

IN THIS
ISSUE Handwriting Telltales of Edna Fischer

BROADCAST WEEKLY

December 9th to 15th



Griff Williams and Jimmy Walsh with their Mark Hopkins Hotel Orchestra are heard over KGO nightly.

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
 Baker, Phil, Friday, 6:30 p.m. NBC
 Benny, Jack, Sunday, 8:30 p.m. NBC
 Cook, Joe, Monday, 6:30 p.m. NBC
 Fenner, Joe, Sunday, 4:30 p.m. NBC
 Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Bible Stories, Sunday, 12 noon. KGO
 Death Valley Days, Tuesday, 9:30 p.m. NBC
 Drama Hour, Monday, 8:30 p.m. KGO
 First Nighter, Friday, 7 p.m. NBC
 Grand Hotel, Sunday, 3:30 p.m. NBC
 Ladies Laugh Last, Saturday, 7:30 p.m. NBC
 Lux Radio Theatre, Sunday, 11:30 a.m. NBC
 Mary Pickford Stock Co., Wed. 5 p.m. NBC
 Memory Lane, Monday, 7:30 p.m. NBC
 One Man's Family, Wed., 7:30 p.m. NBC
 Radio Guild, Monday, 12 noon. KGO
 Sunday Morning Special, Sunday, 9 a.m. NBC
 True Story Court, Friday, 8:30 p.m. CBS
 Twenty Thousand Years in Sing Sing, Wednesday, 9 p.m. NBC
 Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO
 Education Today, Saturday, 6:45 p.m. KGO
 Curtis Institute, Wed., 1:15 p.m. CBS
 Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
 Hyde, Henry M., Sunday, 6 p.m. KGO
 Religion in the News, Saturday, 4 p.m. KGO
 Standard School Broadcast, Thursday, 11 a.m. NBC
 Stanford University, Monday, 8 p.m. KGO
 The New World, Monday, 9:30 a.m. NBC
 University Explorer, Tuesday, 9:30 p.m. *KFRC
 Visiting America's "Little House," Monday, Tuesday, Thursday, 1:00 p.m. CBS
 You and Your Government, Tues., 4:30 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
 American Album of Familiar Music, Sunday, 6:30 p.m. NBC
 Atwater-Kent, Monday, 5:30 p.m. CBS
 Bernie, Ben, Tuesday, 9 p.m. NBC
 Boswell Sisters, Tuesday, 6 p.m. CBS
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
 Crosby, Bing, Tuesday, 6 p.m. CBS
 Feminine Fancies, Mon. to Fri., 3 p.m. *KFRC
 Hollywood Hotel, Friday, 6:30 p.m. CBS
 Marshall's Varieties, Everett, Wed., 5:30 p.m. CBS
 Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
 March of Time, Friday, 6 p.m. CBS
 Personal Closeups, Interview by Gypsy, Sunday, 6:15 p.m. KGO
 Sinclair Greater Minstrels, Monday, 6 p.m. NBC
 Treasures of Time, Wednesday, 8:45 p.m. CBS
 Voice of Experience; Mon. to Fri., 9 a. m.; Wed. 8:30 p. m. CBS
 Voice of Firestone, Monday, 8:30 p.m. NBC
 Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
 Betty and Bob, Monday to Friday, 1 p.m. NBC
 Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m. *KFRC
 Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS
 Orphan Annie, Elec. Transcription, Mon. to Fri. inclusive 5:45 p.m. KGO
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
 Vic and Sade, Mon. to Fri., inclusive, 11:45 a.m. NBC

SYMPHONY ORCHESTRAS

Ford Symphony Orch., Sunday, 5 p. m. CBS
 N. Y. Philharmonic Orchestra, Sunday, 12 noon. CBS
 Radio City Music Hall, Sunday, 9:30 a.m. NBC
 Standard Symphony, Thursday, 8:15 p.m. NBC

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
 Blue Monday Jamboree, Monday, 8:30 p.m. *KFRC
 Carefree Carnival, Monday, 5:30 p.m. NBC
 Captain Henry's Showboat, Thursday, 6 p.m. NBC
 Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC
 Colgate House Party, Monday, 6:30 p.m. NBC
 Crosscuts Log of the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a.m. (Tues. 11 a.m.) KGO
 Fleischmann Hour, Thursday, 5 p.m. NBC
 Gibson Family, Saturday, 6:30 p.m. NBC
 Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. *KFRC
 Hall of Fame, Sunday, 7 p.m. NBC
 Hi-Jinks, Sunday, 9 p.m. CBS
 National Barn Dance, Saturday, 8 p.m. NBC
 Palmolive Beauty Box, Tuesday, 7 p.m. NBC
 Pearce, Al, and Gang, Mon. to Fri., 2 p.m. NBC
 Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m. NBC
 Roxy Revue, Saturday, 5 p.m. CBS
 Shell Show, Monday, 9 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. *KFRC
 Town Hall Tonight, Wednesday, 9 p.m. NBC
 Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS
 Whiteman, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

• NBC Network Stations

Station	Location	Meters	Kcs.
KECA	—Los Angeles	209.7	1430
KEX	—Portland, Ore.	254.1	1180
KFI	—Los Angeles	468.5	640
KFSD	—San Diego	499.7	600
KGO	—Oakland - San Francisco	379.5	790
KGW	—Portland, Ore.	483.6	620
KHQ	—Spokane, Wash.	508.2	590
KJR	—Seattle, Wash.	309.1	970
KOA	—Denver, Colo.	361.2	830
KOMO	—Seattle, Wash.	325.9	920
KPO	—San Francisco	440.9	680
KYA	—San Francisco	243.8	1230

★ CBS Network Stations

KFRC	—San Francisco	491.5	610
KGB	—San Diego, Calif.	225.4	1330
KHJ	—Los Angeles	333.1	900
KOIN	—Portland, Ore.	319.0	940
KOL	—Seattle, Wash.	236.1	1270
KSL	—Salt Lake City	265.3	1130
KVI	—Tacoma, Wash.	526	570

Independent Stations

KFOX	—Long Beach, Calif.	239.9	1250
KFWB	—Hollywood, Calif.	315.6	950
KGDM	—Stockton, Calif.	272.6	1100
KGGC	—San Francisco	211.1	1420
KJBS	—San Francisco	280.2	1070
KLX	—Oakland, Calif.	340.7	880
KNX	—Los Angeles	285.5	1050
KQW	—San Jose, Calif.	296.6	1010
KROW	—Oakland, Calif.	322.4	930
KTAB	—Oakland-San Francisco	535.4	560

BROADCAST WEEKLY

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O. J. NUSSER
Editor and Manager

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No. 48

BECAUSE of renewed agitation against the advertising phase of sponsored programs, coincident with the hearings held recently by the Federal Communications Commission before which certain elements favored complete or partial government control and even public ownership, we herewith give our readers the highlight results of a recent survey conducted by *Radio Art*, which covered the entire country, embracing all classes of people and representing what is believed an honest national opinion.

Of outstanding significance was the high percentage of listeners who believed sponsors were justified in advertising their products. The majority of objections to advertising on the air came from people who obviously were not in the market for the products advertised and not financially fixed to buy. A study of the returns indicate that there is not so much listener's opposition to sales talk as has been supposed. The conclusion is reached that those who were able to mention specific programs were honest in their belief that these programs contained *too much* mention of the advertiser's product.

That listeners generally are fair minded regarding radio advertising is evidenced by the answers to the question: "Do you feel that people who are providing the radio program are justified in advertising their products?"

Ninety-five per cent of those interviewed went on record in the affirmative and only 5 per cent declared that sponsors were not within their rights in devoting time to advertising. The latter are those who obviously have a preference for the European government owned system which is purely entertainment and propaganda.

Other results of the survey, in relation to other phases of radio broadcasting, were illuminating. The half-hour program was favored by 64 per cent; 20 per cent favored fifteen-minute broadcasts while 14 per cent favored a forty-five minute period.

Dance music leads the field in popularity by a wide margin. Other types of programs which were well up in the scale of listener preference included news, comedy and drama. In breaking down these three major program divisions some preconceived notions are slightly dented. For example, news was divided into four divisions, viz., commentators, news summary, dramatized news and sports. News summary types of programs were first with a rating of 31 per cent; sports scored second with 24.7 per cent; commentators and dramatized news tied for third place each with 22 per cent.

One surprising fact revealed is the popularity of sports broadcasts. In the past sponsors who aired sports have renewed their contracts, indicating complete satisfaction with the results of their air advertising and the programs.

Despite the fact that a few comedians are in the spotlight the programs featuring well known comics take second place to humorous skits. Fifty-four per cent of the listeners questioned favored the skits compared with 43 per cent who thought comedians were best. Three per cent declared that they had no choice.

This naturally suggests the question: "Are high priced comedians worth while?" It is impossible to provide an answer, because many of the comedians have drifted from the joke telling stage to that of creating comic situations. The trouble with comedians, long recognized by the listening public and by performers themselves, is the difficulty of obtaining a constant supply of material. Some of the best known comedians on the air have suffered from inability to get the right material and many of them have turned to humorous situations as a way out of the dilemma. The thing resolves itself down to a question whether the program would be just as effective if lower priced actors were hired to put over the comic situations or humorous skits or whether high priced comedians can do this to greater advantage.

MICROPHONE GOSSIP



- • • The One Man's Family cast celebrated Thanksgiving a week in advance of the rest of the world. A Thanksgiving dinner with turkeys, cranberries and "fixin's" was the pleasant surprise the Barbour's met when they finished the broadcast of their first program under their new sponsor, Wednesday, November 21. A long table at the Palace Hotel was laid for a family dinner, with Henry Barbour at the head and Mother Barbour at the other end.
- • • Viola Washburn, KOMO's vivacious, golden-haired, blue-eyed girl, is an ingenue of unquestioned acting ability. She was discovered by George Godfrey several years ago while appearing in a "Little Theatre" play. Mr. Godfrey, struck by her potentialities, sought her out after the performance and the result was her entrance into radio. Her amazing insight and characterization has made her easily the most outstanding dramatic figure of drama in the Northwest. She can play the entire range of human life, from infancy to old age, one as well as the other, having played a crying babe in one breath and the grandmother in the next. A very promising future is in store for this young actress, who works hard on every part she is cast for, no matter how small. She is a graduate of Ballard High School in Seattle and studied drama under the tutelage of Mr. Godfrey. Enthusiastic about everything, her favorite sports are horseback riding and swimming.
- • • Is Hale a Scotch name? Or, did Travis Hale, of the Al Pearce Three Cheers, drop the Mc? When Travis took Renee Winkler down to the license bureau to get their marriage license he made her pay for half of it. Of course he made a gesture to pay the whole \$2, but he felt pretty safe they wouldn't be able to change a fifty dollar bill. They were married at the Wee Kirk 'O the Heather in Hollywood, November 17.
- • • Clay Osborne, KFI-KECA production manager, spent his vacation playing with stone, brick, mortar and trowel. Result, a decorative fountain and fishpond with a windmill that uses the same stream of water in a continuous flow.
- • • Roderick Mays, the smiling announcer heard on KYA's Dinner at Six shows up periodically with a nose and cheek a bit red from sunburn. He says he's been playing tennis and we find that Rod does quite a bit, usually with Mrs. Mays, but we haven't yet discovered who wins.
- • • The Gary-Evers orchestra heard over KYA is the only incorporated orchestra on the coast, having a legally enforceable contract to undertake all work as a unit with all income distributed ten ways. The boys are all bachelors although difficulty arises keeping them that way at times. A tip to aspiring girl vocalists might be that this popular orchestra is trying hard to find the right girl to sing with them. And, too, the Gary-Evers orchestra is one of the youngest having a full time engagement on the Pacific Coast.
- • • The National Broadcasting Company makes an earnest effort to cooperate with all fan requests. But the latest has the company stumped. E. Nimmo, writing from Rotorua, New Zealand, asks that KFI, NBC's affiliated station in Los Angeles, change its wavelength because native stations sometimes interfere with his reception.
- • • Mary Livingstone's sister and Jack Benny's sister-in-law lives with them. Defying the time-honored slogan that "Three's a Crowd," she fits harmoniously into the Benny menage. Handling the fan-mail and helping out at rehearsals are among her activities.
- • • John Fee, who recently was signed to portray KYA's Story-teller, will be remembered as the hated villain in the Odeon Music Hall seen a few weeks ago in San Francisco. John has been in stage and radio for many years and is a thorough veteran at the game. Besides his narration work, John has been successful as actor, director and teacher.
- • • Ed Lynn, author of the radio dramatic versions of "Peter the Great," "Catherine the Great" and "Benjamin Franklin" broadcast over KHJ, received word recently that "The Saga of Lief Ericson," an epic style poem written by him and which had its world premiere at the Hollywood Bowl this summer, will be played by Leopold Stokowsky and the Philadelphia Symphony Orchestra next December 20. The program will not be broadcast, however. The music to accompany Lynn's lyric was written by Sigurd Frederickson.
- • • Cy Trobbe, KYA's musical director, has one of the largest music libraries in radio. The maestro informs us that he has over forty thousand orchestrations on his shelves. It's nearly as tough to figure out the card index and find certain pieces as it is to play the music itself but when somebody wants something, well, try to stick Trobbe.

- • • James Melton has gone and done it. . . . Signed a moving picture contract with Warner Brothers. Rumors that Jimmy had picture bids have been rife for months. But he actually didn't close the deal until just the other day. The contract demands that he report to the west coast studios within the next six or seven months, but it makes proper provision for his radio work. The tentative picture vehicles chosen for the singing star of Town Hall Tonight, are "Broadway Gondolier" and "New York, London and Paris."
- • • Clarence Meyers, formerly radio editor of the San Francisco *Call-Bulletin*, has been appointed by the MacGregor and Sollie Electrical Transcription Studios of San Francisco to handle special publicity work.
- • • If you want to know anything about the music of the past fifteen years just write to Peter Van Steeden. For the young NBC maestro's music library is the envy of Radio Row. Peter not only has a complete file of all the popular music of the past fifteen years but he has his file cross-indexed according to dates, names of compositions, composers and arrangers.
- • • Add one-time occupations of famous radio people: Tony Wons, star of the House by the Side of the Road program, made enough money to help his family by working in a factory daytimes and in an orchestra during the nights.
- • • The first job Gene Arnold, narrator on NBC's *Carnation Contented* broadcasts, ever held was that of clerk in a clothing store. Gene used to trim the windows, on occasion, and today he and Charles Sears, tenor, who once was a window trimmer himself, spend long hours "talking shop."
- • • It may be bromidic but the sun never sets on Sigmund Romberg's music. The composer's numerous operettas are still produced in every clime and quarter of the globe, from Capetown to Sydney and back again to San Francisco and London. Among the favorites usually produced in various parts of the English-speaking world include "Blossom Time," "New Moon," "Student Prince" and many others. "Rose of France" was translated into French and was a musical success in that country for two years. It is soon to open in London.
- • • Betty Winkler, the telephone girl of NBC's *Grand Hotel* program, has stepped out of character to study Constitutional Law. She's visiting classes at the University of Chicago Law School. Besides, she's studying designing and French.

THE SHELL SHOW

9 p. m. EVERY MONDAY

NBC: KPO - KFI - KGW - KOMO - KHQ

GUEST ARTISTS FROM STAGE AND SCREEN



GEORGIE STOLL'S MUSIC
AND VIOLIN SOLO

YAHBUT & CHEERILY



ACE
COMEDIANS



Christmas Suggestion

. . . and it's not too early to start thinking about your Christmas gifts. A one-year subscription to *Broadcast Weekly* will make an ideal Christmas gift to any friend or family. A constantly recurring joy, for each issue is different during the fifty-two weeks of the year. Here is something that makes an ideal little remembrance, that carries the spirit of the season, and is useful as well. You may also include your own subscription on this offer.

Subscribe at These Prices

One one-year subscription.....\$1.50
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BROADCAST WEEKLY,
1114 Mission Street, San Francisco, Calif.

Gentlemen:

I enclose herewith \$..... for.....one-year subscriptions to *Broadcast Weekly*. Kindly start all subscriptions with the Christmas issue, unless otherwise marked, and mail Christmas card to each party advising them of this gift from me.

My name is..... Address.....

City..... State.....

Name..... Address.....

City..... State.....

Name..... Address.....

City..... State.....

Name..... Address.....

City..... State.....

SPECIAL OFFER—25 cents additional with each subscription to *Broadcast Weekly* will bring you a Character Analysis of your handwriting or that of a relative or friend by Zita Lomas, handwriting expert. Read her analysis on page 10 of Edna Fischer.

NEWS *and* COMMENT

Metropolitan Opera, annual music treat for the vast radio audience, will be back on the air for listeners from coast to coast this season through the courtesy of the makers of Isterine. The sponsored series will start on Saturday, December 29, and will continue for twelve or more weeks.

As a special feature the opera broadcasts this year also will bring Geraldine Farrar, one of the most glamorous and beloved stars in the entire history of the Metropolitan Opera Company, to the microphone as a radio raconteuse.

The famous prima donna, who retired from the operatic stage twelve years ago at the very peak of her fame, will discuss the operas and the singers and will entertain listeners between the acts with intimate, back-stage stories of her own and the present day at the Metropolitan Opera House.

Through special arrangements between the Metropolitan Opera Company and the National Broadcasting Company, the Christmas Day matinee performance of "Hansel and Gretel" also will be heard on the air as usual. This and other complete performances of the world's greatest operas by the nation's most famous artists will be heard throughout the United States, Canada and the Hawaiian Islands over an NBC transcontinental network including at least eighty stations.

This year Geraldine Farrar and her interesting and original comments and stories will be a special treat for those who hear grand opera over the air. Milton Cross, NBC announcer, also will be in one of the NBC boxes at the opera house, and will relate the stories of the operas for the listening audience.

Geraldine Farrar will have her own microphone in one of the grand tier boxes. This box will contain a glass door through which the lady who once charmed thousands from the other side of the footlights can survey the scene in the auditorium. The box also will contain a small piano, on which she will accompany herself when she wishes to sing certain passages to illustrate her remarks.

From time to time the famous diva will ask celebrated members of the opera company to come to her box between the acts to speak to the radio audience, and will match their stories of the Metropolitan today with her own memoirs of the days fifteen years ago when Geraldine Farrar and Enrico Caruso were making operatic history on the same stage.

As in previous years, the broadcasts will be of regular, full length performances by the Metropolitan Opera Company, and will be picked up direct from the stage of the Metropolitan Opera House.

When Al Pearce makes out his weekly pay checks the one going to his secretary has been changed, for Renee Winkler, so far as the payroll goes, is no more. Instead she is Mrs. Travis Hale, following a wedding ceremony solemnized November 17 in the colorful Wee Kirk o' the Heather in Glendale, when Miss Winkler became the bride of Travis Hale, member of the Three Cheers of Pearce's Gang.

With a pouring rain driving down outside, the couple was married by the Rev. J. Lowrie Fendrick, with Miss Winkler's brother, Edward, giving her away, Ernest Derry of the Three Cheers acting as best man, and Mrs. A. L. Grimm, the bride's sister as maid of honor.

Following the ceremonies there was a reception at the palatial Hollywood home of Carlyle Bennett, who has just resigned as tenor of Pearce's Gang to concentrate on film and theatre work.

After the reception the couple slipped away on a honeymoon at an unrevealed spot.

Ψ

During the first year of its existence the Radio City headquarters of the National Broadcasting Company has become a mecca for radio engineers from all parts of the world. From countries in every continent experts have flocked to the New York home of NBC to examine the world's most modern and most efficient broadcasting plant.

Nineteen countries, so far, have sent delegations, committees or lone investigators to find out how Radio City was built, how it operates on its split-second schedule, how the coast-to-coast networks are "fed" their constant diet of entertainment and information. The nations represented to date are: Argentina, Australia, Austria, Brazil, Canada, China, Czechoslovakia, England, France, Germany, Holland, Italy, Japan, New Zealand, Poland, Russia, Siam, South Africa, and Sweden.

As a result, O. B. Hanson, chief engineer of NBC, has been kept busy acting as host and guide, while directing the technical operation of the world's largest broadcasting system.

According to Hanson, the things which interest foreign engineers most are the acoustical control system, developed and perfected by NBC engineers; the multiple switching system to shift programs instantaneously from one place to another, and the system of pre-setting network hook-ups to await the mere push of a button.

Recent visitors at Radio City from across the ocean were members of a committee from the British Broadcasting Corporation, including Lord Selsdan, P. C., K. B. E.;

N. Ashbridge, chief engineer of the BBC; F. W. Phillips, assistant secretary of the British post office, and Col. A. S. Angwin, assistant chief engineer.

Ψ

At noon Sunday, November 11, KOIN-*The Journal*, in Portland, dedicated their new 5,000-watt transmitter. The station broadcasts on a granted power of 2,500 watts daytime and 1,000 watts night, but the new transmitter is designed to take care of the future.

The job is a composite one designed and built by Louis S. Bookwalter, ex-CBS, New York, who is now technical director of KOIN-*The Journal*, and its companion station, KALE. KOIN on 940 kilocycles is now sending out signals from the most modern transmitter west of the Mississippi. It is a no generator, and therefore humless signal, has an audio spectrum 30 to 10,000 cycles, porcelain water cooling system for the tubes, and instead of the generators, employs twenty-six rectifier tubes in the power bank. This is one of the most recent changes in transmitter design. It operates on class B modulation, which assures 100 per cent modulation, the second station on the Pacific Coast to employ this improvement, the first being KALE.

The master control is fool-proof and complete. The operator has under his hand complete control of all equipment, and a safety valve, trip-over system, is a guarantee against destructive power surges.

Ψ

Every busy man once in a while tries to get away from it all, and Fire Chief Ralph Scott of Los Angeles is no exception.

So he recently packed his bags and his hunting togs and journeyed into the frozen north, finally coming to roost up near Canada's Yukon territory, a thousand miles from civilization.

He tells it on himself, so there's no lack of authority for the story:

He happened into a small trapper's cabin, and there saw a radio.

"What do you get in the way of reception?" inquired Chief Scott.

"Wal," said the trapper, "we get most anything, but KNX is our most dependable station."

As the Chief nodded, the trapper snapped on the radio. And there, just as if timed for it, came a voice which said:

... . Fire Chief Ralph Scott of Los Angeles urges every citizen to observe Fire Prevention Week!"

