

LOS ANGELES

12+ CUME RATINGS

	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	2000	01	02	03
KABC	18.6	14.2	19.2	15.6	18.2	16.3	14.9	15.4	12.7	13.3	12.7	10.5	11.2	8.7	8.3	7.5	7.8	8.2	7.6	6.4	5.8	5.7	6.4	5.9	6.6
KLOS-F	8.4	8.2	11.9	11.7	12.8	11.7	10.2	10.7	8.7	10.9	10.3	11.8	11.8	10.1	10.3	9.1	8.8	8.1	8.7	7.1	7.4	8.2	8.4	7.7	8.7
KBIG-F	11.7	11.1	13.0	11.2	12.7	9.8	10.3	9.7	10.2	8.8	10.8	9.4	11.3	11.4	9.0	11.4	11.3	9.9	9.5	8.5	10.2	8.9	8.3	8.9	8.5
KLAC	6.9	10.4	8.5	6.7	7.1	6.4	5.5	4.8	5.2	5.8	5.1	4.4	4.6	2.5	4.2	5.5	6.0	6.0	5.9	4.8		4.2	3.1	4.2	3.5
KTWV-F	11.7	12.4	13.7	11.1	11.0	10.8	10.8	8.0	7.5	6.7	8.5	8.5	8.5	8.2	6.5	8.0	8.4	8.9	8.9	9.1	8.2	8.6	8.1	8.7	8.2
KNX	14.3	14.9	12.5	11.7	11.6	10.1	11.6	11.2	10.9	11.1	13.0	10.4	11.3	11.2	11.4	9.8	11.9	10.1	9.5	9.9	9.9	9.6	9.5	9.1	9.3
KCBS-F	6.4	7.9	7.5	6.8	5.7	10.1	10.0	7.6	4.0	5.5	6.9	6.8	6.8	7.1	9.4	9.0	8.6	7.8	9.8	8.7	8.4	9.0	8.1	9.1	7.8
KFI	8.8	10.4	10.6	8.6	8.0	6.1	5.5	5.9	4.9	5.2	6.1	5.1	6.6	9.4	10.7	11.4	11.6	10.8	10.0	9.5	8.1	7.7	9.8	9.1	10.5
KOST-F	6.1	7.1	6.6	6.4	8.6	9.3	10.6	12.0	12.8	12.9	16.4	16.5	16.8	16.7	15.3	14.1	12.2	12.8	12.2	12.3	12.4	11.7	11.8	11.7	12.0
KFWB	15.6	15.2	15.3	14.3	13.9	11.6	12.6	13.5	12.1	11.6	12.6	13.3	13.8	12.6	12.9	11.7	11.1	9.4	9.6	8.6	8.5	8.3	9.1	7.9	8.0
KYSR-F	10.4	9.9	8.8	8.7	10.0	9.3	9.0	9.9	9.4	9.6	9.5	7.3	8.2	9.3	8.6	8.8	9.5	8.8	10.9	10.3	11.5	11.1	10.2	9.5	8.2
KHJ	9.0	8.9	6.7	5.5	3.9	2.8	3.8	2.8	5.0	3.6	3.2	3.2	5.1	4.2	4.3	4.3	5.4	3.5	2.4	1.8	2.9	2.6	1.9	2.5	2.1
KRTH-F	11.1	10.5	9.9	10.8	10.7	9.7	9.2	11.4	11.4	11.9	10.2	8.2	12.9	14.5	12.2	12.9	13.9	12.9	13.7	11.6	10.8	11.6	11.3	11.3	10.7
KSPN	12.0	9.2	8.8	9.1	9.6	7.9	9.4	7.9	8.0	6.7	7.4	6.6	6.8	3.9	3.5	4.3	4.6	2.7	-	2.3	2.5	2.5	-	1.8	2.6
KDIS	9.0	9.7	10.0	7.7	7.8	5.4	7.4	5.2	4.4	4.3	4.2	3.9	3.9	2.6	2.9	4.2	3.9	3.4	3.2	1.9	2.2	2.0	2.4	2.2	1.9
KIIS-F	6.9	10.7	10.1	12.8	17.3	23.1	23.9	20.1	21.6	20.0	19.7	19.4	17.8	17.4	16.4	16.2	14.5	14.6	16.0	15.4	18.0	17.8	15.9	16.7	14.9
KXTA	-	-	-	5.5	5.6	5.4	3.7	2.5	-	-	-	-	-	-	-	-	-	-	-	1.9	2.2	1.8	1.8	1.7	1.5
KKBT-F	6.7	7.0	9.6	10.9	10.6	11.1	8.0	8.1	8.2	7.0	12.6	9.7	7.5	5.8	7.4	5.7	7.0	5.0	7.2	8.8	8.3	11.2	11.7	12.1	12.1
KTNQ	9.4	-	-	3.7	-	4.1	4.2	5.3	5.0	6.2	5.0	5.9	5.9	5.9	5.2	4.0	4.2	4.0	4.5	3.6	2.9	3.0	1.7	1.8	1.5
KBLA	-	-	-	4.6	3.9	4.8	5.9	3.5	4.9	4.2	4.1	3.6	-	-	-	-	-	-	-	-	1.8	1.4	1.8	2.0	1.9
