



Phileo News **APRIL 1951**



Published for Employees of the Philco Corporation Plants in Philadelphia and Vicinity. Printed in U. S. A.

J. N. HUNSBERGER, JR., Editor

MARK LUTZ, Associate Editor



THE 1,000TH PINT OF BLOOD to be donated during the first year of visits by the Red Cross Bloodmobile to the Philco plants is given by Gloria DiGiacomo, Dept. 27. Philco exceeded its quota of 1,200 pints for the year.



VERONICA DE WYER, Dept. 64, recovering following rare operation.

PLANT 6 EMPLOYEE UNDERGOES DELICATE HEART OPERATION

Thanks to the success of a rare heart operation—the first of its kind ever performed at Germantown Hospital—Veronica De Wyer, Dept. 64, is expected to return to her job in Plant 6 at an early date.

The operation required the cutting of Mrs. De Wyer's heart valve to relieve a defective condition further aggravated by a blood clot which finally lodged itself in her brain, producing a paralysis of the right side of her body.

The hospital records show that in order to repair the heart valve and to prevent subsequent blood clots, an incision was made into Mrs. De Wyer's heart. The heart valve was cut with special instruments in such a way as to increase its opening, allowing more blood to pass from the auricle to the ventricle and, at the same time, obliterating the portion of the patient's auricle where the blood clots were forming.

Germantown Hospital staff surgeons believe that dangers of future embolisms have been eliminated, while the body paralysis has disappeared. Doctors feel that henceforth Mrs. De Wyer will be able to lead a normal life without recurrence of embolism or heart failure. The defective heart valve was originally due to a rheumatic fever infection.

OUR COVER THIS MONTH—Spring and baseball go hand-in-glove together. This month the PHILCO NEWS salutes the Phillies, winners of the National League's pennant last year. Eddie Waitkus beats out a hit as John Mize awaits the throw on our cover. In the background is Pitcher Clint Hartung.

DOROTHY MERCER and Evelyn Dunn were given fourth prize in Class "C" doubles bowling tournament of the Philadelphia City Tournament, sponsored by the Women's International Bowling Congress at the Green Tree Bowling Centre. Both winners are coil winders in the R.F. Section of Dept. 75 at Croydon.





(Left) Class work starts for the 30 girls receiving training in electronics, radio and television under the Philco "Radarette" program. Graduates will receive positions with the Company as laboratory technicians in the Research or Engineering Department.

(Below) "Radarettes" do a bit of pre-class cramming in the reference library at Temple, where the courses are conducted.



School Belles

PHILCO RESUMES "RADARETTE"

TRAINING PROGRAM

"Radarette" is a pretty catchy name, isn't it? When you see a group of highly attractive young ladies wearing fetching little red caps bearing the legend "Radarette," you start to wonder. Some kind of sorority, perhaps—

Far from it.

Look back a little. In 1943 Philco launched the "Radarette" program at Temple. Sixty girls were trained in electronics, radio and television. The project was a resounding success. Now Philco has resumed its "Radarette" training program.

The "Radarette" program packs a terrific appeal for the girl with ambition and drive. Ask the 30 girls who started in the current program in March. Here's what they get:

Fifty weeks of top-flight training in electronics, radio and television under the instruction of the Technical Institute faculty.

A position with Philco as laboratory technician in

the Research or Engineering Department after the training program.

Three semesters of college credit toward the degree of Associate in Technology by the Community College (and the remaining courses necessary for a degree are taught at night).

Acceptance of the "Radarette" program is, in effect, a highly desirable scholarship to the Community College and Technical Institute with tuition, books and supplies furnished by Philco. There are certain requirements, of course:

Girls must have received a high school diploma.

They must have completed at least two years of high school mathematics.

They must have a definite interest in this type of work.

They must have pleasing personalities and an ability to get along with people.

They must be between the ages of 16 and 22.



