

# AMERICAN RADIO

Spring 1983



James H. Duncan, Jr.

AMERICAN RADIO  
SPRING 1983 REPORT

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## INTRODUCTION

This is the 15th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 5, 1983.

Work on this edition was completed on August 7, 1983. Mailing will begin on August 12, 1983. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

RADIO PUBLICATIONS FROM DUNCAN MEDIA ENTERPRISES

**"AMERICAN RADIO"**

SPRING EDITION - published every August. Available August through March of the following year. FALL EDITION - published every February. Available only from February through June. American Radio is the industry's most complete and timely sourcebook of radio ratings and market information. It has become the "bible" of the industry and is a must for anyone involved with radio.

300 pp (approx)...\$50.00

**"RADIO IN THE UNITED STATES: 1976-1982. A Statistical History"**

The title of this book says it all. It is a history of each regularly rated market for the years 1976 through 1982. The history is told through ratings and financial data for the seven-year period. Also included are format shares for each year, format changes and call letter changes and much more. A special feature is a listing of station sales for each market since 1970. Over 1000 transactions are listed.

262 pp...\$50.00

**"DUNCAN'S RADIO MARKET GUIDE"**

This book is a must for any serious student of radio-particularly those who are also investing their money in the medium. Radio Market Guide ignores ratings and concentrates on those other market factors which contribute greatly to the success of radio. The book analyzes population data, financial information, competitive factors and much, much more. This book does much of your homework for you if you are investing in a radio station.

350 pp (approx)...\$90.00 (to be issued in Dec. 1983 and every 2 years thereafter)

**"A TALE OF TWO RADIO MARKETS: INDIANAPOLIS AND LOUISVILLE"**

This report analyzes two very different radio markets in great detail. It attempts to explain why one market is profitable and rapidly growing while the other has been unprofitable and stagnant. Extensive interviews and surveys were done among radio executives and advertisers. in each market. The results will surprise you and, hopefully, help you to gain knowledge about radio in your market, also.

100 pp...\$28.00 (available in Sept. 1983)

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HIGHLIGHT AND COMMENTS

SPRING 83 ACHIEVMENT AWARDS

GROUP: EZ Communications

Market 1-25: KHTR-F St. Louis

Market 26-75: WSYR-F Syracuse

Market 76-125: WDCG-F Raleigh

Market 125+: KIOK-F Richland,WA

Honorable Mention

Blair

WPIX-F New York

WXRT-F Chicago

WIBC Indianapolis

KQKQ-F Omaha

KRCK-F Portland

KVOO Tulsa

WDOD-F Chattanooga

KFMW-F Waterloo

KRNO-F Reno

WXLK-F Roanoke

This is a new feature of American Radio which I hope will become a bit of a tradition. There is no formula for these selections. The only requirement is that I think a station or group stands out because of its performance over the past year. There is no award or plaque or anything like that. Just a "well done" and that somebody noticed an outstanding performance.

EZ Communications has literally turned its stations upside down. What was once a 100% beautiful music group is now a rock/AC group. All of EZ's stations have made this conversion successfully except for Washington which has only recently changed formats. In the last year EZ has jumped from # 57 to # 33 in 1/4 HR group rankings and from # 43 to # 33 using my formula of ranking groups.

KHTR-F jumped from a 3.4 share to a 10.6 share after changing to a "Hits" format. Combined with its sister station, KMOX, this gives CBS a 31.5 share in St. Louis. KHTR was called KMOX-F for years and was a sleepy AC/Soft Rock for years.

WSYR-F changed formats from AOR to AC in the last year. That is not terribly unusual. What was unusual was that the station was an overall # 1 in Syracuse when the switch was made. When was the last time a number one station switched formats? The gamble paid off because WSYR-F lost less than one share point and remained the leading 12+ station in Syracuse.

WDCG also converted to a Hits format and jumped from last Spring's 4.8 share to an 11.0 share.

KIOK shot up to a 27.1 share from last year's 12.1. What is really remarkable is that all but two stations in the Richland metro dropped in share and only one of those stations had a share gain.

LEADING STATIONS

WOR in New York continues as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WGN, KLIIS, WPIX, WAPP, WEAZ, WUSL, WBBM-F, WBCN, WHTT, KMPC, WPEN, WRQX, WJOI, KHTR, WXRT, WDRQ, KODA, KSRR.

OTHER LEADERS:      TSA Cume - WINS  
                         Cume Rating - WWNC (Asheville)  
                         12+ Metro Share - WJBC (Bloomington)  
                         Condensed - KIZZ-F (Minot, ND)

## LEADING STATIONS BY FORMAT

	<u>1/4 HR AVG</u>	<u>Metro Share</u>
ROCK/CONTEMP	WNBC - New York	WXLK - Roanoke
AOR	WPLJ - New York	WGIR - Manchester
AC/SOFT/OLDIES	WYNY - New York	<del>WJMG</del> - Asheville <i>KRDO - Reno</i>
BTFL MUSIC	WRFM - New York	WEZN - Bridgeport
BLACK/URBAN	WBLS - New York	WANM - Tallahassee
NEWS/TALK	WOR - New York	KMOX - St. Louis
MOR/VARIETY	WGN - Chicago	WJBC - Bloomington
NOSTALGIA	WNEW - New York	WKWK - Wheeling
SPANISH	WADO - New York	KGBT - McAllen
RELIGION/GOSPEL	WWDJ - New York	KCLJ - Shreveport
CLASSICAL	WQXR - New York	KVOD - <del>Denver</del>
<b>COUNTRY</b>	<b>WMAQ - Chicago</b>	<b>WVWC - Asheville</b>

### OTHER LEADERS

Syndicator/Consultants: Burkhardt/Abrams continues to lead by a small margin over Bonneville. Fairwest AC had the highest percentage of its clients showing share increases: 100%.

Radio Reps: For the first time ever Katz did not lead the "High Ranking Stations" category. Instead McGavren-Guild was the leader. Katz did remain the leader in the "Number One" listing.

Greatest Share changes: (Spring 82-83)	<u>Increases</u>	<u>Decreases</u>
	KFMW-F Waterloo +16.3	WIDU Fayettev -11.4
	KWHL-F Anchorage +15.7	KILO-F Col Spgs -10.9
	KIOK-F Richland +15.0	KCNB-F Waterloo - 9.6
	WIDO-F Fayettev +13.7	WWVA Wheeling - 8.8
	WMNX-F Tallahass +10.3	KQCR-F Ced Rapid - 8.5

### GROUP OWNERS

Some of the groups showing strong increases include: Cap Cities, Amaturro, EZ, Entercom, Stoner, Doubleday, Malrite, Sandusky, Blair and Shamrock.

New groups in the group rankings are Blair, Sky/Foster, Surrey, Benns, Woodward, and Pacific Northwest.

### FINANCIAL DATA

I have done the best I could in securing accurate and reliable financial data for each market but I am afraid I have a long way to go. I have either reliable, in-market estimates or local association data for about 50% of the markets. Hopefully, with each edition this percentage will increase.

### FORMATS

Beginning with this edition I have classified AC as a format group by itself. In order to qualify as an AC station each station had to generally meet the following criteria:

1. Less than 10% teens
2. ~~More~~ women 25-34 than 18-24
3. At least some audience older than 44

See page A25 for more details on format performance.

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II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

- B1-B3 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order

Akron	Charleston,WV	Greensboro-WS	Madison
Albany-Schen-Troy	Chattanooga	Green-N Bern	Manchester
Albuquerque	Chattanooga	Greenville,SC	McAllen-Browns
Allen-Beth-East	Chicago	Harrisburg	Medford
Altoona	Cincinnati	Hartford	Mel-Titus-Cocoa
Amarillo	Cleveland	Honolulu	Memphis
Anaheim	Colorado Spgs	Houston	Miami-Ft. Lau
Anchorage	Columbia,SC	Huntington	Milwaukee
Apple-Osh	Columbus, GA	Huntsville	Minn-St.Paul
Asheville	Columbus,OH	Indianapolis	Mobile
Atlanta	Corpus Christi	Jackson,MS	Modesto
Atlantic City	Dallas-Ft. Worth	Jacksonville	Montgomery
Augusta	Daven-RI-Moline	John City-King	Nashville
Austin	Dayton	Johnstown	Nassau-Suffolk
Bakersfield	Daytona Beach	Kalamazoo	New Haven
Baltimore	Denver	Kansas City	New Orleans
Baton Rouge	Des Moines	Knoxville	New York
Beaumont	Detroit	Lafayette	Norfolk
Billings	Duluth	Lakeland	NE PA
Binghamton	El Paso	Lancaster	Oklahoma City
Birmingham	Erie	Lansing	Omaha
Bloomington,IL	Eugene-Spring	Las Vegas	Orlando
Boise	Evansville	Lexington	Pensacola
Boston	Fargo	Lincoln	Peoria
Bridgeport	Fayetteville,NC	Little Rock	Philadelphia
Buffalo	Flint	Los Angeles	Phoenix
Canton	Ft. Wayne	Louisville	Pittsburgh
Casper	Fresno	Lubbock	Portland,ME
Cedar Rapids	Grand Rapids	Lynchburg	Portland,OR
Charleston,SC	Green Bay	Macon	Providence

Pueblo	Salinas-Seaside	Springfield, MA	Waco
Raleigh	Salt Lake City	Springfield, MO	Washington
Reading	San Antonio	Steubenville	Waterloo-CF
Reno	San Diego	Stockton	West Palm Beach
Richland,WA	San Francisco	Syracuse	Wheeling
Richmond	San Jose	Tallahassee	Wichita
Riverside-SB-Ont	Sarasota	Tampa-St Pete	Wilmington,DE
Roanoke	Savannah	Terre Haute	Wilmington,NC
Rochester	Seattle-Tacoma	Toledo	Worcester
Rockford	Shreveport	Topeka	Yakima
Sacramento	Sioux Falls	Tucson	York
Saginaw	South Bend	Tulsa	Youngstown
St. Louis	Spokane	Utica	

B222-B225 Continuation Pages

III. SECTION C: ADDITIONAL MARKET REPORTS

C2-C30 Arbitron Condensed Radio Market Reports (in alphabetical order)

Aberdeen,WA	Columbia,MO	Lake Charles,LA	Rochester,MN
Abilene,TX	Danbury,CT	Lawton,OK	St Cloud,MN
Albany,GA	Danville,ILL	Long Branch,NJ	San Angelo,TX
Albany-Cor-Leb	Dothan,AL	Longview-Mar,TX	Santa Barbara,CA
Alexandria,LA	Dubuque,IA	Lufkin-Nacogdo,TX	Santa Fe,NM
Ann Arbor,MI	Eau Claire,WI	Meridian,MS	Santa Rosa,CA
Augusta-Water,ME	Fayettev-Springf,AR	Minot,ND	Sioux City,IA
Bangor,ME	Ft Myers- Cape cor,FL	Monroe,LA	Springfield,IL
Battle Creek,MI	Ft. Pierce,FLA	Morristown,NJ	Stanford,CT
Beckley,WV	Ft. Smith,AR	Muskegon,MI	Staunton,VA
Big Spring,TX	Ft. Walton B,FLA	New Bedford,MA	Texarkana,TX
Biloxi-Gulfp,MS	Frederick,MD	NW Michigan,MI	Trenton,NJ
Bismarck,ND	Gainesville,FLA	Odessa-Midland,TX	Tuscaloosa,AL
Boulder,CO	Grand Forks,ND-MN	Owensboro,KY	Victoria,TX
Bozeman,MT	Grand Junction,CO	Palm Springs,CA	Waterbury,CT
Burlington,VT	Great Falls,MT	Panama City,FL	Watertown,NY
Cape Cod,MASS	Haggerstown,MD-PA	Parkersburg,NV-OH	West Ventura,CA
Cape May,NJ	Ithaca,NY	Pascagoula,MS	Wichita Falls,TX
Champaign-Rant,IL	Joplin,MO	Plattsburgh,NY	Williamsport,PA
Charlottesville,VA	Killeen-Temple,TX	Poughkeepsie,NY	Yuma,AZ
Cheyenne,WY	Lacrosse,WI	Rapid City,SD	
Chico,CAL	Lafayette,IND	Redding,CA	

Birch Monthly Reports

C31 New York, Los Angeles	C42 Memphis, Nashville, Orlando
C32 Chicago, Washington	C43 New Orleans, Cincinnati, San Ant
C33 Dallas, Boston	C44 Cleveland, Oklahoma C, Kansas C
C34 Baltimore, Miami, Philadelphia	C45 Pittsburgh, Rochester, Hartford
C35 San Francisco, Detroit	C46 Buffalo, Milwaukee,Portland
C36 San Diego, Houston	C47 Little R, Richmond, Huntington
C37 Atlanta, Seattle, Birmingham	C48 Raleigh, Greensboro, Jacksonville
C38 St. Louis, Minneapolis, Indiana	C49 Tulsa, Harrisburg, Shreveport
C39 Phoenix, Tampa, Sacramento	C50 Lansing, Grand Rapids, Des Moines
C40 Knoxville, Albuquerque, Austin	C51 West Palm, Salt Lake, Beaumont
C41 Louisville, Norfolk, Charlotte	

Birch Non-Monthly Reports

C52 Huntsville,AL; Frederick County,VA; Shenandoah County,VA; Sioux Falls,SD;  
Salem,OR; Benton Harbor,MI; Laredo,TX; Ardmore,OK

C53 Kankakee,IL; Big Horn Park WY ; Marion County,OH

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID , Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share and loss in share.

The period covered for the share changes is Spring 82 to Spring 83. It is my belief that year-to-year comparisons are much more accurate and valid than "last book" comparisons.

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Akron	WMMS-F, 14.2, AOR	WMMS-F, +2.3, AOR	WAKR, -2.7, MOR
Albany-Schen-Troy	WGY, 13.9, MOR	WPYX-F, +1.8, AOR	WGY, -2.3, MOR
Albuquerque	KOB-F, 12.8, AC	KOB-F, +4.0, AC	KAMX, -1.6, Rock
Allen-Beth-Easton	WFMZ-F, 14.9, BTFL	WFMZ-F, +7.1, BTFL	WQQQ-F -4.2, AC
Altoona	WFBG, 25.0, Contemp	WVAM, +5.0, Country	WFBG-F, -3.3, BTFL
Amarillo	KQIZ-F, 16.0, Rock	KQIZ-F, +5.6, Rock	WBUY-F, -3.2, Country
Anaheim	KBIG-F, 7.6, BTFL	KIIS-F, +4.9, Rock	KMET-F, -2.9, AOR
Anchorage	KWHL-F, 15.7, AOR	KWHL-F, +15.7, AOR	KRKN-F, -6.7, AOR
Apple-Osh	WAPL-F, 12.8, AOR	WAPL-F, +3.7, AOR	WNAM, -2.6, AC
Asheville	WWNC, 35.3, Country	WRAQ, +3.9, AC	WISE, -5.3, Contemp
Atlanta	WVEE-F, 10.1, Urban	WKHX-F, +1.9, Country	WCNN, -2.8, News
Atlantic City	WFPG-F, 16.3, BTFL	WFPG-F, +4.0, BTFL	WIIN, -3.9, MOR
Augusta	WBBQ-F, 21.7, Rock	WKZK, +6.8, ? ?	WTHB, -4.8, Black
Austin	KASE-F, 16.2, Country	KASE-F, +3.9, Country	KOKE-F, -4.2, Country
Bakersfield	KKXX-F, 13.9, Rock	KLYD, +6.4, Rock	KUZZ, -6.1, Country
Baltimore	WXYV-F, 8.2, Urban	WBSB-F, +3.0, Rock	WBAL, -2.0, MOR
Baton Rouge	WFME-F, 22.1, Rock	WFME-F, +4.5, Rock	WXOK, -4.9, Black
Beaumont	KHYS-F, 12.2, Black	KZZB-F, +4.1, Rock	KIOC-F, -6.7, AC
Billings	KGHL, 23.6, COUNTRY	KGHL, +9.4, Country	KOOK, -4.9, Contemp
Binghamton	WMRV-F, 18.3, Contemp	WINR, +3.7, Nost	WQYT-F, -3.3, BTFL
Birmingham	WZZK-F, 12.5, Country	WAPI-F, +4.2, AOR	WZZK-F, -4.1, Country
Bloomington	WJBC, 36.5, MOR	WBNQ-F, +5.7, Rock	WJBC, -4.3, MOR
Boise	KIZN-F, 12.5, Country	KIZN-F, +5.0, Country	KBBK-F, -5.0, Rock
Boston	WBZ, 9.8, MOR	WHTT-F, +3.8, Rock	WCOZ-F, -2.6, AOR
Bridgeport	WEZN-F, 19.2, BTFL	WICC, +3.5, AC	WRKI-F, -1.6, AOR
Buffalo	WJYE-F, 12.3, BTFL	WBUF-F, +3.3, AC	WGRQ-F, -3.3, AOR
Canton	WHBC, 16.1, MOR	WQXK-F, +2.0, Country	WMMS-F, -3.1, AOR
Casper	KVOC, 29.0, Country	KAWY-F, +5.0, AOR	KATI, -4.8, AC
Cedar Rapids	WMT, 23.1, MOR	KKRQ-F, +6.4, AOR	KQCR-F, -8.5, Contemp
Charleston, SC	WEZL-F, 12.7, Country	WLVW-F, +4.6, Black	WWWZ-F, -6.4, Black
Charleston, WV	WVAF-F, 18.8, Contemp	WVSR-F, +5.2, Contemp	WCAW, -5.2, Country
Charlotte	WSOC-F, 14.6, Country	WZXI-F, +4.9, BTFL	WGIV, -3.7, Black
Chattanooga	WDOD-F, 18.4, Country	WDOD-F, +7.5, Country	WFLI, -3.3, Religion
Chicago	WGN, 8.7, MOR	WXRT-F, +1.8, AOR	WGCI-F, -1.5, Black
			WLAK-F, -1.5, BTFL
Cincinnati	WKRQ-F, 8.8, AOR	WCKY, +2.1, News/Talk	WLW, -2.7, MOR
	WEBN-F, 8.8, AOR		
Cleveland	WMMS-F, 8.2, AOR	WKSX-F, +1.9, Country	WZZP-F, -2.9, AC
Colorado Springs	KSPZ-F, 12.4, Contemp	KKCS-F, +3.5, Country	KILO-F, -10.9, AOR
Columbia, SC	WCOS-F, 15.5, Country	WDPN-F, +6.3, Black	WNOK-F, -5.7, Rock
Columbus, GA	WFXX-F, 18.5, Black	WRCG, +3.6, Nost/MOR	WDAK, -2.6, Country
Columbus, OH	WLVQ-F, 12.6, AOR	WVKO, +4.6, Black	WCOL, -2.5, Nost

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Corpus Christi	KOUL-F, 13.9, Country	KITE-F, +4.3, Rock	KZFM-F, -3.6, Rock
Dallas-Ft. Worth	KVIL-F, 7.6, AC	KAFM-F, +2.2, Rock	KNOK-F, -2.6, Black
Daven-RI-Moline	KIIK-F, 17.2, Rock	KIIK-F, +8.9, Rock	KSTT, -3.3, AC
Dayton	WTUE-F, 12.6, AOR	WJAI-F, +2.0, Nost	WHIO-F, -3.8, BTFL
Daytona Beach	WWLV-F, 16.4, BTFL	WWLV-F, +3.2, BTFL	WDOQ-F, -8.4, Rock
		WBJW-F, +3.2, Rock	
Denver	KOSI-F, 9.4, BTFL	KSOI-F, +1.6, BTFL	KPKE-F, -2.7, AOR
Des Moines	KSO, 13.6, Country	KRNT, +2.6, MOR	KGGO-F, -3.8, AOR
Detroit	WJR, 8.8, MOR	WJOI-F, +4.2, BTFL	WGPR-F, -3.5, Black
Duluth	WKKQ-F+, 16.3, Country	WKKQ-F, +3.2, Country	KDAL, -6.5, MOR
El Paso	KLAQ-F, 11.7, AOR	KAMZ-F, +6.0, Rock	KYSR-F, -3.9, AC
Erie	WCCK-F, 26.4, Rock	WSEG-F, +5.6, AOR	WLVU-F, -3.0, BTFL
Eugene-Spring	KZEL-F, 17.3, AOR	KPNW-F, +4.8, BTFL	KSND-F, -5.4, Rock
Evansville	WIKY-F, 23.9, MOR	WSTO-F, +8.1, Rock	WGBF, -8.0, AC
Fargo	KFGO, 21.7, Country	WDAY-F, +7.8, Rock	KQWB-F, -6.1, AOR
Fayetteville, NC	WQSM-F, 19.0, Rock	WIDO-F, +13.7, Black	WIDU, -11.4, Black
Flint	WDZZ-F, 14.3, Black	WDZZ-F, +4.1, Black	WWWS-F, -2.7, Black
Ft. Wayne	WOWO, 17.2, MOR	WXKE-F, +6.3, AOR	WOWO, -7.8, MOR
Fresno	KKDJ-F, 10.9, AOR	KMGX-F, +6.4, Rock	KYNO-F, -3.0, Rock
Grand Rapids	WLAV-F, 14.2, AOR	WCUZ-F, +5.9, Country	WOOD-F, -4.9, BTFL
Green Bay	WGEE, 17.9, Country	WNFL, +5.1, AC	WGEE, -5.5, Country
Greensboro-WS	WTQR-F, 16.1, Country	WDCG-F, +3.2, Rock	WKZL-F, -5.8, AOR
Green-New Bern	WQDW-F, 19.0, Black	WQDW-F, +3.2, Black	WITN-F, -2.5, Rock
Greenville, SC	WESC-F, 13.1, Country	WSSL-F, +6.8, Country	WHYZ, -3.9, Black
Harrisburg	WHP-F, 12.6, BTFL	WTPA-F, +1.9, AOR	WHP, -3.3, MOR
Hartford	WTIC, 19.7, MOR	WTIC-F, +5.6, Rock	WPOP, -2.1, News
Honolulu	KQMQ-F, 9.9, Rock	KPOI-F, +1.9, AOR	KCCN, -3.2, Ethnic
Houston	KODA-F, 7.5, BTFL	KSRR-F, +3.8, AOR	KRLY-F, -2.3, Black
Huntington	WKEE-F, 22.2, Contemp	WAMX-F, +3.7, AOR	WHTN, -7.5, Country
Huntsville	WZYP-F, 13.5, Rock	WRSA-F, +2.5, BTFL	WAAY, -2.6, Contemp
Indianapolis	WIBC, 14.3, MOR	WZPL-F, +3.5, Rock	WIRE, -2.1, Country
			WXTZ-F, -2.1, BTFL
Jackson, MS	WKXI, 15.3, Black	WZXQ-F, +3.2, AOR	WMSI-F, -3.3, Country
Jacksonville	WFYV-F, 11.4, AOR	WCRJ-F, +5.3, Country	WAIV-F, -3.6, AC
John City-Kings	WXBQ-F, 19.7, Country	WXBQ-F, +6.4, Country	WIVK-F, -3.1, Country
Johnstown	WJAC, 10.6, Country	WFRB-F+, +4.7, Country	WWBR, -2.9, Country
Kalamazoo	WKZO, 12.0, MOR	WNWN-F, +3.1, Country	WKZO, -3.5, MOR
Kansas City	WADF, 10.9, Country	KLSI-F, +6.6, AC	KMBZ, -4.2, MOR
Knoxville	WIVK-F, 21.6, Country	WIVK-F, +3.7, Country	WEZK-F, -1.8, BTFL
Lafayette	KJCB, 16.6, Black	KASC-F, +3.3, Country	KXKW, -3.4, Country
Lakeland	WPCV-F, 13.7, Country	WVFM-F, +3.6, BTFL	WWAB, -2.8, Black
Lancaster	WIOV-F, 12.7, Country	WIOV-F, +7.3, Country	WLAN-F, -5.5, Rock
Lansing	WFMK-F, 13.8, AC	WVIC-F, +6.1, Rock	WJXQ-F, -5.1, AOR
Las Vegas	KOMP-F, 12.6, AOR	KXTZ-F, +3.9, BTFL	KVEG, -2.3, Country
Lexington	WLAP-F, 17.4, Rock	WVLK-F, +8.2, Country	WTKC, -6.3, Country
Lincoln	KFOR, 11.8, MOR	KHAT-F, +3.7, AC	KFRX-F, -3.4, Rock
Little Rock	KSSN-F, 11.8, Country	KWTD-F, +5.3, Rock	KSSN-F, -6.2, Country
Los Angeles	KABC, 7.6, Talk	KIIS-F, +2.1, Rock	KHTZ-F, -1.2, AC
Louisville	WLOU, 13.1, Black	WAMZ-F, +4.4, Country	WAKY, -2.6, Oldies
Lubbock	KFMX-F, 17.2, AOR	KRLB-F, +6.7, Cont/AC	KSEL, -4.8, Contemp
Lynchburg	WJJS-F, 15.4, Black	3 tied with +1.7	WOD, -4.0, Country
			WXLK-F, -4.0, Rock

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Macon	WMAZ-F, 17.0, Rock	WDEN-F, +1.9, Country	WPGA-F, -4.6, Black
Madison	WTSO, 11.1, COUNTRY	WHIT, +4.9, Rock	WLVE-F, -3.3, AC
Manchester	WGIR, 18.1, AOR	WGIR-F, +4.1, AOR	WCOZ-F, -4.0, AOR
McAllen-Browns	KGBT, 23.9, Spanish	KRIX-F, +6.1, AOR	KBFM-F, -5.4, Rock
Medford	KYJC, 18.6, Rock	KCMX-F, +3.7, BTFL	KHUG, -5.1, MOR
Mel-Titus-Cocoa	WEZY-F, 10.9, BTFL	WBJW-F, +8.1, Rock	WCKS-F, -8.0, Rock
Memphis	WZXR-F, 11.5, AOR	WHRK-F, +1.6, Urban	WKDJ, -1.3, Black
Miami-Ft. Lau	WHYI-F, 7.9, Rock	WQBA, +2.4, Spanish	WRHC, -3.1, Spanish
Milwaukee	WTMJ, 12.6, MOR	WTMJ, +4.5, MOR	WBCS-F, -3.7, Country
Minn-St. Paul	WCCO, 20.6, MOR	WAYL-G, +4.2, BTFL	WDEY-F, -3.8, Country
Mobile	WKSJ-F+, 24.0, Country	WKSJ-F, +2.1, Country	WABB-F, -2.6, AOR
Modesto	KBEE, 12.1, BTFL	WZEW-F, +2.1, Rock	KFYE-F, -1.9, Contemp
Montgomery	WLWI-F, 24.8, Country	KMIX-F, +1.8, Country	WXVI, -3.8, Black
Nashville	WKDF-F, 12.9, AOR	WHHY-F, +2.5, Rock	WXVI, -3.8, Black
Nassau-Suffolk	WBLI-F, 6.9, Rock	WMAK-F, +3.4, Black	WVOL, -4.8, Black
New Haven	WELI, 14.6 MOR	WALK-F+, +2.3, MOR	WNBC, -1.6, Black
New Orleans	WYLD-F, 13.2, Urban	WKCI-F, +2.0, AC	WPLJ-F, -1.6, AOR
New York	WBLS-F, 5.2, Urban	WYLD-F, +6.8, Urban	WWYZ-F, -1.2, AC
Norfolk	WFOG-F, 10.9, BTFL	WPIX-F, +2.0, Contemp	WAIL-F, -3.1, Urban
NE PA	WKRZ-F, 11.2, Rock	WFOG-F, +2.7, BTFL	WRKS-F, -1.4, Urban
Oklahoma City	KATT-F, 12.3, AOR	WARD, +3.7, Nost	WPCE, -2.8, Black
Omaha	KFAB, 24.0, MOR	KJYO-F, +8.3, Rock	WILK-F, -1.6, Contemp
Orlando	WBJW-F, 12.8, Rock	KQKQ-F, +5.1, Rock	KEBC-F, -6.2, Country
Pensacola	WOWW-F, 15.6, Country	WJYO-F, +4.6, AC	KESY-F, -3.0, BTFL
Peoria	WKQA-F, 14.9, Rock	WOWW-F, +5.4, Country	WDIZ-F, -5.4, AOR
Philadelphia	KYW, 8.2, News	WTXR-F, +3.6, Country	WTKX-F, -6.4, AOR
Phoenix	KDKB, 8.9, AOR	WUSL-F, +3.5, Urban	WXCL, -2.6, Country
Pittsburgh	KDKA, 17.1, MOR	WUSL-F, +3.5, Urban	WDAS-F, -1.9, Black
Portland, ME	WBLM-F, 13.6, AOR	KDKB-F, +2.1, AOR	KQYT-F, -1.7, BTFL
Portland, OR	KRCK-F, 9.9, AOR	WHYW-F, +2.6, AC	KDKA, -3.1, MOR
Providence	WLKW-F, 12.3, BTFL	WYNZ, +4.3, Nost	WGAN-F, -3.7, BTFL
Pueblo	KCCY-F, 15.1, Country	KRCK-F, +5.2, AOR	WJNQ-F, -3.7, Rock
Raleigh	WPTF, 12.1, MOR	WBRU-F, +2.1, AOR	KGON-F, -8.4, AOR
Reading	WRFY-F, 14.0, Contemp	WBRU-F, +2.1, AOR	WPJB-F, -3.8, Contemp
Reno	KRNO-F, 15.6, AC	KKFM-F, +3.6, Rock	KZLO-F, -2.5, Rock
Richland, WA	KIOK-F, 27.1, Rock	WDCG-F, +6.2, Rock	WRAL-F, -4.9, Contemp
Richmond	WRVA, 18.6, MOR	WRVA, +2.6, Nost	WIFI-F, -5.7, Rock
Riverside-SB-Ont	KDUO-F, 6.0, BTFL	KRNO-F, +6.6, AC	KSRN-F, -4.4, BTFL
Roanoke	WXLK-F, 29.1, Rock	KIOK-F, +15.0, Rock	KONA-F, -4.7, BTFL
Rochester	WEZO-F, 13.5, BTFL	WEZS-F, +5.9, AC	KONAF, -4.7, BTFL
Rockford	WZOK-F, 20.7, Rock	KIIS-F, +2.0, Rock	WRVQ-F, -5.6, Rock
Sacramento	KEWT-F, 8.2, BTFL	WXLK-F, +7.7, Rock	KOST-F, -1.6, AC
Saginaw	WKCQ-F, 18.5, Country	WPXY-F, +3.7, Contemp	WROV, -6.1, AC
St. Louis	KMOX, 20.9, Talk	WZOK-F, +2.7, Rock	WNYR, -2.9, Country
Salinas-Seaside	KTOM, 9.3, COUNTRY	KAER-F, +3.2, Country	WYFE-F, -2.9, AOR
Salt Lake City	KSL, 11.9, MOR	WKCQ-F, +6.1, Country	KZAP-F, -4.8, AOR
San Antonio	KQXT-F, 10.2, BTFL	KHTR-F, +7.2, Rock	WGER-F, -3.1, BTFL
San Diego	KJQY-F, 8.6, BTFL	KTOM, +4.6, Country	KWK-F+, -3.2, AOR
San Francisco	KGO, 8.6, Talk	KSL, +2.9, MOR	KMBY-F, -3.2, Rock
San Jose	KSJO-F, 7.3, AOR	KXZL-F, +6.5, AOR	KFMF-F, -2.5, Contemp
		KFMB-F, +2.8, Contemp	KISS-F, -5.2, AOR
		KSAN-F, +1.7, Country	KGB-F, -4.0, AOR
		KWSS-F, +2.0, Rock	KMEL-F, -2.4, AOR
			KLOK, -1.7, AC

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Sarasota	WDUV-F, 16.6, BTFL	WDUV-F, +3.2, BTFL	WSUN, -3.8, Country
Savannah	WEAS-F, 16.3, Black	WAEV-F, +3.5, Cont/AC	WJCL-F, -2.8, BTFL
Seattle-Tacoma	KIRO, 9.0, News	KBRD-F, +3.4, BTFL	KISW-F, -2.5, AOR
Shreveport	KDKS-F, 13.8, Black	KDKS-F, +4.2, Black	KCIJ, -2.4, Gospel
Sioux Falls	KKRC-F, 17.1, Rock	KELO-F, +5.0, BTFL	KELO, -2.9, Contemp
South Bend	WNDU-F, 22.7, Rock	WYEZ-F, +6.1, BTFL	WSBT, -3.7, Nost
Spokane	KXLY-F, 17.1, BTFL	KXLY-F, +4.7, BTFL	KEZE-F, -7.3, AOR
Springfield, MA	WHYN-F, 13.0, AC	WMAS, +2.8, Nost	WSPR, -1.7, MOR
Springfield, MO	KWTO-F, 26.6, Rock	KLFJ, +4.4, Religion	KGBX, -6.6, AC
Steubenville	WRKY-F, 15.1, Rock	KDKA, +2.0, MOR	WSTV, -5.1, MOR
Stockton	KJAX-F, 8.7, BTFL	KFMR-F, +3.4, Country	KRAK, -2.8, Country
Syracuse	WSYR-F, 11.1, AC	WAQX-F, +3.6, AOR	WSYR, -4.7, MOR
Tallahassee	WANM, 20.2, Black	WMNX-F, +10.3, Country	WBGW, -5.1, Rock
Tampa-St. Pete	WWBA-F, 13.8, BTFL	WWBA-F, +2.8, BTFL	WQYK-F, -2.9, Country
Terre Haute	WTHI-F, 19.5, Country	WVTS-F, +8.5, Rock	WPPR-F, -5.2, Rock
	WVTS-F, 19.5, Rock		
Toldeo	WIOT-F, 12.2, AOR	WWWM-F, +4.4, AC	WMHE-F, -3.3, Contemp
Topeka	KTPK-F, 17.2, Country	KTOP, +3.5, MOR	WIBW, -7.6, MOR
Tucson	KJYK-F, 11.9, BTFL	KHYT-F, +2.3, Rock	KXEW, -1.8, Spanish
Tulsa	KRAV-F, 12.6, AC	KAYI-F, +7.7, Rock	KWEN-F, -2.8, Country
Utica	WIBX, 14.5, MOR	WIBQ-F, +4.1, BTFL	WADR-F, -4.4, Country
Waco	KWTX, 12.3, Country	WNFO-F, +2.4, Country	WACO, -8.4, Country
Washington	WKYS-F, 10.4, News	WRQX-F, +2.7, Rock	WPGC-F, -1.9, Contemp
Waterloo-CF	KFMW-F, 25.1, Rock	KFMW-F, +16.3, Rock	KCNB-F, -9.6, Rock
West Palm Beach	WEAT-F, 13.9, BTFL	WRMF-F, +5.7, AC	WIRK-F, -5.6, Country
Wheeling	WWVA, 20.8, Country	WOMP-F, +8.4, AOR	WWVA, -8.8, Country
Wichita	KEYN-F, 18.5, Rock	KOEZ-F, +4.1, BTFL	KBRA-F, -5.1, AC
Wilmington, DE	WSTW-F, 9.8, Rock	WKSZ-F, +3.8, AC	WJBR-F, -3.0, BTFL
Wilmington, NC	WGNI-F, 18.0, Rock	WGNI-F, +5.6, Contemp	WVBS-F, -4.5, Contemp
Worcester	WSRS-F, 13.0, BTFL	WSSH-F, +3.0, BTFL	WAAF-F, -3.6, AOR
	WTAG, 13.0 MOR		
Yakima	KUTI, 15.8, Country	KXDD-F, +4.3, Country	KUTI, -5.9, Country
	KIT, 15.8, MOR		
York	WQXA-F, 12.2, Contemp	WTPA-F, +3.5, AOR	WSBA, -5.0, MOR
Youngstown	WBBW, 10.9, Talk	WYFM, +2.6, Rock	WRRO, -1.7, MOR

Below is a breakout of how many stations in each format group led their market in overall 12+ Share, share gains and share losses.

	<u>SHARE LEADERS</u>				<u>SHARE GAINERS</u>				<u>SHARE LOSERS</u>			
	<u>1983</u>	<u>1982</u>	<u>1981</u>	<u>1980</u>	<u>1983</u>	<u>1982</u>	<u>1981</u>	<u>1980</u>	<u>1983</u>	<u>1982</u>	<u>1981</u>	<u>1980</u>
ROCK/AOR/CONT	58.5	60	62.5	46.5	71.5	65.5	88.5	90	60	54.4	59	40.5
MOR	22	--	--	--	6	--	--	--	19.5	--	--	--
AC	7	--	--	--	16	--	--	--	18	--	--	--
BTFL MUSIC	24.5	20.5	29	34.5	20.5	6.5	11.5	15.5	14.5	28	29.5	22.5
COUNTRY	34	31	34	29	33	29.5	33	31	27.5	43.5	20.5	23.5
BLACK/URBAN	16	15	7	12	11	25.5	13	13.5	19.5	6	11	9.5
NEWS/TALK	6	7	5	6	1	2	3	2	2	7	3	5
NOSTALGIA	0	0	-	-	7	17	-	-	2	3	-	-
OTHERS	1	2	2	2	3	7	7.5	5	5	4	9.5	10



AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS\*

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>SPG 82 RANK</u>
1. WOR	New York	1463	Talk	RKO	1
2. WBLS-F	New York	1427	Black	Inner City	4
3. WGN	Chicago	1339	MR/Talk	Tribune Co.	9
4. WKTU-F	New York	1318	Urban	Infinity	2
5. WRFM-F	New York	1316	BTFL	Bonneville	11
6. WCBS	New York	1293	News	CBS	5
7. WINS	New York	1282	News	Westinghouse	10
8. KABC	Los Angeles	1234	Talk	ABC	12
9. WYNY-F	New York	1233	AC	NBC	6
10. WRKS-F	New York	1227	Urban	RKO	3
11. WPLJ-F	New York	1147	AOR	ABC	7
12. KBIG-F	Los Angeles	1066	BTFL	Bonneville	22
13. WNBC	New York	1051	Contemp	NBC	8
14. WPAT-F	New York	1027	BTFL	Capital Cities	17
15. KIIS-F	Los Angeles	1017	Rock	Gannett	38
16. WCCO	Minneapolis	1015	MOR		16
17. WPIX-F	New York	985	Contemp	Tribune Co.	69
18. WLS	Chicago	920	Rock	ABC	14
19. KMOX	St. Louis	906	News/Talk	CBS	19
20. KGO	San Francisco	855	News/Talk	ABC	20
21. WABC	New York	851	Talk	ABC	22
22. WJR	Detroit	842	MOR/Talk	Capital Cities	13
23. KDKA	Pittsburgh	822	MOR	Westinghouse	15
WCBS-F	New York	822	Oldies	CBS	29
25. WNEW	New York	813	Nostalgia	Metromedia	18
26. WMAQ	Chicago	804	Country	NBC	21
27. WAPP-F	New York	787	AOR	Doubleday	86
28. WBZ	Boston	765	MOR	Westinghouse	31
29. KLOS-F	Los Angeles	745	AOR	ABC	32
30. WHN	New York	743	Country	Mutual	24
31. WBBM	Chicago	721	News	CBS	33
32. KROQ-F	Los Angeles	714	AOR		48
33. KYW	Philadelphia	705	News	Westinghouse	28
34. WEAZ-F	Philadelphia	673	BTFL		76
35. WLOO-F	Chicago	670	BTFL	Country	44
36. KNX	Los Angeles	661	News	CBS	36
37. KMET-F	Los Angeles	646	AOR	Metromedia	27
38. WUSL-F	Philadelphia	642	Urban	LIN	150
39. KJOI-F	Los Angeles	638	BTFL	Beatrice Foods	53
40. WGCI-F	Chicago	624	Black	Gannett	26
41. WPAT	New York	573	BTFL	Capital Cities	37
42. WMMS-F	Cleveland	572	AOR	Malrite	56
43. WBAP	Dallas-FW	563	Country	Capital Cities	30
44. WMGK-F	Philadelphia	559	AC	Greater Media	34
WADO	New York	559	Spanish		55
46. WBBM-F	Chicago	558	Rock	CBS	122
47. WNEW-F	New York	557	AOR	Metromedia	25
48. WIND	Chicago	556	Talk	Westinghouse	47
49. WCAU-F	Philadelphia	552	Rock	CBS	41
50. WKYS-F	Washington	546	Urban	NBC	83

\*Based on 12+ TSA, 1/4 HR AVG, Mon-Sun, 6A-MID.

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>SPG 82 RANK</u>
51. WBMX-F	Chicago	544	Black		39
52. WHTT-F	Boston	542	Rock	CBS	202
53. KFVB	Los Angeles	538	News	Westinghouse	49
54. WMCA	New York	537	Talk		41
55. WKHK-F	New York	536	Country	Viacom	63
WBCN-F	New York	536	AOR	Infinity	109
57. KRTH-F	Los Angeles	535	AC	RKO	51
58. KMPC	Los Angeles	528	Nost/MOR	Golden West	91
59. KCBS	San Francisco	524	News	CBS	59
60. WHDH	Boston	518	MOR	Blair	52
61. WMMR-F	Philadelphia	512	AOR	Metromedia	41
62. WPEN	Philadelphia	510	Nost	Greater Media	105
63. WYSP-F	Philadelphia	508	AOR	Infinity	85
64. WQXR-F+	New York	504	Classical	New York Times	97
65. WRQX-F	Washington	499	Rock	ABC	140
66. KFI	Los Angeles	492	AC	Cox	46
67. WJOI-F	Detroit	484	BTFL	Detroit News	321
68. WDAS-F	Philadelphia	472	Black	NBN	35
WHYI-F	Miami	472	Rock	Metroplex	119
70. WCLR-F	Chicago	468	AC	Bonneville	70
71. WLS-F	Chicago	464	AOR	ABC	61
WRIF-F	Detroit	464	AOR	ABC	67
73. WTIC	Hartford	459	MOR		58
74. KHTR-F	St. Louis	458	Rock	CBS	500+
75. WLUP-F	Chicago	456	AOR	Heftel	61
76. KFRC	San Francisco	451	Rock	RKO	81
77. KOST-F	Los Angeles	441	AC	Cox	78
WCAU	Philadelphia	439	News/Talk	CBS	89
80. WXKS-F	Boston	438	Rock		57
81. WXRT-F	Chicago	437	AOR		338
82. WRBQ-F	Tampa-SP	436	Rock	Harte-Hanks	127
83. WDRQ-F	Detroit	433	Urban	Amaturo	282
KODA-F	Houston	433	BTFL	Westinghouse	282
85. KSTP-F	Minn-SP	431	AC	Hubbard	64
86. KIQQ-F	Los Angeles	430	Rock	Outlet	49
87. WWDB-F	Philadelphia	429	Talk		72
88. WJJD	Chicago	426	Nostalgia	Plough	66
89. WZGC-F	Atlanta	423	Rock	First Media	82
90. WWBA-F	Tampa-St. Pete	422	BTFL	Metromedia	147
91. WIOQ-F	Philadelphia	419	Contemp	Outlet	93
92. WKHX-F	Atlanta	416	Country	Capital Cities	117
93. KNBR	San Francisco	409	MOR	NBC	88
94. WCOZ-F	Boston	404	AOR	Blair	40
95. WSOC-F	Charlotte	403	Country	Cox	72
96. WDVE-F	Pittsburgh	402	AOR	Taft	129
97. WLYF-F	Miami	397	BTFL	Jeff-Pilot	103
98. KSCS-F	Dallas-FW	396	Country	Capital Cities	83
99. KSRR-F	Houston	395	AOR	ABC	403
WGCL-F	Cleveland	395	Rock		115
WMAL	Washington	395	MOR	ABC	80

102.	KIKK-F	Hou	394	151.	WAIT	Chicago	308
103.	WLOL-F	Minn-SP	388	152.	WHUR-F	Washington	307
	XTRA	LA	388		KTRH	Houston	307
105.	WMET-F	Chicago	386		WSSH-F	Boston	307
	KVIL-F	Dallas	385	155.	WYNF-F	Tampa-SP	306
107.	KRLD	Dallas	385		WINZ-F	Miami	306
	WLLZ-F	Detroit	381	157.	WJIT	New York	305
109.	WXYZ	Detroit	376		KTNQ	LA	305
	KMJQ-F	Hous	376	159.	WBAL	Balt	304
111.	KPRZ	LA	373	160.	WNCN-F	New York	302
112.	WGAY-F	Wash	369	161.	WJPC	Chicago	301
113.	KLAC	LA	363		KEGL-F	Dallas-FW	301
114.	WIP	Phil	362	163.	WLAK-F	Chicago	299
115.	WIVK-F	Knox	361	164.	WBSB-F	Baltimore	296
116.	KHTZ-F	LA	359		WMJX-F	Boston	296
117.	WTQR-F	Green-WS	357	166.	KKBQ-F	Hous	293
118.	KFAB	Omaha	353	167.	WIL-F	St. Louis	292
119.	WQBA	Miami	351	168.	KEZK-F	St. Louis	291
120.	KSAN-F	SF	348	169.	KOSI-F	Denver	290
121.	WKQX-F	Chicago	346	170.	WLKW-F	Prov	289
	WBZZ-F	Pitts	346	171.	WLW	Cincin	287
	WVEE-F	Atlanta	346	172.	WWWW-F	Detroit	286
	WPCH-F	Atlanta	346	173.	KRLA	Los Angeles	285
125.	WFYR-F	Chicago	345		KQUE-F	Hous	285
126.	WNIC-F	Detroit	341	175.	WMZQ-F	Washington	284
127.	KMEZ-F	Dallas	339	176.	WBLI-F	Long Isl	283
128.	WOJO-F	Chicago	337		WIBC	Indy	283
129.	WWJ	Detroit	336		WWSW-F	Pitts	283
130.	KILT-F	Houston	335	179.	WPKX-F+	Wash	280
131.	WFBQ-F	Indy	334		WTIC-F	Hartf	280
132.	WHUD-F	Peek/NY	333		WGY	Schen	280
133.	KUTE-F	LA	332	182.	KSFO	SF	279
134.	KPLX-F	Dallas-FW	331		WEEI	Boston	279
135.	KIRO	Seattle	330	184.	KRAK	Sacra	278
136.	KKDA-F	Dallas	328	185.	WYLD-F	New Or	277
137.	WROR-F	Boston	327		WLVQ-F	Colum	277
138.	WHYT-F	Detroit	326	187.	KVOO	Tulsa	276
139.	WTMJ	Milw	325	188.	KABL-F	SF	275
	WJLB-F	Detroit	325	189.	WLTT-F	Wash	274
141.	WQXI-F	Atlanta	322	190.	KALI	LA	273
142.	WSB	Atlanta	321		KDKB-F	Phoenix	273
143.	WKDF-F	Nash	319		WUSN-F	Chicago	273
144.	WXYV-F	Balt	318	193.	KLOL-F	Houston	272
	WJIB-F	Boaton	318	194.	WMJI-F	Cleveland	271
146.	KZLA-F	LA	317		WRCH-F	Hartf	271
	WRAL-F	Raleigh	317		WZZK-F	Birm	271
148.	KFMK-F	Houston	315	197.	WAMZ-F	Louis	270
149.	WKLS-F	Atlanta	311	198.	KZEW-F	Dallas	269
	WXLK-F	Roanoke	311		WHO	Des Moines	269
				200.	WIYY-F	Baltimore	268

201.	KEEY-F	Minn-SP	267	251.	KWK-F+	St Lou	238	WGAR	Cleve	209		
	WAYL-F	Minn-SP	267		WMC-F	Memp	238	KOMO	Sea	209		
203.	WOKI-F	Knox	266	253.	WCZY-F	Detr	237	303.	WPGC-F+	Wash	208	
	WXTZ-F	Indy	266		WEZB-F	New Or	237		KBPI-F	Denv	208	
205.	WKSZ-F	Phila	265	255.	WPRO-F	Prov	236		WSUN	Tampa	208	
206.	KIOI-F	SF	264	256.	KOA	Denver	235	306.	WLAV-F	Gr Rap	207	
	WKRQ-F	Cinci	264		WJYE-F	Buff	235		WBEN-F	Buff	207	
208.	KSHE-F	St.Lou	263		WSSL-F	Gr-Sp	235	308.	KISW-F	Sea	206	
	KBRD-F	Sea	263		WCMS-F	Norf	235		KQYT-F	Phoe	206	
210.	WMJC-F	Detroit	262	260.	WWKA-F	Orlan	233		KTAR	Phoe	206	
					WFMT-F	Chicago	233		WEBN-F	Cinci	206	
211.	KSOL-F	SF	261		262.	KNX-F	LA	231	KSJO-F	San Jo	206	
	KRBE-F	Hous	261		WHJY-F	Prov	231		WGMS-F+	Wash	206	
213.	WBJW-F	Orl	260		WZXR-F	Memp	231		WASH-F	Wash	206	
	WWDC-F	Wash	260	265.	WTUE-F	Dayton	230	315.	KBAY-F	San Jo	205	
	KYUU-F	SF	260	266.	KJLH-F	LA	229		KMGG-F	LA	205	
	WOMC-F	Det	260		WOWO	F Wayne	229		KRCK-F	Por,0	205	
217.	KMJM-F	St Lou	259	268.	WDCG-F	Ral	226		WEZN-F	Bridge	205	
	KSSN-F	L Rock	259	269.	WAMO-F	Pitts	225	319.	WEDR-F	Miami	204	
219.	KJQY-F	S Diego	258	270.	WIOD	Miami	223		KSEA-F	Sea	204	
	KAFM-F	Dallas	258		KRLY-F	Hous	223		WEZO-F	Roch	204	
	KSD	St Lou	258		272.	WAIL-F	New Or	222	322.	WFMZ-F	All-B	203
222.	WLIF-F	Balt	257		KTXQ-F	Dall-FW	222		KBEQ-F	KC	203	
	WPOC-F	Balt	257		WVBF-F	Bost	222	324.	KQXT-F	San An	202	
	WRKO	Bost	257	275.	KSL	Salt L	221		WYOR-F	Miami	203	
225.	WVNJ-F	NY	255	276.	KNEW	SF	220		WHRK-F	Memp	202	
	WQYK-F	Tampa	255	277.	WJEZ-F	Chi	219		WHAS	Louis	202	
227.	WDOK-F	Cleve	254	278.	WTAE	Pitts	218		KLVE-F	LA	202	
	KWKW	LA	254		KUPD-F	Phoe	218	329.	WNDU-F	S Bend	201	
	WRC	Wash	254		WHIO-F	Dayton	218	330.	WAXY-F	Miami	200	
	KKYX	San Ant	254									
	WHUE-F	Bost	254	281.	KBLX-F	SF	217	331.	KMEL-F	SF	199	
232.	WQAL-F	Cleve	253		WEZW-F	Milw	217	332.	WJMI-F	Jacks	198	
	KABL	SF	253		WQDR-F	Ral	217		KSFI-F	Salt L	198	
	WZPL-F	Indy	253	284.	KDWB-F	Minn-SP	215		KDIA	SF	198	
	WHTX-F	Pitts	253		WTVN	Colum	215	335.	WOJC-F	Tampa	197	
236.	KFMB	San D	252	286.	WWEZ-F	Cinci	214		KAZY-F	Denv	197	
237.	KQRS-F	Minn-SP	251		WSHE-F	Miami	214		WINZ	Miami	197	
238.	WPNT-F	Pitts	249	288.	WWKX-F	Nash	213		WXKS	Bost	197	
239.	KSD-F	St Lou	246		KOMA	OKC	213		KNOB-F	LA	197	
	WPYX-F	Albany	246		KTSA	San Ant	213		WFBR	Balt	197	
					WWWE	Cleve	213		KPRC	Hous	197	
241.	WFMF-F	Baton R	245		KCMO	Kan C	213		WKSU-F	Cleve	197	
	WABX-F	Detroit	245		WRVA-F	Wash	213	343.	WRNO-F	New Or	196	
243.	WNWS	Miami	244	294.	WSHH-F	Pitts	212		WBLX-F	Mobile	196	
	KNIX-F	Phoe	244	295.	WFIL	Phil	211	345.	KIQI	SF	195	
245.	KGFJ	LA	241		WDGY	Minn-SP	211		WJBR-F	Wilm,DE	195	
	WHJY-F	Prov	241	297.	WVLK-F	Lex	210		WBNS-F	Colum	195	
	WFOG-F	Norf	241	298.	KKGO-F	LA	209		KUBE-F	Sea	195	
	WRVA	Richm	241		CKLW	Det	209	349.	WBBG	Cleve	194	
249.	KOIT-F	SF	240		WTOP	Wash	209		WWJF-F	Miami	194	
250.	WSNI-F	Phil	239									

351.	WHLI	Long Is.	193	WNOR-F	Norf	178	WJAS	Pitts	162
	WCXI	Det	193	WEZC-F	Char,NC	178	452. WAXX-F	Eau Cl	161
	WBEN	Buff	193	WGR	Buff	178	WWWL-F	Miami	161
	KZAP-F	Sacra	193	404. WENN-F	Birm	177	454. WQUT-F	JC-Kings	160
355.	WRKZ-F	Harris	192	KNOK-F	Dallas	177	KIMN	Denver	160
356.	KRQR-F	SF	191	406. WOOK-F	Wash	176	KMPS-F	Sea	160
	WUBE-F	Cinci	191	WLLT-F	Cinci	176	457. KZOK-F	Sea	159
	WSB-F	Atl	191	WKQS-F	Miami	176	WAJY-F	New Or	159
	WHCN-F	Hartf	191	WQBA-F	Miami	176	KXZL-F	San Ant	159
360.	KACE-F	LA	190	WFAA	Dallas	176	KRMG	Tulsa	159
	WKDD-F	Akron	190	411. WLIR-F	Long IS	175	461. WWDJ	NY	158
	KMEO-F	Phoe	190	WEAT-F	West P	175	KFMB-F	S Diego	158
363.	WDOD-F	Chatt	189	WDAE	Tampa	175	WKRZ-F	NE PQ	158
	KASE-F	Aust	189	WQXA-F	York	175	WKXX-F	Birm	158
	WQMF-F	Louis	189	415. KFAC-F	LA	174	WEZS-F	Rich	158
	WPTF	Ral	189	KUPL-F	Port,0	174	466. KDAY	LA	157
	WBCY-F	Char	189	417. KOAQ-F	Denv	173	KQAK-F	SF	157
	WAPI-F	Birm	189	418. WMEE-F	F Wayne	172	KQKQ-F	SF	157
	WYRK-F	Buff	189	419. WQIK-F	Jkville	171	WYYD-F	Ral	157
370.	WHYW-F	Pitts	188	WMT	Ced Rap	171	470. WXBQ-F	JC-King	156
	WFMS-F	Indy	188	WTLK-F	Indy	171	WSKZ-F	Chatt	156
	WAIA-F	Miami	189	422. XTRA-F	San Die	170	KRAV-F	Tulsa	156
	KOAX-F	Dallas	188	KGB-F	San Die	170	KCEZ-F	KC	156
374.	WFLN-F+	Phil	187	WRHC	Miami	170	474. WEZK-F	Knox	155
	WOAI	San Ant	187	KYYS-F	KC	170	WKSS-F	Hartf	155
	WBT	Char	187	WHB	KC	170	KDFC-F+	SF	155
377.	WIOT-F	Toledo	185	WZAK-F	Cleve	170	477. WFME-F	New/NY	154
	KGBT	McA-Br	185	WZZP-F	Cleve	170	WWIN	Balt	154
	KATT-F	OK C	185	429. KFYE-F	Fresno	169	WKBW	Buff	154
	WNJR	Newark	185	WMC	Memp	169	KFKF-F	KC	154
381.	KYGO-F	Denver	184	KLZ	Denver	169	KCNR-F	Port,0	154
382.	WROQ-F	Char	183	432. WWRL	NY	168	WIKY-F	Evans	154
	WESC-F	Green-SP	183	WITH	Balt	168	483. WTPA-F	Harris	153
384.	WPEG-F	Char	182	WOWI-F	Norf	168	KIIK-F	Dav-RI	153
	WCMQ-F	Miami	182	435. WXGT-F	Colum	167	485. KOPA-F	Phoe	152
	WDMT-F	Cleve	182	WQFM-F	Milw	167	KFYR	Bismar	152
387.	WALK-F+	Long Is	181	KJIB-F	Port,0	167	WCHY-F	Savan	152
	WRTH	St Lou	181	438. WENS-F	Indy	166	488. KXOA-F	Sacra	151
	WLOU	Louis	181	439. KEWT-F	Sacra	165	WLTY-F	Norf	151
	WSM-F	Nash	181	WBBQ-F	Aug,GA	165	WJYO-F	Orlan	151
391.	WKSJ-F+	Mobile	180	WKCI-F	New Hav	165	WSTO-F	Evans	151
	KKYK-F	L Rock	180	WVON	Chi	165	WKTI-F	Milw	151
	KKLT-F	Phoe	180	WCUZ-F	Gr Rap	165	WPRO	Prov	151
	WFBC-F	Phoe	180	444. KGW	Port,0	164	494. KKBQ	Hous	149
	WCAO	Balt	180	445. WVOR-F	Roch	163	WSIX-F	Nash	149
	KILT	Hous	180	WKTZ-F	Jkville	163	KTTS-F	Spr,MO	149
397.	WWSH-F	Phil	179	WOW	Omaha	163	WYNK-F	Baton R	149
398.	WAAF-F	Bost	178	448. KYXY-F	S Diego	162	KTOK	OK C	149
	WBYU-F	New Or	178	KITS-F	SF	162	499. WFYV-F	Jkville	148
	KCTC-F	Sacra	178	KIXI	Sea	162	WOKY	Milw	148
							WRVQ-F	Rich	148
							WIQI-F	Tampa	148
							WVEZ-F	Louis	148

AMERICA'S LEADING STATIONS - 12+ TSA CUME\*

1. WINS	NY	26307	51. WMMR-F	Phila	8814	101. WPEN	Phila	5635
2. WCBS	NY	26080	52. KJOI-F	LA	8734	102. WINZ-F	Miami	5536
3. WNBC	NY	24039	53. WHTT-F	Bost	8409	103. KIRO	Sea	5534
4. WPLJ-F	NY	19993	54. WQXR-F+	NY	8307	104. WSB	Atl	5494
5. WKTU-F	NY	19925	55. WMCA	NY	8261	105. KIKK-F	Hous	5413
6. WYNY-F	NY	19894	56. WEAZ-F	Phila	8205	106. WEEI	Bost	5403
7. WLS	Chi	19858	57. WBMX-F	Chi	8096	107. WLWL-F	Mi-SP	5364
8. WOR	NY	18656	58. WRIF-F	Det	8013	108. WABX-F	Det	5339
9. WABC	NY	18633	59. WHYT-F	Det	7942	109. WBZZ-F	Pitts	5338
10. WBLT-F	NY	18411	60. KOST-F	LA	7934	110. WLW	Cinci	5327
11. WRKS-F	NY	18190	61. WYSP-F	Phila	7707	111. WIP	Phila	5280
12. WGN	Chi	17504	62. WBAP	Dall-FW	7696	112. WRBQ-F	Tampa	5258
13. WPIX-F	NY	16758	63. WCAU	Phila	7639	113. KEGL-F	Dallas	5234
14. KABC	LA	16232	64. WLOO-F	Chi	7601	114. WDVE-F	Pitts	5199
15. KIIS-F	LA	16048	65. WCLR-F	Chi	7597	115. KYUU-F	SF	5194
16. WCBS-F	NY	15304	66. WKQX-F	Chi	7592	116. WJOI-F	Det	5187
17. WMAQ	Chi	14980	67. WGCI-F	Chi	7567	117. KVIL-F	Dallas	5155
18. WAPP-F	NY	14903	68. KNBR	SF	7546	118. WDAS-F	Phila	5131
19. WPAT-F	NY	14611	69. WHDH	Bost	7466	119. WMAL	Wash	5110
20. WBBM	Chi	14455	70. WCOZ-F	Bost	7372	120. WWDC-F	Wash	5106
21. WRFM-F	NY	14071	71. WRQX-F	Wash	7185	121. WDRQ-F	Det	5061
22. WHN	NY	13752	72. WIND	Chi	7131	122. WJIB-F	Bost	5058
23. KNX	LA	13204	73. KLAC	LA	7071	123. WMJX-F	Bost	5052
24. KLOS-F	LA	12952	74. WHYI-F	Miami	7045	124. KIOI-F	SF	4986
25. KYW	Phila	12843	75. WLUP-F	Chi	6890	125. KILT-F	Hous	4985
26. KBIG-F	LA	12326	76. WXKS-F	Bost	6769	126. KZLA-F	LA	4984
27. KFWB	LA	12121	77. WUSL-F	Phila	6744	127. KSCS-F	Dallas	4980
28. WJR	Det	11852	78. WBCN-F	Bost	6721	128. WSNI-F	Phila	4971
29. KMET-F	LA	11430	79. WMET-F	Chi	6714	129. CKLW	Det	4958
30. KDKA	Pitts	11412	80. KHTZ-F	LA	6635	130. WMJC-F	Det	4907
31. WBBM-F	Chi	11337	81. WFYR-F	Chi	6540	131. KKBQ-F	Hous	4829
32. WCCO	Minn-SP	11000	82. KUTE-F	LA	6525	132. WJLB-F	Det	4822
33. KGO	SF	10604	83. WMMS-F	Cleve	6489	133. WTMJ	Milw	4791
34. WCAU-F	Phila	10561	84. KRLD	Dallas	6455	134. WJPC	Chi	4761
35. KFI	LA	10505	85. WLLZ-F	Det	6452	135. WHTX-F	Pitts	4759
36. KRTH-F	LA	10483	86. WNIC-F	Det	6431	136. WWDB-F	Phila	4724
37. WNEW	NY	10422	87. KHTR-F	St Lou	6391	137. KSFO	SF	4707
38. KFRC	SF	10385	88. WGCL-F	Cleve	6298	138. KODA-F	Hous	4703
39. WBZ	Bost	10262	89. WWJ	Det	6288	139. WPGC-F+	Wash	4700
40. WNEW-F	NY	10072	90. KRLA	LA	6138	140. KMEL-F	SF	4684
41. KROQ-F	LA	9976	91. KSTP-F	Mi-SP	6077	141. KZEW-F	Dall	4662
42. KMOX	St Lou	9839	92. WROR-F	Bost	6071	142. KPRZ	LA	4654
43. WLS-F	Chi	9634	93. WIOQ-F	Phila	6068	143. WQXI-F	Atl	4648
44. KMPC	LA	9500	94. WZGC-F	Atl	6045	144. WRAL-F	Ral	4616
45. KCBS	SF	9338	95. WJJD	Chi	6034	145. WADO	NY	4612
46. WPAT	NY	9303	96. WTIC	Hartf	5911	146. KRBE-F	Hous	4611
47. KIQQ-F	LA	9205	97. WDAF	KC	5869	147. WLAK-F	Chi	4558
48. XTRA	LA	9177	98. WKYS-F	Wash	5853	148. WKHX-F	Atl	4552
49. WMGK-F	Phila	8913	99. KNX-F	LA	5767	149. KSRR-F	Hous	4546
50. WKHK-F	NY	8866	100. WNCN-F	NY	5652	150. WXRT-F	Chi	4521

\* Based on 12+ TSA Cume, Broadcast Week

151. KMGG-F	LA	4515	201. WCFL	Chi	3781	251. WHAS	Louis	3422
152. WVNJ-F	NY	4484	202. WAAF-F	Worc	3761	252. WYNF-F	Tampa	3413
153. KSAN-F	SF	4479	203. KFMK-F	Hous	3753	253. KAZY-F	Denv	3408
154. WWWE	Cleve	4475	204. KJLH-F	LA	3747	254. KTNQ	LA	3403
155. WKRQ-F	Cinci	4451	205. WHJY-F	Prov	3744	255. KOIT-F	SF	3378
156. WMJI-F	Cleve	4409	206. WEZN-F	Bridge	3740	256. WFBR	Balt	3366
157. WTOP	Wash	4406	207. WGY	Schen	3716	257. KSL	SLC	3364
158. KMJQ-F	Hous	4399	208. KBPI-F	Denv	3681	258. WGR	Buff	3363
159. KQRS-F	Mi-SP	4385	209. WGAR	Cleve	3680	259. WDRC-F	Hartf	3361
160. WHUR-F	Wash	4369	210. KKGO-F	LA	3668	260. KSHE-F	St Lou	3355
161. WGAY-F	Wash	4326	211. WWWW-F	Det	3662	261. WBEN-F	Buff	3352
162. WCZY-F	Det	4323	212. WDGY	Mi-SP	3659	262. WJIT	NY	3347
163. WTIC-F	Hartf	4309	213. KSD	St Lou	3640	263. WDOK-F	Cleve	3334
164. WWSW-F	Pitts	4277	214. WSSH-F	Bost	3639	264. WWBA-F	Tampa	3329
165. WPRO-F	Prov	4249	215. WINZ	Miami	3638	265. WKDF-F	Nash	3328
166. WAIT	Chi	4247	216. KGW	Port,0	3621	KOAQ-F	Denv	3328
167. KABL-F	SF	4229	217. KCMO	KC	3612	267. WPKX-F+	Wash	3323
168. KLOL-F	Hous	4217	218. KDWB-F	Mi-SP	3611	268. WSB-F	Atl	3322
169. KFAB	Omaha	4207	219. WEZB-F	New Or	3603	269. KDIA	SF	3321
170. KAFM-F	Dall	4189	WNCI-F	Colum	3603	KOSI-F	Denv	3321
KFAC-F	LA	4189	221. KWK-F+	St Lou	3597	271. WHJY-F	Prov	3313
172. WXYZ	Det	4182	222. WHB	KC	3591	272. WTVN	Colum	3312
173. WFIL	Phila	4176	223. KLVE-F	LA	3590	273. KSD-F	St Lou	3311
KMEZ-F	Dall	4176	224. WJEZ-F	Chi	3581	274. KNOB-F	LA	3309
WLYF-F	Miami	4716	225. WHO	Des M	3574	275. WZPL-F	Indy	3300
176. KTRH	Hous	4176	226. WHUE-F	Bost	3572	276. WOOK-F	Wash	3298
177. WLTT-F	Wash	4151	227. WFBQ-F	Indy	3556	277. WXYV-F	Balt	3281
178. WSOC-F	Char,NC	4132	228. KKDA-F	Dall	3554	278. WAXY-F	Miami	3275
179. KTSA	San An	4078	229. KFMB	S Diego	3551	279. KOMO	Sea	3263
180. WKLS-F	Atl	4061	230. WKSZ-F	Phila	3548	280. KDAY	LA	3237
181. WUSN-F	Chi	4056	231. WZZK-F	Birm	3545	281. WFMT-F	Chi	3230
182. KABL	SF	4048	232. KIMN	Dall	3544	282. KVOO	Tulsa	3224
183. WRKO	Bost	4039	233. KRLY-F	Hous	3536	283. WSHE-F	Miami	3214
184. WBSB-F	Balt	3983	234. WVON	Chi	3533	284. WASH-F	Wash	3203
185. WAVA-F	Wash	3979	235. KEEY-F	Mi-SP	3521	WQAL-F	Cleve	3203
186. KTXQ-F	Dall	3951	236. WBJW-F	Orl	3518	WEBN-F	Cinci	3203
187. KOA	Denver	3930	237. WMZQ-F	Wash	3509	287. KKYX	San Ant	3194
188. WIBC	Indy	3918	238. KSOL-F	SF	3501	288. WHYW-F	Pitts	3190
189. WVBF-F	Bost	3916	239. KHJ	LA	3500	289. WIOD	Miami	3189
190. WBLI-F	Long Is	3890	240. WOKI-F	Knox	3492	290. KJR	Sea	3186
191. WTQR-F	Gr-WS	3885	241. WIL-F	St Lou	3479	KNEW	SF	3186
192. WBAL	Balt	3877	242. KEZK-F	St Lou	3467	292. WXLK-F	Roan	3177
193. KRAK	Sacra	3862	243. KSJO-F	San Jo	3445	293. WKDD-F	Akron	3174
194. KRQR-F	SF	3845	244. WIVK-F	Knox	3443	294. KACE-F	LA	3169
195. WPCH-F	Atl	3837	245. WMC-F	Memp	3442	295. WAYL-F	Mi-SP	3164
196. KGFJ	LA	3824	WIYY-F	Balt	3442	296. WLKW-F	Prov	3151
197. WOWO	F Wayne	3813	247. WTAE	Pitts	3433	297. KBEQ-F	KC	3134
198. KPLX-F	Dal-FW	3802	248. WVEE-F	Atl	3430	298. WWKX-F	Nash	3125
199. WOMC-F	Det	3797	249. WHUD-F	Peek/NY	3426	299. KSSN-F	L Rock	3122
200. KDKB-F	Phoe	3790	250. WZZP-F	Cleve	3425	KTAR	Phoe	3122

AMERICA'S LEADING STATIONS - METRO CUME RATING\*

1.	WWNC	Asheville	61.0	51.	WLWI-F	Montgomery	34.6
2.	WJBC	Bloomington	56.0	52.	KOOK	Billings	34.4
3.	WFBG	Altoona	53.5	53.	KQCR-F	Cedar Rapids	34.3
4.	WCCK-F	Erie	48.9		WGEE	Green Bay	34.3
5.	WOWO	Fort Wayne	47.1	55.	KTTS-F	Springf,MO	33.8
6.	KWTO-F	Springf, MO	46.0	56.	WDOD-F	Chattanooga	33.7
7.	WBBQ-F	Augusta	45.8		KYYA-F	Billings	33.7
8.	WBNQ-F	Bloomington	45.3		WKQA-F	Peoria	33.7
9.	WNDU-F	South Bend	45.1	59.	KTDY-F	Lafayette,LA	33.6
10.	WICC	Bridgeport	44.5		WELI	New Haven	33.6
11.	WXLK-F	Roanoke	43.7	61.	KGBT	McAllen-Browns	33.5
12.	KDKA	Pittsburgh	43.0	62.	WGY	Albany-Schen	33.4
13.	WMAZ-F	Macon	42.7	63.	WMRV-F	Binghampton	33.2
14.	KVOC	Casper	42.6	64.	KCRG	Cedar Rapids	33.1
15.	WROK	Rockford	42.5		KLLL-F	Lubbock	33.1
16.	KFAB	Omaha	42.4		WZYP-F	Huntsville	33.1
17.	WKEE-F	Huntington	42.1		KEYN-F	Wichita	33.1
18.	WTIC	Hartford	41.8	68.	WVTS-F	Terre Haute	33.0
	WQSM-F	Fayette,NC	41.8	69.	WEZN-F	Bridgeport	32.9
	WWVA	Wheeling	41.8	70.	WIBC	Indianapolis	32.4
21.	KMOX	St. Louis	41.6		KQWB-F	Fargo	32.4
22.	KTWO	Casper	41.5	72.	KHFI-F	Austin	32.2
23.	WZOK-F	Rockford	40.6		WHYN-F	Spring,MA	32.2
	KGHL	Billings	40.6		WTHI-F	Terre Haute	32.2
	KWLO	Waterloo	40.6	75.	KSSN-F	Little Rock	32.1
26.	WCCO	Minn-SP	40.4	76.	WVLK	Lexington	32.0
27.	WIXX-F	Green Bay	40.3	77.	WJET	Erie	31.8
28.	WGIR-F	Manchester	40.2		WXBQ-F	JC-Kings-Bris	31.8
29.	WGLF-F	Talahassee	40.1	79.	WZAT-F	Savannah	31.6
	KFMW-F	Waterloo	40.1	80.	WTMJ	Milwaukee	31.5
31.	KTRS-F	Casper	39.9	81.	KBFM-F	McAllen	31.4
32.	WFMF-F	Baton Rouge	39.8		WQUT-F	JC-Kings-Bris	31.4
33.	WDAY-F	Fargo	39.6	83.	WEEU	Reading	31.2
34.	KYJC	Medford	38.8		WPRO-F	Providence	31.2
35.	WKSJ-F	Mobile	38.6		WHBC	Canton	31.2
36.	WVAF-F	Charleston,WV	37.9		WQXA-F	York	31.2
37.	WHHY-F	Montgomery	37.8		KKPL-F	Spokane	31.2
38.	WMEE-F	Fort Wayne	37.6		KKRC-F	Sioux Falls	31.2
39.	WRVA	Richmond	37.5	89.	KELO	Sioux Falls	31.1
40.	WIOG-F	Saginaw	37.4		WVLK-F	Lexington	31.1
41.	KQKQ-F	Omaha	37.1		WRFY-F	Reading	31.1
42.	WMT	Cedar Rapids	36.9		WVAM	Altoona	31.1
43.	WIKY-F	Evansville	36.8	93.	WIBA-F	Madison	31.0
44.	KIIK-F	Daven-RI-Mol	36.7	94.	WPFR-F	Terre Haute	30.9
45.	WNOK-F	Columbia,SC	36.1		WBJW-F	Orlando	30.9
	WRKY-F	Steubenville	36.1		WLAN-F	Lancaster	30.9
47.	KFGO	Fargo	36.0	97.	WBOW	Terre Haute	30.8
48.	WLAP-F	Lexington	35.9	98.	WNBF	Binghampton	30.7
49.	WGNI-F	Wilmington,NC	35.7	99.	WHO	Des Moines	30.6
50.	KIOK-F	Richland,WA	34.8		WIBX	Utica	30.6

\* Based on 12+ Metro Cume Rating, Mon-Sun, 6AM-MID

Simulcast: KBOY-F+ Medford 32.7



AMERICA'S LEADING STATIONS BY FORMAT\*

METRO SHARE

<u>ROCK/TOP 40/CONTEMP</u>	<u>AOR</u>	<u>MOR/VARIETY</u>
1. WXLK-F Roanoke 29.1	1. WGIR-F Manch 18.1	1. WJBC Bloom 36.5
2. KIOK-F Rich,WA 27.1	2. KZEL-F Eugene 17.3	2. KFAB Omaha 24.0
3. KWTO-F Spr,MO 26.6	3. KFMX-F Lubbock 17.2	3. WIKY-F Evans 23.9
4. WCKK-F Erie 26.4	4. KQWB-F Fargo 17.1	4. WMT Cedar R 23.1
5. KTRX-F Casper 26.2	5. KAWY-F Casper 15.9	5. WCCO Minn 20.6
6. KFMW-F Water,IA 25.1	6. KWHL-F Anch 15.7	6. WTIC Hartf 19.7
7. WFBG Alt 25.0	7. WOMP-F Wheel 15.4	7. WICC Bridge 18.9
8. WNDU-F S Bend 22.7	8. WLAV-F G Rpds 14.2	8. WRVA Rich 18.6
9. WKEE-F Hunt,WV 22.2	9. KOZZ-F Reno 14.0	9. KTWO Casper 17.8
10. WFMF-F Baton R 22.1	10. WBLM-F Port,M 13.6	10. WOWO F Wayne 17.2
11. WBNQ-F Bloom,IL 21.8	11. WAAL-F Bingham 13.5	11. KDKA Pitts 17.1
12. WBBQ-F Aug 21.7	12. WPYX-F Albany 13.4	12. WROK Rockf 16.5
13. WZOK-F Rockf 20.7	13. WKQQ-F Lexing 13.3	13. WHBC Canton 16.1
14. WVTs-F Terre H 19.5	14. WXKE-F F Wayne 13.1	14. WSGW Sagin 15.9
15. WQUT-F JC-Kin 19.4	15. WKDF-F Nash 12.9	15. KIT Yakima 15.8
16. WQSM-F Fayette 19.0	16. WAPL-F App-Os 12.8	16. KONA Rich,WA 15.3
17. WVAF-F Char,WV 18.8	17. WWCK-F Flint 12.8	17. WNBf Bingham 15.1
18. KYJC Medford 18.6	18. KSMB-F Lafay 12.7	18. WELI New Ha 14.6
19. KEYN-F Wich 18.5	19. WTUE-F Dayton 12.6	19. WIBX Utica 14.5
20. WMRV-F Bingham 18.3	20. WLVQ-F Colum,0 12.6	20. WIBC Indy 14.3
21. WGNI-F Wilm,NC 18.0	21. KNCN-F Cor Chr 12.6	21. WGY Schen 13.9
22. WCGQ-F Colum,GA 17.4	22. KOMP-F LV 12.6	22. KSOO Sioux F 13.9
23. WLAP-F Lexing 17.4	23. KATS-F Yakima 12.3	23. WMBD Peoria 13.4
24. KIIK-F D-RI-M 17.2	24. KATT-F OK C 12.3	24. WTAG Worc 13.0
25. WIXX-F Gr Bay 17.1	25. WXLP-F Daven-R 12.3	25. WTMJ Milw 12.6
26. KQKQ-F Omaha 17.1	26. WIOT-F Toledo 12.2	26. KRNT Des M 12.3
27. KKRC-F Sioux F 17.1	27. KEZO-F Omaha 12.2	27. WPTF Ral 12.1
28. WDAY-F Fargo 17.1	28. WKLC-F Char,WV 11.7	28. WKZO Kala 12.0
29. WMAZ-F Macon 17.0	29. KLAQ-F El Pas 11.7	29. WHBY App-Os 11.9
30. KYAA-F Billin 16.8	30. WSSX-F Char,SC 11.6	30. KSL SLC 11.9
31. WMEE-F F Wayne 16.0	31. WZXR-F Memp 11.5	31. KFOR Linc 11.8
32. KQIZ-F Amar 16.0	32. WTPA-F Harris 11.4	32. WBT Char,NC 11.6
33. WHSL-F Wil,NC 15.7	33. WFYV-F Jkvil 11.4	33. WEEU Reading 11.0
34. KHFI-F Austin 15.5	34. KLBJ-F Aust 11.3	34. WGNT Hunt,WV 10.8
35. KTDY-F Lafay 15.3	35. KMOD-F Tulsa 11.2	35. WRTA Alt 10.6
36. WRKY-F Steub 15.1	36. KKDJ-F Fresno 10.9	36. KUGN Eugene 10.5
37. WKZW-F Peoria 14.9	37. KFMQ-F Linc 10.5	37. WSYR Syra 10.5
38. WSKZ-F Chatt 14.7	38. WIMZ-F Knox 10.3	38. WOOD Gr Rap 10.4
39. WIOG-F Sagin 14.5	39. WZZO-F A-B-E 10.1	39. KOB Albuq 10.3
40. WRFY-F Reading 14.0	40. KWFM-F Tucs 10.1	40. WMAZ Macon 10.1
41. KKXX-F Bakers 13.9	41. WCMF-F Roch 10.0	41. WDUZ Gr Bay 9.9
42. WGLF-F Talla 13.7	42. WZLD-F Colum,0 10.0	42. WHIO Dayton 9.9
43. WISE Ashe 13.6		43. WBen Buff 9.9
44. WPFR-F Terre H 13.6		44. WARM NE PA 9.9
45. WZYP-F Hunts 13.5		45. WDEF Chatta 9.8
46. WHHY-F Mont 13.2		46. WBZ Bost 9.8
47. WVIC-F Lans 13.0		47. WSTV Steub 9.8
48. WBJW-F Orl 12.8		48. KRMG Tulsa 9.6
49. WRBQ-F Tampa 12.7		49. KCSJ Pueblo 9.6
50. WTIC-F Hartf 12.5		50. WSPD Toledo 9.4
51. WNOK-F Colum,SC 12.5		51. WHP Harris 9.4

\* Based on 12+ METRO Share, Mon-Sun, 6A-MID

Simulcast: KBOY-F+ Medford 16.0

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	19.2
2.	KXLY-F	Spok	17.1
3.	WDUV-F	Saras	16.6
4.	WWLV-F	Dayt B	16.4
5.	WFPG-F	Atl Cit	16.3
6.	WDUZ-F	Gr Bay	15.9
7.	WZID-F	Manch	15.5
8.	WFMZ-F	A-B-E	14.9
9.	WYEZ-F	S Bend	14.7
10.	WPVR-F	Roan	14.0
11.	WEAT-F	West P	13.9
12.	WWBA-F	Tampa	13.8
13.	KPNW-F	Eugene	13.7
14.	WVFM-F	Lakel	13.5
15.	KELO-F	Sioux F	13.3
16.	WHBC-F	Canton	13.1
17.	WSRS-F	Worces	13.0
	WIBQ-F	Utica	13.0
19.	WHP-F	Harris	12.6
20.	WSWT-F	Peoria	12.4
21.	WJYE-F	Buff	12.3
	WLKW-F	Prov	12.3
23.	KBEE-F	Modesto	12.1
	WLOS-F	Ashe	12.1
25.	WEZV-F	F Wayne	11.9
	KIOU-F	Cor Chr	11.9
	WANJ-F	Wheel	11.9
	KJYK-F	Tucson	11.9
29.	WEZK-F	Knox	11.8
	WDEF-F	Chatt	11.8
	KGNC	Amar	11.8
32.	WRCH-F	Hartf	11.6
33.	WQXY-F	Baton R	11.4
34.	WXTC-F	Char,SC	11.3
	KCOZ-F	Shreve	11.3
	KSFI-F	SLC	11.3
37.	WEZY-F	Melb	10.9
	WKTZ-F	Jkvil	10.9
	WFOG-F	Norf	10.9
40.	WNCE-F	Lancas	10.7
41.	WFBG-F	Alt	10.6
42.	WGER-F	Sagin	10.5
43.	KXTZ-F	Las V	10.4
	WLVU-F	Erie	10.4
	WHIO-F	Dayton	10.4
	WBNS-F	Colum, O	10.4
47.	KCMX-F	Medford	10.3
48.	KQXT-F	San Ant	10.2
49.	KKNG-F	OK City	10.0
	WROE-F	App-Osh	10.0

COUNTRY

1.	WWNC	Ashe	35.3
2.	KVOC	Casper	29.0
3.	WLWI-F	Montg	24.8
4.	KGHL	Billin	23.6
5.	WKSJ-F	Mobile	22.6
6.	KTTS-F	Spr,MO	21.9
7.	KFGO	Fargo	21.7
8.	WIVK-F	Knox	21.6
9.	WWVA	Wheel	20.8
10.	WXBQ-F	JC-King	19.7
11.	WTHI-F	Terre H	18.9
12.	WVAM	Alt	18.9
13.	WKCQ-F	Sag	18.5
14.	WDOD-F	Chatt	18.4
15.	WGEE	Gr Bay	17.9
16.	KTPK	Topeka	17.2
17.	KLLL-F	Lubb	16.5
18.	KASE-F	Austin	16.2
19.	WTQR-F	Gr-WS	16.1
20.	WVLK-F	Lexing	16.0
21.	WQBE-F	Char,WV	15.9
22.	WDEN-F	Macon	15.9
23.	KUTI	Yakima	15.8
24.	WOWW-F	Pensa	15.6
25.	WCOS-F	Colum,SC	15.5
26.	KCCY-F	Pueblo	15.1
27.	WSOC-F	Char,NC	14.6
28.	WGUS-F	Aug	14.5
29.	WYNK-F	Baton R	14.2
30.	KOUL-F	Cor Chr	13.9
31.	WPCV-F	Lakel	13.7
32.	KSO	Des M	13.6
33.	WROZ	Evans	13.5
34.	KVOX-F	Fargo	13.4
	WCUZ-F	Gr Rap	13.4
36.	WCHY-F	Savan	13.2
37.	WESC-F	Gr-SC	13.1
38.	WBHP	Hunts	13.0
39.	WTCR	Hunt,WV	12.8
40.	WIOV-F	Lanc	12.7
	WEZL-F	Char,SC	12.7
	KIDN	Pueblo	12.7
43.	WZZK-F	Birming	12.5
	KIZN-F	Boise	12.5
45.	WWQQ-F	Wilm,NC	12.4
46.	WFNC	Fayet,NC	12.3
	KWTX	Waco	12.3
	KXDD-F	York	12.3
49.	KVOO	Tulsa	12.0
50.	KSSN-F	Little R	11.8

BLACK/URBAN

1.	WANM	Talla	20.2
2.	WQDW-F	Gr-NB	19.0
3.	WFXE-F	Colum,GA	18.5
	WBLX-F	Mobile	18.5
5.	KJCB	Lafay	16.6
6.	WEAS-F	Savan	16.3
7.	WIDO-F	Fayet,NC	15.8
8.	WJJS-F	Lynch	15.4
9.	WKXI	Jackson	15.3
10.	WBOP	Pensa	14.9
11.	WWIL	Wilm,NC	14.6
12.	WDZZ-F	Flint	14.3
13.	KDKS	Shreve	13.8
	WOKS	Colum,GA	13.8
15.	WYLD-F	New Or	13.2
16.	WLOU	Louis	13.1
17.	WJMI-F	Jackson	12.9
18.	WIBB	Macon	12.8
19.	KHYS-F	Beaum	12.2
20.	WOIC	Colum,SC	11.9
21.	WPAL	Char,SC	11.8
22.	WSOK	Savan	11.7
23.	KOKA	Shreve	11.3
24.	WQMI-F	Mont	10.8
25.	KOKY	L Rock	10.6
26.	WHRK-F	Memp	10.5
27.	WENN-F	Birming	10.4
	WKYS-F	Wash	10.4
29.	WVEE-F	Atl	10.1
30.	WXOK	Baton R	9.9
31.	WTLC-F	Indy	9.7
	WOKJ	Jackson	9.7
33.	WXVI	Montg	9.6
34.	WPEG-F	Char,NC	9.5
	WJTT-F	Chatta	9.5
	WPLZ-F	Rich	9.5
37.	WWWS-F	Sagin	9.4
38.	WWWZ-F	Char,SC	9.4
39.	WRDW	Augus	9.4
40.	WQMG-F	Gr-WS	9.2

Simulcast: WKKQ-F+ Duluth 16.3

AC/SOFT ROCK/OLDIES

1.	KRNO-F	Reno	15.6
2.	WNFL	Gr Bay	14.7
	KWLO	Water,IA	14.7
4.	WFMK-F	Lansing	13.8
5.	KFQD	Anch	13.4
6.	KXLY-F	Spok	13.3
	WJET	Erie	13.1
8.	WHYN-F	Spr,MA	13.0
9.	KOB-F	Albuq	12.8
10.	WEZS-F	Rich	12.7
11.	WVLK	Lexing	12.6
	KRAV-F	Tulsa	12.6
13.	KIDX-F	Billings	12.4
14.	KHAT-F	Lincoln	11.5
15.	WRMF-F	West Pa	11.2
16.	WSYR-F	Syra	11.1
17.	WEIZ-F	Colum,GA	10.9
18.	WVOR-F	Roch	10.7
19.	WKCI-F	Hart	10.6
20.	WMAS-F	Spr,MA	10.5
21.	KBOI	Boise	10.4
22.	KSTP-F	Mi-SP	10.3
23.	WHYN	Spr,MA	9.9
	KMAJ-F	Topeka	9.9
25.	KRLB-F	Lubbock	9.8
26.	KCRG	Cedar R	9.7
	KMML-F	Amar	9.7
28.	WPEZ-F	Macon	9.5
29.	WMYU-F	Knox	9.4
30.	WCPI-F	Wheel	9.2
	WXMG-F	S Bend	9.0
	WHEN	Syra	9.0

NEWS/TALK

1.	KMOX	St Louis	20.9
2.	WHO	Des Moi	13.2
3.	KTOK	Okla C	11.1
4.	WBBW	Young	10.9
5.	KIRO	Sea	9.0
6.	KGO	SF	8.6
	KCMO	KC	8.6
8.	WOC	Daven-RI	8.5
9.	KYW	Phila	8.2
10.	KMJ	Fresno	8.0
11.	KTAR	Phoe	7.7
12.	KABC	LA	7.6
13.	WOAI	San Ant	7.3
14.	KOH	Reno	7.2
15.	WAVI	Dayton	6.7
16.	WARD	NE PA	6.6
	WCKY	Cinci	6.6
18.	KRLD	Dallas	6.5
19.	KARN	L Rock	6.2
20.	KLBJ	Austin	6.0
	KOA	Denver	6.0
22.	WSJS	Gr-WS	5.8
23.	WQBK	Alb-Sch	5.7
24.	KVOR	Col Spg	5.6
25.	WXYZ	Det	5.5

NOSTALGIA

1.	WKWK	Wheel	13.5
2.	WSBT	S Bend	12.1
	WROD	Dayt B	12.1
4.	KLEU	Water,IA	11.0
	WFBL	Syra	11.0
6.	WYNZ	Port,0	10.8
7.	WRWA	Reading	10.4
8.	KAKZ	Wich	9.7
9.	WTHI	Terre H	9.3
10.	WMAS	Spr,MA	9.0
11.	WERU	Madison	8.3
12.	WNAK	NE PA	7.9
13.	WKMC	Alt	7.8
	KXTP-F	Duluth	7.8
15.	WCOA	Pensa	7.7
16.	WAVZ	New H	7.5
17.	KIDO	Boise	7.4
	WEYZ	Erie	7.4
19.	WINR	Bingh	7.3
	WAAV	Wilm,	7.3
21.	WAFX	F Wayne	6.7
22.	WBBG	Cleve	6.5
	KCDR	Cedar R	6.5
	WAMT	Mel-Titu	6.5
25.	WKOK	Milw	6.4
	WJAI-F	Dayt	6.4
	WLLL	Lynch	6.4

CLASSICAL

1.	KVOD-F	Denver	4.1
2.	KING-F	Sea	4.0
3.	WGMS-F+	Wash	3.8
4.	KBOQ-F	Sal-Sea	3.5
5.	KHFM-F	Alb	3.1
6.	WCLV-F	Cleve	2.9
	KFSD-F	SD	2.9
8.	KKSN	Port,0	2.5
9.	WGH-F	Norf	2.4
10.	WFLN-F+	Port,0	2.0
11.	WFMT-F	Chi	1.9
12.	WFMR-F	Milw	1.8
	KLEF-F	Hous	1.8
	KDFC-F+	SF	1.8
	WQXR-F+	NY	1.8

RELIGION

1.	KCIJ	Shreve	8.6
2.	WDAC-F	Lanc	6.1
3.	KBBO	Yakima	5.8
4.	WQCC	Char,NC	5.2
5.	WAGG	Birming	5.1
	KLFJ	Spr,MO	5.1
7.	KURL	Billing	5.0
8.	WEMM-F	Hunt,WV	4.8
9.	KDOV	Medford	4.5
10.	KORE	Eugene	4.1
11.	WVCB	Wilm,NC	3.4
	KCFO-F	Tulsa	3.4
13.	WQXL	Col,SC	3.1
14.	KDLF	Beaum	3.0
15.	KWAM	Memp	2.7

SPANISH

1.	KGBT	McA-Br	23.9
2.	KIWW-F	McA-Br	11.2
3.	KCCT	Cor Chr	9.3
4.	KWAC	Bakers	8.3
5.	KUNO	Cor Chr	6.9
6.	KCTY	Sal-Sea	6.8
7.	WQBA	Miami	6.7
8.	KXEW	Tucson	5.6
9.	KAMA	El Paso	5.2
	KCOR	San Ant	5.2
11.	KXEX	Fresno	4.3
12.	KLFB	Lubbock	4.2
	KRMX-F	Pueblo	4.2
14.	KSTN-F	Stock	4.1

AMERICA'S LEADING STATIONS BY FORMAT\*

1/4 HOUR AVERAGE

<u>ROCK/TOP 40/CONTEMP</u>	<u>AOR</u>	<u>AC/SOFT ROCK/OLDIES</u>
1. WNBC NY 1051	1. WPLJ-F NY 1147	1. WYNY-F NY 1233
2. KIIS-F LA 1017	2. WAPP-F NY 787	2. WCBS-F NY 822
3. WPIX-F NY 985	3. KLOS-F LA 745	3. WMGK-F Phila 559
4. WLS Chi 920	4. KROQ-F LA 714	4. KRTH-F LA 535
5. WBBM-F Chi 558	5. KMET-F LA 646	5. KFI LA 492
6. WCAU-F Phil 552	6. WMMS-F Cleve 572	6. WCLR-F Chi 468
7. WHTT-F Bost 542	7. WNEW-F NY 557	7. KOST-F LA 441
8. WRQX-F Wash 499	8. WBCN-F Bost 536	8. KSTP-F Minn 431
9. WHYI-F Miami 472	9. WMMR-F Phil 512	9. KVIL-F Dallas 385
10. KHTR-F St Lou 458	10. WYSP-F Phil 508	10. KHTZ-F LA 359
11. KFRC SF 451	11. WLS-F Chi 464	11. WFYR-F Chi 345
12. WXKS-F Boston 438	WRIF-F Det 464	12. WNIC-F Det 341
13. WRBQ-F Tampa 436	13. WLUP-F Chi 421	13. KFMK-F Hous 315
14. KIQQ-F LA 430	14. WXRT-F Chi 420	14. WSSH-F Bost 308
15. KZGC-F Atl 423	15. WCOZ-F Bost 404	15. WMJX-F Bost 296
16. WIOQ-F Phil 419	16. WDV-F Pitt 402	16. KRLA LA 285
17. WGCL-F Cleve 395	17. KSRR-F Hous 395	17. WWSW-F Pitts 283
18. XTRA LA 388	18. WLLZ-F Det 381	18. WLTT-F Wash 274
19. WLOL-F Minn 388	19. WMET-F Chi 369	19. WMJI-F Cleve 271
20. WBZZ-F Pitts 346	20. WFBQ-F Indy 334	20. WKSZ-F Phila 265
WKQX-F Chi 346	21. WKDF-F Nash 319	21. KIOI-F SF 264
22. WROR-F Bost 327	22. WKLS-F Atl 311	22. KRBE-F Hous 261
23. WHYT-F Det 326	23. WYNF-F Miami 306	23. KYUU-F SF 260
24. WQXI-F Atl 322	24. KEGF-F Dallas 301	WOMC-F Det 260
25. WRAL-F Ral 317	25. WLWQ-F Colum, O 277	25. KSD-F St Lou 246
26. WXLK-F Roan 311	26. KDKB-F Phoe 273	26. WCZY-F Det 237
27. WINZ-F Miami 306	27. KLOL-F Hous 272	27. KNX-F LA 231
28. WBSB-F Balt 296	28. KZEW-F Dallas 269	28. WVBF-F Bost 222
29. KKBQ-F Hous 293	29. WIYY-F Balt 268	29. WTAE Pitts 218
30. WBLI-F Long Is 283	30. KSHE-F St Lou 263	30. KTSA San Ant 213
31. WTIC-F Hartf 280	31. WWDC-F Wash 260	31. CKLW Det 209
32. WOKI-F Knox 266	32. KQRS-F Minn-SP 251	WGAR Cleve 209
33. WKRQ-F Cinci 264	33. WPYX-F Albany 246	33. WASH-F ? 206
34. WBJW-F Orl 260	34. WHJY-F Prov 241	34. WAXY-F Miami 200
35. KAFM-F Dallas 258	35. KWK-F+ St Lou 238	35. WFBR Balt 197
36. WHTX-F Pitts 253	36. WZXR-F Memp 231	36. WSB-F Atl 191
WZPL-F Indy 253	37. WTUE-F Dayton 230	37. WHYW-F Pitts 188
38. WFME-F Baton R 245	38. KTXQ-F Dallas 222	38. KKLT-F Phoe 180
WABX-F Det 245	39. WQDR-F Ral 217	39. WWSH-F Phila 179
40. WSNI-F Phila 239	40. WDWB-F Minn 215	40. WEZC-F Char,NC 178
41. WMC-F Memp 238	41. WSHE-F Miami 214	41. WLLT-F Cinci 176
42. WEZB-F New Or 237	42. WAVA-F Wash 213	42. WHB KC 170
43. WPRO-F Prov 236	43. KBPI-F Denver 208	WZZP-F Cleve 170
44. WDCG-F Ral 226	44. WLAV-F Gr Rap 207	44. KFYE-F Fresno 169
45. KUPD-F Phoe 218	45. KSJO-F San Jose 206	45. WENS-F Indy 166
46. WWKX-F Nash 213	WEBN-F Cinci 206	46. KGW Port,0 164
47. WNCI-F Col,0 210	KISW-F Sea 206	47. KYXY-F S Diego 162
48. WBEN-F Buff 207	48. KRCK-F Port,0 205	
49. WPGC-F+ Wash 208	49. KMEL-F SF 199	
50. KMGG-F LA 205	50. KAZY-F Denver 197	

\* Based on 1/4 HR AVG, Mon-Sun, 6A-MID,TSA

MOR/VARIETY

1.	WGN	Chi	1339
2.	WCCO	Minn	1015
3.	WJR	Det	842
4.	KDKA	Pitts	822
5.	WBZ	Bost	765
6.	WHDH	Bost	518
7.	WTIC	Hartf	459
8.	KNBR	SF	409
9.	WMAL	Wash	395
10.	WIP	Phila	362
11.	KFAB	Omaha	353
12.	WTMJ	Milw	325
13.	WSB	Atl	321
14.	WBAL	Balt	304
15.	WLW	Cinci	287
16.	WIBC	Indy	283
17.	WGY	Schen	280
18.	KFMB	S Diego	252
19.	WRVA	Richm	241
20.	WOWO	F Wayne	229
21.	KSL	SLC	221
22.	WTVN	Colum,0	215
23.	KOMO	Sea	209
24.	WHAS	Louis	202
25.	WWJF-F	Miami	194
26.	WBEN	Buff	193
27.	WPTF	Ral	189
28.	WBT	Char,NC	187
29.	WALK-F+	Long Is	181
30.	WGR	Buff	178
31.	WMT	Cedar R	171
32.	WAJY-F	New Or	159
	KRMG	Tulsa	159
34.	WIKY-F	Evans	154
35.	WICC	Bridge	144
36.	WHAM	Roch	141
37.	WWL	New Or	131
	WROW	Albany	131
39.	KHOW	Denver	130
40.	KEX	Port,0	129
41.	WCFL	Chi	124
42.	KOY	Phoe	119
43.	WFLA	Tampa	117
44.	WCTC	New Brun	113
45.	WSYR	Syra	110
	WSPD	Toledo	110
	WELI	N Haven	109
48.	KMBZ	KC	102

BTFL MUSIC

1.	WRFM-F	NY	1316
2.	KBIG-F	LA	1066
3.	WPAT-F	NY	1027
4.	WEAZ-F	Phila	673
5.	WLOO-F	Chi	670
6.	KJOI-F	LA	638
7.	WPAT	NY	573
8.	WJOI-F	Det	484
9.	KODA-F	Hous	433
10.	WWBA-F	Tampa	422
11.	WLYF-F	Miami	397
12.	WGAY-F	Wash	369
13.	WPCH-F	Atl	346
14.	KMEZ-F	Dallas	339
15.	WHUD-F	Peeks/NY	333
16.	WJIB-F	Bost	318
17.	WEZN-F	Bridge	304
18.	WLAK-F	Chi	299
19.	KEZK-F	St Lou	291
20.	KOSI-F	Denver	290
21.	WLKW-F	Prov	289
22.	KABL-F	SF	275
23.	WRCH-F	Hart	271
24.	WAYL-F	Minn	267
25.	WXTZ-F	Indy	266
26.	KBRD-F	Sea	263
27.	KJQY-F	S Diego	258
28.	WLIF-F	Balt	257
29.	WVNJ-F	NY	255
30.	WHUE-F	Bost	254
	WDOK-F	Cleve	254
32.	WQAL-F	Cleve	253
	KABL	SF	253
34.	WPNT-F	Pitts	249
35.	WFOG-F	Norf	241
36.	KOIT-F	SF	240
37.	WJYE-F	Buff	235
38.	WHIO-F	Dayton	218
39.	WEZW-F	Milw	217
40.	WWEZ-F	Cin	214
41.	WSHH-F	Pitts	212
42.	KQYT-F	Phoe	206
43.	KBAY-F	San Jose	205
44.	KSEA-F	Sea	204
	WEZO-F	Roch	204
46.	WFMZ-F	A-B-E	203
47.	WYOR-F	Miami	202
	KQXT-F	San Ant	202
49.	KSFI-F	SLC	198
50.	KNOB-F	LA	197

COUNTRY

1.	WMAQ	Chi	804
2.	WHN	NY	743
3.	WBAP	Dall-FW	563
4.	WKHK-F	NY	536
5.	WDAF	KC	439
6.	WKHX-F	Atl	416
7.	WSOC-F	Char,NC	403
8.	KSCS-F	Dall-FW	396
9.	KIKK-F	Hous	394
10.	KLAC	LA	363
11.	WIVK-F	Knox	361
12.	WTQR-F	Gr-WS	357
13.	KSAN-F	SF	348
14.	KILT-F	Hous	335
15.	KPLX-F	Dall-FW	331
16.	KZLA-F	LA	317
17.	WIL-F	St Lou	292
18.	WWWW-F	Det	286
19.	WMZQ-F	Wash	284
20.	WPKX-F+	Wash	280
21.	KRAK	Sacra	278
22.	KVOO	Tulsa	276
23.	WUSN-F	Chi	273
24.	WZZK-F	Birming	271
25.	WAMZ-F	Louis	270
26.	KEEY-F	Minn	267
27.	KSSN-F	L Rock	259
28.	KSD	St Lou	258
29.	WPOC-F	Balt	257
30.	WQYK-F	Tampa	255
31.	KKYX	San Ant	254
32.	KNIX-F	Phoe	244
33.	WSSL-F	Gr-Sp	235
	WCMS-F	Norf	235
35.	WWKA-F	Orl	233
36.	KNEW	SF	220
37.	WJEZ-F	Chi	219
38.	KOMA	Ok1 C	213
	WWWE	Cleve	213
40.	WFIL	Phila	211
	WDGY	Minn-SP	211
42.	WVLK-F	Lexing	210
43.	WSUN	Tampa	208
44.	WKSW-F	Cleve	197
	WOJC-F	Tampa	197
46.	WCXI	Det	193
47.	WRKZ-F	Harris	192
48.	WUBE-F	Cin	191
49.	WYRK-F	Buff	189
	KASE-F	Austin	189
	WDOD-F	Chatt	189

## NEWS/TALK

1.	WOR	NY	1463
2.	WCBS	NY	1293
3.	WINS	NY	1282
4.	KABC	LA	1234
5.	KMOX	St Lou	906
6.	KGO	SF	855
7.	WABC	NY	851
8.	WBBM	Chi	721
9.	KYW	Phila	705
10.	KNX	LA	661
11.	WIND	Chi	556
12.	KFWB	LA	538
13.	WMCA	NY	537
14.	KCBS	SF	524
15.	KCAU	Phil	439
16.	WWDB-F	Phil	429
17.	KRLD	Dallas	385
18.	WXYZ	Det	376
19.	WWJ	Det	336
20.	KIRO	Sea	330
21.	WIND	Chi	556
22.	WEEI	Bost	279
23.	WHO	Des M	269
24.	WRKO	Bost	257
25.	WRC	Wash	254
26.	WNWS	Miami	244
27.	KOA	Denver	235
28.	WIOD	Miami	223
29.	KCMO	KC	213
30.	WTOP	Wash	209
31.	KTAR	Phoe	206
32.	KPRC	Hous	197
	WINZ	Miami	197
34.	WOAI	San Ant	187
35.	WFAA	Dallas	176
36.	KTOK	OK L	149
37.	WCKY	Cin	135
38.	KSTP	Minn-SP	129
39.	KFBK	Sacra	120
40.	KSDO	S Diego	119
41.	KVI	Sea	115
42.	WTKN	Pitts	114
43.	KQV	Pitts	111
44.	WERE	Cleve	110
45.	WGST	Atl	107
	KMJ	Fresno	107
47.	WJW	Cleve	102
	WHJJ	Prov	102
49.	WPLP	Tampa	95
50.	KXL	Port,0	91
	WEAN	Prov	91

## BLACK/URBAN

1.	WBLS-F	NY	1427
2.	WKTU-F	NY	1318
3.	WRKS-F	NY	1227
4.	WUSL-F	Phila	642
5.	WGCI-F	Chi	624
6.	WKYS-F	Wash	546
7.	WBMX-F	Chi	544
8.	WDAS-F	Phila	472
9.	WDRQ-F	Det	435
10.	KMJQ-F	Hous	376
11.	WVEE-F	Atl	346
12.	KUTE-F	LA	332
13.	KKDA-F	Hous	328
14.	WJLB-F	Det	325
15.	WXYV-F	Balt	318
16.	WHUR-F	Wash	307
17.	WJPC	Chi	301
18.	WYLD-F	N Or	277
19.	KSOL-F	SF	261
20.	KMJM-F	St Lou	259
21.	KGfJ	LA	241
22.	KJLH-F	LA	229
23.	WAMO-F	Pitts	225
24.	KRLY-F	Hous	223
25.	WAIL-F	New Or	222
26.	KBLX-F	SF	217
27.	KKGO-F	LA	209
28.	WEDR-F	Miami	204
29.	WHRK-F	Memp	202
30.	KDIA	SF	198
	WJMI-F	Jackson	198
32.	WBLX-F	Mobile	196
33.	KACE-F	LA	190
34.	WNJR	NY	185
35.	WDMT-F	Cleve	182
	WPEG-F	Char,NC	182
37.	KNOK-F	Dallas	177
	WENN-F	Birming	177
39.	WOOK-F	Wash	176
40.	WTLC-F	Indy	171
41.	WZAK-F	Cleve	170
42.	WOWI-F	Norf	168
	WWRL	NY	168
44.	WVON	Chi	165
45.	KDAY	LA	157
46.	WWIN	Balt	154
47.	WQMG-F	Gr-WS	147
48.	WVKO	Colum,0	140

## NOSTALGIA

1.	WNEW	NY	813
2.	KMPC	LA	528
3.	WPEN	Phila	510
4.	WJJD	Chi	426
5.	KPRZ	LA	308
6.	WAIT	Chi	308
7.	KQUE-F	Hous	285
8.	KSFO	SF	279
9.	WXKS	Bost	197
10.	WBBG	Cleve	194
11.	WHLI	Long Is	193
12.	WRTH	St Lou	181
13.	WDAE	Tampa	175
14.	WITH	Balt	168
15.	KIXI	Sea	162
	WJAS	Pitts	162
17.	WOKY	Milw	148
18.	KEZW	Denver	132
19.	WECK	Buff	115
20.	WLKW	Prov	114
21.	WFBL	Syra	107
22.	WJAI-F	Dayton	100
23.	CKJY-F	Det	96
24.	WREC	Memp	93
25.	KJLA	KC	90
	WNAK	NE PA	90
	WCOT	Orl	90
28.	KUPL	Port,0	88
	WMAS	Spr,MA	88
30.	WPLM-F+	Plym,MA	

RELIGION/GOSPEL

1.	WWDJ	NY	158
2.	WFME-F	NY	154
3.	KIEV	LA	107
4.	KBRT	LA	101
5.	WYCB	Wash	97
6.	WMUZ-F	Det	84
7.	KPBC	Dallas	79
8.	WROL	Bost	77
9.	WAGG	Birming	73
10.	KCFO-F	Tulsa	59
11.	KCIJ	Shrev	58
12.	WDJC-F	Birming	57
	KGER	LA	57
14.	KBIQ-F	Sea	56
15.	WZZD	Phila	54
16.	KGOL-F	Hous	52
	WQCC	Char,NC	52
18.	KEAR-F	SF	51
19.	KSLR-F	San Ant	47
20.	WPIT-F	Pitts	45
21.	WEXY	Miami	44
22.	KGDN	Sea	43
	KYMS-F	LA	43
	WYCA-F	Chi	43
25.	WRBS-F	Balt	42
	WSTS-F	Fayette	42
27.	WUST	Wash	40
	WHPE-F	Gr-WS	40
	WWMO-F	Gr-WS	40

CLASSICAL

1.	WQXR-F	NY	504
2.	WNCN-F	NY	302
3.	WFMT-F	Chi	233
4.	WGMS-F+	Wash	206
5.	WFLN-F+	Phila	187
6.	KFAC-F	LA	174
7.	KDFC-F+	SF	155
8.	KKHI-F+	SF	144
9.	KING-F	Sea	138
10.	KVOD-F	Denv	120
11.	WQRS-F	Det	116
12.	WCRB-F	Bost	113
13.	KLEF-F	Hous	98
14.	WCLV-F	Cleve	92
15.	KFSD-F	S Diego	87
16.	WTMI-F	Miami	73
17.	KFAC	LA	69
18.	WRR-F	Dallas	62
19.	WNIB-F	Chi	60

SPANISH

1.	WADO	NY	559
2.	WQBA	Miami	351
3.	WOJO-F	Chi	337
4.	WJIT	NY	305
	KALI	LA	305
6.	KALI	LA	273
7.	KWKW	LA	254
8.	KLVE-F	LA	204
9.	KIQI	SF	195
10.	KGBT	Mc-Br	185
11.	WCMQ-F	Miami	182
12.	WQBA-F	Miami	176
13.	WRHC	Miami	170
14.	KIWW-F	Mc-Br	101
15.	WSUA	Miami	93
	KCOR	San Ant	93
17.	WOCN	Miami	89
18.	KEVH	Hous	84
19.	KOFY	San Mates	79
20.	KESS-F	Dallas	75

AMERICA'S LEADING STATIONS - 12+ METRO SHARE\*

1.	WJBC	Bloomington	36.5	51.	WGNI-F	Wilmington,NC	18.0
2.	WWNC	Asheville	35.3	52.	WGEE	Green Bay	17.9
3.	WXLK-F	Roanoke	29.1	53.	KTWO	Casper	17.8
4.	KVOC	Casper	29.0	54.	WLAP-F	Lexington	17.4
5.	KIOK-F	Richland, WA	27.1		WCGQ-F	Columbus, GA	17.4
6.	KWTO-F	Springfield, MO	26.6	56.	KZEL-F	Eugene	17.3
7.	WCCK-F	Erie	26.4	57.	WOWO	Fort Wayne	17.2
8.	KTRS-F	Casper	26.2		KIHK-F	Daven-RI-Moline	17.2
9.	KFMW-F	Waterloo	25.1		KFMX-F	Lubbock	17.2
10.	WFBG	Altoona	25.0		KTPK-F	Topeka	17.2
11.	WLWI-F	Montgomery	24.8	61.	KXLY-F	Spokane	17.1
12.	KFAB	Omaha	24.0		KKRC-F	Sioux Falls	17.1
13.	KGBT	McAllen	23.9		KQKQ-F	Omaha	17.1
	WIKY-F	Evansville	23.9		WIXX-F	Green Bay	17.1
15.	KGHL	Billings	23.6		WDAY-F	Fargo	17.1
16.	WMT	Cedar Rapids	23.1		KQWB-F	Fargo	17.1
17.	WNDU-F	South Bend	22.7		KDKA	Pittsburgh	17.1
18.	WKSJ-F	Mobile	22.6	68.	WMAZ-F	Macon	17.0
19.	WKEE-F	Huntington	22.2	69.	KYYA-F	Billings	16.8
20.	WFMF-F	Baton Rouge	22.1	70.	KJCB	Lafayette	16.6
21.	KTTS-F	Springfield	21.9		WDUV-F	Sarasota	16.6
22.	WBNQ-F	Bloomington	21.8	72.	KLLL-F	Lubbock	16.5
23.	WBBQ-F	Augusta	21.7		WROK	Rockford	16.5
	KFGO	Fargo	21.7	74.	WVLV-F	Daytona Beach	16.4
25.	WIVK-F	Knoxville	21.6	75.	WEAS-F	Savannah	16.3
26.	KMOX	St. Louis	20.9		WFPG-F	Atlantic City	16.3
27.	WWVA	Wheeling	20.8	77.	KASE-F	Austin	16.2
28.	WZOK-F	Rockford	20.7	78.	WTQR-F	Freens-WS	16.1
29.	WCCO	Minneapolis	20.6		WHBC	Canton	16.1
30.	WANM	Tallahassee	20.2	80.	WMEE-F	Fort Wayne	16.0
31.	WTIC	Hartford	19.7		KQIZ-F	Amarillo	16.0
	WXBQ-F	JC-King-Bris	19.7		WVLK-F	Lexington	16.0
33.	WVTS-F	Terre Haute	19.5	83.	WQBE-F	Charleston, WV	15.9
	WTHI-F	Terre Haute	19.5		WDUZ-F	Green Bay	15.9
35.	WQUT-F	JC-King-Bris	19.4		KAWY-F	Casper	15.9
36.	WEZN-F	Bridgeport	19.2		WDEN-F	Macon	15.9
37.	WQSM-F	Fayetteville	19.0		WSGW	Saginaw	15.9
	WQDW-F	Green-New Bern	19.0	88.	KUTI	Yakima	15.8
39.	WICC	Bridgeport	18.9		KIT	Yakima	15.8
	WVAM	Altoona	18.9		WIDU-F	Fayetteville,NC	15.8
41.	WVAF-F	Charleston,WV	18.8	91.	KWHL-F	Anchorage	15.7
42.	WRVA	Richmond	18.6		WHSL-F	Wilmington, NC	15.7
	KYJC	Medford	18.6	93.	KRNO-F	Reno	15.6
44.	WFXE-F	Columbus, GA	18.5		WOWW-F	Pensacola	15.6
	WBLX-F	Mobile	18.5	95.	KHFI	Austin	15.5
	KEYN-F	Wichita	18.5		WCOS-F	Columbia,SC	15.5
	WKCQ-F	Saginaw	18.5		WZID-F	Manchester	15.5
48.	WDOD-F	Chattanooga	18.4	98.	WOMP-F	Wheeling	15.4
49.	WMRV-F	Binghamton	18.3		WJJS-F	Lynchburg	15.4
50.	WGIR-F	Manchester	18.1	100.	WKXI	Jackson	15.3
					KTDY-F	Lafayette	15.3
					KONA	Richland, WA	15.3

\* Based on 1/4 HR AVG, Metro Share, 12+,  
Broadcast Week

Simulcast: KBOY-F+ Medford 16.0  
WKKQ-F+ Duluth 16.3



METRO SHARE LEADERS - ARBITRON CONDENSED MARKETS\*

1. KIZZ-F	Minot, ND	39.1	26. WIZM-F	LaCrosse, WI	26.0
2. WTNV	Watertown, NY	26.1	27. WXIL-F	Parkersburg, WV	25.7
3. KCJB	Minot, ND	35.6	28. KJCS-F	Lufkin, TX	25.4
4. KQIX-F	Grand Junct, CO	34.4	29. KSEZ-F	Sicux City, IA	25.3
5. WJIZ-F	Albany, GA	33.3	KKQY-F	Wichita Falls, TX	25.3
6. WPFM-F	Panama City, FL	30.8	31. KMGZ-F	Lawton, OK	25.0
7. KFYR	Bismarck, ND	30.5	32. KYEA-F	Monroe, LA	24.6
8. WJDQ-F	Meridian, MS	30.1	KBMR	Bismarck, ND	24.6
9. KRRV-F	Alexandria, LA	29.6	34. WPAP-F	Panama City, FL	24.5
10. KKAZ-F	Cheyenne, WY	29.3	35. KBYG	Big Spring, TX	24.3
11. WILQ-F	Williamsport, PA	28.7	KWKI-F	Big Spring, TX	24.3
12. WKDW	Staunton, VA	27.7	KTCS-F	Ft. Smith, AR	24.3
13. KCMQ-F	Columbia, MO	27.5	38. KTTI-F	Yuma, AR	24.2
KLUR-F	Wichita Falls, TX	27.5	39. WJLS	Beckley, WV	23.9
15. WTVY-F	Dothan, AL	27.4	40. KYYY-F	Bismarck, ND	23.7
16. WSTO-F	Owensboro, KY	27.3	41. KVIC-F	Victoria, TX	23.5
17. KISR-F	Ft. Smith, AR	27.0	42. WNUS-F	Parkersburg, WV	23.4
KBST	Big Spring, TX	27.0	43. KEAN-F	Abilene, TX	23.0
19. KIXY-F	San Angelo, TX	26.9	KQIL	Grand Junction, CO	23.0
20. WQCR-F	Burlington, VT	26.6	WNCQ-F	Abilene, TX	23.0
WAXX-F	Eau Claire, WI	26.6	46. WOKW-F	Ithaca	22.5
22. KLAW-F	Lawton, OK	26.5	47. KRCH-F	Rochester, MN	22.3
23. WOKK-F	Meridian, MS	26.2	WBKR-F	Owensboro, KY	22.3
WABK-F+	Augusta, ME	26.2	49. WTNJ-F	Beckley, WV	22.0
25. KLVV-F	Dubuque, IA	26.1	KYKX-F	Longview, TX	22.0
			KJOK-F	Yuma, AZ	22.0

\* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week, Condensed Markets Only

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP\*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Lancaster	85.07%	1. Asheville	30.24%
2. Lansing	84.35	2. Altoona	32.54
3. Greenville-New Bern	82.72	3. Honolulu	44.04
4. Melbourne-Titus-Cocoa	78.07	4. Bakersfield	44.06
5. York	77.62	5. Tucson	46.26
6. Lynchburg	76.67	6. Casper	46.46
7. Lakeland	74.83	7. NE PA	46.53
8. Washington	74.42	8. Medford	46.71
9. Houston	74.20	9. Waterloo	46.98
10. Grand Rapids	74.10	10. Yakima	47.79
11. Mobile	73.79	11. Des Moines	47.90
12. Jacksonville	73.69	12. Albany-Schen-Troy	49.11
13. Dallas-Ft. Worth	73.54	13. Cedar Rapids	50.44
14. Saginaw	73.29	14. Bloomington	50.63
Savannah	73.29	15. Duluth	50.81
16. Oklahoma City	73.26	16. Madison	50.87
17. Lubbock	73.23	17. Billings	50.98
18. Wilmington, DE	72.87	18. Rockford	51.19
19. Atlantic City	72.28	19. Huntsville	51.22
20. West Palm Beach	71.66	20. Sioux Falls	51.32

\*FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

NATIONAL FM SHARES\*

METRO

SPG 83	62.291%	(13,589,800 of 21,816,700)
FALL 82	60.571	(11,932,400 of 19,699,700)
SPRING 82	58.870	(12,658,900 of 21,503,100)
FALL 81	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663
APR/MAY 78 to APR/MAY 79:	6.820
APR/MAY 79 to APR/MAY 80:	6.617
APR/MAY 80 to APR/MAY 81:	5.712
SPG 81 to SPG 82:	2.645
SPG 82 to SPG 83:	5.811

ADI

SPG 83	63.45%	(13,102,200 of 20,649,600)
FAL 82	61.56	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPG 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

APR/MAY 75 to APR/MAY 76:	7.967%
APR/MAY 76 to APR/MAY 77:	9.093
APR/MAY 77 to APR/MAY 78:	6.241
APR/MAY 78 to APR/MAY 79:	7.270
APR/MAY 79 to APR/MAY 80:	6.220
APR/MAY 80 to APR/MAY 81:	5.351
SPG 81 to SPG 82:	2.890
SPG 82 to SPG 83:	5.469

\* Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE\*

<u>SPG 83 RANK</u>	<u>MARKET</u>	<u>SPG 83</u>	<u>FAL 82</u>	<u>SPG 82</u>	<u>A/M 1975</u>
1.	Washington	76.89%	75.21%	75.60%	47.73%
2.	Grand Rapids/Kala	74.91	72.08	70.56	38.09
3.	Atlanta	74.87	73.27	68.75	45.62
4.	Nashville	73.90	65.91	66.29	33.96
5.	Norfolk	73.38	70.44	65.85	44.38
6.	Harris-Lancaster-York	73.08	70.69	-----	43.62
7.	Houston	73.13	68.62	71.04	40.42
8.	Indianapolis	72.69	74.25	67.77	33.54
9.	Detroit	71.23	69.12	69.29	41.12
10.	Charlotte	71.19	74.39	72.29	40.50
11.	Dallas-Fort Worth	70.81	70.83	67.51	37.94
12.	Raleigh	69.42	63.67	58.36	-----
13.	New Orleans	69.04	65.47	62.48	37.34
14.	Tampa-St. Pete	68.83	67.57	66.75	40.65
15.	Greenville-Spartan	68.36	66.01	61.37	38.77
16.	Philadelphia	68.16	66.39	66.03	43.74
17.	Cincinnati	68.02	68.81	60.35	32.75
18.	Orlando	67.99	68.87	69.02	44.50
19.	Phoenix	67.43	59.42	62.50	34.17
20.	Cleveland	66.73	66.69	66.37	40.01
21.	Oklahoma City	65.47	64.71	61.05	35.78
22.	San Diego	64.86	63.46	64.63	33.31
23.	Columbus	64.75	60.97	67.04	31.63
24.	Memphis	64.22	59.29	62.42	27.70
	Huntington-Charleston	64.22	67.84	61.66	28.62
26.	Dayton	63.80	62.76	63.10	42.89
27.	Boston	63.54	63.32	62.37	44.98
28.	Birmingham	62.21	62.89	62.95	-----
29.	Providence	62.07	58.75	58.72	39.82
30.	Sacramento	61.91	60.73	60.39	34.38
31.	Baltimore	61.74	60.07	59.21	33.27
32.	Denver	61.46	58.18	55.57	38.31
33.	Miami	61.41	57.33	57.50	45.93
34.	Seattle	60.24	55.18	54.92	32.98
35.	Buffalo	60.09	59.14	54.58	38.99
36.	Hartford-New Haven	59.51	56.79	55.04	41.60
37.	New York	59.32	56.46	54.91	40.63
38.	Portland	59.31	60.61	55.81	32.14
39.	Salt Lake City	59.19	59.60	55.98	-----
40.	Los Angeles	59.02	58.62	57.06	39.37
41.	St. Louis	58.95	54.09	52.67	32.57
42.	Pittsburgh	58.74	54.65	53.46	31.56
43.	Kansas City	58.03	54.33	53.87	42.38
44.	Chicago	57.57	57.17	55.43	33.48
45.	Milwaukee	57.21	57.32	58.48	36.28
46.	Minneapolis-St. Paul	56.90	55.28	52.44	27.80
47.	Louisville	55.68	56.81	54.30	22.04
48.	NE PA	54.31	53.46	53.51	31.56
49.	San Francisco	52.85	54.94	53.90	34.63
50.	San Antonio	<u>52.29</u>	<u>49.11</u>	<u>46.17</u>	-----
		63.45%	61.56%	60.16%	38.91%

\*Based on 12+ ADI, M-Sun, 6A-MID, all stations are included.

MARKETS WITH HIGHEST AND LOWEST APR'S\*

<u>HIGHEST</u>			<u>LOWEST</u>	
1. Miami	20.3		1. Medford	13.1
2. NE PA	20.0		2. Wilmington, NC	14.6
3. Springfield, MA	19.8		3. Binghampton	14.7
4. Philadelphia	19.6		4. Waco	14.8
5. New York	19.5		5. Peoria	15.4
Baltimore	19.5		6. Portland	15.6
Orlando	19.5		Rockford	15.6
8. Bridgeport	19.4		8. Lansing	15.7
9. Birmingham	19.3		Altoona	15.7
10. Colorado Springs	19.2		Erie	15.7
Houston	19.2		11. Huntington	15.8
St Louis	19.2		Lubbock	15.8
Washington	19.2		Pueblo	15.8

\* The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

	SPG 83	17.50		
	SPG 82	17.33	A/M 78	15.42
	SPG 81	16.04	A/M 76	15.40
	A/M 80	15.42	A/M 75	15.74
	A/M 79	15.62		

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING\*\*

1. Steubenville	67.3	11. York	47.9
2. Akron	61.0	12. Worcester	47.8
3. Kalamazoo	60.9	13. Lancaster	47.6
4. Wilmington, DE	59.9	14. Fayetteville, NC	47.5
5. River-SB-Ont	59.8	15. New Haven	46.7
6. Reading	52.6	16. Sarasota	45.3
7. Stockton	52.5	17. Manchester	43.8
8. Bridgeport	52.2	18. Pueblo	36.3
9. Canton	49.4	19. Waco	35.1
10. Lakeland	49.2	20. West Palm Beach	34.2
		Melb-Titus-Cocoa	34.2

\*\* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week). Calculated by dividing total listening to stations listed below the line (outside the market's metro) by total listening to all listed stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS\*\*\*

1. Raleigh	21.0	Yakima	13.1
2. Madison	18.8	Erie	13.1
3. Tallahassee	14.8	13. Fresno	12.9
Binghampton	14.8	14. Lakeland	12.7
5. Austin	14.5	Lansing	12.7
6. Richland, WA	14.3	16. Syracuse	12.6
7. Eugene	14.1	17. Las Vegas	12.0
Salinas-Seaside	14.1	18. Greenville-N Bern	11.4
9. Toledo	13.3	19. Albuquerque	11.3
10. Waterloo	13.1	20. Riverside-SB	11.0

\*\*\* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP\*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	470,800 (93)	5,408,200 (514)	5,879,000 (607)	26.91%
COUNTRY	1,128,200 (290)	1,629,600 (255)	2,757,800 (545)	12.63
AC/SOFT/OLDIES	619,300 (142)	1,905,900 (177)	2,525,200 (319)	11.65
BTFM MUSIC	113,800 (19)	2,354,900 (211)	2,468,700 (230)	11.30
BLACK/URBAN	708,800 (114)	1,589,700 (81)	2,298,500 (195)	10.52
NEWS/TALK	1,985,400 (116)	49,600 (3)	2,035,000 (119)	9.32
MOR/VARIETY	1,592,100 (284)	67,600 (15)	1,659,700 (299)	7.60
NOSTALGIA	917,200 (157)	78,600 (16)	995,800 (173)	4.56
SPANISH	389,200 (55)	118,000 (16)	507,200 (71)	2.32
RELIGION	235,900 (136)	122,100 (65)	358,000 (201)	1.64
CLASSICAL	29,300 (7)	274,100 (29)	303,400 (36)	1.39
OTHERS/UNKNOWN	<u>33,300 (33)</u>	<u>18,300 (13)</u>	<u>51,600 (46)</u>	0.24
<u>TOTALS</u>	<u>8,223,300 (1446)</u>	<u>13,616,600 (1395)</u>	<u>21,839,900 (2841)</u>	

\*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG</u> <u>82</u>	<u>SPG</u> <u>81</u>	<u>A/M</u> <u>80</u>	<u>A/M</u> <u>79</u>	<u>A/M</u> <u>78</u>	<u>A/M</u> <u>77</u>
ROCK/AOR/CONT	5.73%	39.72%	26.91%	27.08%	31.51%	33.04%	34.55%	35.91%	34.80%
COUNTRY	13.72	11.97	12.63	12.57	12.12	10.26	9.61	9.27	9.32
AC/SOFT	7.53	14.00	11.56	--	--	--	--	--	--
BTFM MUSIC	1.38	17.29	11.30	11.76	14.61	15.58	16.08	16.71	17.66
BLACK/URBAN	8.62	11.67	10.52	11.67	9.07	9.76	9.75	7.33	6.64
NEWS/TALK	24.14	.36	9.32	9.35	9.13	9.68	9.67	8.75	9.26
MOR/VARIETY	19.36	.50	7.60	--	--	--	--	--	--
NOSTALGIA	11.15	.58	4.56	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	4.73	8.67	2.32	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION	2.87	.90	1.64	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	.36	2.01	1.39	1.25	1.30	1.27	1.24	1.40	1.31
OTHERS/UNKNOWN	.40	.13	0.24	0.42	0.41	0.47	0.72	0.72	0.77

NOTE: MOR and AC were divided into separate format categories this year. Thus data from previous years are not available.

CHANGES SINCE SPRING 82

	<u>Change in Format Share</u>		<u>Change in 1/4 HR Totals</u>	<u>Change in # of Stations (82-83)</u>
	<u>Since 1982</u>	<u>Since 1977</u>		
ROCK/AOR/CONTEMP	-6.2%	-22.7%	+86,000 (+1.5%)	-60 (-9.0%)
COUNTRY	+4.48%	+35.5%	+68,600 (+2.5%)	-7 (-1.3%)
AC/SOFT	NA	NA	NA	NA
BTFM MUSIC	-3.9%	-36.0%	-47,000 (-1.9%)	-44 (-16.1%)
BLACK/URBAN	-9.9%	+58.4%	-197,700 (-7.9%)	-49 (-20.1%)
NEWS/TALK	-.32%	+.65%	+33,800 (+1.7%)	+19 (+19.0%)
MOR/VARIETY	NA	NA	NA	NA
NOSTALGIA	+25.6%	+37.0%	+220,100 (+28.4%)	+30 (+21.0%)
SPANISH	+1.3%	+23.4%	+17,100 (+3.5%)	+15 (+26.8%)
RELIGION	+13.9%	+84.3%	+48,900 (+15.8%)	+2 (+1.0%)
CLASSICAL	+11.2%	+6.1%	+36,000 (+13.5%)	+1 (+2.9%)
OTHERS/UNKNOWN	-42.9%	-68.8%	-37,300 (-42.0%)	-5 (-9.8%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 26.91%)

<u>HIGHEST</u>			<u>LOWEST</u>	
1. Fargo	49.0%		1. Shreveport	16.8%
2. Anchorage	47.3		2. Columbus, GA	17.9
3. Wilmington, NC	46.0		3. Beaumont	18.4
4. Binghamton	45.6		4. Savannah	18.5
5. Casper	45.5		5. New Orleans	19.1
6. Fayetteville	44.9		6. Miami	19.2
7. Lafayette	43.9		7. Louisville	19.3
8. Lubbock	43.1		Birmingham	19.3
9. Kalamazoo	43.0		9. New York	19.5
10. Medford	42.9		10. Cleveland	19.8
11. Omaha	42.0		11. Richmond	20.0
12. Fort Wayne	41.8		12. Tulsa	20.4
			Mobile	20.4

BEAUTIFUL MUSIC (National Average: 11.30%)

<u>HIGHEST</u>			<u>LOWEST</u>	
1. Atlantic City	24.7%		1. Cedar Rapids	0%
2. Daytona Beach	24.5		Columbus, GA	0
3. Sarasota	23.9		Fargo	0
4. Bridgeport	21.3		Duluth	0
5. Spokane	18.5		Evansville	0
6. Allen-Beth-Easton	18.4		Fayetteville	0
7. Hartford	18.2		Richmond	0
Canton	18.2		Tallahassee	0
Manchester	18.2		Wilmington, NC	0
10. Worcester	18.1		10. Macon	0.9
Anchorage	18.1		11. Casper	1.0
12. Tampa	18.0		Orlando	1.0

COUNTRY (National Average: 12.63%)

<u>HIGHEST</u>			<u>LOWEST</u>	
1. Waco	48.5%		1. Boston	1.2%
2. Fargo	46.9		2. Hartford	1.5
3. Asheville	44.4		3. Worcester	1.6
4. Springfield, MO	43.3		4. Springfield, MA	2.5
5. Knoxville	41.0		5. New Haven	2.6
6. Johnson-Kings-Bris	40.7		6. Philadelphia	3.0
7. Lakeland	36.6		7. Atlantic City	3.4
8. Lubbock	35.7		8. Providence	3.5
Duluth	35.7		9. Honolulu	4.1
10. Huntsville	35.4		10. Bridgeport	4.6
11. Wichita	35.3		11. New York	4.7
12. Beaumont	34.4		12. Manchester	5.0

NOTE: Format information for this section came from July or August editions of SRDS, the 1983 Broadcasting Yearbook and other sources. In some cases phone calls were made. In many cases I had to make a judgement based on the demographic spread of the station's audience.

MOR

(Nat Avg: 7.60%)

1. Bloomington	39.9%
2. Utica	28.5
3. Lincoln	27.6
4. Albany	26.9
5. Omaha	26.7
6. Steubenville	26.3
7. Evansville	25.8
8. Cedar Rapids	25.4
9. Rockford	25.0
10. Minneapolis	24.5
11. Hartford	23.0
12. Boston	22.6
Worcester	22.6

NEWS/TALK

(Nat Avg: 9.32%)

1. St. Louis	21.6%
2. New York	21.1
3. Philadelphia	19.3
4. San Francisco	16.2
5. Los Angeles	15.4
6. Seattle	14.7
7. Des Moines	14.5
8. Providence	14.3
9. Miami	13.4
10. Honolulu	12.8
11. Sacramento	12.5
12. Youngstown	11.9

BLACK/URBAN

(Nat Avg: 10.52%)

1. Jackson	39.2%
2. Columbus, GA	34.3
3. Memphis	33.9
4. Charleston, SC	33.1
5. Savannah	30.4
6. New Orleans	30.0
7. Mobile	28.5
8. Macon	27.6
9. Columbia, SC	26.1
Shreveport	26.1
11. Fayetteville	25.2
12. Tallahassee	25.0

AC

(Nat Avg: 11.56%)

1. Spring, MA	39.1%
2. Reno	30.2
3. Syracuse	26.7
4. Lansing	21.7
5. Detroit	20.3
6. Cedar R	20.2
Manchester	20.2
8. Lincoln	19.8
9. Albuq	19.6

SPANISH

(Nat Avg: 2.32%)

1. McAllen	43.4%
2. Miami	23.0
3. Corpus Ch	19.0
4. Sal-Sea	13.0
5. Bakers	11.7
6. El Paso	11.5
7. San Ant	9.8
8. Fresno	9.0
9. Los Angel	7.2
10. Pueblo	6.3

RELIGION

(Nat Avg: 1.64%)

1. Shreve	11.6%
2. Birmingh	8.4
3. Huntington	7.7
4. Eugene	7.1
5. Spring, MO	6.9
6. Lancaster	6.7
7. Charlotte	6.5
8. Greensboro	6.3
9. Tulsa	5.9
10. Billings	5.2

CLASSICAL

(Nat Avg: 1.39%)

1. Denver	4.4%
2. Seattle	4.2
3. Washington	4.1
4. Salinas	4.0
5. San Fran	3.8
6. Albuq	3.5
7. New York	3.2
8. Cleveland	3.1
San Diego	3.1
10. Chicago	2.6
Port, O	2.6

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table show the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	S82 TOT	S81 TOT	S80 TOT	S80 TOT
1. Mc-Guild	9	9	15	9	16	18	8	84	(69)	(69)	(65)
2. Katz	5	7	22	12	13	13	6	78	(82)	(82)	(82)
3. Blair	11	4	17	10	10	8	8	68	(67)	(61)	(60)
4. Torbet	5	9	15	5	5	12	4	55	(56)	(64)	(70)
5. Eastman	6	5	12	9	5	9	7	53	(57)	(69)	(67)
6. Christal	3	5	21	6	7	6	1	49	(40)	(43)	(36)
7. Selcom	3	2	9	4	9	6	3	37	(34)	(27)	(22)
8. HNWH	6	1	4	3	2	9	5	30	(14)	(--)	(--)
9. MMR	5	3	7	1	-	2	-	18	(19)	(23)	(17)
10. RKO	6	3	3	1	1	-	-	14	(8)	(6)	(NA)
Masla	-	2	5	2	1	3	1	14	(16)	(14)	(17)
12. CBS Spot	5	2	3	-	-	-	-	10	(12)	(10)	(12)
13. Group W	6	2	1	-	-	-	-	9	(7)	(11)	(9)
14. CBS FM	3	1	2	1	-	-	1	8	(7)	(NA)	(NA)
15. Weiss	-	-	1	1	1	1	-	4	(--)	(--)	(--)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	S82 TOT	S81 TOT	S80 TOT
1. Katz	1	1	8	6	5	8	6	35	(36)	(34)	(33)
2. Blair	1	1	6	4	5	4	8	29	(24)	(22)	(20)
3. Eastman	3	-	4	2	1	4	7	21	(20)	(21)	(23)
Mc-Guild	-	2	2	3	2	5	8	21	(24)	(23)	(16)
5. Torbet	-	2	1	-	1	8	4	17	(17)	(22)	(24)
6. HNWH	1	-	1	-	1	5	5	13	(6)	(--)	(--)
7. Christal	1	-	2	2	3	3	1	12	(12)	(11)	(9)
8. Selcom	-	-	1	-	-	1	4	6	(9)	(7)	(10)
9. CBS Spot	-	2	2	-	-	-	-	4	(3)	(3)	(NA)

Group W, Masla - 3 stations

RKO, MMR - 2 stations



PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

I am pleased to offer this new study of non commercial radio listening as a regular feature of American Radio. I estimate that about 5% of all radio listening is devoted to non commercial stations. However, audience data on these stations is not easily obtainable by the trade press or by commercial broadcasters.

In 1982 Birch began including data on these stations and I am happy to access that information.

Listening to public and non commercial stations varies enormously from market to market. This is probably caused by three factors: the availability of a commercial classical station, the professionalism of the individual stations and, finally, socio-economic and cultural differences among markets.

It would be my guess that because of its methodology the Birch data would treat these stations less favorably than would Arbitron.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun. The 1/4 HR, Weekly Cume and Cume Rating figures are from the May/June Birch.

<u>LEADING STATIONS</u> <u>12+ METRO SHARE</u>			<u>LEADING STATIONS</u> <u>12+ MSA, 1/4 HR AVG</u>			<u>LEADING STATIONS</u> <u>12+ MSA CUME</u>		
1.	KMFA-F	Austin 5.6	1.	WMBI-F	Chi 182	1.	WGBH-F	Boston 1544
2.	WSHA-F	Ralei 4.9	2.	KUSC-F	LA 119	2.	WNYC-F	NY 1533
3.	WUNC-F	Ralei 3.7	3.	KSJN-F	Mi-SP 104	3.	WMBI-F	Chi 1228
4.	KANW-F	Albuq 3.5	4.	WGBH-F	Bost 80	4.	KUSC-F	LA 1184
5.	WXXI-F	Roch 3.4	5.	WETA-F	Wash 76	5.	WBUR-F	Bost 1166
6.	KUT-F	Austin 3.1	6.	WCLK-F	Atl 74	6.	WETA-F	Wash 1128
7.	KSJN-F	Mi-SP 2.9	7.	WNYC-F	NY 73	7.	KSJN-F	Mi-SP 1039
8.	WOI-F	Des M 2.6		KTSU-F	Hous 73	8.	WBEZ-F	Chi 1000
	WVGR-F	Gr Rap 2.6	9.	WBJC-F	Balt 69	9.	WDET-F	Det 965
10.	WCLK-F	Atl 2.4	10.	WQED-F	Pitts 67	10.	KQED-F	SF 959
11.	WJCT-F	Jkvil 2.3	11.	KTIS-F	Mi-SP 62	11.	KTIS-F	Mi-SP 832
12.	KLRE-F	Lit R 2.2	12.	WBEZ-F	Chi 60	12.	KPFA-F	SF 749
	KCSC-F	OK C 2.2	13.	WXXI-F	Roch 50	13.	WERS-F	Bost 745
14.	WBJC-F	Balt 2.1	14.	WAMU-F	Wash 47	14.	WPFW-F	Wash 722
	WNED-F	Buff 2.1	15.	WDET-F	Det 45	15.	KTSU-F	Hous 689
	WKAR-F	Lans 2.1	16.	KMFA-F	Aust 42	16.	WEEB	Buff 649
	WITF-F	Harris 2.1		WMCU-F	Miami 42	17.	WQED-F	Pitts 641
18.	WQED-F	Pitts 2.0		KQED-F	SF 42	18.	WBJC-F	Balt 636
19.	KVLU-F	Beaum 1.9	19.	WABE-F	Atl 41	19.	WCLK-F	Atl 617
20.	KTIS-F	Mi-SP 1.8		WBUR-F	Bost 41	20.	WGUC-F	Cin 614
	KBOO-F	Por,OR 1.8						
	KXPR-F	Sacra 1.8						
	KUNM-F	Albuq 1.8						

<u>STATION/MARKET/LICENSEE</u>	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>	<u>1/4 HR AVG</u>	<u>WEEKLY CUME</u>	<u>CUME RATING</u>
WNYC-F NY	0.4	0.3	0.4	0.4	0.3	73	1533	1.1
KUSC-F LA Univ of SC	0.9	1.1	1.0	0.8	0.7	119	1184	1.5
WAMU-F Wash American Univ	0.8	1.7	1.6	0.9	0.9	47	592	2.3
WETA-F Wash	2.1	1.4	1.9	2.5	1.5	76	1128	4.3
WPFW-F Wash Pacific	0.3	0.5	0.6	0.5	0.6	29	722	2.8
WBEZ-F Chi	0.3	0.4	0.4	0.4	0.5	60	1000	1.6
WMBI-F Chi Moody	1.5	1.1	0.6	1.0	1.5	182	1228	1.9
KCBI-F Dall	0.8	1.2	1.0	0.6	0.4	32	296	0.7
KERA-F Dall	0.7	0.5	1.0	1.0	0.5	30	328	0.7
WBUR-F Bost Boston Univ	0.9	1.1	1.5	1.3	0.8	41	1166	3.7
WERS-F Bost Emerson Coll.	0.6	0.9	0.6	0.6	0.7	34	745	2.4

STATION/MARKET/LICENSEE	J/F	F/M	M/A	A/M	M/J	$\frac{1}{4}$ HR AVG	WEEKLY CUME	CUME RATING
WGBH-F Bost	2.0	1.8	1.4	1.3	1.6	80	1544	4.9
WABE-F Atl Board of Ed.	0.7	1.3	1.8	1.5	1.3	41	353	2.0
WCLK-F Atl Clark College	0.7	0.3	0.5	0.5	2.4	74	617	3.5
WRAS-F Atl Ga State	1.1	0.9	1.1	0.5	0.6	17	222	1.3
WREK-F Atl Ga Inst Tech	0.8	0.5	0.2	0.3	0.4	11	219	1.2
KNHC-F Sea Seattle Schools	0.3	0.4	0.5	0.6	0.8	27	225	1.2
KPLU-F Tacoma Pacific Luth	0.3	---	0.1	0.4	0.5	19	198	1.1
KUOW-F Sea U of Wash	1.5	1.4	1.1	1.0	0.9	30	413	2.3
KWMU-F ST L Univ of MO.	1.2	1.3	1.0	0.5	0.5	15	400	2.1
WDET-F Det Wayne State	1.3	0.8	0.4	0.5	0.7	45	965	2.7
KPFA-F SF Pacific	0.3	0.4	0.4	0.7	0.5	38	749	1.6
KQED-F SF	1.0	1.0	0.7	0.5	0.5	42	959	2.1
KPBS-F S Dieg S. Diego State	1.2	1.1	0.3	0.7	0.8	24	196	1.2
KSJN-F Mi-SP	2.5	2.7	2.8	2.7	2.9	104	1039	5.8
KTIS-F Mi-SP Northwestern Col	0.3	0.4	0.7	0.9	1.8	83	832	4.7
KTIS Mi-SP Northwestern Col	2.0	2.1	3.1	2.7	1.0	62	350	2.0
WBJC-F Balt Baltimore CC	1.7	1.7	1.3	1.1	2.1	69	636	3.4
WEAA-F Balt Morgan State	1.9	2.3	1.5	0.9	0.8	27	483	2.6
WUHY-F Phil	0.5	0.2	0.2	0.3	0.3	19	579	1.5
WMCU-F Miami Christian Coll	---	---	0.6	0.7	0.9	42	188	0.7
KTSU-F Hous Texas Southern	0.5	0.2	0.5	0.9	1.4	73	689	2.5
WBHM-F Birm Univ of Alabama	2.2	1.4	0.8	1.1	1.4	17	168	2.3
WXXI-F Roch	4.0	4.0	3.1	3.1	3.4	50	483	5.9
WQED-F Pitt	1.8	1.2	1.4	2.0	2.0	67	641	3.4
KBOO-F Port,0	1.8	2.0	1.9	1.9	1.8	33	448	4.1
KOAP-F Port,0	0.5	1.2	1.6	1.1	0.8	16	224	2.1
WMSE-F Milw Milw Sch of Engi	0.9	0.8	0.8	0.8	0.9	20	272	2.1
WUWM-F Milw Univ of Wisc	1.0	0.9	0.6	0.8	0.4	9	165	1.3
WIAN-F Indy	1.1	1.0	1.9	1.9	0.7	15	114	1.2
WBFO-F Buff SUNY	0.4	0.4	0.8	1.0	1.4	22	260	2.5
WEBR Buff	2.3	2.4	2.8	2.4	1.7	28	649	6.3
WNED-F Buff	2.3	2.1	1.2	1.6	2.1	34	461	4.5
KXPR-F Sacra Col State	2.3	2.5	1.9	1.6	1.8	32	373	3.8
WUSF-F Tampa U of S. Flor	1.1	0.6	0.5	0.7	1.0	25	392	2.7
KMCR-F Phoe	0.4	1.3	1.5	0.5	0.7	18	241	1.7
WCRF-F Cleve Moody	2.7	2.6	2.8	1.9	1.6	39	457	2.9
WVGR-F Gr Rap Univ of Mich			2.7	3.1	2.6	19	197	3.9
WKAR Lans Michigan State	1.0	1.3	1.6	1.1	1.1	9	88	2.2
WKAR-F Lans Michigan State	5.6	4.8	4.3	1.7	2.1	18	262	6.6
WHRO-F Norf	1.3	0.6	0.4	0.5	0.5	9	216	2.2
WUWH-F Hartf Univ of Hartford	0.6	0.6	0.4	0.6	0.9	12	188	2.3
WFCR-F Hartf	0.8	1.0	1.0	1.4	1.1	15	123	1.5
WDAV-F Char Davidson	2.2	1.9	0.6	0.5	1.3	12	151	2.8
WFAE-F Char UNC-Char	1.6	1.1	0.8	0.8	0.3	2	74	1.4
KCSC-F OK C Central State	1.1	0.8	1.1	1.8	2.2	33	307	4.3
KCUR-F Kan C Univ of Mo.	0.7	0.8	0.9	1.2	1.2	25	320	2.9
WTUL-F N Orl Tulane	2.0	2.3	2.7	2.2	1.2	21	338	3.4
WWNO-F N Orl LSU	2.0	2.0	1.1	1.4	1.7	29	314	3.1
WGUC-F Cin U of Cin	2.4	2.6	2.9	2.3	1.5	33	614	5.3
WXVU-F Cin Xavier	1.9	1.7	1.3	1.4	1.4	33	432	3.7
WKNO-F Memp	1.3	1.2	0.9	0.6	1.7	30	440	5.8
WHPW-F Hunt,WV	0.2	0.2	0.3	0.7	0.8	3	23	0.9
KANW-F Albuq Board of Ed	5.3	6.1	5.8	4.8	3.5	26	145	3.6
KUNM-F Albuq Univ of NM	2.3	1.6	2.1	2.0	1.8	13	85	2.1
KAZI-F Aust	0.6	1.4	3.2	2.8	1.7	13	180	3.7
KMFA-F Aust	6.4	5.1	2.9	3.2	5.6	42	370	7.6

STATION/MARKET/LICENSEE	J/F	F/M	M/A	A/M	M/J	$\frac{1}{4}$ HR AVG	WEEKLY CUME	CUME RATING
KUT-F Aust Univ of Texas	3.9	3.6	3.1	3.3	3.1	23	317	6.5
KWGS-F Tulsa U of Tulsa	0.7	0.9	0.9	0.5	0.8	7	101	1.7
KUOT-F Knox Univ of Tenn	1.8	1.6	2.9	3.5	1.8	14	139	3.3
WPLN-F Memp Nash Pub Sch	1.8	1.6	1.6	1.5	1.3	14	251	3.4
WITF-F Harris	2.1	2.0	2.5	3.2	2.1	13	159	4.1
WFDD-F Gr-WS Wake Forest	0.5	0.7	0.7	0.5	0.8	10	124	1.7
WUNC-F Gr-WS Univ of NC	0.6	0.7	0.5	0.6	0.7	10	87	1.2
WKNC-F Raleigh NC State	3.2	2.0	0.7	0.9	1.4	11	195	4.1
WSHA-F Raleigh Shaw Univ	3.3	2.5	2.8	4.7	4.9	38	294	6.2
WUNC-F Raleigh Univ of NC	4.6	3.5	2.6	2.9	3.7	29	342	7.2
WMFE-F Orl	1.4	1.5	1.4	1.0	1.2	14	265	4.1
WFPL-F Louis Louis Pub Lib	0.6	0.8	0.7	0.7	0.8	10	118	1.6
WUOL-F Louis Univ of Louis	0.8	0.6	0.6	0.5	0.8	9	118	1.6
WJCT-F Jkvl Flor Pub Radio	2.3	2.0	2.6	3.7	2.3	30	361	5.7
KLRE-F L Rock LR School	1.3	0.7	0.8	1.3	2.2	15	112	3.4
WRFK-F Rich, VA Union Seminary	4.0	3.8	2.7	2.0	1.7	19	273	5.0
WOI-F Des M Iowa State	---	---	2.8	3.1	2.6	18	133	4.7
KVLU-F Beaum Lomar Univ	---	---	1.9	1.9	1.9	12	94	3.0
KUER-F SLC U of Utah	1.0	1.4	0.8	0.5	1.2	17	143	1.9
KBYU-F SLC Brig. Young	1.7	2.1	1.5	1.1	1.6	23	158	2.1
WHRS-F W Palm	---	---	2.2	1.6	1.7	17	156	2.8

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included.

The data showing increases or decreases in share are comparisons with last Spring. They are based on 12+ Metro Share.

PROGRAMMER	STATIONS	1/4 HR AVG LISTENERS	(+) STATIONS INCREASING	(-) STATIONS DECREASING	(=) STATIONS EQUAL	PERCENTAGE INCREASING
1. Burkhart-Abrams	98	10,214	39	57	2	39.7%
2. Bonneville	76	9,768	40	33	3	52.6
3. Al Ham	78	4,658	42	35	1	53.8
4. Schulke	34	4,011	22	12	0	64.7
5. Pollack	21	3,714	12	8	1	57.1
6. TM	70	3,553	40	29	1	57.1
7. Drake-Chenault	72	3,199	29	41	2	40.3
8. Churchill	13	2,164	10	2	0	76.9
9. Primetime	9	1,171	6	3	0	67.7
10. Burns-Somerset	8	966	6	2	0	75.0
11. Century 21	25	745	14	11	0	56.0
12. Toby Arnold	11	474	3	5	3	27.3
13. Fairwest	6	416	6	0	0	100.0
14. KalaMusic	9	386	4	5	0	44.4
15. Concept	5	105	4	1	0	80.0
16. Musicworks	8	93	2	6	0	25.0

IMPORTANT NOTE: Bonneville did not send me a client list despite three requests. I was able to reconstruct most of their list and I deleted any stations I was not absolutely certain about.

MUSIC SYNDICATORS AND CONSULTANTS

	<u>FORMAT</u>	<u># of STATIONS</u>	<u>+ STATIONS</u>	<u>- STATIONS</u>	<u>¼ HR AVG</u>	<u>AVG PER STATION</u>	<u>AVG SHARE</u>	<u>SPG 82 SHARE</u>
<u>Burkhart-Abrams</u>	AOR	60	22	36	6654	111	8.14	(8.96)
	ROCK	11	6	5	1299	118	8.22	(8.01)
	COUNTRY	11	6	5	824	74	8.93	(8.06)
	AC	10	5	5	948	95	7.00	(6.44)
	OTHERS	<u>6</u>	<u>0</u>	<u>6</u>	<u>489</u>	82	5.70	(5.30)
		98	39	57	10214			
<u>Bonneville</u>	Bonne BTFL	52	26	23	7720	148	7.71	(7.76)
	FM 100 BTFL	19	12	7	1711	90	6.86	(6.07)
	OTHERS	<u>5</u>	<u>2</u>	<u>3</u>	<u>337</u>	67	3.76	(4.78)
		76	40	33	9768			
<u>Al Ham</u>	NOSTALGIA	78	42	35	4658	60	4.47	(3.95)
<u>Schulke</u>	BTFL	34	22	12	4011	118	9.00	(7.56)
<u>Pollack</u>	AOR	21	12	8	3714	3714	8.30	(7.92)
<u>TM</u>	ROCK	19	9	10	973	51	11.76	(10.82)
	COUNTRY	18	10	7	881	49	8.77	(7.28)
	BTFL	15	7	8	1010	67	7.39	(7.21)
	AC	9	8	1	285	32	6.17	(4.18)
	BLACK	5	3	2	344	69	6.14	(NA)
	OTHERS	<u>4</u>	<u>3</u>	<u>1</u>	<u>60</u>	15	4.00	(5.23)
		70	40	29	3553			
<u>Drake-Chenault</u>	CONTEMP	28	9	18	1273	45	8.73	(9.10)
	COUNTRY	22	12	10	1086	49	8.36	(7.58)
	BLACK	8	3	5	422	53	9.55	(9.01)
	NOST/MOR	11	2	8	234	21	3.41	(3.79)
	OTHERS	<u>3</u>	<u>3</u>	<u>0</u>	<u>184</u>	61	9.20	(NA)
	72	29	41	3199				
<u>Churchill</u>	BTFL	11	9	2	2133	194	6.85	(6.32)
	OTHERS	<u>2</u>	<u>1</u>	<u>1</u>	<u>31</u>	16	6.40	(3.20)
	13	10	3	2164				
<u>Primetime</u>	NOSTALGIA	9	6	3	1171	130	3.85	(--)
<u>Burns-Somerset</u>	COUNTRY	8	6	2	966	121	6.23	(--)
<u>Century 21</u>	ROCK	6	3	3	204	34	9.27	(NA)
	AC	5	3	2	98	20	5.94	(NA)
	COUNTRY	8	4	4	261	33	5.90	(4.60)
	OTHERS	<u>6</u>	<u>4</u>	<u>2</u>	<u>182</u>	30	4.15	(NM)
	25	14	11	745				
<u>Toby Arnold</u>	NOSTALGIA	11	3	5	474	43	3.52	(3.78)
<u>Fairwest</u>	AC	6	6	0	416	69	5.08	(--)
<u>KalaMusic</u>	BTFL	9	4	5	386	43	6.90	(6.59)
<u>Concept</u>	OTHERS	5	4	1	105	21	8.38	(--)
<u>Musicworks</u>	COUNTRY	8	2	6	93	12	2.33	(--)

STATION TRADING ACTIVITY

(10 FEB - 5 AUG 83)

(as of 1 Aug)

<u>STATION</u>	<u>MARKET</u>	<u>COMPANY INVOLVED</u>	<u>PRICE</u>	<u>BROKER</u>	<u>FCC APPROVAL</u>
WSLI, WXLY-F	Jackson, MS	Sold to Osburn & Reynolds	\$2,750,000	(Blackburn)	
KAYC, KAYD-F	Beaumont	From Texas Coast to Long-Pride	2,100,000	(Moore)	X
WKBX, WSGF-F	Savannah	From Beasley to Burbach	2,000,000	(Richards)	X
KATI, KAWY-F	Casper	Sold by Stuart	1,375,000		X
WAMJ	South Bend		129,000		X
WSCR, WPLR-F	New Haven	Sold to Starr	7,274,000		X
WHLY-F	Orlando				
KRLA (40%)	Los Angeles		4,679,164		X
WFMR-F	Milwaukee	From Embrescia to Josephson	3,200,000		X
KXYZ	Houston	Sold to Infinity	2,300,000	(Grandy)	X
WBKZ-F	Balt		1,500,000		
WMFD	Wilm, NC	Sold by Village	500,000		X
WEZI-F	Memphis	From Harte-Hanks to Firstcom	3,200,000		X
WLW, WSKS-F	Cinci	Sold by Mariner	10,514,000		X
KEZB-F	El Paso		1,200,000		X
KKLR-F	Edmond/OK C	Sold by Mid America (Reedu)	750,000		X
WQCC	Charlotte		400,000		X
WRZR	Raleigh		209,000		
WWQT/WHBS-F	Tampa area		1,275,000	(Blackburn)	X
WOKY/WMIL-F	Milwaukee	From Surrey to Sundance	4,750,000	(Kalil)	X
WYNZ A/F	Portland, ME	From Eastman to Buckley	1,125,000		X
KBHL-F	Lincoln	Sold to Sam Sherwood	500,000	(Prikryl)	X
KWG, KWGF-F	Stockton	Sold to Home News Publ	1,218,000		X
WYOR-F	Miami	From Insilco to EZ	3,600,000	(Blackburn)	X
KCSJ	Pueblo		700,000	(Chapman)	X
KQDQ	Eugene	Sold by Empire	270,000	(Exline)	
WCRT	Birmingham	Sold by Capitol (Johnson)	288,000		
WVCG	Miami	Sold by Insilco	1,500,000	(Blackburn)	X
KIOI-F	San Francisco	From Charter to Bob Price	12,400,000	(Blackburn)	
KKJY-F	Albuq				
KSET A/F	El Paso	From Broadcast Associates to Dunn	3,750,000		X
WBOK	New Orleans	Sold by Shamrock (Disney)	450,000		X
KVIL A/F	Dallas	From Fairbanks to Blair	31,000,000 (est)		
WIBC, WNAP-F	Indianapolis	From Fairbanks to Blair	19,000,000 (est)		
WGY, WGFN-F	Schen				
WSIX A/F	Nashville	From GE to Foster/Sky	16,000,000	(Goldman Sacks/Hepburn)	
WVNJ-F	Newark	Sold to Malrite	8,500,000	(LaRue)	X
WIFI-F	Philadelphia	From GCC to Beasley	6,000,000	(Richards)	X
KIKN	Corpus Christi		310,000	(Blackburn)	X
WCMF-F	Rochester	From Scornix to Stoner	5,100,000	(Richards)	X
KCBQ A/F	San Diego	From Charter to Infinity	8,500,000	(Blackburn)	
WLKK, WLWU-F	Erie	From Goldman to Penn-West	1,500,000	(Horton)	X
KTEZ-F	Lubbock	Sold to Lotus	1,050,000	(Kalil/Fischer)	X
WIST	Charlotte	Sold to Buck	410,000	(Raymond)	X
WEAM	Arl/Wash	Sold by Thoms	1,000,000	(Richards)	
WILS A/F	Lansing	Sold to Sentry	1,400,000	(Blackburn)	X
KOA/KOAQ-F	Denver	From GE to Belo	22,000,000		
WGH A/F	Norfolk		3,200,000	(Blackburn)	X
KEPT-F	Shreveport		1,850,000		X

<u>STATION</u>	<u>MARKET</u>	<u>COMPANY INVOLVED</u>	<u>PRICE</u>	<u>BROKER</u>	<u>APPROVAL</u>
WOWD-F	Tallahassee	From Negrin to McCrudden	\$1,470,000	(Chapman)	
KIKF-F	Orange County	80% sold to Art Astor	1,400,000		X
KTIM A/F	San Rafael	Sold to Art Astor	1,400,000	(Exline)	
KXLR	Little Rock	From SHamrock (Disney) to Understein	500,000		
KRZI	Waco		450,000		X
WHMP A/F	Northhampton, MA		1,200,000	(Horton/Richer O'Grady)	X
KISD	Medford,OR		325,000	(Exline)	
WHAT	Phila		1,000,000		
KYNN	Omaha	From Great Empire to Albimar	500,000	(Mahlman)	
KEZO-F	Omaha	From Meredith to Albimar	3,400,000	(Mahlman)	
WOW	Omaha	From Meredith to Great Empire	1,900,000		
WKQE,WBGM-F	Tallahassee	From Forward to Ginsburg	1,575,500	(Chapman)	
WPLP	Tampa/SP		1,000,000+		
WRAW	Reading		650,000		
WRHY-F	York		525,000	(Blackburn)	
WRNB	New Bern		250,000		
KFJZ	Fort Worth	Sold by Swanson	2,000,000	(Blackburn)	
WDZZ-F	Flint	(79%)	500,000		X
WMNX-F	Tallahassee	From Broaddus to ACT	950,000	(Blackburn)	
WAMV,WCNV-F	Amherst/Lynch,VA		825,000	(Chapman)	
WFMR-F (formerly WXJY)	Menom Falls/Milw		2,000,000	(Richards)	
KSFO	San Fran	From Golden West to King	7,000,000	(Mahlman)	
WBIA	Augusta,GA		200,000		
WLCX,WLXR-F	LaCrosse	Sold to Tom Ingstad	1,300,000	(Blackburn)	
KRAB-F	Seattle	Sold to Sunbelt	4,000,000	(Blackburn)	
KFOG-F	San Fran	From GE to Susquehanna	4,750,000	(Goldman Sacks/ Hepburn)	
WIRK A/F	West Palm	Sold to Bob Price	7,000,000	(Hepburn)	
KTWN-F	Minneapolis	Sold to Sunbelt	3,800,000	(Chapman)	
WVNJ	Newark		3,200,000		
KMJK-F	Port,0	Sold by Harte-Hanks	2,500,000		
WAPE	Jacksonville	From Eastman to Ginsburg	1,000,000	(Chapman)	
WAMT,WAJX-F	Titusville,FL	From Regional to Ogden	700,000	(Don Clark)	
WFMV-F	Blairstown,NY	Sold to Joe Sherikjian	560,000		
WAVS	Ft. Lauderdale	(67%) Sold by Ginsburg)	388,000		X
WPTR/WFLY-F	Albany	From Rust to Bob Dyson	4,000,000	(Richards)	
KGO-F	San Francisco	From ABC to Davis/Weaver	5,300,000	(est) (Blackburn)	
WIIN,WFPG-F	Atlantic City		2,500,000	(Richards)	
WHJJ,WHJY-F	Providence	From John Franks to TA Assoc/Bob Fish	8,850,000	(Mahlman)	
WLQR-F	Toledo	From Susquehanna to WOOD, Inc	3,350,000	(Hepburn)	
WNAV,WLOM-F	Annapolis	Sold by Rau	2,800,000	(Blackburn)	
WDOV,WDSO-F	Dover,Del	From Rau to Hartstone/Dickstein	2,300,000	(Blackburn)	
KFXD A/F	Nampa/Boise	Sold to Communi Prop	1,100,000	(Blackburn)	
KRKR,KFKF-F	Kansas City	From Allbritton to Sconnix	4,000,000	(Blackburn)	
KXA,KYYX-F	Seattle		5,500,000		
KZXI	Honolulu		1,200,000		
WAMT,WAJX-F	Titus,FL	From Regional to Ogden Newsp	900,000		
WIHN-F	Bloomington,IL		700,000		
WQSA	Sarasota		550,000	(Beckerman)	
KDOV	Ashland,OR		372,500		
WNOW,WQXA-F	York	From Rust to Central Penn	4,000,000		
WEWO/WSTS-F	Laurinberg,NC	Sold to Durham Life	2,800,000		
KAAY/KLPQ-F	Little Rock	From Multimedia to Signal	4,250,000		
WKDY	Spartanburg,SC	Sold by Ken Johnson (Capitol)	600,000	(Blackburn)	
WXOX	Bay City/Sag,MI		360,000		
WWWQ/WPFM-F	Panama City,FL	From Mediasouth to Culpepper	2,105,000	(Blackburn)	
WJBL-F	Holland, MI	Sold to Bloomington	1,500,000	(Richards)	

## THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.\*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula worked as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group (12+, TSA, 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

\*Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(1)	(1)	1.	ABC	8436	13	649	4.8	6.9	19.595	254.740
(3)	(2)	2.	CBS	8177	14	584	5.0	8.3	14.072	197.012
(5)	(4)	3.	Westinghouse	6086	11	553	9.3	4.3	13.828	152.113
(2)	(3)	4.	NBC	5221	9	580	4.9	7.8	15.175	136.578
(6)	(6)	5.	RKO	5146	11	468	8.2	11.9	4.796	52.757
(4)	(5)	6.	Metromedia	4858	13	374	8.5	11.4	3.860	50.175
(10)	(7)	7.	Bonneville	4419	11	402	14.5	7.7	3.601	39.606
(9)	(8)	8.	Inner City	2421	7	346	3.6	20.6	4.666	32.659
(13)	(10)	9.	Gannett	3782	13	291	11.2	11.4	2.279	29.629
(12)	(11)	10.	Capital Cit	5286	14	378	20.0	9.1	2.077	29.077
(29)	(9)	11.	Greater Med	2609	10	261	6.4	15.6	2.614	26.142
(14)	(13)	12.	Taft	2678	11	243	27.9	4.1	2.124	23.367
(17)	(15)	13.	Doubleday	2385	8	298	10.1	11.1	2.658	21.265
(7)	(14)	14.	Century	1645	5	329	5.4	15.2	4.008	20.041
(-)	(12)	15.	Infinity	3129	9	348	16.3	12.1	1.764	15.880
(15)	(17)	16.	Cox	3074	12	256	24.8	8.4	1.229	14.747
(-)	(-)	17.	Blair	2082	8	260	18.0	8.4	1.720	13.757
(-)	(22)	18.	Amaturo	1340	5	268	9.8	10.2	2.861	13.405
(19)	(16)	19.	Plough	2414	12	201	21.0	9.8	.977	11.720
(11)	(18)	20.	Hearst	1260	6	210	18.3	6.2	1.850	11.105
(22)	(30)	21.	Tribune Co.	2721	5	544	37.2	6.6	2.216	11.079
(32)	(19)	22.	Viacom	2067	8	259	15.6	12.8	1.297	10.377
(25)	(23)	23.	LIN	2004	10	200	19.4	10.7	.963	9.635
(48)	(27)	24.	Gulf	1697	8	212	18.4	9.6	1.200	9.601
(21)	(25)	25.	Malrite	2371	13	182	20.7	12.0	.733	9.525



(SPG 81)	(SPG 82)	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(37)	(28)	26.	Outlet	1378	6	230	12.2	12.2	1.545	9.272
(18)	(21)	27.	Golden West	1543	8	193	13.9	13.1	1.060	8.479
(40)	(45)	28.	Shamrock	1073	5	215	11.4	11.4	1.654	8.272
(27)	(24)	29.	First Media	1636	8	205	18.1	11.8	.960	7.679
(-)	(20)	30.	NBN	929	5	186	6.6	18.6	1.515	7.575
(26)	(35)	31.	Nationwide	1575	9	175	36.8	6.0	.795	7.153
(20)	(32)	32.	Harte-Hanks	1701	9	189	32.2	7.9	.743	6.686
(49)	(42)	33.	EZ	1262	6	210	31.5	6.5	1.026	6.154
(39)	(44)	34.	Entercom	1056	8	132	12.9	14.3	.716	5.725
(28)	(38)	35.	HefTel	1069	5	214	34.8	5.8	1.060	5.301
(41)	(37)	36.	Scripps-How	1182	7	169	30.6	7.4	.746	5.222
(34)	(41)	37.	Susquehanna	1862	13	143	43.3	8.7	.380	4.935
(33)	(34)	38.	United	948	9	105	10.4	19.1	.529	4.757
(-)	(33)	39.	Katz	1384	9	154	74.3	4.0	.518	4.664
(30)	(36)	40.	Group One	1232	8	154	35.3	8.1	.539	4.309
(16)	(29)	41.	Storz	912	6	152	24.7	9.0	.684	4.103
(-)	(54)	42.	Sandusky	1213	9	135	26.6	12.3	.413	3.714
(-)	(43)	43.	BENI	833	6	139	26.8	8.8	.589	3.536
(31)	(39)	44.	Fairbanks	759	6	127	34.7	6.4	.572	3.431
(43)	(47)	45.	Jefferson-Pil	1677	11	152	64.8	7.7	.305	3.351
(46)	(49)	46.	Hubbard	835	5	167	65.6	4.0	.636	3.182
(-)	(48)	47.	Josephson	924	7	132	25.4	12.0	.433	3.031
(-)	(50)	48.	Affiliated	984	8	123	48.5	7.3	.347	2.779
(-)	(51)	49.	Capitol (WRAL)	1032	8	129	72.6	5.4	.329	2.632
(44)	(53)	50.	Multimedia	1233	12	103	97.8	5.0	.211	2.528
(-)	(-)	51.	Federated	916	7	131	77.7	5.1	.311	2.314
(-)	(-)	52.	Summit	983	8	123	68.0	6.5	.278	2.226
(-)	(-)	53.	Sudbrink	741	7	106	46.7	7.6	.299	2.091
(-)	(-)	54.	Beck-Ross	747	6	125	54.7	6.7	.341	2.046
(-)	(-)	55.	Clear Channel	648	6	108	62.3	5.5	.315	1.891

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

<u>(SPG 81)</u> <u>RANK</u>	<u>(SPG 82)</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER</u> <u>STATION</u>
(1)	(1)	1.	ABC	13	8436	649
(2)	(2)	2.	CBS	14	8177	584
(3)	(3)	3.	Westinghouse	11	6086	553
(5)	(6)	4.	Capital Cities	14	5286	378
(6)	(7)	5.	NBC	9	5221	580
(7)	(4)	6.	RKO	11	5146	468
(4)	(5)	7.	Metromedia	13	4858	374
(8)	(8)	8.	Bonneville	11	4419	402
(13)	(9)	9.	Gannett	13	3782	291
(-)	(10)	10.	Infinity	9	3129	348
(10)	(11)	11.	Cox	12	3074	256
(16)	(17)	12.	Tribune Co.	5	2721	544
(12)	(13)	13.	Taft	11	2678	243
(14)	(12)	14.	Greater Media	10	2609	261
(11)	(15)	15.	Inner City	7	2421	346
(17)	(14)	16.	Plough	12	2414	201
(27)	(18)	17.	Doubleday	8	2385	298
(19)	(21)	18.	Malrite	13	2371	182
(-)	(-)	19.	Blair	8	2082	260
(31)	(16)	20.	Vaicom	9	2067	259
(24)	(19)	21.	LIN	10	2004	200
(21)	(24)	22.	Susquehanna	13	1862	143
(18)	(23)	23.	Harte-Hanks	9	1701	189
(56)	(20)	24.	Gulf	8	1697	212
(26)	(29)	25.	Jefferson-Pilot	7	1677	132
(15)	(22)	26.	Century	5	1645	329
(36)	(26)	27.	First Media	8	1636	205
(32)	(31)	28.	Nationwide	9	1575	175
(20)	(27)	29.	Golden West	8	1543	193
(-)	(25)	30.	Katz	9	1384	154
(29)	(32)	31.	Outlet	6	1378	230
(-)	(40)	32.	Amaturo	5	1340	268
(60)	(57)	33.	EZ	6	1262	210
(23)	(30)	34.	Hearst	6	1260	210
(35)	(37)	35.	Multimedia	12	1233	103
(34)	(34)	36.	Group One	8	1232	154
(-)	(51)	37.	Sandusky	9	1213	135
(49)	(42)	38.	Scripps-Howard	7	1182	169
(45)	(44)	39.	Booth	9	1092	121
(37)	(47)	40.	Shamrock	5	1073	215
(25)	(48)	41.	Heftel	5	1069	214
(51)	(64)	42.	Entercom	8	1056	132
(52)	(55)	43.	Park	14	1036	74
(57)	(39)	44.	Capitol (WRAL)	8	1032	129
(47)	(56)	45.	Affiliated	8	984	123
(50)	(52)	46.	Summit	8	983	123
(41)	(36)	47.	United	9	948	105
(63)	(63)	48.	Stoner	12	945	79
(-)	(33)	49.	NBN-Unity	5	929	186
(44)	(53)	50.	Guy Gannett	9	928	103

(SPG 81) <u>RANK</u>	(SPG 82) <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(-)	(58)	51.	Josephson	7	924	132
(53)	(66)	52.	Federated	7	916	131
(30)	(38)	53.	Storz	6	912	152
(61)	(75)	54.	Lotus	11	867	79
(54)	(59)	55.	Hubbard	5	835	167
(73)	(46)	56.	BENI	6	833	139
(62)	(76)	57.	Great Empire	10	815	82
(-)	(-)	58.	Sky/Foster	8	780	98
(43)	(50)	59.	King	8	766	96
(28)	(35)	60.	Fairbanks	6	759	127
(66)	(69)	61.	Bluegrass	7	758	108
(40)	(49)	62.	Mid America	8	752	94
(55)	(68)	63.	Beck-Ross	6	747	125
(58)	(77)	64.	Sudbrink	7	741	106
(39)	(70)	65.	Rust	7	736	105
(46)	(54)	66.	Great Trails	8	707	88
(67)	(74)	67.	Western Cities	8	669	84
(80)	(79)	68.	Clear Channel	6	648	108
(74)	(71)	69.	Liggett	6	635	106
(68)	(67)	70.	Associated	11	634	58
(-)	(81)	71.	Palmer	6	614	102
(72)	(83)	72.	Buckley	8	596	75
(85)	(73)	73.	Sterling	9	591	66
(90)	(82)	74.	Beasley	8	574	72
(76)	(88)	75.	Capitol (Johnson)	5	573	115
(69)	(84)	76.	Tichenor	5	554	111
(59)	(62)	77.	Insilco	5	537	107
(-)	(80)	78.	Bloomington	6	526	88
(64)	(78)	79.	Kaye-Smith	5	507	101
(-)	(72)	80.	Confer-Rothfuss	5	499	100
(-)	(85)	81.	Rivers	5	467	93
(87)	(92)	82.	Manship	5	447	89
(-)	(-)	83.	Surrey	5	443	89
(-)	(90)	84.	Mooney	5	422	84
(79)	(89)	85.	Regional	8	420	53
(-)	(96)	86.	Abell	6	419	70
(-)	(101)	87.	Hicks	6	412	69
(-)	(-)	88.	Benns	5	403	81
(-)	(96)	89.	McKenna	5	402	80
(84)	(94)	90.	Stuart	5	400	80
(89)	(93)	91.	Crawford	6	395	66
(-)	(112)	92.	John Price	8	377	47
(78)	(87)	93.	Sunbelt	5	375	75
(82)	(91)	94.	Rollins	6	360	60
(73)	(86)	95.	Stauffer	6	349	58
(94)	(95)	96.	Bahakel	8	327	41
(95)	(107)	97.	Hatch	6	314	52
(92)	(100)	98.	Davis-Weaver	5	299	60
(-)	(99)	99.	Community Pacific	8	285	36
(97)	(104)	100.	Peoria Journal Star	6	284	47
(86)	(98)	101.	Midwest Family	8	276	35
(99)	(109)	102.	Forward	5	255	51
(-)	(-)	103.	Pacific Northwest	6	237	40
(-)	(-)	104.	Woodward	6	232	39
(102)	(113)	105.	Walton	6	219	37
(-)	(106)	106.	Harris	6	190	32
(-)	(-)	107.	Mortenson	5	90	16

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

<u>(SPG 81)</u> <u>RANK</u>	<u>(SPG 82)</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(2)	(2)	1.	CBS	14,757,200	1,054,000
(1)	(1)	2.	ABC	13,961,200	1,073,900
(3)	(3)	3.	Westinghouse	9,632,500	875,700
(4)	(4)	4.	NBC	9,298,400	1,033,200
(6)	(5)	5.	RKO	8,482,200	771,100
(7)	(7)	6.	Capital Cities	8,013,300	572,400
(5)	(6)	7.	Metromedia	7,772,200	594,000
(8)	(9)	8.	Bonneville	5,747,300	522,500
(11)	(8)	9.	Gannett	5,659,100	435,300
(9)	(10)	10.	Cox	4,837,100	403,100
(-)	(12)	11.	Infinity	4,440,500	493,400
(23)	(18)	12.	Doubleday	4,329,100	541,100
(13)	(11)	13.	Greater Media	3,978,800	397,900
(15)	(17)	14.	Tribune Co.	3,954,500	790,900
(12)	(13)	15.	Taft	3,812,700	346,600
(14)	(14)	16.	Inner City	3,520,300	502,900
(24)	(23)	17.	Malrite	3,410,200	262,300
(18)	(15)	18.	Plough	3,252,200	271,000
(29)	(16)	19.	Viacom	3,138,900	392,400
(-)	(-)	20.	Blair	3,137,000	392,100
(19)	(21)	21.	LIN	2,875,200	287,500
(17)	(20)	22.	Golden West	2,687,100	335,900
(36)	(22)	23.	First Media	2,560,100	320,000
(25)	(26)	24.	Jefferson-Pilot	2,521,000	229,200
(20)	(24)	25.	Harte-Hanks	2,477,800	275,300
(16)	(19)	26.	Century	2,440,200	488,000
(26)	(29)	27.	Outlet	2,425,500	404,300
(-)	(25)	28.	Gulf	2,412,800	301,600
(37)	(30)	29.	Nationwide	2,272,900	252,500
(32)	(32)	30.	Susquehanna	2,246,500	172,800
(22)	(28)	31.	Hearst	2,033,400	338,900
(-)	(44)	32.	Sandusky	1,962,900	218,100
(-)	(31)	33.	Katz	1,897,900	210,900
(34)	(39)	34.	Group One	1,810,200	226,300
(33)	(37)	35.	Multimedia	1,721,300	143,400
(-)	(-)	36.	EZ	1,704,500	284,000
(38)	(40)	37.	Shamrock	1,672,900	334,600
(28)	(35)	38.	Storz	1,669,500	278,300
(50)	(45)	39.	Booth	1,629,700	181,100
(49)	(47)	40.	Scripps-Howard	1,613,200	230,500
(-)	(49)	41.	Capitol (WRAL)	1,578,200	197,200
(27)	(41)	42.	Heftel	1,571,100	314,200
(44)	(43)	43.	Guy Gannett	1,555,300	172,800
(-)	(-)	44.	Amaturo	1,513,900	302,800
(-)	(-)	45.	Entercom	1,498,800	187,400
(30)	(36)	46.	King	1,486,300	185,800
(-)	(-)	47.	Josephson	1,478,300	211,200
(43)	(34)	48.	United	1,422,700	158,100
(46)	(-)	49.	Park	1,409,600	100,700
(48)	(-)	50.	Affiliated	1,397,200	174,700

ABC	TSA		TSA		TSA		TSA		TSA		MKT #	FORMAT	FORMAT
	(Ben Hoberman)	AQH	CUME	RANK	#	AQH	CUME	RANK	AQH	CUME			
WABC	NY	851	18633	13	1								
WPLJ-F	NY	1147	19993	9	1								
WLS	Chi	920	19858	2	3								Rock
WLS-F	Chi	464	9634	11	3								Nost
KGO	SF	855	10604	1	7								Contemp
KGO-F	SF	91	2670	33	7								Religion
KABC	LA	1234	16232	1	2								Religion
KLOS-F	LA	745	12952	4	2								Contemp
WXYZ	Detr	276	4182	6	5								Oldies
WRIF-F	Detr	464	8013	3	5								MOR
WMAL	Wash	395	5110	3	8								Rock
WRQX-F	Wash	499	7185	2	8								
KSRR-F	Hou	395	4546	2	10								
MAJOR GROUP OWNERS													
ASSOCIATED (Myles Berkman)													
WYIM	Tampa												DID NOT SHOW
WNYS	Buff												DID NOT SHOW
WNYS-F	Buff	79	1775										Rock
WPXN	Roch	66	667										Nost
WPXY-F	Roch	95	1802										Contemp
WPIT	Pitt	22	455										Religion
WPIT-F	Pitt	45	771										Religion
WSNI-F	Phil	239	4971										Contemp
WSNI	Phil	32	519										Oldies
WSTV	Steuben	22	322										MOR
WRKY-F	Steuben	34	486										Rock
BAHAKEL (Cy Bahakel)													
KXEL	Water	35	532										Country
KCNB-F	Water	22	470										Rock
WDOD	Chatta	41	717										Country
WDOD-F	Chatta	189	2123										Country
WKIN	JC-Kings	10	240										Country
WZXY-F	JC-Kings	12	239										AOR
WMOD	Lynch	9	156										Country
WKZZ	Lynch	9	156										Religion (?)
Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)													
AFFILIATED COMMUNICATIONS (Jay Berkson)													
WOKV	Jkville	14	369	16	57								News/Talk
WAIV-F	Jkville	117	1688	6	57								AC
KRAK	Sacra	225	2860	1	40								Country
KEWT-F	Sacra	165	2004	4	40								BTFL
KMPS	Sea	69	1539	19	15								Country
KMPS-F	Sea	160	2235	8	15								Country
WHYN	Spr,MO	101	1578	3	82								AC
WHYN-F	Spr,MO	133	1699	1	82								AC
AMATURO (Joseph Amaturo)													
WDRQ-F	Detr	435	5061	4	5								Urban
KMJQ-F	Hous	376	4399	4	10								Urban
KMJN-F	St. Lou	259	2647	6	12								Urban
WFTL	Ft L/Mia	76	780	25	11								MOR
WNJF-F	Ft L/Mia	194	2252	12	11								MOR
Others: WFMC, WOKN-F (Goldsboro,NC); WMO-F (Reidsville, NC)													

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>BECK-ROSS (Martin Beck)</u>										
WKTZ	Jkville	15	184	14	57	Nostalgia				
WKTZ-F	Jkville	163	1521	2	57	BTFL	1066	12326	2	2
WKMF	Flint	33	493	12	82	Country	240	3378	13	7
WGMZ-F	Flint	62	754	7	82	BTFL	468	7597	10	3
WHCN-F	Hart	191	3065	4	39	AOR	102	1496	13	29
WBLI-F	Long Is/NY	283	3890	1	11	Rock	131	1874	9	19
							1316	14071	4	1
<u>BENNS (William Benns)</u>										
WFLI	Chatt	20	518	10	97	Religion	221	3364	1	41
WJTT-F	Chatt	68	642	4	97	Black	330	5534	1	15
WZAM	Norf	7	328	26	34	AOR	204	2416	5	15
WMYK-F	Norf	120	1990	6	34	AOR	83	1228	17	9
WHYW-F	Pitts	188	3190	10	13	AC	258	4189	10	9
<u>BLAIR (Jim Hilliard) (PRO FORMA)</u>										
WHDH	Bost	518	7466	4	6	MOR/AC	64	1408	17	27
WCOZ-F	Bost	404	7372	6	6	AOR	115	1755	13	27
WFLA	Tampa	117	2273	12	23	MOR	52	643	7	142
WQJC-F	Tampa	197	1951	6	23	Country	325	4822	10	5
KVIL	Dallas	35	891	26	9	AC	80	986	5	164
KVIL-F	Dallas	385	5155	3	9	AC	106	1277	2	164
WIBC	Indy	283	3919	2	34	MOR	76	643	8	54
WNAP-F	Indy	143	2343	8	34	Contemp	104	1338	6	54
<u>BLOOMINGTON (Tim Ives)</u>										
WJCV	JC-Kings	62	779	4	96	Country	170	3425	12	20
WQUT-F	JC-Kings	160	1773	1	96	Rock	64	1408	17	27
WJBC	Bloom,IL	70	699	1	261	MOR	52	643	7	142
WBNQ-F	Bloom,IL	46	679	2	261	Rock	325	4822	10	5
WGOW	Chatt	32	504	8	97	AC	80	986	5	164
WSKZ-F	Chatt	156	1993	2	97	Rock	106	1277	2	164
<u>BLUEGRASS</u>										
WH00	Orl	96	1041	6	58	Country	117	1865	10	16
WH00-F	Orl	128	1435	5	58	Country	138	2344	10	27
WVOC-F	Col,GA	90	1056	2	160	Country	168	1792	9	14
WVLK	Lex	68	1202	4	122	AC	77	917	7	57
WVLK-F	Lex	210	2434	1	122	Country	162	2082	11	13
WWSA	Savan	14	218	9	162	MOR	171	1536	6	34
WCHY	Savan	152	1429	1	162	Country	171	1536	6	34
<u>BUCKLEY (Richard Buckley)</u>										
WDRC	Hart	55	1408	18	39	AC	55	1408	18	39
WDRC-F	Hart	135	3361	8	39	Rock	135	3361	8	39
KWAV-F	Monter	53	867	4	134	AC	53	867	4	134
KKHI	A/F SF	144	2844	25	7	Classical	144	2844	25	7
WSEN	A/F Syr	54	667	8	64	Country	54	667	8	64
KGIL	A/F LA	67	1337	41	2	Nostalgia	67	1337	41	2
WYNZ	Port,M	56	647	7	181	Nostalgia	56	647	7	181
WYNZ-F	Port,M	32	525	11	181	AC	32	525	11	181
<u>BONNEVILLE (Arch Madsen)</u>										
KBIG-F	LA	1066	12326	2	2	BTFL	1066	12326	2	2
KOIT-F	SF	240	3378	13	7	BTFL	240	3378	13	7
WCLR-F	Chi	468	7597	10	3	AC/MOR	468	7597	10	3
KNBZ	KC	102	1496	13	29	MOR	102	1496	13	29
KNBR-F	KC	131	1874	9	19	BTFL	131	1874	9	19
WRPM-F	NY	1316	14071	4	1	BTFL	1316	14071	4	1
KSL	SLC	221	3364	1	41	MOR	221	3364	1	41
KIRO	Sea	330	5534	1	15	News	330	5534	1	15
KSEA-F	Sea	204	2416	5	15	BTFL	204	2416	5	15
KAAM	Dallas	83	1228	17	9	Contemp	83	1228	17	9
KAFM-F	Dallas	258	4189	10	9	Rock	258	4189	10	9
<u>BOOTH (John Booth II, Ralph Booth)</u>										
WSAI	Cin	64	1408	17	27	Country	64	1408	17	27
WSAI-F	Cin	115	1755	13	27	Country	115	1755	13	27
WXMG-F	S. Bend	52	643	7	142	AC	52	643	7	142
WJLB-F	Detr	325	4822	10	5	Black	325	4822	10	5
WGSW	Sag	80	986	5	164	MOR	80	986	5	164
WIOG-F	Sag	106	1277	2	164	Rock	106	1277	2	164
WTOD	Tol	76	643	8	54	Country	76	643	8	54
WKLK-F	Tol	104	1338	6	54	Country	104	1338	6	54
WZZP-F	Cleve	170	3425	12	20	AC	170	3425	12	20
Others: WIOU, WZWZ-F (Kokomo,IN)										
<u>BENI (Ragan Henry)</u>										
WAOK	Atl	117	1865	10	16	Black	117	1865	10	16
WBLZ-F	Cin	138	2344	10	27	Black	138	2344	10	27
WITH	Balt	168	1792	9	14	Nostalgia	168	1792	9	14
WPDQ	Jkville	77	917	7	57	Black	77	917	7	57
WJAS	Pitt	162	2082	11	13	Nostalgia	162	2082	11	13
WTLC-F	Indy	171	1536	6	34	Black	171	1536	6	34

