

1976

W W W K K
B Q T W K J
WB WLK I WG WOKOW
AMERICAN RADIO
B Z O I F K W
C B I T M A O

W X W K W W
G T W Y B F
KA WR KWW NKEWAW
BY JAMES DUNCAN
I R O V P A B
G X A L V C

THE NATION'S LEADING STATION GROUPS*

<u>GROUP</u>	<u>TOTAL LISTENERS</u>	<u>STATIONS</u>	<u>STATION AVERAGE</u>	<u>MARKET AVERAGE</u>	<u>RANKING AVERAGE</u>	<u>STATION INDEX</u>	<u>GROUP INDEX</u>
1. ABC	8825,09	12	735.4	4.7	6.50	24.227	290.724
2. CBS	7411	14	529.4	5.0	8.64	12.257	171.598
3. METROMEDIA	4614	12	384.5	4.6	10.3	8.115	97.380
4. RKO	6265	12	522.1	9.8	8.7	6.145	73.738
5. WESTINGHOUSE	4960	9	551.1	15.11	6.7	5.468	49.213

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AMERICAN RADIO '76 by JAMES DUNCAN

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SUITE 1721

* Based upon Apr/May ARB.

MORE INFORMATION ON OTHER SIDE

AMERICAN RADIO 76 is divided into two main sections. Section 1 contains a detailed analysis of all 161 Arbitron radio markets based on the April/May reports.

Section 2 features many tables, rankings and breakdowns based on the individual market ratings. Among the listings and breakdowns are:

1. The 500 leading radio stations (1/4 HR, TSA, 12+, Total Week)
2. The 500 leading radio stations (Cume, TSA, 12+, Total Week)
3. The 250 leading FM stations (1/4 HR, TSA, 12+, Total Week)
4. The 250 leading FM stations (Cume, TSA, 12+, Total Week)
5. The 100 leading stations with Teens, 18-34, 18-49, and 35-64
6. The 100 leading stations during AM drive
7. The 50 leading stations - 12+ Metro shares
8. The 50 leading FM stations - 12+ Metro shares
9. FM stations which lead their markets in either:
 - A. 12 + Metro
 - B. 12 + TSA
 - C. 12 + Cume
 - D. 18 + Metro
 - E. 12 + ADI
 - F. 12 + ADI Cume
10. The 25 worst and 25 best FM markets (Metro) based on % of market listening to FM
11. The 25 worst and 25 best FM markets (TSA) based on % listening to FM
12. The nation's best and worst radio markets, based on 12 + Average Person Ratings (Total Week)
13. Breakdown of formats:
 - A. Of the leading stations of all markets
 1. Numerically (number of stations using each format)
 2. Percentage (the number and percentage of listeners nationwide listening to a particular format)
 - B. The same information as A except for AM stations only.
 - C. The same information as A except for FM stations only.
14. FM Share
 - A. Nationally - 12 + Metro
 - B. Nationally - 12 + TSA
 - C. Nationally - 18 + Metro (1975 - 37.264%)
 - D. Nationally - 18 + TSA (1975 - 37. 216%)
 - E. Top 50 ADI'S - 12 +

AND MUCH, MUCH MORE!

TAKE A LOOK YOURSELF IN SUITE 1721

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6. The 100 leading stations during AM drive
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9. FM stations which lead their markets in either:

A. 12 + Metro	D. 18 + Metro
B. 12 + TSA	E. 12 + ADI
C. 12 + Cume	F. 12 + ADI Cume
10. The 25 worst and 25 best FM markets (Metro) based on % of market listening to FM
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STATION FORMATS AND FORMAT LISTNERSHIP*

(stations)

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>
CONTEMPORARY	2,399,800 (301)	1,178,800 (287)	4,678,600 (588)
MOR	2,771,400 (240)	167,100 (37)	2,938,500 (277)
BEAUTIFUL MUSIC	171,200 (19)	2,190,200 (218)	2,361,400 (237)
COUNTRY	1,056,100 (189)	240,700 (66)	1,296,800 (255)
NEWS/INFO/TALK	1,248,600 (59)	16,400 (1)	1,265,000 (60)
BLACK	509,500 (63)	187,200 (17)	696,700 (80)
SPANISH	188,500 (16)	12,100 (1)	200,600 (17)
UNKNOWN/INDETERMINATE	91,700 (16)	15,700 (3)	107,400 (19)
RELIGION	43,900 (12)	12,600 (14)	56,500 (26)
CLASSICAL	2,900 (2)	30,700 (5)	33,600 (7)
JAZZ		15,500 (2)	15,500 (2)
BIG BAND	800 (1)	6,100 (2)	6,900 (3)
HAWAIIAN	6,000 (1)		6,000 (1)
TOTAL	8,490,400 (919)	5,173,100 (653)	13,663,500 (1,572)

* Based on Apr/May ARB, 12 + Metro, Broadcast Week - AUG 1/4 HRS. Only those stations which show up in the leading 12 + Metro stations column of the individual market reports.

FOR 275 MORE PAGES OF FASCINATING INFORMATION ABOUT THE RADIO INDUSTRY SEE
JIM DUNCAN'S BOOK AMERICAN RADIO 76. AVAILABLE FOR INSPECTION AND SALE IN SUITE 1721.

MORE INFORMATION ON OTHER SIDE

AMERICAN RADIO 76

Compiled and edited by:
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INTRODUCTION

This report is designed to give observers of the radio industry a handy reference guide to the state of that industry as of the Spring of 1976. In one quick glance the reader can judge each market surveyed by Arbitron. He/She can see which formats are successful, the range of spot prices, and receive an idea of how well FM radio performs. Financial data is also available.

On the national level there is also a wealth of information. Fortune magazine publishes a list of the 500 leading businesses in the nation so I reasoned, why not have a list of the nation's 500 most popular radio stations. There are many other tables and rankings on the national level which should prove to be of great interest.

I don't think there has ever been a research piece like this one. Perhaps the people at Arbitron have never allowed such extensive use of their data. To them I owe a great deal of thanks. In particular I thank Bill McClenaghan who gave me permission to go ahead on this project. Without his consideration and help this entire project would have remained a dream.

I am certain that there are mistakes to be found in this report. In an effort to make this report as timely as possible I couldn't always double check my calculations and figures. Also I did not use a computer so I had to do everything with a hand calculator. I apologize in advance for any errors you might find. If you will give me a call or drop me a line informing me of any mistakes I will compose a correction sheet which will then be mailed to every person who purchased this book.

I would also appreciate any comments, suggestions or criticisms you might like to make. It would help me if I should decide to work on such a project again next summer. Give me a call or write me at any time:

JAMES DUNCAN
GILMORE ADVERTISING
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Finally I would like to thank some of the people who helped me. Steve Trivers and Bill Wertz of WQLR/Kala Music made many helpful suggestions as well as inspiring me to do this project in the first place. Dave West at Bonneville helped me learn the syndicators and their stations around the country. Pete Repins of Gilmore Advertising helped a broadcast person learn the unknown world of print. Pat Frawley and Fred Bekker of XEROX helped me arrange the printing of this report. Also thanks to Jack Stephens of Gilmore Advertising for putting up with an employee who was sometimes with his own project during working hours.

And a big thanks to my wife, Jan, who gave up much of her summer. She typed this entire project in thirty days. To her and my daughter Erica this report is dedicated.

DEFINITIONS, CLARIFICATIONS AND COMMENTS

These pages primarily apply to Section II but I am putting it here because it may help explain some of the thinking that went into that section.

Below I will take an Individual Market Report from Section II and explain it portion by portion. As an example I will see Columbus, Ohio.

Radio Market #33

ADI #32

Revenue Rank #26

Income Rank #14

The radio market and ADI are Arbitron's designation. Of the 161 markets which ARB surveys Columbus ranks number 33. ADI'S are listed only if there is an ADI section. Revenue rank and income rank are based on the FCC financial reports for 1974 which are the latest figures available. The combined use of these figures can give you an idea as to the profitability of the market. A caution: at income rank #122 the markets begin losing money and this will distort any comparison.

APR 14.9

Broadcast Revenue: \$8,200,669

Broadcast Income : \$ 2,048,411

Again the financial figures are from 1974. The APR is the Average Person Rating based on 12+, $\frac{1}{4}$ HR AVG, Mon-Sun, 6 AM-Mid. This figure can indicate the amount of radio listening in the market as a whole. The mean for all markets is 15.4 so Columbus is somewhat below the average.

12+ METRO (1/SHARE)

1. WTVN 154/12.1
2. WNCI-FM 151/11.8

This section, and all those across the page, is quite simple. All calculations are based on the total broadcast week (Mon-Sun, 6 AM-Mid). The age and survey area are shown at the top. If the station is simulcasting then this symbol (+) will appear next to the call letters in the 12+ METRO section only (it was an afterthought).

Defining a simulcast operation presented a problem. I solved the problem quite simply (and arbitrarily) by ruling that if the majority of listening was on FM then it was an FM station and the same if the majority of listening was on the AM. Sorry, but I couldn't figure out a better way to do it. In calculating FM shares I broke the stations down into the actual number listening to AM and FM.

The number of stations listed depended on the size of the market. For markets 1-10 there are 15 stations; 11-30 there are 12 stations listed; 31-161 were allowed to have 10 stations listed (some of them didn't have that many stations show up in the book).

12+ FM SHARE (METRO): 46.05% (530 of 1151)

These figures show how well FM radio is doing in a particular market (at least as far as listenership levels are concerned). To calculate these figures I simply added up the Mon-Sun, 6 AM-Mid quarter hour numbers of all listed radio stations and divided it into the total for the FM figures. Of course there are people listening to stations that don't qualify for a listing in the book but this is a small percentage.

DEMOGRAPHIC RANKINGS PLUS AM DRIVE

TEENS

18-34

18-49

35-64

AM DRIVE

The first four columns are based on Mon-Sun, 6 AM-Mid, $\frac{1}{4}$ HR AVG. The number of stations listed depends on the market size.

1-10 7 stations

11-50 5 stations

51-100 4 stations

101-161 3 stations

The teens, 18-34, 18-49, and 35-64 columns are based on METRO. AM DRIVE (6 AM-10 PM) is based on the TSA. I based AM DRIVE on TSA because these are usually the biggest numbers a radio station has and I wanted those numbers included in this book.

FM STATIONS

WTVN-FM, 96.3, 26 KW @ 570, BTFL MUS (Bonneville) , \$21.50, Taft

DEFINITION: WTVN-FM has a frequency of 96.3 and broadcasts with an effective power of 26,000 watts from an antenna which is 570 feet above the average surrounding terrain. It programs beautiful music which is provided by a syndicator (Bonneville) An average spot would cost the advertiser \$21.50 and its owner is Taft Broadcasting, a group owner.

Most of my information for this section and the AM section came from Broadcasting Yearbook or the SRDS. I am only as good as these sources. All the information is as of April 1, 1976. Certainly there have been many changes in all categories since then. However, I wanted the information to reflect conditions during the April-May survey period.

Only group owners are listed in the station capsules. The spot rate may give many of you a good laugh but, again, I call them like I see them. The rate is based, if possible, on a Total Audience Plan with equal distribution throughout the dayparts. The rate is further determined using an 18 or 20 spot schedule for one week.

One of my biggest disappointments in this project was not being able to list every station which uses a syndicator. Only two syndicators (Bonneville and Kalamusic) sent me a complete list of their subscribers, both the winners and the losers. Others sent me their list of heroes but kept the bums a secret. Some syndicators wouldn't even divulge their heroes. It is unfortunate that there is such a high degree of paranoia in the syndication business but I guess that is the nature of the beast. It's a tough business!

The AM station capsules are the same as the FM except that the power figures are not given.

If the ADI is reported the top 15 stations are listed. Again, the figures are based on Mon-Sun, 12+, 6 AM-Mid.

SECTION I

NATIONAL RANKINGS

Note: All figures are in hundreds unless otherwise noted.

AMERICA'S 500 MOST LISTENED TO RADIO STATIONS*

1.	WABC	New York	2523	41.	KGO	San Francisco	619
2.	WOR	New York	2053	42.	WLLO-FM	Chicago	618
3.	WLS	Chicago	1856	43.	WJIB-FM	Boston	613
4.	WGN	Chicago	1643	44.	WLW	Cincinnati	610
5.	WCBS	New York	1318	45.	WPIX-FM	New York	597
6.	WJR	Detroit	1284	46.	WVNJ-FM	Newark	571
7.	WRFM-FM	New York	1256	47.	KJOI-FM	Los Angeles	569
8.	WBLS-FM	New York	1185	48.	WTIC	Hartford	568
9.	KDKA	Pittsburg	1157	49.	KMPC	Los Angeles	564
10.	WMAQ	Chicago	1092	50.	KCBS	San Francisco	562
11.	WCCO	Minneapolis	1036	51.	WAIT	Chicago	542
12.	KABC	Los Angeles	1005	52.	WWRL	New York	534
13.	WPLJ-FM	New York	987	53.	WQXR-FM	New York	528
14.	WINS	New York	984	54.	WMAL	Washington	514
15.	KMOX	St. Louis	910	55.	KFI	Los Angeles	507
16.	KBIG-FM	Los Angeles	909	56.	WBAL	Baltimore	496
17.	WHN	New York	874	57.	WSB	Atlanta	494
18.	CKLW	Windsor	865	58.	WTFM-FM	Long Island	471
19.	WMCA	New York	856	59.	WEEI	Boston	465
	WBBM	Chicago	856	60.	KFWB	Los Angeles	462
21.	WNEW	New York	816	61.	WPGC-FM	Washington	459
22.	WXLO-FM	New York	804	62.	WDVR-FM	Philadelphia	458
23.	WBAP	Ft. Worth	776		KLOS-FM	Los Angeles	458
24.	WADO	New York	757	64.	KLAC	Los Angeles	457
25.	WWSH-FM	Philadelphia	745	65.	KNX-FM	Los Angeles	451
26.	WPAT	Paterson, N.J.	736	66.	WIND	Chicago	449
27.	WCBS-FM	New York	734	67.	KSFO	San Francisco	443
28.	WIP	Philadelphia	732	68.	WOW	Omaha	434
29.	WFIL	Philadelphia	723	69.	KTSA	San Antonio	428
30.	KYW	Philadelphia	710	70.	WCFL	Chicago	421
31.	WBZ	Boston	708	71.	WVBF-FM	Boston	417
32.	WNBC	New York	702	72.	WTMJ	Milwaukee	405
33.	WCAU	Philadelphia	697	73.	WRIF-FM	Detroit	403
34.	KFRC	San Francisco	677	74.	WHDH	Boston	399
35.	WPAT-FM	Paterson, N.J.	672	75.	WKTU-FM	New York	386
	WLAK-FM	Chicago	672	76.	KNBR	San Francisco	382
37.	WRKO	Boston	671	77.	WMMS-FM	Cleveland	381
38.	KNX	Los Angeles	669	78.	WGAY-FM	Washington	378
39.	WNEW-FM	New York	646	79.	WIFI-FM	Philadelphia	370
40.	KHJ	Los Angeles	636	80.	WMGK-FM	Philadelphia	368

* $\frac{1}{4}$ HR. AVG, 12+, MON-SUN, 6AM-MID. If a station has listeners in markets other than its home market those figures are included providing the survey areas do not overlap. The stations biggest numbers are used if the ADI figure larger than the TSA.

31.	KRLA	Los Angeles	366	131.	WRBQ-FM	Tampa	266
82.	WPEZ-FM	Pittsburg	362	131.	WIBG	Philadelphia	266
83.	KFOG-FM	San Francisco	356	133.	WDEE	Detroit	265
84.	WCLR-FM	Chicago	355	135.	WHYI-FM	Ft. Lauderdale	265
85.	WOWO	Fort Wayne	352	135.	WBBM-FM	Chicago	264
86.	WLIF-FM	Baltimore	350	136.	WKBW	Buffalo	263
87.	KDAY	Los Angeles	348	137.	KVOO	Tulsa	261
88.	WLYF-FM	Miami	342	137.	WGJY	Schenectady	261
89.	WDHF-FM	Chicago	341	139.	WHAM	Rochester	260
90.	WBEN	Buffalo	338	139.	WKY	Oklahoma City	260
				141.	WWSW	Pittsburg	259
92.	KOMO	St. Louis	338	142.	KOST-FM	Los Angeles	257
93.	KFAB	Seattle	328		KDWB	Minneapolis	257
94.	WQBA	Omaha	326	144.	WCAO	Baltimore	256
95.	WLKW-FM	Miami	325	145.	KXOK	St. Louis	255
96.	WGAR	Providence	321	146.	WJR-FM	Detroit	252
97.	KTRH-FM	Cleveland	320	147.	KCMO	Kansas City	251
98.	WWJ-FM	Los Angeles	319	148.	KSTP	Minneapolis	248
99.	WFBC	Detroit	314	149.	WSHH-FM	Pittsburg	247
100.	WVNJ	Greenville, S.C.	310	150.	KNEW	San Francisco	244
				151.	WEZO-FM	Rochester	243
101.	KRLD	Dallas	304	152.	KLVE-FM	Los Angeles	242
102.	KYND-FM	Houston	303	153.	KKYX	San Antonio	241
	WWJ	Detroit	303	154.	KOAX-FM	Dallas	240
104.	KIOI-FM	San Francisco	302	155.	KGW	Portland	239
	WWWE	Cleveland	302	156.	WQAL-FM	Cleveland	237
106.	WSUN	St. Pete	297	157.	WBNY-FM	Buffalo	233
	WXYZ	Detroit	297		WKTQ	Pittsburg	233
108.	WHO	Des Moines	293	159.	WCKY	Cincinnati	232
	WDVE-FM	Pittsburg	293		WKRQ-FM	Cincinnati	232
110.	WGR	Buffalo	291				
				WTVN	Columbus	232	
111.	KMET-FM	Los Angeles	290		WHAS	Louisville	232
112.	KVIL-FM	Dallas	289	163.	KOA	Denver	230
113.	KABL	San Francisco	285	164.	WROR-FM	Boston	229
114.	KTRH	Houston	283		WPEN	Philadelphia	229
	WYSP-FM	Philadelphia	283		KRAK	Sacramento	229
116.	KSLQ-FM	St. Louis	280	168.	WDRC-FM	Hartford	228
	WCHE	Detroit	280	169.	WKSS-FM	Hartford	227
118.	WCBM	Baltimore	279	170.	KRBE-FM	Houston	226
	WDAI-FM	Chicago	279		WAKY	Louisville	226
120.	WBT	Charlotte	278	172.	KNUS-FM	Dallas	222
				173.	KILT	Houston	221
121.	WJIT	New York	277		KJR	Seattle	221
122.	WMJC-FM	Detroit	275	175.	WEEP	Pittsburg	220
123.	KBAY-FM	San Jose	274	176.	WSAI	Cincinnati	219
	KHOW	Denver	274	177.	WIBC	Indianapolis	218
125.	WEZW-FM	Milwaukee	272		WWEZ-FM	Cincinnati	218
	WOMC-FM	Detroit	272	179.	WIRE	Indianapolis	217
127.	WDAS-FM	Philadelphia	271		WASH-FM	Washington	217
	WDRQ-FM	Detroit	271				
	XTRA	Tijuana	271				
130.	KPOL	Los Angeles	267				

	WZGC-FM	Atlanta	217	221.	KRFM-FM	Phoenix	188
	KIQQ-FM	Los Angeles	217	222.	WWEL-FM	Boston	187
183.	WOKY	Milwaukee	216		WGCL-FM	Cleveland	187
184.	KUTE-FM	Los Angeles	215		WKTZ-FM	Jacksonville	187
185.	KING	Seattle	214		WQAM	Miami	187
	WHK	Cleveland	214	226.	WTAE	Pittsburg	185
187.	WTOP	Washington	213		WDIA	Memphis	185
	KMBZ	Kansas City	213	228.	WPBS-FM	Philadelphia	184
189.	WRAL-FM	Raleigh	212	229.	WJOI-FM	Pittsburg	183
190.	WLIB	New York	211	230.	WRVA	Richmond	182
191.	WPCH-FM	Atlanta	210		WEEI-FM	Boston	182
	KCOR	San Antonio	210	232.	WWDB-FM	Philadelphia	181
193.	KENR	Houston	209		WCMS-FM	Norfolk	181
194.	WJMD-FM	Washington	208	234.	KEX	Portland	179
	WHIO	Dayton	208		WAOK	Atlanta	179
196.	WONE	Dayton	207		WPTF	Raleigh	179
197.	WXTZ-FM	Indianapolis	206		WRVR-FM	New York	179
198.	WHB	Kansas City	205		WSSH-FM	Boston	179
199.	KWST-FM	Los Angeles	203	239.	WNAP-FM	Indianapolis	178
200.	WDOK-FM	Cleveland	202	240.	KLOK	San Francisco	177
	WFAA	Ft. Worth	202		KSAN-FM	San Francisco	177
202.	WBLL-FM	Long Island	201		KCBQ	San Diego	177
203.	WNCI-FM	Columbus	200		KATZ	St. Louis	177
	WBCN-FM	Boston	200		WPLR-FM	New Haven	177
	WHYN	Springfield, Ma	200	245.	WEBN-FM	Cincinnati	176
206.	KDIA	San Francisco	199		WSRS-FM	Worcester	176
207.	WEZN-FM	Bridgeport	198	247.	KTOK	Oklahoma City	175
	WIL	St. Louis	198		KVI	Seattle	175
209.	XEGM	Tijuana	196		KGBT	Harlingen, Tex.	175
	WWBA-FM	St. Petersburg	196	250.	WTIX	New Orleans	174
	WCCO-FM	Minneapolis	196	251.	WSM	Nashville	173
212.	WMEX	Boston	194	252.	KOGO	San Diego	172
213.	KABL-FM	San Francisco	193		WAPE	Jacksonville	172
214.	KLOL-FM	Houston	192		WDBO-FM	Orlando	172
	KBEQ-FM	Kansas City	192	255.	KIMN	Denver	171
216.	WJPC	Chicago	190	256.	WPRO	Providence	169
	KSFX-FM	San Francisco	190		KIKK-FM	Houston	169
218.	WDAF	Kansas City	189	258.	KMBR-FM	Kansas City	168
	WGFM-FM	Schenectady	189	259.	WHIO-FM	Dayton	167
	WCOZ-FM	Boston	189		KXKX-FM	Denver	167

261.	WWL	New Orleans	166	301.	WMT	Cedar Rapids	154
	WRCH-FM	Hartford	166		WJZZ-FM	Detroit	154
263.	KEEL	Schreveport	165		KIOA	Des Moines	154
264.	WDGY	Minneapolis	164		WPRO-FM	Providence	154
	KQXT-FM	San Antonio	164	305.	WWDC-FM	Washington	153
	WJLB	Detroit	164		WSHE-FM	Fort Lauderdale	153
	WOL	Washington	164		WVOK	Birmingham	153
268.	KIIS-FM	Los Angeles	163	308.	WISN	Milwaukee	152
269.	KNIX-FM	Phoenix	162		WTLC-FM	Indianapolis	152
	WDAC	Hartford	162	310.	KPRC	Houston	151
272.	WBBQ-FM	Augusta	162		KIRO	Seattle	151
	WKEE-FM	Huntington	161		WCAU-FM	Philadelphia	151
	KILT-FM	Houston	161		WCGY-FM	Boston	151
	WBMX-FM	Chicago	161	314.	KGBS-FM	Los Angeles	150
275.	WCTO-FM	Long Island	160	315.	WOOD	Grand Rapids	149
	KEYY-FM	Minneapolis	160		WPXI-FM	Charleston, SC	149
	WFHQ-FM	Indianapolis	160		WAVE	Louisville	149
	WSIX-FM	Nashville	160		WHUD-FM	Peekskill, NY	149
	WWW-FM	Detroit	160		KLIF	Dallas	149
280.	WNCR-FM	New York	159	320.	KALI	Los Angeles	148
284.	WRVQ-FM	Richland	159		WIOD	Miami	148
	WWVA	Wheeling	159		KRMG	Tulsa	148
	KSHE-FM	St. Louis	159	323.	WLAC	Nashville	147
	WABX-FM	Detroit	158		WAYL-FM	Minneapolis	147
	WYYD-FM	Raleigh	158		KLIR-FM	Denver	147
	WOOD-FM	Grand Rapids	158		KGMB	Honolulu	147
287.	WKYS-FM	Washington	157	327.	KSL	Salt Lake City	146
	KBOX	Dallas	157		WHYN-FM	Springfield, MA	146
	WNDE	Indianapolis	157		KOMA	Oklahoma City	146
290.	KXYZ	Houston	156		WBEN-FM	Buffalo	146
297.	KSCS-FM	Ft. Worth	156		KGB-FM	San Diego	146
	KGFJ	Los Angeles	156		WFBR	Baltimore	146
	WFLA-FM	Tampa	156	333.	WPIK	Washington	145
	WWBA	St. Pete	156		KBCA-FM	Los Angeles	145
	KXL	Portland	156	335.	WKRC	Cincinnati	144
	WHIM-FM	Providence	156		WRTH	Wood River, Ill	144
	WBNS-FM	Columbus	155	337.	WMMR-FM	Philadelphia	143
	WCOL	Columbus	155		KEZY	Los Angeles	143
	KISW-FM	Seattle	155		WHEN	Syracuse	143
	WIOF-FM	Waterbury	155		WGBS	Miami	143

341.	WCTC WQMI-FM	New Brunswick, NJ Louisville	142 142	WQXI-FM WZUU-FM	Atlanta Milwaukee	130 130
343.	WTQR-FM	Winston-Salem	141	WBJW-FM	Orlando	130
344.	WGRD-FM WROW	Grand Rapids Albany	140 140	WFLN-FM WHAT	Philadelphia Philadelphia	130 130
	WJBR-FM	Wilmington	140	386. WROQ-FM	Charlotte	129
	KBRT	Los Angeles	140	WINZ	Miami	129
	WVCG	Miami	140	WSYR	Syracuse	129
349.	WSMB WING	New Orleans Dayton	139 139	WAKR KFAC-FM	Akron Los Angeles	129 129
351.	WERE WTRY	Cleveland Troy	138 138	WFMT-FM WSM-FM	Chicago Nashville	129 128
	KLAZ-FM	Little Rock	138	WSPD	Toledo	128
354.	KUPL-FM WQXI	Portland Atlanta	137 137	394. WHBQ WYFM-FM	Memphis Youngstown	127 127
	KSEA-FM	Seattle	137	WSOC-FM	Charlotte	127
	KQRS-FM	Minneapolis	137	397. KYY-S-FM KJLH-FM	Kansas City Los Angeles	126 126
	KOME-FM	San Francisco	137	WSDM-FM	Chicago	126
359.	KCPX WHNN-FM	Salt Lake City Bay City, MI	136 136	WCMQ-FM	Miami	126 126
	WMEF-FM KEZK-FM	Fort Wayne St. Louis	136 136	402. KSL-FM WNOX	Salt Lake City Knoxville	126 125
363.	KZEW-FM	Dallas	135	WKCI-FM	New Haven	125
	KMEO-FM	Phoenix	135	WNWS-FM	New York	125
365.	WQSR-FM WDBO	Sarasota Orlando	134 134	KCFM-FM WTAR	St. Louis Norfolk	125 125
	WNOE	New Orleans	134	407. WAMO-FM WEIL	Pittsburg New Haven	124 124
368.	WBT-FM KOY	Charlotte Phoenix	133 133	409. WKLO WWDC	Louisville Washington	123 123
	WJW	Cleveland	133			
372.	WLKY KEWT-FM	St. Petersburg Sacramento	133 132	KPOL-FM KYA	Los Angeles San Francisco	123 123
	KOSI-FM	Denver	132	413. WIVK-FM KKUA	Knoxville Honolulu	122 122
	WYOR-FM	Miami	132	KKHI	San Francisco	122
	WKLS-FM	Atlanta	132	416. KDFC-FM	San Francisco	121
*376.	WGMS-FM KUPD	Washington Phoenix	131 131	417. WBYU-FM WWWM-FM	New Orleans Cleveland	120 120
	WAYS	Charlotte	131	419. WFLI	Chattanooga	119
	KWEN-FM	Tulsa	131	KPAM-FM	Portland	119
380.	WWIN	Baltimore	130			

* also KFMB-FM, San Diego, 131

	WEZR-FM	Washington	119	KCOM	Houston	111
	WQFM-FM	Milwaukee	119	KSFM-FM	Sacramento	111
423.	KORL	Honolulu	118	WNQE-FM	New Orleans	111
	WBAM	Montgomery	118	WATV	Birmingham	111
	WXEL-FM	New Orleans	118	WKAU	Appleton, WIS	111
	KPRS-FM	Kansas City	118	WEZK-FM	Knoxville	111
427.	WMAZ-FM	Macon	117	467. WSBA-FM	York	110
	KTAR	Phoenix	117	468. KLYF-FM	Des Moines	109
	KGOR-FM	Omaha	117	KKYK-FM	Little Rock	109
	KWJJ	Portland	117	WPOR-FM	Portland, MA	109
	WHBC	Canton	117	KRGV	Weslaco, Tex	109
	WMOD-FM	Washington	117	WTOD	Toledo	109
	KYOK	Houston	117	KQUE-FM	Houston	109
435.	WRNG	Atlanta	117	WMPS	Memphis	109
	WMC	Memphis	116	475. WKBN	Youngstown	108
	KKDA	Dallas	116	WEAT-FM	West Palm Beach	108
	KADI-FM	St. Louis	116	KRIO	Mission, Texas	108
439.	WHP	Harrisburg	116	WBNS	Columbus	108
	WRCQ	Hartford	115	479. WYOO	Minneapolis	107
	KTLC-FM	Dallas	115	WJMI-FM	Jackson, MS	107
	WMNI	Columbus	115	KFMB-FM	San Diego	107*
442.	KBUC	San Antonio	114	WXRT-FM	Chicago	107
	WQQQ-FM	Easton, PA	114	483. WXOK	Baton Rouge	106
	WJAR	Providence	114	KOKA	Schreveport	106
	WENN	Birmingham	114	WHOOP-FM	Orlando	106
	KLEO	Wichita	114	WLEV-FM	Easton	106
	WMAL-FM	Washington	114	KCRA	Sacramento	106
449.	KIIS	Los Angeles	114	WLQR-FM	Toledo	106
	WIFE	Indianapolis	113	WSB-FM	Atlanta	106
	KSTP-FM	Minneapolis	113	490. WORD	Greenville, SC	105
	WGSM	Long Island	113	WPTR	Albany	105
	KFDI	Wichita	113	WUST	Washington	105
	WHND	Detroit	113	WMAR-FM	Baltimore	105
	CKLW-FM	Windsor	113	495. KCKN-FM	Kansas City	105
	WEZI-FM	Memphis	113	WOKI-FM	Oak Ridge, TE	104
	WAFA-FM	Washington	113	KROF	Abbeville, LA	104
458.	KCEZ-FM	Kansas City	113	498. WIKY-FM	Evansville	104
	KAUM-FM	Houston	112	WLRS-FM	Louisville	103
	KFAC	Los Angeles	112	KEZO-FM	Omaha	103
460.	WKSW-FM	Cleveland	111	WJDX	Jackson, MS	103
				WISN-FM	Milwaukee	103
				WSLR	Akron	103

* see # 376

AMERICA'S 250 MOST LISTENED TO FM STATIONS*

1.	WRFM-FM	New York	1256	BTFL MUS (Bonneville)
2.	WBLS-FM	New York	1185	BLACK
3.	WPLJ-FM	New York	987	ROCK
4.	KBIG-FM	Los Angeles	909	BTFL MUS (Bonneville)
5.	WXLO-FM	New York	804	ROCK
6.	WWSH-FM	Philadelphia	745	BTFL MUS (Schulke)
7.	WCBS-FM	New York	734	ADULT CONTEMP
8.	WLAK-FM	Chicago	672	BTFL MUS (Schulke)
	WPAT-FM	Paterson, N.J.	672	BTFL MUS
10.	WNEW-FM	New York	646	PROG ROCK
11.	WL00-FM	Chicago	618	BTFL MUS (Century)
12.	WJIB-FM	Boston	613	BTFL MUS (Schulke)
13.	WPIX-FM	New York	597	ROCK
14.	WVNJ-FM	Newark	571	BTFL MUS
15.	KJOI-FM	Los Angeles	569	BTFL MUS (Schulke)
16.	WQXR-FM	New York	528	CLASSICAL
17.	WTFM-FM	Long Island	471	BTFL MUS
18.	WPGC-FM	Washington	459	ROCK
19.	WDVR-FM	Philadelphia	458	BTFL MUS
	KLOS-FM	Los Angeles	458	ROCK
21.	KNX-FM	Los Angeles	451	ADULT CONTEMP
22.	WBFB-FM	Boston	417	ROCK
23.	WRIF-FM	Detroit	403	ROCK
24.	WK TU-FM	New York	386	EASY ROCK
25.	WMMS-FM	Cleveland	381	ADULT CONTEMP
26.	WGAY-FM	Washington	378	BTFL MUS
27.	WIFI-FM	Philadelphia	370	ROCK
28.	WMGK-FM	Philadelphia	368	ADULT CONTEMP
29.	WPEZ-FM	Pittsburg	362	ROCK
30.	KFOG-FM	San Francisco	356	BTFL MUS (Schulke)
31.	WCLR-FM	Chicago	355	BTFL MUS (Bonneville)
32.	WLIF-FM	Baltimore	350	BTFL MUS (Schulke)
33.	WLYF-FM	Miami	342	BTFL MUS (Schulke)
34.	WDHF-FM	Chicago	341	ROCK
35.	WLKW-FM	Providence	321	BTFL MUS
36.	KTRH-FM	Los Angeles	319	OLDIES ROCK
37.	WWJ-FM	Detroit	314	BTFL MUS (Century)
38.	WFBC-FM	Greenville	310	ROCK (Drake-Chennault)
39.	KYND-FM	Houston	303	
40.	KIOI-FM	San Francisco	302	ADULT CONTEMP
41.	WDVE-FM	Pittsburg	293	ROCK
42.	KMET-FM	Los Angeles	290	PROG ROCK
43.	KVIL-FM	Dallas	289	ROCK
44.	WYSP-FM	Philadelphia	283	MOR
45.	KSQL-FM	St. Louis	280	ROCK
46.	WDAI-FM	Chicago	279	ROCK
47.	WMJC-FM	Detroit	275	ADULT ROCK
48.	KBAY-FM	San Jose	274	BTFL MUS
49.	WEZW-FM	Milwaukee	272	BTFL MUS (Schulke)
	WOMC-FM	Detroit	272	MOR

* $\frac{1}{4}$ HR AVG, 12+, Mon-Sun, 6 AM - MID, TSA or ADI

51.	WDAS-FM	Philadelphia	271	PROG	ROCK
	WDRQ-FM	Detroit	271	ROCK	
53.	WRBQ-FM	Tampa	266	ROCK	
54.	WHYI-FM	Ft. Lauderdale	265	ROCK	
55.	WBBM-FM	Chicago	264	ROCK	
56.	KOST-FM	Los Angeles	257	BTFL	MUS
57.	WJR-FM	Detroit	252	BTFL	MUS (RPM)
58.	WSHH-FM	Pittsburg	247	BTFL	MUS (Schulke)
59.	WEZO-FM	Rochester	243	BTFL	MUS (Bonneville)
60.	KLVE-FM	Los Angeles	242	SOFT	ROCK
61.	KOAX-FM	Dallas	240	BTFL	MUS (Schulke)
62.	WQAL-FM	Cleveland	237	BTFL	MUS (Bonneville)
63.	WBNY-FM	Buffalo	233	BTFL	MUS (Schulke)
64.	WKRQ-FM	Cincinnati	232	ROCK	
65.	WROR-FM	Boston	229	OLDIES	ROCK
66.	WDRC-FM	Hartford	228	ROCK	
67.	WKSS-FM	Hartford	227	BTFL	MUS (Schulke)
68.	KRBE-FM	Houston	226	ROCK	
69.	KNUS-FM	Dallas	222	ROCK	
70.	WWEZ-FM	Cincinnati	218	BTFL	MUS (Schulke)
71.	WASH-FM	Washington	217	ROCK	
	WZGC-FM	Atlanta	217	ROCK	
	KIQQ-FM	Los Angeles	217	ROCK	
74.	KUTE-FM	Los Angeles	215	BLACK	
75.	WRAL-FM	Raleigh	212	ROCK	(Drake-Chennault)
76.	WPCH-FM	Atlanta	210	BTFL	MUS (Schulke)
77.	WJMD-FM	Washington	208	BTFL	MUS (Bonneville)
78.	WXTZ-FM	Indianapolis	206	BTFL	MUS (Schulke)
79.	KWST-FM	Los Angeles	203	PROG	ROCK
80.	WDOK-FM	Cleveland	202	BTFL	MUS
81.	WBLL-FM	Long Island	201	ROCK	
82.	WCNI-FM	Columbus	200	ROCK	
	WBCN-FM	Boston	200	ROCK	
84.	WEZI-FM	Memphis	198	BTFL	MUS (TM)
	WEZN-FM	Bridgeport	198	BTFL	MUS (Schulke)
86.	WWBA-FM	St. Petersburg	196	BTFL	MUS
	WCCO-FM	Minneapolis	196	ROCK	
88.	KABL-FM	San Francisco	193	BTFL	MUS (TM)
89.	KLOL-FM	Houston	192	ROCK	
	KBEQ-FM	Kansas City	192	ROCK	
91.	KSFX-FM	San Francisco	190	ROCK	
92.	WGFM-FM	Schnectady	189	ROCK	(TM)
	WCOZ-FM	Boston	189	ROCK	
94.	KRFM-FM	Phoenix	188	BTFL	MUS
95.	WWEL-FM	Boston	187	BTFL	MUS (Bonneville)
	WGCL-FM	Cleveland	187	OLDIES	ROCK
	WKTZ-FM	Jacksonville	187	BTFL	MUS (Bonneville)
98.	WPBS-FM	Philadelphia	184	BTFL	MUS (Century)
99.	WJOI-FM	Pittsburg	183	BTFL	MUS
100.	WEEI-FM	Boston	182	ADULT	ROCK

101.	WWDB-FM	Philadelphia	181	TALK
	WCMS-FM	Norfolk	181	COUNTRY
103.	WRVR-FM	New York	179	JAZZ/NEWS
	WSHH-FM	Boston	179	BTFL MUS
105.	WNAP-FM	Indianapolis	178	ROCK
106.	KSAN-FM	San Francisco	177	PROG ROCK
	WPLR-FM	New Haven	177	ROCK
108.	WEBN-FM	Cincinnati	176	ROCK
	WSRS-FM	Worcester	176	BTFL MUS
110.	WDBO-FM	Orlando	172	BTFL MUS (Schulke)
111.	KIKK-FM	Houston	169	COUNTRY
112.	KMBR-FM	Kansas City	168	BTFL MUS (Bonneville)
113.	WHIO-FM	Dayton	167	BTFL MUS
	KXKX-FM	Denver	167	ROCK
115.	WRCH-FM	Hartford	166	BTFL MUS (Century)
116.	KQXT-FM	San Antonio	164	BTFL MUS (Schulke)
117.	KIIS-FM	Los Angeles	163	ROCK
118.	KNIX-FM	Phoenix	162	COUNTRY
	WBBQ-FM	Augusta	162	ROCK
120.	WKEE-FM	Huntington	161	ROCK
	KILT-FM	Houston	161	ROCK
	WMBX-FM	Chicago	161	BLACK
123.	WCTO-FM	Long Island	160	BTFL MUS (Schulke)
	KEEY-FM	Minneapolis	160	BTFL MUS (Bonneville)
	WFHQ-FM	Indianapolis	160	ROCK (TM)
	WSIX-FM	Nashville	160	COUNTRY
	WWWW-FM	Detroit	160	PROG ROCK
128.	WNCN-FM	New York	159	CLASSICAL
	WRVQ-FM	Richland	159	ROCK
	KSHE-FM	St. Louis	159	ROCK
131.	WABX-FM	Detroit	158	PROG ROCK
	WYYD-FM	Raleigh	158	BTFL MUS (Schulke)
	WOOD-FM	Grand Rapids	158	BTFL MUS (Schulke)
134.	WKYZ-FM	Washington	157	DISCO ROCK
135.	KSCS-FM	Ft. Worth	156	COUNTRY
	WFIA-FM	Tampa	156	BTFL MUS
	WHIM-FM	Providence	156	COUNTRY
138.	WBNS-FM	Columbus	155	BTFL MUS (Schulke)
	KISW-FM	Seattle	155	ROCK
	WIOF-FM	Waterbury	155	COUNTRY
141.	WJZZ-FM	Detroit	154	JAZZ
	WPRO-FM	Providence	154	ROCK
143.	WWDC-FM	Washington	153	ROCK
	WSHE-FM	Ft. Lauderdale	153	ROCK
145.	WTLC-FM	Indianapolis	152	BLACK
146.	WCAU-FM	Philadelphia	151	ADULT CONTEMP
	WCGY-FM	Boston	151	ROCK (TM)
148.	KGBS-FM	Los Angeles	150	COUNTRY
149.	WPXI-FM	Charleston, SC	149	BLACK
	WHUD-FM	Peekskill, NY	149	BTFL MUS

151.	WAYL-FM	Minneapolis	147	BTFL MUS
	KLIR-FM	Denver	147	BTFL MUS (Schulke)
153.	WHYN-FM	Springfield, Ma	146	BTFL MUS
	KGB-FM	San Diego	146	ROCK
	WBEN-FM	Buffalo	146	ROCK (TM)
156.	KBCA-FM	Los Angeles	145	JAZZ
157.	WMMR-FM	Philadelphia	143	PROG ROCK
158.	WQMI-FM	Louisville	142	ROCK (TM)
159.	WTQR-FM	Winston-Salem	141	COUNTRY
160.	WGRD-FM	Grand Rapids	140	ROCK
	WJBR-FM	Wilmington	140	BTFL MUS
162.	KLAZ-FM	Little Rock	138	ROCK
163.	KUPL-FM	Portland	137	BTFL MUS (TM)
	KSEA-FM	Seattle	137	BTFL MUS (Bonneville)
	KQRS-FM	Minneapolis	137	PROG ROCK
	KOME-FM	San Jose	137	PROG ROCK
167.	WHNN-FM	Bay City	136	ROCK
	WMEF-FM	Fort Wayne	136	BTFL MUS (Bonneville)
	KEZK-FM	St. Louis	136	BTFL MUS
170.	KZEW-FM	Dallas	135	ROCK
	KMEO-FM	Phoenix	135	BTFL MUS (Bonneville)
172.	WQSR-FM	Sarasota	134	ROCK
173.	WBT-FM	Charlotte	133	BTFL MUS (Schulke)
174.	KEWT-FM	Sacramento	132	BTFL MUS (Schulke)
	KOSI-FM	Denver	132	BTFL MUS
	WYOR-FM	Miami	132	BTFL MUS
	WKLS-FM	Atlanta	132	PROG ROCK
178.	KFMB-FM	San Diego	131	ROCK
	WGMS-FM	Washington	131	CLASSICAL
	KWEN-FM	Tulsa	131	BTFL MUS (Schulke)
181.	WQXI-FM	Atlanta	130	ROCK
	WZUU-FM	Milwaukee	130	ROCK
	WBJW-FM	Orlando	130	ROCK
	WFLN-FM	Philadelphia	130	CLASSICAL
185.	WROQ-FM	Charlotte	129	ROCK
	KFAC-FM	Los Angeles	129	CLASSICAL
	WFMT-FM	Chicago	129	CLASSICAL
188.	WSM-FM	Nashville	128	ADULT CONTEMP
189.	WYFM-FM	Youngstown	127	ROCK
	WSOC-FM	Charlotte	127	COUNTRY
191.	KYY-S-FM	Kansas City	126	ROCK
	KJLH-FM	Los Angeles	126	BLACK
	WSDM-FM	Chicago	126	PROG ROCK
	WCMQ-FM	Miami	126	SPANISH
	KSL-FM	Salt Lake City	126	BTFL MUS (Bonneville)
196.	WKCI-FM	New Haven	125	BTFL MUS
	WNWS-FM	New York	125	ALL NEWS (NBC NIS)
	KCFM-FM	St. Louis	125	BTFL MUS (TM)
199.	WAMO-FM	Pittsburg	124	ROCK
200.	KPOL-FM	Los Angeles	123	BTFL MUS

201.	WIVK-FM	Knoxville	122	COUNTRY
202.	KDFC-FM	San Francisco	121	CLASSICAL
203.	WBYU-FM	New Orleans	120	BTFL MUS (Schulke)
	JMC-FM	Memphis	120	ROCK
	WWW-FM	Cleveland	120	ROCK
206.	KPAM-FM	Portland	119	ADULT CONTEMP
	WEZR-FM	Washington	119	BTFL MUS
	WQFM-FM	Milwaukee	119	MOR
209.	WXEL-FM	New Orleans	118	BLACK
	KPRS-FM	Kansas City	118	BLACK
211.	WMAZ-FM	Macon	117	ROCK
	KGOR-FM	Omaha	117	ROCK (TM)
	WMOD-FM	Washington	117	ROCK
214.	KADI-FM	St. Louis	116	PROG ROCK
215.	KTLC-FM	Dallas	115	BTFL MUS
216.	WQQQ-FM	Easton, Pa	114	BTFL MUS (Bonneville)
	WMAL-FM	Washington	114	ROCK
218.	KSTP-FM	Minneapolis	113	MOR (Bonneville)
	CKLW-FM	Windsor	113	COUNTRY
	WAVA-FM	Washington	113	NEWS/TALK
	KCEZ-FM	Kansas City	113	BTFL MUS (TM)
222.	KAUM-FM	Houston	112	ROCK
223.	WKSX-FM	Cleveland	111	BTFL MUS
	KSFN-FM	Sacramento	111	ROCK
	WNOC-FM	New Orleans	111	PROG ROCK
	WEZK-FM	Knoxville	111	BTFL MUS (Century)
227.	WSBA-FM	York	110	BTFL MUS (Susquehanna)
228.	KLYF-FM	Des Moines	109	BTFL MUS (Bonneville)
	KKYK-FM	Little Rock	109	ROCK (TM)
	WPOR-FM	Portland, Ma	109	COUNTRY
	KQUE-FM	Houston	109	MOR
232.	WEAT-FM	West Palm Beach	108	BTFL MUS (Schulke)
233.	WJMI-FM	Jackson, Ms	107	ROCK
	WXRT-FM	Chicago	107	ROCK/ETHNIC
235.	WHOO-FM	Orlando	106	BTFL MUS (Century)
	WLEV-FM	Easton, Pa	106	ROCK (Drake-Chennault)
	WLQR-FM	Toledo	106	BTFL MUS (Susquehanna)
	WSB-FM	Atlanta	106	BTFL MUS (Century)
239.	WMAR-FM	Baltimore	105	BTFL MUS (Bonneville)
	KCKN-FM	Kansas City	105	COUNTRY
241.	WOKI-FM	Oak Ridge, Te	104	CONTEMP
	WIKY-FM	Evansville	104	MOR
243.	WLRS-FM	Louisville	103	ROCK
	KEZO-FM	Omaha	103	BTFL MUS (Schulke)
	WISN-FM	Milwaukee	103	BTFL MUS (TM)
246.	WMYK-FM	Norfolk	102	ROCK
	WIL-FM	St. Louis	102	COUNTRY
	KYXY-FM	San Diego	102	BTFL MUS (BPI)
	KKDA-FM	Dallas	102	BTFL MUS
250.	KFRC-FM	San Francisco	101	ROCK
	WFOG-FM	Norfolk	101	BTFL MUS (Bonneville)

AMERICA'S LEADING STATIONS (12+ TSA CUME)*

1.	WABC	New York	48809	51.	WLAK-FM	Chicago	7810
2.	WLS	Chicago	35464	52.	KSFO	San Francisco	7793
3.	WOR	New York	26466	53.	WJIB-FM	Boston	7707
4.	WCBS	New York	26096	54.	KLOS-FM	Los Angeles	7685
5.	WGN	Chicago	24034	55.	WAIT	Chicago	7619
6.	WINS	New York	21551	56.	WMAL	Washington, DC	7541
7.	WMAQ	Chicago	20477	57.	WIP	Philadelphia	7460
8.	CKLW	Windsor	19184	58.	KNBR	San Francisco	7393
9.	WJR	Detroit	18187	59.	WEEI	Boston	7377
10.	WNBC	New York	16701	60.	WWRL	New York	7131
11.	WBBM	Chicago	16324	61.	WWSH-FM	Philadelphia	7125
12.	NXLO-FM	New York	16301	62.	WSB	Atlanta	6936
13.	WNEW	New York	15788	63.	WTFM-FM	Long Island	6935
14.	KHJ	Los Angeles	15405	64.	KRLA	Los Angeles	6878
15.	WRFM-FM	New York	15212	65.	WPGC-FM	Washington, DC	6837
16.	WPLJ-FM	New York	14589	66.	WRIF-FM	Detroit	6731
17.	KFRC	San Francisco	14225	67.	WDHF-FM	Chicago	6730
18.	KDKA	Pittsburg	14143	68.	WTIC	Hartford	6722
19.	KNX	Los Angeles	14050	69.	WBVF-FM	Boston	6708
20.	WHN	New York	14027	70.	WOW	Omaha	6638
21.	WBZ	Boston	13871	71.	KNX-FM	Los Angeles	6487
22.	WCBS-FM	New York	13573	72.	WXYZ	Detroit	6452
23.	WRKO	Boston	13504	73.	WVNJ	Newark	6404
24.	WPAT	Paterson, NJ	13271	74.	WWWE	Cleveland	6354
25.	WBLS-FM	New York	12746	75.	KXOK	St. Louis	6335
26.	KABC	Los Angeles	12713	76.	KIAC	Los Angeles	6323
27.	WCCO	Minneapolis	12453	77.	WBAL	Baltimore	6293
28.	KYW	Philadelphia	12320	78.	KSD	St. Louis	6240
29.	WFIL	Philadelphia	12312	79.	WIBG	Philadelphia	6235
30.	WPIX-FM	New York	12239	80.	KRLD	Dallas	6214
31.	WMCA	New York	12068	81.	KRTH-FM	Los Angeles	6030
32.	WCAU	Philadelphia	11008	82.	XTRA	Tijuana	6024
33.	KBIG-FM	Los Angeles	10939	83.	WDAI-FM	Chicago	6000
34.	WBAP	Fort Worth	10778	84.	WBBM-FM	Chicago	5939
35.	KFWB	Los Angeles	10753	85.	WGAR	Cleveland	5925
36.	WCFL	Chicago	10530	86.	WKTU-FM	New York	5922
37.	WIND	Chicago	10495	87.	KABL	San Francisco	5847
38.	KMOX	St. Louis	10258	88.	WDRQ-FM	Detroit	5794
39.	KCBS	San Francisco	10090	89.	WVON	Chicago	5776
40.	KMPC	Los Angeles	9956	90.	KTSA	San Antonio	5775
41.	WPAT-FM	Paterson, NJ	9860	91.	WWJ	Detroit	5765
42.	KFI	Los Angeles	9571	92.	WCAO	Baltimore	5625
43.	WNEW-FM	New York	9375	93.	WKTQ	Pittsburg	5569
44.	WLW	Cincinnati	9333	94.	WOWO	Ft. Wayne	5549
45.	WQXR-FM	New York	8846	95.	WIFI-FM	Philadelphia	5471
46.	WHDH	Boston	8562	96.	KDWB	Minneapolis	5448
47.	KJOI-FM	Los Angeles	8277	97.	KPOL	Los Angeles	5420
48.	KGO	San Francisco	8112	98.	WPEZ-FM	Pittsburg	5390
49.	WVNJ-FM	Newark	8092	99.	WADO	New York	5376
50.	WL00-FM	Chicago	8055	100.	KMET-FM	Los Angeles	5371

101.	KIQQ-FM	Los Angeles	5360	151.	WMGK-FM	Philadelphia	4030
102.	WTMJ	Milwaukee	5290	152.	WBT	Charlotte	4006
103.	KILT	Houston	5249	153.	WPEN	Philadelphia	3978
104.	KIOI-FM	San Francisco	5203		WCBM	Baltimore	3978
105.	WMEX	Boston	5172	155.	KLOK	San Jose	3975
106.	WFAA	Ft. Worth	5151	156.	WPRO	Providence	3924
107.	WFYR-FM	Chicago	5150	157.	KIIS	Los Angeles	3918
108.	KSTP	Minneapolis	5147	158.	WROR-FM	Boston	3916
109.	KCMO	Kansas City	5124	159.	WTAE	Pittsburg	3906
110.	KDAY	Los Angeles	5045	160.	WMJC-FM	Detroit	3877
111.	KCMO	Seattle	5020	161.	WGY	Schenectady	3871
112.	WJJD	Chicago	5000	162.	KRBE-FM	Houston	3839
113.	WMMS-FM	Cleveland	4983	163.	WWJ-FM	Detroit	3837
114.	WGR	Buffalo	4945	164.	WLIF-FM	Baltimore	3817
115.	KING	Seattle	4904	165.	KIMN	Denver	3813
116.	WTOP	Washington, DC	4899	166.	WRBQ-FM	Tampa	3808
117.	KFOG-FM	San Francisco	4841	167.	WSUN	St. Pete	3800
118.	WKY	Oklahoma City	4829	168.	KEZY-FM	Los Angeles	3780
119.	WKBW	Buffalo	4828	169.	WOMC-FM	Detroit	3776
120.	WCLR-FM	Chicago	4814	170.	CKLW	Cleveland	3767
	WOKY	Milwaukee	4814	171.	WSM	Nashville	3764
122.	KNEW	San Francisco	4771	172.	WNOE	New Orleans	3761
123.	WDGY	Minneapolis	4611	173.	WGCL-FM	Cleveland	3757
124.	WHAS	Louisville	4609	174.	KCBQ	San Diego	3720
125.	WBEN	Buffalo	4584	175.	WLW	Dayton	3710
126.	WSAI	Cincinnati	4579	176.	WDAF	Kansas City	3708
127.	WHO	Des Moines	4545	177.	WZGC-FM	Atlanta	3677
128.	WWSN	Pittsburg	4543	178.	KFRC	Sacramento	3666
129.	WDVR-FM	Philadelphia	4524	179.	WDRC	Hartford	3657
130.	WJR-FM	Detroit	4512	180.	WDRC-FM	Hartford	3646
131.	WHBQ	Memphis	4509	181.	KVIL-FM	Dallas	3636
132.	WHB	Kansas City	4489	182.	KMBZ	Kansas City	3617
133.	WMPS	Memphis	4455	183.	WHAM	Rochester	3599
134.	WGAY-FM	Washington, DC	4408	184.	WWWW-FM	Detroit	3595
135.	KJR	Seattle	4361	185.	CKLW	Toledo	3538
136.	KLIF	Dallas-F. Wo	4334	186.	WSHH-FM	Pittsburg	3520
137.	WAKY	Louisville	4330	187.	WDEE	Detroit	3516
138.	KGW	Portland	4244	188.	KYND-FM	Houston	3481
139.	WTVN	Columbus	4232	189.	WCOZ-FM	Boston	3465
140.	WYSP-FM	Philadelphia	4218	190.	WHIO	Dayton	3456
	KIIS-FM	Los Angeles	4218	191.	KOA	Denver	3392
142.	KYA	San Francisco	4203	192.	WIBC	Indianapolis	3388
143.	WHYI-FM	Miami	4170	193.	KRAK	Sacramento	3368
144.	WQAM	Miami	4168	194.	KIRO	Seattle	3348
145.	KOST-FM	Los Angeles	4096	195.	WHYN	Hartford	3328
146.	KSLQ-FM	St. Louis	4094	196.	WBZ-FM	Boston	3315
147.	WTIX	New Orleans	4084	197.	WWL	New Orleans	3313
148.	WDVE-FM	Pittsburg	4066	198.	WCHB	Detroit	3300
149.	KHOW	Denver	4060	199.	WISN	Milwaukee	3297
150.	KFAB	Omaha	4052	200.	WLYF-FM	Miami	3294

201.	WRVR-FM	New York	3288	251.	WEZO-FM	Rochester	2835
202.	WRAL-FM	Raleigh	3257	252.	WJMD-FM	Washington, DC	2829
203.	WQXI	Atlanta	3251	253.	WCAU-FM	Philadelphia	2825
204.	KABL-FM	San Francisco	3243	254.	WCAR	Detroit	2813
205.	WKRQ-FM	Cincinnati	3241	255.	KFAC	Los Angeles	2805
206.	WPCH-FM	Atlanta	3217	256.	WBEN-FM	Buffalo	2802
207.	KWST-FM	Los Angeles	3215		WLAC	Nashville	2802
208.	WNDE	Indianapolis	3208	258.	WDAS-FM	Philadelphia	2786
209.	WNCI-FM	Columbus	3198		WKYS-FM	Washington, DC	2786
210.	WEII-FM	Boston	3195	260.	WOL	Washington, DC	2782
211.	KIOA	Des Moines	3188	261.	WHYN	Springport, Ma	2773
212.	WLKW-FM	Providence	3171	262.	WBMX-FM	Chicago	2765
	WDIA	Memphis	3171	263.	WJW	Cleveland	2740
	WEZW-FM	Milwaukee	3171	264.	WSSH-FM	Boston	2735
215.	WASH-FM	Washington, DC	3153	265.	KENR	Houston	2733
216.	WFBC-FM	Charlotte	3129	266.	WARM	Scranton	2726
217.	WKSS-FM	Hartford	3128	267.	WBLI-FM	New York	2725
218.	WCOL	Columbus	3126	268.	KLVE-FM	Los Angeles	2714
219.	WIL	St. Louis	3102	269.	KGBS	Los Angeles	2713
220.	KNUS-FM	Dallas	3091	270.	WCKY	Cincinnati	2706
221.	WBCN-FM	Boston	3085	271.	KADI-FM	St. Louis	2699
222.	WCNC-FM	New York	3080	272.	WFBR	Baltimore	2695
223.	KFAC-FM	Los Angeles	3059	273.	KKYX	San Antonio	2687
224.	KGFJ	Los Angeles	3050	274.	KILT-FM	Houston	2679
225.	KOMA	Oklahoma City	3049	275.	WWDC	Washington, DC	2669
226.	WKRC	Cincinnati	3045	276.	WJZZ-FM	Detroit	2657
227.	KEX	Portland	3014	277.	KUTE-FM	Los Angeles	2649
228.	WNWS-FM	New York	3000	278.	KV00	Tulsa	2643
229.	WSDM-FM	Chicago	2992	279.	WIOD	Miami	2639
230.	KPOL-FM	Los Angeles	2983	280.	KEEL	Schreveport	2636
231.	WQAL-FM	Cleveland	2981	281.	WYOO	Minneapolis	2625
232.	WRTH	St. Louis	2969	282.	WPRO-FM	Providence	2623
233.	WCCO-FM	Minneapolis	2964	283.	WWEZ-FM	Cincinnati	2621
234.	WING	Dayton	2963	284.	WLCY	Tampa	2620
	WZZU-FM	Milwaukee	2963	285.	WFBQ-FM	Indianapolis	2617
	KPRC	Houston	2963	286.	KSAN-FM	San Francisco	2614
237.	WKLO	Louisville	2957	287.	KOAX-FM	Dallas	2585
238.	WCGY-FM	Boston	2955	288.	WQXI-FM	Atlanta	2570
239.	KBAY-FM	San Jose	2933	289.	WMC-FM	Memphis	2566
240.	WJLB	Detroit	2924	290.	WDOK-FM	Cleveland	2562
241.	KBEQ-FM	Kansas City	2917	291.	KDIA	San Francisco	2560
242.	KSFX-FM	San Francisco	2912	292.	KUPD	Phoenix	2556
243.	WHK	Cleveland	2905	293.	WERE	Cleveland	2553
244.	WJPC	Chicago	2904	294.	WWDC-FM	Washington, DC	2548
245.	WLIB	New York	2899	295.	WWEL-FM	Boston	2537
246.	KIKK-FM	Houston	2897		KFRC-FM	San Francisco	2537
247.	KKHI	San Francisco	2861	297.	WNAP-FM	Indianapolis	2530
248.	WGFM-FM	Schenectady	2854	298.	WIRE	Indianapolis	2522
249.	WTRY	Troy	2851	299.	KCPX	Salt Lake City	2520
250.	WIFE	Indianapolis	2843	300.	WDAS	Philadelphia	2510
				301.	WONE	Dayton	2507
				302.	WBNY-FM	Buffalo	2504
				303.	WPTR	Albany	2501

*Based on 12+ TSA Cume, Mon-Sun, 6AM-Mid. Only stations with more than 250,000 listeners are included.

AMERICA'S LEADING FM STATIONS (12+ TSA CUME)*

1.	WXLO-FM	New York	16301	51.	NWJ-FM	Detroit	3837
2.	WRFM-FM	New York	15212	52.	WLIF-FM	Baltimore	3817
3.	WPLJ-FM	New York	14589	53.	WRBQ-FM	Tampa	3808
4.	WCBS-FM	New York	13573	54.	KEZY-FM	Los Angeles	3780
5.	WBLS-FM	New York	12746	55.	WOMC-FM	Detroit	3776
6.	WPIX-FM	New York	12239	56.	WGCL-FM	Cleveland	3757
7.	KBIG-FM	Los Angeles	10939	57.	WZGC-FM	Atlanta	3677
8.	WPAT-FM	Paterson, NJ	9860	58.	WDRC-FM	Hartford	3646
9.	WNEW-FM	New York	9375	59.	KVIL-FM	Dallas	3636
10.	WQXR-FM	New York	8846	60.	WWWW-FM	Detroit	3595
11.	KJOI-FM	Los Angeles	8277	61.	WSHH-FM	Pittsburg	3520
12.	WVNJ-FM	Newark	8092	62.	KYND-FM	Houston	3481
13.	WLOO-FM	Chicago	8055	63.	WCOZ-FM	Boston	3465
14.	WLAK-FM	Chicago	7810	64.	WBZ-FM	Boston	3315
15.	WJIB-FM	Boston	7707	65.	WLYF-FM	Miami	3294
16.	KLOS-FM	Los Angeles	7685	66.	WRVR-FM	New York	3288
17.	WWSH-FM	Philadelphia	7125	67.	WRAL-FM	Raleigh	3257
18.	WTFM-FM	Long Island	6935	68.	KABL-FM	San Francisco	3243
19.	WPGC-FM	Washington, DC	6837	69.	WKRQ-FM	Cincinnati	3241
20.	WRIF-FM	Detroit	6731	70.	WPCH-FM	Atlanta	3217
21.	WDHF-FM	Chicago	6730	71.	KWST-FM	Los Angeles	3215
22.	WVBF-FM	Boston	6708	72.	WNCI-FM	Columbus	3198
23.	KNX-FM	Los Angeles	6487	73.	WEEI-FM	Boston	3195
24.	KRTH-FM	Los Angeles	6030	74.	WLKW-FM	Providence	3171
25.	WDAI-FM	Chicago	6000	75.	WEZW-FM	Milwaukee	3171
26.	WBBM-FM	Chicago	5939	76.	WASH-FM	Washington, DC	3153
27.	WKTU-FM	New York	5922	77.	WFBC-FM	Charlotte	3129
28.	WDRQ-FM	Detroit	5794	78.	WKSS-FM	Hartford	3128
29.	WIFI-FM	Philadelphia	5471	79.	KNUS-FM	Dallas	3091
30.	WPEZ-FM	Pittsburg	5390	80.	WBCN-FM	Boston	3085
31.	KMET-FM	Los Angeles	5371	81.	WNCN-FM	New York	3080
32.	KIQQ-FM	Los Angeles	5360	82.	KFAC-FM	Los Angeles	3059
33.	KIOI-FM	San Francisco	5203	83.	WNWS-FM	New York	3000
34.	WFYR-FM	Chicago	5150	84.	WSDM-FM	Chicago	2992
35.	WMMS-FM	Cleveland	4983	85.	KPOL-FM	Los Angeles	2983
36.	KFOG-FM	San Francisco	4841	86.	WQAL-FM	Cleveland	2981
37.	WCLR-FM	Chicago	4814	87.	WCCO-FM	Minneapolis	2964
38.	WDVR-FM	Philadelphia	4524	88.	WZZU-FM	Milwaukee	2963
39.	WJR-FM	Detroit	4512	89.	WCGY-FM	Boston	2955
40.	WGAY-FM	Washington, DC	4408	90.	KBAY-FM	San Jose	2933
41.	WYSP-FM	Philadelphia	4218	91.	KBEQ-FM	Kansas City	2917
	KIIS-FM	Los Angeles	4218	92.	KSFX-FM	San Francisco	2912
43.	WHYI-FM	Miami	4170	93.	KIKK-FM	Houston	2897
44.	KOST-FM	Los Angeles	4096	94.	WGFM-FM	Schenectady	2854
45.	KSLQ-FM	St. Louis	4094	95.	WEZO-FM	Rochester	2835
46.	WDVE-FM	Pittsburg	4060	96.	WJMD-FM	Washington, DC	2829
47.	WMGK-FM	Philadelphia	4030	97.	WCAU-FM	Philadelphia	2825
48.	WROR-FM	Boston	3916	98.	WBEN-FM	Buffalo	2802
49.	WMJC-FM	Detroit	3877	99.	WDAS-FM	Philadelphia	2786
50.	KRBE-FM	Houston	3839		WKYS-FM	Washington, DC	2786

101.	WBMX-FM	Chicago	2765
102.	WSSH-FM	Boston	2735
103.	WBLL-FM	New York	2725
104.	KLVE-FM	Los Angeles	2714
105.	KADI-FM	St. Louis	2699
106.	KILT-FM	Houston	2679
107.	WJZZ-FM	Detroit	2657
108.	KUTE-FM	Los Angeles	2649
109.	WPRO-FM	Providence	2623
110.	WWEZ-FM	Cincinnati	2621
111.	WFHQ-FM	Indianapolis	2617
112.	KSAN-FM	San Francisco	2614
113.	KOAX-FM	Dallas	2585
114.	WQXI-FM	Atlanta	2570
115.	WMC-FM	Memphis	2566
116.	WDOK-FM	Cleveland	2562
117.	WWDC-FM	Washington, DC	2548
118.	WWEL-FM	Boston	2537
	KFRC-FM	San Francisco	2537
120.	WNAP-FM	Indianapolis	2530
121.	WBNY-FM	Buffalo	2504

*Based on 12+ TSA Cume, Mon-Sun, 6 AM-Mid. Only stations with more than 250,000 listeners are included.

AMERICA'S LEADING STATIONS (TEENS)*

1.	WABC	New York	508	KUPD	Phoenix	55	
2.	WLS	Chicago	374	52.	WOKY	Milwaukee	53
3.	WXLO-FM	New York	361	'	KYA	San Francisco	53
4.	WPLJ-FM	New York	346	55.	KILT-FM	Houston	53
5.	WBLS-FM	New York	307	57.	WNCI-FM	Columbus	52
6.	KHJ	Los Angeles	240	59.	KFMB-FM	San Diego	52
7.	KFRC	San Francisco	233	57.	WHYI-FM	Miami	51
8.	WWRL	New York	194	59.	WYOO	Minneapolis	51
9.	WPGC-FM	Washington	187	60.	WDAS-FM	Philadelphia	50
10.	WRKO	Boston	186	60.	CKLW	Toledo	49
11.	WDHF-FM	Chicago	174	61.	WDGY	Minneapolis	48
12.	WFIL	Philadelphia	170	61.	KATZ	St. Louis	48
13.	WRIF-FM	Detroit	143	63.	WGCL-FM	Cleveland	47
14.	WPIX-FM	New York	141	63.	WCGB	Detroit	47
15.	KDAY	Los Angeles	133	63.	KILT	Houston	47
16.	CKLW	Windsor	109	63.	KSHE-FM	St. Louis	47
17.	KIQQ-FM	Los Angeles	107	63.	KADI-FM	St. Louis	47
	KRBE-FM	Houston	107	63.	KXOK	St. Louis	47
19.	WDRQ-FM	Detroit	106	69.	WNBC	New York	45
20.	WVBF-FM	Boston	105	69.	KGW	Portland	45
21.	KLOS-FM	Los Angeles	104	71.	WHYI-FM	Ft. Lauderdale	44
22.	KNUS-FM	Dallas-Ft. Worth	99	71.	WAKY	Louisville	44
23.	KSLQ-FM	St. Louis	98	71.	WSAI	Cincinnati	44
24.	WVON	Chicago	91	74.	WCOL	Columbus	43
25.	KJR	Seattle	88	74.	WCBS-FM	New York	43
	WYSP-FM	Philadelphia	88	74.	WAPE	Jacksonville	43
27.	KDWB	Minneapolis	87	74.	WAOK	Atlanta	43
	WIFI-FM	Philadelphia	87	78.	KDIA	San Francisco	42
	WPEZ-FM	Pittsburg	87	78.	KTLK	Denver	42
30.	WDAI-FM	Chicago	84	80.	KKUA	Honolulu	41
31.	KXXX-FM	Denver	82	80.	WBLL-FM	New York	41
32.	KTSA	San Antonio	79	80.	WWIN	Baltimore	41
33.	WZGC-FM	Atlanta	75	83.	WTLC-FM	Indianapolis	40
34.	WKTQ	Pittsburg	71	83.	WJLB	Detroit	40
35.	WKBW	Buffalo	70	83.	WBFF	Rochester	40
36.	WKRQ-FM	Cincinnati	68	83.	WPRO-FM	Providence	40
	KEZY	Los Angeles	68	87.	WJPC	Chicago	39
38.	KRLA	Los Angeles	67	87.	WLCT-FM	Tampa	39
39.	KORL	Honolulu	65	87.	WQSR-FM	Sarasota	39
40.	WRBQ-FM	Tampa	63	87.	KLIV	San Francisco	39
	KCBQ	San Diego	63	92.	WBJW-FM	Orlando	39
	KVIL-FM	Dallas	63	92.	WGRD-FM	Grand Rapids	38
43.	WDVE-FM	Pittsburg	62	92.	WOL	Washington	38
44.	WDAS-FM	Philadelphia	61	95.	KZEW-FM	Dallas-Ft. Worth	38
	KING	Seattle	61	95.	WMAQ	Chicago	37
	WMMS-FM	Cleveland	61	95.	WHN	New York	37
	KBEQ-FM	Kansas City	61	97.	KRIO	McAllen-Browns	36
48.	WCAO	Baltimore	57	97.	WAMO-FM	Pittsburg	36
49.	WNEW-FM	New York	56	97.	WOLF	Syracuse	36
50.	KCPX	Salt Lake City	55	97.	KSFX-FM	San Francisco	36
				97.	WVIC-FM	Lansing	36
				97.	KMET-FM	Los Angeles	36

*Based on Metro Teens, Mon-Sun,
6AM-MID, $\frac{1}{2}$ AVG HR

AMERICA'S LEADING STATIONS (18-34)*

1. WABC	New York	932	51. KLOL-FM	Houston	143
2. WBLS-FM	New York	674	52. KDKA	Pittsburg	142
3. WPLJ-FM	New York	503	53. KWST-FM	Los Angeles	138
4. WLS	Chicago	455	54. KDAY	Los Angeles	137
5. WCBS-FM	New York	430	55. KTSA	San Antonio	135
6. WNEW-FM	New York	404	56. WLAK-FM	Chicago	133
7. WNBC	New York	335	57. KBIG-FM	Los Angeles	133
8. WXLO-FM	New York	288	58. WINS	New York	131
9. WPIX-FM	New York	275	59. WCAU	Philadelphia	127
10. KLOS-FM	Los Angeles	273	60. KSD	St. Louis	126
11. KNX-FM	Los Angeles	261	61. WBZ	Boston	125
12. KHJ	Los Angeles	249	62. WTAE	Pittsburg	123
13. WRKO	Boston	231	63. KLVE-FM	Los Angeles	122
14. KIOI-FM	San Francisco	221	WROR-FM	Boston	122
15. WMGK-FM	Philadelphia	219	WBCN-FM	Boston	122
16. WFIL-FM	Philadelphia	214	66. KHOW	Denver	121
17. WADO	New York	213	WABX-FM	Detroit	121
18. KFRC	San Francisco	208	KSLQ-FM	St. Louis	121
19. WRIF-FM	Detroit	200	69. WCLR-FM	Chicago	119
20. KRTH-FM	Los Angeles	195	70. WGR	Buffalo	118
21. WBBM-FM	Chicago	190	. KGB-FM	San Diego	118
22. WWRL	New York	188	72. WRVR-FM	New York	117
23. WMJC-FM	Detroit	186	WWWW-FM	Detroit	117
KMET-FM	Los Angeles	186	WASH-FM	Washington	117
WFYR-FM	Chicago	186	75. WCBS	New York	115
26. WHN	New York	185	76. KSFX-FM	San Francisco	113
KRLA	Los Angeles	185	WGAR	Cleveland	113
28. WIND	Chicago	184	78. WOR	New York	112
29. WGN	Chicago	176	WCOG-FM	Boston	112
30. WVBF-FM	Boston	174	80. KILT	Houston	111
31. WPGC-FM	Washington	173	81. WWSH-FM	Philadelphia	110
32. WDVE-FM	Pittsburg	170	KSTP	Minneapolis	110
33. WDAI-FM	Chicago	167	KUTE-FM	Los Angeles	110
34. WCHB	Detroit	163	84. WEBN-FM	Cincinnati	109
WRFM-FM	New York	163	85. WCAO	Baltimore	106
36. KVIL-FM	Dallas	159	86. WIFI-FM	Philadelphia	105
37. CKLW	Windsor	158	KOME-FM	San Francisco	105
WXYZ	Detroit	158	WCCO-FM	Minneapolis	105
39. KABC	Los Angeles	157	WBMX-FM	Chicago	105
WVON	Chicago	157	90. WL00-FM	Chicago	104
41. WCBM	Baltimore	155	KNBR	San Francisco	104
42. WMMS-FM	Cleveland	151	92. WHYN	Springfield, Ma	103
43. NCFL	Chicago	150	KMOX	St. Louis	103
WMAQ	Chicago	150	94. WEEI-FM	Boston	102
45. WYSP-FM	Philadelphia	149	WKTQ	Pittsburg	102
WDAS-FM	Philadelphia	149	96. WNEW	New York	101
47. WPAT-FM	Paterson	148	KQRS-FM	Minneapolis	101
48. WJR	Detroit	145	98. WIBG	Philadelphia	100
49. KSAN-FM	San Francisco	144	KATZ	St. Louis	100
WDHF-FM	Chicago	144	KGW	Portland	100

*Based on 18-34 Metro, AVG $\frac{1}{4}$ HR, Mon-Sun, 6AM-MID

AMERICA'S LEADING STATIONS (18-49)*

1. WABC	New York	1335	51. KSFO	San Francisco	226
2. WBLS-FM	New York	780	52. KRTI-FM	Los Angeles	224
3. WCBS-FM	New York	568	53. WJIB-FM	Boston	223
4. WLS	Chicago	555	54. WWSH-FM	Philadelphia	220
5. WGN	Chicago	541	55. WBBM-FM	Chicago	218
6. WPLJ-FM	New York	536	56. WBZ	Boston	216
7. WRFM-FM	New York	495	57. WRIF-FM	Detroit	216
8. WADO	New York	494	58. WMJC-FM	Detroit	215
9. WNEW	New York	453	59. WSB	Atlanta	210
10. WOR	New York	434	60. WFYR-FM	Chicago	210
11. WCBS	New York	432	61. KNBR	San Francisco	210
12. WNBC	New York	422	62. CKLW	Windsor	209
13. WJR	Detroit	395	63. WCHB	Detroit	206
14. WHN	New York	389	64. WPGC-FM	Washington	206
15. WPIX-FM	New York	375	65. WXYZ	Detroit	205
16. WXLO-FM	New York	373	66. WBBM	Chicago	204
17. WPAT-FM	Paterson, NJ	364	67. WCBM	Baltimore	204
18. KDKA	Pittsburg	345	68. KHOU	Denver	203
19. KNX-FM	Los Angeles	336	69. WDVR-FM	Philadelphia	202
20. KHJ	Los Angeles	329	70. WOMC-FM	Detroit	202
21. KABC	Los Angeles	326	71. KMET-FM	Los Angeles	197
22. WKUT-FM	Los Angeles	324	72. KVIL-FM	Dallas	195
23. KBIG-FM	Los Angeles	322	73. KYW	Philadelphia	194
24. WINS	New York	314	74. WGAY-FM	Washington	193
WWRL	New York	314	75. KFOG-FM	San Francisco	191
26. KLOS-FM	Los Angeles	308	76. KDAY	Los Angeles	190
27. WLAK-FM	Chicago	306	77. WQXR-FM	New York	186
28. WIP	Philadelphia	305	78. WVBF-FM	Boston	184
29. KMOX	St. Louis	298	79. WTMF-FM	Long Island	181
30. WFIL	Philadelphia	297	80. WAIT	Chicago	178
31. WPAT	Paterson, NJ	294	81. WDAS-FM	Philadelphia	175
32. WMGK-FM	Philadelphia	293	KSD	St. Louis	175
33. WRKO	Boston	289	83. WDVE-FM	Pittsburg	173
34. KLAC	Los Angeles	286	WDEE	Detroit	173
WMAQ	Chicago	286	85. WDAI-FM	Chicago	172
36. WLOO-FM	Chicago	284	86. KFWB	Los Angeles	167
37. WCCO	Minneapolis	282	KYND-FM	Houston	167
38. WMAL	Washington	276	88. KLVE-FM	Los Angeles	166
39. WCFL	Chicago	273	89. KGO	San Francisco	164
40. WIND	Chicago	270	WDHF-FM	Chicago	164
41. WMCA	New York	262	91. WGR	Buffalo	163
42. KJOI-FM	Los Angeles	261	WBAL	Baltimore	163
43. WVON	Chicago	259	WMMS-FM	Cleveland	163
44. KIOI-FM	San Francisco	254	KTSA	San Antonio	163
45. KFRC	San Francisco	248	95. WTMJ	Milwaukee	162
46. KMPC	Los Angeles	244	96. KNX	Los Angeles	160
47. KRLA	Los Angeles	242			
48. WVNJ-FM	Newark	237			
49. WCLR-FM	Chicago	233			
50. WCAU	Philadelphia	231			

*Based on adults 18-49, Metro, $\frac{1}{4}$ HR AVG, 6AM-MID, Mon-Sun,

AMERICAS LEADING STATIONS(35-64)*

1.	WOR	New York	957	51.	WVNJ	Newark	196
2.	WGN	Chicago	826	52.	WCFL	Chicago	194
3.	WRFM-FM	New York	805	53.	WWJ-FM	Detroit	191
4.	WCBS	New York	675		WJIT	New York	191
5.	WABC	New York	581		KOMO	Seattle	189
6.	WNEW	New York	577		WQBA	Miami	184
7.	WINS	New York	507		WCLR-FM	Chicago	184
8.	KDKA	Pittsburg	497		WTMJ	Milwaukee	183
9.	WJR	Detroit	496		WHDH	Boston	183
10.	WMCA	New York	474		WLIF-FM	Baltimore	182
11.	WPAT	Paterson, NJ	473	61.	WTIC	Hartford	179
12.	KABC	Los Angeles	464	62.	WBAP	Fort Worth	177
13.	KBIG-FM	Los Angeles	449	63.	KABL	San Francisco	176
14.	WADO	New York	448	64.	KOST-FM	Los Angeles	170
15.	WCCO	Minneapolis	445	65.	WBEN	Buffalo	168
16.	KMOX	St. Louis	443	66.	WBLS-FM	New York	166
17.	WIP	Philadelphia	418	67.	WWSW	Pittsburg	165
18.	WLOO-FM	Chicago	412	68.	KPOL	Los Angeles	161
19.	WLAK-FM	Chicago	410	69.	WOMC-FM	Detroit	160
20.	WVNJ-FM	Newark	407	70.	WLKW-FM	Pittsburg	156
21.	WBBM	Chicago	405	71.	WLS	Chicago	152
22.	WPAT-FM	Paterson, NJ	385		KBAY-FM	San Jose	152
23.	WHN	New York	375	73.	WBNY-FM	Buffalo	150
24.	WMAL	Washington	352		WJR-FM	Detroit	150
25.	KJOI-FM	Los Angeles	347	75.	WIND	Chicago	148
26.	WWSH-FM	Philadelphia	346		WWRL	New York	148
27.	KMPC	Los Angeles	326		WDEE	Detroit	148
28.	WAIT	Chicago	323	78.	WSHH-FM	Pittsburg	147
29.	WJIB-FM	Boston	315	79.	WHAM	Rochester	145
30.	WTFM-FM	Long Island	313	80.	KOAX-FM	Dallas	144
31.	KYW	Philadelphia	309	81.	WLW	Cincinnati	143
32.	WBAL	Baltimore	306	82.	KNBR	San Francisco	142
33.	KNX	Los Angeles	288	83.	KRLD	Dallas-Ft. Worth	141
34.	WDVR-FM	Philadelphia	283	84.	WEEP	Pittsburg	140
35.	KGO	San Francisco	280		KFI	Los Angeles	140
36.	KLAC	Los Angeles	277	86.	WVON	Chicago	139
37.	KSFO	San Francisco	263	87.	WEZO-FM	Rochester	136
38.	WMAQ	Chicago	258	88.	WQAL-FM	Cleveland	135
39.	KFWB	Los Angeles	251				
40.	WSB	Atlanta	248				
	KCBS	San Francisco	248				
42.	WQXR-FM	New York	242				
43.	WCAU	Philadelphia	240				
44.	WGAY-FM	Washington	231				
45.	WBZ	Boston	213				
46.	WEEI	Boston	207				
47.	WWJ	Detroit	203				
48.	KFOG-FM	San Francisco	202				
49.	KYND-FM	Houston	201				
50.	WCBS-FM	New York	197				

*Based on adults 35-64, Metro, AVG
 $\frac{1}{2}$ HR, Mon-Sun, 6AM-Mid.