WIDENER MEMORIAL SCHOOL for Crippled Children becomes the first public school in Philadelphia to earn its own large-screen television set. (Left to right) Patsy O'Brien and Jerry Richards, students; Samuel Gould, assistant to the president of American Stores Corporation; and John M. Otter (kneeling), vice-president and general manager of sales, Philco Corporation.

Some 50 schools in the Philadelphia area have already earned television sets under the American Stores-Philco plan, and 515 additional schools are working to get sets, as well as schools in Newark and Trenton, N. J.; Wilmington, Del.; Baltimore, Md.; Washington, D. C.; and Harrisburg, Allentown, Lancaster and Reading, Pa.

Patsy O'Brien, the girl in the wheel chair, has a beautiful soprano voice and sang two numbers during the ceremony presenting the TV set to Widener School. She was also featured in the program, "Better Half Hour," on WPTZ, Philco television station in Philadelphia, on April 2. The children of her school watched their classmate in one of the first shows they saw on their new TV set.

JAMES H. CARMINE, executive vice-president, Philco, accepting birthday cake with 100 candles from two NBC pages who were sent from New York to Philadelphia for the celebration of the 100th performance of the Philco Television Playhouse. This 100th performance was on Easter Sunday. The show was "Bulletin 120" on NBC-TV network (9-10 p.m., E.S.T.), and Dr. Leonard Schiell, surgeon general of the U. S. Public Health Service, appeared on the program, since the play features the medical experiment which discovered the cure for pellagra in the South.



"MISS SUSAN"

SUSAN PETERS, courageous Hollywood actress who refused to remain idle after a hunting accident left her permanently crippled.

PHILCO TV STATION ORIGINATES DAILY SERIAL PROGRAM FOR NBC

WPTZ, Philco's television station, has been selected as the originating station for the first daily serial program in the history of NBC television.

The program, "Miss Susan," stars Hollywood actress Susan Peters. It is televised every day, Monday through Friday, from 3:00 to 3:15 p.m.

NBC and the program sponsor, the Colgate-Palmolive-Peet Company, chose WPTZ to televise the much publicized and precedent-making program because of the station's long experience in the television field, its wealth of trained personnel and its ability to clear the necessary studio space for a daily program requiring such numerous and varied sets.

"Miss Susan" is the story of a young woman who has been permanently crippled in an automobile accident. A lawyer by profession, Miss Susan gives up her lucrative legal practice in the city to return to her home town of Martinsville, Ohio, where she sets up practice. The program covers the daily adventures of Miss Susan and the activities in everyday life in Martinsville, a typical American town.

To handle this daily program, WPTZ completely remodeled its large Studio B. Sets have been erected on a semi-permanent basis, one of the requirements for televising a daily serial. The property and carpentry shops had to be enlarged to take care of the many scenery requirements for the program. WPTZ took additional floor space for this purpose. Camera crews and other technical personnel must devote the better part of their working day to bringing the program to the Nation's television screens each day, even though the program is only fifteen minutes long.

"Miss Susan" is the second regularly scheduled network program being originated for NBC from WPTZ's Philadelphia studios. The other, "The Nature of Things," with Dr. Roy K. Marshall, is televised every Saturday at 5:30 p.m. This program is recognized as one of television's outstanding educational contributions.

PHILCO FACTS



AS WITH "BROIL UNDER GLASS", THE NEW PHILCO "JIFFY GRIDDLE" FEATURE HAS BEEN ENTHUSIASTICALLY HAILED BY RENOWNED CHEFS.



PHILCO MAINTAINS A STAFF OF PACKAGING EXPERTS EXCLUSIVELY EMPLOYED IN DESIGNING AND TESTING PACKING MATERIALS USED IN SHIPPING PHILCO PRODUCTS.



PHILCO TECHREP FIELD ENGINEERS, WHO ARE HIGHLY SPECIALIZED RADAR, RADIO, COMMUNICATIONS AND REFRIGERATION EXPERTS, ARE SUPPLEMENTING ARMED FORCES TRAINING ACTIVITIES AT MILITARY INSTALLATIONS THE WORLD OVER.

