

IN THIS
ISSUE

Broadcasting Enters Third Decade

BROADCAST WEEKLY

MARCH 17th to 23rd



Helen Dumas, actress heard on dramatic programs presented by the Columbia Broadcasting System

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Radio's Third Decade

IN taking its place among the major public utilities and useful arts of the century, radio broadcasting assumes an obligation to millions of listeners.

It is the most personal of mediums, reaching into the home and making the entire country one vast community of neighbors.

Through the microphones of the nation is heard the heart-beat of the world. Upon a common ground of shared interest, radio broadcasting levels the barriers that keep people apart.

In this third decade of radio broadcasting, the public is demanding art in industry. Great industrial organizations include as a very necessary adjunct to pork-packing, bean-selling and the enjoyment of one's morning cup of coffee, vast expenditures for drama, symphony, and opera. Learned philosophers and educators study broadcasting as a mirror reflecting the advancement in life, manners and civilization. Public men have suddenly developed a profound veneration for the public at large, and say so, via coast to coast hook-ups. The United States Of Imagination is at work and a legion of listeners constitute a vast, invisible commonwealth that is instantly responsive, an intangible yet remarkable reality.

* * *

The first broadcasting decade, prior to 1925, was largely experimental. Its growing-pains were a constant delight to eager listeners. The amateur was king. It is doubtful whether television will provide the thrills comparable to those when the first intelligible sounds filtered through the old-fashioned headphone.

There were no critics in those first days. Everybody just had a good time. Radio itself was miracle enough. The profession looked coldly upon the radio fledgling, debating whether or not to throw it out of the entertainment nest. But in the third decade, with the phonograph and player-piano traditions,

proud stars of stage, screen, concert hall and rostrum, bow before the invisible commonwealth of radio.

With formation of major networks and institution of coast to coast service, radio entered its second decade. All of the resources of science, engineering, capital and organization was poured into the new art. The stage was set for the professional phases of broadcasting, and creative talent invited to develop new art forms. During the past ten years, radio has changed habits of generations, again demonstrating that public utilities and inventions affect the lives and manners of people to the extent that their service ideals stimulate progress, self-improvement, or contribute to more pleasant acquisition of daily necessities and luxuries.

* * *

Two important questions today are: What should the listener know about broadcasting in order to gain the greatest benefit? and how may the individual listener at any given time know the possibilities of radio from the program and service angle?

These questions indicate one of the big tasks to be accomplished during "Radio's Third Decade." It is that of unscrambling the ether, for where to find what is wanted, *when* wanted, is a problem to the average listener. The attention of progressive broadcasting organizations is being more and more directed toward "editorializing" the air; meaning developing a medium that presents contrasting features in an orderly, findable manner, as do successful printed word mediums.

There is always something of interest for everybody on the air, somewhere. Without a means of effective classification, it is almost impossible for the listener to segregate what is of interest at any given hour.

(Continued on Page 10)

MICROPHONE GOSSIP



• • • Ned Tollinger, master of ceremonies of the Carefree Carnival has just about made up his mind to raise a gagster and like it. His young son, John Nedric Tollinger, Jr., hasn't reached kindergarten age yet but evidently he can't resist a chance for a laugh. Trying to develop the baby's sense of identification or whatever it is proud papas have in mind when they say "Who's this?" Ned showed Ned Junior a profile of Jimmy Durante.

"Duck?" said the lad, and stuck to it.

"Well, then, who's this?" said Ned, showing him a photo of Ed Wynn, wearing a hat and expression a bit more goofier than usual.

"Daddy!" chortled the baby, so Ned gave up.

• • • The newest personality on KGGC's rapidly growing list of stars is Eugene Hawes, the Pedro Gonzales of the Jamboree, Happy Go Lucky Hour, and other bi-time productions too numerous to mention. Pedro is to be the master of the lack of ceremonies on a new women's program to be known as "Pedro's Pajamarino," which will be heard Monday to Friday, inclusive, over KGGC. As the name implies, this women's program is to offer entertainment instead of dry talk; humor and the guest speakers will be those who are recognized authorities on their particular subjects. All talks will be limited to five minutes. Among the subjects to be taken up as of interest to housewives will be cooking (of a different kind) radio, automobile tours, society, and other topics of general interest. Luther L. Putnam will take the part of the editor of Milady's Date Book, and will give a daily résumé of the meetings of interest to women. Entertainers who will be heard with Pedro are: Jeanne Carole, Mort Werner, Alice Christians, Tropical Tramps, Lisbeth Baird, Arnet Amos, and many others.

• • • Long noted as a leading masculine radio actor of Southern California, True Boardman steps into a new field today when he takes over his duties as a member of the writing and producing staff at KHJ.

Appearing at various times in the title rôle of "Peter the Great" over CBS, as Orloff in "Catherine the Great" over the same hook-up, and as the narrator on the "Treasures of Time" programs, Boardman has gained a widespread reputation as one of the most versatile and capable actors on the ether lanes today.

In addition to his radio work, Boardman has also been connected with the legitimate stage, having appeared in several plays here, and produced two shows on Broadway in New York—"Gang War" and "Cortez."

Born in Seattle, Washington, in 1909, Boardman was brought to Los Angeles at an early age by his parents, and made his theatrical debut at the age of eight months, when he was carried onto the stage in a local production. During his early years he was well known as a child actor and appeared in numerous motion pictures.

He attended LeConte Junior High School and Hollywood High School, going from there to Los Angeles Junior College, where he won honors as national champion debater and orator. He continued his education at Occidental College, and finally switched to the University of California at Los Angeles to major in English literature, graduating from that institution only last year. All during his college career he was working in radio productions at KHJ.

In his new position at KHJ, Boardman will both write and produce dramatic programs.

• • • Tommy Harris, the Little King of Song, soon may don again the crown which illness forced him to relinquish.

The NBC songster, who was headed for stardom in Radio City when he collapsed and was brought home to California to recuperate, has spent the last three months in a Los Gatos sanatorium.

Recently when x-rays of his lungs were made, doctors pronounced the words which he and Mrs. Harris and countless scores of friends and admirers have been praying to hear—"All clear!"

If Tommy continues to improve, he will be able to leave the sanatorium in April, and it then will be only a question of time until he can sing again, his doctors say.

• • • KFRC officials got the jitters a few days ago when they heard reports that Midge Williams, little colored singer, who is under contract to the Don Lee Broadcasting System, was heard on local stations not affiliated with the network. Everything was squared however, when it was found that her voice was being heard on reproductions. While in Japan last year, Midge made six recordings. They were in Japanese and English. Friends who own copies of these records have been lending them to various stations in the San Francisco bay region which have been playing them on novelty programs.

• • • Edna Fischer, NBC pianist, is blushing over the way she crashed a strange dinner party the other night. She arrived at a restaurant in a rush, having been delayed at the studio, and much to her surprise found the big table to which she was ushered, empty. So she seated herself and waited.

As the guests arrived, she sought in vain for a familiar face, and it wasn't until after the soup course that she finally discovered the truth: she was in the wrong restaurant. Her party was in the one next door.

• • • A rainstorm brought a new singer to the home of Bennie Walker, NBC's jovial Editor of the Woman's Magazine of the Air, and increased to twenty the number of birds, animals and fish in Bennie's menagerie.

While Bennie was at the studio, Mrs. Walker was at home busily cleaning one of her bird's cages. Suddenly she was startled to see a small yellow canary as it flew against the window in front of her. Three times the frightened little bird struck the glass, its wings fluttering helplessly in the driving wind and rain. Mrs. Walker took her bird out of its cage and went outside, temptingly holding up the cage. The canary flew straight into it. His hunger satisfied with a generous meal of seed, water and other food bits, he burst into a song of gratitude in which the three other Walker canaries soon joined.

Bennie's pets now include four canaries, two monkeys, one dog, one cat, eleven goldfish and one parrot.

• • • Rudy Vallee has signed one of the longest contracts which any radio star has ever been offered by his sponsor. The new agreement carried through until January 1, 1942. Rudy's former contract was too expire January 1, 1936—his new one sets him for another year with options for the succeeding five.

• • • Helen Schneider, the concert pianist on the KGGC concert series, is no newcomer to radio. Although she is a native San Franciscan by birth, she has been heard over eastern network stations only for the past two years, as her personal appearance tour kept her east of the Rockies. Her return to this city was primarily for a rest although she will be heard in two recitals here on the concert stage. KGGC congratulates itself on being able to present her Saturday nights at 7:45.

• • • A most versatile man is Jack Van Nostrand, editor of the continuity department at KHJ. In addition to his qualifications as a writer, "Van" is also noted as a sailor of no mean ability and spent all of his summers during schooldays, as a deck hand on vessels to all parts of the world. Among the countries and continents he visited during these trips to sea were Africa, Europe, Australia, South America, China, Japan, and all major ports on the eastern coast of the United States.

• • • Finka-Finka (christened Henrik Ibsen), one of the pet cats of Mme. Sylva of Hollywood, is a kleptomaniac. He can't resist taking jewelry that he sees lying around.

Usually it belong to Sylvia's friends who have removed it while they are being treated by the famous masseuse. One day the NBC health advisor was admiring a friend's very expensive watch and she said laughingly, "My dear, I'm tempted to steal that watch from you!" To her great embarrassment, the watch was missed shortly afterward, and Finka was caught with it in his mouth.

• • • When Ben Bernie's entourage pulled stakes in Hollywood, two of The Lads remained in the film capital, victims of the cinema's wiles. Handsome, tall and dark John King, "he of the college baritone," stayed on to complete several film tests Bernie had arranged for him, and Eddie Oliver, whose sparkling musical arrangements have long been a feature of the Bernie orchestra, remained to open an engagement as pianist at the exclusive Clover Club.

The Old Maestro paid a sentimental tribute to the two Lads on his final Hollywood NBC program, wishing them "the mosta of the besta."

• • • Western listeners who appreciate western songs should try Adam Windbush, cowboy crooner, and reputed the highest yodeler in the world, who is to be heard over XEMO (865 kc.) every evening from 7 to 7:30 o'clock. Windbush (his real name is Charles Harvey) was with the Beverly Hill Billies for about a year, and was also with the Arizona Wranglers for a time. We won the world's yodeling contest staged at the Chicago's World Fair in 1933, and has worked in several motion pictures.

• • • Irving Kaufman, who is both "Lazy Dan" and "Mr. Jim" on the CBS Sunday series, "Lazy Dan," brought back a weird tale from Providence, R. I., recently. Irving was making a personal appearance in a theater there. He was singing "Stars Fell on Alabama," when a piece of scenery fell, narrowly missing his head and striking him on the shoulder. On ascertaining that he had not suffered any fractures, Irving obliged his audience with another number—"I Saw Stars, I Heard a Birdie Sing."

• • • Cliff Nazarro, NBC tenor, always wears a white carnation in his lapel, but many of his close friends don't know why . . . when he was a little boy his mother always pinned one on his coat every morning when he left for school . . . he carried the habit into later life and now he still wears the carnation in memory of his mother.

• • • William H. Wright, Al Pearce character man, has been frightened by the many stories about the complicated maze of studios in the huge Rockefeller Center Building. He figures on taking a Newfoundland dog with him to bring him sandwiches and coffee in case he gets lost between studios.

NEWS *and* COMMENT

With the departure of Al Pearce and His Gang for the East, the National Broadcasting Company announces that the 2 to 3 o'clock period occupied by this program will be filled by a new *Woman's Magazine* of the Air to be heard over an NBC-KPO network, starting Monday, March 18.

Bennie Walker, genial editor of the *Magazine*, will guide the destinies of the new program, which is to be known as the "*New Women's Magazine of the Air*."

▼

C. Ellsworth Wylie, general manager of KHJ, announces the addition to the sales department of the Don Lee station of Joseph G. Catanich, until recently sales manager for the Freeman Lang Studios in Hollywood. Catanich was formerly with the Otto K. Oleson Sound Studios in a similar capacity and spent more than a year in the sales department of Electrical Research Products, Inc. He has enjoyed a wide experience in the writing and producing of programs and is now conducting a special course in this field for the University of California's extension Division.

Catanich joins the Don Lee organization in the capacity of account executive, filling the vacancy caused by the resignation of Arthur E. McDonald. After nearly four years on the sales staff of KHJ, McDonald tendered his resignation to become sales manager of Standard Radio Advertising, an organization that is now branching out into the field of basic music libraries via transcription. McDonald left on March 4 for an extended eastern trip during which he expects to visit more than one hundred radio stations.

▼

Beginning March 31 the serial "One Man's Family" will be broadcast for the Pacific Coast listeners Sundays at 9:30 p. m. over an NBC-KPO network. The same episode will be repeated on Wednesday over the coast to coast network at 5 p. m.

▼

"When you hear the sound of the chimes."

But gone are the chimes, which NBC announcers, standing alert beside the channel control boxes, struck so skillfully, so deftly, with padded gongs.

Another mile-stone in radio's progress San Francisco studios now sound the new, electrically operated chimes recently installed, merely by pressing a button.

One set of chimes, located high up on the main control board in the NBC plant Department supplies the signal for all studios, being manipulated from each "announcers' delight." Every announcer, upon giving the station announcement, looks down at the

chimes-switch button. If a green light shows that means that it is bong-bong-bonging in answer to pressure from another studio. So he waits the second or so until the light dims, then presses it himself. A second or so later an announcer on a different floor, his control board indicating the chimes are free, will send them out with his program on another network. The little device which controls the automatic chimes is so wired that its true, ringing notes go out on the air through only one channel at a time.

The Rangertone Chimes, which is the official name of the automatic chime-signal, is simplicity itself so far as its composition is concerned, resembling the interior of an old-fashioned music box, in which a cylinder with three rows of tiny spikes, is operated by an electric motor. These tiny spikes contact steel rods as the cylinder turns, each row giving forth a different musical tone as it hits the steel, sounding G—E—C in turn just as the old hand-chimes did. The new chimes, however, are synchronized with those in use in NBC's New York and Chicago offices, and are an octave lower than the hand-chimes.

▼

Thomas R. Morris, of Ilion, N. Y., father of nine children, was awarded the first prize of \$1000 in the "Nickname the Baby" contest, offered in connection with the "Billy Batchelor" serial heard over KFRC and the Columbia-Don Lee network.

In the search for an appropriate nickname for Billy Batchelor, Jr., one thousand and one cash prizes were offered. Out of the thousands of contestants submitting at least 10,000 different nicknames, the judge awarded first prize to Morris, who suggested "Biffy." Although several other contestants submitted this same nickname, the "reason why," which accompanied Morris' entry was considered the best by the judges, and under the rules of the contest he was awarded first prize. Smaller prizes were given other contestants suggesting "Biffy."

Judges decision was reached without their knowing whether the winning contestant was a man or woman, or even his place of residence.

▼

One of the best varied sustaining programs appearing on station KROW, in Oakland, California, is the Studio Frolic, heard five times a week. This program is made up of purely amateur talent that has been picked from the auditions held at the Oakland studios and is augmented by the more mature artists who are free to participate.

A large number of the artists are finding the coaching of Dell Perry of untold benefit

to them. Miss Perry is remembered on the Pacific Coast as a radio artist whose capable piano playing has won her a place among the topnotchers in this form of entertainment.

It is only fitting that Dell Perry, after several years of vaudeville and radio experience has been given the task of guiding the destinies of these younger artists who appear on the Studio Frolic. Among the recent graduates from the Frolic are Charles Goodman, now singing with Horace Heidt's orchestra at the Golden Gate Theatre in San Francisco, and Dorothy Allen, who recently was engaged by Jess Stafford as soloist with his famed orchestra which is to open soon with an East Bay engagement as grooming for a more extensive field.

In addition to the Frolic program Dell Perry has a fifteen-minute spot of piano playing six days a week, and is the studio accompanist for the station. With it all she still has time to help many of the beginners with their rehearsals. Incidentally, we doubt if there is a better one at transposing music than is Dell.

Ψ

Eastern radio sponsors once more come west to do some transcription series. Knox Company, Kansas City, which has had "Newspaper Adventures" on the air for more than a year for its Cystex product, will follow with a new program called "True Confessions." Hollywood studios of Transco, Radio Transcription Company of America, will produce the series.

Los Angeles headline talent will include True Boardman, one-time KFI mike-man; Lindsay MacHarrie, former KHJ program head; Barbara Luddy, once of the KFWB Coronets; J. Don Wilson, lately KMTR announcer; Carlton KaDell, free lance; Paula Winslow, recently of KHJ; John McIntyre, NBC Announcer; Frank Nelson, ex-KFAC announcer, Charles Carroll, from the Robin Hood series, and others.

Ψ

Here is a real-life drama which, for obvious reasons, will not be dramatized on the weekly Mobil Magazine broadcast. It is true enough, but a radio station simply does not broadcast events occurring within the family circle.

The facts are these:

For ten long years, L. Scott Perkins, production manager for KHJ, had been vainly seeking the custody of his daughter Patricia. There had been misunderstandings and endless legal entanglements which held the child in the custody of her grandparents in Vancouver, Wash. It seemed a hopeless endeavor, but Father Perkins never gave up. Finally, there came understanding and common sense triumphed over red tape. Scott hit the ceiling with joy. Patricia was en route to Los Angeles to join her dad, said the tele-

gram. And so, a couple of days ago a father who hadn't seen his daughter since she was but a lass of 2½, set out for the Glendale depot to meet a young lady of 15.

Perkins went with a strange intermingling of emotions . . . would he know her from the picture he had carried with him for more than a decade? . . . would she know him? . . . what did a long-lost father say to a long-lost daughter when once again they looked into each other's eyes?

And then, arriving at the station, the man's anxious wondering left him and he entered the waiting room. Did an eager-eyed father go about questioning girls of his daughters age? Did a wistful daughter wonder if this or that man was here dad? No! As if guided by the hand of a kindly smiling Providence, L. Scott Perkins, father of fathers, and Patricia Perkins, equally proud daughter, walked straight into each other's arms.

Yes, there's a full measure of real happiness these days in the Hollywood hillside home of the Perkins family.

Ψ

KJBS, which has no orchestra, could easily make one up from members of its regular production, sales and engineering staff, several of whom have been professional musicians. Here's a fair orchestra.

Pianist, Salesmanager Carleton Coveny; saxophonists, Frank (Alarm Klok) Cope and Traffic Manager Ronald Smith; violinists, Production Manager Harry Wickersham and Announcers Gene Clark and Ted Morde; trumpets, Chief Engineer Jack Burrell and Newscaster Hugh Gagos; tuba, Operator Gene Goldrup; drums, Announcer Ed Franklin.

Cope doubles saxophone, clarinet, violin and guitar and played with a recording band. Clark, Gagos and Morde are vocalists besides their instruments, while Coveny has composed several songs, one of which was recently heard on a network.

Ψ

Abner, of the Lum and Abner radio team, who are heard over NBC station KGO every evening except Saturday and Sunday, at 6:15 o'clock (by electrical transcription) is Norris Goff in private life. But once, for a hair-raising half hour, he was John Dillinger—as far as the police of St. Paul, Minnesota, were concerned.

It was all a mistake, of course, but the circumstances were such that young Mr. Goff still shivers every time he remembers the incident. Lum and Abner were appearing on a Twin Cities radio station at the time. One night, during the height of the Dillinger scare, Goff had a flat tire. Now it happens that Mrs. Goff has auburn hair, and it also happened that the Goffs were driving a green sedan—both of which facts were recognized

by the garage attendant who took the tire in for repairs. This attendant remembered that Dillinger had a green sedan and that Dillinger was supposed to be travelling with a red-headed woman. So, as the Goffs drove away the attendant noted the license number of the car and promptly notified the police.

A few mornings later Goff rubbed the sleep out of his eyes to find three machine guns staring at him. He couldn't understand it, nor could he understand why a couple of policemen grabbed him a moment later when he attempted to step into a clothes closet to get a dressing gown. Finally, sitting at a table and ringed in with a battery of artillery, Goff was able to get his real identity across to the law. With the establishment of that identity, it was also discovered that seven of the would-be captors were Lum and Abner fans. And so it was that coffee for nine, not lead, was served in the Goff apartment that morning.

ψ

Most improved of the comics in radio is Phil Baker. Baker modestly admits he has two new material writers. Unlike Fred Allen, Baker likes long conferences over material, most of which he eventually contributes himself. Allen does practically all of his own material, and for months found an hour program preparation a terrific task. Now with amateurs making up half his program, he has

a chance to rest. His theory has been that a comedian should never work a full hour on the air. Eddie Cantor is another who feels that way. Phil Baker says flatly that he wouldn't sign an hour's contract for all the money in the world.

So you see, tailors aren't the only ones who worry about material.

Announcement

BROADCAST WEEKLY announces the appointment of Howard Way as editor and manager, effective this issue.

For some time we have planned to expand the features and services of BROADCAST WEEKLY, now entering its thirteenth consecutive year of publication.

Development of projected plans has been assigned to an augmented staff under the general direction of Mr. Way. He brings to BROADCAST WEEKLY a long experience in radio and periodical work. In radio since 1925, he was one of the first radio writers and pioneered on WEAJ and WOR, New York.

—THE PUBLISHERS.

HOTEL PLAZA

Ray Maxwell, Manager

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CENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

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RATES NOW BEGIN AT—

\$2 SINGLE WITH BATH

\$3 DOUBLE WITH BATH



The title 'SILHOUETTES' is centered at the top in a large, bold, serif font. On either side of the title are decorative silhouettes. On the left, a figure is shown playing a saxophone. On the right, a figure is seated at a typewriter, writing. The silhouettes are framed by stylized, leaf-like shapes.

SILHOUETTES

MIDGE WILLIAMS, KFRC's little spirituelle singer, has been entertaining ever since she was old enough to walk. She started dancing and singing with her three brothers in a Kiddies Show, but recently dropped the dancing and is confining herself to singing.

Often called the "Ethel Waters of the West," Midge has a sweet-hot style of singing which is more reminiscent of Connie Boswell, but with a strange, clear quality of her own. Pleases both the hard-boiled musicians and the general public—a rare feat.

Midge settled at KFRC in March, 1933, but left soon after for a ten months' tour of the Orient with her three brothers and manager, playing clubs, theaters and hotels throughout China and Japan. While in the Orient she made six recordings in Japanese. She left her tonsils in Shanghai, but they grew back in time to be removed again in Oakland, where she makes her home.

Since her return to California, besides her work at KFRC, Midge has been featured on the stage and radio with Walt Roesner, Rube Wolf, Hermie King, Williams-Walsh and other bands. She is being carefully carried along, and although there have been offers from the East, she prefers to stay in San Francisco and study. In fact, her contract with KFRC has just been renewed for another year.

Besides singing, Midge is also adept at reading lines. Acts as a foil for Adhesive Pontoon on the Blue Monday Jamboree. She is also Miss Tambo of the Friday Jubilee Minstrels, heard during the Happy-Go-Lucky Hour on Friday afternoons.

Only 18 years old, Midge was left an orphan by the death of her mother while in the Orient. A second tragedy took her brother Charles shortly after and broke up the family quartet, leaving Midge with two young brothers to care for, which she is doing and still manages to get a lot of fun out of life.

Midge is very small and quiet, except, of course, when performing before the microphone. She isn't a bit affected by the popularity which has come to her, either. She puts her heart and soul into every song.

Unlike most radio singers, Midge never stands before the microphone with a sheet of music, but memorizes all her songs. She prefers to sing tried and true "oldies," of which she has a list of more than one hundred, rather than new songs.

She knows every negro spiritual you can mention, and hopes soon to be on programs where she can sing more of them. Likes girls much better than boys. Hobbies are swimming, dancing, and answering fan mail.

CONDUCTED by a woman who has led a life of glamor and excitement, the program entitled "The Poet's Corner," presented over KJR every Tuesday from 3 to 3:15, is proving very popular. The lady is Theodora Warfield Mayo, of movie, musical comedy, vaudeville, and stock company fame. The program is a combination of music, poetry and personal reflections, designed to entertain women in the home, at the hour when housework is done, and before the confusion of children and husbands returning from school and work.

The sentimental poems of Lauretta Green, taken from a book presented personally to Mrs. Mayo by the late poetess, have been featured on the program. Reading of poems are interspersed with personal comments in Mrs. Mayo's own charming fashion. Musical background is furnished by Catherine Pinney at the piano, former KOMO staff pianist.

Beginning as a child protegee under the noted actress, Alla Nazimova, in the picture "War Brides," Mrs. Mayo continued on her colorful career, appearing in vaudeville for two years on the Keith Circuit in the East, as prima donna with Comstock, Elliott and Guest in two musical comedies in New York, and later joining a stock company in Des Moines, Iowa, at the famous Princess Theater. After thirty-five weeks in Des Moines, she played the lead in a stock company in Kansas City, later coming to the coast, where she appeared in a production with Edward Everett Horton in Los Angeles. Mrs. Mayo starred in the prima donna roles in musical comedies with Raymond Hitchcock in San Francisco and Los Angeles.

