

CBS PROGRAM BOOK • DECEMBER, 1939



THE PURSUIT OF HAPPINESS: Charles Laughton,
Burgess Meredith, Mark Warnow's orchestra (see page 36)



DECEMBER, 1939

NATIONAL BROADCASTING COMPANY, INC.
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THE COLUMBIA PROGRAM BOOK

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THE COLUMBIA BROADCASTING SYSTEM

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CBS SPONSORED PROGRAMS

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AFFILIATED PRODUCTS, INC.	Edna Wallace Hopper Cosmetics Louis Philippe
AMERICAN OIL COMPANY	Amoco-Gas Orange American Gas
AMERICAN TOBACCO COMPANY	Lucky Strike Cigarettes Half & Half Smoking Tobacco
ANACIN COMPANY	Anacin
BAYER COMPANY	Bayer Aspirin

PROGRAM	TIME	AGENCY	ON CBS*
The Romance of Helen Trent <i>Serial drama</i>	Mon. thru Fri. 12:30-12:45 p.m. 33 CBS stations ORIGINATES: WBBM	Blackett-Sample-Hummert, Inc.	312 Weeks
The Human Side of the News, Edwin C. Hill <i>News</i>	Mon. thru Fri. 6:05-6:15 p.m. 42 CBS stations ORIGINATES: WABC	The Joseph Katz Company	69 Weeks
Our Hit Parade Mark Warnow's Orchestra. Harry Wood, Bea Wain, Hit Traders Chorus <i>Popular music and vocalists</i>	Saturday 9:00-9:45 p.m. <i>Rebroadcast</i> 12 mid.-12:45 a.m. 68 CBS stations ORIGINATES: WABC	Lord & Thomas	187 Weeks
Ten Bernie and All the Lads with Lew Lehr, Buddy Clark, Mary Small, Manny Prager and the Bailey Sisters <i>Music and comedy</i>	Sunday 5:30-6:00 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. 53 CBS stations ORIGINATES: WABC	Young & Rubicam, Inc.	
Mr. Gal, Sunday <i>Serial drama</i> (also KOLYNOS COMPANY)	Wed., Thurs., Fri. 12:45-1:00 p.m. 33 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	148 Weeks
Second Husband with Helen Menken, presented by the Famous Actors' Guild <i>Serial drama</i>	Tuesday 7:30-8:00 p.m. 50 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	368 Weeks

The figures indicate the total number of weeks
in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
BOWEY'S, INC.	Dari-Rich Products
BROWN & WILLIAMSON TOBACCO CORPORATION	Raleigh Cigarettes
CALIFORNIA FRUIT GROWERS EXCHANGE	Sunkist Oranges Sunkist Lemons
CAMPANA SALES COMPANY	Italian Balm Dreskin Coolies D.D.D.
CAMPBELL SOUP COMPANY	Campbell's Soups Campbell's Beans Campbell's Tomato Juice

PROGRAM	TIME	AGENCY	ON CBS
News and Rhythm with Todd Hunter, reporter; Dave ... instrumentalist, and Carl ... orchestra <i>Talk and music</i>	Sunday 11:05-11:30 a.m. <i>Rebroadcast</i> 2:30-2:55 p.m. 33 CBS stations ORIGINATES: WBBM	Sorensen & Company	26 Weeks
Paul Sullivan Reviews News <i>News</i>	Sun. thru Fri 11:00-11:15 p.m. <i>Rebroadcasts</i> 12:00-12:15 a.m. 1:00-1:15 a.m. 38 CBS stations ORIGINATES: WHAS	Batten, Barton, Durstine & Osborn, Inc.	34 Weeks
Linkist Presents Hedda opper's Hollywood <i>Film news and interviews</i>	Mon., Wed., Fri. 6:15-6:30 p.m. 28 CBS stations ORIGINATES: KNX	Lord & Thomas	30 Weeks
First Nighter with Barbara Luddy and Tremayne <i>Drama at the "Little Theatre off Times Square"</i>	Friday 9:30-10:00 p.m. 52 CBS stations ORIGINATES: WBBM	Aubrey, Moore & Wallace, Inc.	96 Weeks
Graham Bell Playhouse with Orson Welles, director, and best stars <i>Drama</i>	Sunday 8:00-8:55 p.m. <i>Rebroadcast</i> 10:00-11:00 p.m. 70 CBS stations 14 CBC stations ORIGINATES: KNX	Ward Wheelock Company	260 Weeks
How 'n' Andy <i>Serial comedy-drama</i>	Mon. thru Fri. 7:00-7:15 p.m. <i>Rebroadcast</i> 11:00-11:15 p.m. 58 CBS stations ORIGINATES: KNX		

The figures indicate the total number of weeks which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
CAMPBELL SOUP COMPANY <i>Continued</i>	Campbell's Soups Franco-American Spaghetti
CHESEBROUGH MANUFACTURING COMPANY, CONSOLIDATED	Vaseline Preparations
CHRYSLER CORPORATION	Plymouth Dodge DeSoto Chrysler
COLGATE-PALMOLIVE-PEET COMPANY	Colgate Dental Cream Palmolive Shave Cream Palmolive Brushless Shave Cue Liquid Dentifrice

PROGRAM	TIME	AGENCY	ON CBS*
Brenda Curtis <i>Dramatic serial</i>	Mon. thru Fri. 11:15-11:30 a.m. <i>Rebroadcast</i> 2:30-2:45 p.m. 58 CBS stations ORIGINATES: WABC	Ward Wheelock Company	260 Weeks
Lanny Ross <i>Songs</i>	Mon., Wed., Fri. 11:00-11:15 a.m. <i>Rebroadcast</i> 1:45-2:00 p.m. 52 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	
Dr. Christian with Jean Hersholt <i>Drama</i>	Wednesday 10:00-10:30 p.m. 61 CBS stations ORIGINATES: WABC	McCann-Erickson, Inc.	55 Weeks
Major Bowes' Original Amateur Hour <i>Amateurs, with Major Bowes as Master of Ceremonies</i>	Thursday 9:00-10:00 p.m. 82 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	195 Weeks
Colgate Ask-It Basket with Jim McWilliams <i>Variety quiz program</i>	Thursday 8:00-8:30 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m. 62 CBS stations ORIGINATES: WABC	Benton & Bowles, Inc.	198 Weeks
Strange As It Seems <i>Dramatizations of unusual facts</i>	Thursday 8:30-8:55 p.m. <i>Rebroadcast</i> 12:00-12:25 a.m. 54 CBS stations ORIGINATES: WABC		
Lang Busters <i>Police-file dramatizations</i>	Saturday 8:00-8:30 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m. 63 CBS stations ORIGINATES: WABC		

*The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
COLGATE-PALMOLIVE-PEET COMPANY <i>Continued</i>	Cashmere Bouquet Products Halo Concentrated Super Suds Palmolive Soap Colgate Tooth Powder
COLUMBIA RECORDING CORPORATION	Columbia Records
CONTINENTAL BAKING CO., INC.	Wonder Bread Hostess Cake Wonder Bread

PROGRAM	TIME	AGENCY	ON CBS*
Wayne King's Orchestra with Buddy Clark, baritone <i>Popular music</i>	Saturday 8:30-8:55 p.m. 65 CBS stations 29 CBC stations ORIGINATES: WBBM	Benton & Bowles-Chicago, Inc. Lord & Thomas, Toronto	198 Weeks
Myrt and Marge <i>Serial drama</i>	Mon. thru Fri. 10:15-10:30 a.m. <i>Rebroadcast</i> 4:15-4:30 p.m. 77 CBS stations ORIGINATES: WABC	Benton & Bowles, Inc.	
Hilltop House starring Bess Johnson <i>Serial drama</i>	Mon. thru Fri. 10:30-10:45 a.m. <i>Rebroadcast</i> 1:30-4:45 p.m. 77 CBS stations ORIGINATES: WABC		
Stepmother <i>Serial drama</i>	Mon. thru Fri. 10:45-11:00 a.m. <i>Rebroadcast</i> 1:45-5:00 p.m. 29 CBS stations ORIGINATES: WBBM	Benton & Bowles-Chicago, Inc.	
Young Man With A Band guest orchestra, with Dan Seynour, MC <i>Music and comments</i>	Friday 10:30-11:00 p.m. 31 CBS stations ORIGINATES: WABC	No Agency (CBS Subsidiary)	10 Weeks
Pretty Kitty Kelly <i>Serial drama</i>	Mon. thru Fri. 10:00-10:15 a.m. <i>Rebroadcast</i> 1:00-4:15 p.m. 45 CBS stations ORIGINATES: WARC	Benton & Bowles, Inc.	245 Weeks
Rocky Blazers with Col. Roscoe Turner, MC <i>Dramatizations</i> (beginning December 9)	Saturday 7:30-8:00 p.m. 48 CBS stations ORIGINATES: WABC		

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CBS SPONSORED PROGRAMS

COMPANY	PRODUCT
CORN PRODUCTS SALES COMPANY	Kre-Mel Dessert Linit
COTY, INC.	Perfumes Cosmetics
THE CUDAHY PACKING COMPANY	Old Dutch Cleanser
ETHYL GASOLINE CORPORATION	"Ethyl" Gasoline
FELS & COMPANY	Fels Naptha Soap
FORD MOTOR COMPANY	Ford Lincoln Lincoln Zephyr Mercury

