

IN THIS
ISSUE

Will Hedonists Control Radio?

BROADCAST WEEKLY

OCTOBER 7th to 13th



Photographic reproduction of an oil painting of Ed. Fitzgerald, master of ceremonies for Borden Friday Frolic, KFRC 7:30 P. M.

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
 Baker, Phil, Friday, 6:30 p.m. NBC
 Cook, Joe, Monday, 6:30 p.m. NBC
 Cantor, Eddie, Sunday, 5 p.m. NBC
 Penner, Joe, Sunday, 4:30 p.m. NBC
 Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Bible Stories, Sunday, 12 noon. KGO
 Death Valley Days, Tuesday, 8:30 p.m. NBC
 Drama Hour, Monday, 8:30 p.m. KGO
 Eno Crime Clues, Thurs. and Fri., 9 p.m. KGO
 First Nighter, Friday, 7 p.m. NBC
 Grand Hotel, Sunday, 3:30 p.m. NBC
 Life of Benjamin Franklin, Saturday, 6:30 p.m. CBS
 Memory Lane, Wednesday, 7:30 p.m. NBC
 One Man's Family, Friday, 7:30 p.m. NBC
 Radio Guild, Monday, 12 noon. KGO
 Royal Gelatine Dramatic Series, starring Mary
 Pickford, Wednesday, 5 p.m. NBC
 Sunday Morning Special, Sunday, 9 a.m. NBC
 True Story Court, Friday, 8:30 p.m. CBS
 Twenty Thousand Years in Sing Sing, Wednesday,
 6 p.m. NBC
 Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO
 Education Today, Saturday, 7 p.m. KGO
 Educational Feature, Wednesday, 1:30 p.m. CBS
 Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
 Hyde, Henry M., Sunday, 6 p.m. KGO
 Standard School Broadcast, Thursday, 11 a.m. KPO
 Stanford University, Monday, 7:45 p.m. KGO
 The New World, Monday, 9:30 a.m. NBC
 The University of California, Sunday, 9:30 p.m.;
 Mon., Tues., Wed., Thurs., Fri., 3:45 p.m. NBC
 You and Your Government, Tues., 4:30 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
 American Album of Familiar Music, Sunday,
 6:30 p.m. NBC
 Atwater-Kent, Monday, 5:30 p.m. CBS
 Bernie, Ben, Tuesday, 9 p.m. NBC
 Boswell Sisters, Tuesday, 6 p.m. CBS
 California Melodies, Friday, 7:30 p.m. CBS
 Carnation Contented Program, Monday, 7 p.m. NBC
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
 Crosby, Bing, Tuesday, 6 p.m. CBS
 Gibbons, Floyd, Saturday, 9 p.m. NBC
 Hollywood Hotel, Friday, 6:30 p.m. CBS
 Marshall's Varieties, Everet, Wed., 5:30 p.m. CBS
 Madame Schumann-Heink, Sunday, 8:15 p.m. NBC
 Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
 March of Time, Friday, 6 p.m. CBS
 McCormack, John, Wednesday, 6:30 p.m. KPO
 Personal Closeups, Interview by Gypsy, Sunday,
 6:15 p.m. KGO
 Smith Kate, Wednesday, 12 noon. CBS
 Treasures of Time, Wednesday, 8:45 p.m. CBS
 Voice of Experience, Monday to Friday, 9 a.m.;
 Wednesday, 8:30 p.m. CBS
 Voice of Firestone, Monday, 8:30 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday,
 inclusive, 6:45 p.m. KGO
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
 Betty and Bob, Monday to Friday, 1 p.m. NBC
 Bachelor, Billy, Monday to Friday, inclusive,
 5:15 p.m. *KFRC
 Gene and Glenn, Monday, Tuesday, Wednesday
 and Friday, 8:15 p.m. NBC
 Myrt and Marge, Monday to Friday, inclusive,
 8 p.m. CBS
 Orphan Annie, Monday, Tuesday, Wednesday
 and Friday, 5:45 p.m. NBC
 Oxydol's Own Ma Perkins, Monday to Friday,
 1:30 p.m. NBC
 Vic and Sade, Monday, Tuesday, Thursday,
 Friday and Saturday, 10:30 a.m. KGO

SYMPHONY ORCHESTRAS

N. Y. Philharmonic Orchestra, Sunday, 12 noon. CBS
 Radio City Music Hall, Sunday, 9:30 a.m. NBC
 Standard Symphony, Thursday, 8:15 p.m. NBC
 SERA Symphony Concert, Sunday, 5 p.m. KGO

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
 Blue Monday Jamboree, Monday, 8:30 p.m. *KFRC
 Captain Henry's Showboat, Thursday, 6 p.m. NBC
 Carefree Carnival, Saturday, 9:15 p.m. NBC
 Chase & Sanborn: Eddie Cantor, Sunday, 5 p.m. NBC
 Colgate House Party, Monday, 6:30 p.m. NBC
 Crosscuts Log o' the Day, Mon., Wed., Thurs.,
 Fri. and Sat., 8:15 a.m. KGO
 Demi-Tasse Revue, Monday, 7:30 p.m. NBC
 Fleischmann Hour, Thursday, 5 p.m. NBC
 Gibson Family, Saturday, 6:30 p.m. NBC
 Happy-Go-Lucky Hour, Monday to Friday, in-
 clusive, 2 p.m. *KFRC
 Hall of Fame, Sunday, 7 p.m. NBC
 Hi-Jinks, Sunday, 9 p.m. CBS
 National Barn Dance, Saturday, 8 p.m. NBC
 Palmolive Beauty Box, Tuesday, 7 p.m. NBC
 Pearce, Al, and Gang, Mon. to Fri., 2 p.m. NBC
 Roberts, Lee, Sunday, Tuesday, Thursday and
 Saturday, 7:45 a.m. NBC
 Roxy Revue, Saturday, 5 p.m. CBS
 Shell Show, Monday, 9 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. *KFRC
 Town Hall Tonight, Wednesday, 9 p.m. NBC
 Waring's Pennsylvanians, Sunday and Thursday,
 6:30 p.m. CBS
 Whiteman, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

BROADCAST WEEKLY

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EMPIRES have fallen, people perished, and the entire progress of civilization retarded by a false philosophy that can be expressed in a single word—which simultaneously epitomizes the cause of many of the world's woes today. That word is "*hedonism*."

Webster defines *hedonism* as—"The doctrine that *pleasure* is the sole or chief good in life and that moral duty is fulfilled in the gratification of pleasure-seeking instincts and dispositions."