Leading feminine star with the Savoy players, stock company in San Diego, followed, after which Mrs. Mayo staged a repertoire of Shakespeare, including scenes from "Romeo and Juliet," "The Merchant of Venice" and "Portia."

Radio was the next outlet for Mrs. Mayo's many talents. She was formerly dramatic director of KGB, CBS station in San Diego, and she has directed and participated in dramatic programs and sketches on stations KFI, KFWB and KHQ, Los Angeles, and KFSD, San Diego.

Last year she gave up her radio activities to marry Captain C. B. Mayo of the Thirteenth Naval District here. But January 22 she returned to the air with her own original program, "The Poet's Corner."

Not content with being newly married and conducting a radio program, Mrs. Mayo also is head of the drama department at the Washington Athletic Club. And she's an enthusiastic badminton fan.

The LISTENER'S NOTEBOOK

TOO LITTLE AND TOO MUCH

Captain Dobbsie's Ship of Joy
KFRC-CBS Network, Tuesday and Thursday
Evening, 7:30 to 7:45

The Dobbsie-Horace Heidt broadcast, one of radio's newest coast to coast features, is highly condensed entertainment of genuine merit. Excellent musical arrangements for both orchestra and glee club make this program one to underscore on your listening schedule.

The pace of the program is hampered by overcrowding. Too much entertainment of high voltage is presented in too short a broadcasting period.

Extension to thirty minutes would permit better accent and breathing space between numbers, add enjoyment, and do greater justice to the talents of this seasoned group of artists that merit their wide popularity. Being unfamiliar with what comes next, and properly so, the listener needs a moment or two to clinch opinions of merit after hearing a fine number, before again concentrating upon the number that follows. Many otherwise outstanding programs suffer by too speedy a pace. But do not miss this interesting and diverting broadcast featuring the deservedly popular "Radio Ramblers" and splendid soloists.

FRIENDLY ENEMIES THROW PAPERWADS

Ben Bernie-Walter Winchell
KPO-NBC Network, Tuesday Evening
9:00 to 9:30

A high note in hilarity was achieved in the joint appearance of Ben Bernie and Walter Winchell on a recent broadcast. The "Old Maestro" was at his best, and the orchid and scallion dispenser of Broadway and Main Street acquitted himself with comedy honors.

These friendly enemies threw verbal bricks and paperwads at each other in a gaggish way to provoke spontaneous laughter, a more or less rare ingredient in these days of incubated humor.

If they can have such a good time, and pass the fun around, by all means let 'em fight to a finish, long and often.

RADIO'S ORIGINAL TUNESMITHS

The Gibson Family
KPO-NBC Network, Saturday Evening
6:30 to 7:30

The Gibson Family, original musical comedy by Howard Dietz and Arthur Schwartz, continues to introduce weekly new and original tunes of a melodious turn that are grateful

to the ear. Many prophets predicted a falling off in lyrical and musical quality as the weeks sped by, but the opposite seems true. Recent numbers combine hit qualities with the human appeal that makes a song live.

Sponsors of The Gibson Family are pioneering with foresight and courage. Opportunity to market original works for radio will stimulate the ablest creative talent and help overcome the unceasing repetition of certain tunes because everybody is doing it.

What Do You Think?

MANY important questions are engaging the attention of sponsors, broadcasters, and listeners. As never before, there is conscious regard for the ideal of "Serving the Listener." Here are a few of the many questions. How would you answer them?

1. What part does broadcasting play in the everyday life of the average listener?
2. What specific service that only radio can render is of the greatest value to listeners?
3. What are the standards upon which the listener measures the value of a broadcasting medium or program?
4. What types of programs are practical as to effective presentation, suitable as to public welfare, successful as to listener acceptance?
5. What types of programs should be more frequently heard?
6. What programs should be eliminated?
7. What objectionable practices offend the listener?
8. What service would enable you to derive greater enjoyment and value from your radio?

BROADCAST WEEKLY will welcome your comments upon these and other questions that interest you.

RADIO'S THIRD DECADE

(Continued from Page 3)

To permit greater privilege of choice to the listener, BROADCAST WEEKLY institutes in an early issue an improved method of presenting program information, to make it easy for readers to view at a glance the moment's program possibilities, classified as to type or character of program, and with accuracy as to time of presentation and station source.

All that is ambiguous, misleading or of a trivial nature will be eliminated. Thus, the entire world of radio entertainment will be yours to command.

Watch for this noteworthy feature in an early issue of BROADCAST WEEKLY.

SUNDAY Programs

March 17, 1935

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGDM—Weather, Records
KSL—Organ; Christian Sci. Church
KFOX—El Despertador
KOA—Radio Pulpit

7:30 to 8:00 A. M.

KGDM—Recordings
KVI—7:45, Temple Baptist Church
KFOX—Recordings
KSL—Comic Strips
KOA—Music and American Youth

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Walberg Brown String Quartet
KGO—Electrical Transcription
KYA—8:15, Christ. Science Reading
KROW—Commuters' Clock
KJBS—Close Harmony
KGDM—Records; News
* KFRC & network—Reflections
KOL—F. I. Comics
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KNX—Popular Concert
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15, Examiner Comics
KSL—Comic Strips
KOA—News; 8:05, Colorado State College of Education

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
KGO—Electrical Transcription
KYA—Science Reading; 8:45, Sabbath Hymns
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Morning Concert
KGDM—Chapel
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KVI—Radio Gospel League
KOIN—Sunday Concert
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Associated Entertainers
KECA—Recordings
KFOX—Examiner Comics
KOA—Capitol Theatre Family

9:00 to 9:30 A. M.

• KPO & network—Major Bowes' Family; 9:15, What Home Means to Me
KGO—Chronicle Comics
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Melodies
KJBS—Popular Hits; Conzoni Prog.
KGGC—Band Concert; 9:25, Bargain Basement
KGDM—Bonous
KQW—Organ Melodies
* KFRC & network—Salt Lake Tabernacle; 9:15, Top of the Morning
KOIN—The Journal
KVI—9:15, To be announced
KJR—Early Echoes; Irish Minstrel
KNX—Talk on Hindu Philosophy
KFWB—Electric Transcription
KECA—Recordings
KFOX—Recordings
KFSD—9:15, Studio Program
KSL—9:15, Morning Concert
KOA—Capitol Family; 9:15, "What a Home Means to Me"

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio



AL PEARCE
KPO—1:30 P. M.

KYA—Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Melodies
KJBS—Dance Orchestra; Melodies
KGGC—Songs; 9:45, Sunday Concert
KGDM—Watch Tower; 9:45, Comics
KQW—Funnies; Gems of Melody
KFRC—Garden Guide
* KFRC & network—9:45, International Broadcast
KVI—Top of the Morning to 9:45
KOL—Democratic Talk to 9:45
KOMO—Mary's Friendly Garden
KNX—World Revue
KFOA—Recordings
KECA—Recordings
KFWB—Records
KGB—Bob Allen, pianist to 9:45
KSL—Melody Parade
KOA—University of Colorado to 9:45

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Paul Carson, organist
KYA—Funny Paper Man; 10:15, Rhythm Princes
KTAB—Tenth Ave. Baptist Church
KROW—Oakland Bible Center
KJBS—Music Beautiful; Records
KGGC—Records
KQW—Salon Orchestra; 10:15, Baptist Church
KGDM—Echoes of Nineties
* KFRC & network—Church of the Air
KOMO—Mary's Friendly Garden
KHQ—10:15, Magic Travels
KNX—Health Talk; Citadel Band
KHIJ—Breakfast Club
KECA—Maurice Zam, pianist
KFWB—Recordings
KFOX—Sunday School; News
KGB—The Breakfast Club

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
KGO—Electrical Transcription
KTAB—Church Services
KYA—Ross McKee Concert; Concert Stars
KJBS—Dance Recordings
KQW—Salon Selections; Watch-tower
KGGC—Request Hour
KQW—Baptist Church Services

KGDM—Echoes of the Nineties
* KFRC & network—Breakfast Club
KOIN—Cecil Teague and Red Dunning
KJR—Judge Rutherford
KGW—Tommy Luke
KNX—Educ. Talk; Baptist Church
KFI—The Truth About Real Estate; Dr. Casseberry
KFWB—"The Family Circle"
KFOX—Recordings
KSL—To be announced
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & network—Immortal Dramas; Lloyd Lewis, author; Orchestra, chorus and actors
KGO—Electrical Transcriptions
KYA—Old St. Mary's Church Services
KFIAB—Church Services
KROW—Concert Echoes
KJBS—Modern Melodies
KGGC—Request Hour
KQW—First Baptist Church
KGDM—Church Services
* KFRC & network—Lazy Dan the Minstrel Man
KJR—Evergreen Empire
KNX—Temple Baptist Church
KFWB—Panic Hotel
KFOX—St. Lukes Church
KECA—Recordings
KOA—Immortal Dramas

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star
KGO—Electrical Transcriptions
KYA—Lead Kindly Light
KTAB—Church Services
KROW—Organ Melodies; Varieties
KJBS—Dances Recordings; 11:45 Songs of the Hills
KGGC—Marjorie Lee
KQW—First Baptist Church
KGDM—Church Services
* KFRC & network—Hammerstein's Music Hall of the Air
KJR—International Music; Jewel Box
KNX—Temple Baptist Church
KHQ—Maude Hughes, pianist
KFOX—St. Lukes Church
KECA—Recordings
KFSD—Organ Melodies

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
KGO—Beaux Arts Trio
KYA—Organ; Accordion Trio
KTAB—Church Services
KLX—Records
KROW—Music Box Requests
KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten
KGGC—Jewish Program
KGDM—Records; Portug. Melodies
KQW—Church; 12:15, Opera Stars
* KFRC & network—New York Philharmonic Symphony
KJR—World Revue
KFWB—Gold Star Rangers
KNX—Church; Concert Orchestra
KFOX—St. Lukes Church
KECA—Recordings
KFSD—Organ Melodies

12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade
KGO—Beaux Arts Trio; 12:45, Everybody Sing, direction Emil Polak
KTAB—Church Services; 12:45, Paul Haisinger Evangelist
KYA—Marche Parade
KLX—Helen Parmelee, pianist
Anita & Orosco, guitar duo
KROW—Music Box
KJBS—Popular Tunes; Records
KQW—Orchestra; Question Box
KGDM—Portuguese Melodies

* KFRC & network—Symphony
KJR—Metropolitan Moods
KNX—Concert
KECA—Records
KFOX—Electrical Transcription
KFWB—Gold Star Rangers
KFSD—Studio Program

1:00 to 1:30 P. M.

• KPO & network—America's First Rhythm Symphony; De Wolf Hopper, narrator with 86 artists
KGO—Everybody Sing; 1:15, Nanette La Salle, contralto
KYA—Waltz Time; Bargains
KTAB—Latter Day Saints
KLX—Music; Spice of Life
KROW—Music Box
KJBS—Popular Melodies
KGDM—Melodies; 1:15, Records
KQW—Melodies; Old Tunes
* KFRC & network—Symphony Orch.
KJR—Seattle Pacific College
KNX—Emil Baffa's Orchestra
KECA—Recordings
KFWB—G. Alissa's talk
KFSD—News; Man About Town
KSL—Old Testament Stories

1:30 to 2:00 P. M.

• KPO & network—Sperry Sunday Special: Drama and Music; Col. Rod. host; Farwell program by Al Pearce, Hazel Warner, Tony Romano and Three Cheers
KGO—Sunday Concert
KYA—Salon Melodies; Saxe Sisters Trio
KTAB—Animal Kingdom; 1:45, Concert Pianist
KLX—Recorded Program
KROW—American Legion News; Vocal
KJBS—Popular Recordings
KQW—Dance Music
KGDM—Lonesome Hoboe
* KFRC & network—Symphony Orch.
KJR—Operatic Gems
KOIN—The Sunday Players
KNX—L. Johnson, Cosmic Law
KFWB—Popular Recordings
KECA—Vocational Adjustment; Hollywood Conservatory of Music
KFOX—Organ
KOA—Melody Master to 1:45
KFSD—Old-Time Program
KSL—Standard Optical program; 1:45, Springtime Revue

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade; Mme. Schumann-Heink with Josef Koestner Orch. and vocalists
KGO—Sunday Concert
KYA—Discovery Hour
KTAB—Watch Tower
KLX—Recorded Program
KROW—Symphony; Wade Forrester
KJBS—Marjorie Lee, pianist, organ
KGDM—Recordings
KQW—Marjorie Lee; 2:15, Vocal
* KFRC & network—Open House
KJR—Hollywood Temple
KNX—Exposition Park Concert
KFWB—Popular Recordings
KECA—Classic Hour; Records
KFOX—Christian Science; 2:15, Coleman Cox (E. T.)
KFSD—Old Time Program

2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road; Tony Wons; Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, singers and comedians; Vocal Ensemble and Dramatic Artists
KGO—Vagabonds Quartet
KYA—Lost & Found; Light Opera
KTAB—Watch Tower; Romancin'
KLX—Pianist; Song Souvenirs
KROW—Zaragoza Spanish Sextette
KJBS—Allied Merchants; Concert
KGGC—Sunday School
KGDM—Honolulu Sereader; Orch.

KQW—Independent Merchants; 2:45, Songs of Romance
* KFRC & network—Meditations in Melody; Three Rhythm Kings
KOL—2:45, Studio Musicale
KVI—2:45, Judge Rutherford
KOIN—Old Songs of the Church
KJR—Calvary Presbyterian Church
KNX—Concert
KFOX—Electrical Transcription
KECA—Recordings
KSL—Victor Herbert's Melodies; Electrical Transcription

3:00 to 3:30 P. M.

• KGO & network—Catholic Hour
KPO—Golden Trails; Louise Taber
KYA—Lite Opera
KTAB—Salon Orchestra
KROW—Records
KQW—Vesper Service
KJBS—Recordings; Orchestra
KGGC—Church Service
KGDM—Orchestra; Piano Moderne
KQW—Violinist; Musical Program
* KFRC & network—National Amateur Night
KGW—Nick Flowers; Pianist
KOMO—Old Songs of the Church
KFI—Makers of History
KNX—Concert
KFOX—Recordings
KFSD—Royal Brown, organist

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche
KGO—Pair of Pianos; Grace Frankel & Gertrude Lyne
KYA—First Ame Zion Church Choir
KTAB—Victor Salon Orchestra
KLX—Manila String Orchestra
KROW—Vesper Service
KJBS—Dance Orchestra
KGGC—Church Service
KQW—Catholic Quarter Hour; Semi-Classic Instrumental
KGDM—Organ
* KFRC & network—Smilin' Ed McConnell
KFRC—3:45, Newspaper Adventures
KOL—3:45, Five-Minute Dramas
KOIN—3:45, Gill Garden Talk
KJR—Cornish School Program
KNX—Concert
KECA—Daughters of the American Revolution; 3:45, Spirituals
KFOX—Recordings; 3:45, Orchestra
KFSD—Choralia
KGB—3:45, Newspaper Adventure
KSL—3:45, Program of Melody

4:00 to 4:30 P. M.

• KPO & network—Sarah Kriendler, violinist; 4:15, Terhune Dog Drama
KGO—K-7, Secret Service Spy Story
KYA—Know Your Hebraics; 4:15, Piano Concert
KTAB—Little Serenade; Bargains
KLX—Recordings
KROW—Recreation Singers
KJBS—Musical Beautiful
KQW—Bible; 4:15, Semi-Classic
KGDM—Records; Singing Iceman
* KFRC & network—Alexander Wolcott with Robert Armbruster's Orchestra
KHQ—Shrines of Beauty to 4:15
KGW—Weisfield & Goldberg
KJR—4:15, Souvenirs of Song
KOMO—Eastern's Modern Caravan; 4:15, Terhune Dog Drama
KNX—Adventures in Literature; Swami Yogananda
KFI—News Commentator to 4:15
KECA—4:15, The Law and Society
KFOX—Orchestra; News
KOA—Home Sweet Home

4:30 to 5:00 P. M.

• KPO & network—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
KGO—Tally-Ho, instrumentalists

KYA—Vespers
KTAB—Episcopal Radio Mission
KLX—Carefree Capers
KROW—Dance Encores
KJBS—Art Padden, pianist; Records
KFRC—To be announced
* KFRC & network—4:45, Music Box Revue
KOL—Rabbi Magnin to 4:45
KQW—Art Padden; Popular Orch.
KGDM—Singing Iceman & Gang
KVI—Dramatic Show to 4:45
KJR—Jewish Program; Notes in Rhyme
KOIN—Variety Hour to 4:45
KNX—Dr. Martin Luther Thomas
KECA—U. S. C. College of Music
KFOX—Nazarene Church
KGB—Congoin Program to 4:45
KSL—4:45, Air Mail Mystery
KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Opera Guild
KGO—Community Forum
KYA—Twilight Concert
KTAB—Religious Services
KLX—Old Man Soliloquy; 5:15, Melody Palette
KROW—Theatre of the Air
KJBS—Popular Melodies
KQW—Organ Recital
KGDM—Iceman; Orchestra
* KFRC & network—Eddie Cantor & Rubinoff's Orchestra
KJR—Emanuel Tabernacle
KNX—Ethel Hubler; Dr. Matthews
KECA—Recordings
KFWB—Recordings
KFOX—Hi Hilarities
KFSD—Symphony.

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Opera Guild
KGO—Melodians; Orchestra and vocalist
KYA—Symphony Highlights
KTAB—Religious Services
KLX—Covered Wagon Jubilee
KROW—Theatre of the Air
KJBS—Popular Melodies
KQW—Seventh Day Adventists
KGDM—Records; Orchestra
* KFRC & network—Club Romance
KJR—The Builders
KNX—Dr. John Matthews
KECA—Methodist Church Choir; News
KFWB—Sunday Players
KFOX—Theatre News; Orchestra
KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & network—Manhattan Merry-Go-Round; Orch. and vocalists
KGO—Harry Stanton, basso; 6:15, Henry M. Hyde
KYA—Rabbi Burstein; Music
KTAB—Dinner Concert
KLX—Mixed Quartet
KROW—Campus Chronicle
KQW—Hits of the Past; 6:15, American Family Robinson
KJR—Angels Four
KJBS—Popular Melodies to 6:15
* KFRC & network—Sunday Evening Ford Hour
KFWB—News; Echoes of Eventide
KECA—Wesley Tourtelotte, organ
KNX—Judge Rutherford, religious talks
KFOX—News; Rolly Wray; Drama
KFSD—Web of Dreams

6:30 to 7:00 P. M.

• KPO & network—American Musical Revue; Frank Munn, tenor; Vivienne Segal, soprano; piano duo; violinist; orchestra
KGO—Palace Hotel Ensemble
KYA—Sonia Sapiro, pianist
KTAB—Dinner Concert
KLX—Ran Wilde's Orchestra

KROW—Grace Herold Trio
KQW—Radio Singing Stars
 * **KFRC & network—Ford Hour**
KJR—The Angelus Hour
KFWB—Organ; Pioneer Sons
KNX—Rev. C. E. Fuller
KFOX—School Kids; Pioneers Sons
KECA—W. Tourtellotte, organist
KFSD—YMCA Fireside Quarter Hr.
 6:45, Furbilt Popular Program

7:00 to 7:30 P. M.

• **KPO & network—Pontiac Program** featuring Jane Froman, contralto; Modern Choir; Frank Black's Orch
KGO—Cliff Nazarro, tenor; 7:15, Personal Closeups, interview by Gypsy
KYA—Parade of the Nations
KTAB—Musical Program; Crime and Narcotic Speaker
KLX—Alice Blue; 7:15, Variety Hour
KROW—Watchtower Program
KGCC—Church Service
KQW—Concert Orchestra
 * **KFRC & network—Wayne King's Orchestra**
KJR—Fashion Plates
KNX—Rev. C. E. Fuller
KFWB—Jack Joy's Orchestra
KECA—Pierce Bros. Quartet
KFOX—Jack Joy's Orchestra

7:30 to 8:00 P. M.

• **KPO & netwk—One Man's Family**
KGO—Rudy Seiger's Orchestra
KYA—Players; 7:45, Louise Taber
KTAB—Church Serv. Bapt. Church
KLX—Variety; 7:45, William Don, eccentric comedian
KROW—Oakland Bible Center
KGCC—Church Service
KQW—First Baptist Church Service
 * **KFRC & network—K. C. B. Radio Column; 7:45, Marshall Sohl,** vocalist
KOIN—7:45, Little Show
KOMO—Royal Seven; Newspaper Adventures
KHQ—Evensong; 7:45, Cadettes
KFWB—"Aristocrats"; 7:45, Comedy Stars
KECA—Nick Harris; Records
KFOX—Boy Detective; Ballads
KNX—Musical Program; 7:45, Calmon Lubovski in recital
KSL—7:45, Comedy Stars
KOA—Rangers and Quartet

8:00 to 8:30 P. M.

• **KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell**
KGO—Gunnar Johansen, pianist
KYA—Opera Recordings
KTAB—Church Services, Baptist
KLX—Iberian Quintet
KROW—Musical Album; Concert
KQW—Baptist Church Services
KFRC—Beauty That Endures
 * **KFRC & netwk—Les Hite's Orch.**
KOIN—Moods in Music; 8:05, Wm. Van Hoogstraten; 8:15, Comedy Stars
KOL—Dance Music; Comedy Stars
KJR—First Church of Christ Scientist
KNX—Presbyterian Church
KFWB—Sunday Night Hi Jinks
KECA—Recorded Program
KFOX—Christian Science Church
KSL—Mons. D. G. Hunt; 8:15, Little Jack Little's Orchestra

8:30 to 9:00 P. M.

• **KPO & network—Jack Benny and Artists; Don Bestor's Orchestra**
KGO—Southern Harmony Four; 8:45, Forty-five Minutes from Broadway
KYA—Opera Recordings
KTAB—Church Services
KLX—Hour of Melody
KROW—Sunday Evening Concert
KQW—Baptist Church Services

* **KFRC & netwk—Orville Knapp's Orchestra**
KOL—The Pioneers
KOIN—Eichenlaub Ensemble
KJR—Church Services
KFWB—Hi-Jinks
KNX—Church Services
KECA—The Complinsky Trio
KFOX—Christian Science
KSL—L. D. S. Services

9:00 to 9:30 P. M.

• **KPO & network—The Melodious Silken Strings, featuring Countess Olga Albani, soprano and Chas. Previn's Orchestra**
KGO—Forty-five Minutes from Broadway
KYA—Opera
KTAB—Church Services: Rod Hendrickson, Bits of Humor
KLX—World Revue
KROW—Foreign Watch Tower
KQW—Organ Recital
 * **KFRC & netwk—Beyond the Blue Horizon**
KVI—Cab Calloway Orch.; 9:15, Souvenirs
KOIN—Heathman Organ to 9:15
KJR—News; National Conference Jews and Christians
KFWB—Drama
KNX—News; 9:15, Seeing Stars
KECA—News; 9:15, Countess di Liguaro, pianist
KFOX—Beverly Hillbillies
KFSD—Thoughtful Service; Feature Program
KSL—The KSL Players

9:30 to 10:00 P. M.

• **KGO & network—Readers' Guide**
KPO—Don Pedro's Orchestra
KYA—Opera; 9:45, News; America
KTAB—Moment Musicale
KLX—News; Metropolitan Moods
KROW—Aoki Music House; Harmonies; Congoin
KQW—"Home Again Hour"
 * **KFRC & network—Salon Moderne**
KOL—Editorial; 9:45, News Flashes
KVI—News; Gospel League
KOIN—Evening Song; Nikola Zan
KGW—First Presbyterian Church Singers
KOMO—Royal Foursome
KHQ—Memories; Travel Talk
KFI—Four Blackbirds; 9:45, Margaret Duncan, pianist
KNX—The Crocketts; Mountain Music
KFWB—Slumbertime
KFOX—Beverly Hillbillies
KGB—Salon Moderne
KSL—Temple Square; Organ
KOA—Don Irwin's Orchestra

10:00 to 10:30 P. M.

• **KPO & network—Richfield Reporter; Sam Hayes**
KPO—10:15, Coakley's Orchestra
KGO—John Teel, baritone
 • **KGO & network—10:15, Paul Carson, organist**
KYA—Evening Concert
KTAB—Japanese American Broadcasting Society Program
KLX—Recordings
KROW—Rhythm Revue
KJBS—Nite Cap Revue
 * **KFRC & network—Anson Weeks' Orchestra**
KVI—Radio Gospel League to 10:15
KOIN—Concert Gems
KOMO—10:15, Friendly Fireside Melodies
KJR—Musical Auction
KNX—The Crocketts
KFWB—News; Moment Musicale
KFOX—News; Organ
KECA—Musical Celebrities; Records
KGB—News; Orchestra
KSL—Organ and Vocalist
KOA—Orange Lantern

10:30 to 11:00 P. M.

