

IN EUROPE...IT'S THE **Teen-Age Rage!**



CHANNEL MASTER now introduces it to America...

THE SENSATIONAL NEW PLAY-AS-YOU-GO

Swing-Along

TRANSISTORIZED RADIO and PHONO COMBO



Here's

Swing-Along

- It's a fine 6-transistor fringe-area radio.
- It's a 45 RPM phono—so different you can play records while walking.
- Even works upside down.
- Almost 4 times greater audio output than the finest transistor radio made!

...And only **CHANNEL MASTER** has it!

Great fun! Proven popular! The Swing-Along opens a new mass-market for you. Not since the introduction of the transistor radio itself, has there been such an exciting teen-age sales potential in a musical product.

For the first time, a radio and a phono—"live" and recorded music—are combined in a *single*, battery-operated set that is really different. Not a gimmick, not a flimsily-constructed toy—but a lightweight, yet ruggedly built set with a host of quality features. Swing-Along's sound output is not just the room-size tone of most good transistor radios—but *ballroom* size. Actually loud and clear enough to be heard above the din of a big party in a large room.

In Europe, both teen-agers and adults-who-think-young have gone wild about the Swing-Along. Now, Channel Master alone offers it to the public for the first time anywhere in this country. Cash in *big*, by being among the first to feature it in your area. At parties... picnics... trips... anywhere—wherever fun-lovers gather, there you'll find Swing-Along!



Sound that fills a ballroom

Thanks to 6 advanced-design transistors—actually larger than ordinary transistors—the Swing-Along has A SOUND OUTPUT ALMOST 4 TIMES GREATER THAN THE SECOND MOST POWERFUL TRANSISTOR SET ON THE MARKET... a 14 transistor radio.

A unique precision phono

So ingeniously constructed that phono plays in any position... on table... on end, while user is walking... even upside down. "Invisible" Tone Arm plays record from underneath. Long play sapphire needle. Transistorized, speed regulated precision motor keeps turntable speed constant even when batteries are low. Automatic turntable shut-off.

Pinpoint station selectivity

...thanks to fine tuning condenser. No bunching up of stations at high-end of band. **High Sensitivity.** Excellent long distance pull-in power.

Long playing life. Phono plays about 1200 records on 1 set of 4 "D" batteries. Radio has even longer life.

Soon they'll be saying it in yo

...the unique portable music combo



model 6550

Beautiful teen-age styling
Sleek, tapered, modern... in ivory and caramel with glamorous tropical (basketweave) trim. Heavy-duty carrying strap with the look and feel of supple, glove-soft leather. Sure-fire teen-age appeal.

- Weighs only 6 pounds with batteries. Only 9" x 9½" x 4"

Stores twelve 45 RPM records

Holds 6 records on each side. Convenient record storage bin with protective "elastocord", keeps records damage-free in transit.



