

PHILCO *News*

FEBRUARY, 1957



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PHILCO'S ANTI-TRUST SUIT

On January 14, 1957, Philco Corporation filed suit under the anti-trust laws in the Federal District Court, Philadelphia, against Radio Corporation of America, General Electric Company, American Telephone and Telegraph Company, Western Electric Company and Bell Telephone Laboratories, Inc. The Complaint asserts, among other things, that Philco has been damaged to the extent of \$50,000,000 by concerted actions of the defendants directed against, Philco, and particularly by the practices of RCA and the other defendants in the creation and continued operation of the RCA patent pool in radio, television and other phases of the electronics industry. The Court is asked to award Philco treble damages.

THERE IS ROOM FOR IMPROVEMENT

When the great expansion of industry and increase in the use of machinery began, in the 1880's industrial accidents occurred at a high rate. Just how high we don't know—for it was not until 1926 that we had a national figure. But it was glaringly apparent that something had to be done. Shortly after the turn of the century, a systematic campaign to prevent accidents was started by industry.

In 1926, that first year of recorded accident rates, there were 24.2 lost-time injuries for every million man-hours worked in the manufacturing industries. That rate has constantly declined. Today it stands at less than half that rate—11.9 for 1956 (second quarter).

Despite this excellent record, we cannot be satisfied with it. Any injury rate is a bad rate. But the plant can be no safer than the most careless or thoughtless individual on the payroll makes it.

YOUR ADDRESS, PLEASE

Far too many changes of address are not reported promptly, and each month copies of the PHILCO NEWS and other mailings from the Company are returned by the Post Office.

You may obtain the proper form for changing your address from your Personnel Department. Be sure in filling out this form to include your clock number and your zone number if you live in the Philadelphia area. In the long run you benefit by keeping your personnel records up to the minute. Changes of address, marital status or increases in your dependencies should be reported at your first opportunity to the Personnel Department.

ACTIVITIES OF TV DIVISION

REVIEWED BY R. B. LLOYD

The promotion of E. S. Brotzman from manager of Manufacturing to manager of Operations—Television Division was announced by R. B. Lloyd, vice-president—Operations, Radio and Television Divisions, at a Television Division Operating Organizational meeting and dinner in Plant 2 Cafeteria February 4.

In announcing the broader assignment of duties for Mr. Brotzman, Mr. Lloyd gave high praise to his record and expressed confidence in his ability to discharge the new and heavier responsibilities. Mr. Brotzman has been with Philco for the past twenty years.

The new Divisional Manager of Operations stressed

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GEORGE DEMP, a veteran Philco employee, is presented with a Philco television set and congratulated for his fifty-one years of service with the Company by James M. Skinner, Jr., president. Mr. Demp has been with Philco since 1906. The presentation took place in the lobby of Plant 2 in front of the plaque bearing the names of the 25-Year Club. Names of employees who became eligible for membership in the Club as of January 1, 1956, were recently added to the honor roll.



PHILCO'S NEW DELUXE 40-INCH RANGE for 1957, introduced at the Merchandise Mart in Chicago, is shown above. It features the new "Smoke-'n'-Odor Stop" which effectively, through a catalytic electrochemical action, reduces cooking odors and smoke from foods cooked on the surface of the range. It is portable and is shown in position on the range above. The unit will be offered as an accessory on four models of Philco's 1957 ranges, including a 30-inch-wide range.

PHILCO '57 ELECTRIC RANGES HAVE MANY NEW FEATURES

Philco has introduced eight new electric range models with five consumer-use features designed to bring new skills to food preparation.

The new ranges include three 40-inch-wide single-oven models with divided top surface unit arrangement, one 40-inch-wide double-oven range with cluster surface unit arrangement, three 30-inch models with L-shaped arrangement of surface units and a 20-inch-wide, four-surface unit apartment range.

An optional feature on four of the 1957 Philco ranges will be a "Smoke-'n'-Odor Stop" which effectively, through a catalytic electrochemical action, reduces cooking odors and smoke from foods cooked on the surface of the range. It swivels to front or back surface unit and is raised or lowered to cover any size pan.