It was the voice of Inspector Orville Emory, delivering one of the many Fire Prevention Week announcements over KNX.

Ψ

If it takes will to say "No," as the success writers say, then Amos 'n' Andy have lots of will. The famous NBC comedians have

just rejected a lucrative offer to indorse another product, because it would be inconsistent with their characterization.

In the past they have turned down offers to indorse such products as tires, cigarettes, ice-boxes, and automobile chains, each offer involving large sums of money. Fidelity to their characters is their first consideration.

Amos (Freeman Gosden), in New York with Andy (Charles Correll) on a vaudeville tour, has broken down the walls of reticence, however, to the extent of divulging his secret ambition.

When he ceases to become Amos, the creator of the Fresh Air Taxi Company hopes to get a job in an advertising agency. And the guess is it will be in the capacity of idea man.

Ψ

Astonishingly small is the number of applicants who can meet the pronunciation test devised for announcers' auditions. It includes such words as inimitable, oceanography, cacophony, jugular, sacrificable, inquiry, carburetor, and isolate—all taken out of actual continuities, according to W. H. Andrews of NBC. Not one candidate out of ten pronounces them correctly. In a recent audition at which twenty men were tried out, eighteen failed miserably on the announcing test and two were barely fair. The final arbiter so far as pronunciation is concerned is Webster's International Dictionary.



EMIL J. POLAK

NBC MUSICAL COUNSELOR

Friday—9 p. m. — KPO and
Network

Polak's Mixed Quartet and Orchestra
in CASWELL CONCERT

127th Program

ARRANGED AND DIRECTED BY

POLAK

The word "SILHOUETTES" is written in a large, bold, serif font. On either side of the word is a circular silhouette. The left silhouette shows a person sitting at a piano, playing. The right silhouette shows a person sitting at a desk with a typewriter, writing. The word "SILHOUETTES" is centered between these two circular images.

SILHOUETTES

FROM an obscure pianist to the composer of world-famous dance tunes and modern classics—that is the amazing transition made by George Gershwin who conducts the “Music by Gershwin” program over a Columbia network. Today, at 36, he is hard at work on an opera.

Such accomplishments, even for a person gifted with Gershwin’s unusual ability, would be impossible without the determination and vitality which have characterized him since boyhood days. A native of Brooklyn, George first felt the kindling of his musical soul at the age of ten. Maxie Rosenzweig, a fellow grammar school student, was responsible for this early awakening. But Maxie, known today as Max Rosen, violinist, might have blighted the hopes of the average artistic aspirant. “I don’t think you have enough talent to justify a career in music,” he bluntly told young George. Yet George continued his studies. Today Gershwin’s “Rhapsody in Blue” is a twentieth century classic. His dance rhythms have been demanded by sophisticated and simple folk in London and Paris as well as in every American community.

George’s early musical education seriously strained the family’s limited exchequer, although his lessons only cost 50 cents each. Eventually he put himself under the tutelage of Charles Hambitzer, Jr., the first to recognize George’s talent and to encourage him musically. Although he learned some of the principles of harmony from Hambitzer, it was the youth’s own instinct which served as his chief guide through the major technical hazards of his most serious works.

The embryo pianist-composer was not friendly toward a prescribed scholastic education. After attending the High School of Commerce in New York for two years, he said farewell to the classroom and obtained a job as piano-pounding song-plugger at Remick’s music house for the sum of \$15 a week. After two years he resigned to become pianist in Fox’s City Theater on Fourteenth Street. The job lasted one day. A comedian “razzed” him unmercifully in front of the audience, and George departed embarrassed and outraged, without even taking time to collect his pay check. Twelve years later the Fox Company paid him \$50,000 so Paul Whiteman could play his “Rhapsody in Blue” in the movie, the “King of Jazz.”

Following his untimely exit from the vaudeville house, Gershwin obtained an engagement as accompanist to Louise Dresser. In that capacity he met Max Dreyfuss, guiding genius of the Harms music publishing

firm. Dreyfuss offered to give Gershwin freedom to write without confinement to set hours at a salary of \$35 a week.

From that time the record of George Gershwin’s life is mainly a listing of countless musical hits. His earliest musical comedy was “La La Lucille,” written in 1919. Then followed scores for five of George White’s Scandals; for the musical comedies, “Lady Be Good,” “Funny Face,” “Of Thee I Sing” and “Let ‘Em Eat Cake” and many others.

A thin, dark-haired, aesthetic looking young man, Gershwin, for all his fame, remains a sympathetic, gracious human being among the outstanding figures of Twentieth Century America.

Side Glances: He likes to play his newest compositions at private social functions. . . . Calls this propensity his “greatest weakness.” . . . Close friends usually know his compositions by heart before the publisher sees the manuscripts. . . . He has collected many famous works of art and paints quite a bit himself. . . . Gets excited as a school boy at prize fights. . . . Suffers from nervous indigestion, which he describes as “composer’s stomach.” . . . For the most part, he dresses in blue suits and colored shirts. . . . Smart, but not flashy.

▼

STEP up and meet John McIntire, Hollywood’s leading announcer, heard on numerous NBC programs, who explains that he is Irish, and that is why his name is spelled that way.

McIntire’s is the announcing voice you hear on Rudy Vallee’s Fleischmann program, on Marv Pickford’s dramatic half-hour for Royal Desserts, on the Hall of Fame series emanating from Hollywood, and the same one you heard on Jimmie Durante’s broadcasts for Chase & Sanborn.

McIntire’s buoyant personality was first given to the world twenty-seven years ago in Montana—and in a log cabin. After fifteen years of comparative primitive life, however, the McIntire’s came to California and son John enrolled at the University of Southern California, where he majored in speech and dramatics.

After graduation he spent two years before the mast as a naval seaman, then returned to start in radio as a dramatic reader. His hobbies include such sports as polo—when possible—fencing and boxing. He is unmarried, and his ambition is to be a successful writer of stories and plays. He already has sold some of his works to publishers.



HANDWRITING AND Radio Personalities

By ZITA LOMAS

EDNA FISCHER

EDNA FISCHER is a vivacious and curvaceous little girl who is heard regularly, both as soloist and accompanist in modern and popular music, over the NBC network.

She has the tiniest hands, which make you wonder how she can reach around a piano keyboard as she does. . . . However, she does, and more power to her. . . .

* * *

Now let's take a look at her handwriting. It would be silly to dwell on the fact that

*They work - while
in this scribbling
Cordially
Edna Fischer*

NOTE: This handwriting is considerably reduced from original.

it shows musical talent, but I would like to say that the tilting swing along the base-line and the rounding-out of upright strokes, plus the very curvilinear, graceful capitals, are the signs of the feeling for time and rhythm, tune, and melody.

Edna's writing is a type which expresses general all-round artistic sense, with musical talent and dramatic instinct predominating.

* * *

The swinging, rounded, open and "curly" style reflects a large share of charm and personal magnetism, spontaneous expression, grace of manner, and a terrific sense of humor. Edna Fischer loves the pleasurable and humorous aspects of life, and is fond of gaiety and sparkle of all kinds. Furthermore, she is the type who can always enter into good times, and get a maximum of enjoyment out of them. Her nature is sociable, friendly and genial, without restraint, repression or inhibitions of any kind. Everything about her is open and expressive.

She is frank and candid to an extreme degree, but is the type who can be that way without giving offense. The abundance of curved and rounded formations in her writing, and particularly the garland-shaped "n's" reveal diplomacy and graciousness. This writer is a girl who can get away with a lot on the strength of her personality and magnetism. Charm is her greatest asset of life.

Her writing is characteristic of people who *seem* emotional, because they are volatile and impulsive, and sometimes a bit on the effusive side. But that upright style, with firm, confident and decisive strokes, shows that Edna Fischer is a self-governed person, who can keep her emotions in hand at any time that suits her. Her imagination is warm, but her heart is actually quite cool.

She is a self-confident, self-sufficient individual, who can stand on her own feet, and who will always see to it that she does well by herself. Her gracious and sparkling personality masks an enterprising, decisive character, and a good deal of calculation. She is an ambitious person who never loses sight of her objectives, and never forgets "effects."

Those circular i-dots always show a nature which is concerned to a great extent with effects and impressions. In addition, they express desire for distinction, sensitiveness to beauty, moodiness and artistic aspirations. Frequently, they denote susceptibility to fads.

* * *

Notice the excess of "looped" formations in Edna's writing. This is the calligraphic expression of a kindly, tender, protective instinct, which likes to help, shield and shelter others. It signifies tenderness, generosity and a wealth of human kindness, and belongs to the truly domestic nature, which loves home, family, children, and animals. Such a writer would create the *spirit* of a home, which is what really makes one.

* * *

What does *your* handwriting reveal? . . . Now is the time to have it analyzed. It may help you to a better understanding of yourself, or reveal to you some special talent which you didn't realize you possessed. . . .

See Special Offer on Page 13 of
This Issue

SUNDAY Programs

Dec. 9, 1934

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGDGM—Weather, Records
KSL—Church of the Air
KFOX—El Despertador
KOA—Radio Pulpit

7:30 to 8:00 A. M.

• KPO & network—Good Morning; Mickey Gillette; 7:45, Lee S. Roberts and guest artists
KGDGM—Recordings
KVI—7:45, Temple Baptist Church
KNX—Bill Sharples and his Breakfast Club Gang
KFOX—Recordings
KSL—Comic Strips
KOA—Morning Musicales

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Ray Heatherton, baritone; 8:15, The Ailing House
KGO—Pair of Pianos
KYA—8:15, Christ. Science Reading
KROW—Commuters Clock
KJBS—Close Harmony
KGDGM—News; Organ
• KFRC & network—Cleveland String Quartet
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KHQ—Tidbits
KHJ—Sunday Times Comic
KNX—Bill Sharples and his Breakfast Club Gang
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15, Examiner Comics
KSL—Comic Strips
KOA—News; 8:05, Music; Talk

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
KGO—Mickey Gillette and Music
KYA—Science Reading; 8:45, Sabbath Hymns
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Morning Concert
KGDGM—Chapel
• KFRC & network—Salt Lake Tabernacle Choir and Organ
KOL—P. I. Comic Section
KUT—Radio General League
KGIN—Sunday Concert
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Bill Sharples, Breakfast Club
KECA—Recordings
KFOX—Examiner Comics

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special; Col. Rod, narrator, drama
KGO—Chronicle Comics
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Popular Hits
KGGC—Melodies; Bargain Basement
KGDGM—Bondons
KQW—Organ; Congoin Program
• KFRC & network—Salt Lake Tabernacle
KGIN—Journal Comics
KJR—Irish Minstrels; Early Echoes
KNX—Help for the Day; Melody Palette
KFWB—Electrical Transcription
KECA—Recordings
KFOX—Recordings
KFSD—Studio Program
KGB—Signs of the Times to 9:15
KOA—Capitol Family



HARRIET HILLIARD

NBC—4:30 P. M.

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Singable Songs; Emil Polak's Orchestra
KYA—Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Dance Orchestra. Records
KGGC—Songs of Today; Concert
KGDGM—Watch Tower; 9:45, Comics
KQW—Light Opera; Funnies
• KFRC & network—Meditations in Melody; 9:45, Romany Trail
KOL—Democratic Talk to 9:45
KHQ—Magic Travels to 9:45
KOMO—For All the Family
KNX—Elec. Trans.; 9:45, Organ
KFOX—Recordings
KECA—Recordings
KFWB—Records
KSL—Schubach Prog.; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio; Instrumentalists
KYA—Unc. Harry; 10:15, Choral
KTAB—10th Ave. Baptist Church
KROW—Watch Tower Program
KJBS—Recordings
KGGC—Mountain Music; 10:15, Gold Diggers of 1935
KQW—Salon Orchestra; 10:15, Baptist Church
KGDGM—Echoes of Nineties
• KFRC & network—Church of the Air
KOMO—For All the Family
KECA—Music and Musical Forms
KHJ—10:15, Randall String Quartet
KNX—Playing the Song Market
KFWB—Recordings
KFOX—Dance Records
KSL—Church of the Air
KOA—10:15, Better Housing Talk

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
EGO—Sparklets; Coquettes, vocalists
KTAB—Church Service
KYA—Old Rocking Chair; 10:45, Unique Tunes
KROW—Salon Group

KJBS—Dance Recordings
KGGC—Request Hour
KQW—Baptist Church Services
KGDGM—Recordings
• KFRC & network—Marcus Gordon, pianist; Art Kassel's Orchestra
KVI—Voice of the Hills to 10:45
KGW—Tommy Luke
KJR—Judge Rutherford; Music
KNX—Congoin; Baptist Church
KFI—Hawaiians; Dr. Casselberry
KFWB—"The Family Circle"
KFOX—Recordings
KSL—Optical Program to 10:45
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & network—To be announced
KGO—Melody Lingers On; Josef Hornik's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—College Airs
KGGC—Request Hour
KQW—First Baptist Church
KGDGM—First Baptist Church
• KFRC & network—Lazy Dan the Minstrel Man
KJR—Evergreen Empire
KNX—Temple Baptist Church
KFWB—Recordings
KECA—First Unitarian Church
KFOX—St. Lukes Church
KFSD—Studio program

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star
KGO—Concert Gems; Emil Polak's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Dance Recordings; 11:45, Songs of the Hills
KGGC—Style Parade; Records
KQW—First Baptist Church
KGDGM—Church Services
• KFRC & network—Royal Hawaiian Band
KJR—Songs; Jewel Box
KNX—Temple Baptist Church
KFWB—Maude Hughes, pianist
KFOX—St. Lukes Church
KECA—Church Services
KFSD—Organ, Jamie Erickson

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
KGO—Bible Stories and Organ
KYA—Organ; Photography
KTAB—Church Services
KJBS—Records
KROW—All Request Program
KJBS—Orch.; 12:15, Melodies
KGGC—Marjorie Lee
KGDGM—Records; Portuguese Melodies
KQW—Church; 12:15, Opera Stars
• KFRC & network—New York Philharmonic Symphony
KJR—International Musicales
KFWB—Gold Star Rangers
KNX—Concert Group
KFOX—St. Lukes Church
KECA—Recordings

12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Revue
KGO—Bible Stories
KYA—Band Concert
KTAB—Church Services; 12:45, Paul Halsinger, Evangelist
KJBS—Helen Parmelee, pianist; Anita Orsco
KROW—All Request Program
KJBS—Auburn Airs; Records
KGGC—Recordings
KGDGM—Portuguese Melodies
KQW—Question Box; Tango Time

* KFRC & netwk—Symphony Orch.
 KJR—Chimes of the East
 KNX—Concert Group
 KECA—Records
 KFOX—Electrical Transcription
 KFVB—Gold Star Rangers
 KFSD—Choralia

1:00 to 1:30 P. M.

• KPO & network—The Rhythm Symphony, De Wolf Hopper, narrator
 KGO—Melody Train
 KYA—Waltz Time
 KTAB—L. D. S. Men's Chorus
 KLX—Music; Spice of Life
 KROW—Recordings
 KJBS—Melodies; Dixie Marsh
 KGDM—Melodies; 1:15, Records
 KQW—Melodies; Dixie Marsh
 * KFRC & network—Symphony Orch.
 KJR—Seattle Pacific College
 KNX—Louise Johnson, Astro-Analyst
 KECA—Recordings
 KFVB—Recordings
 KFOX—Recorded Orchestra; 1:15, Man About Town

1:30 to 2:00 P. M.

• KPO & network—The House by the Side of the Road; Tony Wons and artists
 KGO—Melody Train; 1:45, Football: St. Mary's vs. U. S. F.
 KGO—Melody Train
 KYA—Waltz Time; Musical Strings
 KTAB—George Kruger, pianist
 KLX—Recorded Program
 KROW—Dance Hits
 KJBS—Concert Record
 KQW—Dance Music
 KGDM—Lonesome Hobo
 * KFRC & network—Symphony Orch.
 KJR—Metropolitan Moods
 KNX—Louise Johnson; Lal Chand Mehra
 KFVB—Recordings
 KECA—Vocational Adjustment; Cons. of Music
 KFOX—Elec. Trans.; Organ

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade; Orch. & vocalists
 KGO—St. Marys vs. Univ. of S. F.
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15, Romancin'
 KLX—Recorded Program
 KROW—Dance Hits
 KJBS—Marjorie Lee, pianist; Orch.
 KGDM—Ansel Roby and Gang
 KQW—Marjorie Lee; 2:15, Vocalist
 * KFRC & network—Open House
 KJR—Hollywood Temple
 KNX—Exposition Park Concert
 KECA—Classic Hour; Records
 KFOX—Christian Science; 2:15, To be announced
 KFVB—Records; To be announced
 KFSD—Old-Time Program

2:30 to 3:00 P. M.

• KPO & network—American Bosch Radio Explorers Club; 2:45, Terhune Dog Drama
 KGO—Football Game
 KYA—Light Opera
 KTAB—U. C. Forum
 KROW—Theatre of the Air
 KLX—Pianist; Song Souvenirs
 KJBS—Allied Merchants; Concert
 KGDM—Sunday School
 KGDM—Ansel Roby and Gang
 KQW—Independent Merchants; Opera
 KFRC—Congo (Elec. Trans.)
 * KFRC & network—2:45, Rabbi Magnin
 KVI—2:45, Judge Rutherford
 KJR—Calvary Presbyterian Church
 KOL—2:45, Musicale
 KNX—Concert
 KECA—Recordings
 KFVB—To be announced

KHJ—The Story of Perfume to 2:45
 KFSD—Old Time Program
 KSL—Victor Herbert's Melodies; Electrical Transcription

3:00 to 3:30 P. M.

• KPO & network—Catholic Hour
 KGO—Football Game
 KYA—Piano Concert
 KTAB—Male Quartet
 KLX—Records
 KROW—Vesper Service
 KJBS—Recordings; Philco Concert
 KGDC—Church Service
 KGDM—Serenader; Records
 KQW—Violinist; Musical Program
 * KFRC & network—Music by Gershwin
 KGW—Nick Flowers; Pianist
 KJMO—Old Songs of the Church
 KPI—Makers of History
 KNX—Concert
 KFOX—To be announced
 KFVB—To be announced
 KFSD—Royal Brown, organist
 KOA—Home Sweet Home

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche
 KGO—Football Game
 KYA—Light Opera
 KTAB—Musical; Congo
 KLX—Manila String Orchestra
 KROW—Vesper Service
 KJBS—Musical Styles
 KGDC—Church Service
 KQW—Concert Favorites
 KGDM—Organ
 * KFRC & network—Smilin' Ed McConnell; Edith Karen, soprano
 KOL—3:45, Footpaths of Music
 KVI—3:45, Amusement Tips
 KJR—Cornish School Program
 KNX—Concert
 KECA—Records; Spirituals
 KFVB—To be announced
 KFOX—To be announced
 KGB—3:45, Newspaper Adventure
 KFSD—Feature Program
 KSL—3:45, Melodies

4:00 to 4:30 P. M.

• KPO & network—Martha Mears, contralto; 4:15, John B. Kennedy
 KGO—Football Game
 KYA—Piano Concert
 KTAB—Santa Claus; 4:25, Bargain
 KLX—Recordings
 KROW—Symphony Concert
 KJBS—Dance Orchestra
 KQW—Bible; 4:15, Semi-Classical
 KGDM—Records; Dance Band
 * KFRC & network—California Melodies
 KOL—Drama to 4:05
 KOIN—4:15, Old Church Songs
 KHQ—Shrines of Beauty; Doc Savage
 KJR—4:15, Woodlawn Playlet
 KVI—4:15, High School News
 KOMO—John Spargur; Royal Seven
 KNX—Amagon; Silver Strains
 KPI—Organ Recital
 KFOX—To be announced
 KFVB—To be announced
 KSL—4:15, Melodic Portraits
 KOA—Quartet; Melody Master

4:30 to 5:00 P. M.

• KPO & network—Joe Penner, comedian; Harriet Hillard, vocalist; Ozzie Nelson's Orchestra
 KGO—Paul Carson, organist; 4:45, Mickey Gillette's Music
 KYA—Vesper Services
 KJBS—Episcopal Radio Mission
 KLX—Carefree Capers
 KROW—Recreation Singers
 KJBS—Recordings to 4:45
 KQW—Popular Orchestra
 KGDM—Recordings to 4:45

* KFRC & network—Chicago Knights; 4:45, Americans of Tomorrow
 KJR—Jewish Program; Notes in Rhyme

KNX—Adventures in Literature
 KECA—U. S. C. College of Music
 KFOX—Nazarene Church
 KFVB—Recordings
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Opera Guild
 KGO—Mickey Gillette's Music; 5:15, Harry Stanton, basso
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Old Man Soliloquy; 5:15, Melody Palette
 KROW—Rhythm Revue
 KQW—Semi-Classical; Catholic Prog.
 * KFRC & network—Ford Sunday Evening Hour
 KJR—Emanuel Tabernacle
 KNX—Ethel Hubler; Dr Matthews
 KECA—Rev. Cover, talk; Records
 KFVB—Recordings
 KFOX—Nazarene Church
 KFSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Opera Guild
 KGO—Gunnar Johansen, pianist
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Rhythm Revue
 KQW—Concert
 * KFRC & network—Ford Program
 KJR—Vindabonians
 KNX—Dr. John Matthews
 KECA—Chamber Music
 KFVB—Recordings
 KFOX—Theatre News; Orchestra
 KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & network—Manhattan Merry-Go-Round; Orch. and vocalists
 KGO—Henry M. Hyde; 6:15, Personal Closeups; Radio Artist interviewed by Gypsy
 KYA—Rabbi Burstein; Melodettes
 KTAB—Nevada Nightherders
 KLX—Mixed Quartet
 KROW—Symphony; Watch Tower
 KQW—Hits of the Past; Records
 KJR—Angelus Hour
 * KFRC & network—Alexander Woolcott with Armbruster's Orch.
 KFVB—News; Mysteries; Fun Fest
 KECA—Wesley Tourtellotte, organ
 KNX—Musical Program
 KFOX—News; Rolly Wray; Drama
 KFSD—Organ Melodies

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists
 KGO—Palace Hotel Ensemble
 KYA—Sonia Sapiro, pianist
 KTAB—Scores, Charlie Tye
 KLX—Black and White Melodies; 6:45, Variety Hour
 KROW—Recordings
 KQW—Popular Vocal; Songs
 * KFRC & network—Salon Moderne
 KOL—The Pioneers
 KOIN—Moods in Music to 6:35
 KJR—Angelus Hour
 KFVB—Fun Fest; Organ; Orchestra
 KNX—Rev. C. F. Fu
 KFOX—School Kids; Pioneers Sons
 KECA—W. Tourtellotte, organist
 KFSD—Savoy Troubadors
 KSL—Father Dwyer, address

7:00 to 7:30 P. M.