KPO—Tom Coakley's Orchestra
 • **KGO & network—Paul Carson, organist, Bridge to Dreamland**
KYA—Concert Memories
KTAB—Japanese American Society
KLX—Recordings
KROW—Rhythm Revue
KJBS—Nite Cap Revue
 * **KFRC & network—Orville Knapp's Orchestra**
KOMO—String Trio
KOIN—Kelly's Kaballeros to 10:45
KECA—Recordings
KFRC—News; Tex Howard's Orch.
KFWB—Dance Orchestra
KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

• **KGO & netwk—Press-Radio News; 11:05, Bal Tabarin Orchestra**
KPO—News; Midnight Melodies
KFRC—News Release to 11:10
 * **KFRC & netwk—Les Hite's Orch.**
KTAB—Midnight Vagabonds
KROW—Dance of the Hour
KJBS—Nite Cap Revue
KOL—Wanderer; Kelly's Kaballeros
KVI—The Wanderer; 11:15, Cecil Teague and John Emmel
KOIN—The Wanderer; Cecil Teague and John Emmel
KFWB—Bob Millar's Orchestra
KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• **KGO & network—Bal Tabarin Orchestra**
KPO—Midnight Melodies; Organ
KTAB—Records; Midnight Vagabond
 * **KFRC & netwk—Midnight Moods**
KJBS—Nite Cap Revue
KROW—Dance of the Hour
KOL—Rainbows End
KVI—Rainbow End
KOIN—Rainbow's End
KFOX—Freddie Carter's Orchestra
KGDM—12, Music and News

12:00 to Sign Off

KROW—Tom 'n Jerry
KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and network and national emergencies often cause deviations which the stations cannot foresee.

MONDAY Programs

March 18, 1935

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—The Oleanders; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KFRC—Seal Rocks, Broadcast
- KOL—Organ Reveille
- KVI—Talk; Morning Varieties
- KHQ—7:45, Cadettes
- KJR—Sunrisers; Recordings
- KFI—Stocks; Health Exercises
- KNX—Sharplesville
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—The Oleanders; Joe White

8:00 to 8:30 A. M.

- KPO & network—Hour of Men. ories; U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Shoppers' Digest
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Popular Selections; 8:15, Children's Contest
- KQW—Morning Melodies; Varieties
- KGDM—Serenade; 8:15, Records
- ★ KFRC & netwk—Land o' Dreams; 8:15, Hollywood Country Church
- KOL—Cecil and Sally to 8:15
- KHQ—Comments; Tull & Gibbs
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—Musical Jigsaws
- KSL—Land O'Dreams; 8:15, Good Morning Judge
- KOA—8:15, Sweethearts of Melody

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert; 8:45, The Texans
- KTAB—Radio Shoppers' Digest; 8:45, Wyoming Cowboys
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KQW—Morning Concert
- KGDM—News; 8:45, Health Talk
- KJBS—Dance Matinee
- ★ KFRC & netwk—Hollywood Country Church; 8:45, Morning Musicale
- KOL—8:45, Feature Program
- KVI—8:45, Wandering Cowboy
- KHQ—Station Review; Dessert Hotel
- KOMO—Mary's Friendly Garden
- KFI—Helen Guest; Studio Program
- KNX—Pop Concert; Tonic Tunes
- KSL—8:45, Voice of Health
- KOA—8:45, Marietta Vasconcelles

9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin; 9:15, Josephine Gibson, home economics talk
- KGO—Electrical Transcription
- KYA—Melodies; Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Song Hits; Bargains
- KGCC—Records; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- ★ KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale



MARIE GOLDEN
KHJ—STAFF PIANIST

- KNX—Talk; Whopper Club
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—The New World educational talks
- KGO—Electrical Transcription
- KYA—Jolly Bucketeers; Lovers Lane Waltz Time
- KTAB—Health Talk, Dr. Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Star of Today; Songs in Your Heart
- KQW—Lite Classics
- KGDM—News; Records
- ★ KFRC & netwk—Five Star Jones; 9:45, Nurse on the Air
- KOIN—9:45, Air Shopping
- KVI—Mystic Melodies; 9:45, Better Business
- KOL—Prudence Penny; Melodies
- KHQ—Walt & Marion; Roundup Time
- KGW—Pianist; Meier and Frank
- KJR—News; Early Echoes
- KFI—Walkikians; 9:45, News
- KNX—Concert; 9:45, News
- KGB—News; Records; Grace Smith
- KFSD—Stock Reports to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—Farm and Home Hour

10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Fashes; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Old Friend; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; Organ; Congoin
- KGCC—Records; Band Concert
- KQW—News; Old Tunes
- KGDM—Recordings
- KFRC—Aratone (E. T.)
- ★ KFRC & network—10:15, Wife Begins
- KJR—Home Makers Time; Music
- KHQ—Roundup Time; Home Comfort
- KGW—Olympians to 10:05
- KOL—10:15, Beautiful Melodies

- KOIN—10:15, Jeannette Cramer
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KOA—Farm and Home Hour
- KSL—10:15, Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Rex Battle Concert Ensemble; Words and Music
- KGO—Musical Clock
- ▲ YA—Organ Concert
- KTAB—News
- KLX—International Kitchen
- KROW—Varieties; Larry Canelo
- KJBS—Orchestra; Songs of Romance
- KGCC—Theatre of the Air; Records
- KGW—Aunt Sammy; Songs of Romance
- KGDM—Records; Health Talk
- ★ KFRC & network—Univ. of Calif.
- KFRC—10:45, Ida Bailey Allen
- KVI—10:45, Covered Wagon Jubilee
- KOIN—Consumer News; 10:45, Art Kirkham
- KJR—Club Minutes; Bovier's Garden
- KNX—M. Holmes; Musical Scrapbook
- KECA—Recordings
- KGB—U. of C. Program; Mitchell Schuster's Orchestra
- KFSD—10:50, Studio Program
- KOA—Words & Music; 10:45, time; Livestock & Produce; Weather

11:00 to 11:30 A. M.

- KPO & network—Pair of Pianos; Lyne & Frankel
- KGO—Music Guild
- KYA—Organ; Spanish Serenade
- KTAB—Bargains; Rhythm; Records
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Rhythm Kings Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Sheila Chandler
- KGDM—Organ Recital
- KQW—Popular Orchestra
- ★ KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Health Talk; Melodies
- KOL—Cecil Solly; News
- KOIN—Art Kirkham, This and That
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lessons; Records
- KGB—To the Ladies
- KOA—Music Guild

11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs
- KGO—NBC Music Guild; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsoco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Vocal; Theatre News
- KGDM—Organ Recital
- ★ KFRC & network—Amer. School of the Air
- KHQ—Organ Recital
- KJR—Rhythm Rulers
- KGW—Pianist; 11:45, Dental Clinic
- KNX—Notes in Rhyme; 11:45, Talk
- KFI—Charlie Wellman & Helen Hill, Fashion Tour

12:00 to 12:30 P. M.

- KPO—Vocational Agriculture
- KPO & network—12:15, Western Farm and Home
- KGW—Radio Guild, dramatic sketch
- ▲ YA—Scriptures; 12:03, Concert
- KTAB—Mid-day Melodies; Echoes of Portugal

KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Accordionist; Children's Contest
 KGGC—Request Hour; Melodies
 KGW—Noontime Tunes
 KGDM—Lorelle Strings; Records
 *KFRC & network—Your Hostess, Cobina Wright
 KOI—The Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—One Man Show; Meler and Frank, Home Furnishings
 KOMO—Cowboy Joe; 12:15, Harp Melodies
 KGW—Music; 12:15, Meier & Frank
 KHQ—Pianist; 12:15, Luncheon Club
 KJR—Concert; Grain Reports to 12:15
 KFI—Vocational Agricultural to 12:15
 KNX—News; Drury Lane, tenor
 KECA—Records; 12:15, News
 KFSD—Farm School to 12:15
 KSL—Payroll Builder
 KOA—Radio Guild

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Radio Guild
 KYA—Noontime Concert
 KTAB—Echoes of Portugal
 KLX—Oklahoma Ramblers; Musical Auction
 KROW—California Farm Hr. to Music
 KJBS—Dance Orchestra; 12:45, World Affairs in Brief
 KGGC—Melodies; Novelties
 KGW—Weather & Mkt. Reports
 KGDM—Johnny Strang; Band; Rec.
 *KFRC & network—Your Hostess, Cobina Wright
 KVI—Capitol City News to 12:45
 KGW—News; 12:45, Violinst
 KHQ—Luncheon Club; Studio
 KGW—News; Columbians
 KOMO—Farm Talk; Tea Time Tales
 KNX—Concert Orchestra
 KECA—Recordings
 KOA—Radio Guild

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob; 1:15, Vlc and Sade
 KGO—Piano Vignettes 1:15, Robin Cooke, contralto
 KYA—Salon Melodies
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Records
 KGW—Friendly Hour
 KGDM—Records; The World Today
 *KFRC & network—Visiting America's Little House
 KOL—Julie Day to 1:15
 KJR—Headliners
 KNX—Pontrell's Orchestra
 KECA—Records
 KFSD—Popular Program
 KSL—Broadcasters' Review
 KGB—1:15, Stocks; Farm Flashes

1:30 to 2:00 P. M.

*KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chat
 KYA—Barker Frivolities
 KTAB—Jean Kent
 KROW—Oakland Public Schools; Dance Masters
 KLX—Popular Concert
 KJBS—Concert Recordings
 KGW—Afternoon Concert
 KGDM—The World Today; Records
 KFRC—Closing Stocks; Christian Science News to 1:45
 *KFRC & network—Chicago Variety Program
 KOL—1:45, Consumers Facts
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Pontrell's Orchestra
 KFSD—Old Time Program
 KSL—Broadcasters' Review

2:00 to 2:30 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—To be announced; 2:15, El Chico Spanish Revue
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs
 KLX—Recordings
 KROW—Story Time
 KJBS—Barrister's Club; Tunes
 KGDM—Records; News
 KQW—Traffic Court
 *KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Classic Hour, records
 KSL—Tom Baker and Norm Sherr; Dental Clinic
 KOA—Huffman Reporter; Al Pearce Gang; Plaza Tea Music

2:30 to 3:00 P. M.

*KPO & network—Woman's Magazine of the Air
 KGO—To be announced
 KYA—Lost & Found; Music
 KTAB—Talk; Hollywood News
 KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KGDM—The Romancers
 KQW—Popular Orchestras
 *KFRC & network—Happy-Go-Lucky Hour; Between the Bookends
 KJR—Salon Hour
 KECA—Classic Hour, records
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Men of Notes; Between the Bookends
 KOA—Alice in Orchestralia; 2:45, Rhythm Ramblers

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pictorial; 3:15, Cliff Nazarro, tenor
 KGO—U. S. Army Band
 KYA—P. T. A. Talk; Better Business Talk
 KTAB—Two-Four Time; Chinese Broadcast
 KLX—Opportunity Hour
 KROW—Dance Matinee
 KJBS—Songs of Hawaii
 KQW—Stock Reports; Music
 KGDM—Yodeling Cowboy; Records
 *KFRC & network—Feminine Fancies
 KJR—Enchanted Islands; Easy Chair
 KGW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KOL—P. T. A. Program
 KNX—Concert Orchestra
 KECA—Alexander Bevani; Records
 KSL—Deseret News; Junior Hour
 KOA—Army Band

3:30 to 4:00 P. M.

*KPO & network—To be announced
 KGO—Family Cook Book; 3:40, Beaux Arts Trio
 KYA—Art Lecture; 3:45, Community Chest Question Box
 KTAB—Royal Sophistication; 3:45, Hawaiian Music
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Concert Gems; Recordings
 KJBS—Hostess Hi-Lites
 KGDM—Organ
 KQW—Hostess Hi-Lites
 *KFRC & network—Just Plain Bill; 3:45, Milton Charles, Organ
 KFRC—3:55, Recordings
 KOI—Studio Program
 KOIN—Newspaper of the Air
 KVI—Organ; Reichmuth Family
 KOMO—Trio Romantique
 KHQ—3:45, Sylvia Gray
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Recordings; News
 KOA—News; 3:45, Desert Kid

4:00 to 4:30 P. M.

*KGO & network—Tom Mitchell, baritone; Don Pedro's Orchestra
 KPO—News; 4:15, Beaux Arts Trio
 KYA—Old Songs; Tea Dance
 KTAB—Tea Time Tunes
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Org. Melodies
 KJBS—Children's Contest
 KQW—Popular Tunes
 KGGC—Studio Program
 *KFRC & network—Louis Panico's Orchestra
 KOIN—Newspaper of the Air
 KVI—Students Radio Playhouse
 KGW—4:15, Oriental Gardens
 KHQ—4:15, News Album
 KJR—Goodwill Program; Dansant
 KNX—Haven of Rest
 KECA—Library Talk to 4:15
 KFI—Liberal Arts Series; English Lesson
 KSL—Broadcasters Review
 KOA—Studio Program; Stamp Club

4:30 to 5:00 P. M.

*KPO & network—Beaux Arts Trio
 KPO—4:45, Barbara Lee, style talk
 *KGO & network—Southern Harmony Four; 4:45, Morin Sisters
 KYA—Tea Dance; Tangos
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; Health School
 KROW—Dell Perry; Health Talk
 KJBS—Recordings; 4:45, Aubrey Loux, pianist
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—American Family; Records
 KGGC—Studio Program
 *KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
 KOIN—4:45, Bob & Dolly; Miniatures
 KOL—4:45, Studio Program
 KVI—4:45, Gunnar Anderson, piano
 KJR—Theatre Observer; Records
 KHQ—N. W. on Parade
 KOMO—4:45, Sacred Lyrics
 KGW—Sam Gordon to 4:45
 KFI—Organ Recital; 4:45, Just Plain Bill
 KNX—Fireside Phantasies; U. S. C.
 KFSD—Dr. McCoy to 4:45
 KSL—4:45, Orphan Annie
 KOA—Piano Vignettes to 4:45

5:00 to 5:30 P. M.

*KPO & network—Jan Garber's Supper Club
 KGO—Art Revue; 5:15, Edna Fischer, pianist
 KYA—Children's Hour
 KTAB—Salon Orchestra
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KGGC—Dancing Echoes
 KQW—Sunshine League
 KJBS—Popular Records
 KGDM—Recordings
 *KFRC & network—Diane & Her Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker; 5:15, Hi-School Reporter
 KNX—Sunset Serenade
 KFOX—Playtime Lady; Records
 KECA—How Songs Grew; Story hr.
 KFSD—Studio Program
 KSL—5:15, Tarzan of the Apes

5:30 to 6:00 P. M.

*KPO & network—Carefree Carnival
 KGO—Jack Armstrong; 5:45, Orphan Annie (Elec. Trans.)
 KYA—Sonny & Buddy; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Recordings
 KQW—Popular Orchestra
 KGDM—Records
 *KFRC & network—Briek Holton & Dick Aurandt; 5:45, Organ

KGGC—Health Talk; Irish Gems
KVI—5:45, Organ Melodies
KOL—Nourishine Program; 5:45,
Robin Hood
KGIN—Organ; Robin Hood & Merry
Men
KJR—Jack Armstrong; Orphan Annie
KNX—Son of Fire; Orphan Annie
KFOX—Theatre News; Songs
KECA—Story Hour; Flying Club
KFSD—Studio; Farley's Rangers
KGB—Lost & Found; Music; E. T.
KSL—Gene Halliday, organist

6:00 to 6:30 P. M.

•KPO & network—Pan-American;
Instrumentalists
KGO—Miniature Concert; 6:15, Lum
& Abner, comedy duo
KYA—Og, Son of Fire; Cy Trobbe's
Orchestra
KTAB—Dinner Concert; News
KLX—Arion Trio
KROW—News; Dance Masters
KJBS—News Reporter to 6:15
KGGC—Dinner Dance
KGW—Dept. of Agriculture; Records
KGD—Records to 6:15
*KFRC & network—Chesterfield
Program
KJR—Scandinavian Reporter to 6:15
KGO—Musical Mannequins
KHQ—Singing Secretary; Melodies
KOMO—Musical Mannequins
KFWB—News; Records; Organ
KNX—Jack Armstrong; 6:15, News
KFOX—News; Trio, Al & Molly
KECA—Board of Education; News
KOA—Sinclair Minstrels

6:30 to 7:00 P. M.

•KPO & network—Music at the
Haydns
KGO—Safety First; 6:45, Air Ad-
ventures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sport Page; Utopian Society
KLX—Arion Trio
KROW—Grace Herold Trio
KGGC—Dinner Dance; Melodies
KGO—Market Reports; Melodies
*KFRC & network—Leonardo De
Vinci
KOL—Speaker Stevenson; Organ
KJR—News; Jimmie Allen
KNX—Lum & Abner; Jimmie Allen
KFWB—Organ; 6:45, Jimmie Allen
KECA—Liberal Arts Series; Organ
and Contralto
KFOX—School Kids; Jimmie Allen
KSL—The Big Show

7:00 to 7:30 P. M.

•KPO & network—Carnation Con-
tented Program
KGO—Beaux Arts Trio
KYA—Sports; Drama
KTAB—Italian News; Orchestra
KROW—C. W. Hammond; L'Italia
News
KLX—News; 7:15, Pianist
KGGC—Alice Christians; Records
KGO—Weather; Voice of Portugal
*KFRC & network—Wayne King's
Orchestra
KJR—Blue Pacific Moonlight; 7:15,
Dollars & Sense
KNX—Watanabe & Archie; Laur-
ence King, tenor
KFWB—Jeanne Dunne & Burt Fiske;
Pioneer Sons
KECA—Organ and Vocallat
KFOX—Eb and Zeb; 7:15, Bobby &
Betty
KFSD—Sonny and Buddy; Studio
Program

7:30 to 8:00 P. M.

•KPO & network—Committee of
Four; 7:45, Caswell Concert
KGO—National Radio Forum
KYA—Inn of Romance; Gold Rush
Days
KTAB—Socialist Labor Party; 7:45,
Recordings
KLX—Silver Strains; Studio Prog.

KROW—L'Italia Echoes of Italy
KQW—Italian Radio Theatre
KGGC—Between the Lines; 7:45,
Recordings

*KFRC & netwk—Lilac Time with
the Night Singer
KVI—Musical Moments
KGO—Musical Mannequins
KOMO—Penthouse Party
KJR—Carefree Capers
KNX—In-Laws; King Cowboy
KFWB—Today Down the Centuries;
7:45, Syncopators
KFOX—Boy Detective; Cheerio Boys
KECA—Records; 7:45, Leo Talk
KOA—Pick and Pat

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy;
8:15, Red Davis, dramatic series
KGO—Stanford University; Nanette
La Salle, contralto
KYA—Amateur Hour
KTAB—Christian Science Program
KLX—Carefree Capers
KGGC—Spanish-American Program
KROW—Italy; Watch Tower
KGO—Opera
*KFRC & network—Myrt & Marge;
8:15, Edwin C. Hill
KJR—Carefree Capers; Bunkaneers
KNX—Entertainers; Adlierikans
KFWB—Frankie Master's Orchestra
KECA—Recordings
KFOX—Cecil & Sally; 8:15, Talk
KFSD—Jimmy Allen to 8:15

8:30 to 9:00 P. M.

•KPO & network—Voice of Fire-
stone; Operatic Star; Chorus and
Orchestra
KGO—Comedy Stars of Hollywood;
8:45, John Teel, baritone
KYA—Amateur Hour
KTAB—To be announced
KLX—Ann Wakefield, soprano;
Notes in Rhyme
KROW—Musical Album; 8:45, Old-
Fashioned Girl
KGGC—We Salute; Mort Werner
KGO—Opera
*KFRC & network—Kate Smith's
New Star Revue
KJR—Highlight Hour
KFWB—Dance Orchestra
KNX—Master's Music Room; Talks
KECA—Memories of the Waltz
KFOX—Dick Jurgen's Orchestra

9:00 to 9:30 P. M.

•KPO & network—The Shell Show
with Chic Sale, comedian
KGO—Sender, violinist; 9:06, Art
Jarrett's Orchestra
KYA—Romance; Nat'l Defense
KTAB—Nightherders
KLX—Faucit Theatre of Air Players
KROW—Veterans of Foreign Wars;
Bar X Rangers
KGO—Opera
KGGC—News; Organ; Orchestra
*KFRC & network—Blue Monday
Jamboree
KJR—Request Hour
KNX—News; Beauty Talk
KFWB—Musical Anecdotes
KECA—News; L. A. R. C. A. Or-
chestra
KFOX—Beverly Hillbillies
KFSD—Furmbilt Program; Marie
Viratelle Kriete
KOA—Rowdy Wright; Jr. C. of C.

9:30 to 10:00 P. M.

•KPO & network—Shell Show
KGO—Leonard Keller's Orchestra
KYA—Desert Scenes; News;
America
KTAB—News; Musicale
KROW—Bar X Rangers; Congo
KLX—News; Fireside Phantasies
KGGC—Orchestra; Dramatic Guild
KGO—Opera
*KFRC & network—Blue Monday
Jamboree

KJR—Request Hour; C. of C.
KNX—The Crocketts
KFWB—Slumbertime
KECA—Orchestra
KFOX—Beverly Hill Billies
KFSD—Marie Viratelle Kriete
KOA—Leonard Keller's Orchestra

10:00 to 10:30 P. M.

•KPO & network—The Richfield
Reporter; 10:15, Blue Moonlight;
Alvino Rey, guitarist; Paul Car-
son, organist
KGO—Ricardo, violinist
KYA—Concert Orchestra
KTAB—Hit Tunes
KLX—Dance Music
KROW—Recordings
KJBS—Nite Cap Revue
KGGC—Mort Werner's Opera House
KFRC—Federal Enameling (E. T.)
to 10:05
*KFRC & network—Musical Moods;
Fred Skinner
KOL—Wen Niles' Orchestra; News
KVI—News to 10:15
KGIN—'Who's Your Hosier'; Orch.
KOMO—10:15, The Tritette
KJR—Dance Orchestra
KGO—10:15, Dance Orchestra
KFI—10:15, Chas. W. Hamp
KNX—The Crocketts
KFWB—News; Orchestra
KECA—Fishing & Hunting Talk to
10:15
KFOX—News; Orchestra
KGB—News; Orchestra

10:30 to 11:00 P. M.

•KPO & network—Blue Moonlight;
10:45, Dot Kay, contralto; 10:56,
News
KGO—Williams-Walsh Orchestra
KYA—Dancing Thru Time
KTAB—Musical Contrasts
KLX—Blue Reflections, Alice Blue
KROW—Concert Echoes
KJBS—Nite Cap Revue
*KFRC & netwk—Dance Orchestra
KJR—10:55, Memory's Garden
KOMO—Moonlight Melodies
KGIN—Kelly's Kabelleros
KNX—Laurence King's Orchestra
KHJ—The Islanders
KFOX—News; Dance Orchestra
KFWB—Dance Orchestra
KOA—Musical Program; News

11:00 to 11:30 P. M.

•KPO & network—Guy Lombardo's
Orchestra
KGO—Organ Concert
KYA—Sandman Organ
KTAB—Dancesapations
KROW—Dance of the Hour
KJBS—Nite Cap Revue
KFRC—News to 11:10
*KFRC & netwk—Dance Orchestra
KOMO—Del Courtney's Orchestra
KNX—Pontrelli's Orchestra
KFWB—Dance Orchestra
KFOX—Dance Orchestra

11:30 to 12:00 Midnight

•KGO & network—Biltmore Hotel
Orchestra
KPO—Mann Bros. Orchestra
KYA—Organ Recital
KTAB—Midnight Vagabonds
KROW—Dance of the Hour
KJBS—Nite Cap Revue
KGD—12, Records to 6
*KFRC & netwk—Midnight Moods
KGIN—Musicomedy
KOMO—Mann Bros. Orchestra
KHQ—Cotton Club Orchestra
KJR—Reflections of Romance
KNX—Dance Orchestra
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
KROW—Tom 'n Jerry
KJBS—12:01, Owl Prog. to 7 a.m.

TUESDAY Programs

March 19, 1935

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Your Child
- KGO—Studio program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Shoppers' Digest
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Morning Melodies; Varieties
- KGDM—Recordings
- KFRG—Records; Goodwill Industries
- * KFRG & network—8:15, Current Questions Before Congress
- KOL—Ceil and Sally to 8:15
- KOIN—Rhythms to 8:15
- KVI—Morning Varieties; Cowboy Evangelist
- KHQ—Cadettes; Fifteen Minutes of Sweetness
- KOMO—Morning Reveries
- KJR—Morning Reveries
- KNX—John Brown; Tonic Tunes
- KFT—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KSL—Studio Ensemble; 8:15, Romances of Mary & John

8:30 to 9:00 A. M.