Pungent food odors of fish, onions or cabbage, for example, are converted into air by the built-in device preventing tell-tale odors. On the 40-inch ranges, the "Smoke-'n'-Odor Stop" may also be used to prevent smoke and odor from oven roasting by positioning it over the oven vent.

Other features on Philco 1957 ranges include an automatic surface unit. It is self-regulating and turns any pan into an automatic cooker by means of a tiny sensing device. The device cycles the unit off and on and eliminates pot watching, burning, heat changing by hand and boilovers.

The Roastmeter, which automatically records the doneness of meats and fowl, will have a new "dinner ready" buzzer that signals when the food is cooked to the desired degree of doneness.

The exclusive Philco "Broil-Under-Glass," a tempered glass shield that prevents smoke-causing grease from spattering up on the hot coils of the broiler unit, is on five models. Broiling under glass seals in all the natural juices and makes meats tastier and reduces shrinkage.

The Quickset Timer is available in a new design. It is the easiest-to-set oven timer devised, requiring only two steps to set it. First the "hours to cook" and the desired hour for meal time. Each control is separate and has its own easy-to-use control knob.

Philco's Starflight styling brings a new flare to range design and is incorporated in all 1957 models. The striking control centers are set off by a bold treatment of the back lighting.

Philco's top models are SS-4079, a single-oven 40-inch range, and SD-4079, a double-oven 40-inch range. These ranges have all the new features and the double-oven range uses the cluster of surface elements instead of the new divided top. Both models are equipped to use the "Smoke-'n'-Odor Stop."

The other 40-inch ranges include SS-4076 and SS-4073 and, of these, only SS-4076 is equipped to use the new cooking odor eliminator.

The 30-inch range line includes three models, SS-3077, SS-3075 and SS-3073. Model SS-3077 is completely equipped and can use the "Smoke-'n'-Odor Stop" device. It is a Starflight styling model with Roastmeter, "Broil-Under-Glass," automatic oven timer and interval timer.

Philco will have a 20-inch apartment size range, Model SS-2075, with four surface elements.

CUSTOM STYLING KEYS PHILCO '57 REFRIGERATOR-FREEZER LINE

A new custom styling keynotes the 1957 combination refrigerators and freezers shown by Philco.

Philco is also introducing in its new line the first fresh meat locker designed to keep fresh meats and cold cuts at optimum humidity and in a 33-degree (Fahrenheit) zone, as recommended by the National Live Stock and Meat Board.

Other features for 1957 include a waist-high crisper in the dairy bar door; a three-position convertible shelf for greater storage utility; larger capacity freezer compartments with door racks for cans and cartons and slideout basket for bulky packages, and new interior floodlighting. The simplicity of the exterior design of the Super Marketer custom-design models is highlighted by a gray textured finish on the lower freezer compartment doors.

OUR COVER THIS MONTH—Considerable interest in the Valentine rack at Peggy's Gift Shop is displayed by Barbara Lyons, Drafting Section, Publications. Barbara's father, Joseph Lyons, was formerly with the TechRep Division.



HIS "3-GALLON CLUB" PIN, awarded for having given twenty-four one-pint donations of blood to the American Red Cross for medical use, is pinned on Edward J. McCabe, Dept. 43-544, by Miss Ann Tucker, R. N., Philco supervisor of nurses. James Prendegast (center) reads the citation from Alan Crawford, chairman of the Blood Program of Southeastern Pennsylvania Chapter, American Red Cross. Miss Tucker and Mr. Prendegast are co-chairmen of the drive for blood in the Philco plants in the C and Tioga Streets area. "Membership in the '3-Gallon Club' is symbolized by the wearing of the official pin," Mr. Crawford's citation reads. "In wearing this pin, you can be proud that you have won distinction for this service to humanity. I hope you will continue in this service and encourage others to follow your fine example." The pin represents the blood donations made only since 1951, and does not take into account the blood Mr. McCabe donated to the Red Cross from 1936, when he came to Philco, to 1951, when the Company put into effect its present blood program.