• KPO & network—Hall of Fame
 KGO—Tales from Shakespeare
 KYA—Talk; Evening Concert

KTAB—Echoes of Portugal; Morgan Production
 KLX—Variety Hour
 KROW—Harmonies; Rhythms
 KGGC—Church Service
 KQW—Concert Orchestra
 * KFRC & network—Wayne King's Orchestra
 KJR—The Builders
 KNX—Rev. C. E. Fuller
 KFVB—Jack Joy's Orchestra
 KECA—Pierce Bros. Quartet
 KFOX—Melody-Harmony-Rhythm
 KFSD—Furmbilt's; 7:15, Vocalist

7:30 to 8:00 P. M.

• KPO & network—Pontiac Program: Orchestra and vocalists
 KGO—Rudy Selger's Orchestra
 KYA—Concert; 7:45, Louise Taber
 KTAB—Church Serv. Bapt. Church
 KLX—Musical Auction; 7:45, William Don, eccentric comedian
 KROW—Associated Students
 KGGC—Church Service
 KQW—First Baptist Church Service
 * KFRC & network—Merrymakers
 KJR—World Revue
 KFVB—Electrical Transcription
 KECA—Nick Harris; Recordings
 KFOX—Boy Detective; Ballads
 KNX—Calmon Luboviski; Talk

8:00 to 8:30 P. M.

• KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell
 KGO—Hornik's Viennese Program
 KYA—Cabbng About; Opera
 KTAB—Church Services, Baptist
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 * KFRC & network—Merrymakers
 KJR—First Church of Christ
 KNX—Presbyterian Church
 KFVB—Hi-Jinks, Don Smith, M.C.
 KECA—Recorded Program
 KFOX—Christian Science Church
 KFSD—Thoughtful Service to 8:15

8:30 to 9:00 P. M.

• KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
 KGO—Paul Martin's Music
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 * KFRC & network—To be announced
 KOL—Comedy Stars to 8:45
 KOIN—Comedy Stars; 8:45, Nikola Zan
 KJR—Church Services
 KFVB—Hi-Jinks
 KNX—Church Services
 KECA—Recordings
 KFOX—Christian Science
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

• KPO & network—The Melodious Silken Strings
 KGO—Flirtations: Vocal Trio
 KYA—Opera
 KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
 KLX—World Revue
 KROW—Vocalists Watch Tower
 * KFRC & network—Hi-Jinks
 KOIN—Krausmeyer & Cohen; Little Show
 KOL—Krausmeyer & Cohen to 9:15
 KVI—Krausmeyer & Cohen; 9:15, Memories
 KJR—News; 9:15, National Conference
 KFVB—Amer. Caravan, Drama
 KNX—News; 9:15, The Crocettas
 KECA—Countess La Guoro, pianist; 9:15, Records
 KFOX—Beverly Hillbillies
 KFSD—Moments of Melody
 KSL—Orchestra

9:30 to 10:00 P. M.

• KPO & network—To be announced
 KGO—Reader's Guide
 KYA—Opera; 9:45, News; Answer Man
 KTAB—Religious Services; Jimmy Cook's Sidelines
 KLX—News; Metropolitan Moods
 KEOW—Tango Time
 * EFRC & network—Hi-Jinks
 KGL—9:45, News Flashes
 KVI—News; Gospel League
 KGW—G. A. Paine; Cystex
 KCMO—Doc Savage; Romance Time
 KEQ—Memories; Crazy Wells
 KPI—Music; 9:45, Dream Drama
 KNX—The Crocettas
 KFVB—Slumbertime
 KFOX—Beverly Hillbillies
 KECA—Records to 9:45
 KSL—Temple Square; Organ
 KCA—Donnelly James

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; Sam Hayes
 KPO—10:15, Coakley's Orchestra
 KGO—John Teel, baritone
 • KGO & network—10:15, Paul Carson, organist
 KYA—Jackie Souder's Orchestra
 KTAB—Japanese-American Broadcasting Society Program
 KLX—Dance Music
 KROW—Concert Gems
 KFRC—News to 10:10
 * KFRC & network—10:10, Organ; 10:15, Joe Sullivan, pianist
 KOL—To be announced to 10:15
 KOMO—10:15, Jack & Melody Maids
 KJR—Musical Jigsaws
 KHJ—News; 10:10, Dance Orchestra
 KNX—The Crocettas
 KFVB—News; Moments Musicale
 KFI—10:15, Packard Fiesta
 KFOX—News; Organ
 KECA—Musical Celebrities; Organ
 KGB—News; Organ; Pianist

KSL—Temple Square
 KOA—John Teel; Organ

10:30 to 11:00 P. M.

KPO—Orchestra
 • KGO & network—Paul Carson, organist, Bridge of Dreamland
 KYA—Dance Orchestra
 KTAB—Dance Orchestra
 KLX—Dance Music
 KROW—Quiet Harmonies
 * KFRC & network—Orville Knapp's Orchestra
 KVI—Dance Orchestra
 KOMO—Viennese Vagabonds
 KECA—Organ; 10:45, Records
 KPOX—Tex Howard's Orchestra
 KFVB—Dance Orchestra
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

• KGO & network—Press-Radio News; 11:05, Tom Gerun's Orchestra
 KPO—News; Midnight Melodies
 * KFRC & network—Dick Jurgens' Orchestra
 KTAB—Dansapations
 KROW—Dance of the Hour
 KGW—To be announced
 KHJ—Dance Orchestra
 KFVB—Gene Morgan's Orchestra
 KFOX—Clyde Leach's Orchestra

11:30 to Sign Off

• KGO & network—Tom Gerun's Orch.
 KPO—Midnight Melodies
 * KFRC & network—Leon Herriford Orchestra
 KTAB—Club Tivoli Orchestra; 11:45, DX Program, J. Malloy
 KROW—Music; Midnight Vagabond
 KJBS—12:01, Owl Program to 7 a.m.
 KGDM—12, Music and News
 KOL—Organ Recital
 KVI—Orchestra
 KHJ—Midnight Mood
 KFOX—Freddie Carter's Orchestra

Character Analysis

By ZITA LOMAS

For a very limited time only, *Broadcast Weekly* offers a highlight analysis of your handwriting by Zita Lomas (250 to 300 words) for only 25 cents when accompanied by a new subscription, renewal or extension to *Broadcast Weekly*.

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New Renewal Extension

(Subscription MUST accompany this offer as the 25 cents does not begin to cover the cost of this personal analysis.)

MONDAY Programs

Dec. 10, 1934

7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—Chas. Wellman & Helen Hill
- KHJ—Recordings and Stocks
- KNX—Bill Sharples and his Breakfast Club Gang
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Crazy Mountaineers
- KOL—Organ Program
- KVI—Talk; Morning Varieties
- KJR—Sunrises; 7:45, Shadows on the Clock
- KHQ—Financial; 7:45, Crazy Wells
- KFI—Market Quotations to 7:45
- KHJ—Records and Stocks
- KNX—Bill Sharples and His Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review

8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shopping News; Santa Claus
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- *KFRC & netwk—Exercise & Applesauce; 8:15, Fats Waller Rhythm Club
- KOL—8:15, Cecil and Sally
- KVI—Mountaineers; Market Specials
- KOIN—Jim Briery
- KOMO—Morning Reveries
- KHQ—Studio Programs to 8:15
- KFI—Church; Airplane Man
- KNX—Gene Autrey; Help for the Day
- KGB—Recordings to 8:15
- KSL—8:15, Good Morning Judge

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aubrey Loux, pianist; Recordings
- *KFRC & netwk—Hollywood Country Church
- KOMO—Varieties; Mary's Garden
- KHQ—Review; 8:45, Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Cal-O-Dine; Voice of Health



GUY LOMBARDO
KGO—9 P. M.

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall; songs and matter
- KGO—9:15, Johnny Toffoli, accordion
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson, hostess council
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; 9:15, Vocal Varieties
- KJBS—Song Hits; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics; Congoin
- KGDM—Records; 9:15, Talk
- KOL—9:15, Prudence Penny
- *KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Congoin
- KJR—9:15, Early Echoes
- KNX—Organ; Elec. Trans.
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Improve Your Home; Alvino Rey, guitarist
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- *KFRC & netwk—Dick Messner's Orchestra
- KVI—Lesson in English; Better Business Bureau
- KOL—9:45, Beautiful Melodies
- KHQ—Walt & Marian; 9:45, Tull & Gibbs
- KGW—Violinist; Cooking School
- KJR—News; Songs for Sale
- KFI—Hawaiians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Amazon Program; 9:45, News
- KFSD—Stock Reports to 9:45

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Golden State Menu Flash; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Old Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recordings
- KJR—Home Makers; Music
- KOMO—Jack and Jill to 10:15
- *KFRC & network—Just Plain Bill
- KFRC—10:15, Women's Home Forum
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Musical Gems
- KNX—Eddie Albrigt's Family
- KECA—Recordings
- KGB—10:15, Organ Recital
- KOA—10:15, Marietta Vasconcelles
- KSL—10:15, Orchestra

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Hum & Strum, harmony team; 10:45, Music Guild
- KYA—Organ Concert
- KTAB—Health Talk; Shorty Burke
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; 10:45 Music
- KGDM—Records; Health Talk
- *KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Sue Allen, shopping
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Organ; Orchestra

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Program
- KTAB—Bargains; Fashions; Rhythm
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book
- KGDM—Organ Recital
- KQW—Light Classics
- *KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records
- KGB—Recordings

11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Vic & Sade
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Fashions; Dance Tunes
- KTAB—Blue Moments; News
- KLX—Beauty Hints; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- *KFRC & network—Amer. School of the Air
- KHQ—Organ Recital

KJR—Measured Steps
 KGW—Glenn Shelley and Clarence Tolman
 KFI—Fashion Tour to 11:45
 KNX—Musical; 11:45. Talk
 KCSA—11:45, Records
 KFSD—Smiling Young Man; Studio

12:00 to 12:30 P. M.

• KPO & network—Vocational Agriculture; 12:15, Farm & Home
 KGO—Radio Guild, dramatic sketch
 KYA—Scriptures; 12:03, Concert
 KTAB—Talk; Agricultural Period
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Records and Accordionist
 KGGC—Request Hour
 KQW—Popular Program
 KGDM—Lorelei Strings; Records
 * KFRC & network—The Joke Book
 KOL—The Carnival Hour
 KVI—12:15, Front Page Headline
 KOIN—Johnnie Walker's Scrapbook to 12:15
 KOMO—12:15, Harp Melodies
 KGW—Pianist; 12:15, Meier & Frank
 KHQ—Pianist; 12:15, Bus. & Pleas.
 KJR—Tonic Tunes; Grain Reports
 KNX—News; 12:15, Congo
 KFI—Federal and State Market Reports to 12:15
 KECA—12:15, News Release
 KHJ—Better Business Bur. to 12:15
 KSL—Broadcasters Review

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
 KGO—Radio Guild
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Music
 KROW—California Farm Hr.; Music
 KJBS—Dance Orchestra
 KGGC—Pirate Cowboys
 KGW—Weather and Market Reports
 KGDM—Recordings
 * KFRC & network—To be announced
 KOL—The Carnival Hour
 KOIN—12:45, Amie Brunn
 KGW—News; 12:45, Violinist
 KHQ—Stepping Along; Studio
 KVI—News & Comment to 12:45
 KGW—Dr. Semler; 12:45, Studio
 KOMO—Farm Talk; Cowboy Joe
 KNX—Concert Group
 KECA—Recordings
 KGB—Your Hostess
 KSL—To be announced

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, East & Dumke, comedy duo
 KGO—Financial Flashes; News; 1:15, Ann Warner's Chats
 KYA—To be announced
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Records; World Affairs
 KQW—Friendly Hour
 KGDM—Records; The World Today
 * KFRC & network—America's Little House; 1:15, Carlisle & London
 KOL—1:15, Julie Day
 KGW—1:15, Dental Clinic
 KOMO—1:15, Tea Time Tales
 KHQ—1:15, Sylvia Gray
 KJR—Headliners to 1:15
 KFI—1:15, Vocalist and Pianist
 KNX—Pontrelli's Orchestra
 KECA—Records to 1:15
 KFSD—Studio Program to 1:15
 KGB—1:15, Stocks; Farm Flashes
 KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Robert Pitner, tenor

KYA—Symphony Concert
 KTAB—Jean Kent
 KROW—Oakland Public Schools; Oklahoma Ramblers
 KLX—Popular Concert
 KJBS—Concert Recordings
 KQW—Afternoon Concert
 KGDM—The World Today
 KFRC—N. Y. Stocks
 * KFRC & network—Chicago Variety Program
 KOIN—Book of Life
 KJR—Renovize; The Sun Dial
 KNX—Pontrelli's Orchestra
 KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr
 KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
 KGO—Sam Moore, guitarist; 2:15, Jackie Heller, tenor
 KYA—Symphony Concert
 KTAB—Globe Trotter; Romancin'
 KLX—Lost & Found; 2:05, Records
 KROW—Dance Matinee
 KJBS—Barrister's Club; Tunes
 KGDM—Hawaiians; News
 KQW—Dance Matinee
 * KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Classic Hour, recorded
 KSL—Orch.; 2:15, Dental Clinic
 KOA—Huffman Reporter; Talk; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
 KGO—Pair of Planos
 KYA—Modern Notes
 KTAB—Talk; 3:4 Time
 KLX—Records; 2:35, Stocks; 2:40, Opportunity
 KROW—Dance Matinee
 KJBS—Events of Interest; Records
 KGDM—The Romancers
 KQW—Dance Matinee
 * KFRC & network—Happy-Go-Lucky Hour
 KJR—Salon Hour
 KECA—Classic Hour, records
 KNX—Foreign Recordings
 KFSD—2:45, Studio Program
 KSL—Organ Interlude to 2:45
 KOA—Sizzlers; Happy Jack

3:00 to 3:30 P. M.

• KPO & network—Langendorf Musical; 3:15, Mickey Gillette's Picnic
 KGO—United States Army Band
 KYA—P. T. A. Talk; Better Business Talk
 KTAB—Bulletin; Chinese News
 KLX—Opportunity Hour
 KROW—Fay Lanphier; Merry-Go-Round
 KJBS—Orchestra; 3:15, Songs of Hawaii
 KQW—Stock Reports; Music
 KGDM—Recordings
 * KFRC & network—Feminine Fancies
 KJR—Easy Chair; Enchanted Islands
 KGW—Concert Trio
 KHQ—Hostess Hints; Club Bulletin
 KOL—P. T. A. Program
 KNX—Concert Orchestra
 KECA—Alexander Bevan; Records
 KSL—Songs of Long Ago; Junior Hour
 KOA—3:15, University of Denver

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's Music
 KGO—Family Cook Book; 3:45, Singing Strings
 KTAB—Royal Sophistication; Preview
 KYA—Art Lecture; 3:45, Community Chest Question Box
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Merry-Go-Round; Records

KJBS—Songs of Hawaii; Melodies
 KGDM—Organ
 KQW—Variety Program
 * KFRC & network—Frank Castle's Matinee
 KHQ—3:45, Beauty Talk
 KOL—Harriet Lincks; Studio
 KOIN—Newspaper of the Air
 KOMO—String Trio
 KFI—Ann Warner's Chats
 KHJ—Stimulating Soothers to 3:45
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Junior Hour; Records; News
 KOA—3:45, Microphone News

4:00 to 4:30 P. M.

• KPO & network—Master Library
 KGO—Ray Perkins; 4:15, Don Pedro Orchestra
 KYA—Old Songs; Tea Dance
 KTAB—'Jewish Date Book'; Bay Meadows Feature Race
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Records
 KJBS—Melodies of the Moment
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Recordings
 * KFRC & network—Dan Russo's Orchestra; 4:15, Univ. of the Air
 KOIN—Newspaper of the Air
 KQW—Friendly Chat
 KHQ—4:15, News Album
 KJR—Goodwill Program; Records
 KNX—Haven of Rest
 KECA—Library Talk; Records
 KSL—Broadcasters' Review
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

KPO—Master Library; 4:45, News Reporter
 • KGO & network—Will Aubrey; 4:45, The Big Top
 KYA—Tea Dance Parade
 KTAB—Jack Hall and Artists
 KLX—Bro. Bob's Club; Health School
 KROW—Lee Davis' Gang
 KJBS—Recordings to 4:45
 KQW—Story Time; 4:45, Songs
 KGDM—Ernie Cruz; Records
 * KFRC & network—Bob Allen, pianist; 4:45, Between the Bookends
 KOIN—Hollywood Reporter to 4:45
 KHQ—N. W. on Parade
 KJR—Snapshots
 KOMO—4:45, Moments of Melody
 KGW—Sam Gordon; Studio Prog.
 KFI—Organ Recital
 KNX—Advisor; Peter Holland
 KSL—Adventures of Robin Hood; 4:45, Orphan Annie
 KOA—Skit; 4:45, To be announced

5:00 to 5:30 P. M.

• KPO & network—Jan Garber's Supper Club
 KGO—Art Revue; 5:15, Edna Fischer pianist
 KYA—Children's Hour
 KTAB—Lauretta La Marr; Santa Claus
 KLX—Pianist; Bill, Mack & Jimmie
 KROW—Memory Lane; Recordings
 KGGC—Dancing Echoes; Frolic
 KQW—Sunshine League
 * KFRC & network—Carson Robinson's Buckaroos; 5:15, Billy Bachelor
 KJR—Orange and Blackie; Music
 KNX—Sunset Serenade; Elec. Trans.
 KFOK—Playtime Lady; Records
 KECA—How Songs Grew; Story Teller
 KFSD—Studio Program
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

• KPO & network—Carefree Carnival
 KGO—Ivory Stamp Club; 5:45, Orphan Annie, Elec. Trans.
 KYA—Metropolitans; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health

KQW—Popular Orchestra
 KGGC—Music; Irish Gems
 *KFRC & network—Atwater Kent Program
 KGW—Ivory Soap to 5:45
 KJR—Tarzan; 5:45, Orphan Annie
 KOMO—Ivory Stamp Club
 KHQ—Ivory Stamp Club
 KFI—Ivory Stamp Club; Charlie Wellman, songs, Helen Hill pianist
 KNX—Son of Fire; Orphan Annie
 KECA—5:45, Recordings
 KFOX—Theatre News; Songs
 KPSD—Studio; Parley's Rangers
 KOA—Pick and Pat

6:00 to 6:30 P. M.

*KPO & network—Sinclair Greater Minstrels with Gene Arnold
 KGO—Music Box
 KYA—Cy Trobbe and Orchestra
 KTAB—News; Concert
 KLX—Arion Trio
 KROW—News; Rhythm Kings
 KGGC—Dinner; Dance
 KQW—Dept. of Agriculture; Records
 *KFRC & network—Chesterfield Prog.; Rosa Ponselle and Orch.
 KGW—Traffic Talk to 6:15
 KJR—News; Music Box
 KHQ—Singing Secretary; Melodies
 KOMO—30 Minutes of Music
 KFWB—News; Mysteries; Organ
 KNX—News; 6:15, Concert Group
 KFOX—News; Trio, Al & Molly
 KECA—Board of Education; News

6:30 to 7:00 P. M.

*KPO & network—Colgate House Party
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
 KYA—Cy Trobbe's Orchestra
 KTAB—Sports; Affairs of Leo
 KLX—Arion Trio
 KROW—Ne'er Do Well
 KGGC—Theatre of the Air; Dance
 KQW—Market Reports; Thorobred Quarter Hour
 *KFRC & network—Marshall Sohl, tenor
 KOIN—6:45, Sports Headlines
 KOL—News; To be announced
 KOL—Chas. A. Reynolds to 6:45
 KJR—Romance Time; Jimmie Allen
 KNX—Concert; 6:45, Jimmie Allen
 KFWB—Organ; 6:45, Jimmie Allen
 KECA—Organ and Vocalist
 KFOX—School Kids; Jimmie Allen
 KSL—The Big Show

7:00 to 7:30 P. M.

*KPO & network—Carnation Contended Program
 KGO—Beaux Arts Trio
 KYA—Sports; Tales of the Turf
 KTAB—Italian News; Sport of Kings
 KROW—C. W. Hammond; L'Italia News
 KLX—News; 7:15, Lovable Liars
 KGGC—Arnet Amos; Records
 KQW—Weather; Voice of Portugal
 *KFRC & network—Wayne King's Orchestra
 KJR—Concert; Dollars and Sense
 KNX—Watanabe & Archie; Rajput
 KFWB—Talk; Pioneer Sons
 KECA—Organ and Vocalist
 KFOX—Eb and Zeb; 7:15, Bobby & Betty
 KPSD—Studio; Sonny and Buddy

7:30 to 8:00 P. M.

*KPO & network—Memory Lane
 KGO—Comedy Stars of Hollywood; 7:45, Cliff Nazarro, songs
 KYA—Cowboys; Louise Taber
 KTAB—Socialist Labor Party; Organ
 KLX—Silver Strains; Clinic of the Air
 KROW—L'Italia Echoes of Italy
 KQW—Italian Radio Theatre
 KGGC—Bob May; Recordings

KFRC—Raymond Marlowe, tenor
 *KFRC & network—7:45, Unsolved Mysteries
 KOL—Speaker Stevenson to 7:45
 KVI—Dr. Mellor to 7:45
 KOIN—Jimmy Allen to 7:45
 KJR—Knights of Note
 KNX—In-Laws; King Cowboy
 KFWB—Syncopators
 KFOX—Boy Detective; Vagabonds
 KECA—Records; 7:45, Law Talk
 KGB—James O'Connor to 7:45
 KSL—Crazy Crystals; Alka Seltzer

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Stanford University Program; 8:15, Ricardo and his violin
 KYA—Business Hour; Amateur Party
 KTAB—Itchy & Scratchy; Ballads
 KLX—Clinic of the Air
 KGGC—Spanish-American Program
 KROW—Italy; Watch Tower
 KQW—Historic Santa Clara Valley
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Music; Carefree Capers
 KNX—June Irwin; Concert
 KFWB—Jack Joy's Orchestra
 KECA—Vocalist; 8:15, Philosopher and Country Jane
 KFOX—Organ and Piano; Trio
 KPSD—Adventures of Jimmie Allen

8:30 to 9:00 P. M.