KYPA	-	-	-	5.3	4.7	2.8	3.6	1.9	2.1	1.8	1.9	2.3	2.3	1.4	1.3	1.2	1.2	-	-	-	-	-	-	-	-
KJLH-F	-	-	-	6.1	5.7	5.9	5.6	5.4	5.9	-	-	5.5	4.9	3.8	3.4	2.9	2.9	3.8	3.7	3.5	3.2	3.8	3.6	4.1	3.8
KLSX-F	-	6.4	8.7	11.2	7.7	6.3	7.0	4.7	8.6	8.8	7.4	8.1	9.2	10.8	11.3	8.9	6.4	6.8	6.8	6.3	6.0	5.3	6.3	6.1	5.9
KZLA-F	-	-	-	4.8	5.7	6.1	5.9	5.0	4.8	4.6	5.4	5.8	4.6	6.2	5.9	6.0	5.2	6.3	6.9	6.3	5.4	6.7	6.4	5.4	6.1
KSCA-F	7.4	6.4	6.7	7.2	6.9	5.3	5.1	4.5	3.3	2.9	2.7	4.3	4.2	4.3	3.5	3.3	4.1	3.8	9.0	11.1	10.4	7.7	7.1	7.3	6.6
KROQ-F	-	-	-	7.9	11.3	6.5	8.5	10.0	10.8	9.8	7.3	7.9	8.5	10.1	12.4	12.9	11.2	10.5	11.2	12.2	12.5	13.2	13.9	14.4	14.6
KMPC	-	-	-	1.6	1.4	1.2	2.8	2.6	1.8	2.6	2.3	2.8	2.5	-	2.6	3.0	2.2	1.8	0.9	-	-	-	-	-	-
KWKW	3.0	2.7	6.8	5.8	6.1	4.6	-	-	-	-	-	5.8	7.0	3.5	3.5	3.7	3.1	3.0	1.8	1.7	1.5	1.0	1.2	1.1	-
XTRA	-	-	-	4.2	4.5	3.8	4.0	4.4	4.3	5.1	5.0	-	-	2.1	2.3	2.5	2.3	3.2	3.2	2.9	2.6	2.6	2.2	1.8	1.7
KHHT-F	-	-	-	6.7	9.2	6.7	8.7	9.4	9.6	11.0	11.5	6.7	9.2	6.7	8.7	9.4	9.6	11.0	11.5	11.3	8.7	7.5	7.9	8.5	7.8
KPWR-F	-	7.7	6.3	5.2	7.7	7.0	16.1	17.1	18.6	18.1	-	15.7	12.7	15.4	15.5	17.1	17.2	14.3	14.7	14.1	13.6	15.1	14.1	16.3	17.0
KLVE-F	-	-	3.0	4.0	-	4.1	5.8	5.8	5.8	4.7	-	7.1	6.6	8.2	6.3	7.3	12.5	3.3	11.8	13.3	10.9	10.7	9.9	9.9	10.2
KMRB	-	-	3.1	-	-	3.2	2.5	2.6	2.7	2.1	-	3.4	3.6	1.8	-	-	-	-	-	-	-	-	-	-	-
KMZT-F	-	-	-	4.1	3.7	3.8	4.1	3.2	3.8	3.7	-	4.5	5.0	6.9	6.4	5.6	6.0	6.5	5.7	5.1	5.2	5.0	5.6	5.9	5.4
KLAX-F	-	-	-	-	-	-	-	2.8	2.3	2.5	-	2.2	2.9	8.4	11.5	10.8	8.0	8.9	6.3	9.2	6.4	5.6	5.9	7.3	8.0
KBUE-F	-	-	-	-	-	-	-	2.4	3.3	3.2	-	2.7	2.6	2.6	2.8	2.9	4.6	5.0	5.4	5.4	7.2	6.4	4.8	6.4	5.6
KRCD-F	-	-	-	-	-	-	-	3.2	3.1	3.8	-	2.7	2.7	2.5	2.6	2.7	3.1	2.4	3.2	2.8	2.8	-	1.2	2.3	2.3
KSSE-F	-	-	-	-	-	-	-	1.6	1.2	1.1	-	0.5	1.4	1.7	1.3	-	-	6.3	5.8	5.3	4.4	5.1	3.8	4.1	5.9
KZAB-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.2	0.8	1.2	3.2
KXOL-F	-	-	-	-	-	-	-	-	-	-	-	-	-	2.0	1.4	-	1.3	1.5	1.9	1.5	1.6	-	4.7	6.4	5.4
KLYY-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.0	2.2	3.7	5.4	5.3	5.1	3.5	3.9	4.0
KFSH-F	-	-	-	-	-	-	-	-	-	-	-	-	-	2.2	2.2	2.1	1.9	-	-	-	1.3	1.9	-	2.2	2.5
KLTX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8	1.0	1.0	1.1
KRCV-F	-	-	-	-	-	-	-	-	-	-	-	-	-	1.9	1.6	1.5	-	-	-	-	-	3.6	1.3	1.4	1.5
KRLA	-	-	-	-	-	-	-	-	-	-	-	-	-	2.1	-	1.5	1.1	1.6	1.6	1.6	1.4	1.7	2.7	1.9	2.6