AMERICA'S LEADING STATIONS-AM DRIVE*

1.	WOR	New York	4480	51.	KSFO	San Francisco	676
2.	WGN	Chicago	4153	52.	WWSH-FM	Philadelphia	670
3.	WCBS	New Ycrk	3002	53.	WOWO	Fort Wayne	660
4.	WABC	New York	2934	54.	WRKO	Boston	654
5.	NJR	Detroit	2240	55.	WNEW-FM	New York	652
6.	WINS	New York	2232	56.	WIND	Chicago	649
7.	WCCO	Minneapolis	2176	57.	KHJ	Los Angeles	629
8.	KDKA	Pittsburg	2108	58.	WHO	Des Moines	616
9.	WLS	Chicago	1707	59.	KOMO	Seattle	614
10.	WBBM	Chicago	1600	60.	WLAK-FM	Chicago	598
11.	KMOX	St. Louis	1539	61.	WWJ	Detroit	584
12.	WTIC	Hartford	1506	62.	WJIB-FM	Boston	574
13.	KYW	Philadelphia	1474	63.	KTRH	Houston	572
14.	WPAT	Paterson,NJ	1435	64.	WLLO-FM	Chicago	569
15.	WRFM-FM	New York	1434	65.	KSD	St. Louis	568
16.	WIP	Philadelphia	1397	66.	WHAM	Rochester	567
17.	WMAQ	Chicago	1394	67.	KNBR	San Francisco	563
18.	WNBC	New York	1381	68.	WQXR-FM	New York	560
19.	WNEW	New York	1372	69.	KJOI-FM	Los Angeles	558
20.	KABC	Los Angeles	1361	70.	WOW	Omaha	556
21.	WMAL	Washington	1330	71.	KOA	Denver	553
22.	WBZ	Boston	1319	72.	WXLO-FM	New York	534
23.	KCBS	San Francisco	1288	73.	WXYZ	Detroit	522
24.	WADO	New York	1285	74.	WAIT	Chicago	520
25.	KNX	Los Angeles	1242	75.	WTFM-FM	Long Island	511
26.	WBAP	Fort Worth	1230	76.	WWRL	New York	507
27.	KMPC	Los Angeles	1169	77.	WGY	Schenectady	505
28.	WHN	New York	1149	78.	KHOW	Denver	504
29.	WMCA	New York	1146	79.	WIBC	Indianapolis	494
30.	KGO	San Francisco	1098	80.	WQBA	Miami	493
31.	KFWB	Los Angeles	1059	81.	WVNJ-FM	Newark	489
32.	KBIG-FM	Los Angeles	1044	82.	WJIT	New York	487
33.	WCAU	Philadelphia	1030	83.	KNX-FM	Los Angeles	480
34.	WSB	Atlanta	1022	84.	WHAS	Louisville	467
35.	KFI	Los Angeles	1021	85.	WSUN	St. Petersburg	463
36.	WEEI	Boston	985	86.	WRVA	Richmond	462
37.	WFIL	Philadelphia	883	87.	WDVR-FM	Philadelphia	460
38.	WBAL	Baltimore	853	88.	WCFL	Chicago	460
39.	WCBS-FM	New York	814	89.	WKY	Oklahoma City	458
40.	KIAC	Los Angeles	790	90.	WGAR	Cleveland	457
41.	WBEN	Buffalo	775	91.	WVON	Chicago	448
42.	KRLD	Dallas	758	92.	WPIX-FM	New York	447
43.	WTMJ	Milwaukee	750	93.	WBT	Charlotte	438
44.	CKLW	Windsor	712	94.	KVOO	Tulsa	415
45.	KFAB	Omaha	700	95.	KTSA	San Antonio	412
46.	WHDH	Boston	698	96.	KRLA	Los Angeles	405
47.	KFRC	San Farancisco	696	97.	WGR	Buffalo	403
48.	WFBC	Greenville,SC	691	98.	KYND-FM	Houston	401
	WLN	Cincinnati	691	99.	WCKY	Cincinnati	398
50.	WPLJ-FM	New York	687		WTVN	Columbus	398

* Based on AM Drive (6AM-10AM), 18+ TSA, AVG $\frac{1}{4}$ HR.

STATIONS WHICH APPEAR IN THE ARB'S OF MULTIPLE MARKETS

WLS	15	<u>Chicago</u> , Bloomington, Peoria, Rockford, Milwaukee, Memphis, Davenport, Nashville, Indianapolis, Grand Rapids, Kalamazoo, South Bend, Madison, Terre Haute, Duluth
WGN	11	<u>Chicago</u> , Bloomington, Peoria, Rockford, Milwaukee, Davenport, Grand Rapids, Kalamazoo, South Bend, Madison, Appleton
WMAQ	11	<u>Chicago</u> , Bloomington, Peoria, Rockford, Milwaukee, Davenport, Madison, Grand Rapids, Kalamazoo, South Bend, Indianapolis
CKLW	10	<u>Detroit</u> , Lansing, Cleveland, Flint, Toledo, Akron, Dayton, Erie, Grand Rapids, Fort Wayne
WBBM	10	<u>Chicago</u> , Bloomington, Peoria, Rockford, Milwaukee, Davenport, Grand Rapids, Kalamazoo, South Bend, Madison
WABC	9	<u>New York</u> , Hartford, Providence, Allen-Beth-Easton, Bridgeport, Waterbury, New Haven, NE PA, Philadelphia,
WJR	7	<u>Detroit</u> , Toledo, Grand Rapids, Lansing, Saginaw, Flint, Columbus
WOR	7	<u>New York</u> , Hartford, Philadelphia, Bridgeport, New Haven, Waterbury, Allen-Beth-Easton
KYW	7	<u>Philadelphia</u> , Wilmington, Reading, Allen-Beth-Easton, NE PA, Lancaster, Harrisburg
WTIC	6	<u>Hartford</u> , Springfield, Waterbury, Providence, New Haven, Bridgeport
WWVA	6	<u>Wheeling</u> , Pittsburgh, NE PA, Columbus, Youngstown, Huntington-Charleston
KCBS	6	<u>San Francisco</u> , Fresno, Sacramento, Modesto, Stockton, Salinas
WLW	6	<u>Cincinnati</u> , Lexington, Columbus, Dayton, Indianapolis, Huntington-Charleston
WFIL	6	<u>Philadelphia</u> , Wilmington, Reading, NE PA, Lancaster, Allen-Beth-Easton
WCBS	6	<u>New York</u> , Bridgeport, Hartford, Waterbury, New Haven, Providence
WBZ	6	<u>Boston</u> , Manchester, Worcester, Providence, Portland, Springfield
WLIF-FM, Baltimore	5	KRAK, Sacramento 5
WHN , New York	5	KSFO, San Francisco 5
WNBC , New York	5	KNBR, San Francisco 5
WIFI-FM, Philadelphia	5	KFRC, San Francisco 5

THE 50 LEADING STATIONS-12+ METRO SHARE*

1. WJBC	Bloomington, Ill.	39.1	31. WKTZ-FM	Jacksonville	22.3
2. WWNC	Asheville	35.5	32. WRTA	Altoona	22.0
3. KWWL	Waterloo	34.8	33. WMEF-FM	Fort Wayne	21.7
4. KGBT	Harlinger, Texas	33.0	34. WPXI-FM	Charleston, SC	21.6
5. KEIN	Great Falls	31.7	KORD-FM+	Richland, Wa	21.6
6. KYJC	Medford	30.8	KONA	Kennewick, Wa	21.6
7. WBBQ-FM+	Augusta	28.5	KS00	Sioux Falls	21.6
8. WCCO	Minneapolis	27.7	WHBC	Canton	21.6
KVOL	Lafayette, La	27.7	39. WVAM	Altoona	21.5
10. KFAB	Omaha	27.6	40. WBT	Charlotte	20.6
11. WKEE-FM+	Huntington	27.5	41. WGEE	Green Bay	20.4
12. KALE	Richland, Wash	26.7	42. WKWK	Wheeling	20.2
13. WTIC	Hartford	26.6	43. WSB	Atlanta	20.0
14. KMOX	St. Louis	26.5	KFXD	Boise	20.0
15. WROV	Roanoke	26.4	45. WELI	New Haven	19.8
16. KELO	Sioux Falls	26.1	46. WSRS-FM	Worcester	19.7
17. KOOK	Billings	26.0	KEEL	Schreveport	19.7
18. KDKA	Pittsburg	25.8	WKMI	Kalamazoo	19.7
19. WIKY-FM+	Evansville	25.7	49. KVOO	Tulsa	19.5
20. WOWO	Fort Wayne	25.4	50. KTSA	San Antonio	19.4
			WHAM	Rochester	19.4
21. WMT	Cedar Rapids	25.1			
22. KFGO	Fargo	24.9			
23. KOKA	Schreveport	24.6	*Based on average $\frac{1}{4}$ HRS, Mon-Sun, 6AM-MID		
24. WROK	Rockford	24.5			
25. WSJS	Winston-Salem	24.1			
WGBF	Evansville	24.1			
27. KMON	Great Falls	24.0			
28. WHYN	Springfield, Ma	23.0			
29. WWVA+	Wheeling	22.7			
30. KUGN	Eugene	22.4			

THE 50 LEADING FM STATIONS-12+ METRO SHARE*

1. WBBQ-FM+	Augusta	28.5	31. WEZK-FM	Knoxville	15.7
2. WKEE-FM+	Huntington	27.5	32. WEZN-FM	Bridgeport	15.4
3. WIKY-FM	Evansville	25.7	33. WBGM-FM	Tallahassee	15.3
4. WKTZ-FM	Jacksonville	22.3	34. WJLQ-FM	Pensacola	15.2
5. WMEF-FM	Fort Wayne	21.7	35. WTHI-FM	Terre Haute	15.0
6. WPXI-FM	Charleston, SC	21.6	KWEN-FM	Tulsa	15.0
KORD-FM	Richland, Wa	21.6	37. WITL-FM+	Lansing	14.9
8. WSRS-FM	Worcester	19.7	38. KORK-FM	Las Vegas	14.8
9. KFFM-FM	Yakima	18.9	KBBK-FM	Boise	14.8
10. WLVU-FM	Erie	18.6	40. KOYN-FM	Billings	14.2
11. KLLL-FM	Lubbock	18.4	41. WSBA-FM	York	14.1
12. WLKW-FM+	Providence	18.3	42. KKNU-FM	Fresno	13.8
13. WEZO-FM	Rochester	18.2	KRDO-FM	Colorado Springs	13.8
WHNN-FM	Saginaw	18.2	44. WTRF-FM	Wheeling	13.7
15. WEAT-FM	West Palm Bch	18.1	45. WYYD-FM	Raleigh	13.6
16. KGNC-FM	Amarillo	17.3	46. WVFM-FM	Lakeland	13.4
17. WCGQ-FM	Columbus, Ga	17.1	47. KWTX-FM	Waco	13.3
WHYN-FM	Springfield, Ma	17.1	48. KLYF-FM	Des Moines	13.2
19. WMAZ-FM	Macon	16.8	49. WQXY-FM	Baton Rouge	13.1
KASE-FM	Austin	16.8	KSPZ-FM	Colorado Springs	13.1
			KINT-FM+	El Paso	13.1
21. WGLF-FM	Tallahassee	16.6			
WBLX-FM	Mobile	16.6			
KLAZ-FM	Little Rock	16.6			
24. WPOR-FM	Portland, Me	16.3			
WCCK-FM	Erie	16.3			
26. WLOS-FM	Asheville	16.1			
WVIC-FM+	Lansing	16.1			
28. KLUR-FM	Wichita Falls	16.0			
29. WLYF-FM	Ft. Lauderdale	15.9			
30. WIVK-FM	Knoxville	15.8			

*Based on AVG $\frac{1}{4}$ HRS, Mon-Sun, 6AM-MID

AMERICA'S BEST AND WORST RADIO MARKETS (APR-12+)*

	<u>THE BEST</u>		<u>THE WORST</u>
1.	NE Penn	19.2	1. Beaumont-Port Arthur-Orange 12.9
2.	Wilmington	18.7	Medford 12.9
3.	Anchorage	18.2	3. Modesto 13.6
4.	McAllen-Brownsville Duluth	18.1 18.1	4. Des Moines 13.7 5. Portland, Maine 13.8
6.	Pittsburg	18.0	6. Greensboro 13.9
7.	Bridgeport Hartford	17.9 17.9	Jacksonville 13.9
9.	Providence Utica	17.7 17.7	8. Erie 14.0
11.	San Antonio	17.6	Richmond 14.0
12.	Fort Lauderdale Charleston	17.5 17.5	10. Tallahassee 14.1
14.	Nassau-Suffolk New York	17.3 17.3	Lancaster 14.1
16.	Philadelphia	17.2	12. Raleigh 14.2
17.	Reading	17.1	Melbourne-Titusville-Cocoa 14.2
			Austin 14.2
			Baton Rouge 14.2
			Charlotte 14.2
			17. Boise 14.3
			Yakima 14.3

15.40 - Average Person Rating in 1976 for all rated markets +
 15.74 - Average Person Rating in 1975 for all rated markets +

*Based upon the 12+ Average Person Rating, Mon-Sun, 6AM-MID, Metro

+Computed by finding the mean of all APR's for all rated markets.

NATIONAL FM SHARES*

ADI - 12+ - 42.01% - 6,853,400 of 16,312,900 are listening to FM.
(1975 figures: 38.91% - 6,229,800 of 16,009,800)

METRO - 12+ - 40.886% - 6,882,900 of 16,834,200
(1975 figures: NA)

18+ - 39.822% - 5,918,800 of 14,863,000
(1975 figures: 37.264% - 5,560,500 of 14,922,000)

TSA+ - 12+ - 41.348% - 9,105,800 of 22,022,300
(1975 figures: NA)

18+ - 40.629% - 7,862,700 of 19,352,400
(1975 figures: 37.216% - 7,273,300 of 19,543,200)

*Based on TSA,ADI and Metro, 12+ or 18+, 6 AM-Mid, Mon-Sun,
 $\frac{1}{2}$ HR AVG

+TSA figures are certainly the least accurate measurement because of overlapping TSA's and other factors.

AMERICA'S BEST AND WORST FM MARKETS (METRO)*

<u>THE BEST</u>	<u>THE WORST</u>
1. West Palm Beach	62.83
2. Melbourne-Titus-Cocoa	62.22
3. Lancaster	58.89
4. Lansing	57.88
5. Norfolk	55.32
6. York	54.84
7. Tampa-St. Pete	53.91
8. Fort Lauderdale	52.91
9. Dallas-Ft. Worth	52.21
10. Mobile	51.83
11. Colorado Springs	51.46
Grand Rapids	51.46
13. Washington	51.45
14. Saginaw	50.60
15. Cleveland	50.18
16. Houston	49.56
17. Charleston, SC	49.48
18. Portland, Maine	49.30
19. Detroit	49.22
20. South Bend	49.17
21. Kansas City	48.83
22. Phoenix	48.80
23. Worcester	48.51
24. Orlando	48.30
25. Akron	48.00
1. McAllen-Brownsville	13.25
2. Medford	14.82
3. Altoona	16.25
4. Tucson	17.31
5. Waterloo	18.62
6. Fargo	19.35
7. Honolulu	19.67
8. Corpus Christi	20.42
9. Johnson City-Kingsport-Bristol	20.56
10. Northeast Penn	20.76
11. Great Falls	20.83
12. Eugene	20.85
13. Amarillo	21.56
14. Bloomington	21.83
15. Duluth	21.88
16. Montgomery	21.98
17. Kalamazoo	22.14
18. Shreveport	22.37
19. Anchorage	22.94
20. Charleston, WV	23.05
21. Modesto	23.76
22. Sioux Falls	23.97
23. Stockton	24.06
24. Rockford	24.30
25. Green Bay	24.34

* Based on FM radio's share of actual total listening. 12+, Metro, $\frac{1}{2}$ HR AVG, Mon-Sun, 6AM-Midnight. It is my opinion that the Metro figures more accurately reflect FM listenership than do the TSA figures which follow.

AMERICA'S BEST AND WORST FM MARKETS (TSA)*

<u>THE BEST</u>		<u>THE WORST</u>	
1. Portland, Maine	68.11	1. Medford	14.11
2. York	63.96	2. McAllen-Bonneville	14.60
3. West Palm Beach	63.26	3. Corpus Christi	15.97
4. Melbourne-Titus-Cocoa	62.55	4. Tucson	16.35
5. Mobile	60.55	5. Waco	17.79
6. Manchester	59.79	6. Honolulu	18.65
7. Orlando	58.76	7. Fargo	18.91
8. Tallahassee	58.07	8. Great Falls	18.94
9. Norfolk	57.13	9. Rockford	19.07
10. Lancaster	56.79	10. Amarillo	19.47
11. Lakeland	56.35	11. Sioux Falls	20.00
12. Jackson, MS	56.27	12. Duluth	20.73
13. Fort Lauderdale	56.00	13. Eugene	20.98
14. Macon	55.85	14. Anchorage	21.61
15. Savannah	55.56	15. Billings	21.69
16. Colorado Springs	54.71	16. NE Penn	21.89
17. Tampa-St. Pete	54.62	17. Wichita Falls	23.86
18. South Bend	54.39	18. Waterloo	23.89
19. Lansing	54.28	19. Stockton	23.96
20. Washington	53.92	20. Johnson City-Bristol-Kingsport	24.09
21. Miami	52.80		
22. Worcester	52.46	21. Kalamazoo	24.23
23. Knoxville	52.36	22. Omaha	24.58
24. Grand Rapids	52.23	23. Montgomery	24.83
25. Waterbury	52.00	24. San Antonio	25.01
		25. Shreveport	25.42

* See footnote on preceding page.

ADI RANKINGS-FM SHARE*

<u>RANK</u>	<u>MARKET</u>	<u>1976%</u>	<u>1975%</u>
1.	Norfolk-Newport News-Portsmouth	55.419	44.83
2.	Washington, D.C.	55.417	47.73
3.	Tampa-St. Petersburg	54.42	40.65
4.	Orlando	51.53	44.50
5.	Houston	49.42	40.42
6.	Miami	47.91	45.93
7.	Harrisburg-Lancaster-York	47.85	43.62
8.	Dallas-Ft. Worth	47.84	37.94
9.	Boston	47.53	44.98
10.	Indianapolis	46.41	33.54
11.	Philadelphia	46.28	43.74
12.	Detroit	46.16	41.12
13.	Kansas City	46.05	42.38
14.	Phoenix	45.71	34.17
15.	Cleveland	45.41	40.01
16.	Atlanta	45.35	45.62
17.	Hartford-New Haven	44.85	41.60
18.	Columbus	44.79	31.63
19.	Grand Rapids-Kalamazoo	43.52	38.09
20.	New York	43.21	40.63
21.	Los Angeles	43.03	39.37
22.	San Diego	42.70	33.31
23.	Nashville	42.64	33.96
24.	Providence	41.72	39.82
25.	Cincinnati	41.71	32.72
26.	New Orleans	41.44	37.34
27.	Milwaukee	41.21	36.28
28.	Charlotte	41.02	40.50
29.	Greenville-Spartanburg-Asheville	40.70	38.77
30.	Buffalo	40.53	38.99
31.	Chicago	37.92	33.48
32.	San Francisco	37.87	34.63
33.	Denver	37.75	38.31
34.	Baltimore	37.57	33.27
35.	Pittsburg	37.04	31.56
36.	Oklahoma City	36.91	35.78
37.	Dayton	35.54	42.89
38.	Sacramento-Stockton	34.91	34.38
39.	St. Louis	34.37	32.52
40.	Salt Lake City	34.10	NA
41.	Portland	32.78	32.14
42.	Syracuse	32.01	NA
43.	Minneapolis-St. Paul	31.853	27.80
44.	Albany-Schenectady-Troy	31.849	34.31
45.	Charleston-Huntington	31.52	28.62
46.	Seattle-Everett-Tacoma	31.44	32.98
47.	Louisville	31.03	22.04
48.	Memphis	27.45	27.70
49.	San Antonio	27.02	22.24
50.	Wilkes-Barre	25.79	31.76

* Based on 12+,
 $\frac{1}{2}$ HR AVG, Mon-Sun, 6 AM-12 PM.
 Top 50 ADI'S.
 Figures represent
 the percentage
 of radio listeners
 tuning in to FM
 stations.

FM STATIONS WHICH LEAD THEIR MARKETS*

Albuquerque	KOB-FM	18+ Metro
Allen-Beth-Easton	WQQQ-FM	12+ Metro, 12+ TSA, 18+ Metro
Appleton-Oshkosh	WROE-FM	18+ Metro
Augusta	WBBQ-FM	12+ Metro, 12+ TSA, 18+ Metro 12+ TSA Cume
Austin	KASE-FM	12+ Metro, 12+ TSA, 18+ Metro
Binghampton	WQYT-FM	12+ Metro
Binghampton	WAAL-FM	12+ TSA
Boston	WJIB-FM	18+ Metro
Bridgeport	WEZN-FM	12+ Metro, 12+ TSA, 18+ Metro
Charleston, S.C.	WPXI-FM	12+ Metro, 12+ TSA, 18+ Metro 12+ TSA Cumie
Cleveland	WMMS-FM	12+ Metro, 12+TSA, 12+ ADI
Colorado Springs	KRDO-FM	12+ Metro, 12+ TSA, 18+ Metro
Columbus, Ga.	WCGQ-FM	12+ TSA
Dav-RI-Moline	KIIK-FM	12+ TSA
Des Moines	KLYF-FM	12+ Metro, 18+ Metro
Erie	WCCK-FM	12+ TSA
Erie	WLVU-FM	18+ Metro
Evansville	WIKY-FM	12+ Metro, 12+ TSA, 18+ Metro
Flint	WHNN-FM	12+ TSA
Ft. Lauderdale	WLYF-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ TSA Cume
Fresno	KKNU-FM	18+ Metro
Grand Rapids	WGRD-FM	12+ TSA Cume
Grand Rapids	WOOD-FM	12+ ADI, 12+ ADI Cume
Greensboro	WTQR-FM	12+ TSA, 12+ TSA Cume
Greenville	WFBC-FM	12+ TSA, 12+ TSA Cume, 12+ ADI, 12+ ADI Cume
Houston	KYND-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ ADI
Huntington	WKEE-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ TSA Cume, 12+ ADI, 12+ ADI Cume
Jackson, Ms.	WJMI-FM	12+ TSA
Jacksonville	WKTZ-FM	12+ Metro, 12+ TSA, 18+ Metro
Knoxville	WIVK-FM	12+ Metro
Knoxville	WEZK-FM	18+ Metro

* $\frac{1}{4}$ HR AVG unless Cume is designated. Mon-Sun, 6 AM-MID

Lakeland	WVFM-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ TSA Cume
Lancaster	WGAL-FM	12+ Metro, 18+ Metro
Lancaster	WSBA-FM	12+ TSA
Lansing	WITL-FM	12+ TSA, 18+ Metro
Lansing	WVIC-FM	12+ Metro, 12+ TSA Cume
Las Vegas	KORK-FM	12+ Metro, 18+ Metro
Little Rock	KLAZ-FM	12+ Metro, 12+ TSA
Lubbock	KLLL-FM	12+ Metro, 18+ Metro
Macon	WMAZ-FM	12+ TSA, 12+ TSA Cume
Mel-Titus-Cocoa	WDBO-FM	12+ Metro, 12+ TSA, 18+ Metro
Mel-Titus-Cocoa	WCKS-FM	12+ TSA Cume
Miami	WLYF-FM	12+ TSA, 12+ ADI
Miami	WHYI-FM	12+ TSA Cume, 12+ ADI Cume
Mobile	WBLX-FM	12+ Metro, 18+ Metro, 12+ TSA
Nashville	WSIX-FM	12+ Metro, 18+ Metro
Nassau-Suffolk	WRFM-FM	18+ Metro
Norfolk	WCMS-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ ADI
Orlando	WDBO-FM	12+ TSA, 12+ ADI, 12+ ADI Cume
Pensacola	WJLQ-FM	12+ Metro
Pensacola	WMEZ-FM	12+ TSA
Peoria	WSWT-FM	12+ TSA
Philadelphia	WWSH-FM	12+ TSA, 12+ ADI
Phoenix	KRFM-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ ADI
Portland, Me.	WPOR-FM	12+ Metro, 12+ TSA, 18+ Metro 12+ TSA Cume
Providence	WLKW-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ ADI
Raleigh	WRAL-FM	12+ TSA, 12+ TSA Cume
Richland, Wa	KORD-FM	18+ Metro
Sacramento	KEWT-FM	12+ Metro, 18+ Metro
Saginaw	WHNN-FM	12+ Metro, 12+ TSA, 12+ TSA Cume
San Jose	KBAY-FM	12+ Metro, 18+ Metro
Savannah	WSGF-FM	12+ TSA
Savannah	WZAT-FM	12+ TSA Cume
South Bend	WWJY-FM	12+ TSA
Tallahassee	WGLF-FM	12+ Metro, 12+ TSA, 12+ TSA Cume
Tallahassee	WBGM-FM	18+ Metro
Tampa-St. Pete	WRBQ-FM	12+ TSA Cume, 12+ ADI Cume
Topeka	KTPK-FM	18+ Metro
West Palm Beach	WEAT-FM	12+ Metro, 12+ TSA, 18+ Metro, 12+ TSA Cume
Wichita Falls	KLUR-FM	18+ Metro
Worcester	WSRS-FM	12+ Metro, 12+ TSA, 18+ Metro
Yakima	KFFM-FM	12+ Metro, 12+ TSA
York	WSBA-FM	12+ Metro, 18+ Metro
Youngstown	WYFM-FM	12+ TSA

SECTION II
INDIVIDUAL MARKET REPORTS

Radio Market # 51
 Revenue Rank # 49
 Income Rank # 21

APR 14.7
 Revenue: \$5,051,949
 Income: \$ 933,031

AKRON

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		*12+ AKRON TSA CU		
1.	WAKR 112/13.9	1.	WBAR 287 ⁶	1.	WAKR 108	1.	WAKR 2491	
2.	WSLR 70/ 8.7	2.	WMMS-FM 245	2.	WSLR 65	2.	WHLO 1724	
	WMMS-FM 70/ 8.7	3.	WWWE 237	3.	WMMS-FM 58	3.	WSLR 1719	
4.	WGAR 64/ 8.0	4.	WQAL-FM 188	4.	WGAR 54	4.	WCUE 1267	
5.	WCUE 54/ 6.7	5.	WDBN-FM 158	5.	WDBN-FM 46	5.	WAEZ-FM 698	
6.	WDBN-FM 46/ 5.7	6.	WHK 144	6.	WCUE 37	6.	WKNT-FM 405	
7.	WAEZ-FM 35/ 4.4	7.	WGCL-FM 129	7.	WAEZ-FM 33	7.	WCUE-FM 394	
8.	WKNT-FM+ 34/ 4.2		WAKR 129	8.	WKNT-FM 32			
9.	WGCL-FM 30/ 3.7	9.	WJW 124	9.	WWWE 27			
10.	WWWE 29/ 3.6	10.	WSLR 103	10.	WHLO 26			

12+ FM SHARE (METRO) : 44.03% (321 of 729)
 12+ FM SHARE (TSA) : 48.00% (1190 of 2479)

18+ FM SHARE (METRO) : 43.70% (281 of 643)
 18+ FM SHARE (TSA) : 47.25% (1031 of 2182)

TEENS	18-34	18-49	35-64	*AM DRIVE
1. WCUE 17	1. WMMS-FM 58	1. WMMS-FM 58	1. WAKR 67	1. WAKR 304
2. WGCL-FM 13	2. WGAR 45	2. WGAR 51	2. WSLR 44	2. WSLR 188
3. WMMS-FM 12	3. WCUE 27	3. WSLR 45	3. WDBN-FM 40	3. WHLO 73
4. WGAR 10	4. WWWM-FM 26	4. WAKR 43	4. WKNT-FM 22	4. WCUE 59

*Only Akron stations are listed. Cleveland area is in Akron TSA and they dominate TSA figures.

**Information is listed for Akron stations only; for all the other stations see Cleveland.

FM STATIONS

WAEZ-FM, 97.5, 50 KW @ 500, BTFL MUS	, \$28.00, Group One
WCUE-FM, 96.5, 50 KW @ 105, PROG ROCK	, \$14.00,
WKNT-FM, 100.1, 3 KW @ 295, ROCK	, \$ 8.50 (Kent, Ohio)

AM STATIONS

WSLR, 1350, COUNTRY, \$37.00
 WHLO, 640, ROCK , \$28.00, Susquehanna

WCUE, 1150, ROCK , \$23.00
 WAKR, 1590, ROCK , \$51.00, Group One (Cuyahoga Heights)

Radio Market # 43
 ADI # 43
 Revenue Rank # 44
 Income Rank # 56

APR 15.7
 Broadcast Revenue: \$5,273,561
 Broadcast Income : \$ 258,640

ALBANY-SCHENECTADY-TROY

12+ METRO (1/4 SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. WGY	162/15.9	1. WGY	261	1. WGY	159	1. WGY	3871
2. WROW	119/11.7	2. WGFM-FM	189	2. WROW	117	2. WGFM-FM	2854
3. WTRY	104/10.2	3. WROW	140	3. WGFM-FM	79	3. WTRY	2851
4. WGFM-FM	97/ 9.5	4. WTRY	138	4. WTRY	71	4. WPTR	2507
5. WPTR	79/ 7.7	5. WPTR	105	5. WPTR	55	5. WROW	2336
6. WQBK	53/ 5.2	6. WROW-FM	69	6. WQBK	53	6. WROW-FM	928
7. WOKO	43/ 4.2	7. WQBK	57	7. WOKO	42	7. WFLY	842
WROW-FM	43/ 4.2	8. WOKO	54	8. WROW-FM	39	8. WHSH-FM	745
9. WHSH-FM	39/ 3.8	9. WHSH-FM	52	9. WHSH-FM	38	9. WOKO	738
10. WFLY-FM	27/ 2.6	10. WNSC	38	10. WWCM-FM	26	10. WNSC	572

12+ FM SHARE (METRO): 30.68% (281 of 916)

12+ FM SHARE (TSA) : 35.00% (461 of 1317)

18+ FM SHARE (METRO): 27.88% (247 of 886)

18+ FM SHARE (TSA) : 33.74% (387 of 1147)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WTRY	33	1. WGFM-FM 64	1. WGFM-FM 77	1. WGY 505
2. WPTR	24	2. WTRY 53	2. WGY 74	2. WROW 242
3. WGFM-FM	18	3. WPTR 40	3. WTRY 64	3. WTRY 168
4. WFLY-FM	7	4. WGY 28	4. WPTR 47	4. WGFM-FM 116
5. WROW-FM	4	5. WFLY-FM 16	5. WROW 37	5. WPTR 94

FM STATIONS

WFLY-FM, 92.3, 10 KW @ 840, ROCK , \$ 7.00, Rust (Troy)
 WGFM-FM, 99.5, 10 KW @ 930, ROCK (TM) , \$28.00, General Electric (Schenectady)

WGNA-FM, 107.7, 8.8 KW @ 980, COUNTRY , \$14.50 (Albany)
 WHSH-FM, 106.5, 11.5 KW @ 910, BTFL MUS (Schulke), \$16.00 (Albany)

WROW-FM, 95.5, 9.4 KW @ 950, BTFL MUS , \$16.00, Capital Cities (Albany)

WWOM-FM, 100.9, 3 KW @ 360, BTFL MUS (Bonneville), \$17.00 (Albany)

ALBANY-SCHENECTADY-TROY ADI

12+ ADI

1.	WGY	232
2.	WGFM-FM	180
3.	WROW	138
4.	WTRY	137
5.	WPTR	101
6.	WROW-FM	68
7.	WQBK	57
8.	WOKO	54
9.	WHSH-FM	44
10.	WWSC	38
11.	WGNA-FM	35
12.	WFLY-FM	32
13.	WBEC	31
14.	WCSS	29
15.	WWOM-FM	27

12+ ADI CUME

1.	WGY	3309
2.	WTRY	2826
3.	WGFM-FM	2731
4.	WPTR	2405
5.	WROW	2312
6.	WROW-FM	882
7.	WFLY-FM	800
8.	WOKO	731
9.	WHSH-FM	697
10.	WWSC	572
11.	WQBK	571
12.	WWOM-FM	496
13.	WGNA-FM	459
14.	WBEC	408
15.	WCSS	319

ADI FM SHARE: 31.85% (458 of 1438)

AM STATIONS

WTRY, 980, ROCK	, \$28.00	(Troy)
WROW, 590, MOR	, \$43.00	Capital Cities (Albany)
WPTR, 1540, CONTEMP	, \$27.00,	Rust (Albany)
WOKO, 1460, COUNTRY	, \$25.00	(Albany)
WGY, 810, GENERAL/MOR	, \$62.75,	General Electric (Schenectady)
WQBK, 1300, TALK	, \$13.00	(Rensselaer)
WWSC, 1450, MOR	, \$ 8.50	(Glen Falls)
WCSS, 1490, ROCK	, \$ 5.50	(Amsterdam)
WBEC, 1420, CONTEMP	, \$10.50	(Pittsfield, Mass)

Radio Market # 83
 Revenue Rank # 68
 Income Rank # 132

APR 16.9
 Revenue: \$3,577,688
 Income : \$ 73,910

ALBUQUERQUE

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. KOB 65/12.3		1. KOB 94		1. KOB-FM 61		1. KOB 1543
2. KOB-FM 61/11.5		2. KRKE 85		2. KOB 61		2. KRKE 1301
3. KAMX 53/10.0		3. KOB-FM 80		3. KAMX 53		3. KQEO 1065
4. KRKE 49/ 9.2		KRST-FM 80		4. KPAR-FM 38		4. KOB-FM 849
5. KRST-FM 47/ 8.9		5. KAMX 53		5. KRST-FM 37		5. KRST-FM 835
6. KQUE 46/ 8.7		6. KQEO 50		6. KRZY 34		6. KRZY 585
7. KPAR-FM 38/ 7.2		7. KPAR-FM 49		7. KRKE 31		7. KPAR-FM 522
8. KRZY 36/ 6.8		8. KRZY 38		8. KQEO 28		8. KDEF 317
9. KABQ 19/ 3.6		9. KABQ 19		9. KABQ 18		9. KABQ 274
10. KZIA 14/ 2.6		10. KZIA 15		10. KZIA 14		10. KAMX 223

12+ FM SHARE (METRO): 33.12% (156 of 471)

12+ FM SHARE (TSA) : 36.50% (223 of 611)

18+ FM SHARE (METRO): 34.77% (145 of 417)

18+ FM SHARE (TSA) : 38.64% (204 of 528)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KQEO 18	1. KRST-FM 37	1. KOB 46	1. KOB-FM 42	1. KOB 188
KRKE 18	2. KOB 28	2. KRST-FM 37	2. KOB 23	2. KOB-FM 89
3. KRST-FM 10	3. KRKE 24	3. KOB-FM 32	3. KPAR-FM 26	3. KRKE 77
4. KOB 4	4. KRZY 21	4. KRZY 29	4. KABQ 15	4. KRZY 66

FM STATIONS

KOB-FM, 93.3, 8 KW @ 4,150, BTFL MUS (Schulke) , \$14.00, Hubbard
 KPAR-FM, 100.3, 9 KW @ 4,110, BTFL MUS , \$10.00
 KRST-FM, 92.3, 9 KW @ 4,110, PROG ROCK , \$10.00, Burroughs

All STATIONS

KOB, 770, NOR	, \$25.00, Hubbard
KABQ, 1350, SPANISH	, \$10.50
KAMX, 1520, SPANISH	, \$ 9.00
KQEO, 920, ROCK	, \$16.00, Swanco
KRKE, 610, ROCK	, \$20.00, Gaylord
KRZY, 1450, COUNTRY	, \$18.00, Burroughs
KZIA, 1580, TALK/NEWS	, \$ 6.00

Radio Market # 53
Revenue Rank # 72
Income Rank # 34

APR 16.7
Broadcast Revenue: \$3,346,984
Broadcast Income :\$ 502,500

ALLENSTOWN-BETHLEHEM-EASTON

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WQQQ-FM 100/11.7	1. WQQQ-FM 114	1. WQQQ-FM 97	1. WAEB 1550
2. WLEV-FM 94/11.0	2. WLEV-FM 106	2. WLEV-FM 89	2. WQQQ-FM 1298
3. WEST 73/ 8.5	3. WAEB 73	3. WEST 73	3. WKAP 1227
4. WAEB 68/ 7.9	WEST 73	4. WAEB 62	4. WLEV-FM 1184
5. WKAP 53/ 6.2	5. WFMZ-FM 56	5. WFMZ-FM 49	5. WABC 1108
6. WFMZ-FM 49/ 5.7	6. WKAP 53	6. WHOL 41	6. WEEEX 870
7. WEEEX 44/ 5.1	7. WEEEX 48	7. WKAP 36	7. WEST 837
8. WHOL 41/ 4.8	8. WHOL 41	8. WEEEX 35	8. KYW 833
9. WLSH 31/ 3.6	WLSH 41	9. WLSH 31	9. WOR 718
10. WOR 26/ 3.0	10. WABC 39	10. WOR 26	10. WFMZ-FM 693

12+ FM SHARE (METRO): 42.53% (319 of 750)

12+ FM SHARE (TSA) : 41.38% (377 of 911)

18+ FM SHARE (METRO) : 44.09% (306 of 694)

18+ FM SHARE (TSA) : 43.25% (362 of 837)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKAP 17	1. WLEV-FM 62	1. WLEV-FM 80	1. WQQQ-FM 61	1. WEST 142
2. WEEK 9	2. WAEB 29	2. WAEB 51	2. WEST 39	2. WLEV-FM 132
3. WAEB 6	3. WEEEX 23	3. WQQQ-FM 39	3. WAEB 32	3. WQQQ-FM 123
WSAN 6	4. WKAP 19	4. WHOL 30	4. WFMZ-FM 29	4. WAEB 119

FM STATIONS

WQQQ-FM, 99.9, 50 KW @ 456, BTFL MUS , (Bonneville), \$10.00, (Easton)
WLEV-FM, 96.1, 50 KW @ 500, CONTEMP , (Drake-Chen.), \$10.00, (Easton)
WFMZ-FM, 100.7, 12.5 KW @ 870, BTFL MUS , \$12.00 (Allentown)

AM STATIONS

WAEB, 790, ROCK	, \$20.00, Rust	(Allentown)
WEEEX, 1230, ROCK	, \$ 9.00	(Easton)
WEST, 1400, MOR	, \$10.00	(Easton)
WHOL, 1600, COUNTRY	, \$11.00	(Allentown)
WKAP, 1320, ROCK	, \$18.00, Rahall	(Allentown)
WLSH, 1410, MOR	, \$ 5.00	(Lansford)

Radio Market # 149
Revenue Rank # 145
Income Rank # 88

APR 15.5
Revenue: \$1,270,808
Income : \$ 90,624

ALTOONA

12+ METRO (1/2SHARE)		12+ TSA		18+ METRO		12+ TSA CUME		
1.	WRTA	39/22.0	1.	WFBG	48	1.	WFBG	903
2.	WVAM	38/21.5	2.	WVAM	47	2.	WVAM	778
3.	WFBG	31/17.5	3.	WRTA	42	3.	WJAC-FM	557
4.	WKMC	19/10.7	4.	WJAC-FM	41	4.	WKMC	544
5.	WFBG-FM	14/ 7.9		WIYQ-FM	41	5.	WFBG-FM	539
6.	WJSM+	5/ 2.8	6.	WFBG-FM	29	6.	WJSM	502
	WIYQ-FM	4/ 2.8	7.	WKMC	28	7.	WGMR	280
8.	WTRN	4/ 2.3	8.	WGMR-FM	13	8.	WTRN	264
9.	WJAC-FM	3/ 1.7	9.	WTRN	8	9.	WTRN	218
10.	WGMR-FM	1/ .6	10.	WJSM	6	10.	WGMR-FM	84

12+ FM SHARE (METRO): 16.25% (26 of 160)

12+ FM SHARE (TSA) : 42.86% (132 of 308)

18+ FM SHARE (METRO): 17.69% (26 of 147)

18+ FM SHARE (TSA) : 45.58% (129 of 283)

TEENS	18-34	18-49	35-64	AM DRIVE			
1. WVAM	6	1. WVAM	19	1. WRTA	16	1. WRTA	79
2. WFBG	5	2. WFBG	17	2. WVAM	21	2. WFBG	56
3. WRTA	1	3. WRTA	10	3. WFBG-FM	18	3. WVAM	53

FM STATIONS

WFBG-FM, 98.1, 30 KW @ 1020, MOR	, \$11.00
WGMR-FM, 101.1, 7.6 KW @ 1060, COUNTRY	, \$ 5.50, Allegheny Mt. Net. (Tyrone)
WJAC-FM, 95.5, 57 KW @ 1060, BTFL MUS	, \$ 7.00 (Johnstown)
WIYQ-FM, 99.1, 45 KW @ 520, COUNTRY	, \$ 7.00, Allegheny Mt. Net. (Ebensburg)

AM STATIONS

WFBG, 1290, CONTEMP	, \$13.00
WRTA, 1240, OLDIES	, \$10.50
WVAM, 1430, CONTEMP	, \$14.00
WJSM, 1110, RELIGION	, \$ 3.00 (Martinsburg)
WKMC, 1370, COUNTRY	, \$ 5.65 (Roaring Spring)
WTRN, 1340, ? ? ?	, \$ 5.30, Allegheny Mt. Net. (Tyrone)

Radio Market # 144
Revenue Rank # 120
Income Rank # 105

APR 14.6
Revenue: \$1,748,290
Income : \$ 20,136

AMARILLO

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KGNC	33/18.4	1. KGNC	55	1. KGNC	33	1. KGNC	954
2. KGNC-FM	31/17.3	2. KIXZ	54	2. KGNC-FM	30	2. KIXZ	822
KPUR	31/17.3	3. KDJW	53	3. KDJW	28	3. KDJW	697
4. KDJW	29/16.2	4. KGNC-FM	40	4. KIXZ	20	4. KPUR	558
5. KIXZ	28/15.6	5. KPUR	34	KPUR	20	5. KGNC-FM	515
6. KZIP	6/ 3.4	6. KZIP	11	6. KZIP	5	6. KZIP	181
7. KQIZ	4/ 2.2	7. KDJW-FM	6	7. KQIZ	4	7. KDJW-FM	145
8. KDJW-FM	3/ 1.7	8. KWAS-FM	5	8. KDJW-FM	3	8. KQIZ	84
9. KWAS-FM	2/ 1.1	9. KQIZ	4	9. KWAS-FM	2	9. KWAS-FM	72

12+ FM SHARE (METRO): 21.56% (36 of 167)

12+ FM SHARE (TSA) : 19.47% (51 of 262)

18+ FM SHARE (METRO): 24.14% (35 of 145)

18+ FM SHARE (TSA) : 21.78% (49 of 225)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>			
1. KPUR	11	1. KDJW	13	1. KGNC	15	1. KGNC	125
2. KIXZ	8	KPUR	13	2. KGNC-FM	19	2. KDJW-FM	14
3. KGNC-FM	1	3. KIXZ	12	3. KGNC	18	KDJW	14

FM STATIONS

KDJW-FM, 94.1, 54 KW @ 700, CONTEMP (Drake-Chennault) , \$ 5.00, Walton
KGNC-FM, 97.9, 45 KW @ 1285, BTFL MUS (TM) , \$10.00, Stauffer
KWAS-FM, 101.9, 100 KW @ 729, RELIGION/MOR , \$ 3.00

AM STATIONS

KDJW, 1010, COUNTRY , \$10.00, Walton
KGNC, 710, MOR , \$16.00, Stauffer

KIXZ, 940, CONTEMP , \$10.50, Sammons-Ruff
KPUR, 1440, ROCK , \$ 7.00

KQIZ, 1360, MOR , \$ 6.00
KZIP, 1310, COUNTRY , \$ 4.50

Radio Market # 146
Revenue Rank # 93
Income Rank # 60

APR 18.2
Revenue: \$2,563,905
Income : \$ 242,867

ANCHORAGE

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KHAR	38/17.2	1. KHAR	43	1. KHAR	37	1. KENI	470
2. KYAK	31/14.0	2. KYAK	37	2. KYAK	31	2. KFQD	454
3. KFQD	30/13.6	3. KFQD	35	3. KFQD	29	3. KHAR	446
4. KENI	28/12.7	4. KENI	32	4. KENI	21	4. KYAK	361
5. KANC	26/11.8	5. KANC	26	5. KKLV-FM	19	5. KANC	353
6. KKLV-FM	21/ 9.5	6. KKLV-FM	21	6. KGOT-FM	14	6. KKLV-FM	242
7. KGOT-FM	16/ 7.2	7. KGOT-FM	17	7. KANC	13	7. KBYR	238
8. KBYR	11/ 5.0	8. KBYR	12	8. KBYR	10	8. KGOT-FM	165
9. KNIK-FM	9/ 4.1	9. KNIK-FM	9	9. KNIK-FM	9	9. KNIK-FM	113
10. KJZZ-FM	4/ 1.8	10. KJZZ-FM	4	10. KJZZ-FM	3	10. KJZZ-FM	61

12+ FM SHARE (METRO): 22.94% (50 of 218)

12+ FM SHARE (TSA) : 21.61% (51 of 236)

18+ FM SHARE (METRO): 24.19% (45 of 186)

18+ FM SHARE (TSA) : 22.55% (46 of 204)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. KANC	13	1. KFQD	24	1. KFQD	29	1. KHAR	32	1. KHAR	81
2. KENI	7	2. KENI	16	2. KYAK	24	2. KYAK	18	2. KYAK	65
3. KKLV-FM	2	3. KGOT-FM	13	3. KHAR	22	3. KKLV-FM	8	3. KFQD	54

FM STATIONS

KGOT-FM, 101.3, 26 KW @ 400, ROCK , \$11.00, Big Country Radio
KNIK-FM, 105.5, 3 KW @ 265, MOR , \$ 8.00, Northern TV
KKLV-FM, 103.9, 2.8 KW @ 54, ROCK (Drake-Chennault) , \$ 6.25
KJZZ-FM, 102.1, 3.5 KW @ 75, JAZZ , ? ? ?

AM STATIONS

KANC, 1080, ROCK , \$11.00
KBYR, 700, MOR , \$11.00, Northern TV
KENI, 550, ROCK , \$12.00, Midnight Sun
KFQD, 750, CONTEMP , \$15.00, Robertson-Clapp Stations
KHAR, 590, BTFL MUS (TM) , \$12.00
KYAK, 650, COUNTRY , \$13.00, Big Country

Radio Market # 112
Revenue Rank # 116
Income Rank # 90

APR 15.7
Revenue: \$1,421,132
Income : \$ 15,982

APPLETON-OSHKOSH

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WNAM 46/12.7	1. WKAU 101	1. WROE-FM 45	1. WNAM 1414
2. WROE-FM 45/12.4	2. WGEE 68	2. WHBY 34	2. WKAU 1360
3. WKAU+ 43/11.9	3. WNAM 65	3. WNAM 32	3. WGEE 1086
4. WHBY 35/ 9.7	4. WROE-FM 54	4. WKAU 29	4. WYNE 663
5. WYTL 28/ 7.7	5. WHBY 37	5. WYTL 26	5. WYTL 613
6. WYNE 24/ 6.6	6. WIXX-FM 35	6. WYNE 21	6. WROE-FM 608
7. WAPL-FM+ 21/5.8	7. WYTL 34	7. WAPL-FM 20	7. WHBY 492
8. WOSH-FM 19/ 5.2	8. WYNE 33	8. WGEE 14	8. WIXX-FM 446
9. WGEE 15/ 4.1	9. WOSH-FM 29	9. WOSH-FM 12	9. WOSH-FM 445
10. WIXX-FM 13/ 3.6	10. WAPL-FM 25	WIXX-FM 12	10. WTMJ 395

12+ FM SHARE (METRO): 37.27% (120 of 322)
12+ FM SHARE (TSA) : 34.80% (190 of 546)

18+ FM SHARE (METRO): 36.24% (104 of 287)
18+ FM SHARE (TSA) : 34.55% (161 of 466)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKAU 14	1. WKAU 22	1. WKAU 26	1. WROE-FM 29	1. WGEE 139
WNAM 14	2. WNAM 19	WNAM 26	2. WHBY 19	2. WKAU 83
3. WOSH-FM 7	WYNE 19	3. WROE-FM 24	3. WYTL 17	3. WYTL 64

FM STATIONS

WIXX-FM - See Green Bay
WAPL-FM, 105.7, 50 KW @ 210, COUNTRY , \$ 6.00 (Appleton)
WROE-FM, 94.3, 3 KW @ 320, BTFL MUS (Schulke) , \$10.00 (Neenah)
WOSH-FM, 103.9, 2.5 KW @ 330, ROCK , \$ 8.75, Midwest Fam. (Oshkosh)

AM STATIONS

WNAM, 1280, CONTEMP , \$14.50, Cummings (Neenah)
WHBY, 1230, MOR , \$ 8.25 (Appleton)
WKAU, 1050, ROCK , \$ 9.75, Forward (Kaukauna)
WYNE, 1150, CONTEMP , \$ 9.50 (Appleton)
WYTL, 1490, COUNTRY , \$ 9.85, Midwest Family (Oshkosh)
WGEE - See Green Bay WTMJ - See Milwaukee

Radio Market # 140
 ADI # 36
 Revenue Rank # 131
 Income Rank # 92

APR 15.6
 Revenue : \$1,525,385
 Income : \$ 86,471

ASHEVILLE

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WWNC	75/35.5	1. WWNC	93	1. WWNC	71	1. WWNC	1212
2. WISE	38/18.0	2. WLOS-FM	53	2. WLOS-FM	32	2. WISE	611
3. WLOS-FM	34/16.1	3. WISE	45	3. WISE	27	3. WLOS-FM	509
4. WFGW	11/ 5.2	4. WFBC-FM	30	4. WFGW	11	4. WFBC-FM	352
5. WSKY	8/ 3.8	5. WKIT-FM	21	5. WSKY	8	5. WSKY	288
		6. WMIT	13	WKKE	8	6. WKIT-FM	260
7. WKIT-FM	7/ 3.3	7. WFGW	11	7. WKIT-FM	7	7. WKKE	189
8. WMIT-FM	6/ 2.8	8. WKKE	8	8. WMIT-FM	6	8. WMIT-FM	139
9. WFBC-FM	5/ 2.4	WSKY	8	9. WFBC-FM	5	9. WFGW	130
10. WMMH	1/ .5	10. WMMH	1	10. WMMH	1	10. WMMH	41

12+ FM SHARE (METRO) : 26.94% (52 of 193)
 12+ FM SHARE (TSA) : 41.34% (117 of 283)

18+ FM SHARE (METRO) : 28.41% (50 of 176)
 18+ FM SHARE (TSA) : 41.80% (107 of 256)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1.WISE 11	1.WISE 21	1.WWNC 35	1.WWNC 38	1.WWNC 254
2.WWNC 4	2.WWNC 17	2.WISE 25	2.WLOS-FM 18	2.WLOS-FM 53
3.WLOS-FM 2	3.WLOS-FM 10	3.WLOS-FM 17	3.WSKY 6	3.WISE 33

FM STATIONS

WLOS-FM, 99.9, 36 KW @ 2,665, BTFL MUS (Bonneville) , \$6.00, Wometco
 WKIT-FM, 102.5, 100 KW @ 332, COUNTRY , \$7.00, (Hendersonville)

WFBC-FM, See Greenville, S.C.
 WMIT-FM, 106.9, 36 KW @ 3,090, RELIGION , \$3.00 (Black Mountain)

AM STATIONS

WISE, 1310, ROCK	\$16.00
WKKE, 1380, ROCK	\$10.00
WSKY, 1230, COUNTRY	\$ 7.00
WWNC, 570, COUNTRY	\$19.00, Multimedia
WFGW, 1010, RELIGION	\$ 3.00, (Black Mountain)
WMMH, 1460, RELIGION	\$ 2.00, (Marshall)

FOR ADI INFORMATION SEE GREENVILLE-SPARTANBURG.

Radio Market # 18
 ADI # 16
 Revenue Rank # 12
 Income Rank # 4

APR 14.5
 Broadcast Revenue: \$14,964,485
 Broadcast Income : \$ 3,826,916

ATLANTA

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WSB 415/20.0	1. WSB 494	1. WSB 406	1. WSB 6936
2. WAOK 179/ 8.6	2. WZGC-FM 217	2. WPCH-FM 147	2. WZGC-FM 3677
3. WZGC-FM 159/ 7.6	3. WPCH-FM 210	3. WAOK 136	3. WQXI 3251
4. WPCH-FM 150/ 7.2	4. WAOK 179	4. WRNG 110	4. WPCH-FM 3217
5. WQXI 123/ 6.2	5. WQXI 137	5. WQXI 100	5. WQXI-FM 2570
6. WQXI-FM 112/ 5.4	6. WKLS-FM 132	6. WQXI-FM 85	6. WKLS-FM 2212
7. WRNG 111/ 5.3	7. WQXI-FM 130	WSB-FM 85	7. WPL0 2071
8. WKLS-FM 97/ 4.7	8. WRNG 117	8. WZGC 84	8. WSB-FM 2027
9. WPL0 87/ 4.2	9. WSB-FM 100	WPL0 84	9. WAOK 1948
10. WSB-FM 86/ 4.1	10. WPL0 98	10. WKLS-FM 70	10. WGST 1493
11. WLTA-FM 59/ 2.8	11. WBIE-FM 66	11. WLTA-FM 59	11. WRNG 1390
WGST 59/ 2.8	12. WLTA-FM 65	12. WGST 56	12. WBIE-FM 1259

12+ FM SHARE (METRO): 40.14% (780 of 1943)

12+ FM SHARE (TSA) : 44.13% (1008 of 2284)

18+ FM SHARE (METRO): 37.51% (641 of 1709)

18+ FM SHARE (TSA) : 41.07% (821 of 1999)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WZGC-FM 75	1. WSB 83	1. WSB 210	1. WSB 248	1. WSB 1022
2. WAOK 43	2. WAOK 82	2. WAOK 116	2. WPCH-FM 98	2. WQXI 391
3. WQXI 28	3. WZGC-FM 76	3. WZGC-FM 84	3. WRNG 66	3. WPL0 281
4. WQXI-FM 27	4. WQXI 74	4. WQXI 83	4. WSB-FM 54	4. WAOK 239
WKLS-FM 27	5. WQXI-FM 70	5. WQXI-FM 80	5. WPL0 49	5. WPCH-FM 214

FM STATIONS

WBIE-FM, 101.5, 100 KW @ 900, COUNTRY	\$10.00
WKLS-FM, 96.1, 100 KW @ 950, PROG ROCK	\$44.00. SJR
WLTA-FM, 99.7, 100 KW @ 1000, BTFL MUS, (Susquehanna)	\$25.00, Susquehanna
NPCH-FM, 94.9, 100 KW @ 890, BTFL MUS, (Schulke)	\$53.33, Sudbrink
WPL0-FM, 103.3, 100 KW @ 450, COUNTRY	\$20.00, Plough
WQXI-FM, 94.1, 100 KW @ 410, ROCK	\$25.00, Jefferson-Pilot
WSB-FM, 98.5, 100 KW @ 740, BTFL MUS, (Century)	\$34.00, Cox
WZGC-FM, 92.9, 100 KW @ 590, ROCK	\$47.00, GCC
WFOX-FM, 97.1, 100 KW @ 540, ADULT ROCK	\$ 6.80, (Gainesville)

ATLANTA ADI

<u>12+ ADI $\frac{1}{4}$</u>		<u>12+ ADI CUME</u>	
1. WSB	490	1. WSB	6840
2. WZGC-FM	217	2. WZGC-FM	3665
3. WPCH-FM	213	3. WQXI	3242
4. WAOK	179	4. WPCH-FM	3217
5. WQXI	137	5. WQXI-FM	2546
6. WKLS-FM	132	6. WKLS-FM	2198
7. WQXI-FM	129	7. WPLO	2079
8. WRNG	117	8. WSB-FM	1984
9. WPLO	98	9. WAOK	1948
10. WSB-FM	95	10. WGST	1493
11. WBIE-FM	65	11. WRNG	1390
WLTA-FM	65	12. WBIE-FM	1238
13. WGST	60	13. WPLO-FM	958
14. WPLO-FM	57	14. WLTA-FM	895
15. WFOX-FM	44	15. WFOX-FM	757

ADI FM SHARE: 45.35% (1142 of 2518)

AM STATIONS

WAOK, 1380, BLACK	, \$42.00
WGST, 920, ROCK	, \$21.50, Meredith
WPLO, 590, COUNTRY	, \$30.00, Plough
WQXI, 790, ROCK	, \$65.00, Jefferson Pilot
WRNG, 680, TALK	, \$34.00
WSB, 750, GENERAL	, \$86.25, Cox

Radio Market # 119
Revenue Rank # 98
Income Rank # 151

APR 16.7
Revenue: \$2,368,544
Income : \$ -352,477

AUGUSTA, GA

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WBBQ-FM+ 103/28.5	1. WBBQ-FM 162	1. WBBQ-FM 85	1. WBBQ-FM 1690
2. WRDW 53/14.6	2. WRDW 56	2. WGAC 47	2. WGAC 658
3. WGAC 48/13.3	3. WGAC 50	3. WRDW 40	3. WRDW 484
4. WAUG 24/ 6.6	4. WAUG 28	4. WAUG 23	4. WAUG 440
5. WTHB 23/ 6.4	WTHB 28	5. WTHB 21	5. WAUG-FM 428
6. WAUG-FM 18/ 5.0	6. WAUG-FM 20	6. WNEZ-FM 16	6. WZZW-FM 363
7. WNEZ-FM 16/ 4.4	7. WNEZ-FM 17	7. WGUS 15	7. WTHB 346
8. WGUS 15/ 4.1	8. WGUS 16	8. WAUG-FM 11	8. WBIA 238
9. WZZW-FM 13/ 3.6	9. WZZW-FM 13	WZZW-FM 11	9. WGUS 230
10. WBIA 12/ 3.3	10. WBIA 12	WBIA 11	10. WNEZ-FM 201

12+ FM SHARE (METRO): 32.25% (109 of 338)

12+ FM SHARE (TSA) : 41.33% (174 of 421)

18+ FM SHARE (METRO): 28.67% (84 of 293)

18+ FM SHARE (TSA) : 37.08% (132 of 356)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WBBQ-FM 18	1. WBBQ-FM 43	1. WBBQ-FM 63	1. WGAC 30	1. WBBQ-FM 194
2. WRDW 13	2. WRDW 29	2. WRDW 33	2. WBBQ-FM 29	2. WGAC 113
3. WAUG-FM 7	3. WAUG-FM 11	3. WGAC 17	3. WAUG 13	3. WRDW 51

FM STATIONS

WAUG-FM, 105.7, 50 KW @ 83, ROCK , \$ 8.00
WBBQ-FM, 104.3, 100 KW @ 550, ROCK , \$17.00

WNEZ-FM, 102.3, 3 KW @ 280, BTFL MUS (TM) , \$10.00
WZZW-FM, 103.1, 3 KW @ 300, ROCK (Drake-Chennault), \$ 7.50

AM STATIONS

WAUG, 1050, ROCK , \$ 8.00
WBIA, 1230, MOR , \$ 7.90

WGAC, 580, MOR , \$14.00, Beasley
WGUS, 1380, COUNTRY , \$ 9.00, H. Calvin Young

WRDW, 1480, BLACK , \$ 8.00, James Brown
WTHB, 1550, BLACK , \$ 7.50

Radio Market # 79
Revenue Rank # 80
Income Rank # 50

APR 14.2
Revenue: \$2,793,170
Income : \$ 325,784

AUSTIN

12+ METRO (½ SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. KASE-FM	77/16.8	1. KASE-FM	86	1. KASE-FM	76	1. KVET	1211
2. KVET	65/14.2	2. KVET	82	2. KVET	59	2. KNOW	1192
3. KNOW	63/13.7	3. KNOW	67	3. KNOW	45	3. KASE-FM	1019
4. KLBJ-FM	45/ 9.8	4. KLBJ	59	4. KLBJ-FM	41	4. KLBJ	983
5. KLBJ	39/ 8.5	5. KTSA	50	5. KLBJ	38	5. KTSA	623
6. KHFI-FM	26/ 5.7	6. KLBJ-FM	49	6. KHFI-FM	16	6. KHFI-FM	592
7. KRMH-FM	20/ 4.4	7. KHFI-FM	27	7. KRMH-FM	14	7. KLBJ-FM	571
8. KTSA	13/ 2.8	8. KRMH-FM	23	8. KOKE	12	8. KRMH-FM	563
9. KOKE	12/ 2.6	9. KOKE	13	KIXL	12	9. WOAI	345
KIXL	12/ 2.6	10. KOKE-FM	12	10. KOKE-FM	11	10. KOKE	331

12+ FM SHARE (METRO): 46.49% (179 of 385)

12+ FM SHARE (TSA) : 40.37% (197 of 488)

18+ FM SHARE (METRO): 47.16% (158 of 335)

18+ FM SHARE (TSA) : 40.66% (172 of 423)

TEENS	18-34	18-49	35-64	AM DRIVE
1.KNOW 18	1.KLBJ-FM 37	1.KVET 47	1.KASE-FM 48	1.KVET 141
2.KHFI-FM 10	2.KNOW 26	2.KASE-FM 46	2.KVET 38	2.KLBJ 138
3.KRMH-FM 6	3.KVET 21	3.KLBJ-FM 38	3.KLBJ 18	3.KASE-FM 99
KVET 6	KASE-FM 21	4.KNOW 33	4.KNOW 13	4.KNOW 91

FM STATIONS

KHFI-FM, 98.3,	1.3 KW @ 418, ROCK	, \$ 5.50
KLBJ-FM, 93.7,	100 KW @ 1,057, PROG ROCK	, \$ 8.50, Lyndon Johnson Fam.
KASE-FM, 100.7,	98 KW @ 510, BTFL MUS (TM)	, \$17.00
KRMH-FM, 103.7,	97 KW @ 580, MOR	, \$ 9.50
KOKE-FM, 95.5,	10 KW @ 265, SPANISH/COUNTRY	, \$ 8.00

AM STATIONS

KIXL, 970, OLDIES ROCK,	, \$ 6.00
KLBJ, 590, BTFL MUS	, \$ 8.61, Lyndon Johnson Family
KNOW, 1490, ROCK	, \$11.15, Wendall Mayes
KOKE, 1370, COUNTRY	, \$11.00
KVET, 1300, COUNTRY	, \$27.00
KTSA - See San Antonio	

Radio Market # 95
Revenue Rank # 90
Income Rank # 112

APR 16.4
Revenue: \$2,623,843
Income : \$ 5,171

BAKERSFIELD

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	KERN 84/18.5	1.	KUZZ 87	1.	KUZZ 76	1.	KAFY 1192
2.	KUZZ + 77/17.0	2.	KERN 84	2.	KERN 48	2.	KERN 980
3.	KAFY 47/10.4	3.	KAFY 62	3.	KLYD-FM 34	3.	KUZZ 791
4.	KLYD-FM + 34/ 7.5	4.	KLYD-FM 37	4.	KAFY 32	4.	KBIS 351
5.	KGEE 17/ 3.7	5.	KGEE 17	5.	KGEE 17	5.	KGEE 349
6.	KBIS 15/ 3.3	6.	KBIS 15	6.	KBIS 15	6.	KGEE 348
7.	KPMC 14/ 3.1	7.	KPMC 14	7.	KPMC 14	7.	KPMC 252
8.	KOST-FM 12/ 2.6		KWAC 14	8.	KWAC 11	8.	KGFM-FM 186
9.	KLOS-FM 11/ 2.4	9.	KOST-FM 12		KLOS-FM 11	9.	KFI 173
	KWAC 11/ 2.4	10.	KGFM-FM 11	10.	KOST-FM 10	10.	KNX 162

12+ FM SHARE (METRO): 26.70% (102 of 382)

12+ FM SHARE (TSA) : 28.06% (117 of 417)

18+ FM SHARE (METRO): 31.90% (104 of 326)

18+ FM SHARE (TSA) : 31.36% (111 of 354)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KERN 36	1. KERN 37	1. KERN 45	1. KUZZ 43	1. KUZZ 131
2. KAFY 15	2. KUZZ 27	2. KUZZ 44	2. KLYD-FM 18	2. KERN 66
3. KOST-FM 2	3. KAFY 21	3. KAFY 26	3. KGEE 12	3. KAFY 55
4. KGFM-FM 1	4. KLOS-FM 11	4. KLYD-FM 25	4. KAFY 11	4. KLYD-FM 51

FM STATIONS

KLOS-FM, KOST-FM - See Los Angeles

KGFM-FM, 101.5, 5 KW @ 1280, CONTEMP , \$ 5.00
KLYD-FM, 94.1, 5 KW @ 1310, MOR , \$ 9.00

AM STATIONS

KAFY, 550, ROCK , \$23.00, General Broadcasting
KBIS, 970, COUNTRY , \$ 9.00

KERN, 1410, ROCK , \$13.50
KGEE, 1230, NEWS/TALK , \$ 7.25

KPMC, 1560, MOR , \$ 5.00
KUZZ, 800, COUNTRY , \$ 9.50, Buck Owens

KWAC, 1490, SPANISH , \$ 7.25
KFI, KNX - See Los Angeles

Radio Market # 14
 ADI # 19
 Revenue Rank # 18
 Income Rank # 11

APR 15.8
 Broadcast Revenue: \$12,980,091
 Broadcast Income : \$ 2,509,488

BALTIMORE

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1.	WBAL	469/17.1	1.	WBAL	496	1.	WBAL
2.	WLIF-FM	292/10.6	2.	WLIF-FM	350	2.	WCAO
3.	WCBM	268/ 9.8	3.	WCBM	279	3.	WCBM
4.	WCAO	230/ 8.4	4.	WCAO	256	4.	WLIF-FM
5.	WFBR	145/ 5.3	5.	WFBR	146	5.	WFBR
6.	WWIN	130/ 4.7	6.	WMAL	135	6.	WTOP
7.	WMAR-FM	100/ 3.6	7.	WWIN	130	7.	WPGC-FM
8.	WKIK-FM	96/ 3.5	8.	WPGC-FM	123	8.	WLPL-FM
9.	WSID	89/ 3.2	9.	WGAY-FM	112	9.	WMAL
10.	WPOC-FM	77/ 2.8	10.	WMAR-FM	105	10.	WPOC-FM
11.	WLPL-FM	75/ 2.7	11.	WPOC-FM	100	11.	WITF
12.	WDJQ-FM	60/ 2.2	12.	WKTK-FM	99	12.	WBAL-FM

12+ FM SHARE (METRO): 37.04% (937 of 2530)

12+ FM SHARE (TSA) : 41.20% (1350 of 3277)

18+ FM SHARE (METRO): 35.47% (801 of 2258)

18+ FM SHARE (TSA) : 37.25% (1078 of 2894)

<u>TEENS</u>		<u>18-34</u>		<u>13-49</u>		<u>35-64</u>		<u>AM DRIVE</u>		
1.	WCAO	57	1.	WCBM	155	1.	WCBM	204	1.	WBAL
2.	WWIN	41	2.	WCAO	106	2.	WBAL	163	2.	WCBM
3.	WLPL-FM	36	3.	WFBR	71	3.	WCAO	151	3.	WMAL
4.	WDJQ-FM	29	4.	WKTK-FM	66	4.	WLIF-FM	142	4.	WCAO
5.	WCBM	19	5.	WWIN	62	5.	WFBR	110	5.	WLIF-FM

FM STATIONS

WBAL-FM, 97.9, 50 KW @ 946, NBC NIS , \$28.00, Hearst
 WDJQ-FM, 104.3, 20 KW @ 500, ROCK , \$16.50, Reeves

WKTK-FM, 105.7, 50 KW @ 245, ADULT ROCK , \$25.50
 WLIF-FM, 101.9, 9.6 KW @ 961, BTFL MUS (Schulke), \$53.33, Sudbrink

WLPL-FM, 92.3, 20 KW @ 400, ROCK , \$22.67, United Broadcasting
 WMAR-FM, 106.5, 50 KW @ 620, BTFL MUS (Bonneville) , \$14.00

WPOC-FM, 93.1, 50 KW @ 870, COUNTRY , \$33.00, Nationwide
 See Washington D.C. listing for WMAL, WGAY-FM, WPGC-FM, WTOP.