*KPO & network—Voice of Firestone Garden Concert; Orchestra with guest artists and chorus
 KGO—Drama Hour
 KYA—Amateur Party
 KTAB—Butchers Union; Vocalist
 KLX—All Star Sports; Tonic Tunes
 KROW—Happy Harmonies; News
 KGGC—Concert; Timely Tunes
 KQW—Opera
 *KFRC & network—Blue Monday Jamboree
 KJR—Highlight Hour
 KFWB—Drama
 KNX—Songs; Talk
 KECA—SERA Orchestra
 KFOX—Goodyear Melodies; Cecil & Sally

9:00 to 9:30 P. M.

*KPO & network—Shell Show; Rush Hughes, master of ceremonies; guest artists; Yahbut & Cheerly
 KGO—Guy Lombardo's Orchestra
 KYA—Party; Nat'l Defense
 KTAB—Nighthanders
 KLX—Krausmeyer & Cohen; Music
 KROW—Powder River Wranglers
 KQW—Opera
 KGGC—News; Wyoming Cowboys
 *KFRC & network—Blue Monday Jamboree
 KJR—News; Musical Scrapbook
 KNX—News; Ed. McConnell
 KFWB—Nick Stuart's Orchestra
 KECA—9:15, Fishing & Hunting Talk
 KFOX—Beverly Hillbillies
 KPSD—Furmbilt Program; Marie Viratelle Kriete

9:30 to 10:00 P. M.

*KPO & network—Shell Show
 KGO—Anson Weeks' Orchestra
 KYA—Concert Orchestra; 9:45, News
 9:55, Woman Investor
 KTAB—News; G. G. Players
 KLX—News; Musical Headlines
 KROW—St. Mary's College Prod.
 KGGC—Dance Tunes; The Hermit
 KQW—Opera
 *KFRC & network—Claude Hopkins' Orchestra
 KOIN—Ironized Yeast Drama; Orch.
 KOL—Talk; News; Editorial
 KVI—News Flashes to 9:45
 KJR—The Purple Ray; C. of C.
 KNX—The Crocketts

KFWB—Slumbertime
 KECA—Song Recital
 KHJ—"Witches Tales"
 KFOX—Beverly Hill Billies
 KPSD—Marie Viratelle Kriete
 KSL—Men About Town; 9:45, Milt Taggart's Orchestra

10:00 to 10:30 P. M.

*KPO & network—The Richfield Reporter; 10:15, Clef Dwellers
 KGO—Nanette La Salle, contralto; News; 10:20, Williams-Walsh Orch.
 KYA—Cy Trobbe's Scrapbook
 KTAB—Music Arts Society
 KLX—Dance Music
 KROW—Royal Hawaiians
 KGGC—Ten O'Clock Review
 KFRC—News; Lifebuoy Soap; To be announced
 KOL—Editorial; Sunshine Hour
 KVI—Dance Orchestra
 KOIN—Journal Show
 KJR—Jack Mills' Orchestra
 KHJ—News Items; 10:10, Music
 KNX—The Crocketts
 KFWB—News; "Moments Musicale"
 KECA—Musical Celebrities
 KFOX—News; Organ
 KGB—News; Orchestra
 KOMO—10:15, Studio Program
 KSL—Congoin; The KSL Players

10:30 to 11:00 P. M.

*KPO & network—Blue Moonlight; 10:55, News
 KGO—Williams-Walsh Orchestra
 KYA—Trobbe's Scrapbook
 KTAB—Morgan Players Drama
 KLX—Dance Records
 KROW—Quiet Harmonies
 KGGC—Merry Melodies
 *KFRC & network—To be announced
 KOL—Dance Music
 KOMO—Moonlight Melodies
 KGW—10:55, Olympians
 KOIN—Dance Orch.; Columbians
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KHJ—The Islanders
 KFOX—Tex Howard's Orchestra
 KFWB—Dance Orchestra
 KECA—Recordings

11:00 to 11:30 P. M.

*KPO & network—Ted Fio-Rito's Orchestra
 KGO—Organ Concert
 KYA—Dance Orchestra
 KTAB—Organ Concert
 KROW—Dance of the Hour
 *KFRC & network—Lionel Hampton's Orchestra
 KOMO—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Nick Stuart's Orchestra
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

*KGO & network—Jimmy Grier's Orchestra
 KPO—Organ Concert
 KYA—Organ Recital
 KTAB—Dance Music
 KROW—Dance Music
 KGDM—12, Records to 6
 *KFRC & network—Midnight Moods
 KOL—Dance Music
 KOMO—Biltmore Orchestra
 KJR—Reflections of Romance
 KFWB—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to 1 A. M.

KTAB—DX Program
 KROW—Midnight Vagabond
 KGB—Records
 KJBS—Owl Program

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

TUESDAY Programs

Dec. 11, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Talk; 7:35, Varieties
- KGW—Piano to 7:45
- KOMO—7:45, Emil Hansen
- KJR—Market Quotations; Records
- KH—Recordings and Stocks
- KNX—Bill Sharples and His Breakfast Club
- KFI—N. Y. Stocks to 7:45
- KECA—Morning Bible Fellowship; 7:45, Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Records
- KSL—Advertisers Review; Music

8:00 to 8:30 A. M.

- KGO & network—Johnny O'Brien
- KGO—8:15, Organ Concert
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Santa Claus
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Exercise & Applause
- KFRC & netwk—8:15, Alexander Semmler, pianist
- KOL—8:15, Cecil and Sally
- KOIN—Rhythms to 8:15
- KHQ—Studio Programs
- KOMO—Morning Reveries
- KVI—Recordings; Market Specials
- KNX—Gene Autrey; Help for the Day
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Recordings
- KGB—Records to 8:15
- KSL—Studio Ensemble; 8:15, Mary and John
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Marine Band; 8:45, Heinz Musicale
- KGO—Beaux Arts Trio
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KHO—Crazy Wells to 8:45
- KOMO—Melodies; Mary's Garden
- KFRC & netwk—Hollywood Country Church
- KNX—Song Bag
- KFI—Ballads; Helpful Hints
- KECA—8:45, Records
- KSL—Cal-O-Dine; Mary & Bennie

9:00 to 9:30 A. M.

- KGO & network—U. S. Marine Band
- KPO—Barbara Lee; 9:15, Edna Fischer, pianist
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; Varieties
- KJBS—Kings Men; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics



H. C. CONNETTE
KYA—STAFF WRITER

- KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Congoin Co.
- KGDM—Records; 9:15, Personalities
- KVI—9:15, Mystic Melodies
- KOL—9:15, Prudence Penny
- KHO—Dessert Hotel; Home Comfort
- KGW—Edna Jacks, pianist, to 9:15
- KFI—Hawaiian Group; Jean Abbey
- KNX—Organ; Lotus Land
- KFSD—9:15, Good Cheer
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society
- KPO—9:45, Organ Concert
- KGO—Improve Your Home
- KGO & network—9:45, Three of a Kind
- KYA—Waltz Time
- KTAB—Hour of Prayer
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGCC—Recordings
- KQW—Musical Program
- KGDM—News; Records
- KFRC & netwk—Jan Savitt & Or.
- KVI—Dr. Burns; Orchestra
- KOL—9:45, Beautiful Melodies
- KHQ—9:45, Tull & Gibbs
- KJR—News; Songs for Sale
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KNX—Drury Lane; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Army Band Concert
- KPO—As Woman to Woman; 10:15, Cliff Nazarro, vocalist
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Orch.; Melody Parade
- KGCC—Cal King
- KQW—News; Headline Memories

- KGDM—So This Is Hollywood
- KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KVI—10:15, Musical Gems
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KJR—Home Makers; Music Shop
- KFI—Al Gayle, accordionist; 10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family
- KSL—10:15, Elec. Trans.

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Betty Brunn; vocalist; 10:45, Ranch Boys, cowboy songs
- KYA—Organ Concert
- KTAB—Health Talk; Shorty Burke
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KFRC & network—Esther Velas Ensemble; Art Kassel's Orch.
- KOIN—Shopping to 10:45
- KGDM—The Gondons
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Uncle Hank
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscut Log o' the Day
- KYA—Organ Concert
- KTAB—Bargains; Fashions; Rhythms
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Orch.; 11:15, Medical Talk
- KGCC—Milady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOL—Garden Talk; 11:15, News
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KFRC—Women's Home Forum
- KJR—Rhythm Ruler
- KVI—Observer; Music
- KOIN—Art Kirkham
- KNX—Marshall Grant, organist
- KECA—Records; Medical Talk
- KGB—Recordings

11:30 to 12:00 Noon

- KPO & network—Smackout; 11:45, Vic and Sade, pianist
- KGO—William Cowles, pianist
- 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Four-Four Time; News
- KLX—Beauty Salon; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Accordion Capers; News
- KGDM—Organ
- KHQ—Organ Concert
- KFRC & network—American School of the Air
- KOIN—Art Kirkham
- KJR—Irish Minstrel; Records
- KFI—Fashion Tour to 11:45
- KNX—Spice of Life; Tomizer Talk
- KECA—Records; Music Talk
- KFSD—11:45, Studio Program
- KOA—Colorado Agric. College Prog.

12:00 to 12:30 P. M.

- KGO & netwk—Art Collins' Orch.
- KGO—12:15, Financial Flashes; 12:20, Mickey Gillette's Music
- KPO—News Reporter
- KPO & network—12:15, Western Farm and Home Hour

KYA—Scriptures; Noonday Concert
KTAB—Talk; Agricultural Period
KLX—Dance Music
KROW—Latin-American Program
KJBS—Song Hits; 12:15, Records
KGCC—Request Hour
KQW—Popular Orchestra
KGDM—Road Report; Dance Band
 ***KFRC** & network—Columbia Variety Hour
KOL—Carnival Hour
KVI—12:15, Front Page Headlines
KOIN—Johnnie Walker; Amie Brunn
KOMO—12:15, Viennese Vagabonds
KJR—Music; Grain Report to 12:15
KHQ—12:15, Chamber of Commerce Luncheon
KGW—12:15, Meter & Frank
KFI—Market Reports to 12:15
KNX—News; 12:15, Congoin
KECA—12:15, News Release
KSL—Payroll Builder
KOA—C. A. C.

12:30 to 1:00 P. M.

***KPO** & network—Western Farm and Home Hour
KGO—Mickey Gillette's Music
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Broe; Musical Auction
KROW—Calif. Home Hour; Records
KJBS—Dance Matinee
KGCC—Pirate Cowboys
KGDM—Recordings
KQW—Weather; Market Reports
 ***KFRC** & network—Variety Hour
KOL—Carnival Hour
KOMO—12:45, Cowboy Joe
KGW—News; Abe Berovitz, violin
KHQ—Chamber of Commerce
KNX—Concert Group
KECA—Concert Group
KSL—Utah Agric. College to 12:45
KOA—Brown Palace Hotel Orch.

1:00 to 1:30 P. M.

***KPO** & network—Betty and Bob; 1:15, East and Dumke
KGO—Vocalist; 1:15, Ann Warner
KYA—Community Chest Luncheon
KTAB—Radio Frolie
KLX—Records; Martha Lee
KROW—Concert Melodies
KJBS—Stock Reports; Song Hits
KQW—Friendly Hour
KGDM—Recordings; Organ
 ***KFRC** & network—Visiting America's "Little House"
KFRC—1:15, Health Society Talk
KOL—1:15, Julie Day
KHQ—1:15, Sylvia Gray
KOMO—1:15, Tea Time Tales
KJR—Headliners to 1:15
KGW—1:15, Dental Clinic
KFI—1:15, Pianist and Vocalist
KNX—Pontrelli's Orchestra
KECA—Recordings to 1:15
KFSD—Studio Program to 1:15
KG—1:15, Stocks; Farm Flashes
KSL—Payroll Builder
KOA—1:25, Better Housing

1:30 to 2:00 P. M.

***KPO** & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
KGO—Ann Warner's Chats; Nanette La Salle, contralto
KYA—Musical Strings; 1:45, Piano Concert
KTAB—Jean Kent, economics
KLX—Popular Concert
KROW—Spanish Serenade; 1:45, Oklahoma Famblers
KJBS—Dance Orchestra
KQW—Afternoon Concert
 ***KFRC** & network—Educational Feature to 1:45
KFRC—1:45, Stocks; Christian Science News
KGDM—Organ; Recordings
KOL—Educational Feature
KOIN—Book of Life
KJR—Renovize; Musical Headlines

KEX—Grain Reports; Records
KNX—Pontrelli's Orchestra
KFSD—Old Time Program

2:00 to 2:30 P. M.

***KPO** & network—Al Pearce and His Gang
KGO—Meredith Willson's Orchestra
KYA—Don Valdemar's Orchestra
KTAB—Globe Trotter; Romancin'
KLX—Recordings
KROW—Dance Matinee
KJBS—Better Business Talk; 2:15, Tango Orchestra
 ***KFRC** & network—Happy Go Lucky Hour
KQW—Dance Matinee
KGDM—Records and News
KJR—Salon Hour
KEX—World Bookman; Music
KNX—The Bookworm
KECA—Classic Hour
KSL—Orch.; 2:15, Dental Clinic
KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

***KPO** & network—Al Pearce Gang
KGO—Pair of Pianos
KYA—Modern Notes
KTAB—Child Life; Records
KLX—Records; 2:35, Stocks; 2:40, Records
KROW—Dance Matinee
KQW—Dance Matinee
KJBS—Events of Interest; Records
KGDM—The Romancers
 ***KFRC** & network—Happy Go Lucky Hour
KJR—Salon Hour
KEX—Music
KNX—Recordings
KECA—Classic Hour
KFSD—2:45, Studio Program
KSL—Milton Charles; 2:45, Mintatures

3:00 to 3:30 P. M.

***KPO** & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music
KGO—Angelo Ferdinando's Orch.; 3:15, Mid-Week Hymn Sling
KYA—Band Concert
KTAB—Notices; Chinese News
KLX—Song Market; 3:15, Records
KROW—Presenting Fay Lanphier; 3:15, Merry-Go-Round
KJBS—News; Records
KQW—Stocks; 3:15, Variety
KGDM—Recordings
 ***KFRC** & network—Feminine Fancies
KJR—Operatic Gems
KEX—Orchestra
KGW—Crazy Crystals; Vocalist
KHQ—Business & Pleasure; Bulletin
KNX—Concert Orchestra
KECA—Recordings
KSL—Pianist; 3:15, Junior Hour
KOA—Orchestra

3:30 to 4:00 P. M.

***KPO** & network—Mickey Gillette's Music
KGO—Interlude; Dorothy Page, contralto; Songfellows, male quartet
KYA—Symphony Sketches
KTAB—Sophistication; 3:45, Picture Talk
KLX—Recordings
KROW—Merry-Go-Round; Records
KQW—Variety Program
KJBS—Musical Comedy
KGDM—Ernie Cruz Program
 ***KFRC** & network—Frank Castle's Matinee; Correct English
KOL—Harriet Linkns; Studio
KOIN—Newspaper of the Air
KHQ—King's Men; Beauty Talk
KOMO—Birnbaum's Bavarians
KFI—Ann Warner's Chats
KNX—Fletcher Wiley
KG—Along the Airways to 3:45
KOA—3:45, Microphone News
KSL—The Junior Hour; Records

4:00 to 4:30 P. M.

***KPO** & network—King's Guard, quartet; 4:15, Pedro's Orchestra
KGO—Novelettes
KYA—Symphony Sketches; Tea Dance
KTAB—Jewish Date Book; Bay Meadows Feature Race
KLX—Records; Bob's Club
KROW—Waltz Time; Organ
KJBS—Star Reporter; Orchestra
KGDM—Gilmore Oil Program
KQW—Star Reporter; Tunes
 ***KFRC** & network—Dan Russo's Orchestra; University of the Air
KOIN—Newspaper of the Air
KGW—Friendly Chat
KHQ—4:15, News Album
KJR—Tea Dansant
KNX—Haven of Rest
KECA—Recordings
KSL—Town Crier
KOA—4:15, Orchestra

4:30 to 5:00 P. M.

***KPO** & network—You and Your Government
KPO—4:45, News Reporter
KGO—Dot Kay, contralto
 ***KGO** & network—4:45, The Big Top
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; Health School
KROW—Lee Davis' Cowboys
KJBS—Dance Orchestra
KQW—Story Time; 4:45, Songs
KGDM—Iron House
 ***KFRC** & network—Jerry Cooper, baritone; 4:45, Between the Bookends
KVI—Max Frolie's Orchestra
KOIN—Hollywood Reporter to 4:45
KOL—To be announced to 4:45
KOMO—Talk; Saxophone Melodies
KFI—Organ Recital
KNX—Personal Advisor, U.S.C.
KSL—Town Crier; Orphan Annie

5:00 to 5:30 P. M.

***KPO** & network—Beaux Arts Trio
KGO—Back Stage Chatter; 5:15, Eileen Piggott, soprano
KYA—Children's Hour
KTAB—Lauretta La Marr; Santa Claus
KLX—Pianist; Bill, Mack & Jimmie
KROW—Memory Lane; Ramona, Romero
KGCC—Echoes; Studio Frolie
KQW—Popular Concert
KFRC—Sun of Fire
 ***KFRC** & network—5:15, Billy Bachelor
KOIN—Bob & Dolly
KVI—"The Deerslayer" to 5:15
KHQ—5:15, Donald Ayers Adventures
KJR—Steamboat Bill; Records
KNX—Serenade; Musical Headlines
KFI—A. C. Gilbert to 5:15
KFOX—Playtime Lady; Records
KECA—5:15, Records
KSL—Fullman Prog.; 5:15, Tarzan
KOA—5:15, Story Behind the Claim

5:30 to 6:00 P. M.

***KGO** & network—Chester Rowell
KGO—5:45, Orphan Annie (E. T.)
KPO—Behind the Footlights
 ***KPO** & network—5:45, Ricardo & his violin
KYA—Metropolitan; 5:45, Campbell
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGCC—Talk; 5:45, Irish Gems
KQW—Popular Orchestra
 ***KFRC** & network—Phil Levant and Orchestra
KFRC—5:45, Bobs, Sports Authority
KOL—5:45, Ralph Horn, talk
KOIN—5:45, Merry Man
KJR—Once Upon a Time; Orphan Annie
KVI—5:45, Hollywood News

KOMO—Moments of Melody to 5:45
 KHQ—To be announced
 KNX—Songs; 5:45, Orphan Annie
 KFI—Your Pal Jimmy to 5:45
 KECA—Word Detective to 5:45
 KFOX—Theatre News; Records; Talk
 KGB—Studio; 5:45, Robin Hood
 KFSD—5:45, Farley's Rangers
 KSL—5:45, Krausmeyer & Cohen
 KOA—McMurtry Harmonists

6:00 to 6:30 P. M.

- KPO & network—Chiffon Jazz
- KGO—Community Forum
- KYA—Cyrus Trobbe Orchestra
- KTAB—News; Organ Concert
- KLX—Arion Trio
- KROW—News; 6:15, Harmonies
- KGCC—Dinner Dance Review
- KQW—Department of Agriculture; 6:15, Popular Program
- * KFRC & network—Bing Crosby & Boswell Sisters
- KJR—News to 6:15
- KOMO—Musical Mannequins
- KGW—Musical Mannequins
- KHQ—Pick and Pat
- KFWB—News; Mysteries; Organ
- KNX—News; 6:15, Concert
- KFI—6:15, Four Blackbirds
- KECA—Children of All Lands; News
- KFOX—News; Cheerio Boys; AI & Molly

6:30 to 7:00 P. M.

- KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
- KGO—Harry Stanton, basso; 6:45, Air Adventures of Jimmy Allen
- KYA—Orchestra
- KTAB—Sport Page; Affairs of Leo
- KLX—Arion Trio
- KROW—Rhythm Kings; 6:45, Dr. G. Facci
- KGCC—Theatre of the Air; Music
- KQW—Market Reports; Thorobred Quarter Hour
- * KFRC & network—Isham Jones' Orchestra for Chevrolet
- KJR—Vindabonians; Jimmy Allen
- KFOX—School Kids; Jimmy Allen
- KFWB—Organ; 6:45, Jimmy Allen
- KNX—Dance; 6:45, Jimmy Allen
- KECA—Wesley Tourtellotte, organ

7:00 to 7:30 P. M.

- KPO & netw—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
- KGO—Every Man's Palace
- KYA—Ernie Smith's Sport Page; 7:15, Memory Strains
- KTAB—Talk; 7:15, Sport of Kings
- KLX—News; Song Souvenirs
- KROW—C. W. Hammond; 7:15, L'Italia News
- KGCC—Day Dreams; Tango Time
- KQW—Weather; Voice of Portugal
- * KFRC & network—Camel Caravan
- KJR—Theatre Observer; Concert
- KECA—Recordings
- KNX—Frank Watanabe; Music
- KFWB—Ray de O'Fan; Hollywood Hilarities
- KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

- KPO & network—Palmolive Beauty Box Theatre
- KGO—Redwood Reveries; Argentine Trio
- KYA—Story Teller; Louise Taber
- KTAB—Spanish Talent; Organ
- KLX—Merlyn Morse, tenor; 7:45, Spice of Life
- KROW—French Symphony; American Magazine
- KGCC—Jeanne Carole; 7:45, Records
- KQW—Italian Radio Theatre
- * KFRC & network—Geo. Givot
- KOL—Speaker Stevenson to 7:45

KOIN—Jimmy Allen; Little Show
 KVI—Dr. R. M. Mellor to 7:45
 KJR—Old Songs; Silver Strains
 KNX—The In-Laws; King Cowboy
 KFWB—Mrs. Pasquale and Califs.
 KFOX—Boy Detective; Vagabonds
 KGB—Comedy Stars to 7:45
 KSL—Ridge Roamers; Origin of Superstition

8:00 to 8:30 P. M.