PROGRAM	TIME	AGENCY	ON CBS*
Society Girl <i>Dramatic serial</i>	Mon. thru Fri. 3:15-3:30 p.m. 46 CBS stations ORIGINATES: WABC	Hellwig-Miller Company	257 Weeks
Marcelle Denya, Soprano <i>Musical selections</i>	Tues., Dec. 12 10:00-10:30 p.m. 28 CBS stations ORIGINATES: MT. HOLYOKE COLLEGE	J. D. Tarcher & Co., Inc.	Dec. 12 Only
Bachelor's Children <i>Serial drama</i>	Mon. thru Fri. 9:45-10:00 a.m. 18 CBS stations ORIGINATES: WBBM	Roche, Williams & Cunnyngham, Inc.	257 Weeks
Tune-Up Time Featuring Tony Martin, Andre Kostelanetz's Orchestra, Ray Thompson's Rhythm Singers and David Laughlin, tenor <i>Musical variety</i>	Monday 8:00-8:30 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. 66 CBS stations ORIGINATES: WABC	Batten, Barton, Durstine & Osborn, Inc.	42 Weeks
Lobby Lobby with Dave Elman, Harry Salter's Orchestra and guests <i>Interviews and music</i>	Sunday 5:00-5:30 p.m. <i>Rebroadcast</i> 11:00-11:30 p.m. 57 CBS stations ORIGINATES: WARC	Young & Rubicam, Inc.	129 Weeks
Sunday Evening Hour Ford Symphony Orchestra and chorus. with Fritz Reiner, guest conductor, and soloists <i>With Talks by W. J. Cameron</i>	Sunday 9:00-10:00 p.m. 82 CBS stations ORIGINATES: WJR	N. W. Ayer & Son, Inc.	296 Weeks

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CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
GENERAL FOODS CORPORATION	Grape Nuts
	Sanka
	Diamond Crystal Salt Calumet Baking Powder Swans Down Cake Flour
	Calumet Baking Powder Swans Down Cake Flour
	La France Satina Minute Tapioca
	Postum
GENERAL MILLS, INC.	Wheaties

PROGRAM

TIME

AGENCY

ON CBS*

Kate Smith Hour

with the Group Theater, Abbott and Costello, Parker Fennelly and Arthur Allen in "Snow Village Sketches," Ted Collins, Jack Miller and His Orchestra, and guests

Music, comedy, and drama

Friday

8:00-8:55 p.m.

Rebroadcast

12:00-1:00 a.m.

78 CBS stations

ORIGINATES: WABC

Young & Rubicam, Inc.

249 Weeks

We, the People

with Gabriel Heatter, Harry von Zell and Guests

Real-life experiences

Tuesday

9:00-9:30 p.m.

Rebroadcast

12:30-1:00 a.m.

75 CBS stations

ORIGINATES: WABC

Kate Smith Speaks

Talks and interviews

Mon. thru Fri.

12:00-12:15 p.m.

66 CBS stations

ORIGINATES: WABC

Young & Rubicam, Inc.
Benton & Bowles, Inc.

My Son and I

with Betty Garde and Kingsley Colton

Serial drama

Mon. thru Fri.

2:45-3:00 p.m.

67 CBS stations

ORIGINATES: WABC

Young & Rubicam, Inc.

Joyce Jordan, Girl Interne

Sexual drama

Mon. thru Fri.

3:00-3:15 p.m.

53 CBS stations

ORIGINATES: WABC

Lum and Abner

Comedy sketches

Mon., Wed., Fri.

7:15-7:30 p.m.

Rebroadcast

11:15-11:30 p.m.

54 CBS stations

ORIGINATES: KNX

By Kathleen Norris

Dramatization of novels

Mon. thru Fri.

5:00-5:15 p.m.

31 CBS stations

ORIGINATES: WABC

Knox Reeves Advertising, Inc.

469 Weeks

*The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
GENERAL MILLS, INC. <i>Continued</i>	Corn Kix
GULF OIL CORPORATION	Motor Oil and Gas
HAWAIIAN PINEAPPLE COMPANY	"Dole" Pineapple Juice "Gems"
GEORGE A. HORMEL & COMPANY, MAKERS OF SPAM	Spam
INTERNATIONAL SILVER COMPANY	International Sterling and 1847 Rogers Bros. Silverplate
KOLYNOS COMPANY	Kolynos Toothpaste
LADY ESTHER COMPANY	Cosmetics

PROGRAM	TIME	AGENCY	CBS WEEKS*
Billy and Betty <i>Serial drama</i>	Mon. thru Fri. 5:15-5:30 p.m. <i>Rebroadcast</i> 6:00-6:15 p.m. 14 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	469 Weeks
Screen Guild Theatre with Roger Pryor, MC, screen stars as guests, and Oscar Bradley's Orchestra <i>Variety and drama</i>	Sunday 7:30-8:00 p.m. 64 CBS stations ORIGINATES: KNX	Young & Rubicam, Inc.	303 Weeks
Al Pearce and His Gang with Billy House, Arlene Harris, Marie and Her Merry Men, Don Reid, tenor, and Carl Hoff's orchestra <i>Music and comedy</i>	Wednesday 8:00-8:30 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. 66 CBS stations ORIGINATES: KNX	N. W. Ayer & Son, Inc.	46 Weeks
It Happened in Hollywood with Martha Mears, John Conte, guest stars, and Eddie Dunstedter's Orchestra <i>Musical variety</i>	Mon. thru Fri. 5:30-5:45 p.m. 30 CBS stations ORIGINATES: KNX	Batten, Barton, Durstine & Osborn, Inc.	119 Weeks
Silver Theatre Konrad Nagel, Narrator-director, and guest stage and screen stars <i>Drama</i>	Sunday 6:00-6:30 p.m. 53 CBS stations 29 CBC stations ORIGINATES: KNX	Young & Rubicam, Inc.	90 Weeks
Our Gal, Sunday <i>Serial drama</i>	Mon. and Tues. 12:45-1:00 p.m. 33 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	415 Weeks
Fred Lombardo and His Orchestra <i>Popular music</i>	Monday 10:00-10:30 p.m. 50 CBS stations ORIGINATES: WABC	Pedlar & Ryan, Inc.	312 Weeks

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CBS SPONSORED PROGRAMS

CLIENT	PRODUCT
THE LAMBERT COMPANY	Listerine Products Prophylactic Brushes
LEHN & FINK PRODUCTS CORPORATION	Hind's Honey and Almond Cre
LEVER BROTHERS COMPANY	Rinso Lifebuoy Lux Toilet Soap Rinso

PROGRAM	TIME	AGENCY	ON CBS*
Grand Central Station <i>Dramatic programs</i>	Friday 10:00-10:30 p.m. 52 CBS stations ORIGINATES: WABC	Lambert & Feasley, Inc.	126 Weeks
Burns and Allen with Ray Noble and his orchestra Frank Parker, tenor, and Truman Bradley, announcer <i>Music and comedy</i>	Wednesday 7:30-8:00 p.m. <i>Rebroadcast</i> 10:30-11:00 p.m. 52 CBS stations ORIGINATES: KNX	William Esty & Co.	211 Weeks
Big Town starring Edward G. Robinson with Ona Munson <i>Dramatic</i>	Tuesday 8:00-8:30 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m. 69 CBS stations 26 CBC stations ORIGINATES: KNX	Ruthrauff & Ryan, Inc.	168 Weeks
Tuesday Night Party starring Walter O'Keefe, Mary Martin with Bobby Dolan's Orchestra and guest stars <i>Music and comedy</i> This series ends December 12)	Tuesday 8:30-8:55 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. 63 CBS stations 26 CBC stations ORIGINATES: WABC		
Lux Radio Theatre Cecil B. DeMille, director, with stars of stage and screen <i>Drama</i>	Monday 9:00-10:00 p.m. 63 CBS stations 26 CBC stations ORIGINATES: KNX	J. Walter Thompson Company	
Big Sister with Alice Frost and Martin Gabel <i>Serial drama</i>	Mon. thru Fri. 11:30-11:45 a.m. <i>Rebroadcast</i> 2:00-2:15 p.m. 72 CBS stations 26 CBC stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	

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CBS SPONSORED PROGRAMS

LEVER BROTHERS COMPANY <i>Continued</i>	Spry Lux Flakes Lux Toilet Soap
LIGGETT & MYERS TOBACCO COMPANY	Chesterfield Cigarettes
NOXZEMA CHEMICAL COMPANY	Noxzema Greaseless Cream
PENN TOBACCO COMPANY	"Kentucky Club" Pipe Tobacco
PERSONAL FINANCE COMPANY	Personal Loan Service

PROGRAM	TIME	AGENCY	WEEKS
Aunt Jenny's Real Life Stories <i>Dramatic sketches</i>	Mon. thru Fri. 11:45-12 noon <i>Rebroadcast</i> 2:15-2:30 p.m. 67 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	168 Weeks
The Life and Love of Dr. Susan <i>Serial drama</i>	Mon. thru Fri. 2:15-2:30 p.m. <i>Rebroadcast</i> 5:15-5:30 p.m. 65 CBS stations 26 CBC stations ORIGINATES: WABC	J. Walter Thompson Company	
Paul Whiteman and His Orchestra, with Joan Edwards. and The Modernaires <i>Musical variety</i>	Wednesday 8:30-8:55 p.m. <i>Rebroadcast</i> 11:30-12:00 mid. 97 CBS stations ORIGINATES: ON TOUR	Newell-Emmett Co., Inc.	359 Weeks
Bob Trout <i>News</i>	Tues., Thurs., Sat. 3:30-3:35 p.m. Starting December 11 Mon., Wed., Fri. 3:30-3:35 p.m. 38 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	55 Weeks
Box Pop Marks and Wally <i>Interviews</i>	Thursday 7:30-8:00 p.m. 53 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	8 Weeks
Doc Barclay's Daughters <i>Serial drama</i>	Mon. thru Fri. 2:00-2:15 p.m. 29 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	108 Weeks

