2	
BLACK/URBAN		153 (1)	153 (1)	9.6	8.8	
BTFL MUSIC/EZ		146 (1)	146 (1)	9.2	9.8	
NEWS/TALK						
NOSTALGIA	67 (1)		67 (1)	4.2	5.3	
RELIGION/GOSPEL	27 (2)	21 (1)	48 (3)	3.0	3.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						
			1594 (18)			

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION	,\$ 17.00 (---)		
WFBM, 1110, 1 KW (DAYS,DA)	,	,\$ 11.00 (Pates)	(NOBLESVILLE)	Jim Mathis
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN,\$ 20.00 (---)	Universal	Stephen Ross
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR	,\$128.00 (Blair)	Blair	Roy Cooper
WIRE, 1430, 5 KW (DA-N)	, AC	NBC,ABC-E,\$ 50.00* (MMR)	WIN	Tom Severino
WNDE, 1260, 5 KW (DA-N)	, OLDIES	ABC-I,USI,\$ 45.00* (Katz)	Taft	Ed Sander
WNYS, 1590, 5 KW/500 W (DA-2)	, RELIGION	,\$ 18.00 (---)		Jim Wilson
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,\$ 46.00* (Mc-Guild)	New Systems	Ron Stratton
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION	,\$ 12.00 (---)		Ed Sears

FM STATIONS

WEAG, 93.1, 13 KW @ 1022, AOR/CHR	,\$ 50.00 (Blair)	Blair	Roy Cooper
WENS, 97.1, 23 KW @ 739, AC	,\$100.00 (Christal)	Emmis	Christine Woodward
WFBQ, 94.7, 52 KW @ 850, AOR	Source,\$125.00* (Katz)	Taft	Chris Wheat
WFMS, 95.5, 13 KW @ 1000, COUNTRY	,\$ 90.00 (Mc-Guild)	Sesquehanna	Nancy Vaeth
WTLC, 105.7, 50 KW @ 445, BLACK	SBN,NBN,\$ 70.00 (Mc-Guild)	New Systems	Al Hobbs
WTPI, 107.9, 22 KW @ 885, AC	APR,CBS-R,\$ 45.00* (Republic)		Dan Cantor
WXTZ, 103.3, 18 KW @ 860, BTFL/EZ	,\$ 80.00* (MMR)	WIN	Tom Severino
WZPL, 99.5, 50 KW @ 500, CHR	,\$ 85.00* (HNWH)	Capstar	Roger Ingram
WATI, 107.1, 3 KW @ 300, NOSTALGIA	,\$ 32.00 (---)	Universal (DANVILLE)	Stephen Ross
WXIR, 98.3, 3 KW @ 296, RELIGION	,\$ 18.00 (---)	(PLAINFIELD)	Gary Arnold
WTTS, 92.3, 37 KW @ 1091, AC	,\$ 37.00 (Regional)	Sarkes Tarzian (BLOOMINGTON)	R. Holben

CALL LETTER CHANGES

WNAP changes to WEAG
WMLF changes to WTUX

FORMAT CHANGES

WEAG: From CHR to AOR/CHR

STATION SALES

WIRE/WXTZ-F: From Mid America to WIN for \$12,750,000 (est)

MISCELLANEOUS COMMENTS

JACKSON, MS

Arbitron Rank/Pop (12+): 106/318,100

MSA Rank/Pop: 118/381,200

ADI # 85
Average Person Ratings: 18.6
Market TSL: 25.0 hours

Stations: 17/17
Diaries: 762/ 417:1/39.6%
Sample Target: 700
% Below Line: 0
% Not Listed: 7.4

1985 Revenue: \$ 9,700,000
HH Inc.: \$ 27,847
Retail \$: 2.3 Bil
Pop per Station: 18,712
#1 Biller: WMSI-F \$2,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 85	FAL 85	SPG 85	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WJMI-F	99/16.7	---	17.1	---	14.6	1. WMSI-F	198/1834	1. WJMI-F	851/26.8	---	29.3
2. WMSI-F	79/13.3	---	14.2	---	13.1	2. WJMI-F	172/1721	2. WTYX-F	790/24.8	---	27.7
3. WTYX-F	69/11.6	---	15.5	---	7.9	3. WTYX-F	138/1537	3. WMSI-F	776/24.4	---	25.4
4. WOAD	57/ 9.6	---	10.0	---	11.5	4. WLIN-F	86/ 980	4. WKXI	641/20.2	---	19.4
5. WKXI	44/ 7.4	---	8.0	---	12.0	5. WOAD	58/ 560	5. WOAD	548/17.2	---	14.7
6. WLIN-F	40/ 6.7	---	8.6	---	8.4	6. WYNN-F	53/ 846	6. WLIN-F	488/15.3	---	18.1
7. WYNN-F	32/ 5.4	---	2.0	---	5.8	7. WKXI	48/ 728	7. WYNN-F	402/12.6	---	8.2
8. WSLI	30/ 5.1	---	5.1	---	5.8	8. WSLI	35/ 508	8. WJDX	394/12.4	---	12.4
9. WOKJ	22/ 3.7	---	1.8	---	2.2	9. WOKJ	31/ 451	9. WSLI	392/12.3	---	13.5
10. WQMV-F	17/ 2.9	---	2.4	---	4.3	10. WSTZ-F	30/ 384	10. WOKJ	339/10.7	---	10.3
11. WSTZ-F	17/ 2.9	---	---	---	---	11. WQMV-F	29/ 613	11. WQMV-F	314/ 9.9	---	11.6
12.						12.		12. WSTZ-F	245/ 7.7	---	---

12+ FM SHARE (METRO): 66.67% (366 of 549) (SPG 85: 66.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F
2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WMSI-F	2. WJMI-F	2. WOAD	2. WJMI-F	2. WJMI-F	2. WMSI-F	2. WTYX-F	2. WMSI-F
3.	3. WMSI-F	3. WMSI-F	3. WTYX-F	3. WOAD	3. WLIN-F	3. WTYX-F	3. WTYX-F	3. WTYX-F	3. WMSI-F	3. WOAD
4.	4. WKXI	4. WKXI	4. WOAD	4. WTYX-F	4. WSLI	4. WOAD	4. WLIN-F	4. WLIN-F	4. WKXI	4. WKXI
5.	5.	5. WOAD	WYNN-F	5. WYNN-F	5. WJMI-F	5. WSLI	5. WOAD	5. WOAD	5.	5. WTYX-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WJMI-F	1. WJMI-F	1. WTYX-F	1. WJMI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WMSI-F	
2. WTYX-F	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WJMI-F	
3. WMSI-F	3. WMSI-F	3. WYNN-F	3. WMSI-F	WOAD	3. WMSI-F	3. WMSI-F	3. WYNN-F	3. WMSI-F	3. WTYX-F	
4. WKXI	4. WKXI	4. WKXI	4. WOAD	4. WTYX-F	4. WSTZ-F	4. WKXI	4. WKXI	4. WKXI	4. WOAD	
5.	5. WYNN-F	WMSI-F	5. WKXI	5. WYNN-F	5.	5.	WMSI-F	5.	5. WYNN-F	
6. WOAD	WOAD	WOAD	6. WYNN-F							

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		86 (2)	86 (2)	15.7	18.8	WHJT-F 93.5 Clinton .5/ 3.6
AOR		17 (1)	17 (1)	3.1	3.1	WJDX 620 Jackson 2.5/12.4
AC/OLDIES/SOFT ROCK		45 (3)	45 (3)	8.2	2.1	WJXN 1450 Jackson .5/ 3.0
MOR/VARIETY	15 (1)		15 (1)	2.7	5.8	WEQZ-F 101.7 Gluckstead 1.7/ 5.1
COUNTRY		79 (1)	79 (1)	14.4	15.0	WZRZ 1590 Jackson 1.0/ 2.5
BLACK/URBAN	72 (3)	99 (1)	171 (4)	31.1	28.4	
BTFL MUSIC/EZ		40 (1)	40 (1)	7.3	9.0	
NEWS/TALK	30 (1)		30 (1)	5.5	5.4	
NOSTALGIA	6 (1)		6 (1)	1.1	0	
RELIGION/GOSPEL	60 (2)		60 (2)	10.9	11.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

MISCELLANEOUS COMMENTS WJDX/WMSI-F sold by Keymarket to Sterling Comm for \$?? (Blackburn)
...WYHT sold to Lewis for \$200,000...WYHT changes calls to WZRZ...

RADIO STATIONS	549 (17)
WJDX, 620, 5 KW/1 KW (DA-N), MOR	ABC-D, \$ 57.00 (Eastman) Sterling Ken Windham
WJXN, 1450, 1 KW, GOSPEL	\$ 10.00 (---) Rodger Ownby
WKKE, 1180, 10 KW/5 KW (DA-2), RELIGION	\$ 10.00 (---) (PEARL) C. Grammar
WKXI, 1300, 5 KW/1 KW, BLACK	SBN, \$ 25.00* (Blair) TAB Bob O'Brien
WOAD, 1400, 1 KW, GOSPEL/BLACK	MBS, \$ 22.00* (Savalli)
WOKJ, 1550, 50 KW/10 KW (DA-2), BLACK	NBN, \$ 21.00* (Durpetti) Roden Zane Roden
WSLI, 930, 5 KW (DA-N), TALK	CBS,ABC-T,NBC-T, \$ 27.00 (Select) Osborn-Reynolds B. Imbragulio
WMGO, 1370, 1 KW, BLACK	\$ 7.00 (Bunchez) (CANTON) Gene Dow
WZRZ, 1590, 5 KW/1 KW (DA-2), NOSTALGIA	\$ 15.00 (---) L. Homburger
WHJT-F, 93.5, 3 KW @ 300, AC	ABC-I, \$ 15.00 (---) (CLINTON) Billy Lytal
WJMI-F, 99.7, 100 KW @ 1060, BLACK/URBAN	ABC-F, \$ 50.00 (Durpetti) Roden Zane Roden
WLIN-F, 95.5, 100 KW @ 1060, BTFL/EZ	APR, \$ 30.00 (Christal) Lewis Hopper
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY	ABC-E, \$ 57.00 (Eastman) Sterling Ken Windham
WTYX-F, 94.7, 100 KW @ 1100, CHR	ABC-C, \$ 40.00* (Blair) TAB Bob O'Brien
WYNN-F, 96.3, 100 KW @ 1450, AC	\$ 25.00 (Select) Osborn-Reynolds B. Imbragulio
WQMV-F, 98.7, 100 KW @ 802, CHR	ABC-R, \$ NA (Torbet) (VICKSBURG) Kirk Sherwood
WSTZ-F, 106.7, 100 KW @ 1365, AOR (?)	US 2, \$ 30.00 (---) (VICKSBURG)

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/672,800

MSA Rank/Pop: 63/797,100

ADI # 61

Average Person Ratings: 17.4

Market TSL: 23.0 hours

Stations: 22/20
Diaries: 1030/ 653:1/47.2%
Sample Target: 1000
% Below Line: 3.0
% Not Listed: 18.4

1985 Revenue: \$ 16,700,000
MHI Inc.: \$ 27,997
Retail \$: 5.1 Btl
Pop per Station: 33,640
#1 Biller: WIVY-F \$3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WAPE-F	182/15.6	7.5	9.7	8.4	8.3	15.5	1. WAPE-F	213/2306	1. WAPE-F	1916/28.5	12.2	17.0
2. WIVY-F	116/ 9.9	13.0	15.4	13.2	11.9	10.2	2. WQIK-F	143/1501	2. WIVY-F	1574/23.4	29.2	32.4
3. WFYV-F	115/ 9.8	9.8	10.3	11.4	14.9	13.6	3. WFYV-F	131/1364	3. WQIK-F	1183/17.6	17.9	20.0
4. WQIK-F	110/ 9.4	9.5	10.3	11.7	8.2	8.3	4. WIVY-F	128/1831	4. WFYV-F	1130/16.8	19.8	18.4
5. WCRJ-F	65/ 5.6	5.9	2.8	4.7	6.2	5.6	5. WNFI-F	80/1159	5. WAIV-F	1014/15.1	18.8	20.1
6. WAIV-F	60/ 5.1	7.8	7.3	9.2	7.9	6.1	6. WAIV-F	75/1362	6. WLCS-F	909/13.5	15.6	18.7
7. WLCS-F	53/ 4.5	5.6	9.5	9.5	11.3	3.8	7. WCRJ-F	69/ 795	7. WCRJ-F	714/10.6	12.4	8.5
8. WCGL	41/ 3.5	2.3	3.1	1.8	1.3	4.1	8. WLCS-F	57/1015	8. WPDQ	551/ 8.2	7.4	7.9
9. WPDQ	35/ 3.0	2.6	1.9	2.8	6.4	2.0	9. WCGL	41/ 275	9. WNFI-F	502/ 7.5	7.5	9.2
10. WNFI-F	29/ 2.5	2.6	3.4	2.2	---	3.8	10. WPDQ	36/ 568	10. WQKV	462/ 6.9	8.2	6.5
11. WROS	25/ 2.1	.6	.4	.9	.8	.3	11. WWLV-F	29/ 196	11. WJAX	378/ 5.6	3.9	3.5
12. WQKV	24/ 2.1	2.5	2.6	2.5	3.4	1.6	12. WROS	25/ 195	12. WZAZ	368/ 5.5	8.7	8.1
13. WZAZ	23/ 2.0	5.6	4.7	3.5	4.0	2.2	13.		13.			

12+ FM SHARE (METRO): 77.99% (744 of 954) (SPG 85: 78.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F>	1. WAPE-F	1. WAPE-F	1. WFYV-F	1. WFYV-F	1. WQIK-F>	1. WAPE-F	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>
2. WNFI-F	2. WFYV-F	2. WFYV-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WQIK-F	2. WIVY-F	2. WFYV-F	2. WFYV-F	2. WFYV-F
3. WFYV-F	3. WIVY-F	3. WIVY-F	3. WAPE-F	3. WQIK-F	3. WAIV-F	3. WIVY-F	3. WFYV-F	3. WIVY-F	3. WIVY-F	WIVY-F
4. WIVY-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WAPE-F	4. WCRJ-F	4. WFYV-F	4. WQIK-F>	4. WQIK-F	4. WQIK-F	4. WQIK-F
5.	5. WLCS-F	5. WLCS-F	5. WAIV-F	5. WAIV-F	5. WLCS-F	5. WAIV-F	5. WLCS-F	5. WCRJ-F	5. WAIV-F	5. WCRJ-F

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54

MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1. WAPE-F	1. WAPE-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WAPE-F>	1. WFYV-F	1. WFYV-F>	1. WFYV-F	1. WFYV-F	1. WFYV-F
2. WIVY-F>	2. WIVY-F>	2. WAPE-F>	2. WAPE-F	2. WAPE-F	2. WFYV-F	2. WAPE-F>	2. WAPE-F	2. WAPE-F	2. WAPE-F	2. WQIK-F
3. WFYV-F	3. WFYV-F	3. WAIV-F	3. WQIK-F	3. WQIK-F	3. WIVY-F	3. WIVY-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WAPE-F
4. WLCS-F	4. WAIV-F	4. WFYV-F	4. WAIV-F	4. WAIV-F	4.	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WIVY-F	4. WIVY-F
5. WQIK-F	5. WLCS-F	5. WLCS-F	5. WCRJ-F	5. WCRJ-F	5.	5.	5.	5. WLCS-F	5. WLCS-F	5. WLCS-F

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		211 (2)	211 (2)	22.1	20.4	WAYR	550	Orange Park		.5/1.6
AOR		115 (1)	115 (1)	12.1	12.1	WFOY	1240	St. Augustine		.4/1.2
AC/OLDIES/SOFT ROCK	12 (1)	229 (3)	241 (4)	25.2	7.9	WJAX	690	Jacksonville		1.2/5.6
MOR/VARIETY	5 (1)		5 (1)	0.5	0.5	WJXR-F	92.1	MacClenny		.3/1.8
COUNTRY	16 (1)	175 (2)	191 (3)	20.0	18.5	WQIK	1320	Jacksonville		1.4/3.4
BLACK/URBAN	58 (2)		58 (2)	6.1	19.6	WRXJ	930	Jacksonville		1.0/2.9
BTFMUSIC/EZ		6 (1)	6 (1)	0.6	10.2	WSVE-F	92.7	Green Cove Spring		.3/1.4
NEWS/TALK	24 (1)		24 (1)	2.5	2.8	WVOJ	970	Jacksonville		.8/2.4
NOSTALGIA						WWLV-F	94.5	Daytona Beach		.5/1.3
RELIGION/GOSPEL	95 (5)	4 (1)	99 (6)	10.4	7.6					
SPANISH										
CLASSICAL										
UNKNOWN/OTHERS		4 (1)	4 (1)	0.4	1.6					

954 (22)

RADIO STATIONS

WJAX, 690, 50 KW/10 KW (DA-N)	, RELIGION	ABC-I, NBC-T,	,\$ 18.00 (---)	Statewide	J. Bosworth
WBIX, 1010, 10 KW (DAYS,DA)	, RELIGION	ABC-T, \$ 41.00 (Eastman)	,\$ 9.00 (Smith)	EZ	Carmen Macri
WCGL, 1360, 5 KW (DAYS)	, RELIGION	NBN, \$ 30.00 (MMR)	,\$ 15.00 (Roslin)	Metroplex	Paul Rogers
WCRJ, 1530, 50 KW (DAYS,DA)	, COUNTRY	CBS, \$ 30.00* (Mc-Guild)	,\$ NA (Katz)	Jacor	Bill Mize
WXOZ, 1280, 5 KW (DAYS,DA)	, CHILDREN	MBS, \$ 16.00 (---)	,\$ 20.00 (Market 4)	Kravis	Elwyn Hall
WQKV, 600, 5 KW (DA-N)	, NEWS/TALK	US 2, \$ NA (Select)	,\$ 10.00 (---)	Statewide	John Hunt
WPDQ, 1460, 5 KW (DA-2)	, BLACK	,\$ 25.00* (Roslin)		Kravis	C. Buckner
WQIK, 1320, 5 KW (DA-N)	, COUNTRY	,\$ 90.00 (Eastman)		Jacor	Mark Picus
WROS, 1050, 5 KW (DA-1)	, RELIGION	ABC-D, \$ 84.00 (Katz)		EZ	Jay Schneider
WRXJ, 930, 5 KW (DA-N)	, OLDIES	Source, \$120.00* (MMR)		Justice	Linda Byrd
WVOJ, 970, 1 KW (DAYS,DA)	, RELIGION	,\$ 138.00 (Torbet)		Metroplex	Paul Rogers
WZAZ, 1400, 1 KW	, BLACK	ABC-C, \$ 60.00* (Weiss)		Gilmore	Michael Cohen
WAIV-F, 96.9, 100 KW @ 935, AC		,\$ 75.00* (Select)		Statewide	
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY		,\$ 93.00* (Mc-Guild)		Kravis	John Hunt
WFYV-F, 104.5, 100 KW @ 700, AOR				Jacor	Billie Mize
WIVY-F, 102.9, 60 KW @ 635, AC/CONTEMP					
WAPE-F, 95.1, 100 KW @ 460, CHR					
WLCS-F, 96.1, 100 KW @ 830, AC					
WQIK-F, 99.1, 100 KW @ 620, COUNTRY					

MISCELLANEOUS COMMENTS WCRJ-A sold by Justice for \$380,000 (Chapman)...WJAX-F changes calls to WAPE and format from Black to CHR...WAPE-A changes to WJAX-A...WQKV/WAIV-F sold by Affiliated to EZ for \$10,100,000...WCRJ-F sold by Justice to Hoker for \$6,000,000 (Chapman)...WIVY-F reclassified as AC...

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 90/375,300
 MSA Rank/Pop: 103/444,200
 ADI # 86
 Average Person Ratings: 15.3
 Market TSL: 20.8 hours

Stations: 26/22 /
 Diaries: 855/ 487:1/58.4%
 Sample Target: 770
 % Below Line: 3.5
 % Not Listed: 9.9

1985 Revenue: \$ 8,700,000
 HH Inc.: \$ 24,101
 Retail \$: 2.4 Bill
 Pop per Station: 17,059
 #1 Biller: WQUT-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WQUT-F	110/19.1	22.4	24.2	21.9	25.2	1. WQUT-F	169/1992	1. WQUT-F	1274/33.9	36.5	38.3
2. WXBQ-F	109/18.9	20.3	18.6	21.4	20.0	2. WXBQ-F	156/1809	2. WXBQ-F	1116/29.7	33.7	29.9
3. WTFM-F	77/13.4	9.5	7.0	9.2	9.0	3. WTFM-F	85/1175	3. WTFM-F	913/24.3	17.7	12.6
4. WJCV	32/ 5.6	8.9	9.7	8.8	9.5	4. WJCV	53/ 576	4. WJCV	512/13.6	16.9	16.6
5. WZXY-F	31/ 5.4	3.2	3.2	1.5	2.6	5. WJCV	32/ 540	5. WZXY-F	375/10.0	9.2	9.2
6. WUSJ-F	18/ 3.1	1.9	4.2	2.8	2.6	6. WZXY-F	31/ 405	6. WKPT	307/ 8.2	5.2	3.2
7. WKPT	17/ 3.0	1.1	.7	1.4	.8	7. WZAP	23/ 262	7. WUSJ-F+	272/ 7.2	5.0	6.0
8. WKIN	13/ 2.3	2.6	.5	2.5	1.6	8. WKSF-F	19/ 343	8. WKIN	179/ 4.8	6.8	4.7
WZAP	13/ 2.3	2.6	2.0	2.7	2.1	9. WMYU-F	18/ 278	9. WBEJ	149/ 4.0	5.2	4.6
10. WBEJ	10/ 1.7	2.1	1.4	1.9	1.5	10. WUSJ-F		10. WETB	148/ 3.9	4.6	4.0

12+ FM SHARE (METRO): 72.83% (378 of 519) (SPG 85: 67.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F>	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F>	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2. WZXY-F	2. WTFM-F	2. WXBQ-F	2. WTFM-F	2. WTFM-F	2. WTFM-F	2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F>	2. WXBQ-F>
3. WXBQ-F	3. WXBQ-F	3. WTFM-F>	3. WQUT-F>	3. WQUT-F>	3. WJCV	3. WTFM-F	3. WTFM-F	3. WTFM-F>	3. WTFM-F	3. WTFM-F
4.	4. WZXY-F	4. WZXY-F	4. WJCV	4. WJCV	4. WQUT-F	4. WJCV	4.	4. WZXY-F	4. WZXY-F	4. WZXY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F>	1. WQUT-F	1. WTFM-F	1. WTFM-F	1. WXBQ-F	1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2. WTFM-F	2. WTFM-F>	2. WQUT-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WTFM-F	2. WXBQ-F	2. WQUT-F
WZXY-F	3. WXBQ-F	3. WXBQ-F	3. WXBQ-F	3. WQUT-F	WZXY-F	3. WTFM-F	3. WXBQ-F	3. WTFM-F	3. WTFM-F
4. WXBQ-F	4.	4.	4.	4.	4.	4. WZXY-F	4.	4. WZXY-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		121 (3)	121 (3)	23.3	30.5	WABN-F	92.7	Abingdon		.7/1.6
AOR		33 (2)	33 (2)	6.4	3.4	WBBI	1230	Abingdon		.7/2.1
AC/OLDIES/SOFT ROCK	4 (1)	88 (3)	92 (4)	17.7	5.4	WETB	790	Johnson City		1.0/3.9
MOR/VARIETY	6 (1)		6 (1)	1.2	3.8	WFHG	980	Bristol		.7/4.1
COUNTRY	72 (6)	136 (3)	208 (9)	40.1	39.2	WGAT	1050	Gate City		1.0/2.7
BLACK/URBAN						WGOC	1090	Kingsport		1.0/3.0
BTFL MUSIC/EZ	17 (1)		17 (1)	3.3	7.3	WIDD	1520	Elizabethton		.5/1.3
NEWS/TALK						WIKQ-F	94.9	Greenville		1.6/3.8
NOSTALGIA	15 (2)		15 (2)	2.9	1.1	WMCH	1260	Church Hill		1.2/2.1
RELIGION/GOSPEL	24 (3)		24 (3)	4.6	7.9	WOPJ	1490	Bristol		1.6/3.2
SPANISH						WPRQ	870	Colonial Heights		.7/1.7
CLASSICAL						WRGS	1370	Rogersville		1.2/2.4
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6	1.4	WIMZ-F	103.5	Knoxville		.3/1.5
						WIVK-F	107.7	Knoxville		1.6/2.7
						WKSF-F	99.9	Asheville		1.2/3.5
						WMYU-F	102.1	Sevierville		.3/2.4

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N)	, AC/CONTEMP	ABC-D, \$ 16.00*	(Mc-Guild) Nininger	(BRISTOL, VA)	W. Nininger
WGOC, 1090, 1 KW (DAYS, DA)	, NOSTALGIA	NBC, \$ 11.00	(---)	(KINGSPORT)	Dan Arnold
WJCV, 910, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, \$ 25.00*	(Katz) Bloomington	(JOHNSON CITY)	Ken Maness
WKIN, 1320, 5 KW/500 W (DA-N)	, COUNTRY	APR, \$ 13.00	(Torbet) Bahabel	(KINGSPORT)	Wayne Grill
WZAP, 690, 10 KW (DAYS)	, RELIGION	\$ 12.00	(Gates)	(BRISTOL)	
WJSO, 1590, 5 KW (DA-N)	, MOR	\$ 13.00	(---)	(JONESBORO)	Norm Thomas
WBBI, 1230, 1 KW	, COUNTRY	NBC, \$ 6.00	(---)	(ABINGDON, VA)	Shane Southern
WBEJ, 1240, 1 KW	, COUNTRY	\$ 7.00	(---)	(ELIZABETHTON)	Clyde Roberts
WETB, 790, 5 KW (DAYS)	, MOR	MBS, \$ 15.00	(---)	(JOHNSON CITY)	Art Kelsey
WKPT, 1400, 1 KW	, BTFL/EZ	ABC-E, \$ 15.00	(Republic) Home News	(KINGSPORT)	David Widener
WOPJ, 1490, 1 KW	, NOSTALGIA	US 2, \$ 10.00	(---)	(BRISTOL)	Paul Culp
WQUT-F, 101.5, 100 KW @ 1500, CHR/AOR		US I, \$ 44.00*	(Katz) Bloomington	(JOHNSON CITY)	Ken Maness
WTFM-F, 98.5, 100 KW @ 1260, AC		ABC-E, \$ 24.00*	(Republic) Home News	(KINGSPORT)	George DeVault
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY		ABC-I, \$ 40.00*	(Mc-Guild) Nininger	(BRISTOL)	John Gush
WZXY-F, 104.9, 1 KW @ 475, AOR		ABC-C, \$ 15.00	(Torbet)	(KINGSPORT)	Wayne Grill
WIKQ-F, 94.9, 100 KW @ 1089, AC		\$ 10.00	(---)	(GREENVILLE)	Ray Smith
WUSJ-F, 99.3, 3 KW @ -79, COUNTRY		CBS-R, \$ NA	(---)	(JOHNSON CITY)	

MISCELLANEOUS COMMENTS WETB sold for \$350,000...WJSO A/F changes calls to WUSJ A/F...

JOHNSTOWN

Arbitron Rank/Pop (12+): 144/219,300

MSA Rank/Pop: 166/258,100
 ADI # 81 (W/Altoona)
 Average Person Ratings: 17.6
 Market TSL: 23.3 hours

Stations: 28/14
 Diaries: 618/355:1/56.2%
 Sample Target: 610
 % Below Line: 28.0
 % Not Listed: 8.5

1985 Revenue: \$4,300,000
 HH Inc.: \$22,688
 Retail \$: 1.0 Bill
 Pop per Station: 15,664
 #1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WKYE-F	50/12.9	---	14.4	---	10.4
2. WJAC	38/ 9.8	---	9.2	---	10.1
3. WDVE-F	27/ 7.0	---	8.1	---	7.1
4. WVSC	24/ 6.2	---	2.1	---	4.8
5. WBXQ-F	21/ 5.4	---	9.7	---	5.3
6. WVSC-F	18/ 4.7	---	2.4	---	2.3
7. WWZE-F	16/ 4.1	---	2.6	---	3.8
WNCC	16/ 4.1	---	2.4	---	1.3
9. WCRO	15/ 3.9	---	6.3	---	5.3
10. WFRB-F	14/ 3.6	---	1.3	---	1.8
WFBG-F	14/ 3.6	---	.8	---	.5

12+ TSA	1/4/CUME
1. WKYE-F	58/683
2. WDVE-F	53/538
3. WJAC	42/520
4. WVSC	24/178
5. WBXQ-F	21/277
6. WVSC-F	18/204
7. WJNL-F	16/381
WNCC	16/179
WWZE-F	16/162
10. WCRO	15/317
11.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	85	85
1. WKYE-F	580/26.4	----	29.6
2. WJAC	473/21.6	----	21.3
3. WJNL-F	362/16.5	----	18.8
4. WDVE-F	324/14.8	----	15.3
5. WGLU-F	323/14.7	----	14.1
6. WCRO	313/14.3	----	17.5
7. WBXQ-F	260/11.9	----	14.3
8. WJNL	239/10.9	----	14.4
9. WVSC-F	204/ 9.3	----	8.3
10. WVSC	178/ 8.1	----	5.0
11. WNCC	175/ 8.0	----	6.7

12+ FM SHARE (METRO): 62.43% (221 of 354) (SPG 85: 63.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WJAC >	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WDVE-F	1. WKYE-F
2. WDVE-F	2. WDVE-F>	2. WDVE-F	2. WJAC	2. WJAC	2. WKYE-F	2. WJAC >	2. WJAC	2. WJAC	2. WBXQ-F	2. WJAC
3. WKYE-F	3. WGLU-F	3. WJAC	3. WBXQ-F	3. WBXQ-F	3. WVSC	3. WVSC	3. WVSC	3. WVSC	3. WBXQ-F	3. WVSC
4. WCRO	4. WBXQ-F	4. WBXQ-F	4. WDVE-F	4. WVSC-F	4. WZVE-F	4. WVSC-F	4. WFBG-F	4. WDVE-F	4. WJAC	4. WDVE-F
5.	5.	5.	5. WSW-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYE-F	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WDVE-F	1. WDVE-F	1. WKYE-F	1. WDVE-F	1. WKYE-F
2. WBZZ-F	2. WDVE-F	2. WBXQ-F	2. WJAC	2. WJAC >	2. WKYE-F	2. WKYE-F	2. WDVE-F	2. WKYE-F>	2. WDVE-F
3. WDVE-F	3. WBXQ-F	3. WJAC	3. WBXQ-F	3. WBXQ-F	3.	3.	3.	3. WJAC	3. WJAC
4.	WBZZ-F	4.	4. WJNL-F	4. WJNL-F	4.	4.	4.	4. WBXQ-F	4. WVSC-F
5.	WGLU-F	5.	5.	5.	5.	5.	5.	5. WGLU-F	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	SPG %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	15 (1)	31 (3)	46 (4)	13.0	20.2	WADJ 1330 Somerset 1.0/ 3.2
AOR		37 (2)	37 (2)	10.4	14.2	WBEM 1350 Windber 3.4/ 6.7
AC/OLDIES/SOFT ROCK	7 (2)	97 (6)	104 (8)	29.4	26.0	WGLU-F 92.1 Johnstown 2.6/14.7
MOR/VARIETY	46 (4)		46 (4)	13.0	17.3	WYQ-F 99.1 Ebensburg .8/ 4.1
COUNTRY	65 (3)	8 (3)	73 (6)	20.6	15.6	WJNL 1490 Johnstown 3.4/10.9
BLACK/URBAN					0.6	KDKA 1020 Pittsburgh 1.0/ 4.4
BTFL MUSIC/EZ		18 (2)	18 (2)	5.1	1.7	WBZZ-F 93.7 Pittsburgh 2.1/ 6.0
NEWS/TALK						WDSY-F 107.9 Pittsburgh .5/ 1.4
NOSTALGIA		16 (1)	16 (1)	4.5	2.9	WFBG 1290 Altoona .8/ 2.1
RELIGION/GOSPEL						WFRB 560 Frostburg, MD .8/ 2.7
SPANISH						WHTX-F 96.1 Pittsburgh .8/ 2.3
CLASSICAL						WKGO-F 106.1 Cumberland, MD .5/ 2.6
UNKNOWN/OTHERS		14 (1)	14 (1)	4.0	1.4	WLTJ-F 92.9 Pittsburgh .8/ 2.9
			354 (28)			WROG-F 102.9 Cumberland, MD .8/ 1.7
						WSSH-F 99.7 Pittsburgh 1.0/ 3.0
						WWSW-F 94.5 Pittsburgh 2.3/ 4.5

RADIO STATIONS

WCRO, 1230, 1 KW (DA-1)	, CONTEMP	ABC-C, \$ 23.00* (Republic)	Jim London
WJAC, 850, 10 KW (DA-1)	, COUNTRY	NBC, \$ 37.00 (Mc-Guild)	Sandy Neri
WJNL, 1490, 1 KW	, MOR	CBS, \$ 24.00* (Torbet)	Dick Elliott
WVSC, 990, 10 KW (DAYS)	, COUNTRY	, \$ (---)	Dick Adams
WNCC, 950, 500 W (DAYS)	, MOR	ABC-E, \$ 8.00 (Savalli)	Bill Bland
WGLU-F, 92.1, 166 K @ 1042, AOR		ABC-R, \$ 24.00* (Masla)	Ralph Lovett
WJNL-F, 06.5, 50 KW @ 100, AC		US I, \$ 25.00* (Torbet)	Dick Elliott
WKYE-F, 95.5, 57 KW @ 1060, AC		, \$ 47.00 (Mc-Guild)	Sandy Neri
WBXQ-F, 94.3, 3 KW @ ? , CHR		ABC-F, \$ 34.00 (HNWH)	Neil Hart
WWZE-F, 101.7, 570 KW @ 570, NOSTALGIA		, \$ 11.00 (P/W)	(CRESSON)
WYQ-F, 99.1, 50 KW @ 500, COUNTRY		MBS, \$ 9.00 (P/W)	(CENTRAL CITY)
WVSC-F, 97.7, 3 KW @ 300, AC		, \$ 9.00 (Market 4)	(EBENSBURG)
			(SOMERSET)

KALAMAZOO

Arbitron Rank/Pop (12+): 160/179,000

Stations: 19/9
Diaries: 628/ 285:1/52.5%
Sample Target: 610
% Below Line: 34.8
% Not Listed: 11.9

1985 Revenue: \$ 6,000,000
HH Inc.: \$ 32,414
Retail \$: 1.4 Bil
Pop per Station: 22,375
#1 Biller: WKFR-F \$1,700,000

MSA Rank/Pop: 190/214,300
ADI # 42 (w/ Grand Rapids)
Average Person Ratings: 15.8
Market TSL: 20.9 hours

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WKFR-F	42/14.8	11.5	15.7	16.7	14.8	1. WNNW-F	60/753	1. WKZO	591/33.0	28.9	35.3	
2. WKZO	38/13.4	11.9	15.3	13.0	12.7	2. WKFR-F	56/784	2. WKFR-F	532/29.7	28.8	33.9	
3. WNNW-F	31/11.0	12.3	9.3	12.7	9.5	3. WJFM-F	53/662	3. WNNW-F	420/23.5	20.2	16.5	
4. WJFM-F	29/10.2	9.6	6.3	3.6	3.2	4. WKZO	52/906	4. WJFM-F	414/23.1	23.2	19.4	
5. WQLR-F	24/ 8.5	11.9	10.8	10.1	7.1	5. WQLR-F	33/402	5. WQLR-F	278/15.5	17.6	21.0	
6. WLAV-F	16/ 5.7	3.5	3.4	3.3	5.3	6. WLAV-F	31/347	6. WKMI	250/14.0	16.8	19.6	
7. WOOD-F	13/ 4.6	6.2	5.2	5.1	6.3	7. WOOD-F	30/444	7. WGRD-F	248/13.9	16.7	19.4	
8. WKMI	12/ 4.2	7.3	7.8	8.7	6.9	8. WGRD-F	24/492	8. WLAV-F	209/11.7	9.2	8.7	
9. WKLQ-F	10/ 3.5	.4	1.1	.7	---	9. WKMI	20/303	9. WOOD-F	192/10.7	16.7	14.5	
10. WGRD-F	10/ 3.5	5.0	6.3	4.7	6.3	10. WKLQ-F	19/396	10. WKLQ-F	188/10.5	7.8	5.3	
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 73.12% (185 of 253) (SPG 85: 69.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJFM-F	1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO	1. WKFR-F>	1. WKFR-F	1. WKZO	1. WJFM-F
2. WKFR-F	2. WJFM-F	2. WNNW-F	2. WNNW-F	2. WKZO	2. WQLR-F	2. WKFR-F	2. WNNW-F	2. WJFM-F	2. WKFR-F	2. WKFR-F
3. WGRD-F	3. WNNW-F	WJFM-F	3. WKZO	3. WNNW-F	3. WNNW-F	3. WNNW-F	3. WKZO	3. WNNW-F	WNNW-F	3. WKZO
4. WKMI	4. WLAV-F	4. WKZO	4. WJFM-F	4. WQLR-F	4. WOOD-F	4. WJFM-F	4. WKZO	4. WJFM-F	4. WQLR-F	4. WNNW-F
5.	5.	WLAV-F	5. WQLR-F	5. WJFM-F	5. WKFR-F	5. WQLR-F	5. WQLR-F	5. WQLR-F	5. WLAV-F	5. WLAV-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F>	1. WKFR-F>	1. WNNW-F	1. WLAV-F	1. WLAV-F	1. WNNW-F	1. WNNW-F	1. WKZO
2. WJFM-F	2. WJFM-F	2. WJFM-F	2. WJFM-F>	2. WKZO	2. WJFM-F	WNNW-F	2. WKFR-F	2. WLAV-F	2. WLAV-F	WLAV-F
3. WGRD-F	3.	3. WNNW-F	3. WNNW-F	WNNW-F	3. WLAV-F	3. WJFM-F	3. WKZO	3. WKFR-F	3. WKFR-F	3. WNNW-F
4.	4.	4. WKMI	WQLR-F	4. WQLR-F	4. WKFR-F	4. WKFR-F	WNNW-F	4. WJFM-F	4. WJFM-F	WKFR-F
5.	5.	WKZO	5. WKZO	WJFM-F	5.	5.	WJFM-F	5. WKZO	5. WKZO	5. WQLR-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		62 (3)	62 (3)	24.5	29.6	WHEZ 1560 Portage 3.2/3.9
AOR		18 (2)	18 (2)	7.1	7.3	WKPR 1420 Kalamazoo .7/2.4
AC/OLDIES/SOFT ROCK	12 (1)	36 (4)	48 (5)	19.0	10.3	WQSN 1470 Kalamazoo 2.1/3.1
MOR/VARIETY	39 (2)		39 (2)	15.4	12.2	WQXC-F 100.9 Otsego .4/3.0
COUNTRY	6 (1)	32 (2)	38 (3)	15.0	15.9	WBCK 930 Battle Creek .4/2.1
BLACK/URBAN						WMKG-F 95.3 Battle Creek .4/2.0
BTFL MUSIC/EZ		37 (2)	37 (2)	14.6	20.2	WYXX-F 96.1 Holland .7/1.7
NEWS/TALK						WIBM-F 94.1 Jackson 1.4/7.3
NOSTALGIA	9 (1)		9 (1)	3.6	1.3	WJXQ-F 106.1 Jackson .7/4.4
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	2.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

253 (19)

RADIO STATIONS

WHEZ, 1560, 1 KW (DAYS,DA), NOSTALGIA, \$ 17.00 (Christal)	Gary Mallernee
WKMI, 1360, 5 KW/1 KW (DA-N), AC, ABC-D, \$ 25.00 (Eastman)	Dave Hicks
WKPR, 1420, 1 KW (DAYS,DA), RELIGION, \$ 7.00 (---)	W. Wielhouwer
WQSN, 1470, 500 W (DAYS,DA), COUNTRY, \$ 10.00 (Masla)	Fred Bonn
WKZO, 590, 5 KW (DA-N), MOR, CBS,MBS, \$ 39.00 (Mc-Guild)	Stan Smart
WKFR-F, 103.3, 50 KW @ 500, CONTEMP, \$ 55.00 (Eastman)	(BATTLE CREEK) Dave Hicks
WNNW-F, 98.5, 50 KW @ 500, COUNTRY, ABC-E, \$ 36.00 (Christal)	(COLDWATER) Gary Mallernee
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ, \$ 27.00 (Masla)	Fairfield Fred Bonn

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS WKMI sold to Dave Hicks for \$1,000,000...

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,219,400

Stations: 22/22
Diaries: 1423/857:1/49.6%
Sample Target: 1360
% Below Line: 0
% Not Listed: 5.9

1985 Revenue: \$ 37,100,000
HH Inc.: \$ 33,068
Retail \$: 10.4 Bil
Pop per Station: 55,427
#1 Biller: WDAF \$6,000,000

MSA Rank/Pop: 29/1,478,400
ADI # 30
Average Person Ratings: 15.1
Market TSL: 20.3 hours

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KMBZ	178/9.7	4.6	4.1	---	4.6	5.2	1. WDAF-X	317/4291	1. KMBZ	2468/20.2	11.1	11.6
2. KYYS-F	159/8.6	7.2	5.9	---	6.8	10.9	2. KYYS-F	212/3035	2. KBEQ-F	2435/20.0	20.1	23.1
3. WDAF	156/8.5	11.6	11.1	---	10.7	9.5	3. KMBZ	193/2819	3. KYYS-F	2177/17.9	15.5	17.1
4. KFKF-F	145/7.9	8.1	5.8	---	5.4	7.8	4. KMBR-F	175/2296	4. WDAF	2149/17.6	20.1	21.0
5. KMBR-F	143/7.8	8.1	7.7	---	8.5	3.6	5. KBEQ-F	173/3119	5. KUDL-F	1971/16.2	15.7	15.1
6. KBEQ-F	139/7.5	9.0	7.0	---	7.1	9.7	6. KFKF-F	172/2050	6. KMBR-F	1836/15.1	14.5	16.3
7. KLSI-F	110/6.0	3.5	5.2	---	6.0	5.7	7. KCMO	139/2295	7. KFKF-F	1834/15.0	13.2	13.2
KUDL-F	110/6.0	5.2	6.0	---	6.4	5.7	8. KCFX-F	131/1829	8. KLSI-F	1611/13.2	12.8	14.2
9. KCFX-F	109/5.9	4.8	2.9	---	1.8	5.9	9. KUDL-F	122/2335	9. KCMO	1546/12.7	22.1	19.6
10. KCMO	90/4.9	5.4	7.8	---	6.8	4.0	10. KLSI-F	112/1656	10. KBKC-F	1450/11.9	9.3	8.5
11. KPRS-F	64/3.5	4.8	6.1	---	4.7	5.4	11. KZZC-F	96/1955	11. KCFX-F	1396/11.4	7.2	7.2
KBKC-F	64/3.5	3.3	2.7	---	3.8	5.3	12. WHB	91/1741	12. KZZC-F	1269/10.4	10.9	14.9
13. KZZC-F	62/3.4	3.5	3.5	---	4.6	4.3	13. KBKC-F	77/1727	13. WHB	1136/ 9.3	12.2	12.0
14. WHB	54/2.9	4.2	4.2	---	3.2	3.2	14. KPRS-F	67/ 977	14. KPRS-F	915/ 7.5	9.4	10.6
15. KJLA	40/2.2	3.4	4.0	---	3.4	2.3	15. KJLA	45/ 716	15. KJLA	640/ 5.2	7.0	8.1
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 66.05% (1146 of 1735) (SPG 85: 63.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F	1. KYYS-F	1. KFKF-F	1. KFKF-F	1. WDAF	1. WDAF >	1. KMBR-F>	1. KYYS-F	1. KMBZ>	1. KYYS-F
2. KZZC-F	2. KCFX-F	2. KFKF-F	2. KYYS-F	2. WDAF	2. KMBR-F	2. KYYS-F	2. WDAF	2. KFKF-F	2. KYYS-F	2. KFKF-F
3. KYYS-F	3. KBEQ-F	3. KCFX-F	3. KLSI-F	3. KMBR-F	3. KFKF-F	3. KMBZ	3. KUDL-F	3. KMBR-F	3. KBEQ-F	3. WDAF
4. KBKC-F	4. KUDL-F	4. KUDL-F	4. KUDL-F	4. KLSI-F	4. KMBZ	4. KMBR-F	4. KMBZ	4. KBEQ-F	4. KCFX-F	4. KBEQ-F
5. KPRS-F	5. KLSI-F	5. KLSI-F	5. WDAF	5. KYYS-F	5. KCMO	5. KLSI-F	5. KYYS-F	5. WDAF	5. KFKF-F	5. KCFX-F
6.	6. KFKF-F	6. KBEQ-F	6. KCFX-F	6. KUDL-F	6. KLSI-F	6. KFKF-F	6. KCMO	6. KCFX-F	6. KMBR-F	6. KMBR-F
7.	7.	7.	7.	7.	7.	7.	7. KFKF-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. KUDL-F	1. KMBR-F	1. KYYS-F	1. KYYS-F>	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KFKF-F
2. KLSI-F	2. KLSI-F	2. KUDL-F	2. KLSI-F	2. WDAF	2. KBEQ-F	2. KCFX-F	2. KCFX-F>	2. KCFX-F	2. KCFX-F	2. KYYS-F
KYYS-F	3. KUDL-F	3. KLSI-F	3. KFKF-F	3. KUDL-F	3. KCFX-F>	3. KBEQ-F	3. KMBZ	3. KBEQ-F	3. KFKF-F	3. WDAF
4. KCFX-F	4. KBEQ-F	4. KBKC-F	4. KBEQ-F	4. KLSI-F	4. KFKF-F	4. KFKF	4. KFKF-F	4. KFKF-F	4. KBEQ-F	4. KCFX-F
KUDL-F	5. KCFX-F	5. KFKF-F	5. KMBR-F	5. KFKF-F	5. KZZC-F	5. KUDL-F	5. KLSI-F	5. KLSI-F	5. KLSI-F	5. KMBZ
6. KBKC-F	6. KBKC-F	6. KMBR-F	6. KYYS-F	6. KMBZ	6. KUDL-F	6. KLSI-F	6. KBEQ-F	6. KBEQ-F	6. KLSI-F	6. KLSI-F
KFKF-F	7. KFKF-F	7. KCFX-F	7.	7.	7.	7.	7. KUDL-F	7. KUDL-F	7. KUDL-F	7. KMBR-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WDAF	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		201 (2)	201 (2)	11.6	12.4	KCAC-F	107.3	Lexington, MO	.4/1.3
AOR		268 (2)	268 (2)	15.4	11.9	KCCV	1510	Independence	1.0/2.0
AC/OLDIES/SOFT ROCK	54 (1)	240 (4)	294 (5)	16.9	16.6	KCXL	1140	Liberty	1.5/2.3
MOR/VARIETY					0.8	KEXS	1090	Excelsior Spg.	.9/2.0
COUNTRY	156 (1)	145 (1)	301 (2)	17.3	21.2	KKCI-F	106.5	Liberty	.7/2.3
BLACK/URBAN	27 (1)	128 (2)	155 (3)	8.9	6.3	KPRT	1590	Kansas City	.5/2.0
BTFM MUSIC/EZ		143 (1)	143 (1)	8.2	9.1	KXTR-F	96.5	Kansas City	1.1/4.5
NEWS/TALK	268 (2)		268 (2)	15.4	12.1				
NOSTALGIA	40 (1)		40 (1)	2.3	3.6				
RELIGION/GOSPEL	44 (3)		44 (3)	2.5	3.8				
SPANISH					0				
CLASSICAL		21 (1)	21 (1)	1.2	1.8				
UNKNOWN/OTHERS					0.4				
			1735 (22)						

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-N)	, NEWS	,\$ 14.00 (P/W)		Bob Ingram
KCCV, 1510, 10 KW (DAYS)	, RELIGION	,\$ 22.00 (---)	Bott	Richard Bott
KCMO, 810, 50 KW/5 KW (DA-N)	, NEWS/TALK	MBS,CBS,\$ 90.00* (Mc-Guild)	Gannett	Dan Wastler
KCNW, 1380, 5 KW (DAYS)	, RELIGION	,\$ 16.00 (---)	Universal	Andy Willoughby
KCXL, 1140, 500 W (DAYS)	, BLACK	,\$ NA (Lazar)		Chuck Moore
KFKF, 1340, 1 KW/250 W	, COUNTRY	,\$ NA (HNWH)	Sconnix	Tom Bresnahan
KJLA, 1190, 5 KW/250 W (DA-N)	, NOSTALGIA	MBS,\$ 43.00 (Weiss)		Chip Osborn
KMBZ, 980, 5 KW (DA-N)	, NEWS/TALK	NBC-T,\$ 69.00* (Durpetti)	Bonneville	Linda McFadden
KPRT, 1590, 1 KW (DAYS)	, GOSPEL	MBS,\$ 30.00 (HNWH)		John Carter
WDAF, 610, 5 KW	, COUNTRY	ABC-E,\$105.00* (Katz)	Taft	Mick Costello
WHB, 710, 10 KW/5 KW (DA-2)	, AC	UPI,\$ 60.00* (Christal)	Shamrock	Bob Zuroweste

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C,\$ 70.00 (Republic)	Capitol-WRAL	Don Peterson
KBKC, 94.9, 100 KW @ 1057, URBAN	,\$ 54.00* (Mc-Guild)	Gannett	Dan Wastler
KFKF, 94.1, 100 KW @ 465, COUNTRY	,\$ 80.00 (HNWH)	Sconnix	Tom Bresnahan
KKCI, 106.5, 100 KW @ 850, SOFT AC	CBS-R,\$ 45.00* (CBS)	Transcom	Mike Henderson
KLSI, 93.3, 100 KW @ 428, AC	ABC-D,\$ 72.00* (Select)	Sandusky	Stephen Dinkel
KMBR, 99.7, 100 KW @ 950, BTFM/EZ	,\$ 81.00* (Durpetti)	Bonneville	Linda McFadden
KPRS, 103.3, 100 KW @ 450, BLACK	NBN,\$ 63.00* (HNWH)		John Carter
KUDL, 98.1, 100 KW @ 550, AC	APR,\$ 80.00* (Christal)	Shamrock	Bob Zuroweste
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2,\$ 38.00 (CMBS)		Roger Ingram
KYYS, 102.1, 100 KW @ 1013, AOR	Source,\$ 84.00* (Katz)	Taft	Herndon Hasty
KZZC, 98.9, 100 KW @ 988, CHR	,\$ 40.00* (Eastman)		M. Wodlinger
KCFX, 100.7, 100 KW @ 847, CLASSIC AOR	ABC-R,\$ 45.00* (MMR)	Hoker (HARRISONVILLE)	Bill Newman

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KKCI-F changes from AOR to Soft AC
KBKC changes from CHR to Urban

KCMO/KBKC-F sold by Summit
to Gannett for \$11,200,000

KNOXVILLE

Arbitron Rank/Pop (12+): 68/502,000

MSA Rank/Pop: 83/549,000

ADI # 60

Average Person Ratings: 17.5

Market TSL: 23.4 hours

Stations: 19/19

Diaries: 1000/502:1/52.9%

Sample Target: 890

% Below Line: 0

% Not Listed: 7.4

1985 Revenue: \$ 11,000,000

HH Inc.: \$ 25,787

Retail \$: 4.2 Bil

Pop per Station: 26,421

#1 Biller: WIVK-F \$3,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WIVK-F	235/26.7	26.7	23.3	21.6	19.6	1. WIVK-F	400/3597	1. WIVK-F	1930/38.4	41.0	39.1
2. WIMZ-F	117/13.3	14.7	17.5	15.8	18.6	2. WIMZ-F	229/2518	2. WIMZ-F	1405/28.0	28.3	34.9
3. WEZK-F	112/12.7	13.4	14.5	14.8	15.8	3. WOKI-F	216/2849	3. WMYU-F	1344/26.8	23.2	19.4
4. WMYU-F	87/ 9.9	9.0	6.7	8.0	7.0	4. WEZK-F	159/1621	4. WOKI-F	1049/20.9	18.6	22.4
5. WOKI-F	72/ 8.2	7.6	8.2	7.7	9.8	5. WMYU-F	138/1994	5. WEZK-F	1025/20.4	21.4	22.0
6. WKGN	36/ 4.1	1.7	1.8	1.0	1.6	6. WIVK	45/ 788	6. WIVK	515/10.3	10.4	10.0
7. WIVK	32/ 3.6	4.0	4.5	4.3	3.4	7. WKGN	36/ 257	7. WNOX	439/ 8.7	11.9	10.7
8. WJRZ	24/ 2.7	1.3	1.8	1.1	1.9	8. WNOX	27/ 539	8. WRJZ	294/ 5.9	6.0	5.4
9. WNOX	21/ 2.4	3.4	2.6	5.7	4.0	9. WRJZ	25/ 318	9. WKGN	244/ 4.9	4.4	3.4
10. WSEV	19/ 2.2	.8	1.7	1.6	---	10. WSEV	19/ 117	10. WNKX-F	185/ 3.7	4.7	3.7
11. WNKX-F	13/ 1.5	1.3	1.5	2.0	2.0	11.		11.			

12+ FM SHARE (METRO): 79.48% (647 of 814) (SPG 85: 78.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F	1. WIVK-F	1. WIVK-F>	1. WIVK-F>	1. WIVK-F>	1. WIVK-F>	1. WIVK-F+	1. WIVK-F>	1. WIVK-F>	1. WIVK-F	1. WIVK-F>
2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F>	2. WIMZ-F	2. WEZK-F>	2. WEZK-F	2. WIMZ-F	2. WIMZ-F
3. WMYU-F	3. WMYU-F	3. WMYU-F>	3. WMYU-F>	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F+	3. WIMZ-F	3. WEZK-F	3. WEZK-F
4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WIMZ-F	4. WMYU-F	4. WIMZ-F>	4. WMYU-F	4. WOKI-F	4. WMYU-F>
5. WOKI-F	5. WEZK-F	5. WEZK-F	5. WOKI-F	5. WOKI-F	5. WIVK	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F>	1. WIVK-F>	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F>	
2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WKGN	2. WIVK-F	2. WIVK-F	2. WIMZ-F>	2. WIMZ-F>	
3. WIVK-F	3. WIMZ-F	3. WIMZ-F	3. WIMZ-F	3. WEZK-F	3. WOKI-F>	3. WKGN	3. WMYU-F	3. WMYU-F	3. WMYU-F	
4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WIMZ-F	4. WMYU-F	WOKI-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	
5. WOKI-F	5. WEZK-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WMYU-F	5. WOKI-F	5. WKGN	5. WKGN	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	8.8	9.4	WBMK 1430 Knoxville 1.0/2.7
AOR	2 (1)	117 (1)	119 (2)	14.6	19.0	WBZV 1040 Powell .7/1.4
AC/OLDIES/SOFT ROCK		94 (2)	94 (2)	11.5	7.3	WGAP 1400 Maryville .9/2.9
MOR/VARIETY					0.9	WIMZ 1240 Knoxville .2/2.9
COUNTRY	85 (5)	252 (3)	337 (8)	41.4	38.8	WKNF-F 94.3 Oak Ridge .8/2.4
BLACK/URBAN	9 (1)		9 (1)	1.1	1.2	WKXV 900 Knoxville .6/1.8
BTFL MUSIC/EZ		112 (1)	112 (1)	13.8	15.7	WQLA-F 104.9 La Follette .5/1.1
NEWS/TALK					1.9	WYSH 1380 Clinton .6/1.6
NOSTALGIA	6 (1)		6 (1)	0.7	1.7	
RELIGION/GOSPEL	65 (3)		65 (3)	8.0	3.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

814 (19)

RADIO STATIONS

WBMK, 1430, 5 KW (DAYS)	, BLACK	SBN,NBC,\$ 18.00 (Masla)	Marty Shayne
WIMZ, 1240, 1 KW	, AOR	Source,\$ NA (Blair)	Bruce Dodge
WITA, 1490, 1 KW	, RELIGION	,\$ 9.00 (---)	G. McClintock
WIVK, 850, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,\$ 25.00 (Katz)	Bobby Denton
WKGN, 1340, 1 KW	, GOSPEL	MBS,\$ 17.00* (---)	Fred Jacob
WKXV, 900, 1 KW (DAYS)	, RELIGION	,\$ 8.00 (---)	Walter Repass
WNOX, 990, 10 KW (DA-N)	, COUNTRY	CBS,\$ 30.00 (Eastman)	Bill Hays
WJRZ, 620, 5 KW (DA-N)	, RELIGION	,\$ 13.00 (---)	Dave Jones
WSKT, 1580, 5 KW (DAYS)	, RELIGION	,\$ 6.00 (---)	Harry Morgan
WIMZ-F, 103.5, 100 KW @ 1753, AOR/CHR		Source,\$ 67.00* (Blair)	Bruce Dodge
WEZK-F, 97.5, 100 KW @ 1250, BTFL/EZ		ABC-E,\$ 57.00* (Christal)	Carlos Kivett
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY		,\$100.00* (Katz)	Bobby Denton
WMYU-F, 102.1, 100 KW @ 1000, AC		,\$ 52.00* (Mc-Guild)	Jim Ridings
WNKX-F, 95.3, 3 KW @ 300, COUNTRY		CBS,\$ 30.00 (Eastman)	Bill Hays
WOKI-F, 100.3, 100 KW @ 2000, CHR		ABC-F,\$ 50.00 (Select)	John Pirkle

MISCELLANEOUS COMMENTS WNOX/WNKX-F sold by ELF to REBS for \$3,150,000... WBMK sold for \$215,000... WMYU-F sold by Republic to Jacor for \$17,100,000...

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 163/176,300

MSA Rank/Pop: 181/228,000

Average Person Ratings: 18.1

Market TSL: 24.3 hours

Stations: 16/9

Diaries: 503/350:1/36.0%

Sample Target: 550/

% Below Line: 26.1

% Not Listed: 11.0

1985 Revenue: \$ 7,400,000

HH Inc.: \$ 30,600

Retail \$: 1.7 Bil

Pop per Station: 19,589

#1 Biller: KTDY-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KSMB-F	74/23.2	---	17.4	---	10.4	1. KSMB-F	168/1585	1. KSMB-F	659/37.4	---	36.2	
2. KFXZ-F	31/ 9.7	---	---	---	---	2. KMDL-F	58/ 524	2. KTDY-F	361/20.5	---	30.4	
3. KJCB	26/ 8.2	---	16.1	---	11.4	3. KFXZ-F	41/ 469	3. KFXZ-F	320/18.2	---	---	
4. KXKW	24/ 7.5	---	6.6	---	8.3	4. KJCB	40/ 572	4. KJCB	304/17.2	---	23.6	
5. KTDY-F	20/ 6.3	---	10.2	---	17.0	5. KTDY-F	35/ 694	5. KXKW	260/14.7	---	14.8	
6. KROF	19/ 6.0	---	7.9	---	7.3	WGGZ-F	35/ 581	6. WGGZ-F	238/13.5	---	15.3	
7. KDEA-F	18/ 5.6	---	5.2	---	5.2	KAJN-F	35/ 326	7. KDEA-F	195/11.1	---	10.2	
8. KMDL-F	13/ 4.1	---	3.9	---	5.5	8. KDEA-F	30/ 413	8. KMDL-F	187/10.6	---	10.4	
9. KTIZ-F	12/ 3.8	---	5.2	---	6.6	KTIZ-F	30/ 375	9. KVOL	157/ 8.9	---	11.9	
WGGZ-F	12/ 3.8	---	4.3	---	4.8	10. KXKW	28/ 374	10. KROF	143/ 8.1	---	12.7	
WYNK-F	12/ 3.8	---	.3	---	.3	11.		11.				

12+ FM SHARE (METRO): 71.48% (203 of 284) (SPG 85: 58.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KXKW	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F>
2. KFXZ-F	2. KFXZ-F	2. KFXZ-F	2. KJCB	2. KJCB	2. KJCB	2. KJCB	2. KXKW	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F
3. KJCB	3. KROF	3. KTDY-F	KFXZ-F	3. KFXZ-F	3. KDEA-F	3. KFXZ-F	3. KFXZ-F	3. KXKW	3. KTIZ-F	3. KXKW
4.	4. KTDY-F	4. KROF	4. KXKW	4. KTDY-F	4. KSMB-F	4. KXKW	4. KDEA-F	4. KTDY-F	4. KJCB	4. KJCB
5.	5. KTIZ-F	5. KJCB	5. KTDY-F	5.	WYNK-F	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>
2. KTIZ-F	2. KTIZ-F	2. KJCB	2. KJCB	2. KJCB	2. KROF	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F
3. WGGZ-F	3. KJCB	KFXZ-F	3.	3. KXKW	3. KFXZ-F	3. KROF	3. KVOL	3. KROF	3. KXKW
4.	KFXZ-F	4.	4.	4.	4.	4.	4. KXKW	4. KTDY-F	4. KTDY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		106 (3)	106 (3)	37.3	35.1	KAJN-F 102.9 Crowley 1.6/4.9 KPEL 1420 Lafayette 1.3/6.9 KVOL 1330 Lafayette 2.5/8.9
AC/OLDIES/SOFT ROCK MOR/VARIETY	8 (1)	3 (1)	11 (2)	3.9	3.6	KASC-F 104.9 Abbeville .9/6.6 WQXY-F 100.7 Baton Rouge .9/2.9
COUNTRY	24 (1)	28 (3)	52 (4)	18.3	15.9	
BLACK/URBAN	45 (2)	43 (2)	88 (4)	31.0	32.2	
BTFM MUSIC/EZ NEWS/TALK		18 (1)	18 (1)	6.3	5.8	
NOSTALGIA					4.3	
RELIGION/GOSPEL		5 (1)	5 (1)	1.8	2.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	4 (1)		4 (1)	1.4	0.7	
			284 (16)			

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK	SBN, \$ 21.00 (---)	Joshua Jackson
KPEL, 1420, 1 KW/500 W (DA-N), ?	ABC-I, CBS, \$ 26.00 (Christal)	Ron Gomez
KVOL, 1330, 5 KW/1 KW (DA-N), OLDIES	NBC, \$ 17.00 (Mc-Guild)	Warren Kirk
KXKW, 1520, 10 KW/500 W (DA-1), COUNTRY	, \$ 24.00 (Blair)	Damian Calato
KROF, 960, 1 KW, BLACK	, \$ 12.00 (---)	Garland Bernard
		(ABBEVILLE)
KDEA-F, 99.1, 100 KW @ 1039, BTFM/EZ	, \$ 17.00 (Roslin)	(NEW IBERIA)
KMDL-F, 97.7, 3 KW @ 300, COUNTRY	, \$ 17.00 (Mc-Guild)	(KAPLAN)
KSMB-F, 94.5, 100 KW @ 1150, CHR	, \$ 40.00* (Blair)	Don Bonin
KTDY-F, 99.9, 100 KW @ 450, CHR	, \$ 34.00 (Christal)	Ernest Alexander
KFXZ-F, 106.3, 3 KW @ 300, BLACK	, \$ NA (---)	Louis Cowen
KASC-F, 104.9, 3 KW @ 300, COUNTRY	, \$ 13.00 (---)	Ron Gomez
KTIZ-F, 96.9, 100 KW @ 1450, BLACK	CBS-R, \$ 16.50 (Katz)	(ABBEVILLE)
		(ALEXANDRIA)
		Garland Bernard
		Bill Lynch

MISCELLANEOUS COMMENTS Arbitron fell 9.4% short of sample target...

LAKELAND - WINTER HAVEN

Arbitron Rank/Pop (12+): 111/304,700

MSA Rank/Pop: 124/360,800

Average Person Ratings: 16.9
Market TSL: 22.9 hours

Stations: 24/8
Diaries: 725/ 420:1/47.3%
Sample Target: 680
% Below Line: 55.7
% Not Listed: 18.4

1985 Revenue: \$ 5,500,000
HH Inc.: \$ 24,889
Retail \$: 2.1 Bil
Pop per Station: 38,088
#1 Biller: WVFM-F \$1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WPCV-F	64/12.4	---	13.4	---	12.8	1. WPCV-F	82/810	1. WRBQ-F	700/23.0	---	22.0
2. WVFM-F	63/12.2	---	13.2	---	11.2	2. WVFM-F	80/662	2. WPCV-F	658/21.6	---	22.8
3. WRBQ-F	54/10.5	---	8.4	---	9.4	3. WRBQ-F	58/768	3. WVFM-F	502/16.5	---	17.8
4. WYNF-F	41/ 8.0	---	7.4	---	7.5	4. WYNF-F	51/640	4. WYNF-F	483/15.9	---	14.0
5. WHLY-F	33/ 6.4	---	6.9	---	5.2	WHLY-F	51/665	5. WHLY-F	434/14.2	---	11.2
6. WPDS-F	26/ 5.0	---	5.0	---	6.4	6. WSTF-F	32/337	6. WPDS-F	351/11.5	---	11.0
7. WWAB	15/ 2.9	---	5.9	---	5.9	7. WPDS-F	29/415	7. WBJW-F	224/ 7.4	---	9.6
WGTO	15/ 2.9	---	4.0	---	5.0	8. WKKA-F	28/382	8. WONN	224/ 7.4	---	7.6
9. WUSA-F	14/ 2.7	---	1.3	---	2.5	9. WDIZ-F	21/133	9. WGTO	222/ 7.3	---	8.9
WONN	14/ 2.7	---	3.2	---	1.6	WGTO	21/279	10. WSTF-F	186/ 6.1	---	---

12+ FM SHARE (METRO): 85.48% (359 of 420) (SPG 85: 77.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WRBQ-F	1. WVFM-F	1. WPCV-F	1. WPCV-F	1. WVFM-F
2. WHLY-F	2. WYNF-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WPCV-F	2. WPCV-F	2. WVFM-F	2. WYNF-F	2. WPCV-F
WYNF-F	3. WPCV-F	3. WYNF-F	3. WYNF-F	3. WYNF-F	3. WPDS-F	3. WVFM-F	3. WRBQ-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F
4. WPDS-F	4. WHLY-F	4. WHLY-F	4. WPDS-F	4. WVFM-F	4. WYNF-F	4. WYNF-F	4. WYNF-F	4. WHLY-F	4. WHLY-F	4. WRBQ-F
5. WRBQ-F	5. WPDS-F	5. WPCV-F	5. WPCV-F	5. WPDS-F	5. WHLY-F	5. WHLY-F	5. WHLY-F	5. WVFM-F	5. WVFM-F	5. WPCV-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WHLY-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WRBQ-F	1. WRBQ-F	1. WPCV-F	1. WRBQ-F	1. WPCV-F	
2. WYNF-F	2. WRBQ-F	2. WRBQ-F	2. WHLY-F	2. WVFM-F	2. WYNF-F	2. WYNF-F	WYNF-F	2. WPCV-F	2. WRBQ-F	
3. WPDS-F	3. WHLY-F	3. WPDS-F	3. WYNF-F	3. WPDS-F	3. WHLY-F	3. WPCV-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F	
4. WRBQ-F	4. WPCV-F	4. WYNF-F	4. WPDS-F	4. WPCV-F	4. WPCV-F	4. WPCV-F	4. WPCV-F	4. WPCV-F	4. WPCV-F	
5. WPCV-F	5. WPDS-F	5. WPCV-F	5. WPCV-F	5. WPCV-F	5. WPCV-F	5. WPCV-F	5. WPCV-F	5. WPCV-F	5. WPCV-F	

FORMATS	AM	FM	TOTAL	%	SPG 85	%
TOP 40/CHR/CONTEMP		96 (3)	96 (3)	22.9	21.0	
AOR		54 (3)	54 (3)	12.9	8.8	
AC/OLDIES/SOFT ROCK	5 (1)	65 (6)	70 (7)	16.7	10.3	
MOR/VARIETY						
COUNTRY	17 (2)	78 (3)	95 (5)	22.6	28.3	
BLACK/URBAN	15 (1)		15 (1)	3.6	9.0	
BTFL MUSIC/EZ		66 (2)	66 (2)	15.7	16.5	
NEWS/TA LK						
NOSTALGIA	17 (2)		17 (2)	4.0	5.5	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	7 (1)		7 (1)	1.7	1.0	
			420 (24)			

RADIO STATIONS	POWER	CLASS	STATION	PRICE	STATION	PRICE
WLKF, 1430	5 KW/1 KW (DA-1)	AC	CBS,	\$ 17.00 (Torbet)	Root	Bud Kurtz
WONN, 1230	1 KW	NOSTALGIA	NBC,	\$ 18.00* (HNWH)	Hall	A. Rowbotham
WSIR, 1490	1 KW	NOSTALGIA	CBS,	\$ 10.00 (Weiss)	Hubbard	Debra Anscombe
WGTO, 540	50 KW/1 KW (DA-2)	COUNTRY	ABC-E,	\$ 23.00 (Christal)		Jim Bocoock
WWAB, 1330	1 KW (DAYS,DA)	BLACK	NBN,	\$ 12.00 (---)		Hugh Hughes
WPCV-F, 97.5	100 KW @ 499	COUNTRY	NBC,	\$ 55.00* (HNWH)	Hall	A. Rowbotham
WVFM-F, 94.1	100 KW @ 500	BTFL/EZ		\$ 45.00 (Torbet)	Root	Bud Kurtz

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLKF	1430	Lakeland	1.0/3.2
WONN	1230	Lakeland	2.7/7.4
WSIR	1490	Winter Haven	.6/1.6
WTWB	1570	Auburndale	1.4/2.5
See Orlando for more information about the following:			
WBJW-F	1.7/7.4	WKKA	1.6/4.1
WDIZ-F	.8/1.8	WJYO-F	.4/2.1
		WSSP-F	.6/2.0
See Tampa for more information about the following:			
WAVE-F	1.0/1.8	WQYK-F	1.2/5.4
WKRL-F	1.7/2.8	WSUN	.4/3.3
	WNLT-F		1.0/2.4

Other ranked stations - See Orlando and Tampa

MISCELLANEOUS COMMENTS WGTO sold by Hubbard for \$1,535,000...

LANCASTER

Arbitron Rank/Pop (12+): 105/319,200

MSA Rank/Pop: 117/381,400

Harrisburg ADI

Average Person Ratings: 17.4

Market TSL: 22.9 hours

Stations: 24/7

Diaries: 755/423:1/55.6%

Sample Target: 700

% Below Line: 44.3

% Not Listed: 16.5

1985 Revenue: \$ 4,900,000

HH Inc.: \$ 29,663

Retail \$: 2.2 Bil

Pop per Station: 45,600

#1 Biller: WLAN-F \$1,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WNCE-F	79/14.2	16.4	15.4	12.5	12.5
2. WLAN-F	66/11.8	13.2	12.6	11.2	10.8
3. WIOV-F	52/ 9.3	9.8	6.5	7.7	13.9
WRKZ-F	52/ 9.3	7.7	9.6	14.0	8.1
5. WSBA-F	38/ 6.8	7.7	10.3	8.1	6.0
6. WDAC-F	37/ 6.6	5.7	7.6	7.4	4.5
WHTF-F	37/ 6.6	4.6	2.8	2.9	4.0
8. WQXA-F	14/ 2.5	2.7	2.7	2.4	4.0
9. WLAN	13/ 2.3	1.1	1.4	1.1	1.3
WSBA	13/ 2.3	2.0	2.5	2.8	3.8

12+ TSA	1/4/CUME
1. WRKZ-F	127/1130
2. WNCE-F	126/1347
3. WSBA-F	88/1257
4. WQXA-F	86/1279
5. WLAN-F	81/1182
6. WHTF-F	76/ 784
7. WIOV-F	67/ 771
8. WSBA	53/ 884
9. WDAC-F	44/ 552
10. WNNK-F	27/ 459

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	85	85
1. WLAN-F	899/28.2	29.6	28.6
2. WNCE-F	761/23.8	24.7	23.5
3. WSBA-F	663/20.8	16.9	17.3
4. WIOV-F	587/18.4	21.7	14.4
5. WDAC-F	447/14.0	11.5	13.7
6. WRKZ-F	407/12.8	17.1	17.7
7. WHTF-F	330/10.3	9.1	5.3
8. WQXA-F	320/10.0	13.8	11.3
9. WSBA	272/ 8.5	6.6	5.3
10. KYW	249/ 7.8	5.5	6.4

11.	11.	11.
12.	12.	12.
13.	13.	13.
14.	14.	14.
15.	15.	15.

12+ FM SHARE (METRO): 88.60% (412 of 465) (SPG 85: 89.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WHTF-F	1. WLAN-F	1. WIOV-F	1. WRKZ-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F
2.	2. WLAN-F	2. WHTF-F	2. WRKZ-F	2. WIOV-F	2. WRKZ-F	2. WLAN-F	2. WRKZ-F	2. WLAN-F	2. WNCE-F	2. WLAN-F
3.	3. WSBA-F	3. WIOV-F	3. WLAN-F	3. WNCE-F	3. WIOV-F	3. WRKZ-F	3. WIOV-F	3. WIOV-F	3. WHTF-F	3. WIOV-F
4.	4. WNCE-F	4. WNCE-F	WNCE-F	4. WLAN-F	4. WDAC-F	4. WIOV-F	4. WLAN-F	4. WRKZ-F	4. WDAC-F	4. WSBA-F
5.	5.	5.	5.	5.	5.	5. WSBA-F	5. WSBA-F	WSBA-F	5. WRKZ-F	5. WRKZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WLAN-F	1. WNCE-F		1. WHTF-F	1. WHTF-F	1. WLAN-F	1. WHTF-F	1. WRKZ-F
2. WHTF-F	2. WSBA-F	2. WLAN-F	2. WSBA-F	2. WSBA-F		2. WLAN-F	2. WLAN-F	2. WHTF-F	2. WIOV-F	2. WIOV-F
3. WSBA-F	3. WHTF-F	3. WNCE-F	3. WNCE-F	3. WIOV-F		3.	3.	3. WRKZ-F	3. WRKZ-F	3. WLAN-F
4. WNCE-F	4. WNCE-F	WHTF-F	4. WIOV-F	4. WLAN-F		4.	4.	4. WIOV-F	4. WLAN-F	4. WNCE-F
5.	5.	5.	5.	WRKZ-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		94 (5)	94 (5)	20.2	26.0	WGSA 1310 Ephrata .5/2.7
AOR		49 (4)	49 (4)	10.5	2.7	WLPA 1490 Lancaster 1.6/6.5
AC/OLDIES/SOFT ROCK		42 (2)	42 (2)	9.0	12.3	
MOR/VARIETY	34 (4)		34 (4)	7.3	6.4	WHP 580 Harrisburg .9/3.0
COUNTRY		104 (2)	104 (2)	22.4	18.6	WHP-F 97.3 Harrisburg .4/2.5
BLACK/URBAN					0.6	WNNK-F 104.1 Harrisburg .4/2.1
BTFL MUSIC/EZ		81 (2)	81 (2)	17.4	18.9	WYCR-F 98.5 York .7/1.6
NEWS/TALK	10 (2)		10 (2)	2.2	2.3	WBYO-F 107.5 Boyertown .9/3.4
NOSTALGIA	9 (1)		9 (1)	1.9	1.6	WRFY-F 102.5 Reading 1.8/7.4
RELIGION/GOSPEL		42 (2)	42 (2)	9.0	10.0	See Philadelphia for more information about these stations:
SPANISH						KYW 1.4/7.8 WIOQ-F .4/1.2
CLASSICAL						WCAU .4/2.2 WMMR-F 1.1/3.1
UNKNOWN/OTHERS					0.6	WCAU-F .4/1.8 WYSP-F .7/2.4
			465 (24)			

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA)	, MOR	\$ 13.00 (Masla)	(EPHRATA)	Michael Rubright
WLAN, 1390, 5 KW/1 KW (DA-2)	, MOR	CBS, MBS, \$ 15.00* (HNNH)	Peoples Hall	S. Altdoerffer
WLPA, 1490, 1 KW	, NOSTALGIA	NBC, \$ 11.00* (Torbet)		Bill Baldwin
WDAC-F, 94.5, 50 KW @ 500, RELIGION		\$ 17.00 (Savalli)		Paul Hollinger
WIOV-F, 105.1, 50 KW @ 500, COUNTRY		ABC-E, \$ 26.00* (Republic)	Brill (EPHRATA)	Alan Beck
WLAN-F, 96.9, 50 KW @ 500, CHR		CBS-R, ABC-F, \$ 35.00* (HNNH)	Peoples Hall	S. Altdoerffer
WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ		NBC, \$ 37.00* (Torbet)		Bill Baldwin

Other ranked stations - See Harrisburg or York

LANSING

Arbitron Rank/Pop (12+): 98/349,600

MSA Rank/Pop: 110/407,700

ADI # 100

Average Person Ratings: 16.8

Market TSL: 22.4 hours

Stations: 19/14

Diaries: 996/ 351:1/49.4%

Sample Target: 780

% Below Line: 9.1

% Not Listed: 13.9

1985 Revenue: \$ 10,500,000

HH Inc.: \$ 32,067

Retail \$: 2.6 Bil

Pop per Station: 24,971

#1 Biller: WVIC-F \$2,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WVIC-F	94/16.0	18.9	20.5	17.1	18.8
2. WITL-F	71/12.1	9.0	10.3	9.5	9.9
3. WMMQ-F	53/ 9.0	7.0	5.5	2.3	2.4
4. WLNZ-F	44/ 7.5	1.5	.7	2.3	3.7
5. WFMK-F	40/ 6.8	7.5	9.4	9.3	7.2
6. WJXQ-F	37/ 6.3	6.6	8.4	9.3	11.0
7. WJR	36/ 6.1	5.1	5.6	7.2	7.0
8. WJIM-F	32/ 5.4	8.8	5.6	7.6	5.1
WIBM-F	32/ 5.4	4.4	3.5	3.5	1.9
10. WXLA	22/ 3.7	4.6	1.7	2.7	.6
11. WILS-F	19/ 3.2	3.8	5.6	5.6	3.3

12+ TSA	1/4/CUME
1. WITL-F	123/1328
2. WVIC-F	112/1587
3. WJR	97/1288
4. WJXQ-F	74/1168
5. WMMQ-F	62/ 762
6. WLNZ-F	58/ 59
7. WIBM-F	56/ 864
8. WFMK-F	53/ 858
9. WJIM-F	40/ 535
10. WXLA	22/ 118
11.	

12+ METRO	CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WVIC-F	1205/34.5	36.6	36.7
2. WITL-F	742/21.2	18.7	19.3
3. WMMQ-F	663/19.0	14.1	11.7
4. WJXQ-F	652/18.6	18.3	20.3
5. WFMK-F	602/17.2	21.1	21.6
6. WIBM-F	527/15.1	12.3	8.4
7. WLNZ-F	514/14.7	5.6	1.3
8. WJR	513/14.7	12.6	NA
9. WJIM-F	453/13.0	14.8	11.9
10. WILS-F	382/10.9	11.9	14.2
11.			

12+ FM SHARE (METRO): 84.98% (430 of 506) (SPG 85: 84.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WMMQ-F	2. WMMQ-F	2. WITL-F	2. WITL-F	2. WJR	2. WITL-F	2. WITL-F	2. WITL-F	2. WMMQ-F	2. WITL-F
3. WLNZ-F	3. WLNZ-F	3. WITL-F	3. WIBM-F	3. WIBM-F	3. WJIM-F	3. WJR	3. WMMQ-F	3. WMMQ-F	3. WLNZ-F	3. WIBM-F
4. WXLA	4. WFMK-F	4. WFMK-F	4. WMMQ-F	4. WFMK-F	4. WVIC-F	4. WFMK-F	4. WJIM-F	4. WLNZ-F	4. WJXQ-F	4. WMMQ-F
5.	5.	5. WLNZ-F	WFMK-F	WMMQ-F	5. WIBM-F	5. WJIM-F	5. WFMK-F	5. WFMK-F	5. WITL-F	5. WLNZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WMMQ-F	1. WMMQ-F	1. WVIC-F	1. WMMQ-F	1. WVIC-F
2. WLNZ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F	2. WLNZ-F	2. WVIC-F	2. WMMQ-F	2. WVIC-F	2. WITL-F
3. WFMK-F	3. WLNZ-F	3. WIBM-F	3. WITL-F	3. WFMK-F	3. WVIC-F	3. WLNZ-F	3. WIBM-F	3. WLNZ-F	3. WMMQ-F
WJXQ-F	4. WIBM-F	4. WITL-F	4. WIBM-F	4. WIBM-F	4. WJXQ-F	4. WFMK-F	4. WFMK-F	4. WITL-F	4. WIBM-F
5.	WJXQ-F	5.	5. WILS-F	5. WJR	5.	5. WJXQ-F	5.	5. WIBM-F	5. WJR
	WMMQ-F		WLNZ-F						

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	95 (1)	96 (2)	18.9	24.9	WILS 1320 Lansing .5/3.0
AOR		136 (4)	136 (4)	26.8	18.6	WITL 1010 Lansing .9/4.8
AC/OLDIES/SOFT ROCK		93 (4)	93 (4)	18.3	24.5	WJIM 1240 Lansing 1.2/4.8
MOR/VARIETY	46 (3)		46 (3)	9.1	6.4	WVIC 730 East Lansing .2/2.2
COUNTRY	5 (1)	71 (1)	76 (2)	15.0	14.4	CKLW 800 Windsor, ON .3/1.3
BLACK/URBAN	22 (1)		22 (1)	4.3	1.9	WJFM-F 93.7 Grand Rapids .3/2.0
BTFL MUSIC/EZ		36 (2)	36 (2)	7.1	8.0	WOOD-F 105.7 Grand Rapids .7/2.9
NEWS/TALK						WRIF-F 101.1 Detroit .3/1.9
NOSTALGIA						
RELIGION/GOSPEL	2 (1)		2 (1)	0.4	1.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

507 (19)

WILS, 1320, 5 KW/1 KW (DA-2)	, MOR	CBS,MBS,\$ 15.00 (Masla)	
WITL, 1010, 500 W (DAYS,DA)	, COUNTRY	ABC-E,\$ 24.00 (Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW	, MOR	NBC,\$ 15.00* (Torbet)	C. Mefford
WVIC, 730, 500 W (DAYS,DA)	, CHR	,\$ 13.00 (Blair)	Grant Santimora
WXLA, 1170, 1 KW (DAYS,DA)	, BLACK	,\$ 16.00 (---)	Jeff Scarpelli
			C. Briggs
WFMK-F, 99.1, 28 KW @ 600, AC		,\$ 55.00* (Select)	Liggett
WIBM-F, 94.1, 50 KW @ 500, OLDIES		MBS,\$ 29.00 (Weiss)	Van Wagner (JACKSON)
WILS-F, 101.7, 3 KW @ 180, AC		US I,\$ 26.00 (Masla)	
WITL-F, 100.7, 24 KW @ 640, COUNTRY		ABC-E,\$ 44.00 (Mc-Guild)	Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ		NBC,\$ 20.00* (Torbet)	Bill Pacelli
WJXQ-F, 106.1, 50 KW @ 500, AOR		,\$ 35.00* (Christal)	Grant Santimora
WMMQ-F, 92.7, 3 KW @ 300, CLASSIC AOR		Source,\$ 38.00 (HNWH)	Jack Alix
WVIC-F, 94.9, 49 KW @ 500, CHR		,\$ 60.00 (Blair)	Bob Ottaway
WLNZ-F, 92.1, 3 KW @ 300, AOR		,\$ 13.00 (---)	Jeff Scarpelli
			John Tallerico

WJR - See Detroit

LEXINGTON

Arbitron Rank/Pop (12+): 125/273,700

MSA Rank/Pop: 136/324,400
ADI # 77

Average Person Ratings: 15.7
Market TSL: 21.3 hours

Stations: 14/12
Diaries: 757/362:1/45.5%
Sample Target: 660
% Below Line: 4.0
% Not Listed: 12.6

1985 Revenue: \$ 9,500,000
HH Inc.: \$ 28,883
Retail \$: 2.2 Bil
Pop per Station: 22,808
#1 Biller: WVLK-F \$ 2,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WVLK-F	71/16.5	17.2	16.7	14.9	18.4	19.4	1. WVLK-F	203/2215	1. WLAP-F	881/32.2	33.1	31.0
2. WKQQ-F	62/14.4	11.1	12.0	13.2	12.2	15.9	2. WLAP-F	122/1862	2. WVLK-F	831/30.4	29.6	30.4
3. WLAP-F	60/14.0	16.1	13.5	12.0	13.6	15.4	3. WKQQ-F	95/1246	3. WKQQ-F	687/25.1	24.8	24.3
4. WVLK	40/ 9.3	12.0	10.0	10.6	7.9	7.5	4. WFMI-F	57/ 960	4. WVLK	574/21.0	29.3	23.7
5. WFMI-F	36/ 8.4	7.9	8.6	8.7	9.3	11.1	5. WHAS	52/ 877	5. WFMI-F	571/20.9	20.0	18.2
6. WCOZ-F	26/ 6.0	5.4	7.6	8.4	9.3	3.8	6. WVLK	50/ 897	6. WLAP	361/13.2	14.2	14.9
7. WLXG	19/ 4.4	2.5	3.7	5.3	5.5	2.1	7. WCOZ-F	39/ 399	7. WCOZ-F	289/10.6	11.4	11.6
8. WLAP	18/ 4.2	5.0	4.4	5.0	6.9	3.8	8. WBBE	28/ 200	8. WLXG	278/10.2	6.0	7.7
9. WBBE	13/ 3.0	2.0	3.2	3.1	3.8	3.1	9. WLAP	25/ 570	9. WHAS	203/ 7.4	6.6	6.2
10. WHAS	12/ 2.8	1.4	1.0	1.2	1.0	1.3	10. WLXG	24/ 328	10. WRMA-F	159/ 5.8	7.8	8.0
11.							11.		11. WJMM-F	146/ 5.3	4.7	6.8
12.							12.		12. WBBE	117/ 4.3	NA	NA

12+ FM SHARE (METRO): 71.28% (268 of 376) (SPG 85: 74.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F>	1. WKQQ-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F	1. WVLK-F>	1. WVLK	1. WVLK-F	1. WVLK-F	1. WKQQ-F	1. WVKL-F
2. WLAP-F	2. WLAP-F>	2. WVLK-F	2. WKQQ-F	2. WKQQ-F	2. WVLK	2. WVLK-F	2. WLAP-F	2. WKQQ-F	2. WFMI-F	2. WLAP-F
3. WKQQ-F	3. WVLK-F	3. WLAP-F>	3. WLAP-F	3. WLAP-F	3. WCOZ-F	3. WLAP-F	3. WKQQ-F>	3. WLAP-F>	3. WLAP-F	WKQQ-F>
4. WVLK-F	4. WFMI-F	4. WVLK	4. WVLK	4. WVLK	4. WLAP	4. WKQQ-F	4. WVLK	4. WFMI-F	4. WVLK-F	4. WFMI-F
5.	5.	5. WFMI-F	5. WLXG	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F	1. WVLK-F	
2. WKQQ-F>	2. WKQQ-F>	2. WKQQ-F	2. WVLK-F	2. WLAP-F	2. WFMI-F	2. WLAP-F	2. WLAP-F	2. WVLK-F	2. WKQQ-F	
3. WFMI-F	3. WVLK-F	3. WVLK-F	3. WKQQ-F>	3. WVLK	WLAP-F	3. WVLK-F	3. WVLK-F	3. WLAP	3. WLAP-F	
4. WVLK-F	4. WFMI-F	4. WVLK	4. WVLK	4. WKQQ-F	4. WVLK-F	4. WFMI-F	4.	4. WLXG	4. WLXG	
5.	5.	5.	5. WFMI-F	WCOZ-F	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	25.5	25.0	WJMM-F 106.3 Versailles 1.9/5.3
AOR		62 (1)	62 (1)	16.5	13.6	WNVL 1250 Nicholasville .5/3.5
AC/OLDIES/SOFT ROCK	19 (1)	6 (1)	25 (2)	6.6	10.0	WRMA-F 103.1 Georgetown 1.4/5.8
MOR/VARIETY	73 (4)		73 (4)	19.4	13.3	WLW 700 Cincinnati .7/2.7
COUNTRY	2 (1)	71 (1)	73 (2)	19.4	23.1	
BLACK/URBAN					0.6	
BTFMUSIC/EZ		26 (1)	26 (1)	6.9	8.6	
NEWS/TALK						
NOSTALGIA	13 (1)		13 (1)	3.5	3.6	
RELIGION/GOSPEL		8 (1)	8 (1)	2.1	2.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

376 (14)

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS, DA)	, NOSTALGIA	, \$ 13.00 (Savalli)	Audubon (GEORGETOWN)	Barry Brown
WHRS, 1380, 2.5 KW (DAYS)	, HORSE TALK	, \$ 10.00 (Weiss)	Cromwell (WINCHESTER)	Larry Trimmer
WLAP, 630, 5 KW/1 KW (DA-2)	, MOR	US 2, CBS, NBC-T, \$ 27.00* (Mc-Guild)		Jim Allison
WLXG, 1300, 2.5 KW/1 KW (DA-N)	, OLDIES	NBC, \$ 19.00 (Weiss)		Ray Holbrook
WVLK, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-1, \$ 38.00* (Torbet)	Bluegrass	Ralph Hacker
WRPZ, 1440, 1 KW (DAYS)	, BLACK	, \$ 8.00 (Masla)	(PARIS)	John Bush
WFMI-F, 100.1, 1.2 KW @ 460, CHR	ABC-F, \$ 31.00* (Weiss)		Cromwell (WINCHESTER)	Larry Trimmer
WKQQ-F, 98.1, 100 KW @ 551, AOR	, \$ 60.00* (Christal)		Village	Keith Yarber
WLAP-F, 94.5, 100 KW @ 660, CHR	US I, \$ 43.00 (Mc-Guild)			Jim Allison
WVLK-F, 92.9, 100 KW @ 854, COUNTRY	, \$ 55.00 (Torbet)		Bluegrass	Ralph Hacker
WRMA-F, 103.1, 3 KW @ 300, AC	MBS, \$ 10.00 (Savalli)		Audubon (GEORGETOWN)	Barry Brown
WCOZ-F, 96.7, 3 KW @ 300, BTFMUSIC/EZ	MBS, \$ 18.00* (HNWH)		(PARIS)	
WJMM-F, 106.3, 3 KW @ 300, RELIGION	, \$ 7.00 (---)		Mortenson (VERSAILLES)	Len Sorrell

MISCELLANEOUS COMMENTS KHRS hired Mr. Ed to do AM Drive commentary... Owner Bud Walters denies reports that WHRS will do "play-by-play" of Secretariat's stud efforts... WTKC changes calls to WLXG and format from Country to Oldies...

LINCOLN

Arbitron Rank/Pop (12+): 166/174,900

MSA Rank/Pop: 199/204,200

ADI # 90

Average Person Ratings: 15.8

Market TSL: 21.0 hours

Stations: 18/10
Diaries: 592/295:1/53.6%
Sample Target: 550
% Below Line: 10.4
% Not Listed: 9.1

1985 Revenue: \$ 6,500,000
HH Inc.: \$ 34,454
Retail \$: 1.1 8il
Pop per Station: 17,490
#1 8iller: KFOR \$ 1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KFRX-F	48/17.4	---	19.5	---	16.5	1. KFRX-F	74/920	1. KFRX-F	579/33.1	----	37.1	
2. KFMQ-F	37/13.4	---	12.9	---	12.0	2. KFAB	68/851	2. KFMQ-F	453/25.9	----	25.6	
3. KLIN-F	32/11.6	---	7.3	---	12.0	3. KLIN-F	46/480	3. KFOR	415/23.7	----	26.7	
4. KHAT-F	25/ 9.1	---	8.0	---	5.2	4. KFMQ-F	42/554	4. KLIN-F	343/19.6	----	13.9	
5. KFOR	23/ 8.3	---	12.9	---	8.9	5. KZKS-F	30/362	5. KLIN	332/19.0	----	12.1	
6. KZKS-F	21/ 7.6	---	7.0	---	5.2	6. KFOR	26/457	6. KLMS	287/16.4	----	15.0	
7. KLMS	17/ 6.2	---	6.6	---	7.2	7. KHAT-F	25/280	7. KHAT-F	270/15.4	----	17.5	
8. KLIN	15/ 5.4	---	5.9	---	7.9	8. KEZO-F	21/389	8. KEZO-F	252/14.4	----	10.3	
9. KEZO-F	12/ 4.3	---	4.5	---	2.1	9. KLMS	20/314	9. KFAB	214/12.2	----	13.5	
10. KFAB	7/ 2.5	---	4.2	---	4.5	10. WOW	17/296	10. KZKX-F	206/11.8	----	12.5	

12+ FM SHARE (METRO): 72.91% (183 of 251) (SPG 85: 67.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFRX-F	1. KFRX-F	1. KZKX-F	1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFRX-F	1. KFMQ-F
2.	2. KFRX-F	KFRX-F	2. KHAT-F	2. KZKX-F	2. KLIN-F	2. KFOR	2. KLIN-F	2. KFRX-F	2. KFMQ-F	2. KFRX-F
3.	3. KHAT-F	3. KHAT-F	3. KFOR	3. KHAT-F	3. KFOR	3. KLIN-F	3. KFRX-F	3. KLIN-F	3. KLIN-F	3. KLIN-F
4.	4. KLMS	4.	KFMQ-F	4. KFOR	4. KLIN	4. KLIN	4. KHAT-F	4. KHAT-F	4. KHAT-F	4. KHAT-F
5.	5.	5.	KZKX-F	5. KFMQ-F	5.	KFMQ-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F
2. KFMQ-F	2. KFMQ-F	2. KHAT-F	2. KHAT-F	2. KHAT-F	2. KFRX-F	2. KFRX-F	2. KLMS	2. KFRX-F	KZKX-F
3. KHAT-F	3. KHAT-F	3. KFOR	3. KFMQ-F	3. KFOR	3. KEZO-F	3. KEZO-F	3.	3.	3. KLMS
4. KLIN-F	4.	4. KFMQ-F	4. KLIN-F	4. KZKX-F	4. KHAT-F	4. KHAT-F	4.	4.	4.
5.	5.	5.	5.	5.	5.	KLMS-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		50 (2)	50 (2)	19.9	21.4		KHAT 1530 Lincoln 1.1/3.1
AOR		49 (2)	49 (2)	19.5	18.8		KJUS-F 95.3 Lincoln 1.1/4.3
AC/OLDIES/SOFT ROCK	17 (1)	30 (5)	47 (6)	18.7	19.2		KEFM-F 96.1 Omaha .4/2.9
MOR/VARIETY	45 (3)		45 (3)	17.9	24.8		KGOR-F 99.9 Omaha .4/5.6
COUNTRY	3 (1)	22 (2)	25 (3)	10.0	7.9		KQKQ-F 98.5 Omaha .7/4.0
BLACK/URBAN							WOW 590 Omaha 1.1/6.8
BTFL MUSIC/EZ		32 (1)	32 (1)	12.7	7.9		WOW-F 94.1 Omaha .4/1.9
NEWS/TALK							
NOSTALGIA							
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS	3 (1)		3 (1)	1.2	0		

RADIO STATIONS

KHAT, 1530, 5 KW (DAYS,DA)	, COUNTRY	US I,\$ 14.00*	(Savalli)	TM	
KFOR, 1240, 1 KW	, MOR	ABC-I,ABC-T,\$ 27.00	(Mc-Guild)	DKM	
KLIN, 1400, 1 KW	, MOR	MBS,\$ 18.00	(---)		Roger Larson
KLMS, 1480, 5 KW/1 KW (DA-2)	, AC	ABC-E,\$ 21.00	(Eastman)	Woodward	Norton Warner
					Ray Farrington
KFMQ-F, 101.9, 100 KW @ 275, AOR/CHR		,\$ 28.00	(Eastman)	Woodward	Ray Farrington
KFRX-F, 102.7, 100 KW @ 500, CHR		,\$ 33.00*	(Mc-Guild)	DKM	Curt Peterson
KHAT-F, 106.3, 3 KW @ 145, AC		US I,\$ 19.00	(Savalli)	TM	
KJUS-F, 95.3, 3 KW @ 100, AC		MBS,\$ 14.00	(---)		Jim Heath
KLIN-F, 107.3, 100 KW @ 550, BTFL/EZ		MBS,\$ 27.00	(---)		Norton Warner
KZKX-F, 96.9, 100 KW @ 610, COUNTRY		ABC-D,\$ 18.00	(Masla)	(SEWARD)	Don Cavaleri

MISCELLANEOUS COMMENTS KFOR/KFRX sold by Stuart to DKM for \$? (Mahlman)... KECK/KLGT-F sold to TM for \$1,025,000... KECK changes calls to KHAT...