BALTIMORE ADI

12+ ADI

1.	WBAL	481
2.	WLIF-FM	324
3.	WCBM	274
4.	WCAO	248
5.	WFBR	146
6.	WWIN	130
7.	WMAR-FM	102
8.	WKTK-FM	98
9.	WSID	95
10.	WLPL-FM	94
11.	WPOC-FM	82
12.	WDJQ-FM	60
13.	WITH	58
14.	WBAL-FM	48
15.	WAYE	39

12+ ADI CUME

1.	WBAL	6547
2.	WCAO	5200
3.	WCEM	3801
4.	WLIF-FM	3518
5.	WFBR	2653
6.	WLPL-FM	2007
7.	WWIN	1949
8.	WKTK-FM	1527
9.	WSID	1489
10.	WMAR-FM	1447
11.	WBAL-FM	1358
12.	WDJQ-FM	1335
13.	WPOC-FM	1289
14.	WITH	1277
15.	WTOP	1011

ADI FM SHARE: 37.57% (1015 of 2702)

AM STATIONS

WWIN, 1400, BLACK	, \$26.50
WSID, 1010, BLACK	, \$21.00, United Broadcasting
WITH, 1230, MOR	, \$29.00
WFBR, 1300, ROCK	, \$42.50
WCBM, 680, MOR	, \$43.00, Metromedia
WCAO, 600, ROCK	, \$32.00, Plough
WBAL, 1090, MOR	, \$58.00, Hearst
WAYE, 860, ROCK	, \$26.00

Radio Market # 76
Revenue Rank # 86
Income Rank # 39

APR 14.2
Revenue: \$2,679,930
Income : \$ 418,323

BATON ROUGE

<u>12+ METRO (1/2-SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WXOK	83/17.9	1. WXOK	106	1. WXOK	67	1. WLCS	1279
2. WLCS	66/14.2	2. WAFB-FM	76	2. WQXY-FM	60	2. WAFB-FM	1139
3. WQXY-FM	61/13.1	3. WLCS	73	3. WLCS	54	3. WIBR	1084
4. WIBR	59/12.7	4. WQXY-FM	68	4. WIBR	39	4. WXOK	1052
5. WYNK	31/ 6.7	5. WIBR	62	5. WYNK-FM	30	5. WQXY-FM	695
6. WYNK-FM	30/ 6.5	6. WYNK-FM	52	WYNK	30	6. WJBO	643
7. WAFB-FM	28/ 6.0	7. WYNK	36	7. WJBO	23	7. WFMF-FM	535
8. WJBO	24/ 5.2	8. WWL	31	8. WAFB-FM	19	8. WYNK-FM	533
9. WFMF-FM	20/ 4.3	9. WFMF-FM	30	9. WLUX	14	9. WWL	525
10. WLUX	14/ 3.0	10. WJBO	24	10. WWL	13	10. WYNK	462

12+ FM SHARE (METRO): 31.77% (142 of 447)

12+ FM SHARE (TSA) : 38.02% (230 of 374)

18+ FM SHARE (METRO): 32.89% (123 of 374)

18+ FM SHARE (TSA) : 38.51% (196 of 509)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. WIBR	20	1. WXOK	47	1. WXOK	55	1. WQXY-FM	50	1. WXOK	116
2. WXOK	16	2. WLCS	25	2. WQXY-FM	39	2. WYNK	21	2. WLCS	108
3. WLCS	12	3. WIBR	19	3. WLCS	34	3. WYNK-FM	20	3. WQXY-FM	97
4. WAFB-FM	9	4. WAFB-FM	15	4. WIBR	32	4. WLCS	19	4. WYNK-FM	96

FM STATIONS

WAFB-FM, 98.1, 100 KW @ 1500, CONTEMP , \$9.00
WFMF-FM, 102.5, 100 KW @ 475, PROG ROCK , \$7.00, Manship

WQXY-FM, 100.7, 100 KW @ 750, BTFL MUS (TM) , \$9.00
WYNK-FM, 101.5, 100 KW @ 403, COUNTRY , \$6.90

AM STATIONS

WYNK, 1380, COUNTRY , \$ 5.60
WXOK, 1460, BLACK , \$14.00, Security

WLUX, 1550, BTFL MUS , \$ 7.00
WLCS, 910, ROCK , \$20.00

WJBO, 1150, MOR , \$10.00
WIBR, 1300, ROCK , \$13.00

WWL - See New Orleans

Radio Market # 93
Revenue Rank # 101
Income Rank # 143

APR 12.9
Revenue: \$2,262,938
Income : \$ -198,992

BEAUMONT-PORT ARTHUR-ORANGE

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. KTRM 46/12.6		1. KTRM 49		1. KTRM 45		1. KAYC 727
2. KJET 45/12.3		2. KJET 47		2. KJET 33		2. KLVI 633
3. KAYC 43/11.8		3. KAYC 44		3. KWIC-FM 30		3. KOLE 606
4. KWIC-FM 37/10.1		4. KYKR-FM 39		KAYC 30		4. KTRM 597
5. KOLE 31/ 8.5		5. KWIC-FM 38		5. KTRH 23		5. KWIC-FM 546
6. KYKR-FM+24/ 6.6		6. KLVI 33		6. KYKR-FM 21		6. KPAC 437
7. KTRH 23/ 6.3		KTRH 33		7. KOLE 20		7. KTRH 416
8. KPAC 16/ 4.4		8. KOLE 32		8. KPAC 16		8. KYKR-FM 395
9. KOGT 15/ 4.1		9. KPAC 16		9. KOGT 15		9. KJET 371
KAYD-FM 15/ 4.1		10. KAYD-FM 15		10. KLVI 13		10. KAYD-FM 212

12+ FM SHARE (METRO): 26.91% (88 of 327)

12+ FM SHARE (TSA): 27.75% (106 of 382)

18+ FM SHARE (METRO): 26.91% (74 of 275)

18+ FM SHARE (TSA) : 28.05% (92 of 328)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KAYC 13	1. KWIC-FM 28	1. KJET 29	1. KTRM 28	1. KTRM 87
2. KJET 12	2. KJET 21	KWIC-FM 29	2. KAYC 13	2. KAYC 66
3. KOLE 11	3. KAYC 17	3. KAYC 27	3. KYKR-FM 11	3. KTRH 63
4. KWIC-FM 7	4. KOLE 14	4. KTRM 26	4. KJET 10	4. KYKR-FM 50

FM STATIONS

KAYD-FM, 97.5, 50 KW @ 320, ? ? ? , \$11.00
KYKR-FM, 93.3, 25 KW @ 190, COUNTRY , \$ 7.50 (Port Arthur)
KWIC-FM, 107.7, 100 KW @ 250, PROG ROCK , \$ 4.00

AM STATIONS

KTRH - See Houston
KTRM, 990, COUNTRY , \$10.50

KJET, 1380, BLACK , \$14.00
KAYC, 1450, CONTEMP , \$11.00

KOLE, 1340, ROCK , \$12.00 (Port Arthur)
KPAC, 1250, MOR , \$ 9.50 (Port Arthur)

KOGT, 1600, COUNTRY , \$ 4.85 (Orange)
KLVI, 560, CONTEMP , \$14.00

Radio Market # 160
Revenue Rank # 141
Income Rank # 81

APR 16.2
Revenue: \$1,324,694
Income : \$ 126,581

BILLINGS

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KOOK	33/26.0	1.	KOOK	47	1.	KOOK	25	1.	KOOK	639
2.	KBMY	24/18.9	2.	KBMY	27	2.	KBMY	23	2.	KGHL	414
3.	KOYN-FM	18/14.2	3.	KOYN	25	3.	KOYN	17	3.	KBMY	330
4.	KOYN	17/13.4	4.	KGHL	24	4.	KURL-FM	15	4.	KOYN	281
5.	KURL-FM	15/11.8	5.	KOYN-FM	18	5.	KOYN-FM	14	5.	KOYN-FM	257
6.	KGHL	11/ 8.7		KURL-FM	18	6.	KGHL	11	6.	KURL-FM	162
7.	KURL	5/ 3.9	7.	KURL	7	7.	KURL	5	7.	KURL	89

12+ FM SHARE (METRO): 26.83% (33 of 123)

12+ FM SHARE (TSA) : 21.69% (36 of 166)

18+ FM SHARE (METRO): 26.36% (29 of 110)

18+ FM SHARE (TSA) : 21.62% (32 of 148)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KOOK 8	1. KOOK 18	1. KOOK 23	1. KBMY 14	1. KOOK 60
2. KOYN-FM 4	2. KOYN-FM 13	2. KBMY 15	2. KOYN 8	2. KBMY 46
3. KBMY 1	3. KBMY 6	3. KOYN-FM 14	3. KGHL 7	3. KGHL 42

FM STATIONS

KOYN-FM, 93.3, 27 KW @ -64, ROCK , \$4.00, Meyer
KURL-FM, 97.1, 18 KW @ 30, BTFL MUS , \$3.50, Christian Enterprises

AM STATIONS

KBMY, 1240, COUNTRY , \$6.75, Journal-Star
KGHL, 790, MOR , \$8.00, Hatch

KOOK, 970, MOR , \$7.00
KOYN, 910, COUNTRY , \$5.50, Meyer

KURL, 730, RELIGION/MOR , \$3.00, Christian Enterprises

Radio Market # 105
Revenue Rank # 123
Income Rank # 155

APR 15.7
Revenue: \$1,624,261
Income : \$ -514,408

BINGHAMPTON

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WQYT-FM 50/13.0	1. WAAL-FM 63	1. WQYT-FM 49	1. WENE 973
2. WAAL-FM 49/12.7	2. WEBO WQYT 62	2. WNBF 48	2. WNBF 828
WNBF 49/12.7	3. WMRV-FM 61	3. WKOP 45	3. WINR 785
4. WKOP 46/11.9	4. WKOP 54	4. WMRV-FM 39	4. WAAL-FM 764
5. WMRV-FM 44/11.4	5. WNBF 53	5. WAAL-FM 38	5. WKOP 723
6. WENE 39/10.1	6. WINR 41	6. WENE 26	6. WMRV-FM 694
7. WINR 27/ 7.0	7. WENE 39	7. WINR 20	7. WQYT-FM 677
8. WEBO+ 10/ 2.6	8. WEBO 10	8. WEBO 10	8. WEBO 151
9. WARM 8/ 2.1	WARM 10	9. WARM 7	9. WARM 132

12+ FM SHARE (METRO): 45.96% (148 of 322)

12+ FM SHARE (TSA) : 48.60% (191 of 393)

18+ FM SHARE (METRO): 46.45% (131 of 282)

18+ FM SHARE (TSA) : 48.83% (167 of 342)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WENE 13	1. WAAL-FM 33	1. WAAL-FM 36	1. WKOP 29	1. WNBF 116
2. WAAL-FM 11	2. WMRV-FM 28	2. WMRV-FM 32	2. WQYT-FM 27	2. WKOP 86
3. WINR 7	3. WENE 15	3. WKOP 29	3. WNBF 24	3. WQYT-FM 72

FM STATIONS

WAAL-FM, 99.1, 7 KW @ 1090, ROCK , \$20.00
WMRV-FM, 105.7, 35 KW @ 570, CONTEMP (Drake-Chennault) , \$10.00, Merv Griffin

WQYT-FM, 98.1, 10 KW @ 950, BTFL MUS (Schulke) , \$ 9.25, Stoner

AM STATIONS

WARM - See NE Pennsylvania

WEBO, 1330, MOR , \$ 6.25
WINR, 680, CONTEMP , \$12.00

WKOP, 1360, COUNTRY , \$15.00
WNBF, 1280, MOR , \$13.00, Stoner

WENE, 1430, ROCK , \$ 7.00, Merv Griffin (Endicott)

Radio Market # 44
Revenue Rank # 34
Income Rank # 25

APR 14.8
Revenue: \$6,439,221
Income : \$ 769,274

BIRMINGHAM

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	WATV	99/10.5	1.	WVOK	153	1.	WATV	83	1.	WVOK	2083
2.	WERC	95/10.1	2.	WENN	114	2.	WERC	69	2.	WSGN	1978
3.	WSGN	84/ 8.9	3.	WATV	111	3.	WSGN	67	3.	WERC	1963
4.	WENN+	83/ 8.8	4.	WERC	100	4.	WAPI	65	4.	WYDE	1454
5.	WAPI	69/ 7.3	5.	WSGN	91	5.	WYDE	64	5.	WENN	1438
6.	WYDE	65/ 6.9	6.	WYDE	83	6.	WENN	60	6.	WAPI	1435
7.	WERC-FM	58/ 6.2	7.	WAPI	74	7.	WZZK-FM	49	7.	WERC-FM	1232
8.	WBUL	52/ 5.5	8.	WERC-FM	72	8.	WBUL	48	8.	WAPI-FM	1195
9.	WZZK-FM	50/ 5.3	9.	WZZK-FM	65	9.	WERC-FM	45	9.	WATV	976
10.	WJLD	49/ 5.2	10.	WBUL	58	10.	WQEZ-FM	44	10.	WJLD	942

12+ FM SHARE (METRO): 26.21% (232 of 885)
12+ FM SHARE (TSA) : 29.81% (353 of 1184)

18+ FM SHARE (METRO): 26.66% (205 of 769)
18+ FM SHARE (TSA) : 30.86% (308 of 998)

TEENS	18-34	18-49	35-64	AM DRIVE					
1. WERC	26	1. WERC	46	1. WATV	65	1. WATV	42	1. WERC	227
2. WENN	23	2. WSGN	45	2. WERC	58	2. WAPI	40	2. WAPI	193
3. WSGN	17	3. WENN	40	3. WSGN	55	WYDE	40	3. WYDE	160
4. WATV	16	4. WBUL	39	4. WENN	48	4. WZZK-FM	31	4. WSGN	157
5. WERC-FM	13	5. WATV	35	5. WBUL	47	5. WQEZ-FM	25	5. WATV	142

FM STATIONS

WAPI-FM, 94.5, 100 KW @ 982, CONTEMP , \$ 8.75, Newhouse
WERC-FM, 106.9, 22 KW @ 1114, ROCK , \$20.00, Mooney

WQEZ-FM, 96.5, 50 KW @ 760, BTFL MUS , \$31.50
WZZK-FM, 104.7, 100 KW @ 640, COUNTRY (TM) , \$14.00

AM STATIONS

WAPI, 1070, ? ? ? , \$19.00, Newhouse
WATV, 900, NEWS , \$20.00

WBUL, 1220, BLACK , \$12.00
WENN, 1320, BLACK , \$17.00

WJLD, 1440, BLACK , \$13.00
WSGN, 610, ROCK , \$32.00, Southern

WVOK, 690, CONTEMP , \$23.00
WYDE, 850, COUNTRY , \$42.00, Screen Gems

Radio Market # 155
Revenue Rank # NA
Income Rank # NA

APR 16.1
Revenue: NA
Income : NA

BLOOMINGTON

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WJBC	63/39.1	1. WJBC	68	1. WJBC	61	1. WJBC	677
2. WBNQ-FM	19/11.8	2. WLS	24	2. WBNQ-FM	16	2. WLS	477
3. WLS	18/11.2	3. WBNQ-FM	23	3. WMAQ	15	3. WBNQ-FM	384
4. WMAQ	17/10.6	4. WMAQ	22	4. WLS	12	4. WMAQ	263
5. WAKC	7/ 4.3	5. WSWT-FM	15	5. WAKC	7	5. WGN	194
6. WSWT-FM	5/ 3.1	6. WGN	12	6. WBN	5	6. WSWT-FM	155
WIHN-FM	5/ 3.1	7. WAKC	7	WSWT-FM	5	7. WAKC	141
WGN	5/ 3.1	8. WIHN-FM	5	8. WIHN-FM	4	8. WBBM	95
9. WWCT-FM	1/ .6	9. WSOY-FM	3	9. WBBM	1	9. WIHN-FM	94
WBBM	1/ .6	10. WBBM	2	WWCT-FM	1	10. WSOY-FM	46

12+ FM SHARE (METRO): 21.83% (31 of 142)
12+ FM SHARE (TSA) : 26.23% (48 of 183)

18+ FM SHARE (METRO): 20.31% (26 of 128)
18+ FM SHARE (TSA) : 25.90% (43 of 166)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WLS	6	1. WBNQ-FM 14	1. WJBC 27	1. WJBC 30
2. WBNQ-FM	3	2. WJBC 13	2. WBNQ-FM 16	2. WMAQ 9
3. WJBC	2	3. WLS 11	3. WMAQ 14	3. WBNQ-FM 26

FM STATIONS

WBNQ-FM, 101.5, 50 KW @ 460, ROCK (Drake-Chen) \$10.50
WIHN-FM, 96.7, 3 KW @ 300, ROCK , \$ 4.50 (Normal, Ill)
WSOY-FM, 102.9, 54 KW @ 450, ROCK , \$ 8.00 (Decatur, Il)
WWCT-FM and WSWT-FM -- See Peoria

AM STATIONS

WGN, WLS, WMAQ, WBBM -- See Chicago
WJBC, 1230, GENERAL , \$17.00
WAKC, 1440, COUNTRY , \$ 6.50

Radio Market # 151
 Revenue Rank # 152
 Income Rank # 134

APR 14.3
 Revenue: \$1,062,242
 Income : \$ - 89,171

BOISE

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KFXD 31/20.0	1. KFXD 68	1. KFXD 19	1. KFXD 929
2. KBBK-FM 23/14.8	2. KBBK-FM 48	2. KBOI 17	2. KBBK-FM 710
3. KBOI 17/11.0	3. KGEM 38	3. KGEM 16	3. KBOI 595
4. KGEM 16/10.3	4. KBOI 35	KBBK-FM 16	4. KGEM 527
5. KBXL-FM 14/ 9.0	5. KFXD-FM 19	5. KBXL-FM 13	5. KIDO 334
6. KIDO 11/ 7.1	6. KBXL-FM 17	6. KIDO 11	6. KFXD-FM 300
7. KAIN 8/ 5.2	7. KIDO 15	7. KAIN 8	7. KBXL-FM 242
8. KFXD-FM 7/ 4.5	KBRJ 15	8. KFXD-FM 7	8. KAIN 214
9. KBRJ 6/ 3.9	9. KAIN 14	9. KBRJ 6	9. KSPD 201
10. KSPD 5/ 3.2	10. KBOI-FM 9	10. KSPD 5	10. KBRJ 191

12+ FM SHARE (METRO): 33.79% (49 of 145)

12+ FM SHARE (TSA) : 32.63% (93 of 285)

18+ FM SHARE (METRO): 32.80% (41 of 125)

18+ FM SHARE (TSA) : 30.16% (76 of 252)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KFXD 12	1. KFXD 16	1. KFXD 19	1. KGEM 11	1. KFXD 74
2. KBBK-FM 7	2. KBBK-FM 13	2. KBBK-FM 16	KBXL-FM 11	2. KBOI 65
3. KBXL-FM 1	3. KFXD-FM 6	3. KGEM 9	3. KBOI 7	3. KGEM 64

FM STATIONS

KBBK-FM, 92.3, 44 KW @ 2500, ROCK (TM)	, \$ 4.50
KBOI-FM, 97.9, 17.5 KW @ 2510, BTFL MUS	, \$ 7.00, Pacific Northwest
KBXL-FM, 94.1, 25 KW @ 2520, BTFL MUS	, \$ 7.50
KFXD-FM, 94.9, 46 KW @ 2520, MOR	, \$ 7.50 (Caldwell) (Nampa)

AM STATIONS

KAIN, 1340, MOR	, \$ 5.25 (Nampa)
KBOI, 670, MOR	, \$ 10.00, Pacific Northwest
KBRJ, 950, COUNTRY	, \$ 5.00
KFXD, 580, ROCK	, \$ 7.00 (Nampa)
KGEM, 1140, COUNTRY	, \$ 6.75, Hatch
KIDO, 630, CONTEMP	, \$ 5.25
KSPD, 790, NBC NIS	, \$ 7.00

Radio Market # 7
ADI # 5
Revenue Rank # 7
Income Rank # 15

APR 16.7
Revenue: \$21,617,633
Income : \$ 1,646,984

BOSTON

<u>12+ METRO (1/2SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WRKO 490/10.4	1. WBZ 694	1. WJIB-FM 482	1. WBZ 13871
2. WJIB-FM 483/10.3	2. WRKO 671	2. WEEI 418	2. WRKO 13504
3. WBZ 422/ 9.0	3. WJIB-FM 613	3. WBZ 413	3. WHDH 8562
4. WEEI 420/ 8.9	4. WEEI 465	4. WHDH 339	4. WJIB-FM 7707
5. WHDH 348/ 7.4	5. WVBF-FM 417	5. WRKO 304	5. WEEI 7377
6. WVBF-FM 291/ 6.2	6. WHDH 399	6. WVBF-FM 186	6. WVBF-FM 6708
7. WMEX 151/ 3.2	7. WROR-FM 229	7. WMEX 147	7. WMEX 5172
8. WROR-FM 146/ 3.1	8. WBCN-FM 200	8. WEEI-FM 142	8. WROR-FM 3916
9. WEEI-FM 144/ 3.1	9. WMEX 194	9. WWEL-FM 135	9. WCOZ-FM 3465
10. WCOZ-FM 138/ 2.9	10. WCOZ-FM 189	10. WROR-FM 134	10. WBZ-FM 3315
11. WWEL-FM 135/ 2.9	11. WWEL-FM 187	11. WCOZ-FM 123	11. WEEI-FM 3195
12. WBCN-FM 134/ 2.8	12. WEEI-FM 182	WBCN-FM 123	12. WBCN-FM 3085
13. WSSH-FM 116/ 2.5	13. WSSH-FM 179	13. WSSH-FM 115	13. WCGY-FM 2955
14. WCOP 78/ 1.7	14. WSRS-FM 176	14. WCOP 77	14. WSSH-FM 2735
15. WEZE 75/ 1.6	15. WCGY-FM 151	WEZE 72	15. WWEL-FM 2537

12+ FM SHARE (METRO): 43.27% (1862 of 4303)

12+ FM SHARE (TSA) : 47.43% (2792 of 5887)

18+ FM SHARE (METRO): 43.18% (1680 of 3891)

18+ FM SHARE (TSA) : 47.24% (2499 of 5290)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WRKO 186	1. WRKO 231	1. WRKO 289	1. WJIB-FM 315	1. WBZ 1319
2. WVBF-FM 105	2. WVBF-FM 174	2. WJIB-FM 223	2. WBZ 213	2. WEEI 98
3. WBZ-FM 17	3. WBZ 125	3. WBZ 216	3. WEEI 207	3. WHDH 698
4. WCGY-FM 16	4. WROR-FM 122	4. WVBF-FM 184	4. WHDH 183	4. WRKO 654
5. WCOZ-FM 15	WBCN-FM 122	5. WHDH 157	5. WWEL-FM 99	5. WJIB-F 574
6. WROR-FM 12	6. WCOZ-FM 112	6. WROR-FM 130	6. WSSH-FM 87	6. WVBF-F 395
7. WBCN-FM 11	7. WEEI-FM 102	7. WBCN-FM 123	7. WRKO 70	7. WEEI-F 243

FM STATIONS:

WBCN-FM, 104.1, 50 KW @ 742, ROCK , \$47.00
WBZ-FM, 106.7, 18 KW @ 760, ROCK , \$30.00, Westinghouse
WCGY-FM, 93.7, 50 KW @ 402, ROCK (TM) , \$19.00, Curt Gowdy

WCOP-FM, 100.7, 50 KW @ 500, COUNTRY , \$21.00, Plough
WCOZ-FM, 94.5, 7 KW @ 1140, ROCK , \$40.00
WEEI-FM, 103.3, 50 KW @ 940, ADULT ROCK , \$36.00, CBS

WJIB-FM, 96.9, 9 KW @ 1010, BTFL MUS (Schulke), \$70.00, General Electric
WROR-FM, 98.5, 6 KW @ 1191, OLDIES ROCK , \$34.00, RKO General
WSSH-FM, 99.5, 40 KW @ 550, BTFL MUS , \$16.00, (LOWELL)

BOSTON ADI

12+ ADI $\frac{1}{4}$		12+ ADI CUME			
1.	WRKO	630	1.	WRKO	12568
2.	WBZ	601	2.	WBZ	12212
3.	WJIB-FM	593	3.	WHDH	8041
4.	WEEI	457	4.	WJIB-FM	7385
5.	WVBF-FM	397	5.	WEEI	7200
6.	WHDH	383	6.	WVBF-FM	6315
7.	WROR-FM	207	7.	WMEX	4983
8.	WMEX	183	8.	WROR-FM	3318
	WBCN-FM	183	9.	WCOZ-FM	3192
10.	WSSH-FM	177	10.	WBZ-FM	3020
11.	WCOZ-FM	175	11.	WEEI-FM	2935
12.	WEEI-FM	172	12.	WCGY-FM	2874
13.	WWEL-FM	171	13.	WBCN-FM	2704
14.	WSRS-FM	163	14.	WSSH-FM	2682
15.	WCGY-FM	148	15.	WWEL-FM	2387

12+ ADI FM SHARE: 47.53% (2960 of 6228)

FM STATIONS (CONT)

WVBF-FM, 105.7, 10 KW @ 954, ROCK , \$50.00, Fairbanks
 WWEL-FM, 107.9, 21 KW @ 710, BTFL MUS (Bonneville), \$17.50
 WSRS-FM, 96.1, 25 KW @ 640, BTFL MUS , \$29.00, Knight, (WORCESTE

AM STATIONS:

WWEL, 1430, MOR	, \$14.50
WRKO, 680, ROCK	, \$100.00, RKO General
WMEX, 1510, MOR	, \$28.00
WEEI, 590, ALL NEWS	, \$72.22, CBS
WHDH, 850, MOR	, \$80.00
WBZ, 1030, GENERAL	, \$100.00, Westinghouse
WCOP, 1150, COUNTRY	, \$28.00, Plough
WEZE, 1260, MOR	, \$24.00

Radio Market # 74
Revenue Rank # 140
Income Rank # 123

APR 17.9
Broadcast Revenue: \$1,345,901
Broadcast Income : \$ - 40,537

BRIDGEPORT

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WEZN-FM 96/15.4	1. WEZN-FM 140	1. WEZN-FM 95	1. WABC 1869
2. WICC 90/14.4	2. WICC 97	2. WICC 79	2. WEZN-FM 1633
3. WNAB 55/ 8.8	3. WNBC 78	3. WNAB 54	3. WICC 1586
4. WPLR-FM 53/ 8.5	4. WABC 57	4. WPLR-FM 45	4. WNBC 1489
5. WKCI-FM 37/ 5.9	WPLR-FM 57	5. WKCI-FM 37	5. WCBS 1244
6. WNBC 35/ 5.6	6. WNAB 55	6. WNBC 31	6. WNAB 790
7. WABC 28/ 4.5	7. WCBS 53	7. WCBS 25	7. WHN 730
8. WCBS 25/ 4.0	8. WHN 41	8. WOR 19	8. WPLR-FM 722
9. WOR 19/ 3.0	9. WKCI-FM 38	9. WHN 16	9. WINE-FM 658
10. WHN 16/ 2.6	10. WOR 36	WABC 16	10. WMMM 572

12+ FM SHARE (METRO) : 43.70% (246 of 563)
12+ FM SHARE (TSA) : 41.75% (372 of 891)

18+ FM SHARE (METRO) : 43.84% (224 of 511)
18+ FM SHARE (TSA) : 41.30% (330 of 799)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WABC 12	1. WPLR-FM 44	1. WEZN-FM 48	1. WEZN-FM 70	1. WICC 218
2. WICC 11	2. WEZN-FM 21	2. WPLR-FM 45	2. WICC 52	2. WNBC 181
3. WPLR-FM 8	3. WICC 15	3. WICC 41	3. WNAB 30	3. WNAB 135
4. WNBC 4	WNBC 15	4. WNBC 28	4. WKCI-FM 28	4. WEZN-FM 134

FM STATIONS

WKCI-FM, WPLR-FM - See New Haven
WEZN-FM, 99.9, 25 KW @ 680, BTFL MUS, (TM) , \$20.00
WINE-FM, 95.1, 29 KW @ 470, ROCK , \$11.00 (Brookfield)

AM STATIONS

WICC, 600, CONTEMP , \$27.50
WNAB, 1450, MOR , \$14.00
WMMM, 1260, BTFL MUS , \$13.00

Radio Market # 25
 ADI # 27
 Revenue Rank # 28
 Income Rank # 99

APR 16.3
 Broadcast Revenue: \$8,170,278
 Broadcast Income : \$ 47,249

BUFFALO

12+ METRO (\$/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. WBEN	307/17.2	1. WBEN	338	1. WBEN	301	1. WGR	4945
2. WGR	224/12.6	2. WGR	291	2. WBNY-FM	220	2. WKBW	4828
3. WBNY-FM	222/12.4	3. WKBW	263	3. WGR	206	3. WBEN	4584
4. WKBW	214/12.0	4. WBNY-FM	233	4. WKBW	144	4. WBEN-FM	2802
5. WADV-FM	92/ 5.2	5. WBEN-FM	146	5. WADV-FM	92	5. WENY	2504
6. WGRQ-FM	84/ 4.7	6. WADV-FM	92	6. WBEN-FM	65	6. WGRQ-FM	1497
7. WBEN-FM	80/ 4.5	WGRQ-FM	92	7. WGRQ-FM	62	7. WYSL	1384
8. WBLK-FM	70/ 3.9	8. WBLK-FM	70	8. WEBR	51	8. WEBR	1198
9. WYSL-FM	54/ 3.0	9. WYSL-FM	54	9. WBLK-FM	47	9. WYSL-FM	1165
10. WEBR	52/ 2.9	WWOL	54	10. WWOL	44	10. WADV-FM	914
11. WWOL	44/ 2.5	WEBR	54	11. WWOL-FM	37	11. WBLK-FM	764
12. WWOL-FM	38/ 2.1	12. WWOL-FM	49	WYSL-FM	37	12. WWOL	670

12+ FM SHARE (METRO): 42.73% (711 of 1664)

12+ FM SHARE (TSA) : 42.44% (822 of 1937)

18+ FM SHARE (METRO): 42.75% (628 of 1469)

18+ FM SHARE (TSA) : 42.54% (716 of 1683)

TEENS	18-34	18-49	36-64	AM DRIVE
1. WKBW	70	1. WGR	118	1. WBEN
2. WBLK-FM	23	2. WKBW	86	2. WGR
3. WGRQ-FM	22	3. WBEN-FM	41	3. WKBW
4. WGR	18	4. WYSL-FM	33	4. WBNY-FM
5. WYSL-FM	17	5. WBLK-FM	31	5. WBEN-FM

FM STATIONS

WYSL-FM, 103.3, 49 KW @ 423, ROCK	\$19.20
WWOL-FM, 104.1, 50 KW @ 250, COUNTRY	,\$16.00, Rust Craft
WGRQ-FM, 96.9, 12.6 KW @ 890, PROG ROCK	,\$34.00, Taft
WBKF-FM, 92.9, 100 KW @ 570, PROG ROCK	,\$21.00
WBNY-FM, 96.1, 50 KW @ 480, BTFL MUS, (Schulke)	,\$31.00, McCormick
WBLK-FM, 93.7, 50 KW @ 380, BLACK	,\$19.50
WBEN-FM, 102.5, 110 KW @ 350, ROCK (TM)	,\$28.00
WADV-FM, 106.5, 30 KW @ 400, MOR	,\$16.00

BUFFALO ADI

12+ ADI

1. WBEN 332
2. WGR 288
3. WKBW 244
4. WBNY-FM 233
5. WBEN-FM 136

6. WADV-FM 92
7. WGRQ-FM 90
8. WBLK-FM 70
9. WJIN 57
10. WEBR 54

WWOL 54
WYSL-FM 54
13. WWOL-FM 48
14. WYSL 35
WBUF-FM 35

12+ ADI CUME

1. WGR 4885
2. WKBW 4501
3. WBEN 4457
4. WBEN-FM 2730
5. WBNY-FM 2483

6. WGRQ-FM 1450
7. WYSL 1384
8. WEBR 1198
9. WYSL-FM 1165
10. WADV-FM 914

11. WBLK-FM 764
12. WWOL 670
13. WBUF-FM 626
14. WJIN 576
15. WWOL-FM 539

ADI FM SHARE: 40.53% (882 of 2176)

AM STATIONS

WBEN, 930, MOR,
WEBR, 970, MOR

, \$36.00
, \$22.00

WKBW, 1520, ROCK
WWOL, 1120, COUNTRY

, \$63.50, Capital Cities
, \$17.00, Rust Craft

WGR, 550, MOR

, \$74.25, Taft

Radio Market # 80
Revenue Rank # 91
Income Rank # 42

APR 16.3
Broadcast Revenue: \$2,605,615
Broadcast Income : \$ 396,143

CANTON

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		AM DRIVE	
1.	WHBC	113	/21.6	1.	WHBC	117	1.
2.	WGAR	58	/11.1	2.	WGAR	66	2.
3.	WHBC-FM	55	/10.5	3.	WHBC-FM	59	3.
4.	WINW	44	/ 8.4	4.	WINW	44	4.
5.	WHLQ-FM	33	/ 6.3	5.	WHLQ-FM	34	5.
6.	WMMS-FM	25	/ 4.6	6.	WNYN	31	6.
7.	WNYN	24	/ 4.6	7.	WMMS-FM	26	7.
8.	WDBN-FM	14	/ 2.7	8.	WHLQ	15	8.
9.	WWWE	13	/ 2.5	9.	WOIO	16	9.
	WTOF-FM	13	/ 2.5		WWWE	16	10.
					WSLR	13	WDBN-FM
						10.	273

12+ FM SHARE (METRO): 34.34% (160 of 466)

12+ FM SHARE (TSA) : 32.94% (168 of 510)

18+ FM SHARE (METRO): 37.81% (152 of 402)

18+ FM SHARE (TSA) : 35.81% (159 of 444)

TEENS		18-34		18-49		35-64		AM DRIVE	
1.	WINW	25	1.	WGAR	39	1.	WHBC	55	1.
2.	WGAR	12	2.	WHBC	18	2.	WGAR	44	2.
3.	WHBC	8		WMMS-FM	18	3.	WHLQ-FM	29	3.
4.	WMMS-FM	6	4.	WINW	16	4.	WHBC-FM	26	4.
							WNYN	11	WNYN
									35

FM STATIONS

WMMS-FM, WDBN-FM, -- Ess Cleveland

WHBC-FM, 94.1, 44 KW @ 361, BTFL MUS (Bonneville), \$ 8.80

WHLQ-FM, 106.9, 27 KW @ 340, BTFL MUS (Susquehanna), \$ 7.50 Susquehanna

WTOF-FM, 98.1, 36 KW @ 570, RELIGION , \$11.75

AM STATIONS

WOIO, 1060, ADULT ROCK , \$10.00
WNYN, 900, COUNTRY , \$ 7.50

WINW, 1520, ROCK , \$11.00
WHBC, 1480, MOR , \$27.00

WSLR - See Akron

WGAR - See Cleveland

Radio Market # 142
Revenue Rank # 96
Income Rank # 69

APR 15.2
Revenue: \$2,498,294
Income : \$ 191,717

CEDAR RAPIDS

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WMT	51/25.1	1. WMT	147	1. WMT	50	1. WMT	1756
2. KLWW	29/14.3	2. KCRG	53	2. KHAK-FM	24	2. KCRG	1321
KCRG	29/14.3	3. WMT-FM	46	KCRG	24	3. KQCR-FM	660
4. KHAK-FM	+24/11.8	KQCR-FM	46	4. WMT-FM	22	4. KLWW	577
5. KQCR-FM	22/10.8	5. KHAK-FM	29	5. KLWW	21	5. WMT-FM	554
WMT-FM	22/10.8	KLWW	29	6. KQCR-FM	15	6. WHO	530
7. KXEL	5/ 2.5	7. KXEL	23	7. KXEL	5	7. KXEL	392
8. KWYL	2/ 1.0	8. WHO	17	8. KWYL	2	8. KHAK-FM	298
9. WHO	1/ .5	9. KWYL	10	9. WHO	1	9. KWYL	244

12+ FM SHARE (METRO): 30.27% (56 of 185)
12+ FM SHARE (TSA) : 26.10% (107 of 410)

18+ FM SHARE (METRO): 29.88% (49 of 164)
18+ FM SHARE (TSA) : 25.41% (92 of 362)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. KLWW	8	1. KCRG	14	1. KCRG	18	1. WMT	31	1. WMT	324
2. KQCR	7	KLWW	14	KLWW	18	2. KHAK-FM	11	2. KCRG	58
3. KCRG	5	3. KQCR-FM	12	3. WMT	17	3. WMT-FM	10	3. WMT-FM	40

FM STATIONS

KHAK-FM, 98.1, 6.8 KW @ 240, COUNTRY , \$10.50, Communications Properties
KQCR-FM, 102.9, 100 KW @ 350, ROCK , \$10.75
WMT-FM, 96.5, 50 KW @ 540, BTFL MUS (Schulke) , \$ 9.50, Orion

AM STATIONS

WMT, 600, MOR , \$34.00, Orion
KLWW, 1450, CONTEMP , \$15.00, Black Hawk
KCRG, 1600, ? ? ? , \$13.00
WHO - See Des Moines
KWYL, KXEL - See Waterloo

Radio Market # 87
Revenue Rank # 102
Income Rank # 78

APR 17.5
Revenue: \$2,227,114
Income : \$ 149.861

CHARLESTON, S.C.

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WPXI-FM 111/21.6	1. WPXI-FM 149	1. WPXI-FM 86	1. WPXI-FM 1348
2. WTMA 67/13.0	2. WPAL 83	2. WPAL 49	2. WTMA 1168
3. WPAL 57/11.1	3. WTMA 68	3. WTMA 48	3. WPAL 644
4. WXTC-FM 47/ 9.1	4. WQIZ 61	4. WXTC-FM 47	4. WXTC-FM 519
5. WEZL-FM 31/ 6.0	5. WXTC-FM 47	5. WEZL-FM 31	5. WCSC 512
6. WQIZ 30/ 5.8	6. WEZL-FM 31	6. WQIZ 27	6. WQIZ 460
7. WKTM-FM 23/ 4.5	7. WKTM-FM 26	7. WQSN 20	7. WKTM-FM 421
8. WCSC 21/ 4.1	8. WCSC 23	8. WCSC 19	8. WEZL-FM 374
WQSN 21/ 4.1	9. WQSN 21	9. WNCG 18	9. WQSN 355
10. WWWZ-FM 18/ 3.5	10. WNCG 18	10. WKTM-FM 16	10. WOKE 260

12+ FM SHARE (METRO): 49.48% (236 of 477)

12+ FM SHARE (TSA) : 48.31% (285 of 590)

18+ FM SHARE (METRO): 49.02% (200 of 408)

18+ FM SHARE (TSA) : 47.49% (236 of 497)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WPXI-FM 25	1. WPXI-FM 58	1. WPXI-FM 79	1. WXTC-FM 33	1. WPXI-FM 100
2. WTMA 19	2. WTMA 32	2. WTMA 40	2. WPXI-FM 28	2. WQIZ 67
3. WPAL 8	3. WPAL 27	3. WPAL 34	3. WEZL-FM 19	3. WTMA 64
4. WKTM-FM 7	4. WKTM-FM 15	4. WEZL-FM 24	4. WNCG 17	4. WPAL 63

FM STATIONS

WPXI-FM, 95.1, 100 KW @ 432, BLACK , \$22.00

WXTC-FM, 96.9, 100 KW @ 780, BTFL MUS (TM) , \$14.00

WEZL-FM, 103.5, 25 KW @ 280, COUNTRY , \$11.50

WKTM-FM, 102.5, 50 KW @ 220, ADULT CONTEMP , \$12.80

WWWZ-FM, 93.5, 3 KW @ 280, PROG ROCK , \$ 8.00 (Summerville)

AM STATIONS

WQSN, 1450, COUNTRY , \$16.00 (St. George)
WTMA, 1250, CONTEMP , \$28.00

WPAL, 730, BLACK , \$22.00
WCSC, 1390, MOR , \$14.00

WQIZ, 810, BLACK , \$ 4.25 (St. George)
WOKE, 1340, MOR , \$ 7.00

WNCG, 910, MOR , \$ 4.80

Radio Market # 124
 ADI # 42
 Revenue Rank # 103
 Income Rank # 111

APR 15.0
 Revenue: \$2,189,298
 Income : \$ 10,194

CHARLESTON, WV

<u>12+ METRO (\$/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WTIP	56/17.9	1. WCAW	79	1. WTIP	56	1. WCHS	1293
2. WCAN	55/17.6	2. WCHS	63	2. WCAW	53	2. WKAZ	1020
3. WKAZ	55/17.6	3. WKAZ	63	3. WCHS	43	3. WCAW	960
4. WCHS	44/14.1	4. WTIP	57	4. WKAZ	36	4. WTIP	531
5. WXIT	22/ 7.0	5. WKLC-FM	32	5. WXIT	17	5. WKLC-FM	462
6. WKLC-FM	16/ 5.1	6. WXIT	22	6. WBES-FM	16	6. WXIT	435
WBES-FM	16/ 5.1	7. WBES-FM	19	7. WKLC-FM	15	7. WBES-FM	292
8. WVAF-FM	10/ 3.2	8. WEMM-FM	19	8. WQBE-FM	9	8. WEMM-FM	226
9. WQBE-FM	9/ 2.9	9. WVAF-FM	10	9. WVAF-FM	9	9. WVAF-FM	179
10. WKLC	6/ 1.9	10. WQBE-FM	9	10. WKLC	6	10. WKLC	108

12+ FM SHARE (METRO): 23.05% (68 of 295)
 12+ FM SHARE (TSA) : 27.34% (105 of 384)

18+ FM SHARE (METRO): 24.81% (66 of 266)
 18+ FM SHARE (TSA) : 29.18% (103 of 353)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKAZ	19	1. WKAZ	29	1. WCHS
2. WXIT	5	2. WCAW	20	2. WCAN
3. WCAN	2	3. WXIT	15	3. WTIP

FM STATIONS

WAMX-FM, WHEZ-FM, WKEE-FM, See Huntington			
WXIL-FM, 95.1, 50 KW @ 500, ROCK		\$10.00	(Parkersburg)
WSIP-FM, 98.9, 64 KW @ 580, ? ? ?		\$ 4.50	(Paintsville,Ky)
WKLC-FM, 105.1, 50 KW @ 350, COUNTRY		\$ 7.50	(St. Albans)
WBES-FM, 96.1, 15 KW @ 830, BTFL MUS (Bonneville)	\$18.00		Rollins
WQBE-FM, 97.5, 9 KW @ 110, ROCK		\$ 7.00	Nininger
WVAF-FM, 99.9, 50 KW @ 497, RELIGION		\$10.00	Capitol

CHARLESTON-HUNTINGTON ADI

12+ ADI $\frac{1}{2}$		12+ ADI CUME	
1.	WKEE-FM 161	1.	WKEE-FM 1767
2.	WCAN 81	2.	WCBS 1317
3.	WGNT 66	3.	WGNT 1066
4.	WCBS 65	4.	WKAZ 971
	WTCR 65	5.	WCAN 967
6.	WKAZ 62	6.	WTCR 645
7.	WTIP 57	7.	WHEZ-FM 637
8.	WLISI 52	8.	WLW 612
9.	WHEZ-FM 48	9.	WAMX-FM 571
10.	WXIL-FM 43	10.	WXIL-FM 543
11.	WPAY 42	11.	WEHM-FM 539
	WSIP-FM 42	12.	WKLC-FM 538
13.	WKLC-FM 36	13.	WTIP 535
14.	WAMX-FM 32	14.	WDOC 458
15.	WLMJ 31	15.	WBRJ 439

ADI FM SHARE: 31.52% (429 of 1361)

AM STATIONS

WGNT, WTCR - See Huntington	WLW - See Cincinnati
WCAN, 680, COUNTRY	, \$33.00, Capitol
WCBS, 580, MOR	, \$22.00, Rollins
WKAZ, 950, ROCK	, \$20.00, Nininger
WTIP, 1240, BTFL MUS	, \$11.50
WLISI, 900, COUNTRY	, \$ 7.00 (Pikeville, Ky)
WPAY, 1400, COUNTRY	, \$ 7.75
WLmj, 1280, COUNTRY	, \$ 2.50 (Portsmouth, Oh)
WDOC, 1310, MOR	, \$ 3.80 (Prestonburg, Ky)
WBRJ, 910, COUNTRY	, \$ 4.80 (Marietta, Oh)
WXIT, 1490, ROCK	, \$14.00

Radio Market # 57
 ADI # 33
 Revenue Rank # 41
 Income Rank # 53

APR 14.2
 Revenue : \$5,648,570
 Income : \$ 314,203

CHARLOTTE-GASTONIA

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. WBT	139/20.6	1. WBT	278	1. WBT	127	1. WBT	4006
2. WAYS	85/12.6	2. WBT-FM	133	2. WBT-FM	67	2. WAYS	2473
3. WGIV	71/10.5	3. WAYS	131	3. WAYS	58	3. WBT-FM	1771
4. WBT-FM	68/10.1	4. WROQ-FM	129	4. WGIV	56	4. WROQ-FM	1638
5. WROQ-FM	48/ 7.1	5. WSOC-FM	127	5. WEZC-FM	42	5. WSOC-FM	1442
6. WEZC-FM	42/ 6.2	6. WGIV	88	6. WSOC-FM	35	6. WEZC-FM	1169
7. WSOC-FM	35/ 5.2	7. WEZC-FM	83	7. WROQ-FM	33	7. WSOC	1031
8. WAME	29/ 4.3	8. WSOC	35	8. WAME	29	8. WGIV	977
9. WSOC	24/ 3.6	9. WAME	31	9. WSOC	24	9. WAME	545
10. WRPL	15/ 2.2	10. WRKB-FM+	24	10. WRPL	13	10. WIST	375

12+ FM SHARE (METRO): 33.06% (204 of 617)
 12+ FM SHARE (TSA) : 45.13% (524 of 1164)

18+ FM SHARE (METRO): 34.38% (186 of 541)
 18+ FM SHARE (TSA) : 46.87% (479 of 1022)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WAYS 27	1. WBT 64	1. WBT 104	1. WBT 54	1. WBT 438
2. WGIV 15	2. WAYS 45	2. WAYS 54	2. WBT-FM 51	2. WSOC-FM 200
WROQ-FM 15	3. WGIV 27	3. WGIV 44	3. WEZC-FM 27	3. WAYS 148
4. WBT 12	WROQ-FM 27	4. WBT-FM 40	4. WSOC-FM 25	4. WBT-FM 139

FM STATIONS

WBT-FM, 107.9, 100 KW @ 980, BTFL MUS, (Schulke), \$32.00, Jefferson-Pilot	
WEZC-FM, 104.7, 100 KW @ 1.240, BTFL MUS	, \$12.00, EZ Communications
WROQ-FM, 95.1, 100 KW @ 1,329, ROCK	, \$45.00, SIS Radio
WSOC-FM, 103.7, 100 KW @ 1,040, COUNTRY	, \$15.00, Cox
WFBC-FM - See Greenville, S.C.	
WXRC-FM, 95.7, 27 KW @ 350, COUNTRY	, \$ 5.60 (Hickory, N.C.)
WFMX-FM, 105.7, 100 KW @ 350, COUNTRY/RELIGION	, \$ 4.00 (Statesville)
WPEG-FM, 97.9, 10 KW @ 390, ROCK	, \$ 3.50 (Concord)

CHARLOTTE ADI

12+ ADI $\frac{1}{2}$		12+ ADI CUME	
1.	WBT 278	1.	WBT 3994
2.	WAYS 131	2.	WAYS 2487
3.	WROQ-FM 124	3.	WBT-FM 1736
4.	WBT-FM 123	4.	WROQ-FM 1607
5.	WSOC-FM 119	5.	WSOC-FM 1449
6.	WGIV 88	6.	WEZC-FM 1153
7.	WEZC-FM 85	7.	WSOC 993
8.	WHKY 48	8.	WGIV 977
9.	WFBC-FM 38	9.	WAME 545
10.	WSOC 34	10.	WHKY 503
11.	WAME 31	11.	WFMX-FM 488
.	WSPF 31	12.	WMNC 444
13.	WJRI 27	13.	WPEG-FM 436
.	WXRC-FM 27	14.	WFBC-FM 423
15.	WFMX-FM 24	15.	WJRI 383

ADI FM SHARE: 41.02% (660 of 1609)

AM STATIONS

WAME, 1480, COUNTRY	, \$23.00, Mission
WAYS, 610, CONTEMP	, \$74.00, SIS
WBT, 1110, GENERAL/MOR	, \$66.00, Jefferson-Pilot
WGIV, 1600, BLACK	, \$23.00
WSOC, 930, MOR	, \$20.00, Cox
WHKY, 1290, ROCK	, \$ 4.25 (Hickory)
WSPF, 1000, ROCK	, \$ 5.00 (Hickory)
WMNC, 1430, ROCK	, \$ 4.70 (Morgantown)
WJRI, 1340, ROCK	, \$ 3.00 (Lenoir)

Radio Market # 82
 Revenue Rank # 73
 Income Rank # 85

APR 16.1
 Revenue: \$3,158,041
 Income : \$ 103,215

CHATTANOOGA

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1.	WDEF 87/17.2	1.	WFLI 119	1.	WDEF 84	1.	WFLI 2068
2.	WFLI 62/12.2	2.	WDEF 87	2.	WDOD 52	2.	WDEF 1125
3.	WDOD 52/10.3	3.	WDEF-FM 67	3.	WDEF-FM 47	3.	WGOW 1022
4.	WDEF-FM 49/ 9.7	4.	WYNQ-FM 58	4.	WFLI 41	4.	WDEF-FM 878
5.	WGOW 42/ 8.3	5.	WDOD 56		WYNQ-FM 41	5.	WDOD 845
		6.	WGOW 51	6.	WNOD 29	6.	WYNQ-FM 777
7.	WN00 34/ 6.7	7.	WN00 34	7.	WGOW 28	7.	WDOD-FM 427
8.	WDOD-FM 24/ 4.7	8.	WDOD-FM 29	8.	WDOD-FM 24	8.	wdx 322
9.	WSIM-FM 17/ 3.4	9.	WSIM-FM 18	9.	WSIM-FM 15	9.	WN00 319
10.	WMOC 14/ 2.8	10.	WMOC 14	10.	WMOC 14	10.	WSIM 293

12+ FM SHARE (METRO): 28.95% (132 of 456)

12+ FM SHARE (TSA) : 30.18% (172 of 570)

18+ FM SHARE (METRO): 31.28% (127 of 406)

18+ FM SHARE (TSA) : 33.27% (164 of 493)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1.	WFLI 21	1.	WFLI 32	1.	WFLI 37	1.	WDEF 48	1.	WDEF 365
2.	WGOW 14	2.	WGOW 19	2.	WDOD 36	2.	WDOD 36	2.	WDOD 136
3.	WNOD 5	3.	WN00 15	3.	WYNQ-FM 32	3.	WDEF-FM 31	3.	WFLI 101
4.	WDEF 3		WSIM-FM 15	4.	WGOW 26	4.	WYNQ-FM 26	4.	WGOW 50

FM STATIONS

WDEF-FM, 92.3, 100 KW @ 895, BTFL MUS (Century) , \$13.00, Park
 WDOD-FM, 96.5, 19 KW @ 1010, RELIGION , \$11.00, Bahakel

WSIM-FM, 94.3, 3 KW @ 22, ADULT CONTEMP , \$ 5.00 (Red Bank)
 WYNQ-FM, 106.5, 50 KW @ 1076, BTFL MUS (TM) , \$15.00, Turner

AM STATIONS

WDEF, 1370, COUNTRY , \$20.00, Park
 WDOD, 1310, COUNTRY , \$18.00, Bahakel

WGOW, 1150, ROCK , \$17.00, Turner
 WMOC, 2450, GOSPEL/BLACK , \$ 4.00

WNOD, 1260, BLACK , \$11.00
 WDXB, 1490, MOR , \$ 8.25

WFLI, 1070, ROCK , \$13.50

Radio Market # 3
ADI # 3
Revenue Rank # 3
Income Rank # 2

APR 16.6
Revenue: \$44,036,724
Income: 6,438,010

CHICAGO

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	WGN	1275/12.6	1.	WLS	1796	1.	WGN
2.	WLS	992/ 9.8	2.	WGN	1618	2.	WBBM
3.	WBBM	710/ 7.0	3.	WMAQ	1067	3.	WLAK-FM
4.	WLAK-FM	635/ 6.3	4.	WBBM	839	4.	WLS
5.	WLOO-FM	600/ 5.9	5.	WLAK-FM	672	5.	WLOO-FM
6.	WMAQ	539/ 5.3	6.	WLOO-FM	618	6.	WMAQ
7.	WAIT	473/ 4.7	7.	WAIT	542	7.	WAIT
8.	WIND	420/ 4.1	8.	WIND	449	8.	WIND
9.	WVON	399/ 3.9	9.	WCFL	421	9.	WCFL
10.	WCFL	376/ 3.7	10.	WVON	401	10.	WCLR-FM
11.	WCLR-FM	346/ 3.4	11.	WCLR-FM	355	11.	WVON
12.	WDHF-FM	339/ 3.3	12.	WDHF-FM	341	12.	WBBM-FM
13.	WDAI-FM	260/ 2.6	13.	WFYR-FM	297	13.	WFYR-FM
14.	WBBM-FM	257/ 2.5	14.	WDAI-FM	279	14.	WDAI-FM
15.	WFYR-FM	248/ 2.5	15.	WBBM-FM	264	15.	WDHF-FM

12+ FM SHARE (METRO): 38.94% (3646 of 9364)

12+ FM SHARE (TSA) : 33.11% (3830 of 11569)

18+ FM SHARE (METRO): 38.22% (3166 of 8284)

18+ FM SHARE (TSA) : 32.93% (3340 of 10143)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WLS 374	1. WLS 455	1. WLS 555	1. WGN 826	1. WGN 4153
2. WDHF-FM 174	2. WBBM-FM 190	2. WGN 541	2. WLOO-FM 412	2. WLS 1707
3. WVON 91	3. WFYR-FM 186	3. WLAK-FM 306	3. WLAK-FM 410	3. WBBM 1600
4. WDAI-FM 84	4. WIND 184	4. WMAQ 286	4. WBBM 405	4. WMAQ 1394
5. WJPC 39	5. WGN 176	5. WLOO-FM 284	5. WAIT 323	5. WIND 649
6. WMAQ 37	6. WDAI-FM 167	6. WCFL 273	6. WMAQ 258	6. WLAK-FM 598
7. WBMX-FM 32	7. WVON 157	7. WIND 270	7. WCFL 194	7. WLOO-FM 569

FM STATIONS:

WLAK-FM, 93.9, 6.2 KW @ 1250, BTFL MUS (Schulke), \$43.00, Sudbrink
WLOO-FM, 100.3, 6.2 KW @ 1167, BTFL MUS (Century), \$70.00, Century

WBBM-FM, 96.3, 6.2 KW @ 1174, ROCK , \$38.00, CBS
WCLR-FM, 101.9, 3 KW @ 1500, MOR (Bonneville) , \$34.00, Bonneville

WDAI-FM, 94.7, 6.2 KW @ 1170, ROCK , \$81.00, ABC
WDHF-FM, 95.5, 6 KW @ 1170, ROCK , \$52.50, Metromedia
WFYR-FM, 103.5, 3 KW @ 1552, OLDIES ROCK , \$35.00, RKO General

CHICAGO ADI

12+ ADI $\frac{1}{4}$		12+ TSA CUME	
1.	WGN 1353	1.	WLS 22091
2.	WLS 1173	2.	WGN 18911
3.	WBBM 730	3.	WBBM 13424
4.	WLAK-FM 667	4.	WMAQ 12479
5.	WLOO-FM 617	5.	WIND 9831
6.	WMAQ 613	6.	WCFL 9281
7.	WAIT 492	7.	WLOO-FM 8028
8.	WIND 430	8.	WLAK-FM 7709
9.	WVON 399	9.	WAIT 6904
10.	WCFL 389	10.	WDHF-FM 6643
11.	WCLR-FM 353	11.	WDAI-FM 5823
12.	WDHF-FM 340	12.	WVON 5769
13.	WFYR-FM 276	13.	WBBM-FM 5739
14.	WDAI-FM 271	14.	WFYR-FM 5020
15.	WBBM-FM 260	15.	WCLR-FM 4724

ADI FM SHARE: 37.92% (3768 of 9938)

AM STATIONS:

WAIT, 820, BTFL MUS	, \$65.00
WBBM, 780, ALL NEWS	, \$78.33, CBS
WCFL, 1000, BTFL MUS (TM)	, \$64.00, Chicago Federation of Labor
WGN, 720, MOR/GENERAL	, \$150.00, WGN Continental
WJJD, 1160, COUNTRY	, \$75.00, Plough
WIND, 560, MOR	, \$70.00, Westinghouse
WLS, 890, ROCK	, \$160.00, ABC
WVON, 1390, BLACK	, \$77.50, Globetrotter
WMAQ, 670, COUNTRY	, \$85.33, NBC

Radio Market # 24
 ADI # 26
 Revenue Rank # 21
 Income Rank # 7

APR 16.1
 Broadcast Revenue: \$10,102,357
 Broadcast Income: \$ 3,069,133

CINCINNATI

12+ METRO (1/SHARE)		12+ STA		18+ METRO		12+ TSA CUME	
1. WLW	317/18.0	1. WLW	543	1. WLW	303	1. WLW	9333
2. WCKY	209/11.8	2. WCKY	232	2. WCKY	207	2. WSAI	4579
3. WVEZ-FM	161/ 9.1	WKRQ-FM	232	3. WVEZ-FM	160	3. WKRQ-FM	3241
4. WKRQ-FM	158/ 8.9	4. WSAI	219	4. WEBN-FM	118	4. WKRC	3045
5. WSAI	154/ 8.7	5. WVEZ-FM	218	5. WKRC	117	5. WCKY	2706
6. WEBN-FM	141/ 8.0	6. WONE	183	6. WSAI	110	6. WVEZ-FM	2621
7. WKRC	120/ 6.8	7. WEBN-FM	176	7. WKRQ-FM	90	7. WONE	2518
8. WLQA-FM	77/ 4.4	8. WKRC	144	8. WLQA-FM	76	8. WEBN-FM	2156
9. WCIN	68/ 3.9	9. WLQA-FM	93	9. WUBE	50	9. WSAI-FM	1448
10. WSAI-FM	54/ 3.1	10. WCIN	68	10. WCIN	49	10. WLQA-FM	1275
11. WUBE	52/ 2.9	11. WSAI-FM	67	11. WUBE-FM	41	11. WUBE	1015
12. WUBE-FM	47/ 2.7	12. WUBE-FM	66	12. WSAI-FM	40	12. WUBE-FM	976

12+ FM SHARE (METRO): 41.22% (674 of 1635)

12+ FM SHARE (TSA) : 36.61% (872 of 2382)

18+ FM SHARE (METRO): 38.96% (559 of 1435)

18+ FM SHARE (TSA) : 35.31% (739 of 2093)

TEENS	18-34	18-49	35-64	AM DRIVE
1.WKRQ-FM 68	1.WEBN-FM 109	1.WLW 130	1.WLW 143	1.WLW 691
2.WSAI 44	2.WKRQ-FM 82	2.WEBN-FM 115	2.WCKY 122	2.WCKY 398
3.WEEN-FM 23	3.WSAI 77	3.WSAI 101	3.WVEZ-FM 80	3.WONE 315
4.WCIN 19	4.WLW 73	4.WKRQ-FM 89	4.WKRC 61	4.WSAI 258
5.WLW 14	5.WKRC	5.WVEZ-FM 60	5.WLQA-FM 40	5.WKRC 250

FM STATIONS

WUBE-FM, 105.1, 11 KW @ 920, COUNTRY
 WSAI-FM, 94.1, 34 KW @ 550, ROCK (TM) , \$10.00, Kaye-Smith
 , \$23.50, Combined Commun.

WLQA-FM, 98.5, 50 KW @ 810, BTFL MUS, (Susquehanna), \$25.50, Susquehanna
 WKRQ-FM, 101.9, 25 KW @ 660, ROCK , \$30.00, Taft

WEBN-FM, 102.7, 31 KW @ 610, ROCK , \$27.00
 WVEZ-FM, 92.5, 11 KW @ 905, BTFL MUS, (Schulke) , \$33.00, Sudbrink

WSRW-FM, 106.7, 44 KW @ 160, COUNTRY , \$ 3.05, (Hillsboro)
 WHIO-FM - See Dayton

CINCINNATI ADI

12+ ADI

1. WLW 422
2. WCKY 227
3. WKRQ-FM 210
4. WWEZ-FM 205
5. WSAI 199

6. WEBN-FM 174
7. WKRC 132
8. WLQA-FM 86
9. WCIN 68
10. WUBE-FM 66

11. WSAI-FM 60
 WUBE 60
13. WMOH 35
14. WSAW-FM 24
15. WHIO-FM 20

12+ ADI CUME

1. WLW 6602
2. WSAI 4095
3. WKRQ-FM 2863
4. WKRC 2690
5. WCKY 2613

6. WWEZ-FM 2355
7. WEBN-FM 2076
8. WSAI-FM 1235
9. WLQA-FM 1203
10. WUBE 963

11. WUBE-FM 954
12. WCIN 865
13. WMOH 678
14. WONE 570
15. WNOP 383

ADI FM SHARE: 41.71% (891 of 2136)

AM STATIONS

WUBE, 1230, COUNTRY	, \$14.00, Kaye-Smith
WSAI, 1360, ROCK	, \$61.00, Combined Communications
WLW, 700, MOR	, \$65.25
WKRC, 550, ROCK	, \$29.00, Taft
WCKY, 1530, GENERAL	, \$37.00, Truth
WCIN, 1480, BLACK	, \$18.00, Rounsville
WONE - See Dayton	

Radio Market # 16
 ADI # 9
 Revenue Rank # 16
 Income Rank # 32

APR 15.0
 Broadcast Revenue: \$13,362,781
 Broadcast Income : \$ 547,668

CLEVELAND

12+ METRO (\$/SHARE)	12+ TSA	18+ METRO	12+ TSA CUME
1. WMMS-FM 230/9.7	1. WMMS-FM 381	1. WWWE 189	1. WWWE 6354
2. WWWE 205/8.6	2. WGAR 320	2. WDOK-FM 183	2. WGAR 5925
3. WDOK-FM 184/7.8	3. WWWE 302	WQAL-FM 183	3. WMMS-FM 4983
WQAL-FM 184/7.8	4. WQAL-FM 237	4. WGAR 172	4. CKLW 3767
5. WGAR 182/7.7	5. WHK 214	5. WMMS-FM 169	5. WGCL-FM 3757
6. WHK 152/6.4	6. WDOK-FM 202	6. WHK 150	6. WQAL-FM 2981
7. WERE 129/5.4	7. WGCL-FM 187	7. WERE 128	7. WHK 2905
8. WJW 114/4.8	8. WERE 138	8. WJW 113	8. WJW 2740
9. WGCL-FM 113/4.8	9. WJW 133	9. WKSW-FM 96	9. WDOK-FM 2562
10. WJMO 101/4.3	10. CKLW 130	10. WJMO 71	10. WERE 2553
11. WKSW-FM 97/4.1	11. WWWM-FM 120	11. WLYT-FM 69	11. WWWM-FM 2356
12. WLYT-FM 91/3.8	12. WAKR 116	12. WGCL-FM 66	12. WIXY 2355

12+ FM SHARE (METRO): 50.18% (1102 of 2196)

12+ FM SHARE (TSA) : 48.44% (1595 of 3292)

18+ FM SHARE (METRO): 49.25% (951 of 1931)

18+ FM SHARE (TSA) : 47.38% (1357 of 2864)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WMMS-FM 61	1. WMMS-FM 151	1. WMMS-FM 163	1. WQAL-FM 135	1. WGAR 457
2. WGCL-FM 47	2. WGAR 113	2. WGAR 152	2. WDOK-FM 102	2. WHK 390
3. WJMO 30	3. WWWE 62	3. WWWE 104	3. WWWE 92	3. WWWE 291
4. WIXY 27	4. WHK 56	4. WHK 89	4. WJW 77	4. WAKR 272
5. WLYT-FM 22	5. WGCL-FM 55	5. WQAL-FM 84	5. WHK 70	5. WJW 271

FM STATIONS

WDOK-FM, 102.1, 50 KW @ 370, BTFL MUS	\$44.00, Globetrotter
WGCL-FM, 98.5, 40 KW @ 600, OLDIES ROCK	\$50.00, GCC
WKSW-FM, 99.5, 50 KW @ 500, BTFL MUS	\$16.00, Nationwide
WLYT-FM, 92.3, 27 KW @ 234, ROCK	\$14.00
WMMS-FM, 100.7, 32 KW @ 600, ADULT ROCK	\$52.00, Malrite
WQAL-FM, 104.1, 50 KW @ 630, BTFL MUS, (Bonneville)	\$45.00, SJR
WWWM-FM, 105.7, 27 KW @ 900, ROCK	\$28.00

CLEVELAND ADI

12+ ADI

1. WMMS-FM 370
2. WGAR 319
3. WWWE 297
4. WQAL-FM 236
5. WHK 214

6. WDOK-FM 201
7. WGCL-FM 187
8. WERE 138
9. WJW 135
10. CKLW 131

11. WHBC 122
12. WWWM-FM 120
13. WAKR 116
14. WKSW-FM 111
15. WSLR 103

12+ ADI CUME

1. WWWE 6273
2. WGAR 5852
3. WMMS-FM 4848
4. CKLW 3823
5. WGCL-FM 3763

6. WQAL-FM 2973
7. WHK 2892
8. WJW 2754
9. WERE 2553
10. WDOK-FM 2544

11. WIXY 2363
12. WWWM-FM 2335
13. WAKR 2267
14. WKSW-FM 1921
15. WHBC 1784

ADI FM SHARE: 45.41% (1893 of 4169)

AM STATIONS

WSLR, WAKR -See Akron
WWWE, 1100, MOR

WHBC - See Canton
, \$57.50

CKLW - See Detroit

WJW, 850, MOR
WJMO, 1490, BLACK

, \$43.25, Storer
, \$40.00

WIXY, 1260, ROCK
WHK, 1420, COUNTRY

, \$35.00, Globetrotter
, \$46.33, Malrite

WGAR, 1220, ROCK
WERE, 1300, NBC NIS

, \$43.00, Nationwide
, \$36.00

Radio Market # 106
Revenue Rank # 104
Income Rank # 118

APR 16.8
Revenue: \$2,159,384
Income : \$ - 11,701

COLORADO SPRINGS

<u>12+ METRO (1/2SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KRDO-FM 56/13.8	1. KRDO-FM 72	1. KRDO-FM 56	1. KYSN 780
2. KSPZ-FM 53/13.1	2. KSPZ-FM 67	2. KSPZ-FM 42	2. KRDO-FM 746
3. KVOR 42/10.4	3. KKFM-FM 49	3. KVOR 41	3. KAPZ-FM 711
4. KKFM-FM 41/10.1	4. KVOR 42	4. KKFM 38	4. KIIQ-FM 617
5. KPIK-FM+40/ 9.9	5. KPIK-FM 40	KPIK-FM 38	5. KRDO 568
6. KYSN 38/ 9.4	6. KYSN 38	6. KIIQ-FM 27	6. KVOR 567
7. KIIQ-FM+31/ 7.7	7. KIIQ-FM 37	7. KYSN 25	7. KSSS 513
8. KSSS 25/ 6.2	8. KSSS 25	8. KRDO 23	8. KKFM-FM 474
9. KRDO 23/ 5.7	9. KRDO 23	KSSS 23	9. KPIK-FM 418
10. KRYT+ 11/ 2.7	10. KOA 19	10. KRYT 10	10. KOA 314

12+ FM SHARE (METRO): 51.46% (194 of 377)

12+ FM SHARE (TSA) : 54.71% (238 of 435)

18+ FM SHARE (METRO): 51.92% (176 of 339)

18+ FM SHARE (TSA) : 55.10% (216 of 392)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KYSN 13	1. KKFM-FM 36	1. KKFM-FM 36	1. KRDO-FM 34	1. KVOR 94
2. KSPZ-FM 11	2. KSPZ-FM 29	2. KRDO-FM 34	2. KVOR 25	2. KRDO-FM 70
3. KIIQ-FM 4	3. KIIQ-FM 23	3. KSPZ-FM 33	3. KPIK-FM 22	3. KSPZ-FM 57

FM STATIONS

KIIQ-FM, 102.7, 51 KW @ 2000, ROCK , \$ 9.50
KKFM-FM, 96.5, 23 KW @ 2300, PROG ROCK , \$ 6.00

KPIK-FM, 93.9, 30 KW @ 340, COUNTRY , \$ 6.00, Pinkston
KRDO-FM, 95.1, 96 KW @ 2010, BTFL MUS (Schulke) , \$12.60

KSPZ-FM, 92.9, 25 KW @ 2130, CONTEMP , \$ 5.10

AM STATIONS

KOA - See Denver
KRDO, 1240, NBC NIS , \$ 7.30

KRYT, 1530, MOR , \$ 6.75
KSSS, 740, COUNTRY , \$ 7.70, Peoria Journal Star

KVOR, 1460, ROCK , \$10.25

Radio Market # 89
Revenue Rank # 77
Income Rank # 43

APR 16.0
Revenue: \$2,902,467
Income : \$ 396,125

COLUMBIA, S.C.

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WOIC 81/17.6		1. WOIC 86		1. WOIC 66		1. WIS 1195
2. WIS 62/13.5		2. WCOS-FM 71		2. WIS 61		2. WCOS 858
3. WZLD-FM 52/11.3		3. WIS 66		3. WZLD-FM 47		3. WOIC 816
4. WCOS-FM 44/ 9.6		4. WZLD-FM 57		4. WXRY-FM 42		4. WZLD-FM 792
WXRYS-FM 44/ 9.6		5. WWDM-FM 55		5. WCOS-FM 41		5. WCOS-FM 711
6. WCAY 33/ 7.2		6. WXRY-FM 51		6. WCAY 32		6. WNOK-FM 548
WCOS 33/ 7.2		7. WCOS 35		7. WNOK-FM 27		7. WXRY-FM 533
8. WNOK-FM 28/ 6.1		WNOK-FM 35		8. WCOS 20		8. WNOK 532
9. WQXL 20/ 4.3		9. WCAY 33		WQXL 20		9. WWDM-FM 524
10. WWDM-FM 17/ 3.7		10. WQXL 20		10. WWDM-FM 13		10. WCAY 393

12+ FM SHARE (METRO): 43.54% (192 of 441)

12+ FM SHARE (TSA) : 51.19% (280 of 547)

18+ FM SHARE (METRO): 45.04% (177 of 393)

18+ FM SHARE (TSA) : 52.64% (259 of 492)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WOIC 15	1. WZLD-FM 40	1. WOIC 53	1. WIS 33	1. WIS 173
2. WCOS 13	2. WOIC 39	2. WZLD-FM 46	2. WCOS-FM 30	2. WCOS-FM 123
3. WZLD-FM 5	3. WNOK-FM 24	3. WIS 35	3. WOIC 26	3. WOIC 119
4. WWDM-FM 4	4. WIS 18	4. WXRY-FM 31	4. WCAY 23	4. WWDM-FM 88

FM STATIONS

WCOS-FM, 97.9, 10 KW @ 402, PROG ROCK , \$14.00
WNOK-FM, 104.7, 100 KW @ 450, MOR , \$ 9.00

WXRY-FM, 93.5, 3 KW @ 380, BTFL MUS (Schulke) , \$16.00
WZLD-FM, 96.7, 3 KW @ 300, CONTEMP (Drake-Chennault) , \$10.50 (Cayce)

WWDM-FM, 101.3, 100 KW @ 245, BLACK , \$ 4.50 (Sumter)

AM STATIONS

WCAY, 620, COUNTRY , \$ 8.50
WCOS, 1400, CONTEMP , \$20.00

WNOK, 1230, MOR , \$ 7.50
WOIC, 1320, BLACK , \$18.50

WIS, 560, MOR , \$38.00, Cosmos
WQXL, 1470, RELIGION , \$ 9.00

Radio Market # 131
Revenue Rank # 129
Income Rank # 131

APR 14.5
Revenue: \$1,561,437
Income : \$ - 66,527

COLUMBUS, GA

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WOKS 47/18.7	1. WCGQ-FM 79	1. WOKS 39	1. WDAK 1047
2. WCGQ-FM 43/17.1	2. WDAK 50	2. WDAK 33	2. WCGQ-FM 990
3. WDAK 38/15.1	3. WOKS 48	3. WCGQ-FM 30	3. WRBL-FM 439
4. WPNX 25/ 9.9	4. WPNX 26	4. WPNX 24	4. WOKS 431
5. WRBL 20/ 7.9	5. WRBL-FM 23	5. WEIZ-FM 19	5. WRBL 376
6. WEIZ-FM 19/ 7.5	6. WWRH-FM 21	WRBL 19	6. WPNX 301
7. WWRH-FM 15/ 6.0	7. WEIZ-FM 20	7. WWRH-FM 13	7. WCIS 277
8. WCIS 11/ 4.4	WRBL 20	8. WRBL-FM 11	8. WEIZ-FM 246
WRBL-FM 11/ 4.4	9. WCIS 11	9. WHYD 9	9. WWRH-FM 234
10. WHYD 9/ 3.6	10. WHYD 10	WCIS 9	10. WHYD 144

12+ FM SHARE (METRO): 37.24% (89 of 239)

12+ FM SHARE (TSA) : 47.79% (151 of 316)

18+ FM SHARE (METRO): 35.75% (74 of 207)

18+ FM SHARE (TSA) : 44.87% (118 of 263)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WCGQ-FM 13	1. WCGQ-FM 26	1. WOKS 35	1. WDAK 17	1. WDAK 99
2. WOKS 8	2. WOKS 21	2. WCGQ-FM 30	WOKS 17	2. WCGQ-FM 58
3. WDAK 5	3. WDAK 13	3. WDAK 19	3. WPNX 15	3. WRBL-FM 42

FM STATIONS

WCGQ-FM, 107.3, 40 KW @ 530, ROCK , \$9.50, McClure
WEIZ-FM, 100.1, 3 KW @ 300, BTFL MUS , \$9.50

WRBL-FM, 102.9, 100 KW @ 1521, MOR , \$5.40, Woodruff
WWRH-FM, 104.9, 3 KW @ 21, ROCK , \$7.00

AM STATIONS

WCIS, 1580, MOR , \$10.00
WDAK, 540, ROCK , \$20.00

WHYD, 1270, COUNTRY , \$ 7.00, McClure
WOKS, 1340, BLACK , \$11.00

WPNX, 1460, COUNTRY , \$ 8.00
WRBL, 1420, MOR , \$ 8.75, Woodruff

Radio Market # 33
 ADI # 32
 Revenue Rank # 26
 Income Rank # 14

APR 14.9
 Broadcast Revenue: \$8, 200,669
 Broadcast Income : \$2, 048,411

COLUMBUS, OHIO

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WTVN 154/12.1	1. WTVN 232	1. WTVN 149	1. WTVN 4232
2. WNCI-FM 151/11.8	2. WNCI-FM 200	2. WBNS-FM 138	2. WNCI-FM 3198
3. WBNS-FM 140/11.0	3. WBNS-FM 155	3. WNCI-FM 99	3. WCOL 3126
4. WCOL 139/10.9	WCOL 155	4. WBNS 97	4. WBNS 2273
5. WBNS 105/ 8.2	WMNI 115	5. WCOL 96	5. WLW 2050
6. WMNI 83/ 6.5	6. WBNS 108	6. WMNI 82	6. WBNS-FM 1999
7. WCOL-FM 74/ 5.8	7. WLW 85	7. WTVN-FM 67	7. WMNI 1638
8. WTVN-FM 68/ 5.3	8. WTVN-FM 79	8. WCOL-FM 64	8. WRFD 1379
9. WVKO 47/ 3.7	9. WCOL-FM 75	9. WLW 40	9. WTVN-FM 1358
10. WLW 43/ 3.4	10. WRFD 65	10. WVKO 38	10. WCOL-FM 1067

12+ FM SHARE (METRO): 46.05% (530 of 1151)
 12+ FM SHARE (TSA) : 42.66% (625 of 1465)

18+ FM SHARE (METRO): 44.89% (448 of 998)
 18+ FM SHARE (TSA) : 41.26% (524 of 1270)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WNCI-FM 52	1. WNCI-FM 79	1. WNCI-FM 92	1. WBNS-FM 86	1. WTVN 398
2. WCOL 43	2. WCOL 66	2. WTVN 89	2. WTVN 73	2. WMNI 246
3. WVKO-FM 14	3. WCOL-FM 60	3. WBNS-FM 77	3. WMNI 50	3. WBNS 207
4. WCOL-FM 10	4. WTVN 50	4. WCOL 76	4. WBNS 39	4. WBNS-FM 166
5. WVKO 9	5. WBNS 39	5. WCOL-FM 62	5. WTVN-FM 38	5. WNCI-FM 163

FM STATIONS

WVKO-FM, 94.7, 52 KW @ 220, BTFL MUS	\$ 6.00
WTVN-FM, 96.3, 26 KW @ 570, BTFL MUS, (Bonneville),	\$21.50, Taft
WNCI-FM, 97.9, 136 KW @ 565, ROCK	\$30.50, Nationwide
WMNI-FM, 99.7, 50 KW @ 542, MOR	\$23.00
WCOL-FM, 92.3, 50 KW @ 311, PROG ROCK	\$31.50, Great Trails
WBNS-FM, 97.1, 54 KW @ 315, BTFL MUS, (Schulke)	\$39.50
WHOK-FM, 95.5, 50 KW @ 225, COUNTRY	\$10.00
WLWT-FM, 100.3, 50 KW @ 390, MOR	\$ 4.00
	(Lancaster, Oh)
	(Newark, Oh)

COLUMBUS, OHIO

12+ ADI

1. WTVN	213
2. WNCI-FM	197
3. WBNS-FM	155
4. WCOL	154
5. WMNI	115
6. WBNS	108
7. WTVN-FM	79
8. WCOL-FM	75
9. WLW	71
10. WRFD	52
11. WVKO	47
12. WVKO-FM	41
13. WHOK-FM	30
14. WMNI-FM	27
15. WCLT-FM	22

12+ ADI CUME

1. WTVN	3857
2. WCOL	3115
3. WNCI-FM	3083
4. WBNS	2273
5. WBNS-FM	1963
6. WLW	1765
7. WMNI	1630
8. WTVN-FM	1335
9. WRFD	1224
10. WCOL-FM	1053
11. WVKO	704
12. WMNI-FM	672
13. WVKO-FM	586
14. WHOK-FM	561
15. WBBY	358

ADI FM SHARE: 44.79% (688 of 1536)

AM STATIONS

WLW - See Cincinnati
WBNS, 1460, MOR

, \$47.00

WCOL, 1230, ROCK
WMNI, 920, COUNTRY

, \$60.57, Great Trails
, \$53.00

WRFD, 880, ROCK
WTVN, 610, MOR

, \$16.50
, \$78.25, Taft

WVKO, 1580, BLACK

, \$16.00

Radio Market # 107
Revenue Rank # 106
Income Rank # 61

APR 15.3
Revenue : \$2,133,379
Income : \$ 217,617

CORPUS CHRISTI

<u>12+ METRO (1/2SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. KEYS	53/14.5	1. KEYS	58	1. KUNO	46	1. KRYST 1113
2. KUNO	48/13.1	2. KCCT	57	2. KEYS	41	2. KEYS 990
3. KRYST	45/12.3	3. KUNO	55	3. KCCT	40	3. KTSA 961
4. KCCT	44/12.0	4. KRYST	54	4. KRYST	34	4. KUNO 609
5. KIOU-FM	27/ 7.4	KTSA	54	5. KIOU-FM	27	5. KCCT 563
KZFM-FM	27/ 7.4	6. KIOU-FM	28	6. KIKN	22	6. KZFM-FM 424
7. KIKN	24/ 6.6	7. KZFM-FM	27	7. KZFM-FM	21	7. KIKN 399
8. KTSA	19/ 5.2	8. KIKN	24	8. KROB	14	8. KOPY 371
9. KROB+	14/ 3.9	9. KROB	17	9. KOUL-FM	13	9. KIOU-FM 370
10. KOUL-FM	13/ 3.6	KOPY	17	10. KSIX	12	10. KSIX 331

12+ FM SHARE (METRO) : 20.42 (68 of 333)

12+ FM SHARE (TSA) : 15.97 (69 of 432)

18+ FM SHARE (METRO) : 21.60 (62 of 287)

18+ FM SHARE (TSA) : 17.07 (63 of 369)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KEYS 12	1. KEYS 24	1. KCCT 34	1. KUNO 31	1. KUNO 84
2. KRYST 11	2. KCCT 21	2. KUNO 32	2. KIOU-FM 19	2. KEYS 75
3. KTSA 9	KRYST 21	3. KEYS 30	3. KCCT 18	3. KRYST 74

FM STATIONS

KIOU-FM, 96.5, 100 KW @ 875, BTFL MUS , \$10.00
KZFM-FM, 95.5, 41 KW @ 390, CONTEMP , \$ 8.25
KOUL-FM, 103.3, 100 KW @ 310, MOR , \$ 5.00

AM STATIONS

KCCT, 1150, SPANISH , \$11.00
KEYS, 1440, ROCK , \$14.00

KIKN, 1590, COUNTRY , \$11.50
KRYST, 1360, MOR , \$12.50

KSIX, 1230, ? ? ? , \$ 8.00
KUNO, 1400, SPANISH , \$13.00

KROB, 1510, COUNTRY , \$ 6.00
KOPY, 1070, COUNTRY , \$ 5.50
KTSA -- See Antonio

Radio Market # 10
 ADI # 11
 Revenue Rank # 9
 Income Rank # 24

APR 15.2
 Revenue: \$16,570,699
 Income : \$ 778,439

DALLAS-FT WORTH

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. WBAP	354/11.5	1. WBAP	776	1. WBAP	344	1. WBAP	10778
2. KVIL-FM	+275/ 8.9	2. KRLD	304	2. KOAX-FM	217	2. KRLD	6214
3. KOAX-FM	219/ 7.1	3. KVIL-FM	289	3. KRLD	213	3. WFAA	5151
4. KRLD	216/ 7.0	4. KOAX-FM	240	4. KVIL-FM	212	4. KLIF	4334
5. KNUS-FM	200/ 6.5	5. KBOX	222	5. KBOX	151	5. KVIL-FM	3636
6. KBOX	156/ 5.1	6. WFAA	202	6. KSFS-FM	117	6. KNUS-FM	3091
7. KLIF	127/ 4.1	7. KBOX	157	7. KTLC-FM	109	7. KOAX-FM	2585
8. KSFS-FM	123/ 4.0	8. KSFS-FM	156	8. KNUS-FM	101	8. KBOX	2073
9. KZEW-FM	120/ 3.9	9. KLIF	149	9. KLIF	93	9. KZEW-FM	1912
10. KTLC-FM	110/ 3.6	10. KZEW-FM	135	10. WFAA	91	10. KTLC-FM	1843
11. WFAA	102/ 3.3	11. KKDA	116	11. KZEW-FM	82	11. KSFS-FM	1773
12. KKDA-FM	100/ 3.3	12. KTLC-FM	115	12. KKDA	74	12. KFJZ	1695
13. KFWD-FM	93/ 3.0	13. KKDA-FM	102	13. KFWD-FM	74	13. KFWD-FM	1661
14. KKDA	86/ 2.8	14. KFWD-FM	99	14. KFWD-FM	70	14. WRR	1487
15. WRR	69/ 2.3	15. WRR	71	15. WRR	68	15. KKDA	1147

12+ FM SHARE (METRO): 52.21% (1490 of 2854)

12+ FM SHARE (TSA) : 43.89% (1621 of 3693)

18+ FM SHARE (METRO): 48.57% (1203 of 2477)

18+ FM SHARE (TSA) : 40.70% (1306 of 3209)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KNUS-FM 99	1. KVIL-FM 159	1. KVIL-FM 195	1. WBAP 177	1. WBAP 1230
2. KVIL-FM 63	2. KZEW-FM 80	2. WBAP 157	2. KOAX-FM 144	2. KRLD 758
3. KZEW-FM 38	3. KNUS-FM 75	3. KOAX-FM 114	3. KRLD 141	3. KVIL-FM 374
4. KLIF 34	4. WBAP 73	4. KRLD 105	4. KBOX 77	4. KOAX-FM 319
5. KKDA-FM 26	5. KLIF 64	5. KBOX 104	5. KSFS-FM 77	5. KBOX 267
6. KFWD-FM 23	6. KFWD 63	6. KSFS-FM 99	6. KTLC-FM 67	6. WFAA 259
7. KNOK-FM 19	7. KBOX 59	7. KNUS-FM 95	7. KVIL-FM 49	7. KSFS-FM 215

FM STATIONS:

KKDA-FM 104.5, 100 KW @ 390, BTFL MUS	, \$16.00
KNOK-FM, 107.5, 100 KW @ 450, BLACK	, \$14.50
KNUS-FM, 98.7, 100 KW @ 519, ROCK	, \$42.00, McLendon
KOAX-FM, 105.3, 100 KW @ 1560, BTFL MUS (Schulke)	, \$28.00, Able
KTLC-FM, 100.3, 100 KW @ 1277, BTFL MUS	, \$24.00, Group One
KVIL-FM, 103.7, 100 KW @ 1570, ROCK	, \$55.00, Fairbanks
KZEW-FM, 97.9, 99 KW @ 1680, ROCK	, \$30.00, Belo
KFWD-FM, 102.1, 100 KW @ 1420, ROCK	, \$18.00, Southern
KSFS-FM, 96.3, 99 KW @ 1680, COUNTRY	, \$27.00, Capital Cities

DALLAS - FT WORTH ADI

12+ ADI $\frac{1}{4}$		12+ ADI CUME	
1.	WBAP 542	1.	WBAP 7284
2.	KVIL-FM 287	2.	KRLD 5111
3.	KRLD 265	3.	KLIF 4030
4.	KOAX-FM 236	4.	WFAA 3815
5.	KNUS-FM 220	5.	KVIL-FM 3530
6.	KBOX 157	6.	KNUS-FM 3017
7.	KSCS-FM 156	7.	KOAX-FM 2501
	WFAA 156	8.	KBOX 2054
9.	KZEW-FM 134	9.	KZEW-FM 1853
10.	KLIF 139	10.	KTLC-FM 1785
11.	KTLC-FM 114	11.	KSCS-FM 1769
12.	KKDA-FM 100	12.	KFWD-FM 1630
13.	KFWD-FM 98	13.	KFJZ 1623
14.	KKDA 91	14.	WRR 1453
15.	WRR 70	15.	KNOK-FM 1031

ADI FM SHARE: 47.84% (1607 of 3359)

AM STATIONS:

WBAP, 820, COUNTRY	, \$100.00, Capital Cities
WFAA, 570, MOR	, \$37.00. Belo
WRR, 1310, NBC NIS	, \$12.00, City of Dallas
KRLD, 1080, GENERAL/MOR	, \$71.00,
KLIF, 1190, ROCK	, \$90.00, Fairchild
KKDA, 730, COUNTRY	, \$22.00
KBOX, 1480, COUNTRY	, \$55.00, Group One

Radio Market # 91
Revenue Rank # 79
Income Rank #120

APR 15.6
Revenue : \$2,808,928
Income : \$ 19,535

DAVENPORT - ROCK ISLAND - MOLINE

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KSTT	59/13.2	1. KIIK-FM	73	1. WOC	57	1. WLS	1434
2. WOC	58/12.9	2. KSTT	65	2. WHBF	54	2. KIIK-FM	1321
3. WHBF	55/12.3	WHBF	65	3. KRVR-FM	47	3. KSTT	1180
4. KRVR-FM	49/10.9	4. WOC	64	4. WQUA	38	4. WHBF	1047
5. KIIK-FM	45/10.0	5. KRVR-FM	61	5. KSTT	32	5. WOC	972
6. WQUA	39/ 8.7	6. WLS	60	6. KIIK-FM	31	6. WMAQ	903
7. WHBF-FM	20/ 4.5	7. WMAQ	41	7. WHBF-FM	16	7. KRVR-FM	768
8. WLS	13/ 2.9	8. WQUA	40	8. WHTT-FM	13	8. WQUA	717
WHTT-FM	13/ 2.9	9. WGN	36	KWNT	13	9. WGN	663
KWNT	13/ 2.9	WMT	36	10. WGN	12	10. WHBF-FM	512

12+ FM SHARE (METRO) : 33.17% (133 of 401)

12+ FM SHARE (TSA) : 29.47% (188 of 638)

18+ FM SHARE (METRO) : 32.56% (113 of 347)

18+ FM SHARE (TSA) : 28.47% (158 of 555)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>			
1.KSTT	27	1.KIIK-FM	26	1.WOC	37	1.WHBF	153
2.KIIK-FM	14	2.KSTT	19	2.KRVR-FM	30	2.WOC	112
3.WLS	4	3.WHBF-FM	14	3.WQUA	25	3.WQUA	84
WHBF-FM	4	4.WHBF	8	4.WHBF	24	4.KIIK-FM	76

FM STATIONS

KIIK-FM, 103.7, 63 KW @ 800, ROCK , \$26.00

KRVR-FM, 106.5, 60 KW @ 190, BTFL MUS, (Schulke), \$18.50, Mid-America

WHBF-FM, 98.9, 39 KW @ 900, ROCK (TM) , \$12.00

WHTT-FM, 96.9, 50 KW @ 500, ROCK (Drake-Chen), \$10.00

AM STATIONS

WLS, WGN, WMAQ - See Chicago
KSTT, 1170, ROCK

WMT - See Cedar Rapids
, \$26.00

KWNT, 1580, COUNTRY
WHBF, 1270, COUNTRY

, \$12.50
, \$17.00

WOC, 1420, MOR
WQUA, 1230, MOR

, \$23.00
, \$27.00, Mid-America

Radio Market # 41
 ADI # 40
 Revenue Rank # 47
 Income Rank # 26

APR 14.7
 Broadcast Revenue: \$5,113,230
 Broadcast Income : \$ 748,963

DAYTON

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. WHIO	181/17.9	1. WHIO	208	1. WHIO	174	1. WLW	3710
2. WING	110/10.9	2. WONE	192	2. WHIO-FM	106	2. WHIO	3456
3. WHIO-FM	108/10.7	3. WLW	177	3. WONE	100	3. WING	2963
4. WONE	102/10.1	4. WHIO-FM	167	4. WING	90	4. WONE	2507
5. WDAO-FM	79/ 7.8	5. WING	139	5. WAVI	69	5. WHIO-FM	2172
6. WVUD-FM	72/ 7.1	6. WVUD-FM	83	6. WDAO-FM	58	6. WSAI	1402
7. NAVI	69/ 6.8	7. WDAO-FM	81	7. WVUD-FM	56	7. WTUE-FM	1307
8. WTUE-FM	58/ 5.7	8. WAVI	74	8. WLW	46	8. WVUD-FM	1262
9. WLW	49/ 4.9	9. WTUE-FM	72	9. WTUE-FM	37	9. WKRQ-FM	954
10. WKRQ-FM	16/ 1.6	10. WPTW-FM	70	10. WPTW-FM	11	10. WAVI	866

12+ FM SHARE (METRO): 40.57% (372 of 917)
 12+ FM SHARE (TSA) : 38.43% (576 of 1499)

18+ FM SHARE (METRO): 37.38% (302 of 808)
 18+ FM SHARE (TSA) : 35.96% (474 of 1318)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WDAO 21	1. WING 52	1. WHIO 100	1. WHIO 120	1. WHIO 376
WTUE-FM 21	2. WVUD-FM 51	2. WING 81	2. WHIO-FM 72	2. WONE 332
3. WING 20	3. WONE 42	3. WONE 64	3. WONE 51	3. WING 226
4. WVUD-FM 16	4. WHIO 36	4. WVUD-FM 54	4. WAVI 43	4. WHIO-FM 192
5. WKRQ-FM 8	5. WDAO-FM 35	5. WHIO-FM 52	5. WING 37	5. WLW 186

FM STATIONS

WHIO-FM, 99.1, 50 KW @ 1,060, BTFL MUS	\$40.00, Cox
WVUD-FM, 99.9, 50 KW @ 500, ROCK	\$24.00, Univ. of Dayton
WTUE-FM, 104.7, 50 KW @ 520, ROCK	\$30.00, Group One
WDAO-FM, 107.7, 50 KW @ 420, BLACK	\$20.00
WPTW-FM, 95.7, 36 KW @ 164, MOR	\$ 4.60 (Piqua, Oh)
WKRQ-FM - See Cincinnati	

DAYTON ADI

12+ ADI

1.	WHIO	200
2.	WHIO-FM	163
3.	WONE	157
4.	WING	131
5.	WLW	93
6.	WDAO-FM	81
7.	WVUD-FM	77
8.	WTUE-FM	70
9.	WAVI	69
10.	WOWO	51
11.	WIZE	48
12.	WKBV	34
13.	CKLW	27
14.	WRFD	21
15.	WPTW-FM	20

12+ ADI CUME

1.	WHIO	3310
2.	WING	2735
3.	WLW	2154
4.	WHIO-FM	2094
5.	WONE	1986
6.	WTUE-FM	1282
7.	WVUD-FM	1188
8.	WOWO	877
9.	WAVI	822
10.	WDAO-FM	815
11.	WIZE	692
12.	CKLW	520
13.	WSAI	459
14.	WKRQ-FM	362
15.	WPTW-FM	359

ADI FM SHARE: 35.54% (504 of 1418)

AM STATIONS

WAVI, 1210, NEWS/TALK,
WHIO, 1290, GENERAL/MOR

, \$20.00
, \$47.50, Cox

WING, 1410, ROCK
WONE, 980, COUNTRY

, \$46.00, Great Trails
, \$57.00, Group One

WRFD - See Columbus
CKLW - See Detroit

WLW - See Cincinnati
WOWO - See Fort Wayne

WIZE, 1340, ? ? ?

