



GATES

STUDIO REVIEW

GATES RADIO COMPANY, QUINCY, ILLINOIS, NOVEMBER, 1953



On October 1, 1953, Mr. John "Jack" D. Colvin, one of the foremost system engineers in the U. S., joined the Gates Radio Company as Director

John "Jack" D. Colvin Joins Gates Radio Co. As Director of Engineering

of Engineering. This position has been left open since the passing of Mr. Fred Grimwood. During the interim, Mr. Francis Wentura, Chief Engineer, has been handling both positions and now with the addition of Mr. Colvin will be able to devote full time as Chief Engineer.

After graduation from Bliss Electrical School, Washington, D. C., Jack received his B. S. Degree in Electrical Engineering at Pennsylvania State College. Later he did graduate work in factory management at Columbia University.

After spending several years with R.C.A. in Indianapolis and Harrison, he joined the American Broadcasting Company in New York as Chief Audio Engineer. Following this 5 years, he joined the Commercial Radio Sound

Corporation in New York as Chief Engineer and Plant Manager.

Even though Jack's experience leans a little toward the audio side, his 20 years of experience bring him to Gates with a well-rounded background including all types of engineering as well as administrative experience.

The Colvins have purchased a home at 2319 Adams, and there with Jack, are Mrs. Colvin (Helen), and their two children, Janet and John. Janet is in Senior High School and has already found a spot in the band. John is in Junior High School and since he is already well over six feet tall, the coaches are giving him the once over for the years to come.

Best wishes to the Colvins in your new work and associations at Gates and also in Quincy.

Factory Branch Store Opened In Atlanta

In October, Atlanta, Georgia was the location of the opening of the third Gates Factory Branch Store. This latest branch store is in a brand new, modern and spacious building, ideally located at 1133 Spring Street., N. W. in Atlanta. In addition to parking space on Spring Street plenty of additional parking space is provided at the rear for the added convenience of our customers. Howard Decker is the manager of this new outlet for the southeast region. Many will recognize this name as the same as that previously appearing on Factory Order Acknowledgments from Quincy. Before moving to Atlanta, Howard headed the Customer Service Department at Quincy, Illinois for many years.

Dick Spruill, our Sales Engineer for the southeastern territory, will also have his headquarters in the Atlanta Store. Dick is relatively new with the Company but has already established himself in his territory, and all those who know Dick can well understand why he sometimes carries the nickname of "Tiny." He tips the scales way up in the higher figures and like most people in that category, it seems every pound adds to his friendliness and sincerity in dealing with people.

(Continued on page 3, col. 1)



Store Manager Howard Decker, on left, and Sales Engineer Dick Spruill are pictured above with a portion of the many items stocked in the Atlanta Store ready for immediate delivery.

→ Quality **PLUS** makes **GATES** a **MUST** →



EDITORIAL

—from the desk of
P. S. Gates.

Our Profit Sharing Plan

Recently, a few of us were chatting together about profit sharing plans. — In the discussion, one chap stated, "I wonder if we really understand what a big thing our own Profit Sharing Plan is." Maybe we don't and if we don't it is the fault of not talking enough about it.

Talking about it all of the time could put a fine thing on a rather cheap basis. For example, you may have noticed that no public announcement appeared in the newspapers, the reason being that it served no good purpose. It was good news to our folks but holding the company up to the public as a great benefactor by sharing the profits would be in our opinion a lot of exploitation on the cheap side. — The facts actually are that a good profit sharing plan is as beneficial to the company as to its workers... if the profit sharing plan works.

It can only work by everyone being profit conscious. Note the word "everyone" is underlined. Let's use a simple example... assume that through improper attention of a sales engineer to a customer he lost a \$100 order; or by mis-reading a blueprint, \$100 worth of chassis were made wrong and had to be junked; or by improper housekeeping we broke a \$100 item; or we wasted \$100 worth of time by either improper planning or just plain loafing. All of this would dip into the profit sharing amount. If none of the above happened, it would enlarge the fund.

You have all heard that a dime invested at the time of the birth of Christ, or 1 A. D., if compounded at 6% interest, would be so big today that all of the money in the world would not pay off the amount. The profits shared are invested and they earn money on top of the initial share of company profits contributed. — Many companies feel that a good profit sharing plan is to have each worker contribute to the plan an equal share, which is for the purpose of savings and also serves as a constant reminder of the plan. We felt there were enough payroll deductions and so the non-contributory type of plan was chosen. By not contributing, it is not brought so forcibly to our attention, but nevertheless, it goes right on just the same.