LITTLE ROCK

Arbitron Rank/Pop (12+): 83/410,500
 MSA Rank/Pop: 96/494,100
 ADI # 55
 Average Person Ratings: 16.6
 Market TSL: 22.2 hours

Stations: 16/16
 Diaries: 950/432:1/55.0%
 Sample Target: 800
 % Below Line: 0
 % Not Listed: 8.7

1985 Revenue: \$ 13,300,000
 HH Inc.: \$ 28,339
 Retail \$: 3.1 Bil
 Pop per Station: 25,656
 #1 Biller: KSSN-F \$ 3,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. KSSN-F	121/17.7	17.6	14.1	15.4	12.3	15.7	1. KSSN-F	266/2749	1. KKYK-F	1225/29.8	33.4	38.4
2. KKYK-F	80/11.7	13.1	18.0	14.0	16.4	14.2	2. KKYK-F	174/2447	2. KSSN-F	1215/29.6	30.6	23.2
3. KEZQ-F	71/10.4	12.4	8.4	9.8	8.3	9.3	3. KZOU-F	130/1471	3. KZOU-F	823/20.0	19.7	22.1
4. KZOU-F	70/10.3	4.8	7.1	7.3	5.9	15.1	4. KEZQ-F	128/1370	4. KEZQ-F	771/18.8	18.0	15.8
5. KMJX-F	59/ 8.7	7.7	9.0	9.6	11.4	8.6	5. KMJX-F	77/ 805	5. KARN	632/15.4	15.5	16.8
6. KARN	51/ 7.5	8.7	8.0	5.1	8.6	6.7	6. KARN	56/ 787	6. KHLT-F	606/14.8	15.5	10.2
7. KOKY	43/ 6.3	4.7	4.7	3.6	6.5	6.7	7. KFEX-F	55/ 625	7. KMJX-F	593/14.4	19.0	19.0
8. KHLT-F	36/ 5.3	6.6	3.2	4.2	3.2	4.3	8. KLRA	48/ 443	8. KOKY	471/11.5	10.1	10.7
9. KLRA	27/ 4.0	4.1	4.8	3.2	3.6	1.1	9. KOKY	43/ 479	9. KLRA	309/ 7.5	10.5	9.5
10. KWT-D-F	22/ 3.2	3.2	5.9	7.3	5.9	4.9	10. KHLT-F	42/ 801	10. KWT-D-F	297/ 7.2	8.3	9.2

12+ FM SHARE (METRO): 76.40% (476 of 623) (SPG 85: 70.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZOU-F>	1. KMJX-F	1. KSSN-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F	1. KSSN-F>	1. KSSN-F>	1. KSSN-F	1. KZOU-F	1. KSSN-F>
2. KKYK-F>	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KOKY	3. KSSN-F	3. KMJX-F	3. KMJX-F	3. KEZQ-F	3. KARN	3. KARN	3. KKYK-F	3. KZOU-F	KSSN-F	3. KZOU-F
4. KMJX-F	4. KZOU-F	4. KZOU-F	4. KZOU-F	4. KHLT-F	4. KHLT-F	4. KEZQ-F	4. KMJX-F	4. KEZQ-F	4. KMJX-F	4. KEZQ-F
5.	5. KOKY	5. KEZQ-F	5. KEZQ-F	5. KZOU-F	5. KZOU-F	5. KZOU-F	5. KZOU-F	5. KMJX-F	5. KARN	5. KMJX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZOU-F	1. KKYK-F	1. KKYK-F>	1. KSSN-F	1. KSSN-F	1. KMJX-F>	1. KMJX-F	1. KMJX-F	1. KSSN-F	1. KSSN-F>
2. KSSN-F	2. KZOU-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KMJX-F	2. KMJX-F
3. KKYK-F	3. KSSN-F	KZOU-F	3. KEZQ-F	3. KKYK-F	3. KKYK-F	3. KKYK-F	3. KZOU-F	3. KKYK-F	3. KKYK-F
KMJX-F	4. KEZQ-F	4. KSSN-F	4. KZOU-F	4. KHLT-F	4. KZOU-F	4. KZOU-F	4. KOKY	4. KZOU-F	4. KZOU-F
5.	KMJX-F	5.	5. KHLT-F	5. KOKY	5.	5. KOKY	KKYK-F	5. KOKY	5. KOKY

FORMATS	AM	FM	TOTAL	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		80 (1)	80 (1)	12.8	KAAY 1090 Little Rock 1.0/4.4
AOR		59 (1)	59 (1)	9.5	KAUL-F 102.3 Sheridan 1.6/2.4
AC/OLDIES/SOFT ROCK		36 (1)	36 (1)	5.8	KBOX 1150 N. Little Rock 1.2/4.6
MOR/VARIETY	8 (1)		8 (1)	1.3	KFEX-F 92.3 Pine Bluff .9/3.6
COUNTRY	27 (1)	127 (2)	154 (3)	24.7	KITA 1440 Little Rock 1.0/3.8
BLACK/URBAN	43 (1)	103 (3)	146 (4)	23.4	KMTL 760 Sherwood .6/2.7
BTFM MUSIC/EZ		71 (1)	71 (1)	11.4	
NEWS/TALK	51 (1)		51 (1)	8.2	
NOSTALGIA					
RELIGION/GOSPEL	18 (3)		18 (3)	2.9	
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

RADIO STATIONS

623 (16)

KAAY, 1090, 50 KW (DA-2)	, RELIGION	,\$ 18.00 (---)	Sudbrink	Diane McArthur
KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS,\$ 38.00* (Blair)		Larry Wilson
KAUL, 1380, 5 KW (DA-2)	, CHILDREN'S RADIO	,\$ 18.00 (Roslin)		Bill Henslee
KBOX, 1150, 5 KW/1 KW (DA-N)	, MOR	ABC-D,\$ 20.00* (MMR)		Wally Tucker
KITA, 1440, 5 KW (DAYS)	, RELIGION	,\$ 11.00 (---)		Gary Vaile
KOKY, 1250, 1 KW/500 W (DA-2)	, BLACK	,\$ NA (Christal)	Oppenheimer	
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	,\$ 23.00* (Mc-Guild)		Ron Shannon
KSOH, 1050, 1 KW (DAYS)	, RELIGION	,\$ 9.00 (---)		
KEZQ-F, 100.3, 44 KW @ 1369, BTFL/EZ		ABC-D,\$ 50.00 (MMR)		Wally Tucker
KHLT-F, 94.1, 100 KW @ 770, AC		US I,ABC-D,\$ 43.00* (Mc-Guild)	Signal	Ron Shannon
KKYK-F, 103.7, 100 KW @ 1510, CHR		,\$ 75.00 (Blair)		Jim Grant
KZOU-F, 98.5, 100 KW @ 880, CHR/URBAN		,\$ 40.00* (Christal)	Oppenheimer	
KMJX-F, 105.1, 100 KW @ 534, AOR		ABC-R,\$ 41.00* (HNWH)	(CONWAY)	Dick Booth
KSSN-F, 95.7, 100 KW @ 1664, COUNTRY		ABC-E,\$ 85.00 (Katz)	Kaneb	Joanne Scott
KWT-D-F, 106.3, 3 KW @ 290, BLACK		MBS,\$ 27.00 (Roslin)	(LONOKE)	Waymon Dunn

MISCELLANEOUS COMMENTS KLZA-A changes calls to KOKY... KLZA-F changes to KZOU-F... KLZA is listed as CHR but I believe they are playing a lot of Black product...

FORMATS			TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
	AM	FM		%	%				
TOP 40/CHR/CONTEMP	63 (1)	1195 (2)	1258 (3)	8.8	16.5	KACE-F 103.9	Inglewood	1.2/3.6	
AOR		1714 (5)	1714 (5)	12.0	11.1	KALI 1430	San Gabriel	.9/2.5	
AC/OLDIES/SOFT ROCK	541 (3)	2026 (5)	2567 (8)	18.0	16.6	KBRT 740	Avalon	.4/1.4	
MOR/VARIETY						KDAY 1580	Santa Monica	1.1/3.5	
COUNTRY	188 (1)	446 (2)	634 (3)	4.4	4.3	KEZY-F 95.9	Anaheim	.4/2.0	
BLACK/URBAN	238 (2)	1521 (4)	1759 (6)	12.3	10.1	KFAC 1330	Los Angeles	.4/1.2	
BTFL MUSIC/EZ		1474 (2)	1474 (2)	10.3	10.7	KFAC-F 92.3	Los Angeles	1.1/4.4	
NEWS/TALK	2255 (4)		2255 (4)	15.8	14.6	KFSG-F 96.3	Los Angeles	.3/1.2	
NOSTALGIA	472 (1)		472 (1)	3.3	3.8	KGJF 1230	Los Angeles	.5/1.9	
RELIGION/GOSPEL	67 (1)	108 (2)	175 (3)	1.2	1.8	KIEV 870	Glendale	.7/2.7	
SPANISH	972 (4)	529 (1)	1501 (5)	10.5	8.3	KIIS 1150	Los Angeles	.4/2.5	
CLASSICAL	57 (1)	176 (1)	233 (2)	1.6	1.4	KIKF-F 94.3	Garden Grove	.4/1.0	
UNKNOWN/OTHERS		210 (1)	210 (1)	1.5	0.7	KLAC 570	Los Angeles	1.2/4.8	
			14252 (43)			KRLA 1110	Pasadena	1.2/5.2	
						KRTH 930	Los Angeles	.7/2.8	
						KSKQ 1540	Los Angeles	1.0/2.6	
						KUTE-F 101.9	Glendale	1.2/4.5	
						KYMS-F 106.3	Santa Ana	.4/1.1	

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK/NEWS	ABC-T,ABC-I,\$330.00	(Katz)	Cap Cities/ABC	George Green
KALI, 1430, 5 KW (DA-2)	, SPANISH AC	,\$NA	(Masla)	United	Raul Ortal
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN,\$100.00	(Roslin)	Rollins	Ed Kerby
KFI, 640, 50 KW	, AC	ABC-E,\$185.00*	(Christal)	Cox	Don Dalton
KFWB, 980, 5 KW	, NEWS	ABC-E,NBC,\$260.00*	(Select)	Westinghouse	
KGJF, 1230, 1 KW	, BLACK	SBN,\$NA	(HNWH)	Inner City	Bill Shearer
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	,\$110.00*	(----)		Ron Beaton
KIIS, 1150, 5 KW (DA-N)	, CHR	,\$NA	(Mc-Guild)	Gannett	Lynn Anderson Powell
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D,\$135.00*	(Eastman)	Malrite	Norm Epstein
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	,\$210.00	(Durpetti)	Golden West	Bill Ward
KNX, 1070, 50 KW	, NEWS	CBS,\$270.00	(CBS)	CBS	George Nicholow
KRTH, 930, 5 KW (DA-N)	, OLDIES	US1,\$NA	(Republic)	RKO	Ron Thompson
KSKQ, 1540, 50 KW/10 KW (DA-D)	, SPANISH AC	,\$ 90.00*	(Caballero)	Spanish Bdcst	Raul Alarcon, Jr.
KTNQ, 1020, 50 KW (DA-2)	, SPANISH AC	,\$ 80.00*	(Caballero)	H & W	Ken Wolt
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	,\$140.00*	(MMR)	Greater Media	Bob Moore
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION	,\$ 50.00*	(----)	Crawford	Doyle Sneed
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH VARIETY	,\$ 85.00	(Lotus)	Lotus	Jim Kalmenson

FM STATIONS

KACE, 103.9, 1.6 KW @ 390, BLACK	APR,\$ 60.00*	(Masla)	All-Pro	Ann Davis
KBIG, 104.3, 105 KW @ 2890, BTFL/EZ	,\$260.00*	(CBS)	Bonneville	Kari Winston
KBZT, 97.1, 55 KW @ 770, AC	,\$200.00*	(MMR)	Greater Media	Bob Moore
KFAC, 92.3, 39 KW @ 2835, CLASSICAL	,\$205.00	(Mc-Guild)		Ed Argow
KFSG, 96.3, 54 KW @ 480, RELIGION	APR,\$NA	(----)		Alan Bowles
KGIL, 94.3, 3 KW @ -80, SOFT AC	,\$ 55.00	(HNWH)	Buckley (SAN FERNANDO)	R. McGeary
KIIS, 102.7, 8 KW @ 2790, CHR	,\$550.00	(Mc-Guild)	Gannett	Lynn Anderson Powell
KIQQ, 100.3, 5 KW @ 3060, SOFT AC	TRAN,\$181.00	(Select)	Outlett	Tom Mosher
KJLH, 102.3, 3 KW @ 300, BLACK	,\$ 70.00*	(Weiss)		Jim Maddox
KJOI, 98.7, 75 KW @ 1180, BTFL/EZ	,\$240.00	(Blair)	Legacy	Bob Griffith
KKGO, 105.1, 18 KW @ 2900, JAZZ	APR,\$NA	(Select)		Saul Levine
KNX, 93.1, 54 KW @ 2870, SOFT AC	CBS-R,\$170.00*	(CBS)	CBS	Bob Nelson
KLOS, 95.5, 63 KW @ 3129, AOR	ABC-R,\$300.00*	(Katz)	Cap Cities/ABC	Bill Sommers
KLVE, 107.5, 34 KW @ 2800, SPANISH AC	,\$NA	(Caballero)	H & W	Ken Wolt
KMET, 94.7, 58 KW @ 2835, AOR	,\$270.00*	(Blair)	Metromedia	Howard Bloom
KOST, 103.5, 13 KW @ 3100, AC	,\$230.00*	(Christal)	Cox	Don Dalton
KPWR, 105.9, 72 KW @ 770, URBAN/CHR	,\$250.00*	(HNWH)	Emmis	Phil Newmark
KNOB, 97.9, 79 KW @ 420, SOFT AC	,\$ 94.00	(Masla)		John Banoczi
KRTH, 101.1, 51 KW @ 3130, OLDIES	US2,\$190.00*	(Republic)	RKO	Pat Norman
KUTE, 101.9, .7 KW @ 2848, URBAN/AC	,\$100.00*	(Durpetti)	Golden West	Bill Ward
KZLA, 93.9, 49 KW @ 720, COUNTRY	,\$130.00*	(Eastman)	Malrite	Norm Epstein
KROQ, 106.7, 25 KW @ 1600, AOR	,\$220.00*	(Torbet)	Infinity	
KNAC, 105.5, 1.6 KW @ 400, AOR	,\$NA	(Roslin)		(LONG BEACH) Gary Price

CALLS

KHJ changes to KRTH-A
KKHR-F changes to KNX-F

FORMAT CHANGES

KRTH changes to Oldies (Feb)
KNX-F: from CHR to Soft AC (June)

STATION SALES

KFAC A/F sold for \$34,000,000
KROQ-F sold to Infinity for \$45,000,000
KMET-F: from Metromedia to Metropolitan for \$62,400,000 (est)

MISCELLANEOUS COMMENTS

It is sad to see the call letters KHJ disappear...

LOUISVILLE

Arbitron Rank/Pop (12+): 44/796,100

MSA Rank/Pop: 49/954,500

ADI # 49
Average Person Ratings: 16.3
Market TSL: 21.8 hours

Stations: 18/18
Diaries: 1134/702:1/39.3%
Sample Target: 1200
% Below Line: 0
% Not Listed: 5.7

1985 Revenue: \$ 17,900,000
HH Inc.: \$ 28,837
Retail \$: 5.7 Bill
Pop per Station: 44,228
#1 Biller: WHAS \$4,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHAS-X	228/17.6	12.4	15.3	---	12.4	12.6	1. WAMZ-F	340/3138	1. WHAS	2668/33.5	28.4	28.4
2. WAMZ-F	203/15.7	12.2	11.4	---	14.0	13.8	2. WHAS	296/3862	2. WAMZ-F	1963/24.7	23.6	21.1
3. WRKA-F	119/ 9.2	8.8	8.9	---	5.0	8.1	3. WDJX-F	142/2126	3. WLRZ-F	1589/20.0	22.6	27.1
4. WVEZ-F	114/ 8.8	7.5	7.7	---	5.6	8.0	4. WVEZ-F	142/1661	4. WRKA-F	1507/18.9	19.0	16.6
5. WDJX-F	87/ 6.7	6.2	5.8	---	4.1	7.7	5. WQMF-F	134/2036	5. WVEZ-F	1375/17.3	12.4	
6. WQMF-F	86/ 6.6	8.8	8.5	---	8.6	11.6	6. WRKA-F	121/1549	6. WQMF-F	1320/16.6	18.8	18.7
7. WLRZ-F	73/ 5.6	7.3	9.0	---	11.6	7.8	7. WLRZ-F	77/1664	7. WDJX-F	1316/16.5	16.1	16.7
8. WJYL-F	59/ 4.6	5.2	4.2	---	4.3	8.2	8. WJYL-F	61/ 740	8. WAVG	951/11.9	13.7	13.4
9. WLOU	49/ 3.8	5.2	4.9	---	8.4	5.9	9. WLOU	49/ 676	9. WJYL-F	723/ 9.1	9.8	9.3
10. WAVG	46/ 3.5	7.2	6.8	---	5.5	3.6	10. WAVG	48/1014	10. WLOU	676/ 8.5	9.2	11.2
11. WXVW	40/ 3.1	2.4	1.4	---	2.0	.9	11. WXVW	40/ 460	11. WAKY	627/ 7.9	9.5	10.5
12. WCII	31/ 2.4	2.7	4.0	---	4.5	2.3	12. WCII	38/ 596	12. WCII	525/ 9.7	9.7	9.4
13. WAKY	30/ 2.3	3.7	2.9	---	2.9	2.2	13. WAKY	37/ 910	13. WXVW	460/ 4.7	4.7	4.4
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 62.11% (759 of 1222) (SPG 85: 58.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WHAS	1. WHAS	1. WHAS >	1. WHAS	1. WHAS	1. WHAS	1. WAMZ-F>
2. WLRZ-F	2. WRKA-F	2. WHAS	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F>	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS
3. WQMF-F	3. WQMF-F	3. WRKA-F	3. WRKA-F	3. WRKA	3. WVEZ-F	3. WRKA-F	3. WVEZ-F	3. WVEZ-F	3. WJYL-F	3. WVEZ-F
4. WJYL-F	4. WHAS	4. WQMF-F	4. WVEZ-F	4. WVEZ-F	4. WRKA-F	4. WQMF-F	4. WRKA-F	4. WRKA-F	4. WDJX-F	4. WRKA-F
5.	5. WDJX-F	5. WVEZ-F	5. WQMF-F	5. WQMF-F	5. WAVG	5. WVEZ-F	5. WQMF-F	5. WDJZ-F	5. WLRZ-F	5. WDJX-F
6.	6. WLRZ-F	6. WDJX-F	6. WJYL-F	6. WJYL-F	6. WJYL-F	6. WDJX-F	6. WDJX-F	6. WQMF-F	6. WRKA	6. WLRZ-F
7.	7.	7.	7. WDJX-F	7. WDJX-F	7.	7.	7.	7. WLRZ-F	7. WVEZ-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F	1. WHAS	1. WHAS	1. WHAS	
2. WRKA-F	2. WRKA-F	2. WRKA-F	2. WRKA-F	2. WHAS	2. WLRZ-F	2. WHAS	2. WRKA-F	2. WAMZ-F	2. WAMZ-F	
3. WQMF-F	3. WDJX-F	3. WHAS	3. WHAS	3. WRKA-F	3. WAMZ-F	3. WAMZ-F	3. WAMZ-F	3. WQMF-F	3. WRKA-F	
4. WLRZ-F	4. WHAS	4. WDJX-F	4. WVEZ-F	4. WVEZ-F	4. WJYL-F	4. WRKA-F	4. WQMF-F	4. WRKA-F	4. WVEZ-F	
5. WAMZ-F	5. WQMF-F	5. WQMF-F	5. WDJX-F	5. WDJX-F	5. WDJX-F	5. WLRZ-F	5. WVEZ-F	5. WJYL-F	5. WAKY	
6. WJYL-F	6. WLRZ-F	6. WLRZ-F	6. WQMF-F	6.	6. WHAS	6. WDJX-F	6. WDJX-F	6. WLRZ-F	6.	
7.	7.	7.	7.	7.	7.	7. WJYL-F	7.	7.	7.	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	13.1	12.6	WDGS	1290	New Albany, IN	.8/3.2
AOR		86 (1)	86 (1)	7.0	9.1	WFIA	900	Louisville	.8/2.4
AC/OLDIES/SOFT ROCK	30 (1)	233 (2)	263 (3)	21.5	12.8	WLLV	1240	Louisville	1.1/2.3
MOR/VARIETY	274 (2)		274 (2)	22.4	19.1	WTMT	620	Louisville	.3/1.1
						WXLN-F	103.9	Louisville	1.4/4.6
COUNTRY	35 (2)	203 (1)	238 (3)	19.5	21.6				
BLACK/URBAN	60 (2)	59 (1)	119 (3)	9.7	13.5				
BTFL MUSIC/EZ					6.0				
NEWS/TALK									
NOSTALGIA	40 (1)		40 (1)	3.3	2.1				
RELIGION/GOSPEL	24 (2)	18 (1)	42 (3)	3.4	3.2				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									
			1222 (18)						

RADIO STATIONS

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, OLDIES	MBS, \$ 45.00* (Katz)	Federal	Joe McDevitt
WAVG, 970, 5 KW (DA-2)	, MOR	US 2, NBC-T, \$ 43.00 (Select)		Ed Henson
WCII, 1080, 10 KW/1 KW (DA-2)	, COUNTRY	CBS, \$ 80.00 (Eastman)	Great Trails	Tom Perryman
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN, \$ 20.00 (Masla)		Archie Dale
WFIA, 900, 1 KW (DAYS)	, RELIGION	, \$ 14.00 (---)		Richard Lee
WHAS, 840, 50 KW	, MOR	ABC-I, \$ 95.00* (Christal)	Clear Channel	Bob Scherer
WLLV, 1240, 1 KW/250 W	, GOSPEL (?)	, \$ 17.00 (Roslin)		Tom Duffy
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	NBN, \$ 50.00 (MMRO)		Charles Mootry
WTMT, 620, 500 W (DA-2)	, COUNTRY	, \$ 17.00 (Masla)		Lee Stinson
WXVW, 1450, 1 KW	, NOSTALGIA	MBS, \$ 34.00 (Regional)		Charles Jenkins

FM STATIONS

WAMZ, 97.5, 100 KW @ 505, COUNTRY	, \$110.00* (Christal)	Clear Channel	Bob Scherer
WDJX, 99.7, 20 KW @ 720, CHR	CBS-R, \$ 80.00* (Eastman)	Great Trails	Tom Perryman
WJYL, 101.7, 3 KW @ 300, URBAN	, \$ 40.00* (---)	Inter-Urban	
WLRS, 102.3, 3 KW @ 300, CHR	ABC-R, \$ 50.00 (Select)		Louisa Henson
WQMF, 95.7, 34 KW @ 580, AOR	Source, \$ 70.00 (Torbet)		John Page Otting
WRKA, 103.1, 3 KW @ 300, AC	ABC-D, \$ 60.00* (Blair)	Capital-Johnson	Mike Kirtner
WVEZ, 106.9, 25 KW @ 670, SOFT AC	, \$ 55.00* (Katz)	Federal	Joe McDevitt
WXLN, 103.9, 3 KW @ 300, RELIGION	ABC-C, \$ 18.00 (---)		Richard Lee

CALL LETTER CHANGES

FORMAT CHANGES

WVEZ: From BTFL to Soft AC

STATION SALES

WQMF: From Frank Wood to John Otting for \$5,000,000

WHAS/WAMZ-F: From Bingham to Clear Channel for \$20,100,000

MISCELLANEOUS COMMENTS

Arbitron fell 5.5% short of sample target.

LUBBOCK

Arbitron Rank/Pop (12+): 159/185,000

MSA Rank/Pop: 183/223,100

ADI # 141

Average Person Ratings: 17.7

Market TSL: 24.1 hours

Stations: 14/14
Diaries: 638/290:1/45.0%
Sample Target: 550
% Below Line: 0
% Not Listed: 6.1

1985 Revenue: \$ 6,000,000
HH Inc.: \$ 27,610
Retail \$: 1.6 Bill
Pop per Station: 13,214
#1 Biller: KLLL-F \$ 1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO METRO CUME/ RATING	FAL 85	SPG 85	
1. KRLB-F	87/26.5	21.5	24.6	17.1	14.0	33.8	1. KRLB-F	127/1186	1. KRLB-F	817/44.2	38.9	41.5
2. KLLL-F	57/17.4	19.3	14.2	15.8	15.3	15.8	2. KLLL-F	96/ 868	2. KLLL-F	525/28.4	30.5	24.8
3. KFMX-F	28/ 8.5	10.0	12.9	9.5	12.4	10.6	3. KFYO	50/ 540	3. KZII-F	374/20.2	10.1	11.8
4. KZII-F	27/ 8.2	3.2	5.2	5.3	6.8	8.4	4. KSEL-F	43/ 586	4. KSEL-F	346/18.7	23.0	22.9
5. KSEL-F	25/ 7.6	5.1	7.1	8.2	12.1	7.4	5. KFMX-F	38/ 435	5. KFMX-F	297/16.1	18.8	24.5
6. KFYO	23/ 7.0	3.9	6.8	9.2	4.9	3.2	6. KZII-F	34/ 453	6. KFYO	268/14.5	13.5	11.5
7. KTEZ-F	17/ 5.2	9.0	8.6	10.5	7.2	6.3	7. KTEZ-F	26/ 364	7. KTEZ-F	258/13.9	15.1	15.4
8. KLFB	12/ 3.7	1.9	3.1	3.6	4.2	---	8. KLFB	13/ 140	8. KEND	202/10.9	9.0	6.9
9. KEND	10/ 3.0	4.2	2.8	4.3	2.9	1.1	9. KSEL	12/ 211	9. KSEL	165/ 8.9	7.4	9.9
10. KSEL	9/ 2.7	1.3	2.8	2.0	2.9	1.1	10. KEND	10/ 221	10. KJAK-F	112/ 6.1	5.5	6.9

12+ FM SHARE (METRO): 79.22% (244 of 308) (SPG 85: 80.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F	1. KRLB-F	1. KLLL-F>	1. KRLB-F>	1. KRLB-F	1. KRLB-F	1. KRLB-F>	1. KRLB-F
2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F>	2. KRLB-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F>
3.	3. KZII-F	3. KZII-F	3. KFMX-F	3. KFMX-F	3. KFYO	3. KFYO	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KZII-F
4.	4. KFMX-F	4. KFMX-F	4. KZII-F	4. KZII-F	4. KTEZ-F	4. KSEL-F	4. KZII-F	4. KZII-F	4. KFMX-F	4. KFMX-F
5.	5.	5. KSEL-F	5.	5.	5.	5.	5.	5.	5. KZII-F	5. KSEL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F>	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KLLL-F	2. KLLL-F	2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KSEL-F>	2. KLLL-F	2. KFMX-F	2. KLLL-F	2. KLLL-F
3. KZII-F	3. KZII-F	KLFB-F	3. KZII-F	3.	3. KZII-F	KFMX-F	3. KLLL-F	3. KFMX-F	3. KFMX-F
4.	4. KFMX-F	4. KZII-F	4.	4.	4. KFMX-F	4. KSEL-F	4. KZII-F	4. KSEL-F	4. KZII-F
5.	5.	5.	5.	5.	5.	KZII-F	5.	KZII-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR	1 (1)	87 (1)	88 (2)	28.5	28.8	KCAS 1050 Slaton .9/2.2
AC/OLDIES/SOFT ROCK MOR/VARIETY		55 (2)	55 (2)	17.9	14.3	KJAK-F 92.7 Slaton .9/6.1
		25 (1)	25 (1)	8.1	10.7	KRLB 580 Lubbock .3/2.8
	9 (1)		9 (1)	2.9		KTLK 1460 Lubbock 1.8/3.7
COUNTRY BLACK/URBAN BTFL MUSIC/EZ NEWS/TALK	33 (2)	57 (1)	90 (3)	29.2	31.4	
NOSTALGIA RELIGION/GOSPEL SPANISH CLASSICAL UNKNOWN/OTHERS		3 (1)	3 (1)	1.0	2.0	
	21 (3)		21 (3)	6.8	3.3	

308 (14)

RADIO STATIONS

KEND, 1590, 1 KW (DA-2)	, COUNTRY	MBS, \$ 12.00* (Eastman)	Thrash	Buddy Howell
KFMX, 1340, 1 KW	, CHR (?)	, \$ NM (Katz)	S. Minnesota	Greg Gentling
KFYO, 790, 5 KW/1 KW (DA-2)	, COUNTRY	CBS, \$ 23.00 (Torbet)	Seaton	Bob Clark
KLFB, 1420, 500 W (DA-2)	, SPANISH	, \$ 17.00 (Caballero)		Walter Ledesman
KRLB, 580, 500 W (DAYS, DA)	, CHR	ABC-I, \$ 10.00 (Christal)		Dean Minnick
KSEL, 950, 5 KW/500 W (DA-2)	, MOR	ABC-T, ABC-E, \$ NM (Mc-Guild)		John Kreiger
KTLK, 1460, 1 KW	, SPANISH	, \$ 11.00 (Roslin)		Tim Tesre
KFMX-F, 94.5, 100 KW @ 850, AOR		Source, \$ 30.00* (Katz)	So. Minnesota	Greg Gentling
KZII-F, 102.5, 100 KW @ 795, CLASSIC AOR		, \$ 23.00 (Torbet)	Seaton	Bob Clark
KLLL-F, 96.3, 100 KW @ 580, COUNTRY		APR, \$ 34.00* (Eastman)	Thrash	Buddy Howell
KRLB-F, 99.5, 100 KW @ 850, CHR		ABC-I, \$ 40.00* (Christal)		Dean Minnick
KSEL-F, 93.7, 100 KW @ 740, AC		, \$ 28.00* (Mc-Guild)		John Kreiger
KTEZ-F, 101.1, 100 KW @ 750, BTFL/EZ		, \$ 25.00* (Select)	Lotus	Milt Ledet
KJAK-F, 92.7, 3 KW @ 300, RELIGION		MBS, \$ 9.00 (---)	(SLATON)	Steve White

MISCELLANEOUS COMMENTS KFYO-F changes calls to KZII-F

MACON

Arbitron Rank/Pop (12+): 140/226,300

MSA Rank/Pop: 155/279,200

AD1 # 132
Average Person Ratings: 16.9
Market TSL: 22.9 hours

Stations: 18/14
Diaries: 585/387:1/38.8%
Sample Target: 600
% Below Line: 5.4
% Not Listed: 8.9

1985 Revenue: \$ 6,100,000
HH Inc.: \$ 28,704
Retail \$: 1.6 B11
Pop per Station: 16,164
#1 Biller: WAYS-F \$1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WAYS-F	72/18.8	---	18.0	---	19.0	1. WAYS-F	142/1711	1. WAYS-F	915/40.4	---	38.0
2. WPGA-F	47/12.3	---	13.4	---	13.8	2. WDEN-F	119/ 971	2. WPEZ-F	483/21.3	---	14.8
3. WDEN-F	44/11.5	---	12.6	---	12.7	3. WPGA-F	62/ 593	3. WDEN-F	446/19.7	---	20.4
4. WPEZ-F	39/10.2	---	8.1	---	7.0	4. WPEZ-F	54/ 655	4. WMAZ	444/19.6	---	20.0
5. WIBB	33/ 8.6	---	9.9	---	12.5	5. WIBB	38/ 386	5. WPGA-F	418/18.5	---	23.2
6. WMAZ	29/ 7.6	---	9.1	---	8.3	6. WMAZ	37/ 639	6. WIBB	339/15.0	---	18.2
7. WDDO	20/ 5.2	---	5.9	---	6.5	7. WDDO	21/ 319	7. WDDO	307/13.6	---	16.0
8. WRBN-F	14/ 3.7	---	4.3	---	2.6	8. WRBN-F	18/ 265	8. WRBN-F	206/ 9.1	---	8.1
9. WQXM-F	9/ 2.3	---	.8	---	2.9	9. WFNE-F	13/ 207	9. WQBZ-F	149/ 6.6	---	10.1
10.						10. WQXM-F	10/ 158	10. WQXM-F	135/ 6.0	---	4.2
11.						WPCH-F	10/ 149	11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 71.35% (249 of 349) (SPG 85: 69.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPGA-F	1. WAYS-F>	1. WAYS-F>	1. WAYS-F	1. WAYS-F	1. WPEZ-F	1. WAYS-F>	1. WAYS-F	1. WAYS-F>	1. WPGA-F	1. WAYS-F
2. WAYS-F>	2. WPGA-F	2. WPGA-F	2. WPEZ-F	2. WDEN-F	2. WDEN-F	2. WMAZ	2. WDEN-F	2. WDEN-F	2. WAYS-F	2. WPGA-F
3. WIBB	3. WDEN-F	3. WDEN-F	3. WDEN-F	3. WPEZ-F	3. WMAZ	3. WDEN-F	3. WPEZ-F	3. WPGA-F	3. WDEN-F	3. WIBB
4.	4. WIBB	4. WPEZ-F	4. WPGA-F	4. WPGA-F	4. WAYS-F	4. WPEZ-F	4. WPGA-F	4. WPEZ-F	4. WMAZ	4. WDEN-F
5.	WPEZ-F WRBN-F	5.	5.	5.	5. WIBB	5. WPGA-F	5.	5.	5. WPEZ-F	5. WPEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYS-F>	1. WAYS-F>	1. WAYS-F	1. WAYS-F	1. WPEZ-F	1. WAYS-F	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F
2. WPGA-F	2. WPGA-F	2. WPGA-F	2. WPEZ-F	2. WAYS-F	2. WPGA-F	2. WPGA-F	2. WDEN-F	2. WPGA-F	2. WDEN-F
3. WDDO	3. WIBB	3. WPEZ-F	3. WDEN-F	3. WDEN-F	3. WRBN-F	3.	3. WPGA-F	3. WDEN-F	3. WPEZ-F
4.	WPEZ-F	4. WIBB	WPGA-F	4. WIBB	4.	4.	4.	4. WPEZ-F	4. WPGA-F
5.	5.	5.	5.	WPGA-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		77 (2)	77 (2)	22.1	27.9		WBML 900 Macon .5/3.2
AOR		16 (2)	16 (2)	4.6	1.5		WCOP 1350 Warner Robins 1.3/2.5
AC/OLDIES/SOFT ROCK		39 (1)	39 (1)	11.2	8.8		WPTC 1500 Macon 1.8/1.9
MOR/VARIETY	29 (1)		29 (1)	8.3	10.0		WQBZ-F 106.3 Fort Valley 1.3/6.6
COUNTRY		44 (1)	44 (1)	12.6	13.8		WXKO 1150 Fort Valley 1.0/2.8
BLACK/URBAN	57 (3)	47 (1)	104 (4)	29.8	32.0		WFNE-F 100.1 Forsyth 1.6/5.7
BTFL MUSIC/EZ		13 (2)	13 (2)	3.7	0.9		WKLS-F 96.1 Atlanta .5/1.8
NEWS/TALK							WPCH-F 94.9 Atlanta 1.0/3.0
NOSTALGIA	7 (1)		7 (1)	2.0	0		WVFX 93.3 Columbus 1.8/3.4
RELIGION/GOSPEL	7 (2)	13 (2)	20 (4)	5.7	4.4		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS					0.9		

RADIO STATIONS

WBML, 900, 250 W (DAYS,DA)	, RELIGION	CNN, \$ 9.00	(---)	Rogers	Ken Hammock
WDDO, 1240, 1 KW	, BLACK	NBN, \$21.00	(Select)		Wayne Sawyer
WIBB, 1280, 5 KW (DAYS)	, BLACK	SBN, \$30.00	(Weiss)		D. Haight
WMAZ, 940, 50 KW/10 KW (DA-N)	, MOR	ABC-I, \$56.00	(Katz)	Multimedia	Fred Newton
WNEX, 1400, 1 KW	, CHR (?)	, \$11.00	(Smith)		Al Lowe
WPTC, 1500, 1 KW (DAYS)	, NOSTALGIA	MBS, \$13.00	(Mc-Guild)		Thom Smith
WXKO, 1150, 1 KW	, BLACK	NBN, \$ 7.00	(---)	(FORT VALLEY)	Dollie Horton
WAYS-F, 99.1, 100 KW @ 622, CHR		ABC-F, \$60.00	(Katz)	Multimedia	Fred Newton
WDEN-F, 105.3, 105 KW @ 800, COUNTRY		MBS, \$44.00*	(Mc-Guild)		Thom Smith
WPEZ-F, 107.9, 100 KW @ 690, SOFT AC		APR, \$28.00	(Select)		Wayne Sawyer
WPGA-F, 100.9, 2.2 KW @ 354, BLACK		ABC-C, \$24.00*		(PERRY)	Alan Murray
WQBZ-F, 106.3, 3 KW @ 300, CHR		ABC-E, \$10.00	(Dora)	(FORT VALLEY)	N. Rodriguez
WRBN-F, 101.7, 3 KW @ 205, CHR/AOR		, \$12.00	(---)	(WARNER ROBINS)	John Lynn
WQXM-F, 107.1, 1 KW @ 500, BTFL/EZ		CNN, \$13.00*	(---)	(GORDON)	Jerry Russell

MADISON

Arbitron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 132/339,206

Average Person Ratings: 16.7
Market TSL: 21.8 hours

Stations: 18/13
Diaries: 640/446:1/54.8%
Sample Target: 670
% Below Line: 4.5
% Not Listed: 17.0

1985 Revenue: \$ 10,600,000
HH Inc.: \$ 31,334
Retail \$: 2.4 Bil
Pop per Station: 21,969
#1 Biller: WTSO \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WZEE-F	74/15.5	11.5	13.4	10.4	11.9	19.8	1. WZEE-F	143/2015	1. WZEE-F	1028/36.0	34.1	34.3
2. WIBA-F	66/13.8	10.2	10.5	10.1	11.3	15.6	2. WIBA-F	105/1630	2. WIBA-F	886/31.0	29.2	39.1
3. WIBA	44/ 9.2	10.6	8.8	9.7	8.9	6.2	3. WTSO	66/ 758	3. WIBA	709/24.8	25.9	19.6
4. WTSO	36/ 7.5	8.2	9.9	14.0	6.6	8.2	4. WMGN-F	52/ 879	4. WMGN-F	544/19.0	20.0	24.7
5. WMGN-F	33/ 6.9	8.2	9.5	7.9	7.8	9.7	5. WIBA	48/ 861	5. WTSO	457/16.0	19.7	19.0
6. WWQM-F	27/ 5.7	6.9	6.6	6.3	6.4	4.9	6. WILV-F	43/ 528	6. WTDY	389/13.6	10.7	11.7
7. WTDY	25/ 5.2	3.3	3.3	3.2	2.1	3.7	7. WSJY-F	41/ 505	7. WWQM-F	381/13.3	14.8	15.6
8. WILV-F	15/ 3.1	2.0	2.4	3.6	2.9	2.1	8. WWQM-F	31/ 443	8. WMAD-F	377/13.2	13.5	13.9
9. WHIT	14/ 2.9	2.9	2.4	6.5	3.7	2.9	9. WTDY	27/ 450	9. WILV-F	260/ 9.1	7.3	7.8
WMAD	14/ 2.9	3.8	3.5	2.3	5.8	1.9	10. WTMJ	26/ 420	10. WSJY-F	183/ 6.4	9.9	9.0
11. WMAD-F	13/ 2.7	3.5	3.7	1.1	2.9	3.3	11.		11. WHIT	145/ 5.1	7.2	5.1
WSJY-F	13/ 2.7	5.3	4.4	3.4	4.7	1.8	12.		12. WMAD	133/ 4.7	4.4	5.4
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 61.87% (245 of 396) (SPG 85: 63.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WZEE-F	1. WZEE-F	1. WTSO	1. WZEE-F	1. WIBA-F	1. WZEE-F	1. WZEE-F	1. WZEE-F
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA	2. WIBA	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA-F
3.	3. WMGN-F	3. WMGN-F	3. WMGN-F	3. WMGN-F	3. WWQM-F	3. WTSO	3. WMGN-F	3. WTSO	3. WIBA	3. WTSO
4.	4. WMAD-F	4. WTSO	4. WTSO	4. WTSO	4. WTDY	4. WIBA-F	4. WTSO	4. WIBA	4. WTDY	4. WMGN-F
5.	5. WHIT	5. WWQM-F	5. WIBA	5. WIBA	5.	5. WMGN-F	5. WIBA	5. WMGN-F	5. WTSO	5. WIBA
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WZEE-F	1. WZEE-F	1. WMGN-F	1. WZEE-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	
2. WIBA-F	2. WMGN-F	2. WZEE-F	2. WMGN-F	2. WTSO	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	
3. WMGN-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WZEE-F	3. WWQM-F	3.	3. WMGN-F	3. WWQM-F	3. WIBA	
4. WMAD-F	4.	4.	4. WTSO	4. WIBA	4.	4.	4. WIBA	4. WMGN-F	4. WTSO	
5.	5.	5.	5.	5. WIBA-F	5.	5.	5. WHIT	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	74 (1)	76 (2)	19.2	16.7	WSEY-F 96.7 Sauk City .8/3.2
AOR		66 (1)	66 (1)	16.7	13.1	WBBM Chicago .4/3.5
AC/OLDIES/SOFT ROCK	14 (1)	50 (3)	64 (4)	16.2	22.4	WGN Chicago 1.0/3.6
MOR/VARIETY	78 (4)		78 (4)	19.7	16.7	WLS Chicago .4/2.3
COUNTRY	41 (2)	27 (1)	68 (3)	17.2	20.5	WMAQ Chicago 1.0/3.1
BLACK/URBAN						WTMJ Milwaukee .8/3.1
BTFL MUSIC/EZ		28 (2)	28 (2)	7.1	6.3	
NEWS/TALK	2 (1)		2 (1)	0.5	0	
NOSTALGIA	14 (1)		14 (1)	3.5	4.4	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

396 (18)

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS)	, OLDIES	ABC-E, \$18.00 (Select)	McKenna	Stan Kitson
WIBA, 1310, 5 KW (DA-N)	, MOR	CBS, MBS, \$41.00* (Katz)	Price	Deane Osborne
WMAD, 1190, 1 KW (DAYS, DA)	, NOSTALGIA	CNN, \$18.00 (Torbet)		
WTDY, 1480, 5 KW (DA-2)	, MOR/TALK	NBC, \$26.00 (Mc-Guild)	Midwest Family	Joe Mackin
WTSO, 1070, 10 KW/5 KW (DA-2)	, COUNTRY	APR, \$33.00* (Blair)		Roger Russell
WIBA-F, 101.5, 50 KW @ 470, AOR		CBS-R, \$44.00* (Katz)	Price	Deane Osborne
WMAD-F, 92.1, 3 KW @ 300, AC		, \$19.00* (Torbet)		
WMGN-F, 98.1, 38 KW @ 580, AC		, \$31.00* (Mc-Guild)	Midwest Family	Joe Mackin
WWQM-F, 106.3, 1.9 KW @ 380, COUNTRY		ABC-E, \$28.00 (Select)	McKenna	Stan Kitson
WZEE-F, 104.1, 6 KW @ 1120, CHR		, \$40.00* (Blair)		
WILV-F, 94.9, 37 KW @ 1300, BTFL		ABC-I, \$20.00 (HNWH)		Terry Shockley
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ		ABC-I, \$19.00 (---)	Goetz (FORT ATKINSON)	Vern Folk

MANCHESTER, NH

Arbitron Rank/Pop (12+): 185/143,400

Stations: 26/6
Diaries: 592/242:1/46.5%
Sample Target: 550
Standard Error:
% Below Line: 53.5
% Not Listed: 8.5

1985 Revenue: \$ 6,700,000
HH Inc.: \$ 34,311
Retail \$: 1.7 Bill
Pop per Station: 23,900
#1 Biller: WGIR-F \$1,900,000

MSA Rank/Pop: 260/136,400
Boston ADI
Average Person Ratings: 17.2
Market TSL: 22.4 hours

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WZID-F	37/15.0	---	14.5	---	13.3	1. WGIR-F	93/955	1. WGIR-F	445/31.0	---	30.2
2. WGIR-F	30/12.1	---	11.0	---	15.9	2. WZID-F	70/719	2. WZID-F	328/22.9	---	22.4
3. WSSH-F	25/10.1	---	6.1	---	7.5	3. WSSH-F	70/760	3. WSSH-F	307/21.4	---	14.6
4. WGIR	15/ 6.1	---	6.6	---	6.6	4. WOKQ-F	40/497	4. WGIR	268/18.7	---	19.1
5. WOKQ-F	14/ 5.7	---	5.3	---	3.1	5. WBZ	28/434	5. WFEA	175/12.2	---	14.4
6. WFEA	13/ 5.3	---	4.4	---	4.9	6. WBCN-F	26/398	6. WHTT-F	167/11.6	---	12.4
7. WXKS-F	11/ 4.5	---	2.2	---	1.3	7. WHTT-F	24/427	7. WOKQ-F	166/11.6	---	11.4
WBCN-F	11/ 4.5	---	4.8	---	4.4	8. WGIR	23/364	WZOU-F	166/11.6	---	14.0
9. WKBR	9/ 3.6	---	3.1	---	4.0	9. WXKS-F	23/310	9. WBCN-F	165/11.5	---	10.2
10.						10. WHOM-F	22/322	10. WROR-F	153/10.7	---	9.6
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 78.32% (177 of 226) (SPG 85: 79.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F	1. WGIR-F>	1. WGIR-F	1. WGIR-F	1. WSSH-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WGIR-F	1. WZID-F
WZOU-F	2. WBCN-F	2. WSSH-F	2. WSSH-F>	2. WGIR-F>	2. WSSH-F	2. WGIR	2. WSSH-F	2. WGIR-F	2. WZID-F	2. WGIR-F
3. WGIR-F	3. WSSH-F	3. WBCN-F	3. WZID-F	3. WZID-F	3. WOKQ-F	3. WGIR-F	3. WGIR-F>	3. WSSH-F	3. WGIR	3. WSSH-F
4.	4. WXKS-F	4. WZID-F	4.	4. WOKQ-F	4. WGIR	4. WSSH-F	4. WFEA	4. WXKS-F	4.	4. WOKQ-F
5.	5.	WXKS-F	5.	5.	5.	5.	5.	WFEA	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WGIR-F	1. WSSH-F	1. WGIR-F	1. WSSH-F	1. WGIR-F	1. WGIR-F>	1. WGIR-F	1. WGIR-F>	1. WGIR-F
2. WGIR-F	2. WXKS-F	WGIR-F	WSSH-F	2. WGIR-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WSSH-F
3. WBCN-F	WSSH-F	3. WFEA	3. WXKS-F	3. WZID-F	3. WFEA	3. WROR-F	WROR-F	3. WSSH-F	3. WZID-F
4.	4. WBCN-F	WZID-F	4. WZID-F	4. WFEA	4.	4.	4. WSSH-F	4.	4.
5.	5.	WBCN-F	5.	5.	5.	5.	5.	5.	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		25 (3)	25 (3)	11.1	12.7	WDER 1320 Derry .4/3.1
AOR		46 (4)	46 (4)	20.4	21.7	
AC/OLDIES/SOFT ROCK	13 (1)	47 (8)	60 (9)	26.5	24.1	WHOM-F 94.9 Mt. Washington .4/2.5
MOR/VARIETY	5 (2)	5 (2)	5 (2)	2.2	2.8	WJYY-F 105.5 Concord .8/4.7
COUNTRY		19 (2)	19 (2)	8.4	7.1	WAAF-F 107.3 Worcester .8/5.9
BLACK/URBAN						WXLO-F 104.5 Fitchburg .4/5.7
BTFL MUSIC/EZ		40 (3)	40 (3)	17.7	17.5	See Boston for more information about the following stations:
NEWS/TALK	22 (2)		22 (2)	9.7	10.4	
NOSTALGIA	9 (1)		9 (1)	4.0	3.3	WBOS-F 2.0/ 5.2 WMJX-F 1.2/ 2.9
RELIGION/GOSPEL						WBZ 1.6/ 7.0 WRKO 2.8/ 9.6
SPANISH						WCGY-F 2.4/ 6.1 WROR-F 2.4/10.7
CLASSICAL						WHTT-F 2.8/11.6 WVBF-F .4/ 3.3
UNKNOWN/OTHERS						WJIB-F .8/ 4.5 WZLX-F 1.2/ 3.3
						WLYT-F 1.2/ 3.5 WZOU-F 2.8/11.6

226 (26)

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2)	, AC	ABC-E, \$ 30.00* (Mc-Guild)	Sunshine
WGIR, 610, 5 KW/1 KW (DA-2)	, NEWS/TALK	NBC,ABC-T, \$ 28.00* (Blair)	Knight
WKBR, 1250, 5 KW (DA-2)	, NOSTALGIA	CBS, \$ 20.00 (S. Katz)	Judy Sher Alon Dary
WGIR-F, 101.1, 10 KW @ 920, AOR/CHR		, \$ 40.00* (Blair)	Knight
WZID-F, 95.7, 11 KW @ 930, BTFL/EZ		, \$ 31.00* (Torbet)	Sunshine

Other ranked stations - See Boston or Portsmouth

MISCELLANEOUS COMMENTS WFEA sold by Ocean Coast to Sunshine for \$1,450,000 (Blackburn)...

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/447,800

MSA Rank/Pop: McA - 131/343,700
 ADI # 117 Brown - 174/245,400
 Average Person Ratings: 19.7
 Market TSL: 26.4 hours

Stations: 20/17
 Diaries: 920/487:1/43.7%
 Sample Target: 810
 % Below Line: 1.2
 % Not Listed: 8.8

1985 Revenue: \$ 10,600,000
 HH Inc.: \$ 22,250
 Retail \$: 3.1 Bill
 Pop per Station: 26,341
 #1 Biller: KGBT \$1,950,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KGBT	172/19.5	16.8	21.3	21.9	20.1
2. KBFM-F	103/11.7	14.3	14.3	7.9	14.4
3. KRGV	77/ 8.7	5.9	7.9	9.5	13.6
4. WIWW-F	67/ 7.6	7.2	8.5	10.1	12.7
5. KTXF-F	57/ 6.4	6.8	4.4	4.9	3.1
6. KELY-F	56/ 6.3	9.9	9.9	9.3	3.9
KQXX-F	56/ 6.3	7.7	4.6	3.8	4.9
8. KVLV-F	54/ 6.1	5.2	3.8	5.3	3.8
9. KRIX-F	42/ 4.8	6.1	6.5	7.9	5.0
10. KIRT	32/ 3.6	3.2	3.2	2.4	1.9
11. KRIO	26/ 2.9	2.2	2.2	2.1	1.6
12. KBOR	19/ 2.1	1.9	2.1	1.6	1.9

12+ TSA	1/4/CUME
1. KGBT	182/1404
2. KBFM-F	113/1477
3. KRGV	83/1114
4. KIWW-F	81/ 927
5. KELY-F	63/ 729
6. KQXX-F	58/ 640
KVLV-F	58/ 552
8. KTXF-F	57/ 573
9. KRIX-F	42/ 597
10. KIRT	37/ 384
11. KRIO	32/ 485
12. KBOR	19/ 249

12+ METRO	CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KBFM-F	1386/31.0	33.7	37.0
2. KGBT	1334/29.8	28.7	31.5
3. KRGV	970/21.7	18.0	23.6
4. KIWW-F	849/19.0	18.1	20.8
5. KELY-F	700/15.6	22.7	21.6
6. KQXX-F	612/13.7	11.1	10.7
7. KRIX-F	597/13.3	14.6	17.9
8. KTXF-F	558/12.5	12.6	10.8
9. KVLV-F	513/11.5	9.0	8.1
10. KRIO	458/10.2	7.4	10.6
11. KIRT	320/ 7.1	5.9	5.4
12. KGAR-F	275/ 6.1	5.0	4.0

12+ FM SHARE (METRO): 56.58% (456 of 806) (SPG 85: 58.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KGBT >	1. KGBT	1. KGBT >	1. KGBT	1. KGBT	1. KGBT >
2. KRGV >	2. KELY-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KVLV-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KIWW-F	3. KELY-F	3. KELY-F	3. KTXF-F	3. KRGV	3. KELY-F	3. KRGV	3. KQXX-F	3. KVLV-F
4. KGBT	4. KGBT	4. KELY-F	KBFM-F	KBFM-F	KQXX-F	4. KELY-F	4. KVLV-F	4. KIWW-F	4. KRGV	4. KRGV
5.	5. KTXF-F	5. KTXF-F	5. KQXX-F	5. KQXX-F	5. KIWW-F	5. KIWW-F	5. KTXF-F	5. KELY-F	5. KIWW-F	5. KIWW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KRIX-F	1. KBFM-F	1. KELY-F	1. KBFM-F	1. KELY-F
2. KELY-F	2. KGBT	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KBFM-F	2. KRIX-F	2. KBFM-F	2. KELY-F	2. KGBT
3. KIWW-F	3. KELY-F	3. KELY-F	3. KBFM-F	3. KBFM-F	KTXF-F	KIWW-F	3. KIWW-F	3. KIWW-F	3. KBFM-F
4. KRGV	4. KIWW-F	KIWW-F	4. KELY-F	4. KQXX-F	4. KIWW-F	4. KELY-F	4. KQXX-F	4. KTXF-F	4. KTXF-F
KTXF-F	5. KRGV	KRGV	5. KRGV	KRGV	5.	5. KTXF-F	5.	5. KGBT	5. KQXX-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	77 (1)	112 (2)	189 (3)	23.4	26.0	KGAR-F 106.3 Mercedes 1.0/6.1
AOR		42 (1)	42 (1)	5.2	7.0	KITM-F 105.5 Mission 1.0/3.7
AC/OLDIES/SOFT ROCK MOR/VARIETY	26 (1)	56 (1)	82 (2)	10.2	11.6	KSOX-F+ 101.7 Raymondville .7/5.2
COUNTRY	3 (1)	60 (2)	63 (3)	7.8	6.6	KCTA 1030 Corpus Christi .3/1.2
BLACK/URBAN						KTRH 740 Houston .5/1.6
BTFL MUSIC/EZ NEWS/TALK	15 (2)	54 (1)	54 (1)	6.7	4.1	XEQQ 1110 Rio Bravo .3/1.1
NOSTALGIA	19 (1)		19 (1)	2.4	2.2	
RELIGION/GOSPEL						
SPANISH	210 (4)	132 (3)	342 (7)	42.4	40.7	
CLASSICAL						
UNKNOWN/OTHERS						

806 (20)

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, NOSTALGIA	,\$ 16.00 (---)		
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	,\$110.00 (Katz)	Tichenor	Tony Solis
KIRT, 1580, 1 KW (DAYS)	, SPANISH	,\$ 24.00 (Caballero)		C. McKasson
KRGV, 1290, 5 KW (DA-N)	, CHR	US I,\$ 29.00* (Blair)	Manship	Ray Alexander
KRIO, 910, 5 KW (DA-2)	, OLDIES	APR,\$ 17.00 (HNWH)	Tippie	
KURV, 710, 1 KW	, NEWS/TALK	NBC,ABC-T,\$ 20.00 (Miller)		Lance Hawkins
KSOX, 1240, 1 KW	, COUNTRY	,\$ 11.00 (---)		(RAYMONDVILLE) Edgar Clinton
KBFM-F, 104.1, 100 KW @ 990, CHR	ABC-F,\$ 41.00 (Christal)		Oppenheimer	Lon Bason
KELY-F, 94.5, 100 KW @ 800, AC	,\$ 47.00 (Katz)		Tichenor	Dan Wilson
KGAR-F, 106.3, 3 KW @ 300, AC	SMN,\$ 18.00 (Roslin)			Bruce Swearingen
KIWW-F, 96.1, 100 KW @ 500, SPANISH	,\$ 55.00* (Mc-Guild)			
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	,\$ 28.00 (Caballero)		Gomez	C. McKasson
KRIX-F, 99.5, 100 KW @ 480, AOR	ABC-R,\$ 22.00 (MMR)			Denny Christenson
KTXF-F, 100.3, 100 KW @ 500, COUNTRY	,\$ 29.00 (Eastman)			Andy Whatley
KVLV-F, 107.9, 100 KW @ 490, BTFL/EZ	,\$ 26.00 (HNWH)		Tippie	Dick Delaney

MISCELLANEOUS COMMENTS KRIO donated by Tippie...

American Radio Spring 86, Copyright 1986

MELBOURNE-TITUSVILLE-COCOA

Arbitron Rank/Pop (12+): 113/294,200

Stations: 18/10
Diaries: 639/460:1/45.2%
Sample Target: 630
% Below Line: 77.1
% Not Listed: 14.2

1985 Revenue: \$ 4,800,000
HH Inc.: \$ 26,014
Retail \$: 2.1 Bil
Pop per Station: 29,420
#1 Biller: NA

MSA Rank/Pop: 137/324,100
ORLANDO ADI
Average Person Ratings: 15.8
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WBJW-F	75/16.2	---	13.7	---	11.1	1. WBJW-F	76/939	1. WBJW-F	927/31.5	---	29.6
WSSP-F	75/16.2	---	6.7	---	4.9	WSSP-F	76/708	2. WSTF-F	834/28.3	---	25.9
3. WSTF-F	45/ 9.7	---	8.4	---	8.9	3. WSTF-F	45/872	3. WSSP-F	703/23.9	---	11.7
4. WDIZ-F	40/ 8.6	---	9.4	---	9.1	4. WWKA-F	42/492	4. WDIZ-F	498/16.9	---	16.1
5. WWKA-F	37/ 8.0	---	9.0	---	12.5	5. WDIZ-F	41/516	5. WWKA-F	441/15.0	---	20.0
6. WMMB	20/ 4.3	---	4.9	---	2.2	6. WKGR-F	24/201	6. WVTI-F	307/10.4	---	4.9
7. WVTI-F	16/ 3.4	---	1.4	---	2.7	7. WMMB	20/204	7. WMEL	267/ 9.1	---	12.0
WMEL	16/ 3.4	---	3.7	---	6.5	8. WMEL	18/285	8. WHOO-F	226/ 7.7	---	4.3
9. WHOO-F	14/ 3.0	---	.8	---	.4	9. WVTI-F	16/307	9. WEZY-F	215/ 7.3	---	17.7
WEZY-F	14/ 3.0	---	9.4	---	13.8	10. WEZY-F	14/215	10. WMMB	193/ 6.6	---	7.1
						WHOO-F	14/232				

12+ FM SHARE (METRO): 85.68% (341 of 398) (SPG 85: 79.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WSTF-F	1. WSTF-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WBJW-F	1. WBJW-F
2.	WDIZ-F	2. WSTF-F	2. WDIZ-F	2. WSSP-F	2. WWKA-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WSSP-F	2. WSSP-F
3.	3. WSTF-F	3. WDIZ-F	3. WBJW-F	3. WBJW-F	3. WMMB	3. WSTF-F	3. WSTF-F	3. WSTF-F	3. WSTF-F	3. WSTF-F
4.	4. WWKA-F	4. WSSP-F	4. WSSP-F	4. WDIZ-F	4. WEZY-F	4. WWKA-F	4. WDIZ-F	4. WWKA-F	4. WDIZ-F	4. WDIZ-F
5.	5.	5. WSSP-F	5. WWKA-F	5. WWKA-F	5. WBJW-F	5. WDIZ-F	5. WWKA-F	5. WDIZ-F	5. WWKA-F	5. WWKA-F
					WSTF-F					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSSP-F		1. WBJW-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WSTF-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WSTF-F		2. WDIZ-F	2. WBJW-F	2. WSTF-F	2. WBJW-F	2. WWKA-F
3. WDIZ-F	3. WDIZ-F	3. WDIZ-F	3. WSSP-F	3. WBJW-F		3. WSTF-F	3. WSTF-F	3. WBJW-F	3. WSTF-F	3. WBJW-F
4.	4.	4. WSSP-F	4. WDIZ-F	4. WEZY-F		4.	4.	4.	4. WWKA-F	WSTF-F
5.	5.	5.	5.	5. WVTI-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	19.8	19.4		WAMT 1060 Titusville .9/2.1
AOR		43 (2)	43 (2)	10.8	11.7		WEZY 1350 Cocoa .6/2.3
AC/OLDIES/SOFT ROCK	6 (1)	75 (3)	81 (4)	20.4	13.9		WRKT 1300 Cocoa Beach 1.3/3.7
MOR/VARIETY	19 (2)		19 (2)	4.8	5.0		WSCF-F 98.3 Titusville 1.9/3.1
							WTAI 1560 Melbourne 1.7/2.7
COUNTRY	4 (1)	60 (3)	64 (4)	16.1	26.0		WYRL-F 102.3 Melbourne 1.9/4.4
BLACK/URBAN					0.7		
BTFL MUSIC/EZ		75 (1)	75 (1)	18.8	14.1		WHLY-F 106.7 Orlando .9/4.8
NEWS/TALK	8 (1)		8 (1)	2.0	3.0		WKGR-F 98.7 Fort Pierce .6/3.2
NOSTALGIA	20 (1)	9 (1)	29 (2)	7.3	5.7		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

RADIO STATIONS 398 (18)

WAMT, 1060, 10 KW/5 KW (DA-2)	COUNTRY	ABC-D, \$ 16.00	(---)	David Frazier
WCKS, 860, 1 KW (DAYS)	CHR	\$ 18.00	(---)	Alan Duckson
WEZY, 1350, 1 KW (DA-N)	MOR	\$ 17.00	(Weiss)	Gary Hess
WMEL, 920, 5 KW/1 KW (DA-N)	MOR/AC	CBS, \$ 15.00*	(Masla)	T. Weberling
WMMB, 1240, 1 KW	NOSTALGIA	MBS, \$ 11.00	(Savalli)	F. Stevenson
WRKT, 1300, 5 KW/1 KW (DA-2)	OLDIES	ABC-I, \$ 18.00	(Christal)	Bob Clarke
WTAI, 1560, 5 KW (DAYS, DA)	TALK	NBC, ABC-T, \$ 15.00	(Weiss)	Gary Hess
WEZY-F, 99.3, 3 KW @ 300, SOFT AC		\$ 21.00	(Weiss)	Jim Pride
WSCF-F, 98.3, 3 KW @ 300, NOSTALGIA		ABC-E, \$ 16.00	(---)	Sid Frazier
WVTI-F, 107.1, 3 KW @ 300, AC		\$ 30.00	(Weiss)	Gary Hess
WYRL-F, 102.3, 3 KW @ 239, COUNTRY		MBS, \$ 17.00	(Savalli)	F. Stevenson

WKGR-F - See West Palm Beach
WSSP, WSTF and other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WAMT, WAJX-F sold for \$1,000,000 (Don Clark)... WAJX-F changed calls to WSCF-F... WCKS changed calls to WSTF... WEZY-F changes from BTFL to Soft AC... WSCF changes from CHR to Nostalgia...

MEMPHIS

Arbitron Rank/Pop (12+): 50/751,800

Stations: 20/19
Diaries: 1227/613:1/44.4%
Sample Target: 1090
% Below Line: 0.6
% Not Listed: 5.8

1985 Revenue: \$ 20,600,000
HH Inc.: \$ 27,221
Retail \$: 6.1 811
Pop per Station: 39,568
#1 Biller: WMC-F \$4,300,000

MSA Rank/Pop: 50/932,300

ADI # 40

Average Person Ratings: 16.3

Market TSL: 21.9 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHRK-F	191/15.6	15.5	12.9	11.7	8.1	1. WHRK-F	243/2900	1. WHRK-F	2072/27.6	27.1	27.8
2. WMC-F	112/ 9.2	11.5	11.8	10.1	10.7	2. WDKX-F	205/2376	2. WMC-F	1948/25.9	25.8	27.7
3. WGR-F	102/ 8.3	7.7	6.7	7.2	10.0	3. WMC-F	202/3157	3. WRVR-F	1389/18.5	20.8	20.2
4. WRVR-F	101/ 8.3	7.6	7.8	8.8	6.2	4. WGR-F	161/2000	4. KRNB-F	1317/17.5	17.0	21.2
5. WDKX-F	95/ 7.8	8.9	7.6	6.3	6.7	5. WRVR-F	134/2123	5. WGR-F	1264/16.8	18.8	17.6
6. WDIA	81/ 6.6	7.3	7.0	7.1	8.4	6. WMC	100/1305	6. WDIA	1204/16.0	19.1	23.6
7. WMC	80/ 6.5	6.9	9.2	7.8	9.2	7. WDIA	92/1464	7. WGKX-F	1143/15.2	16.7	13.5
8. KRNB-F	74/ 6.1	6.1	7.4	7.3	6.9	8. KRNB-F	91/1676	8. WLOK	951/12.6	10.9	16.5
9. WLOK	74/ 6.1	5.2	6.9	6.1	7.4	9. WREC	84/1076	9. WMC	892/11.9	15.4	16.3
10. WEZI-F	64/ 5.2	6.0	6.2	5.4	4.9	10. WLOK	74/ 951	10. WEZI-F	816/10.9	11.4	10.9
11. WREC	59/ 4.8	2.7	3.8	4.3	4.3	11. WEZI-F	73/1009	11. WREC	747/ 9.9	9.2	11.1
12. WHBQ	42/ 3.4	3.6	2.9	3.6	3.1	12. WHBQ	51/ 846	12. WHBQ	610/ 8.1	9.1	10.2
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 65.33% (752 of 1151) (SPG 85: 62.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. KRNB-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WRVR-F	2. WLOK	2. WMC-F	2. WGR-F	2. WGR-F	2. WGR-F	2. WMC-F
3. WMC-F	3. WGR-F	3. WGR-F	3. WGR-F	3. WGR-F	3. WGR-F	3. WMC-F	3. WRVR-F	3. WRVR-F	3. KRNB-F	3. WGR-F
4. WGR-F	4. WRVR-F	4. WRVR-F	4. WGR-F	4. WGR-F	4. WGR-F	4. WEZI-F	4. WGR-F	4. WMC-F	4. WMC-F	4. WGR-F
5.	5. KRNB-F	5. WDKX-F	5. WMC-F	6. WMC-F	5. WLOK	5. WLOK	5. WGR-F	5. WGKX-F	5. WDIA	5. KRNB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WRVR-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WLOK	2. WMC-F	2. WGR-F	2. WGR-F	2. WGR-F	2. WMC-F
3. WGR-F	3. WGR-F	3. WLOK	3. WMC-F	3. WHRK-F	3. WGR-F	3. WMC-F	3. KRNB-F	3. WMC-F	3. WGR-F
4. KRNB-F	4. WRVR-F	4. WGR-F	4. WLOK	4. WGKX-F	4.	4. KRNB-F	4. WMC-F	4. WGKX-F	4. WRVR-F
5. WDIA	5. KRNB-F	5. WMC-F	5. WGR-F	5. WDIA	5.	5. WRVR-F	5. WRVR-F	5. WRVR-F	5. WMC-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		112 (1)	112 (1)	9.7	12.2	KFTH-F 107.1 Marion, AR .5/1.8
AOR		109 (2)	109 (2)	9.5	7.0	KSUD 730 W. Memphis, AR .7/1.8
AC/OLDIES/SOFT ROCK	15 (2)	101 (1)	116 (3)	10.1	9.7	KWAM 990 Memphis 1.8/4.1
MOR/VARIETY	13 (1)		13 (1)	1.1	0	WLVS 1430 Germantown .4/1.5
COUNTRY	80 (1)	95 (1)	175 (2)	15.2	17.4	WMSD 640 Collierville 1.1/3.2
BLACK/URBAN	155 (2)	265 (2)	420 (4)	36.5	35.6	WRVR 680 Memphis .8/3.0
BTFI MUSIC/EZ		64 (1)	64 (1)	5.6	6.4	WXSS 1030 Memphis .4/1.2
NEWS/TALK	42 (1)		42 (1)	3.6	3.9	KHFO-F 98.1 Osceola, AR .6/1.2
NOSTALGIA	59 (1)		59 (1)	5.1	3.9	
RELIGION/GOSPEL	30 (2)		30 (2)	2.6	2.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	5 (1)	6 (1)	11 (2)	1.0	1.4	

1151 (20)

RADIO STATIONS

KSUD, 730, 250 KW (DAYS)	, GOSPEL	\$ 10.00 (---)	Harold Sudberry
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK	SBN APR, \$ 48.00 (Katz)	Ernest Jackson
KWAM, 990, 10 KW/? KW (DA-2)	, GOSPEL	\$ 20.00 (---)	Rivers
WHBQ, 560, 5 KW/1 KW (DA-2)	, NEWS/TALK	US 2, ABC-T,	
		NBC-T, \$ 40.00 (Republic)	RKO
WLOK, 1340, 1 KW	, BLACK	SBN, NBN, \$ 38.00 (Masla)	Gilliam
WLVS, 1430, 2.5 KW (DAYS)	, AC	\$ 23.00 (Christal)	
WMC, 790, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 70.00* (Blair)	Scripps-Howard
WREC, 600, 5 KW (DA-N)	, NOSTALGIA	MBS, CBS, \$ 44.00* (Mc-Guilld)	Summit
WRVR, 680, 10 KW/5 KW (DA-N)	, AC	\$ NA (Christal)	Viacom
WXSS, 1030, ?	, ?	\$ NA (Bolton)	
WMQM, 1480, 5 KW (DAYS)	, RELIGION	\$ 8.00 (---)	George McClintock
KRNB-F, 101.1, 100 KW @ 460, BLACK		ABC-F, \$ 44.00 (Masla)	Rivers
WEZI-F, 94.3, 3 KW @ 300, BTFI/EZ		\$ 50.00* (Christal)	Fred Webb
WGKX-F, 105.9, 100 KW @ 762, COUNTRY		\$ 85.00 (HWH)	Betty Thornton
WHRK-F, 97.1, 100 KW @ 530, URBAN		US I, \$ 80.00* (Katz)	Dave Gingold
WMC-F, 99.7, 300 KW @ 910, CHR		ABC-C, \$120.00* (Blair)	Ernest Jackson
WRVR-F, 104.5, 100 KW @ 750, AC		\$100.00* (Christal)	Don Meyers
WGR-F, 102.7, 100 KW @ 900, AOR		ABC-R, \$ 85.00* (Mc-Guilld)	Terry Wood
			Craig Scott

CALL LETTER CHANGES

FORMAT CHANGES

STATION CHANGES

MISCELLANEOUS CHANGES

WZXR changes to WGR

WGR back to Full AOR

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,557,000

MSA Rank/Pop: MIA - 24/1,774,000
 ADI # 14 FT.L - 42/1,120,000
 Average Person Ratings: 19.8
 Market TSL: 26.3 hours

Stations: 34/32
 Diaries: 2595/985:1/38.1%
 Sample Target: 2510
 % Below Line: 0.9
 % Not Listed: 5.7

1985 Revenue: \$ 83,500,000
 HH Inc.: \$ 29,381
 Retail \$: 22.8 Bill
 Pop per Station: 79,906
 #1 Biller: WHYI-F \$8,700,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WLYF-F	436/8.6	8.9	7.4	---	8.1	6.2	1. WLYF-F	465/4392	1. WHYI-F	4620/18.1	18.1	22.3
2. WSHE-F	301/5.9	6.0	5.6	---	6.3	8.3	2. WSHE-F	367/3763	2. WLYF-F	3916/15.3	13.8	16.3
3. WQBA	282/5.6	5.7	5.7	---	5.7	4.1	3. WHYI-F	337/5824	3. WINZ-F	3180/12.4	14.7	19.1
4. WHYI-F	270/5.3	5.7	5.1	---	7.3	8.4	4. WQBA	285/2176	4. WAXY-F	3051/11.9	13.5	11.7
5. WHQT-F	246/4.9	3.3	3.9	---	3.9	7.1	5. WQHT-F	259/3004	5. WSHE-F	2950/11.5	11.5	12.8
6. WJQY-F	228/4.5	3.8	4.2	---	4.0	4.1	WJQY-F	259/2663	6. WHQT-F	2750/10.8	10.2	10.9
7. WNWS	205/4.0	3.1	3.9	---	3.3	2.6	7. WAXY-F	219/3456	7. WINZ	2653/10.4	10.0	10.6
8. WCMQ-F	196/3.9	3.6	4.0	---	2.0	2.3	8. WNWS	216/2630	8. WIOD	2533/ 9.9	12.9	10.4
9. WAXY-F	195/3.9	4.0	4.3	---	2.7	3.7	9. WIOD	207/2871	9. WPOW-F	2479/ 9.7	8.8	---
10. WEDR-F	186/3.7	3.8	4.2	---	3.5	3.6	10. WRMF-F	201/2041	10. WNWS	2337/ 9.1	9.3	9.4
11. WIOD	185/3.6	3.1	3.3	---	3.4	2.8	11. WCMQ-F	197/1750	11. WJQY-F	2336/ 9.1	9.8	9.6
12. WINZ	182/3.6	4.1	3.4	---	3.5	3.3	12. WINZ	195/2888	12. WKQS-F	2193/ 8.6	8.8	7.2
13. WKQS-F	165/3.3	3.5	3.4	---	3.1	5.0	13. WEDR-F	187/2090	13. WQBA	2103/ 8.2	9.6	8.2
14. WAQI	164/3.2	3.5	1.8	---	1.8	2.8	14. WKQS-F	184/2510	14. WEDR-F	2007/ 7.8	8.0	7.9
15. WINZ-F	138/2.7	3.5	3.5	---	5.2	4.8	15. WAQI	166/1602	15. WAIA-F	1967/ 7.7	7.4	9.3
16. WPOW-F	117/2.3	1.5	2.0	---	---	1.6	16. WEAT-F	161/1822	16. WLVE-F	1962/ 7.7	10.4	10.8
17. WAIA-F	112/2.2	2.3	2.3	---	2.6	2.5	17. WINZ-F	147/3452	17. WCMQ-F	1732/ 6.8	7.6	4.9
18. WKAT	111/2.2	1.9	1.6	---	1.2	1.6	18. WPOW-F	134/2819	18. WMXJ-F	1722/ 6.7	6.1	4.9
19. WRHC	111/2.2	3.2	2.9	---	3.1	1.0	19. WMXJ-F	123/2034	19. WTMI-F	1696/ 6.6	7.4	6.5
20. WQBA-F	110/2.2	2.7	2.2	---	2.3	2.7	20. WTMI-F	118/1960	20. WAQI	1562/ 6.1	4.8	7.3
21. WMXJ-F	107/2.1	2.1	1.8	---	1.3	2.4	21. WAIA-F	117/2128	21. WQBA-F	1458/ 5.7	6.9	6.4
22. WTMI-F	106/2.1	2.2	2.2	---	2.6	2.6	22. WQBA-F	113/1503	22. WKAT	1440/ 5.6	4.7	3.8
23. WFTL	94/1.9	1.4	1.3	---	1.0	1.3	23. WKAT	111/1470	23. WFTL	1064/ 4.2	3.2	2.7
24. WLVE	93/1.8	2.5	2.9	---	3.2	3.5	24. WRHC	111/1071	24. WRHC	1047/ 4.1	4.5	4.3
25. WCMQ	86/1.7	1.7	2.5	---	2.7	1.1	25. WLVE-F	100/2066	25. WSUA	812/ 3.2	4.4	3.2
26. WSUA	68/1.3	1.4	1.8	---	1.0	.7						

12+ FM SHARE (METRO): 64.59% (3082 of 4772) (SPG 85: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WLYF-F	1. WQBA	1. WLYF-F>	1. WLYF-F>	1. WINZ-F	1. WLYF-F>
2. WPOW-F	2. WHQT-F	2. WHQT-F	2. WAXY-F	2. WJQY-F	2. WQBA	2. WLYF-F	2. WJQY-F	2. WSHE-F	2. WNWS	2. WSHE-F
3. WINZ-F	3. WHYI-F	3. WHYI-F	3. WJQY-F	3. WAXY-F	3. WCMQ-F	3. WHYI-F	3. WSHE-F	3. WHYI-F	3. WLYF-F	3. WHYI-F
4. WHQT-F	4. WAXY-F	4. WAXY-F	4. WHYI-F	4. WCMQ-F	4. WJQY-F	4. WSHE-F	4. WQBA	4. WQBA	4. WHYI-F	4. WCMQ-F
5. WEDR-F	5. WEDR-F	5. WJQY-F	5. WHQT-F	5. WHYI-F	5. WAQI	5. WAQI	5. WHQT-F	5. WHQT-F	5. WIOD	5. WHQT-F
6. WHTM-F	6. WJQY-F	6. WEDR-F	6. WCMQ-F	6. WLYF-F	6. WKQS-F	6. WNWS	6. WCMQ-F	6. WJQY-F	6. WSHE-F	6. WEDR-F
7.	7. WAIA-F	7. WCMQ-F	7. WLYF-F	7. WHQT-F	7. WNWS	7. WJQY-F	7. WAXY-F	7. WAXY-F	7. WHQT-F	7. WKQS-F
8.	8.	8. WAIA-F	8. WEDR-F	8. WQBA	8. WIOD	8. WAXY-F	8. WHYI-F	8. WEDR-F	8. WEDR-F	8. WJQY-F
9.	9.	9. WLYF-F	9. WMXJ-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10. WAIA-F	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHQT-F	1. WSHE-F	1. WAXY-F	1. WLQY-F	1. WJQY-F	1. WSHE-F	1. WSHE-F>	1. WSHE-F>	1. WSHE-F>	1. WSHE-F
2. WSHE-F	2. WHQT-F	2. WSHE-F	2. WAXY-F	2. WCMQ-F	2. WHQT-F	2. WHQT-F	2. WAXY-F	2. WHQT-F	2. WHYI-F
3. WHYI-F	3. WAXY-F	3. WJQY-F	3. WSHE-F	3. WAXY-F	3. WEDR-F	3. WEDR-F	3. WHQT-F	3. WHYI-F	3. WHQT-F
4. WJQY-F	4. WJQY-F	4. WHQT-F	4. WHQT-F	4. WLYF-F	4. WHYI-F	4. WHYI-F	4. WEDR-F	4. WEDR-F	4. WKQS-F
5. WAXY-F	5. WHYI-F	5. WHYI-F	5. WHYI-F	5. WQBA	5. WPOW-F>	5. WAXY-F	5. WHYI-F	5. WAXY-F	5. WAXY-F
6. WEDR-F	6. WAIA-F	6. WLVE-F	6. WCMQ-F	6. WHYI-F	6. WINZ-F	6.	6. WLVE-F>	6.	6. WEDR-F
7. WINZ-F	7. WEDR-F	7. WMXJ-F	7. WLYF-F	7. WSHE-F	7. WAXY-F	7.	7. WMCQ-F	7.	7. WCMQ-F
8. WAIA-F	8. WLVE-F	8. WAIA-F	8. WAIA-F	8. WHQT-F	8.	8.	8. WMXJ-F	8.	8. WQBA
9. WCMQ-F	9. WMXJ-F	9. WLYF-F	9.	9.	9.	9.	9.	9.	9.
10.	10. WINZ-F	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		525 (3)	525 (3)	11.0	14.6	WMBM	1490	Miami Beach	1.1/2.8
AOR		301 (1)	301 (1)	6.3	6.7	WOCN	1450	Miami	.8/2.2
AC/OLDIES/SOFT ROCK		759 (6)	759 (6)	15.9	13.8	WQAM	560	Miami	.9/3.2
MOR/VARIETY				0	1.6	WRBD	1470	Pompano Beach	.9/2.4
COUNTRY	45 (1)	165 (1)	210 (2)	4.4	4.3	WTHM-F	98.3	Goulds	.7/1.8
BLACK/URBAN	46 (1)	465 (3)	511 (4)	10.7	8.7	WVCG	1080	Coral Gables	.3/1.4
BTFL MUSIC/EZ		455 (2)	455 (2)	9.5	9.1	WEAT-F	104.5	West Palm Beach	.4/1.5
NEWS/TALK	572 (3)		572 (3)	12.0	12.7	WRMF-F	97.9	West Palm Beach	.5/1.7
NOSTALGIA	205 (2)		205 (2)	4.3	2.7				
RELIGION/GOSPEL	71 (2)		71 (2)	1.5	2.4				
SPANISH	751 (2)	306 (2)	1057 (8)	22.2	20.7				
CLASSICAL		106 (1)	106 (1)	2.2	2.7				
UNKNOWN/OTHERS									

4772 (34)

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, SPANISH NEWS/TALK	,\$ NA (---)						
WCMQ, 1210, 25 KW/2.5 W (DA-2)	, SPANISH AC	,\$ NA (MMR)						Herb Dolgoff
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS,\$105.00* (Katz)				Guy Gannett		Gary Lawrence
WIOD, 610, 10 KW (DA-2)	, NEWS/TALK	NBC ABC-I,\$ 95.00* (Christal)				Cox		Bob Reich
WKAT, 1360, 10 KW /1 KW (DA-2)	, NOSTALGIA	ABC-D,\$ 50.00 (P/W)						Howard Premer
WLQY, 1320, 5 KW (DA-2)	, NOSTALGIA	,\$ 45.00* (---)					(HOLLYWOOD)	
WMBM, 1490, 1 KW	, GOSPEL	NBN,\$ 40.00 (Masla)						Ed Margolis
WNWS, 790, 25 KW (DA-2)	, NEWS/TALK	ABC-E,\$ 80.00 (Blair)				Jeff-Pilot		Dennis Collins
WOCN, 1450, 1 KW	, SPANISH	,\$ 55.00* (Lotus)						Maria Perez-Roura
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC,\$ 60.00* (HNWH)				Sunshine		Jeff Greenhawt
WQBA, 1140, 50 KW/10 KW (DA-2)	, SPANISH NEWS/TALK	,\$120.00* (Eastman)				Susquehanna		George Hyde
WRBD, 1470, 5 KW/2.5 W	, BLACK	NBN,\$ 43.00 (Select)				Sconnix		Jim Butler
WRHC, 1550, 10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,\$ 85.00* (Savalli)						Salvador Lew
WSUA, 1260, 5 KW (DA-2)	, SPANISH AC	,\$ 55.00 (Caballero)						Enrique Landin
WVCG, 1080, 50 KW/10 KW (DA-2)	, RELIGION	,\$ 30.00 (---)				Statewide		Tony Lupo

FM STATIONS

WAIA, 97.3, 98 KW @ 790, AC	,\$ 95.00* (Christal)	Cox	Bob Reich
WAXY, 105.9, 100 KW @ 1049, AC/OLDIES	US I,\$130.00* (Republic)	RKO	Doug Donoho
WCJX, 96.3, 100 KW @ 1006, URBAN/CHR	,\$ NA (Weiss)	Beasley	Greg Reed
WCMQ, 92.3, 3 KW @ 300, SPANISH AC	,\$ 70.00* (MMR)		Herb Dolgoff
WEDR, 99.1, 70 KW @ 175, BLACK	NBN,\$ 93.00* (---)	Rivers	Jerry Rushin
WHQT, 105.1, 100 KW @ 600, URBAN/CHR	ABC-F,\$105.00* (MMR)	EZ	Chuck Goldmark
WHYI, 100.7, 100 KW @ 1000, CHR	ABC-C,\$160.00* (Mc-Guild)	Metroplex	Dave Ross
WINZ, 94.9, 96 KW @ 1010, CHR	,\$126.00* (Katz)	Guy Gannett	Gary Lawrence
WJQY, 106.7, 100 KW @ 1024, SOFT AC	,\$125.00* (Masla)	Amaturo	Skip Schmidt
WKQS, 99.9, 100 KW @ 930, COUNTRY	US 2,\$ 74.00* (HNWH)	Sunshine	Jeff Greenhawt
WLVE, 93.9, 96 KW @ 1006, AC	MBS,\$ 90.00* (Torbet)	Gilmore	Dean Goodman
WLYF, 101.5, 100 KW @ 813, BTFL/EZ	,\$135.00* (Blair)	Jeff-Pilot	Dennis Collins
WMXJ, 102.7, 100 KW @ 345, AC	ABC-C,\$ 80.00* (Durpetti)	Sconnix	Jim Butler
WQBA, 107.5, 100 KW @ 500, SPANISH CHR	,\$ 65.00* (Eastman)	Susquehanna	George Hyde
WSHE, 103.5, 100 KW @ 600, AOR	Source,ABC-R,\$130.00* (Eastman)	TK	Charles Bortnick
WTMI, 93.1, 96 KW @ 1006, CLASSICAL	,\$ 68.00* (CMBS)	Tanger	Sam Rosenblatt

WEAT, WRMF - See West Palm Beach

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WCJX-F changes to WPOW-F

WFTL (Ft. Lauderdale) sold for \$1,530,000
 WTHM-F (Goulds) sold for \$2,400,000

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,291,700

MSA Rank/Pop: 32/1,389,400

Average Person Ratings: 17.6
Market TSL: 21.3 hours

Stations: 26/23
Diaries: 1601/807:1/52.1%
Sample Target: 1420
% Below Line: 2.2
% Not Listed: 7.5

1985 Revenue: \$ 31,900,000
HH Inc.: \$ 31,334
Retail \$: 7.9 Bil
Pop per Station: 56,161
#1 Biller: WTMJ \$6,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WTMJ	331/14.6	9.7	12.3	12.0	14.7	9.5	1. WTMJ	379/4660	1. WTMJ	3967/30.7	24.5	28.0
2. WKTI-F	213/ 9.4	8.3	7.4	5.7	7.0	8.4	2. WEZW-F	244/2770	2. WKTI-F	3080/23.8	25.1	22.4
3. WEZW-F	201/ 8.9	8.1	8.7	9.2	8.1	5.8	3. WKTI-F	228/3434	3. WEZW-F	2375/18.4	15.7	16.4
4. WOKY	175/ 7.7	7.9	6.7	6.8	6.1	6.4	4. WKLH-F	200/2465	4. WKLH-F	2030/15.7	10.7	10.3
5. WKLH-F	158/ 7.0	2.4	3.6	3.2	2.7	6.7	5. WQFM-F	199/2480	5. WQFM-F	1876/14.5	16.4	15.6
6. WQFM-F	153/ 6.7	8.4	8.2	8.6	7.2	11.3	6. WOKY	187/2024	6. WOKY	1860/14.4	15.0	12.8
7. WLUM-F	106/ 4.7	6.4	5.6	5.3	5.5	8.2	7. WMIL-F	151/2226	7. WLUM-F	1554/12.0	13.1	13.3
8. WMIL-F	102/ 4.5	4.6	4.1	5.9	4.8	3.9	8. WLUM-F	109/1678	8. WMIL-F	1486/11.5	9.8	12.4
9. WMYX-F	83/ 3.7	3.3	4.6	5.1	5.1	3.0	9. WMYX-F	94/1545	9. WRKR-F	1475/11.4	8.1	8.3
10. WBCS-F	76/ 3.4	4.0	3.2	3.6	4.6	4.3	10. WBCS-F	91/1121	10. WMYX-F	1402/10.9	10.4	12.3
11. WLQ-F	74/ 3.3	4.1	1.9	1.1	1.4	3.2	11. WLQ-F	78/1195	11. WISN	1302/10.1	14.5	11.9
12. WNOV	68/ 3.0	2.7	2.0	2.5	3.1	3.7	12. WRKR-F	74/1913	12. WLQ-F	1106/ 8.6	11.7	6.3
13. WISN	61/ 2.7	5.0	3.5	3.8	4.9	3.6	13. WISN	69/1607	13. WEMP	1090/ 8.4	9.8	9.2
14. WEMP	53/ 2.3	2.8	3.6	2.8	2.9	1.9	14. WNOV	69/ 635	14. WBCS-F	953/ 7.4	10.6	10.1
15. WRKR-F	52/ 2.3	1.6	1.4	1.6	1.0	4.1	15. WEMP	60/1287	15. WFMF-F	670/ 5.2	6.1	4.0
16.							16.		16. WNOV-F	616/ 4.8	NA	NA
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.03% (1281 of 2099) (SPG 85: 61.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F>	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WTMJ	1. WTMJ >	1. WEZW-F	1. WTMJ	1. WTMJ >	1. WTMJ
2. WQFM-F	2. WQFM-F	2. WKTI-F	2. WKTI-F	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WKTI-F
3. WLUM-F	3. WKTI-F	3. WQFM-F	3. WTMJ	3. WKTI-F	3. WOKY	3. WOKY	3. WOKY	3. WKTI-F	3. WQFM-F	3. WOKY
4. WNOV	4. WLUM-F	4. WTMJ	4. WLQ-F	4. WEZW-F	4. WMIL-F	4. WEZW-F	4. WKTI-F	4. WKLH-F	4. WLUM-F	4. WEZW-F
5. WRKR-F	5. WMYX-F	5. WLUM-F	5. WMYX-F	5. WLQ-F	5. WBCS-F	5. WKLH-F	5. WKLH-F	5. WQFM-F	5. WKLH-F	5. WQFM-F
6.	6. WTMJ	6. WMYX-F	6. WEZW-F	6. WMIL-F	6. WKTI-F	6. WQFM-F	6. WQFM-F	6. WOKY	6. WEZW-F	6. WKLH-F
7.	7.	7. WLQ-F	7. WMIL-F	7. WMYX-F	7. WISN	7. WMIL-F	7. WMIL-F	7. WMIL-F	7. WMYX-F	7. WLUM-F
8.	8.	8. WMIL-F	8.	8.	8. WLQ-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WQFM-F>	1. WQFM-F	1. WKLH-F>	1. WKLH-F	1. WKLH-F	1. WKLH-F
2. WLUM-F	2. WKLH-F	2. WKLH-F>	2. WKLH-F	2. WEZW-F	2. WKTI-F	2. WKLH-F	2. WQFM-F	2. WQFM-F	2. WTMJ	2. WTMJ
3. WKLH-F	3. WLUM-F	3. WLQ-F	3. WMYX-F	3. WTMJ	3. WLUM-F	3. WKTI-F	3. WTMJ	3. WKTI-F	3. WKTI-F	3. WKTI-F
4. WQFM-F	4. WQFM-F	4. WMYX-F	4. WLUM-F	4. WKLH-F	4. WNOV	4. WLUM-F	4. WKTI-F	4. WTMJ	4. WEZW-F	4. WEZW-F
5. WMYX-F	5. WMYX-F	5. WQFM-F	5. WLQ-F	5. WLQ-F	5. WKLH-F	5. WTMJ	5. WLUM-F	5. WLUM-F	5. WMIL-F	5. WMIL-F
6.	6. WLQ-F	6. WTMJ	6. WQFM-F	6. WMYX-F	6.	6. WNOV	6.	6. WMIL-F	6. WQFM-F	6. WQFM-F
7.	7.	7. WLUM-F	7. WTMJ	7.	7.	7.	7.	7. WBCS-F	7. WBCS-F	7. WBCS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
					%					
TOP 40/CHR/CONTEMP AOR		265 (2)	265 (2)	12.6	15.5	WAWA	1590	West Allis	.8/1.8	
AC/OLDIES/SOFT ROCK	82 (2)	157 (2)	239 (4)	11.4	15.1	WBCS	1340	Milwaukee	.4/2.2	
MOR/VARIETY	448 (5)	18 (1)	466 (6)	22.2	19.8	WBGK-F	95.7	Milwaukee	.8/3.9	
COUNTRY	18 (2)	178 (2)	196 (4)	9.3	9.5	WFMR-F	98.3	Menomonee Falls	1.1/5.2	
BLACK/URBAN	86 (2)	106 (1)	192 (3)	9.1	9.4	WMVP	1290	Greenfield	1.3/3.1	
BTFL MUSIC/EZ		201 (1)	201 (1)	9.6	10.0	WJRN	1400	Racine	.8/1.6	
NEWS/TALK	9 (1)		9 (1)	0.4	1.4	WTKM-F+	104.9	Hartford	1.1/1.8	
NOSTALGIA	175 (1)		175 (1)	8.3	7.4	WBBM	780	Chicago	.4/3.0	
RELIGION/GOSPEL						WGN	720	Chicago	1.3/3.6	
SPANISH						WMAQ	670	Chicago	.4/2.5	
CLASSICAL		26 (1)	26 (1)	1.2	1.8					
UNKNOWN/OTHERS					1.2					
			2099 (26)							

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA)	, BLACK	SBN,\$ 18.00 (Masla)	All Pro	Dick McIntosh
WBCS, 1340, 1 KW	, COUNTRY	,\$ NA (Durpetti)	Great Trails	Sandy Gamblin
WEMP, 1250, 5 KW (DA-2)	, OLDIES	ABC-E,\$ 41.00* (Blair)	LIN	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N)	, MOR/AC	ABC-I,\$ 75.00* (Katz)	Hearst	Steve Downes
WNOV, 860, 250 W (DAYS,DA)	, BLACK	NBN,\$ 28.00 (---)		Jerrel Jones
WOKY, 920, 5 KW/1 KW (DA-N)	, NOSTALGIA	CBS,\$.00 (Eastman)	Sundance	Mike Jorgenson
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC,\$125.00* (Christal)	Milw. Journal	Paul LeSage
WYLO, 540, 250 W (DAYS,DA)	, RELIGION	,\$ 18.00 (---)	Universal (LAKE JACKSON)	Paul Ploener
WOMN, 1290, 5 KW (DA-2)	, AC	,\$ NA (Republic)	Amos	Jim Barker

FM STATIONS

WCBS, 102.9, 50 KW @ 440, COUNTRY	ABC-D,\$ 65.00* (Durpetti)	Great Trails	Sandy Gamblin
WBGK, 95.7, 34 KW @ 610, SOFT/AOR	US I,\$ 55.00* (Republic)	Amos	Jim Barker
WEZW, 103.7, 20 KW @ 840, BTFL/EZ	,\$ 90.00* (Mc-Guild)	Multimedia	Bob Lind
WFMR, 98.3, 3 KW @ 300, CLASSICAL	,\$ 50.00 (CMBS)		Al Rogers-Aslakson
WKLH, 96.5, 22 KW @ 810, CLASSIC AOR	CNN,\$ 60.00* (Mc-Guild)	Saga	Tom Joerres
WKTJ, 94.5, 16 KW @ 911, CHR	Source,\$ 85.00 (Christal)	Milw. Journal	Dallas Cole
WLTQ, 97.3, 16 KW @ 980, SOFT AC	,\$ 70.00* (Katz)	Hearst	Steve Downes
WLUM, 102.1, 50 KW @ 500, BLACK	CBS-R,\$ 48.00* (Masla)	All Pro	Dick McIntosh
WMIL, 106.1, 13 KW @ 976, COUNTRY	,\$ 75.00* (Eastman)	Sundance	Doug Kiel
WMYX, 99.1, 50 KW @ 486, AC	,\$ 70.00* (Blair)	LIN	Jack Lee
WQFM, 93.3, 14 KW @ 940, AOR	,\$ 88.00* (Select)	Shamrock-Lynett	Ralph Barnes
WRKR, 100.7, 50 KW @ 500, CHR	ABC-C,\$ 40.00* (HNWH)	Sterling Rec. (RACINE)	C. Zellermeier

CALL LETTER CHANGES

WGMF changes to WKLH
WZUU changes to WOMN
WZUU-F changes to WBGK

FORMAT CHANGES

WKLH: From AC to Classic AOR (February)
WBGK: From CHR to Soft AOR

STATION SALES

WKLH: From Josephson to Saga for \$4,500,000

MISCELLANEOUS COMMENTS

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 18/1,843,600

MSA Rank/Pop: 15/2,240,700

Average Person Ratings: 17.2
Market TSL: 22.4 hours

Stations: 18/18
Diaries: 1946/947:1/52.8%
Sample Target: 1660
% Below Line: 0
% Not Listed: 13.7

1985 Revenue: \$58,300,000
HH Inc.: \$35,403
Retail \$: 16.3 Bill
Pop per Station: 102,422
#1 Biller: WCCO \$16,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 86	SUM 86	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WCCO	566/17.9	18.0	18.5	---	22.5	18.2	1. WCCO	865/10151	1. WCCO	6677/36.2	37.2	41.6
2. KQRS-F+	315/ 9.9	8.5	9.0	---	7.1	13.9	2. KSTP-F	390/ 5030	2. WLOL-F	4300/23.3	24.7	25.7
3. KSTP-F	302/ 9.5	11.0	10.4	---	9.9	9.2	3. KQRS-F+	374/ 4919	3. KQRS-F+	4005/21.7	20.5	18.2
4. WLOL-F	248/ 7.8	7.3	8.6	---	9.4	10.7	4. WLOL-F	273/ 4973	4. KSTP-F	3979/21.6	23.1	23.4
5. KEEY-F	216/ 6.8	5.9	6.1	---	5.2	5.6	5. KDWB-F	266/ 4785	5. KDWB-F	3929/21.3	21.4	21.7
6. KDWB-F	196/ 6.2	5.9	5.5	---	7.0	9.1	6. KEEY-F	246/ 3107	6. KEEY-F	2695/14.6	15.7	13.1
7. WAYL-F	159/ 5.0	7.9	7.0	---	7.0	3.2	7. WAYL-F	200/ 2414	7. KJJO-F	2136/11.6	10.6	6.5
8. KJJO-F	123/ 3.9	3.2	3.2	---	2.3	3.1	8. KJJO-F	148/ 2573	8. WAYL-F	2001/10.9	13.5	13.9
9. KTCZ-F	121/ 3.8	4.5	2.7	---	4.2	3.4	9. KTCZ-F	126/ 1661	9. KSTP	1953/10.6	10.1	9.1
10. KSTP	118/ 3.7	3.1	4.0	---	2.7	4.1	10. KSTP	125/ 2131	10. WLTE-F	1843/10.0	11.4	11.3
11. WLTE-F	85/ 2.7	2.6	3.8	---	3.7	2.4	11. WDGY	120/ 2024	11. KTCZ-F	1585/ 8.6	6.9	9.7
12. KLBB	81/ 2.6	1.5	1.5	---	1.6	.9	12. WLTE-F	105/ 2247	12. WDGY	1439/ 7.8	9.0	10.5
13. WDGY	78/ 2.5	2.3	3.3	---	3.3	2.0	13. KLBB	82/ 912	13. KMGK-F	1203/ 6.5	6.7	6.3
14. KMGK-F	63/ 2.0	2.8	2.0	---	2.1	1.0	14. KMGK-F	67/ 1277	14. KDWB	1137/ 6.2	6.7	5.3
15. KDWB	40/ 1.3	1.2	1.0	---	.9	1.2	15. KDWB	53/ 1409	15. KLBB	907/ 4.9	3.2	3.3
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 66.42% (1816 of 2334) (SPG 85: 63.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F+	>1. KSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO >	1. WCCO >	1. WCCO	1. WCCO	1. WCCO >	1. WCCO
2. WLOL-F	2. WLOL-F	2. KQRS-F+	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KQRS-F+	2. KQRS-F+
3. KQRS-F+	3. KSTP-F	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. WAYL-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. WLOL-F	3. KSTP-F
4.	4. KEEY-F	4. KEEY-F	4. KQRS-F+	4. KQRS-F+	4. KEEY-F	4. KQRS-F+	4. KEEY-F	4. KDWB-F	4. KDWB-F	4. WLOL-F
5.	5. KDWB-F	5. WCCO	5. WLOL-F	5. WLOL-F	5. KSTP	5. KDWB-F+	5. WAYL-F	5. WLOL-F	5. KSTP	5. KDWB-F
6.	6. KJJO-F	6. KDWB-F	6. KTCZ-F	6. KTCZ-F	6. KLBB	6. KEEY-F	6. WLOL-F	6. KEEY-F	6. KSTP-F	6. KEEY-F
7.	KTCZ-F	7. KTCZ-F	7. KJJO-F	7. KJJO-F	7. WDGY	7. WAYL-F	7. KDWB-F	7. WAYL-F	7. KEEY-F	7. WAYL-F
8.	8.	8.	8.	8.	8. KMGK-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLOL-F	1. WLOL-F	1. KSTP-F+	1. KSTP-F	1. KSTP-F+	1. KQRS-F+	>1. KQRS-F+	>1. KQRS-F+	>1. KQRS-F+	>1. WCCO
2. KDWB-F	2. KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO	2. KJJO-F	2. KJJO-F	2. KSTP-F	2. KSTP-F	2. KSTP-F
3. KQRS-F+	3. KDWB-F	3. KEEY-F	3. KEEY-F	3. KEEY-F	3. KEEY-F	3. KSTP-F	3. KTCZ-F	3. WCCO	3. KQRS-F
4. WLTE-F	4. KEEY-F	4. KQRS-F+	4. KDWB-F	4. WLOL-F+	4. WLOL-F	4. WLOL-F	4. KJJO-F	4. KEEY-F	4. KTCZ-F
5. KEEY-F	5. KQRS-F	5. KTCZ-F	5. WCCO	5. WAYL-F	5. KDWB-F	5. KTCZ-F	5. WLOL-F	5. KJJO-F	5. KEEY-F
6. KSTP-F	6. KTCZ-F	6. KDWB-F	6. WLTE-F	6. KMGK-F+	6. KSTP-F	6. KEEY-F	6. WCCO	6. KTCZ-F	6. WLOL-F
7. KJJO-F	KTCZ-F	7. WLTE-F	7. KTCZ-F	7. KJJO-F	7. KTCZ-F	7. KDWB-F	7. KEEY-F	7. WLOL-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	40 (1)	444 (2)	484 (3)	17.7	19.2	KJJO	950	ST. Louis Park	.3/1.5
AOR	20 (2)	547 (3)	567 (5)	20.7	12.5	KMFY	980	Richfield	.5/1.7
AC/OLDIES/SOFT ROCK MOR/VARIETY	581 (2)	450 (3)	450 (3)	16.5	19.9				
			581 (2)	21.3	25.6				
COUNTRY	78 (1)	216 (1)	294 (2)	10.8	9.4				
BLACK/URBAN				0	0.9				
BTFL MUSIC/EZ		159 (1)	159 (1)	5.8	7.7				
NEWS/TALK	118 (1)		118 (1)	4.3	3.0				
NOSTALGIA	81 (1)		81 (1)	3.0	1.8				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									
			2734 (18)						

RADIO STATIONS

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), CHR	, \$ NA (Blair)	Legacy	
KJJO, 950, 1 KW (DA-2), OLDIES/AOR	ABC-E, \$ NA (Eastman)	Park	Mike Waggoner
KLBB, 1400, 1 KW, NOSTALGIA	ABC-D, \$ 37.00 (Roslin)		Bruce Markman
KMFY, 980, 5 KW (DA-1), MOR	, \$ NA (Republic)	Entercom	Greg Kulka
KQRS, 1440, 5 KW/500 W (DA-N), AOR	, \$ NA (Torbet)	Cap Cities/ABC	Mark Steinmetz
KSTP, 1500, 50 KW (DA-N), NEWS/TALK	ABC-I, NBC-T, ABC-T, \$ 65.00* (Christal)	Hubbard	Scott Meier
KTCJ, 690, 500 W (DAYS), JAZZ	, \$ NA (Select)	Parker	Mike Boen
KUXL, 1570, 2.5 KW (DAYS), RELIGION	, \$ 17.00 (Radio Spot)	Universal	John McCoolley
WCCO, 830, 50 KW, MOR	CBS, \$220.00 (CBS)		Steve Goldstein
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY	CNN, \$ 70.00* (Katz)	Malrite	Gary Swartz
WMIN, 1010, 250 W (DAYS, DA), VARIETY	, \$ 18.00 (Pates)		Greg Borgen
WTCN, 1220, 5 KW (DAYS), OLDIES	, \$ 18.00 (----)	(STILLWATER)	Doug McLeod
WWTC, 1280, 5 KW (DA-N), WEATHER	, \$ 25.00 (Masla)		Sam Sherwood

FM STATIONS

KDWB, 102.3, 50 KW @ 822, CHR	, \$ 85.00* (Blair)	Legacy	
KEEY, 102.1, 100 KW @ 820, COUNTRY	, \$105.00* (Katz)	Malrite	Gary Swartz
KJJO, 104.1, 98 KW @ 1050, OLDIES/AOR	ABC-E, \$ 55.00* (Eastmann)	Park	Mike Waggoner
KQRS, 92.5, 50 KW @ 822, AOR	ABC-R, \$ 95.00* (Torbet)	Cap Cities/ABC	Mike Steinmetz
KMGW, 107.9, 57 KW @ 400, SOFT AC	, \$ 45.00* (MMR)	Sunbelt	
KSTP, 94.5, 100 KW @ 1250, AC	, \$150.00* (Christal)	Hubbard	John Mayasich
KTCZ, 97.1, 100 KW @ 285, AOR	, \$ 70.00* (Select)	Parker	Mike Boen
WAYL, 93.7, 50 KW @ 822, BTFL/EZ	, \$ 85.00* (Republic)	Entercom	Greg Kulka
WLOL, 99.5, 50 KW @ 844, CHR	, \$130.00* (HNWH)	Emmis	Stuart Layne
WLTE, 102.9, 100 KW @ 1304, AC	CBS-R, \$ 75.00* (CBS)		Rand Gottlieb

CALL LETTER CHANGES

KMGW changes to KMGK

FORMAT CHANGES

WWTC drops weather format.
Nice try anyway Sam.