, \$10.00, Great Trails
(Springfield, Oh)

WKBV, 1490, MOR

, \$ 9.00, Central Gp.
(Richmond, Ind)

Radio Market # 22
 ADI # 28
 Revenue Rank # 15
 Income Rank # 19

APR 16.7
 Broadcast Revenue: \$13,411,188
 Broadcast Income : \$ 1,163,607

DENVER

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KHOW	245/12.7	1. KHOW	274	1. KHOW	230	1. KHOW	4060
2. KOA	160/ 8.3	2. KOA	230	2. KOA	158	2. KIMN	3813
3. KXKX-FM	159/ 8.2	3. KIMN	171	3. KLIR-FM	131	3. KOA	3392
4. KLIR-FM	133/ 6.9	4. KXKX-FM	167	4. KOSI-FM	109	4. KXKX-FM	2351
5. KIMN	111/ 5.7	5. KLIR-FM	147	5. KIMN	95	5. KLIR-FM	2097
6. KOSI-FM	110/ 5.7	6. KOSI-FM	132	KOSI	95	6. KTLK	1955
7. KOSI	96/ 5.0	7. KOSI	100	7. KVOD-FM	79	7. KLZ	1935
8. KVOD-FM	80/ 4.1	8. KERE	86	8. KXKX-FM	77	8. KOSI-FM	1812
9. KOAQ-FM	77/ 4.0	KOAQ-FM	86	9. KLAK	63	9. KOSI	1793
10. KTLK	74/ 3.8	10. KVOD-FM	82	KDEN	63	10. KERE	1603
11. KBPI-FM	70/ 3.6	11. KLZ	79	11. KLZ	59	11. KOAQ-FM	1597
12. KLAK+	67/ 3.5	12. KTLK	75	12. KOAQ-FM	57	12. KDEN	1413

12+ FM SHARE (METRO): 39.89% (726 of 1820)

12+ FM SHARE (TSA) : 37.84% (801 of 2117)

18+ FM SHARE (METRO): 37.25% (593 of 1592)

18+ FM SHARE (TSA) : 35.53% (658 of 1852)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KXKX-FM 82	1. KHOW 121	1. KHOW 203	1. KHOW 103	1. KOA 553
2. KTLK 42	2. KIMN 69	2. KIMN 89	2. KLIR-FM 92	2. KHOW 504
3. KOAQ-FM 20	3. KXKX-FM 64	3. KXKX-FM 76	3. KOA 86	3. KLZ 197
4. KIMN 16	4. KBPI-FM 54	4. KLIR-FM 71	4. KOSI 73	4. KIMN 167
5. KHOW 15	5. KOAQ-FM 47	5. KOSI-FM 68	5. KOSI-FM 66	5. KDEN 154

FM STATIONS

KXKX-FM, 95.7, 51 KW @ 725, ROCK , \$18.00, Doubleday
 KVOD-FM, 99.5, 100 KW @ 380, CLASSICAL , \$14.50

KOSI-FM, 101.1, 86 KW @ 780, BTFL MUS , \$27.00
 KOAQ-FM, 103.5, 100 KW @ 1,061, ROCK (TM) , \$40.00, General Electric

KLIR-FM, 100.3, 100 KW @ 330, BTFL MUS, (Schulke), \$20.00

KIMN-FM, 95.7, 51 KW @ 730, ROCK , \$14.00, Jefferson-Pilot

KBPI-FM, 105.9, 100 KW @ 200, ROCK , \$40.50

DENVER ADI

12+ ADI

1.	KHOW	256
2.	KOA	207
3.	KXKX-FM	166
4.	KIMN	163
5.	KLIR-FM	141
6.	KOSI-FM	130
7.	KOSI	100
8.	KOAQ-FM	86
9.	KVOD-FM	82
10.	KERE	78
11.	KTLK	75
12.	KLAK	74
13.	KLZ	72
14.	KBPI-FM	70
15.	KDEN	64

12+ ADI CUME

1.	KHOW	3793
2.	KIMN	3483
3.	KOA	2964
4.	KXKX-FM	2329
5.	KLIR-FM	2079
6.	KTLK	1937
7.	KOSI	1775
8.	KOSI-FM	1772
9.	KLZ	1733
10.	KOAQ-FM	1590
11.	KERE	1436
12.	KDEN	1413
13.	KLAK	1292
14.	KLZ-FM	1001
15.	KIMN-FM	904

ADI FM SHARE: 37.75% (823 of 2180)

AM STATIONS

KDEN, 1340, NEWS	, \$18.00
KERE, 710, COUNTRY	, \$33.33, Mission
KHOW, 630, MOR	, \$57.00, Doubleday
KIMN, 950, MOR	, \$44.14, Jefferson-Pilot
KLAK, 1600, COUNTRY	, \$31.00, Lutheran Church, Missouri Syn.
KLZ, 560, MOR	, \$50.00, Group One
KOA, 850, GENERAL	, \$50.00, General Electric
KOSI, 1430, BTFL MUS	, \$27.00
KTLK, 1280, ROCK	, \$32.00

Radio Market # 99
Revenue Rank # 58
Income Rank # 54

APR 13.7
Revenue: \$4,443,196
Income : \$ 277,423

DES MOINES

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KLYF-FM 47/13.2 KRNT 47/13.2	1. WHO 290 2. KIOA 154	1. KLYF-FM 47 2. KRNT 46 WHO 46	1. WHO 4545 2. KIOA 3188
3. KIOA 46/12.9 WHO 46/12.9	3. KLYF-FM 109 4. KGGO-FM 57	3. KLYF-FM 109 4. KIOA 34 5. KSO 32	3. KLYF-FM 1349 4. KRNT 1134 5. KSO 1051
5. KSO 33/ 9.2	5. KRNT 56		
6. KGGO-FM 31/ 8.7	KSO 56	6. KRNQ-FM 21	6. KGGO-FM 1023
7. KRNQ-FM 26/ 7.3	7. KRNQ-FM 47	7. KGGO-FM 18	7. KRNQ-FM 818
8. KCBC 19/ 5.3	8. KMGK-FM 33	KCBC 18	8. KMGK-FM 731
9. KMGK-FM 15/ 4.2	9. KCBC 20	9. KMGK-FM 10	9. KCBC 392
10. KDMI-FM 9/ 2.5	10. KDMI-FM 10	10. KWKY 6	10. KDMI-FM 188

12+ FM SHARE (METRO): 39.16% (130 of 332)

12+ FM SHARE (TSA) : 30.91% (263 of 851)

18+ FM SHARE (METRO): 34.98% (106 of 303)

18+ FM SHARE (TSA) : 29.24% (219 of 749)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KGGO-FM 13	1. KIOA 27	1. KIOA 32	1. WHO 26	1. WHO 616
2. KIOA 12	2. KRNQ-FM 20	2. KLYF-FM 24	2. KLYF-FM 24	2. KIOA 146
3. KMGK-FM 5 KRNQ-FM 5	3. KGGO-FM 15 4. KSO 13	3. KSO 22 4. KRNQ-FM 21	KRNT 24 4. KSO 15	3. KRNT-FM 132 4. KLYF-FM 107

FM STATIONS

KDMI-FM, 97.3, 115 KW @ 450, RELEIGION	\$ 4.00
KLYF-FM, 100.3, 100 KW @ 1,700, BTFL MUS, (Schulke),	\$16.00, Palmer
KMGK-FM, 93.3, 100 KW @ 420, ADULT CONTEMP	, \$17.00, Mid-America
KGGO-FM, 94.9, 100 KW @ 300, ROCK	, \$ 9.00, Stoner
KRNQ-FM, 102.5, 100 KW @ 514, ROCK (TM)	, \$10.50, Stauffer

AM STATIONS

WHO, 1040, COUNTRY	\$34.00, Palmer
KSO, 1460, COUNTRY	\$15.00, Stoner
KWKY, 1150, COUNTRY	\$ 9.25
KRNT, 1350, MOR	\$22.00, Stauffer
KIOA, 940, ROCK	\$42.00, Mid-America
KCBC, 1390, MOR	\$11.50, Black Hawk

Radio Market # 6
 ADI # 7
 Revenue Rank # 8
 Income Rank # 5

APR 16.5
 Revenue: \$21,301,558
 Income: \$ 3,285,206

DETROIT

12+ METRO (1/4SHARE)	12+ TSA	18+ METRO	12+ TSA CUME
1. WJR 881/15.1	1. WJR 1260	1. WJR 863	1. CKLW 19184
2. CKLW 370/16.3	2. CKLW 829	2. WWJ 297	2. WJR 18187
3. WRIF-FM 361/6.2	3. WRIF-FM 403	WWJ-FM 297	3. WRIF-FM 6731
4. WWJ-FM 299/ 5.1	4. WWJ-FM 314	4. WXYZ 264	4. WXYZ 6452
5. WWJ 298/ 5.1	5. WWJ 303	5. CKLW 261	5. WDRQ-FM 5794
6. WXYZ 294/ 5.0	6. WXYZ 297	6. WOMC-FM 255	6. WWJ 5765
7. WCHB 280/ 4.8	7. WCHB 280	7. WDEE 248	7. WJR-FM 4512
8. WOMC-FM 262/ 4.5	8. WMJC-FM 275	8. WCHB 233	8. WMJC-FM 3877
9. WDEE 258/ 4.4	9. WOMC-FM 272	9. WMJC-FM 231	9. WWJ-FM 3837
10. WMJC-FM 257/ 4.4	10. WDRQ-FM 271	10. WJR-FM 224	10. WOMC-FM 3776
11. WDRQ-FM 250/ 4.3	11. WDEE 265	11. WRIF-FM 218	11. WWWW-FM 3595
12. WJR-FM 229/ 3.9	12. WJR-FM 252	12. WDRQ-FM 144	12. WDEE 3516
13. WJLB 164/ 2.8	13. WJLB 164	13. WJZZ-FM 143	13. WCHB 3300
14. WABX-FM 154/ 2.6	14. WWWW-FM 160	14. WABX-FM 128	14. WJLB 2924
15. WJZZ-FM 151/ 2.6	15. WJZZ-FM 154	15. WJLB 124	15. WCAR 2813

12+ FM SHARE (METRO): 49.22% (2576 of 5254)
 12+ FM SHARE (TSA) : 42.54% (2700 of 6512)

18+ FM SHARE (METRO): 45.53% (2182 of 4793)
 18+ FM SHARE (TSA) : 41.71% (2358 of 5654)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WRIF-FM 143	1. WRIF-FM 200	1. WJR 395	1. WJR 496	1. WJR 2240
2. CKLW 109	2. WMJC-FM 186	2. WRIF-FM 216	2. WWJ 203	2. CKLW 712
3. WDRQ-FM 106	3. WCHB 163	3. WMJC-FM 215	3. WWJ-FM 191	3. WWJ 584
4. WCHB 47	4. WXYZ 158	4. CKLW 209	4. WOMC-FM 160	4. WXYZ 522
5. WJLB 40	CKLW 158	5. WCHB 206	5. WJR-FM 150	5. WDEE 365
6. WWWW-FM 30	6. WJR 145	6. WXYZ 205	6. WDEE 148	6. WRIF-FM 316
WXYZ 30	7. WABX-FM 121	7. WOMC-FM 202	7. CKLW 89	7. WWJ-FM 290

FM STATIONS:

WABX-FM, 99.5, 36 KW @ 450, PROG ROCK , \$62.50, Century
 WDRQ-FM, 93.1, 20 KW @ 500, ROCK , \$45.00, Downe
 WJR-FM, 96.3, 50 KW @ 480, BTFL MUS (RPM) , \$20.00, Capital Cities

WJZZ-FM, 105.9, 34 KW @ 300, JAZZ , \$33.00
 WMJC-FM, 94.7, 10 KW @ 950, ADULT ROCK , \$54.00, Greater Media
 WOMC-FM, 104.3, 190 KW @ 416, MOR , \$48.00, Metromedia

WRIF-FM, 101.1, 27 KW @ 880, ROCK , \$70.00, ABC
 WWJ-FM, 97.1, 12 KW @ 892, BTFL MUS (CENTURY) , \$39.00, The Detroit News
 WWWW-FM, 106.7, 61 KW @ 508, PROG ROCK , \$37.00, Starr

DETROIT ADI

12+ ADI $\frac{1}{2}$	
1. WJR	1028
2. CKLW	435
3. WRIF-FM	391
4. WWJ-FM	312
5. WWJ	301
6. WXYZ	296
7. WCHB	280
8. WMJC-FM	274
9. WDRQ-FM	268
10. WOMC-FM	264
11. WDEE	263
12. WJR-FM	246
13. WJLB	164
14. WABX-FM	158
15. WJZZ-FM	153

12+ ADI CUME	
1. WJR	14058
2. CKLW	11173
3. WRIF-FM	6477
4. WXYZ	6312
5. WDRQ-FM	5749
6. WWJ	5545
7. WJR-FM	4226
8. WMJC-FM	3804
9. WWJ-FM	3795
10. WOMC-FM	3677
11. WDEE	3438
12. WWWW-FM	3379
13. WCHB	3300
14. WJLB	2924
15. WCAR	2726

ADI FM SHARE: 46.16% (2710 of 5871)

AM STATIONS:

CKLW, 800, ROCK, \$101,67
WCAR, 1130, NBC NIS, \$22.00

WCHB, 1440, BLACK, \$37,00
WDEE, 1500, COUNTRY, \$65.00, Globetrotter

WJLB, 1400, BLACK, \$60.00, Booth
WJR, 760, GENERAL/MOR, \$145.00, Capital Cities

WWJ, 950, NEWS/TALK, \$106.00, Detroit News
WXYZ, 1270, ROCK, \$90.00, ABC

Radio Market # 118
Revenue Rank # 115
Income Rank # 89

APR 18.1
Revenue: \$1,911,187
Income : \$ 88,551

DULUTH-SUPERIOR

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME		
1.	KDAL	76/19.2	1.	WEBC	95	1.	KDAL	74
2.	WEBC	62/15.7	2.	KDAL	88	2.	WAKX-FM	42
3.	WAKX-FM	+57/14.5	3.	WAKX-FM	64	3.	WAKX-FM	41
4.	WGGR-FM	30/ 7.6	4.	WGGR-FM	34	4.	WGGR-FM	30
5.	WKKQ	27/ 6.8	5.	WKKQ	31	5.	WKKQ	26
6.	WDSM	21/ 5.3	6.	WDSM	26	6.	WDSM	20
7.	KAOH+	20/ 5.1	7.	WMFG	24	7.	KAOH	20
	WMFG+	20/ 5.1	8.	KAOH	23		WMFG	20
9.	WEVE	18/ 4.6	9.	WEVE	18	9.	WEVE	17
10.	WHLB+	12/ 3.1	10.	WHLB	12	10.	WHLB	11
						10.	WEVE	195

12+ FM SHARE (METRO): 21.88% (79 of 361)

12+ FM SHARE (TSA) : 20.73% (91 of 439)

18+ FM SHARE (METRO): 21.20% (67 of 316)

18+ FM SHARE (TSA) : 20.47% (78 of 381)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WEBC 20	1. WEBC 33	1. WEBC 39	1. KDAL 36	1. KDAL 204
2. WAKX-FM 16	2. WAKX-FM 31	2. WAKX-FM 37	2. WGGR-FM 22	2. WEBC 80
3. KDAL 2	3. KDAL 12	3. KDAL 30	3. WKKQ 15	3. WMFG 43

FM STATIONS

WAKX-FM, 98.9, 100 KW @ 600, ROCK , \$ 9.25
WGGR-FM, 105.1, 100 KW @ 749, BTFL MUS , \$11.50

AM STATIONS

KAOH, 1390, COUNTRY	, \$ 7.00
KDAL, 610, MOR	, \$14.00, Continental
WDSM, 710, COUNTRY	, \$ 9.00
WEBC, 560, ROCK	, \$27.00, Park (Superior)
WEVE, 1340, COUNTRY	, \$ 4.50
WHLB, 1400, MOR	, \$ 5.60 (Eveleth) (Virginia)
WKKQ, 1060, COUNTRY	, \$ 4.00 (Hibbing)
WMFG, 1250, MOR	, \$ 5.00 (Hibbing)

Radio Market # 81
Revenue Rank # 88
Income Rank # 146

APR 16.2
Revenue: \$2,646,559
Income : \$ -238,890

EL PASO

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. XROK 70/13.4	1. XROK 94	1. KHEY 57	1. XROK 1456
2. KINT-FM+68/13.1	2. KINT-FM 74	2. KAMA 50	2. KINT-FM 901
3. KHEY 60/11.5	3. KHEV 73	3. XROK 41	3. KELP 761
4. KAMA+ 55/10.6	4. KAMA 65	4. KINT-FM 34	4. KHEV 677
5. KELP 33/ 6.3	5. KELP 33	5. KEZB-FM 30	5. KAMA 571
6. XEJ 30/ 5.8 KEZB-FM 30/ 5.8	6. KEZB-FM 32 XEJ 32	6. XEJ 28 7. KELP 20	6. KTSM-FM 489 7. KEZB-FM 350
8. KTSM-FM 21/ 4.0	8. KTSM-FM 30	8. KTSM-FM 19	8. KTSM 323
9. KTSM 14/ 2.7	9. KTSM 15	9. KTSM 14	9. XEJ 298
10. XHEM-FM 13/ 2.5	10. XHEM-FM 14	10. XHEM-FM 11	10. KROD 267

12+ FM SHARE (METRO): 33.64% (145 of 431)

12+ FM SHARE (TSA) : 33.93% (170 of 501)

18+ FM SHARE (METRO): 23.30% (79 of 339)

18+ FM SHARE (TSA) : 32.15% (127 of 395)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KINT-FM 34	1. XROK 32	1. KHEY 50	1. KHEY 40	1. KHEY 126
2. XROK 29	2. KINT-FM 31	2. XROK 40	2. KAMA 25	2. XROK 87
3. KELP 13	3. KHEY 17	3. KINT-FM 33	3. KEZB-FM 22	3. KAMA 77
4. KAMA 5	4. KAMA 16	4. KAMA 30	4. XEJ 18	4. KINT-FM 46

FM STATIONS

KEZB-FM, 96.3, 100 KW @ 730, BTFL MUS , \$17.00
KINT-FM, 97.5, 60 KW @ 1080, ROCK , \$12.25

KTSM-FM, 99.9, 100 KW @ 1820, ROCK , \$ 5.00
XHEM-FM, 103.5, 6 KW @ 440, PROG ROCK , \$ 4.00

(Cuidad Juarez)

AM STATIONS

XROK (XEROX), 800, ROCK , \$23.00 (Cuidad Juarez)
KTSM, 1380, NBC NIS , \$ 6.75

KROD, 600, MOR , \$18.00
KAMA, 1060, SPANISH , \$23.00

KELP, 920, ROCK , \$24.00, Walton
KHEY, 690, COUNTRY , \$35.00

Radio Market # 117
Revenue Rank # 122
Income Rank # 122

APR 14.0
Revenue: \$1,645,481
Income : \$ - 31,135

ERIE

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WJET	59/19.2	1. WCCK-FM	78	1. WLVU-FM	57	1. WCCK-FM	1007
2. WLVU-FM	57/18.6	2. WJET	59	2. WJET	45	2. WJET	1003
3. WCCK-FM	50/16.3	3. WLVU-FM	57	3. WRIE	44	3. WRIE	816
4. WRIE	46/15.0	4. WRIE	47	4. WCCK-FM	35	4. WLVU-FM	698
5. WWGO	25/ 8.1	5. WWGO	26	5. WWGO	25	5. WWGO	420
6. WWYN	16/ 5.2	6. WWYN	19	6. WWYN	16	6. CKLW	327
7. WMDI-FM	8/ 2.6	7. WMDI-FM	10	7. WMDI-FM	7	7. WWYN	307
8. WHYP+	7/ 2.3	8. CKLW	8	WHYP	7	8. WMDI-FM	189
9. CKLW	5/ 1.6	9. WHYP	7	9. CKLW	4	9. WHYP	149
10. WWWOW	3/ 1.0	10. WWWOW	3	10. WWWOW	3	10. WWWOW	49

12+ FM SHARE (METRO): 43.17% (120 of 278)

12+ FM SHARE (TSA) : 47.47% (150 of 316)

18+ FM SHARE (METRO): 41.70% (103 of 247)

18+ FM SHARE (TSA) : 44.73% (123 of 275)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>					
1. WCCK-FM	15	1. WRIE	27	1. WJET	35	1. WLVU-FM	31	1. WJET	93
2. WJET	14	2. WCCK-FM	25	2. WRIE	34	2. WJET	19	2. WRIE	92
3. WRIE	2	3. WJET	24	3. WCCK-FM	32	3. WWGO	16	3. WCCK-FM	52

FM STATIONS

WCCK-FM, 103.7, 50 KW @ 500, CONTEMP , \$ 8.00
WLVU-FM, 99.9, 9.9 KW @ 400, BTFL MUS , \$14.40, Goldman
WMDI-FM, 102.3, 1.5 KW @ 400, PROG ROCK , \$ 5.00 (McKean)

AM STATIONS

WJET, 1400, CONTEMP , \$18.00. Myron Jones
WRIE, 1330, CONTEMP , \$15.00

WWGO, 1450, COUNTRY , \$10.50
WWYN, 1260, TALK/NEWS , \$ 9.60, Goldman

WHYP, 1530, COUNTRY , \$ 5.00
WWWOW, 1360, COUNTRY , \$ 4.00 (Conneaut, Oh)

CKLW - See Detroit

Radio Market # 126
 Revenue Rank # 124
 Income Rank # 152

APR 14.4
 Revenue: \$1,619,768
 Income : \$ -379,358

EUGENE-SPRINGFIELD

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1.	KUGN 64/22.4	1.	KUGN 70	1.	KUGN 62	1.	KUGN 932
2.	KBDF 43/15.0	2.	KPNW 67	2.	KPNW 34	2.	KPNW 897
3.	KPNW 39/13.6	3.	KBDF 43	3.	KEED 32	3.	KBDF 517
4.	KEED 34/11.9	4.	KEED 35	4.	KBDF 22	4.	KPNW-FM 370
5.	KPNW-FM 19/ 6.6	5.	KPNW-FM 22	5.	KPNW-FM 19	5.	KZEL-FM 359
6.	KFMY-FM 13/ 4.5	6.	KZEL-FM 20	6.	KFMY-FM 12	6.	KEED 352
7.	KZEL-FM 12/ 4.2	7.	KFMY-FM 14	7.	KZEL-FM 11	7.	KFMY-FM 282
8.	KSND-FM 8/ 2.8	8.	KWIL 13	8.	KSND-FM 8	8.	KASH 221
9.	KORE 6/ 2.1	9.	KSND-FM 8	9.	KORE 6	9.	KWIL 147
10.	KASH 4/ 1.4	10.	KORE 6	10.	KWIL 4	10.	KNND 106

12+ FM SHARE (METRO): 20.88% (52 of 249)

12+ FM SHARE (TSA) : 20.98% (64 of 305)

18+ FM SHARE (METRO): 23.15% (50 of 216)

18+ FM SHARE (TSA) : 22.96% (62 of 270)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1.	KBDF 21	1.	KUGN 23	1.	KUGN 38	1.	KUGN 26	1.	KUGN 144
2.	KPNW 5	2.	KBDF 20	2.	KPNW 26	2.	KEED 24	2.	KPNW 124
3.	KUGN 2	3.	KPNW 16	3.	KBDF 22	3.	KPNW 15	3.	KEED 39

FM STATIONS

KFMY-FM, 97.9, 3.5 KW @ 780, PROG ROCK ,,\$ 9.00
 KPNW-FM, 99.1, 97 KW @ 1490, MOR ,,\$ 8.00

KSND-FM, 93.1, 2.6 KW @ 90, BTFL MUS (Bonneville) ,,\$ 4.00, Sterling
 KZEL-FM, 96.1, 100 KW @ 872, PROG ROCK ,,\$11.00

AM STATIONS

KASH, 1600, OLDIES ROCK ,,\$ 7.00, Sterling
 KBDF, 1280, ROCK ,,\$ 6.00

KEED, 1450, COUNTRY ,,\$ 8.00
 KPNW, 1120, CONTEMP ,,\$14.00

KORE, 1050, COUNTRY ,,\$ 5.75
 KUGN, 590, CONTEMP ,,\$15.50

KWIL, 790, MOR/RELIGION ,,\$ 4.50 (Albany)
 KNND, 1400, MOR ,,\$ 4.00 (Cottage Grove)

Radio Market # 108
Revenue Rank # 105
Income Rank # 49

APR 15.2
Revenue: \$2,159,317
Income : \$ 326,117

EVANSVILLE

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WIKY-FM ⁺ 93/25.7	1. WIKY-FM 104	1. WIKY-FM 90	1. WGBF 1385
2. WGBF 87/24.1	2. WGBF 103	2. WGBF 58	2. WIKY-FM 1021
3. WROZ 44/12.2	3. WKDQ-FM 57	3. WROZ 43	3. WJPS 852
4. WKDQ-FM 35/ 9.7	4. WROZ 44	4. WKDQ-FM 25	4. WKDQ-FM 814
5. WJPS 24/ 6.6	5. WJPS 32	5. WJPS 20	5. WROZ 712
6. WRAY-FM ⁺ 17/ 4.7	6. WRAY-FM 25	6. WSON 17	6. WBKR-FM 385
WSON 17/ 4.7	7. WSTO-FM 23	WRAY-FM 17	7. WRAY-FM 346
8. WBKR-FM 6/ 1.7	8. WBKR-FM 22	8. WBKR-FM 6	8. WSTO-FM 300
WSTO-FM 6/ 1.7	9. WSON 17	WSTO-FM 6	9. WSON 252
10. WVHI-FM 2/ .6	10. WVHI-FM 3	10. WVHI-FM 2	10. WVHI-FM 118

12+ FM SHARE (METRO): 36.34% (121 of 333)

12+ FM SHARE (TSA) : 44.68% (193 of 432)

18+ FM SHARE (METRO): 38.46% (110 of 286)

18+ FM SHARE (TSA) : 46.52% (174 of 374)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WGBF 29	1. WGBF 41	1. WGBF 50	1. WIKY-FM 61	1. WIKY-FM 165
2. WKDQ-FM 10	2. WKDQ-FM 23	2. WIKY-FM 39	2. WROZ 26	2. WGBF 94
3. WJPS 4	3. WIKY-FM 12	3. WKDQ-FM 24	3. WGBF 15	3. WROZ 72

FM STATIONS

WIKY-FM, 104.1, 50 KW @ 460, MOR/BTFL MUS , \$17.00, South Central
WKDQ-FM, 99.5, 50 KW @ 306, ROCK , \$12.00, Lackey

WVHI-FM, 105.3, 50 KW @ 320, RELIGION , \$ 4.00
WBKR-FM, 92.5, 77 KW @ 425, COUNTRY , \$ 8.00 (Owensboro,Ky)

WSTO-FM, 96.1, 100 KW @ 370, BTFL MUS , \$ 7.25
WRAY-FM, 98.1, 50 KW @ 400, COUNTRY , \$ 5.00 (Owensboro,Ky)
(Princeton,Ind)

AM STATIONS

WGBF, 1280, ROCK , \$11.25
WJPS, 1330, CONTEMP , \$21.00

WSON, 860, COUNTRY , \$ 4.75 (Henderson,Ky)
WROZ, 1400, COUNTRY , \$15.00, Fuqua

Radio Market # 153
Revenue Rank # 111
Income Rank # 52

APR 14.8
Revenue: \$2,030,204
Income : \$ 317,256

FARGO

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KFGO	42/24.9	1.	KFGO	95	1.	KFGO	41	1.	KFGO	1122
2.	WDAY	31/18.3	2.	WDAY	57	2.	WDAY	30	2.	WDAY	885
	KVOX	31/18.3	3.	KQWB	43	3.	KVOX	22	3.	KQWB	699
4.	KQWB	19/11.2	4.	KVOX	37	4.	KQWB	12	4.	KVOX	537
5.	KQWB-FM	14/ 8.3	5.	KQWB-FM	29	5.	KQWB-FM	11	5.	KQWB-FM	449
6.	WDAY-FM	11/ 6.5	6.	WDAY-FM	25		WDAY-FM	11	6.	KSJB	371
7.	KIDA-FM	5/ 3.0	7.	KSJB	21	7.	KIDA-FM	5	7.	WDAY-FM	306
8.	KSJB	2/ 1.2	8.	KIDA-FM	5	8.	KSJB	2	8.	KIDA	98

12+ FM SHARE (METRO): 19.35% (30 of 155)
12+ FM SHARE (TSA) : 18.91% (59 of 312)

18+ FM SHARE (METRO): 20.15% (27 of 134)
18+ FM SHARE (TSA) : 19.63% (53 of 270)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KVOX 9	1. KVOX 19	1. KFGO 24	1. KFGO 27	1. KFGO 138
2. KQWB 7	2. KQWB-FM 11	2. KVOX 20	2. WDAY 12	2. WDAY 134
3. KQWB-FM 3	3. KFGO 10	3. WDAY 13	3. WDAY-FM 7	3. KSJB 50

FM STATIONS

KIDA-FM, 99.9, 27 KW @ 170, MOR , \$ 4.60
KQWB-FM, 98.7, 100 KW @ 410, ROCK , \$ 4.00
WDAY-FM, 93.7, 40 KW @ 1206, BTFL MUS (Bonneville) , \$10.00, Forum

AM STATIONS

KVOX, 1280, CONTEMP , \$ 9.50
KFGO, 790, COUNTRY , \$25.00, Communications Properties

KQWB, 1550, CONTEMP , \$12.50
WDAY, 970, MOR , \$24.00, Forum

KSJB, 600, COUNTRY , \$10.50

Radio Market # 65
Revenue Rank # 71
Income Rank # 106

APR 16.5
Revenue: \$3,401,448
Income : \$ 18,388

FLINT

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WFDF 72/10.7	1. WHNN-FM 136	1. WFDF 68	1. WTAC 1865
2. WKMF 68/10.1	2. WJR 102	2. WGMZ-FM 65	2. WHNN-FM 1578
3. WGMZ-FM 66/ 9.9	3. WTAC 95	3. WKMF 64	3. WJR 1504
WAMM 66/ 9.9	4. WFDF 87	4. WJR 57	4. WFDF 1489
5. WJR 59/ 8.8	5. WKMF 80	5. WAMM 51	5. WTAX 1174
WTAC 59/ 8.8	6. WGMZ-FM 78	6. WTRX 45	6. CKLW 1033
7. WTRX 50/ 7.5	7. WAMM 66	7. WTAC 37	7. WGER-FM 876
8. WWCK-FM 34/ 5.1	8. WTRX 64	8. WWCK-FM 27	8. WKMF 864
9. WHNN-FM 27/ 4.0	9. WGER-FM 63	9. WOAP 16	9. WGMZ-FM 820
10. WCZN 17/ 2.5	10. WKCQ-FM 41	10. WHNN-FM 13	10. WKCQ-FM 529

12+ FM SHARE (METRO): 28.78% (177 of 615)
12+ FM SHARE (TSA) : 41.25% (415 of 1006)

18+ FM SHARE (METRO): 28.46% (148 of 520)
18+ FM SHARE (TSA) : 39.76% (332 of 835)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WTAC 22	1. WTAC 33	1. WKMF 40	1. WFDF 44	1. WJR 200
2. WAMM 15	2. WTRX 26	2. WGMZ-FM 39	2. WKMF 43	2. WFOF 159
3. WHNN-FM 14	3. WWCK-FM 25	3. WAMM 38	3. WJR 38	3. WKMF 115
4. WWCK-FM 7	WAMM 25	4. WTAC 37	4. WGMZ-FM 34	4. WGMZ-FM 89

FM STATIONS

WHNN-FM, WGER-FM, WKCQ-FM - See Saginaw

WWCK-FM, 105.5, 3 KW @ 364, ROCK , \$17.00
WGMZ-FM, 107.9, 50 KW @ 370, BTFL MUS (Bonneville), \$19.00, Beck-Ross

AM STATIONS

WAMM, 1420, BLACK	,\$16.00
WCZN, 1570, OLDIES ROCK	,\$ 9.00
WFDF, 910, MOR	,\$27.00
WKMF, 1470, COUNTRY	,\$22.00, Beck-Ross
WTAC, 600, CONTEMP	,\$28.00, Fuqua
WTRX, 1330, MOR	,\$16.00, Mid-America

Radio Market #39
Revenue Rank #67
Income Rank #80

APR 17.5
Broadcast Revenue : \$3,670,396
Broadcast Income : \$ 128,029

FT. LAUDERDALE

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ METRO CUME*</u>
1. WLYF-FM 193/15.9	1. WLYF-FM 341	1. WLYF-FM 191	1. WLYF-FM 1594
2. WHYI-FM 95/ 7.8	2. WHYI-FM 261	2. WFTL 89	2. WQAM 1518
3. WFTL 89/ 7.3	3. WQAM 168	3. WIOD 64	3. WHYI-FM 1441
4. WRBD 66/ 5.4	4. WSHE-FM 149	4. WRBD 63	4. WIOD 1214
5. WIOD 65/ 5.4	5. WIOD 148	5. WINZ 53	5. WINZ 1015
6. WINZ 53/ 4.4	6. WVCG 137	6. WHYI-FM 51	6. WFTL 734
7. WGBS 49/ 4.0	7. WYOR-FM 130	7. WGBS 48	7. WGBS 698
8. WSHE-FM 48/ 4.0	8. WINZ 128	8. WAIA-FM 44	8. WSHE-FM 693
9. WAIA-FM 44/ 3.6	9. WGBS 127	9. WYOR-FM 39	9. WGLO-FM 654
10. WQAM 43/ 3.5	10. WEAT-FM 109	WAXY-FM 39	10. WAXY-FM 612

12+ FM SHARE (METRO) : 52.91% (610 of 1153)
12+ FM SHARE (TSA) : 56.00% (1497 of 2673)

18+ FM SHARE (METRO) : 50.71% (539 of 1063)
18+ FM SHARE (TSA) : 53.68% (1285 of 2394)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE(METRO)</u>
1. WHYI-FM 44	1. WRBD 44	1. WLYF-FM 68	1. WLYF-FM 115	1. WLYF-FM 160
2. WSHE-FM 14	2. WAXY-FM 38	2. WRBD 62	2. WFTL 52	2. WINZ 114
3. WQAM 12	3. WSHE-FM 32	3. WHYI-FM 46	3. WIOD 28	3. WGBS 113
4. WMJX-FM 8	4. WMJX-FM 29	4. WAXY-FM 38	4. WAIA-FM 28	4. WFTL 112
5. WRBD 3	5. WINZ-FM 28	5. WSHE-FM 33	5. WHYI-FM 27	5. WRBD 85

*The Metro Cume figure is used because the TSA includes Miami. The Metro Cume better reflects the Ft. Lauderdale stations.

**Again, the Metro figure is used because of Miami influence.

FM STATIONS

WHYI-FM, 100.7, 100 KW @ 1000. ROCK , \$46.00
WSHE-FM, 103.5, 100 KW @ 600, ROCK , \$45.00, Van Patrick
WAXY-FM, 105.9, 100 KW @ 1038, OLDIES ROCK , \$33.00, RKO General

AM STATIONS

WFTL, 1400, MOR , \$20.50
WRBD, 1470, BLACK , \$28.50
WIOD, 980, BTFL MUS (Century) , \$13.00 (Pompano Beach)

WEAT-FM - See West Palm Beach

For all other stations see Miami.

Radio Market # 86
Revenue Rank # 63
Income Rank # 33

APR 15.3
Revenue: \$3,743,449
Income : \$ 540,763

FORT WAYNE

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WOOW 115/25.4	1. WOOW 343	1. WOOW 107	1. WOOW 5549
2. WMEF-FM 98/21.7	2. WMEF-FM 136	2. WMEF-FM 95	2. CKLW 1620
3. WMEE 67/14.8	3. WPTH-FM 94	3. WMEE 45	3. WMEE 1601
4. WPTH-FM 50/11.1	4. WMEE 90	4. WPTH-FM 35	4. WMEF-FM 1489
5. WGL 21/ 4.6	5. CKLW 86	5. WGL 20	5. WPTH-FM 1478
6. WLYV 13/ 4.0	6. WAUK-FM 28	6. WLYV 16	6. WGL 438
7. WFWR 15/ 3.3	7. WGL 22	7. WFWR 15	7. WLYV 414
8. WAUK-FM + 14/ 3.1	8. WFWR 19	8. WAUK-FM 14	8. WAUK-FM 334
9. WADM + 10/ 2.2	WLYV 19	9. WADM 10	9. WFWR 243
10. WIFF 6/ 1.3	10. WADM 14	10. WIFF 6	10. WIFF 165

12+ FM SHARE (METRO): 40.00% (170 of 425)

12+ FM SHARE (TSA) : 30.64% (265 of 865)

18+ FM SHARE (METRO): 40.64% (152 of 374)

18+ FM SHARE (TSA) : 31.22% (232 of 743)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WMEE 22	1. WPTH-FM 32	1. WOOW 61	1. WOOW 62	1. WOOW 660
2. WPTH-FM 15	WOOW 32	2. WMEF-FM 56	2. WMEF-FM 57	2. WMEF-FM 160
3. WOOW 8	WMEE 32	3. WMEE 42	3. WGL 15	3. WMEE 82
4. WMEF-FM 3	4. WMEF-FM 26	4. WPTH-FM 35	4. WGL 12	4. WPTH-FM 74

FM STATIONS

WAUK-FM, 93.3, 37 KW @ 275, MOR , \$ 5.00 (Kendallville)
WMEF-FM, 97.3, 48 KW @ 480, BTFL MUS (Bonneville), \$30.00, Communica
WPTH-FM, 95.1, 44 KW @ 680, ROCK (TM) , \$15.00, Sarkes Tarzian

AM STATIONS

WOOW, 1190, MOR/GENERAL	, \$42.00, Westinghouse
WMEE, 1380, CONTEMP	, \$30.00, Communicana
WGL, 1250, MOR	, \$ 7.00, News - Sentinel
WLYV, 1450, COUNTRY	, \$22.00
WFWR, 1090, COUNTRY	, \$ 8.00
WADM, 1540, MOR	, \$ 3.75 (Decatur)
WIFF, 1570, COUNTRY	, \$ 3.50 (Auburn)

Radio Market # 70
Revenue Rank # 65
Income Rank # 84

APR 14.6
Revenue: \$3,732,129
Income : \$ 109,380

FRESNO

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1.	KYNO 75/14.3	1.	KFRE 102	1.	KKNU-FM 72	1.	KFRE 1941
2.	KKNU-FM 72/13.8	2.	KMJ 89	2.	KMAK 62	2.	KYNO 1536
3.	KMAK 67/12.8	3.	KYNO 85	3.	KMJ 47	3.	KMJ 1416
4.	KMJ 48/ 9.2	4.	KKNU-FM 75	4.	KYNO 46	4.	KFYE-FM 965
5.	KFRE 44/ 8.4	5.	KFYE-FM 73	5.	KFRE 40	5.	KKNU-FM 766
6.	KFYE-FM 29/ 5.5	6.	KMAK 67	6.	KFIG-FM 22	6.	KMAK 705
7.	KFIG-FM 26/ 5.0	7.	KNGS 40	7.	KFYE-FM 22	7.	KNGS 680
8.	KYNO-FM 22/ 4.2	8.	KYNO-FM 28	8.	KGST 17	8.	KFIG-FM 624
9.	KGST 17/ 3.3	9.	KFRY-FM 27	9.	KARM 16	9.	KYNO-FM 521
10.	KFRY-FM 16/ 3.1	10.	KARM 21	10.	KYNO-FM 15	10.	KFRY-FM 457

12+ FM SHARE (METRO): 35.80% (179 of 500)

12+ FM SHARE (TSA) : 34.27% (257 of 750)

18+ FM SHARE (METRO): 36.36% (160 of 440)

18+ FM SHARE (TSA) : 33.64% (220 of 654)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KYNO 29	1. KYNO 37	1. KYNO 42	1. KMAK 42	1. KMJ 231
2. KFYE-FM 7	2. KKNU-FM 23	2. KKNU-FM 40	2. KKNU-FM 34	2. KFRE 156
KYNO-FM 7	3. KFYE-FM 22	3. KMAK 37	3. KMJ 27	3. KKNU-FM 92
4. KMAK 5	4. KFRE 17	4. KFRE 31	4. KFRE 21	4. KFYE-FM 77

FM STATIONS

KFIG-FM, 101.1, 50 KW @ 352, ROCK , \$13.00
KFRY-FM, 101.9, 2 KW @ 1,880, BTFL MUS, (McLendon), \$12.00

KFYE-FM, 93.7, 68 KW @ 1,950, ROCK , \$13.00
KKNU-FM, 102.7, 50 KW @ 500, BTFL MUS, (Schulke), \$15.50

KYNO-FM, 95.5, 50 KW @ 318, ROCK, (Drake-Chenault), \$17.00, Chenault

AM STATIONS

KYNO, 1300, ROCK , \$25.00, Chenault
KMJ, 580, MOR , \$20.00, McClatchy

KFRE, 940, MOR , \$23.00
KMAK, 1340, COUNTRY , \$26.00

KNGS, 620, COUNTRY , \$10.00 (Hanford)
KGST, 1600, SPANISH , \$ 8.50
KARM, 1430, NBC NIS, , \$11.00

Radio Market # 62
 ADI # 39
 Revenue Rank # 56
 Income Rank # 119

APR 15.8
 Revenue: \$4,512,099
 Income : \$ 16,347

GRAND RAPIDS

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WOOD 132/18.8	1. WOOD 148	1. WOOD 129	1. WGRD-FM 2387
2. WGRD-FM + 78/11.1	2. WOOD-FM 141	2. WOOD-FM 68	2. WOOD-FM 2139
3. WOOD-FM 69/ 9.8	3. WGRD-FM 140	3. WCUZ 44	3. WOOD 1826
4. WCUZ 46/ 6.5	4. WLAV-FM 69	4. WGRO-FM 40	4. WZZM-FM 1235
5. WZZM-FM 43/ 6.1	5. WZZM-FM 67	5. WLAV-FM 36	5. WKZO 1234
6. WLAV-FM 40/ 5.7	6. WKZO 65	6. WZZM-FM 29	6. WLAV 1010
7. WFUR-FM 27/ 3.8	7. WCUZ 49	7. WFUR-FM 27	7. WLAV-FM 992
8. WJBL-FM 23/ 3.3	8. WPLB-FM 47	8. WJBL-FM 23	8. WCUZ 950
WLAV 23/ 3.3	9. WQLR-FM 44	9. WYGR 19	9. WTRU 862
10. WJBL 19/ 2.7	10. WTRU 38	WJBL 19	10. WLS 761

12+ FM SHARE (METRO): 51.46% (334 of 649)
 12+ FM SHARE (TSA) : 52.23% (609 of 1166)

18+ FM SHARE (METRO): 48.96% (282 of 576)
 18+ FM SHARE (TSA) : 53.24% (534 of 1003)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WGRD-FM 38	1. WGRD-FM 33	1. WOOD 75	1. WOOD 77	1. WOOD 333
2. WZZM-FM 14	2. WLAV-FM 32	2. WGRD-FM 39	2. WOOD-FM 46	2. WOOD-FM 201
3. WLAV 7	3. WOOD 28	3. WOOD-FM 35	3. WCUZ 23	3. WKZO 154
4. WLAV-FM 4	4. WZZM-FM 27	4. WLAV-FM 34	4. WLAV-FM 12	4. WGRD-FM 85

FM STATIONS

WQLR-FM - See Kalamazoo		
WFUR-FM, 102.9, 40 KW @ 257, RELIGION		, \$ 5.00, Kuiper
WGRD-FM, 97.9, 19 KW @ 410, ROCK		, \$25.00, Regional
WLAV-FM, 96.9, 28 KW @ 275, PROG ROCK		, \$23.00, Shepard
WOOD-FM, 105.7, 265 KW @ 811, BTFL MUS, (Schulke)		, \$29.00
WZZM-FM, 95.7, 50 KW @ 175, ROCK		, \$ 9.00
WMUS-FM, 106.9, 31 KW @ 285, COUNTRY		, \$ 7.30 (Muskegon)
WPLB-FM, 107.3, 50 KW @ 360, COUNTRY		, \$ 8.50 (Greenville)

GRAND RAPIDS-KALAMAZOO ADI

<u>12+ ADI ½</u>		<u>12+ ADI CUME</u>	
1.	WOOD-FM 158	1.	WOOD-FM 2411
2.	WOOD 149	2.	WGRD-FM 2368
3.	WGRD-FM 138	3.	WOOD 1867
4.	WQLR-FM 69	4.	WKZO 1272
	WKMI 69	5.	WZZM-FM 1194
6.	WKZO 66	6.	WKMI 1184
7.	WZZM-FM 64	7.	WLAV 1010
8.	WLAV-FM 60	8.	WLAV-FM 956
9.	WCUZ 49	9.	WCUZ 950
10.	WBCK 48	10.	WTRU 874
11.	WMUS-FM 42	11.	WLS 804
12.	WTRU 38	12.	WQLR-FM 795
13.	WFUR-FM 34	13.	WMUS-FM 674
14.	WKNR 33	14.	WKBZ 661
15.	WKEZ 32	15.	WFUR-FM 657

ADI FM SHARE: 43.52% (688 of 1581)

AM STATIONS

WCUZ, 1230, COUNTRY	, \$28.00, Communicana Gp, (Pathfinder)
WLAV, 1340, ROCK	, \$28.00, Shepard
WOOD, 1300, MOR	, \$32.00
WYGR, 1530, MOR	, \$ 6.50
WKZO, WKMI - See Kalamazoo	WLS - See Chicago
WBCK, 930, MOR	, \$13.00
WKNR, 1400, ROCK (Drake-Chennault)	, \$11.00 (Battle Creek)
WKBZ, 850, MOR	, \$ 5.25 (Muskegon)
WTRU, 1600, ROCK	, \$ 8.50, Regional (Muskegon)

Radio Market # 161
Revenue Rank # 153
Income Rank # 101

APR 15.2
Revenue: \$1,053,273
Income : \$ 37,911

GREAT FALLS

12+ METRO (1/2SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	KEIN	33/31.7	1.	KMON	46	1.	KEIN
2.	KMON	25/24.0	2.	KEIN	42	2.	KMON
3.	KNUW-FM	11/10.6	3.	KNUW-FM	13	3.	KNUW-FM
4.	KUDI	10/ 9.6	4.	KUDI	11	4.	KUDI
5.	KARR+	9/ 8.7	5.	KANR-FM	10	5.	KANR-FM
6.	KANR-FM	8/ 7.7		KARR	10	6.	KANR-FM
				KARR	9		215
				6.	KUDI		130
					7		89

12+ FM SHARE (METRO): 20.83% (20 of 96)

12+ FM SHARE (TSA) : 18.94% (25 of 132)

18+ FM SHARE (METRO): 22.22% (18 of 81)

18+ FM SHARE (TSA) : 20.54% (23 of 112)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KEIN 9	1. KEIN 17	1. KEIN 22	1. KMON 15	1. KMON 89
2. KUDI 3	2. KNUW-FM 6	2. KMON 13	2. KARR 7	2. KEIN 54
3. KNUW-FM 2	KUDI 6	3. KNUW-FM 7	KEIN 7	3. KARR 18

RADIO STATIONS

KARR, 1400, MOR , \$ 4.00, Cummings
KEIN, 1310, ROCK , \$ 6.00, Meyer

KMON, 560, COUNTRY , \$ 9.50
KUDI, 1450, ROCK , \$ 4.00

KNUW-FM, 94.5, 36 KW @ 486, ROCK (Drake-Chennault) , \$ 7.00
KANR-FM, 98.9, 25 KW @ 45, BIG BAND , \$ 4.00

Radio Market # 141
Revenue Rank # 136
Income Rank # 108

APR 15.7
Revenue: \$1,421,132
Income : \$ 15,982

GREEN BAY

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WGEE 43/20.4		1. WKAU 111		1. WGEE 41		1. WKAU 1257
2. WDUZ 37/17.5		2. WGEE 70		2. WDUZ 31		2. WGEE 1042
3. WKAU+ 34/16.1		3. WDUZ 37		3. WDUZ-FM 24		3. WNAM 842
4. WDUZ-FM 25/11.8		WNAM 37		WNFL 24		4. WDUZ 800
WNFL 25/11.8		5. WIXX-FM 27		5. WKAU 21		5. WNFL 535
6. WIXX-FM 10/ 4.7		WNFL 27		6. WIXX-FM 9		6. WYNE 428
7. WNAM 7/ 3.3		7. WDUZ-FM 26		7. WYNE 5		7. WIXX-FM 400
8. WYNE 5/ 2.4		8. WYNE 22		8. WNAM 3		8. WDUZ-FM 378
9. WAPL+ 2/ .9		9. WAPL 18		9. WAPL 2		9. WAPL 253
10. WRVM-FM 1/ .5		10. WRVM-FM 6		10. WRVM 1		10. WRVM-FM 80

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKAU 13	1. WDUZ 20	1. WDUZ 24	1. WGEE 24	1. WGEE 142
2. WDUZ 6	2. WKAU 19	2. WKAU 20	2. WDUZ-FM 15	2. WKAU 86
3. WNAM 4	3. WIXX-FM 9	3. WGEE 18	3. WNFL 13	3. WDUZ 52

FM STATIONS

WDUZ-FM, 98.3, 3 KW @ 300, BTFL MUS , \$ 7.50
WIXX-FM, 101.1, 100 KW @ 1080, ROCK , \$ 7.00
WRVM-FM, 102.7, 100 KW @ 500, RELIGION ? ? ? (Suring)

AM STATIONS

WAPL, WKAU, WNAM, WYNE - See Appleton-Oshkosh
WDUZ, 1400, CONTEMP , \$16.00

WGEE, 1360, COUNTRY , \$10.00
WNFL, 1440, MOR , \$ 9.00, Communications Properties

12+ FM Share (Metro): 24.34% (46 of 189)
12+ FM SHARE (TSA) : 28.61% (109 of 381)

18+ FM SHARE (METRO): 24.22% (39 of 161)
18+ FM SHARE (TSA) : 28.30% (88 of 311)

Radio Market # 66
Revenue Rank # 43
Income Rank # 45

APR 13.9
Revenue: \$5,517,250
Income : \$ 375,648

GREENSBORO-HIGH POINT

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WCOG 59/10.7	1. WTQR-FM 141	1. WBIG 57	1. WTQR-FM 1446
2. WEAL 58/10.5	2. WSJS 92	2. WEAL 43	2. WSJS 1432
WBIG 58/10.5	3. WRQK-FM 83	3. WCOG 39	3. WRQK-FM 1423
4. WRQK-FM 40/ 7.3	4. WKZL-FM 69	4. WRQK-FM 32	4. WCOG 1248
5. WTQR-FM 28/ 5.1	5. WCOG 65	5. WTQR-FM 27	5. WGLD-FM 899
6. WGLD-FM 26/ 4.7	6. WEAL 62	6. WGLD-FM 25	6. WKZL-FM 874
7. WMFR 23/ 4.2	7. WBAG 61	7. WMFR 22	7. WBIG 866
8. WBUY+ 21/ 3.9	8. WBIG 58	8. WBUY 21	8. WTOB 864
9. WTNC+ 19/ 3.4	9. WGLD-FM 54	9. WTNC 19	9. WEAL 525
10. WKZL-FM 17/ 3.1	10. WAAA 53	10. WHPE-FM 15	10. WAAA 511

12+ FM SHARE (METRO): 39.23% (193 of 492)
12+ FM SHARE (TSA) : 46.84% (511 of 1091)

18+ FM SHARE (METRO): 30.32% (131 of 432)
18+ FM SHARE (TSA) : 47.91% (459 of 958)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WCOG 20	1. WCOG 30	1. WCOG 35	1. WBIG 38	1. WSJS 219
2. WEAL 15	2. WEAL 27	WEAL 35	2. WGLD-FM 15	2. WTQR-FM 185
3. WRQK-FM 8	WRQK-FM 27	3. WRQK-FM 30	3. WEAL 14	3. WBIG 145
4. WKZL-FM 5	4. WTQR-FM 13	4. WBIG 24	WTQR-FM 14	4. WRQK-FM 77

FM STATIONS

WTQR-FM, WKZL-FM - See Winston-Salem
WGLD-FM, 100.3, 100 KW @ 400, BTFL MUS (Bonneville) , \$23.00
WRQK-FM, 98.7, 100 KW @ 380, COUNTRY , \$16.00
WHPE-FM, 95.5, 100 KW @ 400, RELIGION ? ? ?

AM STATIONS

WCOG, 1320, CONTEMP	, \$19.00, Thoms
WBIG, 1470, CONTEMP	, \$19.75
WEAL, 1510, BLACK	, \$ 9.25
WMFR, 1230, ? ? ?	, \$ 5.50
WTNC, 790, MOR	, \$ 3.00
WBAG, 1150, CONTEMP	, \$ 8.50
WBUY, 1440, CONTEMP	, \$ 4.75
WAAA, WSJS, WTOB - See Winston-Salem	(Thomasville) (Burlington) (Lexington)

Radio Market # 64
 ADI # 36
 Revenue Rank # 53
 Income Rank # 35

APR 16.8
 Revenue: \$4,714,709
 Income : \$ 498,003

GREENVILLE-SPARTANSBURG

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WORD	98/13.7	1. WFBC-FM	310	1. WFBC	86	1. WFBC-FM	3129
2. WFBC-FM	91/12.8	2. WORD	105	2. WFBC-FM	79	2. WFBC	1728
3. WFBC	89/12.5	3. WFBC	102	3. WORD	68	3. WORD	1217
4. WQOK	73/10.2	4. WHYZ	101	4. WQOK	56	4. WSPA-FM	1199
5. WESC	55/ 7.7	5. WESC	93	5. WESC	54	5. WESC	1150
WHYZ	55/ 7.7	6. WQOK	79	6. WHYZ	44	6. WQOK	912
7. WSPA	46/ 6.5	7. WSPA-FM	72	WSPA	44	7. WSPA	904
8. WSPA-FM	29/ 4.1	8. WSPA	49	8. WSPA-FM	29	8. WESC-FM	681
9. WESC-FM	19/ 2.7	9. WESC-FM	38	9. WESC-FM	18	9. WHYZ	585
10. WMUU	16/ 2.2	10. WKIT-FM	31	10. WKDY	12	10. WANS-FM	440

12+ FM SHARE (METRO): 27.47% (178 of 648)
 12+ FM SHARE (TSA) : 46.87% (516 of 1101)

18+ FM SHARE (METRO): 28.42% (160 of 563)
 18+ FM SHARE (TSA) : 47.42% (459 of 968)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WORD	30	1. WFBC-FM 43	1. WFBC-FM 59	1. WFBC-FM 41
2. WQOK	17	2. WQOK 41	2. WFBC 55	2. WFBC-FM 32
3. WFBC-FM	12	3. WHYZ 38	3. WQOK 54	3. WORD 30
4. WHYZ	11	4. WFBC 34	4. WORD 45	4. WESC 29
				AM
				WFBC-FM 691
				WORD 133
				WESC 92
				WSPA 88

FM STATIONS

WESC-FM, 92.5, 100 KW @ 630, COUNTRY	\$10.00
WFBC-FM, 93.7, 100 KW @ 1840, ROCK,(Drake-Chen)	,\$36.00, Multimedia
WSPA-FM, 98.9, 100 KW @ 1910, BTFL MUS	,\$34.50
WKIT-FM, WLDS-FM - See Asheville	
WANS-FM, 107.3, 100 KW @ 260, CONTEMP	\$ 4.00
WFOX-FM, 97.1, 100 KW @ 540, ROCK	,\$ 6.75
	(Andersonville)
	(Gainesville)

GREENVILLE-SPARTANBURG-ASHEVILLE ADI

12+ ADI $\frac{1}{2}$		12+ ADI CUME	
1.	WFBC-FM 277	1.	WFBC-FM 3123
2.	WFBC 105	2.	WFBC 1790
3.	WORD 104	3.	WWNC 1212
4.	WHYZ 101	4.	WORD 1196
5.	WWNC 93	5.	WSPA-FM 1123
6.	WESC 91	6.	WESC 1119
7.	WQOK 79	7.	WQOK 912
8.	WSPA-FM 69	8.	WSPA 876
9.	WLOS-FM 59	9.	WLOS-FM 694
10.	WSPA 49	10.	WESC-FM 690
11.	WFOX-FM 48	11.	WISE 611
12.	WISE 45	12.	WHYZ 595
13.	WESC-FM 38	13.	WANS-FM 451
14.	WKIT-FM 35	14.	WKIT-FM 445
15.	WANS-FM 28	15.	WAIM 340

ADI FM SHARE: 40.70% (623 of 1538)

AM STATIONS

WESC, 660, COUNTRY	, \$16.00
WFBC, 1330, MOR	, \$36.00, Multimedia
WHYZ, 1070, BLACK	, \$12.75
WORD, 910, CONTEMP	, \$19.00
WQOK, 1440, ROCK	, \$12.50
WSPA, 950, ROCK	, \$34.50
WWNC, WISE - See Asheville	
WAIM, 1230,	, \$ 6.00 (Anderson)

Radio Market # 72
 ADI # 46
 Revenue Rank # 83
 Income Rank # 40

APR 14.8
 Revenue: \$2,766,710
 Income : \$ 408,857

HARRISBURG

<u>12+ METRO (\$/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WHP	92/17.6	1. WHP	104	1. WHP	91	1. WHP	1519
2. WKBO	90/17.2	2. WKBO	91	2. WKBO	64	2. WKBO	1375
3. WHP-FM	63/12.0	3. WHP-FM	73	3. WHP-FM	63	3. WSBA	1275
4. WCMB	46/ 8.8	4. WSBA-FM	65	4. WCMB	46	4. WQXA-FM	919
5. WHYL-FM	33/ 6.3	5. WQXA-FM	54	5. WHYL-FM	29	5. WHP-FM	907
6. WQXA-FM	25/ 4.8	6. WSBA	51	6. WQIN	17	6. WSBA-FM	798
7. WFEC	18/ 3.4	7. WYCR-FM	50	7. WHYL	16	7. WYCR-FM	682
WQIN	18/ 3.4	8. WCMB	49	8. WQXA-FM	13	8. WCMB	656
9. WHYL	17/ 3.2	9. WHYL-FM	34	9. WI00	12	9. WFEC	458
10. WI00	13/ 2.5	10. WI00	20	10. WFEC	11	10. WI00	407

12+ FM SHARE (METRO): 35.88% (169 of 471)

12+ FM SHARE (TSA) : 48.77% (358 of 734)

18+ FM SHARE (METRO): 34.87% (144 of 413)

18+ FM SHARE (TSA) : 47.30% (306 of 647)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKBO 26	1. WKBO 39	1. WKBO 55	1. WHP 51	1. WHP 289
2. WQXA-FM 12	2. WHP 12	2. WHP 39	2. WHP-FM 43	2. WKBO 120
3. WFEC 7	3. WI00 11	3. WHP-FM 31	3. WCMB 30	3. WCMB 112
4. WHYL-FM 4	4. WQXA-FM 10	4. WCMB 21	4. WKBO 24	4. WCMB 106

FM STATIONS

WSBA-FM, 103.3, 8 KW @ 750, BTFL MUS (Susquehanna), \$35.00, Susquehanna, (York)

WQXA-FM, 105.7, 46 KW @ 520, ROCK , \$10.00, Rust (York)

WHP-FM, 97.3, 50 KW @ 840, BTFL MUS (TM) , \$14.00 (Harrisburg)

WYCR-FM, 98.5, 10 KW @ 930, ROCK , \$13.00 (York)

WI0V-FM, 105.1, 50 KW @ 500, COUNTRY , \$14.00 (Ephrata)

WGAL-FM, 101.3, 50 KW @ 1,293, BTFL MUS , \$ 8.50, Steinman (Lancaster)

WHYL-FM, 102.3, 3 KW @ 752, COUNTRY , \$ 5.60 (Carlisle)

WDAC-FM, 94.5, 50 KW @ 500, RELIGION , \$ 6.00 (Lancaster)

HARRISBURG-YORK-LANCASTER ADI

<u>12+ ADI</u>		<u>12+ ADI CUME</u>	
1.	WHP 116	1.	WSBA 1970
2.	WSBA-FM 110	2.	WHP 1779
3.	WKBO 92	3.	WQXA-FM 1484
4.	WQXA-FM 85	4.	WKBO 1437
5.	WHP-FM 81	5.	WSBA-FM 1319
6.	WSBA 74	6.	WYCR-FM 929
7.	WYCR-FM 63	7.	WGAL-FM 865
8.	WIOV-FM 57	8.	WZIX 763
9.	WCMB 50	9.	WIOV-FM 718
	WGAL-FM 50	10.	WCMB 660
11.	WNOW 47	11.	WLAN 639
12.	WHYL-FM 36	12.	WGAL 515
13.	WZIX 35	13.	WLBR 512
14.	WLBR 34	14.	WNOW 507
	WGAL 34	15.	WDAC-FM 503

ADI FM SHARE: 47.85% (658 of 1375)

AM STATIONS

WGAL, 1490, ROCK	, \$ 9.50, Steinman	(Lancaster)
WHP, 580, ROCK	, \$24.50	(Harrisburg)
WKBO, 1230, CONTEMP	, \$18.00	(Harrisburg)
WSBA, 910, MOR	, \$35.00	(York)
WCMB, 1460, ROCK	, \$23.00, McKenna	(Harrisburg)
WNOW, 1250, COUNTRY	, \$17.00, Rust	(York)
WZIX, 1350, CONTEMP	, \$ 7.00	(York)
WLBR, 1270, ROCK	, \$ 9.00	(Lebanon)
WLAN, 1390, ROCK	, \$12.00	(Lancaster)
WFEC, 1400, ROCK	, \$19.00	(Harrisburg)
WIOO, 1000, ROCK	, \$ 8.00	(Carlisle)
WHYL, 960, MOR	, \$ 8.60	(Carlisle)
WQIN, 1290, MOR	, \$ 5.00	(Lykens)

Radio Market # 42
 ADI # 21
 Revenue Rank # 40
 Income Rank # 149

APR 17.9
 Broadcast Revenue: \$7,039,008
 Broadcast Income : \$ -123,728

HARTFORD-NEW BRITAIN

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WTIC 320/26.6	1. WTIC 566	1. WTIC 313	1. WTIC 6722
2. WRCH-FM 108/ 9.0	2. WDRC-FM 228	2. WRCH-FM 107	2. WDRC 3657
3. WDRC 106/ 8.8	3. WKSS-FM 227	3. WKSS-FM 83	3. WDRC-FM 3646
4. WKSS-FM 84/ 7.0	4. WHYN 215	4. WDRC 73	4. WHYN 3328
5. WRCQ-FM 81/ 6.7	5. WRCH-FM 166	5. WRCQ 54	5. WKSS-FM 3128
6. WRCQ 60/ 5.0	6. WPLR-FM 164	6. WTIC-FM 47	6. WAQY-FM 2420
7. WTIC-FM 48/ 4.0	7. WDRC 162	WDRC-FM 47	7. WRCH-FM 2234
8. WPOP 40/ 3.3	8. WHYN-FM 150	8. WPOP 40	8. WPLR-FM 2166
WKND 40/ 3.3	9. WAQY-FM 131	9. WHCN-FM 36	9. WRCQ 1914
10. WAQY-FM 36/ 3.0	10. WRCQ 115	10. WIOF-FM 34	10. WCCC-FM 1777

12+ FM SHARE (METRO): 42.37% (500 of 1180)

12+ FM SHARE (TSA) : 51.12% (1393 of 2725)

18+ FM SHARE (METRO): 42.33% (425 of 1004)

18+ FM SHARE (TSA) : 49.85% (1192 of 2391)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WDRC-FM 34	1. WDRC 40	1. WTIC 103	1. WTIC 179	1. WTIC 1506
2. WDRC 33	2. WRCQ 34	2. WRCH-FM 71	2. WRCH-FM 69	2. WDRC-FM 370
3. WAQY-FM 21	WHCN-FM 34	3. WDRC 54	3. WKSS-FM 56	3. WHYN 305
4. WPLR-FM 11	4. WTIC 32	4. WRCQ 50	4. WDRC 29	4. WTIC-FM 193
5. WKND 8	5. WDRC-FM 31	5. WDRC-FM 45	5. WTIC-FM 26	5. WKSS-FM 188

FM STATIONS

WHCN-FM, 105.9, 19 KW @ 740, ROCK	\$28.50, Beck-Ross
WAQY-FM, 102.1, 27 KW @ 650, ROCK	\$19.50 (Springfield, Mass)
WCCC-FM, 106.9, 20 KW @ 710, ROCK	\$19.00
WDRC-FM, 102.9, 15 KW @ 810, ROCK	\$50.00, Buckley
WKCI-FM, 101.3, 12 KW @ 870, BTFL MUS	\$34.00, Kops Monahan (Hamden)
WKSS-FM, 95.7, 14 KW @ 820, BTFL MUS, (Schulke),	\$36.00, Communico
WRCH-FM, 100.5, 19 KW @ 720, BTFL MUS, (Century),	\$35.00 (New Britain)
WTIC-FM, 96.5, 15 KW @ 810, CLASSICAL/BTFL MUS	\$13.00
WHYN-FM, 93.1, 10 KW @ 970, BTFL MUS	\$23.00 (Springfield, Ma)
WEZN-FM - See Bridgeport	
WPLR-FM - See New Haven	

HARTFORD-NEW HAVEN ADI

<u>12+ ADI</u>		<u>12+ ADI CUME</u>	
1.	WTIC 493	1.	WTIC 5589
2.	WDRC-FM 213	2.	WDRC 3431
3.	WKSS-FM 183	3.	WDRC-FM 3183
4.	WDRC 156	4.	WKSS-FM 2550
5.	WPLR-FM 152	5.	WPLR-FM 1939
6.	WRCH-FM 139	6.	WRCQ 1905
7.	WEWI 124	7.	WRCH-FM 1800
8.	WRCQ 115	8.	WEWI 1557
9.	WIOF-FM 105	9.	WCCC-FM 1346
10.	WKCI-FM 85	10.	WPOP 1336
11.	WTIC-FM 75	11.	WAQY-FM 1310
12.	WAVZ 74	12.	WTIC-FM 1290
13.	WAQY-FM 70	13.	WAVZ 1195
14.	WCCC-FM 55	14.	WHCN 1029
15.	WEZN-FM 50	15.	WHCN-FM 988

ADI FM SHARE: 44.85% (1198 of 2671)

AM STATIONS

WDRC, 1360, ROCK	, \$50.00, Buckley
WKND, 1480, BLACK	, \$17.00
WPOP, 1410, NBC NIS	, \$31.00, Merv Griffin
WTIC, 1080, GENERAL	, \$71.00
WRCQ, 910, ROCK	, \$29.40
WAVZ, WEWI - See New Haven	

Radio Market # 49
 Revenue Rank # 37
 Income Rank # 156

APR 15.8
 Revenue: \$6,183,733
 Income : \$ -576,381

HONOLULU

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. KGMB 137/15.5		1. KGMB 147		1. KGMB 133		1. KGMB 2318
2. KORL 111/12.6		2. KKUA 122		2. KKUA 67		2. KKUA 2208
3. KKUA 108/12.2		3. KORL 118		3. KHSS-FM 60		3. KORL 1690
4. KHSS-FM 60/ 6.8	KCCN	4. KCCN 65		4. KCCN 59		4. KGU 1066
KCCN 60/ 6.8		5. KHSS-FM 62		5. KHVH 55		5. KHVH 1024
6. KHVH 56/ 6.3		6. KHVH 59		6. KUMU-FM 53		6. KCCN 928
7. KUMU-FM 53/ 6.0		7. KUMU-FM 53		7. KORL 46		7. KHSS-FM 872
8. KQMQ-FM 50/ 5.7		8. KQMQ-FM 50		8. KQMQ-FM 45		8. KUMU-FM 747
9. KGU 46/ 3.9		9. KGU 49		KGU 45		9. KIKI 725
10. KIKI 34/ 3.9		10. KIKI 46		10. KIKI 28		10. KQMQ-FM 704

12+ FM SHARE (METRO): 19.67% (167 of 849)

12+ FM SHARE (TSA) : 18.65% (171 of 917)

18+ FM SHARE (METRO): 22.53% (162 of 719)

18+ FM SHARE (TSA) : 21.26% (166 of 781)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KORL 65	1. KKUA 59	1. KGMB 76	1. KGMB 79	1. KGMB 325
2. KKUA 41	2. KQMQ-FM 44	2. KKUA 66	2. KCCN 40	2. KHVH 105
3. KIKI 6	3. KGMB 41	3. KQMQ-FM 44	3. KHSS-FM 33	3. KKUA 98
4. KQMQ-FM 5	4. KGU 33	4. KORL 43	KUMU-FM 33	4. KUMU-FM 85
5. KGMB 4	5. KORL 32	5. KHSS-FM 42	5. KHVH 27	5. KGU 84

FM STATIONS

KHSS-FM, 97.5, 100 KW @ 484, BTFL MUS, (Schulke), \$14.00

KQMQ-FM, 94.7, 100 KW @ -480, CONTEMP, , \$10.00

KUMU-FM, 94.7, 60 KW @ -140, BTFL MUS , \$11.00

AM STATIONS

KORL, 650, ROCK , \$13.00

KGU, 760, CONTEMP, (Drake-Chennault), \$14.00

KKUA, 690, ROCK , \$15.50

KCCN, 1420, HAWAIIAN , \$ 8.00, Grayson

KGMB, 590, MOR , \$20.00, Heftel

KHVH, 1040, NBC NIS , \$12.22

KIKI, 830, ROCK , \$11.50, Pacific FM

Radio Market # 12
 ADI # 14
 Revenue Rank # 11
 Income Rank # 10

APR 16.2
 Broadcast Revenue: \$15,735,331
 Income Revenue ; \$ 2,752,077

HOUSTON

<u>12+ METRO (\$/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KYND-FM 300/9.5	1. KYND-FM 303	1. KYND-FM 296	1. KILT 5249
2. KTRH 230/7.3	2. KTRH 270	2. KTRH 227	2. KRBE-FM 3839
3. KENR 208/6.6	3. KRBE-FM 226	3. KENR 190	3. KTRH 3749
4. KRBE-FM 198/6.3	4. KILT 221	4. KLOL-FM 148	4. KYND-FM 3481
5. KILT 192/6.1	5. KENR 209	5. KPRC 147	5. KPRC 2963
6. KLOL-FM 174/5.5	6. KLOL-FM 192	6. KILT 145	6. KIKK-FM 2897
7. KIKK-FM 161/5.1	7. KIKK-FM 169	7. KIKK-FM 143	7. KENR 2733
8. KXYZ 155/4.9	8. KILT-FM 161	KXYZ 143	8. KILT-FM 2679
9. KILT-FM 152/4.8	9. KXYZ 156	9. KQUE-FM 107	9. KXYZ 2407
10. KPRC 150/4.8	10. KPRC 151	10. KILT-FM 99	10. KLOL-FM 2402
11. KYOK 117/3.7	11. KYOK 117	11. KYOK 97	11. KULF 2213
12. KCOH 111/3.5	12. KAUM-FM 112	12. KRBE-FM 91	12. KAUM-FM 1978

12+ FM SHARE (METRO): 49.56% (1458 of 2942)
 12+ FM SHARE (TSA) : 49.55% (1541 of 3110)

18+ FM SHARE (METRO): 46.93% (1184 of 2523)
 18+ FM SHARE (TSA) : 47.16% (1260 of 2672)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1.KRBE-FM 107	1.KLOL-FM 143	1.KYND-FM 167	1.KYND-FM 201	1.KTRH 572
2.KILT-FM 53	2.KILT 111	2.KLOL-FM 147	2.KENR 134	2.KYND-FM 401
3.KILT 47	3.KILT-FM 86	3.KILT 135	3.KTRH 124	3.KILT 357
4.KAUM-FM 33	4.KXYZ 81	4.KXYZ 121	4.KPRC 102	4.KENR 344
5.KRLY-FM 30	5.KIKK-FM 79	5.KIKK-FM 113	5.KQUE-FM 86	5.KPRC 233

FM STATIONS

KAUM-FM, 96.5, 100 KW @ 580, ROCK	\$27.50, ABC
KIKK-FM, 95.7, 50 KW @ 995, COUNTRY	\$48.00, Sonderling
KILT-FM, 100.3, 100 KW @ 790, ROCK	\$30.50, LIN
KLOL-FM, 101.1, 100 KW @ 790, ROCK	\$24.00
KODA-FM, 99.1, 100 KW @ 790, BTFL MUS, (TM)	\$24.00, Taft
KQUE-FM, 102.9, 280 KW @ 540, MOR	\$30.00
KRBE-FM, 104.1, 100 KW @ 790, ROCK	\$50.00, GCC
KRLY-FM, 93.7, 100 KW @ 790, ROCK	\$27.50
KYND-FM, 92.5, 97 KW @ 790, BTFL MUS, (Schulke)	\$60.00, Southern

HOUSTON

12+ ADI

1. KYND-FM 303
2. KTRH 250
3. KRBE-FM 225
4. KILT 218
5. KENR 209

6. KLOL-FM 188
7. KIKK-FM 168
8. KILT-FM 159
9. KXYZ 155
10. KPRC 150

11. KYOK 117
12. KCOH 111
13. KQUE-FM 108
14. KAUM-FM 105
15. KODA-FM 99

12+ ADI CUME

1. KILT 5208
2. KRBE-FM 3812
3. KYND-FM 3481
4. KTRH 3412
5. KPRC 2925

6. KIKK-FM 2804
7. KENR 2733
8. KILT-FM 2621
9. KXYZ 2402
10. KLOL-FM 2346

11. KULF 2131
12. KYOK 1951
13. KAUM-FM 1920
14. KRLY-FM 1899
15. KCCH 1821

ADI FM SHARE: 49.92% (1547 of 3099)

AM STATIONS

KYOK, 1590, BLACK	, \$19.00, Starr
KXYZ, 1320, MOR	, \$37.50, ABC
KULF, 790, MOR	, \$60.00, Southern
KTRH, 740, NEWS/TALK	, \$45.00
KPRC, 950, MOR	, \$39.89, Houston Post
KILT, 610, ROCK	, \$64.50, LIN
KENR, 1070, COUNTRY	, \$57.50
KCOH, 1430, BLACK	, \$28.00

Radio Market # 109
 ADI # 42
 Revenue Rank # 121
 Income Rank # 97

APR 16.0
 Revenue: \$1,680,712
 Income : \$ 49,754

HUNTINGTON-ASHLAND

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WKEE-FM 104/27.5	1. WKEE-FM 156	1. WKEE-FM 73	1. WKEE-FM 1559
2. WGNT 65/17.2	2. WGNT 66	2. WGNT 61	2. WGNT 1044
3. WTCR 53/14.0	3. WTCR 65	3. WTCR 52	3. WHEZ-FM 721
4. WHEZ-FM 43/11.4	4. WHEZ-FM 52	4. WHEZ-FM 42	4. WTCR 645
5. WAMX-FM 18/ 4.8	5. WEMM-FM 28	5. WIRO 14	5. WEMM-FM 501
6. WIRO 16/ 4.2	6. WAMX-FM 25	6. WAMX-FM 13	6. WAMX-FM 499
7. WCMI 12/ 3.2	7. WIRO 16	7. WEMM-FM 11	7. WCMI 420
8. WEMM-FM 11/ 2.9	8. WCMI 14	8. WWHY 9	8. WIRO 361
9. WWHY 9/ 2.4	9. WWHY 9	9. WCMI 7	9. WPAY-FM 257
10. WCAK-FM 5/ 1.3	WPAY-FM 9	10. WCAK-FM 5	10. WWHY 168

12+ FM SHARE (METRO): 41.21% (143 of 347)

12+ FM SHARE (TSA) : 49.23% (224 of 455)

18+ FM SHARE (METRO): 38.93% (116 of 298)

18+ FM SHARE (TSA) : 47.06% (184 of 391)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKEE-FM 31	1. WKEE-FM 51	1. WKEE-FM 69	1. WGNT 34	1. WKEE-FM 135
2. WAMX-FM 5	2. WTCR 26	2. WTCR 40	2. WHEZ 30	2. WGNT 94
WCMI 5	3. WGNT 12	3. WGNT 27	3. WTCR 23	3. WTCR 63

FM STATIONS

WAMX-FM, 93.7, 50 KW @ 400, CONTEMP	\$ 4.00	(Ashland,Ky)
WCAK-FM, 92.7, 3 KW @ 300, COUNTRY	\$ 3.50	(Catlettsburg,Ky)
WEMM-FM, 107.5, 50 KW @ 500, RELIGION	\$ 6.00	
WHEZ-FM, 103.3, 50 KW @ 490, BTFL MUS (Schulke)	\$18.00	Greater Media
WKEE-FM, 100.5, 53 KW @ 550, ROCK	\$30.00	Reeves
WPAY-FM, 104.1, 93 KW @ 610, RELIGION	\$ 6.00	(Portsmouth,Oh)

AM STATIONS

WGNT, 930, CONTEMP	\$23.00	Stoner
WTCR, 1420, COUNTRY	\$18.00	Greater Media
WIRO, 1230, MOR	\$ 6.00	(Ironton,Oh)
WCMI, 1340, ROCK	\$10.75	(Ashland)
WWHY, 1470, COUNTRY	\$10.00	