I can say one thing. This Profit Sharing Plan is not peanuts! That is, as long as we have profits. We are a growing company. If, as a team, we all work together toward profits, the share for each could be an amazing amount in a few years' time. You buy low and sell high. Those in the Profit Sharing Plan now could be buying low and we double in size, say in five years, the profits dollar-wise should increase too, and you are beginning to be on the high side. It is really a great thing and yet only as great as we make it. — One thing certain, the fellow who pitches, whether he be president or clerk, foreman or lineman, is pitching for the whole team. On the contrary, the person who fumbles the ball or strikes out is dipping into the pockets of the whole team. — Soon your passbooks will be issued. Look at the amount. Think what it could be in 20 years... if we all operate profitably. Brother!

"There's a Brand New Baby At Our House"

Not long ago a tune with the above title was being heard quite frequently over the air waves. If some of the fellows around the plant and office are heard whistling this tune, it's probably because that old long-legged bird had paid a visit at his house and left a brand new baby. A portion of the stork's activities was ready for the August issue of the Studio Review but because of space problems the article wasn't included. Consequently this report goes back two or three months. Yes, Mr. Stork has been busy.

The Don McCabe's have a new baby girl, Donna, born July 17. We know the McCabe family is mighty proud of their little girl.

Archie and Mrs. Rice are happy with their new son, Joseph Allen, born July 21. They tell us Archie is a fine baby sitter.

Another July 21 baby was Gary Wayne, son of Mr. and Mrs. Leslie Slates. 'Twas a busy day for the stork.

Thelbert Niehoff was a nervous wreck after the birth of their son, Thomas Edward, on August 6. Most of us will remember Mrs. Niehoff, the former Joan Davis, who worked in the Engineering Department before her marriage to Thelb.

August 6 was another big day for Mr. Stork. Jill Annette, daughter of Mr. and Mrs. Omer Walton arrived on that day, too.

Just a couple of days later, August 8, a little girl was presented to the Don Hubbards. Her name is Suzan Kay.

The Dick Wellmans are also the parents of a new daughter, Christina Lynn, who arrived August 15.

Virg and Mrs. Alderton are real pleased with their little girl, Vicki Lynn, who arrived August 20.

Little Alfred Craig, son of Mr. and Mrs. Jack Eliason was born September 9, just a couple of weeks after Alfred's daddy joined our organization.

Richard Allen Hoyt arrived September 17, which makes a trio of boys for the Bill Hoyt family. Two more and you'll have a basketball team.

The Jim Havermale family is happy about their new boy. Robert Lee was born on September 18, and no doubt is getting lots of attention from his big sisters and brother.

October 12 was the day James Jerome, son of Mr. and Mrs. John Maxwell, put in his appearance. That's two boys for the Maxwell's.

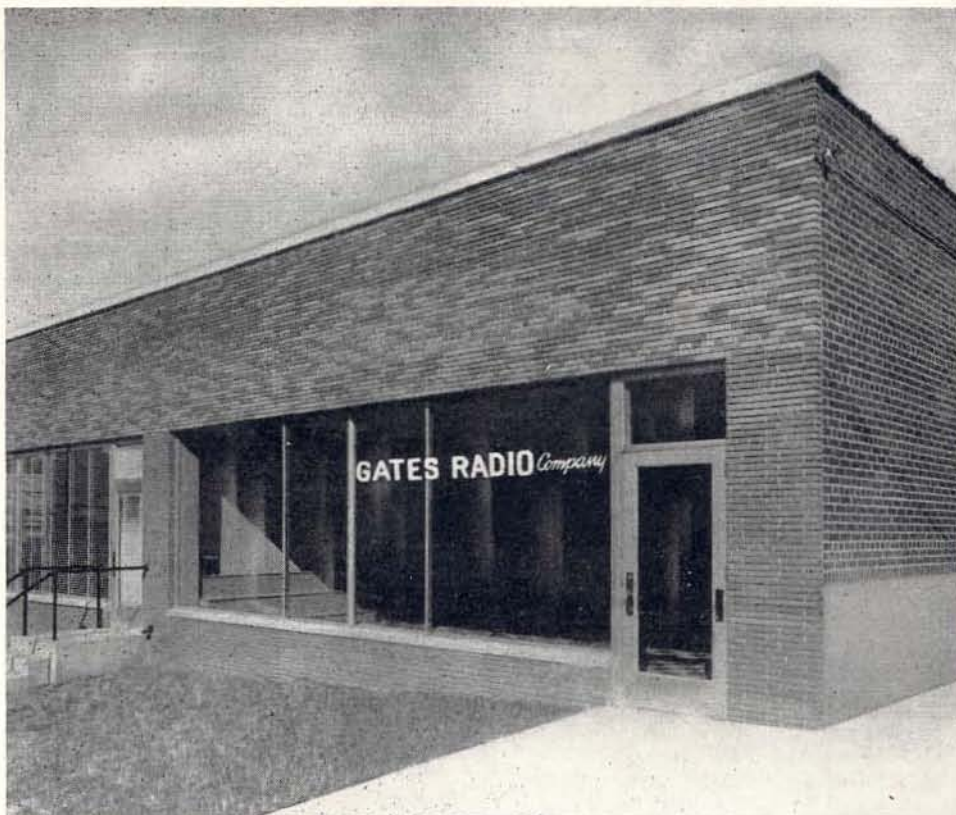
The last baby to arrive up to press time—and it's another boy—was Mark Alan, son of Mr. and Mrs. Al Dawson. Mark was born on October 29.