STATION SALES

KQRS A/F: From McKenna to Cap Cities
for \$10,500,000

MISCELLANEOUS COMMENTS

MOBILE

Arbitron Rank/Pop (12+): 88/380,300
 MSA Rank/Pop: 99/473,500
 ADI # 57
 Average Person Ratings: 19.6
 Market TSL: 25.8

Stations: 18/15
 Diaries: 769/495:1/31.3%
 Sample Target: 770
 % Below Line: 1.4
 % Not Listed: 5.5

1985 Revenue: \$ 9,800,000
 HH Inc.: \$ 26,210
 Retail \$: 2.7 Bill
 Pop per Station: 25,353
 #1 Biller: WKSJ-F \$3,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WKSJ-F	177/23.7	23.1	15.1	16.5	18.5	1. WKSJ-F	203/1739	1. WKSJ-F	1456/38.3	39.7	27.7
2. WBLX-F	127/17.0	13.8	11.9	15.3	17.6	2. WABB-F	188/2133	2. WABB-F	1129/29.7	31.9	32.9
3. WABB-F	107/14.3	13.7	16.4	14.0	13.2	3. WBLX-F	185/1659	3. WBLX-F	986/25.9	24.6	22.1
4. WGOK	72/ 9.7	10.6	11.6	9.4	9.3	4. WIZD-F	126/1524	4. WGOK	648/17.0	17.4	15.4
5. WKRK	43/ 5.8	6.3	4.7	6.2	4.5	5. WGOK	74/ 676	5. WKRK-F	487/12.8	18.9	23.4
6. WLPR-F	39/ 5.2	4.6	5.0	7.0	4.3	6. WXBM-F	59/ 699	6. WLPR-F	421/11.1	11.2	11.1
7. WIZD-F	31/ 4.2	2.9	1.7	---	---	7. WMEZ-F	54/ 582	7. WIZD-F	388/10.2	8.4	4.1
8. WZEW-F	20/ 2.7	1.4	2.2	1.3	1.2	8. WKRK	44/ 388	8. WKRK	365/ 9.6	12.6	13.0
9. WDLT-F	20/ 2.7	3.2	4.6	6.7	3.6	9. WLPR-F	41/ 513	9. WDLT-F	300/ 7.9	11.1	12.3
10. WMML	17/ 2.3	1.8	1.7	2.0	2.0	10. WJLQ-F	40/ 839	10. WZEW-F	235/ 6.2	4.6	NA
11. WKRK-F	17/ 2.3	5.3	7.5	6.3	6.7	11.		11. WMML	211/ 5.5	6.0	5.1
12.						12.		12. WABB	183/ 4.8	6.9	5.5

12+ FM SHARE (METRO): 77.73% (548 of 705) (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WBLX-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WKSJ-F
3. WGOK	3. WKSJ-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F	3. WABB-F	3. WABB-F	3. WKSJ-F	3. WABB-F
4.	4. WGOK	4. WGOK	4. WGOK	WGOK	4. WLPR-F	4. WKRK	4. WGOK	4. WGOK	4. WKRK	4. WGOK
5.	5. WIZD-F	5. WIZD-F	5. WIZD-F	5. WIZD-F	5. WKRK	5. WLPR-F	5. WLPR-F	5. WKRK	5.	5. WIZD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WABB-F	2. WABB-F	WABB-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WGOK	2. WBLX-F	2. WBLX-F
3. WKSJ-F	3. WKSJ-F	WKSJ-F	3. WABB-F	3. WABB-F	3. WKSJ-F	WKSJ-F	3. WBLX-F	3. WABB-F	3. WGOK
4. WGOK	4.	4. WIZD-F	4. WGOK	4. WGOK	4. WGOK	4. WABB-F	4. WABB-F	4. WGOK	4. WABB-F
5. WZEW-F	5.	5.	5. WIZD-F	5. WIZD-F	5.	5.	5.	5. WIZD-F	5. WIZD-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		109 (2)	109 (2)	15.5	25.6	WABB 1480 Mobile .8/4.8
AOR		20 (1)	20 (1)	2.8	2.3	WKSJ 1270 Prichard .8/3.1
AC/OLDIES/SOFT ROCK MOR/VARIETY		68 (3)	68 (3)	9.7	8.6	WMOB 1360 Mobile .7/2.9
					1.7	WMOO 660 Mobile 1.1/2.1
COUNTRY	17 (1)	181 (2)	198 (3)	28.2	19.0	WJLQ-F 100.7 Pensacola .3/3.2
BLACK/URBAN	78 (2)	127 (1)	205 (3)	29.2	25.3	WMEZ-F 94.1 Pensacola .5/1.1
BTFL MUSIC/EZ		43 (2)	43 (2)	6.1	6.8	WXBM-F 102.7 Milton, FL .5/2.2
NEWS/TALK	41 (1)		41 (1)	5.8	5.1	
NOSTALGIA						
RELIGION/GOSPEL	19 (3)		19 (3)	2.7	5.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

703 (18)

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	, URBAN	US 2,\$ NM (Christal)	Bernard Dittman
WGOK, 900, 1 KW (DAYS,DA)	, BLACK	SBN,\$ 14.00 (Roslin)	Dickie Roberds
WKRK, 710, 1 KW (DA-N)	, TALK	CBS,MBS,ABC-T,\$ NA (Katz)	Wes Diamond
WKSJ, 1270, 5 KW (DAYS)	, RELIGION	ABC-E,\$ NA (Blair)	Capitol-Johnson
WMML, 1410, 5 KW (DA-N)	, COUNTRY	NBC-T,NBC,\$ 17.00 (S. Katz)	Bill Black
WMOO, 660, 50 KW/1 KW (DA-2)	, RELIGION	,\$ 16.00 (---)	Beasley
WBHY, 840, 1 KW (DAYS,DA)	, RELIGION	,\$ 19.00 (---)	Harry Williams
WMOB, 1360, 5 KW (DAYS,DA)	, RELIGION	,\$ 13.00 (---)	W. Goforth
			Ted Tucker
WABB-F, 97.5, 100 KW @ 1050, AOR/CHR		ABC-F,\$ 64.00* (Christal)	Bernard Dittman
WBLX-F, 92.9, 100 KW @ 1555, BLACK		US I,\$ 60.00 (HNWH)	Beasley
WDLT-F, 98.3, 3 KW @ 300, SOFT AC		CBS-R,\$ 35.00* (Select)	J. Alex Bowab
WKRK-F, 99.9, 100 KW @ 850, AC		MBS,\$ 48.00* (Katz)	Rocky Reich
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY		ABC-E,\$ 75.00* (Blair)	Capitol-Johnson
WLPR-F, 96.1, 40 KW @ 420, BTFL/EZ		,\$ 22.00 (---)	Jay Childress
WZEW-F, 92.1, 3 KW @ 300, AOR		ABC-R,\$ 20.00 (---)	N. Panayiotou
WIZD-F, 104.1, 100 KW @ 1666, AC		,\$ 43.00 (Eastman)	Keymarket (FAIRHOPE) (ATMORE)

Other ranked stations - See Pensacola

MISCELLANEOUS COMMENTS WDLT-F (Chicasaw) sold by Muniz to Bowab for \$1,200,000...

American Radio Spring 86, Copyright 1986

MODESTO

Arbitron Rank/Pop (12+): 130/249,100

MSA Rank/Pop: 147/298,900
 Sacramento ADI
 Average Person Ratings: 16.6
 Market TSL: 22.5 hours

Stations: 19/11
 Diaries: 728/342:1/45.9%
 Sample Target: 620
 % Below Line: 22.0
 % Not Listed: 12.8

1985 Revenue: \$7,500,000
 HH Inc.: \$27,729
 Retail \$: 1.7 Bil
 Pop per Station: 22,645
 #1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KBEE-F	52/12.6	12.1	9.7	12.7	12.2	1. KBEE-F	119/1000	1. KOSO-F	519/20.8	21.2	22.5
2. KOSO-F	38/ 9.2	8.1	9.9	10.9	12.7	2. KRAK	86/ 921	2. KFIV-F	508/20.4	19.2	21.5
3. KDJK-F	36/ 8.7	11.0	11.6	---	---	3. KNBR	76/ 846	3. KBEE-F	449/18.0	20.7	17.2
4. KMIX-F	34/ 8.2	7.8	9.9	9.9	6.0	4. KOSO-F	62/ 923	4. KHOP-F	431/17.3	20.2	19.4
5. KFIV-F	33/ 8.0	8.9	9.2	11.4	9.6	5. KDJK-F	59/ 743	5. KDJK-F	405/16.3	15.5	13.9
6. KLOC	29/ 7.0	1.6	.7	.8	1.2	6. KHOP-F	56/1181	6. KMIX-F	367/14.7	13.2	15.2
7. KNBR	25/ 6.0	2.7	4.8	4.6	4.8	7. KCBS	53/ 826	7. KCBS	312/12.5	10.6	8.6
8. KRAK	23/ 5.6	4.8	4.6	5.1	4.6	8. KMIX-F	40/ 425	8. KNBR	280/11.2	8.1	10.2
9. KCBS	19/ 4.6	5.6	3.1	5.6	5.5	9. KFIV-F	39/ 616	9. KTRB	275/11.0	11.2	12.6
10. KHOP-F	16/ 3.9	6.2	6.8	9.6	8.6	10. KUBB-F	37/ 472	10. KRAK	252/10.1	10.7	9.4
11. KTRB		6.7	4.6	6.3	5.3	11.		11. KLOC	171/ 6.9	2.8	3.3
12.						12.		12. KAMB-F	169/ 6.8	6.6	3.8

12+ FM SHARE (METRO): 66.20% (239 of 361) (SPG 85: 74.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F	1. KDJK-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KBEE-F	1. KBEE-F>	1. KBEE-F	1. KFIV-F	1. KFIV-F
2. KHOP-F	2. KOSO-F	KDJK-F	2. KLOC	2. KLOC	2. KMIX-F	2. KMIX-F	2. KOSO-F	2. KDJK-F	2. KLOC	2. KBEE-F
3. KLOC	3. KFIV-F	3. KMIX-F	3. KMIX-F	KMIX-F	3. KNBR	3. KOSO-F	3. KMIX-F	3. KFIV-F	KBEE-F	3. KHOP-F
4. KOSO-F	4. KMIX-F	4. KLOC	4. KDJK-F	4. KBEE-F	KRAK	4. KDJK-F	4. KDJK-F	4. KOSO-F	4. KDJK-F	4. KOSO-F
5.	KLOC	KFIV-F	5.	KDJK-F	5.	5. KNBR	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFIV-F>	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KDJK-F>	1. KDJK-F>	1. KDJK-F>	1. KDJK-F>	1. KDJK-F
2. KDJK-F	2. KFIV-F	2. KLOC	2. KFIV-F	2. KMIX-F	2. KFIV-F	2. KOSO-F	2. KOSO-F	2. KOSO-F	2. KLOC
3. KOSO-F	3. KLOC	3. KMIX-F	3. KMIX-F	3. KBEE-F	3. KMIX-F	3. KFIV-F	3. KNBR	3. KMIX-F	KNBR
4. KBEE-F	4. KDJK-F	4. KDJK-F	4. KLOC	4. KLOC	4. KOSO-F	4. KMIX-F	4. KLOC	4. KLOC	4. KMIX-F
5.	5.	KFIV-F	5.	5.	5.	5.	5.	5.	KOSO-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	56 (3)	59 (4)	16.3	31.4	KAMB-F 101.5 Merced 1.4/6.8
AOR		36 (1)	36 (1)	10.0	13.4	KFIV 1360 Modesto .7/3.3
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	10.5	3.9	KHYV 970 Modesto 1.7/4.8
MOR/VARIETY	25 (1)		25 (1)	6.9	5.6	KMYT-F 97.5 Merced .7/1.9
COUNTRY	39 (2)	44 (3)	83 (5)	23.0	23.8	KRAK-F 105.1 Sacramento 1.4/2.5
BLACK/URBAN						KSJQ-F 96.7 Manteca 1.7/5.7
BTFL MUSIC/EZ		55 (2)	55 (2)	15.2	13.4	KSTN-F 107.3 Stockton 1.0/3.7
NEWS/TALK	19 (1)		19 (1)	5.3	3.6	KUBB-F 96.3 Mariposa 1.0/3.6
NOSTALGIA						
RELIGION/GOSPEL		6 (1)	6 (1)	1.7	2.2	
SPANISH	29 (1)	4 (1)	33 (2)	9.1	2.0	
CLASSICAL						
UNKNOWN/OTHERS	7 (1)		7 (1)	1.9	0.6	

RADIO STATIONS 361 (19)
 KFIV, 1360, 5 KW/1 KW (DA-2), AC, \$ NA (Torbet), Comm. Pacific, Gary Halladay
 KHYV, 970, 1 KW (DA-2), NOSTALGIA (?), \$ 10.00 (Mc-Guild), John Price, Tom Ehrman
 KLOC, 920, 500 W /2.5 KW (DA-2), SPANISH, \$ 14.00 (---), (CERES), Mike Sturtevant
 KTRB, 860, 5 KW/1 KW (DA-2), COUNTRY, ABC-E, \$ 27.00 (Blair), Dave Jacob
 KYES, 1390, 5 KW (DA-2), OLDIES/AC, \$ 18.00 (Christal), (TURLOCK), Bob Salmon
 KBEE-F, 103.3, 11 KW @ 150, BTFL/EZ, \$ 24.00 (Mc-Guild), John Price, Tom Ehrman
 KDKJ-F, 95.1, 32 KW @ 1450, AOR, Source, \$ 38.00 (Eastman), Joe Gross
 KFIV-F, 102.3, 3 KW @ 300, CHR, US I, \$ 23.00* (Torbet), Comm. Pacific, Gary Halladay
 KHOP-F, 104.1, 50 KW @ 499, CHR, ABC-C, \$ 27.00 (Blair), Dave Jacob
 KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY, MBS, \$ 25.00* (Christal), (TURLOCK), Bob Salmon
 KAMB-F, 101.5, 50 KW @ 390, RELIGION, \$ NA (---), (MERCED), Dick Grant
 KMYT-F, 97.5, 50 KW @ 493, BTFL/EZ, \$ 16.00 (Torbet), (MERCED), Maurice Hill
 KOSO-F, 93.1, 3 KW @ 1790, AC, APR, \$ 38.00 (Katz), Spacecom (PATTERSON), Wally Armstrong

MISCELLANEOUS COMMENTS KOSO reclassified as AC...

MONTGOMERY

Arbitron Rank/Pop (12+): 132/238,100

MSA Rank/Pop: 151/286,100
ADI # 116

Average Person Ratings: 16.7
Market TSL: 22.6 hours

Stations: 15/13
Diaries: 888/268:1/60.0%
Sample Target: 610
% Below Line: 1.7
% Not Listed: 9.5

1985 Revenue: \$ 7,000,000
HH Inc.: \$ 25,773
Retail \$: 1.5 Bil
Pop per Station: 18,315
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WLWI-F	76/19.1	---	18.7	---	18.5	20.9	1. WLWI-F	116/1056	1. WHHY-F	821/34.5	---	39.0
2. WHHY-F	52/13.1	---	18.0	---	16.7	16.6	2. WHHY-F	84/1312	2. WLWI-F	683/28.7	---	31.0
3. WBAM-F	51/12.8	---	9.6	---	7.1	11.4	3. WBAM-F	61/ 890	3. WBAM-F	625/26.2	---	22.4
4. WQIM-F	46/11.6	---	11.8	---	12.1	14.1	4. WQIM-F	48/ 596	4. WQIM-F	485/20.4	---	20.4
5. WXVI-F	35/ 8.8	---	11.0	---	8.0	8.3	5. WXVI	40/ 433	5. WXVI	413/17.3	---	22.0
6. WREZ-F	29/ 7.3	---	5.5	---	8.5	6.5	6. WREZ-F	34/ 409	6. WREZ-F	331/13.9	---	15.1
7. WLWI	14/ 3.5	---	1.7	---	2.3	.4	7. WBIL-F	21/ 300	7. WHHY	261/11.0	---	15.6
8. WZTN	13/ 3.3	---	4.1	---	5.9	1.1	8. WZTN	20/ 178	8. WRJM-F	249/10.5	---	10.0
9. WHHY	11/ 2.8	---	4.3	---	5.3	5.2	9. WLWI	19/ 186	9. WZTN	140/ 5.9	---	5.7
10. WLSQ	10/ 2.5	---	1.4	---	1.6	.7	10. WRJM-F	17/ 451	10. WLWI	123/ 5.2	---	6.8
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 74.44% (268 of 360) (SPG 85: 72.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQIM-F	1. WBAM-F	1. WLWI-F	1. WLWI-F>	1. WLWI-F>	1. WLWI-F>	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WBAM-F
2. WHHY-F	2. WQIM-F	2. WBAM-F	2. WHHY-F	2. WHHY-F	2. WREZ-F	2. WHHY-F>	2. WVAM-F	2. WBAM-F	2. WBAM-F	2. WLWI-F
3. WHHY-F	3. WHHY-F	3. WHHY-F	3. WBAM-F	3. WBAM-F	3. WHHY-F	3. WBAM	3. WREZ-F	3. WHHY-F	3. WQIM-F	3. WQIM-F
4. WLWI-F	4. WLWI-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WXVI	4. WQIM-F	4. WHHY-F	4. WQIM-F	4. WHHY-F	4. WHHY-F
5. WREZ-F	5. WREZ-F	5. WREZ-F	5. WREZ-F	5. WREZ-F	5. WREZ-F	5. WXVI	5. WXVI	5. WXVI	5. WXVI	5. WXVI
6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F	6. WREZ-F
7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F	7. WBAM-F
8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F	8. WQIM-F
9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F	9. WLWI-F
10. WXVI	10. WXVI	10. WXVI	10. WXVI	10. WXVI	10. WXVI	10. WXVI	10. WXVI	10. WXVI	10. WXVI	10. WXVI
11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F	11. WREZ-F
12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F	12. WBAM-F
13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F	13. WQIM-F
14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F	14. WLWI-F
15. WXVI	15. WXVI	15. WXVI	15. WXVI	15. WXVI	15. WXVI	15. WXVI	15. WXVI	15. WXVI	15. WXVI	15. WXVI

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	28.6	34.2	WACV 1170 Montgomery 1.8/ 4.7
AOR	10 (1)		10 (1)	2.8	1.6	WMGY 800 Montgomery .5/ 3.5
AC/OLDIES/SOFT ROCK MOR/VARIETY	25 (2)	10 (2)	35 (4)	9.7	4.1	WRJM-F 105.7 Troy 2.0/10.5
COUNTRY		76 (1)	76 (1)	21.1	21.9	WBIL-F 95.9 Tuskegee 1.0/ 3.3
BLACK/URBAN	35 (1)	50 (2)	85 (3)	23.6	24.4	WMJJ-F 96.5 Birmingham .5/ 1.3
BTFM MUSIC/EZ		29 (1)	29 (1)	8.1	5.9	
NEWS/TALK	7 (1)		7 (1)	1.9	0	
NOSTALGIA					2.1	
RELIGION/GOSPEL	15 (2)		15 (2)	4.2	5.9	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

WACV, 1170, 10 KW/1 KW (DA-2), TALK/NEWS	CBS,CNN,\$ 12.00 (---)	Lee Morgan
WHHY, 1440, 5 KW/1 KW (DA-N), AC	ABC-C,\$ 25.00* (Mc-Guild)	Ann Collister
WLSQ, 950, 1 KW (DA-2), AOR	MBS,\$ 20.00 (Masla)	Gene Moorhead
WLWI, 740, 50 KW (DAYS,DA), OLDIES	US 2,\$ 16.00* (Katz)	Sammy George
WMGY, 800, 1 KW (DAYS), RELIGION	,\$ 7.00 (---)	June Phelps
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN,\$ 26.00 (HNWH)	
WZTN, 1000, 5 KW (DAYS,DA), RELIGION	,\$ 10.00 (---)	Alvin Dixon
WBAM-F, 98.9, 100 KW @ 730, CONTEMP/AC	,\$ 30.00* (Christal)	Bob Brennan
WHHY-F, 101.9, 100 KW @ 1050, CHR	ABC-C,\$ 48.00 (Mc-Guild)	Ann Collister
WLWI-F, 92.3, 100 KW @ 700, COUNTRY	US 2,\$ 46.00 (Katz)	Sammy George
WQIM-F, 95.3, 3 KW @ 230, BLACK	NBN,\$ 22.00 (Torbet)	W. Huntsberry
WREZ-F, 103.3, 28 KW @ 290, BTFM/EZ	MBS,\$ 21.00 (Masla)	Gene Moorhead
WRJM-F, 105.7, 100 KW @ 1854, AC	,\$ 18.00 (---)	Ron Walton

American Radio Spring 86, Copyright 1986

NASHVILLE

Arbitron Rank/Pop (12+): 48/755,300
 MSA Rank/Pop: 56/889,500
 ADI # 31
 Average Person Ratings: 16.2
 Market TSL: 21.6 hours

Stations: 20/19
 Diaries: 1103/685:1/42.2%
 Sample Target: 1080
 % Below Line: 0.5
 % Not Listed: 9.4

1985 Revenue: \$ 24,100,000
 HH Inc.: \$ 29,930
 Retail \$: 5.7 Bill
 Pop per Station: 39,753
 #1 Biller: WSM A/F \$6,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WSM-F	152/12.4	14.0	11.1	11.5	8.8	1. WSM-F	271/3129	1. WSM-F	1646/21.8	23.7	19.4
2. WKDF-F	150/12.3	9.8	9.6	10.2	9.5	2. WKDF-F	263/2904	2. WKDF-F	1588/21.0	18.9	18.1
3. WZEZ-F	139/11.4	8.0	8.1	10.2	8.9	3. WZEZ-F	166/1591	3. WHYH-F	1541/20.4	17.0	16.5
4. WHYH-F	118/ 9.7	5.7	4.8	2.7	2.6	4. WHYH-F	164/2393	4. WLAC-F	1363/18.0	22.3	24.6
5. WQOK-F	113/ 9.3	5.8	7.4	8.1	7.3	5. WLAC-F	147/2129	5. WZEZ-F	1245/16.5	13.0	12.8
6. WLAC-F	103/ 8.4	13.2	12.4	8.3	8.5	6. WQOK-F	126/1138	6. WQOK-F	1027/13.6	11.4	13.1
7. WSIX-F	58/ 4.8	8.6	7.4	6.3	7.2	7. WSM	100/1958	7. WKX-F	971/12.9	13.4	13.1
8. WSM	50/ 4.1	5.3	6.2	7.2	6.1	8. WKX-F	98/2103	8. WSIX-F	934/12.4	16.5	14.8
9. WKX-F	40/ 3.3	4.1	4.2	4.1	7.1	9. WSIX-F	94/1525	9. WSM	920/12.2	13.8	16.8
10. WTMG-F	37/ 3.0	2.8	5.6	5.6	6.1	10. W8VR-F	87/ 946	10. WTMG-F	601/ 8.0	6.9	16.5
11. WVOL	34/ 2.8	4.3	5.0	3.1	6.7	11. WTMG-F	58/ 841	11. WVOL	585/ 7.7	6.4	9.4
12. WLAC	25/ 2.0	2.8	3.4	3.3	3.3	12. WVOL	34/ 610	12. WLRQ-F	449/ 5.9	7.2	4.6
13. WLRQ-F	22/ 1.8	2.5	.9	.5	1.0	13. WLAC	28/ 566	13. WLAC	426/ 5.6	6.9	8.5
14. WAMB	21/ 1.7	.8	1.3	1.4	3.4	14. WAMB	27/ 483	14. WAMB	401/ 5.3	3.1	4.1
15. WKDA	18/ 1.5	1.9	1.1	2.8	.7	15. WLRQ-F	22/ 449	15.			

12+ FM SHARE (METRO): 85.17% (942 of 1106) (SPG 85: 76.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WQOK-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WSM-F
2. WHYH-F	2. WLAC-F	2. WSM-F	2. WKDF-F	2. WKDF-F	2. WZEZ-F	2. WSM-F	2. WZEZ-F	2. WKDF-F	2. WQOK-F	2. WKDF-F
3. WKDF-F	3. WHYH-F	3. WLAC-F	3. WLAC-F	3. WLAC-F	3. WSIX-F	3. WHYH-F	3. WKDF-F	3. WHYH-F	3. WZEZ-F	3. WZEZ-F
4. WKX-F	4. WQOK-F	4. WQOK-F	4. WHYH-F	4. WZEZ-F	4. WSM	4. WZEZ-F	4. WLAC-F	4. WZEZ-F	4. WZEZ-F	4. WQOK-F
5.	5. WSM-F	5. WHYH-F	5. WZEZ-F	5. WHYH-F	5. WLAC-F	5. WLAC-F	5. WHYH-F	5. WQOK-F	5. WSM-F	5. WHYH-F
							6. WQOK-F	6. WLAC-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQOK-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F
2. WHYH-F	2. WLAC-F	2. WLAC-F	2. WLAC-F	2. WLAC-F	2. WQOK-F	2. WLAC-F	2. WLAC-F	2. WSM-F	2. WKDF-F
3. WKDF-F	3. WQOK-F	3. WHYH-F	3. WHYH-F	3. WZEZ-F	3. WHYH-F	3. WQOK-F	3. WSM-F	3. WLAC-F	3. WLAC-F
4. WLAC-F	4. WLAC-F	4. WSM-F	4. WQOK-F	4. WHYH-F	4. WHYH-F	4. WHYH-F	4. WHYH-F	4. WQOK-F	4. WSIX-F
	5. WSM-F	5. WQOK-F	5. WKDF-F	WKDF-F	5.	5. WSM-F	5.	5. WHYH-F	5. WZEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		158 (2)	158 (2)	14.3	15.6	WDBL-F 94.3 Springfield .5/3.2
ADR		150 (1)	150 (1)	13.6	10.2	WMDB 880 Nashville .7/3.8
AC/OLDIES/SOFT ROCK	18 (1)	162 (3)	190 (4)	16.3	15.4	WSIX 980 Nashville .6/3.3
MOR/VARIETY					1.1	WBVR-F 101.1 Russellville, KY .4/1.4
COUNTRY	58 (3)	220 (4)	278 (7)	25.1	29.9	
BLACK/URBAN	42 (2)	113 (1)	155 (3)	14.0	14.3	
BTFM MUSIC/EZ		139 (1)	139 (1)	12.6	8.6	
NEWS/TALK	25 (1)		25 (1)	2.3	3.6	
NOSTALGIA	21 (1)		21 (1)	1.9	1.4	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

1106 (20)

RADIO STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N)	NOSTALGIA	MBS, \$ 20.00*	(Roslin)	Bill Barry
WKDA, 1240, 1 KW	OLDIES	ABC-1, ABC-R, \$ NA	(Katz)	Steve Dickert
WLAC, 1510, 50 KW (DA-N)	NEWS/TALK	CBS, \$ 70.00*	(Blair)	Dave Manning
WLRQ, 1430, 5 KW/1 KW (DA-N)	AC	\$ NA	(Republic)	Sam Littleton
WMDB, 880, 2.5 KW (DAYS, DA)	BLACK	\$ 24.00	(---)	Morgan Babb
WNAH, 1360, 1 KW (DAYS, DA)	GOSPEL	\$ 15.00	(---)	Van Irwin
WHQM, 1300, 5 KW (DA-N)	RELIGION	\$ 9.00	(---)	G. McClintock
WSIX, 980, 5 KW (DA-N)	COUNTRY	MBS, \$ 34.00*	(Eastman)	Cecil Thomas
WSM, 650, 50 KW	COUNTRY	NBC, \$ 80.00*	(Christal)	Tom Cassetty
WVOL, 1470, 5 KW/1 KW (DA-2)	BLACK	NBN, \$ 40.00*	(HRWH)	John Haggard
WVGH, 1560, 10 KW (DAYS, DA)	RELIGION	\$ 10.00	(---)	Faye Lindsay
WKDF-F, 103.3, 100 KW @ 1220, ADR		ABC-E, ABC-R, \$115.00*	(Katz)	Steve Dickert
WLAC-F, 105.9, 100 KW @ 1229, AC		\$125.00*	(Blair)	Dave Manning
WQOK-F, 92.1, 1.5 KW @ 430, BLACK		\$ 51.00*	(HRWH)	John Haggard
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		MBS, \$ 80.00*	(Eastman)	Cecil Thomas
WSM-F, 95.5, 100 KW @ 1280, COUNTRY		\$125.00*	(Christal)	Tom Cassetty
WTMG-F, 96.3, 100 KW @ 840, SOFT AC		\$ 50.00*	(Torbet)	Howard Schwartz
WKX-F, 104.5, 100 KW @ 1050, CHR		US I, \$ 44.00*	(Weiss)	Gordon Smith
WHYH-F, 107.5, 100 KW @ 730, CHR		\$ 50.00*	(McGuilld)	Mike Kenney
WZEZ-F, 92.9, 100 KW @ 1053, BTFM/EZ		\$ 80.00*	(Durpetti)	Dave Thomas
WLRQ-F, 100.1, 3 KW @ ?, AC		CBS-R, \$ 38.00	(Republic)	Sam Littleton

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WLRQ A/F (Franklin): From ELF to REBS for \$4,800,000 (est)
 WIZD (Franklin) sold for \$1,000,000 (Mack Sanders)
 WHYH-F (Lebanon): From Republic to Jacor for \$7,300,000 (est)
 WKX-F (Gallatin): Sold to Capitol (Johnson) for \$6,600,000 (Blackburn)

NASSAU - SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100

MSA Rank/Pop: 10/1,672,100

New York ADI

Average Person Ratings: 18.6

Market TSL: 24.4 hours

Stations: 40/13
Diaries: 1401/1611:1/41.9%
Sample Target: 1200
% Below Line: NA
% Not Listed: NA

1985 Revenue: \$ NA
HH Inc.: \$ 41,339
Retail \$: 16.0 Bil
Pop per Station: NA
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 85	FAL 85	SPG 84	SPG 84
1. WBLI-F	240/5.7	6.1	5.7	3.9	7.4
2. WALK-F+	232/5.5	6.2	3.8	4.9	5.0
3. WBAB-F	194/4.6	4.7	5.2	3.9	3.2
4. WHLI	133/3.1	2.3	3.7	3.4	3.7
5. WAPP-F	94.2.2	2.0	1.9	2.2	3.0
6. WKJY-F	91/2.2	2.2	1.1	2.4	1.1
7. WLIR-F	85/2.0	1.3	1.8	1.5	1.7
8. WCTO-F	73/1.7	2.5	1.7	2.9	2.7
9. WGSM	67/1.6	2.8	2.4	2.1	1.3
10. WRCN-F	48/1.1	.8	1.0	1.4	.6
11. WGBB	29/ .7	1.0	1.1	.9	.7
12. WGLI	15/ .4	.5	---	.3	---

12+ TSA	1/4/CUME
1.	
2. NOTE: Nassau-Suffolk	
3. portion of the New	
4. York Metro. Only	
5. stations home to the	
Metro are ranked.	
6. There is no TSA.	
7.	
8.	
9.	
10.	
11.	
12.	

12+ METRO	CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WBLI-F	3054/13.5	15.2	13.2
2. WBAB-F	2741/12.1	12.3	15.3
3. WALK-F+	2637/11.6	13.6	10.1
4. WAPP-F	2136/ 9.4	9.2	11.2
5. WHLI	1176/ 5.2	3.1	6.1
6. WLIR-F	1088/ 4.8	5.9	6.6
7. WKJY-F	991/ 4.4	4.7	3.5
8. WRCN-F	937/ 4.1	2.5	4.0
9. WCTO-F	819/ 3.6	4.4	4.8
10. WGBB	654/ 2.9	3.1	4.1
11. WGSM	644/ 2.8	4.1	3.6
12. WGLI	259/ 1.1	1.5	---

12+ FM SHARE (METRO): NA (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLI-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F
2. WAPP-F	2. WBLI-F>	2. WBAB-F	2. WALK-F+	2. WBLI-F	2. WHLI	2. WBLI-F>	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-F>
3. WLIR-F	3. WALK-F+	3. WALK-F+	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WBAB-F>	3. WBAB-F>	3. WBAB-F>	3. WALK-F	3. WHLI
4. WBAB-F	4. WAPP-F	4. WAPP-F	4.	4.	4. WKJY-F	4. WKJY-F	4. WHLI	4. WHLI	4. WLIR-F	4. WLIR-F
5.	5. WLIR-F	5. WLIR-F	5.	5.	5. WGSM	5. WHLI	5. WKJY-F	5. WAPP-F	5. WAPP-F	5. WAPP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLI-F>	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>	1. WBAB-F
2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+	2. WBLI-F>	2. WLIR-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WALK-F+
3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WLIR-F	3. WALK-F+	3. WALK-F+	3. WBLI-F
4. WLIR-F	4. WAPP-F	4.	4. WAPP-F	4. WGSM	4. WAPP-F	4.	4.	4. WLIR-F	4.
5. WALK-F	5. WLIR-F	5.	5. WGSM	5. WKJY-F	5. WRCN-F	5.	5.	5. WAPP-F	5.

SPG 85

FORMATS AM FM TOTAL % OTHER RATED STATIONS/METRO SHARE & CUME RATING

TOP 40/CHR/CONTEMP
AOR
AC/OLDIES/SOFT ROCK
MOR/VARIETY

COUNTRY
BLACK/URBAN
BTFL MUSIC/EZ
NEWS/TALK

NOSTALGIA
RELIGION/GOSPEL
SPANISH
CLASSICAL
UNKNOWN/OTHERS

WABC	2.4/ 7.8	WNEW	1.2/ 3.8
WBLS-F	1.4/ 5.2	WNEW-F	3.3/ 8.8
WCBS	3.5/15.1	WNSR	2.0/ 6.4
WCBS-F	3.5/10.9	WOR	3.1/ 8.5
WHN	2.7/ 8.9	WPAT	.8/ 2.2
WHTZ-F	7.4/20.4	WPAT-F	2.7/ 5.4
WINS	2.9/13.4	WPIX-F	1.6/ 5.3
WLTW-F	4.1/10.0	WPLJ-F	5.4/18.8
WMCA	.6/ 2.0	WQXR-F	.8/ 2.8
WNBC	3.5/10.4	WRKS-F	2.1/ 6.8
WNCN	.6/ 1.7	WXRK-F	2.2/ 6.5
		WYNY-F	2.0/ 7.6

See New York for the frequencies of the stations above.

WEZN-F	99.9	Bridgeport	.6/2.7
WPLR-F	99.1	New Haven	.5/1.7
WRTN-F	93.5	New Rochelle	.3/1.0
WYRS-F	96.7	Stamford	.5/2.0

RADIO STATIONS

WGBB, 1240, 1 KW	MOR	ABC-E, \$ 32.00*	(---)
WGLI, 1290, 5 KW/1KW (DA-2)	OLDIES	\$ 37.00	(Masla)
WGSM, 740, 25 KW (DAYS,DA)	MOR	\$ 55.00*	(Roslin)
WHLI, 1110, 10 KW (DAYS,DA)	NOSTALGIA	\$ 64.00	(Roslin)
WLIM, 1580, 10 KW (DAYS,DA)	MOR	\$ 30.00	(S. Katz)
WLIX, 540, 250 W (DAYS)	RELIGION	\$ 28.00	(---)
WNYG, 1440, 1 KW (DAYS)	NOSTALGIA	\$ 35.00	(---)

WALK-F, 97.5, 45 KW @ 530, AC	\$ 95.00*	(Weiss)	American	Alan Beck
WBAB-F, 102.3, 3 KW @ 300, AOR	\$ 88.00	(---)		Tony Michaels
WBLI-F, 106.1, 10 KW @ 500, CHR	\$100.00*	(Masla)	Beck Ross	H. Usenheimer
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ	\$ 70.00*	(Roslin)	Greater Media	Dick Scholem
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ	\$ 65.00	(Roslin)	Kaneb	Glenn Cornelius
WLIR-F, 92.7, 3 KW @ 300, AOR	\$ 80.00	(Masla)		Elton Spitzer
WRCN-F, 103.9, 1.5 KW @ 466, AOR	\$ 50.00*	(Patt)	(RIVERHEAD)	Richard Adrien
WSBH-F, 95.3, 2.6 KW @ 400, AC	\$ 22.00	(Katz)	(SOUTHAMPTON)	Bob Ballantine

American Radio Spring 86, Copyright 1986

NEW HAVEN

Arbitron Rank/Pop (12+): 80/426,000
 MSA Rank/Pop: 95/507,400
 ADI # 24 (W/Hartford)
 Average Person Ratings: 18.4
 Market TSL: 24.0 hours

Stations: 30/6
 Diaries: 921/463:1/43.4%
 Sample Target: 820
 % Below Line: 53.3
 % Not Listed: 13.8

1985 Revenue: \$11,200,000
 HH Inc.: \$35,609
 Retail \$: 2.8 Bil
 Pop per Station: 71,000
 #1 Biller: WKCI-F \$3,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WKCI-F	99/12.6	11.2	11.5	13.4	10.7	11.5	1. WKCI-F	195/2860	1. WKCI-F	1347/31.6	28.6	29.8
2. WELI	84/10.7	15.1	8.7	11.5	16.1	7.2	2. WEZN-F	174/1747	2. WELI	1055/24.8	30.6	20.6
3. WPLR-F	52/ 6.6	6.2	7.0	5.9	6.8	9.3	3. WPLR-F	134/1988	3. WPLR-F	828/19.4	17.2	18.5
4. WHCN	41/ 5.2	2.4	6.5	3.8	3.8	6.0	4. WICC	122/1566	4. WCBS	552/13.0	13.3	11.0
WAVZ	41/ 5.2	6.6	5.0	6.6	8.0	4.9	5. WELI	92/1250	5. WKSS-F	532/12.5	12.8	11.3
6. WNHC	36/ 4.6	5.8	4.6	4.3	5.4	5.6	6. WKSS-F	75/1126	6. WEZN-F	471/11.1	NA	13.2
7. WEZN-F	33/ 4.2	5.8	7.3	5.2	6.3	4.7	7. WHCN-F	72/ 909	7. WIOF-F	460/10.8	10.8	9.9
8. WKSS-F	32/ 4.1	4.7	2.9	2.9	2.7	7.5	8. WCBS	68/1315	8. WHCN-F	448/10.5	10.4	15.2
9. WCBS	31/ 4.0	3.6	2.9	4.2	4.1	2.7	9. WIOF-F	64/1010	9. WAVZ	430/10.1	14.4	12.4
10. WIOF-F	26/ 3.3	3.0	2.8	3.4	1.7	1.3	10. WRCH-F	61/ 783	10. WDRC-F	425/10.0	11.7	12.0
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 59.56% (402 of 675) (SPG 85: 63.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
2. WKSS-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WKCI-F	2. WKCI-F	2. WELI	2. WELI	2. WELI	2. WELI
3. WNHC	3. WJCN-F	3. WHCN-F	3. WELI	WPLR-F	3. WEZN-F	3. WPLR-F	3. WPLR-F	3. WPLR-F	3. WKSS-F	3. WEZN-F
4. WHCN-F	4. WNHC	4. WELI	4. WHCN-F	4. WDRC-F	4. WAVZ	4. WAVZ	4. WHCN-F	4. WPLR-F	4. WAVZ	4. WAVZ
WPLR-F	WKSS-F	5. WNHC	5. WWYZ-F	WCHN-F	5. WRCH-F	5. WCBS	5. WEZN-F	5. WEZN-F	5. WHCN-F	5. WKSS-F
6. WIOF-F										

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WHCN-F	1. WHCN-F	1. WKCI-F	1. WPLR-F	1. WKCI-F
2. WKSS-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WELI	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WHCN-F	2. WPLR-F
3. WNHC	3. WNHC	3. WDRC-F	WNHC	3. WNHC	3. WKCI-F	3. WKCI-F	3. WHCN-F	3. WKCI-F	3. WNBC
WPLR-F	4. WKSS-F	4.	4. WWYZ-F	4. WDRC-F	WIOF-F	4.	4. WNBC	4. WELI	WELI
5.	WWYZ-F	5.	5. WPLR-F	WWYZ-F	5.	5.	5. WNBC	5. WNBC	WHCN-F

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	21.0	19.7	WYBC-F 94.3 New Haven .6/ 2.8
AOR		98 (3)	98 (3)	14.5	16.9	WCCC-F 106.9 Hartford .6/ 4.7
AC/OLDIES/SOFT ROCK	20 (1)	88 (6)	108 (7)	16.0	15.3	WDRC-F 102.9 Hartford 3.1/10.0
MOR/VARIETY	113 (3)		113 (3)	16.7	15.5	WPOP 1410 Hartford .5/ 1.9
COUNTRY	10 (1)		10 (1)	1.5	1.4	WRCH-F 100.5 New Britain 2.9/ 7.3
BLACK/URBAN	36 (1)	13 (2)	49 (3)	7.3	9.4	WTIC 1080 Hartford 2.6/ 7.6
BTFL MUSIC/EZ		56 (2)	56 (2)	8.3	11.7	WTIC-F 96.5 Hartford 1.4/ 6.7
NEWS/TALK	55 (6)		55 (6)	8.1	3.8	WWYZ-F 92.5 Waterbury 3.1/ 8.6
NOSTALGIA	41 (1)		41 (1)	6.1	6.4	WABC 770 New York .5/ 3.4
RELIGION/GOSPEL						WALK-F 97.5 Patchogue .5/ 2.7
SPANISH						WBLS-F 107.5 New York 1.3/ 4.1
CLASSICAL						WCBS-F 101.1 New York .6/ 2.0
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	0	WEBE-F 107.9 Westport .6/ 3.7
			675 (30)			WHN 1050 New York 1.3/ 3.8
						WICC 600 Bridgeport 1.1/ 4.4
						WINS 1010 New York .6/ 3.7
						WMCA 570 New York .4/ 1.4
						WNBC 660 New York 2.6/ 8.9
						WOR 710 New York 1.0/ 2.3
						WRKS-F 98.7 New York .4/ 3.0

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 40.00* (Mc-Guild)	Eastern	Howard McAnany
WELI, 960, 5 KW (DA-N)	, MOR	, \$ 79.00 (Blair)	Clear Channel	Stan Shields
WHNC, 1340, 1 KW	, BLACK	, \$ 30.00 (Savalli)		
WSCR, 1220, 1 KW (DAYS,DA)	, COUNTRY	SBN, \$ 22.00 (Christal)		
WKCI-F, 101.3, 10 KW @ 1070, CHR		, \$100.00* (Mc-Guild)	Eastern	Howard McAnany
WPLR-F, 99.1, 14 KW @ 950, AOR		, \$ 75.00 (Durpetti)	Southern Starr	M. Rodriguez
WYBC-F, 94.3, 1 KW @ 122, JAZZ/BLACK		SBN, \$ 20.00 (---)		Dave Baron

Other ranked stations - See Bridgeport, New York or Hartford

MISCELLANEOUS COMMENTS WNNR (Hamden) sold for \$600,000 (Chapman)...

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,096,100
 MSA Rank/Pop: 33/1,341,800
 ADI # 34
 Average Person Ratings: 18.7
 Market TSL: .25.0 hours

Stations: 20/19
 Diaries: 1610/ 681:1/38.8%
 Sample Target: 1500
 % Below Line: 0.6
 % Not Listed: 9.5

1985 Revenue: \$ 32,000,000
 HH Inc.: \$ 28,017
 Retail \$: 8.2 Bill
 Pop per Station: 57,689
 #1 Biller: WEZB-F \$5,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WYLD-F	196/14.5	14.7	16.8	16.7	14.9	19.9	1. WYLD-F	313/2633	1. WEZB-F	2977/27.2	28.6	30.5
2. WEZB-F	202 9.9	10.5	12.4	10.9	11.7	11.9	2. WEZB-F	235/3616	2. WYLD-F	2379/21.7	21.9	22.3
3. WBYU-F	157/ 7.7	6.2	5.9	7.0	7.0	4.8	3. WBYU-F	180/1805	3. WQUE-F	2186/19.9	22.5	24.4
4. WLTS-F	137/ 6.7	7.2	4.9	6.8	5.8	5.9	4. WLTS-F	171/2006	4. WWL	1681/15.3	20.0	15.3
5. WWL	121/ 5.9	6.2	5.6	5.9	4.9	3.6	5. WWL	166/2419	5. WRNO-F	1639/15.0	15.8	15.8
6. WQUE-F	115/ 5.6	6.9	8.0	6.8	6.4	7.0	6. WNOE-F	143/1700	6. WLTS-F	1591/14.5	14.2	12.9
7. WNOE-F	108/ 5.3	4.8	4.2	6.3	5.3	5.7	7. WRNO-F	137/2188	7. WBYU-F	1576/14.4	14.3	13.2
8. WRNO-F	101/ 4.9	6.2	6.1	5.7	7.3	6.3	8. WAJY-F	126/1629	8. WAJY-F	1333/12.2	11.9	11.8
9. WAJY-F	100/ 4.9	5.3	4.5	5.3	5.9	4.2	WQUE-F	126/2434	9. WNOE-F	1221/11.1	11.4	11.0
10. WBOK	87/ 4.3	5.9	5.7	5.6	5.3	4.3	10. WKJN-F	121/1359	10. WYLD	989/ 9.0	8.1	9.0
11. WSMB	70/ 3.4	4.4	4.0	3.2	3.5	3.4	11. WBOK	87/ 921	11. WBOK	911/ 8.3	10.5	10.0
12. WYLD	60/ 2.9	3.1	3.0	1.6	2.6	2.5	12. WTIK	79/1344	12. WTIK	899/ 8.2	9.8	10.6
13. WTIK	58/ 2.8	2.4	3.6	3.3	3.4	2.5	13. WYLD	75/1151	13. WSMB	605/ 5.5	5.9	6.9
14. WNOE	48/ 2.3	2.3	3.2	2.7	3.4	1.7	14. WSMB	73/ 682	14. WCKW-F	577/ 5.3	2.7	---
WМКJ	48/ 2.3	.4	.4	.8	.8	.9	15. WCKW-F	68/ 851	15. WNOE	556/ 5.1	5.7	7.7
16. WCKW-F	46/ 2.2	.6	---	.4	---	3.4	16.		16. WWIW	526/ 4.8	4.0	4.5
17. WWIW	44/ 2.2	2.5	1.3	1.5	1.6	.9	17.		17. WМКJ	359/ 3.3	2.4	3.4
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.74% (1273 of 1852) (SPG 85: 68.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEXB-F	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>
2. WYLD-F>	2. WWZB-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WWL	2. WBYU-F	2. WEZB-F	2. WEZB-F>	2. WEZB-F>
3. WQUE-F	3. WLTS-F	3. WLTS-F	3. WAJY-F	3. WAJY-F	3. WNOE-F	3. WEZB-F	3. WLTS-F	3. WLTS-F	3. WBYU-F	3. WBYU-F
4. WYLD	4. WRNO-F	4. WQUE-F	4. WNOE-F	4. WNOE-F	4. WWL	4. WBYU-F	4. WEZB-F	4. WBYU-F	4. WRNO-F	4. WRNO-F
5. WRNO-F	5. WQUE-F	5. WRNO-F	5. WEZB-F	5. WEZB-F	5. WAJY-F	5. WQUE-F	5. WAJY-F	5. WQUE-F	5. WQUE-F	5. WNOE-F
6.	6.	6. WAJY-F	6. WQUE-F	WEZB-F	6. WBOK	6. WLTS-F	6. WNOE-F	6. WWL	6. WLTS-F	6. WLTS-F
7.	7.	7.	7. WBOK	7.	7.	7. WNOE-F+	WWL	7.	7. WNOE-F	7. WWL
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F>	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F>
2. WEZB-F>	2. WLTS-F	2. WLTS-F>	2. WLTS-F	2. WLTS-F	2. WEZB-F	2. WRNO-F	2. WLTS-F	2. WEZB-F	2. WWL
3. WLTS-F	3. WEZB-F	3. WQUE-F	3. WEZB-F	3. WBOK	3. WRNO-F	3. WEZB-F	3. WRNO-F	3. WRNO-F	WLTS-F
4. WQUE-F	4. WQUE-F	4. WEZB-F	4. WQUE-F	4. WAJY-F	4. WQUE-F	4. WLTS-F	4. WCKW-F	4. WLTS-F	4. WAJY-F
5. WRNO-F	5.	5. WBOK	5. WBOK	5. WBYU-F	5. WLTS-F	5. WQUE-F	5. WEZB-F	5. WQUE-F	5. WEZB-F
6.	6.	6. WAJY-F	6. WAJY-F	6. WNOE-F	6.	6. WCKW-F	6.	6. WWL	6. WNOE-F
7.	7.	WМКJ	7.	7.	7.	7.	7.	7.	7. WRNO-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		317 (2)	317 (2)	17.1	22.8	WHSO	800	New Orleans	.8/2.0
AOR		147 (2)	147 (2)	7.9	6.6	WYAT	990	New Orleans	1.3/3.1
AC/OLDIES/SOFT ROCK	84 (2)	237 (2)	321 (4)	17.3	15.4	WKJN-F	103.3	Baton Rouge	.5/1.7
MOR/VARIETY									
COUNTRY	48 (1)	119 (2)	167 (3)	9.0	8.0				
BLACK/URBAN	195 (3)	296 (1)	491 (4)	26.5	27.6				
BTFL MUSIC/EZ		157 (1)	157 (1)	8.5	6.4				
NEWS/TALK	191 (2)		191 (2)	10.3	8.0				
NOSTALGIA	44 (1)		44 (1)	2.4	1.5				
RELIGION/GOSPEL	17 (1)		17 (1)	0.9	1.3				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									
			1852 (20)						

RADIO STATIONS

AM STATIONS

KGLA, 1540, 500 W (DAYS)	, SPANISH	, \$ 16.00 (Caballero)		Alberto Carrillo
WBOK, 1230, 1 KW	, BLACK/GOSPEL	SBN, \$ 40.00 (---)	Willis	A. McCottry
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 34.00* (Mc-Guild)	Noe	Eric Anderson
WMKJ, 1280, 5 KW (DA-1)	, BLACK	, \$ 25.00* (Eastman)	Clear Channel	Dale Matteson
WSHO, 800, 1 KW (DAYS,DA)	, RELIGION	APR, \$ 30.00 (---)	Cascade	Larry Alford
WSMB, 1350, 5 KW (DA-N)	, TALK	MBS,ABC-I, \$ 33.00 (---)		Rosalie Lockhart
WTIX, 690, 10 KW/5 KW (DA-2)	, AC/OLDIES	NBC,MBS, \$ 49.00 (Christal)	Price	Dave Gerard
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)		Fred Westenberger
WWIW, 1450, 1 KW	, NOSTALGIA	ABC-D, \$ 30.00 (Savalli)		Seymour Smith
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	CBS, \$ 70.00* (Katz)	Loyola Univ	Michael Early
WYAT, 990, 250 W	, OLDIES	CBS-R, \$ 20.00* (Select)		
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$ 27.00* (HNWH)	Inter-Urban	Jim Hutchinson

FM STATIONS

WAJY-F, 101.9, 100 KW @ 825, SOFT AC		, \$ 58.00* (Katz)	Loyola Univ	Michael Early
WBYU-F, 95.7, 100 KW @ 600, BTFL/EZ		, \$ 70.00 (Christal)	Stoner	Mike Nauman
WEZB-F, 97.1, 100 KW @ 511, CHR		US I, \$100.00* (Blair)	EZ	Marc Leunissen
WLTS-F, 105.3, 100 KW @ 902, AC		CBS-R, \$ 73.00* (Select)		Ed Muniz
WNOE-F, 101.1, 100 KW @ 440, COUNTRY		ABC-E, \$ 60.00* (Mc-Guild)	Noe	Eric Anderson
WQUE-F, 93.3, 100 KW @ 512, CHR		, \$ 85.00* (Eastman)	Clear Channel	Dale Matteson
WRNO-F, 99.5, 100 KW @ 1049, AOR	ABC-R	ABC-F, \$ 75.00* (MMR)		Otto Goessi
WYLD-F, 98.5, 100 KW @ 480, URBAN		, \$ 95.00* (HNWH)	Inter-Urban	Jim Hutchinson
WCKW-F, 92.3, 100 KW @	, CLASSICAL AOR	ABC-I, \$? (---)	(ST. JOHN)	

NEW YORK

Arbitron Rank/Pop (12+): 1/13,859,900

MSA Rank/Pop: 1/8,311,600

ADI # 1

Average Person Ratings: 19.6

Market TSL: 25.4 hours

Stations: 41/41

Diaries: 5838/2374:1/39.2%

Sample Target: 4000

% Below Line: 0

% Not Listed: 10.5

1985 Revenue: \$226,500,000

HH Inc.: \$31,053

Retail \$: 87.2 B11

Pop per Station: 338,046

#1 Biller: WINS \$21,500,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHTZ-F	1868/6.9	6.1	5.5	5.9	6.0	7.7	1. WHTZ-F	1915/28698	1. WHTZ-F	27887/20.1	17.1	17.6
2. WRKS-F	1670/6.2	5.6	5.5	6.0	5.4	9.2	2. WRKS-F	1730/19296	2. WPLJ-F	27280/19.7	18.6	17.4
3. WPLJ-F	1594/5.9	5.5	6.0	5.6	5.1	6.5	3. WPLJ-F	1669/29017	3. WINS	25468/18.4	18.0	17.0
4. WINS	1257/4.6	4.7	4.5	4.0	4.2	5.0	4. WOR	1364/16621	4. WCBS	20781/15.0	14.4	13.7
5. WOR	1226/4.5	5.2	5.2	4.0	5.0	3.2	5. WINS	1279/26104	5. WRKS-F	18379/13.3	12.6	12.1
6. WPAT-F	1170/4.3	3.5	3.4	2.6	3.6	2.8	6. WPAT-F	1225/14237	6. WABC	15482/11.2	9.5	10.9
7. WBLS-F	1156/4.3	4.0	4.7	3.8	3.3	4.9	7. WLTV-F	1204/15909	7. WBLS-F	15253/11.0	11.6	9.2
8. WLTV-F	1145/4.2	3.8	4.5	3.0	3.1	3.2	8. WBLS-F	1188/15794	8. WLTV-F	15195/11.0	11.4	8.1
9. WNEW-F	1054/3.9	3.7	4.1	3.5	4.3	4.1	9. WNEW-F	1126/15233	9. WCBS-F	14965/10.8	9.5	10.2
10. WCBS-F	990/3.6	3.4	2.8	3.3	3.3	3.3	10. WCBS-F	1052/15768	10. WOR	14851/10.7	11.4	11.2
11. WCBS	888/3.3	3.7	3.6	3.6	3.5	2.8	11. WCBS	1035/23935	11. WNEW-F	14146/10.2	11.2	11.3
12. WXRK-F	848/3.1	2.8	2.1	2.5	2.0	3.6	12. WXRK-F	931/13674	12. WPAT-F	13548/ 9.8	8.5	8.2
13. WHN	821/3.0	2.2	2.2	2.8	3.1	2.4	13. WHN	910/14717	13. WHN	13215/ 9.5	6.4	9.5
14. WNEW	720/2.7	2.9	3.0	2.9	2.7	3.2	14. WABC	804/17404	14. WYNY-F	12753/ 9.2	9.7	9.3
15. WABC	718/2.6	2.8	2.6	2.8	2.8	2.6	15. WNEW	753/ 9229	15. WXRK-F	12415/ 9.0	8.5	9.6
16. WNBC	551/2.0	2.0	2.6	2.9	3.0	2.0	16. WNBC	683/13563	16. WNBC	10968/ 7.9	9.4	10.5
17. WPIX-F	535/2.0	1.7	2.3	1.6	1.6	2.4	17. WNSR-F	552/ 9448	17. WAPP-F	10327/ 7.5	8.1	9.0
18. WYNY-F	533/2.0	1.9	2.0	2.1	2.4	1.1	18. WPIX-F	547/ 9414	18. WPIX-F	9035/ 6.5	7.8	6.7
19. WNSR-F	522/1.9	3.5	3.1	3.5	3.0	1.6	19. WYNY-F	544/13377	19. WNSR-F	8961/ 6.5	7.8	7.4
20. WADO	479/1.8	1.8	1.9	1.7	1.4	.8	20. WQXR-F+	483/ 8154	20. WNEW	8646/ 6.2	7.0	6.7
21. WQXR-F	451/1.7	1.5	1.7	1.6	1.6	1.3	21. WADO	479/ 4099	21. WQXR-F+	7599/ 5.5	5.1	4.6
22. WAPP-F	447/1.6	1.6	1.7	1.6	1.6	2.1	22. WAPP-F	474/11034	22. WPAT	6469/ 4.7	4.0	4.7
23. WPAT	433/1.6	1.3	1.0	1.5	1.8	.8	23. WPAT	436/ 6540	23. WNCN-F	5513/ 4.0	3.7	3.6
24. WNCN-F	322/1.2	1.3	1.2	1.0	1.1	.8	24. WNCN-F	334/ 5784	24. WMCA	4867/ 3.5	3.5	3.3
25. WKDM	297/1.1	1.3	1.1	.8	.8	.5	25. WKDM	297/ 2722	25. WADO	4099/ 3.0	3.7	NA

12+ FM SHARE (METRO): 63.15% (15331 of 24278) (SPG 85: 60.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WPLJ-F	1. WPAT-F	1. WINS	1. WHTZ-F	1. WHTZ-F	1. WRKS-F	1. WHTZ-F
2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WHTZ-F	2. WLTV-F	2. WINS	2. WHTZ-F	2. WLTV-F	2. WRKS-F	2. WHTZ-F	2. WPLJ-F
3. WPLJ-F	3. WRKS-F	3. WRKS-F	3. WCBS-F	3. WHTZ-F	3. WLTV-F	3. WOR	3. WPAT-F	3. WPAT-F+	3. WBLS-F	3. WRKS-F
4. WBLS-F	4. WNEW-F	4. WBLS-F	4. WLTV-F	4. WCBS-F	4. WOR	4. WCBS	4. WRKS-F	4. WPLJ-F	4. WHN	4. WOR
5. WAPP-F	5. WBLS-F	5. WNEW-F	5. WBLS-F	5. WRKS-F	5. WCBS-F	5. WXRK-F	5. WPLJ-F	5. WLTV-F	5. WPLJ-F	5. WNEW-F
6. WNEW-F	6. WXRK-F	6. WLTV-F	6. WRKS-F	6. WBLS-F	6. WHN	6. WPLJ-F	6. WNEW-F	6. WOR	6. WABC	6. WBLS-F
7. WXRK-F	7. WLTV-F	7. WCBS-F	7. WNEW-F	7. WNEW-F	7. WCBS	7. WRKS-F	7. WCBS-F	7. WBLS-F	7. WNEW-F	7. WPAT-F
8.	8. WCBS-F	8. WXRK-F	8. WXRK-F	8. WINS	8. WNEW	8. WPAT-F+	8. WBLS-F	8. WNEW-F	8. WOR	8. WLTV-F
9.	9. WYNY-F	9. WINS	9. WINS	9. WXRK-F	9. WPLJ-F	9. WBLS-F	9. WNEW	9. WCBS-F	9. WPAT-F	9. WCBS-F
10.	10. WAPP-F	10. WPIX-F	10. WPIX-F	10. WPAT-F	10. WHTZ-F	10. WNBC	10. WINS	10. WINS	10. WLTV-F	10. WNEW
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WHTZ-F	1. WLTV-F	1. WHTZ-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WCBS-F	
2. WRKS-F	2. WPLJ-F	2. WHTZ-F	2. WPLJ-F	2. WPLJ-F	2. WNEW-F	2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WNEW-F	
3. WPLJ-F	3. WRKS-F	3. WBLS-F	3. WRKS-F	3. WHTZ-F	3. WXRK-F	3. WHTZ-F	3. WBLS-F	3. WHTZ-F	3. WXRK-F	
4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WBLS-F	4. WRKS-F	4. WRKS-F	4. WRKS-F	4. WHTZ-F	4. WPLJ-F	4. WHTZ-F	
5. WNEW-F	5. WNEW-F	5. WLTV-F	5. WLTV-F	5. WBLS-F	5. WPLJ-F	5. WPLJ-F	5. WPLJ-F	5. WCBS-F	5. WPLJ-F	
6. WAPP-F	6. WLTV-F	6. WCBS-F	6. WCBS-F	6. WCBS-F	6. WAPP-F	6. WBLS-F	6. WRKS-F	6. WRKS-F	6. WLTV-F	
7. WLTV-F	7. WCBS-F	7. WNEW-F	7. WNEW-F	7. WINS	7. WBLS-F	7. WCBS-F	7. WCBS-F	7. WBLS-F	7. WBLS-F	
8. WXRK-F	8. WYNY-F	8. WYNY-F	8. WPIX-F	8. WPIX-F	8. WLTV-F	8. WLTV-F	8. WLTV-F	8. WLTV-F	8. WRKS-F	
9. WYNY-F	9. WPIX-F	9. WPIX-F	9. WINS	9. WOR	9. WNBC	9. WAPP-F	9. WNSR-F	9. WNBC	9. WINS	
10. WPIX-F	10. WXRK-F	10. WXRK-F	10. WYNY-F	10. WPAT-F	10. WLIR-F	10. WNBC	10. WYNY-F	10. WINS	10. WCBS	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		4154 (4)	4154 (4)	17.1	18.1	WALK-F+	97.5	Patchogue	.9/2.2
AOR		2321 (4)	2321 (4)	9.6	7.4	WBAB-F	102.3	Babylon	.8/2.2
AC/OLDIES/SOFT ROCK	582 (2)	3938 (6)	4520 (8)	18.6	16.3	WBLI-F	106.1	Patchogue	.9/2.4
MOR/VARIETY					1.3	WFME-F	94.7	Newark	.5/1.2
COUNTRY	821 (1)		821 (1)	3.4	3.5	WHLI	1100	Hempstead	.8/1.4
BLACK/URBAN	242 (2)	2826 (2)	3068 (4)	12.6	11.3	WHUD-F	100.7	Peekskill	.4/1.0
BTFL MUSIC/EZ	433 (1)	1267 (2)	1700 (3)	7.0	11.2	WJIT	1480	New York	.4/1.3
NEWS/TALK	4339 (5)		4339 (5)	17.9	18.3	WLIB	1190	New York	.6/1.6
NOSTALGIA	941 (2)		941 (2)	3.9	3.7	WLIR-F	92.7	Garden City	.8/2.0
RELIGION/GOSPEL	346 (2)	128 (1)	474 (3)	2.0	1.4	WMCA	570	New York	.9/3.5
SPANISH	1167 (4)		1167 (4)	4.8	4.1	WNJR	1430	Newark	.3/1.0
CLASSICAL	76 (1)	697 (2)	773 (3)	3.2	3.0	WSKQ	620	Newark	1.0/2.3
UNKNOWN/OTHERS				---	0.4	WWDJ	970	Hackensack	.3/1.1
						WRRL	1600	New York	1.0/1.7

24278 (41)

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	(Blair)	Cap Cities/ABC	Jim Haviland
WADO, 1280, 5 KW (DA-1)	, SPANISH NEWS/TALK	,\$150.00	(---)	Tichenor	N. Lavergne
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00	(CBS)	CBS	Jim McQuade
WHN, 1050, 50 KW (DA-1)	, COUNTRY	MBS, \$260.00	(Mc-Guild)	Emmis	Rick Dames
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$330.00*	(Select)	Westinghouse	John Waugaman
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	,\$121.00	(Caballero)	Infinity	Frank Flores
WKDM, 1380, 5 KW (DA-1)	, SPANISH AC	,\$ NA	(Masla)	United	J. Schweighardt
WLIB, 1190, 10 KW (DAYS-DA)	, BLACK NEWS/TALK	,\$100.00	(Mc-Guild)	Inner City	Charles Warfield
WMCA, 570, 5 KW (DA-1)	, TALK	APR, MBS, NBC-T, \$120.00*	(Roslin)	Straus	Carey Davis
WNBC, 660, 50 KW	, AC	NBC, \$325.00*	(HNWH)	NBC	John Hayes
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	,\$244.00	(Katz)	Metropolitan	
WNYM, 1330, 5 KW (DA-1)	, RELIGION	,\$ 50.00*	(---)	Salem	J. DeYoung
WOR, 710, 50 KW (DA-1)	, TALK	US 2, ABC-E, \$270.00*	(Republic)	RKO	Lee Simonson
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	,\$125.00	(Christal)	PARK	Gene Hobicorn
WSKQ, 620, 5 KW (DA-2)	, SPANISH AC	,\$130.00	(Caballero)	Spanish Bdcst.	Adriano Garcia
WWDJ, 970, 5 KW (DA-2)	, RELIGION	,\$ 40.00	(---)	Unity	Joe Battaglia
WRRL, 1600, 5 KW (DA-2)	, GOSPEL	,\$ 90.00	(Weiss)		Vince Sandero

FM STATIONS

WAPP, 103.5, 5.8 KW @ 1390, CHR/AOR	,\$225.00	(Mc-Guild)	Emmis	Stuart Lane
WBLS, 107.5, 5.4 KW @ 1241, BLACK	SBN, ABC-F, \$350.00	(Mc-Guild)	Inner City	Charles Warfield
WCBS, 101.1, 4.6 KW @ 1300, OLDIES	CBS-R, \$300.00*	(CBS)	CBS	Rod Colarco
WEVD, 97.9, 7.6 KW @ 1220, ETHNIC	,\$ 60.00	(---)		Tom Bird
WHTZ, 100.3, 7.8 KW @ 1220, CHR	,\$440.00*	(Eastman)	Malrite	Dean Thacker
WLTV, 106.7, 7.6 KW @ 1220, SOFT AC	,\$370.00*	(MMR)	Viacom	George Wolfson
WNCN, 104.3, 7.6 KW @ 1220, CLASSICAL	APR, \$150.00	(CMBS)	GAF	Matthew Field
WNEW, 102.7, 7.8 KW @ 1220, AOR	Source, \$280.00*	(Katz)	Metropolitan	M. Kakoyiannis
WNSR, 105.1, 7.8 KW @ 1220, SOFT AC	,\$240.00*	(Torbet)	Bonneville	Mark Bench
WPAT, 93.1, 5.3 KW @ 1420, BTFL/EZ	,\$125.00	(Christal)	Park	Gene Hobicorn
WPIX, 101.9, 5.3 KW @ 1420, AC	,\$190.00*	(Christal)	Tribune Co.	
WPLJ, 95.5, 7.2 KW @ 1335, CHR	ABC-R, \$450.00*	(Blair)	Cap Cities/ABC	Joe Parish
WQXR, 96.3, 7.8 KW @ 1220, CLASSICAL	,\$175.00	(Mc-Guild)	New York Times	Warren Bodow
WRKS, 98.7, 7.8 KW @ 1250, URBAN	US I, \$270.00*	(Republic)	RKO	Barry Mayo
WXRK, 92.3, 5.4 KW @ 1200, AOR	ABC-R, \$230.00*	(Torbet)	Infinity	Tom Chiviano
WYNY, 97.1, 7.2 KW @ 1300, AC	,\$270.00*	(HNWH)	NBC	John Irwin
WHUD, 100.7, 50 KW @ 500, BTFL	,\$ 65.00	(Masla)		(PEEKSKILL) Steve Petrone
WFME, 94.7, 38 KW @ 570, RELIGION	,\$ NA	(---)	Family	Art Thompson

CALL LETTER CHANGES

WRFM changes to WNSR

FORMAT CHANGES

WNSR: From BTFL to Soft AC

SALES

WNN: From Doubleday to Emmis for \$15,000,000
 WAPP-F: From Doubleday to Emmis for \$21,000,000
 WADO: Sold to Tichenor for \$20,000,000 (LaRue)
 WNEW: From Metromedia to Metropolitan for \$19,200,000 (est)
 WNEW-F: From Metromedia to Metropolitan for \$52,000,000 (est)

MISCELLANEOUS COMMENTS

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 34/1,052,300

MSA Rank/Pop: 36/1,257,700

ADI # 46

Average Person Ratings: 17.1

Market TSL: 22.4 hours

Stations: 24/23

Diaries: 1301/809:1/48.0%

Sample Target: 1230

% Below Line: 0.8

% Not Listed: 7.6

1985 Revenue: \$ 26,500,000

HH Inc.: \$ 29,935

Retail \$: 7.1 Bil

Pop per Station: 45,752

#1 Biller: WCMS A/F \$ 3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WNOR-F	205/11.4	11.8	9.0	8.0	10.3	17.5	1. WNOR-F	218/2445	1. WNOR-F	2277/21.6	19.8	16.8	
2. WOWI-F	183/10.2	7.6	7.1	7.5	4.8	8.9	2. WOWI-F	203/2283	2. WNVZ-F	2240/21.3	18.3	17.5	
3. WCMS-F	163/ 9.1	8.7	7.2	8.3	8.6	11.6	3. WCMS-F	191/1940	3. WOWI-F	2022/19.2	16.4	19.6	
4. WFOG-F	143/ 7.9	9.7	10.6	10.5	10.7	5.4	4. WFOG-F	178/1743	4. WLTY-F	1668/15.9	16.3	16.3	
5. WNVZ-F	134/ 7.4	5.6	6.7	7.3	9.3	9.8	5. WNVZ-F	142/2396	5. WCMS-F	1618/15.4	18.8	15.0	
6. WLTY-F	111/ 6.2	7.5	8.3	7.3	5.6	4.3	6. WMYK-F	141/2139	6. WMYK-F	1562/14.8	16.0	17.5	
7. WRSR-F	93/ 5.2	3.7	5.6	3.6	2.1	6.6	7. WLTY-F	123/1905	7. WRSR-F	1540/14.6	10.5	12.7	
8. WTAR	92/ 5.1	4.3	4.4	4.7	5.3	4.8	8. WTAR	107/1495	8. WFOG-F	1440/13.7	16.7	18.5	
WWDE-F	92/ 5.1	5.8	5.5	4.8	4.5	4.7	9. WRSR-F	103/1735	9. WTAR	1395/13.3	13.0	12.8	
WMYK-F	92/ 5.1	5.7	6.1	5.0	6.9	4.4	10. WWDE-F	98/1461	10. WWDE-F	1338/12.7	13.5	13.3	
11. WRAP	79/ 4.4	4.5	3.4	3.1	3.9	4.1	11. WRAP	79/1322	11. WRAP	1280/12.2	11.4	11.3	
12. WNIS	57/ 3.2	2.6	1.7	2.5	2.9	2.1	12. WTID-F	60/ 626	12. WNIS	681/ 6.5	6.1	14.8	
13. WPCE	54/ 3.0	4.0	4.6	4.0	2.6	2.0	13. WNIS	57/ 691	13. WPCE	578/ 5.5	7.7	8.6	
14. WNRN-F	29/ 1.6	1.8	1.8	.7	---	1.7	14. WPCE	54/ 590	14. WXRI-F	482/ 4.6	7.6	4.9	
15. WXRI	24/ 1.3	3.3	2.2	3.4	1.3	2.5	15. WKEZ-F	44/ 451	15. WNRN-F	380/ 3.6	NA	NA	
16.							16.		16.				
17.							17.		17.				
18.							18.		18.				
19.							19.		19.				
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 79.19% (1317 of 1663) (SPG 85: 80.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F>	1. WNOR-F>	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WOWI-F>	1. WNOR-F
2. WOWI-F	2. WOWI-F>	2. WOWI-F	2. WCMS-F	WCMS-F	2. WFOG-F	2. WCMS-F	2. WCMS-F	2. WOWI-F	2. WNOR-F>	2. WCMS-F
3. WRAP	3. WRSR-F	3. WLTY-F	WLTY-F	3. WLTY-F	3. WTAR	3. WFOG-F	3. WFOG-F	3. WCMS-F	3. WMYK-F	3. WOWI-F
4. WRSR-F	4. WNVZ-F	4. WCMS-F	4. WOWI-F	4. WOWI-F	4. WLTY-F	4. WNVZ-F	4. WLTY-F	4. WFOG-F	4. WRAP	4. WFOG-F
5. WNOR-F	5. WLTY-F	5. WNVZ-F	5. WWDE-F	5. WFOG-F	5. WWDE-F	5. WWDE-F	5. WWDE-F	5. WNVZ-F	5. WFOG-F	5. WNVZ-F
6. WMYK-F	6. WMYK-F	6. WWDE-F	6. WTAR	6. WWDE-F	6. WOWI-F	6. WTAR	6. WNVZ-F	6. WRSR-F	6. WNIS	6. WMYK-F
7.	7.	7. WRSR-F	7. WFOG-F	7. WTAR	7.	7. WOWI-F	7.	7. WLTY-F	7. WRSR-F	7. WLTY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOWI-F	1. WOWI-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F
2. WNOR-F	2. WNOR-F	2. WNOR-F	2. WOWI-F	2. WFOG-F	2. WNVZ-F	2. WOWI-F	2. WOWI-F	2. WOWI-F	2. WCMS-F>
3. WNVZ-F	3. WLTY-F	3. WOWI-F	3. WNOR-F	3. WCMS-F	3. WOWI-F	3. WRSR-F	3. WRSR-F	3. WNVZ-F	3. WOWI-F
4. WLTY-F	4. WNVZ-F	4. WWDE-F	4. WCMS-F	4. WOWI-F	4. WRSR-F	4. WNVZ-F	4. WCMS-F	4. WCMS-F	4. WWDE-F
WCMS-F	5. WMYK-F	5. WMYK-F	5. WWDE-F	5. WWDE-F	5. WRAP	5. WMYK-F	5. WWDE-F	5. WRSR-F	5. WTAR
6. WMYK-F	6. WWDE-F	6. WRSR-F	6. WMYK-F	6. WNOR-F	6. WMYK-F	6.	6. WMYK-F	6. WWDE-F	6. WFOG-F
WRSR-F	7. WCMS-F	7.	7. WNVZ-F	7. WTAR	7.	7.	7. WLTY-F	7. WMYK-F	7. WRSR-F
8.	WRSR-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		227 (2)	227 (2)	13.7	13.3	WCMS	1050	Norfolk	.5/1.9
AOR		205 (1)	205 (1)	12.3	9.7	WCPK	1600	Chesapeake	.8/1.2
AC/OLDIES/SOFT ROCK	9 (1)	203 (2)	212 (3)	12.7	15.7	WKEZ-F	94.1	Yorktown	1.2/2.4
MOR/VARIETY	92 (1)		92 (1)	5.5	5.1	WNOR	1230	Norfolk	.5/3.2
COUNTRY	9 (1)	198 (3)	207 (4)	12.4	12.4	WPMH	1010	Portsmouth	.7/1.9
BLACK/URBAN	86 (2)	275 (2)	361 (4)	21.7	19.9	WTID-F	106.9	Suffolk	.7/3.0
BTFL MUSIC/EZ		185 (3)	185 (3)	11.1	13.3	WTJZ	1270	Newport News	.7/1.6
NEWS/TALK	57 (1)		57 (1)	3.4	1.8	WZAM	1110	Norfolk	.4/1.7
NOSTALGIA	27 (2)		27 (1)	1.6	0.8	WQSF-F	96.5	Williamsburg	.7/1.7
RELIGION/GOSPEL	66 (2)	24 (1)	90 (3)	5.4	7.4				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS					0.5				
			1663 (24)						

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS)	, COUNTRY	ABC-D, \$ NA	(Katz)	Marjorie Crump
WCPK, 1600, 5 KW (DAYS)	, NOSTALGIA	,\$ 18.00	(---)	Charles Payne
WGH, 1310, 5 KW (DA-N)	, TRAVELERS INFO	,\$ 25.00*	(Blair)	Susquehanna
WLPK, 1450, 1 KW	, NOSTALGIA (?)	,\$ 20.00*	(MMR)	JAG
WNIS, 1350, 5 KW (DA-2)	, NEWS/TALK	NBC-T, ABC-T, \$ 45.00*	(Weiss)	Sinclair
WNOR, 1230, 1 KW	, OLDIES	ABC-R, \$ 20.00*	(Mc-Guild)	Saga
WPCE, 1400, 1 KW (DAYS)	, GOSPEL	SBN, \$ 21.00	(Mc-Guild)	Willis
WPEX, 1490, 1 KW	, AC	,\$ 20.00	(CBS)	L. Willis
WPMH, 1010, 5 KW (DAYS, DA)	, RELIGION	MBS, \$ 8.00	(---)	Joe Schwartz
WRAP, 850, 5 KW/1 KW (DA-N)	, BLACK	NBN, \$ 40.00	(Torbet)	Les Litchfield
WTAR, 790, 5 KW (DA-N)	, MOR	CBS, \$ 68.00	(Christal)	Heritage
WTJZ, 1270, 1 KW (DA-N)	, NOSTALGIA	,\$ 15.00	(Republic)	Landmark
WZAM, 1110, 50 KW (DAYS)	, JAZZ/URBAN	NBN, \$ 22.00	(Eastman)	S & F
				Benns
				Paul Todd
				Bill Benns

FM STATIONS

WCMS, 100.5, 50 KW @ 500, COUNTRY	ABC-E, \$105.00*	(Katz)	Marjorie Crump
WFOG, 92.9, 50 KW @ 500, BTFL/EZ	,\$ 85.00*	(MMR)	JAG
WKEZ, 94.1, 50 KW @ 500, COUNTRY	MBS, \$ 38.00	(Roslin)	Bob LaFerme
WLTY, 95.7, 40 KW @ 881, AC	,\$ 90.00	(Christal)	Landmark
WMYK, 93.7, 100 KW @ 940, URBAN	ABC-C, \$ 63.00*	(Eastman)	Benns (ELIZABETH CITY, NC)
WNOR, 98.7, 50 KW @ 549, AOR	ABC-R, \$ 80.00*	(Mc-Guild)	Saga
WNRN, 94.9, 50 KW @ 500, BTFL/EZ	,\$ 30.00	(Masla)	Charles Payne
WNVZ, 104.5, 50 KW @ 500, CHR	,\$ 79.00*	(Republic)	S & F
WOWI, 102.9, 50 KW @ 500, BLACK	SBN, \$ 52.00*	(Mc-Guild)	Willis
WQSF, 96.5, 50 KW @ 440, BTFL/EZ	,\$ NA	(Torbet)	(WILLIAMSPORT)
WRSR, 97.3, 74 KW @ 420, CHR	,\$ 45.00	(Blair)	Susquehanna
WTID, 106.9, 100 KW @ 964, COUNTRY	,\$ 25.00	(---)	Downs
WWDE, 101.3, 50 KW @ 380, AC	CBS-R, \$ 63.00*	(CBS)	John Hill
WXRI, 105.3, 50 KW @ 500, RELIGION	,\$ 40.00*	(Masla)	CBN
			Joe Schwartz
			Bob Johnson

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WTID-F: From Southern Starr to Downs for \$4,150,000 (Marshall)
 WNOR A/F: From Josephson to Saga for \$10,000,000

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/814,100

Stations: 20/19
 Diarles: 1257/648:1/41.8%
 Sample Target: 1080
 % Below Line: 0.7
 % Not Listed: 6.6

1985 Revenue: \$ 26,900,000
 HH Inc.: \$ 30,423
 Retail \$: 7.7 811
 Pop per Station: 42,847
 #1 Biller: KXXY A/F \$4,700,000

MSA Rank/Pop: 47/996,700
 ADI # 36
 Average Person Ratings: 16.2
 Market TSL: 21.6 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. KATT-F	168/12.8	9.5	11.6	9.8	10.9	17.0	1. KATT-F	232/2686	1. KATT-F	1817/22.3	19.8	19.8
2. KXXY-F	160/12.1	9.9	10.6	9.1	9.8	11.5	2. KXXY-F	212/2269	2. KJYO-F	1666/20.5	20.6	22.1
3. KEBC-F	107/ 8.1	5.6	6.9	8.5	8.3	6.3	3. KKNG-F	139/1748	3. KXXY-F	1582/19.4	16.7	18.0
4. KKNG-F	102/ 7.7	11.4	10.7	12.6	9.3	5.6	4. KJYO-F	123/2087	4. KMGL-F	1490/18.3	21.3	20.4
5. KZBS-F	96/ 7.3	10.8	12.3	8.8	8.9	7.0	5. WKY	121/1694	5. KZBS-F	1406/17.3	18.5	23.8
6. KJYO-F	94/ 7.1	6.8	8.4	7.9	8.2	8.4	6. KEBC-F	116/1300	6. KLTE-F	1337/16.4	14.1	11.9
7. KTOK	92/ 7.0	9.8	7.2	11.8	11.2	5.4	7. KTOK	112/1481	7. KKNG-F	1296/15.9	19.0	17.5
8. KLTE-F	74/ 5.6	6.0	3.8	4.5	6.0	4.4	8. KMGL-F	109/2330	8. KTOK	1287/15.8	21.3	16.3
9. KMGL-F	66/ 5.0	6.4	7.4	6.9	5.5	9.9	9. KZBS-F	109/1746	9. KEBC-F	1131/13.9	12.0	15.2
10. WKY	61/ 4.6	4.9	2.3	2.3	2.4	4.3	10. KLTE-F	80/1552	10. KIMY-F	990/12.2	4.9	4.2
11. KOMA	55/ 4.2	1.5	2.8	3.2	4.1	3.7	11. KOMA	78/1108	11. WKY	909/11.2	14.9	10.0
12. KIMY-F	46/ 3.5	3.0	1.7	1.4	2.4	5.1	12. KIMY-F	58/1142	12. KOMA	753/ 9.2	6.5	9.2
13. KKLR-F	26/ 2.0	1.1	1.4	1.3	---	2.0	13. KKLR-F	28/ 440	13. WMLS	428/ 5.3	3.6	2.5
14. KJIL-F	20/ 1.5	1.7	2.5	2.0	2.2	2.6	14. WMLS	23/ 547	14. KKLR-F	417/ 5.1	NA	---
15.							15.		15. KJIL-F	377/ 4.6	5.7	6.1

12+ FM SHARE (METRO): 77.97% (959 of 1230) (SPG 85: 81.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KATT-F	1. KATT-F	1. KATT-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KATT-F	1. KATT-F	1. KATT-F
2. KXXY-F	2. KXXY-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KXXY-F	2. KXXY-F	2. KXXY-F
3. KMGL-F	3. KZBS-F	3. KZBS-F	3. KATT-F	3. KATT-F	3. KATT-F	3. KEBC-F	3. KATT-F	3. KKNG-F	3. KXXY-F	3. KKNG-F
4.	4. KJYO-F	4. KLTE-F	4. KLTE-F	4. KLTE-F	4. KTOK	4. KEBC-F	4. KEBC-F	4. KZBS-F	4. KJYO-F	4. KEBC-F
5.	5. KLTE-F	5. KJYO-F	5. KEBC-F	5. KKNG-F	5. KOMA	5. KZBS-F	5. KEBC-F	5. KZBS-F	5. KKNG-F	5. KZBS-F
6.	6. KMGL-F			KEBC-F		6. KJYO-F	6. KLTE-F	6. KMGL-F	6. KEBC-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KATT-F	1. KZBS-F	1. KZBS-F	1. KXXY-F	1. KXXY-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KXXY-F
2. KXXY-F	2. KATT-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KJYO-F	2. KXXY-F	2. KZBS-F	2. KXXY-F	2. KATT-F
3. KJYO-F	3. KXXY-F	3. KIMY-F	3. KATT-F	3. KEBC-F	3. KXXY-F	3. KJYO-F	3. KLTE-F	3. KZBS-F	3. KZBS-F
4. KMGL-F	4. KJYO-F	KJYO-F	4. KEBC-F	KKNG-F	4. KEBC-F	4. KZBS-F	4. KXXY-F	4. KLTE-F	4. KLTE-F
5. KIMY-F	5. KIMY-F	5. KATT-F	5. KLTE-F	5. KLTE-F	5. KMGL-F	5. KLTE-F	5. KMGL-F	5. KJYO-F	5. KTOK
	KMGL-G	KLTE-F	6. KJYO-F						

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	13.0	16.7		KGFF 1450 Shawnee .6/1.6
AOR		168 (1)	168 (1)	13.7	13.0		KPRW 1140 Oklahoma City .8/1.2
AC/OLDIES/SOFT ROCK	16 (1)	242 (4)	258 (5)	21.0	20.0		KQCV 800 Oklahoma City .5/1.1
MOR/VARIETY	17 (2)		17 (2)	1.4	0.5		KXXY 1340 Oklahoma City 1.0/4.0
COUNTRY	74 (2)	267 (2)	341 (4)	27.7	24.6		WMLS 640 Moore 1.2/5.3
BLACK/URBAN	10 (1)		10 (1)	0.8	1.8		KRMG 740 Tulsa .7/1.0
BTFM MUSIC/EZ		102 (1)	102 (1)	8.3	11.4		
NEWS/TALK	92 (1)		92 (1)	7.5	8.6		
NOSTALGIA	55 (1)		55 (1)	4.5	0		
RELIGION/GOSPEL	7 (1)	20 (1)	27 (2)	2.2	3.5		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

1230 (20)

RADIO STATIONS

AM STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	,\$ 9.00 (---)					Jerry Lynch
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC,\$ 45.00 (Katz)				Price	Jack Sabella
KPRW, 1140, 1 KW	, URBAN	,\$ NA (Blair)					Bill Knobler
KQCV, 800,250 W (DAYS)	, RELIGION	,\$ 15.00 (---)				Bott	Richard Bott
KTOK, 1000, 5 KW (DA-2)	, TALK/NEWS	ABC-I,\$ 80.00* (Blair)				Clear Channel	John Butler
WXXY, 1340, 1 KW	, COUNTRY	,\$ NA (Mc-Guild)				Summit	Tom Kennedy
WKY, 930, 5 KW (DA-N)	, COUNTRY	ABC-E,\$ 40.00 (Eastman)				Gaylord	Bob Meyer

FM STATIONS

KATT, 100.5, 100 KW @ 1200, AOR	Source,\$ 90.00 (Blair)						Bill Knobler
KEBC, 94.7, 100 KW @ 440, COUNTRY	ABC-E,\$ 70.00 (Torbet)						Jim Grisham
KIMY, 107.7, 100 KW @ 1027, AC	,\$ 45.00* (Select)					Price	Jack Sabella
KJIL, 104.9, 3 KW @ 300, RELIGION	UPI,\$ 25.00 (---)					Swaggart	Tony Cavener
KJYO, 102.7, 100 KW @ 1003, CHR	,\$ 55.00 (Blair)					Clear Channel	John Butler
KKLR, 97.7, 3 KW @ 300, AC	,\$ 15.00 (---)						John Arnold
KKNG, 92.5, 100 KW @ 1000, BTFM/EZ	,\$ 74.00* (Christal)					Swanson	Dusty Black
KLTE, 101.9, 100 KW @ 457, AC	,\$ 60.00* (Masla)					Mel Wheeler	Len Wheeler
KMGL, 104.1, 100 KW @ 1425, CHR	ABC-F,\$ 55.00* (Katz)					Guy Gannett	Larry Weiss
KXXY, 96.1, 100 KW @ 1340, COUNTRY	,\$ 88.00* (Mc-Guild)					Summit	Tom Kennedy
KZBS, 98.9, 100 KW @ 1253, AC	APR,\$ 84.00* (HNWH)						Bill Lacy

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KOFM changes to KMGL
 KATR changes to KPRW
 KPRW: from AOR to Urban
 KEBC-F: Sold to Van Wagner for \$4,000,000 (Blackburn)

OMAHA

Arbitron Rank/Pop (12+): 69/497,200
 MSA Rank/Pop: 78/611,700
 ADI # 70
 Average Person Ratings: 16.7
 Market TSL: 22.4 hours

Stations: 15/14
 Diaries: 967/514:1/48.4%
 Sample Target: 870
 % Below Line: 0.8
 % Not Listed: 7.6

1985 Revenue: \$ 15,000,000
 HH Inc.: \$ 33,990
 Retail \$: 4.0 Bil
 Pop per Station: 35,514
 #1 Biller: KFAB \$ 5,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KFAB	179/21.6	26.8	20.1	28.3	20.6	1. KFAB	312/3461	1. KFAB	1810/36.4	48.7	36.6
2. KEZO-F	124/14.9	11.1	13.2	14.2	12.2	2. KEZO-F	171/1820	2. KQKQ-F	1489/29.9	27.9	31.9
3. KQKQ-F	106/12.8	12.1	16.1	14.4	15.5	3. KQKQ-F	121/1840	3. KEZO-F	1128/22.7	21.2	21.9
4. KGOR-F	62/ 7.5	8.1	9.2	6.3	10.2	4. WOW	118/1778	4. KGOR-F	1114/22.4	21.3	23.2
5. KESY-F	60/ 7.2	8.0	7.4	5.4	5.8	5. KGOR-F	111/1876	5. WOW	795/16.0	11.8	10.2
6. WOW	56/ 6.7	4.2	3.2	4.0	6.2	6. WOW-F	68/ 861	6. KEFM-F	789/15.9	15.1	15.1
7. WOW-F	49/ 5.9	4.7	5.5	4.3	6.6	7. KESY-F	63/ 820	7. KESY-F	745/15.0	15.5	13.3
8. KEFM-F	39/ 4.7	7.3	5.9	4.5	1.8	8. KEFM-F	53/ 995	8. WOW-F	600/12.1	9.9	9.4
9. KOIL	34/ 4.1	2.3	3.9	5.5	5.5	9. KOIL	40/ 769	9. KOIL	548/11.0	12.7	13.2
10. KEDS	19/ 2.3	3.0	3.1	1.0	1.3	10. KZKX-F	36/ 441	10. KEDS	342/ 6.9	7.6	7.4

12+ FM SHARE (METRO): 59.71% (458 of 767) (SPG 85: 64.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F>	1. KEZO-F>	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB >	1. KFAB >	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KFAB	2. KEZO-F	2. KESY-F	2. WOW +	2. KEZO-F>	2. KEZO-F>	2. KEZO-F	2. KQKQ-F
3. KGOR-F	3. KGOR-F	3. KFAB	3. KQKQ-F	3. KQKQ-F	3. WOW	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KQKQ-F	3. KEZO-F>
4.	4. KEFM-F	4. KGOR-F	4. KGOR-F	4. KGOR-F	4. WOW-F	4. KQKQ-F+	4. KESY-F+	4. KESY-F	4. KGOR-F	4. KESY-F
5.	5. KOIL	5. WOW-F	5. WOW-F	5. WOW-F	5. KEZO-F	5. KESY-F+	5. KGOR-F	5. WOW	5. KESY-F	5. WOW
			6. KOIL	KESY-F		6. KGOR-F		KGOR-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F>	1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB >		1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F
2. KEZO-F	2. KGOR-F	2. KGOR-F	2. KFAB	2. KQKQ-F		2. KQKQ-F	2. KQKQ-F	2. KOIL	2. KQKQ-F	2. KFAB
3. KGOR-F	KEZO-F	3. KEFM-F	3. KGOR-F	3. KESY-F		3. KGOR-F	3. KGOR-F	KQKQ-F	3. KGOR-F	3. KQKQ-F
4.	4. KEFM-F	4. KEZO-F	4. KEZO-F	4. KGOR-F		4.	4. KOIL	4. KGOR-F	WOW-F	4. WOW-F
5.	5. KFAB	5. KFAB	5. KEFM-F	5. KEFM-F		5.	5. WOW-F	5. WOW-F	5. KOIL	5. WOW

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		168 (2)	168 (2)	21.9	27.8	KBWH-F 106.3 Blair 1.4/2.5
AOR		124 (1)	124 (1)	16.2	14.4	KCRO 660 Omaha 1.4/2.1
AC/OLDIES/SOFT ROCK	53 (2)	39 (1)	92 (3)	12.0	14.0	KESY 1420 Omaha .6/1.1
MOR/VARIETY	179 (1)		179 (1)	23.3	22.5	KLNG 1560 Council Bluffs .5/1.6
COUNTRY	56 (1)	55 (2)	111 (3)	14.5	9.4	KZKX-F 96.9 Seward .7/1.1
BLACK/URBAN	4 (1)	12 (1)	16 (2)	2.1	1.5	
BTFM MUSIC/EZ	5 (1)	60 (1)	65 (2)	8.4	8.4	
NEWS/TALK						
NOSTALGIA					1.5	
RELIGION/GOSPEL	12 (1)		12 (1)	1.6	0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

767 (15)

RADIO STATIONS

KCRO, 660, 1 KW (DAYS)	, RELIGION	,\$ 13.00 (---)	Bill Butler
KEDS, 1490, 1 KW	, OLDIES	MBS,\$ 16.00 (HNWH)	Jim Carter
KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,NBC-T,\$170.00 (Christal)	Lyell Bremser
KLNG, 1560, 1 KW (DAYS,DA)	, BLACK	ABC-I,\$ 22.00* (---)	Bill Cunningham
KOIL, 1290, 5 KW (DA-N)	, OLDIES	CBS-R,US I,\$ 30.00* (Select)	Steve Brown
KROM, 1420, 1 KW (DAYS,DA)	, NOSTALGIA	,\$ 15.00 (---)	G. Hammond
WOW, 590, 5 KW	, COUNTRY	ABC-I,\$ 40.00* (Torbet)	Ken Fearnow
KMA, 960, 5 KW (DA-N)	, MOR	,\$ 52.00 (Katz)	Andy Anderson
KEFM-F, 96.1, 100 KW @ 1442, SOFT AC		,\$ 55.00 (Mc-Guild)	John Webster
KESY-F, 104.5, 32 KW @ 285, BTFM/EZ		,\$ 32.00 (Select)	Bob Dean
KEZO-F, 92.3, 100 KW @ 1210, AOR		ABC-R,\$ 80.00 (HNWH)	Jim Carter
KGOR-F, 99.9, 115 KW @ 1227, AC/CONTEMP		NBC,\$ 60.00* (Christal)	Lyell Bremser
KQKQ-F, 98.5, 100 KW @ 510, CHR		ABC-F,\$ 75.00 (Eastman)	Bill Cunningham
WOW-F, 94.1, 100 KW @ 510, COUNTRY		ABC-E,\$ 47.00* (Torbet)	Ken Fearnow

MISCELLANEOUS COMMENTS KOIL changes from AC to "Classic Hits"... KESY A/F sold to SunGroup for \$6,250,000...