*The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODUCT
PET MILK SALES CORPORATION	Pet Evaporated Milk
PHILIP MORRIS & COMPANY, LTD.	Philip Morris Cigarettes
THE PROCTER & GAMBLE COMPANY	Teel Drene Oxydol Ivory Crisco

PROGRAM	TIME	AGENCY	ON CBS*
<p>Saturday Night Serenade Mary Eastman, soprano; Bill Perry, tenor; Bob Trout, Musical Host, and Gustave Haenschen's Orchestra and Chorus <i>Musical</i></p> <p>Mary Lee Taylor home economist; Bob Trout, News <i>Household advice</i></p>	<p>Saturday 9:45-10:15 p.m. 54 CBS stations ORIGINATES: WABC</p> <p>Tues. and Thurs. 11:00-11:15 a.m. <i>Rebroadcast</i> 1:45-2:00 p.m. 63 CBS stations ORIGINATES: KMOX</p>	<p>Gardner Advertising Company</p>	<p>317 Weeks</p>
<p>Johnny Presents Johnny Green's Orchestra, Dramatized "Perfect Crime," Floyd Sherman, Roger Kinney, Genevieve Rowe, "Beverly," Glenn Cross, Ray Bloch's Swing 14 <i>Musical variety and dramatic interludes</i></p>	<p>Friday 9:00-9:30 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m. 80 CBS stations ORIGINATES: WABC</p>	<p>The Biow Company, Inc.</p>	<p>169 Weeks</p>
<p>Professor Quiz with Bob Trout <i>Questions and Answers</i></p>	<p>Friday 7:30-8:00 p.m. <i>Rebroadcast</i> 9:00-9:30 p.m. 54 CBS stations ORIGINATES: WABC</p>	<p>H. W. Kastor & Sons</p>	<p>261 Weeks</p>
<p>The Goldbergs <i>Serial drama</i></p>	<p>Mon. thru Fri. 1:00-1:15 p.m. 29 CBS stations ORIGINATES: WABC</p>	<p>Blackett-Sample-Hummert, Inc.</p>	
<p>Life Can Be Beautiful <i>Serial drama</i></p>	<p>Mon. thru Fri. 1:15-1:30 p.m. 36 CBS stations ORIGINATES: WABC</p>	<p>Compton Advertising, Inc.</p>	
<p>This Day Is Ours <i>Serial drama</i></p>	<p>Mon. thru Fri. 1:30-1:45 p.m. 47 CBS stations ORIGINATES: WABC</p>		

*The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

THE PROCTER & GAMBLE CO. <i>Continued</i>	Chipso Oxydol Chipso Drene
PRUDENTIAL INSURANCE COMPANY OF AMERICA	Insurance Services
THE PURE OIL COMPANY	Petroleum Products
PURITY BAKERIES SERVICE CORP.	Taystee Bread
R. J. REYNOLDS TOBACCO COMPANY	Camel Cigarettes Prince Albert Smoking Tobacco

PROGRAM	TIME	AGENCY	ON CBS*
Road of Life <i>Serial drama</i>	Mon. thru Fri. 1:45-2:00 p.m. 39 CBS stations ORIGINATES: WBBM	Pedlar & Ryan, Inc.	261 Weeks
Manhattan Mother <i>Serial drama</i>	Mon. thru Fri. 9:00-9:15 a.m. 12 CBS stations ORIGINATES: WBBM		
Himmie Fidler <i>Hollywood news reporter</i>	Tuesday 7:15-7:30 p.m. <i>Rebroadcast</i> 11:15-11:30 p.m. 62 CBS stations ORIGINATES: KNX	H. W. Kastor & Sons	
When a Girl Marries <i>Serial drama</i>	Mon. thru Fri. 12:15-12:30 p.m. 50 CBS stations ORIGINATES: WABC	Benton & Bowles, Inc.	27 Weeks
Kaltenborn Edits The News <i>News Analysis</i>	Mon., Wed., Fri. 6:30-6:45 p.m. 39 CBS stations ORIGINATES: WABC	Leo Burnett Company, Inc.	31 Weeks
Edwin' Ed McConnell <i>Songs and talks</i>	Mon. thru Fri. 4:45-5:00 p.m. 17 CBS stations ORIGINATES: WBBM	Campbell-Mithun, Inc.	35 Weeks
"Blondie" with Penny Singleton and Arthur Lake <i>Domestic comedy</i>	Monday 7:30-8:00 p.m. <i>Rebroadcast</i> 10:30-11:00 p.m. 87 CBS stations ORIGINATES: KNX	William Esty & Company, Inc.	335 Weeks

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CBS SPONSORED PROGRAMS

CLIENT	PRODUCT
R. J. REYNOLDS TOBACCO COMPANY <i>Continued</i>	Camel Cigarettes
SEALTEST, INC.	Sealtest System of Laboratory Control of Milk and Ice Cream
STERLING PRODUCTS, INC.	Ironized Yeast
TEXAS COMPANY	"Texaco" Products
U. S. TOBACCO COMPANY	Dill's Best Model Smoking Tobacco
WM. WRIGLEY JR. COMPANY	Wrigley's Doublemint Gum Wrigley's Spearmint Gum

PROGRAM	TIME	AGENCY	ON CBS*
Bob Crosby's Orchestra with Johnny Mercer, singer and The Bobcats <i>Musical variety</i> (This series ends December 26)	Tuesday 9:30-10:00 p.m. 93 CBS stations ORIGINATES: ON TOUR	William Esty & Company, Inc.	335 Weeks
Your Family and Mine <i>Serial drama</i>	Mon. thru Fri. 2:30-2:45 p.m. 36 CBS stations ORIGINATES: WABC	McKee & Albright, Inc.	31 Weeks
Court of Missing Heirs <i>Drama</i> (Beginning December 19)	Tuesday 8:30-8:55 p.m. 58 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	368 Weeks
Texaco Star Theatre with Ken Murray, MC, Frances Langford, Kenny Baker, Irene Noble, James Wallington, and David Brockman's Orchestra; Drama with Broadway and Hollywood Stars, Burns Mantle. Commentator <i>Variety and drama</i>	Wednesday 9:00-10:00 p.m. 91 CBS stations ORIGINATES: KNX AND WABC	Buchanan & Co.	129 Weeks
Model Minstrels with Tom Howard and George Shelton, the Eton Boys and Ray Bloch's Orchestra <i>Comedy and music</i>	Monday 8:30-8:55 p.m. <i>Rebroadcast</i> 11:30-11:55 p.m. 54 CBS stations ORIGINATES: WABC	Arthur Kudner, Inc.	235 Weeks
Gateway to Hollywood Analysts of talent quest <i>Serial drama</i>	Sunday 6:30-7:00 p.m. 66 CBS stations ORIGINATES: WBBM	Frances Hooper Advertising Agency	389 Weeks

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in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

**COLUMBIA
PACIFIC
NETWORK**

	CLIENT	PRODUCT
	WM. WRIGLEY JR. COMPANY <i>Continued</i>	Wrigley's Spearmint Gum
	AXTON-FISHER TOBACCO CO. BATHASWEET CORPORATION MENNEN COMPANY	Twenty Grand Cigarettes Bathasweet Products Mennen Shave Products
	GENERAL MILLS, INC. (Sperry Flour Co.)	Wheaties
	STEPHANO BROTHERS	"Marvels" Cigarettes
	TIDEWATER ASSOCIATED OIL COMPANY	"Flying A" Gasoline
	UNION OIL COMPANY	Union 76 Gasoline Triton Motor Oil
	RIO GRANDE OIL, INC.	Petroleum Products

**COLUMBIA
CALIFORNIA
NETWORK**

PROGRAM	TIME	AGENCY	ORIGINS*
Scattergood Baines <i>Serial drama</i>	Mon. thru Fri. 5:45-6:00 p.m. 73 CBS stations ORIGINATES: WBRM	Neisser Meyerhoff, Inc.	389 Weeks
"Bob Garred Reporting" <i>News</i>	Mon. thru Fri. 5:45-5:55 p.m. PST	McCann-Erickson, Inc.	10 Weeks
	Tues., Thurs. 7:30-7:45 a.m. PST	H. M. Kiesewetter Advertising Agency	7 Weeks
	Mon., Wed., Fri. 7:30-7:45 a.m. PST ORIGINATES: KNX		52 Weeks
My Children <i>Dramatic serial</i>	Mon. thru Fri. 8:45-9:00 a.m. PST ORIGINATES: KSFO	Westco Advertising Agency	469 Weeks
"Sports Huddle" with Tom Breneman and Braven Dyer <i>Sports news</i>	Tues., Thurs., Sat. 7:30-7:45 p.m. PST ORIGINATES: KNX	The Aitkin-Kynett Co.	18 Weeks
Pacific Coast Conference Football Game <i>Eye-witness account of Southern California-Washington contest</i>	Saturday, Dec. 2 2:15-5:00 p.m. PST ORIGINATES: VARIOUS STATIONS	Lord & Thomas	150 Weeks
"Union Oil Program" <i>Opera and light opera in tabloid form</i>	Thursday 9:30-10:00 p.m. PST ORIGINATES: KNX	Lord & Thomas	8 Weeks
Calling All Cars <i>Police file dramatizations</i>	Tuesday 7:00-7:30 p.m. PST ORIGINATES: KNX	Hixson-O'Donnell Advertising, Inc.	313 Weeks

*The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

**COLUMBIA
DIXIE
NETWORK**

	CLIENT	PRODUCT
	COLGATE-PALMOLIVE-PEET CO.	Octagon Products

**COLUMBIA
MIDWESTERN
NETWORK**

	CHAMBERLAIN LABORATORIES, INC.	Chamberlain Lotion
	GENERAL MILLS, INC.	Gold Medal Flour