- KPO & network—Amos 'n' Andy; 8:15. To be announced
- KGO—California State Chamber of Commerce Program; 8:15, College Days
- KYA—Bethel Melvin, pianist; Musical Milkman
- KTAB—Itchy and Scratchy; London Fantasy
- KLX—Manila Stringed Orchestra
- KROW—Latin-American Program
- KGCC—Spanish-American Program
- KQW—Melody Round-Up
- * KFRC & netw—Myrt and Marge
- KFRC—8:15, Beauty That Endures
- KOL—8:15, Comedy Stars
- KOIN—8:15, Comedy Stars
- KVI—8:15, Souvenirs
- KJR—Castles in Music; Phantasies
- KNX—June Irwin; Adlerikans
- KFWB—Welcome Lewis; 8:15, Orch.
- KFOX—Garden Talks; Melodies
- KECA—Recordings
- KFSD—Jimmie Allen to 8:15
- KGB—8:15, Oddities from Life
- KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

- KPO & network—Leo Reisman's Orchestra
- KGO—Neapolitan Echoes
- KYA—Tom Coakley's Orchestra; 8:45, Leon Mojica's Orchestra
- KTAB—London Fantasy; Vocalist
- KLX—Sports; 8:45, Melody Palette
- KROW—Italian Program
- KGCC—Concert; 8:45, Timely Tunes
- KQW—Melody Round-Up
- * KFRC & netw—Calling All Cars
- KOIN—Little Show; Drama; Orch.
- KOI—The Merry Men to 8:45
- KVI—Mr. Rex Rouderbush
- KJR—Waltz Dreams
- KFWB—Pioneers' Sons; Orchestra
- KXA—Forge of Freedom
- KECA—Dr. Geo. Liebling, pianist
- KFOX—Orchestra; Cecil & Sally
- KSL—Auerbach; Bill Post, baritone

9:00 to 9:30 P. M.

- KPO & network—Ben Bernie's Orchestra
- KGO—Ralph Kirbery; 9:05, Hotel Baltimore Orchestra
- KYA—Hungarian Melodies; Radio Players
- KTAB—Nevada Nightholders
- KLX—Old Gospel Hymns
- KROW—Italian Program; Music of the Masters
- KQW—Band Concert
- KGCC—News; Wyoming Cowboys
- * KFRC & netw—Clyde Lucas' Orch
- KOIN—Krausmeyer & Cohen
- KVI—Krausmeyer & Cohen; Arm-chair Traveler
- KOL—Krausmeyer & Cohen; News; Editorial
- KJR—News; Singers
- KNX—News; 9:15, Music
- KFWB—Orchestra; News
- KFOX—Beverly Hillbillies
- KECA—"Rhapsodies in Song"
- KFSD—To be announced
- KSL—Orchestra; 9:15, Smoke Rings
- KOA—Comedy Stars; Studio

9:30 to 10:00 P. M.

- KPO & netw—Death Valley Days
- KGO—Harry Sosnick's Orchestra
- KYA—Players; News; Answer Man
- KTAB—News; To be announced
- KLX—News; Fireside Phantasies

KROW—Master's Music; Ramona
 KGCC—Records; The Hermit
 KQW—Hits of the Past
 KOL—Boxing Bouts
 * KFRC & network—The University Explorer
 KOIN—Fights
 KVI—News Flashes to 9:45
 KJR—Pick and Pat
 KNX—Pick and Pat (E. T.)
 KFWB—Boxing Bouts
 KFOX—Boxing Bouts
 KECA—Recordings
 KSL—Smoke Rings; Orchestra
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

- KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.
- KGO—Reflections
- KYA—Lyric Quartet; Serenader
- KTAB—To be announced
- KLX—Dance Music
- KROW—Hawlians; Sports
- KGCC—Ten o'Clock Review
- KFRC—News; Studio Program
- * KFRC & network—10:15, Fred Skinner, Negro Song Stylist
- KOIN—Elmer Jean Anthony
- KVI—Studio Program to 10:15
- KJR—Till Tomorrow
- KFWB—Boxing Bouts
- KECA—Musical Celebrities, records
- KNX—The Crockets
- KFOX—Boxing Bouts
- KFSD—10:15, Studio Program
- KGB—News; To be announced
- KSL—Dance Orchestra
- KOA—Country Club Orchestra

10:30 to 11:00 P. M.

- KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News
- KGO—News; Williams-Walsh Orch.
- KYA—Dance Orchestra
- KTAB—Recordings
- KLX—Dance Music
- KROW—Quiet Harmonies
- KGCC—Ten o'Clock Review
- * KFRC & network—Orchestra
- KJR—Dance Orchestra
- KGW—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KFWB—Dance Orchestra
- KFOX—Tex Howard's Orchestra
- KOA—Huffman Harmonies

11:00 to 11:30 P. M.

- KGO & network—Ted Flo-Rito's Orchestra
- KPO—Freddie Bergin's Orchestra
- KYA—Dance Orchestra
- KTAB—Recordings
- KROW—Dance of the Hour
- * KFRC & network—Dick Jurgens' Orchestra
- KOMO—Moonlight Melodies
- KGW—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KFWB—Nick Stuart's Orchestra
- KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

- KGO & netw—Jack Mills' Orch.
- KPO—Organ Concert
- KYA—Organ
- KTAB—Club Tivoli
- KROW—Dance Music; Vagabond
- KFRC—Lionel Hampton's Orchestra
- KVI—Dance Orchestra
- KOMO—Dance Orchestra
- KJR—Reflections of Romance
- KFWB—Dance Orchestra
- KHU—Music
- KGB—Dance Orchestra
- KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

- KTAB—Organ Concert
- KROW—Midnight Vagabond
- KFBS—12:01, Owl Program to 7 a.m.
- KGDM—Music and News
- KGB—Records

WEDNESDAY Programs

Dec. 12, 1934

7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Organ Reveille
- KVI—Radio Gospel League
- KHQ—News; Studio Program
- KFI—Wellman & Hill
- KECA—Recordings
- KHL—Records and Stocks
- KNX—Bill Sharples' Club
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Broadcasters Review
- KOA—7:15, Instrumental Trio

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Three Scamps; 7:45, Sam Moore, guitarist
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadow
- KFI—N. Y. Stocks to 7:45
- KNX—Bill Sharples' Club
- KHL—Recordings and Stocks
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honey-mooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Crosscuts Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Santa Claus
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- * KFRC & netwk—Exercise & Apple-sauce; Hollywood Country Church
- KOL—Music; 8:15, Cecil & Sally
- KVI—Mountaineers; Mkt Specials
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Station Review
- KFI—Church Quarter Hour to 8:15
- KNX—Gene Autrey; Help for the Day
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGO—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- * KFRC & netwk—Country Church; 8:45, Jane Ellison; Magic Recipes
- KOL—Studio Program
- KGI—Abe Berenowitz, violin



FRANCIS HERRICK
NBC—DRAMATIC ARTIST

- KHQ—Kronenberg; Home Comfort
- KOMO—Harp Melodies; Mary's Friendly Garden
- KNX—Song Bag
- KSL—Cal-O-Dine to 8:45

9:00 to 9:30 A. M.

- KPO & netwk—Fields & Hall, songs and patter; 9:15, Josephine Gibson
- KGO—Organ Concert
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs
- KQW—Tuneful Topics; Congoing
- * KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Dance Music
- KGDM—Recordings; Mabel Rubin
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—Musical Gems to 9:15
- KOMO—Mary's Garden to 9:15
- KJR—Morning miracles
- KNX—Organ; Lotus Land
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee
- KOA—Fish Tales to 9:15

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Improve Your Home; 9:45, Jean Abbey, Shop News
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Minstrels
- * KFRC & network—Percy Crocker; 9:45, Your Home and Mine
- KGW—Edna Mae Jacks, pianist; Cooking School
- KJR—News Reporter; Songs
- KHQ—9:45, Tull & Gibbs
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life
- KFI—Hawaiians; 9:45, News

- KNX—Drury Lane; 9:45, News
- KFSD—Stock Reports to 9:45
- KSL—Organ; 9:45, Fish Tales
- KOA—National Farm & Home

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News, 10:05, Mickey Gillette's Music
- KO—Contra!to; 10:15, News
- KYA—Columbia on Parade, 10:15, Hawaiians
- KTAB—News; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Memories; Organ
- KGCC—Cal King
- KQW—Headline Memories; Orch.
- KGDM—Recordings
- * KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KGW—10:15, Crazy Crystals
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Hillbillie
- KOMO—Jack & Jill
- KJR—Home Makers; Walks of Life
- KNX—Eddie Albright's Family
- KECA—Recordings
- KGB—News; Organ Melodies
- KOA—National Farm & Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jules Lande's Ensemble; 10:45, Words and Music
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Shorty Burke
- KROW—Morning Concert
- KJBS—Dance Orchestra; For the Ladies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- * KFRC & network—University of Calif.; 10:45, Better Housing; Herbert Foote, organist
- KOL—Sue Allen, shopping
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Serenader
- KECA—Records; 10:45, Piano
- KNX—Mary Holmes; Rhythm Encores
- KOA—Best Foods; 10:45, Betty Moore
- KSL—Triangle Club; Organ

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—The Wandering Minstrel
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Fashion's Rhythms
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Milady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KGW—Light Classics
- * KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Garden Talk; News
- KVI—Observer; Melodies
- KOIN—Art Kirkham
- KJR—Rhythm Rulers Recorded
- KNX—Organ; Business Trends
- KECA—Records; German Lesson
- KGB—Recordings
- KOA—Livestock and Produce

11:30 to 12:00 Noon

- KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Vic and Sade
- KGO—Edna Fischer, pianist; 11:45, Agriculture Bulletin
- KYA—Dance Time

KTAB—Congoin; News
 KLX—Antis and Orsoco Rec. 5:15
 KROW—Latin-American Program
 KGGC—Request Hour
 KJBS—Dance Orchestra
 KQW—Variety and Theatre News
 KGDm—Organ Recital
 *KFRC & netwk—American School of the Air
 KHQ—Organ Recital
 KJR—Children's Stories; Measured Steps
 KFI—Home Nursing Hints to 11:45
 KECA—11:45, Recordings
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

*KGO & network—Ramblers Trio
 KGO—12:15, Financial Flashes; 12:20, Johnny O'Brien, harmonica
 KPO—News
 *KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—Seventh Day Adventist
 KLX—Dance Music
 KROW—Latin-American Program
 KQW—Popular Orchestra
 KGGC—Request Hour
 KJBS—Song Hits
 KGDm—Gene Army; Serenader
 *KFRC & network—Kate Smith's Matinee
 KOL—The Carnival Hour
 KOMO—12:15, Viennese Vagabonds
 KGW—12:15, Meier & Frank
 KHQ—Business and Pleasure
 KJR—Records; 12:12, Grain Reports
 KVI—Mkt. Specials; Headlines
 KFI—State Market Reports to 12:15
 KNX—News; 12:15, Congoin
 KECA—12:15, News Release
 KOA—Orchestra

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Just Around the Corner
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Garden Tips
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Market Reports
 KGDm—Recordings
 *KFRC & network—Kate Smith Hour—The Carnival Hour
 KVL—News and Comment to 12:45
 KOMO—Farm Talk; Cowboy Joe
 KGW—News; Studio Program
 KHQ—Stepping Along; Studio
 KNX—Concert Group
 KECA—Concert Favorites, records
 KOA—Brown Palace Hotel Orch.

1:00 to 1:30 P. M.

*KPO & network—Betty and Bob; 1:15, Talks by Dr. Joseph Jastrow
 KFI—Elmore Vincent, tenor; 1:15, Ann Warner's Chats
 KYA—Community Chest Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDm—Records; Theatre Talk
 *KFRC & network—National Student Federation; Curtis Institute of Music
 KOL—1:15 Julie Day
 KJR—Headlines
 KOMO—1:15, Tea Time Tales
 KGW—1:15, Dental Clinic
 KHQ—1:15, Sylvia Gray
 KOIN—Amie Brunn; Johnnie Walker
 KNX—Pontrelli's Orchestra
 KFI—1:15, Accordionist & Pianist
 KFL—Pontrelli's Orchestra
 KFSD—Ad Club Luncheon
 KGB—1:15, Stocks; Farm Flashes
 KSL—Payroll Builder
 KOA—1:15, Crazy Hotel Orchestra

1:30 to 2:00 P. M.

*KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, John Teel, baritone
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; 1:15, Oklahoma Ramblers
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDm—Accordion Boys; Records
 *KFRC & network—Curtis Institute of Music
 KOIN—Book of Life
 KJR—Renovize; The Sun Dial
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Al Pearce Gang
 KGO—Alvino Rey, guitarist; 2:15, Merry Maes; Vocalists
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter
 KLX—Records; Romance Under Water
 KJBS—Gerald Kenney; Records
 KROW—Dance Matinee
 KQW—Dance Matinee
 KGDm—Hawaiians
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Recordings
 KFSD—2:15, Studio Program
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Vagabonds Quartet
 KYA—Modern Notes
 KTAB—Relief Talk
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Dance Selections
 KQW—Dance Matinee
 KGDm—Romancers
 *KFRC & network—Happy Go Lucky
 KJR—Salon Hour, recorded
 KECA—Classie Hour
 KNX—Records
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers; Pat Chasin
 KOA—String Serenade; Happy Jack

3:00 to 3:30 P. M.

*KPO & netwk—Langendorf Pictorial; 3:15, Mickey Gillette's Music
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—Band Concert
 KTAB—J. Malloy; Chinese News
 KLX—World Revue
 KROW—Fay Lanphier; Merry-Go-Round
 KJBS—News; Recordings
 KQW—Stocks; 3:05, Music
 KGDm—Records
 *KFRC & netwk—Feminine Fancies
 KJR—Easy Chair; Enchanted Islands
 KGW—Concert Trio
 KHQ—Hints; Club Bulletin
 KNX—Concert Orchestra
 KECA—Raine Bennett; Records
 KFSD—Royal Brown, Organist
 KOA—Education in the News
 KSL—University of Denver
 KSL—Songs of Long Ago; 3:15, Junior Hour

3:30 to 4:00 P. M.

*KPO & network—Mickey Gillette's music
 KGO—Interlude; Jack & Loretta Clemens; Singing Strings
 KYA—Symphony Highlights
 KLX—Recordings
 KTAB—Sophistication; Talk

KROW—Recordings
 KQW—Popular Concert; Music
 KJBS—Recordings
 KGDm—Wyoming Rustlers; Ernie Cruz
 *KFRC & network—Frank Castle's Matinee
 KOL—Harriet Lincks; Studio Prog.
 KOIN—Newspaper of the Air
 KHQ—Magic Travels; Happy Feet
 KOMO—Concert in Miniature
 KFI—Ann Warner's Chats
 KNX—To be announced
 KGB—3:55, Along the Airways
 KSL—Junior Hour; News
 KOA—News; Irving Kennedy, vocal

4:00 to 4:30 P. M.

*KPO & network—Pickens Sisters; Will Osborne's Orchestra
 KGO—Tally-Ho, instrumentalists
 KYA—Tea Dance Parade
 KTAB—"Jewish Date Book"; Bay Meadows Race
 KLX—Musical Jigsaw; Bob's Club
 KROW—Waltzes; Hawaiians
 KJBS—Dance Orchestra
 KGDm—Gilmore Gil Program
 KQW—Star Reporter; Popular Tunes
 KFRC—N. Y. Stocks to 4:05
 *KFRC & netwk—Edgewater Beach Concert; University of the Air
 KOIN—Newspaper of the Air
 KHQ—Studio; 4:15, News Album
 KGW—Friendly Chat
 KJR—Business Talk; Tea Dansant
 KFI—Better Business Talk
 KNX—Haven of Rest
 KECA—4:15, Better Business Bureau
 KSL—Town Crier
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

*KPO & network—Coquettes
 KGO—4:45, News Reporter
 KGO—Robert Pitner, tenor
 *KGO & netwk—4:45, The Big Top
 KYA—Tea Dance
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—SERA Choral Ensemble
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra
 KGDm—Dance Orchestra to 4:45
 *KFRC & network—Fred Skinner, songs; 4:45, Between the Bookends
 KOIN—Bob and Dolly
 KOL—To be announced
 KGW—4:45, Milton Gumbert
 KJR—Snapshots
 KOMO—4:45, Moments of Melody
 KNX—Advisor; U. S. C.
 KFI—Organ Recital
 KGB—Police Talk to 4:35
 KSL—Town Crier; Orphan Annie
 KOA—Skit; 4:45, Big Top

5:00 to 5:30 P. M.

*KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; 5:15, Chromos, Chas. Runyan, pianist
 KYA—Children's Hour
 KTAB—Lauretta La Marr; Santa Claus
 KLX—Music; Bill, Mack & Jimmie
 KROW—Memory Lane; Vocalist
 KGGC—Echoes; Studio Frolic
 KQW—Popular Concert
 KFRC—Sun of Fire (E. T.)
 *KFRC & network—5:15, Billy Bachelor
 KJR—Drama; Waltzes & Tangos
 KNX—Organ Recital
 KECA—Recordings
 KFSD—Better Business; Studio
 KSL—Pullman Prog. 5:15, Tarzan

5:30 to 6:00 P. M.

*KPO & network—Nomads
 KGO—Tim Healy's Ivory Stamp Club; 5:45, Little Orphan Annie
 KTAB—Dr. Thompson, talk

KYA—Metropolitans; 5:45, Campbell Corner
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Health Talk; Irish Gems
 KQW—Popular Orchestra
 *KFRC & network—Everett Marshall—Broadway Varieties
 KGW—Ivory Soap to 5:45
 KJR—Tarzan; Orphan Annie
 KOMO—Stamp Club
 KHQ—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; Orphan Annie
 KFI—Ivory Stamp Club; Music
 KFOX—News; Records; Talk
 KFSD—Studio; Farley's Rangers
 KOA—Vocalist; Studio Program

6:00 to 6:30 P. M.

• KPO & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
 KGO—Melodiana; Vocal & Orch.
 KYA—Cyrus Trobbe's Orchestra
 KTAB—News; Dinner Concert
 KLX—Arion Trio
 KROW—News; Rhythm Kings
 KGGC—Dinner Dance
 KQW—California Department of Agriculture; 6:15, Recordings
 *KFRC & network—Chesterfield Program; Nino Martini & Orch.
 KJR—Reporter; Romance Time
 KFWE—News; Mysteries; Fun Fest
 KNX—News; 6:15, Concert Group
 KECA—Board of Education; News
 KFOX—News; Trio; Al and Molly
 KFSD—Dinner Music

6:30 to 7:00 P. M.

• KPO & network—John Charles Thomas, baritone
 KGO—Barbara Merkle, harpist; 6:45, Air Adventures of Jimmy Allen
 KYA—Cy Trobbe's Orchestra
 KTAB—Sport Page; Affairs of Leo
 KLX—Arion Trio
 KROW—Ne-er Do Well
 KGGC—Theatre of the Air; Music
 KQW—Market Reports; Thorobred
 *KFRC & network—Adventures of Gracie
 KJR—6:45, Jimmie Allen
 KFWE—Organist; Jimmie Allen
 KNX—Dance; 6:45, Elec. Trans.
 KECA—Wesley Tourtelotte, organ
 KFOX—School Kids; Jimmy Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

• KPO & network—To be announced; 7:15, Madame Sylvia, beauty and health expert
 KGO—Business Review; 7:15, Agriculture Today
 KLX—News; 7:15, Lovable Liars
 KYA—Ernie Smith's Sport Page; 7:15, Tales of the Turf
 KTAB—Italian News; Sport of Kings
 KROW—C. W. Hammond; L'Italia News
 KGW—Weather; Voice of Portugal
 KGGC—Jewish Radio Hour
 *KFRC & network—Byrd Expedition Broadcast
 KJR—Tonic Tunes; Dollars & Sense
 KFWE—Syncoptators
 KNX—Watanabe & Archie; Rajput
 KFI—Four Blackbirds to 7:15
 KECA—7:15, Records
 KFOX—Eb & Zeb; Bobby & Betty
 KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

• KPO & network—One Man's Family, serial Drama
 KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade
 KYA—Cowboys; Louise Taber
 KTAB—Socialist Labor Party; Organ
 KLX—Kay Discovery Program
 KROW—Sports Review; Hawaiians
 KGGC—Jewish Radio Hour
 KQW—Italian Radio Theatre

*KFRC & network—Melody Masterpieces
 KOIN—Jimmie Allen to 7:45
 KOL—Speaker Stevenson to 7:45
 KJR—Popular Concert
 KNX—In-Laws; 7:45, King Cowboy
 KFWE—Pioneers; Comedy Stars
 KECA—Echoes of the Opera
 KFOX—Boy Detective; Vagabonds
 KGE—James O'Connor to 7:45
 KFSD—Studio Program
 KSL—Crazy Crystals; Comedy Stars
 KOA—Conoco Program

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series
 KGO—Californians on Parade; 8:15, College Daze
 KYA—Tango Time Orchestra
 KTAB—SERA Choral Society; Acadian Ensemble
 KLX—Rhythmic Reporters
 KROW—Crime Stories; 8:15, Watchtower
 KGGC—Harlem Nights; Records
 KQW—Singing Stars
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Neapolitans
 KNX—June Irwin; To be announced
 KFWE—Latin American Melodies
 KECA—Echoes of the Opera
 KFOX—Ballads; Instrumental Trio
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—Lanny Ross and His Log Cabin Orchestra
 KGO—Clef Dwellers; Sports Headliners
 KYA—Dance Orchestra; 8:45, Skit
 KTAB—School-days
 KLX—All-Star Sports; Tunes
 KROW—Harmonies; Sextette
 KGGC—Concert; Timely Tunes
 KQW—Waltz Favorites
 *KFRC & network—Voice of Experience; 8:45, Treasures of Time
 KOL—8:45, Mirth Parade
 KOIN—8:45, Drama of Life; Music
 KVI—8:45, Lutheran Welfare League
 KJR—Scrapbook; Castles in Music
 KNX—Songs; To be announced
 KFWE—Jack Joy's Orchestra
 KECA—Recordings
 KFOX—Melodies; Cecll & Sally
 KSL—8:45, Orchestra

9:00 to 9:30 P. M.