ORLANDO

Arbitron Rank/Pop (12+): 52/723,800
 MSA Rank/Pop: 59/836,000
 ADI # 27
 Average Person Ratings: 18.5
 Market TSL: 24.6

Stations: 23/19
 Diaries: 1141/634:1/47.8%
 Sample Target: 1010
 % Below Line: 2.7
 % Not Listed: 7.3

1985 Revenue: \$ 31,200,000
 HH Inc.: \$ 28,785
 Retail \$: 6.4 Bil
 Pop per Station: 38,095
 #1 Biller: WJYO-F \$ 5,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WHLY-F	141/10.6	9.0	12.0	8.8	10.5	11.1	1. WWKA-F	322/3104	1. WBJW-F	1676/23.2	24.2	27.5
2. WWKA-F	136/10.2	9.1	9.1	13.4	9.6	11.9	2. WSSP-F	277/2647	2. WHLY-F	1644/22.7	24.1	28.6
3. WSTF-F	132/ 9.9	8.7	---	---	---	9.7	3. WDIZ-F	229/2382	3. WSTF-F	1474/20.4	20.4	---
4. WSSP-F	127/ 9.5	12.7	3.4	---	---	7.0	4. WSTF-F	228/3062	4. WWKA-F	1462/20.2	16.1	19.9
5. WDIZ-F	108/ 8.1	7.7	9.9	7.9	10.9	14.0	5. WBJW-F	220/3597	5. WSSP-F	1246/17.2	18.8	6.3
6. WDBO	96/ 7.2	6.9	7.7	8.7	5.8	8.1	6. WHLY-F	214/2649	6. WDBO	1198/16.6	17.2	18.9
7. WJYO-F	89/ 6.7	9.1	12.6	12.9	10.4	4.4	7. WHOO-F	120/1604	7. WJYO-F	1136/15.7	19.2	22.3
8. WBJW-F	88/ 6.6	8.1	8.1	8.0	10.7	8.9	8. WJYO-F	116/1669	8. WDIZ-F	1104/15.3	16.8	19.1
9. WHOO-F	68/ 5.1	2.4	4.4	4.7	4.3	3.0	WWLV-F	116/1025	9. WHOO-F	852/11.8	7.7	6.6
10. WORL	61/ 4.6	4.8	3.7	4.2	6.2	4.1	10. WDBO	110/1432	10. WKIS	680/ 9.4	11.9	14.0
11. WKIS	53/ 4.0	4.3	5.8	6.2	5.0	3.2	11. WORL	63/ 544	11. WORL	515/ 7.1	8.8	9.5
12. WOCL-F	26/ 1.9	.3	---	---	.3	1.3	12. WKIS	58/ 830	12. WOCL-F	510/ 7.0	1.3	---
13. WOKB	25/ 1.9	1.7	3.0	1.2	1.9	.4	13. WYNF-F	48/ 727	13. WOKB	341/ 4.7	4.6	8.4
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 78.51% (972 of 1238) (SPG 85: 73.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F>	1. WDIZ-F	1. WSTF-F	1. WSTF-F	1. WWKA-F	1. WWKA-F	1. WWKA-F	1. WSTF-F	1. WSTF-F	1. WHLY-F	1. WHLY-F
2. WBJW-F	2. WSTF-F	2. WDIZ-F	2. WWKA-F	WSTF-F	2. WSSP-F	2. WHLY-F	2. WSSP-F	2. WWKA-F	2. WDBO	2. WWKA-F
3. WDIZ-F	3. WHLY-F	3. WWKA-F	3. WJYO-F	3. WJYO-F	3. WDBO	3. WDBO	3. WWKA-F	3. WHLY-F	3. WDIZ-F	3. WSSP-F
4. WORL	4. WBJW-F	4. WHLY-F	4. WDIZ-F	4. WDBO	4. WHOO-F	4. WSTF-F	4. WHLY-F	4. WDIZ-F	4. WWKA-F	4. WDIZ-F
5.	5. WWKA-F	5. WJYO-F	5. WHLY-F	5. WDIZ-F	5. WSTF-F	5. WBJW-F	5. WJYO-F	5. WSSP-F	5. WSSP-F	5. WSTF-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54

1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
2. WHLY-F	2. WHLY-F	2. WHLY-F	2. WHLY-F	2. WHLY-F	2. WWKA-F	2. WHLY-F>	2. WSTF-F	2. WSTF-F>	2. WSTF-F	2. WSTF-F
3. WDIZ-F	3. WJYO-F	3. WJYO-F	3. WJYO-F	3. WJYO-F	3. WJYO-F	3. WSTF-F	3. WHLY-F	3. WHLY-F	3. WWKA-F	3. WDIZ-F
4. WBJW-F	4. WBJW-F	4. WWKA-F	4. WWKA-F	4. WSSP-F	4. WSSP-F	WWKA-F	4. WWKA-F	4. WWKA-F	4. WHLY-F	4. WDBO
WORL	5. WDIZ-F	5. WBJW-F	5. WBJW-F	5. WHLY-F	5. WHLY-F	5. WBJW-F	5. WBJW-F	5. WJYO-F	5. WDBO	5. WJYO-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	8 (1)	229 (2)	237 (3)	19.1	22.0		WBJW 950 Orlando .6/3.1
AOR		112 (2)	112 (2)	9.0	11.7		WFIV 1080 Kissimmee .5/1.2
AC/OLDIES/SOFT ROCK		275 (5)	275 (5)	22.2	17.5		WLOQ-F 103.1 Winter Park 1.0/4.4
MOR/VARIETY	101 (2)		101 (2)	8.2	8.4		WMMA 990 Orlando .4/3.1
COUNTRY	11 (2)	204 (2)	215 (4)	17.4	21.7		WTLN-F 95.3 Apopka .7/2.4
BLACK/URBAN	86 (2)		86 (2)	6.9	7.2		WWLD 1190 Pine Castle .8/1.2
BTFL MUSIC/EZ		139 (2)	139 (2)	11.2	3.0		WORZ-F 101.9 Daytona Beach 1.0/3.6
NEWS/TALK	53 (1)		53 (1)	4.3	6.2		WWLV-F 94.5 Daytona Beach .9/2.6
NOSTALGIA					0.3		WGTO 540 Cypress Gardens .3/1.0
RELIGION/GOSPEL		9 (1)	9 (1)	0.7	1.9		WYNF-F 94.9 Tampa .3/1.5
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS	11 (1)		11 (1)	0.9	0		

MISCELLANEOUS COMMENTS WDBO: From Katz to New City for \$ 2,800,000 (est)... WWKA-F: From Katz to New City for \$10,000,000 (est)

RADIO STATIONS	1238 (23)						
WAJL, 1440, 5 KW/1 KW (DA-N)		, RELIGION		\$ 13.00 (---)			Al Chubb
WBJW, 950, 5 KW (DA-N)		, CHR		\$ 35.00* (Blair)		Nationwide	Rick Weinkauff
WDBO, 580, 5 KW (DA-N)		, MOR		ABC-I, \$ 70.00* (Katz)		Katz	Bob Longwell
WFIV, 1080, 10 KW (DAYS,DA)		, COUNTRY		MBS, \$ 19.00 (---)		(KISSIMMEE)	Ed Allmon
WKIS, 740, 5 KW/1 KW (DA-1)		, NEWS/TALK		NBC,ABC-T, \$ 60.00* (Eastman)		Susquehanna	Bob Poe
WMMA, 990, 50 KW/5 KW (DA-N)		, AC/MOR		CBS, \$ 54.00* (Torbet)		Bluegrass	Jim Jordan
WORL, 1270, 5 KW (DA-N)		, BLACK		CBS-R, \$ 44.00* (Mc-Guild)		Metroplex	Willie Martin
WOKB, 1600, 5 KW (DA-2)		, BLACK		NBN, \$ 38.00 (Masla)			Arnold Schorr
WBJW-F, 105.1, 100 KW @ 1310, CHR				ABC-C, \$130.00 (Blair)		Nationwide	Rick Weinkauff
WDIZ-F, 100.3, 100 KW @ 890, AOR				ABC-R, \$105.00* (Select)		Shamrock-Lynett	George Duffy
WHLY-F, 106.7, 100 KW @ 875, CHR				\$112.00 (Durpetti)		Southern Starr	Jim Tillery
WHOO-F, 96.5, 100 KW @ 1609, COUNTRY				\$ 66.00 (Torbet)		Bluegrass	Jim Jordan
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC				\$150.00 (Mc-Guild)		Metroplex	Harvey Tate
WLOQ-F, 103.1, 3 KW @ 300, JAZZ				\$ 44.00* (---)			John Gross
WWKA-F, 92.3, 100 KW @ 1341, COUNTRY				\$140.00* (Katz)		Katz	Bob Longwell
WOCL-F, 105.9, 100 KW @ 1650, COUNTRY				\$ 58.00* (Christal)		American (DE LAND)	George Toulas
WSSP-F, 104.1, 100 KW @ 1598, BTFL/EZ				\$ 85.00* (Christal)		Guy Gannett (COCOA BEACH)	Bob Clarke
WSTF-F, 101.1, 100 KW @ 1609, AC				\$ 85.00* (Republic)		Capitol-WRAL	Barbara Vardin

OXNARD-VENTURA

Arbitron Rank/Pop (12+): 109/315,100
 MSA Rank/Pop: 81/599,600
 Los Angeles ADI
 Average Person Ratings: 18.2
 Market TSL: 24.0 hours

Stations: 37/10
 Diaries: 744/424:1/38.2%
 Sample Target: 700
 % Below Line: 50.1
 % Not Lisged: 9.8

1985 Revenue: \$6,000,000
 HH Inc.: \$38,003
 Retail \$: 3.5 Bill
 Pop per Station: 31,510
 #1 Biller: KCAQ-F \$1,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KHAY-F	42/7.3	---	5.9	---	6.0	1. KRUZ-F	75/762	1. KCAQ-F	581/18.4	---	23.9	
2. KBBY-F	41/7.2	---	6.7	---	4.2	2. KHAY-F	58/655	2. KBBY-F	513/16.3	---	15.3	
3. KCAQ-F	39/6.8	---	9.4	---	11.0	KNX	58/875	3. KHAY-F	459/14.6	---	12.3	
4. KRUZ-F	30/5.2	---	5.3	---	3.3	4. KCAQ-F	53/913	4. KNX	361/11.5	---	8.6	
5. KMYX-F	26/4.5	---	6.5	---	6.4	5. KTYD-F	51/678	5. KLOS-F	359/11.4	---	10.0	
6. KTRO	25/4.4	---	5.1	---	1.3	6. KLOS-F	48/746	6. KMYX-F	351/11.1	---	10.8	
7. KLOS-F	24/4.2	---	4.5	---	3.3	7. KBBY-F	45/635	7. KRTH-F	346/11.0	---	5.9	
KOXR	24/4.2	---	6.5	---	5.5	8. KRTH-F	39/591	8. KMET-F	318/10.1	---	11.8	
9. KRTH-F	23/4.0	---	1.8	---	1.3	9. KBIG-F	38/561	9. KVEN	295/ 9.4	---	8.5	
10. KVEN	22/3.8	---	2.9	---	1.8	10. KMPC-F	33/459	10. KOXR	289/ 9.2	---	9.8	
								KTRO	289/ 9.2	---	NA	

12+ FM SHARE (METRO): 71.37% (369 of 517) (SPG 85: 69.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCAQ-F	1. KHAY-F	1. KBBY-F	1. KBBY-F	1. KHAY-F	1. KBBY-F	1. KHAY-F	1. KBBY-F	1. KBBY-F	1. KCAQ-F	1. KBBY-F
KMYX-F	2. KBBY-F	2. KHAY-F	2. KHAY-F	2. KBBY-F	KHAY-F	2. KVEN	2. KRUZ-F	2. KHAY-F	2. KHAY-F	2. KCAQ-F
3. KIIS-F	3. KCAQ-F	3. KCAQ-F	3. KTRO	3. KRTH-F	3. KRTH-F	3. KHAY-F	3. KCAQ-F	3. KCAQ-F	3. KMYX-F	3. KTRO
4.	4. KCAQ-F	4. KTRO	4. KRTH-F	4. KTRO	4. KBIG-F	4. KBBY-F	4. KCAQ-F	4. KRUZ-F	4. KVEN	4. KBIG-F
5.	5.	5.	5. KCAQ-F	5. KCAQ-F	5.	5. KCAQ-F	5. KRTH-F	5. KBIG-F	KIIS-F	5. KHAY-F
									KLOS-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KLOS-F	1. KLOS-F	1. KHAY-F	1. KHAY-F	1. KHAY-F
2. KHAY-F	2. KHAY-F	2. KTRO	2. KOXR	2. KTRO	2. KMYX-F	2. KTYD-F	2. KTYD-F	2. KCAQ-F	2. KCAQ-F
3.	3. KCAQ-F	3. KCAQ-F	KTRO	3. KOXR	3. KCAQ-F	3. KHAY-F	3. KMET-F	3. KLOS-F	3. KRTH-F
4.	KOXR	KHAY-F	4. KHAY-F	4. KRTH-F	KMET-F	4. KMET-F	4. KCAQ-F	4. KTYD-F	4. KBIG-F
5.	KTRO	KOXY	5.	5.	KTYD-F	5. KCAQ-F	5.	5. KMET-F	KTYD-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		66 (3)	66 (3)	12.8	19.0	KDAR-F 93.8 Oxnard 2.8/4.3
AOR		64 (4)	64 (4)	12.4	11.2	KOGO 1590 Ventura 1.9/5.1
AC/OLDIES/SOFT ROCK MOR/VARIETY	7 (2)	84 (6)	91 (8)	17.6	17.6	KZTR-F 95.9 Camarillo 2.1/6.8
					0.4	KDB-F 93.7 Santa Barbara .3/1.9
COUNTRY		42 (1)	42 (1)	8.1	7.2	KESP 1290 Santa Barbara .9/1.7
BLACK/URBAN		29 (2)	29 (2)	5.6	8.4	KMDY 850 Thousand Oaks .9/5.6
BTFL MUSIC/EZ		56 (3)	56 (3)	10.8	9.6	KMGQ-F 106.3 Goleta .5/3.7
NEWS/TALK	61 (5)		61 (5)	11.8	6.3	KTMS 1250 Santa Barbara .9/2.7
NOSTALGIA	20 (2)		20 (2)	3.9	4.1	KTYD-F 99.9 Santa Barbara 2.8/6.3
RELIGION/GOSPEL		16 (1)	16 (1)	3.1	2.5	XPRS 1090 Tijuana .3/1.0
SPANISH	55 (4)	7 (1)	62 (5)	12.0	13.1	
CLASSICAL		2 (1)	2 (1)	0.4	0.6	
UNKNOWN/OTHERS	5 (1)	3 (1)	8 (2)	1.5	0	
			517 (37)			

See Los Angeles for more information about the following stations:

KABC 1.6/ 3.7	KMPC 1.6/ 5.5	KBIG-F 3.8/9.3
KNX 3.5/11.5	KFI .7/ 4.2	KNX-F 1.6/7.8
KIIS-F 3.1/ 8.4	KOST-F .3/ 2.2	KIQQ-F .5/1.6
KPWR-F .5/ 3.2	KJQI-F .7/ 2.3	KRLA .5/1.8
KKGO-F .5/ 2.0	KRQO-F .9/ 2.7	KLVE-F 1.2/2.3
KTNQ .7/ 2.6	KMET-F 3.3/10.1	

RADIO STATIONS

KAAP, 1400, 1 KW (DA-1)	, NOSTALGIA	,\$ 13.00 (HNWH)	Wagontrain	John Squyres
KOGO, 1590, 5 KW (DA-1)	, NOSTALGIA	,\$ 20.00* (Katz)		Scott Brody
KOXR, 910, 5 KW/1 KW (DA-2)	, SPANISH	,\$ 24.00 (Lotus)	Lotus	George Bradley
KTRO, 1520, 50 KW/1 KW (DA-2)	, SPANISH	,\$ 24.00* (Caballero)		Harold Frank
KVEN, 1450, 1 KW	, TALK/NEWS	ABC-E,NBC-T,\$ 19.00 (Radio Time)		David Loe
KBBY-F, 95.1, 28 KW @ 315, AC/CONTEMP		,\$ 27.00* (Katz)		Scott Brody
KCAQ-F, 104.7, 3 KW @ 1580, CHR		,\$ 35.00* (Mc-Guild)		Harold Frank
KDAR-F, 98.3, 3 KW @ 240, RELIGION		,\$ 18.00 (----)	Atsinger	Terry Fahy
KHAY-F, 100.7, 39 KW @ 1210, COUNTRY		,\$ 25.00 (Radio Time)		David Loe
KKBZ-F, 96.7, 3 KW @ 1500, CONTEMP		,\$ 18.00 (HNWH)	Wagontrain	John Squyres
KMYX-F, 105.5, 115 KW @ 1260, URBAN		ABC-C,\$ 16.00 (Masla)		Mike Thomas
KZTR-F, 95.9, 430 KW @ 720, AC		,\$ 18.00 (HNWH)		Ken Cowan
KRUZ-F, 103.3, 105 KW @ 2980, BTFL/EZ		,\$ 44.00 (Katz)	Schuele (SANTA BARBARA)	Carl Schuele
KMGQ-F, 106.3, 365 KW @ 879, AC		,\$ 27.00 (Torbet)	(GOLETA)	Steve Shipman
KTYD-F, 99.9, 34 KW @ 550, AOR		,\$ 35.00 (Select)	Liggett (SANTA BARBARA)	Ed Hoyt

MISCELLANEOUS COMMENTS KKBZ-F off the air during rating period...

PENSACOLA

Arbitron Rank/Pop (12+): 128/267,900

MSA Rank/Pop: 135/326,300

Average Person Ratings: 17.9
Market TSL: 23.2 hours

Stations: 14/10
Diaries: 585/458:1/32.6%
Sample Target: 640
% Below Line: 38.1
% Not Listed: 9.6

1985 Revenue: \$ 7,100,000
HH Inc.: \$ 27,933
Retail \$: 1.9 Bil
Pop per Station: 26,790
#1 Biller: WOWW-F \$2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WIZD-F	76/15.9	---	5.3	---	---	14.4	1. WIZD-F	99/1183	1. WIZD-F	799/29.8	---	17.9
2. WABB-F	51/10.6	---	9.5	---	7.7	14.6	2. WABB-F	84/1008	2. WABB-F	645/24.1	---	24.8
3. WXBM-F	50/10.4	---	3.3	---	6.1	6.6	3. WXBM-F	69/ 819	3. WJLQ-F	578/21.6	---	22.8
4. WMEZ-F	49/10.2	---	11.5	---	10.9	5.8	4. WMEZ-F	66/ 712	4. WOWW-F	561/20.9	---	22.1
5. WOWW-F	41/ 8.6	---	12.1	---	12.0	10.5	5. WBLX-F	63/ 632	5. WMEZ-F	534/19.9	---	21.9
6. WCOA	37/ 7.7	---	8.0	---	6.6	6.6	6. WOWW-F	51/ 655	6. WXBM-F	530/19.8	---	NA
7. WBLX-F	34/ 7.1	---	6.8	---	5.9	11.1	7. WTKX-F	49/ 715	7. WCOA	434/16.2	---	18.0
8. WJLQ-F	30/ 6.3	---	8.2	---	13.4	7.0	8. WJLQ-F	47/ 863	8. WTKX-F	425/15.9	---	15.9
9. WTKX-F	28/ 5.8	---	5.8	---	6.8	10.5	9. WCOA	37/ 440	9. WBLX-F	385/14.4	---	11.8
10. WBOP	16/ 3.3	---	.8	---	.9	5.6	10. WBOP	16/ 250	10. WBOP	233/ 8.7	---	2.7

12+ FM SHARE (METRO): 83.83% (363 of 433) (SPG 85: 69.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WABB-F	1. WMEZ-F
2. WBLX-F	2. WKLQ-F	2. WXBM-F	2. WXBM-F	2. WXBM-F	2. WXBM-F	2. WCOA	2. WMEZ-F	2. WMEZ-F	WIZD-F	2. WXBM-F
3.	3. WTKX-F	3. WABB-F	3. WOWW-F	3. WOWW-F	3. WMEZ-F	3. WXBM-F	3. WXBM-F	3. WABB-F	3. WBLX-F	WIZD-F
4.	4. WABB-F	WOWW-F	4. WTKX-F	4. WTKX-F	WOWW-F	4. WABB-F	4. WOWW-F	4. WOWW-F	4. WCOA	4. WABB-F
5.	5.	5. WJLQ-F	5. WJLQ-F	5. WMEZ-F	5.	5. WOWW-F	5.	5.	5. WMEZ-F	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24		MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WABB-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F
WIZD-F	2. WBLX-F	2. WXBM-F	2. WXBM-F	2. WXBM-F	2. WIZD-F	2. WABB-F	2. WTKX-F	2. WABB-F	2. WABB-F	2. WXBM-F
3. WTKX-F	3. WJLQ-F	WJLQ-F	3. WOWW-F	3. WOWW-F	WMEZ-F	3. WTKX-F	3.	3. WTKX-F	3. WTKX-F	3. WOWW-F
4.	4. WXBM-F	4.	4. WBLX-F	4.	4. WJLQ-F	4. WJLQ-F	4.	4. WMEZ-F	4. WTKX-F	4. WTKX-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WJLQ-F	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		81 (2)	81 (2)	18.7	21.1	WCHZ 980 Pensacola 1.0/3.4
AOR		28 (1)	28 (1)	6.4	6.2	WEBY 1330 Pensacola 1.5/2.4
AC/OLDIES/SOFT ROCK MOR/VARIETY		80 (2)	80 (2)	18.4	6.4	WHYM 610 Pensacola 1.0/2.1
COUNTRY		91 (2)	91 (2)	21.0	17.8	WKRQ-F 99.9 Mobile .8/8.1
BLACK/URBAN	21 (2)	34 (1)	55 (3)	12.7	23.6	
BTFMUSIC/EZ NEWS/TALK		49 (1)	49 (1)	11.3	12.3	
NOSTALGIA	37 (1)		37 (1)	8.5	8.6	
RELIGION/GOSPEL	5 (1)		5 (1)	1.2	4.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	1 (1)		7 (1)	1.6	0	

433 (14)

RADIO STATIONS	Other ranked stations - See Mobile
WBOP, 1230, 1 KW (DA-1)	, BLACK NBN, \$ 27.00* (Durpetti)
WBSR, 1450, 1 KW	, AC \$ 15.00* (Torbet)
WCOA, 1370, 5 KW (DA-2)	, NOSTALGIA CBS,MBS,NBC-T, \$ 18.00 (Mc-Guild)
WHYM, 610, 500 W (DAYS)	, RELIGION UPI, \$ 6.00 (---)
WPFA, 790, 1 KW (DAYS,DA)	, RELIGION \$ 8.00 (---)
WCHZ, 980, 1 KW (DAYS,DA)	, BLACK \$ 17.00 (---)
WJLQ-F, 100.7, 100 KW @ 1554, CONTEMP	CBS-R, \$ 40.00* (Mc-Guild)
WMEZ-F, 94.1, 100 KW @ 1328, BTFM/EZ	ABC-D, \$ 36.00* (Torbet)
WOWW-F, 107.3, 100 KW @ 460, COUNTRY	US 2, \$ 39.00* (Katz)
WTKX-F, 101.5, 100 KW @ 493, AOR	ABC-R, \$ 24.00* (Durpetti)
WXBM-F, 102.7, 100 KW @ 500, COUNTRY	MBS, \$ 32.00 (Torbet)

MISCELLANEOUS COMMENTS WBSR is not AC... WBOP moves from 980 to 1230 and is now full time. WNVY formerly occupied the frequency... 980 is now occupied by WCHZ which is Black... WCHZ sold for \$325,000 (Wilkins)... Arbitron fell 8.6% short of sample target...

PEORIA

Arbitron Rank/Pop (12+): 112/301,800

MSA Rank/Pop: 126/360,300
ADI # 100

Average Person Ratings: 16.3
Market TSL: 21.7 hours

Stations: 19/11
Diaries: 831/363:1/57.3%
Sample Target: 700
% Below Line: 10.3
% Not Listed: 7.5

1985 Revenue: \$6,700,000
HH Inc.: \$33,346
Retail \$: 1.9 Bil
Pop per Station: 27,436
#1 Biller: WKZW-F \$1,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WWCT-F	89/18.1	16.0	13.0	10.3	7.4	1. WWCT-F	117/1145	1. WKZW-F	1086/36.0	35.3 36.8
2. WKZW-F	80/16.2	15.8	18.2	16.7	16.8	2. WKZW	100/1541	2. WWCT-F	729/24.2	22.8 22.6
3. WSWT-F	62/12.6	10.4	13.0	14.0	11.6	3. WSWT-F	81/1052	3. WSWT-F	656/21.7	16.9 20.0
4. WIRL	42/ 8.5	6.8	7.7	5.9	7.2	4. WJBC	80/ 631	4. WIRL	634/21.0	18.4 18.4
5. WMBD	37/ 7.5	8.8	10.1	11.1	11.0	5. WBNQ-F	49/ 677	5. WMBD	605/20.0	20.8 21.8
6. WXCL	34/ 6.9	9.3	8.9	10.0	11.0	6. WIRL	47/ 769	6. WXCL	443/14.7	14.9 16.6
7. WTXR-F	20/ 4.1	5.0	3.8	5.6	4.7	7. WMBD	39/ 660	7. WGLO-F	301/10.0	9.0 NA
8. WGLO-F	18/ 3.7	4.7	3.0	4.2	3.8	8. WXCL	37/ 483	8. WTXR-F	286/ 9.5	13.1 8.4
9. WKQA-F	14/ 2.8	4.5	2.6	2.3	4.3	9. WGLO	25/ 378	9. WKQA-F	275/ 9.1	13.1 8.6
10. WJBC	13/ 2.6	.7	1.0	1.7	1.1	10. WTXR-F	23/ 362	10. WGN	252/ 8.3	4.5 9.6

12+ FM SHARE (METRO): 65.57% (299 of 456) (SPG 85: 60.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F>	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F	2. WKZW-F	2. WKZW-F>	2. WWCT-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F>
3.	3.	3. WIRL	3. WIRL	3. WSWT-F	3. WXCL	3. WSWT-F	3. WSWT-F	3. WSWT-F	3. WMBD	3. WSWT-F
4.	4.	4. WSWT-F	4. WSWT-F>	WIRL	4. WMBD	4. WMBD	4. WIRL >	4. WIRL	4. WSWT-F>	4. WIRL
5.	5.	5. WXCL	5. WXCL	5. WXCL	5. WKZW-F	5. WIRL	5. WXCL	5. WXCL	5. WXCL	WXCL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWCT-F	1. WKZW-F	1. WKZW-F>	1. WKZW-F>	1. WKZW-F	1. WWCT-F>	1. WWCT-F>	1. WWCT-F	1. WWCT-F>	1. WWCT-F
2. WKZW-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WSWT-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F
3.	3. WIRL	3. WSWT-F	3. WSWT-F	3. WIRL	3.	3.	3.	3. WIRL	3. WIRL
4.	4.	4. WWCT-F	WIRL	4. WWCT-F	4.	4.	4.	4. WSWT-F	4. WSWT-F
5.	5.	5.	5. WGLO-F	5. WXCL	5.	5.	5.	5. WXCL	WXCL

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	84 (2)	89 (3)	19.5	23.5	WPEO 1020 Peoria 1.8/3.6
AOR		89 (1)	89 (1)	19.5	13.9	WTAZ-F 102.3 Morton .8/4.8
AC/OLDIES/SOFT ROCK	32 (1)	42 (2)	74 (3)	16.2	11.1	WAAG-F 94.9 Galesburg .4/1.4
MOR/VARIETY	61 (3)		61 (3)	13.4	15.9	WBBM 780 Chicago .6/2.5
COUNTRY	37 (2)	22 (2)	59 (4)	12.9	13.7	WBMX-F 102.7 Oak Park 1.2/1.5
BLACK/URBAN		6 (1)	6 (1)	1.3	0	WBNQ-F 101.5 Bloomington .8/5.4
BTFL MUSIC/EZ		62 (1)	62 (1)	13.6	18.1	WGN 720 Chicago 2.2/8.3
NEWS/TALK	3 (1)		3 (1)	0.7	1.1	WLS 890 Chicago 1.0/7.6
NOSTALGIA					0.4	WMAQ 670 Chicago .6/3.4
RELIGION/GOSPEL	9 (1)		9 (1)	2.0	2.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.9	0	

456 (19)

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2)	, AC	ABC-E,\$ 40.00* (MMR)	WIN	Ken Brown
WMBD, 1470, 5 KW (DA-2)	, MOR	CBS,\$ 43.00* (Katz)	Midwest TV	Dave McAley
WPEO, 1020, 1 KW (DAYS)	, RELIGION	,\$ 12.00 (---)		Dick Ulrich
WVEL, 1140, 5 KW (DAYS)	, ??	,\$ 10.00* (Weiss)	Cromwell	Jerry Scott
WXCL, 1350, 1 KW (DA-2)	, COUNTRY	ABC-I,\$ 36.00* (Blair)	Manship	Dick Lewis
WGLO-F, 95.3, 560 W @ 560, AC		NBC,\$ 18.00* (Weiss)	Cromwell (PEKIN)	Jerry Scott
WKQA-F, 104.9, 3 KW @ 265, AC		US I,\$ 24.00* (Blair)	Manship	Dick Lewis
WKZW-F, 93.3, 40 KW @ 548, CHR		,\$ 45.00* (Katz)	Midwest TV	Dave McAley
WSWT-F, 106.9, 50 KW @ 450, BTFL/EZ		,\$ 40.00 (MMR)	WIN	Ken Brown
WTAZ-F, 102.3, 3 KW @ 300, SPANISH (?)		MBS,\$ 10.00 (Lotus)	(MORTON)	
WTXR-F, 94.3, 3 KW @ 300, COUNTRY		,\$ 24.00* (Masla)	(CHILLICOTHE)	Todd Utpadel
WWCT-F, 105.7, 36 KW @ 571, AOR		Source,\$ 31.00 (HNWH)		Bruce Foster

WJBC, WBNQ-F - See Bloomington

MISCELLANEOUS COMMENTS WIRL/WSWT-F: From Mid America to WIN for \$3,400,000 (est)...

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,013,000
 MSA Rank/Pop: 4/4,766,400
 ADI # 4
 Average Person Ratings: 19.5
 Market TSL: 25.4 hours

Stations: 27/23
 Diaries: 2789/1439:1/48.8%
 Sample Target: 2440
 % Below Line: 2.7
 % Not Listed: 8.6

1985 Revenue: \$ 95,500,000
 HH Inc.: \$ 31,708
 Retail \$: 28.6 Bil
 Pop per Station: 174,478
 #1 Biller: KYW \$15,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WMMR-F	854/10.9	9.7	9.8	9.4	8.8	14.0	1. WMMR-F	1142/12909	1. KYW	10732/26.7	27.4	26.3	
2. WEAZ-F	631/ 8.1	7.3	6.5	6.2	7.9	5.8	2. WEAZ-F	783/ 8752	2. WMMR-F	9090/22.7	20.6	18.7	
3. WUSL-F	539/ 6.9	7.4	6.9	7.9	7.5	11.6	3. WUSL-F	663/ 7759	3. WCAU-F	7142/17.8	16.5	19.2	
4. KYW	533/ 6.8	8.0	7.0	7.0	6.5	6.4	4. KYW	596/12258	4. WEAZ-F	6780/16.9	16.6	16.1	
5. WMGK-F	381/ 4.9	5.1	5.2	5.1	5.3	3.3	5. WMGK-F	444/ 6766	5. WUSL-F	6278/15.6	14.5	16.1	
6. WCAU	368/ 4.7	3.7	3.7	5.5	4.2	3.1	6. WCAU-F	436/ 9035	6. WCAU	6214/15.5	13.3	15.1	
7. WSNI-F	363/ 4.7	3.7	4.6	3.2	3.6	3.6	7. WCAU	432/ 7334	7. WMGK-F	5624/14.0	14.8	14.7	
8. WPEN	348/ 4.5	5.0	5.3	4.7	4.4	3.6	8. WSNI-F	424/ 5547	8. WYSP-F	5129/12.8	10.7	11.6	
9. WCAU-F	346/ 4.4	4.2	4.2	4.7	5.7	6.2	9. WYSP-F	393/ 7210	9. WSNI-F	4629/11.5	11.9	11.2	
10. WDAS-F	314/ 4.0	3.9	4.2	5.0	5.4	6.0	10. WXTU-F	390/ 4159	10. WDAS-F	4375/10.9	9.6	12.2	
11. WWDB-F	311/ 4.0	4.7	4.1	4.1	3.4	4.1	11. WWDB-F	386/ 4483	11. WIOQ-F	4274/10.7	11.4	10.7	
12. WXTU-F	300/ 3.8	3.6	3.3	3.2	3.3	3.8	12. WPEN	374/ 4138	12. WKSZ-F	4098/10.2	10.2	7.6	
13. WYSP-F	279/ 3.6	2.8	3.0	3.1	3.0	4.3	13. WDAS-F	359/ 4953	13. WPEN	3843/ 9.6	10.8	9.5	
14. WKSZ-F	269/ 3.4	4.2	4.0	2.7	2.6	2.6	14. WKSZ-F	336/ 5132	14. WWDB-F	3729/ 9.3	9.8	7.6	
15. WIP	249/ 3.2	3.6	3.7	2.5	3.5	2.8	15. WIP	265/ 3534	15. WIP	3106/ 7.7	11.0	10.0	
16. WIOQ-F	201/ 2.6	2.8	3.7	3.1	3.4	3.1	16. WIOQ-F	245/ 5100	16. WXTU-F	3063/ 7.6	6.1	6.1	
17. WFLN-F	138/ 1.8	2.1	1.8	1.3	1.5	2.3	17. WFMZ-F	212/ 2137	17. WTRK-F	3010/ 7.5	7.7	8.6	
18. WFIL	137/ 1.8	1.5	1.7	2.1	2.1	1.8	18. WFIL	182/ 3595	18. WFIL	2869/ 7.1	6.4	7.4	
19. WTRK-F	119/ 1.5	2.2	2.0	3.0	2.9	1.7	19. WFLN-F	180/ 2975	19. WFLN-F	2376/ 5.9	5.4	5.0	
20. WHAT	93/ 1.2	1.2	1.2	1.2	1.2	.6	20. WJBR-F	143/ 1919	20. WDAS	1666/ 4.2	3.3	NA	
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 72.86% (5198 of 7134) (SPG 85: 72.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WMMR-F
2. WCAU-F	2. WUSL-F	2. WUSL-F	2. WSNI-F	2. WSNI-F	2. KYW	2. WMMR-F>	2. WEAZ-F>	2. WEAZ-F	2. WMMR-F	2. WEAZ-F
3. WMMR-F>	3. WMGK-F	3. WMGK-F	3. WMGK-F	3. WMGK-F	3. WPEN-F	3. WEAZ-F	3. WMGK-F	3. WUSL-F	3. WCAU	3. WUSL-F
4. WYSP-F>	4. WYSP-F	4. WSNI-F	4. WUSL-F	4. WUSL-F	4. WWDB-F	4. WUSL-F	4. WSNI-F	4. WCAU	4. WCAU-F	4. WCAU-F
5. WDAS-F	5. WDAS-F	5. WDAS-F	5. WDAS-F	5. WEAZ-F	5. WXTU-F	5. WSNI-F	5. WUSL-F	5. KYW	5. WDAS-F	5. WPEN
6. WTRK-F	6. WSNI-F	6. WYSP-F	6. WKSZ-F	6. KYW	6. WCAU-F	6. WIP	6. WKSZ-F	6. WMGK-F	6. WEAZ-F	6. WMGK-F
7.	7. WIOQ-F	7. WXTU-F	7. WXTU-F	7. WXTU-F	7. WSNI-F	7. WCAU	7. WPEN	7. WPEN	7. WWDB-F	7. KYW
8.	WCAU-F	8. WKSZ-F	8. KYW	8. WDAS-F	8. WIP	8. WWDB-F	8. WXTU-F	8. WCAU-F	8. KYW	8. WSNI-F
9.	9.	9. WCAU-F	9. WEAZ-F	9. WKSZ-F	9. WKSZ-F	9. WPEN	9. KYW	9. WYSP-F	9. WYSP-F	9. WDAS-F
10.	10.	10. WIOQ-F	10. WIOQ-F	10. WIOQ-F	10. WMGK-F	10. WMGK-F	WWDB-F	10. WSNI-F	10. WMGK-F	10. WYSP-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WMMR-F	1. WMMR-F	1. WMGK-F	1. WUSL-F	1. WMGK-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>
2. WUSL-F	2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WUSL-F	2. WYSP-F	2. WSNI-F	2. WSNI-F	2. WSNI-F	2. WSNI-F
3. WCAU-F	3. WMGK-F	3. WUSL-F	3. WMGK-F	3. WEAZ-F	3. WYSP-F	3. WUSL-F	3. WYSP-F	3. WUSL-F	3. KYW	3. KYW
4. WYSP-F	4. WDAS-F	4. WSNI-F	4. WSNI-F	4. WSNI-F	4. WMGK-F	4. WDAS-F	4. WDAS-F	4. WMGK-F	4. WDAS-F	4. WDAS-F
5. WDAS-F	5. WSNI-F	5. WDAS-F	5. WDAS-F	5. WMMR-F	5. WCAU-F	5. WMGK-F	5. WMGK-F	5. WYSP-F	5. WYSP-F	5. WMGK-F
6.	6. WCAU-F	6. WIOQ-F	WKSZ-F	6. WKSZ-F	6. WDAS-F	6. WSNI-F	WUSL-F	6. WDAS-F	6. WDAS-F	6. WXTU-F
7.	7. WYSP-F	7. WKSZ-F	7. WCAU-F	7. WXTU-F	7.	7. WIOQ-F	7. WIOQ-F	7. WXTU-F	7. WXTU-F	7. WYSP-F
8.	8. WIOQ-F	8.	8. WEAZ-F	8. KYW	8.	8. WXTU-F	8.	8. KYW	8. KYW	8. WCAU
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		512 (3)	512 (3)	7.2	9.9	WDAS	1480	Philadelphia	1.0/4.2
AOR		1334 (3)	1334 (3)	18.7	16.8	WPGR	1540	Philadelphia	.7/1.7
AC/OLDIES/SOFT ROCK	188 (2)	1072 (4)	1260 (6)	17.7	15.9	WZZD	990	Philadelphia	.5/1.5
MOR/VARIETY	249 (1)		249 (1)	3.5	4.2				
COUNTRY		300 (1)	300 (1)	4.2	3.7	WFMZ-F	100.7	Allentown	.6/1.4
BLACK/URBAN	172 (2)	853 (2)	1025 (4)	14.4	17.0	WJBR-F	99.5	Wilmington, DE	.8/2.3
BTFL MUSIC/EZ		678 (2)	678 (2)	9.5	9.8	WPST-F	97.5	Trenton	.6/3.3
NEWS/TALK	942 (3)	311 (1)	1253 (4)	17.6	15.5	WOR	710	New York	.5/1.5
NOSTALGIA	348 (1)		348 (1)	4.9	4.8				
RELIGION/GOSPEL	37 (1)		37 (1)	0.5	0.7				
SPANISH					0				
CLASSICAL		138 (1)	138 (1)	1.9	1.7				
UNKNOWN/OTHERS					0				
			7134 (27)						

RADIO STATIONS

AM STATIONS

KWY, 1060, 50 KW (DA-1)	, NEWS	NBC, \$283.00	(Select)	Westinghouse	Roy Shapiro
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, \$180.00	(CBS)	CBS	Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 60.00*	(HNWH)	Unity	Cody Anderson
WDVT, 900, 1 KW (DAYS, DA)	, TALK	MBS, \$ 43.00	(---		Jon Harmelin
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, \$ 90.00*	(Eastman)	LIN	Bruce Holberg
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, \$ 64.00	(Weiss)		Art Camiolo
WIP, 610, 5 KW (DA-1)	, MOR	ABC-E, \$150.00*	(Katz)	Metropolitan	Michael Craven
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2, \$170.00*	(MMR)	Greater Media	Larry Wexler
WPGR, 1540, 50 KW (DAYS, DA)	, OLDIES	, \$ 75.00*	(Select)	Pyramid	Michael Marder
WTEL, 860, 10 KW (DAYS, DA)	, SPANISH/RELIG	, \$ 23.00	(Caballero)		George Hopkinson
WYIS, 690, 1 KW (DAYS, DA)	, SPANISH	, \$ 35.00	(Lotus)	(PHOENIXVILLE)	Jose Rivera
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 45.00	(---		Jennifer Lear

FM STATIONS

WCAU, 98.1, 13 KW @ 1000, CHR		CBS-R, \$219.00	(CBS)	CBS	Vince Benedict
WDAS, 105.3, 3 KW @ 870, BLACK		, \$140.00*	(HNWH)	Unity	Cody Anderson
WEAZ, 101.1, 13 KW @ 1010, BTFL/EZ		, \$310.00	(Mc-Guild)		Jim De Caro
WFLN, 95.7, 50 KW @ 490, CLASSICAL		, \$ 85.00	(CMBS)		Harry Haas
WIOQ, 102.1, 30 KW @ 650, AOR		, \$190.00*	(Mc-Guild)	Outlet	Joseph Chairs
WKSZ, 100.3, 35 KW @ 600, AC		, \$155.00*	(Masla)	(MEDIA)	Dan Lerner
WMGK, 102.9, 50 KW @ 300, AC		, \$215.00*	(MMR)	Greater Media	Larry Wexler
WMMR, 93.3, 25 KW @ 670, AOR		Source, \$375.00*	(Katz)	Metropolitan	Michael Craven
WSNI, 104.5, 13 KW @ 1008, AC		US I, \$160.00*	(Select)	Pyramid	Michael Marder
WUSL, 98.9, 18 KW @ 830, URBAN		ABC-F, \$165.00*	(Eastman)	LIN	Bruce Holberg
WWDB, 96.5, 18 KW @ 850, TALK		ABC-I, \$129.00	(Weiss)		Art Camiolo
WXTU, 92.5, 50 KW @ 500, COUNTRY		MBS, \$100.00	(Blair)	Beasley	Charlie Jones
WYSP, 94.1, 16 KW @ 900, AOR		ABC-R, \$160.00*	(Torbet)	Infinity	Ken Stevens
WTRK, 106.1, 23 KW @ 740, CHR		ABC-C, \$120.00*	(Christal)		Don Kidwell

CALL LETTER CHANGES

WZGO changes to WTRK

FORMAT CHANGES

STATION SALES

WIP: From Metromedia to Metropolitan for \$ 9,000,000 (est)
 WMMR-F: From Metromedia to Metropolitan for \$52,400,000 (est)

MISCELLANEOUS COMMENTS

WHAT has had a 1.2 share for five consecutive books.

PHOENIX

Arbitron Rank/Pop (12+): 24/1,469,800

MSA Rank/Pop: 25/1,743,400

ADI # 22

Average Person Ratings: 17.6

Market TSL: 23.5 hours

Stations: 29/29

Diaries: 1486/989:1/48.2%

Sample Target: 1460

% Below Line: 0

% Not Listed: 5.7

1985 Revenue: \$ 55,200,000

HH Inc.: \$ 28,601

Retail \$: 12.0 Bil

Pop per Station: 50,683

#1 Biller: KTAR \$7,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KZZP-F	302/11.6	8.9	6.2	---	7.6	15.3	1. KZZP-F	335/3759	1. KZZP-F	3422/23.3	19.7	20.5
2. KNIX-F	252/ 9.7	11.1	10.4	---	8.9	12.8	2. KNIX-F	316/3838	2. KNIX-F	3121/21.2	19.0	16.0
3. KTAR	216/ 8.3	8.4	9.3	---	9.2	7.5	3. KUPD-F	257/3260	3. KTAR	2825/19.2	22.7	19.5
4. KUPD-F	195/ 7.5	7.6	10.4	---	8.3	11.0	4. KTAR	233/2994	4. KUPD-F	2455/16.7	18.8	17.6
5. KME0-F	182/ 7.0	6.2	6.7	---	5.9	2.6	5. KME0-F	195/2379	5. KME0-F	2210/15.0	13.5	11.6
6. KQYT-F	157/ 6.1	8.4	7.1	---	5.9	4.1	6. KQYT-F	165/1932	6. KKLT-F	2001/13.6	12.9	16.5
7. KKLT-F	127/ 4.9	5.3	4.6	---	6.4	5.3	7. KKLT-F	155/2541	7. KQYT-F	1843/12.5	13.5	13.4
8. KOY	102/ 3.9	3.3	4.8	---	3.6	3.6	8. KDKB-F	139/2496	8. KDKB-F	1821/12.4	13.3	13.3
9. KOOL-F	98/ 3.8	4.2	5.9	---	3.9	4.1	9. KOOL-F	115/2137	9. KOOL-F	1697/11.5	12.7	10.4
10. KSLX-F	92/ 3.5	3.3	3.4	---	5.3	6.2	10. KOY	110/1666	10. KLZI-F	1673/11.4	11.3	13.6
11. KLIZ-F	89/ 3.4	3.3	3.2	---	4.8	4.0	11. KLZI-F	94/1764	11. KOY	1487/10.1	12.0	11.2
12. KDKB-F	83/ 3.2	3.9	3.7	---	3.7	4.5	12. KSLX-F	92/1207	12. KKFR-F	1164/ 7.9	3.7	7.7
13. KUKQ	78/ 3.0	2.7	2.9	---	2.0	3.8	13. KUKQ	80/ 853	13. KSLX-F	1143/ 7.8	12.9	17.8
14. KLFF	68/ 2.6	2.3	3.3	---	2.2	1.0	14. KLFF	72/ 760	14. KAMJ-F	848/ 5.8	5.2	6.7
15. KAMJ-F	57/ 2.2	1.7	1.9	---	2.9	1.4	15. KAMJ-F	66/ 979	15. KUKQ	808/ 5.5	6.4	5.9
16. KKFR-F	54/ 2.1	1.3	.7	---	2.3	1.9	16.	16. KFYI	752/ 5.1	3.4	5.3	
17. KFYI	46/ 1.8	.9	.5	---	1.1	1.1	17.	17. KLFF	751/ 5.1	5.4	NA	
18. KSTM-F	41/ 1.6	2.2	2.0	---	2.5	1.5	18.	18. KSTM-F	713/ 4.9	NA	5.7	
19.							19.	19.				
20.							20.	20.				
21.							21.	21.				
22.							22.	22.				
23.							23.	23.				
24.							24.	24.				
25.							25.	25.				

12+ FM SHARE (METRO): 71.42% (1747 of 2446) (SPG 85: 71.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMO	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F	1. KZZP-F	1. KZZP-F	1. KNIX-F	1. KNIX-F	1. KNIX-F	1. KTAR	1. KZZP-F	1. KZZP-F	1. KZZP-F	1. KZZP-F
2. KUPD-F	2. KUPD-F	2. KNIX-F	2. KKLT-F	2. KTAR	2. KTAR	2. KNIX-F	2. KNIX-F	2. KNIX-F	2. KTAR	2. KNIX-F
3. KUKQ	3. KKLT-F	3. KUPD-F	3. KTAR	3. KKLT-F	3. KQYT-F	3. KZZP-F	3. KTAR	3. KQYT-F	3. KUPD-F	3. KME0-F
4.	4. KNIX-F	4. KKLT-F	4. KOOL-F	4. KOOL-F	4. KME0-F	4. KUPD-F	4. KTAR	4. KUPD-F	4. KME0-F	4. KUPD-F
5.	5. KLZI-F	5. KSLX-F	5. KZZP-F	5. KZZP-F	5. KOY	5. KME0-F	5. KME0-F	5. KME0-F	5. KNIX-F	5. KOOL-F
6.	6. KSLX-F	6. KTAR	6. KUPD-F	6. KUPD-F	6. KOOL-F	6. KOY	6. KUPD-F	6. KQYT-F	6. KOY	6. KTAR
7.	7. KDKB-F	7. KOOL-F	7. KSLX-F	7. KSLX-F	7. KAMJ-F	7. KQYT-F	7. KKLT-F	7. KKLT-F	7. KKLT-F	7. KQYT-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-34	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F	1. KZZP-F	1. KKLT-F	1. KNIX-F	1. KNIX-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F
2. KQYT-F	2. KQYT-F	2. KNIX-F	2. KZZP-F	2. KKLT-F	2. KZZP-F	2. KZZP-F	2. KZZP-F	2. KZZP-F	2. KTAR
3. KQYT-F	3. KQYT-F	3. KZZP-F	3. KKLT-F	3. KZZP-F	3. KUKQ	3. KDKB-F	3. KDKB-F	3. KNIX-F	3. KOOL-F
4. KUPD-F	4. KUPD-F	4. KUPD-F	4. KLZI-F	4. KQYT-F	4. KDKB-F	4. KSLX-F	4. KSLX-F	4. KTAR	4. KSLX-F
5. KNIX-F	5. KNIX-F	5. KME0-F	5. KUPD-F	5. KOOL-F	5.	5. KUKQ	5. KTAR	5. KDKB-F	5. KUPD-F
6. KUKQ	6. KUKQ	6. KLZI-F	6. KQYT-F	6. KME0-F	6.	6. KKLT-F	6. KSLX-F	6. KSLX-F	6. KDKB-F
7.	7. KUPD-F	7. KSLX-F	7. KQYT-F	7. KUPD-F	7.	7. KSTM-F	7. KSTM-F	7. KOOL-F	7. KZZP-F
8.	8.	8.	8.	8.	8.	8.	8. KOOL-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	8 (1)	302 (1)	310 (2)	12.7	14.5	KCKY	1150	Coolidge	.4/1.2
AOR		411 (4)	411 (4)	16.8	15.1	KFLR	1230	Phoenix	.5/1.7
AC/OLDIES/SOFT ROCK		424 (5)	424 (5)	17.3	15.7	KMEO	740	Phoenix	1.2/3.2
MOR/VARIETY	102 (1)		102 (1)	4.2	4.3	KMLE-F	107.9	Chandler	.4/1.2
						KMZZK-F	106.3	Sun City	.3/1.4
COUNTRY	36 (2)	252 (1)	288 (3)	11.8	14.5	KNIX	1580	Tempe	1.0/4.1
BLACK/URBAN	78 (1)		78 (1)	3.2	2.1	KOOL	960	Phoenix	1.0/3.8
BTFL MUSIC/EZ	31 (1)	339 (2)	370 (3)	15.1	13.5	KPHX	1480	Phoenix	.7/1.0
NEWS/TALK	262 (2)		262 (2)	10.7	9.6	KRDS	1190	Tolleson	.7/2.1
						KVVA	860	Phoenix	1.5/2.0
NOSTALGIA	94 (2)		94 (2)	3.8	2.2	KZZP	1310	Mesa	.3/1.7
RELIGION/GOSPEL	31 (2)	11 (1)	42 (3)	1.7	2.0				
SPANISH	57 (2)		57 (2)	2.3	1.6				
CLASSICAL					3.0				
UNKNOWN/OTHERS		8 (1)	8 (1)	0.3	0				
			2446 (29)						

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS,DA)	, RELIGION	,\$ 8.00 (---)	Ostrander-Wilson	George Boucher
KFYI, 910, 5 KW (DA-N)	, NEWS/TALK	ABC-E,\$ 40.00 (MMR)		Fred Weber
KHEP, 1280, 1 KW (DAYS)	, RELIGION	,\$ 18.00 (---)		Herm Gebert
KLFF, 1360, 5 KW (DA-N)	, NOSTALGIA	,\$ 45.00 (Masla)		Dewey Hopper
KMEO, 740, 1 KW (DAYS,DA)	, BTFL/EZ	,\$ NA (Select)	Westinghouse	Mike Burnette
KNIX, 1580, 50 KW (DA-N)	, COUNTRY	,\$ NA (Katz)	Buck Owens	Mike Owens
KNTS, 1510, 10 KW (DAYS)	, TALK	ABC-T,\$ 26.00 (---)		Bob Baker
KOOL, 960, 5 KW (DA-N)	, NOSTALGIA	CBS,\$ 44.00* (Christal)		Tom Chauncey
KOPA, 1440, 5 KW (DAYS)	, CLASSIC AOR	,\$ NA (Select)	First Media	
KOY, 550, 5 KW	, MOR	NBC,\$100.00* (Eastman)	Edens	Michael Horne
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH	,\$ 35.00 (Caballero)		Freddy Morales
KRDS, 1190, 5 KW/250 W (DA-2)	, RELIGION	,\$ 22.00 (---)	Interstate	Gordon Marcy
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	MBS ABC-I,\$129.00* (CBS)	Pulitzer	Johnny Andrews
KUKQ, 1060, 5 KW/500 W (DA-N)	, URBAN	,\$ 35.00 (Masla)		Lloyd Melton
KVVA, 860, 1 KW (DA-N)	, SPANISH	,\$ 30.00* (Lotus)		Bob Feinman
KXEG, 1010, 1 KW/250 W	, RELIGION	,\$ 10.00 (---)	Mid American Gospel	George Spicer
KZZP, 1310, 5 KW/500 W (DA-N)	, CHR	,\$ NA (Mc-Guild)	Nationwide	Mickey Franke

FM STATIONS

KDKB, 93.3, 100 KW @ 1550, AOR	Source,\$100.00* (Blair)	Sandusky	Tommy Vasoco
KKFR, 92.3, 100 KW @ 880, AC	ABC-C,\$ 60.00* (MMR)		Fred Weber
KKLT, 98.7, 115 KW @ 1650, AC	,\$ 95.00* (CBS)	Pulitzer	Johnny Andrews
KLZI, 99.9, 100 KW @ 1680, AC	US I,\$ 78.00 (Torbet)	TransCom	Rene Evans
KMEO, 96.9, 100 KW @ 1556, BTFL/EZ	,\$104.00* (Select)	Westinghouse	Mike Burnette
KMLE, 107.9, 100 KW @ 877, RELIGION	,\$ 15.00 (---)	Ostrander-Wilson (CHANDLER)	Donna Phelps
KMZZK, 106.3, 3 KW @ 97, ?	ABC-C,\$ 35.00 (Malsa)		Steve Rich
KNIX, 102.5, 100 KW @ 1610, COUNTRY	,\$111.00* (Katz)	Buck Owens	Mike Owens
KOOL, 94.5, 100 KW @ 1620, OLDIES	CBS-R,\$ 79.00* (Christal)		Tom Chauncey
KQYT, 95.5, 100 KW @ 1550, BTFL/EZ	,\$103.00* (Eastman)	Edens	Bob Bolinger
KSLX, 100.7, 100 KW @ 1700, CLASSIC AOR	,\$ 80.00* (Select)	First Media	
KUPD, 97.9, 100 KW @ 1620, AOR	,\$108.00* (Masla)		Lloyd Melton
KSTM, 107.1, 2 KW @ 405, AOR	,\$ 45.00 (Weiss)	(APACHE JUNCTION)	Chuck Artigue
KZZP, 104.7, 100 KW @ 1550, CHR	,\$130.00* (Mc-Guild)	Nationwide	Mickey Franks
KAMJ, 101.5, 100 KW @ 1740, SOFT AC	,\$ 65.00* (---)	Affiliated	Doug Berle

CALL LETTER CHANGES

KOPA changes to KSLX
 KONC changes to KAMJ-F (March)
 KQYT changes to KOY-F (July)

FORMAT CHANGES

KSLX changes from CHR to Classic AOR (February)
 KAMJ: from Classical to Soft AC (March)
 KOY-F: from BTFL/EZ to AC (July)
 KNZK: from Country to Classical (July)

STATION SALES

KFLR: From Family Life to Affiliated for \$650,000 (est)
 KFLR/KAMJ-F: From Affiliated to EZ for \$12,300,000

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,021,300

MSA Rank/Pop: 16/2,178,300

ADI # 12

Average Person Ratings: 19.1

Market TSL: 25.4 hours

Stations: 32/32

Diaries: 1934/1045:1/54.8%

Sample Target: 1760

% Below Line: 0

% Not Listed: 5.5

1985 Revenue: \$ 42,000,000

HH Inc.: \$ 28,759

Retail \$: 11.9 Bill

Pop per Station:

#1 Biller: KDKA \$12,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KDKA	588/15.3	16.9	11.9	---	15.1	14.1	1. KDKA	751/9509	1. KDKA	7142/35.3	31.8	34.8	
2. WSHH-F	378/ 9.8	8.0	7.8	---	9.4	5.5	2. WDVE-F	458/5439	2. WBZZ-F	4369/21.6	23.9	24.8	
3. WBZZ-F	310/ 8.0	7.4	9.2	---	9.8	11.1	3. WSHH-F	439/4045	3. WDVE-F	3544/17.5	17.6	17.2	
4. WDVE-F	276/ 7.2	7.3	8.4	---	8.1	13.0	4. WBZZ-F	416/5823	4. WSHH-F	3337/16.5	15.4	16.9	
5. WAMO-F	263/ 6.8	5.5	6.7	---	4.7	8.8	5. WAMO-F	274/2468	5. WHTX-F	3045/15.1	14.8	16.6	
6. WWSW-F	190/ 4.9	4.6	5.4	---	4.9	4.7	6. WWSW-F	248/3621	6. WWSW-F	2797/13.8	13.4	13.8	
7. WHTX-F	168/ 4.4	4.7	4.6	---	4.4	3.8	7. WHTX-F	184/3415	7. WTAE	2490/12.3	14.5	12.9	
8. WTKN	160/ 4.2	3.9	4.3	---	2.8	2.6	8. WTKN	161/1763	8. WAMO-F	2185/10.8	11.2	11.1	
9. WMYG-F	143/ 3.7	2.2	2.2	---	2.9	2.6	9. WL TJ-F	153/2126	9. WMYG-F	1983/ 9.8	8.0	8.8	
10. WJAS	132/ 3.4	4.0	3.7	---	3.9	2.9	10. WMYG-F	152/2216	10. WYDD-F	1911/ 9.5	9.2	8.8	
11. WL TJ-F	127/ 3.3	3.6	2.4	---	3.8	3.3	11. WJAS	141/1676	11. WTKN	1741/ 8.6	10.2	8.2	
12. WTAE	126/ 3.3	3.8	4.2	---	3.7	2.2	12. WTAE	133/2570	12. KQV	1723/ 8.5	9.3	7.3	
13. KQV	120/ 3.1	2.1	2.6	---	1.9	2.4	13. WYDD-F	122/2670	13. WL TJ-F	1703/ 8.4	7.2	9.0	
14. WYDD-F	88/ 2.3	3.0	2.5	---	2.9	3.2	14. KQV	120/1731	14. WJAS	1551/ 7.7	7.1	7.6	
15. WDSY-F	85/ 2.2	2.6	2.7	---	2.8	2.6	15. WDSY-F	119/1791	15. WDSY-F	1284/ 6.4	6.6	6.2	
16. WMBS	68/ 1.8	1.0	2.1	---	1.0	1.7	16.		16. WXXP-F	972/ 4.8	4.4	3.7	
17. WEEP	67/ 1.7	1.7	2.6	---	1.8	.9	17.		17. WEEP	919/ 4.5	NA	4.0	
18.							18.		18.				
19.							19.		19.				
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 61.63% (2242 of 3638) (SPG 85: 61.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA >	1. KDKA >	1. KDKA >	1. WSHH-F>	1. KDKA	1. KDKA >	1. WSHH-F
2. WDVE-F	2. WAMO-F	2. WAMO-F	2. WWSW-F	2. WWSW-F	2. WSHH-F>	2. WSHH-F	2. KDKA >	2. WSHH-F	2. WBZZ-F	2. KDKA
3. WAMO-F	3. WBZZ-F	3. KDKA	3. WDVE-F	3. WDVE-F	3. WTKN	3. WBZZ-F	3. WDVE-F	3. WBZZ-F	3. WAMO-F	3. WAMO-F
4.	4. WMYG-F	4. WBZZ-F	4. WHTX-F	4. WSHH-F	4. WL TJ-F	4. WHTX-F	4. WBZZ-F	4. WDVE-F	4. WBZZ-F	4. WBZZ-F
5.	5. WWSW-F	5. WWSW-F	5. WAMO-F	5. WHTX-F	5. WJAS	5. WDVE-F	5. WAMO-F	5. WAMO-F	5. WSHH-F	5. WDVE-F
6.	6. WHTX-F	6. WHTX-F	6. WMYG-F	6. WAMO-F	6. WWSW-F	6. WAMO-F	6. WWSW-F	6. WHTX-F	6. WTKN	6. WWSW-F
7.	7. KDKA	7. WMYG-F	7. WL TJ-F	7. WL TJ-F	7. WHTX-F	7. WTKN	7. WL TJ-F	7. WWSW-F	7. WTAE	7. WJAS
8.	8.	8.	8. WL TJ-F	8. WMYG-F	8.	8. KQV	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBZZ-F	1. WBZZ-F	1. WWSW-F	1. WBZZ-F	1. KDKA >	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA	
2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WWSW-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WDVE-F	
3. WDVE-F	3. WDVE-F	3. WMYG-F	3. KDKA	3. WBZZ-F	3. WBZZ-F>	3. WMYG-F	3. WWSW-F	3. KDKA	3. WWSW-F	
4. WYDD-F	4. WHTX-F	4. WBZZ-F	4. WWSW-F	4. WAMO-F	4. WMYG-F	4. WBZZ-F	4. KDKA	4. WWSW-F	4. WSHH-F	
5. WHTX-F	5. WWSW-F	5. WAMO-F	5. WDVE-F	5. WSHH-F	5.	5. KDKA	5. WMYG-F	5. WHTX-F	5. WHTX-F	
6. WMYG-F	6. WMYG-F	6. KDKA	6. WHTX-F	6. WHTX-F	6.	6. WWSW-F	6. WHTX-F	6. WBZZ-F	6. WL TJ-F	
7. WEEP	7. WYDD-F	7. WHTX-F	7. WMYG-F	7. WMYG-F	7.	7.	7. WEEP	7. WMYG-F	7. WAMO-F	
8. WTAE	8.	8.	8.	8.	8.	8.	8. WTAE	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS			SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING				
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP		354 (3)	354 (3)	9.7	15.3	WAMO	860	Pittsburgh	.4/1.1
AOR		417 (3)	417 (3)	11.5	11.8	WASP	1130	Brownsville	.5/1.0
AC/OLDIES/SOFT ROCK		666 (6)	666 (6)	18.3	13.8	WBVP	1230	Beaver Falls	1.1/2.3
MOR/VARIETY	837 (5)		837 (5)	23.0	22.7	WESA-F	98.3	Charleroi	.6/2.5
COUNTRY	113 (4)	112 (2)	225 (6)	6.2	8.3	WHJB	620	Greensburg	.4/1.2
BLACK/URBAN	14 (1)	263 (1)	277 (2)	7.6	5.6	WIXZ	1360	McKeesport	.3/1.7
BTFL MUSIC/EZ		378 (1)	378 (1)	10.4	10.1	WJPA	1450	Washington	.3/1.3
NEWS/TALK	280 (2)		280 (2)	7.7	5.0	WLSW-F	103.9	Scottsdale	.6/1.2
NOSTALGIA	132 (1)		132 (1)	3.6	4.8	WKU-F	107.1	Greensburg	.5/1.3
RELIGION/GOSPEL	20 (1)	40 (1)	60 (2)	1.6	1.6	WPIT	730	Pittsburgh	.5/1.5
SPANISH					0	WPIT-F	101.5	Pittsburgh	1.0/3.9
CLASSICAL					0	WPQR-F	99.3	Uniontown	.3/1.1
UNKNOWN/OTHERS		12 (1)	12 (1)	0.3	1.1	WWSK-F	106.7	Beaver Falls	.3/1.2
			3638 (32)						

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00 (Select)	Westinghouse	Rick Starr
KQV, 1410, 5 KW (DA-2)	, NEWS	MBS, CBS, \$ 50.00 (Christal)		Robert Dickey
WAMO, 860, 1 KW (DAYS, DA)	, BLACK	SBN, \$ NA (Masla)	Sheridan	Roger Fairfax
WBVP, 1230, 1 KW (DA-1)	, MOR	ABC-I, \$ 18.00* (Dome)	(BEAVER FALLS)	
WEDO, 810, 1 KW (DAYS)	, RELIGION	, \$ 15.00 (---)	(McKEESPORT)	
WEEP, 1080, 50 KW (DAYS, DA)	, COUNTRY	ABC-I, \$ 58.00* (Republic)	Entercom	Peter Casella
WHJB, 620, 2.5 KW/500 W (DA-2)	, COUNTRY	MBS, \$ 22.00 (Dome)	(GREENSBURG)	Norm Slemenda
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA	ABC-D, \$ 45.00* (MMR)	New Systems	
WKPA, 1150, 1 KW (DAYS, DA)	, NOSTALGIA	, \$ 21.00 (Roslin)	(NEW KENSINGTON)	Joe Falsetti
WPIT, 730, 5 KW (DAYS)	, RELIGION	, \$ 28.00* (---)	Pyramid	M. Komichak
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	US 2, ABC-E, \$135.00 (Katz)	Hearst	Richard White
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-T, ABC-C, \$100.00* (Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO, 105.9, 72 KW @ 440, BLACK	SBN, \$ 75.00* (Masla)	Sheridan	Roger Fairfax
WBZZ, 93.7, 41 KW @ 547, CHR	, \$150.00* (Blair)	EZ	Tex Meyer
WDSY, 107.9, 50 KW @ 500, COUNTRY	ABC-I, \$ 80.00* (Republic)	Entercom	Peter Casella
WDVE, 102.5, 55 KW @ 820, AOR	Source, \$135.00* (Eastman)	Taft	Bob Schutt
WHTX, 96.1, 50 KW @ 500, AC/CONTEMP	US I, \$110.00* (Katz)	Hearst	Richard White
WMYG, 96.9, 15 KW @ 530, AC	, \$ 75.00* (Christal)	Benns	Steve Cohen
WPIT, 101.5, 19 KW @ 520, RELIGION	, \$ 28.00* (---)	Pyramid	M. Komichak
WLTJ, 92.9, 47 KW @ 890, SOFT AC	, \$ 65.00* (Weiss)		Carol Larkin
WSHH, 99.7, 11 KW @ 930, BTFL/EZ	, \$100.00* (MMR)		Tony Renda
WXXP, 100.7, 20 KW @ 500, AOR	, \$ 35.00* (Torbet)	(NEW KENSINGTON)	Steve Godofsky
WWSK, 106.7, 47 KW @ 520, AC	ABC-F, \$ NA (Dome)	(BEAVER FALLS)	
WWSN, 94.5, 50 KW @ 810, AC	ABC-C, \$115.00* (Mc-Guild)	Shamrock	Diane Sutter
WYDD, 104.7, 50 KW @ 500, AOR	ABC-F, \$ 55.00 (Roslin)		Norm Slemenda

CALL LETTER CHANGES

WVCL changes to WXXP
 WPNT changes to WLTJ

FORMAT CHANGES

WXXP-F: from AC to AOR

STATION SALES

MISCELLANEOUS COMMENTS

PORTLAND, ME

Arbitron Rank/Pop (12+): 155/189,500
 MSA Rank/Pop: 182/224,500
 ADI # 76
 Average Person Ratings: 15.0
 Market TSL: 20.3 hours

Stations: 18/16
 Diaries: 567/334:1/49.4%
 Sample Target: 550
 % Below Line: 3.5
 % Not Listed: 9.8

1985 Revenue: \$ 7,600,000
 HH Inc.: \$ 28,834
 Retail \$: 2,2 Bil
 Pop per Station: 11,844
 #1 Biller: WPOR A/F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85	
1. WPOR-F	39/13.7	---	16.1	---	15.5	1. WBLM-F	113/1238	1. WPOR-F	439/23.2	---	23.8		
2. WBLM-F	33/11.6	---	14.6	---	13.2	2. WPOR-F	98/1128	2. WBLM-F	434/22.9	---	27.5		
3. WYNZ-F	23/ 8.1	---	5.4	---	4.4	3. WHOM-F	89/ 802	3. WGAN-F	364/19.2	---	18.4		
4. WMGX-F	22/ 7.7	---	5.1	---	5.4	4. WKZS-F	58/ 976	4. WYNZ-F	321/16.9	---	16.5		
	WGAN-F	22/ 7.7	---	7.3	---	5.1	5. WIGY-F	57/ 830	5. WKZS-F	288/15.2	---	13.7	
6. WKZS-F	18/ 6.3	---	3.8	---	3.0		WGAN-F	57/ 945	6. WGAN	285/15.0	---	22.7	
	WYNZ	18/ 6.3	---	7.6	---	8.4	7. WYNZ	42/ 440	7. WMGX-F	272/14.4	---	13.6	
	WHOM-F	18/ 6.3	---	5.7	---	2.0	8. WMGX-F	40/ 462	8. WYNZ	228/12.0	---	14.6	
	WGAN	18/ 6.3	---	7.3	---	10.5	9. WYNZ-F	26/ 396	9. WHOM-F	215/11.3	---	11.1	
10. WJBQ-F	12/ 4.2	---	7.0	---	7.4	10. WCLZ-F	22/ 285	10. WJBQ-F	203/10.7	---	19.5		
11. WCLZ-F	8/ 2.8	---	2.8	---	4.7	11.		11. WIGY-F	177/ 9.3	---	14.6		
	WIGY-F	8/ 2.8	---	2.8	---	5.7	12.	12. WCLZ-F	100/ 5.3	---	8.7		

12+ FM SHARE (METRO): 80.54% (207 of 257) (SPG 85: 79.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
	WGAN-F	2. WMGX-F	2. WYNZ-F	2. WKZS-F	2. WGAN	2. WBLM-F	2. WBLM-F	WPOR-F	2. WPOR-F	2. WBLM-F
3. WIGY-F	3. WYNZ-F	WPOR-F	3. WKZS-F	WYNZ-F	3. WHOM-F	3. WGAN	WMGX-F	3. WGAN	3. WGAN	3. WGAN-F
4.	4. WGAN-F	WYNZ-F	WMGX-F	4. WMGX-F	4. WGAN	4. WYNZ-F	4. WGAN-F	WYNZ-F	4. WGAN-F	4. WYNZ
5.	5.	5.	5. WBLM-F	5. WGAN	5.	5. WYNZ	5. WKZS-F	5. WMGX-F	5. WYNZ-F	5. WHOM-F
			WGAN	6. WBLM-F			WYNZ			

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		52 (3)	52 (3)	20.2	18.8		WDCS-F 106.3 Scarborough .4/4.6
AOR		44 (3)	44 (3)	17.1	17.0		WLOB 1310 Portland 1.4/2.8
AC/OLDIES/SOFT ROCK		53 (3)	53 (3)	20.6	18.8		WMER 1440 Westbrook 1.1/3.8
MOR/VARIETY	24 (2)		24 (2)	9.3	9.7		WPOR 1490 Portland .4/4.6
COUNTRY	1 (1)	39 (1)	40 (2)	15.6	18.8		WBZ 1030 Boston 2.1/5.6
BLACK/URBAN							WTOS-F 105.1 Skowhegan 1.1/2.6
BTFM MUSIC/EZ		18 (1)	18 (1)	7.0	6.3		
NEWS/TALK					0.7		
NOSTALGIA	18 (1)		18 (1)	7.0	8.3		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL		1 (1)	1 (1)	0.4	1.0		
UNKNOWN/OTHERS	7 (2)		7 (2)	2.7	0.7		

MISCELLANEOUS COMMENTS WMER/WJBQ-F sold by Bride to Porter for \$2,240,000...

RADIO STATIONS

WGAN, 550, 5 KW (DA-1)		MOR		\$ 25.00	(Blair)		Susan Robinson
WLOB, 1310, 5 KW (DA-2)		?		\$ 14.00	(---)		Eric Heckman
WMER, 1440, 5 KW (DA-N)		?	ABC-T, ABC-I,	\$ 17.00	(Christal)	Porter	
WPOR, 1490, 1 KW		COUNTRY	ABC-E,	\$ NA	(Mc-Guild)		Bob Gold
WYNZ, 970, 5 KW (DA-N)		NOSTALGIA	CBS,	\$ 27.00*	(Eastman)	Buckley	Mike Schaefer
WBLM-F, 107.5, 30 KW @ 600, AOR				\$ 50.00*	(Select)	Fuller-Jeffrey (LEWISTON)	Eve Rubins
WCLZ-F, 98.9, 15 KW @ 300, AOR				\$ 32.00	(Weiss)	Clipper (BRUNSWICK)	Dave Kaufman
WDCS-F, 106.3, 3 KW @ 300, CLASSICAL				MBS,	\$ 20.00	(CMBS)	Fred Miller
WGAN-F, 102.9, 100 KW @ 1470, CHR				\$ 26.00	(Blair)		Susan Robinson
WHOM-F, 94.9, 48 KW @ 3756, BTFM/EZ				\$ 44.00	(Christal)	(MT. WASHINGTON, NH)	B. LaCroix
WIGY-F, 105.9, 50 KW @ 500, CHR				ABC-F,	\$ 29.00	(Republic)	Rebs (BATH)
WJBQ-F, 97.9, 50 KW @ 500, AC				US I,	\$ 30.00	(Christal)	Porter
WKZS-F, 92.7, 30 KW @ 651, SOFT AC				\$ 31.00	(HMMH)		(AUBURN) Ron Frizzell
WMGX-F, 93.1, 50 KW @ 500, CONTEMP/AC				\$ 40.00	(Torbet)	Sunshine	Dave Dean
WPOR-F, 101.9, 50 KW @ 492, COUNTRY				ABC-E,	\$ 54.00*	(Mc-Guild)	Bob Gold
WYNZ-F, 100.9, 3 KW @ 725, AC				\$ 27.00	(Eastman)	Buckley	Mike Schaefer
WCLZ-F, 105.1, 50 KW @ 2420, AOR				MBS,	\$ 25.00	(Roslin)	(SKOWHEGAN) Bob MacDonald

PORTLAND, OR

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 41/1,144,800

ADI # 26

Average Person Ratings: 16.2

Market TSL: 21.7 hours

Stations: 24/24
Diaries: 1533/750:1/48.8%
Sample Target: 1320
% Below Line: 0
% Not Listed: 7.5

1985 Revenue: \$ 32,800,000
HH Inc.: \$ 28,110
Retail \$: 8.5 Bll
Pop per Station: 47,916
#1 Biller: KGW \$4,900,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KXL-F	166/9.1	6.1	8.3	---	7.4	5.1	1. KXL-F	220/1947	1. KGW	2366/21.0	20.1	23.9	
2. KKRZ-F	140/7.7	9.9	9.8	---	8.9	13.3	2. KKRZ-F	179/2842	2. KKRZ-F	2165/19.3	20.2	19.7	
3. KGW	134/7.4	6.3	6.3	---	10.1	8.0	3. KGW	158/2811	3. KEX	1705/15.2	15.0	19.8	
4. KGON-F	129/7.1	6.0	6.4	---	6.2	9.9	4. KGON-F	153/2212	4. KGON-F	1695/15.1	14.2	15.5	
5. KXL	117/6.4	6.3	8.0	---	5.6	6.9	5. KEX	146/2330	5. KMJK-F	1639/14.6	13.4	16.6	
6. KINK-F	114/6.3	6.5	7.1	---	5.7	7.0	6. KINK-F	145/1759	6. KXL	1497/13.3	15.4	11.5	
7. KEX	106/5.8	8.0	6.3	---	8.1	5.3	7. KXL	133/1883	7. KXL-F	1471/13.1	13.5	11.6	
8. KUPL-F	91/5.0	4.4	4.8	---	4.0	6.7	8. KUPL-F	124/1754	8. KINK-F	1392/12.4	11.7	12.2	
9. KMJK-F	85/4.7	5.0	4.3	---	8.0	5.4	9. KKCW-F	117/1660	9. KKCW-F	1301/11.6	12.6	10.1	
10. KYTE	82/4.5	4.4	4.6	---	4.8	3.2	10. KMJK-F	98/1995	10. WUPL-F	1243/11.1	9.2	7.6	
11. KKCW-F	81/4.4	5.3	5.9	---	4.6	4.4	11. KYTE	97/1097	11. KKLI-F	1050/ 9.3	10.2	9.0	
12. KKLI-F	76/4.2	3.2	3.6	---	3.0	2.4	12. KWJJ-F	86/1283	12. KYTE-F	1002/ 8.9	7.4	7.2	
13. KWJJ-F	70/3.8	3.2	2.5	---	1.7	2.7	13. KKLI-F	83/1254	13. KWJJ-F	985/ 8.8	NA	5.1	
14. KWJJ	67/3.7	3.9	2.8	---	2.6	2.6	14. KWJJ	82/1225	14. KWJJ	969/ 8.6	8.1	8.7	
15. KYTE-F	53/2.9	3.0	2.3	---	2.3	1.3	15. KYTE-F	67/1160	15. KYTE	934/ 8.3	9.3	8.0	
16.							16.		16.				
17.							17.		17.				
18.							18.		18.				
19.							19.		19.				
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 62.60% (1056 of 1687) (SPG 85: 57.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F>	1. KGON-F	1. KGON-F	1. KGW	1. KGW	1. KXL-F	1. KGW >	1. KXL-F>	1. KXL-F	1. KKRZ-F	1. KGON-F
2. KMJK-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KEX	2. KWJJ+	2. KGON-F	2. KGON-F	2. KXL	2. KXL-F
3.	3. KGW	3. KGW	3. KGON-F	3. KUPL-F	3. KGW	KKRZ-F	3. KGW	3. KKRZ-F	3. KXL-F	3. KKRZ-F
4.	KKRZ-F	4. KKRZ-F	KUPL-F	4. KGON-F	4. KXL	4. KXL-F	4. KEX	4. KGW	4. KGON-F	4. KINK-F
5.	5. KKLI-F	5. KKLI-F	5. KKLI-F	5. KKCW-F	5. KUPL-F	5. KXL	KINK-F	5. KINK-F	5. KMJK-F	5. KUPL-F
6.	6. KMJK-F	6. KUPL-F	6. KKCW-F	6. KKLI-F	6. KKCW-F	6. KEX	6. KXL	6. KEX	6. KINK-F	6. KMJK-F
7.	7. KUPL-F	7. KKCW-F	7. KEX	7. KEX	7. KYTE	7. KGON-F	7. KKLI-F	7. KXL	7. KGW	7. KWJJ-F
8.	8.	8.	8.	8.	8.	8. KINK-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KKRZ-F	1. KINK-F	1. KGW	1. KGW	1. KGW >	1. KGON-F>	1. KGON-F>	1. KGON-F	1. KGON-F	1. KINK-F	
2. KMJK-F	2. KGW	2. KINK-F>	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F>	KINK-F>	2. KINKOF	2. KGW	
3. KGON-F	3. KGON-F	3. KGON-F	3. KKLI-F	3. KKLI-F	3. KKRZ-F	3. KKRZ-F	3. KGW	3. KGW	3. KGON-F	
4. KKLI-F	4. KKRZ-F	4. KKLI-F	4. KKRZ-F	4. KKCW-F	4.	4. KGW	4. KKRZ-F	4. KUPL-F	4. KEX	
5. KINK-F	5. KKLI-F	5. KUPL-F	5. KKCW-F	5. KUPL-F	5.	5. KMJK-F	5. KKLI-F	5. KKRZ-F	5. KUPL-F	
6. KKCW-F	6. KMJK-F	6. KKCW-F	6. KGON-F	6. KXL-F	6.	6. KKLI-F	KMJK-F	6. KEX	6. KWJJ-F	
7.	7. KKCW-F	7.	7. KUPL-F	7. KKRZ-F	7.	7. KWJJ-F	KUPL-F	7. KWJJ-F	KXL-F	
8.	8. KUPL-F	8.	8.	8.	8.	8.	KWJJ-F	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS			SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING				
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP	6 (1)	241 (3)	247 (4)	14.6	19.0	KAAR	1480	Vancouver, WA	.4/1.1
AOR		243 (2)	243 (2)	14.4	12.8	KKEY	1150	Portland	.8/1.5
AC/OLDIES/SOFT ROCK	178 (3)	157 (2)	335 (5)	19.9	20.9	KKSN	910	Vancouver, WA	1.2/3.8
MOR/VARIETY	106 (1)		106 (1)	6.3	8.7	KMJK	1290	Lake Oswego	.3/2.7
COUNTRY	91 (2)	161 (2)	252 (4)	14.9	10.6	KPDQ	800	Portland	.8/2.5
BLACK/URBAN					0	KPDQ-F	93.7	Portland	1.9/5.3
BTFL MUSIC/EZ		166 (1)	166 (1)	9.8	8.0	KSGO	1520	Oregon City	2.0/6.3
NEWS/TALK	132 (2)		132 (2)	7.8	7.5	KUPL	1330	Portland	1.3/3.5
NOSTALGIA	82 (1)		82 (1)	4.9	5.1	KXYQ-F	105.1	Salem	.9/3.8
RELIGION/GOSPEL	14 (1)	35 (1)	49 (2)	2.9	2.5				
SPANISH					0				
CLASSICAL	22 (1)	53 (1)	75 (2)	4.4	4.8				
UNKNOWN/OTHERS					0				
			1687 (24)						

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R, \$ 20.00*	(Roslin)	(VANCOUVER)	Steve Feder
KCNR, 1410, 5 KW (DAYS)	, ??	, \$?	(---)		
KEX, 1190, 50 KW (DA-1)	, MOR	ABC-I, \$ 80.00	(Katz)	Taft	Dave Milner
KGW, 620, 5 KW (DA-N)	, AC	APR, \$160.00	(Blair)	King	Alan Mason
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBS, \$ 38.00*	(---)		Ralph Weagant
KKSN, 910, 5 KW (DA-2)	, CLASSICAL	, \$ 48.00	(CMBS)		Bill Failing
KMJK, 1290, 5 KW (DA-2)	, CHR	APR, ABC-C, \$ NA	(Eastman)	Ives	Victor Ives
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 25.00	(---)		John Davis
KRDR, 1230, 1 KW	, COUNTRY	, \$ 24.00	(---)	Comm Pacific	Don Coss
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 41.00*	(HNWH)	Ackerly	Dan Hern
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS, \$ NA	(Torbet)	Scripps-Howard	Ed Hardy
KVAN, 1550, 10 KW (DA-N)	, COUNTRY	APR, \$ 20.00	(Moore)	Capps (VANCOUVER)	Ron Hughes
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 60.00*	(Eastman)	Park	Dave Pederson
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/TALK	NBC, ABC-T, \$ 84.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 60.00*	(Select)	Henry	

FM STATIONS

KGON, 92.3, 100 KW @ 920, AOR		, \$ 70.00*	(HNWH)	Ackerly	Dan Hern
KINK, 101.9, 100 KW @ 1611, AOR		, \$130.00	(Blair)	King	Stan Mak
KKCW, 103.3, 100 KW @ 1654, AC		, \$ 96.00	(Select)	Capstar	Ron Saito
KKLI, 97.1, 100 KW @ 1200, AC		, \$ 64.00	(Republic)		Bill Failing
KKRZ, 100.3, 100 KW @ 920, CHR		US I, ABC-F, \$110.00*	(Katz)	Taft	Dave Crowl
KMJK, 106.7, 100 KW @ 877, CHR		APR, ABC-C, \$ 80.00*	(Eastman)	Ives	Victor Ives
KPDQ, 93.7, 100 KW @ 247, RELIGION		, \$ 27.00	(---)		John Davis
KUPL, 98.5, 100 KW @ 1100, COUNTRY		ABC-D, \$ 80.00	(Torbet)	Scripps-Howard	Ed hardy
KWJJ, 99.5, 100 KW @ 920, COUNTRY		ABC-E, \$ 65.00*	(Eastman)	Park	Dave Pederson
KXL, 95.5, 100 KW @ 920, BTFL/EZ		, \$ 90.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE, 101.1, 100 KW @ 1635, CLASSICAL		, \$ 60.00*	(Select)	Henry	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KPDQ A/F sold to Salem for \$6,500,000 (Chapman)
 KRDR (Gresham) sold by Comm. Pacific for \$600,000 (Montcalm)

PORTSMOUTH - DOVER - ROCHESTER

Arbitron Rank/Pop (12+): 114/294,000

MSA Rank/Pop: 146/302,100

Boston ADI

Average Person Ratings: 16.8

Market TSL: 22.0 hours

Stations: 33/8
Diaries: 807/364:1/48.8%
Sample Target: 680
% Below Line: 57.0
% Not Listed: 10.1

1985 Revenue: \$ 7,400,000
HH Inc.: \$ 33,845
Retail \$: 2.4 Bil
Pop per Station: 36,750
#1 Biller: WOKQ-F \$2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WOKQ-F	79/16.0	---	11.7	---	14.2	1. WOKQ-F	82/873	1. WOKQ-F	773/26.3	---	24.5
2. WSSH-F	49/ 9.9	---	5.3	---	5.3	2. WHOM-F	52/523	2. WSSH-F	604/20.5	---	13.2
3. WHEB-F	45/ 9.1	---	10.1	---	4.9	3. WSSH-F	52/625	3. WHEB-F	598/20.3	---	18.2
4. WERZ-F	32/ 6.5	---	8.2	---	11.3	4. WHEB-F	45/598	4. WERZ-F	526/17.9	---	20.9
5. WBZ	27/ 5.5	---	6.0	---	7.3	5. WERZ-F	32/526	5. WBZ	393/13.4	---	15.9
6. WBCN-F	26/ 5.3	---	5.1	---	3.8	6. WBZ	28/411	6. WBCN-F	354/12.0	---	10.7
7. WHOM-F	20/ 4.0	---	3.7	---	3.8	7. WBCN-F	27/373	7. WRKO	320/10.9	---	7.2
8. WRKO	14/ 2.8	---	2.9	---	2.6	8. WGIR-F	22/308	8. WHTT-F	265/ 9.0	---	9.9
9. WZID-F	13/ 2.6	---	3.7	---	2.6	9. WZID-F	22/274	9. WHOM-F	254/ 8.6	---	9.0
WTSN	13/ 2.6	---	4.9	---	3.0	10. WRKO	17/335	10. WTSN	253/ 8.6	---	11.0
WHTT-F	13/ 2.6	---	3.1	---	3.0	11.		11.			