**COLUMBIA
NEW ENGLAND
NETWORK**

	ATLANTIC REFINING CO.	Atlantic White Flash Gasoline Atlantic Motor Oil
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WABC

J. W. BEARDSLEY SONS	Foods and Canned Foods
BOND STORES, INC.	Men's Clothing
LIGGETT DRUG COMPANY, INC.	Fountain Service
QUAKER OATS COMPANY	Aunt Jemima's Pancake Flour
BROWN & WILLIAMSON TOBACCO CORP.	Raleigh Cigarettes

PROGRAM	TIME	AGENCY	WEEKS
"Woman of Courage" <i>Serial drama</i>	Mon. thru Fri. 10:45-11:00 a.m. ORIGINATES: WABC	Benton & Bowles, Inc.	20 Weeks
Anson Weeks' Orchestra <i>Popular music</i>	Sunday 2:30-2:55 p.m. ORIGINATES: WBBM	L. W. Ramsey Company	25 Weeks
Caroline's Golden Store <i>Dramatic serial</i>	Mon. thru Fri. 4:15-4:30 p.m. CST ORIGINATES: WBBM	Blackett-Sample-Hummert, Inc.	469 Weeks
Holy Cross-Boston College Football Game <i>Play-by-play description</i>	Saturday, Dec. 2 2:00-4:30 p.m. ORIGINATES: WORC	N. W. Ayer & Son, Inc.	120 Weeks
The Morning Almanac featuring Phil Cook	Tues., Thurs., Sat. 7:30-7:45 a.m.	Neff-Rogow, Inc.	10 Weeks
	Mon. thru Sat. 7:15-7:30 a.m.		12 Weeks
	Mon., Wed., Fri. 7:30-7:45 a.m.		16 Weeks
	Tues. thru Sat. 8:30-8:45 a.m.	Sherman K. Ellis, Inc.	21 Weeks
Mel Allen's Sports Review <i>Football previews and results</i>	Thurs. and Sat. 6:15-6:30 p.m.	Batten, Barton, Durstine & Osborn, Inc.	34 Weeks

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WABC SPONSORED PROGRAMS

CLIENT	PRODUCT
BULOVA WATCH COMPANY	Bulova Watches
CHRYSLER CORPORATION (DODGE DIVISION)	Dodge Automobiles
KONDON MANUFACTURING COMPANY	Kondon's Nasal Jelly
THOMAS LEEMING & CO.	Baume Bengue Pacquin's Hand Cream
MARYLAND PHARMACEUTICAL CO.	Rem, Rel
PATON CORPORATION	Yuban Coffee
MELVILLE SHOE COMPANY	Thom McAn Shoes
OXO (U. S. A.), LTD.	Beef Cubes Meat Extracts
PEPSI-COLA COMPANY	Pepsi-Cola
REGAL SHOE COMPANY, INC.	Regal Shoes

PROGRAM	TIME	AGENCY	PN WEEKS
Time Signals	Mon. thru Sun. 10 Times daily	The Biow Company	534 Weeks
Bob Trout <i>News</i> (This series ends December 2)	Saturday 9:45-10:00 p.m.	Ruthrauff & Ryan, Inc.	195 Weeks
Weather Reports	Mon., Wed., Fri. 6:59-7:00 a.m.	Addison Lewis & Associates	2 Weeks
Richard Maxwell <i>Hymns and talks</i>	Mon., Wed., Fri. 3:45-4:00 p.m.	William Esty & Co., Inc.	61 Weeks
Early Evening News with Paul Parks	Tues., Thurs., Sat. 6:00-6:05 p.m. Mon., Wed., Fri. 6:00-6:05 p.m.	The Joseph Katz Company Campbell-Ewald of New York, Inc.	3 Weeks Starts Dec. 4
Early Morning News (This series ends December 23)	Mon. thru Sat. 7:45-8:00 a.m.	Neff-Rogow, Inc.	52 Weeks
Old-Fashioned Favorites <i>Popular music</i> (Beginning December 18)	Mon. thru Sat. 8:15-8:20 a.m.	Platt-Forbes, Inc.	Starts Dec. 18
Have You Forgotten? <i>Popular music</i> Beginning December 4)	Mon. thru Sat. 8:20-8:25 a.m.	Newell-Emmett Company	Starts Dec. 4
Elmer Davis <i>News</i>	Mon., Wed., Fri. 6:30-6:45 p.m.	Cecil & Presbrey, Inc.	18 Weeks

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CBS SUSTAINING PROGRAMS

are chosen because they are *timely, exciting, and balanced*. These three standards of selection produce a diverse, flexible program schedule, carefully designed to win and retain the interest of millions of listeners. To maintain its flexibility—to continue to present the most highly contemporary and most stimulating sustaining programs on the air—Columbia finds it necessary in the course of the month to alter some details in the following schedule. These day-to-day and even hour-to-hour changes are reported, when possible, in local newspaper radio listings.

For your convenience, the Columbia sustaining programs listed on the following pages are grouped in these twelve classifications:

1. CHRISTMAS PROGRAMS *Page 34*
2. NEWS BROADCASTS *Page 35*
3. VARIETY *Page 36*
4. DRAMATIC SERIES *Page 36*
5. PERSONALITIES *Page 37*
6. SPECIAL EVENTS *Page 38*
7. PUBLIC AFFAIRS *Page 39*
8. RELIGIOUS BROADCASTS *Page 40*
9. CHILDREN'S PROGRAMS *Page 41*
10. SERIOUS MUSIC *Page 42*
11. EDUCATIONAL PROGRAMS *Page 46*
12. LIGHT MUSIC *Page 50*
- CBS SHORT WAVE BROADCASTS *Page 51*
- ADDENDA: NOVEMBER PROGRAMS *Page 53*

**CHRISTMAS
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION
<p>Christmas Messages: Pope Pius, King George and Eamon de Valera AT VARIOUS HOURS MONDAY, DECEMBER 25</p>	<p>On Christmas Day Columbia broadcasts holiday messages from Pope Pius XII in the Vatican (time not yet scheduled), King George VI in London (10:00-10:05 a.m.), and Eamon de Valera in Dublin (3:35-3:45 p.m.).</p>
<p>White House Tree Lighting 5:00-5:30 p.m. SUNDAY, DECEMBER 24</p>	<p>President Roosevelt lights the National Community Christmas Tree and sends holiday greetings to the nation from the White House.</p>
<p>CBS Carol Program 12:00-1:00 a.m. SUNDAY, DECEMBER 24 (Actually Monday)</p>	<p>Howard Barlow, the Columbia Symphony Orchestra, organist Julius Mattfeld, a chorus of mixed voices, and vocal soloists join in a carol program early Christmas morning.</p>
<p>Midnight Mass 1:00-1:30 a.m. SUNDAY, DECEMBER 24 (Actually Monday)</p>	<p>Midnight Mass at St. Meinrad's Abbey in Indiana is brought to Columbia listeners in a special Christmas Eve broadcast. The St. Meinrad Choir is heard during Mass.</p>
<p>Carol Programs AT VARIOUS HOURS DECEMBER 16 THRU 29</p>	<p>A partial list of the groups singing carols over CBS during Christmas season follow: Juilliard Chorus; Broad St. Church Choir of Columbus; Schoolfield (Va.) High School Chorus; Bach Choir of Bethlehem; Binghamton A Cappella Chorus; Statler Hotel Employees; Sts. Cyril and Methodius Seminary Choir; Grand Central Carols; West Presbyterian Church Choir. St. Louis; Syracuse School Children; Ilion High School Chorus.</p>
<p>Commander Kelly 1:45-2:00 p.m. SUNDAY, DECEMBER 24</p>	<p>Raymond F. Kelly, National Commander of the American Legion, speaks over the Columbia network in a Christmas message to veterans.</p>

CBS SUSTAINING PROGRAMS

NEWS BROADCASTS

News Summaries, Analyses and Broadcasts from Europe

SCHEDULED PERIODS
MONDAY THRU SUNDAY

Columbia's staff of air reporters in European capitals, in New York, and in Washington cover the second world war according to a regular pattern of summaries, analyses, and news broadcasts from Europe. In addition to this daily schedule, CBS is prepared at any time to bring its audience immediate reports of significant unexpected events. The schedule is supplemented and sharpened by frequent addresses by public figures, historians, and political or military experts. The schedule:

European broadcasts: Edward R. Murrow from London; William L. Shirer from Berlin; Eric Sevareid, Thomas Grandin from Paris; William L. White from Helsinki; Elmer Davis, Bob Trout from New York; Albert Warner from Washington: 8:00-8:15 a.m., 6:45-7:00 p.m., MONDAY THRU FRIDAY; 8:00-8:15 a.m., 6:45-7:00 p.m., SATURDAY; 9:00-9:15 a.m., 7:00-7:30 p.m., SUNDAY.

News Summaries: Latest press dispatches: 6:30 a.m., 6:00 p.m., 1:55 a.m., MONDAY, WEDNESDAY AND FRIDAY; 6:30 a.m., 3:30, 6:00 p.m., 1:55 a.m., TUESDAY AND THURSDAY; 6:30, 11:00 a.m., 3:30, 6:00, 11:00 p.m., 1:55 a.m., SATURDAY; 8:00, 11:00 a.m., 2:55 p.m., 1:55 a.m., SUNDAY.

News analyses: H. V. Kaltenborn and Major George Fielding Eliot, 6:30-6:45 p.m., TUESDAY AND THURSDAY; Elmer Davis and the News, 8:55-9:00 p.m., MONDAY THRU SUNDAY; Albert Warner from Washington, 6:05-6:15 p.m., EACH SATURDAY.