APPRECIATION FOR BLOOD PROGRAM EXPRESSED

Appreciation for the Philco Blood Program is expressed by Mrs. Dorothy Miller, the wife of William Miller, Dept. 43-503, in a letter to the Company. Mrs. Miller writes that she badly needed blood while in Jefferson Hospital and it was given to her without cost through the program. Her husband, who is at Mt. Alto Sanatorium, Eaglesville, joined Mrs. Miller in expressing gratitude for the program. The Millers are the parents of a baby girl, Mary Anne Miller, born December 29.

NEVER UNDERESTIMATE THE POWER OF—

American women now own shares in our industry to a total value of 100 billion dollars; they have more than 50 billion dollars in savings accounts and more than 30 billion dollars in government bonds, according to *Fortune* magazine. The number of women owning securities has risen to 4,455,000, an increase of 35.7% in the last 4 years.

"GIFT OF BLOOD IS GIFT OF LIFE" SLOGAN FOR BLOODMOBILE VISIT

Philco employees will be given an opportunity to contribute to the Red Cross Blood Bank in May. The quota set for the visit is 1,100 pints. Over the period of the last five years, the records show that more than 1,000 pints of blood are used each year by Philco employees and members of their immediate families, therefore the May visit of the Bloodmobile will be to replenish the supply in the Blood Bank.

The Bloodmobile will be in the C and Tioga Streets area May 14, 15, 16 and 17. It will visit Plant 50 on May 15, 16 and 17.

Donor registration forms will be distributed in all departments of Philco by departmental blood recruiters. James Prendegast, and Miss Ann Tucker, R. N., are co-chairmen of the drive in the C and Tioga Streets area, and Joseph Maxwell is chairman for the Plant 50 area.

None of the blood donated is wasted. Whole blood is used in treatment of injury, shock and burns; in surgical and maternity cases, and in the treatment for anemia and hemophilia. Blood and blood fractions are used in serums and chemicals valuable to medicine and medical research.

AIRBORNE TELEVISION FEATURED ON NBC WIDE WIDE WORLD TELECAST

On February 17 the National Broadcasting Company's Wide Wide World program used airborne television developed by Philco Corporation. It brought for the first time, to a nation-wide audience, the interception of a B-57 jet bomber by a Convair F-102A supersonic all-weather fighter aircraft.

An accompanying Convair TF-102A combat trainer housed the Philco television system utilizing a miniaturized camera developed by the Kay Lab. Corp.

The 15-minute segment of the Wide Wide World show emanated from George Air Force Base. The interception was televised from 6 to 8 miles above the earth and the signal was transmitted to the ground and thence to the network.

The TF-102A trainer plane carrying the television equipment was flown by Major Howard C. Deakyne, Executive Officer of the 327th Fighter Interceptor Squadron stationed at George Air Force Base, and the fighter aircraft was flown by Captain Murphy Pruett. Vern Thompson of NBC operated the television equipment. Both planes broke through the sonic barrier during the demonstration.

The new delta wing F-102A carrier is an advanced electronic system that can detect and track enemy bombers in any kind of weather, day or night, at altitudes of more than 50,000 feet, is equipped with guided missiles and air-to-air rockets.

JUNIOR ACHIEVEMENT GROUP SPONSORED BY COMPANY

Guidance for a group of teen-agers in running a business is being supplied by two Philco employees.

Harold C. Howard, Factory Engineering, is production advisor and Stanley J. Zaborowski, Accessories, is business advisor to "The Philrite Company," a group of fifteen youngsters who meet weekly at Junior Achievement Center, 4955 Frankford Avenue, "to learn by doing" how business operates. The Philrite Company, sponsored by Philco Corporation, is duplicated by other groups sponsored by other industries to acquaint the young people with the problems of business by actually running—in miniature—a business.

The Philrite Company follows all the processes engaged in by a big business. It is incorporated; it sells stock; purchases raw materials and tools; assembles a product; keeps books; makes sales; pays wages, and, at the end of the year, expects to turn over profits to its stockholders.

Not only do the teen-agers gain experience along business lines in these groups, but they learn the type of work they like best and for which they are best suited. Of greatest benefit, perhaps, is the over-all knowledge they gain of how to organize and finance a business and how to manufacture and sell a product for profit.

For those teen-agers who are interested in banking, the Achievers have set up a banking system which follows the procedures of a regular bank. The various companies sponsored by industry serve as depositors in the bank.