• KPO & network—Town Hall Tonight; Fred Allen, comedian; Lenie Hayton's Orchestra; James Melton, tenor
 KGO—Tom Gerun's Orchestra
 KYA—Music; Comedy Caravan
 KTAB—Nevada Nighthanders
 KLX—Krausmeyer & Cohen; Melody Race
 KROW—Boxing Matches
 KQW—Musings; Salon Orchestra
 KGGC—News; Wyoming Cowboys
 *KFRC & network—Treasures of Time to 9:15
 KFRC—9:15, A. Carlisle
 KOL—Public Bench; Orchestra
 KOIN—Serenades
 KVI—9:15, Master's Music Room
 KJR—News; Song Market
 KNX—News; 9:15, Musical Prog.
 KFWE—Dance Orchestra
 KECA—L. A. J. C. Musicals
 KFOX—Beverly Hillbillies
 KFSD—Furmbilt; 9:15, Studio
 KSL—Pinto Pete Ranch Boys to 9:15

9:30 to 10:00 P. M.

• KPO & network—Town Hall Tonight
 KGO—To be announced
 KYA—Caravan; 9:45, News
 KLX—News; Adolph's Rangers
 KTAB—Wrestling Matches
 KROW—Boxing Matches
 KQW—Kirk of Sleepy Hollow

KGGC—Dance Tunes; The Hermit
 *KFRC & network—Dance Orchestra
 KVI—Dance Music; News
 KOL—9:45, News; Editorial
 KJR—"Purple Ray" Drama; Chamber of Commerce
 KNX—The Crocketts
 KFWE—Slumber Time
 KECA—Musical; 9:45, Records
 KFOX—Beverly Hillbillies
 KFSD—Eddie Wheeler's Orchestra
 KSL—Orchestra; Melody Lane

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orchestra
 KGO—Paul Martin and his music
 KYA—Famous Fights; Rhyme Land
 KTAB—Wrestling Matches
 KLX—Recordings
 KROW—Boxing Matches
 KGGC—Ten o'Clock Revue
 KFRC—News; Elec. Transcription
 *KFRC & network—10:15, Organ Recital
 KVI—Wednesday Night Mixer
 KOL—Ivan Ditmars, Organist
 KOIN—Orchestra
 KJR—Orchestra
 KNX—Crocketts
 KFWE—News; Musicals
 KECA—Musical Celebrities
 KFOX—News; 10:15, Organ
 KGB—News; Studio; Orchestra
 KSL—Music; 10:15, Pianist
 KOA—Orchestra

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—News; 10:35, Williams-Walsh Orchestra
 KYA—Dance Orchestra
 KTAB—Charley Dring's Orchestra
 KROW—Quiet Harmonies
 KGGC—Ten o'Clock Revue
 *KFRC & network—Orville Knapp's Orchestra
 KOIN—Dance Orchestra
 KOL—Dance Music
 KGW—10:45, Archie Loveland's Orchestra
 KJR—Till Tomorrow
 KNX—Pontrelli's Orchestra
 KFWE—Cliff Howell's Musical Mystic
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Ted Flo-Rito's Orchestra
 KPO—Tom Gerun's Orchestra
 KYA—Bobbie Grams Orchestra
 KTAB—Vern Walton's Orchestra; Dansapations
 KROW—Dance of the Hour
 *KFRC & network—Dick Jurgen's Orchestra
 KOIN—Club Victor
 KOMO—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWE—Dance Orchestra
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

• KGO & network—Bart Woodyard's Orchestra
 KPO—Organ Concert
 KYA—Organ Music
 KTAB—Dansapations
 KROW—Dance Music
 KGGC—Fritz Wolcott's Orchestra
 *KFRC & network—To be announced
 KOIN—Phantom Violin
 KGW—Bart Woodyard Orchestra
 KOMO—Moonlight Melodies
 KFWE—Dance Orchestra
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—DX Program
 KROW—Midnight Vagabond
 KHJ—Recordings
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

Dec. 13, 1934

7:00 to 7:30 A. M.

- KPO & netwk—Ranch Boys, cowboy songs; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Records
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KNX—Bill Sharples Clock
- KHL—Records; Stocks
- KECA—Recordings
- KGB—Seven O'Clock Club
- KFSO—Early Birds; Pep & Ginger
- KSL—News; Morning Watch

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KJR—Market Quotations; Records
- KVI—Talk and Varieties
- KOMO—7:45, Stradivarieties
- KGW—Ronald Buck to 7:45
- KFI—Stock Market to 7:45
- KHJ—Recordings and stocks
- KNX—Bill Sharples Clock
- KECA—Bible Fellowship; Records
- KFSO—7:45, Studio Program
- KGB—Stocks; Seven O'Clock Club
- KSL—Morning Watch; McThrift

8:00 to 8:30 A. M.

- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Tony Wonn Scrapbook
- KGO—Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Santa Claus
- KXL—Recordings; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Ersie Cruz Prog.; Records
- KFRC—Exercise and Applesauce
- KFRC & network—8:15 Academy of Medicine
- KOIN—Rhythms to 8:15
- KOL—Organ; 8:15, Cecil & Sally
- KOMO—Morning Reveries
- KHQ—Studio Programs
- KVI—Records; Market Specials
- KFI—Church Quarter Hour to 8:15
- KNX—Jewel Box; Help for the Day
- KECA—8:15, Recordings
- KFSO—Johnny O'Brien to 8:15
- KSL—Melodies; Mary & John
- KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

- KPO & netwk—U.S. Navy Band
- KPO—8:45, Breakfast Club
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KJBS—Dance Music; Pianist
- KGDM—Records; 8:45, Talk
- KFRC & netwk—Hollywood Country Church
- KOMO—Mary's Friendly Garden
- KGW—8:45, Heinz Musicale
- KHQ—Review; Heinz Musicale
- KFI—8:45, Julia Hayes, Hints
- KNX—Song Bag



GEORGE OLSEN
KGO—9 P. M.

KECA—Recordings
KSL—Cal-O-Dine; Mary & Bennie
KOA—U. S. Navy Band; Josephine Gibson

9:00 to 9:30 A. M.

- KPO & netwk—Fields & Hall; 9:15, Merry Macs
- KGO—Organ Concert
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Varieties
- KJBS—Popular Concert; Bargain
- KGGC—Stars; Songs; Bargains
- KQW—Tuneful Topics
- KGDM—Records; Personalities
- KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Dance Music
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—9:15, Home Comfort
- KJR—Early Echoes
- KNX—Organ; Lotus Land
- KECA—Recordings
- KFSO—Studio Program; Good Cheer
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & netwk—Martha Meade Society
- KFI—9:45, Elmore Vincent, tenor
- KGO—Improve Your Home
- KGO & network—9:45, Press-Radio News; 9:50, Piano Vignettes
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGGC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; Records
- KFRC & network—To be announced
- KVI—9:45, Dr. Burns
- KJR—News; Songs for Sale
- KHQ—9:45, Tull & Gibbs
- KGW—9:45, Cooking School
- KFI—9:45, News Review
- KECA—Records to 9:45
- KNX—Music; 9:45, News
- KFSO—Stock Reports to 9:45
- KGB—9:45, News
- KOA—Farm and Home
- KSL—9:45, Your Hostess

10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Mickey Gillette's Music
- KYA—Columbia on Parade, 10:15, The Novelty Shop
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; 10:05, Organ
- KGGC—Cal King
- KGDM—Recordings
- KQW—News; 10:05, Orchestra
- KOL—10:15, Morning Melodies
- KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KOIN—10:15, Air Shopping
- KVI—10:15, Hillbillies
- KJR—Home Makers; Music Shop
- KNX—Eddie Albright's Family
- KECA—Recorded Program
- KGB—10:15, Marie Golden

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Airbreaks; Variety Program; Music Guild
- KYA—Organ Concert
- KTAB—Health Talk
- KLX—International Kitchen
- KJBS—Vocalists; Melodies
- KROW—Morning Concert
- KGGC—Hits of Today
- KGDM—Records; Health Talk
- KQW—Aunt Sammy; Music
- KFRC—Better Business Bureau
- KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Morning Melodies to 10:45
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Uncle Hank
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Standard School Broadcast
- KGO—NBC Music Guild
- KYA—Organ Concert
- KTAB—Fashions; Modern Rhythms
- KLX—Anita & Orosco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KGGC—Milday's Date Book; Waltz Time
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KGDM—Organ Recital
- KFRC & netwk.—Little French Princess; Helen Trent Romance
- KOL—Garden Talk; 11:15, News
- KOIN—This and That
- KVI—Observer; Morning Melodies
- KJR—Rhythm Rules
- KNX—Fletcher Wiley
- KECA—Recordings
- KGB—Recordings
- KOA—Huffman Harmonies

11:30 to 12:00 Noon

- KPO & network—Standard School Broadcast; 11:45, Vic and Sade
- KGO—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KJR—Four-Four Time; News
- KLX—Beauty Salon; Scrapbook
- KROW—Latin-American Program
- KJBS—Popular Hits
- KGGC—Request Hour
- KQW—Accordian Capers; News
- KGDM—Organ Recital
- KFRC & network—Amer. School of the Air
- KJR—Irish Minstrel; Music
- KECA—Records; 11:45, Music Talk
- KNX—Talk; 11:45, Ironizer Talk
- KOA—Question Box to 11:45

12:00 to 12:30 P. M.

●KGO & netwk—Castles of Romance
KGO—12:15, Financial Flashes;
12:20, Melody Revue
KPO—News Reporter
●KPO & network—12:15, Western
Farm and Home Hour
KYA—Scriptures; 12:03, Concert
KTAB—Congoing; Agric Period
KLX—Dance Music
KROW—Latin American Program
KJBS—Vocal and Instrumental
KGGC—Request Hour
KQW—Popular Orchestra
KGDm—Recordings
★KFRC & network—Roadways of
Romance
KVI—Mkt. Specials; Headlines
KOL—The Carnival Hour
KOIN—Amie Brunn
KOMO—12:15, Viennese Vagabonds
KGW—12:15, Meier & Frank
KHQ—Organ Recital
KJR—12:12, Grain Reports
KPI—Fed. & State Mkt. Reports
KNX—News; 12:15, News
KECA—12:15, News Release
KSL—Payroll Builder
KOA—Orchestra

12:30 to 1:00 P. M.

●KPO & network—Western Farm
and Home
KGO—Melody Revue
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Memory Paths
KJBS—Dance Matinee
KROW—California Farm Hour;
12:45, Hits of Today
KGGC—Pirate Cowboys
KQW—Market Reports; Congoing
KGDm—Recordings
★KFRC & network—Roadways of
Romance
KOIN—Johnnie Walker's Scrapbook;
12:45, Mary Cullen
KOL—Carnival Hour
KOMO—Vagabonds; Cowboy Joe
KGW—News; 12:45, Glenn Shelley
KHQ—Luncheon Club
KNX—Concert Group
KECA—Recordings
KSL—Utah State Agric. College;
12:45, Recorded Program
KOA—Eastman School of Music

1:00 to 1:30 P. M.

●KPO & network—Betty and Bob;
1:15, East & Dumke
KGO—Edna Fischer, pianist; 1:15,
Ann Warner
KYA—Shrine Club Luncheon
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGDm—Recordings; 1:15, Quartet
★KFRC & network—Visiting Amer-
ica's Little House; 1:15, Salva-
tion Army Band
KOL—1:15, Julie Day
KOMO—1:15, Tea Time Tales
KHQ—1:15, Sylvia Gray
KJR—Musical Auction to 1:15
KGW—1:15, Dental Clinic
KFT—1:15, Felice Delzad
KNX—Louise Johnson, Astro-analyst
KECA—Recordings to 1:15
KGB—1:15, Stocks; Farm Flashes
KFSD—Studio Program to 1:15
KSL—Payroll Builder

1:30 to 2:00 P. M.

●KPO & netwk—Oxydol's Own Ma
Perkins; 1:45, Dreams Come True,
Barry McKinley
KGO—Ann Warner's Chats; 1:45,
Harry Stanton, basso
KYA—Modern Maestros
KTAB—Jean Kent, Economics
KLX—Popular Concert
KJBS—Dance Orchestras

KROW—Spanish Serenade; Ramblers
KQW—Afternoon Concert
KGDm—Education; Recordings
KFRC—Stocks; Christian Sci. News
★KFRC & netwk—1:45, Dick Mess-
ner's Orchestra
KOIN—Book of Life
KJR—Renovize; Song Souvenirs
KNX—Haven of Rest
KFSD—Old Time Program

2:00 to 2:30 P. M.

●KPO & network—Al Pearce and
His Gang
KGO—National Congress of Parents
and Teachers
KYA—Don Valdemar's Orchestra
KTAB—Globe Trotter; Romancin'
KLX—Bridge Talk; 2:15, Records
KROW—Dance Matinee
KJBS—Blindcraft Ensemble
KGDm—Records; News
KQW—Blindcraft
★KFRC & netwk—Happy Go Lucky
Hour
KJR—Salon Hour
KNX—Musical Headlines
KECA—Classic Hour
KSI—Loretta Lee; Dental Clinic
KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P. M.

●KPO & network—Al Pearce Gang
KGO—Pair of Planos; Gertrude Lyne
and Grace Frankel, piano duo
KYA—Modern Notes
KTAB—Child Life; 3-4 Time
KLX—S. F. Stocks; 2:40, Records
KROW—Dance Matinee
KJBS—Events of Interest; Orch.
KGDm—The Romancers
KQW—Dance Matinee
★KFRC & netwk—Happy Go Lucky
Hour
KJR—Salon Hour, records
KNX—To be announced
KECA—Records
KFSD—2:45, Studio Program
KSL—Organ and A. M. A. Speaker;
2:45, Miniatures

3:00 to 3:30 P. M.

●KPO & network—Laneendorf Pic-
torial; 3:15, Mickey Gillette
KGO—Tom Coakley's Orchestra
KYA—Band Concert
KTAB—Notices; Chinese News
KLX—Song Market; Records
KROW—Pay Lannhier; Music
KJBS—News; Ballroom Favorites
KGDm—Recordings
KQW—Stocks & Bonds; Variety
★KFRC & network—Feminine Fancies
KOL—3:15, Harriet Lincks
KPI—Organ; Club Bulletin
KQW—Crazy Crystals to 3:15
KJR—Enchanted Islands; Music
KOMO—3:15, Fire Prevention Talk
KECA—Dr. Meyers; Records
KNX—To be announced
KFSD—Organ Recital
KSL—Pianist; Junior Hour

3:30 to 4:00 P. M.

●KPO & netwk—Mickey Gillette's
music
KGO—The Family Cook Book;
Singing Strings
KYA—Symphony Highlights
KTAB—Sophistication; Talk
KLX—Recordings
KROW—Singing Strings
KJBS—Dobbsie's Radio Jubilee
KQW—Captain Dobbsie
KGDm—Organ Recital
★KFRC & network—Frank Castle's
Matinee from Trouville Club
KOL—Harriet Lincks; Studio
KOIN—Newspaper of the Air
KOMO—Birnbaum's Bavarians
KPI—Ann Warner's Chat
KNX—To be announced
KGB—3:55, Along the Airways
KSL—The Junior Hour; Records
KOA—3:45, Microphone News

4:00 to 4:30 P. M.

●KPO & netwk—Richard Himber's
Orchestra; 4:15, John B. Kennedy
KGO—The Restful Hour, concert
orchestra direction Emil Polak
KYA—Tunes; Tea Dance
KTAB—"The Jewish Date-Book";
Bay Meadows Race
KLX—Oak Recreation Dept.
KROW—Waltz Time; Organ
KJBS—Hollywood Gossip; Orchestra
KQW—Star Reporter; Records
KGDm—Gilmore Oil Program
★KFRC & network—Dan Russo's
Orchestra; University of the Air
KVI—Pre-school Story Lady to 4:15
KJR—Tea Dansant
KQW—Friendly Chat
KHQ—4:15, News Album
KNX—Haven of Rest
KFI—Paul Roberts, tenor to 4:15
KECA—4:15, Records
KGB—Girl Scouts Program to 4:15
KSL—Broadcaster's Review

4:30 to 5:00 P. M.

●KPO & network—Will Aubrey,
Bard of the Byways
KPO—4:45, News
KGO—The Restful Hour
●KGO & netwk—4:45, The Big Top
KYA—Tea Dance
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club, Health
School
KROW—Lee Davis Cowboys
KQW—Story Time; 4:45, Songs of
the Islands
KJBS—Dance Orchestra
KGDm—Recordings
★KFRC & network—Charlie Kent's
Adlerkians; 4:45, Between the
Bookends
KOL—To be announced
KOIN—Bob & Dolly to 4:45
KJR—Snapshots
KGW—4:55, Milton L. Gumbert
KOMO—4:45, Moments of Melody
KNX—Your Personal Advisor; Dr.
Mathews
KFI—Organ Concert
KGB—S. D. Calif. Club to 4:35
KSL—Broadcasters Review; Orphan
Annie

5:00 to 5:30 P. M.

●KPO & netwk—Fleischmann Vari-
ety Hour; Rudy Valle and his
Connecticut Yankees
KGO—Art Revue; 5:15, Beaux Arts
Trio
KYA—Children's Hour
KTAB—Lauretta La Marr; Santa
Claus
KLX—Pianist; Bill, Mack & Jimmie
KROW—Memory Lane; Ramona &
Romera
KGGC—Dance Echoes; Studio Frolic
KQW—Popular Concert
KFRC—Electrical Transcription
★KFRC & network—5:15, Billy
Bachelor
KOIN—Bob and Dolly to 5:15
KOL—Treasure Adventures to 5:15
KJR—Steamboat Bill; Concert
KNX—Dr. Matthew; Organ
KECA—Educational Talk; Records
KFSD—Studio program
KGB—P. T. A. to 5:15
KSL—Musical Prog; 5:15, Tarzan

5:30 to 6:00 P. M.

●KPO & netwk—Fleischmann Vari-
ety Hour
KGO—Beaux Arts Trio; 5:45, Little
Orphan Annie
KYA—Metropolitans; 5:45, Campbell
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Health Talk; Irish Gems
KQW—Popular Orchestra
★KFRC & network—Keith Beecher's
Orchestra
KJR—Concert; Orphan Annie

KNX—Drama of Youth; 5:45, Orphan Annie
 KECA—Recordings
 KFSD—5:45, Farley's Rangers
 KSL—Standard Optical; Krausmeyer & Cohen

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's Maxwell House Show Boat
 KGO—Everybody Sing
 KYA—Cy Trobbe's Orchestra
 KTAB—News; Organ Concert
 KLX—Arion Trio
 KROW—News; 6:15, Harmonies
 KGGC—Dinner Dance Review
 KQW—Popular Program
 * KFRC & network—Let's Go to Europe; Piano Fantasies
 KVI—6:15, Hollywood News
 KJR—News; Romance Time
 KECA—News; 6:15, Concert Group
 KECA—Noreen Gammill; News
 KFWD—News; Mysterles; Organ
 KFOX—News; Vocalists; Al, Molly
 KSL—The Utah Hour

6:30 to 7:00 P. M.

• KPO & network—Captain Henry's Show Boat
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sports; Affairs of Leo
 KLX—Arion Trio
 KROW—Rhythm Kings; Dr. Facci
 KQW—State Market Reports; 6:45, Thorobred Quarter Hour
 KGGC—Theatre of the Air; Dance Music
 * KFRC & network—Fred Waring's Pennsylvanians
 KJR—Romance; Jimmy Allen
 KNX—Dance; 6:45, Jimmy Allen
 KFWD—Fun Fest; Jimmie Allen
 KECA—Wesley Tourtellotte, organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

• KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers
 KGO—Ricardo and His Violin; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Italian News; Sport of Kings
 KLX—News; 7:15, Magic Harmony
 KROW—C. W. Hammond; News
 KGGC—Day Dreams; Tango Time
 KQW—Weather; News; Music
 * KFRC & network—Barnyard Serenade
 KOIN—Little Show; The Journal
 KOL—Beautiful Melodies
 KVI—To be announced
 KJR—Silver Strains; Greater Washington Hour
 KNX—Watanabe & Archie; Songs
 KFWD—Nip and Tuck; Hilarities
 KECA—Records; Dr. Hopkins
 KFOX—Eb and Zeb; Bobby & Betty
 KFSD—Savoy Troubadors; Sonny & Buddy
 KSL—Memory Garden; Studio Prog.

7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's Music Hall
 KGO—Chief Dwellers; 7:45, Pan Americana
 KTAB—Ice Hockey
 KYA—Rush Teller; Louise Taber
 Gold Rush Days
 KLX—Helen Parmelee, pianist; Studio Program
 KROW—Accordionist; Old-Fashioned Girl
 KGGC—Jeanne Carole; Records
 KOW—Italian Radio Theatre
 * KFRC & network—To be announced; 7:45, Fats Waller's Rhythm Club
 KOL—Speaker Stevenson to 7:45
 KVI—Dr. R. M. Mellor to 7:45

KOIN—Jimmy Allen; Wanderer
 KJR—Program; Sweethearts Parade
 KNX—In-Laws; King Cowboy
 KFWD—Syncoptators
 KFOX—Boy Detective; Vagabonds
 KECA—Hawaiian Group
 KFSD—Moments of Melody
 KGB—Comedy Stars to 7:45
 KSL—Studio; 7:45, Sports

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour
 KGO—Pan Americana; 8:15, College Daze
 KYA—Orchestra; Musical Milkman
 KTAB—Ice Hockey
 KLX—Jewel Box; Amer. Legion Talk
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Lena Leland; Sportlog
 * KFRC & network—Myrt & Marge; 8:15, Little Jack Little's Orchestra
 KOIN—8:15, Comedy Stars
 KJR—8:15, Jack & Melody Maids
 KOL—8:15, Comedy Stars
 KVI—8:15, Souvenirs
 KNX—June Irwin; Adlerikans
 KFWD—Welcome Lewts; Orchestra
 KECA—Old New England Whaling; Records
 KFOX—Talent Discovery Program
 KFSD—Jimmie Allen; Studio
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

• KPO & network—Standard Symphony Hour
 KGO—Eddie Duchin's Orchestra
 8:45, Big Ben Dream Dramas
 KYA—Tom Coakley's Orch.; Leon Mojicas Orchestra
 KTAB—Interlude; Vocalist
 KLX—All-Star Sports; 8:45, Vocalist
 KROW—Italian Program
 KGGC—Concert; Timely Tunes
 KQW—Musical Comedy Hi-Lites
 * KFRC & network—Camel Caravan
 KJR—Arm Chair Traveller; Records
 KNX—Drury Lane; Mona Lowe
 KFWD—Jack Joy's Orchestra
 KFOX—Organ & Piano; Cecil & Sally
 KECA—Recordings
 KFSD—Ratlift's Orchestra
 KOA—Sports on Tap; Studio

9:00 to 9:30 P. M.