VARIETY

PROGRAM AND TIME	DESCRIPTION
<p>"The Pursuit of Happiness" Approximately 4:30 p.m. EACH SUNDAY (Immediately following Philharmonic Broadcast)</p>	<p>This unique, spirited series is dedicated to the brightness and happiness in America's way of life. Each week the program features distinguished guests, who are introduced by Burgess Meredith, permanent master of ceremonies and one of America's most brilliant and versatile young actors. Mark Warnow's orchestra and Lyn Murray's chorus furnish music for the program, and Carl Carmer, Columbia's American correspondent, reports on the week's newsworthy spot, somewhere in the United States. Norman Corwin directs and Eric Barnouw writes the script. On December 3, Meredith appears with Franchot Tone in a radio dramatization of Edward Everett Hale's "The Man Without a Country."</p>
<p>Columbia Gay Nineties Revue 10:15-10:45 p.m. EACH SATURDAY</p>	<p>Columbia entertainers get into bowlers and bustles and revert to the songs and comedy of the nineties in this swift, picturesque variety show. Joe Howard, master of ceremonies and veteran song-writer, introduces soprano Genevieve Rowe, comedienne Beatrice Kay, and the sturdy slapstick comedy team, Latimer and Costello. Ray Bloch is the conductor and Al Rinker the producer.</p>
<p>Ellery Queen 10:00-11:00 p.m. EACH SUNDAY 8:00-8:55 p.m. BROADCAST TO WEST</p>	<p>The adventures of Ellery Queen and his copper-haired assistant Nikki are dramatized before a jury of four guest "armchair detectives," drawn from the studio audience, who try to determine the identity of the culprit before the true solution is enacted. George Zachary is director and producer.</p>

DRAMATIC SERIES

CBS SUSTAINING PROGRAMS

DRAMATIC SERIES

Continued

PROGRAM AND TIME	DESCRIPTION
<p>Columbia Workshop 10:00-10:30 p.m. EACH THURSDAY</p>	<p>The Columbia Workshop presents its fourth year of unusual radio dramas, which employ the most recent broadcasting techniques in experiments to widen the scope of radio art. The Workshop continues to present original radio plays and operas as well as dramatizations of well-known books.</p> <p>DECEMBER 7: The Globe Theater of the Air, directed by Margaret Webster, presents William Shakespeare's "As You Like It." George Zachary supervises the production.</p>
<p>"Uncle Jonathan" 3:35-3:45 p.m. MONDAY THRU FRIDAY</p>	<p>Uncle Jonathan, editor of the Bottsville Bugle, the world's only cellophane newspaper, entertains Columbia listeners from BBNF, key station of the mythical Alfalfa Network.</p>
<p>Major Bowes' Capitol Family 11:30 a.m.-12:30 p.m. EACH SUNDAY</p>	<p>Major Bowes' Capitol Family presents a spirited musical program each Sunday morning. The family includes the three Dalton Brothers; Nicholas Cosentino, tenor; Charles Magante, accordionist; Sam Herman, xylophonist; and Waldo Mayo's orchestra.</p>
<p>Richard Maxwell 9:00-9:15 a.m. EACH SATURDAY 3:45-4:00 p.m. MONDAY THRU FRIDAY</p>	<p>Richard Maxwell continues to present his program of hymns, inspirational songs and homely philosophy. He is heard on Saturday morning in addition to his regular Monday-thru-Friday afternoon programs.</p>
<p>Outdoors with Bob Edge 9:15-9:30 a.m. EACH SUNDAY</p>	<p>Bob Edge, CBS hunting and fishing expert, recounts anecdotes and furnishes useful information to sporting enthusiasts each Sunday.</p>

PERSONALITIES

SPECIAL EVENTS

PROGRAM AND TIME	DESCRIPTION
<p>Army-Navy Game 1:15-4:15 p.m. SATURDAY, DECEMBER 2</p>	<p>The annual Army-Navy classic is graphically described for CBS listeners by Ted Husing, from the Municipal Stadium in Philadelphia.</p>
<p>Akron "Rubber Ball" 12:00-12:30 a.m. SATURDAY, DECEMBER 2</p>	<p>A vivid word-picture of Akron's major social event, the annual "Rubber Ball," is brought to the CBS audience from the ballroom.</p>
<p>Livestock Show 9:45-10:00 a.m. SATURDAY, DECEMBER 2 9:15-9:30 a.m. MONDAY AND WEDNESDAY, DECEMBER 4 AND 6</p>	<p>Columbia covers the opening of the International Livestock Exposition in Chicago—biggest agricultural event of the year for North American farmers—with special reports and interviews from the scene of the exposition, the Livestock Amphitheatre.</p>
<p>Harry P. Davison 4:00-4:15 p.m. WEDNESDAY, DECEMBER 6</p>	<p>Harry P. Davison, treasurer of the New York unit of the National Tuberculosis Association, appeals to the nation to support the Christmas seal drive.</p>
<p>Stock Exchange Broadcast 11:30 a.m.-12:01 p.m. SATURDAY, DECEMBER 30</p>	<p>Microphones are placed in strategic positions throughout the New York Stock Exchange to capture the full effect of the feverish activity which characterizes daily trading. The broadcast, which is the first radio program to originate on the floor of the exchange, is highlighted by an address by William McChesney Martin, Jr., President of the Exchange.</p>
<p>"Twelve Crowded Months" 10:15-11:15 p.m. SATURDAY, DECEMBER 30</p>	<p>The twelve biggest news events of 1939, as selected by newspaper editors throughout the country, are dramatized in a full-hour broadcast by an outstanding cast of radio actors.</p>

CBS SUSTAINING PROGRAMS

PUBLIC AFFAIRS

PROGRAM AND TIME	DESCRIPTION
<p>"Columbia's Country Journal" 12:00-12:30 p.m. EACH SATURDAY</p>	<p>Charles Stookey, Columbia's director of agricultural programs, presents a weekly roundup of farm news and interviews distinguished farm leaders. His first December broadcast is devoted to the Livestock Exposition in Chicago.</p>
<p>Mrs. Franklin D. Roosevelt 10:45-11:00 p.m. TUESDAY, DECEMBER 5</p>	<p>Mrs. Roosevelt interviews two young rural school pupils during observance of the twenty-fifth anniversary of the Alliance for Guidance of Rural Youth. Mrs. Roosevelt is introduced by Miss Latham Hatcher, president of the Alliance.</p>
<p>Secretary of Labor Frances Perkins 1:45-2:00 p.m. SUNDAY, DECEMBER 3</p>	<p>Secretary of Labor Frances Perkins discusses the second section of her annual report to Congress, covering the Wage-Hour Administration, in an interview by Albert Warner, CBS Washington correspondent.</p>
<p>Colby Chester 4:00-4:30 p.m. FRIDAY, DECEMBER 8</p>	<p>Colby Chester, chairman of the board of General Foods, Inc., speaks from the forty-fourth annual Congress of American Industry. Theme of the conclave is: "A Republic Forever."</p>
<p>Carl Hinshaw 10:45-11:00 p.m. SATURDAY, DECEMBER 2</p>	<p>Representative Carl Hinshaw (R) of California delivers a special address over the Columbia network on the CBS "American Viewpoints" series.</p>
<p>F. Trubee Davison 10:45-11:00 p.m. SATURDAY, DECEMBER 9</p>	<p>F. Trubee Davison, assistant secretary for aviation in the Coolidge and Hoover administrations, cites need of guaranteeing economic security to avoid war in a special address over CBS, entitled "Preparedness for Peace."</p>

**RELIGIOUS
BROADCASTS**

PROGRAM AND TIME	DESCRIPTION
<p>Church of the Air 10:00-10:30 a.m. 1:00-1:30 p.m. EACH SUNDAY</p>	<p>The Church of the Air is presenting its eighth year of Sunday morning and afternoon religious broadcasts. The December schedule:</p> <p>DECEMBER 3: <i>Morning</i> — Rev. Robert B. Whyte, Old Stone Church, Cleveland, Ohio (Presbyterian).</p> <p><i>Afternoon</i> — Very Rev. Monsignor Leo J. Steck, Chaplain, St. Mary of the Angels, Motherhouse, St. Louis, Missouri.</p> <p>DECEMBER 10: <i>Morning</i> — Rev. Fredrik A. Schiotz, executive secretary, Student Service Department, American Lutheran Conference, Chicago, Illinois.</p> <p><i>Afternoon</i> — Rabbi Gershon Hadas, Congregation Keneseth, Israel Beth Sholom, Kansas City, Missouri.</p> <p>DECEMBER 17: <i>Morning</i> — Mr. William R. Knox, Boston, Massachusetts (Christian Scientist).</p> <p><i>Afternoon</i> — Salt Lake Tabernacle Choir in "The Messiah" by Handel (Mormon), 12:30-1:30 p.m.</p> <p>DECEMBER 24: <i>Morning</i> — Rev. Carl A. Glover, Walnut Hills Congregational Church, Cincinnati, Ohio.</p> <p><i>Afternoon</i> — Rev. Joseph A. Vaughan, S. J., Program Director, Vatican Radio Station, and Choir, North American College in Rome.</p> <p>DECEMBER 31: <i>Morning</i> — Rt. Rev. James E. Freeman, D.D., Bishop of Washington, Cathedral Close, Mt. St. Alban, Washington, D. C. (Episcopalian).</p> <p><i>Afternoon</i> — Rev. John Haynes Holmes, Community Church, New York City (Unitarian).</p>