WINS PRIZE IN CONTEST

Ted Moore, Publications, has been awarded second prize for a scale-model television set in a contest conducted by the Philadelphia Art Alliance. Moore last year won a \$200 prize for a stage setting in a contest conducted by the Art Alliance. Leading Broadway scenic designers serve as judges in the contests.

A LABOR-SAVING suggestion wins a check from Philco for Thomas Wood (left) and William Beckman, who receive the Company award from Waldo Hilton, foreman of test in Dept. 81. Both winners are repairmen in Dept. 81. Their suggestion was the result of collaboration.



CONGRATULATIONS for being chosen Bride of the Month are extended Georgiana Kaminski, Dept. 20, by Roy Neal, emcee of the WPTZ show, "Television Matinee." Mrs. Kaminski first appeared as Bride of the Week, then was awarded the greater honor at a later show.



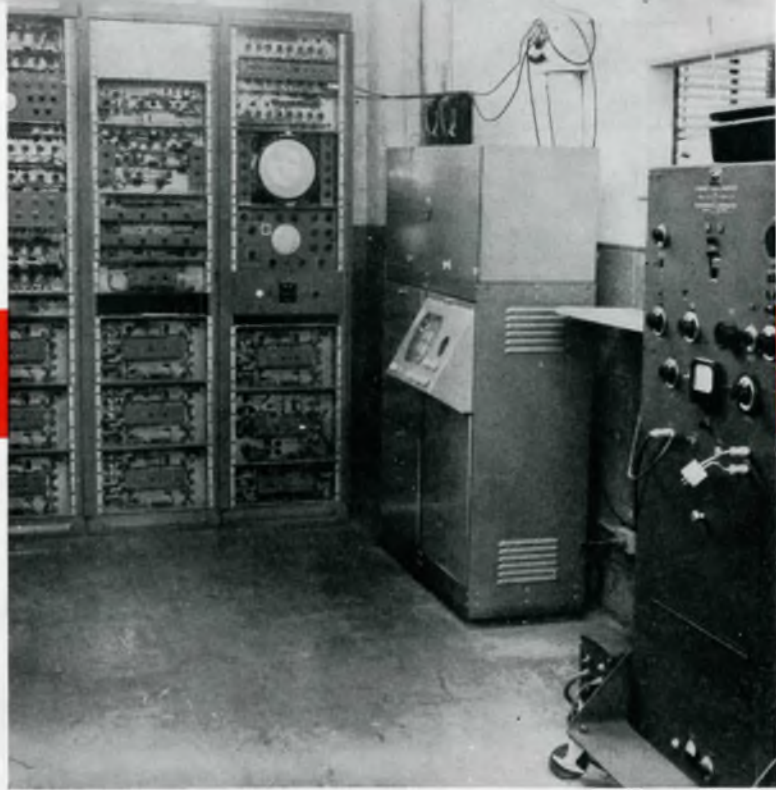
IT WILL BE MANY years before the birthday of William J. Shannon again falls on Easter. Shannon, who celebrated his 77th birthday on March 25, is a furniture refinisher in Dept. 87. He plans on retiring on the Philco pension plan within a short time. This year is the first time that Easter was celebrated on March 25 since 1894, and it won't happen again until the next century. Shannon is pictured at right with his grandson.

A SUGGESTION AWARD CHECK is received by Elizabeth Carmony from James McKay, foreman in Dept. 75, Croydon.





1. Field Engineering Laboratories at Plant 16 checking engineering design model receivers to see that they have attained the objectives set up for them. This is also done with pre-production model samples to insure that the design objectives are met and will be maintained in production. Competitive receivers are checked in this manner, also, to have specific measurements of our superiority.



2. Every possible field signal condition can be reproduced with this equipment in Plant 16. This saves hours formerly spent in traveling to different critical signal locations to check receivers.