* KIIS simulcasted with KIIS-F

LOS ANGELES

	Market Revenue	Revenue Change	Population	Revenue Per Capita	Retail Sales	Rev. as % Retail Sales	Revenue Per Share Point	Highest Billing Stations	Average Person Rating(APR)	FM Share	Total Stations	Viable Stations	Unlisted Station Listening	
1976	96.7	--	--	--	--	--	--	--	16.1 %	41.5 %	--	--	--	1976
1977	100.9	4.3 %	--	--	--	--	--	--	16.4	46.6	46	--	--	1977
1978	115.4	14.4	--	--	--	--	--	--	16.1	45.9	44	--	--	1978
1979	120.9	4.8	--	--	--	--	--	--	17.2	48.9	44	--	--	1979
1980	151.4	25.2	--	--	--	--	--	--	16.3	51.6	47	--	--	1980
1981	174.2	15.1	9.7	18.01	51.7	.0034	--	--	17.2	54.5	49	--	--	1981
1982	190.7	9.5	9.8	19.36	55.6	.0034	--	--	17.8	56.9	49	--	--	1982
1983	205.6	7.8	9.9	20.68	62.9	.0033	2.11	--	18.3	58.5	46	35	--	1983
1984	224.7	9.3	10.6	21.20	65.4	.0034	2.50	KIIS-F 29.1	18.4	60.7	43	34	--	1984
1985	247.2	10.0	10.8	22.89	69.6	.0035	2.68	KIIS-F 34.0	18.3	62.4	47	34	--	1985
1986	265.5	7.4	11.0	24.27	72.2	.0035	2.89	KIIS-F 32.0	18.5	65.5	43	34	--	1986
1987	293.6	10.6	11.1	26.45	77.6	.0038	3.18	KIIS-F 29.0	17.9	67.8	45	32	7.8	1987
1988	340.0	15.8	11.3	30.09	81.0	.0041	3.63	KABC 33.0	18.6	65.2	46	28	8.0	1988
1989	385.0	13.2	11.4	33.77	85.6	.0042	4.24	KABC 35.0	18.4	67.0	46	28	8.8	1989
1990	417.0	8.3	11.6	35.94	90.0	.0043	4.69	KABC 39.5	17.9	67.6	43	28	10.5	1990
1991	402.0	-3.6	11.7	34.30	92.5	.0043	4.53	KABC 35.0	17.8	66.3	43	30	11.3	1991
1992	396.0	-1.5	11.8	33.56	93.0	.0042	4.47	KABC 31.0	18.2	68.1	46	31	10.2	1992
1993	418.7	5.7	12.6	33.23	97.4	.0043	4.76	KABC 29.8	18.2	71.7	49	31	9.9	1993
1994	457.4	8.9	12.5	36.59	98.3	.0047	5.20	KABC 28.5	17.6	71.5	46	31	10.6	1994
1995	476.2	4.2	12.5	38.10	98.2	.0048	5.38	KIIS-F 29.0	17.6	72.7	47	31.5	9.8	1995
1996	526.0	10.4	12.7	41.42	100.4	.0052	5.98	KRTH-F 30.2	17.7	73.6	46	33	9.8	1996
1997	579.5	10.0	12.8	45.41	102.6	.0057	6.59	KRTH-F 34.3	17.5	76.6	50	30.5	12.0	1997
1998	648.4	11.8	12.9	50.26	103.1	.0063	7.45	KIIS-F 39.1	17.1	76.8	47	31.5	11.2	1998
1999	790.0	17.9	13.5	56.74	109.2	.0070	9.06	KIIS-F 44.5	16.9	78.5	49	31.5	11.4	1999
2000	914.0	15.7	13.6	67.40	150.0	.0061	10.48	KIIS-F 66.5	16.7	78.7	50	31	11.8	2000
2001	838.1	-8.3	13.7	61.18	157.2	.0053	9.60	KIIS-F 61.2	16.1	80.1	48	32	12.0	2001
2002	954.8	NM	13.8	69.17	166.2	.0057	10.960	KIIS-F 60.5	16.7	80.7	51	--	12.2	2002
2003	1,038.6	8.8	14.0	74.19	174.0	.0060	11.870	KIIS-F 59.8	16.0	79.5	51	33	12.1	2003