CBS SUSTAINING PROGRAMS

RELIGIOUS BROADCASTS

Continued

PROGRAM AND TIME	DESCRIPTION
<p>Wings Over Jordan 9:30-10:00 a.m. EACH SUNDAY</p>	<p>This program of religious talks and spirituals is presented by outstanding Negro leaders and educators and a choir of thirty-five voices.</p> <p>DECEMBER 3: Rev. A. Clayton Powell, pastor Abyssinian Baptist Church, New York City.</p> <p>DECEMBER 10: Bishop William A. Fountain, Senior Presiding Bishop, Sixth Episcopal District, A. M. E. Church, Atlanta, Georgia.</p> <p>DECEMBER 17: Mrs. Addie W. Dickerson, president, International Council of Women of Darker Races, Philadelphia, Pennsylvania.</p> <p>DECEMBER 24: Rev. W. P. Offut, pastor, Calvary Baptist Church, Louisville, Kentucky.</p> <p>DECEMBER 31: Rev. Richard H. Bowling, pastor, First Baptist Church, Norfolk, Virginia.</p>
<p>Bible Sunday Program 1:45-2:00 p.m. SUNDAY, DECEMBER 10</p>	<p>Senator James J. Davis of Pennsylvania tells "What the Bible Means to Me," in this CBS address on Universal Bible Sunday.</p>
<p>"March of Games" 10:30-11:00 a.m. EACH SUNDAY</p>	<p>Puzzlers are submitted and answered by youthful contestants in this CBS children's quiz series. Arthur Ross is schoolboy emcee and Sybil Trent serves as "Miss Drum Major."</p>
<p>"Let's Pretend" 12:30-1:00 p.m. EACH SATURDAY</p>	<p>The world's greatest fairy tales and original fantasies are dramatized for radio by Mila Mack and presented by a cast of child actors.</p>
<p>"So You Want To Be—" 4:30-4:45 p.m. EACH THURSDAY</p>	<p>Successful persons in various professions are interviewed by a group of youngsters eager to follow in their footsteps. The program is presented by CBS and <i>Young America</i> magazine.</p>

CHILDREN'S PROGRAMS

**SERIOUS
MUSIC**

PROGRAM AND TIME

**New York Philharmonic
Symphony Orchestra**

AT 3:00 p.m.

EACH SUNDAY

DESCRIPTION

The New York Philharmonic-Symphony Orchestra is in its tenth consecutive year of broadcasting as an exclusive Columbia network feature. John Barbirolli, brilliant young English conductor, is permanent director of the orchestra, and Deems Taylor, CBS music consultant, remains the program commentator. From Carnegie Hall this month:

DECEMBER 3: (*From Utica*). *Weber*: Overture, "Der Freischutz"; *Tschaikowsky*: Symphony No. 5, in E minor, Opus 64; *Respighi*: Symphonic Poem. "The Fountains of Rome."

DECEMBER 10: *Rossini*: Overture, "William Tell"; *Mozart*: Symphony No. 41, in C major ("Jupiter" Symphony); *Beethoven*: Symphony No. 5, in C minor, Opus 67.

DECEMBER 17: *Nicolai*: Overture, "The Merry Wives of Windsor"; *Haydn*: Concerto for Violincello and Orchestra, in D major. EMANUEL FEUERMANN, soloist; *Mahler*: Adagietto from Symphony No. 5, in C-sharp minor; *Ravel*: "Daphnis and Chloe," Suites I and II.

DECEMBER 24: *Corelli*: Concerto Grosso, No. 8, in G minor ("Fatto per la Notte di Natale"); *Weinberger*: "Christmas Eve"; *Arensky*: Variations on a Christmas Carol by *Tschaikowsky*, for String Orchestra, Opus 35-a; *Strauss*: Waltz, "Emperor," and Overture, "Der Zigeunerbaron."

DECEMBER 31: Program to be scheduled. Georges Enesco, guest conductor.

CBS SUSTAINING PROGRAMS

SERIOUS MUSIC

Continued

PROGRAM AND TIME	DESCRIPTION
<p>Indianapolis Symphony Orchestra 10:30-11:00 p.m. WEDNESDAY, DEC. 6, 13 AND 27 11:05 a.m.-12:00 noon SATURDAY, DECEMBER 30</p>	<p>The Indianapolis Symphony Orchestra, under the direction of Fabien Sevitsky, continues its series of Wednesday evening broadcasts over the Columbia network. On its December 6 program, the orchestra features "Fugue for Eighteen Violins," a popular modern work by Arcady Dubensky.</p>
<p>Cincinnati Conservatory of Music 11:05 a.m.-12:00 noon SATURDAY, DECEMBER 9 10:30-11:00 p.m. MONDAY, DECEMBER 4 4:00-4:30 p.m. MONDAY, DECEMBER 18</p>	<p>The Cincinnati Conservatory of Music continues its sixth season of broadcasts over the Columbia network. A symphony orchestra and string orchestra, both composed of students and faculty members, perform on the programs. Severin Eisenberger of the artist faculty is piano soloist on December 4. Alexander von Kreisler is the regular conductor.</p>
<p>Curtis Institute of Music 10:30-11:00 p.m. MONDAY, DECEMBER 11</p>	<p>The Curtis Institute of Music presents a series of thirty Monday concerts in its eleventh season on CBS. On December 11 Alfred Mann is heard on the recorder, an antique wind instrument, and Ezra Rachlin conducts the string orchestra.</p>
<p>Cleveland Institute of Music 4:00-4:30 p.m. EACH TUESDAY</p>	<p>The Cleveland Institute of Music broadcasts over the Columbia network each Tuesday afternoon. Harold Fink, pianist, and Josef Fuchs, violist, are recitalists on the first December program.</p>
<p>New England Conservatory of Music 11:05 a.m.-12 noon SATURDAY, DECEMBER 16</p>	<p>The New England Conservatory of Music Orchestra is heard in a fifty-five minute program of classical selections. Quincy Porter is the conductor.</p>

**SERIOUS
MUSIC**

PROGRAM AND TIME	DESCRIPTION
<p>New York Philharmonic Young People's Concerts 3:45-4:45 p.m. MONDAY, DECEMBER 11 11:05 a.m.-12:15 p.m. SATURDAY, DECEMBER 23</p>	<p>The Philharmonic Symphony Orchestra is heard in the second of a series of Saturday morning concerts especially prepared for young people. A supplementary concert, added to accommodate the overflow audience of the popular series, is heard Monday afternoon, December 11. Suzanne Bloch is featured as lute soloist on the supplementary program.</p>
<p>Ohio State University Choral Groups 11:05 a.m.-12 noon SATURDAY, DECEMBER 2</p>	<p>Three Ohio State University choral groups are heard in a program of hymns and folk-songs. Louis H. Diecks, Marguerite Miller, and Dale V. Gilliland direct the University Chorus, the Women's Glee Club, and the Men's Glee Club, respectively.</p>
<p>Vera Brodsky 3:35-4:00 p.m. SATURDAY, DECEMBER 9, 23 & 30</p>	<p>Vera Brodsky, internationally famous concert and radio pianist, strives for the exceptional in material in this new series of piano recitals. Her first program is devoted to Maurice Ravel's suite, "Le Tombeau de Couperin."</p>
<p>"So . . . You Think You Know Music"—Ted Cott 2:30-2:55 p.m. EACH SUNDAY</p>	<p>Four volunteers participate in a musical quiz, conducted by Ted Cott and judged by Leonard Lieblich. The program remains a rigorous inquisition on classical selections and composers.</p>
<p>Columbia Concert Orchestra 5:00-5:30 p.m. EACH SATURDAY</p>	<p>The Columbia Concert Orchestra, under the direction of Howard Barlow, continues to present its series of varied selections from classical and serious modern composers.</p>

CBS SUSTAINING PROGRAMS

SERIOUS MUSIC

Continued

PROGRAM AND TIME	DESCRIPTION
<p>Library of Congress Concert 3:00-4:00 p.m. SATURDAY, DECEMBER 16</p>	<p>The Budapest String Quartet, consisting of Josef Roisman and Alexander Schneider, violins, Boris Kroyt, viola, and Mischa Schneider, violoncello, is heard in a recital from Washington.</p>
<p>Salt Lake City Tabernacle Choir 12:30-1:00 p.m. EACH SUNDAY</p>	<p>This world famous choir sings selections of religious music weekly from one of America's greatest auditoriums, the Salt Lake City Tabernacle. Frank Asper, Tabernacle organist, accompanies the choir.</p>
<p>Greenfield Village Chapel 8:45-9:00 a.m. EACH WEDNESDAY</p>	<p>This new Columbia series features the singing of the Greenfield Village Chapel children's choir. The broadcast originates in Greenfield Village and is brought to the network in a remote from WJR, Columbia's station in Detroit.</p>
<p>Walberg Brown Strings 1:35-2:00 p.m. SUNDAY, DECEMBER 17 & 31 1:35-1:45 p.m. SUNDAY, DECEMBER 3, 10, & 24</p>	<p>A string ensemble, under the direction of Walberg Brown, musical director of Columbia's Cleveland station, WGAR, plays classical selections in this Sunday series.</p>
<p>University Women's Chorus 2:30-3:00 p.m. SATURDAY, DECEMBER 9</p>	<p>The University's Women's Chorus, a New York organization composed of singers from various colleges, broadcast a program of hymns and folk-songs from the studios of WABC. Included on their program are selections by Chaminade, Franck, Kodaly, and Donastia and arrangements by Davison and Grainger.</p>