12+ FM SHARE (METRO): 81.31% (361 of 444) (SPG 85: 74.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WERZ-F>	1. WHEB-F>	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F>	1. WOKQ-F>	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F
2. WHTT-F	2. WBCN-F	2. WHEB-F	2. WSSH-F	2. WSSH-F>	2. WSSH-F>	2. WHEB-F	2. WSSH-F	2. WSSH-F	2. WBZ	2. WSSH-F
3. WHEB-F	3. WOKQ-F	3. WSSH-F	3. WHEB-F	3. WHEB-F	3. WBZ	3. WSSH-F>	3. WHEB-F	3. WHEB-F	3. WHEB-F	3. WHEB-F
4. WOKQ-F	4. WERZ-F	4. WBCN-F	4.	4. WBZ	4. WHOM-F	4. WBZ	4. WBCN-F	4. WERZ-F	4. WSSH-F	4. WERZ-F
WGIR-F	5. WSSH-F	5. WERZ-F	5.	5.	5.	5. WERZ-F	5.	5.	5. WERZ-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHEB-F	1. WHEB-F	1. WSSH-F	1. WSSH-F	1. WSSH-F	1. WHEB-F	1. WHEB-F	1. WHEB-F	1. WOKQ-F	1. WOKQ-F
2. WERZ-F	2. WSSH-F	2. WOKQ-F	2. WOKQ-F	2. WOKQ-F>	2. WBCN-F>	2. WBCN-F>	2. WBCN-F	2. WHEB-F	2. WHEB-F
3. WGIR-F	WERZ-F	WHEB-F	WHEB-F	3. WERZ-F	3. WOKQ-F	3. WOKQ-F	3. WOKQ-F	3. WBCN-F	3. WSSH-F
WBCN-F	4. WOKQ-F	4. WERZ-F	4. WERZ-F	4. WHEB-F	4. WERZ-F	4.	4. WROR-F	4. WSSH-F	4. WBCN-F
5.	5.	5.	5.	5. WBZ	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		62 (5)	62 (5)	14.0	16.1	WAVI 1380 Portsmouth 1.0/2.6
AOR		89 (5)	89 (5)	20.0	22.0	WCYT-F 96.7 Rochester .6/4.4
AC/OLDIES/SOFT ROCK	5 (1)	86 (7)	91 (8)	20.5	20.5	WHEB 750 Portsmouth 2.0/2.6
MOR/VARIETY	52 (4)		52 (4)	11.7	13.0	WVNH 930 Rochester .8/2.9
COUNTRY	4 (1)	84 (3)	88 (4)	19.8	13.6	WAAF-F 107.3 Worcester .6/3.5
BLACK/URBAN						WGAN-F 102.9 Portland .8/3.8
BTFL MUSIC/EZ		38 (3)	38 (3)	8.6	9.1	WGIR 610 Manchester .4/1.8
NEWS/TALK	22 (3)		22 (3)	5.0	4.1	WGIR-F 101.1 Manchester 2.2/7.6
NOSTALGIA						WPUR-F 101.9 Portland .6/1.5
RELIGION/GOSPEL						WXLO-F 104.5 Fitchburg, MA .4/2.0
SPANISH						
CLASSICAL		2 (1)	2 (1)	0.5	0	
UNKNOWN/OTHERS					1.6	

See Boston for more information about the following stations:

WBOS-F	.4/2.2	WLYT-F	2.0/7.0
WCGY-F	1.4/6.6	WROR-F	2.0/7.0
WCRB-F	.4/1.9	WVBF-F	.6/2.7
WEEI	1.2/4.5	WXKS-F	1.4/6.2
WHDH	.4/2.1	WZLX-F	.8/2.0
WJIB-F	1.0/3.6	WZOU-F	1.2/6.8

RADIO STATIONS

WAVI, 1380, 1 KW (DA-N)	, OLDIES	ABC-D, \$ 14.00 (Market 4)	Dick Vaughan
WHEB, 750, 1 KW (DAYS)	, MOR	UPI, \$ 20.00 (Blair)	Cliff Taylor
WMYF, 1540, 5 KW (DAYS)	, AC/MOR	, \$ 12.00* (Torbet)	Tom Talbott
WTSN, 1270, 5 KW (DA-2)	, MOR	ABC-C, \$ 22.00 (Torbet)	Jerome Lipman
WVNH, 930, 5 KW (DA-2)	, COUNTRY	CBS, \$ 17.00* (---)	Marcia Nescot
WERZ-F, 107.1, 3 KW @ 300, CHR		, \$ 30.00* (Torbet)	Porter
WHEB-F, 100.3, 31 KW @ 140, AOR/CHR		, \$ 40.00* (Blair)	Knight
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY		, \$ 48.00 (Select)	Fuller-Jeffrey
WCYT-F, 96.7, 3 KW @ 300, AC (?)		ABC-D, \$ 17.00 (---)	Martin Lessard
			Marcia Nescot

Other ranked stations - See Manchester, Boston, and Portland

MISCELLANEOUS COMMENTS WXXZ changes to WCYT...

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,231,900

MSA Rank/Pop: 57/876,400
ADI # 26

Average Person Ratings: 19.4
Market TSL: 25.4 hours

Stations: 39/22
Diaries: 1461/843:1/45.7%
Sample Target: 1370
% Below Line: 17.5
% Not Listed: 9.7

1985 Revenue: \$ 29,500,000
HH Inc.: \$ 30,074
Retail \$: 5.2 Bil
Pop per Station: 55,995
#1 Biller: WPRO-F \$3,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WPRO-F	262/10.9	9.3	11.6	9.5	10.0	10.1	1. WPRO-F	262/3419	1. WPRO-F	3379/27.4	28.3	29.8
2. WLKW-F	242/10.1	12.5	12.6	13.1	10.0	7.6	2. WLKW-F	250/2388	2. WHJY-F	2645/21.5	21.0	21.0
3. WHJY-F	209/ 8.7	9.2	9.8	9.8	9.9	15.8	3. WHJY-F	212/2685	3. WLKW-F	2326/18.9	19.8	2.32
4. WWLI-F	178/ 7.4	7.2	3.2	3.7	2.4	7.1	4. WWLI-F	188/1950	4. WPRO	2248/18.2	19.7	20.3
5. WHJJ	159/ 6.6	7.0	6.4	5.4	6.7	5.0	5. WHJJ	160/1512	5. WWLI-F	1875/15.2	16.3	12.2
6. WPRO	127/ 5.3	7.0	7.4	6.1	5.2	4.1	6. WPRO	128/2287	6. WBRU-F	1527/12.4	12.3	9.8
7. WBRU-F	100/ 4.2	4.2	2.9	3.3	3.3	4.1	7. WERI-F	107/1648	7. WHJJ	1507/12.2	14.2	13.7
8. WERI-F	98/ 4.2	3.9	2.8	3.5	2.9	3.9	8. WBRU-F	100/1559	8. WERI-F	1478/12.0	11.9	9.3
9. WWAZ	91/ 3.8	1.9	2.2	3.4	3.4	2.1	9. WWAZ	91/ 877	9. WSNE-F	1322/10.7	10.8	12.9
10. WMYS-F	72/ 3.0	3.1	3.0	3.5	2.3	3.4	10. WMYS	72/ 977	10. WMYS-F	971/ 7.9	9.3	8.0
11. WSNE-F	63/ 2.6	2.7	4.4	4.5	6.2	3.2	11. WSNE-F	63/1324	11. WWAZ	865/ 7.0	8.8	8.8
12. WBZ	54/ 2.3	1.3	1.2	1.8	1.9	1.8	12. WBZ	58/ 742	12. WBZ	704/ 5.7	5.4	5.1
13. WXKS-F	40/ 2.3	1.4	1.9	1.6	1.7	2.4	13. WAAF-F	44/ 523	WXKS-F	704/ 5.7	4.8	6.2
14. WICE	30/ 1.3	.5	.7	1.0	1.4	2.0	14. WXKS-F	40/ 710	14. WHTT-F	525/ 4.3	4.7	4.5
15. WBCN-F	29/ 1.2	1.6	1.2	.9	1.2	2.4	15. WICE	30/ 481	15. WICE	481/ 3.9	2.8	2.6
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 70.83% (1532 of 2163) (SPG 85: 66.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WWLI-F	1. WLKW-F	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WPRO-F	2. WWLI-F	2. WHJY-F	2. WPRO-F	2. WLKW-F	2. WLKW-F	2. WPRO-F
3. WERI-F	3. WBRU-F	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WHJJ	3. WHJJ	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WHJY-F
4.	4. WWLI-F	4. WBRU-F	4. WPRO	4. WLKW-F	4. WPRO	4. WLKW-F	4. WHJJ	4. WWLI-F	4. WWLI-F	4. WWLI-F
5.	5. WSNE-F	5. WERI-F	5. WBRU-F	5. WPRO	5. WPRO-F	5. WPRO	5. WHJY-F	5. WHJJ	5. WERI-F	5. WPRO
6.	6. WERI-F	WSNE-F	6. WMYS-F	6. WBRU-F	6.	6. WWLI-F	6. WWAZ	6. WERI-F	6. WPRO	6. WWAZ
7.	7.	7. WSNE-F	7.	7. WMYS-F	7.	7.	7.	7. WWAZ	7. WHJJ	7. WHJJ
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WBRU-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WERI-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WWLI-F	1. WPRO-F	1. WWLI-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WHJY-F	2. WWLI-F	2. WPRO-F	2. WWLI-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WWLI-F	WHJY-F	3. WHJY-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	WWLI-F
4. WBRU-F	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WHJY-F	4. WAAF-F	4. WWLI-F	4. WZLX-F	4. WWLI-F	4. WMYS-F
5. WERI-F	5. WSNE-F	5. WBRU-F	5. WBRU-F	WPRO	5. WWLI-F	5. WBCN-F	5. WWLI-F	5. WMYS-F	WBRU-F
6. WMYS-F	6. WERI-F	6. WERI-F	6. WERI-F	6. WHJJ	6.	6. WERI-F	6. WBCN-F	6. WPRO	6. WPRO
WSNE-F	7.	7.	7.	WSNE-F	7.	7.	WMYS-F	WERI-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		438 (5)	438 (5)	20.2	20.3	WADK	1540	Newport	.5/1.0
AOR		389 (5)	389 (5)	18.0	16.0	WALE	1400	Fall River, MA	1.1/2.1
AC/OLDIES/SOFT ROCK	127 (1)	361 (7)	488 (8)	22.6	21.8	WARA	1320	Attleboro, MA	.5/1.4
MOR/VARIETY	96 (5)		96 (5)	4.4	3.8	WBSM	1420	New Bedford, MA	1.2/2.6
COUNTRY	46 (2)	27 (1)	73 (3)	3.4	3.1	WHIM	1110	Providence	.7/2.4
BLACK/URBAN						WLKW	990	Providence	.8/2.6
BTFL MUSIC/EZ	20 (1)	261 (2)	281 (3)	13.0	15.2	WOTB-F	107.1	Middletown	.3/1.2
NEWS/TALK	251 (6)		251 (6)	11.6	14.1	WPEP	1570	Taunton, MA	.7/1.0
NOSTALGIA	91 (1)		91 (1)	4.2	5.3	WSAR	1480	Fall River, MA	.4/2.2
RELIGION/GOSPEL						WWON	1240	Woonsocket, RI	.3/1.2
SPANISH						WORQ	102.3	Stonington, CT	.4/1.1
CLASSICAL		12 (1)	12 (1)	0.6	0.4	See Boston for more information about the following stations:			
UNKNOWN/OTHERS		17 (2)	17 (2)	0.8	---	WAAF-F	1.1/2.9	WMJX-F	.5/1.1

2163 (39)

RADIO STATIONS

AM STATIONS

WHIM, 1110, 5 KW (DAYS)	, COUNTRY	CBS, \$ 25.00 (Masla)	Dick Allen
WHJJ, 920, 5 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, \$ 60.00* (Katz)	Jan Karger
WICE, 550, 1 KW/500 W (DA-N)	, COUNTRY	US I, \$ 21.00* (Republic)	Don Hysko
WLKW, 990, 50 KW (DAYS, DA)	, BTFL/EZ	ABC-I, \$ 35.00 (Christal)	Gene Lombardi
WPRO, 630, 5 KW (DA-N)	, AC	UPI, \$ 93.00* (Blair)	Cap Cities/ABC
WRCP, 1290, 5 KW/1 KW (DA-2)	, ETHNIC	, \$ 20.00 (---)	Jim Long
WRIB, 1220, 1 KW (DAYS)	, RELIGION	, \$ 8.00 (---)	Antonio Costa
WWAZ, 790, 5 KW (DA-2)	, NOSTALGIA	MBS, \$ 40.00 (Mc-Guild)	Eastern Art Tacker John Piccirillo

FM STATIONS

WBRU, 95.5, 20 KW @ 546, AOR	Source, CBS-R, \$ 55.00 (Select)	Doug Mayer
WERI, 103.7, 50 KW @ 500, CHR	, \$ 48.00* (Roslin)	(WESTERLY) Phil Urso
WHJY, 94.1, 50 KW @ 500, AOR	ABC-R, \$ 90.00* (Katz)	Federal Jan Karger
WLKW, 101.5, 50 KW @ 500, BTFL/EZ	ABC-I, \$ 85.00* (Christal)	JAG Gene Lombardi
WPRO, 92.3, 39 KW @ 550, CHR	ABC-C, \$ 93.00* (Blair)	Cap Cities/ABC (TAUNTON, MA) Jim Long
WSNE, 93.3, 50 KW @ 500, AC	, \$ 54.00* (Eastman)	Beck-Ross Bill Campbell
WWLI, 105.1, 50 KW @ 500, SOFT AC	, \$ 70.00* (Mc-Guild)	Eastern (NEW BEDFORD, MA) John Piccirillo
WMYS, 98.1, 50 KW @ 500, AC	, \$ 40.00* (Torbet)	Hall Christine Lodge

CALL LETTER CHANGES

WEAN changes calls to WWAZ

FORMAT CHANGES

STATIONS SALES

MISCELLANEOUS COMMENTS

PUEBLO

Arbitron Rank/Pop (12+): 221/102,300

MSA Rank/Pop: 283/124,300
ADI # 99 (w/ Colo Spgs)

Average Person Ratings: 18.8

Market TSL: 25.1 hours

Stations: 18/10
Diaries: 678/151:1/54.5%
Sample Target: 550
% Below Line: 36.3
% Not Listed: 6.8

1985 Revenue: \$ 3,500,000
HH Inc.: \$ 24,436
Retail \$: .68 Bill
Pop per Station: 10,230
#1 Biller: KCCY-F \$1,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KCCY-F	25/13.0	---	20.2	---	23.8
2. KILO-F	18/ 9.4	---	11.4	---	11.3
3. KRDO-F	17/ 8.9	---	6.7	---	8.8
4. KCSJ	16/ 8.3	---	8.8	---	6.9
5. KAYK	14/ 7.3	---	2.6	---	2.5
6. KIDN	12/ 6.3	---	7.3	---	11.3
KKMG-F	12/ 6.3	---	6.2	---	5.0
KDZA	12/ 6.3	---	3.1	---	3.1
9. KIKX-F	7/ 3.6	---	5.7	---	---
KVUU-F	7/ 3.6	---	5.7	---	1.9

12+ TSA	1/4/CUME
1. KCCY-F	31/384
2. KILO-F	25/286
KRDO-F	25/208
4. KCSJ	20/250
5. KKMG-F	18/250
6. KIDN	17/254
7. KAYK	15/ 90
8. KDZA	14/228
9. KVUU-F	11/174
KIKX-F	11/194

12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. KCCY-F	266/26.0	---	---	31.7
2. KDZA	198/19.4	---	---	15.6
3. KCSJ	188/18.4	---	---	20.5
4. KILO-F	185/18.1	---	---	21.8
5. KKMG-F	174/17.0	---	---	13.4
6. KIDN	172/16.8	---	---	15.3
7. KRDO-F	149/14.6	---	---	14.2
8. KVUU-F	145/14.2	---	---	NA
KIKX-F	145/14.2	---	---	14.6
10. KZLO-F	130/12.7	---	---	10.8

12+ FM SHARE (METRO): 61.45% (110 of 179) (SPG 85: 70.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKMG-F>	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KILO-F	1. KCCY-F
2. KIKX-F	2. KCCY-F	2. KILO-F	2. KDZA	2. KDZA	2. KIDN	2. KCSJ	2. KRDO-F	2. KCCY-F	2. KCCY-F	2. KILO-F
3. KILO-F	3. KDZA	3. KDZA	KILO-F	KIDN	KRDO-F	3. KIDN	3. KILO-F	3. KRDO-F	3. KRDO-F	3. KRDO-F
KDZA	4. KRDO-F	4. KRDO-F	4. KRDO-F	KILO-F	4. KCSJ	4. KILO-F	4. KAYK	4. KKMG-F	4. KCSJ	KIDN
5.	5.	5.	5.	5.	5.	5.	5. KIDN	5. KCSJ	KDZA	5. KKMG-F
										KDZA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F>	1. KCCY-F	1. KILO-F	1. KILO-F>	1. KILO-F>	1. KILO-F>	1. KILO-F
2. KILO-F	2. KILO-F	2. KDZA	2. KDZA	2. KIDN	2. KKMG-F	2. KCCY-F	2. KDZA	2. KCCY-F	2. KCCY-F
3. KIKZ-F	3.	3. KSPZ-F	3. KRDO-F	3. KRDO-F	3.	3. KDZA	3. KCCY-F	3. KDZA	3. KDZA
4.	4.	4. KVUU-F	4.	4. KDZA	4.	4. KKMG-F	4. KKFM-F	4.	4. KIDN
5.	5.	5.	5.	5.	5.	5. KKFM-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		31 (4)	31 (4)	17.3	19.4	KZLO-F 100.7 Pueblo 3.1/12.7
AOR		18 (1)	18 (1)	10.1	12.2	KFEL 970 Pueblo 3.1/ 5.0
AC/OLDIES/SOFT ROCK	12 (1)	13 (2)	25 (3)	14.0	12.2	KRMX 690 Pueblo 3.1/ 5.1
MOR/VARIETY						KUSN-F 107.1 Pueblo 2.6/ 5.0
COUNTRY	12 (1)	31 (3)	43 (4)	24.0	29.4	KKCS-F 101.9 Colorado Springs .5/ 2.3
BLACK/URBAN						KKFM-F 96.5 Colorado Springs 3.1/ 7.9
BTFL MUSIC/EZ		17 (1)	17 (1)	9.5	7.2	KOA 850 Denver 1.6/ 4.3
NEWS/TALK	19 (2)		19 (2)	10.6	11.7	KSPZ-F 92.9 Colorado Springs 3.1/ 8.6
NOSTALGIA	14 (1)		14 (1)	7.8	2.8	
RELIGION/GOSPEL	6 (1)		6 (1)	3.4	2.8	
SPANISH	6 (1)		6 (1)	3.4	2.2	
CLASSICAL						
UNKNOWN/OTHERS						

179 (18)

RADIO STATIONS

KAYK, 1480, 1 KW (DAYS,DA)	, NOSTALGIA	,\$ 6.00 (Masla)		Joyce Erway
KCSJ, 590, 1 KW (DAYS,DA)	, NEWS/TALK	CBS,NBC-T,\$ 25.00* (Eastman)	Sunbrook	Larry Roberts
KDZA, 1230, 1 KW	, AC	US I,\$ 12.00* (Blair)	Surrey	Frank Provenza
KFEL, 970, 1 KW (DAYS)	, RELIGION	,\$ 10.00 (---)		Tom Fay
KIDN, 1350, 5 KW/1 KW (DA-N)	, COUNTRY	NBC,\$ 18.00 (Torbet)		Mike Salardino
KRMX, 690, 250 W (DAYS)	, SPANISH	MBS,\$ 14.00* (Caballero)		Andres Neidig
KCCY-F, 97.9, 100 KW @ 320, COUNTRY		ABC-E,\$ 40.00 (Mc-Guilld)	McCoy	Jim Terlow
KKMG-F, 98.9, 100 KW @ 750, CHR		,\$ 18.00 (Torbet)		Steve Humphries
KUSN-F, 107.1, 3 KW @ 700, COUNTRY		MBS,\$ 8.00 (Eastman)	Sunbrook	Larry Roberts
KZLO-F, 100.7, 100 KW @ 800, CHR		US I,\$ 10.00* (Blair)	Surrey	Frank Provenza
KRMX-F, 107.1, 3 KW @ 77, SPANISH		,\$ NA (Caballero)		Andres Neidig

Other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS KDZA/KZLO-F sold to Surrey for \$2,000,000 (Ka1il)... KAYK sold for \$195,000... KRMX changed calls to KUSN-F...

RALEIGH-DURHAM

Arbitron Rank/Pop (12+): 63/531,500
 MSA Rank/Pop: 79/606,400
 ADI # 38
 Average Person Ratings: 17.1
 Market TSL: 22.8 hours

Stations: 23/18
 Diaries: 1003/530:1/41.7%
 Sample Target: 890
 % Below Line: 6.7
 % Not Listed: 15.9

1985 Revenue: \$ 20,100,000
 HH Inc.: \$ 29,772
 Retail \$: 4.1 Bil
 Pop per Station: 29,528
 #1 Biller: WRAL-F \$ 4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WFXC-F	93/10.2	9.1	10.2	5.5	2.2	10.9	1. WRAL-F	331/4168	1. WRAL-F	1232/23.2	22.5	27.9
2. WRAL-F	90/ 9.9	10.5	12.5	12.0	8.6	11.3	2. WQDR-F	227/2267	2. WDCG-F	1050/19.8	20.5	22.0
3. WDCG-F	76/ 8.4	7.0	6.6	9.6	14.5	7.2	3. WDCG-F	137/2267	3. WZZU-F	978/18.4	16.5	15.1
4. WPTF	70/ 7.7	10.7	6.5	7.0	7.3	6.7	4. WPTF	125/1680	4. WPTF	936/17.6	20.9	17.4
5. WQDR-F	65/ 7.1	5.3	4.5	4.7	10.8	9.9	5. WRDU-F	117/1624	5. WFXC-F	868/16.3	13.1	14.7
6. WRDU-F	63/ 6.9	8.5	6.0	6.7	---	10.8	6. WZZU-F	112/1843	6. WRDU-F	790/14.9	17.4	14.1
7. WZZU-F	59/ 6.5	5.0	5.2	3.8	---	8.1	7. WFXC-F	98/ 937	7. WYLT-F	736/13.8	16.4	12.0
8. WYLT-F	50/ 5.5	6.5	2.7	3.6	6.2	4.2	8. WYLT-F	81/1323	8. WQDR-F	694/13.1	12.6	12.2
9. WDNC	36/ 4.0	3.3	3.5	4.7	5.6	1.8	9. WKRR-F	64/ 736	9. WDNC	431/ 8.1	9.1	9.3
10. WLE	30/ 3.3	3.1	5.4	3.5	3.2	1.9	10. WNCT-F	62/ 868	10. WDUR	329/ 6.2	7.3	6.8
11. WDUR	25/ 2.7	3.5	2.8	2.2	6.9	2.2	WPCM-F	62/ 927	11. WLE	299/ 5.6	6.0	8.7
12. WKIX	16/ 1.8	1.0	2.2	3.6	4.9	2.5	12. WQMG-F	50/ 592	12.			

12+ FM SHARE (METRO): 71.50% (547 of 765) (SPG 85: 62.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZZU-F	1. WFXC-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WQDR-F	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WFXC-F	1. WFXC-F
WDCG-F	2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WQDR-F	2. WRAL-F	2. WPTF	2. WDCG-F	2. WRAL-F	2. WDCG-F	2. WQDR-F
WFXC-F	3. WRAL-F	3. WRDU-F	3. WYLT-F	3. WFXC-F	3. WPTF	3. WFXC-F	3. WDCG-F	3. WDCG-F	3. WPTF	3. WDCG-F
4.	4. WDCG-F	4. WDCG-F	WQDR-F	4. WYLT-F	4. WYLT-F	4. WZZU-F	4. WPTF	4. WRDU-F	4. WRDU-F	4. WRAL-F
5.	5. WZZU-F	5. WZZU-F	WRDU-F	5. WRDU-F	5.	5. WRDU-F	WQDR-F	5. WQDR-F	5. WZZU-F	5. WYLT-F
		6. WQDR-F								WZZU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WDCG-F	1. WFXC-F	1. WRDU-F	1. WFXC-F	1. WRAL-F
2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WRDU-F	2. WRAL-F	2. WRAL-F	2. WQDR-F
3. WFXC-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WYLT-F	3. WZZU-F	3. WDCG-F	3. WFXC-F	3. WRDU-F	3. WRDU-F
4. WDUR	4. WZZU-F	4. WDCG-F	4. WDCG-F	4. WDCG-F	4. WRDU-F	4. WZZU-F	4.	4. WDCG-F	4. WDCG-F
WRAL-F	5. WDCG-F	WYLT-F	5. WYLT-F	5. WQDR-F	5.	5. WRAL-F	5.	5. WQDR-F	5. WYLT-F
		6. WZZU-F							

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		138 (3)	138 (3)	18.0	14.0	WCHL	1360 Chapel Hill .7/1.5
AOR		78 (2)	78 (2)	10.2	7.1	WPJL	1240 Raleigh .3/1.4
AC/OLDIES/SOFT ROCK	12 (1)	140 (2)	152 (3)	19.9	19.8	WSES	1550 Raleigh 1.3/1.8
MOR/VARIETY	76 (2)		76 (2)	9.9	7.7	WSRC	1410 Durham .7/2.8
COUNTRY	30 (3)	78 (2)	108 (5)	14.1	12.9	WTK	1310 Durham .9/2.3
BLACK/URBAN	61 (3)	105 (2)	166 (5)	21.7	NA	WYRN	1480 Louisburg .7/1.6
BTFL MUSIC/EZ		8 (1)	8 (1)	1.0	0.9	WKRR-F	92.3 Ashebow 1.6/4.6
NEWS/TALK					0	WKSI-F	98.7 Greensboro .3/2.0
NOSTALGIA	36 (1)		36 (1)	4.7	4.2	WNCT-F	107.9 Greenville, NC .9/2.4
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.1	WPCM-F	101.1 Burlington 1.4/5.0
SPANISH						WQMG-F	97.1 Greensboro 1.3/5.4
CLASSICAL							
UNKNOWN/OTHERS							

MISCELLANEOUS COMMENTS WKIX/WYLT-F: from Mann to Metroplex for \$10,500,000 (Richards)...
 WPJL: sold for \$600,000

RADIO STATIONS 765 (23)

WDNC, 620, 5 KW/1 KW (DA-2)	NOSTALGIA	CBS,NBC-T,\$ 35.00*	(Blair)	Jim Sackett
WDUR, 1490, 1 KW	BLACK	,\$ 13.00	(Select)	
WKIX, 850, 10 KW/5 KW (DA-2)	COUNTRY	ABC-D,\$ 30.00*	(Christal)	Metroplex
WLE, 570, 500 W (DAYS)	BLACK	SBN,\$ 17.00	(Weiss)	Henry Monroe
WPJL, 1240, 1 KW	RELIGION	,\$ 14.00	(Southern)	Bill Suttles
WPTF, 680, 50 KW (DA-N)	MOR/TALK	ABC-E,NBC,\$ 73.00	(Mc-Guild)	Brian McIntyre
WRZR, 1550, 1 KW (DAYS)	SPANISH	,\$ 16.00	(Lotus)	
WSRC, 1410, 5 KW (DAYS)	BLACK	NBN,\$ 17.00	(Savalli)	Jim Mayes
WTK, 1310, 5 KW/1 KW (DA-2)	COUNTRY	MBS,\$ 18.00	(---)	Harry Welch
WDCG-F, 95.1, 99 KW @ 1141, CHR	ABC-F,\$ 75.00*	(Blair)		Bill Alexander
WFXC-F, 107.1, 3 KW @ 300, BLACK	,\$ 55.00*	(Select)		Tom Campbell
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY	ABC-E,\$ 70.00*	(Mc-Guild)	Durham Life	Laurel Smith
WRAL-F, 101.5, 100 KW @ 1900, AC	,\$150.00*	(Katz)	Capitol	Dick de Butts
WRDU-F, 106.1, 100 KW @ 1350, AOR	Source,\$ 65.00*	(MMR)	Voyager	David Burry
WYLT-F, 96.1, 98 KW @ 930, SOFT AC	,\$ 90.00*	(Christal)	Metroplex	
WZZU-F, 93.9, 100 KW @ 1811, CHR	,\$ 65.00	(Torbet)	Village	Peter Jorgenson

RENO

Arbitron Rank/Pop (12+): 157/188,000

MSA Rank/Pop: 186/222,100

ADI # 125

Average Person Ratings: 17.6

Market TSL: 23.8 hours

Stations: 17/17
Diaries: 553/340:1/44.5%
Sample Target: 560
% Below Line: 0
% Not Listed: 7.6

1985 Revenue: \$ 9,900,000
HH Inc.: \$ 28,465
Retail \$: 2.1 Bil
Pop per Station: 13,065
#1 Biller: KOZZ/KONE-F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KOZZ-F	43/13.0	13.5	11.5	16.1	12.1
2. KWNZ-F	35/10.6	8.9	11.0	1.9	2.6
3. KRNO-F	32/ 9.7	7.9	10.7	11.0	9.1
4. KOH	28/ 8.5	8.6	6.9	6.0	5.6
KOLO	28/ 8.5	5.3	6.0	6.0	8.2
6. KHTZ-F	25/ 7.6	7.3	6.6	11.7	8.8
7. KROI-F	21/ 6.4	2.6	3.6	3.5	3.2
8. KSRN-F	20/ 6.1	7.9	9.0	7.6	9.7
9. KNEV-F	14/ 4.2	6.6	8.8	8.2	5.3
10. KROW	13/ 3.9	3.6	2.7	5.4	3.8
11. KNSS-F	11/ 3.3	5.0	1.9	---	---
KPLY	11/ 3.3	2.0	2.7	1.6	5.9
13.					

12+ TSA	1/4/CUME
1. KOZZ-F	77/882
2. KWNZ-F	60/707
3. KHTZ-F	47/630
4. KSRN-F	44/387
5. KRNO-F	37/486
KOH	37/478
7. KOLO	32/366
8. KROW	31/467
9. KNEV-F	25/353
10. KNSS-F	24/264
11.	
12.	
13.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	85	85
1. KWNZ-F	442/23.5	20.4	20.6
2. KOZZ-F	433/23.0	23.5	24.4
3. KRNO-F	365/19.4	14.0	21.9
4. KHTZ-F	333/17.7	20.1	18.6
5. KOH	325/17.3	17.8	14.6
6. KOLO	281/14.9	12.4	13.6
7. KROI-F	250/13.3	8.9	11.5
8. KNEV-F	203/10.8	13.9	13.2
9. KSRN-F	197/10.5	10.5	10.6
10. KCBN	166/ 8.8	9.9	9.5
11. KROW	144/ 7.7	9.9	10.3
12. KPLY	131/ 7.0	7.7	7.7
13. KNSS-F	126/ 6.7	10.1	5.3

12+ FM SHARE (METRO): 66.23% (202 of 305) (SPG 85: 70.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F>	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOLO	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KHTZ-F>	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KOH >	2. KOH	2. KRNO-F	2. KWNZ-F	2. KWNZ-F	2. KOH
3. KOZZ-F	3. KRNO-F	3. KWNZ-F	3. KROI-F	3. KOLO	3. KRNO-F	3. KWNZ-F	3. KWNZ-F	3. KRNO-F	3. KOH	3. KNEV-F
4.	4. KHTZ-F	4. KROI-F	4. KOLO	4. KROI-F	4. KNEV-F	4. KRNO-F	4. KOH	4. KOH	4. KHTZ-F	4. KRNO-F
5.	KROI-F	5. KHTZ-F	5. KHTZ-F	5. KOH	KROW	5. KSRN-F+	5.	5. KOLO	5. KOLO	5. KSRN-F+
			KWNZ-F							KNSS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWNZ-F>	1. KWNZ-F	1. KOZZ-F	1. KWNZ-F	1. KRNO-F	1. KOZZ-F>	1. KOZZ-F>	1. KOZZ-F>	1. KOZZ-F>	1. KOZZ-F
2. KHTZ-F	2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KHTZ-F	2. KOLO
3. KOZZ-F	3. KRNO-F	3. KROI-F	3. KOZZ-F	3. KOLO	3. KHTZ-F	3. KHTZ-F	3. KROI-F	KRNO-F	KROI-F
KRNO-F	4. KHTZ-F	4. KWNZ-F	4. KOLO	4. KROI-F	KRNO-F	KROI-F	4. KHTZ-F	KROI-F	4. KHTZ-F
5.	KROI-F	5.	KROI-F	KWNZ-F	5.	KWNZ-F	5.	5.	KOH
									KRNO-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%
TOP 40/CHR/CONTEMP		60 (2)	60 (2)	19.7	20.4	
AOR		43 (1)	43 (1)	14.1	12.8	
AC/OLDIES/SOFT ROCK	6 (1)	53 (2)	59 (3)	19.3	17.9	
MOR/VARIETY	22 (3)		22 (3)	7.2	16.1	
COUNTRY	41 (2)	11 (1)	52 (3)	17.0	14.6	
BLACK/URBAN						
BTFL MUSIC/EZ		14 (1)	14 (1)	4.6	9.7	
NEWS/TALK	28 (1)		28 (1)	9.1	7.6	
NOSTALGIA	6 (1)	20 (1)	26 (2)	8.5	0	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		1 (1)	1 (1)	0.3	0.9	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET	1340	Reno	1.5/4.1
KCBN	1230	Reno	1.8/8.8
KONE	1450	Reno	1.8/5.2
KRZQ-F	96.5	Sun Valley	.3/5.0
KSRN	1590	Sun Valley	1.8/3.5

MISCELLANEOUS COMMENTS KHTX changed calls to KXTZ... KSRN A/F reclassified as Nostalgia...

RADIO STATIONS

305 (17)

KBET, 1340, 1 KW	, MOR	APR, \$ 13.00	(Unirep)	Kevin Wright
KCBN, 1230, 1 KW	, OLDIES	CBS-R, \$ 28.00	(Torbet)	Bob Ordonez
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	CBS, ABC-T, \$ 25.00	(Katz)	Ken Mendenhall
KOLO, 920, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, \$ 23.00	(HNWH)	John Rogers
KONE, 1450, 1 KW	, MOR	ABC-E, \$ 23.00	(Eastman)	Dave Newman
KPLY, 1270, 5 KW (DAYS)	, MOR	, \$ 17.00	(Select)	Max Ruder
KROW, 780, 50 KW (DA-N)	, COUNTRY	, \$ 20.00	(Mc-Guild)	Jack Chunn
KHTZ-F, 103.7, 1 KW @ 1870, CHR		, \$ 27.00*	(Katz)	Americom (CARNELIAN BAY, CA)
KNEV-F, 95.5, 60 KW @ 2250, BTFL/EZ		, \$ 34.00	(Mc-Guild)	Price
KNSS-F, 98.1, 76 KW @ 2274, COUNTRY		MBS, \$ 27.00	(Republic)	(CARSON CITY)
KOZZ-F, 105.7, 75 KW @ 2120, AOR		Source, \$ 46.00	(Eastman)	Lotus
KRNO-F, 106.9, 70 KW @ 2124, AC		, \$ 35.00	(Torbet)	Roth
KROI-F, 100.9, 300 W @ 840, AC		, \$ 20.00	(Select)	(SPARKS)
KSRN-F, 104.5, 25 KW @ 2925, MOR/NOSTALGIA		UPI, \$ 22.00	(---)	Olympic
KWNZ-F, 97.3, 87 KW @ 2126, CHR		, \$ 40.00	(HNWH)	Constant (CARSON CITY)
				Patti Cole

RICHMOND

Arbitron Rank/Pop (12+): 54/675,500

Stations: 20/20

1985 Revenue: \$ 20,000,000

MSA Rank/Pop: 62/798,700

Diaries: 1113/607:1/55.0%

HH Inc.: \$ 30,978

ADI # 63

Sample Target: 1020

Retail \$: 5.1 Bill

Average Person Ratings: 17.1

% Below Line: 0

Pop per Station: 33,775

Market TSL: 22.5 hours

% Not Listed: 8.7

#1 Biller: WRVA \$4,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRVA-F	160/13.9	14.7	11.5	11.9	15.5
2. WPLZ	159/13.8	14.2	11.4	10.5	9.2
3. WRVQ-F	124/10.8	12.1	16.6	13.4	16.6
4. WRXL-F	121/10.5	9.6	9.7	8.8	8.7
5. WEZS-F	109/ 9.5	9.9	11.4	9.7	10.7
6. WTVR-F	65/ 5.6	7.0	7.1	6.5	5.2
7. WZZR-F	62/ 5.4	2.7	---	---	---
8. WQSF-F	52/ 4.5	1.7	2.8	8.1	6.7
9. WANT	33/ 2.9	2.3	2.2	4.2	3.4
10. WSSV	28/ 2.4	1.2	---	.5	---
11. WRNL	24/ 2.1	3.1	3.5	3.3	4.1
12. WFTH	23/ 2.0	3.2	3.1	2.5	3.0
13. WKHK-F	21/ 1.8	2.0	1.7	2.0	---
14. WDWL-F	18/ 1.6	.6	1.2	.6	1.1
WLEE	18/ 1.6	2.7	3.7	4.7	5.8

12+ TSA	1/4/CUME
1. WRVA	180/2279
2. WPLZ-F	172/1442
3. WRVQ-F	158/2260
4. WRXL-F	141/1400
5. WEZS-F	123/1673
6. WTVR-F	84/1292
7. WZZR-F	64/1132
8. WQSF-F	61/ 770
9. WANT	34/ 563
10. WRNL	32/ 553
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WRVA	2020/29.9	29.4 28.0
2. WRVQ-F	1875/27.8	29.3 31.3
3. WEZS-F	1425/21.1	24.1 22.9
4. WPLZ-F	1315/19.5	22.7 19.7
5. WRXL-F	1178/17.4	18.4 20.1
6. WZZR-F	1087/16.1	7.5 ---
7. WTVR-F	1008/14.9	14.3 16.2
8. WQSF-F	693/10.3	4.8 8.3
9. WANT	547/ 8.1	7.4 6.7
10. WRNL	489/ 7.2	9.5 10.0
11. WKHK-F	394/ 5.8	4.6 4.0
12. WLEE	332/ 4.9	7.3 8.2
13. WDWL-F	279/ 4.1	2.7 4.1
14. WFTH	270/ 4.0	3.9 5.8
15. WSSV	239/ 3.5	3.1 NA

12+ FM SHARE (METRO): 69.49% (731 of 1052) (SPG 85: 67.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WRXL-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVA	1. WRVA >	1. WEZS-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F>
2. WPLZ-F>	2. WPLZ-F	2. WRXL-F	2. WEZS-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WRVA	2. WRVA	2. WRVQ-F
3. WZZR-F	3. WRVQ-F	3. WEZS-F	3. WRVQ-F	3. WRVA	3. WEZS-F	3. WRVQ-F	3. WRXL-F	3. WRXL-F	3. WRVQ-F	3. WRXL-F
4. WRXL-F	4. WEZS-F>	4. WRVQ-F	4. WRVA	4. WRVQ-F	4. WTVR-F	4. WEZS-F	4. WRVA	4. WRVQ-F	4. WRXL-F	4. WEZS-F
5.	5. WZZR-F	5. WRVA	5. WRXL-F	5. WRXL-F	5. WQSF-F	5. WRXL-F	5. WRVQ-F	5. WEZS-F	5. WEZS-F	5. WRVA
										6. WTVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F>	1. WRXL-F>	1. WRXL-F	1. WRXL-F	1. WPLZ-F
2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	WPLZ-F	2. WEZS-F
3. WRXL-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVA	3. WRVQ-F	3. WRVQ-F>	3. WRVQ-F	3. WRVQ-F	WRXL-F
4. WZZR-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WRVQ-F	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WEZS-F>	4. WRVA
WEZS-F	5. WZZR-F	WZZR-F	5. WRXL-F	5. WTVR-F	5.	5.	5. WTVR-F	5. WZZR-F	WRVQ-F
									WTVR-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		186 (2)	186 (2)	17.7	16.0	WENZ 1450 Highland Spgs .8/3.3
AOR		121 (1)	121 (1)	11.5	10.4	WHAP 1340 Hopewell .4/2.1
AC/OLDIES/SOFT ROCK		109 (1)	109 (1)	10.4	10.7	WKIE 1540 Richmond .5/2.6
MOR/VARIETY	160 (1)		160 (1)	15.2	17.2	WPVA 1290 Colonial Heights .4/1.9
COUNTRY	44 (4)	86 (2)	130 (6)	12.4	13.8	WXGI 950 Richmond .9/2.5
BLACK/URBAN	67 (3)	159 (1)	226 (4)	21.5	20.5	
BTFL MUSIC/EZ		52 (1)	52 (1)	4.9	3.1	
NEWS/TALK						
NOSTALGIA	18 (1)		18 (1)	1.7	2.9	
RELIGION/GOSPEL	23 (1)	18 (1)	41 (2)	3.9	4.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	9 (1)		9 (1)	0.9	0.9	

1052 (20)

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN,\$ 30.00	(Masla)			Thad Hill
WENZ, 1450, 1 KW (DA-1)	, TALK (?)	\$ 21.00	(Savalli)			Tyrone Dickerson
WFTH, 1590, 5 KW (DAYS)	, GOSPEL	\$ 18.00	(---)	Willis		Jack Johnson
WKIE, 1540, 10 KW (DAYS,DA)	, BLACK	APR,\$ 22.00	(Roslin)			Ernestine Moore
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS,\$ 35.00	(HNWH)	Gilcom		Tony Booth
WRJY, 1320, 5 KW (DAYS,DA)	, BTFL/EZ	\$ 20.00	(---)			Connie Golden
WRNL, 910, 5 KW (DA-N)	, COUNTRY	ABC-I,\$ 48.00	(Katz)	Capitol-WRAL		Claire Shaffner
WRVA, 1140, 50 KW (DA-1)	, MOR	NBC,\$130.00	(Eastman)	Edens		Bob Jones
WTVR, 1380, 5 KW (DA-2)	, COUNTRY	\$ NA	(MMR)	Park		Eddie Anderson
WXGI, 950, 5 KW (DAYS)	, COUNTRY	ABC-D,\$ 10.00	(---)			L. Gochenour
WDYL-F, 92.1, 3 KW @ 300, RELIGION		UPI,\$ 12.00	(---)		(CHESTER)	Paul Bulifant
WEZS-F, 103.7, 74 KW @ 750, AC		\$ 94.00*	(Blair)		EZ	Wanda Bottiger
WPLZ-F, 99.3, 3 KW @ 328, BLACK		US I,\$ 64.00*	(Mc-Guild)		Mahone (PETERSBURG)	
WRVQ-F, 94.5, 200 KW @ 355, CHR		ABC-C,\$130.00	(Eastman)		Edens	Phil Goldman
WRXL-F, 102.1, 140 KW @ 320, AOR		ABC-R,\$ 90.00	(Katz)		Capitol-WRAL	Claire Shaffner
WTVR-F, 98.1, 50 KW @ 840, COUNTRY		MBS,\$ 65.00*	(MMR)		Park	Eddie Anderson
WKHK-F, 95.3, 3 KW @ 300, COUNTRY		\$ 23.00*	(HNWH)		(PETERSBURG)	Robert Rich
WZZR-F, 92.7, 3 KW @ 300, CHR		\$ NA	(---)		(MECHANICSVILLE)	

WQSF-F - See Norfolk

MISCELLANEOUS COMMENTS WRJY sold for \$400,000... WSSV/WPLZ-F (Petersburg) sold by Eure to Mahone for \$6,500,000 (Blackburn)...

ROANOKE - LYNCHBURG

Arbitron Rank/Pop (12+): 93/360,700

MSA Rank/Pop: ROAN-185/222,300
LYCH-245/143,900
Average Person Ratings: 17.3
Market TSL: 23.3 hours

Stations: 23/22
Diaries: 853/423:1/59.7%
Sample Target: 760
% Below Line: 0.7
% Not Listed: 8.0

1985 Revenue: \$ 9,700,000
HH Inc.: \$ 28,004
Retail \$: 2.3 Btl
Pop per Station: 16,935
#1 Biller: WXLK-F \$ 2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WXLK-F	107/17.2					1. WXLK-F	263/2875	1. WXLK-F	1262/35.0	
2. WPVR-F	88/14.1					2. WPVR-F	178/1552	2. WPVR-F	793/22.0	
3. WYYD-F	57/ 9.1					3. WSLQ-F	99/1623	3. WSLQ-F	766/21.2	
4. WSLQ-F	52/ 8.3					4. WYYD-F	80/ 810	4. WYYD-F	531/14.7	
5. WJJS	31/ 5.0					5. WKZZ-F	36/ 416	5. WSLC	399/11.1	
								6. WKZZ-F	362/10.0	
7. WSLC	26/ 4.2					6. WJJS	31/ 232	7. WJLM-F	362/10.0	
8. WROV	24/ 3.9					7. WSLC	31/ 499	8. WFIR	356/ 9.9	
9. WJLM-F	24/ 3.9					8. WJLM-F	27/ 423	9. WROV	323/ 9.0	
10. WFIR	23/ 3.7					9. WFIR	26/ 428	10. WGOL-F	279/ 7.7	
						10. WROV	25/ 341			
11. WLLL	17/ 2.7					11.		11. WJJS	232/ 6.4	
12. WTOY	15/ 2.4					12.		12. WXYU-F	212/ 5.9	
13. WGOL-F	15/ 2.4					13.		13. WTOY	192/ 5.3	
14. WLVA	13/ 2.1					14.		14. WLVA	154/ 4.3	
15.						15.		15. WLLL	118/ 3.3	

12+ FM SHARE (METRO): 68.94% (395 of 573) (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F>	1. WPVR-F	1. WXLK-F	1. WXLK-F>	1. WXLK-F
2. WKZZ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WYYD-F	2. WPVR-F	2. WXLK-F	2. WPVR-F>	2. WPVR-F	2. WPVR-F
3.	3. WYYD-F	3. WPVR-F	3. WSLQ-F	3. WSLQ-F	3. WXLK-F>	3. WYYD-F	3. WYYD-F	3. WSLQ-F	3. WSLQ-F	3. WYYD-F
4.	4. WKZZ-F	4. WYYD-F	4. WYYD-F	4. WYYD-F	4. WSLC	4. WSLQ-F	4. WSLQ-F	4. WSLQ-F	4. WKZZ-F	4. WSLQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F>	1. WXLK-F	1. WXLK-F>	1. WXLK-F
2. WSLQ-F>	2. WSLQ-F>	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WYYD-F	2. WSLQ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F
3. WKZZ-F	3. WKZZ-F	3. WGOL-F	3. WSLQ-F	3. WYYD-F	3. WKZZ-F	3. WYYD-F>	3. WYYD-F	3. WYYD-F	3. WSLQ-F
4.	4. WPVR-F	4. WJLM-F	4. WYYD-F	4. WSLQ-F	4. WSLQ-F	4. WKZZ-F	4. WROV	4. WPVR-F	4. WYYD-F
5.	5. WYYD-F	5. WPVR-F	5.	5.	5.	5.	5.	5.	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		142 (3)	142 (3)	24.8	WBLT 1350 Bedford 1.9/2.9 WKBA 1550 Vinton .6/2.1
AC/OLDIES/SOFT ROCK	24 (1)	67 (2)	91 (3)	15.9	WKDE-F 105.5 Altavista .5/1.6
MOR/VARIETY	48 (3)		48 (3)	8.4	WRIS 1410 Roanoke .3/1.6 WSAY 1480 Salem 1.0/1.6
COUNTRY	31 (2)	84 (3)	115 (5)	20.1	WTTX-F 107.1 Appomattox .6/1.9
BLACK/URBAN	46 (2)	14 (2)	60 (4)	10.5	WMOD 1390 Lynchburg .8/1.6
BTFL MUSIC/EZ NEWS/TALK		88 (1)	88 (1)	15.4	WXYU-F 101.7 Lynchburg 1.6/5.9
NOSTALGIA	23 (2)		23 (2)	4.0	WQMG-F 97.1 Greensbow, NC .6/1.5
RELIGION/GOSPEL	6 (2)		6 (2)	1.0	
SPANISH CLASSICAL UNKNOWN/OTHERS					

573 (23)

RADIO STATIONS

WBRG, 1050, 1 KW (DAYS), GOSPEL, \$ 8.00 (---) (LYNCHBURG) Lois Daniel

WKBA, 1550, 10 KW (DAYS,DA), RELIGION, \$ 6.00 (---) (VINTON) Dave Moran

WJJS, 1320, 1 KW (DAYS,DA), BLACK, ABC-E, \$ 7.00 (---) (LYNCHBURG) Ed Smith

WLVA, 590, 1 KW (DA-2), MOR, ABC-I, \$ 15.00* (Southern) (LYNCHBURG) Don Kamos

WLLL, 930, 5 KW (DAYS), NOSTALGIA, NBC, \$ 15.00 (Masla) (LYNCHBURG) Jim Shircliff

WMOD, 1390, 5 KW/1 KW (DA-N), COUNTRY, CBS, \$ 13.00* (---) (LYNCHBURG) Mike Carroll

WRIS, 1410, 5 KW (DAYS,DA), RELIGION, MBS, \$ 8.00 (---) (ROANOKE) L. Gochenour

WROV, 1240, 1 KW, AC, ABC-D,ABC-C, \$ 28.00 (Weiss) (ROANOKE) Burt Levine

WSAY, 1480, 5 KW (DAYS), NOSTALGIA, ABC-I, \$ 14.00 (---) (SALEM) Harry Payton

WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY, NBC, \$ 35.00 (Katz) (ROANOKE) Mel Wheeler

WTOY, 910, 1 KW (DAYS,OA), BLACK, SBN, \$ 22.00 (Select) (ROANOKE) Herm Reavfs

WFIR, 960, 5 KW (DA-N), MOR, CBS, \$ 25.00* (Mc-Guild) (ROANOKE) Ray Bentley

WGOL-F, 98.3, 3 KW @ 240, AC, Source, \$ 16.00* (Masla) (LYNCHBURG) Jim Shircliff

WJLM-F, 93.5, 3 KW @ -83, COUNTRY, MBS,ABC-E, \$ 12.00 (---) (SALEM) L. Gochenour

WKZZ-F, 100.1, 3 KW @ 155, CHR, MBS,US I, \$ 20.00 (---) (LYNCHBURG) Mike Carroll

WPVR-F, 94.9, 100 KW @ 1979, BTFL/EZ, \$ 48.00* (Mc-Guild) (ROANOKE) Gibbons

WSLQ-F, 99.1, 200 KW @ 1985, AC, ABC-F, \$ 40.00* (Katz) (ROANOKE) Mel Wheeler

WXLK-F, 92.3, 93 KW @ 2050, CHR, US I, \$ 90.00* (Torbet) (ROANOKE) Aylett Coleman

WXYU-F, 101.7, 3 KW @ 300, BLACK, \$ 22.00* (Masla) (LYNCHBURG) Ed Smith

WYYD-F, 107.9, 20 KW @ 1720, COUNTRY, MBS, \$ 16.00* (HNWH) (AMHERST) Roger Ingram

MISCELLANEOUS COMMENTS WLGM/WJJS-F sold for \$752,000 (Sept. 84)... WLLL/WGOL-F sold for \$1,350,000 (Blackburn)... WJJS-F changed calls to WXYU-F... WHRQ changed calls to WJJS... WTOY sold for \$200,000... The Roanoke and Lynchburg MSA's have been combined into one large Arbitron Metro... Past shares and cume ratings are not at all comparable so they are not listed... As might be expected the Lynchburg stations got lost in the shuffle...

ROCHESTER

Arbitron Rank/Pop (12+): 41/837,700
 MSA Rank/Pop: 46/998,500
 ADI # 71
 Average Person Ratings: 15.7
 Market TSL: 20.9 hours

Stations: 16/14
 Diaries: 1261/664:1/51.7%
 Sample Target: 1130
 % Below Line: 1.8
 % Not Listed: 11.8

1985 Revenue: \$ 19,200,000
 HH Inc.: \$ 32,969
 Retail \$: 6.0 Btl
 Pop per Station: 59,836
 #1 Biller: WVOR-F \$ 4,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WCMF-F	206/15.6	11.7	11.2	8.8	11.6	18.0	1. WCMF-F	236/2627	1. WVOR-F	2575/30.7	26.0	28.6
2. WVOR-F	186/14.1	11.4	13.6	13.5	13.5	9.8	2. WVOR-F	200/2850	2. WPXY-F	2310/27.6	27.4	27.8
3. WPXY-F	139/10.5	12.0	12.5	8.4	7.7	11.9	3. WPXY-F	149/2545	3. WCMF-F	2230/26.6	23.4	20.1
4. WEZO-F	117/ 8.9	11.4	11.1	12.5	12.9	7.3	4. WHAM	126/1935	4. WEZO-F	1869/22.3	24.5	21.7
5. WHAM	104/ 7.9	9.1	6.4	9.2	9.1	5.3	5. WEZO-F	125/2013	5. WHAM	1653/19.7	20.4	16.5
6. WYLF-F	102/ 7.7	4.9	6.4	5.2	6.7	5.1	6. WYLF-F	119/1083	6. WMJQ-F	1611/19.2	23.6	24.0
7. WZKC-F	79/ 6.0	5.3	2.5	2.3	2.4	4.0	7. WZKC-F	100/1188	7. WZKC-F	983/11.7	12.6	7.9
8. WMJQ-F	67/ 5.1	6.9	7.7	8.2	8.1	5.7	8. WMJQ-F	79/1761	8. WYLF-F	907/10.8	9.9	9.7
9. WDKX-F	56/ 4.2	5.6	2.9	2.3	2.5	11.6	9. WDKX-F	60/ 755	9. WDKX-F	731/ 8.7	8.6	8.3
10. WNYR	40/ 3.0	3.1	3.6	4.5	4.3	3.8	10. WNYR	46/ 670	10. WNYR	589/ 7.0	7.2	9.3
11. WBBF	22/ 1.7	3.6	5.5	5.3	4.6	1.4	11. WBEN-F	43/ 501	11. WBBF	567/ 6.8	11.4	10.9
12.							12. WBBF	22/ 574	12. WPXY	305/ 3.6	3.2	3.9

12+ FM SHARE (METRO): 83.51% (972 of 1164) (SPG 85: 80.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPZY-F	1. WCMF-F>	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WCMF-F>	1. WCMF-F
2. WCMF-F>	2. WVOR-F	2. WVOR-F>	2. WCMF-F>	2. WCMF-F>	2. WEZO-F	2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WPXY-F	2. WPXY-F
3. WDKX-F	3. WPXY-F	3. WPXY-F	3. WEZO-F	3. WEZO-F	3. WYLF-F	3. WPXY-F+	3. WEZO-F	3. WPXY-F+	3. WVOR-F	3. WVOR-F
4. WMJQ-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F	4. WZKC-F	4. WHAM	4. WHAM	4. WYLF-F	4. WEZO-F	4. WEZO-F	4. WEZO-F
5.	5. WDKX-F	5. WZKC-F	5. WZKC-F	5. WPXY-F	5. WZKC-F	5. WEZO-F	5. WHAM	5. WZKC-F	5. WMJQ-F	5. WYLF-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F>		1. WCMF-F>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F	1. WCMF-F
2. WPXY-F	2. WPXY-F	2. WVOR-F	2. WCMF-F	2. WEZO-F		2. WVOR-F	2. WVOR-F	2. WVOR-F>	2. WVOR-F>	2. WVOR-F>
3. WVOR-F	3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WCMF-F		3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WZKC-F
4. WDKX-F	4. WMJQ-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F		4. WMJQ-F	4. WMJQ-F	4. WZKC-F	4. WZKC-F	4. WHAM
5. WMJQ-F	5. WDKX-F	5. WDKX-F	5. WMJQ-F	5. WZKC-F		5.	5. WZKC-F	5.	5. WEZO-F	5. WEZO-F

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	9 (1)	220 (3)	229 (4)	19.7	24.6	WGVA 1240 Geneva .5/1.1
AOR		206 (1)	206 (1)	17.7	12.8	WPXY 1280 Rochester .7/3.6
AC/OLDIES/SOFT ROCK	22 (1)	303 (2)	325 (3)	27.9	16.3	WWWG 1460 Rochester .8/2.8
MOR/VARIETY	110 (2)		110 (2)	9.5	7.7	
COUNTRY	40 (1)	79 (1)	119 (2)	10.2	8.6	CFMX-F 103.1 Cobourg, ON .5/1.3
BLACK/URBAN		56 (1)	56 (1)	4.8	3.3	WBEN-F 102.5 Buffalo 1.1/1.7
BTLF MUSIC/EZ					12.6	
NEWS/TALK					6.1	
NOSTALGIA		102 (1)	102 (1)	8.8	6.2	
RELIGION/GOSPEL	10 (1)		10 (1)	0.9	0.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		7 (1)	7 (1)	0.6	0	

RADIO STATIONS

1164 (16)

WBBF, 950, 1 KW (DA-2)	, OLDIES	US 2,NBC-T,\$ 42.00* (Eastman)	LIN	Harold Deutsch
WHAM, 1180, 50 KW	, MOR	CBS,\$ 72.00* (Mc-Guild)		Jack Murphy
WNYR, 990, 5 KW/2.5 KW (DA-2)	, COUNTRY	ABC-I,\$ 35.00 (Katz)	Grace	Cindy Weiner
WPXY, 1280, 5 KW (DA-N)	, CHR	,\$ NA (MMR)	Pyramid	Bill Cusack
WWWG, 1460, 5 KW (DA-N)	, RELIGION	,\$ 15.00 (---)		Sue Bahner
WCMF-F, 96.5, 50 KW @ 457, AOR		,\$ 80.00 (CBS)	Stoner	Peter Coughlin
WDKX-F, 103.9, 800 KW @ 540, BLACK		NBN,\$ 38.00* (Weiss)		
WEZO-F, 101.3, 27 KW @ 637, SOFT AC		ABC-E,\$ 70.00* (Katz)	Grace	Cindy Weiner
WMJQ-F, 92.5, 50 KW @ 500, CHR		ABC-C,\$ 60.00* (Eastman)	LIN	Harold Deutsch
WPXY-F, 97.9, 50 KW @ 456, CHR		,\$ 81.00* (MMR)	Pyramid	Bill Cusack
WVOR-F, 100.5, 50 KW @ 490, AC		,\$ 90.00* (Mc-Guild)		Jack Murphy
WYLF-F, 95.1, 11 KW @ 993, NOSTALGIA		,\$ 43.00* (Market 4)	(BRISTOL CENTER)	Larry Leibowitz
WZKC-F, 98.9, 50 KW @ 340, CLASSIC AOR		,\$ 50.00 (Torbet)	First Valley	Jim Meltzer

MISCELLANEOUS COMMENTS WZKC changes calls to WKLX and format from Country to Classic Hits (July)... WZKC sold by Saga to First Valley for \$3,700,000... WEZO-F changes from BTLF to Soft AC...

ROCKFORD

Arbitron Rank/Pop (12+): 137/229,800

MSA Rank/Pop: 154/280,500

ADI # 112
Average Person Ratings: 15.1
Market TSL: 20.4 hours

Stations: 19/10
Diaries: 768/299:1/49.3%
Sample Target: 610
% Below Line: 29.4
% Not Listed: 8.7

1985 Revenue: \$6,100,000
HH Inc.: \$30,947
Retail \$: 1.6 Bil
Pop per Station: 22,980
#1 Biller: WROK \$2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WZOK-F	85/24.6	---	21.8	---	20.3	1. WZOK-F	159/1900	1. WZOK-F	1050/45.7	---	40.3
2. WROK	47/13.6	---	16.8	---	17.1	2. WGN	59/ 903	2. WROK	731/31.8	---	34.6
3. WGN	30/ 8.7	---	8.8	---	5.9	3. WROK	47/ 758	3. WGN	427/18.6	---	18.7
4. WRWC-F	21/ 6.1	---	5.6	---	8.3	4. WJVL-F	41/ 464	4. WYBR-F	411/17.9	---	17.5
5. WKKN	19/ 5.5	---	3.5	---	4.0	5. WRWC-F	31/ 401	5. WRWC-F	264/11.5	---	13.2
WYBR-F	19/ 5.5	---	6.9	---	4.8	6. WBBM	29/ 514	6. WMAQ	250/10.9	---	12.3
7. WSJY-F	13/ 3.8	---	2.7	---	1.1	7. WLS	28/ 716	7. WLS	249/10.8	---	12.7
8. WKMQ-F	10/ 2.9	---	6.1	---	7.5	WMAQ	28/ 660	8. WKMQ-F	239/10.4	---	17.4
WBBM	10/ 2.9	---	1.1	---	3.2	9. WSJY-F	24/ 347	9. WBBM	221/ 9.6	---	7.6
WLS	10/ 2.9	---	3.2	---	3.5	10. WXXQ-F	21/ 274	10. WSJY-F	187/ 8.1	---	6.9
WMAQ	10/ 2.9	---	4.3	---	6.4	11. WKKN	20/ 209	11. WKKN	173/ 7.5	---	NA
12.						12. WYBR-F	19/ 462	12.			
13.						13. WKMQ-F	17/ 310	13.			
14.						WZEE-F	17/ 386	14.			

12+ FM SHARE (METRO): 56.96% (180 of 316) (SPG 85: 55.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>
2.	2. WYBR-F	2. WROK	2. WROK	2. WROK >	2. WGN	2. WROK >	2. WROK	2. WROK	2. WROK	2. WROK
3.	WROK	3. WRWC-F	3. WRWC-F	3. WRWC-F	3. WZOK-F	3. WGN	3. WRWC-F	3. WGN	3. WGN	3. WYBR-F
4.	4. WRWC-F	4. WYBR-F	4. WKKN	4. WGN	4. WKKN	4. WRWC-F	4. WGN	4. WRWC-F	4.	4. WGN
5.	5.	5.	WYBR-F	5.	5.	5. WYBR-F	5.	5. WYBR-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F
2. WYBR-F	2. WYBR-F	2. WROK	2. WROK	2. WROK >	2.	2.	2. WROK	2. WROK	2. WROK
3.	3. WROK	WRWC-F	3. WYBR-F	3. WKKN	3.	3.	WKKN	3. WRWC-F	3. WGN
4.	4. WRWC-F	4. WYBR-F	4. WRWC-F	4. WRWC-F	4.	4.	4.	4. WYBR-F	4. WRWC-F
5.	5.	5.	5.	5. WYBR-F	5.	5.	5.	WGN	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	10 (1)	114 (5)	124 (6)	39.2	27.1	WLUV 1520 Loves Park .6/1.5
AOR					8.1	WQFL-F 100.9 Rockford 2.3/6.4
AC/OLDIES/SOFT ROCK	47 (1)	31 (2)	78 (3)	24.7	31.7	WXTA 1330 Rockford 2.3/2.8
MOR/VARIETY	30 (1)		30 (1)	9.5	9.5	WXXQ-F 98.5 Freeport 1.2/4.7
COUNTRY	29 (2)	7 (1)	36 (3)	11.4	11.2	WDEK-F 92.5 DeKalb 1.2/5.2
BLACK/URBAN						WEKZ-F 93.7 Monroe 2.0/2.6
BTFL MUSIC/EZ		20 (2)	20 (2)	6.3	3.7	WJVL-F 99.9 Jonesville 2.0/5.3
NEWS/TALK	10 (1)		10 (1)	3.2	2.0	WZEE-F 104.1 Madison .6/2.6
NOSTALGIA	8 (1)		8 (1)	2.5	3.2	
RELIGION/GOSPEL		8 (1)	8 (1)	2.5	1.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	2.0	

316 (19)

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA)	COUNTRY	ABC-I,\$ 18.00 (HNWH)	Midwest Family	Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D)	AC	ABC-C,NBC-T,\$ 38.00 (Mc-Guild)	Sage	Dave Salisbury
WXTA, 1330, 1 KW (DAYS,DA)	NOSTALGIA	ABC-I,\$ 12.00 (Weiss)		Dave Armstrong
WKMQ-F, 95.3, 1 KW @ 515, AC		ABC-R,\$ 23.00 (HNWH)	Midwest Family	Duane Daniels
WLUV-F, 96.7, 3 KW @ 235, ?		,\$ 13.00 (Masla)	(LOVES PARK)	Angelo Salvi
WQFL-F, 100.9, 3 KW @ 300, RELIGION		UPI,\$ 10.00 (---)		Kurt Reinke
WRWC-F, 103.1, 3 KW @ 300, SOFT AC		,\$ 20.00 (Roslin)		Bill Dommer
WYBR-F, 104.9, 3 KW @ 300, CONTEMP		US I,\$ 18.00 (Weiss)	Sage	Dave Armstrong
WZOK-F, 97.5, 50 KW @ 433, CHR		,\$ 48.00 (Mc-Guild)		Dave Salisbury
WJVL-F, 99.9, 20 KW @ 200, COUNTRY		,\$ 17.00 (---)	Gazette (JANESVILLE, WI)	Bob Dailey
WXXQ-F, 98.5, 50 KW @ 400, CHR		,\$ 22.00 (Market 4)	(FREEPORT)	Jim McQuality

WBBM, WGN, WLS, WMAQ - See Chicago

WZEE, WSJY - See Madison

MISCELLANEOUS COMMENTS WYFE changes calls to WKMQ and format from AOR to AC...

American Radio Spring 86, Copyright 1986

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,064,100

MSA Rank/Pop: 37/1,246,800

ADI # 20

Average Person Ratings: 18.1

Market TSL: 23.9 hours

Stations: 24/20

Diaries: 1340/794:1/46.3%

Sample Target: 1240

% Below Line: 4.2

% Not Listed: 14.3

1985 Revenue: \$ 37,000,000

HH Inc.: \$ 29,275

Retail \$: 8.0 Bill

Pop per Station: 53,205

#1 Biller: KXOA-F \$6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KSFM-F	241/12.5	10.9	10.4	---	10.5	14.8	1. KSFM-F	276/3623	1. KSFM-F	2803/26.3	25.4	25.6
2. KCTC-F	190/ 9.8	10.6	8.2	---	9.2	5.1	2. KCTC-F	230/2287	2. KWOD-F	1958/18.4	17.6	18.5
3. KXOA-F	150/ 7.8	6.4	7.7	---	9.0	7.4	3. KXOA-F	180/2091	3. KZAP-F	1794/16.9	17.5	18.6
4. KZAP-F	144/ 7.5	6.9	7.0	---	10.4	9.1	4. KZAP-F	179/2400	4. KCTC-F	1778/16.7	16.4	18.0
	KRAK-F 144/ 7.5	5.4	4.6	---	3.5	8.1	5. KRAK	177/1925	5. KXOA-F	1751/16.5	16.7	19.5
6. KWOD-F	123/ 6.4	5.9	8.9	---	5.9	9.2	6. KWOD-F	176/2666	6. KRAK-F	1565/14.7	9.2	9.1
7. KFBK	110/ 5.7	7.3	6.7	---	5.7	5.6	7. KRAK-F	175/2012	7. KFBK	1456/13.7	15.9	12.8
8. KRAK	81/ 4.2	5.2	3.4	---	5.0	5.3	8. KFBK	172/2101	8. KHYL-F	1092/10.3	13.0	11.3
9. KHYL-F	63/ 3.3	3.7	3.7	---	4.0	2.4	9. KGO	107/1299	9. KRAK	953/ 9.0	9.1	10.5
10. KXOA	56/ 2.9	4.4	4.7	---	4.1	1.3	10. KHYL-F	96/1501	10. KAER-F	865/ 8.1	7.7	10.0
11. KGNR	55/ 2.8	2.6	3.0	---	2.9	2.5	11. KNBR	92/1400	11. KGNR	813/ 7.6	9.9	9.6
12. KDJQ-F	40/ 2.1	2.1	2.0	---	2.8	5.0	12. KCBS	68/1023	12. KROY-F	768/ 7.2	8.8	6.6
13. KAER-F	39/ 2.0	3.9	3.3	---	4.4	2.3	13. KXOA	62/ 697	13. KDJQ-F	765/ 7.2	8.8	11.9
14.							14.		14. KXOA	629/ 5.9	8.5	7.7
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 70.33% (1164 of 1655) (SPG 85: 70.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KCTC-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F
2. KSFM-F	2. KZAP-F	2. KZAP-F	2. KXOA-F	2. KXOA-F	2. KRAK-F	2. KCTC-F	2. KCTC-F	2. KXOA-F	2. KWOD-F	2. KCTC-F
3.	3. KXOA-F	3. KXOA-F	3. KZAP-F	3. KRAK-F	3. KSFM-F	3. KFBK	3. KXOA-F	3. KCTC-F	3. KCTC-F	3. KRAK-F
4.	4. KWOD-F	4. KRAK-F	4. KRAK-F	4. KCTC-F	4. KFBK	4. KRAK-F	4. KZAP-F	4. KZAP-F	4. KFBK	KWOD-F
5.	5. KRAK-F	5. KWOD-F	5. KCTC-F	5. KZAP-F	5. KXOA-F	5. KXOA-F	5. KRAK-F	5. KRAK-F	5. KZAP-F	5. KZAP-F
6.	6. KHYL-F	6. KCTC-F	6. KHYL-F	6. KHYL-F	6. KRAK	6. KZAP-F	6. KWOD-F	6. KWOD-F	6. KRAK-F	6. KXOA-F
7.	7. KDJQ-F	7.	7.	7.	7.	7.	7. KFBK	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F
3. KWOD-F	3. KWOD-F	3. KZAP-F	3. KRAK-F	3. KCTC-F	3. KRAK-F	3. KXOA-F	3. KXOA-F	3. KRAK-F	3. KXOA-F
4. KZAP-F	KZAP-F	4. KWOD-F	4. KCTC-F	4. KRAK-F	4. KDJQ-F	4. KRAK-F	4. KRAK-F	4. KXOA-F	4. KRAK-F
5. KRAK-F	5. KRAK-F	KHYL-F	5. KWOD-F	5. KHYL-F	KWOD-F	5. KWOD-F	5. KWOD-F	5. KWOD-F	5. KCTC-F
6. KDJQ-F	6. KCTC-F	6. KCTC-F	6. KZAP-F	6. KWOD-F	6. KXOA-F	6. KDJQ-F	KHYL-F	6. KDJQ-F	6. KFBK
7.	7.	7. KRAK-F	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	39 (2)	364 (2)	403 (4)	24.4	22.2	KEBR-F	100.5	Sacramento	.4/1.5
AOR		184 (2)	184 (2)	11.1	11.5	KFIA	710	Carmichael	1.4/3.5
AC/OLDIES/SOFT ROCK		275 (4)	275 (4)	16.6	17.8	KHWY	1030	Folsom	1.1/3.0
MOR/VARIETY	40 (2)		40 (2)	2.4	3.3	KRCX	1110	Roseville	1.1/2.0
COUNTRY	103 (2)	144 (1)	247 (3)	14.9	14.3	KROY-F	96.9	Sacramento	1.2/7.2
BLACK/URBAN						KSAC	1240	Sacramento	.5/2.0
BTFL MUSIC/EZ		190 (1)	190 (1)	11.5	10.2	KSMJ	1380	Sacramento	1.5/3.8
NEWS/TALK	150 (3)		150 (3)	9.1	9.1	KCBS	740	San Francisco	.6/2.5
NOSTALGIA	111 (2)		111 (2)	6.7	8.6	KFRC	610	San Francisco	.6/3.0
RELIGION/GOSPEL	27 (1)	7 (1)	34 (2)	2.1	3.1	KGO	810	San Francisco	1.5/3.9
SPANISH	21 (1)		21 (1)	1.3	0	KNBR	680	San Francisco	1.6/5.2
CLASSICAL									
UNKNOWN/OTHERS									
			1655 (24)						

RADIO STATIONS

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS/TALK	APR, NBC, \$ 80.00	(Katz)	McClatchy		Rick Eytcheson
KFIA, 710, 10 KW/250 W (OA-2)	, RELIGION	, \$ 26.00	(---		(CARMICHAEL)	Jamie Clark
KGNR, 1320, 5 KW (OA-2)	, NOSTALGIA	ABC-I, \$ 60.00*	(Christal)	Tribune Co.		Bob Henley
KHWY, 1030, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 22.00	(Torbet)		(FOLSOM)	George Sepulveda
KJAY, 1430, 500 W (OAYS, DA)	, RELIGION	, \$ 23.00	(---			Jack Powell
KRAK, 1140, 50 KW (DA-2)	, COUNTRY	, \$100.00*	(Durpetti)	EZ		
KRCX, 1100, 5 KW/500 W (DA-2)	, SPANISH	, \$ 40.00	(Lotus)	Fuller-Jeffrey	(ROSEVILLE)	Ramsey Elliott
KSAC, 1240, 1 KW	, MOR	, \$ 25.00*	(---			Richard Irwin
KSMJ, 1380, 5 KW	, CHR	, \$ 30.00	(MMR)	Duffy		Jerry McKenna
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-D, \$ 65.00	(Blair)	Brown		Phil Melrose

FM STATIONS

KAER, 92.5, 50 KW @ 499, AC		, \$ 77.50	(Katz)	McClatchy		Rick Eytcheson
KCTC, 96.1, 45 KW @ 520, BTFL/EZ		, \$105.00*	(Christal)	Tribune Co.		Bob Hensley
KHYL, 101.1, 36 KW @ 567, OLDIES/AC		, \$ 55.00*	(Torbet)		(AUBURN)	Ken Cunningham
KDJQ, 93.5, 3 KW @ 300, AOR		, \$ 50.00*	(Weiss)	Fuller-Jeffrey		Michael John
KRAK, 105.1, 50 KW @ 500, COUNTRY		, \$ 78.00*	(Durpetti)	EZ		
KROY, 96.9, 50 KW @ 500, CHR		US 1, Source, \$ 47.00	(HNWH)			Ted Atkins
KSFM, 102.5, 50 KW @ 500, CHR		, \$ 95.00*	(MMR)	Duffy	(WOODLAND)	Jerry McKenna
KWOD, 106.5, 50 KW @ 310, CHR		US 2, CBS-R, \$ 78.00*	(Select)			Ed Stolz
KXOA, 107.9, 50 KW @ 420, AC		, \$110.00*	(Blair)	Brown		Phil Melrose
KZAP, 98.5, 50 KW @ 495, AOR		, \$ 85.00*	(Mc-Guild)	Nationwide		Tom Weidle

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KPOP changes to KDJQ	KDJQ changes to AOR (January) KAER: from Country to AC (April) KROY changes to CHR	KRAK A/F: from Affiliated to EZ for \$15,200,000
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SAGINAW - BAY CITY - MIDLAND

Arbitron Rank/Pop (12+): 101/335,200
 MSA Rank/Pop: 109/408,900
 Part of Flint ADI
 Average Person Ratings: 17.9
 Market TSL: 23.6 hours

Stations: 16/12
 Diaries: 810/414:1/51.7%
 Sample Target: 740
 % Below Line: 6.1
 % Not Listed: 10.0

1985 Revenue: \$ 8,000,000
 HH Inc.: \$ 28,989
 Retail \$: 2.4 Bil
 Pop per Station: 27,933
 #1 Biller: WHNN-F \$ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WIOG-F	141/23.5	26.6	19.4	16.6	13.6	1. WIOG-F	169/1983	1. WIOG-F	1529/45.6	45.6	41.4	
2. WSGW	70/11.7	12.0	11.4	11.4	17.6	2. WCRZ-F	142/1658	2. WSGW	807/24.1	21.5	22.2	
3. WHNN-F	65/10.9	8.5	10.6	12.6	9.4	3. WGER-F	121/1497	3. WHNN-F	796/23.7	25.6	26.1	
4. WKCQ-F	55/ 9.2	12.9	15.7	12.6	11.4	4. WJR	104/1345	4. WKCQ-F	697/20.8	25.6	25.3	
5. WGER-F	54/ 9.0	10.7	10.1	11.8	9.7	5. WKCQ-F	99/1443	5. WGER-F	693/20.7	20.7	19.1	
6. WKQZ-F	49/ 8.2	1.8	.3	.5	---	6. WHNN-F	94/1446	6. WKQZ-F	553/16.5	3.3	2.4	
7. WWWS-F	36/ 6.0	1.7	2.9	3.0	12.5	7. WWCK-F	91/1221	7. WWWS-F	250/ 7.5	5.2	6.8	
8. WXOX	13/ 2.2	1.2	1.8	1.0	1.7	8. WSGW	76/ 958	8. WSAM	237/ 7.1	8.5	8.2	
9. WJR	11/ 1.8	2.3	2.2	2.4	2.0	9. WKQZ-F	66/ 701	9. WJR	197/ 5.9	6.9	7.5	
10. WSAM	9/ 1.5	2.7	2.6	3.4	2.0	10. WWWS-F	56/ 539	10. WWCK-F	183/ 5.5	7.8	7.2	
WCRZ-F	9/ 1.5	1.0	1.4	---	---	11.		11. WXOX	172/ 5.1	3.3	4.0	
WWCK-F	9/ 1.5	3.0	2.9	2.7	7.1	12.		12.				

12+ FM SHARE (METRO): 79.41% (428 of 539) (SPG 85: 75.61%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F	1. WIOG-F	1. WSGW	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2. WWWS-F	2. WKQZ-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WIOG-F	2. WSGW	2. WGER-F	2. WHNN-F	2. WSGW	2. WKCQ-F
3.	3. WHNN-F	3. WKQZ-F	3. WKCQ-F	3. WKCQ-F	3. WKCQ-F	3. WHNN-F	3. WHNN-F	3. WGER-F	3. WHNN-F	3. WSGW
4.	4. WWWS-F	4. WKCQ-F	4. WKQZ-F	4. WSGW	4. WGER-F	4. WKCQ-F	4. WSGW	4. WSGW	4. WWWS-F	4. WKQZ-F
5.	5.	5.	5. WSGW	5. WGER-F	5. WHNN-F	5. WGER-F	5. WKQZ-F	5. WKQZ-F	5. WKQZ-F	5. WGER-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F>	1. WIOG-F	1. WIOG-F>	1. WIOG-F>	1. WKQZ-F	1. WKQZ-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WWWS-F	2. WHNN-F	2. WHNN-F	2. WHNN-F>	2. WHNN-F>	2. WIOG-F	2. WIOG-F>	2. WHNN-F	2. WKQZ-F	2. WHNN-F
3. WHNN-F	3. WKQZ-F	3. WKQZ-F	3. WKCQ-F	3. WKCQ-F	3.	3. WHNN-F>	3. WKQZ-F	3. WHNN-F	3. WKCQ-F
4.	4. WWWS-F	4.	4. WGER-F	4. WGER-F	4.	4. WKCQ-F	4.	4. WKCQ-F	4. WSGW
5.	5.	5.	WKQZ-F	5. WKQZ-F	5.	5.	5.	WSGW	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%
TOP 40/CHR/CONTEMP		141 (1)	141 (1)	26.2	27.3	
AOR		58 (2)	58 (2)	10.8	3.1	
AC/OLDIES/SOFT ROCK	9 (1)	74 (2)	83 (3)	15.4	15.7	
MOR/VARIETY	89 (4)		89 (4)	16.5	15.6	
COUNTRY	13 (1)	65 (3)	78 (4)	14.5	21.5	
BLACK/URBAN		36 (1)	36 (1)	8.2	3.1	
BTFL MUSIC/EZ		54 (1)	54 (1)	10.0	10.9	
NEWS/TALK						
NOSTALGIA					1.7	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKNX	1210	Saginaw	.8/3.2
WMPX	1490	Midland	.5/3.9
WWRM-F	100.9	Pinconning	1.0/3.1
WCEN-F	94.5	MT. Pleasant	.7/2.1

MISCELLANEOUS COMMENTS WFXZ changes to WWRM-F and format from CHR to Country... WGER-F sold to Booth for \$4,600,000... WIOG-F sold by Booth to Fitzgerald for \$2,550,000... WRCI changes to WKQZ-F and format from AC to AOR...

RADIO STATIONS 539 (16)

WSAM, 1400, 1 KW	, OLDIES	NBC, \$ 16.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WSGW, 790, 5 KW/1 KW (DA-2)	, MOR	MBS, ABC-I, NBC-T, \$ 34.00	(Katz)	Booth	(SAGINAW)	John Casey
WXOX, 1250, 1 KW (DAYS)	, COUNTRY	CBS, \$ 13.00	(Masla)		(BAY CITY)	
WBCM, 1440, 5 KW/2.5 KW (DA-2)	, MOR (?)	, \$ 17.00	(Masla)		(BAY CITY)	G. Arnold
WKNX, 1210, 10 KW (DAYS, DA)	, MOR/OLDIES	MBS, \$ 8.00	(Patt)		(FRANKENMUTH)	Bob Dyer
WMPX, 1490, 1 KW	, MOR	, \$ 11.00	(Masla)		(MIDLAND)	Tom Steel
WGER-F, 102.5, 86 KW @ 870, BTFL/EZ		APR, \$ 38.00	(Mc-Guild)		(BAY CITY)	Gale Sullivan
WIOG-F, 106.3, 3 KW @ 300, CHR		ABC-C, \$ 50.00	(Katz)	Booth	(SAGINAW)	John Casey
WKQZ-F, 98.1, 50 KW @ 340, COUNTRY		NBC, \$ 39.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WWWS-F, 107.1, 2 KW @ 360, BLACK		SBN, \$ 17.00	(Masla)		(SAGINAW)	Cheryl Mayle
WHNN-F, 96.1, 97 KW @ 435, AC		US I, \$ 44.00	(Republic)	Liggett	(BAY CITY)	Dan Stewart
WWRM-F, 100.9, 3 KW @ 300, COUNTRY		CBS-R, ABC-F, \$ 21.00	(Torbet)		(PINCONNING)	Bob Naismith
WKQZ-F, 93.5, 3 KW @ 300, AOR		, \$ 33.00*	(Eastman)		(MIDLAND)	Richard Olsen

Other ranked stations - See Flint and Detroit

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,981,700

Stations: 26/26
Diaries: 2011/985:1/52.0%
Sample Target: 1740
% Below Line: 0
% Not Listed: 5.5

1985 Revenue: \$ 49,500,000
HH Inc.: \$ 31,639
Retail \$: 15.8 Bil
Pop per Station: 76,219
#1 Biller: KMOX \$18,000,000

MSA Rank/Pop: 12/2,385,300
ADI # 18
Average Person Ratings: 17.5
Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 85	SPI 85
1. KMOX	777/22.4	17.5	22.6	22.0	19.7	19.4	1. KMOX	957/10105	1. KMOX	8293/41.8	43.1	38.
2. KSHE-F	417/12.0	12.6	12.4	14.1	12.9	15.7	2. KSHE-F	495/ 5373	2. KSHE-F	4544/22.9	20.7	22.
3. KEZK-F	226/ 6.5	8.6	6.4	5.8	5.6	4.2	3. KEZK-F	247/ 2979	3. KHTR-F	2874/14.5	16.9	18.
4. KMJM-F	192/ 5.5	6.3	5.8	6.3	6.2	7.9	4. WIL-F	244/ 2756	4. KEZK-F	2741/13.8	13.6	14.
5. WIL-F	167/ 4.8	5.3	6.3	5.0	6.7	5.0	5. KUSA	204/ 2861	5. KYKY-F	2529/12.8	9.5	10.
6. KYKY-F	165/ 4.8	4.4	3.0	3.8	3.5	3.7	6. KMJM-F	195/ 2182	6. KWK-F	2497/12.6	13.0	16.
7. KHTR-F	141/ 4.1	4.2	3.9	5.9	4.8	5.0	7. KHTR-F	176/ 3673	7. KMJM-F	2130/10.7	10.3	12.
8. KSD-F	128/ 3.7	4.9	5.5	6.1	5.0	4.3	8. KYKY-F	173/ 2682	8. WIL-F	2217/10.7	13.9	14.
9. WMRY-F	121/ 3.5	2.3	.8	1.5	1.3	2.8	9. KWK-F	141/ 2816	9. KSD-F	2069/10.4	12.6	13.
10. KWK-F	119/ 3.4	4.2	3.4	3.9	4.9	5.4	10. KSD-F	139/ 2433	10. KUSA	1617/ 8.2	9.7	9.
11. KUSA	114/ 3.3	3.7	4.5	3.4	3.5	2.8	11. WMRY-F	129/ 1482	11. WMRY-F	1449/ 7.3	2.8	3.8
12. WRTH	106/ 3.1	3.2	3.6	3.3	4.3	3.1	12. WRTH	109/ 1464	12. WRTH	1366/ 6.9	8.1	8.8
13. KLTH-F	80/ 2.3	1.0	1.3	1.2	.7	1.5	13. KLTH-F	85/ 1238	13. KADI-F	1343/ 6.8	6.4	7.7
14. KATZ	73/ 2.1	1.8	1.7	2.0	1.7	1.2	14. KATZ	73/ 1080	14. KXOK	1204/ 6.1	6.6	NA
15. WKKX-F	64/ 1.8	1.2	1.0	---	---	2.6	15. KXOK	68/ 1459	15. KLTH-F	1118/ 5.6	3.8	3.1
16. WZEN-F	59/ 1.7	1.7	1.3	1.0	1.4	1.9	16.	16.	16. KGLD	1121/ 5.7	4.8	5.5
17. KXOK	56/ 1.6	1.5	2.0	1.7	2.0	1.6	17.	17.	17. KATZ	1080/ 5.4	4.1	5.1
18. KGLD	52/ 1.5	1.4	1.6	1.0	1.3	1.0	18.	18.	18. WZEN-F	1066/ 5.4	4.3	5.1
19. KADI-F	46/ 1.3	1.8	1.6	1.6	2.3	1.2	19.	19.	19. WKKX-F	969/ 4.9	3.0	---
20. WESL	41/ 1.2	1.8	1.2	.8	1.4	1.7	20.	20.	20. KFUD-F	703/ 3.5	2.6	3.0
21. KFUD-F	34/ 1.0	.6	.8	.6	1.0	.6	21.	21.	21.			
22.							22.	22.	22.			
23.							23.	23.	23.			
24.							24.	24.	24.			
25.							25.	25.	25.			