FOR HUNTINGTON-CHARLESTON ADI SEE CHARLESTON

Radio Market # 110
Revenue Rank # 112
Income Rank # 74

APR 15.6
Revenue: \$1,969,042
Income : \$ 175,391

HUNTSVILLE

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	WAAY	49/13.5	1.	WAAY	53	1.	WBHP	39	1.	WVOV	751
2.	WBHP	41/11.3	2.	WBHP	41	2.	WAAY	35	2.	WAAY	730
3.	WVOV	34/ 9.4	3.	WVOV	39	3.	WJMW	26	3.	WBHP	602
4.	WJMW	26/ 7.2	4.	WJMW	27	4.	WRSA-FM	23	4.	WRSA-FM	335
5.	WRSA-FM	23/ 6.3		WRSA-FM	27	5.	WVOV	21	5.	WFIX	324
6.	WEUP	21/ 5.8	6.	WTWX-FM	24	6.	WEUP	19	6.	WHOS	311
	WAHR-FM	17/ 4.7	7.	WEUP	22	7.	WFIX	17	7.	WDRM-FM	303
8.	WFIX	17/ 4.7	8.	WAHR-FM	21	8.	WAHR-FM	16	8.	WQEN-FM	295
9.	WTWX-FM	16/ 4.4	9.	WAVU	19	9.	WTWX-FM	15	9.	WJOF-FM	290
10.	WAVU	13/ 3.6	10.	WFIX	17	10.	WAVU	13	10.	WAHR-FM	255

12+ FM SHARE (METRO): 27.80% (92 of 331)
12+ FM SHARE (TSA) : 30.81% (130 of 422)

18+ FM SHARE (METRO): 27.66% (78 of 282)
18+ FM SHARE (TSA) : 30.03% (109 of 363)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WAAY 14	1. WAAY 29	1. WBHP 26	1. WBHP 27	1. WBHP 83
2. WVOV 13	2. WVOV 16	2. WVOV 20	2. WRSA-FM 18	2. WAAY 47
3. WAHR-FM 13	3. WAHR-FM 15	3. WRSA-FM 17	3. WJMW 16	3. WJMW 43

FM STATIONS

WAHR-FM, 99.1, 3.2 KW @ 790, ROCK	\$4.50
WJOF-FM, 104.3, 50 KW @ 245, BTFL MUS	\$4.00 (Athens)
WRSA-FM, 96.9, 25 KW @ 830, MOR	\$4.00
WTWX-FM, 95.9, 3 KW @ 300, ? ? ?	\$3.50 (Decatur) (Guntersville)
WQEN-FM, 103.7, 100 KW @ 1110, BTFL MUS	\$6.00 (Gadsden)

AM STATIONS

WAAY, 1550, CONTEMP	\$ 9.30
WBHP, 1230, COUNTRY	\$ 8.75
WEUP, 1600, BLACK	\$12.00
WFIX, 1450, MOR	\$ 8.00, Falt
WVOV, 1000, CONTEMP	\$ 8.50
WJMW, 730, COUNTRY	\$ 4.00 (Athens)
WAVU, 630, MOR/VARIETY	\$ 5.00 (Albertville)

Radio Market # 29
 ADI # 20
 Revenue Rank # 20
 Income Rank # 16

APR 15.0
 Revenue: \$10,254,969
 Income : \$ 1,542,418

INDIANAPOLIS

12+ METRO (1/2 SHARE)		18-34		18-49		12+ TSA CUME	
1. WIRE	183/13.3	1. WIBC	218	1. WIRE	180	1. WIBC	3388
2. WIBC	180/13.1	2. WIRE	217	2. WIBC	170	2. WNDE	3208
3. WXTZ-FM	143/10.4	3. WXTZ-FM	206	3. WXTZ-FM	142	3. WIFE	2843
4. WTLC-FM	141/10.2	4. WNAP-FM	178	4. WTLC-FM	101	4. WFBQ-FM	2617
5. WNAP-FM	118/ 8.6	5. WFBQ-FM	160	5. WNAP-FM	88	5. WNAP-FM	2530
6. WIFE	105/ 7.6	6. WNDE	157	6. WIFE	72	6. WIRE	2522
7. WNDE	93/ 6.7	7. WTLC-FM	152	7. WNDE	58	7. WXTZ-FM	2439
8. WFBQ-FM	60/ 4.4	8. WIFE	113	8. WXLW	51	8. WLW	1180
9. WXLW	52/ 3.8	9. WXLW	60	9. WNTS	40	9. WTLC-FM	1172
10. WNTS	40/ 2.9	10. WATI	47	10. WFBQ-FM	39	10. WATI	903
11. WATI	38/ 2.8	11. WLW	44	11. WATI	38	11. WXLW	858
12. WBRI	25/ 1.8	12. WNTS	40	12. WIFE-FM	33	12. WIFE-FM	652

12+ FM SHARE (METRO): 43.15% (548 of 1270)

12+ FM SHARE (TSA) : 46.02% (792 of 1721)

18+ FM SHARE (METRO): 41.43% (452 of 1091)

18+ FM SHARE (TSA) : 44.97% (661 of 1470)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WTLC-FM 40	1. WNAP-FM 82	1. WIBC 113	1. WIRE 114	1. WIBC 494
2. WNDE 35	2. WTLC-FM 68	2. WIRE 108	2. WXTZ-FM 91	2. WIRE 387
3. WIFE 33	3. WIBC 61	3. WTLC-FM 85	3. WIBC 89	3. WXTZ-FM 252
4. WNAP-FM 30	4. WIRE 47	4. WNAP-FM 84	4. WXLW 31	4. WTLC-FM 173
5. WFBQ-FM 21	5. WIFE 46	5. WXTZ-FM 64	5. WTLC-FM 27	5. WNAP-FM 169

FM STATIONS:

WFBQ-FM, 94.7, 52 KW @ 850, ADULT CONTEMP (TM) , \$23.00, Rahall
 WIFE-FM, 107.9, 41 KW @ 910, MOR , \$25.00, Star

WNAP-FM, 93.1, 50 KW @ 358, ROCK , \$41.25, Fairbanks
 WTLC-FM, 105.7, 50 KW @ 445, BLACK , \$16.00

WXTZ-FM, 103.3, 13 KW @ 860, BTFL MUS (Schulke) , \$40.50, Mid America
 WLHN-FM, 97.9, 50 KW @ 534, MOR , \$10.50, Eastern (ANDERSON)

WWKI-FM, 100.5, 20 KW @ 470, COUNTRY , \$8.40, (KOKOMO)
 WLBC-FM, 104.1, 50 KW @ 505, ROCK (Drake-Chennault), \$6.25 (MUNCIE)

INDIANAPOLIS ADI

12+ ADI $\frac{1}{4}$		12+ ADI CUME			
1.	WIRE	217	1.	WIBC	3368
2.	WIBC	214	2.	WNDE	3101
3.	WXTZ-FM	199	3.	WIFE	2857
4.	WNAP-FM	178	4.	WNAP-FM	2513
5.	WNDE	153	5.	WIRE	2510
6.	WFBQ-FM	152	6.	WFBQ-FM	2399
	WTLC-FM	152	7.	WXTZ-FM	2395
8.	WIFE	113	8.	WLS	1432
9.	WWKI-FM	83	9.	WLW	1197
10.	WXLW	60	10.	WTLC-FM	1172
11.	WLS	58	11.	WOWO	1121
12.	WATI	47	12.	WATI	914
13.	WLHN-FM	43	13.	WXLW	844
14.	WOWO	42	14.	WLBC-FM	710
15.	WNTS	40	15.	WWKI-FM	655

ADI FM SHARE: 46.41% (1028 of 2215)

AM STATIONS:

WATI, 810, BTFL MUS	, \$13.10, Sarkes Tarzian
WIBC, 1070, MOR	, \$57.50, Fairbanks
WIFE, 1310, ROCK	, \$29.00, Star
WIRE, 1430, COUNTRY	, \$61.25, Mid America
WNDE, 1260, ROCK	, \$29.00, Rahall
WXLW, 950, MOR	, \$20.00
WNTS, 1590, NBC NIS	, \$13.00
WLS - see Chicago	
WLW - see Cincinnati	
WOWO - see Ft Wayne	

Radio Market # 116
Revenue Rank # 94
Income Rank # 135

APR 15.8
Revenue: \$2,549,248
Income : \$ -105,934

JACKSON, MS

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WJDX 61/17.4		1. WJMI-FM 107		1. WSLI 52		1. WJDX 1602
2. WSLI 53/15.1		2. WJDX 103		2. WJDX 49		2. WJMI-FM 963
3. WLIN-FM 41/11.7		3. WZZQ-FM 81		3. WLIN-FM 41		3. WZZQ-FM 869
4. WJMI-FM 35/10.0		4. WKXI-FM 80		4. WKXI-FM 29		4. WSLI 835
5. WKXI-FM 33/ 9.4		5. WLIN-FM 62		5. WOKJ 23		5. WLIN-FM 793
6. WOKJ 28/ 8.0		6. WSLI 60		WJMI-FM 23		6. WKXI-FM 784
7. WZZQ-FM 26/ 7.4		7. WOKJ 38		7. WWUN 18		7. WOKJ 638
8. WWUN 19/ 5.4		8. WRBC 27		8. WRBC 14		8. WRBC 362
9. WRBC 14/ 4.0		9. WWUN 19		9. WZZQ-FM 13		9. WWUN 278
10. WJXN 7/ 2.0		10. WJXN 8		10. WJXN 7		10. WJXN 165

12+ FM SHARE (METRO): 43.11% (144 of 334)

12+ FM SHARE (TSA) : 56.27% (341 of 606)

18+ FM SHARE (METRO): 40.00% (114 of 285)

18+ FM SHARE (TSA) : 51.72% (255 of 493)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WZZQ-FM 13	1. WJDX 35	1. WJDX 41	1. WSLI 23	1. WJDX 187
2. WJMI-FM 12	2. WKXI-FM 22	2. WKXI-FM 27	2. WLIN-FM 21	2. WSLI 154
WJDX 12	3. WJMI-FM 18	WLIN-FM 27	3. WJDX 10	3. WLIN-FM 81

FM STATIONS

WJMI-FM, 99.7, 54 KW @ 1060, ROCK/BLACK , \$ 9.25, Roden
WKXI-FM, 94.7, 100 KW @ 330, BLACK , \$13.50

WLIN-FM, 95.5, 100 KW @ 1069, BTFL MUS (Schulke) , \$18.00
WZZQ-FM, 102.9, 100 KW @ 1800, ROCK , \$15.00

AM STATIONS

WJDX, 620, CONTEMP , \$18.00
WJXN, 1450, COUNTRY , \$ 6.00

WOKJ, 1550, BLACK , \$17.00, Roden
WRBC, 1300, NBC NIS , \$11.00

WSLI, 930, MOR , \$11.00, Capitol
WWUN, 1590, COUNTRY , \$ 6.00, New South

Radio Market # 50
 Revenue Rank # 52
 Income Rank # 150

APR 13.9
 Revenue: \$4,866,075
 Income : \$ -317,397

JACKSONVILLE

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WKTZ-FM 171/22.3	1. WKTZ-FM 187	1. WKTZ-FM 170	1. WAPE 2464
2. WAPE 107/13.9	2. WAPE 172	2. WAPE 64	2. WKTZ-FM 1759
3. WPDQ 54/ 7.0	3. WPDQ 62	3. WJAX 38	3. WIVY-FM 861
4. WIVY-FM 49/ 6.4	4. WIVY-FM 50	4. WPDQ 34	4. WJAX 831
5. WAIV-FM 39/ 5.1	5. WAIV-FM 42	5. WVOJ 32	5. WPDQ 768
6. WJAX 38/ 4.9	6. WJAX 40	6. WMBR 29	6. WVOJ 661
7. WMBR 32/ 4.2	7. WVOJ 32	7. WIVY-FM 28	7. WMBR 612
WVOJ 32/ 4.2	WMBR 32	8. WJAX-FM 27	8. WAIV-FM 548
9. WJAX-FM 28/ 3.6	9. WCMG 29	WCMG 27	9. WQIK-FM 516
10. WCMG 27/ 3.5	10. WJAX-FM 28	10. WAIV-FM 26	10. WJAX-FM 489

12+ FM SHARE (METRO): 41.33% (286 of 692)

12+ FM SHARE (TSA) : 38.23% (307 of 803)

18+ FM SHARE (METRO): 42.78% (246 of 575)

18+ FM SHARE (TSA) : 40.31% (264 of 655)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WAPE 43	1. WAPE 50	1. WKTZ-FM 86	1. WKTZ-FM 108	1. WKTZ-FM 231
2. WIVY-FM 21	2. WKTZ-FM 39	2. WAPE 55	2. WJAX 24	2. WAPE 145
3. WPDQ 20	3. WPDQ 25	3. WPDQ 29	3. WCMG 20	3. WJAX 90
4. WAIV-FM 13	4. WIVY-FM 24	4. WIVY-FM 28	4. WVOJ 17	4. WVOJ 63
5. WERD 9	WAIV-FM 24	5. WAIV-FM 26	5. WQIK-FM 11	5. WPDQ 51

FM STATIONS

WAIV-FM, 96.9, 100 KW @ 250, PROG ROCK	, \$30.00, Rounsville
WIVY-FM, 102.9, 29 KW @ 205, CONTEMP	, \$25.00
WJAX-FM, 95.1, 100 KW @ 567, ROCK	, \$15.00, City of Jacksonville
WQIK-FM, 99.1, 100 KW @ 350, COUNTRY	, \$14.00, Rowland
WKTZ-FM, 96.1, 100 KW @ 932, BTFL MUS (Bonneville)	, \$34.00, Jones Coll.

AM STATIONS

WVOJ, 1320, COUNTRY	, \$31.00
WPDQ, 1460, MOR	, \$21.00
WMBR, 600, MOR	, \$30.00, Rounsville
WJAX, 930, CONTEMP	, \$15.00, City of Jacksonville
WCMG, 1090, COUNTRY	, \$10.00, Rowlands
WAPE, 690, ROCK	, \$41.00, Sis

Radio Market # 78
Revenue Rank NA
Income Rank NA

APR 15.0
Revenue: NA
Income : NA

JOHNSON CITY-KINGSPORT-BRISTOL

12+ METRO (1/4 SHARE)		12+ TSA		18+ METRO		12+ TSA CUME		
1.	WGIN	52/10.7	1.	WGIN	52	1.	WFHG	954
2.	WJCW	40/ 8.2	2.	WFHG	48	2.	WGIN	670
3.	WFHG	36/ 7.4	3.	WJCW	41	3.	WFHG	580
4.	WJSO	33/ 6.8	4.	WQUT-FM	35	4.	WJSO	551
5.	WQUT-FM	29/ 6.0	5.	WZAP	34	5.	WQUT-FM	542
6.	WZAP	22/ 4.5	6.	WJSO	33	6.	WKPT-FM	540
7.	WKPT	21/ 4.3	7.	WKPT-FM	23	7.	WKPT-FM	507
	WKPT-FM	21/ 4.3	8.	WKPT	22	8.	WZAP	439
9.	WBEJ	20/ 4.1	9.	WBEJ	20	9.	WBEJ	400
10.	WIDD+	17/ 3.5	10.	WIDD	17	10.	WIDD	358

12+ FM SHARE (METRO): 20.56% (88 of 428)

12+ FM SHARE (TSA) : 24.09% (119 of 494)

18+ FM SHARE (METRO): 20.86% (78 of 374)

18+ FM SHARE (TSA) : 24.30% (104 of 428)

TEENS		18-34		18-49		35-64		AM DRIVE						
1.	WGIN	12	1.	WGIN	29	1.	WJCW	33	1.	WFHG	22	1.	WFHG	83
2.	WJSO	9	2.	WQUT-FM	20	2.	WFHG	26	2.	WIDD	12	2.	WJCW	74
3.	WFHG	8	3.	WJSO	19	3.	WJSO	23	3.	WBEJ	12	3.	WGIN	54
4.	WQUT-FM	5	4.	WFHG	17	4.	WJCW	22	4.	WKPT	12	4.	WKPT	41

FM STATIONS

WKPT-FM, 98.5, 45 KW @ 960, BTFL MUS , \$5.50 (Kingsport)
WQUT-FM, 101.5, 100 KW @ 1500, ROCK , \$6.00 (Johnson City)

AM STATIONS

WFHG, 980, COUNTRY	, \$12.00, Nininger	(Bristol)
WZAP, 690, COUNTRY	, \$12.50	(Bristol)
WKPT, 1400, MOR	, \$ 5.50	(Kingsport)
WGIN, 1320, ROCK	, \$ 8.00, Bahakel	(Kingsport)
WJSO, 1590, CONTEMP	, \$ 5.50, Norman Thomas	(Jonesboro)
WJCW, 910, COUNTRY	, \$ 5.50	(Johnson City)
WBEJ, 1240, MOR	, \$ 2.50	(Elizabethton)
WIDD, 1520, COUNTRY	, \$ 2.50	(Elizabethton)

Radio Market # 120
 ADI # 39
 Revenue Rank # 117
 Income Rank # 70

APR 15.2
 Revenue : \$1,858,925
 Income : \$ 191,347

KALAMAZOO

5. WOOD-FM		24/7.4		12+ METRO (1/2 SHARE)		12+ TSA		18+ METRO		12+ TSA CUME			
1.	WKMI	64/19.7		1.	WKMI	71		1.	WKMI	51	1.	WKZO	1124
2.	WKZO	50/15.4		2.	WKZO	66		2.	WKZO	49	2.	WKMI	1100
3.	WQLR-FM	32/ 9.8		3.	WOOD-FM	48		3.	WQLR-FM	31	3.	WOOD-FM	659
	WYYY	32/ 9.8		4.	WQLR-FM	36		4.	WYYY	28	4.	WLS	511
5.	WBUK	14/ 4.3		5.	WYYY	32		5.	WOOD-FM	24	5.	WYYY	485
6.	WLS	13/ 4.0		6.	WLS	24		6.	WBUK	14	6.	WQLR-FM	471
7.	WKPR	10/ 3.1		7.	WBUK	18		7.	WKPR	10	7.	WMAQ	270
8.	WJOR	8/ 2.5		8.	WMAQ	16		8.	WJOR	8	8.	WBBM	216
9.	WMAQ	6/ 1.8		9.	WKPR	11		9.	WLS	6	9.	WBUK	177
10.	WAOP	5/ 1.5		WAOP	11			WMAQ	6	10.	WAOP	163	

12+ FM SHARE (METRO) : 22.14% (60 of 271)

12+ FM SHARE (TSA) : 24.23% (87 of 359)

18+ FM SHARE (METRO) : 23.77% (58 of 244)

18+ FM SHARE (TSA) : 26.23% (85 of 324)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WKMI 13	1. WKMI 42	1. WKMI 48	1. WKZO 29	1. WKZO 160
2. WLS 7	2. WYYY 24	2. WYYY 27	2. WQLR-FM 17	2. WKMI 87
3. WYYY 4	3. WQLR-FM 13	3. WQLR-FM 21	3. WOOD-FM 13	3. WOOD-FM 62

FM STATIONS

WQLR-FM, 106.5, 40 KW @ 550, BTFL MUS, (KALAMUSIC), \$15.00
 WOOD-FM - See Grand Rapids

AM STATIONS

WBUK, 1560, COUNTRY	\$ 9.50
WKMI, 1360, ROCK	\$25.00, Steere
WKPR, 1420, MOR/RELIGION	\$ 4.50, Kuiper
WKZO, 590, MOR	\$22.00, Fetzer
WYYY, 1460, ROCK	\$12.00
WJOR, 940, MOR	\$ 5.00
WAOP, 980, COUNTRY	\$ 5.50
WMAQ,WLS - See Chicago	(South Haven) (Otsego)

FOR GRAND RAPIDS - KALAMAZOO ADI SEE GRAND RAPIDS.

Radio Market # 26
 ADI # 23
 Revenue Rank # 23
 Income Rank # 22

APR 14.6
 Broadcast Revenue: \$8,674.031
 Broadcast Income : \$ 894,500

KANSAS CITY

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	KMBZ 200/13.0	1.	KCMO 251	1.	KMBZ 195	1.	KCMO 5124
2.	KMBR-FM 142/ 9.2	2.	KMBZ 213	2.	KMBR-FM 141	2.	WHB 4489
3.	KBEQ-FM 129/ 8.4	3.	WHB 205	3.	WDAF 98	3.	WDAF 3708
4.	KPRS-FM 116/ 7.5	4.	KBEQ-FM 192	4.	KCMO 89	4.	KMBZ 3617
5.	WHB 105/ 6.8	5.	WDAF 189	5.	KCEZ-FM 89	5.	KBEQ-FM 2917
6.	WDAF 104/ 6.7	6.	KMBR-FM 168	6.	WHB 87	6.	KMBR-FM 2208
7.	KCMO 97/ 6.3	7.	KYYS-FM 126	7.	KPRS-FM 86	7.	KYYS-FM 1876
8.	KCEZ-FM 91/ 5.9	8.	KPRS-FM 118	8.	KCKN-FM 77	8.	KCKN-FM 1529
9.	KYYS-FM 89/ 5.8	9.	KCEZ-FM 113	9.	KYYS-FM 70	9.	KCEZ-FM 1461
10.	KCKN-FM 82/ 5.3	10.	KCKN-FM 105	10.	KBEQ-FM 68	10.	KFEQ 1375
11.	KUDL 50/ 3.2	11.	KUDL 57	11.	KUDL 50	11.	KUDL 1198
12.	KCKN 42/ 2.7	12.	KWKI-FM 41	12.	KCKN 42	12.	KCKN 1119

12+ FM SHARE (METRO): 48.83% (712 of 1458)

12+ FM SHARE (TSA) : 43.47% (899 of 2068)

18+ FM SHARE (METRO): 45.52% (584 of 1283)

18+ FM SHARE (TSA) : 41.07% (738 of 1797)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KBEQ-FM 61	1. KYYS-FM 69	1. KMBZ 92	1. KMBZ 113	1. KMBZ 389
2. KPRS-FM 30	2. KBEQ-FM 64	2. KMBR-FM 77	2. KMBR-FM 90	2. KCMO 375
3. KYYS-FM 19	3. KPRS-FM 63	3. KPRS-FM 76	3. KCEZ-FM 52	3. WDAF 311
4. WHB 18	4. WHB 49	4. KYYS-FM 69	4. KCKN-FM 49	4. KCKN-FM 252
5. KWKI-FM 9	5. KCMO 46	5. WHB 68	5. WDAF 45	5. WHB 236

FM STATIONS

KBEQ-FM, 104.3, 50 KW @ 953, ROCK , \$42.00
 KCEZ-FM, 94.9, 100 KW @ 1,057, BTFL MUS (TM) , \$26.00, Meredith

KCKN-FM, 94.1, 100 KW @ 465, COUNTRY , \$22.00, Kaye-Smith
 KMBR-FM, 99.7, 100 KW @ 950, BTFL MUS, (Bonneville) , \$23.00, Bonneville

KPRS-FM, 103.3, 100 KW @ 450, BLACK , \$28.00
 KWKI-FM, 93.3, 83 KW @ 290, PROG ROCK , \$13.00, Communications Fund

KYYS-FM, 102.1, 100 KW @ 940, ROCK , \$26.50, Taft

KANSAS CITY ADI

12+ ADI

1. KMBZ 212
2. KEEQ-FM 174
3. KMBR-FM 162
4. WDAF 160
5. KCMO 143

6. WHB 134
7. KYYS-FM 120
8. KPRS-FM 118
9. KCEZ-FM 108
10. KCKN-FM 100

11. KUDL 57
12. KCKN 45
13. KWKI-FM 40
14. KPRT 37
15. KAYQ 34

12+ ADI CUME

1. KMBZ 3467
2. KCMO 3394
3. WHB 3330
4. WDAF 3026
5. KEEQ-FM 2749

6. KMBR-FM 2130
7. KYYS-FM 1715
8. KCKN-FM 1406
9. KCEZ-FM 1398
10. KUDL 1195

11. KCKN 1113
12. KPRS-FM 992
13. KAYQ 750
14. KWKI-FM 714
15. KFEQ 633

ADI FM SHARE: 46.05% (850 of 1846)

AM STATIONS

WHE, 710, MOR	, \$48.00, Storz
WDAF, 610, CONTEMP	, \$58.50, Taft
KUDL, 1380, NBC NIS	, \$20.00, Starr
KMBZ, 980, MOR	, \$42.00, Bonneville
KCMO, 810, ROCK	, \$41.00, Meredith
KCKN, 1340, COUNTRY	, \$22.00, Kaye-Smith
KAYQ, 1190, COUNTRY	, \$15.00
KPRT, 1590, BLACK	, \$28.00
KFEQ, 680, COUNTRY	, \$22.00

Radio Market # 71
Revenue Rank # 66
Income Rank # 48

APR 14.8
Revenue: \$3,678,536
Income : \$ 326,342

KNOXVILLE

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WIVK-FM 84/15.8	1. WNOX 125	1. WEZK-FM 82	1. WNOX 2206
2. WEZK-FM 83/15.7	2. WIVK-FM 122	2. WIVK-FM 79	2. WOKI-FM 1417
3. WNOX 75/14.2	3. WEZK-FM 111	3. WIVK 54	3. WIVK 1259
4. WIVK 55/10.4	4. WOKI-FM 104	4. WNOX 50	4. WEZK-FM 1196
5. WOKI-FM+36/ 6.8	5. WIVK 80	5. WETE 31	5. WIVK-FM 1156
6. WETE 32/ 6.0	6. WBIR-FM 71	6. WOKI-FM 30	6. WETE 1145
7. WBIR 26/ 4.9	7. WETE 48	7. WBIR 25	7. WBIR-FM 1013
8. WBIR-FM 23/ 4.3	8. WBIR 30	8. WBIR-FM 21	8. WBIR 725
9. WGAP 18/ 3.4	9. WGAP 19	9. WGAP 17	9. WKGN 392
10. WKXV 12/ 2.3	10. WKXV 15	10. WKXV 12	10. WKVQ 328

12+ FM SHARE (METRO): 46.63% (228 of 489)

12+ FM SHARE (TSA) : 52.36% (411 of 785)

18+ FM SHARE (METRO): 48.42% (214 of 442)

18+ FM SHARE (TSA) : 54.75% (375 of 685)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WNOX 25	1. WIVK-FM 39	1. WIVK-FM 62	1. WEZK-FM 48	1. WIVK-FM 309
2. WOKI-FM 6	2. WNOX 34	2. WEZK-FM 53	2. WIVK-FM 34	2. WNOX 136
3. WIVK-FM 5	3. WOKI-FM 28	3. WNOX 42	3. WIVK 30	3. WEZK-FM 123
4. WBIR-FM 2	4. WEZK-FM 27	4. WIVK 35	4. WBIR 15	4. WETE 88

FM STATIONS

WBIR-FM, 103.5, 100 KW @ 1800, COUNTRY	\$10.50, Multimedia
WEZK-FM, 97.5, 100 KW @ 1250, BTFL MUS (Century)	\$12.80, South Central
WIVK-FM, 107.7, 100 KW @ 390, COUNTRY	\$15.00
WOKI-FM, 100.3, 100 KW @ 2000, CONTEMP	\$17.25 (Oakridge)

AM STATIONS

WBIR, 1240, NBC NIS	\$10.50, Multimedia
WETE, 620, MOR	\$15.00, Hall
WIVK, 850, COUNTRY	\$21.66
WKGN, 1340, ROCK	\$12.50
WKVQ, 1490, CONTEMP	\$12.00
WKXV, 900, MOR/VARIETY	\$ 6.00
WNOX, 990, ROCK	\$21.50, Scripps-Howard
WGAP, 1400, COUNTRY	\$ 4.00 (Maryville)

Radio Market # 156
Revenue Rank # 149
Income Rank # 75

APR 16.0
Revenue: \$1,136,917
Income : \$ 160,592

LAFAYETTE, LA

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KVOL	43/27.7	1. KROF	104	1. KVOL	31	1. KVOL	1209
2. KXKW	20/12.9	2. KVOL	75	2. KXKW	19	2. KROF	1014
3. KPEL-FM	19/12.3	3. KXKW	44	3. KPEL-FM	17	3. KXKW	524
4. KSMB-FM	15/ 9.7	4. KNIR	25	4. KSMB-FM	13	4. WAFB-FM	387
5. KROF +	14/ 9.0	5. KSMB-FM	24	KPEL	13	5. KPEL-FM	386
6. KPEL	13/ 8.4	6. KDEA-FM	23	6. KROF	10	6. KSMB	373
7. KDEA-FM	9/ 5.8	KPEL-FM	23	7. KDEA-FM	9	7. KNIR	366
8. WAFB-FM	5/ 3.2	8. WAFB-FM	21	8. WAFB-FM	3	8. KPEL	307
9. KNIR	1/ .6	9. KPEL	17	9. WQXY-FM	1	9. KDEA-FM	229
WQXY-FM	1 .6	10. WQXY-FM	5	KNIR	1	10. WQXY-FM	65

12+ FM SHARE (METRO): 40.00% (56 of 140)

12+ FM SHARE (TSA) : 39.89% (144 of 361)

18+ FM SHARE (METRO): 41.03% (48 of 117)

18+ FM SHARE (TSA) : 39.60% (118 of 298)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>	
1. KVOL	12	1. KVOL	18	1. KPEL-FM	11
2. KROF	4	2. KSMB-FM	12	2. KVOL	10
3. KPEL-FM	2	3. KROF	10	3. KXKW	9

FM STATIONS

KPEL-FM, 99.9, 100 KW @ 500, ROCK , \$ 4.50
KSMB-FM, 94.5, 30 KW @ 350, ROCK , \$ 6.00

WAFB-FM, WQXY-FM - See Baton Rouge
KDEA-FM, 99.1, 50 KW @ 480, BTFL MUS (Kala Music) , \$15.00 (New Iberia)

AM STATIONS

KPEL, 1420, MOR , \$ 5.40
KVOL, 1330, CONTEMP , \$ 7.25, Kirk

KXKW, 1520, COUNTRY , \$ 5.25
KROF, 960, ROCK , \$ 5.75 (Abbeville)

KNIR, 1360, CONTEMP , \$ 5.00 (New Iberia)

Radio Market # 121
Revenue Rank # 128
Income Rank # 137

APR 16.7
Revenue: \$1,564,120
Income : \$ -116,468

LAKELAND - WINTER HAVEN

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WVFM-FM 48/13.4	1. WVFM-FM 53	1. WVFM-FM 48	1. WVFM-FM 603
2. WRBQ-FM 34/ 9.5	2. WRBQ-FM 37	2. WPUL 27	2. WQPD 508
3. WQPD 31/ 8.7	WPCV-FM 37	3. WPCV-FM 26	3. WPCV-FM 460
4. WPUL 28/ 7.8	4. WFLA-FM 34	4. WQPD 24	4. WRBQ-FM 458
WWAB 28/ 7.8	5. WQPD 31	5. WWAB 22	5. WONN 384
6. WPCV-FM 27/ 7.5	6. WPUL 28	6. WFLA-FM 21	6. WSUN 383
7. WFLA-FM 21/ 5.9	WWAB 28	WRBQ-FM 21	7. WFLA-FM 346
8. WSUN 20/ 5.6	8. WSUN 21	8. WSUN 19	8. WGTO 253
9. WONN 19/ 5.3	9. WONN 19	9. WONN 15	9. WSIR 214
10. WSIR 10/ 2.8	10. WBJW-FM 14	10. WSIR 9	10. WPUL 212

12+ FM SHARE (METRO) : 47.32% (150 of 317)

12+ FM SHARE (TSA) : 56.35% (204 of 362)

18+ FM SHARE (METRO) : 47.27% (130 of 275)

18+ FM SHARE (TSA) : 52.09% (162 of 311)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WRBQ-FM 13	1. WRBQ-FM 18	1. WQPD 22	1. WVFM-FM 23	1. WVFM-FM 62
2. WQPD 7	2. WWAB 17	2. WRBQ-FM 21	2. WPUL 19	2. WPCV-FM 42
3. WWAB 6	WQPD 17	3. WVFM-FM 20	3. WPCV-FM 18	3. WONN 40

FM STATIONS

WBJW-FM, See Orlando, WFLA-FM, WRBQ-FM, See Tampa

WVFM-FM, 94.1, 100 KW @ 390, BTFL MUS

WPCV-FM, 97.5, 100 KW @ 499, COUNTRY

, \$7.35,

(LAKELAND)

, \$7.00,

(WINTER HAVEN)

AM STATIONS

WGTO, 540, OLDIES ROCK
WSIR, 1490, CONTEMP

, \$11.00, Hubbard
, \$ 5.00,

(CYPRESS GARDENS
(CYPRESS GARDENS

WQPD, 1430, ROCK
WONN, 1230, CONTEMP

, \$ 6.00,
, \$ 6.50,

(LAKELAND)
(LAKELAND)

WWAB, 1330, BLACK

, \$ 5.65,

(LAKELAND)

Radio Market # 96
ADI # 46
Revenue Rank # 127
Income Rank # 114

APR 14.1
Revenue: \$1,580,652
Income : \$ 1,828

LANCASTER

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WGAL-FM 36/9.3	1. WSBA-FM 108	1. WGAL-FM 36	1. WSBA 1785
WIOV-FM 36/9.3	2. WHP 76	WSBA-FM 36	2. WSBA-FM 1248
WSBA-FM 36/9.3	3. WSBA 72	3. WIOV-FM 33	3. WHP 1242
4. WGAL 32/8.2	4. WQXA-FM 71	4. WGAL 29	4. WQXA-FM 1213
5. WQXA-FM 30/7.7	5. WIOV-FM 65	5. WLAN 23	5. WEEU 1133
6. WLAN 28/7.2	WEEU 65	6. WSBA 21	6. WFIL 987
7. WSBA 22/5.7	7. WGAL-FM 49	7. WQXA-FM 19	7. WGAL-FM 861
8. WGSA 19/4.9	8. WRFY-FM 45	WGSA 19	8. WIOV-FM 847
9. WLAN-FM 17/4.4	9. WYCR-FM 43	9. WHEX 10	9. KYW 825
10. WHEZ 12/3.1	WIFI-FM 43	10. WDAC-FM 8	10. WIFI-FM 695

12+ FM SHARE (METRO): 58.89% (202 of 343)

12+ FM SHARE (TSA) : 56.79% (535 of 942)

18+ FM SHARE (METRO): 61.06% (185 of 303)

18+ FM SHARE (TSA) : 61.38% (515 of 839)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WQXA-FM 11	1. WLAN 17	1. WSBA-FM 24	1. WSBA-FM 19	1. WHP 195
2. WYCR-FM 9	2. WQXA-FM 16	2. WIOV-FM 21	WGAL-FM 19	2. WSBA-FM 152
3. WLAN 5	3. WIOV-FM 14	WLAN 21	3. WIOV-FM 18	3. WSBA-FM 147
4. WIOV-FM 3	4. WSBA-FM 11	4. WSBA 19	4. WLAN-FM 13	4. WEEU 131

RADIO STATIONS

WIFI-FM, WFIL, KYW - See Philadelphia; WRFY-FM - See Reading
WLAN-FM, 96.9, 50KW @ 76, BTFL MUS , \$ 6.00

WLAN, 1390, ROCK , \$12.00
WHEX, 1580, ROCK , \$10.00 (COLUMBIA)

WGSA, 1310, MOR , \$12.00 (EPHRATA)

FOR ALL OTHER LISTED STATIONS SEE HARRISBURG.

FOR HARRISBURG-YORK-LANCASTER ADI SEE HARRISBURG.

Radio Market # 73
Revenue Rank # 92
Income Rank # 68

APR 14.5
Revenue: \$2,564,016
Income : \$ 193,570

LANSING

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WVIC-FM 82/16.1	1. WITL-FM 96	1. WITL-FM 73	1. WVIC-FM 1220
2. WITL-FM 76/14.9	2. WVIC-FM 92	2. WJR 51	2. WJR 1173
3. WFMK-FM 52/10.2	3. WJR 74	3. WFMK-FM 50	3. WITL-FM 1125
WJR 52/10.2	4. WFMK-FM 54	4. WVIC-FM 46	4. WILS 1003
5. WOOD-FM 43/ 8.5	5. WOOD-FM 47	5. WOOD-FM 43	5. WJIM 932
6. WJIM 39/ 7.7	6. WJIM 39	6. WJIM 38	6. WFMK-FM 769
7. WILS 32/ 6.3	7. WILS 37	7. WILS 24	7. WOOD-FM 646
8. WJIM-FM 18/ 3.5	8. WJIM-FM 23	8. WJIM-FM 18	8. CKLW 543
9. WILS-FM 15/ 3.0	9. CKLW 20	9. WILS-FM 11	9. WJIM-FM 504
10. WHFI-FM 8/ 1.6	10. WILS-FM 15	10. WHFI-FM 8	10. WILS-FM 379

12+ FM SHARE (METRO): 57.88% (257 of 444)

12+ FM SHARE (TSA) : 54.28% (292 of 538)

18+ FM SHARE (METRO): 56.40% (216 of 383)

18+ FM SHARE (TSA) : 52.79% (246 of 466)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WVIC-FM 36	1. WFMK-FM 47	1. WITL-FM 52	1. WJR 56	1. WJR 169
2. WILS 8	2. WVIC-FM 36	2. WFMK-FM 50	2. WITL-FM 34	2. WITL-FM 140
3. WILS-FM 4	3. WITL-FM 31	3. WVIC-FM 43	3. WOOD-FM 31	3. WJIM 88
4. WGRD-FM 3	4. WJIM 23	4. WJIM 28	4. WJIM 13	4. WVIC-FM 74

FM STATIONS

WFMK-FM, 99.1, 110 KW @ 600, ADULT CONTEMP , \$ 8.75, Mega Media
WILS-FM, 101.7, 3 KW @ 180, PROG ROCK , \$ 7.50

WITL-FM, 100.7, 55 KW @ 378, COUNTRY , \$16.00, Midwest Fam.
WJIM-FM, 97.5, 28 KW @ 440, BTFL MUS , \$ 8.00, Gross

WVIC-FM, 94.9, 20 KW @ 263, ROCK , \$13.00
WHFI-FM, 94.1, 50 KW @ 342, BTFL MUS (Century) , \$ 8.50, Booth
WOOD-FM, WGRD-FM - See Grand Rapids (Jackson)

AM STATIONS

CKLW, WJR - See Detroit

WJIM, 1240, MOR , \$ 9.25, Gross
WILS, 1320, ROCK , \$15.50

Radio Market # 100
Revenue Rank # 76
Income Rank # 57

APR 15.6
Revenue: \$2,924,394
Income : \$ 253,614

LAS VEGAS*

<u>12+ METRO (1/4SHARE)</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KORK-FM 60/14.8	1. KORK-FM 60	1. KENO 970
2. KENO 58/14.3	2. KRAM 39	2. KFMS-FM 602
3. KFMS-FM 45/11.1	3. KFMS-FM 38	3. KLUC-FM 598
4. KRAM 42/10.3	4. KDWN 34	4. KORK-FM 539
5. KLUC-FM+38/ 9.3	5. KENO 33	5. KRAM 529
6. KDWN 36/ 8.9	6. KLUC-FM 31	6. KORK 511
7. KBMI 26/ 6.4	7. KBMI 25	7. KDWN 488
8. KORK 22/ 5.4	8. KORK 22	8. KBMI 455
9. KVOV 17/ 4.2	9. KVOV 15	9. KLAV 252
10. KLAV 13/ 3.2	10. KTRI-FM 13	10. KTRI-FM 181

12+ FM SHARE (METRO/TSA): 38.85% (148 of 381)
18+ FM SHARE (METRO/TSA): 40.72% (136 of 334)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KENO 25	1. KFMS-FM 27	1. KFMS-FM 36	1. KORK-FM 46	1. KORK-FM 72
2. KFMS-FM 7	2. KENO 25	2. KENO 31	2. KRAM 25	2. KRAM 61
KLUC-FM 7	3. KLUC-FM 20	3. KDWN 29	3. KORK 16	3. KORK 53
4. KRAM 3	4. KDWN 18	KLUC-FM 29	KBMI 16	4. KDWN 45

FM STATIONS

KFMS-FM, 101.9, 20 KW @ 41, ROCK , \$ 8.50
KLUC-FM, 98.5, 6 KW @ 250, CONTEMP , \$10.00

KORK-FM, 97.1, 44 KW @ 195, BTFL MUS (Schulke) , \$ 8.00, Donrey
KTRI-FM, 92.3, 27 KW @ 179, COUNTRY , \$ 7.50

AM STATIONS

KBMI, 1400, NBC NIS , \$ 7.60 (Henderson)
KDWN, 720, MOR , \$11.00

KENO, 1460, ROCK , \$12.00, Lotus
KLAV, 1230, MOR , \$ 6.75

KORK, 920, MOR , \$10.50, Donrey
KRAM, 1340, COUNTRY , \$13.00

KVOV, 1280, BLACK , \$ 6.25 (Henderson)

* THE LAS VEGAS METRO AND TSA ARE THE SAME.

Radio Market # 111
Revenue Rank # 110
Income Rank # 65

APR 15.3
Revenue: \$2,032,397
Income : \$ 206,690

LEXINGTON

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WLAP 54/15.3	1. WVLK 76	1. WVLK 49	1. WVLK 1512
2. WVLK 53/15.0	2. WLAP 75	2. WLAP 44	2. WLAP 1363
3. WVLK-FM 43/12.1	3. WVLK-FM 70	3. WVLK-FM 43	3. WHAS 855
4. WAXU+ 35/ 9.8	WLAP-FM 70	4. WAXU 35	4. WLAP-FM 817
5. WLAP-FM 31/ 8.8	5. WHAS 43	5. WBLG 22	5. WVLK-FM 776
6. WBLG 23/ 6.5	6. WKQQ-FM 39	6. WLAP-FM 19	6. WKQQ-FM 713
7. WKQQ-FM 21/ 5.9	7. WAXU 36	7. WNVL 18	7. WAKY 626
8. WNVL 19/ 5.4	8. WBLG 26	8. WKQQ-FM 16	8. WBLG 542
9. WHAS 13/ 3.7	9. WAKY 25	9. WHAS 13	9. WLW 425
10. WWKY 11/ 3.1	10. WLW 22	10. WWKY 11	10. WAXU 377

12+ FM SHARE (METRO): 32.92% (106 of 322)

12+ FM SHARE (TSA) : 35.04% (192 of 548)

18+ FM SHARE (METRO): 31.12% (89 of 286)

18+ FM SHARE (TSA) : 34.09% (165 of 484)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WLAP-FM 12	1. WLAP 21	1. WVLK-FM 38	1. WVLK-FM 25	1. WVLK 155
2. WLAP 10	2. WVLK 19	2. WLAP 34	2. WAXU 21	2. WLAP 123
3. WKQQ-FM 5	3. WVLK-FM 18	3. WVLK 29	WVLK 21	3. WHAS 75

FM STATIONS

WKQQ-FM, 98.1, 50 KW @ 551. PROG ROCK , \$10.00
WLAP-FM, 94.5, 50 KW @ 280, ROCK (TM) , \$ 6.00, Illinois
WVLK-FM, 100 KW @ 854, BTFL MUS , \$15.00, Broadcasting
Bluegrass

AM STATIONS

WHAS, WAKY - See Louisville

WLW - See Cincinnati

WAXU, 1580, COUNTRY
WBLG, 1300, MOR

, \$ 8.00
, \$ 5.00

WLAP, 630, CONTEMP
WVLK, 590, CONTEMP

, \$12.00, Illinois Broadcasting
, \$15.00, Bluegrass

WWKY, 1380, CONTEMP
WNVL, 1250, COUNTRY

, \$ 3.50 (Winchester)
, \$ 6.75 (Nicholasville)

Radio Market # 88
Revenue Rank # 70
Income Rank # 77

APR 15.3
Revenue: \$3,436,035
Income : \$ 151,997

LITTLE ROCK

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KLAZ-FM 73/16.6	1. KLAZ-FM 138	1. KLRA 54	1. KAAY 2185
2. KLRA 55/12.5	2. KKYK-FM 109	2. KEZQ-FM 50	2. KKYK-FM 1758
3. KEZQ-FM 52/11.8	3. KAAY 92	3. KLAZ-FM 43	3. KLAZ-FM 1349
4. KOKY 40/ 9.1	4. KLRA 84	4. KXLR 36	4. KLRA 1221
5. KAAY 39/ 8.8	5. KEZQ-FM 63	5. KAAY 31	5. KARN 806
6. KXLR 36/ 8.2	6. KXLR 43	6. KARN 28	6. KEZQ-FM 774
7. KALO 33/ 7.5	7. KOKY 41	7. KOKY 27	7. KXLR 709
8. KARN 28/ 6.3	8. KARN 38	8. KALO 25	8. KALO 425
9. KKYK-FM 27/ 6.1	9. KALO 34	9. KKYK-FM 20	9. KOKY 359
10. KSOH 20/ 4.5	10. KSOH 21	KSOH 20	10. KSOH 253

12+ FM SHARE (METRO): 37.79% (161 of 426)
12+ FM SHARE (TSA) : 46.69% (339 of 726)

18+ FM SHARE (METRO): 34.17% (122 of 357)
18+ FM SHARE (TSA) : 43.66% (265 of 607)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KLAZ-FM 30	1. KLAZ-FM 34	1. KLAZ-FM 43	1. KEZQ-FM 37	1. KLRA 222
2. KOKY 13	2. KAAY 22	2. KAAY 25	2. KLRA 31	2. KAAY 132
3. KALO 8	3. KOKY 18	3. KOKY 22	3. KXLR 19	3. KARN 100
KAAY 8	4. KKYK-FM 15	4. KXLR 21	4. KARN 16	4. KLAZ-FM 99

FM STATIONS

KEZQ-FM, 94.1, 100 KW @ 800, BTFL MUS (Bonneville) , \$21.00, Multimedia
KKYK-FM, 103.7, 100 KW @ 1510, ROCK (TM) , \$23.00
KLAZ-FM, 98.5, 100 KW @ 880, ROCK , \$16.00

AM STATIONS

KAAY, 1090, ROCK , \$25.00, Multimedia
KARN, 920, BTFL MUS , \$18.00

KLRA, 1010, COUNTRY , \$21.00
KOKY, 1440, BLACK , \$12.50

KXLR, 1150, COUNTRY , \$11.00, Starr
KALO, 1250, BLACK , \$12.00, Mann

KSOH, 1050, ? ? ? , \$?

Radio Market # 2
 Revenue Rank # 2
 Income Rank # 3
 ADI # 2

APR 16.1
 Revenue: \$50,957,204
 Income : \$ 4,294,066

LOS ANGELES

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KABC 915/8.2	1. KABC 1005	1. KABC 893	1. KHJ 15405
2. KBIG-FM 713/6.4	2. KBIG-FM 909	2. KBIG-FM 705	2. KNX 14050
3. KHJ 607/5.4	3. KNX 669	3. KJOI-FM 534	3. KABC 12713
4. KJOI-FM 536/4.8	4. KHJ 636	4. KNX 493	4. KBIG-FM 10939
5. KNX 498/4.4	5. KJOI-FM 569	5. KFWB 449	5. KFWB 10753
6. KMPC 464/4.1	6. KMPC 564	6. KMPC 446	6. KMPC 9956
7. KFWB 453/4.0	7. KFI 502	7. KLAC 401	7. KFI 9571
8. KLAC 418/3.7	8. KFWB 462	8. KHJ 367	8. KJOI-FM 8277
9. KLOS-FM 414/3.7	9. KLOS-FM 458	9. KNX-FM 348	9. KLOS-FM 7685
10. KNX-FM 363/3.2	10. KLAC 457	10. KFI 314	10. KRLA 6878
11. KDAY 341/3.0	11. KNX-FM 451	11. KLOS-FM 310	11. KNX-FM 6487
12. KFI 319/3.0	12. KRLA 366	12. KPOL 251	12. KLAC 6323
13. KRLA 315/2.8	13. KDAY 348	13. KRLA 248	13. KRTH-FM 6030
14. KRTH-FM 255/2.3	14. KRTH-FM 319	14. KRTH-FM 229	14. XTRA 6024
KPOL 255/2.3	15. KMET-FM 290	15. KLVE-FM 223	15. KPOL 5420

12+ FM SHARE (METRO): 41.54% (4329 of 10421)

12+ FM SHARE (TSA) : 41.76% (5038 of 12065)

18+ FM SHARE (METRO): 41.41% (3855 of 9309)

18+ FM SHARE (TSA) : 41.39% (4485 of 10837)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1.KHJ 240	1.KLOS-FM 273	1.KNX-FM 336	1.KABC 464	1.KABC 1361
2.KDAY 133	2.KNX-FM 261	2.KHJ 329	2.KBIG-FM 449	2.KNX 1242
3.KIQQ-FM 107	3.KHJ 249	3.KABC 326	3.KJOI-FM 347	3.KMPC 1169
4.KLOS-FM 104	4.KRTH-FM 195	4.KBIG-FM 322	4.KMPC 326	4.KFWB 1059
5.KEZY 68	5.KMET-FM 186	5.KLOS-FM 308	5.KNX 288	5.KBIG-FM 1044
6.KRLA 67	6.KRLA 185	6.KLAC 286	6.KLAC 277	6.KFI 1021
7.KMET-FM 36	7.KABC 157	7.KJOI-FM 261	7.KFWB 251	7.KLAC 790

FM STATIONS

KBIG-FM, 104.3, 105 KW @ 5800, BTFL MUS (Bonneville) , \$76.50, Bonneville
 KIQQ-FM, 100.3, 58 KW @ 1180, ROCK , \$58.50, Drake-Chen.

KJOI-FM, 98.7, 75 KW @ 1833, BTFL MUS (Schulke) , \$54.00, Able Communica
 KLOS-FM, 95.5, 68 KW @ 2920, ROCK , \$62.00, ABC

KLVE-FM, 107.5, 34 KW @ 5800, SPANISH , \$18.00
 KMET-FM, 94.7, 58 KW @ 2835, ROCK , \$45.00, Metromedia

KNX-FM, 93.1, 54 KW @ 2876, ADULT ROCK , \$65.00, CBS
 KRTH-FM, 101.1, 58 KW @ 5898, OLDIES ROCK , \$52.00, RKO General

LOS ANGELES ADI

12+ ADI ¼

1.	KABC	962
2.	KBIG-FM	904
3.	KHJ	631
4.	KNX	594
5.	KJOI-FM	555
6.	KMPC	550
7.	KFWB	460
8.	KFI	456
9.	KLOS-FM	454
10.	KLAC	445
11.	KNX-FM	434
12.	KRLA	357
13.	KDAY	343
14.	KRTH-FM	306
15.	KMET-FM	285

12+ ADI CUME

1.	KHJ	15113
2.	KNX	12239
3.	KABC	12161
4.	KBIG-FM	10783
5.	KFWB	10709
6.	KMPC	9539
7.	KFI	8570
8.	KJOI-FM	8130
9.	KLOS-FM	7434
10.	KRLA	6704
11.	KNX-FM	6196
12.	KLAC	5920
13.	KRTH-FM	5726
14.	KPOL	5388
15.	KIQQ-FM	5254

FM ADI SHARE: 43.03% (5136 of 11936)

AM STATIONS:

XTRA, 690, BTFL MUS (TM)	, \$32.00	(TIJUANA)
KRLA, 1110, ROCK	, \$48.00	
KPOL, 1540, MOR	, \$50.00,	Capital Cities
KNX, 1070, ALL NEWS	, \$79.00,	CBS
KMPC, 710, MOR	, \$102.50,	Golden West
KLAC, 570, COUNTRY	, \$78.00,	Metromedia
KHJ, 930, ROCK	, \$100.00,	RKO General
KFWB, 980, ALL NEWS	, \$77.00,	Westinghouse
KFI, 640, GENERAL/MOR	, \$113.00,	Cox
KDAY, 1580, BLACK	, \$48.00,	Rollins
KABC, 790, TALK	, \$105.00,	ABC

Radio Market # 38
 ADI # 38
 Revenue Rank # 32
 Income Rank # 29

APR 16.2
 Broadcast Revenue: \$6,630,193
 Broadcast Income : \$ 574,322

LOUISVILLE

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WAVE	144/12.4	1. WHAS	232	1. WAVE	142	1. WHAS	4609
2. WHAS	141/12.1	2. WAKY	226	2. WHAS	135	2. WAKY	4330
3. WAKY	128/11.0	3. WAVE	149	3. WVEZ-FM	86	3. WKLO	2957
4. WLRS-FM	102/ 8.8	4. WQHI-FM	142	4. WAKY	84	4. WAVE	2276
5. WQHI-FM	99/ 8.5	5. WKLO	123	5. WINN	82	5. WQHI-FM	2251
6. WKLO	98/ 8.4	6. WLRS-FM	103	6. WLRS-FM	77	6. WLRS-FM	1539
7. WVEZ-FM	88/ 7.6	7. WVEZ-FM	94	7. WKLO	74	7. WINN	1238
8. WINN	84/ 7.2	8. WINN	93	8. WQHI-FM	72	8. WVEZ-FM	990
9. WLOU	61/ 5.3	9. WLOU	61	9. WLOU	49	9. WCSN-FM	658
10. WCSN-FM	45/ 3.9	10. WCSN-FM	57	10. WCSN-FM	45	10. WTMT	651

12+ FM SHARE (METRO) : 33.54% (372 of 1109)

12+ FM SHARE (TSA) : 30.76% (438 of 1424)

18+ FM SHARE (METRO) : 33.02% (318 of 963)

18+ FM SHARE (TSA) : 29.95% (363 of 1212)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. WAKY	44	1. WLRS-FM	69	1. WHAS	78	1. WAVE	80	1. WHAS	467
2. WQHI-FM	27	2. WAKY	56	2. WLRS-FM	74	2. WHAS	68	2. WAVE	265
3. WLRS-FM	25	3. WQHI-FM	52	3. WAKY	73	3. WVEZ-FM	58	3. WAKY	244
4. WKLO	24	4. WKLO	44	4. WQHI-FM	69	4. WINN	46	4. WKLO	138
5. WLOU	12	5. WHAS	40	5. WKLO	62	5. WCSN-FM	27	5. WINN	127

FM STATIONS

WCSN-FM, 99.7, 20 KW @ 720, BTFL MUS, (Bonneville), \$ 8.00, Great Trails
 WFIA-FM, 103.9, 1 KW @ 490, RELIGION , \$ 3.50

WLRS-FM, 102.3, 3 KW @ 300, ROCK , \$18.00, Kentucky Tech. Inst.

WNNS-FM, 97.5, 100 KW @ 505, NBC NIS
 WQHI-FM, 95.7, 34 KW @ 580, ROCK (TM) , \$33.00

WVEZ-FM, 106.9, 24.5 KW @ 670, BTFL MUS, (Schulke) , \$18.00, Stoner
 WHIC-FM, 94.3, 3 KW @ 290, COUNTRY , \$ 2.50, (Hardinsburg Ky.)

LOUISVILLE ADI

12+ ADI

1.	WAKY	206
2.	WHAS	202
3.	WAVE	149
4.	WQHI-FM	142
5.	WKLO	123
6.	WLRS-FM	103
7.	WVEZ-FM	94
8.	WINN	93
9.	WLOU	61
10.	WCSN-FM	52
11.	WTMT	44
12.	WHIC-FM	24
	WXVW	24
14.	WJCD	21
	WFIA	21

12+ ADI CUME

1.	WHAS	3997
2.	WAKY	3778
3.	WKLO	2938
4.	WAVE	2276
5.	WQHI-FM	2237
6.	WLRS-FM	1534
7.	WINN	1288
8.	WVEZ-FM	990
9.	WLOU	902
10.	WCSN-FM	634
11.	WTMT	631
12.	WXVW	560
13.	WNNS-FM	392
14.	WFIA	377
15.	WFIA-FM	361

ADI FM SHARE: 31.03% (480 of 1547)

AM STATIONS

WAKY,	790,	CONTEMP	, \$53.00, Multimedia
WAVE,	970,	MOR	, \$32.75, Orion
WFIA,	900,	RELIGION	, \$ 6.40
WHAS,	840,	MOR	, \$34.00
WINN,	1240,	COUNTRY	, \$24.00
WKLO,	1080,	ROCK	, \$27.00, Great Trails
WLOU,	1350,	BLACK	, \$27.00
WTMT,	620,	COUNTRY	, \$15.00
WXVW,	1450,	ROCK	, \$ 8.25 (Jeffersonville, Ind)

Radio Market # 136
Revenue Rank # 99
Income Rank # 73

APR 14.4
Revenue: \$2,313,482
Income : \$ 178,038

LUBBOCK

<u>12+ METRO (\$/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KLLL-FM 42/18.4	1. KSEL 76	1. KLLL-FM 39	1. KSEL 1147
2. KSEL 35/15.4	2. KLLL-FM 49	2. KTEZ-FM 31	2. KLBK 671
3. KLBK 31/13.6	3. KSEL-FM 47	3. KSEL 24	3. KFYO 602
KTEZ-FM 31/13.6	4. KFYO 45	4. KFYO 23	4. KSEL-FM 529
5. KFYO 24/10.5	5. KTEZ-FM 44	5. KLBK 21	5. KLLL-FM 528
6. KSEL-FM 17/ 7.5	6. KLBK 36	6. KSEL-FM 14	6. KTEZ-FM 524
7. KLBK 15/ 6.6	7. KDAV 31	7. KLBK-FM 12	7. KLBK-FM 326
8. KLFB 8/ 3.5	8. KLFB-FM 18	8. KLFB 8	8. KDAV 291
9. KWGO-FM 6/ 2.6	9. KWGO-FM 8	9. KEND 5	9. KEND 177
10. KEND 5/ 2.2	KLFB 8	KWGO-FM 5	10. KWGO-FM 140

12+ FM SHARE (METRO): 41.94% (91 of 217)
12+ FM SHARE (TSA) : 38.97% (143 of 367)

18+ FM SHARE (METRO): 43.78% (81 of 185)
18+ FM SHARE (TSA) : 40.00% (126 of 315)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KSEL 11	1. KLLL-FM 16	1. KLLL-FM 28	1. KLLL-FM 20	1. KFYO 91
2. KLBK 10	KLBK 16	2. KTEZ-FM 21	2. KTEZ-FM 13	2. KSEL 73
3. KLLL-FM 3	3. KSEL 15	3. KSEL 20	KFYO 13	3. KLLL-FM 71

FM STATIONS

KLBK-FM, 94.5, 100 KW @ 680, MOR , \$ 5.50, Grayson
KLLL-FM, 96.3, 40 KW @ 580, COUNTRY , \$10.00

KSEL-FM, 93.7, 100 KW @ 736, COUNTRY , \$11.00, Harris
KTEZ-FM, 101.1, 59 KW @ 760, ? ? ? , \$11.00

KWGO-FM, 99.5, 44 KW @ 740, CONTEMP , \$ 4.00

AM STATIONS

KDAV, 580, COUNTRY , \$ 7.00, Pinkston
KEND, 1590, NBC NIS , \$ 9.00

KFYO, 790, MOR , \$ 7.00
KLBK, 1340, ROCK , \$10.00, Grayson

KLFB, 1420, SPANISH , \$ 5.00
KSEL, 950, ROCK , \$11.00, Harris

Radio Market # 128
Revenue Rank # 108
Income Rank # 102

APR 14.4
Revenue: \$2,077,344
Income : \$ 31,149

MACON

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WIBB 50/17.9	1. WMAZ-FM 117	1. WMAZ 47	1. WMAZ-FM 1383
2. WMAZ 49/17.6	2. WMAZ 60	2. WIBB 39	2. WMAZ 1065
3. WMAZ-FM 47/16.8	3. WDEN-FM 58	3. WMAZ-FM 36	3. WDEN-FM 600
4. WDEN-FM 32/11.4	4. WIBB 55	4. WDEN-FM 31	4. WIBB 450
5. WCRY-FM 24/ 8.6	5. WCRY-FM 38	5. WCRY-FM 24	5. WCRY-FM 447
6. WNEX 18/ 6.5	6. WNEX 19	6. WNEX 12	6. WNEX 364
7. WRBN-FM 10/ 3.6	7. WBML 12	7. WBML 8	7. WBML 253
8. WBML 9/ 3.2	8. WRBN-FM 11	8. WRBN-FM 6	8. WCRY 219
9. WQCK 6/ 2.2	9. WPCH-FM 9	9. WCRY 5	9. WSB 191
10. WCRY 5/ 1.8	WCRY 9	WPGA-FM 5	10. WRBN-FM 171

12+ FM SHARE (METRO): 43.08% (112 of 260)

12+ FM SHARE (TSA) : 55.85% (229 of 410)

18+ FM SHARE (METRO): 43.24% (96 of 222)

18+ FM SHARE (TSA) : 55.17% (192 of 348)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WMAZ-FM 11 WIBB 11	1. WIBB 26	1. WIBB 33	1. WMAZ 27	1. WMAZ 133
3. WNEX 6	2. WMAZ-FM 22	2. WMAZ-FM 29	2. WCRY-FM 18	2. WMAZ-FM 118
	3. WDEN-FM 15	3. WDEN-FM 21	3. WDEN-FM 14	3. WDEN-FM 73

FM STATIONS

WCRY-FM, 107.9, 100 KW @ 700, BTFL MUS	, \$ 8.00
WDEN-FM, 105.3, 50 KW @ 300, COUNTRY	, \$ 7.00
WMAZ-FM, 99.1, 100 KW @ 662, ROCK	, \$12.00, Multimedia
WPGA-FM, 100.9, 3 KW @ 200, MOR	, \$ 3.00 (Perry)
WRBN-FM, 101.7, 3 KW @ 205, CONTEMP	, \$ 7.00
WPCH-FM - See Atlanta	(Warner-Robbins)

AM STATIONS

WBML, 1240, ADULT CONTEMP	, \$ 6.50
WIBB, 1280, BLACK	, \$ 9.00
WMAZ, 940, MOR	, \$16.80, Multimedia
WCRY, 900, BTFL MUS	, \$ 8.00
WNEX, 1400, ROCK	, \$10.25

Radio Market # 102
 Revenue Rank # 95
 Income Rank # 55

APR 16.6
 Revenue: \$2,504,207
 Income : \$ 261,341

MADISON

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1.	WTSO 69/16.4	1.	WTSO 98	1.	WTSO 68	1.	WISM 1331
2.	WISM 53/12.6	2.	WZEE-FM 64	2.	WIBA 46	2.	WTSO 1116
3.	WIBA 46/10.9	3.	WISM 62	3.	WISM 39	3.	WZEE-FM 923
	WZEE-FM 46/10.9	4.	WIBA 55	4.	WISM-FM 34	4.	WIBA 859
5.	WISM-FM 34/ 8.1	5.	WMAD 44	5.	WMAD 31	5.	WISM-FM 559
6.	WMAD + 32/ 7.6	6.	WISM-FM 43	WZEE-FM 31	6.	WMAQ 470	
7.	WIBA-FM 27/ 6.4	7.	WLVE-FM 40	7.	WIBA-FM 26	7.	WMAD 466
8.	WLVE-FM 20/ 4.8	8.	WIBA-FM 27	8.	WLVE-FM 19	8.	WLS 433
9.	WYXE-FM 9/ 2.1	9.	WMAQ 24	9.	WGN 9	9.	WLVE-FM 429
	WGN 9/ 2.1	10.	WMAQ 17	10.	WYXE-FM 8	10.	WIBA-FM 373

12+ FM SHARE (METRO): 42.66% (154 of 361)

12+ FM SHARE (TSA) : 39.12% (205 of 524)

18+ FM SHARE (METRO): 41.41% (135 of 326)

18+ FM SHARE (TSA) : 37.61% (176 of 468)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WZEE-FM 15	1. WZEE-FM 29	1. WTSO 36	1. WTSO 34	1. WTSO 155
2. WISM 14	2. WISM 26	WISM 36	2. WIBA 25	2. WIBA 126
3. 7 with 1	3. WIBA-FM 21	3. WISM-FM 32	3. WMAD 24	3. WISM 78

FM STATIONS

WZEE-FM, 104.1, 6 KW @ 1120, ROCK	,\$10.75, Mid-Continent
WISM-FM, 98.1, 20 KW @ 350, CONTEMP	,\$ 8.00, Mid West Family
WLVE-FM, 94.9, 37 KW @ 1300, BTFL MUS	,\$13.25, Community Service (Baraboo)
WIBA-FM, 101.5, 50 KW @ 470, PROG ROCK	,\$ 6.50
WYXE-FM, 92.1, 3 KW @ 300, CONTEMP	,\$ 6.00

AM STATIONS

WISM, 1480, MOR	,\$16.00, Mid West Family
WTSO, 1070, COUNTRY	,\$17.75, Mid Continent
WIBA, 1310, MOR	,\$ 8.25
WMAD, 1550, COUNTRY	,\$11.00, McKenna
WMAQ, WLS - See Chicago	

Radio Market # 148
Revenue Rank # 143
Income Rank # 107

APR 16.2
Broadcast Revenue: \$1,275,605
Broadcast Income : \$ 17,864

MANCHESTER

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>AM DRIVE</u>
1. WGIR+ 36/18.9	1. WBIR 50	1. WGIR 35	1. WRKO 873
2. WKBR 30/15.7	2. WCGY-FM 42	2. WKBR 24	2. WGIR 863
3. WFEA 17/ 8.9	3. WRKO 35	3. WZID-FM 16	3. WFEA 655
4. WZID-FM 16/ 8.4	4. WKBR 30	4. WFEA 13	4. WBZ 580
5. WRKO 12/ 6.3	5. WFEA 28	5. WRKO 9	5. WCGY-FM 524
6. WCGY-FM 10/ 5.2	6. WZID-FM 26	WSSH-FM 9	6. WKBR 514
7. WSSH-FM 9/ 4.7	WBZ 26	7. WCGY-FM 8	7. WZID-FM 363
8. WROR-FM 7/ 3.7	8. WSSH-FM 23	8. WROR-FM 7	8. WSSH-FM 326
WBZ 7/ 3.7	9. WBCN-FM 21	WBZ 7	9. WROR-FM 271
10. WJIB-FM 4/ 2.1	10. WROR-FM 20	10. WBCN-FM 3	10. WJIB-FM 243

12+ FM SHARE (METRO): 46.20% (79 of 171)

12+ FM SHARE (TSA) : 59.79% (223 of 373)

18+ FM SHARE (METRO): 48.00% (72 of 150)

18+ FM SHARE (TSA) : 63.21% (201 of 318)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKBR 6	1. WFEA 8	1. WKBR 15	1. WBIR 23	1. WGIR 107
2. WFEA 4	2. WKBR 7	2. WGIR 13	2. WKBR 13	2. WKBR 56
3. WRKO 3	WCGY-FM 7	3. WFEA 12	3. WZID-FM 10	3. WBZ 53

MANCHESTER STATIONS

WZID-FM, 95.7, 10.5 KW @ 930, BTFL MUS WGIR, 610, MOR	, \$11.00 , \$12.50 Knight Quality
WKBR, 1250, ROCK WFEA, 1370, CONTEMP	, \$14.00 , \$11.00

For all other stations see Boston.

Radio Market # 90
 Revenue Rank # 139
 Income Rank # 94

APR 18.1
 Revenue: \$1,364,008
 Income : \$ 84,734

McALLEN-BROWNSVILLE

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. KGBT 172/33.0		1. KGBT 175		1. KGBT 161		1. KRIOD 1435
2. KRGV 101/19.3		2. KRGV 109		2. KRGV 68		2. KGBT 1405
3. KRIOD 100/19.2		3. KRIOD 108		3. KRIOD 64		3. KRGV 1255
4. KBFM-FM 22/ 4.2		4. KBFM-FM 26		4. KBFM-FM 18		4. KBFM-FM 359
5. KDUV-FM 17/ 3.3		5. KDUV-FM 18		5. KDUV-FM 16		5. KELT-FM 281
6. KIRT 15/ 2.9		6. KIRT 16		6. KIRT 14		6. KIRT 204
7. KELT-FM 12/ 2.3		7. KELT-FM 15		7. KELT-FM 9		7. KDUV-FM 170
8. KURV 7/ 1.3		8. KSOX 13		8. KURV 7		8. KSOX 165
9. KESI-FM 6/ 1.1		9. KQXX 8		9. KESI-FM 6		9. KURV 135
KSOX 6/ 1.1		10. KURV 7		KSOX 6		10. KESI-FM 93

12+ FM SHARE (METRO): 13.25% (62 of 468)
 12+ FM SHARE (TSA) : 14.60% (74 of 507)

18+ FM SHARE (METRO): 14.29% (54 of 378)
 18+ FM SHARE (TSA) : 16.06% (66 of 411)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KRIOD 36	1. KGBT 49	1. KGBT 102	1. KGBT 94	1. KGBT 266
2. KRGV 33	2. KRIOD 46	2. KRIOD 58	2. KRIOD 17	2. KRGV 96
3. KGBT 11	3. KRGV 44	3. KRGV 52	3. KRGV 14	3. KRIOD 89
4. KBFM-FM 4	4. KBFM-FM 17	4. KBFM-FM 17	4. KIRT 8	4. KBFM-FM 27

FM STATIONS

KDUV-FM, 100.3, 100 KW @ 450, MOR	,\$ 5.75	(Brownsville)
KELT-FM, 94.5, 100 KW @ 800, COUNTRY	,\$ 9.00	(Harlingen)
KBFM-FM, 104.1, 100 KW @ 505, PROG ROCK	,\$10.00	(Edinburg)
KESI-FM, 107.9, 100 KW @ 490, BTFL MUS	,\$ 6.80	(Edinburg)

AM STATIONS

KURV, 710, NBC NIS	,\$ 5.50	(Edinburg)
KGBT, 1530, SPANISH	,\$18.00	(Harlingen)
KRGV, 1290, ROCK	,\$ 9.00	(Weslaco)
KRIOD, 910, ROCK	,\$11.25	(Mission)
KIRT, 1580, SPANISH	,\$10.50	(McAllen)
LSOX, 1240, COUNTRY	,\$ 5.50	(Raymondville)

Radio Market # 157
Revenue Rank # NA
Income Rank # NA

APR 12.9
Revenue: \$ NA
Income : \$ NA

MEDFORD

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KYJC	37/30.8	1.	KAJO	50	1.	KYJC	26	1.	KYJC	443
2.	KMED	22/18.3	2.	KYJC	37	2.	KMED	22	2.	KMED	355
3.	KTMT-FM	13/10.8	3.	KMED	22	3.	KTMT-FM	13	3.	KAJO	316
4.	KCMX	11/ 9.2	4.	KTMT-FM	20	4.	KCMX	10	4.	KTMT-FM	209
5.	KBOY+	10/ 8.3	5.	KCMX	11	5.	KBOY	8	5.	KBOY	193
6.	KSHA	7/ 5.8		KBOY	11	6.	KSHA	7	6.	KSHA	166
7.	KAJO	4/ 3.3	7.	KSHA	8	7.	KDOV	4	7.	KCMX	159
	KDOV	4/ 3.3	8.	KDOV	4		KAJO	4	8.	KDOV	39

12+ FM SHARE (METRO): 14.82% (16 of 108)
12+ FM SHARE (TSA) : 14.11% (23 of 163)

18+ FM SHARE (METRO): 15.96% (15 of 94)
18+ FM SHARE (TSA) : 14.77% (22 of 149)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KYJC 11	1. KYJC 12	1. KYJC 21	1. KMED 14	1. KAJO 63
2. KBOY 2	2. KBOY 7	2. KTMT-FM 9	2. KYJC 13	2. KMED 55
3. KCMX 1	KTMT-FM 7	3. KBOY 8	3. KCMX 8	3. KYJC 38

RADIO STATIONS

KTMT-FM, 93.7, 18.5 KW @ 3260, BTFL MUS \$5.45

KBOY, 730, ROCK , \$5.00
KMED, 1440, MOR , \$8.00

KCMX, 580, COUNTRY , \$7.00 (Ashland)
KDOV, 1350, RELIGION , \$2.00 (Ashland)

KSHA, 860, COUNTRY , \$5.00
KYJC, 1230, CONTEMP , \$8.20

KAJO, 1270, BTFL MUS , \$4.00 (Grants Pass)

Radio Market # 125
Revenue Rank # 132
Income Rank # 142

APR 14.2
Revenue: \$1,496,199
Income : \$- 172,025

MELBOURNE-TITUSVILLE-COCOA

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WDBO-FM 36/12.3	1. WDBO-FM 36	1. WDBO-FM 36	1. WCKS-FM 479
2. WCKS-FM 28/ 9.6	2. WCKS-FM 30	2. WRMF 24	2. WMEL 458
3. WRMF + 25/ 8.6	3. WRMF 25	WTAI 24	3. WRKT 438
WTAI 25/ 8.6	WTAI 25	4. WEZY-FM 19	4. WDBO-FM 377
5. WYRL-FM 23/ 7.8	WYRL-FM 25	5. WCKS-FM 16	5. WRMF 372
6. WMEL 19/ 6.5	6. WMEL 20	6. WMEL 15	6. WKKO 291
WEZY-FM 19/ 6.5	7. WTAI-FM 16	WRKT-FM 15	7. WRKT-FM 279
8. WTAI-FM 16/ 5.5	8. WRKT-FM 15	8. WMMB 12	8. WMMB 274
9. WDIZ-FM 15/ 5.1	WDIZ-FM 15	WTAI-FM 12	9. WYRL-FM 271
WRKT-FM 15/ 5.1	10. WRKT 13	10. WDIZ-FM 11	10. WTAI 264

12+ FM SHARE (METRO: 62.22% (168 of 270)

12+ FM SHARE (TSA) : 62.55% (172 of 275)

18+ FM SHARE (METRO): 62.45% (143 of 229)

18+ FM SHARE (TSA) . 62.66% (146 of 233)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WCKS-FM 12	1. WRMF 16	1. WRMF 22	1. WDBO-FM 23	1. WRMF 47
2. WMEL 4	2. WCKS-FM 12	2. WTAI 19	2. WTAI 18	2. WYRL-FM 40
WTAI-FM 4	3. WDIZ-FM 11	3. WYRL-FM 16	3. WYRL-FM 14	3. WDBO-FM 38

FM STATIONS

WDIZ-FM, WDBO-FM, - See Orlando
WTAI-FM, 107.1, 3 KW @ 300, CONTEMP , \$4.00

WYRL-FM, 102.3, 3 KW @ 210, COUNTRY , \$4.00
WEZY-FM, 99.3, 3 KW @ 285, ROCK , \$4.00

WRKT-FM, 104.1, 30 KW @ 165, BTFL MUS , \$6.00

AM STATIONS

WMEL, 920, MOR , \$4.50
WTAI, 1560, COUNTRY , \$4.00

WMMB, 1240, BTFL MUS, (Bonneville), \$4.00, Sherman/Ruwitch
WRMF, 1060, MOR , \$5.00. Fairbanks

WRKT, 1300, ROCK , \$6.00
WKKO, 860, ROCK , \$7.00

Radio Market # 40
 ADI # 34
 Revenue Rank # 33
 Income Rank # 20

APR 15.7
 Revenue: \$6,450,025
 Income : \$1,068,349

MEMPHIS

12+ METRO (½ SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. WDIA	185/17.1	1. WDIA	266	1. DDIA	160	1. WHBQ	4509
2. WHBQ	127/11.8	2. WHBQ	263	2. WMC	114	2. WMPS	4455
3. WMC	116/10.8	3. WMPS	223	3. WEZI-FM	111	3. WDIA	3171
4. WEZI-FM	113/10.5	4. WEZI-FM	198	4. WHBQ	101	4. WMC-FM	2566
5. WMPS	109/10.1	5. WMC	165	5. WMPS	91	5. WMC	2474
6. WMC-FM	79/ 7.3	6. WMC-FM	120	6. WLOK	57	6. WEZI-FM	1961
7. WLOK	68/ 6.3	7. WLOK	73	7. WMC-FM	52	7. WREC	1499
8. WQUD-FM	51/ 4.7	8. WQUD-FM	63	8. KWAM	47	8. WLOK	1281
9. KWAM	48/ 4.4	9. KWAM	61	9. WQUD-FM	44	9. WQUD-FM	952
10. WREC	43/ 4.0	10. WREC	59	10. WREC	41	10. WZXR-FM	573

12+ FM SHARE (METRO) : 26.86% (271 of 1009)

12+ FM SHARE (TSA) : 26.89% (435 of 1618)

18+ FM SHARE (METRO) : 26.24% (232 of 884)

18+ FM SHARE (TSA) : 27.98% (378 of 1351)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WMC-FM 27	1. WHBQ 82	1. WDIA 97	1. WEZI-FM 71	1. WMPS 371
2. WHBQ 26	2. WDIA 67	2. WHBQ 88	2. WDIA 67	2. WDIA 312
3. WDIA 25	3. WMPS 57	3. WMC 78	3. WMC 66	3. WMC 306
4. WMPS 18	4. WMC-FM 45	4. WMPS 74	4. KWAM 31	4. WHBQ 219
5. WLOK 11	5. WMC 40	5. WMC-FM 51	5. WREC 28	5. WEZI-FM 216

FM STATIONS

WEZI-FM, 105.9, 100 KW @ 762, BTFL MUS, (Schulke), \$28.00, Southern
 WMC-FM, 99.7, 100 KW @ 970, ROCK , \$31.00, Scrippa-Howard

WMPS-FM, 97.1, 100 KW @ 530, CLASSICAL , \$16.00, Plough
 WQUD-FM, 104.5, 100 KW @ 750, ADULT CONTEMP . , \$15.00, Sonderling

WZXR-FM, 102.7, 100 KW @ 900, BTFL MUS , \$14.00, Summit
 WASL-FM, 100.1, 3 KW @ 195, COUNTRY , \$ 3.50 (Dyersburg)

MEMPHIS ADI

12+ ADI $\frac{1}{4}$

1. WDIA 236
2. WHBQ 224
3. WEZI-FM 194
4. WMPS 187
5. WMC 160
6. WMC-FM 116
7. WLOK 73
8. WQUD-FM 63
9. WREC 58
10. KWAM 57
11. KLCN 36
12. KSUD 32
13. WBLE 31
14. WZXR-FM 26
15. KXJK 25

12+ ADI CUME

1. WHBQ 3786
2. WMPS 3717
3. WDIA 2644
4. WMC-FM 2495
5. WMC 2312
6. WEZI-FM 1866
7. WREC 1398
8. WLOK 1281
9. WQUD-FM 952
10. WMPS-FM 553
11. KLCN 503
12. WZXR-FM 480
13. WLS 466
14. KWAM 417
15. WASL-FM 374

ADI FM SHARE: 27.45% (465 of 1694)

AM STATIONS

KWAM, 990, RELIGION	, \$ 9.00
WDIA, 1070, BLACK	, \$33.00, Sonderling
WHBQ, 560, CONTEMP	, \$38.00, RKO GENERAL
WLOK, 1340, BLACK	, \$14.00, Starr
WMC, 790, COUNTRY,	, \$35.00, Scripps-Howard
WMPS, 680, ROCK	, \$34.00, Plough
WREC, 600, MOR	, \$24.00, Summit
KLCN, 910, COUNTRY	, \$ 4.00 (Blytheville, Ar.)
KSUD, 730, RELIGION	, \$ 6.00 (West Memphis, Ar.)
WBLE, 1290, ? ? ?	, \$ 3.50 (Batesville, Ms.)
KXJK, 950, COUNTRY	, \$ 3.50 (Forrest City, Ar.)