**EDUCATIONAL
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION														
<p>CBS ADULT EDUCATION BOARD</p>	<p>The programs on this page are presentations of the Department of Education, arranged with the counsel of Columbia's Adult Education Board. Members of the Board, representative of the nation's leading educators and publicists, are:</p> <table border="0"> <tr> <td>LYMAN BRYSON, chairman</td> <td>SPENCER MILLER, JR.</td> </tr> <tr> <td>STRINGFELLOW BARR</td> <td>RUTH BRYAN ROHDE</td> </tr> <tr> <td>WILLIAM BENTON</td> <td>THOMAS V. SMITH</td> </tr> <tr> <td>HARRY WOODBURN CHASE</td> <td>GEORGE EDGAR VINCENT</td> </tr> <tr> <td>ROBERT I. GANSON, S.J.</td> <td>WILLIAM ALLEN WHITE</td> </tr> <tr> <td>ALVIN S. JOHNSON</td> <td>RAY LYMAN WILBER</td> </tr> <tr> <td>HENRY R. LUCE</td> <td>JOSEPH H. WILLITS</td> </tr> </table>	LYMAN BRYSON, chairman	SPENCER MILLER, JR.	STRINGFELLOW BARR	RUTH BRYAN ROHDE	WILLIAM BENTON	THOMAS V. SMITH	HARRY WOODBURN CHASE	GEORGE EDGAR VINCENT	ROBERT I. GANSON, S.J.	WILLIAM ALLEN WHITE	ALVIN S. JOHNSON	RAY LYMAN WILBER	HENRY R. LUCE	JOSEPH H. WILLITS
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<p>Americans at Work 10:30-11:00 p.m. EACH THURSDAY</p>	<p>Columbia presents authentic and colorful accounts of many of the jobs which make up the intricate web of American industrial life. Workers and craftsmen address the CBS audiences directly from laboratories, tunnels, workshops, city rooms, and offices all over the country. The December schedule:</p> <p>DECEMBER 7: Picture Magazine Worker DECEMBER 14: Private Detective DECEMBER 21: Tree Grower DECEMBER 28: United States Marine</p>														
<p>The People's Platform 7:00-7:30 p.m. EACH SATURDAY</p>	<p>Lyman Bryson, Chairman of Columbia's Adult Education Board, entertains four Americans at dinner and discusses current problems with them extemporaneously. His guests on December 2, including Princess Alexandra Kropotkin, discuss the topic: "Should the United States Help to Make Peace in Europe?"</p>														

CBS SUSTAINING PROGRAMS

EDUCATIONAL PROGRAMS

PROGRAM AND TIME	DESCRIPTION
<p>American School of the Air 9:15-9:45 a.m. <i>Rebroadcast</i> 3:35-4:00 p.m. MONDAY THRU FRIDAY</p>	<p>The American School of the Air, now in its eleventh year as a Columbia network educational feature, is heard regularly in 150,000 classrooms all over the country. Programs are prepared with the cooperation of many national educational organizations and the counsel of a Board of Consultants. The December schedule:</p> <p style="text-align: center;"><i>MONDAYS—Frontiers of Democracy</i></p> <p>DECEMBER 4: Tomorrow's Fuel. DECEMBER 11: Mastering the Machine.</p> <p style="text-align: center;"><i>TUESDAYS—Folk Music of America</i></p> <p>DECEMBER 5: Teamster Songs. DECEMBER 12: Courting Songs.</p> <p style="text-align: center;"><i>WEDNESDAYS—New Horizons</i></p> <p>DECEMBER 6: Down the Mississippi to the Sea. DECEMBER 13: Bering Discovers an "Ice-Box."</p> <p style="text-align: center;"><i>THURSDAYS—Tales from Far and Near</i></p> <p>DECEMBER 7: Chesley Kahmann—"The Cream-Colored Pony." DECEMBER 14: Frank Stockton:—"The Pool Count's Christmas."</p> <p style="text-align: center;"><i>Friday—This Living World</i></p> <p>DECEMBER 1: Where We Live. DECEMBER 8: Our Flag in the Far East. DECEMBER 15: Uncle Sam as a Good Neighbor</p>
<p>Bull Session 4:00-4:30 p.m. EACH SATURDAY</p>	<p>Students at a group of mid-western universities hold extemporaneous, informal discussions on important social and political problems.</p>

**EDUCATIONAL
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION
<p>Highways to Health 4:30-4:45 p.m. EACH WEDNESDAY</p>	<p>The New York Academy of Medicine arranges these instructive talks for laymen. Dr. Iago Galdston is in charge. The December schedule:</p> <p>DECEMBER 6: Dr. Arthur C. DeGraff, professor of therapeutics, N. Y. College of Medicine: "What Can Be Done About Heart Disease in Middle Life?"</p> <p>DECEMBER 13: Dr. Samuel Karelitz, adjunct pediatrician, Mt. Sinai Hospital: "The Normal Child."</p> <p>DECEMBER 20: Dr. Alfred G. Langmann, chief, Children's Cardiac Clinic, Vanderbilt Clinic: "Rheumatic Fever in Children."</p> <p>DECEMBER 27: Dr. Clyde E. McDonald, surgeon, New York Ear and Eye Infirmary: "Where Can I Get a Good Eye Examination at a Price I Can Afford?"</p>
<p>Men Behind the Stars 4:30-4:45 p.m. EACH FRIDAY</p>	<p>Legends of the constellations are dramatized in this series, arranged by Professor William H. Barton, Jr., of the Hayden Planetarium, and Hans Christian Adamson of the American Museum of Natural History.</p>
<p>Of Men and Books 4:30-4:45 p.m. EACH TUESDAY</p>	<p>Professor John T. Frederick of the Medill School of Journalism, Northwestern University, continues to review current books.</p>
<p>Dr. Perrin H. Long 10:30-11:00 p.m. TUESDAY, DECEMBER 12</p>	<p>Dr. Perrin H. Long, who is largely responsible for the introduction of Sulfanilamide into American medical practice, discusses qualities and uses of the drug in a special CBS broadcast.</p>

CBS SUSTAINING PROGRAMS

EDUCATIONAL PROGRAMS

Continued

PROGRAM AND TIME	DESCRIPTION
<p>What's Art to Me? 6:30-6:45 p.m. EACH SATURDAY</p>	<p>CBS joins the Museum of Modern Art in presenting this unusual program of drama, talks and interviews about contemporary art. On December 2 the program dramatizes the story of motion pictures, with Iris Barry, curator of the Museum's film library, as guest. Holger Cahill serves as master of ceremonies.</p>
<p>Adventures in Science 4:30-4:45 p.m. EACH MONDAY</p>	<p>Watson Davis interviews prominent scientists on these CBS programs, planned in conjunction with Science Service, Incorporated.</p> <p>DECEMBER 4: Mr. S. D. Kirkpatrick, editor, Chemical and Metallurgical Engineering, and Mr. Frank A. Howard, president, Standard Oil Development Corporation.</p> <p>DECEMBER 11: Dr. Dean R. Brimhall, assistant to chairman, Civil Aeronautics Authority.</p> <p>DECEMBER 18: Dr. G. H. Collingwood, Foresters of American Forestry Association.</p> <p>DECEMBER 25: Mr. Davis presents highlights of Review of Science for 1939.</p>
<p>What Price America? 1:00-1:30 p.m. EACH SATURDAY</p>	<p>These documentary programs, prepared by CBS and the Department of the Interior, dramatize America's effort to conserve natural resources. December's schedule includes the story of Puerto Rico, strategic minerals, and a Christmas program.</p>
<p>Democracy in Action 2:00-2:30 p.m. EACH SUNDAY</p>	<p>This series, presented by CBS in cooperation with the United States Office of Education, describes America's fight against disease in its first three December programs.</p>

LIGHT MUSIC

PROGRAM AND TIME	DESCRIPTION																				
<p>Concert in Rhythm 10:00-10:30 p.m. EACH TUESDAY</p>	<p>Columbia's "Concert in Rhythm" orchestra presents original and arranged precision music in concert style and setting. The program, conceived and directed by Raymond Scott, features selections by Nan Wynn, popular CBS soloist, in its December schedule. Ed Cashman produces these weekly concerts.</p>																				
<p>CBS Vocalists VARIOUS HOURS MONDAY THRU SATURDAY</p>	<p>The Columbia Network schedule of vocal programs includes many young singers of popular songs in many styles and interpretations. Among the current vocalists are:</p> <table border="0"> <tr> <td>Hubert Hendrie</td> <td>Genevieve Rowe</td> </tr> <tr> <td>Michael Loring</td> <td>Nan Wynn</td> </tr> </table>	Hubert Hendrie	Genevieve Rowe	Michael Loring	Nan Wynn																
Hubert Hendrie	Genevieve Rowe																				
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<p>Deep River Boys, Four Clubmen VARIOUS HOURS</p>	<p>These harmony groups are featured on the Columbia Network through the week. Each has a distinctive vocal style and continues to be a network favorite.</p>																				
<p>Dance Orchestras VARIOUS HOURS MONDAY THRU SUNDAY</p>	<p>America's leading dance bands provide a full schedule of current hits and old favorites to Columbia listeners each evening. These top ranking bands are scheduled for December:</p> <table border="0"> <tr> <td>Louis Armstrong</td> <td>Carl Lorch</td> </tr> <tr> <td>Mitchell Ayres</td> <td>Leighton Noble</td> </tr> <tr> <td>Richard Bono</td> <td>Harry Owens</td> </tr> <tr> <td>Bob Chester</td> <td>Ray Pearl</td> </tr> <tr> <td>Eddie Duchin</td> <td>Louis Prima</td> </tr> <tr> <td>Benny Goodman</td> <td>Tommy Reynolds</td> </tr> <tr> <td>Everett Hoagland</td> <td>Buddy Rogers</td> </tr> <tr> <td>Sammy Kaye</td> <td>Tommy Tucker</td> </tr> <tr> <td>Vincent Lopez</td> <td>Lawrence Welk</td> </tr> <tr> <td></td> <td>Paul Whiteman</td> </tr> </table>	Louis Armstrong	Carl Lorch	Mitchell Ayres	Leighton Noble	Richard Bono	Harry Owens	Bob Chester	Ray Pearl	Eddie Duchin	Louis Prima	Benny Goodman	Tommy Reynolds	Everett Hoagland	Buddy Rogers	Sammy Kaye	Tommy Tucker	Vincent Lopez	Lawrence Welk		Paul Whiteman
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CBS SHORT WAVE PROGRAMS