It would be tantamount to sacrifice to believe or declare that Radio must find its greatest achievement in subservience to so retrogressive and unchristianlike a philosophy. But the final verdict must come from the audience itself. If the "*Radio hedonist*" is to be prevented from stealing the ether for his own idolatry, then patriotic, home-loving, God-fearing people must take Radio more seriously. If froth and frills are not to squeeze out broadcasts of substance, then intelligent listeners must make their demands and appreciation emphatic.

Not since the beginning of time has humanity had at hand another force so capable of contributing to its own enlightenment and regeneration. No ill besets the world today which cannot be cured or in some measure assuaged by the proper use of Radio. But, great and self-sufficient as is this magic force, it yet requires the active guidance, support, and encouragement of a sincere and alert *representative* audience to accomplish these ends.

What percentage of the Radio public fully realizes the vast diversity of instructive and inspirational programs on the air at the present moment? What part of the audience is availing itself in full of these daily opportunities for education, encouragement, and self-betterment? And they are *opportunities*. Educators, statesmen, religious leaders, household economists, engineers, eminent medical authorities, outstanding business chieftains, statisticians, sociologists, scien-

tists, world travellers, famous writers, star reporters, renowned musicians—all of these and many more are now "inhabitants of the ether" awaiting but the sympathetic turn of a dial to bring inspiration and enlightenment to any home with the inclination to receive them. Shall they wait in vain for admittance? Shall the welcome accorded them and the response they evoke be so scanty and unenthusiastic that they will be withdrawn and the *hedonist* reign supreme?

The answer is with *you*, the *representative* Radio audience. Make it a point to search out and tune in these programs. Not all of them can be given headline prominence by the sources to which you look for Radio information—publicizing many thousand individual daily programs is a tremendous task, and unfortunately not all avenues of publicity are friendly to Radio. So do your own exploring. Constitute yourself a committee of one to interest your friends and neighbors. Write the station or sponsor or both expressing your appreciation of such programs, their place and significance in your home, and the importance of their continuation.

Pleasure has a very definite and salutary function in the life of every person. But a mind occupied entirely with will-o'-the-wisp thoughts or a body applied only to sensuous pleasures must soon atrophy into an abject condition that destroys the entire happiness and usefulness of the individual.

Knowledge is power. Faith is force. Radio has the reach and realism to universalize both. It requires but the support and encouragement of those who themselves will benefit most. A country founded on Christianity and intelligence can triumph over the multiplied problems of a modern era, and preserve its hereditary blessings only by adhering to the principles and practices which gave it birth.

Let every Radio listener do his part—not as an obligation to Radio, but as a duty to God, country, and home, for which Radio can do so much.

MICROPHONE GOSSIP



• • • Hazel of One Man's Family is a mother in real life as well as on the ether, now. Bernice Berwin, pretty NBC actress who is Mrs. A. Brooks Berlin, wife of a San Francisco attorney, has a brand new little son, born just before midnight Monday night (September 24) in the Peralta Hospital, Oakland. The baby, who weighs six pounds, has been named Berwin Brooks Berlin. His mother probably will be back on the air in six weeks, when Hazel will return from that trip which took her out of the Barbour serial, and Muriel La Salle of Memory Lane will come back into the Goshen Center epic.

• • • A fan in Topeka wants Cliff Edwards to send him an autographed ukulele . . . Cliff, by the way, has his tickets bought for Hollywood, where he'll start work on a movie in a couple of weeks.

• • • Ira McCullough, for several years a member of the KFOX musical and dramatic staff, has returned to the station to play parts in dramatic and comedy sketches, it is announced by Hal G. Nichols of the studio. Mr. McCullough is especially adapted to play "heavy" roles, and is widely known for his portrayal of "Torpedo Joe Morratta" in the successful KFOX thriller, "The Boy Detective."

• • • Mary Lou and Lanny Ross are together again. The charming singing miss of the Maxwell House Show Boat dropped down out of the skies in Hollywood the other day, and Ross was at the plane to meet her. Mary Lou's brief stay in the cinema capital proved to be an exciting and thrilling visit for her, for Lanny took her out to the Paramount lot where she watched him face the camera in "College Rhythm." He took her dancing at the world-famous Coconut Grove and to dinner at the colorful Brown Derby, and for brief stops at the dozen and one places frequented by celebrities of the film colony.

• • • Carlton Kadell and Duane Thompson, long associated together on the old Headlines program and now playing on the un-named Moon Rocket mystery drama broadcast over KHJ and affiliated Columbia-Don Lee stations, this week received their most unusual bit of fan mail. A radio enthusiast who has listened to them consistently, but never seen them in real life, formed his own impressions of the appearance of each member of the Headlines cast, carved the figures into a wooden plaque and pre-

sented it to Kadell and Miss Thompson. Surprisingly enough, considering that the carver formed his impressions through his auditory apparatus rather than by visual means, the figures are remarkably easy to recognize.

• • • When Jessica Dragonette makes her guest appearance on Josef Koestner's Sentinels Serenade early in October, she may have one of her greatest wishes fulfilled. Ever since her early success in operatic work on the air, she has wanted to read lines and she has asked Mr. Koestner to give her some speaking rôle if possible. One thing Miss Dragonette will object to, she claims, is hiring a dramatic actress to speak lines for her.

• • • Curtis Peck, station engineer at the KPO transmitter in Belmont, California, knows how the Pharaoh of Egypt felt during those plagues. An army of black widow spiders has invaded the transmitter building and in addition to the regular duties of Peck and his staff they now have to spray the entire building from basement to roof, every other day with insecticide. The Department of Agriculture and various agencies for combatting insect pests have attempted to fight the plague but the spider population in the marsh grass around the transmitter grows faster than it can be destroyed. Nobody has been bitten thus far but the KPO staff is becoming expert in recognizing the deadly black widow, and the emergency shelf is stocked with first-aid remedies.

• • • "Trouble with taking my picture," said the Rev. Henry Scott Rubel, genial and chubby radio writer, who visited the Chicago NBC studios to watch a performance of Tony Wons' House By the Side of the Road broadcast, "is that if you get the camera close enough to catch my expression you can't get me in the picture, and if you get the camera far enough to get me in the picture you can't get my expression." Rubel, former Berwyn rector, who uses the pen name, Hal Raynor, is chief "gag" writer for Joe Penner and the man who writes the words for Joe's songs. He is also rector of two mission parishes in New Jersey.

• • • Arlene Francis, Al Pearce's newest comedy find, is a Los Angeles doctor's wife who has taken up radio as a hobby. Miss Francis has had considerable stage experience, however, chiefly in stock companies. As do the other Pearce comics, she writes her own acts. Although a mature woman,

Miss Francis says, "In all my experience I've never had so much fun in doing any kind of a job as I'm getting out of my appearances with the Al Pearce Gang." And judging from the laughs she is getting her listeners are getting a lot of fun out of it too. Pearce has signed her on a year's contract.