MAJOR STATIONS - JANUARY 2004

KABC	790 5KW (DA-N)	Talk	Disney/ABC	KBIG-F	104.3 105KW@2893	AC/CHR	Clear Channel	KPWR-F	105.9 25KW@3034 (DA)	CHR/Dance	Emmis
KBLA	1580 50KW (DA-2)	Hispanic	Radio Unica	KBUE-F	105.5 3KW@466	Hispanic	Liberman	KRCD-F	103.9 4KW@305	Hispanic	Univision
KDIS	1110 50KW/20KW (DA-2)	Kids	Disney/ABC	KCBS-F	93.1 29KW@3496	Classic Hits	CBS	KRCV-F	98.3 0.6KW@1004	Hispanic	Univision
KFI	640 50KW	Talk	Clear Channel	KFSH-F	95.9 6KW@328	Religion	Salem	KROQ-F	106.7 6KW@1387	AOR-Modern	CBS
KFWB	980 5KW	News	CBS	KHHT-F	92.3 43KW@2910	Black AC	Clear Channel	KRTH-F	101.1 51KW@3129	Oldies	CBS
KHJ	930 5KW (DA-N)	Hispanic	Liberman	KIIS-F	102.7 8KW@2960 (DA)	CHR	Clear Channel	KSCA-F	101.9 1.8KW@3090	Hispanic	Univision
KLAC	570 5KW (DA-N)	Standards	Clear Channel	KJLH-F	102.3 6KW@338	Black/AC		KSSE-F	107.1 6KW@-43	Hispanic	Univision
KLTX	1390 5KW /3.6KW (DA-2)	Hispanic		KKBT-F	100.3 5KW@3004	Black	Radio One	KTWV-F	94.7 58KW@2831	Jazz	CBS
KNX	1070 50KW	News	CBS	KLAX-F	97.9 33KW@604 (DA)	Hispanic	SBS	KXOL-F	96.3 54KW@480	Hispanic	CBS
KRLA	870 20KW/3KW (DA-2)	Talk	Salem	KLOS-F	95.5 63KW@3129	Classic AOR	Disney/ABC	KYSR-F	98.7 75KW@1180	AC-Modern	Clear Channel
KSPN	710 50KW/10KW (DA-N)	Sports	Disney/ABC	KLSX-F	97.1 21KW@3001 (DA)	Talk	CBS	KZAB-F	93.5 6KW@282	Hispanic	SBS
KTNQ	1020 50KW (DA-2)	Hispanic	Univision	KLVE-F	107.5 30KW@2998	Hispanic	Hispanic	KZLA-F	93.9 19KW@3136 (DA)	Country	Emmis
KXTA	1150 50KW/44KW (DA-2)	Sports	Clear Channel	KLYY-F	97.5 72KW@1827 (DA)	Hispanic	Entravision				
XTRA	690 77KW/50KW (DA)	Sports	Clear Channel	KMZT-F	105.1 18KW@2886	Classical					
				KOST-F	103.5 13KW@3113	AC/Soft AC	Clear Channel				

LOS ANGELES

FORMAT SHARES (%)