Of course, parents and interested friends are the customers for the products turned out by the Junior Achievers.

3,000 YEARS OLD—AND STILL GROWING

The second oldest forest on earth, exceeded in age only by California's Sequoias, grows on Yaku Island, off the southern tip of Kyushu, Japan, reports the Japan External Trade Recovery Organization. Still thriving after thirty centuries, these *suigi* trees were saplings when Solomon built his temple in Jerusalem. Yaku's 20,000 inhabitants live mainly on fisheries, an important export industry.

SAMURAI SWORDS STILL USED

Swords wielded by *samurai* (professional warriors) four centuries ago are sought out by modern Japanese craftsmen and remade into knives for cleaving and carving bamboo. Steel forged after 1596, they say, is inferior for cutting the extremely hard wood, which is used in more than 100 products ranging from lamp shades to buttons, brooches to flower vases. The finest bamboo ware cannot be machine-made, reports the Japan External Trade Recovery Organization.



CHARLES H. GODSCHALL displays the Distinguished Service Award made to him by the U. S. Navy for outstanding work in the development of a new underwater weapon. This is the second citation to be received by Mr. Godschall. Assistant Secretary of the Navy for Material, Raymond H. Fogler, is to his left, and Rear Admiral F. S. Withington, USN, Chief, Bureau of Ordnance, is to his right. Mr. Godschall received his first Distinguished Service Award in 1943 from the United States Army. He is manager of Tooling and Tool Engineering for the Government and Industrial Division of Philco.

BROCHURE ON INDUSTRIAL TV ISSUED BY PHILCO

Industrial Television, a new eight-page descriptive brochure, has just been issued covering Philco's newly designed line of Industrial Television equipment. The booklet contains many illustrations of the latest developments in cameras, monitors, controls, lenses, and other accessories that are required to create any kind of camera chain.

Included in the new line are cameras with full remote control for adjustment of focus and iris apertures and for both high and low speed tilt and pan. Also listed are special weatherproof and explosion-resistant housings as well as various lenses and turret heads.

Great interest has recently developed in the many uses for closed circuit television: industrial organizations, educational institutions, hospitals, utilities and many other users have found it indispensable where distant or inaccessible areas must be kept under observation. To meet this demand, the new Philco line, presented in this booklet, is especially designed to give high resolution with much greater reliability.

No matter what anyone may say about it, your head isn't the hardest part of your anatomy. Your shinbone is—so strong, says one authority, that "it could support the weight of a one-ton truck."

DEADLINE FOR INCOME TAX DRAWS NEAR

It's not too early to get your 1956 Federal Income Tax in order and mailed to the District Director.

In fact, if you haven't already done this, you run the risk of getting in the middle of the annual rush because the deadline for filing is April 15. It is particularly to your advantage to get your returns in early if you are expecting a refund. And the word "refund" on the envelope in which you mail such a return may speed the refund.

"Self-help" will again be stressed during the 1957 filing period as a dominant feature of the Internal Revenue Service's taxpayer assistance program, District Director Edgar McGinnis of the Philadelphia Office of the tax agency has announced.

"This means," Mr. McGinnis said, "that taxpayers are asked to complete as much of their return as possible before seeking help from us. A majority of taxpayers can complete a full return without any assistance other than that provided by the form and instructions. Since the 1956 forms are almost identical with last year's, we believe that the percentage of those needing aid can be reduced materially.

"Our request that taxpayers, even those with minor problems, first try to complete their own return, does not mean that we are not going to provide assistance," Mr. McGinnis stated. "Both telephone and office assistance will be available to taxpayers with questions and problems." The rules for deducting taxes paid when filing your personal income tax return for 1956 are explained by the Director as follows:

If you itemize deductions on page 2 of Form 1040, you can deduct most state and local taxes. Federal taxes are never deductible except for certain ones paid in connection with a business or profession.

You CAN deduct:

- Personal property taxes
- State income taxes
- Real estate taxes
- State or local sales taxes
- State gasoline taxes
- Auto license fees
- State capitation or poll taxes

You CANNOT deduct:

- Any Federal excise taxes paid on your personal expenditures, such as taxes on theater admissions, furs, jewelry,

TAX FORMS AVAILABLE

If you sent in your Federal Income Tax returns last year you should have received by mail the blank forms and instructions for your 1956 report. However, if you have lost the proper forms or need a copy for any reason, you may secure these through your personnel department.