<u>CAPITAL CITIES</u> (Jim Arcara)		<u>TSA</u>	<u>AQH</u>	<u>CUME</u>	<u>TSA</u>	<u>RANK</u>	<u>MKT</u>	<u>FORMAT</u>	<u>CBS</u> (Robert Hosking)	<u>TSA</u>	<u>AQH</u>	<u>CUME</u>	<u>TSA</u>	<u>RANK</u>	<u>MKT</u>	<u>FORMAT</u>
WJR	Detr	842	11852	1	5	MOR	1	5	WCBS	NY	1293	26080	5	1	1	News
WHYT-F	Detr	326	7942	9	5	Rock	9	5	WCBS-F	NY	822	15304	14	1	1	Oldies
KZLA	LA	55	1208	43	2	Country	43	2	KNX	LA	661	13204	6	2	2	News
KZLA-F	LA	317	4984	20	2	Country	20	2	KNX-F	LA	231	5767	26	2	2	Soft Rock
WPRO	Prov	151	2776	4	46	AC/MOR	4	46	WBBM	Chi	721	14455	4	3	3	News
WPRO-F	Prov	236	4249	2	46	Rock	2	46	WBBM-F	Chi	558	11337	7	3	3	Rock
WKBW	Buff	154	2976	6	32	AC	6	32	KMOX	ST L	906	9839	1	12	12	Talk
WPAT	NY	573	9303	18	1	BTFL	18	1	KHTR-F	ST L	458	6391	2	12	12	Rock
WPAT-F	NY	1027	14611	11	1	BTFL	11	1	WCAU	Phil	439	7639	10	4	4	News/Talk
WBAP	Dall-FW	563	7696	1	9	Country	1	9	WCAU-F	Phil	552	10561	5	4	4	Rock
KSCS-F	Dall-FW	396	4980	2	9	Country	2	9	WEEI	Bost	279	5403	11	6	6	News
WROW	Albany	121	1535	3	53	MOR	3	53	WHIT-F	Bost	542	8409	2	6	6	Rock
WROW-F	Albany	109	1469	5	53	BTFL	5	53	KCBS	SF	191	3845	21	7	7	News
WKHX-F	Atl	416	4552	2	16	Country	2	16	KRQR-F	SF	524	9338	2	7	7	AOR

CAPITOL (James Goodman)

WRAL-F	Raleigh	317	4616	1	78	Contemp/AC	1	78	WLOO-F	Chi	670	7601	5	3	3	BTFL
WHITN	Hunt,WV	32	450	7	125	Country	7	125	WAIT	Chi	308	4247	19	3	3	Nost
WKEE-F	Hunt,WV	139	1895	1	125	Contemp	1	125	KSHE-F	ST L	263	3355	5	12	12	AOR
KISS-F	San Ant	115	2000	9	37	AOR	9	37	KMGG-F	LA	205	4515	29	2	2	Contemp
WRNL	Rich	73	1149	7	63	Country	7	63	KMEL-F	SF	199	4684	18	7	7	AOR
WRXL-F	Rich	106	1469	6	63	AOR	6	63	<u>CLEAR CHANNEL</u> (John Barger)							
KBEQ-F	KC	203	3134	3	29	Rock	3	29	KTYC	Beaum	DID NOT SHOW					
WLVV-F	Char/St,NC	47	1069	9	61	AC	9	61	KHYS-F	Beaum	99	851	1	108	108	Black

Others: WDRV (Statesville,NC)

CAPITOL (Ken Johnson)

WKSJ-F+	Mobile	180	1833	2	82	Country	2	82	WOAI	San Ant	187	2210	4	37	37	News/Talk
WCAW	Char,WV	55	782	4	147	Country	4	147	KAJA-F	San Ant	142	1735	7	37	37	Country
WVAF-F	Char,WV	112	1431	2	147	Contemp	2	147	KBBJ	Tulsa	40	459	10	59	59	Nost
WRKA-F	Louis	104	1602	7	44	AC	7	44	KMOD-F	Tulsa	136	1400	5	59	59	AOR
WMJJ-F	Birm	122	2034	5	46	AC	5	46	KPEZ-F	Austin	44	514	7	74	74	BTFL
<u>COMMUNITY PACIFIC</u> (Benjamin, Banta)																
KFIV	Modesto	17	309	15	145	AC	15	145								
KFIV-F	Modesto	42	561	9	145	AOR	9	145								
KTOM	Salinas	47	480	6	134	Country	6	134								
KWYT-F	Salinas	41	429	7	134	BTFL	7	134								
KEED	Eugene	23	293	7	137	Country	7	137								
KTNX	Anch	7	122	11	190	? ?	11	190								
KGA	Spok	58	880	5	113	Country	5	113								
KDRK-F	Spok	90	992	3	113	Country	3	113								

<u>CONFER-ROTHFUSS</u> (KEYMARKET) (Kerby Confer, Paul Rothfuss)		TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT
WGVL	Green, SC	18	297	14	71	News/Talk
WSSL-F	Green, SC	235	2393	1	71	Country
WIGL-F	Oran/Col, SC	79	890	5	99	Country
WJDX	Jack, MS	44	915	8	120	Contemp
WMSI-F	Jack, MS	133	1542	2	120	Country
<u>COX</u> (William Schwartz)						
WSB	Atl	321	5494	6	16	MOR
WSB-F	Atl	191	3322	8	16	AC
WLIF-F	Balt	257	2910	5	14	BTFL
WSOC	Char	29	742	12	61	Nost
WSOC-F	Char	403	4132	1	61	Country
WHIO	Dayton	132	1837	3	50	MOR
WHIO-F	Dayton	218	2270	2	50	BTFL
KFI	LA	492	10505	12	2	AC
KOST-F	LA	441	7934	13	2	AC
WIOD	Miami	223	3189	6	11	Talk
WAI-A-F	Miami	188	3010	13	11	AC
WWSH-F	Phil	179	3026	20	4	AC
<u>CRAWFORD</u> (Donald Crawford)						
WDJC-F	Birm	57	829	12	41	Religion
KBRT	LA	101	1864	36	2	Religion
WYCA-F	Chi	43	700	32	3	Religion
WMUZ-F	Detr	84	959	24	5	Religion
WDCX-F	Buff	31	499	16	32	Religion
KPBC	Dallas	79	973	20	9	Religion
<u>DAVIS &amp; WEAVER</u> (Bill Weaver)						
KARM	Fresno	38	578	12	79	AC
KFIG-F	Fresno	54	771	10	79	AC
KLOK	San Jose	106	2370	17	30	AC
KWIZ	Anaheim	71	1351	14	19	AC
KWIZ-F	Anaheim	30	660	30	19	AC
<u>DOUBLEDAY</u> (Gary Stevens)						
WAPP-F	NY	787	14903	16	1	AOR
KDWB	Minn	75	2305	11	15	Rock
KDWB-F	Minn	215	3611	7	15	AOR
KPKE-F	Denver	90	1730	15	22	AOR
KWK-F	ST L	238	3597	9	12	AOR
WLLZ-F	Detr	381	6452	5	5	AOR
WAVA-F	Wash	213	3979	11	8	AOR
WMET-F	Chi	386	6714	15	3	AOR
<u>ENTERCOM</u> (Joseph Field)						
KITS-F	SF	162	3059	22	7	Rock
KKSS	Minn	26	688	17	15	MOR
WAYL-F	Minn	267	3164	4	15	BTFL
KLEF-F	Hou	98	1476	16	10	Classical
KTAC	Tac/Sea	37	713	26	15	(appr) Contem
KBRD-F	Tac/Sea	263	2704	2	15	(appr) BTFL
WEEP	Pitt	89	1353	15	13	Country
WDSY-F	Pitt	114	1831	12	13	Country
<u>EZ</u> (Art Keller)						
WEZB-F	NO	237	3603	2	33	Rock
WEZC-F	Char, NC	178	2220	6	61	AC
WBZZ-F	Pitt	346	5338	3	12	Rock
WEZR-F	Wash	141	1647	17	8	BTFL/AC
WEZS-F	Rich, VA	158	1811	2	63	AC
WYOR-F	Miami	202	2426	9	11	BTFL/AC
<u>FAIRBANKS</u>						
WVBF-F	Bost	222	3916	15	6	AC
WKOX	Bost		DID NOT SHOW			
WRMF-F	W. Palm	120	1359	2	69	AC
WJNO	W. Palm	48	609	7	69	News/Talk
KCMO	KC	213	3612	2	29	News/Talk
KCEZ-F	KC	156	2169	6	29	BTFL





<u>GREAT TRAILS</u> (Alexander Williams)		TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT
WCII	Louis	74	1393	10	44	Country
WKJJ-F	Louis	102	1933	8	44	Contemp
WCOL	Col,OH	66	1127	11	36	Nost
WXGT-F	Col,OH	167	2715	5	36	Rock
WING	Dayton	69	1544	10	50	AC
WJAI-F	Dayton	100	889	6	50	Nost
WMKE	Milw	16	419	29	28	Country
WBSC-F	Milw	113	1766	9	28	Country
Others: WIZE (Springfield, OH)						
<u>GREATER MEDIA</u> (Herb McCord)		TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT
WMJX-F	Boston	296	5052	10	6	AC
WGAY	Wash	36	581	24	8	BTFL
WGAY-F	Wash	369	4326	4	8	BTFL
KHTZ-F	LA	359	6635	18	2	AC
WMJC-F	Detr	262	4907	12	5	AC
WHND	Detr	80	1601	25	5	Oldies
WPEN	Phil	510	5635	7	4	Nost
WMGK-F	Phil	559	8913	4	4	AC
WCTO-F	Long Is	55	1130	28	11	BTFL
WGSM	Long Is	83	1008	24	11	MOR
Others: WCTC,WMGQ-F (New Brunswick,NJ)						
<u>GROUP ONE</u> (Roger Berk, Al Grosby)		TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT
KLZ	Denver	169	2878	7	22	Country
KAZY-F	Denver	197	3408	4	22	AOR
WAKR	Akron	91	1684	5	60	MOR
WAEZ-F	Akron	51	807	11	60	BTFL
WONE	Dayton	131	1849	4	50	Country
WTUE-F	Dayton	230	2529	1	50	AOR
KMEZ	Dallas	24	771	28	9	BTFL
KMEZ-F	Dallas	339	4176	5	9	BTFL
<u>GULF</u> (Alan Henry)						
WNDE	Indy	71	1332	11	34	Oldies
WFBQ-F	Indy	334	3556	1	34	AOR
KTXQ-F	Dall-FW	222	3951	11	9	AOR
WKLS	Atl	9	338	22	16	AOR

<u>GULF</u> (con't)		TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT
WKLS-F	Atl	311	4061	7	16	AOR
WQAL-F	Cleve	253	3203	5	20	BTFL
KRLY-F	Hous	223	3536	12	10	Black
WLTT-F	Wash	274	4151	8	8	AC
<u>HARRIS</u> (Robert Wells)						
KTOP	Topeka	16	203	14	184	MOR
KDVV-F	Topeka	40	622	5	184	Rock
KSEL	Lubbock	25	558	8	170	Country
KSEL-F	Lubbock	48	812	3	170	Contemp
WACO	Waco	31	511	5	196	Country
KH00-F	Waco	30	530	6	196	Rock
Others: WJOL,WLLI-F (Joliet,IL); KIUL (Garden City,KN); KBUR,KGRS-F (Burlington,IA); KFKA,KFKZ-F (Greeley,CO)						
<u>HARTE-HANKS</u> (Gary Eden)		TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT
KOY	Phoe	119	2102	10	26	MOR
KQYT-F	Phoe	206	2232	4	26	BTFL
WSGN	Birm	56	1294	13	46	Oldies
WRBQ-F	Tampa	436	5258	1	23	Rock
KKBQ	Hou	149	2900	15	10	Rock
KKBQ-F	Hou	293	4829	8	10	Rock
MRVA	Rich	241	2677	1	63	MOR
MRVQ-F	Rich	148	2254	3	63	Rock
MRBQ	Tampa	53	1232	16	23	Rock
<u>HATCH</u> (Homer Peterson)						
KALL	SLC	62	1161	9	41	AC
KALL-F	SLC	87	1183	6	41	Contemp
KGEM	Boise	38	564	4	187	Country
KJOT-F	Boise	16	257	12	187	Country
KGHL	Billings	90	772	1	279	Country
KIDX-F	Billings	21	261	4	279	AC
Others: KVLEL, KUIN-F (Vernal, UT)						

<u>HEARST</u>		TSA	TSA	TSA	TSA	MKT	FORMAT	TSA	TSA	TSA	MKT	FORMAT		
		AQH	CUME	RANK	#			AQH	CUME	RANK	#			
WBAL	Balt	304	3877	2	14	MOR		1427	18411	2	1	Black		
WIYY-F	Balt	268	3442	4	14	AOR		130	1627	37	1	Black		
WISN	Milw	123	2722	7	28	MOR/AC		74	1825	26	5	Black		
WLPX-F	Milw	94	2101	11	28	AOR			DID NOT SHOW					
WTAE	Pitt	218	3433	8	13	AC		217	2991	15	7	Black		
WHTX-F	Pitt	253	4759	5	13	Rock		332	6525	19	2	Black		
								241	3824	25	2	Black		
<u>HEFTEL</u>														
WLUP-F	Chi	456	6890	12	3	AOR		INSILCO (Richard Geismar)						
KSSK	Hono	98	1467	3	55	MOR		N Haven	109	1447	2	100	MOR	
KULA-F	Hono	86	1204	4	55	Rock		NO	59	1018	15	33	News	
WZPL-F	Indy	253	3300	4	34	Rock		WQUE-F	NO	94	1896	10	33	AC
WLLT-F	Cin	176	2850	6	27	AC		KTOK	Ok1 Cit	149	1754	3	48	News/Talk
								KJYO-F	Ok1 Cit	126	1775	6	48	Rock
<u>HICKS (Steve Hicks)</u>														
KNOW	Austin	44	532	7	74	Black		JEFFERSON-PILOT (Cullie Tarleton)						
KEYI-F	Austin	52	872	5	74	AC		KIMN	Denver	160	3544	8	22	Contemp
KIKX-F	Dallas	74	1244	22	9	Contemp		KYGO-F	Denver	184	2491	5	22	Country
KLVI	Beaum	56	936	4	108	Country		WQXI	Atl	55	1328	13	16	Contemp
KYKR-F	Beaum	61	837	3	108	Country		WQXI-F	Atl	322	4648	5	16	Contemp
KAYI-F	Musk/Tulsa	125	1575	6	59	Rock		WBT	Char,NC	187	2900	3	61	MOR/AC
								WBCY-F	Char,NC	189	2811	2	61	Rock
Others: KLAR (Laredo)														
								WBIG	Greens,NC	48	627	13	49	Nost
								WWIL	Wilm,NC	31	261	4	222	Black
								WHSL-F	Wilm,NC	42	524	1	222	Rock
								WGBS	Miami	62	1900	29	11	Talk/News
								WLYF-F	Miami	397	4176	2	11	BTFI
<u>HUBBARD (S.S. Hubbard)</u>														
WGTO	Lakeland	35	510	6	116	Country		MARVIN JOSEPHSON (Ed Christian)						
KSTP	Minn-SP	129	2481	9	15	Talk		WNIC	Detr	34	1175	29	5	AC
KSTP-F	Minn-SP	431	6077	2	15	AC		WNIC-F	Detr	341	6431	7	5	AC
KOB	Albuq	114	1869	2	91	MOR		WNOR	Norf	37	733	19	34	Black
KOB-F	Albuq	126	1734	1	91	AC		WNOR-F	Norf	178	2070	3	34	AOR
								WVKO	Colum,0	140	941	6	36	Black
								WSNY-F	Colum,0	117	2223	7	36	AC
								WMGF-F	Milw	77	1210	13	28	Contemp/AC
<u>INFINITY (Mel Karamazin)</u>														
WJIT	NY	305	3347	25	1	Spanish								
WKTU-F	NY	1318	19925	3	1	Urban								
WYSP-F	Phi1	508	7707	8	4	AOR								
WBCN-F	Bost	536	6721	3	6	AOR								
WIYY-F	Jkville	135	2111	4	57	Rock								
KOME-F	SJ/SF	114	1190	15	30	AOR								
KXYZ	Hous	63	820	20	10	Spanish								
KCBQ	SD	80	1352	14	19	Country								
KCBQ-F	SD	70	1232	17	19	Country								

<u>KATZ</u> (Dick Ferguson)		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WEZN-F	Bridge	205	1940	1	102	BTFLL
WFTQ	Worc	41	661	9	109	AC
WAAF-F	Worc/Bos	194	3761	1	109	AOR
WZZK-F	Birm	271	3545	1	46	Country
KWEN-F	Tulsa	122	1564	8	59	Country
WDBO	Orl	77	1094	11	58	MOR
WKKA-F	Orl	233	2789	2	58	Country
WSYR	Syr	110	1745	2	64	MOR
WSYR-F	Syr	131	1880	1	64	AC
<u>KAYE-SMITH</u> (Lester Smith)						
KXL	Port,0	91	1529	11	31	News/Talk
KXL-F	Port,0	134	1650	6	31	BTFLL
KISW-F	Sea	206	2800	4	15	AOR
KJRB	Spokane	38	840	8	113	Contemp
KEZE-F	Spokane	38	525	8	113	AOR
<u>KING</u> (Jim Kime)						
KYA	SF	112	2657	29	7	AC/Oldies
KLHT-F	SF	93	1680	32	7	AC
KGW	Port,0	164	3621	4	31	AC
KINK-F	Port,0	125	2050	9	31	Rock
KREM	Spokane	9	270	14	113	AC
KREM-F	Spokane	57	860	6	113	Rock
KING	Sea	68	1883	20	15	News/Talk
KING-F	Sea	138	1842	10	15	Classical
<u>LIN</u> (Dick Verne)						
WL	ST L	44	921	17	12	Country
WIL-F	ST L	292	3479	3	12	Country
WBBF	Roch	59	1176	10	42	MOR
WMJQ-F	Roch	102	1773	5	42	AOR
WFIL	Phil	211	4176	17	5	Country
WUSL-F	Phil	642	6744	3	5	Urban
KILT	Hou	180	2730	14	10	Country
KILT-F	Hou	335	4985	5	10	Country
WEMP	Milw	25	841	25	28	Nost
WMYX-F	Milw	114	1927	8	28	AC
<u>LIGGETT</u> (Bob Liggett)						
WFMK-F	Lans	112	1535	1	90	AC
WHNN-F	Sag	85	1333	4	164	Contemp
WZZR-F	Gr Rap	98	1671	6	68	Rock
WLFF	Colum,SC	19	169	11	99	Nost
WZLD-F	Colum,SC	76	1062	7	99	AOR
WABX-F	Detr	245	5339	14	5	Rock
Others: KTYD-F (Santa Barbara)						
<u>LOTUS</u> (Howard Kalmenson)						
KTKT	Tucson	38	909	10	75	AC
KLPX-F	Tucson	75	1062	5	75	AOR
KWKW	LA	254	2925	24	2	Spanish
KFSD-F	SD	87	1188	13	19	Classical
KENO	LV	15	397	15	87	AC
KOMP-F	LV	95	827	1	87	AOR
WMDO	Wash		DID NOT SHOW			
KXZL-F	San Ant	159	1801	5	37	AOR
KVAR	San Ant	23	402	21	37	Spanish
KONE	Reno	22	332	9	174	Country
KOZZ-F	Reno	66	763	1	174	AOR
KTEZ-F	Lubbock	33	426	6	170	BTFLL
<u>MALRITE</u> (Carl Hirsch, Gil Rosenwald)						
WVNJ-F	NY	255	4484	29	1	Contemp
WHK	Cleve	120	2057	14	20	Country
WMMS-F	Cleve	572	6489	1	20	AOR
KSAN-F	SF	348	4479	5	7	Country
KNEW	SF	220	3186	14	7	Country
WLZZ	Milw	48	1035	17	28	Oldies
WZUU-F	Milw	79	2046	12	28	AC
WNYR	Roch	68	895	8	42	Country
WEZO-F	Roch	204	2433	1	42	BTFLL
KLBB	Minn-SP	44	653	15	15	Nost
KEEY-F	Minn-SP	267	3521	4	15	Country
KLAK	Denver	17	528	25	22	MOR
KPPL-F	Denver	129	2296	11	22	AC

<u>MANSHIP</u>		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT		
<u>MIDWEST FAMILY</u>													
WKQA-F	Peoria	32	590	8	111	Contemp	WKKN	Rockf	28	201	7	141	Country
WXCL	Peoria	55	807	5	111	Country	WYFE-F	Rockf	28	515	7	141	AOR
WJBO	BR	29	741	10	83	AC	WISM	Madison	18	620	15	121	AC
WFMF-F	BR	245	2783	1	83	Rock	WISM-F	Madison	40	902	9	121	Contemp
KRGV	McA-Br	86	1294	3	83	(appr) Rock	WYTL	Oshkosh	38	518	9	135	Country
<u>McKENNA (Jim McKenna)</u>													
KQRS A/F	Minn-SP	251	4385	6	15	AOR	WOSH-F	Oshkosh	42	746	8	135	Rock
WCMB	Harris	33	493	12	93	Country	WITL	Lans	7	263	19	23	Country
WSFN-F	Harris	46	695	8	93	AC	WITL-F	Lans	75	925	5	23	Country
WHIT	Madison	30	358	11	121	Rock	Others: WIZM,WIZM-F (LaCrosse,WI); WMAY (Springfield,IL); WSJM,WIRX-F (St Joseph,MI)						
WWQN-F	Madison	42	624	8	121	Country	<u>MOONEY</u>						
<u>METROMEDIA (Carl Brazell)</u>													
WWBA-F	Tampa	422	3329	2	23	BTFL	WERC	Birm	47	784	16	46	News/Talk
KHOW	Denver	130	2402	10	22	MOR	WKXX-F	Birm	158	2706	4	46	Rock
KLAC	LA	363	7071	17	2	Country	WLJY	Hend/Nash	6	266	20	45	AC
KNET-F	LA	646	11430	7	2	AOR	WYHY-F	Leb/Nash	94	1426	6	45	AC
WNEW	NY	813	10422	15	1	Nost	WYU-F	Sev/Knox	117	1620	5	88	AC
WNEW-F	NY	557	10072	20	1	AOR	Others: WSEV (Sevierville,TN)						
WCBM	Balt	86	1761	15	14	News	<u>MORTENSON (Jack Mortenson)</u>						
WIP	Phil	362	5280	13	4	MOR	WJMM-F	Lex	11	202	13	122	Religion
WMMR-F	Phil	512	8814	6	4	AOR	WHKK-F	Cin	13	283	23	26	Religion
WOMC-F	Detr	260	3797	13	5	AC	WAYE	Balt	15	369	36	14	Religion
WASH-F	Wash	206	3203	14	8	AC	WTOF-F	Canton	15	166	28	102	Religion
KJR	Sea	116	3186	13	15	Contemp	WEMM-F	Hunt,WV	36	527	6	125	Religion
KRLD	Dallas	385	6455	3	9	News	Others: WSUM (Parma,OH)						
<u>MID AMERICA (Les Small, Howard Frederick)</u>													
WQUA	Moline	20	407	13	105	AC	<u>MULTIMEDIA (Paul Fiddick)</u>						
KRVR-F	Moline	65	841	5	105	BTFL	WWNC	Ashe	116	1252	1	188	Country
WTRX	Flint	61	969	8	82	AC	WFBC	Green,SC	26	628	12	71	MOR/AC
WIRL	Peoria	28	704	11	111	AC	WFBC-F	Green,SC	180	2411	3	71	Contemp
WSWT-F	Peoria	70	903	2	111	BTFL	KAAY	L Rock	78	1288	6	103	AC
WIRE	Indy	118	1615	9	34	Country	KLPQ-F	L Rock	95	1266	4	103	Country
WXTZ-F	Indy	266	2726	3	34	BTFL	WEZW-F	Milw	217	2469	2	28	BTFL
KBEZ-F	Tulsa	124	1357	7	59	BTFL	WMAZ	Macon	49	811	6	154	MOR
Others: WKAN (Kankakee,IL)													

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>NATIONAL BLACK NETWORK</u> (Eugene Jackson)											
WADS Phil	129	2376	22	4	Black						
WDAS-F Phil	472	5131	9	4	Black						
WURL NY	168	2551	34	1	Black						
KATZ ST L	67	1152	15	12	Black						
WZEN-F ST L	93	1182	13	12	Black						
<u>NATIONWIDE</u> (Clark Pollack)											
WPOC-F Balt	257	3092	5	14	Contemp						
WGAR Cleve	209	3680	7	20	AC						
WKSU-F Cleve	197	2761	8	20	Country						
WNCI-F Colum,0	210	3603	3	36	Contemp						
WSHH-F Pitt	212	2842	9	13	BTFL						
WLEE Rich	55	775	8	63	Nost						
WKZL-F Win-Sal	85	1499	6	49	AOR						
WBJW-F Or1	260	3518	1	58	Rock						
WCOT Or1	90	959	7	58	Nost						
<u>NBC</u> (Michael Eskridge)											
WNBC NY	1051	24039	10	1	Contemp						
WYNY-F NY	1233	19894	7	1	AC						
WRC Wash	546	5853	1	8	News/Talk						
WKYS-F Wash	254	2828	10	8	Urban						
WMAQ Chi	804	14980	3	3	Country						
WKQX-F Chi	346	7592	16	3	Contemp						
KNBR SF	409	7546	4	7	MOR						
KYUU-F SF	260	5194	11	7	AC						
WJIB-F Bost	318	5058	8	6	BTFL						
<u>OUTLET</u> (Dick Rakovan)											
WSNE-F Prov	114	1734	5	46	AC						
WTOP Wash	209	4406	12	8	News						
KIQQ-F LA	430	9205	14	2	Rock						
WQRS-F Detr	116	1748	20	5	Classical						
WIOQ-F Phil	419	6068	12	4	Contemp						
WHFS-F Wash	90	1094	20	8	AOR						
<u>PARK</u> (William Fowler)											
KRSI Minn-SP	12	417	20	15	Nost						
KJJO-F Minn-SP	46	964	13	15	Country						
WRRB-F Syra	88	934	5	64	Country						
WHEN Syra	102	1742	4	64	AC						
WNCT Gree,NC		DID NOT SHOW									
WNCT-F Gree,NC	91	1021	3	316	BTFL						
WNAX Yank/SF	82	1122	1	278	Country						
KWJJ Port,0	89	1621	12	31	Country						
KJIB-F Port,0	167	1459	3	31	Country						
WDEF Chatt	63	814	5	97	MOR						
WDEF-F Chatt	93	1249	3	97	BTFL						
WTVR Rich,VA		DID NOT SHOW									
WTVR-F Rich,VA	126	1540	5	63	Country						
KEZX-F Sea	77	1216	18	15	(appr) AC						
<u>PALMER</u> (Bill Ryan)											
WTNT Talla	20	300	8	202	Country						
WCSN Talla	16	230	9	202	Country						
WHO DM	269	3574	1	115	News/Talk						
KLYF-F DM	103	1278	3	115	BTFL						
WOC Daven	53	781	6	105	News/Talk						
KIKK-F Daven	153	1897	1	105	Rock						
Others: WNOG,WCVU-F (Naples,FL)											
<u>PEORIA JOURNAL STAR</u> (Ric Thom)											
KRKE Albuq	35	620	10	91	Country						
KWXL-F Albuq	105	1250	3	91	AOR						
KSSS Col SPG	46	451	6	119	Country						
KYNR-F Pueblo	7	86	11	254	BTFL						
KBY Billings	9	145	10	279	Country						
KICT-F Wichita	82	780	4	101	AOR						
Others: KFRM (Salina,KN); KNOX,KTYN-F (Grand Forks)											

<u>PLOUGH</u>	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>
<u>REGIONAL</u>										
<u>PLOUGH</u> (Wayne Hudson)										
WFLD At1	98	1869	12	16	Country	Gr Rap	105	5	68	Rock
WVEE-F At1	346	3430	3	16	Urban	Gr Rap	13	19	68	Nost
WCAO Balt	180	2652	8	14	Country	Mel-Titus				DID NOT SHOW
WXXV-F Balt	318	3281	1	14	Urban	Mel-Ti	27	7	140	Nost
WJJD Chi	426	6034	14	3	Nost	Sh/Youn	42	9	79	MOR
WJEZ-F Chi	219	3581	24	3	Country	Sh/Youn	145	1	79	Rock
WKDJ Memp	37	963	14	43	Black	Bingh	25	7	131	Country
WHRK-F Memp	202	2420	3	43	Urban	Bingh	63	2	131	AOR
WSUN Tampa	208	2856	5	23	Country					
WQXM-F Tampa	116	2181	13	23	AOR					
WMLX Cin	73	935	16	27	Nost					
WUBE-F Cin	191	2320	5	27	Country					
<u>JOHN PRICE</u>										
KKRD-F Wich	26	548	10	101	AC	Miami	204	8	11	Black
KNEV-F Reno	34	345	5	174	BTFL	Savan	9	11	162	Religion
KHYV Modesto	5	167	19	145	MOR	Savan	99	2	162	Black
KBEE-F Modesto	51	533	5	145	BTFL	Memp	38	12	43	Religion
KCPX SLC	35	989	16	41	Rock	Memp	117	8	43	Black
KCPX-F SLC	82	1499	7	41	AOR					
WWVA Wheeling	112	1301	1	183	Country					
WCPI-F Wheeling	32	494	7	183	AC					
<u>ROLLINS (William Jouger)</u>										
KDAY LA	157	3237	34	2	Black					
WAMS Wilm,DE	32	448	12	81	Country					
WRAP Norf	84	1430	8	34	Black					
WCHS Char,WV	41	917	6	147	MOR					
WBES-F Char,WV	46	475	5	147	BTFL					
WBEE Chi										DID NOT SHOW
<u>RUST (Bill Rust)</u>										
WPTN Albany	94	1258	6	53	Country					
WFLY-F Troy	124	2172	4	53	Rock					
WHAM Roch	141	2630	4	42	MOR					
WHFM-F Roch	74	1544	7	42	Rock					
WNOW York	34	332	15	104	Country					
WQXA-F York	175	2413	2	104	Contemp					
WQXX-F Sal/You	94	1069	3	79	Country					
<u>ROLINS (Robert Williamson)</u>										
WOR NY	1463	18656	1	1	Talk					
WRKS-F NY	1227	18190	8	1	Urban					
WRKO Bost	257	4039	12	6	Talk					
WROR-F Bost	327	6017	7	6	Contemp					
WGMS A/F Wash	206	2773	14	8	Classical					
WAXY-F Miami	200	3275	10	11	Oldies/AC					
WFYR-F Chi	345	6540	17	3	AC					
WHBQ Memphis	38	964	12	43	News/Talk					
KFRC SF	451	10385	3	7	Rock					
KHJ LA	97	3500	37	2	Rock					
KRTH-F LA	535	10483	10	2	AC					

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>SANDUSKY NEWSPAPERS (Toney Brooks)</u>					
KJZZ Sea	13	360	31	15	Jazz
KZAM-F Sea	129	2033	11	15	AOR
KBPI-F Denver	208	3681	3	22	AOR/Rock
KDJQ Phoe	8	206	28	26	AOR
KDKB-F Phoe	273	3790	1	26	AOR
KWFM-F Tucson	87	1312	3	75	AOR
KNUS Denver	51	1004	18	22	News
KEGL-F Dall-FW	301	5234	8	9	AOR/Rock
KLSI-F KC	143	2009	8	29	AC

Others: KSLY, KUNA-F (San Luis Obispo)

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>SCRIPPS-HOWARD (Dick Jansson)</u>					
WMC Memp	169	2385	4	43	Country
WMC-F Memp	238	3442	1	43	Rock
WBSB-F Balt	296	3983	3	14	Rock
KMEO Phoe	27	452	23	26	BTFI
KMEO-F Phoe	190	2364	6	26	BTFI
KUPL Port,0	88	1217	13	31	Nost
KUPL-F Port,0	174	2289	2	31	BTFI
<u>SHAMROCK (Bill Clark)</u>					
KABL SF	253	4048	12	7	BTFI
KABL-F SF	275	4229	8	7	BTFI
KUDL-F KC	114	2157	11	29	Contemp
KMGC-F Dallas	145	2633	15	9	AC
WWWF-F Detr	286	3662	11	5	Country

SIGMOR

KXOL F Worth					
KBUC San Ant	25	491	19	37	Country
KBUC-F San Ant	86	1294	12	37	Country
KRYS Cor Chr	23	481	9	118	AC
KBCB-F Cor Chr	15	234	12	118	Country

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>SKY/FOSTER (Dennis Israel)</u>					
WEZG Syra	13	139	18	64	BTFI
WSCI-F Syra	42	757	9	64	AOR
WTPA-F Harris	129	1370	2	93	AOR
KSKY Dallas	38	631	26	9	Religion
WSIX Nash	42	773	12	45	Country
WSIX-F Nash	149	1992	4	45	Country
WGY Schen	280	3716	1	53	MOR
WGFN-F Schen	87	1798	8	53	Contemp

STAUFFER (Jerry Holley)

KRNT Des M	77	1044	5	115	MOR
KRNQ-F Des M	80	1194	4	115	Rock
WIBW Topeka	54	896	3	184	MOR
WIBW-F Topeka	51	989	4	184	Rock
KGNC Amar	45	706	3	192	MOR
KGNC-F Amar	42	622	4	192	BTFI

STERLING (Cliff Hunter)

KSJO-F SJ	200	3229	4	30	AOR
KHTT SJ	15	514	43	30	Rock
KASH Eugene	13	29	10	137	Oldies
KSND-F Eugene	35	533	6	137	Rock
KJET Sea	19	575	29	15	Rock
KZOK-F Sea	159	2385	9	15	AOR
KALE Rich,WA	18	380	5	217	AC
KIOK-F Rich,WA	101	835	1	217	Rock
KDKO Denver	31	385	21	22	Black

Others: KBFW (Bellingham,WA); KEDO,KLYK-F (Longview,WA)



<u>STONER</u>	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>	<u>SUMMIT</u> (Allen Shaw)	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>		
<u>STONER</u> (Glenn Bell)													
KSO	DM	117	1313	2	115	Country	WCOA	Pensa	34	448	7	132	Nost
KGGO-F	DM	64	814	7	115	AOR	WJLQ-F	Pensa	67	960	2	132	Rock
WGNT	Hunt,WV	46	787	5	125	MOR	WSJS	Win-Sal	84	1325	7	49	News/Talk
WAMX-F	Hunt,WV	70	931	3	125	AOR	WTQR-F	Win-Sal	357	3885	1	49	Country
WNBF	Bingh	58	833	3	131	MOR	WREC	Memp	93	1379	9	43	Nost
WQYT-F	Bingh	47	766	4	131	BTFL	WZXR-F	Memp	231	2625	2	43	AOR
KHAK	Ced Rpd	15	234	12	199	Country	KOCY	Ok1 C	13	332	17	48	Country
KHAK-F	Ced Rpd	61	745	2	199	Country	KXXY-F	Ok1 C	104	1092	7	48	Country
WIMZ	Knox	6	221	15	88	AOR	<u>SUNBELT</u> (C.T. Robinson)						
WIMZ-F	Knox	127	1717	4	88	AOR	KFYE-F	Fresno	169	2236	1	79	AC/Contem
WYRK-F	Buff	189	1909	4	32	Country	KQEO	Albuq	37	716	9	91	Oldies/AC
WCMF-F	Roch	145	2062	3	42	AOR	KZZX-F	Albuq	62	975	7	91	Contemp
<u>STORZ</u> (Robert Storz)													
WQAM	Miami	98	1520	20	11	Country	KSPZ-F	Col Spg	77	960	3	119	Contemp
WHB	KC	170	3591	4	29	AC	KVOR	Col Spg	30	428	8	119	News/Talk
WDGY	Minn-SP	211	3659	8	15	Country	<u>SURREY</u> (J. Kent Nichols)						
WTIX	NO	122	2621	9	33	AC	KATT	Ok1 C	18	357	16	48	AOR
KOMA	Ok1 C	213	2809	1	48	Country	KATT-F	Ok1 C	185	2139	2	48	AOR
KXOK	ST L	98	2495	12	12	AC	KAIR	Tucson	43	659	9	75	MOR
<u>STUART</u> (Dick Chapin)													
KFOR	Lincoln	38	471	3	179	MOR	KJYK-F	Tucson	107	975	1	75	BTFL
KFRX-F	Lincoln	56	749	2	179	Rock	KYKY-F	ST L	100	2086	11	12	AC
KWTO	Spr,MO	142	1838	2	172	Country	<u>SUSQUEHANNA</u> (Art Carlson)						
KWTO-F	Spr,MO	140	1562	3	172	Rock	WQBA	Miami	351	2594	4	11	Spanish
KOEL-F	Oel/Water	24	372	6	232	Country	WQBA-F	Miami	176	1793	15	11	Spanish
Others: KOEL (Oelwein,IA); KSAL,KYEZ-F (Salina,KN); KRG1 A/F (Grand Island,NE)													
<u>SUDBRINK</u> (Dick Casper)													
WORL	Or1	88	695	8	58	Black	WKIS	Or1	58	866	14	58	News/MOR
WJYO-F	Or1	151	2045	3	58	AC	WRMM-F	Atl	132	1833	9	16	AC
WNWS	Miami	244	3045	5	11	Talk	WFMS-F	Indy	188	2280	5	34	Country
KPOI	Hono	10	282	17	55	AC	WHLO	Akron	30	581	20	60	Nost
KPOI-F	Hono	99	1124	2	55	AOR	WRRM-F	Cin	146	2160	8	27	AC
WLAC	Nash	73	1102	10	45	Talk	WLQR-F	To1	111	1465	2	54	BTFL
WLAC-F	Nash	76	1246	8	45	AC	WARM	NE PA	126	1678	2	66	MOR
							WSBA	York	77	1072	8	104	MOR
							WSBA-F	York	80	1157	7	104	AC
							KLIF	Dall-FW	56	1184	24	9	Country
							KPLX-F	Dall-FW	331	3802	6	9	Country

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT		
<b>TAFT (Carl Wagner)</b>													
WDAF	KC	439	5869	1	29	Country	WDIA	Memp	137	2461	7	43	Black
KYYS-F	KC	170	2555	4	29	AOR	WRVR-F	Memp	139	1992	6	43	AC
WGR	Buff	178	3363	5	32	MOR/AC	KIKK	Hous	80	1269	18	10	Country
WGRQ-F	Buff	112	2027	9	32	AOR	KIKK-F	Hous	394	5413	3	10	Country
WKRC	Cin	140	2789	9	27	MOR/AC	WLAK-F	Chi	299	4558	21	3	BTFI
WKRC-F	Cin	264	4451	2	27	Rock	<u>VIACOM (con't)</u>						
WTVN	Col,0	215	3312	2	36	MOR/AC	<u>WALTON</u>						
WLVQ-F	Col,0	277	3096	1	36	AOR	KWST-F	Sal-Sea	33	436	8	134	AOR
WDVE-F	Pitt	402	5199	2	13	AOR	KIDD	Sal-Sea	33	666	8	134	Rock
WDAE	Tampa	175	2053	7	23	Nost	KDJW	Amar	39	544	6	192	Country
WYNF-F	Tampa	306	3413	3	23	AOR	KBUY-F	Amar	41	489	5	192	Country
<b>TICHENOR (Mal Kasanoff)</b>													
KUNO	Cor Chr	37	448	6	118	Spanish	KYSN	Col Spg	14	449	12	119	Contemp
KGRT	Harlin	185	1458	1	83	Spanish	KKCS-F	Col Spg	59	601	5	119	Country
KELT-F	Harlin	37	651	6	83	Country	<u>WESTERN CITIES (Rick Phalen)</u>						
KQXT-F	San Ant	202	1903	3	37	BTFI	KNST	Tucson	21	431	14	75	News
KCOR	San Ant	93	1015	11	37	Spanish	KRQQ-F	Tucson	84	1404	4	75	Rock
<b>TRIBUNE CO. (James Dowdle)</b>													
WGN	Chi	1339	17504	1	3	MOR/Talk	KZAP-F	Sacra	193	2787	2	40	AOR
WICC	Bridge	144	1881	2	102	AC/MOR	KMJJ	LV	23	667	13	87	AC
WPIX-F	NY	985	16758	12	1	Contemp/AC	KLUC-F	LV	88	1202	2	87	Rock
KGNR	Sacra	75	1354	15	40	Talk/MOR	KZZP	Phoe	29	892	22	26	Contemp
KCTC-F	Sacra	178	2048	3	40	BTFI	KZZP-F	Phoe	100	1977	11	26	Contemp
<b>UNITED (Gerald Hroblak)</b>													
WYST	Balt	22	491	32	14	Black	KWSS-F	SJ	131	2281	13	30	Rock
WYST-F	Balt	103	1771	12	14	AC	<u>WESTINGHOUSE (Dick Harris)</u>						
WINX	Wash						WIND	Chi	556	7131	8	3	Talk
WOOK-F	Wash	176	3299	16	8	Black	KYW	Phil	705	12843	1	4	News
WBNX-F	NY						KFWB	LA	538	12121	9	2	News
WJMO	Cleve	68	1256	19	20	Black	WINS	NY	1282	26307	6	1	News
WRQC-F	Cleve	45	1061	22	20	AOR	WBZ	Bost	765	10262	1	6	MOR
KALI	LA	273	2848	23	2	Spanish	KDKA	Pitt	822	11412	1	13	MOR
KSOL-F	SF	261	3501	10	7	Black	WPNT-F	Pitt	249	3080	6	13	BTFI
<b>VIACOM (Norm Feuer)</b>													
KDIA	SF	198	3321	19	7	Black	KODA-F	Hou	433	4703	1	10	BTFI
WMZQ-F	Wash	284	3509	6	8	Country	KOAX-F	Dallas	188	2402	12	9	BTFI
WKHK-F	NY	536	8866	22	1	Country	KJQY-F	SD	258	2736	1	19	BTFI
							KOSI-F	Denver	290	3328	1	22	BTFI

	<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>
	<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	
<u>WOODWARD</u>					
KLMS Lincoln	20	317	10	179	AC
KFMQ-F Lincoln	32	470	6	179	Rock/AOR
KPTL Cars C/Reno		DID NOT SHOW			
KKBC-F Car/Reno	36	435	4	174	Country
WHBY App-Osh	31	600	6	135	MOR
WAPL-F App-Osh	93	1103	2	135	AOR

Others: KATH, KFMD-F (Dubuque, IA)

<u>PACIFIC NORTHWEST</u>	<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>
	<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	
KCMX Medford	10	197	9	233	Country
KCMX-F Medford	16	181	7	233	BTFL
KBOI Boise	63	991	2	187	AC
KBOI-F Boise	32	529	6	187	BTFL
KPNW Eugene	46	770	4	137	MOR
KPNW-F Eugene	70	677	2	137	BTFL

Others: KSEI, KRBU-F (Pocatells, ID)

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of almost 800 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours. This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = Spring 82 figures.

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
ROCK/CONTEMP	118 (98)	8.4 (8.4)	15.1 (15.0)	9.1 (9.3)	23.5 (23.6)	63.3 (58.0)	71.8 (71.3)	4.7 (5.1)	43.8 (42.5)	56.2 (57.5)
AOR	100 (91)	9.0 (9.4)	14.0 (13.5)	8.4 (9.3)	25.3 (26.3)	68.3 (68.5)	73.1 (72.3)	1.6 (1.4)	65.8 (64.0)	34.2 (36.0)
AC/SOFT	88 (63)	8.0 (8.2)	15.7 (15.4)	6.2 (6.3)	4.4 (5.1)	61.2 (60.4)	86.3 (83.6)	9.3 (12.3)	41.2 (42.1)	58.8 (57.9)
MOR	68 (61)	8.7 (8.9)	14.4 (14.2)	10.5 (10.7)	1.5 (1.7)	19.1 (16.3)	44.1 (41.6)	54.4 (56.7)	42.9 (43.0)	57.1 (57.0)
BTFL MUSIC	86 (90)	11.0 (10.6)	11.4 (11.9)	11.1 (9.9)	0.8 (0.7)	14.9 (14.7)	39.2 (39.9)	60.0 (59.4)	40.2 (40.0)	59.8 (60.0)
COUNTRY	114 (101)	10.0 (10.1)	12.5 (12.4)	13.9 (14.3)	3.9 (4.2)	32.2 (31.8)	65.9 (64.4)	30.2 (31.4)	49.3 (47.9)	50.7 (52.1)
NEWS/TALK	50 (47)	8.1 (8.1)	15.6 (15.6)	8.6 (8.0)	0.7 (0.7)	12.2 (12.0)	30.9 (31.5)	68.4 (67.8)	46.9 (47.1)	53.1 (52.9)
BLACK/URBAN	58 (59)	11.0 (11.3)	11.5 (11.1)	9.8 (10.8)	18.0 (19.1)	56.6 (55.9)	72.9 (71.6)	9.9 (9.3)	44.3 (43.7)	55.7 (56.3)
NOSTALGIA	42 (29)	10.6 (10.6)	11.8 (11.9)	11.0 (9.1)	0.4 (0.3)	6.2 (6.1)	23.8 (25.7)	75.8 (74.0)	45.4 (43.9)	54.6 (56.1)
RELIGION	22 (20)	9.3 (8.9)	13.5 (14.2)	10.5 (9.6)	2.7 (2.2)	26.0 (22.8)	52.7 (42.9)	44.6 (54.9)	33.2 (33.4)	66.8 (66.6)
SPANISH	18 (14)	14.5 (15.6)	8.8 (8.2)	14.7 (24.1)	3.4 (2.5)	36.3 (32.6)	63.3 (60.1)	33.3 (37.4)	42.6 (39.4)	57.4 (61.6)
CLASSICAL	18 (18)	7.9 (7.6)	15.9 (16.5)	6.1 (5.6)	0.9 (0.8)	22.2 (25.6)	51.3 (58.9)	47.8 (40.3)	49.6 (47.7)	50.4 (52.3)
<u>ALL STATIONS</u>	782	9.3	13.6	9.9	9.6	40.5	60.4	30.0	46.8	53.2

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNBC	NY	5.3	23.8	4.4	18	40	72	10	42	58
WPIX	NY	7.5	16.7	2.2	6	67	90	4	37	63
KBZT	SD	8.4	15.1	4.1	8	69	88	4	37	63
XTRA	SD	6.2	20.3	6.6	18	63	80	2	52	48
WBBM-F	Chi	6.4	19.8	6.4	44	38	47	9	37	63
WLS	Chi	5.8	21.8	6.0	17	54	75	8	50	50
WKQX	Chi	5.6	22.5	3.3	8	71	88	4	35	65
KIIS	LA	8.0	15.8	7.9	13	57	82	5	43	57
KIQQ	LA	6.0	20.9	3.1	27	46	60	13	38	62
KKXX	Bakers	11.3	11.2	12.1	20	68	78	2	52	48
WKZW	Peo	8.6	14.7	11.2	33	56	66	1	47	53
WNDU-F	S. Bend	10.6	11.9	12.5	20	57	70	10	37	63
WZOK	Rock	10.0	12.6	9.6	30	58	69	1	42	58
KIIK	D-RI-M	10.2	12.3	8.6	9	66	83	8	47	53
KFRC	SF	5.5	23.0	5.2	29	48	65	6	45	55
KDON-F	Sal-Sea	7.4	17.1	6.8	23	64	74	3	63	37
KOSO	Modes	9.6	13.1	15.3	26	54	74	0	47	53
WLEV	A-B-E	8.8	14.3	7.2	13	60	74	13	45	55
WRFY	Reading	10.0	12.6	10.6	9	41	76	15	41	59
WSTW	WilmDE	8.9	14.1	6.8	14	67	83	3	33	67
WABX	Det	6.0	21.1	3.0	31	59	69	0	54	46
WHYT	Det	5.2	24.0	3.6	35	38	52	13	46	54
WCAU	Phil	6.6	19.1	4.0	34	47	59	7	45	55
WSNI	Phil	6.2	20.4	2.9	3	54	88	9	41	59
WPGC-F+	Wash	5.5	22.9	3.3	11	64	80	9	40	60
WRQX	Wash	8.5	14.8	9.6	34	56	63	3	32	68
WBSB	Balt	9.4	13.3	8.0	25	57	73	2	45	55
KHTR	ST. L	9.1	13.9	9.7	36	46	55	9	38	62
WLOL-F	Minn	9.6	13.1	7.2	35	60	64	1	49	51
KKBQ-F	Hou	7.7	16.3	9.6	32	52	65	3	49	51
WBZZ	Pitt	8.6	14.7	6.2	29	59	69	2	44	56
WHTX	Pitt	6.1	20.8	3.7	27	57	67	6	41	59
WGCL	Cleve	7.8	16.2	11.0	40	46	57	3	48	52
WHTT	Boston	8.4	15.0	6.2	45	45	52	3	49	51
WXKS-F	Boston	8.4	15.0	9.2	14	71	80	6	45	55
WROR	Boston	6.6	19.1	3.7	13	63	81	6	44	56
KAFM	Dallas	7.5	16.9	5.6	36	56	63	1	37	63
WPRO-F	Prov	7.2	17.4	6.6	25	47	67	8	34	66
WTIC-F	Hart	10.2	12.4	10.7	15	59	76	9	43	57
WKDD	Akron	9.2	13.7	8.4	23	72	77	0	56	44
WRKY	Steuben	8.8	14.3	8.2	18	56	76	6	46	54
WQXI-F	Atl	9.2	13.7	5.7	3	73	94	3	49	51
WZGC	Atl	8.1	15.6	8.9	33	52	66	1	35	65
KBEQ	KC	8.1	15.5	6.7	36	54	62	2	42	58
WKTJ	Milw	6.5	19.3	5.5	24	64	71	5	48	52
WHYI	Miami	8.6	14.6	6.2	26	50	68	6	49	51
WINZ-F	Miami	6.9	18.3	4.8	24	54	68	8	47	53
WRBQ-F	Tampa	10.9	11.5	14.0	17	58	79	4	49	51
WZPL	Indy	9.4	13.3	13.0	43	52	57	0	50	50
WKJJ	Louis	6.9	18.3	6.3	19	59	75	6	23	77

ROCK/CONTEMP/TOP 40

NATIONAL MEAN: 8.4		15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WKRQ	Cin	7.6	16.6	11.9	43	46	56	1	45	55
WNCI	Colum	7.4	17.1	6.9	6	69	89	5	47	53
WXGT	Colum	7.5	16.8	5.8	36	55	63	1	41	59
KOAQ	Denver	6.5	19.3	4.2	13	71	83	4	36	64
WBEN-F	Buff	6.4	19.6	3.8	11	55	66	23	35	65
KZZP-F	Phoe	6.2	20.4	3.2	19	65	77	4	39	61
KNBQ	Sea	6.5	19.5	5.8	54	41	46	0	40	60
KUBE	Sea	9.4	13.4	11.3	12	72	85	3	52	48
WZZR	GR	8.0	15.8	4.1	29	59	68	3	44	56
WKFR	Kala	8.3	15.2	6.7	20	57	80	0	38	62
WVIC	Lans	8.7	14.5	9.5	33	59	67	0	46	54
WFLY	A-S-T	6.1	20.8	5.6	27	59	69	4	35	65
WEZB	NO	8.3	15.1	8.1	39	50	59	2	43	57
WWKX	Nash	9.3	13.6	8.5	30	55	69	1	25	75
WMC	Memp	8.4	15.0	9.6	26	53	70	4	45	55
KJYO	OK C	9.2	13.7	11.2	45	42	53	2	41	59
KINK	Port,0	8.2	15.3	4.8	1	87	98	1	50	50
KMJK	Port,0	7.4	17.0	13.6	41	44	56	3	36	64
WKRZ	NE PA	9.9	12.8	6.1	19	61	76	5	50	50
WDCG	Raleigh	10.7	11.8	9.8	26	61	71	3	47	53
WRAL	Raleigh	7.7	16.3	5.8	1	51	87	12	47	53
WBCY	Char,NC	10.1	12.5	8.6	18	69	81	1	45	55
WKXX	Birm	7.3	17.2	3.9	25	71	65	10	40	60
WFBC-F	G-Sp	9.2	13.7	8.9	13	58	80	7	44	56
WLAN-F	Lanc	7.5	16.7	11.4	30	49	65	5	42	58
WQXA	York	9.4	13.4	9.0	19	56	77	4	40	60
WBJW	Orl	10.2	12.3	12.1	22	63	77	1	46	54
WKEE	Hunt,WV	10.5	12.0	13.0	22	52	71	7	37	63
WVAF	Char,WV	10.5	12.0	14.4	13	56	75	12	30	70
WSEZ	Green-WS	9.2	13.7	7.6	27	60	67	6	43	57
WMEE	F, Wayne	9.2	13.7	11.6	23	65	74	3	42	58
WJLQ	Pensa	9.0	12.9	10.0	12	76	84	4	43	57
KHFI	Austin	10.7	11.8	13.3	29	59	70	1	37	63
WBBQ	Aug,GA	10.6	11.9	11.0	19	52	72	9	52	48
WFMF	Baton R	11.7	10.7	15.8	22	61	73	5	39	61
WFBQ	Altoona	9.3	13.6	18.0	16	51	69	15	42	58
KQIZ-F	Amar	10.9	11.6	15.5	26	63	71	3	50	50
KYYA	Billi	10.8	11.7	13.7	19	70	78	3	45	55
WSKZ	Chatt	11.0	11.5	8.4	32	48	66	2	55	45
WNOK	Col,SC	8.3	15.1	10.3	25	54	74	1	45	55
KITE	Cor Chr	10.5	12.0	12.3	27	52	59	15	44	56
KMGK	DM	6.5	19.5	6.1	52	42	46	2	56	44
WDAY-F	Fargo	9.8	12.8	10.8	22	65	78	0	45	55
WCCK-F	Erie	10.7	11.8	17.7	21	57	75	4	47	53
WQSM	Fayette	10.4	12.1	12.1	18	61	77	5	50	50
KYNO-F	Fresno	8.0	15.7	4.3	15	68	82	3	35	65
WIXX	G Bay	9.2	13.7	13.9	19	72	81	0	46	54
KQMQ	Hono	9.2	13.7	8.3	27	62	71	2	57	43
WZYP	Hunts	8.8	14.3	12.5	27	58	70	3	52	48
WIYY	Jkville	8.4	15.0	8.2	15	63	79	6	49	51

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WQUT	JC-Kin	12.3	10.2	13.4	29	58	69	2	50	50
WOKI	Knox	9.5	13.3	7.6	25	62	71	4	41	59
KKYK	L Rock	7.8	16.1	13.4	15	73	82	3	39	61
KLUC	Las V	9.3	13.5	8.1	19	60	80	1	55	45
WLAP-F	Lex	9.8	12.8	6.3	18	70	79	3	41	59
WGUL	Lynch	10.7	11.7	11.1	27	55	64	9	46	54
WMAZ-F	Macon	8.5	14.9	12.9	16	52	70	14	41	59
KQKQ	Omaha	9.6	13.1	14.6	29	56	66	5	43	57
KIOK	Rich,WA	15.6	8.1	30.8	29	67	71	0	56	44
WXLK	Roanoke	15.2	8.3	20.3	18	62	75	7	40	60
KKRC	Sioux F	11.7	10.8	13.4	33	63	67	0	50	50
KWTO-F	Spr,MO	11.9	10.6	25.5	24	65	72	4	40	60
WMHE	Toledo	8.1	15.6	7.6	12	67	83	5	35	63
KRQQ	Tucson	7.6	16.6	3.6	11	71	85	4	49	51
KAYI	Tulsa	9.7	12.9	6.4	44	49	56	0	37	63
KFMW	Wat-CP	13.1	9.6	9.7	23	71	77	0	51	49
KEYN	Wichi	11.8	10.7	15.2	17	65	79	4	45	55
WYFM	Young	8.6	14.7	8.3	29	48	61	10	45	55

AOR

NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WAPP	NY	6.6	19.0	1.7	20	68	75	5	62	38
WNEW-F	NY	7.1	17.8	3.3	4	80	87	9	54	46
WPLJ	NY	7.4	17.1	6.3	38	56	60	2	57	43
KGB	SD	8.0	15.7	7.8	10	80	88	2	73	27
KPRI	SD	6.9	18.4	3.0	32	63	67	1	67	33
WLS	Chi	6.3	19.9	3.1	19	68	77	4	68	32
WLUP	Chi	8.4	15.0	5.1	29	64	67	4	70	30
WXRT	Chi	12.2	10.3	6.3	2	93	96	2	74	26
KLOS	LA	7.4	17.0	2.9	23	70	76	1	74	26
KMET	LA	6.7	18.9	2.1	26	68	74	0	74	26
KROQ	LA	9.0	14.0	7.1	37	58	63	0	51	49
WXLN	D-RI-M	10.4	12.1	12.8	32	68	68	0	65	35
KMEL	SF	5.5	22.8	2.6	17	72	81	2	55	45
KRQR	SF	6.3	20.0	3.4	34	56	65	1	57	43
KSJO	SJ	8.5	14.9	4.1	43	51	53	4	55	45
WZZO	A-B-E	9.6	13.1	12.4	22	71	76	2	58	42
WLLZ	Det	7.9	15.9	3.4	28	67	70	2	63	37
WRIF	Det	7.6	16.6	4.1	22	69	76	2	71	29
WMMR	Phil	7.0	18.0	3.6	19	75	80	1	71	29
WYSP	Phil	8.3	15.1	5.5	32	63	67	1	71	29
WWDG	Wash	6.2	20.4	5.0	19	77	80	1	64	36
WIYY	Balt	9.9	12.7	9.7	22	69	74	4	66	34
KSHE	ST L	9.4	13.4	9.7	17	77	80	3	66	34
KWK+	ST L	8.4	15.1	4.8	32	63	67	1	64	36
KDWB-F	Minn	7.6	16.5	4.9	25	71	75	0	75	25

AOR

NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KQRS-F	Minn	6.6	19.1	2.4	31	67	69	0	61	39
KLLOL	Hous	8.4	15.1	2.9	25	70	74	1	73	27
KSRR	Hous	11.0	11.4	6.7	22	72	77	1	65	35
WDVE	Pitt	9.5	13.2	7.4	23	71	76	1	69	31
WMMS	CLeve	9.4	13.4	7.6	15	78	82	3	64	36
WBCN	Boston	9.7	13.0	8.1	9	84	89	2	72	28
WCOZ	Boston	7.8	16.2	6.1	31	60	68	1	65	35
KEGL	Dall	7.1	17.7	4.9	36	57	63	1	61	39
KZEW	Dallas	7.5	16.7	4.5	22	74	77	1	61	39
WHJY	Prov	8.8	14.3	6.4	29	63	69	2	62	38
WHCN	Hart	8.0	15.8	3.5	21	73	77	2	63	37
WKLS	Atl	9.3	13.5	9.7	33	60	66	1	67	33
KYYS	KC	8.5	14.9	4.0	23	74	77	0	67	33
WQFM-F	Milw	8.4	15.0	5.6	27	69	71	2	71	29
WSHE	Miami	8.3	15.1	3.2	16	74	80	4	60	40
WYNF	Tampa	9.6	13.1	9.1	15	75	84	1	68	32
WFBQ	Indy	11.0	11.4	15.9	29	63	69	2	67	33
WQMF	Louis	9.0	14.0	9.9	35	59	64	1	57	43
WEBN	Cin	8.6	14.7	8.5	20	72	79	1	60	40
WTUE	Dayton	11.1	11.3	14.6	24	67	72	4	56	44
WLVQ	Colum,0	11.1	11.3	13.6	23	74	77	0	60	40
KAZY	Denver	6.6	19.0	1.9	36	57	62	2	60	40
KBPI	Denver	7.1	17.6	3.2	21	70	78	1	54	46
KDKB	Phoe	8.9	14.1	3.2	27	68	72	1	67	33
KISW	Sea	8.4	15.1	4.6	22	72	77	1	79	21
KZOK	Sea	8.9	14.1	6.9	36	57	64	0	73	27
WLAV	GR	10.9	11.6	13.9	15	80	82	3	66	34
WPYX	A-S-T	12.7	9.9	16.1	27	28	73	0	64	36
WRNO	NO	11.4	11.0	8.0	13	76	84	3	70	30
WKDF	Nash	11.4	11.0	13.9	26	65	71	3	60	40
WZXR	Memp	12.7	9.9	12.7	23	71	76	1	66	34
KATT	OK C	12.0	10.5	12.2	31	68	69	0	68	32
KISS	SA	7.5	16.8	4.3	24	65	72	4	70	30
KXZL	SA	11.3	11.2	9.3	41	57	59	0	55	45
KGON	Port,0	8.4	15.0	8.3	18	76	82	0	70	30
KRCK	Port,0	12.5	10.0	17.3	19	78	81	0	65	35
KZAP	Sacra	8.9	14.2	6.1	26	68	71	3	66	34
WEZX-F	NE PA	10.3	12.3	10.0	29	65	71	0	57	43
KRSP-F	SLC	7.9	15.9	6.4	43	52	57	0	76	24
WNOR-F	Norf	10.7	11.8	9.1	20	75	78	2	66	34
WROQ	Char,NC	11.3	11.1	14.5	30	69	70	0	66	34
WAPI	Birm	12.3	10.2	10.1	28	66	70	2	62	38
WTPA	Harris	11.8	10.7	15.4	25	68	75	0	71	29
WDIZ	Orl	8.8	14.3	10.3	34	57	66	0	62	38
WKLC	Char,WV	11.9	10.6	9.9	24	69	71	5	68	32
WAPL	Apple	10.9	11.5	13.1	18	82	82	0	78	22
KWXL	Albuq	10.4	12.1	9.2	38	59	62	0	72	28
KIDQ	Boise	9.8	12.8	13.7	39	58	61	0	70	30
WSSX	Char,SC	9.9	12.7	11.4	24	61	74	2	56	44
KILO	Col Spg	10.0	12.6	11.8	29	67	71	0	75	25



AOR

NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KNCN	Cor Chr	10.2	12.4	10.2	33	60	62	5	67	33
KQWB-F	Fargo	12.0	10.5	9.3	19	81	81	0	67	33
WWCK	Flint	11.2	11.3	13.8	30	63	69	1	63	37
KLAQ	EP	13.0	9.7	13.4	35	63	65	0	73	27
KKDJ	Fresno	13.8	9.1	12.1	29	66	69	2	69	31
KPOI-F	Hono	11.0	11.4	13.6	22	76	78	0	74	26
WFYV	Jkville	11.8	10.7	20.9	30	65	69	1	59	41
WIMZ	Knox	11.0	11.5	13.4	32	62	68	0	64	36
KFMQ	Linc	8.9	14.1	6.4	10	90	90	0	67	33
WGIR-F	Manch	10.6	11.9	10.3	18	65	80	2	60	40
WIBA-F	Madison	6.0	20.9	6.0	24	67	74	2	56	44
KFMX	Lubbock	12.3	10.3	19.0	27	71	73	0	72	28
KEZO	Omaha	12.3	10.2	12.2	14	74	81	5	73	27
WBLM	Port,M	11.9	10.6	17.2	34	61	64	2	62	38
KOZZ	Reno	10.7	11.7	17.4	20	71	76	4	56	44
WCMF	Roch	9.1	13.9	4.6	24	70	74	2	71	29
WMJQ	Roch	6.6	19.1	3.7	34	58	66	0	60	40
WAQX	Syra	8.4	15.0	5.5	28	67	70	2	76	24
WIOT	Toledo	10.1	12.4	13.2	24	73	76	0	63	37
KWFM	Tucson	9.0	14.0	2.2	20	73	77	3	67	33
KMOD	Tulsa	13.2	9.6	13.3	22	68	77	1	72	28
WOUE	Utica	7.5	16.9	3.7	25	69	72	3	71	29
KICT	Wich	12.8	9.8	14.4	23	70	75	2	78	22
WAAF	Worc	7.8	16.2	4.0	27	63	69	4	63	37
WSRD	Young	9.5	13.2	8.9	23	66	70	7	67	33

AC/SOFT/OLDIES

NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WCBS-F	NY	6.8	18.4	3.8	2	44	84	14	56	44
WYNY	NY	8.0	15.8	3.9	3	64	88	9	36	64
KYXY	SD	9.8	12.9	3.7	4	43	91	5	43	57
WCLR	Chi	7.8	16.2	5.1	3	59	91	6	46	54
WFYR	Chi	6.7	18.7	6.5	4	72	94	2	42	58
KFI	LA	5.3	23.8	5.5	6	59	81	13	45	55
KOST	LA	7.1	17.8	2.4	3	63	87	10	40	60
KRTH	LA	6.5	19.3	0.9	5	67	92	3	59	41
KIOI	SF	6.6	18.9	2.5	7	69	87	6	40	60
KYUU	SF	6.3	19.9	3.4	9	73	88	3	56	44
KEZR	SJ	7.7	16.4	6.9	7	66	93	0	44	56
WCZY	Det	6.9	18.4	3.4	2	43	80	18	35	65
WMJC	Det	6.8	18.6	3.5	8	65	83	9	39	61
WNIC	Det	6.6	19.0	2.4	7	69	87	6	42	58
WMGK	Phil	7.9	15.9	5.5	3	55	87	10	38	62
WASH	Wash	7.8	16.2	5.3	2	50	85	13	38	62
WLTT	Wash	8.1	15.5	3.9	1	69	96	3	39	61
KSD-F	ST L	9.4	13.4	6.7	2	59	88	10	35	65
KYKY	ST L	6.2	20.2	2.0	3	77	89	8	37	63
KSTP-F	Minn	8.7	14.4	7.4	4	71	93	3	39	61

## AC/SOFT/OLDIES

NATIONAL MEAN: 8.0		15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KFMK	Hous	10.7	11.8	9.2	4	74	94	2	35	65
KRBE-F	Hous	7.3	17.2	5.3	7	65	85	8	51	49
WWSW	Pitt	8.5	14.8	5.2	4	50	82	14	42	58
WTAE	Pitt	8.3	15.1	3.3	1	37	80	19	61	39
WMJI	Cleve	6.9	18.4	5.8	3	76	89	8	42	58
WZZP	Cleve	6.5	19.3	4.8	3	60	87	10	49	51
WMJX	Boston	7.3	17.3	3.6	2	61	85	17	34	66
WSSH	Boston	9.7	13.0	3.8	3	25	66	31	40	60
WVBF	Boston	7.4	17.0	7.6	1	63	87	12	47	53
KMGC	Dallas	7.2	17.4	4.1	2	65	92	6	40	60
KVIL	Dallas	9.5	13.3	8.2	4	52	88	8	32	68
WPRO	Prov	7.1	17.7	9.7	2	31	71	27	39	61
WKCI	NH	9.2	13.8	8.1	8	56	79	13	44	56
WSB-F	Atl	7.5	16.7	6.0	4	68	85	11	37	63
WHB	KC	5.3	23.8	5.8	3	51	86	11	46	54
KLSI	KC	9.2	13.8	4.8	3	65	93	4	37	63
KUDL	KC	7.1	17.7	4.7	3	67	92	5	30	70
WMYX	Milw	7.2	17.4	5.7	5	57	91	4	26	74
WAIA	Miami	8.1	15.6	3.3	4	65	88	8	42	58
WAXY	Miami	8.1	15.6	6.4	2	67	89	9	52	48
WWWL	Miami	7.7	16.3	5.2	0	72	95	5	38	62
WIQI	Tampa	10.1	12.4	7.2	6	54	79	15	52	48
WENS	Indy	9.2	13.6	4.9	4	58	88	8	38	62
WRKA	Louis	8.1	15.6	8.6	5	68	91	4	44	56
WLTT	Cin	8.1	15.6	6.2	8	66	86	6	34	66
WRRM	Cin	8.1	15.5	7.2	2	62	85	13	40	60
WSNY	Colum,0	7.2	17.5	6.4	5	67	90	5	46	54
KLIR	Denver	6.5	19.5	2.6	5	63	89	6	44	56
KPPL	Denver	7.2	17.4	3.6	5	68	91	4	41	59
WKBW	Buff	6.6	19.2	8.4	8	41	64	28	37	63
KKLT	Phoe	9.4	13.5	6.0	5	64	87	8	34	66
KOOL-F	Phoe	7.6	16.5	4.1	4	73	89	7	38	52
KEZX	Sea	8.4	15.0	5.2	4	63	93	3	40	60
WJFM	GR	8.4	15.0	3.3	2	85	98	0	36	64
WFMK	Lans	9.5	13.3	11.3	9	64	86	5	36	64
WWOM	A-S-T	7.3	17.3	3.2	4	63	96	0	39	61
WLAC-F	Nash	7.4	17.0	5.7	5	55	79	16	42	58
WRVR	Memp	9.3	13.5	12.2	6	71	89	5	44	56
KZBS	OK C	9.9	12.7	5.4	6	75	91	3	31	69
KLLS	S Ant	9.2	13.6	7.3	4	65	89	7	40	60
KTSA	S Ant	6.1	20.5	9.3	10	47	69	21	39	61
KGW	Port,0	6.3	20.0	11.0	5	50	80	15	40	60
KXOA	Sacra	8.9	14.1	1.7	7	69	88	5	38	62
WYYD	Raleigh	9.7	12.9	10.9	1	55	79	20	39	61
KISN	SLC	7.8	16.1	5.0	3	78	94	3	52	48
WLTJ	Norf	10.7	11.7	11.1	2	75	96	2	53	47
WEZC	Char,NC	10.3	12.3	8.2	4	54	81	15	37	63
WMJJ	Birm	8.3	15.2	6.1	7	71	84	9	46	54
WRMF	W Palm	12.4	10.2	13.5	5	45	77	18	36	64
KEYI	Austin	8.5	14.9	5.5	2	75	96	2	28	72

AC/SOFT/OLDIES

NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
	<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>	
KOB-F	Albuq	9.6	13.1	5.9	8	68	87	5	37	63
WTRX	Flint	8.3	15.7	10.0	7	51	76	17	29	71
WGBF	Evans	7.3	17.3	6.2	3	45	78	19	50	50
KFYE	Fresno	6.4	19.7	8.1	11	69	87	2	50	50
KFIG	Fresno	8.6	14.6	7.0	4	46	88	8	37	63
WNFL	Gr Bay	10.1	12.4	6.7	3	49	92	5	50	50
WAIV	Jkville	8.5	14.8	4.6	5	68	89	6	41	59
WMYU	Knox	10.5	12.0	11.6	10	69	83	7	34	66
KHAT	Linc	11.6	10.9	4.7	3	76	88	9	50	50
KRNO	Reno	12.3	10.3	9.6	2	74	96	2	47	53
WEZS	Rich,VA	11.1	11.4	8.7	2	60	86	12	33	67
WVOR	Roch	10.2	12.3	6.3	1	56	91	8	45	55
KPPL	Spok	9.4	13.3	5.3	9	72	90	1	38	62
WHYN-F	Spr,MA	10.0	12.5	7.5	2	36	66	32	44	56
WMAS-F	Spr,MA	10.9	11.5	8.8	5	57	81	14	44	56
WHEN	Syra	7.9	15.9	11.1	2	52	75	23	40	60
WSYR-F	Syra	9.0	14.0	7.1	6	68	79	15	30	70
KRAV	Tulsa	10.1	12.4	11.6	7	64	88	5	40	60

MOR/VARIETY

NATIONAL MEAN:		8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
	<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>	
WICC	Bridge	10.3	12.2	7.7	3	20	57	40	35	65
KFMB	SD	8.9	14.1	4.1	4	29	58	38	59	41
WGN	Chi	10.6	11.9	7.2	1	8	32	67	49	51
WJBC	Bloom	13.4	9.4	21.3	2	19	44	54	41	59
WMBD	Peo	9.2	13.7	15.4	0	10	32	68	43	57
WROK	Rock	7.6	16.6	11.2	2	30	61	37	38	62
KNBR	SF	6.7	18.9	2.4	7	28	60	33	61	39
WJR	Det	8.9	14.1	6.9	2	9	32	66	48	52
WIP	Phil	8.9	14.2	6.8	2	24	58	40	33	67
WMAL	Wash	10.0	12.5	9.9	1	9	36	63	40	60
WBAL	Balt	10.0	12.5	7.2	0	4	17	83	32	68
WFBR	Balt	7.4	17.1	6.5	4	35	58	38	57	43
WCCO	Minn	11.3	11.1	12.9	1	10	32	67	46	54
KDKA	Pitt	9.3	13.5	11.1	2	9	30	68	38	62
WBZ	Bost	9.9	12.7	9.0	2	16	38	60	33	67
WHDH	Bost	9.3	13.5	7.2	1	21	54	45	35	65
WTIC	Hart	11.3	11.2	11.6	1	11	36	63	42	58
WELI	NH	9.6	13.2	8.6	0	11	29	71	31	69
WAKR	Akron	7.5	16.8	13.8	0	15	38	62	35	65
WHBC	Canton	11.1	11.4	17.9	1	8	28	71	32	68
WSB	Atl	7.5	16.7	8.2	1	17	50	49	37	53
KMBZ	KC	9.1	13.8	5.8	0	17	46	54	31	69
WISN	Milw	5.7	22.1	4.4	0	29	58	42	59	41
WTMJ	Milw	8.5	14.8	6.5	3	13	42	55	46	54
WFLA	Tampa	6.8	18.7	11.3	1	11	29	70	33	67

MOR/VARIETY

NATIONAL MEAN:		8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WIBC	Indy	9.8	12.9	13.1	2	28	56	42	38	62
WAVG	Louis	8.4	14.9	8.0	0	24	36	74	36	64
WHAS	louis	7.3	17.4	12.4	2	18	49	49	46	54
WKRC	Cin	6.6	19.0	6.9	3	33	64	33	37	63
WLW	Cin	7.2	17.6	7.1	1	19	41	58	54	46
WHIO	Dayton	9.4	13.4	7.7	2	13	31	67	45	55
WTVN	Colum,0	9.0	14.0	12.7	1	34	67	32	52	48
KHOW	Denver	7.3	17.3	9.2	2	42	76	22	45	55
WBEN	Buff	9.5	13.3	8.8	0	9	26	74	43	57
WGR	Buff	6.8	18.5	5.9	5	39	68	27	49	51
KOY	Phoe	7.4	17.0	7.4	4	20	59	37	45	55
KOMO	Sea	7.8	16.2	8.4	0	16	43	57	47	53
WOOD	GR	8.4	15.0	8.1	1	20	45	54	43	57
WKZO	Kala	8.6	14.6	9.7	4	13	33	63	41	59
WGY	A-S-T	9.2	13.7	8.3	1	24	49	50	37	63
KEX	Port,0	8.0	15.8	11.9	1	16	45	54	48	52
WARM	NE PA	9.4	13.4	6.6	2	20	50	48	44	56
WPTF	Raleigh	10.9	11.6	14.9	0	6	20	80	49	51
KSL	SLC	8.6	14.7	14.7	1	32	57	42	48	52
WTAR	Norf	7.0	17.9	5.6	1	26	44	55	54	46
WBT	Char,NC	9.6	13.1	5.8	4	30	63	33	40	60
WHP	Harris	8.5	14.9	12.4	0	10	19	81	39	61
WSBA	York	9.7	13.0	12.2	0	20	45	55	38	62
WGNT	Hunt,WV	7.9	15.9	8.0	0	27	53	47	44	56
WOWO	Ft Wayne	7.8	16.1	13.4	2	22	48	50	46	54
KOB	Albuq	7.4	17.0	10.2	3	19	61	35	47	53
WNBF	Bingh	9.1	13.8	13.8	4	18	39	57	33	67
WMT	Ced Rpd	13.8	9.2	15.9	0	5	32	68	37	63
WIS	Col,SC	8.0	15.8	9.6	0	23	47	53	45	55
KRNT	DM	10.9	11.6	4.0	0	34	55	45	43	57
KUGN	Eugene	9.1	13.9	5.4	2	28	58	40	36	64
WIKY	Evans	14.3	8.8	25.6	0	14	33	67	44	56
KSSK	Hono	8.4	15.0	13.9	1	24	56	43	48	52
KFAB	Omaha	11.8	10.7	19.1	1	12	36	63	37	63
WGAN	Port,M	8.0	15.7	7.2	3	23	50	47	48	52
WRVA	Rich,VA	11.3	11.1	15.8	1	16	38	61	49	51
WHAM	Roch	6.8	18.6	11.9	1	20	34	65	42	58
WSGW	Sag	12.7	9.9	18.6	0	16	29	71	45	55
WSYR	Syra	8.3	15.2	15.6	0	13	35	65	47	53
WSPD	Toledo	8.5	14.8	15.3	4	13	41	55	33	67
KRMG	Tulsa	10.0	12.5	15.9	1	13	32	67	46	54
WIBX	Utica	10.5	12.0	15.4	1	12	24	75	42	58
WKBN	Young	9.0	14.0	7.0	2	23	58	40	43	57

BEAUTIFUL MUSIC

NATIONAL MEAN:11.0		11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8	
TSL		T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F	
WPRT-F	NY	9.0	14.0	4.7	1	12	34	65	41	59
WRFM-F	NY	11.9	10.5	6.3	0	6	32	68	47	53
WEZN	Bridge	14.2	8.9	8.9	1	17	41	58	38	62
KJQY	SD	11.9	10.6	8.8	1	14	30	69	36	64
WLAK	Chi	8.5	14.8	5.3	1	22	48	51	51	49
WLOO	Chi	11.1	11.3	5.7	1	11	37	62	41	59
KBIG	LA	11.0	11.4	6.5	1	18	48	51	44	56
KJOI	LA	9.4	13.5	6.2	1	17	36	63	41	59
WSWT	Peo	10.3	12.2	11.1	0	22	50	50	34	66
WYEZ	S. Bend	12.2	10.3	17.8	0	28	51	49	49	51
KRVR	D-RI-M	11.0	11.4	7.0	2	20	47	51	31	69
KABL	SF	8.0	15.7	5.2	0	5	26	74	43	57
KOIT	SF	9.1	13.8	4.2	0	18	46	54	43	57
KDUO	R-SB	13.7	9.2	4.4	0	11	33	67	30	70
WFMZ	A-B-E	15.0	8.4	14.7	0	13	36	64	41	59
WJBR-F	Wilm,DE	10.7	11.7	6.3	0	22	48	52	56	44
WJOI	Det	11.8	10.6	9.0	0	12	39	61	39	61
WEAZ	Phil	10.7	11.7	9.7	4	8	32	64	44	56
WGAY	Wash	11.0	11.4	8.8	0	8	45	55	47	53
WLIF	Balt	11.0	11.5	7.2	1	15	38	61	37	63
KEZK	ST L	10.6	11.9	6.3	1	11	45	54	44	56
WAYL	Minn	11.0	11.5	3.8	0	15	44	56	32	68
KODA	Hous	11.3	11.1	9.4	2	22	56	42	37	63
WPNT	Pitt	9.9	12.8	4.1	4	11	39	57	31	69
WSHH	Pitt	9.9	12.7	6.5	0	9	26	74	39	61
WDOK	Cleve	9.5	13.2	9.7	1	9	33	66	42	58
WQAL	Cleve	10.3	12.3	10.5	1	11	38	61	40	60
WHUE	Bost	9.4	13.5	8.3	1	16	35	64	47	53
WJIB	Bost	7.3	17.2	8.4	0	10	31	69	44	56
KMEZ	Dallas	10.6	11.9	9.8	0	19	43	57	41	59
WLKW-F	Prov	11.8	16.5	9.2	0	8	26	74	37	63
WRCH	Hart	12.1	10.4	5.1	0	8	34	66	44	56
WPCH	Atl	11.0	11.4	9.3	1	16	50	49	40	60
KCEZ	KC	8.8	14.3	9.8	2	22	41	57	48	52
WEZW	Milw	10.8	11.7	7.4	0	16	36	64	41	59
WLYF-F	Miami	12.5	10.1	13.6	0	7	24	76	38	62
WWBA	Tampa	16.4	7.7	25.0	0	7	21	79	36	64
WXTZ	Indy	12.2	10.3	14.1	0	18	35	65	36	64
WVEZ	Louis	10.8	11.7	10.4	1	8	25	74	43	57
WWEZ	Cin	11.2	11.2	9.7	0	13	33	67	41	59
WHIO-F	Dayton	10.8	11.6	12.8	0	14	38	62	41	59
WBNS-F	Colum,0	12.5	10.1	12.1	0	15	37	63	47	53
KOSI	Denver	10.7	11.8	6.9	2	20	52	46	39	61
WJYE	Buff	11.7	10.7	9.5	0	16	35	65	28	62
KMEO	Phoe	9.9	12.8	10.2	0	12	32	68	48	52
KQYT	Phoenix	11.2	11.2	10.8	0	13	47	53	46	54
KBRD	Sea	12.4	10.2	12.6	0	8	36	64	38	62
KSEA	Sea	11.0	11.4	11.8	0	20	48	52	43	57
WOOD-F	GR	7.8	16.1	4.1	1	21	41	58	39	61
WQLR	Kala	10.3	12.2	11.1	0	26	49	51	44	56

BEAUTIFUL MUSIC

NATIONAL MEAN: 11.0		11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WBYU-F	NO	13.5	9.3	12.6	2	10	32	66	42	58
WZEZ	Nash	12.1	10.4	20.1	0	9	48	52	44	56
KKNG	OK C	11.6	10.9	15.6	0	13	42	58	42	58
KQXT	S Ant	13.7	9.2	15.1	0	13	35	65	46	54
KXL-F	Port,0	10.3	12.2	11.1	0	16	44	56	52	48
KCTC	Sacra	9.7	13.0	5.0	4	14	42	54	38	62
KEWT	Sacra	11.0	11.4	9.0	1	9	27	72	43	57
KSFI	SLC	10.7	11.8	12.0	2	30	59	39	43	57
WFOG	Norf	13.1	9.6	13.6	1	11	35	64	36	64
WSPA-F	G-Sp	11.0	11.4	16.2	3	21	53	44	42	58
WNCE	Lanc	10.8	11.7	7.7	2	12	34	64	28	72
WWLV	Day B	14.1	8.9	22.2	0	3	15	85	35	65
WGLD	Gr-WS	10.2	12.3	12.2	1	19	48	51	39	61
WEAT-F	W Palm	13.1	9.6	14.5	0	3	15	85	39	61
WEZV	F Wayne	11.8	10.7	8.8	2	13	34	64	43	57
WMEZ	Pensa	9.8	12.8	14.0	3	18	49	48	42	58
KPEZ	Austin	10.5	12.0	7.7	0	29	55	45	33	67
WQXY	Bat Rou	11.7	10.8	21.3	0	14	38	62	42	58
WXTC	Char,SC	14.7	8.6	24.2	0	21	51	49	45	55
WDEF-F	Chatt	10.2	12.3	9.6	1	19	48	51	35	65
WXRY	Col,SC	12.6	10.0	5.7	2	20	45	53	40	60
KIOU	Co Chr	13.2	9.5	18.2	2	20	53	45	44	56
KPNW-F	Eugene	13.2	9.5	5.6	0	29	55	45	34	66
KKNU	Fresno	9.7	13.0	11.4	0	17	36	64	30	70
WKTZ	Jkville	13.2	9.6	19.5	0	8	26	74	29	71
WTFM	JC-Kings	11.1	11.3	15.5	2	15	42	56	33	67
WEZK	Knox	11.8	10.7	19.5	0	18	42	58	34	66
WEZO	Roch	10.6	11.8	11.7	3	16	37	60	43	57
KCOZ	Shrev	13.9	9.1	25.8	0	19	44	56	37	63
KXLY	Spokane	17.8	7.1	13.5	0	17	38	62	30	70
WLQR	Toledo	10.2	12.4	10.1	2	17	33	65	45	55
KJYK	Tucs	14.3	8.8	17.5	0	12	34	66	44	56
KBEZ	Tulsa	11.8	10.7	17.3	0	13	47	53	38	62
WANJ	Wheel	12.3	10.2	16.0	0	10	23	77	32	68
WSRS	Worc	11.5	10.9	11.5	5	8	31	64	41	59
WKBN-F	Young	10.0	12.6	10.0	0	18	51	49	43	57

COUNTRY

NATIONAL MEAN: 10.0		12.5	13.9	3.9	32.2	65.9	68.4	49.3	50.7	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>%50+</u>	<u>%M</u>	<u>%F</u>
WHN	NY	6.6	19.1	4.6	2	18	56	42	49	51
WKHK-F	NY	7.7	16.4	4.2	2	34	78	20	53	47
KCBQ	SD	7.5	16.9	14.6	5	41	66	29	39	61
KSON-F	SD	7.8	16.2	4.5	4	36	82	14	73	27
WMAQ	Chi	6.6	19.0	5.5	2	19	51	47	58	42
WJEZ	Chi	7.9	16.0	9.2	3	32	75	22	62	38
WUSN	Chi	8.5	14.8	7.9	8	39	73	19	43	57
KLAC	LA	6.5	19.3	7.3	1	26	60	39	53	47
KZLA	LA	8.0	15.7	9.6	1	43	72	27	47	53
KUZZ	Bakers	9.3	13.6	18.9	6	37	67	27	59	41

COUNTRY

NATIONAL MEAN:10.0		12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WXCL	Peo	9.1	13.9	18.9	4	23	50	46	46	54
WLLR	D-RI-M	10.1	12.5	7.7	7	22	61	32	40	60
KSAN	SF	9.8	12.9	9.8	3	38	82	15	49	51
KTOM	Sal-Sea	11.6	10.9	26.7	7	43	67	26	59	41
WXXW	A-B-E	12.4	10.2	15.9	2	21	56	42	41	59
WCXI	Det	9.0	14.1	6.5	3	11	53	44	43	57
WWWW	Det	9.9	12.7	10.2	2	22	72	26	48	52
WFIL	Phil	6.6	19.2	9.2	2	26	61	37	46	54
WMZQ	Wash	9.9	12.7	6.5	2	38	76	22	43	57
WPKX+	Wash	9.9	12.8	13.1	3	30	66	31	44	56
WPOC	Balt	10.0	12.6	13.0	3	25	66	31	47	53
KSD	ST L	9.4	13.4	11.0	2	23	57	41	56	44
WIL-F	ST L	10.5	12.0	11.9	3	34	67	30	47	53
WDGY	Minn	8.0	15.8	7.6	4	35	72	24	57	43
KEEY	Minn	9.3	13.5	5.0	6	48	84	10	51	49
KIKK-F	Hous	9.5	13.2	10.9	5	41	74	21	56	44
KILLT-F	Hous	8.6	14.6	8.3	6	46	68	26	52	48
WHK	Cleve	7.2	17.6	8.2	5	14	33	62	44	56
WKSX	Cleve	9.9	12.7	8.8	3	34	65	32	44	56
KPLX	Dallas	11.1	11.3	10.4	6	45	80	14	48	52
KSCS	Dallas	10.6	11.9	14.8	10	29	64	26	47	53
WBAP	Dallas	8.9	14.1	12.9	1	20	46	53	56	44
WKHX	Atl	11.3	11.1	17.8	6	39	77	17	57	43
KFKF	KC	9.0	14.1	9.4	6	31	67	27	54	46
WDAF	KC	10.5	12.0	18.9	2	23	55	43	52	48
WBCS	Milw	8.1	15.5	7.4	4	24	54	42	44	56
WMIL	Milw	8.9	14.2	8.7	9	40	62	29	45	55
WKQS	Miami	10.1	12.5	11.9	8	27	57	35	51	49
WSUN	Tampa	9.1	13.9	16.6	3	17	49	48	56	44
WQYK	Tampa	14.0	9.0	22.5	4	25	56	40	51	49
WFMS	Indy	11.1	11.4	14.2	5	40	69	26	43	57
WAMZ	Louis	12.7	9.9	17.3	3	42	83	14	54	46
WUBE	Cin	11.6	10.9	11.7	6	31	66	28	57	43
KLZ	Denver	7.5	16.7	9.4	4	23	66	30	60	40
KYGO	Denver	9.4	13.5	11.7	7	41	73	20	46	54
WYRK-F	Buff	10.4	12.1	11.3	2	26	63	35	49	51
KNIX-F	Phoe	10.4	12.1	14.5	2	36	73	25	54	46
KEZC	Phoe	8.6	14.6	9.0	9	39	71	20	45	55
KMPS-F	Sea	9.4	13.4	10.9	1	38	75	24	53	47
WCUZ-F	GR	10.5	11.9	9.8	6	52	84	10	56	44
WITL-F	Lans	10.5	12.0	17.3	0	30	68	32	48	52
WNOE-F	NO	8.0	15.8	13.6	2	27	63	35	43	57
WSM	Nash	5.6	22.3	12.6	0	14	44	56	50	50
WSIX-F	Nash	9.5	13.2	16.5	1	23	54	45	48	52
KOMA	OK C	8.6	14.6	20.1	5	26	64	31	47	53
KXXY	OK C	13.0	9.7	10.3	5	55	82	13	57	43
KKYX	S Ant	8.7	14.5	13.6	1	18	44	55	55	45
KAJA	S Ant	10.4	12.1	6.5	6	49	86	8	43	57
KJIB	Port,0	10.0	12.7	6.9	0	34	68	32	42	58
KAER	Sacra	11.3	11.1	14.0	2	44	75	23	49	51

COUNTRY

NATIONAL MEAN: 10.0		12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KRAK	Sacra	10.2	12.4	10.8	3	23	47	50	54	46
KSOP	SLC	10.0	12.5	14.3	10	40	65	25	48	52
WCMS	Norf	14.4	8.7	25.2	2	32	69	29	49	51
WSOC-F	Char,NC	12.5	10.1	19.3	6	29	68	26	51	49
WZZK	Birm	10.7	11.8	13.3	3	37	66	31	40	60
WESC-F	Gr-Sp	12.1	10.4	13.8	6	26	56	38	54	46
WSSL	Gr-Sp	11.5	11.0	14.6	5	44	75	20	58	42
WWNC	Ashe	12.9	9.8	21.8	5	14	39	56	42	58
WRKZ	Harris	12.9	9.8	11.7	4	35	70	26	46	54
WIOV	Lanc	13.0	9.7	13.4	1	22	48	51	40	60
WHOO	Orl	10.7	11.8	14.1	3	20	52	45	61	39
WWKA	Orl	12.7	9.9	16.0	9	45	72	19	52	48
WTCR	Hunt,WV	10.0	12.6	13.9	4	17	47	49	53	47
WQBE	Char,WV	13.3	9.5	17.1	3	31	75	22	49	51
WTQR	Gr-WS	13.2	9.5	18.6	4	37	73	23	50	50
WIRK-F	W Palm	12.0	10.5	16.8	8	24	75	17	55	45
WOWW	Pensa	13.2	9.5	18.0	4	51	83	13	55	45
KASE	Austin	13.5	9.4	17.1	7	42	74	29	55	45
WYNK-F	Baton R	12.2	10.3	18.5	2	45	77	21	42	58
KYKR	Beaum	9.5	13.3	18.7	2	46	63	35	43	57
KGHL	Bill	12.5	10.0	17.9	3	34	66	31	46	54
KVOC	Casper	14.5	8.7	23.4	3	29	65	32	37	53
WEZL	Char,SC	10.7	11.8	25.4	6	34	70	24	52	48
WDOD-F	Chatt	11.8	10.7	15.0	7	39	76	17	44	56
WCOS	Col,SC	13.2	9.5	19.4	2	34	70	28	53	47
WVOC	Col,GA	10.0	12.6	20.1	3	39	76	21	51	49
KOUL	Cor Chr	11.8	10.7	13.0	6	59	83	11	45	55
KSO	DM	11.3	11.1	15.1	2	30	52	46	49	51
KFGO	Fargo	13.8	9.1	23.0	0	17	40	60	51	49
WDSM	Duluth	9.1	13.8	10.2	0	26	56	44	56	44
KHEY-F	EP	11.1	11.4	10.2	3	42	68	29	45	55
KUGN-F	Eugene	11.1	11.4	18.5	4	42	69	27	39	61
WBHP	Hunts	11.9	10.6	20.4	3	24	59	38	52	48
WMSI	Jackson	11.8	10.7	22.3	7	30	68	25	43	57
WCRJ	Jkville	13.3	9.5	16.9	4	41	73	23	43	57
WXBQ	JC-King	12.4	10.2	19.6	5	45	76	19	41	59
WIVK-F	Knox	13.0	9.7	17.0	2	25	64	34	45	55
KSSN	L Rock	10.1	12.4	14.8	3	42	77	20	49	51
WVLK-F	Lex	10.5	12.0	10.1	3	39	73	24	51	49
WTSO	Madison	10.0	12.5	13.1	2	20	49	49	44	56
KLLL	Lubbock	9.9	12.7	13.2	11	45	72	17	36	64
WKSJ-F+	Mobile	13.1	9.6	19.3	6	32	65	29	45	55
WOW	Omaha	6.7	18.8	9.4	2	35	79	19	60	40
WPOR-F	Port,M	10.7	11.8	15.5	0	21	68	32	56	44
WTVR-F	Rich,VA	9.3	13.5	7.3	1	39	80	19	46	54
WCHY	Savan	14.4	8.8	29.0	0	37	72	28	48	52
KTTS-F	Spr,MO	13.3	9.5	14.7	3	20	60	37	43	57
WKLR	Toledo	10.8	11.7	12.5	1	35	78	21	52	48
KCUB	Tucs	11.7	10.8	22.6	4	34	67	29	51	49
KWEN	Tulsa	10.1	12.4	11.0	7	51	77	16	43	57
KVOO	Tulsa	10.0	12.6	17.3	2	18	50	48	52	48
WWVA	Wheel	10.4	12.1	18.1	4	22	54	42	48	52
KFH	Wich	8.5	14.7	10.1	5	9	40	55	44	56
KFDI	Wich	10.6	11.9	20.1	2	13	44	54	44	56



NEWS/TALK

NATIONAL MEAN:		8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>%50+</u>	<u>%M</u>	<u>%F</u>
WABC	NY	5.9	21.4	2.3	4	20	42	54	52	48
WCBS	NY	6.3	20.1	5.6	1	13	34	65	49	51
WINS	NY	6.2	20.4	8.2	1	16	31	68	46	54
WOR	NY	10.1	12.4	5.7	1	5	19	80	28	72
KSDO	SD	8.8	14.4	7.7	0	9	24	76	38	62
WBBM	Chi	6.8	18.4	6.1	1	14	35	64	56	44
WIND	Chi	10.1	12.5	6.3	1	10	25	74	33	67
KABC	LA	9.6	13.1	7.9	2	15	36	62	43	57
KFWB	LA	5.7	22.1	8.0	1	12	30	69	44	56
KNX	LA	6.2	20.4	7.0	1	9	26	73	53	47
WOC	D-RI-M	8.9	14.2	11.2	0	15	30	70	43	57
KCBS	SF	7.0	18.0	7.0	0	11	34	66	58	42
KGO	SF	10.5	12.0	10.8	0	15	42	58	47	53
WWJ	Det	6.9	18.2	7.6	1	15	35	64	55	45
WXYZ	Det	11.3	11.1	10.9	0	11	28	72	32	68
KYW	Phil	7.3	17.3	6.8	2	13	33	65	39	51
WCAU	Phil	7.4	16.9	5.2	1	17	33	66	55	45
WWDB-F	Phil	11.7	10.8	8.4	3	11	27	70	40	60
WRC	Wash	11.1	11.4	9.3	0	15	36	64	40	60
WTOP	Wash	6.1	20.8	7.1	2	15	38	60	59	41
KMOX	ST L	12.2	10.4	14.3	1	14	37	62	48	52
KPRC	Hous	8.5	14.8	9.0	0	11	31	69	41	59
KTRH	Hous	9.3	13.6	11.9	1	12	37	62	50	50
KQV	Pitt	6.6	19.2	2.7	1	11	26	73	66	34
WJW	Cleve	8.3	15.2	4.0	0	7	25	75	38	62
WEEI	Bost	6.7	18.9	5.7	1	13	28	71	46	54
WRKO	Bost	7.7	16.3	2.4	0	10	29	71	32	68
KRLD	Dallas	7.9	16.0	7.4	1	16	39	60	41	59
WFAA	Dallas	7.1	17.7	9.2	0	13	41	59	59	41
WEAN	Prov	8.8	14.4	3.0	1	10	22	73	50	50
WHJJ	Prov	9.5	13.3	3.1	1	16	27	72	47	53
WPOP	Hart	5.4	23.2	4.3	0	16	27	73	51	49
WGST	Atl	6.8	18.4	5.3	0	16	41	59	50	50
KCMO	KC	7.9	15.9	6.6	1	9	35	64	48	52
WINZ	Miami	6.9	18.3	5.6	0	6	16	84	52	48
WIOD	Miami	8.9	14.1	11.6	1	9	25	74	55	45
WNWS	Miami	10.0	12.6	9.9	0	9	22	78	37	63
WCKY	Cin	10.5	12.0	10.3	0	6	17	83	41	59
KOA	Denver	7.8	16.2	6.5	0	17	43	57	62	38
KTAR	Phoe	8.5	14.8	12.0	0	13	24	86	51	49
KIRO	Sea	7.8	16.1	12.0	1	18	40	59	49	51
KTOK	OK C	11.3	11.1	22.0	0	11	26	74	36	64
WOAI	S Ant	11.9	10.6	16.2	0	15	31	69	56	44
KXL	Port,0	7.8	16.1	8.8	0	10	34	66	55	45
KFBK	Sacra	8.6	14.6	7.8	0	10	34	66	51	49
WSJS	Gr-WS	8.4	14.9	13.9	3	26	54	43	51	49
KVOR	Col Spg	9.7	13.0	15.1	0	10	27	73	40	60
WHO	DM	8.9	14.1	12.5	0	6	27	73	40	60
KMJ	Fresno	10.0	12.6	19.0	2	3	22	76	50	50
WBBW	Young	11.7	10.8	8.5	0	6	20	80	34	66

BLACK/URBAN

NATIONAL MEAN:11.0		11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>%50+</u>	<u>%M</u>	<u>%F</u>
WBLS	NY	9.9	12.7	5.5	22	56	73	5	54	46
WKTU	NY	8.4	14.9	4.3	23	57	73	4	45	55
WRKS	NY	8.6	14.7	2.8	21	59	70	9	37	63
WBMX	Chi	8.5	14.8	4.8	18	61	79	2	47	53
WGCI	Chi	10.5	12.0	5.6	15	64	78	7	42	58
KDAY	LA	6.3	20.1	4.0	22	58	74	4	37	63
KUTE	LA	6.2	20.4	0.7	16	72	81	3	49	51
KDIA	SF	7.5	16.9	4.7	26	50	59	15	50	50
KBLX	SF	9.3	13.6	1.4	2	73	92	6	46	54
KSOL	SF	9.4	13.4	6.4	14	63	83	3	57	43
WDRQ-F	Det	11.0	11.5	6.4	21	56	73	6	37	63
WJLB	Det	8.6	14.7	4.8	15	59	73	12	47	53
WDAS-F	Phil	12.0	10.5	4.9	16	55	75	9	50	50
WUSL	Phil	11.7	10.8	5.6	23	53	73	4	45	55
WHUR	Wash	8.9	14.1	2.3	8	60	81	11	44	56
WKYS	Wash	12.3	10.3	6.4	19	59	74	7	41	59
WWIN	Balt	8.5	14.9	6.1	15	51	75	10	40	60
WXYV	Balt	11.9	10.6	8.6	14	60	80	6	45	55
KMJM	ST L	12.8	10.1	9.7	23	56	71	6	48	52
KMJQ	Hous	11.1	11.4	11.2	21	61	75	4	43	57
WAMO-F	Pitt	10.6	11.9	13.1	12	59	82	6	42	58
WDMT	Cleve	9.7	12.9	6.0	20	54	70	10	42	58
KKDA	Dallas	10.6	11.9	11.2	26	48	60	14	41	59
KNOK	Dallas	9.4	13.4	3.7	22	51	71	7	51	49
WAOK	Atl	7.8	16.2	4.1	11	29	52	37	37	63
WVEE	Atl	12.9	9.7	12.8	15	63	79	6	45	55
KPRS	KC	14.1	8.9	15.3	25	48	66	9	41	59
WLUM	Milw	11.3	11.2	7.9	14	70	80	6	56	44
WEDR	Miami	13.2	9.6	9.6	14	46	76	10	51	49
WTMP	Tampa	12.9	9.7	13.2	31	39	58	11	27	73
WTLC	Indy	15.0	8.4	24.0	20	55	68	12	41	59
WLOU	Louis	26.3	4.8	17.7	10	64	78	12	42	58
WVKO	Colum,0	19.0	6.6	23.4	11	55	76	13	41	59
WAIL	NO	10.2	12.4	8.1	29	44	65	6	48	52
WYLD-F	NO	15.6	8.1	12.7	9	67	85	6	50	50
KRNB	Memp	8.9	14.2	2.7	21	64	72	7	51	49
WHRK	Memp	10.3	12.3	8.7	18	68	78	4	46	54
WOWI	Norf	10.6	11.8	6.2	11	60	79	10	54	46
WPEG	Char,NC	12.7	9.9	17.0	21	54	72	7	45	55
WENN	Birm	12.9	9.8	9.3	21	53	67	12	35	65
WHYZ	Gr-Sp	17.3	7.3	22.9	10	51	78	12	45	55
WORL	Orl	16.2	7.8	2.1	9	73	88	3	51	49
WQMG	Gr-WS	15.7	8.0	17.1	17	73	82	1	50	50
WXOK	Baton R	11.1	11.3	8.7	13	51	67	20	44	56
KHYS	Beaum	14.5	8.7	12.9	19	41	63	18	42	58
WWWZ	Char,SC	10.3	12.2	8.3	23	51	68	9	46	54
WDDM	Col,SC	7.8	16.3	5.5	28	48	63	9	38	62
WFXE	Col, GA	13.4	9.4	11.5	19	70	81	0	61	39
WDZZ	Flint	16.5	7.6	27.5	14	53	70	16	36	64
WJMI	Jackson	11.1	11.4	7.6	20	60	69	11	50	50

BLACK/URBAN

NATIONAL MEAN:		11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WPDQ	Jkville	10.3	12.2	8.3	26	50	63	11	40	60
WJJS	Lynch	17.3	7.3	37.0	20	46	65	15	32	68
WPGA	Macon	11.3	11.2	1.9	21	46	71	9	37	63
WBLX	Mobile	16.2	7.8	18.3	20	55	70	10	44	56
WQIM	Mont	10.3	12.2	11.1	22	64	71	7	40	60
WPLZ	Rich,VA	12.3	10.2	12.7	18	63	77	5	51	49
WEAS-F	Savan	13.3	9.4	11.7	18	56	72	10	36	64
KDKS	Shreve	13.9	9.1	8.7	13	57	67	20	38	62

NOSTALGIA

NATIONAL MEAN:		10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNEW	NY	10.2	12.3	7.1	2	8	31	67	46	54
KEZL	SD	11.2	11.4	4.8	0	5	27	73	47	53
WAIT	Chi	8.9	14.1	4.3	0	0	17	83	39	61
WJJD	Chi	9.1	13.8	6.4	0	5	27	73	46	54
KMPC	LA	6.7	18.7	3.9	1	10	33	66	59	41
KPRZ	LA	10.1	12.5	5.8	0	6	32	68	54	46
WSBT	S Bend	8.7	14.5	14.4	0	9	28	72	43	57
KSFO	SF	7.7	16.4	7.5	1	7	28	71	47	53
WSAN	A-B-E	6.8	18.4	10.6	0	11	49	51	43	57
WRAW	Reading	12.5	10.1	9.1	0	10	24	76	40	60
WPEN	Phil	11.8	10.7	5.1	1	7	23	76	43	57
WITH	Balt	11.8	10.7	8.4	0	2	12	88	52	48
WRTH	ST L	10.6	11.9	13.2	0	3	23	77	46	56
KQUE	Hous	14.6	8.6	15.9	1	11	39	60	53	47
WJAS	Pitt	9.9	12.7	11.0	0	2	15	85	42	58
WBBG	Cleve	10.7	11.7	11.2	0	6	25	75	40	60
WXKS	Bost	17.7	7.1	6.1	0	6	25	75	54	46
WLKW	Prov	15.6	8.1	4.1	0	9	26	74	47	53
KJLA	KC	11.9	10.6	14.5	0	9	22	78	51	49
WOKY	Milw	9.3	13.5	7.4	1	9	30	69	44	56
WDAE	Tampa	11.0	11.5	16.2	0	6	12	88	54	46
WJAI	Dayton	15.9	7.9	13.4	0	5	33	67	44	56
WCOL	Colum,0	7.8	16.1	16.4	0	11	29	71	40	60
KEZW	Denver	11.7	10.7	16.7	0	6	20	80	48	52
WECK	Buff	12.5	10.0	10.0	1	6	20	79	45	55
KIXI	Sea	11.4	11.0	11.9	3	7	19	78	33	67
WWIW	NO	10.4	12.1	3.3	0	7	18	82	51	49
WREC	Memp	9.0	14.1	12.8	0	4	33	67	52	48
KUPL	Port,0	9.1	13.9	10.2	0	1	24	76	46	54
KXOA	Sacra	13.7	9.2	14.7	0	11	25	75	42	58
WNAK	NE PA	18.2	6.9	7.2	0	10	22	78	39	61
WCOT	Orl	13.2	9.6	21.3	0	8	21	79	57	43
WROD	Day B	16.1	7.8	19.8	0	4	21	79	60	40
KIDO	Boise	8.5	14.9	14.4	0	7	30	70	44	56
KORK	Las V	8.5	14.8	10.2	6	0	12	82	44	56
WERU	Madison	20.3	6.2	16.1	0	0	27	73	37	63
WYNZ	Port,M	12.3	10.2	17.3	0	3	9	91	37	63
WYLF	Roch	9.9	12.8	7.3	0	5	16	84	43	57
WMAS	Spr,MA	14.1	8.9	14.0	0	3	17	83	34	66
WFBL	Syra	13.8	9.1	16.6	0	6	24	76	39	61
WCWA	Toledo	11.7	10.8	10.3	0	10	23	77	37	63
WKWK	Wheeling	12.5	10.1	10.5	0	6	20	80	46	54

RELIGION

NATIONAL MEAN:		9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WFME	NY	8.4	15.0	6.8	1	14	44	55	28	72
WWDJ	NY	12.1	10.4	11.0	5	22	44	51	45	55
KBRT	LA	6.8	18.5	1.3	0	47	75	25	36	64
KIEV	LA	9.1	13.9	0	0	3	34	66	37	63
KEAR	SF	9.2	13.7	10.2	0	23	51	49	17	83
WMUZ	Det	11.7	10.8	25.1	29	34	61	10	38	62
WUST	Wash	9.6	13.1	8.6	0	21	41	59	44	56
WRBS	Balt	8.7	14.5	6.7	0	15	28	72	17	83
KGOL	Hous	7.9	16.0	2.7	0	33	85	15	33	67
WPIT-F	Pitt	7.0	17.9	1.4	3	34	54	43	29	71
WROL	Bost	6.7	18.9	0	0	10	35	65	22	78
KPBC	Dallas	10.5	11.9	9.9	3	65	83	14	25	75
KGDN	Sea	7.2	17.4	4.8	0	7	30	70	43	57
KFIA	Sacra	7.9	16.0	15.2	0	35	83	17	35	65
WQCC	Char,NC	34.5	3.7	20.0	0	8	31	69	6	94
WAGG	Birm	13.1	9.6	3.6	0	21	54	43	40	60
WDJC	Birm	7.8	16.2	14.4	0	59	79	21	44	56
WDAC	Lanc	11.0	11.5	8.7	3	15	42	55	34	66
WEMM	Hunt,WV	8.7	14.5	16.9	0	15	45	55	30	70
WHPE	Gr-WS	11.6	10.9	32.1	0	4	38	62	42	58
KCIJ	Shrev	13.4	9.4	5.7	7	20	38	55	40	60
KCFO	Tulsa	8.9	14.2	25.4	5	68	84	11	46	54

SPANISH

NATIONAL MEAN:		14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WADO	NY	15.3	8.2	11.3	1	23	50	49	29	71
WJIT	NY	11.5	11.0	11.4	1	42	77	22	36	64
WOJO	Chi	16.5	7.6	23.2	4	58	89	7	47	63
KALI	LA	12.1	10.4	7.3	10	49	69	21	24	76
KWKW	LA	11.3	11.2	5.6	0	29	68	32	42	58
KWAC	Bakers	22.0	5.7	31.7	6	47	80	14	57	43
KIQI	SF	18.5	6.8	22.9	2	37	76	22	31	69
KCTY	Sal-Sea	18.9	6.7	8.7	3	19	45	52	53	47
KEYH	Hous	14.8	8.5	7.1	4	71	87	9	60	40
KESS	Dallas	12.3	10.2	15.9	12	48	76	12	53	47
WQBA	Miami	17.0	7.4	15.8	1	10	38	61	45	55
WCMQ-F	Miami	13.2	9.5	11.7	3	26	66	31	33	67
KCOR	S Ant	11.5	11.0	15.8	22	39	39	56	35	65
KMMM	Austin	20.8	6.1	17.0	0	28	59	41	52	48
KCCT	Cor Chr	12.2	10.3	8.3	0	28	49	51	49	51
KAMA	EP	11.1	11.3	15.4	3	34	63	34	35	65
KXEX	Fresno	13.7	9.2	8.0	3	65	74	23	48	52
KRGV	Mc-Brow	16.7	7.6	28.2	4	18	34	62	37	63

CLASSICAL

NATIONAL MEAN:		7.9	15.9	6.1	0.9	22.2	51.3	47.8	49.6	50.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNCN	NY	6.7	18.8	3.5	1	27	55	44	43	57
WQXR+	NY	7.8	16.1	2.2	1	7	29	70	50	50
KFSD	SD	9.2	13.7	14.4	0	18	43	57	44	56
WFMT	Chi	9.4	13.4	2.5	2	25	52	46	48	52
KFAC-F	LA	5.0	25.2	3.2	1	17	42	57	51	49
KDFC-F+	SF	7.7	16.3	3.6	0	32	65	35	61	39
KKHI-F+	SF	6.5	19.5	2.8	2	18	47	51	61	39
WQRS	Det	8.3	15.2	3.8	1	16	52	47	56	44
WFLN-F+	Phil	7.8	16.2	5.7	0	13	42	58	49	51
WGMS	Wash	9.6	13.1	11.3	2	27	56	42	49	51
KLEF	Hous	8.4	15.0	7.7	0	29	53	47	50	50
WCLV	Cleve	9.5	13.3	9.1	3	31	62	35	50	50
WCRB	Bost	6.1	20.7	4.3	0	15	55	45	55	45
WTMI	Miami	7.4	17.1	9.0	1	17	34	65	51	49
KVOD	Denver	9.9	12.7	4.8	2	30	70	28	47	53
KING-F	Sea	9.5	13.3	5.4	0	34	50	50	53	47
WGH-F	Norf	10.3	12.3	6.7	0	11	48	52	48	52
KHFM	Albuq	9.3	13.5	9.4	0	32	68	32	41	59

RADIO MARKET COST-PER-THOUSANDS

This table shows the estimated CPM's of all markets rated by Arbitron during Spring 83. The "audience" column shows the delivery of one spot on the five most highly rated stations. It is based on 12+, Metro, 1/4 HR AVG, Mon-Sun, 6AM-MID.

NOTE THAT THE METRO FIGURES ARE NOW BEING USED. In the past TSA audience figures were used. Thus the CPM's listed below are not comparable to past figures.

The "cost" column shows the total cost involved in buying one spot on each of these station. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly cost" column shows the cost of a one week, 18 spot flight using the five leading stations in the Metro.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and that may (or may not) have an influence upon the accuracy of these figures.

<u>MARKET</u>	<u>AUDIENCE</u>	<u>COST</u>	<u>WEEKLY COST</u>	<u>CPM</u>
Akron	311	\$170	\$3060	\$5.43
Alb-Schen-Troy	569	364	6552	6.39
Albuquerque	353	222	3996	6.28
Allen-Beth-Easton	540	184	3312	3.41
Altoona	133	78	1404	5.86
Amarillo	133	100	1800	7.52
Anaheim	229	173	3114	7.57
Anchorage	153	141	2538	9.22
Apple-Osh	214	88	1584	4.11
Asheville	192	121	2178	6.29
Atlanta	1482	835	15,030	5.63
Atlantic City	135	114	2052	8.44
Augusta	301	121	2178	4.03
Austin	468	280	5040	5.98
Bakersfield	279	122	2196	4.38
Baltimore	1357	500	9000	3.68
Baton Rouge	464	157	2826	3.38
Beaumont	261	124	2232	4.73
Billings	117	67	1206	5.75
Binghampton	235	106	1908	4.51
Birmingham	656	334	6012	5.09
Bloomington,IL (4 sta)	139	91	1638	6.57
Boise	172	107	1926	6.22
Boston	2081	1131	20,358	5.44
Bridgeport (4 sta)	302	237	4266	7.85
Buffalo	796	415	7470	5.21
Canton (4 sta)	253	125	2250	4.94
Casper	98	86	1548	8.80
Cedar Rapids	156	126	2268	8.08
Charleston, SC	393	187	3366	4.76
Charleston, WV	247	153	2754	6.21
Charlotte	543	384	6912	7.07
Chattanooga	398	184	3312	4.61
Chicago	3491	991	17,838	2.84
Cincinnati	798	401	7218	5.03
Cleveland	1013	530	9540	5.23
Colorado Springs	268	148	2664	5.51
Columbia,SC	392	213	3834	5.42
Columbus, GA	244	96	1728	3.94
Columbus, OH	770	368	6624	4.77

<u>MARKET</u>	<u>AUDIENCE</u>	<u>COST</u>	<u>WEEKLY COST</u>	<u>CPM</u>
Corpus Christi	264	\$115	\$2070	\$4.34
Dallas-Ft. Worth	1601	871	15,678	5.44
Daven-RI-Moline	317	178	3204	5.62
Dayton	533	292	5256	5.48
Daytona Beach	239	114	2052	4.75
Denver	860	498	8964	5.79
Des Moines	269	195	3510	7.25
Detroit	2230	771	13,878	3.46
Duluth	195	89	1602	4.54
El Paso	353	188	3384	5.31
Erie	242	109	1962	4.49
Eugene-Spring	247	122	2196	4.94
Evansville	301	177	3186	5.88
Fargo	168	136	2448	8.10
Fayetteville, NC	214	96	1728	4.50
Flint	351	188	3384	5.34
Ft. Wayne	363	207	3726	5.70
Fresno	330	180	3240	5.45
Grand Rapids	450	302	5436	6.71
Green Bay	190	114	2052	5.97
Greensboro-WS	613	278	5004	4.54
Greenville-N. Bern	251	123	2214	4.89
Greenville, SC	450	258	4644	5.73
Harrisburg	318	232	4176	7.30
Hartford	835	510	9180	6.11
Honolulu	474	171	3078	3.60
Houston	1809	897	16,146	4.96
Huntington	266	164	2952	6.17
Huntsville	218	120	2160	5.50
Indianapolis	894	457	8226	5.11
Jackson, MS	309	140	2520	4.53
Jacksonville	601	351	6318	5.84
John City-King-Bris	373	127	2286	3.40
Johnstown	145	73	1314	5.03
Kalamazoo	202	151	2718	7.47
Kansas City	782	362	6516	4.63
Knoxville	478	277	4986	5.78
Lafayette	142	94	1692	6.61
Lakeland	203	94	1692	4.63
Lancaster	233	105	1890	4.49
Lansing	320	164	2952	5.01
Las Vegas	364	156	2808	4.29
Lexington	287	173	3114	6.03
Lincoln	150	115	2070	7.63
Little Rock	290	214	3852	7.37
Los Angeles	4149	1258	22,644	3.03
Louisville	664	337	6066	5.07
Lubbock	177	108	1944	6.07
Lynchburg	145	70	1260	4.84

<u>MARKET</u>	<u>AUDIENCE</u>	<u>COST</u>	<u>WEEKLY COST</u>	<u>CPM</u>
Macon	234	\$141	\$2538	\$6.02
Madison	216	117	2106	5.42
Manchester	145	115	2070	7.93
McAllen-Browns	489	141	2538	2.87
Medford	99	58	1044	5.85
Melb-Titus-Cocoa	182	73	1314	4.02
Memphis	617	375	6750	6.08
Miami-Ft. Lau	1615	595	10,710	3.68
Milwaukee	888	353	6354	3.98
Minn-St. Paul	1767	605	10,890	3.42
Mobile	444	225	4050	5.07
Modesto	195	124	2232	6.36
Montgomery	276	148	2664	5.36
Nashville	583	324	5832	5.56
Nassau-Suffolk	766	263	4734	3.43
New Haven	280	217	3906	8.10
New Orleans	913	329	5922	3.60
New York	6817	1422	25,596	2.09
Norfolk	826	386	6948	4.67
NE PA	462	166	2988	3.60
Oklahoma City	578	326	5868	5.64
Omaha	523	315	5670	6.01
Orlando	589	388	6984	6.58
Pensacola	258	139	2502	5.39
Peoria	283	148	2664	5.22
Philadelphia	2647	861	15,498	3.25
Phoenix	998	404	7272	4.04
Pittsburgh	1539	531	9558	3.45
Portland, ME	172	151	2718	8.81
Portland, OR	648	476	8568	7.35
Providence	963	354	6372	3.67
Pueblo	81	72	1296	8.89
Raleigh	449	351	6318	7.81
Reading	205	116	2088	5.65
Reno	167	89	1602	5.33
Richland, WA	135	59	1062	4.35
Richmond	572	293	5274	5.12
Riverside-SB-Ont	401	176	3168	4.38
Roanoke	245	178	3204	7.27
Rochester	672	373	6714	5.54
Rockford	208	119	2142	5.72
Sacramento	639	368	6624	5.76
Saginaw	242	108	1944	4.46
St. Louis	1923	569	10,242	2.96
Salinas-Seaside	170	127	2286	7.49
Salt Lake City	537	277	3986	5.16
San Antonio	668	334	6012	5.00
San Diego	1012	364	6552	3.59
San Francisco	2082	936	16,848	4.50
San Jose	460	415	7470	9.02



<u>MARKET</u>	<u>AUDIENCE</u>	<u>COST</u>	<u>WEEKLY COST</u>	<u>CPM</u>
Sarasota	228	\$149	\$2682	\$6.55
Savannah	213	129	2322	6.06
Seattle-Tacoma	965	565	10,170	5.85
Shreveport	289	148	2664	5.10
Sioux Falls	103	100	1800	9.71
South Bend	264	128	2304	4.85
Spokane	279	140	2520	5.02
Springfield, MA	490	235	4230	4.80
Springfield, MO	224	122	2196	5.00
Steubenville (4 sta)	75	72	1296	9.60
Stockton	162	115	2070	7.07
Syracuse	463	315	5670	6.81
Tallahassee	159	109	1962	6.83
Tampa-St. Pete	1255	453	7830	3.47
Terre Haute	168	101	1818	6.01
Toledo	507	293	5274	5.78
Topeka	145	101	1818	6.95
Tucson	418	160	2880	3.83
Tulsa	602	269	4842	4.46
Utica	237	117	2106	4.94
Waco	115	98	1764	8.52
Washington	1879	824	14,832	4.38
Waterloo-CF	127	93	1674	7.30
West Palm Beach	437	211	3798	4.83
Wheeling	184	105	1890	5.68
Wichita	342	171	3078	5.00
Wilmington, DE	312	140	2520	4.48
Wilmington, NC	121	55	990	4.50
Worcester	273	264	4752	9.68
Yakima	176	54	972	3.04
York	246	171	3078	6.95
Youngstown	<u>380</u>	<u>174</u>	<u>3132</u>	<u>4.58</u>
TOTALS	96713	\$44,652	\$803,736	\$4.62

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following these "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from Rochester.

Market # 42  
SMSA Pop: 972,700  
APR 16.6  
Est 1982 Revenue: \$13,500,000\*  
Est 1983 Rev Growth: 9%\*

Rochester is the 42nd largest market in the nation. This ranking generally coincides with the government's Standard Metropolitan Statistical Area (SMSA). The figures in this edition (ranking and population) are from 1982. The 1983 figures have not been released as of 1 Aug 83. This may have something to do with the new market definitions which the government is developing. The population figures are for total persons. In some instances (Seattle-Tacoma, Miami-Ft. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is somewhat below the national mean of 17.5.

The revenue figures are, for this market, based on local input from the Rochester market. Local input comes in two forms: 1) an estimate from a local broadcaster whom I have confidence in or 2) an authority of some sort to whom the broadcasters report their revenue figures. If this data is provided an asterisk appears by the figure.

In many other markets I had to make my own estimates of radio revenue. I made these estimates based on my own instincts and experience, past performance in the market and economic trends. If anything I am probably a bit conservative but I would rather underestimate than overestimate. I did not make estimates of revenue growth or national revenue.

I am confident that these estimates will become more accurate and more complete as time goes on. I will gain experience in making estimates and I am sure I will receive more cooperation from the individual markets.

Stations: 21/19  
Diaries: 1139/715:1  
Standard Error: .582  
% Below Line: 1.6  
Est 1982 Nat Rev: \$2,900,000\*

There were 21 stations listed in the Rochester rating book. The next figure shows the number of stations listed above the line (home to the metro). In Rochester there were two stations which were licensed outside the metro but still qualified for inclusion in the Rochester book. The percentage of audience these two stations earned was 1.6% (% Below Line). This was calculated by adding up the two station's audience ( $\frac{1}{2}$  HR AVG, 12+, Mon-Sun, Metro) and dividing it by the total audience for all listed stations.

1139 usable diaries were returned from the Rochester metro. There was one diary returned for every 715 people 12+.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have carried the formula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 9.7 Bil (# 40)  
 CSI HH: 27.0 M (# 24)  
 Retail \$: 4.8 Bil (# 39)  
 % Not Listed: 9.8%

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

CSI HH means Consumer Spendable Income per household. The Rochester figure is \$27,000 which ranks the market #24 in the nation.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars. This ranks Rochester #39 in the nation.

Figures are from 1 Jan 1983. Later data has not been released as of my publication date.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with "% Below Line" figures indicates how much listening in the market is not available to the local commercial stations. This could have an effect on CPM's and also the effectiveness and saleability of local radio.

	FAL	SPG	FAL	SPG		12+ TSA CUME/ MSA CUME RATING	FAL	SPG			
12+ METRO 1/4/SHARE	82	82	81	81	12+ TSA 1/4		82	82			
1. WEZO-F	182/13.5	13.5	13.7	16.9	17.8	1. WEZO-F	204	1. WHAM	2630/26.8	26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 18,200 listeners per quarter hour in the metro. This represents a 13.5% share during SPG 83. WEZO-F also leads the Total Survey Area with an average of 20,400 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 263,000. 26.8% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cume rating was 26.8 in Spring 82 and 26.2 in Fall 82.

If a station is simulcasting this symbol (+) will appear next to the call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternoon, Women 18-34, Women 25-54, Men 18-34 and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which is Mon-Fri, 6A-10A, MID which is Mon-Fri, 10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	67 (1)	36 (2)	103 (3)	8.5

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Rochester 6700 people are listening to one AM station programming Country. The FM figures are added to AM to show a total for the market. 8.5% of radio listening in Rochester is to stations programming Country.

For those markets with an ADI section in the Arbitron report (the top 50 ADI'S) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro Share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/Share table.

WMJQ-F, 92.5, 50 KW @ 500, AOR (Burk-Abr)                      ABC-R, \$54.00\* (Blair)    LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WMJQ has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytime  
DA-1 - directional day and night - 1 pattern  
DA-2 - directional day and night - 2 patterns

WMJQ programs AOR and it uses Burkhart/Abrams as a consultant. Its network affiliation is ABC-Rock. WMJQ is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an \* immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

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AKRON

Market # 60  
 SMSA Pop: 657,000  
 APR 17.0  
 Est 1982 Revenue: \$8,100,000\*  
 Est 1983 Rev Growth: 4%\*

Stations: 28/7  
 Diaries: 848/645:1  
 Standard Error: .665  
 % Below Line: 61.0  
 Est 1982 Nat Rev: \$900,000\*

CSI: 5.8 Bil (# 61)  
 CSI HH: 25.0 M (# 68)  
 Retail \$: 3.0 Bil (# 63)  
 % Not Listed: 5.8

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WMMS-F 132/14.2	12.6	11.9	12.5	12.7	1. WMMS-F 201	1. WMMS-F 2292/23.5	25.0	23.3
2. WKDD-F 88/ 9.5	10.6	8.5	1.9	2.4	2. WKDD-F 145	2. WKDD-F 2024/22.2	25.3	21.2
3. WAKR 82/ 8.8	10.9	11.5	10.7	10.7	3. WGCL-F 103	3. WAKR 1684/25.3	26.8	27.0
4. WSLR 61/ 6.6	5.7	6.9	7.1	6.9	4. WHBC 92	4. WGCL-F 1536/15.0	17.4	17.7
5. WGCL-F 50/ 5.4	5.4	5.6	6.0	8.1	5. WAKR 91	5. WGAR 1353/12.6	14.0	15.6
6. WGAR 49/ 5.3	5.0	4.4	4.9	4.2	6. WGAR 78	6. WHBC 1080/ 1.4	2.3	---
7. WMJI-F 46/ 5.0	4.0	4.8	5.6	4.1	7. WSLR 72	7. WMJI-F 1053/12.1	11.9	13.6
8. WNIR-F 43/ 4.6	3.6	2.9	3.5	3.0	8. WMJI-F 69	8. WSLR 1043/14.8	12.3	14.1
9. WAEZ-F 37/ 4.0	4.5	4.6	6.2	6.8	9. WNIR-F 54	9. WWWE 929/ 8.0	6.1	9.0
10. WDCK-F 32/ 3.4	2.4	3.7	3.5	3.6	WKSJ-F 54	10. WZZP-F 897/10.8	11.0	11.3

12+ FM SHARE (METRO): 70.59% (617 of 874) (SPG 82: 66.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WAKR	2. WSLR	2. WMMS-F
3. WMMS-F		3. WMJI-F	3. WSLR	3. WDOK-F	3. WSLR
		4. WGAR	4. WGAR	4. WAEZ-F	4. WKDD-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WSLR	2. WKDD-F	2. WGAR
3. WNIR-F	3. WGCL-F	3. WMJI-F	3. WMMS-F		WMJI-F
4. WAKR	4. WAKR	4. WZAK-F	4. WKDD-F		4. WAKR
			WGAR		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCUE 1150	Cuya Falla	1.8/5.8	WDJQ-F 92.5	Alliance	.8/2.0	WOOS-F 106.9	Cant.8/3.3
WHLO 640		1.4/5.7	WDMT-F 107.9	Cleve	1.3/4.9	WQAL-F 104.1	Clev1.5/4.4
WZZP-F 106.5	Cleveland	2.9/10.8	WHBC 1480	Canton	.3/1.4	WQXK-F 105.1	Youn1.7/3.5
WBBG 1260	Cleveland	1.2/2.1	WHK 1420	Cleve	1.1/2.2	WSRD-F 101.1	Youn .8/1.7
WCLV-F 95.5	Cleveland	.9/2.7	WJW 850	Cleve	1.2/2.4	WWWE 1100	Clev1.8/8.0
WDBN-F 94.9	Medina	2.4/5.6	WKSJ-F 99.5	Cleve	2.6/7.8	WZAK-F 93.1	Clev3.0/5.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		291 (6)	291 (6)	33.3
COUNTRY	88 (3)	83 (3)	171 (6)	19.6
AC	49 (1)	73 (2)	122 (3)	14.0
BTFL MUSIC		105 (4)	105 (4)	12.0
MOR/VARIETY	85 (2)		85 (2)	9.7
NOSTALGIA	41 (3)		41 (3)	4.7
BLACK/URBAN/JAZZ		40 (2)	40 (2)	4.6
NEWS/TALK	11 (1)		11 (1)	1.3
CLASSICAL		8 (1)	8 (1)	0.9
			874 (28)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, \$50.00* (Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, \$44.00* (Katz)	Welcome
WAEZ-F, 97.5, 13 KW @ 900, BTFL MUS	, \$30.00* (Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, ROCK	, \$55.00* (Katz)	Welcome
WNIR-F, 100.1, 3 KW @ 300, COUNTRY (?)	ABC-E, \$19.00 (Media-Com)	

Other ranked stations - See Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53  
 SMSA Pop: 797,400  
 APR 17.5  
 Est 1982 Revenue: \$11,342,000

Stations: 22/20  
 Diaries: 990/1292:1  
 Standard Error: .571  
 % Below Line: 1.2

CSI: 7.2 Bil (# 49)  
 CSI HH: 24.3 M (# 95)  
 Retail \$: 3.7 Bil (# 52)  
 % Not Listed: 9.6

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG		
	82	82	81	81			82	82		
1. WGY	164/13.9	13.7	16.2	15.8	16.4	1. WGY	280	3716/33.4	32.6	35.8
2. WPYX-F	159/13.4	10.8	11.6	9.9	10.7	2. WPYX-F	246	2430/23.5	22.5	21.8
3. WROW	101/ 8.5	7.0	9.8	9.6	8.3	3. WROW	131	2172/21.6	23.5	17.5
4. WROW-F	75/ 6.3	5.7	8.1	7.0	7.4	4. WFLY-F	124	1798/17.8	16.7	14.3
5. WFLY-F	70/ 5.9	9.9	5.8	6.5	6.3	5. WROW-F	109	1783/21.6	21.8	22.6
6. WTRY	69/ 5.8	6.3	5.9	8.9	8.3	6. WPTR	94	1535/17.0	17.0	21.7
7. WQBK	68/ 5.7	5.5	5.0	7.5	6.2	7. WGNA-F	89	1469/13.9	13.0	15.9
8. WPTR	59/ 5.0	4.7	3.3	2.8	3.6	8. WGFM-F	87	1258/12.2	12.2	12.3
9. WGFM-F	58/ 4.9	5.1	3.8	5.2	3.6	9. WTRY	82	1098/ 7.7	8.8	7.6
10. WWOM-F	51/ 4.3	4.0	4.4	5.0	4.5	10. WWOM-F	58	971/13.1	11.1	13.0

12+ FM SHARE (METRO): 49.11% (525 of 1069) (SPG 82: 49.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WTRY	2. WGY	2. WPYX-F	2. WROW	2. WPYX-F
3. WGFM-F	3. WFLY-F	3. WTRY	3. WTRY	WROW-F	3. WROW
4. WTRY	4. WGY	4. WWOM-F	4. WPTR	4. WPTR	4. WTRY
				WQBK	

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WPYX-F	1. WGY
2. WGY	2. WGY	2. WTRY	2. WTRY		WPYX-F
3. WROW	3. WROW	3. WFLY-F	3. WROW-F		3. WPTR
4. WROW-F	4. WROW-F	4. WGY	4. WWOM-F		4. WTRY
					WWOM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABY	1400	Alba	2.9/6.6	WHRL-F	103.1	Alban	1.4/2.9	WWCN	1460	Albany	.9/3.5
WCSS	1490	Amster	1.0/2.0	WMVQ-F	97.7	Amster	.4/1.5	WWWD	1240	Schenec	.5/3.4
WGNA-F	107.7	Alban	3.4/7.7	WQBK-F	103.9	Rensse	3.4/10.0	WMYL	930	Johnstow	.7/1.6
WHAZ	1330	Troy	.6/2.1	WSCG-F	93.5	Corinth	.9/1.6	WWSC	1450	Glen Fal	.4/1.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	332 (5)	401 (6)	37.5
MOR/VARIETY	288 (5)		288 (5)	26.9
COUNTRY	59 (1)	51 (1)	110 (3)	10.3
BTFL MUSIC		91 (2)	91 (2)	8.5
NEWS/TALK	68 (1)		68 (1)	6.4
AC		51 (1)	51 (1)	4.8
NOSTALGIA	42 (2)		42 (2)	3.9
OTHERS/UNKNOWN	11 (1)		11 (1)	1.0
RELIGION/GOSPEL	7 (1)		7 (1)	0.6

1069 (22)

RADIO STATIONS

WGY , 810, 50 KW	, MOR	NBC, \$135.00* (Christal)	Sky/Foster (P)
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-I, \$ 40.00* (Eastman)	Dyson (P)
WQBK, 1300, 5 KW (DA-2)	, TALK	CBS, \$ 24.50 (HNWH)	
WROW, 590, 5 KW/1 KW (DA-2),	MOR	ABC-D, \$ 70.00* (Blair)	Cap Cities
WTRY, 980, 5 KW (DA-N)	, CONTEMP (Burk-Abr)	MBS,Trans, \$45.00* (Mc-Guild)	Scott
WFLY-F, 92.3, 13 KW @ 850,	ROCK (Drake-Chen)	ABC-C, \$ 55.00* (Eastman)	Dyson (P)
WGFM-F, 99.5, 10 KW @ 930,	ROCK	Source, \$ 40.00* (Christal)	Sky/Foster (P)
WGNA-F, 107.7, 9 KW @ 980,	COUNTRY	RKO II, \$ 38.50 (Torbet)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALBUQUERQUE

Market # 91  
 SMSA Pop: 476,100  
 APR 17.4  
 Est 1982 Revenue: \$9,905,000

Stations: 18/18  
 Diaries: 984/410:1  
 Standard Error: .636  
 % Below Line: 0

CSI: 3.5 Bil (# 97)  
 CSI HH: 20.6 M (# 246)  
 Retail \$: 2.4 Bil (# 82)  
 % Not Listed: 11.3

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KOB-F 90/12.8	10.2	8.8	9.5	3.9	1. KOB-F 126	1. KOB 1869/30.4	26.4	22.5
2. KOB 72/10.3	9.3	8.2	8.1	9.2	2. KOB 114	2. KOB-F 1734/29.2	26.5	18.9
3. KWXL-F 69/ 9.8	9.5	9.0	9.0	9.5	3. KWXL-F 105	3. KFMG-F 1404/24.0	19.9	19.9
4. KFMG-F 63/ 9.0	5.5	7.4	7.5	8.0	4. KKJY-F 95	4. KWXL-F 1250/20.7	17.3	16.9
5. KKJY-F 59/ 8.4	9.3	9.4	10.6	11.9	5. KRST-F 91	5. KRST-F 1153/16.8	15.7	16.1
6. KRST-F 52/ 7.4	7.3	7.7	10.1	7.5	6. KFMG-F 88	6. KKJY-F 1115/19.1	18.9	16.0
7. KZZX-F 36/ 5.1	4.9	3.9	4.8	7.5	7. KZZX-F 62	7. KZZX-F 975/14.2	17.1	10.5
8. KQEO 32/ 4.6	3.9	3.9	4.8	5.1	8. KRZY 40	8. KQEO 716/15.7	13.2	13.8
9. KRZY 24/ 3.4	3.8	5.9	5.0	4.7	9. KQEO 37	9. KRKE 620/ 9.6	11.0	10.7
10. KDEF 22/ 3.1	4.3	4.6	.8	.8	10. KRKE 35	10. KRZY 517/10.3	8.2	11.1
KHFM-F 22/ 3.1	5.6	3.2	2.3	2.2				

12+ FM SHARE (METRO): 62.86% (391 of 622) (SPG 82: 56.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWXL-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB
2. KFMG-F	2. KFMG-F	2. KFMG-F	2. KOB	2. KKJY-F	2. KOB-F
	3. KWXL-F	3. KOB	3. KRST-F	3. KRST-F	3. KKJY-F
	4. KRST-F	KRST-F	4. KKJY-F	4. KOB-F	4. KRST-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KOB
2. KOB	2. KWXL-F	2. KFMG-F	2. KOB	2. KFMG-F	2. KOB-F
3. KKJY-F	3. KFMG-F	3. KRST-F	3. KKJY-F	3. KOB-F	3. KRST-F
4. KRST-F	4. KOB	4. KQEO	4. KRST-F	4. KRST-F	4. KFMG-F
		KZZX-F			KKJY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABQ 1350	2.4/6.2	KLTN 1240	.4/1.5	KXKS 1190	.7/2.4
KAMX 1520	1.7/8.5	KRKE 610	2.9/9.6	KZIA 1580	2.6/5.9
KDAZ 730	.9/1.5				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	168 (3)	180 (4)	28.9
AC	32 (1)	90 (1)	122 (2)	19.6
COUNTRY	44 (2)	52 (1)	96 (3)	15.4
MOR/VARIETY	72 (1)		72 (1)	11.6
BTFL MUSIC		59 (1)	59 (1)	9.5
SPANISH	25 (3)		25 (3)	4.0
NOSTALGIA	22 (1)		22 (1)	3.5
CLASSICAL		22 (1)	22 (1)	3.5
NEWS/TALK	18 (1)		18 (1)	2.9
RELIGION/GOSPEL	6 (1)		6 (1)	1.0
			622 (18)	

RADIO STATIONS

KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (A1 Ham)	ABC-E, \$14.75 (PRO)	
KOB, 770, 50 KW (DA-N), MOR	ABC-I, NBC-T, \$49.00* (Christal)	Hubbard
KQEO, 920, 1 KW/500 W (DA-N), AC/OLDIES	Trans, \$20.00 (Selcom)	Sunbelt
KRKE, 610, 5 KW (DA-N), COUNTRY	CBS, \$17.00 (Katz)	Peoria Jrnl Star
KRZY, 1450, 1 KW/250 W (DA-1), COUNTRY	, \$30.00* (Mc-Guild)	
KFMG-F, 107.9, 22 KW @ 4164, AOR (Pollack)	ABC-C, \$27.55 (----)	
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL	, \$31.00 (CMBS)	
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke)	, \$40.00* (Blair)	Dunn

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION



ALLENTOWN-BETHLEHEM-EASTON

Market # 67  
 SMSA Pop: 18.4  
 APR 18.1  
 Est 1982 Revenue: \$10,123,000\*  
 Est 1983 Rev Growth: 10%\*

Stations: 33/13  
 Diaries: 1052/524:1  
 Standard Error: .612  
 % Below Line: 18.7  
 Est 1982 Nat Rev: \$1,338,000\*

CSI: 5.8 Bil (# 62)  
 CSI HH: 23.9 M (# 114)  
 Retail \$: 2.9 Bil (# 68)  
 % Not Listed: 7.3

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG			
	82	82	81	81			82	82			
1. WFMZ-F	148/14.9	7.5	7.8	8.9	7.6	1. WFMZ-F	188	1. WLEV-F	1923/28.3	27.1	28.1
2. WLEV-F	109/11.0	11.6	11.6	12.1	13.2	2. WXKW-F	136	2. WZZO-F	1668/23.8	24.7	21.8
3. WXKW-F	104/10.5	11.4	10.0	8.5	9.9	3. WLEV-F	132	3. WFMZ-F	1470/22.5	15.2	15.1
4. WZZO-F	100/10.1	9.1	10.1	9.5	10.1	4. WZZO-F	126	4. WXKW-F	1400/19.2	20.4	19.1
5. WAEB	79/ 7.9	6.8	8.3	7.1	8.6	5. WAEB	83	5. WAEB	1254/20.2	21.5	22.3
6. WQQQ-F	50/ 5.0	8.6	9.2	9.0	8.8	6. WQQQ-F	58	6. WQQQ-F	981/13.7	17.9	20.5
7. WKAP	46/ 4.6	7.4	3.7	2.6	3.0	7. WKAP	47	7. WKAP	778/13.6	14.5	13.0
8. WEST	37/ 3.7	5.5	5.7	3.1	3.6	8. WSAN	41	8. WSAN	735/11.7	11.7	14.7
9. WSAN	35/ 3.5	4.1	5.3	3.8	3.4	9. KYW	41	9. KYW	699/ 9.4	9.0	8.6
10. WYSP-F	29/ 2.9	2.3	1.3	2.2	1.0	10. WEST	37	10. WYSP-F	582/ 7.2	8.3	5.8
11. WEEX	15/ 2.5	3.4	3.1	2.8	2.8						

12+ FM SHARE (METRO): 68.98% (636 of 922) (SPG 82: 65.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WXKW-F	1. WFMZ-F	1. WFMZ-F
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WXKW-F	2. WXKW-F
3. WYSP-F	3. WAEB	3. WXKW-F	3. WFMZ-F	3. WAEB	3. WLEV-F
	4. WQQQ-F	4. WAEB	4. WAEB	4. WKAP	4. WAEB
		WFMZ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMZ-F	1. WFMZ-F	1. WLEV-F	1. WXKW-F	1. WZZO-F	1. WXKW-F
2. WXKW-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
3. WLEV-F	3. WZZO-F	3. WAEB	3. WFMZ-F	3. WAEB	3. WAEB
4. WZZO-F	4. WXKW-F		4. WAEB	4. WQQQ-F	WFMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRV	1580	Wash,NJ	.8/1.6	WEAZ-F	101.1	Phil	.8/2.5	WNBC	660	NY	.3/1.5
WGPA	1100	Beth	.3/2.0	WFLN-F	95.7	Phil	.7/2.6	WNEW	1130	NY	.3/1.3
WHOL	1600	Allen	.6/2.7	WIFI-F	92.5	Phil	.7/4.0	WOR	710	NY	1.4/3.4
KYW	1060	Phil	1.9/9.4	WIOQ-F	102.1	Phil	.3/1.6	WPLJ-F	95.5	NY	.4/1.0
WABC	770	NY	.4/1.9	WKRZ-F	98.5	Wil-B	.3/1.4	WVCD-F	97.9	Hazle.	1.4/1.9
WBYO-F	107.5	Boyer.	1.1/2.3	WMGK-F	102.9	Phil	1.2/3.0	WWDB-F	96.5	Phil	.9/1.4
WCAU	1210	Phil	.4/2.1	WMMR-F	93.3	Phil	.5/4.5	WWSH-F	106.1	Phil	.7/1.7
WCAU-F	98.1	Phil	.6/2.5								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	266 (9)	269 (10)	29.2
BTFL MUSIC		170 (3)	170 (3)	18.4
AC	79 (1)	69 (3)	148 (4)	16.1
COUNTRY		104 (1)	104 (1)	11.3
NOSTALGIA	121 (4)		121 (4)	13.1
NEWS/TALK	41 (4)	9 (1)	50 (5)	5.4
MOR/VARIETY	36 (3)		36 (3)	3.9
RELIGION/GOSPEL	6 (1)	11 (1)	17 (2)	1.8
CLASSICAL		7 (1)	7 (1)	0.8
			922 (33)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2) , AC ABC-I, \$40.00\* (Mc-Guild) CRB  
 WEEX, 1230, 1 KW/250 W , MOR NBC, \$20.00\* (Torbet)  
 WEST, 1400, 1 KW/250 W , NOSTALGIA(Drake-Chen\_ CBS, \$18.25 (Katz) Sound Communi

ALTOONA

Market # 236  
 SMSA Pop: 136,700  
 APR 15.7  
 Est 1982 Revenue: \$3,320,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 15/9  
 Diaries: 529/216:1  
 Standard Error: .833  
 % Below Line: 8.3  
 Est 1982 Nat Rev: \$420,000\*

CSI: 1.0 Bil (# 246)  
 CSI HH: 18.8 M (# 312)  
 Retail \$: .6 Bil (# 242)  
 % Not Listed: 6.1

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WFBG 45/25.0	27.3	30.7	1. WFBG 58	1. WFBG 912/53.5	54.6
2. WVAM 34/18.9	13.9	16.0	2. WFBG-F 44	2. WFBG-F 666/20.5	29.8
3. WFBG-F 19/10.6	13.9	12.3	3. WVAM 41	3. WPRR-F 545/24.3	21.3
WRTA 19/10.6	12.4	14.1	4. WPRR-F 38	4. WBXQ-F 512/10.7	8.5
5. WPRR-F 16/ 8.9	7.2	7.4	5. WBXQ-F 35	5. WJNL-F 466/ 2.4	1.4
6. WKMC 14/ 7.8	3.6	4.3	6. WJAC-F 30	6. WVAM 451/31.1	26.8
7. WBXQ-F 6/ 3.3	3.6	3.3	7. WJNL-F 27	7. WJAC-F 393/ 2.5	5.2
8. WHPA-F 5/ 2.8	3.1	3.1	8. WKMC 19	8. WRTA 351/30.0	32.5
9. WPNT-F 3/ 1.7	.5	1.2	WRTA 19	9. WKMC 230/14.2	10.7
			10. WDVE-F 14	10. WDVE-F 207/ 3.2	3.2

12+ FM SHARE (METRO): 32.54% (55 of 169) (SPG 82: 36.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WVAM	1. WFBG
2. WBXQ-F	2. WPRR-F	2. WVAM	2. WVAM	2. WFBG	2. WVAM
3. WPRR-F		3. WPRR-F	3. WPRR-F	3. WFBG-F	3. WRTA
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WVAM	2. WVAM	2. WPRR-F	2. WVAM	2. WPRR-F	2. WVAM
3. WRTA	3. WFBG-F	3. WHPA-F			3. WRTA WPRR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJSM 1110 Martinsburg	1.1/2.2	WDVE-F 102.5 Pitt	1.1/3.2
WJSM-F 92.7 Martinsburg	.6/ .9	WIYQ-F 99.1 Ebensburg	.6/1.9
WJAC-F 95.5 Johnstown	.6/2.5	WJNL-F 96.5 Johnstown	.6/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (1)	24 (3)	69 (4)	40.8
COUNTRY	34 (1)	1 (1)	35 (2)	20.7
BTFL MUSIC		23 (3)	23 (3)	13.6
MOR/VARIETY	19 (1)		19 (1)	11.2
NOSTALGIA	14 (1)		14 (1)	8.3
AC		6 (2)	6 (2)	3.6
RELIGION/GOSPEL	2 (1)	1 (1)	3 (2)	1.8
			169 (15)	

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), AC/CONTEMP	RKO, \$29.20 (Blair)	Gilcom
WKMC, 1370, 5 KW (DAYS,DA), NOSTALGIA (SMN)	NBC, \$12.00 (Pates)	(ROARING SPG)
WRTA, 1240, 1 KW/250 W, MOR	ABC-I, \$16.00 (PRO)	
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY	NBC, \$13.00 (Torbet)	
WFBG-F, 98.1, 30 KW @ 1021, BTFL MUS	CES, \$29.20 (Blair)	Gilcom
WHPA-F, 104.9, 135 W @ 1220, AC (SMN)	NBC, \$12.00 (----)	(HOLLIDAYSBURG)
WPRR-F, 100.1, 3 KW @ 30, AOR	Source, \$12.00 (Torbet)	

AMARILLO

Market # 192  
 SMSA Pop: 178,900  
 APR 15.9  
 Est 1982 Revenue: \$5,450,000\*  
 Est 1983 Rev Growth: 11%\*

Stations: 13/13  
 Diaries: 610/245:1  
 Standard Error: .782  
 % Below Line: 0  
 Est 1982 Nat Rev: \$450,000\*

CSI: 1.8 Bil (# 167)  
 CSI HH: 26.0 M (# 48)  
 Retail \$: 1.4 Bil (# 134)  
 % Not Listed: 7.6

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KQIZ-F	38/16.0	10.4	7.9	1. KIXZ 55	1. KIXZ 738/23.0	28.5
2. KGNC-F	28/11.8	10.0	13.2	2. KQIZ-F 51	2. KGNC 706/19.3	17.3
3. KXIZ	25/10.5	12.9	21.6	3. KGNC 45	3. KGNC-F 622/26.2	21.1
4. KMML-F	23/ 9.7	10.0	10.1	4. KGNC-F 42	4. KQIZ-F 597/29.5	22.9
5. KDJW	19/ 8.0	8.7	5.3	5. KBUY-F 41	5. KDJW 544/17.1	17.1
	KBUY-F 19/ 8.0	11.2	6.2	6. KDJW 39	6. KPUR 527/19.9	27.9
7. KHBQ-F	16/ 6.8	6.6	6.2	7. KPUR 35	7. KBUY-F 489/19.9	20.5
	KGNC 16/ 6.8	6.6	5.3	8. KMML-F 31	8. KMML-F 429/20.4	15.7
9. KPUR	13/ 5.5	7.5	8.8	9. KHBQ-F 18	9. KHBQ-F 292/17.4	15.1
10. KQIZ	8/ 3.4	3.7	3.1	10. KZIP 10	10. KVAS-F 153/ 8.2	6.1

12+ FM SHARE (METRO): 59.36% (130 of 219) (SPG 82: 52.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KMML-F	1. KGNC-F	1. KGNC
	2. KMML-F	2. KMML-F	KGNC-F	2. KIXZ	2. KIXZ
	3. KHBQ-F	3. KBUY-F	3. KIXZ	3. KDJW	3. KQIZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGNC-F	1. KQIZ-F	1. KQIZ-F	1. KGNC-F	1. KQIZ-F	1. KMML-F
2. KIXZ	2. KGNC-F	2. KMML-F	2. KDJW	2. KMML-F	2. KIXZ
3. KQIZ-F	3. KMML-F	3. KBUY,KDJW KHBQ,KPUR	KBUY-F	KHBQ-F	3. KQIZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHBJ 1550 Canyon 1.7/3.8 KZIP 1310 Amarillo 1.7/2.4 KVAS-F 101.9 Amarillo 2.5/8.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	54 (2)	67 (3)	30.6
COUNTRY	44 (2)	19 (1)	63 (3)	28.8
BTFL MUSIC		28 (1)	28 (1)	12.8
AC	4 (1)	23 (1)	27 (2)	12.3
MOR/VARIETY	16 (1)		16 (1)	7.3
NOSTALGIA	8 (1)		8 (1)	3.7
RELIGION/GOSPEL		6 (1)	6 (1)	2.7
SPANISH	4 (1)		4 (1)	1.8
			219 (13)	

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY	APR, \$18.00 (HNWH)	Walton
KGNC, 710, 10 KW (DA-2), MOR	CBS, \$24.00* (Katz)	Stauffer
KIXZ, 940, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, \$20.00* (Blair)	Mel Tillis
KPUR, 1440, 5 KW/1 KW (DA-N), CONTEMP (Drake-Chen)	\$15.00 (Mc-Guild)	
KQIZ, 1360, 500 W (DAYS), NOSTALGIA	\$15.13* (Selcom)	Wiskes/Abaris
KZIP, 1310, 1 KW (DAYS), SPANISH	\$10.00* (Caballero)	
KBUY-F, 94.1, 54 KW @ 700, COUNTRY	ABC-C, \$16.00 (HNWH)	Walton
WGNC-F, 97.9, 100 KW @ 1285, BTFL MUS (Bonne)	NBC, \$24.00* (Katz)	Stauffer
KHBQ-F, 107.1, 3 KW @ 303, ROCK	ABC-F, \$14.25 (----)	(CANYON)
KMML-F, 98.7, 100 KW @ 470, AC (?)	ABC-I, \$15.00* (Blair)	Mel Tillis
KQIZ-F, 93.1, 71 KW @ 160, ROCK	RKO, \$25.00* (Selcom)	Wiskes/Abaris
KVAS-F, 101.9, 100 KW @ 730, RELIGION	\$ ? ? (----)	

ANAHEIM (ORANGE COUNTY)

APR 16.9

Est 1982 Revenue: \$7,357,500

Diaries: 1160

Standard Error: .569

CSI: 22.2 Bil (# 12)

CSI HH: 29.3 M (# 10)

Retail \$: 11.6 Bil (# 14)

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KWIZ	71/2.4	1.3	2.0	1.6	1.1	1. KWIZ 1351/7.7	6.0	6.4
2. KIKF-F	58/2.0	1.9	1.7	1.6	1.6	2. KEZY-F 936/5.4	7.6	7.7
3. KYMS-F	39/1.3	1.4	1.1	1.1	1.2	3. KYMS-F 709/4.1	4.2	3.8
4. KEZY-F	31/1.1	1.6	1.9	2.2	1.6	4. KIKF-F 676/3.9	4.4	3.8
5. KWIZ-F	30/1.0	1.4	.8	2.0	1.3	5. KWIZ-F 660/3.8	4.3	3.4
6. KOCM-F	29/1.0	.8	.8	.5	1.0	6. KNWZ 414/2.4	3.7	5.3
7. KNWZ	10/ .3	.6	1.2	1.1	1.8	7. KOCM-F 283/1.6	2.1	1.7

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KYMS-F	1. KWIZ	1. KWIZ	1. KWIZ	1. KWIZ	1. KWIZ
2. KWIZ	2. KYMS-F	2. KIKF-F	2. KIKF-F	2. KIKF-F	2. KIKF-F

  

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KWIZ	1. KIKF-F	1. KIKF-F	1. KWIZ	1. KEZY,KOCM	1. KEZY-F
2. KIKF-F	2. KWIZ	2. KYMS-F	2. KIKF-F	KWIZ A/F	2. KOCM-F

RADIO STATIONS

KNWZ, 1190, 5 KW/1 KW (DA-N), NEWS	, \$45.25 (Roslin)	
KWIZ, 1480, 5 KW/1 KW , AC	, \$40.00 (Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, AOR	, \$45.25 (Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	, \$38.00 (PRO)	
KOCM-F, 103.1, 2 KW @ 300, BTFL MUS	, \$24.00 (----)	Donrey
KWIZ-F, 96.7, 3 KW @ 120, AC/BTFL	, \$40.00 (Torbet)	Davis/Weaver
KYMS-F, 106.3, 3 KW @ 130, RELIGION	, \$25.00 (----)	Interstate

LOS ANGELES - Continuation of FM stations

KMET-F, 94.7, 58 KW @ 2835, AOR (Burk-ABr)	, \$240.00* (Eastman)	Metromedia
KMGG-F, 105.9, 72 KW @ 770, CONTEMP	Trans,CBS-R, \$ 90.00* (Masla)	Century
KNX-F , 93.1, 54 KW @ 2870, SOFT ROCK	, \$130.00* (CBS/FM)	CBS
KOST-F, 103.5, 13 KW @ 310,, AC	, \$145.00* (Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	, \$180.00* (HNWH)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO, \$200.00* (RKO)	RKO
KUTE-F, 101.9, 690W @ 2780 , BLACK/URBAN	SBN, \$100.00* (Masla)	Inner City
KZLA-F, 93.9, 49 KW @ 770, COUNTRY	, \$120.00* (Blair)	Capital Cities

XTRA - See San Diego

ANCHORAGE

Market # 190  
 SMSA Pop: 179,800  
 APR 17.3  
 Est 1982 Revenue: \$6,300,000

Stations: 13/12  
 Diaries: 646/232:1  
 Standard Error: .804  
 % Below Line: 0.4

CSI: 2.2 Bil (# 145)  
 CSI HH: 36.2 M (# 1)  
 Retail \$: 1.4 Bil (# 135)  
 % Not Listed: 6.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82		
1. KWHL-F	41/15.7	19.1	---	---	---	1. KFQD	49	1. WFQD	548/25.6	29.5	32.9
2. KFQD	35/13.4	14.8	16.6	17.3	19.8	2. KWHL-F	47	2. KENI	504/26.0	32.6	32.1
3. KGOT-F	28/10.7	7.6	8.7	10.0	8.5	3. KYAK	37	3. KGOT-F	405/24.1	19.2	21.1
4. KYAK	25/ 9.6	9.7	8.3	5.9	8.0	4. KGOT-F	32	4. KWHL-F	384/22.8	29.1	----
5. KENI	24/ 9.2	11.6	14.4	6.8	10.8	5. KENI	29	5. KYAK	366/17.5	17.2	16.8
6. KHAR	23/ 8.8	10.5	11.4	12.3	12.3	6. KHAR	28	6. KHAR	321/18.6	20.7	19.1
7. KNIK-F	21/ 8.0	6.9	8.3	9.5	6.1	7. KNIK-F	22	7. KKLV-F	243/14.4	15.9	20.2
8. KCMG-F	13/ 5.0	4.0	3.5	8.2	1.9	8. KCMG-F	15	8. KNIK-F	218/13.6	14.4	13.3
9. KKLV-F	12/ 4.6	4.3	8.7	8.6	10.4	9. KKLV-F	14	9. KCMG-F	187/10.7	8.7	12.3
10. KRKN-F	10/ 3.8	2.9	10.5	7.3	8.5	10. KRKN-F	12	10. KRKN-F	158/ 8.7	10.0	16.4

12+ FM SHARE (METRO): 51.44% (125 of 243) (SPG 82: 41.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KENI	1. KWHL-F	1. KWHL-F	1. KFQD	1. KHAR	1. KFQD
KGOT-F	2. KFQD	2. KFQD	2. KGOT-F	2. KYAK	2. KWHL-F
KWHL-F	3. KGOT-F	3. KGOT-F	KYAK	3. KNIK-F	3. KHAR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFQD	1. KWHL-F	1. WFQD	1. KFQD	1. KWHL-F	1. KWHL-F
2. KWHL-F	2. KGOT-F	2. KGOT-F	2. KNIK-F		KFQD
3. KYAK	3. KFQD	3. KWHL-F	3. KYAK		3. KYAK
			KGOT-F		KGOT-F
			KHAR		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBYR 700 1.1/6.7 KABN 830 Big Lake .4/2.6 KTNX 1080 2.7/8.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (1)	91 (4)	115 (5)	47.3
BTFL MUSIC	23 (1)	21 (1)	44 (2)	18.1
COUNTRY	25 (1)	13 (1)	38 (2)	15.6
AC	35 (1)		35 (1)	14.4
OTHERS/UNKNOWN	8 (2)		8 (2)	3.3
MOR/VARIETY	3 (1)		3 (1)	1.2
			243 (13)	

RADIO STATIONS

KENI, 550, 5 KW	, ROCK (Burk-Abr)	ABC-C, \$35.00* (Katz)
KFQD, 750, 50 KW	, AC	, \$38.00 (Mc-Guild)
KHAR, 590, 5 KW	, BTFL MUS	, \$25.63 (Eastman)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY		MBS, \$27.00* (Masla)
		, \$18.00 (HNWH)
KCMG-F, 100.5, 25 KW @ 179, COUNTRY (TM)		MBS, \$22.00* (Masla)
KGOT-F, 101.3, 26 KW @ -66, CONTEMP		APR, \$16.38 (Eastman)
KKLV-F, 103.9, 3 KW @ 61, ROCK (TM)		CBS, \$13.00 (Roslin)
KNIK-F, 105.5, 3 KW @ 265, BTFL MUS (Bonne)		, \$20.00* (----)
KRKN-F, 102.1, 25 KW @ 165, AOR		, \$30.00* (Mc-Guild)
KWHL-F, 106.5, 100 KW @ -99, AOR (Pollack)		

APPLETON-OSHKOSH

Market # 135  
 SMSA Pop: 293,700  
 APR 17.6  
 Est 1982 Revenue: \$4,528,000

Stations: 24/13  
 Diaries: 734/333:1  
 Standard Error: ,737  
 % Below Line: 20.2

CSI: 2.5 Bil (# 127)  
 CSI HH: 23.9 M (# 110)  
 Retail \$: 1.3 Bil (# 153)  
 % Not Listed: 7.9

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. WAPL-F 55/12.8	9.6	9.1	9.2	9.0	1. WIXX-F 98	1. WIXX-F 1611/27.1	29.3	26.0
2. WHBY 51/11.9	10.2	9.1	11.6	8.8	2. WAPL-F 93	2. WKAU-F+ 1117/28.3	19.9	20.5
3. WROE-F 43/10.0	8.9	9.3	7.5	11.6	3. WDUZ-F 66	3. WAPL-F 1103/25.9	22.0	19.7
4. WKAU-F+ 36/ 8.4	5.6	7.6	6.2	8.5	4. WGEE 62	4. WOSH-F 746/20.7	20.5	17.4
5. WIXX-F 31/ 7.2	9.1	9.6	10.2	8.5	5. WKAU-F+ 61	5. WDUZ-F 743/ 9.2	6.9	6.8
6. WNAM 29/ 6.7	8.4	9.3	9.2	10.6	6. WHBY 51	6. WGEE 740/ 7.0	7.5	9.8
7. WOSH-F 27/ 6.3	6.1	3.9	5.4	5.9	7. WROE-F 50	7. WNAM 716/24.7	25.9	29.1
8. WYNE 26/ 6.0	7.4	5.4	5.7	3.6	8. WOSH-F 42	8. WROE-F 639/21.4	18.7	19.0
WYTL 26/ 6.0	8.9	8.1	9.4	9.3	9. WYTL 38	9. WHBY 600/23.2	22.0	21.2
10. WDUZ-F 16/ 3.7	4.3	3.2	2.2	1.8	10. WNAM 35	10. WYTL 518/15.2	16.5	15.3
					11. WYNE 33	11. WYNE 461/12.7	16.5	14.8

12+ FM SHARE (METRO): 55.05% (218 of 396) (SPG 82: 48.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKAU-F+	1. WAPL-F	1. WAPL-F	1. WNAM	1. WHBY	1. WHBY
2. WAPL-F	2. WKAU-F+	2. WKAU-F+	2. WROE	2. WROE-F	2. WAPL-F
3. WIXX-F	3. WIXX-F	3. WNAM	3. WYNE	3. WYTL	3. WYTL
			WYTL		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WROE-F	1. WAPL-F	1. WNAM
2. WHBY	2. WHBY	2. WKAU-F+	2. WYTL		2. WYNE
3. WROE-F	WROE-F	3. WAPL-F	3. WNAM		3. WAPL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHC-F 96.7	Oshk .7/3.5	WBKV-F 92.5	W Bend .5/1.2	WISN 1130	Milw .7/3.6
WCKK 690	Oshk 1.4/3.5	WFON-F 107.1	Fond Du L .5/2.0	WISS+ 1090	Berlin 1.0/2.6
WEMI-F 100.1	Neen 1.4/4.0	WGEE 1360	Green Bay 2.6/7.0	WNBK-F 93.5	New Lon 1.4/6.0
WVMS 1570	Appl 1.9/5.7	WGN 720	Chicago .5/1.8	WTMJ 620	Milw .7/3.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	138 (4)	149 (5)	37.3
COUNTRY	65 (4)	8 (2)	73 (6)	18.3
MOR/VARIETY	70 (5)		70 (5)	17.5
BTFL MUSIC		64 (4)	64 (4)	16.0
AC	29 (1)		29 (1)	7.3
NOSTALGIA	6 (1)		6 (1)	1.5
RELIGION/GOSPEL		6 (1)	6 (1)	1.5
OTHERS/UNKNOWN		2 (1)	2 (1)	.5
			399 (24)	

RADIO STATIONS

WHBY, 1230, 1 KW	, MOR	CBS, \$16.50	(----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-I, \$17.00	(Masla)	
WYNE, 1150, 5 KW (DA-N)	, COUNTRY	ABC-E, \$22.00	(Market 4)	
WYTL, 1490, 1 KW/250 W	, COUNTRY	NBC, \$20.00*	(HNWH)	Midwest Family
WAPL-F, 105.7, 100 KW @ 500, AOR		, \$24.00	(----)	Woodward
WKAU-F+, 104.9, 3 KW @ 750, ROCK		ABC-R, \$15.00	(Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @ 330, ROCK		Source, \$25.00	(HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 320, BTFL MUS (Schulke)		, \$17.00	(Lotus)	

Other ranked stations - See Green Bay

ASHEVILLE

Market # 188  
 SMSA Pop: 180,900  
 APR 17.7  
 Est 1982 Revenue: \$2,750,000\*  
 Est 1983 Rev Growth: 6%\*

Stations: 18/9  
 Diaries: 596/258:1  
 Standard Error: .836  
 % Below Line: 16.1  
 Est 1982 Nat Rev: \$412,000\*

CSI: 1.4 Bil (# 188)  
 CSI HH: 19.9 M (# 280)  
 Retail \$: .9 Bil (# 194)  
 % Not Listed: 8.8

12+ METRO 1/4/SHARE	SPG 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WWNC 96/35.3	38.5	39.3	1. WWNC 116	1. WWNC 1252/61.0	57.3
2. WISE 37/13.6	18.9	17.0	2. WLOS-F 58	2. WLOS-F 694/25.9	22.0
3. WLOS-F 33/12.1	12.3	13.8	3. WFBC-F 47	3. WFBC-F 662/21.8	15.2
4. WFBC-F 20/ 7.4	5.7	5.8	4. WISE 38	4. WISE 529/32.6	35.5
5. WRAQ 14/ 5.1	1.2	2.2	5. WKIT-F 26	5. WKIT-F 387/ 7.4	8.2
6. WSKY 12/ 4.4	4.9	4.5	6. WCKN-F 19	6. WSKY 330/21.1	16.5
7. WKIT-F 7/ 2.6	.8	2.2	7. WRAQ 17	7. WRAQ 213/12.4	4.8
WONO 7/ 2.6	---	.4	8. WMIT-F 13	8. WMIT-F 192/ 3.9	5.8
9. WMMH 4/ 1.5	1.2	1.3	9. WSKY 12	9. WCKN-F 191/ 3.4	---
			10. WROQ-F 9	10. WSPA-F 152/ 3.0	---

12+ FM SHARE (METRO): 30.24% (75 of 248) (SPG 82: 27.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WISE	1. WISE	1. WWNC	1. WWNC	1. WWNC	1. WWNC
2. WWNC	2. WWNC	2. WISE	2. WLOS-F	2. WLOS-F	
WFBC-F	WFBC-F	3. WLOS-F	3. WISE		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWNC	1. WWNC	1. WISE	1. WWNC	1. WISE	1. WWNC
2. WLOS-F	2. WISE	2. WWNC	2. WLOS-F	2. WFBC-F	2. WISE
3. WISE	3. WLOS-F	3. WFBC-F	3. WISE	3. WWNC	3. WLOS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMIT-F 106.9	Black Mount.	.7/3.9	WIMZ-F 103.5	Knoxville	.7/1.9
WCKN-F 101.1	Greenville	.4/3.4	WQUT-F 101.5	John. City	.4/2.5
WESC-F 92.5	Greenville	1.1/3.6	WROQ-F 95.1	Charlotte	.7/3.1
WXIK-F 96.1	Shelby	.4/2.3			

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (2)	10 (2)	110 (4)	44.4
ROCK/AOR/CONTEMP	37 (1)	27 (6)	63 (7)	25.4
BTFL MUSIC		36 (2)	36 (2)	14.5
MOR/VARIETY	33 (3)		33 (3)	13.3
RELIGION/GOSPEL	3 (1)	2 (1)	5 (2)	2.0

248 (18)

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), ROCK	RKO, \$24.00* (Mc-Guild)	
WFGW, 1010, 50 KW (DAYS,DA) , RELIGION	ABC-I, \$ NA (----)	(BLACK MT.)
WMMH, 1460, 500 W (DAYS) , COUNTRY	, \$ 4.00 (----)	(MARSHALL)
WONO, 1350, 500 W (DAYS) , MOR	, \$ 6.00 (Beaver)	(BLACK MT.)
WRAQ, 1380, 5 KW/1 KW (DA-N), MOR/AC	NBC, \$ 7.00 (Carolina)	
WSKY, 1230, 1 KW/250 W , MOR	CBS, \$ 8.00 (----)	
WWNC, 570, 5 KW (DA-N) , COUNTRY	ABC-I, \$65.00 (Katz)	Multimedia
WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TM)	ABC-E, \$16.75 (Torbet)	Wometco
WKIT-F, 102.5, 100 KW @ 332, COUNTRY	ABC-F, \$10.00 (Southern)	(HENDERSONVILLE)
WMIT-F, 106.9, 36 KW @ 3050, RELIGION	, \$ NA (----)	(BLACK MT.)

WROQ - See Charlotte.

Other ranked stations - See Greenville, SC

ATLANTA

Market # 16; ADI # 15  
 SMSA Pop: 2,093,700  
 APR 17.4  
 Est 1982 Revenue: \$44,100,000

Stations: 24/23  
 Diaries: 1761/1004:1  
 Standard Error: .476  
 % Below Line: 0.3

CSI: 18.5 Bil (# 18)  
 CSI HH: 24.5 M (# 88)  
 Retail \$: 9.3 Bil (# 18)  
 % Not Listed: 7.8

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WVEE-F 311/10.1	9.7	11.5	10.3	8.9	1. WZGC-F 423	1. WZGC-F 6045/26.4	27.2	26.7
2. WKHX-F 300/ 9.7	9.4	7.8	5.3	3.5	2. WKHX-F 416	2. WSB 5494/26.7	25.0	26.6
3. WZGC-F 299/ 9.7	10.2	9.5	12.6	10.6	3. WPCH-F 346	3. WQXI-F 4648/22.5	22.8	21.7
4. WQXI-F 290/ 9.4	8.3	8.0	8.6	8.9	WVEE-F 346	4. WKHX-F 4552/19.0	18.1	16.0
5. WSB 282/ 9.2	7.9	8.7	10.2	10.5	5. WQXI-F 322	5. WKLS-F 4061/16.9	17.3	15.4
6. WPCH-F 265/ 8.6	6.8	7.5	5.3	6.1	6. WSB 321	6. WPCH-F 3837/17.1	16.9	15.1
7. WKLS-F 220/ 7.1	7.9	6.2	8.7	10.7	7. WKLS-F 311	7. WVEE-F 3430/17.1	18.2	18.4
8. WSB-F 171/ 5.6	5.9	4.1	3.8	4.3	8. WSB-F 191	8. WSB-F 3322/16.2	18.2	15.6
9. WAOK 112/ 3.6	3.9	3.6	3.0	2.2	9. WRMM-F 132	9. WGST 1972/10.5	12.1	12.3
10. WRMM-F 105/ 3.4	4.2	4.8	7.0	7.4	10. WAOK 117	10. WPLO 1869/ 9.8	10.9	11.0
11. WGST 101/ 3.3	2.8	4.0	5.0	4.4	11. WGST 107	11. WAOK 1865/10.2	11.5	11.4
12. WPLO 90/ 2.9	3.6	4.1	5.5	6.5	12. WPLO 98	12. WRMM-F 1833/ 8.5	10.7	10.4
13. WQXI 54/ 1.8	1.6	2.2	1.8	2.0	13. WQXI 55	13. WQXI 1328/ 7.2	7.3	7.8
14. WIGO 41/ 1.3	2.2	1.1	.4	.4	14. WJYF-F+ 56	14. WIGO 1048/ 5.9	6.7	4.5
15. WYZE 33/ 1.1	1.3	1.3	1.2	.6	15. WIGO 41	15. WCNN 948/ 4.6	6.2	9.3

12+ FM SHARE (METRO): 70.76% (2009 of 2839) (SPG 82: 64.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WKHX-F	1. WPCH-F	1. WSB
2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WKHX-F	2. WQXI-F+
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WVEE-F	3. WSB	3. WKHX-F
	4. WKLS-F	4. WZGC-F	4. WSB		4. WZGC-F
	5. WKHX-F	5. WKLS-F	5. WPCH-F		5. WVEE-F
	WSB-F	6. WSB-F	6. WZGC-F		6. WKLS-F+
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WQXI-F	1. WQXI-F	1. WKHX-F
2. WKHX-F	2. WKHX-F	2. WQXI-F	2. WVEE-F	2. WVEE-F	2. WQXI-F
3. WQXI-F	3. WPCH-F	3. WZGC-F	3. WKHX-F	3. WKLS-F	3. WSB
4. WVEE-F	4. WQXI-F	4. WSB-F	4. WPCH-F	4. WKHX-F	4. WVEE-F
5. WZGC-F	5. WZGC-F	5. WKHX-F	5. WZGC-F	5. WZGC-F	5. WPCH-F
6. WSB-F	6. WKLS-F	6. WKLS-F	6. WSB	6. WSB	6. WSB-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (2)	818 (4)	879 (6)	31.0
BLACK/URBAN/JAZZ	153 (2)	311 (1)	464 (3)	16.3
COUNTRY	90 (1)	328 (2)	418 (3)	14.7
MOR/VARIETY	282 (1)		282 (1)	9.9
AC		276 (2)	276 (2)	9.7
BTFL MUSIC		265 (1)	265 (1)	9.3
NEWS/TALK	125 (2)		125 (2)	4.4
RELIGION/GOSPEL	87 (3)		87 (3)	3.1
NOSTALGIA	20 (1)	11 (1)	31 (2)	1.1
CLASSICAL		12 (1)	12 (1)	0.4
			2839 (24)	



ATLANTA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WKHX-F	1. WZGC-F	1. WKHX-F
2. WZGC-F	2. WSB	2. WZGC-F
3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WPCH-F	4. WKHX-F	4. WSB
5. WQXI-F	5. WKLS-F	5. WKLS-F
6. WSB	6. WPCH-F	6. WPCH-F
7. WKLS-F	7. WVEE-F	7. WQXI-F
8. WSB-F	8. WSB-F	8. WPLO
9. WRMM-F	9. WGST	9. WSB-F
10. WAOK	10. WAOK	10. WGST
11. WGST	11. WPLO	
12. WNGC-F	12. WRMM-F	
13. WPLO	13. WQXI	
14. WQXI	14. WNGC-F	
15. WJYF-F+	15. WIGO	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

WAEC	860		.9/1.9
WCHK-F	105.5	Canton	.9/1.0
WCNN	680		.8/4.6
WGKA	1190		.4/1.6
WJYF-F	104.1	La Grange	1.0/2.6
WKLS	970		.2/1.5
WXLL	1310	Decatur	.9/1.7
WWLT-F	106.7	Gainesville	.3/1.7

ADI FM SHARE: 74.87% (2827 of 3776) (SPG 82: 68.75%)

AM STATIONS

WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN, \$ 79.00 (HNWH)	BENI
WCNN, 680, 25 KW/10 KW (DA-N)	, NEWS	CNN, \$ 71.25 (RKO)	
WGST, 920, 5 KW/1 KW	, NEWS	CBS, MBS, \$120.00 (Katz)	Meredith
WIGO, 1340, 1 KW/250 W	, BLACK	SBN, \$ ? ? (Citi)	
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I, RKO II, \$ 55.00* (Mc-Guild)	Plough
WQXI, 790, 5 KW/1 KW (DA-N)	, CONTEMP/AC	Trans, \$ NM (Blair)	Jeff-Pilot
WSB, 750, 50 KW	, MOR	NBC, \$155.00* (Christal)	Cox
WYZE, 1480, 5 KW (DAYS)	, BLACK/GOSPEL	, \$ 10.00 (----)	Buck

FM STATIONS

WJYF-F+, 104.1, 100 KW @ 220, NOSTALGIA (A1 Ham)	, \$ 32.00 (----)	
WKHX-F, 101.5, 100 KW @ 900, COUNTRY	, \$140.00* (Selcom)	Cap Cities
WKLS-F, 96.1, 100 KW @ 950, AOR (Burk-Abr)	Source, \$ 90.00* (Masla)	Gulf
WPCH-F, 94.9, 100 KW @ 890, BTFL MUS (Schulke)	, \$157.50 (Katz)	Meredith
WQXI-F, 94.1, 100 KW @ 914, CONTEMP/AC	, \$230.00 (Blair)	Jeff-Pilot
WRMM-F, 99.7, 100 KW @ 1000, AC/SOFT	, \$105.00 (Eastman)	Susquehanna
WSB-F, 98.5, 100 KW @ 919, AC	CBS-R, \$100.00* (Christal)	Cox
WVEE-F, 103.3, 100 KW @ 450, URBAN	RKO, \$140.00* (Mc-Guild)	Plough
WZGC-F, 92.9, 100 KW @ 910, ROCK	ABC-C, \$170.00 (Torbet)	First Media
WNGC-F, 95.5, 100 KW @ 605, COUNTRY	, \$ 17.00 (Southern)	Clarke (ATHENS)

ATLANTIC CITY

Market # 178  
 SMSA Pop: 196,500  
 APR 17.6  
 Est 1982 Revenue: \$3,500,000

Stations: 27/11  
 Diaries: 554/303:1  
 Standard Error: .850  
 % Below Line: 32.2

CSI: 1.7 Bil (# 172)  
 CSI HH: 22.8 M (# 162)  
 Retail \$: 1.1 Bil (# 165)  
 % Not Listed: 9.5

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WFPG-F 48/16.3	12.3	15.4	1. WFPG-F 54	1. WFPG 495/24.9	23.3
2. WAYV-F 30/10.2	9.0	8.9	2. WAYV-F 34	2. WMGM-F 485/21.8	21.4
3. WUSS 23/ 7.8	7.6	4.5	3. WMMR-F 31	3. WAYV-F 459/23.5	23.0
4. WMMR-F 22/ 7.5	6.0	7.3	4. WMGM-F 25	4. WMMR-F 399/16.7	14.6
5. WMGM-F 19/ 6.4	6.0	7.3	5. WUSS 24	5. WOND 392/19.1	20.2
6. WOND 15/ 5.1	6.0	6.1	6. WOND 19	6. WCAU-F 325/13.4	14.0
7. WCAU-F 12/ 4.1	4.7	1.2	7. WSLT-F 19	7. WSLT-F 257/ 7.6	6.7
8. WMID 9/ 3.1	4.0	4.9	8. WIBG 16	8. WMID 255/11.4	16.0
WSLT-F 9/ 3.1	3.7	3.3	9. WCAU-F 16	9. WIIN 243/11.9	17.6
WUSL-F 9/ 3.1	1.7	.8	10. WIIN 12	10. WUSS 241/13.9	14.5
			WMID 12		

12+ FM SHARE (METRO): 72.28% (193 of 267) (SPG 82: 62.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WFPG-F	1. WFPG-F	1. WFPG-F
WCAU-F	WMMR-F	2. WMMR-F	2. WAYV-F	2. WUSS	2. WAYV-F
3. WMGM-F	3. WMGM-F	3. WFPG-F	3. WUSS	3. WAYV-F	3. WUSS
WMMR-F		WMGM-F		WSLT-F	
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFPG-F	1. WFPG-F	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WFPG-F
2. WAYV-F	2. WAYV-F	2. WMGM-F	WFPG-F	2. WMGM-F	2. WUSS
3. WUSS	3. WUSS	WMMR-F	3. WUSS	3. WAYV-F	3. WMGM-F
	WMMR-F	WUSL-F			WMMR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIBG 1520 Ocean Cit	2.4/5.3	WDAS-F 105.3 Phil	1.4/2.5	WIP 610 Phil	1.0/5.2
WIIN 1450	2.4/11.9	WEAZ-F 101.1 Phil	.7/6.1	WMGK-F 102.9 Phil	1.4/4.6
WLQE-F 99.3 Pleasant.	2.4/10.9	WFIL 560 Phil	.7/1.6	WSNI-F 104.5 Phil	.7/2.6
WRDR-F 104.9 Egg Har.	2.4/7.8	WFLN-F 95.7 Phil	1.0/2.4	WWDB-F 96.5 Phil	2.4/2.3
KYW 1060 Phil	.3/4.7	WIFI-F 92.5 Phil	.7/1.8	WYSP-F 94.1 Phil	1.4/5.5
WCAU 1210 Phil	2.4/7.6	WIOQ-F 102.1 Phil	.7/2.6		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		98 (8)	98 (8)	36.7
BTFM MUSIC		66 (4)	66 (4)	24.7
BLACK/URBAN/JAZZ	23 (1)	13 (2)	36 (3)	13.5
MOR/VARIETY	34 (4)		34 (4)	12.7
NEWS/TALK	8 (2)	7 (1)	15 (3)	5.6
COUNTRY	9 (2)		9 (2)	3.4
AC		6 (2)	6 (2)	2.2
CLASSICAL		3 (1)	3 (1)	1.1
			267 (27)	

RADIO STATIONS Other ranked stations - See Philadelphia

WIBG, 1520, 1 KW (DAYS,DA), COUNTRY (Musicworks)	ABC-I, \$ ? ? (Groskin)
WIIN, 1450, 1 KW/250 W , MOR	CBS, \$13.50 (Selcom)
WMID, 1340, 1 KW/250 W , MOR	NBC-NBC-T, \$ 8.50 (Masla)
WOND, 1400, 1 KW/250 W , MOR	ABC-E, \$20.00* (Mc-Guild)
WUSS, 1490, 1 KW/250 W , BLACK	MBS,NBN, \$16.00 (Lotus)
WAYV-F, 95.1, 20 KW @ 300, CONTEMP	, \$22.00* (HNWH)
WFPG-F, 96.9, 50 KW @ 300, BTFM MUS (Bonne)	, \$27.00 (Selcom)
WMGM-F, 103.7, 20 KW @ 200, ROCK	, \$25.00* (Mc-Guild)
WSLT-F, 106.3, 3 KW @ 326, BTFM MUS	ABC-I, \$16.00* (Groskin)

AUGUSTA, GA

Market # 117  
 SMSA Pop: 336,300  
 APR 17.8  
 Est 1982 Revenue: \$4,014,000\*  
 Est 1983 Rev Growth: 10%\*

Stations: 15/13  
 Diaries: 784/357:1  
 Standard Error: .763  
 % Below Line: 2.1  
 Est 1982 Nat Rev: \$637,500\*

CSI: 2.3 Bil (# 140)  
 CSI HH: 19.9 M (# 279)  
 Retail \$: 1.1 Bil (# 165)  
 % Not Listed: 6.0

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WBBQ-F 108/21.7	20.7	23.6	1. WBBQ-F 165	1. WBBQ-F 1831/45.8	43.6
2. WGUS-F 72/14.5	9.2	13.1	2. WGUS-F 78	2. WZZW-F 728/25.0	23.8
3. WRDW 47/ 9.4	10.2	11.3	3. WRDW 52	3. WGUS-F 711/21.8	20.0
4. WZZW-F 38/ 7.6	7.8	10.5	4. WZZW-F 42	4. WRDW 668/19.5	21.4
5. WNEZ-F 36/ 7.2	5.5	6.3	5. WNEZ-F 40	5. WYMX-F 531/16.2	14.7
6. WKZK 34/ 6.8	---	.8	WKZK 40	6. WGAC 454/13.5	15.5
7. WGAC 29/ 5.8	6.4	3.9	7. WGAC 31	7. WBBQ 442/13.9	21.3
8. WYMX-F 25/ 5.0	5.5	4.2	8. WYMX-F 28	8. WNEZ-F 390/12.2	7.6
9. WTHB 23/ 4.6	9.4	7.6	9. WTHB 26	9. WTHB 372/11.4	17.4
10. WBBQ 17/ 3.4	6.1	3.7	10. WBBQ 18	10. WKZK 260/ 8.3	---
WGUS 17/ 3.4	3.3	3.4	WVDM-F 18		
			WGUS 18		

12+ FM SHARE (METRO): 63.03% (295 of 468) (SPG 82: 57.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F+
2. WRDW	2. WGUS-F	2. WGUS-F	2. WGUS-F	WGUS-F	2. WGUS-F
3. WYMX-F	3. WRDW	3. WRDW	3. WRDW	3. WNEZ-F	3. WGAC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F
3. WNEZ-F	3. WRDW	WZZW-F	3. WKZK	3. WRDW	3. WRDW
				WYMX-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHGI 1050 Augusta 1.2/3.8	WVDM-F 101.3 Sumter, SC 1.6/3.5
WPBM-F 95.9 Aiken 1.2/2.3	WWGA-F 100.9 Waynesboro .4/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (1)	171 (3)	188 (4)	40.2
COUNTRY	17 (1)	72 (1)	89 (2)	19.0
BLACK/URBAN/JAZZ	70 (2)	8 (1)	78 (3)	16.7
AC	34 (1)	6 (1)	40 (2)	8.5
BTFL MUSIC		36 (1)	36 (1)	7.7
NOSTALGIA	29 (1)		29 (1)	6.2
RELIGION/GOSPEL	6 (1)	2 (1)	8 (2)	1.7
			468 (15)	

RADIO STATIONS

WBBQ, 1340, 1 KW , ROCK	ABC-C, \$ NM (Eastman)
WGAC, 580, 5 KW/1 KW (DA-N), COSTALGIA (Drake-Chen)	CBS, \$16.00 (Roslin)
WGUS, 1380, 5 KW (DAYS) , COUNTRY (Musicworks)	ABC-E, \$23.85 (Selcom)
WKZK, 1600, 500 W (DAYS) , AC (?)	, \$ 9.00 (----)
WRDW, 1480, 5 KW (DA-N) , BLACK	NBC, \$17.00* (Weiss)
WTHB, 1550, 5 KW (DAYS) , BLACK (Drake-Chen)	NBN, \$11.50 (Torbet)
WBBQ-F, 104.3, 100 KW @ 1003, ROCK	ABC-C, \$55.35 (Eastman)
WGUS-F, 102.3, 3 KW @ 280, COUNTRY	ABC-E, \$23.85 (Selcom)
WNEZ-F, 99.3, 3 KW @ 300, BTFL MUS	MBS, \$ 8.00 (----) (AIKEN)
WYMX-F, 105.7, 50 KW @ 83, AOR	Source, \$16.00* (Mc-Guild)
WZZW-F, 103.1, 3 KW @ 300, CONTEMP/AC (Drake-Chen)	ABC-F, \$17.00 (Torbet)

WVDM - See Columbia, SC

AUSTIN

Market # 74	Stations: 19/15	CSI: 4.9 Bil (# 75)
SMSA Pop: 565,600	Diaries: 797/610:1	CSI HH: 23.6 M (# 130)
APR 17.6	Standard Error: .714	Retail \$: 3.1 Bil (# 62)
Est 1982 Revenue: \$11,800,000*	% Below Line: 3.8	% Not Listed: 14.5
Est 1983 Rev Growth: 11%*	Est 1982 Nat Rev: \$1,700,000*	

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. KASE-F 139/16.2	14.2	12.3	11.8	10.9	1. KASE-F 189	1. KASE-F 1687/26.8	25.2	24.6
2. KHFI-F 133/15.5	11.9	14.8	17.8	15.7	2. KHFI-F 135	2. KHFI-F 1623/32.2	28.4	29.4
3. KLBj-F 97/11.3	10.3	13.4	9.8	11.2	3. KLBj-F 103	3. KLBj-F 1314/25.2	23.0	26.8
4. KLBj 51/ 6.0	5.7	5.0	6.3	4.4	4. KLBj 62	4. KLBj 897/15.2	18.6	15.1
5. KEYI-F 48/ 5.6	6.4	8.1	5.3	5.2	5. KEYI-F 52	5. KVET 872/15.9	14.5	16.0
6. KVET 45/ 5.3	5.3	7.8	7.7	11.4	6. KVET 48	6. KEYI-F 794/14.7	16.3	17.4
7. KNOW 44/ 5.1	6.9	6.0	3.1	2.2	7. KNOW 44	7. KNOW 532/10.8	13.3	11.7
8. KPEZ-F 42/ 4.9	7.4	4.5	4.9	3.6	8. KPEZ-F 44	8. KPEZ-F 514/10.4	12.2	5.2
9. KMMM 29/ 3.4	3.2	1.5	1.3	2.7	9. KMMM 30	9. KTSA 424/ 5.0	4.7	6.4
10. KTXZ 19/ 2.2	1.1	---	---	---	10. KTSA 22	10. KOKE-F 424/ 8.4	13.8	16.0
					WOAI 22			

12+ FM SHARE (METRO): 66.58% (488 of 733) (SPG 82: 68.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KLBj-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F
2. KNOW	2. KHFI-F	2. KHFI-F	2. KLBj-F	2. KLBj	2. KASE-F
3. KASE-F	3. KASE-F	3. KLBj-F	3. KHFI-F	3. KPEZ-F	3. KLBj-F
4. KLBj-F	4. KEYI-F	4. KEYI-F	4. KEYI-F	4. KVET	4. KLBj
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F	1. KLBj-F	1. KASE-F
2. KKFI-F	2. KHFI-F	2. KLBj-F	2. KHFI-F	2. KASE-F	2. KLBj-F
3. KLBj-F	3. KLBj-F	3. KEYI-F	3. KPEZ-F	3. KHFI-F	3. KHFI-F
4. KEYI-F	4. KEYI-F	4. KASE-F	4. KEYI-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCNY 1470	San Marcos	.7/1.4	KRGT-F 92.1	Taylor	1.3/2.7	KISS-F 99.5	San Ant.	4/1.9
KIXL 970	Austin	1.3/3.9	KTAE 1260	Taylor	1.8/3.5	KTSA 550	San A.	1.4/5.0
KELG 1440	Elgin	2.2/2.3	KOKE-F 95.5	Austin	1.8/8.4	WOAI 1200	A	1.2/3.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	233 (3)	245 (4)	33.4
COUNTRY	69 (4)	154 (2)	223 (6)	30.4
NEWS/TALK	61 (2)		61 (2)	8.3
AC		48 (1)	48 (1)	6.5
BLACK/URBAN/JAZZ	44 (1)		44 (1)	6.0
BTFM MUSIC		42 (1)	42 (1)	5.7
SPANISH	29 (1)	11 (1)	40 (2)	5.5
NOSTALGIA	19 (1)		19 (1)	2.6
RELIGION/GOSPEL	11 (1)		11 (1)	1.5
			733 (19)	

RADIO STATIONS KTSA,WOAI - See San Antonio

KLBj, 590, 5 KW/1 KW (DA-N), NEWS/TALK (Klemm)	CBS,MBS, \$32.00* (Eastman)
KMMM, 1370, 1 KW (DAYS), SPANISH	, \$25.00* (Selcom)
KNOW, 1490, 1 KW, BLACK	, \$ NM (Selcom) Hicks
KTXZ, 1560, 2.5 KW (DA-2), NOSTALGIA (Al Ham)	APR, \$27.00 (PRO)
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, \$40.00* (Katz)
KASE-F, 100.7, 98 KW @ 510, COUNTRY	, \$84.00* (Katz)
KEYI-F, 103.7, 97 KW @ 580, AC/CONTEMP	, \$75.00 (Torbet) Hicks
KHFI-F, 98.3, 1.3 KW @ 418, ROCK	RKO, \$50.63 (Christal) Central Texas
KLBj-F, 93.7, 100 KW @ 1057, AOR (Klemm)	MBS, \$50.00* (Eastman)
KOKE-F, 95.5, 10 KW @ 265, COUNTRY	APR, \$31.00* (Selcom)
KPEZ-F, 102.3, 741 W @ 550, BTFM MUS (Bonne)	, \$38.00 (Mc-Guild) Clear Chann

BAKERSFIELD

Market # 100  
 SMSA Pop: 565,600  
 APR 17.2  
 Est 1982 Revenue: \$6,223,900

Stations: 34/20  
 Diaries: 839/408:1  
 Standard Error: .684  
 % Below Line: 13.8

CSI: 4.9 Bil (# 75)  
 CSI HH: 23.6 M (# 130)  
 Retail \$: 3.1 Bil (# 62)  
 % Not Listed: 10.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	OTHER RATED STATIONS	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KKXX-F	82/13.9	10.8	14.6	10.5	10.6	KBIG-F 104.3	1. KKXX-F 919/26.9	27.2	26.7
2. KGFM-F	54/ 9.2	6.3	5.7	5.2	7.0	LA 1.5/4.1	2. KUZZ 708/20.7	21.9	22.8
3. KUZZ	52/ 8.8	12.3	14.9	14.1	17.8	KFI 640	3. KGFM-F 492/14.4	12.2	11.7
4. KWAC	49/ 8.3	6.8	5.9	9.6	5.9	LA .5/2.7	4. KGEO 491/14.4	15.5	16.7
5. KLYD	42/ 7.1	6.5	.7	1.5	2.3	KIQQ-F 100.3	5. KQXR-F 475/13.9	13.1	6.5
6. KQXR-F	37/ 6.3	5.5	1.6	3.3	4.7	LA .5/1.3	6. KERN 413/12.1	11.7	12.4
7. KGEO	35/ 5.9	5.6	8.5	5.0	2.0	KLOS-F 95.5	7. KLYD 369/10.8	14.0	3.2
8. KERN	27/ 4.6	4.6	6.6	5.2	6.1	LA 1.4/3.0	8. KAFY 360/10.5	7.8	9.3
9. KAFY	18/ 3.1	2.2	2.3	2.8	5.2	KMET-F 94.7	9. KWAC 281/ 8.2	8.1	7.1
10. KXEM	13/ 2.2	3.1	3.6	5.9	1.6	LA .5/2.2	10. KPMC 214/ 6.3	6.4	6.8

THIS MARKET'S MSA AND TSA ARE THE SAME.