• • • C. P. MacGregor, president of MacGregor & Solly Electrical Transcription Studios, is making an extended tour of the South in connection with the MacGregor & Solly transcription chain.

• • • "Half Wolf is a radio announcer at Seattle." That was the sentence which appeared in the September 15 issue of *The Pathfinder* magazine, published in Washington, D. C. This surprising statement appeared under the title "Name O'Howls." Among other interesting exclamatories reported were "Dr. Will Slaughter is a medical examiner at Darien, Connecticut," and "I. M. Brief is a shorthand teacher in the schools of Muskegan, Michigan." Hal Wolf received nation-wide attention when he was chief announcer for the Mt. Rainier Coast to Coast broadcast. Evidently some paper in the East had a typographical error.

• • • Mary Rosetti, petite KNX songstress, has stepped out and made herself a valued member of a new girl trio. The three gals travel under the intriguing and novel title of "The Blue Belles"—just when we thought the girl trios had run out of names, too! The new trio comprises Ruby Berry, Sally Noble, and Mary Rosetti, and just to prove that they're good, it is reported that out of two special auditions they landed two jobs; Special arrangements are prepared by Billy Hamer, well known musician.

• • • "You will be dead at forty-five." That was the astounding answer to Wilton Haff's first and last experience with fortune tellers. An announcer for KOMO-KJR during the nation-wide broadcast from "The Mountain," Wilton Haff's experience sliding down the glaciers of Mt. Rainier made him think for a moment or two that the fortune teller spoke with some authority. Now that Wilton Haff is announcing programs for beautiful Dorothy Lee, and the Fashion Broadcast from the Olympic Hotel, he hopes, in fact, is quite confident, that the fortune teller is all wrong.

• • • Eddie Peabody, that dynamic maestro of the banjo, is on his way to New York and NBC after a vacation at his ranch at Riverside, California, where he grows lots of oranges and lemons. While resting in the West, Peabody also played a part in the Lee Tracy picture, "The Lemon Drop Kid," and taught Tracy a thing or two about the banjo.

• • • Jack Joy, the KFWB dance maestro, has over ten thousand songs in his library. Of the ten thousand, it is estimated that Joy knows at least five thousand of the numbers by memory.

• • • Dick Aurandt, of KFRC, is making three series of organ programs for MacGregor and Solly, electrical transcription studios. The programs will be released transcontinentally over the MacGregor and Solly transcription-chain of forty stations.

• • • Radio musicians are notable as a rule for their love for automobiles and airplane, but Don Renfrew, NBC saxophonist, ("Scotty" to fellow orchestra members) has invested in a horse. Sherry is her name and she and Don are to be seen cantering through Golden Gate Park almost every morning.

• • • Ted Van Gessel, producer of the KYA "Noonday Concert Discovery Hour" and "German Lied and Music" program, is an accomplished boxer. At one time Ted trained Battling Siki, famous Sengelese boxer in Australia.

• • • When Sam Hayes, NBC commentator, was a college lad he wanted to develop his voice. So he went to the top of a mountain in the High Sierra and bawled: "Friends, Romans, Countrymen; lend me your ears." However, nobody but chipmunks lent him their ears till he got into radio. Now he talks into millions of ears on the network every night.

• • • Jean Wakefield, KYA's "Lady in the Evening," received a gift of a very valuable pinto pony from an ardent fan. The pony is now galloping about Jean's Los Gatos ranch awaiting his new owner.

• • • The engagement of two new musical artists by the management of KFOX is announced by Hal G. Nichols, studio manager and program arranger, in the persons of Miss Buda Orth, violinist, and Harry Bell, cellist. With Miss Rolly Wray, pianist, they will comprise a new entertainment unit known as "Studio Trio," and will give fifteen-minute concerts daily, except Sundays, at 10:30 to 10:45 in the mornings.

• • • Andre Kostelanetz is a chemist by avocation, and has a complete chemical lab in his home where he collaborates on research with the scientists of Manhattan.

• • • Don Ameche, hero of First Nighter broadcasts, was persuaded to try out for radio by Bernardine Flynn, "Sade" of NBC's Vic and Sade program, who was an old friend and fellow thespian at the University of Wisconsin. Don has been playing in stock companies since leaving the university and this training enabled him to win a part almost immediately.

The word "SILHOUETTES" is written in a large, bold, serif font. On either side of the word are stylized silhouettes. On the left, a cartoonist is shown in profile, holding a pencil and looking at a piece of paper. On the right, a radio personality is shown in profile, sitting at a desk with a microphone and looking towards the left. The silhouettes are filled with a stippled or cross-hatched pattern.

SILHOUETTES

TWER JOEP—I mean Joe Twerp—was born in Milwaukee on January 10, 1910. His nationality is ostensibly American although Twerp insists that it is mixed—with just a dash of ginger ale. He attended University for a time, during which he was a member of the fraternity Delta Sigma. He has ancestors, but would rather not talk about them. Doesn't see why he should be proud of them—they wouldn't be proud of him.

M'sieu Twerp states that when he was but a stripling, his idea of something really worthwhile was a cartoonist and strange to relate, he still has the same idea. Thinks that cartooning would be one of the things he would like to do if he left radio—either that or writing. Likes to think that some day, he will be about the best there is in the entertainment business. That is no gag. He is sincere in hoping that his efforts will culminate in something like that and he is continually working hard toward that end.

His radio favorites are Jack Benny, Phil Baker and Fred Allen. Roy Atwell? You guess. Likes screen stars such as W. C. Fields, Joe E. Brown, Dick Powell, Spencer Tracy and Loretta Young.

Favorite indoor sports are charcoal drawing and working in water colors. The artistic talent runs in the family.

Prefers radio to stage or screen because he has had no experience with the latter two and because he likes steaks with his daily bread and butter.

His travels have been limited to Canada, Mexico and the Hawaiian Islands. Says he would like to live in Mexico City. No particular reason.

Hates professionals who laugh at their own gags. Hates non-professionals who don't laugh at his gags. Loathes rhubarb tops. Detests rhubarb bottoms. And worst of all, he positively abominates the middle part of the rhubarb. His only economy is trying to get out of paying that awful blank, blank penny sales tax.

Indulges in one outdoor sport. His friends call it madness, but he calls it golf. Also plays a snappy game of ping-pong and is a whiz on the croquet courts. Likes to watch football and wrestling.

Enjoys books by Thorne Smith, Robert Benchly and Mark Twain. Pets consist of two guppies.

Has been on NBC, CBS, Merry-makers, KNX, KFAC and several other programs on the CBS. Is now MC for the new Hi Jinks.