Factory Branch

(Continued from page 1, col. 1)

The new, modern stock-carrying branch in Atlanta is another effort on the part of Gates Radio Company to give our customers better faster service on a regional basis. Our many friends in the southeast section of the United States will now have the benefit of "one day" or "on the spot" shipping service on many items which previously required ordering from a supplier hundreds of miles away, or direct from the factory.

Like the first Gates Branch Store in Houston, Texas and the more recently opened branch store in Los Angeles, California, the Atlanta store is wholly owned by Gates Radio Company. Likewise, it is part of the nationwide distribution and sales organization provided for broadcasters and other users of electronic equipment, to assure fast service on both Gates manufactured products and leading products of other manufacturers which the broadcasting and electronics industry need. This new branch is well stocked with many items, such as nationally known recorders, tubes, microphones, a complete line of Gates equipment, and hundreds of components. All broadcasters, industrial firms, churches, colleges, recording studios, and industrial users of electronic equipment in the southeast now have available this new source of supply offering im-



Front view of the new Gates Factory Branch located at 1133 Spring Street, N. W., Atlanta, Ga. This building was built especially for the Gates operation so it is as spacious and modern as any store in the country.

mediate service direct from Atlanta.

All of our customers, new, old and potential, in the southeast region should visit this new branch store and get acquainted with the large stock and with the store manager, Howard Decker. He welcomes all visitors and all inquiries. Whether our customers

needs be large or small, Howard will be anxious to give them all prompt service and attention. We hope that all of our southeastern customers will remember to call Gates whenever they need fast service. The slogan, "Service is our business", certainly applies at the new Atlanta, Georgia branch store.

Recreation Facilities Added

Because Gates has always felt that relaxation is good for everyone, considerable thought has always gone into a recreation program. Crowded conditions have created a problem but with the coming of the new plant, we have been able to put some of these plans into action.

A ping pong table was placed in the coffee personnel area right in the beginning. Since then two shuffle board courts have been painted on the aisle floors and two horseshoes courts have been placed on the east side of the building.

Many trips have been taken through the 2nd and Hampshire plant in an attempt to find space for some of these same things, and just recently a shuffle board court was painted on the aisle in the Shipping Department. The Shipping Department is now finding they are having many visitors each noon hour. It is hoped that other steps can be taken to do more of this in the future.



Atlanta Factory Branch people pictured at recent opening. From left to right, Gloria Sizemore, secretary; a visiting representative from Stromberg-Carlson; Oscar Bowman, warehouseman; Dick "Tiny" Spruill, Sales Engineer; and Howard Decker, store manager.

THE STAFF

Edited by Personnel Department.

News Reporters: Art Brown, Carl Gray, Virgil Hall, Alvina Rice, Elva Watts, Mary Ellen Rupp, John Kattelman, Esther Enlow, George Thompson, Jess Sieleman, Clarence Kinder, and Bob Gray.

Photographer: Bob Fisher.

Shipping Department Tidings

by Alvina Rice



August 22 was the day and the ceremony which united Miss Mildred Bailey and Gilbert Allen in marriage was performed by Rev. L. C. Mauck. Gib can be found in our Shipping Department and we'll also remember him as the fellow who received the Bronze Star Metal, as well as two or three Purple Heart medals, during his tour of duty in Korea. After a wedding trip to St. Louis the Allens returned to their home at 937 Hampshire St. Here's wishing Gib and Millie much luck and happiness all during their married life.