• KPO & network—Standard Symphony Hour; 9:15, Winning the West
 KGO—Geo. Olsen's Orchestra
 KYA—Sports Parade
 KTAB—Nevada Nightherders
 KLX—Melodies; 9:15, Violinist
 KROW—Italian Program; Records
 KGGC—News; Wyoming Cowboys
 KQW—Band Concert
 * KFRC & network—Al Kavelin Orchestra
 KOL—Krausmeyer & Cohen
 KOIN—Krausmeyer & Cohen to 9:15
 KVI—Krausmeyer & Cohen; Mem's
 KJR—News; Charlie Kent Singers
 KNX—News and Program
 KFOX—Beverly Hillbillies
 KFWD—Orchestra
 KECA—Story Teller; Records
 KFSD—Aztec Half-Hour
 KGB—Nino Marcelli & Symphony
 KSL—9:15, Ridge Roamers
 KOA—Comedy Stars; Orchestra

9:30 to 10:00 P. M.

• KPO & network—Winning the West
 KPO—9:45, Book Parade
 KGO—Dance Music
 * KGO & network—9:45, Dancing in Twin Cities
 KYA—Troubadour; 9:45, News; 9:55, The Answer Man
 KTAB—News; Vedder Players
 KLX—News; Fireside Phantasies
 KROW—KROW Varieties
 KGGC—Dance Tunes; The Hermit

KQW—Dance Frolic
 * KFRC & network—Hal Grayson's Orchestra
 KOL—Hollywood News; 9:45, News
 KVI—News; Covenant Church
 KOIN—Serenader
 KJR—Uncle Sam's Exchange; Orch.
 KHQ—9:45, Crazy Wells
 KOMO—9:45, Romance Time
 KGW—9:45, Edwards Furn. Prog.
 KFWD—Slumbertime
 KNX—Music; The Crocketts
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Studio; Orchestra
 KGB—Orchestra
 KSL—Leon Navarro's Orchestra
 KOA—Country Club Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Waltz Time
 KGO—Music Box
 KYA—Drama
 KTAB—Vern Walton's Orchestra
 KLX—Dance Music
 KROW—Varieties; Sport Hillites
 KGGC—Ten o'Clock Review
 KFRC—News to 10:10
 * KFRC & network—To be announced; 10:15, Fred Skinner, vocalist
 KOL—Dance Music
 KGW—10:15, Tolman, Shelly, Johnson
 KOMO—10:15, Royal Seven
 KFI—10:15, Four Black Birds
 KFWD—News; Organist
 KNX—Crocketts
 KECA—Records to 10:15
 KFOX—News; Organ
 KGB—News to 10:10
 KSL—Orchestra; Kalawia Boys
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

• KPO & network—Waltz Time; 10:45, Tom Coakley's Orch.; 10:55, News
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
 KYA—Dance Orchestra
 KTAB—Ray Tellier's Orchestra
 KLX—Dance Music
 KROW—Quiet Harmonies
 KGGC—Ten o'Clock Review
 * KFRC & network—Knapp's Orch.
 KOL—10:45, American Weekly
 KOIN—Orchestra
 KOMO—Moonlight Melodies
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KFWD—Tex Howard's Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

KPO—Freddie Bergin's Orchestra
 * KGO & network—Flo-Rito's Orch.
 KYA—Sandman Organ
 KTAB—Organ Concert
 KLX—Stuart Hamblen's Roundup
 KROW—Dance of the Hour
 * KFRC & network—Jurgen's Orch.
 KOIN—11:15, Anthony's Columbians
 KOMO—Orchestra
 KHJ—Organ
 KNX—Pontrelli's Orchestra
 KFWD—Nick Stuart's Orchestra
 KFOX—Dance Orchestra

11:30 to Sign Off

• KGO & network—Jimmy Grier's Orchestra
 KPO—Chas. Runyan, Organist
 KYA—Organ
 KTAB—Dansapations
 KLX—Stuart Hamblen's Roundup
 KFRC—Organ Recital
 KOIN—Dance Music
 KVI—Oran; News and Tips
 KJR—Till Tomorrow
 KHJ—Organ and Records
 KFWD—Dance Orchestra
 KFOX—Freddie Carter's Orchestra
 KGB—Organ
 KJES—12:01, Owl Program to 7 a.m.

FRIDAY Programs

Dec. 14, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Joe White; Johnny O'Brien
- KYA—Music; Unique Prog.
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buok
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOL—Organ Program
- KFI—Stocks; 7:45, Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples and his Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

8:00 to 8:30 A. M.

- KPO & netwk—NBC Music Appreciation Hour
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- * KFRC & netwk—Exercise & Applesauce; 8:15, Ben Greenblatt, piano
- KOL—8:15, Cecil and Sally
- KVI—Crazy Mountaineers; Specials
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

8:30 to 9:00 A. M.

- KPO & netwk—Music Appreciation Hour
- KGO—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- * KFRC & netwk—Country Church
- KOMO—Harp Melodies; 8:45, Mary's Friendly Garden
- KNX—To be announced
- KECA—Recordings
- KSL—Cal-O-Dine Program

9:00 to 9:30 A. M.

- KGO—Kahnversation with Kay; Wm. Cowles, pianist
- KPO & network—Fields & Hall; 9:15, Josephine Gibson
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Kings Men; Records
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- * KFRC & network—Voice of Experience to 9:15
- KFRC—Congoin Dance Music
- KOL—9:15, Prudence Penny
- KHQ—Home Comfort to 9:15
- KJR—Early Echoes
- KVI—9:15, Mystic Melodies
- KNX—Health Talk; Lal Chan Mehra
- KECA—Recordings
- KGB—9:15, Organ Melodies



HARRISON HOLLIDAY
KFRC—MANAGER

KFSD—9:15, Good Cheer
KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Improve Your Home; Sam Moore, guitarist
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGCC—Morning Melodies
- KGDM—News; 9:45, Records
- * KFRC & network—Betty Crocker
- 9:45, Allen Leifer and Orchestra
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Dr. Burns
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Vocalist; Cooking School
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- * KGB—9:45, News to 9:50
- KSL—Gene Halliday, organist

10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KGO & netwk—Press-Radio News; 10:05, Organ
- KYA—Columbia on Parade; Music
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Review
- KJBS—News; 10:05, Memories
- KGCC—Cal King
- KQW—News; Memories; Orchestra
- KGDM—Easy Chair; Records
- * KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KOIN—10:15, Air Shopping
- KOL—10:15, Morning Melodies
- KVI—10:15, Hillbillies
- KGW—10:15, Crazy Crystals
- KOMO—Jack & Jill
- KJR—Home Makers Time; Walks of Life
- KFI—10:15, English Lesson
- KNX—Eddie Albricht's Family
- KECA—Recordings to 10:15
- KGB—10:15, Marie Golden, pianist

KSL—10:15, Recorded Program
KOA—10:15, Marietta Vasconcelles

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Horacio Zito's Orchestra
- KYA—Organ Concert
- KTAB—Health Talk
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This Is Hollywood; Talk
- * KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—Sue Allen Shopping to 10:45
- KOIN—Air Shopping; Talk
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KFSD—Mirth Parade; Studio
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Recorded Program

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ
- KTAB—Fashion; Modern Rhythms
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Light Classics
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- * KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Smackout; 11:45, Vic and Sade
- KYA—Fashion Mirror; Dance Tunes
- KTAB—Blue Moments
- KLX—Anita & Orasco; Music
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- * KFRC & netwk—American School of the Air
- KHQ—Organ
- KJR—Organ Steps
- KFI—Home Nursing Hints to 11:45
- KNX—Spice of Life; Talk
- KECA—11:45, Recordings
- KFSD—Smiling Young Man; Studio
- KOA—Orchestra

12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Pair of Pianos
- KYA—Scriptures; 12:03, Concert
- KTAB—Talk; Agriculture Period
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Popular Orchestra
- KJBS—Song Hits
- KGCC—Request Hour
- KGDM—Friendship Club; Records
- KOIN—Johnnie Walker's Scrapbook

*KFRC & network—Philadelphia Orchestra
 KOL—The Carnival Hour
 KVI—Mkt. Specials; Headlines
 KOMO—Music; 12:15, Vagabonds
 KHQ—Spokane Shopper Program
 KJR—Tunes; Grain Reports to 12:15
 KGW—Music; Meier & Frank
 KFI—Market Reports to 12:15
 KECA—12:15, News
 KNX—News; 12:15, Congo
 KFSD—Wm. Cowles, pianist, 12:15

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Pair of Planos; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLAB—Don Brose; Recordings
 KRQW—Calif. Farm Hour; Records
 KJBS—Dance Hits
 KGGC—Pirate Cowboys
 KQW—Orchestra
 KGDM—Pacific Islanders
 *KFRC & network—Philadelphia Orchestra
 KOL—The Carnival Hour
 KVI—News & Comment to 12:45
 KOIN—12:45, Annie Brunn
 KOMO—Viennese Vagabonds; Cowboy Joe
 KGW—News Flashes; Pianist
 KHQ—Stepping Along; Studio
 KNX—Dr. Matthews
 KECA—Concert Favorites, records
 KOA—Brown Palace Orchestra

1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, East and Dumke
 KGO—Commonwealth Club Luncheon
 KYA—Women's Institute of the Air; 1:15, Hawaiians
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 *KFRC & network—Philadelphia Orchestra
 KOL—1:15, Julie Day
 KHQ—1:15, Sylvia Gray
 KJR—Ch. of Commerce Lunch
 KOMO—1:15, Tea Times Tales
 KGW—1:15, Dental Clinic
 KNX—Pontrelli's Orchestra
 KFI—1:15, Hawaiian Group
 KFSD—Stocks; 1:15, Studio Prog.
 KOA—1:15, Crazy Hotel Orchestra

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; Oklahoma Ramblers
 KJBS—Dance Orchestra
 KQW—Concert
 KGDM—Conservatory Concert
 *KFRC & network—Philadelphia Orchestra
 KJR—Renovize; The Sun Dial
 KOIN—Book of Life
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—John & Ned, harmony duo; 2:15, Mid-Afternoon Musicale
 KYA—American Penwomen
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings; Romance
 KROW—Dance Matinee
 KQW—Dance Matinee
 KJBS—Better Business Talk; 2:15, Events of Interest

*KFRC & network—Happy Go Lucky Hour
 KGDM—Hawaiians; News
 KJR—Salon Hour
 KNX—The Bookworm
 KECA—Classic Hour
 KFSD—2:15, Studio Program
 KSL—Men of Note; Dental Clinic
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Mid-Afternoon Musicale
 KYA—Modern Notes
 KTAB—Talk; 3-4 Time
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Seiffert Players; Orchestra
 KQW—John Seiffert Players; Dance
 KGDM—The Romancier
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Orchestra
 KECA—Recordings
 KFSD—2:45, Studio Program
 KSL—Milton Charles; Miniatures
 KOA—2:45, Studio Program

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette
 KGO—Jack Berger's Orchestra
 KYA—Band Concert
 KTAB—Notices; Chinese News
 KLX—Musical Jigsaw; Records
 KROW—Fay Lanphier; Music
 KJBS—Radio News; Records
 KQW—Stocks & Bonds; Music
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KJR—Easy Chair; Enchanted Isles
 KHQ—Business & Pleasure; Club Bulletin
 KGW—Concert Trio to 3:15
 KNX—Federation of Women's Clubs
 KECA—Recordings
 KSL—Songs of Long Ago; 3:15, Santa Claus
 KOA—Hotel Astor Orch.

3:30 to 4:00 P. M.

•KPO & netwk—Mickey Gillette's Music
 KGO—The Well Dressed Woman; 3:45, Singing Strings
 KYA—Symphony Highlights
 KTAB—Sophistication; 3:45, Picture Preview
 KLX—SERA Orchestra
 KROW—Spanish Tunes; Records
 KJBS—Front Page Drama; Records
 KQW—Variety Program; Music
 KGDM—Ernie Cruz; Echoes of '90
 *KFRC & netwk—Frank Castle's Matinee
 KOIN—Newspaper of the Air
 KOL—Harriet Lincks; Studio Prog.
 KHQ—King's Men; Happy Feet
 KOMO—String Trio
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—Stocks; 3:55, Along the Airways
 KSL—Junior Hour; Records; News
 KOA—News; Soloist

4:00 to 4:30 P. M.

•KPO & network—Jack & Loretta Clemens; 4:15, Don Pedro's Orch.
 KGO—Beaux Arts Trio
 KYA—Tea Dance
 KTAB—"Jewish Date Book"; Bay Meadows Race
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Ross Love
 KJBS—Dance Orchestra
 KGDM—Gilmore Old Program
 KQW—Star Reporter; Music
 KHQ—4:15; News Album
 KFRC—Stock Reports to 4:05
 KOL—Studio Program to 4:15

*KFRC & netwk—Russo's Orch.; 4:15, Univ. of the Air
 KOIN—Newspaper of the Air
 KVI—Happy Birthday Club to 4:15
 KHQ—4:15, News Album
 KGW—Friendly Chat
 KJR—Tea Dansant
 KFI—Calif. Teachers Assn. to 4:15
 KNX—Haven of Rest
 KECA—4:15, Recordings
 KSL—Payroll Builder
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

4:30 to 5:00 P. M.

•KPO & network—Will Aubrey
 KPO—4:45, News
 KGO—For Girls and Boys Only
 KYA—Musical Program
 KTAB—Keep Smiling Revue
 KLX—Club; 4:45, Health School
 KROW—Lee Davis & Gang
 KJBS—Orchestra to 4:45
 KQW—Story Time; 4:45, Dog Stories
 KGDM—Bob Allen; Records
 *KFRC & network—Danny Russo's Orchestra; Between the Bookends
 KVI—Max Frolics Orch. to 4:45
 KOIN—Hollywood Reporter to 4:45
 KJR—Snapshots
 KHQ—N. W. on Parade; Orchestra
 KFI—Organ recital
 KNX—Your Personal Advisor; U.S.C.
 KECA—4:45, King's Guard
 KFOX—4:45, Recordings
 KSL—Adventures of Robin Hood; 4:45, Orphan Annie
 KOA—Skit; 4:45, Orchestra

5:00 to 5:30 P. M.

•KPO & network—Studio Chatter: Clinton Twiss
 KGO—High School Hour; 5:15, Thrills of Tomorrow
 KYA—Children's Hour
 KTAB—Lauretta La Marr; Santa Claus
 KLX—Pianist; Bill, Mack, Jimmie
 KROW—Memory Lane; Records
 KQW—Popular Concert
 KGGC—Echoes; Studio Frolic
 KFRC—Dr. J. C. Campbell
 *KFRC & network—5:15, Billy Bachelor
 KVI—Deerslayer to 5:15
 KJR—Drama; 5:15, Melodies
 KHQ—Firtations; Model Boots
 KLIN—Donald Ayer, Adventures to 5:15
 KOMO—Moments of Melody; 5:15, Thrills of Tomorrow
 KNX—Synagogue of the Air
 KFI—Rev. Chas. E. Fuller
 KSL—Pullman Tailors; 5:15, Tarzan
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

•KPO—Fashion Flashes
 •KPO & netwk—5:45, Ricardo and his violin
 KGO—Ivory Stamp Club; 5:45, Little Orphan Annie
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Dance Echoes; Irish Gems
 KCW—Popular Orchestra
 *KFRC & network—Vincent Lopez' Orchestra
 KOIN—Merry Men to 5:45
 KVI—Hollywood News
 KHQ—William Cowles to 5:45
 KJR—Tarzan; Orphan Annie
 KOMO—Stamp Club to 5:45
 KGW—Ivory Soap to 5:45
 KFI—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; 5:45, Orphan Annie
 KECA—Tuning in with the Children
 KFSD—Wm. Cowles; Farley's Rangers
 KSL—Harry Clarke, soloist and Celeste Trio; Krausemyer and Cohen
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

- KPO & network—Let's Listen to Harris: Phil Harris' Orchestra, with Leah Ray, vocalist
- KGO—Five Cards; Coquettes, vocal trio, guitar and piano
- KYA—Cyrus Trobbe's Orchestra
- KTAB—Radio News; Concert
- KLX—Arion Trio
- KROW—News; 6:15, Club Castro
- KGCC—Dinner Dance Review
- KQW—Department of Agriculture; 6:15, Popular Program
- * KFRC & network—March of Time
- KJR—News; Notes in Rhyme
- KNX—News; Concert Group
- KFWB—News; Mysteries; Fun Fest
- KECA—Educ. Prog.; 6:15, News
- KFOX—News; Trio; Al & Molly
- KFSD—Junior Chamber of Commerce; Savoy Troubadors

6:30 to 7:00 P. M.

- KPO & network—Armour Program, featuring Phil Baker
- KGO—Mindways; 6:45, Air Adventures of Jimmy Allen
- KYA—Cyrus Trobbe's Orchestra
- KTAB—Sports; Affairs of Leo
- KLX—Arion Trio
- KROW—Ne'er Do Well
- KGCC—Air Theater; Records
- KQW—State Market Reports; 6:45, Thorobred Quarter Hour
- * KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fio-Rito's Orchestra and Guest Star
- KJR—Evergreen Theatres
- KNX—Dinner Dance; 6:45, Adventures of Jimmie Allen
- KFWB—Fun-Fest; Jimmie Allen
- KECA—Wesley Tourtelotte, organist
- KFOX—School Kids; Jimmie Allen
- KFSD—Dinner Music

7:00 to 7:30 P. M.

- KPO & network—The First Nighter, drama, Don Ameche, June Meredith
- KGO—Barbara Merkle; 7:15, Chester Rowell
- KYA—Ernie Smith's Sport Page; 7:15, Tales of the Turf
- KTAB—Italian News; Sport of Kings
- KLX—News; 7:15, Lovable Liars
- KROW—Hammond; L'Italia News
- KGCC—Weather; Voice of Portugal
- KQW—Salonette; Concert
- * KFRC & network—Hollywood Hotel
- KJR—Concert; Dollars & Sense
- KFWB—Talk; Synopators
- KFOX—Eb & Zeb; Bobby & Betty
- KNX—Watanabe & Archie; Rajput
- KECA—Scotland in Song and Story; Records

7:30 to 8:00 P. M.

- KGO—Comedy Stars of Hollywood
- KGO & network—7:45, Gothic Choristers
- KPO—Packard Fiesta
- KYA—Cowboys; Louise Taber
- KTAB—To be announced
- KLX—Silver Strains; 7:45, Soprano
- KROW—L'Italia Echoes of Italy
- KGCC—Records; Organ
- KQW—Italian Theatre
- * KFRC & network—Borden's Friday Frolic
- KOMO—U. S. & World Affairs to 7:45
- KHQ—U. S. & World Affairs to 7:45
- KFWB—Chas. Kaley & Burt Fiske; Comedy Stars
- KFI—Packard Fiesta
- KNX—The In-Laws; King Cowboy
- KFOX—Boy Detective; Vagabonds
- KECA—Recordings
- KSL—Crazy Crystals; Alka Seltzer

8:00 to 8:30 P. M.

- KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit
- KYA—Erev Shaboth; Housing Talk

- KGO—Ricardo and his violin; 8:15, College Daze
- KTAB—To be announced; 8:15, Navy Boxing Show
- KLX—World Revue
- KROW—Echoes of Italy; Skit
- KGCC—Spanish-American Program
- KQW—Church Choir
- * KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
- KJR—Trio; Carefree Capers
- KNX—Songs; Elec. Trans.
- KECA—Recordings
- KFWB—Welcome Lewis; Pioneers
- KFOX—Foster Rucker & Trio
- KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

- KPO & network—The Intimate Revue
- KGO—Echoes from Orchestra Pit
- KYA—Orchestra; Uncut Gems
- KTAB—To be announced
- KLX—Sports; 8:45, Tonic Tunes
- KROW—Happy Harmonies; Orch.
- KGCC—Concert; Timely Tunes
- KQW—Waltz Favorites
- * KFRC & network—Court of Human Relations
- KJR—Friday Nite Hullaboo
- KNX—Homer Canfield, songs; Talk
- KECA—Recordings
- KFWB—Jack Joy's Orchestra
- KFOX—Melodier; Cecil and Sally
- KFSD—Studio Program

9:00 to 9:30 P. M.

- KPO & network—Caswell Concert
- KPO—9:15, Night Editor, Hal Burdick, the story teller
- KGO—Ralph Kirbery; 9:05, Montclair Hotel Orchestra
- KYA—Drama; 9:15, Neighbors
- KTAB—Nevada Nighthanders
- KLX—Krausmeyer & Cohen; Black and White Melodies
- KROW—Orchestra; Stories
- KGCC—News; 9:05, Cowboys
- KQW—San Jose State Debate
- * KFRC & network—Scott Fisher's Orchestra
- KFRC—9:15, Hobbies, Wilbur Hall
- KOL—Speaker Stevenson to 9:15
- KOIN—Goal Post Highlights to 9:15
- KVI—Elk Stocking Fillers
- KOMO—9:15, Montage Fireside Hour
- KHO—9:15, Serenade
- KGW—9:15, Fireside Hour
- KJR—News to 9:15
- KNX—News; 9:15, Amazon
- KFI—9:15, Organ Recital
- KFWB—Nick Stuart's Orchestra
- KFOX—Beverly Hillbillies
- KFSD—Furmbllit; 9:15, Orchestra
- KGB—9:15, Hobbies
- KSL—Organ to 9:15
- KOA—Studio Program

9:30 to 10:00 P. M.

- KPO & network—Ted Fio-Rito's Orchestra
- KPO—9:45, The Phillistine
- KGO—Pick and Pat
- KYA—Lyric Quartet; News
- KTAB—News; To be announced
- KLX—News; Road Information; Rangers
- KROW—Buck Royce Cowboys
- KGCC—Recordings; The Hermit
- KQW—American Legion; Drama
- * KFRC & network—Hal Grayson and Orchestra
- KOI—9:45, News; Editorial
- KVI—News Flashes; Stocking Fillers
- KOIN—Tango Time
- KJR—"Purple Ray," Drama to 9:45
- KHQ—Melodies; Romance
- KOMO—9:45, Moments of Melody
- KFI—Organ; 9:45, The Phillistine
- KFWB—Slumbertime
- KNX—Musical Headlines; Fights
- KFOX—Beverly Hillbillies
- KECA—9:45, Records
- KSL—Wrestling Matches

10:00 to 10:30 P. M.