12+ FM SHARE (METRO): 44.06% (233 of 529) (SPG 82: 37.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KGFM-F	1. KKXX-F
2. KLYD	2. KQXR	2. KWAC	2. KKXX-F	2. KUZZ	2. KUZZ
	3. KLYD	3. KUZZ	3. KGFM-F	3. KWAC	3. KWAC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGFM-F	1. KKXX-F	1. KKXX-F	1. KGFM-F	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KWAC	2. KLYD	KKXX-F	2. KQXR-F	2. KWAC
3. KUZZ	3. KGFM-F	3. KGEO	3. KGEO	3. KWAC	3. KKXX-F
		KQXR-F	KUZZ		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMPC 710 LA	1.2/3.1	KCHJ 1010 Deland	.3/2.1	KLOA 1240 Ridgecrest	.7/2.8
KNX 1070 LA	.8/2.3	KTKR 1310 Taft	.3/1.6	KLYD-F 97.7 Shafter	.5/2.7
KNX-F 93.1 LA	.8/1.7	KWSO 1180 Wasco	.8/2.8	KTPI-F 103.1 Tehachapi	.5/2.1
KRTH-F 101.1 LA	.7/1.3	KBOS-F 94.9 Tulare	1.4/2.9	KVLI 1140 Lake Isabe	1.0/2.8
XTRA 690 Tij	.7/1.6	KFRE 940 Fresno	.5/2.0	KZIQ-F 92.7 Ridgecrest	.7/1.4
KHIS-F 96.5	1.2/2.0	KMJ 580 Fresno	1.4/3.2	KJUG-F 106.7 Tulare	.5/1.3
KPMC 1560	1.9/6.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	46 (2)	144 (7)	190 (9)	35.9
COUNTRY	70 (2)	6 (2)	76 (4)	14.4
BTFL MUSIC		67 (3)	67 (3)	12.7
SPANISH	62 (2)		62 (2)	11.7
AC	38 (2)	9 (2)	47 (4)	8.9
NOSTALGIA	34 (2)		34 (2)	6.4
MOR/VARIETY	24 (4)		24 (4)	4.5
NEWS/TALK	13 (2)		13 (2)	2.5
RELIGION/GOSPEL	5 (1)	7 (1)	12 (2)	2.3
OTHERS/UNKNOWN	4 (2)		4 (2)	0.8
			529 (34)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N), COUNTRY	ABC-D, \$20.00* (Blair)
KERN, 1410, 1 KW, NOSTALGIA (Al Ham)	ABC-C, \$18.00* (HNWH) Brandon
KGEO, 1230, 1 KW/250 W, OLDIES	NBC, \$16.00* (Selcom)
KLYD, 1350, 1 KW (DAYS), ROCK	, \$28.33 (Mc-Guild)
KPMC, 1560, 10 KW (DA-1), VARIETY	CBS,MBS, \$15.00 (Masla)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BATON ROUGE

Market # 83  
 SMSA Pop: 511,500  
 APR 17.2  
 Est 1982 Revenue: \$9,100,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 15/12  
 Diaries: 667/634:1  
 Standard Error: .807  
 % Below Line: 3.1  
 Est 1982 Nat Rev: \$1,600,000\*

CSI: 4.4 Bil (# 83)  
 CSI HH: 26.4 M (# 37)  
 Retail \$: 2.5 Bil (# 79)  
 % Not Listed: 9.4

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WFMF-F 157/22.1	17.8	17.6	16.5	19.0	1. WFMF-F 245	1. WFMF-F 2783/39.8	37.9	34.4
2. WYNK-F 101/14.2	13.4	13.3	14.3	13.0	2. WYNK-F 149	2. WAFB-F 1958/24.6	24.7	23.0
3. WQXY-F 81/11.4	6.4	9.1	10.4	10.8	3. WQXY-F 115	3. WYNK-F 1769/24.7	24.8	25.1
4. WXOK 70/ 9.9	9.7	14.8	13.5	10.8	4. WAFB-F 97	4. WQXY-F 1439/20.7	18.9	18.1
5. WAFB-F 55/ 7.7	6.8	6.2	7.4	5.5	5. WXOK 85	5. WXOK 1029/18.8	21.5	24.4
6. WTKL 40/ 5.6	10.0	7.8	5.3	5.5	6. WTKL 49	6. WJBO 741/14.5	21.0	15.9
7. WIBR 30/ 4.2	3.3	2.8	4.8	4.5	7. WIBR 38	7. WLCS 736/15.5	19.3	19.5
8. WLCS 27/ 3.8	6.6	6.4	4.8	6.6	8. WLCS 32	8. WIBR 648/12.4	12.2	9.1
9. WJBO 25/ 3.5	4.2	3.4	5.1	4.2	9. WWL 31	9. WTKL 554/11.3	14.8	14.0
10. WLUX 18/ 2.5	4.0	3.1	.5	1.8	10. WJBO 29	10. WWL 503/ 6.0	6.4	5.9

12+ FM SHARE (METRO): 61.28% (394 of 643) (SPG 82: 50.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WYNK-F	2. WYNK-F	2. WYNK-F	WQXY-F	2. WYNK-F
3. WXOK	3. WXOK	3. WXOK	3. WQXY-F	3. WFMF-F	3. WQXY-F
4. WLCS-F	4. WAFB-F	4. WAFB-F	4. WXOK	4. WXOK	4. WXOK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F
2. WQXY-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WFMF-F
3. WYNK-F	3. WQXY-F	3. WAFB-F	3. WQXY-F	3. WXOK	3. WXOK
4. WXOK	4. WAFB-F	WXOK	4. WXOK	4. WAFB-F	4. WQXY-F WAFB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSLG 1090 Gonzales 1.0/2.1 WTIK 690 New OrL .4/1.5 WYLD 940 New OrL .7/1.4  
 WYNK 1380 Bat Rouge 1.7/6.6 WWL 870 New OrL 1.7/6.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (1)	157 (1)	184 (2)	28.6
COUNTRY	49 (3)	101 (1)	150 (4)	23.3
BLACK/URBAN/JAZZ	115 (3)		115 (3)	17.9
AC	28 (2)	55 (1)	83 (3)	12.9
BTFL MUSIC		81 (1)	81 (1)	12.6
RELIGION/GOSPEL	18 (1)		18 (1)	2.8
MOR/VARIETY	12 (1)		12 (1)	1.9
			643 (15)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY NBC, \$ ? ? (Katz)  
 WJBO, 1150, 5 KW (DA-1) , AC MBS, \$23.00\* (Blair) Manship  
 WLCS, 910, 1 KW (DA-1) , ROCK , \$20.00\* (Mc-Guild) Air Waves  
 WLUX, 1550, 5 KW (DAYS) , RELIGION APR, \$ 9.00 (----) Swaggert  
 WTKL, 1260, 1 KW (DAYS) , BLACK , \$15.00\* (Weiss)  
 WXOK, 1460, 5 KW/1 KW (DA-2), BLACK NBN, \$22.00\* (HNWH)  
 WAFB-F, 98.1, 100 KW @ 1550, AC CBS-R, \$26.00 (Katz)  
 WFMF-F, 102.5, 100 KW @ 475, ROCK ABC-F, \$47.00\* (Blair) Manship  
 WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke) , \$25.00\* (Mc-Guild) Air Waves  
 WYNK-F, 101.5, 100 KW @ 403, COUNTRY ABC-I, \$37.00\* (Torbet)

WWL - See New Orleans

BIRMINGHAM

Market # 46; ADI # 47  
 SMSA Pop: 860,100  
 APR 19.3  
 Est 1982 Revenue: \$13,924,000

Stations: 22/20  
 Diaries: 967/742:1  
 Standard Error: .693  
 % Below Line: 2.3

CSI: 6.3 Bil (# 55)  
 CSI HH: 20.3 M (# 260)  
 Retail \$: 3.7 Bil (# 53)  
 % Not Listed: 7.4

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA	1/4	12+ TSA	CUME/	FAL	SPG
		82	82	81	81			MSA	CUME RATING	82	82
1. WZZK-F	173/12.5	14.1	16.6	17.7	13.6	1. WZZK-F	271	1. WZZK-F	3545/28.4	31.3	30.9
2. WENN-F	144/10.4	13.7	12.3	7.0	9.1	2. WAPI-F	189	2. WKXX-F	2706/28.2	28.4	26.6
3. WAPI-F	119/ 8.6	7.4	4.4	5.5	4.7	3. WENN-F	177	3. WMJJ-F	2034/21.6	10.4	15.3
4. WKXX-F	118/ 8.5	10.2	11.3	10.5	12.3	4. WKXX-F	158	4. WAPI-F	1927/16.9	15.9	14.6
5. WMJJ-F	102/ 7.4	4.9	5.9	6.7	3.8	5. WMJJ-F	122	5. WENN-F	1812/19.6	21.0	20.4
6. WATV	87/ 6.3	7.7	7.3	4.6	4.8	6. WQEN-F	90	6. WSGN	1294/16.2	14.9	18.8
7. WCRT	76/ 5.5	1.9	2.8	1.4	2.0	7. WATV	87	7. WRKK-F	1258/10.4	10.4	9.7
8. WAGG	70/ 5.1	3.4	4.0	3.3	3.8	8. WCRT	78	8. WQEN-F	1213/ 3.5	1.8	1.9
9. WSGN	52/ 3.8	3.7	5.0	6.0	6.4	9. WRKK-F	74	9. WVOK	1058/ 8.3	12.3	9.0
10. WJLD	51/ 3.7	4.7	4.3	4.9	3.2	10. WAGG	73	10. WJLD	848/11.8	12.4	12.8

12+ FM SHARE (METRO): 60.30% (773 of 1282) (SPG 82: 59.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WCRT	2. WENN-F+
3. WKXX-F	3. WMJJ-F	3. WMJJ-F	3. WMJJ-F	3. WAGG	3. WKXX-F
4. WATV	4. WZZK-F	4. WAPI-F	4. WKXX-F	4. WSGN	4. WSGN
	5. WKXX-F	5. WKXX-F	5. WAGG	5. WATV	5. WATV

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WZZK-F	1. WENN-F	1. WZZK-F	1. WAPI-F	1. WZZK-F
2. WAPI-F	2. WENN-F	2. WMJJ-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F
3. WKXX-F	3. WAPI-F	WZZK-F	3. WMJJ-F	3. WENN-F	3. WKXX-F
4. WMJJ-F	4. WMJJ-F	WKXX-F	WAGG	4. WZZK-F	4. WENN-F
5. WENN-F	5. WKXX-F	5. WAPI-F	WKXX-F	5. WKXX-F	5. WAPI-F
					WSGN

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	160 (3)	144 (1)	304 (4)	23.7
COUNTRY	70 (2)	224 (3)	294 (5)	22.9
ROCK/AOR/CONTEMP		247 (3)	247 (3)	19.3
AC	52 (1)	102 (1)	154 (2)	12.0
RELIGION/GOSPEL	74 (2)	34 (1)	108 (3)	8.4
NOSTALGIA	76 (1)		76 (1)	5.9
NEWS/TALK	47 (1)		47 (1)	3.7
MOR/VARIETY	30 (2)		30 (2)	2.3
BTFL MUSIC		22 (1)	22 (1)	1.7
			1282 (22)	

BIRMINGHAM ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	
			<u>METRO SHARE/CUME</u>	<u>RATING</u>
1. WZZK-F	1. WZZK-F	1. WZZK-F	WAPI 1070	1.4/8.0
2. WAPI-F	2. WKXX-F	2. WENN-F	WBUL 1220	1.6/4.7
3. WENN-F	3. WMJJ-F	3. WAPI-F	WDJC-F 93.7	2.5/7.7
4. WKXX-F	4. WAPI-F	4. WMJJ-F	WERC 960	3.4/10.5
5. WMJJ-F	5. WENN-F	5. WKXX-F	WFHK 1430 Pell City	.8/1.1
6. WATV	6. WSGN	WDJC-F	WLPH 1480 Irondale	.3/1.0
7. WCRT	7. WRKK-F	7. WYDE	WRKK-F 99.5	2.8/10.4
8. WAGG	8. WVOK		WVOK 690	3.1/8.3
9. WRKK-F	9. WJLD		WWWB-F 102.5 Jasper	.9/2.0
10. WQEN-F	10. WQEN-F		WYDE 850	1.9/7.7
11. WVOK	11. WATV		WQEN-F 103.7 Gadsden	.7/3.5
12. WSGN	12. WERC			
13. WJLD	13. WDJC-F		WHMA-F 100.5 Anniston	1.6/4.1
14. WAQT-F	14. WAGG			
15. WERC	15. WYDE			

ADI FM SHARE: 62.21% (1220 of 1961) (SPG 82: 62.95%)

AM STATIONS

WAGG, 1320, 5 KW (DAYS)	, GOSPEL	NBN, \$ 30.00* (Selcom)	
WATV, 900, 1 KW (DAYS)	, BLACK	, \$ 22.00* (Weiss)	
WCRT, 1260, 5 KW (DAYS)	, NOSTALGIA	, \$ 10.00 (Blair)	
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	, \$ 38.00* (Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W	, BLACK	, \$ 21.00* (Masla)	
WSGN, 610, 5 KW/1 KW (DA-N)	, OLDIES	RKO II, \$ 40.00* (Eastman)	Harte Hanks
WVOK, 690, 50 KW (DAYS)	, COUNTRY	RKO, \$ 30.00* (Christal)	Jaco
WYDE, 850, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 22.00 (PRO)	

FM STATIONS

WENN-F, 107.7, 100 KW @ 640, BLACK		NBN, \$ 58.00* (Selcom)	
WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr)		Source, \$ 54.00* (Torbet)	
WDJC-F, 93.7, 100 KW @ 550, RELIGION		, \$ 24.00 (----)	Crawford
WKXX-F, 106.9, 100 KW @ 1114, ROCK		ABC-D, \$ 71.00* (Mc-Guild)	Mooney
WMJJ-F, 96.5, 100 KW @ 890, AC (Klemm)		ABC-F, \$ 31.00 (Blair)	Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 400, COUNTRY (Burk-Abr)		RKO, \$ 30.00* (Christal)	Jaco
WZZK-F, 104.7, 100 KW @ 640, COUNTRY		, \$120.00 (Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110, ROCK		, \$ 25.00 (P/W)	(GADSDEN)
WAQT-F, 94.1, 100 KW @ 505, COUNTRY		APR, \$ 7.50 (Midsouth)	(CARROLLTON)



BLOOMINGTON, IL

Market # 261

SMSA Pop: 121,100

APR 16.3

Est 1982 Revenue: \$3,104,000\*

Est 1983 Rev Growth: 8%\*

Stations: 13/5

Diaries: 561/185:1

Standard Error: .866

% Below Line: 23.4

Est 1982 Nat Rev: \$327,000\*

CSI: 1.2 Bil (# 216)

CSI HH: 26.0 M (# 50)

Retail \$: .6 Bil (# 245)

% Not Listed: 7.1

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WJBC 62/36.5	36.1	40.8	40.7	39.0	1. WJBC 70	1. WJBC 699/56.0	56.3	63.5
2. WBNQ-F 37/21.8	19.0	16.1	15.9	18.2	2. WBNQ-F 46	2. WBNQ-F 679/45.3	41.2	40.2
3. WMLA-F 13/ 7.6	5.7	6.3	9.0	8.4	3. WLS 23	3. WLS 568/25.2	24.3	26.6
4. WWCT-F 9/ 5.3	5.1	7.5	5.5	5.2	4. WGN 22	4. WKZW-F 315/15.4	14.5	13.9
5. WIHN-F 8/ 4.7	5.7	3.4	4.8	4.5	5. WMAQ 19	5. WGN 305/ 7.8	7.5	9.6
WKZW-F 8/ 4.7	2.5	2.9	2.8	1.3	WKZW-F 19	6. WMAQ 296/ 9.9	15.4	12.6
WLS 8/ 4.7	7.0	5.7	6.2	5.8	7. WWCT-F 17	7. WWCT-F 224/13.5	11.0	11.6
8. WMAQ 6/ 3.5	5.1	4.0	5.5	5.2	8. WMLA-F 15	8. WMLA-F 200/18.0	16.1	17.9
9. WSWT-F 3/ 1.8	3.2	1.7	.7	1.9	9. WSWT-F 10	9. WSWT-F 148/ 5.3	6.3	6.5
					10. WIHN-F 8	10. WSOY-F 127/ 1.7	---	---

12+ FM SHARE (METRO): 50.63% (80 of 158) (SPG 82: 41.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC
2. WLS	2. WJBC	2. WJBC			
WKZW-F	3. WWCT-F				
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F			2. WWCT-F	
	3. WMLA-F			3. WJBC	
				WMLA-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRBA 1440 Normal .6/3.8	WLS-F 94.7 Chicago .6/2.1
WGN 720 Chicago .6/7.8	WSOY-F 102.9 Decatur .6/1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (2)	56 (5)	65 (7)	41.1
MOR/VARIETY	63 (2)		63 (2)	39.9
COUNTRY	6 (1)	13 (1)	19 (2)	12.0
AC		8 (1)	8 (1)	5.1
BTFL MUSIC		3 (1)	3 (1)	1.9
			158 (13)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, \$39.38 (Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, \$25.00 (Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC	, \$13.00 (----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY (Concept)	, \$14.00 (Masla)	
WSOY-F, 102.9, 54 KW @ 450, ROCK	, \$31.50 (Mc-Guild)	Illinois (DECATUR)

Other ranked stations - See Chicago & Peoria

BALTIMORE

Market # 14; ADI # 20  
 SMSA Pop: 2,185,000  
 APR 19.5  
 Est 1982 Revenue: \$31,588,000

Stations: 36/20  
 Diaries: 1707/1089:1  
 Standard Error: .502  
 % Below Line: 13.2

CSI: 17.0 Bil (# 22)  
 CSI HH: 21.9 M (# 196)  
 Retail \$: 10.9 Bil (# 15)  
 % Not Listed: 9.8

<u>12+ METRO 1/4/SHARE</u>		<u>WIN</u>	<u>FAL</u>	<u>SPG</u>	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME</u>		<u>FAL</u>	<u>SPG</u>
		83	82	82			<u>MSA CUME RATING</u>		82	82
1. WXYV-F	298/8.2	8.2	7.9	8.7	1. WXYV-F	318	1. WBSB-F	3983/20.4	17.5	15.0
2. WBAL	291/8.0	12.2	10.2	10.0	2. WBAL	304	2. WBAL	3877/19.6	20.9	21.9
3. WBSB-F	284/7.8	7.5	6.6	4.8	3. WBSB-F	296	3. WIYY-F	3442/17.1	16.4	16.9
4. WIYY-F	249/6.9	7.3	6.4	7.7	4. WIYY-F	268	4. WFBR	3366/17.9	16.7	17.3
5. WLIF-F	235/6.5	6.2	7.2	7.5	5. WPOC-F	257	5. WXYV-F	3281/16.9	17.1	17.3
6. WPOC-F	211/5.8	6.2	7.2	7.5	WLIF-F	257	6. WPOC-F	3092/14.3	16.1	14.3
7. WFBR	195/5.4	4.0	4.5	4.5	7. WFBR	197	7. WLIF-F	2910/14.5	12.6	13.1
8. WITH	166/4.6	3.9	3.5	4.2	8. WCAO	180	8. WCAO	2652/12.6	11.5	10.7
9. WWIN	154/4.3	4.2	4.9	4.3	9. WITH	168	9. WWIN	2293/12.3	13.1	11.8
10. WCAO	147/4.1	3.2	3.6	2.4	10. WWIN	154	10. WITH	1792/ 9.6	7.6	9.0
11. WEBB	132/3.6	3.1	2.5	2.8	11. WEBB	132	11. WYST-F	1771/ 9.1	10.2	10.2
12. WYST-F	99/2.7	2.8	3.6	3.2	12. WYST-F	103	12. WCBM	1761/ 8.9	9.5	11.8
13. WRLX-F	86/2.4	2.2	3.0	3.7	13. WRLX-F	89	13. WWDC-F	1494/ 6.4	5.7	7.4
14. WCBM	85/2.3	2.6	2.4	3.7	14. WRQX-F	88	14. WEBB	1492/ 8.0	7.3	6.8
15. WRQX-F	79/2.2	2.1	2.5	1.4	15. WCBM	86	15. WQSR-F	1468/ 7.7	5.4	5.5

12+ FM SHARE (METRO): 61.00% (1993 of 3267) (SPG 82: 58.78%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WBSB-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WPOC-F	1. WBAL
2. WIYY-F	2. WIYY-F	2. WBSB-F	2. WPOC-F	2. WBAL	2. WXYV-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WBSB-F	3. WLIF-F	3. WFBR
4. WRQX-F	4. WWIN	4. WPOC-F	4. WFBR	4. WITH	4. WBSB-F
5. WEBB	5. WFBR	5. WWIN	5. WLIF-F	5. WFBR	5. WPOC-F
	6. WYST-F	6. WCAO	6. WCAO	6. WCAO	6. WIYY-F

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WLIF-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WIYY-F	1. WXYV-F
2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WPOC-F	2. WXYV-F	2. WFBR
3. WBSB-F	3. WLIF-F	3. WIYY-F	3. WBSB-F	3. WBSB-F	3. WPOC-F
4. WBAL	4. WBAL	4. WWIN	4. WLIF-F	4. WFBR	4. WIYY-F
5. WPOC-F	5. WIYY-F	5. WYST-F	5. WYST-F	5. WWIN	5. WBSB-F
6. WIYY-F	6. WPOC-F	6. WQSR-F	6. WBAL	6. WPOC-F	6. WCAO

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		798 (8)	798 (8)	24.4
BLACK/URBAN/JAZZ	306 (3)	345 (3)	651 (6)	19.9
COUNTRY	147 (1)	241 (3)	388 (4)	11.9
BTFL MUSIC		361 (4)	361 (4)	11.0
AC	195 (1)	150 (3)	345 (4)	10.6
MOR/VARIETY	304 (2)	23 (1)	327 (3)	10.0
NOSTALGIA	166 (1)		166 (1)	5.1
NEWS/TALK	141 (3)		141 (3)	4.3
RELIGION/GOSPEL	15 (1)	40 (1)	55 (2)	1.7
OTHERS/UNKNOWN		35 (1)	35 (1)	1.1
			<u>3267 (36)</u>	

BALTIMORE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WXYV-F	1. WBSB-F	1. WPOC-F
2. WBAL	2. WBAL	2. WIYY-F
3. WBSB-F	3. WFBR	3. WBSB-F
4. WIYY-F	4. WIYY-F	4. WXYV-F
5. WLIF-F	5. WXYV-F	5. WBAL
6. WPOC-F	6. WPOC-F	6. WCAO
7. WFBR	7. WLIF-F	7. WFBR
8. WCAO	8. WCAO	8. WLIF-F
9. WITH	9. WWIN	9. WITH
10. WWIN	10. WITH	10. WWIN
11. WEBB	11. WYST-F	
12. WYST-F	12. WCBM	
13. WRLX-F	13. WEBB	
14. WCBM	14. WQSR-F	
15. WRQX-F	15. WWDC-F	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

WAYE	860		.4/2.0
WLOM-F	99.1	Annapolis	.6/2.4
WQSR-F	105.7	Catonsville	1.9/7.7
WRBS-F	95.1		1.1/3.1
WWIN-F	95.9	Glen Burnie	1.0/3.6
WYST	92.3		.6/2.5
WASH-F	97.1	Wash	.6/1.8
WAVA-F	105.1	Wash	.9/3.3
WFRE-F	99.9	Frederick	.3/ .9
WGAY-F	99.5	Wash	.8/1.9
WHUR-F	96.3	Wash	1.0/4.5
WKYS-F	93.9	Wash	.3/2.4
WLTT-F	94.7	Wash	.8/1.7
WMAL	630	Wash	.4/1.5
WMZQ-F	98.7	Wash	.5/1.1
WPGC-F	95.5	Wash	.5/2.6
WPKX-F	105.9	Wash	.4/ .9
WRC	980	Wash	.5/1.3
WTOP	1500	Wash	1.0/4.5
WWDC-F	101.1	Wash	1.3/6.4
WYCR-F	98.5	York	.4/ .8

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E, \$ 83.75 (Blair)	Hearst
WCAO, 600, 5 KW (DA-1)	, COUNTRY	RKO II, \$ 60.00* (Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, NEWS/TALK	ABC-I,ABC-T, \$103.75 (Katz)	Metromedia
WEBB, 1360, 5 KW	, BLACK	SBN, \$ 30.25 (Citi)	
WFBR, 1300, 5 KW (DA-1)	, AC	NBC,NBC-T, \$ 61.00* (MMR)	
WITH, 1230, 1 KW/250 W	, NOSTALGIA (Al Ham)	MBS, \$ 45.00 (HNWH)	Beni
WWIN, 1400, 1 KW/250 W	, BLACK	NBN, \$ 38.00 (HNWH)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK	ABC-F, \$ 85.00* (Torbet)	Scripps-How
WIYY-F, 97.9, 11 KW @ 946, AOR (Burk-Abr)	ABC-R, \$151.25 (Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke)	, \$ 75.00* (Christal)	Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY	ABC-D, \$146.25 (Eastman)	Nationwide
WQSR-F, 105.7, 50 KW @ 245, CONTEMP	CBS-R, \$ ? ? (CBS/FM)	
WRLX-F, 106.5, 29 KW @ 620, BTFL MUS (Bonne)	, \$ 44.00 (Katz)	Abell
WXYV-F, 102.7, 50 KW @ 400, URBAN	, \$105.00* (Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550, AC	RKO, \$ 50.00 (Masla)	United

WRQX-F - See Washington

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108  
 SMSA Pop: 381,100  
 APR 16.7  
 Est 1982 Revenue: \$6,200,000

Stations: 21/17  
 Diaries: 690/455:1  
 Standard Error: .777  
 % Below Line: 8.4

CSI: 3.7 Bil (# 91)  
 CSI HH: 26.2 M (# 41)  
 Retail \$: 2.3 Bil (# 87)  
 % Not Listed: 7.0

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. KHYS-F 64/12.2	10.8	10.7	7.4	5.6	1. KHYS-F 99	1. KLVI 936/21.3	22.7	20.5
2. KZZB-F 58/10.0	10.8	6.9	7.2	2.5	2. KZZB-F 70	2. KHYS-F 851/17.8	16.2	17.0
3. KYKR-F 48/ 9.1	12.4	9.5	13.0	9.6	3. KYKR-F 61	3. KZZB-F 845/21.0	18.3	14.9
4. KQXY-F 46/ 8.7	7.1	5.3	8.0	11.0	4. KLVI 56	4. KYKR-F 837/20.3	23.3	19.9
5. KLVI 45/ 8.6	12.0	8.5	7.2	8.7	5. KQXY-F 54	5. KQXY-F 638/16.5	13.9	12.5
6. KAYD-F 44/ 8.4	8.1	11.3	7.0	10.1	6. KAYD-F 47	6. KAYD-F 635/16.4	18.4	21.9
7. KZOM-F 32/ 6.1	6.6	5.7	7.2	4.3	7. KTRH 43	7. KIOC-F 595/12.2	12.3	20.5
8. KTRH 31/ 5.9	5.2	5.5	5.2	4.0	8. KZOM-F 42	8. KTRH 584/12.6	10.0	11.4
9. KALO 25/ 4.8	4.8	6.5	6.1	8.7	9. KALO 29	9. KALO 367/11.5	10.1	12.2
10. KIOC-F 19/ 3.6	4.4	10.3	10.0	6.3	10. KIOC-F 25	10. KWIC-F 356/ 9.6	7.4	15.7

12+ FM SHARE (METRO): 67.28% (329 of 489) (SPG 82: 67.57%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KQXY-F	1. KLVI
2. KHYS-F	2. KHYS-F	2. KAYD-F	2. KYKR-F	2. KLVI	2. KYKR-F
	3. KAYD-F	3. KZZB-F	3. KQXY-F	KHYS-F	3. KZZB-F
	KZOM-F	4. KYKR-F	KAYD-F	4. KYKR-F	KTRH, KHYS
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXY-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KZOM-F	1. KHYS-F
2. KYKR-F	2. KQXY-F	2. KAYD-F	2. KYKR-F	2. KZZB-F	2. KYKR-F
3. KHYS-F	3. KAYD-F	3. KZZB-F	3. KQXY-F	3. KHYS-F	KZOM-F
4. KLVI	KLVI	4. KYKR-F	4. KAYD-F	KYKR-F	4. KAYD-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	73 (4)	95 (3)	168 (7)	34.4
BLACK/URBAN/JAZZ	25 (1)	67 (2)	92 (3)	18.8
ROCK/AOR/CONTEMP		90 (2)	90 (2)	18.4
BTFL MUSIC		46 (1)	46 (1)	9.4
AC	4 (1)	31 (2)	35 (3)	7.2
NEWS/TALK	35 (2)		35 (2)	7.2
RELIGION/GOSPEL	21 (2)		21 (2)	4.3
MOR/VARIETY	2 (1)		2 (1)	0.4

489 (21)

RADIO STATIONS

KALO, 990, 1 Kw (DA-2), BLACK (Drake-Chen)	NBN, \$17.50 (Selcom)	
KLVI, 560, 5 Kw (DA-N), COUNTRY	ABC-I, \$33.00 (Torbet)	Hicks
KAYD-F, 97.5, 50 Kw @ 320, COUNTRY	, \$20.00* (MMR)	Long-Pride
KHYS-F, 98.5, 65 Kw @ 380, BLACK (TM)	Source, CBS-R, \$25.00* (Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 Kw @ 1060, AC (Century 21)	RKO, \$25.00 (Christal)	
KQXY-F, 94.1, 100 Kw @ 645, BTFL MUS (Schulke)	NBC, \$26.00* (Mc-Guild)	Air Waves
KWIC-F, 107.9, 100 Kw @ 389, AC	ABC-C, \$17.00* (----)	
KYKR-F, 93.3, 100 Kw @ 500, COUNTRY	, \$33.00 (Torbet)	Hicks
KZOM-F, 104.5, 100 Kw @ 440, AOR	, \$17.00* (HNWH)	Center Group
KZZB-F, 95.1, 100 Kw @ 501, ROCK	ABC-F, \$17.50 (Selcom)	

KTRH - See Houston

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYC 1450 Beau 1.0/5.4	KOGT 1600 Orange 3.0/5.2	KIKK-F 95.7 Houston .6/1.7
KDLF 1150 Po Nech 3.0/4.9	KOLE 1340 Port Ar .8/5.6	KMJQ-F 102.1 Houston .6/3.6
KDVE 1510 Nederl 1.0/4.8	KTLK 1380 Beaum 1.3/2.2	KPRC 950 Houston .8/2.7
KKAS 1300 Silsbee .4/1.7		

BILLINGS

Market # 279  
 SMSA Pop: 111,700  
 APR 17.2  
 Est 1982 Revenue: \$3,450,000

Stations: 9/9  
 Diaries: 584/160:1  
 Standard Error: .826  
 % Below Line: 0

CSI: .9 Bil (# 273)  
 CSI HH: 21.8 M (# 200)  
 Retail \$: .8 Bil (# 204)  
 % Not Listed: 5.0

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KGHL 38/23.6	14.2	16.3	1. KGHL 90	1. KGHL 772/40.6	28.1
2. KYA-F 27/16.8	13.5	19.5	2. KYA-F 30	2. KOOK 494/34.3	33.9
3. KIDX-F 20/12.4	7.1	8.1	3. KOOK 28	3. KYA-F 361/33.7	27.3
4. KZLS-F 17/10.6	12.8	4.9	4. KIDX-F 21	4. KIDX-F 261/25.6	14.3
5. KOOK 15/ 9.3	14.2	15.4	5. KZLS-F 17	5. KOOK-F 233/19.4	18.7
6. KOOK-F 14/ 8.7	11.3	10.6	6. KOOK-F 16	6. KZLS-F 231/23.7	21.8
7. KBMY 8/ 5.0	9.2	11.4	7. KOYN 10	7. KBMY 145/14.0	20.2
KURL 8/ 5.0	5.0	4.9	KURL 10	8. KOYN 122/ 8.7	10.9
9. KOYN 6/ 3.7	7.1	8.1	9. KBMY 9	9. KURL 102/ 7.2	9.8

12+ FM SHARE (METRO): 50.98% (78 of 153) (SPG 82: 47.01%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYA-F	1. KYA-F	1. KGHL	1. KGHL	1. KGHL	1. KGHL
KZLS-F	2. KGHL	2. KYA-F	2. KYA-F	2. KOOK-F	2. KYA-F
	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KOOK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGHL	1. KGHL	1. KYA-F	1. KGHL	1. KYA-F	1. KGHL
2. KYA-F	2. KYA-F	2. KGHL	2. KOOK, KIDX	2. KGHL	2. KYA-F
3. KIDX-F	3. KIDX-F	KIDX-F	KYA, KOOK-F	KZLS-F	3. KIDX-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (1)	44 (2)	59 (3)	38.9
COUNTRY	46 (2)		46 (2)	30.1
AC		20 (1)	20 (1)	13.1
BTFM MUSIC		14 (1)	14 (1)	9.2
RELIGION/GOSPEL	8 (1)		8 (1)	5.2
MOR/VARIETY	6 (1)		6 (1)	3.9
			153 (9)	

RADIO STATIONS

KBMY, 1240, 1 KW/250 W, COUNTRY	ABC-D, \$11.00 (Hix)	
KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen)	ABC-I, \$18.20 (Eastman)	Hatch
KOOK, 970, 5 KW (DA-N), CONTEMP/AC	ABC-C, \$16.50 (Torbet)	Matthias
KOYN, 910, 1 KW (DAYS), MOR/NOSTALGIA	NBC, \$ 8.00 (----)	
KURL, 730, 5 KW (DAYS), RELIGION (Century 21)	, \$ 3.40 (----)	Enterprise
KIDX-F, 98.5, 50 KW @ 402, AC (Churchill)	Source, \$10.00 (Eastman)	Hatch
KOOK-F, 102.9, 100 KW @ 500, BTFM MUS (FM-100)	, \$ 8.50 (Torbet)	Matthias
KYA-F, 93.3, 100 KW @ 700, ROCK	RKO, \$16.00* (Blair)	Meyer
KZLS-F, 97.1, 35 KW @ -30, ROCK (Drake-Chen)	, \$12.00 (Mc-Guild)	

BINGHAMPTON

Market # 131  
 SMSA Pop: 300,200  
 APR 14.7  
 Est 1982 Revenue: \$4,100,000

Stations: 16/10  
 Diaries: 793/318:1  
 Standard Error: .647  
 % Below Line: 7.3

CSI: 2.3 Bil (# 139)  
 CSI HH: 20.5 M (# 250)  
 Retail \$: 1.4 Bil (# 141)  
 % Not Listed: 14.8

<u>12+ METRO 1/4/SHARE</u>	<u>SPG 82</u>	<u>SPG 81</u>	<u>12+ TSA 1/4</u>	<u>12+ TSA CUME/MSA CUME RATING</u>	<u>SPG 82</u>
1. WMRV-F 68/18.3	16.4	16.4	1. WMRV-F 88	1. WMRV-F 1097/33.2	30.5
2. WMBF 56/15.1	13.8	15.6	2. WAAL-F 63	2. WAAL-F 868/25.7	28.2
3. WAAL-F 50/13.5	12.2	11.5	3. WMBF 58	3. WMBF 833/30.7	30.5
4. WQYT-F 34/ 9.2	12.5	14.2	4. WINR 27	4. WQYT-F 766/22.4	24.4
5. WINR 27/ 7.3	3.6	4.9	5. WINR 27	5. WENE 487/17.2	20.7
6. WENE 23/ 6.2	8.6	4.2	6. WENE 26	6. WINR 433/15.3	16.0
7. WKOP 20/ 5.4	8.6	10.3	7. WKOP 25	7. WKOP 426/14.5	19.7
8. WOKW-F 10/ 2.7	---	.5	8. WOKW-F 13	8. WWWT-F 293/11.0	15.0
9. WWWT-F 10/ 2.7	5.2	7.1	9. WWWT-F 11	9. WOKW-F 231/ 5.0	---
10. WATS 4/ 1.1	---	---	10. WATS 9	10. WAVR-F 157/ 1.5	---

12+ FM SHARE (METRO): 57.27% (181 of 316) (SPG 82: 57.78%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WMBF	1. WMBF
2. WAAL-F	2. WAAL-F	2. WAAL-F	2. WMBF	2. WINR	2. WMRV-F
3. WOKW-F		3. WMBF	3. WAAL-F	3. WQYT-F	3. WAAL-F
				WMRV-F	
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WAAL-F	1. WMRV-F
2. WAAL-F	2. WAAL-F	2. WAAL-F	2. WMBF	2. WMRV-F	2. WAAL-F
3. WMBF	3. WMBF	3. WMBF			3. WMBF

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVR-F 102.3	Waverly .3/1.5	WHCU 870	Ithaca .5/1.7
WARM 590	Scranton .8/1.9	WKRZ-F 98.5	Wilkes-Barre .5/2.0
WGBI-F 101.3	Scranton 1.1/3.9	WYZZ-F 92.9	Wilkes-Barre .5/1.4

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		144 (6)	144 (6)	45.6
MOR/VARIETY	65 (4)		65 (4)	20.6
COUNTRY	43 (2)		43 (2)	13.6
BTFL MUSIC		36 (2)	36 (2)	11.4
NOSTALGIA	27 (1)		27 (1)	8.5
OTHERS/UNKNOWN		1 (1)	1 (1)	0.3
			316 (16)	

RADIO STATIONS

WATS, 960, 1 KW (DAYS)	, MOR	ABC-E, \$ 8.00 (Pates)	(SAYRE,PA)
WENE, 1430, 5 KW (DA-N)	, COUNTRY (Drake-Chen)	ABC-E, \$19.00* (Masla)	
WINR, 680, 1 KW/500 W (DA-2)	, NOSTALGIA (Al Ham)	RKO II, \$17.00* (Savalli)	
WKOP, 1360, 5 KW/500 W	, COUNTRY	ABC-E, \$13.00* (Torbet)	Regional
WMBF, 1290, 5 KW (DA-N)	, MOR	CBS, \$24.00* (Mc-Guild)	Stoner
WAAL-F, 99.1, 7 KW @ 1090,	AOR	RKO, \$28.00* (Torbet)	Regional
WMRV-F, 105.7, 35 KW @ 570,	CONTEMP (Drake-Chen)	Source, \$21.00* (Masla)	
WQYT-F, 98.1, 10 KW @ 950,	BTFL MUS (TM)	, \$20.00* (Mc-Guild)	Stoner
WWWT-F, 101.7, 1.1 KW @ 450,	ROCK	ABC-C, \$ 9.00 (Market 4)	(OWEGO)
WOKW-F, 99.9, 20 KW @ 730,	ROCK	ABC-C, \$10.00 (Savalli)	Burbach (CORTLAND)

BOISE

Market # 187  
 SMSA Pop: 182,600  
 APR 16.3  
 Est 1982 Revenue: \$3,060,000

Stations: 18/18  
 Diaries: 662/341:1  
 Standard Error: .776  
 % Below Line: 0

CSI: 1.4 Bil (# 187)  
 CSI HH: 22.1 M (# 187)  
 Retail \$: 1.0 Bil (# 172)  
 % Not Listed: 7.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KIZN-F 46/12.5	6.8	----	1. KIZN-F 68	1. KBOI 991/29.2	28.0
2. KBOI 38/10.4	12.4	13.1	2. KBOI 63	2. KIZN-F 710/20.7	12.0
3. KIDQ-F 33/ 9.0	11.0	8.3	3. KIDQ-F 40	3. KFXD 600/17.2	20.4
4. KGEM 28/ 7.6	6.8	11.0	4. KIDO 38	4. KGEM 564/16.7	18.3
5. KIDO 27/ 7.4	8.7	7.0	KGEM 38	5. KIDO 561/17.8	18.2
KFXD-F 27/ 7.4	6.2	8.0	6. KBOI-F 32	6. KIDQ-F 531/18.8	17.5
7. KBBK-F 25/ 6.8	11.8	11.0	7. KBBK-F 31	7. KBOI-F 529/17.3	16.6
8. KBOI-F 23/ 6.3	7.6	10.1	8. KFXD-F 28	8. KFXD-F 504/18.2	15.2
9. KBNY-F 18/ 4.9	2.0	2.4	9. KFXD 26	9. KBBK-F 486/15.7	20.3
KBXL-F 18/ 4.9	4.5	7.3	KBXL-F 26	10. KBXL-F 361/11.8	13.9

12+ FM SHARE (METRO): 61.95% (210 of 339) (SPG 82: 57.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIDQ-F	1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIDO	1. KBOI
2. KBBK-F	2. KFXD-F KBOI	2. KBOI 3. KFXD-F	2. KBOI 3. KGEM	2. KIZN-F 3. KGEM	2. KGEM 3. KIZN-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIDQ-F	1. KBOI
2. KBOI	2. KBOI	2. KBBK-F	2. KBOI	2. KBOI	2. KIZN-F
3. KGEM	KIDQ-F	KFXD-F	3. KGEM	3. KIZN-F KFXD-F	3. KGEM

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBGN 1060	Caldwell	1.4/3.9	KJOT-F 105.1	Boise	3.5/7.8	KSPD 790	Boise	1.4/2.2
KCID 1490	Caldwell	.5/2.2	KKIC 950	Boise	.8/2.7	KTOX 740	Boise	1.1/2.3
KFXD 580	Nampa	4.6/17.2	KQZQ-F 103.1	Nampa	1.9/5.0			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		110 (5)	110 (5)	32.4
COUNTRY	31 (2)	59 (2)	90 (4)	26.5
AC	55 (2)		55 (2)	16.2
BTFL MUSIC		41 (2)	41 (2)	12.1
NOSTALGIA	27 (1)		27 (1)	8.0
OTHERS/UNKNOWN	9 (2)		9 (2)	2.7
RELIGION/GOSPEL	5 (1)		5 (1)	1.5
MOR/VARIETY	2 (1)		2 (1)	0.6

339 (18)

RADIO STATIONS

KBOI, 670, 50 KW (DA-N), AC	NBC, \$22.00* (Katz)	
KFXD, 580, 5 KW (DA-N), OLDSIES/AC	RKO, \$14.00 (Torbet)	(NAMPA)
KGEM, 1140, 10 KW (DA-2), COUNTRY	ABC-I, \$13.00 (Eastman)	Hatch
KIDO, 630, 5 KW (DA-2), NOSTALGIA (Al Ham)	CBS, \$25.20 (Blair)	Sundance
KBBK-F, 92.3, 44 KW @ 2500, ROCK	, \$12.00* (Weiss)	
KBNY-F, 96.9, 44 KW @ 2520, CONTEMP/AC	UPI, \$11.00 (Selcom)	(NAMPA)
KBOI-F, 97.9, 47 KW @ 2510, BTFL MUS (Schulke)	, \$16.00* (Katz)	
KBXL-F, 94.1, 40 KW @ 2500, BTFL MUS	, \$10.75 (Weiss)	(CALDWELL)
KFXD-F, 94.9, 46 KW @ 2520, CONTEMP (Drake-Chen)	RKO II, \$14.00 (Torbet)	(NAMPA)
KIDQ-F, 104.3, 43 KW @ 2574, AOR	Source, \$25.20 (Blair)	Sundance
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY	, \$44.00 (HNWH)	
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen)	ABC-I, \$ 9.25 (Eastman)	

BOSTON

Market # 6; ADI # 6  
 SMSA Pop: 3,656,300  
 APR 19.0  
 Est 1982 Revenue: \$57,000,000

Stations: 36.30  
 Diaries: 1974/1472:1  
 Standard Error: .461  
 % Below Line: 2.7

CSI: 35.0 Bil (# 8)  
 CSI HH: 26.8 M (# 27)  
 Retail \$: 19.5 Bil (# 27)  
 % Not Listed: 9.0

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82		
1. WBZ	541/9.8	9.0	8.6	8.6	8.4	1. WBZ	765	1. WBZ	10262/23.6	24.9	23.7
2. WHDH	475/8.6	7.3	7.9	8.0	8.5	2. WHTT-F	542	2. WHTT-F	8409/19.8	15.9	10.7
3. WHTT-F	384/6.9	4.6	3.9	2.8	3.1	3. WBCN-F	536	3. WHDH	7466/22.0	21.9	22.4
4. WBCN-F	363/6.6	7.4	5.6	6.3	4.7	4. WHDH	518	4. WCOZ-F	7372/15.0	17.1	18.8
5. WXKS-F	318/5.8	6.7	9.0	7.8	7.0	5. WXKS-F	438	5. WXKS-F	6769/16.4	21.0	16.3
6. WCOZ-F	268/4.8	4.8	4.9	7.5	7.4	6. WCOZ-F	404	6. WBCN-F	6721/16.2	14.7	13.3
7. WEEI	246/4.5	5.2	5.4	4.8	6.6	7. WROR-F	327	7. WROR-F	6017/14.5	14.6	14.1
8. WROR-F	221/4.0	4.1	3.8	4.4	4.1	8. WJIB-F	318	8. WEEI	5403/16.0	18.5	17.5
9. WMJX-F	211/3.8	4.5	4.4	4.5	5.3	9. WSSH-F	308	9. WJIB-F	5058/12.3	13.1	11.7
10. WJIB-F	208/3.8	4.4	4.9	4.2	4.4	10. WMJX-F	296	10. WMJX-F	5052/12.6	14.6	16.0
11. WXKS	197/3.6	3.2	3.5	4.0	2.7	11. WEEI	279	11. WRKO	4039/10.9	13.7	11.4
12. WRKO	195/3.5	4.7	4.4	2.4	3.0	12. WRKO	257	12. WVBF-F	3916/10.6	10.2	12.7
13. WHUE-F	190/3.4	3.1	2.9	2.2	2.3	13. WHUE-F	254	13. WAAF-F	3761/ 4.6	10.2	6.2
14. WVBF-F	182/3.3	2.5	2.7	3.0	4.0	14. WHJY-F	241	14. WHJY-F	3744/ 1.6	---	.4
15. WSSH-F	162/2.9	2.6	3.0	2.4	2.1	15. WVBF-F	222	15. WSSH-F	3639/ 7.2	8.6	5.9
16. WILD	90/1.6	1.8	2.5	1.3	1.9	16. WXKS	197	16. WHUE-F	3572/ 8.8	8.9	7.3
17. WCRB-F	89/1.6	1.9	1.9	1.3	1.9	17. WAAF-F	194	17. WCRB-F	2405/ 6.3	5.8	5.6
18. WCAS	83/1.5	.3	.4	.3	.4	18. WCRB-F	113	18. WBOS-F	1888/ 5.2	7.6	5.8
19. WMRE	76/1.4	1.1	.9	2.8	2.0	19. WOKQ-F	109	19. WOKQ-F	1706/ 1.6	1.5	1.3
20. WROL	60/1.1	1.0	1.1	.7	1.3	20. WCGY-F	98	20. WCGY-F	1678/ 3.6	3.5	3.0
WCGY-F	60/1.1										

12+ FM SHARE (METRO): 56.38% (2835 of 5028) (SPG 82: 57.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WHDH	1. WHDH	1. WBZ
2. WCOZ-F	2. WXKS-F	2. WHDH	2. WBZ	2. WBZ	2. WHDH
3. WXKS-F	3. WHTT-F	3. WXKS-F	3. WBCN-F	3. WHUE-F	3. WEEI
4. WBCN-F	4. WCOZ-F	4. WBZ	4. WMJX-F	4. WXKS	4. WBCN-F
5. WROR-F	5. WROR-F	5. WHTT-F	5. WJIB-F	5. WJIB-F	5. WHTT-F
6. WAAF-F	6. WMJX-F	6. WCOZ-F	6. WEEI	6. WEEI	6. WXKS-F
	7. WVBF-F	7. WMJX-F	7. WRKO	7. WRKO	7. WRKO
		WROR-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHDH	1. WHTT-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WHTT-F	2. WBZ	2. WCOZ-F	2. WHDH
3. WBZ	3. WHDH	3. WBCN-F	3. WMJX-F	3. WXKS-F	3. WBZ
4. WHTT-F	4. WXKS-F	4. WMJX-F	4. WROR-F	4. WHTT-F	4. WVBF-F
5. WXKS-F	5. WBZ	5. WROR-F	5. WSSH-F	5. WROR-F	5. WROR-F
6. WJIB-F	6. WCOZ-F	6. WVBF-F	6. WVBF-F	6. WVBF-F	6. WSSH-F
7. WMJX-F	7. WMJX-F	7. WHDH	7. WBCN-F	7. WMJX-F	7. WHTT-F



<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		1665 (8)	1665 (8)	33.1
MOR/VARIETY	1137 (6)		1137 (6)	22.6
AC		636 (5)	636 (5)	12.6
NEWS/TALK	464 (3)		464 (3)	9.2
BTFL MUSIC	19 (1)	398 (2)	417 (3)	8.3
NOSTALGIA	274 (3)	20 (1)	294 (4)	5.8
BLACK/URBAN/JAZZ	173 (2)		173 (2)	3.4
RELIGION/GOSPEL	95 (2)		95 (2)	1.9
CLASSICAL		89 (1)	89 (1)	1.8
COUNTRY	31 (1)	27 (1)	58 (2)	1.2

5028 (36)

BOSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. WBZ	1. WBZ	1. WBZ	WBOS-F	92.9	Brookline	.8/5.2
2. WBCN-F	2. WHTT-F	2. WHDH	WCAP	980	Lowell	.5/1.9
3. WHTT-F	3. WHDH	3. WXKS-F	WDLW	1330		.6/2.1
4. WHDH	4. WBCN-F	4. WBCN-F	WESX	1230	Salem	.5/1.5
5. WXKS-F	5. WCOZ-F	5. WHTT-F	WEZE	1260		.6/1.5
			WHUE	1150		.3/2.6
6. WCOZ-F	6. WXKS-F	6. WJIB-F	WJDA	1300	Quincy	1.0/1.9
7. WSSH-F	7. WROR-F	7. WCOZ-F	WLLH	1400	Lowell	.3/1.1
8. WROR-F	8. WEEI	8. WEEI	WTTP	1060	Natick	.4/1.2
9. WJIB-F	9. WMJX-F	9. WVBF-F				
10. WMJX-F	10. WJIB-F	10. WHUE-F	WAAF-F	107.3	Worcester	.8/4.6
			WCAV-F	97.7	Brockton	.4/1.0
11. WEEI	11. WRKO		WOKQ-F	97.5	Dover	.5/1.6
12. WRKO	12. WVBF-F		WPLM-F+	99.1	Plymouth	.4/1.8
13. WHUE-F	13. WSSH-F					
14. WVBF-F	14. WHUE-F		WHJY-F	94.1	Providence	.4/1.6
15. WXKS	15. WAAF-F					

ADI FM SHARE: 63.54% (4855 of 7641) (SPG 82: 62.37%)

AM STATIONS

WBZ, 1030, 50 KW (DA-1), MOR/TALK	ABC-E, \$268.13 (Group W)	Westinghouse
WCAS, 740, 250 W (DAYS), BLACK	, \$ 28.00 (----)	
WEEI, 590, 5 KW (DA-1), NEWS	CBS, \$133.75 (CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2), MOR/AC	, \$245.00 (Blair)	Blair
WILD, 1090, 1 KW (DAYS), BLACK	SBN, \$ 40.00 (Masla)	
WMRE, 1510, 50 KW (DA-2), NOSTALGIA (Primetime)	, \$ 64.25 (Katz)	Mariner
WRKO, 680, 50 KW (DA-2), TALK	ABC-I, RKO, MBS, \$ 98.00* (RKO)	RKO
WROL, 950, 5 KW (DAYS), RELIGION	, \$ ? ? (----)	
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (A1 Ham)	, \$ 70.00* (MMR)	

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	, \$306.25 (Torbet)	Infinity
WBOS-F, 92.9, 50 KW @ 888, AOR	, \$ 50.00* (Roslin)	
WCGY-F, 93.7, 50 KW @ 403, OLDIES	, \$ 29.00 (Masla)	Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050, AOR	, \$230.00 (Blair)	Blair
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	, \$ 60.00 (----)	
WHTT-F, 103.3, 12 KW @ 890, ROCK	CBS-R, \$189.38 (CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	, \$ 80.00 (Selcom)	
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonne)	, \$100.00 (Christal)	NBC
WMJX-F, 106.7, 12 KW @ 900, AC	Trans, \$201.25 (Eastman)	Greater Media
WROR-F, 98.5, 6 KW @ 1191, OLDIES/CONTEMP	RKO, \$170.00* (RKO)	RKO
WSSH-F, 99.5, 32 KW @ 600, AC	, \$ 75.00* (HNWH)	
WVBF-F, 105.7, 11 KW @ 954, AC	, \$115.00* (Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK/URBAN	, \$122.50 (MMR)	

WAAF - See Worcester      WOKQ - See Manchester  
 WHJY - See Providence

BRIDGEPORT

Market # 102 (52 on county basis)	Stations: 38/4	CSI: 4.3 Bil (# 86) (35-county)
SMSA Pop: 413,100	Diaries: 862/390:1	CSI HH: 33.9 M (# 2)
APR 19.4	Standard Error: .723	Retail \$: 1.7 Bil (#114) (50-cty)
Est 1982 Revenue: \$5,502,000*	% Below Line: 52.2	% Not Listed: 6.3
Est 1983 Rev Growth: +9%*	Est 1982 Nat Rev: \$900,000*	

12+ METRO	1/4/METRO	FAL	SPG	FAL	SPG	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG	
		82	82	81	81				82	82	
1. WEZN-F	125/19.2	18.0	16.4	15.9	16.0	1. WEZN-F	198	1. WEZN-F	1940/32.9	33.8	30.3
2. WICC	123/18.9	13.2	15.4	13.9	15.7	2. WICC	144	2. WICC	1881/44.5	43.2	41.9
3. WKCI-F	37/ 5.7	7.2	5.9	4.9	5.5	3. WNBC	96	3. WNBC	1770/21.5	23.1	22.1
4. WNBC	36/ 5.5	5.4	6.1	7.2	7.4	4. WCBS	74	4. WCBS	1496/13.4	14.5	15.2
5. WNAB	32/ 4.9	6.0	6.4	7.5	7.4	5. WKCI-F	65	5. WKCI-F	1107/19.1	19.5	18.7
6. WPLR-F	28/ 4.3	2.9	4.4	4.1	5.4	6. WRKI-F	62	6. WRKI-F	982/12.3	10.5	12.2
7. WCBS	23/ 3.5	2.3	4.3	4.3	3.4	7. WPLR-F	41	7. WPLR-F	809/14.7	10.9	14.0
8. WRKI-F	22/ 3.4	3.1	5.0	3.2	3.7	WHN	41	8. WAPP-F	724/10.2	6.8	---
9. WHN	21/ 3.2	3.1	1.6	1.4	2.3	WAPP-F	41	9. WHN	689/ 8.6	7.3	5.5
10. WAPP-F	17/ 2.6	2.5	---	.5	---	10. WNAB	32	10. WPLJ-F	615/ 5.4	5.1	6.7
						WPLJ-F	32				

12+ FM SHARE (METRO): 52.86% (323 of 611) (SPG 82: 49.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC
2. WNBC	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WEZN-F
WPLR-F	3. WEZN-F	3. WKCI-F	3. WNBC		3. WNBC
4. WRKS-F	4. WPLR-F	4. WNBC			4. WNAB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WEZN-F	1. WICC	1. WPLR-F	1. WICC
2. WICC	2. WICC	2. WICC	2. WEZN-F	2. WICC	2. WEZN-F
3. WNAB	3. WNBC	WKCI-F		3. WKCI-F	
4. WKCI-F	4. WKCI-F	4. WNBC		4. WAPP-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDJZ 1530	1.8/4.7	WELI 960	N. Haven	.3/2.1	WADS 690	Ansonia	.9/3.3
WABC 770	NY 1.1/5.8	WALK-F+ 97.5	Long Is.	.8/3.5	WAVZ 1300	N. Hav	1.2/2.0
WBLS-F 107.5	NY 2.1/6.4	WBLI-F 106.1	Long Is.	.3/4.7	WDJF-F 107.9	Westpo	.9/4.8
WKHK-F 106.7	NY 1.1/3.8	WDRC-F 102.9	Hartf	.6/4.3	WGSM 740	Long Is.	.3/1.0
WKTU-F 92.3	NY .9/3.9	WKSS-F 95.7	Hartf	.3/1.2	WLYQ-F 95.9	Norwalk	.3/3.1
WMCA 570	NY .8/1.7	WPIX-F 101.9	NY	.6/3.2	WPLJ-F 95.5	NY	1.2/5.4
WNEW 1130	NY .3/1.6	WQXR-F+ 96.3	NY	.4/2.1	WRFM-F 105.1	NY	.5/1.2
WNEW-F 102.7	NY .3/1.3	WRKS-F 98.7	NY	2.5/6.5	WWYZ-F 92.5	Water.	1.1/4.1
WOR 710	NY 1.2/4.7	WYNY-F 97.1	NY	.5/2.9	WYRS-F 96.7	Stamf.	.3/1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (1)	132 (11)	168 (12)	27.5
AC	123 (1)	10 (2)	133 (3)	21.8
BTFL MUSIC		130 (3)	130 (3)	21.3
MOR/VARIETY	42 (4)	5 (1)	47 (5)	7.7
NEWS/TALK	43 (4)		43 (4)	7.0
BLACK/URBAN/JAZZ		38 (4)	38 (4)	6.2
COUNTRY	21 (1)	7 (1)	28 (2)	4.6
NOSTALGIA	22 (3)		22 (3)	3.6
CLASSICAL	1 (1)	1 (1)	2 (2)	0.3

611 (37)

RADIO STATIONS Other ranked stations - See New York, Hartford or New Haven

WICC, 600, 1 KW/500 W (DA-1), AC/MOR	\$44.00	(Christal)	Tribune Co.
WNAB, 1450, 1 KW/250 W, MOR	\$27.50	(Roslin)	
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson)	\$117.50	(Katz)	Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	\$ 48.00	(Roslin)	Home News

BUFFALO

Market # 32; ADI # 32  
 SMSA Pop: 1,225,800  
 APR 18.2  
 Est 1982 Revenue: \$18,300,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 22/20  
 Diaries: 1273/803:1  
 Standard Error: .569  
 % Below Line: 2.0  
 Est 1982 Nat Rev: \$4,500,000\*

CSI: 11.2 Bil (# 33)  
 CSI HH: 23.9 M (# 115)  
 Retail \$: 5.7 Bil (# 36)  
 % Not Listed: 7.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82		
1. WJYE-F	228/12.3	12.7	12.5	11.6	15.5	1. WJYE-F	235	1. WGR	3363/24.7	22.2	23.0
2. WBEN	184/ 9.9	9.8	10.6	13.1	13.4	2. WBEN-F	207	2. WBEN-F	3352/21.9	23.0	26.5
3. WGR	136/ 7.3	8.0	7.3	7.6	7.0	3. WBEN	193	3. WKBW	2976/24.9	22.2	30.4
4. WKBW	133/ 7.2	5.2	9.7	8.4	9.7	4. WYRK-F	189	4. WBEN	2786/24.0	28.8	26.5
5. WYRK-F	115/ 6.2	7.5	4.6	2.8	2.6	5. WGR	178	5. WJYE-F	2640/23.9	23.0	23.4
WECK	115/ 6.2	4.6	4.7	5.1	1.6	6. WKBW	154	6. WPHD-F	2328/19.7	16.6	11.0
7. WBEN-F	114/ 6.1	5.7	8.3	8.8	7.1	7. WPHD-F	117	7. WGRQ-F	2027/15.0	15.7	17.1
8. WPHD-F	106/ 5.7	4.8	2.7	4.3	6.1	8. WECK	115	8. WYRK-F	1909/13.6	12.0	10.5
9. WBLK-F	101/ 5.4	6.2	7.0	5.0	6.2	9. WGRQ-F	112	9. WNYS-F	1775/15.7	12.6	5.0
10. WBUF-F	87/ 4.7	3.2	1.4	1.5	2.2	10. WBUF-F	104	10. WBUF-F	1196/10.0	9.6	4.8
11. WGRQ-F	82/ 4.4	5.5	7.7	9.7	7.6	11. WBLK-F	102	11. WYSL-F	1193/11.1	8.9	5.0
12. WNYS-F	75/ 4.0	4.8	2.8	2.2	1.7	12. WNYS-F	79	12. WECK	1154/11.2	9.6	9.9

12+ FM SHARE (METRO): 59.02% (1010 of 1711) (SPG 82: 56.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPHD-F	1. WBEN-F	1. WGR	1. WJYE-F	1. WJYE-F	1. WBEN
2. WNYS-F	2. WGRQ-F	2. WKBW	2. WGR	2. WBEN	2. WKBW
3. WGRQ-F	3. WBUF-F	3. WJYE-F	3. WKBW	3. WYRK-F	3. WGR
4. WBEN-F	4. WBLK-F	4. WBUF-F	4. WYRK-F	4. WECK	4. WJYE-F
WYSL	5. WKBW	5. WBEN-F	5. WBUF-F	5. WGR	5. WBEN-F
	WPHD	6. WBLK-F	6. WBEN	6. WKBW	
	7. WGR	7. WYRK-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBUF-F	1. WJYE-F	1. WGRQ-F	1. WGR
2. WECK	2. WBEN	2. WBEN-F	2. WKBW	2. WGR	2. WJYE-F
3. WBEN	3. WBEN-F	3. WKBW	3. WBEN	3. WZIR-F	3. WYRK-F
4. WYRK-F	4. WECK	4. WBLK-F	4. WGR	4. WPHD-F	4. WKBW
5. WGR	5. WPHD-F	5. WJYE-F	5. WBEN	5. WBLK-F	5. WBEN

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	42 (1)	442 (6)	484 (7)	28.3
MOR/VARIETY	358 (5)		358 (5)	20.9
BTFL MUSIC		243 (2)	243 (2)	14.2
AC	133 (1)	87 (1)	220 (2)	12.9
COUNTRY	21 (1)	115 (1)	136 (2)	7.9
BLACK/URBAN/JAZZ	32 (1)	101 (1)	133 (2)	7.8
NOSTALGIA	115 (1)		115 (1)	6.7
RELIGION/GOSPEL		22 (1)	22 (1)	1.3
			1711 (22)	

BUFFALO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WJYE-F	1. WGR	1. WJYE-F
2. WBEN-F	2. WBEN-F	2. WBEN
3. WBEN	3. WKBW	WKBW
4. WYRK-F	4. WBEN	4. WYRK-F
5. WGR	5. WJYE-F	5. WGR
6. WKBW	6. WPHD-F	6. WBLK-F
7. WPHD-F	7. WGRQ-F	7. WECK
8. WECK	8. WYRK-F	8. WGRQ-F
9. WGRQ-F	9. WNYS-F	9. WBEN-F
10. WBUF-F	10. WBUF-F	10. WPHD-F
11. WBLK-F	11. WYSL	
12. WNYS-F	12. WECK	
13. WZIR-F	13. WZIR-F	
14. WYSL	14. WBLK-F	
15. WHUG-F	15. WUWU-F	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

WDCX-F	99.5		1.2/3.1
WHLA	1270	Niagara Falls	.3/1.6
WJLJ	1440	Niagara Fall	1.3/2.0
WLVL	1340	Lockport	.4/1.5
WUFO	1080	Amherst	1.7/4.5
WXRL	1300	Lancaster	1.1/2.5
WYSL	1400		2.3/11.1
WZIR-F	98.5	Niagara Fall	2.5/8.5
WUWU-F	107.7	Wethersfield	1.0/3.6
CHRE-F	105.7	St. Catherines	.8/2.2

ADI FM SHARE: 60.09% (1408 of 2343) (SPG 82: 54.88%)

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR	NBC, \$ 95.00* (Eastman)	
WECK, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, \$ 40.00* (Masla)	
WGR, 550, 5 KW (DA-N), MOR/AC	ABC-E, \$ 90.00* (Katz)	Taft
WKBW, 1520, 50 KW (DA-1), AC	ABC-D, \$ 75.00* (Blair)	Capital Cities
WYSL, 1400, 1 KW/250 W, ROCK	CBS, \$ 25.00* (MMR)	

FM STATIONS

WBEN-F, 102.9, 110 KW @ 1800, ROCK (TM)	, \$ 65.00* (Eastman)	
WBLK-F, 93.7, 50 KW @ 380, BLACK	ABC-F, \$ 35.00* (Selcom)	
WBUF-F, 92.9, 91 KW @ 580, AC	RKO, \$ 45.00* (Mc-Guild)	
WGRQ-F, 96.9, 13 KW @ 890, AOR (Burk-Abr)Source	, \$ 55.00* (Katz)	Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL MUS (Schulke)	, \$100.00* (Torbet)	McCormick
WNYS-F, 104.1, 50 KW @ 500, ROCK	ABC-C, \$ 45.00* (Christal)	Associated
WPHD-F, 103.3, 49 KW @ 423, AOR	CBS-R, \$ 47.00* (MMR)	
WYRK-F, 106.5, 50 KW @ 390, COUNTRY	RKO II, \$ 55.00* (MC-Guild)	Stoner
WZIR-F, 98.5, 46 KW @ 424, AOR	Trans,ABC-R, \$ 30.00* (----)	(NIAGARA FALLS)
WHUG-F, 101.7, 3 KW @ 300, COUNTRY	, \$ 10.00 (PRO)	(JAMESTOWN)

CANTON

Market # 102  
 SMSA Pop: 405,700  
 APR 17.0  
 Est 1982 Revenue: \$5,302,500

Stations: 31/10  
 Diaries: 819/411:1  
 Standard Error: .688  
 % Below Line: 49.0

CSI: 3.5 Bil (# 96)  
 CSI HH: 24.1 M (# 105)  
 Retail \$: 1.9 Bil (# 104)  
 % Not Listed: 6.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WHBC	92/16.1	16.8	15.1	16.4	16.9	1. WHBC 96	1. WHBC 1156/31.2	39.5	35.6
2. WHBC-F	75/13.1	11.2	14.8	11.6	14.6	2. WHBC-F 86	2. WDJQ-F 981/19.6	22.7	18.1
3. WDJQ-F	45/ 7.9	8.2	7.2	9.4	8.4	3. WMMS-F 70	3. WHBC-F 919/22.3	23.2	25.7
WMMS-F	45/ 7.9	9.6	11.0	7.5	6.1	4. WDJQ-F 65	4. WMMS-F 915/18.6	18.7	19.5
5. WOOS-F	41/ 7.2	5.3	5.4	5.4	7.3	5. WOOS-F 54	5. WKDD-F 761/14.7	14.4	12.5
6. WQXK-F	33/ 5.8	4.1	3.8	3.9	1.9	6. WKDD-F 53	6. WOOS-F 682/12.4	13.8	17.0
7. WKDD-F	32/ 5.6	5.5	4.5	.4	1.3	7. WGCL-F 39	7. WGAR 601/16.1	15.3	16.5
8. WGAR	29/ 5.1	3.5	4.9	5.0	4.6	8. WQXK-F 34	8. WWWE 528/ 6.1	4.0	6.6
9. WGCL-F	16/ 2.8	.5	1.3	2.3	1.3	9. WGAR 31	9. WGCL-F 507/ 7.4	4.7	5.0
10. WSLR	15/ 2.6	4.8	2.9	3.9	5.6	10. WWST-F 27	10. WWST-F 462/ 2.4	---	---

12+ FM SHARE (METRO): 64.55% (346 of 536) (SPG 82: 62.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC	1. WHBC-F	1. WHBC
2. WMMS-F	2. WDJQ-F	2. WOOS-F	2. WHBC-F	2. WHBC	2. WHBC-F
3. WKDD-F	3. WOOS-F	3. WDJQ-F	3. WOOS-F		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC-F	1. WHBC	1. WDJQ-F	1. WHBC	1. WMMS-F	1. WHBC
2. WHBC	2. WHBC-F	2. WOOS-F	WHBC-F	2. WDJQ-F	2. WMMS-F
3. WOOS-F	3. WDJQ-F	3. WKDD-F	3. WOOS-F	3. WOOS_F	
		WMMS-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH 1310 Allian	.7/3.3	WAKR 1590 Akron	.7/4.6	WNIR-F 100.1 Kent	1.2/3.8
WINW 1520	.3/1.1	WDBN-F 94.9 Medina	1.6/5.8	WSRD-F 101.1 Young	.5/2.8
WNYN 900	1.2/2.6	WDMT-F 107.9 Cleve	.7/2.6	WWST-F 104.5 Wooster	.3/2.4
WRCW 1060	.3/1.7	WHLO 640 Akron	2.4/6.8	WWVA 1170 Wheeling	.5/2.5
WTIG 990 Massil	.3/1.5	WKBN-F 98.9 Young	1.0/2.2	WWWE 1100 Cleve	1.2/6.1
WTOF-F 98.1	.3/3.0	WKSX-F 99.5 Cleve	.3/3.1	WZAK-F 93.1 Cleve	2.1/3.9
WAEZ-F 97.5 Akron	1.4/5.4	WMJI-F 105.7 Cleve	1.7/4.3	WZZP-F 106.5 Cleve	.7/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		182 (6)	182 (6)	33.8
MOR/VARIETY	104 (5)	2 (1)	106 (6)	19.7
BTFL MUSIC		98 (4)	98 (4)	18.2
COUNTRY	32 (4)		32 (4)	14.1
AC	31 (2)	14 (2)	45 (4)	8.3
BLACK/URBAN/JAZZ		16 (2)	16 (2)	3.0
NOSTALGIA	14 (1)		14 (1)	2.6
RELIGION/GOSPEL		2 (1)	2 (1)	0.4
			539 (31)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR	ABC-E, \$63.75 (Christal)
WDJQ-F, 92.5, 20 KW @ 500, ROCK (TM)	, \$20.00 (HNWH)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)	, \$29.75 (Christal)
WOOS-F, 106.9, 28 KW @ 341, ROCK/AOR	, \$20.00 (Roslin)

Other ranked stations - See Cleveland, Akron or Youngstown

CASPER

Market # 329  
 SMSA Pop: 75,400  
 APR 16.9  
 Est 1982 Revenue: \$3,418,500

Stations: 6/5  
 Diaries: 553/114:1  
 Standard Error: .845  
 % Below Line: 1.0

CSI: .8 Bil (# 286)  
 CSI HH: 27.7 M (# 20)  
 Retail \$: .5 Bil (# 266)  
 % Not Listed: 7.5

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KVOC 31/29.0	25.0	25.6	1. KTWO 42	1. KTWO 504/41.5	38.9
2. KTRS-F 28/26.2	27.2	----	2. KTRS-F 36	2. KTRS-F 364/39.9	40.6
3. KTWO 19/17.8	20.7	24.4	3. KVOC 34	3. KVOC 291/42.6	40.8
4. KAWY-F 17/15.9	10.9	11.1	4. KAWY-F 21	4. KAWY-F 191/23.6	23.1
5. KATI 3/ 2.8	7.6	34.4	5. KATI 4	5. KATI 128/19.5	27.9
6. KOSI-F 1/ .9	---	---	6. KOSI-F 2	6. KOSI-F 25/ 2.5	----

12+ FM SHARE (METRO): 46.46% (46 of 99) (SPG 82: 44.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAWY-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KVOC	1. KVOC
KTRS-F	2. KAWY-F	2. KVOC	2. KTRS-F	2. KTWO	2. KTWO
	3. KVOC	3. KAWY-F	3. KTWO	3. KTRS-F	3. KTRS-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVOC	1. KTRS-F	1. KTRS-F	1. KVOC	1. KAWY-F	1. KVOC
2. KTRS-F	2. KVOC	2. KVOC	2. KTRS-F	2. KTRS-F	2. KTWO
3. KTWO	3. KTWO	3. KAWY-F	3. KTWO	3. KTWO	KTRS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		45 (2)	45 (2)	45.5
COUNTRY	31 (1)		31 (1)	31.3
MOR/VARIETY	19 (1)		19 (1)	19.2
AC	3 (1)		3 (1)	3.0
BTFM MUSIC		1 (1)	1 (1)	1.0
			99 (6)	

RADIO STATIONS

KATI, 1600, 1 KW/250 W , AC	NBC, \$10.00 (Masla)	
KTWO, 1030, 50 KW (DA-N), MOR	CBS, \$24.00* (Katz)	Harriscope
KVOC, 1230, 1 KW/250 W , COUNTRY	ABC-I, \$16.25 (Eastman)	
KAWY-F, 94.5, 65 KW @ 1908, ROCK/AOR	, \$16.00 (Masla)	
KTRS-F, 95.5, 94 KW @ 1965, ROCK	Trans, \$23.00* (Torbet)	
KOSI - See Denver		

CEDAR RAPIDS

Market # 199  
 SMSA Pop: 170,800  
 APR 17.5  
 Est 1982 Revenue: \$5,900,000

Stations: 14/9  
 Diaries: 737/192:1  
 Standard Error: .728  
 % Below Line: 9.6

CSI: 1.4 Bil (# 182)  
 CSI HH: 23.0 M (# 155)  
 Retail \$: .9 Bil (# 192)  
 % Not Listed: 7.7

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WMT 57/23.1	25.0	30.3	1. WMT 171	1. WMT 1565/36.9	41.6
2. KHAK-F 28/11.3	11.4	5.4	2. KHAK-F 61	2. KCRG 822/33.1	33.8
3. KQCR-F 25/10.1	18.6	17.2	WMT-F 61	3. KRNA-F 805/16.5	22.1
4. KCRG 24/ 9.7	10.9	10.0	4. KRNA-F 51	4. KHAK-F 745/21.1	22.3
5. WMT-F 22/ 8.9	9.1	10.9	5. WQCR-F 39	5. WQCR-F 698/34.3	34.9
6. KKRQ-F 18/ 7.3	.9	2.7	6. KKRQ-F 38	6. WMT-F 691/21.6	21.0
7. KCDR 16/ 6.5	3.2	6.8	7. KFMW-F 35	7. KKRQ-F 565/15.6	3.4
8. KHAK 13/ 5.3	1.8	1.8	8. KCRG 33	8. KFMW-F 554/13.2	4.7
9. KRNA-F 12/ 4.9	8.6	9.5	9. WHO 30	9. WHO 487/ 3.8	5.1
10. KFMW-F 5/ 2.0	1.4	1.4	10. KCDR 18	10. KOEL-F 246/ 3.3	---

12+ FM SHARE (METRO): 50.44% (115 of 228) (SPG 82: 54.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQCR-F	1. KKRQ-F	1. KHAK-F	1. WMT	1. WMT	1. WMT
2. KKRQ-F	2. KCRG	WMT-F	2. KHAK-F	2. KHAK-F	2. KHAK-F
KRNA-F	KQCR-F	3. KCRG	3. WMT-F	3. KCDR	3. KCRG
KFMW-F		WMT			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMT	1. WMT	1. WMT-F	1. WMT	1. KKRQ-F	1. KHAK-F
2. KHAK-F	2. KHAK-F	2. KQCR-F	2. WMT-F	2. KCRG	2. WMT
3. WMT-F	3. WMT-F	KCRG	3. KHAK-F	KQCR-F	3. KCRG

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTOF-F 104.5 Cedar Rapids	1.2/4.8	WGN 720 Chicago	.4/1.1
KOEL-F 92.3 Oelwein	.8/3.3	WHO 1040 Des Moin	.8/3.8

FORMATS

	AM	FM	TOTAL	%
MOR/VARIETY	58 (2)		58 (2)	25.4
ROCK/AOR/CONTEMP		60 (4)	60 (4)	26.3
AC	24 (1)	22 (1)	46 (2)	20.2
COUNTRY	13 (1)	30 (2)	43 (3)	18.9
NOSTALGIA	16 (1)		16 (1)	7.0
RELIGION/GOSPEL		3 (1)	3 (1)	1.3
NEWS/TALK	2 (1)		2 (1)	0.9
			228 (14)	

RADIO STATIONS

KCDR, 1450, 1 KW/250 W	, NOST/MOR (Drake-Chen)	APR, \$12.00* (Christal)	
KCRG, 1600, 5 KW (DA-N)	, AC	ABC-E, \$21.00 (Torbet)	CR Gazette
KHAK, 1360, 1 KW (DAYS,DA)	, COUNTRY (Century 21)	ABC-I, \$13.00* (Mc-Guild)	Stoner
WMT, 600, 5 KW (DA-N)	, MOR	CBS, \$41.00* (Katz)	Cosmos
KHAK-F, 98.1, 100 KW @ 485,	COUNTRY	ABC-I, \$28.00* (Mc-Guild)	Stoner
KKRQ-F, 100.7, 100 KW @ 850,	AOR/ROCK	RKO, \$18.00 (Selcom)	(IOWA CITY)
KQCR-F, 102.9, 100 KW @ 350,	ROCK (Drake-Chen)	APR, \$24.00* (Christal)	
WMT-F, 96.5, 100 KW @ 540,	AC (Century 21)	CBS-R, \$22.00* (Katz)	Cosmos
KRNA-F, 93.9, 100 KW @ 590,	ROCK	APR, \$23.50 (Roslin)	(IOWA CITY)

WHO - See Des Moines

KOEL, KFMW - See Waterloo

CHARLESTON, SC

Market # 95  
 SMSA Pop: 445,300  
 APR 18.9  
 Est 1982 Revenue: \$6,400,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 17/15  
 Diaries: 785/466:1  
 Standard Error: .751  
 % Below Line: 2.6  
 Est 1982 Nat Rev: \$850,000\*

CSI: 2.9 Bil (# 117)  
 CSI HH: 20.6 M (# 244)  
 Retail \$: 1.6 Bil (# 117)  
 % Not Listed: 6.2

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WEZL-F	88/12.7	13.2	12.3	11.5	10.5	1. WEZL-F 112	1. WEZL-F 1240/28.4	25.7	24.7
2. WPAL	82/11.8	12.6	14.0	7.1	9.1	2. WXTC-F 92	2. WSSX-F 1128/27.8	25.7	23.8
3. WSSX-F	80/11.6	11.5	9.7	12.7	15.5	3. WSSX-F 87	3. WWWZ-F 848/21.7	24.4	26.0
4. WXTC-F	78/11.3	11.2	10.1	11.5	9.1	4. WIGL-F 86	4. WKTM-F 811/18.7	16.4	18.5
5. WWWZ-F	65/ 9.4	11.6	15.8	9.0	9.9	5. WPAL 82	5. WXTC-F 809/18.3	18.7	19.8
6. WKTM-F	42/ 6.1	4.7	5.5	5.4	5.0	6. WWDM-F 75	6. WKQB-F 800/12.5	11.1	12.8
7. WTMA	41/ 5.9	4.0	5.4	4.4	4.7	7. WWWZ-F 68	7. WPAL 743/20.2	16.6	20.0
8. WCSC	34/ 4.9	7.2	6.9	10.8	11.0	8. WKTM-F 58	8. WWDM-F 714/ 2.2	2.6	2.1
9. WLWV-F	32/ 4.6	.5	---	.4	---	9. WQIZ 57	9. WTMA 697/18.9	18.1	19.4
10. WQIZ	29/ 4.2	6.3	4.8	8.1	8.7	10. WTMA 41	10. WIGL-F 616/ 2.1	1.9	---
11. WKQB-F	24/ 3.5	2.5	3.8	5.2	5.2				
12. WGCA	22/ 3.2	2.9	1.8	2.7	2.3				

12+ FM SHARE (METRO): 65.64% (426 of 649) (SPG 82: 60.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WXTC-F	1. WEZL-F
2. WPAL	2. WKTM-F	2. WSSX-F	2. WXTC-F	2. WEZL-F	2. WPAL
WWWZ-F	3. WPAL	3. WPAL	3. WSSX-F	3. WPAL	3. WWWZ-F
4. WCSC	WWWZ-F	WWWZ-F	4. WPAL		4. WXTC-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTC-F	1. WEZL-F	1. WSSX-F	1. WEZL-F	1. WSSX-F	1. WEZL-F
2. WEZL-F	2. WSSX-F	2. WPAL	2. WXTC-F	2. WKTM-F	2. WXTC-F
3. WSSX-F	WXTC-F	3. WEZL-F	3. WSSX-F	3. WWWZ-F	3. WSSX-F
4. WPAL	4. WPAL	4. WWWZ-F	WWWZ-F	4. WEZL-F	4. WPAL

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS 980 Summerville .3/2.0 WWDM-F 101.3 Sumter 1.0/2.2 WKN 910 .7/2.1  
 WBER 950 Moncks Corn 1.2/1.7 WIGL-F 106.7 Orangeb 1.4/2.1

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	111 (2)	104 (3)	215 (5)	33.1
ROCK/AOR/CONTEMP	34 (1)	146 (3)	180 (4)	27.7
COUNTRY	10 (2)	98 (2)	108 (4)	16.6
BTFL MUSIC		78 (1)	78 (1)	12.0
AC	41 (1)		41 (1)	6.3
NOSTALGIA	22 (1)		22 (1)	3.4
NEWS/TALK	5 (1)		5 (1)	0.8

649 (17)

RADIO STATIONS

WIGL, WWDM - See Columbia

WCSC, 1390, 5 KW (DA-N), CONTEMP/AC	ABC-C, \$30.00* (Mc-Guild)
WGCA, 1450, 1 KW/250 W, NOSTALGIA (Primetime)	ABC-I, \$24.00* (----)
WPAL, 730, 1 KW (DAYS), BLACK	NBN, \$25.00* (Weiss)
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL	SBN, \$14.00 (Selcom) (ST. GEORGE)
WTMA, 1250, 5 KW/1 KW, AC	MBS, \$24.00* (Katz) Sconnix
KEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC, \$54.00 (Blair)
WKQB-F, 107.5, 100 KW @ 1049, ROCK	, \$16.00 (Selcom) (ST. GEORGE)
WKTM-F, 102.5, 100 KW @ 547, AOR (Burk-Abr)	Source, \$26.00* (Torbet)
WLWV-F, 105.5, 3 KW @ 265, BLACK	, \$12.00 (----) (MONCKS CORNER)
WSSX-F, 95.1, 100 KW @ 350, AOR/ROCK	, \$41.00* (Katz) Sconnix
WWWZ-F, 93.5, 3 KW @ 510, BLACK	SBN, \$33.00 (HNWH) Attaway (SUMMERVILLE)
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM)	, \$34.00* (Mc-Guild)



CHARLESTON, WV

Market # 147  
 APR 16.9  
 SMSA Pop: 271,600  
 Est 1982 Revenue: \$5,228,000

Stations: 13/12  
 Diaries: 505/451:1  
 Standard Error: .878  
 % Below Line: 1.7

CSI: 2.4 Bil (# 131)  
 CSI HH: 23.0 M (# 152)  
 Retail \$: 1.5 Bil (# 125)  
 % Not Listed: 6.0

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WVAF-F 72/18.8	19.3	22.0	1. WQBE-F 132	1. WVAF-F 1431/37.9	40.7
2. WQBE-F 61/15.9	14.8	7.6	2. WVAF-F 112	2. WQBE-F 1334/25.4	25.2
3. WKLC-F 45/11.7	11.7	9.8	3. WKLC-F 74	3. WKLC-F 918/20.9	23.7
4. WBES-F 36/ 9.4	6.0	7.3	4. WCAW 55	4. WCHS 917/24.2	26.0
5. WCAW 33/ 8.6	13.8	17.1	5. WBES-F 46	5. WCAW 782/20.8	29.5
6. WVSR-F 31/ 8.1	2.9	3.4	6. WCHS 41	6. WVSR-F 559/18.9	7.1
7. WCHS 23/ 6.0	8.1	7.0	7. WVSR-F 38	7. WEMM-F 503/ 4.9	4.5
8. WTIP 16/ 4.2	4.4	5.8	8. WEMM-F 34	8. WBES-F 475/14.5	12.2
9. WKAZ 14/ 3.6	6.8	8.5	9. WTIP 18	9. WKAZ 382/15.1	24.3
10. WZTQ 13/ 3.4	2.9	2.4	10. WKAZ 14	10. WTIP 264/10.3	10.8

12+ FM SHARE (METRO): 69.53% (251 of 361) (SPG 82: 60.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKLC-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WQBE-F	1. WQBE-F
2. WVAF-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WBES-F	2. WVAF-F
3. WVSR-F	3. WVSR-F	3. WKLC-F		3. WVAF-F	3. WCAW
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WKLC-F	1. WQBE-F
2. WQBE-F	2. WQBE-F		2. WQBE-F	2. WVSR-F	2. WVAF-F
3. WBES-F	3. WKLC-F		3. WBES-F	3. WVAF-F	3. WKLC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCW 1410 S. Charles 1.6/4.2    WXIT 1490 Charlest 1.3/6.7    WEMM-F 107.9 Hunt 1.6/4.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		148 (7)	148 (7)	41.0
COUNTRY	33 (1)	61 (1)	94 (2)	26.0
BTFL MUSIC		36 (1)	36 (1)	10.0
MOR/VARIETY	36 (2)		26 (2)	10.0
NOSTALGIA	16 (1)		16 (1)	4.4
RELIGION/GOSPEL	11 (2)	5 (1)	16 (3)	4.4
AC	14 (1)		14 (1)	3.9
			361 (13)	

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY (Klemm)	ABC-E, \$48.13 (Blair) Cap-Johnson
WCHS, 580, 5 KW (DA-N), MOR	CBS, \$37.75 (Selcom) Rollins
WKAZ, 950, 5 KW/1 KW (DA-N), AC	ABC-D, \$41.63 (Mc-Guild) Nininger
WTIP, 1240, 1 KW/250 W, NOSTALGIA (Al Ham)	NBC, \$22.00* (Eastman) Beasley
WZTQ, 1080, 5 KW (DAYS,DA), MOR	, \$ 7.00 (Dome) (HURRICANE)
WBES-F, 96.1, 50 KW @ 830, BTFL MUS(TM)	CBS, \$18.00 (Selcom) Rollins
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr)	Source, \$25.00* (HNWH)
WQBE-F, 97.5, 50 KW @ 500, COUNTRY	ABC-I, \$41.63 (Mc-Guild) Nininger
WVAF-F, 99.9, 50 KW @ 497, CONTEMP (Klemm)	CBS-R, \$48.13 (Blair) Cap-Johnson
WVSR-F, 102.7, 50 KW @ 420, ROCK	, \$24.00* (Eastman) Beasley

WEMM - See Huntington

CHARLOTTE

Market # 61; ADI # 31

SMSA Pop: 651,000

APR 18.3

Est 1982 Revenue: \$14,850,000\*

Est 1983 Rev Growth: 9%\*

Stations: 20/17

Diaries: 922/588:1

Standard Error: .695

% Below Line: 14.1

Est 1982 Nat Rev: \$4,087,000\*

CSI: 5.5 Bil (# 67)

CSI HH: 23.7 M (# 123)

Retail \$: 3.2 Bil (# 61)

% Not Listed: 6.9

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING		FAL	SPG
12+ METRO	1/4/SHARE	82	82	81	81	12+ TSA	1/4			82	82
1. WSOC-F	145/14.6	12.9	13.7	17.3	15.3	1. WSOC-F	403	1. WSOC-F	4132/27.0	25.6	25.8
2. WBT	115/11.6	12.9	11.3	11.1	14.8	2. WBCY-F	189	2. WBT	2900/27.8	30.0	28.0
3. WBCY-F	108/10.9	10.2	8.0	9.0	9.2	3. WBT	187	3. WBCY-F	2811/25.0	23.8	23.3
4. WPEG-F	94/ 9.5	11.8	8.0	8.3	7.4	4. WROQ-F	183	4. WROQ-F	2410/17.0	18.8	21.7
5. WROQ-F	83/ 8.4	8.5	10.7	8.5	8.9	5. WPEG-F	182	5. WEZC-F	2220/17.8	16.8	16.0
6. WEZC-F	79/ 8.0	10.9	8.4	8.9	8.8	6. WEZC-F	178	6. WPEG-F	1653/17.1	17.2	15.5
7. WZXI-F	75/ 7.6	3.1	2.7	3.4	3.3	7. WZXI-F	111	7. WZXI-F	1296/16.2	8.5	9.9
8. WQCC	52/ 5.2	2.8	3.8	1.5	---	8. WQCC	52	8. WLVV-F	1069/10.1	11.9	10.8
9. WLVV-F	33/ 3.3	3.9	3.5	1.9	---	9. WLVV-F	47	9. WSOC	742/ 8.9	10.4	9.8
10. WGIV	32/ 3.2	3.4	6.9	6.6	4.7	10. WGIV	32	10. WAYS	717/ 9.2	11.6	21.0

12+ FM SHARE (METRO): 67.17% (620 of 923) (SPG 82: 58.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WROQ-F	1. WBCY-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WPEG-F	2. WROQ-F	2. WBCY-F	2. WBT	2. WBT	WBT
3. WBCY-F	3. WPEG-F	3. WBT	3. WEZC-F	3. WZXI-F	3. WBCY-F
	4. WEZC-F	4. WPEG-F	4. WBCY-F	4. WEZC-F	4. WPEG-F
	5. WSOC-F	5. WEZC-F	5. WPEG-F	5. WPEG-F	5. WROQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSOC-F	1. WSOC-F	1. WBCY-F	1. WBT	1. WROQ-F	1. WSOC-F
2. WBT	2. WBT	2. WPEG-F	2. WSOC-F	2. WBCY-F	2. WBT
3. WBCY-F	3. WBCY-F	3. WEZC-F	3. WEZC-F	3. WSOC-F	3. WBCY-F
4. WEZC-F	WPEG-F	4. WBT	4. WBCY-F	4. WPEG-F	4. WPEG-F
5. WZXI-F	5. WROQ-F	5. WROQ-F	5. WPEG-F	5. WEZC-F	5. WZXI-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		194 (3)	194 (3)	21.0
COUNTRY	36 (3)	145 (1)	181 (4)	19.6
MOR/VARIETY	134 (4)		134 (4)	14.5
BLACK/URBAN/JAZZ	32 (1)	94 (1)	126 (2)	13.7
AC		112 (2)	112 (2)	12.1
BTFM MUSIC		75 (1)	75 (1)	8.1
RELIGION/GOSPEL	60 (2)		60 (2)	6.5
NOSTALGIA	25 (1)		25 (1)	2.7
NEWS/TALK	16 (1)		16 (1)	1.7

923 (20)

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS METRO SHARE/CUME RATING			
1. WSOC-F	1. WSOC-F	1. WSOC-F	WAAK	960	Dallas	.5/2.5
2. WBCY-F	2. WBT	2. WPEG-F	WAME	1480		.8/3.3
3. WBT	3. WBCY-F	3. WZXI-F	WAYS	610		1.6/9.2
4. WROQ-F	4. WROQ-F	4. WROQ-F	WGAS	1420	Gastonia	.8/1.7
5. WEZX-F	5. WEZC-F	5. WBCY-F	WGNC	1450	Gastonia	.8/2.1
6. WPEG-F	6. WPEG-F	6. WBT	WIXE	1190	Monroe	1.9/2.7
7. WZXI-F	7. WZXI-F	7. WEZC-F	WLTC	1370	Gastonia	.9/2.2
8. WQCC	8. WXRC-F	8. WQCC	WMAP	1060	Monroe	.6/2.0
9. WXRC-F	9. WXRC-F	9. WGIV	WSOC	930		2.5/8.9
10. WLVV-F	10. WTQR-F	10. WSOC	WXIK-F	96.1	Shelby	.3/2.9
11. WFMX-F	11. WSOC					
12. WIRC	12. WAYS					
13. WSKS	13. WFMX-F					
14. WTQR-F	14. WGIV					
15. WGIV	15. WXIK-F					
WJZR-F						

ADI FM SHARE: 71.19% (1606 of 2256) (SPG 82: 72.29%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2), NEWS/TALK (Burk-Abr)	CBS,ABC-T, \$ 35.00* (Eastman)
WBT, 1110, 50 KW (DA-N), AC/MOR (Klumm)	ABC-I, \$100.00* (Blair) Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N), BLACK	NBN, \$ 24.00* (Selcom)
WQCC, 1540, 1 KW (DAYS), RELIGION/GOSPEL	, \$ ? ? (----)
WSOC, 930, 5 KW/1 KW (DA-N), NOSTALGIA (Toby Arnold)	MBS,NBC-T, \$ 30.00* (Christal) Cox
WSKS, 580, 1 KW (DAYS), COUNTRY	, \$ 5.00 (----) (W. JEFFERSON)
WIRC, 630, 1 KW (DAYS), COUNTRY	ABC-C, \$ 12.00 (Southern) (HICKORY)

FM STATIONS

WBCY-F, 107.9, 100 KW @ 980, ROCK (Klumm)	CBS-R,ABC-F, \$ 70.00* (Blair) Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, AC (Burk-Abr)	, \$ 67.00* (Torbet) EZ
WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr)	, \$ 74.00* (Eastman)
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM)	MBS, \$110.00* (Christal) Cox
WZXI-F, 101.9, 100 KW @ 870, BTFL MUS (Bonne)	, \$ 38.50 (Masla)
WLVV-F, 96.9, 100 KW @ 499, AC/CONTEMP (Drake-Chen)	, \$ 52.50 (Katz) Capit(WRAL) (STATESVILLE)
WPEG-F, 97.9, 28 KW @ 390, BLACK (Drake-Chen)	SBN, \$ 55.00 (HNWH) (CONCORD)
WXIK-F, 96.1, 100 KW @ 286, CONTEMP	MBS, \$ 10.10 (Southern) (SHELBY)
WXRC-F, 95.7, 100 KW @ 330, ROCK	ABC-C, \$ 19.50 (Southern) (HICKORY)
WFMX-F, 105.7, 100 KW @ 350, COUNTRY	, \$ 5.00 (Southern) (STATESVILLE)
WJZR-F, 99.7, 10 KW @ 320, BLACK	ABC-E, \$ 12.54 (----) (KANNAPOLIS)

WTQR - See Greensboro

CHATTANOOGA

Market # 97  
 SMSA Pop: 436,300  
 APR 17.1  
 Est 1982 Revenue: \$6,720,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 16/15  
 Diaries: 720/504:1  
 Standard Error: .731  
 % Below Line: 4.1  
 Est 1982 Nat Rev: \$850,000\*

CSI: 3.3 Bil (# 103)  
 CSI HH: 19.4 M (# 296)  
 Retail \$: 1.9 Bil (# 106)  
 % Not Listed: 6.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WDOD-F	114/18.4	12.3	10.9	9.2	7.0	1. WDOD-F 189	1. WDOD-F 2123/33.7	26.0	21.9
2. WSKZ-F	91/14.7	12.1	15.3	15.5	13.5	2. WSKZ-F 156	2. WSKZ-F 1993/28.8	25.9	27.1
3. WDEF-F	73/11.8	9.8	9.3	10.3	11.2	3. WDEF-F 93	3. WDEF-F 1249/24.8	22.3	22.9
4. WDEF	61/ 9.8	9.5	11.6	8.5	13.5	4. WJTT-F 68	4. WQLS-F 1059/15.6	13.0	8.9
5. WJTT-F	59/ 9.5	10.1	10.8	---	11.4	5. WDEF 63	5. WDEF 814/21.4	21.4	24.9
6. WDOD	32/ 5.2	6.5	4.8	6.2	8.9	6. WQLS-F 49	6. WDOD 717/16.3	17.2	14.5
WGOW	32/ 5.2	3.5	5.5	3.8	6.4	7. WDOD 41	7. WJTT-F 642/14.5	15.4	15.1
8. WNOO	28/ 4.5	6.5	6.9	2.7	2.9	8. WGOW 32	8. WFLI 518/ 7.6	12.7	15.3
9. WQLS-F	24/ 3.9	4.8	4.0	---	---	9. WNOO 29	9. WGOW 504/13.6	14.4	15.7
10. WOVE-F	19/ 3.1	4.5	1.0	.5	---	10. WFLI 20	10. WNOO 360/ 9.6	10.6	10.6

12+ FM SHARE (METRO): 66.27% (387 of 584) (SPG 82: 59.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F+
2. WJTT-F	WDOD	2. WSKZ-F	2. WDEF-F	2. WDEF-F	2. WDEF
3. WDOD-F	3. WJTT-F	3. WJTT-F	3. WSKZ-F	3. WDEF	3. WDEF-F
4. WOVE-F	4. WGOW	4. WDEF-F	4. WGOW	4. WDOD	WSKZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WSKZ-F	1. WDOD-F
2. WDEF-F	2. WSKZ-F	2. WJTT-F	2. WDEF-F	2. WDOD-F	2. WSKZ-F
3. WSKZ-F	3. WDEF-F	3. WSKZ-F	3. WSKZ-F	3. WJTT-F	3. WDEF-F
4. WDEF	4. WJTT-F	4. WGOW	4. WGOW	4. WOVE-F	4. WGOW
		WQLS-F			WJTT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHU-F 102.3	Saddy-Daisy	1.1/3.8	WEPG 910	S Pitts .6/2.0	WLFA 1590	Laf,GA 1.9/3.0
WDXB 1490	Chatta	2.1/6.3	WFLI 1070	Look Mt.1.4/7.6	WMOC 1450	Chatt 1.0/4.3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	45 (2)	114 (1)	159 (3)	27.2
ROCK/AOR/CONTEMP		134 (3)	134 (3)	22.9
BLACK/URBAN/JAZZ	28 (1)	59 (1)	87 (2)	14.9
MOR/VARIETY	79 (3)		79 (3)	13.5
BTFL MUSIC		73 (1)	73 (1)	12.5
AC	32 (1)		32 (1)	5.5
RELIGION/GOSPEL	9 (1)		9 (1)	1.5
NOSTALGIA		7 (1)	7 (1)	1.2
OTHERS/UNKNOWN	4 (1)		4 (1)	0.7
			584 (16)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS, \$38.00* (Katz)	Park
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E, \$30.00* (Torbet)	Bahakel
WGOW, 1150, 5 KW/1 KW (DA-N),	AC	, \$42.00 (Eastman)	Bloomington
WFLI, 1070, 50 KW/1 KW (DA-2),	RELIGION	ABC-C, \$15.00* (Mc-Guild)	Benns
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN, \$11.50 (Lazar)	
WDEF-F, 92.3, 100 KW @ 895,	BTFL MUS (FM-100)	, \$38.00* (Katz)	Park
WDOD-F, 96.5, 100 KW @ 1010,	COUNTRY	ABC-E, \$46.00* (Torbet)	Bahakel
WJTT-F, 94.3, 3 KW @ 325,	BLACK	ABC-C, \$24.00* (Mc-Guild)	Benns
WOVE-F, 105.5, 3 KW @ 270,	AOR	Source, \$10.00 (----)	(ROSSVILLE)
WSKZ-F, 106.5, 100 KW @ 1076,	ROCK	, \$58.63 (Eastman)	Bloomington
WQLS-F, 100.7, 100 KW @ 360,	CONTEMP (Drake-Chen)	, \$29.00 (----)	(CLEVELAND)

CHICAGO

Market # 3; ADI # 3

SMSA Pop: 7,125,700

APR 19.0

Est 1982 Revenue: \$111,000,000\*

Est 1983 Rev Growth: 8%\*

Stations: 33/33

Diaries: 3283/1954:1

Standard Error: .357

% Below Line: 0

Est 1982 Nat Rev: \$32,300,000\*

CSI: 71.7 Bil (# 3)

CSI HH: 27.6 M (# 21)

Retail \$: 33.3 Bil (# 3)

% Not Listed: 8.2

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82		
1. WGN	1060/8.7	8.7	9.6	9.3	7.8	1. WGN	1339	1. WLS	19858/17.1	16.6	17.7
2. WLOO-F	654/5.4	5.9	6.1	4.8	4.9	2. WLS	920	2. WGN	17504/19.7	21.0	19.8
3. WGCI-F	621/5.1	5.4	5.3	6.1	6.6	3. WMAQ	804	3. WMAQ	14980/12.0	11.6	12.8
4. WBBM	616/5.0	5.2	4.8	4.8	4.9	4. WBBM	721	4. WBBM	14455/17.7	17.2	15.1
5. WBBM-F	540/4.4	4.0	4.1	5.3	2.7	5. WLOO-F	670	5. WBBM-F	11337/16.7	16.3	10.5
6. WIND	529/4.3	3.8	4.1	3.5	4.5	6. WGCI-F	624	6. WLS-F	9634/13.7	14.3	14.9
7. WBMX-F	525/4.3	3.6	4.7	5.2	5.1	7. WBBM-F	558	7. WBMX-F	8096/12.1	12.3	12.8
8. WLS	503/4.1	4.1	3.8	3.6	4.8	8. WIND	556	8. WLOO-F	7601/11.5	13.0	10.8
9. WCLR-F	457/3.7	3.9	4.1	3.7	3.7	9. WBMX-F	544	9. WCLR-F	7597/11.5	11.3	11.2
10. WLS-F	441/3.6	3.5	3.4	2.7	4.1	10. WCLR-F	468	10. WKQX-F	7592/11.5	11.0	10.0
11. WLUP-F	421/3.5	3.1	3.4	4.2	3.8	11. WLS-F	464	11. WGCI-F	7568/11.6	12.9	13.8
12. WXRT-F	420/3.4	2.9	2.3	2.1	1.6	12. WLUP-F	456	12. WIND	7131/10.3	9.0	10.0
13. WMAQ	404/3.3	3.5	3.2	3.8	3.5	13. WXRT-F	437	13. WLUP-F	6890/ 9.9	11.1	11.4
14. WJJD	393/3.2	3.2	3.5	4.2	3.7	14. WJJD	426	14. WMET-F	6714/10.1	8.0	10.2
15. WMET-F	369/3.0	2.6	2.0	2.2	2.4	15. WMET-F	386	15. WFYR-F	6540/ 9.7	9.7	9.7
16. WOJO-F	337/2.8	3.2	1.0	1.2	1.6	16. WKQX-F	346	16. WJJD	6034/ 8.5	8.5	8.0
17. WFYR-F	333/2.7	2.8	3.1	3.3	2.5	17. WFYR-F	345	17. WJPC	4761/ 7.3	8.1	8.0
18. WKQX-F	327/2.7	3.4	3.1	2.7	2.7	18. WOJO-F	337	18. WLAK-F	4558/ 6.7	8.4	10.2
19. WJPC	300/2.5	2.6	2.5	2.9	3.7	19. WAIT	308	19. WXRT-F	4521/ 6.8	6.4	4.8
20. WLAK-F	291/2.4	2.7	3.2	2.7	3.9	20. WJPC	301	20. WAIT	4247/ 5.6	5.3	4.3
21. WUSN-F	259/2.1	2.6	2.1	2.0	1.6	21. WLAK-F	299	21. WUSN-F	4056/ 6.0	5.8	4.6
22. WAIT	253/2.1	1.9	1.8	1.4	1.5	22. WUSN-F	273	22. WCFL	3781/ 4.9	5.3	5.1
23. WFMT-F	227/1.9	1.9	1.8	1.4	1.3	23. WFMT-F	233	23. WJEZ-F	3581/ 5.2	6.0	6.6
24. WJEZ-F	207/1.7	1.6	2.4	2.1	2.3	24. WJEZ-F	219	24. WVON	3533/ 5.5	5.7	7.1
25. WVON	165/1.4	1.2	1.6	2.1	2.4	25. WVON	165	25. WFMT-F	3230/ 4.8	4.9	3.5

12+ FM SHARE (METRO): 59.52% (6664 of 11197) (SPG 82: 57.12%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WLUP-F	2. WXRT-F	2. WCLR-F	2. WCLR-F	2. WLOO-F	2. WLS+
3. WGCI-F	3. WBMX-F	3. WBMX-F	3. WGCI-F	3. WBBM	3. WBBM
4. WBMX-F	4. WLS-F	4. WXRT-F	4. WLOO-F	4. WJJD	4. WGCI-F
5. WMET-F	5. WCLR-F	5. WLS	5. WLS	5. WIND	5. WIND
6. WLS	WLS	6. WGN	6. WBBM	6. WMAQ	6. WLOO-F
WLS-F	7. WLUP-F	WLS-F	7. WOJO-F	7. WLAK-F	7. WMAQ
	WMET-F	8. WFYR-F	8. WBMX-F	8. WCLR-F	8. WMAQ
	9. WFYR-F	9. WOJO-F	9. WFYR-F	9. WAIT	9. WCLR-F
	10. WKQX-F	10. WKQX-F	10. WXRT-F	10. WUSN-F	10. WBMX-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGN	1. WGN	1. WGCI-F	1. WGN	1. WXRT-F	1. WGN
2. WLOO-F	2. WLS-F	2. WBMX-F	2. WGCI-F	2. WLS-F	2. WXRT-F
3. WCLR-F	3. WGCI-F	3. WFYR-F	3. WCLR-F	3. WMET-F	3. WBBM
4. WBBM	4. WLOO-F	4. WKQX-F	4. WOJO-F	4. WLUP-F	4. WCLR-F
5. WJJD	5. WBBM-F	5. WCLR-F	5. WLOO-F	5. WGCI-F	5. WLS
6. WLS	6. WBMX-F	6. WLS	6. WBMX-F	6. WBMX-F	6. WLOO-F
7. WXRT-F	7. WCLR-F	7. WBBM-F	7. WLS	7. WLS	7. WLS-F
8. WIND	8. WBBM	8. WOJO-F	8. WFYR-F	8. WCLR-F	8. WMAQ
9. WGCI-F	9. WLS	9. WXRT-F	9. WKQX-F	9. WJPC	WGCI-F
10. WLAK-F	10. WLUP-F	10. WLS-F	10. WUSN-F	10. WFYR-F	10. WBMX-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	503 (1)	2552 (7)	3053 (8)	27.3
BLACK/URBAN/JAZZ	616 (4)	1245 (3)	1861 (7)	16.6
MOR/VARIETY	1219 (3)		1219 (3)	10.9
NEWS/TALK	1145 (2)		1145 (2)	10.2
BTFL MUSIC		945 (2)	945 (2)	8.4
COUNTRY	404 (1)	466 (2)	870 (3)	7.8
AC		790 (2)	790 (2)	7.1
NOSTALGIA	646 (2)		646 (2)	5.8
SPANISH		337 (1)	337 (1)	3.0
CLASSICAL		286 (2)	286 (2)	2.6
RELIGION/GOSPEL		43 (1)	43 (1)	0.4
			<u>11197 (33)</u>	

CHICAGO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. WGN	1. WGN	1. WGN	WCFL	1000	.9/4.9
2. WLOO-F	2. WLS	2. WBBM-F	WJOL	1340 Joliet	.4/ .9
3. WLS	3. WBBM	3. WBBM	WNIB-F	97.1	.5/2.0
4. WBBM	4. WBBM-F	4. WLS	WWCA	1270 Gary	.4/1.0
5. WGCI-F	5. WMAQ	5. WOJO-F	WXFM-F	105.9 Elmwood Park	.8/3.1
6. WBBM-F	6. WLS-F	6. WJJD	WXOL	1450	.9/3.1
7. WIND	7. WBMX-F	7. WLOO-F	WYCA-F	92.3 Hammond	.4/1.1
8. WBMX-F	8. WCLR-F	WGCI-F	WYEN-F	106.7 Des Plaines	.3/1.1
9. WMAQ	9. WCLR-F	WMAQ			
10. WCLR-F	10. WKQX-F	10. WIND			
11. WLS-F	11. WGCI-F				
12. WLUP-F	12. WIND				
13. WXRT-F	13. WLUP-F				
14. WJJD	14. WMET-F				
15. WMET-F	15. WFYR-F				

ADI FM SHARE: 57.57% (6798 of 11809) (SPG 82: 55.43%)

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N), NOSTALGIA (FM-100)	, \$ 63.75 (Katz) Century
WBBM, 780, 50 KW, NEWS	CBS, \$210.00* (CBS Spot) CBS
WCFL, 1000, 50 KW (DA-2), MOR	MBS, \$ 60.00* (Weiss) Mutual
WGN, 720, 50 KW, TALK/MOR	MBS, \$235.00* (Christal) Tribune Co.
WIND, 560, 5 KW (DA-2), TALK	ABC-E, \$130.00* (Group W) Westinghouse
WJJD, 1160, 50 KW/10 KW (DA-2), NOSTALGIA (Al Ham)	ABC-I, \$100.00* (MMR) Plough
WJPC, 950, 1 KW/5 KW (DA-N), BLACK	NBN, \$101.00 (Weiss) Johnson
WLS, 890, 50 KW, ROCK	ABC-C, \$210.00* (Blair) ABC
WMAQ, 670, 50 KW, COUNTRY	NBC, \$180.00* (Eastman) NBC
WVON, 1390, 5 KW (DA-2), BLACK	SBN, \$ 75.00* (Mc-Guild) Gannett

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, ROCK	CBS-R, \$160.00* (CBS/FM) CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK	, \$144.38 (Masla)
WCLR-F, 101.9, 5 KW @ 1520, AC	, \$135.00* (Torbet) Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, \$115.50 (CMBS)
WFYR-F, 103.5, 4 KW @ 1552, AC	RKO, \$130.00* (RKO) RKO
WGCI-F, 107.5, 33 KW @ 600, BLACK	MBS, \$140.00* (Mc-Guild) Gannett
WJEZ-F, 104.3, 19 KW @ 820, COUNTRY	RKO II, \$100.00* (MMR) Plough
WKQX-F, 101.1, 6 KW @ 1170, AC/CONTEMP	, \$103.13 (Eastman) NBC
WLAK-F, 93.9, 5 KW @ 1581, BTFL MUS (Ronne)	, \$105.00* (Christal) Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL MUS (FM-100)	, \$246.25 (Katz) Century
WLS-F, 94.7, 6 KW @ 1170, AOR	ABC-R, \$184.00* (Blair) ABC

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 28  
 SMSA Pop: 1,404,900  
 APR 16.6  
 Est 1982 Revenue: \$27,100,000

Stations: 24/18  
 Diaries: 1492/774:1  
 Standard Error: .509  
 % Below Line: 6.2

CSI: 12.6 Bil (# 30)  
 CSI HH: 25.0 M (# 69)  
 Retail \$: 6.6 Bil (# 30)  
 % Not Listed: 9.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WKRQ-F	170/8.8	8.1	8.0	8.3	9.6	1. WLW 287	1. WLW 5327/22.1	21.0	27.2
WEBN-F	170/8.8	9.5	9.8	11.8	9.6	2. WKRQ-F 264	2. WKRQ-F 4451/24.4	23.1	23.0
3. WWEZ-F	169/8.8	7.8	7.1	8.9	9.8	3. WWEZ-F 214	3. WEBN-F 3203/21.7	23.3	21.4
4. WLW	145/7.5	5.8	10.2	8.1	11.0	4. WEBN-F 206	4. WLLT-F 2850/16.2	10.7	11.7
5. WUBE-F	144/7.5	7.4	5.6	5.9	4.2	5. WUBE-F 191	5. WKRC 2789/17.7	24.5	21.3
6. WCKY	126/6.6	7.2	4.5	6.4	7.9	6. WLLT-F 176	6. WWEZ-F 2383/16.4	14.5	15.0
7. WLLT-F	120/6.2	4.1	4.3	5.5	2.5	7. WHIO-F 175	7. WBLZ-F 2344/11.0	11.7	9.6
8. WRRM-F	119/6.2	7.1	6.2	6.3	7.1	8. WRRM-F 146	8. WUBE-F 2320/13.6	13.4	10.9
9. WKRC	108/5.6	8.6	8.2	7.8	9.2	9. WKRC 140	9. WHIO-F 2169/ 1.4	1.5	2.1
10. WMLX	73/3.8	4.3	5.9	6.1	.7	10. WBLZ-F 138	10. WRRM-F 2160/16.0	17.0	14.8
11. WBLZ-F	72/3.7	5.1	3.9	2.4	2.2	11. WCKY 135	11. WSAI-F 1755/ 9.5	7.3	6.4
12. WSAI-F	57/3.0	3.2	1.9	1.9	2.0	12. WONE 121	12. WCKY 1749/13.1	15.3	11.6

12+ FM SHARE (METRO): 66.24% (1148 of 1733) (SPG 82: 57.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WUBE-F	1. WWEZ-F	1. WCKY
2. WEBN-F	2. WLLT-F	2. WLLT-F	2. WRRM-F	2. WUBE-F	2. WKRC
3. WBLZ-F	3. WKRQ-F	3. WRRM-F	3. WLLT-F	3. WLW	3. WKRQ-F
	4. WRRM-F	4. WKRQ-F	4. WKRC	4. WCKY	4. WUBE-F
	5. WUBE-F	WUBE-F	5. WEBN-F	5. WKRC	5. WEBN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WKRQ-F	1. WLLT-F	1. WLLT-F	1. WEBN-F	1. WUBE-F
2. WRRM-F	2. WEBN-F	2. WEBN-F	2. WRRM-F	2. WKRQ-F	2. WEBN-F
3. WUBE-F	3. WWEZ-F	3. WRRM-F	3. WWEZ-F	3. WRRM-F	3. WLW
4. WEBN-F	4. WUBE-F	4. WKRQ-F	4. WKRC	4. WLLT-F	4. WRRM-F
5. WKRQ-F	5. WRRM-F	5. WBLZ-F	5. WUBE-F	WSKS-F	5. WWEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP AC		392 (3)	392 (3)	22.6
MOR/VARIETY	253 (2)	254 (3)	254 (3)	14.7
COUNTRY	49 (2)	201 (2)	253 (2)	14.6
BTFL MUSIC		202 (3)	250 (4)	14.4
BLACK/URBAN/JAZZ	44 (1)	86 (2)	202 (3)	11.7
NEWS/TALK	126 (1)		130 (3)	7.5
NOSTALGIA	83 (2)		126 (1)	7.3
RELIGION/GOSPEL	12 (1)	13 (1)	83 (2)	4.8
OTHERS/UNKNOWN	18 (1)		25 (2)	1.4
			18 (1)	1.0
			1733 (24)	

CINCINNATI ADI

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>			
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	WCIN	1480	2.3/6.3
2. WLW	2. WLW	2. WEBN-F	WHKK-F	100.9 Erlanger	.7/2.3
3. WWEZ-F	3. WEBN-F	3. WLW	WLYK-F	107.1 Milford	1.4/3.1
4. WEBN-F	4. WLLT-F	WWEZ-F	WNOP	740 Newport	.9/2.5
5. WUBE-F	5. WKRC	WUBE-F	WSAI	1360	2.1/9.0
6. WLLT-F	6. WWEZ-F	6. WCKY	WTSJ	1050	.6/1.9
7. WRRM-F	7. WUBE-F	7. WKRC	WPFB	910 Middletown	.5/1.0
8. WKRC	8. WRRM-F	8. WRRM-F	WSKS-F	96.5 Hamilton	2.7/7.6
9. WCKY	9. WCKY	9. WBLZ-F	WDAO-F	107.7 Dayton	.7/3.1
10. WSAI-F	10. WSAI-F	10. WLLT-F	WHIO-F	99.1 Dayton	.4/1.4
11. WBLZ-F	11. WBLZ-F		WONE	980 Dayton	.5/1.0
12. WMLX	12. WSAI		WPFB-F	105.9 Kettering	.8/1.9
13. WSKS-F	13. WSKS-F				
14. WSAI	14. WMLX				
15. WCIN	15. WCIN				

ADI FM SHARE: 68.02% (1623 of 2386) (SPG 82: 60.35%)

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN, \$ 33.00 (Weiss)	
WCKY, 1530, 50 KW (DA-N), NEWS/TALK	CBS,MBS, \$ 60.00* (Eastman)	Federated
WKRC, 550, 5 KW/1 KW (DA-2), AC/MOR	ABC-E, \$ 65.00* (Katz)	Taft
WLW, 700, 50 KW, MOR	NBC,NBC-T, \$ 86.00 (CBS Spot)	
WMLX, 1230, 1 KW/250 W, NOSTALGIA (A1 Ham)	, \$ 45.00 (Mc-Guild)	Plough
WSAI, 1360, 5 KW (DA-N), COUNTRY	APR, \$ 40.00* (Christal)	Booth

FM STATIONS

WBLZ-F, 103.5, 50 KW @ 500, BLACK	SBN, \$ 47.00 (Masla)	BENI
WEBN-F, 102.7, 31 KW @ 610, AOR	, \$ 85.00 (Torbet)	Wood
WKRQ-F, 101.9, 25 KW @ 660, ROCK	, \$105.00* (Katz)	Taft
WLLT-F, 94.9, 27 KW @ 640, AC	, \$ 45.00* (HNWH)	Heftel
WRRM-F, 98.5, 15 KW @ 810, AC	, \$ 80.00* (Blair)	Susquehanna
WSAI_F, 94.1, 32 KW @ 550, COUNTRY	APR, \$ 40.00* (Christal)	Booth
WUBE-F, 105.1, 11 KW @ 920, COUNTRY	, \$ 60.00* (Mc-Guild)	Plough
WWEZ-F, 92.5, 11 KW @ 905, BTFL MUS (Schulke)	, \$ 65.00* (Eastman)	Federated
WSKS-F, 96.5, 15 KW @ 810, AOR	CBS-R,RKO, \$ 37.00 (CBS/FM)	(HAMILTON)

WHIO, WONE - See Dayton



CLEVELAND

Market # 20; ADI # 9

SMSA Pop: 1,869,700

APR 17.8

Est 1982 Revenue: \$31,067,000\*

Est 1983 Rev Growth: 5%\*

Stations: 27/23

Diaries: 1784/876:1

Standard Error: .471

% Below Line: 2.6

Est 1983 Nat Rev: \$9,105,000\*

CSI: 18.6 M (# 17)

CSI HH: 27.0 M (# 25)

Retail \$: 8.8 Bil (# 21)

% Not Listed: 6.8

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WMMS-F	228/8.2	7.8	8.4	9.6	8.2	1. WMMS-F 572	1. WMMS-F 6489/19.5	19.7	19.2
2. WGCL-F	203/7.3	7.3	5.9	5.2	6.3	2. WGCL-F 395	2. WGCL-F 6298/21.1	18.8	19.0
3. WQAL-F	202/7.3	8.1	6.7	5.3	7.3	3. WMJI-F 271	3. WWWE 4475/15.5	10.5	14.5
4. WDOK-F	199/7.2	8.7	7.9	6.4	7.6	4. WDOK-F 254	4. WMJI-F 4409/18.6	18.1	13.5
5. WBBG	181/6.5	6.4	6.2	7.5	5.6	5. WQAL-F 253	5. WGAR 3680/12.2	14.3	13.8
6. WMJI-F	158/5.7	6.4	7.7	4.7	5.3	6. WWWE 213	6. WZZP-F 3425/14.1	14.6	16.2
7. WDMT-F	147/5.3	5.3	5.3	6.7	5.9	7. WGAR 209	7. WDOK-F 3334/16.8	16.3	14.8
8. WWWE	129/4.6	2.3	3.2	4.4	4.5	8. WKSW-F 197	8. WQAL-F 3203/15.8	14.6	14.6
9. WKSW-F	124/4.5	2.9	3.5	3.8	2.6	9. WBBG 194	9. WKDD-F 3174/ 5.7	5.5	4.6
WZAK-F	124/4.5	3.2	4.3	4.4	2.8	10. WKDD-F 190	10. WKSW-F 2761/10.1	9.2	7.3
11. WZZP-F	114/4.1	4.2	5.5	5.1	7.0	11. WDMT-F 182	11. WDMT-F 2515/12.2	11.9	11.8
12. WERE	109/3.9	4.8	4.4	4.5	4.9	12. WZZP-F 170	12. WBBG 2279/13.5	13.0	11.2
13. WGAR	104/3.7	4.2	3.6	4.2	3.7	WZAK-F 170	13. WERE 2093/13.0	14.5	12.7
14. WHK	98/3.5	3.8	5.1	5.2	4.8	14. WHK 120	14. WHK 2057/11.0	11.9	10.3
15. WJW	85/3.1	3.0	2.3	1.5	2.4	15. WERE 110	15. WZAK-F 2013/ 9.5	8.5	7.3
16. WCLV-F	80/2.9	2.3	2.7	3.0	2.4	16. WJW 102	16. WJW 1559/ 8.3	7.8	6.6
17. WJMO	68/2.4	3.3	2.2	2.6	2.7	17. WDBN-F 95	17. WCLV-F 1274/ 6.8	6.9	5.6
18. WABQ	59/2.1	3.8	2.4	2.4	3.2	18. WCLV-F 92	18. WJMO 1256/ 8.0	8.7	9.6

12+ FM SHARE (METRO): 65.86% (1705 of 2589) (SPG 82: 64.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WQAL-F	2. WDOK-F	2. WDOK-F
3. WDMT-F	3. WGCL-F	3. WGCL-F	3. WMMS-F	3. WBBG	3. WHK
4. WZAK-F	4. WDMT-F	4. WDMT-F	4. WDOK-F	4. WKSW-F	4. WERE
	5. WZAK-F	5. WZZP-F	WZZP-F	5. WERE	5. WQAL-F
	6. WZZP-F	6. WZAK-F	6. WBBG	6. WHK	6. WGCL-F
				WWWE	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F	1. WMMS-F
2. WBBG	2. WQAL-F	2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WMJI-F
3. WQAL-F	3. WGCL-F	3. WGCL-F	3. WDOK-F	3. WGCL-F	3. WZZP-F
4. WMMS-F	4. WBBG	4. WDMT-F	4. WDMT-F	4. WDMT-F	4. WWWE
WMJI-F	5. WDOK-F	5. WZAK-F	5. WZZP-F	5. WZZP-F	5. WDOK-F
6. WZZP-F	6. WMJI-F	6. WZZP-F	6. WBBG	6. WZAK-F	WQAL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		513 (5)	513 (5)	19.8
BTFL MUSIC		445 (5)	445 (5)	17.2
BLACK/URBAN/JAZZ	127 (2)	271 (2)	398 (4)	15.4
AC	104 (1)	272 (2)	376 (3)	14.5
COUNTRY	227 (2)	124 (1)	351 (3)	13.6
NEWS/TALK	194 (2)		194 (2)	7.5
NOSTALGIA	181 (1)		181 (1)	7.0
CLASSICAL		80 (1)	80 (1)	3.1
MOR/VARIETY	18 (1)		18 (1)	0.7
OTHERS/UNKNOWN	18 (1)		18 (1)	0.7
RELIGION/GOSPEL	15 (1)		15 (1)	0.6

2589 (27)

CLEVELAND ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>	
1. WMMS-F	1. WGCL-F	1. WGCL-F	WDBN-F	94.9	Medina	.8/2.1
2. WGCL-F	2. WMMS-F	2. WQAL-F	WELW	1330	Willoughby	.6/1.7
3. WMJI-F	3. WWWE	3. WDOK-F	WPVL	1460	Painesville	.6/1.5
4. WDOK-F	4. WMJI-F	4. WBBG	WRQC-F	92.3		1.3/5.4
5. WQAL-F	5. WGAR	5. WMMS-F	WSUM	1000	Parma	.5/1.9
6. WWWE	6. WZZP-F	6. WMJI-F	WAEZ-F	97.5	Akron	.3/1.7
7. WGAR	7. WDOK-F	7. WGAR	WBEA-F	107.3	Elyria	.4/2.7
8. WKSW-F	8. WQAL-F	8. WHK	WKDD-F	96.5	Akron	1.3/5.7
9. WBBG	9. WKDD-F	9. WKSW-F	WREO-F	97.1	Ashtabula	.5/1.2
10. WKDD-F	10. WKSW-F	10. WERE				
11. WDMT-F	11. WDMT-F					
12. WZZP-F	12. WBBG					
13. WZAK-F	13. WERE					
14. WHK	14. WHK					
15. WERE	15. WZAK-F					

ADI FM SHARE: 66.73% (3353 of 5025) (SPG 82: 66.37%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, BLACK	SBN, \$ 30.00	(Lotus)	
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	, \$100.00*	(Eastman)	
WERE, 1130, 5 KW (DA-1)	, NEWS/TALK ABC-I, MBS, ABC-T,	\$ 65.00*	(MMR)	
WGAR, 1220, 50 KW (DA-1)	, AC	ABC-E, \$ 97.38	(Blair)	Nationwide
WHK, 1420, 5 KW (DA-N)	, COUNTRY	NBC, \$ 80.00*	(Katz)	Malrite
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, \$ 45.00	(Masla)	United
WJW, 850, 10 KW/5 KW (DA-1)	, NEWS/TALK	ABC-D, NBC-T, \$ 52.50	(RKO)	
WWWE, 1100, 50 KW	, COUNTRY	CBS, \$ 75.00*	(Mc-Guild)	Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640,	CLASSICAL	, \$ 38.75	(CMBS)	
WDBN-F, 94.9, 118 KW @ 310,	BTFL MUS (FM-100)	, \$ 27.00	(Masla)	(MEDINA)
WDMT-F, 107.9, 70 KW @ 390,	URBAN	RKO, \$ 58.13	(HNWH)	Beasley
WDOK-F, 102.1, 50 KW @ 370,	BTFL MUS (Churchill)	, \$ 85.00*	(Mc-Guild)	Gannett
WGCL-F, 98.5, 40 KW @ 600,	ROCK	ABC-F, \$115.00*	(MMR)	
WKSW-F, 99.5, 50 KW @ 500,	COUNTRY	RKO II, \$ 50.00	(Blair)	Nationwide
WMJI-F, 105.7, 27 KW @ 900,	AC/OLDIES	Trans, CBS-R, \$130.00*	(Eastman)	
WMMS-F, 100.7, 32 KW @ 600,	AOR (Pollack)	Source, \$135.00*	(Katz)	Malrite
WQAL-F, 104.1, 8 KW @ 1060,	BTFL MUS (Bonne)	, \$ 95.00	(Christal)	Gulf
WZAK-F, 93.1, 28 KW @ 620,	BLACK	, \$ 55.00*	(Selcom)	
WZZP-F, 106.5, 8 KW @ 1060,	AC	APR, \$117.00	(Christal)	Booth

WKDD-F - See Akron

COLORADO SPRINGS

Market # 119  
 SMSA Pop: 330,600  
 APR 19.2  
 Est 1982 Revenue: \$5,026,000\*  
 Est 1983 Rev Growth: 9%\*

Stations: 21/13  
 Diaries: 517/536:1  
 Standard Error: .941  
 % Below Line: 14.3  
 Est 1982 Nat Rev: \$1,432,000\*

CSI: 2.7 Bil (# 120)  
 CSI HH: 23.2 M (# 143)  
 Retail \$: 1.4 Bil (# 130)  
 % Not Listed: 10.5

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KSPZ-F	66/12.4	10.3	12.5	12.4	13.6	1. KKFM-F 83	1. KKFM-F 1059/25.1	23.6	23.5
2. KKCS-F	57/10.7	10.0	7.2	6.2	4.0	2. KILO-F 82	2. KILO-F 976/20.5	25.3	28.3
3. KKFM-F	55/10.3	7.9	7.7	9.3	3.4	3. KSPZ-F 77	3. KSPZ-F 960/25.3	24.1	27.0
4. KILO-F	45/ 8.4	14.5	19.3	14.0	11.2	4. KRDO-F 63	4. KRDO-F 714/16.2	15.3	14.9
	KRDO 45/ 8.4	6.4	7.7	8.3	8.9	5. KKCS-F 59	5. KKCS-F 601/19.3	15.3	11.9
6. KSSS	43/ 8.1	6.0	5.5	9.0	9.4	6. KSSS 46	6. KOA 565/12.1	12.6	12.0
7. KVOR	30/ 5.6	5.1	5.9	7.1	7.6	7. KOA 35	7. KSSS 451/15.6	16.5	14.1
8. KOA	20/ 3.8	3.4	3.9	4.8	4.9	8. KVOR 30	8. KYSN 449/15.7	15.0	20.8
9. KCMN	18/ 3.4	3.8	.7	.5	.9	9. KYNR-F 24	9. KVOR 428/14.1	16.0	17.5
10. KYNR-F	17/ 3.2	6.0	3.3	3.8	5.4	10. KIIQ-F+ 21	10. KIIQ-F+ 391/ 9.9	14.5	17.0

12+ FM SHARE (METRO): 65.41% (312 of 477) (SPG 82: 71.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KSPZ-F	1. KSPZ-F	1. KKCS-F	1. KRDO-F	1. KKCS-F
2. KILO-F	2. KKCS-F	2. KKCS-F	2. KSPZ-F	2. KSSS	2. KSPZ-F
3. KIIQ-F+	KKFM-F	3. KKFM-F	3. KRDO-F	3. KKCS-F	3. KVOR
	4. KILO-F	4. KSSS	4. KSSS	4. KVOR	4. KSSS
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSPZ-F	1. KSPZ-F	1. KSPZ-F	1. KKCS-F	1. KILO-F	1. KKCS-F
2. KRDO-F	2. KKFM-F	2. KKCS-F	2. KRDO-F	2. KSPZ-F	2. KSPZ-F
3. KKCS-F	3. KILO-F	KKFM-F	3. KSPZ-F	3. KKCS-F	3. KILO-F
4. KSSS	KKCS-F		4. KSSS	KSSS	4. KRDO-F
				KKFM-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KPIK 1580	1.3/2.0	KFEL 970 Pueblo	.8/2.2	KLZ 560 Denver	1.1/4.4
KRDO 1240	2.6/11.9	KHOW 630 Denver	.8/3.3	KOSI-F 101.1 Denver	.8/2.0
KIIQ-F+ 102.7 Mani Spg	2.8/9.9	KIMN 950 Denver	.6/2.2	KVOD-F 99.5 Denver	1.9/2.0
KYSN 1460	2.6/15.7				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (2)	179 (4)	195 (6)	40.9
COUNTRY	52 (3)	57 (1)	109 (40)	22.9
BTFL MUSIC		66 (3)	66 (3)	13.8
NEWS/TALK	50 (2)		50 (2)	10.5
MOR/VARIETY	18 (2)		18 (2)	3.8
NOSTALGIA	18 (1)		18 (1)	3.8
RELIGION/GOSPEL	11 (2)		11 (2)	2.3
CLASSICAL		10 (1)	10 (1)	2.1
			477 (21)	

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	SMN, \$11.00 (Miller)
KSSS, 740, 1 KW/250 W	, COUNTRY	NBC, \$23.00* (PRO) Peoria Jrnl Star
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I,ABC-T, \$28.00* (Selcom) Sunbelt
KYSN, 1460, 1 KW/500 W (DA-1), CONTEMP		APR, \$15.00* (Blair) Walton
KILO-F, 93.9, 83 KW @ 2110, AOR		, \$39.00 (Christal)
KKCS-F, 101.9, 79 KW @ -391, COUNTRY		APR, \$29.00* (Blair) Walton
KKFM-F, 96.5, 23 KW @ 2300, ROCK		ABC-F, \$23.00* (Mc-Guild)
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Bonne)		, \$22.75 (HNWH)
KIIQ-F+, 102.7, 43 KW @ 2000, CONTEMP		, \$14.00* (Weiss) Wiskes/Abaris
KSPZ-F, 92.9, 25 KW @ 2130, CONTEMP/AC		Trans, \$34.00* (Selcom) Sunbelt

Other ranked stations - See Denver and Pueblo

COLUMBIA, SC

Market # 99  
 SMSA Pop: 423,400  
 APR 19.1  
 Est 1982 Revenue: \$8,009,000\*  
 Est 1983 Rev Growth: 9%\*

Stations: 16/12  
 Diaries: 802/443:1  
 Standard Error: .768  
 % Below Line: 10.8  
 Est 1982 Nat Rev: \$1,281,384\*

CSI: 3.3 Bil (# 100)  
 CSI HH: 23.4 M (# 135)  
 Retail \$: 1.8 Bil (# 110)  
 % Not Listed: 7.4

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA	1/4	12+ TSA	CUME/	FAL	SPG
		82	82	81	81			MSA	CUME	82	82
									RATING		
1. WCOS-F	105/15.5	16.0	14.2	15.7	19.2	1. WCOS-F	147	1. WNOK-F	1866/36.1	34.0	37.6
2. WNOK-F	85/12.5	14.6	18.2	20.0	20.9	2. WNOK-F	121	2. WCOS-F	1605/28.0	31.7	30.6
3. WOIC	81/11.9	11.1	13.8	11.8	7.2	3. WWDM-F	119	3. WWDM-F	1362/18.3	17.8	21.5
4. WZLD-F	68/10.0	9.7	9.2	7.9	8.9	4. WOIC	87	4. WIS	1115/23.5	27.3	21.2
5. WIS	53/ 7.8	11.5	7.8	12.0	12.4	5. WIS	79	5. WZLD-F	1062/25.8	23.8	23.7
6. WXRY-F	44/ 6.5	6.1	7.5	7.7	5.9	WIGL-F	79	6. WOIC	910/23.3	20.8	21.3
7. WDPN-F	43/ 6.3	4.2	---	---	---	7. WZLD-F	76	7. WIGL-F	890/ 6.3	5.2	3.3
8. WWDM-F	40/ 5.9	8.8	10.0	7.7	7.4	8. WXRY-F	51	8. WDPN-F	580/15.7	11.7	---
9. WSCQ-F	27/ 4.0	3.8	3.6	4.7	4.4	9. WDPN-F	44	9. WXRY-F	537/12.3	15.0	13.3
10. WQXL	21/ 3.1	.5	.9	1.8	1.1	10. WSCQ-F	33	10. WSCQ-F	535/13.7	11.8	12.3

12+ FM SHARE (METRO): 69.95% (440 of 629) (SPG 82: 68.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOK-F	1. WZLD-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+
2. WZLD-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WIS	2. WIS
WWDM-F	3. WOIC	3. WZLD-F	3. WOIC	WXRY-F	3. WNOK-F+
	4. WCOS-F	4. WOIC	4. WXRY-F	4. WOIC	4. WOIC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WCOS-F	1. WZLD-F	1. WCOS-F
2. WZLD-F	2. WNOK-F+	2. WOIC	2. WNOK-F	2. WCOS-F	2. WNOK-F
3. WOIC	3. WZLD-F	3. WZLD-F	3. WOIC	WNOK-F	3. WOIC
4. WXRY-F	4. WOIC	4. WCOS-F	4. WXRY-F	4. WDPN-F	4. WIS

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS 1400	1.5/6.4	WNOK 1230	.7/5.1	WIGL-F 106.7	Orangeb 2.1/6.3
WLFF 620 Cayce	2.8/4.6	WBBQ-F 104.3	Augusta,GA .3/2.2	WKQB-F 107.5	St Geor 1.8/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	167 (4)	172 (5)	27.3
BLACK/URBAN/JAZZ	81 (1)	83 (2)	164 (3)	26.1
COUNTRY	10 (1)	119 (2)	129 (3)	20.5
MOR/VARIETY	53 (1)		53 (1)	8.4
BTFL MUSIC		44 (1)	44 (1)	7.0
AC		27 (1)	27 (1)	4.3
RELIGION/GOSPEL	21 (1)		21 (1)	3.3
NOSTALGIA	19 (1)		19 (1)	3.0

629 (16)

RADIO STATIONS

WIS , 560, 5 KW (DA-N) , MOR	NBC,NBC-T, \$48.00* (Christal)	Cosmos
WOIC, 1320, 5 KW/2.5 KW (DA-N),BLACK	NBN, \$27.00 (Eastman)	
WQXL, 1470, 5 KW (DAYS) , GOSPEL	SBN, \$ 7.00 (Busby)	
WCOS-F, 97.9, 50 KW @ 450, COUNTRY	ABC-I, \$54.00* (Mc-Guild)	Buck
WDPN-F, 103.1, 3 KW @ 300, URBAN	, \$26.50 (PRO)	
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21)	ABC-C, \$46.00* (Blair)	
WSCQ-F, 100.1, 2.4 KW @ 330, AC (Drake-Chen)	CBS, \$25.75 (Southern)	
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)	RKO II, \$27.00 (HNWH)	Limetree
WZLD-F, 96.7, 3 KW @ 650, AOR	ABC-F, \$37.50 (Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600, COUNTRY (TM)	ABC-E, \$20.00* (Eastman)	Keymarket
WWDM-F, 101.3, 100 KW @ 629, BLACK	SBN, \$29.50 (HNWH)	(ORANGEBURG)
		(SUMTER)

COLUMBUS, GA

Market # 160  
 SMSA Pop: 240,900  
 APR 17.4  
 Est 1982 Revenue: \$3,975,000

Stations: 13/10  
 Diaries: 804/243:1  
 Standard Error: .732  
 % Below Line: 1.2

CSI: 1.8 Bil (# 164)  
 CSI HH: 22.2 M (# 184)  
 Retail \$: .9 Bil (# 184)  
 % Not Listed: 3.3

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WFXE-F 63/18.5	19.7	15.0	1. WCGQ-F 97	1. WCGQ-F 1133/28.0	28.1
2. WCGQ-F 59/17.4	14.5	11.9	2. WVOC-F 90	2. WVOC-F 1056/24.4	19.2
3. WOKS 47/13.8	16.2	18.2	3. WFXE-F 83	3. WFXE-F 799/30.2	42.6
4. WVOC-F 38/11.2	7.7	8.8	4. WOKS 51	4. WEIZ-F 619/24.3	24.3
5. WEIZ-F 37/10.9	10.3	11.9	5. WEIZ-F 43	5. WOKS 566/24.7	30.7
6. WPNX 26/ 7.6	8.8	11.0	6. WPNX 30	6. WDAK 449/16.8	19.4
7. WDAK 21/ 6.2	8.8	12.5	7. WDAK 26	7. WPNX 340/13.2	16.5
WRCG 21/ 6.2	2.6	3.8	8. WRCG 21	8. WRCG 285/12.7	9.5
9. WHYD 7/ 2.1	1.1	4.1	9. WHYD 14	9. WQCK-F 244/ 4.0	2.6
10. WCLS 6/ 1.8	1.7	1.6	10. WQCK-F 12	10. WBIL-F 218/ 2.9	2.5

12+ FM SHARE (METRO): 60.18% (198 of 329) (SPG 82: 57.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WVOC-F	1. WCGQ-F
WCGQ-F	2. WCGQ-F	2. WCGQ-F	WVOC-F	2. WOKS	2. WVOC-F
3. WOKS	3. WOKS	3. WVOC-F	3. WOKS	3. WPNX	3. WFXE-F
			WEIZ-F		WOKS
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKS	1. WFXE-F	1. WFXE-F	1. WEIZ-F	1. WFXE-F	1. WFXE-F
2. WCGQ-F	2. WCGQ-F	WCGQ-F	WOKS	2. WCGQ-F	WVOC-F
3. WFXE-F	3. WVOC-F	3. WOKS	3. WVOC-F		WCGQ-F
			WFXE-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIL 580 Tuskegee .9/1.5 WQCK-F 93.3 Manchester .3/4.0

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	50 (2)	63 (1)	113 (3)	34.3
COUNTRY	47 (2)	39 (2)	86 (4)	26.1
ROCK/AOR/CONTEMP		59 (1)	59 (1)	17.9
AC		37 (1)	37 (1)	11.2
NOSTALGIA	21 (1)		21 (1)	6.4
RELIGION/GOSPEL	13 (2)		13 (2)	4.0
			329 (12)	

RADIO STATIONS

WCLS, 1580, 1 KW (DA-N)	, GOSPEL	, \$ 5.50 (----)	Buck
WDAK, 540, 5 KW/500 W (DA-N)	, COUNTRY	ABC-I, \$18.00 (Masla)	
WHYD, 1270, 5 KW (DAYS)	, RELIGION	MBS, \$ 7.00 (----)	CLW
WOKS, 1340, 1 KW/250 W	, BLACK	NBN, SBN, \$20.00* (HNWH)	
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, \$18.75 (HNWH)	
WRCG, 1420, 5 KW (DA-N)	, MOR/NOST (TM)	CBS, \$ 7.00 (----)	McClure
WCGQ-F, 107.3, 100 KW @ 610	ROCK	RKO, \$23.00 (Selcom)	McClure
WEIZ-F, 100.1, 3 KW @ 300	AC (Drake-Chen)	ABC-E, \$15.00* (Masla)	
WFXE-F, 104.9, 3 KW @ 300	URBAN (Drake-Chen)	ABC-F, \$22.00* (HNWH)	
WVOC-F, 102.9, 100 KW @ 1521	COUNTRY (Drake-Chen)	ABC-C, \$20.25 (Torbet)	Bluegrass
WQCK-F, 93.3, 100 KW @ 460	COUNTRY (Musicworks)	MBS, \$11.50 (----)	(MANCHESTER)
WBIL-F, 95.9, 2.5 KW @ 320	BLACK	, \$ 7.25 (----)	(TUSKEGEE, AL)

COLUMBUS, OH

Market # 36; ADI # 35  
 SMSA Pop: 1,105,900  
 APR 16.7  
 Est 1982 Revenue: \$21,750,000

Stations: 21/18  
 Diaries: 1250/736:1  
 Standard Error: .563  
 % Below Line: 2.2

CSI: 9.9 Bil (# 38)  
 CSI HH: 24.2 M (# 98)  
 Retail \$: 5.3 Bil (# 38)  
 % Not Listed: 7.4

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82		
1. WLWQ-F	194/12.6	12.6	11.0	12.6	15.9	1. WLWQ-F	277	1. WNCI-F	3603/25.4	21.9	24.8
2. WBNS-F	161/10.4	6.9	7.4	6.7	7.8	2. WTVN	215	2. WTVN	3312/21.0	32.4	26.5
3. WVKO	140/ 9.1	7.0	4.5	3.1	2.2	3. WNCI-F	210	3. WLWQ-F	3096/23.7	23.0	23.2
4. WTVN	138/ 9.0	11.2	9.3	13.0	7.3	4. WBNS-F	195	4. WXGT-F	2715/23.0	23.1	27.7
5. WNCI-F	137/ 8.9	6.1	8.5	8.6	10.0	5. WXGT-F	167	5. WSNY-F	2223/20.5	22.2	11.6
6. WXGT-F	126/ 8.2	8.6	10.9	10.9	10.8	6. WVKO	140	6. WBNS-F	2045/17.6	17.3	17.0
7. WSNY-F	108/ 7.0	8.3	7.1	4.7	3.4	7. WSNY-F	117	7. WBNS	1528/14.2	16.3	18.9
8. WBNS	78/ 5.1	5.8	6.7	6.3	6.3	8. WBNS	81	8. WLW	1391/ 5.4	5.0	5.9
9. WRMA-F	67/ 4.3	1.8	3.0	2.6	3.4	9. WHOK-F	76	9. WHOK-F	1161/ 7.5	9.1	6.4
10. WCOL	63/ 4.1	5.5	6.6	7.2	7.9	10. WRMZ-F	75	10. WCOL	1127/11.0	13.8	14.1
11. WMNI	49/ 3.2	6.5	5.1	6.2	6.7	11. WCOL	66	11. WMNI	1025/ 8.5	13.8	11.8
12. WHOK-F	47/ 3.0	4.1	3.3	3.7	4.6	12. WLW	64	12. WRMZ-F	1020/ 9.8	5.4	7.7

12+ ADI FM SHARE (METRO): 63.42% (905 of 1427) (SPG 82: 60.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WTVN	1. WBNS-F	1. WTVN
2. WXGT-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WTVN	2. WNCI-F
	3. WVKO	3. WVKO	3. WVKO	3. WCOL	3. WLWQ-F
	4. WSNY-F	4. WSNY-F	4. WSNY-F	4. WVKO	4. WBNS-F
	5. WXGT-F	5. WTVN	5. WBNS-F	5. WRMZ-F	5. WBNS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBNS-F	1. WLWQ-F	1. WLWQ-F	1. WNCI-F	1. WLWQ-F	1. WTVN
2. WLWQ-F	2. WBNS-F	2. WNCI-F	2. WTVN	2. WNCI-F	2. WNCI-F
3. WTVN	3. WXGT-F	3. WVKO	WVKO	3. WTVN	3. WLWQ-F
4. WNCI-F	4. WTVN	4. WXGT-F	4. WSNY-F	4. WSNY-F	4. WVKO
5. WSNY-F	5. WNCI-F	5. WSNY-F	5. WBNS-F	5. WVKO	5. WBNS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		464 (4)	464 (4)	32.5
MOR/VARIETY	251 (5)	5 (1)	256 (6)	17.9
BLACK/URBAN/JAZZ	140 (1)	38 (1)	178 (2)	12.5
COUNTRY	49 (1)	119 (3)	168 (4)	11.8
BTFL MUSIC		161 (1)	161 (1)	11.2
AC		108 (1)	108 (1)	7.6
NOSTALGIA	63 (1)		63 (1)	4.4
RELIGION/GOSPEL	19 (1)	10 (1)	29 (2)	2.0
			1427 (21)	

COLUMBUS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WLVQ-F	1. WNCI-F	1. WLVQ-F	WCKX-F 106.3	London	.6/1.6
2. WTVN	2. WTVN	2. WTVN	WDLR 1550	Delaware	.3/1.1
3. WBNS-F	3. WLVQ-F	3. WVKO	WLOH 1320	Lancaster	.5/1.2
4. WNCI-F	4. WXGT-F	4. WBNS-F	WBBY-F 103.9	Westerville	2.5/5.4
5. WXGT-F	5. WSNY-F	5. WCOL	WNRE-F 107.1	Circleville	.3/1.7
6. WVKO	6. WBNS-F	6. WNCI-F	WRFD 880		1.2/3.8
7. WSNY-F	7. WBNS	7. WHOK-F	WWWJ-F 103.1	Johnstown	.3/1.5
8. WBNS	8. WCOL	8. WMNI	WLW 700	Cincinnati	1.5/5.4
9. WRMZ-F	9. WHOK-F	9. WBNS	WMMS-F 100.7	Cleveland	.5/1.3
10. WHOK-F	10. WRMZ-F	10. WXGT-F			
11. WCOL	11. WMNI				
12. WMNI	12. WVKO				
13. WBBY-F	13. WLW				
14. WLW	14. WBBY-F				
15. WMRN-F	15. WRFD				

ADI FM SHARE: 64.75% (1249 of 1929) (SPG 82: 67.04%)

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N), MOR	ABC-I, \$ 60.00* (Blair) Colum Dispatch
WCOL, 1230, 1 KW/250 W, NOSTALGIA	CBS, \$ 78.00 (Eastman) Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, \$ 40.00* (Mc-Guild)
WTVN, 610, 5 KW (DA-N), MOR/AC	ABC-E, \$105.00* (Katz) Taft
WVKO, 1580, 1 KW (DAYS,DA), BLACK	NBN, \$ 39.00* (Masla) Josephson

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360, JAZZ/BIG BAND	RKO II, \$ 20.00 (----)
WBNS-F, 97.1, 26 KW @ 660, BTFL MUSIC	, \$ 60.00* (Blair) Colum Dispatch
WHOK-F, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 18.00 (P/W) (LANCASTER)
WLVQ-F, 96.3, 18 KW @ 753, AOR (Burk-Abr)	Source, \$ 90.00* (Katz) Taft
WNCI-F, 97.9, 175 KW @ 565, CONTEMP/AC	ABC-C, \$ 92.50 (Christal) Nationwide
WRMZ-F, 99.7, 50 KW @ 542, COUNTRY	, \$ 45.00* (Mc-Guild)
WSNY-F, 94.7, 50 KW @ 300, AC/CONTEMP	, \$ 60.00* (MMR) Josephson
WXGT-F, 92.3, 50 KW @ 311, ROCK	, \$ 78.00 (Eastman) Great Trails
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	CBS-R, \$ 16.00 (----) (MARION)

WLW - See Cincinnati

CORPUS CHRISTI

Market # 118  
 SMSA Pop: 333,700  
 APR 17.4  
 Est 1982 Revenue: \$5,875,000

Stations: 19/17  
 Diaries: 678/391:1  
 Standard Error: .798  
 % Below Line: 2.8

CSI: 2.6 Bil (# 124)  
 CSI HH: 23.4 M (# 134)  
 Retail \$: 1.9 Bil (# 97)  
 % Not Listed: 5.4

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. KOUL-F 64/13.9	9.4	11.4	9.1	13.5	1. KIOU-F 89	1. KNCN-F 990/27.0	22.0	18.7
2. KNCN-F 58/12.6	14.3	10.7	8.9	6.5	2. KNCN-F 76	2. KOUL-F 855/25.9	17.2	18.2
3. KIOU-F 55/11.9	12.6	8.0	7.3	11.7	3. KOUL-F 73	3. KIOU-F 779/19.7	18.6	13.7
4. KITE-F 44/ 9.5	8.2	5.2	1.5	3.6	4. KCCT 49	4. KEYS 653/19.4	16.5	20.3
5. KCCT 43/ 9.3	9.2	9.0	11.1	5.5	5. KITE-F 46	5. KZFM-F 633/20.6	15.1	23.6
6. KUNO 32/ 6.9	9.2	9.5	9.1	10.9	6. KUNO 37	6. KITE-F 544/19.6	15.8	9.7
7. KZFM-F 28/ 6.1	5.8	9.7	17.7	12.8	7. KZFM-F 31	7. KCCT 502/16.7	16.4	12.4
8. KEYS 21/ 4.6	6.0	8.0	10.1	8.3	8. KEYS 26	8. KRYS 481/13.7	12.5	11.8
9. KRYS 20/ 4.3	2.4	2.5	5.6	5.5	9. KRYS 23	9. KTSA 453/ 5.5	4.9	4.7
10. KBCB-F 14/ 3.0	---	---	---	---	10. KTSA 18	10. KUNO 448/14.4	15.1	12.0

12+ FM SHARE (METRO): 64.68% (282 of 436) (SPG 82: 54.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNCN-F	1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KIOU-F	1. KOUL-F
2. KITE-F	2. KNCN-F	2. KNCN-F	2. KIOU-F	2. KCCT	2. KIOU-F
3. KZFM-F	3. KITE-F	3. KIOU-F	3. KCCT	3. KOUL-F	3. KCCT
				KUNO	

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KNCN-F	1. KOUL-F
2. KIOU-F	2. KNCN-F	2. KITE-F	2. KIOU-F	2. KOUL-F	2. KIOU-F
3. KNCN-F	3. KIOU-F	3. KNCN-F	3. KCCT	3. KITE-F	3. KITE-F
					KCCT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA 1030	1.5/4.5	KIKN 1590	Sinton .9/5.4	KTSA 550	San Ant 1.7/5.5
KEXX-F 93.9	1.3/6.7	KROB-F+ 99.1	Robstown 2.2/8.2	WOAI 1200	San Ant .9/2.7
KFLZ-F 107.1	Bishop 1.7/3.6				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (2)	136 (4)	165 (6)	37.8
COUNTRY	9 (2)	83 (3)	92 (5)	21.1
SPANISH	75 (2)	8 (1)	83 (3)	19.0
BTFM MUSIC		55 (1)	55 (1)	12.6
AC	20 (1)		20 (1)	4.6
OTHERS/UNKNOWN	10 (1)		10 (1)	2.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.6
NEWS/TALK	4 (1)		4 (1)	1.0

436 (19)

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, \$14.00* (Selcom)	
KEYS, 1440, 1 KW (DA-N)	, CONTEMP/AC	RKO, \$21.00* (Torbet)
KRYS, 1360, 1 KW	, AC	ABC-I, \$15.60 (RKO) Sigmor
KUNO, 1400, 1 KW/250 W	, SPANISH	, \$25.25 (Katz) Tichenor
KBCB-F, 99.1, 60 KW @ 481, COUNTRY	, \$15.60 (RKO)	Sigmor
KIOU-F, 96.5, 100 KW @ 875, BTFM MUS (Bonne)	, \$20.00* (Selcom)	
KITE-F, 105.5 3 KW @ 360, ROCK (Burk-Abr)	, \$21.00* (Eastman)	
KNCN-F, 101.3, 100 KW @ 402, AOR	, \$34.50 (HNWH)	Tippie (SINTON)
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM)	, \$25.00 (Mc-Guild)	(SINTON)
KZFM-F, 95.5, 41 KW @ 390, ROCK	ABC-C, \$22.00* (Torbet)	

KTSA - See San Antonio



DALLAS-FT. WORTH

Market # 9; ADI # 10

SMSA Pop: 3,077,700

APR 18.3

Est 1982 Revenue: \$62,631,000\*

Est 1983 Rev Growth: 12%\*

Stations: 29/29

Diaries: 2314/1111:1

Standard Error: .428

% Below Line: 0

Est 1982 Nat Rev: \$18,965,000\*

CSI: 30.7 Bil (# 10)

CSI HH: 27.2 M (# 23)

Retail \$: 18.5 Bil (# 8)

% Not Listed: 5.5

12+ METRO 1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA CUME	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KVIL-F 359/7.6	8.3	7.9	8.4	1. WBAP 563	1. WBAP 7696/15.3	13.8	18.6
2. KSCS-F 346/7.4	7.2	8.3	7.5	2. KSCS-F 396	2. KRLD 6455/18.9	17.3	17.8
3. KMEZ-F 311/6.6	7.2	7.1	4.6	3. KVIL-F 385	3. KEGL-F 5234/17.4	14.7	14.7
4. KRLD 305/6.5	6.0	5.9	5.4	KRLD 385	4. KVIL-F 5155/18.5	18.3	20.3
5. WBAP 280/6.0	6.0	4.8	7.7	5. KMEZ-F 339	5. KSCS-F 4980/16.0	18.0	18.3
6. KPLX-F 279/5.9	4.5	5.7	4.5	6. KPLX-F 331	6. KZEW-F 4662/15.3	14.7	15.4
7. KKDA-F 262/5.6	5.6	5.3	5.2	7. KKDA-F 328	7. KAFM-F 4189/13.7	9.0	6.8
8. KEGL-F 253/5.4	5.0	4.6	4.7	8. KEGL-F 301	8. KMEZ-F 4176/14.4	14.1	11.3
9. KZEW-F 235/5.0	4.8	4.9	6.4	9. KZEW-F 269	9. KTXQ-F 3951/13.8	12.0	16.3
10. KAFM-F 209/4.5	4.7	3.2	2.3	10. KAFM-F 258	10. KPLX-F 3802/12.3	12.1	10.5
11. KTXQ-F 203/4.3	4.4	3.4	6.3	11. KTXQ-F 222	11. KKDA-F 3554/12.1	12.4	14.0
12. KNOK-F 172/3.7	5.1	3.8	6.3	12. KOAX-F 188	12. WFAA 3043/ 8.3	9.7	8.6
13. KOAX-F 147/3.1	3.4	5.1	2.5	13. KNOK-F 177	13. KMGC-F 2633/ 9.6	10.5	10.9
14. KMGC-F 142/3.0	3.0	3.4	4.0	14. WFAA 176	14. KLVU-F 2481/ 8.6	8.6	6.9
15. WFAA 120/2.6	2.6	4.1	3.0	15. KMGC-F 145	15. KNOK-F 2419/ 8.9	8.2	9.0
16. KLVU-F 115/2.4	2.5	2.8	2.0	16. KLVU-F 127	16. KOAX-F 2402/ 7.5	9.9	6.4
17. KFJZ 82/1.7	2.5	2.2	2.0	17. KAAM 87	17. KIXK-F 1244/ 4.8	3.8	3.7
18. KKDA 79/1.7	1.0	1.0	1.5	18. KFJZ 84	18. KAAM 1228/ 4.4	3.7	---
19. KAAM 78/1.7	1.4	1.1	---	19. KKDA 82	19. KLIF 1184/ 3.7	3.8	4.2
20. KPBC 77/1.6	1.6	1.0	1.3	20. KPBC 79	20. KFJZ 1100/ 4.1	6.3	5.9
21. KESS-F 75/1.6	---	---	---				
22. KIXK-F 74/1.6	1.9	1.5	1.2				

12+ FM SHARE (METRO): 73.54% (3263 of 4437) (SPG 82: 71.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KSCS-F	1. KVIL-F+
2. KAFM-F	2. KZEW-F	2. KPLX-F	2. KPLX-F	2. KRLD	2. KRLD
3. KKDA-F	3. KTXQ-F	3. KSCS-F	3. KSCS-F	3. KMEZ-F	3. WBAP
4. KZEW-F	4. KEGL-F	4. KZEW-F	4. WBAP	4. KVIL-F	4. KSCS-F
5. KTXQ-F	5. KKDA-F	5. KEGL-F	5. KRLD	5. WBAP	5. KPLX-F
6. KNOK-F	6. KPLX-F	6. KKDA-F	6. KMEZ-F	6. KPLX-F	6. KMEZ-F+
7. KSCS-F	7. KAFM-F	7. KTXQ-F	7. KKDA-F	7. KOAX-F	7. KEGL-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMEZ-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KSCS-F
2. KVIL-F	2. KSCS-F	2. KKDA-F	2. KSCS-F	2. KTXQ-F	2. KPLX-F
3. KSCS-F	3. KMEZ-F+	KAFM-F	3. KPLX-F	3. KEGL-F	3. WBAP
4. KPLX-F	4. KKDA-F	4. KZEW-F	4. KMEZ-F	4. KPLX-F	4. KVIL-F
5. KRLD	5. KRLD	5. KPLX-F	5. KKDA-F	5. KSCS-F	5. KRLD
6. KZEW-F	6. KPLX-F	6. KMGC-F	6. KMGC-F	6. KKDA-F	6. KZEW-F
7. WBAP	7. KZEW-F	7. KEGL-F	7. KRLD	7. KVIL-F	7. KMEZ-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	78 (1)	1089 (6)	1167 (7)	26.3
COUNTRY	322 (2)	625 (2)	947 (4)	21.3
BLACK/URBAN/JAZZ	108 (2)	434 (2)	542 (4)	12.2
AC	35 (1)	501 (2)	536 (3)	12.1
BTFL MUSIC	21 (1)	458 (2)	479 (3)	10.8
NEWS/TALK	425 (2)		425 (2)	9.6
RELIGION/GOSPEL	103 (2)	20 (1)	123 (3)	2.8
NOSTALGIA	82 (1)		82 (1)	1.8
SPANISH		75 (1)	75 (1)	1.7
CLASSICAL		61 (1)	61 (1)	1.4

4437 (29)

DALLAS-FT. WORTH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. WBAP	1. WBAP	1. KSCS-F	KLIF	1190	Dallas	.9/3.7
2. KSCS-F	2. KRLD	2. WBAP	KMEZ	1480	Dallas	.4/2.8
3. KVIL-F	3. KVIL-F	3. KVIL-F	KSAX	970	Ft. Worth	.6/1.4
4. KRLD	4. KEGL-F	4. KMEZ-F	KSKY	660	Dallas	.6/1.5
5. KMEZ-F	5. KSCS-F	5. KRLD	KVIL	1150	Highland Pk.	.7/3.5
6. KPLX-F	6. KZEW-F		KWJS-F	94.9	Arlington	.4/1.7
7. KKDA-F	7. KAFM-F		WRR-F	101.1	Dallas	1.3/4.0
8. KEGL-F	8. KMEZ-F					
9. KAFM-F	9. KTXQ-F					
10. KZEW-F	10. KPLX-F					
11. KTXQ-F	11. KKDA-F					
12. KOAX-F	12. KMGC-F					
13. KNOK-F	13. WFAA					
14. WFAA	14. KLVU-F					
15. KMGC-F	15. KNOK-F					

ADI FM SHARE: 70.81% (3598 of 5081) (SPG 82: 67.15%)

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, OLDIES	, \$ 45.00* (Torbet)	Bonneville
KFJZ, 1270, 5 KW (DA-1)	, NOSTALGIA (A1 Ham)	ABC-D, \$ 55.00* (Christal)	
KLIF, 1190, 50 KW/5 KW (DA-2)	, COUNTRY	MBS, \$ 70.00* (RKO)	Susquehanna
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, \$ 28.00 (----)	
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$166.88 (Katz)	Metromedia
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$170.00* (Eastman)	Capital Cities
WFAA, 570, 5 KW (DA-2)	, NEWS/TALK ABC-E,ABC-T,NBC,NBC-T,	\$85.00* (CBS Spot)	Belo

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685, ROCK	, \$ 90.00* (Torbet)	Bonneville
KEGL-F, 97.1, 100 KW @ 1302, AOR/ROCK	ABC-C, \$105.00* (HNWH)	Sandusky
KESS-F, 94.1, 100 KW @ 1585, SPANISH	, \$ 70.00 (Caballero)	
KIXK-F, 106.1, 100 KW @ 480, CONTEMP	, \$ 45.00* (Roslin)	Hicks
KKDA-F, 104.5, 100 KW @ 390, BLACK/URBAN	APR, \$110.00* (Selcom)	
KLVU-F, 98.7, 100 KW @ 1585, AC/CONTEMP	Trans, \$ 70.00* (HNWH)	TK
KMEZ-F, 100.3, 89 KW @ 1280, BTFL MUS (Churchill)	, \$125.00* (Mc-Guild)	Group One
KMGC-F, 102.9, 100 KW @ 1572, AC	, \$141.88 (Selcom)	Shamrock
KNOK-F, 107.5, 100 KW @ 445, BLACK (Burk-Abr)	RKO,NBN, \$ 85.00* (Weiss)	Earl Graves
KOAX-F, 105.3, 100 KW @ 1560, BTFL MUS (Bonne)	, \$ 65.00 (Group W)	Westinghouse
KSCS-F, 96.3, 100 KW @ 1680, COUNTRY (Burns/Somerset)	, \$170.00* (Eastman)	Capital Cities
KPLX-F, 99.5, 100 KW @ 1680, COUNTRY	APR, \$125.00* (RKO)	Susquehanna
KTXQ-F, 102.1, 100 KW @ 1420, AOR (Burk-Abr)	ABC-R, \$100.00* (Christal)	Gulf
KVIL-F, 103.7, 100 KW @ 1570, AC	, \$239.38 (Blair)	Fairbanks/Blair
KZEW-F, 97.9, 100 KW @ 1680, AOR (Pollack)	Source, \$217.50 (MMR)	Belo

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105  
 SMSA Pop: 386,500  
 APR 17.3  
 Est 1982 Revenue: \$6,200,000

Stations: 17/12  
 Diaries: 665/480:1  
 Standard Error: .775  
 % Below Line: 4.3

CSI: 3.7 Bil (# 93)  
 CSI HH: 25.6 M (# 98)  
 Retail \$: 1.9 Bil (# 98)  
 % Not Listed: 7.8

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING	FAL	SPG	
12+ METRO	1/4/SHARE	82	82	81	81	12+ TSA	1/4		82	82	
1. KIIK-F	95/17.2	13.7	8.3	10.0	10.2	1. KIIK-F	153	1. KIIK-F	1897/36.7	29.0	23.7
2. WXLN-F	68/12.3	13.1	13.2	11.5	10.8	2. WXLN-F	110	2. WXLN-F	1219/25.9	22.1	23.9
3. WHBF	58/10.5	10.7	9.8	11.9	15.9	3. WLLR-F	82	3. WHBF-F	1082/22.7	20.8	18.9
4. KRVR-F	49/ 8.9	8.1	7.7	5.7	9.3	4. WHBF	71	4. WHBF	991/21.0	26.0	28.2
5. WOC	47/ 8.5	9.7	10.9	10.8	10.4	5. KRVR-F	65	5. WLLR-F	898/17.9	16.0	13.2
6. WLLR-F	46/ 8.3	8.9	6.6	7.0	2.1	6. WOC	53	6. KRVR-F	841/17.6	16.2	15.1
7. WHBF-F	42/ 7.6	6.7	6.6	6.3	4.7	7. WHBF-F	51	7. KSTT	794/22.4	23.6	28.0
8. KSTT	39/ 7.1	5.6	10.4	12.3	15.5	8. KSTT	41	8. WOC	781/20.9	19.3	21.6
9. WQUA	20/ 3.6	4.6	5.1	4.1	4.7	9. WMT	34	9. WLS	684/ 7.5	6.3	8.4
10. WKEI	12/ 2.2	2.8	2.1	3.3	1.3	10. WMAQ	30	10. WMAQ	653/ 3.5	5.8	5.6

12+ FM SHARE (METRO): 59.53% (303 of 509) (SPG 82: 47.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLN-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WHBF	1. KIIK-F
2. KIIK-F	2. WXLN-F	2. WXLN-F	2. WLLR-F	2. WLLR-F	2. WHBF
3. WHBF-F	3. WHBF-F	3. WHBF-F	3. KSTT	3. KRVR-F	3. WOC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. KRVR-F	2. WXLN-F	2. WXLN-F	2. KRVR-F	2. WXLN-F	2. KSTT
3. WXLN-F	3. WHBF	3. WHBF-F	WLLR-F	3. WHBF-F	3. WLLR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KXRK 1580	1.4/3.5	WGN 720	Chicago .7/4.7	WMAQ 670	Chicago .7/3.5
WGEN-F 104.9	Geneseo .5/2.6	WLS 890	Chicago .9/7.5	WMT 600	Ced Rapids .5/3.1
WBBM 780	Chicago 1.1/3.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	205 (3)	210 (4)	41.3
COUNTRY	62 (2)	46 (1)	108 (3)	21.2
AC	59 (2)		59 (2)	11.6
NEWS/TALK	53 (2)		53 (2)	10.4
BTFL MUSIC		52 (2)	52 (2)	10.2
MOR/VARIETY	19 (3)		19 (3)	3.7
NOSTALGIA	8 (1)		8 (1)	1.6
			509 (17)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), AC/CONTEMP	ABC-C, \$40.00* (Katz)	Guy Gannett
WHBF, 1270, 5 KW (DA-N), COUNTRY	CBS, \$33.00 (Mc-Guild)	
WKEI, 1450, 500W/250W, MOR	ABC-I, \$ 8.00 (----)	(KEWANEE)
WOC, 1420, 5 KW (DA-2), NEWS/TALK (Klumpp)	NBC,NBC-T, \$36.00 (Blair)	Palmer
WQUA, 1230, 1 KW/250 W, AC	ABC-E, \$45.25 (Eastman)	Mid America
KIIK-F, 103.7, 100 KW @ 1220, ROCK (Klumpp)	ABC-D, \$36.00 (Blair)	Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)	, \$45.25 (Eastman)	Mid America
WHBF-F, 98.9, 39 KW @ 900, CONTEMP (TM)	CBS-R, \$20.00* (Mc-Guild)	
WLLR-F, 101.1, 50 KW @ 453, COUNTRY	RKO, \$26.00 (Torbet)	Scornix
WXLN-F, 96.9, 50 KW @ 500, AOR	Source, \$34.00* (Katz)	Guy Gannett

Other ranked stations - See Chicago

DAYTON

Market # 50; ADI # 49  
 SMSA Pop: 825,000  
 APR 16.8  
 Est 1982 Revenue: \$2,700,000

Stations: 23/15  
 Diaries: 1140/597:1  
 Standard Error: .589  
 % Below Line: 13.2

CSI: 7.7 Bil (# 44)  
 CSI HH: 25.7 M (# 58)  
 Retail \$: 3.8 Bil (# 49)  
 % Not Listed: 6.9

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WTUE-F 144/12.6	13.3	14.4	10.1	9.7	1. WTUE-F 230	1. WTUE-F 2529/24.0	21.5	24.6
2. WHIO-F 119/10.4	15.1	15.2	15.2	19.6	2. WHIO-F 218	2. WLW 2400/10.3	9.3	8.2
3. WHIO 113/ 9.9	10.9	10.8	10.2	14.2	3. WHIO 132	3. WHIO-F 2270/20.4	25.4	29.5
4. WONE 81/ 7.1	7.3	6.0	8.2	5.8	4. WONE 131	4. WONE 1849/16.6	16.2	14.2
5. WAVI 76/ 6.7	5.3	5.2	4.9	3.1	5. WLW 128	5. WHIO 1837/22.2	25.2	24.0
6. WJAI-F 73/ 6.4	3.9	4.4	2.7	1.6	6. WJAI-F 100	6. WING 1544/19.1	22.0	19.8
7. WDAO-F 66/ 5.8	5.9	6.6	9.7	7.4	7. WAVI 87	7. WKRQ-F 1391/ 5.0	3.5	2.8
8. WING 63/ 5.5	6.9	6.1	8.3	8.7	8. WKRQ-F 77	8. WVUD-F 1361/15.3	11.4	13.3
9. WYMJ-F 55/ 4.8	4.5	6.1	7.7	8.8	9. WDAO-F 74	9. WYMJ-F 1238/15.6	15.4	18.3
10. WBLZ-F 54/ 4.7	4.6	4.4	1.7	1.0	10. WING 69	10. WBLZ-F 1117/11.3	8.8	7.8

12+ FM SHARE (METRO): 63.03% (670 of 1063) (SPG 82: 66.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO
2. WBLZ-F	2. WVUD-F	2. WING	2. WONE	2. WHIO	2. WTUE-F
3. WYMJ-F	3. WDAO-F	3. WDAO-F	3. WTUE-F	3. WONE	3. WING
	4. WYMJ-F	4. WVUD-F	4. WING	4. WJAI-F	WHIO-F
	5. WBLZ-F	WHIO-F	5. WHIO	5. WAVI	5. WONE

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WTUE-F
2. WTUE-F	2. WHIO-F	2. WYMJ-F	2. WONE	2. WVUD-F	2. WING
3. WHIO	3. WJAI-F	3. WDAO-F	3. WING	3. WDAO-F	3. WHIO-F
4. WJAI-F	4. WONE	4. WVUD-F	4. WHIO	4. WING	WONE
5. WONE	5. WAVI	5. WBLZ-F	5. WYMJ-F	5. WPFB-F	5. WHIO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		275 (6)	275 (6)	25.9
NOR/VARIETY	155 (4)		155 (4)	14.6
BTFL MUSIC		125 (2)	125 (2)	11.8
BLACK/URBAN/JAZZ		120 (2)	120 (2)	11.3
COUNTRY	81 (1)	30 (2)	111 (3)	10.4
AC	63 (1)	34 (2)	97 (3)	9.1
NEWS/TALK	76 (1)		76 (1)	7.1
NOSTALGIA		73 (1)	73 (1)	6.9
RELIGION/GOSPEL	18 (2)	13 (1)	31 (3)	2.9
			1063 (25)	

DAYTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
L. WTUE-F	1. WTUE-F	1. WTUE-F	WBZI-F	95.3	Xenia	2.1/5.7
2. WHIO-F	2. WHIO-F	2. WONE	WELX	1110	Xenia	.5/.9
3. WHIO	3. WHIO	3. WHIO-F	WFCJ-F	93.7	Miamisburg	1.1/2.9
4. WONE	4. WONE	4. WHIO	WPFB-F	105.9	Kettering	2.4/6.2
5. WJAI-F	5. WING	5. WING	WPTW	1570	Piqua	.6/1.8
6. WAVI	6. WLW	6. WJAI-F	WPTW-F	95.7	Piqua	.5/2.3
7. WING	7. WVUD-F	7. WDAO-F	WVUD-F	99.9	Kettering	4.4/15.3
WDAO-F	8. WYMJ-F	8. WVUD-F	WAZU-F	102.9	Springfield	.4/2.0
9. WVUD-F	9. WDAO-F	9. WYMJ-F	WKRC	550	Cincinnati	.4/2.4
10. WLW	10. WBLZ-F	10. WBZI-F	WKRQ-F	101.9	Cincinnati	.9/5.0
11. WYMJ-F	11. WJAI-F		WLLT-F	94.9	Cincinnati	.6/3.1
12. WBLZ-F	12. WAVI		WLW	700	Cincinnati	2.7/10.3
13. WBLY	13. WIZE		WRFD	880	Columbus	1.1/1.0
14. WAZU-F	14. WKRQ-F		WSAI-F	94.1	Cincinnati	.5/1.2
15. WBZI-F	15. WBZI-F		WSKS-F	96.5	Hamilton	1.0/4.6

ADI FM SHARE: 63.80% (1040 of 1630) (SPG 82: 63.10%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK	ABC-E, \$ 27.00 (Eastman)	
WHIO, 1290, 5 KW (DA-N), MOR (Burk-Abr)	CBS, \$ 65.00* (Christal)	Cox
WING, 1410, 5 KW (DA-N), AC	ABC-I, \$101.25 (Katz)	Great Trails
WONE, 980, 5 KW (DA-N), COUNTRY	, \$ 72.00* (Mc-Guild)	Group One
WIZE, 1340, 1 KW/250 W, CONTEMP	ABC-C, \$ 15.00* (MMR)	Great Trails (SPRINGFIELD)
WBLY, 1600, 1 KW (DAYS), COUNTRY	, \$ 14.50 (Regional)	(SPRINGFIELD)

FM STATIONS

WDAO-F, 107.7, 50 KW @ 420, BLACK	SBN,ABC-C, \$ 27.00 (Eastman)	
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	, \$ 75.00* (Christal)	Cox
WJAI-F, 92.9, 20 KW @ 373, NOSTALGIA (Primetime)	ABC-D, \$ 61.25 (Katz)	Great Trails (EATON)
WPFB-F, 105.9, 34 KW @ 593, AC (TM)	MBS, \$ 26.00 (Roslin)	Braden (MIDDLETOWN)
WTUE-F, 104.7, 50 KW @ 500, AOR	, \$ 80.00* (Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP	CBS-R, \$ 28.00 (Masla)	Univ of Dayton
WYMJ-F, 103.9, 3 KW @ 300, ROCK	RKO, \$ 30.00* (Torbet)	(XENIA)
WBZI-F, 102.9, 50 KW @ 193, ROCK	MBS, \$ 12.00 (Regional)	(SPRINGFIELD)
WBZI-F, 95.3, 3 KW @ 300, COUNTRY	RKO II, \$ 18.00 (----)	(XENIA)

DAYTONA BEACH

Market # 146  
 SMSA Pop: 273,700  
 APR 17.7  
 Est 1982 Revenue: \$4,028,000

Stations: 17/10  
 Diaries: 521/476:1  
 Standard Error: .898  
 % Below Line: 30.1

CSI: 2.0 Bil (# 160)  
 CSI HH: 17.1 M (# 332)  
 Retail \$: 1.5 Bil (# 122)  
 % Not Listed: 9.6

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME ARTING	FAL	SPG
	82	82	81	81			82	82
1. WWLV-F 72/16.4	14.7	13.2	13.3	17.1	1. WWLV-F 75	1. WWLV-F 692/26.0	23.6	23.7
2. WROD 53/12.1	9.5	9.7	7.4	2.5	2. WROD 53	2. WDOQ-F 570/22.6	22.2	26.6
3. WELE-F 50/11.4	12.9	9.9	12.0	9.8	3. WELE-F 51	3. WELE-F 472/18.2	22.0	21.9
4. WDOQ-F 39/ 8.9	7.9	17.3	14.3	17.7	4. WDOQ-F 40	4. WDIZ-F 450/17.8	17.3	19.2
5. WDIZ-F 37/ 8.4	10.2	11.8	8.9	11.2	5. WDIZ-F 39	5. WROD 426/16.7	16.1	14.4
6. WWKA-F 33/ 7.5	7.7	9.5	11.5	9.8	6. WWKA-F 34	6. WBJW-F 403/16.1	----	3.4
7. WSBB 25/ 5.7	1.6	5.1	4.1	4.5	7. WSBB 25	7. WWKA-F 401/15.6	14.6	18.6
8. WNDB 17/ 3.9	3.4	5.1	5.6	6.5	8. WNFY-F 18	8. WSBB 328/13.1	6.0	10.9
WBJW-F 17/ 3.9	2.0	.7	1.3	---	9. WNDB 17	9. WNFY-F 295/10.6	15.5	---
10. WNFY-F 15/ 3.4	5.9	---	---	---	WBJW-F 17	10. WNDB 258/10.3	10.4	12.4

12+ FM SHARE (METRO): 69.95% (277 of 396) (SPG 82: 68.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDOQ-F	1. WDIZ-F	1. WELE-F	1. WELE-F	1. WWLV-F	1. WWLV-F
2. WDIZ-F	2. WDOQ-F	2. WDIZ-F	2. WWKA-F	2. WROD	2. WELE-F
	3. WELE-F	3. WDOQ-F	3. WWLV-F	3. WELE	3. WROD
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDOQ-F	1. WELE-F	1. WDIZ-F	1. WELE-F
2. WROD	2. WROD	2. WBJW-F	WWKA-F	2. WDOQ-F	2. WWKA-F
3. WELE-F	3. WDOQ-F		3. WWLV-F	3. WELE-F	3. WDIZ-F
	WDIZ-F		WDOQ-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDAT 1380 Ormond Bch	.9/6.3	WZIP 1590	1.4/3.0	WJYO-F 107.7 Orlando	2.7/8.8
WMFJ 1450	2.1/5.4	WDBO 580	Orl .7/2.9		
WXVQ 1490 DeLand	.5/2.0	WH00-F 96.5	Orl .5/2.0		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		110 (5)	110 (5)	27.8
BTFM MUSIC	25 (1)	72 (1)	97 (2)	24.5
COUNTRY		83 (2)	83 (2)	21.0
NOSTALGIA	53 (1)		53 (1)	13.4
MOR/VARIETY	26 (4)		26 (4)	6.6
AC	6 (1)	12 (1)	18 (2)	4.5
RELIGION/GOSPEL	9 (1)		9 (1)	2.3
			396 (17)	