The Shipping Department was recently represented on one of our local TV stations in the person of John Stutsman. John did a fine job of singing "Bill Bailey" on an amateur show, complete with a pair of baggy pants, floppy hat, and was that shirt longhandedunderwear? Nice going, John. We'll keep you in mind when we need some talent.

Ronnie Gaskill Receives Promotion

According to a recent report, Ronnie Gaskill, formerly in the Sheet Metal Department, has been promoted to airman first class at Prestwick, Scotland, where he is stationed as a flight clerk with the traffic section of the 1631st air base squadron.



Ronnie visited us a year ago in October and at that time had many interesting experiences to report. At that time he was flying to practically all points on the globe and since then he has undoubtedly added many hours to the 1,500 he had at that time.

Keep up the good work, Ronnie, and be sure and include us in your stops when you are home.

Chatter from New Plant Assembly Department

by Art Brown and Carl Gray

Larry Poor has been a tough one to swing over to the TV parade, but his wife finally talked him into it. Now we hear Larry is quite a fan.

Pedestrians and drivers beware! We have two newly licensed drivers at the Broadway plant. Betty Williams and Frances Howlett just received their driver's licenses. Congratulations girls, and Be Careful!

With the opening of the hunting season, Neal "Tiny" Middendorf and Jim Gibson are still pursuing their favorite game—girls.

Table tennis and shuffle board continue to keep everyone quite busy at noon time and during the coffee break. How about another tournament gals and guys?

The Armistice Day Dance of Quincy Post 37 of the American Legion was considerably enlivened by the appearance of some gals from the Gates Bowling League. The "Bunny Hop" seemed to be their favorite dance. If the Xmas Party Committee needs any help on entertainment we can give them the names of the entertainers.

Latest Scoop from Sheet Metal And Allied Departments

by Virgil Hall

TV seems to be a big interest with the people in our department, and if these guys listed below have slits for the places their eyes are supposed to be, it's just because they stay up every night watching the late movie. Here are the new TV set owners: Howard Strothoff, Harry Milbert, Frank Bruening, John Beckgerd, Lyman Ennis, Wayne Scott, Charley Bridgman, Bill Hopper, Harold Bennett, and Bob Johnson.

Laverne Reese is the owner of a new Chevy. Bet that makes him even more popular with the girls.

Everyone has been wondering why Harry Milbert of the machine shop is called the catsup king.

News from Glenn's Department

by Elva Watts

Forrest "Frosty" Fuller is recuperating at home after an operation a few weeks ago. Frosty wishes to thank everyone for flowers and cards sent her. You're welcome, Frosty, and we sincerely hope this finds you well on the road to complete recovery.

Maxine Rice is a happy girl these days. Her husband is now home after spending several months serving in Europe in Uncle Sam's Army.

Our sincere sympathy is expressed to Ruth Howard on the untimely death of her brother.

P. S. Gates, Trustee of the Employees' Profit Sharing Plan, Announces Appointment of Advisory Committee

Following through with the organization of the Profit Sharing Plan as set up in the bylaws, the Advisory Committee of four members, in addition to the Trustee, have been named in the regular way. The bylaws state the Chairman of this Committee shall be the Trustee and the four members shall consist of three Participants in the Plan with the fourth member being in an advisory capacity if it is deemed advisable.

The members of this committee are L. I. McEwen, A. S. Petzoldt, Roger M. Veach and Clyde Hunter, our company auditor, serving as the outside member.

Mr. Gates also reports the shared profits for the year ending May 31 are invested, which means that any interest earned through May 31, 1954 will be available to distribute to all Participants' accounts in the regular way.

Happenings in Dusty's Department

by Mary Ellen Rupp

Wedding bells rang out Saturday, November 7 for our co-worker Lorna Frye and Ross Kelly, who were married by Rev. Fred Humphrey of Pittsfield. Lorna and Ross were attended by Ken and Helen French who are also Gates people. The Kellys are now located at 701½ North 6th Street here in Quincy. Congratulations and best wishes for a happily married life, Lorna and Ross.

Welcome back, Betty Sue Meyer. We understand Bette is in "voice" again after her recent tonsillectomy. She says if that's supposed to be an operation for the youngsters—they can have it.

Hal Arment Rejoins Gates Sales Organization

A short time ago we welcomed back Hal Arment as a Sales Engineer to cover the Los Angeles and Southern California territory. Hal previously did some sales work with Gates in California and with his additional experience since that time, we feel sure he will fast be turning in many orders.