QUALITY PR

It would take many issues of the NEWS to tell you of the months of work of the design departments which must be done before you are given the task of building the new television and radio models.



6. Everything possible has ► been done to insure delivery to you of a product which can be first in quality, first in performance, and first in value.

It is in your hands to make this quality preparedness effective.

MAKE
IT
GOOD





3. With receivers OK under these tests, the mobile laboratories take over and try the receivers in the various troublesome signal areas.

PREPAREDNESS

Illustrated here is a portion of that work, done by Field Engineering and Quality Standards Departments, to insure top quality of Philco products before your work starts.

5. Daily thereafter, random packed stock is shipped to Plant 16 and these same tests are continued to see that our quality and performance have not "slipped" from the high standards. ▼



4. Packed stock sets of the first production are rushed to Plant 16 for thorough checking and 40-hour performance tests before the model is released for shipping. This is final proof that the quality and performance of the production receivers are up to the original standards set up for the particular model. ▼





FINISHING touches are made on a skirt Irene French is making as part of a tailoring course she is taking in her off hours from the Personnel Department in the Engineering Dept.



◀ **THE PRIDE** and joy of Frances Cahill, Dept. 856, Plant 50, is Mary Cahill, her young daughter pictured at left. You can hardly see it in the picture, but Mary is seated in front of another pride and joy in the Cahill household—a Philco Model 1104 refrigerator.

FELLOWSHIP GROUP MEETINGS

The Philco Christian Fellowship Group, which meets for prayer and meditation every Wednesday between 12:15 and 12:45 o'clock, has secured a new assembly place on the first floor of Plant 2 on the C Street side in the small cabinet warehouse to the rear of the receiving office. The assemblies are open to all employees.

COWBOY SONGS are a specialty of Ray Taylor, a material handler in Dept. 75, heard every evening between 7:05 and 7:30 p.m. over Station WBUD, Morrisville. Taylor is with Ed Hoot Gibson and the Western Jamboree program. He sings and plays a guitar.

THE OLD TIMER SAYS

"We can all be in favor of S-I-N—when it means 'Stop Inflation Now!'"



HOW WELL DO YOU LOVE YOUR FREEDOM?

"Give Me Liberty, or Give Me Death!" shouted the American, Patrick Henry, in the early days of our country.

"I Love My Freedom More Than My Life!" shouted an 18-year-old German, Hermann Josef Flade, facing death in a Communist-dominated courtroom in Berlin recently. The Reds, seeking to make propaganda, had loud-speakers carry the court proceedings to the populace outside. They shut the speakers off in a hurry after young Flade, arrested for pasting up anti-Red posters, shouted his defiance.

Ordinarily the youth would have been beheaded at once. But so widespread became German interest in Flade and his rallying cry that the Reds still were postponing his execution at the last reports.



HERE AND THERE AT PHILCO

A PARTY given by Dept. 77 is shared by Frances Berent (second from left) and Dora McLaughlin (with cake). It was a farewell party for Frances and a birthday party for Dora. ▼



▲ JAMES SHANLEY is wished a happy birthday by friends in Dept. 87 at a party in Plant 3 Cafeteria.



CATHERINE ATKINSON is about to share her birthday cake with friends in Dept. 87. ▼



◀ BIRTHDAY GREETINGS are extended to Eva Storgell (standing) at a party given in her honor by members of the second shift of Dept. 65.



SHOWER GIFTS from friends in the R. F. Section of Dept. 75 are displayed by Grace Haffner. ▼



▲ ST. PATRICK'S DAY is celebrated by a party in the Croydon Cafeteria given by the Television Assembly Section of Dept. 75.

Here and There

at Philco



▲ HELEN LAYNE prepares to unwrap birthday gifts presented by friends in Dept. 84.



▲ A BIRTHDAY CAKE is shared with friends by Joan Karpiak, Dept. 87, in Plant 2 Cafeteria.



▲ BIRTHDAYS ARE SHARED by Rita Fullioni (left, standing) and Lottie Astromsky in Plant 14 Cafeteria.