12+ FM SHARE (METRO): 60.62% (1989 of 3281) (SPG 85: 60.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F>	1. KSHE-F	1. KMOX	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >
2. KMJM-F	2. KMOX	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KSHE-F	2. KSHE-F>	2. KSHE-F	2. KSHE-F>
3. KWK-F	3. KMJM-F	3. KYKY-F	3. KYKY-F	3. KYKY-F	3. WIL-F	3. KUSA	3. KEZK-F	3. KEZK-F	3. KMJM-F	3. KMJM-F
4. KHTR-F>	4. WMRY-F	4. KMJM-F	4. KEZK-F	4. KEZK-F	4. KUSA	4. KYKY-F	4. KYKY-F	4. WIL-F	4. KHTR-F	4. KEZK-F
5. WZEN-F	5. KYKY-F	5. WMRY-F	5. KSD-F	5. WIL-F	5. KYKY-F	5. KEZK-F	5. WIL-F	5. KYKY-F	5. KEZK-F	5. KHTR-F
6. KYKY-F	6. KHTR-F	6. WIL-F	6. WIL-F	6. KSD-F	6. WRTH	6. WIL-F	6. KMJM-F	6. KMJM-F	6. KWK-F	6. KYKY-F
7.	7. KWK-F	7. KEZK-F	7. KMJM-F	7. KMJM-F	7. KSD-F	7. KSD-F	7. WMRY-F	7. KHTR-F	7. WZEN-F	7. WRTH
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WIL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KSHE-F>	1. KSHE-F>	1. KYKY-F	1. KSHE-F	1. KMOX >	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KMOX	
2. KHTR-F	2. KYKY-F	2. KSHE-F	2. KMOX	2. KYKY-F	2. WMRY-F	2. WMRY-F	2. KMOX	2. KMOX >	2. KSHE-F>	
3. KMJM-F	3. KMJM-F	3. KMJM-F	3. KYKY-F	3. KSD-F	3. KMOX	3. KMOX	3. WMRY-F	3. WMRY-F	3. WIL-F	
4. KSD-F	4. KHTR-F	4. KSD-F	4. KSD-F	4. KEZK-F	4. WIL-F	4. KMJM-F	4. KMJM-F	4. WIL-F	4. KEZK-F	
5. WZEN-F	5. KSD-F	5. KHTR-F	5. KMJM-F	5. KMJM-F	5.	5. WIL-F	5. KYKY-F	5. KMJM-F	5. WMRY-F	
6. KYKY-F	6. KMOX	6. KEZK-F	6. KHTR-F	6. KSHE-F	6.	6. KYKY-F	6.	6. KYKY-F	6. KYKY-F	
7.	7. KWK-F	7. WMRY-F	7. KEZK-F	7. WIL-F	7.	7. KHTR-F	7.	7. KEZK-F	7. KMJM-F	
8.	8.	8.	8.	8. KLTH-F	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		260 (2)	260 (2)	7.9	12.8	KIRL	1460	ST. Charles	.5/1.1
AOR		538 (2)	538 (2)	16.4	13.7	KSIV	1320	Clayton	.5/1.4
AC/OLDIES/SOFT ROCK	52 (1)	419 (4)	471 (5)	14.4	12.4	KXOK	630	ST. Louis	1.6/6.1
MOR/VARIETY						WCBW-F	104.9	Columbia, IL	.9/1.9
COUNTRY	131 (2)	231 (2)	362 (4)	11.0	12.4	WEW	770	ST. Louis	.6/2.0
BLACK/URBAN	114 (2)	251 (2)	365 (4)	11.1	11.3	WIL	1430	ST. Louis	.5/2.9
BTFM MUSIC/EZ		226 (1)	226 (1)	6.9	5.9				
NEWS/TALK	833 (2)		833 (2)	25.4	23.1				
NOSTALGIA	128 (2)		128 (2)	3.9	5.2				
RELIGION/GOSPEL	34 (2)	30 (1)	64 (3)	2.0	1.7				
SPANISH									
CLASSICAL		34 (1)	34 (1)	1.0	1.1				
UNKNOWN/OTHERS					0.3				
			3281 (26)						

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN,\$ NA	(Masla)	Unity	Tim McReynolds
KGLD, 1380, 5 KW/1 KW (DA-2)	, OLDIES	,\$ 34.00	(Eastman)		Steve Butler
KIRL, 1460, 5 KW/500 W (DA-N)	, RELIGION	,\$ 19.00	(Market 4)		Bill White
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS,\$250.00*	(CBS)	CBS	Bob Hyland
KSIV, 1320, 5 KW (DAYS)	, RELIGION	,\$ 22.00	(---	Bott	Richard Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	,\$ 16.00	(---		W. Haverstick
KUSA, 550, 5 KW (DA-N)	, COUNTRY	ABC-D,\$ 80.00*	(Mc-Guild)	Gannett	Merrell Hansen
KXEN, 1010, 50 KW (DAYS,DA)	, RELIGION	,\$ 12.00	(Schwartz)		Bernie Harville
KXOK, 630, 5 KW (DA-2)	, NEWS/TALK	MBS,ABC-I,\$ 55.00*	(Katz)		Ron Grubbs
WESL, 1490, 1 KW	, BLACK	SBN,\$ 30.00	(Lazar)		Wendall Hansen
WEW, 770, 1 KW (DAYS)	, NOSTALGIA	,\$ NA	(---		Charles Stanley
WIL, 1430, 5 KW (DA-2)	, COUNTRY	ABC-E,\$ 40.00*	(Blair)	LIN	Craig Magee
WRTH, 590, 1 KW (DA-1)	, NOSTALGIA	NBC,\$ 68.00*	(MMR)	Blair	John Gutbrod

FM STATIONS

KADI, 96.3, 100 KW @ 650, COMTEMP/AC	US I,Source,\$ 38.00	(Masla)			Richard Miller
KEZK, 102.5, 100 KW @ 500, BTFM/EZ	,\$110.00*	(MMR)		Adams	John Gutbrod
KFUO, 99.1, 100 KW @ 557, CLASSICAL	,\$ 55.00*	(CMBS)			
KHTR, 103.3, 100 KW @ 1212, CHR	CBS-R,\$130.00*	(CBS)		CBS	Bob Fulstone
KLTH, 97.1, 100 KW @ 560, SOFT AC	,\$ 65.00	(Weiss)			Craig Hodgson
KMJM, 107.7, 100 KW @ 575, URBAN	,\$105.00*	(Christal)		Keymarket	Linda O'Connor
KSD, 93.7, 100 KW @ 850, AC	,\$120.00*	(Mc-Guild)		Gannett	Merrell Hansen
KSHE, 94.7, 100 KW @ 500, AOR	,\$150.00*	(Katz)		Emmis	John Beck
KWK, 106.5, 39 KW @ 592, CHR	,\$ 76.00	(Eastman)			Steve Butler
KYKY, 98.1, 100 KW @ 580, AC	,\$120.00*	(HNWH)		EZ	Karen Carroll
WCBW, 104.9, 3 KW @ 235, RELIGION	,\$ 18.00	(Radio Spot)			Curt Whipple
WIL, 92.3, 100 KW @ 510, COUNTRY	ABC-E,\$100.00*	(Blair)		LIN	Craig Magee
WMRY, 101.1, 50 KW @ 320, AOR	,\$ 40.00	(---			Brian Krueger
WZEN, 103.3, 50 KW @ 495, BLACK	NBN,\$ 55.00*	(Weiss)		Unity	Bob Miller
WKKK, 104.1, 43 KW @ 536, COUNTRY	,\$ NM	(Republic)		USA	Bob Backman

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WMRY: From Jazz/AC to AOR

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 126/270,300
 MSA Rank/Pop: 139/322,400
 ADI # 110
 Average Person Ratings: 17.2
 Market TSL: 22.8 hours

Stations: 26/14
 Diaries: 712/380:1/49.2%
 Sample Target: 640
 % Below Line: 40.0
 % Not Listed: 12.4

1985 Revenue: \$8,700,000
 HH Inc.: \$32,784
 Retail \$: 1.9 Bil
 Pop per Station: 19,307
 #1 Biller: KDON/KLCZ \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KWSS-F	57/12.2	8.9	10.6	9.9	7.7	1. KWSS-F	95/1434	1. KDON-F	754/27.9	22.4	29.3
2. KDON-F	47/10.1	9.5	13.1	10.9	9.0	2. KGO	64/ 833	2. KWSS-F	733/27.1	22.9	25.7
3. KWAV-F	44/ 9.4	7.3	6.9	7.6	9.4	3. KDON-F	61/1124	3. KWAV-F	613/22.7	18.9	19.7
4. KTOM-F	27/ 5.8	3.6	2.9	4.7	4.1	4. KBAY-F	60/ 610	4. KGO	356/13.2	11.4	14.7
KBAY-F	27/ 5.8	7.3	3.8	7.2	6.0	5. KWAV-F	55/ 815	5. KBAY-F	306/11.3	11.4	9.4
6. KMBY-F	26/ 5.6	4.3	2.9	3.1	3.2	6. KCBS	43/ 521	6. KBOQ-F	273/10.1	8.4	8.3
7. KGO	24/ 5.2	8.0	6.7	5.7	6.6	7. KBOQ-F	40/ 609	7. KMBY-F	267/ 9.9	9.1	6.1
8. KBOQ-F	22/ 4.7	3.9	3.5	4.1	1.7	8. KMBY-F	38/ 495	8. KTOM-F	263/ 9.7	8.9	7.2
9. KTOM	19/ 4.1	3.9	3.3	7.0	5.5	9. KTOM-F	34/ 381	9. KTOM	207/ 7.7	8.9	8.5
10. KRAY-F	15/ 3.2	3.2	3.3	3.3	4.9	10. KTOM	29/ 319	10. KNBR	180/ 6.7	7.8	4.9
11. KLFA-F	13/ 2.8	1.1	2.7	5.8	2.1	11.		11. KRAY-F	179/ 6.6	7.3	---

12+ FM SHARE (METRO): 72.49% (303 of 418) (SPG 85: 66.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KGO	1. KWSS-F	1. KWAV-F	1. KDON-F	1. KWSS-F	1. KWSS-F
2. KDON-F	2. KDON-F	KWSS-F	2. KDON-F	2. KDON-F	2. KWAV-F	2. KWAV-F	KDON-F	2. KWSS-F	2. KDON-F	2. KWAV-F
3.	3. KWAV-F	3. KDON-F	3. KWSS-F	3. KWSS-F	KTOM	3. KDON-F	3. KWSS-F	3. KWAV-F	3. KWAV-F	3. KDON-F
4.	4. KMBY-F	4. KMBY-F	4. KTOM-F	4. KTOM-F	KBOQ-F	4. KGO	4. KTOM-F	4. KTOM-F	4. KNBR	4. KBAY-F
5.	5. KTOM-F	5. KTOM-F	KMBY-F	5. KMBY-F	5. KBAY-F	5. KMBY-F	5. KMBY-F	5. KMBY-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWSS-F	1. KWSS-F	1. KMBY-F	1. KWSS-F	1. KDON-F
2. KDON-F	2. KWSS-F	2. KDON-F	2. KWSS-F	2. KBOQ-F	2. KDON-F	2. KDON-F	2. KDON-F	2. KDON-F	KWSS-F
KWAV-F	3. KDON-F	3. KWSS-F	3. KDON-F	3. KDON-F	3. KMBY-F	3. KMBY-F	3. KWSS-F	3. KMBY-F	3. KMBY-F
4. KRAY-F	4.	4. KTOM-F	4. KRAY-F	4. KWSS-F	4. KTOM-F	4. KTOM-F	4. KWAV-F	4. KWAV-F	KWAV-F
5.	5.	KRAY-F	5. KBOQ-F	5. KGO	5.	5. KWAV-F	5. KTOM-F	5. KTOM-F	5. KTOM-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	104 (2)	116 (3)	27.8	29.5	KCTY 980 Salinas 1.9/5.5
AOR		31 (2)	31 (2)	7.4	4.7	KDON 1460 Salinas 1.5/4.7
AC/OLDIES/SOFT ROCK	6 (1)	48 (2)	54 (3)	12.9	9.6	KIDD 630 Monterey .4/5.5
MOR/VARIETY	17 (2)		17 (2)	4.1	1.6	KNRY 1240 Monterey 1.3/4.9
COUNTRY	19 (1)	31 (2)	50 (3)	12.0	15.5	KWST-F 101.7 Carmel .9/3.4
BLACK/URBAN		5 (1)	5 (1)	1.2	0.5	KXES 1570 Salinas .9/1.6
BTFL MUSIC/EZ		34 (2)	34 (2)	8.1	5.2	KARA-F 105.7 Santa Clara .9/1.9
NEWS/TALK	37 (3)		37 (3)	8.9	11.6	KAZA 1290 Gilroy .9/2.0
NOSTALGIA	7 (1)		7 (1)	1.7	5.2	KCBS 740 San Francisco 2.1/6.3
RELIGION/GOSPEL					0.5	KMFO 1540 Aptos .6/2.3
SPANISH	17 (3)	28 (2)	45 (5)	10.8	17.6	KNBR 680 San Francisco 2.4/6.7
CLASSICAL		22 (1)	22 (1)	5.3	4.1	KSCO 1080 Santa Cruz 1.3/3.8
UNKNOWN/OTHERS					0.8	KSCO-F 99.1 Santa Cruz 1.5/4.6
						KSJO-F 92.3 San Jose 1.1/4.4
						KSOL-F 107.7 San Mateo 1.1/2.7

418 (26)

RADIO STATIONS

KTCY, 980, 1 KW (DAYS)	, SPANISH	,\$ 29.00 (Lotus)	Martin Kline
KDON, 1460, 5 KW (DA-1)	, NOSTALGIA (?)	,\$ 15.00* (Katz)	J. Estabrooks
KIDD, 630, 1 KW (DA-2)	, CONTEMP	,\$ 15.00 (Torbet)	C. Barnett
KNRY, 1240, 1 KW	, OLDIES	MBS, \$ 17.00 (---)	Bill Beaton
KRML, 1410, 500 W (DAYS)	, JAZZ	,\$ 20.00 (Roslin)	Gilbert Wisdom
KTOM, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 28.00 (MMR)	Steve Dean
KXES, 1570, 250 W (DAYS)	, SPANISH	,\$ 13.00 (Caballero)	Ron Smith
KDON-F, 102.5, 19 KW @ 2270, CHR		,\$ 46.00* (Katz)	J. Estabrooks
KMBY-F, 107.1, 1 KW @ 570, AOR		,\$ 17.00 (Select)	S. Johnson
KOCN-F, 104.9, 1 KW @ 550, ?		,\$ 13.00 (Masla)	Roger Powers
KRAY-F, 103.9, 3 KW @ 225, SPANISH		,\$ 29.00 (Lotus)	Martin Kline
KTOM-F, 100.7, 1 KW @ ?, COUNTRY		US 2, \$ 28.00 (MMR)	Steve Dean
KWAV-F, 96.9, 18 KW @ 2575, AC		APR, \$ 43.00 (HNWH)	Terry Gillingham
KWST-F, 101.7, 1 KW @ 590, COUNTRY		,\$ 15.00 (Torbet)	Mike Ginsburg
KLFA-F, 92.1, 3 KW @ 300, SPANISH		,\$ 20.00 (Caballero)	R. Rodriguez
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL		,\$ 18.00 (Weiss)	Joe Thompson

Other stations - See San Francisco or San Jose

MISCELLANEOUS COMMENTS KXES sold for \$400,000... KLCZ/KDON-F sold by Grace to Buckley for \$5,000,000 (Chapman)... KLCZ changes back to KDON...

SALISBURY - OCEAN CITY

Arbitron Rank/Pop (12+): 152/195,600

MSA Rank/Pop: NA

Average Person Ratings: 19.2
Market TSL: 24.2 hours

Stations: 22/17
Diaries: 640/306:1/43.7%
Sample Target: 560
% Below Line: 7.0
% Not Listed: 11.7

1985 Revenue: \$ NA
HH Inc.: \$ NA
Retail \$: NA
Pop per Station: 11,506
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WOCQ-F	41/12.0					1. WDSO-F	46/461	1. WKHI-F	510/26.1		
2. WQHQ-F	38/11.1					2. WOCQ-F	43/452	2. WQHQ-F	437/22.3		
3. WKHI-F	34/ 9.9					WQHQ-F	43/512	3. WOCQ-F	434/22.2		
4. WICO-F	32/ 9.4					4. WKHI-F	40/653	4. WICO-F+	370/18.9		
5. WLVW-F	25/ 7.3					5. WICO-F	32/387	5. WWTR-F	233/11.9		
6. WWTR-F	23/ 6.7					6. WLVW-F	28/211	6. WJDY	225/11.5		
7. WGMD-F	18/ 5.3					7. WWTR-F	23/242	7. WSBY	172/ 8.8		
8. WJDY	15/ 4.4					8. WGMD-F	22/178	8. WSEA-F	168/ 8.6		
WOLC-F	15/ 4.4					9. WJDY	17/239	9. WLVW-F	164/ 8.4		
10. WSBY	11/ 3.2					10. WOLC-F	15/152	10. WGMD-F	151/ 7.7		
WDSO-F	11/ 3.2					11.		11. WOLC-F	149/ 7.6		

12+ FM SHARE (METRO): 85.76% (259 of 302) (SPG 85: NA%)

NOTE: THIS IS THE FIRST RATING BOOK FOR THIS MARKET.
SHARE TRENDS ARE NOT AVAILABLE.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOCQ-F>	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WICO-F	1. WICO-F	1. WICO-F+	1. WKHI-F	1. WOCQ-F>	1. WQHQ-F
2. WKHI-F	2. WOCQ-F	2. WKHI-F	2. WKHI-F	2. WICO-F	2. WQHQ-F	2. WQHQ-F	2. WQHQ-F	2. WQHQ-F	2. WQHQ-F	2. WOCQ-F
3.	3. WKHI-F	3. WOCQ-F	3. WOCQ-F	3. WKHI-F	3. WLVW-F	3. WKHI-F	3. WOCQ-F	3. WKHI-F	3. WKHI-F	3. WICO-F
4.	4. WWTR-F	4. WWTR-F	4. WWTR-F	4. WOCQ-F	4. WOLC-F	4. WOCQ-F	4. WKHI-F	4. WICO-F+	4. WWTR-F	4. WKHI-F
5.	5.	5. WICO-F	5.	5.	5.	5.	5. WLVW-F	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSEA-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F>		1. WWTR-F	1. WWTR-F	1. WKHI-F	1. WWTR-F	1. WKHI-F
2. WKHI-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F		2. WOCQ-F	2. WKHI-F	2. WWTR-F	2. WKHI-F	2. WQHQ-F
WQHK-F	3. WKHI-F	3. WKHI-F	3. WKHI-F	3. WICO-F		3. WKHI-F	3. WOCQ-F	3. WQHK-F	3. WOCQ-F	3. WICO-F
4. WJDY	4. WJDY	WJDY	4. WICO-F	4. WOLC-F		4.	4. WQHQ-F	4.	4. WQHQ-F	4. WWTR-F
WOCQ-F	5.	WICO-F	5.	5.		5.	5.	5.	5.	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		83 (3)	83 (3)	27.5		WAFL-F 97.7 Milford, DE 1.5/3.9
AOR		23 (1)	23 (1)	7.6		WDMV 540 Pocomoke City, MD 1.5/2.4
AC/OLDIES/SOFT ROCK		43 (2)	43 (2)	14.2		WETT 1590 Ocean City, MD .6/1.4
MOR/VARIETY						WJWL 900 Georgetown, DE 2.0/4.0
COUNTRY	6 (2)	43 (2)	49 (4)	16.2		WOVU-F 101.7 Ocean View, DE .3/3.4
BLACK/URBAN	17 (2)	1 (1)	18 (3)	6.0		WSEA-F 93.5 Georgetown, DE 2.3/8.6
BTFL MUSIC/EZ		43 (2)	43 (2)	14.2		WSUX-F 98.3 Seaford, DE .3/3.8
NEWS/TALK						WANN 1190 Annapolis .6/2.1
NOSTALGIA	20 (3)		20 (3)	6.6		WCAO 600 Baltimore .3/1.8
RELIGION/GOSPEL		15 (1)	15 (1)	5.0		WESR-F 103.3 Onley, VA 1.8/2.4
SPANISH						WHUR-F 96.3 Washington .3/2.0
CLASSICAL						
UNKNOWN/OTHERS		8 (3)	8 (3)	2.6		

302 (22)

RADIO STATIONS

WETT, 1590, 1 KW/500 W (DA-2)	, NOSTALGIA	,\$ NA (Katz)	Resort	Gil Dunn
WICO, 1320, 1 KW (DAYS)	, COUNTRY	,\$ NA (Torbet)		Bill Prettyman
WJDY, 1470, 5 KW (DAYS)	, BLACK	,\$ 22.00 (Savalli)		J. Connor
WSBY, 960, 5 KW (DA-2)	, NOSTALGIA	,\$ 24.00 (Weiss)		Jack Gillen
WICO-F, 94.3, 3 KW @ 300,	COUNTRY	,\$ 48.00 (Torbet)		Bill Prettyman
WKHI-F, 99.9, 50 KW @ 319,	CHR	,\$ NA (Republic)		Jim Layton
WLVW-F, 105.5, 2 KW @ 390,	BTFL/EZ	,\$ 16.00 (---)		Charles Truitt
WOCQ-F, 103.9, 3 KW @ 300,	CHR	,\$ 16.00 (Masla)	(BERLIN)	Darryl Nixon
WQHQ-F, 104.7, 33 KW @ 610,	AC	,\$ 40.00 (Weiss)	Woolfson	Jack Gillen
WWTR-F, 95.9, 3 KW @ 300,	AOR	,\$ NA (Katz)	Resort	(BETHANY BEACH)
WOLC-F, 102.5, 50 KW @ 500,	RELIGION	,\$ 11.00 (---)		(PRINCESS ANNE)
WGMD-F, 92.7, 3 KW @ 300,	BTFL/EZ	,\$ NA (---)		(REHOBOTH BEACH)
				Jim Woodland
				Judith Poulin

WDSO - See Wilmington, DE

American Radio Spring 86, Copyright 1986

SALT LAKE CITY

Arbitron Rank/Pop (12+): 43/808,400

MSA Rank/Pop: 44/1,043,200

AOI # 39

Average Person Ratings: 16.8

Market TSL: 22.0 hours

Stations: 30/29

Diaries: 1094/740:1/47.4%

Sample Target: 1090

% Below Line: 0.5

% Not Listed: 6.4

1985 Revenue: \$ 27,500,000

HH Inc.: \$ 28,272

Retail \$: 5.5 Bil

Pop per Station: 27,876

#1 Biller: KSL \$4,700,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. KSL	149/11.0	8.7	10.4	---	7.2	7.1	1. KSL	239/3467	1. KSL	2085/25.8	25.7	23.5	
2. KSFI-F	124/ 9.1	12.1	10.9	---	10.2	6.3	2. KSFI-F	187/2623	2. KSFI-F	1712/21.2	21.5	20.8	
3. KRSP-F	102/ 7.5	9.0	9.9	---	9.4	12.5	3. KRSP-F	155/2275	3. KCPX-F	1580/19.5	17.7	21.0	
4. KKAT-F	100/ 7.4	6.0	4.0	---	3.4	6.2	4. KKAT-F	128/1521	4. KRSP-F	1506/18.6	18.9	17.7	
5. KCPX-F	89/ 6.5	5.8	6.2	---	9.5	10.5	5. KCPX-F	109/1949	5. KISN-F	1161/14.4	12.1	16.7	
6. KSOP-F	63/ 4.6	7.0	3.7	---	3.3	4.0	6. KSOP-F	101/1334	6. KKAT-F	1057/13.1	10.0	8.8	
7. KISN-F	54/ 4.0	5.1	4.4	---	3.3	7.2	7. KISN-F	86/1678	7. KLCY-F	977/12.1	13.2	15.0	
8. KLCY-F	54/ 4.0	4.2	5.5	---	6.8	4.6	8. KLCY-F	80/1445	8. KSOP-F	846/10.5	10.2	12.4	
9. KALL	53/ 3.9	4.7	3.7	---	4.7	3.3	9. KALL	56/ 875	9. KALL	811/10.0	13.8	12.5	
10. KUTR	47/ 3.5	2.1	.9	---	.2	2.7	10. KLZR-F	52/ 977	10. KLTQ-F	715/ 8.8	9.7	8.5	
11. KDYL	40/ 2.9	2.2	.7	---	1.9	2.0	11. KUTR	50/ 561	11. KBUG	599/ 7.4	8.8	9.6	
12. KLUB	40/ 2.9	2.3	1.5	---	3.9	1.5	12. KLUB	48/ 695	12. KCGL-F	591/ 7.3	4.0	4.8	
13. KCGL-F	36/ 2.6	2.4	1.8	---	1.9	5.6	13. KMGR-F	47/ 711	13. KDAB-F	590/ 7.3	7.4	9.2	
14. KLTQ-F	31/ 2.3	2.7	3.6	---	4.2	1.9	14. KFMY-F	45/1413	14. KFMY-F	557/ 6.9	8.0	9.1	
15. KMGR-F	31/ 2.3	1.9	1.9	---	.6	1.9	15. KBER-F	43/ 763	15. KLUB	548/ 6.8	6.8	9.9	
16. KZAN-F	31/ 2.3	2.1	3.6	---	2.5	2.0	16.		16. KZAN-F	537/ 6.6	7.7	NA	
17. KBUG	30/ 2.2	2.4	3.9	---	3.4	2.2	17.		17. KUTR	487/ 6.0	2.5	1.4	
18. KDAB-F	30/ 2.2	1.7	2.2	---	2.6	2.0	18.		18. KDYL	480/ 5.9	4.4	7.3	
19.							19.		19. KMGR-F	445/ 5.5	NA	1.9	
20.							20.		20.				
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 64.23% (817 of 1272) (SPG 85: 67.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F>	1. KRSP-F	1. KKAT-F	1. KSL	1. KSL	1. KSFI-F	1. KSL >	1. KSFI-F	1. KSL	1. KCPX-F	1. KKAT-F
2. KRSP-F	2. KKAT-F	2. KSL	2. KKAT-F	2. KKAT-F	2. KSFI-F	2. KSFI-F	2. KSL	2. KSFI-F	2. KRSP-F	2. KSL
3. KCGL-F	3. KCPX-F	3. KRSP-F	3. KSFI-F	3. KSFI-F	3. KKAT-F	3. KCPX-F	3. KKAT-F	3. KRSP-F	3. KSFI-F	3. KSFI-F
4. KISN-F	4. KLCY-F	4. KCPX-F	4. KALL	4. KALL	4. KALL	4. KRSP-F	4. KLCY-F	4. KKAT-F	4. KSL	4. KRSP-F
5. KLRZ-F	5. KSL	5. KSFI-F	5. KRSP-F	5. KRSP-F	5. KSOP-F	5. KALL	5. KRSP-F	5. KAPX-F	5. KKAT-F	5. KCPX-F
6.	6. KISN-F	6. KLCY-F	6. KSOP-F	6. KSOP-F	6. KDYL	6. KKAT-F	6. KCPX-F	6. KISN-F	6. KCGL-F	6. KSOP-F
7.	7.	7.	7. KUTR	7.	7.	7. KSOP-F	7.	7.	7. KISN-F	7. KISN-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KCGL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCPX-F>	1. KCPX-F	1. KKAT-F	1. KCPX-F	1. KSL	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSL
2. KRSP-F	2. KRSP-F	2. KUTR	2. KSL	2. KSFI-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F
3. KISN-F	3. KLCY-F	3. KSFI-F	3. KKAT-F	3. KKAT-F	3. KCPX-F	3. KSL	3. KSL	3. KSL	3. KSFI-F
4. KLCY-F	4. KISN-F	4. KLCY-F	4. KSFI-F	4. KUTR	4. KBER-F	4. KCPX-F	4. KSOP-F	4. KALL	4. KRSP-F
5. KCGL-F	5. KKAT-F	5. KRSP-F	5. KLCY-F	5. KSOP-F	5. KSL	5. KLCY-F	5. KLCY-F	5. KLCY-F	5. KALL
6.	6. KUTR	6. KSL	6. KUTR	6. KALL	6. KCPX-F	6. KSOP-F	6. KDAB-F	6. KSOP-F	6. KSOP-F
7.	7.	7. KSOP-F	7. KRSP-F	7.	7.	7.	7. KCPX-F	7. KCPX-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		172 (4)	172 (4)	13.5	22.0	KBER-F	106.5	Spanish Fort	1.4/5.2
AOR		157 (3)	157 (3)	12.3	12.3	KFAM	700	Salt Lake	1.7/3.6
AC/OLDIES/SOFT ROCK	145 (4)	152 (5)	297 (9)	23.3	22.3	KFMY-F	96.1	Provo	.9/6.9
MOR/VARIETY	166 (3)		166 (3)	13.1	8.2	KJQN-F	95.5	Ogden	.6/1.9
COUNTRY	14 (1)	204 (4)	218 (5)	17.1	14.1	KLO	1430	Ogden	.7/2.2
BLACK/URBAN						KLRZ-F	94.9	Provo	1.3/5.2
BTFL MUSIC/EZ	23 (1)	124 (1)	147 (2)	11.6	11.7	KRGO-F	107.9	Roy	.7/2.9
NEWS/TALK	27 (1)		27 (1)	2.1	3.6	KRPN	1550	West Valley City	.6/1.6
NOSTALGIA	80 (2)		80 (2)	6.3	4.2	KRSP	1060	Salt Lake	1.1/4.7
RELIGION/GOSPEL					1.6	KSOP	1370	Salt Lake	1.0/3.6
SPANISH						KTKK	630	Salt Lake	2.0/4.2
CLASSICAL						KSOS-F	106.9	Brigham City	.4/1.1
UNKNOWN/OTHERS		8 (1)	8 (1)	0.6					
			1272 (30)						

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	, AC	NBC ABC-I, \$ 60.00 (Eastman)	Hatch	Bennie Williams
KBBX, 1600, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 6.00 (---)	Mid American Gospel	Robert Dobbs
KBUG, 1320, 5 KW (DA-1)	, OLDIES	ABC-D, \$ 48.00 (Katz)	John Price	Terry Schmidt
KDYL, 1280, 5 KW/500 W (DA-N)	, NOSTALGIA	MBS APR, \$ 25.00 (Blair)		Craig Hanson
KFAM, 700, 50 KW/1 KW (DA-1)	, BTFL/EZ	UPI, \$ 24.00 (Radio Time)		Dave Williams
KMGR, 1230, 1 KW	, AC	, \$ 20.00 (Torbet)	TransCom	Chris Kampmeier
KLUB, 570, 5 KW (DA-1)	, NOSTALGIA	NBC, \$ 38.00* (Mc-Guild)		Eric Stenberg
KRPN, 1550, 10 KW/500 W	, OLDIES/AC	ABC-E, \$ 20.00 (Christal)		Gene Guthrie
KRSP, 1060, 10KW/1 KW (DA-N)	, OLDIES	ABC-R, \$ 28.00* (Select)		Alan Hague
KSL, 1160, 50 KW	, MOR	CBS, \$100.00* (MMR)	Bonneville	Tom Glade
KSOP, 1370, 5 KW/500 W (DA-N)	, COUNTRY	, \$ 30.00 (MMR)		Greg Hilton
KTKK, 630, 1 KW/500 W (DA-2)	, TALK	ABC-T, \$ 18.00 (---)		Stan Bush
KUTR, 860, 50 KW (DAYS)	, AC	, \$ 33.00* (Republic)	Sunrise	Dick Elliot

FM STATIONS

KCGL, 105.5, 500 W @ 650, AOR		, \$ 25.00 (---)	Mid American Gospel	Richard Rees
KCPX, 98.7, 27 KW @ 2932, CHR		, \$ 80.00* (Katz)	John Price	Terry Schmidt
KFMY, 96.1, 55 KW @ 2620, CHR		, \$ 40.00* (Roslin)	First Media (PROVO)	Gene Manning
KISN, 97.1, 26 KW @ 3650, CONTEMP		CBS-R, \$ 60.00* (Mc-Guild)		Eric Stenberg
KLCY, 94.1, 24 KW @ 3030, AC		US I, \$ 75.00* (Eastman)	Hatch	Bennie Williams
KLTQ, 93.3, 26 KW @ 3660, AC		, \$ 50.00* (Republic)	Sunrise	Dick Elliot
KLRZ, 94.9, 48 KW @ 2780, CHR		, \$ 40.00 (Christal)	(PROVO)	B. Eric Rhoads
KKAT, 101.9, 26 KW @ 3740, COUNTRY		, \$ 45.00* (Torbet)	Brown (OGDEN)	Dennis Gwiazdom
KMGR, 107.5, 45 KW @ 2850, AC		Trans, \$ 44.00* (Torbet)	TransCom (OREM)	Chris Kampmeier
KRSP, 103.5, 28 KW @ 3630, AOR		ABC-R, \$ 79.00* (Select)		Alan Hague
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ		, \$ 75.00* (Blair)		Craig Hanson
KSOP, 104.3, 25 KW @ 3650, COUNTRY		, \$ 58.00* (MMR)		Greg Hilton
KZAN, 97.9, 26 KW @ 3770, COUNTRY		, \$ 25.00 (Christal)	(OGDEN)	
KDAB, 101.1, 25 KW @ 3740, CONTEMP		, \$ 30.00 (Torbet)	Albimar (OGDEN)	

CALL LETTER CHANGES

KBHV changes to KBER

FORMAT CHANGES

KBER changes from AC to AOR
KDYL changes from News to Nostalgia

STATION SALES

KLAF (Murray) sold to TransColumbia for \$500,000

MISCELLANEOUS COMMENTS

KBER (Spanish Fort) changed frequency from 106.3 to 106.5 and power from 3 KW to 100 KW

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/971,000

MSA Rank/Pop: 38/1,215,700

ADI # 45

Average Person Ratings: 19.1

Market TSL: 25.0 hours

Stations: 26/26

Diaries: 1362/713:1/42.9%

Sample Target: 1200

% Below Line: 0

% Not Listed: 3.8

1985 Revenue: \$ 44,800,000

HH Inc.: \$ 28,255

Retail \$: 7.0 Bill

Pop per Station: 37,369

#1 Biller: WOAI \$5,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KTFM-F	183/9.9	9.3	9.6	8.2	9.5	13.0	1. KTFM-F	196/2540	1. KTFM-F	2279/23.5	22.3	24.8
2. KQXT-F	166/8.9	9.8	8.5	8.4	8.5	6.3	2. KISS-F	193/1943	2. KISS-F	1542/15.9	15.1	16.6
3. KISS-F	158/8.5	6.8	7.0	7.1	6.3	12.0	3. KQXT-F	182/1917	3. KQXT-F	1518/15.6	16.4	17.3
4. KBUC-F+	114/6.1	6.2	5.8	7.5	6.1	4.3	4. KKYX	172/2051	4. KITY-F	1510/15.5	14.8	15.1
5. KCOR	108/5.8	7.0	5.0	6.0	5.5	4.3	5. KBUC-F+	155/1690	5. KAJA-F	1329/13.7	13.4	14.4
6. KAJA-F	100/5.4	5.9	5.2	6.3	7.3	4.9	6. WOAI	125/1862	6. KONO	1306/13.4	10.4	10.1
7. KONO	97/5.2	4.2	4.4	2.7	3.1	4.6	7. KONO	124/1550	7. KSMG-F	1269/13.1	13.1	12.4
8. KITY-F	95/5.1	3.6	4.3	4.6	5.3	6.2	8. KAJA-F	112/1497	8. KBUC-F+	1200/12.4	9.9	11.5
9. KSMG-F	87/4.7	4.7	5.3	---	.5	3.9	9. KCOR	110/1073	9. KSAQ-F	1123/11.6	9.6	10.2
10. KEDA	79/4.3	3.2	4.4	3.3	1.9	1.5	10. KITY-F	99/1617	10. WOAI	1107/11.4	13.5	12.8
11. WOAI	70/3.8	5.8	4.5	5.0	4.5	4.2	11. KSMG-F	93/1457	11. KCOR	1052/10.8	9.8	8.0
12. KESI-F	60/3.2	2.4	1.7	1.1	.7	2.9	12. KEDA	80/ 774	12. KTSA	1040/10.7	13.3	15.6
13. KKYX	60/3.2	3.7	5.8	6.3	7.3	3.7	13. KTSA	79/1645	13. KLLS-F	917/ 9.4	10.7	13.4
14. KSAQ-F	58/3.1	3.4	3.1	2.4	2.3	4.6	14. KZEP-F	62/ 927	14. KESI-F	837/ 8.6	4.7	5.5
15. KZEP-F	51/2.7	3.1	3.2	6.4	7.6	3.5	15. KSAQ-F	62/1244	15. KKYX	790/ 8.1	10.3	11.3
16. KTSA	50/2.7	2.9	4.4	4.8	6.1	4.1	16. KESI-F	61/ 853	16. KZEP-F	780/ 8.0	9.8	14.3
17. KXET	44/2.4	1.1	.3	.9	.4	1.0	17. KSJL	61/ 976	17. KEDA	741/ 7.6	NA	NA
18. KLLS-F	42/2.3	3.1	4.6	6.4	5.2	3.7	18.		18. KSJL	586/ 6.0	6.0	6.4
19. KSJL	36/1.9	2.0	2.2	1.8	---	2.1	19.		19. KXET	508/ 5.2	3.9	1.1
20. KAPE	35/1.9	2.1	2.2	2.3	2.6	2.4	20.		20. KRNN	427/ 4.4	5.0	---
21.							21.		21. KAPE	304/ 3.1	2.6	3.4
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.15% (1091 of 1784) (SPG 85: 60.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KISS-F	1. KQXT-F
2. KISS-F	2. KTFM-F	2. KISS-F	2. KSMG-F	2. KONO	2. KBUC-F+	2. KBUC-F+	2. KTFM-F	2. KQXT-F	2. KTFM-F	2. KTFM-F
3. KTFM-F	3. KSMG-F	3. KAJA-F	3. KONO	3. KSMG-F	3. KCOR	3. KCOR	3. KISS-F	3. KQXT-F	3. KISS-F	3. KISS-F
4. KSAQ-F	4. KAJA-F	4. KSMG-F	4. KAJA-F	4. KAJA-F	4. KEDA	4. KQXT-F	4. KONO	4. KONO	4. KITY-F	4. KAJA-F
5. KSJL	5. KZEP-F	5. KONO	5. KBUC-F+	5. KBUC-F+	5. KONO	5. KISS-F	5. KCOR	5. KAJA-F	5. KCOR	5. KITY-F
6.	6. KONO	6. KBUC-F+	6. KESI-F	6. KQXT-F	6. KAJA-F	6. KSMG-F	6. KAJA-F	6. KAJA-F	6. KONO	6. KBUC-F+
7.	7. KESI-F	7. KESI-F	7. KQXT-F	7. KCOR	7. KTFM-F	7. KAJA-F	7. KSMG-F	7. KBUC-F+	7. KAJA-F	7. KCOR
8.	8. KITY-F	8.	8.	8.	8.	8. WOAI	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KISS-F	1. KISS-F	1. KISS-F	1. KISS-F	1. KONO
2. KISS-F	2. KAJA-F	2. KSMG-F	2. KAJA-F	2. KSMG-F	2. KTFM-F	2. KTFM-F	2. KSMG-F	2. KTFM-F	2. KTFM-F
3. KAJA-F	3. KISS-F	3. KONO	3. KSMG-F	3. KONO	3. KZEP-F	3. KZEP-F	3. KSMG-F	3. KSMG-F	3. KAJA-F
4. KITY-F	4. KSMG-F	4. KESI-F	4. KONO	4. KBUC-F+	4. KSMG-F	4. KSMG-F	4. KONO	4. KONO	4. KSMG-F
5.	5. KITY-F	5. KAJA-F	5. KISS-F	5. KAJA-F	5.	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KBUC-F+
6.	6. KONO	6. KITY-F	6. KISS-F	6. KCOR	6.	6. KONO	6. KESI-F	6. KZEP-F	6. KESI-F
7.	7. KESI-F	7. KISS-F	7. KBUC-F+	7. KQXT-F	7.	7. KESI-F	7. KZEP-F	7. KESI-F	7. KISS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KQXT-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	36 (1)	336 (3)	372 (4)	20.9	16.7	KFHM	1150	San Antonio	.6/2.0
AOR		209 (2)	209 (2)	11.7	10.7	KGNB	1420	New Braunfels	1.4/1.5
AC/OLDIES/SOFT ROCK	147 (2)	189 (3)	336 (5)	18.8	24.7	KRNN	930	Terrell Hills	2.0/4.4
MOR/VARIETY					1.0	KSLR	630	San Antonio	.6/2.8
						KWED	1580	Seguin	.3/1.2
COUNTRY	88 (3)	191 (2)	279 (5)	15.6	17.6				
BLACK/URBAN	35 (1)		35 (1)	2.0	2.3				
BTFM MUSIC/EZ		166 (1)	166 (1)	9.3	8.9				
NEWS/TALK	107 (2)		107 (2)	6.0	4.7				
NOSTALGIA	26 (1)		26 (1)	1.5	0.7				
RELIGION/GOSPEL	12 (1)		12 (1)	0.7	2.4				
SPANISH	242 (4)		242 (4)	13.6	10.1				
CLASSICAL									
UNKNOWN/OTHERS									
			1784 (26)						

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS,DA)	, BLACK	CBS,\$ 30.00* (Masla)		Sam Sitterle
KBUC, 1310, 5 KW (DAYS,DA)	, COUNTRY	,\$ 25.00* (Eastman)	TK	
KCOR, 1350, 5 KW (DA-N)	, SPANISH	,\$ 75.00 (Katz)	Tichenor	Nathan Safir
KDRY, 1100, 5 KW (DA-N)	, RELIGION	,\$ 7.00 (---)		Sam Morris
KEDA, 1540, 5 KW (DA-N)	, SPANISH	,\$ 35.00 (Select)		Manuel Davila
KFHM, 1150, 1 KW (DAYS,DA)	, SPANISH	,\$ 27.00 (---)		Angel Toledo
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D,\$ 90.00 (Christal)	Swanson	Bill Rohde
KONO, 860, 5 KW/1 KW (DA-N)	, OLDIES/AC	NBC,\$ 75.00* (MMR)	Duffy	
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR,ABC-I,\$ 50.00 (Republic)		Dennis Griffin
KSJL, 760, 50 KW/1 KW (DA-2)	, CHR	UPI,CBS-R,\$ 41.00 (Weiss)		Charles Andrews
KTSA, 550, 5 KW (DA-N)	, AC/MOR	,\$ 60.00* (Blair)		Joe Ernest
KXET, 1250, 1 KW (DA-N)	, SPANISH	,\$ 30.00* (Lotus)	Lotus	Bob Allbright
WOAI, 1200, 50 KW	, NEWS/TALK	CBS,\$ 80.00* (HNWH)	Clear Channel	Rex Tackett

FM STATIONS

KAJA, 97.3, 100 KW @ 472, COUNTRY	,\$ 77.00* (HNWH)	Clear Channel	Tim Bryan
KBUC, 107.5, 100 KW @ 1535, COUNTRY	,\$ 65.00 (Eastman)	TK	
KESI, 106.7, 100 KW @ 1000, AC	,\$ 39.00* (Masla)		Sam Sitterle
KISS, 99.5, 100 KW @ 570, AOR	ABC-R,\$110.00* (Katz)	Capitol-WRAL	John Hiatt
KITY, 92.9, 100 KW @ 500, CHR	ABC-F,\$ 60.00* (MMR)	Duffy	
KLLS, 100.3, 100 KW @ 580, AC	UPI,\$ 60.00* (Christal)	Swanson	Bill Rohde
KQXT, 101.9, 100 KW @ 700, BTFM/EZ	,\$103.00* (Select)	Westinghouse	Bill LeGrand
KSAQ, 96.1, 100 KW @ 480, CHR	MBS,\$ 58.00* (Republic)		Hal Widsten
KSMG, 105.3, 100 KW @ 1240, AC	,\$ 74.00* (Mc-Guild)	American (SEGUIN)	Jack Collins
KTFM, 102.7, 100 KW @ 670, CHR	,\$100.00* (Blair)		Sam Ernest
KZEP, 104.5, 100 KW @ 750, AOR	NBC,\$ 59.00* (Torbet)	Lotus	Bob Allbright

CALL LETTER CHANGES

KXZL changes to KZEP

FORMAT CHANGES

STATION SALES

KBUC A/F sold to TK for \$11,800,000

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,791,300

MSA Rank/Pop: 18/2,101,800

ADI # 26

Average Person Ratings: 16.4

Market TSL: 22.0 hours

Stations: 29/20

Diaries: 2072/865:1/43.6%

Sample Target: 1610

% Below Line: 21.3

% Not Listed: 8.5

1985 Revenue: \$57,400,000

HH Inc.: \$32,875

Retail \$: 13.2 Bil

Pop per Station: 89,565

#1 Biller: KFMB \$9,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KFMB	265/9.0	4.8	6.4	9.5	9.2	5.3	1.		1. KFMB	3783/21.1		14.7	23.3
2. KJQY-F	242/8.2	9.7	9.4	8.0	7.8	5.1	2.		2. KFMB-F	3700/20.7		18.3	19.0
3. KSDO	205/7.0	6.6	6.1	5.2	5.5	5.7	3.		3. KJQY-F	2704/15.1		16.7	15.4
4. KFMB-F	201/6.8	5.9	7.6	5.9	6.2	6.0	4.		4. KSDO-F	2628/14.7		14.5	16.7
5. XTRA-F	194/6.6	5.5	4.5	6.1	6.1	6.8	5.		5. XTRA-F	2561/14.3		12.1	14.1
6. KGB-F	193/6.6	5.9	7.8	9.3	8.6	9.2	6.	SAN DIEGO'S	6. KGB-F	2488/13.9		16.2	16.2
7. XHRM-F	143/4.9	5.7	4.5	3.3	4.0	9.7	7.	METRO AND TSA	7. KSDO	2452/13.7		12.7	12.4
8. KSDO-F	140/4.8	4.3	4.8	6.3	5.4	6.2	8.	ARE THE SAME	8. KSON-F	1798/10.0		9.9	7.4
9. KSON-F	116/3.9	3.3	4.5	3.2	2.8	4.6	9.		9. XHRM-F	1731/ 9.7		8.9	9.3
10. KPQP	103/3.5	5.1	4.8	3.2	3.2	2.7	10.		10. KYXY-F	1626/ 9.1		6.9	7.2
11. KWLTF	92/3.1	3.7	2.1	1.9	2.3	3.7	11.		11. KWLTF	1483/ 8.3		6.8	8.8
12. KYXY-F	91/3.1	3.1	2.6	2.8	2.2	1.9	12.		12. XTRA	1465/ 8.2		7.6	8.2
13. KIFM-F	90/3.1	3.7	3.0	3.3	3.7	2.5	13.		13. KIFM-F	1413/ 7.9		9.1	9.3
14. XTRA	86/2.9	3.1	2.9	2.5	2.7	3.3	14.		14. KLZZ-F	1354/ 7.6		9.5	9.4
15. KCBQ-F	83/2.8	2.7	3.0	1.6	1.7	3.1	15.		15. KPQP	1315/ 7.3		8.0	7.2
16. KFSD-F	72/2.4	3.0	2.6	2.8	3.6	1.6	16.		16. KFSD-F	1200/ 6.7		7.4	6.3
17. KLZZ-F	67/2.3	3.0	3.5	2.8	4.0	2.5	17.		17. KCBQ-F	1168/ 6.5		7.6	4.7
18. KNX	46/1.6	2.1	1.6	2.4	1.6	1.6	18.		18. KNX	1049/ 5.9		6.1	6.3
KCBQ	46/1.6	1.3	1.3	.9	1.4	2.1	19.		19. KCBQ	935/ 5.2		5.2	5.1
20. XHIT-F	42/1.4	1.8	2.7	2.5	1.7	2.7	20.		20. XHIT-F	887/ 5.0		6.6	6.5
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 68.07% (1831 of 2690) (SPG 85: 68.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSDO-F>	1. XTRA-F	1. KFMB-F	1. KFMB >	1. KFMB >	1. KFMB	1. KSDO	1. KJQY-F	1. KJQY-F	1. KFMB >	1. KGB-F
2. XHRM-F	2. KGB-F	2. KGB-F	2. KFMB-F	2. KFMB-F	2. KJQY-F	2. KFMB-F	2. KSDO	2. KFMB-F	2. KGB-F	2. KJQY-F
XTRA-F	3. KFMB-F>	3. XTRA-F	3. KGB-F	3. KGB-F	3. KSDO	3. KFMB >	3. KFMB-F	KGB-F	3. XTRA-F	3. XTRA-F
4. KGB-F	4. XHRM-F	4. KFMB >	4. XTRA	KJQY-F	4. KPQP	4. KJQY-F	4. KGB-F	4. KFMB	4. KJQY-F	4. KSON-F
5. KFMB-F	5. KFMB	5. XHRM-F	5. KJQY-F	5. KSDO	5. KSON-F	5. XTRA-F	5. XTRA-F	5. XTRA-F	5. XHRM-F	5. KSDO-F
6.	6. KWLTF	6. KWLTF	6. KSON-F	KSON-F	6. KYXY-F	6. KGB-F	6. KFMB	6. KSDO	6. KIFM-F	6. XHRM-F
7.	7. KSDO-F	7. KIFM-F	7. KIFM-F	XTRA	7. KFSD-F	7. KSON-F	7. XHRM-F	7. XHRM-F	7. KSDO-F	7. KFMB-F
8.	8.	KJQY-F	8.	8. KIFM-F	8. KFMB-F	8. KCBQ-F	8.	8. KSDO-F	8. KFMB-F	8. KFMB
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. XTRA-F	1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KFMB	1. XTRA-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KFMB	
2. KFMB-F	2. XTRA-F	2. KFMB	2. KFMB	2. KFMB-F	2. KGB-F>	2. XTRA-F>	2. KFMB	2. XTRA-F	2. KGB-F	
3. KSDO-F	3. KWLTF	3. KWLTF	3. XTRA-F	3. KJQY-F	3. XHRM-F	3. KFMB-F	3. XTRA-F	3. KFMB	3. KSDO	
4. XHRM-F	4. KSDO-F	4. XTRA	4. KWLTF	4. KYXY-F	4. KFMB-F	4. XHRM-F	4. KFMB-F	4. KFMB-F	4. KFMB-F	
5. KWLTF	5. XHRM-F	5. KIFM-F	5. XHRM-F	5. KSON-F	5. XHIT-F	5. KFMB	5. XTRA	5. XHRM-F	5. XTRA-F	
6. KLZZ-F	6. KLZZ-F	6. KSON-F	6. KSDO-F	6. KIFM-F	6. KSDO-F	6. XHIT-F	XHRM-F	6. KSDO	6. XTRA	
7.	7. KIFM-F	KYXY-F	7. KSON-F	XTRA	7.	7. XTRA	7. KSDO	7. XTRA	7. KJQY-F	
8.	8.	8.	8.	8.	8.	8.	8. KIFM-F	8.	8. KIFM-F	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		341 (2)	341 (2)	12.7	14.5	KGMG-F	102.1	Oceanside	1.0/3.8
AOR		448 (4)	448 (4)	16.7	17.1	KKOS-F	95.9	Carlsbad	.5/1.9
AC/OLDIES/SOFT ROCK	114 (3)	386 (6)	500 (9)	18.6	20.0	KLZZ	600	San Diego	.5/3.1
MOR/VARIETY	265 (1)		265 (1)	9.9	9.8	KSON	1240	San Diego	1.3/4.7
						KVSD	1000	Vista	.4/1.4
COUNTRY	84 (2)	199 (2)	283 (4)	10.5	7.3				
BLACK/URBAN		143 (1)	143 (1)	5.3	4.3	KABC	790	Los Angeles	.4/1.6
BTFL MUSIC/EZ		242 (1)	242 (1)	9.0	8.4	KBRT	740	Los Angeles	.6/1.6
NEWS/TALK	264 (3)		264 (3)	9.8	8.3	KFI	640	Los Angeles	.4/2.6
						KLOS-F	95.5	Los Angeles	.6/2.3
NOSTALGIA	103 (1)		103 (1)	3.8	5.7				
RELIGION/GOSPEL	18 (1)		18 (1)	0.7	0.9				
SPANISH				---	---				
CLASSICAL		72 (1)	72 (1)	2.7	3.8				
UNKNOWN/OTHERS	11 (1)		11 (1)	0.4	---				
			2690 (29)						

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2)	, COUNTRY	,\$ 55.00* (Torbet)	Eric/Chandler	Charlie Ochs
KFMB, 760, 5 KW (DA-N)	, MOR	CBS,\$145.00* (Mc-Guild)	Midwest TV	Paul Palmer
KLZZ, 600, 5 KW (DA-1)	, AC	MBS,APR,\$ NA (Eastman)	SBI	Don Walker
KMJC, 910, 5 KW (DA-2)	, RELIGION	,\$ 30.00 (Gates)		Richard Bartell
KMLO, 1000,2.5 KW/250 W (DA-2)	, NOSTALGIA	,\$ 50.00 (---)		Gene Alfred
KOWN, 1450, 1 KW	, COUNTRY	,\$ 35.00 (Western)	(ESCONDIDO)	Tim Curtin
KPQP, 1360, 5 KW/1 KW	, NOSTALGIA	NBC,\$ 68.00 (Katz)	Brown	Tom Baker
KSDO, 1130, 10 KW (DA-2)	, NEWS/TALK	ABC-I,NBC-T,\$115.00 (HNWH)	Gannett	
KSON, 1240, 1 KW	, COUNTRY	MBS,\$ 58.00* (Blair)	Jeff-Pilot	Clarke Brown
XTRA, 690, 50 KW (DA-2)	, OLDIES	,\$ 65.00* (MMR)	Noble (TIJUANA)	Norm Feuer

FM STATIONS

KCBQ, 105.3, 29 KW @ 620, COUNTRY	,\$ 65.00* (Torbet)	Eric/Chandler	Charlie Ochs
KFMB, 100.7, 30 KW @ 620, CONTEMP	,\$140.00 (Mc-Guild)	Mdiwest TV	Paul Palmer
KFSD, 94.1, 100 KW @ 641, CLASSICAL	,\$ 79.00* (Christal)	Lotus	Hal Rosenberg
KGB, 101.5, 50 KW @ 577, AOR	,\$134.00* (Katz)	Brown	Tom Baker
KGMG, 102.1, 10 KW @ 980, OLDIES/CLASSIC	MBS,\$NA (Select)	(OCEANSIDE)	Larry Shushan
KIFM, 98.1, 28 KW @ 640, AC/JAZZ	CBS-R,\$ 90.00* (CBS)		
KJQY, 103.7, 36 KW @ 650, BTFL/EZ	,\$130.00* (Select)	Westinghouse	Chris Claus
KKOS, 95.9, 3 KW @ 300, AC	,\$ 56.00 (---)	(CARLSBAD)	John Oehrlein
KLZZ, 106.5, 50 KW @ 442, AC	,\$ 80.00* (Eastman)	SBI	Don Walker
KOWN, 92.1, 270 KW @ 1020, ??	,\$ 35.00 (Western)	(ESCONDIDO)	Tim Curtin
KSDO, 102.9, 2 KW @ 1840, CHR	,\$105.00* (HNWH)	Gannett	
KSON, 97.3, 50 KW @ 445, COUNTRY	,\$ 66.00* (Blair)	Jeff-Pilot	Clarke Brown
KWLT, 94.9, 2 KW @ 1850, AC	,\$ 75.00* (Christal)	Sandusky	
KYXY, 96.5, 41 KW @ 540, AC	,\$ 92.00* (Torbet)		Jim Price
XHRM, 92.5, 50 KW @ 600, BLACK	SBN,\$ 85.00 (Weiss)	(TIJUANA)	Darryl Cox
XTRA, 91.1, 100 KW @ 1000, AOR	,\$ 94.00* (MMR)	(TIJUANA)	Norm Feuer
XHIT, 90.3, 100 KW @ 1000, AOR	,\$ 60.00* (CBS)	Unidyne (TIJUANA)	Bruce Walton

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KCBQ A/F: From Infinity to Eric/Chandler for \$12,200,000 (Mahlman)

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,912,600
 MSA Rank/Pop: SF - 28/1,519,100
 OAK - 19/1,903,600
 ADI # 5
 Average Person Ratings: 17.1
 Market TSL: 22.7 hours

Stations: 49/47
 Diaries: 3934/1249:1/43.2%
 Sample Target: 2660
 % Below Line: 1.2
 % Not Listed: 12.2

1985 Revenue: \$142,000,000
 HH Inc.: \$36,465
 Retail \$: 31.4 Bil
 Pop per Station: 104,523
 #1 Biller: KGO \$17,500,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	RATING	FAL 85	SPG 85
1. KGO	601/7.2	7.6	9.0	7.8	7.2	8.6	1. KGO	744/10157	1. KGO	8413/17.1		17.9	18.0
2. KCBS	572/6.8	6.6	6.2	4.8	5.2	4.0	2. KCBS	654/ 9566	2. KCBS	8163/16.6		17.9	15.0
3. KNBR	408/4.9	2.9	2.4	3.7	3.4	3.1	3. KNBR	562/ 8576	3. KNBR	6546/13.3		8.9	10.8
4. KSOL-F	372/4.4	4.6	4.5	3.8	4.4	6.5	4. KSOL-F	387/ 5420	4. KYUU-F	5440/11.1		11.8	11.1
5. KABL-F	308/3.7	4.2	3.6	3.4	3.5	2.6	5. KABL-F	322/ 4261	5. KMEL-F	5379/10.9		10.5	11.0
6. KMEL-F	251/3.0	3.3	3.0	3.4	2.7	5.1	6. KSFM-F	283/ 3874	6. KSOL-F	5231/10.6		9.6	10.3
7. KYUU-F	245/2.9	3.2	3.4	3.9	3.8	4.8	7. KMEL-F	264/ 5759	7. KIOI-F	4810/ 9.8		10.3	10.6
8. KBLX-F	244/2.9	3.2	3.0	2.6	2.7	4.4	8. KRAK	253/ 2709	8. KITS-F	4296/ 8.7		9.2	9.8
9. KFOG-F	234/2.8	2.4	2.3	3.0	2.7	3.2	9. KBLX-F	253/ 3539	9. KLOK-F	4270/ 8.7		8.2	7.2
10. KSAN-F	231/2.8	3.0	4.1	3.2	3.2	3.0	10. KYUU-F	249/ 5623	10. KOIT-F	4055/ 8.3		7.0	6.6
11. KOIT-F	226/2.7	2.8	2.5	2.5	2.8	2.8	11. KFOG-F	243/ 3712	11. KABL-F	4047/ 8.2		7.4	7.8
12. KIOI-F	211/2.5	2.7	3.5	4.0	3.3	2.7	12. KSAN-F	237/ 3581	12. KFOG-F	3549/ 7.2		6.1	6.8
13. KLOK-F	205/2.4	2.8	2.2	1.9	1.9	2.7	13. KOIT-F	229/ 4233	13. KSAN-F	3457/ 7.0		8.2	7.9
14. KBAY-F	194/2.3	2.0	2.8	2.7	2.0	.9	14. KBAY-F	228/ 2639	14. KBLX-F	3402/ 6.9		7.3	6.7
15. KRQR-F	179/2.1	2.2	2.5	2.2	2.1	3.6	15. KWSS-F	218/ 3943	15. KFRC	3383/ 6.9		8.7	9.7
16. KSFO	178/2.1	1.7	1.8	2.9	2.1	1.2	16. KIOI-F	214/ 4902	16. KSFO	3334/ 6.8		4.6	7.3
17. KABL	168/2.0	2.0	2.0	2.8	3.1	1.3	17. KLOK-F	209/ 4363	17. KWSS-F	3087/ 6.3		5.9	5.3
18. KNEW	166/2.0	2.0	2.3	2.2	2.8	1.9	18. KSFO	190/ 3558	18. KKHI-F+	2576/ 5.2		4.5	5.8
19. KITS-F	163/1.9	1.7	2.2	2.7	2.5	2.3	19. KRQR-F	190/ 2805	19. KNEW	2572/ 5.2		6.1	6.4
20. KWSS-F	154/1.8	2.0	2.1	2.2	1.7	3.3	20. KABL	169/ 2312	20. KRQR	2519/ 5.1		6.7	5.8
21. KOFY	154/1.8	---	---	---	---	---	21. KNEW	166/ 2607	21. KYA-F	2478/ 5.0		4.6	3.0
22. KKHI-F+	149/1.8	2.0	1.5	1.8	1.9	1.5	22. KITS-F	163/ 4305	22. KOME-F	2400/ 4.9		4.8	4.8
23. KOME-F	133/1.6	1.4	1.2	2.6	1.8	2.6	23. KOFY	156/ 1448	23. KBAY-F	2280/ 4.6		5.3	4.8
24. KYA-F	133/1.6	1.5	1.3	1.2	1.0	.8	24. KFRC	155/ 4109	24. KABL	2251/ 4.6		4.6	6.1
25. KFRC	132/1.6	1.7	1.7	1.5	1.9	1.5	25. KKHI-F+	152/ 2647	25. KLOK	1936/ 3.9		4.0	4.6

12+ FM SHARE (METRO): 60.62% (4470 of 7374) (SPG 85: 61.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	1. KGO	1. KCBS	1. KGO	1. KGO	1. KNBR	1. KCBS
2. KMEL-F	2. KFOG-F	2. KGO	2. KNBR	2. KCBS	2. KCBS	2. KGO	2. KCBS	2. KCBS	2. KGO	2. KSOL-F
3. KWSS-F	3. KYUU-F	3. KFOG-F	3. KBLX-F	3. KNBR	3. KNBR	3. KABL-F	3. KABL-F	3. KSOL-F	3. KSOL-F	3. KNBR
4. KITS-F	4. KRQR-F	4. KNBR	4. KCBS	4. KBLX-F	4. KABL-F	4. KNBR	4. KNBR	4. KNBR	4. KCBS	4. KGO
5. KLOK-F	5. KMEL-F	5. KBLX-F	5. KOIT-F	5. KOIT-F	5. KSAN-F	5. KSOL-F	5. KYUU-F	5. KABL-F	5. KMEL-F	5. KABL-F
6.	6. KBLX-F	6. KYUU-F	6. KIOI-F	6. KIOI-F	6. KOFY	6. KYUU-F	6. KBLX-F	6. KYUU-F	6. KBLX-F	6. KMEL-F
7.	7. KIOI-F	7. KIOI-F	7. KFOG-F	7. KFOG-F	7. KNEW	7. KMEL-F	7. KOIT-F	7. KSAN-F	7. KFOG-F	7. KYUU-F
8.	8. KLOK-F	8. KOIT-F	8. KSAN-F	8. KSAN-F	8. KOIT-F	8. KITS-F	8. KSOL-F	8. KFOG-F	8. KABL-F	8. KKHI-F+
9.	9. KOME-F	9. KCBS	9. KYUU-F	9. KYUU-F	9. KBAY-F	9. KSFO	9. KFOG-F	9. KMEL-F	9. KSFO	9. KBLX-F
10.	10. KOIT-F	10. KSAN-F	10. KSOL-F	10. KOFL-F	10. KBLX-F	10. KSAN-F	10. KSAN-F	10. KOIT-F	10. KLOK-F	10. KSAN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KSOL-F	1. KSOL-F	1. KBLX-F	1. KSOL-F	1. KGO	1. KSOL-F	1. KFOG-F	1. KRQR-F	1. KNBR	1. KNBR	
2. KYUU-F	2. KYUU-F	2. KIOI-F	2. KYUU-F	2. KCBS	2. KMEL-F	2. KRQR-F	2. KFOG-F	2. KGO	2. KGO	
3. KLOK-F	3. KBLX-F	3. KSOL-F	3. KBLX-F	3. KBLX-F	3. KNBR	3. KSOL-F	3. KNBR	3. KFOG-F	3. KCBS	
4. KMEL-F	4. KFOG-F	4. KYUU-F	4. KOIT-F	4. KOIT-F	4. KOME-F	4. KOME-F	4. KIOI-F	4. KRQR-F	4. KBLX-F	
5. KFOG-F	5. KLOK-F	5. KFOG-F	5. KIOI-F	5. KIOI-F	5. KRQR-F	5. KMEL-F	5. KBLX-F	5. KSOL-F	5. KRQR-F	
6. KWSS-F	6. KIOI-F	6. KCBS	6. KLOK-F	6. KYUU-F	6. KYUU-F	6. KNBR	6. KGO	6. KCBS	6. KFOG-F	
7. KITS-F	7. KMEL-F	7. KOIT-F	7. KCBS	7. KABL-F	7. KSJO-F	7. KIOI-F	7. KOIT-F	7. KBLX-F	7. KOIT-F	
8. KIOI-F	8. KOIT-F	8. KLOK-F	8. KFOG-F	8. KLOK-F	8. KITS-F	8. KBLX-F	8. KOME-F	8. KSAN-F	8. KSAN-F	
9. KOIT-F	9. KWSS-F	9. KMEL-F	9. KMEL-F	9. KSOL-F	9. KLOK-F	9. KGO	9. KSOL-F	9. KYUU-F	9. KIOI-F	
10. KRQR-F	10. KITS-F	10. KFRC	10. KGO	10. KSAN-F	10. KKCY-F	10. KYUU-F	10. KYA-F	10. KIOI-F	10. KOFY	

FORMATS			SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING				
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP	132 (1)	880 (7)	1012 (8)	13.7	11.3	KARA-F	105.7	Santa Clara	.9/3.6
AOR		639 (4)	639 (4)	8.7	10.6	KATD-F	95.3	Los Gatos	.5/2.2
AC/OLDIES/SOFT ROCK	24 (1)	1027 (8)	1051 (9)	14.2	15.6	KBRG-F	104.9	Fremont	1.0/1.7
MOR/VARIETY	485 (2)		485 (2)	6.6	4.6	KDFC-F+	102.1	San Francisco	1.4/4.6
COUNTRY	275 (3)	231 (1)	506 (4)	6.9	8.1	KDIA	1310	Oakland	.8/2.9
BLCK/URBAN	68 (1)	616 (2)	684 (3)	9.3	10.3	KEEN	1370	San Jose	.6/1.7
BTFL MUSIC/EZ	168 (1)	567 (3)	735 (4)	10.0	14.5	KEZR-F	106.5	San Jose	.7/2.9
NEWS/TALK	1173 (2)		1173 (2)	15.9	15.0	KFAX	1100	San Francisco	.5/1.5
NOSTALGIA	263 (2)		263 (2)	3.6	3.2	KIQI	1010	San Francisco	.7/1.8
RELIGION/GOSPEL	42 (1)		42 (1)	0.6	1.0	KJAZ-F	92.7	Alameda	.9/3.2
SPANISH	236 (3)	88 (1)	324 (4)	4.4	1.9	KLIV	1590	San Jose	1.0/2.8
CLASSICAL	38 (2)	231 (2)	269 (4)	3.6	4.0	KLOK	1170	San Jose	.9/3.9
UNKNOWN/OTHERS		191 (2)	191 (2)	2.6	0	KLZE-F	97.7	Los Altos	.8/1.7
			7374 (49)			KNTA	1430	Santa Clara	.3/1.0
						KOIT	1260	San Francisco	.3/1.8
						KREO-F	92.9	Healdsburg	.5/1.3
						KSJO-F	92.3	San Jose	1.1/3.8
						KTIM-F	100.9	San Rafael	.4/1.1
						KZST-F	100.1	Santa Rosa	.6/1.4
						KRAK	1140	Sacramento	.7/1.1
						KSFM-F	102.5	Sacramento	.3/1.3

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, BTFL /EZ	,\$150.00 (Christal)	Shamrock	Mike Grinsell
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS,\$200.00 (CBS)	CBS	Ray Barnett
KEST, 1450, 1 KW	, RELIGION	,\$ 37.00 (----)	Univerisal	Alan Schultz
KFAX, 1100, 50 KW (DA-1)	, RELIGION	,\$ 30.00 (----)	Salem	Tom Wallace
KFRC, 610, 5 KW	, CHR	US I,\$130.00* (Republic)	RKO	Jim Smith
KDIA, 1310, 5 KW (DA-1)	, BLACK	,\$ NA (Select)	New Systems	Earnest James
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I,\$295.00 (Blair)	Cap Cities/ABC	Mike Luckoff
KIQI, 1010, 10 KW/500 W (DA-1)	, SPANISH	,\$ 54.00 (Caballero)		Rene DeLaRosa
KNBR, 680, 50 KW	, MOR/AC	NBC,\$190.00 (Mc-Guild)	NBC	William Dwyer
KNEW, 910, 5 KW (DA-N)	, COUNTRY	,\$100.00* (Katz)	Malrite	Steve Edwards
KOFY, 1050, 1 KW (DAYS)	, SPANISH	,\$ 38.00 (Lotus)	(SAN MATEO)	Rolando Orellano
KOIT, 1260, 5 KW/1 KW	, SOFT AC	,\$ NA (Torbet)	Bonneville	Chuck Tweedle
KRE, 1400, 1 KW/250 W	, BLACK	SBN,\$ NA (HNWH)	Inner City	Harvey Stone
KSFO, 560, 5 KW (DA-N)	, NOSTALGIA	US 2,\$110.00* (Eastman)	King	Jim Kime

FM STATIONS

KABL, 98.1, 100 KW @ 940	BTFL/EZ	,\$150.00 (Christal)	Shamrock	Mike Grinsell
KBLX, 102.9, 7 KW @ 1285	URBAN/AC	SBN,\$120.00* (HNWH)	Inner City	Harvey Stone
KDFC+, 102.1, 33 KW @ 1360	CLASSICAL	,\$ 50.00 (CMBS)		Ed Davis
KFOG, 104.5, 8 KW @ 1454	AOR	Source,\$135.00* (Select)	Susquehanna	Tony Salvatore
KIOI, 101.3, 125 KW @ 1220	AC	,\$200.00 (MMR)	Price	Bill Gilreath
KITS, 105.3, 15 KW @ 1200	CHR	,\$120.00* (Republic)	Entercom	Ed Krampf
KJAZ, 92.7, 2 KW @ 550	JAZZ	,\$ NA (Roslin)		Ian Epstein
KKCY, 98.9, 4 KW @ 1450	URBAN/AOR/AC	,\$100.00* (Select)	Olympic	Bruce Blevins
KKHI+, 95.7, 9 KW @ 1473	CLASSICAL	,\$ 85.00* (HNWH)	Buckley	Jim Hickey
KLOK, 103.7, 8 KW @ 1470	CONTEMP/AC	,\$ 80.00 (Durpetti)	Davis Weaver	Bill Weaver
KMEL, 106.1, 69 KW @ 1240	CHR	,\$115.00* (Christal)	Century	P. Williams
KOIT, 96.5, 33 KW @ 1410	SOFT AC	,\$ 95.00* (Torbet)	Bonneville	Chuck Tweedle
KRQR, 97.3, 82 KW @ 1100	AOR	CBS-R,\$135.00* (CBS)	CBS	Carl Dickens
KSAN, 94.9, 35 KW @ 1290	COUNTRY	,\$155.00* (Katz)	Malrite	Steve Edwards
KSOL, 107.7, 5 KW @ 1590	URBAN	APR,\$148.00* (Masla)	United	Ken Shubat
KYA, 93.3, 31 KW @ 593	OLDIES	APR,\$ NA (Eastman)	King	Jim Kime
KYUU, 99.7, 45 KW @ 1240	CONTEMP/AC	,\$170.00* (Mc-Guild)	NBC	Terry DeVoto

KCTC, KRAK, KSFM - See Sacramento

OTHER RANKED STATIONS - See San Jose

CALL LETTER CHANGES

KXLR changes to KOIT-A

FORMAT CHANGES

KOIT-A changes to Soft AC
KSFO: From Nostalgia to Oldies (July)

STATION SALES

MISCELLANEOUS COMMENTS

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,164,700
 MSA Rank/Pop: 31/1,396,200
 San Francisco ADI
 Average Person Ratings: 16.0
 Market TSL: 20.9 hours

Stations: 42/16
 Diaries: 1148/1015:1/41.4%
 Sample Target: 1200
 % Below Line: NA
 % Not Listed: NA

1985 Revenue: \$24,500,000
 HH Inc.: \$40,841
 Retail \$: 10.3 Btl
 Pop per Station: 72,794
 #1 Biller: KBAY-F \$4,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	FAL 85	SPG 85
1. KBAY-F	113/6.1	5.6	6.7	---	5.6	3.0	1. KBAY-F	219/2386	1. KWSS-F	2245/19.3	17.0	14.9
2. KWSS-F	110/5.9	6.1	6.1	---	4.5	9.4	2. KWSS-F	210/3819	2. KOME-F	1298/11.1	11.4	11.7
3. KOME-F	75/4.0	3.0	3.0	---	5.3	6.3	3. KOME-F	130/2218	3. KBAY-F	1249/10.7	12.1	12.5
4. KSJO-F	61/3.3	3.2	3.2	---	2.3	5.1	4. KSJO-F	95/1844	4. KARA-F	1244/10.7	9.6	10.8
5. KLZE-F	60/3.2	4.9	2.9	---	2.8	2.3	5. KLIV	75/1210	5. KLOK	1195/10.3	8.9	9.8
6. KLOK	56/3.0	2.9	3.1	---	3.4	1.6	6. KLOK	72/1637	6. KSJO-F	1168/10.0	10.3	9.9
7. KARA-F	48/2.6	2.5	3.4	---	3.9	2.6	7. KARA-F	68/1623	7. KEZR-F	1145/9.8	9.0	11.2
8. KEZR-F	48/2.6	2.5	2.0	---	2.6	2.4	8. KLZE-F	65/ 832	8. KATD-F	942/ 8.1	3.9	---
9. KEEN	41/2.2	1.8	2.7	---	2.0	2.5	9. KDFC-F+	53/1038	9. KLZE-F	690/ 5.9	5.6	6.6
10. KLIV	35/1.9	2.2	1.9	---	2.6	1.6	10. KEZR-F	52/1310	10. KLIV	680/ 5.8	5.6	6.3
11. KATD-F	34/1.8	2.4	1.9	---	---	2.4	11. KEEN	48/ 756	11. KEEN	562/ 4.8	5.8	5.7
12. KDFC-F+	25/1.3	1.8	1.6	---	1.8	.5	12. KATD-F	38/1091	12. KDFC-F+	457/ 3.9	3.1	4.
13. KNTA	24/1.3	1.4	2.2	---	1.7	.7	13. KNTA	25/ 490	13. KNTA	434/ 3.7	2.7	2.6
14. KHTT	17/1.9	.8	.6	---	1.0	2.0	14. KAZA	24/ 359	14. KHTT	310/ 2.7	3.7	4.3
15. KAZA	15/1.8	1.5	1.2	---	1.7	.3	15. KHTT	20/ 389	15. KAZA	260/ 2.7	2.0	2.0

NOTE: San Jose is part of the San Francisco metro. Only stations above the line in the rating book are ranked.

12+ FM SHARE (METRO): NA (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F>	1. KOME-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KWSS-F>	1. KBAY-F>	1. KBAY-F	1. KWSS-F	1. KWSS-F
2. KATD-F	2. KWSS-F	2. KOME-F	2. KARA-F	2. KARA-F	2. KLZE-F	2. KBAY-F	2. KOME-F	2. KWSS-F	2. KBAY-F>	2. KBAY-F
3. KLOK	3. KSJO-F	3. KSJO-F	3. KOME-F	3. KOME-F	3. KLOK	3. KLOK	3. KLZE-F	3. KOME-F	3. KOME-F	3. KOME-F
4. KOME-F	4. KEZR-F	4. KEZR-F	4. KEZR-F	4. KEZR-F	4. KBAY-F	4. KOME-F	4. KWSS-F	4. KSJO-F	4. KSJO-F	4. KLZE-F
5.	5. KATD-F	5. KARA-F	5. KLOK	5. KEZR-F	5. KEEN	5. KEEN	5. KSJO-F	5. KLOK	5. KARA-F	5. KEZR-F
	6. KARA-F			KLOK						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F>	1. KWSS-F>	1. KWSS-F>	1. KWSS-F	1. KWSS-F	1. KOME-F	1. KOME-F	1. KOME-F>	1. KOME-F	1. KOME-F
2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KLOK	2. KLOK	2. KSJO-F>	2. KSJO-F	2. KSJO-F	2. KSJO-F	2. KARA-F
3. KATD-F	3. KEZR-F	KLOK	KEZR-F	3. KBAY-F	3. KWSS-F	3. KWSS-F>	3. KARA-F	3. KWSS-F	3. KWSS-F
4. KOME-F	4. KLOK	4. KOME-F	4. KBAY-F	4. KEZR-F	4. KATD-F	4. KARA-F	4. KWSS-F	4. KARA-F	4. KEZR-F
5.	KOME-F	KSJO-F	5. KARA-F	5. KARA-F	5. KEZR-F	5. KEZR-F	5. KEZR-F	5. KEZR-F	5. KEZR-F

SPG 85

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP				
AOR				
AC/OLDIES/SOFT ROCK				
MOR/VARIETY				
COUNTRY				
BLACK/URBAN				
BTFL MUSIC/EZ				
NEWS/TALK				
NOSTALGIA				
RELIGION/GOSPEL				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See San Francisco for details about the following stations:

KYUU	3.6/12.5	KFRC	.5/ 3.8
KABL	.5/ 2.5	KKHI-F	1.4/ 4.9
KABL-F	1.1/ 3.8	KLOK-F	1.2/ 6.7
KBLX-F	1.9/ 5.2	KMEL-F	1.8/ 9.0
KBRG-F	3.3/ 3.8	KHBR	3.6/10.1
KCBS	6.0/13.8	KOFY	1.8/ 2.3
KFAX	.6/ 1.7	KOIT	.2/ 1.8
KFOG-F	2.6/ 6.4	KOIT-F	1.7/ 7.7
KDON-F	102.5	KRQR-F	.4/ 2.3
	Salinas	KYA-F	.3/ 2.3
			.3/ 1.9

MISCELLANEOUS COMMENTS KLZE sold to Parker for \$4,300,000 (Chapman)... KBRG-F sold for \$2,875,000 (Blackburn)... Arbitron fell 4.3% short of sample target...

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)		SPANISH	,\$ 51.00	(Caballero)	(GILROY)	A. Rodriguez
KEEN, 1370, 5 KW (DA-2)		COUNTRY	UPI,\$ 55.00	(MMR)		Chris Snell
KHTT, 1500, 10 KW/5 KW (DA-2)		OLDIES	APR,\$ 32.50	(Katz)	Narragansett	G. Rodriguez
KLIV, 1590, 5 KW (DA-N)		NOSTALGIA	,\$ 40.00	(Select)	Empire	V. Lopopolo
KLOK, 1170, 50 KW/5 KW (DA-2)		MOR/AC	,\$ 60.00	(Weiss)	Davis/Weaver	Phil Davis
KNTA, 1430, 1 KW (DA-N)		SPANISH	,\$ 34.00	(Lotus)	Tamarack	Gene Hogan
KARA-F, 105.7, 50 KW @ 500, AC			,\$ 58.00	(Select)	Empire	Bob Kieve
KATD-F, 95.3, 370 KW @ 860, CHR			,\$ 40.00	(Roslin)		Alice Shockley
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ			,\$ 90.00	(MMR)		Steve Snell
KEZR-F, 106.5, 50 KW @ 430, AC			,\$ 82.00	(Christal)		John Levitt
KBRG-F, 104.9, 3 KW @ 300, SPANISH			,\$ 48.00	(----)	(FREMONT)	Richardo Hebmick
KLZE-F, 97.7, 3 KW @ ?, BTFL/EZ			,\$ 35.00	(Republic)	Parker	Judy Carrier
KOME-F, 98.5, 13 KW @ 880, AOR			ABC-R,\$144.00	(Torbet)	Infinity	Jim Hardy
KSJO-F, 92.3, 50 KW @ 68, AOR			,\$130.00*	(Katz)	Narragansett	G. Rodriguez
KWSS-F, 94.5, 1.1 KW @ 2580, CHR			,\$100.00*	(Mc-Guild)	Nationwide	Palmer Pyle

See San Francisco for other stations

SARASOTA - BRADENTON

Arbitron Rank/Pop (12+): 87/381,300

MSA Rank/Pop: Sara-177/239,300
 Tampa ADI Brad-219/175,600
 Average Person Ratings: 16.8
 Market TSL: 22.5

Stations: 29/12
 Diaries: 713/535:1/48.4%
 Sample Target: 740
 % Below Line: 51.9
 % Not Listed: 10.3

1985 Revenue: \$ 5,000,000
 HH Inc.: \$ 26,222
 Retail \$: 3.2 Bill
 Pop per Station: 31,775
 #1 Biller: WDUV-F \$ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WDUV-F	150/23.4	---	17.9	---	21.6	1. WDUV-F	151/1258	1. WDUV-F	1197/31.4	---	28.8	
2. WSUN	50/ 7.8	---	10.3	---	7.2	2. WSUN	50/ 575	2. WSUN	575/15.1	---	15.9	
3. WYNF-F	47/ 7.3	---	7.9	---	6.2	WYNF-F	50/ 521	3. WRBQ-F	564/14.8	---	6.8	
4. WRBQ-F	42/ 6.6	---	2.5	---	3.1	4. WRBQ-F	42/ 569	4. WYNF-F	466/12.2	---	14.5	
5. WWZZ	31/ 4.8	---	1.9	---	3.6	5. WINK-F	31/ 432	5. WWBA-F	364/ 9.5	---	11.2	
6. WWBA-F	25/ 3.9	---	5.2	---	5.6	WWZZ	31/ 233	6. WKRL-F	324/ 8.5	---	13.8	
7. WAMR	24/ 3.8	---	6.2	---	4.9	7. WWBA-F	25/ 364	7. WAMR	319/ 8.4	---	9.4	
8. WUSA-F	20/ 3.1	---	1.9	---	1.3	WAMR	25/ 345	8. WAVE-F	306/ 8.0	---	11.4	
9. WAVE-F	19/ 3.0	---	4.1	---	7.2	9. WAVE-F	23/ 370	9. WUSA-F	236/ 6.2	---	4.8	
10. WINK-F	18/ 2.8	---	2.1	---	1.1	10. WUSA-F	20/ 236	10. WWZZ	233/ 6.1	---	2.8	

12+ FM SHARE (METRO): 66.03% (379 of 574) (SPG 85: 61.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F>	1. WYNF-F>	1. WYNF-F	1. WSUN	1. WSUN	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F	1. WDUV-F>
2. WYNF-F>	2. WRBQ-F	2. WSUN	2. WYNF-F	2. WDUV-F	2. WSUN	2. WSUN	2. WSUN	2. WRBQ-F	2. WRBQ-F	2. WYNF-F
3. WNLT-F	3. WINK-F	3. WRBQ-F	3. WRBQ-F	3. WYNF-F	3.	3. WRBQ-F+	3. WYNF-F	3. WSUN	3. WYNF-F	3. WSUN
WINK-F	WKRL-F	4. WUSA-F	4. WDUV-F	4. WRBQ-F	4.	4. WYNF-F	4. WAVE-F	4. WYNF-F	4. WAMR	4. WRBQ-F
5.	5.	WDUV-F	5.	5.	5.	5. WAMR	5. WWZZ	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WDUV-F	1. WSUN	1. WDUV-F	1. WYNF-F>	1. WYNF-F>	1. WYNF-F>	1. WYNF-F	1. WSUN
2. WSUN	2. WSUN	2. WSUN	2. WRBQ-F	2. WSUN	2. WINK-F	2. WKRL-F	2. WHBO	2. WSUN	2. WYNF-F
WYNF-F	WYNF-F	WYNF-F	WDUV-F	3. WAVE-F	3. WKRL-F	3. WINK-F	WKRL-F	3. WRBQ-F	3. WHBO
4.	4. WDUV-F	4. WNLT-F	4. WYNF-F	WRBQ-F	4.	WRBQ-F	WRBQ-F	4. WUSA-F	WRBQ-F
5.	5.	5.	5.	WYNF-F	5.	WUSA-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	60 (2)	65 (3)	11.3	11.6	WBRD 1420 Bradenton .5/2.2
AOR		62 (2)	62 (2)	10.8	9.0	WENG 1530 Englewood 1.1/1.3
AC/OLDIES/SOFT ROCK	21 (2)	69 (6)	90 (8)	15.7	14.6	WKXY 930 Sarasota .9/4.1
MOR/VARIETY	10 (2)		10 (2)	1.7	3.6	WMLO-F 106.3 Sarasota 1.3/5.4
COUNTRY	57 (2)	13 (2)	70 (4)	12.2	15.0	WQSA 1220 Sarasota 1.1/3.3
BLACK/URBAN					1.3	WRAV-F 92.1 Venice .6/3.8
BTFL MUSIC/EZ		175 (2)	175 (2)	30.5	26.4	WSPB 1450 Sarasota 1.6/5.1
NEWS/TALK	24 (3)		24 (3)	4.2	4.5	WTRL 1490 Bradenton 1.1/2.9
NOSTALGIA	78 (5)		78 (5)	13.6	13.7	WOKD-F 98.3 Arcadia .5/2.4
RELIGION/GOSPEL						See Tampa for more information about the following stations:
SPANISH						WDAE 1.1/1.7 WNLT-F 1.6/6.0
CLASSICAL					0.4	WFLA 1.6/4.7 WPDS-F 1.3/5.9
UNKNOWN/OTHERS						WHBO 2.3/2.9 WPLP 1.1/2.6
			574 (29)			WKRL-F 2.3/8.5 WQYK-F 1.6/3.6
						WLFF .9/2.8 WRBQ .8/3.9

RADIO STATIONS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
WAMR, 1320,	5 KW/1 KW (DA-2)					NBC, \$ 15.00 (Roslin) Hall Jim Day
WBRD, 1420,	2.5 KW/1 KW (DA-2)					ABC-I, \$ 14.00 (Select) Bob Nelson
WKXY, 930,	1 KW/500 W (DA-2)					MBS, \$ 10.00 (Southern) Charlie Fernandez
WQSA, 1220,	1 KW (DAYS, DA)					APR, \$ 21.00* (Savalli) Jim Seemiller
WSPB, 1450,	1 KW					CBS, \$ 17.00 (HNWH) Frank Ward
WTRL, 1400,	1 KW					\$ 16.00 (Weiss) Bob Barnes
WWZZ, 1280,	500 W (DAYS, DA)					\$ 14.00 (S. Katz) Don Coe
WAVE-F, 102.5,	100 KW @ 570, AC/JAZZ					CBS-R, \$ 55.00 (Masla) Susquehanna Joe Ademy
WDUV-F, 103.3,	100 KW @ 576, BTFL/EZ					MBS, \$ 50.00* (Select) Bob Nelson
WRAV-F, 92.1,	3 KW @ 300, SOFT AC					SMN, \$ 17.00 (Roslin) Hall Jim Day
WMLO-F, 106.3,	3 KW @ 280, AC					US I, \$ 22.00 (HNWH) Wilkes-Schwartz Frank Ward
WINK-F, 96.9,	100 KW @ 833, CHR					\$ NA (Mc-Guild) (FORT MYERS) Joe Schwartzel

Other ranked stations - See Tampa

MISCELLANEOUS COMMENTS WAVE-F sold by Cosmos to Susquehanna for \$7,000,000... WAMR/WRAV-F (Venice) sold by Comco to Hall for \$2,800,000 (Raymond)... WMLO-F sold to Wilkes-Schwartz for \$2,800,000 (Blackburn)... Wilkes-Schwartz is paying \$3,500 per listener and that must be some sort of record...