His headquarters will be the Los Angeles Store located at 7501 Sunset Blvd., but of course, most of his time will be spent out in the territory.

We are all happy to welcome Hal and his family back into the Gates family. Normally we have a picture of our new Sales Engineers, but time didn't permit our having Hal's picture for this issue.

PUBLIC OPEN HOUSE HELD AT NEW PLANT



Personnel Director, Rog Veach, greeting visitors at the northwest door. Those who can be identified in the center background, facing the camera, are Ralph Volm, vice president of the Illinois State Bank and to his left is Herman J. Butzkueben, cashier of the same bank.



Assistant Foreman, Virgil Hall, seems very happy about showing some guests the punch presses. In the background others can be seen inspecting the 90 ton press brake as well as other pieces of equipment in the Sheet Metal Department.



During the evening a 5KW transmitter was put through test operations. Above, Foreman John Anderson is busy explaining this operation to Loren Bohannon of the Stock Department and his family. In the left background we also see John Colvin, son of our Director of Engineering.

Much has been said and written about the first unit of our new building program, but in spite of that and also the open house held for our own people back in June, there were still many requests and inquiries from our friends and the general public about an opportunity for them to see it.

On Wednesday night, October 22, 1953, nearly 1,000 people came to visit our new plant between 7 and 9 p. m.

As the visitors entered at the northwest door, there were many comments about the roominess, cleanliness, and lighting facilities which first met their glance. There was also much said about the beauty of the landscaped grounds

visible on the west side of the building from the light shining out through the vast expanse of window area.

No guided tours were planned—instead various personnel from the plant and office were stationed throughout the building to answer questions.

Many were amazed at the attention that had been given to the personnel recreation program which is complete with shuffle board courts, ping pong table, and horseshoe courts.

To add to the success of the evening, many floral pieces were received from various firms and friends. Refreshments were served throughout the evening with soda being supplied with the compliments of J. J. Flynn & Co.

Cpl. William J. Nichols Returns Home from Service

Welcome home, Bill. We're a little late with this welcome since Bill has been back with us since the latter part of July, but our "welcome" is still a sincere and happy one.



Bill entered Uncle Sam's Army in January of 1952 and spent a large part of his tour of duty in Camp Cooke, California and Ft. Lewis, Washington as a tank mechanic. Bill is far away from anything like a tank now as he has joined the radio assembly crew downstairs in Glenn's Department.

Once again, welcome home, Bill!

Safety Shoes Save Dick Weinreich's Foot

If you have had any question about whether or not safety shoes are worthwhile, you should have a little chat with Dick Weinreich. In doing so, you will notice that the toe of Dick's shoe is pretty well chewed up—in fact, the leather is completely gone in one spot with the steel toe cap showing through.

This all happened one evening when

Dick was helping close shop at the airport and in some way got his foot in front of one of the big sliding doors. Because of this, Dick is quite a booster for safety shoes.

Some feel that their's is not a hazardous job and for that reason safety shoes are not necessary. Dick's job might be classed as non-hazardous too but for thirty seconds he got away from his regular job and into a spot that could have meant much pain as well as considerable loss of time from work.

Safety shoes are ordered each month for both men and women at a very reasonable price. Watch your bulletin board for the next order.

Girls Enjoy Eating Along With Bowling

A large portion of the girls who bowl, and some guests, enjoyed roasted hot dogs and marshmallows one evening after bowling. The food and kindling were delayed a bit but the "Bunny Hop" and "Hokey Pokey" helped keep the gals warm, and also whetted their already whetted appetites. Someone ate (we'll not say who) at least 4 hot dogs and also several marshmallows, not to mention the soda, mustard, potato chips, chilli sauce, onions, etc., that went with 'em. Sounds like fun—one more good reason to bowl—the eating that sometimes goes with it.

Thought For the Week

When evening comes, go off into a quiet place and review your day.

Have you been kind and thoughtful or mean and thoughtless?

Have you kept an even temper; have you lost your temper when things have gone wrong?

Have you been pleasant or grouchy?

Have you inspired those whom you have met or have you depressed and discouraged them?

Have you done something worthwhile and creative, or have you wasted the day with petty things?

Have you been fair and square in what you have done?

Have you increased the happiness-moments in the lives of others, or have you thought only of yourself?

Have you enlarged your mental horizon—expanded your personality?

Have you grown larger or shrunk smaller?

Homely philosophy of a London cockney: "What I say is, life ain't all you want, but it's all you 'ave, so stick a geranium in yer 'at and be 'appy."