	77	80	82	84	87	90	92	95	98	2000
CHR/AOR	32	30	27	CHR AOR/CL	18 10	17 13	16 12	12 15	4 10	6 11
MOR/VAC	9	9	14	MOR/FS AC/OLD	2 15	-- 22	-- 17	18 18	AC 11	See Talk 10
COUNTRY	5	5	7	5	4	4	4	4	3	3
BTF/LEZ/SAC	22	16	12	10	5	4	4	5	2	--
NEWS/TALK	17	17	18	15	13	14	16	15	15	14
SPORTS								1	1	2
BLACK/URBAN	7	13	10	9	6	8	7	7	16	13
SMOOTH JAZZ					6	4	3	3	4	4
STANDARDS	--	1	3	6	3	3	1	3	3	2
HISPANIC	5	5	7	8	10	14	17	19	26	27
RELIG/GOSPEL	--	2	1	1	2	2	1	2	1	3
CLASSICAL	2	1	1	1	1	2	2	2	2	2

STATION NOTES

(Major call letter and format changes)

KZLA-F	KPOL until 78; EZ until 79; Soft AOR until 80
KCBS-F	KNX-F until 83; KKHR until 86; KNX-F until 89; KODJ-F until 91; AC until 83; CHR until 86; Soft AC until 87; Soft AOR until 89; Oldies until 94; Oldies-70's until 96
KKBT-F	KIQQ until 89; KQLZ until 93; CHR until 85; AC/Soft AC until 89; CHR/Hybrid until 91; KXEZ until 96; Soft AC until 96; KIBB until 98; KCMG until 00
KSCA-F	KUTE until 87; KMPC-F until 89; KEDG until 90; KLIT until 94; Black/AC until 87; Soft AOR until 90; Soft AC until 94; AOR until 97
KSPN	MOR until 80; Talk until 82; Standards until 91; Talk until 98; KMPC until 96; KTZN until 98; KDIS until 01; KIDS until 01
KHJ	KHJ until 85; KKHJ until 00; CHR until 80; Country until 82; CHR until 85; KRTH and Oldies until 90
KMPC	KPOL until 79; KZLA until 84; KSKQ until 92; Country from 80 - 84; Hispanic until 96; KKED until 96; KXMG until 97; KCTD until 01
KYPA	KTCT until 77; KGFJ until ---; Black until ---
KXTA	KIIS until 81; KPRZ until 84; CHR until 79; Religion until 81; Standards until 84; CHR until 97
KSSE-F	KMAX until 96; Religion or Ethnic until 96
KRCO-F	KACE-F until 99; Jazz until 92; Black/AC until 99
KOST-F	EZ until 83
KBIG-F	EZ until 87
KTWV-F	KMET and AOR until 87
KFI	AC until 88
KMZT-F	KKGO until 00; Jazz until 89
KHHT-F	KFAC and Classical until 89; CHR until 90; KKBT until 00; KCMG until 01
KPWR-F	KWST until 82; KMGG until 86; AOR until 82; AC until 86
KLSX-F	KHTZ until 85; KBZT until 86; AC until 86; Classic AOR until 95
KYSR-F	KJOI until 90; KXEZ until 92; Ez to Soft AC by late 80's; Soft AC until 95
KRLA	CHR until 82; Oldies until 91; KIEV until 01
KLAC	Country until 93
KBLA	KDAY until late 90's; Black until late 90's
XTRA	News/Talk until 92
KMRB	KALI until about 93; Hispanic until about 93
KBUE-F	KNAC until 95; AOR until 95
KLAX-F	KSKQ until 92
KXOL-F	KFSG until 00; Religion until 00
KFSH-F	KEZY until 96; KXMX until 01
KRCV-F	KMQA until 96; KRTO-F until 99
KLYY-F	KVAR until 97; KSSE until about 02
KDIS	KRLA until 01; Oldies until 98; Talk until 01
KZAB-F	KMJR until about 01; Religion until 01 (approx.)
KYPA	KGFJ and Black until about 96
KSEE	KMAX until 96; KLYY until ---; AOR until 99