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR	, \$15.00* (Christal)	Bdcst Mng Corp
WROD, 1340, 1 KW/250	, NOSTALGIA (Al Ham)	, \$17.00* (HNWH)
WSBB, 1230, 1 KW	, BTFM/NOSTALGIA	, \$ 8.00 (Lotus)
WDOQ-F, 101.9, 100 KW @ 649, ROCK	, \$30.00* (Katz)	Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY	MBS, \$30.50 (Roslin)	Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 360, BTFM MUS (Bonne)	, \$28.00* (Christal)	Bdcst Mng Corp
WNFY-F, 99.9, 100 KW @ 949, CONTEMP	, \$50.00* (Eastman)	(PALATKA)

Other ranked stations - See Orlando

DENVER

Market # 22; ADI # 19  
 SMSA Pop: 1,680,000  
 APR 17.7  
 Est 1982 Revenue: \$35,711,000\*  
 Est 1983 Rev Growth: 10%\*

Stations: 29/28  
 Diaries: 1769/814:1  
 Standard Error: .490  
 % Below Line: 1.4  
 Est 1982 Nat Rev: \$10,587,000\*

CSI: 17.0 Bil (# 21)  
 CSI HH: 26.4 M (# 36)  
 Retail \$: 8.8 Bil (# 20)  
 % Not Listed: 6.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82		
1. KOSI-F	241/9.4	8.9	9.5	7.8	1. KOSI-F	290	1. KOA	3930/17.4	20.3	17.3
2. KBPI-F	170/6.7	6.4	5.5	7.2	2. KOA	235	2. KBPI-F	3681/20.8	19.4	22.3
3. KOA	154/6.0	6.0	6.6	5.6	3. KBPI-F	208	3. KIMN	3544/18.8	17.5	19.1
4. KYGO-F	152/6.0	5.7	3.9	4.5	4. KAZY-F	197	4. KAZY-F	3408/18.9	17.0	18.8
5. KAZY-F	143/5.6	5.3	5.9	6.2	5. KYGO-F	184	5. KOAQ-F	3328/18.7	15.2	15.3
6. KOAQ-F	139/5.4	6.1	5.0	4.8	6. KOAQ-F	173	6. KOSI-F	3321/19.7	19.9	16.2
7. KIMN	135/5.3	4.9	4.5	5.4	7. KLZ	169	7. KLZ	2878/12.9	10.3	14.4
8. KEZW	127/5.0	4.2	3.5	4.4	8. KIMN	160	8. KYGO-F	2491/14.2	10.3	10.3
9. KPPL-F	117/4.6	5.3	4.7	5.9	9. KEZW	132	9. KHOW	2402/13.1	14.3	14.2
10. KLZ	111/4.3	4.4	3.2	5.1	10. KHOW	130	10. KPPL-F	2296/14.1	14.5	14.6
11. KLIR-F	110/4.3	5.3	5.9	4.2	11. KPPL-F	129	11. KLIR-F	2278/14.9	14.9	11.3
12. KHOW	109/4.3	4.0	4.4	5.0	12. KLIR-F	125	12. KPKE-F	1730/10.3	9.7	12.9
13. KVOD-F	105/4.1	3.3	3.7	3.5	13. KVOD-F	120	13. KVOD-F	1500/ 9.3	9.1	7.9
14. KBCO-F	94/3.7	3.7	4.2	3.1	14. KBCO-F	96	14. KEZW	1449/ 9.5	8.5	9.7
15. KPKE-F	80/3.1	3.5	3.9	5.8	15. KPKE-F	90	15. KBCO-F	1413/ 9.4	9.1	6.2

12+ FM SHARE (METRO): 60.70% (1444 of 2379) (SPG 82: 58.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAZY-F	1. KBPI-F	1. KBPI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F
2. KBPI-F	2. KOAQ-F	2. KOSI-F	2. KYGO-F	2. KOA	2. KOA
3. KPKE-F	3. KBCO-F	3. KOAQ-F	3. KIMN	3. KEZW	3. KHOW
4. KIMN	4. KAZY-F	4. KYGO-F	4. KBPI-F	4. KLZ	4. KIMN
5. KOAQ-F	5. KPPL-F	5. KIMN	5. KOA	5. KYGO-F	5. KBPI-F
	6. KIMN	6. KPPL-F	6. KPPL-F	6. KVOD-F	6. KOAQ-F
			KHOW		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KOAQ-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KOA	2. KBPI-F	2. KBPI-F	2. KYGO-F	2. KBCO-F	2. KOA
3. KBPI-F	3. KAZY-F	3. KPPL-F	KIMN	3. KAZY-F	3. KBPI-F
4. KYGO-F	4. KIMN	4. KIMN	4. KVOD-F	4. KOAQ-F	4. KYGO-F
5. KPPL-F	5. KYGO-F	5. KLIR-F	5. KHOW	5. KIMN	5. KLZ
6. KOAQ-F	6. KLIR-F	6. KYGO-F	KPPL-F	KLIR-F	6. KBCO-F
				KPPL-F	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	135 (1)	659 (6)	794 (7)	33.3
COUNTRY	133 (2)	197 (2)	330 (4)	13.9
AC	68 (2)	227 (2)	295 (4)	12.4
BTFL MUSIC		241 (1)	241 (1)	10.1
NEWS/TALK	243 (3)		243 (3)	10.2
NOSTALGIA	165 (3)		165 (3)	6.9
MOR/VARIETY	109 (1)	15 (1)	124 (2)	5.2
CLASSICAL		105 (1)	105 (1)	4.4
BLACK/URBAN/JAZZ	54 (2)		54 (2)	2.3
RELIGION/GOSPEL	19 (1)		19 (1)	0.8
OTHERS/UNKNOWN	11 (1)		11 (1)	0.5
			2381 (29)	

DENVER ADI

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KOSI-F	1. KBPI-F	1. KYGO-F
2. KBPI-F	2. KIMN	2. KEZW
3. KOA	3. KAZY-F	3. KOSI-F
4. KAZY-F	4. KOA	4. KIMN
5. KYGO-F	5. KOAQ-F	5. KLZ
6. KOAQ-F	6. KOSI-F	6. KHOW
7. KLZ	7. KLZ	7. KOA
8. KIMN	8. KYGO-F	8. KOAQ-F
9. KEZW	9. KPPL-F	9. KBPI-F
10. KPPL-F	10. KHOW	10. KRZN
11. KHOW	11. KLIR-F	
12. KLIR-F	12. KPKE-F	
13. KVOD-F	13. KEZW	
14. KBCO-F	14. KEZW	
15. KPKE-F	15. KBCO-F	

KADE	1190	Boulder	.3/1.7
KBRQ	1280		.9/3.8
KBRQ-F	105.1		1.8/5.3
KDEN	1340		1.6/5.8
KDKO	1510	Littleton	1.2/2.7
KJJZ	1390		.9/2.5
KKBB	1090	Aurora	.8/3.3
KLAK	1600	Lakewood	.7/3.6
KLTT	800	Brighton	.4/1.3
KNUS	710		1.8/6.2
KRKS	990		.7/1.5
KRKY-F	92.1	Castle Rock	.6/1.6
KRZN	1150	Englewood	2.3/8.1
KTCL-F	93.3	Fort Collin	1.3/3.0

ADI FM SHARE: 61.46% (1837 of 2989) (SPG 82: 55.57%)

AM STATIONS

KEZW, 1430, 5 KW (DA-N), NOSTALGIA (Al Ham)  
 KHOW, 630, 5 KW (DA-N), MOR  
 KIMN, 950, 5 KW (DA-1), CONTEMP (Klummm)  
 KLZ, 560, 5 KW (DA-1), NEWS/TALK  
 KOA, 850, 50 KW, NEWS/TALK  
 KRZN, 1150, 5 KW/1 KW, OLDIES

MBS, \$ 58.00\* (Christal) Armstrong  
 RKO, \$110.00 (Eastman) Metromedia  
 ABC-C, \$ 90.00\* (Blair) Jeff-Pilot  
 ABC-E, \$ 70.00\* (Mc-Guild) Group One  
 CBS, \$120.00 (Katz) Belo (P)  
 , \$ 44.00\* (Weiss)

FM STATIONS

KAZY-F, 106.7, 94 KW @ 960, AOR  
 KBCO-F, 97.3, 33 KW @ 920, AOR  
 KBPI-F, 105.9, 100 KW @ 900, AOR (Pollack)  
 KLIR-F, 100.3, 100 KW @ 500, AC  
 KOAQ-F, 103.5, 100 KW @ 1061, ROCK  
 KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne)  
 KPKE-F, 95.7, 100 KW @ 725, AOR  
 KPPL-F, 107.5, 100 KW @ 670, AC/CONTEMP  
 KVOD-F, 99.5, 100 KW @ 380, CLASSICAL  
 KYGO-F, 98.5, 50 KW @ 720, COUNTRY (Klummm)

Source, \$ 85.00\* (Mc-Guild) Group One  
 , \$ 52.00 (Masla) Greenlee (BOULDER)  
 , \$105.00\* (Selcom) Sandusky  
 , \$118.75 (Christal) Duffy  
 CBS-R, \$ 80.00 (Katz) Belo (P)  
 , \$110.00\* (Group W) Westinghouse  
 , \$ 65.00\* (HNWH) Doubleday  
 RKO, \$ 80.00\* (MMR) Malrite  
 , \$ 51.50 (CMBS)  
 , \$ 78.00\* (Blair) Jeff-Pilot



DES MOINES

Market # 115  
 SMSA Pop: 341,500  
 APR 16.5  
 Est 1982 Revenue: \$9,000,000

Stations: 13/11  
 Diaries: 732/390:1  
 Standard Error: .708  
 % Below Line: 2.6

CSI: 3.0 Bil (# 113)  
 CSI HH: 23.8 M (# 118)  
 Retail \$: 1.9 Bil (# 103)  
 % Not Listed: 9.1

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. KSO 64/13.6	12.6	16.8	15.0	14.9	1. WHO 269	1. WHO 3574/30.6	33.9	29.1
2. WHO 62/13.2	13.6	12.0	16.4	10.4	2. KSO 117	2. KIOA 1614/19.3	25.4	24.4
3. KRNT 58/12.3	10.7	9.7	10.3	12.5	3. KLYF-F 103	3. KSO 1313/24.8	27.0	28.4
4. KGGO-F 43/ 9.1	10.3	12.9	9.8	13.0	4. KRNQ-F 80	4. KLYF-F 1278/18.3	21.0	20.5
5. KRNQ-F 42/ 8.9	10.3	9.7	9.3	10.1	5. KRNT 79	5. KRNQ-F 1194/26.9	24.4	23.1
6. KLYF-F 38/ 8.1	11.7	10.6	8.3	11.3	6. KIOA 76	6. KRNT 1044/23.5	24.3	25.7
7. KJJY-F 36/ 7.6	6.1	5.5	6.9	1.9	7. KGGO-F 64	7. KMGK-F 1026/22.5	19.4	20.6
8. KMGK-F 33/ 7.0	8.8	7.6	6.1	6.7	8. KMGK-F 59	8. KGGO-F 814/21.2	20.3	23.6
9. KIOA 29/ 6.2	6.3	6.9	7.6	7.5	9. KJJY-F 52	9. KJJY-F 690/15.6	13.8	14.6
10. KWKY 10/ 2.1	1.3	.7	1.0	1.4	10. KXJX-F 19	10. KEZT-F 333/ 4.1	3.1	4.8

12+ FM SHARE (METRO): 47.90% (205 of 428) (SPG 82: 51.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMGK-F	1. KRNQ-F	1. KRNQ-F	1. KSO	1. KSO	1. KSO
2. KGGO-F	2. KGGO-F	2. KSO	2. KRNT	2. WHO	2. WHO
3. KRNQ-F	3. KRNT KIOA	3. KRNT 4. KJJY-F	3. KJJY-F 4. KRNQ-F WHO	3. KLYF-F 4. KRNT	3. KRNT
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNT	1. KRNT	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. KSO	2. KGGO-F	2. KIOA	2. KRNT	2. KRNQ-F	2. KJJY-F
3. KLYF-F	3. KSO	KRNT	3. KJJY-F		3. KRNT
4. WHO	4. WHO	KSO	4. WHO		4. KRNQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F 97.3 .4/1.7 KXJX-F 103.3 Pella .8/2.8 KEZT-F 104.1 Ames 1.5/4.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		122 (4)	122 (4)	28.5
COUNTRY	64 (1)	36 (1)	100 (2)	23.4
NEWS/TALK	62 (1)		62 (1)	14.5
MOR/VARIETY	58 (1)		58 (1)	13.6
BTFL MUSIC		38 (1)	38 (1)	8.9
AC	29 (1)	7 (1)	36 (2)	8.4
RELIGION/GOSPEL	10 (1)	2 (1)	12 (2)	2.8
			428 (13)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), AC	ABC-E, \$39.95 (Eastman)	
KRNT, 1350, 5 KW (DA-N), MOR	CBS, \$34.00 (Katz)	Stauffer
KSO, 1460, 5 KW (DA-N), COUNTRY	ABC-I, \$44.00* (Mc-Guild)	Stoner
KWKY, 1150, 1 KW (DA-2), RELIGION	\$ 8.00 (----)	
WHO, 1040, 50 KW, NEWS/TALK	NBC, \$57.00 (Blair)	Palmer
KGGO-F, 94.9, 100 KW @ 300, AOR (Burk-Abr)	Source, \$38.00* (Mc-Guild)	Stoner
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	CBS-R, \$26.00* (Selcom)	Fuller-Jeffrey (ANKENY)
KLYF-F, 100.3, 100 KW @ 1700, BTFL MUS (Schulke)	\$24.00 (Blair)	Palmer
KMGK-F, 93.3, 100 KW @ 420, ROCK	ABC-R, \$28.20 (Eastman)	
KRNQ-F, 102.5, 100 KW @ 514, ROCK (TM)	ABC-F, \$45.00 (Katz)	Stauffer
KEZT-F, 104.1, 100 KW @ 465, AC (FM-100"Sensual")	\$16.50 (----)	(AMES)
KXJX-F, 103.3, 100 KW @ 480, CONTEMP	ABC-E, \$ 7.00 (----)	(PELLA)

DETROIT

Market # 5; ADI # 7  
 SMSA Pop: 4,345,700  
 APR 18.7  
 Est 1982 Revenue: \$53,000,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 30/26  
 Diaries: 2609/1359:1  
 Standard Error: .402  
 % Below Line: 5.4  
 Est 1982 Nat Rev: \$13,900,000\*

CSI: 44.3 Bil (# 5)  
 CSI HH: 28.9 M (# 14)  
 Retail \$: 21.3 Bil (# 4)  
 % Not Listed: 5.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WJR	580/8.8	9.1	9.3	11.2	10.8	1. WJR 842	1. WJR 11852/23.1	23.3	27.9
2. WJOI-F	462/7.0	6.1	6.6	3.2	2.8	2. WJOI-F 484	2. WRIF-F 8013/19.0	20.0	22.8
3. WDRQ-F	417/6.3	5.7	5.1	6.6	3.0	3. WRIF-F 464	3. WHYT-F 7942/20.1	17.3	11.8
4. WRIF-F	406/6.1	5.9	5.4	5.6	6.3	4. WDRQ-F 435	4. WLLZ-F 6452/16.1	17.1	19.3
5. WXYZ	365/5.5	4.4	5.6	4.0	5.6	5. WLLZ-F 381	5. WNIC-F 6431/16.5	16.8	18.3
6. WLLZ-F	359/5.4	3.9	4.3	4.7	6.1	6. WXYZ 376	6. WWJ 6288/16.4	17.4	18.0
7. WWJ	320/4.8	5.5	5.5	4.6	5.9	7. WNIC-F 341	7. WABX-F 5339/13.8	14.9	16.0
8. WJLB-F	313/4.7	4.0	4.7	3.5	3.8	8. WWJ 336	8. WJOI-F 5187/13.9	13.7	9.1
9. WNIC-F	309/4.7	6.1	4.8	6.1	5.1	9. WHYT-F 326	9. WDRQ-F 5061/13.5	13.4	9.7
10. WHYT-F	297/4.5	4.0	4.9	3.8	3.9	10. WJLB-F 325	10. CKLW 4958/ 9.8	11.9	11.8
11. WOMC-F	244/3.7	3.5	3.5	2.6	2.2	11. WWWW-F 286	11. WMJC-F 4907/12.6	14.1	12.7
12. WMJC-F	240/3.6	4.3	3.9	4.8	3.7	12. WMJC-F 262	12. WJLB-F 4822/13.0	14.2	12.3
13. WWWW-F	235/3.6	3.4	4.0	4.5	4.0	13. WOMC-F 260	13. WCZY-F 4323/11.3	9.5	8.6
14. WABX-F	231/3.5	3.5	2.8	4.0	3.3	14. WABX-F 245	14. WXYZ 4182/11.4	11.9	11.9
15. WCZY-F	219/3.3	4.0	2.8	3.0	3.1	15. WCZY-F 237	15. WOMC-F 3797/ 9.7	10.3	7.6
16. WCXI	158/2.4	2.9	2.3	3.0	3.1	16. CKLW 209	16. WWWW-F 3662/ 8.4	11.0	10.7
17. CKLW	146/2.2	2.0	2.9	2.6	2.3	17. WCXI 193	17. WCXI 2816/ 6.3	6.4	8.2
18. WCXI-F	119/1.8	1.3	2.2	1.7	2.8	18. WCXI-F 127	18. WCXI-F 2305/ 5.9	7.2	9.3
19. WJZZ-F	117/1.8	2.2	1.7	2.7	2.4	19. WJZZ-F 120	19. WJZZ-F 2291/ 6.1	6.3	---
20. WQRS-F	103/1.6	1.8	1.4	1.1	1.2	20. WQRS-F 116	20. WGPR-F 2149/ 5.8	7.6	10.1

12+ FM SHARE (METRO): 71.23% (4436 of 6228) (SPG 82: 66.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR
2. WLLZ-F	2. WLLZ-F	2. WDRQ-F	2. WJOI-F	2. WJOI-F	2. WWJ
3. WRIF-F	3. WDRQ-F	3. WNIC-F	3. WNIC-F	3. WXYZ	3. WRIF-F
4. WDRQ-F	4. WNIC-F	4. WLLZ-F	4. WDRQ-F	4. WWJ	4. WJOI-F
5. WABX-F	5. WJLB-F	5. WJLB-F	5. WOMC-F	5. WWWW-F	5. WXYZ
6. WJLB-F	6. WMJC-F	6. WMJC-F	6. WWWW-F	6. WCXI	6. WNIC-F+
	7. WABX-F	7. WJR	7. WCZY-F	7. WCZY-F	7. WCXI

  

LQ+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WDRQ-F	1. WDRQ-F	1. WJR	1. WRIF-F	1. WJR
2. WJR	2. WJOI-F	2. WNIC-F	2. WDRQ-F	2. WLLZ-F	2. WNIC-F
3. WXYZ	3. WRIF-F	3. WMJC-F	3. WOMC-F	3. WJLB-F	3. WJOI-F
4. WRIF-F	4. WJR	4. WJLB-F	4. WJOI-F	4. WDRQ-F	4. WWWW-F
5. WDRQ-F	5. WLLZ-F	5. WLLZ-F	5. WNIC-F	5. WABX-F	5. WWJ
6. WOMC-F	6. WNIC-F	6. WOMC-F	6. WCZY-F	6. WNIC-F	6. WRIF-F
7. WLLZ-F	7. WHYT-F	7. WRIF-F	7. WMJC-F	7. WHYT-F	7. WJLB-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		1320 (5)	1320 (5)	21.1
AC	251 (3)	1012 (4)	1263 (7)	20.3
BLACK/URBAN/JAZZ	100 (2)	1012 (5)	1112 (7)	17.9
NEWS/TALK	685 (2)		685 (2)	11.0
MOR/VARIETY	580 (1)		580 (1)	9.3
COUNTRY	158 (1)	354 (2)	512 (3)	8.2
BTFL MUSIC		462 (1)	462 (1)	7.4
CLASSICAL		103 (1)	103 (1)	1.7
RELIGION/GOSPEL	18 (1)	82 (1)	100 (2)	1.6
NOSTALGIA		91 (1)	91 (1)	1.5
			<u>6228 (30)</u>	

DETROIT ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. WJR	1. WJR	1. WJR	WCHB	1440	Inkster .7/3.1
2. WJOI-F	2. WHYT-F	2. WJOI-F	WGPR-F	107.5	1.4/5.8
3. WRIF-F	3. WRIF-F	3. WXYZ	WLBS-F	102.7	Mt. Clemens 1.1/5.1
4. WDRQ-F	4. WNIC-F	4. WWJ	WLQV	1500	.3/1.2
5. WXYZ	5. WLLZ-F	5. WDRQ-F	WMUZ-F	103.5	1.2/2.5
6. WLLZ-F	6. WWJ	6. WWWW-F	WNIC	1310	Dearborn .5/3.2
7. WNIC-F	7. WABX-F	7. WRIF-F	WQBH	1400	.8/2.8
8. WWJ	8. WJOI-F	8. WHYT-F	WHND	560	Monroe 1.1/3.9
9. WJLB-F	9. WDRQ-F	9. WMUZ-F	WIQB-F	102.9	Ann Arbor .4/1.7
10. WHYT-F	10. WMJC-F	10. WJLB-F	CKJY-F	93.9	Windsor 1.4/4.4
11. WWWW-F	11. WJLB-F				
12. WMJC-F	12. WCZY-F				
13. WOMC-F	13. WXYZ				
14. WABX-F	14. CKLW				
15. WCZY-F	15. WOMC-F				

ADI FM SHARE: 71.23% (4717 of 6622) (SPG 82: 69.29%)

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	ABC-D, MBS, \$110.00* (CBS/FM) Golden West
WJR, 760, 50 KW, MOR/TALK	NBC, \$203.75 (Eastman) Capital Cit
WWJ, 950, 5 KW (DA-N), NEWS	CBS, \$130.00* (CBS Spot) Detroit News
CKLW, 800, 50 KW, AC	, \$ 90.00* (Christal)
WXYZ, 1270, 5 KW (DA-N), TALK	ABC-I, \$115.00* (Blair) ABC

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, ROCK	Source, \$115.00* (Selcom) Liggett
WCXI-F, 92.3, 22 KW @ 742, COUNTRY	ABC-E, \$ 90.00 (CBS/FM) Golden West
WCZY-F, 95.5, 100 KW @ 430, AC	CBS-R, \$125.00* (Torbet) Gannett
WDRQ-F, 93.1, 20 KW @ 500, URBAN	, \$145.00* (HNWH) Amaturro
WGPR-F, 107.5, 50 KW @ 388, BLACK	SBN, \$ 65.00 (Lazar)
WHYT-F, 96.3, 50 KW @ 480, ROCK	, \$ 90.00 (Eastman) Capital Cities
WJLB-F, 97.9, 50 KW @ 490, BLACK	, \$ 80.00* (Masla) Booth
WJOI-F, 97.1, 12 KW @ 802, BTFL MUS (Bonne)	, \$110.00* (CBS SPot) Detroit News
WJZZ-F, 105.9, 34 KW @ 300, JAZZ	, \$ 70.00 (Weiss)
WLZZ-F, 98.7, 50 KW @ 480, AOR	, \$120.00* (Mc-Guild) Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC	RKO, Trans, \$130.00* (MMR) Greater Media
WNIC-F, 100.3, 50 KW @ 400, AC	, \$150.00* (RKO) Josephson
WOMC-F, 104.3, 190 KW @ 416, AC	RKO II, \$113.13 (Katz) Metromedia
WQRS-F, 105.1, 50 KW @ 520, CLASSICAL	, \$ 60.00* (CMBS) Outlet
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R, \$197.25 (Blair) ABC
WWWW-F, 106.7, 61 KW @ 508, COUNTRY	APR, \$110.00 (Christal) Shamrock

DULUTH

Market # 149  
 SMSA Pop: 18.1  
 APR 17.9  
 Est 1982 Revenue: \$5,104,000

Stations: 19/18  
 Diaries: 655/341:1  
 Standard Error: .663  
 % Below Line: 1.4

CSI: 2.1 Bil (# 155)  
 CSI HH: 20.8 M (# 236)  
 Retail \$: 1.3 Bil (# 152)  
 % Not Listed: 7.3

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WKKQ-F+ 65/16.3	13.1	17.0	1. WKKQ-F+ 102	1. WKKQ-F+ 881/21.3	21.7
2. KQDS-F 33/ 8.3	7.6	5.1	2. WEBC 48	2. WEBC 807/23.0	27.6
KZIO-F 33/ 8.3	7.1	7.8	3. WAVC-F 47	3. WAKX-F 798/27.9	25.5
4. WAVC-F 32/ 8.0	5.4	6.8	4. KQDS-F 45	4. KZIO-F 663/22.0	17.8
5. WAKX-F 32/ 8.0	7.9	6.8	KZIO-F 45	5. KQDS-F 582/19.6	19.9
6. KXTP 31/ 7.8	7.1	1.9	6. WAKX-F 42	6. KDSM 577/16.7	26.2
7. WDSM 27/ 6.8	10.8	14.1	7. KDAL 38	7. KDAL 516/17.3	25.2
8. WEBC 26/ 6.5	8.4	6.8	8. KXTP 37	8. WAVC-F 463/13.6	11.2
9. KDAL 24/ 6.0	12.5	12.2	9. WDSM 36	9. WEVE-F+ 395/16.9	16.0
10. WEVE-F+ 22/ 5.6	4.2	8.0	10. KNNS-F 31	10. KNNS-F 339/ 3.8	---

12+ FM SHARE (METRO): 50.81% (188 of 370) (SPG 82: 42.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZIO-F	1. KQDS-F	1. WKKQ-F+	1. WKKQ-F+	1. WKKQ-F+	1. WKKQ-F+
2. KQDS-F	2. WAKX-F	2. WAKX-F	2. WDSM	2. KXTP	2. WAKX-F
3. WAKX-F	3. KZIO-F	KQDS-F	3. WAVC-F	3. WDSM	3. KDAL
				WAVC-F	
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKKQ-F+	1. WKKQ-F+	1. KZIO-F	1. WKKQ-F+	1. KQDS-F	1. WDSM
2. WAVC-F	2. KQDS-F	2. WAKX-F	2. WAVC-F	2. WAKX-F	WKKQ-F+
3. KQDS-F	WAKX-F	WKKQ-F+	3. WDSM	3. WEBC	3. WAVC-F
WAKX-F					WAKX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELY 1450 Ely	2.0/2.3	WHLB-F 107.1 Virginia	.3/4.2	WWJC 850	1.3/3.3
WHLB 1400 Virginia	4.5/9.1	WMFG-F 106.3 Hibbing	2.0/8.0	KNNS-F 96.9 Gr Rap	1.3/3.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	65 (3)	67 (2)	132 (5)	35.7
ROCK/AOR/CONTEMP	4 (1)	102 (4)	106 (5)	28.6
AC	35 (2)	18 (2)	53 (4)	14.3
MOR/VARIETY	42 (2)	1 (1)	43 (3)	11.6
NOSTALGIA	31 (1)		31 (1)	8.4
RELIGION/GOSPEL	5 (1)		5 (1)	1.4

370 (19)

RADIO STATIONS

KDAL, 610, 5 KW (DA-N)	, MOR	CBS, \$15.47	(Christal)
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA (Al Ham)	ABC-D, \$ 8.50	(PRO)
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, \$25.30	(Torbet)
WEBC, 560, 5 KW (DA-2)	, AC	RKO,ABC-E, \$17.00*	(Katz) Midwest
KQDS-F, 94.9, 100 KW @ 730,	AOR	ABC-R, \$21.50*	(Mc-Guild)
KZIO-F, 102.5, 100 KW @ 600,	ROCK (Drake-Chen)	Source, \$13.00	(Torbet)
WAKX-F, 98.9, 100 KW @ 600,	ROCK	, \$18.00	(PRO)
WAVC-F, 105.1, 100 KW @ 749,	COUNTRY (Burns-Somerset)	, \$17.00	(Katz) Midwest
WEVE-F+, 100.1, 710 W @ 550,	AC	ABC-C, \$12.00	(PRO) (EVELETH)
WKKQ-F+, 93.9, 100 KW @ 546,	COUNTRY	, \$19.00	(Market 4) (HIBBING)
KNNS-F, 96.9, 100 KW @ 477,	AC	ABC-E, \$11.50	(----) (GRAND RAPIDS)

EL PASO

Market # 85

SMSA Pop: 499,600

APR 18.4

Est 1982 Revenue: \$8,652,537\*

Est 1983 Rev Growth: 9%\*

Stations: 23/17

Diaries: 1170/340:1

Standard Error: .623

% Below Line: 6.0

Est 1982 Nat Rev: \$1,671,890\*

CSI: 3.6 Bil (# 95)

CSI HH: 23.5 M (# 131)

Retail \$: 2.4 Bil (# 85)

% Not Listed: 5.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KLAQ-F	86/11.7	10.2	13.0	14.5	14.1	1. KLAQ-F 123	1. KSET-F 1170/24.6	13.1	14.2
2. KHEY-F	73/ 9.9	7.9	7.5	5.1	6.5	2. KSET-F 85	2. KLAQ-F 1126/20.9	20.8	18.1
3. KSET-F	72/ 9.8	4.4	4.5	3.5	5.9	3. KHEY-F 80	3. KAMZ-F 1016/22.9	15.5	10.0
4. KAMZ-F	71/ 9.7	7.1	3.7	1.2	1.2	4. KAMZ-F 76	4. KHEY-F 998/20.9	17.0	16.8
5. KHEY	51/ 6.9	6.8	9.3	5.6	7.0	5. KTSM-F 64	5. KHEY 941/19.1	15.0	16.6
6. KLOZ-F	39/ 5.3	4.2	5.1	7.1	8.9	6. KHEY 58	6. KFIM-F 812/14.0	14.7	11.1
7. KAMA	38/ 5.2	6.7	8.5	6.1	7.6	7. KAMA 54	7. KTSM-F 797/11.5	12.1	8.6
8. KYSR-F	34/ 4.6	5.4	8.5	8.4	5.4	8. KLOZ-F 42	8. KROD 760/15.4	14.9	14.9
9. KFIM-F	31/ 4.2	6.3	3.5	2.6	4.2	9. KFIM-F 42	9. KYSR-F 742/15.1	19.0	25.9
KTSM-F	31/ 4.2	4.2	3.4	5.6	3.4	10. KYSR-F 36	10. KLOZ-F 593/13.7	13.1	13.0

12+ FM SHARE (METRO): 67.14% (468 of 697) (SPG 82: 56.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY-F	1. KHEY
2. KSET-F	2. KAMZ-F	KAMZ-F	2. KAMZ-F	2. KHEY	2. KHEY-F
3. KAMZ-F	3. KSET-F	3. KHEY-F	3. KHEY	3. KAMA	3. KAMZ-F
	4. KHEY-F	4. KSET-F	4. KAMA	KTSM-F	4. KSET-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY-F	1. KLAQ-F	1. KAMZ-F	1. KHEY-F	1. KLAQ-F	1. KHEY-F
2. KAMZ-F	2. KAMZ-F	2. KSET-F	2. KAMZ-F	2. KAMZ-F	2. KHEY
3. KLAQ-F	3. KHEY-F	3. KHEY-F	3. KAMA	3. KSET-F	3. KLAQ-F
4. KSET-F	4. KSET-F	4. KLAQ-F	4. KHEY	4. KHEY-F	4. KAMZ-F
				KFIM-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZB-F	93.9	3.5/10.2	KTSM	1380	3.7/10.5	XHGA-F	105.9	Cuidad J.	.4/2.1	
KISO	1150	.8/2.9	KTSR	920	1.0/7.6	XHTO-F	104.3	Cuidad J.	.3/1.2	
KKOL	1590	1.6/2.6	XEFV	1000	Cuidad J.	.4/1.8	XROK	800	Cuidad J.	1.6/5.9
KROD	600	4.0/15.4	XEJ	970	Cuidad J.	1.1/4.4	XZOL	860	Cuidad J.	1.9/4.0
KSET	1340	3.0/9.9								

RADIO STATIONS

KAMA, 1060, 10 KW	, SPANISH	, \$39.60 (Eastman)
KHEY, 690, 10 KW (DA-2),	COUNTRY	ABC-I, \$75.00 (Katz)
KROD, 600, 5 KW (DA-N),	AC	, \$18.00* (HNWH) Rex
KAMZ-F, 93.1, 30 KW @ 1190,	ROCK	, \$39.60 (Eastman)
KFIM-F, 92.3, 100 KW @ 1860,	CONTEMP/AC	ABC-F, \$19.00* (Mc-Guild)
KHEY-F, 96.3, 100 KW @ 1388,	COUNTRY (Burk-Abr)	, \$75.00 (Katz)
KLAQ-F, 95.5, 88 KW @ 1390,	AOR (Burk-Abr)	Source, \$40.00* (HNWH) Rex
KLOZ-F, 102.1, 57 KW @ 1160,	COUNTRY	, \$31.00* (Blair) Henson
KSET-F, 94.7, 91 KW @ 740,	ROCK	, \$28.00* (Mc-Guild) Dunn
KTSM-F, 99.9, 100 KW @ 1820,	BTFL MUS (TM)	, \$17.00* (HNWH)
KYSR-F, 97.5, 60 KW @ 1080,	CONTEMP/AC	ABC-D, \$32.00 (Selcom)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION.

ERIE

Market # 138  
 SMSA Pop: 282,600  
 APR 15.7  
 Est 1982 Revenue: \$3,550,000

Stations: 13/10  
 Diaries: 600/390:1  
 Standard Error: .773  
 % Below Line: 4.7

CSI: 2.1 Bil (# 150)  
 CSI HH: 22.3 M (# 178)  
 Retail \$: 1.2 Bil (# 157)  
 % Not Listed: 13.1

<u>12+ METRO 1/4/SHARE</u>	<u>SPG 82</u>	<u>SPG 81</u>	<u>12+ TSA 1/4</u>	<u>12+ TSA CUME/ MSA CUME RATING</u>	<u>SPG 82</u>
1. WCCK-F 97/26.4	25.8	23.4	1. WCCK-F 126	1. WCCK-F 1583/48.9	46.3
2. WJET 48/13.1	14.9	19.8	2. WZPR-F 71	2. WJET 763/31.8	37.2
3. WLVU-F 38/10.4	13.4	16.3	3. WJET 48	3. WZPR-F 673/ 5.9	4.3
4. WSEG-F 31/ 8.4	2.8	3.0	4. WLVU-F 39	4. WSEG-F 552/21.9	7.6
5. WLKK 28/ 7.6	8.5	9.8	5. WSEG-F 32	5. WLVU-F 547/21.5	24.5
WRIE 28/ 7.6	9.0	10.9	6. WRIE 30	6. WRIE 546/22.6	26.8
7. WEYZ 27/ 7.4	9.8	---	7. WLKK 29	7. WREO-F 411/ 2.2	4.2
8. WZPR-F 10/ 2.7	.5	2.1	8. WEYZ 27	8. WLKK 389/15.4	16.2
			9. WREO-F 24	9. WEYZ 336/14.4	17.1
			10. WJR 11	10. WJR 179/ 2.4	---

12+ FM SHARE (METRO): 57.37% (183 of 319) (SPG 82: 50.89%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WLVU-F	1. WCCK-F
	2. WSEG-F	2. WJET	2. WLVU-F	2. WCCK-F	2. WJET
	3. WJET	3. WSEG-F	3. WJET	3. WEYZ	3. WRIE
				WJET	
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WJET	2. WJET	2. WSEG-F	2. WLVU-F	2. WSEG-F	2. WJET
3. WLVU-F	3. WLVU-F	3. WJET	3. WJET	3. WJET	3. WRIE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCTL-F 106.3	Union City	.8/1.8	WJR 760	Detroit	.8/2.4
WHYP-F+ 100.9	North East	1.0/4.4	WREO-F 97.1	Ashtabula,OH	.5/2.2

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		128 (2)	128 (2)	40.1
AC	48 (1)		48 (1)	15.0
COUNTRY	30 (2)	12 (2)	42 (2)	13.2
BTFL MUSIC		40 (2)	40 (2)	12.5
MOR/VARIETY	31 (2)	3 (1)	34 (3)	10.7
NOSTALGIA	27 (1)		27 (1)	8.5
			319 (13)	

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, \$ NM (Katz)	Burbach
WJET, 1400, 1 KW/250 W , CONTEMP/AC	, \$17.13 (Eastman)	
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, \$14.00* (Christal)	Goldman
WRIE, 1330, 5 KW (DA-2), MOR/AC	ABC-E, \$22.00 (Mc-Guild)	
WCCK-F, 103.7, 50 KW @ 500, ROCK	ABC-C, \$47.50 (Katz)	Burbach
WLVU-F, 99.9, 10 KW @ 400, BTFL MUS (Carson)	, \$20.00* (Christal)	Goldman
WSEG-F, 102.3, 3 KW @ 400, AOR	MBS, \$10.00* (Groskin)	(McKEAN)
WREO-F, 97.1, 50 KW @ 500, BTFL MUS	UPI, \$16.00 (Regional)	(ASHTABULA)
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	ABC-I, \$10.50 (Regional)	Regional (MEADVILLE)

WJR - See Detroit

EUGENE-SPRINGFIELD

Market # 137  
 SMSA Pop: 285,600  
 APR 17.1  
 Est 1982 Revenue: \$5,778,000

Stations: 15/13  
 Diaries: 563/426:1  
 Standard Error: .821  
 % Below Line: 1.1

CSI: 2.3 Bil (# 136)  
 CSI HH: 22.1 M (# 185)  
 Retail \$: 1.4 Bil (# 138)  
 % Not Listed: 14.1

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. KZEL-F 71/17.3	11.6	16.3	10.6	7.6	1. KZEL-F 83	1. KZEL-F 927/28.9	21.7	26.4
2. KPNW-F 56/13.7	11.6	8.9	11.7	14.1	2. KPNW-F 70	2. KPNW 770/17.0	19.9	18.1
3. KUGN-F 48/11.7	10.0	7.6	8.9	6.0	3. KUGN-F 51	3. KPNW-F 677/22.2	18.7	18.6
4. KUGN 43/10.5	12.9	10.4	12.3	9.8	4. KPNW 46	4. KUGN 659/24.9	30.2	26.8
5. KSND-F 29/ 7.1	11.9	12.5	12.5	13.9	5. KUGN 43	5. KUGN-F 597/22.8	18.3	16.3
6. KEED 21/ 5.1	5.9	6.1	7.8	7.9	6. KSND-F 35	6. KSND-F 533/19.4	23.8	24.7
KPNW 21/ 5.1	6.7	6.1	7.2	7.6	7. KEED 23	7. KEED 293/11.8	13.6	14.4
8. KORE 17/ 4.1	1.6	4.1	3.9	3.3	8. KORE 21	8. KASH 290/11.6	13.9	10.9
9. KQDQ 14/ 3.4	3.8	6.4	5.8	6.3	9. KQDQ 18	9. KGON-F 232/ 3.0	2.8	---
10. KASH 13/ 3.2	4.3	3.3	1.1	.8	10. KASH 13	10. KBDF 209/ 7.4	7.5	10.8

12+ FM SHARE (METRO): 61.36% (216 of 352) (SPG 82: 53.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KPNW-F	1. KUGN
2. KSND-F	2. KUGN-F	2. KUGN-F	2. KUGN-F	2. KUGN	2. KZEL-F
	3. KPNW-F	3. KPNW-F	3. KUGN	3. KUGN-F	3. KUGN-F
			KPNW-F		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KZEL-F	1. KZEL-F
2. KZEL-F	2. KPNW-F	2. KUGN-F	2. KPNW-F		2. KUGN-F
3. KUGN-F	3. KUGN-F	3. KPNW-F	3. KUGN		3. KUGN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF 1280	1.2/7.4	KGON-F 92.3	Portland .5/3.0
KBMC-F 94.5	2.0/6.2	KINK-F 101.9	Portland .5/2.3
KNND 1400 Cottage Grove	.5/2.0		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		104 (4)	104 (4)	29.5
COUNTRY	21 (1)	48 (1)	69 (2)	19.6
MOR/VARIETY	66 (3)		66 (3)	18.8
BTFM MUSIC		56 (1)	56 (1)	15.9
RELIGION/GOSPEL	17 (1)	8 (1)	25 (2)	7.1
AC	13 (1)		13 (1)	3.7
NOSTALGIA	14 (1)		14 (1)	4.0
NEWS/TALK	5 (1)		5 (1)	1.4
			352 (15)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES	ABC-E, \$16.00* (HNWH)	Sterling
KBDF, 1280, 5 KW/1 KW (DA-N), NEWS/TALK	RKO,ABC-T, \$10.00 (Mc-Guild)	
KEED, 1450, 1 KW/250 W, COUNTRY	RKO II, \$16.25 (Roslin)	Commun Pacific
KORE, 1050, 1 KW (DAYS), RELIGION	MBS, \$ 6.85 (Radio Times)	
KPNW, 1120, 50 KW (DA-2), MOR/AC	ABC-I,NBC-T, \$38.00* (Katz)	Pacific Northwest
KQDQ, L320, 1 KW, NOSTALGIA (Al Ham)	, \$13.00 (Weiss)	Empire
KUGN, 590, 5 KW/1 KW (DA-N), MOR	CBS, \$26.00* (Torbet)	
KPNW-F, 99.1, 100 KW @ 1485, BTFM MUS (Schulke)	, \$38.00* (Katz)	Pacific Northwest
KSND-F, 93.1, 100 KW @ 1800, ROCK (Century 21)	Source, \$18.00* (HNWH)	Sterling
KUGN-F, 97.9, 100 KW @ 785, COUNTRY	MBS, \$25.00* (Torbet)	
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)	, \$21.00 (Mc-Guild)	

KGON - See Portland

EVANSVILLE

Market # 128  
 SMSA Pop: 312,900  
 APR 17.5  
 Est 1982 Revenue: \$6,150,000

Stations: 14/10  
 Diaries: 639/412:1  
 Standard Error: .805  
 % Below Line: 22.3

CSI: 2.4 Bil (# 132)  
 CSI HH: 20.4 M (# 256)  
 Retail \$: 1.4 Bil (# 131)  
 % Not Listed: 7.4

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WIKY-F 110/23.9	20.8	20.1	1. WIKY-F 154	1. WSTO-F 1718/24.2	6.6
2. WROZ 62/13.5	8.5	9.5	2. WSTO-F 151	2. WIKY-F 1373/36.8	29.5
3. WSTO-F 45/ 9.8	1.7	1.4	3. WBKR-F 79	3. WKDQ-F 1283/29.8	35.7
4. WKDQ-F 44/ 9.6	15.9	17.3	4. WKDQ-F 71	4. WBKR-F 932/11.8	10.0
5. WGBF 40/ 8.7	16.7	17.6	5. WROZ 64	5. WGBF 803/26.3	35.4
6. WBKR-F 30/ 6.5	4.8	5.1	6. WGBF 44	6. WROZ 646/23.2	19.5
7. WYNG-F 25/ 5.4	1.2	.5	7. WYER-F 40	7. WYNG-F 462/14.3	4.6
8. WHKC-F 19/ 4.1	3.9	5.7	8. WYNG-F 28	8. WHKC-F 459/12.1	9.6
9. WYER-F 18/ 3.9	2.7	---	9. WHKC-F 26	9. WYER-F 377/ 7.7	7.8
10. WSON 14/ 3.0	3.1	3.3	10. WRAY-F+ 18	10. WRAY-F+ 343/ 7.6	9.5

12+ FM SHARE (METRO): 70.42% (300 of 426) (SPG 82: 59.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHKC-F	1. WSTO-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F
WSTO-F	2. WKDQ-F	2. WSTO-F	2. WGBF	2. WROZ	2. WROZ
3. WKDQ-F	3. WGBF	3. WKDQ-F	3. WKDQ-F	3. WGBF	3. WGBF
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIKY-F	1. WIKY-F	1. WKDQ-F	1. WIKY-F	1. WSTO-F	1. WIKY-F
2. WROZ	2. WROZ	2. WSTO-F	2. WKDQ-F	2. WKDQ-F	2. WGBF
3. WSTO-F	3. WKDQ-F	3. WGBF	3. WSTO-F	WYER-F	3. WBKR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRAY-F+ 98.1 Princeton 2.6/7.6  
 WWHI 1330 Evansville 1.1/4.0  
 WRUL-F 97.3 Carmi, IL .4/1.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		126 (4)	126 (4)	30.0
COUNTRY	62 (1)	57 (3)	119 (4)	27.9
MOR/VARIETY		110 (1)	110 (1)	25.8
AC	59 (3)	7 (1)	66 (4)	15.5
OTHERS/UNKNOWN	5 (1)		5 (1)	1.2
			426 (14)	

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), AC	ABC-C, \$42.75 (Mc-Guild)	
WROZ, 1400, 1 KW/250 W, COUNTRY	ABC-I, \$25.50 (Torbet)	South Central
WSON, 860, 377 W (DAYS), OLDIES	RKO, \$10.00 (Selcom)	Lackey (HENDERSON)
WHKC-F, 103.1, 3 KW @ 300, ROCK	ABC-R, \$29.00 (Mc-Guild)	
WIKY-F, 104.1, 50 KW @ 580, MOR/BTFL**	, \$60.00 (Torbet)	South Central
WKDQ-F, 99.5, 50 KW @ 500, CONTEMP	RKO, \$41.63 (Selcom)	Lackey (HENDERSON)
WRAY-F+, 98.1, 50 KW @ 420, AC	MBS, \$15.00 (Radio Reps)	(PRINCETON)
WYNG-F, 105.3, 50 KW @ 500, COUNTRY (Drake-Chen)	RKO II, MBS, \$21.00* (Eastman)	Beasley
WBKR-F, 92.5, 77 KW @ 427, COUNTRY	NBC, \$40.25 (HNWH)	(OWENSBORO)
WSTO-F, 96.1, 100 KW @ 939, ROCK (Ron White)	ABC-F, \$22.69 (Masla)	(OWENSBORO)
WYER-F, 94.9, 50 KW @ 425, ROCK	, \$11.00 (----)	(MOUNT CARMEL, IL)

\*\*BTFL at night (FM-100)



FARGO

Market # 227  
 SMSA Pop: 139,900  
 APR 18.1  
 Est 1982 Revenue: \$5,500,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 8/7  
 Diaries: 684/175:1  
 Standard Error: .773  
 % Below Line: 2.0  
 Est 1982 Nat Rev: \$520,000\*

CSI: 1.1 Bil (# 230)  
 CSI HH: 21.8 M (# 202)  
 Retail \$: .8 Bil (# 198)  
 % Not Listed: 9.7

<u>12+ METRO 1/4/SHARE</u>				<u>SPG 82</u>		<u>SPG 81</u>		<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/</u>		<u>SPG</u>		
										<u>MSA CUME RATING</u>		<u>82</u>		
1. KFGO	47/21.7	15.5	21.1	1. KFGO	143	1. KFGO	1261/36.0	30.4	1. KFGO	143	1261/36.0	30.4		
2. KQWB-F	37/17.1	23.2	15.1	2. WDAY-F	82	2. WDAY-F	1051/39.6	16.6	2. WDAY-F	82	1051/39.6	16.6		
	WDAY-F	37/17.1	9.3	3. KQWB-F	48	3. WDAY	655/22.9	23.1	3. WDAY	48	655/22.9	23.1		
4. KVOX-F	29/13.4	11.9	10.8	4. WDAY	41	4. KQWB-F	567/32.4	43.1	4. WDAY	41	567/32.4	43.1		
5. KQWB	18/ 8.3	12.9	17.3	5. KVOX-F	33	5. KQWB	502/27.5	34.8	5. KVOX-F	33	502/27.5	34.8		
6. WDAY	16/ 7.4	8.8	11.4	6. KQWB	24	6. KVOX-F	403/24.1	22.7	6. KQWB	24	403/24.1	22.7		
7. KVOX	8/ 3.7	6.7	7.6	7. KBRF-F	22	7. KBRF-F	372/ 6.3	6.3	7. KBRF-F	22	372/ 6.3	6.3		
8. KBRF-F	4/ 1.8	1.0	---	8. KVOX	16	8. KVOX	285/16.8	24.6	8. KVOX	16	285/16.8	24.6		

12+ FM SHARE (METRO): 54.59% (107 of 196) (SPG 82: 50.87%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WDAY-F	1. KQWB-F	1. KQWB-F	1. KFGO	1. KFGO	1. KFGO
2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KVOX-F	2. KVOX-F	2. WDAY-F
	3. KVOX-F	3. KVOX-F	3. WDAY-F	3. WDAY	3. KQWB-F
					WDAY

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KFGO	1. KFGO	1. WDAY-F	1. KFGO	1. KQWB-F	1. KFGO
2. WDAY-F	2. KQWB-F	2. KQWB-F	2. KVOX-F	2. WDAY-F	2. KVOX-F
3. KQWB-F	3. WDAY-F	3. KVOX-F	3. WDAY-F		3. WDAY

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	18 (1)	78 (3)	96 (4)	49.0
COUNTRY	63 (2)	29 (1)	92 (3)	46.9
AC	8 (1)		8 (1)	4.1
			196 (8)	

RADIO STATIONS

KFGO, 790, 5 KW (DA-N), COUNTRY	CBS, \$50.00 (Blair)	Communi Prop
KQWB, 1550, 10 KW/5 KW (DA-N), CONTEMP	RKO II, \$20.00* (Torbet)	Midwest
KVOX, 1280, 5 KW/1 KW (DA-N), AC	ABC-E, \$19.50 (Mc-Guild)	Forward
WDAY, 970, 5 KW (DA-N), COUNTRY	NBC, \$28.75 (Katz)	
KQWB-F, 98.7, 100 KW @ 465, AOR (Pollack)	RKO, \$25.00* (Torbet)	Midwest
KVOX-F, 99.9, 100 KW @ 440, COUNTRY	ABC-I, \$19.50 (Mc-Guild)	Forward
WDAY-F, 93.7, 100 KW @ 1050, ROCK	, \$34.50 (Katz)	
KBRF-F, 103.3, 100 KW @ 650, CONTEMP (Drake-Chen)	MBS, \$17.00 (PRO) (FERGUS FALLS, MN)	

FAYETTEVILLE, NC

Market # 157  
 SMSA Pop: 253,000  
 APR 18.1  
 Est 1982 Revenue: \$3,312,000

Stations: 13/6  
 Diaries: 738/279:1  
 Standard Error: .794  
 % Below Line: 47.5

CSI: 1.8 Bil (# 166)  
 CSI HH: 22.5 M (# 170)  
 Retail \$: 1.0 Bil (# 177)  
 % Not Listed: 8.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WQSM-F 71/19.0	19.9	25.8	1. WQSM-F 114	1. WQSM-F 1496/41.8	43.3
2. WIDO-F 59/15.8	2.1	.7	2. WRAL-F 77	2. WRAL-F 1040/23.7	22.3
3. WFNC 46/12.3	11.4	10.5	3. WIDO-F 67	3. WQDR-F 700/20.8	17.2
4. WQDR-F 40/10.7	9.8	13.1	WQDR-F 67	4. WIDO-F 683/27.5	5.5
5. WRAL-F 32/ 8.6	7.4	9.5	5. WFNC 56	5. WFNC 671/24.3	24.8
6. WFAI 23/ 6.2	5.1	8.4	6. WSTS-F 42	6. WSTS-F 491/ 5.6	8.0
7. WFBS 15/ 4.0	7.7	8.4	7. WDCG-F 38	7. WDCG-F 486/10.6	---
8. WYYD-F 13/ 3.5	2.4	3.3	8. WJSK-F 29	8. WJSK-F 392/ 2.4	---
9. WFLB 12/ 3.2	9.0	8.0	9. WFAI 24	9. WFLB 320/15.2	28.3
WIDU 12/ 3.2	14.6	5.5	10. WYYD-F 21	10. WYYD-F 318/ 9.7	7.1

12+ FM SHARE (METRO): 68.33% (233 of 341) (SPG 82: 47.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WFNC	1. WQSM-F
2. WIDO-F	WIDO-F	2. WIDO-F	2. WIDO-F	2. WFAI	2. WFNC
	3. WQDR-F	3. WQDR-F	3. WFNC	3. WQSM-F	3. WIDO-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQSM-F	1. WIDO-F	1. WQSM-F	1. WQSM-F	1. WQDR-F	1. WQSM-F
2. WQDR-F	2. WQSM-F	2. WIDO-F	2. WFNC	2. WIDO-F	2. WIDO-F
3. WIDO-F	3. WQDR-F		3. WIDO-F	3. WQSM-F	3. WFNC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCG-F 105.1 Durham 2.7/10.6 WSTS-F 96.5 Laurinburg 1.1/5.6  
 WJSK-F 102.3 Sumberton 1.1/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		153 (4)	153 (4)	44.9
BLACK/URBAN/JAZZ	27 (2)	59 (1)	86 (3)	25.2
COUNTRY	46 (1)	4 (1)	50 (2)	14.7
AC	12 (1)	13 (1)	25 (2)	7.3
NOSTALGIA	23 (1)		23 (1)	6.7
RELIGION/GOSPEL		4 (1)	4 (1)	1.2
			341 (13)	

RADIO STATIONS

WFAI, 1230, 1 KW/250 W , NOSTALGIA (Al Ham) , \$15.00 (HNWH) Beasley  
 WFBS, 1450, 1 KW/250 W , BLACK , \$ 9.00 (Selcom)  
 WFLB, 1490, 1 KW/250 W , AC/CONTEMP ABC-C, \$11.25 (Southern) Gray  
 WFNC, 940, 50 KW/1 KW (DA-N), COUNTRY (TM) CBS, \$26.04 (Eastman) Cape Fear  
 WIDU, 1600, 1 KW (DAYS) , BLACK SBN,MBS, \$ 9.50 (----)  
 WQSM-F, 98.1, 100 KW @ 500, ROCK (TM) , \$34.18 (Eastman) Cape Fear  
 WIDO-F, 103.1, 2.7 KW @ 325, BLACK RKO, \$18.00 (PRO) (DUNN)  
 WJSK-F, 102.3, 3 KW @ 270, COUNTRY , \$ 6.00 (Southern) (LUMBERTON)  
 WSTS-F, 96.5, 100 KW @ 650, GOSPEL/VARIOUS , \$12.00 (Savalli) (LAURINBURG)

Other ranked stations - See Raleigh

FLINT

Market # 82  
 SMSA Pop: 524,400  
 APR 17.8  
 Est 1982 Revenue: \$6,940,000

Stations: 24/11  
 Diaries: 1028/410:1  
 Standard Error: .630  
 % Below Line: 32.6

CSI: 4.9 Bil (# 72)  
 CSI HH: 26.8 M (# 28)  
 Retail \$: 2.7 Bil (# 74)  
 % Not Listed: 9.9

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WDZZ-F 107/14.3	11.0	10.2	11.9	10.3	1. WWCK-F 129	1. WWCK-F 1474/25.7	23.7	26.2
2. WWCK-F 96/12.8	10.2	14.3	13.2	10.5	2. WDZZ-F 109	2. WJR 1169/18.4	16.5	16.0
3. WJR 60/ 8.0	6.7	5.5	5.6	8.0	3. WJR 94	3. WHNN-F 1165/13.0	11.8	10.4
4. WTRX 59/ 7.9	8.0	10.0	6.4	7.8	4. WKCQ-F 93	4. WTRX 969/21.3	22.1	22.7
5. WGMZ-F 54/ 7.2	8.0	7.1	6.5	11.1	5. WHNN-F 75	5. WKCQ-F 959/ 7.6	6.0	6.4
6. WHNN-F 35/ 4.7	3.4	2.6	2.5	1.9	6. WGER-F 71	6. WDZZ-F 872/19.4	16.0	17.0
WFDF 35/ 4.7	4.7	6.3	5.6	6.5	7. WGMZ-F 62	7. WFDF 767/16.4	18.0	18.0
8. WKMF 33/ 4.4	5.2	4.3	5.1	6.8	8. WTRX 61	8. WGMZ-F 754/15.3	17.1	14.9
9. WFMK-F 32/ 4.3	6.2	5.0	4.9	7.5	9. WTAC 42	9. WGER-F 742/ 7.1	10.0	10.2
10. WTAC 31/ 4.1	3.7	3.5	4.1	3.4	10. WWWS-F 41	10. WTAC 654/10.1	---	---

12+ FM SHARE (METRO): 62.61% (422 of 674) (SPG 82: 60.88%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WGMZ-F	1. WDZZ-F
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WJR	2. WJR
	3. WTRX	3. WTRX	3. WGMZ-F	3. WDZZ-F	3. WTRX
	4. WHNN-F	4. WHNN-F	4. WWCK-F	4. WTRX	4. WWCK-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDZZ-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WWCK-F	1. WWCK-F
2. WWCK-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WDZZ-F	2. WDZZ-F
3. WGMZ-F	3. WGMZ-F	3. WTRX	3. WGMZ-F	3. WTRX	3. WJR
4. WTRX	4. WTRX	4. WHNN-F	4. WWCK-F	WRIF-F	4. WTRX

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLT 1420	1.9/3.9	WGPR-F 107.5	Detr .4/ .9	WKCQ-F 98.1	Saginaw 2.1/7.6
WOAP 1080	Owosso 1.9/4.3	WHYT-F 96.3	Detr .5/4.2	WLLZ-F 98.7	Detroit 1.1/4.3
WOAP-F 103.9	Owosso .7/2.4	WITL-F 100.7	Lans .5/1.5	WRIF-F 101.1	Detroit 1.5/4.2
WWMN 1570	.8/3.1	WJLB-F 97.9	Detr .7/1.3	WWWS-F 107.1	Saginaw 1.2/5.1
WGER-F 102.5	Saginaw 3.2/7.1	WJXQ-F 106.1	Jacks 1.3/2.6		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		195 (7)	195 (7)	28.9
BLACK/URBAN/JAZZ		124 (4)	124 (4)	18.4
MOR/VARIETY	109 (3)		109 (3)	16.2
COUNTRY	64 (2)	20 (2)	84 (4)	12.5
BTFL MUSIC		78 (2)	78 (2)	11.6
AC	59 (1)		59 (1)	8.8
NOSTALGIA	14 (1)		14 (1)	2.1
OTHERS/UNKNOWN	6 (1)	5 (1)	11 (2)	1.6
			674 (24)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1), MOR	CBS, \$32.00* (Blair)
WKMF, 1470, 5 KW/1 KW (DA-1), COUNTRY	ABC-E, \$45.75 (Katz) Beck-Ross
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	ABC-D, \$27.50 (Torbet)
WTRX, 1330, 5 KW/1 KW (DA-2), AC	ABC-I, \$33.75 (Christal) Mid America
WDZZ-F, 92.7, 3 KW @ 260, BLACK	SBN, \$31.00 (Masla)
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)	, \$45.75 (Katz) Beck-Ross
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, \$45.00* (Mc-Guild) Reams

Other stations - See Detroit and Saginaw

FT. WAYNE

Market # 106  
 SMSA Pop: 386,300  
 APR 17.1

Est 1982 Revenue: \$6,650,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 15/11  
 Diaries: 672/466:1  
 Standard Error: .751  
 % Below Line: 4.1  
 Est 1982 Nat Rev: \$520,000\*

CSI: 3.3 Bil (# 101)  
 CSI HH: 23.8 M (# 117)  
 Retail \$: 1.8 Bil (# 108)  
 % Not Listed: 9.5

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WOWO 92/17.2	19.4	25.0	20.5	21.9	1. WOWO 229	1. WOWO 3813/47.1	46.1	54.1
2. WMEE-F 86/16.0	14.1	12.9	17.3	12.5	2. WMEE-F 172	2. WMEE-F 2455/37.6	32.7	32.2
3. WXKE-F 70/13.1	10.0	6.8	8.4	9.5	3. WQHK 90	3. WFWQ-F 1556/23.6	23.5	24.8
4. WEZV-F 64/11.9	11.5	12.3	13.5	11.1	4. WFWQ-F 82	4. WQHK 1072/21.1	23.0	25.5
5. WQHK 54/10.1	11.2	15.6	13.5	14.1	WXKE-F 82	5. WXKW-F 914/22.4	17.3	13.5
6. WFWQ-F 45/ 8.4	8.6	8.8	8.2	9.1	6. WEZV-F 78	6. WEZV-F 804/21.9	20.6	19.9
7. WAFX 36/ 6.7	3.3	2.9	2.2	2.2	7. WAFX 38	7. CKLW 461/ 2.6	---	---
8. WKSJ-F 13/ 2.4	2.0	1.4	1.8	3.8	8. WJR 30	8. WJR 432/ 2.0	2.9	2.3
9. WFCV 6/ 1.1	.4	---	1.6	.8	9. WKSJ-F 17	9. WLS 382/ 2.3	---	---
					10. WLS 16	10. WKSJ-F 374/ 8.9	6.6	5.4

12+ FM SHARE (METRO): 58.14% (282 of 485) (SPG 82: 48.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWO
WXKE-F	2. WXKE-F	2. WXKE-F	2. WMEE-F	2. WEZV-F	2. WMEE-F
3. WFWQ-F	3. WFWQ-F	3. WOWO	3. WQHK	3. WQHK	3. WEZV-F
	4. WOWO	4. WFWQ-F	4. WEZV-F	4. WAFX	4. WQHK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZV-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WXKE-F	1. WQHK
2. WOWO	2. WOWO	2. WFWQ-F	2. WMEE-F	2. WMEE-F	2. WOWO
3. WMEE-F	3. WXKE-F	WXKE-F	3. WQHK	3. WFWQ-F	3. WMEE-F
4. WXKE-F	4. WEZV-F	4. WOWO	4. WEZV-F	4. WOWO	4. WXKE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGL 1250	.7/1.6	WIFF-F 105.5	Auburn .7/1.5	WJR 760	Detroit .6/2.0
WIFF 1570	Auburn .7/1.6	CKLW 800	WInsdor .4/2.6	WLS 890	Chicago .4/2.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	201 (3)	203 (4)	41.8
MOR/VARIETY	99 (3)		99 (3)	20.4
BTFL MUSIC		64 (1)	64 (1)	13.2
COUNTRY	58 (2)		58 (2)	12.8
NOSTALGIA	36 (1)		36 (1)	7.4
AC	3 (1)	13 (1)	16 (2)	3.3
RELIGION/GOSPEL	6 (1)		6 (1)	1.2
			486 (15)	

RADIO STATIONS

WAFX, 1450, 1 KW/250 W	, NOSTALGIA (Al Ham)	NBC-T, \$27.00	(Roslin)	
WFCV, 1090, 1 KW (DAYS,DA)	, RELIGION	, \$16.00	(----)	Bott
WOWO, 1190, 50 KW (DA-N)	, MOR	ABC-I, \$70.00*	(Katz)	Bob Price
WQHK, 1380, 5 KW (DA-2)	, COUNTRY (Burk-Abr)	CBS, \$45.00	(Christal)	Federated
WEZV-F, 101.7, 3 KW @ 300,	BTFL MUS (KalaMusic)	, \$28.00*	(Masla)	Fairfield
WFWQ-F, 95.1, 44 KW @ 680,	CONTEMP/AC	ABC-C,RKO, \$28.50	(HNWH)	Sarkes-Tarz
WMEE-F, 97.3, 48 KW @ 480,	ROCK (Burk-Abr)	ABC-C, \$51.25	(Christal)	Federated
WXKE-F, 103.9, 3 KW @ 250,	AOR	Source, \$21.00	(Selcom)	
WKSJ-F, 106.3, 3 KW @ 300,	AC	RKO II, \$17.25	(Torbet)	(COLUMBIA CITY)

WLS - See Chicago

WJR,CKLW - See Detroit

FRESNO

Market # 79  
 SMSA Pop: 531,200  
 APR 17.7  
 Est 1982 Revenue: \$9,371,000\*  
 Est 1983 Rev Growth: 7%\*

Stations: 21/18  
 Diaries: 770/578:1  
 Standard Error: .720  
 % Below Line: 6.9  
 Est 1982 Nat Rev: \$3,915,000\*

CSI: 4.1 Bil (# 88)  
 CSI HH: 21.6 M (# 212)  
 Retail \$: 2.7 Bil (# 73)  
 % Not Listed: 72.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KKDJ-F	86/10.9	4.8	5.5	3.8	4.6	1. KFYE-F 169	1. KFYE-F 2236/19.9	19.5	20.8
2. KYNO-F	71/ 9.0	12.5	12.0	9.7	11.0	2. KKDJ-F 137	2. KKDJ-F 1454/17.6	11.5	11.3
3. KMJ	63/ 8.0	12.2	9.3	8.8	8.8	3. KMJ 107	3. KMJ 1404/17.9	21.8	18.5
4. KMGX-F	62/ 7.9	1.7	1.5	1.6	3.1	4. KYNO-F 87	4. KBOS-F 1285/13.4	11.8	12.3
5. KFIG-F	48/ 6.1	6.3	5.5	4.2	5.5	5. KBOS-F 84	5. KYNO-F 1269/25.1	23.9	23.8
6. KGNU-F	47/ 6.0	8.9	7.9	9.5	11.4	6. KMGX-F 83	6. KMGX-F 1087/18.3	6.2	5.9
7. KFYE-F	45/ 5.7	7.3	8.3	9.3	7.4	7. KFRE 69	7. KFRE 1076/10.2	11.0	12.8
8. KMAK	37/ 4.7	5.5	4.8	5.0	5.1	8. KGNU-F 68	8. KGNU-F 884/13.7	16.8	13.9
9. KXEX	34/ 4.3	1.0	2.1	3.9	4.7	9. KFRY-F 58	9. KFIG-F 771/15.8	14.0	12.3
10. KGST	28/ 3.6	3.9	4.6	4.7	4.8	10. KFIG-F 54	10. KFRY-F 712/ 8.5	6.1	8.4

12+ FM SHARE (METRO): 65.56% (453 of 692) (SPG 82: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KMJ	1. KMJ
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KFIG-F	2. KFIG-F	2. KKDJ-F
3. KYNO-F	3. KMGX-F	3. KMGX-F	3. KFYE-F	3. KGNU-F	3. KYNO-F
4. KBOS-F	4. KFYE-F	4. KFIG-F	4. KMGX, KMJ KXEX	4. KMAK	4. KMGX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F
2. KYNO-F	2. KYNO-F	2. KFIG-F	2. KFYE-F	2. KMGX-F	2. KFIG-F
3. KFIG-F	3. KMGX-F	KKDJ-F	3. KFIG-F	3. KFYE-F	3. KMGX-F
4. KMGX-F	4. KMJ	4. KMGX-F		4. KYNO-F	KMJ KXEX

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARM 1430	2.0/8.7	KNAX-F 97.9	1.5/4.8	KBOS-F 94.9	Tulare 3.4/13.4
KEAP 980	.8/3.0	KTED-F 96.7	Fowler 2.3/5.5	KLTA-F 98.9	Dinuba 1.5/4.7
KFRE 940	2.5/10.2	KXQR 790	Clovis 1.4/4.2	KRDU 1130	Dinuba 1.0/3.5
KFRY-F 101.9	3.2/8.5	KYNO 1300	2.0/7.4		

RADIO STATIONS

KARM, 1430, 5 KW (DA-1), OLDIES/AC	APR, \$18.25 (Torbet)	Davis/Weaver
KFRE, 940, 50 KW (DA-2), MOR/AC	ABC-I, \$30.00* (HNWH)	
KGST, 1600, 5 KW (DA-N), SPANISH	, \$14.63 (Lotus)	
KMAK, 1340, 1 KW/250 W, COUNTRY	ABC-E, \$21.00* (Mc-Guild)	
KMJ, 580, 5 KW, NEWS/TALK	CBS, NBC-T, ABC-T, \$40.00* (Katz)	McClatchy
KXEX, 1550, 500 W (DAYS), SPANISH	, \$17.00 (Caballero)	
KFIG-F, 101.1, 50 KW @ 352, AC	, \$32.75 (Torbet)	Davis/Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY	, \$25.00* (HNWH)	
KFYE-F, 93.7, 68 KW @ 1950, CONTEMP/AC	RKO, Trans, \$50.00* (Selcom)	Sunbelt
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR (Burk-Abr)	ABC-R, \$39.00* (RKO)	
KGNU-F, 102.7, 50 KW @ 500, BTFL MUS (KalaMusic)	, \$31.00* (Blair)	East-West FM
KMGX-F, 103.7, 50 KW @ 500, ROCK	MBS, \$ ? ? (CBS/FM)	(HANFORD)
KYNO-F, 95.5, 50 KW @ 318, ROCK (Drake-Chen)	, \$42.00* (Christal)	
KBOS-F, 94.9, 17 KW @ 850, ROCK	ABC-C, \$21.00* (Mc-Guild)	(TULARE)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

GRAND RAPIDS

Market # 68; ADI # 37  
 SMSA Pop: 610,000  
 APR 15.9  
 Est 1982 Revenue: \$12,860,000

Stations: 25/18  
 Diaries: 845/722:1  
 Standard Error: .640  
 % Below Line: 4.4

CSI: 5.1 Bil (# 70)  
 CSI HH: 24.5 M (# 83)  
 Retail \$: 2.9 Bil (# 70)  
 % Not Listed: 9.8

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WLAV-F 114/14.2	12.3	14.3	13.3	14.1	1. WLAV-F 207	1. WLAV-F 2668/26.1	24.3	24.5
2. WCUZ-F 108/13.4	11.5	7.5	10.9	7.6	2. WCUZ-F 165	2. WGRD-F 2290/24.2	24.3	22.7
3. WOOD 84/10.4	9.6	10.6	8.2	8.3	3. WOOD-F 147	3. WOOD-F 2219/22.6	25.6	29.9
4. WZZR-F 73/ 9.1	7.8	4.5	6.3	4.3	4. WJFM-F 110	4. WCUZ-F 1960/25.5	21.4	18.1
5. WOOD-F 71/ 8.8	11.7	13.7	12.7	12.8	5. WGRD-F 105	5. WJFM-F 1747/16.0	15.6	15.1
6. WJFM-F 54/ 6.7	6.1	6.6	5.2	5.3	6. WZZR-F 98	6. WZZR-F 1671/22.8	21.7	14.2
7. WGRD-F 48/ 6.0	7.4	7.8	6.5	8.2	7. WOOD 96	7. WOOD 1424/24.9	19.7	26.2
8. WCUZ 29/ 3.6	3.4	4.5	4.3	5.3	8. WQLR-F 63	8. WKZO 1018/ 2.4	---	---
9. WFUR-F 26/ 3.2	2.3	4.7	4.4	4.5	9. WKZO 57	9. WQLR-F 985/ 3.9	2.1	1.2
10. WTWN 16/ 2.0	1.2	2.1	1.3	3.1	10. WMUS-F 53	10. WCUZ 808/14.0	11.2	4.5

12+ FM SHARE (METRO): 74.10% (538 of 726) (SPG 82: 70.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZR-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+
2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WJFM-F	2. WOOD	2. WOOD
WLAV-F	3. WJFM-F	3. WJFM-F	3. WOOD	3. WOOD-F	3. WLAV-F
	4. WZZR-F	4. WZZR-F	4. WLAV-F	4. WFUR-F	4. WOOD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WCUZ-F	2. WCUZ-F	2. WJFM-F	2. WJFM-F	2. WCUZ-F	2. WLAV-F
3. WJFM-F	3. WZZR-F	3. WCUZ-F	3. WOOD	3. WZZR-F	3. WOOD
4. WOOD-F	4. WOOD	4. WZZR-F	4. WOOD-F	4. WJFM-F	4. WJFM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	32.4
COUNTRY	30 (2)	125 (4)	155 (6)	21.3
BTFL MUSIC		114 (5)	114 (5)	15.7
MOR/VARIETY	108 (4)		108 (4)	14.9
AC		54 (1)	54 (1)	7.4
RELIGION/GOSPEL	8 (1)	10 (1)	18 (2)	2.5
NEWS/TALK	16 (1)		16 (1)	2.2
NOSTALGIA	12 (1)		12 (1)	1.7
BLACK/URBAN/JAZZ	11 (1)		11 (1)	1.5
OTHERS/UNKNOWN	3 (1)		3 (1)	0.4
			726 (25)	

GRAND RAPIDS-KALAMAZOO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. WLAV-F	1. WLAV-F	1. WLAV-F	WFUR	1570	1.0/2.8
2. WCUZ-F	2. WGRD-F	2. WCUZ-F	WHTC	1450	Holland 1.9/5.1
3. WOOD-F	3. WOOD-F	3. WOOD	WHTC-F	96.1	Holland .4/1.7
4. WNWN-F	4. WCUZ-F	4. WGRD-F	WJBL-F	94.5	Holland 1.2/4.6
5. WJFM-F	5. WJFM-F	5. WFUR-F	WKWM	1140	Kentwood 1.4/2.6
6. WGRD-F	6. WZZR-F	6. WZZR-F	WWJQ	1260	Holland .4/1.4
7. WZZR-F	7. WOOD	WOOD-F	WXQT	1410	1.5/3.5
8. WOOD	8. WNWN-F	8. WCUZ	WZND-F	99.3	Zeeland 1.1/5.1
9. WJXQ-F	9. WKFR-F	9. WJFM-F	WKZO	590	Kalamazoo .4/2.4
10. WKFR-F	10. WQLR-F	10. WTWN	WMUS	1090	Muskegon .1/ .8
11. WQLR-F	11. WKZO		WMUS-F	106.9	Muskegon .5/2.3
12. WKZO	12. WCUZ		WPLB-F	107.3	Greenville .5/2.2
13. WBCK	13. WMUS-F		WQLR-F	106.5	Kalamazoo 1.0/3.9
14. WMUS-F	14. WJXQ-F		WQWQ-F	104.5	Muskegon .7/3.9
15. WQWQ-F	15. WFUR-F		WGN	720	Chicago .7/2.1

ADI FM SHARE: 74.91% (1448 of 1933) (SPG 82: 70.56%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY (Burk-Abr)	CBS, \$ NM (Eastman)	Federated
WOOD, 1300, 5 KW (DA-N), MOR	NBC, \$58.00* (Katz)	Wood, Inc.
WTWN, 1340, 1 KW/250 W , TALK	ABC-T, MBS, ABC-E, \$25.00* (Blair)	Adams

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr)	CBS, \$61.99 (Eastman)	Federated
WFUR-F, 102.9, 40 KW @ 500, BTFL MUS	, \$17.00 (Pate)	Kuiper
WGRD-F, 97.9, 13 KW @ 590, ROCK	ABC-C, \$34.00 (Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 780, AC (TM)	MBS, \$43.88 (Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR (Burk-Abr)	ABC-R, Source, \$70.00* (Blair)	Adams
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Schulke)	, \$80.00* (Katz)	Wood, Inc.
WZZR-F, 95.7, 50 KW @ 175, ROCK	ABC-F, \$50.00* (Selcom)	Liggett
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	, \$19.00 (Masla)	(MUSKEGON)
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)	, \$15.30 (Masla)	(MUSKEGON)

Other ranked stations - See Kalamazoo

WJXQ - See Lansing

GREEN BAY

Market # 193  
 SMSA Pop: 177,900  
 APR 17.2  
 Est 1982 Revenue: \$4,100,000

Stations: 14/5  
 Diaries: 510/287:1  
 Standard Error: .868  
 % Below Line: 19.8

CSI: 1.4 Bil (# 181)  
 CSI HH: 23.9 M (# 116)  
 Retail \$: .9 Bil (# 193)  
 % Not Listed: 6.3

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WGEE 45/17.9	23.4	18.1	1. WIXX-F 131	1. WIXX-F 2101/40.3	40.8
2. WIXX-F 43/17.1	17.4	20.4	2. WDUZ-F 97	2. WKAU-F+ 1197/20.1	20.8
3. WDUZ-F 40/15.9	14.2	13.1	3. WGEE 86	3. WAPL-F 1164/18.6	19.2
4. WNFL 37/14.7	9.6	13.1	WAPL-F 86	4. WDUZ-F 1115/28.1	24.3
5. WDUZ 25/ 9.9	10.6	10.4	5. WKAU-F+ 59	5. WGEE 1017/34.3	38.4
6. WAPL-F 17/ 6.7	7.8	6.8	6. WNFL 40	6. WNAM 680/ 3.0	4.5
7. WKAU-F+ 16/ 6.4	7.4	3.7	7. WYNE 38	7. WDUZ 590/28.7	31.4
8. WYNE 4/ 1.6	2.3	1.8	8. WNAM 32	8. WNFL 566/31.4	29.6
9. WAUN-F 3/ 1.2	.9	3.2	9. WDUZ 28	9. WYNE 530/ 6.3	5.0
WEMI-F 3/ 1.2	---	---	10. WAUN-F 20	10. WAUN-F 235/ 2.9	2.9

12+ FM SHARE (METRO): 51.48% (122 od 237) (SPG 82: 46.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WNFL	1. WGEE	1. WGEE
2. WKAU-F+	2. WNFL	2. WNFL	2. WGEE	2. WDUZ-F	2. WNFL
	3. WAPL	3. WGEE	3. WDUZ-F	WNFL	3. WDUZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDUZ-F	1. WIXX-F	1. WIXX-F	1. WDUZ-F	1. WIXX-F	1. WNFL
2. WIXX-F	2. WGEE	2. WNFL	WGEE	2. WAPL-F	2. WGEE
3. WGEE	3. WNFL	3. WDUZ-F	3. WNFL	3. WNFL	3. WIXX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLST-F 95.1 Marinette .8/2.6 WTMJ 620 Milwaukee .4/1.8  
 WNAM 1280 Neenah .4/3.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	76 (4)	78 (5)	32.9
COUNTRY	49 (2)		49 (2)	20.7
BTFM MUSIC		40 (1)	40 (1)	16.9
AC	38 (2)		28 (2)	16.0
MOR/VARIETY	26 (2)		26 (2)	11.0
NOSTALGIA		3 (1)	3 (1)	1.3
RELIGION/GOSPEL		3 (1)	3 (1)	1.3
			<u>237 (14)</u>	

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W , MOR ABC-C, \$21.00\* (Mc-Guild) Laird  
 WGEE, 1360, 5 KW (DA-N) , COUNTRY NBC, \$31.00 (Blair)  
 WNFL, 1440, 5 KW/500 W (DA-2), AC CBS-R, \$29.50 (HNWH) Commun Prop  
 WDUZ-F, 98.5, 100 KW @ 1254, BTFM MUS (FM-100) , \$22.00\* (Mc-Guild) Laird  
 WIXX-F, 101.1, 100 KW @ 1828, ROCK (TM) ABC-F, \$36.00 (Blair)  
 WAUN-F, 92.7, 3 KW @ 300, NOST/FARM/POLKA MBS, \$ 6.00 (----) (KEWAUNEE)  
 WEMI-F, 100.1, 3 KW @ 300, RELIGION , \$ 5.00 (----) (NEENAH)

Other ranked stations - See Appleton-Oshkosh



GREENSBORO-WINSTON SALEM

Market # 49

SMSA Pop: 845,200

APR 18.8

Est 1982 Revenue: \$16,200,000\*

Est 1983 Rev Growth: 16%\*

Stations: 32/25

Diaries: 887/804:1

Standard Error: .699

% Below Line: 7.8

Est 1982 Nat Rev: \$2,650,000\*

CSI: \$6.8 Bil (# 53)

CSI HH: 22.1 M (# 189)

Retail \$: 4.0 Bil (# 47)

% Not Listed: 10.6

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WTQR-F	216/16.1	14.9	15.6	15.8	16.6	1. WTQR-F 357	1. WTQR-F 3885/28.8	25.9	26.2
2. WQMG-F	124/ 9.2	8.8	7.8	5.5	6.6	2. WQMG-F 147	2. WSEZ-F 1907/19.1	16.6	21.1
3. WSEZ-F	99/ 7.4	5.9	10.8	8.3	9.2	3. WGLD-F 144	3. WGLD-F 1846/16.6	17.5	16.1
4. WGLD-F	96/ 7.1	8.3	7.4	8.4	9.5	4. WSEZ-F 131	4. WRQK-F 1591/16.4	15.9	18.8
5. WSJS	78/ 5.8	5.4	5.5	6.8	7.4	5. WRQK-F 93	5. WKZL-F 1499/14.1	14.4	16.4
6. WRQK-F	72/ 5.4	6.5	6.8	7.0	6.2	6. WKZL-F 85	6. WSJS 1325/16.4	15.5	15.0
7. WMAG-F	48/ 3.6	1.0	.5	.7	.6	7. WSJS 84	7. WQMG-F 1315/14.0	13.1	10.9
8. WAAA	47/ 3.5	3.7	4.0	3.5	2.5	8. WSOC-F 83	8. WSOC-F 930/ 1.9	---	3.3
9. WKZL-F	46/ 3.4	6.1	9.2	8.9	7.4	9. WDCG-F 78	9. WDCG-F 859/ 6.5	7.2	---
10. WBIG	44/ 3.3	2.6	3.0	3.8	3.2	10. WPCM-F 63	10. WMAG-F 764/ 9.2	2.9	2.8
WEAL	44/ 3.3	2.6	2.4	1.7	2.4	11. WMAG-F 53	11. WPCM-F 673/ 2.3	3.1	1.7

12+ FM SHARE (METRO): 68.55% (850 of 1240) (SPG 82: 68.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSEZ-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WQMG-F	2. WTQR-F	2. WQMG-F	2. WQMG-F	2. WGLD-F	2. WSJS
3. WKZL-F	3. WSEZ-F	3. WSEZ-F	3. WGLD-F	3. WSJS	3. WQMG-F
4. WEAL	4. WRQK-F	4. WRQK-F	4. WRQK-F	4. WAAA	4. WSEZ-F
WDCG-F	5. WMAG-F	5. WGLD-F	5. WSEZ-F	WPET	5. WGLD-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WQMG-F	2. WGLD-F	2. WTQR-F	2. WRQK-F
3. WQMG-F	3. WGLD-F	3. WSEZ-F	WQMG-F	3. WRQK-F	3. WSEZ-F
4. WSEZ-F	4. WSEZ-F	4. WRQK-F	4. WRQK-F	4. WSEZ-F	WSJS
5. WRQK-F	5. WRQK-F	5. WMAG-F	5. WSEZ-F		5. WQMG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAIR 1340	Win-Sal 3.1/6.3	WMFR 1230	High P 2.5/4.7	WDCG-F 105.1	Durha 3.2/6.5
WBFJ 1550	Win-Sal .4/ .9	WOKX 1590	High P .5/1.4	WEZC-F 104.7	Charl .5/2.2
WBUY 1440	Lexingt .7/2.5	WPET 950	Greensb 2.1/3.5	WFMX-F 105.7	States .4/1.8
WCOG 1320	Greensb .7/3.7	WSMX 1500	Win-Sal 1.0/1.7	WPCM-F 101.1	Burlin .7/2.3
WCSE-F 92.3	Asheboro .8/1.6	WTNC 790	Thomasv .7/1.6	WRAL-F 101.5	Raleig .4/1.5
WHPE-F 95.5	High Poi 1.8/3.7	WTOB 1380	Win-Sal 1.0/4.2	WROQ-F 95.1	Charl .7/1.9
WKEW 1400	Greensb .5/3.5	WWMO-F 102.1	Greensb 1.5/4.2	WSOC-F 103.7	Charl 1.0/1.9

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK	NBN, \$16.00 (PRO)	
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham)	CBS, \$25.00 (Eastman)	Jeff-Pilot
WEAL, 1510, 1 KW (DAYS), BLACK	SBN, \$ ? ? (HNWH)	
WSJS, 600, 5 KW (DA-2), NEWS/TALK	NBC,NBC-T,ABC-T, \$58.00* (Mc-Guild)	Summit
WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Schulke)	, \$52.00 (Blair)	Mann
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)	ABC-R, \$60.00* (Katz)	Nationwide
WMAG-F, 99.5, 10 KW @ 1500, CONTEMP/AC (Fairwest)	ABC-F, \$38.00* (MMR)	
WQMG-F, 97.1, 20 KW @ 555, BLACK	CBS-R, \$40.00 (HNWH)	
WRQK-F, 98.7, 100 KW @ 814, AC/OLDIES	MBC, \$64.38 (Christal)	
WSEZ-F, 93.1, 100 KW @ 383, ROCK	Trans,RKO, \$51.00* (Torbet)	
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY	, \$90.00* (Mc-Guild)	Summit
WPCM-F, 101.1, 100 KW @ 850, COUNTRY (Burns-Somerset)	RKO, \$ ? ? (Masla)	Rau (BURLINGTON)

WDCG - See Raleigh

WSOC - See Charlotte

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR FORMAT INFORMATION.

GREENVILLE-NEW BERN-WASHINGTON, NC

Market # 316 (Greenville only)  
 SMSA Pop: 85,400  
 APR 17.8  
 Est 1982 Revenue: Not Available

Stations: 22/17  
 Diaries: 730/331:1  
 Standard Error: .829  
 % Below Line: 6.5

CSI: .6 Bil (# 321)  
 CSI HH: 19.6 M (# 290)  
 Retail \$: .4 Bil (# 307)  
 % Not Listed: 11.4

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WQDW-F 82/19.0	15.8	18.6	1. WITN-F 117	1. WITN-F 1784/30.2	28.5
2. WSFL-F 46/10.7	10.3	8.2	2. WQDW-F 110	2. WRAL-F 1025/ 7.8	10.3
3. WAZZ-F 44/10.2	9.0	10.1	3. WNCT-F 91	3. WNCT-F 1021/16.3	13.1
4. WITN-F 42/ 9.7	12.2	11.7	4. WRAL-F 78	4. WSFL-F 977/28.5	26.7
5. WNCT-F 37/ 8.6	8.2	8.8	5. WAZZ-F 76	5. WQDW-F 873/25.2	19.6
6. WRNS-F 25/ 5.8	6.8	3.5	6. WSFL-F 64	6. WAZZ-F 830/19.4	18.8
7. WWMG 14/ 3.2	1.9	2.2	7. WKTC-F 52	7. WKTC-F 505/ 7.3	4.6
8. WELS 13/ 3.0	2.7	2.2	8. WRNS-F 37	8. WOKN-F 354/ 5.7	3.1
9. WKTC-F 11/ 2.6	1.4	1.6	9. WSEC-F 21	9. WRNS-F 345/ 8.9	10.0
10. WBZQ 9/ 2.1	2.2	1.9	10. WOKN-F 17	10. WSEC-F 332/ 5.7	4.6

12+ FM SHARE (METRO): 82.72% (316 of 382) (SPG 82: 83.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WAZZ-F	1. WAZZ-F	1. WQDW-F
2. WITN-F	2. WSFL-F	2. WSFL-F	2. WQDW-F	2. WNCT-F	2. WSFL-F
	3. WITN-F	3. WAZZ-F	3. WSFL-F	3. WRNS-F	3. WAZZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WSFL-F	1. WAZZ-F
2. WAZZ-F	2. WAZZ-F	2. WSFL-F	2. WAZZ-F	2. WQDW-F	2. WSFL-F
3. WSFL-F	3. WSFL-F	3. WITN-F	3. WNCT-F	3. WITN-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFTC 960	Kinston	1.2/5.5	WKJA-F 92.1	Belhaven	1.2/3.0	WIAM 900	Willia	.2/1.9
WGHB 1250	Farmvill	1.2/2.4	WOOW 1340	Green.	.7/1.7	WSEC-F 103.7	Willial	1.2/5.7
WISP 1230	Kinston	.5/2.6	WRNB 1490	N. Bern	.7/3.0	WOKN-F 102.3	Golds.	.7/5.7
WITN 930	Wash.	2.6/6.2	WRQR-F 94.3	Farmville	1.9/6.7	WRAL-F 101.5	Ralei	1.9/7.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	109 (5)	112 (6)	29.3
COUNTRY	23 (3)	80 (3)	103 (6)	27.0
BLACK/URBAN/JAZZ		85 (2)	85 (2)	22.3
BTFL MUSIC		37 (1)	37 (1)	9.7
OTHERS/UNKNOWN	17 (2)		17 (2)	4.4
MOR/VARIETY	14 (3)		14 (3)	3.7
RELIGION/GOSPEL	9 (1)		9 (1)	2.4
AC		5 (1)	5 (1)	1.3
			382 (22)	

RADIO STATIONS

WBZQ, 1550, 1 KW (DAYS), RELIGION	, \$ 4.00 (Savalli)	(GREENVILLE)
WELS, 1010, 1 KW, COUNTRY	, \$ 6.00 (---)	(KINSTON)
WWMG, 1380, 5 KW (DA-N), ? ?	, \$ 5.00* (Masla)	(NEW BERN)
WAZZ-F, 101.9, 100 KW @ 580, COUNTRY (TM)	NBC, \$20.00* (Christal)	(NEW BERN)
WITN-F, 93.3, 100 KW @ 1900, ROCK	ABC-F, \$34.25 (Katz)	(WASHINGTON)
WNCT-F, 107.9, 100 KW @ 1800, BTFL MUS (FM-100)	CBS, \$27.50 (Katz) Park	(GREENVILLE)
WQDW-F, 97.7, 3 KW @ 300, BLACK (Drake-Chen)	SBN, \$24.00 (HNWH)	(KINSTON)
WRNS-F, 95.1, 100 KW @ 300, COUNTRY	, \$ 7.50 (CC Spot)	(KINSTON)
WSFL-F, 106.5, 100 KW @ 725, ROCK	RKO, \$17.00* (Masla)	(NEW BERN)
WSEC-F, 103.7, 50 KW @ 400, ROCK	, \$ NA (----)	(WILLIAMSTON)
WKTC-F, 104.3, 100 KW @ 280, COUNTRY	, \$ 9.00 (----)	(TARBORO)
WOKN-F, 102.3, 3 KW @ 275, BLACK	RKO, \$ ? ? (HNWH)	(GOLDSBORO)

WRAL - See Raleigh

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 39  
 SMSA Pop: 585,000  
 APR 17.9  
 Est 1982 Revenue: \$10,260,000

Stations: 26/22  
 Diaries: 880/559:1  
 Standard Error: .691  
 % Below Line: 3.7

CSI: 4.4 Bil (# 82)  
 CSI HH: 21.1 M (# 228)  
 Retail \$: 2.4 Bil (# 81)  
 % Not Listed: 5.9

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING		FAL	SPG
12+ METRO 1/4/SHARE		82	82	81	81	12+ TSA 1/4				82	82
1. WESC-F	115/13.1	12.8	13.6	12.7	12.4	1. WSSL-F	235	1. WFBC-F	2411/25.7	31.0	23.8
2. WFBC-F	92/10.4	10.2	9.7	11.3	9.1	2. WESC-F	183	2. WSSL-F	2393/20.3	17.8	9.2
3. WSSL-F	91/10.3	8.3	3.5	4.1	3.7	3. WFBC-F	180	3. WESC-F	2131/24.3	26.6	23.7
4. WSPA-F	80/ 9.1	8.9	8.8	9.2	9.2	4. WSPA-F	144	4. WANS-F	1822/20.3	24.0	20.5
5. WHYZ	72/ 8.2	13.1	12.1	7.9	7.2	5. WANS-F	118	5. WSPA-F	1576/18.6	20.7	17.4
6. WANS-F	68/ 7.7	7.6	9.5	8.2	12.4	6. WCKN-F	106	6. WCKN-F	1567/18.1	15.3	11.7
7. WCKN-F	61/ 6.9	5.9	4.4	3.8	1.6	7. WHYZ	85	7. WESC	747/11.4	8.1	11.8
8. WASC	37/ 4.2	4.4	5.4	4.2	2.9	8. WESC	44	8. WLOS-F	708/ 4.3	5.0	3.9
9. WESC	30/ 3.4	2.3	3.2	3.1	5.8	9. WLOS-F	43	9. WHYZ	688/10.6	13.0	11.3
10. WORD	24/ 2.7	1.7	2.9	4.5	4.2	10. WASC	37	10. WFBC	628/ 9.5	15.7	13.4
11. WSPA	21/ 2.4	3.0	3.9	5.5	5.0	11. WORD	34	11. WSPA	604/ 9.9	13.4	11.3
12. WFBC	20/ 2.3	4.4	3.7	3.5	4.2	12. WFBC	26	12. WORD	591/ 9.4	8.7	9.5

12+ FM SHARE (METRO): 67.06% (556 of 829) (SPG 82: 56.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WESC-F	1. WESC-F	1. WESC-F+
2. WCKN-F	2. WANS-F	2. WSSL-F	2. WFBC-F	2. WSPA-F	2. WFBC-F+
3. WASC	3. WSSL-F	3. WESC-F	WSSL-F	3. WSSL-F	3. WSSL-F
WFBC-F	4. WHYZ	4. WHYZ	4. WSPA-F	4. WFBC-F	4. WSPA-F
	WCKN-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WESC-F	1. WESC-F	1. WFBC-F	1. WFBC-F	1. WSSL-F	1. WESC-F
2. WSPA-F	2. WSSL-F	2. WHYZ	2. WESC-F	WANS-F	2. WSSL-F
3. WSSL-F	3. WSPA-F	3. WANS-F	3. WSSL-F	3. WFBC-F	3. WHYZ
WHYZ-F	4. WFBC-F	4. WCKN-F	4. WSPA-F	4. WCKN-F	4. WFBC-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (1)	238 (6)	262 (7)	31.6
COUNTRY	45 (3)	212 (3)	257 (6)	31.0
BLACK/URBAN/JAZZ	109 (2)		109 (2)	13.1
BTFL MUSIC		106 (3)	106 (3)	12.8
MOR/VARIETY	41 (2)		41 (2)	4.9
RELIGION/GOSPEL	27 (4)		27 (4)	3.3
NEWS/TALK	18 (1)		18 (1)	2.2
NOSTALGIA	9 (1)		9 (1)	1.1
			829 (26)	

GREEN-SPART-ASHE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WSSL-F	1. WFBC-F	1. WESC-F	WBBR 1580	Travelers Re	.3/1.4
2. WFBC-F	2. WSSL-F	2. WSPA-F	WCKI 1300	Greer	1.5/2.8
3. WESC-F	3. WESC-F	3. WSSL-F	WEAB 800	Greer	1.0/1.6
4. WSPA-F	4. WANS-F	4. WHYZ	WELP 1360	Easley	.7/1.5
5. WCKN-F	5. WCKN-F	5. WFBC-F	WELP-F 103.9	Easley	.7/2.0
6. WANS-F	6. WSPA-F	6. WCKN-F	WGVL 1440		2.0/6.0
7. WWNC	7. WWNC	7. WASC	WKDY 1400	Spartanburg	.7/3.2
8. WLOS-F	8. WLOS-F	8. WSPA	WMRB 1490		1.0/3.6
9. WHYZ	9. WESC	9. WSPA	WMUU 1260		.6/3.0
10. WNGC-F	10. WHYZ	10. WESC	WMUU-F 94.5		1.4/5.2
11. WESC	11. WFBC		WLOS-F 99.9	Asheville	1.6/4.3
12. WISE	12. WSPA				
13. WASC	13. WORD		WBCY-F 107.9	Charlotte	.8/3.9
14. WKIT-F	14. WNGC-F		WROQ-F 95.1	Charlotte	.8/2.1
15. WORD	15. WISE		WXIK 96.1	Shelby	.3/1.2

ADI FM SHARE: 68.36% (1389 of 2032) (SPG 82: 61.37%)

AM STATIONS

WASC, 1530, 1 KW	, BLACK	ABC-C, NBN, \$14.00	(----)	
WESC, 660, 10 KW (DAYS)	, COUNTRY (Klemm)	ABC-E, \$45.00	(Blair)	
WFBC, 1330, 5 KW (DA-N)	, MOR/AC	NBC, NBC-T, \$ NM	(Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS, DA)	, BLACK	SBN, \$31.00	(HNWH)	
WORD, 910, 5 KW/1 KW (DA-2)	, CONTEMP	UPI, \$25.00	(Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS, \$30.00*	(Mc-Guild)	Spartan

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008	, ROCK	RKO, CBS-R, \$36.00*	(Torbet)	(ANDERSON)
WCKN-F, 101.1, 100 KW @ 820	, AOR	ABC-R, \$31.00	(----)	(ANDERSON)
WESC-F, 92.5, 100 KW @ 2000	, COUNTRY (Klemm)	ABC-E, \$45.00	(Blair)	
WFBC-F, 93.7, 100 KW @ 1840	, CONTEMP (Drake-Chen)	ABC-F, \$77.50	(Katz)	Multimedia
WSPA-F, 98.9, 100 KW @ 1910	, BTFL MUS (FM-100)		, \$45.75*	(Mc-Guild) Spartan
WSSL-F, 100.5, 100 KW @ 1280	, COUNTRY (TM)	RKO II, \$58.50	(Eastman)	Keymarket

Other ranked stations - See Asheville

HARRISBURG

Market # 93; ADI # 48  
 SMSA Pop: 451,500  
 APR 17.1  
 Est 1982 Revenue: \$6,426,000

Stations: 23/13  
 Diaries: 874/517:1  
 Standard Error: .729  
 % Below Line: 14.8

CSI: 4.4 Bil (# 85)  
 CSI HH: 25.3 M (# 62)  
 Retail \$: 2.2 Bil (# 90)  
 % Not Listed: 9.6

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
		82	82	81	81				82	82
1. WHP-F	83/12.6	9.1	11.7	11.6	13.2	1. WQXA-F	145	1. WQXA-F	1850/15.8	16.2 15.5
2. WTPA-F	75/11.4	13.7	9.5	10.4	10.7	2. WTPA-F	129	2. WTPA-F	1370/20.9	21.8 20.2
3. WHP	62/ 9.4	11.2	12.7	16.4	10.7	3. WRKZ-F	127	3. WRKZ-F	1319/13.8	16.2 16.0
4. WRKZ-F	54/ 8.2	8.0	8.3	9.4	8.4	4. WHP-F	102	4. WHP-F	1059/23.0	18.7 20.8
5. WKBO	44/ 6.7	5.3	5.7	6.3	7.6	5. WNCE-F	84	5. WHP	970/24.0	25.1 28.4
WSFM-F	44/ 6.7	8.6	6.3	4.7	5.6	6. WHP	65	6. WNCE-F	948/ 6.3	4.2 ---
7. WQXA-F	43/ 6.5	6.4	6.4	5.1	4.7	7. WSBA	56	7. WSBA	736/ 1.4	--- 2.6
8. WHYL+	40/ 6.1	7.2	6.3	8.0	4.0	8. WSFM-F	46	8. WYCR-F	700/ 3.2	2.4 3.1
9. WCMB	29/ 4.4	4.7	5.1	4.4	5.4	9. WKBO	45	9. WKBO	696/16.9	18.8 16.3
WFEC	29/ 4.4	3.5	2.8	1.9	1.9	10. WSBA-F	39	10. WSFM-F	695/17.1	18.0 14.3

12+ FM SHARE (METRO): 62.02% (369 of 595) (SPG 82: 62.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHP-F	1. WHP-F	1. WHP
2. WFEC	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WHP	2. WHP-F
3. WQXA-F	3. WKBO	3. WRKZ-F	3. WKBO	3. WRKZ-F	3. WKBO
	WQXA-F	WHP-F	4. WSFM-F	4. WHYL+	4. WTPA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHP-F	1. WTPA-F	1. WSFM-F	1. WHP-F	1. WTPA-F	1. WHP-F
2. WRKZ-F	2. WHP-F	2. WTPA-F	2. WKBO	2. WKBO	2. WTPA-F
3. WSFM-F	3. WRKZ-F	WQXA-F	WSFM-F	3. WQXA-F	3. WRKZ-F
4. WTPA-F	4. WHP	4. WKBO	4. WRKZ-F	4. WSFM-F	4. WKBO
				WRKZ-F	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	135 (7)	164 (8)	27.6
COUNTRY	52 (2)	71 (2)	123 (4)	20.7
AC	57 (2)	59 (3)	116 (5)	19.5
BTFM MUSIC		96 (2)	96 (2)	16.1
MOR/VARIETY	88 (3)		88 (3)	14.8
NOSTALGIA		8 (1)	8 (1)	1.3
			595 (23)	

HARRISBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS METRO SHARE/CUME RATING			
1. WRKZ-F	1. WQXA-F	1. WTPA-F	WIOO	1000	Carlisle	2.0/5.0
2. WQXA-F	2. WRKZ-F	2. WHP	WKCD-F	93.5	Mechanics.	1.5/6.6
3. WTPA-F	3. WTPA-F	3. WHP-F	WQIN	1290	Lykens	3.6/3.1
4. WNCE-F	4. WNCE-F	4. WHYL+	WLAN-F	96.9	Lancaster	.3/1.5
5. WHP-F	5. WLAN-F	5. WRKZ-F	WNCE-F	101.3	Lancaster	2.0/6.3
6. WIOV-F	6. WSBA-F	6. WKBO	WRHY-F	92.7	Starview	1.2/3.1
7. WSBA-F	7. WHP-F	7. WFEC	WSBA	910	York	.3/1.4
8. WSBA	8. WYCR-F	WCMB	WSBA-F	103.3	York	.8/3.0
9. WLAN-F	9. WSBA	WQXA-F	WUFM-F	100.1	Lebanon	.3/1.9
10. WHP	10. WHP		WYCR-F	98.5	York	.5/3.2
11. WYCR-F	11. WIOV-F		WIKZ-F	95.1	Chambersburg	1.1/2.3
12. WHYL+	12. WSFM-F		WQKX-F	94.1	Sunbury	.5/2.4
13. WSFM-F	13. WKBO					
14. WKBO	14. WFEC					
15. WDAC-F	15. WLBR					

ADI FM SHARE: &3.08% (1368 of 1872) (SPG 82: NA)

AM STATIONS

WCMB, 1460, 5 KW (DA-N)	, COUNTRY (Drake-Chen)	RKO II, ABC-D, \$28.00*	(Torbet)	McKenna
WFEC, 1400, 1 KW/250 W	, ROCK	MBS, \$20.00	(Mc-Guild)	Scott
WHP, 580, 5 KW (DA-N)	, MOR	CBS, \$100.00	(Katz)	
WHYL, 965, 5 KW (DAYS, DA)	, COUNTRY	APR, \$24.00*	(HNWH)	
WKBO, 1230, 1 KW/250 W	, AC (Klemm)	NBC, \$31.00	(Blair)	

FM STATIONS

WSFM-F, 99.3, 3 KW @ 300, AC	ABC-F, \$38.00*	(Torbet)	McKenna
WHP-F, 97.3, 14 KW @ 840, BTFL MUS (Bonne)	, \$100.00	(Katz)	
WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr)	ABC-E, \$38.00*	(Mc-Guild)	(HERSHEY)
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr)	ABC-R, \$58.00*	(Selcom)	Foster/Sky

Other ranked stations - See Lancaster and York

HARTFORD

Market # 39; ADI # 24  
 APR 18.9  
 SMSA Pop: 636,100  
 Est 1982 Revenue: \$15,070,000\*  
 Est 1983 Rev Growth: 4%\*

Stations: 25/16  
 Diaries: 1315/624:1  
 Standard Error: .545  
 % Below Line: 14.3  
 Est 1982 Nat Rev: \$4,620,000\*

CSI: 11.0 Bil (# 34)  
 CSI HH: 29.1 M (# 12)  
 Retail \$: 4.4 Bil (# 41)  
 % Not Listed: 9.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WTIC	305/19.7	21.1	21.7	23.8	23.4	1. WTIC 459	1. WTIC 5911/41.8	44.6	47.1
2. WTIC-F	193/12.5	11.1	6.9	7.0	4.7	2. WTIC-F 280	2. WTIC-F 4309/29.2	28.2	22.8
3. WRCH-F	179/11.6	6.4	7.5	6.3	7.7	3. WRCH-F 271	3. WRCH-F 3361/17.4	18.8	14.4
4. WHCN-F	90/ 5.8	5.4	6.9	6.5	6.2	4. WHCN-F 191	4. WHCN-F 3065/17.3	17.6	18.0
5. WCCC-F	68/ 4.4	5.9	5.0	4.9	3.6	5. WKCI-F 165	5. WRCH-F 2963/22.8	16.0	15.0
WDRG-F	68/ 4.4	4.2	3.2	5.3	4.0	6. WKSS-F 155	6. WCCC-F 2830/16.6	16.7	16.8
7. WKSS-F	67/ 4.3	6.0	4.4	5.8	7.9	7. WHYN-F 139	7. WKCI 2566/ 5.6	7.3	5.9
WIOF-F	67/ 4.3	3.1	3.9	4.0	3.7	8. WDRG-F 135	8. WKSS-F 2341/13.7	13.5	11.4
9. WRCQ	56/ 3.6	5.0	3.7	2.0	1.7	9. WCCC-F 132	9. WAQY-F 2107/ 8.8	9.0	8.5
10. WDRG	46/ 3.0	3.3	3.1	3.6	4.2	10. WMAS-F 115	10. WHYN-F 1936/ 3.4	3.6	2.0
11. WPOP	45/ 2.9	3.8	5.0	3.6	3.7	11. WWYZ-F 103	11. WIOF-F 1850/13.9	11.3	5.4
12. WWYZ-F	41/ 2.7	3.2	4.5	3.7	4.0	12. WAQY-F 102	12. WNBC 1746/ 3.1	3.0	3.5

12+ FM SHARE (METRO): 60.90% (855 of 1404) (SPG 82: 53.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WCCC-F	2. WHCN-F	2. WTIC	2. WTIC-F	2. WRCH-F	2. WTIC-F
3. WHCN-F	3. WCCC-F	3. WHCN-F	3. WRCH-F	3. WTIC-F	3. WRCH-F
4. WDRG-F	4. WIOF-F	4. WIOF-F	4. WIOF-F	4. WKSS-F	4. WDRG
5. WAQY-F	5. WDRG-F	5. WRCH-F	5. WWYZ-F	5. WRCQ	5. WCCC-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRCH-F	1. WTIC	1. WTIC-F	1. WTIC	1. WTIC-F	1. WTIC
2. WTIC	2. WTIC-F	2. WHCN-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WTIC-F	3. WRCH-F	WDRG	3. WRCH-F	3. WCCC-F	3. WRCH-F
4. WKSS-F	4. WHCN-F	4. WHCN-F	4. WIOF-F	4. WIOF-F	4. WIOF-F
5. WHCN-F	5. WCCC-F			5. WTIC	5. WDRG-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (2)	492 (8)	510 (10)	36.3
BTFL MUSIC		255 (3)	255 (3)	18.2
AC	46 (1)	108 (2)	154 (3)	11.0
MOR/VARIETY	323 (3)		323 (3)	23.0
NOSTALGIA	56 (1)		56 (1)	4.0
NEWS/TALK	45 (1)		45 (1)	3.2
BLACK/URBAN/JAZZ	34 (1)		34 (1)	2.4
COUNTRY	21 (2)		21 (2)	1.5
SPANISH	6 (1)		6 (1)	0.4
			1404 (25)	

HARTFORD-NEW HAVEN ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WTIC	1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WRCH-F	3. WDRC-F	3. WRCH-F
4. WHCN-F	4. WHCN-F	4. WDRC
5. WKCI-F	5. WKCI-F	5. WCCC-F
6. WKSS-F	6. WRCH-F	6. WHCN-F
7. WDRC-F	7. WCCC-F	WIOF-F
8. WELI	8. WKSS-F	8. WKSS-F
9. WCCC-F	9. WPLR-F	9. WRCQ
10. WWYZ-F	10. WIOF-F	10. WPOP
11. WIOF-F	11. WNBC	
12. WPLR-F	12. WWYZ-F	
WEZN-F	13. WELI	
14. WNBC	14. WCBS	
15. WCBS	15. WDRC	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

WBIS	1440	Bristol	.8/1.4
WCCC	1290		.8/3.3
WINF	1230	Manchester	.4/3.0
WKND	1480	Windsor	2.2/3.4
WMLB	1550		1.0/2.8
WRYM	840	New Britain	.4/2.2
WKCI-F	101.3	Hamden	1.1/5.6
WPLR-F	99.1	New Haven	1.4/6.8
WAQY-F	102.1	Springfield	1.6/8.8
WHN	1050	New York	.3/ .8
WHYN-F	93.1	Springfield	.6/3.4
WMAS-F	94.7	Springfield	.6/3.4
WNBC	660	New York	.4/3.1

ADI FM SHARE: 59.51% (1821 of 3060) (SPG 82: 55.04%)

AM STATIONS

WDRC, 1360, 5 KW (DA-N), AC  
 WPOP, 1410, 5 KW (DA-2), NEWS/TALK  
 WRCQ, 910, 5 KW (DA-2), NOSTALGIA  
 WTIC, 1080, 50 KW (DA-N), MOR

, \$ 42.00\* (Mc-Guild) Buckley  
 CBS, \$ 56.40 (Torbet) Merv Griffin  
 ABC-D, \$ 40.00\* (Christal)  
 NBC, \$320.00 (Katz)

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR  
 WDRC-F, 102.9, 20 KW @ 810, ROCK  
 WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr)  
 WKSS-F, 97.5, 15 KW @ 820, BTFL MUS (Bonne)  
 WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke)  
 WTIC-F, 96.5, 20 KW @ 810, ROCK  
 WIOF-F, 104.1, 14 KW @ 835, AC  
 WWYZ-F, 92.5, 18 KW @ 860, AC

ABC-F, Source, \$ 40.00\* (Selcom)  
 , \$ 55.00 (Mc-Guild) Buckley  
 ABC-F, \$ 65.00 (Masla) Beck-Ross  
 , \$ 56.25 (Blair) Sturgeon  
 ABC-E, \$ 65.00\* (Christal)  
 , \$117.00 (Katz)  
 CBS-R, \$ 56.40 (Torbet) Merv Griffin  
 (WATERBURY)  
 , \$ 50.00\* (CBS/FM) (WATERBURY)

Other ranked stations - See New Haven, New York, Springfield, Bridgeport



HONOLULU

Market # 55  
 SMSA Pop: 786,600  
 APR 16.7  
 Est 1982 Revenue: \$11,722,000

Stations: 24/24  
 Diaries: 1018/643:1  
 Standard Error: .603  
 % Below Line: 0

CSI: 7.1 Bil (# 51)  
 CSI HH: 26.5 M (# 32)  
 Retail \$: 3.5 Bil (# 57)  
 % Not Listed: 3.9

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		82	82	81	81
1. KQM-Q-F	108/9.9	8.7	8.1	3.4	1.8
2. KOPI-F	99/9.1	7.9	7.2	11.2	11.5
3. KSSK	98/9.0	8.1	10.1	12.0	10.0
4. KULA-F	86/7.9	6.9	6.3	6.6	4.1
5. KUMU-F	83/7.6	8.3	8.0	5.7	4.2
6. KIKI	77/7.1	8.3	9.2	9.1	12.2
7. KKUA	69/6.3	6.3	7.7	8.6	10.7
8. KMAI-F	65/6.0	5.6	4.8	1.2	1.1
9. KCCN	59/5.4	4.6	8.6	6.3	3.0
10. KHVH	57/5.2	5.0	4.4	4.8	8.1
11. KDEO	43/3.9	4.7	3.4	6.3	4.4
12. KUMU	32/2.9	3.0	2.9	1.9	2.2

12+ MSA	TSA CUME/	FAL	SPG
CUME RATING		82	82
1. KIKI	1679/25.7	24.2	27.2
2. KQM-Q-F	1481/22.6	21.0	18.9
3. KQM-Q-F	1467/22.4	25.1	27.1
4. KULA-F	1204/18.4	16.8	17.0
5. KKUA	1173/17.9	20.1	25.0
6. KOPI-F	1124/17.2	17.3	15.8
7. KHVH	1035/15.8	15.0	14.6
8. KUMU-F	983/15.0	14.7	14.6
9. KMAI-F	790/12.1	12.6	10.7
10. KCCN	738/11.3	11.8	15.9
11. KDEO	598/ 9.1	9.9	9.5
12. KUMU	514/ 7.9	9.0	8.8

METRO AND TSA  
 ARE THE SAME

12+ FM SHARE (METRO): 44.04% (462 of 1049) (SPG 82: 37.45%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQM-Q-F	1. KOPI-F	1. KQM-Q-F	1. KSSK	1. KSSK	1. KSSK
2. KOPI-F	2. KQM-Q-F	KOPI-F	2. KMAI-F	2. KUMU-F	2. KQM-Q-F+
3. KULA-F	3. KULA-F	3. KULA-F	3. KKUA	3. KCCN	3. KUMU-F+
4. KIKI	4. KIKI	4. KMAI-F	4. KUMU-F	4. KHVH	4. KIKI
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUMU-F	1. KQM-Q-F	1. KKUA	1. KMAI-F	1. KOPI-F	1. KSSK
2. KULA-F	2. KOPI-F+	2. KMAI-F	KKUA	2. KULA-F	2. KULA-F
3. KQM-Q-F	3. KUMU-F+	3. KIKI	3. KSSK	KQM-Q-F	3. KOPI-F
4. KKUA	4. KULA-F	4. KQM-Q-F	4. KUMU-F	4. KIKI	4. KMAI-F
KPOI-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	1.4/3.5	KLEI	1130	Kailua	.5/1.5	KPOI	1040	.9/4.3
KAIM-F	95.5	.6/1.5	KNDI	1270		.4/1.5	KSHO-F	96.3	Kailua 1.3/3.9
KGU	760	2.4/7.6	KOHO	1170		2.6/3.4	KZHI	1080	2.1/4.5
KISA	1540	.6/2.8	KORL	650		2.5/6.9	KZOO	1210	.7/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	77 (1)	293 (3)	370 (4)	35.3
AC	79 (2)	65 (1)	144 (3)	13.7
NEWS/TALK	134 (4)		134 (4)	12.8
BTFL MUSIC	32 (1)	83 (1)	115 (2)	11.0
MOR/VARIETY	102 (2)		102 (2)	9.7
OTHERS/ETHNIC	78 (4)		78 (4)	7.4
COUNTRY	43 (1)		43 (1)	4.1
NOSTALGIA	27 (1)		27 (1)	2.6
RELIGION/GOSPEL	15 (1)	7 (1)	22 (2)	2.1
BLACK/URBAN/JAZZ		14 (1)	14 (1)	1.3

1049 (24)

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN	, \$16.00* (----)	Lee Optical
KDEO, 940, 10 KW, COUNTRY (Drake-Chen)	MBS, \$ ? ? (Masla)	
KHVH, 990, 5 KW, NEWS/TALK	NBC,ABC-E,MBS, \$35.25 (HNWH)	
KIKI, 830, 10 KW, ROCK	ABC-C, \$30.00 (Masla)	
KKUA, 690, 10 KW, AC	APR,RKO, \$25.00* (Selcom)	Kudota
KSSK, 590, 5 KW, MOR	, \$42.75 (Eastman)	Heftel
KUMU, 1500, 5 KW, BTFL MUS	, \$20.00* (Torbet)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11  
 SMSA Pop: 3,056,000  
 APR 19.2  
 Est 1983 Revenue: \$67,900,000\*  
 Est 1983 Rev Growth: 12%\*

Stations: 29/29  
 Diaries: 2195/1392:1  
 Standard Error: .489  
 % Below Line: 0  
 Est 1982 Nat Rev: \$20,400,000\*

CSI: 32.1 Bil (# 9)  
 CSI HH: 29.0 M (# 13)  
 Retail \$: 20.1 Bil (# 5)  
 % Not Listed: 6.5

12+ METRO 1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KODA-F 389/7.5	7.6	4.7	3.8	4.2	1. KODA-F 433	1. KIKK-F 5413/18.1	16.3	18.5
2. KSRR-F 378/7.3	4.2	4.1	3.4	3.5	2. KSRR-F 395	2. KILT-F 4985/16.7	15.5	16.7
3. KIKK-F 373/7.2	7.5	6.6	8.6	8.8	3. KIKK-F 394	3. KKBQ-F 4829/16.5	8.9	9.2
4. KMJQ-F 358/6.9	7.6	7.9	8.6	9.1	4. KMJQ-F 376	4. KODA-F 4703/15.9	10.5	12.5
5. KILT-F 311/6.0	5.2	5.4	6.7	7.5	5. KILT-F 335	5. KRBE-F 4611/16.1	14.4	15.7
6. KFMK-F 309/5.9	6.7	6.0	7.7	6.5	6. KFMK-F 315	6. KSRR-F 4546/15.9	11.6	12.6
7. KQUE-F 280/5.4	3.1	2.9	3.9	3.3	7. KTRH 307	7. KMJQ-F 4399/15.0	14.6	17.8
8. KKBQ-F 275/5.3	4.8	3.1	3.4	3.9	8. KKBQ-F 293	8. KLOL-F 4217/14.1	16.2	15.7
9. KRBE-F 254/4.9	4.6	5.0	5.6	5.7	9. KQUE-F 285	9. KTRH 4174/11.8	14.3	13.0
10. KLOL-F 254/4.9	6.0	6.9	6.9	6.5	10. KLOL-F 272	10. KFMK-F 3753/13.4	15.0	15.0
11. KTRH 237/4.5	5.0	5.4	4.9	4.7	11. KRBE-F 261	11. KRLY-F 3535/12.5	13.7	14.3
12. KRLY-F 220/4.2	4.5	7.1	7.0	6.5	12. KRLY-F 223	12. KPRC 2995/10.1	10.6	12.0
13. KPRC 186/3.6	4.3	3.9	4.2	4.6	13. KPRC 197	13. KKBQ 2900/ 9.5	14.4	5.8
14. KILT 150/2.9	4.0	5.3	2.1	1.3	14. KILT 180	14. KILT 2730/ 8.0	8.4	9.0
15. KKBQ 123/2.4	4.0	5.3	2.1	1.3	15. KKBQ 149	15. KQUE-F 2480/ 8.9	5.8	5.9
16. KLEF-F 96/1.8	2.0	1.8	1.3	1.4	16. KLEF-F 98	16. KLEF-F 1476/ 5.3	5.0	4.5
17. KEYH 84/1.6	1.4	---	.5	1.5	17. KEYH 84	17. KRBE 1453/ 5.1	4.5	7.1
18. KIKK 71/1.4	1.4	.9	1.4	1.5	18. KIKK 80	18. KIKK 1269/ 4.1	3.5	3.4
19. KLVL 67/1.3	1.3	1.0	1.3	1.6	19. KLVL 68	19. KYOK 1050/ 3.8	4.4	3.8
20. KXYZ 63/1.2	2.6	2.0	1.3	1.3	20. KNUZ 63	20. KCOH 887/ 3.2	2.0	4.0
20. KNUZ 63/1.2	.8	.5	.5	.5	KRBE 63			
					KXYZ 63			

12+ FM SHARE (METRO): 74.20% (3615 of 4872) (SPG 82: 73.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ-F	1. KSRR-F	1. KSRR-F	1. KFMK-F	1. KODA-F	1. KSRR-F
2. KSRR-F	2. KFMK-F	2. KFMK-F	2. KIKK-F	2. KQUE-F	2. KKBQ-F+
3. KMJQ-F	3. KMJQ-F	3. KIKK-F	3. KODA-F	3. KIKK-F	3. KIKK-F
4. KLOL-F	4. KLOL-F	4. KMJQ-F	4. KMJQ-F	4. KTRH	4. KTRH
5. KKBQ	5. KRBE-F	5. KRBE-F	5. KILT-F	5. KILT-F	5. KMJQ-F
6. KRLY-F	6. KRLY-F	6. KODA-F	6. KRBE-F	6. KPRC	6. KILT-F
	7. KIKK-F	7. KILT-F	7. KQUE-F	7. KRBE-F	7. KODA-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KODA-F	1. KIKK-F	1. KFMK-F	1. KFMK-F	1. KSRR-F	1. KIKK-F
2. KQUE-F	2. KSRR-F	2. KMJQ-F	2. KODA-F	2. KLOL-F	2. KILT-F
3. KIKK-F	3. KODA-F	3. KSRR-F	3. KIKK-F	3. KMJQ-F	3. KRBE-F
4. KFMK-F	4. KMJQ-F	4. KRLY-F	4. KMJQ-F	4. KRBE-F	4. KODA-F
5. KILT-F	5. KFMK-F	5. KRBE-F	5. KILT-F	5. KIKK-F	5. KSRR-F
6. KSRR-F	6. KILT-F	6. KKBQ-F	6. KRBE-F	6. KFMK-F	6. KFMK-F
7. KMJQ-F	7. KQUE-F	7. KILT-F	7. KRLY-F	7. KILT-F	7. KMJQ-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	138 (2)	907 (3)	1045 (5)	21.5
COUNTRY	221 (2)	684 (2)	905 (4)	18.6
AC	121 (2)	563 (2)	684 (4)	14.0
BLACK/URBAN/JAZZ	81 (2)	578 (2)	659 (4)	13.5
BTFL MUSIC		389 (1)	389 (1)	8.0
NEWS/TALK	423 (2)		423 (2)	8.7
NOSTALGIA		280 (1)	280 (1)	5.7
SPANISH	273 (4)		273 (4)	5.6
RELIGION/GOSPEL		118 (3)	118 (3)	2.4
CLASSICAL		96 (1)	96 (1)	2.0
			<u>4872 (29)</u>	

HOUSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	<u>METRO SHARE/CUME RATING</u>
1. KODA-F	1. KIKK-F	1. KIKK-F	KCOH 1430	.9/3.2
2. KSRR-F	2. KILT-F	2. KMJQ-F	KGOL-F 107.5 Lake Jackson	1.0/3.1
3. KIKK-F	3. KKBQ-F	3. KKBQ-F	KHCB-F 105.7	.7/2.6
4. KMJQ-F	4. KODA-F	4. KODA-F	KJOJ-F 106.9 Conroe	.6/1.8
5. KILT-F	5. KSRR-F	5. KTRH	KLAT 1010	1.1/3.1
6. KFMK-F	6. KRBE-F	6. KQUE-F	KRBE 1070	1.1/5.1
7. KKBQ-F	7. KMJQ-F	7. KILT-F	KYOK 1590	.7/3.8
8. KQUE-F	8. KLOL-F	8. KFMK-F	KYST 920 Texas City	.3/1.3
9. KTRH	9. KFMK-F	9. KKBQ		
10. KLOL-F	10. KTRH	10. KSRR-F		
11. KRBE-F	11. KRLY-F			
12. KRLY-F	12. KPRC			
13. KPRC	13. KKBQ			
14. KILT	14. KILT			
15. KKBQ	15. KQUE-F			

ADI FM SHARE: 73.13% (3767 of 5151) (SPG 82: 71.04%)

AM STATIONS

KCOH, 1430, 1 KW (DAYS)	, BLACK	SBN, \$ 46.00 (PRO)	
KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	, \$ 42.00 (Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ 96.50 (Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 85.00* (Blair)	LIN
KKBQ, 790, 5 KW (DA-2)	, ROCK	RKO, \$105.00* (Eastman)	Harte-Hanks
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, \$ 20.00 (National)	
KNUZ, 1230, 1 KW/250 W	, OLDIES	ABC-D, \$ 50.00* (MMR)	
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC, \$100.00* (CBS Spot)	Houston Post
KRBE, 1070, 10 KW/5 KW (DA-2)	, AC	ABC-I,Trans, \$ 50.00* (Katz)	Lake Huron
KTRH, 740, 50 KW (DA-1)	, NEWS/TALK	CBS,MBS, \$110.00* (Christal)	
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 55.00* (P/W)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	, \$ 40.00* (Weiss)	All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC/CONTEMP	, \$239.75 (Selcom)	First Media
KIKK-F, 95.7, 100 KW @ 995, COUNTRY	, \$217.13 (Torbet)	Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY	, \$180.00* (Blair)	LIN
KKBQ-F, 92.5, 97 KW @ 790, ROCK	, \$130.00* (Eastman)	Harte-Hanks
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL	, \$ 75.00 (CMBS)	Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Burk-Abr)	Source, \$135.00* (Christal)	
KMJQ-F, 102.1, 100 KW @ 790, URBAN	, \$150.00* (Mc-Guild)	Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne)	, \$175.00* (Group W)	Westinghouse
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E, \$85.00 (MMR)	
KRBE-F, 104.1, 100 KW @ 790, AC	Trans, \$180.00 (Katz)	Lake Huron

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HUNTINGTON

Market # 125; ADI # 43  
 SMSA Pop: 314,900  
 APR 15.8  
 Est 1982 Revenue: \$5,618,000

Stations: 19/14  
 Diaries: 609/431:1  
 Standard Error: .821  
 % Below Line: 7.4

CSI: 2.2 Bil (# 144)  
 CSI HH: 19.1 M (# 305)  
 Retail \$: 1.3 Bil (# 149)  
 % Not Listed: 5.8

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING		FAL	SPG
12+ METRO 1/4/SHARE		82	82	81	81	12+ TSA 1/4				82	82
1.	WKEE-F 92/22.2	23.4	24.5	24.2	24.3	1.	WKEE-F 139	1.	WKEE-F 1895/42.1	46.7	43.7
2.	WTCR 53/12.8	9.4	12.4	11.2	9.8	2.	WTCR 71	2.	WAMX-F 931/21.3	19.9	22.4
3.	WGNT 45/10.8	7.9	8.7	12.6	11.5	3.	WAMX-F 70	3.	WTCR 856/25.5	20.0	22.4
4.	WAMX-F 40/ 9.6	7.0	5.9	8.1	8.1	4.	WHEZ-F 59	4.	WGNT 787/27.2	24.3	27.3
5.	WHEZ-F 36/ 8.7	8.5	8.7	11.5	9.3	5.	WGNT 46	5.	WHEZ-F 633/16.7	17.3	18.0
6.	WEMM-F 20/ 4.8	7.4	5.0	7.3	5.9	6.	WEMM-F 36	6.	WPAY-F 551/ 7.5	7.5	7.8
7.	WHTN 19/ 4.6	8.3	12.1	9.3	9.6	7.	WHTN 32	7.	WEMM-F 527/11.1	14.5	12.7
8.	WCAK-F 17/ 4.1	2.2	.9	.6	1.5		WPAY-F 32	8.	WQBE-F 497/ 6.0	4.0	---
9.	WNST-F+ 16/ 3.8	2.9	.7	.6	1.0		WQBE-F 32	9.	WHTN 450/12.0	15.3	15.4
10.	WCMI 11/ 2.7	2.9	1.4	1.7	2.5	10.	WKLC-F 30	10.	WKLC-F 442/ 5.5	8.3	5.0

12+ FM SHARE (METRO): 64.71% (253 of 391) (SPG 82: 58.72%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR	1. WKEE-F
2. WCAK-F	2. WAMX-F	2. WAMX-F	2. WTCR	2. WGNT	2. WGNT
3. WAMX-F		3. WTCR	3. WGNT	3. WHEZ-F WKEE-F	3. WTCR

  

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WTCR	2. WAMX-F	2. WAMX-F	2. WTCR	2. WAMX-F	2. WTCR
3. WHEZ-F	3. WTCR		3. WGNT		3. WGNT

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		154 (4)	154 (4)	39.4
COUNTRY	79 (5)	29 (3)	108 (8)	27.6
MOR/VARIETY	48 (2)		48 (2)	12.3
BTFL MUSIC		36 (1)	36 (1)	9.2
RELIGION/GOSPEL		30 (2)	30 (2)	7.7
NOSTALGIA	11 (1)		11 (1)	2.8
AC		4 (1)	4 (1)	1.0
			<u>391 (19)</u>	

HUNTINGTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. WKEE-F	1. WKEE-F	1. WKEE-F	WIRO 1230	Ironton	.7/5.0
2. WQBE-F	2. WQBE-F	2. WTCR	WITO-F 107.1	Ironton	1.4/5.4
3. WVAF-F	3. WVAF-F	3. WGNT	WLGC-F 105.5	Greenup	1.0/4.8
4. WQHY-F	4. WAMX-F	4. WEMM-F	WGOH 1370	Grayson	.5/1.7
5. WAMX-F	5. WKLC-F	WHEZ-F	WKLC-F 105.1	St. Albans	1.2/5.5
6. WKLC-F	6. WCHS	6. WAMX-F	WPAY 1400	Portsmouth	.5/1.8
7. WTCR	7. WTCR		WPAY-F 104.1	Portsmouth	2.4/7.5
8. WXCC-F	8. WQHY-F		WQBE-F 97.5	Charleston	2.4/6.0
9. WHEZ-F	9. WGNT				
10. WCAW	10. WCAW				
11. WXIL-F	11. WEMM-F				
WEMM-F	12. WPAY-F				
13. WGNT	13. WHEZ-F				
14. WPAY-F	14. WXIL-F				
15. WBES-F	15. WWSR-F				

ADI FM SHARE: 64.22% (1145 of 1783) (SPG 82: 61.66%)

AM STATIONS

WCMI, 1340, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-D, \$ ? ?	(Torbet)
WGNT, 930, 5 KW/1 KW (DA-N), MOR		CBS, \$32.00*	(Torbet) Stoner
WHTN, 800, 5 KW (DAYS)	, COUNTRY	NBC, \$40.00*	(Katz) Capitol (WRAL)
WTCR, 1420, 5 KW/500 W (DA-N), COUNTRY		ABC-I, \$38.00*	(Mc-Guild) CRB

FM STATIONS

WAMX-F, 93.7, 32 KW @ 400, AOR		ABC, \$27.00*	(Torbet) Stoner
WCAK-F, 92.7, 3 KW @ 135, ROCK		, \$ 8.00 (----)	(CATLETTSBURG, KY)
WEMM-F, 107.9, 50 KW @ 500, RELIGION		, \$14.00 (----)	Mortenson
WHEZ-F, 103.3, 50 KW @ 490, BTFL MUS (Bonne)		ABC-E, \$33.00*	(Mc-Guild) CRB
WKEE-F, 100.5, 53 KW @ 556, CONTEMP (Drake-Chen)		RKO, \$55.00*	(Katz) Capitol-WRAL
WNST-F+, 106.3, 128 W @ 1225, COUNTRY		, \$12.00 (----)	(MILTON)
WXIL-F, 95.1, 50 KW @ 500, ROCK		Source, \$13.50 (----)	Burbach (PARKERSBURG)
WPAY-F, 104.1, 100 KW @ 840, GOSPEL/COUNTRY		MBS, \$10.90	(Mid-Amer) Braden (PORTSMOUTH, OH)
WQHY-F, 95.5, 100 KW @ 202, ROCK		ABC-E, \$13.00	(Regional) (PRESTONBURG, KY)

Other ranked stations - See Charleston, WV

HUNTSVILLE

Market # 127  
 SMSA Pop: 313,300  
 APR 17.2  
 Est 1982 Revenue: \$3,300,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 25/18  
 Diaries: 676/384:1  
 Standard Error: .768  
 % Below Line: 12.2  
 Est 1982 Nat Rev: \$430,000\*

CSI: 2.4 Bil (# 133)  
 CSI HH: 21.7 M (# 207)  
 Retail \$: 1.3 Bil (# 150)  
 % Not Listed: 8.1

<u>12+ METRO 1/4/SHARE</u>				<u>SPG 82</u>		<u>SPG 81</u>		<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/</u>		<u>SPG</u>		
				<u>MSA CUME RATING</u>								<u>82</u>		
1.	WZYP-F	60/13.5		14.6		13.6		1.	WZYP-F	101	1.	WZYP-F	1412/33.1	29.4
2.	WBHP	58/13.0		13.0		10.6		2.	WBHP	58	2.	WAHR-F	835/21.7	19.6
3.	WRSA-F	39/ 8.7		6.2		8.7			WRSA-F	58	3.	WAAY	717/20.3	24.8
4.	WEUP	31/ 7.0		8.9		8.7		4.	WAHR-F	43	4.	WBHP	666/23.7	24.4
5.	WAHR-F	30/ 6.7		5.3		10.3		5.	WEUP	36	5.	WRSA-F	630/14.8	12.7
6.	WAAY	23/ 5.2		7.8		10.0		6.	WAAY	32	6.	WDRM-F	570/ 8.4	---
7.	WJMW	22/ 4.9		2.7		1.1		7.	WDRM-F	31	7.	WEUP	370/11.5	13.2
8.	WQEN-F	19/ 4.3		3.2		5.4		8.	WJMW	27	8.	WQEN-F	327/ 9.6	8.5
9.	WQSB-F	17/ 3.8		2.5		1.9		9.	WQEN-F	23	9.	WQSB-F	320/10.1	7.1
10.	WTAK	14/ 3.1		1.8		2.2		10.	WQSB-F	21	10.	WTWX-F	254/ 7.4	6.1

12+ FM SHARE (METRO): 51.22% (210 of 410) (SPG 82: 45.96%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP
	2. WAHR-F	2. WBHP	2. WZYP-F	2. WRSA-F	2. WZYP-F
	3. WBHP	3. WAHR-F	3. WRSA-F	3. WJMW	3. WEUP
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WBHP	1. WZYP-F	1. WZYP-F	1. WBHP	1. WZYP-F	1. WBHP
2. WRSA-F	2. WBHP	2. WAHR-F	2. WZYP-F	2. WBHP	2. WZYP-F
3. WZYP-F	3. WRSA-F	3. WQSB-F	3. 3 tied	WAHR-F	3. WRSA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVU	630	Albert.	2.2/4.2	WKAC	1080	Athens	.9/2.7	WAPI-F	94.5	Birm	2.2/4.2
WBSA	1300	Boaz	2.0/2.1	WNDA-F	95.1		.9/4.8	WDRM-F	102.1	Decat	2.0/8.4
WCRQ-F	92.7	Arab	1.8/2.7	WRAB	1380	Arab	1.1/2.0	WSLV	1110	Ardmor	.4/1.9
WFIX	1450		1.1/7.2	WTWX-F	95.9	Gunters	2.7/7.4	WSM	650	Nash.	.7/1.7
WGSV	1270	Gunters	2.0/4.7	WAAX	570	Gadsden	1.1/1.4	WZZK-F	104.7	Birm	.4/1.3

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	23 (1)	128 (5)	151 (6)	36.8
COUNTRY	106 (7)	39 (4)	145 (11)	35.4
BTFL MUSIC		39 (1)	39 (1)	9.5
BLACK/URBAN/JAZZ	31 (1)		31 (1)	7.6
AC	23 (2)		23 (2)	5.6
MOR/VARIETY	15 (2)		15 (2)	3.7
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.5

410 (25)

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CONTEMP/AC	, \$17.50 (Torbet)
WBHP, 1230, 1 KW	ABC-I, \$42.50 (Katz)
WEUP, 1600, 5 KW/500 W (DA-N), BLACK	SBN, \$17.00 (----)
WJMW, 730, 1 KW (DAYS)	RKO, \$10.00* (Selcom) (ATHENS)
WTAK, 1000, 10 KW (DAYS,DA)	ABC-E, \$12.00 (Roslin)
WAHR-F, 99.1, 100 KW @ 540, CONTEMP	ABC-F, \$13.50 (PRO)
WQSB-F, 105.1, 100 KW @ 360, COUNTRY	APR, \$ 7.50 (----) (ALBERTVILLE)
WRSA-F, 96.9, 100 KW @ 830, BTFL MUS	CBS, \$13.00* (----) (DECATUR)
WTWX-F, 95.9, 3 KW @ 300, COUNTRY	ABC-F, \$ 4.50 (---) (GUNTERSVILLE)
WZYP-F, 104.3, 100 KW @ 760, ROCK	RKO, \$34.00* (Selcom) (ATHENS)
WDRM-F, 102.1, 100 KW @ 165, ROCK	ABC-F, \$12.00 (----) (DECATUR)

WQEN - See Birmingham

INDIANAPOLIS

Market # 34; ADI # 23

SMSA Pop: 1,176,700

APR 17.6

Est 1982 Revenue: \$26,953,000\*

Est 1983 Rev Growth: 9%\*

Stations: 22/20

Diaries: 1793/593:1

Standard Error: .475

% Below Line: 1.8

Est 1982 Nat Rev: \$5,785,000

CSI: 10.5 Bil (# 37)

CSI HH: 24.5 M (# 85)

Retail \$: 5.9 Bil (# 33)

% Not Listed: 4.7

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WIBC	243/14.3	11.1	14.3	13.5	15.6	1. WFBQ-F 334	1. WIBC 3919/32.4	25.3	33.3
2. WTLC-F	166/ 9.7	9.2	11.0	9.3	9.6	2. WIBC 283	2. WFBQ-F 3556/18.4	16.7	18.3
3. WXTZ-F	165/ 9.7	9.0	11.8	11.1	12.8	3. WXTZ-F 266	3. WZPL-F 3300/22.6	21.6	19.9
4. WZPL-F	164/ 9.6	8.7	6.1	4.6	6.2	4. WZPL-F 253	4. WXTZ-F 2726/17.6	20.0	21.1
5. WFBQ-F	156/ 9.1	8.7	6.1	4.6	6.2	5. WFMS-F 188	5. WENS-F 2473/18.6	22.5	20.2
6. WFMS-F	145/ 8.5	12.5	7.9	8.8	8.6	6. WTLC-F 171	6. WNAP-F 2343/15.4	15.7	16.4
7. WENS-F	132/ 7.7	10.5	8.1	7.0	.5	7. WENS-F 166	7. WFMS-F 2280/17.1	20.5	15.3
8. WIRE	111/ 6.5	8.8	8.6	9.8	8.1	8. WNAP-F 143	8. WIRE 1615/14.5	16.6	17.2
9. WNAP-F	95/ 5.6	5.8	5.2	7.6	10.0	9. WIRE 118	9. WTLC-F 1536/14.5	13.6	15.3
10. WNDE	54/ 3.2	1.5	2.1	2.2	3.3	10. WGTC-F 93	10. WNDE-F 1332/ 8.8	6.3	7.7
11. WIFE	34/ 2.0	2.2	3.4	2.7	1.2	11. WNDE 71	11. WGTC-F 1022/ 3.1	3.2	3.6
12. WATI	26/ 1.5	2.1	2.6	2.9	2.6	12. WIFE 34	12. WLW 787/ 2.2	---	---
WGRT-F	26/ 1.5	1.5	.5	---	---				

12+ FM SHARE (METRO): 66.95% (1088 of 1625) (SPG 82: 64.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZPL-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WIBC	1. WIBC
2. WFBQ-F	2. WTLC-F	2. WENS-F	2. WENS-F	2. WXTZ-F	2. WIRE
3. WTLC-F	3. WZPL-F	3. WTLC-F	3. WFMS-F	3. WFMS-F	3. WZPL-F
	4. WENS-F	4. WFBQ-F	4. WTLC-F	4. WIRE	4. WXTZ-F
	5. WNAP-F	5. WFMS-F	5. WXTZ-F	5. WENS-F	5. WTLC-F
	6. WIBC	6. WZPL-F	6. WNAP-F	6. WTLC-F	6. WENS-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTZ-F	1. WIBC	1. WTLC-F	1. WIBC	1. WFBQ-F	1. WIBC
2. WIBC	2. WFBQ-F	2. WENS-F	2. WENS-F	2. WZPL-F	2. WENS-F
3. WENS-F	WXTZ-F	3. WZPL-F	3. WFMS-F	3. WTLC-F	3. WFMS-F
4. WFMS-F	4. WZPL-F	4. WNAP-F	4. WTLC-F	4. WIBC	4. WNAP-F
5. WFBQ-F	5. WTLC-F	5. WIBC	5. WXTZ-F	5. WNAP-F	5. WTLC-F
6. WTLC-F	6. WFMS-F	6. WFBQ-F	6. WNAP-F	6. WFMS-F	6. WNDE
WZPL-F					

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		415 (3)	415 (3)	25.5
COUNTRY	111 (1)	165 (2)	276 (3)	17.0
MOR/VARIETY	264 (3)	6 (1)	270 (4)	16.6
BLACK/URBAN/JAZZ		192 (2)	192 (2)	11.8
AC	54 (1)	132 (1)	186 (2)	11.4
BTFL MUSIC		165 (1)	165 (1)	10.2
NOSTALGIA	74 (3)		74 (3)	4.6
RELIGION/GOSPEL	34 (3)	13 (1)	47 (4)	2.9
			<u>1625 (22)</u>	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS METRO SHARE/CUME RATING		
1. WFBQ-F	1. WIBC	1. WIBC	WBRI	1500	1.1/3.2
2. WIBC	2. WFBQ-F	2. WTLC-F	WFBM	1110	Noblesville .8/1.5
3. WXTZ-F	3. WZPL-F	3. WZPL-F	WCBK-F	102.3	Martinsville .4/1.6
4. WZPL-F	4. WXTZ-F	4. WFBQ-F	WNTS	1590	.5/2.3
5. WFMS-F	5. WENS-F	5. WXTZ-F	WSVL	1520	Shelbyville .7/1.2
6. WTLC-F	6. WFMS-F	6. WFMS-F	WXIR-F	98.3	Plainfield .8/2.1
7. WENS-F	7. WNAP-F	7. WIRE	WXLW	950	.4/1.7
8. WNAP-F	8. WTLC-F	8. WENS-F	WGTC-F	92.3	Bloomington 1.2/3.1
9. WIRE	9. WIRE	9. WNAP-F	WLW	700	Cincinnati .5/2.2
10. WGTC-F	10. WNDE	10. WNDE			
11. WNDE	11. WLBC-F				
12. WLBC-F	12. WLS				
13. WWKI-F	13. WGTC-F				
14. WAZY-F	14. WLW				
15. WMDH-F	15. WOWO				

ADI FM SHARE: 72.69% (2031 of 2794) (SPG 82: 67.7%)

AM STATIONS

WATI, 810, 250 W (DAYS)	, NOSTALGIA (FM-100)	ABC-D, \$ 19.00	(Masla)	Scripps-How
WIBC, 1070, 50 KW/10 KW (DA-2), MOR		, \$112.50	(Blair)	Fairban/Blair
WIFE, 1310, 5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-I, NBC, \$ 40.00	(Selcom)	Embrescia
WIRE, 1430, 5 KW (DA-N)	, COUNTRY RKO II, Trans, ABC-E,	\$114.45	(Eastman)	Mid America
WNDE, 1260, 5 KW (DA-N)	, OLDIES	CBS, \$ 45.00*	(Katz)	Gulf

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC		, \$117.00	(Christal)	Emmis
WFBQ-F, 94.7, 52 KW @ 850, AOR (Pollack)		Source, \$ 90.00*	(Katz)	Gulf
WFMS-F, 95.5, 50 KW @ 500, COUNTRY		, \$135.00	(Torbet)	Susquehanna
WGRT-F, 107.1, 3 KW @ 300, BLACK (TM)		ABC-F, MBS, \$ 32.00	(Weiss)	Universal (DANVILLE)
WNAP-F, 93.1, 13 KW @ 1022, CONTEMP/AC		, \$ 64.75	(Blair)	Fairban/Blair
WTLC-F, 105.7, 50 KW @ 445, BLACK/URBAN		SBN, NBN, \$ 65.00*	(Mc-Guild)	BENI
WXTZ-F, 103.3, 18 KW @ 860, BTFL MUS (Bonne)		, \$114.45	(Eastman)	Mid America
WZPL-F, 99.5, 50 KW @ 500, ROCK		, \$ 75.00*	(HNWH)	Heftel (GREENFIELD)
WGTC-F, 92.3, 37 KW @ 1091, COUNTRY		, \$ 11.00	(PRO)	Sarkes-Tarzian (BLOOMINGTON)
WLBC-F, 104.1, 50 KW @ 505, ROCK (Drake-Chen)		, \$ 11.00	(PRO)	(MUNCIE)
WMDH-F, 102.5, 50 KW @ 355, COUNTRY		, \$ 13.00	(----)	(NEW CASTLE)
WAZY-F, 96.5, 50 KW @ 500, CONTEMP		ABC-C, \$ 18.00	(----)	(LAFAYETTE)
WWKI-F, 100.5, 20 KW @ 480, COUNTRY		, \$ 16.00	(Masla)	(KOKOMO)

WLS - See Chicago

WLW - See Cincinnati

WOWO - See Fort Wayne



JACKSON, MS

Market # 120  
 SMSA Pop: 329,700  
 APR 18.4  
 Est 1982 Revenue: \$6,290,000

Stations: 16/14  
 Diaries: 744/367:1  
 Standard Error: .774  
 % Below Line: 4.5

CSI: 2.4 Bil (# 130)  
 CSI HH: 21.7 M (# 207)  
 Retail \$: 1.5 Bil (# 150)  
 % Not Listed: 3.2

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WKXI 77/15.3	13.0	5.9	1. WJMI-F 198	1. WJMI-F 1831/27.2	28.0
2. WJMI-F 65/12.9	14.9	18.4	2. WMSI-F 133	2. WMSI-F 1542/22.3	25.3
3. WTYX-F 61/12.1	13.4	8.8	3. WLIN-F 99	3. WLIN-F 1023/15.9	19.0
4. WMSI-F 57/11.3	14.6	10.2	4. WKXI 97	4. WKXI 990/25.8	26.4
5. WOKJ 49/ 9.7	6.9	3.7	5. WTYX-F 84	5. WTYX-F 956/23.9	24.0
6. WSLI 46/ 9.1	7.9	11.0	6. WOKJ 54	6. WJDX 915/23.8	25.2
7. WLIN-F 38/ 7.6	7.7	12.4	7. WSLI 54	7. WSLI 796/24.5	24.0
8. WJDX 31/ 6.2	7.3	8.2	8. WJDX 44	8. WOKJ 633/17.5	20.7
9. WZXQ-F 20/ 4.0	.8	---	9. WZXQ-F 20	9. WXLY-F 346/ 4.9	7.9
10. WCCL 13/ 2.6	1.5	8.2	10. WXLY-F 14	10. WQMV-F 255/ 2.8	---

12+ FM SHARE (METRO): 51.54% (251 of 487) (SPG 82: 55.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTYX-F	1. WTYX-F	1. WKXI	1. WKXI	1. WMSI-F	1. WKXI
2. WJMI-F	2. WJMI-F	2. WTYX-F	2. WMSI-F	2. WKXI	2. WSLI
3. WKXI	3. WKXI	3. WJMI-F	3. WTYX-F WJMI-F	3. WLIN-F WSLI	3. WTYX-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKJ	1. WJMI-F	1. WTYX-F	1. WKXI	1. WJMI-F	1. WMSI-F
2. WTYX-F	2. WTYX-F	2. WKXI	2. WMSI-F	2. WTYX-F	2. WJMI-F
3. WLIN-F	3. WKXI	3. WJMI-F	3. WTYX-F	3. WZXQ-F WKXI	3. WLIN-F WTYX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJQS 1400 1.2/5.3	WKKE 1180 Pearl 1.8/6.7	WXLY-F 98.7 Vicksb .8/4.9
WJXN 1450 1.0/7.0	WRJH-F 99.7 Brandon .8/3.9	WQMV-F 101.7 Canton .4/2.8

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	126 (2)	65 (1)	191 (3)	39.2
ROCK/AOR/CONTEMP	31 (1)	83 (3)	114 (4)	23.4
COUNTRY	6 (1)	61 (2)	67 (3)	13.8
MOR/VARIETY	46 (1)		46 (1)	9.4
BTFL MUSIC		38 (1)	38 (1)	7.8
AC	13 (1)		13 (1)	2.7
NOSTALGIA	9 (1)		9 (1)	1.8
RELIGION/GOSPEL	5 (1)	4 (1)	9 (2)	1.8
			487 (16)	

RADIO STATIONS

WCCL, 1590, 5 KW/1 KW (DA-N), AC/OLDIES	RKO II, \$12.00 (PRO)	
WJDX, 620, 5 KW/1 KW (DA-N), CONTEMP/AC	ABC-D, \$ NM (Eastman)	Keymarket
WKXI, 1300, 5 KW/1 KW, BLACK	SBN, \$25.00* (Selcom)	
WOKJ, 1550, 50 KW/10 KW (DA-2), BLACK	NBN, \$20.00* (HNWH)	
WSLI, 930, 5 KW (DA-N), MOR	CBS,NBC, \$28.00 (Katz)	
WJMI-F, 99.7, 100 KW @ 1060, BLACK	ABC-F, \$26.00* (HNWH)	
WLIN-F, 95.5, 100 KW @ 1069, BTFL MUS (Schulke)	, \$24.13 (Christal)	
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY (TM)	ABC-E, \$45.00* (Eastman)	Keymarket
WTYX-F, 94.7, 100 KW @ 430, ROCK	RKO, \$24.00* (Selcom)	
WXLY-F, 96.3, 100 KW @ 1450, COUNTRY	CBS,NBC, \$11.00 (Katz)	
WQMV-F, 98.7, 100 KW @ 802, ROCK	, \$ 6.00 (Savalli)	(VICKSBURG)
WZXQ-F, 101.7, 3 KW @ 300, AOR	, \$10.00 (----)	(CANTON)

JACKSONVILLE

Market # 57  
 SMSA Pop: 757,500  
 APR 18.2  
 Est 1982 Revenue: \$9,400,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 27/26  
 Diaries: 997/634:1  
 Standard Error: .654  
 % Below Line: 1.2  
 Est 1982 Nat Rev: \$2,600,000\*

CSI: 5.8 Bil (# 64)  
 CSI HH: 20.9 M (# 233)  
 Retail \$: 3.9 Bil (# 48)  
 % Not Listed: 6.9

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
		82	82	81	81				82	82
1. WFYV-F	131/11.4	7.0	8.8	10.5	11.7	1. WQIK-F	171	1. WIVY-F	2111/28.3	29.1 29.0
2. WKTZ-F	126/10.9	10.0	10.3	9.4	12.6	2. WKTZ-F	163	2. WQIK-F	1940/20.9	19.9 23.5
3. WIVY-F	119/10.3	10.5	9.4	12.5	14.3	3. WFYV-F	148	3. WAIV-F	1688/20.4	22.3 24.6
4. WQIK-F	117/10.2	7.5	11.7	13.3	12.2	4. WIVY-F	135	4. WFYV-F	1605/22.2	17.2 17.9
5. WCRJ-F	108/ 9.4	10.2	4.1	2.0	2.4	5. WCRJ-F	128	5. WKTZ-F	1521/19.1	19.1 19.5
6. WAIV-F	87/ 7.6	9.6	11.2	10.2	2.3	6. WAIV-F	117	6. WCRJ-F	1247/16.2	19.4 13.3
7. WPDQ	70/ 6.1	5.9	4.2	4.8	4.5	7. WPDQ	77	7. WPDQ	917/13.5	12.8 11.7
8. WJAX-F	54/ 4.7	5.6	5.3	5.5	4.6	8. WJAX	66	8. WJAX-F	850/11.4	14.0 13.5
9. WAPE	45/ 3.9	2.2	3.9	4.7	7.3	9. WAPE	54	9. WNFY-F	664/ 4.6	5.9 ---
10. WVOJ	35/ 3.0	3.7	3.4	3.8	4.0	10. WVOJ	35	10. WAPE	650/ 7.5	8.2 14.5

12+ FM SHARE (METRO): 73.69% (790 of 1072) (SPG 82: 65.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFYV-F	1. WFYV-F	1. WIVY-F	1. WAIV-F	1. WQIK-F	1. WQIK-F+
2. WIVY-F	2. WIVY-F	2. WFYV-F	2. WQIK-F	2. WKTZ-F	2. WFYV-F
WPDQ	3. WAIV-F	3. WCRJ-F	3. WIVY-F	3. WCRJ-F	3. WIVY-F
4. WJAX-F	4. WCRJ-F	4. WAIV-F	4. WCRJ-F		4. WKTZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKTZ-F	1. WFYV-F	1. WIVY-F	1. WQIK-F	1. WFYV-F	1. WIVY-F
2. WCRJ-F	2. WKTZ-F	2. WAIV-F	2. WKTZ-F	2. WIVY-F	2. WAIV-F
3. WIVY-F	3. WCRJ-F	WFYV-F	3. WAIV-F	3. WCRJ-F	3. WFYV-F
4. WFYV-F	4. WIVY-F	4. WPDQ	4. WCRJ-F	4. WAIV-F	WQIK-F
WAIV-F	WQIK-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYR	550	Orange Pk	1.0/1.4	WEXI	1280	1.3/2.4	WOKV	600	1.0/5.3
WBIX	1010	Jacks Bch	.3/2.7	WFOY	1240	St Aug .9/1.9	WOZN	970	.4/2.4
WBKF-F	92.1	MacClenny	.4/2.0	WFOY-F	97.7	St Aug .3/1.4	WROS	1050	.9/3.4
WCGL	1360		2.3/4.6	WJAX	930	.4/5.0	WSVE-F	92.7	Gree C 1.8/3.6
WCRJ	1530		.5/2.6	WKTZ	1220	1.3/2.9	WNFY-F	99.9	Palat 1.1/4.6
WERD	1400		1.0/5.5	WMKM-F	105.5	St Aug .5/1.2			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		284 (4)	284 (4)	26.5
COUNTRY	41 (2)	230 (3)	271 (5)	25.3
BLACK/URBAN/JAZZ	108 (3)	54 (1)	162 (4)	15.1
BTFM MUSIC		129 (2)	129 (2)	12.0
AC	5 (1)	87 (1)	92 (2)	8.6
NOSTALGIA	60 (2)		60 (2)	5.6
RELIGION/GOSPEL	31 (4)		31 (4)	2.9
NEWS/TALK	27 (2)		27 (2)	2.5
MOR/VARIETY	10 (1)		10 (1)	0.9
OTHERS/UNKNOWN		6 (1)	6 (1)	0.6

1072 (27)

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), NOSTALGIA (?)	CBS, \$40.00* (Eastman)	Eastman
WPDQ, 1460, 5 KW (DA-N), BLACK	NBN, \$41.00* (Masla)	BENI
WVOJ, 1320, 5 KW (DA-N), COUNTRY	, \$34.00* (Mc-Guild)	
WAIV-F, 96.9, 100 KW @ 935, AC	MBS, Trans, \$65.00* (Blair)	Affiliated
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY (Burns-Somer)	, \$69.50 (Katz)	Abell

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96  
 SMSA Pop: 444,000  
 APR 15.9  
 Est 1982 Revenue: \$6,500,000\*  
 Est 1983 Rev Growth: 7%\*

Stations: 27/21  
 Diaries: 821/456:1  
 Standard Error: .682  
 % Below Line: 5.3  
 Est 1982 Nat Rev: \$6,500,000\*

CSI: 2.9 Bil (# 115)  
 CSI HH: 18.1 M (# 323)  
 Retail \$: 1.9 Bil (# 100)  
 % Not Listed: 7.1

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. WXBQ-F 117/19.7	16.7	13.3	14.2	12.9	1. WQUT-F 160	1. WQUT-F 1773/31.4	34.2	32.5
2. WQUT-F 115/19.4	19.2	18.3	10.6	8.4	2. WXBQ-F 156	2. WXBQ-F 1617/31.8	28.5	24.2
3. WJCW 62/10.4	7.9	8.7	14.2	10.1	3. WTFM-F 68	3. WJCW 779/19.8	18.8	19.6
4. WTFM-F 55/ 9.3	12.6	10.1	6.8	9.1	4. WJCW 62	4. WTFM-F 746/16.6	19.7	15.1
5. WFHG 24/ 4.0	4.5	4.8	5.2	7.5	5. WFHG 26	5. WFHG 499/10.7	13.3	14.7
6. WETB 16/ 2.7	2.6	3.6	5.0	5.4	6. WIMZ-F 20	6. WETB 381/ 8.2	9.5	12.2
7. WGOC 14/ 2.4	1.8	2.9	2.9	4.0	WOKI-F 20	7. WOKI-F 356/ 2.5	---	---
8. WBEJ 13/ 2.2	.7	2.0	1.9	2.8	8. WETB 17	8. WIDD-F 266/ 6.7	7.5	3.7
WOPI 13/ 2.2	---	.5	.9	.7	9. WIVK-F 16	9. WIVK-F 255/ 2.3	2.3	1.8
10. WZXY-F 12/ 2.0	3.3	4.1	1.9	---	10. WBEJ 14	10. WKPT 245/ 6.2	7.1	7.5
					WGOC 14			

12+ FM SHARE (METRO): 60.87% (336 of 552) (SPG 82: 59.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WQUT-F 2. WXBQ-F	1. WXBQ-F 2. WQUT-F 3. WJCW 4. WTFM-F	1. WXBQ-F 2. WQUT-F 3. WJCW 4. WTFM-F	1. WXBQ-F 2. WJCW 3. WTFM-F 4. WQUT-F	1. WXBQ-F 2. WJCW 3. WQUT-F 4. WTFM-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3. WTFM-F	3. WTFM-F		3. WTFM-F		3. WJCW
4. WJCW	4. WJCW		4. WJCW		4. WTFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI 1230 Abingd,VA	1.3/3.9	WKIN 1320 Kings.	1.7/6.0	WIMZ-F 103.5	Knox 1.2/2.5
WEMB 1420 Erwin	.7/1.6	WKPT 1400 Kings.	.8/6.2	WIVK-F 107.7	Knox .5/2.3
WGAT 1050 Gate C,VA	.8/1.7	WMCH 1260 Church H	1.7/3.2	WMTN 1300	Morris .3/ .8
WIDD 1520 Eliza	.5/1.7	WRGS 1370 Rogers.	1.5/3.4	WMYU-F 102.1	Sevie 1.9/4.2
WIKQ-F 94.9 Green.	.5/1.8	WJSO 1590 Jonesb.	1.2/4.6	WOKI-F 100.3	Oak R .5/2.5
WIDD-F 99.3 Eliza.	1.7/6.7	WZAP 690 Bristol	1.5/4.5		

FORMATS

	AM	FM	TOTAL	%
COUNTRY	104 (8)	120 (2)	224 (10)	40.7
ROCK/AOR/CONTEMP	40 (2)	137 (4)	177 (6)	32.2
BTFL MUSIC		55 (1)	55 (1)	10.0
MOR/VARIETY	40 (4)		40 (4)	7.3
AC	7 (1)	24 (3)	31 (4)	5.6
RELIGION/GOSPEL	23 (2)		23 (2)	4.2
			550 (27)	

RADIO STATIONS

WBEJ, 1240, 1 KW/250 W	, MOR	, \$ 6.00 (----)	
WETB, 790, 5 KW (DAYS)	, CONTEMP	, \$ 7.00 (----)	
WFHG, 980, 5 KW/1 KW (DA-N)	, ROCK	ABC-D, \$16.00* (Mc-Guild)	Nininger
WGOC, 1090, 1 KW (DA,DAYS)	, RELIGION	, \$12.00 (----)	
WJCW, 910, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, \$25.00* (Katz)	Bloomington
WKPT, 1400, 1 KW/250 W	, MOR	ABC-E, \$13.50 (Selcom)	Home News
WOPI, 1490, 1 KW/250 W	, MOR	CBS,MBS, \$10.00 (----)	
WIDD-F, 99.3, 3 KW @ 304, AC		, \$12.50 (Bolton)	
WQUT-F, 101.5, 100 KW @ 1500, ROCK/AOR		RKO, \$35.00* (Katz)	Bloomington

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSTOWN, PA

Market # 151  
 SMSA Pop: 264,600  
 APR 17.1  
 Est 1982 Revenue: \$2,800,000

Stations: 27/15  
 Diaries: 707/312:1  
 Standard Error: 24.1  
 % Below Line: 24.1

CSI: 2.1 Bil (# 149)  
 CSI HH: 21.6 M (# 210)  
 Retail \$: 1.1 Bil (# 166)  
 % Not Listed: 8.7

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WJAC 40/10.6	9.6	11.6	1. WJAC 43	1. WJNL-F 580/23.4	23.6
2. WJAC-F 30/ 7.9	9.3	11.0	2. WJAC-F 35	2. WJAC 579/23.0	21.0
3. WJNL-F 27/ 7.1	8.8	8.0	3. WJNL-F 31	3. WJAC-F 497/19.0	19.7
4. WCRO 25/ 6.6	6.1	8.0	4. WDVE-F 30	4. KDKA 464/ 6.8	7.4
5. WJNL 23/ 6.1	7.6	7.5	5. WCRO 26	5. WCRO 455/19.7	20.5
WFRB-F+ 23/ 6.1	1.3	1.9	KDKA 26	6. WJNL 413/18.3	17.0
7. WBXQ-F 18/4.8	7.3	---	7. WJNL 23	7. WDVE-F 390/11.7	10.5
WDVE-F 18/ 4.8	7.3	---	WFRB-F+ 23	8. WGLU-F 369/15.4	14.3
9. WGLU-F 17/ 4.5	5.3	5.2	9. WBXQ-F 18	9. WBXQ-F 277/11.8	12.9
10. WVSC-F 14/ 3.7	2.8	4.4	WGLU-F 18	10. WIYQ-F 272/10.4	6.7

12+ FM SHARE (METRO): 54.49% (188 of 345) (SPG 82: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBXQ-F	1. WCRO	1. WJNL-F	1. WJAC	1. WJAC	1. WJNL
WDVE-F	WGLU-F	2. WCRO	2. WJNL	2. WJAC-F	2. WJAC
3. WBZZ-F	3. WJNL-F	3. WJAC	3. WCRO	3. WJNL-F	3. WFRB-F+
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJAC	1. WJAC	1. WCRO	1. WJNL-F	1. WGLU-F	1. WJAC
2. WJAC-F	2. WJAC-F	2. WJNL-F	2. WJAC	2. WDVE-F	2. WCRO
3. WJNL-F	3. WCRO	3. WBXQ-F	3. WCRO	3. WVSC-F	WJNL-F
	WJNL-F	WGLU-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADJ 1330 Somerset	1.9/3.3	WHTX-F 96.1 Pitt	1.9/5.5	WFBG 1290 Altoona	1.1/4.3
WAMQ 1400 Loretto	1.9/3.6	KDKA 1020 Pitt	1.3/6.8	WWZE-F 101.7 Cent Cit	2.4/6.2
WIYQ-F 99.1 Ebensburg	2.6/10.4	WBZZ-F 93.7 Pitt	2.4/7.0	WFBG-F 98.1 Altoona	1.1/4.3
WNCC 950 Barnesboro	2.9/4.5	WDSY-F 107.9 Pitt	.5/2.8	WNUF-F 100.7 New Kens	1.9/1.7
WVSC 990 Somerset	3.4/5.9	WEEP 1080 Pitt	1.1/2.6	WPRR-F 100.1 Altoona	.5/1.4
WWBR 1350 Windsor	2.9/8.2				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (3)	71 (6)	110 (9)	31.9
COUNTRY	75 (5)	28 (3)	103 (8)	29.9
AC	4 (1)	41 (2)	45 (3)	13.0
MOR/VARIETY	39 (3)		39 (3)	11.3
BTFL MUSIC		32 (2)	32 (2)	9.3
NOSTALGIA		16 (2)	16 (2)	4.6
			345 (27)	

RADIO STATIONS

WCRO, 1230, 1 KW/250 W, CONTEMP	ABC-C, \$19.50 (Masla)
WJAC, 850, 10 KW (DA-1), COUNTRY	NBC, \$28.58 (Mc-Guild)
WJNL, 1490, 1 KW/250 W, MOR	CBS, \$15.75 (PRO)
WBXQ-F, 94.3, 3 KW @ 925, ROCK	, \$22.50 (Lotus) (CRESSON)
WGLU-F, 92.1, 166 W @ 1042, ROCK/AOR	Source, \$25.00 (Masla)
WIYQ-F, 99.1, 50 KW @ 500, COUNTRY	MBS, \$ 7.50 (P/W) (EDENSBURG)
WJAC-F, 95.5, 57 KW @ 1060, BTFL MUS (FM-100)	, \$25.40 (Mc-Guild)
WJNL-F, 99.5, 50 KW @ 490, AC	RKO, \$15.75 (PRO)
WVSC-F, 97.7, 3 KW @ 265, AC	ABC-I, \$ 9.00 (Regional) (SOMERSET)
WFRB-F+, 105.3, 17 KW @ 860, COUNTRY	, \$10.25 (Regional) (FROSTBURG)

KALAMAZOO

Market # 138  
 SMSA Pop: 282,600  
 APR 17.0  
 Est 1982 Revenue: \$3,100,000\*  
 Est 1983 Rev Growth: 10%\*

Stations: 22/7  
 Diaries: 617/383:1  
 Standard Error: .800  
 % Below Line: 60.9  
 Est 1982 Nat Rev: \$460,000\*

CSI: 2.3 Bi1 (# 137)  
 CSI HH: 22.9 M (# 156)  
 Retail \$: 1.3 Bi1 (# 145)  
 % Not Listed: 10.7

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WKZO 48/12.0	10.3	15.5	13.2	11.6	1. WKZO 53	1. WKZO 854/29.7	28.3	34.1
2. WKFR-F 46/11.5	7.8	12.8	12.6	12.9	2. WKFR-F 46	2. WKFR-F 743/29.5	22.4	28.2
3. WQLR-F 39/ 9.7	11.1	8.5	9.0	10.1	3. WQLR-F 43	3. WGRD-F 604/14.7	21.5	18.8
4. WNWN-F 35/ 8.7	7.3	5.6	5.0	7.0	4. WNWN-F 39	4. WQLR-F 593/20.1	22.7	15.9
5. WKMI 34/ 8.5	5.7	7.5	8.4	7.5	5. WLAV-F 37	5. WLAV-F 554/13.6	16.9	14.3
6. WJFM-F 22/ 5.5	5.9	6.1	6.2	5.4	6. WKMI 34	6. WJFM-F 539/13.7	14.1	13.9
WLAV-F 22/ 5.5	7.3	6.4	7.8	4.4	WJXQ-F 34	WOOD-F 539/13.7	14.1	13.9
8. WJXQ-F 21/ 5.2	1.6	2.7	2.2	---	8. WGRD-F 32	8. WKMI 532/21.6	19.7	20.5
9. WGRD-F 18/ 4.5	7.3	4.5	3.9	8.0	WLAV-F 32	9. WNWN-F 471/17.4	14.5	14.3
10. WOOD-F 17/ 4.2	5.7	5.1	5.9	7.5	WOOD-F 32	10. WJXQ-F 290/ 8.8	6.2	NA

12+ FM SHARE (METRO): 69.27% (248 of 358) (SPG 82: 61.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO
2. WGRD-F	2. WKMI	2. WNWN-F	2. WNWN-F	2. WQLR-F	2. WKFR-F
3. WKMI	3. WJXQ-F	3. WKMI	3. WQLR-F	3. WNWN-F	3. WKMI
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKMI	1. WNWN-F
2. WNWN-F	2. WNWN-F	2. WJFM-F	2. WQLR-F	WLAV-F	2. WKFR-F
3. WQLR-F	3. WQLR-F	3. WKMI	WKMI	3. WJXQ-F	3. WQLR-F
		WNWN-F			
		WJXQ-F			

OTHER RATED STATIONS/ METRO SHARE & CUME RATING

WBUC 1560	Portage .5/4.1	WBCK 930	B. Creek 1.2/2.7	WFRN-F 104.7	Elkhar.5/1.6
WCSY-F+ 98.3	S. Haven 2.4/4.9	WDFP-F 95.3	B. Creek .7/2.1	WLS 890	Chi 1.2/6.2
WKPR 1420	1.7/5.2	WAOR-F 95.3	Niles 1.0/1.8	WNDU-F 92.9	S.Ben1.0/2.5
WAOP-F 100.9	Otsego 2.0/3.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (2)	115 (6)	154 (8)	43.0
MOR/VARIETY	58 (4)	7 (1)	65 (5)	18.2
BTFL MUSIC		56 (2)	56 (2)	15.6
COUNTRY	6 (1)	43 (2)	49 (3)	13.7
AC		22 (1)	22 (1)	6.1
RELIGION/GOSPEL	7 (1)	5 (2)	12 (3)	3.4

358 (22)

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), CONTEMP/AC	ABC-D, \$28.00* (----)	
WKZO, 590, 5 KW (DA-N), MOR	CBS, \$37.25 (Mc-Guild)	Fetzer
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)	, \$23.00* (Masla)	Fairfield
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)	, \$41.63 (Eastman)	(BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, \$21.10 (PRO)	(COLDWATER)

WJXQ - See Lansing

Other ranked stations - See Grand Rapids

KANSAS CITY

Market # 29; ADI # 27  
 SMSA Pop: 1,334,900  
 APR 17.1  
 Est 1982 Revenue: \$24,251,000\*  
 Est 1983 Rev Growth: 9%\*

Stations: 25/23  
 Diaries: 1377/805:1  
 Standard Error: .557  
 % Below Line: 1.2  
 Est 1982 Nat Rev: \$6,400,000\*

CSI: 13.1 Bil (# 28)  
 CSI HH: 25.8 M (# 53)  
 Retail \$: 7.2 Bil (# 27)  
 % Not Listed: 4.5

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WDAF	207/10.9	11.4	12.5	10.3	1. WDAF	439	24.1	25.9
2. KCMO	163/ 8.6	5.6	5.7	6.9	2. KCMO	213	15.9	15.9
KBEQ-F	163/ 8.6	9.9	8.8	8.7	3. KBEQ-F	203	19.4	20.8
4. KLSI-F	133/ 7.0	6.3	5.4	.4	4. WHB	170	21.0	20.4
5. KFKE-F	116/ 6.1	6.2	3.9	6.7	KYYS-F	170	15.9	19.1
6. KYYS-F	113/ 6.0	6.6	5.2	9.6	6. KCEZ-F	156	10.6	9.9
7. KPRS-F	108/ 5.7	4.9	7.4	7.5	7. KFKE-F	154	13.2	18.0
8. KCEZ-F	105/ 5.5	5.1	5.6	4.4	8. KLSI-F	143	10.7	13.1
9. KUDL-F	100/ 5.3	4.4	4.3	6.7	9. KMBR-F	131	11.9	1.3
10. KMBR-F	93/ 4.9	6.0	4.8	6.7	10. KKCI-F	122	13.0	14.0
KMBZ	93/ 4.9	4.6	6.2	9.1	11. KUDL-F	114	9.1	3.9
12. KJLA	86/ 4.5	4.3	4.2	4.0	KPRS-F	114	1.0	---
13. WHB	78/ 4.1	4.4	5.0	6.4	13. KMBZ	102	16.8	21.0
14. KKCI-F	72/ 3.8	4.1	4.4	1.2	14. KJLA	90	9.9	9.5
15. KZZC-F	55/ 2.9	2.1	.6	---	15. KZZC-F	89	9.5	8.2

12+ FM SHARE (METRO): 59.72% (1081 of 1810) (SPG 82: 55.12%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBEQ-F	1. KBEQ-F	1. KLSI-F	1. WDAF	1. WDAF	1. WDAF
2. KKCI-F	2. KLSI-F	2. WDAF	2. KLSI-F	2. KCMO	2. KCMO
3. KPRS-F	3. KYYS-F	3. KBEQ-F	3. KCMO	3. KCEZ-F	3. KBEQ-F
4. KYYS-F	4. KUDL-F	4. KUDL-F	4. KFKE-F	4. KFKE-F	4. KLSI-F
5. KYYS-F	5. KUDL-F	5. KUDL-F	5. KMBR-F	5. KMBR-F	5. KMBZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. WDAF	1. KLSI-F	1. WLSI-F	1. KYYS-F	1. WDAF
2. KLSI-F	2. KBEQ-F	2. KBEQ-F	2. WDAF	2. KBEQ-F	2. KCMO
3. KCEZ-F	3. KLSI-F	3. KUDL-F	3. KMBZ	3. KLSI-F	3. KLSI-F
4. KFKE-F	4. KPRS-F	4. KPRS-F	WHB	4. WDAF	4. KLSI-F
5. KMBZ	5. KYYS-F	5. KYYS-F	KPRS-F	KKCI-F	5. KYYS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	512 (6)	516 (7)	28.5
COUNTRY	231 (3)	116 (1)	347 (4)	19.2
AC	78 (1)	133 (1)	211 (2)	11.7
BTFL MUSIC		198 (2)	198 (2)	10.9
NEWS/TALK	175 (2)		175 (2)	9.7
BLACK/URBAN/JAZZ	35 (1)	108 (1)	143 (2)	7.9
MOR/VARIETY	93 (1)		93 (1)	5.1
NOSTALGIA	86 (1)		86 (1)	4.8
RELIGION/GOSPEL	27 (3)		27 (3)	1.5
CLASSICAL		14 (1)	14 (1)	0.8
			1810 (25)	

KANSAS CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WDAF	1. WDAF	1. WDAF	KBEA	1480	Mission .6/2.9
2. KBEQ-F	2. KBEQ-F	2. KCMO	KCCV	1510	Independence .6/2.7
3. KCMO	3. KCMO	3. KBEQ-F	KCNW	1380	Fairway .3/1.4
4. KFKF-F	4. WHB	4. KFKF-F	KEXS	1090	Excelsior Sp .5/1.6
5. KYYS-F	5. KYYS-F	5. KPRS-F	KKCI	1140	Liberty .2/2.0
6. KLSI-F	6. KUDL-F		KPRT	1590	1.8/3.9
7. KCEZ-F	7. KFKF-F	7. KJLA	KRRR	1340	.6/2.4
8. WHB	8. KCEZ-F	8. WHB	KXTR-F	96.5	.7/3.6
9. KUDL-F	9. KLSI-F	9. KKCI-F	KLZR-F	105.9	Lawrence .5/2.6
KMBR-F	10. KMBR-F	10. KMBR-F	KFEQ	680	St. Joseph .6/1.9
11. KKCI-F	11. KKCI-F				
12. KPRS-F	12. KZZC-F				
13. KMBZ	13. KMBZ				
14. KJLA	14. KPRS-F				
15. KZZC-F	15. KJLA				

ADI FM SHARE: 58.03% (1423 of 2452) (SPG 82: 53.87%)

AM STATIONS

KJLA, 1190, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I, \$ 20.00	(Masla)
WDAF, 610, 5 KW	, COUNTRY	ABC-E, \$100.00*	(Katz) Taft
WHB, 710, 10 KW/5 KW (DA-2)	, AC	NBC, \$ 90.00*	(Blair) Storz
KCMO, 810, 50 KW/5 KW (DA-N)	, NEWS/TALK	CBS,MBS,NBC-T, \$ 58.00	(MMR) Fairbanks
KMBZ, 980, 5 KW (DA-N)	, MOR	ABC-D, \$ 50.00*	(Torbet) Bonneville

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953	, ROCK	ABC-C, \$ 80.00*	(Eastman)
KCEZ-F, 94.9, 100 KW @ 1057	, BTFL MUS (Schulke)	, \$ 63.00	(MMR) Fairbanks
KFKF-F, 94.1, 100 KW @ 465	, COUNTRY (Burk-Abr)	, \$ 59.00*	(Mc-Guild) Allbritton
KKCI-F, 106.5, 100 KW @ 880	, AOR	CBS-R, \$ 35.00*	(CBS/FM) Golden West
KLSI-F, 93.3, 100 KW @ 428	, AC (Fairwest)	, \$ 65.00*	(Selcom) Sandusky
KMBR-F, 99.7, 100 KW @ 950	, BTFL MUS (Bonne)	, \$ 55.00*	(Torbet) Bonneville
KPRS-F, 103.3, 100 KW @ 450	, BLACK	NBN, \$ 57.00	(Weiss)
KUDL-F, 98.1, 100 KW @ 550	, CONTEMP/AC	APR, \$ 62.50	(Christal) Shamrock
KYYS-F, 102.1, 100 KW @ 940	, AOR (Burk-Abr)	Source, \$ 70.00*	(Katz) Taft
KZZC-F, 98.9, 100 KW @ 988	, ROCK/AOR	, \$ 32.00*	(HNWH) (LEAVENWORTH)

KNOXVILLE

Market # 88  
 SMSA Pop: 487,900  
 APR 18.1  
 Est 1982 Revenue: \$9,100,000

Stations: 17/16  
 Diaries: 809/516:1  
 Standard Error: .729  
 % Below Line: 10.0

CSI: 3.9 Bil (# 89)  
 CSI HH: 21.2 M (# 223)  
 Retail \$: 2.4 Bil (# 86)  
 % Not Listed: 5.4

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WIVK-F 163/21.6	22.3	17.9	19.0	28.0	1. WIVK-F 361	1. WOKI-F 3492/24.6	27.9	25.7
2. WEZK-F 89/11.8	13.2	13.6	15.5	16.4	2. WOKI-F 266	2. WIVK-F 3443/38.0	37.6	36.1
3. WIMZ-F 78/10.3	9.9	11.3	10.3	8.1	3. WEZK-F 155	3. WIMZ-F 1717/21.4	21.9	20.2
4. WOKI-F 77/10.2	12.1	11.0	8.5	7.8	4. WIMZ-F 127	4. WMYU-F 1620/20.4	20.9	21.4
5. WMYU-F 71/ 9.4	9.3	10.1	11.7	1.9	5. WMYU-F 117	5. WEZK-F 1543/22.9	23.7	25.1
6. WRJZ 48/ 6.4	5.2	6.7	4.5	7.6	6. WRJZ 67	6. WRJZ 989/16.3	15.0	17.3
7. WIVK 38/ 5.0	6.9	6.4	9.1	6.8	7. WIVK 53	7. WIVK 873/13.1	15.1	15.1
8. WBMK 34/ 4.5	1.6	2.8	1.2	1.0	8. WBMK 46	8. WNOX 818/15.2	13.8	17.9
9. WNOX 32/ 4.2	3.1	4.7	5.3	6.4	9. WNCX 37	9. WNKX-F 299/ 5.3	---	---
10. WNKX-F 25/ 3.3	.7	1.5	1.8	1.3	10. WNKX-F 26	10. WKGN 292/ 6.6	6.5	5.5

12+ FM SHARE (METRO): 70.55% (503 of 713) (SPG 82: 70.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIMZ-F	1. WMYU-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WOKI-F	2. WOKI-F	2. WMYU-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
3. WMYU-F	WIMZ-F	3. WOKI-F	3. WMYU-F	3. WOKI-F	3. WMYU-F
	4. WIVK-F	4. WIMZ-F	4. WRJZ	4. WOKI-F	4. WOKI-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WIMZ-F	2. WOKI-F	2. WEZK-F	2. WIVK-F	2. WIVK
3. WMYU-F	3. WEZK-F	3. WIVK-F	3. WMYU-F	3. WOKI-F	3. WRJZ
4. WOKI-F	4. WOKI-F	4. WIMZ-F	4. WRJZ	4. WMYU-F	4. WOKI-F WEZK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAG 1470 Alcoa	.5/2.3	WITA 1490	.4/1.9	WKXV 900	1.5/3.5
WIMZ 1240	.8/4.7	WKGN 1340	1.7/6.6	WYSH 1380 Clinton	.9/1.1
WGAP 1400 Maryville	1.9/5.9				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	155 (2)	161 (3)	22.6
COUNTRY	104 (5)	188 (2)	292 (7)	41.0
AC	48 (1)	71 (1)	119 (2)	16.7
BTFM MUSIC		89 (1)	89 (1)	12.5
BLACK/URBAN/JAZZ	34 (1)		34 (1)	4.8
RELIGION/GOSPEL	14 (2)		14 (2)	2.0
MOR/VARIETY	4 (1)		4 (1)	0.6
			713 (17)	

RADIO STATIONS

WBMK, 1430, 1 KW (DA,DAYS), BLACK	SBN, \$12.00 (----)	
WIVK, 850, 50 KW (DAYS,DA), COUNTRY	ABC-D, \$35.00* (Katz)	Dick
WNOX, 990, 10 KW (DA-N), COUNTRY (Burk-Abr)	ABC-C, \$25.00* (Christal)	Jaco
WRJZ, 620, 5 KW (DA-N), AC	CBS, \$33.00 (Eastman)	Sherwood-Hennes
WEZK_F, 97.5, 100 KW @ 1250, BTFM MUS (Bonne)	, \$50.00* (Torbet)	South Central
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr)	Source, \$45.00* (Mc-Guild)	Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E, \$85.00* (Katz)	Dick
WNKX-F, 95.3, 3 KW @ 300, COUNTRY (Burk-Abr)	RKO II, \$21.00* (Christal)	Jaco
WOKI-F, 100.3, 100 KW @ 2000, ROCK	ABC-F, \$52.50 (Selcom)	(OAK RIDGE)
WMYU-F, 102.1, 100 KW @ 1000, CONTEMP/AC	, \$44.00* (Mc-Guild)	Mooney



LAFAYETTE, LA

Market # 213  
 SMSA Pop: 155,800  
 APR 17.6  
 Est 1982 Revenue: \$4,381,000

Stations: 15/16  
 Diaries: 537/243:1  
 Standard Error: .880  
 % Below Line: 30.4

CSI: 1.3 Bil (# 203)  
 CSI HH: 24.8 M (# 78)  
 Retail \$: 1.0 Bil (# 178)  
 % Not Listed: 6.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KJCB 38/16.6	16.5	----	1. KTDY-F 73	1. KTDY-F 986/33.6	29.3
2. KTDY-F 35/15.3	14.4	13.3	2. KJCB 69	2. KSMB-F 810/24.7	25.1
3. KSMB-F 29/12.7	13.4	16.0	3. KSMB-F 61	3. KMDL-F 699/20.4	11.4
4. KXKW 23/10.0	13.4	13.3	4. KASC-F 50	4. KJCB 642/17.8	14.8
5. KMDL-F 17/ 7.4	5.7	---	5. KMDL-F 49	5. WAFB-F 641/15.7	12.5
6. KVOL 14/ 6.1	7.2	21.3	6. KDEA-F 39	6. KVOL 608/22.3	24.6
7. KDEA-F 12/ 5.2	4.6	4.0	7. KXKW 36	7. KASC-F 441/10.7	6.5
8. KASC-F 11/ 4.8	1.5	7.3	8. WAFB-F 30	8. KXKW 429/18.6	22.8
WAFB-F 11/ 4.8	2.1	2.7	WVOL 30	9. KDEA-F 390/11.1	10.8
10. KPEL 10/ 4.4	4.6	9.3	10. WTIZ-F 24	10. KTIZ-F 327/ 6.6	5.9

12+ FM SHARE (METRO): 58.88% (126 of 214) (SPG 82: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KTDY-F	1. KTDY-F	1. KJCB	1. KJCB	1. KJCB	1. KTDY-F
2. KJCB	2. KSMB-F	KTDY-F	2. KTDY-F	KXKW	2. KJCB
KSMB-F	3. KJCB	3. KSMB-F	3. KXKW	3. KDEA-F	3. KXKW
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KJCB	1. KSMB-F	1. KJCB
2. KJCB	KJCB	2. KJCB	2. KTDY-F	2. KTDY-F	2. KTDY-F
3. KSMB-F	3. KSMB-F		3. KXKW	3. KJCB	KXKW
			KMDL-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAJN-F 102.9 Crowley 1.3/2.5 KTIZ-F 96.9 Alexandr 1.7/6.6 WYNK-F 101.5 Bat R .9/3.9  
 KROF 960 Abbevil 1.3/3.0 WFMF-F 102.5 Baton Ro .9/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	77 (4)	94 (6)	43.9
COUNTRY	23 (1)	30 (3)	53 (4)	24.7
BLACK/URBAN/JAZZ	38 (1)	4 (1)	42 (2)	19.6
BTFL MUSIC		12 (1)	12 (1)	5.6
MOR/VARIETY	10 (1)		10 (1)	4.7
RELIGION/GOSPEL		3 (1)	3 (1)	1.4
			214 (15)	

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK SBN, \$11.50 (----)  
 KPEL, 1420, 1 KW/500 W (DA-N), MOR (Century 21) ABC-I, CBS, \$17.00 (Christal)  
 KVOL, 1330, 5 KW/1 KW (DA-N), ROCK NBC, \$16.50 (Mc-Guild) Kirk  
 KXKW, 1520, 10 KW/500 W (DA-2), COUNTRY, \$23.50 (Torbet)  
 KSMB-F, 94.5, 50 KW @ 400, AOR (Burk-Abr), \$26.00 (Masla)  
 KTDY-F, 99.9, 100 KW @ 500, ROCK (Century 21), \$18.00 (Christal)  
 KASC-F, 104.9, 3 KW @ 255, COUNTRY (Century 21) MBS, \$ 8.00 (----) (ABBEVILLE)  
 KDEA-F, 99.1, 50 KW @ 441, BTFL MUS (KalaMusic), \$11.60 (Midsouth) (NEW IBERIA)  
 KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen), \$14.88 (----) (KAPLAN)  
 KTIZ-F, 96.9, 100 KW @ 850, BLACK CBS-R, \$16.50 (Katz) (ALEXANDRIA)

LAKELAND

Market # 116  
 SMSA Pop: 338,100  
 APR 17.6  
 Est 1982 Revenue: \$3,850,000

Stations: 23/9  
 Diaries: 597/486:1  
 Standard Error: .835  
 % Below Line: 49.2

CSI: 2.4 Bil (# 128)  
 CSI HH: 20.1 M (# 268)  
 Retail \$: 1.9 Bil (# 107)  
 % Not Listed: 12.7