Life is not like a sponge, to be squeezed, but like a barrel, to be filled. It is not what we get out of it, but what we put into it, that counts.

J. R. "Ike" Eickmeyer City Tennis Champ

Dick Eickmeyer of our advertising department walked away with the local City Tennis Tournament honors this year.



First of all, Ike and his partner, Larry Broemmel, defeated Clarence Greeman, and Art Guegel for the doubles championship.

Then to prove he wasn't kidding, Ike took the top position in the singles event by defeating "Butz" Peters, and won the title of "City Tennis Champ."

Congratulations, Ike, on your victories. We know next year's challengers will have a mighty tough job in trying to wrest that crown from your head.

Stock Room Notes

by John Kattelman

The stock department is well represented with co-eds, as the three ladies in our department, Lu Snyder, Fern Foster and Hilda Bocke, are attending Gem City Business College as night students. Keep up the fine work, girls!

The old timers taking care of the stock would like to welcome some new people, who will help us take better care of the stock, Bob Hickerson, Ben Llewellyn and Ken Hill, as transfers from other departments, and also, Dave Sprague and Charles Otte, newcomers to the Gates organization.

We must not forget Ray "Hillbilly" Daniel—the fellow who finds the biggest pecans, kills the fattest rabbits, and grows the largest, juiciest tomatoes—over in Missouri, he says.

Community Chest Campaign Supported by Gates People

During October a complete coverage was made of all plant and office personnel for the annual Adams County Community Chest Campaign. Gates has always used the payroll deduction plan but this year this was increased from one deduction to six, stretching over a period of six months.

This new system allowed everyone to give what they would like to give and still not have too large an amount deducted at any one time.

The final report isn't in, but at this point, it looks as if Gates people came through again in their usual good way to compare very favorably with the reports from other firms. The actual solicitation was handled by Nibs Jochem, Roy Jochem, A. S. Petzoldt and Rog Veach.

Cable Department Capers

by Clarence Kinder

If Dee Pusey and Dick Fritzmeier have appeared to be a little more excited than usual, it's just because they were becoming a grandmother and uncle respectively. It wasn't the first trip for Dee, but she was still nervous and excited about her granddaughter, Sharon Lynn Arnold, born October 30. Being an uncle was a brand-new experience for Dick and he and his niece, Kathy Jean Fritzmeier, are both reported doing fine.

Ollie Guenseth, who has been ill for the past several weeks, is showing some improvement. We all hope it won't be long until Ollie is back with us.

Rog Bolt had a birthday recently. He received a box of candy and some kind soul gave him a dead mouse. Real thoughtful, huh?

Gates People Again Respond To the Blood Donor Call

On October 13, many Gates people from all departments spent the last hour of the day at the Adams County Red Cross location, making their contribution to the Blood Bank. No casualties were reported so everyone must have come through all right.

This isn't a new experience for most of the donors, because several are carrying cards showing that they are fast approaching a membership in the Gallon Club.

This is a small patriotic gesture we can all make. The Company permits this to be done during working hours. How about your joining us next time?

Are They Biting?



Webster defines the word "claim" as, "to ask for, or seek to obtain." The word "treasure" is defined as, "a thing of great worth; something rare or precious."

We wonder how many of us (especially men) realize we have a "treasure" working daily, right here in our own office. However, our "treasure" is not claimed but is "unclaimed."

So interested persons will know who our "unclaimed treasure" is, the above picture shows her in action on a recent weekend fishing trip. Catch anything?

Welcome To Gates

The Gates Family has been growing by leaps and bounds. We're mighty happy to have each and every one of you with us. Let's all get acquainted with these new people—help make them feel at home.

PLANT

Walter (Turk) Hill	Cora Behrens
Maxine Rice	Yvonne White
Lola Balsar	Elsie Moss
Bertha Mae Stone	Germaine Bonness
Kyle Snowhill	Roger Newell
Bette Sue Meyer	Gladys Featheringill
Pearl Creech	Ruby Wilcox
Frances Bassnett	Mary Gallaher
Marcella Edgcomb	Fredrick Rourke
Freda Campbell	David Sprague
Margaret Renier	Kenneth Hill
Claude Turner	Carolyn Dilling
Frances Howlett	Joanne Bonness
Betty Williams	Deloris Schoch
Frank Brown	Betty Nokes
Eugene Maddox	Gwendolyn Brest
Emma Phillips	Eldwyn Rader
Laverne Reese	Richard Fritzmeier
Lola Shank	Clarence Genenbacher
Arthur Bocke	Eugene Howlett
Aleen Galbraith	John Harrison
Gene Drage	David Cantrell
Robert Dietrich	Ruth Kaufman
Samuel Black	Rosamond Turner
Harry Heidebreder	Aldo Vahle
Ernest Blume	Charles Otte
John Stutsman	Etsen Hymers
Helen Roberts	Charles Dawson
Hazel Kinder	Frances Tharp
Thelma Taylor	Ernest Perry
Joan VanNatta	Ronald Murphree
Peggy Maddox	