- KPO & network—Three Shades of Blue, vocal trio; 8:45, Keenan & Phillips
- KGO—Electrical Transcription
- KYA—Concert; 8:45, The Texans
- KTAB—Radio Shoppers' Digest; 8:45, Wyoming Cowboys
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; 8:45, Rose Petal Revue
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- * KFRG & network—Country Church; 8:45, Morning Musicales
- KOL—8:45, U. S. Navy Band
- KVI—8:45, Wandering Cowboy
- KHQ—8:45, Tull & Gibbs
- KOMO—Mary's Friendly Garden
- KFT—8:45, Helpful Hints
- KNX—Religious Talk
- KECA—Records to 8:45
- KSL—U. S. Navy Band
- KOA—8:45, Colorado Federation of Women's Club

9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Honeyboy and Sasafraz
- KGO—Studio Program
- KYA—Melodies; Bargains; Prudence
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Recordings
- KGGC—Records; Bargains
- KQW—Tuneful Topics
- KGDM—Modern Cookery
- * KFRG & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale
- KFT—9:15, Shopping Tour
- KNX—Health Talk; Melody Time
- KECA—Records to 9:15
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society to 9:45
- KPO—9:45, Songs of Kitchen Sink
- KGO—Electrical Transcription
- KGO & network—9:45, Edna Fischer, pianist
- KYA—Jolly Bucketees; Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Castles in Music; Records
- KROW—Diet and Health
- KJBS—Songs of Romance; Classics



JAMES WALLINGTON
NBC—ANNOUNCER

- KGCC—Star of Today; Songs in Your Heart
- KQW—For the Ladies; Classics
- KGDM—News; Records
- * KFRG & network—Five Star Jones
- KFRG—9:45, Clinic of the Air
- KOL—Prudence Penny; Melodies
- KVI—Mystic Melodies; Dr. Burns
- KOIN—9:45, Air Shopping
- KJR—News; Early Echoes
- KOMO—9:45, Carter Medicine Prog.
- KFT—9:45, News Release
- KNX—Charlie Hamp; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KSL—9:45, Jennie Lee
- KOA—National Farm and Home

10:00 to 10:30 A. M.

- KPO—Robin Cook, contralto; 10:15, As Woman to Woman
- KGO & network—News; Army Band Concert
- KYA—Columbia on Parade; 10:15, Romantic Counsellor
- KTAB—News; Old Friend; Music
- KLX—Song Market; Stocks; News
- KROW—Rhythm; Concert
- KJBS—News; Organ
- KGCC—Records; Hawaiian Sketches
- KQW—News; Old Tunes
- KGDM—Records; Bondons
- * KFRG & network—Tom Breneman; 10:15, Wife Begins
- KOIN—10:15, Songs for You
- KOL—10:15, Beautiful Melodies
- KGW—Olympians
- KOMO—10:15, Home Service Prog.
- KJR—Home Makers; Irish Minstrels
- KECA—Recordings
- KNX—Eddie Albright's Family
- KGB—Recordings to 10:15
- KSL—Orchestra; Organ
- KOA—Farm and Home

10:30 to 11:00 A. M.

- KPO & network—American Arbitration Association Luncheon
- KGO—Musical Clock
- KYA—Organ Concert
- KTAB—Health Talk; News
- KLX—International Kitchen
- KROW—Vocal Varieties; 10:45, Larry Canelo
- KJBS—Organ; 10:45, Favorite Tunes
- KGCC—Theatre of the Air; Records

- KQW—Aunt Sammy; 10:45, Melodies
- KGDM—The Bondons; Talk
- * KFRG & network—Esther Velas & Ensemble; Billy Bailey & Organ
- KOIN—Consumer News; 10:45, Art Kirkham
- KJR—Club Minutes; Boviers Garden
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KSL—20 Rhythm Fingers; Organ
- KOA—Words & Music; Livestock & Produce

11:00 to 11:30 A. M.

- KPO—Beaux Arts Trio
- KGO & network—Crosscuts from the Log of the Day; 11:15, Accordiana
- KYA—Organ Concert
- KTAB—Bargains; Rhythms; Recds.
- KLX—Anita & Orsco; Tonic Tune
- KROW—Health Talk; Rhythm Kings; Spotlight
- KJBS—Dance Tunes; 11:15, Talk
- KGCC—Milady's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ
- * KFRG & network—Marie, Little French Princess; Helen Trent's Romance
- KOL—Ceil Solly; News
- KOIN—Art Kirkham, This & That
- KJR—Rhythm Rulers
- KVI—Observer; Health Talk; Music
- KNX—Organ Recital
- KGB—Recordings
- KECA—Records; Medical Talk
- KOA—C. A. C.

11:30 to 12:00 Noon

- KPO & network—Golden Melody
- KGO—Dot Kay, contralto; 11:45, Agricultural Bulletin
- KYA—Rocking Chair; Snapshots
- KTAB—Blue Moments
- KLX—Margaret Reynolds; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Vocal Varieties; News
- KGDM—Organ
- * KFRG & network—American School of the Air
- KQW—11:45, Dental Clinic
- KHQ—Organ Concert
- KJR—Rhythm Rulers
- KFT—Charlie Wellman & Helen Hill; Fashion Tour
- KNX—Spice of Life; Ionizer Talk
- KECA—11:45, Talk on Concert Music
- KOA—Golden Melodies

12:00 to 12:30 P. M.

- KGO & network—Don Pedro's Orchestra
- KGO—12:15, Luncheon Concert
- KPO—Radio Reporter
- KPO & network—12:15, Farm & Home Hour
- KYA—Scriptures; Noonday Concert
- KTAB—Melodies; Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KJBS—Orchestra; Children's Contest
- KGCC—Request Hour
- KQW—Moonlight Tunes
- KGDM—Road Report; Records
- * KFRG & network—Columbia Variety Hour
- KOL—The Carnival Hour
- KVI—12:15, Front Page Headlines
- KOIN—One Man Show; Meier & Frank
- KOMO—Cowboy Joe; Vagabonds
- KJR—Music; Grain Reports to 12:15
- KGW—Glenn Shelley; 12:15, Meier and Frank
- KHQ—12:15, C. of C. Luncheon
- KFT—Federal and State Market Reports to 12:15
- KNX—News; 12:15, Jubilee Entertainers
- KECA—12:15, News Release

KSJ—Payroll Builder
KOA—Don Irwin's Orchestra

12:30 to 1:00 P. M.

• KPO & network—Farm & Home
KGO—Luncheon Concert
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Ramblers; Paths of Memory
KROW—Calif. Home Hour; Records
KJBS—Dance Matinee
KGGC—Mountain Music; Records
KGDM—Recordings
KQW—Weather; Market Reports
* KFRC & network—Columbia Variety Hour
KOL—Carnival Hour
KOMO—Vagabonds; Tea Time Tales
KGW—News; Pianist
KHQ—Chamber of Commerce
KNX—Emil Bafta's Orchestra
KECA—Concert Favorites
KSL—Utah State Agric. College to 12:45
KOA—Better Housing Interview; Harvest of Song; P. T. A.

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, Vic and Sade
KGO—Concert; 1:15, Elmore Vincent, tenor
KYA—Women's Institute; Tangos
KTAB—Radio Frolic
KLX—Prof. Best; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stock Reports; Song Hits
KQW—Friendly Hour
KGDM—Recordings; Organ
* KFRC & network—America's Little House; 1:15, Poetic Strings
KFRC—1:25, Nourishine
KJR—Julie Day to 1:15
KJR—Uncle Hank; Headliners
KNX—Pontrelli's Orchestra
KECA—Recordings
KGB—1:15, Stocks; Farm Flashes
KFSD—Popular Program
KSL—Broadcasters' Review

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own
Ma Perkins; Mar-Oil Revue
KGO—Ann Warner's Chats
KYA—Barker Frivolities
KTAB—Jean Kent, economics
KLX—Popular Concert
KROW—Dance Masters; 1:45, Ross Love
KJBS—Dance Orchestra; Congoin
KQW—Afternoon Concert
KGDM—Recordings
KFRC—S. F. County Medical Society; 1:45, Stocks; 1:50, Dick Messner's Orchestra
KVI—Educational Feature; Orch.
KOL—Educational Feature; Orch.
KOIN—Book of Life
KJR—Lotus Land
KNX—Pontrelli's Orchestra
KGB—Educational Feature; Orch.
KFSD—Old Time Program
KSL—Educational Feature to 1:45

2:00 to 2:30 P. M.

• KPO & network—Woman's Magazine of the Air
KGO—Meredith Willson's Orchestra; 2:15, Congress Speaks
KYA—Barker Frivolities
KTAB—Globe Trotter; Song Favorites
KLX—Recordings; Jean Ardath
KJBS—Better Business Talk; 2:15, Tango Orchestra
KROW—Story Time
KQW—Dance Matinee
KGDM—Serenader; News
* KFRC & network—Happy-Go-Lucky Hour
KJR—Salon Hour
KNX—The Bookworm
KECA—Classic Hour
KSL—2:15, Dental Clinic
KOA—Huffman Reporter; 2:15, Congress Speaks

2:30 to 3:00 P. M.

• KPO & network—Woman's Magazine of the Air
KGO—Congress Speaks; To be announced
KYA—Lost & Found; Rhythm Princes
KTAB—Romancin'; Waltz Time
KLX—Stocks; Records
KROW—Dance Matinee
KQW—Dance Matinee
KJBS—Tango Orchestra; Records
KGDM—The Romanciers
* KFRC & network—Happy-Go-Lucky Hour; 2:45, Between the Bookends
KJR—Salon Hour
KNX—Recordings
KECA—Classic Hour
KFSD—2:45, Organ Music
KOA—Congress Speaks; Al Pearce's Gang
KSL—Men of Notes to 2:45

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Easy Aces
KGO—Xavier Cugat's Orchestra; 3:15, Mid-Week Hymn Sing
KYA—Poet's Interlude; Melody Man
KTAB—Two-Four Time; Chinese
KLX—Jewel Box; 3:15, Records
KROW—Dance matinee
KJBS—News; Popular Melodies
KQW—Stocks; 3:15, Variety
KGDM—Yoedling Cowboy; Program
* KFRC & network—Feminine Fancies
KJR—Poet's Corner, Theodora Warfield; 3:15, Magic Harmony
KQW—Weisfield & Goldberg to 3:15
KHQ—Business & Pleasure; 3:15, Women's Club Bulletin
KFI—3:15, Easy Aces
KNX—Concert Orchestra
KECA—Story Teller to 3:15
KFSD—Organ Music to 3:15
KSL—Deseret News Daily Summary; 3:15, Junior Hour
KOA—Xavier Cugat's Orchestra; 3:15, Hymn Sing

3:30 to 4:00 P. M.

• KPO & network—Stanford Forum
KGO—Organ; 3:35, Mary Small, child singer; 3:45, The Desert Kid
KYA—Symphony Sketches
KTAB—Sophistication; 3:45, Hawaiian Music
KLX—Recordings
KROW—Concert Gems; Hits of Today
KJBS—Musical Comedy; S E R A Program
KQW—Variety Program
KFRC—Just Plain Bill
* KFRC & network—3:45, Correct English
KGDM—Recordings
KOL—Orchestra; Correct English
KOMO—Tyroleas
KOIN—Newspaper of the Air
KHQ—King's Men; 3:45, Sylvia Gray
KFI—Ann Warner Chats
KNX—Fletcher Wiley
KGB—Orchestra; 3:40, Along the Airways to 3:45
KOA—News; 3:45, Univ. of Denver
KSL—D. S. S. Club; Records; News

4:00 to 4:30 P. M.

• KGO & network—Tom Mitchell, baritone
KGO—4:15, Pair of Planos
KPO—Radio Reporter
• KPO & network—4:15, Don Pedro's Orchestra
KYA—Symphony Sketches
KTAB—Tea Time Tunes
KLX—Musical Jigsaw; Bob's Club
KROW—Harmolin Time; Spanish Serenade
KGGC—Studio Program
KJRS—Children's Contest
KQW—Popular Tunes
KGDM—Gilmore Oil Program

* KFRC & network—Louis Panico's Orchestra
KVI—Students Playhouse
KOIN—Newspaper of the Air
KHQ—Happy Feet; 4:15, News Album
KJR—Tea Dantsant; Resume
KFI—Liberal Arts Series; Organ
KNX—Haven of Rest
KSL—Town Crier
KOA—Univ. of Denver; Orchestra

4:30 to 5:00 P. M.

• KPO & network—Don Pedro's Orchestra
KPO—4:45, Barbara Lee
KGO—Pair of Planos
• KGO & network—4:45, You and Your Government
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; Health School
KROW—Dell Perry; Health Talk
KJBS—Dance Orchestra
KGGC—Studio Program
KQW—Story Time; 4:45, Songs of the Islands
KGDM—Records
* KFRC & network—Buck Rogers in the 25th Century
KFRC—4:45, Ivory Stamp Club
KOL—4:45, Studio Program
KOIN—4:45, Bob & Dolly
KJR—Musical Auction to 4:45
KVI—4:45, Univ. of the Air
KHQ—Trio
KOMO—Medical Talk; Easy Aces
KFI—Organ Recital; Just Plain Bill
KNX—Fire Dept. Program; U. S. C.
KFSD—Dr. McCoy to 4:45
KSL—4:45, Orphan Annie
KOA—4:45, You & Your Government

5:00 to 5:30 P. M.

• KPO & network—Melody Review
KGO—The Well-Dressed Woman; 5:15, Harry Stanton, basso
KYA—Children's Hour
KTAB—Victor Salon Orchestra
KLX—Helen Parmelee, pianist; 5:15, Tableaux
KROW—Studio Frolic
KJBS—Dance Orchestra
KGGC—Dancing Echoes
KQW—Airs of South America
KGDM—Records; Organ
* KFRC & network—Keith Beecher & Orch.; 5:15, Billy Bachelor
KOIN—Bob & Dolly to 5:15
KJR—Steamboat Bill; Hi-School Reporter
KHQ—Happy Feet; 5:15, Ivory Soap Program
KOMO—5:15, Ivory Stamp Club
KGW—Milton L. Gumbert; 5:15, Ivory Soap Program
KFI—The Waikikans; Ivory Stamp Club
KNX—Male Chorus; Musical Headlines
KSL—Pullman Program; Melodies
KOA—'While the City Sleeps'; Comedy Stars

5:30 to 6:00 P. M.

KGO—Jack Armstrong; 5:45, Orphan Annie
• KPO & network—Lawrence Tibbett, baritone; John B. Kennedy
KYA—Sonny & Buddy; 5:45, Campbell Corner
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KJBS—Dance Orchestra
KGGC—Talk; 5:45, Irish Gems
KQW—Popular Orchestra
KGDM—Recordings
* KFRC & network—Jack Major; 5:45, Glenn Lee & Orchestra
KOIN—5:45, Nourishine Program
KJR—Jack Armstrong; Orphan Annie
KNX—Songs; 5:45, Orphan Annie
KECA—Word Detective; Flying Club
KPOX—Theatre News; Records

KFSD—Studio; Farley's Rangers
KSL—Plano Team and Tenor; 5:45
My Beautiful Lady

6:00 to 6:30 P. M.

- KPO & network—Grace Moore, soprano
- KGO—Miniature Concert; 6:15, Lum and Abner, comedy duo
- KYA—Cyrus Trobber's Orchestra
- KTAB—Dinner Concert; News
- KLX—Arion Trio
- KROW—News; 6:15, Musical Album
- KJBS—Dance Orchestra to 6:15
- KGCC—Dinner Dance
- KQW—Department of Agriculture; 6:15, Popular Program
- ★ KFRC & network—Bing Crosby KOMO—30 Minutes of Music
- KFWB—News; Records; Organ
- KNX—Jack Armstrong; News
- KECA—Children's Records; News
- KFOX—News; Trio; Talk; AI & Molly
- KFSD—The Beach Boys

6:30 to 7:00 P. M.

- KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
- KGO—Cliff Nazarro, tenor; 6:45, Air Adventures of Jimmy Allen
- KYA—Orchestra
- KTAB—Sports; Tax Talk
- KLX—Arion Trio
- KROW—Dance Masters; 6:45, Dr. Faci
- KGCC—Dinner Dance Review
- KQW—Market Reports; Music
- ★ KFRC & network—Isham Jones' Orchestra for Chevrolet
- KJR—News; Jimmy Allen
- KFOX—School Kids; Jimmy Allen
- KFWB—B'Nai Brith; Jimmy Allen
- KNX—Lum & Abner; Jimmy Allen
- KECA—Liberal Arts Series; Organ

7:00 to 7:30 P. M.

- KPO & netwk—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
- KGO—Every Man's Palace
- KYA—Ernie Smith's Sport Page; 7:15, In Old Vienna
- KTAB—Italian News; Orchestra
- KLX—News; Souvenirs
- KROW—C. W. Hammond; 7:15, L'Italia News
- KGCC—Lisbeth Baird; Records
- KQW—Weather; Voice of Portugal
- ★ KFRC & netwk—Camel Caravan
- KJR—Observer; 7:05, Mountaineers
- KECA—Organ; Braille Institute Program
- KNX—Frank Watanabe; Numismatic Program
- KFWB—Ray de O'Pan; Hilarities
- KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

- KPO & netwk—Palmolive Beauty Box Theatre
- KGO—Redwood Reveries; Ricardo and his violin
- KYA—In Old Vienna; Louise Taber, Good Rush Days
- KTAB—Orchestra; Musical
- KLX—Merlyn Morse, tenor; Adventures of Joe & Gus
- KROW—Recordings
- KGCC—Between the Lines; 7:45, Jeanne Carole
- KQW—Italian Radio Theatre
- ★ KFRC & netwk—Capt. Dobbsie's Ship of Joy; 7:45, Voice of the Crusaders
- KOIN—7:45, Radio Speaker Stevenson
- KOIN—7:45, Jimmy Allen Adventures
- KVI—7:45, The Fact Finder
- KJR—Old Songs; Fashion Plate
- KNX—The In-Laws; King Cowboy
- KFOX—Boy Detective; 7:45, The Audience Decides

KFWB—King's Men; Syncopators
KGB—7:45, Comedy Stars
KSL—7:45, The Hawk, mystery drama

8:00 to 8:30 P. M.

- KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick
- KGO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
- KYA—Old Singing Class
- KTAB—Melodious Melodies; 8:15, London Fantasy
- KLX—Carefree Capers
- KROW—Latin-American Program
- KGCC—Spanish-American Program
- KQW—Days of Romance in Santa Clara Valley
- ★ KFRC & netwk—Myrt and Marge; 8:15, To be announced
- KOL—8:15, Comedy Stars
- KOIN—8:15, Comedy Stars
- KVI—8:15, Dramatic Show
- KJR—Fashions; Memory Paths
- KNX—June Irwin; Intimate Moods
- KFWB—Frankie Masters' Orchestra
- KFOX—Cecil & Sally; Skit; Talk
- KECA—Recordings
- KFSD—Jimmie Allen; Melody Octet

8:30 to 9:00 P. M.

- KPO & network—Leo Reisman's Orchestra
- KGO—Musicalities
- KYA—Orchestra; Fiesta
- KTAB—London Fantasy; Records
- KLX—Alice Blue; 8:45, Fireside Phantasies
- KROW—Italian Program
- KGCC—Concert; Mort Werner
- KQW—Scott Held's Orchestra
- ★ KFRC & netwk—Calling All Cars KOIN—American Family Robinson; Ironized Yeast Program
- KOL—The Merry Men; 8:45, Five Minute Drama
- KVI—Mr. Rex Roubush; Musical Masterpieces
- KJR—Sweethearts on Parade
- KFWB—Dance Orchestra
- KNX—Operatic Encores
- KECA—The Waikikians
- KFOX—Guy Lombardo's Orchestra
- KSL—Johnny Green's Orch. to 8:45 Tuesday Roundup

9:00 to 9:30 P. M.

- KPO & network—Ben Bernie's Orchestra
- KGO—Beaux Arts Trio
- KYA—Fiesta
- KTAB—Nevada Nightherders
- KLX—Gospel Hymns, Quartet
- KROW—Italian Program; Pearl Tener
- KGCC—News; Organ; Orchestra
- KQW—Band Concert
- KFRC—John Nesbitt to 9:15
- ★ KFRC & network—Orville Knapp's Orchestra
- KOIN—Little Show; Organ
- KVI—Fireside Classics; 9:15, Orch.
- KJR—News; Singers
- KNX—News; 9:15, Entertainers
- KFWB—Eno Crime Clues
- KFOX—Beverly Hillbillies
- KECA—News; Records
- KFSD—Melody Parade
- KSL—Orchestra; 9:15, Smoke Rings

9:30 to 10:00 P. M.

- KPO & network—Death Valley Days
- KGO—George Hamilton's Orchestra
- KYA—Fiesta; News; America
- KTAB—News; Music
- KLX—News; California Rangers
- KROW—American Family Robinson; Congoin
- KGCC—Pianistique; Records
- KQW—Royal Melodies; Records
- ★ KFRC & network—University Explorer
- KOIN—Lum and Abner; 9:45, Carl Donough, talk
- KOL—Editorial Commentator; News

KVI—News; Book Review
KJR—Pick and Pat
KNX—Pick and Pat (E. T.)
KFWB—Stumbertine
KFOX—Beverly Hillbillies
KECA—Recordings
KFSD—Aztec Half Hour
KSL—Smoke Rings; Orchestra
KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

- KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch
- KGO—Stringtime; Orchestra
- KYA—Drama
- KTAB—Hit Tunes
- KLX—Calif. Rangers; Records
- KROW—Royal Hawaiians; Records
- KGCC—Mort Werner's Open House
- KJBS—Nite Cap Revue
- ★ KFRC & network—Anson Weeks' Orchestra
- KOIN—The Journal
- KOL—Dance Music
- KJR—Till Tomorrow
- KFWB—News; Dance Orchestra
- KFI—10:15, The Four Blackbirds
- KECA—Musical Celebrities, records
- KNX—The Crocketts
- KFOX—News; Orchestra
- KGB—News; Dance Orchestra
- KSL—Dance Orchestra
- KOA—Studio Program

10:30 to 11:00 P. M.

- KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
- KGO—News; Williams-Waish Orch.
- KYA—Sandman Organ
- KTAB—Musical Contrasts
- KX—Blue Reflections with Alice Blue
- KROW—Rhythm Review
- KJBS—Nite Cap Revue
- ★ KFRC & network—Orchestra
- KOIN—Kelly's Kabbelleros to 10:45
- KJR—Dance Orchestra
- KGW—Dance Orchestra
- KNX—The Crocketts; Orchestra
- KFWB—Dance Orchestra
- KFOX—News; Tex Howard's Orch.
- KOA—Huffman Harmonies

11:00 to 11:30 P. M.

- KGO & network—Guy Lombardo's Orchestra
- KPO—Bal Tabarin Orchestra
- KYA—Sandman Organ
- KTAB—Dansasapans
- KROW—Walkathon; Dance Music
- KJBS—Nite Cap Revue
- KFRC—News to 11:10
- ★ KFRC & network—Dick Jurgen's Orchestra
- KOIN—Dance Orchestra
- KOMO—Moonlight Melodies
- KGW—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KFWB—Dance Orchestra
- KFOX—Dance Orchestra

11:30 to 12:00 Midnight

- KGO & network—Del Courtney's Orchestra
- KPO—Organ Concert
- KYA—Concert Memories
- KTAB—Midnight Vagabond
- KROW—Dance Music
- KJBS—Nite Cap Revue
- ★ KFRC & network—Les Hite's Orchestra
- KOMO—Dance Orchestra
- KJR—Reflections of Romance
- KFI—Arizona Wranglers
- KNX—Transpacific News to 11:45
- KFWB—Dance Orchestra
- KHU—Music
- KGB—Dance Orchestra
- KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

- KTAB—Midnight Vagabond
- KROW—Tom 'n Jerry
- KGB—Records
- KJBS—12:01, Owl Program to 7 a.m.

WEDNESDAY Programs

March 20, 1935

7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Organ Concert
KGO—The Oleanders; 7:45, Electrical Transcription
KYA—Musical Clock
KFRC—Seal Rocks Broadcast

8:00 to 8:30 A. M.

• KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
KGO—Studio Program
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
KTAB—Shipping News; Shop News
KLX—Records; 8:20, Stocks
KROW—Commuters Clock
KJBS—Band Concert; Children's Contest
KQW—Morning Melodies; Varieties
KGDM—Serenader; Records
KFRC—Records; SERA Speaker
* KFRC & netwk—8:15, Hollywood Country Church
KOL—Cecil & Sally to 8:15
KVI—Varieties to 8:15
KOIN—Rhythms to 8:15
KOMO—Morning Reveries
KHQ—Crazy Wells; Tull & Gibbs
KFT—Church Quarter Hour to 8:15
KNX—Musical Jigsaws; Pauline Holden
KECA—8:15, Recordings
KFOJ—Grain Reports; Songs
KGB—Records to 8:15
KSL—Informal Music; Good Morning Tunes
KOA—8:15, Sweethearts of Melody

8:30 to 9:00 A. M.

• KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
KGO—Electrical Transcription
KYA—Morning Concert; Texans
KTAB—Shoppers' Digest; Cowboys
KLX—Covered Wagon Jubilee
KROW—Morning Glories; Rose Petal Revue
KJBS—Dance Orchestra
KQW—Morning Concert
KGDM—Records; 8:45, Health Talk
* KFRC & netwk—Country Church; 8:45, Morning Musical
KOL—8:45, Prudence Penny
KVI—8:45, Wandering Cowboy
KOIN—8:45, Air Shopping
KJR—8:45, Concert Stars
KHQ—Musical Gems to 8:45
KOMO—Mary's Friendly Garden
KFT—Al Gayle, accordionist
KNX—Religious Talk
KECA—8:45, Recordings
KSL—Mid-Morning Melodies
KOA—Betty Moore to 8:45

9:00 to 9:30 A. M.

• KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
KGO—Electrical Transcription
KYA—Melodies; Bargains; 9:15, Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Concert Miniatures
KJBS—Popular Varieties; Records
KGGC—Parade; Bargain Basement
KQW—Tuneful Topics
KGDM—Records; Mabel Rubin
* KFRC & network—Voice of Experience; 9:15, The Gumps
KJR—Songs for Sale
KFRC—9:15, Recordings
KNX—Talk; The Whopper Club
KECA—Recordings
KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

• KPO & network—Singable Songs
KGO—Elec. Transcription; 9:45, Jean Abbey, Shop News



JULIETTE DUNN
KFRC—VOCALIST

KYA—Bucketeers; Lover's Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Light Classics
KGGC—Star of Today; 9:45, Songs in Your Heart
KQW—Lite Classics; Book Review
KGDM—News; Recordings
* KFRC & network—Five Star Jones; 9:45, Betty Crocker
KOL—Morning Melodies to 9:45
KOIN—Five Star Jones to 9:45
KGV—9:45, Meier and Frank
KJR—News; Early Echoes
KHQ—9:45, Roundup Time
KVI—Mystic Melodies
KFI—Walkikians; 9:45, News
KNX—Magic Harmony; 9:45, News
KFSD—Stock Reports to 9:45
KGB—News; Records to 9:45
KSL—Five Star Jones; Jennie Lee
KOA—National Farm & Home

10:00 to 10:30 A. M.

• KGO & netwk—Press-Radio News; 10:05, Tally-Ho; Instrumentalists
KPO—Robin Cook, contralto; News
KYA—Columbia on Parade; 10:15, Organ Concert
KTAB—News; Old Friend; Music
KLX—Songs; 10:15, Stocks; News
KROW—Rhythm Revue
KJBS—News; Organ; Congo
KGGC—Records; Band Concert
KQW—News; Old Tunes
KGDM—Recordings
* KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
KOL—10:15, Beautiful Melodies
KQW—Olympians
KHQ—Studio Program
KOIN—10:15, The Rogues, quartet
KJR—Home Makers; Music Shop
KNX—Eddie Albrigt's Family
KFI—California Kitchen
KSL—10:15, Organ Interlude
KOA—National Farm & Home

10:30 to 11:00 A. M.

• KPO & network—Tommy Tucker's Orchestra
KGO—Musical Clock
KJR—Organ Concert
KFI—International Kitchen
KTAB—Health Talk; Hill-Billy

KGGC—Theatre of the Air; Records
KROW—Vocal Varieties; 10:45, Larry Canelo
KJBS—Dance Orchestra; Songs of Romance
KQW—Aunt Sammy; Songs of Romance
KGDM—Records; Health Talk
* KFRC & network—University of California
KFRC—10:45, Ida Bailey Allen
KOL—10:45, E. Dunstedter, organ
KOIN—Consumer News; Orchestra
KVI—Organ; Jubilee
KJR—Club Minutes; Boviers Garden
KECA—Recordings; Pianist
KNX—Mary Holmes; 10:45, Musical Scrapbook
KOA—Best Foods; Livestock Report
KSL—Music; Betty Moore

11:00 to 11:30 A. M.

• KGO & network—Two Seats in a Balcony
KPO—Beaux Arts Trio
KYA—Organ; Novelties
KTAB—Bargains; Modern Rhythm; Recordings
KLX—Records; 11:15, Tonic Tunes
KROW—Health Talk; Rhythm King; Spotlight
KJBS—Popular Tunes; Concert
KGGC—Milady's Date Book; 11:15, Sheila Chandler
KGDM—Organ Recital
KQW—Popular Orchestra
* KFRC & network—Little French Princess; Romance of Helen Trent
KOL—Cecil Solly; News
KVI—Observer; Health Talk; Melodies
KOIN—Art Kirkham, This and That
KJR—Rhythm Rulers
KNX—Organ; Dr. Morse
KECA—Records; Chinese Lesson
KGB—To the Ladies
KOA—Two Seats in Balcony

11:30 to 12:00 Noon

• KPO & netwk—Radio City Matinee; guest artists and orchestra
KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
KYA—Mirror of Fashion; Snapshots
KTAB—Blue Moments
KLX—Anita and Orosco; Records
KROW—Latin-American Program
KGGC—Request Hour
KJBS—Dance Orchestra
KQW—Vocal and Theatre News
KGDM—Organ Recital
* KFRC & netwk—American School of the Air
KJR—Rhythm Rulers
KQW—Glenn Shelley and Clarence Tolman; 11:45, Dental Clinic
KECA—Records
KNX—Music; 11:45, Health Talk
KFSD—Studio program

12:00 to 12:30 P. M.

• KGO & network—Vocal Soloist
KGO—12:15, Luncheon Concert
KPO—News
* KPO & network—12:15, Western Farm and Home Hour
KYA—Scriptures; 12:03, Concert
KTAB—Mid-Day Melodies; Echoes of Portugal
KLX—Dance Music
KROW—Latin-American Program
KGGC—Request Hour; Jeanne and Hummie
KJBS—Song Hits; Children's Contest
KQW—Noontime Tunes
KGDM—Gene Almy; Serenader
* KFRC & network—Kate Smith's Matinee
KOIN—One Man Show; Amie Brunn
KOL—The Carnival Hour
KQW—12:15, Meier and Frank
KOA—Cowboy Joe; 12:15, Vietnamese Vagabonds

KHQ—Organ Concert
 KJR—Concert; 12:12, Grain Reports
 KVI—12:15, Front Page Headlines
 KFI—State Market Reports to 12:15
 KNX—News; Drury Lane, tenor
 KECA—Nuthouse Program; News
 KOA—Ramblers Trio; Joe White

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Ramblers; Musical Auction
 KROW—California Farm Hour, 12:45, Records
 KJBS—Dance Matinee
 KGGC—Mountain Music; Jeanne & Jimmie
 KQW—Market Reports
 KGDM—Patterns of Melody; Recds.
 * KFRC & network—Kate Smith's Matinee
 KOL—The Carnival Hour
 KVI—Capitol City News
 KOMO—Farm Talk; Tea Time Tales
 KHQ—Business & Pleasure; Studio
 KGW—News; Piano
 KNX—Concert Orchestra
 KECA—Concert Favorites; recds.
 KOA—Cosmopolitan Hotel Orch.

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Vic and Sade
 KGO—Concert; 1:15, Coquettes
 KYA—Famous Melodies
 KTAB—Radio Frollic
 KLX—Garden Tips; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDM—Recordings; Theater Chat
 * KFRC & network—National Student Federation; 1:15, Curtis Institute of Music
 KOL—Julie Day to 1:15
 KJR—Headliners
 KNC—Pontrelli's Orchestra
 KECA—Recordings
 KFSD—Ad Club Luncheon
 KGB—1:15, Stocks; Farm Flashes
 KSL—Payroll Bullder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone
 KGO—Ann Warner's Chats
 KYA—Tango Time
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; 1:45, Dance Masters
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Accordion Boys; Records
 * KFRC & network—Curtis Institute
 KOIN—Book of Life
 KJR—Louis Land
 KNX—Orchestra
 KFSD—Old Time Program
 KSL—Payroll Bullder

2:00 to 2:30 P. M.

• KPO & network—Woman's Magazine of the Air
 KGO—Kay Foster, songs; 2:15, Melodiana
 KYA—Piano Concert
 KTAB—Globe Trotter; Songs
 KLX—Records; Romance Under Water
 KROW—Story Time
 KJBS—Mathew Brady; Records
 KQW—Dance Matinee
 KGDM—Recordings; News
 * KFRC & network—Happy Go Lucky Hour
 KOIN—Jeannette Cramer
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Recordings
 KFSD—2:15, Studio Program

KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; Kay Foster; 2:15, Music

2:30 to 3:00 P. M.

• KPO & network—Woman's Magazine of the Air
 KGO—Melodiana; 2:45, Geo. Stern-ey's Orchestra
 KYA—Lost & Found; Modern Notes
 KTAB—Song; Hollywood News
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KQW—Dance Matinee
 KGDM—Romanciers
 * KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—Modern Piano Music
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers to 2:45
 KOA—Plaza Tea Music; Orchestra

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pic- torial
 KPO—3:15, Easy Aces
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—The Sere-nader; 3:15, Sym-phony Highlights
 KJBS—Two-Four Time; Chinese Broadcast
 KLX—World Revue
 KROW—Studio Revue
 KJBS—Popular Melodies
 KQW—Stocks & Bonds; Variety
 KGDM—Cowboy; Piano Melodies
 * KFRC & network—Feminine Fancies
 KJR—Enchanted Islands; Easy Chair
 KQW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KNX—Concert Orchestra
 KFI—3:15, Easy Aces
 KECA—Raine Bennett to 3:15
 KFSD—Royal Brown, organist
 KOA—Education in the News
 KSL—Utah State Legislature; 3:15, Junior Hour

3:30 to 4:00 P. M.

• KPO & network—Organ Melodies; Arlene Jackson; The Desert Kid
 KGO—Beaux Arts Trio
 KYA—Symphony Highlights; Talk
 KLX—Recordings
 KTAB—Sophistication; Hawaiian Music
 KROW—Concert Gems; Hits of Today
 KJBS—Hostess Hi-lites
 KQW—Variety and Popular Tunes
 KGDM—Wyoming Rustlers; Records
 KFRC—Just Plain Bill; 3:55, Stocks
 * KFRC & network—3:45, Milton Charles, Organ
 KOL—Orchestra to 3:45
 KHQ—3:45, Sylvia Gray
 KOIN—Newspaper of the Air
 KOMO—Concert Miniatures
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—Orchestra; Organ; 3:55, Along the Airways
 KOA—News; 3:45, Desert Kid
 KSL—The Audience Decides; Records; News

4:00 to 4:30 P. M.

• KGO & network—Liberal Arts Series; special speaker
 KGO—4:15, Marshall's Mavericks
 KPO—Radio Reporter
 • KPO & network—4:15, Oriental Gardens Orchestra
 KYA—Band Concert
 KTAB—Tea Time Tunes
 KROW—Waltzes; Warren Steiner
 KLX—Amer. Legion Program; 4:15, Bro. Bob's Club
 KJBS—Children's Contest
 KGGC—Studio Program

KQW—Popular Tunes
 KGDM—Gilmore Oil Program
 * KFRC & network—Melodies of Yesterday; Louis Panico's Orch.
 KOIN—Newspaper of the Air
 KVI—Students Radio Playhouse
 KHQ—Studio; 4:15, News Album
 KJR—Talks & Tea Dansant
 KFI—Liberal Arts Series; Talk
 KNX—Haven of Rest
 KGB—4:25, Police Talk
 KSL—Town Crier
 KOA—Studio Program; Stamp Club

4:30 to 5:00 P. M.

• KPO & network—Rhythm of the Day
 KPO—4:45, Barbara Lee
 KGO—Marshall's Mavericks
 * KGO & network—4:45, George Der-ron's Orchestra
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—Dell Perry; Health Talk
 KJBS—Dance Orchestra
 KGGC—Studio Program
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—American Family Robinson; Recordings
 * KFRC & network—Buck Rogers in the 25th Century
 KFRC—4:45, Ivory Soap Stamp Club
 KOL—4:45, Marines Adventures
 KVI—4:45, Gunnar Anderson, pianist
 KOIN—4:45, Bob & Dolly; Miniatures
 KHQ—Book of Memories
 KQW—Abe Bercovitz, violin; to 4:45
 KOMO—Tommy Thomas; Easy Aces
 KFI—Dr. Michelson
 KNX—Organ Recital; Just Plain Bill
 KECA—Better Business Talk to 4:45
 KFSD—Dr. McCoy to 4:45
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; The Audi-ence Decides
 KYA—Children's Hour
 KTAB—Victor Salon Orchestra
 KLX—Herb Kennedy; Jewel Box
 KROW—SERA Choral Ensemble
 KJBS—Dance Orchestra
 KGGC—Dancing Echoes
 KGDM—Studio Program
 KQW—Popular Concert
 * KFRC & network—Diane and her Lifesaver; 5:15, Billy Bachelor
 KJR—Capt. Cracker; Hi-School Re- porter
 KNX—Fiction Favorites
 KECA—Song Recital
 KFSD—Better Business talk; studio
 KSL—5:15, Tarzan of the Apes

5:30 to 6:00 P. M.

• KPO & network—Just Around the Corner
 KGO—Jack Armstrong; 5:45, Little Orphan Annie
 KTAB—Dr. Thompson, talk
 KYA—Sonny & Buddy; 5:45, Camp- bell Corner
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Dance Orchestra
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 KGDM—Recordings
 * KFRC & network—Broadway Varieties
 KGW—Ivory Soap to 5:45
 KJR—Jack Armstrong; Orphan Annie
 KOMO—Stamp Club to 5:45
 KHQ—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; Orphan Annie
 KFI—Stamp Club; Hollywood Gossip
 KFOX—News; Records; Talent
 KFSA—5:45, Flying Club
 KFSD—Studio; Farley's Rangers
 KOA—Comedy Stars; Rangers and Quartet

6:00 to 6:30 P. M.

• KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
KGO—Miniature Concert; 6:15, Lum and Abner
KYA—Og, Son of Fire; Concert
KTAB—Dinner Concert; News
KLX—Arion Trio
KROW—News; Dance Masters
KJBS—Dance Orchestra to 6:15
KGGC—Dinner Dance
KQW—California Department of Agriculture; 6:15, Recordings
KGD—Records to 6:15
* KFRC & network—Chesterfield Program
KJR—Scandinavian Reporter of the Air; Castles in Music
KFWB—News; Records; Organ
KNX—Jack Armstrong; News
KECA—Board of Education; News
KFOK—News; Three Vagabonds; Al & Molly
KFSB—Dinner Music

6:30 to 7:00 P. M.

• KPO & netwk—McCormack, tenor
KGO—Business Review; 6:45, Jimmy Allen, Air Adventures
KYA—Cy Trobbe's Orchestra
KTAB—Sport Page; Recordings
KLX—Arion Trio
KROW—Aloha Serenaders
KGGC—Dinner Dance
KQW—Market Reports; Music
* KFRC & network—Adventures of Gracie
KJR—News; 6:45, Jimmie Allen
KFWB—Talk; Jimmie Allen
KNX—Lum & Abner; Jimmy Allen
KECA—Liberal Arts Series; Organ
KFOK—School Kids; Jimmy Allen
KFSB—Dinner Music

7:00 to 7:30 P. M.

• KPO & network—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert
KGO—Wandering Minstrel
KYA—Ernie Smith's Sport Page; 7:15, Drama
KTAB—Italian News; Orchestra
KLX—News; 7:15, Silver Strains
KROW—C. W. Hammond; L'Italia News
KQW—Weather; Voice of Portugal
KGGC—Alice Christians; Orchestra
* KFRC & netwk—Jack Pearl with Freddie Rich's Orchestra & Patti Chapin in "The Family Hotel"
KJR—Tonic Tunes; Dollars & Sense
KFWB—Safety Talk; Quartette
KNX—Watanabe & Archie; Songs
KECA—Organ; Recordings
KFOK—Eb & Zeb; Bobby & Betty
KFSB—Sonny and Buddy; Studio

7:30 to 8:00 P. M.

• KPO & network—Ray Noble's Orchestra
KGO—Agriculture Today; 7:45, Californians on Parade
KYA—Lyric Quartet; Louise Taber
KTAB—Socialist Labor Party; Music
KLX—Manila Stringed Orchestra
KROW—Armand Francis, tenor; Records
KGGC—Between the Lines; Tropical Tramps
KQW—Italian Radio Theatre
KFRC—Edwin Imhaus to 7:45
* KFRC & network—Columbia's Concert Hall
KGIN—Beneficial Loan; Jimmy Allen
KOL—Speaker Stevenson to 7:45
KVI—Musical Moments
KJR—Carefree Capers
KNX—In-Laws; 7:45, King Cowboy
KFWB—Today down the Centuries; 7:45, Comedy Stars
KECA—Symphony Hour; Records
KFOK—Boy Detective; Vocal Duet
KGB—Scrapbook of Life to 7:45
KFSB—Web of Dreams
KSL—Comedy Capers; Comedy Stars

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
KGO—Californians on Parade; Dot Kay, contralto
KYA—Cy Trobbe's Orchestra
KTAB—Seventh Day Adventists
KLX—Rhythmic Reporters
KROW—Accordion; Watch Tower
KGGC—Jewish Program
KQW—Music of the Masters
* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—Neapolitans
KNX—Entertainers; Adierikans
KFWB—Frankle Masters' Orchestra
KECA—Symphony Hour
KFOK—Ceil & Sally; Garden Talk
KFSB—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—Lanny Ross Log Cabin Orchestra
KGO—Comedy Stars; 8:45, Sports Headliners
KYA—Music; 8:45, Reminiscing
KTAB—Musical Program
KLX—Carefree Capers
KROW—Musical Album; 8:45, Old-Fashioned Girl
KGGC—We Salute; Mort Werner
KQW—Music of the Masters
* KFRC & network—Voice of Experience
KJR—Newspaper Adventures
KOL—8:45, Music; Who's Your Hostler?
KVI—8:45, Comedy Capers
KJR—Olympic Hotel Orchestra
KNX—Beauty Talk; 8:45, Playing Your Own Accompaniment
KFWB—Dance Orchestra
KECA—Symphony Hour
KFOK—Tex Howard's Orchestra

9:00 to 9:30 P. M.

• KPO & network—Town Hall Tonight
KGO—Bal Tabarin Orchestra
KYA—Reminiscing; 9:15, Comedy Caravan
KTAB—Nevada Nightherders
KLX—Lee Baker; Souvenirs of Song
KROW—Boxing Matches
KQW—Musings; Salon Orchestra
KGGC—News; Organ; Orchestra
* KFRC & netwk—Jacques Renard's Orchestra
KOL—Public Bench to 9:15
KGIN—Little Show; 9:15, Organ
KVI—Lutheran Society; Orchestra
KJR—News Reporter; Fireside Phantasies
KNX—News; 9:15, Mary Kirk
KFWB—Dance Orchestra
KECA—News; L. A. J. C. Musicale
KFOK—Beverly Hillbillies
KGB—True Confessions; Political talk to 9:20
KFSB—Furmbllt; 9:15, Manuel Dehesa
KSL—Pinto Pete and his Ranch Hands to 9:15

9:30 to 10:00 P. M.

• KPO & netwk—Town Hall Tonight with Fred Allen and Artists
KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn
KYA—Comedy Caravan; 9:45, News; America
KTAB—News; Moment Musicale
KLX—News; Fireside Phantasies
KROW—Boxing Matches
KGGC—Paul Tremain's Orchestra; 9:45, The Street Singer
KQW—Kirk of Sleepy Hollow
* KFRC & network—George Hall's Orchestra
KVI—News; 9:45, Orchestra
KOL—Editorial Commentator; News
KGIN—Lum & Abner; Joseph Sam-pietro
KJR—Phantasies; C. of C.

KNX—The Crocketts
KFWB—Slumber Time
KECA—Musicale
KFOK—Beverly Hillbillies
KFSB—Ratliff's Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield News
Flashes; 10:15, Tom Coakley's Orchestra
KGO—Williams-Walsh Orchestra
KYA—Supper Concert
KTAB—Hit Tunes
KLX—Recordings
KROW—Boxing Matches
KGGC—Mort Werner's Open House
KJBS—Night-Cap Revue
* KFRC & network—Anson Weeks' Orchestra
KOL—Wen Niles' Orchestra to 10:15
KGIN—10:15, Thru the Ember Glow
KJR—Dance Orchestra
KFI—10:15, Charles W. Hamp
KNX—Crocketts
KFWB—News; Dance Orchestra
KECA—Musical Celebrities to 10:15
KFOK—News; 10:15, Orchestra
KGB—News to 10:10
KOA—Studio Program

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—News; 10:35, Reflections
KYA—Don Logan's Song Album; Organ
KTAB—Musical Contrasts
KLX—Blue Reflections with Alice Blue
KROW—Dance Records; Vocalist
KGGC—Mort Werner's Open House
KJBS—Night-Cap Revue
* KFRC & network—Orville Knapp's Orchestra
KOL—Blue Danube Quarter Hour
KGIN—Kelly's Kabelleers
KGW—10:45, Archie Loveland's Orchestra
KJR—Till Tomorrow
KNX—Pontrelli's Orchestra
KFWB—Tex Howard's Orchestra
KFOK—Marathon News; Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Guy Lombardo's Orchestra
KPO—Home Sweet Home, Organ
KYA—Sandman Organ
KTAB—Danceapations
KROW—Dance of the Hour
KFRC—News to 11:10
* KFRC & network—Dick Jurgen's Orchestra
KJBS—Night-Cap Revue
KGIN—Archie Loveland's Orchestra
KOMO—Del Courtney's Orchestra
KNX—Pontrelli's Orchestra
KFWB—Dance Orchestra
KFOK—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & netwk—Woodyard's Orch.
KPO—Organ Concert
KYA—Organ; Concert Memories
KTAB—Midnight Vagabond
KROW—Records
KGD—Fritz Wolcott's Orchestra
* KFRC & network—Les Hite and Orchestra
KJBS—Night-Cap Revue
KGIN—McElroy's Band
KHQ—Cotton Club Orchestra
KGW—Bart Woodyard Orchestra
KFI—Arizona Wranglers
KNX—Transpacific News to 11:45
KFWB—Dance Orchestra
KOMO—Moonlight Melodies
KFOK—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
KROW—Tom 'n Jerry
KGB—Records
KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

March 21, 1935

7:30 to 8:00 A. M.

•KPO & network—Financial Service; 7:45, Lee S. Roberts
KGO—Morning Parade
KFRC—Seal Rocks Broadcast

8:00 to 8:30 A. M.

•KPO & network—Johnny O'Brien, harmonica; 8:15, The House Detective
KGO—Electrical Transcriptions
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
KTAB—Shipping News; Shoppers Digest
KLX—Recordings; 8:20, Stocks
KROW—Commuters Clock
KJBS—Band Concert; Children's Contest
KFRC—Recordings
★KFRC & network—8:15 Academy of Medicine
KOL—Cecil & Sally to 8:15
KVI—Varieties; Wandering Cowboy
KOMO—Morning Reveries
KHQ—Crazy Wells; Tull & Gibbs
KFI—Church Quarter Hour to 8:15
KNX—Musical Jigsaws; Pauline Holden
KECA—Accordiana; Recordings
KFSD—Accordiana to 8:15
KGB—Records to 8:15
KSL—Melodies; Mary & John

8:30 to 9:00 A. M.

•KPO & network—U. S. Navy Band
KGO—Studio Program
KYA—Morning Concert; Texans
KTAB—Radio Shoppers' Digest; Wyoming Cowboys
KLX—Covered Wagon Jubilee
KROW—Morning Glories; 8:45, Rose Petal
KJWS—Morning Concert
KJBS—Dance Melodies
KGD—Records; 8:45, Talk
★KFRC & network—Hollywood Country Church
KOMO—Mary's Friendly Garden
KHQ—Booster Broadcast
KFI—Al Gayle, singing accordionist; 8:45, Julia Hayes
KNX—Religious Talk
KSL—8:45, Mary and Bennie
KOA—Huffman Harmonies; Marietta

9:00 to 9:30 A. M.

•KPO & network—The Story of Mary Marlin; 9:15, Merry Macs
KGO—Electrical Transcription
KYA—Melodies; Bargains; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Concert Miniatures
KJBS—Popular Concert; Bargain
KGGC—Morning Parade; Bargains
KQW—Tuneful Topics
KGD—Records; Mabel Rubin
★KFRC & network—Voice of Experience; 9:15, The Gumps
KOMO—9:15, Merry Macs
KGW—9:15, Merry Macs
KHQ—9:15, Home Comfort
KJR—Melody Palette; 9:15, Children's Program
KNX—Health Talk; Melody Time
KECA—Recordings to 9:15
KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

•KPO & network—Martha Meade Society
KPO—9:45, Songs by the Kitchen Sink
KGO—Studio Program
•KGO & network—9:45, Southern Harmony Four
KYA—Lover's Lane; Waltz Time
KTAB—Health Talk
KLX—Castles in Music



POLEY MCCLINTOCK

CBS—6:30 P. M.

KROW—Diet and Health
KGGC—Star of Today; Songs
KJBS—Songs of Romance; Light Classics
KQW—For the Ladies; Classics
★KFRC & network—Five Star Jones; 9:45 George Hall's Orchestra
KOL—Prudence Penny to 9:45
KGIN—9:45, Air Shopping
KVI—Mystic Melodies; Dr. Burns
KJR—News; Early Echoes
KGV—9:45, Olympians
KFI—9:45, News Release
KECA—Records to 9:45
KNX—Charlie Hamp; 9:45, News
KFSD—Stock Reports to 9:45
KGB—News; 9:35, Records
KSL—9:45, Jennie Lee
KOA—Farm and Home

10:00 to 10:30 A. M.