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WPCV-F 70/13.7	12.9	12.8	1. WPCV-F 83	1. WPCV-F 927/25.2	25.1
2. WVFM-F 69/13.5	9.9	9.6	2. WVFM-F 75	2. WRBQ-F 785/22.8	22.0
3. WYNF-F 50/ 9.8	7.9	6.3	3. WYNF-F 58	3. WVFM-F 637/18.7	17.2
4. WRBQ-F 45/ 8.8	10.6	8.2	4. WRBQ-F 50	4. WYNF-F 593/15.2	16.2
5. WGTO 26/ 5.1	7.2	12.8	5. WOJC-F 44	5. WGTO 510/14.2	18.0
WWAB 26/ 5.1	7.9	1.2	6. WGTO 35	6. WBJW-F 471/ 9.6	4.7
7. WOJC-F 25/ 4.9	2.3	4.6	7. WWAB 26	7. WOJC-F 359/ 7.9	7.2
8. WQYK-F 18/ 3.5	3.8	1.2	8. WBJW-F 25	8. WQYK-F 318/ 8.9	9.1
9. WTMP 13/ 2.5	3.4	7.2	9. WQYK-F 23	9. WWKA-F 308/ 4.2	3.6
10. WONN 12/ 2.4	2.5	4.3	10. WWKA-F 21	10. WSUN 286/ 8.2	7.8

12+ FM SHARE (METRO): 74.83% (333 of 445) (SPG 82: 64.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYNF-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WVFM-F	1. WPCV-F
WRBQ-F	2. WRBQ-F	2. WYNF-F	2. WRBQ-F	2. WPCV-F	2. WVFM-F
3. WPCV-F	WPCV-F	3. WRBQ-F	3. WVFM-F		3. WRBQ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVFM-F	1. WVFM-F	1. WYNF-F	1. WPCV-F	1. WYNF-F	1. WPCV-F
2. WPCV-F	2. WPCV-F	2. WRBQ-F	2. WRBQ-F	2. WPCV-F	2. WRBQ-F
3. WYNF-F	3. WYNF-F	3. WPCV-F	3. WVFM-F	3. WRBQ-F	3. WWAB

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFXI 930 Haines C.	1.0/3.1	WHLY-F 106.7	Orl.	1.6/5.7	WQXM-F 97.9	Clear.	.6/2.8
WPUL 1130 Bartow	.6/1.9	WHOO-F 96.5	Orl.	.8/2.6	WSUN 620	St Pete	2.4/8.2
WQPD 1430 Lakeland	1.8/4.7	WIQI-F 100.7	Tampa	1.8/3.9	WWBA-F 107.3	St Pet	1.0/1.6
WSIR 1490 Win Haven	1.2/4.4	WJYO-F 103.7	Orl.	2.2/6.7	WWKA-F 92.3	Orl.	1.0/4.2
WBJW-F 105.1	Orl. 2.2/9.6						

FORMATS

	AM	FM	TOTAL	%
COUNTRY	41 (3)	122 (5)	163 (8)	36.6
ROCK/AOR/CONTEMP		118 (5)	118 (5)	26.5
BTFM MUSIC		74 (2)	74 (2)	16.6
BLACK/URBAN/JAZZ	39 (2)		39 (2)	8.8
AC	9 (1)	8 (1)	17 (2)	3.8
MOR/VARIETY	5 (1)	11 (1)	16 (2)	3.6
NOSTALGIA	18 (2)		18 (2)	4.0
			445 (23)	

RADIO STATIONS

WGTO, 540, 50 KW/1 KW (DA-2), COUNTRY	ABC-E, \$19.00 (Christal)	Hubbard
WONN, 1230, 1 KW/250 W, NOSTALGIA (Drake-Chen)	NBC, \$ ? ? (HNWH)	
WWAB, 1330, 1 KW (DAYS), BLACK	NBN, \$ 8.00 (----)	
WPCV-F, 97.5, 100 KW @ 499, COUNTRY (Drake-Chen)	ABC-E, \$24.00* (HNWH)	Hall
WVFM-F, 94.1, 100 KW @ 390, BTFM MUS (Bonne)	, \$29.00 (Torbet)	

Other ranked stations - See Orlando and Tampa

LANCASTER

Market # 110  
 SMSA Pop: 369,300  
 APR 17.6  
 Est 1982 Revenue: \$3,922,000

Stations: 28/7  
 Diaries: 683/453:1  
 Standard Error: .772  
 % Below Line: 47.6

CSI: 3.1 Bil (# 106)  
 CSI HH: 24.2 M (# 97)  
 Retail \$: 1.6 Bil (# 115)  
 % Not Listed: 9.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WIOV-F	69/12.7	6.8	5.4	7.3	10.3	1. WRKZ-F 155	1. WQXA-F 1959/13.2	14.7	16.5
2. WNCE-F	58/10.7	13.4	14.8	9.9	8.3	2. WQXA-F 146	2. WRKZ-F 1588/16.7	16.6	17.8
3. WLAN-F	57/10.5	10.5	16.0	15.4	16.3	3. WNCE-F 139	3. WNCE-F 1540/21.9	23.2	23.2
4. WRKZ-F	52/ 9.6	8.1	7.9	9.2	7.6	4. WTPA-F 106	4. WLAN-F 1245/30.9	28.4	32.8
5. WSBA-F	41/ 7.6	6.0	6.9	6.6	6.7	5. WIOV-F 81	5. WTPA-F 1145/ 6.2	6.3	5.2
6. WDAC-F	33/ 6.1	7.3	6.0	5.1	5.4	6. WSBA-F 77	6. WSBA-F 1053/14.4	14.8	14.4
7. WQXA-F	24/ 4.4	5.3	5.4	4.0	4.5	7. WSBA 73	7. WSBA 1010/ 9.4	7.2	11.0
8. WSBA	19/ 3.5	2.4	3.5	3.7	4.9	8. WLAN-F 69	8. WIOV-F 903/21.7	---	16.3
9. WRFY-F	18/ 3.3	1.7	2.7	2.4	1.3	9. WDAC-F 37	9. WYCR-F 717/ 3.8	8.1	7.9
10. WLPA	16/ 2.9	3.0	1.5	1.1	2.2	10. WYCR-F 31	10. WDAC-F 522/12.3	---	14.0

12+ FM SHARE (METRO): 85.07% (416 of 489) (SPG 82: 84.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WIOV-F	1. WIOV-F	1. WIOV-F
	2. WRKZ-F	WRKZ-F	2. WRKZ-F	2. WNCE-F	2. WLAN-F
	3. WIOV-F	3. WIOV-F	3. WSBA-F	3. WSBA-F	3. WNCE-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIOV-F	1. WIOV-F	1. WLAN-F	1. WIOV-F	1. WLAN-F	1. WRKZ-F
2. WNCE-F	2. WNCE-F	2. WRKZ-F	2. WNCE-F	WRKZ-F	2. WIOV-F
3. WRKZ-F	3. WLAN-F	3. WIOV-F	3. WSBA-F	3. WQXA-F	3. WLAN-F
		WSBA-F			WSBA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA 1310	Ephra 2.2/4.5	KYW 1060	Phil 1.8/8.3	WIOQ-F 102.1	Phil .7/1.8
WLAN 1390	2.0/9.9	WBSB-F 104.3	Balt .6/2.0	WJBR-F 99.5	Wilm,DE 1.3/4.4
WGCB-F 96.1	R Lion 2.9/3.4	WCAU-F 98.1	Phil .6/3.4	WMGK-F 102.9	Phil .7/2.0
WRHY-F 92.7	Starv .6/3.0	WEEU 850	Readin .4/2.1	WMMR-F 93.3	Phil .4/4.4
WTPA-F 104.1	Harris 2.2/6.2	WFIL 560	Phil .6/1.6	WUSL-F 98.9	Phil 1.3/1.7
WYCR-F 98.5	York .4/3.8	WIFI-F 92.5	Phil .6/3.4	WYSP-F 94.1	Phil 2.0/4.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		139 (11)	139 (11)	28.4
COUNTRY	3 (1)	121 (2)	124 (3)	25.4
BTFM MUSIC		65 (2)	65 (2)	13.3
MOR/VARIETY	48 (4)		48 (4)	9.8
RELIGION/GOSPEL		33 (1)	33 (1)	6.7
NOSTALGIA	12 (1)	3 (1)	15 (2)	3.1
NEWS/TALK	10 (1)		10 (1)	2.0
BLACK/URBAN/JAZZ		7 (1)	7 (1)	1.4
AC		45 (2)	45 (2)	9.2
OTHERS/UNKNOWN		3 (1)	3 (1)	0.6
			489 (28)	

RADIO STATIONS

WLPA, 1490, 1 KW/250 W, MOR/NOST (Drake-Chen)	NBC, \$ ? ? (Christal)	Hall
WDAC-F, 94.5, 50 KW @ 500, RELIGION	MBS, \$13.10 (Savalli)	Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY	ABC-E, \$18.50 (Masla)	
WLAN-F, 96.9, 50 KW @ 500, ROCK	ABC-F, \$35.00* (HNWH)	
WNCE-F, 101.3, 50 KW @ 1290, BTFM MUS (FM-100)	NBC, \$30.00* (Christal)	Hall

WRFY - See Reading

Other ranked stations - See Harrisburg and York

LANSING

Market # 90  
 SMSA Pop: 474,900  
 APR 15.7  
 Est 1982 Revenue: \$6,883,000\*  
 Est 1983 Rev Growth: 6%\*

Stations: 23/12  
 Diaries: 921/431:1  
 Standard Error: .644  
 % Below Line: 28.0  
 Est 1982 Nat Rev: \$1,183,000\*

CSI: 4.4 Bil (# 84)  
 CSI HH: 26.0 M (# 47)  
 Retail \$: 2.2 Bil (# 91)  
 % Not Listed: 12.7

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WFMK-F 86/13.8	15.0	11.3	12.2	11.0	1. WFMK-F 112	1. WFMK-F 1535/28.7	33.0	28.1
2. WVIC-F 81/13.0	8.0	6.9	6.0	5.6	2. WVIC-F 94	2. WVIC-F 1377/29.6	24.1	21.5
3. WITL-F 63/10.1	10.5	12.2	11.5	12.4	3. WJXQ-F 84	3. WJXQ-F 1175/19.3	23.1	26.2
4. WJIM-F 45/ 7.2	8.5	5.5	7.3	6.9	4. WJR 76	4. WJR 1043/13.2	17.8	18.2
WJXQ-F 45/ 7.2	9.7	12.3	11.2	10.0	5. WITL-F 75	5. WITL-F 924/19.1	23.6	22.3
6. WILS-F 41/ 6.6	6.1	7.6	8.1	6.7	6. WJIM-F 60	6. WILS-F 729/17.1	19.1	18.8
7. WJR 33/ 5.6	7.7	9.0	7.1	8.0	7. WILS-F 44	7. WJIM-F 650/12.6	17.7	13.8
8. WVGO 23/ 3.7	2.6	4.0	3.7	2.8	8. WIBM-F 29	8. WIBM-F 477/ 2.0	1.7	---
9. WOOD-F 20/ 3.2	3.2	2.2	2.4	3.8	9. WVGO 24	9. WJIM 431/10.4	11.4	9.1
10. WMMQ-F 15/ 2.4	.3	1.1	---	---	10. WOOD-F 23	10. WOOD-F 359/ 7.7	---	---
WCUZ-F 15/ 2.4	1.4	1.3	2.1	2.1				

12+ FM SHARE (METRO): 84.35% (458 of 543) (SPG 82: 75.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVIC-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WITL-F	1. WITL-F
2. WJXQ-F	2. WVIC-F	2. WVIC-F	2. WITL-F	2. WJIM-F	2. WVIC-F
3. WFMK-F	3. WILS-F	3. WITL-F	3. WJIM-F	3. WFMK-F	3. WJXQ-F
4. WITL-F	4. WJXQ-F	4. WILS-F	4. WVIC-F	4. WJR	4. WJR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMK-F	1. WVIC-F	1. WFMK-F	1. WFMK-F	1. WILS-F	1. WFMK-F
2. WVIC-F	2. WFMK-F	2. WVIC-F	2. WITL-F	2. WJXQ-F	2. WITL-F
3. WJIM-F	3. WJIM-F		3. WJIM-F	3. WVIC-F	3. WJXQ-F
4. WITL-F	4. WJXQ-F		4. WVIC-F	4. WFMK-F	4. WJIM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCXK-F 92.1	St. Johns 1.3/4.4	WJIM 1240	2.1/10.4	WJFM-F 93.7	Gr Rap1.9/3.5
WGER-F 102.5	Saginaw .3/1.6	WILS 1320	.8/7.8	WLAV-F 96.9	Gr Rap1.3/3.7
WGRD-F 97.9	Gr Rapids .6/2.1	WITL 1010	.8/5.4	WPLB-F 107.3	Greenv1.3/1.5
WIBM-F 94.1	Jackson .3/2.0	WION 1430	Ionia 1.0/1.5	WZZR-F 95.7	Gr Rap .5/1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		184 (7)	184 (7)	33.8
AC	5 (1)	113 (3)	118 (4)	21.7
COUNTRY	5 (1)	94 (4)	99 (5)	18.2
BTFL MUSIC		68 (3)	68 (3)	12.5
MOR/VARIETY	52 (3)		52 (3)	9.6
NOSTALGIA	23 (1)		23 (1)	4.2
			544 (23)	

RADIO STATIONS

WJIM, 1240, 1 KW/250 W	, MOR	NBC,NBC-T, \$11.00	(PRO)
WVGO, 730, 500 W (DAYS,DA)	, NOSTALGIA (Al Ham)	UPI, \$20.00*	(Blair)
WFMK-F, 99.1, 110 KW @ 600,	AC/CONTEMP	RKO, \$48.00*	(Selcom) Liggett
WILS-F, 101.7, 3 KW @ 180,	AOR (Burk-Abr)	Source, \$25.50	(Torbet)
WITL-F, 100.7, 55 KW @ 378,	COUNTRY	RKO II, \$39.38	(Mc-Guild) Midwest Fam
WJIM-F, 97.5, 28 KW @ 440,	BTFL MUS (TM)	, \$13.00	(PRO)
WMMQ-F, 92.7, 3 KW @ 320,	AC	CBS-R,MBS, \$10.44	(Unirep) (CHARLOTTE)
WVIC-F, 94.9, 49 KW @ 500,	ROCK	ABC-C, \$31.00*	(Blair)
WIBM-F, 94.1, 50 KW @ 342,	ROCK	ABC-F, \$21.00	(Torbet) Casciani (JACKSON)
WJXQ-F, 106.1, 50 KW @ 500,	AOR	, \$33.00	(Christal) (JACKSON)
WJR - See Detroit		WOOD-F - See Grand Rapids	

LAS VEGAS

Market # 87  
 SMSA Pop: 493,900  
 APR 17.7  
 Est 1982 Revenue: \$9,846,000

Stations: 16/16  
 Diaries: 604/706:1  
 Standard Error: .809  
 % Below Line: 0

CSI: 4.5 Bil (# 81)  
 CSI HH: 25.8 M (# 54)  
 Retail \$: 3.0 Bil (# 67)  
 % Not Listed: 12.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KOMP-F	95/12.6	11.4	10.4	9.5	7.3	1. KOMP-F 95	1. KLUC-F 1202/27.9	28.2	26.5
2. KLUC-F	88/11.7	14.2	12.1	11.6	9.9	2. KLUC-F 88	2. KOMP-F 827/19.4	22.0	19.4
3. KXTZ-F	78/10.4	7.2	6.5	8.4	8.7	3. KXTZ 78	3. KXTZ-F 795/18.6	16.1	12.0
4. WFMS-F	59/ 7.8	5.4	7.1	4.3	3.3	4. WFMS-F 60	4. KDWN 717/14.3	13.0	10.6
5. KVEG	44/ 5.8	6.4	8.7	7.2	9.6	5. KORK-F 47	5. KMJJ 667/15.1	15.6	15.1
6. KORK-F	41/ 5.4	6.0	8.1	8.7	9.0	6. KVEG 44	6. KFMS-F 633/14.1	10.7	13.5
7. KDWN	39/ 5.2	6.4	4.3	4.9	6.0	7. KDWN 44	7. KLAV 572/13.4	17.9	17.4
8. KUDO-F	37/ 4.9	6.5	6.1	6.3	6.8	8. KUDO-F 38	8. KVEG 535/12.5	13.8	16.5
9. KORK	34/ 4.5	3.2	2.9	2.5	3.3	9. KORK 34	9. KORK-F 514/11.3	13.7	14.2
10. KNUU	30/ 4.0	1.5	3.2	2.6	3.1	10. KNUU 30	10. KUDO-F 511/11.8	16.9	13.7
11. KLAV	29/ 3.9	6.4	5.6	4.0	4.8				
KRAM	29/ 3.9	5.4	5.5	4.7	4.8				

12+ FM SHARE (METRO): 62.59% (415 of 663) (SPG 82: 55.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KXTZ-F	1. KLUC-F
KLUC-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KORK-F	2. KXTZ-F
	3. KFMS-F	3. KFMS-F	3. KXTZ-F	3. KVEG	3. KOMP-F
	4. KUDO-F	4. KXTZ-F	4. KVEG	4. KDWN	4. KFMS-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXTZ-F	1. KOMP-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KLUC-F
2. KOMP-F	2. KLUC-F	2. KUDO-F	2. KXTZ-F	2. KLUC-F	2. KRAM
3. KLUC-F	3. KXTZ-F	3. KOMP-F	3. KLUC-F	3. KFMS-F	3. KFMS-F
4. KFMS-F	4. KFMS-F	4. KFMS-F	4. KVEG	4. KOMP-F	4. KOMP-F
					KXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KENO 1460 2.0/9.2                      KRRI-F 105.5 Boulder City 2.3/3.1  
 KMJJ 1140 2.9/15.1                      KVOV 1280 Henderson .8/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	183 (2)	212 (3)	32.0
COUNTRY	73 (2)	76 (2)	149 (4)	22.5
BTFL MUSIC		119 (2)	119 (2)	17.9
AC	37 (2)	37 (1)	74 (3)	11.2
MOR/VARIETY	39 (1)		39 (1)	5.9
NOSTALGIA	34 (1)		34 (1)	5.1
NEWS/TALK	30 (1)		30 (1)	4.5
OTHERS/UNKNOWN	6 (1)		6 (1)	0.9
			663 (16)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N) , MOR/TALK , \$19.25 (Blair)  
 KLAV, 1230, 1 KW/250 W , CONTEMP , \$21.00\* (Masla)  
 KMJJ, 1140, 10 KW/2.5 KW (DA-N), AC ABC-E, \$22.00\* (Mc-Guild) Western Cit  
 KNUU, 970, 5 KW/500 W (DA-2), NEWS CBS,MBS, \$13.50 (----)  
 KORK, 920, 5 KW/500 W (DA-2), NOSTALGIA (Primetime) NBC, \$ ? ? (Eastman) Donrey  
 KRAM, 1340, 1 KW/250 W , COUNTRY , \$18.75 (Torbet)  
 KVEG, 1410, 5 KW (DA-N) , COUNTRY , \$30.00\* (Katz)  
 KFMS-F, 101.9, 100 KW @ 1110, COUNTRY (Burns-Somerset) , \$31.00\* (Katz)  
 KLUC-F, 98.5, 25 KW @ 180, ROCK ABC-C, \$41.00\* (Mc-Guild) Western Cit  
 KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr) Source, \$33.00\* (Lotus) Lotus

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

LEXINGTON

Market # 122  
 SMSA Pop: 323,900  
 APR 16.1  
 Est 1982 Revenue: \$6,800,000\*  
 Est 1983 Rev Growth: 12%\*

Stations: 15/12  
 Diaries: 612/449:1  
 Standard Error: .788  
 % Below Line: 3.5  
 Est 1982 Nat Rev: \$1,200,000\*

CSI: 2.6 Bil (# 123)  
 CSI HH: 21.8 M (# 197)  
 Retail \$: 1.6 Bil (# 116)  
 % Not Listed: 9.0

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. WLAP-F 77/17.4	16.4	18.2	16.3	21.4	1. WVLK-F 210	1. WVLK-F 2434/31.1	32.0	19.0
2. WVLK-F 71/16.0	15.9	7.8	8.5	9.4	2. WLAP-F 140	2. WLAP-F 2074/35.9	34.7	38.1
3. WKQQ-F 59/13.3	15.2	15.5	18.2	21.2	3. WKQQ-F 124	3. WKQQ-F 1398/25.9	28.1	26.0
4. WVLK 56/12.6	11.5	15.8	14.6	12.0	4. WVLK 68	4. WVLK 1202/32.0	33.7	34.8
5. WTKC 24/ 5.4	5.8	11.7	8.8	8.9	5. WNCW-F 39	5. WLAP 767/19.8	21.4	17.9
6. WNCW-F 23/ 5.2	6.0	1.5	.5	1.2	6. WHAS 35	6. WHAS 621/ 5.9	7.8	5.6
7. WBBE 22/ 5.0	2.3	1.2	2.2	2.4	7. WLAP 31	7. WTKC 562/17.0	14.1	19.1
8. WLAP 21/ 4.7	5.5	6.3	5.8	6.4	8. WTKC 29	8. WFMI-F 481/14.9	6.0	3.8
9. WFMI-F 19/ 4.3	1.6	2.2	1.7	---	9. WFMI-F 24	9. WNCW-F 430/11.8	11.8	4.7
10. WAXU-F 11/ 2.5	2.5	3.9	4.1	2.6	10. WBBE 23	10. WLW 347/ 3.4	---	---

12+ FM SHARE (METRO): 65.51% (264 of 403) (SPG 82: 55.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKQQ-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK	1. WVLK
2. WLAP-F	2. WKQQ-F	2. WVLK-F	WVLK	2. WVLK-F	2. WVLK-F
	3. WVLK-F	3. WKQQ-F	3. WLAP-F	3. WBBE	3. WKQQ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK-F	1. WVLK-F	1. WLAP-F	1. WVLK	1. WLAP-F	1. WVLK-F
2. WLAP-F	2. WLAP-F	2. WKQQ-F	2. WVLK-F	2. WKQQ-F	2. WVLK
3. WVLK	3. WKQQ-F	3. WVLK	3. WLAP-F	3. WVLK-F	3. WLAP-F
		WVLK-F			WKQQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJMM-F 106.3	.9/4.1	WAKY 790	Louisville	.9/3.4
WNLV 1250	Nicholasville .5/4.6	WLW 700	Cincinnati	.7/3.4
WHAS 840	Louisville 1.6/5.9			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		155 (3)	155 (3)	38.5
COUNTRY	26 (2)	82 (2)	108 (4)	26.8
AC	60 (2)		60 (2)	14.9
MOR/VARIETY	31 (3)		31 (3)	7.7
BTFL MUSIC		23 (1)	23 (1)	5.7
NOSTALGIA	22 (1)		22 (1)	5.5
RELIGION/GOSPEL		4 (1)	4 (1)	1.0
			403 (15)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA (SMN)	MBS, \$18.00 (Savalli)	(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2), MOR	CBS,MBS, \$24.00 (Mc-Guild)	Illinois Bdcst
WTKC, 1300, 2.5 KW/1 KW (DA-N),COUNTRY (TM)	NBC, \$20.38 (Eastman)	
WVLK, 590, 5 KW/1 KW (DA-2), AC/MOR	ABC-I, \$33.00* (Torbet)	Bluegrass
WAXU-F, 103.1, 3 KW @ 300, COUNTRY	MBS, \$18.00 (Savalli)	(GEORGETOWN)
WFMI-F, 100.1, 3 KW @ 300, ROCK	ABC-F, \$13.50 (Selcom)	Cromwell (WINCHESTER)
WKQQ-F, 98.1, 100 KW @ 551, AOR	Source, \$41.63 (Christal)	Village
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM)	RKO, \$38.00 (Mc-Guild)	Illinois Bdcst
WNCW-F, 96.7, 3 KW @ 198, BTFL MUS (KalaMusic)	, \$18.00* (Masla)	Fairfield (PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, \$45.00* (Torbet)	Bluegrass

LINCOLN

Market # 179  
 SMSA Pop: 196,200  
 APR 17.0  
 Est 1982 Revenue: \$6,100,000

Stations: 17/10  
 Diaries: 505/335:1  
 Standard Error: .889  
 % Below Line: 13.4

CSI: 1.5 Bil (# 179)  
 CSI HH: 20.3 M (# 257)  
 Retail \$: .9 Bil (# 185)  
 % Not Listed: 6.6

<u>12+ METRO 1/4/SHARE</u>			<u>SPG 82</u>	<u>SPG 81</u>	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/</u>		<u>SPG</u>
							<u>MSA CUME RATING</u>		<u>82</u>
1. KFOR	34/11.8		12.5	14.9	1. KFAB	69	1. KFAB	929/19.0	16.7
2. KHAT-F	33/11.5		7.8	7.2	2. KFRX-F	56	2. KFRX-F	749/27.5	30.2
3. KFMQ-F	30/10.5		11.8	16.9	3. KFOR	38	3. WOW	506/13.5	15.8
4. KLIN-F	27/ 9.4		12.5	14.1	4. KLIN-F	34	4. KFOR	471/25.3	27.9
5. KFRX-F	26/ 9.1		12.5	7.2	5. KHAT-F	33	5. KFMQ-F	470/25.0	24.6
6. KLIN	21/ 7.3		5.9	7.2	6. KFMQ-F	32	6. KLIN-F	421/20.4	19.6
7. KLMS	19/ 6.6		5.9	4.4	7. KSRD-F	26	7. KHAT-F	390/21.3	16.5
	KFAB 19/ 6.6		5.5	7.6	8. WOW	23	8. KLIN	379/20.7	18.2
9. KSRD-F	18/ 6.3		3.9	2.0	9. KLIN	22	9. KSRD-F	342/13.9	8.8
10. KECK	13/ 4.5		4.7	2.8	10. KLMS	20	10. KLMS	317/17.1	19.6

12+ METRO 1/4/SHARE (METRO): 57.10% (153 of 268) (SPG 82: 60.42%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KFRX-F	1. KFMQ-F	1. KHAT-F	1. KHAT-F	1. KLIN-F	1. KFOR
2. KFMQ-F	2. KHAT-F	2. KFMQ-F	2. KFOR	2. KLIN	2. KLIN-F
	3. KFRX-F	3. KFRX-F	KLMS	3. KFOR	3. KLMS
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KHAT-F	1. KFMQ-F	1. KHAT-F	1. KHAT-F	1. KFMQ-F	1. KFOR
2. KFOR	2. KHAT-F	2. KFMQ-F	2. KLMS	2. KHAT-F	2. KHAT-F
3. KLIN-F	3. KFRX-F	3. KFRX-F	KSRD-F	3. KFRX-F	KFMQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBHL-F	95.3		3.8/8.1	KOIL	1290	Omaha	.3/4.8
KCRO	660	Omaha	.7/2.3	KQKQ-F	98.5	Council Bluff	.3/4.9
KEZO-F	92.3	Omaha	1.7/9.9	WOW	590	Omaha	2.1/13.5
KGOR-F	99.9	Omaha	.7/6.0				

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
MOR/VARIETY	74 (3)		74 (3)	27.6
ROCK/AOR/CONTEMP		64 (5)	64 (5)	23.9
AC	20 (2)	33 (1)	53 (3)	19.8
COUNTRY	19 (2)	29 (2)	48 (4)	17.9
BTFL MUSIC		27 (1)	27 (1)	10.1
RELIGION/GOSPEL	2 (1)		2 (1)	0.7
			<u>268 (17)</u>	

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA), COUNTRY	RKO II, \$21.00 (Savalli)	
KFOR, 1240, 1 KW/250 W, MOR	ABC-I, \$28.00* (Mc-Guild)	Stuart
KLIN, 1400, 1 KW/250 W, MOR	CBS, \$20.00* (----)	
KLMS, 1480, 1 KW (DA-2), AC	, \$26.00* (Eastman)	Woodward
	, \$31.00* (Eastman)	Woodward
KFMQ-F, 101.9, 100 KW @ 275, ROCK/AOR	, \$22.00* (Mc-Guild)	Stuart
KFRX-F, 102.7, 100 KW @ 500, ROCK	RKO, \$14.50 (Savalli)	
KHAT-F, 106.3, 2.9 KW @ 145, AC (TM)	, \$21.00* (----)	
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS (FM-100)	, \$13.00 (PRO)	(SEWARD)
KSRD-F, 96.9, 100 KW @ 610, COUNTRY		

Other ranked stations - See Omaha

LITTLE ROCK

Market # 103  
 SMSA Pop: 405,400  
 APR 17.4  
 Est 1982 Revenue: \$8,200,000

Stations: 17/16  
 Diaries: 768/436:1  
 Standard Error: .727  
 % Below Line: 5.7

CSI: 3.3 Bil (# 102)  
 CSI HH: 21.6 M (# 215)  
 Retail \$: 1.9 Bil (# 105)  
 % Not Listed: 6.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KSSN-F	69/11.8	13.9	18.0	17.7	22.0	1. KSSN-F 259	1. KSSN-F 3122/25.6	27.0	29.2
2. KKYK-F	67/11.5	14.5	10.7	9.8	8.6	2. KKYK-F 180	2. KKYK-F 2710/32.1	31.8	25.1
3. KOKY	62/10.6	8.6	15.1	11.7	13.4	3. KLAZ-F 105	3. KLAZ-F 1768/21.6	22.5	18.5
4. KEZQ-F	50/ 8.6	7.1	9.3	12.9	7.9	4. KLPQ-F 95	4. KAAZ 1288/14.4	17.7	15.9
5. KLAZ-F	42/ 7.2	11.1	5.0	4.8	8.6	5. KEZQ-F 83	5. KLPQ-F 1266/16.3	10.3	18.0
6. KLPQ-F	38/ 6.5	3.9	7.0	5.6	5.2	6. KAAZ 78	6. KMJX-F 1052/13.1	15.6	12.6
7. KAAZ	37/ 6.3	5.2	4.5	4.6	6.3	7. KMJX-F 73	7. KEZQ-F 975/16.8	16.4	15.4
8. KLRA	36/ 6.2	5.2	6.2	6.5	8.6	8. KOKY 62	8. KARN 720/17.1	21.9	15.0
9. KARN	35/ 6.0	11.1	7.6	7.9	5.4	9. KARN 45	9. KLRA 714/16.0	16.4	14.6
10. KMJX-F	34/ 5.8	9.3	4.5	7.7	5.2	10. KLRA 42	10. KOKY 597/17.2	17.4	19.0

12+ FM SHARE (METRO): 60.77% (333 of 548) (SPG 82: 57.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAZ-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KKYK-F
2. KKYK-F	2. KSSN-F	2. KSSN-F	2. KKYK-F	2. KEZQ-F	2. KSSN-F
KMJX-F	3. KAAZ	3. KOKY	3. KEZQ-F	3. KLRA	3. KLRA
4. KWTD-F	KLAZ-F KOKY	4. KLPQ-F KAAZ	4. KLPQ-F	4. KARN	4. KOKY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KSSN-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F
2. KEZQ-F	KKYK-F	2. KSSN-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KKYK-F	3. KOKY	3. KOKY	3. KEZQ-F	3. KMJX-F	3. KLPQ-F
KOKY	KEZQ-F	KLAZ-F	4. KLPQ-F		KEZQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAUL 1380	3.3/6.9	KAKI-F 107.1	Benton .3/1.6	KSOH 1050	1.2/3.7
KGKO 850	Benton .3/1.3	KITA 1440	1.7/5.5	KXLR 1150	1.2/4.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		174 (4)	174 (4)	31.8
COUNTRY	43 (2)	109 (3)	152 (5)	27.7
BLACK/URBAN/JAZZ	62 (1)		62 (1)	11.3
BTFL MUSIC		50 (1)	50 (1)	9.1
AC	37 (1)		37 (1)	6.8
NEWS/TALK	35 (1)		35 (1)	6.4
NOSTALGIA	19 (1)		19 (1)	3.5
RELIGION/GOSPEL	17 (2)		17 (2)	3.1
MOR/VARIETY	2 (1)		2 (1)	0.4
			548 (17)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N)	, AC	ABC-C, RKO, \$39.25* (Katz)	Multimedia
KARN, 920, 5 KW (DA-N)	, NEWS/TALK	NBC, \$27.00 (Blair)	
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	CBS, \$19.00 (Christal)	Signal
KOKY, 1250, 1 KW/500 W (DA-N)	, BLACK	, \$30.00* (Torbet)	
KEZQ-F, 100.3, 100 KW @ 295,	BTFL MUS (Bonne)	, \$47.50 (Selcom)	
KKYK-F, 103.7, 100 KW @ 1510,	ROCK (Ron White)	, \$40.00* (Blair)	
KLAZ-F, 98.5, 100 KW @ 880,	CONTEMP	, \$34.00* (Torbet)	
KLPQ-F, 94.1, 100 KW @ 770,	COUNTRY	, \$39.25 (Katz)	Multimedia
KMJX-F, 105.1, 100 KW @ 534,	AOR	Source, \$19.00* (HNWH)	
KSSN-F, 95.7, 100 KW @ 1000,	COUNTRY (TM)	ABC-E, \$62.25 (Eastman)	Firstcom
KWTD-F, 106.3, 3 KW @ 300,	ROCK (?)	MBS, \$ ? ? (Roslin)	(LONOKE)



LOS ANGELES

Market # 2; ADI # 2  
 SMSA Pop: 7,569,000  
 APR 18.3  
 Est 1982 Revenue: \$174,000,000\*  
 Est 1983 Rev Growth: 11%

Stations: 46/45  
 Diaries: 3530/2280:1  
 Standard Error: .350  
 % Below Line: 1.5  
 Est 1982 Nat Rev: \$41,500,000\*

CSI: 78.3 Bil (# 2)  
 CSI HH: 26.0 M (# 49)  
 Retail \$: 38.1 Bil (# 1)  
 % Not Listed: 8.3

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KABC	1117/7.6	6.2	5.6	8.6	6.7	1. KABC 1234	1. KABC 16232/18.2	12.5	15.6
2. KBIG-F	897/6.1	5.3	5.1	4.0	5.0	2. KBIG-F 1066	2. KIIS-F 16048/17.3	12.4	12.8
3. KIIS-F	881/6.0	4.7	4.4	3.3	3.9	3. KIIS-F 1017	3. KNX 13204/11.6	12.7	11.7
4. KROQ-F	647/4.4	4.6	3.9	3.7	3.7	4. KLOS-F 745	4. KLOS-F 12952/12.8	12.6	11.7
5. KLOS-F	607/4.1	4.0	3.7	4.7	3.9	5. KROQ-F 714	5. KBIG-F 12326/12.7	10.6	11.2
6. KJOI-F	599/4.1	3.4	3.8	3.4	3.5	6. KNX 661	6. KFWB 12121/13.9	13.7	14.3
7. KFWB	507/3.4	4.3	4.2	3.5	3.6	7. KMET-F 646	7. KMET-F 11430/11.0	11.2	11.1
8. KMET-F	470/3.2	3.0	3.7	3.4	4.0	8. KJOI-F 638	8. KFI 10505/ 8.0	8.5	8.6
9. KNX	457/3.1	3.7	3.7	2.7	3.5	9. KFWB 538	9. KRTH-F 10438/10.7	8.8	10.8
10. KRTH-F	447/3.0	3.5	2.6	3.2	3.2	10. KRTH-F 535	10. KROQ-F 9976/11.3	8.2	7.9
11. KMPC	411/2.8	2.6	2.8	2.6	2.4	11. KMPC 528	11. KMPC 9500/ 9.6	8.9	9.1
12. KIQQ-F	408/2.8	2.6	3.1	4.1	3.7	12. KFI 492	12. KIQQ-F 9205/10.6	11.0	10.9
13. KOST-F	388/2.6	2.8	2.4	2.0	2.4	13. KOST-F 441	13. XTRA 9177/ 6.1	8.2	5.8
14. KPRZ	363/2.5	2.1	2.0	3.1	2.6	14. KIQQ-F 430	14. KJOI-F 8734/10.0	8.3	8.7
15. KHTZ-F	341/2.3	2.7	2.9	3.0	3.5	15. XTRA 388	15. KOST-F 7934/ 8.6	6.2	6.4
16. KLAC	297/2.0	2.1	2.4	1.9	2.1	16. KPRZ 373	16. KLAC 7071/ 7.1	6.4	6.7
17. KZLA-F	292/2.0	2.3	2.1	1.6	2.1	17. KLAC 363	17. KHTZ-F 6635/ 7.7	8.6	11.2
18. KUTE-F	274/1.9	1.6	1.4	1.7	1.9	18. KHTZ-F 359	18. KUTE-F 6525/ 6.9	5.0	7.2
19. KALI	272/1.8	1.3	1.9	1.5	1.2	19. KUTE-F 332	19. KRLA 6138/ 6.8	5.8	7.7
20. KFI	270/1.8	1.6	2.3	1.7	2.5	20. KZLA-F 317	20. KNX-F 5767/ 5.7	7.0	6.8
21. KTNQ	264/1.8	2.0	2.2	1.9	1.9	21. KTNQ 305	21. KZLA-F 4984/ 5.7	5.0	4.8
22. KRLA	256/1.7	2.5	1.5	2.4	2.1	22. KRLA 285	22. KPRZ 4654/ 5.6	4.8	5.5
23. KWKW	252/1.7	1.6	1.7	1.9	1.3	23. KALI 273	23. KMGF-F 4515/ 5.2	5.9	6.3
24. KGFJ	241/1.6	1.5	2.1	1.6	1.9	24. KWKW 254	24. KFAC-F 4189/ 4.5	3.3	4.2
25. KJLH-F	212/1.4	1.7	1.3	1.5	1.2	25. KGFJ 241	25. KGFJ 3824/ 4.7	4.5	5.3

12+ FM SHARE (METRO): 58.50% (7908 of 13517) (SPG 82: 56.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KBIG-F	1. KBIG-F	1. KABC
2. KLOS-F	2. KLOS-F	2. KLOS-F	2. KABC	2. KABC	2. KIIS-F
3. KMET-F	3. KROQ-F	3. KBIG-F	3. KIIS-F	3. KJOI-F	3. KBIG-F
4. KIIS-F	4. KMET-F	4. KRTH-F	4. KRTH-F	4. KMPC	4. KFWB
5. KIQQ-F	5. KRTH-F	5. KROQ-F	5. KHTZ-F	5. KPRZ	5. KNX
6. XTRA	6. KHTZ-F	6. KABC	6. KOST-F	6. KNX	6. KROQ-F
7. KGFJ	7. KOST-F	7. KMET-F	7. KJOI-F	7. KFWB	7. KLOS-F
8. KDAY	8. KUTE-F	8. KOST-F	8. KZLA-F	8. KIIS-F	8. KFI
	9. KIQQ-F	9. KHTZ-F	9. KMPC	9. KLAC	9. KJOI-F
	10. KABC	10. KIQQ-F	10. KRLA	10. KWKW	10. KMPC

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KBIG-F	1. KIIS-F	1. KBIG-F	1. KLOS-F	1. KABC
2. KIIS-F	2. KABC	2. KROQ-F	2. KIIS-F	2. KMET-F	2. KBIG-F
3. KABC	3. KIIS-F	3. KOST-F	KOST-F	3. KIIS-F	3. KIIS-F
4. KJOI-F	4. KROQ-F	4. KHTZ-F	4. KOST-F	4. KRTH-F	4. KRTH-F
5. KLOS-F	5. KLOS-F	5. KRTH-F	5. KHTZ-F	KROQ-F	5. KLOS-F
6. KRTH-F	6. KJOI-F	6. KLOS-F	6. KJOI-F	6. KHTZ-F	6. KMET-F
7. KOST-F	7. KMET-F	7. KIQQ-F	7. KRTH-F	KUTE-F	7. KHTZ-F
8. KPRZ	8. KIQQ-F	8. KBIG-F	8. KIQQ-F	8. KABC	KMPC
9. KZLA-F+	9. KFWB	KALI	9. KRLA	9. KJLH-F	9. KOST-F
10. KROQ-F	10. KRTH-F	10. KUTE-F	10. KZLA-F	10. KIQQ-F	10. KGO-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	289 (2)	3272 (7)	3561 (9)	26.3
NEWS/TALK	2081 (3)		2081 (3)	15.4
AC	602 (3)	1348 (4)	1950 (7)	14.4
BTFL MUSIC		1686 (3)	1686 (3)	12.5
BLACK/URBAN/JAZZ	398 (2)	863 (4)	1261 (6)	9.3
SPANISH	788 (3)	187 (1)	975 (4)	7.2
NOSTALGIA	823 (3)	15 (1)	838 (4)	6.2
COUNTRY	348 (2)	350 (2)	698 (4)	5.2
RELIGION/GOSPEL	213 (3)	42 (1)	255 (4)	1.9
CLASSICAL	67 (1)	145 (1)	212 (2)	1.6

13517 (46)

LOS ANGELES ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. KABC	1. KIIS-F	1. KABC	KACE-F	103.9	Inglewood	1.3/3.9
2. KBIG-F	2. KABC	2. KIIS-F	KBRT	740	Avalon	.4/1.2
3. KIIS-F	3. KLOS-F	3. KFWB	KDAY	1580	Santa Mon	1.1/3.9
4. KLOS-F	4. KFWB	4. KBIG-F	KFAC	1330		.5/2.3
5. KROQ-F	5. KBIG-F	5. KNX	KFAC-F	92.3		1.0/4.5
6. KJOI-F	6. KNX	6. KROQ-F	KGER	1390	Long Beach	.4/ .9
7. KMET-F	7. KMET-F	7. KJOI-F	KGIL+	1260	San Fernando	.4/1.5
8. KNX	8. KRTH-F	8. KZLA-F	KHJ	930		.6/3.9
9. KFVB	9. KROQ-F	9. KLAC	KIEV	870	Glendale	.7/1.8
10. KRTH-F	10. KFI	10. KFI	KIKF-F	94.3	Garden Grove	.4/ .9
11. KMPC	11. KIQQ-F		KKGO-F	105.1		1.3/4.1
12. KFI	12. KMPC		KLVE-F	107.5		1.3/4.0
13. KOST-F	13. KJOI-F		KMGG-F	105.9		1.3/5.2
14. KIQQ-F	14. KOST-F		KNAC-F	105.5	Long Beach	.5/1.9
15. KPRZ	15. KLAC		KNOB-F	97.9	Long Beach	1.3/3.8
			KNX-F	93.1		1.2/5.7
			KWIZ	1480	Santa Ana	.5/2.0
			KYMS-F	106.3	Santa Ana	.3/1.0
			KZLA	1540		.3/1.4
			XTRA	690	Tijuana	1.4/6.1

ADI FM SHARE: 59.02% (9280 of 15723) (SPG 82: 57.06%)

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-T,ABC-I, \$300.00	(Katz)	ABC
KALI, 1430, 5 KW/1 KW (DA-2)	, SPANISH	, \$ ? ?	(Masla)	United
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN, \$ 90.00*	(Weiss)	Rollins
KFI, 640, 50 KW	, AC (Burk-Abr)	ABC-E, \$180.00*	(Christal)	Cox
KFWB, 980, 5 KW	, NEWS	NBC, \$200.00*	(Group W)	Westinghouse
KGFJ, 1230, 1 KW/250 W	, BLACK	SBN, \$ ? ?	(Masla)	Inner City
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D, \$155.00*	(Eastman)	Metromedia
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA (Primetime)	, \$170.63	(MMR)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS, \$270.00	(CBS SPot)	CBS
KPRZ, 1150, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	MBS, \$125.00*	(Mc-Guild)	Gannett
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	, \$162.50	(HNWH)	
KTNQ, 1020, 50 KW (DA-2)	, SPANISH	, \$ 70.00*	(Caballero)	
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 63.00	(Lotus)	Lotus

FM STATIONS

KBIG-F, 104.3, 105 KW @ 2890	, BTFL MUS (Bonne)	, \$260.00*	(Torbet)	Bonneville
KHTZ-F, 97.1, 55 KW @ 770	, AC/CONTEMP	, \$160.00*	(MMR)	Greater Med
KIIS-F, 102.7, 8 KW @ 2790	, ROCK	ABC-C, \$225.00*	(Mc-Guild)	Gannett
KIQQ-F, 100.3, 5 KW @ 3060	, ROCK	, \$130.00*	(Masla)	Outlet
KJLH-F, 102.3, 3 KW @ 300	, BLACK	, \$ ? ?	(Lazar)	
KJOI-F, 98.7, 75 KW @ 1833	, BTFL MUS (Churchill)	, \$177.50	(Selcom)	
KLOS-F, 95.5, 68 KW @ 2920	, AOR (Pollack)	ABC-R, \$292.50	(Katz)	ABC

SEE ANAHEIM REPORT FOR CONTINUATION OF FM STATIONS

LOUISVILLE

Market # 44; ADI # 44  
 SMSA Pop: 911,500  
 APR 17.7  
 Est 1982 Revenue: \$14,316,000\*  
 Est 1983 Rev Growth: 4%\*

Stations: 18/18  
 Diaries: 1377/546:1  
 Standard Error: .534  
 % Belwo Line: 0  
 Est 1982 Nat Rev: \$2,759,000\*

CSI: \$8.0 Bil (# 42)  
 CSI HH: 24.4 M (# 91)  
 Retail \$: 4.1 Bil (# 46)  
 % Not Listed: 5.2

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WLOU	174/13.1	10.5	9.8	9.3	1. WAMZ-F	270	1. WHAS	3422/26.3 28.4 28.7
2. WAMZ-F	156/11.7	11.8	13.4	7.3	2. WHAS	202	2. WAMZ-F	2778/20.5 22.7 16.8
3. WHAS	114/ 8.6	10.5	9.4	9.0	3. WQMF-F	189	3. WQMF-F	2491/19.9 17.5 18.5
4. WVEZ-F	113/ 8.5	8.7	9.6	8.4	4. WLOU	181	4. WKJJ-F	1933/18.3 17.0 21.0
5. WQMF-F	107/ 8.1	9.4	7.8	7.9	5. WVEZ-F	148	5. WAVG	1708/20.2 20.5 21.2
6. WAVG	102/ 7.7	5.9	7.2	8.1	6. WAVG	106	6. WAKY	1701/16.6 18.5 22.9
7. WRKA-F	96/ 7.2	7.0	7.7	9.6	7. WRKA-F	104	7. WVEZ-F	1678/17.6 16.2 14.6
8. WKJJ-F	75/ 5.6	6.3	4.7	6.3	8. WKJJ-F	102	8. WRKA-F	1602/19.9 17.2 20.5
9. WCII	62/ 4.7	6.1	6.0	7.2	9. WAKY	75	9. WLRS-F	1425/16.0 16.1 16.8
10. WLRS-F	60/ 4.5	6.2	4.9	5.8	10. WCII	74	10. WCII	1393/14.3 16.1 16.3
11. WAKY	58/ 4.4	4.2	5.7	7.0	11. WLRS-F	69	11. WLOU	886/11.1 10.9 11.9
12. WXVW	34/ 2.6	2.4	2.4	1.4	12. WXVW	36	12. WJYL-F	576/ 6.9 5.4 ---

12+ FM SHARE (METRO): 51.39% (647 of 1259) (SPG 82: 48.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WLOU	1. WLOU	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLRS-F	2. WAMZ-F	2. WAMZ-F	2. WLOU	2. WVEZ-F	2. WAMZ-F
3. WLOU	WRKA-F	3. WRKA-F	3. WRKA-F	3. WHAS	3. WAVG
4. WKJJ-F	4. WQMF-F	4. WQMF-F	4. WHAS	4. WAVG	4. WQMF-F
	5. WKJJ-F	5. WHAS	5. WAVG	5. WLOU	5. WLOU
		WKJJ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WLOU	1. WLOU	1. WLOU	1. WLOU	1. WAMZ-F
2. WLOU	2. WAMZ-F	2. WRKA-F	2. WAMZ-F	2. WAMZ-F	2. WRKA-F
3. WVEZ-F	3. WQMF-F	3. WKJJ-F	3. WHAS	3. WQMF-F	3. WHAS
4. WAVG	4. WVEZ-F	4. WAMZ-F	4. WRKA-F	4. WRKA-F	4. WLOU
5. WRKA-F	5. WHAS	5. WQMF-F	5. WKJJ-F	5. WLRS-F	5. WCII

FORMATS	AM	FM	TOTAL	%
COUNTRY	97 (3)	156 (1)	253 (4)	20.0
ROCK/AOR/CONTEMP		242 (3)	242 (3)	19.3
MOR/VARIETY	216 (2)		216 (2)	17.2
AC	58 (1)	118 (2)	176 (3)	14.0
BLACK/URBAN/JAZZ	174 (1)		174 (1)	13.8
BTFL MUSIC		113 (1)	113 (1)	9.0
RELIGION/GOSPEL	36 (2)	15 (1)	51 (3)	4.1
NOSTALGIA	34 (1)		34 (1)	2.7
			1259 (18)	

LOUISVILLE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	
			<u>METRO SHARE/CUME</u>	<u>RATING</u>
1. WAMZ-F	1. WHAS	1. WAMZ-F	WDGS 1290	New Albany, IN 3.0/2.3
2. WQMF-F	2. WAMZ-F	2. WHAS	WFIA 900	.7/2.6
3. WLOU	3. WQMF-F	3. WQMF-F	WINN 1240	1.1/4.6
4. WHAS	4. WKJJ-F	WLOU	WJYL-F 101.7	Jeffersontown 1.7/6.9
5. WVEZ-F	5. WAVG	5. WVEZ-F	WTMT 620	1.5/3.1
6. WAVG	6. WVEZ-F	6. WRKA-F	WXLN-F 103.9	1.1/3.4
7. WRKA-F	7. WRKA-F	7. WAVG		
8. WKJJ-F	8. WAKY	8. WKJJ-F		
9. WCII	9. WLRS-F	9. WCII		
10. WAKY	10. WCII	10. WAKY		
11. WLRS-F	11. WLOU			
12. WXVW	12. WJYL-F			
13. WDGS	13. WXVW			
14. WJYL-F	14. WINN			
15. WTMT	15. WTMT			

ADI FM SHARE: 55.68% (1029 of 1848) (SPG 82: 54.30%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES	ABC-I, \$ 60.00* (Katz) Multimedia
WAVG, 970, 5 KW (DA-2), MOR	RKO II, NBC, NBC-T, \$ 43.00 (Eastman) Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, \$ 68.44 (MMR) Great Trails
WHAS, 840, 50 KW, MOR	CBS, \$103.38 (Christal)
WINN, 1240, 1 KW/250 W, COUNTRY	, \$ 15.00 (Mc-Guild)
WTMT, 620, 500 W (DAYS, DA), COUNTRY	, \$ 15.00 (Masla)
WXVW, 1450, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, \$ 18.00 (----)
WLOU, 1350, 5 KW (DAYS), BLACK	NBN, \$ 38.50 (Weiss) Johnson

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY	ABC-E, \$ 90.38 (Christal)
WJYL-F, 101.7, 3 KW @ 300, AC/SOFT	ABC-F, \$ 20.00* (----)
WKJJ-F, 99.7, 20 KW @ 720, CONTEMP/AC	CBS-R, \$ 67.50 (MMR) Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Burk-Abr)	Source, \$ 50.00 (Eastman) Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	, \$ 58.00* (Torbet) Wood
WRKA-F, 103.1, 3 KW @ 300, AC (Klemm)	ABC-D, \$ 64.00 (Blair) Cap-Johnson
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (Schulke)	, \$ 60.00* (Katz) Multimedia
WXLN-F, 103.9, 3 KW @ 300, RELIGION	ABC-C, \$ 10.00 (Radio Spot)

LUBBOCK

Market # 170  
 SMSA Pop: 217,900  
 APR 15.8  
 Est 1982 Revenue: \$4,820,000\*  
 Est 1983 Rev Growth: 11%\*

Stations: 14/14  
 Diaries: 631/286:1  
 Standard Error: .773  
 % Below Line: 0  
 Est 1982 Nat Rev: \$800,000\*

CSI: 2.1 Bil (# 151)  
 CSI HH: 25.9 M (# 52)  
 Retail \$: 1.5 Bil (# 124)  
 % Not Listed: 5.6

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. KFMX-F 49/17.2	8.1	12.1	13.2	11.4	1. KLLL-F 80	1. KLLL-F 973/33.1	30.3	30.7
2. KLLL-F 47/16.5	17.1	16.6	17.4	22.7	2. KFMX-F 71	2. KSEL-F 812/28.8	20.7	26.5
3. KRLB-F 28/ 9.8	12.4	3.1	3.6	---	3. KSEL-F 48	3. KFMX-F 708/27.8	18.1	25.5
4. KSEL-F 27/ 9.5	6.0	9.3	12.5	12.5	4. KFYO 45	4. KFYO-F 678/16.0	17.4	13.1
5. KTEZ-F 26/ 9.1	10.1	8.3	12.1	8.2	5. KRUX-F 39	5. KRUX-F 653/17.3	15.7	15.7
6. KRUX-F 19/ 6.7	8.1	9.7	---	---	6. KTEZ-F 33	6. KSEL 558/17.7	17.9	23.8
7. KFYO 17/ 6.0	6.7	4.8	6.4	7.5	7. KRLB-F 32	7. KRLB-F 456/19.7	23.0	8.7
8. KEND 13/ 4.6	3.7	4.8	3.9	6.7	8. KSEL 25	8. KTEZ-F 426/15.2	16.0	16.9
9. KSEL 12/ 4.2	7.7	9.0	7.5	8.6	9. KEND 18	9. KEND 281/12.4	14.0	15.5
KLFB 12/ 4.2	5.7	4.8	5.0	3.1	10. KLFB 13	10. KWAZ 154/ 7.4	8.2	10.2

12+ FM SHARE (METRO): 73.23% (197 of 269) (SPG 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMX-F	1. WFMX-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KLLL-F
2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KTEZ-F	2. KTEZ-F	2. KSEL-F+
3. KSEL-F	3. KLLL-F	3. KRLB-F	3. KRLB-F		3. KFMX-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLLL-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KFMX-F	2. KLLL-F	2. KRLB-F	2. KTEZ-F	2. KRLB-F	KFMX-F
3. KTEZ-F	3. KSEL-F+	3. KFMX-F	3. KRLB-F	3. KSEL-F	3. KRLB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJAK-F 92.7 Slaton .4/2.2	KRLB 580 1.8/5.4
KKAM 1340 2.5/5.1	KWAZ 1460 2.1/7.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	104 (3)	116 (4)	43.1
COUNTRY	30 (2)	66 (2)	96 (4)	35.7
BTFM MUSIC		26 (1)	26 (1)	9.7
NOSTALGIA	12 (2)		12 (2)	4.5
SPANISH	12 (1)		12 (1)	4.5
MOR/VARIETY	6 (1)		6 (1)	2.2
RELIGION/GOSPEL		1 (1)	1 (1)	0.4
			269 (14)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2), COUNTRY	MBS, \$12.00* (Eastman)
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY	CBS, \$13.50 (Torbet)
KLFB, 1420, 500 W (DA-1), SPANISH	, \$11.00* (Caballero)
KSEL, 950, 5 KW/500 W (DA-2), CONTEMP	RKO, \$15.00* (Mc-Guild) Harris
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)	Source, \$20.50* (Selcom) So Minn
KLLL-F, 96.3, 100 KW @ 580, COUNTRY	APR, \$28.00* (Eastman)
KRLB-F, 99.5, 46 KW @ 630, CONTEMP/AC	, \$20.00 (Lotus)
KRUX-F, 102.5, 100 KW @ 750, COUNTRY	, \$17.00* (Katz) Rex
KSEL-F, 93.7, 100 KW @ 736, CONTEMP	RKO, \$19.00* (Mc-Guild) Harris
KTEZ-F, 101.1, 100 KW @ 750, BTFM MUS (Schulke)	, \$20.00* (----) Lotus

LYNCHBURG, VA

Market # 211  
 SMSA Pop: 156,500  
 APR 17.7  
 Est 1982 Revenue: \$2,735,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 18/13  
 Diaries: 658/256:1  
 Standard Error: .789  
 % Below Line: 29.2  
 Est 1982 Nat Rev: \$285,000\*

CSI: 1.2 Bil (# 221)  
 CSI HH: 21.1 M (# 226)  
 Retail \$: .8 Bil (# 207)  
 % Not Listed: 8.4

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WJJS-F 46/15.4	13.8	13.8	1. WJJS-F 52	1. WXLK-F 560/24.6	24.0
2. WGOL-F 33/11.0	9.7	10.1	2. WXLK-F 46	2. WCNV-F+ 457/21.4	13.7
WCNV-F 33/11.0	9.4	4.4	3. WCNV-F 38	3. WGOL-F 409/23.0	17.8
4. WPVR-F 32/10.7	9.7	14.5	4. WGOL-F 35	4. WJJS-F 407/19.9	17.9
5. WXLK-F 28/ 9.4	13.4	12.6	WPVR-F 35	5. WLVA 347/19.8	19.4
6. WLLL 19/ 6.4	4.7	1.9	6. WLLL 20	6. WPVR-F 326/17.0	19.0
7. WLVA 14/ 4.7	7.4	9.4	7. WLVA 14	7. WSLQ-F 227/11.4	10.3
8. WSLQ-F 12/ 4.0	4.0	3.1	8. WSLQ-F 13	8. WLLL 209/11.3	9.2
9. WBLT 8/ 2.7	3.4	---	9. WWOD 9	9. WWOD 156/ 8.6	9.7
WKDE-F+ 8/ 2.7	1.3	.6	WKZZ-F 9	WKZZ-F 156/ 8.3	4.2
WWOD 8/ 2.7	6.7	8.2			
WKZZ-F 8/ 2.7	1.0	1.9			

12+ FM SHARE (METRO): 76.67% (207 of 270) (SPG 82: 71.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WPVR-F	1. WJJS-F
WGOL-F	2. WCNV-F+	2. WCNV-F+	2. WCNV-F+	2. WJJS-F	2. WCNV-F+
3. WXLK-F	WGOL-F	3. WGOL-F	3. WPVR-F	3. WCNV-F+	3. WPVR-F
		WXLK-F	WXLK-F		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPVR-F	1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WCNV-F+	1. WCNV-F+
2. WCNV-F+	WCNV-F+	2. WGOL-F	2. WCNV-F+	2. WXLK-F	2. WJJS-F
3. WJJS-F	3. WXLK-F	3. WXLK-F	3. WGOL-F	WGOL-F	3. WXLK-F
		WCNV-F+	WPVR-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRG 1050 Lynchburg	.7/3.3	WAKG-F 103.3 Danville	1.7/5.8
WLGM 1320 Lynchburg	2.3/3.7	WSLC 610 Roanoke	1.0/3.0
WTTX-F 107.1 Appomattox	1.3/3.8		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		73 (3)	73 (3)	27.0
COUNTRY	13 (3)	48 (4)	61 (7)	22.6
BLACK/URBAN/JAZZ		46 (1)	46 (1)	17.0
BTFM MUSIC		32 (1)	32 (1)	11.9
MOR/VARIETY	22 (2)		22 (2)	8.1
NOSTALGIA	19 (1)		19 (1)	7.0
RELIGION/GOSPEL	2 (1)	8 (1)	10 (2)	3.7
AC	7 (1)		7 (1)	2.6
			270 (18)	

RADIO STATIONS

WBLT, 1350, 1 KW (DAYS)	, VARIETY	, \$ 4.75 (----)	(BEDFORD)
WLLL, 930, 5 KW (DAYS)	, NOSTALGIA (A1 Ham)	NBC, \$13.00 (Masla)	
WLVA, 590, 1 KW (DA-2)	, MOR	ABC-I, \$14.15 (P/W)	
WWOD, 1390, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, \$10.00 (Savalli)	Bahakel
WCNV-F+, 107.9, 4 KW @ 1920	, COUNTRY	MBS, \$14.00 (----)	(AMHERST)
WGOL-F, 98.3, 3 KW @ 248	, ROCK (TM)	Source, \$16.00 (Masla)	
WJJS-F, 101.7, 3 KW @ 300	, BLACK	ABC-F, \$14.00 (Selcom)	
WKDE-F+, 105.5, 3 KW @ 200	, COUNTRY	APR, \$ 5.00 (Southern)	(ALTAVISTA)
WKZZ-F, 100.1, 3 KW @ 155	, RELIGION (?)	CBS-R, \$10.00 (Savalli)	Bahakel

Other ranked stations - See Roanoke

MACON

Market # 154  
 SMSA Pop: 259,900  
 APR 16.9  
 Est 1982 Revenue: \$4,010,000

Stations: 17/12  
 Diaries: 609/349:1  
 Standard Error: .814  
 % Below Line: 8.3

CSI: 2.0 Bil (# 157)  
 CSI HH: 22.0 M (# 193)  
 Retail \$: 1.0 Bil (# 169)  
 % Not Listed: 5.9

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WMAZ-F 61/17.0	16.0	16.4	1. WMAZ-F 116	1. WMAZ-F 1869/42.7	36.7
2. WDEN-F 57/15.9	14.0	11.4	2. WDEN-F 96	2. WDEN-F 977/23.8	24.5
3. WIBB 46/12.8	12.4	10.0	3. WPEZ-F 55	3. WMAZ 811/23.2	27.5
4. WMAZ 36/10.1	9.6	10.7	4. WIBB 51	4. WPEZ-F 733/22.0	17.2
5. WPEZ-F 34/ 9.5	9.1	14.6	5. WPGA-F 50	5. WPGA-F 577/12.6	19.5
6. WPGA-F 24/ 6.7	11.3	2.5	6. WMAZ 49	6. WIBB 489/18.5	21.4
7. WDDO 23/ 6.4	9.4	13.9	7. WDDO 23	7. WDDO 390/18.1	20.4
8. WQBZ-F 12/ 3.4	2.2	---	8. WQBZ-F 16	8. WQBZ-F 292/ 9.4	5.9
9. WRBN-F 10/ 2.8	3.9	4.3	9. WIZY-F 12	9. WIZY-F 219/ 3.2	4.1
10. WPTC 8/ 2.2	.8	.4	10. WRBN-F 10	10. WRBN-F 163/ 7.7	10.6
			WFNE-F 10		

12+ FM SHARE (METRO): 63.50% (214 of 337) (SPG 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WDEN-F	1. WMAZ-F
2. WDDO	2. WIBB	2. WDEN-F	2. WMAZ-F	2. WMAZ	2. WMAZ
3. WPGA-F	3. WPEZ-F	3. WPEZ-F	3. WPEZ-F	3. WPEZ-F	3. WDEN-F
WIBB					
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEN-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WMAZ-F	1. WDEN-F
2. WMAZ-F	2. WDEN-F	2. WIBB	2. WMAZ-F	2. WIBB, WDEN	2. WMAZ-F
3. WIBB	3. WPEZ-F	WPEZ-F	3. WPEZ-F	WPGA, WRBN	3. WPEZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBML 900	.6/3.2	WFNE-F 100.1	Forsythe 1.1/3.3	WKLS-F 96.1	At1 1.7/3.9
WNEX 1400	1.7/7.8	WIZY-F 107.1	Gordon .8/3.2	WPCH-F 94.9	At1 .8/3.7
WRBN 1600	War-Rob. .6/1.8				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	89 (4)	95 (5)	28.2
BLACK/URBAN/JAZZ	69 (2)	24 (1)	93 (3)	27.6
COUNTRY		60 (2)	60 (2)	17.8
MOR/VARIETY	36 (1)		36 (1)	10.7
AC		34 (1)	34 (1)	10.1
NOSTALGIA	10 (2)		10 (2)	3.0
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.8
BTFM MUSIC		3 (1)	3 (1)	0.9

337 (17)

RADIO STATIONS

WDDO, 1240, 1 KW/250 W	, BLACK	, \$15.50	(Selcom)	
WIBB, 1280, 5 KW (DAYS)	, BLACK	SBN, \$15.00	(Weiss)	
WMAZ, 940, 50 KW/10 KW (DA-N), MOR		, \$35.00*	(Katz)	Multimedia
WPTC, 1500, 1 KW (DAYS)	, NOSTALGIA (Toby Arnold)	, \$ ? ?	(Mc-Guild)	
WDEN-F, 105.3, 100 KW @ 800, COUNTRY		ABC-E, \$41.88	(Mc-Guild)	
WMAZ-F, 99.1, 100 KW @ 662, ROCK (Drake-Chen)		Trans, CBS-R, \$61.50	(Katz)	Multimedia
WPEZ-F, 107.9, 100 KW @ 700, AC (TM)		NBC, \$21.50	(Selcom)	
WPGA-F, 100.9, 3 KW @ 200, BLACK		, \$10.75	(----)	(PERRY)
WRBN-F, 101.7, 3 KW @ 205, CONTEMP		MBS, \$ 8.25	(Bolton)	(WARNER-ROBINS)
WFNE-F, 100.1, 3 KW @ 300, RELIGION		, \$ 8.00	(----)	(FORSYTH)
WIZY-F, 107.1, 1 KW @ ? , COUNTRY (SMN)		, \$12.00	(----)	(GORDON)
WQBZ-F, 106.3, 3 KW @ 415, ROCK		Source, \$ 7.00	(---)	(FORT VALLEY)

MADISON

Market # 121  
 SMSA Pop: 328,300  
 APR 17.5  
 Est 1982 Revenue: \$8,000,000\*  
 Est 1983 Rev Growth: 6%\*

Stations: 18/11  
 Diaries: 643/440:1  
 Standard Error: .777  
 % Below Line: 11.7  
 Est 1982 Nat Rev: \$968,000\*

CSI: 3.1 Bil (# 107)  
 CSI HH: 25.2 M (# 64)  
 Retail \$: 1.7 Bil (# 113)  
 % Not Listed: 18.8

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. WTSO 55/11.1	10.8	9.2	12.5	13.5	1. WIBA-F 120	1. WZEE-F 1888/29.3	28.3	31.5
2. WIBA-F 42/ 8.5	10.6	11.6	11.4	9.7	2. WTSO 110	2. WIBA-F 1808/31.0	31.4	35.1
3. WERU 41/ 8.3	6.1	10.4	---	---	3. WZEE-F 99	3. WTSO 1409/24.2	26.0	20.2
WZEE-F 41/ 8.3	8.9	10.6	9.6	10.6	4. WSJY-F 59	4. WLVE-F 965/16.2	15.8	16.7
5. WIBA 37/ 7.5	8.9	8.8	12.9	10.4	5. WLVE-F 48	5. WISM-F 902/22.3	25.3	22.9
6. WWQM-F 33/ 6.7	5.1	6.7	4.6	6.0	6. WIBA 44	6. WIBA 825/22.5	28.0	26.2
7. WISM-F 27/ 5.5	8.5	6.7	7.2	8.2	7. WERU 43	7. WMAQ 736/ 4.8	3.4	5.1
8. WHIT 26/ 5.3	6.1	.4	---	---	8. WWQM-F 42	8. WWQM-F 624/16.4	15.4	16.7
9. WSJY-F 22/ 4.5	1.5	1.0	1.1	2.0	9. WISM-F 40	9. WISM 620/17.2	21.9	20.2
10. WMAD-F 19/ 3.8	4.9	6.3	5.0	6.6	10. WMAQ 39	10. WSJY-F 563/ 8.0	5.6	3.9

12+ FM SHARE (METRO): 50.87% (204 of 401) (SPG 82: 59.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WIBA-F	2. WZEE-F	2. WWQM-F	2. WIBA	2. WERU	2. WIBA
	3. WISM-F	WZEE-F	WWQM-F		3. WZEE-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTSO	1. WZEE-F	1. WZEE-F	1. WTSO	1. WIBA-F	1. WTSO
2. WERU	2. WTSO	2. WIBA-F	2. WERU	2. WHIT	2. WHIT
3. WWQM-F	3. WIBA-F	WISM-F	WIBA	3. WISM-F	3. WIBA
			WWQM-F		WWQM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WISM 1480	3.0/17.2	WGN 720	Chicago 1.6/3.6	WMAQ 670	Chic .6/4.8
WLVE-F 94.9	Baraboo 3.6/16.2	WJVL-F 99.9	Jamesvil .4/2.3	WTMJ 620	Milw .4/2.8
WBBM 780	Chicago 1.0/5.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	31 (2)	129 (4)	160 (6)	39.9
COUNTRY	58 (2)	35 (2)	93 (4)	23.2
MOR/VARIETY	47 (3)		47 (3)	11.7
NOSTALGIA	41 (1)		41 (1)	10.2
AC	15 (1)	18 (1)	33 (2)	8.2
BTFL MUSIC		22 (1)	22 (1)	5.5
NEWS/TALK	5 (1)		5 (1)	1.2

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	APR,NBC, \$22.00* (Christal)
WHIT, 1550, 5 KW (DAYS,DA)	, ROCK	ABC-E, \$20.00 (Selcom) McKenna
WIBA, 1310, 5 KW (DA-N)	, MOR	MBS,CBS, \$22.00 (Blair) DM Register
WISM, 1480, 5 KW (DA-2)	, AC	ABC-D, \$21.88 (Mc-Guild) Midwest Fam
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY		APR, \$29.00* (Torbet)
WIBA-F, 101.5, 50 KW @ 470, AOR		, \$24.00 (Blair) DM Register
WISM-F, 98.1, 38 KW @ 580, CONTEMP/AC		, \$28.25 (Mc-Guild) Midwest Fam
WLVE-F, 94.9, 37 KW @ 1300, AC		ABC-I, \$18.00* (HNWH) (BARABOO)
WMAD-F, 92.1, 1.7 KW @ 380, AOR (Burk-Abr)		Source, \$21.00* (Christal)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY		ABC-E, \$22.00 (Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120, ROCK		RKO, \$22.50* (Torbet)
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS (FM-100)		ABC-C, \$12.00 (----) (FORT ATKINSON)

WMAQ - See Chicago





McALLEN-BROWNSVILLE

Market # 83 (approx)  
 SMSA Pop: 521,100  
 APR 18.6  
 Est 1982 Revenue: \$6,150,000

Stations: 19/14  
 Diaries: 1012/403:1  
 Standard Error: .683  
 % Below Line: 4.5

CSI: 2.6 Bil (# 123 est)  
 CSI HH: 17.7 M (# 327 est)  
 Retail \$: 2.4 Bil (# 83 est)  
 % Not Listed: 7.4

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KGBT 181/23.9	24.1	29.1	32.6	33.2	1. KGBT 185	1. KGBT 1458/33.5	24.1	28.8
2. KIWW-F 85/11.2	10.8	11.3	6.3	2.7	2. KIWW-F 101	2. KBFM-F 1398/31.4	17.2	24.9
3. KRGV 76/10.0	11.7	9.8	8.6	5.2	3. KRGV 86	3. KRGV 1294/28.1	21.9	20.9
4. KBFM-F 74/ 9.8	10.1	15.2	15.6	14.8	4. KBFM-F 79	4. KIWW-F 1093/24.3	15.6	20.2
5. KRIX-F 73/ 9.6	6.3	3.5	2.1	1.7	5. KRIX-F 74	5. KRIX-F 951/22.1	11.2	9.1
6. KELT-F 37/ 4.9	5.8	5.7	5.6	8.6	6. KELT-F 37	6. KELT-F 651/14.6	9.6	11.8
7. KTXI-F 28/ 3.7	2.1	---	---	---	7. KTXI-F 29	7. KRIO 648/14.0	11.6	14.0
8. KRIO 26/ 3.4	4.8	6.7	2.6	10.2	8. KRIO 28	8. KSOX+ 410/ 8.2	5.2	4.7
9. KVLV-F 25/ 3.3	2.6	2.0	2.3	1.7	9. KVLV-F 26	9. KQXX-F 399/ 9.3	5.8	3.3
10. KQXX-F 22/ 2.9	3.9	1.6	2.9	.3	10. KSOX+ 23	10. KTXI-F 378/ 8.9	3.7	---

12+ FM SHARE (METRO): 52.42% (368 of 702) (SPG 82: 44.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ AMD
1. KRGV	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRIX-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KBFM-F
3. KBFM-F	KRIX-F	3. KBFM-F	3. KBFM-F	3. KELT-F	3. KIWW-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KBFM-F	1. KGBT	1. KRIX-F	1. KIWW-F
2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KGBT
3. KBFM-F	3. KBFM-F	3. KGBT	3. KBFM-F	3. KBFM-F	3. KRGV

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOR 1600 Browns .9/6.4	KURV 710 Edinburg .8/2.8	KTRH 740 Houston .9/2.7
KDUV-F 100.3 Browns 2.8/7.2	KCTA 1030 Cor Chr .4/1.0	XEMS 1490 Matam,MX .9/2.9
KIRT 1580 Mission .9/4.1	KSOX+ 124 Raymond. 2.2/8.2	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	76 (1)	147 (2)	223 (3)	31.8
SPANISH	198 (4)	107 (2)	305 (6)	43.3
COUNTRY	14 (1)	68 (3)	82 (4)	11.7
BTFL MUSIC		46 (2)	46 (2)	6.6
AC	26 (1)		26 (1)	3.7
NEWS/TALK	13 (2)		13 (2)	1.9
MOR/VARIETY	7 (1)		7 (1)	1.0

702 (19)

RADIO STATIONS

KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH	, \$46.00 (Katz)	Tichenor
KRGV, 1290, 5 KW (DA-N)	, ROCK ABC-C, \$26.00* (Blair)	Manship
KRIO, 910, 5 KW (DA-2)	, CONTEMP/AC APR, \$15.75 (HNWH)	Tippie
KSOX+, 1240, 1 KW/250 W	, COUNTRY, \$11.60 (----)	(RAYMONDVILLE)
KBFM-F, 104.1, 100 KW @ 990, ROCK	ABC-F, \$24.50 (Christal)	
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen)	, \$21.50 (Katz)	Tichenor
KIWW-F, 96.1, 100 KW @ 565, SPANISH	, \$20.00 (Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	, \$33.00 (Eastman)	
KRIX-F, 99.5, 100 KW @ 480, AOR	Source, \$24.00* (Masla)	
KTXI-F, 106.3, 3 KW @ 600, COUNTRY	, \$ ? ? (Weiss)	
KVLV-F, 107.9, 100 KW @ 490, BTFL MUS (Bonne)	, \$15.75 (HNWH)	Tippie

MEDFORD

Market # 233  
 SMSA Pop: 138,400  
 APR 13.1  
 Est 1982 Revenue: \$2,380,000

Stations: 12/10  
 Diaries: 573/208:1  
 Standard Error: .749  
 % Below Line: 7.1

CSI: 1.0 Bil (# 243)  
 CSI HH: 18.5 M (# 318)  
 Retail \$: .7 Bil (# 231)  
 % Not Listed: 9.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KYJC 29/18.6	18.9	15.5	1. KAJO 39	1. KTMT-F 494/21.0	21.8
2. KBOY-F+ 25/16.0	17.9	16.8	2. KTMT-F 30	2. KYJC 478/38.8	40.0
3. WTMT-F 17/10.9	14.3	18.7	3. KFMJ-F 29	3. KBOY-F+ 449/32.7	37.2
4. KCMX-F 16/10.3	6.6	3.2	KYJC 29	4. KFMJ-F 310/ 5.4	1.9
5. KRWQ-F 12/ 7.7	7.1	5.2	5. KBOY-F+ 27	5. KAJO 260/ 3.8	3.6
6. KMED 11/ 7.1	5.6	9.0	6. KRWQ-F 19	6. KRWQ-F 253/14.2	14.6
7. KCMX 10/ 6.4	4.6	11.6	7. KCMX-F 16	7. KMED 208/17.4	18.1
8. KDOV 7/ 4.5	3.1	3.2	8. KMED 11	8. KCMX 197/15.6	14.8
9. KFMJ-F 6/ 3.8	1.0	---	9. KCMX 10	9. KCMX-F 181/14.7	9.5
10. KAJO 4/ 2.6	1.5	1.9	10. KDOV 7	10. KHUG 129/ 9.5	7.0

12+ FM SHARE (METRO): 46.71% (66 of 141) (SPG 82: 42.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBOY-F+	1. KYJC	1. KYJC	1. KTMT-F	1. KCMX-F	1. KYJC
2. KYJC	2. KBOY-F+	2. KBOY-F+	KYJC	2. KTMT-F	2. KBOY-F+
	3. KRWQ-F	3. KTMT-F	3. KBOY-F+	3. KMED	KTMT-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYJC	1. KYJC	1. KYJC	1. KTMT-F	1. KYJC	1. KYJC
2. KBOY-F+	2. KBOY-F+	KBOY-F+	KBOY-F+	2. KBOY-F+	2. KTMT-F
3. KTMT-F	3. KTMT-F		3. KYJC	3. KRWQ-F	3. KBOY-F+
					KCMX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHUG 1300 Phoenix 2.6/9.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (2)	21 (2)	60 (4)	42.9
COUNTRY	10 (1)	29 (2)	39 (3)	27.7
MOR/VARIETY	19 (3)		19 (3)	13.5
BTFL MUSIC		16 (1)	16 (1)	11.3
RELIGION/GOSPEL	7 (1)		7 (1)	4.9
			141 (12)	

RADIO STATIONS

KCMX, 580, 1 KW (DA-2)	, COUNTRY	NBC, \$ 9.45	(Katz)	
KDOV, 1350, 1 KW (DAYS)	, RELIGION	UPI, \$ 6.00	(----)	
KMED, 1440, 5 KW/1 KW (DA-N)	, MOR	MBS, \$12.00	(----)	
KYJC, 610, 1 KW (DA-2)	, ROCK	ABC-C, \$12.94	(HNWH)	Matthias
KAJO, 1270, 5 KW (DAYS)	, MOR	APR, \$ 8.50	(----)	(GRANTS PASS)
KBOY-F+, 95.3, 3 KW @ -357	, ROCK	ABC-E, \$13.75	(Roslin)	
KCMX-F, 101.7, 3 KW @ 287	, BTFL MUS (Schulke)	, \$ 9.45	(Katz)	
KRWQ-F, 100.3, 30 KW @ 985	, COUNTRY	, \$ 9.75	(Tacher)	(GOLD HILL)
KTMT-F, 93.7, 19 KW @ 3260	, COUNTRY (?)	CBS, \$12.00*	(Selcom)	
KFMJ-F, 96.9, 25 KW @ 565	, ROCK	RKO, \$ 9.00	(----)	(GRANT'S PASS)

MELBOURNE-TITUSVILLE-COCOA

Market # 140  
 SMSA Pop: 282,400  
 APR 16.7  
 Est 1982 Revenue: \$3,050,000

Stations: 22/13  
 Diaries: 604/409:1  
 Standard Error: .787  
 % Below Line: 34.2

CSI: 2.3 Bil (# 142)  
 CSI HH: 21.1 M (# 227)  
 Retail \$: 1.5 Bil (# 126)  
 % Not Listed: 9.4

12+ METRO	1/4/SHARE	SPG 82	SPG 81		12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WEZY-F	45/10.9	4.5	4.5		1. WCKS-F	706/28.6 35.3
2. WRKT-F	44/10.7	8.9	2.5		2. WBJW-F	500/20.3 2.9
3. WCKS-F	43/10.4	18.4	15.7		3. WRKT-F	424/17.2 14.0
4. WBJW-F	36/ 8.7	.6	.6	METRO AND TSA	4. WEZY-F	422/17.1 9.4
5. WWKA F	35/ 8.5	6.7	11.8	ARE THE SAME.	5. WWKA-F	407/16.5 12.9
6. WDIZ-F	29/ 7.0	12.8	18.5		6. WMEL	394/16.0 12.5
7. WAMT	27/ 6.5	3.9	2.5		7. WDIZ-F	291/15.8 23.3
8. WMEL	23/ 5.6	4.7	9.0		8. WAMT	311/12.6 10.2
9. WLLV-F	18/ 4.4	4.2	4.2		9. WLLV-F	257/10.4 8.7
10. WYRL-F	17/ 4.1	10.3	5.6		10. WYRL-F	203/ 8.2 13.6

12+ FM SHARE (METRO): 78.07% (292 of 374) (SPG 82: 80.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCKS-F	1. WCKS-F	1. WRKT-F	1. WRKT-F	1. WEZY-F	1. WRKT-F+
2. WDIZ-F	2. WBJW-F	2. WCKS-F	2. WCKS-F	2. WRKT-F	2. WCKS-F
3. WBJW-F	3. WRKT-F	3. WBJW-F	3. WWKA-F	3. WWKA-F	3. WEZY-F+
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKT-F+	1. WRKT-F+	1. WBJW-F	1. WRKT-F	1. WDIZ-F	1. WRKT-F
2. WEZY-F+	2. WCKS-F	2. WCKS-F	2. WBJW-F	2. WCKS-F	2. WWKA-F
3. WAMT	3. WEZY-F+	3. WRKT-F	3. WCKS-F	3. WRKT-F	WCKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZY 1350 Cocoa	.2/2.9	WTAI 1560 Melb	.5/3.1	WIZD-F 98.7	F. Pierce 2.9/6.7
WKKO 860 Cocoa	.7/4.5	WWBC 1510 Cocoa	.7/2.5	WJYO-F 107.7	Orl 1.5/4.9
WMMB 1240 Melb	1.5/7.0	WDOQ-F 101.9	Day Bch .7/2.3	WKIS 740	Orl .7/1.9
WRKT 1300 Cocoa B	3.4/7.6	WHOO-F 96.5	Orl .5/1.7	WVLV-F 94.5	Day Bch .5/2.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (5)	123 (5)	32.9
COUNTRY	16 (2)	98 (4)	114 (6)	30.5
BTFL MUSIC	1 (1)	65 (3)	66 (4)	17.6
NOSTALGIA	27 (1)		27 (1)	7.2
AC	26 (2)		26 (2)	7.0
MOR/VARIETY	6 (1)	6 (1)	12 (2)	3.2
NEWS/TALK	3 (1)		3 (1)	0.8
RELIGION/GOSPEL	3 (1)		3 (1)	0.8
			374 (22)	

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW (DA-1), NOSTALGIA (A1 Ham)	NBC, \$10.00 (Torbet)	Regional
WMEL, 920, 5 KW/1 KW (DA-N), AC/MOR	CBS, \$13.00 (Masla)	Elyria-Lorain
WCKS-F, 101.1, 100 KW @ 500, ROCK	, \$21.00* (P/W)	
WEZY-F, 99.3, 3 KW @ 317, BTFL MUS (Bonne)	, \$15.50 (Roslin)	
WLLV-F, 107.1, 3 KW @ 300, BTFL MUS (Century 21)	, \$ 9.00* (Bolton)	
WRKT-F, 104.1, 30 KW @ 165, COUNTRY	ABC-I, \$13.75 (HNWH)	Guy Gannett
WYRL-F, 102.3, 3 KW @ 239, COUNTRY	MBS, \$13.50 (Savalli)	Miller

MEMPHIS

Market # 43; ADI # 36  
 SMSA Pop: 928,800  
 APR 16.4  
 Est 1982 Revenue: \$15,060,000

Stations: 18/18  
 Diaries: 1369/553:1  
 Standard Error: .530  
 % Below Line: 0

CSI: 7.3 Bil (# 47)  
 CSI HH: 21.8 M (# 201)  
 Retail \$: 4.3 Bil (# 43)  
 % Not Listed: 4.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82		
1. WZXR-F	143/11.5	7.1	10.7	8.8	11.5	1. WMC-F	238	1. WMC-F	3442/25.5	23.6	24.8
2. WHRK-F	130/10.5	9.9	8.9	16.7	9.6	2. WZXR-F	231	2. WZXR-F	2625/18.7	16.5	19.1
3. WMC-F	129/10.4	9.5	10.2	9.1	10.3	3. WHRK-F	202	3. WDIA	2461/22.6	25.6	23.8
4. WRVR-F	109/ 8.8	7.5	8.3	6.6	6.6	4. WMC	169	4. WHRK-F	2420/21.1	22.8	20.7
5. WGKX-F	106/ 8.5	8.3	7.7	11.2	10.8	5. WGKX-F	147	5. WMC	2385/18.6	16.5	17.3
6. WDIA	95/ 7.7	9.0	8.3	7.6	5.4	6. WRVR-F	139	6. WRVR-F	1992/19.4	18.4	17.7
7. WMC	94/ 7.6	8.0	7.2	7.9	11.8	7. WDIA	137	7. WGKX-F	1796/15.9	18.2	18.0
8. KRNB-F	90/ 7.3	11.0	8.3	2.4	.8	8. KRNB-F	117	8. KRNB-F	1789/16.8	23.3	19.1
9. WLOK	70/ 5.6	6.5	5.0	5.1	5.1	9. WREC	93	9. WREC	1379/12.4	15.0	10.6
10. WREC	67/ 5.4	5.6	4.9	3.7	2.9	10. WLOK	74	10. WLOK	1372/16.5	19.9	18.0
11. WLVS-F	38/ 3.1	3.5	3.8	4.2	5.2						
12. KWAM	33/ 2.7	1.3	3.8	.7	2.1						
13. WHBQ	27/ 2.2	2.0	2.1	3.8	4.4						

12+ FM SHARE (METRO): 62.14% (745 of 1199) (SPG 82: 60.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMC-F	1. WZXR-F	1. WZXR-F	1. WRVR-F	1. WMC	1. WMC
WZXR-F	2. WHRK-F	2. WHRK-F	2. WHRK-F	2. WGKX-F	2. WMC-F
3. WHRK-F	3. WRVR-F	3. WRVR-F	3. WMC	3. WREC	3. WZXR-F
4. KRNB-F	4. WMC-F	4. WMC-F	4. WGKX-F	4. WDIA	4. WDIA
5. WDIA	5. KRNB-F	5. KRNB-F	5. WLOK	5. WLOK	5. WRVR-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRVR-F	1. WZXR-F	1. WRVR-F	1. WRVR-F	1. WZXR-F	1. WMC
2. WZXR-F	2. WHRK-F	WHRK-F	2. WGKX-F	2. WHRK-F	2. WHRK-F
3. WGKX-F	3. WMC-F	3. WMC-F	3. WHRK-F	3. WRVR-F	3. WRVR-F
WMC-F	4. WRVR-F	4. WZXR-F	4. WMC	4. KRNB-F	4. WMC-F
5. WHRK-F	5. WGKX-F	5. KRNB-F	5. WLOK	5. WMC-F	5. WZXR-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	187 (3)	220 (2)	407 (5)	33.9
ROCK/AOR/CONTEMP		272 (2)	272 (2)	22.7
COUNTRY	94 (1)	38 (1)	132 (2)	11.0
AC		109 (1)	109 (1)	9.1
BTFL MUSIC		106 (1)	106 (1)	8.8
NOSTALGIA	67 (1)		67 (1)	5.6
NEWS/TALK	50 (2)		50 (2)	4.2
RELIGION/GOSPEL	49 (3)		49 (3)	4.1
MOR/VARIETY	7 (1)		7 (1)	0.6
			1199 (18)	

MEMPHIS ADI

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>		
1. WMC-F	1. WMC-F	1. WMC	KSUD	730 .9/2.3
2. WZXR-F	2. WHRK-F	2. WGKX-F	WKDJ	680 1.8/6.9
3. WHRK-F	3. WMC	3. WMC-F	WMQM	1480 .4/1.1
4. WMC	4. WZXR-F	4. WZXR-F	WMSO	630 Collierville .6/1.5
5. WGKX-F	5. WDIA	5. WRVR-F	WWE	1430 1.9/2.9
6. WRVR-F	6. WRVR-F	6. WDIA		
7. WDIA	7. WGKX-F	7. WHRK-F		
8. KRNB-F	8. KRNB-F	8. WREC		
9. WREC	9. WLOK	9. WLVS-F		
10. WLOK	10. WREC			
11. WLVS-F	11. WHBQ			
12. KWAM	12. WKDJ			
WOOR-F	13. WLVS-F			
14. WHBQ	14. KWAM			
15. WKDJ	15. WOOR-F			

ADI FM SHARE: 64.22% (1244 of 1937) (SPG 82: 62.42%)

AM STATIONS

KWAM, 990, 10 KW (DAYS,DA)	, RELIGION	, \$15.00* (Dora)	Rivers
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK	APR, \$56.50 (HNWH)	Viacom
WHBQ, 560, 5 KW/1 KW (DA-2)	, NEWS/TALK	RKO II, \$35.00* (RKO)	RKO
WKDJ, 680, 10 KW/5 KW (DA-N)	, BLACK	NBC, \$33.00* (Katz)	Plough
WLOK, 1340, 1 KW/250 W	, BLACK	SBN,NBN, \$39.00* (Masla)	Gilliam
WMC, 790, 5 KW (DA-N)	, COUNTRY	ABC-I, \$71.00* (Blair)	Scripps-How
WREC, 600, 5 KW (DA-N)	, NOSTALGIA (A1 Ham)	CBS,MBS, \$45.00* (Mc-Guild)	Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 560	, BLACK	, \$45.00* (Stars)	Rivers
WGKX-F, 105.9, 100 KW @ 762	, BTFL MUS** (Churchill)	, \$70.00 (Eastman)	Firstcom
WHRK-F, 97.1, 100 KW @ 530	, URBAN	RKO, \$75.00* (Katz)	Plough
WLVS-F, 94.3, 3 KW @ 300	, COUNTRY**	MBS, \$28.00* (HNWH)	
WMC-F, 99.7, 300 KW @ 970	, ROCK	ABC-C, \$95.00* (Blair)	Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750	, AC	, \$60.00* (Torbet)	Viacom
WZXR-F, 102.7, 100 KW @ 900	, AOR (Burk-Abr)	Source, \$75.00* (Mc-Guild)	Summit
WOOR-F, 97.5, 25 KW @ 265	, COUNTRY	, \$ 8.00 (Midsouth)	(OXFORD,MS)

\*\* WGKX now programs country; WLVS is now BTFL MUS

MIAMI-FT. LAUDERDALE

Market #11 (approx); ADI # 13  
 SMSA Pop: 2,771,300  
 APR 20.3  
 Est 1982 Revenue: \$56,100,000

Stations: 33/31  
 Diaries: 2783/905:1  
 Standard Error: .407  
 % Below Line: 3.8

CSI: 26.4 Bil (# 12 approx)  
 CSI HH: 23.7 (# 123 approx)  
 Retail \$: 16.6 Bil (# 11 approx)  
 % Not Listed: 5.0

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WHYI-F 406/7.9	6.7	6.0	5.4	6.6	1. WHYI-F 472	1. WHYI-F 7045/23.6	19.8	20.2
2. WLYF-F 372/7.3	5.9	6.9	6.7	4.8	2. WLYF-F 397	2. WINZ-F 5536/20.9	13.5	16.6
3. WQBA 341/6.7	6.4	4.3	4.2	4.6	3. WQBA 351	3. WLYF-F 4176/14.9	12.7	14.6
4. WINZ-F 287/5.6	4.8	5.4	5.8	5.0	4. WINZ-F 306	4. WINZ 3638/13.4	13.5	16.6
5. WNWS 209/4.1	5.5	4.7	5.0	6.4	5. WNWS 244	5. WAXY-F 3275/11.6	9.5	11.0
6. WIOD 204/4.0	2.9	3.1	3.7	3.7	6. WIOD 223	6. WSHE-F 3214/10.1	9.8	10.9
7. WEDR-F 202/3.9	4.5	4.0	4.4	3.2	7. WSHE-F 214	7. WIOD 3189/11.4	9.6	11.0
8. WAXY-F 188/3.7	3.0	3.7	3.3	3.5	8. WEDR-F 204	8. WNWS 3045/10.5	11.1	11.7
9. WYOR-F 186/3.6	4.6	4.4	3.2	2.9	9. WYOR-F 202	9. WAIA-F 3010/10.5	9.3	9.7
10. WINZ 185/3.6	4.3	5.0	4.9	4.4	10. WAXY-F 200	10. WWWL-F 2627/ 9.8	9.2	7.1
11. WCMQ-F 182/3.6	5.2	3.6	3.9	3.2	11. WINZ 197	11. WQBA 2594/10.0	7.8	7.4
12. WQBA-F 176/3.4	2.0	2.0	1.3	1.7	12. WWJF-F 194	12. WYOR-F 2426/ 8.8	9.0	10.4
13. WAIA-F 169/3.3	3.0	3.4	3.0	2.9	13. WAIA-F 188	13. WKQS-F 2291/ 8.1	7.5	8.0
WRHC 169/3.3	3.8	6.4	7.9	5.7	14. WCMQ-F 182	14. WWJF-F 2252/ 7.7	6.9	6.5
15. WSHE-F 168/3.3	3.5	4.4	3.7	4.0	15. WQBA-F 176	15. WCKO-F 2206/ 7.1	6.6	8.7
16. WWJF-F 165/3.2	3.2	2.9	2.2	1.5	WKQS-F 176	16. WEDR-F 1951/ 7.7	7.3	7.4
17. WKQS-F 164/3.2	3.1	2.5	3.0	3.3	17. WEAT-F 175	17. WGBS 1900/ 6.7	5.1	5.7
18. WWWL-F 152/3.0	3.5	1.9	2.4	3.1	18. WRHC 170	18. WQBA-F 1793/ 7.0	3.9	5.7
19. WSUA 93/1.8	.3	1.0	1.6	2.3	19. WWWL-F 161	19. WCMQ-F 1738/ 6.9	7.5	5.6
20. WQAM 91/1.8	1.7	1.6	2.3	3.1	20. WQAM 98	20. WEAT-F 1737/ 1.2	1.0	---
21. WOCN 89/1.7	1.5	1.6	.7	1.1	21. WCKO-F 95	21. WQAM 1520/ 5.6	4.8	5.9
22. WFTL 75/1.5	1.0	1.3	1.1	2.0	22. WSUA 93	22. WRHC 1385/ 5.5	4.9	5.5
23. WCKO-F 73/1.4	1.6	2.3	1.6	1.9	23. WOCN 89	23. WVCG 1327/ 5.2	3.1	3.9
24. WTMI-F 70/1.4	1.5	1.7	1.6	1.8	24. WRBD 81	24. WTMI-F 1293/ 4.7	5.3	4.5
25. WVCG 69/1.3	.8	1.2	1.5	2.4	25. WFTL 76	25. WSUA 1076/ 4.2	.9	---

12+ FM SHARE (METRO): 61.29% (2983 of 4867) (SPG 82: 57.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WQBA	1. WQBA	1. WQBA
2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WHYI-F	2. WLYF-F	2. WHYI-F
3. WEDR-F	3. WAXY-F	3. WAXY-F	3. WAXY-F	3. WCMQ-F	3. WIOD
4. WSHE-F	4. WSHE-F	4. WEDR-F	4. WINZ-F	4. WYOR-F	4. WLYF-F
5. WQBA-F	5. WAIA-F	5. WAIA-F	5. WCMQ-F	5. WIOD	5. WINZ
6. WCKO-F	WWWL-F	6. WWWL-F	6. WAIA-F	6. WHYI-F	6. WNWS
	7. WEDR-F	7. WSHE-F	WWWL-F	7. WWJF-F	7. WINZ-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLYF-F	1. WLYF-F	1. WHYI-F	1. WQBA	1. WHYI-F	1. WHYI-F
2. WHYI-F	2. WHYI-F	2. WINZ-F	2. WHYI-F	2. WSHE-F	2. WQBA
3. WQBA	3. WINZ-F	3. WAIA-F	3. WCMQ-F	3. WINZ-F	3. WAXY-F
4. WYOR-F	4. WQBA	4. WWWL-F	4. WWWL-F	4. WAXY-F	4. WINZ-F
5. WINZ-F	5. WAXY-F	5. WAXY-F	5. WINZ-F	5. WEDR-F	5. WAIA-F
6. WWJF-F	6. WEDR-F	6. WEDR-F	6. WWJF-F	6. WWWL-F	6. WEDR-F
7. WAXY-F	7. WQBA-F	WSHE-F	7. WAXY-F	7. WAIA-F	7. WLYF-F

FM STATIONS

WWJF-F, 106.7, 100 KW @ 980, MOR , \$ ? ? (HNWH) Amaturro  
 WWWL-F, 93.9, 100 KW @ 650, AC/CONTEMP Trans,CBS-R, \$ 65.00\* (Masla)  
 WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Churchill)\*\* , \$ 70.00\* (MMR) EZ  
 WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Burns-Somerset) , \$ 55.00\* (Selcom) Sunshine Wireless

WEAT-F - See West Palm Beach

\*\*Station now programs AC

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		934 (4)	934 (4)	19.2
SPANISH	760 (5)	358 (2)	1118 (7)	23.0
NEWS/TALK	654 (4)		654 (4)	13.4
AC	69 (1)	509 (3)	578 (4)	11.9
BTFL MUSIC		581 (3)	581 (3)	11.9
BLACK/URBAN/JAZZ	89 (2)	202 (1)	291 (3)	6.0
COUNTRY	91 (1)	164 (1)	255 (2)	5.2
MOR/VARIETY	75 (1)	165 (1)	240 (2)	4.9
NOSTALGIA	102 (2)		102 (2)	2.1
CLASSICAL		70 (1)	70 (1)	1.4
RELIGION/GOSPEL	44 (1)		44 (1)	0.9
			<u>4867 (32)</u>	

MIAMI ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
1. WHYI-F	1. WHYI-F	1. WLYF-F	WCMQ	1220	1.3/2.7
2. WLYF-F	2. WINZ-F	2. WQBA	WEXY	1520	Oakland Park .9/1.2
3. WQBA	3. WLYF-F	3. WHYI-F	WGBS	710	1.1/6.7
4. WINZ-F	4. WINZ	4. WIOD	WKAT	1360	1.0/3.4
5. WNWS	5. WAXY-F	5. WNWS	WLQY	1320	Hollywood 1.0/3.1
6. WIOD	6. WIOD	6. WINZ-F	WMBM	1490	.5/2.5
WEDR-F	7. WNWS	7. WKQS-F	WRBD	1470	Pompano Bch 1.2/3.0
8. WYOR-F	8. WAIA-F	8. WCMQ-F	WEAT-F	104.5	Wset Palm Bch .4/1.2
9. WAXY-F	9. WSHE-F	9. WINZ			
10. WINZ	10. WQBA	10. WEDR-F			
		WAXY-F			
11. WCMQ-F	11. WWWL-F				
12. WQBA-F	12. WYOR-F				
13. WAIA-F	13. WKQS-F				
14. WSHE-F	14. WEDR-F				
WRHC	15. WWJF-F				

ADI FM SHARE: 61.41% (3013 of 4906) (SPG 82: 57.50%)

AM STATIONS

WFTL, 1400, 1 KW/250 W	, MOR	ABC-I, \$ ? ?	(HNWH)	Amaturo
WGBS, 710, 50 KW (DA-2)	, NEWS/TALK	MBS,ABC-E, \$ ? ?	(Torbet)	Jeff-Pilot
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS, \$161.25	(Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, TALK	ABC-I,NBC-T, \$ 75.00*	(Christal)	Cox
WNWS, 790, 25 KW (DA-2)	, TALK/NEWS	, \$ 81.25	(RKO)	Sudbrink
WOCN, 1450, 1 KW/250 W	, SPANISH NEWS/TALK	, \$ ? ?	(Masla)	
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC, \$ 55.00*	(Blair)	Storz
WQBA, 1140, 10 KW/5 KW (DA-2)	, SPANISH	, \$112.50	(Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1)	, BLACK	NBN, \$ 39.00	(Weiss)	
WRHC, 1550, 10 KW (DAYS,DA)	, SPANISH	, \$ 80.00*	(Selcom)	
WSUA, 1260, 5 KW	, SPANISH	, \$ 32.00	(Caballero)	
WVCG, 1080, 50 KW/10 KW (DA-2)	, OLDIES	, \$ ? ?	(MMR)	

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC (Burk-Abr)	ABC-C, \$ 75.00* (Christal)	Cox
WAXY-F, 105.9, 100 KW @ L049, OLDIES/AC	RKO, \$ 90.00* (RKO)	RKO
WCKO-F, 102.7, 100 KW @ 345, AOR	ABC-C, \$ 63.00 (Weiss)	
WCMQ-F, 92.1, 3 KW @ 300, SPANISH	, \$ 70.00* (MMR)	
WEDR-F, 99.1, 70 KW @ 175, BLACK	NBN, \$ 60.00* (Stars)	Rivers
WHYI-F, 100.7, 100 KW @ 1000, ROCK (Burk-Abr)	, \$135.00* (Mc-Guild)	Metroplex
WINZ-F, 94.9, 100 KW @ 650, ROCK	, \$161.25 (Katz)	Guy Gannett
WLYF-F, 101.5, 100 KW @ 813, BTFL MUS (Schulke)	, \$105.00 (Torbet)	Jeff-Pilot
WQBA-F, 107.5, 100 KW @ 500, SPANISH	, \$ 60.00 (Eastman)	Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr) Source,ABC-R,	\$ 75.00* (Eastman)	TK
WTMI-F, 93.1, 100 KW @ 480, CLASSICAL	, \$ 49.00 (CMBS)	

PLEASE SEE PRECEEDING PAGE FOR ADDITIONAL FM STATIONS



MILWAUKEE

Market # 28; ADI # 29  
 SMSA Pop: 1,398,200  
 APR 17.1  
 Est 1982 Revenue: \$26,300,000

Stations: 31/25  
 Diaries: 1371/951:1  
 Standard Error: .540  
 % Below Line: 5.0

CSI: 13.5 Bil (# 27)  
 CSI HH: 26.4 M (# 35)  
 Retail \$: 6.3 Bil (# 32)  
 % Not Listed: 7.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WTMJ	278/12.6	8.4	8.1	9.8	10.7	1. WTMJ 325	1. WTMJ 4791/31.5	24.3	22.2
2. WEZW-F	185/ 8.4	8.7	6.6	9.4	11.4	2. WEZW-F 217	2. WKTI-F 2962/21.3	17.3	14.2
3. WKTI-F	144/ 6.5	4.7	4.1	3.4	3.9	3. WQFM-F 167	3. WISN 2722/18.0	27.8	24.6
4. WOKY	142/ 6.4	6.7	6.6	2.7	4.0	4. WKTI-F 151	4. WEZW-F 2469/16.5	17.3	14.7
5. WQFM-F	139/ 6.3	5.5	6.5	5.5	6.0	5. WOKY 148	5. WQFM-F 2444/16.0	16.5	17.2
6. WISN	106/ 4.8	8.6	8.0	8.1	10.1	6. WMIL-F 133	6. WLPX-F 2101/13.6	14.4	19.5
WBCS-F	106/ 4.8	4.2	8.5	9.2	8.3	7. WISN 123	7. WOKY 2081/14.7	13.5	16.8
8. WMIL-F	104/ 4.7	3.7	2.4	---	---	8. WMYX-F 114	8. WZUU-F 2046/14.2	17.0	17.8
WLUM-F	104/ 4.7	5.9	5.1	4.0	2.6	9. WBCS-F 113	9. WMYX-F 1927/12.8	13.3	11.5
10. WMYX-F	96/ 4.3	4.6	4.7	3.8	3.6	10. WLUM-F 104	10. WMIL-F 1845/11.3	9.4	7.0
11. WZUU-F	73/ 3.3	5.3	4.6	6.6	5.3	11. WLPX-F 94	11. WBCS-F 1766/12.6	13.6	17.7
12. WLPX-F	71/ 3.2	4.1	5.6	5.8	6.3	12. WZUU-F 79	12. WRKR-F 1315/ 8.0	9.6	9.3
13. WNOV	66/ 3.0	1.4	1.8	1.0	.5	13. WMGF-F 77	13. WMAQ 1240/ 4.3	4.1	4.9
14. WMGF-F	63/ 2.8	3.3	2.4	2.9	2.3	14. WNOV 66	14. WMGF-F 1210/ 8.3	6.6	5.7
15. WRKR-F	44/ 2.0	2.3	2.8	1.7	2.8	15. WRKR-F 61	15. WLUM-F 1163/ 8.9	9.7	8.9
WLZZ	44/ 2.0	2.3	2.8	1.7	2.8				

12+ FM SHARE (METRO): 58.03% (1193 of 2056) (SPG 82: 58.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQFM-F	1. WQFM-F	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ
2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WISN
3. WRKR-F	3. WLUM-F	3. WQFM-F	3. WISN	3. WOKY	3. WKTI-F
WNOV	4. WMYX-F	4. WMYX-F	4. WMYX-F	4. WISN	4. WOKY
5. WLPX-F	5. WMGF-F	5. WLUM-F	5. WKTI-F	5. WBCS-F	5. WEZW-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTMJ	1. WEZW-F	1. WKTI-F	1. WTMJ	1. WQFM-F	1. WTMJ
2. WEZW-F	2. WTMJ	2. WMYX-F	2. WMYX-F	2. WKTI-F	2. WISN
3. WOKY	3. WOKY	3. WLUM-F	3. WEZW-F	3. WLUM-F	3. WEZW-F
4. WKTI-F	4. WQFM-F	4. WQFM-F	4. WBCS-F	4. WMGF-F	4. WLUM-F
5. WQFM-F	5. WKTI-F	5. WMIL-F	5. WKTI-F	WLPX-F	5. WKTI-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	461 (5)	483 (6)	23.5
MOR/VARIETY	428 (5)	12 (1)	440 (6)	21.4
COUNTRY	29 (2)	210 (2)	239 (4)	11.6
AC	44 (1)	169 (2)	213 (3)	10.4
BLACK/URBAN/JAZZ	105 (2)	104 (1)	209 (3)	10.2
BTFM MUSIC		198 (2)	198 (2)	9.6
NOSTALGIA	181 (3)		181 (3)	8.8
NEWS/TALK	40 (2)		40 (2)	1.9
CLASSICAL		39 (1)	39 (1)	1.9
RELIGION/GOSPEL	14 (1)		14 (1)	0.7
			2056 (31)	

MILWAUKEE ADI

OTHER RATED STATIONS

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>METRO SHARE/CUME RATING</u>
1. WTMJ	1. WTMJ	1. WTMJ	WAWA 1590 West Allis 1.8/4.2
2. WEZW-F	2. WKTI-F	2. WEZW-F	WBKV-F 92.5 West Bend .6/2.2
3. WQFM-F	3. WISN	3. WKTI-F	WEMP 1250 1.0/5.9
4. WKTI-F	4. WQFM-F	4. WOKY	WFMR-F 98.3 Menominee Fal 1.8/5.2
5. WOKY	5. WEZW-F	5. WMIL-F	WMKE 1340 .7/3.0
6. WMIL-F	6. WZUU-F	6. WBCS-F	WRJN 1400 Racine 1.2/2.8
7. WBCS-F	7. WOKY	7. WQFM-F	WTKM-F+ 104.9 Hartford .7/1.7
8. WISN	8. WLPX-F	8. WISN	WYLO 540 Jackson .6/2.2
9. WLUM-F	9. WMIL-F	9. WZUU-F	WAIT 820 Chicago .7/1.2
10. WMYX-F	10. WMYX-F	10. WMYX-F	WBBM 780 Chicago 1.1/5.4
11. WLPX-F	11. WBCS-F		WGN 720 Chicago .5/3.1
12. WZUU-F	12. WMGF-F		WIND 560 Chicago .7/1.8
13. WMGF-F	13. WLUM-F		WLS 890 Chicago 1.0/5.0
14. WNOV	14. WRKR-F		WMAQ 670 Chicago .6/4.3
15. WRKR-F	15. WLZZ		
WLZZ			

ADI FM SHARE: 57.21% (1433 of 2505) (SPG 82: 58.48%)

AM STATIONS

WISN, 1130, 50 KW/10 KW (DA-N), MOR/AC	ABC-I, \$ 92.50 (Katz) Hearst
WLZZ, 1290, 5 KW (DA-2), OLDIES	RKO, \$ 40.00* (Eastman) Malrite
WNOV, 860, 250 W (DA,DAYS), BLACK	NBN, \$ 24.00 (Walton)
WOKY, 920, 5 KW/1 KW (DA-2), NOSTALGIA(A1 Ham)	RKO II, \$ 66.00 (RKO) <i>Sundance</i>
WTMJ, 620, 5 KW (DA-N), MOR	NBC, \$110.00* (Christal) Milw Jrnl

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440, COUNTRY	CBS, \$ 60.00* (Torbet) Great Trails
WEZW-F, 103.7, 20 KW @ 840, BTFL MUSIC (Schulke)	, \$ 70.38 (Mc-Guild) Multimedia
WKTI-F, 94.5, 16 KW @ 911, ROCK	ABC-C, \$ 55.00* (Christal) Milw Jrnl
WLPX-F, 97.3, 12 KW @ 920, AOR (Burk-Abr)	, \$ 72.50 (Katz) Hearst
WLUM-F, 102.1, 50 KW @ 494, BLACK	CBS-R, \$ 35.00* (Weiss) All Pro
WMGF-F, 96.5, 22 KW @ 810, CONTEMP/AC	Trans, \$ 40.00* (MMR) Josephson
WMIL-F, 106.1, 13 KW @ 976, COUNTRY	, \$ 57.75 (RKO) <i>Sundance</i>
WMYX-F, 99.1, 50 KW @ 486, AC	, \$ 55.00* (Blair) LIN
WQFM-F, 93.3, 14 KW @ 940, AOR	, \$ 67.00* (Selcom) Shamrock (PA)
WRKR-F, 100.7, 50 KW @ 500, ROCK	ABC-C, \$ 35.00* (CBS/FM) Bdcst Mng Corp (RACINE)
WZUU-F, 95.7, 34 KW @ 610, AC/CONTEMP	RKO, \$ 65.00* (Eastman) Malrite

WMAQ - See Chicago

MINNEAPOLIS-ST PAUL

Market # 15; ADI # 14  
 SMSA Pop: 2,133,100  
 APR 17.7  
 Est 1982 Revenue: \$46,401,000

Stations: 22/22  
 Diaries: 1969/909:1  
 Standard Error: .454  
 % Below Line: 0

CSI: 20.6 Bil (# 15)  
 CSI HH: 27.2 M (# 22)  
 Retail \$: 11.8 Bil (# 12)  
 % Not Listed: 10.3

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING		FAL	SPG
12+ METRO	1/4/SHARE	82	82	82	82	12+ TSA	1/4			82	82
1. WCCO	651/20.6	20.5	20.0	22.9	20.2	1. WCCO	1015	1. WCCO	11000/40.4	40.6	38.9
2. WLOL-F	349/11.0	9.7	10.0	4.2	4.4	2. KSTP-F	431	2. KSTP-F	6-77/26.4	26.1	27.4
3. KSTP-F	327/10.3	12.4	12.2	14.8	12.4	3. WLOL-F	388	3. WLOL-F	5364/25.5	25.2	23.8
4. WAYL-F	233/ 7.4	4.6	3.2	4.1	4.8	4. KEEY-F	267	4. KQRS-F+	4385/19.2	19.1	17.4
5. KEEY-F	207/ 6.5	4.8	4.1	4.2	5.9	WAYL-F	267	5. WDGY	3659/13.1	13.8	16.5
6. KDWB-F	183/ 5.8	4.9	6.0	6.6	6.3	6. KQRS-F+	251	6. KDWB-F	3611/16.9	16.2	17.1
7. KQRS-F+	180/ 5.7	6.5	5.1	6.8	6.4	7. KDWB-F	215	7. KEEY-F	3521/15.7	11.7	9.9
8. WDGY	148/ 4.7	5.5	8.5	6.4	7.1	8. WDGY	211	8. WAYL-F	3164/15.0	11.2	8.8
9. KSTP	119/ 3.8	4.1	3.1	3.3	3.5	9. KSTP	129	9. WCCO-F	3062/11.9	11.7	15.0
10. WCCO-F	101/ 3.7	3.8	4.4	4.4	3.8	10. WCCO-F	127	10. KSTP	2481/12.5	13.4	10.8
11. KDWB	56/ 1.8	1.6	2.0	1.8	2.6	11. KDWB	75	11. KDWB	2305/10.1	9.9	12.0
12. KTWN-F	51/ 1.6	1.7	1.6	.8	1.0	12. KTWN-F	53	12. KTWN-F	1086/ 5.8	5.7	4.8
13. KLBB	44/ 1.4	1.7	.6	.3	.5	13. KJJO-F	46	13. WWTC	1020/ 5.4	7.2	7.0
14. KJJO-F	43/ 1.4	1.8	2.0	1.8	1.2	WWTC	46	14. KJJO-F	964/ 5.1	6.1	6.6
WWTC	43/ 1.4	2.1	2.3	2.5	3.2	15. KLBB	44	15. KKSS	688/ 3.5	4.1	4.3

12+ FM SHARE (METRO): 59.51% (1689 of 2838) (SPG 82: 55.03%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. WLOL-F	2. WLOL-F	2. KSTP-F	2. WAYL-F	2. KSTP-F
3. KDWB-F	3. KDWB-F	3. WCCO	3. KEEY-F	3. KEEY-F	3. WLOL-F
	4. KQRS-F+	4. KEEY-F	4. WAYL-F	4. KSTP-F	4. WAYL-F
	5. KEEY-F	5. KDWB-F	5. WLOL-F	WDGY	5. KEEY-F
	6. WCCO	6. KQRS-F+	6. WDGY	6. KSTP	6. WDGY

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WCCO	1. WCCO	1. KSTP-F	1. KSTP-F	1. WLOL-F	1. WCCO
2. KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO	2. KDWB-F	2. KSTP-F
3. WAYL-F	3. KSTP-F	3. KEEY-F	3. WAYL-F	3. KSTP-F	3. KEEY-F
4. WLOL-F	4. KEEY-F	4. KQRS-F+	4. KEEY-F	4. KQRS-F+	4. WDGY
5. KEEY-F	5. WAYL-F		5. WLOL-F	5. KEEY-F	5. WLOL-F
6. WDGY	6. KQRS-F+		6. WDGY	6. WCCO	6. WAYL-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	65 (2)	804 (4)	869 (6)	30.6
MOR/VARIETY	696 (3)		696 (3)	24.5
COUNTRY	159 (2)	274 (3)	433 (5)	15.3
AC	43 (1)	327 (1)	327 (1)	13.0
BTFM MUSIC		233 (1)	233 (1)	8.2
NEWS/TALK	119 (1)		119 (1)	4.2
JAZZ		51 (1)	51 (1)	1.8
OTHERS/UNKNOWN	11 (1)		11 (1)	0.4

2838 (22)

M-SP ADI

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WCCO	1. WCCO	1. WCCO	KKSS	980	Richfield .8/3.5
2. KSTP-F	2. KSTP-F	2. KSTP-F	KRSI	950	St. Louis Pa .4/2.3
3. WLOL-F	3. WLOL-F	3. WLOL-F	KSMM	1530	Shakopee .3/ .7
4. WAYL-F	4. KQRS-F+	4. KSTP	KTICR-F	97.1	.8/2.7
5. KEEY-F	5. KDWB-F	5. WDGY	WMIN	1010	Maplewood .6/1.2
6. KQRS-F+	6. KEEY-F	6. KDWB-F	WVLE	1220	Stillwater .3/1.4
7. KDWB-F	7. WDGY	7. KEEY-F			
8. WDGY	8. WAYL-F	8. WWTC			
9. KSTP	9. WCCO-F	9. WAYL-F			
10. WCCO-F	10. KSTP	10. KQRS-F			
11. KDWB	11. KDWB				
12. WWJO-F	12. KTWN-F				
13. KTWN-F	13. WWTC				
14. KJJO-F	14. KJJO-F				
WWTC	15. WWJO-F				

ADI FM SHARE: 56.90% (2227 of 3914) (SPG 82: 52.44%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), ROCK	, \$ 50.00* (Mc-Guild)	Doubleday
KLBB, 1400, 1 KW/250 W	, NOSTALGIA (Al Ham) ABC-D, \$ 40.00* (Katz)	Malrite
KSTP, 1500, 50 KW (DA-N)	, NEWS/TALKABC-I,ABC-T,NBC-T, \$ 50.00* (Christal)	Hubbard
WCCO, 830, 50 KW	, VARIETY/TALK CBS, \$215.00 (CBS Spot)	Midwest Comm
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY	NBC, \$ 90.00* (Blair)	Storz
WWTC, 1280, 5 KW (DA-N)	, OLDIES MBS, \$ 39.13* (Masla)	

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822, AOR	, \$ 84.00* (Mc-Guild)	Doubleday
KEEY-F, 102.1, 100 KW @ 822, COUNTRY	, \$ 70.00* (Katz)	Malrite
KQRS-F+, 92.5, 50 KW @ 822, AOR (Pollack)	ABC-R, \$ 90.00* (Torbet)	McKenna
KJJO-F, 104.1, 53 KW @ 260, COUNTRY	ABC-E, \$ 37.00* (MMR)	Park
KSTP-F, 94.5, 100 KW @ 1250, AC	, \$140.00* (Christal)	Hubbard
KTWN-F, 107.9, 100 KW @ 452, JAZZ	, \$ 40.00 (Roslin)	
WAYL-F, 93.7, 100 KW @ 822, BTFL MUS (RPM)	RKO, \$ 60.00 (RKO)	Entercom
WCCO-F, 102.9, 100 KW @ 1304, CONTEMP (Burk-Abr)	CBS-R, \$ 48.25 (Eastman)	Midwest Comm
WLOL-F, 99.5, 100 KW @ 844, ROCK	, \$120.00 (HNWH)	Emmis
WWJO-F, 98.1, 100 KW @ 420, COUNTRY	, \$ 40.00 (----)	(ST. CLOUD)

MOBILE

Market # 92  
 SMSA Pop: 453,700  
 APR 17.6  
 Est 1982 Revenue: \$7,100,000

Stations: 19/16  
 Diaries: 794/468:1  
 Standard Error: .709  
 % Below Line: 1.4

CSI: 3.3 Bil (# 99)  
 CSI HH: 20.8 M (# 237)  
 Retail \$: 1.8 Bil (# 111)  
 % Not Listed: 4.9

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WKSJ-F+ 157/24.0	19.1	21.9	21.4	24.7	1. WBLX-F 196	1. WKRG-F 2050/30.1	32.1	32.2
2. WBLX-F 121/18.5	17.8	18.6	12.0	9.6	2. WKSJ-F+ 180	2. WKSJ-F+ 1833/40.7	37.3	33.7
3. WKRG-F 65/ 9.9	10.7	12.1	11.4	13.0	3. WKRG-F 116	3. WABB-F 1636/26.2	26.9	27.4
4. WGOK 56/ 8.4	10.6	9.6	7.4	6.4	4. WABB-F 84	4. WBLX-F 1566/25.4	27.2	23.2
5. WABB-F 45/ 6.9	10.2	9.5	13.7	14.7	5. WGOK 56	5. WKRG 583/15.7	17.6	14.4
6. WKRG 43/ 6.6	6.6	5.7	7.5	7.0	6. WLPR-F 49	6. WMEZ-F 582/ 1.6	1.4	2.0
7. WLPR-F 41/ 6.3	5.3	4.7	6.8	6.2	7. WMEZ-F 45	7. WTKX-F 571/ 2.4	1.5	2.4
8. WUNI 19/ 2.9	3.5	3.7	3.3	2.8	8. WKRG 43	8. WLPR-F 554/12.6	12.1	11.5
9. WJQY-F 16/ 2.4	1.9	2.5	1.7	---	9. WTKX-F 29	9. WGOK 526/13.7	19.4	17.5
10. WZEW-F 14/ 2.1	.9	---	.8	---	10. WPMO-F 25	10. WPMO-F 387/ 2.1	---	---

12+ FM SHARE (METRO): 73.79% (459 of 622) (SPG 82: 71.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLX-F	1. WBLX-F	1. WKSJ-F+	1. WKSJ-F+	1. WKSJ-F	1. WKSJ-F+
2. WKRG-F	2. WKSJ-F+	2. WBLX-F	2. WBLX-F	2. WLPR-F	2. WBLX-F
3. WABB-F	3. WKRG-F	3. WKRG-F	3. WGOK	3. WBLX-F	3. WKRG
4. WKSJ-F+	4. WABB-F	4. WGOK	4. WLPR-F	4. WGOK	4. WKRG-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F+	1. WKSJ-F+	1. WBLX-F	1. WKSJ-F+	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WKSJ-F+	2. WBLX-F	2. WKSJ-F+	2. WBLX-F
3. WLPR-F	3. WKRG-F	3. WKRG-F	3. WGOK	3. WABB-F	
4. WKRG-F	4. WABB-F		4. WKRG-F	4. WKRG-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB 1480	1.4/8.0	WMOO 1550	1.1/4.1	WPMO-F 99.1	Pascag,AL .5/2.1
WABF 1220	Fairhope .8/1.4	WWAX 840	.8/2.3	WTKX-F 101.5	Pensa .5/2.4
WHEP 1310	Foley 1.5/2.5	WMEZ-F 94.1	Pensa .5/1.6		

FORMATS

	AM	FM	TOTAL	%
COUNTRY	28 (2)	167 (3)	195 (5)	31.4
BLACK/URBAN/JAZZ	56 (1)	121 (1)	177 (2)	28.5
ROCK/AOR/CONTEMP		127 (4)	127 (4)	20.4
MOR/VARIETY	58 (3)		58 (3)	9.3
BTFM MUSIC		44 (2)	44 (2)	7.1
AC	14 (2)		14 (2)	2.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.1
			622 (19)	

RADIO STATIONS

WGOK, 900, 1 KW (DAYS), BLACK	SBN, \$16.00 (Roslin)
WKRG, 710, 1 KW/500 W (DA-N), MOR	CBS,MBS, \$55.00 (Katz)
WUNI, 1410, 5 KW (DA-N), COUNTRY	NBC, \$17.50 (Lotus) Kirk
WABB-F, 97.5, 100 KW @ 840, AOR	ABC-F, \$52.88 (Eastman)
WBLX-F, 92.9, 63 KW @ 470, BLACK	RKO, \$41.50 (HNWH) Beasley
WJQY-F, 98.3, 3 KW @ 300, COUNTRY	CBS-R, \$20.75 (Masla)
WKRG-F, 99.9, 100 KW @ 850, ROCK	, \$55.00 (Katz)
WKSJ-F+, 94.9, 100 KW @ 485, COUNTRY (Klemm)	ABC-E, \$60.00* (Blair) Capitol-Johnson
WLPR-F, 96.1, 40 KW @ 420, BTFM MUS (TM)	, \$21.00* (----)
WZEW-F, 92.1, 3 KW @ 288, ROCK	MBS, \$20.00* (Christal) Oppenheimer
WPMO-F, 99.1, 100 KW @ 386, COUNTRY	ABC-E, \$ ? ? (Torbet) (PASCAGOULA,MS)

WMEZ, WTKX - See Pensacola

MODESTO

Market # 145  
 SMSA Pop: 276,500  
 APR 16.5  
 Est 1982 Revenue: \$5,100,000\*  
 Est 1983 Rev Growth: 11%\*

Stations: 20/10  
 Diaries: 574/409:1  
 Standard Error: .813  
 % Below Line: 27.2  
 Est 1982 Nat Rev: \$1,100,000\*

CSI: 2.5 Bil (# 125)  
 CSI HH: 24.6 M (# 80)  
 Retail \$: 1.3 Bil (# 146)  
 % Not Listed: 10.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RATING	FAL 82	SPG 82
1. KBEE-F	47/12.1	12.4	10.6	15.1	10.3	1. KHOP-F	92	1. KHOP-F 1235/20.4	20.6	22.7
2. KOSO-F	46/11.9	10.4	11.1	10.0	8.8	2. KNBR	66	2. KOSO-F 1052/25.7	26.6	24.2
3. KFIV-F	37/ 9.5	6.7	8.3	5.1	8.3	3. KOSO-F	61	3. KCBS 970/11.5	9.3	12.5
	KHOP-F 37/ 9.5	6.7	9.1	8.0	8.3		KCBS 61	4. KNBR 858/11.0	10.2	13.1
5. KTRB	28/ 7.2	8.0	7.4	6.6	5.9	5. KBEE-F	51	5. KRAK 830/10.3	12.3	8.2
6. KMIX-F	26/ 6.7	6.5	4.9	2.3	4.1	6. KTRB	45	6. KFRC 651/ 7.8	7.4	9.2
7. KNBR	17/ 4.4	3.4	4.0	5.4	4.4		KRAK 45	7. KFIV-F 561/19.4	17.1	18.4
8. KCBS	16/ 4.1	2.8	5.1	4.3	5.6	8. KFYE-F	44	8. KFYE-F 559/ 6.4	9.2	7.9
9. KFIV	14/ 3.6	2.8	2.6	2.3	2.1	9. KFIV-F	42	9. KBEE-F 533/19.1	18.2	16.8
	KRAK 14/ 3.6	3.9	3.1	3.4	5.0	10. KMIX-F	33	10. KMYT-F 478/ 6.9	5.5	---

12+ FM SHARE (METRO): 67.63% (234 of 346) (SPG 82: 64.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOSO-F	1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KOSO-F
2. KHOP-F	2. KOSO-F	2. KFIV-F	KBEE-F	2. KMIX-F	2. KBEE-F
3. KFIV-F	3. KHOP-F	3. KHOP-F	3. KMIX-F	3. KTRB	3. KCBS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBEE-F	1. KFIV-F	1. KOSO-F	1. KBEE-F	1. KFIV-F	1. KHOP-F
2. KOSO-F	2. KBEE-F	2. KHOP-F	2. KOSO-F	2. KOSO-F	2. KOSO-F
3. KHOP-F	3. KOSO-F	3. KFIV-F	3. KMIX-F	3. KHOP-F	3. KBEE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCEY 1390	Turlock	2.1/4.7	KFYE-F 93.7	Fresno	1.0/6.4	KQKK-F 96.7	Mantec	3.1/5.8
KHYV 970		1.0/6.4	KMYT-F 97.5	Merced	2.8/6.9	KSTN-F 107.3	Stockt	.8/1.8
KLOC 920	Ceres	1.3/4.2	KAMB-F 101.5	Merced	2.1/5.2	KWGF-F 100.9	Tracy	.8/2.6
KFRC 610	SF	1.5/7.8						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	124 (4)	130 (5)	37.6
COUNTRY	50 (3)	38 (2)	88 (5)	25.4
BTFL MUSIC		58 (2)	58 (2)	16.8
AC	14 (1)	3 (1)	17 (2)	4.9
MOR/VARIETY	21 (2)		21 (2)	6.1
NEWS/TALK	16 (1)		16 (1)	4.6
SPANISH	5 (1)	3 (1)	8 (2)	2.3
RELIGION/GOSPEL		8 (1)	8 (1)	2.3

346 (20)

RADIO STATIONS

KCEY, 1390, 1 KW (DA-2)	COUNTRY	MBS, \$17.50	(Christal)	Behan
KFIV, 1360, 5 KW/1 KW (DA-2)	CONTEMP/AC	RKO, \$16.00	(MMR)	
KTRB, 860, 10 KW/1 KW (DA-2)	COUNTRY	ABC-E, \$21.00	(Blair)	
KBEE-F, 103.3, 11 KW @ 150,	BTFL MUS		\$22.05 (Mc-Guild)	John Price
KMIX-F, 98.3, 1.6 KW @ 390,	COUNTRY (TM)		\$17.50 (Christal)	Behan
KFIV-F, 102.3, 3 KW @ 300,	AOR	RKO, \$29.75*	(MMR)	
KHOP-F, 104.1, 50 KW @ 499,	ROCK (Drake-Chen)	ABC-C, \$18.75	(Blair)	
KOSO-F, 93.1, 3 KW @ 1790,	ROCK	APR, \$32.50	(Selcom)	Space Com
KMYT-F, 97.5, 50 KW @ 493,	BTFL MUS		\$11.50 (Torbet)	(MERCED)

Other ran stations - See San Francisco, Fresno and Sacramento

MONTGOMERY

Market # 143  
 SMSA Pop: 279,700  
 APR 18.0  
 Est 1982 Revenue: \$4,872,000

Stations: 13/13  
 Diaries: 760/304:1  
 Standard Error: .754  
 % Below Line: 0

CSI: 2.2 Bil (# 146)  
 CSI HH: 22.1 M (# 160)  
 Retail \$: 1.1 Bil (# 161)  
 % Not Listed: 9.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WLWI-F 103/24.8	23.5	18.0	1. WLWI-F 134	1. WHHY-F 1653/37.8	25.4
2. WHHY-F 55/13.2	10.7	12.3	2. WHHY-F 107	2. WLWI-F 1285/34.6	34.0
3. WQIM-F 45/10.8	12.1	6.8	3. WQIM-F 64	3. WBAM-F 873/21.6	17.6
4. WXVI 40/ 9.6	13.5	7.9	4. WXVI 43	4. WQIM-F 800/23.8	23.2
5. WHHY 33/ 7.9	8.1	19.6	5. WHHY 35	5. WHHY 595/23.5	22.3
6. WREZ-F 24/ 5.8	8.4	9.3	6. WBAM-F 34	6. WXVI 472/18.9	23.1
7. WBAM-F 23/ 5.5	5.3	8.4	7. WIGC-F 30	7. WBAM 350/ 8.0	9.2
8. WCOV 22/ 5.3	3.0	4.4	WBAM 30	8. WCOV 339/12.2	11.2
9. WBAM 13/ 3.1	4.0	4.6	9. WREZ-F 27	9. WIGC-F 323/ 3.3	---
10. WZTN 7/ 1.7	---	.5	10. WCOV 26	10. WREZ-F 290/11.6	15.2

12+ FM SHARE (METRO): 67.29% (253 of 376) (SPG 82: 64.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQIM-F	1. WQIM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
WHHY-F	2. WLWI-F	2. WQIM-F	2. WHHY-F		2. WHHY-F+
	3. WHHY-F	3. WHHY-F	3. WQIM-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WQIM-F	1. WLWI-F
2. WHHY-F	2. WQIM-F	WQIM-F	2. WHHY-F	2. WHHY-F	
3. WXVI	3. WHHY-F	3. WHHY-F	3. WQIM-F WXVI	3. WLWI-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WETU 1250 Wetumpka .7/3.2 WLSQ 950 1.2/4.5 WOGC-F 105.7 Troy .7/3.3

FORMATS	AM	FM	TOTAL	%
COUNTRY	16 (2)	106 (2)	119 (4)	31.9
BLACK/URBAN/JAZZ	40 (1)	45 (1)	85 (2)	22.8
ROCK/AOR/CONTEMP	5 (1)	78 (2)	83 (3)	22.3
AC	40 (2)		40 (2)	10.7
BTFL MUSIC		24 (1)	24 (1)	6.4
NOSTALGIA	22 (1)		22 (1)	5.9
			373 (13)	

RADIO STATIONS

WCOV, 1170, 10 KW/1 KW (DA-2), NOSTALGIA	CBS, \$13.00* (----)	
WHHY, 1440, 5 KW/1 KW (DA-N), AC	, \$22.00* (Mc-Guild)	
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN, \$28.00 (HNWH)	Attaway
WZTN, 1000, 5 KW (DAYS,DA) , OLDIES	, \$ 7.00 (----)	
WBAM, 740, 50 KW (DAYS,DA) , COUNTRY	NBC, \$13.00* (Torbet)	
WBAM-F, 93.9, 100 KW @ 730, CONTEMP	, \$15.00* (Torbet)	
WHHY-F, 101.9, 100 KW @ 1050, ROCK	ABC-C, \$39.00* (Mc-Guild)	
WIGC-F, 105.7, 100 KW @ 1847, COUNTRY	, \$18.00 (Masla)	(TROY)
WLWI-F, 92.3, 100 KW @ 700, COUNTRY	ABC-E, \$37.00* (HNWH)	
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen)	, \$22.00 (Selcom)	Paul Downs (PRATTVILLE)
WREZ-F, 103.3, 28 KW @ 290, BTFL MUS (Schulke)	MBS, \$21.00 (Masla)	

NASHVILLE

Market # 45; ADI # 30  
 SMSA Pop: 875,100  
 APR 17.1  
 Est 1982 Revenue: \$16,420,000

Stations: 26/26  
 Diaries: 959/913:1  
 Standard Error: .651  
 % Below Line: 0

CSI: 7.1 Bil (# 51)  
 CSI HH: 22.4 M (# 173)  
 Retail \$: 4.2 Bil (# 44)  
 % Not Listed: 7.2

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WKDF-F 164/12.9	12.8	12.4	12.6	11.9	1. WKDF-F 319	1. WKDF-F 3328/24.3	22.3	23.7
2. WWKX-F 121/ 9.5	9.0	10.0	12.9	8.2	2. WWKX-F 213	2. WWKX-F 3125/22.1	24.8	25.8
3. WSM-F 104/ 8.2	4.1	6.3	4.9	9.4	3. WSM-F 181	3. WSM 2672/19.2	18.7	20.7
4. WZEZ-F 100/ 7.9	10.2	9.4	10.5	8.2	4. WSIX-F 149	4. WSM-F 2250/17.4	11.1	13.9
5. WSIX-F 94/ 7.4	10.2	9.2	9.3	9.4	5. WZEZ-F 126	5. WSIX-F 1992/16.8	19.5	17.5
6. WYHY-F 81/ 6.4	4.9	3.3	2.2	.9	6. WSM 125	6. WYHY-F 1426/14.5	11.6	5.4
7. WMAK-F 69/ 5.4	3.0	2.0	2.5	5.1	7. WYHY-F 94	7. WZEZ-F 1345/14.0	16.0	16.3
8. WLAC 67/ 5.3	6.8	5.7	6.2	5.6	8. WLAC-F 76	8. WLAC-F 1246/13.3	7.3	12.3
9. WSM 64/ 5.0	5.9	6.8	5.6	6.3	WMAK-F 76	9. WLAC 1102/12.7	15.7	12.3
10. WVOL 59/ 4.6	6.1	9.4	6.7	7.8	10. WLAC 73	10. WMAK-F 947/11.6	7.6	9.4

12+ FM SHARE (METRO): 70.76% (835 of 1180) (SPG 82: 62.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WZEZ-F	1. WKDF-F+
2. WWKX-F	2. WWKX-F	2. WSM-F	2. WSIX-F	2. WSIX-F	2. WWKX-F
	3. WYHY-F	WWKX-F	3. WZEZ-F	3. WSM-F	3. WSM
	4. WMAK-F	4. WYHY-F	4. WYHY-F	4. WSM	WSM-F
	5. WSM-F	5. WMAK-F	5. WWKX-F	5. WLAC	5. WZEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKDF-F	1. WKDF-F	1. WWKX-F	1. WYHY-F	1. WKDF-F	1. WSM-F
2. WZEZ-F	2. WWKX-F	2. WYHY-F	2. WWKX-F		2. WZEZ-F
3. WWKX-F	3. WSM-F	3. WKDF-F	3. WSM-F		3. WKDF-F
4. WYHY-F	4. WYHY-F	4. WMAK-F	4. WSIX-F		4. WSIX-F
5. WSM-F	5. WSIX-F	5. WSM-F	5. WZEZ-F		5. WWKX-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	143 (8)	230 (4)	373 (12)	31.6
ROCK/AOR/CONTEMP	19 (1)	297 (3)	316 (4)	26.8
AC	6 (1)	139 (2)	145 (3)	12.3
BLACK/URBAN/JAZZ	59 (1)	69 (1)	128 (2)	10.8
BTFL MUSIC		100 (1)	100 (1)	8.5
NEWS/TALK	67 (1)		67 (1)	5.7
MOR/VARIETY	24 (2)		24 (2)	2.0
NOSTALGIA	18 (1)		18 (1)	1.5
RELIGION/GOSPEL	9 (1)		9 (1)	0.8
			1180 (27)	



NASHVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS		
			METRO SHARE/CUME	RATING	
1. WKDF-F	1. WKDF-F	1. WKDF-F	WAKM 950	Franklin	.3/1.6
2. WWKX-F	2. WWKX-F	2. WZEX-F	WAMB 1170		1.4/3.3
3. WSM-F	3. WSM	3. WSM-F	WCOR 900	Lebanon	.5/1.5
4. WSIX-F	4. WSM-F	4. WSM	WDBL+ 1590	Springfield	.7/1.0
5. WZEX-F	5. WSIX-F	5. WSM-F	WDKN 1260	Dickson	.3/1.1
6. WSM	6. WYHY-F	6. WWKX-F	WGNS 1450	Murfreesbor	1.5/2.1
7. WYHY-F	7. WZEX-F	7. WNKZ+	WKDA 1240		1.8/5.1
8. WMAK-F	8. WLAC-F	8. WLAC	WKOS-F 96.3	Murfreesbor	.9/4.1
9. WLAC-F	9. WLAC	9. WYHY-F	WLAC-F 105.9		4.6/13.3
10. WLAC	10. WMAK-F	10. WLAC-F	WLUY 1300		.5/3.6
11. WVOL	11. WVOL		WMTS 810	Murfreesbor	.3/1.2
12. WJKZ-F+	12. WSIX		WJKZ-F+100.1	Franklin	3.4/8.0
13. WSIX	13. WJKZ-F+		WSIX 980		3.2/9.5
14. WYCQ-F	14. WAKQ-F		WSVT 710	Smyrna	.4/1.0
15. WHOP-F	15. WBGY-F		WWGM 1560		.7/1.8
WBGY-F					

ADI FM SHARE: 73.90% (1563 of 2115) (SPG 82: 66.29%)

AM STATIONS

WLAC, 1510, 50 KW (DA-N), NEWS/TALK	CBS, \$57.40 (HNWH) Sudbrink
WSIX, 980, 5 KW (DA-N), COUNTRY	NBC-T,ABC-I, \$ NM (Katz) Sky/Foster (P)
WSM, 650, 50 KW, COUNTRY	NBC, \$66.00* (Christal)
WVOL, 1470, 5 KW/1 KW (DA-2), BLACK	NBN, \$40.00* (Selcom)

FM STATIONS

WKDF-F, 103.3, 100 KW @ 1220, AOR (Burk-Abr)	ABC-E,ABC-R, \$73.00* (Blair) Dick
WLAC-F, 105.9, 100 KW @ 1229, AC	, \$57.40 (HNWH) Sudbrink
WMAK-F, 92.1, 1.5 KW @ 430, URBAN	, \$ ? ? (Selcom)
WJKZ-F+, 100.1, 2.5 KW @ 600, COUNTRY (Burk-Abr)	RKO II, \$ ? ? (Weiss) Jaco
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY	, \$70.00* (Katz) Sky/Foster (P)
WSM-F, 95.5, 100 KW @ 1280, COUNTRY	Source, \$68.00* (Christal)
WWKX-F, 104.5, 100 KW @ 1050, ROCK	RKO, \$60.00* (MMR)
WYHY-F, 107.5, 100 KW @ 730, AC	, \$30.00* (Mc-Guild) Mooney (LEBANON)
WZEX-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne)	, \$53.00* (Torbet) South Cent
WYCQ-F, 102.9, 100 KW @ 510, COUNTRY	ABC-E, \$10.00 (----) (SHELBYVILLE)
WHOP-F, 98.7, 100 KW @ 304, COUNTRY	CBS, \$ 9.60 (Regional)(HOPKINSVIL,KY)
WBGY-F, 93.3, 100 KW @ 750, ROCK	, \$13.00 (----) (TULLAHOMA)

NASSAU-SUFFOLK

(Long Island)

APR 17.9  
Est 1982 Revenue: \$18,890,000

Diaries: 1229  
Standard Error: .566

CSI: 28.7 Bil (# 11)  
CSI HH: 33.1 M (# 4)  
Retail \$: 13.5 Bil (# 11)

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WBLI-F	273/6.9	5.8	5.7	5.2	4.5	1. WBLI-F 3377/15.3	13.3	6.8
2. WAPP-F	197/5.0	3.9	2.9	2.7	2.7	2. WAPP-F 3311/15.0	14.3	6.8
3. WALK-F+	171/4.3	4.5	2.0	3.2	2.3	3. WBAB-F 2493/11.3	11.0	12.1
4. WHLI	128/3.2	3.9	3.9	2.9	3.7	4. WALK-F+ 1856/ 8.4	9.8	6.3
5. WBAB-F	106/2.7	3.2	3.6	3.8	3.3	5. WLIR-F 1528/ 6.9	6.1	6.1
6. WLIR-F	88/2.2	1.9	1.2	1.6	2.0	6. WHLI 1347/ 6.1	5.9	6.0
7. WKJY-F	81/2.1	1.4	1.8	1.7	2.3	7. WCTO-F 1130/ 5.1	6.0	5.4
8. WGSM	78/2.0	1.2	1.8	2.0	1.4	8. WKJY-F 998/ 4.5	4.2	4.1
9. WCTO-F	55/1.4	2.3	1.5	3.3	2.3	9. WGSM 867/ 3.9	2.6	4.5
10. WRCN-F	40/1.0	.9	.7	1.6	.8	10. WGBB 719/ 3.3	2.7	3.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WBLI-F
2. WAPP-F	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+
3. WBLI-F	3. WLIR-F	3. WALK-F+	3. WAPP-F	3. WBLI-F	3. WAPP-F
4. WLIR-F	4. WBAB-F	4. WLIR-F	4. WGSM	4. WGSM	4. WBAB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WAPP-F	1. WBLI-F
2. WALK-F+	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WLIR-F	2. WAPP-F
3. WAPP-F	3. WALK-F+	3. WALK-F+	3. WGSM	3. WBAB-F	3. WALK-F+
4. WHLI	4. WHLI	4. WLIR-F	4. WKJY-F	4. WBLI-F	4. WHLI

RADIO STATIONS

WGBB, 1240, 1 KW/250 W	, MOR	\$ ? ? (----)	Allina
WGSM, 740, 25 KW (DAYS,DA)	, MOR	\$40.00* (Mc-Guild)	Greater Media
WHLI, 1100, 10 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	\$42.00* (Roslin)	
WALK-F+, 97.5, 45 KW @ 530	, MOR	\$50.00* (Roslin)	
WBAB-F, 102.3, 2.3 KW @ 344	, AOR	\$42.00* (----)	Allina
WBLI-F, 106.1, 10 KW @ 500	, ROCK	\$58.75 (Masla)	Beck-Ross
WCTO-F, 94.3, 3 KW @ 300	, BTFL MUS	\$40.00* (Mc-Guild)	Greater Media
WKJY-F, 98.3, 3 KW @ 300	, BTFL MUS (FM-100)	\$33.00* (Roslin)	
WLIR-F, 92.7, 3 KW @ 300	, AOR	\$70.00 (Masla)	
WRCN-F, 103.9, 3 KW @ 466	, ROCK/AOR	\$28.00* (Unirep)	

WAPP-F - See New York

NEW YORK (Continuation of FM stations)

WQXR-F+, 96.3, 7.8 KW @ 1220	, CLASSICAL	, \$ 95.00 (Mc-Guild)	New York Times
WRFM-F, 105.1, 5.2 KW @ 1220	, BTFL MUS (Bonne)	, \$155.00 (Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250	, URBAN	RKO, \$240.00* (RKO)	RKO
WVNJ-F, 100.3, 24 KW @ 666	, BTFL MUS* (RPM)	Trans, \$ 84.00 (----)	Malrite
WYNY-F, 97.1, 7.2 KW @ 1300	, AC	, \$300.00* (HNWH)	NBC
WHUD-F, 100.7, 50 KW @ 500	, BTFL MUS (FM-100)	, \$ 60.00 (Masla)	(PEEKSKILL)

\*Station now has contemporary format

NEW HAVEN

Market # 100 (# 56 on county basis)  
 SMSA Pop: 418,000  
 APR 17.5

Stations: 26/7  
 Diaries: 793/450:1  
 Standard Error: .708

CSI: 4.1 Bil (# 89) (48-county)  
 CSI HH: 30.9 M (# 6 -est)  
 Retail \$: 1.7 Bil (# 113)  
 (65-county)

Est 1982 Revenue: \$6,995,000\*  
 Est 1983 Rev Growth: 6%\*

% Below Line: 46.7

% Not Listed: 9.0

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WELI 91/14.6	13.8	15.5	14.6	18.4	1. WKCI-F 122	1. WKCI-F 1799/25.5	23.9	23.3
2. WKCI-F 66/10.6	9.6	8.6	10.9	9.3	2. WELI 109	2. WELI-F 1447/33.6	32.2	32.7
3. WAVZ 47/ 7.5	8.4	6.4	8.6	4.8	3. WEZN-F 85	3. WPLR-F 1141/18.6	17.9	17.4
4. WNHC 38/ 6.1	8.1	6.0	6.2	5.8	4. WKSS-F 68	4. WDRC-F 1126/13.8	12.2	10.3
WPLR-F 38/ 6.1	6.0	7.1	6.7	6.1	5. WPLR-F 66	5. WEZN-F 988/13.4	13.0	12.9
6. WEZN-F 37/ 5.9	6.3	5.1	5.6	4.7	6. WAVZ 59	6. WHCN-F 868/11.0	11.0	12.5
7. WCBS 30/ 4.8	4.6	4.9	3.5	6.1	7. WHCN-F 47	7. WCBS 816/15.1	16.2	16.5
8. WHCN-F 26/ 4.2	3.7	4.8	3.5	5.3	8. WCBS 44	8. WKSS-F 802/ 8.4	10.7	7.4
9. WNBC 22/ 3.5	3.4	3.1	6.9	6.8	WDRC-F 44	9. WNBC 762/12.7	13.7	15.1
WWYZ-F 22/ 3.5	4.5	4.5	3.5	3.7	10. WWYZ-F 43	10. WTIC 713/ 5.1	5.3	8.1

12+ FM SHARE (METRO): 53.44% (303 of 567) (SPG 82: 49.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI
2. WNHC	2. WPLR-F	2. WPLR-F	2. WELI	2. WAVZ	2. WKCI-F
3. WPLR-F	3. WNHC	3. WELI	3. WWYZ-F	3. WEZN-F	3. WCBS
	4. WHCN-F	4. WNHC	WCBS	4. WKCI-F	4. WAVZ
	WWYZ-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WELI	1. WELI	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
2. WKCI-F	2. WKCI-F	2. WNHC	2. WELI	WPLR-F	2. WCBS
3. WAVZ	3. WAVZ	3. WPLR-F	3. WAVZ	3. WHCN-F	3. WPLR-F
4. WEZN-F	4. WEZN-F	4. WWYZ-F	4. WWYZ-F		4. WELI
					WWYZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCR 1220 Hamden	1.0/2.4	WRCH-F 100.5 New Brit.	2.9/6.8	WHN 1050 NY	1.4/4.5
WYBC-F 94.3	2.6/8.0	WTIC 1080 Hartford	1.3/5.1	WOR 710 NY	1.0/2.6
WCCC-F 106.9 Hartfo.	1.3/4.2	WTIC-F 96.5 Hartford	.3/6.0	WABC 770 NY	.5/3.5
WDRC-F 102.9 Hartfo.	3.0/13.8	WQXR-F 96.3 NY	.5/2.1	WBLS-F 107.5 NY	1.6/5.3
WIOF-F 104.1 Waterbu	1.0/4.9	WRKI-F 95.1 Brookfiel	1.3/3.5	WRKS-F 98.7 NY	1.1/3.4
WKSS-F 95.7 Hartfor	3.4/8.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	101 (6)	123 (7)	21.7
MOR/VARIETY	99 (2)		99 (2)	17.5
AC		94 (3)	94 (3)	16.6
BTFL MUSIC		76 (3)	76 (3)	13.4
BLACK/URBAN/JAZZ	38 (1)	33 (3)	71 (4)	12.5
NOSTALGIA	47 (1)		47 (1)	8.3
NEWS/TALK	39 (3)		39 (3)	6.9
COUNTRY	15 (2)		15 (2)	2.6
CLASSICAL		3 (1)	3 (1)	0.5
			567 (26)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham)	ABC-I, \$45.00* (Mc-Guild)	Eastern
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	, \$68.00 (Blair)	Insilco
WNHC, 1340, 1 KW/250 W, BLACK	, \$20.00 (Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, AC/CONTEMP	, \$70.00* (Mc-Guild)	Eastern
WPLR-F, 99.1, 14 KW @ 950, ROCK/AOR	, \$58.75 (Christal)	General

Other ranked stations - See New York, Hartford, Bridgeport

NEW ORLEANS

Market # 33; ADI # 34  
 SMSA Pop: 1,207,400  
 APR 19.0  
 Est 1982 Revenue: #20,000,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 19/19  
 Diaries: 1557/641:1  
 Standard Error: .526  
 % Below Line: 0  
 Est 1982 Nat Rev: \$5,000,000\*

CSI: 11.3 Bil (# 32)  
 CSI HH: 25.6 M (# 51)  
 Retail \$: 5.9 Bil (# 34)  
 % Not Listed: 5.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPC 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WYLD-F	250/13.2	12.9	6.4	6.8	5.6	1. WYLD-F 277	1. WEZB-F 3603/26.4	25.8	23.4
2. WEZB-F	174/ 9.2	8.6	8.6	11.5	10.3	2. WEZB-F 237	2. WAIL-F 2714/20.7	18.8	21.7
3. WAIL-F	167/ 8.8	8.8	12.9	10.6	8.4	3. WAIL-F 222	3. WTX 2621/16.2	18.3	17.0
WRNO-F	167/ 8.8	8.1	8.5	7.3	8.1	4. WRNO-F 196	4. WWL 2457/14.9	17.9	16.1
5. WBYU-F	155/ 8.2	7.0	5.9	7.5	7.7	5. WBYU-F 178	5. WRNO-F 2404/18.4	18.2	17.8
6. WAJY-F	126/ 6.7	6.1	5.0	5.7	5.9	6. WAJY-F 159	6. WYLD-F 2350/20.2	21.3	13.6
7. WQUE-F	88/ 4.6	4.7	4.5	5.2	6.2	7. WNOE-F 141	7. WNOE-F 2189/13.1	16.0	14.6
8. WNOE-F	83/ 4.4	5.5	6.8	8.4	6.7	8. WWL 131	8. WAJY-F 1951/15.9	15.1	11.7
9. WWL	77/ 4.1	4.6	4.8	4.8	3.9	9. WTX 122	9. WQUE-F 1896/17.0	15.0	15.5
10. WSMB	73/ 3.9	2.7	3.7	3.5	5.2	10. WQUE-F 94	10. WBYU-F 1839/14.5	14.0	13.0
11. WBOK	71/ 3.8	2.9	3.2	1.7	1.8	11. WNOE 91	11. WNOE 1330/ 8.3	10.5	9.1
12. WTX	70/ 3.7	5.9	5.6	5.0	7.8	12. WSMB 77	12. WYLD 1314/10.7	9.1	9.9

12+ FM SHARE (METRO): 67.94% (1210 of 1781) (SPG 82: 62.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F
2. WAIL-F	2. WRNO-F	2. WRNO-F	2. WAJY-F	2. WAJY-F	2. WEZB-F
3. WRNO-F	3. WEZB-F	3. WAIL-F	3. WAIL-F	3. WYLD-F	3. WAJY-F
WYLD-F	4. WAIL-F	4. WEZB-F	4. WRNO-F	4. WNOE-F	4. WBYU-F
5. WBOK	5. WQUE-F	5. WAJY-F	5. WNOE-F	5. WAIL-F	5. WRNO-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WRNO-F	1. WYLD-F
2. WBYU-F	2. WRNO-F	2. WEZB-F	2. WAJY-F	2. WYLD-F	2. WRNO-F
3. WAJY-F	3. WEZB-F	3. WQUE-F	3. WAIL-F	3. WEZB-F	3. WAJY-F
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WQUE-F	4. WAIL-F	4. WAIL-F
5. WEZB-F	5. WBYU-F	5. WAJY-F	5. WBYU-F	5. WQUE-F	5. WNOE-F
			WEZB-F		WYAT
			WNOE-F		

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	119 (20)	417 (2)	536 (4)	30.0
ROCK/AOR/CONTEMP		341 (2)	341 (2)	19.1
MOR/VARIETY	150 (2)	126 (1)	276 (3)	15.5
AC	113 (2)	88 (1)	201 (3)	11.3
BTFL MUSIC		155 (1)	155 (1)	8.7
COUNTRY	65 (1)	83 (1)	148 (2)	8.3
NEWS/TALK	59 (1)		59 (1)	3.3
NOSTALGIA	45 (1)		45 (1)	2.5
RELIGION/GOSPEL	20 (2)		20 (2)	1.1
			1781 (19)	

NEW ORLEANS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
1. WYLD-F	1. WEZB-F	1. WYLD-F	WGSO	1280	3.1/9.8
2. WEZB-F	2. WAIL-F	2. WEZB-F	WNOE	1060	3.4/8.3
3. WAIL-F	3. WRNO-F	3. WBYU-F	WSHO	800	.6/2.5
4. WRNO-F	4. WYLD-F	4. WNOE-F	WVOG	600	.4/1.5
5. WBYU-F	5. WTIK	5. WAIL-F	WWIW	1450	2.4/5.5
6. WAJY-F	6. WNOE-F	6. WRNO-F	WYAT	990	2.3/5.2
7. WNOE-F	7. WWL	7. WAJY-F	WYLD	940	2.5/10.7
8. WWL	8. WAJY-F	8. WWL			
9. WTIK	9. WAJY-F	9. WNOE			
10. WQUE-F	10. WBYU-F	10. WTIK			
11. WNOE	11. WBOK				
12. WSMB	12. WYLD				
13. WBOK	13. WNOE				
14. WGSO	14. WGSO				
15. WWIW	15. WSMB				

ADI FM SHARE: 69.04% (1639 of 2374) (SPG 82: 62.48%)

AM STATIONS

WBOK, 1230, 1 KW/250 W	, BLACK	SBN, \$34.00* (----)	
WGSO, 1280, 5 KW (DA-1)	, NEWS/TALK	ABC-I, RKO II, NBC-T, \$57.75 (Eastman)	Insilco
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$35.00* (Mc-Guild)	Noe
WSMB, 1350, 5 KW (DA-N)	, MOR	MBS, \$28.00 (Weiss)	
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC, \$69.00 (Blair)	Storz
WWIW, 1450, 1 KW/250 W	, NOSTALGIA	MBS, ABC-D, \$23.00 (P/W)	
WWL, 870, 50 KW (DA-1)	, VARIETY	CBS, \$65.00* (Katz)	Loyola
WYAT, 990, 1 KW (DAYS)	, OLDIES	NBN, Source, \$22.00* (Selcom)	
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$24.00* (HNWH)	

FM STATIONS

WAIL-F, 105.3, 100 KW @ 407, BLACK	, \$60.00* (Selcom)	
WAJY-F, 101.9, 100 KW @ 825, MOR/AC	, \$74.00 (Katz)	Loyola Univ
WBYU-F, 95.7, 100 KW @ 600, BTFL MUS (Bonne)	, \$61.00* (Christal)	Swanson
WEZB-F, 97.1, 100 KW @ 511, ROCK (Burk-Abr)	RKO, \$82.00* (Torbet)	EZ
WNOE-F, 101.1, 100 KW @ 440, COUNTRY (TM)	ABC-E, \$50.00* (Mc-Guild)	Noe
WQUE-F, 93.3, 100 KW @ 512, AC	, \$56.00* (Eastman)	Insilco
WRNO-F, 99.5, 100 KW @ 500, AOR	CBS-R, ABC-F, \$56.00 (Masla)	
WYLD-F, 98.5, 100 KW @ 480, URBAN	, \$70.00* (HNWH)	

NEW YORK

Market # 1; ADI # 1  
 SMSA Pop: 8,983,600  
 APR 19.5  
 Est 1982 Revenue: \$157,000,000  
 Est 1983 Rev Growth: NA

Stations: 45/44  
 Diaries: 5705/2361:1  
 Standard Error: .297  
 % Below Line: 0.4%  
 Est 1982 Nat Rev: NA

CSI: 93.0 Bil (# 1)  
 CSI HH: 25.7 M (# 57)  
 Retail \$: 38.1 Bil (# 1)  
 % Not Listed: 8.6%

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WBLS-F	1376/5.2	4.9	5.6	5.3	5.1	1. WOR 1463	1. WINS 26307/19.1	17.4	17.5
2. WOR	1368/5.2	4.9	5.3	5.1	5.9	2. WBLS-F 1427	2. WCBS 26080/16.9	17.0	17.0
3. WKTU-F	1289/4.9	5.2	4.2	5.5	6.2	3. WKTU-F 1318	3. WNBC 24039/14.1	14.1	15.7
4. WRFM-F	1277/4.9	3.7	4.3	4.2	4.2	4. WRFM-F 1316	4. WPLJ-F 19993/13.6	13.9	12.3
5. WINS	1259/4.8	5.4	5.2	4.6	4.3	5. WCBS 1293	5. WKTU-F 19925/14.3	14.3	16.5
6. WYNY-F	1203/4.6	4.7	5.0	5.0	4.7	6. WINS 1282	6. WYNY-F 19894/14.1	15.4	14.1
7. WRKS-F	1177/4.5	4.0	4.5	5.1	5.9	7. WYNY-F 1233	7. WOR 18656/12.6	12.6	13.8
8. WCBS	1135/4.3	4.6	4.8	4.6	4.5	8. WRKS-F 1227	8. WABC 18633/12.2	10.9	14.1
9. WPLJ-F	1074/4.1	4.5	4.3	3.5	4.5	9. WPLJ-F 1147	9. WBLS-F 18411/13.0	13.9	12.7
10. WPAT-F	1001/3.8	3.9	3.8	3.3	3.3	10. WNBC 1051	10. WRKS-F 18190/12.9	12.6	14.2
11. WPIX-F	950/3.6	3.3	1.8	1.7	1.6	11. WPAT-F 1027	11. WPIX-F 16758/11.8	6.7	6.9
12. WNBC	800/3.1	4.1	4.0	4.4	3.7	12. WPIX-F 985	12. WCBS-F 15304/10.8	9.1	10.2
13. WCBS-F	793/3.0	3.0	2.8	3.2	2.8	13. WABC 851	13. WAPP-F 14903/10.3	10.7	4.6
14. WNEW	770/2.9	2.7	3.4	3.5	3.2	14. WCBS-F 822	14. WPAT-F 14611/10.4	10.8	9.4
15. WABC	776/2.9	2.4	2.5	3.0	2.6	15. WNEW 813	15. WRFM-F 14071/10.0	9.1	8.1
16. WAPP-F	729/2.8	2.9	3.1	4.9	1.5	16. WAPP-F 787	16. WHN 13752/ 8.8	7.0	7.3
17. WHN	618/2.4	2.1	2.3	2.6	2.7	17. WHN 743	17. WNEW 10422/ 7.0	8.3	7.2
18. WPAT	570/2.2	2.1	2.3	1.9	2.4	18. WPAT 573	18. WNEW-F 10072/ 7.1	7.7	8.0
19. WADO	557/2.1	2.5	2.7	1.6	1.9	19. WADO 559	19. WPAT 9303/ 6.8	7.3	6.3
20. WNEW-F	538/2.1	2.2	2.1	2.0	2.9	20. WNEW-F 557	20. WKHK-F 8866/ 6.1	5.4	5.8
21. WMCA	521/2.0	1.8	1.8	2.6	2.2	21. WMCA 537	21. WQXR-F+ 8307/ 5.8	5.0	5.0
22. WKHK-F	500/1.9	1.6	1.8	2.2	1.7	22. WKHK-F 536	22. WMCA 8261/ 5.9	6.5	7.6
23. WQXR-F+	481/1.8	2.1	1.7	1.3	1.4	23. WQXR-F+ 504	23. WNCN-F 5652/ 4.0	4.0	3.4
24. WJIT	305/1.2	1.7	2.1	1.8	2.2	24. WHUD-F 333	24. WADO 4612/ 3.4	3.6	3.5
25. WNCN-F	285/1.1	1.2	1.4	.7	1.0	25. WJIT 305	25. WVNJ-F 4484/ 3.2	2.7	2.8

12+ FM SHARE (METRO): 59.17% (14177 of 23959) (SPG 82: 55.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPLJ-F	1. WYNY-F	1. WYNY-F	1. WYNY-F	1. WRFM-F	1. WINS
2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WCBS-F	2. WPAT-F	2. WCBS
3. WKTU-F	3. WKTU-F	3. WKTU-F	3. WBLS-F	3. WOR	3. WOR
4. WRKS-F	4. WRKS-F	4. WPIX-F	4. WPIX-F	4. WCBS	4. WNBC
5. WAPP-F	5. WPIX-F	5. WRKS-F	5. WKTU-F	5. WINS	5. WBLS-F
6. WNBC	6. WPLJ-F	6. WCBS-F	6. WRFM-F	6. WNEW	6. WRFM-F
	7. WAPP-F	7. WPLJ-F	7. WNBC	7. WCBS-F	7. WKTU-F
	8. WNEW-F	8. WNBC	8. WRKS-F	8. WYNY-F	8. WPAT-F+
	9. WCBS-F	9. WAPP-F	9. WCBS	9. WABC	9. WPLJ-F
		10. WNEW-F	10. WINS	10. WHN	10. WYNY-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFM-F	1. WBLS-F	1. WYNY-F	1. WYNY-F	1. WBLS-F	1. WCBS-F
2. WYNY-F	2. WKTU-F	2. WRKS-F	2. WPIX-F	2. WPLJ-F	2. WBLS-F
3. WPAT-F	3. WRFM-F	3. WPIX-F	3. WKTU-F	3. WKTU-F	3. WYNY-F
4. WKTU-F	4. WYNY-F	4. WKTU-F	4. WRKS-F	4. WAPP-F	4. WCBS
5. WBLS-F	5. WRKS-F	5. WBLS-F	5. WBLS-F	5. WRKS-F	5. WKTU-F
6. WRKS-F	6. WPLJ-F	6. WPLJ-F	6. WCBS-F	6. WYNY-F	6. WRFM-F
7. WOR	7. WPAT-F	7. WNBC	7. WNBC	7. WRFM-F	7. WNBC
8. WPIX-F	8. WPIX-F	8. WNEW-F	8. WNBC	8. WPIX-F	8. WNBC
9. WINS	9. WCBS	9. WAPP-F	9. WOR	9. WCBS-F	9. WPIX-F
10. WNEW	10. WINS	10. WCBS-F	10. WINS	10. WNBC	10. WNEW-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
NEWS/TALK	5409 (5)		5049 (5)	21.1
ROCK/AOR/CONTEMP	800 (1)	3862 (7)	4662 (8)	19.5
BLACK/URBAN/JAZZ	482 (3)	3842 (3)	4324 (6)	18.1
BTFL MUSIC	570 (1)	2839 (6)	3409 (7)	14.2
AC		2066 (3)	2066 (3)	8.6
COUNTRY	618 (1)	500 (1)	1118 (2)	4.7
NOSTALGIA	956 (2)		956 (2)	4.0
SPANISH	862 (2)		862 (2)	3.6
CLASSICAL	79 (1)	687 (2)	766 (3)	3.2
MOR/VARIETY	208 (3)	159 (1)	367 (4)	1.5
RELIGION/GOSPEL	158 (1)	144 (1)	302 (2)	1.3
OTHERS/UNKNOWN		78 (1)	78 (1)	.3
			<u>23959 (45)</u>	

NEW YORK ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WOR	1. WINS	1. WINS
2. WBLS-F	2. WCBS	2. WCBS
3. WKTU-F	3. WNBC	3. WPLJ-F
4. WRFM-F	4. WPLJ-F	4. WOR
5. WINS	5. WYNY-F	5. WBLS-F
6. WYNY-F	6. WKTU-F	6. WRFM-F
7. WCBS	7. WABC	7. WNBC
8. WRKS-F	8. WBLS-F	8. WKTU-F
9. WPLJ-F	9. WOR	9. WYNY-F
10. WPAT-F	10. WRKS-F	10. WNEW
11. WPIX-F	11. WPIX-F	
12. WNBC	12. WCBS-F	
13. WABC	13. WAPP-F	
14. WCBS-F	14. WPAT-F	
15. WNEW	15. WRFM-F	

OTHER RATED STATIONS

METRO SHARE/CUME RATING

WALK-F+	97.5	Patchogue	.7/1.6
WBAB-F	102.3	Babylon	.5/2.1
WBLI-F	106.1	Patchogue	1.1/2.7
WCTC	1450	N. Bruns,NJ	.4/ .9
WEVD-F	97.9		.3/1.3
WFME-F	94.7	Newark	.5/1.6
WGSM	740	Huntington	.3/ .7
WHLI	1100	Hempstead	.7/1.3
WHUD-F	100.7	Peekskill	.6/1.5
WKJY-F	98.3	Hempstead	.3/ .8
WLIB	1190		.5/1.2
WLIR-F	92.7	Garden City	.7/2.3
WMGQ-F	98.3	N. Bruns,NJ	.3/1.0
WNJR	1430	Newark	.7/2.1
WVNJ-F	100.3	Newark	.9/3.2
WWDJ	970	Hackensack	.6/1.2
WWRL	1600	New York	.6/1.9
WEZN-F	99.9	Bridgeport	.3/1.1

ADI FM SHARE: 59.32% (15225 of 25668) (SPG 82: 54.91%)

AM STATIONS

WABC, 770, 50 KW	, TALK
WADO, 1280, 5 KW (DA-1)	, SPANISH
WCBS, 880, 50 KW	, NEWS
WHN, 1050, 50 KW (DA-1)	, COUNTRY
WINS, 1010, 50 KW (DA-1)	, NEWS
WJIT, 1480, 5 KW (DA-2)	, SPANISH
WMCA, 570, 5 KW (DA-1)	, TALK
WNBC, 660, 50 KW	, CONTEMP
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA
WOR, 710, 50 KW (DA-1)	, TALK
WPAT, 930, 5 KW (DA-2)	, BTFL MUS

ABC-I, \$190.00*	(Blair)	ABC
, \$ 93.75	(----)	
CBS, \$375.00	(CBS SPot)	CBS
MBS, \$210.00*	(Selcom)	Mutual
ABC-D, \$340.00*	(Group W)	Westinghouse
, \$105.63	(Caballero)	Infinity
APR, \$135.00*	(Selcom)	
NBC, \$385.00	(HNWH)	NBC
, \$198.00	(Katz)	Metromedia
ABC-E,RKO,MBS, \$280.00*	(RKO)	RKO
, \$125.00	(Christal)	Capital Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390,	AOR
WBLS-F, 107.5, 5.4 KW @ 1241,	BLACK/URBAN
WCBS-F, 101.1, 7.3 KW @ 1300,	OLDIES/AC
WKHK-F, 106.7, 7.7 KW @ 1218,	COUNTRY
WKTU-F, 92.3, 5.4 KW @ 1200,	URBAN
WNCN-F, 104.3, 7.6 KW @ 1220,	CLASSICAL
WNEW-F, 102.7, 5.9 KW @ 1360,	AOR (Burk-Abr)
WPAT-F, 93.1, 5.3 KW @ 1420,	BTFL MUSIC
WPIX-F, 101.9, 5.4 KW @ 1228,	CONTEMP/AC
WPLJ-F, 95.5, 7.2 KW @ 1270,	AOR

, \$175.00*	(MMR)	Doubleday
, \$295.00*	(Mc-Guild)	Inner City
CBS-R, \$228.75	(CBS/FM)	CBS
, \$ 93.75	(Weiss)	Viacom
, \$316.88	(Torbet)	Infinity
, \$ 80.00	(Weiss)	GAF
Source, \$206.88	(Katz)	Metromedia
, \$125.00	(Christal)	Capital Cities
, \$220.00*	(Christal)	Tribune Co.
ABC-R, \$275.00	(Blair)	ABC

PLEASE SEE NASSAU-SUFFOLK FOR CONTINUATION OF FM STATIONS

NORFOLK

Market # 34 (appr); ADI # 46  
 SMSA Pop: 1,188,700  
 APR 18.8  
 Est 1982 Revenue: \$16,000,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 26/26  
 Diaries: 1326/747:1  
 Standard Error: .575  
 % Below Line: 0  
 Est 1982 Nat Rev: \$3,450,000\*

CSI: 9.5 Bil (# 41 approx)  
 CSI HH: 23.1 M (# 147)  
 Retail \$: 5.7 Bil (# 37 approx)  
 % Not Listed: 5.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WFOG-F	203/10.9	10.6	8.6	10.0	6.5	1. WFOG-F 241	1. WFOG-F 2258/19.8	18.6	15.7
2. WCMS-F	197/10.6	10.6	8.9	10.8	9.8	2. WCMS-F 235	2. WCMS-F 2230/17.4	20.0	18.9
3. WNOR-F	161/ 8.6	7.9	8.6	7.1	7.6	3. WNOR-F 178	3. WNOR-F 2070/19.2	21.4	21.3
4. WLTY-F	134/ 7.2	7.4	7.7	7.8	4.6	4. WOWI-F 168	4. WOWI-F 1993/15.7	15.9	17.3
5. WOWI-F	131/ 7.0	6.7	7.4	5.9	5.2	5. WLTY-F 151	5. WMYK-F 1990/15.6	19.5	20.4
6. WMYK-F	103/ 5.5	5.7	8.1	---	10.1	6. WMYK-F 120	6. WLTY-F 1912/15.9	17.1	16.9
7. WNVZ-F	98/ 5.3	4.4	1.9	3.1	4.6	7. WNVZ-F 112	7. WNVZ-F 1760/15.8	14.9	8.5
8. WRAP	80/ 4.3	3.7	4.0	3.8	5.9	8. WRAP 84	8. WRAP 1430/12.9	13.2	14.4
WWDE-F	80/ 4.3	4.0	3.2	3.7	5.9	WWDE-F 84	9. WTAR 1396/12.6	15.4	14.3
10. WTAR	70/ 3.8	5.4	5.0	5.4	7.4	10. WTAR 76	10. WWDE-F 1158/11.2	11.0	9.9
11. WPCE	64/ 3.4	3.4	6.2	3.4	4.2	11. WKEZ-F 68	11. WQKS-F 1054/ 6.9	4.9	4.0
12. WGH	56/ 3.0	3.8	4.5	5.9	5.5	12. WQKS-F 65	12. WGH 972/ 9.5	14.7	14.6

12+ FM SHARE (METRO): 71.58% (1257 of 1756) (SPG 82: 63.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WCMS-F	1. WCMS-F
2. WNVZ-F	2. WLTY-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WFOG-F
3. WMYK-F	3. WOWI-F	3. WNOR-F	3. WFOG-F		3. WLTY-F
4. WRAP	4. WMYK-F	4. WOWI-F	4. WWDE-F		4. WNOR-F
5. WOWI-F	5. WCMS-F	5. WMYK-F	5. WOWI-F		5. WOWI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WFOG-F	1. WLTY-F	1. WCMS-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WNOR-F	2. WFOG-F	2. WLTY-F	2. WLTY-F
3. WLTY-F	3. WNOR-F	3. WOWI-F	3. WLTY-F	3. WMYK-F	3. WOWI-F
4. WNOR-F	4. WMYK-F+	4. WCMS-F	4. WWDE-F	4. WOWI-F	4. WFOG-F
5. WOWI-F	5. WOWI-F	5. WNVZ-F	5. WPCE	5. WNVZ-F	5. WNOR-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	411 (5)	417 (6)	23.7
BLACK/URBAN/JAZZ	181 (3)	131 (1)	312 (4)	17.8
COUNTRY	51 (2)	226 (2)	277 (4)	15.8
AC	56 (1)	214 (2)	270 (3)	15.4
BTFL MUSIC	18 (1)	203 (1)	221 (2)	12.6
MOR/VARIETY	70 (1)		70 (1)	4.0
NOSTALGIA	54 (2)		54 (2)	3.1
NEWS/TALK	53 (1)		53 (1)	3.0
CLASSICAL		44 (1)	44 (1)	2.5
RELIGION/GOSPEL	10 (1)	28 (1)	38 (2)	2.0
			1756 (26)	



NORFOLK ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. WFOG-F	1. WFOG-F	1. WCMS-F	WCMS	1050	2.0/4.5
2. WCMS-F	2. WCMS-F	2. WFOG-F	WCPK	1600	Chesapeake 1.0/1.6
3. WNOR-F	3. WNOR-F	3. WLTY-F	WGH-F	97.3	Newport News 2.4/5.4
4. WOWI-F	4. WMYK-F	4. WNOR-F	WKEZ-F	94.1	Yorktown 1.6/4.4
5. WLTY-F	5. WLTY-F	5. WMYK-F	WMBG	740	Williamsburg .7/1.3
6. WMYK-F	6. WOWI-F	6. WRAP	WNIS	1350	Portsmouth 2.8/7.8
7. WNVZ-F	7. WNVZ-F	7. WXRI-F	WNOR	1230	2.0/7.3
8. WRAP	8. WRAP	8. WPCE	WPEX	1490	Hampton .7/1.5
WWDE-F	9. WTAR	WWDE-F	WPMH	1010	Portsmouth .5/1.8
10. WTAR	10. WWDE-F	10. WNVZ-F	WQKS-F	96.5	Williamsburg 2.3/6.9
11. WPCE	11. WGH		WQZQ	92.1	Moyock,NC .3/1.4
12. WNIS	12. WQKS-F		WTJZ	1270	Newport News 2.2/4.0
WGH	13. WPCE		WXRI-F	105.3	Portsmouth 1.5/4.0
14. WQKS-F	14. WNIS		WZAM	1110	.3/3.2
15. WCMS	15. WNOR				
WGH					

ADI FM SHARE: 73.38% (1497 of 2040) (SPG 82: 64.85%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY	ABC-D, \$ 31.00* (Katz)
WGH, 1310, 5 KW (DA-N), AC	, \$ 38.00 (Blair)
WNIS, 1350, 5 KW (DA-2), NEWS/TALK	NBC,NBC-T,ABC-T, \$ 30.00* (HNWH) Sinclair
WNOR, 1230, 1 KW/250 W, BLACK	, \$ 28.00* (RKO) Josephson
WPCE, 1400, 1 KW/250 W, BLACK/GOSPEL	SBN, \$ 30.00* (Mc-Guild)
WRAP, 850, 5 KW/1 KW, BLACK	NBN, \$ 36.25 (Howard) Rollins
WTAR, 790, 5 KW (DA-N), MOR	CBS, \$105.00 (Christal) Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY	ABC-E, \$119.00 (Katz)
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)	, \$ 60.00 (Torbet) McCormick
WGH-F, 97.3, 74 KW @ 420, CLASSICAL	, \$ 25.00 (Blair)
WKEZ-F, 94.1, 50 KW @ 500, COUNTRY	, \$ 28.00* (Eastman)
WLTY-F, 95.7, 40 KW @ 881, CONTEMP/AC	, \$105.00 (Christal) Landmark
WNOR-F, 98.7, 50 KW @ 549, AOR	ABC-R, \$ 58.00* (RKO) Josephson
WNVZ-F, 104.5, 50 KW @ 418, ROCK	ABC-C, \$ 44.00* (Katz) Abell
WOWI-F, 102.9, 50 KW @ 500, BLACK (TM)	SBN, \$ 44.00* (Mc-Guild)
WQKS-F, 96.5, 50 KW @ 500, ROCK	RKO II, \$ 22.00 (WILLIAMSBURG)
WWDE-F, 101.3, 50 KW @ 380, AC (Fairwest)	ABC-F, \$ 40.00* (CBS/FM)
WMYK-F, 93.7, 100 KW @ 940, AOR	Source, \$ 42.50 (Eastman) Bennis

NORTHEAST PENNSYLVANIA

(Wilkes Barre-Scranton)

Market # 66; ADI # 50

SMSA Pop: 642,600

APR 20.0

Est 1982 Revenue: \$12,900,000

Stations: 32/24

Diaries: 1088/509:1

Standard Error: .648

% Below Line: 8.8

CSI: 4.8 Bil (# 75)

CSI HH: 19.6 M (# 288)

Retail \$: 2.6 Bil (# 78)

% Not Listed: 7.7

<u>12+ METRO 1/4/SHARE</u>		<u>FAL</u>	<u>SPG</u>	<u>FAL</u>	<u>SPG</u>	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/</u>		<u>FAL</u>	<u>SPG</u>
		<u>82</u>	<u>82</u>	<u>82</u>	<u>82</u>			<u>MSA CUME</u>	<u>RATING</u>	<u>82</u>	<u>82</u>
1. WKRZ-F	124/11.2	8.6	11.3	9.0	10.5	1. WKRZ-F	158	1. WKRZ-F	2020/28.6	23.8	29.6
2. WARM	110/ 9.9	8.7	10.8	8.7	9.8	2. WARM	126	2. WARM	1678/26.7	26.9	31.7
3. WNAK	88/ 7.9	9.3	8.7	12.1	8.1	3. WNAK	90	3. WGBI-F	1181/17.7	18.3	15.7
4. WARD	73/ 6.6	3.3	2.9	4.0	1.2	4. WGBI-F	77	4. WILK	945/15.5	21.6	18.7
5. WEJL	67/ 6.0	2.6	4.2	5.2	3.8	5. WEJL	73	5. WEZX-F	929/14.7	15.3	15.5
6. WEZX-F	66/ 6.0	7.3	7.1	8.5	7.3	WARD	73	6. WEJL	715/11.6	7.8	12.5
7. WGBI-F	62/ 5.6	7.2	4.8	7.1	5.6	7. WEZX-F	69	7. WYZZ-F	666/ 9.7	10.0	10.6
8. WVCD-F	47/ 4.2	3.8	2.6	2.5	3.2	8. WVCD-F	64	8. WVCD-F	645/ 8.9	7.7	7.0
9. WILK	44/ 4.0	5.0	5.6	3.2	6.2	9. WILK	48	9. WNAK	629/11.0	11.6	14.1
10. WYZZ-F	32/ 2.9	3.5	3.5	3.5	4.2	10. WKKW-F	47	10. WARD	522/ 9.4	3.8	6.0

12+ FM SHARE (METRO): 46.53% (476 of 1023) (SPG 82: 45.82%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM
2. WEZX-F	2. WEZX-F	2. WARM	2. WARM	2. WNAK	2. WKRZ-F
3. WILK	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WEJL	3. WNAK
	4. WARM	4. WEZX-F	4. WEJL	4. WARD	4. WGBI-F

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WKRZ-F	1. WKRZ-F
2. WARM	2. WARM	2. WGBI-F	2. WKRZ-F	2. WEZX-F	2. WARM
3. WNAK	3. WNAK	3. WEZX-F	3. WGBI-F		3. WEJL
4. WARD	4. WEZX-F	4. WARM	4. WNAK		WGBI-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	47 (2)	298 (7)	345 (9)	33.7
MOR/VARIETY	167 (6)		167 (6)	16.3
NOSTALGIA	166 (3)		166 (3)	16.2
BTFL MUSIC	33 (1)	92 (3)	125 (4)	12.2
COUNTRY	57 (3)	37 (1)	94 (4)	9.2
NEWS/TALK	77 (2)		77 (2)	7.5
AC		45 (3)	45 (3)	4.4
OTHERS/UNKNOWN		4 (1)	4 (1)	0.4

1023 (32)

NE PA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WARM
2. WARM	2. WARM	2. WKRZ-F
3. WILQ-F	3. WGBI-F	3. WEZX-F
4. WNAK	4. WHLM-F	4. WXKW-F
5. WHLM-F+	5. WILQ-F	5. WILK
6. WVCD-F	6. WILK	6. WICK
7. WGBI-F	7. WEZX-F	7. WVCD-F
8. WARD	8. WVCD-F	8. WNAK
WEJL	9. WYZZ-F	9. WEJL
10. WEZX-F	10. WNAK	10. WARD
11. WILK	11. WARD	
12. WYZZ-F	12. WKSJ-F	
13. WSQV-F	13. WGBI	
14. WQKX-F	14. WQKX-F	
15. WICK	15. WBAX	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

WAZL	1490	Hazleton	1.7/5.5
WBAX	1240	Wilk-Barre	2.5/7.7
WBQW	1320	Scranton	1.5/5.3
WCDL	1440	Carbondale	1.3/3.2
WGBI	910	Scranton	2.0/7.7
WICK	1400	Scranton	3.0/7.7
WKRZ	1340	Wilk-Barre	1.0/3.2
WMJW-F	92.1	Nanticoke	1.4/6.7
WPCN	960	Mt. Pocono	.5/1.4
WQEQ-F	103.1	Freeland	1.5/5.1
WVPO	840	Straudsberg	.1/ .9
WVPO-F	93.5	Straudsberg	.4/1.3
WWDL-F	104.9	Scranton	2.3/6.2
WWKC	1300	W. Hazelton	.6/1.3
WHLM	550	Bloomsburg	.3/2.1
KYW	1060	Phil	.4/2.2
WFMZ-F	100.7	Allentown	1.2/1.9
WIFI-F	92.5	Phil	.3/ .9
WLEV-F	96.1	Easton	.7/3.8
WMGK-F	102.9	Phil	.3/ .9
WXKW-F	104.1	Allentown	3.3/4.5
WZZO-F	95.1	Bethlehem	1.7/4.0

ADI FM SHARE: 54.31% (1014 of 1867) (SPG 82: 53.51%)

AM STATIONS

WARD, 1540, 1 KW (DAYS)	, TALK	, \$ 8.00 (----)	
WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$48.13 (Eastman)	Susquehanna
WBAX, 1240, 1 KW/250 W	, COUNTRY	ABC-E, \$14.00 (Torbet)	Merv Griffin
WEJL, 630, 500 W (DAYS)	, NOSTALGIA (Al Ham)	ABC-I, \$23.00* (Selcom)	Shamrock Comm
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS, \$14.00* (Torbet)	
WICK, 1400, 1 KW/250 W	, BTFL MUS	, \$12.00* (Masla)	
WILK, 980, 5 KW/1 KW (DA-N)	, CONTEMP	ABC-E, \$21.00* (Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA/MOR**	NBC, \$22.00* (Masla)	

\*\*Part of WNAK's programming provided by Toby Arnold)

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270, AOR (Burk-Abr)	Source, \$32.00* (Selcom)	Shamrock Comm
WGBI-F, 101.3, 7 KW @ 1000, CONTEMP (Drake-Chen)	CBS-R, \$30.00* (Torbet)	
WKRZ-F, 98.5, 7 KW @ ??, ROCK	, \$65.00* (Katz)	
WVCD-F, 97.9, 24 KW @ 640, BTFL MUS (Bonne)	, \$10.00 (Market 4)	(HAZLETON)
WYZZ_F, 92.9, 50 KW @ 1065, BTFL MUS	, \$20.00* (Masla)	
WHLM-F+, 106.5, 10 KW @ 597, CONTEMP	NBC, \$ 7.70 (----)	(BLOOMSBURG)
WILQ-F, 105.1, 4 KW @ 1300, COUNTRY	ABC-I, \$17.82 (PRO)	(WILLIAMSPORT)
WQKX-F, 94.1, 50 KW @ 875, AC	, \$15.50 (Masla)	(SUNBURY)
WSQV-F, 97.7, 3 KW @ 300, AOR	Source, \$12.00 (----)	(JERSEY SHORE)

WXKW-F - See Allentown

OKLAHOMA CITY

Market # 48; ADI # 40  
 SMSA Pop: 856,600  
 APR 15.9  
 Est 1982 Revenue: \$16,848,000

Stations: 19/19  
 Diaries: 1005/710:1  
 Standard Error: .608  
 % Below Line: 0

CSI: 8.0 Bil (# 43)  
 CSI HH: 23.9 M (# 109)  
 Retail \$: 4.4 Bil (# 42)  
 % Not Listed: 3.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82		
1. KATT-F	140/12.3	14.2	9.1	7.4	5.3	1. KOMA	213	1. KOMA	2809/16.5	15.8	21.2
2. KTOK	126/11.1	12.3	10.6	11.3	11.0	2. KATT-F	185	2. KATT-F	2139/20.6	22.2	19.0
3. KKNG-F	114/10.0	9.9	5.7	9.0	11.5	3. KTOK	149	3. KOFM-F	2015/17.4	18.5	17.0
4. KJYO-F	102/ 9.0	2.1	1.7	2.5	3.0	4. KKNG-F	143	4. KEBC-F	1891/18.7	19.4	23.5
5. KEBC-F	96/ 8.5	9.9	14.7	11.8	12.8	5. KJYO-F	130	5. KJYO-F	1754/19.5	7.1	6.1
6. KXXY-F	85/ 7.5	5.5	6.0	5.7	8.5	6. KJYO-F	126	6. KTOK	1754/19.5	25.5	19.2
7. KZBS-F	83/ 7.3	3.9	5.9	3.6	4.0	7. KXXY-F	104	7. KKNG-F	1634/17.4	18.3	11.7
8. KOMA	81/ 7.1	7.0	9.5	8.0	8.9	8. KZBS-F	100	8. WKY	1523/12.5	16.8	16.3
9. KOFM-F	64/ 5.6	7.0	5.1	7.7	8.6	9. KOFM-F	98	9. KZBS-F	1402/14.8	11.4	14.5
10. KLTE-F	42/ 3.7	4.6	5.8	3.7	5.2	10. WKY	69	10. KXXY-F	1092/11.5	12.4	13.0
WKY	42/ 3.7	5.7	4.5	5.7	4.2						