Your W-2 Statement from Philco has already been mailed you. It shows your earnings from the Company during 1956 and the amount of United States Income Tax which the Company deducted. Philco is required by law to make these deductions and to send them directly to the tax collector. They are an advance payment on your 1956 tax. If your tax was overpaid, and your income tax return will show that, you'll get a refund, or if your tax is underpaid you will owe the District Director of Internal Revenue the difference.

cosmetics, transportation, telephone, etc.

- Federal social security taxes
- Hunting licenses
- Dog licenses
- Water taxes
- Auto inspection fees
- Taxes paid for another person

Whenever real estate is sold, the deduction for real estate taxes is apportioned between the buyer and the seller according to the number of days in the real property tax year that each held the property. The tax is apportioned to the seller up to but not including the date of sale and to the buyer beginning with the date of

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PHILCO-ITES INTERESTED IN BOY SCOUT MOVEMENT

Steps toward the organization of a Boy Scout troop in the Philenape Scouting District which surrounds the Philadelphia plants of Philco were taken January 8 in Plant 2 when Robert R. Matthews, Philenape District Executive, met with representative Philco employees interested in the Scout program. It was pointed out at this meeting that there are 400 boys, many of them children of Philco employees, in this area who are anxious to join the Scouts if the opportunity is offered them.

Selection of a Scoutmaster and Assistant Scoutmasters for the Philco troop is now under way. Plans call for an early meeting with boys in the neighborhood for the formation of a troop. This meeting and other evening meetings of the troops will be held in Plant 2 Cafeteria.

The organizational committee for the troop is composed of Al

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WITH 76,000 OTHER BOYS in our area, this youngster is finding fun, fellowship and outdoor adventure in the Boy Scouts.

February marks the 47th anniversary of this growing youth movement. Your United Community Campaign gift helps support its work of building better citizens.

For Scouting is a man's life cut down to a boy's size. Like their fathers and perhaps their grandfathers before them, today's Scouts are keeping "physically strong, mentally awake and morally straight."

THE MAGIC OF MEMORY

Breathes there the man who hasn't sulked, at one time or another, over the rapier-like thrust of wit that could have made him the life of the party . . . if he had only been able to remember it at the time? Is there a woman who has never forgotten one single item at the grocer's? What child wouldn't gladly part with the major portion of his weekly allowance for the grammatical rule that spells the difference between passing and failing an English examination?

No matter what your age, you can improve your memory through repetition, studying your information longer, and establishing a mood of receptivity. In short, pay attention.

Here are some additional tips:

1. Intend to remember. This entails conscious effort, but a memory can only flourish in a proper climate of friendliness.

2. Understand the meaning of what you're trying to remember.

3. Organize what you know into a meaningful pattern. It is easier to recall those things that appear logical to you.

4. Become genuinely interested in what you want to remember. No boy really enthralled by baseball has trouble remembering all the players' batting averages.

5. Use as many senses as possible. For example, if you are introduced to a stranger, look at him and repeat his name aloud—"Mr. Smith? So glad to meet you, Mr. Smith." You are then using your senses of sight and hearing and they reinforce each other.

6. Associate what you want to remember with what you know. Every fact you already possess is a "hook" on which you can hang some new fact. This is the main reason why people who know several languages readily learn additional ones.

7. If you cannot find a logical association for a new fact, invent your own. And the wilder the better. If you want to memorize the Gettysburg Address and the first letter of each sentence forms a code for you, fine. Use it.

Perhaps the most important trick to learn is to separate the wheat from the chaff. Don't try to remember everything. A merciful Providence has endowed us with the ability to forget, a gift we take for granted. Imagine remembering everything you see every day, from the ceiling at the moment you awaken to the light switch just before you retire! With the average life expectancy of 70 today, it is estimated that the normal individual can look forward to 15 trillion (15,000,000,000,000) "bits" or units of information in a lifetime.