ur town: **"Bring along the Swing-Along"**

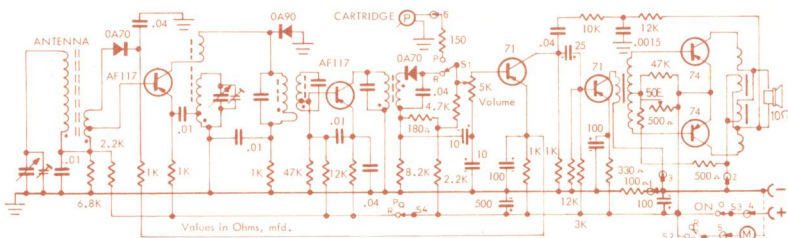
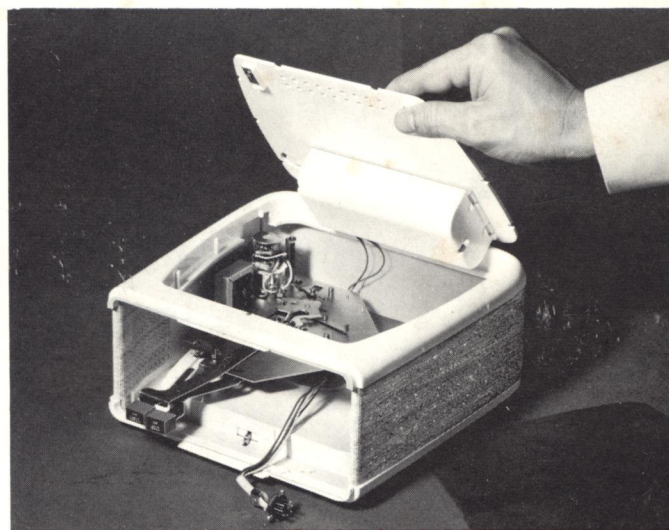
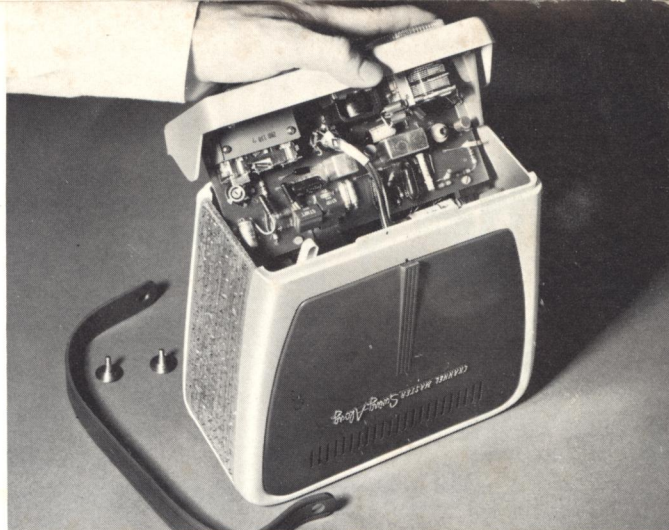


Swing-Along

Easy to play!

A snap to service!

Uncomplicated "on-off" pushbutton action operates both radio and phono. Lids for both radio and phono snap out and chassis unscrews easily for trouble-free servicing. Everything's a snap to get at.



SPECIAL WARRANTY! Swing-Along sets requiring in-warranty repair are sent directly to Channel Master by the consumer. Out-of-warranty repair jobs may be sent to Channel Master or serviced locally.

CHANNEL MASTER *Swing-Along*

90-DAY FREE REPAIR WARRANTY

We warrant this product to be free from defects in material and workmanship under normal use and service, and agree to repair at no charge, any unit which shall, within 90 days after delivery to the original retail purchaser, be returned to: Channel Master Corporation, Ellenville, N.Y., with all transportation charges pre-paid, and which our examination shall disclose to our satisfaction to have been thus defective. Channel Master will then return your repaired Swing-Along, pre-paid.

This warranty shall not apply to any unit which shall have been repaired or altered in any way so as, in our judgment, to affect its stability or durability, nor which has had the serial number altered, affected or removed. Nor shall this warranty apply to any unit which has been operated otherwise than in accordance with the instructions furnished by us.

This warranty is in lieu of all other warranties, expressed or implied, and we neither assume nor authorize any representative or other person to assume for us any other liability in connection with the sale of our products. Batteries are not covered by this warranty.

d i s t r i b u t e d b y

Swing-Along model 6550 SPECIFICATIONS

6 matched transistors, plus 3 diodes

Superheterodyne circuit

750 MW Audio output.

Linear Tuning Capacitor... Spreads out bunched-up stations at high end of band for pinpoint selectivity.

Standard Broadcast Band

Transistorized speed regulated precision motor.

Size: 9" x 9½" x 4"

Operates on 4 "D" flashlight batteries

Colors: Ivory and caramel, with basketweave trim.

- Unbreakable high-impact case
- 3" Permanent Dynamic Loudspeaker
- Easy to read fine-tuning dial
- Extra-long built-in ferrite antenna
- Long-play sapphire phono needle

Transistor Complement:

2 IF amplifiers 2 power amplifiers
2 AF amplifiers 3 diode detectors



CHANNEL MASTER ELLENVILLE, NEW YORK
works wonders in sight and sound.