OFFICE AND ENGINEERING

Jack Eliason	Esther Kattelman
Rosie Mitchell	Roberta Burke
Donald Ahrens	Jeanette Blake

LOS ANGELES OFFICE

Iola Tully

NEW YORK OFFICE

Virginia Underwood

ATLANTA OFFICE

Oscar Bowman Gloria Sizemore

SALES ENGINEER

Harold Arment

Virgil Leroy Fuller

As we watch our General Manager's secretary, Faye Fuller, carry on her duties during the week, probably very few of us realize that she is one of our most ardent fishermen—guess this should be fisherwomen. The



picture at left is Faye's fishing partner, who is part Cocker and part Water Spaniel.

Faye tells us "hat every Saturday, weather permitting, she and Virgil take off for "Ole Man River." She

didn't tell us any particular spot so apparently that is a secret.

The training of Virgil got a little out of control because he soon learned to dive in and retrieve sticks that had been thrown into the water, and he does the same thing when a fishing line is cast into the water. In spite of that Fay says Virgil makes a good fishing partner.

The trouble with being a leader these days is that you can't be sure whether the people are following you, or chasing you.

:: 5 and 10 Year Pins Presented ::

On October 18, A. S. "Petz" Petzoldt completed his first decade of service with Gates. Petz has been in the accounting department all of these years and for the past several years has been Comptroller of the Company and Secretary of the Board of Directors.



Petz has seen much growth and development at Gates in these ten years and he has had much to do with this in helping to guide and direct the Company in financial matters.

Petz has a very talented family, made up of Mrs. Petzoldt, Elda, who teaches piano and voice; Marita, who has made quite a name for herself in music and art, both in Quincy and at Culver-Stockton College, and Eleanor, who is talented along the same lines as well as in ballet dancing.

In his spare time, Petz can be found out in his garden in the summer. Much of his time is also spent addressing various meetings, schools and colleges, teaching conferences, etc., of the Baha'i World Faith.

Congratulations, Petz, on the completion of 10 fine years.

Back on November 26, 1943, Frank Bruening started as an apprentice machine operator. During these ten years, he has worked in practically every capacity in the machine shop and today is assistant foreman in that department.



In addition to taking care of his job, Frank finds time to do some

hunting and fishing as well as bowling in the Gates league. We don't know how good a hunter he is but we hear that he has a dog—which may or may not mean anything.

The Bruening family is definitely a Gates family because Mrs. Bruening, Sally, was also working here before Frank gave her another job keeping house. The other members of the family are Bruce 4, Diane 3, and Phillip, 6 months.

Best wishes, Frank, for many more years with Gates.

Three 5-Year Anniversaries On Same Day

November 1 was a big day for Gates and three men working here. It was their Company anniversary date, and

this year was the fifth one for those three men.

The first fellow we'll tell you about is Harry R. Laird. Harry is presently located in Dusty's Radio Assembly Department, where his years of experience prove most helpful in being able to step in where he's needed most. Harry is one of our bowling enthusiasts. We didn't get any facts and figures on his scores, but know they're okay. We also hear Dan Cupid has scored with Harry. His girl friend was recently the recipient of a "sparkler." When's the big day, Harry?



The second member of the 5-year trio is Robert J. Strode. Bob has been doing a good job on special wiring work on a first sample CC-4 Console, scheduled for delivery to DuMont in New York. After hours, Bob's main interests are Virginia, his wife, Bobby, their 5 year old son, and their home located at



1535 Chestnut Street. Incidentally, Bob tells us the Strode family has had a Robert in the family for many generations; his grandfather, father, himself, and now little Bobby.

The third man to receive his 5-year pin November 1 was Richard L. Weinreich. Dick is a member of the Engineering Development Department, handling work in the audio wiring section. Dick and his wife, Norma, live at 1119 Monroe. They tell us Dick is quite jumpy and nervous these days. He's getting



his car tuned up so it will be in extra good running order. He's ready to take off—not like a big bird—but instead—when the big bird puts in his appearance. There's a possibility Dick will be past the nervous stage and will be walking the floor by the time this comes off the press.