MAJOR STATION TRANSACTIONS: 1970 to 2003

1971 KIIS-F	From Robert Short to Pacific & Southern	\$ 850,000
1972 KUTE-F		1,000,000
1973 KFI	Sold to Cox	15,100,000
1973 KROQ-F		1,350,000
1975 KIIS	Sold to Combined Communications	5,200,000
1975 KLVE-F	Sold by Pacific Southwest Airlines	2,000,000
1976 KOST-F	From McLendon to Cox	2,200,000
1976 KJOI-F	From Able to LA Coke	3,900,000
1978 KIQQ-F	From Drake-Chenault to Outlet	4,500,000
1979 KGFJ, KUTE-F	From Tracy to Inner City	5,376,000
1979 KJLH-F	Sold to Stevie Wonder	2,200,000
1979 KTNQ	Sold by Storer	8,000,000
1979 KBZT-F	From Storer to Greater Media	4,000,000
1980 KBRT	Sold by Bonneville	4,300,000
1981 KNAC-F (Long Beach)		2,000,000
1983 KPWR-F	From Century to Emmis	12,500,000
1984 KRLA	Sold to Greater Media	9,500,000
1984 KLAC	From Metromedia to Cap Cities	11,000,000
1984 KSKQ	Sold by Cap Cities	5,000,000
1984 KJOI-F	Sold to Noble	18,500,000
1985 KTNQ/KLVE-F	Sold to H & W	40,000,000
1985 KLAC/KZLA-F	From Cap Cities to Malrite	43,000,000
1985 KUTE-F	From Inner City to Golden West	20,000,000
1985 KJOI-F	From Noble to Legacy	44,000,000
1986 KMET-F	From Metromedia to Metropolitan	60,000,000
1986 KROQ-F	Sold to Infinity	45,000,000
1986 KFAC AF		34,000,000
1986 KGFJ	Sold by Inner City	4,500,000
1986 KGER (Long Beach)	Sold to Salem	3,600,000
1987 KWIZ AF (Santa Ana)		6,250,000
1987 KSKQ-F (Long Beach)	Sold to Spanish Broadcast	15,000,000
1988 KTWV-F	From Metropolitan to Sillerman	69,000,000
1988 KRTH AF	From RKO to Beasley	86,600,000
1988 KMAX-F (Arcadia)	Sold by Universal	16,000,000
1988 KQLZ-F	From Outlet to Westwood One	56,000,000
1989 KFAC-F	Sold to Evergreen	55,000,000
1989 KALI	From United to TA Shaw	10,000,000 (canceled)
1989 KORG, KEZY-F (Anaholm)	From Sullivan to ML/WIN	15,125,000
1989 KRTH	From Beasley to Lieberman	23,000,000
1989 KJOI-F	From Command to Viacom	86,000,000
1989 KTWV-F	From Sillerman to Westinghouse	89,000,000
1990 KDAY	Sold by Heritage	7,200,000
1991 KWIZ-F (Anaheim)	From Siberman to Douglas	8,750,000
1992 KGIL (San Fernando)	From Buckley to Mount Wilson	2,500,000
1992 KBOB (Covina)		3,250,000
1993 KLAC, KZLA-F	From Malrite to Shamrock	53,000,000
1993 KQLZ-F	From Westwood One to Viacom	40,000,000
1993 KRTH-F	From Beasley to Infinity	116,000,000
1993 KBLA, KNAC-F	Sold to Keymarket	12,400,000
1993 KFOX-F		9,800,000
1993 KMPC	From Golden West to CapCities/ABC	17,500,000
1994 KACE-F (Inglewood)	From All Pro to Cox	11,500,000
1994 KALI	From United to Way	5,750,000
1994 KNAC-F	From Keymarket to Lieberman	13,000,000
1994 KMGX-F (San Fernando)	From Buckley to KFOX owner	4,500,000
1995 KBLA (Santa Monica)	From Keymarket to River City	4,700,000
1995 KYMS-F (Santa Ana)	Sold to Way	9,100,000
1995 KLAC, KZLA-F	From Shamrock to Chancellor	85,000,000
1995 KABC, KMKPC, KLOS-F	From Cap Cities/ABC to Disney	184,000,000
1995 KNX, KCBS-F	From CBS to Westinghouse	126,000,000
1995 KTSJ (1220: Pomona)	Sold to Douglas	875,000
1995 KMAX-F, KBAX-F, KAXX-F	From Douglas to Odyssey	32,000,000
KWIZ-F (Suburban & Exsuburban LA)		
1995 KGFJ	Sold to Douglas	5,500,000
1996 KBLA (Santa Monica)	From River City to Sinclair TV	
1996 KROQ-F	From Infinity to Westinghouse	294,000,000
1996 KRTH-F	From Infinity to Westinghouse	312,000,000
1996 KWIZ-F (Santa Ana)	From Odyssey to Liberman	11,200,000
1996 KIIS-AF	From Gannett to Jacor	205,000,000