12+ FM SHARE (METRO): 73.26% (789 of 1077) (SPG 82: 70.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KJYO-F	1. KATT-F	1. KATT-F	1. KXXY-F	1. KKNG-F	1. KTOK
2. KATT-F	2. KZBS-F	2. KZBS-F	2. KEBC-F	2. KTOK	2. KEBC-F
	3. KXXY-F	3. KXXY-F	3. KZBS-F	KEBC-F	3. KKNG-F
	4. KJYO-F	4. KEBC-F	KOMA	4. KOMA	4. KATT-F+
	5. KOFM-F	5. KJYO-F	5. KKNG-F	5. KXXY-F	5. KJYO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKNG-F	1. KATT-F+	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KXXY-F
2. KATT-F	2. KKNG-F	2. KATT-F	2. KEBC-F	2. KXXY-F	2. KATT-F
3. KTOK	3. KJYO-F	3. KOFM-F	3. KOMA	3. KJYO-F	3. KOMA
4. KEBC-F	4. KTOK	4. KJYO-F	4. KKNG-F	4. KZBS-F	4. KEBC-F
5. KZBS-F	5. KOMA	5. KXXY-F	5. KXXY-F	5. KOFM-F	5. KKNG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (2)	306 (3)	321 (5)	29.8
COUNTRY	101 (3)	205 (3)	306 (6)	28.4
AC	42 (1)	125 (2)	167 (3)	15.5
NEWS/TALK	126 (1)		126 (1)	11.7
BTFM MUSIC		114 (1)	114 (1)	10.6
RELIGION/GOSPEL	4 (1)	22 (1)	26 (2)	2.4
BLACK/URBAN/JAZZ		17 (1)	17 (1)	1.6

1077 (19)

OKLAHOMA CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE/CUME RATING</u>
1. KOMA	1. KOMA	1. KTOK	KAEZ-F	107.7	1.5/3.0
2. KATT-F	2. KATT-F	2. KEBC-F	KATT	1140	.9/3.8
3. KTOK	3. KOFM-F	3. KOMA	KGFF	1450 Shawnee	1.1/2.2
4. KKNG-F	4. KEBC-F	4. KKNG-F	KJIL-F	104.9 Bethany	1.9/4.7
5. KEBC-F	5. KJYO-F	5. KATT-F	KKLR-F	97.7 Edmond	2.1/6.8
6. KJYO-F	6. KTOK	6. KJYO-F	KNOR	1400 Norman	.4/1.8
7. KXXY-F	7. KKNG-F	7. KOFM-F	KXXY	1340	.6/3.6
8. KZBS-F	8. WKY	8. KXXY-F	KQCV	800	.4/1.0
9. KOFM-F	9. KZBS-F	9. WKY			
10. WKY	10. KXXY-F				
11. KVOO	11. KLTE-F				
12. KLTE-F	12. KVOO				
13. KRMG	KKLR-F				
14. KNID-F	14. KXLS-F				
15. KXLS-F	15. KNID-F				
KLOR-F					

ADI FM SHARE: 65.47% (1147 of 1752) (SPG 82: 61.05%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, \$84.00 (Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, \$75.00 (MMR)	Insilco
WKY, 930, 5 KW (DA-N), AC	CBS, \$46.00 (Eastman)	Gaylord

FM STATIONS

KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, \$60.00 (Selcom)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, \$81.25 (Torbet)	
KJYO-F, 102.7, 100 KW @ 1003, ROCK (Burk-Abr)	, \$50.00* (MMR)	Insilco
KKLR-F, 97.7, 3 KW @ 300, COUNTRY	APR, \$25.00* (HNWH)	
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Bonne)	, \$60.00* (Christal)	Swanson
KLTE-F, 101.9, 100 KW @ 420, AC	CBS-R, \$48.00* (Masla)	
KXXY-F, 96.1, 100 KW @ 1400, COUNTRY (Burk-Abr)	, \$77.50 (Mc-Guild)	Summit
KOFM-F, 104.1, 100 KW @ 1425, CONTEMP	ABC-C, \$58.75 (Katz)	Guy Gannett
KZBS-F, 98.9, 48 KW @ 1253, CONTEMP/AC (Fairwest)	, \$44.75 (----)	Zunna
KNID-F, 96.9, 100 KW @ 550, COUNTRY	ABC-I, \$12.00 (Savalli)	(ENID)
KXLS-F, 99.7, 100 KW @ 835, AC	, \$18.50 (----)	Zunna (ALVA)
KLOR-F, 99.3, 3 KW @ 300, ROCK	UPI, \$15.50 (----)	(PONCA CITY)

KRMG, KVOO - See Tulsa

OMAHA

Market # 73  
 SMSA Pop: 574,900  
 APR 16.5  
 Est 1982 Revenue: \$9,600,000

Stations: 16/12  
 Diaries: 858/548:1  
 Standard Error: .654  
 % Below Line: 3.7

CSI: 5.1 Bil (# 71)  
 CSI HH: 23.3 M (# 139)  
 Retail \$: 2.6 Bil (# 77)  
 % Not Listed: 7.0

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG	
	82	82	81	81			82	82	
1. KFAB	186/24.0	23.9	22.7	25.0	23.5	1. KFAB	4207/42.4	52.2	42.0
2. KQKQ-F	133/17.1	14.7	12.0	9.2	10.9	2. WOW	3024/19.2	21.5	26.5
3. KEZO-F	95/12.2	11.6	11.6	13.9	12.2	3. KQKQ-F	2203/37.1	32.1	30.0
4. KGOR-F	61/ 7.9	7.2	7.4	8.2	6.4	4. KEZO-F	1837/20.7	24.9	24.4
5. WOW	48/ 6.2	8.2	5.6	7.0	8.3	5. KGOR-F	1613/20.5	19.3	18.4
6. KESY-F	40/ 5.2	7.3	8.2	8.5	9.3	6. KOIL	1241/18.6	20.3	17.1
7. KOIL	39/ 5.0	5.8	3.9	4.8	6.6	7. KFRX-F	1079/ 4.1	3.9	3.6
8. KYNN-F	26/ 3.4	4.3	4.5	3.5	4.2	8. KMA	806/ 3.3	3.0	4.9
9. KOOO	25/ 3.2	3.0	3.7	3.4	1.1	9. KESY-F	775/14.6	15.3	15.1
10. KYNN	23/ 3.0	3.2	4.3	2.8	6.4	10. KSRD-F	598/ 1.7	1.4	2.6

12+ FM SHARE (METRO): 51.94% (375 of 722) (SPG 82: 50.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KESY-F	2. KQKQ-F+
3. KFRX-F	3. KGOR-F	3. KFAB	3. KEZO-F	3. WOW	3. KEZO-F
	4. KOIL	4. KGOR-F	4. WOW	4. KQKQ-F	4. KGOR-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F
2. KEZO-F	2. KFAB	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KFAB
3. KQKQ-F	3. KEZO-F	3. KOIL	3. KGOR-F	3. KGOR-F	3. WOW
4. KGOR-F	4. KGOR-F	4. KEZO-F	4. KESY-F	4. KOIL	4. KQKQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660	1.8/3.4	KLIN-F	107.3	Lincoln	.4/1.4	KFRX-F	102.7	Lincoln	1.8/4.1	
KLNG	1560	Coun B1	.6/5.2	KMA	960	Shenando	.9/3.3	KSRD-F	96.9	Seward	.4/1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		303 (4)	303 (4)	42.0
MOR/VARIETY	193 (2)		193 (2)	26.7
COUNTRY	71 (2)	29 (2)	100 (4)	13.9
BTFL MUSIC		43 (2)	43 (2)	6.0
AC	39 (1)		39 (1)	5.4
NOSTALGIA	25 (1)		25 (1)	3.5
RELIGION/GOSPEL	14 (1)		14 (1)	1.9
			722 (16)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC, \$136.50	(christal)	May
KOIL, 1290, 5 KW (DA-N)	, AC	, \$ 24.00	(Roslin)	
KOOO, 1420, 1 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	MBS, \$ 15.00	(Selcom)	
KYNN, 1490, 1 KW/250 W	, COUNTRY	ABC-E, \$ 22.00*	(Torbet)	Albimar (P)
WOW, 590, 5 KW	, COUNTRY (Burk-Abr)	ABC-C, \$70.00	(Blair)	Great Empire (P)
KMA, 960, 5 KW (DA-N)	, MOR	ABC-E,ABC-I, \$ 44.00	(Katz)	May (SHENANDOAH)
KESY-F, 104.5, 32 KW @ 285,	BTFL MUS (TM)	, \$ 28.50	(Selcom)	
KEZO-F, 92.3, 100 KW @ 1210,	AOR (Burk-Abr)	ABC-R, \$ 55.00	(Blair)	Albimar (P)
KGOR-F, 99.9, 115 KW @ 1227,	CONTEMP	, \$ 41.00*	(Christal)	May
KQKQ-F, 98.5, 100 KW @ 510,	ROCK	, \$ 48.00*	(Eastman)	
KYNN-F, 94.1, 100 KW @ 510,	COUNTRY	ABC-E, \$ 28.00*	(Torbet)	Great Empire

Other ranked stations - See Lincoln

ORLANDO

Market # 58; ADI # 33

SMSA Pop: 741,700

APR 19.5

Est 1982 Revenue: \$11,391,000

Stations: 24/18

Diaries: 780/830:1

Standard Error: .754

% Below Line: 4.5

CSI: 6.3 Bil (# 56)

CSI HH: 22.6 M (# 169)

Retail \$: 4.1 Bil (# 45)

% Not Listed: 9.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA	1/4	12+ TSA	CUME/MSA	CUME RATING	FAL 82	SPG 82
1. WBJW-F	162/12.8	10.5	9.9	9.3	9.4	1. WBJW-F	260	1. WBJW-F	3518/30.9	31.9	NM	
2. WWKA-F	139/11.0	9.9	11.1	10.9	8.1	2. WWKA-F	233	2. WWKA-F	2789/21.3	17.4	20.2	
3. WJYO-F	113/ 8.9	5.7	4.3	6.6	6.4	3. WJYO-F	151	3. WDIZ-F	2113/15.0	17.4	20.4	
4. WHOO-F	89/ 7.0	6.9	8.9	8.8	9.6	4. WDIZ-F	142	4. WJYO-F	2045/19.8	11.5	10.7	
5. WORL	86/ 6.8	6.0	5.5	3.3	4.8	5. WHOO-F	128	5. WHOO-F	1435/15.0	18.8	19.6	
6. WCOT	76/ 6.0	1.7	2.5	2.4	3.1	6. WHOO	96	6. WHLY-F	1388/13.1	13.7	21.0	
7. WHOO	69/ 5.5	8.3	8.1	7.7	11.9	7. WCOT	90	7. WDOQ-F	1258/ 8.5	5.7	---	
8. WDIZ-F	68/ 5.4	11.4	10.8	12.4	11.0	8. WORL	88	8. WDBO	1094/13.2	16.0	15.4	
9. WDBO	64/ 5.1	5.9	5.3	8.3	7.4	9. WVFM-F	85	9. WHOO	1041/12.6	18.1	17.8	
10. WHLY-F	58/ 4.6	5.2	7.6	7.1	6.8	10. WHLY-F	81	10. WNFY-F	976/ 3.1	2.5	---	
11. WKIS	50/ 4.0	5.4	6.3	5.3	6.8	11. WDBO	77	11. WCOT	959/11.2	7.6	2.5	
12. WOKB	47/ 3.7	3.6	3.2	1.0	1.0	12. WDOQ-F	71	12. WKIS	866/10.8	12.6	15.4	

12+ FM SHARE (METRO): 63.42% (735 of 1159) (SPG 82: 62.88%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WJYO-F	1. WBJW-F
2. WDIZ-F	2. WORL	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WWKA-F
3. WWKA-F	3. WWKA-F	3. WORL	3. WJYO-F	3. WCOT	3. WJYO-F
4. WORL	4. WHOO-F	4. WHOO-F	4. WHOO-F	4. WHOO	4. WDBO
WDOQ-F	5. WHLY-F	WJYO-F	5. WORL	5. WDBO	5. WHOO-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYO-F	1. WBJW-F	1. WBJW-F	1. WJYO-F	1. WBJW-F	1. WWKA-F
2. WWKA-F	2. WWKA-F	2. WORL	2. WBJW-F	2. WHOO-F	2. WBJW-F
3. WBJW-F	3. WJYO-F	3. WWKA-F	3. WWKA-F	WWKA-F	3. WHOO-F
4. WHOO-F	4. WHOO-F	4. WHLY-F	4. WORL	4. WORL	4. WJYO-F
5. WCOT	5. WORL	5. WJYO-F	5. WHLY-F	5. WDIZ-F	5. WORL

FORMATS

	AM	FM	TOTAL	%
COUNTRY	69 (1)	228 (2)	297 (3)	25.6
ROCK/AOR/CONTEMP		270 (4)	270 (4)	23.3
AC		201 (3)	201 (3)	17.3
BLACK/URBAN/JAZZ	133 (2)		133 (2)	11.5
NOSTALGIA	92 (2)		92 (2)	7.9
MOR/VARIETY	64 (1)		64 (1)	5.5
NEWS/TALK	50 (1)		50 (1)	4.3
OTHERS/UNKNOWN	3 (1)	24 (1)	27 (2)	2.3
RELIGION/GOSPEL	13 (1)		13 (1)	1.1
BTFM MUSIC		12 (1)	12 (1)	1.0
			1159 (20)	

ORLANDO ADI

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>			
1. WBJW-F	1. WBJW-F	1. WBJW-F	WAJL	1440	Winter Park 1.0/3.0
2. WWKA-F	2. WWKA-F	2. WWKA-F	WLOQ-F	103.1	Winter Park 2.4/7.9
3. WDIZ-F	3. WDIZ-F	3. WJYO-F	WREM	1190	Pine Castle 1.3/2.9
4. WJYO-F	4. WJYO-F	4. WCOT	WTLN-F+	95.3	Apopka 2.1/5.1
5. WHOO-F	5. WHOO-F	5. WHOO	WDOQ-F	101.9	Dayt Beh 2.0/8.5
6. WHOO	6. WDOQ-F	6. WDIZ-F	WNFY-F	99.9	Palatka 1.2/3.1
7. WWLV-F	7. WHLY-F	7. WDBO	WVFM-F	94.1	Lakeland 1.0/3.2
8. WCOT	8. WDBO	8. WHOO-F			
9. WORL	9. WHOO	9. WKIS			
10. WDBO	10. WCOT				
WHLY-F	11. WNFY-F				
12. WDOQ-F	12. WWLV-F				
13. WELE-F	13. WKIS				
14. WKIS	14. WELE-F				
15. WNFY-F	15. WCKS-F				

ADI FM SHARE: 67.99% (1576 of 2318) (SPG 82: 69.02%)

AM STATIONS

WCOT, 950, 5 KW (DA-N)	, NOSTALGIA (Primetime)	RKO, \$ NM	(Blair)	Nationwide
WDBO, 580, 5 KW (DA-N)	, MOR	CBS, \$ NM	(Katz)	Katz
WHOO, 990, 50 KW/5 KW (DA-N)	, COUNTRY	ABC-I, \$ NM	(Torbet)	Bluegrass
WKIS, 740, 5 KW/1 KW (DA-1)	, TALK/MOR	MBS, \$ 58.50	(Eastman)	Susquehanna
WOKB, 1600, 5 KW (DA-2)	, BLACK	NBN,SBN, \$ 27.00	(Lazar)	(WINTER GARDEN)
WORL, 1270, 5 KW (DAYS)	, BLACK	, \$ 38.00*	(HNWH)	Sudbrink

FM STATIONS

WBJW-F, 105.1, 100 KW @ 1310, ROCK	ABC-C, \$ 93.13	(Blair)	Nationwide
WDIZ-F, 100.3, 100 KW @ 890, AOR (Burk-Abr)	Source, \$ 70.00*	(Selcom)	Shamrock Comm
WHLY-F, 106.7, 100 KW @ 799, AC/CONTEMP	, \$ 50.75	(Christal)	General
WHOO-F, 96.5, 100 KW @ 493, COUNTRY (TM)	, \$104.06	(Torbet)	Bluegrass
WJYO-F, 107.7, 100 KW @ 829, AC	, \$ 65.00*	(HNWH)	Sudbrink
WWKA-F, 92.3, 100 KW @ 1341, COUNTRY	, \$ 87.50	(Katz)	Katz

Other ranked stations - See Lakeland, Daytona Beach or Melbourne



PENSACOLA

Market # 132  
 SMSA Pop: 300,000  
 APR 17.7  
 Est 1982 Revenue: \$4,930,000

Stations: 14/11  
 Diaries: 556/451:1  
 Standard Error: .848  
 % Below Line: 16.1

CSI: 2.4 Bil (# 134)  
 CSI HH: 20.6 M (# 243)  
 Retail \$: 1.5 Bil (# 123)  
 % Not Listed: 6.1

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WOWW-F 69/15.6	10.2	13.1	1. WOWW-F 69	1. WJLQ-F 960/27.8	31.0
2. WBOP 66/14.9	10.4	12.6	2. WJLQ-F 67	2. WTKX-F 772/16.9	23.3
3. WJLQ-F 50/11.3	10.4	12.3	3. WBOP 66	3. WOWW-F 696/26.2	23.5
4. WMEZ-F 39/ 8.8	8.7	8.0	4. WTKX-F 60	4. WMEZ-F 642/19.9	22.9
5. WCOA 34/ 7.7	8.7	7.2	5. WMEZ-F 58	5. WKRG-F 550/16.0	19.2
6. WBLX-F 31/ 7.0	4.7	5.4	6. WXBM-F 37	6. WXBM-F 531/17.1	16.4
7. WXBM-F 30/ 6.8	8.7	8.0	7. WCOA 34	7. WCOA 448/17.9	17.2
8. WTKX-F 25/ 5.6	12.0	8.0	8. WBLX-F 33	8. WBOP 403/15.7	12.6
9. WKRG-F 24/ 5.4	5.1	7.5	9. WKRG-F 29	9. WABB-F 401/12.0	13.1
10. WBSR 22/ 5.0	2.9	2.8	10. WBSR 22	10. WBSR 316/12.5	14.2

12+ FM SHARE (METRO): 67.31% (280 of 416) (SPG 82: 69.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBOP	1. WJLQ-F	1. WOWW-F	1. WOWW-F	1. WMEZ-F	1. WOWW-F
2. WKRG-F	2. WOWW-F	2. WBOP	2. WBOP	2. WOWW-F	2. WBOP
3. WTKX-F	3. WBOP	3. WJLQ-F	3. WMEZ-F	3. WXBM-F	3. WCOA
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOWW-F	1. WOWW-F	1. WJLQ-F	1. WBOP	1. WOWW-F	1. WOWW-F
2. WMEZ-F	2. WBOP	2. WBOP	2. WMEZ-F	2. WJLQ-F	2. WJLQ-F
3. WBOP	3. WJLQ-F	3. WOWW-F	3. WOWW-F	3. WBLX-F	3. WBSR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHYM 610 Pensacola	2.0/3.6	WPFA 790 Pensacola	.7/3.6
WVNY 1230 Pensacola	.5/3.4	WABB-F 97.5 Mobile	2.7/12.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		111 (4)	111 (4)	26.7
COUNTRY	2 (1)	99 (2)	101 (3)	24.3
BLACK/URBAN/JAZZ	66 (1)	31 (1)	97 (2)	23.3
BTFL MUSIC		39 (1)	39 (1)	9.4
NOSTALGIA	34 (1)		34 (1)	8.2
AC	22 (1)		22 (1)	5.3
RELIGION/GOSPEL	12 (2)		12 (2)	2.9
			416 (14)	

RADIO STATIONS

WBOP, 980, 1 KW (DAYS), BLACK	MBS,NBN, \$27.00* (HNWH)	
WCOA, 1370, 5 KW (DA-N), NOSTALGIA (Drake-Chen)	CBS, \$23.75* (Mc-Guild)	Summit
WBSR, 1450, 1 KW/250 W, AC (?)	ABC-E, \$17.00 (Selcom)	
WJLQ-F, 100.7, 100 KW @ 500, CONTEMP (Drake-Chen)	CBS-R, \$30.00* (Mc-Guild)	Summit
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke)	ABC-F, \$35.00 (Torbet)	
WOWW-F, 107.3, 100 KW @ 460, COUNTRY	ABC-C,RKO II, \$33.00* (HNWH)	
WTKX-F, 101.5, 100 KW @ 493, AOR	ABC-R, \$20.00* (HNWH)	
WXBM-F, 102.7, 100 KW @ 500, COUNTRY	ABC-I, \$16.50 (----)	(MILTON)

Other ranked stations - See Mobile

PEORIA

Market # 111  
 SMSA Pop: 369,100  
 APR 15.4  
 Est 1982 Revenue: \$5,785,500

Stations: 19/12  
 Diaries: 857/355:1  
 Standard Error: .644  
 % Below Line: 11.4

CSI: 3.7 Bil (# 92)  
 CSI HH: 26.3 M (# 38)  
 Retail \$: 2.0 Bil (# 95)  
 % Not Listed: 6.2

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. WKZW-F 70/14.9	16.2	14.2	12.1	10.5	1. WKZW-F 89	1. WKZW-F 1429/33.7	31.6	29.6
2. WMBD 63/13.4	12.2	11.4	13.3	13.6	2. WSWT-F 70	2. WMBD 995/28.4	26.3	26.0
3. WSWT-F 58/12.4	9.7	11.8	14.7	15.4	WJBC 70	3. WSWT-F 903/23.3	22.3	21.4
4. WXCL 52/11.1	11.5	13.7	11.6	13.1	4. WMBD 65	4. WLS 878/13.0	9.2	12.9
5. WWCT-F 40/ 8.5	12.5	9.9	6.9	12.0	5. WXCL 55	5. WXCL 807/23.7	23.3	25.3
6. WIRL 24/ 5.1	8.3	7.1	10.2	7.3	6. WWCT-F 54	6. WWCT-F 727/17.0	20.4	20.6
WKQA-F 24/ 5.1	3.7	7.1	10.2	7.3	7. WBNQ-F 47	7. WIRL 704/20.3	25.5	24.7
8. WTXR-F 22/ 4.7	2.8	1.1	.7	---	8. WKQA-F 32	8. WJBC 701/ 3.5	2.1	4.2
9. WGLO-F+ 19/ 4.1	5.5	3.7	7.4	4.0	9. WLS 31	9. WBNQ-F 678/ 5.4	5.8	6.3
10. WLS 14/ 3.0	2.1	2.8	2.9	1.8	10. WTXR-F 30	10. WKQA-F 590/15.4	11.2	14.2

12+ FM SHARE (METRO): 56.36% (248 of 440) (SPG 82: 52.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WSWT-F	1. WMBD
	2. WWCT-F	2. WWCT-F	2. WMBD	2. WMBD	2. WXCL
	3. WKQA-F	3. WSWT-F	WXCL	3. WXCL	3. WKZW-F
L@+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F
2. WKZW-F	2. WSWT-F	2. WKQA-F	2. WKZW-F	2. WKZW-F	2. WMBD
3. WXCL	3. WWCT-F	3. WWCT-F	WMBD		WSWT-F
			WXCL		WXCL

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPEO 1020	1.9/5.1	WBMX-F 102.7	1.3/2.2	WJBC 1230 Bloom	1.3/3.5
WTAZ-F 102.3 Morton	1.9/7.0	WBNQ-F 101.5 Bloom.	1.5/5.4	WMAQ 670 Chi	.9/4.6
WBBM 780 Chicago	.9/3.3	WGN 720 Chicago	1.9/6.7		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	141 (4)	155 (5)	35.2
COUNTRY	56 (2)	22 (1)	78 (3)	17.7
MOR/VARIETY	78 (3)		78 (3)	17.7
BTFL MUSIC	7 (1)	70 (2)	77 (3)	17.5
AC	24 (1)	9 (1)	33 (2)	7.5
RELIGION/GOSPEL	9 (1)		9 (1)	2.0
BLACK/URBAN/JAZZ		6 (1)	6 (1)	1.4
NEWS/TALK	4 (1)		4 (1)	0.9
			440 (19)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, \$43.13 (Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, \$30.50 (Katz)	Midwest TV
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, \$28.00* (Blair)	Manship
WKQA-F, 104.9, 3 KW @ 265, CONTEMP	ABC-F, \$28.00* (Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, ROCK	, \$39.50 (Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, \$43.13 (Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 840, COUNTRY	, \$14.00* (Lotus)	(CHILLICOTHE)
WGLO-F+, 95.3, 3 KW @ 300, BTFL MUS (FM-100)	, \$15.00* (Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, \$26.00 (HNWH)	

Other stations - See Bloomington or Chicago

PHILADELPHIA

Market # 4; ADI # 4

SMSA Pop: 4,700,000

APR 19.6

Est 1982 Revenue: \$77,000,000\*

Est 1983 Rev Growth: 9%\*

Stations: 33/7

Diaries: 2575/1530:1

Standard Error: .406

% Below Line: 3.6

Est 1982 Nat Rev: \$26,000,000\*

CSI: 44.6 Bil (# 4)

CSI HH: 26.6 M (# 31)

Retail \$: 20.0 Bil (# 6)

% Not Listed: 7.6

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME	MSA CUME RATING	FAL 82	SPG 82
1. KYW	633/8.2	9.2	8.7	7.9	8.8	1. KYW	705	1. KYW	12843/27.8	29.2 31.1
2. WEAZ-F	563/7.3	7.9	8.2	4.8	4.7	2. WEAZ-F	673	2. WCAU-F	10561/20.8	20.1 22.2
3. WUSL-F	501/6.5	5.6	4.4	3.3	3.0	3. WUSL-F	642	3. WMGK-F	8913/18.8	20.4 18.7
4. WPEN	485/6.3	5.1	4.2	4.0	4.4	4. WMGK-F	559	4. WMMR-F	8814/14.9	15.7 16.0
5. WMGK-F	465/6.0	6.3	7.9	7.2	7.6	5. WCAU-F	552	5. WEAZ-F	8205/16.8	17.2 12.8
6. WCAU-F	429/5.5	5.0	5.9	6.3	6.4	6. WMMR-F	512	6. WYSP-F	7707/13.6	14.4 13.5
7. WDAS-F	424/5.5	5.0	4.9	8.8	7.4	7. WPEN	510	7. WCAU	7639/16.0	15.4 17.7
8. WCAU	373/4.8	4.7	4.4	6.2	4.7	8. WYSP-F	508	8. WUSL-F	6744/13.7	10.8 7.9
9. WIOQ-F	356/4.6	3.8	4.1	3.1	4.4	9. WDAS-F	472	9. WIOQ-F	6068/13.1	11.7 12.7
10. WYSP-F	355/4.6	4.2	4.8	4.4	3.7	10. WCAU	439	10. WPEN	5635/13.1	10.7 10.3
11. WWDB-F	346/4.5	4.4	4.7	4.0	4.7	11. WWDB-F	429	11. WIP	5280/11.5	13.1 14.1
12. WMMR-F	326/4.2	5.3	4.5	6.5	5.1	12. WIOQ-F	419	12. WDAS-F	5131/11.3	11.3 13.6
13. WIP	319/4.1	4.5	4.6	4.9	5.5	13. WIP	362	13. WSNI-F	4971/10.7	7.6 9.4
14. WSNI-F	207/2.7	2.5	2.1	2.4	3.0	14. WKSZ-F	265	14. WWDB-F	4724/ 9.5	10.3 10.9
15. WKSZ-F	206/2.7	2.6	.4	---	---	15. WSNI-F	239	15. WFIL	4176/ 8.7	9.0 8.9
16. WFIL	179/2.3	2.8	3.5	1.7	2.5	16. WFIL	211	16. WKSZ-F	3548/ 7.0	1.7 ---
17. WFLN-F+	151/2.0	2.5	2.1	1.6	2.0	17. WFMZ-F	203	17. WFLN-F+	3063/ 6.2	6.4 6.6
18. WWSH-F	139/1.8	2.4	2.4	3.8	3.4	18. WJBR-F	195	18. WWSH-F	3026/ 5.9	7.6 10.4
19. WDAS	128/1.7	1.6	1.4	1.9	1.9	19. WFLN-F+	187	19. WJBR-F	2853/ 3.7	4.3 3.8
20. WHAT	98/1.3	1.1	1.9	2.1	1.8	20. WWSH-F	179	20. WDAS	2376/ 5.9	6.3 6.7

12+ FM SHARE (METRO): 65.54% (4685 of 7148) (SPG 82: 64.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WIOQ-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WYSP-F	2. WUSL-F	2. WUSL-F	2. KYW	2. KYW	2. WIP
3. WUSL-F	3. WMGK-F	3. WIOQ-F	3. WUSL-F	3. WPEN	3. WEAZ-F
4. WDAS-F	4. WMMR-F	4. WDAS-F	4. WEAZ-F	4. WMGK-F	4. WMGK-F
5. WMMR-F	5. WDAS-F	5. WMMR-F	5. WDAS-F	5. WIP	5. WPEN
	6. WYSP-F	6. WCAU-F	6. WIOQ-F	6. WCAU	6. WCAU
	7. WCAU-F	7. WYSP-F	7. WIP	7. WWDB-F	7. WIOQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAZ-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WPEN	2. WUSL-F	2. WUSL-F	2. WUSL-F	2. WYSP-F	2. KYW
3. WMGK-F	3. WPEN	3. WIOQ-F	3. WEAZ-F	3. WIOQ-F	3. WIOQ-F
4. WUSL-F	4. WMGK-F	4. WDAS-F	4. KYW	4. WDAS-F	4. WDAS-F
5. KYW	5. WCAU-F	5. WCAU-F	5. WIP	5. WUSL-F	5. WUSL-F
6. WDAS-F	6. KYW	6. WSNI-F	6. WDAS-F	6. WCAU-F	6. WEAZ-F
7. WMMR-F	7. WDAS-F	7. WMMR-F	7. WKSZ-F	7. WMGK-F	7. WMMR-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		1782 (8)	1782 (8)	24.9
NEWS/TALK	1032 (3)	346 (1)	1378 (4)	19.3
BLACK/URBAN/JAZZ	252 (3)	925 (2)	1177 (5)	16.5
AC	32 (1)	832 (4)	864 (5)	12.1
BTFL MUSIC		672 (3)	672 (3)	9.4
NOSTALGIA	485 (1)		485 (1)	6.8
MOR/VARIETY	375 (2)		375 (2)	5.2
COUNTRY	215 (2)		215 (2)	3.0
CLASSICAL	23 (1)	128 (1)	151 (2)	2.1
RELIGION/GOSPEL	49 (1)		49 (1)	0.7
			<u>7148 (33)</u>	

PHILADELPHIA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. KYW	1. KYW	1. KYW	WCOJ	1420	Coatesville .7/1.8
2. WEAZ-F	2. WCAU-F	2. WEAZ-F	WIFI-F	92.5	.5/3.3
3. WUSL-F	3. WMGK-F	3. WCAU-F	WSNI	1540	.4/1.2
4. WMGK-F	4. WMMR-F	4. WMGK-F	WSSJ	1310	Camden, NJ .3/1.8
5. WCAU-F	5. WEAZ-F	5. WCAU	WZZD	990	.6/2.3
6. WPEN	6. WCAU	6. WFIL	WFMZ-F	100.7	Allentown .3/1.1
7. WYSP-F	7. WYSP-F	7. WWDB-F	WJBR-F	99.5	Wilmington 1.1/3.7
8. WMMR-F	8. WUSL-F	8. WIP	WKXW-F	101.5	Trenton .3/1.2
9. WDAS-F	9. WIOQ-F	9. WUSL-F	WPST-F	97.5	Trenton .5/2.4
10. WCAU	10. WPEN	10. WYSP-F	WSTW-F	93.7	Wilmington .4/2.0
			WTTM	920	Trenton .5/1.5
11. WIOQ-F	11. WIP				
12. WWDB-F	12. WDAS-F		WOR	710	New York .3/1.0
13. WIP	13. WSNI-F				
14. WKSZ-F	14. WWDB-F				
15. WSNI-F	15. WFIL				

ADI FM SHARE: 68.16% (6853 of 10055) (SPG 82: 66.03%)

AM STATIONS

KYW, 1060, 50 KW (DA-1), NEWS	NBC, \$211.25 (Group W)	Westinghouse
WCAU, 1210, 50 KW, NEWS/TALK	CBS, \$94.77 (CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2), BLACK NEWS/TALK	NBN, \$65.00* (HNWH)	NBN
WFIL, 560, 5 KW (DA-2), COUNTRY	RKO II, \$100.00* (Blair)	LIN
WHAT, 1340, 1 KW/250 W, BLACK	SBN, \$40.00 (Weiss)	
WPEN, 950, 5 KW (DA-N), NOSTALGIA	ABC-E, \$125.00* (MMR)	Greater Media
WIP, 610, 5 KW (DA-1), MOR	ABC-D, \$170.63 (Katz)	Metromedia

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, ROCK	CBS-R, \$206.25 (CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, \$120.00* (HNWH)	NBN
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (Schulke)	, \$215.00 (Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490, CLASSICAL	, \$65.00 (CMBS)	
WIOQ-F, 102.1, 30 KW @ 650, CONTEMP	, \$100.00* (Mc-Guild)	Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC	, \$70.00 (HNWH)	(MEDIA)
WMGK-F, 102.9, 50 KW @ 300, AC	, \$200.00* (MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR	, \$155.63 (Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, CONTEMP/AC	RKO, \$80.00* (RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830, BLACK/URBAN	ABC-F, \$110.00* (Blair)	LIN
WWDB-F, 96.5, 18 KW @ 1200, TALK	ABC-I, \$101.85 (Weiss)	
WWSH-F, 106.1, 19 KW @ 740, AC	, \$80.00* (Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	ABC-R, \$186.25 (Torbet)	Infinity
WFMZ-F - See Allentown		
WJBR-F - See Wilmington		

PHOENIX

Market # 26; ADI # 25  
 SMSA Pop: 1,600,300  
 APR 18.7  
 Est 1982 Revenue: \$29,800,00

Stations: 30/29  
 Diaries: 1538/899:1  
 Standard Error: .526  
 % Below Line: 2.2

CSI: 13.7 Bil (# 25)  
 CSI HH: 23.2 M (# 144)  
 Retail \$: 7.5 Bil (# 26)  
 % Not Listed: 3.3

12+ METRO 1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KDKB-F 231/8.9	6.8	7.6	6.8	1. KDKB-F 273	1. KDKB-F 3790/23.6	19.2	19.8
2. KUPD-F 201/7.8	7.9	5.5	5.9	2. KNIX-F 244	2. KTAR 3122/21.4	22.0	17.8
3. KTAR 200/7.7	8.6	10.1	8.8	3. KUPD-F 218	3. KUPD-F 2940/19.9	17.2	15.9
4. KNIX-F 191/7.4	7.4	6.5	7.8	4. KTAR 206	4. KNIX-F 2774/16.7	16.8	18.2
5. KKLT-F 175/6.8	6.5	4.6	4.8	5. KQYT-F 206	5. KKLT-F 2465/17.1	13.1	14.1
6. KQYT-F 174/6.7	6.3	6.7	8.4	6. KME0-F 190	6. KOPA-F**2434/15.8	11.8	14.3
7. KME0-F 171/6.6	7.1	6.5	8.1	7. KKLT-F 180	7. KME0-F 2364/15.8	15.9	16.9
8. KOPA-F**130/5.0	4.2	3.3	3.5	8. KOPA-F**152	8. KQYT-F 2232/14.1	14.1	17.9
9. KOOL-F 115/4.5	3.9	3.3	3.3	9. KOOL-F 134	9. KOOL-F 2136/13.7	9.2	10.3
KOY 115/4.5	4.6	4.9	5.7	10. KOY 119	10. KOY 2102/14.2	15.9	16.1
11. KUKQ 98/3.8	4.0	4.9	4.0	11. KZZP-F 100	11. KZZP-F 1977/13.0	12.4	14.1
12. KZZP-F 88/3.4	3.9	3.8	4.8	KUKQ 100	12. KEZC-F 1448/ 9.1	11.4	7.0
13. KEZC-F 86/3.3	4.4	3.6	3.1	13. KEZC-F 97	13. KJJJ 1185/ 7.7	8.7	7.0
14. KLFF 70/2.7	1.2	2.6	2.7	14. KJJJ 75	14. KNIX 1057/ 6.5	7.5	6.4
15. KJJJ 66/2.6	2.6	2.4	2.5	KLFF 75	15. KLFF 960/ 6.4	NA	NA

\*\* KOPA and KOPA-F were determined by Arbitron to have engaged in on-air survey or diary promotional activities.

12+ FM SHARE (METRO): 68.07% (1701 of 2499) (SPG 82: 63.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KUPD-F	1. KDKB-F	1. KDKB-F	1. KNIX-F	1. KQYT-F	1. KTAR
2. KDKB-F	2. KUPD-F	2. KKLT-F	2. KKLT-F	2. KNIX-F	2. KDKB-F+
3. KOPA-F	3. KKLT-F	3. KNIX-F	3. KQYT-F	3. KME0-F	3. KNIX-F
4. KUKQ	4. KOOL-F	4. KUPD-F	4. KOOL-F	4. KTAR	4. KOY
	KOPA-F	5. KOOL-F	5. KOY	5. KOY	5. KKLT-F
	6. KNIX-F	6. KOPA-F	6. KDKB-F	6. KKLT-F	6. KUPD-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQYT-F	1. KDKB-F	1. KKLT-F	1. KKLT-F	1. KDKB-F	1. KNIX-F
2. KME0-F	2. KUPD-F	2. KOPA-F	2. KNIX-F	2. KUPD-F	2. KOOL-F
3. KKLT-F	3. KNIX-F	3. KDKB-F	3. KQYT-F	3. KOOL-F	3. KKDK-F
4. KNIX-F	4. KQYT-F	4. KUPD-F	4. KOOL-F	4. KKLT-F	KQYT-F
5. KDKB-F	5. KKLT-F	5. KOOL-F	5. KOY	KSTM-F	5. KOY
6. KTAR	6. KME0-F	6. KZZP-F	6. KME0-F	6. KOPA-F	6. KUPD-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (3)	705 (5)	753 (8)	30.1
COUNTRY	108 (2)	277 (2)	385 (4)	15.4
BTFL MUSIC	27 (1)	345 (2)	372 (3)	14.9
AC		290 (2)	290 (2)	11.6
NEWS/TALK	200 (1)		200 (1)	8.0
MOR/VARIETY	115 (1)		115 (1)	4.6
BLACK/URBAN/JAZZ	98 (1)		98 (1)	3.9
SPANISH	51 (2)	32 (1)	83 (3)	3.3
NOSTALGIA	70 (1)		70 (1)	2.8
RELIGION/GOSPEL	37 (2)	13 (1)	50 (3)	2.0
OTHERS/UNKNOWN	44 (2)		44 (2)	1.8
CLASSICAL		39 (1)	39 (1)	1.6

2499 (30)

PHOENIX ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. KDKB-F	1. KDKB-F	1. KTAR	KDJQ	1510	Mesa	.3/1.3
2. KNIX-F	2. KTAR	2. KNIX-F	KFLR	1230		.7/2.2
3. KUPD-F	3. KUPD-F	3. KME0-F	KHEP-F	101.5		1.5/4.3
4. KTAR	4. KNIX-F	4. KQYT-F	KME0	740		1.0/3.1
5. KQYT-F	5. KKL T-F	5. KOY	KMLE-F	107.9	Chandler	.5/1.3
6. KME0-F	6. KOPA-F	6. KUKQ	KNIX	1580	Tempe	1.6/6.5
7. KKL T-F	7. KME0-F	7. KKL T-F	KNNN-F	99.9		1.2/2.0
8. KOPA-F	8. KQYT-F	8. KEZC-F	KOOL	960		1.4/5.0
9. KOOL-F	9. KOOL-F	9. KDKB-F	KPHX	1480		1.0/1.2
10. KOY	10. KOY	10. KOPA-F	KRDS	1190	Tolleson	.7/2.2
11. KUKQ	11. KZZP-F		KSUN	1400		.3/2.0
KZZP-F	12. KEZC-F		KVVA	860		.9/1.9
13. KEZC-F	13. KJJJ		KZZP	1310	Mesa	1.1/6.1
14. KJJJ	14. KNIX		KSTM-F	107.1	Apache Junc	2.1/4.4
15. KLFF	15. KLFF		KOPA**	1440	Scottsdale	.5/3.4

ADI FM SHARE: 67.43% (1992 of 2954) (SPG 82: 62.50%)

AM STATIONS

KJJJ, 910, 5 KW (DA-N)	, COUNTRY	ABC-E, \$40.00* (MMR)	Wolpin
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	, \$48.00 (Masla)	Canyon
KNIX, 1580, 50 KW/10 KW (DA-N)	, COUNTRY	, \$ ? ? (Christal)	Buck Owens
KOY, 550, 5 KW/1 KW	, MOR/AC	NBC, \$80.00* (Eastman)	Harte-Hanks
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	MBS,ABC-I, \$90.00* (CBS Spot)	Pulitzer
KUKQ, 1060, 5 KW/500W (DA-N)	, URBAN	, \$73.80 (Masla)	

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550,	AOR (Pollack)	Source, \$90.00* (Blair)	Sandusky
KEZC-F, 92.3, 100 KW @ 880,	COUNTRY	RKO II, \$45.00* (MMR)	Wolpin
KKLT-F, 98.7, 115 KW @ 1650,	AC	, \$80.00* (CBS Spot)	Pulitzer
KME0-F, 96.9, 100 KW @ 1556,	BTFL MUS (Bonne)	, \$60.00 (Mc-Guild)	Scripps-How
KNIX-F, 102.5, 100 KW @ 1610,	COUNTRY	, \$80.00 (Christal)	Buck Owens
KOOL-F, 94.5, 100 KW @ 1620,	OLDIES/AC	CBS-R, \$65.00* (Katz)	
KQYT-F, 95.5, 100 KW @ 1550,	BTFL MUS (Churchill)	, \$65.00* (Eastman)	Harte-Hanks
KUPD-F, 97.9, 100 KW @ 1620,	AOR	, \$73.80 (Masla)	
KZZP-F, 104.7, 100 KW @ 1550,	CONTEMP	, \$72.50 (Mc-Guild)	Western Cities
KSTM-F, 107.1, 3 KW @ 430,	AOR	, \$36.00 (Roslin)	(APACHE JUNCT)
KOPA-F, 100.7, 100 KW @ 1847,	ROCK	ABC-C, \$55.00* (Torbet)	First Media

PITTSBURGH

Market # 13; ADI # 12  
 SMSA Pop: 2,242,300  
 APR 18.5  
 Est 1982 Revenue: \$32,000,000

Stations: 30/29  
 Diaries: 1765/1080:1  
 Standard Error: .486  
 % Below Line: 0.4

CSI: 20.2 Bil (# 16)  
 CSI HH: 24.2 M (# 99)  
 Retail \$: 10.1 Bil (# 16)  
 % Not Listed: 7.8

12+ METRO	1/4/SHARE	WIN	FAL	SPG	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG	
		83	82	82				82	82	
1. KDKA	606/17.1	18.4	18.4	20.2	1. KDKA	822	1. KDKA	11412/43.0	43.1	44.7
2. WBZZ-F	261/ 7.4	6.7	6.0	5.7	2. WDVE-F	402	2. WBZZ-F	5338/20.2	18.3	17.1
3. WDVE-F	243/ 6.9	6.3	6.7	5.9	3. WBZZ-F	346	3. WDVE-F	5199/16.9	16.8	18.6
4. WWSW-F	221/ 6.3	5.4	3.9	4.3	4. WWSW-F	283	4. WHTX-F	4759/18.4	14.2	17.9
5. WTAE	208/ 5.9	5.0	6.7	5.5	5. WHTX-F	253	5. WWSW-F	4277/17.1	12.9	14.1
6. WAMO-F	197/ 5.6	5.6	7.4	6.1	6. WPNT-F	249	6. WTAE	3433/16.5	22.4	18.8
7. WSHH-F	194/ 5.5	5.6	5.0	5.6	7. WAMO-F	225	7. WHYW-F	3190/13.7	14.6	4.3
8. WPNT-F	169/ 4.8	5.0	4.1	5.0	8. WTAE	218	8. WPNT-F	3080/11.3	10.0	11.5
9. WHTX-F	169/ 4.8	3.4	2.7	5.2	9. WSHH-F	212	9. WSHH-F	2842/13.0	12.3	15.3
10. WJAS	158/ 4.5	5.7	5.2	3.7	10. WHYW-F	188	10. WAMO-F	2777/12.3	12.0	11.0
11. WHYW-F	150/ 4.2	5.1	4.8	1.6	11. WJAS	162	11. KQV	2134/11.1	12.6	12.4
12. KQV	110/ 3.1	3.5	4.1	4.3	12. WDSY-F	114	12. WJAS	2082/10.5	12.7	10.1
13. WTKN	110/ 3.1	2.2	1.5	1.7	13. WTKN	114	13. WYDD-F	2037/ 7.1	10.2	11.9
14. WDSY-F	81/ 2.3	2.1	2.8	2.3	14. KQV	111	14. WDSY-F	1831/ 6.6	6.2	5.7
15. WEEP	59/ 1.7	2.6	2.2	2.8	15. WEEP	89	15. WTKN	1816/ 8.9	5.9	9.4

12+ FM SHARE (METRO): 58.13% (1905 of 3277) (SPG 82: 52.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. KDKA	2. WTAE	2. WTAE	2. WWSW-F+
3. WHTX-F	3. WAMO-F	3. WWSW-F	3. WWSW-F	3. WSHH-F	3. WTAE
4. WAMO-F	4. WWSW-F	4. WBZZ-F	4. WHYW-F	4. WJAS	4. WBZZ-F
	5. WHYW-F	5. WTAE	5. WAMO-F	5. WPNT-F	5. WDVE-F
	6. WHTX-F	6. WAMO-F	6. WPNT-F	6. WWSW-F	6. WAMO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. WBZZ-F	1. KDKA	1. WDVE-F	1. WTAE
2. WSHH-F	2. WWSW-F+	2. WAMO-F	2. WWSW-F	2. WBZZ-F	2. KDKA
3. WPNT-F	3. WBZZ-F	3. WHYW-F	3. WHYW-F	3. WTAE	3. WWSW-F
4. WWSW-F	4. WAMO-F	4. WWSW-F	4. WTAE	4. WAMO-F	4. WDVE-F
5. WDVE-F	5. WDVE-F	5. WHTX-F	5. WAMO-F	5. WWSW-F	5. WAMO-F
6. WJAS	6. WSHH-F	6. WDVE-F	6. WPNT-F	6. WHYW-F	6. WHYW-F
			WSHH-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		726 (4)	726 (4)	22.2
MOR/VARIETY	659 (4)		659 (4)	20.1
AC	208 (1)	371 (2)	579 (3)	17.7
BTFL MUSIC		363 (2)	363 (2)	11.1
BLACK/URBAN/JAZZ	26 (1)	197 (1)	223 (2)	6.8
NEWS/TALK	220 (2)		220 (2)	6.7
COUNTRY	71 (2)	142 (4)	213 (6)	6.5
NOSTALGIA	168 (2)	45 (1)	213 (3)	6.5
RELIGION/GOSPEL	19 (1)	35 (1)	54 (2)	1.6
OTHERS/UNKNOWN	1 (1)	26 (1)	27 (2)	0.8
			<u>3277 (30)</u>	

PITTSBURGH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. WAMO-F
3. WBZZ-F	3. WHTX-F	3. WDVE-F
4. WWSW-F	4. WDVE-F	4. WBZZ-F
5. WHTX-F	5. WWSW-F	5. WJAS
6. WPNT-F	6. WTAE	6. WWSW-F
7. WTAE	7. WHYW-F	7. WSHH-F
8. WAMO-F	8. WPNT-F	8. WDSY-F
9. WSHH-F	9. WSHH-F	WHYW-F
10. WHYW-F	10. WAMO-F	10. WHTX-F
11. WJAS	11. KQV	
12. WTKN	12. WJAS	
13. WDSY-F	13. WYDD-F	
14. KQV	14. WTKN	
15. WEEP	15. WDSY-F	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

WAMO	860		.7/2.5
WBVP	1230	Beaver Falls	.5/1.6
WEDO	810	McKeesport	.3/1.5
WESA-F+	98.3	Charleroi	.7/1.8
WIXZ	1360	McKeesport	.3/2.0
WKPA	1150	New Kensing.	.4/1.8
WMBA	1460	Ambridge	.5/1.7
WNUF-F	100.7	New Kensing.	1.3/3.9
WOKU-F	107.1	Greensburg	.6/1.1
WPIT	730		.5/1.8
WPIT-F	101.5		1.0/3.3
WYDD-F	104.7		1.5/7.1
WYTK-F	95.3	Washington	.8/1.0
WELA-F	104.3	E. Liverpool	.4/1.1

ADI FM SHARE: 58.74% (2706 of 4607) (SPG 82: 53.46%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00 (Group W)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, NEWS	CBS,MBS, \$ 55.00* (Eastman)	
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I, \$ 71.67 (MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA (A1 Ham)	ABC-D, \$ 50.00* (HNWH)	Beni
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	ABC-E,RKO II, \$110.00* (Katz)	Hearst
WTKM, 970, 5 KW (DA-2)	, TALK	ABC-C,ABC-T, \$ 39.00* (Mc-Guild)	

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, BLACK		SBN, \$ 54.00* (Selcom)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547, ROCK (Burk-Abr)		, \$ 75.00* (Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY		ABC-I, \$ 67.50 (MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr)		Source, \$ 79.00* (Eastman)	Taft
WHTX-F, 96.1, 50 KW @ 500, ROCK		RKO, \$ 88.00* (Katz)	Hearst
WHYW-F, 96.9, 15 KW @ 930, AC		, \$ 59.00* (Christal)	Benns
WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne)		, \$ 57.50 (Group W)	Westinghouse
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS (Carson)		, \$ 50.00 (Blair)	Nationwide
WWSW-F, 94.5, 50 KW @ 810, AC		ABC-C,Trans, \$ 67.00* (Mc-Guild)	
WYDD-F, 104.7, 50 KW @ 500, AOR		ABC-R, \$ 47.50 (Masla)	



PORTLAND, ME

Market # 181  
 SMSA Pop: 189,300  
 APR 17.3  
 Est 1982 Revenue: \$5,400,000\*  
 Est 1983 Rev Growth: 9%\*

Stations: 20/13  
 Diaries: 560/333:1  
 Standard Error: .835  
 % Below Line: 25.5  
 Est 1982 Nat Rev: \$1,400,000\*

CSI: 1.7 Bil (# 173)  
 CSI HH: 27.3 M (# 22)  
 Retail \$: 1.2 Bil (# 159)  
 % Not Listed: 4.0

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WBLM-F 44/13.6	12.7	9.8	1. WBLM-F 135	1. WBLM-F 1546/24.9	24.6
2. WYNZ 35/10.8	6.5	10.1	2. WPOR-F 111	2. WIGY-F 1467/11.3	10.6
3. WPOR-F 34/10.5	13.5	15.7	3. WGAN-F 82	3. WPOR-F 1348/21.4	21.8
4. WGAN 30/ 9.3	10.9	13.3	4. WIGY-F 80	4. WJBQ-F 1067/24.8	25.0
5. WJBQ-F 29/ 9.0	12.7	9.1	5. WJBQ-F 69	5. WGAN-F 1053/20.9	21.2
6. WGAN-F 22/ 6.8	10.5	8.7	6. WABK-F+ 69	6. WABK-F+ 820/ 2.3	1.8
7. WMGX-F 21/ 6.5	6.2	3.8	7. WYNZ 56	7. WGAN 687/25.3	32.8
WYNZ-F 21/ 6.5	3.3	6.6	8. WHOM-F 54	8. WMGX-F 650/15.3	14.1
9. WCLZ-F 11/ 3.4	2.2	1.0	9. WMGX-F 44	9. WYNZ 647/19.2	15.0
			10. WGAN 36	10. WHOM-F 636/ 5.4	5.8

12+ FM SHARE (METRO): 66.77% (207 of 310) (SPG 82: 70.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F	1. WPOR-F
2. WJBQ-F	2. WJBQ-F	2. WJBQ-F	2. WGAN	2. WYNZ	2. WGAN
3. WIGY-F	3. WMGX-F	3. WPOR-F	WMGX-F	3. WGAN	3. WYNZ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLM-F	1. WBLM-F	1. WJBQ-F	1. WPOR-F	1. WBLM-F	1. WPOR-F
2. WPOR-F	2. WYNZ	2. WMGX-F	WJBQ-F	2. WMGX-F	2. WBLM-F
3. WYNZ	3. WPOR-F	WBLM-F	3. WGAN	3. WJBQ-F	3. WGAN
			WMGX-F		WMGX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASY 1590 Gorham	2.8/6.7	WPOR 1490	2.8/8.0	WIGY-F 105.9	Beth 2.8/11.3
WDCS-F 106.3	.6/2.8	WABK-F+104.3	Gardiner .6/2.3	WRKO 680	Bost .9/3.4
WLOB 1310	1.2/5.6	WBZ 1030	Boston 2.8/7.4	WWAV-F 99.9	Aubur2.2/5.1
WMER 1440 Westbr	1.1/3.5				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		103 (4)	103 (4)	33.2
COUNTRY	9 (1)	34 (1)	43 (2)	13.9
MOR/VARIETY	39 (2)		39 (2)	12.6
NOSTALGIA	35 (1)		35 (1)	11.3
AC		34 (3)	34 (3)	11.0
BTFL MUSIC		34 (3)	34 (3)	11.0
OTHERS/UNKNOWN	13 (2)		13 (2)	4.2
NEWS/TALK	7 (2)		7 (2)	2.3
CLASSICAL		2 (1)	2 (1)	0.6
			310 (20)	

RADIO STATIONS

WGAN, 560, 5 KW (DA-1), MOR	NBC-T, \$39.46 (Blair)	Guy Gannett
WYNZ, 970, 5 KW (DA-N), NOSTALGIA (A1 Ham)	CBS, \$21.00* (Eastman)	Buckley
WCLZ-F, 98.9, 15 KW @ 400, AC (Fairwest)	, \$21.00 (Roslin)	Clipper (BRUNSWICK)
WGAN-F, 102.9, 100 KW @ 1470, BTFL MUS (Schulke)	, \$39.46 (Blair)	Guy Gannett
WJBQ-F, 97.9, 50 KW @ 500, ROCK	ABC-C, \$25.00 (Christal)	
WMGX-F, 93.1, 50 KW @ 315, AC/CONTEMP	Source, \$26.00 (Torbet)	
WPOR-F, 101.9, 50 KW @ 492, COUNTRY	ABC-E, \$35.00* (Mc-Guild)	Ocean Coast
WYNZ-F, 100.9, 3 KW @ 225, AC (TM)	, \$22.00* (Eastman)	Buckley
WABK-F, 104.3, 35 KW @ 385, AC	ABC-I, \$10.50 (Lotus)	(GARDINER)
WBLM-F, 107.5, 30 KW @ 612, AOR (Burk-Abr)	, \$31.00* (Selcom)	Full-Jeff (LEWISTON)
WHOM-F, 94.9, 48 KW @ 3756, BTFL MUS (Bonne)	, \$29.00* (Savalli)	(MT. WASHINGTON)
WIGY-F, 105.9, 50 KW @ 500, ROCK	, \$20.00 (Masla)	(BATH)

PORTLAND, OR

Market # 31; ADI # 22  
 SMSA Pop: 1,282,500  
 APR 15.6  
 Est 1982 Revenue: \$24,000,000

Stations: 24/23  
 Diaries: 1337/808:1  
 Standard Error: .512  
 % Below Line: 1.8

CSI: 11.7 Bil (# 31)  
 CSI HH: 23.9 M (# 113)  
 Retail \$: 6.3 Bil (# 31)  
 % Not Listed: 6.2

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KRCK-F 167/9.9	3.6	4.7	3.1	5.0	1. KRCK-F 205	1. KGW 3621/24.7	23.6	24.2
2. KGW 133/7.9	6.8	6.1	9.0	9.1	2. KUPL-F 174	2. KCNR-F 2559/17.9	16.6	17.3
3. KCNR-F 126/7.5	5.6	6.6	4.9	3.2	3. KJIB-F 167	3. KUPL-F 2289/14.5	16.0	13.9
4. KUPL-F 116/6.9	6.9	7.4	7.3	6.9	4. KGW 164	4. KRCK-F 2185/15.5	9.5	12.9
5. KINK-F 106/6.3	7.6	5.8	8.4	5.3	5. KCNR-F 154	5. KEX 2152/15.4	16.5	17.0
6. KEX 105/6.2	5.6	5.9	7.7	7.9	6. KXL-F 134	6. KINK-F 2050/15.0	14.1	13.1
7. KXL-F 96/5.7	6.3	4.9	5.5	6.8	7. KGON-F 130	7. KMJK-F 1783/13.4	11.3	6.8
8. KMJK-F 85/5.0	4.2	1.5	2.7	3.7	8. KEX 129	8. KGON-F 1774/11.4	18.9	22.0
9. KGON-F 82/4.9	9.1	13.3	11.1	9.4	9. KINK-F 125	9. KXL-F 1650/10.9	11.6	9.7
10. KUPL 74/4.4	3.2	4.1	3.5	2.9	10. KMJK-F 110	10. KWJJ 1621/11.2	11.6	13.5
11. KJIB-F 73/4.3	4.1	2.7	3.2	2.2	11. KXL 91	11. KXL 1529/ 8.6	10.6	9.3
12. KWJJ 69/4.1	3.9	5.4	6.3	4.5	12. KWJJ 89	12. KYXI 1466/12.2	12.9	12.7
13. KXL 58/3.4	4.8	2.7	4.7	3.2	13. KUPL 88	13. KJIB-F 1459/ 8.6	8.1	6.9
14. KYXI 57/3.4	4.7	4.3	3.1	5.1	14. KSKD-F 83	14. KSKD-F 1387/ 4.2	5.1	2.4
15. KYTE 45/2.7	3.1	3.3	2.7	5.3	15. KQFM-F 73	15. KQFM-F 1298/ 8.2	8.7	6.4

12+ FM SHARE (METRO): 59.31% (940 of 1585) (SPG 82: 55.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMJK-F	1. KRCK-F	1. KRCK-F	1. KGW	1. KEX	1. KGW
2. KRCK-F	2. KINK-F	2. KCNR-F	2. KCNR-F	2. KUPL-F	2. KEX
3. KGON-F	3. KCNR-F	3. KGW	3. KINK-F	3. KXL-F	3. KRCK-F
4. KCNR-F	4. KGW	4. KINK-F	4. KJIB-F	4. KGW	4. KXL
	5. KGON-F	5. KGON-F	5. KXL-F	KUPL	5. KCNR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRCK-F	1. KRCK-F	1. KINK-F	1. KGW	1. KRCK-F	1. KINK-F
2. KUPL-F	2. KGW	2. KGW	2. KCNR-F	2. KGON-F	2. KCNR-F
3. KGW	3. KCNR-F	3. KCNR-F	3. KUPL-F	3. KINK-F	3. KRCK-F
4. KCNR-F	4. KUPL-F	4. KRCK-F	4. KINK-F	4. KCNR-F	KGW
5. KXL-F	5. KINK-F	5. KMJK-F	5. KJIB-F	5. KGW	5. KXL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	595 (6)	603 (7)	38.0
BTFL MUSIC		212 (2)	212 (2)	13.4
COUNTRY	120 (3)	73 (1)	193 (4)	12.2
AC	133 (1)	42 (1)	175 (2)	11.0
NEWS/TALK	154 (4)		154 (4)	9.7
MOR/VARIETY	105 (1)		105 (1)	6.6
NOSTALGIA	74 (1)		74 (1)	4.7
CLASSICAL	42 (1)		42 (1)	2.6
RELIGION/GOSPEL	9 (1)	18 (1)	27 (2)	1.7
			1585 (24)	

PORTLAND ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. KRCK-F	1. KGW	1. KGW	KCNR 1410	.5/2.7	
2. KUPL-F	2. KCNR-F	2. KRCK-F	KKEY 1150	2.0/3.1	
3. KGW	3. KUPL-F	3. KEX	KKSN 910	Vancouver, WA	2.5/7.8
4. KCNR-F	4. KRCK-F	4. KMJK-F	KLIQ 1290	.4/1.2	
5. KXL-F	5. KEX	5. KWJJ	KPDQ 800	.5/2.5	
6. KGON-F	6. KINK-F	6. KCNR-F	KPDQ-F 93.7	1.1/3.7	
KEX	7. KMJK-F	7. KUPL-F	KQFM-F 100.3	2.5/8.2	
8. KINK-F	8. KGON-F	8. KXL-F	KVAN 1550	Vancouver, WA	.4/2.0
9. KJIB-F	9. KXL-F	9. KYXI	KSKD-F 105.1	Salem	1.7/4.2
10. KMJK-F	10. KWJJ	10. KUPL			
11. KXL	11. KXL				
12. KWJJ	12. KYXI				
13. KUPL	13. KSKD-F				
14. KSKD-F	14. KJIB-F				
15. KYXI	15. KQFM-F				

ADI FM SHARE: 59.42% (1425 of 2398) (SPG 82: 55.81%)

AM STATIONS

KEX , 1190, 50 KW (DA-1) , MOR/TALK	ABC-I, \$ 78.80 (MMR)	Golden West
KGW , 620, 5 KW (DA-N) , AC	RKO II, \$120.00 (Blair)	King
KUPL, 1330, 5 KW (DA-2) , NOSTALGIA (Al Ham)	MBS, \$ 36.00* (Torbet)	Scripps-Howard
KWJJ, 1080, 50 KW/10 KW (DA-2), COUNTRY	ABC-E, \$104.63 (Katz)	Park
KXL , 750, 50 KW/1 KW (DA-N) , NEWS/TALK	NBC,NBC-T, \$ 54.00* (Mc-Guild)	Kaye-Smith
KYTE, 970, 5 KW (DA-N) , COUNTRY	, \$ 42.00* (Selcom)	Charlton
KYXI, 1520, 50 KW/10 KW (DA-1), NEWS/TALK	CBS, \$ 40.00* (HNWH)	Buckley (P) Des Moi Reg

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200, CONTEMP	CBS-R, \$ 89.00* (Christal)	Duffy
KGON-F, 92.3, 100 KW @ 920, AOR (Burk-Abr)	, \$ 80.00* (HNWH)	Des Moi Reg
KINK-F, 101.9, 100 KW @ 1611, ROCK/AOR	, \$119.38 (Blair)	King
KJIB-F, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$104.63 (Katz)	Park
KMJK-F, 106.7, 94 KW @ 880, ROCK	APR, \$ 64.50 (Eastman)	
KQFM-F, 100.3, 100 KW @ 920, AC/CONTEMP	RKO,ABC-F, \$ 49.25 (MMR)	Golden West
KRCK-F, 101.1, 100 KW @ 1640, AOR	, \$ 90.00* (Selcom)	Charlton Buck (P)
KUPL-F, 98.5, 100 KW @ 1100, BTFL MUS (Bonne)	, \$ 57.60 (Torbet)	Scripps-How
KXL-F , 95.5, 100 KW @ 920, BTFL MUS (Schulke)	, \$ 54.00* (Mc-Guild)	Kaye-Smith
KSKD-F, 105.1, 100 KW @ 1099, ROCK	, \$ 25.00 (Weiss)	(SALEM)

PROVIDENCE

Market # 46; ADI # 41

SMSA Pop: 912,300

APR 19.1

Est 1982 Revenue: \$12,700,000\*

Est 1983 Rev Growth: 8%\*

Stations: 36/22

Diaries: 1267/959:1

Standard Error: .589

% Below Line: 13.6

Est 1982 Nat Rev: \$4,600,000

CSI: 7.5 Bil (# 46)

CSI HH: 23.1 M (# 148)

Retail \$: 3.3 Bil (# 60)

% Not Listed: 9.2

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING		FAL	SPG
12+ METRO	1/4/SHARE	82	82	81	81	12+ TSA	1/4			82	82
1. WLKW-F	286/12.3	12.6	10.7	11.9	10.0	1. WLKW-F	289	1. WPRO-F	4249/31.2	30.2	30.6
2. WPRO-F	218/ 9.4	9.4	9.2	8.6	10.5	2. WPRO-F	236	2. WHJY-F	3313/23.3	22.8	21.3
3. WHJY-F	198/ 8.5	8.9	10.4	8.8	3.7	3. WHJY-F	231	3. WLKW-F	3151/25.2	22.8	21.2
4. WPRO	147/ 6.3	7.0	7.6	8.6	8.4	4. WPRO	151	4. WPRO	2776/21.4	24.8	26.2
5. WLKW	114/ 4.9	3.9	3.8	5.2	4.6	5. WLKW	114	5. WPJB-F	2120/14.3	15.4	21.6
6. WSNE-F	111/ 4.8	4.6	3.2	3.5	3.3	WSNE-F	114	6. WSNE-F	1734/13.5	14.2	10.4
7. WHJJ	100/ 4.3	3.2	4.9	3.2	4.4	7. WHJJ	102	7. WBRU-F	1585/12.8	9.4	5.4
8. WEAN	91/ 3.9	5.9	4.6	4.3	5.2	8. WPJB-F	100	8. WMYS-F	1410/ 9.1	9.6	7.4
9. WPJB-F	82/ 3.5	3.6	7.3	5.9	6.1	9. WMYS-F	92	9. WHJJ	1352/11.0	12.0	14.7
10. WMYS-F	80/ 3.4	2.9	2.2	2.5	2.9	10. WEAN	91	10. WXKS-F	1330/ 6.6	6.7	7.9
WBRU-F	78/ 3.4	2.9	2.2	2.5	2.9	11. WBSM	81	11. WCOZ-F	1328/ 7.7	6.8	8.6
12. WBSM	65/ 2.8	4.1	2.9	3.0	2.2	WXKS-F	81	12. WEAN	1312/10.7	15.9	13.1

12+ FM SHARE (METRO): 62.48% (1317 of 2108) (SPG 82: 58.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WPRO
2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WPRO	2. WPRO	2. WLKW-F
3. WXKS-F	3. WSNE-F	3. WPRO	3. WLKW-F	3. WLKW	3. WPRO-F
4. WHTT-F	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WPRO-F	4. WEAN
5. WPJB-F	5. WMYS-F WPRO	5. WLKW-F	5. WHJY-F WPJB-F	5. WEAN	5. WHJY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WPRO
2. WPRO-F	2. WHJY-F	2. WHJY-F	2. WPRO	2. WPRO-F	2. WPRO-F
3. WSNE-F	3. WPRO-F	3. WSNE-F	WLKW-F	3. WBRU-F	3. WHJY-F
4. WHJY-F	4. WPRO	4. WPRO	4. WSNE-F	4. WSNE-F	4. WLKW-F
5. WLKW	5. WSNE-F	5. WPJB-F WBRU-F WMYS-F	5. WMYS-F		5. WSNE-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		822 (12)	822 (12)	39.0
BTFL MUSIC		338 (4)	338 (4)	16.0
NEWS/TALK	301 (4)		301 (4)	14.3
AC	147 (1)	126 (3)	273 (4)	13.0
MOR/VARIETY	155 (7)		155 (7)	7.4
NOSTALGIA	114 (1)	22 (1)	136 (2)	6.5
COUNTRY	74 (2)		74 (2)	3.5
CLASSICAL		9 (1)	9 (1)	0.4
			2108 (36)	

PROVIDENCE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WLKW-F	2. WPRO-F
3. WHJY-F	3. WHJY-F	3. WPRO
4. WPRO	4. WPRO	4. WHJY-F
5. WLKW	5. WPJB-F	5. WBSM
6. WSNE-F	6. WSNE-F	6. WMYS-F
7. WHJJ	7. WBRU-F	7. WPJB-F
8. WEAN	8. WHJJ	8. WSNE-F
9. WPJB-F	9. WEAN	9. WHJJ
10. WMYS-F	10. WMYS-F	WBRU-F
11. WBRU-F	11. WCOZ-F	
12. WBSM	12. WLKW	
13. WXKS-F	13. WXKS-F	
14. WSAR	14. WAAF-F	
15. WHIM	15. WHIM	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

WADK	1540	Newport	.9/1.6
WALE	1400	Fall River, MA	1.3/3.2
WARA	1320	Attleboro	.6/1.3
WERI-F	103.7	Westerby	.4/1.5
WGNG	550	Pantucket	1.3/4.8
WHIM	1110		1.9/5.5
WNBH	1340	New Bedford	1.4/3.7
WSAR	1480	Fall River	1.9/5.1
WWON	1240	Woonsocket	.6/2.3
WWON-F	106.3	Woonsocket	.4/1.7
WAAF-F	107.3	Worcester	.6/4.4
WBCN-F	104.1	Boston	.6/2.4
WBZ	1030	Boston	1.3/4.7
WCIB-F	101.9	Falmouth	.3/1.3
WCOZ-F	94.5	Boston	1.2/7.7
WCRB-F	102.5	Boston	.4/1.8
WHDH	850	Boston	.6/2.5
WHTT-F	103.3	Boston	1.2/4.9
WHUE-F	100.7	Boston	.8/2.3
WJIB-F	96.9	Boston	1.0/2.7
WMJX-F	106.7	Boston	.3/1.4
WPLM-F	99.1	Plymouth	.9/3.7
WROR-F	98.5	Boston	.8/3.6
WXKS-F	107.9	Boston	2.3/6.6

ADI FM SHARE: 62.07% (1378 of 2220) (SPG 82: 58.72%)

AM STATIONS

WBSM, 1420, 5 KW/1 KW (DA-2), TALK	ABC-I, NBC-T, \$19.00 (Market 4)	(NEW BEDFORD)
WEAN, 790, 5 KW (DA-2), NEWS/TALK	CBS, \$80.00 (Mc-Guild)	Prov Journal
WHIM, 1110, 5 KW (DAYS), COUNTRY	MBS, \$23.50 (Christal)	
WHJJ, 920, 5 KW (DA-N), NEWS/TALK	ABC-E, NBC-T, \$50.00* (Katz)	
WLKW, 990, 50 KW (DAYS, DA), NOSTALGIA (Al Ham)	ABC-I, \$35.00 (Christal)	
WPRO, 5 KW (DA-N), AC/MOR	ABC-D, MBS, \$98.75 (Blair)	Capital Cit
WSAR, 1480, 5 KW (DA-1), NEWS/TALK	CBS, \$ ? ? (Blair)	Knight Quality (FALL RIVER)

FM STATIONS

WBRU-F, 95.5, 20 KW @ 434, AOR (Burk-Abr)	CBS-R, Source, \$ ? ? (Roslin)	
WHJY-F, 94.1, 50 KW @ 546, AOR (Pollack)	ABC-R, \$80.00* (Katz)	
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS (Carson)	ABC-I, \$85.00 (Christal)	
WMYS-F, 98.1, 50 KW @ 589, CONTEMP (Drake-Chen)	, \$24.00 (Christal)	Hall (NEW BEDFORD)
WPJB-F, 105.1, 50 KW @ 500, CONTEMP/AC	Trans, \$80.00 (Mc-Guild)	Prov Journal
WPRO-F, 102.3, 50 KW @ 500, ROCK	ABC-C, \$98.75* (Blair)	Cap Cities
WSNE-F, 93.3, 50 KW @ 619, AC	RKO, \$46.50 (Eastman)	Outlet

Other ranked stations - See Boston

PUEBLO

Market # 234  
 SMSA Pop: 128,300  
 APR 15.8  
 Est 1982 Revenue: \$2,000,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 16/10  
 Diaries: 1014/102:1  
 Standard Error: .604  
 % Below Line: 36.3  
 Est 1982 Nat Rev: \$150,000\*

CSI: 1.1 Bil (# 233)  
 CSI HH: 21.1 M (# 225)  
 Retail \$: .6 Bil (# 255)  
 % Not Listed: 3.8

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KCCY-F 25/15.1	12.1	12.3	1. KCCY-F 37	1. KCCY-F 381/27.8	21.8
2. KIDN 21/12.7	10.9	13.6	2. KILO-F 34	2. KILO-F 375/23.4	21.5
KILO-F 21/12.7	10.9	9.3	3. KKFM-F 25	3. KKFM-F 341/21.0	17.3
4. KCSJ 16/ 9.6	9.7	10.5	KIDN 25	4. KIDN 329/23.7	23.1
5. KKFM-F 14/ 8.4	4.8	2.5	5. KCSJ 17	5. KCSJ 272/22.7	23.3
6. KDZA 12/ 7.2	6.1	8.6	KRDO-F 17	6. KDZA 267/21.3	26.1
7. KRDO-F 9/ 5.4	5.5	6.8	7. KDZA 13	7. KRDO-F 240/12.1	11.4
8. KZLO-F 7/ 4.2	6.7	7.4	KOA 13	8. KSPZ-F 237/15.8	12.8
KSPZ-F 7/ 4.2	4.2	4.9	9. KSPZ-F 10	9. KOA 195/ 9.5	7.4
KRMX-F 7/ 4.2	1.8	2.1	10. KKMG-F 8	10. KZLO-F 164/14.3	15.0

12+ FM SHARE (METRO): 63.13% (101 of 160) (SPG 82: 61.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KIDN	1. KCCY-F
2. KILO-F	2. KCCY-F	KILO-F	2. KIDN	2. KCCY-F	2. KCSJ
	3. KDZA	3. KIDN	3. KILO-F	3. KCSJ	3. KIDN
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KIDN
2. KIDN	2. KILO-F	2. KILO-F	2. KIDN		2. KILO-F
3. KILO-F	3. KIDN	3. KDZA	3. KRDO-F		KCCY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFEL 970	1.8/5.9	KYNR-F 99.9	2.4/6.8
KKMG-F 98.9	2.4/10.4	KOA 850 Denver	2.4/9.5
KRMX 690	1.8/4.0	KIIQ-F+ 102.7 Col Spg	1.8/5.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		52 (5)	52 (5)	32.5
COUNTRY	21 (1)	25 (1)	46 (2)	28.8
MOR/VARIETY	16 (1)		16 (1)	10.0
BTFL MUSIC		13 (2)	13 (2)	8.1
AC	12 (1)		12 (1)	7.5
SPANISH	3 (1)	7 (1)	10 (2)	6.3
NEWS/TALK	4 (1)		4 (1)	2.5
OTHERS/UNKNOWN		4 (1)	4 (1)	2.5
RELIGION/GOSPEL	3 (1)		3 (1)	1.9
			160 (16)	

RADIO STATIONS

KCSJ, 590, 1 KW (DA-1), MOR	ABC-I, \$12.00 (Eastman)
KDZA, 1230, 1 KW/250 W, AC	RKO, \$15.50 (Masla)
KIDN, 1350, 5 KW/1 KW (DA-N), COUNTRY	NBC, \$17.00 (Torbet)
KCCY-F, 97.9, 100 KW @ 320, COUNTRY	CBS-R, \$23.00* (Roslin) Fuller-Jeffrey
KKMG-F, 98.9, 44 KW @ 61, ? ?	, \$12.00 (----)
KRMX-F, 107.1, 3 KW @ 77, SPANISH	MBS, \$10.00 (----)
KYNR-F, 99.9, 68 KW @ 2000, BTFL MUS (RPM)	ABC-D, \$15.00 (PRO) Peoria Jrnl Star
KZLO-F, 100.7, 100 KW @ 800, CONTEMP (Century 21)	RKO, \$15.50 (Masla)

KOA - See Denver

Other ranked stations - See Colorado Springs

RALEIGH-DURHAM

Market # 78; ADI # 38  
 SMSA Pop: 547,700  
 APR 18.7  
 Est 1982 Revenue: \$14,250,000\*  
 Est 1983 Rev Growth: 12%\*

Stations: 16/13  
 Diaries: 722/657:1  
 Standard Error: .808  
 % Below Line: 7.1  
 Est 1982 Nat Rev: \$3,748,000\*

CSI: 4.9 Bil (# 73)  
 CSI HH: 24.9 M (# 73)  
 Retail \$: 2.6 Bil (# 76)  
 % Not Listed: 21.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WPTF	108/12.1	13.3	12.9	14.7	11.4	1. WRAL-F 317	1. WRAL-F 4616/27.1	29.5	34.5
2. WDCG-F	98/11.0	9.8	4.8	2.5	3.1	2. WDCG-F 226	2. WDCG-F 2800/24.4	24.7	17.0
3. WQDR-F	86/ 9.7	7.5	8.7	7.9	8.2	3. WQDR-F 217	3. WQDR-F 2581/20.2	20.7	22.1
4. WRAL-F	79/ 8.9	12.6	13.8	14.4	15.6	4. WPTF 189	4. WPTF 2272/26.4	28.4	25.3
5. WYYD-F	78/ 8.8	8.8	8.2	11.5	10.2	5. WYYD-F 157	5. WYYD-F 2154/21.3	17.9	16.3
6. WDUR	41/ 4.6	5.4	5.7	6.0	7.6	6. WPCM-F 78	6. WKIX 1021/13.8	15.5	17.7
7. WLLE	40/ 4.5	5.2	7.2	3.5	6.1	7. WNCT-F 70	7. WPCM-F 957/ 7.1	---	---
8. WKIX	39/ 4.4	5.9	8.0	7.4	4.9	8. WKIX 62	8. WNCT-F 858/ 1.7	---	---
9. WTIK	26/ 2.9	1.5	1.6	3.6	1.7	9. WLLE 45	9. WDUR 512/10.5	9.4	9.4
WPCM-F	26/ 2.9	---	.9	1.7	1.1	10. WDUR 42	10. WDNC 469/ 8.6	10.4	11.0

12+ FM SHARE (METRO): 57.41% (403 of 702) (SPG 82: 46.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WYYD-F	1. WPTF	1. WPTF
2. WQDR-F	2. WQDR-F	2. WRAL-F	2. WRAL-F	2. WRAL-F	2. WRAL-F
	3. WYYD-F	WQDR-F	3. WDCG-F	3. WKIX	3. WDCG-F
	4. WRAL-F	4. WYYD-F	4. WQDR-F	4. WPCM-F	4. WQDR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPTF	1. WDCG-F	1. WDCG-F	1. WYYD-F	1. WQDR-F	1. WRAL-F
2. WYYD-F	2. WQDR-F	2. WYYD-F	2. WRAL-F	2. WDCG-F	2. WYYD-F
3. WRAL-F	3. WPTF	3. WRAL-F	3. WDCG-F	3. WYYD-F	3. WQDR-F
4. WDCG-F	4. WYYD-F	4. WLLE	4. WLLE	4. WRAL-F	4. WDCG-F
		WQDR-F	WDUR		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	263 (3)	271 (4)	38.6
MOR/VARIETY	130 (2)		130 (2)	18.5
BLACK/URBAN/JAZZ	96 (3)	18 (1)	114 (4)	16.2
COUNTRY	65 (2)	26 (1)	91 (3)	13.0
AC		78 (1)	78 (1)	11.1
BTFL MUSIC		18 (2)	18 (2)	2.6
			<u>702 (16)</u>	

RALEIGH ADI

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
1. WRAL-F	1. WRAL-F	1. WPTF	WCHL	1360	Chapel Hill .9/4.5
2. WQDR-F	2. WQDR-F	2. WDCG-F	WDBS-F	107.1	Durham 1.3/3.0
3. WDCG-F	3. WDCG-F	3. WYYD-F	WDNC	620	Durham 2.5/8.6
4. WPTF	4. WPTF	WQDR-F	WSRC	1410	Durham 1.7/5.2
5. WYYD-F	5. WYYD-F	5. WKIX	WNCT-F	107.9	Greenville, NC .7/1.7
6. WQSM-F	6. WQSM-F	6. WRAL-F	WQMG-F	97.1	Greensboro 2.0/4.9
7. WIDO-F	7. WKIX	7. WDUR			
8. WFNC	8. WIDO-F	8. WTIK			
WKIX	9. WFNC	9. WTIK			
10. WPCM-F	10. WPCM-F				
11. WRSV-F	11. WITN-F				
12. WLLE	12. WNCT-F				
13. WNCT-F	13. WDUR				
14. WSHV-F	14. WRSV-F				
WDUR	15. WLLE				

ADI FM SHARE: 69.42% (1421 of 2047) (SPG 82: 58.36%)

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham)	CBS, NBC-T, \$ 21.00* (Torbet)
WDUR, 1490, 1 KW/250 W, BLACK (Drake-Chen)	ABC-C, \$ 23.00* (Selcom)
WKIX, 850, 10 KW/5 KW (DA-N), COUNTRY	ABC-I, \$ 38.00* (Blair) Mann Media
WLLE, 570, 500 W (DAYS), BLACK	SBN, \$ 17.00 (Weiss)
WPTF, 680, 50 KW (DA-N), MOR (Klemm)	NBC, ABC-E, \$ 68.00* (Mc-Guild) Durham Life
WTIK, 1310, 5 KW/1 KW (DA-2), COUNTRY	MBS, \$ 19.00 (----)

FM STATIONS

WDCG-F, 105.1, 99 KW @ 1041, ROCK	, \$ 60.00* (Torbet)
WQDR-F, 94.7, 100 KW @ 1025, AOR (Burk-Abr)	ABC-F, \$ 60.00* (Mc-Guild) Durham Life
WRAL-F, 101.5, 100 KW @ 1900, CONTEMP/AC (Drake-Chen)	, \$120.00 (Katz) Capitol
WYYD-F, 96.1, 98 KW @ 992, AC (Burk-Abr)	, \$ 53.00* (Blair) Mann Media
WSHV-F, 105.5, 3 KW @ 217, ROCK/BLACK	, \$ 6.00 (----) (SOUTH HILL, VA)
WRSV-F, 92.1, 2 KW @ 380, BLACK	SBN, \$ 5.00 (----) (ROCKY MOUNT)
WIDO-F, 103.1, 3 KW @ 325, BLACK	RKO, \$ 19.00 (----) (DUNN)

Other ranked stations - See Greensboro, Fayetteville or Greenville, NC



READING

Market # 124  
 SMSA Pop: 315,300  
 APR 17.7  
 Est 1982 Revenue: \$3,500,000

Stations: 30/5  
 Diaries: 610/444:1  
 Standard Error: .796  
 % Below Line: 52.6

CSI: 2.9 Bil (# 114)  
 CSI HH: 23.6 M (# 126)  
 Retail \$: 1.4 Bil (# 129)  
 % Not Listed: 8.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WRFY-F	67/14.0	13.6	11.7	9.2	10.9
2. WEEU	53/11.0	9.4	15.4	12.3	18.0
3. WRWA	50/10.4	14.3	7.8	4.8	5.4
4. WYSP-F	37/ 7.7	7.1	7.0	4.6	6.9
5. WHUM	35/ 7.3	8.2	10.0	13.6	8.6
6. WEAZ-F	21/ 4.4	4.0	3.5	3.5	3.9
7. KYW	17/ 3.5	2.7	3.3	2.6	3.2
8. WCAU-F	15/ 3.1	2.7	1.4	.7	.9
9. WMMR-F	14/ 2.9	5.1	3.7	3.9	2.8
WXXW-F	14/ 2.9	2.4	3.1	3.9	3.6

12+ MSA	CUME/	RATING	FAL 82	SPG 82
1. WEEU	844/31.2		27.8	30.3
2. WRFY-F	841/31.1		31.8	22.3
3. WHEM	522/19.3		19.2	23.9
4. WRWA	506/18.7		22.3	21.2
5. KYW	433/16.0		16.6	15.9
6. WYSP-F	404/14.9		18.2	15.0
7. WCAU-F	276/10.2		10.5	6.9
8. WEAZ-F	273/10.1		7.1	7.5
9. WIOV-F	236/ 8.7		6.5	4.1
10. WMMR-F	227/ 8.4		13.1	9.5

NOTE: THE READING  
 TSA AND METRO ARE  
 THE SAME.

12+ FM SHARE (METRO): 62.81% (277 of 441) (SPG 82: 58.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYSP-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WEEU
2. WCAU-F	2. WYSP-F	2. WYSP-F	2. WHUM	2. WEEU	2. WRFY-F
3. WRFY-F		3. WHUM	3. WEEU	3. WHUM	3. WRWA
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WYSP-F	1. WRFY-F
2. WEEU	2. WRWA			2. WRFY-F	2. WHUM
3. WRWA	3. WYSP-F			3. WMMR-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYO-F 107.5	Boyer. .8/3.6	WIOV-F 105.1	Ephrata 2.5/8.7	WQQQ-F 99.9	Easton .4/2.8
WAEB 790	Allen. .4/4.1	WIP 610	Phil .6/4.2	WSNI-F 104.5	Phil .6/5.1
WFIL 560	Phil 1.0/6.0	WJBR-F 99.5	Wilm 2.3/3.5	WUSL-F 98.9	Phil 2.5/5.4
WFLN-F 95.7	Phil .4/2.7	WKSZ-F 100.3	Media 1.3/2.5	WWDB-F 96.5	Phil 2.5/4.9
WFMZ-F 100.7	Allen. 1.7/4.1	WLEV-F 96.1	Easton .4/2.8	WWSH-F 106.1	Phil .6/4.3
WIFI-F 92.5	Phil 1.9/6.1	WMGK-F 102.9	Phil 2.5/7.0	WZZO-F 95.1	Beth .4/2.3
WIOQ-F 102.1	Phil .6/2.0	WNCE-F 101.1	Lanc. 1.0/2.3		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (8)	149 (8)	33.8
COUNTRY	40 (2)	38 (3)	78 (5)	17.7
MOR/VARIETY	56 (2)		56 (2)	12.7
NOSTALGIA	50 (1)		50 (1)	11.3
BTFL MUSIC		45 (4)	45 (4)	10.2
NEWS/TALK	17 (1)	12 (1)	29 (2)	6.6
AC	2 (1)	26 (5)	28 (6)	6.3
RELIGION/GOSPEL		4 (1)	4 (1)	0.9
CLASSICAL		2 (1)	2 (1)	0.5
			441 (30)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR	ABC-E, \$26.75 (Mc-Guild)
WHUM, 1240, 1 KW/250 W, COUNTRY	CBS, \$28.50* (Torbet)
WRWA, 1340, 1 KW/250 W, NOSTALGIA (A1 Ham)	ABC-I, \$25.50 (Selcom)
WRFY-F, 102.5, 15 KW @ 820, CONTEMP (TM)	RKO, ABC-F, \$35.00* (HNWH)

Other ranked stations - See Philadelphia and Allen-Beth-Easton

RENO

Market # 174  
 SMSA Pop: 206,300  
 APR 17.4  
 Est 1982 Revenue: \$5,150,000

Stations: 14/12  
 Diaries: 593/310:1  
 Standard Error: .812  
 % Below Line: 1.7

CSI: 2.2 Bil (# 148)  
 CSI HH: 26.0 M (# 44)  
 Retail \$: 1.6 Bil (# 121)  
 % Not Listed: 8.1

12+ METRO 1/4/SHARE	FAL	SPG	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81			82	82
1. KRNO-F 50/15.6	12.8	9.0	12.1	1. KOZZ-F 66	1. KROW 818/17.8	20.1	18.2
2. KOZZ-F 45/14.0	15.5	16.1	13.6	2. KRNO-F 60	2. KOZZ-F 763/28.7	30.1	28.3
3. KCBN 25/ 7.8	8.5	7.7	9.6	3. KROW 49	3. KRNO-F 664/27.9	21.7	20.0
4. KNEV-F 24/ 7.5	4.0	8.1	7.1	4. KKBC-F 36	4. KOH 472/17.6	18.9	19.5
5. KOH 23/ 7.2	7.6	9.4	9.6	5. KOH 34	5. KCBN 456/21.4	25.0	21.5
6. KSRN-F 23/ 7.2	6.7	11.6	10.4	6. KNEV-F 34	6. KKBC-F 435/ 9.6	11.4	11.0
7. KROI 21/ 6.5	6.7	3.9	2.5	7. KSRN-F 33	7. KSRN-F 368/12.5	12.7	16.5
8. KKBC-F 18/ 5.6	7.0	4.2	3.2	8. KCBN 28	8. KOLO 362/11.9	16.1	19.6
9. KROW 18/ 5.6	6.4	4.2	2.1	9. KONE 22	9. KNEV-F 345/12.6	8.9	13.9
10. KONE 17/ 5.3	7.0	7.1	10.0	10. KROI 21	10. KONE 332/12.8	14.2	17.6

12+ FM SHARE (METRO): 55.25% (163 of 295) (SPG 82: 54.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KCBN	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KNEV-F	1. KRNO-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KSRN-F	2. KOZZ-F
		3. KROI	KROI	3. KOH	3. KOH
		KROW		KRNO-F	

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KRNO-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KROW	2. KRNO-F	2. KOZZ-F
3. KSRN-F	3. KCBN		3. KROI		3. KONE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET 1340	5.0/13.2	KHTX-F 103.7	Carmelian Bay	.9/2.6
KOLO 920	3.1/11.9	KVLV 980	Fallon	.6/2.0

FORMATS

	AM	FM	TOTAL	%
AC	39 (2)	50 (1)	89 (3)	30.2
ROCK/AOR/CONTEMP	25 (1)	48 (2)	73 (3)	24.7
BTFL MUSIC		47 (2)	47 (2)	15.9
COUNTRY	19 (2)	18 (1)	37 (3)	12.5
NEWS/TALK	23 (1)		23 (1)	7.8
NOSTALGIA	16 (1)		16 (1)	5.4
MOR/VARIETY	10 (1)		10 (1)	3.4

295 (14)

RADIO STATIONS

KCBN, 1230, 1 KW/250 W	, ROCK	CBS-R, RKO II, \$14.40	(Torbet)	Roth
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	CBS, MBS, \$22.00	(Katz)	
KOLO, 920, 5 KW/1 KW (DA-N)	, MOR	NBC, \$18.00*	(Eastman)	Donrey
KONE, 1450, 1 KW/250 W	, COUNTRY	ABC-E, \$18.98	(Christal)	Lotus
KROI, 1270, 5 KW (DA-2)	, MOR/AC	, \$11.25	(Selcom)	Jonson
KROW, 780, 50 KW (DA-N)	, AC (SMN)	, \$15.50	(Mc-Guild)	
KKBC-F, 97.3, 52 KW @ 2240,	COUNTRY (Concept)	RKO, \$16.00*	(Weiss)	Woodward
				(CARSON CITY)
KNEV-F, 95.5, 60 KW @ 2250,	BTFL MUS (Bonne)	MBS, \$18.00*	(Mc-Guild)	Price
KOZZ-F, 105.7, 75 KW @ 2120,	AOR (Burk-Abr)	Source, ABC-F, \$18.98	(Christal)	Lotus
KRNO-F, 106.9, 70 KW @ 2214,	AC (Century 21)	, \$19.20	(Torbet)	Roth
KSRN-F, 104.5, 25 KW @ 2900,	BTFL MUS	UPI, \$13.00	(Masla)	

RICHLAND-KENNEWICK-PASCO

Market # 217  
 SMSA Pop: 152,900  
 APR 15.9  
 Est 1982 Revenue: \$2,892,000

Stations: 12/9  
 Diaries: 555/231:1  
 Standard Error: .848  
 % Below Line: 4.1

CSI: 1.4 Bil (# 190)  
 CSI HH: 26.5 M (# 33)  
 Retail \$: .7 Bil (# 232)  
 % Not Listed: 14.3

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KIOK-F 55/27.1	12.1	13.4	1. KIOK-F 101	1. KIOK-F 835/34.8	27.0
2. KONA 31/15.3	18.4	15.1	2. KONA 49	2. KONA 584/30.1	22.3
3. KONA-F 18/ 8.9	13.6	11.7	3. KONA-F 27	3. KALE 380/21.4	28.7
4. KHWK-F 17/ 8.4	4.4	5.0	4. KZZK-F 20	4. KONA-F 355/17.7	22.3
5. KZZK-F 14/ 6.9	11.2	10.6	5. KALE 18	5. KUJ-F 302/ 9.0	9.8
6. KALE 13/ 6.4	10.7	9.5	6. KHWK-F 17	6. KZZK-F 258/14.3	23.3
7. KOTY 9/ 4.4	6.8	10.6	7. KUJ-F 15	7. KHWK-F 236/16.6	14.2
8. KORD 6/ 3.0	5.8	4.5	8. KOTY 12	8. KOTY 206/14.4	19.8
9. KUJ-F 4/ 2.0	1.9	---	9. KORD 8	9. KORD 153/ 8.4	10.8
			10. KPQ-F 5	10. KPQ-F 136/ 3.7	4.8

12+ FM SHARE (METRO): 64.53% (111 of 172) (SPG 82: 51.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KONA	1. KONA	1. KIOK-F
			2. KIOK-F	2. KHWK-F	2. KONA
			3. KHWK-F	3. KONA-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KONA
2. KONA	2. KONA		KHWK-F		2. KIOK-F
3. KONA-F	3. KALE		3. KONA A/F		3. KOTY
			KZZK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARY 1310 Prosser 1.0/4.0	KXDD-F 104.1 Yakima .5/1.6
KPQ-F 102.1 Wenatchee 1.0/3.7	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		59 (2)	59 (2)	34.3
COUNTRY	17 (3)	18 (2)	35 (5)	20.3
MOR/VARIETY	31 (1)		31 (1)	18.0
AC	13 (1)	14 (1)	27 (2)	15.7
BTFL MUSIC		20 (2)	20 (2)	11.6
			172 (12)	

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N), AC	NBC, \$13.50 (HNWH)	Sterling
KONA, 610, 5 KW (DA-N), MOR	ABC-I, \$15.75 (Torbet)	
KORD, 870, 10 KW/250 W, COUNTRY (SMN)	ABC-D, \$ 6.25 (SR)	
KOTY, 1340, 1 KW/250 W, COUNTRY	ABC-E, \$ 9.00 (Blair)	
KHWK-F, 106.3, 25 KW @ 160, COUNTRY (TM)	ABC-F, \$ 7.75 (Blair)	
KIOK-F, 94.9, 100 KW @ 1250, ROCK/AOR (Concept)	Source, \$20.00* (HNWH)	Sterling
KONA-F, 105.3, 100 KW @ 1180, BTFL MUS	CBS, \$10.62 (Torbet)	
KZZK-F, 102.7, 100 KW @ 863, AC (SMN)	, \$ 9.75 (S/R)	
KUJ-F, 95.7, 100 KW @ 4100, CONTEMP	, \$ ? ? (Selcom)	(WALLA WALLA)
WPQ-F, 102.1, 35 KW @ 2655, BTFL MUS	CBS, \$ ? ? (Mc-Guild)	(WENATCHEE)

RICHMOND

Market # 63  
 SMSA Pop: 646,700  
 APR 18.2  
 Est 1982 Revenue: \$10,900,000\*  
 Est 1983 Rev Growth: 8%\*

Stations: 18/14  
 Diaries: 1214/452:1  
 Standard Error: .615  
 % Below Line: 14.0  
 Est 1982 Nat Rev: \$2,470,000\*

CSI: 5.9 Bil (# 57)  
 CSI HH: 25.1 M (# 67)  
 Retail \$: 3.6 Bil (# 56)  
 % Not Listed: 5.7

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WRVA 186/18.6	16.0	18.4	16.6	20.8	1. WRVA 241	1. WRVA 2677/37.5	36.0	38.6
2. WEZS-F 127/12.7	11.1	6.8	6.1	6.2	2. WEZS-F 158	2. WRVQ-F 2254/27.3	30.7	32.8
3. WPLZ-F 95/ 9.5	10.6	7.3	6.7	8.6	3. WRVQ-F 148	3. WEZS-F 1811/26.3	23.0	14.3
4. WRVQ-F 88/ 8.8	11.0	13.4	13.5	13.0	4. WPLZ-F 130	4. WTVR-F 1540/18.4	17.2	13.3
5. WRXL-F 76/ 7.6	6.8	8.6	9.1	9.3	5. WTVR-F 126	5. WRXL-F 1469/19.6	17.0	17.5
6. WTVR-F 75/ 7.5	8.1	4.9	3.5	5.1	6. WRXL-F 106	6. WPLZ-F 1366/17.7	17.8	15.8
7. WRNL 60/ 6.0	5.7	7.5	9.6	6.6	7. WRNL 73	7. WRNL 1149/17.6	17.0	17.2
8. WLEE 52/ 5.2	6.8	5.3	4.1	4.4	8. WLEE 55	8. WQKS-F 831/ 7.6	3.2	2.2
9. WANT 40/ 4.0	6.6	7.2	8.0	5.3	9. WQKS-F 49	9. WANT 798/12.1	13.8	15.5
10. WFTH 33/ 3.3	3.0	1.8	1.5	1.7	10. WANT 48	10. WLEE 775/12.5	12.1	11.8

12+ FM SHARE (METRO): 53.02% (501 of 945) (SPG 82: 46.53%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA
2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WRVA	2. WTVR-F	2. WEZS-F
3. WRXL-F	3. WRXL-F	3. WRVA	3. WTVR-F	3. WEZS-F	3. WRVQ-F
4. WQKS-F	4. WRVQ-F	4. WRXL-F WTVR-F	4. WPLZ-F	4. WRNL	4. WRNL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WRVA
2. WRVA	2. WEZS-F	2. WRVQ-F	2. WRVA	2. WPLZ-F	2. WEZS-F
3. WRXL-F	3. WPLZ-F	3. WPLZ-F	3. WTVR-F	3. WEZS-F	3. WTVR-F
4. WTVR-F	4. WRVQ-F	4. WRXL-F	4. WPLZ-F	4. WRVA	4. WPLZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F 92.1	Chester .6/2.6	WNWZ 1450	High Spg .4/3.9	WQKS-F 96.5	William.2.5/7.6
WEET 1320	1.9/4.1	WXGI 950	2.2/5.1	WYNT 1290	Peters. .3/1.4
WKIE 1540	2.5/7.4	WPVA-F 95.3	Peters. .9/2.8		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		189 (3)	189 (3)	20.0
MOR/VARIETY	186 (1)		186 (1)	19.7
COUNTRY	82 (2)	84 (2)	166 (4)	17.6
AC	33 (1)	127 (1)	160 (2)	16.9
BLACK/URBAN/JAZZ	65 (2)	95 (1)	160 (3)	16.9
NOSTALGIA	52 (1)		52 (1)	5.5
RELIGION/GOSPEL	19 (1)	6 (1)	25 (2)	2.6
NEWS/TALK	4 (1)		4 (1)	0.4
OTHERS/UNKNOWN	3 (1)		3 (1)	0.3
			945 (18)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS), BLACK	NBN, \$27.00 (Masla)	Sinclair
WFTH, 1590, 5 KW (DAYS), OLDIES/AC	, \$19.00 (----)	
WLEE, 1480, 5 KW (DA-2), NOSTALGIA (Al Ham)	MBS,ABC-D, \$23.00 (Blair)	Nationwide
WRNL, 910, 5 KW (DA-N), COUNTRY	ABC-I, \$34.00* (Katz)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-N), MOR	NBC, \$80.00* (Eastman)	Harte-Hanks
WEZS-F, 103.7, 74 KW @ 440, AC (Burk-Abr)	, \$53.00* (Torbet)	EZ
WRVQ-F, 94.5, 200 KW @ 355, ROCK	RKO, \$65.00* (Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350, AOR (Pollack)	ABC-R, \$40.00* (Katz)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	, \$31.00* (MMR)	Park
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK (TM)	ABC-F, \$60.00* (Mc-Guild)	
WQKS-F, 96.5, 50 KW @ 440, ROCK	RKO II, \$20.00* (----)	(WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25  
 SMSA Pop: 1,628,000  
 APR 18.3  
 Est 1982 Revenue: \$15,750,000

Stations: 43/16  
 Diaries: 1108/958:1  
 Standard Error: .610  
 % Below Line: 59.8

CSI: 12.7 Bil (# 29)  
 CSI HH: 20.6 M (# 247)  
 Retail \$: 7.0 Bil (# 28)  
 % Not Listed: 11.0

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG		
		82	82	81	81			82	82		
1. KDUO-F	116/6.0	5.3	5.3	6.0	6.1	1. KFI	152	1. KFI	2417/17.3	19.4	18.5
2. KFI	112/5.8	6.6	6.2	5.2	6.2	2. KDUO-F	126	2. KIIS-F	1512/13.6	12.4	10.3
3. KIIS-F	98/5.0	5.2	3.0	2.7	2.2	3. KBIG-F	104	3. KNX	1382/10.3	11.3	8.9
4. KCKC	93/4.8	2.4	3.3	2.3	3.7	4. KIIS-F	101	4. KLOS-F	1308/10.2	10.2	7.8
5. KBIG-F	86/4.4	4.8	3.8	4.9	6.5	5. KCKC	95	5. KBIG-F	1307/10.7	10.5	9.6
6. KGGI-F	80/4.1	3.2	4.1	3.0	3.6	6. KMET-F	83	6. KMET-F	1242/10.4	10.5	11.1
7. KMET-F	77/4.0	4.1	4.7	4.6	2.8	7. KNX	82	7. KGGI-F	1219/11.3	10.4	10.9
8. KABC	76/3.9	2.5	3.3	3.5	3.4	8. KGGI-F	80	8. KOLA-F	1169/10.4	11.1	11.7
9. KNX	64/3.3	3.5	3.0	4.3	3.6	9. KABC	79	9. KDUO-F	1143/10.0	9.6	10.1
KCAL-F	64/3.3	3.3	2.1	3.1	2.5	10. KLOS-F	73	10. KRTH-F	1108/ 9.2	7.9	9.5

12+ FM SHARE (METRO): 60.31% (1044 of 1731) (SPG 82: 58.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOLA-F	1. KIIS-F	1. KIIS-F	1. KFI	1. KDUO-F	1. KFI
2. KCAL-F	2. KMET-F	2. KFI	2. KGGI-F	2. KFI	2. KIIS-F
3. KROQ-F	3. KFI	3. KGGI-F	3. KIIS-F	3. KBIG-F	3. KDUO-F
4. KLOS-F	4. KLOS-F	4. KMET-F	4. KDUO-F	4. KCKC	4. KNX
KGGI-F	5. KGGI-F	5. KCAL-F	5. KMET-F	5. KABC	5. KCKC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDUO-F	1. KDUO-F	1. KIIS-F	1. KDUO-F	1. KMET-F	1. KFI
2. KCKC	2. KIIS-F	2. KIIS-F	2. KGGI-F	2. KLOS-F	2. KMET-F
3. KBIG-F	3. KFI	3. KOST-F	3. KFI	3. KIIS-F	3. KABC
4. KGGI-F	4. KMET-F	KUTE-F	4. KIIS-F	4. KFI	4. KIIS-F
5. KIIS-F	5. KGGI-F	5. KFI	5. KCKC	5. KCAL-F	KGGI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F 103.9	L. Arrowhead	1.8/4.2	KMPC	710	LA	2.3/6.7	KWDJ-F	92.7	River	.6/2.1
KCAL 1410	Redlands	.7/2.0	KNX-F	93.1	LA	1.1/3.8	KBRT	740	Avalon	1.2/4.1
KDIG 1240	S. Bernard	1.7/4.6	KFAC-F	92.3	LA	.7/2.3	KOST-F	103.5	LA	2.1/7.1
KFXM 590	S. Bernard	2.1/6.6	KFWB	980	LA	1.2/6.5	KRLA	1110	Pasa	1.0/3.5
KHSJ 1320	Hemet	.6/1.3	KIQQ-F	100.3	LA	.4/3.1	KROQ-F	106.7	Pasa	1.0/3.5
KHYE-F 105.5	Hemet	1.2/3.1	KJOI-F	98.7	LA	.6/2.2	KRTH-F	101.1	LA	2.2/9.2
KMEN 1290	S. Bern	1.4/4.9	KKGO-F	105.1	LA	.3/1.4	KTNQ	1020	LA	1.3/1.9
KNTF-F 93.5	Ont	1.6/3.9	KLAC	570	LA	2.2/7.3	KUTE-F	101.9	Glen.	2.2/6.5
KOLA-F 99.9	S. Bern	2.3/10.4	KLOS-F	95.5	LA	2.9/10.2	KWOW	1600	Pomona	.6/2.2
KPRO 1440	River.	.6/3.1	KLVE-F	107.5	LA	.4/2.0	KZLA-F	93.9	LA	.8/2.7
KQLH-F 95.1	S. Bern	3.0/9.3	KMGG-F	105.9	LA	.3/1.9	XTRA	690	Tij.	.6/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (2)	477 (8)	529 (10)	30.6
AC	172 (4)	167 (5)	339 (9)	19.6
BTFL MUSIC		272 (5)	272 (5)	15.7
COUNTRY	170 (3)	59 (3)	229 (6)	13.2
NEWS/TALK	175 (4)		175 (4)	10.1
BLACK/URBAN/JAZZ		48 (2)	48 (2)	2.8
SPANISH	39 (2)	8 (1)	47 (3)	2.7
NOSTALGIA	44 (1)		44 (1)	2.5
RELIGION/GOSPEL	24 (1)		24 (1)	1.4
CLASSICAL		13 (1)	13 (1)	0.8
MOR/VARIETY	11 (1)		11 (1)	0.6

1731 (43)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR RADIO STATIONS

ROANOKE

Market # 165  
 SMSA Pop: 228,600  
 APR 18.1  
 Est 1982 Revenue: \$4,730,000

Stations: 11/10  
 Diaries: 615/315:1  
 Standard Error: .824  
 % Below Line: 0.9

CSI: 2.1 Bil (# 153)  
 CSI HH: 25.0 M (# 71)  
 Retail \$: 1.4 Bil (# 140)  
 % Not Listed: 6.3

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING	FAL	SPG
12+ METRO	1/4/SHARE	82	82	81	81	12+ TSA	1/4		82	82
1. WXLK-F	102/29.1	23.8	21.4	15.8	22.6	1. WXLK-F	311	1. WXLK-F	3177/43.7	43.1 39.4
2. WPVR-F	49/14.0	15.5	14.5	17.8	20.4	2. WPVR-F	131	2. WPVR-F	1424/22.3	26.7 23.0
3. WSLC	38/10.9	11.7	12.6	16.6	14.0	3. WSLQ-F	126	3. WSLQ-F	1327/15.6	14.4 13.5
4. WTOY	29/ 8.3	8.2	8.8	2.4	5.7	4. WJJS-F	53	4. WSLC	628/23.2	25.3 25.8
5. WFIR	27/ 7.7	6.2	9.1	12.6	7.5	5. WSLC	51	5. WFIR	566/20.6	23.8 30.2
6. WROV	25/ 7.1	11.1	13.2	12.6	14.7	6. WFIR	33	6. WROV	549/25.8	29.8 30.7
7. WJLM-F	23/ 6.6	4.7	5.3	3.6	2.2	7. WTOY	30	7. WJJS-F	449/ 2.2	2.1 1.2
8. WSLQ-F	21/ 6.0	7.6	6.9	9.3	6.5	8. WJLM-F	28	8. WJLM-F	373/15.3	14.5 12.0
9. WKBA	6/ 1.7	2.9	1.3	1.2	---	9. WROV	25	9. WTOY	256/12.5	11.9 11.7
10. WRIS	5/ 1.4	.9	1.3	.8	1.4	10. WKBA	6	10. WRIS	96/ 4.4	4.0 4.1

12+ FM SHARE (METRO): 60.37% (198 of 328) (SPG 82: 51.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
2. WSLQ-F		2. WTOY WPVR-F	2. WPVR-F 3. WSLC	2. WSLC 3. WXLK-F	2. WPVR-F 3. WSLC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WPVR-F	2. WPVR-F	2. WTOY	2. WPVR-F	2. WSLQ-F	2. WSLC
3. WSLC	3. WSLC	3. WROV	3. WSLC	3. WROV	3. WPVR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJJS-F 101.7 Lynchburg .9/2.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (2)	123 (2)	34.4
COUNTRY	38 (1)	23 (1)	61 (2)	18.6
BTFL MUSIC		49 (1)	49 (1)	14.9
BLACK/URBAN/JAZZ	29 (1)	3 (1)	32 (2)	9.8
MOR/VARIETY	27 (1)		27 (1)	8.2
AC	25 (1)		25 (1)	7.6
RELIGION/GOSPEL	11 (2)		11 (2)	3.4

RADIO STATIONS

WFIR, 960, 5 KW (DA-N)	, MOR	CBS, \$21.00* (Mc-Guild)	Gibbons
WKBA, 1550, 10 KW (DAYS,DA)	, RELIGION	, \$ 7.00 (----)	Epperson
WRIS, 1410, 5 KW (DAYS,DA)	, RELIGION	MBS, \$ 6.50 (----)	
WROV, 1240, 1 KW/250 W	, AC	ABC-C, \$29.50 (Eastman)	
WSLC, 610, 5 KW/1 KW (DA-2)	, COUNTRY	NBC, \$40.00* (Katz)	Mel Wheeler
WTOY, 910, 1 KW (DAYS,DA)	, BLACK	SBN, \$14.00 (Masla)	
WJLM-F, 93.5, 3 KW @ -83	, COUNTRY	ABC-E,MBS, \$ 8.00 (----)	
WPVR-F, 94.9, 100 KW @ 1980	, BTFL MUS (KalaMusic)	, \$34.00* (Mc-Guild)	Gibbons
WSLQ-F, 99.1, 140 KW @ 1990	, AOR	ABC-R, \$50.00 (Katz)	Mel Wheeler
WXLQ-F, 92.3, 93 KW @ 2050	, ROCK	RKO, \$75.00* (Torbet)	

WJJS - See Lynchburg

ROCHESTER

Market # 42

SMSA Pop: 972,700

APR 16.6

Est 1982 Revenue: \$13,500,000\*

Est 1983 Rev Growth: 9%\*

Stations: 19/21

Diaries: 1139/715:1

Standard Error: .582

% Below Line: 1.6

Est 1982 Nat Rev: \$2,900,000\*

CSI: 9.7 Bil (# 40)

CSI HH: 27.0 M (# 24)

Retail \$: 4.8 Bil (# 39)

% Not Listed: 9.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WEZO-F	182/13.5	13.5	13.7	16.9	17.8	1. WEZO-F 204	1. WHAM 2630/26.8	26.2	26.8
2. WVOR-F	145/10.7	9.6	10.0	6.7	9.0	2. WVOR-F 163	2. WEZO-F 2433/26.5	26.2	25.2
3. WCMF-F	135/10.0	10.8	9.9	6.4	7.2	3. WCMF-F 145	3. WCMF-F 2062/23.0	24.0	22.1
4. WHAM	117/ 8.7	9.1	10.1	7.7	9.5	4. WHAM 141	4. WVOR-F 1965/22.0	21.6	20.7
5. WPXY-F	93/ 6.9	6.5	3.2	6.0	3.5	5. WMJQ-F 102	5. WPXY-F 1802/21.0	19.3	10.4
6. WMJQ-F	83/ 6.1	7.2	8.2	9.7	6.7	6. WPXY-F 95	6. WMJQ-F 1773/19.5	20.1	20.0
7. WHFM-F	69/ 5.1	5.9	5.1	4.2	4.5	7. WHFM-F 74	7. WHFM-F 1544/17.6	19.0	16.2
8. WNYR	67/ 5.0	4.9	7.9	5.1	5.8	8. WNYR 68	8. WBBF 1176/14.2	13.8	16.6
9. WPXN	66/ 4.9	5.2	5.3	6.1	3.3	9. WPXN 66	9. WNYR 895/10.6	11.2	15.0
10. WBBF	58/ 4.3	5.1	4.4	4.6	6.5	10. WBBF 59	10. WYLF-F 742/ 6.9	6.0	1.7
WDXK-F	58/ 4.3	2.5	3.1	4.7	4.6	WYLF-F 59			

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WHAM
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WVOR-F	2. WVOR-F
3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WHAM	3. WHAM	3. WEZO-F
4. WHFM-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F	4. WPXN	4. WCMF-F
5. WDXK-F	5. WHFM-F	5. WMJQ-F	WNYR	5. WNYR	5. WNYR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WVOR-F	2. WPXY-F	2. WEZO-F	2. WVOR-F	2. WEZO-F
3. WCMF-F	WCMF-F	3. WCMF-F	3. WNYR	3. WMJQ-F	3. WCMF-F
4. WHAM	4. WPXY-F	4. WHFM-F	4. WHAM	4. WPXY-F	4. WHAM
5. WPXY-F	5. WMJQ-F	5. WMJQ-F	5. WPXY-F	5. WDXK-F	5. WPXY-F
		WDXK-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCR 1550	Canand. 1.0/1.3	WGVC 1240	Geneva .4/1.1	WYLF-F 95.1	Bris Ctr 3.3/6.9
WECQ-F 101.7	Geneva .6/1.3	WRTK 1370	1.6/6.6	WBEN-F 102.5	Buffalo .4/2.6
WFLC-F 102.3	Canand. 1.6/3.7	WWWG 1460	.9/3.9	WPCX-F 106.9	Auburn 1.1/3.3

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), MOR/AC/TALK	RKO,ABC-D,NBC-T, \$40.00* (Blair)	LIN
WHAM, 1180, 50 KW, MOR	ABC-I, \$72.00 (MMR)	Rust
WNYR, 990, 1 KW/250 W, COUNTRY	ABC-E, \$ NM (Katz)	Malrite
WPXN, 1280, 5 KW (DA-N), NOSTALGIA	CBS, \$35.00* (Christal)	Associated
WCMF-F, 96.5, 20 KW @ 447, AOR (Pollack)	, \$67.50 (CBS/FM)	Stoner
WDXK-F, 103.9, 8 KW @ 540, BLACK	NBN, \$32.00 (PRO)	
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS (Bonne)	, \$110.00* (Katz)	Malrite
WHFM-F, 98.9, 50 KW @ 340, ROCK (Drake-Chen)	ABC-C, \$25.00 (MMR)	Rust
WMJQ-F, 92.5, 50 KW @ 500, AOR (Burk-Abr)	ABC-R, \$54.00* (Blair)	LIN
WPXY-F, 97.9, 50 KW @ 656, CONTEMP	, \$49.00* (Christal)	Associated
WVOR-F, 100.5, 50 KW @ 490, AC	, \$74.00* (Mc-Guild)	
WYLF-F, 95.1, 10 KW @ 990, NOSTLAGIA (Al Ham)	, \$28.00 (Masla) (BRISTOL CENTER)	

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

ROCKFORD

Market # 141  
 SMSA Pop: 280,700  
 APR 15.6  
 Est 1982 Revenue: \$4,676,000\*  
 Est 1983 Rev Growth: 7%

Stations: 22/11  
 Diaries: 777/296:1  
 Standard Error: .675  
 % Below Line: 26.5  
 Est 1982 Nat Rev: \$476,000\*

CSI:2.6 Bil (# 122)  
 CSI HH:26.7 M (# 29)  
 Retail \$: 1.3 Bil (# 148)  
 % Not Listed: 6.1

<u>12+ METRO 1/4/SHARE</u>				<u>SPG 82</u>		<u>SPG 81</u>		<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/MSA CUME RATING</u>		<u>SPG 82</u>	
1.	WZOK-F	74/20.7	18.0	11.8	1. WZOK-F	109	1364/40.6	34.5	2. WZOK-F	63	1087/42.5	46.5	
2.	WROK	59/16.5	19.4	16.9	3. WRWC-F	55	931/15.9	17.8	4. WLS	51	731/16.6	18.5	
3.	WRWC-F	33/ 9.2	10.4	15.1	5. WGN	46	640/14.1	17.0	6. WRWC-F	30	539/16.2	18.3	
4.	WYFE-F	24/ 6.7	9.6	11.5	7. WYFE-F	28	515/17.8	19.5	8. WBBM	28	450/11.3	9.4	
5.	WGN	21/ 5.9	8.4	5.6	9. WSJY-F	23	439/ 3.3	---	10. WSJY-F	10	284/ 2.5	1.8	
6.	WMAQ	19/ 5.3	7.6	8.9									
7.	WYBR-F	18/ 5.0	2.5	6.2									
8.	WKKN	16/ 4.5	3.4	4.1									
	WLS	16/ 4.5	4.2	4.1									
10.	WBBM	11/ 3.1	2.0	3.0									

12+ FM SHARE (METRO): 51.19% (172 of 336) (SPG 82: 48.48%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WROK	1. WROK
	2. WROK	2. WROK	2. WZOK-F	2. WRWC-F	2. WZOK-F
	WYFE-F	3. WYFE-F	3. WRWC-F		3. WRWC-F
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F	1. WROK
2. WROK	2. WROK		2. WZOK-F	2. WYFE-F	2. WRWC-F
3. WRWC-F	3. WRWC-F		3. WRWC-F	3. WROK	3. WZOK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBEL 1380	S. Beloit	1.1/2.5	WLUV-F 96.7	Loves Park	.6/3.1
WLUV 1520	Loves Park	1.1/2.1	WBMX-F 102.7	Chicago	.6/2.1
WXTA 1330		1.7/3.1	WJVL-F 99.9	Jamesville	.8/3.3
WAIT 820	Chicago	1.4/3.3	WLS-F 94.7	Chicago	.3/1.4
WIND 560	Chicago	.8/1.8	WSJY-F 107.3	Ft. Atkinson	.8/2.5
WQFL-F 100.9		2.0/7.6	WDEK-F 92.5	DeKalb	1.4/3.7

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	16 (1)	104 (4)	120 (5)	35.7
MOR/VARIETY	84 (3)		84 (3)	25.0
COUNTRY	39 (3)	5 (2)	44 (5)	13.1
BTFL MUSIC		36 (2)	36 (2)	10.7
AC		18 (1)	18 (1)	5.3
NEWS/TALK	14 (2)		14 (2)	4.2
NOSTALGIA	11 (2)		11 (2)	3.3
RELIGION/GOSPEL		7 (1)	7 (1)	2.1
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.6
			336 (22)	

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA) , COUNTRY	NBC, \$15.00 (HNWH)	Midwest Family
WROK, 1440, 5 KW/500W (DA-D), AC/MOR	ABC-C, \$34.00 (Mc-Guild)	
WRWC-F, 103.1, 3 KW @ 300, BTFL MUS	, \$21.00 (Market 4)	(ROCKTON)
WYBR-F, 104.9, 3 KW @ 308, AC (Century 21)	RKO, \$17.55 (Masla)	Sentry
WYFE-F, 95.3, 1 KW @ 515, AOR (Burk-Abr)	Source, \$21.00 (HNWH)	Midwest Family
WZOK-F, 97.5, 50 KW @ 235, ROCK	ABC-C, \$25.50 (Mc-Guild)	
WJVL-F, 99.9, 20 KW @ 135, COUNTRY	, \$13.00 (----)	(JANESVILLE)
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS (FM-100)	ABC-C, \$13.00 (----)	(FORT ATKINSON)

Other ranked stations - See Chicago



SACRAMENTO

Market # 40; ADI # 21

SMSA Pop: 1,047,500

APR 17.7

Est 1982 Revenue: \$24,392,000\*

Est 1983 Rev Growth: 11%\*

Stations: 25/20

Diaries: 1302/758:1

Standard Error: .581

% Below Line: 6.9

Est 1982 Nat Rev: \$10,037,000

CSI: 9.8 Bil (# 39)

CSI HH: 24.5 M (# 87)

Retail \$: 5.5 Bil (# 37)

% Not Listed: 9.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KEWT-F	143/8.2	5.5	5.8	8.3	6.3	1. KRAK	2860/14.6	14.9	14.3
2. KZAP-F	138/7.9	8.5	13.7	12.0	13.1	2. KZAP-F	2787/19.8	21.5	25.5
3. KXOA-F	129/7.4	10.2	9.9	5.8	6.1	3. KCTC-F	2469/11.8	11.5	9.9
4. KRAK	116/6.7	4.8	5.6	8.2	8.3	4. KEWT-F	2307/16.2	15.6	17.1
5. KCTC-F	113/6.5	7.7	5.6	4.2	5.1	5. KXOA-F	2253/18.5	26.4	21.9
6. KAER-F	110/6.3	5.7	3.1	3.1	2.7	6. KAER-F	2048/14.9	14.6	11.0
7. KFBK	90/5.2	4.6	3.9	3.8	3.7	7. KFBK	2033/15.8	11.9	9.9
8. KWOD-F	85/4.9	3.3	2.4	3.1	3.1	8. KFRC	2004/16.5	14.1	11.5
9. KXOA	83/4.8	5.3	3.9	1.2	1.9	9. KSFM-F	1912/15.8	17.3	11.0
KROY-F	83/4.8	5.1	3.3	3.4	4.2	10. KWOD-F	1819/13.3	13.6	12.2
11. KSFM-F	79/4.5	5.2	4.7	7.9	7.9	11. KHYL-F	1573/10.7	7.5	9.9
12. KGNR	73/4.2	4.6	4.2	6.2	5.2	12. KROY-F	1503/12.3	11.4	7.7
13. KPOP-F	64/3.7	3.3	3.1	3.4	3.6	13. KXOA	1354/13.0	15.4	14.3

12+ FM SHARE (METRO): 64.16% (1008 of 1571) (SPG 82: 64.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZAP-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KEWT-F	1. KGNR
2. KROY-F	2. KXOA-F	2. KZAP-F	2. KAER-F	2. KCTC-F	2. KFBK
3. KPOP-F	3. KROY-F	3. KAER-F	3. KRAK	3. KRAK	3. KRAK
4. KWOD-F	KWOD-F	4. KWOD-F	4. KCTC-F	4. KXOA	4. KXOA-F
5. KSFM-F	5. KAER-F	5. KSFM-F	5. KEWT-F	5. KAER-F	5. KEWT-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEWT-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KAER-F
2. KXOA-F	2. KXOA-F	2. KWOD-F	2. KAER-F	2. KROY-F	KRAK
3. KAER-F	3. KEWT-F	3. KSFM-F	3. KCTC-F	3. KXOA-F	3. KXOA-F
4. KZAP-F	4. KRAK	4. KZAP-F	4. KRAK	4. KAER-F	4. KCTC-F
5. KRAK	5. KAER-F	5. KPOP-F	KSFM-F	5. KWOD-F	5. KHYL-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	55 (1)	449 (5)	504 (6)	32.1
BTFL MUSIC		256 (2)	256 (2)	16.3
COUNTRY	116 (1)	110 (1)	226 (2)	14.4
AC	23 (2)	183 (2)	206 (4)	13.1
NEWS/TALK	197 (4)		197 (4)	12.5
NOSTALGIA	99 (2)		99 (2)	6.3
MOR/VARIETY	45 (2)		45 (2)	2.9
RELIGION/GOSPEL	23 (1)	10 (1)	33 (2)	2.1
SPANISH	5 (1)		5 (1)	0.3

1571 (25)

SACRAMENTO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. KRAK	1. KRAK	1. KAER-F	KAHI 950	Auburn	.9/1.8
2. KZAP-F	2. KZAP-F	2. KRAK	KEBR-F 100.5		.6/2.1
3. KCTC-F	3. KFRC	3. KEWT-F	KENZ 1240		.7/4.1
4. KEWT-F	4. KSFM-F	4. KZAP-F	KFIA 710		1.3/3.7
5. KXOA-F	5. KXOA-F	5. KXOA	KGMS 1380		1.5/6.1
6. KAER-F	6. KWOD-F	6. KFRC	KHYL-F 101.1	Auburn	3.1/10.7
7. KFRC	7. KEWT-F	7. KFBK	KPIP 1110	Roseville	.3/1.1
8. KFBK	8. KCTC-F	8. KGNR	KCBS 740	San Fran	.3/2.3
9. KSFM-F	9. KROY-F	9. KCTC-F	KFRC 610	San Fran	3.2/11.8
KWGD-F	10. KFBK	10. KPOP-F	KGO 810	San Fran	1.6/4.8
11. KHOP-F	11. KHYL-F		KNBR 680	San Fran	1.0/4.7
12. KROY-F	12. KAER-F		KROW 780	Reno	.6/1.8
13. KNBR	13. KHOP-F				
KHYL-F	14. KNBR				
15. KXOA	15. KGNR				

ADI FM SHARE: 61.91% (1853 of 2993) (SPG 82: 60.39%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS/TALK	NBC, NBC-T, MBS, \$ 58.00*	(Katz)	McClatchy
KGNR, 1320, 5 KW (DA-2)	, NEWS/TALK/MOR	ABC-I, ABC-E, \$ 60.00*	(Christal)	Tribune Co
KRAK, 1140, 50 KW (DA-1)	, COUNTRY	\$111.56	(Eastman)	Affiliated
KXOA, 1470, 5 KW/1 KW (DA-2)	NOSTALGIA (Al Ham)	ABC-D, \$ ? ?	(Blair)	

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, COUNTRY (Burns-Somerset)	, \$ 59.00*	(Katz)	McClatchy
KCTC-F, 96.1, 45 KW @ 520, BTFL MUS (KalaMusic)	, \$ 64.00*	(Christal)	Tribune Co
KEWT-F, 105.1, 50 KW @ 240, BTFL MUS (Schulke)	, \$ 73.38	(Eastman)	Affiliated
KHYL-F, 101.1, 50 KW @ 465, OLDIES	, \$ ? ?	(Weiss)	Empire (AUBURN)
KPOP-F, 93.5, 3 KW @ 300, ROCK	, \$ 35.00	(CBS/FM)	
KROY-F, 96.9, 50 KW @ 500, AOR	, \$ 75.00	(Selcom)	
KSFM-F, 102.5, 50 KW @ 535, ROCK	, \$ 47.25	(MMR)	
KWOD-F, 106.5, 50 KW @ 310, ROCK	ABC-F, CBS-R, \$ 45.63	(Masla)	
KXOA-F, 107.9, 28 KW @ 420, AC	ABC-D, Trans, \$ 80.00*	(Blair)	
KZAP-F, 98.5, 50 KW @ 495, AOR (Burk-Abr)	, \$ 75.00*	(Mc-Guild)	Western Cit

Other ranked stations - See San Francisco or Modesto

ST. LOUIS

Market # 12; ADI # 18  
 SMSA Pop: 2,355,700  
 APR 19,2  
 Est 1982 Revenue: \$36,705,000

Stations: 28/28  
 Diaries: 1872/1042:1  
 Standard Error: .478  
 % Below Line: 0

CSI: 21.4 Bil (# 14)  
 CSI HH: 24.9 M (# 72)  
 Retail \$: 11.7 Bil (# 13)  
 % Not Listed: 3.4

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KMOX	783/20.9	20.6	23.4	21.1	1. KMOX 906	1. KMOX 9839/41.6	42.6	38.6
2. KHTR-F	395/10.6	8.8	6.9	3.4	2. KHTR-F 458	2. KHTR-F 6391/28.0	20.2	12.9
3. KEZK-F	261/ 7.0	4.9	4.9	6.6	3. WIL-F 292	3. KSD 3640/11.2	10.7	13.3
4. KMJM-F	253/ 6.8	7.0	5.5	6.1	4. KEZK-F 291	4. KWK-F+ 3597/15.8	14.7	17.3
5. WIL-F	231/ 6.2	5.8	6.5	6.7	5. KSHE-F 263	5. WIL-F 3479/14.2	13.7	16.6
6. KSD-F	217/ 5.8	5.4	6.2	5.4	6. KMJM-F 259	6. KEZK-F 3467/15.9	11.7	13.2
7. KSHE-F	207/ 5.5	6.3	5.7	4.5	7. KSD 258	7. KSHE-F 3355/14.2	14.1	13.4
8. KWK-F+	204/ 5.5	4.4	5.6	8.7	8. KSD-F 246	8. KSD-F 3311/14.9	15.0	14.1
9. WRTH	179/ 4.8	5.8	3.8	3.9	9. KWK-F+ 238	9. KMJM-F 2647/13.0	12.4	14.3
10. KSD	163/ 4.4	3.4	3.5	4.1	10. WRTH 181	10. KXOK 2495/ 9.0	10.9	12.7
11. KYKY-F	95/ 2.5	2.3	4.1	4.1	11. KYKY-F 100	11. WRTH 2220/10.9	9.7	9.5
12. WZEN-F	93/ 2.5	3.6	3.3	2.8	12. KXOK 98	12. KYKY-F 2086/ 9.9	14.4	14.0
13. KADI-F	84/ 2.2	2.0	2.3	2.2	13. WZEN-F 93	13. KADI-F 1586/ 7.5	9.4	10.5
14. KATZ	67/ 1.8	2.5	1.9	2.7	14. KADI-F 90	14. WZEN-F 1182/ 6.0	7.1	6.0
15. WESL	58/ 1.5	2.1	2.1	1.9	15. KATZ 67	15. KATZ 1152/ 5.9	6.0	7.3

12+ FM SHARE (METRO): 59.04% (2136 of 3618) (SPG 82: 53.19%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KHTR-F	1. KHTR-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F+	2. KSHE-F	2. KHTR-F	2. KEZK-F	2. KEZK-F	2. KHTR-F
3. KMJM-F	3. KMJM-F	3. KSD-F	3. WIL-F	3. WIL-F	3. WIL-F
4. KSHE-F	4. KWK-F+	4. KMJM-F	4. KSD-F	4. WRTH	4. KSD-F
	5. KSD-F	5. KSHE-F	5. KMJM-F	5. KSD	5. KEZK-F
	6. KMOX	6. WIL-F	6. KHTR-F	6. KSD-F	6. WRTH

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KMOX	1. KMOX	1. KHTR-F	1. KMOX	1. KSHE-F	1. KMOX
2. KHTR-F	2. KHTR-F	2. KSD-F	2. KEZK-F	2. KWK-F+	2. WIL-F
3. KEZK-F	3. KMJM-F	3. KMJM-F	3. KSD-F	3. KMJM-F	3. KEZK-F
4. KSD-F	4. KEZK-F	4. KWK-F+	4. WIL-F	4. KHTR-F	4. KSD-F
5. WIL-F	5. WIL-F	5. KYKY-F	5. KHTR-F	5. KMOX	5. KSHE-F
6. KMJM-F	6. KSHE-F	6. WIL-F	6. KMJM-F	6. KSD-F	KSD

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONETMP	22 (1)	868 (4)	890 (5)	24.6
NEWS/TALK	783 (1)		783 (1)	21.6
BLACK/URBAN/JAZZ	125 (2)	346 (2)	471 (4)	13.0
COUNTRY	204 (2)	231 (1)	435 (3)	12.0
AC	71 (1)	347 (3)	418 (4)	11.6
BTFL MUSIC		261 (1)	261 (1)	7.2
NOSTALGIA	211 (2)		211 (2)	5.8
RELIGION/GOSPEL	45 (3)	26 (1)	71 (4)	2.0
OTHERS/UNKNOWN	39 (2)		39 (2)	1.1
CLASSICAL		29 (1)	29 (1)	0.8
MOR/VARIETY	10 (1)		10 (1)	0.3
			<u>3618 (28)</u>	

ST. LOUIS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KMOX	1. KMOX	1. KMOX
2. KHTR-F	2. KHTR-F	2. KHTR-F
3. KEZK-F	3. KWK-F+	3. WIL-F
4. WIL-F	4. KEZK-F	4. WRTH
5. KSHE-F	5. WIL-F	5. KSHE-F
6. KMJM-F	6. KSD-F	6. KMJM-F
7. KSD-F	7. KSHE-F	7. KMJM-F
8. KWK-F+	8. KSD	8. KEZK-F
9. KSD	9. KMJM-F	KSD-F
10. WRTH	10. WRTH	10. KWK-F+
11. KYKY-F	11. KXOK	
12. WZEN-F	12. KYKY-F	
13. KADI-F	13. KADI-F	
14. KXOK	14. WZEN-F	
15. KATZ	15. KATZ	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

KCFM-F	97.1	Florissant	.9/3.0
KFUO-F	99.1	Clayton	.8/2.4
KIRL	1460	St. Charles	.4/1.2
KSIV	1320	Clayton	.5/1.6
KSTL	690		.3/1.1
KXOK	630		1.9/9.0
WCBW-F	104.9	Columbia,IL	.7/2.0
WEW	770		.9/2.7
WGNU	920	Granite Cit,IL	.3/1.2
WIL	1430		1.1/4.4
WIBV	1260	Belleville,IL	.3/1.6
WMRY-F	101.1	Belleville,IL	.7/2.3

ADI FM SHARE: 58.95% (2463 of 4178) (SPG 82: 52.67%)

AM STATIONS

KATZ, 1600,	5 KW (DA-N)	, BLACK	NBN, \$ ? ?	(Weiss)	Unity-NBN
KMOX, 1120,	50 KW	, TALK/VARIETY	CBS, \$231.25	(CBS Spot)	CBS
KSD, 550,	5 KW (DA-N)	, COUNTRY	MBS, \$ 65.00*	(Tornet)	Gannett
KXOK, 630,	5 KW (DA-2)	, AC/TALK	NBC,NBC-T,ABC-T, \$ 75.00*	(Katz)	Storz
WESL, 1490,	1 KW/250 W	, BLACK	SBN, \$ ? ?	(Lazar)	
WRTH, 590,	5 KW/1 KW (DA-2),	NOSTALGIA (A1 Ham)	ABC-I, \$ 56.00*	(MMR)	Adams

FM STATIONS

KADI-F, 96.3,	100 KW @ 650,	CONTEMP	Source,RKO, \$ 30.00*	(Selcom)	
KEZK-F, 102.5,	100 KW @ 500,	BTFL MUS (Bonne)	, \$ 70.00*	(MMR)	Adams
KHTR-F, 103.3,	100 KW @ 1212,	ROCK	CBS-R, \$108.13	(CBS/FM)	CBS
KMJM-F, 107.7,	100 KW @ 575,	URBAN	, \$ 70.00*	(Mc-Guild)	Amaturo
KSD-F, 93.7,	100 KW @ 850,	AC	, \$ 95.00*	(Torbet)	Gannett
KSHE-F, 94.7,	100 KW @ 500,	AOR	, \$120.00	(Katz)	Century
KWK-F+, 106.5,	39 KW @ 592,	AOR	, \$111.94	(HNWH)	Doubleday
KYKY-F, 96.1,	100 KW @ 580,	AC	, \$ 75.00*	(RKO)	Surrey
WIL-F, 92.3,	100 KW @ 510,	COUNTRY	, \$ 90.00*	(Blair)	LIN
WZEN-F, 100.3,	50 KW @ 495,	BLACK	NBN, \$ 40.00*	(Weiss)	Unity-NBN

SAGINAW

Market # 164  
 SMSA Pop: 229,400  
 APR 19.1  
 Est 1982 Revenue: \$2,433,000

Stations: 14/8  
 Diaries: 611/302:1  
 Standard Error: .907  
 % Below Line: 10.9

CSI: 2.2 Bil (# 147)  
 CSI HH: 27.8 M (# 18)  
 Retail \$: 1.1 Bil (# 159)  
 % Not Listed: 8.5

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WKCQ-F 65/18.5	12.4	13.5	1. WKCQ-F 117	1. WHNN-F 1333/23.7	24.4
2. WSGW 56/15.9	16.9	16.7	2. WIOG-F 106	2. WIOG-F 1277/37.4	31.4
3. WIOG-F 51/14.5	12.4	11.3	3. WGER-F 90	3. WKCQ-F 1007/26.6	24.4
4. WGER-F 37/10.5	13.6	12.7	4. WHNN-F 85	4. WSGW 986/30.0	32.4
5. WWWS-F 33/ 9.4	11.0	10.2	5. WSGW 80	5. WGER-F 900/18.4	21.4
6. WHNN-F 28/ 8.0	9.0	14.2	6. WWCK-F 37	6. WSAM 493/16.8	21.3
7. WWCK-F 19/ 5.4	6.5	.7	7. WWWS-F 34	7. WWCK-F 423/12.1	11.7
8. WSAM 14/ 4.0	6.2	4.0	8. WSAM 27	8. WTAC 334/ 5.0	---
9. WJR 6/ 1.7	1.1	2.5	9. WXOX 22	9. WJR 326/ 7.5	7.5
WXOX 6/ 1.7	.3	1.8	10. WTAC 19	10. WWWS-F 290/13.8	15.9

12+ FM SHARE (METRO): 73.29% (236 of 322) (SPG 82: 70.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOG-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WSGW
2. WWWS-F	2. WIOG-F	2. WIOG-F	2. WIOG-F	2. WSGW	2. WKCQ-F
3. WWCK-F	3. WHNN-F	3. WHNN-F	WSGW	3. WGER-F	3. WIOG-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F
2. WSGW	2. WIOG-F	2. WIOG-F	2. WGER-F	2. WIOG-F	2. WSGW
3. WGER-F	3. WWWS-F	3. WHNN-F	3. WIOG-F	3. WWCK-F	3. WIOG-F
			WHNN-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKNX 1210	.9/5.1	WHYT-F 96.3	Detroit .6/3.2
WDZZ-F 92.7	Flint .3/1.8	WTAC 600	Flint .3/5.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		100 (4)	100 (4)	31.1
COUNTRY	7 (2)	65 (1)	72 (3)	22.4
MOR/VARIETY	62 (2)		62 (2)	19.3
BTFL MUSIC		37 (1)	37 (1)	11.5
BLACK/URBAN/JAZZ		34 (2)	34 (2)	10.6
AC	17 (2)		17 (2)	5.3
			322 (14)	

RADIO STATIONS

WSAM, 1400, 1 KW/250 W	, OLDIES	NBC, \$14.00* (Christal)	MacDonald
WSGW, 790, 5 KW/1 KW (DA-2),	MOR/TALK	ABC-I, MBS, NBC-T, \$20.00* (Katz)	Booth
WXOX, 1250, 1 KW (DAYS)	, COUNTRY	ABC-E, \$12.00 (----)	(BAY CITY)
WGER-F, 102.5, 86 KW @ 860,	BTFL MUS (Carson)	, \$24.00* (Mc-Guild)	
WHNN-F, 96.1, 97 KW @ 420,	CONTEMP	RKO, \$26.00* (----)	
WIOG-F 106.3, 3 KW @ 300,	ROCK (TM)	ABC-C, \$21.00* (Katz)	Booth
WKCQ-F, 98.1, 50 KW @ 353,	COUNTRY	NBC, \$28.00* (Christal)	MacDonald
WWWS-F, 107.1, 3 KW @ 300,	BLACK	NBN, \$15.00 (----)	

WJR - See Detroit

WTAC, WWCK - See Flint

SALINAS-SEASIDE-MONTEREY

Market # 134  
 SMSA Pop: 297,600  
 APR 18.1  
 Est 1982 Revenue: \$5,700,000\*  
 Est 1983 Rev Growth: 11%\*

Stations: 28/14  
 Diaries: 729/343:1  
 Standard Error: .768  
 % Below Line: 33.9  
 Est 1982 Nat Rev: \$2,100,000\*

CSI: 2.5 Bil (# 126)  
 CSI HH: 24.7 M (# 79)  
 Retail \$: 1.4 Bil (# 136)  
 % Not Listed: 14.1

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING	FAL	SPG
12+ METRO	1/4/SHARE	82	82	81	81	12+ TSA	1/4		82	82
1. KTOM	42/9.3	8.3	4.7	5.9	7.0	1. KDON-F	73	1. KDON-F	1118/26.6	27.6 22.4
2. KDON-F	39/8.6	9.4	8.2	11.6	17.1	2. KGO	68	2. KWSS-F	889/16.6	8.1 7.4
3. KCTY	31/6.8	3.9	6.5	5.9	4.7	3. KWSS-F	63	3. KGO	876/15.9	19.9 16.0
	KGO	31/6.8	8.5	6.7	9.7	4. KWAV-F	53	4. KWAV-F	867/18.9	18.8 16.4
5. KWAV-F	29/6.4	5.8	6.0	4.6	4.9	5. KBAY-F	50	5. KIDD	666/23.3	25.8 22.9
	KIDD	29/6.4	7.6	7.9	8.9	6. KTOM	47	6. KBAY-F	595/ 8.0	8.7 6.6
7. KWYT-F	28/6.2	8.5	7.9	5.9	6.5	7. KWYT-F	41	7. KCBS	495/ 8.6	12.3 9.8
8. KWSS-F	24/5.3	2.5	3.0	3.2	2.6	8. KWST-F	33	8. KTOM	480/15.3	12.5 13.6
9. KBAY-F	21/4.6	3.9	2.0	3.2	3.4		KCTY	9. KWST-F	436/ 7.4	8.4 8.4
10. KBOQ-F	16/3.5	3.0	2.0	---	---		KIDD	10. KWYT-F	429/12.2	13.5 14.2

12+ FM SHARE (METRO): 55.64% (222 of 399) (SPG 82: 56.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDON-F	1. KDON-F	1. KWAV-F	1. KTOM	1. KCTY	1. KGO
2. KWSS-F	2. KWAV-F	KDON-F	2. KDON-F	2. KTOM	2. KTOM
3. KIDD	3. KIDD	3. KTOM	3. KWAV-F	3. KGO	3. KCTY
4. KTOM	KTOM	4. KIDD	4. KCTY	4. KBAY-F	4. KDON-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTOM	1. KTOM	1. KWAV-F	1. KWAV-F	1. KDON-F	1. KTOM
2. KWAV-F	2. KWAV-F	2. KDON-F	2. KTOM	2. KTOM	2. KDON-F
3. KDON-F	3. KDON-F	3. KIDD	3. KIDD	3. KWSS-F	3. KCTY
4. KWYT-F	4. KIDD	KLFA	4. KWYT-F	4. KIDD	4. KGO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRAY-F 103.9	Salinas	1.3/4.0	KWST-F 101.7	Carmel	1.8/7.4	KLOK	1170	SJ	.4/1.8
KDON 1460	Salinas	.9/6.4	KDDB-F 92.5	Pass Robles	.4/1.6	KNBR	680	SF	.9/4.9
KLFA-F 92.1	King Cit	3.3/3.4	KSCO 1080	Santa Cruz	.9/3.1	KABL-F	98.1	SF	.7/1.5
KMBY-F 107.1	Seaside	1.3/5.9	KSCO-F 99.1	Santa Cruz	1.5/1.8	KCBS	740	SF	2.4/8.6
KNRY 1240	Monterey	2.4/5.4	KSJO-F 92.3	San Jose	2.9/8.0	KFRC	610	SF	1.1/6.0
KRKC 1490	King City	.7/1.8	KSOL-F 107.7	San Mateo	.9/2.8	KGO-F	103.7	SF	.2/1.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (2)	90 (5)	124 (7)	31.1
BTFL MUSIC	4 (1)	59 (4)	63 (5)	15.8
SPANISH	31 (1)	21 (2)	52 (3)	13.0
COUNTRY	42 (1)	2 (1)	44 (2)	11.0
NEWS/TALK	42 (2)	1 (1)	43 (3)	10.8
AC	13 (2)	29 (1)	42 (3)	10.5
CLASSICAL		16 (1)	16 (1)	4.0
MOR/VARIETY	7 (2)		7 (2)	1.8
BLACK/URBAN/JAZZ		4 (1)	4 (1)	1.0
NOSTALGIA	4 (1)		4 (1)	1.0

399 (28)

RADIO STATIONS

KCTY, 930, 1 KW (DA,DAYS), SPANISH	, \$24.00* (Lotus)
KIDD, 630, 1 KW (DA-2), ROCK	RKO, \$20.00* (CBS/FM) Walton
KTOM, 1380, 5 KW, COUNTRY	ABC-E, \$28.35 (MMR) Community Pacific
KBOQ-F, 92.7, 900 W A 570, CLASSICAL	, \$14.50 (Weiss) (MARINA)
KDON-F, 102.5, 19 KW @ 2270, ROCK (TM)	Source, \$34.00 (Katz) Harvey Grace

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

SALT LAKE CITY

Market # 41; ADI # 42  
 SMSA Pop: 977,600  
 APR 16.5  
 Est 1982 Revenue: \$18,252,000

Stations: 26/25  
 Diaries: 987/762:1  
 Standard Error: .570  
 % Below Line: 1.1

CSI: 7.2 Bil (# 50)  
 CSI HH: 21.8 M (# 203)  
 Retail \$: 4.4 Bil (# 40)  
 % Not Listed: 6.4

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA	1/4	12+ TSA	CUME/	FAL	SPG	
		82	82	81	81			MSA	CUME	RATING	82	82
1. KSL	148/11.9	13.1	9.0	10.5	11.1	1. KSL	221	1. KSL	3364/28.9	30.3	24.4	
2. KSFI-F	140/11.3	10.2	10.7	8.9	9.2	2. KSFI-F	198	2. KSFI-F	2478/21.9	20.8	22.8	
3. KRSP-F	102/ 8.2	7.0	5.8	5.0	4.8	3. KSOP-F	136	3. KRSP-F	2141/21.6	19.7	15.5	
4. KCPX-F	74/ 6.0	6.3	7.6	7.1	6.3	4. KRSP-F	125	4. KSOP-F	1624/12.1	17.5	12.3	
5. KSOP-F	73/ 5.9	10.4	6.8	6.4	6.6	5. KISN-F	89	5. KCPX-F	1499/15.5	16.7	15.8	
6. KALL-F	68/ 5.5	3.4	3.4	3.5	2.0	6. KALL-F	87	6. KFMY-F	1453/10.5	12.1	15.7	
7. KISN-F	64/ 5.2	3.8	4.6	4.6	3.8	7. KCPX-F	82	7. KISN-F	1347/13.7	13.0	13.4	
8. KALL	61/ 4.9	4.9	3.8	7.2	6.8	8. KZAN-F	65	8. KLRZ-F	1217/10.5	10.4	8.0	
9. KZAN-F	52/ 4.2	2.1	3.2	4.0	4.2	9. KALL	62	9. KDAB-F	1184/11.5	13.4	9.6	
10. KLUB	43/ 3.5	4.4	5.5	6.9	7.5	10. KFMY-F	56	10. KALL-F	1183/13.1	11.1	10.9	
11. KRGO	36/ 2.9	2.1	3.0	2.1	5.8	11. KLRZ-F	55	11. KALL	1161/13.8	13.0	13.7	
KLRZ-F	36/ 2.9	3.2	3.2	---	.8	12. KLUB	52	12. KLUB	1156/10.1	11.5	12.1	

12+ FM SHARE (METRO): 60.67% (711 of 1172) (SPG 82: 60.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRSP-F	1. KCPX-F	1. KSL	1. KSFI-F	1. KSFI-F	1. KSL
2. KCPX-F	2. KRSP-F	2. KSFI-F	2. KSL	2. KSL	2. KSFI-F
KRSP	3. KISN-F	3. KALL-F	3. KALL-F	3. KSOP-F	3. KALL
	4. KALL-F	4. KISN-F	4. KISN-F	4. KALL	4. KRSP-F
	KSL	5. KRSP-F	5. KALL	5. KLUB	5. KSOP-F
				KRGO	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSFI-F	1. KSFI-F	1. KISN-F	1. KSFI-F	1. KRSP-F	1. KSL
2. KSL	2. KSL	2. KALL-F	2. KSL	2. KCPX-F	2. KSFI-F
3. KALL-F	3. KRSP-F	3. KSFI-F	3. KSOP-F	3. KSL	3. KALL-F
4. KRSP-F	4. KCPX-F	KLRZ-F	4. KALL	4. KISN-F	4. KISN-F
5. KISN-F	KSOP-F	5. KSL	5. KALL-F	5. KALL-F	5. KALL

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	89 (3)	357 (7)	446 (10)	38.1
COUNTRY	59 (2)	125 (2)	184 (4)	15.7
BTFL MUSIC	43 (1)	140 (1)	183 (2)	15.6
MOR/VARIETY	162 (2)		162 (2)	13.8
AC	61 (1)	64 (1)	125 (2)	10.7
NEWS/TALK	41 (3)	18 (1)	59 (4)	5.0
CLASSICAL		7 (1)	7 (1)	0.6
NOSTALGIA	6 (1)		6 (1)	0.5
			1172 (26)	

SALT LAKE CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	<u>METRO SHARE/CUME RATING</u>
1. KSL	1. KSL	1. KSL	KCGL-F 105.5	1.5/2.3
2. KSFI-F	2. KSFI-F	2. KSFI-F	KCPX 1320	2.6/11.2
3. KSOP-F	3. KRSP-F	3. KSOP-F	KDAB-F 101.1 Ogden	2.6/11.5
4. KRSP-F	4. KSOP-F	4. KRSP-F	KDYL 1280	1.2/6.6
5. KALL-F	5. KFMY-F	5. KLUB	KFMY-F 96.1	2.6/10.5
6. KISN-F	6. KCPX-F	6. KCPX-F	KJQN 1490 Ogden	1.9/4.4
7. KCPX-F	7. KISN-F	7. KISN-F	KLAF 1230 Murray	1.0/5.0
8. KZAN-F	8. KLRZ-F	8. KALL	KLO 1430 Ogden	1.1/4.9
9. KALL	9. KALL-F	9. KRGO	KRSP 1060	2.7/12.0
10. KFMY-F	10. KDAB-F	10. KZAN-F	KSOP 1370	1.9/7.1
11. KLRZ-F	11. KALL		KWHO 860	.5/2.3
12. KLUB	12. KLUB		KWHO-F 93.3	.6/3.5
13. KRGO	13. KRSP		KZJO 630	1.0/3.0
14. KDAB-F	14. KCPX		KABE-F 107.5 Orem	1.0/3.1
15. KRSP	15. KZAN-F			

ADI FM SHARE: 59.19% (1063 of 1796) (SPG 82: 55.98%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC (Fairwest)	ABC-I, \$60.75 (Eastman)	Hicks
KCPX, 1320, 5 KW (DA-1), CONTEMP	ABC-C, \$75.00 (Katz)	John Price
KLUB, 570, 5 KW (DA-1), BTFL MUS	NBC, \$33.00* (Mc-Guild)	
KRGO, 1550, 10 KW/500 W, COUNTRY	ABC-E, \$20.00 (Christal)	
KRSP, 1060, 10 KW/1 KW (DA-N), ROCK	, \$26.00* (Selcom)	
KSL, 1160, 50 KW, MOR	CBS, \$77.00* (Torbet)	Bonneville

FM STATIONS

KALL-F, 94.1, 24 KW @ 3030, AC/CONTEMP	RKO,NBC-T, \$50.75 (Eastman)	Hicks
KCPX-F, 98.7, 27 KW @ 2932, AOR (Burk-Abr)	, \$75.00 (Katz)	John Price
KDAB-F, 101.1, 25 KW @ 3740, ROCK (TM)	, \$25.00* (Weiss)	(OGDEN)
KFMY-F, 96.1, 55 KW @ 2620, CONTEMP	, \$45.00* (Masla)	First Media (PROVO)
KISN-F, 97.1, 26 KW @ 3650, AC	CBS-R, \$52.00* (Mc-Guild)	
KLRZ-F, 94.9, 48 KW @ 2780, ROCK	, \$42.50 (HNWH)	(PROVO)
KRSP-F, 103.5, 19 KW @ 3650, AOR (Noble)	, \$47.00* (Selcom)	
KSFI-F, 100.3, 26 KW @ 3740, BTFL MUS (Bonne) (Klemm)	, \$40.00* (Blair)	
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21)	, \$38.00* (MMR)	
KZAN-F, 97.9, 26 KW @ 3770, COUNTRY (Burns-Somerset)	RKO II, \$15.00 (Christal)	(OGDEN)



SAN ANTONIO

Market # 37; ADI # 45

SMSA Pop: 1,103,800

APR 18.9

Est 1982 Revenue: \$23,193,000\*

Est 1983 Rev Growth: 11%\*

Stations: 26/25

Diaries: 1226/732:1

Standard Error: .596

% Below Line: 0.3

Est 1982 Nat Rev: \$6,821,000

CSI: 9.3 Bil (# 41)

CSI HH: 24.1 M (# 111)

Retail \$: 5.7 Bil (# 35)

% Not Listed: 3.7

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KQXT-F	174/10.2	6.3	6.5	8.4	8.3	1. KKYX 254	1. KTSA 4078/24.4	20.6	22.1
2. KXZL-F	140/ 8.2	2.3	1.7	1.7	3.3	2. KTSA 213	2. KKYX 3194/17.0	14.4	15.1
3. WOAI	124/ 7.3	5.2	5.4	5.7	6.1	3. WQXT-F 202	3. WOAI 2210/14.6	14.5	12.6
4. KAJA-F	123/ 7.2	7.5	6.0	6.0	2.0	4. WOAI 187	4. KTFM-F 2005/19.1	20.0	19.7
5. KTSA	107/ 6.3	6.4	7.4	7.9	11.6	5. KXZL-F 159	5. KISS-F 2000/18.8	20.8	19.0
6. KKYX	105/ 6.2	6.0	6.4	6.1	8.4	6. KASE-F 153	6. KQXT-F 1903/17.8	13.4	13.2
7. KTFM-F	103/ 6.1	7.3	9.0	11.0	8.2	7. KAJA-F 142	7. KXZL-F 1801/17.5	3.7	3.3
8. KISS-F	100/ 5.9	12.2	11.1	8.8	5.1	8. KTFM-F 123	8. KAJA-F 1735/16.6	16.9	11.4
9. KLLS-F	100/ 5.9	5.4	4.6	2.1	2.8	9. KISS-F 115	9. KITY-F 1509/15.4	16.8	13.2
10. KCOR	88/ 5.2	6.0	5.5	8.8	8.5	10. KLLS-F 105	10. KLLS-F 1508/15.2	11.6	12.7
11. KBUC-F	74/ 4.4	4.6	4.2	4.0	4.4	11. KCOR 93	11. KASE-F 1507/ .9	---	---
12. KITY-F	68/ 4.0	5.7	3.8	4.8	5.2	12. KBUC-F 86	12. KONO 1418/12.7	10.1	11.7

12+ FM SHARE (METRO): 58.59% (958 of 1635) (SPG 82: 51.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KXZL-F	1. KXZL-F	1. KAJA-F	1. KAJA-F	1. KQXT-F	1. KTSA
2. KITY-F	2. KISS-F	2. KLLS-F	2. KLLS-F	2. KKYX	2. WOAI
3. KISS-F	KLLS-F	3. KXZL-F	3. KQXT-F	WOAI	3. KQXT-F
4. KTFM	4. KAJA-F	4. KTFM-F	4. KTSA	4. KAJA-F	4. KKYX
	5. KTFM-F	5. KTSA	5. KKYX	5. KBUC-F	KBUC-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXT-F	1. KQXT-F	1. KLLS-F	1. KLLS-F	1. KISS-F	1. KAJA-F
2. WOAI	2. KXZL-F	2. KXZL-F	2. KAJA-F	2. KXZL-F	2. KQXT-F
3. KAJA-F	3. KAJA-F	3. KTFM-F	3. KTSA	3. KAJA-F	3. KLLS-F
4. KXZL-F	4. WOAI	4. KAJA-F	4. KQXT-F	4. KONO	4. KKYX
5. KKYX	5. KLLS-F+	5. KTSA	5. KBUC-F	5. KTFM-F	5. WOAI

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		438 (5)	438 (5)	26.8
COUNTRY	127 (2)	208 (4)	335 (6)	20.5
AC	176 (3)	100 (1)	276 (4)	16.9
BTFM MUSIC		174 (1)	174 (1)	10.6
SPANISH	160 (4)		160 (4)	9.8
NEWS/TALK	124 (1)		124 (1)	7.6
RELIGION/GOSPEL	25 (2)	38 (1)	63 (3)	3.9
BLACK/URBAN/JAZZ	44 (1)		44 (1)	2.7
NOSTALGIA	21 (1)		21 (1)	1.3
			1635 (26)	

SAN ANTONIO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KKYX	1. KTSA	1. KQXT
2. KQXT-F	2. KKYX	2. WOAI
3. KTSA	3. KTFM-F	3. KKYX
4. WOAI	4. KISS-F	4. KTSA
5. KXZL-F	5. KQXT-F	5. KCOR
6. KAJA-F	6. WOAI	6. KXZL-F
7. KISS-F	7. KXZL-F	7. KLLS-F
8. KTFM-F	8. KAJA-F	8. KAJA-F
9. KLLS-F	9. KLLS-F	9. KSLR-F
10. KCOR	10. KITY-F	10. KTFM-F
11. KBUC-F	11. KBUC-F	
12. KITY-F	12. KONO	
KONO	13. KCOR	
14. KSLR-F	14. KEDA	
15. KAPE	15. KSLR-F	

OTHER RATED STATIONS  
METRO SHARE/CUME RATING

KAPE	1480		2.6/3.6
KBUC	1310		1.3/4.7
KDRY	1110	Alamo Height	.6/1.3
KEDA	1540		1.9/5.0
KESI-F	106.3	Terrell Hil	1.6/4.1
KGNB	1420	New Braunfe	1.2/2.0
KLLS	930	Terrell Hil	.3/2.6
KMAC	630		.8/2.0
KONO	860		3.8/12.7
KSLR-F	96.1		2.2/4.8
KVAR	1250		1.4/3.8
KWED	1580	Sequin	.9/1.9
KWED-F	105.3	Sequin	.4/1.0
KASE-F	100.7	Austin	.3/ .9

ADI FM SHARE: 52.29% (1094 of 2092) (SPG 82: 46.17%)

AM STATIONS

KAPE, 1480, 500 W (DAYS,DA)	, BLACK	CBS-R, \$26.00 (PRO)	
KCOR, 1350, 5 KW (DA-N)	, SPANISH	, \$75.25 (Katz)	Tichenor
KEDA, 1540, 5 KW/1 KW	, SPANISH	, \$22.00* (Selcom)	
KKYX, 680, 50 KW/10 KW (DA-N),	COUNTRY	ABC-D, \$67.44 (Christal)	Swanson
KONO, 860, 5 KW/1 KW (DA-N)	, AC/OLDIES	ABC-C, \$45.00* (MMR)	Mission
KTSA, 550, 5 KW (DA-N)	, AC	, \$90.00* (Blair)	
WOAI, 1200, 50 KW	, NEWS/TALK	NBC,CBS, \$70.00* (CBS Spot)	Clear Channel

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472, COUNTRY		, \$70.00* (CBS/FM)	Clear Channel
KBUC-F, 107.5, 100 KW @ 408, COUNTRY		ABC-I, \$45.00* (Eastman)	
KISS-F, 99.5, 100 KW @ 570, AOR (Pollack)		Source, \$99.00* (Mc-Guild)	Capitol-WRAL
KITY-F, 92.9, 100 KW @ 475, ROCK		ABC-F, \$60.00* (MMR)	Mission
KLLS_F, 100.3, 100 KW @ 580, AC		, \$50.00* (Selcom)	Southwestern
KQXT-F, 101.9, 100 KW @ 670, BTFL MUS (Schulke)		, \$67.75 (Katz)	Tichenor
KSLR-F, 96.1, 100 KW @ 475, RELIGION		MBS, \$22.00 (Groskin)	
KTFM-F, 102.7, 99 KW @ 670, ROCK		, \$70.00* (Blair)	
KXZL-F, 104.5, 100 KW @ 750, AOR		, \$65.75 (Torbet)	Lotus



OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCNN 1360	1.4/4.8	KABC 790 LA	.6/1.9	KBRT 740 Avalon	.6/2.0
KKOS-F 95.9 Carlsbad	.4/2.3	KFI 640 LA	1.0/4.4	XPRS 1090 Tijuana	.6/1.1
KMJC 910 El Cajon	.3/1.6	KMET-F 94.7 LA	.7/2.0	KLOS-F 95.5 LA	.4/2.3
KOWN-F 92.1 Escondido	.6/1.4				

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	129 (1)	799 (8)	928 (9)	33.4
AC	31 (1)	354 (4)	385 (5)	13.9
MOR/VARIETY	317 (2)		317 (2)	11.4
COUNTRY	141 (2)	148 (2)	289 (4)	10.4
BTFL MUSIC		258 (1)	258 (4)	9.3
NEWS/TALK	241 (4)		241 (4)	8.7
NOSTALGIA	70 (1)	62 (1)	132 (2)	4.8
BLACK/URBAN/JAZZ		90 (1)	90 (1)	3.2
CLASSICAL		87 (1)	87 (1)	3.1
RELIGION/GOSPEL	28 (2)		28 (2)	1.0
SPANISH	17 (1)		17 (1)	0.6
			<u>2772 (32)</u>	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY	RKO II, \$45.00* (RKO)	Infinity (pend)
KFMB, 760, 5 KW (DA-N), MOR	, \$65.00* (Mc-Guild)	Midwest TV
KMLO, 1000, 2.5 KW/250 W (DA-2), NOSTALGIA (Al Ham)	, \$63.75 (Roslin)	
KOGO, 600, 5 KW (DA-1), MOR	APR, \$47.00* (Eastman)	Southwest
KSDO, 1130, 10 (KW (DA-2), NEWS/TALK	CBS, NBC-T, \$80.00* (CBS SPot)	Gannett
KSON, 1240, 1 KW/250 W, COUNTRY	ABC-I, \$36.00* (Christal)	
XTRA, 690, 50 KW, ROCK	, \$65.00* (MMR)	Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, CONTEMP/AC	, \$58.00 (Christal)	Alta
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY	, \$37.00* (RKO)	Infinity (pending)
KEZL-F, 102.1, 10 KW @ 1000, NOSTALGIA (Toby Arnold)	ABC-D, \$24.00* (CBS/FM)	
KFMB-F, 100.7, 30 KW @ 620, CONTEMP/AC	, \$59.00* (Mc-Guild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL	, \$65.00 (HNWH)	Lotus
KGB-F, 101.5, 50 KW @ 577, AOR	Source, \$75.00* (Katz)	
KIFM-F, 98.1, 28 KW @ 640, SOFT ROCK	Trans, CBS-R, \$44.00 (Selcom)	
KJQY-F, 103.7, 36 KW @ 650, BTFL MUS (FM-100)	, \$105.63 (Group W)	Westinghouse
KPRI-F, 106.5, 50 KW @ 442, AOR	ABC-F, \$60.00* (Eastman)	Southwest
KSDO-F, 102.9, 2 KW @ 1840, AC	, \$52.00* (CBS Spot)	Gannett
KSON-F, 97.3, 50 KW @ 445, COUNTRY	MBS, \$36.00* (Christal)	
KYXY-F, 96.5, 41 KW @ 540, AC	, \$58.00* (Torbet)	
XHRM-F, 92.5, 50 KW @ 749, URBAN	, \$ ? ? (Weiss)	
XTRA-F, 91.1, 100 KW @ 1000, AOR (Noble)	, \$60.00* (MMR)	Noble

KNX - See Los Angeles

SAN FRANCISCO

Market # 7; ADI # 5  
 SMSA Pop: 3,282,900  
 APR 17.8

Est 1982 Revenue: \$83,200,000\*  
 Est 1983 Rev Growth: 10%\*

Stations: 47/46  
 Diaries: 3298/1380:1  
 Standard Error: .378  
 % Below Line: 10.0  
 Est 1982 Nat Rev: \$27,300,000\*

CSI: 40.0Bil (# 6)  
 CSI HH: 29.3 M (# 9)  
 Retail \$: 17.8 Bil (# 10)  
 % Not Listed: 0.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KGO	699/8.6	7.2	8.4	7.2	8.6	1. KGO 855	1. KGO 10604/18.5	18.3	18.1
2. KCBS	416/5.1	6.3	6.7	4.6	4.9	2. KCBS 524	2. KFRC 10385/17.2	15.0	16.0
3. KFRC	340/4.2	4.1	3.7	5.0	4.2	3. KFRC 451	3. KCBS 9338/16.5	18.4	15.1
4. KSAN-F	333/4.1	3.3	3.0	2.8	2.4	4. KNBR 409	4. KNBR 7546/12.2	10.5	11.8
5. KNBR	294/3.6	3.0	2.8	4.2	3.5	5. KSAN-F 348	5. KYUU-F 5194/11.3	10.2	9.3
6. KSFO	261/3.2	2.1	2.2	2.9	3.7	6. KSFO 279	6. KIOI-F 4986/10.6	10.6	10.0
7. KABL-F	258/3.2	4.0	2.9	2.6	2.0	7. KRAK 278	7. KSFO 4707/ 9.4	7.5	10.7
8. KYUU-F	258/3.2	3.7	3.2	3.4	2.5	8. KABL-F 275	8. KMEL-F 4684/ 9.4	10.0	11.4
9. KIOI-F	255/3.1	3.5	2.8	3.2	2.9	9. KIOI-F 264	9. KSAN-F 4479/ 9.4	6.5	6.7
10. KSOL-F	251/3.1	3.2	3.7	4.2	4.8	10. KSOL-F 261	10. KABL-F 4229/ 8.7	8.0	7.2
11. KABL	249/3.1	3.0	2.4	2.3	2.5	11. KYUU-F 260	11. KABL 4048/ 8.6	7.6	7.4
12. KOIT-F	233/2.9	3.2	3.5	2.5	2.4	12. KABL 253	12. KRAK 3862/ 2.2	1.5	1.2
13. KNEW	219/2.7	2.9	2.8	2.8	2.9	13. KOIT-F 240	13. KRQR-F 2845/ 7.7	8.5	10.2
14. KBLX-F	215/2.6	3.3	2.6	2.7	3.2	14. KNEW 220	14. KSOL-F 3501/ 7.4	8.8	10.0
15. KDIA	195/2.4	2.4	3.3	3.2	2.7	15. KBLX-F 217	15. KSJO-F 3445/ 6.7	6.7	6.8
16. KIQI	190/2.3	1.1	1.3	---	1.4	16. KSJO-F 206	16. KOIT-F 3378/ 7.1	8.2	6.6
17. KMEL-F	187/2.3	2.1	3.3	3.3	3.7	17. KBAY-F 205	17. KDIA 3321/ 7.2	8.7	7.6
18. KSJO-F	181/2.2	2.2	2.6	2.9	2.8	18. KMEL-F 199	18. KNEW 3186/ 6.9	7.4	8.0
19. KRQR-F	176/2.2	2.3	2.7	3.7	3.3	19. KDIA 198	19. KITS-F 3059/ 6.6	.7	.5
20. KITS-F	161/2.0	.8	.7	.6	.5	20. KIQI 195	20. KBLX-F 2991/ 6.4	6.0	7.8
21. KQAK-F	154/1.9	1.2	1.6	.9	1.4	21. KRQR-F 191	21. KBAY-F 2981/ 5.0	4.7	4.3
22. KBAY-F	148/1.8	2.3	2.3	1.5	1.5	22. KITS-F 162	22. KKHI-F 2844/ 5.9	5.5	5.3
23. KDFC-F+	145/1.8	1.7	1.4	2.1	1.8	23. KQAK-F 157	23. KLOK 2823/ 5.5	5.5	5.7
24. KKHI-F+	137/1.6	1.8	1.7	1.8	1.8	24. KDFC-F+ 155	24. KOME-F 2717/ 5.6	1.5	1.8
25. KLOK	113/1.4	1.6	1.6	1.6	1.7	25. KKHI-F+ 144	25. KGO-F 2670/ 5.3	4.9	5.0
26. KOME-F	108/1.3	1.6	1.5	1.6	1.8				

12+ FM SHARE (METRO): 52.66% (3885 of 7378) (SPG 82: 53.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRC	1. KYUU-F	1. KGO	1. KGO	1. KGO	1. KGO
2. KSJO-F	2. KIOI-F	2. KSAN-F	2. KSAN-F	2. KCBS	2. KCBS
3. KRQR-F	3. KFRC	3. KYUU-F	3. KNBR	3. KSAN-F	3. KABL+
4. KITS-F	4. KSOL-F	4. KIOI-F	4. KCBS	4. KSFO	4. KFRC
5. KDIA	5. KBLX-F	5. KFRC	5. KBLX-F	5. KNBR	5. KSFO
6. KSOL-F	6. KMEL-F	6. KSOL-F	6. KYUU-F	6. KNEW	6. KNBR
7. KOME-F	7. KSAN-F	7. KBLX-F	7. KNEW	7. KOIT-F	7. KSAN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KIOI-F	1. KGO	1. KYUU-F	1. KGO
2. KSAN-F	2. KSAN-F	2. KBLX-F	2. KSAN-F	2. KFRC	2. KSAN-F
3. KCBS	3. KFRC	3. KYUU-F	3. KIQI	3. KSJO-F	3. KNBR
4. KYUU-F	4. KCBS	4. KFRC	4. KIOI-F	4. KQAK-F	4. KCBS
5. KABL	5. KABL-F	5. KSOL-F	5. KBLX-F	5. KMEL-F	5. KYUU-F
6. KIOI-F	6. KNBR	6. KSAN-F	6. KNEW	6. KIOI-F	6. KSOL-F
7. KOIT-F	7. KSOL-F	7. KMEL-F	7. KFRC	7. KSAN-F	7. KBLX-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	340 (1)	1194 (10)	1534 (11)	20.8
NEWS/TALK	1115 (2)	82 (1)	1197 (3)	16.2
AC	220 (2)	792 (6)	1012 (8)	13.7
BTFL MUSIC	249 (1)	676 (4)	925 (5)	12.5
BLACK/URBAN/JAZZ	195 (1)	536 (3)	731 (4)	9.9
COUNTRY	375 (3)	333 (1)	708 (4)	9.6
NOSTALGIA	337 (2)		337 (2)	4.6
MOR/VARIETY	294 (1)		294 (1)	4.0
SPANISH	295 (3)		295 (3)	4.0
CLASSICAL	45 (2)	237 (2)	282 (4)	3.8
RELIGION/GOSPEL	28 (1)	35 (1)	63 (2)	0.9
			<u>7378 (47)</u>	

SAN FRANCISCO ADI

OTHER RATED STATIONS

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>METRO SHARE/CUME RATING</u>
1. KGO	1. KGO	1. KGO	KARA-F 105.7 Santa Clara .7/3.0
2. KCBS	2. KCBS	2. KCBS	KEAR-F 106.9 .4/1.1
3. KSAN-F	3. KFRC	3. KSAN-F	KEEN 1370 San Jose 1.1/2.5
4. KFRC	4. KNBR	4. KFRC	KEZR-F 106.5 San Jose 1.2/3.6
5. KNBR	5. KYUU-F	5. KSFO	KFAX 1100 .3/1.6
6. KSFO	6. KIOI-F	6. KIQI	KFOG-F 104.5 .8/4.2
7. KIOI-F	7. KSAN-F	7. KNEW	KGO-F 103.7 1.0/5.3
8. KYUU-F	8. KMEL-F	8. KLOK	KLHT-F 93.3 1.1/3.6
9. KABL-F	9. KSFO	9. KRAK	KLIV 1590 San Jose .9/2.8
KSOL-F	10. KABL	10. KSOL-F	KNTA 1430 Santa Clara .3/1.0
11. KABL	11. KABL-F		KOFY 1050 San Mateo .9/1.8
12. KOIT-F	12. KRQR-F		KPEN-F 97.7 Los Altos .3/1.3
13. KNEW	13. KSOL-F		KREO-F 92.9 Healdsburg .8/1.8
14. KBLX-F	14. KDIA		KTIM-F 100.9 San Rafael .3/1.0
15. KDIA	15. KOIT-F		KWSS-F 94.5 Gilroy .9/3.2
			KYA 1260 1.3/5.6
			KZST-F 100.1 Santa Rosa .5/1.0
			1140 Sacramento .8/2.2

ADI FM SHARE (ADI): 52.85% (3850 of 7284) (SPG 82:53.42%)KRAK

AM STATIONS

KABL, 960, 5 KW (DA-1)	, BTFL MUS (TM)	, \$153.56 (Christal)	Shamrock
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS, \$203.75 (CBS SPot)	CBS
KDIA, 1310, 5 KW (DA-N)	, BLACK	SBN, \$ 65.00 (Selcom)	Viacom
KFRC, 610, 5 KW	, ROCK	, \$220.00* (RKO)	RKO
KGO, 810, 50 KW	, TALK/NEWS	ABC-I, \$236.31 (Blair)	ABC
KIQI, 1010, 10 KW (DA,DAYS)	, SPANISH	, \$ 40.00 (Caballero)	
KNBR, 680, 50 KW	, MOR	, \$146.25 (Mc-Guild)	Eastman
KNEW, 910, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ 90.00* (Katz)	Malrite
KSFO, 560, 5 KW (DA-N)	, NOST/MOR (Primetime)	, \$ 75.00 (MMR)	Golden West**
KYA, 1260, 5 KW/1 KW	, OLDIES/AC	RKO II, \$ 65.00* (Eastman)	King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940,	BTFL MUS (TM)	, \$153.56 (Christal)	Shamrock
KBLX-F, 102.9, 7 KW @ 1285,	BLACK	SBN, \$122.50 (HNWH)	Inner City
KGO-F, 103.7, 8 KW @ 1468,	TALK	ABC-D, \$ NM (Blair)	ABC
KDFC-F+, 102.1, 33 KW @ 1360,	CLASSICAL	, \$ 38.00 (Weiss)	
KIOI-F, 101.3, 125 KW @ 1220,	AC	ABC-C, \$120.00 (Selcom)	Bob Price (P)
KITS-F, 105.3, 15 KW @ 1200,	ROCK	, \$ 90.00* (MMR)	Entercom
KKHI-F+, 95.7, 9 KW @ 1473,	CLASSICAL	, \$ 73.50* (HNWH)	Buckley
KMEL-F, 106.1, 69 KW @ 1240,	AOR	, \$175.00* (Christal)	Century
KOIT-F, 96.5, 33 KW @ 1410,	BTFL MUS (Bonne)	, \$100.00* (Torbet)	Bonneville
KQAK-F, 98.9, 4 KW @ 1450,	AOR	, \$ 75.00* (Weiss)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

\*\*Sale to King is pending. King is selling KYA.