Joe Twerp isn't his real name, but you try and find out what it is.

ANDRE KOSTELANETZ, the genial Maestro of the orchestra that accompanies Rosa Ponselle, Nino Martini and Grete Stueckgold on the CBS broadcasts, has been studying music since he was three years old. And although he left his native country, Russia, when he was barely twenty to become an accompanist to several Metropolitan and Chicago Opera stars, he has continued to study music with a fervor that has earned for him a place among radio's premier arrangers, conductors, and composers.

He states his opinion on modern radio, its music and beliefs, when he said at the conclusion of his operatic career, "Quite a few highly revered operas aren't any better basically than many so-called popular American songs. Take them apart and you'll find that they are merely native street songs disguised in an elaborate orchestral dress." That was in 1924, when he started his radio career. Now he holds several early records of arranging and conducting, among them the honor of offering the first full-length program without the usual announcements. In this technique the music itself creates the desired mood without verbal exposition. This method of presentation has already been widely accepted. Currently he is developing a new type of radio music known as "harmonic sophistication." This is an attempt to crystallize the tempo of life in the 30's with an expression of the speed and unrest inherited from the post-war decade, and yet not incorporate the blatancy which characterized that era.

The completeness and smoothness with which he has accomplished this type of music truly places him among America's best artists. What skillful artists do with colors and talented orators and writers with words, Andre Kostelanetz does with music.

His chesterfield half-hour program, offered recently over CBS and now off the air for a brief time, has established thousands of fans throughout the country that have made it possible for him to procure as featured artists such noted vocalists as Nino Martini, Rosa Ponselle, and Grete Stueckgold. One of these half-hour programs requires 1,300 pages of manuscript music, and CBS statisticians report that a stack of music used in one broadcast stands higher than the five feet five inches tall conductor.

An example of his popularity can be seen with the report that, of the many hundreds of requests from the Navy's enlisted men to witness CBS broadcasts, the largest number, for any one program, wanted to see and hear the Rosa Ponselle-Kostelanetz presentation.

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

War? There's One at Our House Every Night

We enjoy the "Broadcast Weekly" and it is a great help in getting the best use of one's radio.

It was amusing some time ago, the various complaints which appeared in the Open Circuit. You so gallantly tried to please, but I was reminded of the old story of the boy, the man and the mule—you recall it, I'm sure, for he couldn't please everybody. We like your fine little magazine as it is, but didn't complain at any of the other methods you used, although I really believe the present method is the most simple.

We especially enjoy the Standard Symphony Hour, and all GOOD music, and wish there were more such on the air. Crooning and rank jazz put me almost in a fighting mood and I shouldn't be surprised if such junk doesn't cause wars. I suppose some people enjoy(?) such so-called entertainment, and of course I do not have to listen to it, but it does seem there is a preponderance of such. I noticed one program listed "Bunk," and I thought how true!

We miss the "Shell Ship of Joy," Tom Mitchell and "Crosscuts from the Log of the Day," "Jack and Patsy" and other old familiar programs.

We enjoy Calmon Lubovski very much. We miss the Hollywood Bowl concerts, as we used to get so much pleasure from them. I think "Death Valley Days," "Winning the West" and "Memory Lane" are the best programs of that type on our western programs. "The Woman's Magazine of the Air" is good, too.

Your editorial, "Radio's Versatile Genius," in this week's magazine (September 1) is good, and we quite agree with you that the broadcasting people would be doing something really worth while to broadcast more of such programs as you referred to, especially those which acquaint the nation with its own natural beauties and wonders and resources.

With best wishes for your continued success,
Mrs. C. B. S., Edmonds, Wash.

The Hour Is Changed. Thanks NBC

This is my first letter to say we do so enjoy the "Broadcast Weekly" each week. We like to read of those we listen to, also like to see their pictures. We were very sorry when Charles Hart was taken off the program with his inspiring music. Also very sorry when Captain Dobbie and his "Ship of Joy" could no longer sail for another delightful half hour. We hope they may soon be placed on again.

And when Doctor Cross' program was changed to the present late hour we felt we had lost our best friend. It is impossible, we find, to stay up until 10 o'clock each evening to hear this beautiful, inspiring and educational program. We do not want to be selfish, but could it not be put on earlier in the evening in place of one of the too numerous dance orchestras or programs of recordings, so the entire family could enjoy it? As it is, the children are in bed asleep before it is time for them to appear. And they enjoy it as much as we older ones do. I can also speak for a number of our neighbors in saying it is the kind of program we need more of. Something that leaves a good taste in your mouth, that you never tire of, and are constantly wishing for more.

We hope your influence may be used toward changing to an earlier hour. If our children's minds are filled with the best the radio provides, they will grow up and help make this world the place that God would have it.

We always enjoy "Memory Lane," "One Man's Family," the symphony hours and those of our military bands.

Let's have more of the helpful, uplifting programs.

Mrs. L. A. N. Fair Oaks, Calif.

Another Music Lover Stands Up to Be Counted

I have been a reader of your good little magazine for several years, but never before felt an urge strong enough to offer anything for its very interesting "Open Circuit." But I cannot refrain longer from adding my protest to the kind of programs we have been offered the past few months by both the principal networks.

I refuse to believe that the majority of the listening public prefers blues singers, whiners, crooners, wailers that slide down the scale like a dying calf—love songs that have neither time nor a vestige of sincere sentiment, and jazz orchestras on end.

Rather I wonder if it is not that the jazz hounds bombard such programs continually with their approval and howl for more, while we lovers of good music have sat back in our easy chairs, enjoying what good things come over and said nothing until now the good music has about disappeared entirely. And now it is high time for us to be heard long and loud. I agree with D. E. A. in a recent issue of your magazine, exactly.

I am not a "highbrow" in music, but we do like the popular classics—orchestras that give us good music, love songs if you will, but let them be those that stick to at least some of the rules of recognized harmony and have a semblance of a time and words that ring with sincerity—there are plenty such.

We miss Charles Hart's orchestra very much. Some of the other leaders may be as good, but none of them give us the class of music he did, and they appear to be catering more and more to the taste for light modern stuff.

The wonderful varied programs Roxy used to give us Sunday mornings have now become simply another orchestra, but last week the only piano concerto we have had for weeks was cut off abruptly in the middle of a movement for comics.

And Mickey Gillette, the first man to my mind to make a musical instrument of a saxophone, who gave us good solos, sprinkled with good things, could not be let alone; they must team him up with a group that seems to be headed toward another squawking ensemble of light moderns.

I am tempted here to insert a garbled quotation because it should be said: "O Music! What crimes are committed in thy name."