Radio Market # 20
ADI # 15
Revenue Rank # 17
Income Rank # 28

APR 16.8
Broadcast Revenue: \$13,174,130
Broadcast Income : \$ 660,722

MIAMI

<u>12+ METRO (1/2 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WQBA 321/15.7	1. WLYF-FM 342	1. WQBA 313	1. WHYI-FM 4170
2. WHYI-FM 137/ 6.7	2. WQBA 325	2. WLYF-FM 132	2. WQAM 4168
3. WLYF-FM 134/ 6.5	3. WHYI-FM 265	3. WVCG 108	3. WLYF-FM 3294
4. WCMQ-FM 121/ 5.9	4. WQAM 187	4. WCMQ-FM 106	4. WIOD 2639
5. WQAM 113/ 5.5	5. WSHE-FM 153	5. WYOR-FM 88	5. WINZ 2429
6. WVCG 109/ 5.3	6. WIOD 148	6. WHYI-FM 86	6. WQBA 2361
7. WYOR-FM 88/ 4.3	7. WGBS 143	7. WQAM 85	7. WGBS 2260
8. WGBS 77/ 3.8	8. WVCG 140	8. WINZ 75	8. WSHE-FM 1817
9. WINZ 75/ 3.7	9. WYOR-FM 132	9. WGBS 71	9. WVCG 1776
10. WIOD 70/ 3.4	10. WINZ 129	10. WIOD 69	10. WYOR-FM 1711
WMBM 70/ 3.4	11. WCMQ-FM 126	11. WCMQ 64	11. WWOK 1501
12. WCMQ 69/ 3.4	12. WMJX-FM 89	12. WMBM 58	12. WMJX-FM 1476

12+ FM SHARE (METRO): 44.34% (870 of 1962)

12+ FM SHARE (TSA) : 52.80% (1624 of 3076)

18+ FM SHARE (METRO): 41.40% (724 of 1749)

18+ FM SHARE (TSA) : 50.31% (1376 of 2735)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WHYI-FM 51	1. WCMQ-FM 63	1. WQBA 139	1. WQBA 184	1. WQBA 493
2. WQAM 28	2. WQAM 58	2. WCMQ-FM 94	2. WLYF-FM 72	2. WLYF-FM 305
3. WMJX-FM 25	3. WHYI-FM 54	3. WQAM 76	3. WYOR-FM 51	3. WGBS 265
4. WEDR-FM 22	4. WQBA 40	4. WHYI-FM 73	4. WVCG 48	4. WINZ 252
5. WSHE-FM 20	5. WSHE-FM 39	5. WLYF-FM 56	5. WCMQ-FM 42	5. WIOD 209

FM STATIONS

WAIA-FM, 97.3, 98 KW @ 790, MOR (Bonneville), \$17.00, Cox
WCMQ-FM, 92.3, 3 KW @ 300, SPANISH MOR , \$40.00

WLYF-FM, 101.5, 100 KW @ 813; BTFL MUS, (Schulke), \$40.00, Sudbrink
WMJX-FM, 96.3, 100 KW @ 890, ROCK , \$50.00, Downe

WYOR-FM, 105.1, 160 KW @ 190, BTFL MUS , \$42.33
WAXY-FM, WSHE-FM, WHYI-FM - See Ft. Lauderdale

MIAMI ADI

<u>12+ ADI</u>		<u>12+ ADI CUME</u>	
1.	WLYF-FM 327	1.	WHYI-FM 3672
2.	WQBA 321	2.	WQAM 3641
3.	WHYI-FM 232	3.	WLYF-FM 3102
4.	WQAM 157	4.	WIOD 2436
5.	WVCG 137	5.	WINZ 2386
6.	WIOD 135	6.	WQBA 2294
7.	WGBS 134	7.	WGBS 2092
8.	WYOR-FM 129	8.	WVCG 1746
9.	WINZ 127	9.	WYOR-FM 1642
10.	WCNQ-FM 122	10.	WWOK 1642
11.	WSHE-FM 109	11.	WSHE-FM 1448
12.	WFTL 90	12.	WMJX-FM 1433
13.	WMJX-FM 86	13.	WAXY-FM 1256
14.	WWOK 83	14.	WKAT 1195
	WAIA-FM 83	15.	WCMQ-FM 1149

ADI FM SHARE: 47.91% (1504 of 3139)

AM STATIONS

WCMQ, 1220, SPANISH ROCK,	, \$30.00
WGBS, 710, ROCK	, \$37.00, Storer
WINZ, 940, NBC NIS	, \$34.00, Gannett
WIOD, 610, MOR	, \$32.00, Cox
WMBM, 1490, BLACK	, \$49.00
WQAM, 560, ROCK	, \$53.50, Storz
WQBA, 1140, SPANISH	, \$68.00, Susquehanna
WVCG, 1080, BTFL MUS	, \$42.33
WWOK, 1260, COUNTRY	, \$43.00, Mission
WFTL - See Ft. Lauderdale	

Radio Market # 23
 ADI # 22
 Revenue Rank # 24
 Income Rank # 59

APR 16.4
 Broadcast Revenue: \$8,492,942
 Broadcast Income : \$ 251,035

MILWAUKEE

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WTMJ 343/18.1	1. WTMJ 403	1. WTMJ 334	1. WTMJ 5290
2. WEZW-FM 223/11.8	2. WEZW-FM 272	2. WEZW-FM 219	2. WOKY 4814
3. WOKY 183/ 9.7	3. WOKY 216	3. WISN 142	3. WISN 3297
4. WISN 147/ 7.8	4. WISN 152	4. WOKY 130	4. WEZW-FM 3171
5. WQFM-FM 105/ 5.5	5. WZUU-FM 130	5. WQFM-FM 90	5. WZUU-FM 2963
6. WZUU-FM 104/ 5.5	6. WQFM-FM 119	6. WISN-FM 83	6. WMAQ 2086
7. WISN-FM 85/ 4.5	7. WMAQ 113	7. WZUU-FM 80	7. WEMP 1831
8. WKTI-FM 71/ 3.7	8. WISN-FM 103	8. WBCS-FM 63	8. WISN-FM 1747
9. WBCS-FM 64/ 3.4	9. WKTI-FM 81	9. WKTI-FM 51	9. WKTI-FM 1589
WZMF-FM 64/ 3.4	10. WBCS-FM 71	10. WMAQ 47	10. WQFM-FM 1589
11. WAWA 56/ 3.0	11. WZMF-FM 65	11. WEMP 45	11. WLS 1568
WEMP 56/ 3.0	12. WEMP 63	12. WZMF-FM 43	12. WGN 1155

12+ FM SHARE (METRO): 43.97% (791 of 1799)

12+ FM SHARE (TSA) : 43.05% (967 of 2246)

18+ FM SHARE (METRO): 43.69% (699 of 1600)

18+ FM SHARE (TSA) : 42.37% (839 of 1980)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WOKY 53	1. WQFM-FM 86	1. WTMJ 162	1. WTMJ 183	1. WTMJ 750
2. WZUU-FM 24	2. WOKY 78	2. WOKY 113	2. WEZW-FM 131	2. WISN 329
3. WZMF-FM 21	3. WZUU-FM 63	3. WEZW-FM 109	3. WISN 86	3. WOKY 295
4. WKTI-FM 20	4. WTMJ 50	4. WQFM-FM 87	4. WISN-FM 51	4. WEZW-FM 238
5. WAWA 17	5. WKTI-FM 47	5. WISN 78	5. WOKY 43	5. WZUU-FM 173

FM STATIONS

WZUU-FM, 95.7, 50 KW @ 355, ROCK , \$28.00, Malrite
 WQFM-FM, 93.3, 50 KW @ 210, MOR , \$22.50, Shamrock

WKTI-FM, 94.5, 5.6 KW @ 911, ROCK, (TM) , \$18.50
 WISN-FM, 97.3, 11.7 KW @ 920, BTFL MUS, (TM) , \$17.00, Hearst

WEZW-FM, 103.7, 14.5 KW @ 816, BTFL MUS, (Schulke) , \$43.50, Sudbrink
 WBCS-FM, 102.9, 50 KW @ 440, COUNTRY, , \$ 7.00, Great Trails

WZMF-FM, 98.3, 3 KW @ 280, PROG ROCK , \$20.00 (Menominee Falls)
 WBEV-FM, 95.3, 3 KW @ 300, MOR , \$ 6.00 (Beaver Dam)

MILWAUKEE ADI

12+ ADI

1.	WTMJ	390
2.	WEZW-FM	266
3.	WOKY	210
4.	WISN	151
5.	WZUU-FM	127
6.	WQFM-FM	115
7.	WMAQ	96
8.	WISN-FM	95
9.	WTKI-FM	77
10.	WBCS-FM	71
11.	WZMF-FM	65
12.	WEMP	61
13.	WAWA	56
14.	WBEV-FM	49
15.	WHBL	47

12+ ADI CUME

1.	WTMJ	4977
2.	WOKY	4629
3.	WISN	3217
4.	WEZW-FM	3054
5.	WZUU-FM	2863
6.	WMAQ	1853
7.	WEMP	1767
8.	WTKI-FM	1678
9.	WISN-FM	1643
10.	WQFM-FM	1477
11.	WLS	1225
12.	WBCS-FM	1039
13.	WRIT	1038
14.	WZMF-FM	1035
15.	WGN	932

ADI FM SHARE : 41.21% (966 of 2344)

AM STATIONS

WHBL, 1330, GENERAL	, \$11.00	(Sheboygan, Wis.)
WTMJ, 620, MOR	, \$45.00	
WOKY, 920, ROCK	, \$55.00, Downe	
WISN, 1130, MOR	, \$50.00, Hearst	
WEMP, 1250, MOR	, \$36.00	
WAWA, 1590, BLACK	, \$15.00	

Radio Market # 15
 ADI # 13
 Revenue Rank # 10
 Income Rank # 8

APR 16.3
 Broadcast Revenue: \$15,874,539
 Broadcast Income : \$ 2,968,017

MINNEAPOLIS-ST. PAUL

12+ METRO (1/SHARE)	12+ TSA	13+ METRO	12+ TSA CUME
1. WCCO 722/27.7	1. WCCO 1036	1. WCCO 709	1. WCCO 12453
2. KDWB 189/ 7.2	2. KDWB 257	2. KEFY-FM 149	2. KDWB 5448
3. KSTP 150/ 5.7	3. KSTP 248	3. WAYL-FM 142	3. KSTP 5147
4. KEFY-FM 149/ 5.7	4. WCCO-FM 196	4. WCCO-FM 135	4. WDGY 4611
5. WAYL-FM 142/ 5.4	5. WDGY 164	5. KSTP 116	5. WCCO-FM 2964
6. WCCO-FM 141/ 5.4	6. KEFY-FM 160	6. KQRS-FM 105	6. WYOO 2625
7. KQRS-FM+125/ 4.8	7. WAYL-FM 147	7. KDWB 102	7. KEFY-FM 2493
8. WDGY 115/ 4.4	8. KQRS-FM 137	8. KSTP-FM 91	8. KQRS-FM 2315
9. WYOO + 98/ 3.7	9. KSTP-FM 113	9. KFMX-FM 71	9. WAYL-FM 1991
10. KSTP-FM 92/ 3.5	10. WYOO 107	10. WDGY 67	10. KRSI 1834
11. KFMX-FM 80/ 3.1	11. KFMX-FM 80	11. KEFY 64	11. KEFY 1782
12. KEFY 64/ 2.5	12. KEFY 65	12. KTGR-FM 57	12. KSTP-FM 1708

12+ FM SHARE (METRO): 35.85% (845 of 2357)

12+ FM SHARE (TSA) : 31.41% (960 of 3056)

18+ FM SHARE (METRO): 37.84% (787 of 2080)

18+ FM SHARE (TSA) : 32.87% (878 of 2671)

TEENS	18-34	18-40	35-64	AM DRIVE
1.KDWB 87	1.KSTP 110	1.WCCO 282	1.WCCO 445	1.WCCO 2176
2.WYOO 51	2.WCCO-FM 105	2.WCCO-FM 119	2.WAYL-FM 97	2.KSTP 319
3.WDGY 48	3.KQRS-FM 101	3.KSTP 114	3.KEFY-FM 93	3.WCCO-FM 255
4.KSTP 34	4.KDWB 89	4.KQRS-FM 104	4.KSTP-FM 42	4.WDGY 162
5.KQRS-FM 20	5.WCCO 85	5.KDWB 99	5.KEFY 38	5.KDWB 156

FM STATIONS

KEFY-FM, 102.1, 100 KW @ 445, BTFL MUS (Bonneville), \$27.00, Malrite
 KFMX-FM, 104.1, 52 KW @ 260, COUNTRY , \$16.00, Park

KQRS-FM, 92.5, 27 KW @ 263, PROG ROCK , \$24.00, McKenna
 KSTP-FM, 94.5, 100 KW @ 1250, MOR (Bonneville) , \$18.00, Hubbard

KTGR-FM, 97.1, 50 KW @ 150, COUNTRY , \$15.00
 WAYL-FM, 93.7, 100 KW @ 460, BTFL MUS , \$24.89, Entercom

WCCO-FM, 102.9, 100 KW @ 1304, ROCK , \$18.00, Minneapolis Star

MINNEAPOLIS-ST. PAUL ADI

12+ ADI

1. WCCO 916
2. KSTP 233
3. KDWB 229
4. WCCO-FM 182
5. KEEY-FM 159
6. WAYL-FM 146
7. KQRS-FM 135
8. WDGY 134
9. KSTP-FM 110
10. WYOO 103
11. KFMX-FM 80
12. KEEY 65
13. KRSI 64
14. KTCR-FM 63
15. KCLD 59

12+ ADI CUME

1. WCCO 10706
2. KDWB 4855
3. KSTP 4797
4. WDGY 3930
5. WCCO-FM 2851
6. WYOO 2530
7. KEEY-FM 2472
8. KQRS-FM 2305
9. WAYL-FM 1930
10. KRSI 1827
11. KEEY 1767
12. KSTP-FM 1598
13. KFMX-FM 1229
14. WIOL 987
15. WWTC 939

ADI FM SHARE: 31.85% (990 of 3108)

AM STATIONS

WYOO, 980, ROCK	, \$30.00
WWTC, 1280, NBC NIS	, \$23.00, Buckley
WIOL, 1330, COUNTRY	, \$25.00
WDGY, 1130, ROCK	, \$32.00, Storz
WCCO, 830, GENERAL	, \$107.50, Minneapolis Star
KSTP, 1500, ROCK	, \$38.00, Hubbard
KRSI, 950, COUNTRY	(Drake-Chennault), \$16.00, Park
KEEY, 1400, MOR	, \$16.00, Malrite
KDWB, 630, ROCK	, \$46.00, Doubleday

Radio Market # 84
Revenue Rank # 100
Income Rank # 121

APR 15.2
Revenue: \$2,285,498
Income : \$ - 29,465

MOBILE

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WBLX-FM 79/16.6	1. WBLX-FM 79	1. WBLX-FM 59	1. WABB 1104
2. WABB 54/11.4	2. WABB-FM 75	2. WKRG 38	2. WABB-FM 1095
3. WABB-FM 52/10.9	3. WABB 55	3. WABB-FM 37	3. WKRG-FM 904
4. WKRG 38/ 8.0	4. WKSJ-FM 51	4. WLPR-FM 36	4. WKRG 698
5. WLPR-FM 36/ 7.6	5. WQID-FM 43	5. WABB 33	5. WBLX-FM 580
6. WGOK 31/ 6.5	6. WKRG-FM 42	6. WUNI 29	6. WUNI 568
7. WUNI 30/ 6.3	7. WKRG 38	7. WKRG-FM 27	7. WKSJ-FM 545
8. WKRG-FM 28/ 5.9	8. WLPR-FM 36	WGOK 27	8. WMOB 426
9. WKSJ-FM 24/ 5.1	9. WUNI 31	9. WMOB 24	9. WLPR-FM 412
WMOB 24/ 5.1	WGOK 31	10. WKSJ-FM 23	10. WQID-FM 353

12+ FM SHARE (METRO): 51.83% (226 of 436)

12+ FM SHARE (TSA) : 60.55% (330 of 545)

18+ FM SHARE (METRO): 50.14% (184 of 367)

18+ FM SHARE (TSA) : 58.50% (265 of 453)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WABB 21	1. WBLX-FM 46	1. WBLX-FM 54	1. WKRG 22	1. WABB 124
2. WBLX-FM 20	2. WABB-FM 31	2. WABB-FM 34	2. WUNI 19	2. WKRG 81
3. WABB-FM 15	3. WABB 22	3. WABB 30	3. WMOB 17	3. WKRG-FM 71
4. WGOK 4	4. WKSJ-FM 14	4. WLPR-FM 19	4. WLPR-FM 14	WKSJ-FM 71

FM STATIONS

WABB-FM, 97.5, 100 KW @ 593, ROCK , \$25.00

WBLX-FM, 92.9, 25 KW @ 470, BLACK , \$12.00, Beasley

WKRG-FM, 99.9, 100 KW @ 850, ROCK (Drake-Chennault) , \$11.00

WKSJ-FM, 94.9, 100 KW @ 410, COUNTRY , \$ 7.00

WLPR-FM, 96.1, 38 KW @ 420, BTFL MUS (TM) , \$12.00

WQID-FM, 93.7, 100 KW @ 320, ROCK , \$10.00, New South (Biloxi)

AM STATIONS

WABB, 1480, ROCK , \$25.00

WGOK, 900, BLACK , \$10.50

WKRG, 710, MOR , \$11.00

WUNI, 1410, COUNTRY , \$18.00

WMOB, 840, ADULT CONTEMP , \$15.00

Radio Market # 157
Revenue Rank # NA
Income Rank # NA

APR 13.6
Revenue : NA
Income : NA

MODESTO

12+ METRO (\$/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KFIV	25/10.8	1.	KCEY	37	1.	KRAK	22	1.	KCEY	458
2.	KRAK	23/10.0	2.	KRAK	29	2.	KCBS	17	2.	KFIV	448
3.	KCBS	17/ 7.4	3.	KFIV	25	3.	KNBR	16	3.	KNBR	386
	KFRC	17/ 7.4	4.	KMYT-FM	23		KCEY	16	4.	KFRC	366
	KNBR	17/ 7.4	5.	KCBS	21		KTRB	16	5.	KCBS	360
6.	KTRB	16/ 6.9	6.	KNBR	20	6.	KFIV	14	6.	KRAK	344
	KCEY	16/ 6.9	7.	KFRC	19	7.	KBEE-FM	13	7.	KTRB	327
8.	KBEE-FM	15/ 6.5	8.	KTRB	17		KFRC	13	8.	KBEE	274
9.	KBEE	12/ 5.2	9.	KBEE-FM	15	9.	KBEE	11	9.	KFYE-FM	244
10.	KFYE-FM	8/ 3.5	10.	KBEE	12	10.	KOSO-FM	9	10.	KBEE-FM	199

12+ FM SHARE (METRO) : 23.76% (48 of 202)

12+ FM SHARE (TSA) : 27.84% (76 of 273)

18+ FM SHARE (METRO) : 23.60% (42 of 178)

18+ FM SHARE (TSA) : 26.78% (64 of 239)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KFIV 11	1. KFIV 11	1. KFIV 14	1. KCEY 14	1. KCBS 52
2. KFRC 4	2. KFRC 11	2. KRAK 13	2. KCBS 13	2. KTRB 50
3. KFYE-FM 3	3. KNBR 9	3. KNBR 12	3. KRAK 12	3. KCEY 49

FM STATIONS

KBEE-FM, 103.3, 10 KW @ 150, BTFL MUS , \$11.00, McClatchy
KMYT-FM, 97.5, 50 KW @ 495, BTFL MUS , \$ 6.00, (MERCED, CA)

KFYE-FM, See Fresno
KOSO-FM, 93.1, 1 KW @ 3,200, MOR , \$ 4.50 (PATTERSON, CA)

AM STATIONS

KRAK --See Sacramento
KNBR, KCBS, KFRC -- See San Francisco

KBEE, 970, OLDIES ROCK , \$11.00, McClatchy
KCEY, 1390, COUNTRY , \$ 8.25

KFIV, 1360, COUNTRY , \$11.00
KTRB, 860, TALK , \$ 6.00

Radio Market # 127
Revenue Rank # 109
Income Rank # 125

APR 15.4
Revenue: \$2,064,025
Income : \$ - 49,617

MONTGOMERY

<u>12+ METRO (1/2SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WHHY 53/17.7		1. WBAM 118		1. WBAM 43		1. WBAM 1175
2. WXVI 51/17.0		2. WKIH-FM 66		2. WHHY 43		2. WHHY 974
3. WBAM 43/14.3		3. WHHY 59		3. WXVI 41		3. WKIH-FM 610
4. WCOV 23/ 7.7		4. WXVI 51		4. WCOV 23		4. WXVI 482
WKLH-FM 23/ 7.7		5. WFMI-FM 29		5. WKIH-FM 16		5. WCOV 461
6. WFMI-FM 16/ 5.3		6. WCOV 24		6. WFMI-FM 15		6. WFMI-FM 333
WRMA 16/ 5.3		WBIL 24		7. WMGZ-FM 14		7. WMGZ-FM 317
8. WHHY-FM 14/ 4.7		8. WMGZ-FM 18		8. WHHY-FM 12		8. WRMA 314
WMGZ-FM 14/ 4.7		9. WRMA 16		9. WRMA 9		9. WHHY-FM 268
10. WBIL 7/ 2.3		10. WHHY-FM 15		10. WBIL 5		10. WBIL 220

12+ FM SHARE (METRO): 21.98% (60 of 273)
12+ FM SHARE (TSA) : 24.83% (111 of 447)

18+ FM SHARE (METRO): 21.37% (50 of 234)
18+ FM SHARE (TSA) : 24.62% (98 of 298)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WXVI 10	1. WXVI 29	1. WHHY 35	1. WBAM 24	1. WBAM 132
WHHY 10	2. WHHY 25	2. WXVI 33	2. WHHY 17	2. WHHY 131
3. WKIH-FM 7	3. WKIH-FM 14	3. WBAM 26	3. WCOV 14	3. WXVI 66

FM STATIONS

WFMI-FM, 98.9, 10 KW @ 155, BTFL MUS , \$ 7.00
WKIH-FM, 92.3, 50 KW @ 409, MOR , \$ 8.00

WHHY-FM, 101.9, 100 KW @ 740, OLDIES ROCK , \$ 9.00, Holt
WMGZ-FM, 103.3, 28 KW @ 290, COUNTRY , \$11.00, McClure

AM STATIONS

WHHY, 1440, CONTEMP , \$17.50, Holt
WCOV, 1170, CONTEMP , \$ 7.50, Gay-Bell

WBAM, 740, COUNTRY , \$13.00
WXVI, 1600, BLACK , \$10.00

WRMA, 950, BLACK , \$12.00
WBIL, 580, BLACK , \$ 4.00 (Tuskegee)

Radio Market # 47
 ADI # 30
 Revenue Rank # 31
 Income Rank # 62

APR 15.0
 Revenue: \$7,200,291
 Income : \$ 215,406

NASHVILLE

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	WSIX-FM 104/11.4	1.	WSM 162	1.	WSIX-FM 102	1.	WSM 3764
2.	WLAC 85/ 9.3	2.	WSIX-FM 160	2.	WSM 73	2.	WLAC 2802
3.	WMAK 82/ 9.0	3.	WLAC 136	3.	WMAK 66	3.	WSM-FM 1894
4.	WSM 75/ 8.2	4.	WSM-FM 128	4.	WLAC 52	4.	WSIX-FM 1742
5.	WKDA-FM 61/ 6.7	5.	WMAK 87	5.	WSM-FM 48	5.	WMAK 1531
6.	WVOL 57/ 6.2	6.	WKDA-FM 83	6.	WVOL 48	6.	WSIX 1130
7.	WSM-FM 52/ 5.7	7.	WVOL 57	7.	WAKE 47	7.	WKDA-FM 1085
8.	WAME 47/ 5.1	8.	WLAC-FM 54	8.	WLAC-FM 44	8.	WLAC-FM 964
9.	WBHQ-FM 46/ 5.0	9.	WSIX 53	9.	WSIX 43	9.	WBHQ-FM 813
10.	WLAC-FM 45/ 4.9	10.	WAMB 49	10.	WBHQ-FM 40	10.	WVOL 759

12+ FM SHARE (METRO): 42.49% (359 of 845)
 12+ FM SHARE (TSA) : 45.86% (548 of 1195)

18+ FM SHARE (METRO): 48.07% (323 of 672)
 18+ FM SHARE (TSA) : 46.71% (490 of 1049)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WLAC 33	1. WMAK 45	1. WMAK 59	1. WSIX-FM 58	1. WSM 318
2. WKDA-FM 22	2. WSM-FM 37	2. WSIX-FM 52	2. WSM 38	2. WSIX-FM 213
3. WMAK 16	3. WKDA-FM 36	3. WLAC 46	3. WAMB 37	3. WSM 150
4. WVOL 9	4. WLAC 33	4. WSM-FM 40	4. WSIX 27	4. WLAC 129
5. WBHQ-FM 6	5. WBHQ-FM 31	5. WKDA-FM 39	5. WLAC-FM 25	5. WMAK 98

FM STATIONS

WBHQ-FM, 92.1, 3 KW @ 300, ROCK	\$13.00
WKDA-FM, 103.3, 100 KW @ 550, ROCK	\$20.00
WLAC-FM, 105.9, 100 KW @ 410, MOR	\$29.00
WSIX-FM, 97.9, 100 KW @ 1110, COUNTRY	\$29.00, General Electric
WSM-FM, 95.5, 100 KW @ 1280, ADULT CONTEMP	\$25.00
WZEZ-FM, 92.9, 100 KW @ 547, BTFL MUS	\$17.00
WAKQ-FM, 101.1, 100 KW @ 510, ? ? ?	\$ 3.00
WHIN-FM, 104.5, 50 KW @ 600, ROCK	\$ 3.50 (Russellville,Ky) (Gallatin)

NASHVILLE ADI

12+ ADI ½

1. WSM 166
2. WSIX-FM 160
3. WLAC 137
4. WSM-FM 127
5. WMAK 85

6. WKDA-FM 83
7. WAKQ-FM 59
8. WVOL 57
9. WLAC-FM 54
10. WSIX 53

11. WAMB 49
12. WBYQ-FM 46
13. WZEZ-FM 45
14. WBGN 35
15. WLIV 30

12+ ADI CUME

1. WSM 3822
2. WLAC 2847
3. WSM-FM 1884
4. WSIX-FM 1742
5. WMAK 1497

6. WSIX 1130
7. WKDA-FM 1092
8. WLAC-FM 964
9. WBYQ-FM 813
10. WAKQ-FM 765

11. WVOL 759
12. WLS 698
13. WKDA 596
14. WHIN-FM 505
15. WZEZ-FM 450

ADI FM SHARE: 42.64% (678 of 1590)

AM STATIONS

WAMB, 1190, BIG BAND	, \$15.00
WKDA, 1240, COUNTRY	, \$29.00
WLAC, 1510, ROCK	, \$33.00, Life and Casualty Ins.
WMAK, 1300, CONTEMP	, \$40.00, Mooney
WSIX, 980, MOR	, \$40.00, General Electric
WSM, 650, MOR/COUNTRY	, \$34.00
WVOL, 1470, BLACK	, \$24.00, Rounsville
WBGN, 1300, MOR	, \$ 5.00 (Bowling Green)
WLIV, 920, COUNTRY	, \$ 3.00 (Livingston)

Radio Market # 9 (As separate from New York)
 Part of New York ADI & Metro
 Revenue Rank # 54
 Income Rank #126

APR 17.3
 TSA & Metro are same
 Revenue: \$4,700,756
 Income : \$ 54,013

NASSAU-SUFFOLK
LONG ISLAND, NEW YORK

<u>12+ METRO (1/4 SHARE)</u>	<u>18+ METRO</u>	<u>12+ CUME</u>
1. WABC 309/8.0	1. WRFM-FM 269	1. WABC 7022
2. WRFM-FM 272/7.0	2. WOR 238	2. WCBS 4340
3. WOR 239/6.2	3. WABC 209	3. WNBC 3692
4. WCBS 208/5.4	4. WCBS 206	4. WOR 3228
5. WPLJ/FM 195/5.0	5. WCTO-FM 154	5. WINS 2928
6. WNBC 168/4.3 WBLI-FM 168/4.3	6. WNBC 153 WBLI-FM 130	6. WPLJ-FM 2759 7. WCBS-FM 2644
8. WCTO-FM 157/4.0	8. WBLI-FM 127	7. WRFM-FM 2607
9. WXLO-FM 146/3.8	9. WINS 112	8. WXLO-FM 2496
10. WCBS-FM 144/3.7	10. WHN 110	9. WCTO-FM 2043
11. WHN 120/3.1	11. WPLJ-FM 102	11. WBLI-FM 2033
12. WINS 114/2.9	12. WTMF-FM 102	12. WPIX-FM 1923
13. WTMF-FM 102/2.6	13. WMCA 84	13. WNEW 1917
14. WGSM 96/2.5	14. WXLO-FM 80	14. WCTO-FM 1848
15. WBLS-FM 93/2.4	15. WNEW 75	15. WMCA 1615

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WABC 100	1. WNBC 113	1. WABC 172	1. WRFM-FM 186	1. WOR 587
2. WPLJ-FM 93	2. WCBS-FM 110	2. WNBC 139	2. WOR 139	2. WCBS 555
3. WKLO-FM 66	3. WABC 105	3. WCBS-FM 121	3. WCBS 128	3. WNBC 360
4. WBLI-FM 41	4. WPLJ-FM 98	4. WBLI-FM 108	4. WCTO-FM 103	4. WRFM-FM 320
5. WBLS-FM 36	5. WBLI-FM 81	5. WRFM-FM 103	5. WABC 96	5. WABC 309

LONG ISLAND RADIO STATIONS

WCTO-FM, 94.3, 3 KW @ 300, BTFL MUS	(Schulke)	, \$29.50, Greater Media
WBLI-FM, 106.1, 10 KW @ 500, ROCK		, \$33.00, Beck-Ross
WTMF-FM, 103.5, 7 KW @ 960, BTFL MUS		, \$45.00
WGLI, 1290, MOR		

Radio Market # 75
 ADI # 21
 Revenue Rank # 87
 Income Rank # 148

APR 16.5
 Revenue: \$ 2,662,216
 Income : \$ - 250,138

NEW HAVEN

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WELI	113/19.8	1. WELI	124	1. WELI	111	1. WABC	1614
2. WAVZ	59/10.3	2. WPLR-FM	120	2. WKCI-FM	46	2. WELI	1603
3. WPLR-FM	52/ 9.1	3. WDRC-FM	101	3. WAVZ	44	3. WDRC-FM	1295
4. WDRC-FM	50/ 8.8	4. WKCI-FM	87	4. WPLR-FM	39	4. WPLR-FM	1284
5. WKCI-FM	46/ 8.1	5. WAVZ	74	5. WDRC-FM	36	5. WAVZ	1232
6. WKSS-FM	31/ 5.4	6. WTIC	67	6. WKSS-FM	30	6. WCBS	1162
7. WCBS	21/ 3.7	7. WKSS-FM	66	7. WCBS	21	7. WKCI-FM	1028
8. WEZN-FM WNHC	19/ 3.3 19/ 3.3	8. WABC	57	8. WEZN-FM	19	8. WNBC	1002
10. WTIC	18/ 3.2	9. WCBS	53	9. WTIC	18	9. WTIC	951
		10. WEZN-FM	48	10. WNHC	15	10. WKSS-FM	911

12+ FM SHARE (METRO): 44.13% (233 of 528)
 12+ FM SHARE (TSA) : 45.95% (516 of 1123)

18+ FM SHARE (METRO): 43.40% (204 of 470)
 18+ FM SHARE (TSA) : 45.55% (461 of 1012)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WAVZ 15	1. WPLR-FM 36	1. WELI 52	1. WELI 68	1. WELI 238
2. WDRC-FM 14	2. WDRC-FM 31	2. WAVZ 39	2. WKCI-FM 32	2. WTIC 185
3. WPLR-FM 13	3. WAVZ 26	3. WPLR-FM 38	3. WKSS-FM 26	3. WCBS 123
4. WNHC 4	4. WELI 21	4. WDRC-FM 35	4. WEZN-FM 11	4. WAVZ 101

FOR ADI RATINGS SEE HARTFORD

FM STATIONS

WKCI-FM, 101.3, 12 KW @ 870, BTFL MUS , \$34.00, Kops Monahan (Hamden)
 WPLR-FM, 99.1, 10 KW @ 950, ROCK , \$22.00
 WEZN - See Bridgeport

AM STATIONS

WAVZ, 1300, ROCK , \$34.00, Kops Monahan
 WELI, 900, MOR , \$52.00, Covenant
 WNHC, 1340, ROCK , \$23.00

Radio Market # 32
 ADI # 35
 Revenue Rank # 36
 Income Rank # 133

APR 14.9
 Revenue: \$6,200,672
 Income : \$ 75,356

NEW ORLEANS

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WSMB 134/10.3	1. WTIX 174	1. WSMB 131	1. WTIX 4084
2. WBYU-FM 118/ 8.4	2. WWL 164	2. WBYU-FM 109	2. WNOE 3761
3. WBOK 108/ 8.3	3. WSMB 139	3. WBOK 80	3. WWL 3313
4. WNOE-FM 89/ 6.8	4. WNOE 134	4. WGSO 68	4. WNOE-FM 1834
5. WNOE 88/ 6.7	5. WBYU-FM 120	WTIX 68	5. WSMB 1769
6. WTIX 81/ 6.2	6. WXEL-FM 118	6. WWL 64	6. WYLD 1727
7. WXEL-FM 81/ 6.2	7. WNOE-FM 112	7. WRNO-FM 61	7. WBYU-FM 1646
8. WRNO-FM 80/ 6.1	8. WBOK 111	8. WNOE-FM 60	8. WGSO 1446
9. WYLD 70/ 5.4	9. WYLD 105	9. WNOE 55	9. WQUE-FM 1409
10. WGSO 69/ 5.3	10. WRNO-FM 95	10. WYLD 54	10. WBOK 1326

12+ FM SHARE (METRO): 40.05% (497 of 1241)

12+ FM SHARE (TSA) : 38.15% (647 of 1696)

18+ FM SHARE (METRO): 39.30% (406 of 1033)

18+ FM SHARE (TSA) : 36.68% (508 of 1385)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WNOE 33	1. WRNO-FM 57	1. WBYU-FM 62	1. WBYU-FM 86	1. WWL 359
2. WNOE-FM 29	2. WNOE-FM 56	2. WRNO-FM 60	WSMB 86	2. WSMB 221
3. WBOK 28	3. WXEL-FM 46	3. WNOE-FM 59	WWL 38	3. WTIX 202
WXEL-FM 29	4. WBOK 40	WBOK 59	WGSO 38	4. WGSO 162
5. WRNO-FM 19	5. WNOE 39	5. WTIX 55	WEZB-FM 37	5. WBYU-FM 138

FM STATIONS

WBYU-FM, 95.7, 100 KW @ 600, BTFL MUS, (Schulke), \$25.00, Swanco
 WEZB-FM, 97.1, 100 KW @ 511, BTFL MUS , \$15.50, EZ Commun.

WNOE-FM, 101.1, 100 KW @ 440, PROG ROCK , \$37.00
 WQUE-FM, 93.3, 100 KW @ 512, ROCK , \$25.00, Covenant

WRNO-FM, 99.5, 100 KW @ 370, ROCK , \$24.00, Gulf South
 WWL-FM, 101.9, 95 KW @ 830, ? ? ? , \$20.00, Loyola Univ.

WXEL-FM 105.3, 100 KW @ 407, BLACK

NEW ORLEANS ADI

12+ ADI ½

1. WSMB 139
2. WTIX 130
3. WNDE 121
4. WBYU-FM 120
5. WBOK 110

6. WNOE-FM 106
7. WXEL-FM 102
8. WWL 99
9. WRNO-FM 91
10. WYLO 90

11. WGSO 70
12. WQUE-FM 66
13. WEZB-FM 56
14. WNNR 52
15. WSHO 49

12+ ADI CUME

1. WTIX 3223
2. WNOE 3058
3. WWL 2135
4. WSMB 1696
5. WNOE-FM 1671

6. WBYU-FM 1646
7. WYLD 1409
8. WGSO 1402
9. WQUE-FM 1355
10. WBOK 1291

11. WRNO-FM 1265
12. WWL-FM 1104
13. WEZB-FM 815
14. WXEL-FM 771
15. WSHO 703

ADI FM SHARE: 41.44% (651 of 1571)

AM STATIONS

WYLD, 940, BLACK	, \$21.00
WWL, 870, COUNTRY	, \$51.00, Loyola University
WTIX, 690, ROCK	, \$48.00, S torz
WSMB, 1350, MOR	, \$24.00
WSHO, 800, COUNTRY	, \$19.00, Americana
WNNR, 990, BLACK	, \$11.00
WNOE, 1060, ROCK	, \$37.00
WGSO, 1280, CONTEMP	, \$25.00, Covenant
WBOK, 1230, BLACK	, \$15.00, Starr

Radio Market # 1
ADI # 1
Revenue Rank # 1
Income Rank # 1

APR: 17.3
Revenue: \$54,976,129
Income: \$ 7,722,794

NEW YORK

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WABC	2100/9.1	1. WABC	2523	1. WOR	1844	1. WABC	48809
2. WOR	1854/8.1	2. WOR	2027	2. WABC	1592	2. WOR	26466
3. WRFM-FM	1161/5.0	3. WCBS	1318	3. WRFM-FM	1141	3. WCBS	26096
4. WBLS-FM	1153/5.0	4. WRFM-FM	1256	4. WCBS	1102	4. WINS	21551
5. WCBS	1115/4.8	5. WBLS-FM	1185	5. WINS	960	5. WNBC	16701
6. WINS	969/4.2	6. WPLJ-FM	987	6. WBLS-FM	846	6. WXLO-FM	16301
7. WPLJ-FM	892/3.9	7. WINS	984	7. WMCA	786	7. WNEW	15788
8. WMCA	798/3.5	8. WHN	874	8. WADO	743	8. WRFM-FM	15212
9. WADO	754/3.3	9. WMCA	856	9. WNEW	726	9. WPLJ-FM	14589
10. WXLO-FM	752/3.3	10. WNEW	816	10. WPAT	704	10. WHN	14027
11. WNEW	744/3.2	11. WXLO-FM	804	11. WCBS-FM	658	11. WCBS-FM	13573
12. WPAT	708/3.0	12. WADO	757	12. WPAT-FM	610	12. WPAT	13271
13. WCBS-FM	701/3.0	13. WPAT	736	13. WHN	599	13. WBLS-FM	12746
14. WHN	636/2.8	14. WCBS-FM	734	14. WPLJ-FM	546	14. WPIX	12239
15. WPAT-FM	613/2.7	15. WNBC	702	15. WVNJ-FM	525	15. WMCA	12068

12+ FM SHARE (METRO): 43.34% (9,246 of 21,336)

12+ FM SHARE (TSA) : 42.63% (10,055 of 23,586)

18+ FM SHARE (METRO): 41.25% (7,862 of 19,060)

18+ FM SHARE (TSA) : 40.74% (8,577 of 21,053)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. WABC	508	1. WABC	932	1. WABC	1335	1. WOR	957	1. WOR	4480
2. WXLO-FM	361	2. WBLS-FM	674	2. WBLS-FM	780	2. WRFM-FM	805	2. WCBS	3002
3. WPLJ-FM	346	3. WPLJ-FM	503	3. WCBS-FM	568	3. WCBS	675	3. WABC	2934
4. WBLS-FM	307	4. WCBS-FM	430	4. WPLJ-FM	536	4. WABC	581	4. WINS	2232
5. WWRL	194	5. WNEW-FM	404	5. WRFM-FM	495	5. WNEW	577	5. WPAT	1435
6. WPIX-FM	141	6. WNBC	335	6. WADO	494	6. WINS	507	6. WRFM-FM	1434
7. WNEW-FM	56	7. WXLO-FM	288	7. WNEW-FM	453	7. WMCA	474	7. WNBC	1381

FM STATIONS:

WBLS-FM, 107.5, 2 KW @ 1,241, BLACK , \$55.00

WCBS-FM, 101.1, 4 KW @ 1,400, ROCK , \$66.44, CBS

WNEW-FM, 102.7, 4.1 KW @ 1,360, PROG ROCK, \$66.00, METROMEDIA

WPAT-FM, 93.1, 12.5 KW @ 870 , BTFL MUS , \$80.00, CAPITAL CITIES, (Paterson)

WPIX-FM, 101.9, 5.4 KW @ 1,228, ROCK , \$37.50

WPLJ-FM, 95.5, 4.6 KW @ 1,270, ROCK , \$85.00, ABC

WRFM-FM, 105.1, 5.2 KW @ 1,220, BTFL MUS (Bonneville), \$75.00, BONNEVILLE

WVNJ-FM, 100.3, 24 KW @ 666, BTFL MUS , \$36.67, (Newark, NJ)

NEW YORK ADI

12+ ADI $\frac{1}{4}$		12+ ADI CUME	
1.	WABC 2439	1.	WABC 46377
2.	WOR 1977	2.	WOR 25568
3.	WRFM-FM 1253	3.	WCBS 24693
4.	WCBS 1249	4.	WINS 21206
5.	WBLS-FM 1184	5.	WXLO-FM 16283
6.	WPLJ-FM 978	6.	WNEW 15773
7.	WINS 974	7.	WNBC 15178
8.	WMCA 849	8.	WRFM-FM 15154
9.	WHN 840	9.	WPLJ-FM 14510
10.	WNEW 808	10.	WCBS-FM 13521
11.	WXLO-FM 802	11.	WHN 13413
12.	WADO 757	12.	WPAT 13237
13.	WPAT 735	13.	WBLS-FM 12701
14.	WCBS-FM 731	14.	WPIX-FM 12135
15.	WPAT-FM 664	15.	WMCA 11858

ADI FM SHARE: 43.21% (9,976 of 23,086)

FM STATIONS: (cont)

WXLO-FM, 93.7, 5.4 KW @ 1,250, ROCK , \$87.50, RKO GENERAL

AM STATIONS:

WABC, 770, ROCK, ?????, ABC
WADO, 1280, SPANISH, \$46.67, DOWNE COMMUNICATIONS

WCBS, 880, ALL NEWS, \$100.00, CBS
WHN, 1050, CCUNTRY, \$90.00, STORER

WINS, 1010, ALL NEWS, \$110.00, WESTINGHOUSE
WMCA, 570, TALK, \$85.00

WNBC, 660, MOR, \$90.00, NBC
WNEW, 1130, MOR, \$108.33, METROMEDIA

WOR, 710, TALK, \$120.94, RKO GENERAL
WPAT, 930, MOR, \$82.00, CAPITAL CITIES, (Paterson, NJ)
WWRL, 1600, BLACK, \$55.00

Radio Market # 31
 ADI # 48
 Revenue Rank # 35
 Income Rank # 86

APR 14.7
 Revenue: \$6,211,479
 Income : \$ 96,952

NORFOLK-PORTSMOUTH

<u>12+ METRO (\$/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WCMS-FM 136/10.4	1. WCMS-FM 180	1. WCMS-FM 133	1. WGH 2089
2. WTAR 121/ 9.3	2. WTAR 126	2. WTAR 120	2. WTAR 1956
3. WFOG-FM 93/ 7.1	3. WFOG-FM 101	3. WFOG-FM 92	3. WCMS-FM 1772
4. WQRK-FM 88/ 6.7	4. WGH 98	4. WKEZ-FM 67	4. WRAP 1542
5. WGH 86/ 6.6	5. WQRK-FM 91	WNOR-FM 67	5. WFOG-FM 1433
6. WNOR-FM 82/ 6.3	6. WKEZ-FM 86	6. WGH 61	6. WNOR-FM 1395
7. WKEZ-FM 68/ 5.2	WMYK-FM 86	7. WQRK-FM 60	7. WNOR 1331
8. WRAP 66/ 5.1	8. WNCR-FM 85	8. WMYK-FM 54	8. WQRK-FM 1186
9. WMYK-FM 60/ 4.6	9. WRAP 79	9. WRAP 46	9. WKEZ-FM 1003
10. WPCE 54/ 4.1	10. WDWI-FM 56	WOWI-FM 46	10. WMYK-FM 963

12+ FM SHARE (METRO): 55.32% (660 of 1193)

12+ FM SHARE (TSA) : 57.13% (777 of 1360)

18+ FM SHARE (METRO): 57.29% (601 of 1049)

18+ FM SHARE (TSA) ; 59.20% (714 of 1206)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WQRK-FM 28	1. WNOR-FM 64	1. WTAR 83	1. WCMS-FM 72	1. WCMS-FM 320
2. WGH 25	2. WMYK-FM 54	2. WCMS-FM 80	2. WTAR 55	2. WTAR 315
3. WNOR 22	WQRK-FM 54	3. WFOG-FM 70	3. WFOG-FM 46	3. WGH 131
4. WRAP 20	4. WTAR 52	4. WNOR-FM 66	4. WKEZ-FM 45	4. WFOG-FM 113
5. WNOR-FM 15	5. WCMS-FM 48	5. WQRK-FM 59	5. WCPK 27	5. WKEZ-FM 92

FM STATIONS

WCMS-FM, 100.5, 50 KW @ 409, COUNTRY	\$35.00
WFOG-FM, 92.9, 50 KW @ 500, BTFL MUS, (Bonneville)	\$14.00
WKEZ-FM, 95.7, 40 KW @ 880, BTFL MUS, (Schulke)	\$13.00, Landmark
WMYK-FM, 93.7, 100 KW @ 440, ROCK	\$13.50 (Elizabeth City N.C.)
WNOR-FM, 98.7, 46 KW @ 549, ROCK	\$11.00
WOWI-FM, 102.9, 50 KW @ 470, ROCK	\$12.00
WQRK-FM, 104.5, 50 KW @ 400, ROCK (TM)	\$18.00
WXRI-FM, 105.3, 50 KW @ 500, RELIGION	\$ 6.00, Christian Edcst. Nct.
WGH-FM, 97.3, 74 KW @ 420, CLASSICAL	\$ 8.00

NORFOLK ADI

12+ ADI 1/4

1. WCMS-FM 181
2. WTAR 125
3. WMYK-FM 102
4. WFOG-FM 99
5. WGH 98

6. WQRK-FM 91
7. WKEZ-FM 88
8. WNOR-FM 85
9. WRAP 75
10. WOWI-FM 56

11. WPCE 54
12. WNOR 50
13. WCMS 43
14. WRCS 41
15. WXRI-FM 36

12+ ADI CUME

1. WGH 2073
2. WTAR 1933
3. WCMS-FM 1793
4. WRAP 1505
5. WNOR-FM 1395

6. WFOG-FM 1390
7. WNOR 1331
8. WQRK-FM 1138
9. WMYK-FM 1086
10. WKEZ-FM 1029

11. WCMS 813
12. WOWI-FM 805
13. WPCE 771
14. WKLY 597
15. WGH-FM 561

ADI FM SHARE: 55.42% (813 of 1467)

AM STATIONS

WCMS, 1050, COUNTRY	, \$35.00
WGH, 1310, ROCK	, \$28.50
WKLY, 1350, NBC NIS	, \$15.00, Rust
WNOR, 1230, CONTEMP	, \$11.00
WRAP, 850, BLACK	, \$27.00, Rollina
WTAR, 790, MOR	, \$33.00, Landmark
WPCE, 1400, COUNTRY	, \$14.00
WRCS, 970, MOR	, \$ 4.00 (Ahoskie, N.C.)

Radio Market # 52
 ADI # 47
 Revenue Rank # 62
 Income Rank # 72

APR 19.2
 Revenue: \$3,812,801
 Income : \$ 182,695

NORTHEAST PENNSYLVANIA
 (Wilkes Barre-Scranton)

<u>12+ METRO (1/SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WARM	180/17.4	1. WARM	194	1. WARM	156	1. WARM	2726
2. WEJL	124/12.0	2. WEJL	132	2. WEJL	123	2. WILK	1436
3. WNAK	74/ 7.2	3. WNAK	77	3. WNAK	73	3. WGBI	987
4. WILK	67/ 6.5	4. WILK	75	4. WGBI	55	4. WEJL	983
5. WGBI	55/ 5.3	5. WGBI	68	5. WILK	51	5. WNAK	812
6. WYZZ-FM	41/ 4.0	6. WYZZ-FM	42	6. WYZZ-FM	41	6. WBAX	807
7. WSCR	40/ 3.9	7. WBAX	41	7. WSCR	36	7. WBRE	710
WBAX	40/ 3.9	8. WSCR	40	8. WAZL	33	8. WABC	651
9. WAZL	35/ 3.4	9. WAZL	38	9. WBRE	32	9. WYZZ-FM	610
10. WBRE	32/ 3.1	10. WILQ-FM	33	10. WICK	26	10. WSCR	567

12+ FM SHARE (METRO): 20.76% (191 of 920)

12+ FM SHARE (TSA) : 21.89% (245 of 1119)

18+ FM SHARE (METRO): 26.05% (211 of 810)

18+ FM SHARE (TSA) : 27.47% (264 of 961)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. WARM	24	1. WARM	63	1. WARM	108	1. WARM	71	1. WARM	370
2. WILK	16	2. WSCR	25	2. WEJL	49	2. WEJL	59	2. WEJL	166
3. WBAX	14	3. WILK	24	3. WILK	33	3. WNAK	58	3. WBRE	89
4. WABC	5	4. WBAX	19	4. WSCR	31	4. WYZZ-FM	25	4. WNAK	84

FM STATIONS

WBRE-FM, 98.5, 7 KW @ 1,154, NBC NIS	\$10.00	(Wilkes Barre)
WYZZ-FM, 92.9, 50 KW @ 1,065, BTFL MUS	\$10.00	(Wilkes Barre)
WRAK-FM, 102.7, 53 KW @ 1,270, MOR	\$ 7.00	(Williamsport)
WILQ-FM, 105.1, 4 KW @ 1,300, CONTEMP	\$ 9.00	(Williamsport)

WILKES BARRE-SCRANTON ADI

12+ ADI $\frac{1}{2}$		12+ ADI CUME	
1.	WARM 180	1.	WARM 2484
2.	WEJL 129	2.	WILK 1521
3.	WILQ-FM 104	3.	WGBI 947
4.	WNAK 77	4.	WEJL 946
5.	WILK 76	5.	WILQ-FM 935
6.	WGBI 64	6.	WNAK 812
7.	WLSH 43	7.	WBAX 807
8.	WYZZ-FM 41	8.	WBRE 719
	WBAX 41	9.	WPPA 648
10.	WSCR 40	10.	WYZZ-FM 620
	WAZL 40	11.	WSCR 562
12.	WMLP 39	12.	WAZL 550
13.	WRAK-FM 35	13.	WBRE-FM 523
14.	WMET 34	14.	WICK 518
15.	WBRE 33	15.	WABC 495

ADI FM SHARE: 25.79% (415 of 1609)

AM STATIONS

WARM, 590, ROCK	, \$34.00,	Susquehanna	(Scranton)
WBAX, 1240, ROCK	, \$12.00,	Merv Griffin	(Wilkes Barre)
WEJL, 630, MOR	, \$12.00,	Shamrock	(Scranton)
WGBI, 910, COUNTRY	, \$12.00		(Scranton)
WILK, 980, ROCK	, \$11.50		(Wilkes Barre)
WNAK, 730, GENERAL/MOR	, \$13.00		(Nantikoke)
WSCR, 1320, ROCK	, \$11.50		(Scranton)
WLSH, 1410, MOR	, \$ 5.00		(Lansford)
WAZL, 1490, ROCK	, \$ 6.00		(Hazelton)
WMLP, 1380, ROCK	, \$ 6.50,		(Milton)
WMET, 1530, CONTEMP	, \$ 5.00		(Shenandoah)
WPPA, 1360, MOR	, \$ 8.00		(Pottsville)

Radio Market # 46
 ADI # 41
 Revenue Rank # 48
 Income Rank # 46

APR 14.9
 Revenue: \$5,074,604
 Income : \$ 346,297

OKLAHOMA CITY

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KTOK	153/16.4	1.	WKY	260	1.	KTOK	151	1.	WKY	4829
2.	WKY	144/15.5	2.	KTOK	175	2.	WKY	116	2.	KOMA	3049
3.	KKNG-FM	78/ 8.4	3.	KOMA	134	3.	KKNG-FM	78	3.	KTOK	2233
4.	KFNB-FM	74/ 7.9	4.	KFNB-FM	85	4.	KFNB-FM	74	4.	KXXY-FM	1175
5.	KEBC-FM	63/ 6.8	5.	KKNG-FM	83	5.	KEBC-FM	60	5.	KKNG-FM	1171
6.	KOMA	61/ 6.5	6.	KOFM-FM	81	6.	KOFM-FM	49	6.	KFNB-FM	1062
7.	KOFM-FM	54/ 5.8	7.	KEBC-FM	79	7.	KOMA	44	7.	KOFM-FM	984
8.	KXXY-FM	45/ 4.8	8.	WNAD	62	8.	KLPR	32	8.	KEBC-FM	871
9.	KLPR	32/ 3.4	9.	KXXY-FM	55	9.	KXXY-FM	27	9.	WNAD	832
10.	KAFG-FM	28/ 3.0	10.	KFJL-FM	49	10.	KOCY	24	10.	KOCY	703

12+ FM SHARE (METRO): 45.81% (399 of 871)

12+ FM SHARE (TSA) : 40.36% (500 of 1239)

18+ FM SHARE (METRO): 46.56% (359 of 771)

18+ FM SHARE (TSA) : 41.06% (443 of 1079)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WKY 28	1. WKY 62	1. WKY 91	1. KTOK 84	1. WKY 458
2. KXXY-FM 18	2. KOFM-FM 41	2. KTOK 63	2. KKNG-FM 54	2. KTOK 395
3. KOMA 17	3. KOMA 33	3. KOFM-FM 47	3. WKY 47	3. KOMA 122
4. KWHP-FM 10	4. KTOK 26	4. KEBC-FM 45	4. KFNB-FM 42	4. KFNB-FM 121
5. KFJL-FM 5	5. KXXY-FM 23	5. KFNB-FM 40	5. KEBC-FM 38	5. KEBC-FM 119

FM STATIONS

KAFG-FM, 102.7, 100 KW @ 301, SOLID GOLD ROCK, \$9.00, Covenant
 KEBC-FM, 94.7, 50 KW @ 331, COUNTRY , \$11.00,

KFJL-FM, 98.9, 100 KW @ 499, BLACK , \$ 5.00
 KFNB-FM, 101.9, 63 KW @ 420, BTFL MUS, (Century) , \$ 5.00

KKNG-FM, 92.5, 100 KW @ 297, BTFL MUS, (Sehulke) , \$28.00, Swanco
 KOFM-FM, 104.1, 100 KW @ 1,425, ROCK , \$27.00, American

KWHP-FM, 97.7, 3 KW @ 300, CONTEMP , \$ 7.00 (Edmond)
 KXXY-FM, 96.1, 100 KW @ 300, ROCK (TM) , \$22.00

NOTE: KKNG-FM was off the air for the better part of a week during the survey period due to technical difficulties.

OKLAHOMA CITY ADI

<u>12+ ADI $\frac{1}{4}$</u>		<u>12+ ADI CUME</u>	
1.	WKY 246	1.	WKY 4518
2.	KTOK 168	2.	KOMA 2505
3.	KOMA 98	3.	KTOK 2163
4.	KFNB-FM 84	4.	KKNG-FM 1171
5.	KKNG-FM 83	5.	KXXY-FM 1170
6.	KO FM-FM 81	6.	KFNB-FM 1057
7.	KEBC-FM 79	7.	KO FM-FM 981
8.	KXXY-FM 55	8.	KEBC-FM 869
9.	KFJL-FM 49	9.	KOCY 703
10.	WNAD 45	10.	WNAD 608
11.	KLPR 35	11.	KLPR 568
12.	KVOO 33	12.	KAFG-FM 543
13.	KAFG-FM 31	13.	KNOR 529
14.	KOCY 26	14.	KWHP-FM 416
15.	KNOR 25	15.	KFJL-FM 402

ADI FM SHARE: 36.91% (499 of 1352)

AM STATIONS

KOCY, 1340, MOR	, \$15.00
KOMA, 1520, CONTEMP	, \$28.00, Storz
KTOK, 1000, MOR	, \$39.00, Covenant
WKY, 930, CONTEMP	, \$44.00, Gaylord
WNAD, 640, COUNTRY	, \$14.00
KNOR, 1400, ROCK	, \$ 7.00
KLPR, 1140, ? ? ?	, \$12.00
KVOD - See Tulsa	(Norman)

Radio Market # 60
Revenue Rank # 46
Income Rank # 82

APR 15.9
Revenue : \$5,192,073
Income : \$ 120,294

OMAHA

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME		
1.	KFAB	204/27.6	1. WOW	434	1. KFAB	200	1. WOW	6638
2.	WOW	132/17.9	2. KFAB	326	2. WOW	107	2. KFAB	4052
3.	KGOR-FM	78/10.6	3. KGOR-FM	117	3. KEZO-FM	65	3. KGOR-FM	1876
4.	KEZO-FM	66/ 8.9	4. KEZO-FM	103	4. KGOR-FM	54	4. KOIL	1747
5.	KOIL	59/ 8.0	5. KOIL	77	5. KOIL	39	5. KEZO-FM	1262
6.	KQKQ-FM	44/ 6.0	6. KMA	63	6. KQKQ-FM	37	6. KMA	886
7.	KLNG	33/ 4.5	7. KQKQ-FM	52	7. KLNG	31	7. KLNG	604
8.	KOOO	23/ 3.1	8. KLNG	37	8. KOOO	22	8. KQKQ-FM	533
9.	KEFM-FM	14/ 1.9	9. KOOO	29	9. KEFM-FM	14	9. KOOO	502
10.	KOOO-FM	13/ 1.8	10. KOOO-FM	21	10. KOOO-FM	13	10. KOOO-FM	437

12+ FM SHARE (METRO): 32.33% (224 of 695)
12+ FM SHARE (TSA) : 24.58% (319 of 1298)

18+ FM SHARE (METRO): 31.14% (189 of 607)
18+ FM SHARE (TSA) : 24.62% (273 of 1109)

TEENS	18-34	18-49	35-64	AM DRIVE			
1. WOW	25	1. WOW	94	1. KFAB	130	1. KFAB	700
2. KGOR-FM	24	2. KGOR-FM	94	2. KEZO-FM	39	2. WOW	556
3. KOIL	20	3. KQKQ-FM	53	3. WOW	22	3. KMA	185
4. KQKQ-FM	7	4. KFAB	37	4. KLNG	17	4. KOIL	89

FM STATIONS

KEZO-FM, 92.3, 100 KW @ 1210, BTFL MUS, (Schulke), \$20.00, Meredith
KGOR-FM, 99.9, 115 KW @ 1227, ROCK (TM) , \$24.00

KOOO-FM, 104.5, 32 KW @ 285, COUNTRY , \$15.00
KQKQ-FM, 98.5, 100 KW @ 187, PROG ROCK , \$ 9.00

KEFM-FM, 96.1, 100 KW @ 275, MOR , \$12.00, Star

AM STATIONS

KFAB, 1110, MOR/GENERAL	\$44.50
KLNG, 1490, NBC NIS	\$18.50, Welocome
KOIL, 1290, ROCK	\$25.00, Star
KOOO, 1420, COUNTRY	\$15.00
WOW, 590, ROCK	\$43.00, Meredith
KMA, 960, COUNTRY	\$15.50, May (Shenandoah, Iowa)

Radio Market # 55
ADI # 44
Revenue Rank # 45
Income Rank # 158

APR 15.4
Revenue: \$5,231,703
Income : \$- 716,558

ORLANDO

<u>12+ METRO (1/2SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. WDBO	108/14.2	1. WDBO-FM	172	1. WDBO	107	1. WDBO	2010
2. WDBO-FM	99/13.0	2. WDBO	134	2. WDBO-FM	99	2. WDBO-FM	1989
3. WBJW-FM	86/11.3	3. WBJW-FM	130	3. WHOO	78	3. WLOF	1731
4. WHOO	79/10.4	4. WHOO-FM	106	4. WHOO-FM	49	4. WBJW-FM	1612
5. WLOF	56/ 7.4	5. WHOO	94	5. WBJW-FM	47	5. WDIZ-FM	1317
6. WHOO-FM	50/ 6.6	6. WDIZ-FM	75	6. WLOF	37	6. WHOO	1258
7. WDIZ-FM	41/ 5.4	7. WLOF	67	7. WKIS	32	7. WKIS	1237
WORJ-FM	41/ 5.4	WORJ-FM	67	WDIZ-FM	32	8. WHOO-FM	1031
9. WKIS	34/ 4.5	9. WPCV-FM	43	9. WORJ-FM	30	9. WORJ-FM	962
10. WOKB	29/ 3.8	10. WKIS	40	10. WOKB	26	10. WPCV-FM	539

12+ FM SHARE (METRO): 48.30% (340 of 704)
12+ FM SHARE (TSA) : 58.76% (607 of 1033)

18+ FM SHARE (METRO): 40.63% (247 of 608)
18+ FM SHARE (TSA) : 56.77% (511 of 897)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WBJW-FM 39	1. WBJW-FM 39	1. WHOO 52	1. WDBO-FM 66	1. WDBO 220
2. WLOF 19	2. WDIZ-FM 27	2. WDBO-FM 50	2. WDBO 57	2. WDBO-FM 197
3. WORJ-FM 11	3. WORJ-FM 26	3. WBJW-FM 47	3. WHOO 46	3. WHOO 126
4. WDIZ-FM 9	4. WLOF 24	4. WDIZ-FM 32	4. WHOO-FM 25	4. WHOO-FM 110

FM STATIONS

WBJW-FM, 105.1, 100 KW @ 370, ROCK	\$22.50, Rounsville
WDBO-FM, 92.3, 100 KW @ 1200, BTFL MUS (Schulke)	\$24.00, Outlet
WDIZ-FM, 100.3, 100 KW @ 820, ROCK (TM)	\$11.00, Shamrock
WHOO-FM, 96.5, 100 KW @ 493, BTFL MUS (Century)	\$10.00, Bluegrass
WORJ-FM, 107.7, 100 KW @ 380, PROG ROCK	\$32.00
WELE-FM, 105.9, 76 KW @ 245, COUNTRY	\$12.00
WCKS-FM - See Melbourne	

AM STATIONS

WDBO, 580, MOR	\$25.00, Outlet
WHOO, 990, COUNTRY	\$21.00, Bluegrass
WKIS, 740, MOR	\$21.00, Susquehanna
WLOF, 950, ROCK	\$30.00
WTMC, 1290, ADULT CONTEMP	\$ 5.00
WELE, 1590, COUNTRY	\$10.00
WOKB, 1600, BLACK	\$12.25
WRMF WMFT WRKT See Melbourne	(Winter Garden)

ORLANDO - DAYTONA BEACH ADI

12+ ADI $\frac{1}{2}$

1.	WDBO-FM	172
2.	WDBO	133
3.	WBJW-FM	123
4.	WHOO-FM	102
5.	WHOO	93
6.	WDIZ-FM	76
7.	WLOF	66
8.	WORJ-FM	63
9.	WELE-FM	45
10.	WKIS	39
11.	WTMC	34
	WCKS-FM	34
13.	WELE	30
14.	WOKB	29
15.	WRMF	27

12+ ADI CUME

1.	WDBO-FM	1993
2.	WDBO	1977
3.	WLOF	1739
4.	WBJW-FM	1550
5.	WDIZ-FM	1318
6.	WKIS	1221
7.	WHOO	1214
8.	WHOO-FM	1012
9.	WORJ-FM	895
10.	WMFJ	497
11.	WELE-FM	487
12.	WMEL	463
13.	WCKS-FM	459
14.	WRKT	443
15.	WRMF	435

ADI FM SHARE: 51.53% (789 of 1531)

Radio Market # 114
Revenue Rank # 113
Income Rank # 95

APR 16.7
Revenue: \$1,948,172
Income : \$ 61,689

PENSACOLA

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WJLQ-FM 58/15.2	1. WMEZ-FM 59	1. WCOA 48	1. WBSR 826
2. WBSR 56/14.7	2. WJLQ-FM 58	2. WMEZ-FM 47	2. WCOA 647
3. WCOA 48/12.6	3. WBSR 56	3. WBSR 44	3. WMEZ-FM 622
4. WMEZ-FM 47/12.3	4. WCOA 54	4. WJLQ-FM 40	4. WJLQ-FM 617
5. WBOP 43/11.3	5. WBOP 43	5. WBOP 35	5. WKRG-FM 403
6. WN'VY 22/ 5.8	6. WABB-FM 30	6. WN'VY 21	6. WN'VY 373
7. WXBM-FM 21/ 5.5	7. WBOP-FM 23	7. WXBM-FM 18	7. WBOP-FM 335
8. WBOP-FM 18/ 4.7	8. WKRG-FM 22	8. WBOP-FM 15	8. WABB-FM 325
9. WABB-FM 12/ 3.1	WN'VY 22	9. WABB-FM 11	9. WBOP 319
10. WPFA 8/ 2.1	WXBM-FM 22	10. WPFA 8	10. WPFA 198

12+ FM SHARE (METRO): 45.89% (162 of 353)
12+ FM SHARE (TSA) : 51.44% (214 of 416)

18+ FM SHARE (METRO): 44.59% (136 of 305)
18+ FM SHARE (TSA) : 50.14% (181 of 361)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WJLQ-FM 18	1. WJLQ-FM 35	1. WJLQ-FM 39	1. WCOA 31	1. WCOA 118
2. WBSR 12	2. WBSR 29	2. WBSR 37	2. WMEZ-FM 27	2. WBOP 82
3. WBOP 8	3. WBOP 23	3. WMEZ-FM 36	3. WN'VY 14	3. WBSR 67

FM STATIONS

WABB-FM, WKRG-FM - See Mobile
WBOP-FM, 101.5, 100 KW @ 493, BLACK , \$10.00, Roden

WJLQ-FM, 100.7, 26 KW @ 157, ROCK (TM) , \$10.00
WMEZ-FM, 94.1, 100 KW @ 320, BTFL MUS (Schulke) , \$13.00

WXBM-FM, 102.3, 3 KW @ 145, COUNTRY , \$ 7.00 (Milton)

AM STATIONS

WBOP, 980, BLACK , \$10.00, Roden
WBSR, 1450, CONTEMP , \$13.50, Mooney

WCOA, 1370, MOR , \$16.00
WN'VY, 1230, COUNTRY , \$12.50

WPFA, 790, COUNTRY/GOSPEL , \$ 5.00

Radio Market # 92
 Revenue Rank # 97
 Income Rank # 76

APR 15.3
 Revenue: \$2,462,944
 Income: 158,890

PEORIA

<u>12 + Metro (1/2 SHARE)</u>	<u>12 + TSA</u>	<u>18 + METRO</u>	<u>12 + TSA CUME</u>
1. WIRL 73/16.6	1. WSWT-FM 82	1. WXCL 66	1. WLS 1255
2. WXCL 67/15.2	2. WIRL 79	2. WIRL 55	2. WIRL 1208
3. WSWT-FM 55/12.5	3. WXCL 72	3. WSWT-FM 54	3. WMBD 972
4. WMBD 54/12.3	4. WMBD 56	4. WMBD 51	4. WSWT-FM 947
5. WSIV + 40/9.1	5. WLS 54	5. WSIV 40	5. WXCL 903
6. WMBD-FM 29/6.6	6. WSIV 41	6. WMBD-FM 24	6. WMBD-FM 680
7. WLS 25/5.7	7. WGN 39	7. WGN 19	7. WGN 623
8. WGN 19/4.3	8. WMAQ 35	8. WPEO 17	8. WSIV 584
9. WPEO 18/4.1	9. WMBD-FM 32	9. WLS 15	9. WBNQ-FM 494
10. WWCT-FM 15/3.4	10. WBNQ-FM 28	10. WWCT-FM 14	10. WMAQ 480

12 + FM SHARE (METRO): 29.23% (121 of 414)

12 + FM SHARE (TSA) : 31.41% (180 of 573)

18 + FM SHARE (METRO): 30.11% (112 of 372)

18 + FM SHARE (TSA) : 32.94% (167 of 507)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WIRL 18	1. WIRL 35	1. WIRL 43	1. WXCL 39	1. WMBD 145
2. WLS 10	2. WSWT-FM 19	2. WSWT-FM 36	2. WSWT-FM 32	2. WXCL 116
3. WMBD-FM 5	3. WMBD-FM 14	3. WXCL 33	3. WSIV 28	3. WIRL 110
4. WMBD 3	4. WXCL 13	4. WSIV 19	4. WMBD 27	4. WSWT-FM 101

FM STATIONS

WSWT-FM, 106.9, 50 KW @ 450, BTFL MUS (Schulke), \$21.00, Mid America
 WMBD-FM, 93.3, 27 KW @ 570, ROCK , \$18.00, Midwest TV

WWCT-FM, 105.7, 36 KW @ 570, ROCK , \$ 7.00
 WBNQ-FM, See Bloomington

AM STATIONS

WLS, WGN, WMAQ, See Chicago
 WIRL, 1290, CONTEMP, , \$29.00, Mid America

WMBD, 1470, MOR, , \$26.00, Midwest TV
 WPEO, 1020, RELIGION, , \$ 6.50

WXCL, 1350, COUNTRY, , \$28.00
 WSIV, 1140, BTFL MUS, , \$ 6.00 (Pekin, Ill.)

Radio Market # 5
ADI # 4
Revenue Rank # 6
Income Rank # 6

APR 17.2
Revenue: \$22,593,795
Income: \$ 3,096,010

PHILADELPHIA

12+ figures based on Mon-Fri

<u>12+ METRO (1/2-SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WIP 664/9.5	1. WWSH-FM 745	1. KYW 579	1. KYW 12320
2. KYW 627/8.9	2. WIP 732	2. WWSH-FM 572	2. WFIL 12312
3. WCAU 621/8.9	3. WFIL 723	3. WIP 571	3. WCAU 11008
4. WWSH-FM 610/8.7	4. KYW 710	4. WCAU 539	4. WIP 7460
5. WFIL 558/8.0	5. WCAU 697	5. WDVR-FM 395	5. WWSH-FM 7125
6. WDVR-FM 433/6.2	6. WDVR-FM 458	6. WFIL 368	6. WIBG 6235
7. WMGK-FM 333/4.8	7. WIFI-FM 370	7. WMGK-FM 297	7. WIFI-FM 5471
8. WDAS-FM 257/3.7	8. WMGK-FM 368	8. WIBG 205	8. WDVR-FM 4524
9. WIBG 243/3.5	9. WYSP-FM 283	9. WDAS-FM 182	9. WYSP-FM 4218
10. WIFI-FM 241/3.4	10. WDAS-FM 271	10. WPEN 168	10. WMGK-FM 4030
11. WYSP-FM 241/3.4	11. WIBG 266	11. WPBS-FM 166	11. WPEN 3978
12. WPEN 171/2.4	12. WPEN 229	12. WYSP-FM 157	12. WCAU-FM 2825
13. WWDB-FM 164/2.3	13. WPBS-FM 184	13. WWDB-FM 143	13. WDAS-FM 2786
14. WPBS-FM 154/2.2	14. WWDB-FM 181	14. WIFI-FM 140	14. WDAS 2510
15. WDAS 143/2.0	15. WCAU-FM 151	15. WCAU-FM 123	15. WMMR-FM 2428

- 12+ FM SHARE (METRO): 46.58% (2938 of 6308)

12+ FM SHARE (TSA) : 47.42% (3571 of 7531)

18+ FM SHARE (METRO): 46.58% (2499 of 5344)

18+ FM SHARE (TSA) : 47.67% (3048 of 6394)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WFIL 170	1. WMGK-FM 219	1. WIP 305	1. WIP 418	1. KYW 147
2. WYSP-FM 88	2. WFIL 214	2. WFIL 297	2. WWSH-FM 346	2. WIP 139
3. WIFI-FM 87	3. WYSP-FM 149	3. WMGK-FM 293	3. KYW 309	3. WCAU 103
4. WDAS-FM 61	WDAS-FM 149	4. WCAU 231	4. WDVR-FM 283	4. WFIL 88
5. WDAS 50	5. WCAU 127	5. WWSH-FM 220	5. WCAU 240	5. WWSH-F67
6. WIBG 29	6. WWSH-FM 110	6. WDVR-FM 202	6. WFIL 133	6. WDVR-F46
7. WCAU 28	7. WIFI-FM 105	7. KYW 194	7. WPBS-FM 109	7. WMGK-F29

WCAU-FM, 98.1, 9 KW @ 1000, ADULT CONTEMP, \$28.00, CBS

WDAS-FM, 105.3, 50 KW @ 200, PROG ROCK , \$61.60,

WDVR-FM, 101.1, 23 KW @ 650, BTFL MUS , \$66.00

WIFI-FM, 92.5, 50 KW @ 500, ROCK , \$50.00, GCC Communications

WMGK-FM, 102.9, 50 KW @ 300, ADULT ROCK , \$53.60, Greater Media

WMMR-FM, 93.3, 25 KW @ 670, ROCK , \$40.00, Metromedia

WPBS-FM, 98.9, 14 KW @ 830, BTFL MUS (Century), \$38.00, Phil Bulletin

WWDB-FM, 96.5, 12 KW @ 1200, TALK , \$34.00, Banks

WWSH-FM, 106.1, 19 KW @ 740, BTFL MUS (Schulke), \$81.25, United Artists

WYSP-FM, 94.1, 39 KW @ 550, MOR , \$45.00, SJR Communications

PHILADELPHIA ADI

12+ ADI $\frac{1}{2}$:

1. WWSH-FM 693
2. WFIL 660
3. WIP 650
4. KYW 642
5. WCAU 615
6. WDVR-FM 420
7. WMGK-FM 344
8. WIFI-FM 332
9. WYSP-FM 291
10. WIBG 258
11. WDAS-FM 253
12. WPEN 241
13. WPBS-FM 191
14. WDAS 162
15. WCAU-FM 152

12+ ADI CUME

1. KYW 12695
2. WFIL 12673
3. WCAU 11364
4. WWSH-FM 8062
5. WIP 8057
6. WIBG 7678
7. WIFI-FM 5699
8. WDVR-FM 5198
9. WPEN 5140
10. WYSP-FM 4814
11. WMGK-FM 4469
12. WDAS 3581
13. WCAU-FM 3418
14. WDAS-FM 3234
15. WMMR-FM 2734

ADI FM SHARE: 46.28% (3866 of 8354)

AM STATIONS:

WPEN, 950, OLDIES ROCK, \$53.60, Greater Media
WIP, 610, MOR , \$96.06, Metromedia
WIBG, 990, ROCK , \$45.00, Fairbanks
WFIL, 560, ? ? ? , \$125.00, LIN
WDAS, 1480, BLACK , \$61.60
WCAU, 1210, ALL NEWS , \$81.39, CBS
KYW, 1060, ALL NEWS , \$92.75, Westinghouse

Radio Market # 27
ADI # 37
Revenue Rank # 22
Income Rank # 36

APR 16.0
Broadcast Revenue: \$8,752,222
Broadcast Income : \$ 462,484

PHOENIX

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KRFM-FM 174/11.1	1. KRFM-FM 188	1. KRFM-FM 173	1. KUPD 2556
2. KNIX-FM+147/ 9.4	2. KNIX-FM 162	2. KNIX-FM 136	2. KOY 2333
3. KMEO-FM+129/ 8.2	3. KMEO-FM 135	3. KMEO-FM 127	3. KTAR 2033
4. KOY 123/ 7.9	4. KOY 133	4. KOY 117	4. KRIZ 1792
5. KUPD+ 116/ 7.4	5. KUPD 131	5. KTAR 101	5. KMEO-FM 1778
6. KTAR 102/ 6.5	6. KTAR 117	6. KJJJ 85	6. KRFM-FM 1766
7. KJJJ 91/ 5.8	7. KJJJ 102	7. KOOL 82	7. KJJJ 1698
8. KDKB-FM+ 89/ 5.7	8. KDKB-FM 92	8. KDKB-FM 72	8. KOOL 1694
9. KOOL 85/ 5.4	- KBBC-FM 92	9. KOOL-FM 67	9. KNIX-FM 1424
10. KBBC-FM 84/ 5.4	10. KOOL 85	10. KUPD 61	10. KBBC-FM 1409
11. KOOL-FM 73/ 4.7	11. KOOL-FM 75	11. KBBC-FM 58	11. KOOL-FM 1138
12. KRIZ 62/ 4.0	12. KRIZ 63	12. KBUZ-FM+ 54	12. KDKB-FM 1034

12+ FM SHARE (METRO): 48.80% (732 of 1500)

12+ FM SHARE (TSA) : 48.98% (790 of 1613)

18+ FM SHARE (METRO): 48.65% (647 of 1330)

18+ FM SHARE (TSA) : 48.60% (693 of 1426)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KUPD 55	1. KNIX-FM 78	1. KNIX-FM 110	1. KRFM-FM 109	1. KTAR 255
2. KRIZ 26	2. KOY 74	2. KOY 105	2. KMEO-FM 68	2. KOY 232
KBBC-FM 26	3. KDKB-FM 67	3. KRFM-FM 89	3. KNIX-FM 57	3. KRFM-FM 216
4. KDKB-FM 17	4. KBBC-FM 56	4. KMEO-FM 74	4. KTAR 56	4. KOOL 177
5. KNIX-FM 11	5. KUPD 52	5. KDKB-FM 71	5. KJJJ 52	5. KNIX-FM 162

FM STATIONS

KBBC-FM, 98.7, 115 KW @ 1,680, ROCK	\$16.00, Combined Commun.
KBUZ-FM, 104.7, 100 KW @ 1,550, BTFL MUS (TM)	\$14.00, Number One
KDKB-FM, 93.3, 100 KW @ 1,550, PROG ROCK	\$24.00
KMEO-FM, 96.9, 100 KW @ 1,555, BTFL MUS,(Bonneville)	\$29.00
KNIX-FM, 102.5, 100 KW @ 1,610, COUNTRY	\$15.00, Buck Owens
KOOL-FM, 94.5, 100 KW @ 1,620, OLDIES ROCK	\$14.00
KHEP-FM, 101.5, 100 KW @ 1,720, CLASSICAL	\$ 8.00
KRFM-FM, 95.5, 100 KW @ 1,550, BTFL MUS	\$28.00, Southern

PHOENIX ADI

12+ ADI

1.	KRFM-FM	184
2.	KNIX-FM	162
3.	KMEO-FM	135
4.	KOY	132
5.	KUPD	127
6.	KTAR	116
7.	KJJJ	99
8.	KDKB-FM	91
9.	KBBC-FM	88
10.	KOOL	85
11.	KOOL-FM	75
12.	KRIZ	62
13.	KBUZ-FM	60
14.	KPHX	34
15.	KIFN	29

12+ ADI CUME

1.	KUPD	2486
2.	KOY	2296
3.	KTAR	2028
4.	KRIZ	1783
5.	KMEO-FM	1737
6.	KRFM-FM	1685
7.	KOOL	1674
8.	KJJJ	1670
9.	KNIX-FM	1414
10.	KBBC-FM	1335
11.	KOOL-FM	1131
12.	KDKB-FM	1018
13.	KBUZ-FM	933
14.	KRUX	512
15.	KHEP-FM	448

ADI FM SHARE: 45.71% (777 of 1700)

AM STATIONS

KUPD, 1060, ROCK	, \$23.00
KTAR, 620, NEWS	, \$30.00, Combined Communications
KRUX, 1360, NBC NIS	, \$16.00, Lotus
KRIZ, 1230, ROCK	, \$24.00, Doubleday
KPHX, 1480, SPANISH	, \$11.50
KOY, 550, MOR	, \$56.25, Southern
KOOL, 960, MOR	, \$22.00
KJJJ, 910, COUNTRY	, \$26.00
KIFN, 860, SPANISH	, \$16.50

Radio Market # 11
ADI # 10
Revenue Rank # 14
Income Rank # 130

APR 18.0
Broadcast Revenue: \$14, 050,667
Broadcast Income : \$ - 61,531

PITTSBURGH

12+-METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	KDKA 906/25.8	1.	KDKA 1151	1.	KDKA 890	1.	KDKA 14143
2.	WWSW 257/ 7.3	2.	WPEZ-FM 362	2.	WWSW 254	2.	WKTQ 5569
3.	WDVE-FM 238/ 6.8	3.	WDVE-FM 293	3.	WSHH-FM 219	3.	WPEZ-FM 5390
4.	WSHH-FM 221/ 6.3	4.	WWSW 259	4.	WEEP 189	4.	WWSW 4543
5.	WKTQ 214/ 6.1	5.	WSHH-FM 247	5.	WDVE-FM 176	5.	WDVE-FM 4066
6.	WPEZ-FM 201/ 5.7	6.	WKTQ 233	6.	WTAE 170	6.	WTAE 3906
7.	WEEP+	7.	WEEP 220	7.	WKTQ 143	7.	WSHH-FM 3520
8.	WTAE 174/ 5.0	8.	WTAE 185	8.	WJOI-FM 134	8.	WJOI-FM 2364
9.	WJOI-FM 134/ 3.8	9.	WJOI-FM 182	9.	WPEZ-FM 114	9.	WEEP 2092
10.	WAMO-FM 121/ 3.4	10.	WWVA+	10.	WAMO-FM 85	10.	WWVA 2079
11.	WIXZ 75/ 2.1	11.	WAMO-FM 124	11.	WIXZ 75	11.	KDKA-FM 1675
12.	KDKA-FM 57/ 1.6	12.	WIXZ 83	12.	KDKA-FM 56	12.	KQV 1583

12+ FM SHARE (METRO): 35.64% (1184 of 3322)

12+ FM SHARE (TSA) : 37.96% (1580 of 4162)

18+ FM SHARE (METRO): 32.34% (977 of 3021)

18+ FM SHARE (TSA) : 34.39% (1296 of 3769)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WPEZ-FM 87	1. WDVE-FM 170	1. KDKA 345	1. KDKA 497	1. KDKA 2108
2. WKTQ 71	2. KDKA 142	2. WDVE-FM 173	2. WWSW 165	2. WWSW 387
3. WDVE-FM 62	3. WTAE 123	3. WTAE 149	3. WSHH-FM 147	3. WTAE 365
4. WAMO-FM 36	4. WKTQ 102	4. WKTQ 125	4. WEEP 140	4. WEEP 268
5. KDKA 16	5. WPEZ-FM 88	5. WWSW 122	5. WJOI-FM 94	5. WSHH-FM 247

FM STATIONS

WAMO-FM, 105.9, 72 KW @ 440, ROCK , \$22.00
WDVE-FM, 102.5, 55 KW @ 820, ROCK , \$42.00, Taft

WJOI-FM, 93.7, 41 KW @ 547, BTFL MUS , \$28.00
WPEZ-FM, 94.5, 50 KW @ 810, ROCK , \$40.00

WSHH-FM, 99.7, 10.5 KW @ 920, BTFL MUS, (Schulke), \$44.00, Heftel
WTAE-FM, 96.1, 50 KW @ 500, MOR , \$20.00, Hearst

KDKA-FM, 92.9, 47 KW @ 890, MOR/Classical , ? ?, Westinghouse

PITTSBURGH ADI

12+ ADI

1.	KDKA	1084
2.	WPEZ-FM	328
3.	WDVE-FM	259
	WNSW	259
5.	WSHH-FM	242
6.	WKTQ	231
7.	WEEP	213
8.	WTAE	180
9.	WJOI-FM	171
10.	WAMO-FM	123
11.	WIXZ	78
12.	WMBS	76
13.	KDKA-FM	70
14.	WTAE-FM	67
15.	WWVA	61

12+ ADI CUME

1.	KDKA	12796
2.	WKTQ	5494
3.	WPEZ-FM	4759
4.	WNSW	4503
5.	WTAE	3814
6.	WDVE-FM	3612
7.	WSHH-FM	3372
8.	WJOI-FM	2200
9.	WEEP	1988
10.	KQV	1568
11.	KDKA-FM	1539
12.	WTAE-FM	1346
13.	WAMO-FM	1162
14.	WIXY	1111
15.	WWVA	1055

ADI FM SHARE: 37.04% (1537 of 4150)

AM STATIONS

WWVA - See Wheeling WMBS, 590, MOR	, \$ 8.00, . (Uniontown, Pa.)
WNSW, 970, MOR WTAE, 1250, ROCK	, \$50.00 , \$52.00, Hearst
WKTQ, 1320, ROCK WIXZ, 1360, COUNTRY	, \$83.50, Heftel , \$26.00 (McKeesport, Pa.)
KQV, 1410, NEWS KDKA, 1020, GENERAL	, \$42.50, Taft , \$89.00, Westinghouse
WEEP, 1080, COUNTRY	, \$34.00, Myron Jones

Radio Market # 134
Revenue Rank # 135
Income Rank # 140

APR 13.8
Revenue: \$1,447,143
Income : \$ 148,277

PORLAND, ME

<u>12+ METRO (1/2SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WPOR-FM 37/16.3	1. WPOR-FM 109	1. WPOR-FM 35	1. WPOR-FM 1258
2. WGAN 33/14.6	2. WGAN-FM 90	2. WGAN 32	2. WGAN-FM 1102
3. WJBQ-FM 28/12.4	3. WJBQ-FM 81	3. WGAN-FM 28	3. WGAN 921
WGAN-FM 28/12.4	4. WGAN 49	4. WBIM-FM 18	4. WJBQ-FM 812
5. WBIM-FM 19/ 8.4	5. WBIM-FM 44	5. WCSH 16	5. WCSH 624
6. WLOB 17/ 7.5	6. WHOM-FM 40	6. WJBQ-FM 14	6. WHOM-FM 592
7. WCSH 16/ 7.1	7. WJTO-FM 30	7. WHOM-FM 13	7. WLOB 537
8. WHOM-FM 13/ 5.8	8. WCSH 27	8. WLOB 11	8. WBIM-FM 495
9. WBZ 7/ 3.1	9. WBZ 19	9. WBZ 7	9. WBZ 457
10. WJTO-FM 5/ 2.2	10. WLOB 18	10. WJTO-FM 3	10. WJTO-FM 319

12+ FM SHARE (METRO): 49.30% (106 of 215)
12+ FM SHARE (TSA) : 68.11% (361 of 530)

18+ FM SHARE (METRO): 48.68% (92 of 189)
18+ FM SHARE (TSA) : 67.32% (309 of 459)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WJBQ-FM 14	1. WBIM-FM 18	1. WGAN 23	1. WGAN-FM 21	1. WPOR-FM 164
2. WLOB 6	2. WPOR-FM 12	WPOR-FM 23	2. WPOR-FM 19	2. WGAN 95
3. WPOR-FM 2	3. WBIM-FM 11	3. WBIM-FM 18	3. WGAN 18	3. WGAN-FM 83

FM STATIONS

WBIM-FM, 107.5, 30 KW @ 612, PROG ROCK	\$12.50	(Lewiston)
WGAN-FM, 102.9, 100 KW @ 1470, BTFL MUS (Schulke)	\$24.00	Guy Gannett
WJBQ-FM, 106.3, 3 KW @ 300, CONTEMP	\$20.00	Bride
WPOR-FM, 101.9, 50 KW @ 492, COUNTRY	\$24.00	
WJTO-FM, 95.3, 3 KW @ 275, ROCK	\$ 5.50	(Bath)
WHOM-FM, 94.9, 50 KW @ 3940, BTFL MUS	\$24.00	(Mt. Washington NH)

AM STATIONS

WCSH, 970, NBC NIS	\$13.00
WGAN, 560, ADULT CONTEMP	\$18.00, Guy Gannett
WLOB, 1310, CONTEMP	\$16.00
WBZ -See Boston	

Radio Market # 30
 ADI # 24
 Revenue Rank # 27
 Income Rank # 115

APR 15.3
 Broadcast Revenue: \$8,193,380
 Broadcast Income : \$ - 4,691

PORTLAND, OREGON

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	KGW	162/11.8	1.	KGW	239	1.	KEX
2.	KEX	138/10.1	2.	KEX	179	2.	KGW
3.	KUPL-FM	114/ 8.3	3.	KXL	156	3.	KUPL-FM
4.	KXL	113/ 8.2	4.	KUPL-FM	137	4.	KXL
5.	KWJJ	102/ 7.4	5.	KPAM-FM	119	5.	KWJJ
6.	KISN	72/ 5.3	6.	KWJJ	117	6.	KXL-FM
7.	KPAM-FM+	69/ 5.0	7.	KINK-FM	91	7.	KINK-FM
8.	KINK-FM	61/ 4.4	8.	KXL-FM	80	8.	KPAM-FM
9.	KXL-FM	58/ 4.2	9.	KISN	74	9.	KYXI
10.	KGON-FM	45/ 3.3	10.	KGON-FM	63	10.	KOIN
11.	KYXI	44/ 3.2	11.	KQFM-FM	54	11.	KQFM-FM
12.	KOIN	41/ 3.0	12.	KYXI	49	-	KISN
						39	12. KGON-FM
							890

12+ FM SHARE (METRO): 34.79% (438 of 1259)

12+ FM SHARE (TSA) : 37.39% (611 of 1634)

18+ FM SHARE (METRO): 35.07% (390 of 1112)

18+ FM SHARE (TSA) : 38.23% (552 of 1444)

TEENS		18-34		18-49		35-64		AM DRIVE	
1.	KGW	45	1.	KGW	100	1.	KGW	100	1.
2.	KISN	33	2.	KINK-FM	44	2.	KEX	65	2.
3.	KPAM-FM	27	3.	KGON-FM	34	3.	KXL	62	3.
4.	KEX	9	4.	KPAM-FM	33	4.	KINK-FM	50	4.
5.	KGON-FM	8	5.	KEX	29	5.	KWJJ	48	5.