SAN JOSE

Market # 30  
 SMSA Pop: 1,332,900  
 APR 17.0  
 Est 1982 Revenue: \$20,944,000

Stations: 42/14  
 Diaries: 1159/986:1  
 Standard Error: .594

CSI: 15.3 Bil (# 24)  
 CSI HH: 30.2 M (# 7)  
 Retail \$: 7.7 Bil (# 25)

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KSJO-F	141/7.3	7.2	8.3	8.5	1. KSJO-F 200	1. KSJO-F 3229/18.4	19.2	18.1
2. KEZR-F	91/4.7	4.2	6.1	3.9	2. KBAY-F 181	2. KBAY-F 2615/11.8	13.5	12.2
3. KBAY-F	87/4.5	6.4	7.1	4.7	3. KWSS-F 131	3. KOME-F 2556/12.6	13.1	15.0
4. KOME-F	71/3.7	4.4	4.2	5.3	4. KOME-F 114	4. KLOK 2370/11.4	14.0	14.7
5. KEEN	70/3.6	3.5	2.3	2.8	5. KLOK 106	5. KWSS-F 2281/11.5	----	5.5
6. KWSS-F	69/3.6	2.1	1.9	1.6	6. KEZR-F 100	6. KEZR-F 1683/13.0	13.9	11.2
7. KLOK	67/3.5	4.4	4.4	5.2	7. KEEN 89	7. KARA-F 1352/ 9.6	9.4	7.7
8. KLIV	49/2.5	2.8	3.2	2.6	8. KDFC-F+ 82	8. KDFC-F+ 1232/ 4.2	3.4	5.6
9. KARA-F	43/2.2	2.7	2.8	2.1	9. KLIV 70	9. KLIV 1190/ 6.6	7.4	6.2
10. KNTA	27/1.4	3.0	1.3	2.0	10. KARA-F 65	10. KEEN 1041/ 6.4	5.3	7.4

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSJO-F	1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KBAY-F	1. KSJO-F
2. KOME-F	2. KEZR-F	2. KSJO-F	2. KBAY-F	2. KLIV	2. KLOK
3. KWSS-F	3. KOME-F	3. KLOK	3. KLOK	3. KLOK	3. KEZR-F
	4. KWSS-F	4. KWSS-F	4. KEEN	4. KEEN	4. KBAY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEZR-F	1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KSJO-F	1. KEZR-F
2. KSJO-F	2. KEZR-F	2. KSJO-F	KLOK	2. KOME-F	2. KBAY-F
3. KEEN	3. KBAY-F	3. KLOK	3. KBAY-F	3. KEZR-F	3. KEEN
4. KBAY-F	4. KOME-F	4. KWSS-F	4. KEEN	4. KWSS-F	4. KARA-F

RADIO STATIONS

KEEN, 1370, 5 KW (DA-2)	, COUNTRY	, \$47.75 (MMR)	
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	, \$40.00* (Selcom)	Empire
KLOK, 1170, 50 KW/5 KW (DA-2), AC		, \$77.25 (Katz)	Davis/Weaver
KNTA, 1430, 1 KW (DA-2)	, SPANISH	, \$27.00 (Lotus)	Cascade
KARA-F, 105.7, 50 KW @ 1860, AC/CONTEMP		, \$50.00* (Selcom)	Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUS		, \$58.00 (MMR)	
KEZR-F, 106.5, 50 KW @ 430, AC		, \$96.00 (Christal)	Alta
KOME-F, 98.5, 13 KW @ 880, AOR (Burk)		, \$113.13 (Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 68, AOR		, \$102.50 (HNWH)	Sterling
KWSS-F, 94.5, 1.1 KW @ 2580, ROCK		, \$55.00 (Weiss)	Western Cities

SARASOTA-BRADENTON

Market # 171  
 SMSA Pop: 215,400  
 APR 17.3  
 Est 1982 Revenue: \$2,988,000

Stations: 26/11  
 Diaries: 611/564:1  
 Standard Error: .801  
 % Below Line: 45.3

CSI: 2.0 Bil (# 158)  
 CSI HH: 20.2 M (# 261)  
 Retail \$: 1.4 Bil (# 133)  
 % Not Listed: 8.2

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WDUV-F 99/16.6	13.4	15.3	1. WDUV-F 104	1. WDUV-F 1026/27.2	22.0
2. WYNF-F 60/10.1	7.7	2.6	2. WYNF-F 71	2. WYNF-F 645/16.5	14.7
2. WSRZ-F 41/ 6.9	4.5	1.8	3. WSRZ-F 42	3. WSRZ-F 515/14.1	10.1
4. WSUN 35/ 5.9	9.7	7.4	4. WSUN 40	4. WSUN 442/11.0	19.4
5. WWZZ 32/ 5.4	2.3	4.2	5. WWZZ 32	5. WMLO-F 426/12.4	9.3
WWBA-F 32/ 5.4	4.7	6.4	WWBA-F 32	6. WAMR-F 421/10.7	10.6
7. WMLO-F 30/ 5.0	3.2	2.0	7. WMLO-F 30	7. WFLA 370/10.1	8.3
8. WAMR 26/ 4.4	4.7	6.6	8. WAMR 27	8. WWBA-F 326/ 9.5	10.1
9. WAMR-F 23/ 3.9	4.5	5.4	9. WAMR-F 25	9. WRBQ-F 315/ 8.4	5.1
10. WOJC-F 20/ 3.4	3.7	4.2	10. WRBQ-F 20	10. WSPB 306/ 8.9	5.6
			WINK-F 20		
			WMGG-F 20		

12+ FM SHARE (METRO): 67.46% (369 of 547) (SPG 82: 63.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WSRZ-F	1. WDUV-F	1. WDUV-F
	2. WSRZ-F	2. WSRZ-F	2. WDUV-F	2. WSUN	2. WSUN
	3. WMLO-F	3. WMLO-F	3. WSUN	3. WAMR	WYNF-F
				WWZZ	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDUV-F	1. WDUV-F	1. WSRZ-F	1. WDUV-F	1. WYNF-F	1. WSRZ-F
2. WSRZ-F	2. WYNF-F	2. WYNF-F	2. WSRZ-F	2. WSRZ-F	2. WMLO-F
3. WSUN	3. WSRZ-F	3. WMLO-F	3. WSUN	3. WMLO-F	3. WSUN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRD 1420 Bradent	1.0/4.6	WFLA 970	Tam-SP 2.5/10.1	WPLP 570	Pine1 1.3/3.5
WENG 1530 Englewoo	1.2/2.2	WINK-F 96.9	Fort Mye .3/3.7	WQXM-F 97.9	Clearw2.2/7.7
WKXY 930	.8/5.0	WIQI-F 100.7	Tam-SP 1.2/4.7	WQYK-F 99.5	Tam-SP 2.3/6.9
WQSA 1220	2.0/5.0	WLFW 680	Tam-SP .7/2.9	WRBQ 1380	Tampa .3/2.0
WSPB 1450	3.0/8.9	WMGG-F 95.7	Clearw 1.5/4.6	WRBQ-F 104.7	Tampa 3.0/8.4
WDAE 1250 Tam-SP	1.3/3.0				

FORMATS

	AM	FM	TOTAL	%
BTFL MUSIC		131 (2)	131 (2)	23.9
ROCK/AOR/CONTEMP	7 (2)	94 (4)	101 (6)	18.5
COUNTRY	41 (2)	57 (3)	98 (5)	17.9
AC		87 (4)	87 (4)	15.9
NOSTALGIA	70 (4)		70 (4)	12.8
MOR/VARIETY	40 (3)		40 (3)	7.3
NEWS/TALK	20 (2)		20 (2)	3.7

RADIO STATIONS

547 (26)

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	NBC,NBC-T, \$26.00 (Savalli)
WWZZ, 1280, 500 W (DAYS,DA), NOSTALGIA (A1 Ham)	ABC-D, \$ 9.00 (----)
WAMR-F, 92.1, 3 KW @ 315, COUNTRY (FM-100)	APR, \$17.00 (Savalli)
WDUV-F, 103.3, 100 KW @ 649, BTFL MUS	, \$39.00* (Masla)
WMLO-F, 106.3, 3 KW @ 280, AC (TM)	RKO, \$24.00 (PRO)
WSRZ-F, 102.5, 100 KW @ 570, AC	CBS-R, \$51.25 (CBS/FM) Cosmos
WINK-F, 96.9, 100 KW @ 833, AC	, \$70.63 (Mc-Guild) (FORT MYERS)

Other ranked stations - See Tampa



SAVANNAH

Market # 162  
 SMSA Pop: 235,200  
 APR 18.1  
 Est 1982 Revenue: \$3,880,000

Stations: 15/14  
 Diaries: 642/300:1  
 Standard Error: .807  
 % Below Line: 0.6

CSI: 1.8 Bil (# 169)  
 CSI HH: 20.9 M (# 232)  
 Retail \$: 1.0 Bil (# 176)  
 % Not Listed: 7.7

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WEAS-F 57/16.3	16.3	17.7	1. WCHY-F 152	1. WCHY-F 1429/20.9	24.9
2. WCHY-F 46/13.2	14.4	14.0	2. WEAS-F 99	2. WZAT-F 1409/31.6	31.2
3. WSOK 41/11.7	13.3	13.4	3. WZAT-F 86	3. WEAS-F 912/27.9	27.5
4. WAEV-F 36/10.3	6.8	6.4	4. WAEV-F 64	4. WSGF-F 825/27.8	22.6
5. WZAT-F 33/ 9.5	9.8	9.7	5. WJCL-F 59	5. WAEV-F 780/20.5	15.0
6. WSGF-F 31/ 8.9	6.8	8.0	6. WSGF-F 50	6. WJCL-F 730/20.1	21.3
7. WJCL-F 30/ 8.6	11.4	8.4	7. WSOK 42	7. WSOK 494/24.8	25.6
8. WWSA 13/ 3.7	2.7	4.0	8. WHHR-F 17	8. WSGA 225/11.0	14.3
9. WWSA 11/ 3.2	2.7	5.4	9. WWSA 14	9. WHHR-F 224/ 2.5	3.6
10. WEAS 9/ 2.6	3.3	2.3	10. WWSA 12	10. WWSA 218/10.6	9.4

12+ FM SHARE (METRO): 73.29% (236 of 322) (SPG 82: 71.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEAS-F	1. WAEV-F	1. WEAS-F	1. WCHY-F	1. WCHY-F	1. WSOK
2. WZAT-F	WEAS-F	2. WAEV-F	2. WEAS-F	2. WJCL-F	2. WEAS-F
3. WSGF-F	3. WSGF-F	3. WCHY-F	3. WAEV-F	3. WSOK	3. WCHY-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCHY-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WAEV-F	1. WCHY-F
2. WEAS-F	2. WCHY-F	2. WAEV-F	2. WCHY-F	2. WSGF-F	2. WAEV-F
3. WAEV-F	3. WAEV-F	3. 3 tied	3. WSOK	3. WEAS-F	WEAS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGEC-F 103.9	Springfield	.3/1.9	WQCN 1450	.3/3.5	WHHR-F 106.3	Hilton Head	.6/2.5
WKBX 630		1.7/7.3			WNMT 1520	Garden City	1.4/2.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		100 (3)	100 (3)	31.1
BLACK/URBAN/JAZZ	41 (1)	57 (1)	98 (2)	20.4
COUNTRY		46 (1)	46 (1)	14.3
BTFL MUSIC		32 (2)	32 (2)	9.9
MOR/VARIETY	24 (3)		24 (3)	7.5
NOSTALGIA	11 (1)		11 (1)	3.4
RELIGION/GOSPEL	9 (1)	1 (1)	10 (2)	3.1
OTHERS/UNKNOWN	1 (1)		1 (1)	0.3
			322 (15)	

RADIO STATIONS

WEAS, 900, 5 KW (DAYS), GOSPEL	, \$11.00 (Stars)	Rivers
WSGA, 1400, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-D, \$18.00* (Katz)	
WSOK, 1230, 1 KW/250 W, BLACK	SBN, \$24.00* (Selcom)	
WWSA, 1290, 5 KW (DA-N), MOR	ABC-I, \$15.00* (Torbet)	Bluegrass
WAEV-F, 97.3, 100 KW @ 500, CONTEMP/AC	RKO, \$18.00 (Selcom)	
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY (Drake-Chen)	ABC-E, \$29.00* (Torbet)	Bluegrass
WEAS-F, 93.1, 100 KW @ 355, BLACK	NBN, \$26.00* (Stars)	Rivers
WJCL-F, 96.5, 100 KW @ 1232, BTFL MUS (TM)	CBS, \$22.00* (HNWH)	
WSGF-F, 95.5, 100 KW @ 390, ROCK	Source, \$23.00* (Mc-Guild)	
WZAT-F, 102.1, 100 KW @ 620, ROCK	ABC-C, \$32.00* (Katz)	
WHHR-F, 106.3, 3 KW @ 300, BTFL MUS	APR, \$20.00 (----)	(HILTON HEAD)

SEATTLE-TACOMA

Market # 15 (with Tacoma); ADI # 16  
 SMSA Pop: 2,138,600  
 APR 16.3  
 Est 1982 Revenue: \$47,400,000

Stations: 32/32  
 Diaries: 1520/1203:1  
 Standard Error: .496  
 % Below Line: 0

CSI: 21.5 Bil (# 14-approx)  
 CSI HH: 26.7 M (# 30)  
 Retail \$: 10.4 Bil (# 16-approx)  
 % Not Listed: 5.8

12+ METRO 1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KIRO 268/9.0	10.3	10.8	11.0	1. KIRO 330	1. KIRO 5534/23.5	27.2	28.7
2. KBRD-F 191/6.4	6.7	4.5	3.0	2. KBRD-F 263	2. KOMO 3263/14.3	23.0	16.5
3. KSEA-F 180/6.0	5.1	5.7	4.9	3. KOMO 209	3. KJR 3186/15.3	12.0	13.9
4. KUBE-F 165/5.5	5.3	4.9	4.1	4. KISW-F 206	4. KISW-F 2800/12.4	12.9	14.6
5. KOMO 161/5.4	5.6	7.1	6.6	5. KSEA-F 204	5. KBRD-F 2704/10.6	9.9	7.1
6. KISW-F 150/5.0	5.6	6.2	7.5	6. KUBE-F 195	6. KUBE-F 2665/12.1	14.9	10.7
7. KZOK-F 148/5.0	5.2	6.2	5.4	7. KIXI 162	7. KNBQ-F 2462/10.9	10.2	8.3
8. KIXI 137/4.6	4.2	3.4	2.0	8. KMPS-F 160	8. KSEA-F 2416/11.3	11.5	11.2
9. KMPS-F 127/4.3	3.2	3.2	3.6	9. KZOK-F 159	9. KZOK-F 2385/11.4	13.0	13.6
10. KING-F 119/4.0	3.0	3.5	3.1	10. KING-F 138	10. KVI 2310/10.6	11.6	13.1
11. KZAM-F 104/3.5	2.9	3.6	3.2	11. KZAM-F 129	11. KMPS-F 2235/ 9.3	7.6	6.6
12. KNBQ-F 102/3.4	3.6	3.6	2.6	12. KNBQ-F 127	12. KZAM-F 2033/ 8.9	10.1	7.7
13. KJR 100/3.4	2.5	2.6	3.3	13. KJR 116	13. KING 1883/ 8.0	7.8	9.5
14. KVI 94/3.2	2.5	3.5	4.3	14. KVI 115	14. KIXI 1845/ 8.3	7.5	4.4
15. KPLZ-F 89/3.0	2.2	2.9	2.6	15. KRPM-F 107	15. KING-F 1842/ 8.7	7.4	5.8
16. KRPM-F 73/2.4	3.3	1.7	2.6	16. KPLZ-F 99	16. KPLZ-F 1783/ 8.1	8.1	7.7
17. KEZX-F 68/2.3	1.2	1.4	2.2	17. KIXI-F 82	17. KMPS 1539/ 7.3	5.7	5.8
18. KMPS 64/2.1	1.6	2.2	2.2	18. KEZX-F 77	18. KIXI-F 1531/ 6.3	7.4	5.8
19. KIXI-F 62/2.1	2.5	2.3	1.6	19. KMPS 69	19. KRPM-F 1333/ 5.5	4.4	4.7
20. KKFx 60/2.0	3.1	1.8	1.6	20. KING 68	20. KYYX-F 1316/ 6.3	8.0	7.6

12+ FM SHARE (METRO): 59.91% (1684 of 2811) (SPG 82: 53.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNBQ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO
2. KZOK-F	2. KISW-F	2. KISW-F	2. KSEA-F	2. KBRD-F	2. KOMO
3. KISW-F	3. KZAM-F	3. KIRO	3. KMPS-F	3. KSEA-F	3. KMPS-F+
4. KUBE-F	4. KZOK-F	4. KZAM-F	KUBE-F	4. KOMO	4. KUBE-F
5. KKFx	5. KJR	5. KMPS-F	5. KOMO	5. KIXI	5. KSEA-F
6. KYYX-F	6. KPLZ-F	6. KZOK-F	6. KBRD-F	6. KMPS-F	6. KJR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSEA-F	1. KIRO	1. KUBE-F	1. KBRD-F	1. KISW-F	1. KIRO
2. KBRD-F	2. KSEA-F	2. KJR	2. KSEA-F	2. KZOK-F	2. KUBE-F
3. KIRO	3. KISW-F	3. KPLZ-F	3. KMPS-F	3. KZAM-F	3. KMPS-F
4. KIXI	4. KUBE-F	4. KZAM-F	4. KIRO	4. KUBE-F	4. KOMO
5. KUBE-F	5. KBRD-F	5. KEZX-F	KUBE-F	5. KJR	5. KSEA-F
6. KMPS-F	6. KZOK-F	6. KNBQ-F	6. KOMO	6. KPLZ-F	KISW-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	226 (5)	818 (7)	1044 (12)	37.1
NEWS/TALK	413 (3)		413 (3)	14.7
BTFL MUSIC		371 (2)	371 (2)	13.2
COUNTRY	127 (4)	200 (2)	327 (6)	11.6
MOR/VARIETY	181 (2)		181 (2)	6.4
NOSTALGIA	137 (1)		137 (1)	4.9
AC		130 (2)	130 (2)	4.6
CLASSICAL		119 (1)	119 (1)	4.2
RELIGION/GOSPEL	30 (1)	46 (1)	76 (2)	2.7
BLACK/URBAN/JAZZ	13 (1)		13 (1)	0.5

2811 (32)

SEATTLE-TACOMA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. KIRO	1. KIRO	1. KIRO	KAMT	1360	Tacoma	.5/1.3
2. KBRD-F	2. KOMO	2. KUBE-F	KBIQ-F	105.3	Edmonds	1.5/4.8
3. KOMO	3. KJR	3. KBRD-F	KGDN	630	Edmonds	1.0/2.9
4. KISW-F	4. KISW-F	4. KSEA-F	KING	1090		1.7/8.0
5. KSEA-F	5. KBRD-F	5. KOMO	KJET	1590		.6/3.0
6. KUBE-F	6. KUBE-F	6. KMPS-F	KJUN	1450	Puyallup	1.0/2.2
7. KIXI	7. KNBQ-F	7. KIXI	KJZZ	1540	Bellevue	.4/1.6
8. KZOK-F	8. KSEA-F	8. KZOK-F	KRKO	1380	Everett	.4/1.0
KMPS-F	9. KZOK-F	9. KJR	KSPL	1150		.7/2.9
10. KZAM-F	10. KVI	10. KMPS	KTAC	850	Tacoma	1.2/3.8
11. KNBQ-F	11. KMPS-F		KWYZ	1230	Everett	.6/1.9
12. KVI	12. KZAM-F					
KJR	13. KING					
14. KRPM-F	14. KIXI					
15. KPLZ-F	15. KING-F					

ADI FM SHARE: 60.24% (2171 of 3604) (SPG 82: 54.92%)

AM STATIONS

KING, 1090, 50 KW (DA-2)	, NEWS	NBC, \$ 40.00*	(Blair)	King
KIRO, 710, 50 KW (DA-N)	, NEWS	CBS,MBS,NBC-T, \$130.00*	(Torbet)	Bonneville
KIXI, 880, 50 KW/1 KW (DA-2)	, NOSTALGIA	, \$ 50.00*	(Christal)	
KJR, 950, 5 KW (DA-N)	, CONTEMP/AC (Burk-Abr)	ABC-D, \$73.75	(Mc-Guild)	Metromedia
KKFX, 1250, 5 KW (DA-2)	, ROCK	UPI, \$ 33.00*	(Lotus)	
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	, \$ 45.00*	(Eastman)	Affiliated
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$167.50	(Katz)	Fisher
KVI, 570, 5 KW	, NEWS/TALK	ABC-T,MBS, \$ 50.00*	(MMR)	Golden West

FM STATIONS

KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Churchill)	, \$112.50	(Masla)	Entercom (TACOMA)
KEZX-F, 98.9, 100 KW @ 1070, AC	ABC-E, \$ 58.00	(HNWH)	Park
KING-F, 98.1, 100 KW @ 850, CLASSICAL	, \$ 65.00*	(Blair)	King
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr)	, \$ 85.00*	(Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC	, \$ 40.00*	(Christal)	
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY	, \$ 70.00*	(Eastman)	Affiliated
KNBQ-F, 97.3, 100 KW @ 700, ROCK	, \$ 61.13	(Christal)	Tacoma Trib (TACOMA)
KPLZ-F, 101.5, 100 KW @ 1200, CONTEMP/AC	RKO,Trans, \$ 45.00*	(MMR)	Golden West
KRPM-F, 106.1, 100 KW @ 700, COUNTRY	, \$ 36.00	(Weiss)	(TACOMA)
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)	, \$ 80.00*	(Torbet)	Bonneville
KUBE-F, 93.3, 100 KW @ 1070, ROCK	, \$ 90.00*	(RKO)	First Media
KYYX-F, 96.5, 81 KW @ 1220, ROCK/AOR	, \$ 45.00*	(Christal)	
KZAM-F, 92.5, 100 KW @ 1100, AOR (Pollack)	CBS-R, \$ 60.00*	(Selcom)	Sandusky
KZOK-F, 102.5, 100 KW @ 1165, AOR	, \$ 70.00*	(HNWH)	Sterling

SHREVEPORT

Market # 107  
 SMSA Pop: 384,000  
 Est 1982 Revenue: \$7,700,000  
 APR 16.7

Stations: 16/16  
 Diaries: 702/446:1  
 Standard Error: .768  
 % Below Line: 0

CSI: 3.0 Bil (# 111)  
 CSI HH: 22.2 M (# 181)  
 Retail \$: 1.9 Bil (# 102)  
 % Not Listed: 4.2

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KDKS-F	72/13.8	9.6	9.6	11.1	6.9	1. KWKH 96	1. KWKH 1360/16.4	25.3	19.9
2. KCOZ-F	59/11.3	12.3	11.0	8.5	10.7	2. KRMD-F 84	2. KRMD-F 1330/20.6	23.5	18.9
KOKA	59/11.3	15.9	13.3	13.1	15.8	3. KDKS-F 79	3. KEEL 1183/20.3	23.2	26.2
4. KRMD-F	51/ 9.8	10.8	9.3	10.0	10.5	4. KEEL 74	4. KOKA .866/22.6	27.3	25.0
5. KEEL	48/ 9.2	7.3	7.5	8.3	9.8	5. KOKA 63	5. KROK-F 761/16.8	16.5	15.8
6. KMBQ-F	46/ 8.8	5.6	10.9	7.6	8.4	6. KCOZ-F 62	6. KDKS-F 754/20.8	16.8	17.3
7. KCIJ	45/ 8.6	9.6	11.0	7.6	7.9	7. KMBQ-F 59	7. KMBQ-F 657/16.3	13.6	16.4
8. KWKH	42/ 8.0	8.6	6.8	10.5	12.9	8. KCIJ 58	8. KCOZ-F 635/17.1	19.6	21.3
9. KROK-F	33/ 6.3	5.6	6.5	8.3	7.2	9. KROK-F 45	9. KCIJ 611/13.5	13.9	12.8
10. KRMD	16/ 3.1	2.5	3.9	8.3	3.6	10. KTAL-F 25	10. KTAL-F 483/ 4.7	4.5	4.2

12+ FM SHARE (METRO): 55.89% (280 of 501) (SPG 82: 53.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOKA	1. KDKS-F	1. KDKS-F	1. KEEL	1. KCOZ-F	1. KRMD-F+
2. KDKS-F	2. KMBQ-F	2. KMBQ-F	2. KRMD-F	2. KRMD-F	2. KEEL
3. KROK	3. KOKA	3. KEEL	3. KDKS-F	3. KWKH	3. KCIJ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KDKS-F	1. KDKS-F	1. KEEL	1. KMBQ-F	1. KEEL
2. KDKS-F	2. KCOZ-F	2. KMBQ-F	2. KRMD-F	2. KDKS-F	2. KCOZ-F
3. KMBQ-F	3. KCIJ	KOKA	3. 3 tied	3. KOKA	3. KDKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO 1240 Minden	1.0/2.4	KEPT-F 96.5	2.5/7.8
KASO-F 95.3 Minden	.2/1.0	KNCB 1320 Vivian	.4/1.5
KBCL 1220	.8/1.3	KTAL-F 98.1	1.0/4.7

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	59 (1)	72 (1)	131 (2)	26.1
COUNTRY	58 (2)	52 (2)	110 (4)	22.0
ROCK/AOR/CONTEMP		84 (3)	84 (3)	16.8
BTFL MUSIC		59 (1)	59 (1)	11.8
RELIGION/GOSPEL	45 (1)	13 (1)	58 (2)	11.6
AC	48 (1)		48 (1)	9.6
MOR/VARIETY	6 (2)		6 (2)	1.2
OTHERS/UNKNOWN	5 (1)		5 (1)	1.0

501 (16)

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, BLACK/GOSPEL	SBN, \$17.00* (Savalli)	
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I, \$39.00* (Mc-Guild)	Multimedia
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C, \$25.00* (Blair)	
KRMD, 1340, 1 KW/250 W	, COUNTRY (Burk-Abr)	, \$22.00* (Katz)	
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, \$34.00* (Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300,	BTFL MUS (Schulke)	, \$21.50* (Blair)	
KDKS-F, 92.1, 3 KW @ 300,	BLACK	NBN, \$24.00* (HNWH)	
KMBQ-F, 93.7, 100 KW @ 350,	AOR	ABC-I, \$35.00* (Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1000,	COUNTRY (Burk-Abr)	, \$38.00* (Katz)	
KTAL-F, 98.1, 100 KW @ 1360,	CONTEMP (?)	, \$ 3.00 (----)	(TEXARKANA)
KROK-F, 94.5, 100 KW @ 400,	ROCK	RKO, \$23.00* (Torbet)	Great Empire

SIOUX FALLS

Market # 278  
 SMSA Pop: 111,900  
 APR 16.9  
 Est 1982 Revenue: \$3,600,000\*  
 Est 1983 Rev Growth: 6%\*

Stations: 10/9  
 Diaries: 561/167:1  
 Standard Error: .827  
 % Below Line: 2.0  
 Est 1982 Nat Rev: \$580,000\*

CSI: .9 Bil (# 271)  
 CSI HH: 20.9 M (# 229)  
 Retail \$: .7 Bil (# 216)  
 % Not Listed: 3.9

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KKRC-F	27/17.1	16.7	7.5	1. WNAX	82	1. WNAX 1122/ 7.7 ---
2. KS00	22/13.9	16.0	19.7	2. KXRB	56	2. KELO 959/31.1 31.6
3. KELO-F	21/13.3	8.3	11.6	3. KELO	50	3. KXRB 679/17.2 18.3
4. KXRB	17/10.8	9.7	10.2	4. KELO-F	38	4. KELO-F 592/25.1 19.3
5. KYKC	16/10.1	11.1	10.9	KS00	38	5. KS00 514/29.8 31.3
6. KIOV-F	15/ 9.5	9.7	8.2	6. KKRC-F	33	6. KIOV-F 421/18.9 19.0
KPAT-F	15/ 9.5	6.3	10.2	7. KPAT-F	29	7. KKRC-F 399/31.2 26.3
8. KELO	13/ 8.2	11.1	12.2	8. KIOV-F	28	8. KPAT-F 366/21.9 18.0
9. KRSS	3/ 1.9	2.8	.7	9. KYKC	19	9. KYKC 274/19.5 23.6
WNAX	3/ 1.9	---	2.0	10. KRSS	4	10. KRSS 82/ 6.6 8.6

12+ FM SHARE (METRO): 51.32% (78 of 152) (SPG 82: 44.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KELO-F	1. KS00	1. KS00
	2. KPAT-F	2. KPAT-F	2. KIOV-F	KELO-F	2. KKRC-F
	3. KYKC	3. KIOV-F	3. KYKC	3. KXRB	3. KYKC
	KELO	KELO-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KELO-F	1. KKRC-F	1. KKRC-F	1. KELO-F	1. KKRC-F	1. KIOV-F
2. KKRC-F	2. KELO-F	2. KPAT-F	2. KIOV-F	2. KPAT-F	2. KELO-F
KS00	KIOV-F	3. KYKC	KYKC	3. KELO	KXRB
	KYKC	KELO-F			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	42 (2)	55 (3)	36.2
COUNTRY	36 (3)	15 (1)	51 (4)	33.6
MOR/VARIETY	22 (1)		22 (1)	14.5
BTFL MUSIC		21 (1)	21 (1)	13.8
AC	3 (1)		3 (1)	2.0
			152 (10)	

RADIO STATIONS

KELO, 1320, 5 KW (DA-N)	, CONTEMP/AC	, \$17.50 (Torbet)	
KRSS, 1520, 500 W (DAYS)	, AC	ABC-D, \$ 8.00 (----)	
KS00, 1140, 10 KW/5 KW (DA-N)	, MOR	ABC-I, \$32.40 (Mc-Guild)	
KXRB, 1000, 10 KW (DAYS,DA)	, COUNTRY	, \$28.00 (PRO)	S. Minnesota
KYKC, 1230, 1 KW/250 W	, COUNTRY	ABC-C, RKO, \$11.50 (Selcom)	Tom Ingstad
WNAX, 570, 5 KW (DA-N)	, COUNTRY	CBS, \$45.00* (Katz) Park	(YANKTON)
KELO-F, 92.5, 100 KW @ 1911,	BTFL MUS (Bonne)	UPI, \$15.50 (Torbet)	
KIOV-F, 104.7, 100 KW @ 735,	COUNTRY	NBC, \$28.00 (PRO)	S. Minnesota
KKRC-F, 93.5, 3 KW @ 150,	ROCK	RKO, \$15.50 (Selcom)	Tom Ingstad
KPAT-F, 97.3, 60 KW @ 220,	CONTEMP	ABC-C, \$16.20 (Mc-Guild)	

SOUTH BEND

Market # 142  
 SMSA Pop: 280,600  
 APR 16.6  
 Est 1982 Revenue: \$3,948,000

Stations: 17/9  
 Diaries: 615/378:1  
 Standard Error: .790  
 % Below Line: 20.8

CSI: 2.3 Bil (# 135)  
 CSI HH: 22.8 M (# 161)  
 Retail \$: 1.3 Bil (# 151)  
 % Not Listed: 5.4

<u>12+ METRO 1/4/SHARE</u>				<u>12+ TSA CUME/</u>				
SPG 82				MSA CUME RATING				
SPG 81				SPG 82				
1. WNDU-F	88/22.7	24.4	23.5	1. WNDU-F	201	1. WNDU-F	2424/45.1	48.8
2. WYEZ-F	57/14.7	8.6	6.6	2. WYEZ-F	110	2. WLS	1620/15.9	15.7
3. WSBT	47/12.1	16.0	11.8	3. WLS	93	3. WYEZ-F	1267/25.2	17.0
4. WNDU	37/ 9.6	5.3	5.2	4. WSBT	58	4. WMAQ	1055/10.5	11.9
5. WXMG-F	35/ 9.0	7.4	10.0	5. WAOR-F	56	5. WSBT	885/29.3	32.1
6. WAOR-F	24/ 6.2	4.8	2.4	6. WMAQ	54	6. WXMG-F	643/18.8	21.7
7. WTHQ-F	16/ 4.1	5.1	9.0	7. WXMG-F	52	7. WFRN-F	583/ 5.6	3.4
8. WLS	12/ 3.1	3.0	3.8	8. WFRN-F	42	8. WGN	560/ 7.0	8.1
WMAQ	12/ 3.1	4.1	3.3	9. WTHQ-F	38	9. WAOR-F	559/12.1	10.0
10. WGN	9/ 2.3	3.3	.9	WNDU	38	10. WNDU	528/20.2	18.1

12+ FM SHARE (METRO): 64.21% (235 of 366) (SPG 82: 60.33%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WYEZ-F	1. WNDU-F
	2. WXMG-F	2. WYEZ-F	2. WYEZ-F	2. WSBT	2. WSBT
	3. WAOR-F	3. WXMG-F	3. WXMG-F	3. WNDU-F	3. WYEZ-F
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WYEZ-F	2. WYEZ-F	2. WXMG-F	2. WYEZ-F	2. WAOR-F	2. WYEZ-F
3. WSBT	3. WSBT	3. WYEZ-F	3. WXMG-F	3. WNDU	3. WXMG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMJ 1580	2.1/4.9	WBBM 780	Chicago	.8/5.8	WLS-F 94.7	Chi	.3/1.7
WHME-F 103.1	.5/4.0	WBMX-F 102.7	Chicago	1.3/3.3			
WTCA 1050	Plymouth .8/2.2	WFRN-F 104.7	Elkhart	1.8/5.6			

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	12 (1)	113 (3)	125 (4)	34.2
AC	8 (1)	51 (2)	59 (3)	16.1
BTFM MUSIC		57 (1)	57 (1)	15.6
COUNTRY	49 (2)		49 (2)	13.4
NOSTALGIA	47 (1)		47 (1)	12.8
MOR/VARIETY	12 (2)		12 (2)	3.3
RELIGION/GOSPEL		9 (2)	9 (2)	2.5
BLACK/URBAN/JAZZ		5 (1)	5 (1)	1.4
NEWS/TALK	3 (1)		3 (1)	0.8
			366 (17)	

RADIO STATIONS

WNDU, 1490, 1 KW/250 W, COUNTRY (Ron White)	ABC-I, \$19.60 (Mc-Guild)	Notre Dame
WSBT, 960, 5 KW (DA-2), NOSTALGIA (Toby Arnold)	CBS, \$24.00* (Katz)	Schurz
WNDU-F, 92.9, 13 KW @ 880, ROCK (Ron White)	, \$42.00 (Mc-Guild)	Notre Dame
WTHQ-F, 101.5, 9 KW @ 967, AC (SMN)	, \$18.00* (Katz)	Schurz
WXMG-F, 103.9, 3 KW @ 290, AC	, \$25.00* (Masla)	Booth
WYEZ-F, 100.7, 50 KW @ 500, BTFM MUS (Schulke)	NBC, \$23.03 (Christal)	Federated (ELKHART)
WAOR-F, 95.3, 3 KW @ 300, AOR (Century 21)	MBS, \$10.62 (----)	(NILES)
WFRN-F, 104.7, 50 KW @ 455, RELIGION	MBS, \$14.75 (HNWH)	(ELKHART)

Other ranked stations - see Chicago

SPOKANE

Market # 113  
 SMSA Pop: 351,300  
 APR 17.6  
 Est 1982 Revenue: \$6,700,000

Stations: 16/16  
 Diaries: 645/458:1  
 Standard Error: .775  
 % Below Line: 0

CSI: 3.1 Bil (# 108)  
 CSI HH: 23.0 M (# 151)  
 Retail \$: 1.6 Bil (# 118)  
 % Not Listed: 7.3

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. KXLY-F 89/17.1	12.3	12.4	11.9	9.8	1. KXLY-F 124	1. KKPL-F 1431/31.2	25.6	19.7
2. KKPL-F 69/13.3	11.5	9.4	5.8	4.7	2. KKPL-F 103	2. KHQ-F 1216/23.2	22.8	15.4
3. KHQ-F 51/ 9.8	6.5	6.6	10.5	10.2	3. KDRK-F 90	3. KXLY-F 1020/21.3	22.0	22.8
4. KREM-F 36/ 6.9	5.1	4.8	9.6	12.9	4. KHQ-F 82	4. KDRK-F 992/14.9	13.5	15.6
5. KHQ 34/ 6.6	7.7	5.4	7.9	6.9	5. KGA 58	5. KGA 880/16.5	19.8	18.1
6. KDRK-F 33/ 6.4	8.1	11.0	3.0	5.1	6. KREM-F 57	6. KREM-F 860/21.0	15.6	15.2
7. KGA 32/ 6.2	7.5	8.2	5.8	6.2	7. KHQ 49	7. KHQ 848/18.6	22.8	15.4
8. KEZE-F 29/ 5.6	8.3	12.9	6.3	6.2	8. KEZE-F 38	8. KJRB 840/20.1	26.8	24.8
9. KJRB 27/ 5.2	7.9	7.4	11.2	12.9	KJRB 38	9. KEZE-F 525/13.6	14.2	18.2
10. KSPO 23/ 4.4	5.1	5.8	6.1	9.6	10. KXLY 27	10. KXLY 488/11.2	16.9	10.9

12+ FM SHARE (METRO): 64.45% (310 of 481) (SPG 82: 61.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHQ-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KXLY-F
2. KEZE-F	2. KREM-F	2. KHQ-F	2. KXLY-F	2. KGA	2. KKPL-F
3. KKPL-F	3. KHQ-F	3. KXLY-F	3. KHQ-F	3. KHQ	3. KHQ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KKPL-F
2. KKPL-F	2. KKPL-F	2. KHQ-F	2. KXLY-F	2. KREM-F	2. KXLY-F
3. KHQ-F	3. KHQ-F	3. KREM-F	3. KHQ-F	3. KHQ-F	3. KGGR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR 630 Opportunity	2.3/4.1	KUDY 1280	.6/2.0	KXLY 920	3.1/11.2
KICN-F 98.9	.6/2.6	KXXR 1440	3.3/6.0	KREM 970	1.3/7.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (1)	116 (3)	143 (4)	29.7
BTFL MUSIC		89 (1)	89 (1)	18.5
COUNTRY	44 (2)	33 (1)	77 (3)	16.0
AC	7 (1)	69 (1)	76 (2)	15.8
MOR/VARIETY	50 (2)		50 (2)	10.4
NEWS/TALK	23 (1)		23 (1)	4.8
NOSTALGIA	17 (1)		17 (1)	3.5
RELIGION/GOSPEL	3 (1)	3 (1)	6 (2)	1.2
			481 (16)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I, \$35.50 (Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC, \$24.00 (Katz)	
KJRB, 790, 5 KW (DA-N), CONTEMP (Burk-Abr)	ABC-C, \$37.50 (Mc-Guild)	Kaye-Smith
KSPO, 1230, 1 KW/250 W , NEWS/TALK	ABC-T,MBS, \$19.00 (Masla)	
KXLY, 920, 5 KW , MOR	CBS, \$ ? ? (Torbet)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	RKO, \$31.07 (Eastman)	Comm Pacific
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr)	, \$37.50 (Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM)	, \$25.00 (Katz)	
KKPL-F, 96.1, 56 KW @ 2080, AC	, \$30.00 (HNWH)	
KREM-F, 92.9, 81 KW @ 2100, ROCK	, \$28.00 (Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Churchill)	, \$33.00* (Torbet)	

SPRINGFIELD, MA

Market # 82 (county # 72)  
 SMSA Pop: 528,000  
 APR 19.8  
 Est 1982 Revenue: \$6,800,000

Stations: 28/13  
 Diaries: 852/583:1  
 Standard Error: .706  
 % Below Line: 28.1

CSI: 4.8 Bil (# 77)  
 CSI HH: 29.2 M (# 11)  
 Retail \$: 2.4 Bil (# 84)  
 % Not Listed: 10.5

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WHYN-F 128/13.0	12.1	11.1	12.5	13.9	1. WHYN-F 133	1. WHYN-F 1699/32.2	27.9	24.2
2. WMAS-F 103/10.5	9.7	10.0	7.8	11.1	2. WMAS-F 109	2. WHYN 1578/29.8	26.3	29.8
3. WHYN 97/ 9.9	7.6	9.7	10.2	10.9	3. WHYN 101	3. WAQY-F 1508/24.6	25.2	21.1
4. WMAS 88/ 9.0	8.3	6.2	7.3	10.5	4. WAQY-F 95	4. WMAS-F 1302/23.9	23.2	23.4
5. WAQY-F 74/ 7.5	8.5	7.4	4.9	5.3	5. WMAS 88	5. WTIC-F 1130/15.2	13.9	12.5
6. WRCH-F 43/ 4.4	4.6	3.8	2.9	3.1	6. WTIC 80	6. WTIC 1125/14.3	13.1	12.6
7. WTIC 39/ 4.0	3.7	3.4	3.7	3.4	7. WTIC-F 72	7. WCCC-F 916/13.1	14.1	13.1
WTIC-F 39/ 4.0	3.3	3.4	3.3	.8	8. WRCH-F 64	8. WMAS 792/15.9	17.2	12.8
9. WREB 32/ 3.3	2.3	3.6	2.4	2.5	9. WCCC-F 45	9. WRCH-F 739/ 9.6	11.7	7.8
10. WCCC-F 28/ 2.8	3.2	4.0	6.0	6.0	10. WREB 32	10. WAAF-F 587/ 9.0	8.4	8.9

12+ FM SHARE (METRO): 57.61% (507 of 880) (SPG 82: 57.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WMAS-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN
2. WCCC-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS	2. WHYN-F
WTIC-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN	3. WMAS-F
	4. WHYN	4. WAQY-F	4. WMAS	4. WMAS-F	4. WMAS
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WMAS-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS-F
3. WMAS	3. WHYN	3. WHYN	WHYN	3. WHYN-F	3. WHYN
4. WHYN	4. WMAS	4. WAQY-F	4. WRCH-F	4. WCCC-F	4. WAQY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE 730 Chicopee	1.7/5.5	WSPR 1270 Spring.	2.4/8.4	WHCN-F 105.9	Hart 1.6/6.0
WARE 1250 Ware	1.3/4.9	WAAF-F 107.3 Worc.	1.4/9.0	WKSS-F 95.7	Hart 1.5/4.2
WHMP 1400 Northamp.	2.1/4.8	WBZ 1030 Boston	.6/3.6	WPOP 1410	Hart .3/1.7
WHMP-F 99.3 Northamp.	.9/5.9	WCBS 880 New York	.3/1.3	WRSI-F 95.3	Greenf.5/2.1
WIXY 1600 E. Longm.	2.2/6.6	WDRC 1360 Hartford	.3/1.9	WSRS-F 96.1	Worc.1.7/4.5
WLDM 1570 Westf.	.5/1.8	WDRC-F 102.9 Hartford	.8/5.9	WWYZ-F 92.5	Water .8/2.7

FORMATS

	AM	FM	TOTAL	%
AC	100 (2)	244 (4)	344 (6)	39.1
ROCK/AOR/CONTEMP		188 (7)	188 (7)	21.4
MOR/VARIETY	103 (5)		103 (5)	11.7
NOSTALGIA	88 (1)		88 (1)	10.0
BTFL MUSIC		75 (3)	75 (3)	8.5
NEWS/TALK	43 (4)		43 (4)	4.9
COUNTRY	22 (1)		22 (1)	2.5
RELIGION/GOSPEL	17 (1)		17 (1)	1.9
			880 (28)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), AC	RKO, \$72.80 (Blair)	Affiliated
WMAS, 1450, 1 KW/250 W, NOSTALGIA (Al Ham)	MBS, \$70.88 (Mc-Guild)	
WREB, 930, 500 W (DAYS), TALK	, \$12.00 (RSR)	
WAQY-F, 102.1, 27 KW @ 650, AOR	ABC-C, \$43.00* (Eastman)	
WHYN-F, 93.1, 9 KW @ 970, AC/SOFT	RKO II, \$72.80 (Blair)	Affiliated
WMAS-F, 94.7, 50 KW @ 360, CONTEMP/AC	, \$70.88 (Mc-Guild)	

WAAF - See Worcester

Other ranked stations - See Hartford



SPRINGFIELD, MO

Market # 172  
 SMSA Pop: 212,900  
 APR 16.2  
 Est 1982 Revenue: \$5,417,000

Stations: 11/10  
 Diaries: 575/318:1  
 Standard Error: .805  
 % Below Line: 3.1

CSI: 1.6 Bil (# 177)  
 CSI HH: 19.0 M (# 307)  
 Retail \$: 1.2 Bil (# 156)  
 % Not Listed: 2.7

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KWTO-F 79/26.6	22.5	23.0	1. KTTS-F 149	1. KWTO 1838/28.1	31.4
2. KTTS-F 65/21.9	21.1	17.1	2. KWTO 142	2. KWTO-F 1562/46.0	41.3
3. KWTO 31/10.4	12.3	10.1	3. KWTO-F 140	3. KTTS-F 1468/33.8	33.0
4. KTTS 29/ 9.8	7.0	10.1	4. KTXR-F 56	4. KTXR-F 795/19.1	21.5
5. KTXR-F 20/ 6.7	10.2	9.8	5. KTTS 34	5. KTTS 654/25.6	16.6
KGBX 20/ 6.7	13.3	7.0	6. KGBX 23	6. KGBX 504/23.7	29.2
7. KLFJ 15/ 5.1	.7	2.1	7. KLFJ 17	7. KWFC-F 189/ 6.0	7.2
8. KLSM 12/ 4.0	3.9	5.9	8. KLSM 12	8. KLSM 159/ 6.2	6.3
9. KRFG-F 9/ 3.0	1.8	5.9	9. KWFC-F 11	9. KRFG-F 152/ 6.6	5.2
10. KWFC-F 5/ 1.7	2.1	2.1	10. KRFG-F 10	10. KLFJ 133/ 6.3	3.8

12+ FM SHARE (METRO): 61.59% (178 of 289) (SPG 82: 59.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F	1. KTTS-F
		2. KTTS-F	2. KWTO-F	2. KWTO	2. KWTO-F
		3. KGBX	3. KWTO	3. KTTS	3. KWTO
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KWTO-F	1. KTTS-F
2. KTTS-F	2. KTTS-F		2. KWTO-F		2. KWTO-F
3. KWTO	3. KWTO		3. KTTS		3. KWTO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KICK 1340 1.3/6.6

FORMATS

	AM	FM	TOTAL	%
COUNTRY	60 (2)	65 (1)	125 (3)	43.3
ROCK/AOR/CONTEMP		88 (2)	88 (2)	30.4
AC	20 (1)		20 (1)	6.9
BTFL MUSIC		20 (1)	20 (1)	6.9
RELIGION/GOSPEL	15 (1)	5 (1)	20 (2)	6.9
NOSTALGIA	12 (1)		12 (1)	4.2
MOR/VARIETY	4 (1)		4 (1)	1.4
			289 (11)	

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N) , AC	NBC-T, CBS, \$18.75 (Katz)	
KLFJ, 1550, 500 W (DAYS), RELIGION	, \$11.00 (----)	
KLSM, 1000, 500 W (DAYS), NOSTALGIA	MBS, \$10.00 (Roslin)	
KTTS, 1400, 1 KW/250 W , COUNTRY	ABC-E, \$42.18 (Torbet)	Great Empire
KWTO, 560, 5 KW (DA-N) , COUNTRY	ABC-I, \$46.75 (Eastman)	Stuart
KTTS-F, 94.7, 100 KW @ 659, COUNTRY	ABC-E, \$42.18 (Torbet)	Great Empire
KTXR-F, 101.5, 100 KW @ 1150, BTFL MUS (Bonne)	NBC, \$18.00 (----)	
KWFC-F, 97.3, 100 KW @ 480, RELIGION	, \$ 7.00 (----)	
KWTO-F, 98.7, 100 KW @ 600, ROCK	, \$46.75 (Eastman)	Stuart
KRFG-F, 93.5, 2.3 KW @ 330, AOR	Source, \$ 8.00* (----)	(GREENFIELD)

STEUBENVILLE

Market # 205  
 SMSA Pop: 163,200  
 APR 16.7  
 Est 1982 Revenue: \$1,570,000

Stations: 21/4  
 Diaries: 617/218:1  
 Standard Error: .787  
 % Below Line: 67.3

CSI: 1.4 Bil (# 185)  
 CSI HH: 23.7 M (# 120)  
 Retail \$: .6 Bil (# 235)  
 % Not Listed: 3.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. WRKY-F 34/15.1	16.3	13.5
2. WWVA 25/11.1	11.2	12.0
3. WSTV 22/ 9.8	14.9	9.9
4. WDVE-F 19/ 9.4	8.8	6.8
5. KDKA 18/ 8.0	6.0	10.4
6. WKWK-F 12/ 5.3	4.7	2.6
7. WELA-F 10/ 4.4	5.6	2.6
8. WBZZ-F 9/ 4.0	2.3	.5
WAMO-F 9/ 4.0	3.7	4.2
WEIR 9/ 4.0	5.1	5.7

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WRKY-F 486/36.1	38.2
2. WWVA 325/24.1	23.7
3. WSTV 322/23.9	25.4
4. KDKA 295/21.9	17.1
5. WDVE-F 234/17.4	16.9
6. WEIR 218/16.2	23.6
7. WKWK-F 175/13.0	15.0
8. WELA-F 152/11.3	14.5
9. WOMP-F 137/10.2	7.6
10. WBZZ-F 135/10.0	8.4

THIS MARKET'S  
 METRO AND TSA  
 ARE THE SAME.

12+ FM SHARE (METRO): 60.37% (131 of 217) (SPG 82: 59.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WWVA	1. WSTV
2. WDVE-F	2. WDVE-F	2. WDVE-F	2. WWVA	2. WSTV	2. WWVA
3. WBZZ-F		3. WWVA		3. WRKY	3. WRKY
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WDVE-F	1. WRKY-F
2. WWVA	2. WWVA		2. WWVA	2. WRKY-F	2. WDVE-F
3. WSTV	3. WDVE-F		3. WSTV WKWK-F		3. KDKA WWVA

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLIT 950	2.7/9.3	WKWK 1400	Wheeling 1.8/3.0	WQXK-F 105.1	Youn .9/2.5
WANJ-F 107.5	Wheeling 2.7/6.4	WOHI 1490	E Liver,OH .9/3.0	WSHH-F 99.7	Pitt2.7/6.8
WDJQ-F 92.5	Alliance 1.3/3.2	WOMP-F 100.5	Bellaire 1.3/10.2	WWSW-F 94.5	Pitt3.6/9.1
WDSY-F 107.9	Pitts 1.3/2.3	WPNT-F 92.9	Pitts 3.1/9.0		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		80 (6)	80 (6)	36.9
MOR/VARIETY	57 (5)		57 (5)	26.3
COUNTRY	25 (1)	15 (3)	40 (4)	18.4
BTFL MUSIC		19 (3)	19 (3)	8.8
BLACK/URBAN/JAZZ		9 (1)	9 (1)	4.1
NOSTALGIA	4 (1)		4 (1)	1.8
			217 (21)	

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2), MOR	CBS, \$13.50 (Masla)	Gilcom
WSTV, 1340, 1 KW/250 W, MOR	, \$30.40* (Mc-Guild)	Associated
WRKY-F, 103.5, 12 KW @ 880, ROCK (TM)	RKO, \$30.40* (Mc-Guild)	Associated
WELA-F, 104.3, 50 KW @ 335, COUNTRY	, \$ 9.00 (Regional)	(EAST LIVERPOOL)

Other ranked stations - See Wheeling or Pittsburgh

STOCKTON

Market # 112  
 SMSA Pop: 356,900  
 APR 16.9  
 Est 1982 Revenue: \$3,558,000

Stations: 30/10  
 Diaries: 592/508:1  
 Standard Error: .797  
 % Below Line: 52.5

CSI: 2.9 Bil (# 116)  
 CSI HH: 24.4 M (# 89)  
 Retail \$: 1.6 Bil (# 89)  
 % Not Listed: 10.7

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KJAX-F	44/8.7	10.0	9.6	9.1
2. KHOP-F	40/7.9	5.1	5.5	5.8
3. KSTN	39/7.7	5.1	5.1	3.8
4. KFMR-F	35/6.9	5.1	3.5	2.2
5. KCBS	34/6.7	6.2	5.5	6.0
6. KNBR	33/6.5	5.3	5.5	8.0
7. KRAK	31/6.1	9.6	8.9	9.6
8. KWIN-F	23/4.5	4.7	3.3	4.4
9. KSTN-F	21/4.1	4.7	6.5	4.9
10. KQKK-F	17/3.4	2.3	2.4	4.0
KZAP-F	17/3.4	4.9	5.9	2.9

12+ CUME/MSA CUME RATING	FAL 82	SPG 82
1. KHOP-F	561/18.7	15.9
2. KRAK	551/18.3	20.8
3. KSTN	547/18.2	17.7
4. KJOY	455/15.1	16.8
5. KCBS	426/14.2	13.4
6. KNBR	414/13.8	13.7
7. KJAX-F	314/13.7	16.5
8. KWIN-F	395/13.1	11.9
9. KFMR-F	379/12.6	13.3
10. KFRC	366/12.2	10.4

NOTE: THE STOCKTON TSA AND METRO ARE THE SAME.

12+ FM SHARE (METRO): 53.86% (244 of 453) (SPG 82: 55.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSTN	1. KHOP-F	1. KHOP-F	1. KNBR	1. KJAX-F	1. KNBR
2. KHOP-F	2. KSTN	2. KNBR	2. KFMR-F	2. KNBR	2. KCBS
	KWIN-F	3. KFMR-F	3. KJAX-F	3. KFMR-F	3. KRAK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJAX-F	1. KSTN	1. KHOP-F	1. KJAX-F	1. KHOP-F	1. KNBR
2. KCBS	2. KJAX-F	2. KSTN	2. KNBR	2. KWIN-F	2. KFMR-F
3. KHOP-F	KHOP-F	3. KWIN-F	3. KFMR-F	KZAP-F	3. KHOP-F

KSTN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR 1570	Lodi	1.4/2.0	KFBK 1530	Sacra	.6/2.6	KGO 810	SF	2.4/6.0
KJOY 1280		2.2/15.1	KOSO-F 93.1	Patterson	1.0/7.0	KGO-F 103.7	SF	.6/1.8
KWG 1230		2.2/5.6	KSFM-F 102.5	Woodland	.4/1.7	KKHI-F+ 95.7	SF	.6/2.3
KWGF-F 100.9	Tracy	1.4/6.0	KTRB 860	Modesto	1.6/2.6	KMEL-F 106.1	SF	1.2/3.9
KCTC-F 96.1	Sacra	1.0/4.1	KWOD-F 106.5	Sacra	.8/5.9	KRQR-F 97.3	SF	.8/1.8
KEWT-F 105.1	Sacra	1.8/5.6	KFRC 610	SF	2.4/12.2	KSFO 560	SF	1.4/3.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	62 (3)	101 (8)	163 (11)	36.0
COUNTRY	39 (2)	52 (2)	91 (4)	20.1
BTFL MUSIC		58 (3)	58 (3)	12.8
NEWS/TALK	49 (3)	3 (1)	52 (4)	11.5
MOR/VARIETY	44 (2)		44 (2)	9.7
SPANISH	7 (1)	21 (1)	28 (2)	6.2
AC		7 (1)	7 (1)	1.5
NOSTALGIA	7 (1)		7 (1)	1.5
CLASSICAL	1 (1)	2 (1)	3 (2)	0.8

453 (30)

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , CONTEMP , \$20.00\* (Mc-Guild)  
 KSTN, 1420, 5 KW/1 KW (DA-2), SPANISH/ROCK , \$20.00\* (Weiss)  
 KFMR-F, 100.1, 3 KW @ 300, COUNTRY (Drake-Chen) MBS, \$23.00\* (CBS/FM)  
 KJAX-F, 99.3, 3 KW @ 311, BTFL MUS (TM) ABC-E, \$37.00\* (Mc-Guild)  
 KQKK-F, 96.7, 3 KW @ 320, COUNTRY , \$15.00 (Christal) (MANTECA)  
 KSTN-F, 107.3, 8 KW @ 1610, SPANISH , \$11.00 (Weiss)  
 KWIN-F, 97.7, 3 KW @ 300, ROCK , \$23.50 (MMR)

Other ranked stations - See Sacramento, Stockton or San Francisco

SYRACUSE

Market # 64  
 SMSA Pop: 643,500  
 APR 17.4  
 Est 1982 Revenue: \$8,300,000

Stations: 25/20  
 Diaries: 951/563:1  
 Standard Error: .650  
 % Below Line: 5.7

CSI: 5.6 Bil (# 66)  
 CSI HH: 24.3 M (# 93)  
 Retail \$: 3.0 Bil (# 66)  
 % Not Listed: 12.6

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WSYR-F 103/11.1	12.9	11.6	13.8	12.1	1. WSYR-F 131	1. WSYR-F 1880/26.9	27.1	27.3
2. WFBL 102/11.0	5.9	7.9	7.3	7.9	2. WSYR 110	2. WSYR 1745/27.8	30.8	31.3
3. WSYR 98/10.5	14.2	14.2	13.0	14.6	3. WFBL 107	3. WHEN 1742/24.9	30.2	32.1
4. WHEN 84/ 9.0	10.5	12.4	10.7	10.1	4. WHEN 102	4. WKFM-F 1368/17.9	17.1	14.3
5. WAQX-F 76/ 8.2	6.2	4.4	3.6	6.4	5. WRRB-F 88	5. WAQX-F 1210/21.3	18.0	13.9
6. WKFM-F 65/ 7.0	8.0	4.8	7.4	4.5	6. WKFM-F 87	6. WFBL 1047/17.4	12.2	12.6
7. WRRB-F 54/ 5.8	3.0	5.9	3.6	.8	7. WAQX-F 84	7. WRRB-F 934/11.4	7.3	9.9
8. WSEN-F+ 46/ 4.9	4.4	5.8	6.3	8.0	8. WSEN-F+ 54	8. WSCY-F 757/13.5	13.1	9.6
9. WSCY-F 42/ 4.5	6.4	6.3	4.0	3.7	9. WSCY-F 42	9. WSEN-F+ 667/ 9.9	11.1	12.3
10. WIBQ-F 22/ 2.4	.3	.5	---	.4	10. WIBQ-F 41	10. WNTQ-F 599/ 9.8	12.7	11.0

12+ FM SHARE (METRO): 55.74% (461 of 827) (SPG 82: 51.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFM-F	1. WSYR-F	1. WSYR-F	1. WSYR-F	1. WFBL	1. WSYR
2. WAQX-F	2. WAQX-F	2. WHEN	2. WHEN	2. WSYR	2. WHEN
	3. WHEN	3. WAQX-F	3. WSYR	3. WHEN	3. WSYR-F
	4. WKFM-F	4. WKFM-F	4. WFBL	4. WRRB-F	4. WFBL
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBL	1. WFBL	1. WSYR-F	1. WSYR-F	1. WAQX-F	1. WSYR
2. WSYR-F	2. WSYR-F	2. WHEN	2. WHEN	2. WSYR-F	WSEN-F+
3. WHEN	3. WAQX-F	3. WKFM-F	3. WFBL	3. WSCY-F	3. WHEN
4. WSYR	4. WHEN	4. WAQX-F	4. WRRB-F	4. WKFM-F	4. WRRB-F
	WSYR			WHEN	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG 1220	1.3/2.0	WNTQ-F 93.1	2.1/9.8	WAES-F 93.5	Remsen .3/1.2
WMCR+ 1600	Oneida .5/1.8	WOLF 1490	1.5/5.5	WKGW-F 104.3	Utica .5/3.1
WMHR-F 102.9	1.6/3.3	WSCP 1070	Sandy Cr 1.6/2.3	WOUR-F 96.9	Utica 1.3/4.4
WNDR 1260	1.4/8.4	WSG0+ 1440	Oswego 1.0/2.1	WRCK-F 107.3	Utica 1.2/4.6

FORMATS

	AM	FM	TOTAL	%
AC	98 (2)	123 (2)	221 (4)	26.7
ROCK/AOR/CONTEMP		211 (6)	211 (6)	25.5
MOR/VARIETY	117 (3)	4 (1)	121 (4)	14.6
COUNTRY	33 (2)	82 (2)	115 (4)	13.9
NOSTALGIA	102 (1)		102 (1)	12.3
BTFL MUSIC	12 (1)	22 (1)	34 (2)	4.1
RELIGION/GOSPEL		15 (1)	15 (1)	1.8
OTHERS/UNKNOWN	4 (1)	4 (2)	8 (3)	1.0
			827 (25)	

RADIO STATIONS

WFBL, 1390, 5 Kw (DA-N)	, NOSTALGIA (Al Ham)	ABC-D, \$34.00 (Weiss)	
WHEN, 620, 5 Kw/1 Kw (DA-N), AC		ABC-E, \$102.13 (MMR)	Park
WSYR, 570, 5 Kw (DA-2)	, MOR	NBC,NBC-T, \$131.25 (Katz)	Katz
WAQX-F, 95.3,	3 Kw @ 300, AOR	ABC-R, \$38.00 (Masla)	
WKFM-F, 104.7,	50 Kw @ 310, ROCK	ABC-F, \$28.00 (Selcom)	(FULTON)
WRRB-F, 107.9,	50 Kw @ 500, COUNTRY (Drake-Chen)	, \$40.00* (MMR)	Park
WSCY-F, 100.9,	3 Kw @ 165, AOR (Burk-Abr)	Source, \$22.00 (Eastman)	Sky
WSEN-F+ 92.1,	3 Kw @ 300, COUNTRY	ABC-I, \$36.00* (Mc-Guild)	Buckley (BALDWINS.)
WSYR-F, 94.5,	100 Kw @ 650, AC	Trans, \$131.25 (Katz)	Katz

WIBQ - See Utica

TALLAHASSEE

Market # 202  
 SMSA Pop: 168,100  
 APR 18.1  
 Est 1982 Revenue: \$3,800,000\*  
 Est 1983 Rev Growth: 4%\*

Stations: 14/10  
 Diaries: 587/248:1  
 Standard Error: .849  
 % Below Line: 7.6  
 Est 1982 Nat Rev: \$635,000\*

CSI: 1.3 Bil (# 194)  
 CSI HH: 21.6 M (# 213)  
 Retail \$: .9 Bil (# 181)  
 % Not Listed: 14.8

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WANM 53/20.2	21.3	16.5	1. WANM 71	1. WGLF-F 970/40.1	40.5
2. WGLF-F 36/13.7	11.9	16.5	2. WGLF-F 59	2. WBGM-F 669/28.4	37.9
3. WMNX-F 27/10.3	----	----	3. WBGM-F 37	3. WOWN-F 449/21.7	21.0
4. WOWN-F 23/ 8.7	10.8	16.0	4. WOWN-F 31	4. WANM 393/20.9	21.0
5. WTNT 20/ 7.6	7.5	9.7	5. WMNX-F 30	5. WPAP-F 383/ 8.2	12.9
6. WBGM-F 19/ 7.2	12.3	7.8	6. WPAP-F 28	6. WMNX-F 322/17.3	----
7. WTAL 12/ 4.6	3.4	4.4	7. WWSN-F+ 26	7. WWSN-F+ 316/ 8.7	----
8. WWSN-F 9/ 3.4	7.1	6.8	8. WTNT 20	8. WTNT 300/19.7	18.1
9. WWSN-F+ 8/ 3.0	---	---	9. WWSN-F 16	9. WWSN-F 230/ 9.0	15.8
10. WPAP-F 6/ 2.3	5.2	8.3	10. WTAL 13	10. WTUF-F 212/ 3.6	3.8

12+ FM SHARE (METRO): 58.48% (131 of 224) (SPG 82: 57.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANM	1. WANM	1. WANM	1. WANM	1. WANM	1. WANM
2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WMNX-F	2. WMNX-F	2. WGLF-F
3. WBGM-F	3. WOWN-F	3. WMNX-F	3. WGLF-F	3. WTNT	3. WTNT
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGLF-F	1. WANM	1. WANM	1. WANM	1. WOWN-F	1. WANM
2. WANM	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WANM	2. WMNX-F
3. WMNX-F	3. WMNX-F	3. WBGM-F	3. WMNX-F	3. WGLF-F	3. WTNT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCVC 1330 1.5/5.4 WTUF-F 107.1 Thomasville,GA .8/3.6  
 WKQE 1410 1.5/5.8 WVEE-F 103.3 Atlanta .4/1.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		78 (3)	78 (3)	34.8
COUNTRY	20 (1)	50 (5)	70 (5)	31.3
BLACK/URBAN/JAZZ	53 (1)	3 (2)	56 (3)	25.0
NOSTALGIA	12 (1)		12 (1)	5.4
AC	4 (1)		4 (1)	1.8
RELIGION/GOSPEL	4 (1)		4 (1)	1.8
			224 (14)	

RADIO STATIONS

WANM, 1070, 10 KW (DAYS), BLACK NBN, \$21.88 (Blair)  
 WTAL, 1450, 1 KW/250 W, NOSTALGIA (Al Ham) ABC-E, \$ 9.00 (P/W)  
 WTNT, 1270, 5 KW (DA-N), COUNTRY CBS, \$27.25 (Katz) Palmer  
 WBGM-F, 98.9, 100 KW @ 365, CONTEMP (Burk-Abr) ABC-C, \$19.00\* (Eastman) Forward  
 WDSN-F, 94.9, 51 KW @ 210, COUNTRY (Drake-Chen) , \$27.25 (Katz) Palmer  
 WGLF-F, 104.1, 100 KW @ 440, ROCK ABC-F, \$21.88 (Blair)  
 WMNX-F, 95.9, 3 KW @ 300, COUNTRY (TM) , \$20.00\* (Christal)  
 WOWN-F, 103.1, 3 KW @ 300, AOR Source, \$31.50 (Torbet)  
 WWSN-F+, 101.7, 3 KW @ 200, COUNTRY MBS, \$ 5.25 (Southern) (QUINCY)  
 WPAP-F, 92.5, 100 KW @ 1230, COUNTRY , \$13.00\* (Mc-Guild) (PANAMA CITY)  
 WTUF-F, 107.1, 1.5 KW @ 389, BLACK NBN, \$ 6.00 (Southern) (BAINBRIDGE)

TAMPA-ST. PETERSBURG

Market # 23; ADI # 17  
 SMSA Pop: 1,652,200  
 APR 18.4  
 Est 1982 Revenue: \$24,000,000

Stations: 24/22  
 Diaries: 1467/1008:1  
 Standard Error: .526  
 % Below Line: 2.9

CSI: 13.5 Bil (# 26)  
 CSI HH: 19.4 M (# 295)  
 Retail \$: 8.6 Bil (# 23)  
 % Not Listed: 9.0

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WWBA-F	375/13.8	10.8	10.9	11.0	1. WRBQ-F	436	1. WRBQ-F	5258/26.8 26.8 22.3
2. WRBQ-F	344/12.7	11.3	11.6	10.5	2. WWBA-F	422	2. WYNF-F	3413/13.4 11.4 11.1
3. WQYK-F	217/ 8.0	7.2	8.6	10.9	3. WYNF-F	306	3. WWBA-F	3329/19.4 17.3 17.2
4. WDAE	168/ 6.2	6.1	5.2	6.5	4. WQYK-F	255	4. WSUN	2856/13.4 15.6 17.3
5. WYNF-F	151/ 5.6	4.3	5.0	4.1	5. WSUN	208	5. WQYK-F	2598/13.2 15.6 16.7
6. WSUN	142/ 5.2	6.7	6.8	6.6	6. WOJC-F	197	6. WFLA	2273/12.1 12.7 15.4
7. WIQI-F	127/ 4.7	5.0	6.9	5.2	7. WDAE	175	7. WQXM-F	2181/11.5 9.9 11.6
8. WTMP	109/ 4.0	5.6	5.7	4.6	8. WIQI-F	148	8. WDAE	2053/13.0 10.3 12.6
9. WMGG-F	107/ 3.9	5.1	5.8	5.1	9. WDUV-F	138	9. WOJC-F	1951/ 7.1 7.1 10.0
10. WFLA	96/ 3.5	4.3	3.0	5.3	10. WTMP	127	10. WIQI-F	1881/10.7 12.6 13.8
11. WOJC-F	95/ 3.5	5.3	3.2	3.6	11. WMGG-F	119	11. WMGG-F	1853/10.8 15.3 14.0
12. WQXM-F	91/ 3.3	3.0	3.0	4.2	12. WFLA	117	12. WDUV-F	1733/ 4.3 2.6 3.4
13. WPLP	86/ 3.2	3.1	3.7	2.2	13. WQXM-F	116	13. WTMP	1341/ 7.2 8.1 4.8
14. WLFW	62/ 2.3	1.8	1.9	1.8	14. WPLP	95	14. WSRZ-F	1264/ 4.6 5.9 4.8
15. WRBQ	49/ 1.8	1.3	1.4	1.9	15. WSRZ-F	84	15. WRBQ-F	1232/ 7.3 6.8 8.0

12+ FM SHARE (METRO): 65.30% (1615 of 2473) (SPG 82: 57.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+
2. WTMP	2. WYNF-F	2. WYNF-F	2. WQYK-F	2. WQYK-F	2. WWBA-F
3. WQXM-F	3. WMGG-F	3. WQYK-F	3. WWBA-F	3. WDAE	3. WQYK-F
4. WYNF-F	4. WIQI-F	4. WMGG-F	4. WIQI-F	4. WSUN	4. WDAE
	5. WQXM-F	5. WIQI-F	5. WMGG-F	5. WRBQ-F	5. WSUN
	6. WQYK-F	6. WWBA-F	6. WSUN	6. WFLA	6. WFLA
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WRBQ-F	2. WRBQ-F	2. WIQI-F	2. WQYK-F	2. WYNF-F	2. WQYK-F
3. WQYK-F	3. WQYK-F	3. WMGG-F	3. WWBA-F	3. WQXM-F	3. WMGG-F
4. WDAE	4. WYNF-F	4. WYNF-F	4. WIQI-F	4. WMGG-F	4. WSUN
5. WSUN	5. WIQI-F	5. WTMP	5. WMGG-F	5. WQYK-F	5. WYNF-F
6. WIQI-F	WSUN	6. WQYK-F	6. WSUN		6. WWBA-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	49 (1)	693 (4)	742 (5)	30.0
COUNTRY	142 (1)	312 (2)	454 (3)	18.4
BTFL MUSIC		445 (3)	445 (3)	18.0
NOSTALGIA	301 (4)		301 (4)	12.2
AC		165 (2)	165 (2)	6.7
BLACK/URBAN/JAZZ	149 (2)		149 (2)	6.0
MOR/VARIETY	96 (1)		96 (1)	3.9
NEWS/TALK	86 (1)		86 (1)	3.5
RELIGION/GOSPEL	35 (3)		35 (3)	1.4
			2473 (24)	

TAMPA-ST. PETE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	
			<u>METRO SHARE/CUME</u>	<u>RATING</u>
1. WRBQ-F	1. WRBQ-F	1. WWBA-F	WCBF 1010	.4/1.1
2. WWBA-F	2. WWBA-F	2. WRBQ-F	WGUL 1500	New Port Rich 1.3/1.6
3. WYNF-F	3. WYNF-F	3. WQYK-F	WHBS-F 106.3	Holiday 1.4/2.5
4. WQYK-F	4. WSUN	4. WSUN	WRXB 1590	St. Pete 1.5/2.5
5. WSUN	5. WQYK-F	5. WDAE	WSST 800	Largo .6/1.8
WOJC-F	6. WFLA	6. WFLA	WTAN 1340	Clearwater 1.3/3.3
7. WDAE	7. WQXM-F	7. WYNF-F	WTIS 1110	Tampa .3/1.3
8. WIQI-F	8. WDAE	8. WQXM-F	WDUV-F 103.3	Bradenton 1.2/4.3
9. WDUV-F	9. WOJC-F	9. WOJC-F	WSRZ-F 102.5	Sarasota 1.4/4.6
10. WTMP	10. WIQI-F	10. WTMP		
11. WMGG-F	11. WMGG-F			
12. WFLA	12. WDUV-F			
13. WQXM-F	13. WTMP			
14. WPLP	14. WRBQ			
15. WPCV-F	15. WSRZ-F			

ADI FM SHARE: 68.83% (2575 of 3741) (SPG 82: 57.50%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA (Primetime)	ABC-I, \$ 65.00* (Katz)	Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC, \$116.00 (Blair)	Blair
WLFW, 680, 1 KW (DAYS)	, NOSTALGIA	, \$ 45.00 (----)	
WPLP, 570, 500 W (DAYS)	, TALK	MBS, \$ 30.00* (P/W)	
WRBQ, 1380, 5 KW (DA-N)	, ROCK	RKO, \$ ? ? (Eastman)	Harte-Hanks
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E, RKO II, \$ 70.00* (Mc-Guild)	Plough
TWMP, 1150, 5 KW/2.5 KW (DA-2), BLACK		SBN, \$ 42.00 (----)	

FM STATIONS

WIQI-F, 100.7, 100 KW @ 503, AC		, \$ 60.00* (Christal)	Gannett
WMGG-F, 95.7, 100 KW @ 507, CONTEMP/AC	Trans, ABC-C,	\$ 75.00* (Selcom)	Metroplex
WOJC-F, 93.3, 100 KW @ 925, COUNTRY (Burns-Somer)		, \$116.00 (Blair)	Blair
WQXM-F, 97.9, 100 KW @ 639, AOR (Burk-Abr)	Source,	\$ 55.00* (Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550, COUNTRY		, \$ 75.00* (Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555, ROCK	RKO,	\$120.00* (Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649, BTFL MUS (Winton)		, \$105.00* (RKO)	Metromedia
WYNF-F, 94.9, 100 KW @ 1460, AOR	ABC-R,	\$ 70.00* (Katz)	Taft

WDUV, WSRZ - See Sarasota

TERRE HAUTE

Market # 195  
 SMSA Pop: 177,000  
 APR 15.9  
 Est 1982 Revenue: \$2,600,000

Stations: 15/11  
 Diaries: 595/250:1  
 Standard Error: .786  
 % Below Line: 4.2

CSI: 1.4 Bil (# 193)  
 CSI HH: 20.2 M (# 262)  
 Retail \$: .9 Bil (# 182)  
 % Not Listed: 9.3

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WVTS-F 46/19.5	11.0	13.1	1. WTHI-F 74	1. WVTS-F 866/33.0	26.9
WTHI-F 46/19.5	17.0	15.5	WVTS-F 74	2. WTHI-F 837/32.2	28.5
3. WPFR-F 32/13.6	18.8	10.0	3. WPFR-F 54	3. WPFR-F 688/30.9	28.6
4. WBOW 22/ 9.3	11.9	6.8	4. WBOW 25	4. WBOW 483/30.8	27.3
WTHI 22/ 9.3	6.0	9.6	5. WTHI 23	5. WTHI 306/18.1	18.3
6. WZZQ-F 18/ 7.6	9.2	9.6	6. WZZQ-F 21	6. WZZQ-F 302/14.3	13.5
7. WPFR 10/ 4.2	6.4	2.8	7. WPFR 12	7. WIBC 224/ 6.9	5.2
8. WIBC 5/ 2.1	.5	.4	WIBC 12	8. WIBC 224/ 6.9	3.3
			9. WACF-F 11	9. WLS 159/ 5.3	---

12+ FM SHARE (METRO): 69.63% (149 of 214) (SPG 82: 69.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVTS-F	1. WVTS-F	1. WVTS-F	1. WTHI-F	1. WTHI-F	1. WTHI-F
2. WPFR	2. WPFR-F	2. WPFR-F	2. WVTS-F	2. WTHI	2. WVTS-F
		3. WTHI-F	3. WPFR-F	3. WZZQ-F	3. WBOW WPFR-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTHI-F	1. WVTS-F	1. WPFR-F	1. WTHI-F	1. WVTS-F	1. WTHI-F
2. WVTS-F	2. WTHI-F	WTHI-F	2. WVTS-F	2. WPFR-F	2. WVTS-F
3. WPFR-F	3. WPFR-F		3. WPFR-F		3. WPFR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBDJ-F 97.7	Brazil	1.3/6.3	WACF-F 98.5	Paris, IL	.4/2.9
WNDI 1550	Sullivan	.4/1.8	WFBQ-F 94.7	Indy	.4/2.1
WWCM 1130	Brazil	1.3/3.8	WLS 890	Chicago	.8/5.3
WWVR-F 105.5		.8/3.8			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	79 (3)	81 (4)	37.9
COUNTRY	1 (1)	68 (4)	69 (5)	32.2
MOR/VARIETY	27 (2)		27 (2)	12.6
NOSTALGIA	22 (1)		22 (1)	10.3
OTHERS/UNKNOWN	10 (1)		10 (1)	4.7
BTFM MUSIC	3 (1)		3 (1)	1.4
RELIGION/GOSPEL		2 (1)	2 (1)	0.9
			<u>214 (15)</u>	

RADIO STATIONS

WBOW, 1230, 1 KW/250 W	, MOR/AC	ABC-C, \$18.00* (Mc-Guild)	Contemp. Media
WPFR, 1300, 500 W (DAYS)	, ? ?	CBS, \$14.00* (Selcom)	Oak Ridge Boys
WTHI, 1480, 5 KW/1 KW (DA-2),	NOSTALGIA/MOR	NBC, \$19.00* (Katz)	
WPFR-F, 102.7, 50 KW @ 500,	ROCK	ABC-F, \$26.00* (Selcom)	Oak Ridge Boys
WTHI-F, 99.9, 50 KW @ 500,	COUNTRY	, \$29.00* (Katz)	
WVTS-F, 100.7, 50 KW @ 500,	ROCK (TM)	CBS-R, \$17.00 (Masla)	
WZZQ-F, 107.5, 46 KW @ 165,	COUNTRY (Century 21)	ABC-E, \$15.00* (Mc-Guild)	Century 21
WACF-F, 98.5, 50 KW @ 500,	COUNTRY	ABC-E, \$ 8.00 (----)	(PARIS, IL)

WIBC - See Indianapolis

WLS - See Chicago



TOLEDO

Market # 54  
 SMSA Pop: 796,300  
 APR 17.1  
 Est 1982 Revenue: \$10,200,000

Stations: 24/13  
 Diaries: 1168/559:1  
 Standard Error: .582  
 % Below Line: 16.2

CSI: 7.5 Bil (# 45)  
 CSI HH: 26.1 M (# 43)  
 Retail \$: 3.7 Bil (# 55)  
 % Not Listed: 13.3

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WIOT-F 136/12.2	11.7	13.6	11.8	14.2	1. WIOT-F 185	1. WIOT-F 2423/25.9	28.0	28.5
2. WSPD 105/ 9.4	9.7	9.6	11.8	10.3	2. WLQR-F 111	2. WMHE-F 1792/20.1	20.1	23.8
3. WLQR-F 93/ 8.3	10.9	11.2	12.9	13.1	3. WSPD 110	3. WSPD 1663/23.8	23.5	25.1
4. WKLR-F 89/ 8.0	8.5	7.3	5.2	3.8	4. WJR 108	4. CKLW 1557/11.0	15.5	12.9
5. WWWM-F 84/ 7.5	6.5	3.4	4.5	1.7	5. WMHE-F 106	5. WJR 1554/13.2	13.8	16.5
6. WMHE-F 84/ 7.5	8.0	10.8	10.2	11.0	6. WKLR-F 104	6. WLQR-F 1465/17.6	19.9	21.5
7. WTOD 67/ 6.0	6.0	4.5	7.8	8.4	7. WWWM-F 88	7. WKLR-F 1338/15.9	15.1	14.6
8. WCWA 60/ 5.4	6.0	3.8	2.3	3.2	8. WTOD 76	8. WWWM-F 1181/17.4	17.1	14.0
9. WJR 56/ 5.0	5.3	6.7	6.6	8.3	9. CKLW 66	9. WOHO 895/12.9	12.7	16.9
10. WOHO 46/ 4.1	3.2	4.6	4.2	4.6	10. WCWA 61	10. WCWA 663/ 9.9	----	11.0

12+ FM SHARE (METRO): 60.54% (586 of 968) (SPG 82: 60.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WKLR-F	1. WSPD	1. WSPD
2. WMHE-F	2. WWWM-F	2. WWWM-F	2. WWWM-F	2. WKLR-F	2. WIOT-F
3. CKLW	3. WMHE-F	3. WMHE-F	3. WSPD	3. WLQR-F	3. WMHE-F
	4. WKLR-F	4. WKLR-F	4. WLQR-F	4. WTOD	4. WWWM-F
		5. WSPD	5. WMHE-F	5. WCWA	5. WKLR-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIOT-F	1. WIOT-F	1. WMHE-F	1. WSPD	1. WIOT-F	1. WKLR-F
2. WWWM-F	2. WLQR-F	2. WWWM-F	2. WWWM-F	2. WWWM-F	2. WIOT-F
3. WLQR-F	3. WSPD	3. WIOT-F	3. WKLR-F	3. WMHE-F	3. WWWM-F
4. WWWM-F	4. WMHE-F	4. WKLR-F	4. WMHE-F	4. WKLR-F	4. WLQR-F
5. WMHE-F	5. WWWM-F		5. WLQR-F	5. WOHO	5. WMHE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHFD-F 95.9 Arch.	.5/1.4	WCXI 1130 Detr.	.6/2.6	WNIC-F 100.3	Detroit .5/1.2
WOSE-F 94.5 Port Clin.	.8/2.0	WHMQ-F 100.5 Findl	.5/1.1	WRIF-F 101.1	Detroit 1.4/5.2
WTWR-F 98.3 Monroe	1.3/5.3	WHYT-F 96.3 Detr.	.6/2.0	WWJ 950	Detroit .4/1.2
WVOI 1520	1.3/2.5	WIQB-F 102.9 Ann Ar.	7/2.8	WWW-F 106.7	Detroit 1.5/3.5
CKLW 800 Windsor	2.0/11.0	WLLZ-F 98.7 Detr.	.6/2.9		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	273 (7)	295 (8)	30.5
MOR/VARIETY	207 (3)		207 (3)	21.4
COUNTRY	74 (2)	112 (3)	186 (5)	19.2
BTFL MUSIC		102 (2)	102 (2)	10.5
AC		99 (3)	99 (3)	10.2
NOSTALGIA	60 (1)		60 (1)	6.2
BLACK/URBAN/JAZZ	14 (1)		14 (1)	1.4
NEWS/TALK	5 (1)		5 (1)	0.5
			968 (24)	

RADIO STATIONS

WOHO, 1470, 1 KW (DA-2)	, MOR/AC	ABC-E, \$28.00*	(Torbet)	
WCWA, 1230, 1 KW/250 W	, NOSTALGIA (Toby ARnold)	MBS, \$35.00*	(Mc-Guild)	Reams
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC, \$52.00*	(Katz)	WOOD Inc.
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I, \$36.00*	(Masla)	Booth
WIOT-F, 104.7, 50 KW @ 655,	AOR (Burk-Abr)		\$70.00* (Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500,	COUNTRY	ABC-I, \$40.00*	(Masla)	Booth
WLQR-F, 101.5, 16 KW @ 810,	BTFL MUS		\$71.00* (Blair)	Susquehanna
WMHE-F, 92.5, 50 KW @ 480,	CONTEMP/AC	ABC-F, \$60.00	(Christal)	
WWWM-F, 105.5, 3 KW @ 350,	AC	Source, \$35.00*	(Torbet)	

TOPEKA

Market # 184  
 SMSA Pop: 186,000  
 APR 16.8  
 Est 1982 Revenue: \$4,475,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 18/9  
 Diaries: 552/282:1  
 Standard Error: .812  
 % Below Line: 18.4  
 Est 1982 Nat Rev: \$875,000\*

CSI: 1.7 Bil (# 173)  
 CSI HH: 23.7 M (# 125)  
 Retail \$: .9 Bil (# 195)  
 % Not Listed: 8.8

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KTPK-F 45/17.2	14.1	16.3	1. WDAF 64	1. WDAF 1089/11.6	10.3
2. KDVV-F 34/13.0	10.7	13.3	2. KTPK-F 63	2. WIBW-F 989/19.3	24.4
3. KMAJ-F 26/ 9.9	10.3	11.7	3. WIBW 54	3. WIBW 896/21.0	25.8
4. KSKX 21/ 8.0	8.5	9.2	4. WIBW-F 51	4. KTPK-F 662/26.9	25.8
5. WREN 19/ 7.3	5.6	5.8	5. KDVV-F 40	5. KDVV-F 622/26.9	27.7
6. WIBW 17/ 6.5	14.1	9.2	6. KYYS-F 31	6. KYYS-F 486/12.0	13.5
7. KTOP 16/ 6.1	2.6	6.3	7. KMAJ-F 30	7. KZZC-F 436/ 7.7	7.1
8. KYYS-F 14/ 5.3	5.6	4.2	8. WREN 28	8. KMAJ-F 420/17.7	19.9
9. WIBW-F 10/ 3.8	8.1	7.1	9. KSKX 27	9. WHB 406/ 4.9	3.8
10. KCEZ-F 8/ 3.1	.9	---	10. KZZC-F 24	10. WREN 400/17.7	20.5

12+ FM SHARE (METRO): 65.27% (156 of 239) (SPG 82: 60.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDVV-F	1. KDVV-F	1. KTPK-F	1. KTPK-F	1. KTPK-F	1. KTPK-F
2. KZZC-F	2. KMAJ-F	2. KDVV-F	2. KMAJ-F	2. KSKX	2. KDVV-F
	3. KTPK-F	3. KMAJ-F	KDVV-F	3. KTOP	3. KSKX
					WREN
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTPK-F	1. KTPK-F	1. KMAJ-F	1. KTPK-F	1. KDVV-F	1. KTPK-F
2. KMAJ-F	2. KMAJ-F	2. KDVV-F	2. KDVV-F	2. KMAJ-F	2. KMAJ-F
3. KDVV-F	KDVV-F	3. KTPK-F	3. KMAJ-F	3. KYYS-F	3. KDVV-F
			KSKX		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KZOC-F 92.7 Osage City 2.7/2.8 KMBR-F 99.7 KC .8/3.0 WDAF 610 KC 1.9/11.6  
 KCMO 810 KC .8/5.4 KPRS-F 103.3 KC .8/2.3 WHB 710 KC 1.1/4.9  
 KLZR-F 105.9 Lawrence .8/4.7 KZZC-F 98.9 KC 2.3/7.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		73 (6)	73 (6)	30.5
COUNTRY	26 (2)	45 (1)	71 (3)	29.7
MOR/VARIETY	52 (3)		52 (3)	21.8
AC	3 (1)	26 (1)	29 (2)	12.1
BTFL MUSIC		10 (2)	10 (2)	4.2
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.8
NEWS/TALK	2 (1)		2 (1)	0.8
			239 (18)	

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2), COUNTRY ABC-I, \$16.00\* (Torbet)  
 KTOP, 1490, 1 KW , OLDIES/MOR MBS, \$14.50 (Blair)  
 WIBW, 580, 5 KW (DA-N) , MOR MBS,CBS, \$18.25\* (Katz) Stauffer  
 WREN, 1250, 5 KW (DA-N) , MOR RKO,NBC, \$22.75 (Eastman)  
 KDVV-F, 100.3, 100 KW @ 260, ROCK , \$21.00 (Blair) Harris  
 KMAJ-F, 107.7, 100 KW @ 464, AC ABC-I, \$16.00\* (Torbet)  
 KTPK-F, 106.9, 100 KW @ 433, COUNTRY , \$25.00\* (HNWH)  
 WIBW-F, 97.3, 100 KW @ 1217, ROCK Source, \$16.00\* (Katz) Stauffer

Other ranked stations - See Kansas City

TUCSON

Market # 75  
 SMSA Pop: 562,500  
 APR 17.4  
 Est 1982 Revenue: \$9,730,000\*  
 Est 1983 Rev Growth: 11%\*

Stations: 18/16  
 Diaries: 1079/453:1  
 Standard Error: .615  
 % Below Line: 1.2  
 Est 1982 Nat Rev: \$1,625,000\*

CSI: 4.5 Bil (# 80)  
 CSI HH: 21.8 M (# 205)  
 Retail \$: 2.8 Bil (# 72)  
 % Not Listed: 8.8

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. KJYK-F 101/11.9	8.4	12.6	10.4	12.7	1. KJYK-F 107	1. KRQQ-F 1404/26.8	19.0	18.6
2. KCUB 95/11.2	11.6	9.0	12.4	10.6	2. KCUB 97	2. KWFM-F 1312/24.6	24.7	19.8
3. KWFM-F 86/10.1	10.7	10.0	6.7	5.4	3. KWFM-F 87	3. KLPX-F 1062/18.8	16.3	16.8
4. KRQQ-F 79/ 9.3	5.4	7.4	5.9	8.2	4. KRQQ-F 84	4. KCUB 1026/20.9	21.7	17.0
5. KLPX-F 57/ 6.7	6.3	7.9	6.3	8.5	5. KLPX-F 75	5. KJYK-F 975/18.2	16.1	19.4
6. KCEE 51/ 6.0	7.0	3.7	4.9	6.0	6. KCEE 53	6. KTKT 909/16.1	16.1	17.2
KHYT 51/ 6.0	7.0	3.7	4.9	6.0	7. KHYT 52	7. KCEE 903/15.8	12.1	13.2
8. KXEW 48/ 5.6	6.0	7.4	9.0	1.8	8. KXEW 49	8. KHYT 801/16.2	16.1	10.4
9. KAIR 37/ 4.3	4.6	4.7	6.1	8.0	9. KAIR 43	9. KAIR 659/12.3	13.5	12.3
10. KTKT 31/ 3.6	4.1	4.9	6.2	3.9	10. KTKT 38	10. KNST 431/ 8.7	11.1	8.1

12+ FM SHARE (METRO): 46.26% (359 of 776) (SPG 82: 44.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHYT	1. KWFM-F	1. KRQQ-F	1. KCUB	1. KJYK-F	1. KCUB
KWFM-F	2. KRQQ-F	2. KWFM-F	2. KRQQ-F	2. KCUB	2. KJYK-F
3. KLPX-F	3. KLPX-F	3. KCUB	3. KJYK-F	3. KCEE	3. KRQQ-F
4. KRQQ-F	4. KCUB	4. KCEE	4. KCEE	KXEW	4. KWFM-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJYK-F	1. KJYK-F	1. KRQQ-F	1. KCUB	1. KWFM-F	1. KCUB
2. KCUB	2. KWFM-F	2. KWFM-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F
3. KWFM-F	3. KCUB	3. KCUB	3. KXEW	3. KLPX-F	KJYK-F
4. KRQQ-F	KRQQ-F	4. KHYT	KJYK-F	4. KCUB	4. KCEE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLT 1450		2.2/4.4	KNST 940	2.5/8.7	KNIX-F 102.5	Phoenix	.6/1.5
KGVB 1080	Green Vall	3.5/5.2	KTUC 1400	2.5/7.5	KTTI-F 95.1	Yuma	.5/ .8
KNDE-F 99.5		3.2/7.0	KVOI 690	1.5/3.1			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	51 (1)	222 (3)	273 (4)	35.2
COUNTRY	95 (1)	36 (3)	131 (4)	16.9
BTFL MUSIC		101 (1)	101 (1)	13.0
AC/OLDIES	82 (2)		82 (2)	10.6
SPANISH	48 (1)		48 (1)	6.2
NEWS/TALK	42 (2)		42 (2)	5.4
MOR/VARIETY	37 (1)		37 (1)	4.8
RELIGION/GOSPEL	32 (2)		32 (2)	4.1
NOSTALGIA	30 (1)		30 (1)	3.9
			776 (18)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W	, MOR	NBC, \$30.00*	(Blair)	Surrey
KCEE, 790, 5 KW/500 W (DA-2),	AC	MBS, \$32.38	(Christal)	Behan
KCUB, 1290, 1 KW	, COUNTRY	, \$37.25	(Katz)	Rex
KHYT, 1330, 500 W/5 KW (DA-N)	, ROCK	, \$27.00*	(RKO)	
WNST, 940, 1 KW/250 W	, NEWS/TALK	ABC-I, RKO II, \$22.00	(Mc-Guild)	Western Cities
KTKT, 990, 10 KW/1 KW (DA-N)	, OLDIES (Burk-Abr)	ABC-D, \$25.80	(Torbet)	Lotus
KXEW, 1600, 1 KW (DAYS)	, SPANISH	, \$18.00*	(Lotus)	
KJYK-F, 94.9, 80 KW @ 500,	BTFL MUS (Bonne)	, \$38.00*	(Blair)	Surrey
KLPX-F, 96.1, 93 KW @ 505,	AOR (Burk-Abr)	Source, \$25.80	(Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150,	ROCK	ABC-C, \$27.00	(Mc-Guild)	Western Cities
KWFM-F, 92.9, 47 KW @ 86,	AOR (Pollack)	ABC-R, \$32.00*	(Selcom)	Sandusky



UTICA-ROME

Market # 123  
 SMSA Pop: 316,600  
 APR 17.6  
 Est 1982 Revenue: \$4,300,000

Stations: 24/17  
 Diaries: 564/466:1  
 Standard Error: .856  
 % Below Line: 13.2

CSI: 2.4 Bil (# 129)  
 CSI HH: 20.9 M (# 234)  
 Retail \$: 1.4 Bil (# 139)  
 % Not Listed: 8.0

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WIBX 67/14.5	14.0	13.8	1. WIBX 70	1. WRCK-F 925/26.6	27.7
2. WIBQ-F 60/13.0	8.9	10.6	2. WIBQ-F 66	2. WIBX 853/30.6	28.8
3. WRCK-F 43/ 9.3	9.5	9.5	3. WRCK-F 59	3. WRUN 803/28.4	22.4
4. WRUN 34/ 7.4	7.2	7.4	4. WRRB-F 47	4. WIBQ-F 774/25.8	20.4
5. WKGW-F 33/ 7.1	5.3	6.3	5. WOUR-F 42	5. WOUR-F 677/20.6	21.7
6. WOUR-F 32/ 6.9	10.4	10.4	6. WRUN 36	6. WKGW-F 650/21.2	19.6
7. WRRB-F 25/ 5.4	2.7	2.7	7. WKGW-F 35	7. WTLB 627/22.7	21.1
8. WUTQ 23/ 5.0	4.7	3.8	8. WGY 27	8. WRRB-F 397/ 8.1	5.2
9. WTLB 22/ 4.8	6.3	6.1	9. WSYR-F 25	9. WGY 389/ 5.0	6.2
10. WYUT-F 14/ 3.0	2.5	2.7	10. WUTQ 24	10. WSYR-F 375/ 6.3	12.0
			WTLB 24		

12+ FM SHARE (METRO): 55.76% (237 of 425) (SPG 82: 48.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRCK-F	1. WRCK-F	1. WRCK-F	1. WIBQ-F	1. WIBQ-F	1. WIBX
2. WOUR-F	2. WOUR-F	2. WKGW-F	2. WIBX	2. WIBX	2. WRUN
3. WKGW-F	3. WKGW-F	3. WOUR-F WIBQ-F	WKGW-F WRUN	3. WRUN	3. WIBQ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBQ-F	1. WIBX	1. WRCK-F	1. WIBQ-F	1. WOUR-F	1. WIBX
2. WIBX	2. WIBQ-F	2. WKGW-F	2. WKGW-F	2. WUTQ	2. WUTQ
3. WRCK-F	3. WRCK-F	3. WRUN	WRUN	3. WRCK-F	3. 3 tied

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADR 1480	Remsen 1.7/5.2	WRMV 1420	Herkim .4/1.9	WOCR+ 1600	Oneida 1.7/2.9
WAES-F 93.5	Remsen 1.1/2.3	WRNY 1350	Rome .6/3.4	WNTQ-F 93.1	Syra .4/2.2
WKAL 1450	Rome .6/4.6	WUUU-F 102.5	Rome .6/3.2	WSYR 570	Syra 1.3/5.5
WKAL-F 95.9	Rome 2.2/5.5	WGY 810	Schen. 1.7/5.0	WSYR-F 94.5	Syr 1.5/6.3
WLFH 1230	L Falls 1.5/4.0				

FORMATS

	AM	FM	TOTAL	%
MOR/VARIETY	121 (6)		121 (6)	28.5
ROCK/AOR/CONTEMP		75 (2)	75 (2)	17.6
AC	22 (1)	50 (5)	72 (6)	16.9
BTFL MUSIC		70 (2)	70 (2)	16.5
COUNTRY	38 (3)	25 (1)	63 (4)	14.8
NOSTALGIA	2 (1)	14 (1)	16 (2)	3.8
OTHERS/UNKNOWN	5 (1)	3 (1)	8 (2)	1.9
			425 (24)	

RADIO STATIONS

WIBX, 950, 5 KW (DA-1)	, MOR/VARIETY	CBS, ABC-I, \$32.40 (Eastman)	Eastman
WRUN, 1150, 5 KW/1 KW (DA-2)	, MOR/AC	RKO II, \$28.00* (Katz)	Deer River
WTLB, 1310, 1 KW/500 W (DA-N), AC		ABC-D, \$27.00 (Mc-Guild)	
WUTQ, 1550, 1 KW (DAYS)	, COUNTRY	ABC-E, \$12.00* (Selcom)	
WIBQ-F, 98.7, 25 KW @ 660,	BTFL MUS (RPM)	, \$32.40 (Eastman)	Eastman
WKGW-F, 104.3, 100 KW @ 500,	AC	RKO, \$26.00* (Katz)	Deer River
WOUR-F, 96.9, 16 KW @ 800,	AOR	ABC-F, \$23.00* (Selcom)	
WRCK-F, 107.3, 50 KW @ 500,	ROCK	ABC-C, \$27.00 (Mc-Guild)	
WYUT-F, 92.7, 3 KW @ 158,	NOSTALGIA (A1 Ham)	, \$19.00 (Masla)	(HERKIMER)
WGY - See Schenectady		WSYR, WRRB - See Syracuse	

WACO

Market # 196  
 SMSA Pop: 175,400  
 APR 14.8  
 Est 1982 Revenue: \$2,900,000

Stations: 19/7  
 Diaries: 501/295:1  
 Standard Error: .828  
 % Below Line: 35.1

CSI: 1.4 Bil (# 192)  
 CSI HH: 20.2 M (# 263)  
 Retail \$: 1.0 Bil (# 175)  
 % Not Listed: 11.4

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KWTX 27/12.3	12.2	12.7	1. WBAP 56	1. KIXS-F 723/10.7	7.3
2. WACO 25/11.4	19.8	20.2	2. KIXS-F 50	2. KWTX-F 716/22.0	21.8
3. KHOO-F 24/11.0	14.9	11.3	3. KSTX-F 44	3. WBAP 616/12.8	14.3
4. KNFO-F 23/10.5	8.1	8.5	4. KWTX 35	4. KHOO-F 530/24.5	32.6
5. KWTX-F 16/ 7.3	12.6	13.6	5. KHOO-F 30	5. WACO 511/24.9	33.1
6. WBAP 13/ 5.9	5.0	10.8	6. KNFO-F 27	6. KWTX 508/22.0	25.2
7. KIXS-F 10/ 4.6	2.7	---	7. WACO 31	7. KNFO-F 459/25.4	18.0
8. KKDA-F 8/ 3.7	2.3	---	8. KKDA-F 16	8. KTEM 346/ 3.6	---
KZEW-F 8/ 3.7	3.6	1.9	KSCS-F 16	9. KRLD 321/10.5	10.2
KRLD 8/ 3.7	3.6	1.4	10. KTEM 15	10. KAFM-F 238/ 6.9	2.4
			KRLD 15		

12+ FM SHARE (METRO): 52.58% (102 of 194) (SPG 82: 47.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHOO-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KWTX-F	1. WACO
2. KKDA-F	2. KNFO-F	2. KHOO-F	2. KHOO-F	2. KNFO-F	2. KWTX
	3. KWTX-F	3. KWTX-F	WACO	3. WACO	3. KNFO-F
		WACO			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWTX	1. KWTX-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KNFO-F
2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KWTX	KIXS-F	2. WACO
WACO	KHOO-F	KWTX-F	3. KHOO-F	KEZW-F	3. KHOO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBW 1010	3.2/7.1	KKDA 730	Dall-FW .5/2.2	KTEM 1400	Temple .5/3.6
KRZI 1580	1.8/9.8	KLMT-F 96.7	Marlin 1.8/5.3	KTXQ-F 102.1	Fort W 1.4/4.6
KAFM-F 92.5	Dallas 1.8/6.9	KSCS-F 96.3	Fort W .9/4.4	WFAA 570	Dall 2.7/5.2

FORMATS

	AM	FM	TOTAL	%
COUNTRY	65 (3)	29 (3)	94 (6)	48.5
ROCK/AOR/CONTEMP		49 (5)	49 (5)	25.3
AC	1 (1)	16 (1)	17 (2)	8.8
NEWS/TALK	14 (2)		14 (2)	7.2
BLACK/URBAN/JAZZ	1 (1)	8 (1)	9 (2)	4.6
RELIGION/GOSPEL	7 (1)		7 (1)	3.6
BTFL MUSIC	4 (1)		4 (1)	2.1

194 (19)

RADIO STATIONS

KWTX, 1230, 1 KW/250 W, COUNTRY	MBS, \$26.00* (Mc-Guild)
WACO, 1460, 1 KW (DA-N), COUNTRY (Drake-Chen)	ABC-E, \$30.00* (Torbet)
KTEM, 1400, 1 KW/250 W, AC	MBS, \$15.60 (HNWH) Formby (TEMPLE)
KHOO-F, 99.9, 100 KW @ 460, CONTEMP (Drake-Chen)	ABC-F, \$27.00* (Torbet)
KNFO-F, 95.5, 10 KW @ 200, COUNTRY (TM)	Source, \$20.00* (Selcom)
KWTX-F, 97.5, 71 KW @ 1569, AC	MBS, \$21.00* (Mc-Guild)
KIXS-F, 93.3, 100 KW @ 520, ROCK	APR, \$24.00* (Selcom) (KILLEEN)

Other ranked stations - See Dallas

WASHINGTON

Market # 8; ADI # 8  
 SMSA Pop: 3,080,000  
 APR 19.2  
 Est 1982 Revenue: \$67,100,000\*  
 Est 1983 Rev Growth: 9%\*

Stations: 30/29  
 Diaries: 2075/1258:1  
 Standard Error: .451  
 % Below Line: 0.6  
 Est 1982 Nat Rev: \$9,400,000\*

CSI: 38.6 Bil (# 7)  
 CSI HH: 33.4 M (# 3)  
 Retail \$: 17.9 Bil (# 9)  
 % Not Listed: 9.0

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82		
1. WKYS-F	522/10.4	8.8	9.3	10.2	8.4	1. WKYS-F	546	1. WRQX-F	7185/21.5	17.1	16.6
2. WRQX-F	380/ 7.6	6.7	5.1	5.1	4.9	2. WRQX-F	499	2. WKYS-F	5853/20.5	19.1	19.7
3. WMAL	362/ 7.2	10.6	8.9	7.9	7.5	3. WMAL	395	3. WMAL	5110/17.4	21.2	19.1
4. WGAY-F	330/ 6.6	7.1	7.3	7.1	7.7	4. WGAY-F	369	4. WWDC-F	5106/14.1	11.8	16.5
5. WHUR-F	285/ 5.7	5.4	7.5	7.4	6.9	5. WHUR-F	307	5. WPGC-F+	4700/14.8	14.8	17.9
6. WLTT-F	239/ 4.8	4.5	4.4	4.4	4.4	6. WMZQ-F	284	6. WTOP	4406/14.0	13.4	14.4
7. WRC	224/ 4.5	3.1	3.6	3.0	4.3	7. WPKX-F+	280	7. WHUR-F	4369/15.4	17.9	17.5
8. WMZQ-F	204/ 4.1	2.7	3.6	3.5	2.7	8. WLTT-F	274	8. WGAY-F	4326/14.5	15.0	17.0
9. WPKX-F	196/ 3.9	5.3	6.3	4.3	4.0	9. WWDC-F	260	9. WLTT-F	4151/14.2	13.5	11.7
10. WGMS-F+	189/ 3.8	3.1	3.4	3.1	2.9	10. WRC	254	10. WAVA-F	3979/11.8	10.4	12.4
11. WWDC-F	181/ 3.6	3.2	2.9	3.1	4.5	11. WAVA-F	213	11. WMZQ-F	3509/ 9.9	8.3	7.9
12. WTOP	176/ 3.5	3.9	3.3	4.2	3.6	12. WTOP	209	12. WPKX-F+	3323/ 9.6	10.3	8.2
13. WASH-F	171/ 3.4	3.9	3.8	3.8	3.5	13. WPGC-F+	208	13. WOOK-F	3299/11.9	12.6	14.2
14. WPGC-F+	169/ 3.4	3.2	3.6	5.3	5.3	14. WGMS-F+	206	14. WASH-F	3203/10.6	11.5	11.9
15. WOOK-F	161/ 3.2	3.7	3.6	3.9	4.2	WASH-F	206	15. WRC	2828/ 9.8	9.9	11.6
16. WAVA-F	160/ 3.2	3.7	4.0	3.9	4.1	16. WOOK-F	176	16. WGMS-F+	2773/ 9.5	9.8	9.9
17. WEZR-F	115/ 2.3	1.3	1.5	1.7	1.9	17. WEZR-F	141	17. WXTR-F	1659/ 5.5	4.4	5.7
18. WYCB	97/ 1.7	1.9	1.2	1.4	1.3	18. WYCB	97	18. WEZR-F	1647/ 5.6	4.5	5.7
19. WHFS-F	84/ 1.7	1.9	1.2	1.4	1.3	19. WLIF-F	91	19. WOL	1214/ 4.7	3.9	3.0
20. WXTR-F	73/ 1.5	1.9	1.2	2.0	2.2	20. WHFS-F	90	20. WHFS-F	1094/ 3.9	3.1	4.1

12+ FM SHARE (METRO): 74.42% (3394 of 4560) (SPG 83: 74.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRQX-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WKYS-F	2. WRQX-F	2. WRQX-F	2. WGAY-F	2. WGAY-F	2. WKYS-F
3. WAVA-F	3. WHUR-F	3. WHUR-F	3. WMAL	3. WRC	3. WRQX-F
4. WOOK-F	4. WLTT-F	4. WLTT-F	4. WLTT-F	4. WMZQ-F	4. WGAY-F+
5. WWDC-F	5. WWDC-F	5. WMZQ-F	5. WHUR-F	5. WKYS-F	5. WTOP
6. WHUR-F	6. WPGC-F+	6. WGAY-F	6. WMZQ-F	6. WGMS-F+	6. WRC
7. WPGC-F	7. WAVA-F	7. WWDC-F	7. WASH-F	7. WTOP	7. WLTT-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WGAY-F+	2. WGAY-F	2. WRQX-F	2. WMAL	2. WWDC-F	2. WGAY-F
3. WLTT-F	3. WRQX-F	3. WLTT-F	3. WLTT-F	3. WAVA-F	3. WHUR-F
4. WMZQ-F	4. WMAL	4. WHUR-F	4. WGAY-F	4. WHUR-F	4. WLTT-F
WRQX-F	5. WLTT-F	5. WPGC-F+	5. WHUR-F	5. WRQX-F	5. WMAL
6. WMAL	6. WPKX-F+	6. WASH-F	6. WASH-F	6. WLTT-F	6. WGMS-F+
7. WRC	7. WRC	7. WMZQ-F	7. WMZQ-F	7. WHFS-F	7. WMZQ-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
BLACK/URBAN/JAZZ	66 (1)	968 (3)	1034 (4)	22.7
ROCK/AOR/CONTEMP	23 (1)	951 (5)	974 (6)	21.4
BTFL MUSIC	34 (1)	472 (3)	506 (9)	11.1
AC		483 (3)	483 (3)	10.6
NEWS/TALK	414 (3)		414 (3)	9.1
COUNTRY	34 (1)	366 (2)	400 (3)	8.8
MOR/VARIETY	362 (1)		362 (1)	7.9
CLASSICAL	35 (1)	154 (1)	189 (2)	4.1
RELIGION/GOSPEL	136 (2)		136 (2)	3.0
NOSTALGIA	62 (2)		62 (2)	1.4
			<u>4560 (30)</u>	

WASHINGTON ADI

OTHER RATED STATIONS

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>METRO SHARE/CUME RATING</u>
1. WKYS-F	1. WRQX-F	1. WRQX-F	WEAM 1390 Arlington .7/3.1
2. WRQX-F	2. WKYS-F	2. WMAL	WGAY 1050 Silver Spg. .7/2.0
3. WMAL	3. WMAL	3. WKYS-F	WJOK 1150 Gaithersburg.3/1.9
4. WGAY-F	4. WWDC-F	4. WPKX-F+	WOL 1450 1.3/4.7
5. WHUR-F	5. WPGC-F+	5. WGAY-F	WUST 1120 .8/2.0
6. WMZQ-F	6. WHUR-F	6. WGMS-F+	WWDC 1260 .6/2.3
7. WPKX-F+	7. WGAY-F	7. WTOP	WYCB 1340 1.9/4.1
8. WLTT-F	8. WTOP	8. WRC	WLIF-F 101.9 Baltimore .5/1.3
9. WWDC-F	9. WLTT-F	9. WWDC-F	
10. WRC	10. WAVA-F	10. WMZQ-F	
11. WGMS-F+	11. WMZQ-F		
12. WPGC-F+	12. WOOK-F		
13. WASH-F	13. WPKX-F+		
14. WTOP	14. WASH-F		
WAVA-F	15. WGMS-F+		

ADI FM SHARE: 76.89% (4322 of 5621) (SPG 82: 75.60%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, \$190.00* (Mc-Guild)	ABC
WOL, 1450, 1 KW/250 W, BLACK	SBN, \$ 47.50 (Unirep)	
WRC, 980, 5 KW (DA-N), NEWS/TALK	NBC, NBC-T, \$ 76.88 (Eastman)	NBC
WTOP, 1500, 50 KW (DA-2), NEWS	CBS, \$ 80.00* (CBS SPot)	Outlet
WYCB, 1340, 1 KW/250 W, GOSPEL/BLACK	NBN, \$ 30.00* (Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC	, \$148.13 (Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, \$105.00* (CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUS (Churchill)**	, \$ 64.00 (Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUS	, \$170.00* (MMR)	Greater Media
WGMS-F+, 103.5, 20 KW @ 435, CLASSICAL	MBS, RKO, \$ 95.00* (RKO)	RKO
WHFS-F, 102.3, 3 KW @ 340, AOR	, \$ 45.00 (P/W)	Outlet
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	CBS-R, \$105.00* (----)	Howard Univ
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC, \$155.00* (Eastman)	NBC
WLTT-F, 94.7, 21 KW @ 780, AC (Klemm)	, \$ 95.00* (HNWH)	Gulf
WMZQ-F, 98.7, 50 KW @ 185, COUNTRY	, \$ 70.00* (Christal)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, \$ 90.00* (Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, CONTEMP/AC	ABC-C, \$110.00* (Torbet)	First Media
WPKX-F+, 105.9, 50 KW @ 410, COUNTRY	APR, \$ 98.00 (Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-R, \$203.75 (Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	ABC-F, \$ 90.00* (Christal)	
WXTR-F, 104.1, 50 KW @ 500, OLDIES	, \$ 49.00 (Masla)	

\*\*Station has switched to AC



WATERLOO-CEDAR RAPIDS

Market # 232  
 SMSA Pop: 138,600  
 APR 16.6  
 Est 1982 Revenue: \$2,675,000\*  
 Est 1983 Rev Growth: 6%\*

Stations: 13/6  
 Diaries: 524/219:1  
 Standard Error: 15.1  
 % Below Line: 15.1  
 Est 1982 Nat Rev: \$400,000\*

CSI: 1.2 Bil (# 222)  
 CSI HH: 25.1 M (# 65)  
 Retail \$: .7 Bil (# 211)  
 % Not Listed: 13.1

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KFMW-F 48/25.1	8.8	10.2	1. KFMW-F 102	1. KFMW-F 1017/40.1	16.6
2. KWLO 28/14.7	20.0	29.3	2. WMT 47	2. KWLO 779/40.6	48.3
3. KLEU 21/11.0	5.6	6.6	3. KWLO 43	3. KXEL 532/23.0	24.6
4. KXEL 15/ 7.9	11.3	9.0	4. KXEL 35	4. WMT 530/10.7	8.4
KCNB-F 15/ 7.9	17.5	13.8	5. WHO 27	5. WHO 473/12.2	8.1
6. KCFI 14/ 7.3	8.8	2.4	6. KLEU 24	6. KCNB-F 470/25.4	34.7
7. KOEL-F 6/ 3.1	3.8	4.2	KOEL-F 24	7. KOEL-F 372/10.1	6.9
8. WHO 5/ 2.6	3.1	3.0	8. KCNB-F 22	8. KCFI 292/19.0	19.3
WMT 5/ 2.6	1.9	3.6	9. KCFI 19	9. KLEU 164/ 9.9	10.0

12+ FM SHARE (METRO): 46.99% (78 of 166) (SPG 82: 41.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KLEU	1. WFMW-F
2. KWLO-F	2. KWLO	2. KWLO	2. KFMW-F	2. KXEL	2. KWLO
3. KCNB-F	3. KCNB-F	3. KCNB-F	3. KCFI	3. KWLO	3. KXEL-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KFMW-F	1. KFMW-F
2. KWLO	2. KWLO	2. KWLO	2. KCFI	2. KCNB-F	KWLO
3. KLEU	3. KLEU	3. KCNB-F	KFMW-F	KWLO	3. KCFI
			KXEL		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKRQ-F 100.7 Cedar Rapids .5/2.0      KWAY-F 99.3 Waverly 1.6/6.6  
 KLYF-F 100.3 Des Moines 1.0/3.4      WMT-F 96.5 Cedar Rapids 1.6/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		64 (3)	64 (3)	38.6
COUNTRY	29 (2)	6 (1)	35 (3)	21.1
AC	28 (1)	3 (1)	31 (2)	18.7
NOSTALGIA	21 (1)		21 (1)	12.7
NEWS/TALK	5 (1)		5 (1)	3.0
MOR/VARIETY	5 (1)		5 (1)	3.0
OTHERS/UNKNOWN		3 (1)	3 (1)	1.8
BTFL MUSIC		2 (1)	2 (1)	1.2
			166 (13)	

RADIO STATIONS

KCFI, 1250, 500 W (DA-1) , COUNTRY      MBS, \$10.00 (Weiss)  
 KLEU, 850, 500 W (DAYS,DA), NOSTALGIA      ABC-E, \$10.00 (Lotus)  
 KWLO, 1330, 5 KW (DA-2) , AC      APR, \$24.00\* (Eastman)      Forward  
 KXEL, 1540, 50 KW (DA-N) , COUNTRY      ABC-I, \$23.00\* (Torbet)      Bahakel  
 KCNB-F, 105.7, 100 KW @ 569, ROCK (TM)      ABC-C, \$17.00\* (Torbet)      Bahakel  
 KFMW-F, 107.9, 100 KW @ 1800, ROCK      NBC, \$24.38 (Eastman)      Forward  
 KOEL-F, 92.3, 100 KW @ 1501, COUNTRY (Musicworks) ABC-E, \$38.00 (PRO)      Stuart (OELWEIN)

Other ranked stations - See Des Moines and Cedar Rapids

WEST PALM BEACH

Market # 69  
 SMSA Pop: 609,200  
 APR 19.0  
 Est 1982 Revenue: \$8,970,000

Stations: 33/17  
 Diaries: 772/724:1  
 Standard Error: .738  
 % Below Line: 34.2

CSI: 5.9 Bil (# 58)  
 CSI HH: 23.6 M (# 127)  
 Retail \$: 3.7 Bil (# 54)  
 % Not Listed: 7.2

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WEAT-F 148/13.9	11.5	14.1	13.0	14.9	1. WEAT-F 167	1. WEAT-F 1649/25.4	24.3	25.0
2. WRMF-F 119/11.2	9.5	6.5	6.9	10.2	2. WRMF-F 120	2. WRMF-F 1359/21.7	18.0	17.9
3. WIRK-F 71/ 6.7	9.4	12.3	7.4	6.7	3. WIZD-F 85	3. WIZD-F 1272/14.7	12.0	11.5
4. WHYI-F 61/ 5.7	5.1	4.5	5.3	3.4	4. WIRK-F 82	4. WHYI-F 1027/18.1	14.8	13.2
5. WIZD-F 50/ 4.7	3.7	4.0	5.3	3.4	5. WHYI-F 61	5. WIRK-F 885/13.4	16.7	18.5
6. WPOM 49/ 4.6	6.8	4.7	7.4	6.4	6. WPOM 49	6. WJNO 609/10.9	15.4	14.0
7. WJNO 48/ 4.5	6.3	4.1	3.9	4.6	7. WJNO 48	7. WSHE-F 564/ 9.9	7.3	8.4
8. WSHE-F 40/ 3.8	2.4	2.2	3.1	2.4	8. WNJY-F 42	8. WPOM 464/ 8.3	8.6	8.4
9. WNJY-F 39/ 3.7	3.1	4.6	3.8	3.5	9. WSHE-F 40	9. WNJY-F 448/ 7.3	7.1	9.0
10. WPBR 36/ 3.4	3.7	3.2	5.1	3.0	10. WPBR 36	10. WLYF-F 427/ 7.6	8.1	7.1

12+ FM SHARE (METRO): 71.66% (708 of 988) (SPG 82: 68.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WIZD-F	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WEAT-F	2. WEAT-F
WPOM	3. WIZD-F	3. WHYI-F	3. WEAT-F	3. WIRK-F	3. WIRK-F+
	4. WSHE-F	4. WIZD-F	4. WNGS-F	4. WJNO	4. WJNO
			WPOM		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WIZD-F	1. WRMF-F
2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WEAT-F	2. WSHE-F	2. WIRK-F
3. WIRK-F	3. WIRK-F	3. WNGS-F	WIRK-F	3. WPOM	3. WPOM
4. WIZD-F	4. WPOM	4. WWJF-F	4. WHYI-F	WRMF-F	4. WIZD-F
					WRBD

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF 1420	Delray B .9/3.8	WVSI-F+ 96.7	Jupit 1.9/2.6	WIOD 610	Miami .9/4.6
WEAT 850	WP Beach 2.3/6.1	WAIA-F 97.3	Miami 1.2/5.9	WLYF-F 101.5	Miami 2.3/7.6
WIRK 1290	WP Beach .9/4.7	WAXY-F 105.9	FT Lau 1.1/5.5	WNWS 790	Miami 2.5/5.7
WKAO 1510	Boynt B .5/1.3	WBSS 980	Pomp B .3/2.4	WRBD 1470	Pomp B 2.5/5.4
WKQS-F 99.9	Boca Rat 1.2/4.1	WCKO-F 102.7	Pomp B 2.0/6.3	WWJF-F 106.7	FT Lau 2.3/5.3
WNGS-F 92.1	WP Beach 2.9/6.1	WINZ 940	Miami 1.0/4.3	WWWL-F 93.9	Miami .6/2.1
WSBR 740	Boca Rat 1.8/3.3	WINZ-F 94.9	Miami .4/2.8	WYOR-F 105.1	Coral G .4/1.8
WSWN-F 93.5	Belle Gl .8/2.3				

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS	ABC-I, \$30.00* (Katz)	Curt Gowdy
WJNO, 1230, 1 KW/250 W, NEWS/TALK	CBS,ABC-T,NBC-T,ABC-E, \$36.25 (Blair)	Fairbanks
WPBR, 1340, 1 KW/250 W, TALK	MBS, \$25.00* (Savalli)	
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)	SBN, \$23.00 (HNWH)	
WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke)	, \$54.00 (Katz)	Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY	, \$44.00* (Mc-Guild)	
WNGS-F, 92.1, 3 KW @ 292, CONTEMP/AC	Source, \$24.00 (Masla)	
WNJY-F, 94.3, 3 KW @ 480, NOSTALGIA (Al Ham)	, \$22.00* (Christal)	Lappin
WRMF-F, 97.9, 100 KW @ 400, AC/SOFT	, \$60.00* (Blair)	Fairbanks
WIZD-F, 98.7, 100 KW @ 1516, AOR	, \$30.00 (HNWH)	(FORT PIERCE)

Other ranked stations - See Miami

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR FORMATS.

WHEELING

Market # 183  
 SMSA Pop: 186,200  
 APR 16.6  
 Est 1982 Revenue: \$4,690,000

Stations: 14/9  
 Diaries: 651/240:1  
 Standard Error: .768  
 % Below Line: 6.6

CSI: 1.4 Bil (# 183)  
 CSI HH: 19.5 M (# 292)  
 Retail \$: .8 Bil (# 206)  
 % Not Listed: 6.2

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WWVA	54/20.8	29.6	22.6	1. WWVA 112	1. WWVA	1301/41.8 46.9
2. WOMP-F	40/15.4	7.0	13.2	2. WOMP-F 53	2. WKWK-F	750/28.2 28.7
3. WKWK	35/13.5	6.6	8.2	3. WANJ-F 40	3. WOMP-F	731/30.0 25.0
4. WANJ-F	31/11.9	15.2	16.3	4. WKWK 39	4. WRKY-F	606/ 4.6 ---
5. WCPI-F	24/ 9.2	9.5	5.1	WKWK-F 39	5. WCPI-F	494/21.4 19.7
6. WKWK-F	22/ 8.5	11.5	6.6	6. WRKY-F 38	6. KDKA	454/ 8.1 8.8
7. WOMP	12/ 4.6	7.0	8.9	7. WCPI-F 32	7. WANJ-F	437/20.3 25.0
8. WANR	8/ 3.1	1.2	5.1	8. WDVE-F 27	8. WKWK	394/22.7 22.7
9. WDVE-F	5/ 1.9	1.2	1.9	9. KDKA 25	9. WDVE-F	358/ 5.2 5.6
WPNT-F	5/ 1.9	2.9	.4	10. WPNT-F 15	10. WOMP	204/11.7 12.3

12+ FM SHARE (METRO): 52.87% (129 of 244) (SPG 82: 50.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOMP-F	1. WOMP-F	1. WWVA	1. WWVA	1. WWVA	1. WWVA
	2. WCPI-F	2. WOMP-F	2. WCPI-F	2. WKWK	2. WOMP-F
	3. WKWK-F	3. WCPI-F	3. WKWK-F	3. WANJ-F	3. WKWK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWVA	1. WWVA	1. WCPI-F	1. WWVA	1. WOMP-F	1. WWVA
2. WKWK	2. WKWK-F	2. WOMP-F	2. WCPI-F	2. WWVA	2. WCPI-F
3. WANJ-F	3. WOMP-F	3. WKWK-F	3. WOMP-F	3. WCPI-F	3. WKWK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEIF 1370 Moundsville	.8/2.9	WBZZ-F 93.7 Pitts.	.4/2.9
KDKA 1020 Pitts.	1.5/8.1	WRKY-F 103.5 Steuben.	.4/4.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	69 (5)	77 (6)	31.6
COUNTRY	56 (2)		56 (2)	23.0
BTFL MUSIC		36 (2)	36 (2)	14.8
NOSTALGIA	35 (1)		35 (1)	14.3
AC		24 (1)	24 (1)	9.8
NEWS/TALK	12 (1)		12 (1)	4.9
MOR/VARIETY	4 (1)		4 (1)	1.6
			244 (14)	

RADIO STATIONS

WANR, 1600, 5 KW (DAYS), ROCK		\$10.00 (----)	
WKWK, 1400, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-D,	\$11.50 (HNWH)	Comm Service
WOMP, 1290, 1 KW, NEWS/TALK CBS,RKO II,ABC-T,		\$11.75 (----)	
WWVA, 1170, 50 KW (DA-N), COUNTRY	ABC-I,	\$49.75 (Eastman)	John Price
WANJ-F, 107.5, 11 KW @ 907, BTFL MUS (TM)	NBC,	\$17.60 (----)	
WCPI-F, 98.7, 50 KW @ 390, AC	ABC-F,	\$17.00 (Eastman)	John Price
WKWK-F, 97.3, 50 KW @ 470, CONTEMP	ABC-C,	\$ 9.50 (HNWH)	Comm Service
WOMP-F, 100.5, 14 KW @ 550, ROCK/AOR	CBS-R,Source,	\$11.75 (----)	

WRKY - See Steubenville

Other ranked stations - See Pittsburgh

WICHITA

Market # 101  
 SMSA Pop: 414,600  
 APR 16.8  
 Est 1982 Revenue: \$10,637,000\*  
 Est 1983 Rev Growth: 10%\*

Stations: 16/12  
 Diaries: 940/367:1  
 Standard Error: .635  
 % Below Line: 6.9  
 Est 1982 Nat Rev: \$1,011,000\*

CSI: 3.8 Bil (# 90)  
 CSI HH: 24.6 M (# 81)  
 Retail \$: 2.1 Bil (# 92)  
 % Not Listed: 6.7

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING	FAL	SPG
12+ METRO	1/4/SHARE	82	82	81	81	12+ TSA	1/4		82	82
1. KEYN-F	107/18.5	15.9	15.3	15.5	14.5	1. KEYN-F	124	1. KEYN-F	1528/33.1	32.8 33.1
2. KFDI	64/11.1	9.4	7.2	11.5	10.2	2. KFDI-F	110	2. KFDI	1315/22.1	21.0 20.8
3. KFDI-F	62/10.7	7.0	8.2	5.2	5.6	3. KFDI-F	98	3. KFDI-F	1070/20.9	17.6 20.0
4. KAKZ	56/ 9.7	10.9	10.3	7.8	5.6	4. KICT-F	82	4. KFH	996/18.4	20.1 22.8
5. KICT-F	53/ 9.2	8.3	10.1	8.9	7.8	5. KAKZ	64	5. KICT-F	780/15.1	17.1 18.9
6. KFH	43/ 7.4	9.8	9.6	13.0	12.1	6. KFH	61	6. KAKZ	733/18.6	20.1 20.1
7. KBRA-F	31/ 5.4	5.2	10.5	6.6	10.6	7. KOEZ-F	54	7. KOEZ-F	658/10.6	12.6 3.0
8. KOEZ-F	29/ 5.0	7.6	.9	1.6	2.0	8. KBRA-F	32	8. KKR-D	548/12.5	14.6 12.8
9. KQAM	24/ 4.2	3.7	5.5	5.2	5.2	9. KQAM	27	9. KBRA-F	452/11.7	12.4 16.6
10. KKR-D	23/ 4.0	7.2	7.4	7.2	5.8	10. KKR-D	26	10. KQAM	434/11.3	10.7 14.5

12+ FM SHARE (METRO): 61.60% (332 of 539) (SPG 82: 62.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KEYN-F
2. KICT-F	2. KICT-F	2. KFDI-F	2. KFDI-F	2. KAKZ	2. KFDI
	3. KFDI-F	3. KICT-F	3. KFDI	3. KFH	3. KFDI-F
	4. KBRA-F	4. KFDI	4. KAKZ	4. KFDI-F	4. KAKZ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F
2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KICT-F	2. KFDI-F
3. KAKZ	3. KFDI	3. KBRA-F	3. KFDI	3. KBRA-F	3. KFDI
4. KFDI	4. KICT-F	4. KQAM	4. KQAM	4. KFDI-F	4. KICT-F
			KAKZ		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLEO	1480	1.7/8.7	KBUZ-F	106.5	Arkansas City	.5/2.6	
KSGL	900	1.7/4.3	KHUT-F	102.9	Huntchinson	.3/1.2	
KYMG-F	95.9	Derby	3.3/8.6	KSKU-F	102.1	Hutchinson	.5/3.7

FORMATS

	AM	FM	TOTAL	%
COUNTRY	107 (2)	83 (3)	190 (5)	35.3
ROCK/AOR/CONTEMP		166 (4)	166 (4)	30.7
AC	24 (1)	54 (2)	78 (3)	14.5
NOSTALGIA	56 (1)		56 (1)	10.4
BTFL MUSIC		29 (1)	29 (1)	5.4
RELIGION/GOSPEL	10 (1)		10 (1)	1.9
OTHERS/UNKNOWN		10 (1)	10 (1)	1.9
			539 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I, \$21.50	(Blair)
KFDI, 1070, 10 KW/1 KW (DA-N)	, COUNTRY	ABC-E, \$33.00*	(Torbet) Great Empire
KFH, 1330, 5 KW (DA-N)	, COUNTRY	CBS,MBS, \$36.00*	(Eastman)
KQAM, 1410, 5 KW/1 KW (DA-N)	, OLDIES/AC	TKO, \$24.00	(Mc-Guild) Long-Pride
KBRA-F, 97.9, 85 KW @ 420,	AC	MBS, \$21.00*	(Eastman)
KEYN-F, 103.7, 100 KW @ 860,	ROCK	TKO, \$32.00	(Mc-Guild) Long-Pride
KFDI-F, 101.3, 100 KW @ 1130,	COUNTRY	ABC-E, \$30.00*	(Torbet) Great Empire
KICT-F, 95.1, 100 KW @ 970,	AOR (Burk-Abr)	ABC-R, \$51.25	(Katz) Peoria Jrnl Star
KKRD-F, 107.3, 100 KW @ 884,	AC	CBS-R, \$29.25	(Masla) John Price
KOEZ-F, 92.3, 100 KW @ 650,	BTFL MUS (Churchill)	, \$ 8.00	(-----)

WILMINGTON, DE

Market # 81  
 SMSA Pop: 528,800  
 APR 18.1  
 Est 1982 Revenue: \$5,640,000

Stations: 31/8  
 Diaries: 935/473:1  
 Standard Error: .656  
 % Below Line: 59.9

CSI: 5.3 Bil (# 68)  
 CSI HH: 27.7 M (# 19)  
 Retail \$: 2.4 Bil (# 83)  
 % Not Listed: 7.3

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	FAL 82	SPG 82
1. WSTW-F 78/9.8	8.9	10.3	11.6	13.6	1. WSTW-F 102	1. WSTW-F 1391/24.9	24.2	25.6
2. WDEL 69/8.6	8.4	9.9	9.9	8.4	2. WMMR-F 93	2. WMMR-F 1210/20.4	20.7	22.6
3. WJBR-F 64/8.0	10.6	11.0	10.1	10.2	3. WJBR-F 81	3. WJBR-F 955/17.0	20.1	20.6
4. WMMR-F 63/7.9	8.9	8.8	7.9	8.5	4. WDSF-F 77	4. WYSP-F 921/14.4	15.1	15.6
5. WIOQ-F 41/5.1	2.7	2.7	2.9	4.5	5. WDEL 70	5. WCAU-F 869/15.9	14.3	16.2
6. WYSP-F 36/4.5	4.9	4.7	3.5	4.0	6. WYSP-F 55	6. WDEL 826/17.5	22.0	23.5
7. WCAU-F 34/4.3	3.8	4.8	5.2	2.5	7. WUSL-F 48	7. WDSF-F 761/ 7.2	6.5	5.2
WUSL-F 34/4.3	3.7	3.8	4.3	2.5	WIOQ-F 48	8. WEAZ-F 577/ 6.0	4.9	6.0
9. WDSF-F 33/4.1	2.9	1.3	.9	4.5	9. WKSZ-F 47	9. WIOQ-F 525/10.7	9.7	7.7
10. WAMS 31/3.9	3.0	2.8	2.5	1.7	10. WCAU-F 41	10. WKSZ-F 516/ 7.1	2.3	---

12+ FM SHARE (METRO): 72.87% (540 of 741) (SPG 82: 70.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WDEL	1. WDEL
2. WYSP-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WJBR-F	2. WSTW-F
3. WSTW-F	3. WIOQ-F	3. WIOQ-F	3. WKSZ-F	3. WAMS	3. WILM
WMMR-F	4. WYSP-F	4. WJBR-F	4. WDEL	4. WDSF-F	4. WMMR-F
			WIOQ-F		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBR-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WJBR-F
2. WSTW-F	2. WJBR-F	2. WIOQ-F	2. WJBR-F	2. WSTW-F	2. WSTW-F
3. WDEL	3. WMMR-F	3. WIOQ-F	3. WJBR-F	3. WSTW-F	3. WSTW-F
4. WMMR-F	4. WDEL	4. WUSL-F	4. WAMS,WDEL	4. WIOQ-F	4. WMMR-F
			WIOQ-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WILM 1450	3.4/10.3	WEAZ-F 101.1	Phil 2.5/6.0	WPEN 950	Phil 1.6/4.4
WJBR 1290	1.3/3.7	WFLN-F 95.7	Phil .6/3.2	WPOC-F 93.1	Balt 1.0/2.8
WJIC 1510	Salem,NJ .8/1.5	WIP 610	Phil 1.4/5.0	WSNI-F 104.5	Balt 1.3/4.5
WIOV-F 105.1	Ephrata,PA .5/1.3	WIYY-F 97.9	Balt .8/2.3	WSNJ-F+107.7	Bridget .4/1.0
WNRK 1260	Newark 1.5/3.1	KYW 1060	Phil 1.4/7.1	WWDB-F 96.5	Phil 2.3/6.7
WKSZ-F 100.3	Media,PA 3.8/7.1	WCAU 1210	Phil 1.3/6.8	WWSH-F 106.1	Phil .5/2.1
WDAS-F 105.3	Phil 2.5/5.1	WMGK-F 102.9	Phil 3.8/10.7		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		258 (6)	258 (6)	34.8
MOR/VARIETY	93 (4)	2 (1)	95 (5)	12.8
BTFM MUSIC		84 (2)	84 (2)	11.3
COUNTRY	37 (2)	45 (3)	82 (5)	11.1
AC		74 (4)	74 (4)	10.0
NEWS/TALK	48 (3)	18 (1)	66 (4)	8.9
BLACK/URBAN/JAZZ		54 (2)	54 (2)	7.3
NOSTALGIA	23 (2)		23 (2)	3.1
CLASSICAL		5 (1)	5 (1)	0.7
			741 (31)	

RADIO STATIONS Other ranked stations - See Philadelphia

WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY	ABC-C, \$23.00* (Selcom)	Rollins
WDEL, 1150, 5 KW (DA-2), MOR	NBC,NBC-T, \$32.00* (Eastman)	
WILM, 1450, 1 KW/250 W, NEWS	MBS,CBS, \$16.00 (Savalli)	
WJBR-F, 99.5, 50 KW @ 500, BTFM MUS (FM-100)	, \$35.91 (----)	
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM)	, \$45.00* (Eastman)	
WDSF-F, 94.7, 50 KW @ 400, COUNTRY	MBS, \$13.44 (Masla)	Rau (DOVER)

WILMINGTON, NC

Market # 222  
 SMSA Pop: 378,100  
 APR 14.6  
 Est 1982 Revenue: \$2,430,000

Stations: 11/10  
 Diaries: 687/177:1  
 Standard Error: .763  
 % Below Line: 0.6

CSI: 1.1 Bil (# 229)  
 CSI HH: 20.5 M (# 249)  
 Retail \$: .7 Bil (# 229)  
 % Not Listed: 9.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WGNI-F 32/18.0	12.4	17.5	1. WHSL-F 42	1. WGNI-F 561/35.7	32.1
2. WHSL-F 28/15.7	14.0	15.6	2. WGNI-F 40	2. WHSL-F 524/29.4	24.9
3. WWIL 26/14.6	16.7	11.7	3. WWQQ-F 33	3. WVBS-F 510/23.3	30.8
4. WWQQ-F 22/12.4	12.4	11.0	4. WVBS-F 31	4. WWQQ-F 309/20.3	20.1
5. WVBS-F 13/ 7.3	11.8	2.6	WWIL 31	5. WWIL 261/19.3	20.9
WAAV 13/ 7.3	9.7	2.6	6. WAAV 16	6. WMFD 178/13.3	17.8
7. WKLM 10/ 5.6	6.5	7.8	7. WKLM 13	7. WAAV 174/12.2	19.1
8. WDZD-F 6/ 3.4	1.6	5.2	8. WDZD-F 9	8. WKLM 153/10.2	13.6
WVCB 6/ 3.4	.5	2.6	9. WMFD 7	9. WDZD-F 129/ 7.1	4.9
10. WMFD 4/ 2.2	4.3	7.1	10. WVCB 6	10. WVCB 29/ 2.4	3.1

12+ FM SHARE (METRO): 63.35% (102 of 161) (SPG 82: 59.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHSL-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WWQQ-F	1. WGNI-F
2. WGNI-F	2. WHSL-F	2. WHSL-F	2. WWQQ-F	2. WGNI-F	WWIL
	3. WWIL	3. WWIL	3. WHSL-F	3. WWIL	3. WWQQ-F
		WWQQ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WHSL-F	1. WGNI-F
2. WWQQ-F	2. WHSL-F	2. WWIL	2. WWQQ-F	2. WGNI-F	2. WWQQ-F
3. WHSL-F	3. WWIL	3. WHSL-F	3. WWIL		3. WHSL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKZQ-F 101.7 Myrtle Beach .6/1.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		74 (4)	74 (4)	46.0
COUNTRY	10 (1)	28 (2)	38 (3)	23.6
BLACK/URBAN/JAZZ	26 (1)		26 (1)	16.1
NOSTALGIA	13 (1)		13 (1)	8.1
RELIGION/GOSPEL	6 (1)		6 (1)	3.7
AC	4 (1)		4 (1)	2.5
			161 (11)	

RADIO STATIONS

WAAV, 1340, 1 KW/250 W	, NOSTALGIA (Al Ham)	NBC, \$ 9.70 (Katz)	Cape Fear
WKLM, 980, 5 KW (DAYS)	, COUNTRY	ABC-E, \$ 8.00* (----)	
WMFD, 630, 1 KW (DA-2)	, AC	CBS,MBS, \$ 7.00* (Southern)	Village
WVCB, 1410, 500 W (DAYS)	, RELIGION	, \$ NA (----)	(SHALLOTTE)
WWIL, 1490, 1 KW/250 W (DA-1), BLACK		SBN, \$11.50 (Blair)	Jeff-Pilot
WDZD-F, 93.5, 3 KW @ 300,	COUNTRY	MBS, \$ 7.00 (----)	(SHALLOTTE)
WGNI-F, 102.7, 100 KW @ 440,	CONTEMP (Drake-Chen)	, \$14.00 (Katz)	Cape Fear
WHSL-F, 97.3, 100 KW @ 560,	AOR	ABC-F, \$13.00 (Blair)	Jeff-Pilot
WVBS-F, 99.9, 100 KW @ 480,	CONTEMP	RKO, \$ 8.00 (Carolina)	(BURGAW)
WWQQ-F, 100.9, 2.1 KW @ 370,	COUNTRY (TM)	CBS, \$10.00* (Southern)	(VILLAGE)

WORCESTER

Market # 109 (appr) (county # 62)  
 SMSA Pop: 378,100  
 APR 18.4  
 Est 1982 Revenue: \$6,400,000\*  
 Est 1983 Rev Growth: 9%\*

Stations: 30/7  
 Diaries: 796/409:1  
 Standard Error: .713  
 % Below Line: 47.8  
 Est 1982 Nat Rev: \$1,300,000\*

CSI: 3.5 Bil (# 98 approx)  
 CSI HH: 30.3 M (# 7 approx)  
 Retail \$: 1.7 Bil (# 112 approx)  
 % Not Listed: 7.0

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
	82	82	81	81			82	82
1. WSRF-F 78/13.0	13.9	16.3	15.4	15.2	1. WAAF-F 126	1. WAAF-F 1587/25.9	25.1	25.7
WTAG 78/13.0	10.8	12.4	9.8	12.1	2. WSRF-F 114	2. WSRF-F 1361/26.2	30.9	29.2
3. WAAF-F 52/ 8.7	10.2	12.3	12.6	11.7	3. WTAG 95	3. WTAG 1153/27.3	28.8	33.6
4. WFTQ 40/ 6.7	4.9	4.9	5.4	6.2	4. WBZ 72	4. WBZ 969/16.3	13.9	16.9
5. WHTT-F 38/ 6.3	5.1	4.2	4.0	3.3	5. WHTT-F 63	5. WHTT-F 933/17.8	15.9	10.2
6. WBZ 36/ 6.0	4.4	6.3	5.9	6.0	6. WSSH-F 56	6. WCOZ-F 795/11.8	12.3	11.1
7. WROR-F 35/ 5.8	8.1	4.4	6.1	6.0	7. WROR-F 53	7. WFTQ 661/18.7	16.3	12.7
8. WNEB 25/ 4.2	4.6	6.5	5.6	5.5	8. WCOZ-F 48	8. WROR-F 658/11.8	16.8	12.7
9. WSSH-F 22/ 3.7	1.7	.7	1.2	---	9. WFTQ 41	9. WSSH-F 513/ 6.8	5.3	3.1
10. WCOZ-F 20/ 3.3	3.7	2.5	4.7	4.7	10. WBCN-F 38	10. WMJX-F 444/ 6.8	5.0	5.3

12+ FM SHARE (METRO): 63.20% (352 of 557) (SPG 82: 61.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WAAF-F	1. WAAF-F	1. WFTQ	1. WSRF-F	1. WTAG
2. WAAF-F	2. WROR-F	2. WFTQ	2. WSRF-F	2. WTAG	2. WSRF-F
3. WCOZ-F	3. WHTT-F	3. WROR-F	3. WROR-F	3. WBZ	3. WBZ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRF-F	1. WSRF-F	1. WFTQ	1. WSRF-F	1. WAAF-F	1. WROR-F
2. WTAG	2. WAAF-F	2. WAAF-F	WFTQ	2. WCOZ-F	2. WFTQ
3. WAAF-F	3. WTAG	3. WROR-F	3. WROR-F	3. WROR-F	3. WTAG

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFP 940 Webster	.3/1.8	WFMP-F 104.5	Fitch.	.5/1.6	WPRO-F 92.3	Prov	.7/3.9
WORC 1310	2.7/10.0	WHJY-F 94.1	Prov	.7/4.4	WQVR-F 100.1	South.	1.5/4.1
WARE 1250 Ware	.3/2.0	WHUE-F 100.7	Boston	1.7/5.6	WRKO 680	Bost	.5/1.8
WBCN-F 104.1	Boston 2.5/7.8	WJIB-F 96.9	Boston	2.0/5.9	WSNE-F 93.3	Taunt	.3/1.9
WCGY-F 93.7	Boston .3/1.7	WMJX-F 106.7	Boston	1.5/6.8	WVBF-F 105.7	Bost	1.5/5.1
WCRB-F 102.5	Boston .7/3.4	WPJB-F 105.1	Prov	.7/4.3	WXKS-F 107.9	Bost	1.7/6.4
WESO 970 Southbri	1.7/3.3	WPRO 630	Prov	.5/2.7			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		187 (11)	187 (11)	33.8
MOR/VARIETY	125 (5)		125 (5)	22.6
AC	59 (3)	42 (4)	101 (7)	18.2
BTFL MUSIC		100 (3)	100 (3)	18.1
NOSTALGIA	25 (1)		25 (1)	4.5
COUNTRY		9 (1)	9 (1)	1.6
CLASSICAL		4 (1)	4 (1)	0.7
NEWS/TALK	3 (1)		3 (1)	0.5
			554 (30)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, \$43.75 (Katz)	Katz
WNEB, 1230, 1 KW/250 W, NOSTALGIA (A1 Ham)	CBS, \$28.00 (PRO)	
WTAG, 580, 5 KW (DA-2), MOR	NBC,NBC-T, \$35.50 (Mc-Guild)	Worc Telegram
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, \$120.00 (Katz)	Katz
WSRF-F, 96.1, 25 KW @ 650, BTFL MUS	, \$58.00* (Blair)	Knight

Other ranked stations - See Boston

YAKIMA

Market # 194  
 SMSA Pop: 177,400  
 APR 17.8  
 Est 1982 Revenue: \$2,300,000

Stations: 14/10  
 Diaries: 533/275:1  
 Standard Error: .862  
 % Below Line: 4.0

CSI: 1.4 Bil (# 189)  
 CSI HH: 20.6 M (# 242)  
 Retail \$: .8 Bil (# 208)  
 % Not Listed: 13.1

<u>12+ METRO 1/4/SHARE</u>			<u>SPG 82</u>	<u>SPG 81</u>	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/</u>		<u>SPG</u>		
							<u>MSA CUME RATING</u>		<u>82</u>		
1.	KUTI	41/15.8	21.7	25.2	1.	KUTI	45	1.	KIT	444/29.9	37.8
	KIT	41/15.8	18.3	13.4	2.	KIT	42	2.	KFFM-F	426/27.6	25.5
3.	KATS-F	32/12.3	9.9	9.2	3.	KATS-F	34	3.	KUTI	350/22.7	25.5
	KXDD-F	32/12.3	8.0	12.2	4.	KXDD-F	33	4.	KATS-F	329/21.4	20.2
5.	KFFM-F	30/11.5	11.0	10.1	5.	KFFM-F	30	5.	KXDD-F	321/21.7	18.8
6.	KMWX	15/ 5.8	5.7	7.1	6.	KMWX	16	6.	KMWX	305/19.3	22.7
7.	KBBO	11/ 4.2	4.6	3.4	7.	KBBO	11	7.	KBBO	125/ 8.3	8.9
8.	KRSE-F	8/ 3.1	.8	.4	8.	KRSE-F	8	8.	KRSE-F	114/ 7.8	3.3
9.	KVGM	6/ 2.3	.4	1.3	9.	KVGM	6	9.	KPQ-F	80/ 3.4	1.7

12+ FM SHARE (METRO): 47.79% (108 of 226) (SPG 82: 36.29%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KFFM-F	1. KATS-F	1. KATS-F	1. KXDD-F	1. KUTI	1. KIT
2. KATS-F	2. KFFM-F	2. KXDD-F	2. KIT	2. KIT	2. KUTI
	3. KMWX	3. KFFM-F	3. KUTI	3. KXDD-F	3. KXDD-F
	KXDD-F				
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KIT	1. KATS-F	1. KFFM-F	1. KUTI	1. KATS-F	1. KIT
2. KUTI	2. KFFM-F	2. KXDD-F	KXDD-F		2. KATS-F
3. KXDD-F	3. KXDD-F		3. KIT		KXDD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KREW 1230 Sunnyside .4/4.3	KONA-F 105.3 Kennewick .8/2.3
KARY 1310 Prosser 1.2/2.2	KPQ-F 102.1 Wenatchee .4/3.4
KIOK-F 94.9 Richland 1.2/3.5	

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	44 (2)	32 (1)	76 (3)	33.6
ROCK/AOR/CONTEMP		65 (3)	65 (3)	28.8
MOR/VARIETY	48 (3)		48 (3)	21.2
AC	15 (1)		15 (1)	6.6
BTFL MUSIC		11 (3)	11 (3)	4.9
RELIGION/GOSPEL	11 (1)		11 (1)	4.9
			226 (14)	

RADIO STATIONS

KBBO, 1390, 1 KW/500 W (DA-N), RELIGION	UPI, \$ 5.00* (----)
KIT, 1280, 5 KW/1 KW, MOR	ABC-I, \$13.50 (Katz)
KMWX, 1460, 5 KW (DA-N), AC	NBC, \$10.50 (Torbet)
KUTI, 960, 5 KW (DAYS), COUNTRY	ABC-E, \$13.50 (Blair)
KVGM, 930, 1 KW (DAYS), MOR	MBS, \$ 8.00 (Sand-Glenn)
KATS-F, 94.5, 75 KW @ 910, AOR	ABC-R, \$10.50 (Katz)
KFFM-F, 107.3, 100 KW @ 970, ROCK (Century 21)	Source, \$11.50 (Torbet)
KRSE-F, 98.3, 760 W @ 560, BTFL MUS (Century 21)	, \$ ? ? (----)
KXDD-F, 104.1, 63 KW @ 2250, COUNTRY (Century 21)	, \$ 9.00 (Blair)



YORK

Market # 104  
 SMSA Pop: 389,300  
 APR 19.1  
 Est 1982 Revenue: \$6,041,000\*  
 Est 1983 Rev Growth: 5%\*

Stations: 29/10  
 Diaries: 754/438:1  
 Standard Error: .753  
 % Below Line: 47.9  
 Est 1982 Nat Rev: \$924,000\*

CSI: 3.2 Bil (# 105)  
 CSI HH: 23.0 M (# 150)  
 Retail \$: 1.6 Bil (# 119)  
 % Not Listed: 10.1

		FAL	SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING	FAL	SPG	
12+ METRO	1/4/SHARE	82	82	81	81	12+ TSA	1/4		82	82	
1. WQXA-F	77/12.2	10.8	9.6	10.6	11.6	1. WRKZ-F	192	1. WQXA-F	2413/31.2	27.9	25.2
2. WRKZ-F	62/ 9.8	11.4	9.0	10.1	9.0	2. WQXA-F	175	2. WRKZ-F	1925/18.6	20.9	16.8
3. WTPA-F	57/ 9.0	6.8	5.5	5.0	4.5	3. WTPA-F	153	3. WTPA-F	1657/16.0	12.2	12.4
4. WSBA	55/ 8.7	11.8	13.7	10.8	11.0	4. WNCE-F	144	4. WNCE-F	1642/15.9	16.8	12.8
5. WNCE-F	52/ 8.3	6.8	5.1	5.4	6.1	5. WHP-F	104	5. WLAN-F	1276/ 5.0	5.8	7.6
6. WYCR-F	47/ 7.5	6.9	11.2	9.3	7.4	6. WIOV-F	86	6. WSBA-F	1157/17.5	15.4	15.6
7. WNOW	34/ 5.4	5.4	3.9	6.5	8.7	7. WSBA-F	80	7. WHP-F	1126/ 3.9	6.0	4.0
8. WSBA-F	33/ 5.2	7.2	7.8	7.3	7.6	8. WSBA	77	8. WYCR-F	1098/24.4	20.5	26.5
9. WPOC-F	23/ 3.7	3.2	2.7	1.7	4.5	9. WLAN-F	70	9. WSBA	1072/21.6	26.9	26.7
10. WRHY-F	14/ 2.2	.9	2.3	4.1	2.2	10. WHP	67	10. WHP	1048/ 2.5	4.2	6.6

12+ FM SHARE (METRO): 77.62% (444 of 572) (SPG 82: 68.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQXA-F	1. WTPA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WSBA
2. WYCR-F	2. WQXA-F	2. WTPA-F	WRKZ-F	2. WSBA	2. WQXA-F
3. WTPA-F	3. WYCR-F	3. WRKZ-F	3. WSBA	3. WNCE-F	3. WRKZ-F

  

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WTPA-F	1. WRKZ-F
2. WRKZ-F	2. WRKZ-F	2. WYCR-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F
3. WNCE-F	3. WSBA	3. WTPA-F	3. WSBA	3. WYCR-F	3. WNOW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	R Lion	.6/3.0	WHP	580	Harris	.5/2.5	WFRE-F	99.9	Fred	1.7/3.6
WGET	1320	Gettys	1.6/5.1	WHP-F	97.3	Harris	1.0/3.9	WIYY-F	97.9	Balt	1.0/3.2
WHVR	1280	Hanover	2.1/7.6	WIOV-F	105.1	Ephrata	1.7/5.2	WLIF-F	101.9	Balt	1.4/3.9
WOYK	1350	York	1.7/5.5	WKCD-F	93.5	Mechanic	.5/2.1	WTTR-F	100.7	Westmin	.3/1.7
WCMB	1460	Harris	.3/2.5	WLAN-F	96.9	Lancas	1.1/5.0	WWMD-F	104.7	Hagers	1.0/2.8
WSFM-F	99.3	Harris	.2/1.0	WBSB-F	104.3	Balt	.8/4.0	WXYV-F	102.7	Balt	.5/1.1
WDAC-F	94.5	Lancas	.8/2.0								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		202 (7)	202 (7)	35.3
COUNTRY	36 (2)	96 (3)	132 (5)	23.1
BTFM MUSIC		86 (6)	86 (6)	15.0
MOR/VARIETY	81 (4)		81 (4)	14.2
AC	11 (1)	34 (2)	45 (3)	7.9
NOSTALGIA		14 (1)	14 (1)	2.4
RELIGION/GOSPEL		5 (1)	5 (1)	0.9
OTHERS/UNKNOWN		4 (1)	4 (1)	0.7
BLACK/URBAN/JAZZ		3 (1)	3 (1)	0.5

572 (29)

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS)	COUNTRY	ABC-I, \$38.71 (MMR)	Rust
WSBA, 910, 5 KW/1 KW (DA-2), MOR		APR, NBC-T, \$39.00* (Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen)		ABC-C, \$46.00* (MMR)	Rust
WRHY-F, 92.7, 3 KW @ 700, NOSTALGIA (Al Ham)		NBC, \$16.00 (Blair)	(STARVIEW)
WSBA-F, 103.3, 12 KW @ 750, AC		, \$40.00* (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK		Source, \$28.00* (HNWH)	

YOUNGSTOWN

Market # 79

SMSA Pop: 531,200

APR 18.1

Est 1982 Revenue: \$6,041,000\*

Est 1983 Rev Growth: 4%\*

Stations: 25/11

Diaries: 884/497:1

Standard Error: .667

% Below Line: 17.8

Est 1982 Nat Rev: \$600,000\*

CSI: 4.6 Bil (# 79)

CSI HH: 23.8 M (# 119)

Retail \$: 2.5 Bil (# 80)

% Not Listed: 8.2

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WBBW 87/10.9	12.9	11.2	13.7	11.4	1. WYFM-F 145	1. WYFM-F 2187/28.4	25.3	26.3
2. WYFM-F 85/10.7	7.3	8.1	8.0	9.0	2. WKBN-F 133	2. WKBN-F 1621/22.6	24.0	22.7
3. WKBN-F 79/ 9.9	11.2	10.1	10.5	11.7	3. WQXK-F 94	3. WKBN 1398/20.8	24.3	24.4
4. WKBN 65/ 8.2	7.6	8.6	6.7	9.0	WBBW 94	4. WHOT 1349/24.5	26.5	25.9
5. WSRD-F 64/ 8.0	7.1	9.3	9.5	9.6	5. WSRD-F 93	5. WSRD-F 1272/19.3	20.7	22.7
WQXK-F 64/ 8.0	9.4	8.2	6.3	5.9	6. WKBN 83	6. WQXK-F 1069/14.3	18.5	15.0
7. WHOT 55/ 6.9	7.9	7.8	8.1	8.2	7. WHOT 66	7. WBBW 988/21.3	20.7	21.2
8. WFMJ 50/ 6.3	4.8	6.7	5.4	4.7	8. WFMJ 57	8. WFMJ 822/16.0	14.1	15.3
9. WMMS-F 32/ 4.0	2.6	2.6	2.2	3.9	9. WPIC 42	9. WDMT-F 435/ 8.1	6.9	6.5
WDMT-F 32/ 4.0	3.7	3.7	4.3	3.8	10. WMMS-F 36	10. WMMS-F 402/ 7.8	7.6	8.2

12+ FM SHARE (METRO): 56.97% (417 of 732) (SPG 82: 52.13%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYFM-F	1. WSRD-F	1. WYFM-F	1. WKBN-F	1. WKBN-F	1. WBBW
2. WSRD-F	2. WYFM-F	2. WSRD-F	WQXK-F	2. WBBW	2. WHOT+
3. WDMT-F	3. WHOT	3. WHOT	3. WKBN	3. WQXK-F	3. WKBN
4. WHOT	4. WMMS-F	4. WKBN-F	4. WYFM-F	4. WKBN	4. WYFM-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKBN-F	1. WYFM-F	1. WYFM-F	1. WKBN-F	1. WSRD-F	1. WQXK-F
2. WBBW	2. WKBN-F	2. WHOT	2. WKBN	2. WYFM-F	2. WKBN-F
3. WKBN	3. WSRD-F	3. WQXK-F	3. WQXK-F	3. WMMS-F	3. WHOT
4. WYFM-F	4. WQXK-F	4. WSRD-F	4. WYFM-F	WHOT	WKBN
		WDMT-F			

OTHER RATEA STATIONS/METRO SHARE & CUME RATING

WNIO 1540 Niles	2.5/4.0	WGAR 1220 Cleve.	.5/1.7	WNIR-F 100.1 Kent	.5/1.3
WQOD-F 93.3	1.9/5.5	WHLO 640 Akron	.5/1.2	WPIC 790 Shar,PA.	.4/2.8
WRRO 1440 Warren	2.3/8.1	WKDD-F 96.5 Akron	.8/4.2	WSOM 600 Salem	.4/2.4
WDJQ-F 92.5 Allian	.6/3.2	WMGZ-F 95.9 Sharp,PA	.5/2.5	WTOF-F 98.1 Canto	1.1/2.8
WDVE-F 102.5 Pitts	.6/1.9	WMJI-F 105.7 Cleve	1.6/5.0	WWWE 1100 Cleve	.8/5.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	55 (1)	187 (6)	252 (7)	34.4
MOR/VARIETY	143 (6)		143 (6)	19.5
BTFL MUSIC		94 (2)	94 (2)	12.8
COUNTRY	26 (2)	68 (2)	94 (4)	12.8
NEWS/TALK	87 (1)		87 (1)	11.9
BLACK/URBAN/JAZZ		32 (1)	32 (1)	4.4
AC		94 (2)	94 (2)	2.9
RELIGION/GOSPEL		9 (1)	9 (1)	1.2
			732 (25)	

RADIO STATIONS WDMT,WMMS - See Cleveland

WBBW, 1240, 1 KW/250 W	, TALK	ABC-E, \$32.00	(Mc-Guild)
WFMJ, 1390, 5 KW (DA-N)	, MOR	NBC,NBC-T, \$12.44	(HNWH)
WHOT, 1330, 500 W/1 KW (DA-2)	, CONTEMP/AC	, \$29.00*	(Eastman) Myron Jones
WKBN, 570, 5 KW (DA-N)	, MOR	CBS, \$45.00*	(Katz)
WPIC, 790, 1 KW (DAYS)	, MOR	ABC-I, \$26.00	(Torbet) Regional (SHARON,PA)
WSRD-F, 101.1, 16 KW @ 716, AOR		, \$36.00*	(Eastman) Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (Schulke)		, \$30.00*	(Katz)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen)		ABC-D, \$22.00*	(Eastman) Rust
WYFM-F, 102.9, 26 KW @ 455, ROCK		ABC-C, \$36.00	(Torbet) Regional (SHARON,PA)

CONTINUATION PAGE

CHICAGO

WLUP-F, 97.9, 6 KW @ 1170, AOR	, \$155.00* (MMR)	Heftel
WMET-F, 95.5, 6 KW @ 1174, SPANISH	Source, \$140.00* (Katz)	Doubleday
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, \$ 65.00 (Lotus)	
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$ ? ? (Selcom)	First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR	, \$120.00* (Selcom)	

BAKERSFIELD

KUZZ, 970, 1 KW (DA-2) , COUNTRY	, \$30.00* (Christal)	Buck Owens
KWAC, 1490, 1 KW/250 W , SPANISH	, \$19.00 (Lotus)	
KXEM, 1590, 500 W (DAYS,DA), SPANISH	, \$ 9.50 (Caballero)	(McFARLAND)
KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS (FM-100)	, \$20.00* (Selcom)	
KKXX-F, 107.9, 6 KW @ 1340, ROCK	, \$25.00* (Christal)	Buck Owens
KQXR-F, 94.1, 5 KW @ 1312, AOR	ABC-E, \$ ? ? (HNWH)	

SAN FRANCISCO

KRQR-F, 97.3, 82 KW @ 1100, AOR	CBS-R, \$168.13 (CBS/FM)	CBS
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY	, \$130.00* (Katz)	Malrite
KSOL-F, 107.7, 6 KW @ 1588, BLACK	NBN, \$120.00* (Masla)	United
KYUU-F, 99.7, 45 KW @ 1240, AC/CONTEMP	, \$155.00* (Mc-Guild)	NBC

KRAK - See Sacramento

Other ranked stations - See San Jose

SALINAS-SEASIDE-MONTEREY

KLFA-F, 92.1, 3 KW @ 300, SPANISH	, \$10.00 (Caballero)	(KING CITY)
KWAV-F, 96.9, 18 KW @ 2575, CONTEMP/AC	, \$21.00* (HNWH)	Buckley
KWST-F, 101.7, 900 W @ 590, AOR	, \$15.00 (CBS/FM)	Walton
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS	, \$28.35 (MMR)	Community Pacific

Other ranked stations - See San Jose and San Francisco

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC, 1350, 5 KW/500 W (DA-1), COUNTRY	ABC-I, \$25.75 (Mc-Guild)	Sunshine Wireless
KCAL-F, 96.7, 3 KW @ 300, AOR	Source, \$46.38 (Blair)	
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21)	, \$46.38 (Blair)	
KGGI-F, 99.1, 2 KW @ 1560, CONTEMP	CBS-R, \$39.00* (Mc-Guild)	
KOLA-F, 99.9, 31 KW @ 1630, ROCK	ABC-F, \$32.50 (Masla)	

Other ranked stations - See Los Angeles

ALLENTOWN-BETHLEHEM-EASTON

WKAP, 1320, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham)	ABC-E, \$19.00 (HNWH)	
WSAN, 1470, 5 KW/500 W (DA-1), NOSTALGIA (Toby Arnold)	ABC-D, \$19.00* (Eastman)	
WFMZ-F, 100.7, 17 KW @ 870, BTFL MUS (Carson)	, \$26.00* (Christal)	
WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen)	CBS-R, \$57.00 (Katz)	Sound Communi
WQQQ-F, 99.9, 50 KW @ 456, AC	NBC, \$ 00 (Torbet)	
WXXW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen)	ABC-I, \$40.00 (Mc-Guild)	CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr)	, \$38.75 (Blair)	Holt

KYW, WYSP-F - See Philadelphia

HOUSTON

KRLY-F, 93.7, 100 KW @ 790, BLACK  
KSRR-F, 96.5, 100 KW @ 580, AOR (Pollack)

CBS-R, \$120.00\* (Masla) Gulf  
ABC-R, \$175.00\* (HNWH) ABC

ALBANY-SCHENECTADY-TROY

WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)  
WROW-F, 95.5, 9 KW @ 960, BTFL MUS  
WWOM-F, 100.9, 3 KW @ 300, AC

ABC-R, \$65.00\* (Mc-Guild) Scott  
, \$60.00 (Blair) Cap Cities  
RKO, \$25.00 (Selcom)

WEST PALM BEACH

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		207 (6)	207 (6)	21.0
AC	3 (1)	174 (5)	177 (6)	17.9
BTFL MUSIC		177 (3)	177 (3)	17.9
NEWS/TALK	156 (6)		156 (6)	15.8
COUNTRY	10 (1)	92 (3)	102 (4)	10.3
NOSTALGIA	35 (4)	58 (2)	93 (6)	9.4
BLACK/URBAN/JAZZ	76 (2)		76 (2)	7.7
			988 (33)	

GREENSBORO-WINSTON SALEM

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	9 (1)	251 (6)	260 (7)	21.0
BLACK/URBAN/JAZZ	132 (3)	124 (1)	256 (4)	20.6
COUNTRY	30 (3)	256 (8)	286 (8)	23.1
BTFL MUSIC		96 (1)	96 (1)	7.7
AC		79 (2)	79 (2)	6.4
NEWS/TALK	78 (1)		78 (1)	6.3
RELIGION/GOSPEL	34 (2)	44 (2)	78 (4)	6.3
MOR/VARIETY	63 (4)		63 (4)	5.1
NOSTALGIA	44 (1)		44 (1)	3.5
			1240 (32)	

ALBUQUERQUE

KOB-F, 93.3, 22 KW @ 4150, AC  
KRST-F, 92.3, 22 KW @ 4130, COUNTRY  
KWXL-F, 94.1, 23 KW @ 4130, AOR  
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP/AC

, \$48.00\* (Christal) Hubbard  
, \$40.00\* (Mc-Guild)  
ABC-R, \$57.00 (Katz) Peoria Jrnl Star  
Trans, \$30.00\* (Selcom) Sunbelt

HONOLULU

KQMQ-F, 93.1, 54 KW @ -126, ROCK  
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC  
KPOI-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)  
KULA-F, 92.3, 100 KW @ 1685, ROCK (TM)  
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne)

APR, RKO, \$37.00\* (Selcom) Kadota  
, \$30.00\* (Masla)  
, \$45.00\* (RKO) Sudbrink  
, \$20.00 (Eastman) Heftel  
, \$26.00 (Torbet)

EL PASO

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	22 (1)	260 (4)	282 (5)	40.5
COUNTRY	51 (1)	112 (2)	163 (3)	23.4
SPANISH	75 (5)	5 (2)	80 (7)	11.5
AC	36 (2)	34 (1)	70 (3)	10.0
BTFL MUSIC		57 (2)	57 (2)	8.2
NEWS/TALK	27 (1)		27 (1)	3.9
RELIGION/GOSPEL	12 (1)		12 (1)	1.7
MOR/VARIETY	6 (1)		6 (1)	0.9
			697 (23)	

FRESNO

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		264 (5)	264 (5)	38.2
AC	16 (1)	93 (2)	109 (3)	15.8
COUNTRY	43 (2)	37 (2)	80 (4)	11.6
BTFL MUSIC	11 (1)	59 (2)	70 (3)	10.1
NEWS/TALK	63 (1)		63 (1)	9.1
SPANISH	62 (2)		62 (2)	9.0
MOR/VARIETY	20 (1)		20 (1)	2.9
NOSTALGIA	16 (1)		16 (1)	2.3
RELIGION/GOSPEL	8 (1)		8 (1)	1.2
			692 (21)	

JACKSONVILLE

WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)	Source, \$70.00 (HNWH)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, CONTEMP	, \$72.50 (Torbet)	Infinity
WJAX-F, 95.1, 100 KW @ 567, URBAN	ABC-C, \$35.00* (Weiss)	City of Jacksonv
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)	APR, \$65.00* (Mc-Guild)	
WNFY - See Daytona Beach		

JOHNSON CITY-KINGSPORT-BRISTOL

WTFM-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne)	ABC-E, \$20.00 (Selcom)	Home News
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY	ABC-I, \$33.00* (Mc-Guild)	Nininger
WZXY-F, 104.9, 1 KW @ 475, AOR	Source, \$13.00 (Torbet)	Bahakel
Other ranked stations - See Knoxville		

LAS VEGAS

KORK-F, 97.1, 50 KW @ 1936, BTFL MUS (Bonne)	, \$22.00* (Eastman)	Donrey
KUDO-F, 93.1, 25 KW @ 260, AC/SOFT (TM)	CBS-R, \$19.00 (HNWH)	
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS (Churchill)	, \$21.00 (Selcom)	

ROCHESTER

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		385 (5)	385 (5)	31.6
MOR/VARIETY	194 (4)		194 (4)	15.9
BTFL MUSIC		182 (1)	182 (1)	14.9
NOSTALGIA	66 (1)	44 (1)	110 (2)	9.0
COUNTRY	67 (1)	36 (2)	103 (3)	8.5
BLACK/URBAN/JAZZ		58 (1)	58 (1)	4.8
NEWS/TALK	21 (1)		21 (1)	1.7
RELIGION/GOSPEL	12 (1)		12 (1)	1.0
OTHERS/UNKNOWN		8 (1)	8 (1)	0.7
			<u>1218 (20)</u>	

SECTION C

ADDITIONAL MARKET REPORTS

1. ARBITRON CONDENSED RADIO MARKET REPORTS
2. BIRCH MONTHLY REPORTS
3. BIRCH NON MONTHLY REPORTS

ARBITRON CONDENSED RADIO MARKET REPORTS

ABERDEEN, WA

Market # NA/Pop: 56,000 (12+) Diaries: 284  
 APR 14.5 FM Share: 53.52%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ METRO	CUME
1. KAYO+	17/21.0	10.2	19.5	14.9	17.1	1. KGHO-F+	211
2. KGHO-F+	13/16.0	12.7	25.7	25.3	30.5	2. KXRO	207
3. KXRO	12/14.8	17.7	15.9	22.4	20.7	3. KAYO+	148
4. KDUX-F	9/11.1	7.6	7.3	13.4	7.3	4. KDUX-F	147
	KBRD-F 9/11.1	8.9	2.4	6.0	---	5. KBRD-F	85
6. KISN-F	7/ 8.6	6.3	4.9	---	6.1	6. KIRO	76

KAYO+, 1450, 1 KW/250 W, COUNTRY, \$ 7.50 (Savalli)  
 KXRO, 1320, 5 KW/1 KW (DA-N), MOR ABC-I, \$10.00 (Mc-Guild)  
 KDUX-F, 104.7, 48 KW @ 155, ROCK (Drake-Chen), \$ 8.00 (Mc-Guild)  
 KGHO-F+, 95.3, 1.1 KW @ 750, CONTEMP, \$ 9.00 (Masla) (HOQUIAM)

ABILENE, TEXAS

Market # 224/Pop: 142,800 Diaries: 279  
 APR 15.4 FM Share: 72.05%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KEAN-F	42/23.0	19.1	19.7	1. KEAN-F	57/732
2. KFMN-F	40/21.9	15.6	12.7	2. KFMN-F	46/462
3. KORQ-F	18/ 9.8	11.6	7.5	3. KORQ-F	43/518
4. KRBC	17/ 9.3	10.4	14.5	4. KVRP-F	31/261
5. KEAN	15/ 8.2	9.2	11.0	5. KEAN	19/249
6. KWKC	11/ 6.0	9.2	5.8	KRBC	19/386

KEAN, 1280, 500 W (DAYS), COUNTRY, \$23.00 (Selcom) Osborn/Reynolds  
 KRBC, 1470, 5 KW/1 KW (DA-N), MOR/AC ABC-C, MBS, \$ NA (Mc-Guild)  
 KWKC, 1340, 1 KW/250 W, COUNTRY, \$10.00 (HNWH)  
 KEAN-F, 105.1, 100 KW @ 808, COUNTRY, \$23.00 (Selcom) Osborn/Reynolds  
 KFMN-F, 107.9, 100 KW @ 285, ROCK, \$16.00 (Masla)  
 KMIO-F, 102.3, 3 KW @ 300, ? ?, \$ ? ? (Milam) (MERKEL)  
 KORQ-F, 100.7, 100 KW @ 1280, AC, RKO, \$10.00 (HNWH)  
 KVRP-F, 95.5, 100 KW @ 529, COUNTRY, APR, \$12.50 (PRO)

ALBANY, GA

Market # 269/Pop: 115,400 Diaries: 277  
 APR 17.3 FM Share: 70.55%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WJIZ-F	53/33.3	36.1	43.5	1. WJIZ-F	106/806
2. WKAK-F	23/14.5	11.6	10.1	2. WJAD-F	39/488
3. WQDE	20/12.6	3.9	7.2	3. WKAK-F	31/337
4. WJAD-F	11/ 6.9	12.9	8.0	4. WJAZ	23/219
5. WGPC-F	9/ 5.7	5.8	8.7	5. WQDE	22/263
	WJAZ 9/ 5.7	9.7	8.0	6. WGPC-F	21/195

WJAZ, 960, 5 KW (DAYS,DA), COUNTRY, \$ NA (TN)  
 WQDE, 1250, 1 KW (DAYS), BLACK, \$ 9.00 (Weiss)  
 WGPC-F, 104.5, 43 KW @ 140, BTFL MUS (?), CBS-R, \$11.00 (Southern)  
 WJIZ-F, 96.3, 100 KW @ 470, BLACK, SBN, \$ NA (----)  
 WKAK-F, 101.7, 3 KW @ 300, COUNTRY (Drake-Chen), ABC-I, \$22.00 (Masla)  
 WJAD-F, 97.3, 100 KW @ 850, ROCK, MBS, \$ NA (PRO) (BAINBRIDGE)



ALBANY-CORVALLIS-LEBANON

Market # NA/Pop: 135,600(12+)  
 APR 14.0

Diaries: 451  
 FM Share: 66.87%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KRKT-F+	26/13.4	12.5	10.9	1. KRKT-F+	28/364
2. KEJO-F	17/ 8.7	5.6	5.2	2. KSKD-F	20/267
3. KSKD-F	15/ 7.7	6.3	4.1	3. KEJO-F	17/171
4. KFLY	11/ 5.6	5.0	6.7	4. KFLY	11/204
5. KIQY-F	10/ 5.1	5.0	5.2	5. KFAT-F	10/154
6. KZEL-F	10/ 5.1	5.0	4.1	KIQY-F	10/144
				KZEL-F	10/180

KZEL - See Eugene  
 KSKD - See Portland

KFLY, 1240, 1 KW/250 W, ROCK  
 KEJO-F, 101.5, 28 KW @ 250, AC (TM)  
 KFAT-F, 106.1, 28 KW @ 1140, CONTEMP  
 KHPE-F, 107.9, 100 KW @ 1160, BTFL  
 KIQY-F, 103.7, 53 KW @ 380, AC  
 KRKT-F+, 99.9, 100 KW @ 1075, COUNTRY

ABC-E, \$12.00 (S/R) (CORVALLIS)  
 ABC-F, \$12.00 (----) (CORVALLIS)  
 CBS, \$ 9.00 (Sand-Glenn) (CORVALLIS)  
 MBS, \$ 8.00 (Sand-Glenn) (ALBANY)  
 , \$12.00 (Mc-Guild) (LEBANON)  
 ABC-I, \$11.00 (Roslin) (ALBANY)

ALEXANDRIA, LA

Market # 215/Pop: 155,400  
 APR 17.6

Diaries: 283  
 FM Share: 74.04%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KRRV-F	66/29.6	15.5	11.5	1. KRRV-F	86/730
2. KQID-F	33/14.8	24.5	16.7	2. KQID-F	61/661
3. KALB	30/13.5	11.0	12.9	3. KTIZ-F	48/533
4. KTIZ-F	29/13.0	17.5	19.6	4. KALB	36/456
5. KBCE-F	26/11.7	6.0	---	5. KBCE-F	26/239
6. KDBS	11/ 4.9	7.5	12.4	6. KDBS	12/136
KSYL	11/ 4.9	5.0	8.6	KSYL	12/201

KALB, 580, 5 KW/1 KW (DA-N), COUNTRY  
 KDBS, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)  
 KSYL, 970, 1 KW (DA-N), COUNTRY  
 KBCE-F, 102.3, 3 KW @ 310, AOR  
 KQID-F, 93.1, 100 KW @ 1008, ROCK  
 KRRV-F, 100.3, 100 KW @ 574, COUNTRY  
 KTIZ-F, 96.9, 100 KW @ 850, BLACK

CBS, \$25.00 (Katz) Lanford  
 ABC-C, \$12.00 (Savalli)  
 RKO II, \$ NA (Selcom)  
 SBN, \$ 7.50 (----) (BOYCE)  
 RKO, \$18.00 (Selcom)  
 ABC-E, \$16.00 (Savalli)  
 CBS-R, \$16.50 (Katz)

ANN ARBOR, MI

Market # 148/Pop: 268,000  
 APR 16.5

Diaries: 460  
 FM Share: 69.32%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. WJR	51/13.3	13.3	19.1	1. WJR	659
2. WIQB-F	30/ 7.8	12.7	4.3	2. WQIB-F	537
3. WWWW-F	28/ 7.3	5.9	3.3	3. WRIF-F	497
4. WRIF-F	21/ 5.5	5.0	6.4	4. WNIC-F	387
5. WMJC-F	20/ 5.2	2.7	5.7	5. WMJC-F	359
WNIC-F	20/ 5.2	5.9	6.4		

WIBQ-F, 102.9, 10 KW @ 500, AOR , \$19.00 (Torbet)

Other stations - See Detroit

AUGUSTA-WATERVILLE, ME

Market # NA/Pop: 92,600 (12+)  
APR 16.6

Diaries: 253  
FM Share: 87.14%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WABK-F+	41/26.2	29.4	21.2	1. WABK-F+	59/696
2. WIGY-F	29/18.5	16.3	11.9	2. WIGY-F	48/750
3. WKCG-F	16/10.2	2.5	.7	3. WKCG-F	34/360
4. WBLM-F	13/ 8.3	13.1	12.6	4. WBLM-F	26/417
5. WGAN-F	9/ 5.7	3.8	14.6	5. WBGW-F	25/250
6. WTVL-F	7/ 4.4	4.4	5.3	6. WHOM-F	22/198

Other stations - See Portland, ME

WTVL+, 1490, 1 KW/250 W, MOR  
WKCG-F, 101.3, 50 KW @ 315, COUNTRY (TM)

ABC-E, \$12.00 (----) (WATERVILLE)  
CBS, \$17.00 (NE Spot)

BANGOR, ME

Market # NA/Pop: 61,600 (12+)  
APR 17.5

Diaries: 231  
FM Share: 65.96%

12+ METRO	1/4/SHARE	SPG 81	12+ TSA	1/4/CUME
1. WPBC-F	18/16.7	17.7	1. WBGW-F	80/764
2. WBGW-F	17/15.7	22.4	2. WACZ	38/717
3. WABI	16/14.8	11.5	3. WPBC-F	36/298
4. WACZ	15/13.9	12.0	WTOS-F	36/486
5. WGUY-F	14/13.0	9.4	5. WKSQ-F	32/347
6. WDEA-F	6/ 5.6	3.1	6. WGUY-F	31/502

WKSQ - See Augusta

WABI, 910, 5 KW (DA-N), MOR  
WACZ, 620, 5 KW (DA-N), ROCK  
WBGW-F, 97.1, 5 KW @ 1228, COUNTRY  
WDEA-F, 95.7, 8 KW @ 1029, AC  
WGUY-F, 100.9, 1 KW @ 484, ROCK  
WPBC-F, 92.9, 15 KW @ 781, BTFL MUS  
WTOS-F, 105.1, 50 KW @ 2420, AOR

ABC-I, \$14.50 (Torbet)  
NBC, \$22.25 (Savalli)  
ABC-E, \$18.75 (Torbet)  
CBS, \$12.00 (Kirby) (EELSWORTH)  
APR, \$13.00 (Masla)  
, \$21.50 (Groskin)  
Source, \$21.00 (Roslin) (SKOWHEGAN)

BATTLE CREEK, MI

Market # 182/Pop: 188,200  
APR 18.1

Diaries: 338  
FM Share: 71.71%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WNWN-F	59/21.0	3.4	6.8	1. WNWN-F	89/821
2. WBCK	49/17.4	18.1	18.4	2. WJXQ-F	64/599
3. WJXQ-F	44/15.7	15.6	10.4	3. WKFR-F	60/866
4. WCUZ-F	16/ 5.7	4.6	2.4	4. WBCK	55/548
5. WKFR-F	14/ 5.0	10.5	8.0	5. WQLR-F	44/624
6. WKNR	12/ 4.3	6.3	10.0	WLAV-F	24/386

Other stations - See Kalamazoo,  
Grand Rapids, or Lansing

WBCK, 930, 5 KW/1 KW (DA-2), MOR  
WKNR, 1400, 1 KW/250 W, CONTEMP (Drake-Chen)

NBC, NBC-T, \$19.00 (Masla)  
ABC-C, \$ NA (Eastman)

BECKLEY, WV

Market # NA/Pop: 72,000 (12+)  
APR 14.7

Diaries: 295  
FM Share: 57.84%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WJLS	26/23.9	26.1	35.1	1. WTNJ-F	52/556
2. WTNJ-F	24/22.0	16.2	16.2	2. WJLS	49/576
3. WCIR-F	19/17.4	15.3	17.1	3. WCIR-F	43/573
4. WJKK	9/ 8.3	9.0	2.7	4. WHAJ-F	32/336

CONTINUED ON NEXT PAGE

BECKLEY, WV (con't)

12+ METRO 1/4/SHARE    SPG 82    SPG 81    12+ TSA 1/4

5. WWNR    8/ 7.3    12.6    12.6    5. WWNR    16/312  
 6. WOAY    6/ 5.5    5.4    ---    6. WOAY-F    11/299

WJKK, 1070, 10 KW (DAYS), BTFL MUS (Century 21)	NBC, \$ 9.50 (----)	
WJLS, 560, 5 KW/500 W (DA-N), COUNTRY (Musicworks)	CBS, \$10.50 (Savalli)	
WWNR, 620, 1 KW/500 W (DA-N), CONTEMP	ABC-C,MBS, \$ 9.00 (Katz)	Gulf
WCIR-F, 103.7, 25 KW @ 355, AC	Source, \$ 9.50 (----)	
WOAY-F, 94.1, 25 KW @ 650, AOR	RKO, \$ 9.00 (----)	
WTNJ-F, 105.9, 50 KW @ 500, COUNTRY	ABC-E, \$10.00 (----)	
WHAJ-F, 104.5, 100 KW @ 1200, ROCK	RKO, \$15.00 (----)	(BLUEFIELD)

BIG SPRING, TEXAS

Market # NA/Pop: 25,800 (12+)    Diaries: 303  
 APR 14.3    FM Share: 38.24%

12+ METRO 1/4/SHARE    12+ TSA 1/4/CUME

1. KBST    10/27.0	1. KBST    11/134
2. KBYG    9/24.3	2. KBYG    10/103
KWKI-F    9/24.3	3. KWKI-F    9/ 94
4. KKIK    2/ 5.4	4. KKIK    9/ 31
KWMJ-F    2/ 5.4	KUFO-F    2/ 32
6. KNFM-F    1/ 2.7	KWMJ-F    2/ 39
KUFO-F    1/ 2.7	

Other stations - See Midland-Odessa  
 Condensed

KBST, 1490, 1 KW/250 W, CONTEMP	ABC-E, \$12.00 (Masla)
KBYG, 1400, 1 KW/250 W, COUNTRY	ABC-I, \$ 6.50 (Savalli)
KKIK, 1270, 1 KW (DAYS), MOR	CBS, \$ 8.25 (Miller)
KWKI-F, 95.3, 1.8 KW @ 300, ROCK	MBS, \$ 8.25 (Miller)

BILOXI-GULFPORT, MS

Market # 177/Pop: 196,900    Diaries: 312  
 APR 17.2    FM Share: 62.89%

12+ METRO 1/4/SHARE    SPG 82    SPG 81    12+ TSA 1/4/CUME

1. WQID-F    48/17.3	24.7	24.5	1. WQID-F    77/987
2. WAIL-F    36/12.9	7.2	3.3	2. WVMJ    40/477
3. WVMJ    33/11.9	9.8	13.9	3. WAIL-F    39/307
4. WTAM    26/ 9.4	8.2	4.5	4. WPMO-F    32/382
5. WGCM-F    24/ 8.6	2.8	3.5	5. WGCM-F    27/298
6. WZKX-F    16/ 5.8	4.4	4.3	6. WTAM    26/240

WTAM, 1240, 1 KW/250 W, BLACK	NBN, \$ NA (HNWH)	Roden
WVMJ, 570, 5 KW/1 KW (DA-2), COUNTRY	ABC-E, \$22.00 (Mc-Guild)	New South
WQID-F, 93.7, 100 KW @ 400, ROCK	ABC-F, \$30.00 (Mc-Guild)	New South
WGCM-F, 102.3, 3 KW @ 300, COUNTRY (Century 21)	ABC-I, \$ NA (HNWH)	
WZKX-F, 107.1, 3 KW @ 400, ROCK (Century 21)	Source, \$10.00 (----)	

BISMARCK, ND

Market # 319/Pop: 82,400  
APR 17.0

Diaries: 315  
FM Share: 36.11%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KFYZ	36/30.5	33.3	29.2	1. KFYZ	152/1616
2. KBMR	29/24.6	27.9	32.7	2. KBMR	61/ 408
3. KYYY-F	28/23.7	17.1	15.9	3. KYYY-F	40/ 438
4. KQDY-F	8/ 6.8	11.7	7.1	4. KQDY-F	9/ 147
5. KLXX	4/ 3.4	4.5	7.1	5. KLXX	4/ 170
6. KNDR-F	3/ 2.5	.9	3.5	6. KNDR-F	3/ 53

KFYZ, 550, 5 KW (DA-N), AC	NBC, \$53.00	(Blair)	Meyer
KBMR, 1130, 10 KW (DAYS), COUNTRY	ABC-I, \$27.00	(Mc-Guild)	
KLXX, 1270, 1 KW/250 W, MOR	CBS, \$10.25	(Masla)	
KNDR-F, 104.9, 3 KW @ 290, RELIGION	, \$ 5.50		
KQDY-F, 94.5, 100 KW @ 1090, COUNTRY	ABC-C, \$11.00	(Mc-Guild)	
KYYY-F, 92.9, 100 KW @ 1180, ROCK	Source, \$21.00	(Blair)	Meyer

BOULDER, CO

Market # NA/Pop: 168,300 (12+)  
APR 15.6

Diaries: 425  
FM Share: 68.02%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. KOSI-F	28/10.2	9.5	7.8	1. KOAQ-F	380
2. KOAQ-F	22/ 8.0	4.9	7.1	2. KBPI-F	328
KAZY-F	22/ 8.0	6.8	5.1	3. KOSI-F	325
KBCO-F	22/ 8.0	10.2	8.6	4. KOA	319
5. KBPI-F	19/ 6.9	9.1	12.5	5. KBCO-F	310
6. KOA	17/ 6.2	7.6	5.1	6. KAZY-F	308

ALL STATIONS - SEE DENVER

BOZEMAN, MT

Market # NA/Pop: 37,600 (12+)  
APR 16.8

Diaries: 277  
FM Share: 42.86%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KXXL	14/21.5	20.0	15.7	1. KXXL	15/138
2. KBOZ-F	11/16.9	6.7	13.7	2. KCDQ-F	14/151
KCDQ-F	11/16.9	28.9	3.9	3. KBOZ-F	12/154
4. KBOZ	8/12.3	8.9	23.5	4. KBOZ	9/200
5. KBMN	5/ 7.7	8.9	13.7	5. KYBS-F	8/ 93
6. KGVW	4/ 6.2	8.9	9.8	6. KGVW	6/ 56

KBMN, 1230, 1 KW/250 W (DA-2), AC	ABC-I, \$10.00	(Eastman)	
KBOZ, 1090, 5 KW (DA-N), COUNTRY (Drake-Chen)	NBC, \$11.70	(McGuire)	
KGWV, 630, 1 KW (DAYS), RELIGION (Century 21)	UPI, \$ 7.25	(AID)	Enterprise (BELGRADE)
KXXL, 1450, 1 KW/250 W, COUNTRY	APR, \$14.50	(PRO)	
KBOZ-F, 93.7, 100 KW @ 248, ROCK (Drake-Chen)	NBC, \$11.70	(McGuire)	
KCDQ-F, 96.7, 2.9 KW @ 195, ROCK	RKO, \$12.00	(Mc-Guild)	(BELGRADE)
KYBS-F, 97.5, 100 KW @ ? ?, ? ?	ABC-F, \$ NA	(----)	

BURLINGTON, VT

Market # 267/Pop: 118,300  
APR 17.7

Diaries: 260  
FM Share: 66.46%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA	1/4/CUME
1. WQCR-F	47/26.6	21.9	22.4	25.5	23.7	1. WQCR-F	76/954
2. WJOY	23/13.0	10.2	11.9	6.1	7.9	2. WGFB-F	67/948
3. WEZF-F	22/12.4	11.8	11.2	9.1	10.5	3. WEZF-F	66/755
4. CHOM-F	17/ 9.6	7.5	8.4	6.7	5.9	4. CHOM-F	51/532
5. WVMT	16/ 9.0	10.2	11.2	11.5	11.8	5. WLFE-F	40/402
6. WGFB-F	15/ 8.5	10.2	7.7	9.7	5.3	6. WJOY	31/369

WJOY, 1230, 1 KW/250 W, NOSTALGIA (A1 Ham)  
WVMT, 620, 5 KW (DA-2), AC  
WEZF-F, 92.9, 36 KW @ 2703, BTFL MUS  
WQCR-F, 98.9, 50 KW @ 310, ROCK (TM)  
WGFB-F, 97.9, 10 KW @ 780, ROCK  
WLFE-F, 102.3, 300 W @ 800, COUNTRY  
CHOM-F, 97.7, 41 KW @ ?, AOR

CBS, \$12.50 (PRO)  
NBC, \$14.75 (Torbet)  
, \$30.00 (Blair)  
, \$20.00 (PRO)  
, \$ NA (----) (PLATTSBURG)  
, \$10.00 (Lotus) (ST ALBANS)  
, \$ ? ? (Major Market) (MONTREAL)

CAPE COD, MASS

Market # NA/Pop: 141,900 (12+)  
APR 18.0

Diaries: 361  
FM Share: 85.25%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WQRC-F	48/18.8	13.7	14.3	1. WQRC-F	50/468
2. WKZE-F	29/11.4	7.1	6.9	2. WKZE-F	29/339
3. WSOX-F	19/ 7.5	12.9	8.5	3. WSOX-F	19/243
4. WCIB-F	17/ 6.7	7.1	6.9	4. WCIB-F	17/202
5. WOCB	16/ 6.3	4.3	8.5	5. WOCB	16/266
6. WCOD-F	15/ 5.9	7.5	9.5	6. WCOD-F	15/257

WOCB, 1240, 1 KW/250 W, MOR  
WCIB-F, 101.9, 50 KW @ 280, CONTEMP  
WCOD-F, 106.1, 50 KW @ 450, CONTEMP  
WKZE-F, 104.7, 50 KW @ 500, AC  
WSOX-F, 94.9, 50 KW @ 245, BTFL MUS  
WQRC-F, 99.9, 50 KW @ 445, BTFL MUS (Schulke)

NBC, \$27.00 (----) Scconnix (W YARMOUTH)  
ABC-D, \$30.00 (Market 4) (FAL MOUTH)  
ABC-C, \$22.00 (Blair) (HYANNIS)  
MBS, \$17.00 (Kadetsky) (ORLEANS)  
NBC, \$27.00 (----) (W YARMOUTH)  
UPI, \$19.50 (Torbet) (BARNSTABLE)

CAPE MAY, NJ

Market # NA/Pop: 73,400 (12+)  
APR 15.7

Diaries: 234  
FM Share: 74.25%

12+ METRO	1/4/SHARE	SPG 82	12+ METRO	CUME
1. WWOC-F	15/12.5	14.1	1. WWOC-F	164
2. WNBR-F	11/ 9.2	2.3	2. WNBR-F	145
3. WMMR-F	8/ 6.7	12.5	3. WCMC	131
4. WCMC	7/ 5.8	6.3	4. WSLT-F	128
WMGM-F	7/ 5.8	7.0	5. WMGM-F	121
WSLT-F	7/ 5.8	10.9	6. WMMR-F	118

Other stations - See Atlantic City

WCMC, 1230, 1 KW, ROCK  
WNBR-F, 100.7, 20 KW @ 280, AC  
WWOC-F, 94.3, 3 KW @ 300, BTFL MUS

MBS, \$13.50 (PRO) (WILDWOOD)  
MBS, \$14.50 (PRO) (WILDWOOD)  
, \$10.00 (----) (AVALON)

CHAMPAIGN-URBANA-RANTOUL, IL

Market # 201/Pop: 169,200  
APR 17.0

Diaries: 364  
FM Share: 70.67%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WDWS	35/14.3	6.9	10.3	1. WDWS-F	38/405
2. WLRW-F	32/13.1	13.4	17.7	2. WLRW-F	34/507
3. WKIO-F	29/11.8	12.9	12.5	3. WKIO-F	30/438
4. WDWS	22/ 9.0	11.5	12.9	4. WLS	28/541
5. WLS	21/ 8.6	9.2	4.3	5. WDWS	25/415
6. WIAI-F	19/ 7.8	6.5	3.9	6. WIAI-F	21/243

WDWS, 1400, 1 KW/250 W, MOR CBS, \$42.00 (Mc-Guild)  
 WDWS-F, 97.5, 50 KW @ 424, BTFL MUS (FM-100) , \$25.50 (Mc-Guild)  
 WKIO-F, 103.9, 3 KW @ 150, ROCK ABC-R, \$26.50 (Selcom)  
 WLRW-F, 94.5, 43 KW @ 401, CONTEMP (Drake-Chen) ABC-E, \$25.00 (HNWH)  
 WPGU-F, 107.1, 3 KW @ 235, AOR Source, \$13.00 (Masla)  
 WIAI-F, 99.1, 50 KW @ 500, COUNTRY UPI, \$24.00 (HNWH) (DANVILLE)

CHARLOTTESVILLE, VA

Market # 268/Pop: 117,200  
APR 14.9

Diaries: 236  
FM Share: 51.92%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WPED-F+	26/20.0	14.0	13.2	1. WPED-F+	31/255
2. WCHV	22/16.9	19.3	26.4	2. WWWV-F	26/373
3. WWWV-F	20/15.4	15.6	14.0	3. WCHV	24/389
4. WINA	14/10.8	17.8	12.4	4. WINA	19/307
5. WQMC-F	9/ 6.9	11.1	5.4	5. WQMC-F	13/136
6. WLSA-F	5/ 3.8	---	---	6. WLSA-F	9/118

WCHV, 1260, 5 KW/1 KW (DA-2), MOR/AC ABC-D, \$19.20 (Masla)  
 WINA, 1070, 5 KW (DA-N), AC CBS, \$15.75 (PRO)  
 WPED-F+, 102.3, 2 KW @ 360, COUNTRY NBC, \$13.60 (Savalli) (CROZET)  
 WWWV-F, 97.5, 50 KW @ 450, ROCK RKO, \$19.20 (Masla)  
 WQMC-F, 95.3, 3 KW @ 190, BTFL MUS (KalaMusic) CBS, \$11.00 (PRO)  
 WLSA-F, 105.5, 3 KW @ 407, COUNTRY APR, \$ 6.00 (----) (LOUISA)

CHEYENNE, WY

Market # 334/Pop: 71,200  
APR 15.7

Diaries: 249  
FM Share: 51.90%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. KKAZ-F	27/29.3	19.8	9.5	1. KKAZ-F	207
2. KUUY	20/12.7	17.6	10.7	2. KUUY	158
3. KFBC	8/ 8.7	13.2	17.9	3. KFBC	118
4. KIMN	5/ 5.4	6.6	4.8	4. KIMN	93
5. KFBQ-F	4/ 4.3	6.6	16.7	5. KFBQ-F	83
6. KAZY-F	3/ 3.3	3.3	4.8	6. KRAE	73

Other stations - See Denver

KFBC, 1240, 1 KW/250 W, MOR ABC-I, \$13.25 (Eastman)  
 KUUY, 1530, 10 KW/1 KW (DA-N), COUNTRY CBS, \$22.13 (Torbet) Mesa  
 KFBQ-F, 97.9, 100 KW @ 580, CONTEMP (Drake-Chen) ABC-C, \$10.00 (Eastman)  
 KKAZ\_F, 100.7, 100 KW @ 490, ROCK Source, \$23.63 (Torbet) Mesa

CHICO, CAL

Market # 219/Pop: 150,000  
 APR 16.2

Diaries: 319  
 FM Share: 56.11%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KHSL	29/13.4	12.1	10.8	1. KHSL	43/559
2. KPAY-F	27/12.4	10.1	8.6	2. KPAY-F	42/528
3. KFMF-F	24/11.1	12.6	7.5	3. KNVR-F	35/413
KNVR-F	24/11.1	11.6	13.4	4. KFMF-F	26/295
5. KPAY	13/ 6.0	9.7	5.9	5. KPAY	24/452
6. KFBK	11/ 5.1	3.9	1.6	6. KFBK	18/235

KHSL, 1290, 5 KW (DA-N), COUNTRY CBS, \$11.00 (Torbet)  
 KPAY, 1060, 10 KW (DA-N), MOR NBC, \$11.50 (Katz) Pacific Northwest  
 KFMF-F, 93.7, 15 KW @ 290, AOR ABC-R, \$13.50 (PRO)  
 KNVR-F, 96.7, 3 KW @ 285, ROCK Source, \$11.75 (Masla) (PARADISE)  
 KPAY-F, 95.1, 6 KW @ 1170, BTFL MUS (Schulke) , \$ 8.50 (Katz) Pacific Northwest

COLUMBIA, MO

Market # 290/Pop: 102,800  
 APR 15.5

Diaries: 280  
 FM Share: 77.05%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KCMQ-F	39/27.5	13.5	----	1. KCMQ-F	40/394
2. KFMZ-F	25/17.6	23.9	----	2. KFMZ-F	29/436
3. KARO-F	17/12.0	----	----	3. KARO-F	19/168
4. KFRU-F	16/11.3	16.8	----	4. KFRU	16/255
5. KTGR	8/ 5.6	9.0	----	5. KRES-F	10/116
6. KRES-F	6/ 4.2	5.2	----	6. KTGR	8/122
				WDAF	8/159