CONTINUED: NEXT PAGE

LOS ANGELES

HIGHEST BILLING STATIONS

1984	1985	1986	1987	1988	1989
1 KIIS-F 29.1	KISS-F 34.0	KISS-F 32.0	KIIS-F 29.0	KABC 33.0	KABC 35.0
2 KABC 20.7	KABC 26.0	KABC 26.0	KABC 24.0	KIIS-F 29.0	KIIS-F 31.7
3 KPWB 14.5	KPWB 16.5	KOST-F 17.4	KPWR-F 19.0	KPWR-F 24.5	KOST-F 28.8
4 KNX 13.9	KNX 15.8	KMPC 15.9	KOST-F 18.0	KOST-F 23.0	KPWR-F 28.7
5 KLOS-F 11.8	KMPC 14.1	KPWB 14.9	KRTH-F 19.0	KRTH-F 21.3	KRTH-F 22.4
6 KMET-F 11.7	KLOS-F 13.1	KNX 14.5	KMPC 15.6	KNX 18.8	KLOS-F 22.0
7 KMPC 11.0	KOST-F 11.5	KLOS-F 14.1	KNX 15.4	KLSX-F 17.9	KNX 21.5
8 KFI 10.9	KRTH-F 11.0	KRTH-F 13.7	KLOS-F 15.0	KLOS-F 17.3	KLSX-F 18.9
9 KRTH-F 10.1	KBIG-F 10.8	KJQI-F 11.2	KROQ-F 13.2	KPWB 15.5	KBIG-F 17.9
10 KOST-F 9.6	KROQ-F 10.8	KROQ-F 11.0	KPWB 12.9	KBIG-F 14.3	KPWB 16.4
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HIGHEST BILLING RADIO ENTITIES

1994	1995	1996
1 CapCities/ABC \$ 58.8 (12.9)	1 Westing/CBS \$ 79.8 (16.0)	1 Westing/CBS \$ 151.9 (28.7)
2 Infinity 51.9 (11.3)	2 Disney/ABC 59.4 (11.9)	2 Disney/ABC 59.7 (11.3)
3 Cox 51.1 (11.2)	3 Infinity 55.1 (11.0)	3 Cox 55.1 (10.4)
4 CBS 39.4 (8.6)	4 Cox 50.3 (10.1)	4 Heffel 36.1 (6.8)
5 Westinghouse 37.9 (8.3)	5 Gannett 29.0 (5.8)	5 Viacom 30.1 (5.7)
6 Gannett 27.5 (6.0)	6 Viacom 28.0 (5.6)	6 Jacor 28.1 (5.3)
7 Viacom 25.0 (5.5)	7 Heffel 27.7 (5.5)	7 Evergreen 26.5 (5.0)
8 Greater Media 24.7 (5.4)	8 Emmis 25.6 (5.1)	8 Emmis 26.0 (4.9)
1 CBS 199.7 \$ 189.7 (32.7)	1 CBS 199.7 \$ 217.6 (33.2)	1 CBS 199.7 \$ 255.5 (32.3)
2 Chancellor 94.0 (16.2)	2 Chancellor 110.8 (16.9)	2 Clear Channel 235.3 (29.8)
3 Cox 63.1 (10.9)	3 Cox 68.4 (10.4)	3 Hispanic 76.7 (9.7)
4 Disney/ABC 51.6 (8.9)	4 Heffel 60.5 (9.2)	4 Disney/ABC 49.6 (6.3)
5 Heffel 51.5 (8.9)	5 Clear Channel 55.6 (8.5)	5 Radio One 37.0 (4.7)
6 Jacor 34.3 (5.9)	6 Disney/ABC 43.1 (6.6)	6 Emmis 33.3 (4.2)
7 Emmis 26.7 (4.6)	7 Emmis 26.8 (4.1)	7 SBS 18.6 (2.4)
8 Bonneville 17.5 (3.0)	8 Bonneville 16.6 (2.5)	8 Bonneville 16.2 (2.1)
1 CBS 2000 \$ 292.4 (32.0)	1 Clear Channel 2000 \$ 268.7 (31.9)	1 Clear Channel 2000 \$ 296.5
2 Clear Channel 277.8 (30.4)	2 CBS 250.4 (29.9)	2 CBS 266.5
3 Hispanic 81.7 (8.9)	3 Hispanic 73.7 (8.8)	3 Emmis 69.6
4 Emmis 62.0 (6.8)	4 Emmis 61.3 (7.3)	4 Univision 69.5
5 Disney/ABC 57.1 (6.2)	5 Disney/ABC 43.2 (5.2)	5 Disney/ABC 47.5
6 Radio One 33.7 (3.7)	6 Radio One 37.8 (4.5)	
7 Liberman 22.0 (2.4)	7 Liberman 18.0 (2.2)	
8 SBS 21.7 (2.4)	8 SBS 12.8 (1.5)	
9 Entravision 16.5 (1.8)	9 Entravision 11.3 (1.3)	