- KPO & network—Richfield Reporter
- KPO—10:15, Sportlight Review
- KGO—To be announced; 10:15, Williams-Walsh Orchestra
- KYA—Cabbing About; Rhyme Land
- KTAB—To be announced
- KLX—Recorded Music
- KROW—Royal Hawaiians
- KGCC—Ten o'Clock Review
- KFRC—News; 10:10, Elec. Trans.
- * KFRC & network—10:15, Joe Sullivan, pianist
- KOIN—Journal Friday Show
- KOL—Ivan Ditmars Organ
- KVI—Elk's Stocking Fillers
- KOMO—10:15, Tom Coakley's Orch.
- KHQ—10:15, Dance Orchestra
- KJR—Dance Orchestra
- KNX—Fights, Hollywood Stadium
- KFWB—News; Moments Musicale
- KECA—Musical Celebrities
- KGB—News; To be announced
- KFOX—News; Organ
- KSL—Wrestling Matches; 10:15, Melody Lane
- KOA—Broadmoor Country Club Or.

10:30 to 11:00 P. M.

- KPO—Orchestra; Organ
- KGO & network—Dance Orchestra; 10:55, Press-Radio News
- KYA—Dance Orchestra
- KTAB—Dance Orchestra
- KROW—Golden Memories
- KGCC—Ten o'clock Review
- * KFRC & network—Orville Knapp's Orchestra
- KOIN—Club Victor
- KGW—Orchestra
- KJR—Northern Lights, Damski
- KFWB—Tex Howard's Orchestra
- KNX—Fights; 10:45, Orchestra
- KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

- KGO & network—Ted Fio-Rito's Orchestra
- KPO—Freddie Bergin's Orchestra
- KYA—Bobbie Gram's Orchestra
- KTAB—Dance Orchestra
- KROW—Dance Music
- * KFRC & network—To be announced
- KOIN—Elmer Jean Anthony
- KOMO—Dance Orchestra
- KFWB—Nick Stuart's Orchestra
- KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

- KPO & network—Bart Woodyard's Orchestra
- KGO—Organ Concert
- KGB—Dance Orchestra
- KYA—Organ
- KTAB—Tony Wallace Orchestra
- KFRC—Dick Jurgen's Orch.
- KVI—Dance Orchestra
- KJR—Reflections of Romance
- KFWB—Dance Orchestra
- KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

- KTAB—D-X Program
- KROW—Midnight Vagabond
- KGDM—Music and News
- KHI—Recordings
- KGB—Records
- KJB—12:01, Owl Program to 7 a.m.

A BRAND NEW SHOW
—FOR A GRAND OLD BRAND—
THE *Borden*
FRIDAY FROLIC
Tonight
7:30
KFRC

SATURDAY Programs

Dec. 15, 1934

7:00 to 7:30 A. M.

- KPO—Morin Sisters, vocal trio; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KG—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KOMO—7:45, Stradivarieties
- KFI—Stock Quotations to 7:45
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KG—Club; 7:55, Program Resume
- KSL—Morning Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Crosscuts, Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Santa Claus
- KLX—Records; Stocks
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- KFRC—Exercise and Applesauce to 8:15
- KFRC & network—Geo. Johnson's Orchestra
- KOL—Organ; 8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KOMO—Morning Reveries
- KHQ—Program; Tull & Gibbs
- KFI—Church Quarter Hour to 8:15
- KNX—Gene Autrey
- KECA—8:15, Memories of the Waltz
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- KFRC & network—Hollywood Country Church
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps
- KNX—Song Bag; Talk
- KECA—Recordings



ELMORE VINCENT
NBC—VOCALIST

KSL—Peabody Choir; Concert Miniatures

9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Organ Concert
- KFO—News
- KPO & network—9:15, Genia Fonariova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings
- KQW—Tuneful Topics; Congoin
- KGDM—Recordings
- KFRC & netwk—Instrumentalists; Samuel De Jong's Orchestra
- KOL—9:15, Prudence Penny
- KVI—Mountaineers; Mystic Melodies
- KGW—Cooking School to 9:15
- KHQ—Musical Gems; Tull & Gibbs
- KJR—9:15, Early Echoes
- KFI—Medical Talk; 9:15, News
- KNX—Organ; 9:15, Melody Race
- KFSD—9:15, Good Cheer Program
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—National Grange
- KGO—Organ Concert; 9:55, Press Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGCC—Morning Melodies
- KGW—Gems of Melody
- KGDM—News; 9:45, Minstrels
- KFRC & network—Abram Chasins, pianist
- KOL—Julie Day; Studio
- KOIN—This and That
- KJR—News; Spice of Life
- KNX—Amagon; 9:45, News
- KECA—L. A. School Program

10:00 to 10:30 A. M.

- KPO & network—National Grange
- KGO—Pair of Pianos
- KYA—Columbia Parade; Harmonies

- KTAB—Bachelor; Bargain
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- KFRC & network—George Hall's Orchestra
- KVI—10:15, Hillbillies
- KOL—10:15, Morning Melodies
- KOIN—Johnnie Walker's Scrapbook
- 10:15, Air Shopping
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program

10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—NBC Farm Forum; 10:45, Words and Music
- KYA—Community Chest Program
- KTAB—Health Talk; Shorty Burke
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGCC—Hits of Today
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- KFRC & network—Esther Velas' Ensemble
- KVI—Amusement Tips to 10:45
- KOIN—Air Shopping; Annie Brunn
- KGW—Mark Daniels, baritone
- KJR—Club Minutes; Uncle Hank
- KNX—Marshall Grant, Organist
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words & Music; Songfellow
- KYA—Organ
- KTAB—Blue Moments; Rhythms
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- KFRC & network—Dan Russo's Orchestra
- KOIN—This and That
- KOL—Garden of the Air; News
- KVI—The Observer to 11:15
- KGW—Studio Program
- KJR—Rhythm Rulers
- KNX—Musical Program
- KECA—Classic Hour Records
- KOA—Words and Music; 11:15, Songfellow

11:30 to 12:00 Noon

- KPO & network—Don Pedro's Orchestra
- KGO—Financial Flashes; 11:35, Sam Moore, guitarist; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Four-Four Time
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Stocks and Bonds; Accordion Theatre News
- KGDM—Organ Recital
- KFRC & network—Round Towners
- KJR—Measured Steps
- KHQ—Organ Concert
- KNX—Musical Auction; Talk
- KECA—Records to 11:45
- KSL—Round Towners

12:00 to 12:30 P. M.

- KGO—Cliff Nazarro, songs; Western Agriculture

KPO—News; To be announced
 KYA—Scriptures; 12:03, Concert
 KTAB—Talk; Agriculture Period
 KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Instrumental and Vocal
 KQW—Popular Orchestra
 KGOC—Request Hour
 KGDM—Road Reports; Serenader
 *KFRC & network—Poetic Strings
 KOIN—Amie Brunn; Johnnie Walker's Scrapbook
 KVI—12:15, Front Page Headlines
 KHQ—12:15, Business and Pleasure
 KGW—12:15, Meier & Frank
 KJR—Tunes; Grain Reports; Notes
 KNX—News; 12:15, Congo
 KFI—Fed. & State Market Reports to 12:15
 KECA—12:15, News Release
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

*KPO & network—To be announced
 KGO—Western Agriculture
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Magic Harmony
 KROW—Band Concert; Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Market Reports
 KGDM—Records; News
 *KFRC & network—Buffalo Variety Workshop
 KGW—News; Friendly Chat
 KJR—Uncle Frank's Children Mat
 KNX—Concert Group
 KECA—Concert Favorites

1:00 to 1:30 P. M.

KGO—Vagabonds Quartet
 *KPO & network—To be announced
 KYA—Hawaiian Troubadours
 KTAB—Seventh Day Adventists
 KLX—Records
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Recordings
 *KFRC & network—Emery Deutsch's Dance Rhythms
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KNX—Pontrelli's Orchestra
 KFI—Organ Recital
 KOA—Weekend Revue
 KSL—Payroll Builder

1:30 to 2:00 P. M.

*KPO & network—To be announced
 KGO—Robert Pitner, tenor; 1:45, Piano Vignettes
 KYA—Rhythm Princes
 KTAB—Jean Kent, Economics
 KLX—Records
 KROW—Spanish Serenade; Oklahoma Ramblers
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Recorded Program
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—Library of Congress Musicales
 KOIN—Book of Life
 KJR—The Sun Dial
 KEX—Grain Reports; Records; Bookman
 KNX—Pontrelli's Orchestra

2:00 to 2:30 P. M.

*KPO & network—Cecilians
 KGO—Eddie Duchin's Orchestra
 KYA—Don Valdemar's Orchestra
 KTAB—Dance Tunes; Romancin'
 KLX—Records
 KROW—Dance Matinee
 KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—Charley & Harry; News
 *KFRC & network—Library of Congress Musicales
 KNX—Song Market
 KECA—Classic Hour

KJR—International Musical
 KSL—2:15, Dental Clinic
 KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

*KPO & network—Something Simple
 KGO—Our American Schools
 KYA—Modern Notes
 KTAB—Child Life; Records
 KLX—Records
 KROW—Dance Matinee
 KJBS—Events of Interest; music
 KQW—Dance Matinee
 KGDM—The Romancier
 *KFRC & network—Little Jack Little's Orchestra; 2:45, Miniatures, by Franklin McCormick
 KNX—To be announced
 KJR—Memory Box
 KECA—Recordings
 KOA—Our American Schools

3:00 to 3:30 P. M.

KPO—Beaux Arts Trio
 *KGO & network—Tom Coakley's Orchestra
 KYA—Light Opera
 KTAB—Notices; Chinese Music
 KLX—Recordings
 KROW—Fay Lanphier; Music; Talk
 KQW—Popular Vocal and Variety
 KJBS—News; Light Opera
 KGDM—Jubilee, Capt. Dobbs
 *KFRC & network—Al Roth and Orchestra
 KJR—Enchanted Islands
 KNX—To be announced
 KECA—Records
 KSL—Laugh Clinic; Junior Hour
 KOA—Rowdy Wright; News

3:30 to 4:00 P. M.

*KPO & network—Dot Kay, contralto; Pastels
 KGO—Tid-Bit; 3:35, Twenty Fingers of Harmony; 3:45, The Master Builder
 KYA—Light Opera
 KTAB—Sophistication; 3:45, Talk
 KLX—Records
 KROW—Singing Strings; Records
 KJBS—Dance Orchestra
 KQW—Variety Program
 KGDM—Jubilee
 *KFRC & network—Leon Navarra and Orch.; 3:45, Woody Willie
 KFRC—3:55, New York Stocks
 KJR—Vindabonians
 KNX—To be announced
 KECA—Recordings
 KSL—The Junior Hour; News
 KOA—News; Orchestra

4:00 to 4:30 P. M.

*KPO & network—Pastels; Clef Dwellers
 KGO—Religion in the News; 4:15, Jamboree, variety program
 KYA—Tea Dance
 KTAB—Date Book; Bay Meadows
 KLX—Records; Bro. Bob's Club
 KROW—Waltzes; Campus Echoes
 KJBS—Dance Orchestra
 KGDM—Gumore Oil Program
 KQW—Star Reporter; Variety
 *KFRC & network—Edgewater Beach Concert Orchestra
 KJR—Tea Dansant
 KNX—To be announced
 KECA—Recordings
 KSL—Broadcasters Review
 KOA—Religion in the News; Saturday Jamboree

4:30 to 5:00 P. M.

*KPO & network—String Time
 KGO—Jamboree; 4:45, Pickens Sisters, vocal trio
 KYA—Tea Dance Parade
 KTAB—Peaceways; Ramblings
 KLX—Bob's Club; Records
 KROW—Lee Davis Cowboys
 KJBS—Orch.; 4:45, News

KQW—Story Time; Songs
 KGDM—Dance Orchestra
 *KFRC & network—Vera Van; 4:45, Lawyer and the Public
 KOIN—Hollywood Reporter
 KJR—Snapshots
 KECA—Recordings
 KNX—World Revue
 KSL—Broadcasters Review
 KOA—Jamboree; Ford Rangers

5:00 to 5:30 P. M.

*KPO & network—Swift Hour; music direction Sigmund Romberg
 KGO—Spiritual Fantasy
 KYA—Children's Prog.; Donald Ayer
 KTAB—Memory in Melody; 5:15, Santa Claus
 KLX—Vocalist and Pianist
 KROW—Memory Lane, vocalist
 KGGC—Serenade; 5:15, Go to Church
 KQW—Concert
 *KFRC & network—Roxy Revue
 KEX—Concert; Sam Gordon
 KJR—Over the Skyways; Waltzes & Tangos
 KNX—Carefree Capers; 5:15, Church
 KECA—Recordings
 KFOX—Recordings

5:30 to 6:00 P. M.

*KPO & network—Swift Hour
 KGO—Beaux Arts Trio
 KYA—Metropolitans; Campbell
 KTAB—The Funnies; Voice of Stamps
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Recordings; Irish Gems
 KQW—Musical Impressions
 *KFRC & network—Roxy Revue; 5:45, Mary Courtland and Robt Armbruster's Revue
 KJR—Candlelight Time
 KNX—Dr. Matthews; Music
 KFVB—Gold Star Rangers
 KECA—Recordings
 KFOX—News; Song Hits; Talk
 KFSD—5:45, Morales Islanders

6:00 to 6:30 P. M.

*KPO & network—Radio City Party; John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra
 KGO—Beaux Arts Trio; Edna Fischer, pianist
 KYA—Cyrus Trobber Orchestra
 KTAB—Echoes of Portugal
 KLX—Arion Trio
 KROW—East Bay Labor Journal; 6:15, Club Castro Villa
 KGGC—Dinner Dance Review
 KQW—Concert
 *KFRC & network—Chesterfield Program
 KJR—News Reporter; Concert
 KNX—News; 6:15, Concert Group
 KFVB—News; Records; Organ
 KECA—Records; News
 KFOX—News; Vocalists, Al & Molly
 KFSD—6:15, Fairy Facts

6:30 to 7:00 P. M.

*KPO & network—Gibson Family, original musical comedy
 KGO—Coquettes; Education Today
 KYA—Orchestra
 KTAB—Sports; News
 KLX—Arion Trio
 KROW—Rhythm Kings; Dr. Facci
 KGGC—Theatre Program; Music
 KQW—Gerald Kenney; Thorobred Quarter Hour
 *KFRC & network—Benj. Franklin
 KOIN—Marine Corps Program
 KJR—Concert; Melody Palette
 KNX—Dance; 6:45, June Irwin
 KFVB—Organ; Amer. Weekly
 KECA—Wesley Tourtelotte, organ.
 KFOX—School Kids; Elec. Transc.
 KFSD—Los Flores Mountaineers
 KSL—Smiling Ed; Pathfinder Pete

7:00 to 7:30 P. M.

• KPO & network—Gibson Family
 KGO—Organ Symphony
 KYA—Erlie Smith's Sport Page;
 7:15, Wandering Troubadour
 KTAB—Italian News; Sport of
 Kings
 KLX—News Items; 7:15, Soprano
 KROW—C. W. Hammond; News
 KGGC—Orchestra; Organalities
 KQW—News; Accordion
 * KFRC & netwk—Carborundum
 Band
 KJR—Los Argentinos
 KFWB—Interview; Kaley & Fiske
 KECA—Raine Bennett, poet
 KNX—Watanabe and Archie; 7:15,
 Calmon Luboviski, violinist
 KFOX—Vagabonds; Bobby & Betty
 KFSD—Harvey Ball's Ensemble

7:30 to 8:00 P. M.

• KPO & netwk—Ladies Laugh Last
 KGO—Hal Kemp's Orchestra
 KTAB—Football Scores
 KYA—Drama
 KLX—Carefree Capers
 KROW—Hawaiians; Old Fashioned
 Girl
 KGGC—Recordings
 KQW—Italian Radio Theatre
 * KFRC & netwk—Saturday Revue
 KOIN—Jimmy Allen to 7:45
 KOL—Radio Speaker Stevenson
 KVI—Dr. M. M. Mellor to 7:45
 KGW—Studio; Crazy Crystals
 KOMO—30 Minutes of Music
 KHQ—Crazy Wells; Ed. McConnell
 KNX—Calmon Luboviski, violinist;
 KFWB—Juvenile Revue
 KFOX—Juvenile Revue
 KGB—Comedy Stars to 7:45
 KSL—7:15, Saturday Revue
 KOA—Harry Sosnick's Orchestra

8:00 to 8:30 P. M.

• KPO & network—National Barn
 Dance
 KGO—Marshall's Mavericks
 KYA—To be announced
 KTAB—Ralph Baker, tenor; Golden
 Gate Junior College
 KLX—Musical Soiree
 KROW—Latin-American Program
 KQW—Voice of Portugal; Enter-
 tainers
 KGGC—Spanish-American Program
 * KFRC & network—Richard Him-
 ber's Champions
 KJR—Uncle Sam's Exchange; Magic
 Harmony
 KFWB—Round Towner
 KNX—Hollywood Barn Dance
 KECA—Dept. of Playground
 KFOX—Organ and Piano; Vocal
 KFSD—8:15, Drama Hour

8:30 to 9:00 P. M.

• KPO & network—National Barn
 Dance
 KGO—Tom Gerun's Orchestra
 KYA—Orchestra
 KTAB—Golden Gate Junior College;
 8:45, Vocalist
 KLX—Musical Soiree
 KROW—Latin-American Program
 KGGC—Concert; Records
 KQW—Music of the Masters
 * KFRC & network—Hodge Podge
 Lodge
 KJR—"It's a case of Books"
 KNX—Hollywood Barn Dance
 KFWB—Sons of Pioneers
 KECA—Recordings
 KFSD—Drama Hour
 KFOX—Orchestra; Cecil and Sally
 KSL—Chas. Kent & Adierkans;
 8:45, Morton Salt Program

9:00 to 9:30 P. M.

• KPO & netwk—News; Big Ten

KGO—Tom Gerun's Orchestra; Mu-
 sical Treasure Chest
 KYA—Musical Skit; Novelty Piano
 KTAB—Nevada Nightherders
 KLX—Faucit Theater of the Air
 KROW—Italian Program
 KGGC—News; Wyoming Cowboys
 KQW—Music of the Masters
 * KFRC & netwk—Joe Haymes Orch.
 KHQ—To be announced
 KOL—Dance Music
 KVI—Orchestra
 KJR—News Reporter to 9:15
 KOMO—Fisher's Blend Half Hour
 KNX—News; Hollywood Barn Dance
 KFWB—Dance Orchestra
 KFOX—Nick Stuart's Orchestra
 KECA—Recordings to 9:15

9:30 to 10:00 P. M.

• KPO & netwk—Let's Dance: Or-
 chestras under direction of Kei
 Murray, Xavier Cugat & Benny
 Goodman
 KGO—Musical Treasure Chest
 KYA—Dance Orchestra
 KTAB—News; Drama
 KLX—News; Musical Headlines
 KROW—Dancing Party
 KJBS—Morning Concert
 KGGC—Records; The Hermit
 KQW—St. Claire Hotel Orchestra
 * KFRC & network—Dance Orch.
 KOL—9:45, News; Editorial
 KVI—Ledger News Flashes to 9:45
 KNX—Hollywood Barn Dance
 KJR—World Revue
 KFWB—Slumbertime
 KFOX—Slumbertime
 KSL—Harry Clarke & Peter Spray-
 nozzle to 9:45

10:00 to 10:30 P. M.

• KPO & network—Let's Dance
 KGO—Williams-Walsh Orchestra
 KYA—Bath-Day Party
 KTAB—Club Tivoli Orchestra
 KLX—Records
 KGGC—Ten o'Clock Review
 KROW—Dancing Party; Talk
 KFRC—News; 10:10, Studio; Fred
 Skinner, songs
 KOL—Harrison Mason; Dance Music
 KJR—Dance Orchestra
 KHJ—News Items; 10:10, Orchestra
 KNX—Haven of Rest
 KFWB—News; "Moments Musicale"
 KFOX—News; Organ
 KGB—News Flashes; Music
 * KECA—Recordings
 KSL—Dance Orchestras

10:30 to 11:00 P. M.

• KPO & network—Let's Dance
 KGO—Press-Radio News; 10:35,
 Black Diamonds
 KYA—Bath-Day Party
 KTAB—Ray Tellier Orchestra
 KLX—Records
 KROW—Quite Harmonies
 KGGC—Ten o'Clock Review
 * KFRC & network—Orville Knapp's
 Orchestra
 KOL—Dance Orchestra
 KOIN—Elmer Jean Anthony's Col-
 umbians
 KJR—Rocky Mountaineers
 KNX—Pontrelli's Orchestra
 KFWB—Orchestra
 KFOX—Dance Orchestra

11:00 to 11:30 P. M.

• KPO & network—Let's Dance
 KGO—Slumber Hour
 KYA—Bobbie Gram's Orchestra
 KTAB—Dance Orchestra
 KROW—Dance of the Hour
 * KFRC & network—To be announced
 KOIN—Anthony's Columbians
 KJR—Dance Orchestra
 KGW—Dance Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra
 KGB—Orchestra

11:30 to 12:00 Midnight

• KPO & network—Let's Dance
 KGO—Slumber Hour
 KYA—Orchestra
 KTAB—Tony Wallace's Orchestra
 KROW—Ran Wilde's Orch.
 * KFRC & network—Dick Jurgen's
 Orchestra
 KJR—Till Tomorrow
 KFWB—Dance Orchestra
 KHJ—Recordings
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

• KPO & network—Let's Dance
 KROW—Dance Music
 KGDm—Records
 KHJ—Records
 KFWB—Clyde Leach's Orchestra
 KGB—Recordings
 KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct
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 stations and networks and
 national emergencies often
 cause deviations which the
 stations cannot foresee.

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LA GRANGE
CALIFORNIA
7/17/35

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The All-Navy Boxing Show will be on the air.
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The date—FRIDAY, DECEMBER 14.

The time—8:15 P. M.

The station—

KTAB

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Ray Maxwell, Manager

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