FM STATIONS

KINK-FM, 101.9, 100 KW @ 1611, ROCK
 KPAM-FM, 97.1, 100 KW @ 1200, ADULT CONT , \$19.50, King
 , \$30.00

KQFM-FM, 100.3, 100 KW @ 930, BTFL MUS
 KUPL-FM, 98.5, 100 KW @ 1100, BTFL MUS (TM) , \$10.00
 , \$20.00

KXL-FM, 95.5, 100 KW @ 920, COUNTRY
 KGON-FM, 92.3, 100 KW @ 920, PROG ROCK , \$14.50, Kaye-Smith
 , \$16.50

PORLAND ADI

<u>12+ ADI</u>		<u>12+ ADI CUME</u>	
1.	KGW 233	1.	KGW 4076
2.	KEX 179	2.	KEX 2999
3.	KXL 156	3.	KXL 2075
4.	KUPL-FM 137	4.	KPAM-FM 1989
5.	KPAM-FM 117	5.	KISN 1884
		6.	KWJJ 1830
7.	KINK-FM 85	7.	KOIN 1504
8.	KXL-FM 80	8.	KUPL-FM 1440
9.	KISN 74	9.	KXL-FM 1430
10.	KGON-FM 63	10.	KYXI 1085
11.	KQFM-FM 51	11.	KINK-FM 977
12.	KYXI 49	12.	KGON-FM 890
13.	KGAL 47	13.	KPOK 749
14.	KOIN 46	14.	KQFM-FM 644
15.	KKEY 38	15.	KGAL 636

ADI FM SHARE: 32.78% (594 of 1812)

AM STATIONS

KEX, 1190, ROCK	, \$25.00, Golden West
KGW, 620, ROCK	, \$55.00, King
KISN, 910, ROCK	, \$31.00, Star
KKEY, 1150, MOR	, \$ 8.00
KOIN, 970, MOR	, \$30.00, Newhouse
KPOK, 1330, COUNTRY	, \$28.00
KWJJ, 1080, COUNTRY	, \$26.50, Park
KXL, 750, COUNTRY	, \$14.50, Kaye-Smith
KYXI, 1520, MOR	, \$15.00
KGAL, 920, ROCK	, \$ 8.00 (Lebanon, Or.)

Radio Market # 36
 ADI # 29
 Revenue Rank # 38
 Income Rank # 129

APR 17.7
 Broadcast Revenue: \$5,913,214
 Broadcast Income : \$ - 59,077

PROVIDENCE

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WLKW-FM+ 248/18.3	1. WLKW-FM 318	1. WLKW-FM 247	1. WPRO 3924
2. WPRO 143/10.5	2. WPRO 167	2. WPRO 128	2. WLKW-FM 3171
3. WPRO-FM 112/ 8.3	3. WHIM-FM 156	3. WJAR 95	3. WPRO-FM 2623
4. WJAR 99/ 7.3	4. WPJB-FM 148	4. WICE 93	4. WJAR 2433
5. WHIM-FM+ 97/ 7.2	5. WJAR 114	5. WHIM-FM 92	5. WGNG 1954
6. WICE 94/ 6.9	6. WICE 100	6. WPJB-FM 72	6. WHIM-FM 1555
7. WEAN 72/ 5.3	7. WBNG 80	7. WEAN 71	7. WEAN 1553
8. WGNG 66/ 4.9	8. WPJB-FM 79	8. WGNG 41	8. WPJB-FM 1524
9. WPJB-FM 59/ 4.3	9. WEAN 77	9. WPJB-FM 41	9. WBZ 1329
10. WBRU-FM 47/ 3.5	10. WBZ 71	10. WBRU-FM 40	10. WBRU-FM 779

12+ FM SHARE (METRO): 45.61% (550 of 1206)

12+ FM SHARE (TSA) : 47.64% (776 of 1629)

18+ FM SHARE (METRO): 43.76% (470 of 1074)

18+ FM SHARE (TSA) : 46.51% (672 of 1445)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WPRO-FM 40	1. WPRO 57	1. WLKW-FM 101	1. WLKW-FM 156	1. WLKW-FM 370
2. WGNG 25	2. WJAR 49	2. WPRO 91	2. WHIM-FM 58	2. WPRO 349
3. WPJB-FM 18	3. WPRO-FM 48	3. WPRO-FM 67	3. WPRO 55	3. WICE 184
4. WPRO 15	4. WBRU-FM 39	4. WJAR 58	4. WICE 48	4. WEAN 166
5. WBRU-FM 7	5. WLKW-FM 37	5. WBRU-FM 40	5. WEAN 33	5. WPRO-FM 148

FM STATIONS

WBRU-FM, 95.5, 50 KW @ 220, PROG ROCK	\$20.00
WHIM-FM, 94.1, 50 KW @ 434, COUNTRY	\$29.00
WLKW-FM, 101.5, 50 KW @ 500, BTFL MUS	\$40.00
WPJB-FM, 105.1, 50 KW @ 500, ROCK	\$14.00, The Providence Journal
WPRO-FM, 92.3, 50 KW @ 550, ROCK	\$31.00, Capital Cities

PROVIDENCE ADI

12+ ADI

1. WLKW-FM 318
2. WPRO 167
3. WHIM-FM 156
4. WPRO-FM 148
5. WJAR 114

6. WICE 100
7. WBSM 87
8. WGNG 80
9. WPJB-FM 79
10. WEAN 77

11. WBZ 71
12. WBRU-FM 50
WNBC 50
14. WICH 45
15. WALE 42

12+ ADI CUME

1. WPRO 3924
2, WLKW-FM 3171
3. WPRO-FM 2623
4. WJAR 2433
5. WGNG 1954

6. WHIM-FM 1555
7. WEAN 1553
8. WPJB-FM 1524
9. WBZ 1329
10. WICE 1101

11. WNBC 880
12. WBRU-FM 779
13. WSAR 774
14. WBSM 716
15. WTIC 671

AM STATIONS

WPRO, 630, CONTEMP	, \$43.00, Capital Cities
WEAN, 790, NBC NIS	, \$22.00, The Providence Journal
WGNG, 550, ROCK	, \$31.00 (Pawtucket)
WJAR, 920, ROCK	, \$26.00, Outlet
WICE, 1290, CONTEMP	, \$30.00
WBSM, 1420, GENERAL	, \$10.00 (New Bedford, Ma)
WALE, 1400, GENERAL	, \$13.00 (Fall River, Ma)
WICH, 1310, ROCK	, \$11.00 (Norwich, Ct)
WTIC - See Hartford	
WBZ - See Boston	
WNBC - See New York	

ADI FM SHARE: 41.72% (907 of 2174)

Radio Market # 67
Revenue Rank # 59
Income Rank # 79

APR 14.2
Revenue: \$4,321,744
Income : \$ 143,044

RALEIGH

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WPTF 104/18.8	1. WRAL-FM 212	1. WPTF 100	1. WRAL-FM 3257
2. WYYD-FM 75/13.6	2. WPTF 179	2. WYYD-FM 75	2. WPTF 2225
3. WRAL-FM 52/ 9.4	3. WYYD-FM 158	3. WRAL-FM 46	3. WKIX 1794
4. WQDR-FM 49/ 8.9	4. WQDR-FM 100	4. WKIX 37	4. WYYD-FM 1683
5. WKIX 47/ 8.5	5. WKIX 83	WQDR-FM 37	5. WQDR-FM 1416
6. WDNC 37/ 6.7	6. WLLE 58	6. WDNC 33	6. WDNC 1183
7. WLLE 31/ 5.6	7. WBAG+ 55	7. WLLE 27	7. WLLE 763
8. WSRC 27/ 4.9	8. WDNC 54	8. WSRC 24	8. WBAG 531
9. WRNC 14/ 2.5	9. WSRC 31	9. WRNC 13	9. WSRC 381
10. WYNA 13/ 2.4	10. WRNC 15	WYNA 13	10. WSSB 343

12+ FM SHARE (METRO): 38.32% (192 of 501)
12+ FM SHARE (TSA) : 49.12% (500 of 1018)

18+ FM SHARE (METRO): 38.26% (171 of 447)
18+ FM SHARE (TSA) : 47.37% (423 of 893)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WQDR-FM 12	1. WQDR-FM 34	1. WYYD-FM 48	1. WPTF 61	1. WPTF 390
2. WKIX 10	2. WRAL-FM 33	2. WPTF 43	2. WYYD-FM 51	2. WRAL-FM 233
3. WSSB 7	3. WKIX 27	3. WRAL-FM 39	3. WSRC 12	3. WYYD-FM 187
4. WRAL-FM 6	4. WDNC 21	4. WQDR-FM 35	WRAL-FM 12	4. WKIX 133

FM STATIONS

WQDR-FM, 94.7, 100 KW @ 564, ROCK , \$19.00
WRAL-FM, 101.5, 250 KW @ 990, ROCK (Drake-Chennault), \$22.00
WYYD-FM, 96.1, 98 KW @ 992, BTFL MUS (Schulke) , \$19.00, Southern

AM STATIONS

WYNA, 1550, COUNTRY	, \$ 8.50
WSSB, 1490, CONTEMP	, \$ 8.50, Woods (Durham)
WRNC, 1240, RELIGION	, \$ 5.50, Radio Smiles
WSRC, 1410, BLACK	, \$ 7.50 (Durham)
WPTF, 680, MOR/GENERAL	, \$43.50, Durham Life
WLLE, 570, BLACK	, \$ 8.00
WKIX, 850, ROCK	, \$35.00, Southern
WDNC, 620, CONTEMP	, \$18.00 (Durham)
WBAG, 1150, CONTEMP	, \$ 8.50 (Burlington)

Radio Market # 101
Revenue Rank # 142
Income Rank # 67

APR 17.1
Broadcast Revenue: \$1,315,035
Broadcast Income : \$ 193,827

READING*

<u>12+ METRO (1/4SHARE)</u>		<u>18+ METRO</u>		<u>12+ METRO CUME</u>	
1. WEEU	64/14.6	1. WEEU	61	1. WEEU	1007
2. WHUM	58/13.2	2. WHUM	57	2. WRAW	738
3. WRAW	40/ 9.1	3. WRFY-FM	39	3. WFIL	687
4. WRFY-FM	39/ 8.9	4. WRAW	29	4. WHUM	645
WIFI-FM	39/ 8.9	5. WIFI-FM	27	5. WIFI-FM	570
6. WFIL	28/ 6.4	6. WFIL	21	6. WRFY-FM	481
7. WWSH-FM	17/ 3.9	7. WWSH-FM	17	7. KYW	423
8. WYSP-FM	14/ 3.2	8. WFLN-FM	14	8. WYSP-FM	240
KYW	14/ 3.2	KYW	14	9. WWSH-FM	233
WFLN-FM+14/	3.2	10. WYSP	11	10. WIOV-FM	167

12+ FM SHARE (METRO/TSA) : 41.40% (159 of 384)

18+ FM SHARE (METRO/TSA) : 41.33% (143 of 346)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WIFI-FM 12	1. WIFI-FM 23	1. WIFI-FM 27	1. WEEU 40	1. WEEU 130
2. WRAW 11	2. WRAW 16	2. WRFY-FM 25	2. WHUM 27	2. WHUM 97
3. WEEU 3	3. WFIL 14	3. WEEU 24	3. WRFY-FM 25	3. WRFY-FM 55

READING STATIONS

WRFY-FM, 102.5, 42 KW @ 533, BTFL MUS
WIOV-FM, 105.1, 50 KW @ 500, COUNTRY

WEEU, 850, GENERAL , \$21.00
WRAW, 1340, ROCK , \$23.00, Rust
WHUM, 1240, MOR , \$ 9.00

FOR OTHER STATIONS SEE PHILADELPHIA

* READING'S TSA AND MSA ARE THE SAME.

Radio Market # 147
Revenue Rank # 125
Income Rank # 144

APR 16.9
Revenue: \$1,601,873
Income : \$ -205,723

RENO

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KCBN	29/14.4	1.	KOH	44	1.	KOH	27	1.	KCBN	484
2.	KOH	27/13.4	2.	KCBN	34	2.	KOLO	26	2.	KOH	469
3.	KOLO	26/12.9	3.	KOLO	33	3.	KRNO-FM	18	3.	KOLO	452
4.	KKBC-FM	19/ 9.5	4.	KKBC-FM	30	4.	KONE	16	4.	KKBC-FM	438
5.	KRNO-FM	18/ 9.0	5.	KCRL	27	5.	KCBN	15	5.	KCRL	383
6.	KONE	16/ 8.0	6.	KRNO-FM	19		KKBC-FM	15	6.	KRNO-FM	203
7.	KCRL	13/ 6.5	7.	KONE	18	7.	KCRL	13	7.	KONE	184
8.	KGLR-FM	12/ 6.0	8.	KSRN-FM	14	8.	KGLR-FM	9	8.	KGLR-FM	175
9.	KSRN-FM	8/ 4.0	9.	KGLR-FM	12	9.	KSRN-FM	8	9.	KBET	170
	KBET	8/ 4.0	10.	KBET	8	10.	KBET	7	10.	KSRN-FM	159

12+ FM SHARE (METRO): 31.32% (57 of 182)

12+ FM SHARE (TSA) : 30.61% (75 of 245)

18+ FM SHARE (METRO): 31.45% (50 of 159)

18+ FM SHARE (TSA) : 29.72% (63 of 212)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KCBN 14	1. KKBC-FM 13	1. KOLO 20	1. KOH 16	1. KOH 79
2. KKBC-FM 4	2. KOLO 12	2. KKBC-FM 15	2. KOLO 12	2. KOLO 62
3. KGLR-FM 3	3. KCBN 11	3. KCBN 14	3. KCRL 10	3. KONE 34

FM STATIONS

KGLR-FM, 105.7, 31 KW @ -390, ROCK	\$6.00, Leisure Time Communi.
KRNO-FM, 106.9, 60 KW @ 460, MOR	\$7.00
KSRN-FM, 104.5, 25 KW @ 2900, MOR	\$4.50
KKBC-FM, 97.3, 52 KW @ 2240, ADULT CONTEMP	\$6.00 (Carson City)

AM STATIONS

KBET, 1340, COUNTRY	\$ 3.50
KCRL, 780, CLASSICAL/BTFL MUS	\$ 8.25
KCBN, 1230, CONTEMP	\$ 8.00
KOH, 630, NBC NIS	\$ 8.50, McClatchy
KOLO, 920, ADULT CONTEMP	\$12.00, Donrey
KONE, 1450, COUNTRY	\$ 7.50, Lotus

Radio Market # 159
Revenue Rank # 155
Income Rank # 96

APR 14.7
Revenue: \$897,166
Income : \$ 51,723

RICHLAND-PASCO-KENNEWICK, WASH.

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KALE 31/26.7	1. KALE 40	1. KORD-FM 24	1. KALE 537
2. KONA 25/21.6 KORD-FM+25/21.6	2. KORD-FM 33 3. KONA 28	KONA 24 3. KALE 19	2. KORD-FM 499 3. KONA 480
4. KONA-FM 11/ 9.5	4. KONA-FM 22	4. KONA-FM 11	4. KONA-FM 264
5. KOTY 10/ 8.6	KPQ-FM 22	5. KOTY 10	5. KPQ-FM 228
6. KPQ-FM 1/ .9	6. KOTY 10	6. KPQ-FM 1	6. KOTY 153

12+ FM SHARE (METRO): 27.19% (28 of 103)

12+ FM SHARE (TSA) : 43.23% (67 of 155)

18+ FM SHARE (METRO): 30.34% (27 of 89)

18+ FM SHARE (TSA) : 47.73% (63 of 132)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KALE 12	1. KALE 16	1. KORD-FM 20	1. KONA 14	1. KONA 68
2. KONA 1 KORD-FM 1	2. KORD-FM 13 3. KONA 4	2. KALE 18 3. KONA 11	2. KORD-FM 11 3. KONA-FM 9	2. KALE 38 3. KONA-FM 32

FM STATIONS

KPQ-FM, 102.1, 35 KW @ 2655, MOR , \$8.45 (Wenatchee)
KORD-FM, 102.7, 100 KW @ 863, MOR , \$5.40 (Richland)
KONA-FM, 105.3, 100 KW @ 1180, BTFL MUS , \$4.00 (Kennewick)

AM STATIONS

KONA, 610, MOR , \$6.50 (Kennewick)
KOTY, 1340, COUNTRY , \$6.00 (Kennewick)
KALE, 960, ROCK , \$7.70, Sterling Recreation (Richland)

Radio Market # 58
Revenue Rank # 51
Income Rank # 38

APR 14.0
Revenue: \$4,867,727
Income : \$ 427,558

RICHMOND

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	WRVA	121/18.4	1.	WRVA	182	1.	WRVA	117	1.	WRVA	2493
2.	WEZS-FM	84/12.7	2.	WRVQ-FM	159	2.	WEZS-FM	84	2.	WRVQ-FM	1881
3.	WRVQ-FM	78/11.8	3.	WEZS-FM	99	3.	WLEE	45	3.	WLEE	1423
4.	WLEE	55/ 8.3	4.	WLEE	56	4.	WRVQ-FM	45	4.	WEZS-FM	1186
5.	WRNL	38/ 5.8	5.	WRXL-FM	44	5.	WRNL	38	5.	WRNL	771
	WRXL-FM	38/ 5.8	6.	WRNL	40	6.	WRXL-FM	33	6.	WANT	733
7.	WENZ	33/ 5.0	7.	WANT	38	7.	WGOE	28	7.	WRXL-FM	693
	WGOE	33/ 5.0	8.	WENZ	33	8.	WTVR	27	8.	WENZ	567
9.	WANT	27/ 4.1		WGOE	33	9.	WANT	26	9.	WTVR	517
	WTVR	27/ 4.1	10.	WXGI	31	10.	WXGI	23	10.	WGOE	494

12+ FM SHARE (METRO): 38.06% (231 of 607)

12+ FM SHARE (TSA) : 41.93% (343 of 818)

18+ FM SHARE (METRO): 36.14% (193 of 534)

18+ FM SHARE (TSA) : 38.65% (274 of 709)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WRVQ-FM 33	1. WRVQ-FM 43	1. WRVA 62	1. WRVA 76	1. WRVA 462
2. WENZ 15	2. WLEE 31	2. WRVQ-FM 45	2. WEZS-FM 62	2. WRVQ-FM 134
3. WLEE 10	3. WRXL-FM 29	3. WEZS-FM 41	3. WXGI 18	3. WEZS-FM 112
4. WRXL-FM 5	4. WLEE 28	4. WLEE 38	4. WRNL 17	4. WLEE 86

FM STATIONS

WEZS-FM, 103.7, 74 KW @ 440, BTFL MUS , \$34.00, EZ Communications
WRVQ-FM, 94.5, 200 KW @ 355, ROCK , \$34.00, Southern
WRXL-FM, 102.1, 140 KW @ 360, ROCK , \$10.00, Rust

AM STATIONS

WANT, 990, BLACK	\$17.00
WENZ, 1450, BLACK	\$16.00
WGOE, 1590, PROG ROCK	\$12.44
WLEE, 1480, ROCK	\$34.00, Nationwide
WRNL, 910, NBC NIS	\$15.00, Rust
WRVA, 1140, MOR	\$49.00, Southern
WTVR, 1380, COUNTRY	\$28.00, Park

Radio Market # 130
Revenue Rank # 107
Income Rank # 63

APR 15.1
Revenue: \$2,122,863
Income : \$ 214,264

ROANOKE

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WROV 71/26.4		1. WSLC 78		1. WROV 59		1. WSLC 1085
2. WSLC 51/19.0		2. WPVR-FM 74		2. WSLC 51		2. WPVR-FM 952
3. WLRG-FM 28/10.4		WROV 74		3. WLRG-FM 27		3. WROV 931
4. WPVR-FM 24/ 8.9		4. WSLQ-FM 49		4. WPVR-FM 24		4. WSLQ-FM 728
5. WFIR 23/ 8.6		5. WLRG-FM 28		5. WFIR 22		5. WFIR 568
6. WSLQ-FM 22/ 8.2		6. WTOY 27		6. WSLQ-FM 17		6. WLRG-FM 299
7. WTOY 17/ 6.3		7. WFIR 25		7. WRIS 10		7. WTOY 254
8. WRIS 10/ 3.7		8. WRIS 10		8. WTOY 8		8. WRIS 102
9. WKBA 3/ 1.1		9. WKBA 3		9. WKBA 3		9. WKBA 78
10. WBLU 1/ .4		10. WBLU 2		10. WBLU 1		10. WBLU 71

12+ FM SHARE (METRO): 29.60% (74 of 250)
12+ FM SHARE (TSA) : 40.81% (151 of 370)

18+ FM SHARE (METRO): 30.63% (68 of 222)
18+ FM SHARE (TSA) : 39.69% (127 of 320)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>
1. WROV 12		1. WROV 43		1. WROV 54		1. WSLC 31		1. WSLC 112
2. WTOY 9		2. WSLC 14		2. WSLC 30		2. WLRG-FM 16		2. WROV 91
3. WSLQ-FM 5		3. WSLQ-FM 13		3. WSLQ-FM 17		3. WPVR-FM 15		3. WPVR-FM 64

FM STATIONS

WLRG-FM, 92.3, 20 KW @ -54, BTFL MUS (Bonneville) , \$ 8.75
WPVR-FM, 94.9, 50 KW @ 1910, BTFL MUS (Kala Music) , \$ 9.25
WSLQ-FM, 99.1, 200 KW @ 1892, ROCK , \$21.00, Bass Brothers

AM STATIONS

WBLU, 1480, COUNTRY	, \$ 2.00	(Salem)
WKBA, 1550, COUNTRY/RELIGION	, \$ 7.00	
WFIR, 960, MOR	, \$12.00	
WRIS, 1410, MOR	, \$ 4.00	
WROV, 1240, ROCK	, \$15.50	
WSLC, 610, COUNTRY	, \$29.00, Bass Brothers	
WTOY, 910, BLACK	, \$14.00	

Radio Market # 34
Revenue Rank # 42
Income Rank # 18

APR 15.5
Revenue: \$5,596,885
Income : \$1,178,723

ROCHESTER

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>					
1.	WHAM	234/19.4	1.	WHAM	260	1.	WHAM	226	1.	WHAM	3599
2.	WEZO-FM	220/18.2	2.	WEZO-FM	243	2.	WEZO-FM	215	2.	WEZO-FM	2835
3.	WBBF	84/ 7.0	3.	WHFM-FM	88	3.	WNYR	76	3.	WBBF	2163
4.	WHFM-FM	81/ 6.7	4.	WNYR	86	4.	WHFM-FM	63	4.	WAXC	1894
5.	WNYR	79/ 6.5		WBBF	86	5.	WPXY-FM	59	5.	WHFM-FM	1380
6.	WAXC	73/ 6.0	6.	WAXC	73	6.	WCMF-FM	57	6.	WNYR	1147
7.	WCMF-FM	62/ 5.1	7.	WPXY-FM	66	7.	WAXC	56	7.	WKBW	1043
8.	WPXY-FM	60/ 5.0	8.	WCMF-FM	65	8.	WROC	49	8.	WPXY-FM	1036
9.	WROC	52/ 4.3	9.	WROC	52	9.	WBBF	44	9.	WROC	985
10.	WDKX-FM	42/ 3.5	10.	WKBW	48	10.	WDKX-FM	31	10.	WCMF-FM	761

12+ FM SHARE (METRO): 47.70% (530 of 1111)

12+ FM SHARE (TSA) : 47.27% (605 of 1280)

18+ FM SHARE (METRO): 49.48% (479 of 968)

18+ FM SHARE (TSA) : 48.09% (540 of 1123)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>	
1.	WBBF	40	1.	WHAM	145
2.	WHFM-FM	18	2.	WEZO-FM	136
3.	WAXC	17	3.	WNYR	52
4.	WDKX-FM	11	4.	WPXY-FM	32
5.	WHAM	8	5.	WROC	21

FM STATIONS

WCMF-FM, 96.5, 20 KW @ 293, PROG ROCK , \$27.00
WDKX-FM, 103.9, 8 KW @ 536, BLACK , \$12.50

WEZO-FM, 101.3, 50 KW @ 365, BTFL MUS (Bonneville) , \$35.00, Malrite
WHFM-FM, 98.9, 50 KW @ 340, ROCK , \$13.00, Rust

WPXY-FM, 97.9, 50 KW @ 400, BTFL MUS (Schulke) , \$16.00, Rust Craft

AM STATIONS

WAXC, 1460, CONTEMP	, \$25.00
WBBF, 950, CONTEMP	, \$40.00, LIN
WHAM, 1180, MOR	, \$68.00, Rust
WNYR, 680, COUNTRY	, \$30.00, Malrite
WROC, 1280, CONTEMP	, \$16.50, Rust Craft

Radio Market #123
Revenue Rank #118
Income Rank # 83

APR 15.0
Broadcast Revenue:\$1,800,105
Broadcast Income :\$ 113,733

ROCKFORD

<u>12+ METRO (1/2SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WROK 78/24.5		1. WMAQ 84		1. WROK 59		1. WLS 1350
2. WZOK-FM 41/12.9		2. WROK 80		2. WZOK-FM 40		2. WMAQ 1298
3. WMAQ 34/10.7		3. WLS 72		3. WMAQ 29		3. WROK 1215
4. WLS 33/10.4		4. WZOK-FM 51		4. WLS 23		4. WGN 815
5. WGN 23/ 7.2		5. WGN 39		5. WGN 22		5. WZOK-FM 632
6. WRRR 19/ 6.0		6. WRRR 20		6. WRRR 19		6. WBBM 535
7. WYFE-FM 16/ 5.1		7. WBBM 19		7. WYFE-FM 14		7. WYFE-FM 337
8. WRWC-FM 12/ 3.8		8. WYFE-FM 18		8. WRWC-FM 12		8. WRRR 291
9. WBBM 10/ 3.1		9. WRWC-FM 14		9. WBBM 10		9. WBEL 260
10. WAIT 9/ 2.8		WAIT 14		10. WAIT 9		10. WRWC-FM 256

12+ FM SHARE (METRO): 24.30% (69 of 284)

12+ FM SHARE (TSA) : 19.07% (82 of 430)

18+ FM SHARE (METRO): 26.51% (66 of 249)

18+ FM SHARE (TSA) : 21.01% (79 of 376)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WROK 19	1. WROK 29	1. WROK 44	1. WROK 26	1. WROK 122
2. WLS 10	2. WLS 16	2. WZOK-FM 27	2. WZOK-FM 21	2. WBN 105
3. WMAQ 5	3. WZOK-FM 14	3. WLS 22	3. WMAQ 17	3. WMAQ 102

FM STATIONS

WZOK-FM, 97.5, 50 KW @ 235, BTFL MUS (TM) , \$13.00
WYFE-FM, 95.3, 3 KW @ 285, ROCK , \$11.00, Midwest Family
WRWC-FM, 103.1, 3 KW @ 300, BTFL MUS , \$11.00

AM STATIONS

WROK, 1440, ROCK , \$24.00
WRRR, 1330, MOR , \$ 8.00, Howard Miller

FOR ALL OTHER STATIONS SEE CHICAGO.

Radio Market # 37
ADI # 25
Revenue Rank # 50
Income Rank # 58

APR 14.7
Revenue: \$4,960,900
Income: \$ 252,257

SACRAMENTO

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KEWT-FM 110/10.1	1. KRAK 182	1. KEWT-FM 109	1. KFRC 3666
2. KCRA 100/ 9.2	2. KFRC 177	2. KCRA 100	2. KRAK 2379
3. KRAK 86/ 7.9	3. KEWT-FM 132	3. KRAK 83	3. KCRA 2051
4. KCTC-FM 81/ 7.5	4. KSFM-FM 111	4. KCTC-FM 79	4. KROY 1975
5. KNDE 70/ 6.5	5. KCRA 106	5. KGMS 61	5. KFBK 1782
6. KROY 64/ 5.9	6. KCTC-FM 96	6. KFBK 53	6. KNDE 1698
7. KSFM-FM 63/ 5.8	7. KFBK 79	7. KNDE 47	7. KSFM-FM 1689
8. KGMS 61/ 5.6	8. KNDE 70	8. KFRC 44	8. KEWT-FM 1642
9. KFRC 59/ 5.4	9. KCBS 67	9. KROY 40	9. KNBR 1357
10. KFBK 54/ 5.0	10. KROY 65	KSFM-FM 40	10. KCTC-FM 1335

12+ FM SHARE (METRO) : 40.83% (405 of 992)
12+ FM SHARE (TSA) : 35.35% (556 of 1573)

18+ FM SHARE (METRO) : 39.13% (333 of 851)
18+ FM SHARE (TSA) : 33.80% (456 of 1349)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KZAP-FM 24	1.KSFM-FM 40	1.KCTC-FM 58	1.KEWT-FM 68	1.KCRA 288
KROY 24	2.KNDE 37	2.KEWT-FM 55	2.KCRA 64	2.KRAK 263
3. KNDE 23	3.KFRC 36	3.KCRA 51	3.KRAK 49	3.KCBS 174
KSFM-FM 23	4.KCTC-FM 35	4.KNDE 43	4.KGMS 43	4.KFRC 158
5. KFRC 15	5.KROY 31	5.KFRC 42	5.KCTC-FM 42	5.KFBK 134

FM STATIONS

KCTC-FM, 96.1, 45 KW @ 520, MOR , \$35.00
KEWT-FM, 105.1, 100 KW @ 240, BTFL MUS, (Schulke), \$33.50

KSFM-FM, 102.5, 50 KW @ 535, ROCK , \$16.50
KXOA-FM, 107.9, 27 KW @ 420, ROCK , \$13.00

KZAP-FM, 98.5, 50 KW @ 296, ROCK , \$17.50

SACRAMENTO-STOCKTON ADI

<u>12+ ADI $\frac{1}{4}$</u>		<u>12+ ADI CUME</u>	
1.	KRAK 194	1.	KFRC 3588
2.	KFRC 180	2.	KRAK 2555
3.	KEWT-FM 131	3.	KROY 1981
4.	KSFM-FM 112	4.	KCRA 1976
5.	KCRA 107	5.	KNDE 1698
6.	KCTC-FM 89	6.	KSFM-FM 1648
7.	KCBS 83	7.	KEWT-FM 1613
8.	KNBR 71	8.	KNBR 1531
9.	KNDE 70	9.	KFBK 1484
10.	KFBK 65	10.	KCBS 1421
	KROY 65	11.	KCTC-FM 1260
12.	KGMS 61	12.	KZAP-FM 1135
13.	KXOA-FM 56	13.	KGMS 1037
14.	KZAP-FM 55	14.	KXOA-FM 1036
15.	KGO 45	15.	KJOY 937

ADI FM SHARE: 34.91% (656 of 1879)

AM STATIONS

KGO, KCBS, KNBR, KFRC - See San Francisco	
KROY, 1240, CONTEMP	, \$24.00
KRAK, 1140, COUNTRY	, \$46.00
KNDE, 1470, ROCK	, \$29.00
KFBK, 1530, NBC NIS	, \$23.00, McClatchy
KGMS, 1380, MOR	, \$20.00
KCRA, 1320, MOR	, \$49.00

Radio Market # 129
Revenue Rank # 148
Income Rank # 116

APR 15.2
Revenue: \$1,149,932
Income : \$ - 6,655

SAGINAW

<u>12+ METRO (1/2SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1.	WHNN-FM 50/18.2	1.	WHNN-FM 131	1.	WSGW 35	1.	WHNN-FM 1375
2.	WSGW 36/13.1	2.	WXOX 64	2.	WGER-FM 31	2.	WTAC 886
3.	WGER-FM 32/11.7	3.	WGER-FM 60	3.	WHNN-FM 26	3.	WGER-FM 803
4.	WSAM 26/ 9.5	4.	WSGW 43	4.	WKCQ-FM 20	4.	WSAM 802
5.	WKCQ-FM 20/ 7.3	5.	WKCQ-FM 39	5.	WSAM 18	5.	WXOX 743
6.	WXOX 14/ 5.1	6.	WSAM 33	6.	WXOX 14	6.	WSGW 697
7.	WWWS-FM 13/ 4.7	7.	WTAC 29	7.	WKNX 12	7.	WJR 568
	WKNX 13/ 4.7	8.	WKNX 28	8.	WIOG-FM 11	8.	WKCQ-FM 518
9.	WIOG-FM 11/ 4.0	9.	WJR 27	9.	WWWS-FM 10	9.	WKNX 522
10.	WTAC 9/ 3.3	10.	WBCM 21	10.	WJR 8	10.	WBCM 387

12+ FM SHARE (METRO): 50.60% (126 of 249)

12+ FM SHARE (TSA) : 48.39% (256 of 529)

18+ FM SHARE (METRO): 47.34% (98 of 207)

18+ FM SHARE (TSA) : 44.75% (196 of 438)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WHNN-FM 24	1. WHNN-FM 23	1. WHNN-FM 26	1. WGER-FM 20	1. WSGW 82
2. WSAM 8	2. WSAM 12	2. WSGW 16	WSGW 20	2. WGER-FM 61
3. WTAC 4	3. WKNX 7	3. WKCQ-FM 15	3. WKCQ-FM 13	WXOX 61

FM STATIONS

WKCQ-FM, 98.1, 50 KW @ 353, COUNTRY	\$ 8.00
WIOG-FM, 106.3, 3 KW @ 300, BTFL MUS	\$ 7.00, Booth
WWWS-FM, 107.1, 2 KW @ 360, BLACK	\$ 7.00
WGER-FM, 102.5, 86 KW @ 860, BTFL MUS (TM)	\$16.00, Gerity (Bay City)
WHNN-FM, 96.1, 97 KW @ 420, ROCK	\$10.75 (Bay City)

AM STATIONS

WBCM, 1440, MOR	\$ 9.00	(Bay City)
WXOX, 1250, COUNTRY	\$13.50	(Bay City)
WKNX, 1210, OLDIES/MOR	\$12.00	
WSAM, 1400, ROCK	\$10.00	
WSGW, 790, MOR	\$ 9.00, Booth	

WTAC - See Flint
WJR - See Detroit

Radio Market # 13
 ADI # 12
 Revenue Rank # 13
 Income Rank # 9

APR 15.6
 Broadcast Revenue: \$14,508,095
 Broadcast Income : \$ 2,918,167

ST. LOUIS

<u>12+ METRO (1/4 SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KMOX 771/26.5	1. KMOX 910	1. KMOX 756	1. KMOX 10258
2. KSD 244/ 8.3	2. KSD 338	2. KSD 234	2. KXOK 6335
3. KSLQ-FM 238/ 8.1	3. KSLQ-FM 280	3. WIL 166	3. KSD 6240
4. KATZ 177/ 6.1	4. KXOK 255	4. KSLQ-FM 140	4. KSLQ-FM 4094
5. WIL 172/ 5.9	5. WIL 198	5. WRTH 133	5. WIL 3102
6. KXOK 162/ 5.5	6. KATZ 177	6. KATZ 129	6. WRTH 2969
7. KSHE-FM 144/ 4.9	7. KSHE-FM 159	7. KEZK-FM 121	7. KADI-FM 2699
8. WRTH 136/ 4.6	8. WRTH 144	8. KCFM-FM 120	8. KSHE-FM 2341
9. KCFM-FM 122/ 4.2	9. KEZK-FM 136	9. KXOK 115	9. KEZK-FM 2100
10. KEZK-FM 121/ 4.1	10. KCFM-FM 125	10. KSHE-FM 97	10. KATZ 1865
11. KADI-FM 112/ 3.8	11. KADI-FM 116	11. KMOX-FM 74	11. KMOX-FM 1795
12. KMOX-FM 75/ 2.6	12. WIL-FM 102	WIL-FM 74	12. KCFM-FM 1661

12+ FM SHARE (METRO): 34.25% (945 of 2759)
 12+ FM SHARE (TSA) : 33.20% (1085 of 3268)

18+ FM SHARE (METRO): 30.69% (739 of 2408)
 18+ FM SHARE (TSA) : 30.12% (858 of 2849)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KSLQ-FM 98	1. KSD 126	1.KMOX 298	1.KMOX 443	1.KMOX 1539
2. KATZ 48	2. KSLQ-FM 121	2.KSD 175	2.WIL 115	2.KSD 568
3. KSHE-FM 47	3. KMOX 103	3.KSLQ-FM 139	3.KSD 89	3.KXOK 302
KADI-FM 47	4. KATZ 100	4.KATZ 124	4.WRTH 83	4.WIL 276
KXOK 47	5. KSHE-FM 94	5.WIL 93	5.KCFM-FM 75	5.KSLQ-FM 227

FM STATIONS

KADI-FM, 96.3, 100 KW @ 366, PROG ROCK	, \$25.00, Communications Fund
KCFM-FM, 93.7, 100 KW @ 500, BTFL MUS (TM)	, \$23.00
KEZK-FM, 102.5, 100 KW @ 500, BTFL MUS	, \$28.00, <i>Refel</i>
KKSS-FM, 107.7, 100 KW @ 460, BLACK	, \$30.50
KMOX-FM, 103.3, 100 KW @ 998, MOR	, \$18.00, CBS
KSHE-FM, 94.7, 100 KW @ 500, ROCK	, \$62.50, Century
KSLQ-FM, 98.1, 100 KW @ 580, ROCK	, \$52.50, Downe Communi
WIL-FM, 92.3, 100 KW @ 510, COUNTRY	, \$24.00, LIN

ST. LOUIS ADI

12+ ADI

1.	KMOX	837
2.	KSD	299
3.	KSLQ-FM	280
4.	KKOK	208
5.	WIL	196
6.	KATZ	177
7.	KSHE-FM	157
8.	WRTH	142
9.	KEZK-FM	134
10.	KCFM-FM	125
11.	KADI-FM	116
12.	WIL-FM	101
13.	KMOX-FM	87
14.	KKSS-FM	73
15.	NESL	40

12+ ADI CUME

1.	KMOX	9271
2.	KSD	5664
3.	KKOK	5383
4.	KSLQ-FM	4094
5.	WIL	3081
6.	WRTH	2916
7.	KADI-FM	2691
8.	KSHE-FM	2289
9.	KEZK-FM	2059
10.	KATZ	1865
11.	KMOX-FM	1742
12.	KCFM-FM	1655
13.	WIL-FM	1550
14.	KADI	1115
15.	KKSS-FM	1061

ADI FM SHARE: 34.37% (1088 of 3166)

AM STATIONS

WIL, 1430, COUNTRY	, \$40.80, LIN
KKOK, 630, ROCK	, \$65.00
KSD, 550, MOR	, \$72.50
KMOX, 1120, GENERAL	, \$75.00, CBS
KATZ, 1600, BLACK	, \$16.25
KADI, 1320, BLACK	, \$14.00
WRTH, 590, MOR (Century)	, \$30.00, AVCO

Radio Market # 122
Revenue Rank # 126
Income Rank # 141

APR 16.3
Revenue: \$1,599,059
Income : \$ -157,242

SALINAS-SEASIDE-MONTEREY

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. KDON	41/11.8	1. KGO	52	1. KGO	33	1. KDON	962
2. KGO	34/ 9.8	2. KDON	50	2. KCBS	32	2. KMBY	713
3. KCBS	32/ 9.2	3. KBAY-FM	48	3. KDON	30	3. KGO	621
4. KWYT-FM	29/ 8.3	4. KCBS	44	4. KWYT-FM	29	4. KCBS	609
5. KMBY	28/ 8.0	5. KWYT-FM	40	5. KMBY	22	5. KBAY-FM	463
6. KTOM	22/ 6.3	6. KMBY	36	6. KTOM	18	6. KTOM	453
7. KBAY-FM	18/ 5.2	7. KTOM	26	KBAY-FM	18	7. KWYT-FM	437
8. KIDD	16/ 4.6	8. KSCO-FM	+22	8. KIDD	16	8. KSCO-FM	409
9. KWAV-FM	15/ 4.3	9. KWAV-FM	21	9. KWAV-FM	14	9. KLRB-FM	407
10. KBEZ-FM	11/ 3.2	10. KIDD	17	10. KNBR	11	10. KLOK	369

12+ FM SHARE (METRO): 28.09% (84 of 299)

12+ FM SHARE (TSA) : 34.07% (155 of 455)

18+ FM SHARE (METRO): 29.89% (81 of 271)

18+ FM SHARE (TSA) : 36.06% (150 of 416)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KDON	11	1. KDON	21	1. KCBS
2. KMBY	6	2. KMBY	16	2. KWYT-FM
3. KTOM	4	3. KBEZ-FM	9	3. KBAY-FM

FM STATIONS

KBAY-FM - See San Jose or San Francisco

KWYT-FM, 100.7, 1 KW @ 2575, BTFL MUS (TM) , \$10.00, Rodgers
KBEZ-FM, 102.5, 19 KW @ 2270, ROCK , \$ 8.25

KSCO-FM, 99.1, 24 KW @ -250, MOR , \$ 6.00 (Santa Cruz)
KWAV-FM, 96.9, 18 KW @ 2575, BTFL MUS , \$ 8.00

KLRB-FM, 101.7, 6 KW @ 590, PROG ROCK , \$ 7.00 (Carmel)

AM STATIONS

KCBS, KGO, KNBR - See San Francisco

KLOK - See San Jose

KDON, 1460, CONTEMP , \$ 8.50
KTOM, 1380, COUNTRY , \$ 7.50, Kilibro

KMBY, 1240, ROCK , \$ 7.75, Greentree
KIDD, 630, MOR , \$ 6.75, Walton

Radio Market # 48
 ADI # 50
 Revenue Rank # 39
 Income Rank # 31

APR 15.1
 Revenue: \$5,753,931
 Income : \$ 550,449

SALT LAKE CITY

12+ METRO (1/4 SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. KCPX	120/13.4	1. KSL	143	1. KSL	86	1. KCPX	2520
2. KSL	90/10.0	2. KCPX	135	2. KSL-FM	74	2. KSL	2405
3. KSL-FM	75/ 8.4	3. KSL-FM	120	3. KLUB	71	3. KLUB	1673
4. KLUB	72/ 8.0	4. KLUB	87	4. KCPX	65	4. KSL-FM	1521
5. KRSP-FM	58/ 6.5	5. KRSP-FM	71	5. KALL	50	5. KRSP-FM	1211
6. KSOP-FM	51/ 5.7	6. KSOP-FM	67	6. KLUB-FM	45	6. KRSP	1157
7. KALL	50/ 5.6	7. KLUB-FM	59	KSOP-FM	45	7. KSOP-FM	989
8. KLUB-FM	48/ 5.3	8. KALL	50	8. KRG0	37	8. KALL	862
9. KSOP	41/ 4.6	KRSP	50	9. KSXX	36	9. KLUB-FM	857
KRG0	41/ 4.6	10. KSOP	45	10. KSOP	35	10. KCPX-FM	700

12+ FM SHARE (METRO): 38.58% (326 of 845)
 12+ FM SHARE (TSA) : 41.78% (447 of 1070)

18+ FM SHARE (METRO): 38.74% (277 of 715)
 18+ FM SHARE (TSA) : 41.56% (384 of 924)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KCPX 55	1. KCPX 53	1. KCPX 61	1. KLUB 53	1. KSL 252
2. KRSP-FM 27	2. KALL 31	2. KSL 50	2. KSL 46	2. KLUB 140
3. KCPX-FM 9	3. KRSP-FM 27	3. KSL-FM 49	3. KSL-FM 43	3. KSL-FM 133
4. KRSP 7	4. KRSP 23	4. KALL 40	4. KLUB-FM 32	4. KCPX 117
5. KSOP-FM 6	5. KSL-FM 23	5. KLUB 37	5. KSOP-FM 28	5. KALL 100

FM STATIONS

KALL-FM, 94.1, 24 KW @ 3,030, BTFL MUS, (Century), \$11.00, Hatch
 KCPX-FM, 98.7, 27 KW @ 2,932, CONTEMP , \$12.50, Columbia Pict.

KRSP-FM, 103.5, 13 KW @ 3,650, ROCK , \$12.00
 KSL-FM, 100.3, 13 KW @ 3,650, BTFL MUS, (Bonneville), \$12.60, Bonneville

KLUB-FM, 97.1, 13 KW @ 3,650, BTFL MUS , \$11.00
 KFMC-FM, 96.1, 32 KW @ 2,620, ROCK , \$ 6.00, (PROVO)

SALT LAKE CITY ADI

12+ ADI 1/3

1. KSL	146
2. KCPX	136
3. KSL-FM	126
4. KLUB	87
5. KRSP-FM	72
6. KSOP-FM	70
7. KLUB-FM	59
8. KVEL	52
9. KRSP	50
KALL	50
11. KRG0	45
KSCP	45
13. KCPX-FM	43
14. KSXX	37
15. KFMC-FM	31

12+ ADI CUME

1. KCPX	2530
2. KSL	2472
3. KLUB	1681
4. KSL-FM	1623
5. KRSP	1155
6. KSOP-FM	1060
7. KALL	867
8. KLUB-FM	861
9. KCPX-FM	708
10. KSOP	661
11. KFMC-FM	516
12. KALL-FM	504
13. KSXX	402
14. KEYY	391
15. KRG0	385

ADI FM SHARE: 34.10% (459 of 1346)

AM STATIONS

KALL, 910, MOR	, \$28.00, Hatch
KCPX, 1320, ROCK	, \$29.00, Columbia Pictures
KLUB, 570, BTFL MUS	, \$27.00
KRG0, 1550, COUNTRY	, \$ 6.00
KRSP, 1060, ROCK	, \$12.00
KSL, 1160, MOR	, \$30.00, Bonneville
KSOP, 1370, COUNTRY	, \$20.00
KSXX, 630, TALK	, \$12.00
KVEL, 920, MOR	, \$ 4.00,
KEYY, 1450, ROCK	, \$ 8.50 (Vernal) (Provo)

Radio Market # 35
 ADI # 45
 Revenue Rank # 30
 Income Rank # 23

APR 17.6
 Broadcast Revenue: \$7,323,879
 Broadcast Income : \$ 856,051

SAN ANTONIO

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KTSA	264/19.4	1.	KTS	428	1.	KCOP	203	1.	KTSA	5775
2.	KCOR	210/15.5	2.	KKYX	241	2.	KTS	185	2.	KKYX	2687
3.	KQXT-FM	130/ 9.6	3.	KCOR	210	3.	KQXT-FM	129	3.	WOAI	2165
4.	KKYX	104/ 7.7	4.	KQXT-FM	164	4.	KKYX	97	4.	KONO	1577
5.	KBUC +	78/ 5.7	5.	KBUC	114	5.	KBUC	75	5.	KQXT-FM	1453
6.	KONO	66/ 4.9	6.	WOAI	89	6.	KEDA	64	6.	KBUC	1191
7.	KEDA	65/ 4.8	7.	KONO	77	7.	WOAI	54	7.	KCOR	1162
8.	WOAI	57/ 4.2	8.	KEDA	66	8.	KITE	51	8.	KITE	1161
9.	KITE	52/ 3.8	9.	KITE	59	9.	KONO	41	9.	KTFM-FM	843
10.	KTFM-FM	41/ 3.0	10.	KITY-FM	46	10.	KITY-FM	40	10.	KEEZ-FM	713

12+ FM SHARE (METRO): 28.14% (365 of 1297)

12+ FM SHARE (TSA) : 25.01% (438 of 1751)

18+ FM SHARE (METRO): 28.80% (324 of 1125)

18+ FM SHARE (TSA) : 26.25% (393 of 1497)

TEENS		18-34		18-49		35-64		AM DRIVE			
1.	KTSA	79	1.	KTS	135	1.	KCOP	163	1.	KCOP	111
2.	KONO	25	2.	KCOR	60	2.	KQXT-FM	130	2.	KKYX	81
3.	KTFM-FM	16	3.	KKYX	30	3.	KQXT-FM	63	3.	KCOR	54
4.	KEEZ-FM	8	4.	KITY-FM	29	4.	KKYX	46	4.	KEDA	38
5.	KCOR	7		KEXL-FM	29	5.	KBUC	44	5.	KTSA	38
										5.KBUC	182

FM STATIONS

KEXL-FM, 104.5, 100 KW @ 750, ROCK , \$12.00, Doubleday
 KITY-FM, 92.9, 100 KW @ 475, CONTEMP , \$16.00, Mission

KSAQ-FM, 100.3, 100 KW @ 155, COUNTRY , \$ 9.00
 KQXT-FM, 101.9, 100 KW @ 670, BTFL MUS, (Schulke) , \$20.00

KTFM-FM, 102.7, 99 KW @ 660, PROG ROCK , \$17.00
 KEEZ-FM, 97.3, 100 KW @ 450, ROCK , \$11.00, Clear Channel

SAN ANTONIO ADI

12+ ADI

1. KTSA	351
2. KKYX	223
3. KCOR	210
4. KQXT-FM	163
5. KBUC	114
6. WOAI	77
7. KONO	74
8. KEDA	66
9. KITE	59
10. KTFM-FM	46
11. KITY-FM	45
12. KEEZ-FM	37
13. KEXL-FM	36
14. KUKA	35
15. KSAQ-FM	23

12+ ADI CUME

1. KTSA	4215
2. KKYX	2365
3. WOAI	1742
4. KONO	1444
5. KQXT-FM	1435
6. KBUC	1191
7. KCOR	1162
8. KITE	1161
9. KTFM-FM	807
10. KEEZ-FM	705
11. KITY-FM	672
12. KEXL-FM	589
13. KSAQ-FM	479
14. KUKA	459
15. KEDA	416

ADI FM SHARE: 27.02% (445 of 1647)

AM STATIONS

KBUC, 1310, COUNTRY	, \$23.00, Sigmor
KCOR, 1350, SPANISH	, \$41.00
KEDA, 1540, SPANISH	, \$13.50
KITE, 930, MOR	, \$21.00, Doubleday
KKYX, 680, COUNTRY	, \$34.00, Swanco
KONO, 860, MOR	, \$33.00, Mission
KTSA, 550, ROCK	, \$56.50
KUKA, 1250, SPANISH	, \$ 8.00
WOAI, 1200, MOR	, \$19.00, Clear Channel

Radio Market # 19
ADI # 31
Revenue Rank # 25
Income Rank # 98

APR 15.9
Broadcast Revenue: \$8,407,903
Broadcast Income : \$ 47,706

SAN DIEGO*

<u>12+ METRO (1/SHARE)</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KCBQ 177/8.6	1. KOGO 168	1. KCBQ 3720
2. KOGO 172/8.3	2. XTRA 152	2. KOGO 2495
3. XTRA 154/7.5	3. KGB-FM 124	3. KGB 2406
4. KGB-FM 146/7.1	4. KCBQ 114	4. XTRA 2380
5. KFMB-FM 131/6.3	5. KFMB 103	5. KGB-FM 2236
6. KFMB 107/5.2	6. KYXY-FM 102	6. KFMB-FM 2155
7. KYXY-FM 102/4.9	7. KEZL-FM 98	7. KFMB 1931
8. KEZL-FM 100/4.8	8. KFMB-FM 79	8. KSDO 1643
9. KGB 96/4.6	9. KSDO 77	9. KSON 1565
10. KPRI-FM 80/3.9	10. KFSD-FM 73	10. KPRI-FM 1192
11. KSDO 77/3.7	KSON 73	11. KNX 1145
KSON 77/3.7	12. KGB 71	12. KEZL-FM 1071

12+ FM SHARE (METRO & TSA): 42.70% (798 of 1869)

18+ FM SHARE (METRO & TSA) : 41.70% (691 of 1657)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1.KCBQ 63	1.KGB-FM 118	1.KGB-FM 121	1.XTRA 113	1.KOGO 229
2.KFMB-FM 52	2.KCBQ 85	2.KCBQ 111	2.KOGO 112	2.KSDO 198
3.KGB 25	3.KFMB 84	3.KFMB 93	3.KEZL-FM 67	3.KGB-FM 185
4.KGB-FM 22	4.KFMB-FM 70	KOGO 93	4.KSDO 48	4.KFMB 177
5.KPRI-FM 18	5.KPRI-FM 62	5.XTRA 80	5.KSON 47	5.XTRA 163

* San Diego Metro and TSA and ADI are the same.

ADI FM SHARE: 42.70% (798 of 1869)

FM STATIONS

KEZL-FM, 102.9, 1.9 KW @ 1,840, BTFL MUS, (Bonneville), \$19.00, Comb. Comm.	
KFMB-FM, 100.7, 30 KW @ 620, ROCK,	, \$19.00, Midwest TV
KFSD-FM, 94.1, 100 KW @ 641, CLASSICAL	, \$15.00, Lotus
KGB-FM, 101.5, 50 KW @ 577, ADULT ROCK	, \$46.00
KPRI-FM, 106.5, 50 KW @ 413, ROCK	, \$31.00
KYXY-FM, 96.5, 30 KW @ 1.034, BTFL MUS, (EP)	, \$15.00

AM STATIONS

KSON, 1240, COUNTRY	, \$16.00
KSDO, 1130, NEWS	, \$27.00
KOGO, 600, MOR	, \$35.00
KGB, 1360, ROCK	, \$46.00
KFMB, 760, MOR	, \$33.00
KCBQ, 1170, ROCK	, \$56.00, Downe
XTRA, 690, BTFL MUS, (TM)	, \$32.00, (Tijuana, Mexico)

Radio Market # 4
 ADI # 6
 Revenue Rank # 4
 Income Rank # 12

APR 16.1
 Revenue: \$27,770,101
 Income : \$ 2,201,317

SAN FRANCISCO

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KFRC 523/8.1	1. KFRC 677	1. KGO 511	1. KFRC 14225
2. KGO 514/8.0	2. KGO 619	2. KCBS 431	2. KCBS 10090
3. KCBS 439/6.8	3. KCBS 555	3. KSFO 392	3. KGO 8112
4. KSFO 407/6.3	4. KSFO 443	4. KFOG-FM 349	4. KSFO 7793
5. KFOG-FM 350/5.4	5. KNBR 382	5. KFRC 290	5. KNBR 7393
6. KNBR 297/4.6	6. KFOG-FM 356	6. KNBR 285	6. KABL 5847
7. KIOI-FM 288/4.4	7. KIOI-FM 302	7. KABL 278	7. KIOI-FM 5203
8. KABL 280/4.3	8. KABL 285	8. KIOI-FM 264	8. KFOG-FM 4841
9. KNEW 231/3.6	9. KBAY-FM 274	9. KNEW 218	9. KNEW 4771
10. KBAY-FM 212/3.3	10. KRAK 250	10. KBAY-FM 210	10. KYA 4203
11. KDIA 199/3.1	11. KNEW 244	11. KABL-FM 177	11. KLOK 3975
12. KSFX-FM 186/2.9	12. KDIA 199	12. KDIA 157	12. KRAK 3368
13. KABL-FM 179/2.8	13. KABL-FM 193	13. KSAN-FM 152	13. KABL-FM 3243
14. KSAN-FM 167/2.6	14. KSFX-FM 190	14. KSFX-FM 150	14. KBAY-FM 2933
15. KLOK 158/2.4	15. KSAN-FM 177	15. KLOK 138	15. KSFX-FM 2912

12+ FM SHARE (METRO): 37.59% (2220 of 5906)

12+ FM SHARE (TSA) : 35.12% (2402 of 6840)

18+ FM SHARE (METRO): 38.12% (2001 of 5249)

18+ FM SHARE (TSA) : 33.70% (2123 of 6300)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KFRC 233	1. KIOI-FM 221	1. KIOI-FM 254	1. KGO 280	1. KCBS 1288
2. KYA 53	2. KFRC 208	2. KFRC 248	2. KSFO 263	2. KGO 1098
3. KDIA 42	3. KSAN-FM 144	3. KSFO 226	3. KCBS 248	3. KFRC 696
4. KLIV 39	4. KSFX-FM 113	4. KNBR 210	4. KFOG-FM 202	4. KSFO 676
5. KSFX-FM 36	5. KOME-FM 105	5. KFOG-FM 191	5. KABL 176	5. KNBR 563
6. KFRC-FM 35	6. KNBR 104	6. KGO 164	6. KBAY-FM 152	6. KBAY-FM 391
7. KIOI-FM 24	7. KDIA 98	7. KNEW 157	7. KNBR 142	7. KFOG-FM 378

FM STATIONS:

KBAY-FM, 100.3, 15 KW @ 2580, BTFL MUS , \$21.00, Golden Pacific
 KSFX-FM, 103.7, 7 KW @ 1430, ROCK , \$36.00, ABC

KSAN-FM, 94.9, 35 KW @ 1140, PROG ROCK , \$46.00, Metromedia
 KKHI-FM, 95.7, 6 KW @ 1473, CLASSICAL , \$37.00, Buckley

KIOI-FM, 101.3, 125 KW @ 1220, ADULT CONTEMP , \$47.50, Pacific FM
 KFRC-FM, 106.1, 69 KW @ 1240, OLDIES ROCK , \$17.00, RKO GENERAL

KFOG-FM, 104.5, 8 KW @ 1454, BTFL MUS (Schulke) , \$44.00, General Electric
 KABL-FM, 98.1, 100 KW @ 940, BTFL MUS (TM) , \$31.00, Starr

SAN FRANCISCO ADI

<u>12* ADI 1/4</u>		<u>12+ ADI CUME</u>			
1.	KGO	509	1.	KFRC	9943
2.	KFRC	476	2.	KCBS	7899
3.	KCBS	427	3.	KSFO	6968
4.	KSFO	409	4.	KGO	6564
5.	KFOG-FM	343	5.	KABL	5678
6.	KNBR	292	6.	KNBR	5439
7.	KIOI-FM	285	7.	KIOI-FM	4906
8.	KABL	278	8.	KFOG-FM	4624
9.	KNEW	229	9.	KNEW	4500
10.	KBAY-FM	212	10.	KYA	4083
11.	KDIA	198	11.	KLOK	3546
12.	KSFX-FM	180	12.	KABL-FM	2926
13.	KABL-FM	172	13.	KKHI-FM	2765
14.	KSAN-FM	167	14.	KSFX-FM	2663
15.	KLOK	158	15.	KDIA	2525

ADI FM SHARE: 37.87% (2186 of 5773)

AM STATIONS:

KABL,	960, MOR	, \$57.00, Starr
KCBS,	740, ALL NEWS	, \$121.66, CBS
KDIA,	1310, BLACK	, \$27.00, Sonderling
KFRC,	610, ROCK	, \$89.00, RKO General
KGO ,	810, NEWS/TALK	, \$70.00, ABC
KNBR,	680, MOR	, \$69.00, NBC
KNEW,	910, COUNTRY	, \$39.00, Metromedia
KSFO,	560, MOR	, \$63.00, Golden West
KYA ,	1260, ROCK	, \$40.00, AVCO
KLOK,	1170, MOR	, \$30.00 (SAN JOSE)
KRAK,	1140, COUNTRY	, \$50.00, Hercules (SACRAMENTO)

Radio Market # 28
Revenue Rank # 61
Income Rank # 44

APR 15.6
Revenue: \$3,973,304
Income : 386,041

SAN JOSE

NOTE: San Jose's MSA and TSA are part of San Francisco's MSA and TSA. In this section only San Jose's MSA stations are listed. There are no FM share figures as they are reflected in San Francisco's. The individual audience figure is generally better reflected by the San Francisco book.

12+ METRO (1/4 / SHARE)	12 + TSA	18+ METRO	12+ TSA CUME
1. KBAY-FM 149/9.8	1. KBAY-FM 253	1. KBAY-FM 148	1. KLOK 3329
2. KOME-FM 108/7.1	2. KLOK 154	2. KLOK 93	2. KBAY-FM 2618
3. KLOK 104/ 69	3. KOME-FM 92	3. KOME-FM 92	3. KOME-FM 2134
4. KLIV 62/4.1	4. KLIV 67	4. KARA-FM 46	4. KLIV 1852
5. KARA-FM 50/3.3	5. KIBE 64	5. KSJO-FM 34	5. KSJO-FM 1412
6. KSJO-FM 44/2.9	6. KSJO-FM 63	6. KIBE 31	6. KIBE 1181
7. KIBE 32/2.1	7. KEEN 61	7. KEEN 30	7. KEEN 1107
8. KEEN 31/2.0	8. KARA-FM 60	KXRX 30	8. KARA-FM 1022
9. KXRX 30/2.0	9. KXRX 33	9. KLIV 24	9. KXAX 656
10. KEZR-FM 14/.9	10. KEZR-FM 15	10. KEZR-FM 11	10. KEZR-FM 260

FOR FURTHER INFORMATION ON THE STATIONS SEE SAN FRANCISCO

Radio Market # 135
Revenue Rank # 144
Income Rank # 136

APR 15.8
Revenue: \$1,275,092
Income : \$ -115,062

SAVANNAH

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WSGA 37/14.3		1. WSGF-FM 50		1. WSOK 27		1. WZAT-FM 824
2. WSOK 33/12.7		2. WJCL-FM 49		2. WSGA 25		2. WSGA 674
3. WJCL-FM 25/ 9.7		3. WZAT-FM 42		WJCL-FM 25		3. WSGF 572
WSGF-FM 25/ 9.7		4. WSGA 40		4. WSGF-FM 19		4. WSAV 497
5. WZAT-FM 19/ 7.3		5. WSOK 37		5. WTOC 16		5. WJCL-FM 485
6. WTOC 18/ 6.9		6. WEAS-FM 26		6. WQQT-FM 15		6. WTOC 452
7. WEAS-FM 17/ 6.6		WTOC-FM 26		WSAV 15		7. WSOK 413
8. WSAV 16/ 6.2		8. WTOC 21		WTOC-FM 15		8. WEAS-FM 355
9. WQQT 15/ 5.8		9. WQQT 18		9. WZAT-FM 14		9. WTOC-FM 345
WTOC-FM 15/ 5.8		WSAV 18		10. WEAS-FM 10		10. WEAS 269

12+ FM SHARE (METRO): 43.50% (107 of 246)

12+ FM SHARE (TSA) : 55.56% (200 of 360)

18+ FM SHARE (METRO): 44.44% (92 of 207)

18+ FM SHARE (TSA) : 55.33% (166 of 300)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WSGA 12	1. WSGA 17	1. WSGA 22	1. WJCL-FM 21	1. WZAT-FM 57
2. WSGF-FM 6	2. WSGF-FM 15	2. WSOK 19	2. WTOC-FM 10	2. WSGF-FM 52
WSOK 6	3. WSOK 14	3. WSGF-FM 18	3. WTOC 9	3. WTOC-FM 50

FM STATIONS

WEAS-FM, 93.1, 100 KW @ 355, BLACK , \$ 8.50, Dee Rivers Stations

WJCL-FM, 96.5, 100 KW @ 1160, BTFL MUS (Bonneville) , \$ 5.00

WTOC-FM, 94.1, 80 KW @ 370, MOR , \$ 6.50

WSGF-FM, 95.5, 100 KW @ 384, CONTEMP , \$11.25

WZAT-FM, 102.1, 100 KW @ 620, ROCK (Drake-Chennault), \$13.50

AM STATIONS

WTOC, 1290, MOR , \$ 6.50
WSOK, 1230, CONTEMP , \$15.00

WSGA, 1400, CONTEMP , \$13.00
WSAV, 630, MOR , \$12.00

WQQT, 1450, COUNTRY , \$10.00
WEAS, 900, BLACK , \$ 8.50, Dee Rivers Stations

Radio Market # 17
 ADI # 18
 Revenue Rank # 19
 Income Rank # 124

APR 15.4
 Broadcast Revenue: \$12,916,001
 Broadcast Income : \$ - 41,556

SEATTLE-EVERETT-TACOMA

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. KOMO	276/12.2	1. KOMO	328	1. KOMO	273	1. KOMO	5020
2. KJR	199/ 8.8	2. KJR	221	2. KVI	169	2. KING	4904
3. KVI	172/ 7.6	3. KING	214	3. KIRO	128	3. KJR	4361
4. KING	165/ 7.3	4. KVI	175	4. KSEA-FM	122	4. KIRO	3348
5. KIRO	129/ 5.7	5. KISW-FM	155	5. KJR	111	5. KVI	2427
6. KISW-FM	128/ 5.7	6. KIRO	151	6. KING	104	6. KSEA-FM	2054
7. KSEA-FM	122/ 5.4	7. KSEA-FM	137	7. KISW-FM	102	7. KISW-FM	1812
8. KAYO	80/ 3.5	8. KAYO	91	8. KAYO	77	8. KIXI	1518
9. KBIQ-FM	67/ 3.0	9. KBIQ-FM	82	9. KBIQ-FM	67	9. KTAC	1464
KTAC	67/ 3.0	KIXI-FM	82	10. KIXI-FM	65	10. KZOK-FM	1459
11. KIXI-FM	65/ 2.9	11. KTAC	72	11. KIXI	62	11. KAYO	1418
12. KIXI	63/ 2.8	12. KIXI	71	12. KGDN	51	12. KIXI-FM	1270

12+ FM SHARE (METRO): 31.18% (651 of 2088)

12+ FM SHARE (TSA) : 32.16% (770 of 2394)

18+ FM SHARE (METRO): 33.04% (610 of 1846)

18+ FM SHARE (TSA) : 34.15% (726 of 2126)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KJR	88	1. KISW-FM	97	1. KOMO
2. KING	61	2. KJR	94	2. KVI
3. KISW-FM	26	3. KING	82	3. KIRO
4. KTAC	22	4. KVI	64	4. KIXI-FM
5. KZOK-FM	11	5. KSEA-FM	53	5. KAYO

FM STATIONS

KBIQ-FM, 105.3, 115 KW @ 721, BTFL MUS , \$11.00
 KEUT-FM, 94.1, 100 KW @ 1,165, BTFL MUS , \$14.00

KING-FM, 98.1, 20 KW @ 700, CLASSICAL , \$18.00, King
 KISW-FM, 99.9, 100 KW @ 350, ROCK , \$26.00, Kaye-Smith

KIXI-FM, 95.7, 100 KW @ 1,100, BTFL MUS , \$15.00
 KSEA-FM, 100.7, 100 KW @ 730, BTFL MUS, (Bonneville), \$27.00, Bonneville

KZOK-FM, 102.5, 100 KW @ 1,165, ROCK , \$27.00, Sterling

SEATTLE-TACOMA ADI

<u>12+ ADI</u>		<u>12+ ADI CUME</u>	
1.	KOMO 323	1.	KOMO 4873
2.	KJR 221	2.	KING 4762
3.	KING 210	3.	KJR 4347
4.	KVI 175	4.	KIRO 3302
5.	KISW-FM 155	5.	KVI 2427
6.	KIRO 149	6.	KSEA-FM 2012
7.	KSEA-FM 134	7.	KISW-FM 1790
8.	KAYO 91	8.	KIXI 1511
9.	KBIQ-FM 82	9.	KTAC 1460
10.	KIXI-FM 81	10.	KZOK-FM 1427
11.	KTAC 72	11.	KAYO 1411
12.	KIXI 71	12.	KIXI-FM 1243
13.	KEUT-FM 64	13.	KING-FM 1024
14.	KUUU 55	14.	KMPS 966
15.	KZOK-FM 53	15.	KBIQ-FM 955

ADI FM SHARE: 31.44% (795 of 2529)

AM STATIONS

KVI, 570, MOR	, \$34.00, Golden West
KOMO, 1000, MOR	, \$43.00
KMPS, 1300, COUNTRY	, \$22.00, Hercules
KJR, 950, ROCK	, \$48.00, Kaye-Smith
KIXI, 910, MOR	, \$14.00
KIRO, 710, NEWS	, \$39.20, Bonneville
KING, 1090, ROCK	, \$37.67, King
KAYO, 1150, COUNTRY	, \$26.00
KUUU, 1590, OLDIES ROCK	, \$13.00, Sterling
KTAC, 850, ROCK	, \$35.00, Entercom

Radio Market # 97
Revenue Rank # 75
Income Rank # 51

APR 14.9
Revenue: \$3,082,688
Income : \$ 325,212

SHREVEPORT

12+ METRO (1/2SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KOKA	101/24.6	1.	KEEL	165	1.	KOKA	82	1.	KEEL	2636
2.	KEEL	81/19.7	2.	KOKA	106	2.	KEEL	64	2.	KWKH	1473
3.	KMBQ-FM	35/ 8.5	3.	KWKH	70	3.	KMBQ-FM	35	3.	KOKA	988
	KWKH	35/ 8.5	4.	KROK-FM	52		KWKH	35	4.	KROK-FM	760
5.	KCIJ	30/ 7.3	5.	KMBQ-FM	45	5.	KCIJ	30	5.	KRMD	528
6.	KRMD	25/ 6.1	6.	KCIJ	42	6.	KRMD	25	6.	KCIJ	500
7.	KROK-FM	23/ 5.6	7.	KRMD	26	7.	KROK-FM	16	7.	KMBQ-FM	470
8.	KRMD-FM	13/ 3.2	8.	KTAL-FM	20	8.	KEPT-FM	13	8.	KEPT-FM	374
	KEPT-FM	13/ 3.2	9.	KEPT-FM	19		KJOE	13	9.	KTAL-FM	324
	KJOE	13/ 3.2	10.	KRMD-FM	14		KRMD-FM	13	10.	KRMD-FM	290

12+ FM SHARE (METRO): 22.37% (87 of 389)

12+ FM SHARE (TSA) : 25.42% (150 of 590)

18+ FM SHARE (METRO): 22.99% (80 of 348)

18+ FM SHARE (TSA) : 25.56% (125 of 489)

TEENS	18-34	18-49	35-64	AM DRIVE							
1.	KOKA	19	1.	KEEL	48	1.	KOKA	63	1.	KEEL	187
2.	KEEL	17	2.	KOKA	48	2.	KEEL	60	2.	KWKH	144
3.	KROK-FM	7	3.	KROK-FM	15	3.	KMBQ-FM	27	3.	KOKA	126
			4.	KRMD	9	4.	KRMD	17	4.	KRMD	72

FM STATIONS

KEPT-FM, 96.5, 100 KW @ 250, RELIGION , \$7.00
KMBQ-FM, 93.7, 100 KW @ 350, BTFL MUS (TM) , \$10,00, Multimedia

KRMD-FM, 101.1, 25 KW @ 195, COUNTRY , \$11.00
KROK-FM, 94.5, 100 KW @ 400, ROCK , \$ 8.00

KTAL-FM, 98.1, 100 KW @ 1360, COUNTRY , \$ 3.00 (Texarkana, Tex)

AM STATIONS

KWKH, 1130, MOR/COUNTRY , \$20.00
KRMD, 1340, COUNTRY , \$18.00

KOKA, 1550, BLACK , \$15.50
KJOE, 1480, NBC NIS , \$ 7.75

KEEL, 710, CONTEMP , \$23.00, Multimedia
KCIJ, 980, RELIGION , \$ 6.00

Radio Market # 158
Revenue Rank # 137
Income Rank # 100

APR 16.7
Revenue: \$1,411,317
Income : \$ 40,651

SIOUX FALLS

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KELO	35/26.1	1. KXRB	71	1. KS00	29	1. KELO	871
2. KS00	29/21.6	2. WNAX	56	2. KELO	26	2. KXRB	785
3. KXRB	14/10.4	3. KELO	55	3. KXRB	14	3. WNAX	779
4. KPAT-FM	13/ 9.7	4. KS00	45	4. KPAT-FM	10	4. KS00	591
5. KISD	9/ 6.7	5. KIOV-FM	21	5. KCHF	7	5. KELO-FM	346
6. KCHF+	7/ 5.2	6. KELO-FM	20	6. KIOV-FM	6	6. KISD	341
KIOV-FM	7/ 5.2	7. KPAT-FM	17	KELO-FM	6	7. KPAT-FM	274
8. KELO-FM	6/ 4.5	8. KISD	13	KISD	6	8. KIOV-FM	265
9. WNAX	1 .7	9. KCHF	7	9. WNAX	1	9. KCHF	112

12+ FM SHARE (METRO): 23.97% (29 of 121)

12+ FM SHARE (TSA) : 20.00% (61 of 305)

18+ FM SHARE (METRO): 23.81% (25 of 105)

18+ FM SHARE (TSA) : 19.93% (55 of 276)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KELO 9	1. KELO 19	1. KELO 24	1. KS00 12	1. KS00 115
2. KISD 3	2. KPAT-FM 10	2. KXRB 11	2. KXRB 10	2. KXRB 56
KPAT-FM 3	3. KISD 5	3. KPAT-FM 10	3. KELO 7	3. KELO 55

FM STATIONS

KELO-FM, 92.5, 100 KW @ 1911, BTFL MUS , \$ 4.00, Midcontinent
KIOV-FM, 104.7, 100 KW @ 735, COUNTRY , \$ 5.65
KPAT-FM, 97.3, 51 KW @ 1880, ROCK (TM) , \$ 5.00

AM STATIONS

KCHF, 1520, MOR , \$ 5.00
KELD, 1320, MOR , \$ 8.50, Midcontinent

KISD, 1230, ROCK , \$ 9.00
KS00, 1140, MOR , \$15.40

KXRB, 1000, COUNTRY , \$14.00
WNAX, 570, COUNTRY , \$31.50, Park (Yankton)

Radio Market # 113
Revenue Rank # 147
Income Rank # 117

APR 15.0
Revenue: \$1,170,378
Income : \$ - 8,284

SOUTH BEND

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	WSBT 47/13.7	1.	WWJY-FM 93	1.	WSBT 45	1.	WLS 1698
2.	WWJY-FM 40/11.7	2.	WLS 31	2.	WWJY-FM 39	2.	WSBT 1043
3.	WYEZ-FM 39/11.4	3.	WRBR-FM 74	3.	WYEZ-FM 38	3.	WRBR-FM 922
4.	WRBR-FM 34/ 9.9	4.	WNNDU-FM 69	4.	WNNDU-FM 27	4.	WNNDU-FM 905
	WLS 34/ 9.9	5.	WYEZ-FM 64	5.	WRBR-FM 23	5.	WWJY-FM 889
6.	WNNDU-FM 30/ 8.8	6.	WSBT 51	6.	WNNDU 22	6.	WNNDU 783
7.	WNNDU 23/ 6.7	7.	WMAQ 31	7.	WLS 19	7.	WYEZ-FM 771
8.	WGN 13/ 3.8	8.	WNNDU 30	8.	WGN 13	8.	WGN 513
9.	WTCA 12/ 3.5	9.	WGN 25	9.	WTCA 11	9.	WMAQ 477
10.	WMAQ 10/ 2.9	10.	WJVA 13	10.	WMAQ 10	10.	WCFL 369

12+ FM SHARE (METRO): 49.17% (149 of 303)

12+ FM SHARE (TSA) : 54.39% (310 of 570)

18+ FM SHARE (METRO): 49.63% (133 of 268)

18+ FM SHARE (TSA) : 54.38% (267 of 491)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WLS 15	1. WRBR-FM 21	1. WNNDU-FM 25	1. WWJY-FM 26	1. WSBT 109
2. WRBR-FM 11	2. WNNDU-FM 18	2. WSBT 23	2. WYEZ-FM 22	2. WNNDU-FM 74
3. WNNDU-FM 3	3. WLS 14	3. WWJY-FM 22	3. WSBT 19	3. WYEZ-FM 67

FM STATIONS

WNNDU-FM, 92.9, 20 KW @ 431, ROCK (Drake-Chennault) , \$15.00, Notre Dame Univ.
WRBR-FM, 103.9, 3 KW @ 183, ROCK , \$12.00, Booth

WWJY-FM, 101.5, 9 KW @ 967, BTFL MUS (Schulke) , \$ 7.00, South Bend Trib.
WYEZ-FM, 100.7, 15 KW @ 550, BTFL MUS (TM) , \$11.00, Communicana
(Elkhart)

AM STATIONS

WSBT, 960, MOR , \$23.00, South Bend Tribune
WNNDU, 1490, ROCK , \$15.00, Notre Dame Univ.