2001	2002	2003
1 Clear Channel \$ 309.3	All 2002 and 2003 financial data is provided by BIA Financia	
2 CBS 289.5		
3 Emmis 81.8		
4 Univision 73.2		
5 Disney/ABC 58.5		

MAJOR STATION TRANSACTIONS

1996 KYKF-F (San Fernando)	Sold to Liberman	\$ 10,800,000
1996 KSCA-F	From Golden West to Heffel	113,000,000
1997 KRTO-F	From El Dorado to Cox	20,000,000
1997 KXMG	From SBS to One-on-One	17,000,000
1997 Evergreen(KKBT-F)	Merged into Chancellor	
1997 KYSR-F	From Viacom to Chancellor	200,000,000
1997 KIBB-F	From Viacom to Chancellor	150,000,000
1997 KRLA, KLSX-F	Traded from Bonneville to Westinghouse	WMMR-Phil; WBOS; WOAZ-Boston
1997 KBIG-F	Traded by Bonneville to Chancellor	KZLA-F plus others
1998 KYPA/KWPA	From Douglas to Multicultural	
1998 KAZN	Sold to Multicultural	12,000,000
1998 KBLA (1580)	From Sinclair Bdcst Gp. To Radio Unica	21,000,000
1998 KRRR (990: West Covina)	From El Dorado to Multicultural	9,000,000
1998 KMNY (1600:Pomona)	Sold to Multicultural	7,550,000
1998 KORG/KEZY-F (Anaholm)	From ML Media to Jacor	30,100,000
1998 KBET (1220: Sta. Clarita)	Sold to Jacor	3,000,000
1998 KACD-F/KBCD-F	Sold to Jacor	67,000,000
1998 KACD-F/KORG/KBET/KBCD-F/KIIS	From Jacor to Clear Channel	---
KXTA/KEZY-F		
1998 KIEV	Sold to Salem	30,000,000
1999	All AM/FM stations sold to Clear Channel	---
1999 KFI, KOST-F	From Cox to Clear Channel	Trade
1999 KACE-F, KRTO-F	From Cox to Hispanic	75,000,000
2000 KSSE-F	From EXCL to Entravision	N/A
2000 KFOX-F, KREA-F	From Chagal to Rodriguez	67,000,000
2000 KEZY, KXFX-F	Divested by Clear Channel to Salem	N/A
2000 KACD-F, KBCD-F	Divested by Clear Channel to Entravision	85,000,000
2000 KKBT-F	Divested by Clear Channel to Radio One	N/A
2000 KFOX-F, KREA-F	From Rodriguez to Spanish Bdcst	---
2000 KZLA-F	From Bonneville to Emmis	---
2000 KRLA	From Infinity to ABC	65,000,000
2000 KMPC	From One-on-One to Sporting News	65,000,000
2002 KFSG-F	Sold to Spanish Bdcst.	250,000,000
2002 KLYY-F, KSYF-F, KVVY-F	From Big City to Entravision	137,000,000
2002 KMXN-F (Garden Grove)		35,000,000
2003 KPLS (Orango; 830)		37,500,000

DUNCAN'S COMMENTS:

Is Los Angeles the nation's greatest radio market? I do not know how one could deny it. Even New Yorkers have to admit to it although it must hurt them a lot. In 1980 Los Angeles passed New York in radio revenues. Los Angeles passed the billion dollar revenue mark in 2003 and outbids New York by over 20%. If we were to value stations using late 90's multiples there are several Los Angeles FM's worth close to a billion dollars each.

I think it can also be argued that more programming innovations have come out of Los Angeles than from New York. I truly admire stations that successfully invent new formats. Thus the stations I most admire in this market are KTWV and KPWR. KTWV introduced the Smooth Jazz format in 1987. Yes, I know it was more of a New Age/Whale Music back then but the station quickly moved away from that.

KPWR discovered and filled a big hole in a highly-ethnic market. It was the void between straight ahead CHR and the purely Black or Hispanic formats. In 1986 KPWR filled that hole and immediately tripled its ratings and became a legendary station.

There are many other great stations in Los Angeles. To name just a few: KIIS in the 60's; KHJ in the early 70's; KSCA in the late 90's; and KROQ throughout the period. I should also add KRTH to the list as well as KBIG in the 70's and 80's when it was on of the nation's finest EZ stations.