SAVANNAH

Arbitron Rank/Pop (12+): 149/197,700

MSA Rank/Pop: 179/237,600

ADI # 108

Average Person Ratings: 18.7

Market TSL: 24.4 hours

Stations: 13/13

Diaries: 533/371:1/34.1%

Sample Target: 550

% Below Line: 0

% Not Listed: 6.0

1985 Revenue: \$ 6,500,000

HH Inc.: \$ 27,513

Retail \$: 1.5 Bil

Pop per Station: 15,234

#1 Biller: WCHY & WAEV \$1,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WEAS-F	64/17.3	---	17.0	---	17.2
2. WZAT-F	56/15.2	---	11.2	---	8.9
3. WIXV-F	48/13.0	---	7.2	---	10.8
4. WCHY-F	42/11.4	---	12.4	---	16.4
5. WSOK	36/ 9.8	---	15.0	---	12.1
6. WAEV-F	28/ 8.6	---	9.2	---	7.0
7. WJCL-F	27/ 7.3	---	6.9	---	6.7
8. WSGA	13/ 3.5	---	3.5	---	3.5
9. WYKZ-F	12/ 3.3	---	2.0	---	---
10. WWJD	7/ 1.9	---	2.3	---	4.0
WWSA	7/ 1.9	---	3.5	---	3.5
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WCHY-F	139/1404
2. WZAT-F	116/1350
3. WEAS-F	82/ 843
4. WIXV-F	76/ 761
5. WAEV-F	73/ 841
6. WYKZ-F	69/ 559
7. WJCL-F	53/ 750
8. WSOK	36/ 532
9. WSGA	13/ 147
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	85	85
1. WZAT-F	672/34.0	---	33.2
2. WSOK	522/26.4	---	25.1
3. WEAS-F	515/26.0	---	26.7
4. WIXV-F	468/23.7	---	21.8
5. WCHY-F	398/20.1	---	22.3
6. WAEV-F	371/18.8	---	23.0
7. WJCL-F	313/15.8	---	17.6
8. WYKZ-F	178/ 9.0	---	4.4
9. WSGA	136/ 6.9	---	5.7
10. WWSA	112/ 5.7	---	7.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 81.56% (283 of 347) (SPG 85: 71.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZAT-F>	1. WIXV-F	1. WIXV-F	1. WIXV-F	1. WIXV-F	1. WCHY-F>	1. WEAS-F	1. WCHY-F	1. WZAT-F	1. WEAS-F	1. WEAS-F
2. WEAS-F>	2. WEAS-F	2. WEAS-F	2. WCHY-F	WCHY-F	2. WEAS-F	2. WCHY-F	2. WIXV-F	2. WEAS-F	2. WZAT-F	2. WZAT-F
3. WIXV-F	3. WZAT-F>	3. WZAT-F	3. WAEV-F	3. WEAS-F	3. WSOK	WZAT-F	3. WZAT-F	3. WIXV-F	3. WSOK	3. WIXV-F
4. WSOK	4. WAEV-F	4. WCHY-F	WEAS-F	4. WAEV-F	4. WJCL-F	4. WIXV-F	4. WEAS-F	4. WCHY-F	4. WIXV-F	4. WCHY-F
5.	5.	5.	5.	5.	5.	5. WSOK	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZAT-F	1. WEAS-F	1. WAEV-F	1. WEAS-F	1. WEAS-F	1. WIXV-F	1. WIXV-F>	1. WIXV-F>	1. WIXV-F	1. WCHY-F
2. WEAS-F>	2. WZAT-F	2. WEAS-F	2. WZAT-F	2. WAEV-F	2. WAES-F	2. WEAS-F	2. WEAS-F	2. WCHY-F	WIXV-F
3. WIXV-F	3. WAEV-F	3. WIXV-F	3. WAEV-F	3. WSOK	WZAT-F	3. WZAT-F	3. WYKZ-F	WEAS-F	3. WAEV-F
4.	4. WIXV-F	4. WZAT-F	4. WIXV-F	WZAT-F	4.	4.	4.	4. WZAT-F	4. WEAS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (1)	56 (1)	16.1	21.7	WBMQ 630 Savannah .3/3.2
AOR		48 (1)	48 (1)	13.8	0	WGEC-F 103.9 Springfield 1.6/1.9
AC/OLDIES/SOFT ROCK		40 (2)	40 (2)	11.5	10.4	
MOR/VARIETY	7 (1)		7 (1)	2.0	4.9	
COUNTRY		42 (1)	42 (1)	12.1	13.8	
BLACK/URBAN	36 (1)	64 (1)	100 (2)	28.8	33.9	
BTFMUSIC/EZ		27 (1)	27 (1)	7.8	7.6	
NEWS/TALK						
NOSTALGIA	13 (1)		13 (1)	3.7	3.7	
RELIGION/GOSPEL	7 (1)	6 (1)	13 (2)	3.7	4.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	1 (1)		1 (1)	0.3		
			347 (13)			

RADIO STATIONS

WBMQ, 630, 5 KW (DA-N)	, ?	CBS, \$ 10.00 (Katz)	Burbach	Larry Garrett
WNMT, 1520, 1 KW (DAYS,DA)	, VARIETY	, \$ 4.00 (---)		Chris Watkins
WSGA, 1400, 1 KW	, NOSTALGIA	ABC-D, \$ 10.00 (Select)		Jerry Rogers
WSOK, 1230, 1 KW	, BLACK	SBN, \$ 27.00* (Blair)		Butch Guest
WWAM, 1450, 1 KW	, COUNTRY	, \$ 14.00* (Masla)		
WWJD, 900, 5 KW (DAYS)	, GOSPEL	, \$ 13.00* (---)	Rivers	E. W. Bie
WWSA, 1290, 5 KW (DA-N)	, MOR	ABC-I, \$ 18.00* (Torbet)	Bluegrass	Truman Conley
WAEV-F, 97.3, 100 KW @ 1000, AC		US I, \$ 35.00 (Blair)		Butch Guest
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY		ABC-E, \$ 39.00* (Torbet)	Bluegrass	Truman Conley
WEAS-F, 93.1, 100 KW @ 355, BLACK		ABC-F, \$ 30.00* (Masla)	Rivers	Bob Bryant
WIXV-F, 95.5, 100 KW @ 390, CHR/AOR		, \$ 25.00* (Katz)	Burbach	Larry Garrett
WJCL-F, 96.5, 100 KW @ 1232, BTFM/EZ		NBC, \$ 22.00 (HNWH)		Al Jennings
WZAT-F, 102.1, 100 KW @ 620, CHR		ABC-C, \$ 28.00 (Select)		Jerry Rogers
WYKZ-F, 98.7, 100 KW @ 818, AC		, \$ 20.00* (Christal)	(BEAUFORT, SC)	John Mackin Ade

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,882,900

MSA Rank/Pop: SEA - 26/1,707,800

ADI # 13 TAC - 92/523,500

Average Person Ratings: 17.1

Market TSL: 22.5 hours

Stations: 32/32

Diaries: 1768/669:1/47.8%

Sample Target: 1670

% Below Line: 0

% Not Listed: 7.2

1985 Revenue: \$ 71,000,000

HH Inc.: \$ 32,083

Retail \$: 15.0 Bil

Pop per Station: 58,841

#1 Biller: KIRO \$14,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85		
1. KIRO	345/10.7	9.2	10.9	10.1	10.2	9.7	1. KIRO	414/5970	1. KIRO	4852/25.8	28.5	24.9	
2. KISW-F	241/ 7.5	4.7	6.2	7.3	6.1	12.5	2. KISW-F	287/3449	2. KOMO	2983/15.8	23.3	16.4	
3. KOMO	188/ 5.8	7.3	8.3	6.3	5.9	5.0	3. KBRD-F	237/2565	3. KISW-F	2902/15.4	12.6	12.6	
4. KMPS-F	165/ 5.1	3.4	4.5	4.3	4.0	4.0	4. KOMO	223/3634	4. KUBE-F	2727/14.5	17.0	19.5	
5. KBRD-F	161/ 5.0	6.6	5.1	4.8	5.0	3.3	5. KMPS-F	208/2214	5. KPLZ-F	2424/12.9	10.3	10.9	
	KUBE-F 161/ 5.0	6.9	6.8	6.9	7.5	6.7	6. KPLZ-F	194/3189	6. KBRD-F	1807/ 9.6	10.3	9.6	
7. KIXI	147/ 4.6	4.5	5.0	5.1	3.5	4.0	7. KUBE-F	172/3042	7. KMPS-F	1789/ 9.5	9.2	7.8	
8. KSEA-F	136/ 4.7	5.4	5.0	4.5	5.3	2.9	8. KSEA-F	162/1921	8. KLSY-F	1767/ 9.4	10.7	9.3	
9. KPLZ-F	128/ 4.0	3.4	3.8	4.7	3.9	4.3	9. KIXI	157/1864	9. KZOK-F	1693/ 9.0	8.8	8.6	
10. KVI	112/ 3.5	1.9	1.8	2.3	2.2	2.5	10. KVI	129/1704	10. KSEA-F	1668/ 8.9	10.7	10.9	
11. KEZX-F	110/ 3.4	2.6	1.9	1.6	2.2	2.1	11. KLSY-F	128/2055	11. KIXI	1656/ 8.8	9.4	8.2	
12. KLSY-F	108/ 3.4	4.4	4.4	2.9	4.1	3.7	12. KRPM-F	126/1351	12. KING-F	1621/ 8.6	8.4	8.2	
13. KMGI-F	104/ 3.2	3.3	3.6	2.5	2.0	3.0	13. KEZX-F	125/1639	13. KMGI-F	1611/ 8.6	8.0	5.9	
14. KING-F	98/ 3.0	4.1	3.9	2.5	3.4	2.1	14. KMGI-F	123/1873	14. KNBQ-F	1600/ 8.5	10.2	11.8	
15. KRPM-F	94/ 2.9	3.2	2.8	3.8	3.3	3.1	15. KING-F	118/1807	15. KVI	1431/ 7.6	8.3	8.2	
16. KNBQ-F	86/ 2.7	2.7	3.3	3.1	3.8	4.5	16. KNBQ-F	111/1868	16. KEZX-F	1394/ 7.4	4.6	5.2	
17. KZOK-F	74/ 2.3	2.4	2.2	2.6	2.3	2.5	17. KHIT-F	88/1684	17. KING	1389/ 7.4	6.7	6.4	
18. KING	72/ 2.2	2.1	1.4	1.8	1.9	2.3	18. KZOK-F	85/1898	18. KJR	1261/ 6.7	8.6	9.2	
19. KMPS	60/ 1.9	1.5	1.9	2.4	3.2	2.2	19. KMPS	79/ 994	19. KHIT-F	1047/ 5.6	4.4	3.5	
20. KCMS-F	54/ 1.7	1.8	1.6	2.6	1.6	1.3		KING	79/1668	20. KLTZ-F	996/ 5.3	5.0	5.4
21. KHIT-F	53/ 1.6	1.0	1.0	1.9	.9	2.3	21.		21. KRPM-F	960/ 5.1	6.0	6.1	
22. KJR	47/ 1.5	1.8	1.9	1.8	2.5	1.8	22.		22. KCMS-F	830/ 4.4	NA	4.8	
23.							23.		23. KMPS	786/ 4.2	5.3	5.1	
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 61.78% (1846 of 2988) (SPG 85: 63.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F>	1. KISW-F>	1. KISW-F	1. KIRO	1. KIRO	1. KIRO>	1. KIRO>	1. KIRO	1. KIRO	1. KIRO>	1. KIRO
2. KISW-F	2. KUBE-F	2. KIRO	2. KEZX-F	2. KMPS-F	2. KMPS-F	2. KOMO	2. KMPS-F+	2. KISW-F	2. KISW-F	2. KISW-F
3. KUBE-F	3. KEZX-F	3. KUBE-F	KVI	3. KOMO	3. KOMO	3. KMPS-F+	3. KISW-F	3. KMPS-F+	3. KPLZ-F	3. KIXI
4. KHIT-F	4. KMGI-F	4. KVI	4. KMPS-F	KVI	4. KIXI	4. KISW-F	4. KBRD-F	4. KBRD-F	4. KUBE-F	4. KUBE-F
5. KNBQ-F	5. KIRO	KEZX-F	5. KMGI-F	5. KEZX-F	5. KBRD-F	5. KUBE-F	5. KIXI	5. KUBE-F	5. KLSY-F	5. KBRD-F
6.	KVI	6. KMPS-F	6. KUBE-F	6. KMGI-F	6. KSEA-F	6.	6. KOMO	6. KOMO	6. KSEA-F	6. KSEA-F
7.	7. KLSY-F	7. KLSY-F	7.	7. KUBE-F	7. KING-F	7.	7. KSEA-F	7. KIXI	7. KEZX-F	7. KLSY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KISW-F	1. KUBE-F	1. KLSY-F	1. KLSY-F	1. KMPS-F	1. KISW-F>	1. KISW-F>	1. KVI	1. KISW-F>	1. KIRO-X	
2. KUBE-F	2. KLSY-F	2. KEZX-F	2. KUBE-F	2. KIRO	2. KZOK-F	2. KVI	2. KISW-F	2. KIRO	2. KVI	
3. KPLZ-F	3. KISW-F	3. KUBE-F	3. KMPS-F	3. KLSY-F	3. KPLZ-F	3. KZOK-F	3. KEZX-F	3. KVI	3. KISW-F	
4. KLSY-F	4. KEZX-F	4. KMGI-F	4. KISW-F	4. KEZX-F	4. KUBE-F	4. KIRO	KIRO	4. KUBE-F	4. KOMO	
5. KHIT-F	5. KMGI-F	5. KMPS-F	5. KEZX-F	5. KOMO	5.	5. KUBE-F	5. KMGI-F	5. KZOK-F	5. KEZX-F	
6. KNBQ-F	6. KIRO	6. KIRO	6. KMGI-F	6. KMGI-F	6.	6. KEZX-F	6. KUBE-F	6. KEZX-F	6. KMGI-F	
7. KRPM-F	7. KMPS-F	7. KISW-F	7. KIRO	7. KUBE-F	7.	7. KMGI-F	7. KZOK-F	7. KMGI-F	7. KUBE-F	
8.	KPLZ-F	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS			SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING				
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP	33 (1)	428 (4)	461 (5)	15.4	18.0	KCIS	630	Edmonds	1.1/3.3
AOR		425 (3)	425 (3)	14.2	11.5	KGNW	1150	Seattle	.5/1.6
AC/OLDIES/SOFT ROCK	164 (3)	285 (4)	449 (7)	15.0	15.4	KJET	1590	Seattle	1.0/2.8
MOR/VARIETY	202 (2)		202 (2)	6.8	6.4	KKFX	1250	Seattle	1.0/3.4
COUNTRY	75 (2)	259 (2)	334 (4)	11.2	11.5	KLSY	1540	Bellevue	.2/1.1
BLACK/URBAN	51 (2)		51 (2)	1.7	1.3	KLTX-F	95.7	Seattle	1.2/5.3
BTFL MUSIC/EZ		297 (2)	297 (2)	9.9	11.3	KQIN	820	Burien	.6/1.2
NEWS/TALK	417 (2)		417 (2)	14.0	13.1	KQKT-F	96.5	Seattle	1.1/3.9
NOSTALGIA	147 (1)		147 (1)	4.9	3.8	KTAC	850	Tacoma	.4/2.0
RELIGION/GOSPEL	53 (2)	54 (1)	107 (3)	3.6	3.3	KWYZ	1230	Everett	.5/1.0
SPANISH					---				
CLASSICAL		98 (1)	98 (1)	3.3	3.7				
UNKNOWN/OTHERS					0.9				
			2988 (32)						

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW (DAYS)	, RELIGION	, \$ 30.00 (---)		George Boucher
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION	UPI, APR, \$ 45.00 (---)		Bob Powers
KING, 1090, 50 KW (DA-2)	, NEWS/TALK	NBC, \$ 60.00* (Blair)		Bob K.
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS, NBC-T, \$160.00* (CBS)	Bonneville	Joseph Abel
KIXI, 880, 50 KW (DA-2)	, NOSTALGIA	, \$ 70.00 (Christal)	Booth	Gordon Stenback
KJET, 1590, 5 KW (DA-N)	, CHR	Source, \$ NA (---)	SRO	Gale Johnson
KJR, 950, 5 KW (DA-N)	, AC	, \$ 90.00 (Eastman)	Ackerly	Kevin Cooney
KKFX, 1250, 5 KW (DA-N)	, BLACK	APR, \$ 40.00 (Roslin)		Ron Lien
KLSY, 1540, 5 KW (DA-N)	, AC	CBS-R, \$ NA (Blair)	Sandusky	Tim Davidson
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	UPI, \$ 65.00* (Mc-Guild)	EZ	Fred Schumacher
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$150.00* (Katz)		Rich Robertson
KVI, 570, 5 KW	, AC/OLDIES	MBS, \$ 60.00* (Select)	Golden West	Shannon Sweatte
KXA, 770, 1 KW	, AC	, \$ NA (---)	Olympic	

FM STATIONS

KBRD, 103.7, 100 KW @ 1675, BTFL/EZ		, \$100.00* (Republic)	Entercom	Peg Dempsey
KCMS, 105.3, 115 KW @ 721, RELIGION		UPI, APR, \$ 45.00 (---)		Bob Powers
KEZX, 98.9, 100 KW @ 1070, AOR		ABC-E, \$ 85.00 (Eastman)	Park	Dave Littrell
KHIT, 106.9, 30 KW @ 86, CHR		, \$ 45.00 (Weiss)	Gannett (BREMERTON)	
KING, 98.1, 100 KW @ 850, CLASSICAL		, \$ 85.00* (Blair)	King	Bob Gallucci
KISW, 99.9, 100 KW @ 1200, AOR		, \$120.00* (Mc-Guild)	Nationwide	Steve West
KLTX, 95.7, 100 KW @ 1150, AC		, \$ 70.00 (Christal)	Booth	Gordon Stenback
KLSY, 92.5, 100 KW @ 1100, AC		CBS-R, \$ 95.00* (Blair)	Sandusky	
KMGI, 107.7, 63 KW @ 1200, SOFT AC		, \$ 75.00* (Republic)	Sunbelt	Ralph Heyward
KMPS, 94.1, 100 KW @ 1165, COUNTRY		UPI, \$ 80.00* (Mc-Guild)	EZ	Fred Schumacher
KNBQ, 97.3, 100 KW @ 700, CHR		, \$ 77.00 (Christal)	Viacom	Jack Bankson
KPLZ, 101.5, 100 KW @ 1200, CHR		, \$ 90.00* (Select)	Golden West	Shannon Sweatte
KQKT, 96.5, 81 KW @ 1200, AC/OLDIES		, \$ 60.00 (Select)	Behan	Steve Jacobs
KRPM, 106.1, 100 KW @ 700, COUNTRY		, \$ 58.00* (Torbet)	Olympic	Gary Taylor
KSEA, 100.7, 100 KW @ 730, BTFL/EZ		, \$ 95.00* (CBS)	Bonneville	Larry Adams
KUBE, 93.3, 100 KW @ 300, CHR		, \$115.00 (MMR)	First Media	Michael O'Shea
KZOK, 102.5, 100 KW @ 1165, AOR		Source, \$ 75.00* (HNWH)	SRO	Gale Johnson

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KIXI-F changes to KLTX-F

KNBQ-F: Sold to Viacom for \$6,500,000
 KISW-F: From Kaye-Smith to Nationwide for \$12,950,000 (Mahlman)
 KHIT-F (Bremerton): Sold to Gannett for \$6,500,000
 KMPS A/F: From Affiliated to EZ for \$18,200,000

SIoux FALLS

Arbitron Rank/Pop (12+): 204/122,000

MSA Rank/Pop: 297/117,500

ADI # 95

Average Person Ratings: 15.7

Market TSL: 21.4 hours

Stations: 14/10
Diaries: 720/169:1/50.7%
Sample Target: 550
% Below Line: 5.0
% Not Listed: 5.7

1985 Revenue: \$ 5,600,000
HH Inc.: \$ 33,060
Retail \$: .94 Bil
Pop per Station: 12,200
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KIOV-F	30/15.6	---	8.5	---	9.9
2. KSOO	25/13.0	---	13.4	---	15.8
3. KKRC-F	24/12.5	---	18.9	---	17.8
4. KPAT-F	22/11.5	---	9.5	---	8.6
5. KELO-F	21/10.9	---	8.5	---	15.1
6. KXRB	18/ 9.4	---	7.5	---	9.9
7. KYKC	16/ 8.3	---	6.5	---	6.6
8. KELO	14/ 7.3	---	7.0	---	7.2
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KIOV-F	56/598
2. WNAX	54/748
3. KELO-F	44/459
4. KXRB	41/479
5. KSOO	39/469
6. KPAT-F	30/441
7. KKRC-F	27/363
8. KELO	26/512
9. KYKC	19/229
10. KLQL-F	18/227
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KIOV-F	332/27.2	---	---	18.3
2. KKRC-F	320/26.2	---	---	31.8
3. KPAT-F	300/24.6	---	---	22.0
4. KSOO	300/24.6	---	---	21.5
5. KELO-F	216/17.7	---	---	21.4
6. KELO	191/15.7	---	---	25.3
7. KYKC	178/14.6	---	---	15.1
8. KXRB	164/13.4	---	---	14.2
9. WNAX	134/11.0	---	---	13.1
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 55.25% (100 of 181) (SPG 85: 52.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRC-F>	1. KPAT-F	1. KIOV-F	1. KIOV-F	1. KIOV-F>	1. KELO-F	1. KSOO	1. KIOV-F	1. KIOV-F	1. KSOO	1. KIOV-F
2. KPAT-F	2. KIOV-F	2. KPAT-F	2. KELO-F	2. KELO-F	2. KIOV-F	2. KIOV-F	2. KELO-F	2. KELO-F	2. KKRC-F	2. KKRC-F
3.	3. KKRC-F	3. KKRC-F	3. KELO	3. KYKC	3. KSOO	3. KKRC-F	3. KKRC-F	3. KKRC-F	3. KPAT-F	3. KPAT-F
4.	4. KELO	4. KELO	4.	4. KELO	4. KXRB	4. KYKC	4. KPAT-F	4. KPAT-F	4. KIOV-F	4. KSOO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRC-F	1. KPAT-F	1. KIOV-F	1. KIOV-F	1. KIOV-F	1. KPAT-F	1. KPAT-F	1. KIOV-F	1. KIOV-F	1. KIOV-F>
2. KPAT-F	2. KIOV-F	2. KKRC-F	2. KKRC-F	2. KELO-F	2. KKRC-F	2. KIOV-F	2. KPAT-F	2. KPAT-F	2. KELO
3. KIOV-F	3. KPAT-F	3. KPAT-F	3. KPAT-F	3. KKRC-F	3. KIOV-F	3. KELO	3. KELO	3. KELO	3. KELO-F
4. KELO	4. KELO	4. KELO	4.	4. KYKC	4. KYKC	4. KKRC-F	4.	4. KKRC-F	4. KXRB
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KYKC

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		46 (2)	46 (2)	25.4	21.0	KJIA 1520 Sioux Falls KLQL-F 101.1 Luverne, MN .5/ 2.2 .5/ 3.9
AOR		1 (1)	15 (2)	8.3	18.2	KIWA-F 105.5 Sheldon, IA .5/ 1.2 KLOH-F 98.7 Pipestone, MN .5/ 2.0
AC/OLDIES/SOFT ROCK	14 (1)		26 (2)	14.4	15.5	KQAD 800 Luverne, MN .5/ 1.6 WNAX 570 Yankton, SD 3.1/11.0
MOR/VARIETY	26 (2)					
COUNTRY	40 (3)	32 (3)	72 (6)	39.8	35.9	
BLACK/URBAN						
BTFL MUSIC/EZ		21 (1)	21 (1)	11.6	9.4	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	1 (1)		1 (1)	0.6	0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

181 (14)

RADIO STATIONS

KELO, 1320, 5 KW (DA-N)	, AC	ABC-D, \$ 22.00 (Torbet)	Chuck Albrecht
KSOO, 1140, 10 KW/5 KW (DA-N)	, MOR/COUNTRY	ABC-I, NBC-T, \$ 32.00 (Blair)	Joseph Henkin
KXRB, 1000, 10 KW (DAYS, DA)	, COUNTRY	MBS, \$ 35.00 (Mc-Guild)	Don Jacobs
KYKC, 1230, 1 KW	, COUNTRY	US 2, \$ 16.00* (Select)	Paul Logan
WNAX, 570, 5 KW (DA-N)	, COUNTRY	, \$ 45.00* (Katz)	Park (YANKTON) Rick Prusator
KELO-F, 92.7, 100 KW @ 1911, BTFL/EZ		ABC-D, \$ 22.00 (Torbet)	Chuck Albrecht
KIOV-F, 104.7, 100 KW @ 735, COUNTRY		MBS, \$ 27.00* (Mc-Guild)	Don Jacobs
KKRC-F, 93.5, 3 KW @ 150, CHR		US I, \$ 29.00 (Weiss)	Paul Logan
KPAT-F, 97.3, 60 KW @ 220, CONTEMP/AC		, \$ 25.00 (Blair)	Joseph Henkin

SOUTH BEND

Arbitron Rank/Pop (12+): 151/196,700

MSA Rank/Pop: 178/237,800

ADI # 84

Average Person Ratings: 16.6

Market TSL: 21.8 hours

Stations: 16/10
Diaries: 772/255:1/51.3%
Sample Target: 610
% Below Line: 7.8
% Not Listed: 5.8

1985 Revenue: \$5,400,000
HH Inc.: \$27,982
Retail \$: 1.6 Bill
Pop per Station: 19,670
#1 Biller: WNDU-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WNDU-F	61/18.7	---	20.7	---	26.4	1. WNDU-F	212/2377	1. WNDU-F	812/41.3	---	40.7	
2. WSBT	48/14.7	---	11.5	---	15.2	2. WYEZ-F	102/1069	2. WSBT	544/27.7	---	26.9	
3. WYEZ-F	44/13.5	---	9.2	---	11.3	3. WNSN-F	85/1102	3. WYEZ-F	434/22.1	---	19.6	
4. WNSN-F	38/11.6	---	6.6	---	3.0	4. WAOR-F	65/ 700	4. WNSN-F	432/22.0	---	15.7	
5. WAOR-F	31/ 9.5	---	7.2	---	8.5	5. WZZP-F	63/ 906	5. WZZP-F	394/20.0	---	23.1	
6. WNDU	28/ 8.6	---	8.0	---	6.9	6. WSBT	53/ 689	6. WAOR-F	331/16.8	---	15.6	
7. WZZP-F	26/ 8.0	---	12.1	---	4.7	7. WGN	38/ 614	7. WNDU	327/16.6	---	17.8	
8. WLS	7/ 2.1	---	1.4	---	2.2	8. WFRN-F	34/ 684	8. WGN	209/10.6	---	11.0	
9. WGN	6/ 1.8	---	3.4	---	2.2	9. WNDU	31/ 374	9. WLS	147/ 7.5	---	9.3	
10. WBBM	5/ 1.5	---	.9	---	.8	10. WMAQ	30/ 453	10. WBBM	116/ 5.9	---	5.4	

12+ FM SHARE (METRO): 66.56% (205 of 308) (SPG 85: 67.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F>	1. WNDU-F	1. WNDU-F	1. WNSN-F	1. WNSN-F	1. WYEZ-F	1. WSBT	1. WNDU-F	1. WNDU-F	1. WNDU-F>	1. WNDU-F
2. WZZP-F	2. WAOR-F	2. WNSN-F	2. WNSN-F>	2. WNDU-F	2. WSBT	2. WNDU-F	2. WSBT	2. WSBT	2. WYEZ-F	2. WYEZ-F
3. WAOR-F	3. WNSN-F	3. WAOR-F	3. WSBT	3. WSBT	3. WNSN-F	3. WYEZ-F	3. WNSN-F	3. WYEZ-F	3. WNSN-F	3. WNSN-F
4.	4. WZZP-F	4. WZZP-F	4. WAOR-F	4. WYEZ-F	4. WNDU	4. WNSN-F	4. WYEZ-F	4. WNSN-F	4. WAOR-F	4. WNDU
5.	5.	5.	WYEZ-F	5. WNDU	5. WNDU-F	5.	5.	5.	5. WZZP-F	5. WSBT

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNDU-F	1. WNDU-F>	1. WNSN-F	1. WNDU-F	1. WNSN-F	1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WNSN-F
2. WZZP-F	2. WNSN-F	WNDU-F	2. WNSN-F>	2. WNDU-F	2. WZZP-F	2. WNDU-F	2. WNSN-F	WNDU-F	2. WNDU-F
3. WNDU	3. WZZP-F	3.	3. WYEZ-F	3. WYEZ-F	WNDU-F	3. WZZP-F	WNDU-F	3. WNSN-F	3. WAOR-F
4. WAOR-F	4. WNDU	4.	4. WZZP-F	4. WSBT	4.	4. WNSN-F	4.	4. WZZP-F	4. WNDU
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WSBT

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	88 (3)	95 (4)	30.8	37.4	WAMJ 1580 South Bend .3/5.2
AOR		31 (1)	31 (1)	10.1	8.0	WFRN-F 104.7 Elkhart 1.2/4.5
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	12.3	7.1	WHME-F 103.1 South Bend .9/4.9
MOR/VARIETY	55 (3)		55 (3)	17.9	4.0	
COUNTRY	31 (2)		31 (2)	10.1	9.2	WMAQ 670 Chicago .9/3.2
BLACK/URBAN			0	0	2.1	WTRC 1340 Elkhart .3/1.2
BTFL MUSIC/EZ		44 (1)	44 (1)	14.3	10.4	WYTZ-F 94.7 Chicago .3/1.6
NEWS/TALK	6 (2)		6 (2)	1.9	4.9	
NOSTALGIA			0	0	12.9	
RELIGION/GOSPEL		7 (2)	7 (2)	2.3	3.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

308 (16)

RADIO STATIONS

WAMJ, 1580, 1 KW (DAYS)	, TALK/URBAN	MBS,ABC-T,\$ 14.00 (---)		Mark Murray
WNDU, 1490, 1 KW	, COUNTRY	ABC-I,\$ 38.00* (Mc-Guild)		Bob Nowicki
WSBT, 980, 5 KW (DA-2)	, MOR	CBS,\$ 28.00 (Katz)	Notre Dame Schurz	Joe Kelly
WAOR-F, 95.3, 3 KW @ 300, AOR		MBS,\$ 18.00 (Weiss)	(NILES, MI)	Charles Fry
WFRN-F, 104.7, 50 KW @ 455, RELIGION		MBS,\$ 21.00 (HNWH)	(ELKHART)	Ed Moore
WHME-F, 103.1, 3 KW @ 300, RELIGION		UPI,\$ 11.00 (---)	Sumrall	Peter Sumrall
WNDU-F, 92.9, 13 KW @ 880, CHR		,\$ 75.00 (Mc-Guild)	Notre Dame	Bob Nowicki
WNSN-F, 101.5, 13 KW @ 967, AC		,\$ 27.00 (Katz)	Schurz	Berry Smith
WYEZ-F, 100.7, 50 KW @ 500, BTFL/EZ		NBC,\$ 34.00 (Christal)	Federated (ELKHART)	
WZZP-F, 103.9, 3 KW @ 300, CHR		,\$ 40.00* (MMR)	Booth	Vince Ford

MISCELLANEOUS COMMENTS WZZP-F had numerous power problems during the rating period... WSBT reclassified as MOR...

SPOKANE

Arbitron Rank/Pop (12+): 97/351,700

MSA Rank/Pop: 129/351,700

ADI # 78

Average Person Ratings: 17.1

Market TSL: 22.6 hours

Stations: 17/17
Diaries: 738/477:1/49.1%
Sample Target: 740
% Below Line: 0
% Not Listed: 9.8

1985 Revenue: \$ 9,300,000
HH Inc.: \$ 24,049
Retail \$: 2.1 Bill
Pop per Station: 20,688
#1 Biller: KDRK-F \$ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KZZU-F+	120/20.0	16.4	15.3	14.1	7.3
2. KDRK-F	67/11.1	12.4	12.6	11.8	12.0
3. KXLY-F	65/10.8	17.8	16.9	11.1	13.0
4. KEZE-F	60/10.0	8.6	10.9	9.7	8.7
5. KXLY	37/ 6.2	5.9	4.6	5.4	5.7
6. KGA	36/ 6.0	5.2	6.1	7.8	8.0
7. KISC-F	28/ 4.7	3.0	5.0	5.9	7.7
KLSN	28/ 4.7	4.9	6.0	5.6	4.2
9. KKPL-F+	23/ 3.8	5.0	7.5	10.6	12.4
10. KEYF	22/ 3.7	1.3	---	---	---
11. KQSP-F	16/ 2.7	3.5	.3	.9	---
12. KJRB	15/ 2.5	3.0	2.6	3.7	4.2

12+ TSA	1/4/CUME
1. KZZU-F+	139/1474
2. KDRK-F	106/1037
3. KEZE-F	99/ 767
4. KXLY-F	85/ 906
5. KGA	53/ 681
6. KXLY	39/ 537
7. KISC-F	37/ 662
8. KLSN	36/ 471
9. KKPL-F	34/ 792
10. KEYF	25/ 192
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KZZU-F+	1173/33.4	31.0 30.0
2. KXLY-F	672/19.1	23.1 23.0
3. KDRK-F	619/17.6	17.9 17.7
4. KEZE-F	590/16.8	14.4 17.3
5. KKPL-F	497/14.1	16.6 21.8
6. KXLY	467/13.3	15.3 12.9
7. KISC-F	461/13.1	13.6 17.2
8. KGA	436/12.4	13.8 13.6
9. KLSN	327/ 9.3	11.1 13.0
10. KQSP-F	255/ 7.3	8.2 3.6
11. KJRB	224/ 6.4	8.2 10.0
12. KEYF	173/ 4.9	--- ---

12+ FM SHARE (METRO): 70.66% (383 of 542) (SPG 85: 74.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F+	1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	1. KZZU-F+	1. KXLY-F	1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+
2.	2. KEZE-F	>2. KDRK-F	2. KDRK-F	2. KDRK-F	>2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KXLY-F	2. KEZE-F	2. KDRK-F
3.	3. KDRK-F	3. KEZE-F	>3. KEZE-F	3. KXLY-F	3. KGA	3. KXLY-F	3. KDRK-F	3. KDRK-F	3. KXLY	3. KXLY-F
4.	4. KISC-F	4. KISC-F	4. KISC-F	4. KEZE-F	4. KXLY	4. KGA	4. KEZE-F	4. KEZE-F	4. KXLY-F	4. KEZE-F
5.	5. KKPL-F	5. KKPL-F	5. KKPL-F	5. KISC-F	5. KEYF	5. KEZE-F	5. KGA	5. KXLY	5. KLSN	5. KKPL-F
										KISC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F+	1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	1. KZZU-F+	1. KEZE-F	1. KZZU-F+	1. KZZU-F+	>1. KZZU-F+	1. KZZU-F+
2. KEZE-F	>2. KEZE-F	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KZZU-F+	2. KEZE-F	>2. KEZE-F	2. KEZE-F	2. KDRK-F
3. KISC-F	3. KISC-F	3. KISC-F	3. KEZE-F	3. KXLY-F	3. KDRK-F	3. KDRK-F	KDRK-F	3. KDRK-F	3. KEZE-F
4.	4. KDRK-F	4. KKPL-F	4. KISC-F	4. KISC-F	4.	4.	4.	4. KQSP-F	4. KXLY
5.	5.	5. KEZE-F	5.	5.	5.	5.	5.	5. KKPL-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	6 (1)	142 (2)	148 (3)	27.3	22.0
AOR		60 (1)	60 (1)	11.1	11.9
AC/OLDIES/SOFT ROCK	15 (1)	49 (4)	64 (5)	11.8	12.6
MDR/VARIETY	37 (2)		37 (2)	6.8	7.2
COUNTRY	36 (1)	67 (1)	103 (2)	19.0	20.4
BLACK/URBAN					
BTFM MUSIC/EZ		65 (1)	65 (1)	12.0	18.4
NEWS/TALK	37 (1)		37 (1)	6.8	5.0
NOSTALGIA	22 (1)		22 (1)	4.1	2.2
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCDA-F	103.1	Coeur D Alene	1.2/2.8
KEYF-F	101.1	Cheney	.5/1.9
KRSS	1230	Spokane	1.0/2.8
KVNI	1080	Coeur D Alene	1.5/3.8

MISCELLANEOUS COMMENTS KLSN/KISC-F sold to Home News for \$1,550,000 (Foreman)... KSPD changes calls to KEYF and went back on the air in March... KEYF-F signed on in May...

RADIO STATIONS 542 (17)

KCKO, 1380, 5 KW/2.5 KW (DA-N), RELIGION	\$ 10.00 (---)		Bud Miller
KGA, 1510, 50 KW (DA-N), COUNTRY	ABC-I, \$ 37.00* (Eastman)	John Price	
KJRB, 790, 5 KW (DA-N), AC	\$ 25.00 (Mc-Guild)	Alexander	Rod Krebs
KLSN, 590, 5 KW, MOR	NBC, \$ 24.00 (Katz)	Home News	
KUDY, 1280, 5 KW (DAYS), RELIGION (?)	\$ 14.00* (---)	Medina	
KXLY, 920, 5 KW, NEWS/TALK	CBS,MBS, \$ 30.00* (Torbet)		Lucy Rice
KXXR, 1550, 10 KW/2.5 KW (DA-N), NOSTLAGIA	\$ 10.00 (Roslin)		Dick Wright
KZZU, 970, 5 KW/1 KW (DA-N), CHR	\$ NA (Christal)	Olympic	Barb Beddor
KEYF, 1050, 5 KW (DA-2), NOSTALGIA	ABC-D,MBS, \$ NA (HNWH)		
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	US I, \$ 35.00 (Eastman)	John Price	
KEZE-F, 105.7, 100 KW @ 1910, AOR	\$ 38.00 (Mc-Guild)	Alexander	Rod Krebs
KISC-F, 98.1, 94 KW @ 2030, CHR	NBC, \$ 24.00 (Katz)	Home News	
KKPL-F, 96.1, 56 KW @ 2680, AC	\$ 38.00* (HNWH)		Marc Steenbarger
KQSP-F, 98.9, 100 KW @ 285, AC (?)	\$ 24.00 (---)	Medina	
KXLY-F, 99.9, 25 KW @ 3010, BTFM/EZ	\$ 40.00* (Torbet)		Steve Herling
KZZU-F, 92.9, 81 KW @ 2100, CHR	\$ 38.00 (Christal)	Olympic	Barb Beddor
KEYF-F, 101.1, 100 KW @ ?, SOFT AC	Trans, \$ NA (HNWH)		(CHENEY)

American Radio Spring 86, Copyright 1986

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/495,400

MSA Rank/Pop: 94/514,700
ADI # 103

Average Person Ratings: 17.3
Market TSL: 22.7 hours

Stations: 28/14
Diaries: 940/527:1/45.1%
Sample Target: 890
% Below Line: 41.0
% Not Listed: 13.2

1985 Revenue: \$ 9,800,000
HH Inc.: \$ 28,967
Retail \$: 3.6 Btl
Pop per Station: 35,386
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WTIC-F	99/11.6	7.1	10.1	9.0	6.9	1. WTIC-F	101/1385	1. WTIC-F	1362/27.5	22.6	25.5
2. WMAS-F	84/ 9.8	10.3	8.5	10.0	8.4	2. WMAS-F	85/1069	2. WHYN	1067/21.5	21.4	19.6
3. WAQY-F	70/ 8.2	6.8	7.5	8.7	8.9	3. WAQY-F	74/1113	3. WAQY-F	1018/20.5	22.0	24.5
4. WMAS	69/ 8.1	10.1	8.4	8.7	11.2	4. WRCH-F	72/ 810	4. WMAS-F	974/19.7	22.1	21.5
5. WRCH-F	64/ 7.5	9.7	7.9	6.7	6.1	5. WMAS	69/ 646	5. WHFM-F	846/17.1	18.4	23.4
6. WHYN	63/ 7.4	7.3	6.3	7.6	8.3	6. WHYN	64/1074	6. WRCH-F	760/15.3	15.3	15.5
7. WHFM-F	50/ 5.8	6.4	9.2	9.9	8.5	7. WHFM-F	56/ 989	7. WMAS	646/13.0	15.8	13.8
8. WCCC-F	27/ 3.2	4.0	4.8	2.3	3.5	8. WTIC	27/ 413	8. WCCC-F	477/ 9.6	12.2	13.8
9. WTIC	26/ 3.0	4.4	2.9	2.8	2.6	9. WCCC-F	27/ 503	9. WTIC	399/ 8.1	12.1	8.9
10. WHMP	23/ 2.7	2.3	1.8	1.8	2.5	10. WHMP	24/ 260	10. WAAF-F	387/ 7.8	9.2	9.5
11. WREB	21/ 2.5	1.7	2.4	2.2	3.1	11. WAAF-F	24/ 539	11. WKSS-F	347/ 7.0	7.5	7.3
12. WAAF-F	15/ 1.8	2.0	3.0	2.9	2.0	12.		12. WHMP	309/ 6.2	7.7	NA
WIXY	15/ 1.8	1.4	1.5	3.1	3.6	13.		13.			

12+ FM SHARE (METRO): 65.50% (486 of 742) (SPG 85: 69.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WTIC-F	1. WMAS-F	1. WTIC-F	1. WAQY-F	1. WTIC-F
2. WAQY-F	2. WAQY-F	2. WAQY-F	2. WTIC-F	2. WTIC-F	2. WMAS-F	2. WMAS-F	2. WTIC-F	2. WMAS-F	2. WTIC-F	2. WRCH-F
3.	3. WMAS-F	3. WMAS-F	3. WHFM-F	3. WHFM-F	3. WMAS	3. WHYN	3. WMAS	3. WAQY-F	3. WHYN	3. WMAS
4.	4. WHFM-F	4. WHFM-F	4. WHYN	4. WHYN	4. WHYN	4. WMAS >	4. WRCH-F	4. WRCH-F	4. WRCH-F	4. WAQY-F
5.	5. WCCC-F	5. WHYN	5. WAQY-F	5. WRCH-F	5. WHFM-F	5. WHFM-F	5. WHYN	5. WMAS	5. WTIC	5. WMAS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WTIC-F	1. WMAS-F	1. WAQY-F	1. WAQY-F	1. WCCC-F	1. WAQY-F	1. WHYN-X
2. WAQY-F	2. WMAS-F	2. WTIC-F	2. WMAS-F	2. WTIC-F	2. WTIC-F>	2. WTIC-F	2. WAQY-F	2. WTIC-F	2. WMAS-F
3. WMAS-F	3. WAQY-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WCCC-F	3. WTIC-F	3. WHFM-F	WCCC-F
4. WHFM-F	4. WHFM-F	4. WAQY-F	4. WAQY-F	4. WHYN	4. WMAS-F	4. WHFM-F	4. WHYN	WCCC-F	4. WAQY-F
5.	5.	WHYN	WHYN	5. WRCH-F	5. WCCC-F	5. WMAS-F	WMAS-F	5. WHYN	WHFM-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		125 (4)	125 (4)	16.8	16.3	WACE	730	Chicopee		.7/3.1
AOR		120 (4)	120 (4)	16.2	19.5	WARE	1250	Ware		.8/2.9
AC/OLDIES/SOFT ROCK	63 (1)	166 (6)	229 (7)	30.9	29.5	WHMP-F	99.3	Northampton		1.4/6.2
MOR/VARIETY	74 (5)		74 (5)	10.0	8.7	WLDM	1570	Westfield		1.2/2.0
COUNTRY			15 (1)	2.0	1.7	WSPR	1270	Springfield		.6/4.5
BLACK/URBAN						WTTT	1430	Amherst		.4/1.6
BTFM MUSIC/EZ		75 (2)	75 (2)	10.1	10.7	WBZ	1030	Boston		.9/2.9
NEWS/TALK	26 (2)		26 (2)	3.5	0	WDRC-F	102.9	Hartford		.8/3.2
NOSTALGIA	72 (2)		72 (2)	9.7	9.6	WHCN-F	105.9	Hartford		.9/5.5
RELIGION/GOSPEL	6 (1)		6 (1)	0.8	1.2	WIOF-F	104.1	Waterbury		1.2/4.0
SPANISH						WKCI-F	101.3	Hamden		.6/2.3
CLASSICAL						WKSS-F	95.7	Hartford		1.1/7.0
UNKNOWN/OTHERS						WRSI-F	95.3	Greenfield		.5/1.8
						WSRS-F	96.1	Worcester		1.3/2.5
						WVYZ-F	92.5	Waterbury		1.3/2.5

RADIO STATIONS 742 (28)
MISCELLANEOUS COMMENTS WSPR changes from MOR to Talk...
American Radio Spring 86, Copyright 1986

SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 156/188,200

MSA Rank/Pop: 189/216,200

Average Person Ratings: 14.9

Market TSL: 20.0 hours

Stations: 12/12
Diaries: 558/337:1/50.8%
Sample Target: 550
% Below Line: 0
% Not Listed: 7.8

1985 Revenue: \$ 7,400,000
HH Inc.: \$ 26,878
Retail \$: 1.6 Bil
Pop per Station: 15,683
#1 Biller: KTTS A/F \$ 3,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KWT0-F	65/23.1	---	25.8	---	30.4
2. KTTS-F	52/18.5	---	17.5	---	23.2
3. KXUS-F	29/10.3	---	9.9	---	1.4
4. KTXR-F	28/10.0	---	7.9	---	7.2
	KWT0	---	8.6	---	10.1
6. KTTS	21/ 7.5	---	7.9	---	10.5
7. KGBX	10/ 3.6	---	4.6	---	6.5
8. KICK	7/ 2.5	---	1.0	---	2.9
	KLFJ	---	3.6	---	1.8
10. KTOZ-F	6/ 2.1	---	1.0	---	---

12+ TSA	1/4/CUME
1. KWT0-F	132/1461
2. KTTS-F	111/1279
3. KTXR-F	65/ 906
4. KWT0	62/ 982
5. KXUS-F	40/ 628
6. KTTS	27/ 472
7. KLFJ	13/ 139
8. KGBX	12/ 266
9. KICK	11/ 160
10. KLSM	9/ 115

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	85	85
1. KWT0-F	770/40.9	---	43.5
2. KTTS-F	600/31.9	---	31.8
3. KXUS-F	437/23.2	---	20.4
4. KTXR-F	413/21.9	---	16.0
5. KWT0	347/18.4	---	21.5
6. KTTS	313/16.6	---	18.6
7. KGBX	214/11.4	---	12.0
8. KICK	139/ 7.4	---	3.4
9. KTOZ-F	127/ 6.7	---	4.5
10. KLFJ	105/ 5.6	---	6.0

11.	KTOZ-F	9/ 197	11.
12.			12.
13.			13.
14.			14.
15.			15.

12+ FM SHARE (METRO): 70.27% (182 of 259) (SPG 85: 70.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWT0-F	1. KWT0-F>	1. KWT0-F>	1. KWT0-F	1. KWT0-F	1. KTTS-F	1. KTTS-F	1. KWT0-F	1. KWT0-F	1. KWT0-F>	1. KWT0-F
2.	2. KXUS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KWT0	2. KWT0-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F
3.	3. KTTS-F	3. KXUS-F	3. KXUS-F	3. KWT0	3. KTXR-F	3. KWT0	3. KXUS-F	3. KXUS-F	3. KTXR-F	3. KTXR-F
4.	4.	4. KWT0	4. KWT0	4. KXUS-F	4. KTTS	4. KTTS	4. KTXR-F	4. KWT0	KXUR-F	4. KXUS-F
5.	5.	5.	5.	5.	5.	5. KXUS-F	5. KWT0	KTXR-F	5.	5. KWT0

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWT0-F>	1. KWT0-F>	1. KWT0-F>	1. KWT0-F	1. KTTS-F	1. KWT0-F>	1. KWT0-F>	1. KWT0-F	1. KWT0-F	1. KWT0-F
2. KXUS-F	2. KXUS-F	2. KXUS-F	2. KTTS-F	2. KWT0-F	2. KTTS-F	2. KXUS-F	2. KXUS-F	2. KXUS-F	2. KWT0
3. KTXR-F	3. KTTS-F	3. KTTS-F	3. KXUS-F	3. KWT0	KXUS-F	3. KTTS-F	3. KWT0	3. KTTS-F	3. KTTS-F
4. KTTS-F	KTXR-F	4. KTXR-F	4. KTXR-F	KTXR-F	4.	4.	KTTS-F	4. KWT0	KXUS-F
5.	5.	KWT0	5.	5. KXUS-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		65 (1)	65 (1)	25.1	29.6	KLSM 1060 Springfield 1.4/3.5
AOR		2 (1)	2 (1)	0.8	1.8	KORX-F 93.5 Greenfield .7/3.7
AC/OLDIES/SOFT ROCK	7 (1)	35 (2)	42 (3)	16.2	12.0	
MOR/VARIETY	10 (1)		10 (1)	3.9	5.1	
COUNTRY	49 (2)	52 (1)	101 (3)	39.0	37.6	
BLACK/URBAN						
BTFL MUSIC/EZ		28 (1)	28 (1)	10.8	8.8	
NEWS/TALK						
NOSTALGIA					1.1	
RELIGION/GOSPEL	11 (2)		11 (2)	4.2	4.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

259 (12)

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N)	, MOR/AC	CBS,\$ 19.00 (HNHW)	Allen Thompson
KICK, 1340, 1 KW	, OLDIES	SMN,US I,\$ 11.00 (---)	Jeanne Kramer
KLFJ, 1550, 5 KW (DAYS)	, RELIGION	,\$ 7.00 (---)	Barb Burrell
KLSM, 1060, 500 W (DAYS)	, RELIGION	MBS,\$ 12.00 (---)	Larry Campbell
KTTS, 1400, 1 KW	, COUNTRY	ABC-E,\$ 48.00 (Torbet)	Curt Brown
KWT0, 560, 5 KW (DA-N)	, COUNTRY	ABC-I,\$ 40.00* (Katz)	Kurt Boney
KTTS-F, 94.7, 100 KW @ 659, COUNTRY		ABC-D,\$ 48.00 (Torbet)	Great Empire
KTXR-F, 101.5, 100 KW @ 1150, BTFL/EZ		NBC,\$ 20.00 (---)	DKM
KWT0-F, 98.7, 100 KW @ 600, CHR		ABC-C,\$ 57.00* (Katz)	
KXUS-F, 97.3, 100 KW @ 480, AC		,\$ NA (Blair)	
KORX-F, 93.5, 2.4 KW @ 330, AOR		,\$ NA (---)	(GREENFIELD)
KTOZ-F, 104.9, 3 KW @ 300, AC (?)		MBS,\$ NA (---)	Cody Wamsley

MISCELLANEOUS COMMENTS KWT0 A/F sold by Stuart to DKM for \$ NA (Mahlman)... KGBX sold for \$776,000...

STEUBENVILLE

Arbitron Rank/Pop (12+): 196/129,800
 MSA Rank/Pop: 237/156,600
 Wheeling ADI
 Average Person Ratings: 14.7
 Market TSL: 19.9 hours

Stations: 19/4
 Diaries: 640/203:1/54.0%
 Sample Target: 550
 % Below Line: 71.2
 % Not Listed: 7.3

1985 Revenue: \$1,900,000
 HH Inc.: \$25,330
 Retail \$: .67 Bil
 Pop per Station: 32,450
 #1 Biller: WRKY/WSTV \$1,050,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WSTV	23/12.0	---	9.5	---	9.4	1.		1. WRKY-F	344/26.5	---	30.0	
2. WDVE-F	22/11.5	---	8.1	---	9.0	2.		2. WSTV	251/19.3	---	17.9	
3. WRKY-F	19/ 9.9	---	11.4	---	13.7	3.		3. WDVE-F	227/17.5	---	15.9	
4. WWVA	15/ 7.9	---	10.0	---	7.5	4.	THIS MARKET'S METRO	WWVA	227/17.5	---	21.8	
5. WSHH-F	13/ 6.8	---	6.2	---	3.3	5.	AND TSA ARE THE SAME.	5. WOMP-F	181/13.9	---	13.2	
6. KDKA	11/ 5.8	---	3.8	---	4.7	6.		6. WBZZ-F	180/13.9	---	18.4	
WELA-F	11/ 5.8	---	4.8	---	6.1	7.		7. KDKA	177/13.6	---	12.9	
WBZZ-F	11/ 5.8	---	9.0	---	3.8	8.		8. WKWK-F	156/12.0	---	13.0	
9. WOMP-F	10/ 5.2	---	3.3	---	2.4	9.		9. WWSW-F	140/10.8	---	---	
10. WWSW-F	9/ 4.7	---	4.8	---	3.3	10.		10. WEIR	130/10.0	---	NA	
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 72.88% (129 of 177) (SPG 85: 75.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F	1. WDVE-F>	1. WDVE-F	1. WRKY-F	1. WRKY-F	1. WSTV	1. WSTV	1. WSTV	1. WDVE-F	1. WDVE-F>	1. WWVA
2. WRKY-F	2. WRKY-F>	2. WRKY-F	2. WDVE-F	2. WDVE-F	2. WWVA	2. WWVA	2. WRKY-F	2. WRKY-F	2. WRKY-F	2. WRKY-F
WBZZ-F	3. WBZZ-F	3. WWSW-F	3. WWSW-F	3. WELA-F	3. WELA-F	3. WRKY-F	3. WSHH-F	3. WSTV	3. WSTV	3. WDVE-F
4. WDVE-F	4.	4.	4.	4. WWSW-F	4. WSHH-F	4. WDVE-F	4. WDVE-F	4.	4. WWSW-F	4. WSTV
5.	5.	5.	5.	5.	5.	5. WEIR	WWVA	5.	5.	WWSW-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDVE-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F		1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F	1. WDVE-F
2. WRKY-F	2. WDVE-F	2. WBZZ-F	2. WBZZ-F	2. WSTV		2. WRKY-F	2. WRKY-F	2. WRKY-F	2. WRKY-F>	2. WRKY-F
WBZZ-F	3. WBZZ-F	WDVE-F	WDVE-F	WBZZ-F		3.	3.	3. WELA-F	3. WWSW-F	3. WELA-F
WOMP-F	4.	4.	4.	WELA-F		4.	4.	4.	4.	WWSW-F
5.	5.	5.	5.	WWSW-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		40 (3)	40 (3)	22.6	26.4	WEIR 1430	Weirton 3.7/10.0
AOR		22 (1)	22 (1)	12.4	8.6	WLIT 950	Steubenville 1.0/ 4.4
AC/OLDIES/SOFT ROCK		14 (3)	14 (3)	7.9	12.7		
MOR/VARIETY	43 (4)		43 (4)	24.3	11.2	WAMD-F 105.9	Pittsburgh 1.6/ 6.9
COUNTRY	15 (1)	16 (3)	31 (4)	17.5	17.3	WHLX-F 105.5	Bethlehem, WV 3.1/ 3.8
BLACK/URBAN		3 (1)	3 (1)	1.7	2.0	WKWK 1400	Wheeling 2.6/ 2.5
BTFL MUSIC/EZ		13 (1)	13 (1)	7.3	6.6	WKWK-F 97.3	Wheeling 1.6/12.0
NEWS/TALK				0	1.5	WLTJ-F 92.9	Pittsburgh 1.0/ 4.8
NOSTALGIA	6 (1)	5 (1)	11 (2)	6.2	11.7	WQVK-F 98.7	Wheeling 2.1/ 6.6
RELIGION/GOSPEL				0	1.0	WQXK-F 105.1	Salem, OH .5/ 1.6
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

177 (19)

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2)	, MOR	APR, \$ 17.00 (HNWH)	
WLIT, 950, 1 KW (DAYS,DA)	, MOR	NBC, \$ 9.00 (Regional)	
WSTV, 1340, 1 KW	, MOR/MOST	MBS, \$ 30.00* (Mc-Guild)	Associated Bill Chesson
WRKY-F, 103.5, 12 KW @ 880, CHR		US I, \$ 38.00* (Mc-Guild)	Associated Bill Chesson
WELA-F, 104.3, 50 KW @ 335, COUNTRY		SMN, \$ 11.00* (Regional)	(EAST LIVERPOOL) R. Aughinbaugh

Other stations - See Wheeling or Pittsburgh

STOCKTON

Arbitron Rank/Pop (12+): 103/329,200

MSA Rank/Pop: 113/396,400

Sacramento ADI

Average Person Ratings: 16.3

Market TSL: 21.7 hours

Stations: 30/10
Diaries: 798/413:1/42.3%
Sample Target: 690
% Below Line: 55.7
% Not Listed: 10.3

1985 Revenue: \$ 5,800,000
HH Inc.: \$ 27,000
Retail \$: 2.0 Bil
Pop per Station: 32,920
#1 Biller: WGLF-F \$ 875,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KRAK	48/9.0	11.1	10.1	7.9	8.4	8.3	1.		1. KRAK	563/17.1	16.8	13.9
2. KSTN	38/7.1	5.4	2.9	4.8	3.8	9.1	2.		2. KSTN	550/16.7	13.6	11.0
3. KFMR-F	35/6.5	3.7	3.3	5.7	5.8	5.2	3.		3. KHOP-F	541/16.4	19.7	21.1
KBEE-F	35/6.5	4.6	5.5	5.9	1.8	.9	4.	STOCKTON'S METRO AND	4. KWIN-F	524/15.9	12.5	13.4
5. KNBR	33/6.2	3.9	5.7	3.6	5.4	4.3	5.	TSA ARE THE SAME.	5. KFMR-F	460/14.0	9.7	8.8
6. KJAX-F	28/5.2	6.6	8.6	8.4	7.4	4.5	6.		6. KNBR	406/12.3	NA	12.8
7. KHOP-F	27/5.0	5.7	8.4	7.9	6.6	5.2	7.		7. KCBS	403/12.2	12.2	10.6
8. KWIN-F	25/4.7	4.1	4.7	4.4	3.6	9.7	8.		8. KJOY	369/11.2	12.5	11.5
9. KCBS	24/4.5	5.9	4.5	5.4	4.0	4.1	9.		9. KJAX-F	337/10.2	10.0	13.4
10. KWG	21/3.9	4.1	3.9	2.1	1.4	4.8	10.		10. KBEE-F	334/10.1	9.1	NA
11. KYBB-F	20/3.7	3.1	3.1	2.3	3.6	2.6	11.		11. KYBB-F	301/ 9.1	NA	7.9
12. KSTN-F	19/3.5	2.8	3.5	3.4	3.6	3.1	12.		12. KWG	299/ 9.1	9.1	NA
13.							13.		13. KSTN-F	256/ 7.8	6.5	NA

12+ FM SHARE (METRO): 56.34% (271 of 481) (SPG 85: 59.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN >	1. KWIN-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KSTN >	1. KHOP-F
2. KHOP-F	2. KYBB-F	2. KFMR-F	2. KFMR-F	2. KFMR-F	2. KBEE-F	2. KCBS	2. KJAX-F	2. KBEE-F	2. KNBR	2. KRAK
3. KWOD-F	3. KDJK-F	4. KWIN-F	4. KWG	4. KBEE-F	3. KFMR-F	3. KFMR-F	3. KBEE-F	3. KFMR-F	3. KWIN-F	3. KFMR-F
KSTN-F	4. KHOP-F	5. KYBB-F	5. KYBB-F	5. KWG	4. KJAX-F	4. KSTN	4. KFMR-F	4. KSTN	4. KBEE-F	4. KNBR
5.	5.	KNBR	5.	5.	5.	5.	5.	5.	5.	5. KYBB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F >	1. KYBB-F	1. KYBB-F	1. KSTN	1. KRAK	1. KWIN-F	1. KDJK-F	1. KNBR	1. KNBR	1. KRAK
2. KSTN	2. KSOL-F	2. KHOP-F	2. KYBB-F	2. KBEE-F	2. KDJK-F	2. KNBR	2. KDJK-F	2. KRAK	2. KNBR
3. KWIN-F	3. KHOP-F	3. KWIN-F	3. KHOP-F	3. KFMR-F	3.	3. KWIN-F	3. KWG	3. KFMR-F	3. KFMR-F
4.	4. KSTN	4.	4. KRAK	4. KJAX-F	4.	4. KHOP-F	4.	4. KDJK-F	4. KWG
5.	5.	5.	5. KWIN-F	5. KYBB-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	41 (2)	77 (6)	118 (8)	24.4	27.4		KCVR 1570 Lodi .7/ 2.7
AOR		24 (2)	24 (2)	5.0	5.0		KJOY 1280 Stockton 2.8/11.2
AC/OLDIES/SOFT ROCK	36 (2)	28 (2)	66 (4)	13.7	10.6		KSJQ-F 96.7 Mantera 1.5/ 4.9
MOR/VARIETY	33 (1)		33 (1)	6.8	6.3		KFIV-F 102.3 Modesto .6/ 2.2
COUNTRY	52 (2)	40 (2)	92 (4)	19.0	16.2		KOSO-F 93.1 Patterson 1.5/ 5.0
BLACK/URBAN		17 (2)	17 (2)	3.5	2.4		KTRB 860 Modesto .7/ 3.4
BTFL MUSIC/EZ		66 (3)	66 (3)	13.7	16.4		KDJK-F 95.1 Oakdale 2.8/ 6.4
NEWS/TALK	42 (3)		42 (3)	8.7	9.1		
NOSTALGIA	2 (1)		2 (1)	0.4	1.5		See Sacramento for more info about the following stations:
RELIGION/GOSPEL							KCTC-F .6/1.6 KRAK-F .9/4.6
SPANISH	4 (1)	19 (1)	23 (2)	4.8	5.2		KFBK .9/2.8 KWOD-F 1.7/7.0
CLASSICAL							KGNR .4/1.5 KZAP-F 1.7/5.4
UNKNOWN/OTHERS							

483 (30)

See San Francisco for more info about the following stations:
KBLX-F .6/1.2 KMEL-F .9/2.9
KFRC .6/4.5 KSOL-F 2.6/2.7
KGO 2.4/5.0

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS,DA)	, SPANISH	,\$ 20.00 (Caballero)	George Sampson
KJOY, 1280, 1 KW (DA-N)	, AC/OLDIES	,\$ 18.00* (Mc-Guild)	Ort Lofthus
KSTN, 1420, 5 KW/1 KW (DA-2)	, CONTEMP	ABC-C,\$ 26.00* (Roslin)	Knox Larue
KWG, 1230, 1 KW	, OLDIES	MBS,\$ 19.00 (Katz)	Ken Thompson
		Home News	
KFMR-F, 100.1, 3 KW @ 300, COUNTRY		,\$ 37.00* (CBS)	Susan Carson
KJAX-F, 99.3, 3 KW @ 300, BTFL/EZ		ABC-E,\$ 32.00* (Mc-Guild)	Ort Lofthus
KSTN-F, 107.3, 8 KW @ 1610, SPANISH		,\$ 21.00* (Roslin)	Knox Larue
KWIN-F, 97.7, 3 KW @ 300, CHR		,\$ 24.00 (MMR)	Golden Pacific (LODI)
KYBB-F, 100.9, 3 KW @ 300, AC		,\$ 22.00 (Katz)	Home News (TRACY) Ken Thompson

Other ranked stations - See Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 61/550,200

MSA Rank/Pop: 73/648,000
ADI # 67

Average Person Ratings: 15.8
Market TSL: 21.2 hours

Stations: 20/15
Diaries: 1143/481:1/55.0%
Sample Target: 920
% Below Line: 3.6
% Not Listed: 11.1

1985 Revenue: \$ 11,300,000
HH Inc.: \$ 31,913
Retail \$: 3.5 Bil
Pop per Station: 36,680
#1 Biller: WIYY-F \$ 2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WYYY-F	144/16.6	16.6	15.6	15.9	14.3	16.1	1. WYYY-F	171/2210	1. WYYY-F	1817/33.0	35.3	30.9
2. WSYR	107/12.3	12.4	14.4	12.3	9.7	9.8	2. WSYR	130/1694	2. WSYR	1389/25.2	25.7	26.5
3. WNTQ-F	98/11.3	9.9	8.1	9.5	7.7	11.0	3. WNTQ-F	112/1641	3. WNTQ-F	1363/24.8	22.2	21.7
4. WAQX-F+	66/ 7.6	11.0	10.2	8.2	13.2	16.5	4. WRRB-F	101/1115	4. WAQX-F+	1058/19.2	21.5	20.9
5. WRRB-F	56/ 6.4	6.1	5.3	4.0	6.4	5.3	5. WKFM-F	75/ 999	5. WHEN	999/18.2	19.6	18.2
6. WEZG-F	53/ 6.1	6.6	6.5	7.1	4.9	3.8	6. WAQX-F	73/1160	6. WEZG-F	701/12.7	11.8	11.8
7. WKFM-F	48/ 5.5	3.5	4.5	5.6	5.8	3.9	7. WHEN	57/1300	7. WKFM-F	680/12.4	11.0	13.1
8. WHEN	46/ 5.3	5.8	4.9	7.5	8.2	4.7	8. WEZG-F	54/ 723	8. WRRB-F	669/12.2	12.0	10.7
9. WFBL	45/ 5.2	3.6	5.6	6.5	6.3	2.7	9. WSEN-F+	49/ 731	9. WSEN-F+	618/11.2	7.3	8.8
10. WSEN-F+	40/ 4.6	2.8	2.7	3.9	4.8	4.1	10. WFBL	46/ 569	10. WFBL	517/ 9.4	8.4	13.0
11.							11.		11. WNRD	324/ 5.9	7.9	5.7

12+ FM SHARE (METRO): 68.43% (529 of 773) (SPG 85: 63.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WSYR >	1. WSYR	1. WYYY-F>	1. WYYY-F>	1. WNTQ-F	1. WYYY-F
2. WAQX-F	2. WNTQ-F	2. WNTQ-F	2. WRRB-F	2. WRRB-F	2. WYYY-F	2. WYYY-F>	2. WSYR	2. WNTQ-F	2. WYYY-F	2. WNTQ-F>
3. WYYY-F	3. WAQX-F+	3. WAQX-F	3. WNTQ-F	3. WSYR	3. WRRB-F	3. WNTQ-F	3. WRRB-F	3. WSYR	3. WSYR	3. WRRB-F
4. WKFM-F	4. WKFM-F	4. WKFM-F	4. WSYR	4. WHEN	4. WEZG-F	4. WHEN	4. WNTQ-F	4. WAQX-F+	4. WAQX-F>	4. WEZG-F
5.	5. WRRB-F	5. WRRB-F	5. WHEN	5. WNTQ-F	5. WFBL	5. WAQX-F+	5. WEZG-F	5. WKFM-F	5. WKFM-F	5. WKFM-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	6. WHEN	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WKFM-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>
2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WSYR	2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WKFM-F	2. WKFM-F	2. WRRB-F
3. WAQX-F	3. WAQX-F+	3. WAQX-F+	3. WRRB-F	3. WRRB-F	3. WYYY-F	3. WKFM-F	3. WKFM-F	3. WAQX-F+	3. WAQX-F+	3. WSYR
4. WKFM-F	4. WKFM-F	4. WSEN-F	4. WHEN	4. WHEN	4. WNTQ-F	4. WNTQ-F>	4. WNTQ-F>	4. WNTQ-F	4. WNTQ-F	4. WHEN
5.	5.	5. WRRB-F	5. WSEN-F+	5. WNTQ-F	5.	5. WRRB-F	5. WRRB-F	5. WNTQ-F	5. WRRB-F	5. WEZG-F

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		108 (3)	108 (3)	14.0	14.7	WMHR-F 102.9 Syracuse 1.0/3.1
AOR	3 (1)	119 (3)	122 (4)	15.8	13.1	WNRD 1260 Syracuse 1.6/5.9
AC/OLDIES/SOFT ROCK	60 (2)	154 (3)	214 (5)	27.7	26.7	WSCP 1070 Sandy Creek 2.2/2.5
MOR/VARIETY	107 (1)		107 (1)	13.8	17.0	WKGW-F 104.3 Utica .6/1.9
COUNTRY	29 (2)	86 (2)	115 (4)	14.9	9.9	WNYZ-F 98.7 Utica .6/1.9
BLACK/URBAN						WOUR-F 96.9 Utica .9/3.1
BTFL MUSIC/EZ		53 (1)	53 (1)	6.9	8.2	WRCK-F 107.3 Utica .6/1.9
NEWS/TALK						WUUU-F 102.5 Rome .6/1.1
NOSTALGIA	45 (1)		45 (1)	5.8	8.2	
RELIGION/GOSPEL		9 (1)	9 (1)	1.2	1.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS 773 (20)

WAQX, 1490, 1 KW	, AOR	ABC-R, \$ NA (MMR)	Craig Fox
WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA	US 2, ABC-D, \$ 31.00 (Weiss)	Rick Thomas
WHEN, 620, 5 KW/1 KW (DA-N)	, AC	ABC-E, \$ 70.00* (Eastman)	Bob Carolin
WNRD, 1260, 5 KW (DA-N)	, OLDIES	US 1, CBS, \$ 24.00* (HNWH)	
WSIV, 1540, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)	Don DeRosa
WSYR, 570, 5 KW (DA-2)	, MOR	NBC, \$ 88.00 (Katz)	Hugh Barr
WURS, 1220, 1 KW (DAYS)	, BTFL/EZ	, \$ 17.00 (Select)	Lew Bilotti
WAQX-F, 95.3, 3 KW @ 300, AOR		ABC-R, \$ 51.00* (MMR)	Craig Fox
WEZG-F, 100.9, 3 KW @ 165, BTFL/EZ		, \$ 37.00* (Select)	Lorenz
WKFM-F, 104.7, 50 KW @ 500, AOR		ABC-F, \$ NA (Christal)	Wilkes-Schwartz
WMHR-F, 102.9, 20 KW @ 780, RELIGION		, \$ 13.00 (---)	Jay Sterin
WNTQ-F, 93.1, 97 KW @ 660, CHR		, \$ 50.00* (Mc-Guild)	Gordon Bell
WRRB-F, 107.9, 50 KW @ 500, COUNTRY		, \$ 48.00* (Eastman)	Bob Carolin
WSEN-F, 92.1, 3 KW @ 300, COUNTRY		ABC-I, \$ 30.00 (HNWH)	Buckley (BALDWINVILLE)
WYYY-F, 94.5, 100 KW @ 650, AC		, \$120.00 (Katz)	New City

MISCELLANEOUS COMMENTS

WSYR sold by Katz to New City for \$4,500,000 (est)... WYYY-F sold by Katz to New City for \$7,200,000 (est)

TALLAHASSEE

Arbitron Rank/Pop (12+): 178/152,300

Stations: 14/12
Diaries: 724/210:1/50.5%
Sample Target: 550
% Below Line: 1.6
% Not Listed: 10.3

1985 Revenue: \$ 4,800,000
HH Inc.: \$ 25,995
Retail \$: 1.2 Bil
Pop per Station: 12,692
#1 Biller: WGLF-F \$ 875,000

MSA Rank/Pop: 193/212,600

ADI # 130

Average Person Ratings: 17.9

Market TSL: 23.1 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WANM	54/19.9	---	19.9	---	18.8	19.6	1. WTNT-F	80/774	1. WGLF-F	522/34.3	---	40.7
2. WBGW-F	38/14.0	---	10.5	---	9.6	11.5	2. WANM	67/476	2. WBGW-F	487/32.0	---	26.9
3. WMNX-F	29/10.7	---	5.2	---	12.6	8.5	3. WBGW-F	46/675	3. WTHZ-F	449/29.5	---	25.1
4. WTHZ-F	26/ 9.6	---	7.9	---	5.4	12.4	4. WGLF-F	40/902	4. WANM	331/21.7	---	20.3
WGLF-F	26/ 9.6	---	13.9	---	18.4	13.6	5. WWSW-F+	29/323	5. WMNX-F	277/18.2	---	12.9
6. WTNT-F	15/ 5.5	---	5.2	---	4.2	4.8	WMNX-F	29/308	6. WTNT-F	267/17.5	---	14.7
7. WHFL-F	13/ 4.8	---	3.4	---	---	1.2	WTHZ-F	29/567	7. WTNT	216/14.2	---	15.5
8. WTNT	11/ 4.0	---	5.2	---	4.2	2.1	8. WHFL-F	24/165	8. WWSW-F+	143/ 9.4	---	8.5
9. WKQE	10/ 3.7	---	6.7	---	---	2.1	9. WJAD-F	15/310	9. WHFL-F	115/ 7.6	---	7.0
WTAL	10/ 3.7	---	2.6	---	4.6	2.1	10. WTNT	14/239	10. WKQE	111/ 7.3	---	9.7

12+ FM SHARE (METRO): 64.34% (157 of 244) (SPG 85: 57.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTHZ-F	1. WANM	1. WANM	1. WBGW-F	1. WBGW-F	1. WMNX-F	1. WANM	1. WANM	1. WANM	1. WTHZ-F	1. WANM
2. WANM	2. WBGW-F	2. WBGW-F	2. WANM	2. WANM	2. WBGW-F	2. WBGW-F	2. WBGW-F	2. WBGW-F	2. WBGW-F	2. WBGW-F
WGLF-F	3. WGLF-F	3. WMNX-F	3. WMNX-F	3. WMNX-F	3. WANM	3. WMNX-F	3. WMNX-F	3. WGLF-F	3. WGLF-F	3. WGLF-F
4. WTHZ-F	4. WGLF-F	4. WGLF-F	4. WGLF-F	4. WGLF-F	4. WHFL-F	4. WTHZ-F	4. WGLF-F	4. WMNX-F	4. WWSW-F+	4. WTHZ-F
5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WGLF-F	5. WGLF-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WANM >	1. WANM	1. WBGW-F	1. WANM	1. WBGW-F	1. WANM	1. WANM	1. WBGW-F	1. WANM	1. WBGW-F	
2. WBGW-F	2. WBGW-F	2. WANM	2. WBGW-F	2. WANM	2. WGLF-F	2. WBGW-F	2. WANM >	2. WBGW-F	2. WANM	
WGLF-F	3. WTHZ-F	3. WTHZ-F	3. WMNX-F	3. WMNX-F	3. WTHZ-F	3. WGLF-F	3. WGLF-F	3. WGLF-F	3. WMNX-F	
WTHZ-F	4. WGLF-F	4. WGLF-F	4. WTHZ-F	4. WTHZ-F	4. WMNX-F	4. WTHZ-F	4. WMNX-F	4. WMNX-F	4. WGLF-F	
5. WGLF-F	5. WGLF-F	WTNT-F	5. WGLF-F	5. WGLF-F	5. WBGW-F	5. WGLF-F	5. WGLF-F	5. WGLF-F	5. WGLF-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		27 (2)	27 (2)	11.1	16.1	WWSW-F+ 101.7 Quincy 2.2/9.4
AOR		26 (1)	26 (1)	10.7	9.1	WCVC 1330 Tallahassee .7/3.4
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	15.6	12.2	
MOR/VARIETY				0	6.1	WJAD-F 97.3 Bainbridge .4/2.7
						WPAP-F 92.5 Panama City 1.1/6.1
COUNTRY		47 (3)	47 (3)	19.3	13.5	
BLACK/URBAN	54 (1)	6 (1)	60 (2)	24.6	26.1	
BTFL MUSIC/EZ		13 (1)	13 (1)	5.3	3.9	
NEWS/TALK	11 (1)		11 (1)	4.5	0	
NOSTALGIA	10 (1)		10 (1)	4.1	3.0	
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	10.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	10 (1)		10 (1)	4.1		
			244 (14)			

RADIO STATIONS

WANM, 1070, 10 KW	, BLACK	SBN,NBN,\$ 30.00* (Blair)	Bob Badger
WKQE, 1410, 5 KW (DAYS)	, ?	,\$ 11.00 (Eastman)	W. Dunkle
WTAL, 1450, 1 KW	, NOSTALGIA	CBS,\$ 10.00 (NE Spot)	Donald Keyes
WTNT, 1270, 5 KW (DA-N)	, NEWS/TALK	,\$ 23.00* (Christal)	Frank Watson
WCVC, 1330, 5 KW (DAYS)	, RELIGION	CBS,ABC-I,ABC-T,NBC-T,\$ 9.00 (---)	Bill Crews
WBGW-F, 98.9, 100 KW @ 365, AC		ABC-C,\$ 30.00 (Eastman)	W. Dunkle
WGLF-F, 104.1, 100 KW @ 440, CHR		ABC-F,\$ 34.00* (Blair)	Royce Plummer
WMNX-F, 95.9, 3 KW @ 300, COUNTRY		,\$ 26.00* (Mc-Guild)	Bud Diehm
WTHZ-F, 103.1, 3 KW @ 300, AOR (?)		US I,\$ 27.00 (MMR)	Howard Dolgoff
WTNT-F, 94.9, 100 KW @ 850, COUNTRY		,\$ 25.00* (Christal)	Frank Watson
WHFL-F, 104.9, 2 KW @ 413, BTFL/EZ		,\$ 12.00 (HNWH)	(HAVANA) Norm Jensen
WWSW-F, 101.7, 3 KW @ 200, AC/BLACK		MBS,\$ 9.00 (Southern)	(QUINCY) Bill Dodson

MISCELLANEOUS COMMENTS WCVC sold for \$500,000 (Wilkins)... WTHZ-F sold by Kelly to Herb Dolgoff for \$1,150,000 (Chapman)... WKQE/WBGW-F sold by Statewide to Woolfson for \$2,340,000 (Blackburn)...

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,637,900
 MSA Rank/Pop: 22/1,851,600
 ADI # 17
 Average Person Ratings: 18.5
 Market TSL: 24.6 hours

Stations: 27/23
 Diaries: 1677/977:1/46.9%
 Sample Target: 1530
 % Below Line: 5.1
 % Not Listed: 8.6

1985 Revenue: \$ 44,800,000
 HH Inc.: \$ 26,334
 Retail \$: 12.2 B11
 Pop per Station: 71,213
 #1 Biller: WRBQ A/F \$10,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 85	SPG 85
1. WRBQ-F	451/14.8	12.5	12.2	---	12.4	1. WRBQ-F	560/6094	1. WRBQ-F	4660/28.5	25.8	26.6	
2. WWBA-F	323/10.6	13.0	11.7	---	14.5	2. WWBA-F	352/3343	2. WWBA-F	2930/17.9	17.7	22.4	
3. WQYK-F	257/ 8.5	7.9	8.2	---	7.0	3. WQYK-F	283/2846	3. WQYK-F	2370/14.5	13.3	12.9	
4. WUSA-F	172/ 5.7	6.1	7.6	---	7.0	4. WYNF-F	261/3136	4. WUSA-F	2214/13.5	14.9	15.8	
5. WYNF-F	157/ 5.2	5.5	6.3	---	6.7	5. WDUV-F	222/2344	5. WYNF-F	1969/12.0	11.6	12.3	
6. WKRL-F	151/ 5.0	4.5	4.8	---	4.9	6. WUSA-F	211/2655	6. WKRL-F	1825/11.1	13.2	14.9	
7. WDAE	142/ 4.7	4.5	5.1	---	5.7	7. WKRL-F	176/2257	7. WFLA	1793/10.9	9.4	9.0	
8. WFLA	125/ 4.1	3.6	3.3	---	3.4	8. WSUN-F	171/2193	8. WPDS-F	1689/10.3	7.3	5.5	
9. WGUL-F	120/ 3.9	3.9	3.7	---	3.1	9. WPDS-F	158/2365	9. WNLT-F	1488/ 9.1	10.6	8.6	
10. WPDS-F	117/ 3.9	3.0	2.1	---	1.4	10. WDAE	151/1554	10. WDAE	1450/ 8.9	10.1	9.4	
11. WNLT-F	110/ 3.6	3.4	3.8	---	2.6	11. WFLA	136/2018	11. WSUN	1397/ 8.5	13.3	12.0	
12. WSUN	108/ 3.6	4.9	5.8	---	5.3	12. WNLT-F	125/1790	12. WDUV-F	1037/ 6.3	5.5	6.0	
13. WPLP	83/ 2.7	1.7	2.9	---	3.0	13. WGUL-F	120/ 724	13. WTMP	883/ 5.4	NA	NA	
14. WTMP	77/ 2.5	2.0	1.9	---	2.5	14. WPCV-F	112/1133	14. WPLP	776/ 4.7	6.5	6.1	
15. WDUV-F	67/ 2.2	2.8	1.8	---	1.9	15. WPLP	89/ 884	15. WAVE-F	744/ 4.5	4.3	4.2	
16.						16.		WGUL-F	724/ 4.4	5.5	6.0	
17.						17.						
18.						18.						
19.						19.						
20.						20.						
21.						21.						
22.						22.						
23.						23.						
24.						24.						
25.						25.						

12+ FM SHARE (METRO): 73.79% (2050 of 2778) (SPG 85: 71.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WQYK-F	1. WRBQ-F>	1. WRBQ-F	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F
2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WQYK-F	2. WRBQ-F	2. WQYK-F	2. WWBA-F	2. WWBA-F	2. WWBA-F	2. WWBA-F
3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WQYK-F	3. WUSA-F	3. WWBA-F	3. WWBA-F	3. WQYK-F	3. WQYK-F	3. WFLA	3. WQYK-F
4. WTMP	4. WUSA-F	4. WYNF-F	4. WKRL-F	4. WKRL-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WYNNF	4. WDAE
5.	5. WNLT-F	5. WQYK-F	5. WNLT-F	5. WNLT-F	5. WDAE	5. WDAE	5. WKRL-F	5. WKRL-F	5. WQYK-F	5. WUSA-F
6.	6. WQYK-F	6. WNLT-F	6. WPDS-F	6. WPDS-F>	6. WFLA	6. WFAL	6. WDAE	6. WYNF-F	6. WUSA-F	6. WKRL-F
7.	7. WPDS-F	7. WPDS-F	7. WYNF-F	7. WYNF-F	7. WSUN	7. WSUN	7. WPDS-F	7. WNLT-F	7. WNLT-F	7. WGUL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WYNF-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
10. WPDS-F	10. WPDS-F	10. WKRL-F	10. WKRL-F	10. WKRL-F	10. WPCV-F	10. WPCV-F	10. WQYK-F	10. WQYK-F	10. WPDS-F	10. WYNF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	28 (1)	463 (2)	491 (3)	17.7	20.6	WCBF	1010	Tampa	.7/1.2
AOR		308 (2)	308 (2)	11.1	7.5	WHBo	1040	Tampa	1.5/3.0
AC/OLDIES/SOFT ROCK	46 (1)	440 (4)	486 (5)	17.5	15.4	WLFF	680	St. Pete	1.0/2.3
MOR/VARIETY	37 (2)		37 (2)	1.3	3.8	WLWU-F	106.3	Holiday	.5/1.0
COUNTRY	108 (1)	279 (2)	387 (3)	13.9	13.7	WPAS	1400	Zephyrhills	.8/1.0
BLACK/URBAN	108 (2)		108 (2)	3.9	3.5	WRBQ	1380	St. Pete	.9/3.0
BTFL MUSIC/EZ		390 (2)	390 (2)	14.0	18.3	WRXB	1590	St. Pete	1.0/2.5
NEWS/TALK	208 (2)		208 (2)	7.5	3.3	WTAN	1340	Clearwater	.4/1.6
NOSTALGIA	173 (2)	120 (1)	293 (3)	10.5	12.6	WXCR-F	92.1	Safety Harbor	1.2/3.2
RELIGION/GOSPEL	20 (1)		20 (1)	0.7	0	WAVE-F	102.5	Sarasota	1.3/4.5
SPANISH						WPCV-F	97.5	Winter Haven	.7/1.3
CLASSICAL		36 (1)	36 (1)	1.3	1.3	WHLY-F	106.7	Orlando	.4/1.1
UNKNOWN/OTHERS		14 (1)	14 (1)	0.5	0				

2778 (27)

RADIO STATIONS

AM STATIONS

WAMA, 860, 500 W (DA-1)	, SPANISH		\$ 20.00 (Caballero)	Victor Lang
WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION		\$ 13.00 (---)	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 77.00*	(Mc-Guild)	Gannett
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC, NBC-T, \$ 65.00*	(Blair)	Blair
WHBO, 1040, 5 KW (DAYS)	, OLDIES	UPI, \$ 37.00	(MMR)	Metroplex
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA		\$ 36.00 (---)	Century
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS, CBS, \$ 45.00	(Katz)	Guy Gannett
WPSO, 1500, 250 W (DAYS)	, NOSTALGIA	MBS, \$ 18.00	(Masla)	Carl Macocci
WRBQ, 1380, 5 KW (DA-N)	, CHR	ABC-F, \$ NA	(Eastman)	Edens
WRXB, 1590, 5 KW (DA-2)	, BLACK	NBN, \$ 40.00	(Lazar)	Eugene Danzey
WSUN, 620, 10 KW (DA-N)	, COUNTRY	US 2, ABC-E, \$ 85.00*	(CBS)	CBS
WTAN, 1340, 1 KW (DA-N)	, MOR		\$ 25.00 (---)	Shawn Portman
WTIS, 1110, 10 KW (DAYS, DA)	, RELIGION		\$ 17.00* (---)	Rod Brosig
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 45.00	(HNWH)	Linda Voth
WTYM, 1300, 5 KW/1 KW (DA-2)	, SPANISH		\$ 28.00 (---)	Associated
WYOU, 1550, 10 KW (DAYS)	, SPANISH		\$ NA (Lotus)	Monroe Berkman
				Victor Marrero

FM STATIONS

WGUL, 105.5, 3 KW @ 300, NOSTALGIA		MBS, \$ 53.00*	(Masla)	Carl Macocci
WUSA, 100.7, 100 KW @ 503, AC		\$ 115.00*	(Mc-Guild)	Jim Mulla
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR		Source, \$ 85.00*	(Christal)	Don Hibbits
WNLN, 95.7, 100 KW @ 507, AC		\$ 80.00*	(MMR)	Jon Pinch
WPDS, 93.3, 100 KW @ 930, AC		\$ 62.00*	(Blair)	Jed Duvall
WQYK, 99.5, 100 KW @ 550, COUNTRY		\$ 109.00*	(Katz)	Lake Huron
WRBQ, 104.7, 100 KW @ 555, CHR		ABC-F, \$ 155.00*	(Eastman)	Edens
WWBA, 107.3, 100 KW @ 649, BTFL/EZ		\$ 140.00*	(Republic)	Metroplex
WXCR, 92.1, 1.7 KW @ 400, CLASSICAL		UPI, \$ 45.00	(CMBS)	Entercom
WYNF, 94.9, 100 KW @ 1460, AOR		ABC-R, \$ 105.00*	(CBS)	CBS
WLWU, 106.3, 3 KW @ 300, AC (?)		\$ 30.00	(HNWH)	(HOLIDAY)
				George Sosson
				Greg Cohane

WAVE, WDUV - See Sarasota

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WYI changes to WUSA
WVTV-F changes to WLWU-F

WYOU sold for \$750,000
WAMA (Dunedin) sold to Marcocci
for \$450,000
WWBA-F: From Metroplex to Metropolitan
for \$33,000,000 (est)

TERRE HAUTE

Arbitron Rank/Pop (12+): 162/176,800

MSA Rank/Pop: 262/135,700
ADI # 131

Average Person Ratings: 15.4
Market TSL: 20.6 hours

Stations: 18/12
Diaries: 659/268:1/57.3%
Sample Target: 550
% Below Line: 2.8
% Not Listed: 6.6

1985 Revenue: \$ 3,600,000
HH Inc.: \$ 25,866
Retail \$: 1.1 Bill
Pop per Station: 14,733
#1 Biller: WTHI-F \$ 800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WTHI-F	69/25.4	---	24.2	---	21.4	1. WTHI-F	105/1080	1. WTHI-F	652/36.9	---	37.5
2. WZZQ-F	45/16.5	---	17.2	---	12.7	2. WZZQ-F	68/ 815	2. WZZQ-F	500/28.3	---	24.3
3. WPFR-F	35/12.9	---	11.0	---	20.9	3. WPFR-F	44/ 758	3. WPFR-F	481/27.2	---	28.3
4. WVTS-F	19/ 7.0	---	9.5	---	11.8	4. WVTS-F	27/ 563	4. WVTS-F	365/20.6	---	23.4
5. WTHI	18/ 6.6	---	11.7	---	8.2	5. WACF-F	20/ 362	5. WBOW	219/12.4	---	13.5
6. WSDM-F	16/ 5.9	---	---	---	---	6. WSDM-F	19/ 206	6. WACF-F	199/11.3	---	10.8
7. WBOW	12/ 4.4	---	4.8	---	7.7	7. WTHI	18/ 204	7. WTHI	194/11.0	---	16.1
8. WACF-F	11/ 4.0	---	3.3	---	1.4	8. WBOW	12/ 223	8. WSDM-F	181/10.2	---	---
9. WPRS	8/ 2.9	---	3.7	---	---	9. WPRS	8/ 118	9.			
10.						10. WKZI	7/ 115	10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 80.31%. (204 of 254) (SPG 85: 73.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPFR-F	1. WZZQ-F>	1. WTHI-F	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F	1. WTHI-F	1. WTHI-F>
2. WZZQ-F	2. WPFR-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WSDM-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F
3.	3. WTHI-F	3. WPFR-F>	3. WPFR-F	3. WPFR-F	3. WTHI	3. WPFR-F	3. WPFR-F	3. WPFR-F	3. WPFR-F	3. WVTS-F
4.	4. WVTS-F	4. WVTS-F	4. WSDM-F	4. WSDM-F	4. WACF-F	4.	4. WVTS-F	4. WVTS-F	4. WBOW	WTHI
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WPFR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZQ-F	1. WZZQ-F	1. WVTS-F	1. WTHI-F>	1. WTHI-F>	1. WZZQ-F>	1. WZZQ-F>	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F
2. WPFR-F	2. WPFR-F	WZZQ-F	2. WPFR-F	2. WPFR-F	2. WTHI-F	2. WPFR-F	2. WPFR-F	2. WTHI-F	WTHI-F
3. WTHI-F	WVTS-F	3. WTHI-F	WZZQ-F	3. WSDM-F	3. WPFR-F	WTHI-F	3. WTHI-F	3. WPFR-F	3. WPFR-F
4. WVTS-F	4. WTHI-F	4. WPFR-F	4. WVTS-F	WZZQ-F	WVTS-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	36 (2)	37 (3)	14.6	31.6	WAXI-F 104.9 Rockville 1.5/3.5
AOR		45 (1)	45 (1)	17.7	0	WKZI 800 Casey 2.2/3.1
AC/OLDIES/SOFT ROCK		35 (2)	35 (2)	13.8	10.4	WWVR-F 105.5 W. Terre Haute 1.5/5.5
MOR/VARIETY	23 (4)	23 (4)	23 (4)	9.1	10.4	
COUNTRY	7 (2)	84 (3)	91 (5)	35.8	33.2	WBBM 780 Chicago .4/2.2
BLACK/URBAN						WDNL-F 102.1 Danville, IL .4/1.5
BTFM MUSIC/EZ						WGN 720 Chicago .7/2.5
NEWS/TALK	1 (1)		1 (1)	0.4	0	WIBC 1070 Indianapolis .4/2.3
NOSTALGIA	18 (1)		18 (1)	7.1	12.8	WLS 890 Chicago .4/2.1
RELIGION/GOSPEL		4 (1)	4 (1)	1.6	1.2	WMAQ 670 Chicago .4/2.7
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

254 (18)

RADIO STATIONS

WBOW, 1230, 1 KW	, MOR	ABC-I, \$ 15.00* (Torbet)	Contemp. Media	Bill Kepler
WPFR, 1300, 500 W (DAYS)	, AC	, \$ 11.00 (Masla)	Oak Ridge Boys	Tony Clark
WTHI, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS, \$ 20.00 (Katz)		Russ Arnold
WPFR-F, 102.7, 50 KW @ 500, CHR		ABC-F, \$ 19.00* (Masla)	Oak Ridge Boys	Tony Clark
WTHI-F, 99.9, 50 KW @ 500, COUNTRY		CBS, \$ 30.00* (Katz)		Russ Arnold
WVTS-F, 100.7, 50 KW @ 500, AC		CBS-R, \$ 17.00 (Republic)		Craig Siebold
WWVR-F, 105.5, 3 KW @ 300, RELIGION		, \$ 10.00 (---)		Howard Huey
WZZQ-F, 107.5, 28 KW @ 670, AOR/CHR		ABC-E, \$ 22.00* (Torbet)	Contemp. Media	Bill Kepler
WACF-F, 98.5, 50 KW @ 500, COUNTRY		ABC-E, \$ 10.00 (---)	(PARIS, IL)	Bill Brown
WAXI-F, 104.9, 1.2 KW @ 440, COUNTRY		, \$ 6.00 (---)	(ROCKVILLE)	Bill Cook
WSDM-F, 97.7, 3 KW @ 300, SOFT AC		, \$ 12.00 (---)	(BRAZIL)	Tim Puro

MISCELLANEOUS COMMENTS WZZQ-F reclassified as AOR/CHR...

TOLEDO

Arbitron Rank/Pop (12+): 67/506,300

MSA Rank/Pop: 77/611,800

ADI # 65

Average Person Ratings: 16.9

Market TSL: 22.5 hours

Stations: 17/11
Diaries: 1031/491:1/48.8%
Sample Target: 1010
% Below Line: 12.0
% Not Listed: 10.6

1985 Revenue: \$ 13,000,000
HH Inc.: \$ 28,659
Retail \$: 4.2 Bil
Pop per Station: 46,027
#1 Biller: WSPD \$ 2,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMHE-F	127/14.8	13.0	12.2	9.5	6.0	12.7	1. WMHE-F	192/2549	1. WMHE-F	1602/31.6	26.8	27.2
2. WSPD	100/11.7	8.8	9.9	9.3	9.9	8.1	2. WLQR-F	132/1558	2. WSPD	1243/24.6	21.7	24.1
3. WLQR-F	84/ 9.8	11.0	10.6	11.9	11.3	8.4	3. WJR	125/1597	3. WRQN-F	1058/20.9	14.8	17.2
4. WKKO-F	82/ 9.6	6.3	7.3	8.3	7.5	6.7	4. WSPD	124/1588	4. WIOT-F	997/19.7	21.8	21.3
5. WRQN-F	77/ 9.0	4.7	6.7	7.8	8.1	10.9	5. WKKO-F	119/1226	5. WLQR-F	925/18.3	18.7	21.0
6. WIOT-F	57/ 6.7	10.2	9.9	11.2	9.1	15.2	6. WIOT-F	104/1722	6. WKKO-F	780/15.4	12.2	14.5
7. WWWM-F	50/ 5.8	5.9	5.0	6.4	6.1	7.4	7. WRQN-F	101/1426	7. WWWM-F	764/15.1	15.1	14.2
8. WJR	43/ 5.0	4.1	4.6	4.9	6.6	4.2	8. WWWM-F	65/ 994	8. WJR	677/13.4	10.1	13.5
9. WTOD	32/ 3.7	5.8	5.2	3.3	4.7	2.5	9. CKLW	56/ 684	9. WVOI	410/ 8.1	7.3	7.9
10. WVOI	27/ 3.2	3.1	4.4	3.7	2.5	5.6	10. WTOD	42/ 467	10. WCWA	406/ 8.0	10.1	9.7
11. WCWA	25/ 2.9	3.6	4.1	4.4	4.4	2.4	11.		11. WTOD	383/ 7.6	7.7	8.6
12. CKLW	19/ 2.2	3.9	1.7	.9	1.3	2.0	12.		12. WOHO	290/ 5.7	8.0	7.7
13. WOHO	12/ 1.4	2.1	1.5	1.7	2.3	.8	13.		13. CKLW	268/ 5.3	NA	4.6

12+ FM SHARE (METRO): 66.27% (507 of 765) (SPG 85: 63.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRQN-F	1. WMHE-F>	1. WMHE-F>	1. WMHE-F>	1. WMHE-F	1. WLQR-F	1. WSPD	1. WMHE-F	1. WMHE-F>	1. WSPD	1. WMHE-F>
2. WMHE-F	2. WIOT-F	2. WIOT-F	2. WKKO-F	2. WKKO-F	2. WKKO-F	2. WMHE-F	2. WLQR-F	2. WKKO-F	2. WMHE-F	2. WRQN-F
3.	WRQN-F	3. WRQN-F	3. WWWM-F	3. WWWM-F	3. WSPD	3. WLQR-F	3. WKKO-F	3. WRQN-F	3. WRQN-F	3. WKKO-F
4.	4. WWWM-F	4. WKKO-F	4. WIOT-F	4. WSPD	4. WMHE-F	4. WKKO-F	4. WSPD	4. WLQR-F	4. WKKO-F	4. WIOT-F
5.	5. WKKO-F	5. WWWM-F	5. WSPD	5. WLQR-F	5. WJR	5. WRQN-F	5. WIOT-F	5. WSPD	5. WIOT-F	5. WSPD
							6. WWWM-F		6. WLQR-F	6. WLQR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F>	1. WMHE-F>	1. WMHE-F>	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F>	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WRQN-F	2. WWWM-F	2. WRQN-F	2. WKKO-F	2. WRQN-F	2. WIOT-F>	2. WWWM-F	2. WIOT-F>	2. WKKO-F
3. WIOT-F	3. WWWM-F	3. WRQN-F	3. WKKO-F	3. WSPD	3. WMHE-F	3. WRQN-F	3. WIOT-F>	3. WKKO-F	3. WWWM-F
4. WKKO-F	4. WKKO-F	4. WKKO-F	4. WWWM-F	4. WWWM-F	4.	4. WWWM-F	4. WKKO-F	4. WWWM-F	4. WIOT-F
	5. WIOT-F	5.	5. WSPD	5. WLQR-F	5.	5. WKKO-F	5. WTOD	5. WRQN-F	5. WJR
	6. WVOI		6. WRQN-F						

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		204 (2)	204 (2)	26.7	22.2	WHMQ-F 100.5 Findlay .9/1.7
AOR		62 (2)	62 (2)	8.1	12.5	WJLB-F 97.9 Detroit 1.3/2.5
AC/OLDIES/SOFT ROCK	12 (1)	56 (2)	68 (3)	8.9	8.4	WRIF-F 101.1 Detroit .6/1.6
MOR/VARIETY	143 (2)		143 (2)	18.7	17.1	WTWR-F 98.3 Monroe .7/1.9
COUNTRY	32 (1)	90 (2)	122 (3)	15.9	14.8	
BLACK/URBAN	27 (1)	11 (1)	38 (2)	5.0	6.3	
BTFMUSIC/EZ		84 (1)	84 (1)	11.0	11.7	
NEWS/TALK						
NOSTALGIA	44 (2)		44 (2)	5.8	6.2	
RELIGION/GOSPEL					0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

765 (17)

RADIO STATIONS

WCWA, 1230, 1 KW	, NOSTALGIA	CBS,MBS,\$ 25.00	(Mc-Guild)	Reams	Bob Lafferty
WOHO, 1470, 1 KW (DA-2)	, AC	,\$ 27.00*	(Blair)		Lew Dickey
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,\$ 54.00	(Katz)		Tom Girotto
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I,\$ 34.00	(MMR)	Booth	Clyde Roberts
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN,\$ 22.00	(Regional)		Chuck Welch
WIOT-F, 104.7, 37 KW @ 655, AOR		Source,\$ 70.00	(Mc-Guild)	Reams	Bob Lafferty
WKKO-F, 99.9, 50 KW @ 500, COUNTRY		ABC-E,\$ 48.00*	(MMR)	Booth	Clyde Roberts
WLQR-F, 101.5, 15 KW @ 810, BTFMUSIC/EZ		,\$ 68.00	(Katz)		Tom Girotto
WMHE-F, 92.5, 50 KW @ 480, CHR		ABC-F,\$ 66.00*	(Christal)	Osborn	Ruth Ray
WWWM-F, 105.5, 3 KW @ 300, AC		,\$ 35.00*	(Blair)		
WRQN-F, 93.5, 3 KW @ 176, CHR		,\$ 20.00	(Masla)		

(BOWLING GREEN)

MISCELLANEOUS COMMENTS WKLR changed calls to WKKO-F...

TOPEKA

Arbitron Rank/Pop (12+): 164/176,200

MSA Rank/Pop: 234/158,900

ADI # 143

Average Person Ratings: 15.3

Market TSL: 21.3 hours

Stations: 17/8

Diaries: 710/248:1/54.1%

Sample Target: 550

% Below Line: 19.0

% Not Listed: 14.4

1985 Revenue: \$ 5,100,000

HH Inc.: \$ 34,423

Retail \$: 1.1 Bil

Pop per Station: 22,025

#1 Biller: WIBW \$1,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KTPK-F	36/13.3	---	12.6	---	8.1	12.6	1. WIBW-F	85/1166	1. WIBW-F	460/26.1	---	29.6
2. WIBW-F	34/12.6	---	10.1	---	12.2	13.5	2. KTPK-F	68/ 698	2. KTPK-F	364/20.7	---	23.9
3. WIBW	28/10.4	---	7.5	---	8.1	6.5	3. WDAF	51/ 697	3. WIBW	355/20.1	---	20.5
4. KTOP	21/ 7.8	---	9.5	---	7.7	7.0	4. WIBW	50/ 755	4. KDVV-F	288/16.3	---	27.5
5. KMAJ-F	20/ 7.4	---	7.0	---	5.9	8.8	5. KMAJ-F	42/ 510	5. KMAJ-F	239/13.6	---	14.1
6. KDVV-F	18/ 6.7	---	11.1	---	12.5	10.2	6. KDVV-F	23/ 334	6. KYYS-F	234/13.3	---	16.3
7. KSKX	16/ 5.9	---	6.0	---	7.0	2.8	7. KYYS-F	22/ 353	7. WREN	224/12.7	---	22.1
8. KYYS-F	15/ 5.6	---	9.5	---	7.0	11.2	8. WREN	21/ 284	8. KTOP	203/11.5	---	16.0
9. WREN	14/ 5.2	---	7.5	---	7.7	5.6	KTOP	21/ 214	9. KSKX	193/11.0	---	13.4
10. WDAF	11/ 4.1	---	1.5	---	4.4	1.4	10. KSKX	18/ 216	10. KZZC-F	161/ 9.1	---	13.5
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 59.31% (137 of 231) (SPG 85: 62.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIBW-F	1. WIBW-F	1. WIBW-F	1. KTPK-F	1. KTPK-F	1. KTPK-F>	1. KTPK-F	1. KTPK-F	1. WIBW-F	1. WIBW >	1. KTPK-F
2. KDVV-F	2. KMAJ-F	2. KTPK-F	2. WIBW-F	2. WIBW-F	2. KTOP	2. WIBW-F	2. WIBW-F	2. WIBW-F>	2. WIBW-F	2. WIBW-F
3. KZZC-F	3. KTPK-F	3. KMAJ-F	3. KMAJ-F	3. KMAJ-F	WIBW	3. WIBW	3. KTOP	3. KTOP	3. KTPK-F	3. KDVV-F
4.	KYYS-F	4. KYYS-F	4. KSKX	4. KSKX	4. KSKX	4. KMAJ-F	4. KMAJ-F	4. KMAJ-F	4. WREN	4. KTOP
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMAJ-F	1. KMAJ-F	1. KMAJ-F	1. KMAJ-F	1. KTPK-F	1. WIBW-F>	1. WIBW-F	1. KYYS-F	1. WIBW-F	1. KTPK-F>
2. KDVV-F	2. WIBW-F	2. WIBW-F	2. WIBW-F	2. KMAJ-F	2. KDVV-F	2. KYYS-F	2. KTPK-F	2. KTPK-F	2. KSKX-F
4.	WIBW-F	3. KTPK-F	3. KTPK-F	3. KTPK-F	KYYS-F	3. KTPK-F	3. KMAJ-F	3. KYYS-F	KYYS-F
5.	4. KDVV-F	4. KDVV-F	4.	4.	4.	4. KDVV-F	WIBW-F	4. KDVV-F	4.
	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		58 (3)	58 (3)	25.1	26.5	KBKC-F 94.9 Kansas City .4/2.0
AOR		16 (2)	16 (2)	6.9	10.5	KCMO 810 Kansas City 1.1/3.5
AC/OLDIES/SOFT ROCK	1 (1)	22 (2)	23 (3)	10.0	16.0	KLZR-F 105.9 Lawrence .4/3.9
MOR/VARIETY	42 (2)		42 (2)	18.2	16.0	KMBR-F 99.7 Kansas City 1.5/4.9
COUNTRY	27 (2)	36 (1)	63 (3)	27.3	22.1	KUDL-F 98.1 Kansas City .7/3.4
BLACK/URBAN	1 (1)		1 (1)	0.4	1.1	KZZC-F 98.9 Leavenworth 2.2/9.1
BTFL MUSIC/EZ		4 (1)	4 (1)	1.7	2.8	WHB 710 Kansas City .4/2.3
NEWS/TALK	3 (1)		3 (1)	1.3	2.2	
NOSTALGIA	21 (1)		21 (1)	9.1	10.5	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

231 (23)

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2)	COUNTRY	ABC-I, \$ 20.00*	(Torbet)	Fritz Reynolds
KTOP, 1490, 1 KW	NOSTALGIA	MBS, \$ 24.00*	(Blair)	Don Neer
WIBW, 580, 5 KW (DA-N)	MOR	CBS, MBS, \$ 31.00*	(Katz)	Dick Painter
WREN, 1250, 5 KW (DA-N)	MOR	US 2, NBC-T, \$ 20.00	(Eastman)	
KDVV-F, 100.3, 100 KW @ 260, CHR		\$ 30.00*	(Blair)	Don Neer
KMAJ-F, 107.7, 100 KW @ 460, AC		\$ 24.00*	(Torbet)	Fred Reynolds
KTPK-F, 106.9, 100 KW @ 433, COUNTRY		\$ 32.00*	(HNWH)	Pat Powers
WIBW-F, 97.3, 100 KW @ 1220, CHR		Source, \$ 27.00	(Katz)	Dick Painter

Other ranked stations - See Kansas City

MISCELLANEOUS COMMENTS Jackson, Jefferson, Osage and Wabaunsee counties were added to the Topeka metro...