•KGO & network—News; 10:15, Pair of Pianos
KPO—Robin Cook, contralto; 10:15, Johnny Toffoli, accordionist
KYA—Columbia on Parade; 10:15, The Romantic Counsellor
KTAB—News; Old Friend; Music
KLX—Song Market; Stocks; News
KROW—Rhythm Revue
KJBS—News; Organ
KGGC—Recordings; Salonesque
KGD—Recordings
KQW—News; Old Tunes
★KFRC & network—Tom Breneman; Wife Begins at 10:15
KOL—10:15, Morning Melodies
KGIN—10:15, Male Quartet
KJR—Home Makers; Irish Minstrels
KNX—Eddie Albricht's Family
KECA—Recorded Program
KGB—Recordings to 10:15
KSL—Pianist; Mrs. Chapman at Home

10:30 to 11:00 A. M.

•KPO & network—Words & Music: Vocalists and String Ensemble
KGO—Musical Clock
KYA—Organ Concert
KTAB—Health Talk; News
KLX—International Kitchen
KROW—Vocal Varieties; Larry Canelo

KJBS—Vocalists; Favorite Tunes
KGGC—Theatre of the Air; Records
KGD—Records; Health Talk
KQW—Aunt Sammy; Tunes
KFRC—Better Business Bureau
★KFRC & network—10:45, Mitchell Schuster's Orchestra
KVI—Cleo Brown, pianist; 10:45, Covered Wagon Jubilee
KGIN—Consumer News to 10:45
KJR—Club Minutes; Bovlers
KECA—Recordings
KNX—Mary Holmes; Melody Race
KGB—Cleo Brown, pianist to 10:45
KSL—Colonial Dames to 10:45
KOA—Words and Music; 10:45, Livestock and Produce

11:00 to 11:30 A. M.

•KPO & network—Standard School Program
KGO—NBC Music Guild
KYA—Organ Concert
KTAB—Bargains; Rhythms; Records
KLX—Anita & Orsoco; Tonic Tunes
KROW—Health Talk; Rhythm Princess; Spotlight
KGGC—Mladys Date Book; Waltz
KJBS—Dance Orchestra
KQW—Popular Orchestra
KGD—Organ Recital
★KFRC & network—Little French Princess; Helen Trent Romance
KOL—Cecil Solly; 11:15, News
KGIN—This and That
KVI—Observer; Health Talk; Music
KJR—Rhythm Rulers
KNX—Marshall Grant, organ
KECA—Recordings
KGB—Recordings

11:30 to 12:00 Noon

•KPO & network—Standard School Program; 11:45, Echoes of Erin
KGO—Music Guild; 11:45, Agricultural Bulletin
KYA—Dance Time; Snapshots
KTAB—Blue Moments
KLX—Margaret Reynolds; Scrapbook
KROW—Latin-American Program
KJBS—Dance Orchestra
KGGC—Request Hour
KQW—Varieties; News
KGD—Organ Recital
★KFRC & network—American School of the Air
KHQ—11:45, Organ
KGV—11:45, Dental Clinic
KJR—Rhythm Rulers
KFI—11:45, Charlie Wellman & Helen Hill
KECA—Records; 11:45, Music Talk
KNX—Better Business; Health Talk
KOA—Farm Question Box; Advertising Federation of America; 11:50, Orchestra

12:00 to 12:30 P. M.

•KGO & network—Castles of Romance
KGO—12:15, Luncheon Concert
KPO—News Reporter
•KPO & network—12:15, Western Farm and Home Hour
KYA—Scriptures; 12:03, Concert
KTAB—Mid-Day Melodies; Echoes of Portugal
KLX—Dance Music
KROW—Latin-American Program
KJBS—Vocal and Instrumental; 12:15, Children's Contest
KGGC—Request Hour
KQW—Noontime Tunes
KGD—Recordings
★KFRC & network—Roadways of Romance
KOL—The Carnival Hour
KVI—12:15, Front Page Headlines
KGIN—One Man Show; Amie Brunn
KOMO—Cowboy Joe; 12:15, Vietnamese Vagabonds
KGV—12:15, Meler & Frank
KHQ—Organ; American Weekly
KJR—Interlude; 12:12, Grain Repts.

KFI—Fed. & State Mkt. Reports
 KNX—News; 12:15, Drury Lane,
 tenor, Marshall Grant, organ
 KECA—12:15, News Release
 KSL—Payroll Builder
 KOA—12:15, Interview; Music

12:30 to 1:00 P. M.

• KPO & network—Western Farm
 and Home
 KGO—Luncheon Concert
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Ramblers; Memory Paths
 KJBS—Dance Matinee
 KROW—California Farm Hour;
 12:45, Hits of Today
 KGCG—Mountain Music; Records
 KQW—Market Reports
 KGDM—Records
 * KFRC & network—Roadways of
 Romance
 KOL—Carnival Hour
 KOMO—Vagabonds; Tea Time Tales
 KGW—News; 12:45, Organ
 KHQ—Luncheon Club
 KNX—Emil Baffa's Orchestra
 KECA—Recordings
 KSL—Utah State Agric. College;
 12:45, Recordings
 KOA—To be announced

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob;
 1:15, Vic and Sade
 KGO—Concert; 1:15, Coquettes
 KYA—Shrine Club Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Recordings; 1:15, Sinfonians
 * KFRC & network—Visiting Amer-
 ica's Little House; 1:15, Salvation
 Army Band
 KOL—Julie Day to 1:15
 KJR—Uncle Hank; Headliners
 KNX—Pontrelli's Orchestra
 KECA—Recordings
 KGB—1:15, Stocks; Farm Flashes
 KFSD—Popular Program
 KSL—Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma
 Perkins; 1:45, Barry McKinley,
 baritone
 KGO—Ann Warner's Chats
 KYA—Barker Frivolities
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Dance Masters; 1:45, Ross
 Love
 KJBS—Recordings; Congoin
 KGDM—Educ. Period; Recordings
 KFRC—N. Y. Stocks to 1:35
 * KFRC & network—1:35, Loretta
 Lee; 1:45, Dick Messner's Orch.
 KOL—1:45, Bureau of Fisheries
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program
 KGB—Parent Teachers' Association

2:00 to 2:30 P. M.

• KPO & network—Woman's Maga-
 zine of the Air
 KGO—To be announced; 2:15, Silver
 Strains
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Records
 KLX—Bridge Talk; 2:15, Records
 KROW—Short Story Time
 KJBS—Blindcraft Program
 KGDM—Records; News
 KQW—Blindcraft Ensemble
 * KFRC & network—Happy Go Lucky
 Hour
 KJR—Salon Hour
 KNX—Bookworm
 KECA—Classic Hour
 KSL—Orchestra; Dental Clinic
 KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P. M.

• KPO & network—Woman's Maga-
 zine of the Air
 KGO—Silver Strains; 2:45, To be
 announced
 KYA—Lost & Found; Rhythm
 KTAB—Romancin'; Waltz
 KLX—S. F. Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Orch.
 KGDM—The Romancers
 KQW—Afternoon Concert
 KJR—Salon Hour, records
 * KFRC & network—Happy Go Lucky
 Hour; 2:45, Between the Bookends
 KNX—Symphonies and Light Operas
 KECA—Records
 KFSD—2:45, Studio Program
 KSL—Men of Note; 2:45, Between
 the Bookends

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pic-
 torial
 KPO—3:15, Easy Aces
 KGO—Angelo Ferdinando's Orch.
 • KGO & network—3:15, American
 Vocational Association Talk
 KYA—Poet's Interlude; Melody Man
 KTAB—Records; Chinese Broadcast
 KLX—Jewel Box; Records
 KROW—Dance Matinee
 KJBS—Ballroom Favorites
 KGDM—Cowboy; Piano
 KQW—Stocks & Bonds; Variety
 * KFRC & network—Feminine Fancies
 KHQ—Business & Pleasure; Club
 Bulletin
 KJR—Enchanted Islands
 KGW—Weisfield & Goldberg
 KFI—3:15, Easy Aces
 KECA—Records
 KNX—Louise Johnson, Cosmic Law
 KFSD—Organ Recital
 KSI—Utah State Legislature; 3:15,
 Junior Hour
 KOA—Orchestra; Talk

3:30 to 4:00 P. M.

• KPO & network—Organ Melodies;
 Mary Small, vocalist; 3:45, The
 Desert Kid
 KGO—The Family Cook Book; 3:45,
 Chromos. Chas. Runyan, Organ
 KYA—Tango Time
 KTAB—Sophistication; Hawaiian
 Music
 KLX—Recordings
 KROW—Concert Gems; Records
 KJBS—Afternoon Concert; SERA
 program
 KQW—Variety
 KGDM—Organ Recital
 * KFRC & network—Just Plain Bill;
 3:45, Milton Charles, Organ
 KFRC—3:55, Recordings
 KOL—Studio Program
 KVI—Blind Assn. Prog. to 3:45
 KOIN—Newspaper of the Air
 KOMO—Tyroleans
 KHQ—3:45, Sylvia Gray
 KFT—Ann Warner's Chat
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—D. S. S. Club; Records
 KOA—Microphone News; 3:45, Uni-
 versity of Denver

4:00 to 4:30 P. M.

• KGO & network—Tom Mitchell,
 baritone
 KGO—4:15, Melody Lingers On
 KPO—News
 • KPO & network—4:15, Don Pedro's
 Orchestra
 KYA—SERA Talk; Tea Dance
 KTAB—Health Talk; 4:15, Tea Time
 Tunes
 KLX—Spice of Life; Bro. Bob's Club
 KROW—Harmolin Time; Serenade
 KJBS—Children's Contest
 KGCG—Studio Program
 KQW—Popular Tunes
 KGDM—Gilmore Oil Program

* KFRC & network—Edgewater Beach
 Concert Orchestra; Louis Panico's
 Orchestra
 KVI—Students Radio Playhouse
 KOMO—4:15, Fire Prevention Talk
 KJR—D. A. R. Talk; Tea Dansant
 KHQ—Sylvia Gray; News Album
 KNX—Haven of Rest
 KFI—Liberal Arts Series; Organ
 KSL—Broadcaster's Review
 KOA—4:15, Don Pedro Orchestra

4:30 to 5:00 P. M.

KGO—Melody Lingers On; 4:15, Art
 and Music
 KPO—Orchestra; 4:45, Barbara Lee,
 Style Talk
 KYA—Dance Parade; Music
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health
 School
 KROW—Dell Perry; Talk
 KQW—Story Time; 4:45, Songs of
 the Islands
 KJBS—Dance Orchestra; 4:45, Au-
 brey Loux, pianist
 KGCG—Studio Program
 KGDM—Recordings
 * KFRC & network—Buck Rogers in
 the 25th Century
 KFRC—4:45, Ivory Stamp Club
 KOL—4:45, Studio Program
 KOIN—4:45, Bob and Dolly
 KJR—Snapshots
 KHQ—Model Boat Program
 KGW—Musical Program
 KOMO—Orchestra; 4:45, Easy Aces
 KNX—Dr. Mathews' Radio Church
 KFI—Organ Concert; Just Plain Bill
 KGB—4:45, University of the Air
 KSL—4:45, Orphan Annie
 KFSD—Dr. McCoy; Songfellows

5:00 to 5:30 P. M.

• KPO & network—Fleischmann Vari-
 ety Hour; Rudy Vallee and his
 Connecticut Yankees
 KGO—Art and Music; 5:15, Edna
 Fischer, pianist
 KYA—Children's Hour
 KTAB—Orch.; Old-Timer & Doc
 KLX—Vocalist & Pianist
 KROW—Studio Frolic
 KGCG—Dance Echoes
 KQW—Airs of South America
 KJBS—Popular Selections
 KGDM—Recordings
 * KFRC & network—Lint Charm
 Program
 KJR—Steamboat Bill; Hi Reporter
 KNX—Sunset Serenade; Music
 KECA—Educ. Speech; Records
 KFSD—Studio Program

5:30 to 6:00 P. M.

• KPO & network—Fleischmann Vari-
 ety Hour
 KGO—Jack Armstrong; 5:45,
 Little Orphan Annie
 KYA—Sonny & Buddy; Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Recordings
 KGCG—Health Talk; Irish Gems
 KGDM—Recordings
 KQW—Popular Orchestra
 * KFRC & network—Billy Batchelor;
 5:45, Keith Bechers Orchestra
 KJR—Jack Armstrong; Orphan Annie
 KNX—Drama of Youth; 5:45,
 Orphan Annie
 KFSD—Studio Program; Farley's
 Rangers
 KECA—Tuning in With Our Chil-
 dren; 5:45, Flying Club
 KSL—Orchestra; My Beautiful Lady

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's
 Maxwell House Show Boat
 KGO—Miniature Concert; 6:15, Lum
 & Abner
 KYA—Junior Birdmen; Orchestra

KTAB—Dinner Concert
 KLX—Arion Trio
 KROW—News; Musical Album
 KJBS—Radio News to 6:15
 KGGC—Dinner Dance Review
 KQW—California State Dept. of Agriculture; Popular Program
 *KFRC & network—Let's Go to Europe; Bob Allen, pianist
 KGD—Records to 6:15
 KOIN—Organ; Little Show
 KOL—6:15, Beautiful Melodies
 KVI—C. of C.; Music; Fact Finder
 KNX—Jack Armstrong; News
 KJR—Scandinavian Reporter; 6:15, Castles in Music
 KECA—Noreen Gammill; News
 KFVB—News; Records; Whispers
 KFOX—News; Trio; Talk; Al, Molly
 KSL—The Electric Hour

6:30 to 7:00 P. M.

*KPO & network—Captain Henry's Show Boat
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Recordings
 KLX—Arion Trio
 KROW—Dance Masters; Dr. Facci
 KQW—State Market Reports; 6:45, Tango Time
 KGGC—Dinner Dance Review
 *KFRC & network—Fred Waring's Pennsylvanians
 KJR—News; Jimmy Allen
 KNX—Lum & Abner; Jimmy Allen
 KFVB—Organ; Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

*KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers
 KGO—Nanette LaSalle, contralto; 7:15, Review of Activities of the San Francisco Municipal Gov't.
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Italian News; Orchestra
 KLX—News; 7:15, Pianist
 KROW—C. W. Hammond; L'Italia News
 KGGC—Arnet Amos; Orchestra
 KQW—Weather; News; Voice of Portugal
 *KFRC & network—Fred Waring's Pennsylvanians
 KJR—Observer; Tonic Tunes; 7:15, Greater Washington Hour
 KNX—Watabane & Archie; Jubilee Entertainers, Negro Quartette
 KFVB—Talk; Hilarities
 KECA—Organ; Compinsky Trio
 KFOX—Eb & Zeb; 7:15, Bobby & Betty
 KFSD—Sonny & Buddy; Studio Program

7:30 to 8:00 P. M.

*KPO & network—Paul Whiteman's Music Hall
 KGO—Melody Review
 KYA—Rainbows of Romance; Gold Rush Days
 KTAB—Records; Musical Program
 KLX—Magic Harmony; Edna Parker, contralto
 KROW—Melodic Tapestries
 KGGC—Between the Lines; Fireside Quarter Hour
 KQW—Italian Radio Theatre
 *KFRC & network—Capt. Dobbsie's Ship of Joy; 7:45, Voice of the Crusaders
 KOL—7:45, Speaker Stevenson
 KOIN—7:45, Jimmy Allen
 KJR—Program; Waltz Dreams
 KNX—In-Laws; King Cowboy
 KFVB—Kings Men; Sophisticates
 KFOX—Boy Detective; 7:45, The Audience Decides
 KECA—Compinsky Trio; Records
 KFSD—Pilgrim Chorus
 KGB—7:45, Comedy Stars
 KSL—7:45, The Hawk

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour
 KGO—Melody Review; 8:15, Tom Coakley's Orch.
 KYA—Minstrel Show
 KTAB—Ice Hockey
 KROW—Latin-American Program
 KLX—Notes in Rhyme; American Legion Program
 KGGC—Spanish-American Program
 KQW—Melodies; Vocalist
 *KFRC & network—Myrt & Marge; 8:15, To be announced
 KOIN—8:15, Comedy Stars
 KVI—8:15, Dramatic Show
 KOL—8:15, Comedy Stars
 KJR—Christian Science Lecture
 KNX—Beauty talk; 8:15, Symphony Orchestra
 KFVB—Frankie Masters' Orchestra
 KECA—Property Studies by John Kennedy; Records
 KFOX—Cecil & Sally; Recordings
 KFSD—Jimmie Allen; 8:15, Orch.
 KOA—8:15, Comedy Stars

8:30 to 9:00 P. M.

*KPO & network—Standard Symphony Hour
 KGO—Marti Michel's Orchestra
 KYA—Minstrel Show
 KTAB—Ice Hockey
 KLX—Fireside Phantasies; 8:45, Alice Blue
 KROW—Italian Program
 KGGC—Symphonette; Mort Werner
 KQW—Bernard Pritchard, soloist; Crusade Against Crime
 *KFRC & network—Camel Caravan
 KJR—Christian Science Lecture
 KNX—Symphony Orchestra
 KFVB—Dance Orchestra
 KFOX—Guy Lombardo's Orchestra
 KFSD—Orch.; 8:45, Marie Kriete
 KOA—The Barrett Family

9:00 to 9:30 P. M.

*KPO & network—Standard Symphony Hour; 9:15, Winning the West
 KGO—Sendor, violinist; 9:15, Tommy Tucker's Orchestra
 KYA—Sports Parade
 KTAB—Nevada, Nighthanders
 KLX—Melodies; 9:15, Violinist
 KROW—Italian Program; Royal & Ancient Order of Saps
 KGGC—News; Organ; Orchestra
 KQW—San Jose State Debate
 *KFRC & network—Mobil Magazine
 KJR—News; Charlie Kent Singers
 KNX—News; Entertainers
 KFOX—Beverly Hillbillies
 KFVB—Jack Joy's Orchestra
 KECA—News Release; Records
 KFSD—Orch.; South Sea Islanders
 KSL—Pullman Tailors; Orchestra
 KOA—Art Jarrett's Orchestra

9:30 to 10:00 P. M.

*KPO & network—Winning the West
 KGO—9:45, Book Parade
 KGO—Dance Orchestra
 *KGO & network—9:45, Dancing in Twin Cities
 KYA—Pianist; News; America
 KTAB—News; To be announced
 KLX—News; California Rangers
 KROW—Royal Order of Saps; Congoing
 KGGC—Records
 KQW—Royal Melodies; Dance Frolic
 *KFRC & network—Leon Navaro and Orchestra
 KOIN—Lum & Abner; American Family Robinson
 KOL—Editorial Commentator; News
 KVI—News; Evening Meditations
 KJR—Musical Scrapbook; Orchestra
 KQW—9:45, Romance of Achievement
 KGW—9:45, Edwards Furn. Prog.
 KOMO—9:45, True Stories of the Northwest Mounted Police
 KFVB—Slumbertime

KNX—The Crockets
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—South Sea Islanders to 9:45
 KSL—Leon Navarro's Orchestra
 KOA—Music; 9:45, Treble Clef Club

10:00 to 10:30 P. M.

*KPO & network—Richfield Reporter
 KPO—10:15, Waltz Time
 KGO—Pan-Americana
 KYA—Master Trio
 KTAB—To be announced
 KLX—Calif. Rangers; Records
 KROW—Elec. Trans.; French Symphony
 KGGC—Mort Werner's Open House
 KFRC—News to 10:10
 KJBS—Nite Cap Revue
 *KFRC & network—Anson Weeks' Orchestra
 KOL—Wen Niles' Orchestra; To be announced
 KOMO—10:15, Royal Foursome
 KFI—10:15, Views of the News
 KFVB—News; Orchestra
 KNX—Crocketts
 KECA—Records to 10:15
 KFOX—News; Orchestra
 KGB—News to 10:10
 KSL—Kalawala Boys
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

*KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra; News
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
 KYA—Trio; Don Logan's Song Album
 KTAB—Musical Contrasts
 KLX—Blue Reflections with Alice Blue
 KROW—The Star Parade
 KGGC—Mort Werner's Open House
 KJBS—Nite Cap Revue
 *KFRC & network—Orville Knapp's Orchestra
 KOL—Blue Danube Quarter Hour; 10:45, American Weekly
 KHQ—Dessert Roundup Room
 KOMO—Moonlight Melodies
 KGW—10:45, Bert Woodyard's Orch.
 KJR—10:55, Memory's Garden
 KNX—Laurence King's Orchestra
 KFVB—Tex Howard's Orchestra
 KFOX—Marathon News; Orchestra

11:00 to 11:30 P. M.

*KGO & network—Lombardo's Orch.
 KPO—Bal Tabarin Orchestra
 KYA—Sandman Organ
 KTAB—Dance Organ
 KROW—Dance of the Hour
 KJBS—Nite Cap Revue
 KFRC—News Release to 11:10
 *KFRC & network—Dance Orchestra
 KOMO—Orchestra
 KNX—Pontrelli's Orchestra
 KFVB—Dance Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

*KGO & network—Jim Grier's Orch.
 KPO—Organ Recital
 KYA—Sandman Organ
 KTAB—Midnight Vagabond
 KROW—Dance of the Hour
 KJBS—Nite Cap Revue
 *KFRC & network—Les Hite's Orchestra
 KOIN—Orchestra
 KVI—Orchestra; News and Tips
 KJR—Till Tomorrow
 KNX—Pontrelli's Orchestra
 KFVB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off
 KTAB—Midnight Vagabond
 KROW—Tom 'n' Jerry
 KGD—121 Nite Club Orchestra
 KNX—Transpacific News
 KGB—Records; News
KJBS—12:01, Owl Program to 7 a.m.

FRIDAY Programs

March 22, 1935

8:00 to 8:30 A. M.

- KPO & network—Music Appreciation; Dr. Damosch
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Shoppers' Digest
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Records; Children's Contest
- KFRC—Recordings
- *KFRC & netwk—8:15, Hollywood Country Church
- KOL—Cecil & Sally to 8:15
- KVI—Morning Varieties to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Tull & Gibbs
- KNX—John Brown; Tonic Tunes
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & netwk—Music Appreciation
- KGO—Electrical Transcription
- KYA—Concert; Texans
- KTAB—Digest; Wyoming Cowboys
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; 8:45, Rose Petal Revue
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- *KFRC & netwk—Hollywood Country Church; 8:45, Morning Musical
- KOL—8:45, Prudence Penny
- KOIN—8:45, Air Shopping
- KVI—8:45, Wandering Cowboy
- KHQ—Home Comfort
- KOMO—Mary's Friendly Garden
- KNX—Religious Talk
- KECA—Recordings
- KSL—U. S. Army Band; Talk

9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Studio program
- KYA—Melodies; Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJBS—Dance Melodies; Bargains
- KGCC—Morning Parade; Bargains
- KQW—Tuneful Topics
- KGDM—Records; Mabel Rubin
- *KFRC & netwk—Voice of Experience; 9:15, The Gumps
- KJR—Melody Palette; Songs for Sale
- KNX—Health Talk; Whopper Club
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Electrical Transcription
- KYA—Jolly Bucketteers; Lover's Lane; Waltz Time
- KTAB—Dr. J. Douglas Thompson
- KLX—Jewel Box; Records
- KROW—Diet and Health
- KJBS—Oddities Program
- KQW—Oddities
- KGCC—Star of Today; Songs in Your Heart
- KGDM—News; 9:45, Records
- *KFRC & netwk—Five Star Jones; 9:45, Betty Crocker
- KOL—Morning Melodies to 9:45
- KVI—Mystic Melodies to 9:45
- KHQ—Wait & Marian; Roundup
- KGW—Keyboard Kapers; Home-maker
- KJR—News; Early Echoes
- KFI—Helen Guest, ballads; News
- KNX—Magic Harmony; 9:45, News
- KGB—News; Records to 9:45



TIM & IRENE
NBC—8:30 P. M.

KSL—Five Star Jones; 9:45, Jennie Lee

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Pianos
- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Colum. on Parade; Romance
- KTAB—News; Old Friend; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; Organ; 10:15, Congo
- KGCC—Recordings; Band Concert
- KQW—News; Old Tunes
- KGDM—Easy Chair; Records
- KFRC—Aratone
- *KFRC & network—10:15, Wife Begins
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Meier & Frank
- KGW—Olympians; 10:15, Nucoa
- KJR—Early Echoes; Music Box
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KSL—10:15, Gene Halliday, organ

10:30 to 11:00 A. M.