And now I want to whisper this in the ears of sponsors: It is not the jazz mad that buy most of their wares, but the householder that generally enjoys some real music. And to the manufacturers of and dealers in radio sets: Why is it the present demand is mostly for small, cheap sets? Is it not largely because the music lover sees no reason for investing in a set for the home, that has some real fidelity, until there is a prospect of programs that justify it. We might just as well, as one suggests, dig out our old "Victor," for good records are cheap now. And let them not get the notion this is the notion of one man—it is in the air—this opinion is quite prevalent. "The handwriting is on the wall"—unless the lovers of good programs are given more consideration. Keep up the good fight. More power to you.

S. M. R., Mountain View, Calif.

NEWS *and* COMMENT

Carlton E. Morse, author of "One Man's Family" and recent winner of the gold medal from a national magazine for distinguished service to radio, will offer his latest dramatic effort, "Songs of Life," during the "Sunday Morning Special" over an NBC-KPO network Sunday, October 7, from 9 to 9:30 a. m., P. S. T.

"Sunday Morning Special," a new commercial feature sponsored by General Mills, Inc., offers two complete programs in one thirty-minute presentation. The Morse play will be the second half of the bill, which will be introduced each week by Rod Hendrickson in the character of Colonel Rod. Known as the man of many voices, Hendrickson will interpret all the parts in his stories, which are primarily intended for children. Hendrickson has been entertaining juvenile listeners for several years. His work has been widely endorsed by various mothers and teachers' organizations.

In his new series, "Songs of Life," Morse plans to offer something different in his dramatizations of human interest incidents taken from life. Songs will be used to set the scenes of the plays, and in some cases their lyrics will serve as the inspiration for the drama itself.

Each week Morse will arrive in the studio with a troupe of actors to present a play designed to appeal to both children and adults. The first drama will be a story of a little prince who is caught in the toils of court life and is never allowed to enjoy the pleasures of an ordinary child. How he escapes his prison-like surroundings for a few hours of fun will be revealed by a cast of favorite members of the National Players.

Bobbie Hudson, the little boy who cries real tears when he acts, will be the pathetic child-prince. His tutor will be portrayed by Barton Yarborough, Clifford of "One Man's Family." The captain of the royal guard will be enacted by Cameron Prud'homme, noted stage character actor.

KPO, KHQ, KOMO, KGW, and KFI are the NBC-KPO network stations scheduled to release this feature.

Rudy Vallee is going to Hollywood to make another motion picture, and he is going to take his Thursday night Fleischmann Variety Hour and Lou Holtz, a frequent guest on the weekly broadcasts, to filmland with him. The popular young maestro will be on the West Coast for six weeks, beginning October 11, during which his Fleischmann Variety Hour broadcasts over an NBC nation-wide network each Thursday at 5 p. m., will originate in the NBC Hollywood studios with outstanding film

stars and Pacific Coast entertainers as featured guest artists. Lou Holtz, favorite Broadway comedian, whose repeated performances with Vallee have been highly popular with listeners, also will work before the cameras in California, and will be heard as a guest artist on at least three of the Fleischmann Variety Hours from the screen city.

NBC stars in San Francisco behave like this at the microphone:

J. Anthony Smythe (Mr. Barbour in One Man's Family) always raises one finger ceilingward and shakes it violently to emphasize a point in the lines he is reading.

Josef Hornik, orchestra conductor, leads his men with a stubby lead pencil instead of a baton.

Pinky Lee, comedian on the Carefree Carnival, never does his best unless he's wearing the tattered old sailor suit that he wore for so many years when he was a vaudeville headliner.

Bob Waldrop, the announcer on Tom Coakley's transcontinental broadcasts, bows graciously at the microphone the whole time he is reading his copy.

Meredith Willson continuously brushes one lock of hair from his eyes while he leads a musical score.

Michael Raffetto (Paul Barbour) in One Man's Family) rocks back and forth on his heels while reading his part.

Cliff Nazarro, popular singer, always holds a handkerchief clasped tightly in his hand while singing . . . and mops his forehead immediately at the conclusion of a song.

Rush Hughes, Shell Show master of ceremonies, and Langendorf Pictorial star, always occupied himself with something during the time that the announcer reads his introduction . . . looks out the window, reads a newspaper or something of the sort . . . and is always fifteen or twenty feet from the mike when it's time for him to start.

Edsel B. Ford, president of the Ford Motor Company, has announced a new broadcast series over the Columbia network, starting Sunday, October 7, from 5 to 6 p. m., P. S. T. The program will be heard each Sunday at the same time through the fall and winter. The weekly program will feature the Ford Symphony Orchestra, conducted by Victor Kolar. The orchestra will be supported by a mixed chorus of twenty-four voices and a notable array of guest artists, both singers and instrumentalists. The programs will be broadcast from Orchestra Hall in Detroit.



IRENE BEASLEY

Nation-wide balloting during the past three months to elect the Queen of Radio for 1934 has swept Irene "Bee" Beasley to that coveted honor. She was crowned recently in Madison Square Garden, New York, at the National Electrical and Radio Exposition. More

than 298,000 votes were cast by radio listeners all over the country.

For the first time in the history of radio, listeners elected their Queen by direct vote.

"The long, tall gal from Dixie" was elected by a wide majority of votes over many well known air favorites. Candidates were nominated by direct ballot, ten of which constituted a nomination, and by direct choice of the 299 radio editors from all sections of the country. There designation ceased. The listeners elected.

This slender Texas blues singer, now a sovereign in the radio realm, fought her way from an unpretentious beginning. Her crooning voice and her engaging manner have brought her deserved prominence.

❖

Madge Marley, young soprano from Greensboro, N. C., has been chosen as the songstress who will appear with Freddy Martin's orchestra during the new "Open House" series on the Columbia network each Sunday from 2 to 2:30 p. m., starting October 7. Her songs will be heard in addition to vocal specialties by versatile members of the band, including Elmer Feldkamp, baritone; Terry Shand, blues singer; the Martinettes, male trio, and the piano team of Russell and Terry.

❖

The Swift Hour, featuring Sigmund Romberg, famous American operetta and musical comedy composer, and original musical compositions written by him especially for the program, was inaugurated over a coast-to-coast NBC network on Saturday, October 6. William Lyon Phelps, noted literary critic and commentator, is acting as master of ceremonies, numerous assisting artists and one of the largest orchestras on the air share time on the full hour broadcasts from the NBC Radio City studios under the sponsorship of Swift and Company.

Joe Penner and his famous duck, who began their spectacular climb to radio fame just a year ago, will be back on a coast-to-coast NBC network for a new series of Baker's Broadcasts on Sunday, October 7, at 4:30 p. m. Penner and his duck, accompanied once more by Ozzie Nelson's orchestra and Harriet Hilliard's songs, will be heard again from the NBC Radio City studios each Sunday in a series of half hour broadcasts sponsored by the makers of Fleischmann's yeast on behalf of the bakers of America.