TULSA

Arbitron Rank/Pop (12+): 56/647,500

MSA Rank/Pop: 65/749,900

ADI # 52

Average Person Ratings: 16.4

Market TSL: 7.8

Stations: 19/19

Diaries: 1167/555:1/49.6%

Sample Target: 970

% Below Line: 0

% Not Listed:

1985 Revenue: \$ 20,200,000

HH Inc.: \$ 29,645

Retail \$: 4.6 Bill

Pop per Station: 34,079

#1 Biller: KRAV-F \$ 3,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KWEN-F	126/11.8	11.5	11.4	9.9	11.6	11.4	1. KV00	220/2569	1. KAYI-F	1436/22.2	24.4	21.2
2. KV00	117/11.0	11.6	12.6	14.1	13.7	9.8	2. KAYI-F	190/2263	2. KV00	1418/21.9	21.6	22.7
3. KBEZ-F	111/10.4	10.8	9.6	10.2	9.9	8.9	3. KWEN-F	142/1540	3. KRMG	1377/21.3	27.0	19.9
4. KAYI-F	110/10.3	11.5	10.9	9.4	7.4	15.0	4. KBEZ-F	139/1743	4. KWEN-F	1369/21.1	21.6	18.1
5. KRMG	90/ 8.5	11.5	9.2	8.3	9.2	7.5	5. KRMG	119/1778	5. KBEZ-F	1317/20.3	19.9	17.7
6. KMOD-F	88/ 8.3	8.6	9.0	7.7	7.8	11.9	6. KTFX-F	115/1593	6. KRAV-F	1225/18.9	20.0	19.1
7. KRAV-F	79/ 7.4	8.1	7.8	9.7	10.8	6.1	7. KMOD-F	113/1333	7. KMOD-F	1126/17.4	16.8	18.6
8. KTFX-F	58/ 5.5	5.4	6.6	3.8	3.5	4.9	8. KRAV-F	89/1445	8. KTFX-F	844/13.0	13.3	12.3
9. KQMJ-F	37/ 3.5	---	---	---	---	2.6	9. KMYZ-F	42/ 795	9. KMYZ-F	568/ 8.8	6.1	2.7
10. KCFO-F	36/ 3.4	3.1	3.2	3.6	4.5	6.1	10. KQMJ-F	41/ 595	10. KCFO-F	530/ 8.2	7.4	8.3
11. KMYZ-F	34/ 3.2	2.2	.7	---	---	4.6	KCFO-F	41/ 703	11. KQMJ-F	452/ 7.0	---	---
12. KGTO	23/ 2.2	3.2	4.3	5.1	3.1	1.6	12. KVLT-F	27/ 385	12. KGTO	250/ 3.9	5.7	5.2

12+ FM SHARE (METRO): 72.07% (707 of 981) (SPG 85: 66.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOC-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KBEZ-F	1. KRMG	1. KBEZ-F	1. KWEN-F	1. KAYI-F	1. KBEZ-F
2. KMOD-F	2. KWEN-F	2. KMOD-F	2. KMOD-F	2. KRAV-F	2. KWEN-F	2. KV00	2. KV00	2. KAYI-F	2. KMOD-F	2. KWEN-F
3. KAYI-F	3. KRAV-F	3. KRAV-F	3. KRAV-F	3. KBEZ-F	3. KV00	3. KWEN-F	3. KWEN-F	3. KV00	3. KWEN-F	3. KMOD-F
4.	4. KRAV-F	4. KAYI-F	4. KV00	4. KV00	4. KRMG	4. KBEZ-F	4. KMOD-F	4. KBEZ-F	4. KBEZ-F	4. KAYI-F
5.	5. KMYZ-F	5. KV00	5. KBEZ-F	5. KMOD-F	5. KTFX-F	5. KAYI-F	5. KRAV-F	5. KMOD-F	5. KV00	5. KV00
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F		1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KWEN-F	1. KWEN-F
2. KMOD-F	2. KWEN-F	2. KMOD-F	2. KRAV-F	2. KRAV-F		2. KMOD-F	2. KWEN-F	2. KRAV-F	2. KMOD-F	2. KV00
3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KMOD-F	3. KBEZ-F		KAYI-F>	3. KRAV-F	3. KV00	3. KRAV-F	3. KRAV-F
4. KRAV-F	4. KRAV-F	KQMJ-F	4. KAYI-F	4. KTFX-F		4. KMYZ-F	4. KAYI-F	KWEN-F>	4. KV00	4. KMOD-F
5. KQMJ-F	5. KQMJ-F	5. KCFO-F	5. KBEZ-F	5. KMOD-F		5. KCFO-F	5. KV00	5. KMYZ-F	5. KAYI-F	5. KBEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%
TOP 40/CHR/CONTEMP		110 (1)	110 (1)	11.2	15.4	
AOR		122 (2)	122 (2)	12.4	9.4	
AC/OLDIES/SOFT ROCK	35 (3)	128 (3)	163 (6)	16.6	14.1	
MOR/VARIETY	90 (1)		90 (1)	9.2	10.0	
COUNTRY	117 (1)	184 (2)	301 (3)	30.7	32.7	
BLACK/URBAN	20 (1)		20 (1)	2.0	1.5	
BTFL MUSIC/EZ		111 (1)	111 (1)	11.3	10.0	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	12 (1)	41 (2)	53 (3)	5.4	5.8	
SPANISH						
CLASSICAL		11 (1)	11 (1)	1.1	0.9	
UNKNOWN/OTHERS						

RADIO STATIONS 981 (19)

KBBJ, 1300, 5 KW/1 KW (DA-2), OLDIES
 KCFO, 970, 2.5 KW/1 KW (DA-2), RELIGION
 KGTO, 1050, 1 KW (DAYS), OLDIES
 KRMG, 740, 50 KW/25 KW (DA-2), MOR
 KVLT, 1430, 5 KW (DA-N), AC
 KV00, 1170, 50 KW (DA-N), COUNTRY

CBS, \$ 21.00* (HNWH)
 \$ 10.00 (---)
 US I, \$ 19.00 (Select)
 ABC-I, \$ 75.00* (Christal)
 \$ NA (---)
 \$ 65.00 (Blair)

Clear Channel
 Salem
 Kravis
 Swanson
 Federated

Jim Smith
 Dennis Worden
 Carl Smith
 Mike Crusham
 Steve Wrath
 Jack Cresse

KBEZ-F, 92.9, 100 KW @ 680, BTFL/EZ
 KCFO-F, 98.5, 100 KW @ 660, RELIGION
 KCMA-F, 92.1, 3 KW @ 300, CLASSICAL
 KMOD-F, 97.5, 50 KW @ 435, AOR
 KRAV-F, 96.5, 100 KW @ 380, AC
 KTFX-F, 103.3, 100 KW @ 1280, COUNTRY
 KWEN-F, 95.5, 100 KW @ 339, COUNTRY

\$ 62.00* (MMR)
 ABC-D, \$ 20.00 (Weiss)
 \$ 20.00 (CMBS)
 \$ 68.00* (HNWH)
 \$ 84.00* (Select)
 \$ 58.00 (HNWH)
 APR, \$110.00 (Katz)

WIN
 Salem
 Clear Channel
 NewCity

Jim Van Sickle
 Dennis Worden
 John Major
 Jim Smith
 Carl Smith
 Bill Paddock

KAYI-F, 106.9, 97 KW @ 1005, CHR
 KVLT-F, 106.1, 100 KW @ 1315, AC
 KQMJ-F, 99.5, 100 KW @ 984, AC
 KMYZ-F, 104.5, 100 KW @ 1240, AOR

ABC-F, \$ 60.00* (Torbet)
 \$ NA (---)
 \$ NA (Christal)
 Source, \$ 43.00 (Republic)

Hicks (MUSKOGEE)
 Federated (OWASSO)
 Swanson (HENRIETTA)
 Shamrock (PRYOR)

Steve Wrath
 Bob Tomarkin

UTICA - ROME

Arbitron Rank/Pop (12+): 127/269,700
 MSA Rank/Pop: 141/317,800
 ADI # 158
 Average Person Ratings: 17.2
 Market TSL: 23.0 Hours

Stations: 27/18
 Diaries: 698/386:1/50.7%
 Sample Target: 650
 % Below Line: 15.1
 % Not Listed: 10.3

1985 Revenue: \$ 5,700,000
 HH Inc.: \$ 27,206
 Retail \$: 1.7 Bil
 Pop per Station: 14,983
 #1 Biller: WIBX \$1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WOUR-F	49/10.6	---	10.1	---	8.3	14.7	1. WNYZ-F	55/762	1. WNYZ-F	628/23.3	---	19.8
2. WNYZ-F	48/10.3	---	9.3	---	10.7	13.1	2. WOUR-F	52/551	2. WIBX	611/22.7	---	26.4
3. WIBX	47/10.1	---	13.1	---	16.3	11.1	3. WIBX	48/644	3. WOUR-F	498/18.5	---	21.2
4. WRRB-F	35/ 7.5	---	3.4	---	3.1	5.8	WRRB-F	48/448	4. WRCK-F	468/17.4	---	27.4
5. WYUT-F	31/ 6.7	---	4.6	---	1.8	5.2	5. WGY	38/584	5. WKGW-F	452/16.8	---	21.8
6. WKGW-F	24/ 5.2	---	8.8	---	8.9	6.6	6. WRCK-F	34/598	6. WUUU-F	359/13.3	---	16.3
WRCK-F	24/ 5.2	---	9.5	---	10.3	4.2	7. WYUT-F	32/352	7. WRUN	313/11.6	---	14.6
8. WUUU-F	21/ 4.5	---	5.7	---	2.7	3.0	8. WKGW-F	29/539	8. WYUT-F	311/11.5	---	7.8
9. WUTQ	17/ 3.5	---	1.7	---	2.7	1.2	9. WUUU-F	24/393	9. WRRB-F	303/11.2	---	8.8
10. WLFH	16/ 3.4	---	1.5	---	2.5	2.8	10. WYYY-F	22/294	10. WTLB	257/ 9.5	---	14.7
11.							11.		11. WIBQ-F	209/ 7.7	---	NA
12.							12.		12. WLFH	197/ 7.3	---	5.0

12+ FM SHARE (METRO): 64.90% (270 of 416) (SPG 85: 62.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYZ-F>	1. WOUR-F>	1. WOUR-F	1. WRRB-F	1. WRRB-F	1. WIBX	1. WIBX >	1. WOUR-F	1. WNYZ-F	1. WNYZ-F	1. WNYZ-F
2. WRCK-F	2. WNYZ-F	2. WNYZ-F	2. WKGW-F	2. WKGW-F	WRRB-F	2. WOUR-F	2. WIBX	2. WOUR-F	2. WOUR-F	2. WOUR-F
3. WOUR-F	3. WKGW-F	3. WRRB-F	3. WUUU-F	3. WUUU-F	3. WYUT-F	3. WNYZ-F	3. WNYZ-F	3. WIBX	3. WRCK-F	3. WKGW-F
4.	4. WRCK-F	4. WKGW-F	4. WNYZ-F	4. WNYZ-F	4.	4. WLFH	4. WYUT-F	4. WYUT-F	4. WKGW-F	4. WIBX
5.	5. WUUU-F	5. WUUU-F	5. WOUR-F	5. WOUR-F	5.	5.	5.	5.	5.	5. WYUT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNYZ-F>	1. WNYZ-F	1. WKGW-F	1. WNYZ-F	1. WRRB-F	1. WOUR-F>	1. WOUR-F>	1. WOUR-F	1. WOUR-F>	1. WRRB-F
2. WOUR-F	2. WKGW-F	2. KUUU-F	2. WRRB-F	2. WKGW-F	2. WNYZ-F	2. WNYZ-F	2. WKGW-F	2. WNYZ-F	2. WNYZ-F
3. WRCK-F	3. WOUR-F	3. WNYZ-F	WKGW-F	3. WUUU-F	WRCK-F	3. WKGW-F	3. WNYZ-F	3. WRRB-F	WOUR-F
4.	4. WUUU-F	WOUR-F	4. WOUR-F	4. WNYZ-F	4.	4.	WUUU-F	4. WKGW-F	4. WUUU-F
5.	5.	5.	WUUU-F	WIBQ-F	5.	5.	5.	WUUU-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		74 (3)	74 (3)	17.8	21.8	WADR 1480 Remsen 2.6/ 4.9
AOR		54 (2)	54 (2)	13.0	11.3	WBRV 900 Booneville 1.1/ 1.7
AC/OLDIES/SOFT ROCK	3 (1)	65 (4)	68 (5)	16.3	7.3	WIBQ-F 93.5 Remsen 2.8/ 7.7
MOR/VARIETY	88 (8)	2 (1)	90 (9)	21.6	27.9	WKAL 1450 Rome 1.1/ 5.1
COUNTRY	28 (2)	35 (1)	63 (3)	15.1	12.0	WKAL-F 95.9 Rome 2.2/ 6.5
BLACK/URBAN						WLIR 1420 Herkimer 1.3/ 2.4
BTFL MUSIC/EZ		10 (1)	10 (1)	2.4	10.0	WRNY 1350 Rome .6/ 1.6
NEWS/TALK					1.1	WRUN 1150 Utica 3.0/11.6
NOSTALGIA	23 (2)	31 (1)	54 (3)	13.0	8.6	WTLB 1310 Utica 1.7/ 9.5
RELIGION/GOSPEL						WAQX-F 95.3 Syracuse 1.1/ 2.5
SPANISH						WGY 810 Schenectady .9/ 2.2
CLASSICAL						WHEN 620 Syracuse .6/ 2.1
UNKNOWN/OTHERS	3 (1)		3 (1)	0.7	0	WMCR+ 1600 Oneida .6/ 1.9
			416 (27)			WNTQ-F 93.1 Syracuse .4/ 3.3
						WSYR 570 Syracuse .9/ 4.8
						WYYY-F 94.5 Syracuse 1.5/ 3.8

RADIO STATIONS	Power	Time	Station	Rate	Comments	Advertiser
WIBX	950	5 KW (DA-1)	MOR	ABC-I, CBS, \$ 39.00	(Eastman)	Rebs
WKAL	1450	1 KW/250 W (DA-1)	MOR	MBS, \$ 10.00	(NE Spot)	Bill Heiderich
WRNY	1350	500 W (DAYS)	TALK (?)	ABC-I, \$ 9.00	(Weiss)	W. Maurer
WRUN	1150	5 KW/1 KW (DA-2)	MOR	US 2, NBC, \$ 22.00*	(Katz)	
WTLB	1310	5 KW/500 W (DA-2)	AC/MOR	ABC-D, ABC-T, \$ 21.00*	(Mc-Guild)	Paul Dunn
WUTQ	1550	1 KW (DAYS)	NOSTALGIA	ABC-E, \$ 14.00*	(Select)	Rick Devlin
WADR	1480	5 KW (DAYS)	COUNTRY	MBS, \$ 12.00*	(---)	Larry Manuel
WKGW-F	104.3	100 KW @ 500	CONTEMP/AC	US 2, \$ 30.00*	(Katz)	
WNYZ-F	98.7	25 KW @ 660	CHR	ABC-F, \$ 31.00	(Eastman)	Rebs
WOUR-F	96.9	16 KW @ 800	AOR	ABC-F, \$ 32.00*	(Select)	Bill Heiderich
WRCK-F	107.3	50 KW @ 500	CHR	ABC-C, \$ 30.00*	(Mc-Guild)	Rick Devlin
WKAL-F	95.9	3 KW @ 105	BTFL/EZ	MBS, \$ 10.00	(NE Spot)	Paul Dunn
WUUU-F	102.5	20 KW @ 650	AC	Source, CBS-R, \$ 24.00	(Weiss)	W. Maurer
WYUT-F	92.7	3 KW @ 158	NOSTALGIA	\$ 18.00	(Roslin)	Jack Moran
						Susan Donato

MISCELLANEOUS COMMENTS: WIBQ-F changes calls to WNYZ-F and format from BTFL to CHR... WUTQ, WOUR-F sold to Devlin & Ferrari for \$1,500,000 (Mahlman)... WTCO-F changes to WKAL-F and changes format from country to BTFL... WAES changes calls to WIBQ-F and format to AC... WMYL changes calls to WLIR...

WACO

Arbitron Rank/Pop (12+): 173/156,800

MSA Rank/Pop: 215/181,200

ADI # 94

Average Person Ratings: 16.7

Market TSL: 23.0 hours

Stations: 17/9

Diaries: 549/286:1/43.3%

Sample Target: 550

% Below Line: 19.1

% Not Listed: 9.9

1985 Revenue: \$ 5,000,000

HH Inc.: \$ 26,553

Retail \$: 1.1 Bil

Pop per Station: 17,422

#1 Biller: WACO/KH00 \$1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KJNE-F	45/17.2	---	17.7	---	2.3	1. KJNE-F	54/483	1. KWTX-F	435/27.7	---	29.9	
2. KNFO-F	30/11.5	---	12.6	---	17.1	2. KWTX-F	53/841	2. KH00-F	414/26.4	---	30.2	
						3. KNFO-F	52/576	3. KJNE-F	360/23.0	---	24.4	
4. KWTX-F	28/10.7	---	12.6	---	6.5	4. KH00-F	38/543	4. KNFO-F	302/19.3	---	21.1	
5. WACO	21/ 8.0	---	8.3	---	10.2		KIXS-F	38/691	5. WACO	277/17.7	---	16.0
6. KLMT-F	17/ 6.5	---	1.2	---	3.2	6. WBAP	33/517	6. KWTX	213/13.6	---	10.1	
7. KKDA-F	14/ 5.3	---	1.2	---	2.3	7. WACO	27/406	7. KLMT-F	171/10.9	---	5.7	
8. KWTX	13/ 5.0	---	3.5	---	4.2		KLMT-F	27/284	8. WBAP	152/ 9.7	---	10.4
9.						9.		9. KKDA-F	144/ 9.2	---	4.4	
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 74.15% (175 of 236) (SPG 85: 72.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTX-F	1. KJNE-F	1. KJNE-F>	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F>	1. KJNE-F	1. KWTX-F	1. KJNE-F
2. KH00-F	2. KH00-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KJNE-F	2. KWTX-F
3. KLMT-F	3. KNFO-F	3. KH00-F	3. KH00-F	3. KH00-F	3. WACO	3. WACO	3. KH00-F	3. KWTX-F	3. KH00-F	3. KLMT-F
4.	4. KWTX-F	4. WACO	4. WACO	4. WACO	4. KH00-F	4. KH00-F	4. WACO	4. KH00-F	4. KKDA-F	4. KNFO-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KH00-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KH00-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KWTX-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F
	KJNE-F	2. KNFO-F	2. KH00-F	2. KNFO-F	KJNE-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F
	2. KH00-F	KH00-F	3. KNFO-F	3. KH00-F>	3. KH00-F	KWTX-F	3. KWTX-F	3. KWTX-F	3. WACO
	3. KNFO-F	4.	4. KWTX-F	4. KLMT-F	KLMT-F	4. KH00-F	4. KH00-F	4. KH00-F	4. KH00-F
	4. KWTX-F	5.	5.	5.	KNFO-F	5.	5.	5.	5. KWTX-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		34 (3)	34 (3)	14.4	21.2	KBBW 1010 Waco 1.1/4.7
AOR		5 (1)	5 (1)	2.1	2.2	KRZI 1580 Waco 1.5/4.8
AC/OLDIES/SOFT ROCK MOR/VARIETY	19 (3)	30 (1)	49 (4)	20.8	14.1	KIXS-F 93.3 Killen 1.1/6.4
					4.0	KKDA 730 Dallas-FW 2.3/3.8
COUNTRY	27 (2)	75 (2)	102 (4)	43.2	47.3	KRLD 1080 Dallas-FW 2.3/7.0
BLACK/URBAN	6 (1)	31 (2)	37 (3)	15.7	2.7	KRQX 570 Dallas-FW .8/5.1
BTFM MUSIC/EZ NEWS/TALK	6 (1)		6 (1)	2.5	3.1	KZEW-F 97.9 Dallas-FW 1.9/4.8
						KZPS-F 92.5 Dallas-FW 1.1/4.7
NOSTALGIA						WBAP 820 Dallas-FW 2.3/9.7
RELIGION/GOSPEL	3 (1)		3 (1)	1.3	2.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					2.7	

236 (17)

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2), RELIGION	APR, \$ 13.00 (---)	Boyce Lancaster
KRZI, 1580, 1 KW/500 W (DA-2), OLDIES	(?), \$ 10.00 (---)	Tom Pauken
KWTX, 1230, 1 KW, SOFT AC	MBS, \$ 19.00* (Mc-Guild)	Ron Crowder
WACO, 1460, 1 KW (DA-N), COUNTRY	ABC-E, \$ 28.00* (Torbet)	Bob Weathers
KH00-F, 99.9, 100 KW @ 460, AC	ABC-I, \$ 29.00* (Torbet)	Bob Weathers
KJNE-F, 102.5, 100 KW @ 450, COUNTRY	\$ 31.00* (Masla)	(HILLSBORO) John Fletcher
KNFO-F, 95.5, 100 KW @ 200, COUNTRY	\$ 30.00* (Select)	Jerry Clemons
KWTX-F, 97.5, 100 KW @ 890, CHR	MBS, \$ 25.00* (Mc-Guild)	Ron Crowder
KIXS-F, 93.3, 100 KW @ 520, CHR	\$ 23.00* (Republic)	Grace (KILLEEN) Doug Raab
KLMT-F, 96.7, 3 KW @ 285, BLACK	\$ 13.00 (Masla)	(MARLIN) Jerry Garrison

MISCELLANEOUS COMMENTS KBBW sold for \$600,000...

WASHINGTON, D.C.

Arbitron Rank/Pop (12+): 9/2,905,500

MSA Rank/Pop: 7/3,440,500

ADI # 9

Average Person Ratings: 18.0

Market TSL: 23.7 hours

Stations: 33/31

Diaries: 2304/1261:1/40.2%

Sample Target: 2050

% Below Line: 1.0

% Not Listed: 11.6

1985 Revenue: \$ 110,000,000

HH Inc.: \$ 40,037

Retail \$: 25.1 Bil

Pop per Station: 93,726

#1 Biller: WMAL \$14,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. WKYS-F	398/7.6	6.6	7.0	7.5	7.1	12.5	1. WMZQ-F	421/4558	1. WTOP	4596/15.8	14.0	13.0	
2. WGAY-F	381/7.3	7.2	8.0	8.6	9.0	6.5	2. WKYS-F	420/4753	2. WKYS-F	4394/15.1	16.6	15.3	
3. WMAL	357/6.8	6.6	7.1	6.7	6.4	5.1	3. WGAY-F	412/4668	3. WHUR-F	4354/15.0	18.1	14.9	
4. WMZQ-F	353/6.8	5.0	3.5	4.1	4.6	5.9	4. WMAL	380/4424	4. WGAY-F	4297/14.8	15.4	18.5	
5. WHUR-F	317/6.1	6.7	8.6	7.8	5.6	7.5	5. WHUR-F	365/4910	5. WMAL	4091/14.1	18.6	15.8	
6. WCXR-F	276/5.3	4.1	1.9	2.7	3.1	6.7	6. WWDC-F	321/5250	6. WRQX-F	4015/13.8	17.0	17.5	
7. WAVA-F	247/4.7	4.1	4.0	3.9	4.8	5.5	7. WCXR-F	308/4225	7. WAVA-F	3936/13.5	13.9	16.8	
8. WWDC-F	228/4.4	5.0	6.5	6.5	6.8	6.6	8. WAVA-F	300/4645	8. WCXR-F	3803/13.1	6.5	6.9	
9. WTOP	226/4.3	4.7	4.5	4.0	3.9	3.8	9. WTOP	253/5345	9. WWDC-F	3742/12.9	16.9	16.1	
10. WDJY-F	204/3.9	3.8	3.8	3.1	2.8	4.2	10. WRQX-F	226/5014	10. WMZQ-F	3580/12.3	9.2	10.6	
11. WLTT-F	197/3.8	4.3	4.0	3.9	3.9	2.2	11. WLTT-F	222/3939	11. WLTT-F	3476/12.0	14.0	12.8	
12. WRQX-F	182/3.5	4.4	4.3	5.7	5.7	5.0	12. WDJY-F	209/3189	12. WDJY-F	3062/10.5	10.9	11.2	
13. WRRC	164/3.1	2.7	2.1	1.9	2.4	1.7	13. WRRC	175/2046	13. WBMW-F	2982/10.3	9.4	7.2	
14. WGMS-F+	163/3.1	3.6	2.7	2.1	3.2	2.2	14. WGMS-F+	172/2634	14. WGMS-F+	2430/ 8.4	7.9	8.7	
15. WCLY-F+	142/2.7	3.1	3.4	3.8	3.8	1.7	15. WCLY-F+	170/2703	15. WCLY-F+	2344/ 8.1	10.6	11.5	
16. WBMW-F	121/2.3	2.4	2.4	2.1	1.4	3.5	16. WBMW-F	143/3368	16. WASH-F	1932/ 6.6	10.1	11.1	
17. WASH-F	90/1.7	1.7	2.7	3.0	3.1	2.2	17. WASH-F	120/2384	17. WRRC	1900/ 6.5	5.5	7.2	
18. WXTR-F	84/1.6	2.1	2.7	2.3	2.0	1.6	18. WXTR-F	105/2251	18. WXTR-F	1837/ 6.3	8.0	6.9	
19. WTKS-F	76/1.5	1.6	1.5	1.1	1.2	1.3	19. WXYV-F	103/1102	19. WTKS-F	1237/ 4.3	4.3	3.7	
20. WHFS-F	66/1.3	1.3	1.8	1.1	1.0	1.1	20. WHFS-F	85/1342	20. WHFS-F	981/ 3.4	3.6	3.4	
21.							21.		21.				
22.							22.		22.				
23.							23.		23.				
24.							24.		24.				
25.							25.		25.				

12+ FM SHARE (METRO): 78.38% (3619 of 4617) (SPG 85: 77.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAVA-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WKYS-F	1. WHUR-F	1. WKYS-F
2. WBMW-F	2. WCXR-F	2. WHUR-F	2. WMZQ-F	2. WMZQ-F	2. WMAL	2. WMZQ-F	2. WMZQ-F	2. WGAY-F	2. WKYS-F	2. WGAY-F
3. WDJY-F	3. WWDC-F	3. WMZQ-F	3. WHUR-F	3. WHUR-F	3. WMZQ-F	3. WKYS-F	3. WKYS-F	3. WMZQ-F	3. WCXR-F	3. WMZQ-F
4. WKYS-F	4. WHUR-F	4. WCXR-F	4. WCXR-F	4. WGAY-F	4. WHUR-F	4. WTOP	4. WMAL	4. WMZQ-F	4. WMAL	4. WMAL
5. WRQX-F	5. WAVA-F	5. WWDC-F	5. WLTT-F	5. WCXR-F	5. WTOP	5. WGAY-F	5. WHUR-F	5. WCXR-F	5. WGAY-F	5. WHUR-F
6. WWDC-F	6. WLTT-F	6. WLTT-F	6. WGAY-F	6. WLTT-F	6. WRRC	6. WWDC-F	6. WLTT-F	6. WAVA-F	6. WDJY-F	6. WCXR-F
7. WCXR-F	7. WMZQ-F	7. WAVA-F	7. WWDC-F	7. WMAL	7. WKYS-F	7. WAVA-F	7. WCXR-F	7. WWDC-F	7. WAVA-F	7. WDJY-F
8.	8. WDJY-F	8. WDJY-F	8. WAVA-F	8. WWDC-F	8. WGMS-F+	8. WHUR-F	8. WWDC-F	8. WDJY-F	8. WTOP	8. WAVA-F
9.	9. WRQX-F	9. WGAY-F	9. WCLY-F+	9. WTOP	9. WLTT-F	9. WLTT-F	9. WAVA-F	9. WHUR-F	9. WRQX-F	9. WGMS-F+
10.	10. WCLY-F+	10. WRQX-F	10. WMAL	10. WCLY-F+	10. WCLY-F+	10. WCXR-F	10. WGMS-F+	10. WRQX-F	10. WRRC	10. WWDC-F
11.										
12.										
13.										
14.										
15.										
16.										
17.										
18.										
19.										
20.										
21.										
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23.										
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25.										

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WMZQ-F	1. WMZQ-F
2. WAVA-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WHUR-F
3. WDJY-F	3. WCXR-F	3. WCXR-F	3. WMZQ-F	3. WMZQ-F	3. WKYS-F	3. WKYS-F	3. WKYS-F	3. WWDC-F	3. WGAY-F
4. WMZQ-F	4. WAVA-F	4. WLTT-F	4. WCXR-F	4. WMAL	4. WAVA-F	4. WDJY-F	4. WLTT-F	4. WKYS-F	4. WCXR-F
5. WRQX-F	5. WLTT-F	5. WAVA-F	5. WLTT-F	5. WGAY-F	5. WDJY-F	5. WAVA-F	5. WMZQ-F	5. WHUR-F	5. WKYS-F
6. WLTT-F	6. WMZQ-F	6. WMZQ-F	6. WAVA-F	6. WCXR-F	6. WBMW-F	6. WMZQ-F	6. WDJY-F	6. WAVA-F	6. WWDC-F
7. WHUR-F	7. WRQX-F	7. WRQX-F	7. WRQX-F	7. WCLY-F+	7. WRQX-F	7. WHUR-F	7. WAVA-F	7. WLTT-F	7. WLTT-F
8. WCXR-F	8. WDJY-F	8. WCLY-F	8. WCLY-F+	8. WAVA-F	8. WHFS-F	8. WLTT-F	8. WHUR-F	8. WGAY-F	8. WTOP
9. WCLY-F	9. WCLY-F+	9. WASH-F	9. WDJY-F	9. WASH-F	9. WHUR-F	9. WHFS-F	9. WGAY-F	9. WDJY-F	9. WAVA-F
10. WBMW-F	10. WWDC-F	10. WWDC-F	10. WGAY-F	10. WGMS-F	10.	10. WRQX-F	10. WTOP	10. WTOP	10. WMAL

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		576 (4)	576 (4)	12.5	13.7	WFMD	930	Frederick	.7/1.3
AOR		570 (3)	570 (3)	12.3	9.1	WFRE-F	99.9	Frederick	.7/1.3
AC/OLDIES/SOFT ROCK	2 (1)	587 (5)	589 (6)	12.8	15.8	WMZQ	1390	Arlington	.3/1.1
MOR/VARIETY	392 (2)		392 (2)	8.5	8.0	WNTR	1050	Silver Spring	.7/1.6
						WOL	1450	Washington	.9/3.3
COUNTRY	17 (1)	353 (1)	370 (2)	8.0	9.3	WUST	1120	Washington	.4/1.5
BLACK/URBAN	45 (1)	940 (4)	985 (5)	21.3	17.9	WWDC	1260	Washington	.7/2.2
BTFL MUSIC/EZ		417 (2)	417 (2)	9.0	10.4	WYCB	1340	Washington	1.0/2.9
NEWS/TALK	260 (2)		260 (2)	5.6	5.0	WZYQ-F	103.9	Braddock Heights	.5/1.0
NOSTALGIA	200 (2)		200 (2)	4.3	4.1	WFSI-F	107.9	Annapolis	.4/1.1
RELIGION/GOSPEL	72 (2)	23 (1)	95 (3)	2.1	3.0	WXYV-F	102.7	Baltimore	.4/1.6
SPANISH					0				
CLASSICAL	10 (1)	153 (1)	163 (2)	3.5	3.6				
UNKNOWN/OTHERS					0				
			4617 (33)						

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2)	, RELIGION	\$ 26.00 (---)	Universal	Steve Kovach
WFAZ, 1220, 5 KW (DAYS)	, RELIGION	\$ 20.00 (---)		Mitchell Miller
WMAL, 630, 5 KW (DA-2)	, MOR	ABC-I, \$230.00 (Mc-Guild)	Cap Cities/ABC	Fred Weinstein
WMDO, 1540, 5 KW (DAYS)	, SPANISH	\$ 57.00 (Lotus)	Lotus	Allan Klamer
WMZQ, 1390, 5 KW (DA-2)	, COUNTRY	\$ NA (Christal)	Viacom	Frank Byrne
WNTR, 1050, 1 KW/500 W	, TALK	\$ 35.00 (PW)		Gary Portmess
WOL, 1450, 1 KW	, BLACK	\$ 40.00 (Roslin)		Catherine Hughes
WTOP, 1500, 50 KW (DA-2)	, NEWS	MBS, CBS, \$120.00* (HNWH)	Outlet	Michael Douglass
WUST, 1120, 1 KW (DAYS)	, RELIGION	NBN, \$ 23.00 (---)		Perry Walders
WWDC, 1260, 5 KW (DA-N)	, NOSTALGIA	\$ 48.00* (Christal)		Goff Lebhar
WWRC, 980, 5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 80.00* (MMR)	Greater Media	Ted Dorf
WYCB, 1340, 1 KW	, GOSPEL	SBN, \$ 50.00 (---)		Karen Jackson
WCXR, 730, 5 KW (DAYS, DA)	, URBAN	\$ 35.00* (Select)	Metroplex	Bill Sherard

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC	US I, \$150.00 (Katz)	Metropolitan	Tom Durney
WAVA, 105.1, 50 KW @ 500, CHR	ABC-R, \$130.00* (HNWH)	Emmis	Alan Goodman
WBMW, 106.7, 23 KW @ 731, CHR	\$ 85.00* (Select)	CHR	Peter Ferrara
WCXR, 105.9, 50 KW @ 500, CLASSIC AOR	\$110.00* (Select)	Metroplex	Bill Sherard
WDJY, 100.3, 40 KW @ 330, BLACK	APR, \$ 90.00* (Masla)	United	Carl Myers
WGAY, 99.5, 21 KW @ 780, BTFL/EZ	\$215.00* (MMR)	Greater Media	Ted Dorf
WGMS+, 103.5, 20 KW @ 435, CLASSICAL	MBS, \$130.00* (Republic)	RKO	Michael Ferrel
WHUR, 96.3, 24 KW @ 669, BLACK	\$129.00* (Weiss)	Howard Univ	J. Watkins
WKYS, 93.9, 50 KW @ 485, URBAN	NBC, \$225.00 (Eastman)	NBC	Bart Walsh
WLTT, 94.7, 21 KW @ 780, AC	\$180.00* (CBS)	CBS	Jim Keating
WMZQ, 98.7, 50 KW @ 490, COUNTRY	\$160.00* (Christal)	Viacom	Frank Byrne
WCLY+, 95.5, 50 KW @ 496, AC	\$145.00* (Torbet)	First Media	Jeanne Oates
WRQX, 107.3, 50 KW @ 410, CHR	ABC-C, \$190.00* (Blair)	Cap Cities/ABC	Ernest Fears
WTKS, 102.3, 1 KW @ 480, SOFT AC	\$ 55.00* (CBS)	Outlet	Michael Douglass
WWDC, 101.1, 50 KW @ 500, AOR	US I, \$145.00* (Christal)		Goff Lebhar
WXTR, 104.1, 50 KW @ 500, OLDIES	\$ 95.00 (Masla)	(LA PLATA)	Bill Dalton
WHFS, 99.1, 50 KW @ 390, AOR	\$ 50.00* (Masla)	(ANNAPOLIS)	George Cuccia

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WPKX changes to WCXR	WCXR-F changes from Country to Classic AOR (February)	WAVA-F: From Doubleday to Emmis for \$17,000,000
	WCXR-A changes to Black	WNTR (Silver Spring): sold for \$775,000
	WCXR-A changes to Black	WASH-F: From Metromedia to Metropolitan for \$17,000,000 (est)
		WASH-F: From Metromedia to Metropolitan for \$17,000,000 (est)

WATERLOO - CEDAR FALLS

Arbitron Rank/Pop (12+): 191/134,200
 MSA Rank/Pop: 229/163,700
 ADI # 73 (with Dubu. & C. Rpd)
 Average Person Ratings: 15.6
 Market TSL: 20.9 hours

Stations: 15/8
 Diaries: 643/209:1/62.9%
 Sample Target: 550
 % Below Line: 22.0
 % Not Listed: 15.7

1985 Revenue: \$ 3,700,000
 HH Inc.: \$ 30,698
 Retail \$: .86 Bil
 Pop per Station: 16,775
 #1 Biller: KFMW-F \$900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 85	SPG 85
1. KFMW-F	53/25.2	---	29.8	---	23.9	1. KOKZ-F	79/978	1. KFMW-F	541/40.3	---	44.6	
2. KOKZ-F	29/13.8	---	12.0	---	8.6	2. KFMW-F	64/740	2. KOKZ-F	460/34.3	---	25.5	
3. KWLO	19/ 9.0	---	12.0	---	14.7	3. KOEL-F	44/464	3. KWLO	353/26.3	---	28.6	
4. KOEL	15/ 7.1	---	7.7	---	5.1	4. KOEL	39/325	4. KOEL-F	198/14.8	---	14.4	
5. KCFI	11/ 5.2	---	4.3	---	9.6	5. WMT	34/368	5. KCFI	169/12.6	---	12.9	
6. KWAY-F	10/ 4.8	---	2.9	---	2.0	6. WKLO	22/411	6. KXEL	145/10.8	---	13.8	
7. KXEL	9/ 4.3	---	5.8	---	7.1	WHO	22/331	7. KWAY-F	121/ 9.0	---	8.1	
8. KOEL	6/ 2.9	---	1.0	---	---	8. KXEL	17/297	8. WHO	102/ 7.6	---	8.4	
WMT	6/ 2.9	---	4.3	---	4.6	9. KCFI	13/204	9.				
10.						10.		10.				
11.						11.		11.				
12.						12.		12.				
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 64.97% (115 of 177) (SPG 85: 63.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKX-F	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KWLO	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KFMW-F	1. KFMW-F
2. KFMW-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KCFI	2. KWLO	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F>
3.	3.	3. KWLO	3. KWLO	3. KWLO	3. KOEL-F	3. KOKZ-F	3. KOEL-F	3. KOEL-F	3.	3. KCFI
4.	4.	4. KOEL-F	4. KOEL-F	4. KOEL-F	4. KWAY-F	4. KOEL-F	4. KWLO	4.	4.	4. KOEL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KXEL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMW-F>	1. KFMW-F>	1. KFMW-F	1. KFMW-F>	1. KFMW-F	1. KFMW-F	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KFMZ-F>
2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKS-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F>	2. KOKZ
3.	3.	3. KWLO	3. KWLO	3. KWLO	3. KWOF	3.	3.	3. KOEL-F	3. KOEL-F
4.	4.	4.	4.	4.	4. KOEL-F	4.	4.	4.	4. KWLO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		82 (3)	82 (2)	46.3	48.9	KWAY 1470 Waverly 1.4/3.6
AOR		2 (1)	2 (1)	1.1	1.7	KWOF 850 Waterloo 1.9/2.2
AC/OLDIES/SOFT ROCK		6 (2)	6 (2)	3.4	14.6	
MOR/VARIETY	31 (3)		31 (3)	17.5	6.1	KLSS-F 106.1 Mason City 1.0/2.0
COUNTRY	23 (3)	15 (1)	38 (4)	21.5	23.0	KRNA-F 93.9 Iowa City 1.0/3.2
BLACK/URBAN						WHO 1040 Des Moines 1.9/7.6
BTFL MUSIC/EZ		10 (1)	10 (1)	5.6	3.3	WMT-F 96.5 Cedar Rapids 1.9/3.3
NEWS/TALK	4 (1)		4 (1)	2.3	2.2	
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	4 (1)		4 (1)	2.3	0	

177 (15)

RADIO STATIONS

KCFI, 1250, 500 W (DA-2)	, COUNTRY	MBS, \$ 17.00	(Roslin)		Ken Hamilton
KWLO, 1330, 5 KW (DA-N)	, AC/MOR	NBC, \$ 45.00	(HNWH)	Forward	Cliff Thompson
KWOF, 850, 500 W (DAYS, DA)	, SPANISH (?)	, \$ 8.00	(Lotus)		
KXEL, 1540, 50 KW (DA-N)	, COUNTRY	ABC-I, \$ 30.00	(Torbet)	Bahakel	Fred Hendrickson
KFMW-F, 107.9, 100 KW @ 1800, CHR		Source, \$ 45.00	(HNWH)	Forward	Cliff Thompson
KOKX-F, 105.7, 100 KW @ 1403, CHR		ABC-C, \$ 30.00	(Torbet)	Bahakel	Fred Hendrickson
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY		, \$ 29.00*	(Blair)	DKM	(OELWEIN) Ray Leafstedt
KWAY-F, 99.3, 3 KW @ 180, BTFL/EZ		, \$ 19.00*	(Pates)		(WAVERLY) Ael Suhr

MISCELLANEOUS COMMENTS KLEU changed calls to KWOF and format to ?... KCNB changed calls to KOKZ-F... KWLO reclassified as MOR...

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/643,400

MSA Rank/Pop: 68/702,900
ADI # 56

Average Person Ratings: 18.0
Market TSL: 23.9 hours

Stations: 34/15
Diaries: 1126/571:1/48.3%
Sample Target: 940
% Below Line: 33.6
% Not Listed: 9.3

1985 Revenue: \$ 15,200,000
HH Inc.: \$ 32,580
Retail \$: 5.8 Bil
Pop per Station: 42,893
#1 Biller: WJNO/WRMF \$4,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRMF-F	171/14.8	11.3	10.5	10.2	6.9
2. WEAT-F	134/11.6	10.4	13.0	14.4	12.4
3. WNJY-F	85/ 7.3	6.8	7.7	6.2	8.5
4. WJNO	73/ 6.3	7.6	7.1	8.5	6.4
5. WSHE-F	66/ 5.7	4.5	4.9	1.6	1.9
6. WHYI-F	65/ 5.6	6.9	9.8	12.5	12.2
7. WIRK-F	48/ 4.1	5.5	4.2	6.0	7.5
WPOM	48/ 4.1	1.9	3.8	4.9	3.1
9. WKGR-F	31/ 2.7	3.2	1.8	2.5	2.9
10. WJQY-F	30/ 2.6	.6	1.4	1.0	1.2
11. WLYF-F	26/ 2.2	2.7	2.8	2.6	3.3
12. WPBR	25/ 2.2	2.5	1.9	2.1	2.9

12+ TSA	1/4/CUME
1. WRMF-F	214/1944
2. WEAT-F	152/1637
3. WNJY-F	94/ 985
4. WIRK-F	77/ 838
5. WJNO	74/ 883
6. WSHE-F	67/ 794
7. WHYI-F	65/1142
8. WPOM	48/ 385
WKGR-F	48/ 889
10. WJQY-F	30/ 302
11.	
12.	

12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. WRMF-F	1548/24.1		20.0	19.8
2. WEAT-F	1405/21.8		21.1	21.1
3. WHYI-F	1133/17.6		20.7	20.0
4. WJNO	872/13.6		14.5	16.3
5. WNJY-F	866/13.5		13.4	12.4
6. WSHE-F	732/11.4		8.3	8.9
7. WKGR-F	568/ 8.8		7.0	4.6
8. WIRK-F	535/ 8.3		10.5	8.9
9. WLYF-F	422/ 6.6		6.5	7.1
10. WPBR	390/ 6.1		7.4	6.3
11. WPOM	385/ 6.0		4.4	7.7
12. WPOW-F	319/ 5.0		6.0	7.4

12+ FM SHARE (METRO): 75.24% (790 of 1050) (SPG 85: 74.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WEAT-F
2. WPOM	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WRMF-F	2. WEAT-F	2. WEAT-F	2. WEAT-F	2. WRMF-F	2. WRMF-F
WRMF-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WMJY-F	3. WJNO	3. WNJY-F	3. WNJY-F	3. WHYI-F	3. WSHE-F
WPOW-F	4. WKGR-F	4. WKGR-F	4. WIRK-F	4. WIRK-F	4. WJNO	4. WNJY-F	4. WJNO	4. WJNO	4. WSHE-F	4. WNJY-F
5. WSHE-F	5. WAXY-F	5. WIRK-F	5. WKGR-F	5. WPOM	5. WIRK-F	5. WHYI-F	5. WSHE-F	WHYI-F	5. WJNO	5. WHYI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WRMF-F	1. WRMF-F
2. WHYI-F	2.	2. WAXY-F	2.	2.	2. WRMF-F	2. WRMF-F	2. WRMF-F	2. WSHE-F	2. WSHE-F
WSHE-F	3.	WHYI-F	3.	3.	3. WHYI-F	3. WIRK-F	3. WIRK-F	3. WHYI-F	3. WIRK-F
4.	4.	4. WKGR-F	4.	4.	4. WKGR-F	4. WIRK-F	4. WHYI-F	4. WIRK-F	4. WHYI-F
5.	5.	5.	5.	5.	5.	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WJNO

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		72 (2)	72 (2)	6.9	14.1		WDBF 1420 Delray Beach .8/1.8
AOR		97 (2)	97 (2)	9.2	7.4		WEAT 850 West Palm 1.2/4.3
AC/OLDIES/SOFT ROCK	5 (1)	261 (7)	266 (8)	25.3	18.8		WIRK 1290 West Palm .5/2.4
MOR/VARIETY							WNGS-F 92.1 West Palm 1.4/4.9
COUNTRY	6 (1)	66 (2)	72 (3)	6.9	7.0		WSBR 740 Boca Raton .9/2.7
BLACK/URBAN	56 (2)	29 (2)	85 (4)	8.1	8.3		WSWN 900 Belle Glade 1.6/1.7
BTFL MUSIC/EZ	14 (1)	160 (2)	174 (3)	16.6	17.9		WSWN-F 93.5 Belle Glade .6/1.8
NEWS/TALK	135 (5)		135 (5)	12.9	13.8		WBSS 980 Pompano Beach .4/1.9
NOSTALGIA	20 (2)	85 (1)	105 (3)	10.0	11.2		See Miami for more information about the following stations:
RELIGION/GOSPEL	24 (2)		24 (2)	2.3	0		
SPANISH							
CLASSICAL		13 (1)	13 (1)	1.2	1.6		WAIA-F .3/2.2 WLVE-F .4/1.4
UNKNOWN/OTHERS		7 (1)	7 (1)	0.7	0		WAXY-F 1.8/5.8 WMXJ-F 1.2/4.2
			1050 (34)				WHQT-F 1.0/3.7 WNWS .8/3.8
							WINZ .7/3.2 WPOW-F 1.5/5.0
							WINZ-F .6/3.6 WRBD .7/3.3
							WIOD 1.7/4.4 WTMI-F 1.1/3.9
							WKQS-F 1.6/4.5 WVCG .4/1.0

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2)	NOSTALGIA	CBS, \$ 15.00 (Dora)	Victor Knight
WEAT, 850, 5 KW/1 KW (DA-2)	BTFL/EZ	\$ NA (Katz)	Jim Connor
WJNO, 1230, 1 KW	NEWS/TALK	NBC-T,ABC-E,CBS, \$ 48.00* (Blair)	George Mills
WKAQ, 1510, 1 KW (DAYS)	NOSTALGIA	\$ 17.00 (---)	Gary Lewis
WPBR, 1340, 1 KW	TALK	MBS,ABC-T, \$ 22.00 (Savalli)	E. Aspinwall
WPOM, 1600, 1 KW	BLACK	SBN, \$ 23.00 (HNWH)	George Sproul
WSBR, 740, 1 KW/500 W (DA-1)	NOSTALGIA	ABC-E,CBS, \$ 20.00* (---)	
WIRK, 1290, 5 KW (DA-N)	COUNTRY	APR,SMN, \$ NA (Christal)	Price Comm. Ed Boyd
WEAT-F, 104.5, 100 KW @ 520, BTFL/EZ		\$ 70.00* (Katz)	Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY		\$ 55.00* (Christal)	Price Comm. Ed Boyd
WIXI-F, 96.7, 3 KW @ 300, ?		\$ NA (---)	R. Taylor
WKGR-F, 98.7, 100 KW @ 1560, AOR		US I, \$ 42.00* (HNWH)	(FORT PIERCE) Garrett Clancy
WNGS-F, 92.1, 2 KW @ 378, AC/JAZZ		CBS-R, \$ 31.00 (Weiss)	Bill Pearl
WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA		NBC, \$ 33.00* (Torbet)	Lappin
WRMF-F, 97.9, 100 KW @ 1350, AC		\$ 80.00* (Blair)	Fairbanks

American Radio Spring 86, Copyright 1986

WICHITA

Arbitron Rank/Pop (12+): 95/353,200
 MSA Rank/Pop: 106/437,400
 ADI # 59
 Average Person Ratings: 14.7
 Market TSL: 20.3 hours

Stations: 17/15
 Diaries: 737/479:1/45.6%
 Sample Target: 740
 % Below Line: 7.0
 % Not Listed: 5.8

1985 Revenue: \$ 15,200,000
 HH Inc.: \$ 36,319
 Retail \$: 2.9 Bil
 Pop per Station: 23,547
 #1 Biller: KFDI A/F \$5,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. KKRD-F	82/15.8	10.1	13.5	8.7	10.1	13.9	1. KKRD-F	103/1250	1. KKRD-F	907/25.7	24.3	25.6
2. KFDI-F	54/10.4	11.3	15.2	12.6	10.5	10.6	2. KFDI-F	83/1178	2. KEYN-F	795/22.5	22.8	28.2
3. KZSN-F	38/ 7.3	.8	1.1	.4	---	5.3	3. KFDI	73/1031	3. KFDI-F	679/19.2	24.2	24.8
4. KFDI	36/ 6.9	11.5	8.9	8.2	9.4	7.1	4. KZSN-F	64/ 858	4. KZSN-F	533/15.1	5.0	7.0
KLEO	36/ 6.9	5.1	4.7	6.1	2.6	3.8	5. KICT-F	60/ 772	5. KFDI	491/13.9	20.4	17.8
KICT-F	36/ 6.9	7.8	10.3	10.0	11.5	14.9	6. KEYN-F	58/1114	6. KFH	485/13.8	15.9	19.1
7. KEYN-F	35/ 6.7	7.2	10.0	12.5	14.4	9.3	7. KOEZ-F	57/ 718	7. KICT-F	449/12.7	12.4	17.8
8. KFH	31/ 6.0	6.8	7.5	8.7	6.3	5.1	8. KFH	48/ 802	8. KOEZ-F	427/12.1	13.6	13.3
KOEZ-F	31/ 6.0	8.4	5.4	7.8	5.5	3.5	9. KXLK-F	45/ 667	9. KXLK-F	425/12.0	9.4	---
10. KXLK-F	29/ 5.6	5.1	---	---	---	4.5	10. KLEO	42/ 457	10. KLEO	366/10.4	10.8	8.9
11. KQAM	23/ 4.4	5.3	4.4	5.4	3.9	2.5	11.		11. KQAM	331/ 9.4	14.0	10.7
12. KLZS-F	18/ 3.5	5.3	4.6	5.6	6.3	2.5	12.		12. KLZS-F	264/ 7.5	10.1	10.8
13. KSGL	15/ 2.9	1.0	.9	1.5	2.1	2.1	13.		13. KBUZ-F	222/ 6.3	4.6	8.0
14. KRZZ-F	11/ 2.1	1.4	.9	1.5	2.1	1.0	14.		14. KSGL	214/ 6.1	3.1	3.2
15. KBUZ-F	10/ 1.9	3.7	3.2	1.5	3.3	7.4	15.		15. KRZZ-F	194/ 5.5	NA	5.2

12+ FM SHARE (METRO): 70.34% (344 of 489) (SPG 85: 68.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F>	1. KKRD-F>	1. KKRD-F>	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KKRD-F>	1. KKRD-F>	1. KKRD-F	1. KFDI-F
2. KEYN-F	2. KICT-F	2. KFDI-F	2. KKRD-F	2. KKRD-F	2. KOEZ-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KLEO	2. KEYN-F
3.	3. KXLK-F	3. KICT-F	3. KXLK-F	3. KZSN-F	3. KZSN-F	3. KFH	3. KICT-F	3. KZSN-F	3. KZSN-F	3. KKRD-F
4.	4. KEYN-F	4. KZSN-F	4. KZSN-F	4. KXLK-F	4. KLZS-F	4. KFDI	KFDI	4. KEYN-F	4. KEYN-F	4. KZSN-F
5.	5. KZSN-F	5. KXLK-F	5. KICT-F	5. KQAM	5. KFH	5. KLEO	5. KXLK-F	5. KICT-F	5. KFDI-F	5. KICT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRD-F>	1. KKRD-F>	1. KXLK-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KFDI-F
2. KZSN-F	2. KEYN-F	2. KKRD-F	2. KZSN-F	2. KFDI-F	2. KICT-F>	2. KICT-F>	2. KICT-F	2. KICT-F	2. KKRD-F
3. KEYN-F	KXLK-F	3. KICT-F	3. KEYN-F	3. KXLK-F	3. KEYN-F	3. KXLK-F	3. KFDI-F	3. KFDI-F	3. KZSN-F
4. KBUZ-F	4. KZSN-F	4. KEYN-F	4. KFDI-F	KZSN-F	4. KBUZ-F	4. KEYN-F	KXLK-F	4. KXLK-F	4. KXLK-F
5.	5. KICT-F	5.	KXLK-F	5. KEYN-F	5.	KFDI-F	5.	KZSN-F	KICT-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	23.9	26.3	KRZZ 1240 Wichita .2/3.3
AOR		36 (1)	36 (1)	7.4	11.1	
AC/OLDIES/ROCK MOR/VARIETY	24 (2)	58 (3)	82 (5)	16.8	10.5	KJRG 950 Newton .6/3.1
COUNTRY	67 (2)	92 (2)	159 (4)	32.5	34.0	
BLACK/URBAN		10 (1)	10 (1)	2.0	3.4	
BTFL MUSIC/EZ		31 (1)	31 (1)	6.3	5.8	MISCELLANEOUS COMMENTS KSKU changed calls to KZSN and format from CHR to Country...
NEWS/TALK					2.4	
NOSTALGIA	36 (1)		36 (1)	7.4	5.1	
RELIGION/GOSPEL	18 (2)		18 (2)	3.6	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

489 (17)

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N)	, COUNTRY	ABC-E, \$ 55.00*	(Torbet)	Great Empire	Mike Oatman
KFH, 1330, 5 KW (DA-N)	, COUNTRY	CBS, MBS, \$ 42.00	(Eastman)		Lynda Carrier-Metz
KLEO, 1480, 5 KW/1 KW (DA-2)	, NOSTALGIA	NBC-T, ABC-I, \$ 18.00	(Weiss)		Ken Clifford
KQAM, 1410, 5 KW/1 KW (DA-N)	, OLDIES	US I, \$ 22.00	(Mc-Guild)	Long-Pride	Roger Dodson
KRZZ, 1240, 1 KW (DA-1)	, AC	, \$ NA	(Christal)		Barry Gaston
KSGL, 900, 250 W (DAYS)	, RELIGION	, \$ 10.00	(---)		Ed Toles
KEYN-F, 103.7, 100 KW @ 860, CHR		US I, \$ 57.00*	(Mc-Guild)	Long-Pride	Roger Dodson
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY		ABC-E, \$ 70.00*	(Torbet)	Great Empire	Mike Oatman
KICT-F, 95.1, 100 KW @ 970, AOR		ABC-R, \$ 54.00*	(Katz)	Compass	Lin Harris
KKRD-F, 107.3, 100 KW @ 884, CHR		, \$ 50.00*	(HNWH)	John Price	Buc Weatherby
KLZS-F, 97.9, 100 KW @ 420, AC		, \$ 36.00	(Eastman)		Lynda Carrier-Metz
KBUZ-F, 106.5, 100 KW @ 465, BLACK		, \$ 18.00		(ARKANSAS CITY)	Gary Violet
KOEZ-F, 92.3, 100 KW @ 650, BTFL/EZ		, \$ 30.00*	(---)	(NEWTON)	Gordon Anderson
KRZZ-F, 95.9, 1.2 KW @ 500, AC/OLDIES		, \$ 25.00*	(Christal)	(DERBY)	Barry Gaston
KZSN-F, 102.1, 100 KW @ 1032, COUNTRY		, \$ 24.00*	(Weiss)	(HUTSHINSON)	Ken Clifford
KXLK-F, 105.3, 100 KW @ 1000, AC		US 2, \$ 20.00*	(Blair)	(HAYESVILLE)	Gary Dick

WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 58/629,600

Stations: 37/29
Diaries: 1137/554:1/54.1%
Sample Target: 1000
% Below Line: 7.8
% Not Listed: 9.1

1985 Revenue: \$ 12,000,000
HH Inc.: \$ 25,037
Retail \$: 4.0 Bill
Pop per Station: 21,710
#1 Biller: WKRZ A/F \$ 2,100,000

MSA Rank/Pop: 66/725,700

ADI # 55

Average Person Ratings: 18.9

Market TSL: 25.0 hours

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WKRZ-F	127/10.7	9.7	10.3	8.5	10.3	13.1	1. WKRZ-F	158/2158	1. WKRZ-F	1705/27.1	27.0	26.3
2. WNAK	93/ 7.8	6.9	7.9	9.9	7.1	5.3	2. WARM	98/1504	2. WARM	1378/21.9	24.0	21.0
3. WARM	88/ 7.4	8.8	6.8	8.8	7.4	8.0	3. WNAK	94/ 671	3. WGBI-F	1073/17.0	16.2	20.0
4. WEZX-F	75/ 6.3	7.6	6.2	7.1	6.9	10.8	4. WEZX-F	83/ 905	4. WTLQ-F	1008/16.0	13.6	13.8
5. WEJL	73/ 6.1	5.2	6.4	6.0	5.2	3.0	5. WGBI-F	75/1266	5. WEZX-F	794/12.6	14.4	13.8
6. WGBI-F	65/ 5.5	5.8	7.4	7.2	5.6	4.2	6. WEJL	74/ 534	6. WMGS-F	720/11.4	10.6	10.5
7. WTLQ-F	57/ 4.8	5.0	4.3	5.8	4.7	7.7	7. WHLM-F+	72/ 844	7. WNAK	653/10.4	9.2	9.1
8. WHLM-F+	54/ 4.5	2.5	2.8	3.5	---	2.8	8. WWSH-F	66/ 704	8. WILK	585/ 9.3	11.0	12.4
9. WMGS-F	52/ 4.4	4.1	3.9	4.1	3.2	3.1	9. WTLQ-F	57/1015	9. WEJL	514/ 8.2	7.4	9.0
10. WWSH-F	44/ 3.7	4.9	4.1	3.2	3.7	2.1	10. WMGS-F	56/ 795	10. WHLM-F+	489/ 7.8	5.4	7.9
11. WICK	33/ 2.8	2.2	2.1	1.5	2.2	2.5	11. WILQ-F	54/ 537	11. WWSH-F	483/ 7.7	8.6	7.7
12. WILK	29/ 2.4	2.7	3.4	3.8	3.9	3.2	12. WZZO-F	41/ 488	12. WBAX	350/ 5.6	5.6	5.5
13. WARD	25/ 2.1	3.6	3.4	3.2	5.7	1.1	13. WICK	34/ 336	13. WGBI	338/ 5.4	6.6	6.4
14. WBAX	22/ 1.8	2.3	2.0	1.0	2.7	2.9	WQKX-F	34/ 473	14. WICK	322/ 5.1	NA	4.6
WLSP-F	22/ 1.8	1.3	.8	.5	1.6	.6	15. WILK	26/ 618	15. WARD	301/ 4.8	5.6	NA
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 57.71% (625 of 1083) (SPG 85: 54.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F>	1. WARM	1. WARM	> 1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F	1. WKRZ-F
2. WTLQ-F	2. WEZX-F	2. WEZX-F	2. WMGS-F	2. WMGS-F	2. WNAK	2. WKRZ-F	2. WNAK	2. WEZX-F	2. WEZX-F	2. WNAK
3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WMGS-F	3. WNAK	3. WGBI-F	3. WGBI-F	3. WARM	3. WARM
4. WHLM-F+	4. WTLQ-F	4. WMGS-F	4. WARM	4. WARM	4. WEJL	4. WEZX-F	4. WEZX-F	4. WARM	4. WTLQ-F	4. WGBI-F
5.	5. WHLM-F	5. WTLQ-F	5. WHLM-F+	5. WHLM-F+	5.	5. WHLM-F+	5. WEJL	5. WTLQ-F	5. WGBI-F	5. WTLQ-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F>	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F>	1. WKRZ-F	1. WEZX-F>	1. WKRZ-F	1. WKRZ-F>	1. WKRZ-F	1. WKRZ-F
2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F>	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WMGS-F
3. WTLQ-F	3. WEZX-F	3. WHLM-F	3. WTLQ-F	3. WMGS-F	3. WTLQ-F	3. WGBI-F	3. WGBI-F	3. WMGS-F	3. WARM
4. WGBI-F	4. WTLQ-F	4. WMGS-F	4. WMGS-F	4. WARM	WQQQ-F	4.	4. WZZO-F	4. WARM	4. WGBI-F
5.	5. WHLM-F	5.	5. WEZX-F	5. WHLM-F+	5.	5.	5.	5. WTLQ-F	5. WTLQ-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
						%			
TOP 40/CHR/CONTEMP AOR	3 (1)	280 (7)	283 (8)	26.1	23.7	WAZL	1490	Hazleton	1.0/3.1
AC/OLDIES/SOFT ROCK MOR/VARIETY	8 (1)	93 (2)	93 (2)	8.6	8.1	WBNE-F	95.9	Benton	1.0/1.8
	170 (7)	148 (7)	156 (8)	14.4	20.0	WBQW	1320	Scranton	1.1/2.5
			170 (7)	15.7	11.0	WCDL	1440	Carbondale	.8/1.4
COUNTRY	26 (2)	44 (2)	70 (4)	6.5	9.0	WCNR	930	Bloomsburg	.8/2.1
BLACK/URBAN						WGBI	910	Scranton	1.3/5.4
BTFL MUSIC/EZ	33 (1)	60 (2)	93 (3)	8.6	8.5	WKRZ	1340	Wilkes-Barre	.7/3.1
NEWS/TALK	30 (2)		30 (2)	2.8	3.7	WMJW-F	92.1	Nanticoke	1.0/4.5
						WQEQ-F	103.1	Freeland	.4/2.7
NOSTALGIA	188 (3)		188 (3)	17.4	15.8	WSBQ-F	93.5	Stroudsburg	1.5/3.7
RELIGION/GOSPEL						WVPO	840	Stroudsburg	1.3/2.1
SPANISH						WWDL	104.9	Scranton	.5/3.2
CLASSICAL						WXPX	1300	W. Hazleton	.3/2.7
UNKNOWN/OTHERS						WABC	770	New York	.4/1.7
			1083 (37)			WAEB-F	104.1	Allentown	.3/1.3
						WFMZ-F	100.7	Allentown	1.3/2.4
						WLEV-F	96.1	Easton	.3/2.1
						WQKX-F	94.1	Sunbury	.6/1.7
						WQQQ-F	99.9	Easton	.7/2.3
						WZZO-F	95.1	Bethlehem	1.5/3.0

RADIO STATIONS

AM STATIONS

WARD, 1550, 5 KW/500 W (DA-2)	, TALK	APR, ABC-T, \$ 13.00	(Savalli)	Jim Ward
WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$ 54.00*	(Eastman)	Susquehanna C. Morgan
WBAX, 1240, 1 KW	, NOSTALGIA	, \$ NA	(---)	Leo Flynn
WBQW, 1320, 1 KW/500 W (DA-N)	, MOR	ABC-D, \$ 9.00	(---)	Shamrock Comm Jim Davey
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I, \$ 26.00*	(Select)	M. Holcomb
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS, \$ 21.00	(Torbet)	Doug Lane
WICK, 1400, 1 KW	, BTFL/EZ	, \$ NA	(Masla)	Jim Morgan
WILK, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	ABC-E, NBC-T, \$ 19.00	(Mc-Guild)	Osborn Hank Kestenbaum
WKRZ, 1340, 1 KW	, OLDIES	APR, \$ NA	(Katz)	Bob Neilson
WNAK, 730, 1 KW (DAYS)	, NOST/MOR	NBC, \$ 32.00*	(Masla)	

FM STATIONS

WEZX-F, 107.1, 125 KW @ 1270, AOR	ABC-R, \$ 36.00*	(Select)	Shamrock Comm	Jim Davey
WGBI-F, 101.3, 7 KW @ 1100, AC	CBS-R, \$ 31.00*	(Torbet)		M. Holcomb
WKRZ-F, 98.5, 7 KW @ ? , CHR	, \$ 64.00	(Katz)	Osborn	Hank Kestenbaum
WMGS-F, 92.9, 9 KW @ 1060, SOFT AC	, \$ 34.00*	(Eastman)	Susquehanna	Phil Condron
WMJW-F, 92.1, .9 KW @ 860, CHR	, \$ 10.00	(---)		Frank Stanley
WTLQ-F, 102.3, 3 KW @ 71, CHR	, \$ 19.00	(Mc-Guild)		Jim Lofrus
WWDL-F, 104.9, 1.6 KW @ 1093, SOFT AC	, \$ NA	(Masla)		Doug Lane
WHLM-F, 106.5, 10 KW @ 597, CHR	NBC, \$ 14.00	(---)	(BLOOMSBURG)	R. Sweppenheiser
WWSH-F, 97.9, 24 KW @ 660, BTFL/EZ	, \$ 19.00*	(---)	(HAZLETON)	Ron Gillenardo

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/448,300

MSA Rank/Pop: 90/540,200
Philadelphia ADI
Average Person Ratings: 17.6
Market TSL: 23.1 hours

Stations: 29/8
Diaries: 911/492:1/48.5%
Sample Target: 840
% Below Line: 61.7
% Not Listed: 12.1

1985 Revenue: \$8,100,000
HH Inc.: \$33,938
Retail \$: 3.5 Bil
Pop per Station: 56,038
#1 Biller: WSTW-F \$2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WMMR-F	79/10.0	10.5	10.9	9.7	8.8
2. WSTW-F	73/ 9.3	10.5	9.3	11.1	7.2
3. WJBR-F	68/ 8.6	4.8	8.6	7.4	8.0
4. WDEL	64/ 8.1	8.8	5.8	8.7	7.3
5. WEAZ-F	49/ 6.2	4.8	2.6	2.4	2.3
6. WYSP-F	32/ 4.1	3.7	3.0	3.5	4.1
7. WUSL-F	29/ 3.7	6.5	6.4	5.2	7.1
WKSZ-F	29/ 3.7	4.3	3.0	3.3	3.5
9. WILM	28/ 3.6	2.8	4.5	3.5	2.3
10. WDSD-F	27/ 3.4	3.1	2.1	2.8	3.9
WCAU-F	27/ 3.4	3.9	5.3	4.1	4.4
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WMMR-F	112/1534
2. WSTW-F	88/1611
3. WJBR-F	79/ 920
4. WDSD-F	75/ 681
5. WDEL	66/ 917
6. WEAZ-F	53/ 754
7. WKSZ-F	48/ 773
8. WUSL-F	39/ 521
9. WYSP-F	38/ 725
WCAU-F	38/ 929
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/ METRO CUME	RATING	FAL 85	SPG 85
1. WSTW-F	1159/25.9		25.0	25.5
2. WMMR-F	1157/25.8		24.0	22.8
3. WDEL	854/19.0		19.8	16.2
4. WJBR-F	768/17.1		14.3	14.5
5. WCAU-F	626/14.0		14.7	16.6
6. WZAA-F	561/12.5		13.0	8.0
7. WYSP-F	549/12.2		11.5	12.3
8. WKSZ-F	490/10.9		11.0	9.9
9. WILM	409/ 9.1		10.4	12.0
10. WUSL-F	407/ 9.1		12.1	11.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.64% (538 of 702) (SPG 85: 75.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F>	1. WMMR-F	1. WMMR-F	1. WJBR-F	1. WJBR-F	1. WDEL	1. WDEL	1. WJBR-F	1. WSTW-F	1. WMMR-F	1. WMMR-F>
2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WJBR-F	2. WMMR-F	2. WSTW-F	2. WMMR-F	2. WDEL	2. WSTW-F
3. WSTW-F	3. WJBR-F	3. WJBR-F	3. WMMR-F	3. WMMR-F	3. WEAZ-F	3. WJBR-F	3. WMMR-F	3. WJBR-F	3. WSTW-F	3. WJBR-F
4. WUSL-F	4. WYSP-F	4. WYSP-F	4. WKSZ-F	4. WDEL	4. WSTW-F	4. WSTW-F	4. WEAZ-F	4. WDEL	4. WUSL-F	4. WEAZ-F
5. WYSP-F	5.	5.	WDEL	5. WKSZ-F	WKSZ-F	5. WILM	5. WDEL	5. WEAZ-F	5.	5. WCAU-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WJBR-F		1. WYSP-F	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WMMR-F
WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WSTW-F		2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WJBR-F	2. WJBR-F
3. WUSL-F	3. WUSL-F	3. WJBR-F	3. WJBR-F	3. WMMR-F		3.	WYSP-F	3. WJBR-F>	3. WSTW-F	3. WSTW-F
4.	4. WJBR-F	4. WUSL-F	4. WUSL-F	4. WDEL		4.	4. WJBR-F	4. WYSP-F	4. WYSP-F	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

SPG 85

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		117 (4)	117 (4)	16.7	17.3
AOR		125 (3)	125 (3)	17.8	18.0
AC/OLDIES/SOFT ROCK	4 (1)	122 (4)	126 (5)	17.9	9.7
MOR/VARIETY	73 (3)		73 (3)	10.4	8.6
COUNTRY	18 (1)	56 (3)	74 (4)	10.5	8.8
BLACK/URBAN		36 (2)	36 (2)	5.1	9.3
BTFL MUSIC/EZ		49 (1)	49 (1)	7.0	12.7
NEWS/TALK	45 (3)	26 (1)	71 (4)	10.1	11.6
NOSTALGIA	14 (1)		14 (1)	2.0	2.8
RELIGION/GOSPEL		4 (1)	4 (1)	0.6	0
SPANISH					0
CLASSICAL		13 (1)	13 (1)	1.9	1.4
UNKNOWN/OTHERS					0

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMS	1380	Wilmington	2.3/4.6
WJBR	1290	Wilmington	.5/2.3
WNNN-F	101.7	Canton, NJ	.5/1.6
WNRK	1260	Newark	.8/1.7
WBSB-F	104.3	Baltimore	1.1/2.2
WPOC-F	93.1	Baltimore	1.0/3.3

See Philadelphia for more info about these stations:

KYW	.9/3.8	WMGK-F	2.3/6.6
WCAU	1.3/5.1	WPEN	1.8/3.2
WDAS-F	.9/3.3	WSNI-F	.9/2.9
WFLN-F	1.7/4.8	WTRK-F	1.0/3.5
WIOQ-F	1.8/6.6	WMDB-F	3.3/4.8
WIP	.4/3.0	WXTU-F	2.7/5.6

702 (29)

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2)	COUNTRY	ABC-D, \$ 23.00 (Masla)	Heritage	Steve Courtin
WDEL, 1150, 5 KW (DA-2)	MOR	NBC, \$ 39.00* (Eastman)		Bob Taylor
WILM, 1450, 1 KW	NEWS/TALK	CBS, MBS, \$ 27.00 (Savalli)		Sally Hawkins
WJBR, 1290, 1 KK	OLDIES	ABC-I, \$ 16.00* (Mc-Guild)	CRB	Mike Buxser

WJBR-F, 99.5, 50 KW @ 500, AC	ABC-I, \$ 44.00* (Mc-Guild)	CRB	Mike Buxser
WSTW-F, 93.7, 50 KW @ 460, CHR	\$ 61.00* (Eastman)		Bob Taylor
WDSD-F, 94.7, 50 KW @ 400, COUNTRY	MBS, \$ 35.00* (Select)	Hartstone-Dickstein (DOVER)	J. Schwartz

WILMINGTON, NC

Arbitron Rank/Pop (12+): 197/129,700

MSA Rank/Pop: 305/112,200

Average Person Ratings: 15.0
Market TSL: 20.7 hours

Stations: 12/10
Diaries: 756/172:1/55.2%
Sample Target: 550
% Below Line: 2.3
% Not Listed: 10.8

1985 Revenue: \$ 3,100,000
HH Inc.: \$ 24,398
Retail \$: .9 Bill
Pop per Station: 12,970
#1 Biller: WHSL-F \$650,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 85	SPG 85	
1. WVBS-F	35/17.9	---	12.9	---	8.2	1. WVBS-F	46/668	1. WVBS-F	483/37.2	---	28.3
2. WGNI-F	32/16.4	---	19.8	---	9.1	2. WGNI-F	35/506	2. WGNI-F	418/32.2	---	35.1
3. WWQQ-F	24/12.3	---	7.9	---	13.5	3. WWQQ-F	28/302	3. WHSL-F	271/20.9	---	27.9
4. WHSL-F	17/ 8.7	---	15.3	---	16.8	4. WHSL-F	21/364	4. WWQQ-F	249/19.2	---	15.0
5. WWIL	16/ 8.2	---	8.4	---	13.0	5. WJYW-F	19/216	5. WWIL	213/16.4	---	17.7
WJYW-F	16/ 8.2	---	6.9	---	10.6	6. WWIL	17/234	6. WJYW-F	177/13.6	---	12.9
7. WAAV	11/ 5.6	---	3.5	---	5.3	7. WDZD-F	12/ 92	7. WAAV	141/10.9	---	12.2
8. WDZD-F	9/ 4.6	---	1.5	---	4.3	8. WAAV	11/155	8. WBMS	138/10.6	---	15.5
9. WBMS	6/ 3.1	---	10.9	---	2.9	9. WBMS	6/146	9. WMFD	118/ 9.1	---	9.5
10.						10.		10. WDZD-F	67/ 5.2	---	5.7
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 78.74% (137 of 174) (SPG 85: 71.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVBS-F>	1. WVBS-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WWQQ-F	1. WGNI-F	1. WGNI-F	1. WVBS-F	1. WVBS-F>	1. WVBS-F
2. WWIL	2. WGNI-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WJYW-F	2. WVBS-F	2. WVBS-F	2. WGNI-F	2. WGNI-F	2. WGNI-F
3.	3. WHSL-F	3. WWQQ-F	3. WWQQ-F	3. WWQQ-F>	3. WGNI-F	3. WWQQ-F	3. WWQQ-F	3. WWQQ-F	3. WHSL-F	3. WWQQ-F
4.	4. WWIL	4. WHSL-F	4.	4. WJYW-F	4. WDZD-F	4. WHSL-F	4. WHSL-F	4. WHSL-F	4. WAAV	4. WHSL-F
5.	5.	5.	5.	5.	WVBS-F	5.	5.	5.	WWQQ-F	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WHSL-F	1. WHSL-F	1. WVBS-F	1. WVBS-F	1. WWQQ-F	
2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F>	2. WHSL-F	2. WHSL-F	WVBS-F	
3. WHSL-F	3. WWIL	3. WWIL	3. WWIL	3. WWQQ-F	3. WWQQ-F	3. WGNI-F	3. WGNI-F	3. WWQQ-F	3. WGNI-F	
4.	4. WHSL-F	4. WWQQ-F	4. WWQQ-F	4.	4.	4. WWQQ-F	4.	4. WGNI-F	4. WHSL-F	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		37 (2)	37 (2)	21.3	31.1	WMFD 630 Wilmington 2.1/9.1
AOR		17 (1)	17 (1)	9.8	0	
AC/OLDIES/SOFT ROCK	4 (1)	32 (1)	36 (2)	20.7	22.0	WJYR-F 92.1 Myrtle Beach, SC 1.0/1.9
MOR/VARIETY						WYAV-F 104.1 Conway, SC 1.0/3.8
COUNTRY		33 (2)	33 (2)	19.0	10.4	
BLACK/URBAN	22 (2)		22 (2)	12.6	21.4	
BTFL MUSIC/EZ		18 (2)	18 (2)	10.3	7.7	
NEWS/TALK						
NOSTALGIA	11 (1)		11 (1)	6.3	3.8	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS				0	3.3	

174 (12)

RADIO STATIONS:

WAAV, 980, 5 KW	, MOR/NOST (?)	NBC,\$ NA (Katz)	Cape Fear
WBMS, 1340, 1 KW	, BLACK	,\$ 18.00 (---)	Brunson
WMFD, 630, 1 KW (DA-2)	, AC	CBS,MBS,\$ 12.00 (Blair)	Lee Hauser
WWIL, 1490, 1 KW	, BLACK	SBN,\$ 11.00 (Weiss)	Jim Capers
WGNI-F, 102.7, 100 KW @ 480, AC		,\$ 30.00* (Katz)	Cape Fear
WHSL-F, 97.3, 100 KW @ 560, AOR		ABC-F,\$ 23.00 (Blair)	Hannah Gage
WWQQ-F, 100.9, 2 KW @ 370, COUNTRY		ABC-D,\$ 17.00* (---)	Lee Hauser
WVBS-F, 99.9, 100 KW @ 480, CHR		US I,\$ 21.00 (Christal)	Woolfson
WJYW-F, 107.1, 3 KW @ 300, BTFL/EZ		,\$ 15.00 (HNWH)	Resort (BURGAW)
WDZD-F, 93.5, 3 KW @ 300, COUNTRY		MBS,\$ 11.00 (---)	(SOUTHPORT) Jim Poston
			(SHALLOTTE) Gary Branson

WORCESTER

Arbitron Rank/Pop (12+): 99/339,000
 MSA Rank/Pop: 112/403,200
 Boston ADI
 Average Person Ratings: 18.0
 Market TSL: 23.7 hours

Stations: 27/7
 Diaries: 694/488:1/40.2%
 Sample Target: 740
 % Below Line: 45.6
 % Not Listed: 7.0

1985 Revenue: \$9,100,000
 HH Inc.: \$31,529
 Retail \$: 2.8 8il
 Pop per Station: 48,429
 #1 Biller: WAAF-F \$3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	FAL 85	SPG 85
1. WSRS-F	81/13.3	13.0	11.8	14.1	12.6	1. WAAF-F	156/1941	1. WAAF-F	872/25.7	26.4	28.4	
2. WAAF-F	70/11.5	13.1	14.0	11.8	13.4	2. WSRS-F	108/1006	2. WTAG	775/22.9	24.5	22.9	
3. WTAG	64/10.5	10.5	9.7	9.6	9.6	3. WBZ	86/1019	3. WSRS-F	732/21.6	23.1	21.9	
4. WBZ	42/ 6.9	4.3	5.2	6.4	6.1	4. WTAG	69/ 870	4. WBZ	501/14.8	12.8	14.0	
5. WNEB	30/ 4.9	4.8	3.9	3.9	5.0	5. WSSH-F	55/ 720	5. WROR-F	461/13.6	14.1	15.0	
6. WBCN-F	24/ 3.9	4.0	4.5	3.9	2.1	6. WXLO-F	45/ 759	6. WFTQ	407/12.0	12.6	18.1	
7. WORC	23/ 3.8	3.5	3.2	2.4	2.6	7. WBCN	42/ 476	7. WXLO-F	397/11.7	7.9	10.0	
8. WFTQ	22/ 3.6	5.5	6.1	4.0	6.5	8. WJIB-F	38/ 419	8. WHTT-F	379/11.2	12.2	6.1	
WZLX-F	22/ 3.6	1.3	.3	3.2	1.8	9. WHTT-F	32/ 633	9. WORC	346/10.2	10.7	9.6	
WROR-F	22/ 3.6	5.0	5.2	5.6	7.0	10. WXKS-F	31/ 454	10. WZOU-F	336/ 9.9	12.3	10.5	
WSSH-F	22/ 3.6	2.5	1.9	1.5	2.2	11.		11. WSSH-F	320/ 9.4	7.2	6.6	
12. WHTT-F	20/ 3.3	3.7	4.8	5.6	7.0	12.		12. WNEB	309/ 9.1	8.8	8.8	
13. WXLO-F	19/ 3.1	2.7	3.4	3.7	1.9	13.		13.				
14.						14.		14.				

12+ FM SHARE (METRO): 65.49% (372 of 568) (SPG 85: 67.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WSRS-F	1. WTAG	1. WSRS-F	1. WSRS-F	1. WTAG	1. WSRS-F
2. WZOU-F	2. WBCN-F	2. WSRS-F	2. WAAF-F	2. WAAF-F	2. WTAG	2. WSRS-F	2. WAAF-F	2. WAAF-F	2. WAAF-F	2. WAAF-F
3. WHTT-F	WZLX-F	3. WBCN-F	3. WBZ	3. WTAG	3. WBZ	3. WAAF-F	3. WTAG	3. WTAG	3. WBZ	3. WTAG
4.	4. WROR-F	WZLX-F	4. WSSH-F	WBZ	4. WORC	4. WBZ	4. WORC	4. WZLX-F	4. WSRS-F	4. WNEB
5.	5. WHTT-F	5. WBZ	WBCN-F	5. WBCN-F	5. WSSH-F	5.	5. WNEB	5.	5.	5. WSSH-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WFTQ	1. WSRS-F	1. WSRS-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
2. WHTT-F	2. WSRS-F	WSRS-F	2. WAAF-F	2. WTAG	2. WROR-F	2. WZLX-F	2. WBCN-F	2. WZLX-F	2. WBCN-F
3. WSRS-F	3. WXLO-F	WXLO-F	3. WXLO-F	WBZ	WZLX-F	3. WBCN-F	3. WZLX-F	3. WBCN-F	3. WSRS-F
4. WXLO-F	WHTT-F	WSSH-F	4. WBZ	4. WSSH-F	4.	4.	4.	4.	4. WZLX-F
WBCN-F	5.	5.	5. WSSH-F	WORC	5.	5.	5.	5.	5.

568 (27)

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2)	, AC	ABC-I, \$ 75.00	(Katz)	New City	Richard Reis
WNEB, 1230, 1 KW	, NOSTALGIA	MBS,CBS, \$ 24.00	(Savalli)		Harold Segal
WORC, 1310, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-D, \$ 28.00	(HNWH)		Don Fitzgibbons
WTAG, 580, 5 KW (DA-2)	, MOR	NBC, \$ 43.00	(Mc-Guild)		Richard Wright
WAAF-F, 107.3, 19 KW @ 823, AOR		,\$275.00	(Katz)	New City	Richard Reis
WSRS-F, 96.1, 25 KW @ 650, BTFL/EZ		,\$100.00*	(Blair)	Knight	John Flynn
WXLO-F, 104.5, 37 KW @ 563, AC		,\$ 55.00	(Mc-Guild)	(FITCBURG)	

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS WFTQ/WAAF-F sold by Katz to New City for \$10,100,000 (est)...

YORK

Arbitron Rank/Pop (12+): 102/333,800

MSA Rank/Pop: 114/392,600
 Harrisburg ADI
 Average Person Ratings: 17.7
 Market TSL: 23.2 hours

Stations: 33/11
 Diaries: 952/351:1/63.05%
 Sample Target: 730
 % Below Line: 44.5
 % Not Listed: 9.3

1985 Revenue: \$ 9,800,000
 HH Inc.: \$ 28,780
 Retail \$: 2.0 Bil
 Pop per Station: 30,345
 #1 Biller: WSBA-F \$2,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WRKZ-F	71/12.0	13.2	10.2	9.0	12.3	1. WRKZ-F	193/1823	1. WQXA-F	879/26.3	27.0	23.3
WQXA-F	71/12.0	10.2	10.3	7.6	7.1	2. WNCE-F	144/1610	2. WRKZ-F	650/19.5	21.0	20.5
3. WSBA	43/ 7.3	10.6	8.5	11.1	13.5	3. WNNK-F	143/1783	3. WSBA	620/18.6	25.2	20.9
WSBA-F	43/ 7.3	7.5	10.5	8.4	9.9	4. WQXA-F	123/1936	4. WSBA-F	580/17.4	18.1	18.2
5. WHTF-F	37/ 6.3	6.2	5.4	5.9	6.4	5. WHTF-F	106/1095	5. WNCE-F	471/14.1	15.6	16.9
WNCE-F	37/ 6.3	9.0	8.8	8.4	7.4	6. WHP-F	101/1163	6. WYCR	418/12.5	17.7	18.3
7. WQYK	28/ 4.7	2.7	2.5	1.2	1.9	7. WSBA-F	99/1491	7. WHTF-F	408/12.2	11.2	10.2
8. WGTY-F	23/ 3.9	2.2	2.4	1.6	1.1	8. WLAN-F	87/1263	8. WNNK-F	307/ 9.2	7.0	10.5
WYCR-F	23/ 3.9	6.6	5.6	4.1	5.5	9. WIOV-F	67/ 808	9. WQYK	273/ 8.2	6.4	7.6
10. WNNK-F	18/ 3.0	2.0	3.7	5.0	5.5	10. WHP	64/ 959	10. WGTY-F	246/ 7.4	6.3	4.3
11.						11.		11. WHVR	214/ 6.4	6.7	5.7

12+ FM SHARE (METRO): 78.96% (424 of 537) (SPG 85: 80.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WRKZ-F	1. WSBA	1. WRKZ-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F
2.	2. WHTF-F	WRKZ-F	2. WSBA-F	2. WSBA-F	2. WNCE-F	2. WRKZ-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WQXA-F
3.	3. WRKZ-F	3. WHTF-F	3. WQXA-F	3. WQXA-F	3. WSBA	3. WQXA-F	3. WSBA-F	3. WSBA-F	3. WQYK	3. WGTY-F
4.	4. WSBA-F	WSBA-F	4. WSBA	4. WSBA	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WSBA	4. WHTF-F	4. WSBA
5.	5. WYCR-F	5. WSBA	5. WHTF-F	5. WHTF-F	5. WGTY-F	5. WHTF-F	5. WHTF-F	5. WNCE-F	5. WNCE-F	WNCE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WQXA-F	1. WSBA-F	1. WHTF-F	1. WHTF-F	1. WHTF-F	1. WRKZ-F	1. WRKZ-F
2. WHTF-F	2. WYCR-F	WQXA-F	2. WSBA-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F	2. WQXA-F	2. WHTF-F	2. WQXA-F
3. WYCR-F	3. WSBA-F	3. WYCR-F	3. WRKZ-F	3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-D	3. WQXA-F	3. WHTF-F
4.	4. WHTF-F	4. WRKZ-F	4. WYCR-F	4. WSBA	4. WTPA-F	4.	4. WSBA-F	4. WSBA-F	4. WSBA
5.	5. WRKZ-F	5.	5. WSBA	5. WNCE-F	5.	5.	WNNK-F	5. WNNK-F	5. WSBA-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		101 (4)	101 (4)	18.8	25.3	WGCB-F 96.1 Red Lion .3/1.8
AOR		59 (4)	59 (4)	11.0	10.6	WGET 1320 Gettysburg 1.2/3.3
AC/OLDIES/SOFT ROCK	9 (2)	73 (3)	82 (5)	15.3	12.7	WHVR 1280 Hanover 2.4/6.4
MOR/VARIETY	75 (5)		75 (5)	14.0	13.8	WOBG 1250 York 1.2/5.0
COUNTRY	1 (1)	119 (5)	120 (6)	22.3	16.9	WFRE-F 99.9 Frederick, MD 1.5/2.8
BLACK/URBAN		4 (1)	4 (1)	0.7	1.8	WRFY-F 102.5 Reading .3/1.1
BTFM MUSIC/EZ		63 (5)	63 (5)	11.7	12.5	WWMD-F 104.7 Hagerstown, MD .7/1.9
NEWS/TALK						
NOSTALGIA	28 (1)		28 (1)	5.2	2.8	See Lancaster or Harrisburg for more information about these stations:
RELIGION/GOSPEL		5 (2)	5 (2)	0.9	1.8	WCMB .3/1.1 WHYL-F .3/2.0
SPANISH						WSFM-F 1.2/3.1 WIOV-F 1.4/4.1
CLASSICAL						WDAC-F .5/2.2 WLAN-F 1.7/4.8
UNKNOWN/OTHERS					0.4	WHP 1.4/2.9 WTPA-F 1.9/4.7
			537 (33)			WHP-F 1.9/3.7

See Baltimore for more information about these stations:

WBAL	.5/1.6	WLIF-F	.3/1.7
WGRX-F	1.4/4.1	WPOC-F	2.7/5.8
WIYY-F	.5/2.6	WXV-F	.7/1.8

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS)	, OLDIES	ABC-I, \$ 19.00 (Katz)	Barry Bruce
WQYK, 1350, 5 KW (DA-2)	, NOSTALGIA	MBS, \$ 13.00 (Republic)	Michael Leash
WSBA, 910, 5 KW/1 KW (DA-2)	, MOR	, \$ 42.00 (Eastman)	Chris Huber
WHVR, 1280, 5 KW/500 W (DA-2)	, MOR	, \$ NA (HNWH)	
WHTF-F, 92.7, 3 KW @ 300, AOR		Source, \$ 28.00* (Blair)	
WQXA-F, 105.7, 46 KW @ 520, CONTEMP		ABC-C, \$ 45.00* (Katz)	(HANOVER)
WSBA-F, 103.3, 12 KW @ 890, AC		, \$ 52.00 (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, AC		, \$ 30.00* (HNWH)	
WGTY-F, 107.7, 10 KW @ 350, COUNTRY		MBS, \$ 15.00 (Market 4)	(GETTYSBURG)

Other ranked stations - See Harrisburg or Lancaster

YOUNGSTOWN

Arbitron Rank/Pop (12+): 79/427,400

MSA Rank/Pop: 93/517,700
ADI # 92

Average Person Ratings: 17.9
Market TSL: 23.9 hours

Stations: 26/13
Diaries: 930/460:1/49.6%
Sample Target: 850
% Below Line: 24.3
% Not Listed: 6.0

1985 Revenue: \$ 8,400,000
HH Inc.: \$ 24,499
Retail \$: 2.7 Bil
Pop per Station: 32,877
#1 Biller: WHOT A/F \$4,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85
1. WHOT-F	144/18.8	15.8	17.5	15.7	13.4	20.0	1. WHOT-F	219/2608	1. WHOT-F	1629/38.1	35.3	36.0	
2. WKBN	82/10.7	11.9	11.0	7.5	7.2	9.2	2. WKBN-F	120/1660	2. WKBN-F	1028/24.1	22.1	21.3	
3. WKBN-F	79/10.3	12.1	9.6	10.8	10.7	9.2	3. WYFM-F	116/1691	3. WKBN	963/22.5	28.4	24.7	
4. WYFM-F	62/ 8.1	5.6	6.8	7.5	6.5	8.1	4. WKBN	108/1381	4. WYFM-F	923/21.6	17.7	21.6	
5. WBBW	54/ 7.1	9.1	6.8	8.3	11.3	5.2	5. WQXK-F	73/ 838	5. WBBW	708/16.6	15.0	15.2	
6. WQXK-F	49/ 6.4	6.9	8.1	9.2	11.0	7.3	6. WBBW	58/ 770	6. WQXK-F	516/12.1	13.1	14.9	
7. WFMJ	34/ 4.4	3.1	5.0	5.4	6.1	3.2	7. WPIC	42/ 401	7. WFMJ	503/11.8	12.9	11.3	
8. WMMS-F	33/ 4.3	3.1	4.2	3.7	3.1	5.7	8. WMMS-F	41/ 451	8. WHOT	432/10.1	10.4	10.2	
9. WDMT-F	22/ 2.9	4.9	4.7	4.2	2.8	9.0	9. WFMJ	37/ 606	9. WMMS-F	411/ 9.6	8.8	9.2	
10. WHOT	19/ 2.5	4.2	2.7	4.5	4.2	2.2	10. WDFE-F	31/ 432	10. WDMT-F	290/ 6.8	9.4	9.9	
11. WMGZ-F	18/ 2.4	2.1	.6	---	1.3	1.5	11.		11. WQOD-F	264/ 6.2	5.7	5.8	
12. WNIO	17/ 2.2	.4	1.3	1.3	1.8	1.0	12.		12. WMGZ-F	246/ 5.8	NA	3.3	
WQOD-F	17/ 2.2	2.1	2.0	2.8	1.4	2.0	13.		13.				

12+ FM SHARE (METRO): 66.62% (479 of 719) (SPG 85: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2.	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN	2. WKBN	2. WKBN-F	2. WKBN	2. WYFM-F
3.	3. WMMS-F	3. WKBN	3. WKBN	3. WKBN	3. WQXK-F	3. WBBW	3. WYFM-F	3. WYFM-F	3. WKBN-F	3. WQXK-F
4.	4.	WKBN-F	WQXK-F	4. WQXK-F	4. WHOT-F	4. WKBN-F	4. WKBN	4. WKBN	4. WFMJ-F	4. WKBN-F
5.	5.	WMMS-F	5. WKBN-F	5. WKBN-F	5. WBBW	5. WYFM-F	5. WBBW	5. WQXK-F	5. WDMT-F	5. WBBW
										6. WKBN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WMMS-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F
3. WMMS-F	3. WMMS-F	3. WKBN-F	3. WKBN-F	3. WKBN	3. WMGZ-F	3. WMMS-F	3. WMMS-F	3. WMMS-F	3. WQXK-F
4.	4. WKBN-F	4.	4. WKBN	4. WKBN-F	4. WYFM-F	4.	4. WONE-F	4. WQXK-F	4. WKBN
5.	5.	5.	5. WQXK-F	5. WQXK-F	5.	5.	5. WKBN	5. WKBN-F	5. WKBN-F

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	19 (1)	171 (4)	190 (5)	26.4	23.9	WGFT 1500 Youngstown .4/1.3
AOR		55 (3)	55 (3)	7.6	8.1	WLND 830 Cortland .9/2.1
AC/OLDIES/SOFT ROCK		88 (3)	88 (3)	12.2	11.9	WRRO 1440 Warren 1.0/5.4
MOR/VARIETY	99 (4)		99 (4)	13.8	14.7	WDJQ-F 92.5 Alliance .4/3.3
COUNTRY	24 (2)	49 (1)	73 (3)	10.1	10.3	WDFE-F 102.5 Pittsburgh 1.3/2.7
BLACK/URBAN		22 (1)	22 (1)	3.1	5.2	WKDD-F 96.5 Akron .8/3.3
BTFL MUSIC/EZ		79 (1)	79 (1)	11.0	10.5	WMJI-F 105.7 Cleveland 1.2/5.8
NEWS/TALK	61 (2)	9 (1)	70 (3)	9.7	8.7	WNIR-F 100.1 Kent 1.2/2.5
NOSTALGIA	34 (1)		34 (1)	4.7	5.5	WONE-F 97.5 Akron 1.6/2.8
RELIGION/GOSPEL		6 (1)	6 (1)	0.8	0.6	WPIC 790 Sharon .5/2.2
SPANISH	3 (1)		3 (1)	0.4		WSOM 600 Salem .7/1.9
CLASSICAL						WTOF-F 98.1 Canton .8/2.3
UNKNOWN/OTHERS					0.6	WWWE 1100 Cleveland .9/5.4

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RADIO STATIONS

WBBW, 1240, 1 KW	, TALK	ABC-T,ABC-E,\$ 31.00	(Mc-Guild)	John Cherpak
WFMJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC,\$ 22.00*	(Unirep)	John Grdic
WGFT, 1500, 500 W (DAYS)	, SPANISH	,\$ 14.00	(---)	Tim DeCapua
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	,\$ 30.00*	(Eastman)	Myron Jones
WKBN, 570, 5 KW (DA-N)	, MOR	CBS,\$ 50.00*	(Katz)	J. D. Williamson
WNIO, 1540, 500 W (DAYS,DA)	, COUNTRY	MBS,\$ 17.00	(---)	D. Baragona
WOKG, 1570, 500 W (DAYS,DA)	, MOR	,\$ 10.00	(---)	(WARREN)
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I,US I,\$ 15.00	(Regional)	(WARREN)
WHOT-F, 101.1, 16 KW @ 710, CHR		,\$ 70.00*	(Eastman)	Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ		,\$ 60.00*	(Katz)	
WQOD-F, 93.3, 50 KW @ 280, SOFT AC (?)		MBS,\$ NA	(---)	
WQXK-F, 105.1, 88 KW @ 400, COUNTRY		,\$ 30.00	(MMR)	(SALEM)
WYFM-F, 102.9, 26 KW @ 455, AC		ABC-C,\$ 36.00	(Blair)	Regional (SHARON, PA)
				Ben Varishone
				Tom Klein