- KPO & network—Horatio Zito's Orchestra; Words and Music
- KGO—Musical Clock
- KYA—Organ Concert
- KTAB—Health Talk; News
- KLX—International Kitchen
- KROW—Varieties; Larry Canelo
- KJBS—Dance Tunes; Songs of Romance
- KGCC—Theatre of the Air; Hits of Today
- KQW—Aunt Sammy; Songs of Romance
- KGDM—Recordings; Talk
- *KFRC & network—Univ. of Calif.
- KFRC—10:45, Ida Bailey Allen
- KOL—To be announced; 10:45, The Instrumentalists
- KOIN—Consumers News; 10:45, Art Kirkham
- KVI—Musical Program
- KJR—Club Minutes; Bovyters
- KNX—Mary Holmes; Melody Race
- KECA—Chaparral Club; Records
- KFSD—Studio Program
- KOA—Best Foods; 10:45, Livestock and Produce; Weather; Time

KSL—Pete Noolery's Orchestra; Instrumentalists

11:00 to 11:30 A. M.

- KPO—Coquettes; Johnny O'Brien, harmonic
- KGO & netwk—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Recordings
- KROW—Health Talk; Spotlight
- KLX—Records; Tonic Tunes
- KJBS—Dance Melodies
- KQW—Popular Orchestra
- KGCC—Milady's Date Book; 11:10, Hawaiian Sketches
- KGDM—Organ Recital
- *KFRC & network—Little French Princess; Helen Trent Romance
- KOL—Cecil Solly; News
- KVI—The Observer; Talk; Melodies
- KJR—Rhythm Rulers
- KNX—Marshall Grant, organist
- KECA—Spanish Lessons; Pianist
- KFSD—Feature Program
- KGB—To the Ladies
- KOA—Magic of Speech

11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Frances Lee Barton's Kitchen Party
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orasco; Music
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Melodies
- KQW—Varieties; Theatre News
- KGDM—Organ Recital
- *KFRC & netwk—American School of the Air
- KJR—Rhythm Rulers
- KNX—Notes in Rhyme; Talk
- KECA—Recordings
- KFSD—Feature Program

12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Concert
- KYA—Scriptures; 12:03, Concert
- KTAB—Mid-day Melodies; 12:15, Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Noontime Tunes
- KJBS—Song Hits; Children's Contest
- KGCC—Request Hour
- *KFRC & network—Benay Venuta, vocalist; 12:15, Minneapolis Symphony Orchestra
- KFRC—12:10, Nourishme to 12:15
- KGDM—Friendship Club; Records
- KVI—12:15, Front Page Headlines
- KOI—The Carnival Hour
- KOIN—One Man Show to 12:15
- KOMQ—Cowboy Joe; 12:15, Vienne Vagabond
- KHQ—Organ Concert
- KJR—Concert; Grain Reports to 12:15
- KGW—Me and My Shadow; Meier & Frank
- KFI—Market Reports to 12:15
- KECA—Nuthouse Program; News
- KNX—News; 12:15, Drury Lane, tenor; Marshal Grant, organ
- KFSD—Pianist to 12:15
- KSL—Payroll Builder to 12:15
- KOA—U. S. Marine Band

12:30 to 1:00 P. M.

- KPO & network—Western Farm and Home Hour
- KGO—Concert; 12:45, Commonwealth Club Luncheon
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Ramblers; Musical Auction
- KROW—Calif. Farm Hour; Records
- KJBS—Dance Hits

KGCC—Melodies You May Forget; Jeanne & Jimmie
 KQW—Weather; Market Reports
 KGDM—Johnny Stangio's aBnd; Records

* KFRC & netwk—Symphony Orch.
 KOL—The Carnival Hour
 KVI—News & Comment; Symphony
 KOMO—Viennese Vagabonds; Tea Time Tales
 KGW—News Flashes; Piano
 KHQ—Two Pianos; 12:45, Stylist
 KNCX—Dr. Matthews
 KECA—Concert Favorites, records

1:00 to 1:30 P. M.

* KPO & network—Betty & Bob; 1:15, Vic and Sade
 KGO—Commonwealth Luncheon
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert, Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 * KFRC & netwk—Symphony Orch.
 KOL—Julie Day to 1:15
 KJR—Chamber of Com. Luncheon
 KNX—Pontrelli's Orchestra
 KECA—Concert Favorites
 KFSD—Stocks; 1:15, Studio Prog.

1:30 to 2:00 P. M.

* KPO & network—Oxydol's Own Ma Perkins; 1:45, Mar-O-Oil Revue
 KGO—Ann Warner's Chats
 KYA—Barker Frivolities
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; Dance Masters
 KJBS—Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Faculty Program
 * KFRC & netwk—Symphony Orch.
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

* KPO & network—Woman's Magazine of the Air
 KGO—To be announced
 KYA—Barker Frivolities
 KTAB—Globe Trotter; Songs
 KLX—Recordings; Advertising Talk
 KROW—Story Time
 KQW—Dance Matinee
 KGDM—Serenader; News
 KJBS—Better Business Talk; 2:15, Events of Interest
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KOIN—Homemakers; Portland Symphony
 KNX—The Bookworm
 KECA—Classic Hour
 KFSD—2:15, Studio Program
 KSL—Broadcasters' Review; Dental Clinic
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

* KPO & network—Woman's Magazine of the Air
 KGO—Nellie Revell, interview; Geo. Devron's Orchestra
 KYA—Lost & Found; Records
 KTAB—Talk; 2:45, Waltz Time
 KLX—Better Business Talk; 2:30, Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Seiffert Players; Orchestra
 KGDM—The Romancers
 KQW—Seiffert Players; Orchestra
 * KFRC & network—Happy Go Lucky Hour
 KOIN—Book of Life
 KJR—Salon Hour
 KNX—Recordings
 KECA—Recordings

KFSB—Al Pearce Gang
 KSL—Men of Notes; Betty Barthell
 KOA—Nellie Revell; Orchestra

3:00 to 3:30 P. M.

* KPO & network—Langendorf Pictorial; 3:15, Cliff Nazarro, tenor
 KGO—Jack Berger's Orchestra
 KYA—The Serenader, Mel Peterson; 3:15, Symphony Highlights
 KTAB—Two-four time; Talk; Chinese program
 KLX—Musical Jigsaw; Records
 KROW—Dance Matinee
 KJBS—Popular selections
 KQW—Stocks & Bonds; Music
 KGDM—Yodeling Cowboy; Records
 * KFRC & netwk—Feminine Fancies
 KJR—Enchanted Islands; Easy Chair
 KHQ—Business & Pleasure; Club Bulletin
 KGW—Dental Clinic; Pianist
 KFI—3:15, Taylor's Metropolitans
 KNX—Orchestra; Talk
 KECA—Christian Unity Program
 KFSD—Studio Program to 3:15
 KSL—Utah State Legislature; Junior Hour
 KOA—Hotel Astor Orchestra

3:30 to 4:00 P. M.

* KPO & network—Organ; Arlene Jackson, songs; 3:45, Art in America
 KGO—Piano Vignettes; 3:45, Desert kid, dramatic sketch
 KYA—S. S. Pres. Coolidge, sailing
 KTAB—Sophistication; Hawaiian Music
 KLX—SERA Orchestra
 KROW—Concert Gems; Hits of Today
 KJBS—Hostess Hi-Lites
 KQW—Hostess Hi-Lites
 KGDM—Records
 KFRC—Just Plain Bill; 3:55, Stocks
 * KFRC & network—3:45, Milton Charles, organist
 KOIN—Newspaper of the Air
 KOL—Eddie Dunstedter, organ to 3:45
 KHQ—King's Men; Sylvia Gray
 KOMO—Trio Romantique
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—Stocks; Music; 3:55, Along the Airways
 KSL—Junior Hour; Records; News
 KOA—News; Art in America

4:00 to 4:30 P. M.

* KGO & network—Tom Mitchell, baritone; 4:15, Oriental Gardens Orchestra
 KPO—Radio Reporter; Advertising Talk; Elmore Vincent, tenor
 KYA—Melodies; 4:15, Frances Hathaway, soprano
 KLX—Records; Bro. Bob's Club
 KTAB—Tea Time Tunes
 KROW—Waltz Time; Organ
 KJBS—Children's Contest
 KGDM—Gilmore Oil Program
 KQW—Navy Recruiting Program; Popular Tunes
 * KFRC & netwk—Court of Human Relations
 KGCC—Studio Program
 KHQ—4:15, News Album
 KJR—Sixth Engineers' Band
 KFI—Liberal Arts Series; Organ
 KNX—Haven of Rest
 KOA—Studio; 4:15, Stamp Club

4:30 to 5:00 P. M.

* KPO & network—Three Scamps; vocal trio
 KPO—4:45, Barbara Lee Style Talk
 KGO—For Girls and Boys Only
 KYA—Rhythm Princes; Orchestra
 KTAB—Keep Smiling Revue
 KLX—Club; 4:45, Health School
 KROW—Dell Ferry; Talk
 KJBS—Dramas; Records
 KQW—Story Time; 4:45, Dog Stories

KGDM—Recordings
 KGCC—Studio Program
 KFRC—Dr. J. C. Campbell; 4:45, The Open Road
 KOIN—Nourishine Program; Newspaper of the Air
 KOL—Nourishine; 4:35, Captain Rex KVI—Adult Education; 4:45, Gunnar Anderson, piano
 KOMO—4:45, Sacred Lyrics
 KJR—Musical Auction; Orchestra
 KHQ—N. W. on Parade
 KGW—Abe Bercovitz, violinist
 KFI—Organ; Just Plain Bill
 KNX—Fireside Phantasies; U. S. C.
 KFOX—Health & Psychology; 4:45, Marathon News
 KFSD—Dr. McCoy; Orchestra
 KGB—Lost & Found Column; Orch.; 4:45, Teachers' Assn.
 KSL—Broadcasters Review; 4:45, Orphan Annie

5:00 to 5:30 P. M.

* KPO & network—Beaux Arts Trio
 KGO—Stage and Screen; 5:15, The Audience Decides
 KYA—Children's Hour
 KTAB—Victor Salon Orchestra
 KLX—Helen Parmelee, pianist
 KROW—Studio Frolic
 KQW—Popular Concert
 KGCC—Dancing Echoes
 KJBS—Boy Scouts Program; Records
 KGDM—Records
 * KFRC & network—Mrs. Franklin D. Roosevelt; 5:15, Billy Bachelor
 KJR—Cap'n Cracker; 5:15, Reporter
 KHQ—Garden Patch
 KOMO—The Garden Patch
 KFI—Virginia Carpenter, songs
 KNX—Synagogue of the Air
 KFWE—Jeanne Dunne; 5:15, Gold Star Rangers
 KECA—Paul Roberts, tenor; Care of the Eyes
 KFOX—Playtime Lady; Records
 KSL—5:15, Tarzan of the Apes
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

* KPO & network—The Intimate Revue
 KGO—The Audience Decides; 5:45, Orphan Annie
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Popular Records
 KGCC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 KGDM—Twilight Melodies
 * KFRC & network—Jack Major to 5:45; Herman Waldman's Orch.
 KOL—5:45, Robin Hood Program
 KOIN—5:45, Robin's Merry Men
 KJR—Jack Armstrong; Orphan Annie
 KHQ—Stamp Club; Ricardo, violinist
 KGO—Stamp Club; Mo & Nell
 KGW—Ivory Soap; 5:45, Milton L. Gumbert
 KFI—Ivory Stamp Club; 5:45, Four Blackbirds
 KNX—Og, Son of Fire; 5:45, Orphan Annie
 KECA—Song Recital Period
 KFWE—Gold Star Rangers
 KFOX—Theatre News; Records
 KFSD—5:45, Farley's Rangers
 KGB—5:45, Robin Hood Program
 KSL—5:45, The Melodiers
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

* KPO & network—Beatrice Lillie, comedienne; Quartet & Orchestra
 KGO—Miniature Concert; Lum and Abner
 KYA—Og, Son of Fire; Concert
 KTAB—Dinner Concert
 KLX—Arlon Trio
 KROW—News; 6:15, Dance Masters
 KJBS—Records to 6:15
 KQW—Department of Agriculture; 6:15, Popular Program

KGCC—Dinner Dance Review
 *KFRC & network—March of Time
 KJR—Scandinavian Program; 6:15,
 Castles in Music
 KNX—Emil Baiffa's Orchestra; News
 KFWB—News; Records; Organ
 KECA—Educ. Prog.; 6:15, News
 KFOK—News; Trio; Al & Molly

6:30 to 7:00 P. M.

*KPO & network—Armour Program,
 featuring Phil Baker
 KGO—Mindways; 6:45, Air Adven-
 tures of Jimmy Allen
 KYA—Cyrus Trohbe's Orchestra
 KTAB—Sports; Recordings
 KLB—Arlon Trio
 KROW—Aloha Serenaders
 KGCC—Dinner Dance Review
 KQW—State Market Reports; 6:45,
 Royal Melodies
 *KFRC & network—Hollywood Hotel
 KJR—News; Jimmie Allen
 KNX—Jum & Abner; 6:45, Jimmie
 Allen
 KFWB—Organ; Jimmie Allen
 KECA—Liberal Arts Series; Organ
 KFOK—School Kids; Jimmie Allen
 KFSD—Junior Chamber of Com-
 merce; 6:45, Morales South Sea
 Islanders

7:00 to 7:30 P. M.

*KPO & network—The First Nighter,
 drama, featuring Don Ameche,
 June Meredith
 KGO—Dot Kay, contralto; 7:15,
 Chester Rowell
 KYA—Ernie Smith's Sport Page;
 7:15, Drama
 KTAB—Italian News; Orchestra
 KLB—News; 7:15, Pianist
 KROW—Hammond; L'Italia News
 KQW—Weather; News; Voice of
 Portugal
 KGCC—Gene Chase; Orchestra
 *KFRC & network—Hollywood Hotel
 KJR—Bunkaneers; Dollars & Sense
 KFWB—Charles Kaley & Burt Fiske;
 Pioneers
 KFOK—Eb & Zeb; Bobby & Betty
 KNX—Watanabe & Archie; Music
 KECA—Organ; Sports Talk

7:30 to 8:00 P. M.

*KPO & network—The Pause That
 Refreshes on the Air
 KGO—Plantation; Southern Harmony
 Four
 KYA—In Old Vienna; Gold Rush
 Days
 KTAB—Socialist Labor Party; 7:45,
 St. Mary's College
 KLB—Silver Strains; 7:45, Joe &
 Gus
 KROW—Echoes of Italy
 KQW—Italian Theatre
 KGCC—Between the Lines; 7:45,
 Tropical Tramps
 *KFRC & network—Stoopnagle &
 Budd
 KOI—Speaker Stevenson; 7:45, Ken
 Stuart, Sports Review
 KOIN—Who's Your Hosiery to 7:35
 KVI—Souvenirs; Fact Finder
 KJR—Radio Talent Quest
 KNX—The In-Laws; King Cowboy
 KECA—Scotland in Song and Story;
 Records
 KFWB—Syncopators; 7:45, Comedy
 KFOK—Boy Detective; Vocal Duet
 KGB—Henry Cramer, Political;
 To be announced
 KSL—Comedy Capers; 7:45, Comedy
 Stars

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy;
 8:15, Red Davis, dramatic skit
 KGO—Beaux Arts Trio
 KYA—Frye Shaoh
 KLB—Carefree Capers
 KTAB—Melodious Melodies; 8:15,
 Fishin' Fool
 KROW—Echoes of Italy; Skit
 KGCC—Spanish-American Program

KQW—Recreational Revels
 *KFRC & network—Myrt & Marge;
 8:15, Edwin C. Hill
 KJR—Paths of Memory; Three
 Bunkaneers
 KNX—Beauty talk; 8:15, Homer
 Canfield & Bill Hatch Orchestra
 KECA—Recorded Program
 KFWB—Frankie Masters' Orchestra
 KFOK—Ceil & Sally; Garden Talk
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

*KPO & network—Circus Night in
 Silvertown; B. A. Rolfe's Orch.;
 Tim & Irene, comedy duo; Joe
 Cook, comedian; Phil Ducey & Peg
 La Centra, vocalists
 KGO—Comedy Stars of Hollywood;
 8:45, Ben Klassen, tenor
 KVI—Orchestra; Lyric Quartet
 KTAB—Orchestra; 8:45, Records
 KLB—Tales of Hawaii; 8:45, Notes
 in Rhyme
 KROW—Musical Album; 8:45, Old-
 Fashioned Girl
 KGCC—We Salute; Mort Werner
 KQW—Recreational Revels
 *KFRC & network—Happy Go Lucky
 Hour
 KOI—The Merry Men; 8:45, Ironized
 Yeast Program
 KOIN—Little Show; Ironized Yeast
 KVJ—Souvenirs; Masterpieces
 KJR—Romance Time
 KNX—Wilbur Hatch Orchestra
 KECA—Recordings
 KFWB—Dance Orchestra
 KFOK—Dance Orchestra
 KGB—Political to 8:35
 KFSD—Eddie Wheeler's Orchestra
 KOA—Circus Night in Silvertown

9:00 to 9:30 P. M.

*KPO & network—Circus Night;
 9:15, Studebaker Champions
 KGO—Eno Crime Clues
 KYA—Am. Weekly Drama; Friendly
 Neighbors
 KTAB—Nevada Nighthiders
 KLB—Studio; Fireside Phantasies
 KROW—Bar X Rangers; Drama
 KGCC—News; 9:05, Music
 KQW—Dance Frolic
 *KFRC & network—Cab Callaway's
 Orchestra; Scott Fisher's Orch.
 KOI—Hollywood Newshawk
 KVI—Fireside Classics; Orchestra
 KOIN—Weiner's Sport Flashes;
 Organ
 KOMO—9:15, Montag Fireside Hour
 KGW—9:15, Fireside Hour
 KJR—News Reporter to 9:15
 KNX—News; 9:15, Dance Orchestra
 KFWB—Jack Joy's Orchestra
 KECA—News; Concert Pianist
 KFOK—Beverly Hillbillies
 KFSD—Furmbilt; 9:15, Plata Real
 Orchestra
 KSI—Organ; Wrestling Matches
 KOA—Circus Night

9:30 to 10:00 P. M.

*KPO & network—Champions
 KPO—9:45, The Philistine
 KGO—Pick and Pat
 KYA—Organ; News
 KLB—News; Road Information;
 Ran Wilde's Orchestra
 KTAB—News; Moment Musical
 KROW—Watch Tower Program;
 Conglin Program
 KGCC—The Jewel Box
 KQW—War Camp; Drama
 *KFRC & network—Scott Fisher's
 Orchestra; Joe Haymes' Orchestra
 KOIN—Lum & Abner; 9:45, Fights
 KVI—News Flashes to 9:45
 KOI—Editorial Commentator; 9:45,
 News Flashes
 KJR—9:45, Happy Endings
 KOMO—Fireside Hour; Fashion
 Flashes
 KHQ—Orchestra; Serenade
 KFI—9:45, The Philistine
 KFWB—Slumberland

KNX—Musical Headlines; Fights
 KFOK—Beverly Hillbillies
 KECA—Recordings
 KSL—Wrestling Matches
 KOA—9:45, Don Pedro Orchestra

10:00 to 10:30 P. M.

*KPO & network—Richfield Reporter
 KPO—10:15, Sportlight Review
 KGO—Ricardo, violinist; 10:15, Wil-
 liams-Walsh Orchestra
 KYA—Boxing
 KTAB—Hit Tunes
 KLB—Orchestra; Records
 KROW—Royal Hawaiians; Orchestra
 KJBS—Nite Cap Revue
 KGCC—Mort Werner's Open House
 KQW—Roosevelt High Dance
 *KFRC & network—Anson Weeks'
 Orchestra
 KOI—Wen Niles' Orchestra to 10:15
 KOIN—The Fights
 KJR—Dance Orchestra
 KNX—Fights, Hollywood Stadium
 KFI—10:15, Charles W. Hamp
 KFWB—News; Orchestra
 KECA—Musical Celebrities
 KGB—News to 10:10
 KFOK—News; Orchestra
 KSL—Wrestling Matches to 10:15
 KOA—Don Irwin Orchestra

10:30 to 11:00 P. M.

*KPO & network—Tom Coakley's
 Orch.; 10:55, Press-Radio News
 KGO—Orchestra; 10:55, News
 KYA—Boxing; Fireside Soliloquy
 KTAB—Musical Contrasts
 KLB—Blue Reflections with Alice
 Blue
 KQW—Masters' Music Room
 KGCC—Mort Werner's Open House
 KJBS—Nite Cap Revue
 KQW—Roosevelt High Dance
 *KFRC & network—Orville Knapp's
 Orchestra
 KOI—Blue Danube Quarter Hour
 KOIN—Kelly's Kabbelleros; Archie
 Loveland's Orchestra
 KJR—Till Tomorrow
 KFWB—Tex Howard's Orchestra
 KNX—Fights; 10:45, Orchestra
 KFOK—News; Orchestra

11:00 to 11:30 P. M.

*KGO & network—Guy Lombardo's
 Orchestra
 KPO—Bal Tabarin Orchestra
 KYA—Al Rushton's Cardinals
 KTAB—Dansapotions
 KROW—Walkathon; Records
 KJBS—Nite Cap Revue
 KQW—News Release to 11:10
 *KFRC & network—Orchestra
 KOMO—Dance Orchestra
 KNX—Laurence King's Orchestra
 KFWB—Dance Orchestra
 KFOK—Dance Orchestra

11:30 to 12:00 Midnight

*KPO & network—Bart Woodyard's
 Orchestra
 KGO—Organ Concert
 KGB—Dance Orchestra
 KYA—Organ
 KTAB—Midnight Vagabond
 KROW—Dance of the Hour
 KJBS—Nite Cap Revue
 *KFRC & network—Les Hite's Orch.
 KOIN—Dance Orchestra
 KVI—Dance Orchestra
 KHQ—Cotton Club Orchestra
 KJR—Reflections of Romance
 KFI—D-X Program
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOK—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KGM—Music and News
 KNX—Transpacific News
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

March 23, 1935

7:00 to 7:30 A. M.

- KPO—Smackout; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings to 7:15
- KGB—Seven O'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Revue
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KFI—Stocks; Exercises to 7:45
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Bible Fellowship; Records
- KGB—Seven O'Clock Club; Parson Cliff Nazarro, tenor
- KSL—Morning Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vase Family
- KGO—Electrical Transcriptions
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Shoppers' Digest
- KLX—Records; Stock
- KROW—Commuters Clock
- KJBS—Band Concert; Children's Contest
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- * KFRC & network—Cincinnati Conservatory of Music
- KOL—Cecil & Sally to 8:15
- KOMO—Morning Reveries
- KHQ—8:15, Kronenberg's Comments
- KFI—Church Quarter Hour to 8:15
- KNX—Musical Jigsaws; Tonic Tunes
- KECA—8:15, Recordings
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Saturday Melodies; International Weekend
- KGO—Electrical Transcriptions
- KYA—Morning Concert
- KTAB—Digest; 8:45, Wyoming Cowboys
- KLX—Covered Wagon Jubilee
- KROW—Morning Glories; Rose Petal Revue
- KJBS—Records; Melodies
- KGDM—Records; Health Talk
- KQW—Morning Concert
- * KFRC & network—Cincinnati Conservatory of Music
- KVI—8:45, Wandering Cowboy
- KHQ—Review; Tull & Gibbs
- KOMO—Stradivarieties; Musical Mad-Caps
- KFI—8:45, Charlie Wellman and Helen Hill
- KNX—Religious Talk



WILBUR HATCH
KNX—ORCHESTRA DIR.

9:00 to 9:30 A. M.

- KPO & network—International Weekend
- KPO—9:15, News Reporter
- KGO—Studio Program
- * KGO & network—9:15, Genia Fontariva, soprano
- KYA—Concert; Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KROW—Concert Miniature
- KJBS—Vocalists; Bargain Basement
- KGCC—Records; Bargains
- KQW—Tuneful Topics
- KGDM—Modern Cookery
- * KFRC & network—College of St. Elizabeth Glee Club; 9:15, Poetic Strings
- KOL—9:15, Prudence Penny
- KOMO—Musical Madcaps to 9:15
- KGW—9:15, Meier & Frank
- KHQ—Musical Gems; Home Comfort
- KJR—9:15, Resume; Songs for Sale
- KFI—Medical Talk; 9:15, News
- KNX—Talk; Metropolitan Moods
- KFSD—Good Cheer; Dr. McCoy
- KSL—Junior Amateur Show

9:30 to 10:00 A. M.

- KPO & network—Farmers' Union
- KGO—Electrical Transcription
- KYA—Lover's Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Concert
- KGCC—Star of Today; Songs in Your Heart
- KQW—For the Ladies; Classics
- KGDM—News; 9:45, Records
- * KFRC & network—Mitchell Shuster and Orchestra
- KOIN—9:45, Air Shopping
- KOL—Julie Day; Morning Melodies
- KVI—Mystic Melodies; Dr. Burns
- KJR—News; Spice of Life
- KNX—Music; 9:45, News
- KECA—L. A. School Program
- KSL—9:45, Jennie Lee

10:00 to 10:30 A. M.