❖

Beginning his sixth consecutive season of football broadcasts, Ken Stuart greeted gridiron fans over KOL and the Northwest CBS network September 29 when he presented his description of the Washington-Idaho contest played in the University of Washington Stadium. Stuart is one of the foremost Pacific Coast sports announcers, and always includes a great deal of color in his descriptions.

❖

Tenor Frank Parker, Announcer Don Wilson, and Don Bestor and his orchestra will be with Jack Benny when the famous comedian of radio, screen and stage begins his new series of Sunday evening broadcasts on October 14, at 8:45 p. m., P. S. T., over an NBC coast-to-coast network. Benny's new series, which will succeed his current Friday night broadcasts, will be given a special repeat performance for NBC Pacific Coast listeners. The programs are being offered under the sponsorship of the General Foods Corporation.

❖

Bert Butterworth is hiding behind a set of chin whiskers these days in his new rural characterization of the old coddler who wraps up the news in homely capsules on the 9:10 to 9:15 spot on KMTR. This five-minute nightly spot manages to crowd in a singer (alternately Mary Rosetti, Ted White and Pat O'Shea), and the wit and philosophy of one of radio's veterans. Bert headlined the Optimistic Program for eight years, and produced the Gilmore Circus for three and a half years. As a writer, editor of five big trace journals, and head of a printing plant, he takes his relaxation out in his radio work.

❖

Get him into a reminiscent mood and a far away look will come into the blue eyes of Johnny Murray, head man of the CBS Sunday Night Hi Jinks. The jovial master of ceremonies had a 3,000 mile away look, in fact, as he recalled his first radio appearance. It was over a very small station in Jersey City, N. J., back in the days when a crystal set was a luxury and two head phones a downright extravagance. With the backing of a anaemic piano, young Murray stepped up to the carbon microphone, put his tenor

voice into "Sunrise and You," and wondered if anyone was listening.

Quite a far cry from that one-station appearance in a day of audience scarcity to the present, when several hundred thousand dialers of Columbia's western network "lend their ears," and many hundreds storm the Major Theater in Los Angeles each Sunday night to see as well as hear Johnny Murray's one hour cavalcade of humor and melody.

Ψ

Gabrielle De Lys, NBC contralto on the Carefree Carnival, invited Rita Lane, soprano on the same transcontinental, to her home for dinner. Dinner over, Gabrielle had to excuse herself in the customary manner of radio folk—"You stay right here and make yourself at home . . . I'll be right back, after the show . . . listen to the Big Ten and see how I get along tonight, will you?"

About five minutes before the Big Ten would start Rita went to the radio and turned it on . . . no response . . . the tubes lighted, there was the usual little hum, but no music. Technical-minded, Rita went in search of metal and string, and the program came in strong. But Gabrielle is still hysterical about what she found when she came

home and found Rita seated demurely at the radio. An egg-beater, a stove lifter, an aluminum kettle, the silverware, forks, spoons, knives, all tied together so they touched each other in perfect circuit. The prongs of a fork were stuck under the aerial binding post at the back of the set and the volume was so great the dial had to be turned down as low as possible.

Who said radio sopranos—well, anyway, he was wrong!

FORD MOTORS TO SPONSOR WORLD SERIES BROADCAST

Starting Date, Wednesday, Oct. 3
(Tentative)

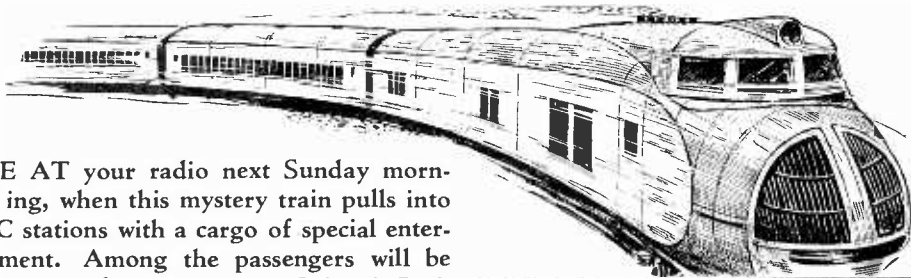
The dealers of the Ford Motor Co. will sponsor the World Series baseball games broadcast over the CBS and NBC networks (KFRC) (KPO). The daily games are expected to begin at 10:15 a. m. (P. S. T.), and the Sunday game at 10:45 a. m. The games are expected to run for two hours.

All listed programs on KFRC network and KPO network will be cancelled during the baseball broadcasts.

A NEW PROGRAM FOR SUNDAY MORNING

TUNE IN THE PREMIERE BROADCAST OF SPERRY'S

"SUNDAY MORNING SPECIAL"



BE AT your radio next Sunday morning, when this mystery train pulls into NBC stations with a cargo of special entertainment. Among the passengers will be that man of many voices, Colonel Rod, bringing with him a strange story of adventure at Castle Craigmont. And, as an added feature, Carleton Morse, with a troupe of radio performers you all know and love, will present a new playlet that is as unusual as it is true to life.

CARLETON MORSE: Famous author of the popular "One Man's Family," who brings his genius to Sperry's new radio show, the "Sunday Morning Special," in a novel production titled "Songs-of-Life."

ALL ABOARD

Don't miss the opening program this
Sunday, Oct. 7th, 9 to 9:30 A.M.

Over the NBC Network
KPO, KFI, KGW, KOMO, KHQ

COLONEL ROD: Radio's genial storyteller introduces the train-load of talented entertainers who ride on the "Sunday Morning Special" and adds his own clever dramatizations to the show.

SUNDAY Programs

Oct. 7, 1934

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGD—Weather, Records
KSL—Church of the Air
KFOX—El Despertador
KOA—Southernaires

7:30 to 8:00 A. M.

• KPO & network—Good Morning; Mickey Gillette; 7:45, Lee S. Roberts and guest artists
KNX—Bill Sharples, Breakfast Club
KGD—Organ Recital
KVI—7:45, Temple Baptist Church
KFOX—Recordings
KSL—News; Comic Strips
KOA—Semovar Serenade

8:00 to 8:30 A. M.