▲ GIFTS FROM FRIENDS in Dept. 87 are examined by Jean Dinardo following a shower in her honor given in Plant 3.



◀ WEDDING GIFTS are presented to Leroy Hommes by fellow-employees in the Television Section of Dept. 75 at Croydon.



◀ **NEWLYWEDS** Agnes Mark and James Killian after their marriage at St. Charles' Church, Eddington. Agnes is a coil winder in the I. F. Section of Dept. 75 at Croydon.

A **BOND** for the new baby at the Farrell house is held by the proud father, Ed Farrell, at a party given in Plant 14. ▶



SHAMROCKS were the order of the day at a St. Patrick's party given in Dept. 84.



EVERYTHING is in readiness for a big birthday party for Lucy White, Dept. 72. ▶



A **WELCOME-BACK-TO-WORK PARTY** is celebrated on the birthday of Sam Webb in the TechRep Division. Webb has returned to 22nd and Lehigh after being hospitalized for an emergency operation for appendicitis. From left to right are: Margie Cleary, Jo Picarella, Webb, Carole Yeager and Jane Hopkins. ▶



GIRLS IN THE R. F. SECTION of Dept. 75 at Croydon present gifts to Susan Pitonyak at a shower. ▶



TWO BIRTHDAY CAKES were cut at the birthday party of Elsie Hutchinson in Dept. 87. ▶





A GIFT TO REMEMBER the Industrial Engineering Department by while he is on duty with the Air Corps is presented Arthur Shivers at a farewell party in Dept. 46.



FAREWELL GIFTS are presented to Joseph Krupnick, who has gone into the Army, by friends in Dept. 81 at a bon voyage party given in Plant 2.

HERE THEY ARE

Philco men in the service whose names have been added to our mailing list since the last issue follow. Any changes in address should be made promptly.

PHILCO EMPLOYEES NOW IN ARMED FORCES

William Krebs, AL 1 USNR
CFAW 1 c/o FPO
San Francisco, Calif.

Wm. T. McCormick, SKGSN
Material Div. N.S.D.
Navy 926 Box 40
c/o FPO

San Francisco, Calif.
1st Lt. Hugh C. Mechesney,
O-481963
2118th ASU, Station Complement
Ft. Campbell, Kentucky

Leon M. Rothamel, ETSR USN
Recruit Training Command
NTS, Company 161, Bn. 2
Newport, R. I.

Edward S. Brooks, RMN 1/c
U.T.U. Bldg. #89
Fleet Training Center,
Newport, R. I.



VINCENT RICHARDS is now wearing the uniform of the Army of the United States. Richard, who was with Philco in Dept. 87 for more than three years, recently left to don the uniform of his country.

Pvt. Charles Mullin, Jr.
US 52099186
Co. 13, BTG SCRTC
Camp Gordon, Ga.
M/Sgt. Charles W. Smith,
E.R. 6899920
Hq. Btry. 41st F.A. Bn.
Ft. Benning, Ga.

WISE SAYINGS

"The will of the people is the only legitimate foundation of any government, and to protect its free expression should be our first object."—Thomas Jefferson.

GOOD HOUSEKEEPING instincts are displayed by two-year-old Richard Martin, son of Paul Martin, Dept. 87. Young Martin was photographed in front of his home.

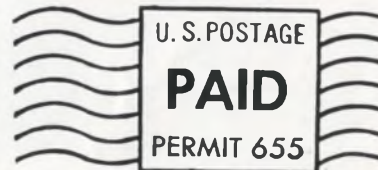


PHILCO CORPORATION

TIOGA AND C STREETS
PHILADELPHIA 34, PA.



SEC. 34.66 P. L. & R.



13787 R PYLE
4221 ROBBINS AVE
PHILA PA 35

Postmaster: RETURN POSTAGE GUARANTEED—If forwarded to a new address notify sender on Form 3547. Postage for notice guaranteed.