WTCA, 1050, MOR , \$ 5.00 (Plymouth)
WJVA, 1580, COUNTRY , \$ 8.50, Booth

WLS, WGN, WMAQ, WCFL, WBBM - See Chicago

Radio Market # 104
Revenue Rank # 74
Income Rank # 103

APR 15.3
Revenue: \$3,115,803
Income : \$ 27,770

SPOKANE

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. KJRB 50/13.3		1. KJRB 78		1. KHQ 40		1. KJRB 1338
2. KEZE-FM 40/10.6		2. KHQ 69		2. KEZE-FM 39		2. KHQ 1181
KHQ 40/10.6		3. KGA 60		3. KGA 37		3. KHQ 1073
4. KGA 38/10.1		4. KHQ-FM 54		4. KJRB 36		4. KHQ-FM 838
5. KREM 37/ 9.8		5. KEZE-FM 47		5. KREM 26		5. KGA 794
6. KHQ-FM 28/ 7.4		6. KREM 46		6. KXLY-FM 25		6. KXLY-FM 533
7. KXLY-FM 26/ 6.9		7. KXLY-FM 42		KXXR-FM 25		7. KXLY 464
8. KXXR-FM 25/ 6.6		8. KXXR-FM 29		8. KHQ-FM 23		8. KSPO 442
9. KZUN 22/ 5.9		9. KREM-FM 24		9. KZUN 22		9. KEZE-FM 437
10. KSPO 19/ 5.0		10. KZUN 23		10. KSPO 19		10. KXXR-FM 365

12+ FM SHARE (METRO): 34.66% (122 of 352)

12+ FM SHARE (TSA) : 36.38% (187 of 514)

18+ FM SHARE (METRO): 35.96% (114 of 317)

18+ FM SHARE (TSA) : 37.61% (173 of 460)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KJRB 14	1. KJRB 26	1. KJRB 32	1. KEZE-FM 28	1. KHQ 155
2. KREM 11	2. KREM 22	2. KREM 24	2. KGA 24	2. KGA 116
3. KHQ-FM 5	3. KHQ-FM 20	3. KHQ-FM 22	3. KHQ 21	3. KJRB 92

FM STATIONS

KEZE-FM, 105.7, 41 KW @ 580, BTFL MUS (BPI) , \$12.00
KHQ-FM, 98.1, 47 KW @ 2,030, ROCK (TM) , \$10.00

KXLY-FM, 99.9, 5 KW @ 3,000, BTFL MUS (Bonneville) \$ 8.00, Morgan Murphy
KXXR-FM, 93.7, 30 KW @ 203, BTFL MUS , \$ 9.00

KREM-FM, 92.9, 5 KW @ 720, PROG ROCK , \$10.00, King

AM STATIONS

KGA, 1510, COUNTRY , \$14.00
KHQ, 590, MOR , \$18.00

KJRB, 790, CONTEMP , \$26.00, Kaye-Smith
KREM, 970, ROCK , \$12.00, King

KSPO, 1230, NBC NIS , \$ 9.50
KZUN, 630, MOR , \$10.00

KXLY, 920, MOR , \$ 7.00, Morgan Murphy

Radio Market # 56
Revenue Rank # 78
Income Rank # 139

APR 16.5
Broadcast Revenue: \$2,872,778
Broadcast Income : \$ -133,179

SPRINGFIELD-CHICOPEE-HOLYOKE

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>AM DRIVE</u>	
1. WHYN	187/23.0	1. WHYN	200	1. WHYN	155	1. WHYN	2773
2. WHYN-FM	139/17.1	2. WHYN-FM	146	2. WHYN-FM	135	2. WHYN-FM	1498
3. WAQY-FM	59/ 7.3	3. WAQY-FM	74	3. WAQY-FM	41	3. WAQY-FM	1378
4. WTIC	38/ 4.7	4. WTIC	69	4. WTIC	38	4. WTIC	1004
5. WHMP+	37/ 4.6	5. WACE	41	5. WREB	35	5. WSPR	692
6. WACE	36/ 4.4	6. WKSS-FM	40	WHMP	35	6. WACE	615
7. WREB	35/ 4.3	7. WHMP	38	7. WACE	33	7. WHMP	595
8. WSPR	32/ 3.9	8. WREB	35	8. WSPR	32	8. WKSS-FM	589
9. WKSS-FM	29/ 3.6	9. WSPR	32	9. WKSS-FM	29	9. WCCC-FM	547
10. WMAS-FM	28/ 3.4	10. WMAS-FM	29	10. WMAS-FM	26	10. WDRC-FM	508

12+ FM SHARE (METRO) : 46.22% (336 of 727)

12+ FM SHARE (TSA) : 46.95% (415 of 884)

18+ FM SHARE (METRO) : 46.05% (303 of 658)

18+ FM SHARE (TSA) : 46.55% (371 of 797)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. WHYN	32	1. WHYN	103	1. WHYN	130	1. WHYN-FM	69	1. WHYN	300
2. WAQY-FM	18	2. WHYN-FM	55	2. WHYN-FM	93	2. WHYN	48	2. WTIC	202
3. WHYN-FM	4	3. WAQY-FM	26	3. WAQY-FM	37	3. WTIC	25	3. WHYN-FM	168
4. WACE	3	4. WACE	16	4. WACE	22	4. WHMP	19	4. WHMP	82

FM STATIONS

WHYN-FM, 93.1, 10 KW @ 940, BTFL MUS , \$20.00, Guy Gannett
WAQY-FM, 102.1, 27 KW @ 650, ROCK , \$16.00

WMAS-FM, 94.7, 22 KW @ 360, MOR , \$13.00
WCCC-FM, WKSS-FM, WDRC-FM - See Hartford

AM STATIONS

WACE, 730, OLDIES ROCK , \$ 9.00
WHMP, 1400, MOR , \$ 8.00

WREB, 930, MOR , \$ 7.00
WSPR, 1270, ? ? ? , \$21.00

WHYN, 560, ROCK , \$43.50, Guy Gannett
WTIC - See Hartford

Radio Market # 103
Revenue Rank # 146
Income Rank # 91

APR 15.0
Revenue: \$1,194,833
Income : \$ 87,008

STOCKTON

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>12+ METRO</u>		<u>12+ TSA CUME</u>						
1.	KRAK	44	/11.8	1.	KRAK	45	1.	KRAK	42	1.	KJOY	804
2.	KJOY	41	/11.0	2.	KJOY	42	2.	KJAX-FM	39	2.	KFRC	668
3.	KJAX-FM	39	/10.4	3.	KJAX-FM	41	3.	KJOY	32	3.	KSTN	637
4.	KSTN	31	/ 8.3	4.	KCBS	34	4.	KCBS	31	4.	KRAK	590
	KCBS	31	/ 8.3	5.	KFRC	33	5.	KNBR	25	5.	KCBS	463
	KFRC	31	/ 8.3	6.	KSTN	31	6.	KSTN	22	6.	KNBR	455
7.	KNBR	25	/ 6.7	7.	KNBR	29	7.	KFRC	17	7.	KJAX-FM	410
8.	KEWT-FM	15	/ 4.0	8.	KEWT-FM	15	8.	KEWT-FM	15	8.	KWG	247
9.	KWG	14	/ 3.7	9.	KWG	14	9.	KWG	14	9.	KKIS	136
10.	KGO	11	/ 2.9	10.	KGO	11	10.	KGO	11	10.	KEWT-FM	131

12+ FM SHARE (METRO) : 24.06% (77 of 320)

12+ FM SHARE (TSA) : 23.96% (81 of 338)

18+ FM SHARE (METRO): 25.36% (71 of 280)

18+ FM SHARE (TSA) : 25.42% (75 of 295)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KFRC 14	1. KJOY 23	1. KJAX-FM 29	1. KRAK 32	1. KRAK 62
2. KJOY 9	2. KJAX-FM 19	2. KJOY 27	2. KCBS 20	2. KNBR 52
KSTN 9	3. KSTN 15	3. KNBR 21	3. KJAX-FM 19	3. KJOY 47

FM STATIONS

KJAX-FM, 99.3, 3 KW @ 186, ROCK (TM) , \$12.00
KEWT-FM, See Sacramento

AM STATIONS

KCBS, KFRC, KNBR, KGO -- See San Francisco
KRAK -- See Sacramento

KJOY, 1280, CONTEMP , \$14.00
KSTN, 1420, CONTEMP , \$11.00

KWG, 1230, BIG BAND , \$ 6.75
KKIS, 990, ??? , \$10.00 (Pittsburg, Ca)

Radio Market # 54
 ADI # 49
 Revenue Rank # 60
 Income Rank # 147

APR 14.5
 Revenue: \$4,134,282
 Income : \$ -245,473

SYRACUSE

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. WSYR	108/14.6	1. WHEN	140	1. WSYR	107	1. WHEN	2261
2. WHEN	107/14.4	2. WSYR	129	2. WHEN	90	2. WSYR	2059
3. WOLF	75/10.1	3. WOLF	75	3. WEZG-FM	72	3. WNDR	1278
4. WEZG-FM	72/ 9.7	4. WEZG-FM	73	4. WOLF	39	4. WOLF	1269
5. WKFM-FM	41/ 5.5	5. WKFM-FM	56	5. WNTQ-FM	37	5. WFBL	1002
6. WNDR	39/ 5.3	6. WOUR-FM	48	6. WNDR	32	6. WEZG-FM	838
7. WNTQ-FM	38/ 5.1	7. WNTQ-FM	47	7. WFBL	29	7. WKFM-FM	766
8. WFBL	33/ 4.5	WNDR	47	WKFM-FM	29	8. WKGN-FM	666
9. WSGO +	28/ 3.7	9. WKGN-FM	43	9. WSGO	28	9. WNTQ-FM	515
WOUR-FM	28/ 3.7	10. WFBL	39	10. WOUR-FM	26	10. WOUR-FM	503

12+ FM SHARE (METRO): 34.74% (231 of 665)

12+ FM SHARE (TSA) : 38.15% (317 of 831)

18+ FM SHARE (METRO): 36.46% (214 of 587)

18+ FM SHARE (TSA) : 39.18% (286 of 730)

TEENS		18-34		18-49		35-64		AM DRIVE	
1. WOLF	36	1. WHEN	52	1. WHEN	77	1. WSYR	64	1. WSYR	311
2. WHEN	17	2. WEZG-FM	38	2. WEZG-FM	49	2. WHEN	33	2. WHEN	214
3. WKFM-FM	12	3. WOLF	28	3. WOLF	35	3. WEZG-FM	28	3. WNDR	77
4. WNDR	7	4. WNDR	24	WSYR	35	4. WNTQ-FM	25	4. WEZG-FM	71

FM STATIONS

WEZG-FM, 100.9, 3 KW @ 165, BTFL MUS, (Schulke), \$16.00
 WKFM-FM, 104.7, 50 KW @ 310, ROCK , \$23.00

WNTQ-FM, 93.1, 97 KW @ 660, BTFL MUS,(Bonneville), \$ 9.00
 WOUR-FM, WKGN-FM - See Utica

NFLR-FM, 95.9, 1 KW @ 460, MOR , \$ 3.50

SYRACUSE ADI

<u>12+ ADI $\frac{1}{4}$</u>		<u>12+ ADI CUME</u>	
1.	WHEN 143	1.	WHEN 2398
2.	WSYR 128	2.	WSYR 2000
3.	WOLF 75	3.	WNDR 1274
4.	WEZG-FM 73	4.	WOLF 1248
5.	WKFM-FM 52	5.	WFBL 963
6.	WNDR 47	6.	WEZG-FM 833
7.	WNTQ-FM 46	7.	WKFM-FM 738
8.	WFBL 38	8.	WENY 572
9.	WOUR-FM 37	9.	WTKO 500
10.	WENY 34	10.	WNTQ-FM 475
11.	WSGO 33	11.	WIQT 382
12.	WFLR-FM 30	12.	WEIM 381
13.	WHHO 25	13.	WKGW-FM 380
14.	WSEN 24	14.	WSEN 368
15.	WTKO 23	15.	WRUN 343

ADI FM SHARE: 32.01% (355 of 1109)

AM STATIONS

WFBL, 1390, MOR	, \$28.00	
WHEN, 620, CONTEMP	, \$36.50	Meredith
WNDR, 1260, ROCK	, \$28.00	
WOLF, 1490, ROCK	, \$30.00	Regional Broadcasters
WSEN, 1050, COUNTRY	, \$12.00	
WSYR, 570, GENERAL/MOR	, \$37.00	Newhouse
WENY, 1230, ROCK	, \$12.00	(Elmira)
WSGO, 1440, ROCK	, \$ 5.50	
WHHO, 1320, MOR	, \$10.00	(Hornell)
WTKO, 1470, ROCK	, \$ 9.50	(Ithaca)
WIQT, 1000, BTFL MUS	, \$ 8.50	(Elmira)
WEIM, 1410, MOR	, \$11.00	(Elmira)
WRUN - See Utica		

Radio Market # 150
Revenue Rank # 157
Income Rank # 127

APR 14.1
Revenue: \$782,855
Income : \$-55,355

TALLAHASSEE

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WGLF-FM 26/16.6	1. WGLF-FM 56	1. WBGM-FM 20	1. WGLF-FM 537
2. WANM 24/15.3	2. WANM 35	2. WANM 19	2. WTAL 387
3. WBGM-FM 21/13.4	3. WBGM-FM 28	WTNT 19	3. WBGM-FM 315
4. WTNT 20/12.7	4. WTAL 20	4. WGLF-FM 17	4. WTNT 299
5. WTAL 18/11.5	WTNT 20	5. WTAL 14	5. WANM 296
6. WOMA-FM 13/ 8.3	6. WPAP-FM 19	6. WOMA-FM 13	6. WOMA 232
7. WMEN 7/ 4.5	7. WOMA-FM 17	7. WONS 7	7. WONS 213
WONS 7/ 4.5	8. WONS 9	WMEN 7	8. WPAP-FM 158
9. WPAP-FM 5/ 3.2	9. WMEN 7	9. WPAP-FM 5	9. WMEN 115
10. WTUF-FM 2/ 1.3	10. WTUF-FM 6	10. WTUF-FM 2	10. WTUF-FM 68

12+ FM SHARE (METRO): 46.85% (67 of 143)

12+ FM SHARE (TSA) : 58.07% (126 of 217)

18+ FM SHARE (METRO): 46.34% (57 of 123)

18+ FM SHARE (TSA) : 57.78% (104 of 180)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WGLF-FM 9	1. WGLF-FM 15	1. WANM 18	1. WBGM-FM 13	1. WGLF-FM 42
2. WANM 5	WANM 15	2. WGLF-FM 17	WTNT 13	2. WTNT 41
3. WTAL 4	3. WTAL 9	3. WBGM-FM 13	3. WOMA-FM 9	3. WBGM-FM 33

FM STATIONS

WBGM-FM, 98.9, 100 KW @ 365, BTFL MUS	, \$9.00
WGLF-FM, 104.1, 38 KW @ 440, ROCK	, \$9.25
WOMA-FM, 94.9, 51 KW @ 210, COUNTRY	, \$5.25, Walter-Weeks
WPAP-FM, 92.5, 95 KW @ 1230, COUNTRY	, \$5.00 (Panama City)
WTUF-FM, 107.1, 1.5 KW @ 390, BLACK	, \$2.80 (Thomasville, Ga)

AM STATIONS

WANM, 1070, BLACK	, \$10.00
WMEN, 1330, NBC NIS	, \$ 5.40
WONS, 1410, ADULT CONTEMP	, \$ 9.00
WTAL, 1450, CONTEMP	, \$ 8.50
WTNT, 1270, MOR	, \$ 8.00, Walter-Weeks

Radio Market # 21
ADI # 17
Revenue Rank # 29
Income Rank # 17

APR 16.4
Revenue: \$8,125,581
Income: \$1,219,235

TAMPA-ST. PETE

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WSUN 224/11.5		1. WSUN 297		1. WSUN 213		1. WRBQ-FM 3808
2. WRBQ-FM 204/10.5		2. WRBQ-FM 266		2. WWBA-FM 175		2. WSUN 3800
3. WWBA-FM 175/ 9.0		3. WWBA-FM 196		3. WRBQ-FM 141		3. WLCY 2620
4. WWBA 139/ 7.1		4. WFLA-FM 156		4. WWBA 139		4. WFLA-FM 2240
5. WLCY 127/ 6.5		WWBA 156		5. WLCY 96		5. WWBA-FM 1811
6. WQSR-FM 107/ 5.5		6. WQSR-FM 134		6. WFLA-FM 89		6. WLCY-FM 1727
7. WFLA-FM 93/ 4.8		7. WLCY 133		7. WDAE 88		7. WWBA 1682
8. WAVV-FM 90/ 4.6		8. WLCY-FM 95		8. WAVV-FM 83		8. WFLA 1633
WDAE 90/ 4.6		WAVV-FM 95		WQXM-FM 83		9. WDAE 1551
10. WLCY-FM 84/ 4.3		10. WQXM-FM 94		10. WQYK-FM 73		10. WQSR-FM 1305
11. WQXM-FM 83/ 4.3		11. WDAE 91		11. WQSR-FM 68		11. WQYK-FM 1279
12. WQYK-FM+ 75/ 3.9		12. WQYK-FM 86		12. WFLA 46		12. WQXM 1153

12+ FM SHARE (METRO) : 53.91% (924 of 1714)
12+ FM SHARE (TSA) : 54.62% (1134 of 2076)

18+ FM SHARE (METRO) : 50.59% (771 of 1524)
18+ FM SHARE (TSA) : 54.17% (994 of 1835)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WRBQ-FM 63	1. WRBQ-FM 99	1. WRBQ-FM 130	1. WSUN 104	1. WSUN 463
2. WLCY-FM 39	2. WLCY 71	2. WSUN 106	2. WWBA-FM 88	2. WWBA-FM 239
WQSR-FM 39	3. WQSR-FM 64	3. WLCY 86	3. WAVV-FM 57	3. WRBQ-FM 206
4. WLCY 31	4. WSUN 42	4. WQSR-FM 64	4. WFLA-FM 55	4. WWBA 181
5. WSUN 11	5. WLCY-FM 38	5. WDAE 60	5. WWBA 47	5. WFLA-FM 177

FM STATIONS

WAVV-FM, 100.7, 100 KW @ 503, BTFL MUS	, \$19.00, Rounsville
WFLA-FM, 93.3, 100 KW @ 925, BTFL MUS	, \$28.00
WLCY-FM, 94.9, 100 KW @ 390, ROCK, (TM)	, \$22.00, Rahall
WQSR-FM, 102.5, 100 KW @ 650, ROCK	, \$39.00 (Sarasota)
WQXM-FM, 97.9, 100 KW @ 505, BTFL MUS (Century)	, \$22.00, Plough
WQYK-FM, 99.5, 100 KW @ 300, COUNTRY	, \$13.20
WRBQ-FM, 104.7, 100 KW @ 555, ROCK	, \$48.50, Southern
WWBA-FM, 107.3, 100 KW @ 505, BTFL MUS	, \$25.00
WDUV-FM, 103.3, 100 KW @ 450, BTFL MUS	, \$17.50 (Bradenton)
WVFM-FM - See Lakeland	

TAMPA-ST.PETE ADI

12+ ADI ½

1.	WSUN	283
2.	WRBQ-FM	266
3.	WWBA-FM	156
4.	WWBA	156
5.	WFLA-FM	146
6.	WQSR-FM	134
7.	WLCY	132
8.	WAVV-FM	95
9.	WQXM-FM	94
10.	WLCY-FM	93
11.	WDAE	91
12.	WQYK-FM	86
13.	WVFM-FM	55
14.	WGUL	54
	WFLA	54

12+ ADI CUME

1.	WRBQ-FM	3808
2.	WSUN	3652
3.	WLCY	2603
4.	WLCY-FM	2151
5.	WWBA	1811
6.	WLCY-FM	1692
7.	WWBA	1682
8.	WFLA	1633
9.	WDAE	1551
10.	WQSR-FM	1305
11.	WQYK-FM	1279
12.	WQXM-FM	1153
13.	WAVV-FM	992
14.	WDUV-FM	726
15.	WVFM-FM	643

ADI FM SHARE: 54.42% (1331 of 2446)

AM STATIONS

WDAE, 1250, MOR	, \$40.00, Rounsville
WFLA, 970, MOR	, \$30.00
WLCY, 1380, CONTEMP	, \$40.00, Rahall
WSUN, 620, BTFL MUS	, \$22.00, Plough
WWBA, 680, BTFL MUS	, \$25.00
WGUL, 1500, MOR	, \$ 7.00

(New Port Richey)

Radio Market # 139
Revenue Rank # 151
Income Rank # 145

APR 14.8
Revenue: \$1,084,838
Income : \$ -225,900

TERRE HAUTE

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WTHI 40/18.7	1. WTHI 44	1. WTHI 39	1. WBOW 652
2. WTHI-FM 32/15.0	2. WVTS-FM 43	2. WTHI-FM 31	2. WTHI 628
WBOW 32/15.0	3. WTHI-FM 41	3. WBOW 24	3. WVTS-FM 452
4. WVTS-FM 20/ 9.3	4. WBOW 36	4. WWCM 19	4. WTHI-FM 400
5. WWCM + 19/ 8.9	5. WWCM 30	5. WAAC 16	5. WWCM 394
6. WAAC 16/ 7.5	6. WAAC 16	6. WVTS-FM 13	6. WLS 352
7. WBOQ-FM 14/ 6.5	7. WBOQ-FM 15	7. WBOQ-FM 12	7. WAAC 261
8. WLS 9/ 4.2	WLS 15	8. WLS 8	8. WBOQ-FM 201
9. WPFR-FM 4/ 1.9	9. WIBC 6	9. WPFR-FM 3	9. WIBC 185
10. WACF-FM 3/ 1.4	10. WPFR-FM 5	WACF-FM 3	10. WACF-FM 104

12+ FM SHARE (METRO): 42.11% (80 of 190)
12+ FM SHARE (TSA) : 47.45% (121 of 255)

18+ FM SHARE (METRO): 40.82% (69 of 169)
18+ FM SHARE (TSA) : 47.14% (107 of 227)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WBOW 8	1. WBOW 14	1. WTHI 21	1. WTHI-FM 24	1. WTHI 80
2. WVTS-FM 7	2. WVTS-FM 12	2. WBOW 18	2. WTHI 18	2. WBOW 58
3. WBOQ-FM 2	3. WTHI 11	3. WVTS-FM 13	3. WWCM 10	3. WWCM 50

FM STATIONS

WBOQ-FM, 107.5, 46 KW @ 268, CONTEMP , \$ 8.50, Eastern
WPFR-FM, 102.7, 14 KW @ 500, PROG ROCK , \$ 4.85

WTHI-FM, 99.9, 20 KW @ 419, BTFL MUS (Bonneville), \$10.00
WVTS-FM, 100.7, 50 KW @ 500, ROCK (TM) , \$ 8.50

WACF-FM, 98.5, 50 KW @ 500, COUNTRY , \$ 4.25 (Paris, Ill)

AM STATIONS

WLS - See Chicago
WAAC, 1300, MOR ;\$8.00

WBOW, 1230, ROCK , \$13.00, Eastern
WTHI, 1480, COUNTRY , \$10.00

WWCM, 1130, COUNTRY , \$15.00

Radio Market # 45
Revenue Rank # 64
Income Rank #157

APR 16.0
Broadcast Revenue: \$3.734,535
Broadcast Income : \$ -706,368

TOLEDO

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME						
1.	WSPD	121	/12.0	1.	CKLW	202	1.	WSPD	120	1.	CKLW	3538
2.	CKLW	118	/11.7	2.	WSPD	128	2.	WTOD	97	2.	WSPD	2026
3.	WTOD	99	/ 9.8	3.	WJR	113	3.	WLQR-FM	91	3.	WJR	1945
4.	WLQR-FM	93	/ 9.2	4.	WTOD	109	4.	WXEZ-FM	87	4.	WOHO	1544
5.	WXEZ-FM	88	/ 8.7	5.	WLQR-FM	106	5.	WJR	70	5.	WLQR-FM	1386
6.	WJR	72	/ 7.1	6.	WXEZ-FM	91	6.	CKLW	69	6.	WCWA	1131
7.	WCWA	55	/ 5.5	7.	WMHE-FM	65	7.	WCWA	54	7.	WXEZ-FM	1116
8.	WIOT-FM	53	/ 5.3	8.	WIOT-FM	58	8.	WOHO	40	8.	WMHE-FM	1070
9.	WMHE-FM	52	/ 5.2	9.	WCWA	57	9.	WMHE-FM	39	9.	WIOT-FM	1004
10.	WOHO	51	/ 5.1	10.	WOHO	55	10.	WIOT-FM	37	10.	WTOD	905

12+ FM SHARE (METRO) : 39.28% (350 of 891)
12+ FM SHARE (TSA) : 35.92% (393 of 1094)

18+ FM SHARE (METRO) : 38.87% (302 of 777)
18+ FM SHARE (TSA) : 35.77% (338 of 945)

TEENS	18-34	18-49	35-64	AM DRIVE
1. CKLW 49	1. CKLW 46	1. WTOD 74	1. WSPD 61	1. WSPD 306
2. WIOT-FM 16	2. WCWA 44	2. CKLW 66	2. WTOD 57	2. WJR 166
3. WMHE-FM 13	3. WIOT-FM 37	3. WLQR-FM 64	3. WXEZ-FM 52	3. CKLW 152
4. WOHO 11	WLQR-FM 37	4. WCWA 48	4. WJR 48	4. WLQR-FM 124
5. WKLR-FM 8	5. WTOD 35	5. WSPD 40	WLQR-FM 48	5. WTOD 113

FM STATIONS

WIOT-FM, 104.7, 50 KW @ 655, PROG ROCK , \$21.00
WKLR-FM, 99.9, 8.8 KW @ 160, BLACK , \$10.00, Booth

WLQR-FM, 101.5, 11 KW @ 810, BTFL MUS, (Susquehanna), \$24.00, Susquehanna
WMHE-FM, 92.5, 50 KW @ 480, ROCK , \$16.00

WXEZ-FM, 105.5, 3 KW @ 350, BTFL MUS, (Schulke), \$14.50

AM STATIONS

CKLW, WJR - See Detroit
WTOD, 1560, COUNTRY , \$16.00, Booth

WSPD, 1370, GENERAL , \$27.50, Storer
WOHO, 1470, ROCK , \$27.50

WCWA, 1230, MOR , \$20.00

Radio Market # 137
Revenue Rank # 114
Income Rank # 66

APR 15.6
Revenue: \$1,936,321
Income : \$ 197,006

TOPEKA

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1.	KEWI 37/15.4	1.	WIBW 96	1.	KTPK-FM 30	1.	WIBW 1371
2.	KTPK-FM 31/12.9	2.	WIBW-FM 61	2.	WIBW 29	2.	WIBW-FM 914
3.	WIBW 30/12.5	3.	KSWT-FM 54	3.	KSWT-FM 28	3.	KEWI 784
4.	KSWT-FM 29/12.1	4.	KEWI 42	4.	WREN 27	4.	KSWT-FM 764
5.	WREN 28/11.7	5.	KTPK-FM 41	5.	KEWI 24	5.	KCMO 709
6.	WIBW-FM 27/11.3	6.	WREN 32	6.	WIBW-FM 21	6.	WREN 699
7.	KTOP 16/ 6.7	7.	KCMO 24	7.	KTOP 11	7.	WDAF 541
8.	KTOP-FM 10/ 4.2	8.	KYY-S-FM 21	8.	KTOP-FM 10	8.	KTPK-FM 464
9.	KYY-S-FM 5/ 2.1	9.	WDAF 18	9.	KYY-S-FM 4	9.	KTOP 444
10.	KCMO 3/ 1.3	10.	KTOP 17	10.	KFDI 3	10.	KBEQ-FM 356

12+ FM SHARE (METRO): 47.11% (106 of 225)

12+ FM SHARE (TSA) : 46.04% (209 of 454)

18+ FM SHARE (METRO): 49.48% (96 of 194)

18+ FM SHARE (TSA) : 44.53% (175 of 393)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KEWI 13	1. WIBW-FM 18	1. KTPK-FM 24	1. KTPK-FM 18	1. WIBW 173
2. WIBW-FM 6	2. KEWI 16	2. KEWI 22	2. KSWT-FM 17	2. KSWT-FM 65
3. KTOP 5	3. KTPK-FM 11	3. WIBW-FM 20	3. WREN 16	WREN 65

FM STATIONS

KSWT-FM, 107.7, 100 KW @ 464, BTFL MUS , \$12.50
KTOP-FM, 100.3, 5 KW @ 260, COUNTRY , \$ 3.00, Harris

KTPK-FM, 106.9, 100 KW @ 343, COUNTRY , \$ 7.00
WIBW-FM, 97.3, 100 KW @ 1217, ROCK (TM) , \$11.00, Stauffer

KYY-S-FM, KBEQ-FM - See Kansas City

AM STATIONS

KCMO - See Kansas City

KEWI, 1440, ROCK , \$13.50
KTOP, 1490, ROCK , \$ 6.33

WIBW, 580, NEWS , \$30.00, Stauffer
WREN, 1250, MOR , \$11.00, Alf Landon

Radio Market # 69
 Revenue Rank # 69
 Income Rank # 64

APR 14.5
 Revenue: \$3,539,960
 Income : \$ 212,041

TUCSON

12+ METRO (1/4 SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1. KCUB	79/14.8	1. KCUB	79	1. KCUB	70	1. KTKT	1468
2. KTKT	60/11.2	2. KTKT	67	2. KAIR	56	2. KIKX	1097
3. KAIR	57/10.7	3. KAIR	58	3. KTKT	41	3. KCUB	1012
4. KOPO KCEE	43/ 8.1	4. KIKX	45	KCEE	41	4. KAIR	781
5. KHOS	36/ 6.7	5. KCEE	43	5. KHOS	34	5. KCEE	776
KWFM-FM	36/ 6.7	6. KHOS	38	6. KWFM-FM	32	6. KHOS	726
7. KAIR-FM	34/ 6.4	7. KWFM-FM	36	7. KAIR-FM	31	7. KAIR-FM	567
8. KIKX	32/ 6.0	8. KAIR-FM	36	8. KTUC	24	8. KWFM-FM	508
9. KXEW	24/ 4.5	9. KXEW	25	9. KXEW	23	9. KOPO	483
KTUC	24/ 4.5	10. KTUC	24	10. KOPO	21	10. KCEE-FM	298

12+ FM SHARE (METRO): 17.31% (31 of 468)

12+ FM SHARE (TSA) : 16.35% (85 of 520)

18+ FM SHARE (METRO): 17.49% (74 of 423)

18+ FM SHARE (TSA) : 17.14% (78 of 455)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KTKT	19	1. KWFM-FM	32	1. KCUB
2. KIKX	13	2. KTKT	31	2. KCEE
3. KCUB	9	3. KCUB	28	3. KAIR
4. KWFM-FM	4	4. KAIR	19	4. KHOS
				5. KCEE

FM STATIONS

KAIR-FM, 94.9, 25 KW @ 188, BTFL MUS (TM)	\$10.50, Number One
KCEE-FM, 96.1, 25 KW @ 77, BTFL MUS	\$ 5.00
KWFM-FM, 92.9, 28 KW @ 86, PROG ROCK	\$10.40

AM STATIONS

KAIR, 1490, BTFL MUS	\$12.00, Number One
KCEE, 790, MOR	\$10.00
KCUB, 1290, COUNTRY	\$11.50
KHOS, 940, COUNTRY (TM)	\$10.50
KIKX, 580, ROCK	\$ 9.50, Walton
KCPO, 1450, MOR	\$ 9.00
KTKT, 990, ROCK	\$17.00, Lotus
KTUC, 1400, NEWS/TALK	\$ 7.00, 2583 Newport
KXEW, 1600, SPANISH	\$ 8.50

Radio Market # 59
Revenue Rank # 57
Income Rank # 41

APR 15.3
Revenue: \$4,473,824
Income : \$ 396,769

TULSA

12+ METRO (1/4 SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	KVOO	140/19.5	1.	KVOO	261	1.	KVOO	137	1.	KVOO	2643
2.	KRMG	126/17.5	2.	KRMG	148	2.	KRMG	122	2.	KRMG	2177
3.	KWEN-FM	108/15.0	3.	KWEN-FM	131	3.	KWEN-FM	107	3.	KAKC	1492
4.	KELI	61/ 8.5	4.	KAKC	82	4.	KELI	39	4.	KELI	1422
	KAKC	61/ 8.5	5.	KELI	72	5.	KMOD-FM	37	5.	KWEN-FM	1264
6.	KMOD-FM	45/ 6.3	6.	KMOD-FM	52	6.	KAKC	34	6.	KRAV-FM	797
7.	KRAV-FM	37/ 5.2	7.	KGGF	45	7.	KRAV-FM	33	7.	KGGF	721
8.	KTOW	18/ 2.5	8.	KRAV-FM	40	8.	KTOW	18	8.	KMOD-FM	644
9.	KAKC-FM	15/ 2.1	9.	KAKC-FM	27	9.	KAKC-FM	12	9.	KAKC-FM	637
10.	KXXO	10/ 1.4	10.	KTOW	19	10.	KOLS	10	10.	KXXO	412

12+ FM SHARE (METRO): 33.54% (221 of 659)

12+ FM SHARE (TSA) : 28.85% (268 of 929)

18+ FM SHARE (METRO): 34.93% (204 of 584)

18+ FM SHARE (TSA) : 29.31% (243 of 829)

TEENS		18-34		18-49		35-64		AM DRIVE			
1.	KAKC	27	1.	KVOO	41	1.	KVOO	84	1.	KVOO	76
2.	KELI	22	2.	KMOD-FM	34	2.	KRMG	71	2.	KRMG	75
3.	KMOD-FM	8	3.	KELI	26	3.	KWEN-FM	46	3.	KWEN-FM	71
4.	KRMG	4	4.	KRMG	25	4.	KMOD-FM	37	4.	KAKC	13

FM STATIONS

KAKC-FM, 92.9, 100 KW @ 678, CONTEMP , \$34.00
KRAY-FM, 96.5, 100 KW @ 380, ADULT CONTEMP , \$10.00

KMCD-FM, 97.5, 50 KW @ 435, PROG ROCK , \$12.00
KWEN-FM, 95.5, 100 KW @ 339, BTFL MUS, (Schulke), \$15.00, Swanco

AM STATIONS

KVOO, 1170, COUNTRY , \$33.00
KXXO, 1300, ROCK , \$10.00

KTOW, 1340, COUNTRY , \$11.00
KRMG, 740, MOR , \$38.00, Swanco

KELI, 1430, ROCK , \$15.00, Sammons-Ruff
KAKC, 970, CONTEMP , \$34.00

KOLS, 1570, RELIGION , \$ 2.00 (Pryor)
KGGF, 690, MOR , \$ 7.00 (Coffeyville, Kan.)

Radio Market # 98
Revene Rank # 119
Income Rank # 113

APR 17.7
Revenue: \$1,775,939
Income : \$ 4,042

UTICA - ROME

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WIBX 85/17.5		1. WIBX 89		1. WIBX 83		1. WTLB 1202
2. WTLB 59/12.2		2. WTLB 60		2. WIBQ-FM 54		2. WIBX 1046
3. WIBQ-FM 54/11.1		3. WIBQ-FM 56		3. WTLB 41		3. WRUN 1015
4. WRUN 44/ 9.1		4. WRUN 48		4. WKGW-FM 30		4. WKGW-FM 624
5. WKGW-FM 34/ 7.0		5. WKGW-FM 39		5. WRUN 28		5. WIBQ-FM 552
6. WBVM 29/ 6.0		6. WOUR-FM 30		6. WBVM 26		6. WSYR 464
7. WOUR-FM 28/ 5.8		7. WBVM 29		7. WOUR-FM 23		7. WGY 379
8. WADR 26/ 5.4		8. WADR 26		8. WADR 21		8. WOUR-FM 374
9. WLFH 17/ 3.5		9. WSYR 22		9. WLFH 17		9. WBVM 343
10. WSYR 13/ 2.7		10. WLFH 17		10. WSYR 13		10. WKAL 262

12+ FM SHARE (METRO) : 29.76% (136 of 457)

12+ FM SHARE (TSA) : 28.85% (150 of 520)

18+ FM SHARE (METRO) : 31.41% (125 of 398)

18+ FM SHARE (TSA) : 29.93% (135 of 451)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WTLB 18	1.WTLB 26	1.WTLB 35	1.WIBX 49	1.WIBX 206
2. WRUN 16	2.WOUR-FM 21	2.WIBQ-FM 27	2.WIBQ-FM 29	2.WTLB 75
3. WOUR-FM 5	3.WBVM 18	3.WKGW-FM 26	3.WADR 15	3.WSYR 53
WADR 5	4.WRUN 15	4.WOUR-FM 23	4.WKGW-FM 14	4.WIBQ-FM 45

FM STATIONS

WIBQ-FM, 98.7, 25 KW @ 660, BTFL MUS , \$ 8.00
WOUR-FM, 96.9, 16 KW @ 800, PROG ROCK , \$13.00
WKGW-FM, 104.3, 100 KW @ 500, BTFL MUS , \$ 9.50

AM STATIONS

WIBX, 950, COUNTRY , \$20.00
WKAL, 1450, CONTEMP , \$ 6.00

WAUN, 1150, MOR , \$28.00, Woods
WTLB, 1310, ROCK , \$16.00

WSYR-See Syracuse, WGY-See Schenectady
WBVM, 1550, SOLID GOLD ROCK , \$8.00

WADR, 1480, COUNTRY , \$6.00 (REMSEN)
WLFH, 1230, HODGEPODGE , \$6.00 (LITTLE FALLS)

Radio Market # 143
Revenue Rank # 150
Income Rank # 138

APR 15.1
Revenue: \$1,126,735
Income: - 130,402

WACO

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	WACO	29/14.9	1.	WBAP	89	1.	KWTX
	KWTX	29/14.9	2.	KKIK	40	2.	KWTX-FM
3.	KWTX-FM	26/13.3	3.	KWTX-FM	37	3.	WACO
4.	KRZI	23/11.8	4.	KWTX	36	4.	KKIK
5.	KKIK	18/ 9.2	5.	WACO	35	5.	KRZI
6.	WBAP	17/ 8.7	6.	WFAA	28	6.	KRLD
7.	KHOO-FM	13/ 6.7	7.	KRZI	23	7.	KKIK
8.	KRLD	8/ 4.1	8.	KRLD	17	8.	KRZI
9.	KEFC-FM	2/ 1.0	9.	KHOO-FM	16	9.	KEFC-FM
	WFAA	2/1.0	10.	KAFM-FM	3		KAFM-FM

12+ FM SHARE (METRO): 25.44% (43 of 169)

12+ FM SHARE (TSA) : 17.79% (58 of 326)

18+ FM SHARE (METRO): 27.02% (40 of 148)

18+ FM SHARE (TSA) : 18.56% (54 of 291)

TEENS	18-34	18-49	35-64	AM DRIVE
1. KRZI 8	1. WACO 13	1. WACO 17	1. KWTX 15	1. WBAP 139
2. WACO 7	2. KRZI 10	2. KRZI 14	2. KWTX-FM 14	2. KWTX 88
3. KHOO-FM 2	3. KKIK 8	3. KKIK 13	3. WBAP 11	3. KWTX-FM 62

FM STATIONS:

KEFC-FM, 95.5, 3.1 KW @ 220, ROCK , \$4.50
KHOO-FM, 99.9, 3.4 KW @ 460. COUNTRY , \$6.00

KWTX-FM, 97.5, 71 KW @ 890 , MOR , \$10.00
KAFM-FM - see Dallas

AM STATIONS:

KKIK, 1010, COUNTRY , \$8.00
KWTX, 1230, MOR , \$16.00

WACO, 1460, ROCK , \$13.00
KRZI, 1580, CONTEMP , \$10.00

WFAA, KRLD, WBAP - See Dallas-Ft. Worth

Radio Market # 8
ADI # 8
Revenue Rank # 6
Income Rank # 6

APR 16.0
Revenue: \$23,128,173
Income : \$ 2,155,111

WASHINGTON DC

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WMAL 476/11.9	1. WMAL 514	1. WMAL 470	1. WMAL 7541
2. WPGC-FM+398/10.0	2. WPGC-FM 459	2. WGAY-FM 328	2. WPGC-FM 6837
3. WGAY-FM+330/ 8.2	3. WGAY-FM 378	3. WPGC-FM 211	3. WTOP 4899
4. WJMD-FM 202/ 5.1	4. WASH-FM 217	4. WJMD-FM 198	4. WGAY-FM 4408
5. WTOP 190/ 4.8	5. WTOP 213	5. WTOP 184	5. WASH-FM 3153
6. WASH-FM 181/ 4.5	6. WJMD-FM 208	6. WASH-FM 171	6. WJMD-FM 2829
7. WOL 164/ 4.1	7. WOL 164	7. WKYS-FM 128	7. WKYS-FM 2786
8. WKYS-FM 150/ 3.8	8. WKYS-FM 157	8. WOL 126	8. WOL 2782
9. WWDC-FM 137/ 3.4	9. WWDC-FM 153	9. WPIK 123	9. WWDC 2669
10. WPIK 129/ 3.2	10. WPIK 145	10. WGMS-FM 120	10. WWDC-FM 2548
11. WWDC 122/ 3.1	11. WGMS-FM 131	11. WWDC 119	11. WRC 2436
WGMS-FM+122/ 3.1	12. WWDC 123	12. WWDC-FM 115	12. WMAL-FM 2389
13. WEZR-FM 111/ 2.8	13. WEZR-FM 119	13. WEZR-FM 109	13. WGMS-FM 2383
14. WUST 103/ 2.6	14. WMOD-FM 117	14. WUST 103	14. WMOD-FM 2137
15. WMAL-FM 99/ 2.5	15. WMAL-FM 114	15. WAFA-FM 94	15. WOOK 2009

12+ FM SHARE (METRO): 51.45% (1893 of 3679)

12+ FM SHARE (TSA) : 53.92% (2226 of 4128)

18+ FM SHARE (METRO): 49.69% (1626 of 3272)

18+ FM SHARE (TSA) : 52.03% (1908 of 3667)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WPGC-FM 187	1. WPGC-FM 173	1. WMAL 276	1. WMAL 352	1. WMAL 1330
2. WOL 38	2. WASH-FM 117	2. WPGC-FM 206	2. WGAY-FM 231	2. WGAY-FM 389
3. WOOK 23	3. WWDC-FM 98	3. WGAY-FM 193	3. WJMD-FM 134	3. WTOP 381
4. WKYS-FM 22	4. WKYS-FM 89	4. WASH-FM 158	4. WTOP 101	4. WASH-FM 316
WWDC-FM 22	5. WOL 82	5. WKYZ-FM 121	5. WPIK 77	5. WPGC-FM 314
6. WMOD-FM 18	6. WMAL 79	6. WJMD-FM 112	6. WEZR-FM 68	WWDC 314
7. WEEL 13	7. WGAY-FM 66	7. WWDC-FM 98	7. WGMS-FM 65	7. WPIK 232

FM STATIONS:

WASH-FM, 97.1, 22 KW @ 690, ROCK	, \$41.75, Metromedia (ARLINGTON)
WAFA-FM, 105.1, 50 KW @ 500, NEWS/TALK	, \$22.00
WEZR-FM, 106.7, 50 KW @ 500, BTFL MUS	, \$28.00, EZ Communi (MANASSAS)
WGAY-FM, 99.5, 50 KW @ 372, BTFL MUS	, \$62.50, Greater Media
WJMD-FM, 94.7, 50 KW @ 780, BTFL MUS (Bonne)	, \$35.00, SJR Communi (BETHESDA)
WKYS-FM, 93.9, 50 KW @ 485, DISCO ROCK	, \$44.00, NBC
WMAL-FM, 107.3, 50 KW @ 410, ROCK	, \$24.00, Wash Evening Star
WMOD-FM, 98.7, 50 KW @ 485, ROCK	, \$24.00, Sonderling
WPGC-FM, 95.5, 50 KW @ 496, ROCK	, \$79.67 (BLADENSBURG)
WWDC-FM, 101.1, 50 KW @ 500, ROCK	, \$35.00
WGMS-FM, 102.5, 47 KW @ 435, CLASSICAL	, \$35.00, RKO General

WASHINGTON ADI

12+ ADI ½

1. WMAL	493
2. WPGC-FM	456
3. WGAY-FM	359
4. WJMD-FM	210
5. WASH-FM	208
6. WTOP	192
7. WOL	164
8. WKYS-FM	153
9. WWDC-FM	140
10. WPIK	139
WMOD-FM	139
12. WEZR-FM	133
13. WGMS-FM	127
14. WWDC	123
15. WMAL-FM	104

12+ ADI CUME

1. WMAL	7261
2. WPGC-FM	6706
3. WTOP	4411
4. WGAY-FM	4228
5. WASH-FM	2999
6. WJMD-FM	2846
7. WOL	2782
8. WKYS-FM	2681
9. WWDC	2592
10. WMOD-FM	2477
11. WWDC-FM	2372
12. WRC	2360
13. WGMS-FM	2353
14. WMAL-FM	2293
15. WOOK	1985

ADI FM SHARE: 55.42% (2348 of 4237)

AM STATIONS:

WMAL, 630, MOR	, \$129.38, Wash Evening Star
WOL, 1450, BLACK	, \$46.00, Sonderling
WOOK, 1340, BLACK	, \$30.00, United Broadcasting
WPIK, 730, COUNTRY	, \$38.00, (ALEXANDRIA)
WRC, 980, NBC NIS	, \$39.00, NBC
WTOP, 1500, NEWS	, \$50.00, Post-Newsweek
WUST, 1120, RELIGION	, \$23.00, SJR Communications
WWDC, 1260, ADULT CONTEMP	, \$43.25,

Radio Market # 131
Revenue Rank # 156
Income Rank # 104

APR 16.8
Broadcast Revenue: \$845,982
Broadcast Income : \$ 20,693

WATERBURY

<u>12+ METRO (1/4 SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WATR 41/14.6		1. WTIC 92		1. WATR 40		1. WTIC 1109
2. WWCO 38/13.5		2. WDRC-FM 57		2. WTIC 34		2. WDRC-FM 726
3. WTIC 34/12.1		3. WIOF-FM 56		3. WWCO 28		3. WWCO 616
4. WIOF-FM 24/ 8.5		4. WPLR-FM 47		4. WIOF-FM 23		4. WATR 521
WDRC-FM 24/ 8.5		5. WATR 42		WKSS-FM 23		5. WIOF-FM 503
6. WKSS-FM 23/ 8.2		6. WWCO 39		6. WDRC-FM 16		6. WPLR-FM 494
7. WKCI-FM 12/ 4.3		7. WKSS-FM 33		7. WKCI-FM 12		7. WKSS-FM 481
WPLR-FM 12/ 4.3		8. WKCI-FM 20		8. WPLR-FM 8		8. WDRC 453
9. WOWW 7/ 2.1		9. WDRC 19		9. WOWW 7		9. WKCI-FM 274
10. WCBS 6/ 2.1		10. WCBS 15		10. WCBS 6		10. WABC 260

12+ FM SHARE (METRO): 45.25% (119 of 263)

12+ FM SHARE (TSA) : 52.00% (273 of 525)

18+ FM SHARE (METRO): 43.78% (102 of 233)

18+ FM SHARE (TSA) : 50.11% (232 of 463)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WWCO 10	1. WWCO 20	1. WWCO 26	1. WATR 28	1. WTIC 246
2. WDRC-FM 8	2. WDRC-FM 13	2. WATR 17	2. WTIC 18	2. WATR 66
3. WPLR-FM 4	3. WPLR-FM 8	3. WDRC-FM 16	3. WIOF-FM 14	3. WDRC-FM 63

WATERBURY STATIONS

WIOF-FM, 104.1, 20 KW @ 461, COUNTRY , \$14.00, Merv Griffin
WWCO, 1240, ROCK , \$14.00

WATR, 1320, MOR , \$13.00
WOWW, 1380, OLDIES ROCK , \$ 8.00

For other stations see New York, Bridgeport, New Haven or Hartford.

Radio Market # 152
Revenue Rank # 130
Income Rank # 87

APR 15.2
Revenue: \$1,527,032
Income : \$ 95,944

WATERLOO-CEDAR FALLS

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KWWL	57/34.8	1. KWWL	84	1. KWWL	45	1. KWWL	1310
2. KXEL	24/14.6	2. KXEL	50	2. KXEL	23	2. KXEL	717
3. KFMW-FM	18/11.0	3. WMT	44	3. KFMW-FM	18	3. WMT	618
4. KCFI	16/ 9.8	4. KFMW-FM	33	4. KCFI	15	4. WHO	517
5. KLEU	12/ 7.3	5. KLEU	24	5. KLEU	10	5. KFMW-FM	408
6. WMT	7/ 4.3	6. WHO	20	6. WMT	7	6. KLEU	397
KXEL-FM	7/ 4.3	7. KCFI	17	7. KXEL-FM	5	7. KCFI	323
8. WHO	2/ 1.2	8. KXEL-FM	14	8. WHO	2	8. KXEL-FM	318
9. KOEL-FM	1/ .6	KOEL-FM	14	9. KOEL-FM	1	9. KOEL-FM	214
KQCR-FM	1/ .6	KQCR-FM	14	KQCR-FM	1	10. KQCR-FM	167

12+ FM SHARE (METRO): 18.62% (27 of 145)

12+ FM SHARE (TSA) : 23.89% (75 of 314)

18+ FM SHARE (METRO): 19.69% (25 of 127)

18+ FM SHARE (TSA) : 28.52% (77 of 270)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KWWL 12	1.KWWL 30	1. KWWL 38	1. KXEL 17	1. KWWL 124
2. KLEU 2	2.KCFI 9	2. KCFI 12	2. KWWL 11	2. WMT 91
KXEL-FM 2	3. KLEU 8	3. KFMW-FM 10	3. KFMW-FM 7	3. KXEL 89

FM STATIONS

KFMW-FM, 107.9, 100 KW @ 1800, BTFL MUS (TM) , \$ 8.00, Blackhawk
KXEL-FM, 105.7, 100 KW @ 569, ADULT CONTEMP , \$11.90, Bahakel
KOEL-FM, 92.3, 100 KW @ 1501, COUNTRY , \$ 4.20, Stuart
KQCR-FM - See Cedar Rapids (Oelwein)

AM STATIONS

KCFI, 1250, MOR , \$ 8.00 (Cedar Falls)
KLEU, 850, CONTEMP , \$ 5.75

KWWL, 1330, CONTEMP , \$18.00, Blackhawk
KXEL, 1540, COUNTRY , \$14.75, Bahakel

WHO - See Des Moines
WMT - See Cedar Rapids

Radio Market # 68
Revenue Rank # 85
Income Rank # 154

APR 14.5
Broadcast Revenue:\$1,276,580
Broadcast Income :\$ - 83,605

WEST PALM BEACH

12+ METRO (1/SHARE)		12+ TSA		18+ METRO		12+ TSA CUME					
1.	WEAT-FM	99/18.1	1.	WEAT-FM	108	1.	WEAT-FM	98	1.	WEAT-FM	1165
2.	WSHE-FM	39/ 7.1	2.	WSHE-FM	40	2.	WIRK-FM	33	2.	WIRK	635
3.	WIRK-FM	33/ 6.0	3.	WIRK-FM	33	3.	WJNO	27	3.	WJNO-FM	516
4.	WHYI-FM	29/ 5.3	4.	WHYI-FM	31		WSHE-FM	27	4.	WEAT	496
5.	WJNO-FM	27/ 4.9	5.	WJNO-FM	30	5.	WEAT	26	5.	WHYI-FM	463
	WJNO	27/ 4.9	6.	WJNO	27	6.	WJNO-FM	20	6.	WJNO	440
7.	WEAT	26/ 4.7	7.	WEAT	26	7.	WHYI-FM	19	7.	WIRK-FM	400
8.	WIRK	23/ 4.2	8.	WIRK	23	8.	WIRK	17	8.	WPOM	393
9.	WRBD	22/ 4.0		WRBD	23	9.	WPBR	15	9.	WSHE-FM	338
	WCKO-FM	22/ 4.0	10.	WCKO-FM	22		WRBD	15	10.	WCKO-FM	308

12+ FM SHARE (METRO) : 62.83% (306 of 487)

12+ FM SHARE (TSA) : 63.26% (322 of 509)

18+ FM SHARE (METRO) : 62.27% (269 of 432)

18+ FM SHARE (TSA) : 62.53% (282 of 451)

TEENS	18-34	18-49	35-64	AM DRIVE
1.WSHE-FM 12	1.WSHE-FM 24	1.WEAT-FM 36	1.WEAT-FM 50	1. WEAT-FM 89
2.WHYI-FM 10	2.WIRK-FM 20	2.WIRK-FM 28	2.WEAT	2. WIRK-FM 50
3.WCKO-FM 7	3.WEAT-FM 18	3.WSHE-FM 24	3.WJNO	3. WJNO 49
WJNO-FM 7	4.WJNO-FM 13	4.WJNO-FM 18	4.WIRK-FM 12	4. WIRK 28

FM STATIONS

WEAT-FM, 104.5, 100 KW @ 520, BTFL MUS (Schulke), \$32.00, Curt Gowdy
WIRK-FM, 107.9, 100 KW @ 340, COUNTRY , \$25.00
WJNO-FM, 97.9, 100 KW @ 400, ADULT ROCK , \$11.00

AM STATIONS

WIRK, 1290, ROCK , \$26.50
WEAT, 850, COUNTRY , \$40.00, Curt Gowdy

WJNO, 1230, MOR , \$11.00
WPBR, 1340, NEWS/TALK , \$ 7.50

WPOM, 1600, NBC NIS , \$12.00

Radio Market # 138
Revenue Rank # 82
Income Rank # 27

APR 15.3
Revenue: \$2,778,378
Income : \$ 723,620

WHEELING

<u>12+ METRO (1/SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WWVA + 53/22.7	1. WWVA 141	1. WWVA 53	1. WWVA 1753
2. WKWK 47/20.2	2. WKWK 53	2. WKWK 39	2. WKWK 863
3. WTRF-FM 32/13.7	3. WTRF-FM 36	3. WTRF-FM 32	3. WPEZ-FM 547
4. WOMP 23/ 9.9	4. WOMP-FM 35	4. WOMP 22	4. WKWK-FM 533
5. WKWK-FM 17/ 7.3	5. WKWK-FM 28	5. WKWK-FM 10	5. WTRF-FM 408
6. WOMP-FM 11/ 4.7	6. WOMP 27	6. WOMP-FM 8	6. WOMP 407
7. WDVE-FM 7/ 3.0	7. WDVE-FM 20	7. WDVE-FM 6	7. WOMP-FM 377
8. WNEW 6/ 2.6	8. WOMP-FM 17	8. WNEW 5	8. WDVE-FM 255
WEIF 6/ 2.6	9. WJOI-FM 8	WEIF 5	9. WEIF 182
10. WPEZ-FM 4/ 1.7	WEIF 8	10. WPEZ-FM 2	10. WNEW 141

12+ FM SHARE (METRO): 37.02% (77 of 208)
12+ FM SHARE (TSA) : 41.95% (159 of 379)

18+ FM SHARE (METRO): 34.78% (64 of 184)
18+ FM SHARE (TSA) : 37.58% (124 of 330)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WKWK 8	1. WKWK 24	1. WKWK 33	1. WWVA 37	1. WWVA 208
2. WKWK-FM 7	2. WWVA 8	2. WWVA 25	2. WTRF-FM 18	2. WKWK 86
3. WOMP-FM 3	WKWK-FM 8	3. WTRF-FM 10	3. WKWK 14	3. WOMP 60

FM STATIONS

WKWK-FM, 97.3, 50 KW @ 470, ROCK , \$34.00 (Combo w/AM)
WOMP-FM, 100.5, 13 KW @ 550, CONTEMP , \$ 6.00, TIR Inc. (Bellaire Oh)

WTRF-FM, 107.5, 13 KW @ 870, MOR/VARIETY , \$ 6.00, Forward Communi

AM STATIONS

WNEU, 1600, MOR , \$11.00
WOMP, 1290, CONTEMP , \$ 6.00, TIR Inc. (Bellaire,Oh)
WWVA, 1170, COUNTRY , \$38.00, Columbia Pictures
WEIF, 1370, ROCK , \$ 4.00 (Moundsville)

Radio Market # 85
 Revenue Rank # 55
 Income Rank # 37

APR 15.5
 Revenue: \$4,105,198
 Income: \$ 458,273

WICHITA

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>	
1. KLEO	74/16.2	1. KLEO	114	1. KFDI	63	1. KLEO	1795
2. KFDI	65/14.2	2. KFDI	113	2. KAKE	52	2. KFDI	1578
3. KAKE	53/11.6	3. KFH	65	3. KLEO	45	3. KFH	1369
KEYN-FM	53/11.6	4. KARD-FM	59	4. KEYN-FM	43	4. KEYN-FM	914
5. KFH	45/ 9.8	5. KEYN-FM	58	5. KFH	42	5. KAKE	863
6. KBRA-FM	37/ 8.1	6. KAKE	56	6. KBRA-FM	36	6. KBRA-FM	605
7. KARD-FM	29/ 6.3	7. KBRA-FM	53	7. KARD-FM	28	7. KARD-FM	567
8. KFDI-FM	22/ 4.8	8. KFDI-FM	28	8. KFDI-FM	22	8. KWBB	454
9. KWBB	17/ 3.7	9. KWBB	19	9. KWBB	17	9. KFDI-FM	331
10. KBUL	11/ 2.4	10. KBUL	16	10. KBUL	11	10. KICT-FM	235

12+ FM SHARE (METRO): 35.55% (150 of 422)

12+ FM SHARE (TSA) : 35.08% (214 of 610)

18+ FM SHARE (METRO): 36.80% (138 of 375)

18+ FM SHARE (TSA) : 36.15% (201 of 556)

<u>TEENS</u>		<u>18-34</u>		<u>18-49</u>		<u>35-64</u>		<u>AM DRIVE</u>	
1. KLEO	29	1. KEYN-FM	39	1. KFDI	45	1. KFDI	46	1. KFDI	185
2. KEYN-FM	10	2. KLEO	37	2. KEYN-FM	43	2. KFW	24	2. KFH	147
3. KFH	3	3. KAKE	24	3. KLEO	42	3. KAKE	22	3. KAKE	109
4. KFDI	2	4. KFDI	15	4. KAKE	38	4. KBRA-FM	20	KLEO	109

FM STATIONS

KARD-FM, 107.3, 100 KW @ 884, BTFL MUS (Bonneville) , \$11.50, Kansas State
 KBRA-FM, 97.9, 85 KW @ 420, BTFL MUS , \$20.00

KEYN-FM, 103.7, 58 KW @ 305, ROCK , \$16.00, American Media
 KFDI-FM, 101.3, 100 KW @ 444, COUNTRY , \$13.00

KICT-FM, 95.1, 100 KW @ 550, COUNTRY , \$ 9.00

AM STATIONS

KWBB, 1410, NBC NIS , \$ 5.15
 KLEO, 1480, ROCK , \$21.00, Swanco

KFH, 1330, ADULT CONTEMP , \$23.33
 KFDI, 1070, COUNTRY , \$20.00

KBUL, 900, COUNTRY , \$ 7.50, American Media
 KAKE, 1240, MOR , \$17.00

Radio Market # 154
Revenue Rank # 154
Income Rank # 93

APR 16.0
Revenue: \$952,028
Income : \$ 86,021

WICHITA FALLS

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. KTRN 30/17.8		1. WBAP 62		1. KLUR-FM 25		1. WBAP 839
2. KLUR-FM 27/16.0		2. KNIN 48		2. KNIN 24		2. KNIN 736
KNIN 27/16.0		3. KTRN 41		3. KTRN 22		3. KTRN 612
4. WBAP 23/13.6		4. KLUR-FM 40		WBAP 22		4. KWFT 486
5. KWFT 18/10.7		5. KWFT 36		5. KWFT 18		5. KLUR-FM 474
6. KNTO-FM 15/ 8.9		6. KNTO-FM 15		6. KNTO-FM 15		6. WFAA 257
7. KBID-FM 8/ 4.7		7. WFAA 12		7. KBID-FM 8		7. KNTO-FM 184
8. WFAA 2/ 1.2		8. KBID-FM 8		8. KRLD 1		8. KBID-FM 130
9. KRLD 1/ .6		9. KRLD 2		WFAA 1		9. KRLD 67

12+ FM SHARE (METRO): 33.11% (50 of 151)
12+ FM SHARE (TSA) : 23.86% (63 of 264)

18+ FM SHARE (METRO): 35.29% (48 of 136)
18+ FM SHARE (TSA) : 25.74% (61 of 237)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KTRN 8	1. KNIN 14	1. KLUR-FM 19	1. WBAP 13	1. KWFT 97
2. KNIN 3	KTRN 14	2. KNIN 17	2. KLUR-FM 12	2. WBAP 87
3. KLUR-FM 2	3. KLUR-FM 10	KTRN 17	3. KWFT 11	3. KNIN 69

FM STATIONS

KLUR-FM, 99.9, 100 KW @ 920, COUNTRY , \$ 6.00
KNTO-FM, 103.3, 100 KW @ 440, MOR , \$10.00
KBID-FM, 92.9, 100 KW @ 925, BTFL MUS , \$ 5.00

AM STATIONS

WFAA, KRLD, WBAP - See Dallas-Ft, Worth
KNIN, 990, CONTEMP , \$10.00

KTRN, 1290, ROCK , \$ 9.00, Sammons-Ruff
KWFT, 620, MOR , \$14.00

Radio Market # 63
Revenue Rank # 89
Income Rank # 47

APR 18.7
Broadcast Revenue: \$2,642,711
Broadcast Income : \$ 329,261

WILMINGTON

<u>12+ METRO (1/4SHARE)</u>		<u>12+ TSA</u>		<u>18+ METRO</u>		<u>12+ TSA CUME</u>
1. WDEL 101/12.7		1. WDEL 109		1. WDEL 96		1. WDEL 1627
2. WAMS 77/ 9.7		2. WJBR-FM 86		2. WJBR-FM 65		2. WFIL 1441
3. WJBR-FM 65/ 8.2		3. WAMS 78		3. WAMS 54		3. WAMS 1247
4. WIFI-FM 36/ 4.5		4. WFIL 66		4. WIIM 30		4. WJBR-FM 1175
5. WIP 33/ 4.1		5. WIFI-FM 65		WASA 30		5. WCAU 1112
6. WIIM 30/ 3.8		6. WDSD-FM 50		6. WIP 29		6. WIFI-FM 1055
WASA 30/ 3.8		7. WIP 49		7. WDSD-FM 24		7. WIP 958
8. WDSD-FM 25/ 3.1		8. WCAU 42		8. WNRK 19		8. KYW 821
9. WFIL 22/ 2.8		9. KYW 41		WSTW-FM 19		9. WYSP-FM 752
10. WNRK 20/ 2.5		WYSP-FM 41		10. WFIL 18		10. WPEN 584

12+ FM SHARE (METRO) : 41.70% (284 of 681)

12+ FM SHARE (TSA) : 45.63% (480 of 1052)

18+ FM SHARE (METRO) : 41.09% (249 of 606)

18+ FM SHARE (TSA) : 47.77% (429 of 898)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WAMS 23	1. WAMS 38	1. WAMS 50	1. WDEL 55	1. WDEL 214
2. WIFI-FM 22	2. WJBR-FM 15	2. WDEL 39	2. WJBR-FM 43	2. WIP 99
3. WDEL 5	3. WIFI-FM 14	3. WJBR-FM 30	3. WDSD-FM 17	3. WAMS 93
4. WIP 4	4. WMGK-FM 13	4. WIP 23	4. WIP 16	4. WFIL 86

FM STATIONS

WJBR-FM, 99.5, 50 KW @ 500, BTFL MUS , \$18.50
WSTW-FM, 93.7, 50 KW @ 460, BTFL MUS , \$ 6.30, Steinman
WDSD-FM, 94.7, 50 KW @ 400, COUNTRY , \$ 7.40

AM STATIONS

WAMS, 1380, ROCK , \$16.00, Rollins
WDEL, 1150, ROCK , \$24.00, Steinman

WIIM, 1450, NBC NIS , \$13.00,
WASA, 1330, MOR , \$ 5.00, (Havre de Grace, Md)

WNRK, 1260, GENERAL , \$ 7.00 (Newark, De)

FOR ALL OTHER STATIONS SEE PHILADELPHIA

Radio Market # 115
Revenue Rank NA
Income Rank NA

APR 14.7
Revenue: NA
Income : NA

WINSTON-SALEM

<u>12+ METRO (1/4SHARE)</u>		<u>18+ METRO</u>	
1.	WSJS 81/24.1	1.	WSJS 78
2.	WAAA 48/14.3	2.	WAAA 42
3.	WKZL-FM 40/11.9	3.	WKZL-FM 32
4.	WTQR-FM 31/ 9.2	4.	WTQR-FM 29
5.	WTOB 30/ 8.9	5.	WGLD-FM 24
6.	WGLD-FM 24/ 7.1	6.	WTOB 17
7.	WAIR 17/ 5.1	7.	WAIR 11
8.	WEZC-FM 5/ 1.5	8.	WEZC-FM 5
9.	WHPE-FM 4/ 1.2	9.	WYDK 4
	WYDK 4/ 1.2		WHPE-FM 4

WINSTON-SALEM'S REVENUE INFORMATION IS INCLUDED IN THE GREENSBORO FIGURES.

FOR TSA INFORMATION SEE GREENSBORO - THE FIGURES ARE THE SAME.

12+ FM SHARE (METRO): 33.65% (106 of 315)
18+ FM SHARE (METRO): 37.07% (96 of 259)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WTOB 13	1. WKZL-FM 31	1. WSJS 38	1. WSJS 51	1. WSJS 219
2. WKZL-FM 8	2. WAAA 22	2. WAAA 35	2. WTQR-FM 20	2. WTQR-FM 185
3. WAAA 6	3. WTOB 14	3. WKZL-FM 32	3. WAAA 19	3. WCOG 68

FM STATIONS

WEZC-FM - See Charlotte
WGLD-FM, WHPE-FM - See Greensboro

WKZL-FM, 107.5, 40 KW @ 290, PROG ROCK , \$23.00
WTQR-FM, 104.1, 50 KW @ 2380, COUNTRY , \$42.00

AM STATIONS

WAAA, 980, BLACK	, \$10.65
WAIR, 1340, ROCK	, \$12.00
WSJS, 600, MOR	, \$42.00
WTOB, 1380, CONTEMP	, \$27.00, Woods
WYDK, 1480, COUNTRY	, \$ 3.00 (Yadkinville)

Radio Market # 77
Revenue Rank # 134
Income Rank # 153

APR 16.0
Broadcast Revenue: \$1,463,050
Broadcast Income : \$- 381,443

WORCESTER

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>AM DRIVE</u>
1. WSRS-FM 102/19.7	1. WSRS-FM 128	1. WSRS-FM 99	1. WTAG 1626
2. WTRG 81/15.6	2. WTAG 101	2. WTAG 78	2. WBZ 1396
3. WORC 38/ 7.3	3. WBZ 70	3. WORC 29	3. WSRS-FM 1365
4. WAAF-FM 32/ 6.2	4. WAAF-FM 44	WAAB 29	4. WORC 877
5. WBZ 30/ 5.8	5. WORC 38	5. WBZ 28	5. WAAF-FM 729
6. WAAB 29/ 5.6	6. WVBF-FM 37	6. WNEB 27	6. WRKO 676
7. WNEB 28/ 5.4	7. WAAB 31	7. WAAF-FM 26	7. WVBF-FM 585
8. WESO 16/ 3.1	8. WNEB 28	8. WESO 16	8. WNEB 570
9. WVBF-FM 15/ 2.9	9. WRKO 27	9. WJIB-FM 12	9. WAAB 518
10. WRKO 13/ 2.5	10. WESO 24	10. WRKO 11	10. WJIB-FM 426

12+ FM SHARE (METRO): 48.51% (228 of 470)

12+ FM SHARE (TSA) : 52.46% (363 of 692)

18+ FM SHARE (METRO): 47.67% (205 of 430)

18+ FM SHARE (TSA) : 51.45% (320 of 622)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WORC 9	1. WSRS-FM 28	1. WSRS-FM 49	1. WSRS-FM 49	1. WTAG 224
2. WAAF-FM 6	2. WAAF-FM 26	2. WTAG 31	2. WTAG 42	2. WBZ 137
3. WVBF-FM 5	3. WORC 21	3. WAAF-FM 26	3. WBZ 20	3. WSRS-FM 135
4. WSRS-FM 3	4. WTAG 14	4. WORC 25	4. WAAB 17	4. WORC 53

FM STATIONS

WSRS-FM, 96.1, 25 KW @ 650, BTFL MUS , \$29.00, Knight Quality
WAAF-FM, 107.3, 16 KW @ 780, PROG ROCK , \$13.00

AM STATIONS

WTAG, 580, MOR , \$23.00, Worcester Telegram and Gazette
WAAB, 1440, NEWS/TALK , \$10.00

WNEB, 1230, COUNTRY , \$ 7.50
WORC, 1310, ROCK , \$16.00

WESO, 970, MOR , \$13.00 (Southridge)

Radio Market # 145
Revenue Rank # 133
Income Rank # 110

APR 14.3
Revenue: \$1,463,050
Income : \$ -381,443

YAKIMA

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. KFFM-FM 33/18.9	1. KFFM-FM 34	1. KIT 30	1. KMWX 493
2. KIT 31/17.7	2. KIT 31	2. KFFM-FM 22	2. KIT 451
3. KMWX 27/15.4	3. KMWX 29	3. KMWX 21	3. KFFM-FM 376
4. KUTI 20/11.4	4. KUTI 21	4. KUTI 19	4. KUTI 305
5. KQOT 14/ 8.0	5. KQOT 14	5. KIT-FM 8	5. KQOT 289
6. KIT-FM 8/ 4.6	6. KPQ-FM 10	KQOT 8	6. KIT-FM 155
7. KUTI-FM 7/ 4.0	7. KIT-FM 9	7. KUTI-FM 7	7. KUTI-FM 154
8. KPQ-FM 6/ 3.4	8. KUTI-FM 7	8. KBBO 6	8. KPQ-FM 121
KBBO 6/ 3.4	9. KBBO 6	KPQ-FM 6	9. KBBO 115
10. KREW 4/ 2.3	10. KREW 4	10. KREW 4	10. KREW 110

12+ FM SHARE (METRO): 32.93% (54 of 164)

12+ FM SHARE (TSA) : 34.68% (60 of 173)

18+ FM SHARE (METRO): 31.39% (43 of 137)

18+ FM SHARE (TSA) : 35.04% (48 of 145)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. KFFM-FM 11	1. KFFM-FM 20	1. KFFM-FM 22	1. KIT 18	1. KIT 76
2. KMWX 6	2. KMWX 16	2. KMWX 20	2. KUTI 12	2. KMWX 42
KQOT 6	3. KQOT 6	3. KIT 9	3. KUTI-FM 5	3. KUTI 27

FM STATIONS

KFFM-FM, 107.3, 100 KW @ 904, ROCK , \$ 5.25
KIT-FM, 94.5, 25 KW @ 910, BTFL MUS , \$ 2.50

KUTI-FM, 104.1, 61 KW @ 780, COUNTRY , \$ 3.50
KPQ-FM - See Richland

AM STATIONS

KBBO, 1390, RELIGION	, \$3.00
KIT, 1280, MOR	, \$9.00
KMWX, 1460, MOR	, \$6.60
KUTI, 980, COUNTRY	, \$5.00
KREW, 1230, MOR	, \$5.75
KQOT, 930, ROCK	, \$4.25 (Sunnyside)

Radio Market # 94
 ADI # 46
 Revenue Rank # 84
 Income Rank # 30

APR 14.9
 Revenue: \$2,746,250
 Income : \$ 572,357

YORK

<u>12+ METRO (1/4SHARE)</u>	<u>12+ TSA</u>	<u>18+ METRO</u>	<u>12+ TSA CUME</u>
1. WSBA-FM 59/14.1	1. WHP 116	1. WSBA-FM 58	1. WSBA 1970
2. WSBA 47/11.2	2. WSBA-FM 110	2. WSBA 44	2. WHP 1772
3. WYCR-FM 43/10.3	3. WQXA-FM 83	3. WNOW 39	3. WQXA-FM 1462
4. WNOW 40/ 9.6	4. WHP-FM 75	4. WYRC-FM 29	4. WSBA-FM 1319
5. WZIX 31/ 7.4	5. WSBA 74	5. WQXA-FM 21	5. WHP-FM 1029
6. WQXA-FM 30/ 7.2	6. WYCR-FM 62	WZIX 21	6. WYCR-FM 914
7. WHVR 14/ 3.3	7. WIOV-FM 56	7. WHVR 14	7. WGAL-FM 865
8. WGAL-FM 13/ 3.1	8. WGAL-FM 50	8. WGAL-FM 13	8. WZIX 763
9. WGET 12/ 2.9	9. WNOW 47	9. WGET 11	9. WIOV-FM 714
10. WLIF-FM 11/ 2.6	10. WZIX 35	WLIF-FM 11	10. WNOW 507

12+ FM SHARE (METRO): 54.84% (204 of 372)

12+ FM SHARE (TSA) : 63.96% (543 of 849)

18+ FM SHARE (METRO): 56.63% (188 of 332)

18+ FM SHARE (TSA) ; 62.68% (477 of 761)

<u>TEENS</u>	<u>18-34</u>	<u>18-49</u>	<u>35-64</u>	<u>AM DRIVE</u>
1. WYCR-FM 14	1. WYCR-FM 23	1. WNOW 33	1. WSBA-FM 35	1. WHP 307
2. WZIX 10	2. WSBA 19	2. WSBA 30	2. WNOW 30	2. WSBA 157
3. WQXA-FM 9	3. WSBA-FM 17	3. WSBA-FM 29	3. WSBA 21	3. WSBA-FM 149
4. WSBA 3	WQXA-FM 17	4. WYCR-FM 26	4. WGAL-FM 10	4. WIOV-FM 78

RADIO STATIONS

WGET, 1320, ? ? ? , \$5.00 (Gettysburg)
 WHVR, 1280, MOR , \$6.00 (Hanover)

WLIF-FM - See Baltimore --- FOR ALL OTHER STATIONS SEE HARRISBURG

FOR HARRISBURG - YORK - LANCASTER ADI SEE HARRISBURG

Radio Market # 61
Revenue Rank # 81
Income Rank # 71

APR 15.9
Revenue: \$2,785,327
Income : \$ 183,989

YOUNGSTOWN

12+ METRO (1/4SHARE)		12+ TSA		18+ METRO		12+ TSA CUME	
1.	WBBW 84/11.8	1.	WYFM-FM 127	1.	WBBW 84	1.	WKBN 1911
	WKBN 84/11.8	2.	WKBN 108	2.	WKBN 81	2.	WYFM-FM 1617
3.	WKBN-FM 79/11.1	3.	WKBN-FM 100	3.	WKBN-FM 77	3.	WHOT 1532
4.	WYFM-FM 76/10.7		WBBW 100	4.	WHOT 44	4.	WKBN-FM 1429
5.	WHOT 61/ 8.6	5.	WHOT 70	5.	WFMJ 43	5.	WFMJ 1339
6.	WFMJ 52/ 7.3	6.	KDKA 68	6.	WNIO 42	6.	WBBW 1225
7.	WNIO 42/ 5.9	7.	WPIC 67		WYFM-FM 42	7.	KDKA 1150
8.	WHHH 35/ 4.9	8.	WFMJ 64	8.	WHHH 35	8.	WPIC 816
9.	WHOT-FM 31/ 4.3	9.	WNIO 50	9.	WTCL 21	9.	WHOT-FM 811
10.	WTCL 22/ 3.1	10.	WMMS-FM 44	10.	WHOT-FM 19	10.	WHHH 716

12+ FM SHARE (METRO): 34.84% (224 of 643)

12+ FM SHARE (TSA) : 36.76% (372 of 1012)

18+ FM SHARE (METRO): 30.97% (175 of 565)

18+ FM SHARE (TSA) : 31.55% (277 of 878)

TEENS	18-34	18-49	35-64	AM DRIVE
1. WYFM-FM 34	1. WYFM-FM 33	1. WKBN 44	1. WBBW 52	1. WBBW 237
2. WHOT 17	2. WHOT 30	2. WYFM-FM 40	2. WKBN 51	2. WKBN 181
3. WHOT-FM 12	3. WFMJ 30	3. WHOT 39	3. WKBN-FM 45	3. WHOT 128
4. WFMJ 9	4. WKBN-FM 19	4. WFMJ 38	4. WNIO 30	4. KDKA 117

FM STATIONS

WKBN-FM, 98.9, 50 KW @ 550, BTFL MUS (Schulke) , \$28.00
WHOT-FM, 101.1, 24 KW @ 185, COUNTRY , \$24.00

WYFM-FM, 102.9, 26 KW @ 455, ROCK , \$24.00, Regional
WMMS-FM - See Cleveland

AM STATIONS

WBBW, 1240, NEWS/TALK	, \$20.00	
WFMJ, 1390, CONTEMP	, \$21.00	
WHHH, 1440, ? ? ?	, \$ 8.00	(Warren)
WKBN, 570, MOR	, \$25.00	
WNIO, 1540, COUNTRY	, \$14.00	(Niles)
WTCL, 1570, CONTEMP	, \$ 8.00	(Warren)

KDKA - See Pittsburgh