- KPO & network—Farmers' Union
- KGO—Studio Program
- KYA—Columbia Parade; Harmonies
- KTAB—Old Friend; Music

- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGCC—Recordings; Salonesque
- KQW—News; Old Tunes
- KGDM—Kiddies Program
- * KFRC & network—Frederic Wm. Wile, Political Situation in Washington Today; George Hall Orch
- KVI—10:15, Covered Wagon Jubilee
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program
- KGB—10:15, News; Records; Stocks

10:30 to 11:00 A. M.

- KPO & network—Words & Music
- KGO—Musical Clock
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitcher
- KROW—Vocal Varieties; Larry Canelo
- KJBS—Records; Favorite Tunes
- KGCC—Children's Happytime Revue
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- * KFRC & network—Esther Velas Ensemble
- KVI—Students Radio Playhouse
- KOIN—10:45, "This and That," Art Kirkham
- KHQ—Organ Concert
- KGW—Olympians
- KJR—Club Minutes; Uncle Hank
- KNX—Carefree Capers
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—News; 11:05, Harmony Lane
- KYA—Organ
- KTAB—Bargains; Rhythms; Records
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Rhythm Kings; Spotlight
- KJBS—Hits of the Past
- KGCC—Mildy's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ Recital
- * KFRC & network—Louis Pantco's Orchestra
- KOIN—This and That
- KOL—Cecil Solly; News
- KVI—The Observer; Health Talk
- KJR—Rhythm Rulers
- KNX—Recordings
- KECA—Classic Hour, Records
- KOA—Metropolitan Opera

11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Market Reports; Varieties; Theatre News
- KGDM—Organ Recital
- * KFRC & network—Mickey of the Circus
- KJR—Rhythm Rulers
- KNX—Spice of Life; Talk
- KECA—Records
- KOA—Metropolitan Opera

12:00 to 12:30 P. M.

- KPO & network—Metropolitan Opera
- KGO—To be announced; 12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert
- KTAB—Melodies; 12:15, Echoes of Portugal
- KLX—Stocks; 12:05, Dance Music

KROW—Latin-American Program
 KGGC—Request Hour
 KJBS—Instrumental and Vocal;
 Children's Contest
 KQW—Noontime Tunes
 KGDM—Road Reports; Serenader
 *KFRC & network—Emery Deutch's
 Dance Rhythms
 KOIN—One Man Show; 12:15, Meier
 & Frank
 KVI—12:15, Front Page Headlines
 KJR—Concert; Grain Reports
 KNX—News; 12:15, Drury Lane,
 tenor and organ
 KECA—Records; 12:15, News
 Release
 KSL—Payroll Builders
 KOA—Metropolitan Opera

12:30 to 1:00 P. M.

•KPO & netwk—Metropolitan Opera
 KGO—Western Agriculture
 KYA—South of Market Boys' Lunch
 KTAB—Echoes of Portugal
 KIX—Oklahoma Ramblers; Magic
 Harmony
 KROW—California Farm Program;
 Records
 KJBS—Dance Matinee
 KGGC—Mountain Music; Accordion
 KQW—Market Reports
 KGDM—Records; News
 *KFRC & network—Variety Work-
 shop
 KOIN—12:45, Book of Life
 KJR—Uncle Frank's Children Mat.
 KNX—Emil Baffa's Orchestra
 KECA—Records
 KOA—Metropolitan Opera

1:00 to 1:30 P. M.

•KPO & netwk—Metropolitan Opera
 KGO—Electrical Transcriptions
 KYA—South of Market Boys' Lunch
 KTAB—Seventh Day Adventists
 KIX—Prof. Best's Program; 1:15,
 Records
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Trend in Education; The
 Bondons
 *KFRC & netwk—Modern Minstrels
 KJR—Uncle Frank's Children Mat.
 KNX—Pontrelli's Orchestra
 KECA—Records
 KSL—Broadcasters Review
 KOA—Metropolitan Opera

1:30 to 2:00 P. M.

•KPO & netwk—Metropolitan Opera
 KGO—Intercollegiate Radio Debates
 KYA—South of Market Boys
 KTAB—Seventh Day Adventist
 KIX—Pop Concert
 KROW—Hillbillies; Ross Love
 KJBS—Musical Novelties; Congoin
 KQW—Afternoon Concert
 KGDM—The Bondons; "Church in
 the Wildwood"
 *KFRC & netwk—Modern Minstrels
 KOIN—Book of Life
 KJR—Lotus Land
 KNX—Pontrelli's Orchestra
 KOA—Metropolitan Opera

2:00 to 2:30 P. M.

•KPO & network—Leo Reisman's
 Orchestra
 KGO—Stringtime; Orchestra direct-
 ed by Emil Polak
 KYA—Musical Strings
 KTAB—Jean Kent, Economics
 KIX—Records
 KROW—Story Time
 KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—Records; News
 *KFRC & network—Univ. of So.
 California Band
 KGW—Orchestra
 KNX—Amateur Hall of Fame
 KECA—Classic Hour
 KJR—International Musical
 KSL—2:15, Dental Clinic
 KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

•KGO & network—Our American
 Schools
 KPO—Beaux Arts Trio
 KYA—Lost & Found; Novelties
 KTAB—Talk; Waltz Time
 KIX—Rhythm Encores; SERA Re-
 cital
 KROW—Dance Matinee
 KJBS—Events of Interest; music
 KQW—Dance Matinee
 KGDM—The Romancier
 *KFRC & network—Frederic Voigt,
 British News Commentator; 2:45,
 Between the Bookends
 KGW—News; Pianist
 KHQ—Business & Pleasure
 KNX—Amateur Hall of Fame
 KJR—Travelogue
 KECA—Classic Hour
 KOA—Our American Schools

3:00 to 3:30 P. M.

KPO—Beaux Arts Trio; Cecilians
 •KGO & network—To be announced
 KYA—Poet's Interlude; Symphony
 Brevities
 KTAB—Two-Four Time; Chinese
 Broadcast
 KIX—Records
 KROW—Dance Matinee
 KQW—Popular Vocal and Variety
 KJBS—News; Light Opera
 KGDM—Yodeling Cowboy; Al and
 Jack
 *KFRC & network—Little Jack Lit-
 tle Orchestra
 KGW—Dental Clinic; Concert Trio
 KHQ—3:15, Club Bulletin
 KJR—Enchanted Islands
 KNX—Amateur Hall of Fame
 KECA—Records
 KOA—Orchestra

3:30 to 4:00 P. M.

KPO—Cecilians; 3:45, Pair of Planos
 •KGO & network—Songfellows;
 3:45, To be announced
 KYA—Brevities; Tea Dance
 KTAB—Sophistication; Hawaiian
 Music
 KIX—Jewel Box; Records
 KROW—Concert Gems; Records
 KJBS—Dance Orchestra
 KQW—Variety Program
 KGDM—Twilight Melodies
 *KFRC & network—Benay Venuta;
 3:45, Milton Charles, organist
 KFRC—3:55, New York Stocks
 KOIN—Newspaper of the Air
 KJR—Vindabonians
 KHQ—Sylvia Gray
 KNX—Amateur Hall of Fame
 KECA—Records
 KGB—3:55, Records
 KOA—Microphone News to 3:45

4:00 to 4:30 P. M.

•KGO & network—At the Piano;
 4:05, Religion in the News; 4:15,
 Waldorf-Astoria Orchestra
 KPO—Pair of Planos; Vagabonds
 Quartet
 KYA—Tea Dance
 KTAB—Tea Time Tunes
 KIX—Records; Bro. Bob's Club
 KROW—Harmolin; Chas. Reynolds
 KJBS—Children's Contest
 KGDM—Citizens' All Program
 KQW—Popular Tunes
 KGGC—Studio Program
 *KFRC & netwk—L. Nazir Kurk-
 die Ensemble
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KJR—Tea Dasant
 KNX—Haven of Rest
 KSL—Broadcasters Review
 KOA—Religion in the News; Xavier
 Cugat Orchestra

4:30 to 5:00 P. M.

•KGO & network—Jamboree
 KPO—Vagabonds Quartet; 4:45,
 Tom Coakley's Orchestra

KYA—Tea Dance; American Youth
 KTAB—Rhythm Ramblings; Records
 KIX—Bob's Club; Records
 KROW—Dell Perry; Talk
 KJBS—Popular Selections
 KQW—Story Time; Songs of the
 Islands
 KGDM—Recordings
 KGGC—Studio Program
 *KFRC & netwk—Edgewater Beach
 Orchestra
 KOIN—4:55, Master Miniatures
 KJR—Snapshots
 KECA—Records
 KNX—Cal. Tech. Orchestra
 KSL—Broadcasters Review
 KOA—Saturday Jamboree

5:00 to 5:30 P. M.

•KPO & network—Swift Hour; mu-
 sic direction Sigmund Romberg
 KGO—Spiritual Fantasy; Southern
 Harmony Four
 KYA—Children's Program; 5:15,
 Metropolitan
 KTAB—Victor Salon Orchestra
 KIX—Vocalist and Pianist
 KROW—Studio Frolic
 KJBS—Recordings
 KGGC—Symphonette; Go to Church
 KGDM—Records; Orchestra
 KQW—Airs of South America
 *KFRC & network—Roxy Revue
 KJR—Over the Skyways; Waltzes
 & Tangoes
 KNX—First Radio Church
 KFWB—Records; Gold Star Ran-
 gers
 KECA—Records
 KFOX—Records
 KFSD—Studio Program

5:30 to 6:00 P. M.

•KPO & network—Swift Hour
 KGO—Beaux Arts Trio
 KYA—Metropolitans; Campbell
 KTAB—Funnies; Voice of Stamps
 KIX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KJBS—Popular Selections
 KGGC—Dancing Echoes; Irish Gems
 KQW—Popular Orchestra
 KGDM—Orchestra to 5:45
 *KFRC & network—Roxy Revue.
 5:45, St. Louis Blues
 KJR—Candlelight Time
 KNX—Gospel Association
 KFWB—Gold Star Rangers
 KECA—Records
 KFOX—News; Song Hits; Records
 KFSD—Studio Program

6:00 to 6:30 P. M.

•KPO & netwk—Radio City Party;
 John B. Kennedy, master of cere-
 monies; guest artists; Frank
 Black's Orchestra
 KGO—Dinner Concert
 KYA—Cyrus Trobbs's Orchestra
 KTAB—Concert; News
 KIX—Arion Trio
 KROW—East Bay Labor Journal;
 6:15, Royal Hawaiians
 KJBS—Records to 6:15
 KGGC—Dinner Dance Review
 KQW—Advertising Talk; Concert
 *KFRC & network—Chesterfield
 Program
 KJR—Scandinavian Reporter; 6:15,
 Castles in Music.
 KNX—Concert Orchestra; News
 KFWB—News; Records; Organ
 KECA—Records
 KFOX—News; Records, Al & Molly
 KFSD—Los Flores Mountaineers

6:30 to 7:00 P. M.

•KPO & network—Gibson Family,
 original musical comedy
 KGO—Elmore Vincent, tenor; 6:45,
 Education Today
 KYA—Orchestra
 KTAB—Sport Page; Recordings
 KIX—Arion Trio
 KROW—Dance Masters; Dr. Facci
 KGGC—Dinner Dance Review

KQW—Gerald Kenney; Voice of Portugal
 *KFRC & network—Hollywood Country Church
 KJR—News; Melody; Observer
 KNX—Dance; 6:45, Beauty Talk
 KFWE—Organ; 6:45, Amer. Weekly
 KECA—Wesley Tourtellotte, organ
 KFOX—School Kids; Elec. Transc.
 KFSD—Fairway Facts; Feature
 KSL—Ethel Hogan, organist; Melodies We Love

7:00 to 7:30 P. M.

*KPO & network—Gibson Family
 KGO—Organ Symphony
 KYA—Ernie Smith's Sport Page; 7:15, Fireside Fancies
 KTAB—Italian News; Speaker
 KLX—News Items; 7:15, Vocalists
 KROW—C. W. Hammond; L'Italia News
 KGGC—Dance Orchestra
 KQW—News; Popular Orchestra
 *KFRC & network—Minneapolis Symphony Orchestra
 KJR—Theatre Observer; World Revue
 KFWE—Alfred Garr & Burt Fiske; 7:15, Aristocrats
 KECA—Raine Bennett, poet
 KNX—Campus Game & Gossip; 7:15, Calmon Lubowski, violinist
 KFOX—Vagabonds; 7:15, Bobby & Betty
 KFSD—Builder Uppers
 KSL—Minneapolis Symphony

7:30 to 8:00 P. M.

*KPO & network—To be announced
 KGO—Marshall's Mavericks
 KYA—Drama
 KTAB—Recordings
 KLX—Carefree Capers
 KROW—Musical Melange
 KGGC—Between the Lines; 7:45, Helen Schneider
 KQW—"Calling All Cars"
 *KFRC & network—Calif. Melodies
 KOL—Radio Speaker Stevenson
 KOIN—Organ; Jimmy Allen
 KOMO—Thirty Minutes of Music
 KHQ—Crazy Wells Water Program
 KFI—Studio Program
 KNX—Calmon Lubowski, violinist
 KFWE—Juvenile Revue
 KFOX—Juvenile Revue
 KECA—Recordings
 KGB—7:40, Records; 7:45, Comedy Stars
 KSL—Aderikans; Pathfinder Pete
 KOA—At the Opry House

8:00 to 8:30 P. M.

*KPO & network—National Barn Dance, variety program
 KGO—Echoes from the Orchestra Pit
 KYA—Amateur Hour
 KTAB—Melodious Melodies
 KLX—Musical Soiree
 KROW—Latin-American Program
 KQW—Variety
 KGGC—Spanish-American Program
 *KFRC & network—Richard Himber's Champions
 KJR—Los Argentinos
 KFWE—Frankie Masters' Orchestra
 KNX—Hollywood Barn Dance
 KECA—Dept. of Playground
 KFOX—Ocell & Sally; Orchestra
 KFSD—Beach Boys

8:30 to 9:00 P. M.

*KPO & network—National Barn Dance
 KGO—Bal Tabarin Orchestra
 KYA—Amateur Hour
 KTAB—Musical Program
 KLX—Musical Soiree
 KROW—Latin-American Program
 KGGC—Orchestra; Song Shop
 KQW—Variety
 KOIN—Melody Revue
 *KFRC & network—Western Schools Musical Program

KJR—It's a Case of Books
 KNX—Hollywood Barn Dance
 KFWE—Dance Orchestra
 KECA—Recordings; Desert Lore
 KFOX—Al Lyons' Orchestra
 KFSD—Eddie Wheeler's Orchestra
 KSL—Johnny Green's Orchestra

9:00 to 9:30 P. M.

*KPO & network—Big Ten
 KGO—Bal Tabarin Orchestra; 9:15, Dot Kay, contralto
 KYA—Al Rushton's Cardinals
 KTAB—Nevada Nighthiders
 KLX—Metropolitan Moods
 KROW—Italian Program
 KGGC—News; Organ; Orchestra
 KQW—Dance Music; Royal Melodies
 *KFRC & network—Del White's Orchestra
 KOIN—McElroy's Band
 KHQ—Old Time Party
 KJR—News; 9:15, Big Ten
 KOMO—Fisher's Blend Half Hour
 KGW—Fisher's Blend Half Hour
 KNX—News; Hollywood Barn Dance
 KFWE—Sons of the Pioneers
 KFOX—Sons of the Pioneers
 KECA—Recordings
 KFSD—Laurie Higgins' Orchestra
 KSL—Cab Callaway's Orch.; 9:15, Peter Sprynozzie

9:30 to 10:00 P. M.

*KPO & network—Let's Dance; Orchestras under direction of Kel Murray, Xavier Cugat & Benny Goodman
 KGO—Neapolitan Echoes
 KYA—Bathday Party
 KTAB—News; Moment Musical
 KLX—News; Ran Wilde's Orchestra
 KROW—Nerino Turchette; Congon
 KJBS—Morning Concert
 KGGC—Records
 KQW—Concert Echoes
 *KFRC & network—Del White and Orch.; 9:45, Frank Dailey's Orch.
 KOIN—Lum & Abner to 9:45
 KOL—Editorial Commentator; 9:45, News Flashes
 KVI—Ledger News Flashes to 9:45
 KNX—Hollywood Bath Dance
 KJR—Rhythm Encores
 KFWE—Slumbertime
 KFOX—Slumbertime
 KECA—Recordings
 KSL—Frank Dailey's Orchestra

10:00 to 10:30 P. M.

*KPO & network—Let's Dance
 KGO—News; 10:05, Williams-Walsh Orchestra
 KYA—Bathday Party
 KTAB—Hit Tunes
 KLX—Orchestra; Records
 KGGC—Nocturne
 KROW—Dancing Party
 KJBS—Nite Cap Revue
 KQW—Craig's Cardinals
 *KFRC & network—Anson Weeks' Orchestra
 KOL—Wen Niles' Orchestra; 10:15, Harrison Mason
 KJR—Del Courtney's Orchestra
 KNX—Laurence King's Orchestra
 KFWE—News; Orchestra
 KFOX—News; Orchestra
 KGB—News Flashes; Music
 KECA—Recordings
 KSL—Dance Orchestras

10:30 to 11:00 P. M.

*KPO & network—Let's Dance
 KGO—Williams-Walsh Orchestra; ~~Music~~
 CUM Memento, tenor
 KYA—Laces & Graces
 KTAB—Musical Contrasts
 KLX—Records
 KROW—Recordings; Watchtower
 KJBS—Nite Cap Revue
 KGGC—Nocturne
 *KFRC & network—Orville Knapp's Orchestra
 KOL—Dance Orchestra

KJR—Collegians
 KNX—Laurence King's Orchestra
 KYA—Orchestra
 KFOX—News; Dance Orchestra

11:00 to 11:30 P. M.

*KPO & network—Let's Dance
 KGO—Slumber Hour
 KYA—Sandman Organ
 KTAB—Dansapations
 KROW—Dance of the Hour
 KJBS—Nite Cap Revue
 KFRC—News to 11:10
 *KFRC & network—Dick Jurgen's Orchestra
 KOIN—Orchestra
 KVI—Del Milne's Orchestra
 KJR—Dance Orchestra
 KGW—Dance Orchestra
 KNX—Pontrelli's Dance Orchestra
 KFWE—Dance Orchestra
 KFOX—Dance Orchestra
 KGB—Orchestra

11:30 to 12:00 Midnight

*KPO & network—Let's Dance
 KGO—Slumber Hour
 KYA—Organ Recital
 KTAB—Midnight Vagabond
 KROW—Dance Music
 KJBS—Nite Cap Revue
 *KFRC & network—Les Hite's Orchestra
 KOIN—Jack Bain's Orchestra
 KVI—Jack Bain's Orchestra
 KJR—Till Tomorrow
 KNX—Dance Orchestra
 KFWE—Dance Orchestra
 KFOX—Dance Orchestra

12:00 to Sign Off

*KPO & network—Let's Dance; 12:30, News
 KTAB—Midnight Vagabond
 KROW—Tom 'n Jerry
 KGD—Records
 KGB—Recordings
 KJBS—12:01, Owl Program to 7 a m

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and network and national emergencies often cause deviations which the stations cannot foresee.

HAYSHAW MRS WM
LA GRANGE
CALIFORNIA
7/17/35

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
Baker, Phil, Friday, 6:30 p.m. NBC
Benny, Jack, Sunday, 8:30 p.m. NBC
Cantor, Eddie, Sunday, 5 p.m. CBS
Cook, Joe, Monday, 6:30 p.m. NBC
Pearl, Jack, Wednesday, 7 p.m. CBS
Penner, Joe, Sunday, 4:30 p.m. NBC
Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Death Valley Days, Tuesday, 9:30 p.m. NBC
Eno Crime Clues, Friday, 9 p.m. KGO
First Nighter, Friday, 7 p.m. NBC
Grand Hotel, Sunday, 3:30 p.m. NBC
Immortal Dramas, Sunday, 11 a.m. NBC
Lux Radio Theatre, Sunday, 11:30 a.m. NBC
Mary Pickford Stock Co., Wed., 5 p.m. NBC
One Man's Family, Sunday, 7:30 p.m. NBC
Radio Guild, Monday, 12 noon KGO
Strange Cases, Wednesday, 9:30 p.m. KGO
Sperry Sunday Special, Sunday, 1:30 p.m. NBC
True Story Court, Friday, 4 p.m. CBS
Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC
Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

Education Today, Saturday, 6:45 p.m. KGO
Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
Hyde, Henry M., Sunday, 6:15 p.m. KGO
Religion in the News; Saturday, 4:05 p.m. KGO
The New World, Monday, 9:30 a.m. NBC
University Explorer, Tuesday, 9:30 p.m. *KFRC
You and Your Government, Tues., 4:45 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
American Musical Revue, Sunday, 6:30 p.m. NBC
Bernie, Ben, Tuesday, 9 p.m. NBC
Bridge to Dreamland, Sunday, 10:15 p.m. KGO
Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
Crosby, Bing, Tuesday, 6 p.m. CBS
Feminine Fancies, Mon. to Fri., 3 p.m. *KFRC
Hollywood Hotel, Friday, 6:30 p.m. CBS
Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
Madame Shumann-Heink, Sunday, 2 p.m. NBC
March of Time, Friday, 6 p.m. CBS
Moore, Grace, Tues., 6 p.m. NBC
Personal Closeups, Interview by Gypsy, Sunday, 7:15 p.m. KGO
Tibbett, Lawrence, Tuesday, 5:30 p.m. NBC
Voice of Experience; Mon. to Fri., 9 a.m.; Wed. 9:30 p.m. CBS
Voice of Flrestone, Monday, 8:30 p.m. NBC
Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
Betty and Bob, Monday to Friday, 1 p.m. NBC
Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15, (Thurs., 5:30 p.m.) *KFRC
Lum & Abner, Mon. to Fri., 6:15 p.m. KGO
The Gumps, Mon. to Fri., inclusive, 9:15 a.m. CBS
Mary Marlin, Mon. to Fri., inclusive, 9 a.m. NBC
Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS
Orphan Annie, Elec. Transcription, Mon. to Fri., inclusive, 5:45 p.m. KGO
Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
Easy Aces, Tues., Wed., Thurs., 3:15 p.m. KPO
Vic and Sade, Mon. to Fri., inclusive, 1:15 p.m. NBC

SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. CBS
Metropolitan Opera Broadcast, Saturday, 11 a.m. NBC
N. Y. Philharmonic Orchestra, Sunday, 12 noon CBS
Radio City Music Hall, Sunday, 9:30 a.m. NBC
Standard Symphony, Thursday, 8:15 p.m. NBC

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
Blue Monday Jamboree, Monday, 9 p.m. *KFRC
Borden Program Featuring Beatrice Lillie, Friday, 6 p.m. NBC
Carefree Carnival, Monday, 5:30 p.m. NBC
Captain Henry's Showboat, Thursday, 6 p.m. NBC
Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC
Circus Night in Silvertown, Fri. 8:30 p.m. NBC
Club Romance, Sunday, 5 p.m. CBS
Fleischmann Hour, Thursday, 5 p.m. NBC
Gibson Family, Saturday, 6:30 p.m. NBC
Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. *KFRC
Kate Smith New Star Revue, Mon., 8:30 p.m. CBS
National Barn Dance, Saturday, 8 p.m. NBC
Palmolive Beauty Box, Tuesday, 7 p.m. NBC
Roxy Revue, Saturday, 5 p.m. NBC
Shell Show, Monday, 9 p.m. NBC
Town Hall Tonight, Wednesday, 9 p.m. NBC
Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS
Whiteman, Paul, Thursday, 7 p.m. NBC
Woman's Magazine of the Air, Monday to Friday, inclusive, 2 p.m. NBC

STATION DIRECTORY

• NBC Network Stations

Station	Location	Meters	Kcs.
KECA	—Los Angeles	209.7	1430
KEX	—Portland, Ore.	254.1	1180
KFI	—Los Angeles	468.5	640
KFSD	—San Diego	499.7	600
KGO	—Oakland - San Francisco	379.5	790
KGW	—Portland, Ore.	483.6	620
KHQ	—Spokane, Wash.	508.2	590
KJR	—Seattle, Wash.	309.1	970
KOA	—Denver, Colo.	361.2	830
KOMO	—Seattle, Wash.	325.9	920
KPO	—San Francisco	440.9	680
KYA	—San Francisco	243.8	1230

* CBS Network Stations

KFRC	—San Francisco	491.5	610
KGB	—San Diego, Calif.	225.4	1330
KHJ	—Los Angeles	333.1	900
KOIN	—Portland, Ore.	319.0	940
KOL	—Seattle, Wash.	236.1	1270
KSL	—Salt Lake City	265.3	1130
KVI	—Tacoma, Wash.	526	570

Independent Stations

KFOX	—Long Beach, Calif.	239.9	1250
KFWB	—Hollywood, Calif.	315.6	950
KGDM	—Stockton, Calif.	272.6	1100
KGGC	—San Francisco	211.1	1420
KJBS	—San Francisco	280.2	1070
KLX	—Oakland, Calif.	340.7	880
KNX	—Los Angeles	285.5	1050
KQW	—San Jose, Calif.	296.6	1010
KROW	—Oakland, Calif.	322.4	930
KTAB	—Oakland-San Francisco	535.4	560