It's sure been nice having you fellows around the past five years. Here's hoping we can have a "trio" of 10-year pins presented November 1, 1958.

September 21, 1948 was the day Joseph E. (Ed) Fahey started to work at Gates.

Ed is one of our many people who commutes into Quincy daily; he and his wife, Lavina, making the trip to Gates from LaGrange, Missouri. It's possible their transportation problems were once solved by riding a Missouri



Mule to work, but now the Faheys make the journey in a '53 Chevy.

During the past several months, Ed has been spending most of his working hours at our new plant in the Maintenance Department, helping to keep our shiny new building that way.

Sterling "Bob" Johnson rang the 5-year service bell on October 11. Bob has spent most all of his time in the paint department.



After handling miscellaneous work for a while, Bob started spray painting and today is responsible for practically all of this work.

Bob is slightly on the small side but whatever he lacks in size is made up in enthusiasm, spirit, etc.

From all reports, he spends some of his extra time hunting and fishing. This year Bob also joined the Gates Bowling League and even though it is his first time to get acquainted with the game he is coming along in good shape and will have that average right up there by the end of the year.

Bob's helpers at home are Mrs. Johnson, Dorothy, and their son, Earl Lee, 4.

:: One and Three Year Pins ::

It is once again a pleasure to publish the names of those persons who have received their one and three year Company Service Pins during the past few weeks.

Thanks for your good work, and we'll see you folks in a couple of years for a new pin.

3-Year Group

Roger Cave Virginia Linneman

1-Year Group

Charles Taylor	Fern Foster
Edgar Lowry	Wayne Shores
Donald Shepard	Lorna Kelly
Robert Gray	Olive Guenseth
Ray Cantrell	Marcella Hayden
Hazel Brinkman	Anthony Lohman
Cecil Larimore	Kenneth Deming
Marjorie Spencer	William Laws

Many a motorist has lost control of his car by making the mistake of teaching his teen-age son to drive.

Gates Exhibits at Quincy Industrial Products Show



On October 10, 11, 12 and 13, the different industries of Quincy joined the Quincy Industrial Association in staging a gigantic exhibit of Quincy-made products. Over 75,000 people stopped at Q Stadium to see just what happens in Quincy industry and all were pleasantly surprised to find just how prominent a position Quincy takes in the industrial field throughout the world as well as the U. S.

Through the help of Dick Eickmeyer of the Sales Department, Gates had an elaborate exhibit giving the complete Gates story in pictures.

As the visitors entered the booth, they found on the left-hand side a picture story of the growth of the Company. Step No. 1 took us back to 1922 to the home of Henry C. and Cora B. Gates, where the idea of the business was born. Additional steps took our visitors to the various locations starting at 115½ North 5th Street in 1922 to 115 North 4th Street in 1928, to 220 Hampshire Street in 1939, and then to the present facilities located at 123 Hampshire Street and 30th and Broadway.

Moving on to the center panel, our visitors saw pictures of Gates installations throughout the world, ranging from the Indiana State Police installation to some of the latest shipments to Djakarta, Indonesia. Many were quite surprised at the variety of equipment and also the many different types of installations. The large transmitter installation map, showing Gates installations in practically every country in the world also attracted much attention.

Before completing the circle of the

exhibit everyone stopped to take a good look at the Low Frequency Radio Beacon Transmitter which was scheduled for shipment to Braniff International Airways, Bolivia, South America. This is to be used as an aircraft homing beacon transmitter. The constant radiated signal broken periodically with the call letters of the station put out by the transmitter, supposedly to the airliner hovering in the vicinity, brought many questions and comments.

The balance of the exhibit showed pictures of our equipment delivered to the Armed Forces Network for use in South Korean territory during actual war. Previous articles have appeared on this phase of our business complete with actual reports direct from men in Korea.

The many fine comments and re-

ports on the exhibit are a tribute to all Gates people. This type of thing is made possible only because of the good workmanship, cooperation, and spirit from every member of the organization. A big "Thank You" is due everyone, and especially those who served at the exhibit during the four days.

A nervous little man walked into a grocery store in a small town.

"I want to buy all your overripe vegetables and stale eggs," he said.

"Well," said the shopkeeper with a twinkle in his eye, "you must be going to see the new comedian at the theater tonight."

"Not so loud," said the little man, looking around apprehensively. "I'm the new comedian!"

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