EIGHTY RADIO AND TELEVISION DEALERS from Great Britain arrive at New York International Airport for a full week visit to this country. The visitors made a tour of the Philco plants in the Philadelphia area and were given a reception at the Germantown Cricket Club. While in the United States, the dealers were given an opportunity to observe American retailing methods in the radio and television industry. The dealers also visited the United Nations, where they were given a luncheon. A series of meetings with civic leaders in New York and Philadelphia and British government representatives highlighted their visit.



MISS AMERICA OF 1957—Marian Ann McKnight—arrives at the Germantown Cricket Club to attend a dinner given in honor of radio and television dealers from Great Britain. At the dinner-reception, the visitors were welcomed by Philadelphia city officials and Philco executives.

Miss America, as a guest speaker, recalled her many friends throughout the country as a goodwill ambassador for Philco distributors and dealers. She delighted her audience by telling about her recent trip to Europe and visit to London. In addition she spoke of her forthcoming plans for a month-long tour of Italy, which Philco's Italian distributor at Milan will sponsor.



A GIFT FROM FRIENDS in Research, Plant 2, is displayed by Patricia Anne Hartig following a shower in her honor given in the Cafeteria.



▲ A BRIDAL SHOWER was recently given for Mary Rigney (center) by friends in Appliance Engineering in Plant 2.

WILLIAM CARR, Factory Engineering, is presented with a wedding gift by friends in Plant 2. ▼



MILLION DOLLAR "DRY HOLE" IN DEEP WATER

Sixty-three miles out in the Gulf of Mexico, the sea-going oil drilling platform, "Mr. Gus," drilled a steel well two and one-third miles deep in the bottom of the sea. Farther offshore than man had ever drilled for oil before, the marine "wildcatters" probed the undersea layers for 51 days, at a cost of about \$20,000 a day. This costly exploration yielded some useful scientific information for the million dollars it cost—but no oil. In oil men's language, it was a "dry hole."

Despite the odds against finding a profitable well, oil companies continue the hunt for new oil. And while the risks taken by other industries may not be as spectacular as those of the oil industry, business as a whole risks vast amounts of money, time and energy in the search for new, better and cheaper products. For industry knows that "playing it safe" does not bring security. The real security that lies in national economic strength and progress is won only by risking capital.

PECK-SANVILLE ENGAGEMENT ANNOUNCED

The engagement of Christina Peck and Perry H. Sanville, Jr., has recently been announced. The bride-to-be is in Sales Order. She is a graduate of Hallahan High. Perry is in the Accounting Department in Plant 2. He is an alumnus of Haddonfield Memorial High School and of Temple University, where he received his Bachelor of Science degree. He spent two years overseas in the Armed Forces. A wedding is planned for September.



FRIENDS IN DEPT. 43-575 present William Quilty with a gift at a wedding shower given in Plant 2.



FLOYD D. ROBERTS (right) is presented with a farewell gift from fellow-workers in Plant 6 by Dick Playford (left), while Al Reuss, plant superintendent of the Metal Division, is an interested on-looker. Mr. Roberts, who had been with the Company for twenty-six years, was foreman in the Press Shop. He is going into business for himself now that he is no longer affiliated with Philco.

DEADLINE FOR INCOME TAX DRAWS NEAR

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sale, regardless of the accrual or lien dates under local law.

If you are a tenant-stockholder in a co-operative housing or apartment corporation, you can deduct your proportionate share of the real estate taxes paid by the co-operative.

In most cases, you are not permitted to deduct taxes assessed for pavements or other local improvements, including front-foot benefits, which tend to increase the value of your property. You cannot deduct Social Security taxes paid on the wages of your maid or other domestic help.

And you cannot deduct Social Security taxes or Railroad Retirement taxes withheld from your wages by your employer, nor may you deduct any self-employment tax you pay on your earnings from self-employment.

A GIFT TO REMEMBER her fellow-employees by is presented on their behalf to Edith Templeton by her supervisor, John Miller, in the Accessories Division. Supervisor Charles Spurden (left) assisted in the presentation.



PHILCO TO HAVE DISPLAY AT IRE CONVENTION IN NEW YORK

Philco will take an outstanding display to the IRE National Convention to be held in New York City on March 18-21. The display will feature the new TRANSAC data processing system and the entire transistor line.