PROGRAM AND TIME	DESCRIPTION
<p>CBS SHORT WAVE BROADCAST SCHEDULE TO EUROPE AND SOUTH AMERICA</p>	<p>Columbia's schedule of programs to Europe and South America, over short wave station WCBX (New York) and WCAB (Philadelphia), consists of programs designed exclusively for European and South America listeners, as well as selected programs heard regularly over the network. The present schedule includes 63½ hours of short-wave broadcasts each week to Europe and 45½ to South America.</p>
<p>News Broadcasts 1:30-1:45 p.m. 5:00-5:50 p.m. 5:50-6:00 p.m. MONDAY THRU FRIDAY 11:00 a.m.-12 noon SATURDAY</p>	<p>Columbia transmits daily news programs to Europe in English, as well as in French, German, Italian and Polish. Sources for the news broadcasts are similar to those available to the network's regular reporters and analysts. A feature of the summaries is a review of New York Stock Exchange prices and closing prices.</p>
<p>Hollywood News MONDAY, 2:30-2:45 p.m. TUESDAY, 8:15-8:30 p.m. THURSDAY, 7:45-8:00 p.m.</p>	<p>In collaboration with Will Hays' office, Columbia presents news of Hollywood once each week in English, Spanish, and Portuguese respectively. Information for the program is furnished by many producing companies.</p>
<p>News in Spanish 6:45-7:00 p.m. MONDAY THRU SUNDAY</p>	<p>This program of world-wide news events is broadcast in Spanish, Monday through Friday by Alberto Zalamea, well-known journalist and native of Colombia, and Saturday and Sunday by Americo Lugo-Romero.</p>
<p>News in Portuguese 7:15-7:30 p.m. MONDAY THRU FRIDAY</p>	<p>Luis Correa, native Brazilian journalist, reports the news each week-day in Portuguese for Columbia's audience in Brazil.</p>

SPECIAL CBS BROADCASTS TO EUROPE

SPECIAL CBS BROADCASTS TO SOUTH AMERICA

**TYPICAL CBS
PROGRAMS TO
EUROPE AND
SOUTH AMERICA**

PROGRAM AND TIME	DESCRIPTION
<p>Carmen Castelo's Broadway Column in Spanish FRIDAY, 7:30-7:45 p.m.</p>	<p>The latest news of the theater, motion pictures, fashions and personalities of Broadway is reported in Spanish by Carmen Castelo.</p>
<p>Women's Program in Spanish 9:30-9:45 p.m. EACH TUESDAY AND THURSDAY</p>	<p>Presented under the auspices of the Human Relations Committee of the National Council of Women of the United States, this series features news of special interest to the women of Latin and South America.</p>
<p>Cultural News in Spanish 8:15-8:30 p.m. EACH WEDNESDAY</p>	<p>Americo Lugo-Romero is heard each Wednesday in a quarter-hour digest of cultural news of special interest to South American listeners.</p>
<p>New York Philharmonic Symphony Orchestra SUNDAY AT 3:00 p.m.</p>	<p>The regular Sunday afternoon concerts by the New York Philharmonic-Symphony from Carnegie Hall are broadcast in full to South America and to Europe.</p>
<p>Other Program Highlights VARIOUS HOURS MONDAY THRU SUNDAY</p>	<p><i>To Europe:</i> SUNDAYS: Democracy in Action; MONDAYS: American School of the Air, Adventures in Science, Americans at Work (recorded rebroadcast); WEDNESDAYS: Bob Crosby's Orchestra (recorded rebroadcast). <i>To South America:</i> DAILY: Elmer Davis and European News Broadcasts; MONDAY THRU FRIDAY: H. V. Kaltenborn; SUNDAYS: Sunday Evening Hour; MONDAYS: Columbia Concert Hall; WEDNESDAYS: Columbia Concert Hall, Burns and Allen, Star Theatre; THURSDAYS: Kate Smith Hour; SATURDAYS: Your Hit Parade.</p>

ADDENDA:

NOVEMBER PROGRAMS

Columbia's Special Feature broadcasts are arranged on a week to week, sometimes day to day, and even, on occasion, hour to hour basis. One result of this flexibility and timeliness is the following partial list of November programs which were arranged too late for inclusion in the last month's issue of THE COLUMBIA PROGRAM BOOK.

PUBLIC AFFAIRS

NOVEMBER 4: Senator Gerald P. Nye (R) of North Dakota, staunch isolationist and opponent of the recent repeal of the arms embargo, discussed the neutrality question, then before Congress, 10:45-11 p.m.

NOVEMBER 12: Samuel B. Pettengill, former Congressman from Indiana and an author of the Communications Act of 1934, discussed the provision of the National Association of Broadcasters code forbidding sale of radio time for controversial discussions. Speaking under the auspices of the National Committee to Uphold Constitutional Government, of which he is vice-chairman. Mr. Pettengill entitled his address "Radio and Free Speech," 1:45-2 p.m.

NOVEMBER 14: John G. Winant, former governor of New Hampshire and now director of the International Labor Office, discussed the aims and methods of his organization in a special CBS broadcast. Mr. Winant spoke from the twentieth anniversary banquet of the Labor Office, held at the Mayflower Hotel in Washington, 10:45-11 p.m.

NOVEMBER 21: John G. Winant, director of the International Labor Office, was heard

again over the Columbia network, this time in a round-table discussion originating at the I. L. O.'s convention in Havana, 10:45-11 p.m.

NOVEMBER 28: Lord Lothian, British Ambassador to the United States, delivered a formal speech as he entrusted the original copy of the Magna Charta to the Library of Congress for safe-keeping until the European war ends. The precious manuscript was accepted by Archibald MacLeish, Librarian of Congress, whose address was also broadcast over CBS, 4-4:15 p.m.

NOVEMBER 28: Postmaster General James A. Farley, chairman of the Democratic National Committee, and John D. M. Hamilton, chairman of the Republican National Committee, presented their opinions on the subject of "Shall Student America Concern Itself with Politics," in a special CBS broadcast. Joining Hamilton and Farley in the symposium were Governor Lloyd C. Stark of Missouri and Dr. Franc Lewis McCluer, president of Westminster College, which arranged the broadcast, 10:45-11 p.m.

SPECIAL EVENTS

NOVEMBER 9: Professor Harold Clayton Urey, discoverer of "heavy water," and Pro-

fessor Enrico Fermi, both Nobel Prize winners, were heard in a special CBS broadcast commemorating the 75th Anniversary Celebration of the Columbia University School of Engineering. The Columbia professors joined with Dean Joseph W. Barker of the School of Engineering and Watson Davis, Director of Science Service, in the program. 7:15-7:30 p.m.

NOVEMBER 13: A message by Pope Pius XII on the occasion of the 50th anniversary of the Catholic University of America was broadcast over CBS nationwide network. The Pope's remarks, which came from Vatican City, were his first heard in this country since the outbreak of war in Europe. 12-12:15 p.m.

NOVEMBER 14: Outstanding CBS stars joined in a gala half-hour salute to Columbia's station KWKH in Shreveport, La., celebrating increase in its power from 10,000 to 50,000 watts. Participating in the tribute were Raymond Scott, Nan Wynn, Jerry Cooper, the Modernaires, Bob Trout, and Mel Allen, 10-10:30 p.m.

NOVEMBER 15: President Roosevelt spoke over the nationwide Columbia network in connection with the cornerstone-laying exercises for the new Thomas Jefferson Memorial, near the Lincoln Memorial in Potomac Park, Washington, 2:30-2:45 p.m.

NOVEMBER 18 AND 25: Not scheduled until several days before each contest, in order to insure timely coverage, were Ted Husing's graphic descriptions of the Missouri-Oklahoma battle for the Big Six Title and of the Notre Dame-Southern California classic. 2:15-5 p.m.

NOVEMBER 19: Rodrigue Cardinal Villeneuve of Quebec officiated at the dedication of the New House of Studies of the Oblates of Mary Immaculate in Washington. In addition to his address, the Oblate Choir of 51 voices was heard on the special Columbia program. 1-1:30 p.m.

NOVEMBER 19: President Roosevelt's address at the cornerstone ceremonies in Hyde Park for the library to house his public and private papers was broadcast over the nationwide CBS network, 3-3:15 p.m.

NOVEMBER 22: Dr. Arthur H. Compton, Nobel Prize winner and eminent physicist, discussed "Science and Religion" in a Columbia educational feature, 4-4:15 p.m.

NOVEMBER 23: Bob Trout interviewed the young infantile paralysis patient, who drew the prize seat next to President Roosevelt, at the Warm Springs Foundation's Thanksgiving Dinner. 6:30-6:45 p.m.

NOVEMBER 24: Dr. Winifred Nash, head of the English department of a Boston high school, answered the question, "Can a Sense of Humor Be Developed", in a CBS broadcast in connection with the convention of the National Council of Teachers of English. 4-4:15 p.m.

NOVEMBER 28: Tribute was paid to the memory of Anton Rubinstein in a recital of his music over CBS, marking the centenary of his public debut. Selections from his songs and piano compositions were performed by Genevieve Rowe, soprano; Hubert Hendrie, baritone, and Vera Brodsky, pianist. 3:35-4 p.m.