• KPO & netwk—Morning Musicales
KGO—Organ Concert
KYA—8:15, Christ. Science Reading
KROW—Commuters Time Clock
KJBS—Close Harmony
KGD—Organ; News
* KFRC & network—Imperial Hawaiians
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Church; 8:15, Quartet
KHJ—Sunday Times Comic
KNX—Breakfast Club
KFWB—Records; Funnies
KGR—Sunday Comics
KFOX—Percy and His Father; 8:15, Funny Paper Man
KSL—Comic Strips
KOA—News; 8:05, Music

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
KGO—Mickey Gillette and Music
KYA—Science Reading; 8:45, Sabbath Hymns
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Popular Hits
KGD—Chapel
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KOL—P. 1. Comic Section
KVI—Radio Gospel League
KJR—Coast to Coast, Recorded
KEX—8:45, Council of Churches
KFWB—Funny Paper Man
KNX—Bill Sharples, Breakfast Club
KECA—Recordings
KFOX—Funny Paper Man
KGB—Signs of the Times
KSL—Mormon Tabernacle
KOA—Capitol Family

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama by Carlton E. Morse; dramatic cast
KGO—Chronicle Comics
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Moment's Halt; Musical
KROW—Morning Concert
KJBS—Dance Orchestra
KGGC—Morning Melodies
KGD—Bondons
KQW—Organ Melodies
* KFRC & network—Hollywood Country Church
KJR—Shades of Old Erin; 9:15, Shadow on the Clock
KHQ—American Weekly Comics
KEX—Counc. Churches; C. E. Union
KSL—Bob Shuler and Quartet
KFWB—Electrical Transcription
KECA—Church; 9:15, Records
KFOX—Recordings
KSL—Mormon Tabernacle
KOA—Capitol Family



DON SMITH
KFWB—3 P. M.

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Singable Songs; Emil Polak's Orchestra
KYA—Funny Paper Man
KTAB—Watch Tower; Music
KROW—Novelty Review
KJBS—Dance Orchestra; Records
KGD—Watch Tower; 9:45, Echoes of the Nineties
KQW—Light Opera Gems
KGGC—Pirates of Penzance
* KFRC & netwk—To be announced; 9:45, Romany Trail
KOL—Democratic Talk to 9:45
KHX—Reading the Funnies
KJR—Shadow on the Clock; 9:45, Melody Time
KNX—Quartet; 9:45, Organ
KPOX—Recordings
KECA—Records; Dr. Casselberry
KFWB—Records
KSL—Studio Ensemble; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio: Instrumentalists
KYA—Uncle Harry; 10:15, Novelties
KTAB—10th Ave. Baptist Church
KROW—Watch Tower Program
KJBS—Favorite Melodies; Orchestra
KGGC—Theatre of the Air; Songs
KQW—Salon Orchestra; 10:15, Baptist Church
KGD—Echoes of Nineties
* KFRC & network—Church of the Air
KJR—International Bible Students; 10:18, Early Echoes
KEX—Lost and Found; Records
KECA—Music; Forms; Lecture
KHJ—10:15, Randall String Quartet
KNX—Castles in Music
KFWB—Recordings
KFOX—Radio Sunday School

10:30 to 11:00 A. M.

• KPO & network—Highlights of the Bible; Dr. Frederick K. Stamm; male quartet direction Keith McLeod

KGO—Sparklets; Coquettes, vocal trio
KYA—Magic Strings
KTAB—Church Services
KROW—Salon Group
KJBS—Popular Melodies
KGGC—Request Hour
KQW—Baptist Church Services
KGD—Recordings
* KFRC & network—Beale Street Boys; 10:45, Kassel's Orchestra with Pat Kennedy
KEX—Symphony Hour
KOMO—For All the Family
KNX—Congoin; Silver Strains
KFWB—Recordings
KFOX—Recordings
KECA—Recordings; 10:45, Church Services
KSL—Optical Program to 10:45

11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest; Ralph Kirbery, baritone; Harold Levey's Orchestra
KGO—Melody Lingers On; Josef Hornik's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Popular Melodies
KGGC—Request Hour
KQW—First Baptist Church
KGD—First Baptist Church
* KFRC & network—Lazy Dan the Minstrel Man
KJR—Ceil Solly to 11:15
KEX—Recordings
KNX—Marshall Grant, Organ
KFWB—Maude Hughes
KECA—Baptist Church Service
KFOX—St. Lukes Church
KFSD—Choralia

11:30 to 12:00 Noon

• KPO & network—Lever Bros. Program: Drama
KGO—Concert Gems; Emil Polak's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Dance Recordings; 11:45, Song Favorites
KGGC—Waltz Time; Records
KQW—First Baptist Church
KGD—Church Services
* KFRC & netwk—Hills Nose Drops
KJR—Sunday Serenade
KHX—Recordings
KNX—La! Chand Mehra
KFWB—Records
KFOX—St. Lukes Church
KECA—Baptist Church Service

12:00 to 12:30 P. M.

• KPO & network—Lever Bros. Program
KGO—Bible Stories; Paul Caron, organist
KYA—Organ Concert
KTAB—Church Services
KJBS—Records
KROW—All Request Program
KJBS—Orch.; 12:15, Vocalists
KGGC—Marjorie Lee
KGD—Records; 12:15, Portuguese Melodies
KQW—Church Services; 12:15, Opera Stars
* KFRC & network—New York Philharmonic Symphony
KQW—Tommy Luke
KOMO—Harp Melodies to 12:15
KEX—Orchestra
KJR—12:15, Musical Jigsaws
KFWB—Gold Star Rangers
KNX—Concert Group
KFOX—St. Lukes Church
KECA—Baptist Church Service
KFSD—To be announced

12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Romance: guest star: Don Mario, tenor; Jimmy Fidler, master of ceremonies
KGO—Bible Stories
KYA—Band Concert
KTAB—Church Services; 12:45, Tabernacle Quartet
KLX—Jeannette Stock, soprano; Merlyn Morse, tenor; Helen Parlee, pianist; Anita & Orosco
KROW—All Request Program
KJBS—Melodies Impromptu
KGGC—Marjorie Lee
KGD—Portuguese Melodies
KQW—Symphony Hour
* KFRCC & network—Symphony Orch. KEX—Orchestra; 12:45, Rev. Pope
KJR—Seattle Pacific College
KNX—Concert Group
KECA—U. S. C. College of Music
KFOK—Records; Baritone
KFWB—Gold Star Rangers

1:00 to 1:30 P. M.