WDAF - See Kansas City

KFRU, 1400, 1 KW/250 W, MOR ABC-I, \$13.70 (PRO)  
 KTGR, 1580, 250 W (DAYS), COUNTRY , \$15.60 (Gray) McCrudden  
 KARO-F, 101.7, 3 KW @ 300, BTFL MUS CBS, \$12.00 (----)  
 KCMQ-F, 96.7, 3 KW @ 150, ROCK , \$15.60 (Gray) McCrudden  
 KFMZ-F, 98.3, 3 KW @ 300, AOR ABC-R, \$15.50 (----) Contemp Media  
 KRES-F, 104.7, 100 KW @ 1019, COUNTRY ABC-E, \$25.00\* (Schneider) (MOBERLY)

DANBURY, CT

Market # 253/Pop: 119,900  
 APR 18.2

Diaries: 392  
 FM Share: 57.29%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA	1/4/CUME
1. WRKI-F	30/13.3	13.5	13.6	8.0	11.2	1. WRKI-F	35/430
2. WEZN-F	24/10.6	10.6	8.8	8.8	9.0	2. WEZN-F	28/290
3. WLAD	20/ 8.8	11.3	12.2	13.1	7.5	3. WDAQ-F	21/201
4. WDAQ-F	14/ 6.2	8.5	7.5	8.8	11.9	4. WLAD	20/241
WCBS	14/ 6.2	5.0	5.4	5.1	6.0	5. WCBS	19/411
WNBC	14/ 6.2	5.0	8.8	10.9	9.0	WKCI-F	19/279

WCBS,WNBC - See New York  
 WKCI - See New Haven  
 WEZN - See Bridgeport

WLAD, 800, 1 KW (DAYS), MOR , \$30.10 (Unirep)  
 WINE, 940, 1 KW (DAYS), AC , \$22.00 (Roslin) Home News  
 WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) , \$30.10 (Unirep)  
 WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr) , \$48.00 (Roslin) Home News

DANVILLE, ILL

Market # 305/Pop: 95,100  
APR 15.2

Diaries: 325  
FM Share: 68.04%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WDNL-F	22/18.6	22.8	26.9	1. WIAI-F	29/332
2. WIAI-F	19/16.1	16.7	14.3	2. WDNL-F	24/355
3. WDAN	16/13.6	10.5	12.6	3. WDAN	18/251
WDWS	16/13.6	9.6	5.9	4. WLS	18/350
5. WITY	8/ 6.8	6.1	9.2	5. WAZY-F	12/172

WLS - See Chicago  
WAZY - See Lafayette  
Others - See Champaign

WDAN, 1490, 1 KW/250 W, COUNTRY  
WITY, 960, 1 KW, AC  
WDNL-F, 102.1, 11 KW @ 380, CONTEMP

CBS, \$21.84 (Masla) Sangamon  
ABC-I, \$23.00 (Weiss)  
RKO, \$21.84 (Masla) Sangamon

DOTHAN, AL

Market # 326/Pop: 77,700  
APR 14.8

Diaries: 228  
FM Share: 78.82%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WTVY-F	26/27.4	21.6	18.4	1. WTVY-F	89/915
2. WLHQ-F	15/15.8	12.4	6.9	2. WLHQ-F	67/638
3. WXLE-F	12/12.6	11.3	13.8	3. WKMX-F	33/625
4. WOOF	9/ 9.5	6.2	6.9	4. WOOF-F	28/324
5. WOOF-F	7/ 7.4	15.5	18.4	5. WPAP-F	19/298
6. WWNT	7/ 7.4	9.3	1.1	WPFM-F	19/272

WPAP, WPFM - See Panama City

WWNT, 1450, 1 KW/250 W, RELIGION  
WOOF-F, 99.7, 100 KW @ 340, BTFL (?)  
WTVY-F, 95.5, 100 KW @ 1078, COUNTRY (Drake-Chen)  
WKMX-F, 106.7, 100 KW @ 432, CONTEMP  
WLHQ-F, 96.9, 100 KW @ 295, ROCK (Drake-Chen)

, \$ 5.00 (----)  
MBS, \$10.00 (Lotus)  
CBS, \$20.00 (PRO)  
, \$13.00 (Bolton) (ENTERPRISE)  
ABC-F, \$11.50 (----) (ENTERPRISE)

DUBUQUE, IA

Market # 306/Pop: 94,200  
APR 17.9

Diaries: 218  
FM Share: 49.57%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KLYY-F	36/26.1	5.7	6.1	1. KLYY-F	49/530
2. KDTH	30/21.7	32.9	33.3	2. KDTH	47/595
3. WDBQ-F	23/16.7	25.0	20.5	3. WMT	29/368
4. KFMD-F	12/ 8.7	17.1	20.5	4. KFMD-F	23/321
5. KLXL-F	7/ 5.1	----	----	WDBQ	23/407
6. WMT	5/ 3.6	3.6	3.8	6. WFMW-F	16/220

KFMW - See Waterloo  
WLS - See Chicago

KDTH, 1370, 5 KW (DA-N), MOR  
WDBQ, 1490, 1 KW/250 W, ROCK  
KFMD-F, 92.9, 100 KW @ 450, AC  
KLXL-F, 102.3, 1.7 KW @ 410, RELIGION  
KLYV-F, 105.3, 50 KW @ 340, ROCK

, \$18.50 (PRO) Woodward  
ABC-C, \$18.13 (Blair) Comm Prop  
, \$18.75 (PRO) Woodward  
, \$ 7.00 (Radio Spot) Tower Power  
, \$15.50 (Blair) Comm Prop



EAU CLAIRE, WI

Market # 242/Pop: 132,700  
APR 16.4

Diaries: 286  
FM Share: 71.60%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WAXX-F	49/26.6	23.5	21.1	1. WAXX-F	161/1423
2. WIAL-F	34/18.5	9.3	8.9	2. WIAL-F	47/ 661
3. WBIZ-F	21/11.4	19.1	18.9	3. WBIZ-F	36/ 703
4. WEAQ	19/10.3	13.7	15.0	4. WEAQ	31/ 577
5. WWIB-F	12/ 6.5	3.8	4.4	5. WNIB-F	30/ 172
6. WAYY	11/ 6.0	4.9	2.8	6. WAYY	16/ 188
WJJK	11/ 6.0	4.9	10.0		

WAXX-F, 104.5, 100 KW @ 1830, COUNTRY	ABC-I, \$35.15	(Mc-Guild)	Post
WBIZ-F, 100.7, 100 KW @ 733, ROCK (Century 21)	ABC-C, \$14.41	(Masla)	Sentry
WIAL-F, 94.1, 84 KW @ 351, CONTEMP	, \$13.25	(----)	
WWIB-F, 103.7, 100 KW @ 706, REL/BTFL	, \$ 6.00	(----)	(LADYSMITH)

FAYETTEVILLE-SPRINGFIELD, AR

Market # 185/Pop: 185,300  
APR 16.1

Diaries: 370  
FM Share: 66.52%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KEZA-F	37/14.2	----	----	1. KEZA-F	43/385
2. KMCK-F	34/13.1	19.8	15.6	2. KMCK-F	41/583
3. KFAY	31/11.9	11.8	15.2	3. KFAY	32/281
4. KKEG-F	25/ 9.6	10.4	4.9	4. KKEG-F	25/395
5. KCIZ-F	21/ 8.1	9.9	6.7	5. KAMO-F	22/329
6. KAMO-F	19/ 7.3	6.6	8.0	6. KCIZ-F	21/329

KFAY, 1250, 1 KW (DAYS), COUNTRY	APR, \$20.00	(Bunchez)	
KAMO-F, 94.3, 3 KW @ 300, COUNTRY	CBS, \$ 7.00	(Riley)	(ROGERS)
KCIZ-F, 104.9, 3 KW @ 137, CONTEMP	UPI, \$ 8.00	(----)	(SPRINGDALE)
KEZA-F, 107.9, 100 KW @ 1259, BTFL MUS	, \$ NA	(----)	
KKEG-F, 92.1, 3 KW @ 460, ROCK	APR, \$20.00	(Bunchez)	
KMCK-F, 105.7, 100 KW @ 415, ROCK	, \$19.00	(Selcom)	(SILOAM SPGS)

FT. MYERS-CAPE CORAL, FL

Market # 168/Pop: 220,700  
APR 17.2

Diaries: 385  
FM Share: 80.31%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WCVU-F	72/20.7	25.7	24.6	1. WCVU-F	130/1123
2. WOOJ-F+	50/14.4	3.6	4.4	2. WOOJ-F+	75/559
3. WINK-F	46/13.3	17.9	13.9	3. WINK-F	73/925
4. WINK	39/11.2	13.4	11.7	4. WINK	51/525
5. WHEW-F	38/11.0	7.2	10.1	5. WHEW-F	41/450
6. WRCC-F	27/ 7.8	4.2	6.6	6. WRCC-F	27/318

WINK, 1240, 1 KW/250 W, NOSTALGIA (Toby Arnold)	CBS, \$50.63	(Mc-Guild)	
WCVU-F, 94.5, 100 KW @ 689, BTFL MUS (Schulke)	, \$40.50	(Blair)	Palmer (NAPLES)
WHEW-F, 101.9, 71 KW @ 207, COUNTRY	, \$36.00	(----)	
WINK-F, 96.9, 100 KW @ 833, ROCK (TM)	, \$50.50	(Mc-Guild)	
WOOJ-F, 107.1, 3 KW @ 300, ROCK	Source, \$43.75	(Eastman)	(LEHIGH ACRES)
WRCC-F, 103.9, 3 KW @ 300, ? ?	NBC, \$ NA	(HNWH)	

FT. PIERCE, FLA

Market # 308/Pop: 92,900  
APR 16.5

Diaries: 261  
FM Share: 83.61%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WOVV-F	24/17.5	14.4	11.8	1. WIZD-F	64/552
WRIT-F	24/17.5	17.1	20.0	2. WOVV-F	57/771
3. WAVV-F	22/16.1	13.7	6.4	3. WRIT-F	55/454
4. WIZD-F	14/10.2	16.4	14.5	4. WGYL-F	53/320
5. WIRA	10/ 7.3	3.4	11.8	5. WAVV-F	30/338
6. WEAT-F	9/ 6.6	1.4	4.5	6. WHLG-F	19/211

WEAT - See West Palm

WIRA, 1400, 1 KW/250 W, NOSTALGIA (Al Ham) NBC,NBC-T, \$11.50 (Roslin) Roth  
 WIZD-F, 98.7, 100 KW @ 1500, AOR , \$30.00 (HNWH)  
 WOVV-F, 95.5, 100 KW @ 518, ROCK (Century 21) Source, \$20.00 (Roslin) Roth  
 WAVV-F, 105.5, 3 KW @ 350, COUNTRY , \$12.00 (Weiss) Rowland (VERO BCH)  
 WGYL-F, 93.5, 3 KW @ 300, BTFL MUS UPI, \$19.55 (----) (VERO BCH)  
 WHLG-F, 102.3, 3 KW @ 285, BTFL MUS CBS, \$ NA (----) (JENSEN BCH)  
 WRIT-F, 92.7, 3 KW @ 340, BTFL MUS APR, \$16.00 (----) (STUART)

FT. SMITH, AR

Market # 173/Pop: 210,000  
APR 15.0

Diaries: 383  
FM Share: 77.55%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KISR-F	71/27.0	31.8	35.0	1. KISR-F	109/1122
2. KTCS-F	64/24.3	14.4	12.9	2. KTCS-F	71/ 652
3. KFSA	17/ 6.5	4.7	2.3	3. KINB-F	40/ 371
4. KINB-F	15/ 5.7	6.9	6.8	4. KLUP-F	24/ 311
5. KFPW	13/ 4.9	3.2	4.6	KV00	24/ 350
6. KLUP-F	11/ 4.2	4.7	2.3	6. KFSA	19/ 376

KV00 - See Tulsa

KFPW, 1230, 1 KW/250 W (DA-1), NOSTALGIA CBS, \$10.00 (PRO)  
 KFSA, 950, 1 KW/500 W (DA-2), MOR ABC-I, \$ 8.00 (Mc-Guild)  
 KINB-F, 107.3, 70 KW @ 1810, COUNTRY ABC-E, \$ NA (----) (POTEAU)  
 KISR-F, 93.7, 100 KW @ 1200, CONTEMP ABC-F, \$13.00 (----)  
 KLUP-F, 97.9, 100 KW @ 2000, RELIGION ABC-I, \$ 8.00 (Riley) (POTEAU)  
 KTCS-F, 99.9, 36 KW @ 225, COUNTRY , \$13.00 (----)

FT. WALTON BEACH, FL

Market # 273/Pop: 114,200  
APR 15.2

Diaries: 229  
FM Share: 86.15%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WTKX-F	30/21.0	16.4	23.0	1. WTKX-F	32/313
2. WMMK-F	21/14.7	10.9	----	2. WMMK-F	29/237
3. WFTW-F	20/14.0	15.6	7.4	3. WFTW-F	21/324
4. WJLQ-F	16/11.2	12.5	10.4	4. WJLQ-F	17/264
5. WMEZ-F	14/ 9.8	3.9	5.2	WMEZ-F	17/135
6. WNUE	11/ 7.7	12.5	16.3	6. WNUE	11/259

Others - See Pensacola

WNUE, 1400, 1 KW/250 W, AC , \$12.50 (Torbet)  
 WFTW-F, 99.3, 3 KW @ 209, CONTEMP APR, \$13.00 (Savalli)  
 WMMK-F, 92.1, 3 KW @ 294, COUNTRY NBC, \$11.00 (----) (DESTIN)

FREDERICK, MD

Market # NA/Pop: 133,700 (12+) Diaries: 284  
 APR 19.9 FM Share: 65.50%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. WFMD	34/17.0	17.7	22.8	1. WFMD	421
2. WZYQ-F+	24/12.0	16.6	9.9	2. WZYQ-F+	278
3. WFRE-F	21/10.5	10.9	13.0	3. WFRE-F	212
4. WMZQ-F	13/ 6.5	1.7	1.2	4. WMZQ-F	128
5. WPOC-F	12/ 6.0	5.7	3.1	5. WPOC-F	115
6. WRQX-F	11/ 5.5	4.0	7.4	6. WRQX-F	114

Others - See Washington and Baltimore

WFMD, 930, 5 KW/1 KW (DA-2), MOR CBS, \$ NA (PRO) Gibbons  
 WFRE-F, 99.9, 9 KW @ 1123, BTFL MUS (KalaMusic) , \$ NA (PRO) Gibbons  
 WZYQ-F+, 103.9, 350 W @ 912, ROCK ABC-C, \$28.00 (Weiss)

GAINESVILLE, FLA

Market # 207/Pop: 159,300 Diaries: 317  
 APR 17.0 FM Share: 56.28%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA	1/4/CUME
1. WDVH	50/21.0	19.7	19.7	18.7	----	1. WDVH	58/407
2. WRUF-F	38/16.0	14.1	16.0	12.8	----	2. WRUF-F	41/622
3. WYKS-F	28/11.8	18.3	16.4	19.3	----	3. WYKS-F	31/553
4. WGGG	18/ 7.6	5.6	11.7	8.6	----	4. WGGG	18/306
5. WNFY-F	15/ 6.3	5.2	----	1.1	----	5. WQIK	17/202
6. WMFM-F	14/ 5.9	6.6	4.2	----	----	6. WNFY-F	16/295

WDVH, 980, 5 KW (DAYS), COUNTRY ABC-E, \$17.55 (PRO)  
 WGGG, 1230, 1 KW/250 W, ROCK NBC, \$10.50 (Weiss)  
 WMFM-F, 100.9, 3 KW @ 300, BTFL MUS , \$13.00 (Bolton)  
 WRUF-F, 103.7, 100 KW @ 344, AOR (Pollack) CBS-R, \$18.50 (Smith) Univ of Florida  
 WYKS-F, 105.5, 3 KW @ 300, CONTEMP Source,RKO, \$30.75 (Masla) Sunshine Wirel

GRAND FORKS, ND-MN

Market # 292/Pop: 101.900 Diaries: 407  
 APR 16.8 FM Share: 56.35%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KKXL-F	24/17.0	9.0	3.1	1. KKXL-F	35/446
2. KNOX	19/13.5	11.9	20.3	2. KFGO	34/351
KRRK-F+	19/13.5	11.9	7.9	3. KYCK-F	23/272
4. KYCK-F	18/12.8	10,4	5.5	4. KNOX	22/414
KYTN-F	18/12.8	11.9	13.3	5. KRRK-F+	21/238
6. KKXL	10/ 7.1	7.5	18.0	6. KYTN	20/268

KFGO - See Fargo

KRRK+, 1590, 5 KW/1 KW (DA-2), COUNTRY MBS, \$28.00 (PRO)  
 KKXL, 1440, 1 KW/500 W, CONTEMP RKO, \$20.80 (Selcom) Ingstad  
 KNOX, 1310, 5 KW (DA-N), AC ABC-E, \$29.00 (Torbet) Peoria Jrnl St  
 KKXL-F, 92.9, 100 KW @ 210, ROCK RKO, \$14.00 (Selcom) Ingstad  
 KYCK-F, 97.1, 100 KW @ 403, COUNTRY , \$13.00 (Harley) (CROOKSTON,MN)  
 KYTN-F, 94.7, 100 KW @ 300, CONTEMP ABC-C, \$15.50 (Torbet) Peoria Jrnl Star

GRAND JUNCTION, CO

Market # NA/Pop: 72,200 (12+) Diaries: 272  
 APR 16.7 FM Share: 46.49%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KQIX-F	42/34.4	28.7	33.3	1. KQIX-F	68/564
2. KQIL	28/23.0	26.1	29.0	2. KQIL	28/253
3. KEXO	12/ 9.8	12.2	12.9	3. KREX-F	13/189
4. KREX-F	11/ 9.0	7.0	4.3	4. KEXO	12/192
5. KSTR	9/ 7.4	6.1	4.3	5. KREX	11/201
6. KREX	8/ 6.6	5.2	5.4	KSTR	11/174

KEXO, 1230, 1 KW, MOR/AC ABC-I, \$15.00 (Eastman) Conrey  
 KQIL, 1340, 1 KW/250 W, COUNTRY (Drake-Chen) APR, \$32.50 (----) Mesa  
 KREX, 1100, 50 KW/10 KW (DA-N), TALK CBS, \$14.00 (PRO)  
 KSTR, 620, 5 KW (DAYS), AC , \$12.90 (Savalli)  
 KQIX-F, 93.1, 25 KW @ 495, CONTEMP (Drake-Chen) APR, \$32.50 (----) Mesa  
 KREX-F, 92.3, 30 KW @ -42, BTFL MUS (Century 21) , \$15.50 (PRO)

GREAT FALLS, MT

Market # NA/Pop: 64,600 (12+) Diaries: 234  
 APR 16.7 FM Share: 50.47%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KEIN	24/21.8	18.6	21.1	1. KMON	40/468
2. KAAK-F	17/15.5	10.6	5.5	2. KEIN	33/384
3. KDOZ-F	15/13.6	15.0	16.5	3. KAAK-F	17/211
4. KMON	14/12.7	12.4	20.2	4. KDOZ-F	15/157
5. KQDI	13/11.8	14.2	12.8	5. KQDI	13/181
6. KLFM-F	12/10.9	7.1	----	6. KNUW-F	10/201

KEIN, 1310, 5 KW/1 KW, COUNTRY NBC, \$20.00 (Masla)  
 KMON, 560, 5 KW (DA-N), COUNTRY ABC-I, \$25.00 (Eastman)  
 KQDI, 1450, 1 KW/250 W, AC RKO II, \$18.00 (PRO)  
 KAAK-F, 98.9, 100 KW @ 500, CONTEMP (Century 21) CBS, \$10.75 (Eastman)  
 KLFM-F, 92.9, 100 KW @ 500, COUNTRY (Century 21) CBS-R, \$ 7.00 (Mc-Guild)  
 KNUW-F, 94.5, 36 KW @ 486, ROCK RKO, \$ 8.70 (Mc-Guild)  
 KOOZ-F, 106.3, 3 KW @ 300, BTFL MUS (FM-100) , \$13.00 (PRO)

HAGGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

Market # 271/Pop: 114,600 Diaries: 422  
 APR 17.9 FM Share: 71.95%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WYII-F	42/12.0	12.5	9.3	1. WYII-F	50/609
2. WQCM-F	37/10.6	12.0	16.5	2. WQCM-F	42/554
3. WAYZ-F	35/10.0	7.4	5.2	3. WAYZ-F+	35/352
4. WIKZ-F	29/ 8.3	11.4	11.9	4. WIKZ-F	30/420
WJEJ	29/ 8.3	6.0	7.2	WJEJ	30/364
6. WWMD-F	21/ 6.0	6.0	3.8	6. WWMD-F	24/292

WJEJ, 1240, 1 KW/250 W, AC CBS, \$ 8.30 (----)  
 WAYZ-F+, 101.5, 3 KW @ 21, COUNTRY ABC-C, \$ 8.25 (----) (WAYNESBORO, PA)  
 WIKZ-F, 95.1, 50 KW @ 265, ROCK , \$19.50 (----) (CHAMBERSBURG, PA)  
 WQCM-F, 96.7, 3 KW @ 160, CONTEMP ABC-F, \$10.00 (Dome)  
 WWMD-F, 104.7, 75 KW @ 1320, BTFL MUS , \$ 8.65 (----)  
 WYII-F, 95.9, 3 KW @ 300, COUNTRY NBC, \$10.00 (Market 4)

ITHACA, NY

Market # NA/Pop: 75,400 (12+)  
APR 15.3

Diaries: 290  
FM Share: 68.04%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WOKN-F	27/22.5	10.0	8.0	1. WOKW-F	52/491
2. WTKO	23/19.2	21.0	27.2	2. WKRT	27/275
3. WVBR-F	12/10.0	14.0	12.8	3. WTKO	23/322
4. WPCX-F	10/ 8.3	9.0	4.8	4. WPCX-F	17/185
5. WQNY-F	8/ 6.7	1.0	---	5. WQNY-F	12/181
6. WHCU-F	7/ 5.8	11.0	12.0	WVBR-F	12/229

WTKO, 1470, 5 KW/500 W (DA-2), MOR  
 WKRT, 920, 1 KW/500 W (DA-N), NOSTALGIA (Al Ham)  
 WOKW-F, 99.9, 20 KW @ 730, ROCK  
 WQNY-F, 103.7, 12 KW @ 890, BTFL MUS  
 WVBR-F, 93.5, 3 KW @ 250, AOR  
 WPCX-F, 106.9, 45 KW @ 530, COUNTRY

ABC-E, \$14.00 (----)  
 ABC-D, \$ 9.00 (Savalli) Burbach  
 ABC-C, \$ 9.00 (Savalli) Burbach  
 , \$13.00 (----)  
 NBC, \$12.70 (Shelby)  
 , \$16.00 (Market 4) Scott  
 (AUBURN)

JOPLIN, MO

Market # 249/Pop: 129,900  
APR 15.1

Diaries: 342  
FM Share: 44.00%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KSYN-F	21/18.8	3.5	18.7	1. KKOW	46/418
2. WMBH	15/13.4	11.6	17.6	2. KSYN-F	39/469
3. KFSB	12/10.7	15.1	15.4	3. KKVZ-F	27/362
KKUZ-F	12/10.7	19.8	1.1	4. WMBH	22/241
5. WODE	9/ 8.0	16.3	4.4	5. KFSB	19/371
6. KBLT-F	8/ 7.1	2.3	4.4	6. KBLT-F	14/204
KKOW	8/ 7.1	5.8	5.5		

KHOW, 860, 10 KW/5 KW (DA-N), COUNTRY  
 KFSB, 1310, 5 KW/1 KW (DA-2), AC  
 KODE, 1230, 1 KW/250 W, NOSTALGIA (Toby Arnold)  
 WMBH, 1450, 1 KW/250 W, COUNTRY  
 KKUZ-F, 102.5, 100 KW @ 440, CONTEMP (Century 21)  
 KSYN-F, 92.5, 100 KW @ 430, ROCK  
 KBLT-F, 107.1, 3 KW @ 300, COUNTRY

MBS, \$37.00 (Masla) (PITTS,KS)  
 ABC-E, \$12.00 (PRO)  
 CBS, \$11.00 (Selcom) Gilmore  
 , \$10.50 (Bunchez)  
 RKO, \$11.50 (Bunchez)  
 ABC-R, \$17.00 (----)  
 , \$ 5.00 (----) (BAXTER SPG,KAN)

KILLEEN-TEMPLE, TX

Market # 166/Pop: 223,600  
APR 17.2

Diaries: 394  
FM Share: 80.73%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KOOV-F	53/16.7	16.0	11.9	1. KOOV-F	56/480
2. KIXS-F	52/16.4	16.7	14.6	2. KIXS-F	54/739
3. KIIZ	27/ 8.5	14.3	20.4	3. KIIZ	27/232
4. KTON-F+	24/ 7.6	10.9	9.9	4. KWTX-F	25/431
5. KWTX-F	23/ 7.2	4.8	4.1	5. KTON-F+	24/367
6. KPLE-F	22/ 6.9	6.5	7.5	6. KPLE-F	22/307

KIIZ, 1050, 250 W (DAYS), BLACK (TM)  
 KIXS-F, 93.3, 100 KW @ 520, ROCK  
 KOOV-F, 103.1, 3 KW @ 444, COUNTRY  
 KPLE-F, 104.9, 2.9 KW @ 345, COUNTRY (Drake-Chen)  
 KTON-F+, 106.3, 950 W @ 400, COUNTRY

APR, \$16.00 (Selcom)  
 APR, \$16.00 (Selcom)  
 ABC-E, \$12.00 (PRO)  
 MBS, \$15.60 (HNWH)  
 ABC-I, \$13.50 (Smith) Sigmor

KWTX - See Waco

LACROSSE, WI

Market # 309/Pop: 92,500  
 APR 18.4

Diaries: 294  
 FM Share: 65.94%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WIZM-F	38/26.0	24.8	24.2	1. WIZM-F	66/875
2. WKTY	28/19.2	18.0	28.0	2. WCOW-F+	53/441
3. WLXR-F	25/17.1	16.5	14.4	3. WKTY	45/580
4. WSPL-F	11/ 7.5	7.5	6.1	4. WLXR-F	33/360
5. WIZM	9/ 6.2	8.3	13.6	5. WSPL-F	24/200
WLCX	9/ 6.2	7.5	2.3	WAXX-F	24/365

WAXX-F - See Eau Claire

WIZM, 1410, 5 KW (DA-2), MOR	NBC, \$23.00	(----)	Midwest Family
WKTY, 580, 5 KW/1 KW (DA-2), COUNTRY (FM-100)	ABC-E, \$22.10	(Mc-Guild)	
WLCX, 1490, 1 KW/250 W, MOR (Drake-Chen)	CBS,NBC-T, \$10.00	(PRO)	
WIZM-F, 93.3, 100 KW @ 540, ROCK	Source, \$27.00	(----)	Midwest Family
WLXR-F, 104.9, 1.4 KW @ 430, COUNTRY (Drake-Chen)	CBS-R, \$16.00	(PRO)	
WSPL-F, 95.9, 1.7 KW @ 410, BTFL MUS (FM-100)	ABC-F, \$ 9.10	(Mc-Guild)	
WCOW-F+, 97.1, 50 KW @ 634, COUNTRY	MBS, \$ 8.05	(----)	(SPARTA)

LAFAYETTE, IND

Market # 257/Pop: 123,400  
 APR 14.7

Diaries: 314  
 FM Share: 60.00%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA	1/4/CUME
1. WAZY-F	29/18.7	15.9	13.5	18.1	18.5	1. WASK-F	51/514
2. WXUS-F	26/16.8	13.1	16.5	15.7	13.3	WAZY-F	51/781
3. WASK-F	24/15.5	13.8	12.8	18.9	14.8	3. WSHW-F	30/359
4. WASK	23/14.8	18.6	17.3	22.0	23.0	4. WXUS-F	26/374
5. WFBQ-F	11/ 7.1	4.8	3.0	1.6	3.0	5. WASK	24/381
6. WLFQ-F	10/ 6.5	6.2	9.8	3.9	3.0	6. WFBQ-F	22/259
WSHN-F	10/ 6.5	6.2	3.8	---	---		

WFBQ - See Indianapolis

WASK, 1450, 1 KW/250 W, MOR	NBC, \$18.00	(PRO)	
WASK-F, 105.3, 50 KW @ 375, COUNTRY (Musicworks)	, \$14.00	(PRO)	
WAZY-F, 96.5, 50 KW @ 500, ROCK	ABC-C, \$17.00	(----)	
WXUS-F, 92.7, 3 KW @ 215, ROCK	Source, \$19.00	(Masla)	
WLFQ-F, 103.9, 920 W @ 500, BTFL MUS (FM-100)	, \$12.00	(----)	Sinclair (CRAWFORD)
WSHW-F, 99.7, 50 KW @ 460, CONTEMP	, \$19.00	(PRO)	(FRANKFORT)

LAKE CHARLES, LA

Market # 199/Pop: 170,800  
 APR 15.1

Diaries: 291  
 FM Share: 77.66%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4
1. KHYS-F	40/19.0	10.2	6.3	1. KYKZ-F	61/711
2. KTQQ-F	38/18.0	22.1	16.5	2. KBIU-F	52/588
3. KBIU-F	29/13.7	4.7	6.3	3. KTQQ-F	41/576
4. KEZM	18/ 8.5	14.9	12.6	4. KHYS-F	40/284
5. KYKZ-F	16/ 7.6	10.2	6.8	5. KEZM	19/232
6. KHEZ-F	12/ 5.7	8.5	6.8	6. KLCL	18/255
KLCL	12/ 5.7	7.2	10.7		

KHYS - See Beaumont

KEZM, 1310, 500 W (DAYS,DA), BLACK	SBN, \$13.00	(----)	(SULPHUR)
KLCL, 1470, 5 KW (DA-N), COUNTRY	NBC, \$14.46	(Torbet)	Perry
KBIU-F, 103.7, 100 KW @ 471, ROCK	Source, \$ 8.00	(Milam)	
KHEZ-F, 99.5, 35 KW @ 400, BTFL MUS (FM-100)	NBC, \$10.59	(Torbet)	Perry
KTQQ-F, 100.9, 3 KW @ 300, COUNTRY (Century 21)	ABC-E, \$10.00	(----)	(SULPHUR)
KYKZ-F, 96.1, 100 KW @ 427, COUNTRY	, \$14.25	(Selcom)	

LAWTON, OK

Market # 274/Pop: 113,900  
APR 14.4

Diaries: 299  
FM Share: 78.51%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KLaw-F	35/26.5	37.6	41.6	1. KLaw-F	43/456
2. KMGZ-F	33/25.0	----	----	2. KMGZ-F	33/392
3. KRLG-F	16/12.1	18.0	9.6	3. KSWO	17/380
4. KSWO	15/11.4	21.1	21.6	4. KRLG-F	16/294
5. KCCO	6/ 4.5	3.8	4.0	5. KOMA	12/230
6. KNIN-F	5/ 3.8	2.3	.8	6. KNIN-F	7/135
KOMA	5/ 3.8	3.0	3.2		

KOMA - See Oklahoma City

KCCO, 1050, 250 W (DAYS,DA), COUNTRY	, \$ 8.00 (Pates)
KSWO, 1380, 1 KW (DA-2), ROCK	ABC-C, \$14.50 (PRO)
KLaw-F, 101.5, 100 KW @ 600, COUNTRY	ABC-I, \$12.00 (Masla)
KMGZ-F, 95.3, 3 KW @ 300, ROCK	ABC-F, \$10.00 (----)
KRLG-F, 98.1, 100 KW @ 202, ROCK	, \$ 8.00 (Pates)

LONG BRANCH-ASBURY PARK, NJ

Market # 83/Pop: 512,700  
APR 17.4

Diaries: 456  
FM Share: 62.78%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WPLJ-F	74/9.9	10.9	7.2	1. WPLJ-F	93/250
2. WOR	50/6.7	5.7	5.1	2. WADB-F	68/783
WPAT-F	50/6.7	5.6	4.8	3. WNBC	63/1444
4. WNEW-F	34/4.6	3.4	6.9	WOR	63/862
5. WJLK-F	33/4.4	5.9	4.4	5. WJLK-F	58/887
6. WMJY-F	31/4.1	.6	1.2	6. WPAT-F	57/766

Other stations - See New York

WMJY-F, 107.1, 3 KW @ 265, CONTEMP	, \$ NA (Roslin)
WJLK-F, 94.3, 3 KW @ 300, CONTEMP (Drake-Chen)	, \$30.50 (Masla)
WADB-F, 95.9, 3 KW @ 155, BTFL MUS	, \$17.00 (P/W)

LONGVIEW-MARSHALL, TX

Market # 209/Pop: 157,200  
APR 15.2

Diaries: 331  
FM Share: 64.50%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KYKX-F	44/22.0	24.5	22.2	1. KYKX-F	103/1034
2. KKTX-F	22/11.0	9.2	8.9	2. KTYL-F	29/ 456
3. KTYL-F	15/ 7.5	3.6	7.6	3. KKTX-F	26/ 335
4. KZEY	12/ 6.0	5.1	12.0	4. WBAP	24/ 168
5. KLUE	10/ 5.0	3.1	1.3	5. KZEY	20/ 180
6. KMHT-F	9/ 4.5	3.6	4.4	6. KNUE-F	18/ 276

WBAP - See Dallas

KZEY, 690, 1 KW (DAYS,DA), BLACK	, \$11.00 (HNWH)	(TYLER)
KLUE, 1280, 1 KW (DAYS), CONTEMP	, \$13.20 (Masla)	
KKTX-F, 95.9, 850 W @ 510, ROCK	MBS, \$12.00 (Milam)	Noalmark (KILGORE)
KMHT-F, 103.9, 3 KW @ 300, CONTEMP (Drake-Chen)	, \$14.00 (Masla)	
KYKX-F, 105.7, 100 KW @ 950, COUNTRY	, \$22.75 (Selcom)	Osborn/Reynolds
KNUE-F, 101.5, 100 KW @ 402, COUNTRY (Century 21)	, \$ NA (Masla)	(TYLER)
KTYL-F, 93.1, 100 KW @ 375, ROCK	MBS, \$18.00 (Weiss)	(TYLER)

LUFKIN-NACOGDOCHES, TX

Market # NA/Pop: 93,200 (12+)  
 APR 13.4

Diaries: 286  
 FM Share: 89.32%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KJCS-F	33/25.4	19.4	---	1. KYKS-F	57/673
2. KYKS-F	28/21.5	21.7	---	2. KJCS-F	43/478
3. KIPR-F+	10/ 7.7	12.4	---	3. KIPR-F+	22/245
KTBC-F	10/ 7.7	6.2	---	4. KTBC-F	10/172
5. KDEY-F	8/ 6.2	7.0	---	5. KDEY-F	9/134
6. KSFA	6/ 4.6	3.1	---	KSFA	9/139

KSFA, 860, 1 KW (DAYS), COUNTRY  
 KDEY-F, 99.3, 1.9 KW @ 360, AOR  
 KIPR-F, 95.5, 50 KW @ 450, COUNTRY  
 KJCS-F, 103.3, 50 KW @ 425, COUNTRY (TM)  
 KTBC-F, 92.1, 3 KW @ 370, MOR  
 KYKS-F, 105.1, 100 KW @ 660, COUNTRY

MBS, \$12.75 (Miller)  
 MBS, \$ 9.00 (Milam)  
 , \$ 8.30 (----)  
 , \$15.00 (----)  
 MBS, \$11.00 (Miller)  
 , \$13.25 (Selcom)

MERIDIAN, MS

Market # 324/Pop: 78,900  
 APR 15.9

Diaries: 253  
 FM Share: 63.27%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WJDQ-F	31/30.1	30.4	---	1. WJDQ-F	90/930
2. WOKK-F	27/26.2	18.5	---	2. WOKK-F	58/594
3. WQIC	18/17.5	22.8	---	3. WQIC	23/250
4. WMOX	11/10.7	13.0	---	4. WMOX	19/275
5. WALT	4/ 3.9	6.5	---	5. WJMI-F	9/ 90
WJMI-F	4/ 3.9	3.3	---	6. WALT	7/221

WJMI - See Jackson

WALT, 910, 5 KW/1 KW , AC (SMN)  
 WMOX, 1010, 10 KW (DA-2), COUNTRY  
 WQIC, 1450, 1 KW/250 W, BLACK  
 WJDQ-F, 101.3, 100 KW @ 580, ROCK  
 WOKK-F, 97.1, 100 KW @ 330, COUNTRY

ABC-E, \$ 8.25 (HNWH) New South  
 ABC-I, \$ 8.00 (Savalli)  
 SBN, \$11.00 (Weiss)  
 ABC-C, \$12.75 (Masla)  
 ABC-E, \$12.50 (HNWH) New South

MINOT, ND

Market # 343/Pop: 58,400  
 APR 18.6

Diaries: 274  
 FM Share: 43.53%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KIZZ-F	34/39.1	36.0	31.5	1. KCJB	49/437
2. KCJB	31/35.6	36.0	38.4	2. KIZZ-F	45/374
3. KTYN	7/ 8.0	8.0	11.0	3. KFYZ	29/335
4. KHRT	5/ 5.7	2.7	6.8	4. KHRT	12/124
5. KCJB-F	3/ 3.4	10.7	6.8	5. KKOA	8/131
KFYZ	3/ 3.4	1.3	2.7	KTYN	8/ 89

KFYZ - See Bismarck

KCJB, 910, 5 KW/1 KW (DA-2), COUNTRY (Burk-Abr)  
 KHRT, 1320, 2.5 KW (DAYS), RELIGION  
 KKOA, 1390, 5 KW/1 KW, COUNTRY  
 KTYN, 1430, 5 KW (DAYS), MOR/AC  
 KIZZ-F, 93.7, 90 KW @ 600, ROCK

ABC-C, \$20.00 (Katz)  
 ABC-I, \$ 6.00 (----)  
 MBS, \$12.00 (----)  
 APR,RKO, \$10.00 (Torbet)  
 Source, \$20.75 (Masla) Meyer



MONROE, LA

Market # 223/Pop: 143,000  
APR 15.4

Diaries: 266  
FM Share: 71.08%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KYEA-F	44/24.6	21.4	31.7	1. KNOE-F	109/1397
2. KNOE-F	33/18.4	23.1	20.4	2. KNOE	73/ 892
3. KNOE	31/17.3	14.3	10.6	3. KYEA-F	47/ 401
4. KWEZ-F	21/11.7	10.4	8.5	4. KWEZ-F	44/ 473
5. KNAN-F	9/ 5.0	2.2	1.4	5. KXKZ-F	41/ 536
6. KTRY-F	8/ 4.5	2.2	2.1	6. KTRY-F	14/ 256

KNOE, 540, 5 KW/1 KW (DA-N), COUNTRY  
 KNAN-F, 106.1, 30 KW @ 190, CONTEMP  
 KNOE-F, 101.9, 100 KW @ 1650, ROCK  
 KWEZ-F, 104.1, 100 KW @ 1000, BTFL MUS (TM)  
 KYEA-F, 98.3, 1 KW @ 647, BLACK  
 KTRY-F, 94.3, 3 KW @ 420, BLACK  
 KXKZ-F, 107.5, 100 KW @ 500, COUNTRY

ABC-E, \$35.00 (Mc-Guild) Noe  
 RKO, \$ 9.00 (Smith)  
 ABC-D, \$35.00 (Mc-Guild) Noe  
 NBC, \$18.50 (Roslin)  
 , \$13.50 (PRO)  
 , \$ 5.00 (HNWH) (BASTROP)  
 , \$ 8.00 (----) (RUSTON)

MORRISTOWN, NJ

Market # NA/Pop: 342,500  
APR 18.1

Diaries: 372  
FM Share: 64.08%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. WPLJ-F	61/9.7	7.3	6.9	1. WPLJ-F	739
2. WPAT-F	46/7.3	5.4	5.2	2. WCBS	679
3. WOR	44/7.0	13.3	11.2	3. WPIX-F	658
4. WPIX-F	40/6.4	5.2	5.2	4. WNBC	623
5. WVNJ-F	35/5.6	2.8	4.7	5. WYNY-F	594
6. WYNY-F	31/4.9	4.9	4.3	6. WPAT-F	593

ALL STATIONS - SEE NEW YORK

MUSKEGON, MI

Market # 189/Pop: 180,400  
APR 13.2

Diaries: 384  
FM Share: 73.14%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WMUS-F	30/15.5	17.3	14.2	1. WLAV-F	67/722
2. WQWQ-F	24/12.4	15.0	18.0	2. WMUS-F	46/660
3. WLAV-F	23/11.9	10.2	11.4	3. WQWQ-F	33/512
4. WKBZ	20/10.4	9.7	10.9	4. WGRD-F	31/682
5. WRNF-F	16/ 8.3	1.3	2.4	5. WJFM-F	26/434
WGRD-F	16/ 8.3	11.1	9.0	6. WKBZ	22/446

Other stations - See Grand Rapids

WKBZ, 850, 1 KW (DA-1), NOST (TM)  
 WMUS-F, 106.9, 50 KW @ 480, COUNTRY  
 WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)

ABC-I, \$ 8.50 (PRO) Reams  
 , \$17.00 (Masla)  
 , \$15.30 (Masla)

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop: 173,400  
 APR 18.9

Diaries: 458  
 FM Share: 59.49%

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ METRO CUME
1. WHJY-F 74/9.7	9.2	9.0	9.1	3.8	1. WHJY-F 1016
2. WBSM 63/8.2	12.8	8.4	8.7	6.7	2. WPRO-F 830
3. WLKW-F 62/8.1	8.6	7.4	7.7	7.1	3. WLKW-F 723
4. WMYS-F 61/8.0	6.7	4.8	5.1	6.1	4. WMYS-F 673
5. WPRO-F 45/5.9	6.9	7.4	4.8	4.9	5. WBSM 561
6. WSAR 35/4.6	2.1	4.4	5.2	3.3	6. WPJB-F 532 WPRO 532

All Stations - See Providence

NORTHWEST MICHIGAN, MI

Market # NA/Pop: 100,600 (12+)  
 APR 18.7

Diaries: 387  
 FM Share: 88.82%

12+ METRO 1/4/SHARE	12+ TSA 1/4/CUME
1. WKHQ-F 40/21.3	1. WKHQ-F 74/820
2. WTCM-F 24/12.8	2. WTCM-F 58/546
3. WJML-F+ 22/11.7	3. WJML-F+ 48/697
4. WKLT-F 15/ 8.0	4. WLDR-F 22/346
5. WCCW 13/ 6.9	5. WMBN-F 19/196
WLDR-F 13/ 6.9	6. WKLT-F 17/269

WCCW, 1310, 5 KW (DAYS), NOSTALGIA	ABC-I, \$ 8.25 (Weiss)	(TRAVERSE CITY)
WJML-F, 98.9, 100 KW @ 800, CONTEMP	ABC-E, \$16.00 (Masla)	(PETOSKEY)
WKHQ-F, 105.9, 100 KW @ 922, CONTEMP (TM)	ABC-C, \$18.00 (PRO)	(CHARLEVOIX)
WLDR-F, 101.9, 50 KW @ 590, MOR	, \$13.75 (Masla)	(TRAVERSE CITY)
WMBN-F, 96.3, 100 KW @ ?? , BTFL MUS (KalaMusic)	, \$10.00* (Mich Spot)	(PETOSKEY)
WTCM-F, 103.5, 100 KW @ 678, COUNTRY (TM)	NBC, \$12.60 (Torbet)	(TRAVERSE CITY)
WKLT-F, 97.7, 1 KW @ 500, AOR (Burk-Abr)	Source, \$14.00 (Unirep)	(KALKASKA)

ODESSA-MIDLAND, TX

Market # 175/Pop: 205,000  
 APR 19.2

Diaries: 356  
 FM Share: 57.77%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. KUFO-F 45/13.8	12.4	3.4	1. KUFO-F 53/547
2. KYXX 44/13.5	12.1	16.5	2. KYXX 50/522
3. KNFM-F 42/12.9	11.4	7.3	3. KNFM-F 47/517
4. KQIP-F 33/10.1	5.0	8.0	4. KWMJ-F 36/349
5. KNMJ-F 27/ 8.3	8.4	10.3	5. KQIP-F 35/436
6. KRIG 26/ 8.0	11.1	11.5	6. KRIG 27/379

KRIG, 1410, 1 KW (DA-N), AC	, \$17.00 (HNWH)	
KYXX, 920, 1 KW/500 W (DA-N), COUNTRY	, \$18.00 (Selcom)	
KNFM-F, 92.3, 100 KW @ 350, COUNTRY (Burns/Somer)	ABC-I, \$15.00 (Blair)	Citimedia
KQIP-F, 96.9, 100 KW @ 493, CONTEMP	RKO, \$13.00 (P/W)	
KUFO-F, 97.9, 100 KW @ 360, AOR	, \$20.00 (Masla)	
KWMJ-F, 103.3, 100 KW @ 923, BTFL MUS (FM-100)	MBS, \$21.00 (Mc-Guild)	Wendell Mayes

OWENSBORO, KY

Market # 314/Pop: 87,200  
APR 13.8

Diaries: 236  
FM Share: 73.56%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WSTO-F	27/27.3	15.5	12.2	1. WSTO-F	82/848
2. WBKR-F	22/22.2	31.0	23.3	2. WBKR-F	69/747
3. WVJS	15/15.2	20.2	21.1	3. WIKY-F	25/296
4. WOMI	8/ 8.1	3.6	12.2	4. WVJS	19/370
5. WIKY-F	7/ 7.1	3.6	3.3	5. WKDQ-F	18/410
6. WKDQ-F	7/ 7.1	15.5	14.4	6. WHKC-F	10/188

Others - See Evansville

WOMI, 1490, 1 KW/250 W, MOR  
WVJS, 1420, 5 KW/1 KW, AC  
NBC, \$30.00 (HNWH)  
ABC-C, \$17.25 (Masla)

PALM SPRINGS, CA

Market # NA/Pop: 104,500  
APR 18.8

Diaries: 307  
FM Share: 56.57%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ METRO	CUME
1. KDES-F	34/16.6	13.6	18.1	10.6	14.4	1. KDES-F	357
2. KPSI-F	32/15.6	17.6	19.4	12.8	14.9	2. KPSI-F	356
3. KDES	20/ 9.8	7.4	8.8	11.2	11.2	3. KDES	255
4. KWXF-F+	18/ 8.7	15.4	6.9	10.1	10.7	4. KWXF-F+	159
5. KCMJ	15/ 7.3	7.4	4.4	1.6	2.7	KCMJ	159
6. KRCQ-F	12/ 5.9	4.5	2.5	6.9	10.1	6. KCMS-F	129

KCMJ, 1010, 1 KW/500 W (DA-2), COUNTRY , \$12.00 (HNWH)  
KDES, 920, 5 KW/1 KW (DA-2), MOR RKO II, \$28.69 (Mc-Guild)  
KRCQ, 1400, 1 KW/250 W, SPANISH , \$13.00 (----) (INDIO)  
KDES-F, 104.7, 42 KW @ 540, CONTEMP , \$28.69 (Mc-Guild)  
KPSI-F, 100.9, 3 KW @ 300, ROCK , \$17.00 (Christal)  
KWXF-F+, 98.5, 50 KW @ 500, BTFL MUS , \$17.00 (Eastman)

PANAMA CITY, FL

Market # 292/Pop: 101,900  
APR 16.8

Diaries: 236  
FM Share: 81.34%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WPAP-F	44/30.8	29.7	29.3	1. WPAP-F	75/821
2. WPAP-F	35/24.5	25.8	28.6	2. WPAP-F	67/690
3. WGNE-F	29/20.3	10.9	13.5	3. WGNE-F	31/250
4. WWWQ	11/ 7.7	5.5	8.3	4. WWWQ	11/114
5. WDLP	9/ 6.3	12.5	6.0	5. WDLP	10/206
6. WPCF	3/ 2.1	6.3	3.0	6. WPCF-F	3/ 83
				WTKX-F	3/ 70

WDLP, 590, 1 KW (DA-N), AC ABC-C, \$16.25 (Torbet)  
WPCF, 1290, 500 W (DAYS), RELIGION , \$ 4.00 (Jones)  
WWWQ, 1430, 5 KW (DA-2), COUNTRY (TM) ABC-E,RKO, \$11.88 (Christal)  
WGNE-F, 98.5, 100 KW @ 300, BTFL MUS ABC-I, \$16.25 (Torbet)  
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY , \$21.00 (Mc-Guild)  
WPAP-F, 107.9, 100 KW @ 800, ROCK RKO, \$21.18 (Christal)

PARKERSBURG-MARIETTA, NV-OH

Market # 204/Pop: 165,200  
APR 15.8

Diaries: 432  
FM Share: 71.78%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WXIL-F	56/25.7	23.4	34.8	1. WXIL-F	106/1237
2. WNUS-F	51/23.4	14.6	----	2. WNUS-F	68/ 705
3. WQAW-F	25/11.5	7.3	7.0	3. WQAW-F	27/ 220
4. WKYG	23/10.6	18.8	19.8	4. WKYG	26/ 440
5. WHOA	19/ 8.7	3.6	5.3	5. WMOA	20/ 163
6. WIBZ-F	13/ 6.0	13.5	4.3	6. WIBZ-F	13/ 230

WKYG, 1230, 1 KW/250 W, COUNTRY  
WMOA, 1490, 1 KW/250 W, TALK  
WIBZ-F, 99.3, 3 KW @ 210, AOR  
WNUS-F, 107.1, 1.8 KW @ 370, COUNTRY  
WQAW-F, 103.1, 730 W @ 550, BTFM MUS  
WXIL-F, 95.1, 50 KW @ 500, ROCK

ABC-I, \$11.00 (Savalli)  
CBS, \$ 9.00 (----)  
ABC-F, \$11.00 (----)  
MBS, \$ 8.00 (----) (BELPRE, OH)  
, \$15.00 (Savalli)  
Source, \$ NA (----) Burbach

PASCAGOULA-MOSS POINT, MS

Market # NA/pop: 98,700 (12+)  
APR 16.0

Diaries: 297  
FM Share: 77.30%

12+ METRO	1/4/SHARE	12+ METRO	CUME
1. WQID-F	27/17.1	1. WQID-F	347
2. WBLX-F	22/13.9	2. WPMO-F	233
3. WPMO-F	18/11.4	3. WKKY-F	176
4. WGUD-F	17/10.8	4. WGUD-F	172
5. WJKX	13/ 8.2	5. WBLX-F	160
6. WKKY-F	9/ 5.7	6. WVMI	137
WVMI	9/ 5.7		

Others - See Mobile or Biloxi

WJKX, 1460, 500 W (DAYS,DA), BLACK  
WGUD-F, 106.3, 2.3 KW @ 350, COUNTRY  
WKKY-F, 104.9, 3 KW @ 223, ROCK  
WPMO-F, 99.1, 100 KW @ 386, COUNTRY

NBN, \$ 8.00 (Masla)  
, \$10.00 (Masla)  
Source, \$ NA (----)  
ABC-C, \$11.25 (Torbet)

PLATTSBURGH, NY

Market # NA/Pop: 65,300 (12+)  
APR 19.4

Diaries: 313  
FM Share: 59.68%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA	1/4/CUME
1. WGFB-F	29/21.6	17.4	22.4	16.7	10.7	1. WQCR-F	66/832
2. WIRY	22/16.4	23.9	21.6	25.4	25.2	2. WGFB-F	57/801
3. WLFE-F	17/12.7	9.2	9.5	8.8	8.7	3. WEZF-F	49/564
WKDR	17/12.7	16.5	12.9	14.0	15.5	4. WLFE-F	37/372
5. WEZF-F	12/ 9.0	4.6	5.2	5.3	15.5	5. WKDR	30/241
6. WEAN	10/ 7.5	1.8	6.9	7.9	7.8	6. CHOM-F	29/375
WQCR-F	10/ 7.5	9.2	5.2	6.1	3.9		

Others - See Burlington

WEAV, 960, 5 KW (DA-2), COUNTRY (Century 21)  
WIRY, 1340, 1 KW/250 W, ? ?  
WKDR, 1070, 5 KW (DAYS), MOR/TALK  
WGFB-F, 99.9, 10 KW @ 780, ROCK (Century 21)

CBS, \$ NA (----)  
MBS, \$14.50 (Masla)  
ABC-E, ABC-T, \$14.00 (PRO)  
, \$ NA (----)

POUGHKEEPSIE, NY

Market # 159/Pop: 234,800  
APR 17.0

Diaries: 418  
FM Share: 58.68%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4
1. WHUD-F	58/16.1	15.2	14.1	1. WHUD-F	154/1188
2. WPDH-F	39/10.8	11.2	10.3	2. WDPH-F	93/1263
3. WKIP	34/ 9.4	9.8	6.2	3. WGHQ	67/ 519
4. WSPK-F	30/ 8.3	9.5	6.2	4. WNBC	65/1232
5. WEOK	19/ 5.3	6.0	8.2	5. WSPK-F	58/1056
6. WHVW	13/ 3.6	1.7	1.5	6. WKIP	40/ 551
WJJB-F	13/ 3.6	6.3	5.6		
WHN	13/ 3.6	1.7	2.3		

WEOK, 1390, 5 KW (DAYS,DA), COUNTRY	ABC-D, \$27.05	(----)	Dyson
WHVW, 950, 5 KW (DAYS), NOSTALGIA	NBC, \$13.00	(----)	
WKIP, 1 KW/250 W, CONTEMP/AC	ABC-C, \$18.00	(Masla)	
WGHQ, 920, 5 KW (DAYS,DA), AC	NBC, \$15.00	(----)	(KINGSTON)
WJJB-F, 97.7, 3 KW @ 300, CONTEMP	, \$25.00	(Masla)	(HYDE PARK)
WPDH-F, 101.5, 50 KW @ 1560, AOR	ABC-R, \$38.80	(----)	Dyson
WSPK-F, 104.7, 50 KW @ 1250, ROCK	MBS, \$24.70	(Savali)	
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS (FM-100)	, \$45.00	(Masla)	(PEEKSKILL)

RAPID CITY, SD

Market # 332/Pop: 72,000  
APR 19.5

Diaries: 272  
FM Share: 37.32%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KKLS	32/21.5	24.8	18.2	1. KKLS	54/517
2. KGGG-F	23/15.4	22.6	22.3	2. KIMM	42/377
KIMM	23/15.4	17.5	17.4	3. KGGG-F	27/327
4. KOTA	17/11.4	13.9	14.9	4. KBHB	20/199
5. KKHJ-F	15/10.1	2.2	12.4	5. KOTA	19/315
6. KTOQ	12/ 8.1	4.4	5.8	6. KSQY-F	18/217

KBHB, 810, 25 KW (DAYS), COUNTRY	, \$16.00	(Masla)	(STURGIS)
KIMM, 1150, 5 KW (DAYS), COUNTRY (Musicworks)	ABC-E, \$16.50	(Eastman)	
KKLS, 920, 5 KW (DAYS,DA), CONTEMP	RKO, \$19.25	(PRO)	So. Minnesota
KOTA, 1380, 5 KW (DA-N), MOR	CBS,NBC-T, \$19.50	(Katz)	
KTOQ, 1340, 1 KW/250 W, COUNTRY	NBC, \$ 8.00	(Mc-Guild)	Tom Brokaw
KGGG-F, 100.3, 100 KW @ 450, AOR	ABC-F, \$16.50	(Eastman)	
KKHJ-F, 93.9, 60 KW @ 200, BTFL MUS (FM-100)	RKO II, \$14.00	(PRO)	So. Minnesota
KSQY-F, 95.1, 100 KW @ ? ?, ROCK	Source, \$ NA	(----)	(DEADWOOD)

REDDING, CA

Market # 260/Pop: 121,300  
APR 14.8

Diaries: 281  
FM Share: 42.96%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KSXO	21/13.5	14.6	15.8	1. KSXO	33/366
2. KQMS	19/12.2	13.9	13.8	2. KSHA-F	21/348
3. KEWB-F	17/10.9	-----	-----	3. KQMS	19/265
4. KPAK	12/ 7.7	5.7	10.5	4. KEWB-F	18/237
KSHA-F	12/ 7.7	20.9	-----	5. KPAY-F	16/195
6. KCLM	10/ 6.4	13.9	19.7	6. KPAK	12/245

KCLM, 1330, 5 KW (DAYS), COUNTRY	, \$14.00	(PRO)	
KPAK, 1230, 1 KW/250 W, COUNTRY	ABC-E, \$13.25	(Lotus)	
KQMS, 1400, 1 KW/250 W, MOR	NBC-T,NBC, \$11.75	(Selcom)	
KSXO, 600, 5 KW (DA-2), AC	RKO, \$15.00	(Christal)	
KEWB-F, 94.3, 3 KW @ 300, ROCK (Drake-Chen)	, \$11.75	(Weiss)	
KSHA-F, 104.3, 25 KW @ 1555, AC (Concept)	, \$14.00	(Radio Time)	

KPAY - See Chico

ROCHESTER, MN

Market # 307/Pop: 93,300  
APR 14.5

Diaries: 308  
FM Share: 80.41%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KRCH-F	25/22.3	10.8	10.3	1. KROC-F	87/895
2. KNXR-F	17/15.2	6.5	10.3	2. KAUS-F	36/416
	KROC-F 17/15.2	10.8	8.6	3. KRCH-F	35/430
4. KWWK-F	11/ 9.8	3.2	6.0	4. KNXR-F	31/363
5. KWEB	9/ 8.0	16.1	12.1	5. WCCO	25/360
6. KROC	4/ 3.6	10.8	8.6	6. KDHL-F+	19/150

WCCO - See Minneapolis

KROC, 1340, 1 KW/250 W, MOR  
 KWEB, 1270, 5 KW/1 KW (DA-2), AC  
 KNXR-F, 97.5, 93 KW @ 625, BTFL MUS (?)  
 KRCH-F, 101.7, 710 W @ 560, ROCK (TM)  
 WROC-F, 106.9, 100 KW @ 1110, ROCK  
 KWWK-F, 96.7, 3 KW @ 295, ? ?  
 KAUS-F, 99.9, 100 KW @ 1000, COUNTRY  
 KDHL-F+, 95.9, 3 KW @ 300, COUNTRY

NBC, \$20.75 (PRO) So. Minnesota  
 ABC-I, \$30.56 (Torbet)  
 ABC-E, \$11.51 (Market 4)  
 ABC-F, \$30.56 (Torbet)  
 NBC, \$20.75 (PRO) So. Minnesota  
 MBS, \$12.00 (Lotus)  
 MBS, \$20.00 (Weiss) (AUSTIN)  
 , \$42.50 (PRO) (FARIBAULT)

ST. CLOUD, MN

Market # NA/Pop: 138,900  
APR 18.2

Diaries: 418  
FM Share: 62.55%

12+ METRO	1/4/SHARE	SPG 81	12+ TSA	1/4/CUME
1. KCLD-F	31/12.3	15.0	1. WCCO	69/895
2. WWJO-F	30/11.9	9.9	2. WWJO-F	54/658
3. WCCO	27/10.7	11.2	3. KCLD-F	47/657
4. WJON	20/ 7.9	13.3	4. KQRS-F+	28/395
5. KQRS-F+	18/ 7.1	4.3	5. KSTP-F	26/345
6. KSTP-F	17/ 6.7	6.4	6. KEEY-F	25/254

Others - See Minneapolis

WJON, 1240, 1 KW/250 W, MOR  
 KCLD-F, 104.7, 100 KW @ 500, ROCK  
 WWJO-F, 98.1, 100 KW @ 420, COUNTRY

ABC-E, \$32.00 (----)  
 , \$30.00 (PRO)  
 ABC-E, \$32.00 (----)

SAN ANGELO, TX

Market # 313/Pop: 87,300  
APR 16.0

Diaries: 272  
FM Share: 65.45%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KIXY-F	32/26.9	24.6	9.1	1. KIXY-F	38/381
2. KGKL-F	17/14.3	7.6	4.0	2. KGKL-F	22/201
3. KBIL-F	14/11.8	13.6	12.1	3. KBIL-F	18/232
4. KQSA	12/10.1	11.9	5.1	4. KQSA	13/106
5. KHOS	9/ 7.6	7.6	4.0	5. KGKL	10/262
	KTEO 9/ 7.6	5.1	17.2	KHOS	10/105

KGKL, 960, 5 KW/1 KW (DA-N), CONTEMP  
 KHOS, 1420, 1 KW (DAYS), COUNTRY  
 KQSA, 1260, 1 KW (DAYS), NOSTALGIA (Al Ham)  
 KTEO, 1340, 1 KW/250 W, COUNTRY  
 KBIL-F, 92.9, 100 KW @ 726, ROCK (Drake-Chen)  
 KGKL-F, 97.5, 34 KW @ 100, COUNTRY (TM)  
 KIXY-F, 94.7, 100 KW @ 140, ROCK

ABC-C, \$10.00\* (Torbet)  
 ABC-I, \$ 7.00 (----)  
 MBS, \$ 8.00 (Selcom) Wiskes-Abaris  
 , \$ 6.95 (PRO)  
 , \$16.50 (Miller)  
 , \$10.00\* (Torbet)  
 MBS, \$11.00 (Slecom) Wiskes-Abaris

SANTA BARBARA, CA

Market # 130/Pop: 305,100  
APR 16.7

Diaries: 421  
FM Share: 69.43%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA	1/4/CUME
1. KRUZ-F	34/13.3	9.1	10.8	12.2	11.8	1. KRUZ-F	58/584
2. KTYO-F	31/12.1	9.4	8.6	11.1	7.2	2. KTMS-F	33/513
3. KMGQ-F	24/ 9.4	11.3	10.8	---	---	3. KTYD-F	32/432
4. KTMS-F	21/ 8.2	4.5	8.1	7.4	8.7	4. KMGQ-F	24/360
5. KTMS	20/ 7.8	5.3	3.2	4.8	10.3	5. KTMS	21/339
6. KDBF	19/ 7.4	8.3	6.8	11.1	6.2	6. KDBF	19/291

KTMS, 1250, 1 KW (DA-1), MOR/TALK (Drake-Chen) MBS, NBC-T, ABC-T, \$13.50 (Weiss)  
 KDB-F, 93.7, 13 KW @ 870, CLASSICAL , \$19.00 (HNWH)  
 KMGQ-F, 106.3, 365 W @ 879, AC (TM) ABC-D, \$ NA (Torbet) (GOLETA)  
 KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS (FM-100) , \$26.00 (Katz) Schuele  
 KTMS-F, 97.5, 18 KW @ 2900, ROCK Source, \$17.50 (Weiss)  
 KTYD-F, 99.9, 34 KW @ 2550, ROCK , \$20.50 (Selcom)

SANTA FE, NM

Market # 325/Pop: 78,700  
APR 18.8

Diaries: 332  
FM Share: 73.21%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. KWSL-F	13/10.4	10.0	13.7	1. KVSF	181
2. KRST-F	12/ 9.6	5.0	4.2	2. KFMG-F	161
KOB-F	12/ 9.6	2.5	3.2	3. KOB-F	159
4. KKJY-F	11/ 8.8	10.0	12.6	4. KRST-F	155
5. KFMG-F	10/ 8.0	10.0	12.6	KZZX-F	155
6. KAFE	9/ 7.2	8.3	6.3	6. KKJY-F	135

Others - See Albuquerque

KVSF, 1260, 5 KW/1 KW (DA-1), MOR RKO II, \$20.00 (PRO)  
 KAFE-F, 97.3, 28 KW @ 80, ROCK (Ron White) CBS, \$10.00 (----)

SANTA ROSA, CA

Market # 126/Pop: 313,600  
APR 18.7

Diaries: 425  
FM Share: 40.79%

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81	12+ METRO	CUME
1. KNEW	64/12.4	6.6	9.1	8.0	8.4	1. KREO-F	697
2. KREO-F	54/10.4	7.6	3.5	5.7	6.1	2. KFRC	615
3. KGO	45/ 8.7	10.9	11.5	10.3	9.1	3. KNEW	531
4. KZST-F	34/ 6.6	7.6	5.2	7.6	6.5	4. KGO	521
5. KCBS	31/ 6.0	5.6	6.2	6.9	6.3	5. KCBS	483
6. KABL	28/ 5.4	6.0	7.4	5.0	5.6	6. KNBR	443

Others - See San Francisco

KREO-F, 92.9, 2.3 KW @ 4000, ROCK , \$ NA (Torbet)  
 KZST-F, 100.1, 3 KW @ 240, BTFL MUS , \$20.50 (Selcom)

SIoux CITY, IA

Market # 267/Pop: 117,700  
APR 16.5

Diaries: 290  
FM Share: 55.32%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KSEZ-F	40/25.3	23.6	29.2	1. KSEZ-F	55/627
2. KZZL-F	26/16.5	11.5	7.7	2. KZZL-F	37/353
3. KMNS	19/12.0	10.8	6.2	3. KBCM-F	33/412

WNAX - See Waterloo

SIOUX CITY, IA (con't)

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
KSCJ	19/12.0	19.7	16.2	KWSL	33/397
5. KWSL	18/11.4	14.6	16.2	5. WNAX	29/460
6. KBCM-F	10/ 6.3	9.6	9.2	6. KMNS	27/402

KMNS, 620, 1 KW (DA-2), COUNTRY	MBS, \$ NA	(Mc-Guild)	Sentry
KSCJ, 1360, 5 KW (DA-N), MOR	ABC-I, \$14.75	(Masla)	
KWSL, 1470, 5 KW (DA-2), AC	ABC-C, \$15.00	(Roslin)	
KBCM-F, 95.5, 100 KW @ 898, AOR (Burk-Abr)	APR, \$22.00	(PRO)	
KSEZ-F, 97.9, 62 KW @ 280, ROCK (TM)	ABC-F, \$ NA	(Mc-Guild)	Sentry
KZZL-F, 99.5, 100 KW @ 794, BTFL MUS (KalaMusic)	, \$11.25	(Market 4)	(LE MARS)

SPRINGFIELD, IL

Market # 180/Pop: 190,000 Diaries: 403  
 APR 19.0 FM Share: 57.55%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WFMB-F	57/18.8	10.9	11.8	1. WFMB-F	70/596
2. WTAX	41/13.5	16.9	15.7	2. WDBR-F	45/697
3. WVEM-F	34/11.2	8.6	9.0	3. WMAY	42/520
4. WNNS-F	32/10.5	5.3	7.5	4. WTAX	41/473
5. WDBR-F	30/ 9.9	14.7	15.7	5. WVEM-F	40/315
6. WMAY	27/ 8.9	13.2	11.4	6. WNNS-F	36/556

WMAY, 970, 1 KW/500 W (DA-N), COUNTRY	NBC, \$22.25	(HNWH)	Midwest Family
WTAX, 1240, 1 KW/250 W, MOR (Drake-Chen)	CBS, \$43.20	(Eastman)	Sentry
WDBR-F, 103.7, 50 KW @ 318, ROCK	, \$43.20	(Eastman)	Sentry
WFMB-F, 104.5, 18 KW @ 427, COUNTRY	ABC-I, \$20.00*	(Mc-Guild)	Eastern
WNNS-F, 98.7, 50 KW @ 500, AC (TM)	RKO, \$ NA	(Masla)	
WVEM-F, 101.9, 50 KW @ 300, BTFL MUS	ABC-E, \$12.00	(----)	

STANFORD-NORWALK, CT

Market # 246/Pop: 212,800 Diaries: 312  
 APR 17.2 FM Share: 54.05%

12+ METRO	1/4/SHARE	12+ METRO	CUME
1. WSTC	46/9.6	1. WNBC	667
2. WEZN-F	39/8.1	2. WCBS	622
3. WNBC	36/7.5	3. WEZN-F	474
4. WCBS	31/6.4	4. WLYQ-F	407
5. WPLJ-F	25/5.2	5. WPLJ-F	404
6. WAPP-F	24/5.0	6. WSTC	381

Others - See New York

WSTC, 1400, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, \$24.00	(Roslin)
WLYQ-F, 95.9, 3 KW @ 130, AC	, \$ NA	(Roslin)

STAUNTON-WAYNESBORO, VA

Market # NA/Pop: 78,700 (12+) Diaries: 212  
 APR 16.5 FM Share: 38.68%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WKDW	36/27.7	39.1	30.3	1. WKDW	39/303
2. WSGM-F	27/20.8	10.1	14.3	2. WSGM-F	29/309
3. WTON	17/13.1	21.7	18.5	3. WTON	17/326
4. WPVR-F	7/ 5.4	-----	-----	4. WPVR-F	7/ 62
5. WNLR	5/ 3.8	2.2	.8	5. WSWA	6/132
6. WSWA	5/ 3.8	5.1	7.6	6. WNLR	5/ 45



STAUNTON-WAYNESBORO, VA (con't)

WKDW, 900, 1 KW (DAYS), COUNTRY  
 WNLB, 1150, 1 KW (DAYS), RELIGION  
 WTON, 1240, 1 KW/250 W, MOR  
 WSVA, 550, 5 KW/1 KW (DA-2), NOSTALGIA

APR, \$10.00 (----)  
 APR, \$ 6.50 (----) (CHURCHVILLE)  
 ABC-E, \$ 9.00 (Savalli)  
 , \$13.00 (Selcom) Gilmore  
 (HARRISONBURG)

WSGM-F, 93.5, 3 KW @ 352, ROCK

APR, \$ 7.25 (----)

TEXARKANA, TX

Market # 248/Pop: 130,200  
 APR 17.0

Diaries: 323  
 FM Share: 63.10%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KADO-F	36/20.0	28.0	10.9	1. KADO-F	43/318
2. KOSY-F	34/18.9	15.5	14.3	2. KOSY-F	37/448
3. KCMC	30/16.7	14.9	10.9	3. KCMC	31/406
4. KADO	19/10.6	10.7	22.4	4. KADO	21/210
5. KPYN-F	11/ 6.1	----	----	5. KPYN-F	18/150
6. KMLA-F	10/ 5.6	4.8	2.0	6. KMLA-F	12/213

KADO, 940, 2.5 KW (DAYS), COUNTRY (Century 21)  
 KCMC, 740, 1 KW (DA-2), COUNTRY  
 KADO-F, 107.1, 3 KW @ 160, BLACK (TM)  
 KMLA-F, 103.9, 3 KW @ 201, COUNTRY  
 KOSY-F, 102.5, 70 KW @ 235, CONTEMP  
 KPYN-F, 99.3, 3 KW @ 220, ? ?

ABC-E, \$12.50 (Roberts)  
 MBS, \$11.00 (Masla)  
 ABC-C, \$12.50 (Lazar)  
 MBS, \$ 3.25 (Miller) (ASHDOWN, AR)  
 , \$11.75 (Savalli)  
 , \$ 5.00 (PRO) (ATLANTA, TX)

TRENTON, NJ

Market # 118/Pop: 320,800  
 APR 17.0

Diaries: 409  
 FM Share: 61.74%

12+ METRO	1/4/SHARE	SPG 82	12+ METRO	CUME
1. WKXW-F	30/6.7	7.6	1. WPST-F	432
2. WHWH	29/6.5	8.1	2. WHWH	419
3. WIMG	26/5.8	.4	3. WKXW-F	405
WCAU-F	26/5.8	2.2	4. WCAU-F	384
WUSL-F	26/5.8	.9	5. WBUD	315
WBUD	23/5.2	3.4	6. WUSL-F	294
WEAZ-F	23/5.2	1.1		

Others - See Philadelphia

WBUD, 1260, 5 KW/1 KW (DA-1), MOR  
 WHWH, 1350, 5 KW (DA-2), MOR  
 WIMG, 1300, 5 KW/2.5 KW, MOR  
 WKXW-F, 101.5, 18 KW @ 868, AC  
 WPST-F, 97.5, 50 KW @ 450, ROCK

NBC, \$40.00 (----)  
 ABC-E, NBC-T, \$41.25 (Masla) Nassau  
 ABC-I, \$14.00 (----)  
 ABC-F, \$42.50 (----)  
 , \$51.50 (Masla) Nassau

TUSCALOOSA, AL

Market # 225/Pop: 140,800  
 APR 16.7

Diaries: 245  
 FM Share: 63.64%

12+ METRO	1/4/SHARE	SPG 82	12+ TSA	1/4/CUME
1. WTUG-F	34/17.1	18.6	1. WTUG-F	47/374
2. WTSK	31/15.6	10.6	2. WTSK	35/246
3. WUOA-F	24/12.1	12.1	3. KUOA-F	31/429
4. WJRD	23/11.6	8.0	4. WJRD	25/301
5. WACT-F	22/11.1	8.5	5. WACT	23/294
6. WAPI-F	9/ 4.5	2.0		

WAPI - See Birmingham

TUSCALOOSA, AL (con't)

WJRD, 1150, 5 KW/1 KW (DA-N), COUNTRY	CBS, \$12.00 (Torbet)
WTSK, 790, 2.5 KW (DAYS), RELIGION	, \$ 7.00
WACT-F, 105.5, 3 KW @ 300, COUNTRY	, \$10.00 (PRO)
WTUG-F, 92.7, 3 KW @ 300, BLACK	SBN, \$ 9.00 (Weiss)
WUOA-F, 95.7, 100 KW @ 500, AC (TM)	, \$12.00 (Busby)

VICTORIA, TX

Market # 333/Pop: 71,300 Diaries: 279  
 APR 16.8 FM Share: 47.50%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME	
1. KVIC-F	23/23.5	24.4	25.3	1. KVIC-F	28/383	
2. KNAL	17/17.3	14.0	16.0	2. KNAL	18/267	
3. KCWM	10/10.2	11.6	10.7	3. KCWM	14/235	KTRH - See Houston
KZEU-F	10/10.2	18.6	16.0	4. KZEU-F	13/222	KTSA - See San Antonio
KGUL	10/10.2	7.0	----	5. KGUL	10/ 60	
6. KTXN-F	5/ 5.1	2.3	2.7	6. KTRH	8/ 88	
				KTSA	8/178	

KCWM, 1340, 1 KW, COUNTRY (Drake-Chen)	, \$20.00 (Mc-Guild)	Wendell Mayes
KNAL, 1410, 500 W (DA N), COUNTRY	MBS, \$ 9.50 (PRO)	
KGUL, 1560, 500 W (DAYS), SPANISH	, \$ 8.00	(PORT LAVACA)
KVIC-F, 95.1, 57 KW @ 500, ROCK	, \$20.00 (Mc-Guild)	Wendell Mayes
WZEU-F, 107.9, 49 KW @ 437, CONTEMP (Century 21)	, \$ 9.00 (----)	

WATERBURY, CT

Market # 164/Pop: 220,400 Diaries: 517  
 APR 16.7 FM Share: 61.09%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME	
1. WKCI-F	37/11.3	9.4	11.3	1. WEZN-F	193/2033	
2. WKSS-F	33/10.1	7.7	7.2	2. WKCI-F	179/2547	
3. WATR	26/ 8.0	9.4	11.9	3. WELI	109/1531	Others - See Hartford,
4. WDRC-F	20/ 6.1	3.7	4.1	4. WTIC	94/1484	New Haven or Bridgeport
WTIC	20/ 6.1	11.1	9.4	5. WPLR	88/1608	
6. WHCN-F	17/ 5.2	7.1	6.9	6. WNBC	81/1721	

WATR, 1320, 5 KW/1 KW (DA-2), MOR CBS, \$ NA (CBS/FM)

WATERTOWN, NY

Market # NA/Pop: 71,300 (12+) Diaries: 324  
 APR 17.0 FM Share: 40.91%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME	
1. WTNY	44/36.1	32.0	33.3	1. WTNY	50/525	
2. WNCQ-F	28/23.0	25.0	19.3	2. WNCQ-F	35/299	
3. WATN	12/ 9.8	8.6	10.5	3. WATN	12/160	Others - See Syracuse
4. WSYR-F	7/ 5.7	3.9	7.0	4. WSYR-F	9/149	
5. WKFM-F	6/ 4.9	---	---	5. WKFM-F	6/107	
6. WOTT	4/ 3.3	10.9	7.9	6. WOTT	5/222	
WSCP	4/ 3.3	3.1	1.8			

WATN, 1240, 1 KW/250 W, MOR	NBC, \$12.00 (Market 4)	
WOTT, 1410, 5 KW/1 KW (DA-N), ROCK	, \$11.25 (PRO)	
WTNY, 790, 1 KW (DA-N), AC	CBS, \$22.00 (Selcom)	McCaffrey & McCall
WNCQ-F, 97.5, 41 KW @ 285, COUNTRY	, \$11.00 (----)	

WEST VENTURA COUNTY, CA

Market # NA/Pop: 301,700 (12+) Diaries: 532  
 APR 19.1 FM Share: 60.28%

12+ METRO	1/4/SHARE	SPG 82	12+ TSA	1/4/CUME
1. KCAQ-F	40/7.0	4.0	1. KRUZ-F	65/719
2. KHAY-F	39/6.9	6.0	2. KCAQ-F	52/766
3. KOXR	38/6.7	5.0	3. KMPC	49/642
4. KBBY-F	27/4.7	6.6	4. KNX-F	47/1048
KMPC	27/4.7	2.8	5. KMET-F	46/732
6. KBIG-F	26/4.6	3.6	6. KBIG-F	45/500

KRUZ-F - See Santa Barbara  
 Others - See LA

KOXR, 910, 5 KW/1 KW (DA-2), SPANISH, \$19.00 (Lotus) Lotus  
 KBBY-F, 95.1, 28 KW @ 315, ROCK (Drake-Chen) Source, \$ NA (Katz)  
 KCAQ-F, 104.7, 2.8 KW @ 2500, ROCK, \$42.50 (Mc-Guild)  
 KHAY-F, 100.7, 39 KW @ 2250, COUNTRY (Drake-Chen), \$15.30 (PRO)

WICHITA FALLS, TX

Market # 246/Pop: 131,100 Diaries: 323  
 APR 16.7 FM Share: 75.44%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KLUR-F	50/27.5	25.3	38.3	1. KLUR-F	74/797
2. KKQV-F	46/25.3	25.3	19.8	2. KKQV-F	60/599
3. KNIN-F	31/17.0	15.7	6.6	3. KLAW-F	55/602
4. KNIN	13/ 7.1	5.6	7.8	4. KNIN-F	51/507
5. KWFT	11/ 6.0	7.9	9.0	5. WBAP	28/441
6. KTRN	9/ 4.9	6.7	7.2	6. KWFT	23/431

KLAW - See Lawton,OK  
 WBAP - See Dallas

KNIN, 990, 10 KW (DAYS), AC ABC-C, \$ NA (Mc-Guild)  
 KTRN, 1290, 5 KW/1 KW (DA-N), COUNTRY MBS, \$15.00 (Blair) Brandon  
 KWFT, 620, 5 KW (DA-N), MOR (FM-100) CBS, \$14.00 (Torbet)  
 KKQV-F, 103.3, 100 KW @ 440, ROCK RKO, \$ NA (Blair)  
 KLUR-F, 99.9, 100 KW @ 820, COUNTRY ABC-I, \$42.50 (Katz)  
 KNIN-F, 92.9, 100 KW @ 930, BTFL MUS (TM), \$ NA (Mc-Guild)

WILLIAMSPORT, PA

Market # 265/Pop: 119,000 Diaries: 431  
 APR 17.8 FM Share: 58.23%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WILQ-F	51/28.7	19.9	21.6	1. WILQ-F	111/984
2. WLYC	27/15.2	9.4	10.8	2. WHLM-F+	80/846
WWPA	27/15.2	15.2	13.5	3. WSQV-F	42/424
4. WSQV-F	23/12.9	13.1	2.2	4. WKSJ-F	32/511
5. WKSJ-F	14/ 7.9	10.5	12.4	5. WLYC	28/190
6. WRAC	9/ 5.1	6.3	9.7	6. WWPA	27/303

WLYC, 1050, 1 KW (DAYS), NOSTALGIA (Al Ham) ABC-I, \$12.64 (PRO)  
 WRAC, 1400, 1 KW/250 W, COUNTRY NBC,NBC-T, \$10.00 (HNWH)  
 WWPA, 1340, 1 KW/250 W, AC, \$12.00 (RSR)  
 WILQ-F, 105.1, 3.8 KW @ 1140, COUNTRY ABC-I, \$17.82 (PRO)  
 WKSJ-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen) NBC, \$13.00 (HNWH)  
 WSQV-F, 97.7, 3 KW @ 300, CONTEMP Source, \$12.00 (----) (JERSEY SHORE)  
 WHLM-F+, 106.5, 10 KW @ 597, CONTEMP NBC, \$ 8.00 (----) (BLOOMSBURG)

WILLIAMSPORT, PA

Market # 265/Pop: 119,000  
 APR 17.8

Diaries: 431  
 FM Share: 58.23%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1.	WILQ-F 51/28.7	19.9	21.6	1.	WILQ-F 111/984
2.	WLYC 27/15.2	9.4	10.8	2.	WHLM-F+ 80/846
	WWPA 27/15.2	15.2	13.5	3.	WSQV 42/424
4.	WSQV-F 23/12.9	13.1	2.2	4.	WKSb-F 32/511
5.	WKSb-F 14/ 7.9	10.5	12.4	5.	WLYC 28/190
6.	WRAK 9/ 5.1	6.3	9.7	6.	WWPA 27/303

WLYC, 1050, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-I, \$12.64 (PRO)
WRAK, 1400, 1 KW/250 W, COUNTRY	NBC,NBC-T, \$10.00 (HNWH)
WWPA, 1340, 1 KW/250 W, AC	, \$12.00 (RSR)
WILQ-F, 105.1, 3.8 KW @ 1140, COUNTRY	ABC-I, \$17.82 (PRO)
WKSb-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen)	NBC, \$13.00 (HNWH)
WSQV-F, 97.7, 3 KW @ 300, CONTEMP	Source, \$12.00 (----) (JERSEY SHORE)
WHLM-F+, 106.5, 10 KW @ 597, CONTEMP	NBC, \$ 8.00 (----) (BLOOMSBURG)

YUMA, AZ

Market # 304/Pop: 95,800  
 APR 17.0

Diaries: 292  
 FM Share: 59.80%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1.	KTTI-F 32/24.2	23.8	20.9	1.	KJOK-F 304
2.	KJOK-F 29/22.0	12.7	31.8	2.	KBLU 290
3.	KBLU 21/15.9	21.4	14.5	3.	KTTI-F 280
4.	KVOY 16/12.1	7.9	16.4	4.	KVOY 176
5.	KZUL 3/ 2.3	2.4	----	5.	KZUL 32

KBLU, 560, 1 KW (DA-N), AC	NBC,NBC-T, \$ 7.50 (Torbet)
KVOY, 1400, 1 KW/250 W, MOR	ABC-I, \$13.30 (PRO)
KZUL, 1380, 2.5 KW (DAYS), MOR	ABC-E, \$ 8.00 (Smith) (PARKER)
KJOK-F, 93.1, 100 KW @ 80, ROCK (Century 21)	, \$13.30 (PRO)
KTTI-F, 95.1, 25 KW @ 76, COUNTRY (Drake-Chen)	CBS, \$12.00 (Weiss)

BIRCH MONTHLY REPORTS\*

NEW YORK BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WPLJ-F	5.0	5.7	5.4	5.7	6.7	1. WPLJ-F	11.3	12.3	11.6	11.5	12.5
WKTU-F	6.1	5.2	5.2	5.9	6.7	WINS	16.7	16.2	14.5	12.9	12.5
3. WOR	7.8	7.6	6.8	6.1	6.3	3. WKTU-F	13.3	12.7	11.9	11.8	12.4
4. WINS	6.3	5.9	5.3	4.8	5.1	4. WABC	9.4	8.9	9.3	9.3	9.4
5. WRKS-F	4.8	4.8	5.0	4.5	5.0	5. WAPP-F	7.8	7.2	6.7	8.2	9.3
6. WAPP-F	3.6	3.2	3.0	4.2	4.7	6. WRKS-F	9.7	9.6	9.8	8.9	9.1
7. WBSL-F	5.3	4.8	4.6	4.6	4.4	7. WCBS	10.1	9.5	9.5	9.7	8.6
8. WADO	3.9	4.3	4.3	4.4	4.1	8. WOR	11.9	11.2	10.3	9.5	8.5
9. WCBS	3.8	3.9	4.1	4.0	4.0	9. WNBC	8.9	9.1	9.3	8.6	8.0
10. WNBC	2.9	3.4	3.7	3.4	3.5	10. WBSL-F	10.5	10.5	9.2	8.2	7.8
WABC	3.1	3.5	4.3	3.3	3.5	11. WPIX-F	5.7	5.7	5.7	6.7	7.0
WPAT-F	4.5	4.3	3.9	3.3	3.5	12. WYNY-F	7.7	6.7	6.9	7.0	6.5
13. WPIX-F	1.9	2.2	3.1	3.7	3.4	13. WPAT-F	9.1	8.6	7.8	6.6	5.9
14. WYNY-F	3.5	3.3	3.3	3.8	3.3	14. WNEW-F	5.2	5.1	4.3	4.8	5.6
15. WNEW-F	2.1	1.9	2.1	2.8	2.8	15. WNEW	5.4	4.7	3.8	4.3	4.6
16. WCBS-F	2.7	2.4	2.3	2.9	2.6	16. WCBS-F	5.3	4.1	4.0	5.0	4.5
17. WNEW	2.6	3.0	2.5	2.3	2.4	WADO	4.7	4.9	4.8	4.5	4.5
WRFM-F	4.0	3.2	2.6	2.6	2.4	18. WHN	4.0	3.7	3.8	4.1	3.9
19. WHN	2.3	1.8	2.0	2.4	2.0	19. WRFM-F	5.1	5.3	3.8	3.1	3.2
20. WJIT	2.0	1.9	1.7	1.8	1.9	20. WJIT	3.9	3.8	3.7	3.2	2.9
WKHK-F	1.7	1.0	1.6	2.2	1.9	WQXR-F	4.3	3.7	3.3	3.5	2.9

LOS ANGELES BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KABC	8.9	9.0	7.9	7.1	7.9	1. KABC	12.4	13.0	12.1	11.8	12.9
2. KIIS-F	5.0	4.2	5.4	6.8	6.8	2. KIIS-F	9.5	8.7	9.2	9.8	9.7
3. KROQ-F	7.0	5.9	5.8	6.6	6.0	KROQ-F	10.6	9.6	8.6	9.3	9.7
4. KLOS-F	4.7	5.6	5.8	5.5	5.4	4. KMET-F	10.1	10.1	9.4	9.3	9.3
5. KMET-F	5.1	5.3	4.9	5.1	4.8	5. KLOS-F	11.4	11.5	10.5	9.5	9.2
6. KNX	3.9	3.8	3.4	3.2	4.1	6. KFWB	8.5	8.1	8.2	8.9	7.7
7. KALI	2.7	4.1	4.7	3.7	3.9	7. KNX	9.3	9.9	9.5	7.8	7.4
8. KFWB	3.3	3.4	3.4	3.9	3.4	8. KALI	4.3	5.6	5.8	5.3	6.4
9. KUTE-F	2.4	1.8	1.4	2.2	3.0	9. KUTE-F	5.3	4.9	4.6	4.8	5.0
KJOI-F	3.0	3.3	3.2	2.7	3.0	10. KIQQ-F	7.1	6.5	5.6	5.0	4.5
11. KHTZ-F	3.5	4.1	3.9	3.5	2.9	11. KBIG-F	5.9	5.7	5.2	5.0	4.4
KWKW	2.0	2.2	2.4	2.7	2.9	12. KWKW	3.8	4.1	3.9	3.8	4.3
13. KIQQ-F	3.2	3.1	2.8	2.8	2.6	KHTZ-F	5.6	5.4	4.6	4.5	4.3
KBIG-F	4.0	3.4	3.3	2.9	2.6	14. KJOI-F	5.9	4.7	4.2	4.4	4.2
15. KRLA	2.7	2.3	2.0	2.1	2.4	KMPC	5.0	4.6	5.1	5.5	4.2
16. KZLA-F	1.8	2.2	2.1	2.4	2.3	16. KRTH-F	6.3	5.8	5.1	4.6	4.1
17. KOST-F	2.5	2.3	2.0	2.1	2.2	17. KRLA	5.2	4.3	3.4	3.7	3.8
KLVE-F	1.6	1.5	2.1	2.2	2.2	KLVE-F	3.4	3.3	3.2	3.2	3.8
KJLH-F	1.4	1.6	1.7	1.9	2.2	19. KJLH-F	2.8	2.8	2.9	3.5	3.3
20. KRTH-F	3.3	2.8	2.7	2.5	2.0	KGFJ	3.9	3.7	3.2	3.0	3.3

\* Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight

CHICAGO BIRCH REPORT

JAN 83 - JUNE 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WGN	8.7	8.4	8.7	8.0	8.0	1. WGN	17.7	16.3	17.5	17.1	17.9
2. WMET-F	2.4	2.3	2.7	5.0	7.5	2. WBBM-F	13.5	13.9	14.4	14.7	14.5
3. WBMX-F	3.6	3.3	3.4	4.4	5.3	3. WLS-F	17.3	17.6	17.7	16.9	14.1
4. WGCI-F	5.6	5.5	4.9	5.0	5.2	4. WMET-F	9.0	8.2	8.3	10.6	12.9
5. WBBM-F	5.1	6.0	7.3	5.8	4.8	5. WLS	15.1	15.1	14.0	13.1	12.3
6. WLOO-F	4.2	4.6	6.0	5.3	4.7	6. WBBM	13.0	12.2	13.3	12.2	12.1
7. WBBM	5.2	5.0	4.7	4.2	4.1	7. WMAQ	11.4	10.7	9.5	10.5	11.4
8. WLS	4.3	4.2	3.5	3.9	3.9	8. WLUP-F	10.9	10.3	10.7	11.0	10.6
WLS-F	5.8	5.9	6.0	5.1	3.9	9. WKQX-F	8.7	10.9	11.2	9.3	9.4
WFYR-F	3.1	3.1	3.1	4.7	3.9	10. WGCI-F	7.3	7.5	8.0	7.5	8.2
WKQX-F	3.3	4.0	4.3	3.7	3.9	11. WLOO-F	7.7	7.9	9.3	8.0	7.9
12. WUSN-F	1.7	2.8	3.4	3.0	3.8	12. WBMX-F	6.7	6.2	6.8	7.4	7.7
WIND	5.4	4.4	4.5	4.5	3.8	13. WFYR-F	8.0	8.5	8.7	8.3	7.4
14. WMAQ	5.2	4.3	3.2	3.2	3.6	14. WIND	8.8	7.6	8.5	8.7	7.0
15. WLUP-F	4.4	4.5	3.9	3.3	3.5	15. WCLR-F	6.6	7.0	8.2	7.4	6.9
16. WCLR-F	3.2	3.8	3.8	3.4	3.4	16. WXRT-F	7.5	7.7	6.6	6.2	6.7
WJJD	3.2	3.1	4.1	3.3	3.4	17. WJJD	5.4	5.6	6.8	6.1	6.3
18. WXRT-F	3.3	3.9	3.7	3.2	3.2	18. WUSN-F	4.1	5.3	5.8	5.1	6.0
19. WFMT-F	2.4	2.2	1.8	1.9	2.1	19. WLAK-F	5.1	4.5	4.4	5.3	5.5
20. WLAK-F	2.5	2.3	1.5	2.0	1.9	20. WAIT	3.1	3.3	4.4	4.8	4.4
WAIT	2.2	1.8	1.7	1.9	1.9	WFMT-F	4.2	5.0	4.5	3.8	4.4

WASHINGTON BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WKYS-F	11.1	11.5	11.2	11.2	11.6	1. WRQX-F	20.2	21.0	21.2	19.2	19.4
2. WRQX-F	9.1	9.0	8.6	7.9	8.2	2. WKYS-F	16.7	17.9	17.3	16.3	15.6
3. WMAL	9.9	9.1	6.4	6.2	6.9	3. WMAL	19.3	17.9	15.5	14.1	14.6
4. WAVA-F	3.8	3.9	5.0	5.5	6.5	4. WWDC-F	14.5	14.9	14.6	14.1	14.1
5. WHUR-F	7.3	7.4	6.0	5.3	6.1	5. WAVA-F	12.2	11.2	11.6	12.0	12.7
6. WLTT-F	4.7	4.6	5.0	6.0	5.5	6. WLTT-F	10.7	10.6	10.3	11.8	12.5
7. WWDC-F	4.8	5.9	5.1	4.7	5.0	7. WPGC-F	12.2	11.4	10.9	11.8	12.2
8. WOOK-F	3.1	2.8	3.0	4.5	4.2	8. WHUR-F	14.0	14.4	12.9	11.9	11.8
9. WGAY-F	5.7	3.9	4.6	4.8	4.1	9. WOOK-F	11.4	10.9	9.5	9.9	11.2
10. WPGC-F	3.7	3.7	3.3	3.8	3.9	10. WPKX-F	8.7	8.5	9.4	9.4	9.5
11. WPKX-F	3.9	3.9	4.4	4.3	3.6	11. WGAY-F	11.1	8.7	8.6	8.6	9.1
12. WASH-F	2.7	3.6	3.2	2.9	3.5	12. WASH-F	7.8	8.6	8.1	6.8	7.4
WMZQ-F	3.3	2.7	3.5	3.9	3.5	13. WRC	8.0	8.4	7.7	6.8	7.2
14. WRC	4.6	3.9	3.3	3.1	2.9	14. WMZQ-F	6.6	6.5	8.4	8.9	6.9
WTOP	3.5	3.3	3.9	3.7	2.9	15. WGMS-F	6.2	7.1	7.9	7.2	6.7

DALLAS/FORT WORTH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KVIL-F	11.2	10.8	9.9	12.0	14.0
2. KSCS-F	7.4	6.9	8.0	7.8	8.7
3. KAFM-F	3.7	4.3	3.7	4.7	7.5
4. WBAP	6.3	6.6	5.4	6.2	7.3
5. KPLX-F	6.8	8.9	6.9	4.8	6.2
6. KZEW-F	3.4	6.1	8.4	7.6	5.2
KRLD	7.0	5.8	5.8	7.5	5.2
8. KEGL-F	6.6	6.2	5.4	5.1	5.0
9. KTXQ-F	5.1	5.3	5.1	3.9	4.8
10. KKDA-F	5.0	4.2	5.7	6.5	4.0
11. KMEZ-F	5.9	6.3	7.0	5.1	3.5
12. KOAX-F	3.3	3.0	2.2	2.6	3.0
13. KFJZ	2.0	1.0	1.1	2.3	2.4
14. KLVU-F	2.2	1.3	1.3	1.9	2.2
15. WFAA	2.6	3.2	3.8	2.3	2.0

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KVIL-F	12.7	12.3	11.3	12.4	12.6
2. KSCS-F	7.9	6.8	8.0	8.0	8.3
3. KAFM-F	5.8	6.0	5.8	5.9	7.5
WBAP	7.3	6.9	7.2	7.3	7.5
5. KRLD	9.2	8.1	8.9	9.4	7.2
6. KZEW-F	7.5	7.9	8.1	8.1	6.7
7. KEGL-F	9.6	9.1	7.5	6.7	6.3
8. KTXQ-F	7.9	7.3	6.8	5.6	5.9
9. KPLX-F	6.2	6.9	6.2	5.5	5.7
10. KKDA-F	5.6	5.0	5.4	5.4	4.8
11. KMEZ-F	5.5	5.4	5.8	4.3	3.2
12. KLVU-F	2.4	1.5	1.1	2.4	3.0
13. WFAA	3.6	4.3	4.7	3.3	2.8
14. KOAX-F	3.1	3.0	2.1	1.8	2.4
15. KMGC-F	2.8	1.5	1.3	1.9	2.3

BOSTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WXKS-F	9.4	10.6	10.1	8.7	9.9
2. WBCN-F	8.3	9.0	10.9	10.6	9.6
3. WBZ	10.6	9.5	8.4	11.0	9.4
4. WHTT-F	5.1	5.7	7.3	8.2	7.5
5. WCOZ-F	8.0	7.2	7.5	6.6	5.7
WHDH	6.5	6.3	6.2	6.3	5.7
7. WRKO	4.3	4.3	3.2	3.0	4.8
8. WEEI	5.1	5.1	4.6	4.5	4.7
9. WJIB-F	5.0	4.6	4.1	4.2	4.6
10. WMJX-F	3.9	4.6	4.4	4.0	4.3
11. WROR-F	4.7	3.7	2.9	2.5	3.9
12. WVBF-F	2.4	2.2	2.9	2.4	2.8
13. WHUE-F	3.0	2.3	2.1	2.4	2.3
14. WSSH-F	2.5	2.3	2.3	2.1	1.7
15. WGBH-F	2.0	1.8	1.4	1.3	1.5

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WXKS-F	16.5	18.8	17.4	15.5	17.7
2. WBZ	20.8	19.6	18.8	18.7	16.6
3. WHTT-F	12.7	13.4	15.9	17.0	16.4
4. WBCN-F	16.2	16.6	16.6	16.5	16.1
5. WCOZ-F	18.6	17.9	16.4	16.1	15.6
6. WHDH	14.8	14.9	14.2	13.5	13.6
7. WEEI	12.2	12.4	10.5	10.3	12.4
8. WROR-F	10.4	9.5	9.5	9.7	10.5
9. WMJX-F	9.3	9.6	9.3	8.9	9.4
10. WJIB-F	8.0	7.9	7.5	8.0	8.6
11. WRKO	9.5	9.6	7.4	6.2	7.0
12. WVBF-F	5.3	5.6	6.3	5.9	5.3
WAAF-F	4.7	4.7	5.5	6.1	5.3
14. WSSH-F	4.6	4.7	5.1	5.5	5.1
15. WGBH-F	5.1	4.5	4.1	4.4	4.9

BALTIMORE BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>	
1. WXYV-F	7.6	8.3	8.9	10.7	10.6	1. WIYY-F	19.3	20.6	19.7	19.8	19.9
2. WIYY-F	10.3	9.3	9.6	9.4	9.5	2. WBSB-F	19.6	21.4	21.0	18.8	18.9
3. WPOC-F	8.3	9.5	9.1	7.9	8.8	3. WBAL	23.0	22.5	20.9	18.4	16.2
4. WBSB-F	9.3	8.4	8.3	7.5	8.1	4. WPOC-F	14.0	14.4	14.5	13.6	14.8
5. WLIF-F	5.1	5.0	5.6	5.9	6.4	5. WFBR	11.2	12.0	13.7	15.0	13.7
6. WBAL	12.8	12.1	10.5	8.0	6.2	WXYV-F	13.4	15.6	15.9	15.2	13.7
7. WFBR	3.8	3.4	5.2	6.6	5.6	7. WLIF-F	11.4	12.2	11.6	11.4	11.9
8. WCAO	2.6	2.4	2.8	3.8	4.2	8. WCAO	8.3	8.6	8.7	9.1	9.8
WYST-F	3.3	2.8	1.9	2.4	4.2	9. WYST-F	8.2	9.7	7.6	7.3	9.6
10. WWIN	2.4	3.1	4.1	5.3	3.9	10. WCBM	8.1	7.8	8.2	8.8	7.7
11. WCBM	2.0	1.8	2.4	3.6	3.4	11. WWIN	5.8	7.4	8.4	8.9	7.5
12. WITH	1.8	3.7	3.5	2.6	2.6	12. WITH	4.7	6.3	7.3	6.8	6.7

MIAMI/FT LAUDERDALE BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>	
1. WHYI-F	11.3	12.2	12.8	14.9	14.5	1. WHYI-F	18.1	19.8	20.4	21.1	19.9
2. WINZ-F	6.5	5.7	5.4	6.6	8.4	2. WINZ-F	12.9	14.5	15.3	13.8	13.9
3. WLYF-F	6.2	6.6	7.5	8.2	7.1	3. WLYF-F	6.8	7.3	8.8	10.0	8.7
4. WNWS	6.3	4.8	4.7	5.2	5.6	4. WINZ	7.8	9.2	8.2	7.9	7.9
5. WQBA	4.8	4.7	5.8	4.5	5.5	5. WNWS	7.8	7.9	7.9	8.3	7.1
6. WINZ	5.3	6.6	5.7	4.7	4.6	6. WAXY-F	6.0	7.3	6.9	6.5	6.8
7. WSHE-F	7.1	5.9	5.0	4.7	4.4	7. WQBA	6.8	8.2	9.3	5.9	6.2
8. WAXY-F	2.8	4.0	5.2	5.1	4.2	8. WSHE-F	8.8	9.2	9.9	8.2	6.0
WQBA-F	3.2	2.4	2.7	3.2	3.8	9. WAIA-F	5.3	6.0	5.8	4.9	5.9
WWWL-F	3.6	4.3	4.5	3.0	3.8	10. WWWL-F	8.1	9.3	7.9	5.5	5.3
11. WYOR-F	2.2	1.9	2.5	3.6	2.7	11. WQBA-F	4.9	5.5	5.4	5.7	4.8
12. WAIA-F	2.6	2.9	3.1	2.4	2.6	12. WIOD	6.0	7.0	5.7	4.9	4.6
WIOD	2.4	3.1	2.9	3.4	2.6	13. WCKO-F	6.1	6.7	6.8	6.1	4.2
WCKO-F	3.4	3.7	3.2	3.4	2.6	14. WKQS-F	3.8	3.8	3.5	3.6	3.6
WKQS-F	4.5	3.3	1.9	2.3	2.6	15. WQAM	2.9	3.9	3.2	3.6	3.3
16. WWJF-F	3.3	3.8	3.6	2.6	2.3	WWJF-F	3.7	4.6	4.0	3.9	3.3

PHILADELPHIA BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>	
1. WEAZ-F	8.2	6.1	7.4	9.0	5.8	1. KYW	30.5	27.1	26.0	25.5	20.8
2. WCAU-F	6.0	6.0	6.0	7.0	8.6	2. WCAU-F	18.9	18.4	17.1	17.6	17.6
3. WUSL-F	5.8	6.7	7.9	7.3	8.5	3. WMMR-F	16.3	16.9	17.0	15.9	14.2
4. KYW	11.5	10.6	9.4	8.7	7.3	4. WMGK-F	11.7	12.7	12.9	13.4	13.3
5. WYSP-F	6.4	5.1	6.5	7.3	6.2	5. WYSP-F	16.0	14.6	14.8	14.4	12.7
6. WMGK-F	6.1	5.9	5.8	5.7	6.0	6. WUSL-F	11.3	10.9	10.7	12.2	12.0
7. WDAS-F	4.8	3.7	3.5	4.7	5.8	7. WCAU	10.3	12.5	12.2	13.0	11.9
8. WCAU	3.7	5.3	5.1	5.4	5.4	8. WEAZ-F	13.4	11.8	12.8	12.5	11.1
9. WMMR-F	6.2	7.2	7.2	6.0	5.0	9. WDAS-F	9.1	8.4	7.9	8.4	8.8
WPEN	4.6	4.9	3.7	4.6	5.0	10. WPEN	8.9	9.8	7.9	8.3	8.4
11. WIP	5.4	5.1	4.3	4.1	4.7	11. WIP	7.7	7.9	7.6	7.5	7.5
12. WWDB-F	5.2	5.6	4.4	3.6	4.6	12. WWDB-F	7.2	7.6	7.3	7.4	7.2
13. WIOQ-F	4.8	5.2	4.5	3.8	3.9	13. WIOQ-F	8.2	9.5	10.3	9.0	7.0
14. WSNI-F	1.2	1.8	2.9	3.5	3.2	14. WSNI-F	5.7	6.3	7.3	7.4	6.3
15. WKSZ-F	1.6	1.9	1.4	1.3	2.4	15. WFIL	5.8	5.4	5.6	5.3	4.9



SAN FRANCISCO BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KGO	10.9	9.8	8.5	8.3	10.6	1. KGO	18.1	19.8	17.7	14.7	16.8
2. KCBS	4.4	4.6	5.2	5.7	4.8	2. KFRC	14.4	13.2	13.3	13.8	13.9
3. KBLX-F	3.4	3.4	2.8	3.0	4.6	3. KCBS	14.6	14.2	14.1	14.3	13.2
4. KFRC	5.3	4.3	3.8	4.1	4.5	4. KNBR	6.9	7.2	9.0	10.8	11.4
KSAN-F	3.4	3.4	2.5	3.4	4.5	5. KMEL-F	10.6	11.7	10.9	10.3	10.9
6. KSOL-F	3.8	3.0	3.2	3.6	4.1	6. KIOI-F	9.3	9.7	9.8	9.8	9.7
7. KIOI-F	3.6	4.0	3.8	4.4	3.9	7. KSAN-F	6.8	7.2	7.1	8.3	9.1
8. KMEL-F	4.1	4.4	2.8	2.5	3.8	8. KRQR-F	8.6	9.1	9.1	9.3	8.7
KNBR	2.3	2.7	4.0	4.3	3.8	9. KNEW	5.3	5.7	6.8	8.3	7.9
KNEW	2.8	2.1	2.8	3.3	3.8	10. KSFO	4.7	5.8	7.6	8.7	7.8
11. KQAK-F	2.4	2.2	2.3	2.9	3.4	11. KSOL-F	6.3	6.2	6.7	6.6	7.4
12. KSFO	1.9	4.1	5.3	4.4	3.0	KYUU-F	8.4	10.0	9.6	8.8	7.4
13. KABL-F	1.4	2.1	2.4	3.1	2.9	13. KABL-F	4.7	4.7	5.7	7.4	7.1
14. KRQR-F	2.7	3.6	3.7	2.8	2.8	14. KBLX-F	5.9	5.0	4.4	5.3	6.7
KITS-F	0.7	0.5	0.7	1.8	2.8	15. KQAK-F	5.9	5.9	6.0	6.3	6.3
16. KYUU-F	4.5	4.7	3.9	2.7	2.4	16. KITS-F	1.6	1.2	2.5	4.7	6.1
17. KOIT-F	1.7	1.9	2.2	1.9	2.1	17. KSJO-F	7.2	6.7	6.6	6.6	5.9
KSJO-F	3.8	2.5	2.4	2.1	2.1	18. KKHI-F	5.3	5.4	5.2	5.0	5.6
19. KDIA	2.9	3.5	3.0	2.3	2.0	KOIT-F	4.8	5.4	5.4	5.5	5.6
20. KKHI-F	2.3	2.1	2.1	2.1	1.9	20. KDIA	6.3	6.3	6.1	5.3	5.4

DETROIT BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WJR	9.2	8.4	9.4	10.4	10.8	1. WJR	20.1	17.4	17.9	19.4	20.3
2. WDRQ-F	9.3	9.1	8.5	9.5	9.1	2. WRIF-F	19.6	20.0	20.5	19.5	18.0
3. WLLZ-F	5.2	5.0	5.6	7.6	7.0	3. WLLZ-F	13.9	13.3	14.9	16.1	15.5
4. WRIF-F	6.4	7.4	8.1	6.9	5.8	4. WHYT-F	14.4	14.5	13.8	13.9	14.5
5. WJLB-F	6.8	6.4	6.0	6.1	5.7	5. WABX-F	12.7	13.5	14.9	14.3	13.8
6. WMJC-F	3.1	4.1	4.7	4.6	5.2	6. WDRQ-F	13.0	13.8	13.4	14.0	13.7
7. WXYZ	6.1	5.6	5.9	5.3	5.0	7. WNIC-F	15.0	14.2	13.9	13.2	13.2
8. WHYT-F	4.0	3.8	4.3	4.4	4.8	8. WJLB-F	11.7	12.6	12.5	11.4	10.2
9. WABX-F	3.1	3.6	4.7	4.8	4.7	WMJC-F	8.1	9.1	10.6	10.0	10.2
10. WNIC-F	5.0	4.6	5.0	5.0	4.3	10. WWJ	12.0	11.7	10.4	9.0	9.9
11. WJOI-F	4.3	4.5	4.1	3.9	3.9	11. WCZY-F	6.0	7.6	7.9	7.4	8.5
12. WCZY-F	2.9	4.6	4.2	3.5	3.8	12. WJOI-F	8.2	7.8	8.1	8.3	7.9
13. WWJ	5.3	5.6	4.5	3.2	3.4	13. WXYZ	9.9	10.6	10.5	8.4	7.6
14. WWWW-F	3.7	4.4	4.0	2.6	3.0	14. WWWW-F	8.1	8.0	7.9	7.0	7.5
15. WCXI-F	2.7	2.9	3.3	2.2	2.5	15. WOMC-F	6.0	6.4	5.6	6.4	7.4
16. WOMC-F	2.1	3.0	2.8	2.8	2.9	16. CKLW	6.6	6.3	6.3	6.4	6.4
17. CKLW	1.4	1.4	1.4	1.7	2.2	17. WCXI-F	6.0	5.9	6.3	5.3	5.6
18. WJZZ-F	2.0	1.0	1.2	1.8	2.1	18. WCXI	3.6	3.6	4.0	4.2	4.4
19. WCXI	2.4	1.9	1.8	2.6	1.8	19. WJZZ-F	5.5	4.1	4.0	4.2	4.2
20. WHND	0.9	0.8	0.7	1.3	1.4	20. WLBS-F	6.3	6.4	5.7	4.1	4.0

SAN DIEGO BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. XTRA-F	6.6	7.8	7.2	8.5	9.5	1. KFMB	9.4	11.2	12.0	13.0	11.8
2. KGB-F	6.3	6.7	6.6	6.7	7.6	2. XTRA-F	13.6	10.4	8.4	10.0	9.6
3. KCBQ-F	2.4	3.8	2.4	3.1	7.0	3. KGB-F	13.5	10.0	9.6	9.3	8.5
4. KFMB	4.6	6.6	7.8	8.0	6.8	4. XTRA	10.6	8.3	8.6	9.4	8.1
5. KFMB-F	5.3	4.0	3.5	6.3	6.1	5. KJQY-F	11.0	11.7	12.5	10.5	7.8
KPRI-F	6.1	5.3	4.2	4.5	6.1	6. KPRI-F	11.9	8.5	7.1	7.1	7.5
7. KYXY-F	5.6	4.8	5.4	5.4	5.6	7. KFMB-F	13.5	11.1	7.4	7.7	7.4
8. KJQY-F	7.1	8.4	9.2	7.7	5.2	8. KCBQ-F	4.6	4.6	3.1	3.5	7.1
9. KBZT-F	3.0	2.8	3.8	3.7	4.6	9. KSDO	9.3	7.6	8.2	8.0	6.9
10. KSDO	4.5	4.3	5.0	5.0	4.4	10. KYXY-F	10.3	7.6	7.4	6.4	5.5
KPRI-F	6.1	5.3	4.2	4.5	6.1	11. KBZT-F	5.6	4.6	4.4	4.2	4.9
12. XHRM-F	3.5	0.6	4.0	5.5	3.4	12. KCBQ	6.0	4.3	7.2	6.5	4.5
13. KCBQ	4.2	4.0	5.7	4.3	2.8	13. KIFM-F	5.1	5.6	3.1	3.8	3.9
14. KIFM-F	1.6	2.0	2.4	2.7	2.5	14. KNX	1.5	1.5	0.6	0.7	3.6
15. KOGO	1.4	1.8	1.8	1.7	2.3	KOGO	3.9	4.6	3.7	2.9	3.6

HOUSTON BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KMJQ-F	5.0	7.8	6.8	6.3	8.0	1. KKBQ-F	10.8	13.1	16.4	16.5	17.2
KKBQ-F	2.9	3.9	6.5	7.5	8.0	2. KSRR-F	14.6	15.4	16.2	16.1	15.4
3. KIKK-F	7.7	9.0	8.9	8.8	7.7	3. KLOL-F	18.5	17.7	18.5	18.4	15.3
4. KSRR-F	6.3	7.0	7.4	7.9	7.2	4. KIKK-F	13.9	16.7	17.4	15.5	15.1
5. KILT-F	7.2	8.5	6.7	5.2	5.8	5. KRBE-F	11.6	10.8	11.7	11.1	12.6
KFMK-F	5.6	5.0	5.3	5.3	5.8	6. KMJQ-F	9.8	11.2	10.5	10.9	12.4
7. KKBQ	7.4	6.5	4.5	5.1	5.7	7. KRLY-F	9.2	8.9	8.9	10.4	12.3
8. KRLY-F	3.7	3.5	3.8	4.7	5.4	8. KODA-F	12.0	12.8	15.5	14.0	12.1
KRLY-F	3.7	3.5	3.8	4.7	5.4	9. KFMK-F	13.2	12.3	11.0	10.6	11.1
10. KODA-F	7.8	6.6	6.7	6.4	5.2	10. KILT-F	12.5	14.9	15.7	12.2	10.9
11. KQUE-F	5.7	3.3	3.4	3.4	4.3	11. KKBQ	14.8	12.8	10.5	9.6	10.3
12. KRBE-F	6.0	5.6	5.6	4.2	3.9	12. KTRH	9.1	9.7	9.6	8.4	9.1
13. KTRH	3.9	3.6	4.1	3.6	3.5	13. KQUE-F	8.6	7.0	7.6	8.0	8.7
14. KPRC	4.7	3.7	2.7	2.9	3.2	14. KPRC	10.1	8.7	7.6	7.8	8.0
KLEF-F	3.2	2.0	2.7	4.0	3.2	15. KLEF-F	5.2	4.1	5.1	5.7	5.4

ATLANTA BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WVEE-F	12.3	10.4	9.3	9.8	11.4	1. WZGC-F	25.6	28.7	28.9	25.2	21.0
2. WQXI-F	9.9	11.6	10.8	10.5	10.4	2. WQXI-F	25.9	25.9	23.5	22.3	20.0
3. WKHX-F	11.1	8.1	8.9	11.2	10.3	3. WSB	19.0	19.9	19.1	18.5	17.8
WKLS-F	12.2	12.4	12.3	11.0	10.3	4. WKLS-F	22.2	22.4	22.0	19.9	17.6
5. WZGC-F	10.1	12.0	12.9	11.2	10.2	5. WKHX-F	18.0	16.4	16.6	18.4	16.1
6. WSB	8.0	8.2	6.8	6.6	7.2	6. WSB-F	12.1	13.1	13.5	13.3	14.4
7. WPCH-F	5.5	5.2	6.2	7.5	6.4	7. WVEE-F	14.4	13.6	14.7	13.9	14.2
8. WSB-F	3.9	5.5	5.3	4.6	4.6	8. WPCH-F	13.1	13.0	12.3	13.1	11.8
9. WPLO	3.3	4.4	4.0	4.2	4.2	9. WPLO	8.1	8.2	8.7	8.3	8.5
10. WAOK	2.0	1.7	2.8	3.0	3.9	10. WAOK	6.7	6.3	8.0	7.9	8.2
11. WRMM-F	5.0	4.6	2.9	3.0	3.7	11. WGST	8.4	8.3	7.9	7.1	5.9
12. WCLK-F	0.7	0.3	0.5	0.5	2.4	12. WRMM-F	11.2	9.2	5.8	5.7	5.4

SEATTLE BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KIRO	9.4	8.6	8.5	8.7	7.6	1. KIRO	23.2	21.5	19.9	18.7	16.8
2. KZOK-F	6.9	6.2	6.9	8.0	7.2	2. KOMO	13.2	12.0	12.2	12.8	13.1
3. KISW-F	6.7	7.4	6.2	6.6	6.8	3. KZOK-F	14.7	13.1	12.9	14.7	12.6
KUBE-F	5.1	4.2	4.6	5.5	6.8	4. KUBE-F	9.8	9.2	9.2	9.6	11.3
5. KOMO	6.9	5.1	4.8	4.4	5.5	5. KISW-F	14.8	13.7	11.5	12.9	10.9
6. KNBQ-F	4.2	4.9	5.3	5.5	5.2	6. KVI	10.4	9.1	7.9	8.5	8.6
7. KBRD-F	5.3	5.3	4.7	4.8	5.1	7. KJR	10.6	9.6	8.7	7.9	8.4
8. KIXI	2.5	2.6	2.8	3.5	4.0	8. KNBQ-F	9.0	8.2	8.2	8.6	7.5
KYYX-F	3.0	2.3	3.1	4.0	4.0	9. KYYX-F	6.9	6.5	7.1	7.3	6.8
10. KMPS-F	4.1	3.3	3.3	3.3	3.7	10. KIXI	5.6	4.9	5.3	7.1	6.5
11. KKFX	3.3	2.9	2.9	3.5	3.6	11. KKFX	6.2	5.4	5.2	5.9	6.4
KJR	2.8	2.5	2.7	2.6	3.6	KBRD-F	7.2	7.3	6.9	6.9	6.4
13. KVI	2.9	2.6	2.8	2.8	3.4	13. KSEA-F	10.7	8.8	9.1	7.6	6.4
14. KING-F	3.5	2.4	2.9	3.9	2.8	14. KZAM-F	6.4	7.3	6.4	5.5	5.7
15. KSEA-F	5.5	5.0	4.9	3.2	2.7	15. KING	6.8	6.9	6.2	5.5	5.3
						KING-F	9.0	6.9	5.8	6.6	5.3

BIRMINGHAM BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WZZK-F	18.4	18.6	17.6	14.5	17.3	1. WZZK-F	29.8	31.3	29.3	23.4	24.2
2. WAPI-F	8.8	11.3	12.0	14.8	14.8	2. WKXX-F	23.9	22.8	20.9	20.0	19.3
3. WENN-F	10.7	10.9	13.6	14.7	12.1	3. WAPI-F	15.1	16.9	16.6	18.4	18.6
4. WKXX-F	10.3	9.7	9.4	9.6	9.2	4. WENN-F	16.7	19.0	18.0	15.2	13.5
5. WMJJ-F	5.7	6.7	7.6	8.3	7.5	5. WMJJ-F	11.3	14.3	16.4	16.3	12.9
6. WSGN	4.8	4.7	4.8	4.5	4.7	6. WSGN	16.2	16.3	14.4	12.9	12.0
7. WYDE	3.0	1.7	1.1	2.8	4.5	7. WYDE	7.5	6.9	6.0	6.2	6.8
8. WVOK	2.5	1.7	2.3	3.1	3.6	8. WDJC-F	8.1	6.8	7.3	6.6	6.5
9. WAGG	4.6	3.8	2.7	3.0	3.5	9. WERC	11.5	13.8	12.3	9.1	6.3
10. WDJC-F	3.6	3.1	3.7	3.4	3.0	10. WJLD	10.1	9.2	7.0	5.7	5.8
WRKK-F	1.5	1.7	2.8	3.0	3.0	WVOK	5.7	7.2	7.2	5.1	5.8

ST. LOUIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KMOX	21.5	20.7	20.3	23.9	25.0
2. KHTR-F	13.5	12.0	11.3	12.8	13.1
3. WIL-F	6.4	6.7	7.2	7.0	7.2
4. KSHE-F	6.3	7.8	9.0	7.7	7.1
5. KMJM-F	7.6	7.5	7.5	6.8	6.8
6. KWK-F	4.4	4.7	5.8	6.4	5.0
7. KSD-F	6.2	6.3	5.4	4.6	4.8
8. KEZK-F	3.7	5.3	5.4	4.6	4.5
9. KSD	3.3	4.4	4.4	3.6	3.9
10. KYKY-F	3.4	2.6	2.5	3.2	3.6
11. WRTH	4.4	3.5	4.4	3.7	2.5
12. WZEN-F	3.0	3.3	3.3	2.4	2.4

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KMOX	39.3	39.3	37.2	37.8	38.2
2. KHTR-F	22.5	21.5	22.4	22.9	22.5
3. KWK-F	13.3	13.5	14.0	14.0	14.0
4. WIL-F	12.2	12.8	14.1	14.5	13.5
5. KSHE-F	14.4	15.7	15.1	13.1	12.9
6. KSD-F	12.9	11.5	10.7	10.6	11.3
7. KMJM-F	10.9	11.2	11.7	10.4	10.8
8. KSD	9.3	10.8	11.4	10.1	10.3
9. KYKY-F	10.9	9.6	8.8	9.6	10.0
10. KEZK-F	8.4	8.7	11.1	11.0	9.8
11. WRTH	10.0	8.8	10.0	8.8	7.5
12. KADI-F	6.5	5.4	5.6	6.1	6.0

MINNEAPOLIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WCCO	21.5	20.1	17.4	16.5	16.6
2. KSTP-F	13.6	12.4	11.7	13.2	13.8
3. WLOL-F	10.5	11.0	10.6	10.0	9.6
4. KDWB-F	6.3	7.3	8.1	8.7	8.7
5. KEEY-F	4.3	4.7	5.0	6.6	7.9
6. KQRS-F	6.1	6.9	6.6	6.6	7.5
7. WDGY	5.4	5.2	5.6	5.7	5.9
8. WAYL-F	5.6	5.8	7.9	7.3	4.9
9. WCCO-F	3.0	3.1	3.2	3.4	3.5
10. KSJN-F	2.5	2.7	2.8	2.7	2.9
11. KTWN-F	2.2	2.3	1.8	2.1	2.3
12. KSTP	3.5	2.4	3.2	2.6	2.1
13. KJJO-F	1.1	2.0	2.0	1.8	1.9
14. KTIS-F	0.3	0.4	0.7	0.9	1.8
15. WWTC	1.4	0.6	0.2	1.1	1.7

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WCCO	35.0	34.3	31.9	30.7	31.4
2. KSTP-F	20.0	21.4	22.5	24.4	24.3
3. WLOL-F	23.6	22.6	21.4	21.5	22.2
4. KQRS-F	16.5	15.8	16.3	17.2	17.7
5. KDWB-F	14.4	15.1	17.6	19.4	17.3
6. KEEY-F	10.7	11.3	11.1	12.4	12.7
7. WDGY	10.5	10.9	10.6	10.6	11.2
8. WCCO-F	10.4	9.8	10.1	10.3	9.0
9. WAYL-F	8.9	8.2	8.4	8.5	7.2
10. KSTP	8.5	6.5	7.4	7.4	6.6
11. KSJN-F	4.6	5.4	5.5	5.3	5.8
12. KTIS-F	1.6	1.8	1.7	1.9	4.7
13. KJJO-F	3.1	4.5	4.7	4.3	4.3
14. KTWN-F	3.7	5.1	4.9	4.2	3.9
15. KDWB	3.7	3.5	3.4	3.7	3.6

INDIANAPOLIS BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WIBC	10.8	9.6	12.6	14.9	17.1
2. WZPL-F	13.7	10.7	10.7	12.2	14.0
3. WFBQ-F	12.2	10.9	11.6	13.0	12.1
4. WTLC-F	6.2	6.1	5.6	8.3	9.0
5. WFMS-F	10.1	10.0	10.5	10.1	8.5
6. WENS-F	10.5	9.2	7.5	7.4	7.4
7. WXTZ-F	7.9	8.7	8.7	6.7	6.5
8. WIRE	7.2	8.2	5.7	5.4	5.4
WNAP-F	5.8	7.0	6.2	4.5	5.4
10. WNDE	1.2	2.8	3.5	2.3	2.2

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WIBC	21.3	21.2	24.6	28.1	28.3
2. WZPL-F	23.3	19.9	18.9	21.3	21.5
3. WFBQ-F	18.7	18.1	19.3	19.8	18.5
4. WNAP-F	16.0	16.2	17.1	16.3	15.2
5. WFMS-F	14.9	16.5	16.7	14.9	14.0
6. WENS-F	19.0	17.1	13.8	12.5	12.3
WXTZ-F	14.5	13.2	13.6	13.2	12.3
8. WIRE	15.8	17.1	15.0	14.3	11.8
9. WTLC-F	9.2	8.4	8.2	10.0	9.5
10. WNDE	3.9	5.6	7.9	7.0	5.7

PHOENIX BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KDKB-F	11.4	12.6	12.6	11.4	10.0
2. KNIX-F	10.8	9.8	9.8	9.8	8.2
3. KKLT-F	5.3	4.5	6.3	8.4	8.0
4. KOPA-F	3.4	3.5	5.1	7.4	7.6
5. KUPD-F	8.1	8.3	9.2	9.2	7.5
6. KTAR	8.2	9.1	8.4	8.0	7.2
7. KZZP-F	5.1	5.1	5.0	4.8	6.6
KQYT-F	3.9	3.7	3.6	6.0	6.6
9. KMEO-F	6.8	6.1	5.8	5.4	6.0
10. KOY	4.0	4.1	3.8	4.8	4.8
11. KOOL-F	5.0	4.7	2.5	3.2	4.6
12. KEZC-F	2.2	2.9	3.2	3.4	4.0

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KDKB	19.7	22.9	24.1	24.4	21.8
2. KUPD-F	16.0	17.4	17.6	19.3	18.0
3. KZZP-F	12.6	13.3	13.2	15.3	16.7
4. KNIX-F	16.9	17.6	17.6	18.1	16.1
5. KTAR	13.9	15.3	14.6	14.4	15.0
6. KKLT-F	8.5	10.6	12.5	13.4	13.2
7. KOPA-F	8.2	10.4	12.5	13.8	12.9
KOY	9.3	11.8	13.5	13.4	12.9
9. KMEO-F	10.6	11.5	10.1	9.6	10.2
10. KOOL-F	8.3	10.4	7.8	8.1	9.1
KQYT-F	8.8	9.2	9.4	10.1	9.1
12. KEZC-F	4.1	5.1	5.9	7.3	7.5

TAMPA/ST. PETE BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WRBQ-F	14.6	16.1	15.8	14.6	14.8
2. WQYK-F	8.8	7.2	7.3	8.7	9.4
3. WYNF-F	7.0	8.1	7.6	7.1	8.8
4. WSUN	6.0	6.9	5.8	8.0	8.7
5. WWBA-F	10.6	12.5	12.8	9.7	7.8
6. WIQI-F	4.3	3.7	5.4	6.7	7.2
7. WQXM-F	6.2	6.5	5.0	5.8	6.6
8. WMGG-F	5.6	4.9	4.9	5.5	6.0
9. WDAE	5.7	5.9	8.5	7.6	5.9
10. WFLA	5.4	4.4	3.8	3.9	4.4
11. WTMP	2.0	2.2	1.9	2.6	3.2
12. WSRZ-F	3.6	2.2	2.3	2.7	2.4

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WRBQ-F	22.5	26.3	25.1	23.1	23.0
2. WWBA-F	15.4	15.5	14.8	14.4	13.4
3. WYNF-F	13.0	13.6	12.8	12.5	12.9
WSUN	11.2	11.9	11.5	13.6	12.9
5. WQYK-F	13.3	13.0	11.6	12.0	12.4
6. WIQI-F	11.2	11.5	9.2	11.1	11.3
WMGG-F	13.0	11.4	8.8	9.4	11.3
8. WQXM-F	10.8	11.9	10.2	9.8	10.9
9. WFLA	10.4	10.0	9.0	9.3	9.7
10. WDAE	9.6	9.9	10.9	9.6	9.1
11. WSRZ-F	5.9	4.4	4.7	5.8	6.0
12. WOJC-F	5.6	5.6	4.5	5.1	5.6

SACRAMENTO BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KZAP-F	11.2	11.3	11.0	10.3	11.6
2. KAER-F	3.5	5.3	7.6	8.5	7.3
3. KXOA-F	9.2	8.3	8.3	6.9	6.4
4. KWOD-F	4.4	5.0	4.3	5.3	6.2
5. KSFM-F	5.3	6.3	4.5	4.3	5.5
6. KRAK	5.9	4.6	6.3	7.6	5.3
KCTC-F	3.9	4.4	5.9	5.8	5.3
8. KROY-F	7.4	7.8	7.2	5.2	4.7
9. KEWT-F	4.9	6.6	6.5	4.8	4.5
KHYL-F	2.7	3.5	3.2	3.0	4.5
11. KFBK	4.0	4.0	3.8	3.4	3.9
12. KPOP-F	8.1	6.1	7.5	6.8	3.7

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KZAP-F	20.9	22.0	20.2	20.7	23.3
2. KWOD-F	10.7	13.2	13.8	16.0	15.9
3. KSFM-F	11.6	14.9	12.4	12.1	15.1
4. KXOA-F	18.4	18.8	17.6	16.1	14.4
5. KAER-F	7.4	10.2	11.3	12.6	14.0
6. KCTC-F	8.1	9.4	10.9	12.0	12.5
7. KRAK	11.3	11.9	14.3	14.1	12.0
8. KEWT-F	9.3	11.1	12.3	10.5	10.6
9. KFBK	8.7	11.0	9.2	8.4	10.1
KHYL-F	6.3	9.1	9.0	7.9	10.1
11. KGNR	10.1	8.7	8.9	10.2	9.4
KROY-F	18.1	18.7	17.3	14.7	9.4

KNOXVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WIVK-F	24.7	26.2	22.0	18.7	19.5
2. WIMZ-F	14.2	16.4	14.9	15.0	18.0
3. WMYU-F	9.2	10.7	9.5	8.5	9.8
4. WOKI-F	9.2	10.3	13.3	11.9	9.5
5. WEZK-F	14.0	11.0	9.4	9.7	7.8
6. WBMK	4.0	3.5	3.0	3.7	6.4
7. WNOX	3.3	3.5	4.2	4.5	5.2
8. WRJZ	4.2	3.8	5.3	6.5	5.1
9. WIVK	4.5	2.4	3.0	4.7	4.9
10. WGAP	2.0	2.3	2.3	2.3	2.1

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WIVK-F	35.8	34.8	28.9	26.4	28.2
2. WIMZ-F	23.8	23.8	22.3	23.4	23.9
3. WOKI-F	22.8	22.1	20.3	20.2	20.3
4. WMYU-F	20.6	22.9	22.0	19.9	16.6
5. WEZK-F	18.0	17.5	14.1	15.5	13.5
6. WNOX	12.3	11.3	9.6	11.2	12.3
7. WRJZ	10.2	10.5	10.7	11.3	11.5
8. WIVK	9.1	6.1	6.8	10.0	10.7
9. WBMK	3.8	3.4	4.6	4.7	5.5
10. WGAP	6.7	5.1	5.0	6.1	5.3

ALBUQUERQUE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KRST-F	8.0	9.5	8.6	9.4	13.0
2. KWXL-F	14.9	16.5	14.9	13.7	12.8
3. KFVG-F	9.0	9.1	12.4	14.3	12.5
4. KOB-F	10.9	12.2	13.5	12.3	9.9
5. KOB	11.0	8.9	7.3	6.7	8.4
6. KKJY-F	6.8	6.7	6.3	6.1	6.3
7. KZIA	2.5	4.4	3.7	2.8	4.8
8. KRZY	4.4	3.6	4.8	5.3	4.7
9. KQEO	5.8	5.0	3.1	3.5	4.5
10. KZZX-F	3.2	2.2	3.4	4.4	4.3

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KOB-F	17.8	20.8	21.2	20.2	16.5
2. KFVG-F	13.7	15.3	17.7	17.0	13.5
3. KOB	17.5	17.0	15.5	14.0	13.4
4. KWXL-F	17.5	18.6	17.2	16.0	13.1
5. KRST-F	12.3	15.1	13.5	13.0	12.6
6. KKJY-F	10.3	10.3	9.4	10.2	9.7
7. KZZX-F	8.9	7.8	7.8	8.6	7.9
8. KRZY	8.8	7.2	7.4	8.5	6.9
9. KQEO	8.6	8.8	7.1	6.7	6.2
10. KZIA	2.7	4.0	3.7	3.4	4.5

AUSTIN BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KHFI-F	18.4	18.7	20.0	22.4	20.8
2. KLBJ-F	23.4	19.2	19.7	21.6	20.6
3. KASE-F	13.4	12.4	14.7	13.5	10.6
4. KLBJ	4.4	4.0	2.8	5.3	7.7
5. KMFA-F	6.4	5.1	2.9	3.2	5.6
6. KEYI-F	6.1	5.7	4.4	3.4	4.9
7. KNOW	4.2	7.1	7.8	5.4	4.2
8. KVET	3.9	5.5	4.1	2.8	3.7
9. KUT-F	3.9	3.6	3.1	3.3	3.1
10. KOKE-F	4.0	3.1	2.4	2.5	3.0

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KHFI-F	32.0	27.4	28.3	30.9	33.6
2. KLBJ-F	30.0	27.3	27.0	25.4	25.8
3. KASE-F	21.1	18.1	19.1	19.4	18.1
4. KLBJ	8.8	9.4	8.3	9.9	12.0
5. KEYI-F	12.2	12.6	11.5	9.6	11.6
6. KVET	9.4	9.0	8.0	8.0	9.5
7. KNOW	7.6	8.0	10.1	9.3	8.3
8. KOKE-F	10.1	8.4	7.6	7.3	8.1
9. KMFA-F	9.1	8.6	7.3	6.9	7.6
10. KUT-F	8.7	9.2	9.2	7.6	6.5

LOUISVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WQMF-F	10.3	9.8	12.4	14.4	16.0
2. WAMZ-F	11.9	10.4	11.2	11.5	10.3
3. WHAS	9.1	10.9	10.3	9.1	10.2
4. WAVG	6.4	8.1	7.8	9.0	8.1
5. WRKA-F	8.5	6.3	5.8	7.6	7.6
6. WLRS-F	8.2	8.8	9.2	6.9	7.4
7. WKJJ-F	5.8	7.1	7.3	6.5	6.5
WVEZ-F	9.2	9.7	6.1	5.1	6.5
9. WCII	4.9	5.0	5.5	6.9	6.4
10. WAKY	6.1	4.8	3.6	4.3	5.0

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WHAS	22.2	27.8	27.5	23.6	24.1
2. WQMF-F	21.6	21.6	20.1	19.5	20.0
3. WLRS-F	20.9	20.6	18.0	15.9	16.8
4. WAVG	15.1	15.9	15.4	14.9	16.0
5. WAMZ-F	17.6	17.9	17.4	15.4	15.0
6. WRKA-F	16.9	13.7	11.6	14.0	12.6
7. WKJJ-F	13.6	14.9	14.1	12.4	12.2
8. WVEZ-F	12.6	12.5	9.9	9.9	11.2
9. WCII	12.4	10.2	9.5	11.6	10.5
10. WLOU	8.8	10.5	9.1	8.1	7.2

NORFOLK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WCMS-F	14.4	14.9	11.4	11.2	14.5
2. WMYK-F	7.7	6.8	8.2	11.6	12.1
3. WNOR-F	8.8	11.2	13.3	9.6	9.2
4. WFOG-F	8.9	10.1	8.2	6.7	8.8
5. WOWI-F	7.9	5.8	8.5	10.5	7.2
6. WLTY-F	6.7	6.8	5.6	7.0	7.0
7. WNVZ-F	7.5	7.9	6.0	5.4	6.4
8. WRAP	4.4	4.6	5.0	5.5	4.7
WTAR	3.7	3.6	4.4	4.6	4.7
10. WWDE-F	2.4	2.9	4.8	5.7	4.0

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WCMS-F	18.8	18.3	15.5	16.1	19.6
2. WMYK-F	20.9	18.1	15.8	17.8	16.3
3. WNOR-F	22.0	21.6	20.2	17.1	16.2
4. WLTY-F	13.5	15.6	14.6	13.8	12.8
5. WFOG-F	13.6	16.0	13.9	11.9	12.5
6. WOWI-F	14.1	11.9	13.0	14.2	10.4
7. WNVZ-F	14.1	16.7	15.1	11.8	9.9
8. WTAR	9.8	9.6	10.5	10.4	9.1
9. WWDE-F	7.0	8.7	10.9	10.3	7.6
10. WGH-F	5.2	4.1	4.7	5.2	5.6

CHARLOTTE NC BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WSOC-F	17.8	17.9	19.5	20.9	21.0
2. WBCY-F	11.8	11.3	11.9	12.5	13.3
3. WROQ-F	14.0	11.9	12.4	12.9	11.7
4. WPEG-F	8.6	8.7	9.7	10.8	11.1
5. WBT	10.6	11.0	11.0	10.3	9.6
6. WEZC-F	6.3	8.7	7.9	5.6	6.0
7. WZXI-F	4.4	6.9	8.0	5.7	3.7
8. WSOC	3.9	3.9	3.7	3.4	3.1
9. WQCC	2.4	2.1	2.1	2.9	2.8
10. WGIV	2.5	2.6	2.0	1.8	2.4

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WSOC-F	26.5	27.3	26.2	25.6	27.7
2. WBT	25.6	25.7	23.8	22.6	24.2
3. WBCY-F	26.3	26.5	23.6	20.8	22.5
4. WROQ-F	20.9	20.0	19.2	17.2	17.4
5. WPEG-F	12.2	12.2	13.2	13.8	13.7
6. WEZC-F	13.1	15.7	14.5	11.5	10.6
7. WSOC	10.6	12.2	10.6	9.3	7.5
8. WZXI-F	7.5	9.5	9.7	7.9	7.4
9. WGIV	6.5	6.9	7.4	8.0	7.3
10. WLTV-F	9.1	8.7	8.1	7.0	7.1

MEMPHIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WMC-F	12.1	12.4	13.0	13.6	15.9
2. WZXR-F	13.0	10.4	12.6	13.7	13.4
3. WHRK-F	10.3	11.1	9.3	9.6	10.0
4. WMC	9.9	9.0	10.9	10.4	9.3
5. WRVR-F	5.8	7.1	7.8	8.0	7.7
6. KRNB-F	5.7	6.3	6.9	7.5	6.3
7. WDIA	6.6	6.1	6.3	6.7	5.7
8. WGKX-F	9.5	7.9	7.6	6.7	5.6
9. WLOK	4.3	4.8	3.7	3.9	5.2
10. WREC	3.9	4.5	5.2	5.5	5.1

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WMC-F	26.9	27.4	27.4	29.6	31.8
2. WZXR-F	21.9	20.8	22.0	24.0	24.8
3. WMC	22.6	23.6	23.3	19.6	20.8
4. WRVR-F	21.0	20.5	19.2	19.9	20.5
5. WHRK-F	19.5	18.9	18.4	18.2	19.6
6. WDIA	16.6	15.6	15.7	16.4	15.8
7. KRNB-F	12.7	14.4	14.7	15.8	15.6
8. WREC	17.7	16.4	15.8	15.6	15.5
9. WGKX-F	17.8	14.9	15.2	16.3	15.2
10. WLOK	13.9	13.2	11.3	11.5	11.9

NASHVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WKDF-F	14.3	13.6	14.2	17.6	19.3
2. WWKX-F	12.3	11.7	9.7	11.7	14.5
3. WSM-F	8.8	7.3	7.2	9.5	10.1
4. WSIX-F	8.1	8.0	6.8	6.2	7.6
5. WZEZ-F	8.9	8.8	8.0	7.8	7.0
6. WMAK-F	7.8	8.2	8.5	7.4	5.4
7. WSM	5.8	5.7	5.5	5.1	5.1
8. WLAC	5.4	5.2	4.9	4.8	3.9
WYHY-F	4.9	4.9	3.5	3.3	3.9
10. WJKZ-F	2.9	3.7	4.7	3.0	3.1

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WKDF-F	22.9	22.8	23.0	27.6	26.6
2. WWKX-F	23.7	22.8	21.9	25.4	25.9
3. WSM-F	12.4	10.9	11.3	14.6	16.1
4. WSIX-F	12.3	12.9	13.8	13.7	13.4
5. WZEZ-F	12.0	12.5	11.2	11.6	11.1
6. WSM	11.5	10.1	10.0	9.5	10.1
7. WMAK-F	10.9	9.1	9.5	9.6	8.2
8. WYHY-F	9.3	9.7	9.6	9.0	8.1
9. WLAC-F	4.6	4.4	6.1	8.1	7.6
10. WLAC	9.8	9.2	7.4	6.2	6.8

ORLANDO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WBJW-F	12.4	12.2	13.2	14.3	13.7
2. WWKA-F	6.0	12.3	14.6	12.5	13.2
3. WDIZ-F	15.4	14.9	12.6	12.2	12.8
4. WJYO-F	8.5	6.9	5.8	7.7	8.0
5. WHOO-F	8.1	6.4	6.2	6.9	7.3
6. WHLY-F	7.8	6.1	6.4	6.8	6.7
7. WDBO	6.2	7.0	7.2	6.9	6.6
8. WCOT	2.3	3.0	3.0	3.9	4.9
9. WDOQ-F	2.2	1.7	1.9	3.0	3.6
10. WLOQ-F	2.7	2.3	3.8	3.3	3.3
11. WREM	2.9	1.9	1.5	2.3	3.2
12. WHOO	5.7	5.7	6.3	4.6	2.6

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WBJW-F	24.3	26.4	28.5	26.6	26.6
2. WDIZ-F	19.4	19.8	18.7	17.7	19.5
3. WWKA-F	13.4	18.5	19.3	18.6	19.4
4. WHLY-F	13.3	11.8	11.8	12.6	15.1
5. WHOO-F	13.5	12.5	12.6	14.3	14.9
6. WDBO	14.1	17.4	17.4	15.6	14.7
7. WJYO-F	11.2	10.8	12.1	13.8	13.5
8. WDOQ-F	5.5	5.1	6.6	9.6	10.8
9. WHOO	9.7	11.8	11.6	10.0	8.6
10. WLDQ-F	5.8	5.4	6.0	6.5	7.0
WCOT	4.1	6.8	5.4	5.7	7.0
12. WKIS	8.6	9.5	9.1	7.5	5.7



NEW ORLEANS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WEZB-F	13.3	14.7	14.5	16.7	18.7
2. WYLD	13.3	12.0	10.3	11.6	13.8
3. WRNO-F	7.1	7.9	9.6	8.9	7.2
4. WBYU-F	9.4	6.7	5.5	5.8	6.1
5. WAJY-F	6.4	5.2	5.9	6.1	5.6
6. WNOE-F	4.1	6.5	8.0	7.2	5.5
WAIL-F	7.2	6.5	5.8	4.5	5.5
8. WWL	5.3	5.0	5.0	5.3	5.0
9. WQUE-F	4.1	4.1	3.9	4.4	4.9
10. WSMB	5.1	4.9	4.9	4.0	4.3

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WEZB-F	26.0	27.7	29.4	30.0	29.9
2. WYLD-F	21.9	18.9	17.8	18.5	19.2
3. WRNO-F	18.0	20.3	21.8	20.6	18.9
4. WAIL-F	18.3	15.0	14.5	12.9	14.6
5. WQUE-F	12.6	14.8	16.1	15.1	13.9
6. WNOE-F	10.9	13.0	15.8	15.0	13.6
7. WWL	13.9	15.0	14.9	14.7	13.4
8. WBYU-F	13.2	13.0	12.3	11.6	12.0
9. WAJY-F	13.3	12.7	12.7	12.4	11.8
10. WTIX	9.8	12.4	14.3	13.3	10.2

CINCINNATI BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WKRQ-F	10.0	9.4	9.6	10.4	12.5
2. WEBN-F	14.2	11.9	9.7	11.3	12.1
3. WKRC	9.0	8.3	7.0	7.0	7.0
4. WUBE-F	5.1	5.7	5.6	5.3	6.7
WWEZ-F	8.2	8.1	6.6	5.6	6.7
6. WBLZ-F	6.0	5.5	6.5	5.8	6.1
7. WLLT-F	4.3	5.4	6.6	7.8	6.3
WLW	4.7	3.9	6.5	9.3	6.3
9. WCKY	5.4	6.1	5.5	5.3	5.2
10. WSKS-F	2.1	2.3	2.1	2.4	5.0
11. WRRM-F	6.4	9.1	10.1	6.9	4.5
12. WSAI-F	2.8	3.7	4.0	3.1	3.3

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WKRQ-F	24.7	26.4	27.9	26.0	24.3
2. WEBN-F	26.3	26.6	24.7	21.8	21.9
3. WLW	21.0	19.2	21.3	25.4	21.5
4. WKRC	22.5	23.5	19.8	18.7	17.2
5. WLLT-F	11.3	12.5	16.6	18.0	16.8
6. WRRM-F	16.5	19.5	19.0	15.0	13.8
7. WUBE-F	13.0	15.0	15.1	13.6	13.5
8. WWEZ-F	15.6	15.6	12.7	11.2	12.2
9. WBLZ-F	11.4	11.0	10.6	11.0	10.6
10. WSKS-F	10.5	10.7	10.5	9.4	10.2
11. WCKY	13.5	14.5	12.6	10.3	9.7
12. WSAI-F	7.2	9.6	10.6	9.6	9.5

SAN ANTONIO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KXZL-F	1.9	3.0	8.4	13.5	15.7
2. KTFM-F	11.9	11.3	10.0	9.0	9.3
3. KCOR	8.8	7.7	7.2	7.5	8.9
4. KAJA-F	5.8	5.1	6.1	8.1	8.2
5. KLLS-F	7.7	8.4	5.9	7.2	7.9
6. WOAI	5.1	3.9	3.6	5.6	6.7
7. KISS-F	17.2	14.7	10.1	7.6	5.9
8. KQXT-F	2.9	4.3	6.5	6.3	5.6
9. KITY-F	4.2	4.6	5.7	3.9	5.3
10. KTSA	8.0	6.3	6.9	6.4	5.1
11. KBUC-F	4.2	4.7	3.0	3.0	3.5
12. KKYX	3.5	5.6	6.0	3.6	2.8

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KXZL-F	3.1	5.6	12.6	19.0	20.1
2. KTFM-F	19.7	19.0	18.6	17.5	16.1
3. KTSA	16.2	14.9	16.1	16.6	15.7
4. KISS-F	20.2	20.9	19.9	17.8	14.8
5. KCOR	13.0	13.0	12.1	11.0	12.7
6. KITY-F	12.3	11.7	13.0	11.9	11.8
7. KLLS-F	11.5	11.4	10.7	11.1	10.5
8. WOAI	9.1	6.7	9.7	11.6	10.2
9. KKYX	10.6	9.2	9.6	10.2	9.6
10. KAJA-F	8.8	9.0	9.6	9.5	9.4
11. KQXT-F	5.2	5.3	7.3	10.2	9.2
12. KONO	7.1	5.7	7.5	7.5	5.8

CLEVELAND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WMMS-F	16.4	14.5	14.0	14.2	15.6
2. WGCL-F	10.6	10.8	10.2	10.2	12.5
3. WDOK-F	4.3	7.1	7.6	7.2	8.2
4. WKSW-F	2.8	2.7	2.2	4.0	6.3
5. WMJI-F	5.8	6.0	7.4	7.5	6.1
6. WDMT-F	3.6	4.4	5.8	6.1	5.4
7. WQAL-F	5.8	6.0	5.9	5.7	4.5
8. WERE	5.4	4.4	3.5	3.7	4.2
9. WBBG	4.9	5.2	4.5	4.6	3.7
10. WHK	6.0	4.4	4.2	4.9	3.5
11. WZAK-F	3.7	3.3	4.1	4.1	3.4
12. WZZP-F	3.4	4.1	3.9	3.0	3.2
13. WGAR	5.5	5.5	5.1	3.8	2.8
WWWE	2.0	1.9	2.6	3.2	2.8
15. WCLV-F	2.9	3.2	2.4	1.6	2.3

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WMMS-F	23.9	24.3	22.9	23.7	24.5
2. WGCL-F	18.1	19.1	20.6	21.4	22.8
3. WMJI-F	15.4	15.2	15.8	16.2	15.3
4. WZZP-F	11.4	13.0	13.6	14.5	13.8
5. WDOK-F	13.4	15.1	14.3	12.3	12.7
6. WERE	10.9	9.5	8.9	9.7	10.3
7. WKSW-F	7.1	6.1	6.8	9.6	10.2
8. WDMT-F	8.8	8.4	10.1	10.8	9.6
9. WWWE	6.1	5.6	7.1	9.1	9.4
10. WBBG	9.2	9.3	8.8	8.9	8.8
WRQC-F	9.3	9.5	8.6	8.9	8.8
12. WQAL-F	10.8	11.4	12.1	10.6	8.7
13. WGAR	12.6	11.3	10.6	9.5	8.2
WZAK-F	7.1	6.1	7.7	8.6	8.2
15. WHK	12.7	9.5	8.9	10.1	7.0

OKLAHOMA CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KATT-F	19.2	16.3	15.5	16.9	16.0
2. KTOK	10.7	12.1	11.5	11.2	13.0
3. KJYO-F	6.8	8.0	8.8	10.7	11.8
4. KEBC-F	9.1	9.5	9.4	9.1	8.6
5. KZBS-F	2.9	5.0	6.7	6.9	7.4
6. KKNG-F	5.7	6.5	6.0	6.2	6.6
7. KXXY-F	5.8	6.6	6.8	7.1	5.9
8. KOMA	8.5	6.4	7.7	7.1	5.3
9. KAEZ-F	3.9	4.1	3.9	4.0	4.1
10. KOFM-F	4.2	4.6	5.3	4.7	4.0

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KATT-F	20.4	19.1	23.2	23.6	22.9
2. KJYO-F	12.3	14.0	19.6	20.7	22.0
3. KTOK	16.9	17.8	19.5	19.1	20.1
4. KEBC-F	12.6	14.9	18.9	20.2	19.0
5. KOFM-F	12.0	13.7	16.7	16.1	16.3
6. KOMA	15.5	15.0	18.0	17.3	15.6
7. KZBS-F	7.1	7.6	10.8	13.7	15.2
8. KLTE-F	8.8	8.1	11.2	13.0	13.3
9. KXXY-F	8.0	10.1	14.2	14.1	12.6
10. KKNG-F	9.3	10.3	12.8	12.3	12.4

KANSAS CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KBEQ-F	10.2	10.4	11.8	11.3	11.0
WDAF	11.2	11.7	11.3	11.1	11.0
3. KYYS-F	6.2	5.9	7.0	8.0	7.9
4. KCMO	4.7	3.7	5.2	6.4	7.4
5. KKCI-F	6.6	5.5	6.8	7.3	6.2
6. KUDL-F	4.5	5.4	5.3	5.2	6.1
KLSI-F	7.2	5.3	5.8	7.1	6.1
8. KPRS-F	6.3	5.5	5.9	6.6	5.9
9. KFKE-F	4.3	6.3	6.7	6.0	5.7
10. KCEZ-F	5.8	6.1	5.8	5.5	5.4

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KBEQ-F	23.7	22.9	23.0	22.2	20.5
2. WDAF	22.7	22.8	21.8	22.0	20.1
3. KYYS-F	17.0	16.3	18.7	17.4	15.9
4. KCMO	11.8	11.1	13.1	14.8	15.3
5. KKCI-F	11.5	12.6	14.4	13.8	12.5
6. KUDL-F	12.2	13.2	13.3	12.6	11.8
7. KLSI-F	13.4	12.0	11.4	12.9	11.2
8. KMBZ	12.1	13.4	12.1	12.1	10.8
9. WHB	13.7	11.9	10.1	10.4	9.9
10. KCEZ-F	9.8	10.0	10.2	10.5	9.5

PITTSBURGH BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KDKA	23.1	23.3	22.7	21.1	20.4	1. KDKA	36.3	36.4	35.7	37.2	37.1
2. WBZZ-F	5.9	6.9	8.0	10.3	11.1	2. WBZZ-F	14.9	16.0	15.8	15.4	15.1
3. WDVE-F	9.4	9.2	9.7	8.9	9.6	3. WDVE-F	13.5	13.1	13.2	13.2	13.7
4. WHTX-F	3.4	3.8	4.6	5.8	6.6	4. WHTX-F	9.8	10.5	12.8	13.6	13.4
5. WAMO-F	8.7	5.3	4.6	5.1	4.9	5. WHYW-F	10.9	10.3	7.8	7.3	8.3
WSHH-F	4.0	4.4	5.4	4.7	4.9	6. WTAE	9.0	7.9	8.8	9.6	8.1
7. WHYW-F	5.0	6.2	4.7	3.5	4.2	7. WAMO-F	10.0	9.0	8.8	8.7	7.4
8. WDSY-F	2.4	2.3	3.0	3.5	3.8	8. WJAS	7.0	6.4	7.1	7.6	6.7
WTKN	2.9	4.0	3.4	3.6	3.8	WSHH-F	6.8	6.5	8.1	7.4	6.7
10. WTAE	5.9	4.2	4.9	5.9	3.7	10. WYDD-F	6.6	5.8	4.7	4.8	6.4
11. WJAS	4.6	5.2	5.1	4.3	3.5	WTKN	3.6	3.9	4.2	5.7	6.4
12. WPNT	2.9	3.3	3.4	2.9	3.3	12. KQV	6.1	5.6	5.8	6.6	6.0
13. WEEP	1.5	1.2	2.4	2.5	3.1	13. WDSY-F	3.3	3.5	3.8	4.3	5.0
14. WWSW-F	3.6	3.1	2.5	2.7	2.6	14. WWSW-F	6.2	5.0	4.4	5.2	5.0
15. WYDD-F	2.3	1.9	1.3	1.5	2.5	15. WPNT-F	4.6	4.8	5.6	4.8	4.8

ROCHESTER BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WCMF-F	10.4	11.9	13.4	13.2	12.7	1. WCMF-F	26.9	25.6	23.7	22.8	23.3
2. WMJQ-F	8.4	7.2	8.7	9.5	9.8	2. WPXY-F	18.5	20.5	19.9	19.0	20.2
3. WHAM	7.0	7.9	8.0	10.7	9.5	3. WEZO-F	22.4	20.2	16.7	16.6	19.5
4. WEZO-F	11.7	10.6	10.4	9.8	9.4	4. WMJQ-F	22.9	21.0	20.0	19.2	18.5
5. WPXY-F	7.5	10.2	9.2	7.8	8.4	5. WHAM	20.6	21.1	19.4	19.5	18.4
WVOR-F	8.1	9.1	9.4	7.9	8.4	6. WYOR-F	18.0	17.7	18.2	16.3	14.8
7. WDKX-F	6.6	7.4	7.5	6.5	6.6	7. WHFM-F	16.2	15.0	14.6	12.0	10.6
8. WNYR	7.4	4.8	3.9	6.7	5.3	8. WNYR	10.2	8.4	8.8	10.6	8.7
9. WHFM-F	6.3	4.5	5.5	5.6	3.9	9. WBBF	15.0	11.1	9.0	8.7	8.0
10. WYLF-F	3.6	2.8	2.6	2.1	3.8	10. WXXI-F	7.7	7.2	6.0	5.8	5.9

HARTFORD BIRCH REPORT

JAN 83 - JUN 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>		<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WTIC	22.3	23.0	23.3	22.4	18.6	1. WTIC	40.4	41.7	41.9	41.2	35.3
2. WTIC-F	15.9	12.3	13.6	14.7	15.0	2. WTIC-F	31.4	29.7	29.3	31.0	31.5
3. WHCN-F	7.9	7.4	6.6	8.0	10.4	3. WHCN-F	17.7	20.8	20.0	18.5	19.6
4. WCCC-F	8.4	9.6	8.1	7.5	6.4	4. WCCC-F	16.9	17.9	17.2	18.0	18.6
5. WRCH-F	5.3	5.1	5.1	4.5	6.0	5. WDRC-F	11.5	11.1	11.6	12.5	12.7
6. WKSS-F	5.7	5.1	4.5	5.0	5.7	6. WDRC	12.5	13.2	12.8	11.5	11.5
7. WDRC-F	4.2	3.1	3.2	4.4	5.1	7. WPOP	12.4	12.2	10.5	10.9	11.4
8. WDRC	3.3	3.3	3.7	4.2	4.6	8. WKSS-F	10.9	11.1	11.2	11.6	10.7
9. WPOP	3.0	2.8	3.3	3.7	4.2	9. WRCH-F	10.3	10.0	10.7	10.2	10.1
10. WRCQ	3.6	3.9	2.8	2.7	2.9	10. WPLR-F	6.8	6.9	7.5	7.6	7.1

BUFFALO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WBEN	9.2	9.4	11.3	10.5	8.2
2. WECK	6.9	7.2	6.5	7.0	7.8
3. WJYE-F	8.3	8.9	9.6	9.1	7.4
4. WGR	7.2	6.6	6.3	6.5	7.3
5. WPHD-F	7.4	6.9	7.6	8.0	7.0
WYRK-F	9.7	9.2	7.8	7.2	7.0
7. WNYS-F	5.3	5.7	6.9	7.0	6.9
8. WGRQ-F	7.4	7.1	5.7	5.9	5.5
WBEN-F	6.3	5.7	4.8	5.3	5.5
10. WKBW	7.3	6.1	5.5	5.2	5.4
11. WBUF-F	2.9	2.7	3.4	5.1	5.0
12. WBLK-F	4.2	4.4	3.7	3.1	4.9

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WGR	19.8	16.6	17.2	18.7	17.1
2. WBEN	22.0	20.3	19.7	18.2	16.7
3. WKBW	19.8	19.6	18.4	18.0	16.4
4. WPHD-F	14.3	16.2	17.0	16.8	16.2
5. WJYE-F	15.9	15.4	15.1	15.8	16.1
6. WBEN-F	17.4	15.8	15.2	16.3	15.8
7. WGRQ-F	15.8	15.5	14.8	14.4	14.9
8. WNYS-F	12.7	13.1	13.2	12.5	12.9
9. WECK	9.7	9.2	8.4	8.6	10.5
10. WYSL	7.8	8.7	7.7	7.8	9.1
11. WZIR-F	8.4	7.0	7.1	7.3	8.6
12. WYRK-F	10.9	10.8	10.1	9.2	8.1

MILWAUKEE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WTMJ	9.0	11.1	14.1	15.3	14.4
2. WLPX-F	5.5	6.0	6.8	7.4	8.4
3. WQFM-F	9.6	8.2	6.2	7.2	7.6
4. WKTI-F	5.7	6.3	7.5	7.5	6.7
5. WOKY	6.2	6.5	5.8	6.2	6.5
6. WEZW-F	8.7	7.0	6.9	6.3	5.8
7. WMGF-F	0.9	2.0	2.1	4.1	5.4
8. WLUM-F	3.0	3.8	4.4	5.4	4.9
9. WZUU-F	5.1	5.2	6.2	5.8	4.2
10. WBCS-F	6.0	4.3	4.8	4.9	3.7
WMIL-F	4.3	4.9	4.3	4.1	3.7
12. WNOV	0.1	0.7	0.9	1.7	3.5
13. WMYX-F	3.6	2.5	3.6	3.6	3.1

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WTMJ	23.1	23.5	25.9	29.9	29.0
2. WLPX-F	19.5	15.7	14.2	16.9	19.1
3. WKTI-F	19.9	18.6	18.2	19.0	18.8
4. WQFM-F	19.8	17.0	13.2	13.5	13.8
5. WZUU-F	20.2	18.2	17.4	15.9	13.1
6. WOKY	15.5	13.1	10.9	12.8	12.2
7. WISN	22.9	17.6	15.6	14.1	11.5
8. WEZW-F	15.4	11.8	10.0	9.0	9.3
9. WMGF-F	4.6	3.9	3.8	6.9	8.5
10. WBCS-F	16.1	11.4	10.0	9.6	7.0
11. WMYX-F	11.6	8.1	8.0	7.9	6.7
12. WRKR-F	10.4	8.0	5.4	4.9	6.1
13. WMIL-F	8.9	7.0	5.9	6.5	6.0

PORTLAND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KRCK-F	7.1	8.6	8.8	7.8	8.7
2. KCNR-F	9.3	7.7	7.3	7.6	7.9
3. KINK-F	7.1	6.3	5.4	6.3	7.8
4. KMJK-F	6.8	8.0	8.7	8.2	7.7
5. KGW	6.3	6.5	7.8	7.8	7.6
6. KGON-F	9.0	7.3	6.8	7.7	7.2
7. KUPL-F	7.7	7.0	7.3	7.0	6.5
8. KXL-F	2.6	2.5	1.8	4.2	5.3
9. KWJJ	4.9	4.3	5.1	5.2	4.6
10. KXL	2.3	2.7	2.9	4.3	4.2
11. KEX	8.9	8.1	7.3	4.9	4.1
12. KJIB-F	2.8	2.5	2.4	2.4	4.0

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KGW	19.7	19.2	19.9	18.2	16.9
2. KGON-F	20.8	17.3	15.0	15.9	15.7
3. KCNR-F	17.1	15.1	15.1	14.4	14.2
4. KRCK-F	13.2	13.3	14.2	14.2	14.1
5. KMJK-F	10.8	11.2	11.1	12.0	13.4
6. KINK-F	12.8	11.9	12.0	11.7	12.4
7. KUPL-F	10.2	10.2	11.3	12.1	12.3
8. KEX	18.0	17.1	15.6	12.7	11.1
9. KWJJ	11.2	9.7	9.8	10.4	9.8
10. KXL	6.6	7.6	8.5	9.3	7.7
11. KJIB-F	4.6	4.5	5.5	6.2	6.7
12. KYXI	7.0	7.5	8.1	7.1	6.2

LITTLE ROCK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KSSN-F	13.3	14.1	16.0	16.5	14.5
2. KKYK-F	11.9	14.0	15.4	15.8	13.5
3. KMJX-F	11.2	10.9	9.7	9.7	12.1
4. KLAZ-F	16.2	13.5	12.6	11.4	8.8
5. KARN	8.5	9.6	8.8	8.3	8.4
6. KOKY	9.2	8.8	9.6	6.9	8.0
7. KWTD-F			0.3	3.0	7.4
8. KEZQ-F	8.7	9.3	9.5	8.4	6.7
9. KLPQ-F	4.7	4.5	3.7	5.0	4.3
10. KLRA	3.7	4.6	4.6	3.5	3.4

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KKYK-F	26.0	28.8	26.5	24.9	23.8
2. KSSN-F	23.5	25.0	23.8	22.7	22.3
3. KLAZ-F	22.7	21.7	18.7	16.7	16.8
4. KMJX-F	16.2	17.6	14.7	13.9	14.7
5. KARN	15.5	18.7	14.5	12.4	13.9
6. KLPQ-F	9.7	11.0	9.2	9.0	11.5
7. KEZQ-F	12.9	12.7	11.9	11.1	10.6
8. KLRA	10.9	12.1	9.7	8.3	8.4
9. KOKY	11.8	12.1	12.5	9.4	8.1
10. KAAV	10.5	11.3	9.9	9.8	7.1

RICHMOND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WRXL-F	10.7	11.6	14.0	15.2	13.7
2. WRVQ-F	10.8	12.7	15.1	13.7	12.9
3. WRVA	19.9	16.3	14.0	13.3	12.8
4. WPLZ-F	11.6	10.3	8.9	10.2	11.4
5. WEZS-F	11.4	10.9	11.0	9.8	10.5
6. WRNL	6.9	7.0	5.6	6.7	6.1
7. WLEE	4.9	4.2	4.8	6.8	5.7
8. WTVR-F	6.6	8.7	9.4	6.6	5.5
9. WANT	1.7	2.0	1.5	2.7	4.5
10. WFTH	1.3	1.5	2.1	2.8	3.8

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WRVA	35.1	33.5	32.7	32.6	29.3
2. WRVQ-F	29.4	27.3	29.4	29.1	27.2
3. WRXL-F	21.1	19.4	20.0	22.7	21.4
4. WEZS-F	20.4	19.2	20.4	19.6	18.9
5. WTVR-F	12.3	14.2	15.6	14.1	14.0
6. WRNL	14.2	14.5	15.0	14.2	11.9
WPLZ-F	15.0	11.6	10.1	10.2	11.9
8. WANT	7.7	6.9	4.8	6.4	9.7
9. WLEE	10.7	8.3	9.3	10.9	8.9
10. WQKS-F	4.2	6.5	7.6	6.0	6.7

HUNTINGTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WKEE-F	24.0	25.0	26.5	26.5	25.3
2. WHEZ	10.0	6.5	7.7	10.0	13.8
3. WGNT	6.9	6.2	7.2	10.6	11.4
4. WAMX-F	10.1	11.5	11.8	10.2	9.1
5. WTCR-F	10.2	10.4	9.2	8.1	5.5
6. WEMM-F	9.2	6.7	5.6	5.0	5.3
7. WPAY-F	1.9	2.9	2.3	2.3	3.6
8. WLGC-F	3.3	3.3	2.1	2.1	3.1
9. WHTN	4.5	3.5	3.1	3.4	2.9
WNST-F	3.4	5.1	4.0	3.0	2.9

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WKEE-F	40.0	41.7	38.3	38.7	41.0
2. WHEZ	17.6	16.9	16.9	17.3	22.4
3. WGNT	18.4	16.7	17.1	21.2	21.0
4. WAMX-F	22.3	23.4	20.8	18.8	19.6
5. WEMM-F	17.3	12.1	10.7	10.2	10.1
6. WTCR-F	14.5	15.1	12.7	11.3	9.5
7. WIRO	6.6	5.9	6.6	7.1	6.0
8. WCAK-F	5.9	9.8	8.0	5.6	6.3
9. WHTN	6.6	5.9	6.6	7.1	6.0
10. WPAY-F	4.9	7.9	6.3	5.3	5.9

GREENSBORO/WINSTON-SALEM BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WTQR-F	18.0	17.5	17.8	18.0	14.3
2. WKZL-F	11.1	10.7	7.6	8.1	13.7
3. WSEZ-F	7.8	10.6	10.2	8.0	8.1
4. WQMG-F	8.9	8.1	7.2	6.7	7.3
5. WMAG-F		1.2	2.7	4.9	6.7
6. WDCG-F	5.9	4.7	5.3	6.7	6.0
7. WGLD-F	6.4	7.8	9.2	7.3	4.9
WRQK-F	7.8	6.7	5.8	4.5	4.9
9. WSJS	6.4	5.8	6.5	5.5	3.9
10. WAIR	2.4	3.3	3.2	3.3	3.7

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WTQR-F	28.9	27.4	24.9	25.3	25.1
2. WKZL-F	18.1	17.8	14.0	13.3	15.3
3. WSEZ-F	17.0	17.3	15.0	13.4	13.3
4. WMAG-F		1.6	5.5	9.3	11.4
WRQK-F	19.1	15.9	12.7	12.2	11.4
6. WGLD-F	12.6	14.8	16.2	13.3	11.0
7. WDCG-F	8.4	10.2	9.9	10.6	10.2
8. WQMG-F	10.4	10.8	9.5	8.5	9.6
WSJS	14.4	13.5	12.4	11.8	9.6
10. WBIG	9.2	7.5	7.0	7.3	6.7

RALEIGH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WDCG-F	13.0	13.7	14.9	15.7	16.3
2. WQDR-F	12.0	14.9	17.5	15.5	14.2
3. WRAL-F	14.7	12.8	10.2	10.2	13.0
4. WPTF	10.9	8.7	9.4	8.8	8.5
5. WKIX	6.4	8.0	7.7	6.7	7.0
6. WYYD-F	6.6	6.2	6.0	6.4	6.3
7. WSHA-F	3.3	2.5	2.8	4.7	4.9
8. WDUR	3.4	4.9	7.0	7.2	4.1
9. WUNC-F	4.6	3.5	2.6	2.9	3.7
10. WLLE	2.0	2.1	1.9	2.1	2.8

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WRAL-F	33.3	27.4	25.5	26.0	26.7
2. WDCG-F	25.7	25.8	25.8	25.2	25.0
3. WQDR-F	23.8	26.0	25.8	24.0	22.9
4. WPTF	22.3	18.7	16.8	17.4	17.7
5. WYYD-F	12.3	14.1	15.3	14.9	13.7
6. WKIX	14.6	14.3	11.5	12.9	13.3
7. WUNC-F	8.5	8.0	7.6	7.7	7.2
8. WDUR	6.3	7.7	8.4	7.2	6.2
WSHA-F	6.1	5.3	5.3	6.5	6.2
10. WDNC	8.4	6.3	6.7	6.8	5.4

JACKSONVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WFYV-F	15.8	15.6	17.4	19.1	17.5
2. WIVY-F	9.6	9.4	11.1	10.2	11.2
3. WAIV-F	9.2	10.3	9.0	7.9	8.9
4. WQIK-F	9.6	9.5	8.3	8.2	8.8
5. WCRJ-F	8.4	10.9	12.4	10.7	8.6
6. WJAX-F	7.0	6.1	5.7	6.4	8.4
7. WKTZ-F	10.8	12.7	10.5	8.3	7.5
8. WPDQ	5.0	4.1	4.8	5.4	4.6
9. WAPE	3.1	2.7	2.1	2.7	3.8
10. WVOJ	3.1	3.0	3.3	3.2	3.2

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WIVY-F	30.8	27.0	27.1	27.3	27.5
2. WFYV-F	26.4	23.4	24.0	26.0	25.6
3. WAIV-F	23.1	21.7	21.8	20.5	20.3
4. WQIK-F	21.6	19.7	18.5	17.6	19.4
5. WCRJ-F	18.8	18.9	19.4	18.4	16.9
6. WKTZ-F	21.9	19.9	15.9	15.4	15.2
7. WJAX-F	11.7	11.0	11.7	11.0	12.0
8. WPDQ	10.4	9.5	9.6	9.3	8.2
9. WVOJ	9.1	7.6	6.5	6.2	7.4
10. WNFY-F	4.8	5.3	6.4	6.9	6.2

TULSA BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KMOD-F	15.4	16.6	15.1	15.0	15.5
2. KAYI-F	10.7	9.2	10.6	14.0	12.8
3. KVOO	14.5	12.5	10.9	10.4	12.6
4. KRAV-F	10.3	10.5	9.6	10.7	11.9
5. KRMG	9.2	9.1	11.1	10.5	9.2
6. KWEN-F	10.3	11.8	12.7	11.2	8.6
7. KCFO-F	5.2	2.5	3.3	5.4	4.7
8. KTFX-F	2.7	4.4	5.2	5.0	3.8
KBEZ-F	6.3	6.7	5.3	4.3	3.8
KGTO	0.6	1.5	2.4	2.8	3.8

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KVOO	22.5	22.2	21.8	22.7	23.9
2. KRMG	20.5	18.7	19.6	20.3	19.5
3. KRAV-F	17.9	20.5	22.0	19.1	17.8
4. KMOD-F	20.5	20.7	19.7	18.3	17.6
5. KAYI-F	15.2	15.1	15.8	15.3	13.9
KWEN-F	16.3	17.5	17.4	16.0	13.9
7. KTFX-F	7.0	7.5	8.4	10.8	10.4
8. KBEZ-F	9.7	10.8	9.2	8.1	9.3
9. KCFO-F	5.6	5.1	6.6	7.9	7.8
10. KBBJ	3.4	4.3	4.1	3.7	6.0

HARRISBURG BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WTPA-F	15.8	16.2	17.0	18.5	20.0
2. WHP	13.0	8.0	9.5	12.4	10.9
3. WRKZ-F	10.0	9.2	8.1	9.7	8.5
4. WHYL-F	6.3	7.3	5.1	4.5	7.4
5. WKBO	9.1	7.2	6.6	7.1	7.1
6. WHP-F	11.0	12.5	10.8	6.9	7.0
7. WSFM-F	6.6	7.7	6.4	5.1	6.4
8. WQXA-F	4.7	5.6	6.8	6.1	5.9
9. WFEC	5.6	6.1	5.6	4.3	4.4
10. WCMB	3.8	3.9	3.7	3.4	3.2

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WTPA-F	19.4	18.8	22.4	23.2	23.6
2. WHP	19.8	15.7	20.4	22.8	20.5
3. WHP-F	14.9	16.1	16.2	13.0	16.7
4. WKBO	18.3	14.3	14.3	15.7	14.4
5. WQXA-F	7.8	9.4	12.8	13.7	14.2
6. WSFM-F	10.4	10.8	12.1	11.5	12.5
7. WFEC	11.0	10.7	11.7	10.4	12.2
8. WRKZ-F	13.6	12.9	13.0	14.1	12.0
9. WHYL-F	9.9	11.8	10.6	10.4	11.5
10. WCMB	7.3	5.8	7.0	7.0	7.5

SHREVEPORT BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KMBQ-F	12.3	14.7	17.0	14.1	13.9
2. KDKS-F	13.8	11.4	10.3	10.3	12.6
3. KRMD-F	13.0	13.6	13.7	13.8	12.3
4. KWKH	12.6	9.9	11.2	13.1	11.6
5. KCOZ-F	5.4	8.5	8.8	8.7	9.6
6. KOKA	9.2	8.1	7.4	8.3	8.9
7. KROK-F	9.2	7.0	7.6	8.6	8.5
8. KEEL	10.0	10.2	6.7	5.0	6.1
9. KCIJ	3.8	4.0	3.6	4.7	5.7
10. KRMD	2.9	3.3	4.7	5.1	2.6

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KWKH	22.9	24.7	23.5	22.3	23.9
2. KRMD-F	20.6	24.1	22.3	18.5	18.1
3. KOKA	15.9	16.0	16.0	17.6	16.3
4. KMBQ-F	16.7	19.1	19.8	18.1	17.8
5. KEEL	23.0	23.0	19.8	17.7	17.7
6. KROK-F	18.4	16.9	14.7	15.2	17.3
7. KDKS-F	16.2	14.3	13.3	13.6	14.6
8. KCOZ-F	11.8	16.5	14.9	13.2	13.7
9. KCIJ	6.7	7.9	7.0	7.0	7.5
10. KRMD	6.9	6.8	8.3	8.1	7.3

LANSING BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WVIC-F	10.4	9.8	11.6	18.2	20.9
2. WILS-F	11.9	10.2	9.9	10.2	11.1
3. WJXQ-F	8.3	9.0	9.3	11.2	10.7
4. WITL-F	10.7	9.5	11.1	11.5	10.4
5. WFMK-F	13.3	13.3	12.9	10.6	10.3
6. WJR	4.5	5.5	5.4	5.0	5.7
7. WJIM-F	4.8	5.9	5.4	4.0	4.6
8. WOOD-F	3.0	3.3	2.8	2.7	2.6
9. WCXK-F	2.3	2.5	2.0	2.4	2.3
10. WCUZ-F	1.7	2.4	3.1	2.9	2.2

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. WVIC-F	20.8	21.6	22.9	26.4	27.5
2. WILS-F	24.2	22.9	22.1	22.1	22.2
3. WFMK-F	27.6	29.2	24.8	21.2	21.9
4. WJXQ-F	19.1	19.9	18.1	19.7	19.4
5. WITL-F	18.7	16.1	16.7	20.1	17.2
6. WJR	11.4	12.1	11.0	11.2	12.2
7. WJIM-F	11.5	15.1	14.5	10.1	10.4
8. WKAR-F	10.0	10.8	9.1	5.8	6.6
9. WOOD-F	5.8	6.6	6.3	5.4	5.6
10. WMMQ-F	2.2	3.0	4.6	5.0	4.4

GRAND RAPIDS BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. WLAV-F	18.0	19.1	18.8
2. WCUZ-F	5.6	10.2	14.4
3. WOOD	10.8	10.4	10.2
4. WZZR-F	10.7	9.7	8.1
5. WOOD-F	8.2	9.2	7.8
WGRD-F	7.3	7.3	7.8
7. WJFM-F	6.4	5.6	5.0
8. WCUZ	3.8	3.3	4.3
9. WFUR-F	2.9	2.9	2.8
10. WVGR-F	2.7	3.1	2.6

12+ CUME RATING

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. WLAV-F	30.1	27.8	25.4
2. WGRD-F	22.5	21.7	22.3
3. WCUZ-F	16.9	18.1	20.6
4. WZZR-F	22.7	20.7	19.4
5. WOOD-F	21.3	20.3	19.1
6. WOOD	19.1	17.0	15.3
7. WJFM-F	12.3	11.2	11.9
8. WCUZ	8.9	7.1	7.1
9. WFUR-F	6.2	6.8	6.4
10. WTNW	4.5	4.0	4.0

DES MOINES BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. KGGO-F	14.3	15.1	17.9
2. KSO	13.3	16.2	17.3
3. WHO	11.2	11.2	11.7
4. KMGK-F	6.9	7.2	8.3
5. KRNQ-F	8.3	8.0	7.7
6. KRNT	9.8	9.0	7.5
7. KLYF-F	12.0	9.7	7.3
8. KJJY-F	6.7	6.8	6.7
9. KIOA	4.0	3.7	3.8
10. WOI-F	2.8	3.1	2.6

12+ CUME RATING

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. KSO	20.7	24.3	25.3
2. KGGO-F	21.4	21.8	24.8
3. WHO	21.6	21.7	22.2
4. KMGK-F	17.9	19.2	20.1
5. KRNQ-F	17.8	18.6	18.7
6. KRNT	18.4	19.7	18.6
7. KJJY-F	14.2	14.4	13.6
8. KIOA	10.3	11.4	13.1
9. KLYF-F	12.9	11.9	11.0
10. WOI-F	4.4	4.9	4.7



WEST PALM BEACH BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. WEAT-F	11.5	13.8	15.1
2. WHYI-F	10.6	12.2	13.0
3. WIRK-F	11.4	8.9	10.7
4. WJNO	4.1	4.3	6.1
5. WRMF-F	7.6	6.2	5.9
6. WSHE-F	3.7	4.2	5.3
7. WIZD-F	5.1	4.8	4.4
8. WNJY-F	2.5	3.0	3.6
WCKO-F	5.2	4.5	3.6
10. WAXY-F	1.5	2.3	2.9
WPOM	4.4	2.5	2.9

12+ CUME RATING

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. WEAT-F	21.1	21.4	20.3
2. WHYI-F	16.3	17.2	17.2
3. WIRK-F	12.7	10.7	11.9
4. WSHE-F	7.9	8.4	9.1
5. WRMF-F	10.5	9.3	8.7
6. WCKO-F	7.7	7.9	8.0
7. WJNO	8.8	7.2	7.7
8. WIZD-F	11.5	9.3	7.2
9. WAXY-F	4.3	4.7	5.0
10. WNJY-F	4.0	3.8	4.8

SALT LAKE CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KRSP-F	9.7	11.9	14.2	12.8	10.7
2. KSL	10.2	9.4	9.5	9.8	9.2
3. KSFI-F	8.3	8.2	10.1	8.8	8.0
4. KSOP-F	6.3	6.3	5.7	5.4	7.0
5. KCPX-F	8.5	9.6	7.9	5.9	6.1
6. KALL	3.2	3.1	4.1	5.6	5.4
KFMY-F	2.7	2.2	2.2	3.7	5.4
8. KLCY-F	3.5	3.5	3.3	4.3	4.7
9. KDAB-F	4.5	4.0	4.7	5.8	4.1
10. KISN-F	4.4	5.0	6.2	5.3	3.5

12+ CUME RATING

	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>M/J</u>
1. KRSP-F	17.2	19.0	20.5	19.5	18.4
2. KSL	21.1	19.7	19.2	18.6	17.8
3. KSFI-F	13.4	12.9	14.4	13.3	11.6
4. KCPX-F	14.1	14.0	12.6	10.5	10.6
5. KALL	9.8	9.2	9.7	9.5	9.9
6. KSOP-F	10.7	11.1	10.3	9.1	9.3
7. KFMY-F	7.8	5.7	4.9	6.8	8.7
8. KDAB-F	10.3	9.3	9.5	9.7	8.4
9. KISN-F	9.2	9.3	8.7	8.3	7.8
10. KLUB	7.0	6.0	4.6	6.0	7.2

BEAUMONT-PORT ARTHUR-ORANGE BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. KZZB-F	18.1	16.1	17.3
2. KYKR-F	7.8	9.2	11.0
KHYS-F	8.1	10.7	11.0
4. KAYD-F	12.5	10.6	10.1
5. KLVI	9.2	8.3	8.8
6. KQXY-F	7.1	8.3	7.7
7. KZOM-F	8.8	8.9	7.6
8. KWIC-F	3.0	2.8	3.7
9. KTRH	2.7	3.1	3.1
10. KALO	1.2	1.7	2.4

12+ CUME RATING

	<u>APR</u>	<u>A/M</u>	<u>M/J</u>
1. KZZB-F	23.0	23.1	25.8
2. KYKR-F	15.3	16.5	19.9
3. KLVI	18.4	17.4	18.0
4. KAYD-F	16.1	16.1	16.4
5. KHYS-F	8.5	10.9	12.6
6. KIOC-F	9.9	10.7	12.3
7. KZOM-F	13.3	13.1	12.2
8. KQXY-F	9.5	11.1	11.8
9. KWIC-F	8.7	9.4	10.9
10. KTRH	5.3	5.6	6.6

BIRCH NON MONTHLY REPORTS \*

HUNTSVILLE, AL (18 Apr - 1 May)

1. WZYP-F	80	697	20.1
2. WBHP	52	575	13.2
3. WAHR-F	30	442	7.6
4. WRSA-F	22	252	5.6

For stations descriptions see Huntsville Arbitron

FREDERICK COUNTY, VA (4 Apr- 3 May)

1. WINC-F	26	295	26.6
2. WUSQ-F	17	140	18.0
3. WWDC-F	10	91	10.4

95.5, 22 KW @ 2200, AC ABC-E, \$14.00 (PRO)  
 102.5, 50 KW @ 1050, COUNTRY , \$12.50 (Dome)  
 See Washington ARB

SHENANDOAH COUNTY, VA (4 Apr-3 May)

1. WSIG	20	123	39.9
2. WUSQ-F	7	63	12.9
3. WAMM	5	60	10.1

790, 1 KW (DAYS), COUNTRY APR, \$8.00 (Dome)  
 See Frederick above  
 940, 250 W (DAYS), ROCK , \$7.00 (-----)

SIOUX FALLS, SD (11 Apr - 1 May)

1. KKRC-F	35	315	24.2
2. KPAT-F	31	191	14.2
KS00	21	217	14.4
4. KYKC	14	145	9.7
5. KELO	10	262	7.0

For stations descriptions see Sioux Falls Arbitron

SALEM, OR 25 Apr - 8 May)

1. KSKD-F	57	455	15.1
2. KRCK-F	33	232	8.7
3. KUPL-F	31	217	8.3
4. KGW	19	321	5.1
5. KGON-F	18	262	4.9

For stations descriptions see Portland Arbitron

BENTON HARBOR, MI (16 May - 1 June)

1. WHFB-F	23	207	18.2
2. WHFB	17	193	13.2
WBMX-F	17	69	13.5
4. WIRX-F	16	161	12.4
5. WSJM	15	181	11.9

99.9, 9 KW @ 250, BTFM , \$12.50 (PRO)  
 1060, 5 KW (DAYS), MOR ABC-I, \$14.00 (PRO)  
 See Chicago Midwest  
 107.1, 3 KW @ 308, ROCK Source, \$27.00 (Mc-Guild)Fam  
 1400, 1 KW/250 W, COUNTRY NBC, \$25.31 (m-Guild)  
 Midwest Family

LAREDO, TX (18 Apr - 19 May)

1. KOYE-F	34	333	22.6
2. KVOZ	31	337	20.8
3. KLAR	18	249	12.0
4. KREG-F	15	153	10.2

94.9, 100 KW @ 900, ROCK , \$14.00 (Savalli)  
 1490, 1 KW, SPANISG , \$12.00 (Caballero)  
 1300, 1 KW/250 W, COUNTRY , \$14.00 (Masla) Hicks  
 98.1, 100 KW @ 773, ROCK , \$14.75 (Weiss)

ARDMORE, OK (23 - 29 May)

1. KKAJ-F	42	401	40.2
2. KELS-F	22	183	21.2

95.7, 100 KW @ 450, COUNTRY MBS, \$16.50 (PRO)  
 92.1, 3 KW @ 295, ROCK , \$10.25 (-----)

\*These reports show 1/4 HR AVG (Mon-Sun, 6A-MID, 12+) then Metro Cume (same criteria) and finally 1/4 Hour Share (same criteria). Also shown are the dates of the survey.

KANKAKEE, ILL

1. WKAN	24	295	15.9	1320, 1 KW/500 W, AC/MOR	, \$18.00	(PRO) Mid Amer
WLS	24	247	15.8	See Chicago		
3. WBYG-F	16	189	10.2	99.9, 50 KW @ 500, CONTEMP	ABC-F, \$25.00	(----)
4. WMAQ	15	174	9.7	See Chicago		
5. WGN	12	93	7.7	See Chicago		

BIG HORN PARK, WY (31 May - 13 June)

1. KTAG-F	25	153	36.7	97.9, 100 KW @ 1901, ROCK	, \$ NA	(Torbet)
2. KODI	9	86	12.8	1400, 1 KW/250 W, MOR	ARR, \$ 9.00	(----)
3. KPOW	6	89	9.4	1260, 5 KW/1 KW, COUNTRY	ABC-I, \$ 9.25	(Eastman)
KPCQ-F	6	54	8.5	92.5, 100 KW @ 1857, COUNTRY	, \$ NA	(----)

MARION COUNTY, OH (6 - 29 May)

1. WMRN-F	22	208	23.2	106.9, 25 KW @ 340, COUNTRY	, \$18.00	(----)
2. WDIF-F	18	258	18.5	94.3, 3 KW @ 300, ROCK	, \$17.00	(Regional)
WLVQ-F	18	116	18.6	See Columbus		
4. WMRN	13	189	13.2	1490, 1 KW/250 W, MOR	MBS, \$16.00	(----)



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