Guests who visit Philco booths Nos. 1410-12-14, will have the opportunity of testing their skill and receiving an award while observing TRANSAC and the transistor products.

The TRANSAC section of the display will stress the five outstanding qualities of the system—speed, flexibility, low power consumption, small size and low heat dissipation. TRANSAC is completely transistorized, providing extremely high reliability with very low maintenance.

The second portion of the display will feature all categories of Philco transistors with special emphasis on the new silicon and micro alloy types. The silicon transistor is of the high-speed switching type with a high temperature range, and the new micro alloy development has broader parameter and can accomplish more functions than any other single transistor now on the market.

DARBYS TO CELEBRATE WEDDING ANNIVERSARY

Charles and Marion Darby will celebrate their thirtieth wedding anniversary on March 5. The couple, between them, have fifty-three years of service with Philco. Charles, of Dept. 43-509, is a member of the 25-Year Club, having been here more than twenty-nine years, and Marion, of Dept. 43-502, has been here twenty-four years.

Do you know that goldsmiths were the first commercial bankers? The modern banknote evolved from their personal receipts for deposited valuables.



A FAREWELL GIFT is presented to Celia Newcomb by her supervisor, Edward McNally, on behalf of friends in Plant 14.



A PHOTOGRAPH OF A PLANE carrying two Sidewinder missiles is presented to Chris Pellegrino, foreman, and Ed Patton, supervisor. Commander H. G. Labo, chief Navy inspector for the Sidewinder, makes the presentation above with William Klinka, Navy inspector in charge, looking on. Below is a photograph of a Sidewinder alongside a plane. Sidewinder has the advantage of having been specifically designed for service by combat-trained personnel. It will be used in the fleet without maintenance, and handled, assembled and fired in the same manner as unguided rockets with which the fleet is familiar. Unlike many guided missiles, squadron personnel will not have to be increased by the introduction of this combat missile into service. Sidewinder, like the desert rattlesnake for which it is named, is fast, deadly and uncomplicated.



ACTIVITIES OF TV DIVISION REVIEWED BY R. B. LLOYD

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in his talk the importance of teamwork and the role it will play in the coming year in the advancement of the Television Division. Methods for obtaining a more profitable operation were outlined by Mr. Brotzman.

Progress on the Philco platform of dedication, industry, frugality, ingenuity and planning was reported by Mr. Lloyd. He stated that the Company would continue its program of operations improvement and would continue its policy of the highest quality consistent with the highest productivity.

Following the custom of giving members of the operating organization an opportunity to view new products before they are introduced to distributors, dealers and the public, Henry E. Bowes, vice-president and general manager of the Television Division, introduced the new line of portable television. Confidence in the public acceptance of this new line was expressed by the speaker, who invited members of the audience to inspect the line in the display room on the second floor of Plant 2 at the conclusion of the meeting.

G. B. Fadden, manager—Salaried Personnel Relations, presided at the meeting and introduced the speakers of the evening.

USO MONTH TO BE OBSERVED IN NATION THROUGHOUT APRIL

As a reminder to the American people of the need for continued appreciation and support for a large segment of the youth of this Nation—the nearly 3,000,000 men and women who have left their homes to serve in the Armed Forces—April has been designated as USO Month.

USO receives its principal support from United Funds and Community Chests throughout the country in campaigns traditionally conducted during the fall months. The national emphasis during April, therefore, will be educational rather than fund raising.

Essential as it is during wartime, USO is even more important in times of peace. A fighting war fosters a surge of national patriotism which keeps the soldier in the public affection and aware of his own importance. But all too often in peacetime, the youngster in uniform is apt to feel like a forgotten man.

As it has from the beginning, USO continues to bring to the serviceman the same sort of religious, social, recreational and educational programs available to him back in his home town . . . to serve as a medium through which the American people demonstrate their concern for his welfare.

Men can estimate distances much more accurately than women can, and have a slight edge in judgment of speed, "skills important to an automobile driver, particularly at intersections and in meeting oncoming cars," reports a Better Vision Institute survey.

SPRING PORTABLE TV MODELS HAVE NEW TELESCOPIC ANTENNA

Philco has announced a spring line of portable television receivers incorporating a new telescopic antenna which disappears into the handle when not in use.

The unique 39-inch twin antennas rotate in a full circle to bring in the strongest possible signal and the handle locks in two positions for easy carrying. It is called the "Scan-Tenna."

The new line of Philco portables includes 14 and 17-inch picture screens. The standard 14-inch models are available in ivory with gold trim, and surf and

sand. A deluxe 14-inch model, with "finished" back, is available in gold.

Philco's "Scan-Tenna" gives the sharpest picture yet achieved with a built-in aerial. It extends outward and upward from each end of the handle, thus permitting the antenna to "scan" a full 360 degrees for peak television reception.

All of the new Philco portables include tinted filter glass, aluminized picture tubes, and three intermediate-frequency-stages (IF's) for superior reception.



A GIFT ON BEHALF OF FRIENDS in Dept. 43-502 is presented to Ethelyn White upon her retirement by her supervisor, Frank Naga. The retiree has been with the Company over twelve years.



HENRY FERGUSON (with gift) receives the well wishes of friends in the Model Shop in Plant 50 upon his retirement from Philco.

WINNERS IN THE ANNUAL SAFETY DRAWINGS FOR 1956

Philco portables, won in the safety drawings for the safety record at Plant 50, are held by the winners, while their supervisors and executives at the plant, who made talks at the safety meetings, stand by.





CONSIDERABLE OF HIS LEISURE YEARS ahead will be spent in the Pennsylvania mountains, where he has a summer home, by Richard Siegel, who recently retired from the Company. The retiree was widely known at Philco due to his job in the Paymaster's Office in Plant 10.

CLASSIFIED

Lost, yesterday, somewhere between sunrise and sunset, 2 golden hours, each set with 60 diamond minutes. No reward—they're gone forever.

Seems there was this nervous driver whose wife and mother-in-law both were telling him how to drive from the back seat. So he said to his wife, "Say, who's driving this car—you, or your mother?"

PHILCO-ITES INTERESTED IN BOY SCOUT MOVEMENT

(Continued from page 6)

Schimpf, Frank Brown, Edward Reese, Warren Bond, Lionel Muller, Albert Manning, George Briggs and Raymond Pepper.

The committee is interested in having as many sons of Philco employees in the proposed troop as possible. Mr. Schimpf, who is unit representative from the Company, will receive inquiries on this subject. His extension is 5005.

Alcohol is something that very often puts the wreck in recreation.

"CARELESS CLEM" Says



DON'T FORGET THOSE BONDS

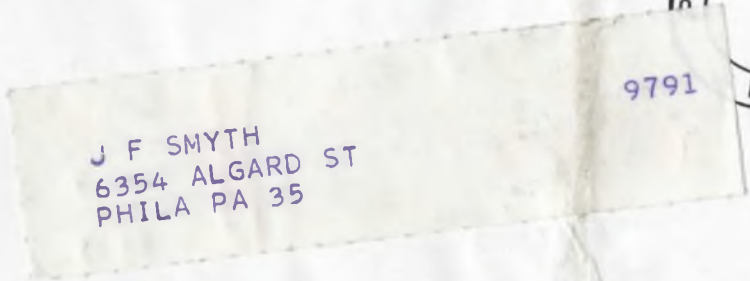
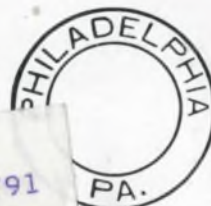
It's actually easy to save—when you buy Series E Savings Bonds through the Payroll Savings Plan. Once you've signed up at your personnel office, your saving is done *for you*. The Bonds you receive pay good interest—3% a year, compounded half-yearly when held to maturity. And the longer you hold them, the better your return. Even after maturity, Savings Bonds go on earning 10 years more. So hold on to your Bonds! Join the Payroll Savings Plan today—or buy Bonds regularly where you bank.

Safe as America—
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A BRIDAL SHOWER in honor of Dolores Daugherty was recently given by friends in Depts. 10-506 and 10-529 in the home of Helen Bozek of Plant 50.

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