• KPO & network—Looking Over the Week: John B. Kennedy; 1:15, Lillian Bucknam, soprano
KGO—Melody Train
KYA—Waltz Time
KTAB—Church of Latter Day Saints
KLX—Soprano, tenor, pianist
KROW—Recordings
KJBS—Dixie Marsh; 1:15, Records
KGD—Melodies; 1:15, Records
KQW—Dixie Marsh, pianist; 1:15, Vocal Rhythm
* KFRCC & network—Symphony Orch. KHQ—Cystex-Knox Co.
KEX—Rev. Willard Pope
KNX—Louise Johnson, Astro-Analyst
KFWB—Black and Tan; Records
KFOK—Recorded Orchestra; 1:15, Man About Town
KOA—Home Sweet Home Hour

1:30 to 2:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists
KGO—Melody Train
KYA—California Composers' Series
KTAB—George Kruger, pianist
KLX—Recorded Program
KROW—Luncheon Concert
KJBS—Concert Recordings
KQW—Venetian Ensemble
KGD—Lonesome Hobo
* KFRCC & network—Symphony Orch. KJR—The Jewel Box to 1:45
KEX—Rev. Pope; 1:45, Piano
KNX—Playing the Song Market
KFWB—Recordings
KECA—Vocational Adjustment; Cons. of Music
KFOK—Man About Town

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade: Jessica Dragomette, soprano
KGO—John & Ned; 2:15, Football: U. S. F. vs. Santa Clara
KYA—Discovery Hour
KTAB—Chamber of Commerce; 2:15, Moods Modernistic
KLX—Recorded Program
KROW—The Observer
KJBS—Marjorie Lee, pianist; Orch. KGD—Louis Kohler & Ansel Roby
* KFRCC & network—Open House
KQW—Marjorie Lee; 2:15, Instrumental Trio
KOMO—Old Songs of the Church
KQW—Nick's Home; Eddie King
KFWB—Football Game
KNX—Exposition Park Concert
KECA—Classic Hour; Records
KFOK—Christian Science; 2:15, Football Game
KPSD—Old-Time Program
KOA—Dupler Announcement; 2:01, Roses and Drums

2:30 to 3:00 P. M.

• KPO & network—American Bosch Radio Explorers Club; 2:45, Terhune Dog Drama
KGO—Football Game
KTAB—Alex Pirie, organist
KYA—Light Opera
KLX—Merrill Bond, basso; 2:45, Song Souvenirs
KROW—Matinee Melodies
KJBS—Medicine Show
KGGC—Sunday School
KGD—Ansel Roby & Louis Kohler
KQW—Medicine Show
* KFRCC & network—Salon Moderne
KVI—2:45, Judge Rutherford
KJR—Chimes of the East
KEX—Orchestra
KOL—2:45, Musicale
KNX—Concert
KECA—Recordings
KFWB—Football Game
KFOK—Football Game
KGB—Community Chest Program
KPSD—Old Time Program
KSL—Victor Herbert's Melodies; Records

3:00 to 3:30 P. M.

• KPO & network—Catholic Hour
KGO—Football Game
KYA—Light Opera
KTAB—S. F. Hebrew Hour
KLX—Records
KROW—Matinee Melodies
KJBS—Recordings
KGD—Church Service
KGM—Honolulu Serenaders
KQW—Violinist; Ind. Merchants
* KFRCC & network—Music by Gershwin
KJR—Cornish School Program
KEX—3:10, Home Plate; Baseball
KFI—Makers of History
KNX—Concert
KFOK—Football Game
KFWB—Football Game
KPSD—Royal Brown, organist

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche
KGO—Football Game
KYA—Light Opera
KTAB—S. F. Hebrew Hour
KLX—String Orchestra; Records
KROW—Stories; Records
KJBS—Concert Favorites
KGGC—Church Service
KQW—Concert Favorites
KGD—Mt. Diablo Hillbillies
* KFRCC & network—Smilin' Ed McConnell
KFRCC—3:45, Cystex Newspaper Adventures
KVI—3:45, Amusement Tips
KEX—Baseball
KJR—Souvenirs of Song; 3:45, Melody Race
KNX—Concert
KFWB—Football Game
KECA—Recordings
KFOK—Football Game
KGB—3:45, Newspaper Adventure
KPSD—Symphony

4:00 to 4:30 P. M.

• KPO & network—To be announced
KGO—Football Game
KYA—Piano Concert
KTAB—Male Quartet; 4:25, Bargain
KLX—Records
KROW—Afternoon Concert
KJBS—Dance Orchestra
KQW—Bible; 4:15, Instrumentalists
KGD—Recordings
* KFRCC & network—Calif. Melodies
KVI—Book Review to 4:15
KJR—Tea Dansant
KEX—Baseball
KNX—Amagon; Carefree Capers

KFWB—Football Game
KFOK—Jimmy Mann's Orchestra
KECA—Piano Recital; Records
KPSD—Symphony Concert
KGB—Signs of the Times
KSL—Studio; 4:15, Musical Portraits

4:30 to 5:00 P. M.

• KPO & network—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
KGO—Football Game
KYA—Vesper Services
KTAB—Episcopal Radio Mission
KLX—Musical Headlines
KROW—Afternoon Concert
KJBS—Art Fadden, pianist; Records
KQW—Art Fadden
KGD—Sierra Lumberjacks
* KFRCC & network—Edgewater Beach Concert Orchestra
KJR—Knights of Note
KFWB—Football Game
KNX—Records; 4:45, Silver Strains
KECA—Piano Recital
KFOK—Nazarene Church
KPSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubinfoff's Orchestra
KGO—SERA Symphony Concerts
KYA—Symphony Concert
KTAB—Religious Services
KLX—Old Man Solloquy; 5:15, Melody Palette
KROW—Melodies; Church Fed.
KJBS—Dance Recordings
KQW—Musical Comedy
KGD—Dance Band
* KFRCC & network—Columbia Variety Hour
KJR—Emanuel Tabernacle
KEX—Four Square Cathedral
KNX—Ethel Hubler; Dr. Matthews
KECA—Chamber Music
KFWB—Recordings
KFOK—Hi Hilarities
KPSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubinfoff's Orchestra
KGO—Mickey Gillette and Music
KYA—Symphony Concert
KTAB—Religious Services
KLX—Covered Wagon Jubilee
KROW—Church; Sylvia Dale
KQW—Popular Orchestra
* KFRCC & network—Columbia Variety Hour
KJR—Vindabonians
KEX—Four Sq. Cathedral; Concert
KNX—Dr. John Matthews
KECA—Chamber Music
KFWB—Recordings
KFOK—Sunset Quartet
KPSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & network—Manhattan Merry-Go-Round
KGO—Henry M. Hyde; 6:15, Personal Closeups: Radio Artist interviewed by Gypsy
KYA—Man About Town; St. Mary's Alumni
KTAB—Hillbillie Tunes
KLX—Mixed Quartet
KROW—Wilma McVey; Watch Tower
KQW—Song of the Islands; Records
KJR—Angelus Hour
* KFRCC & network—Alexander Woolcott
KEX—Dance Music
KFWB—News; Music
KECA—Wesley Tourtelotte, organ; Bert Shepherd, violin
KNX—Souvenirs of Song
KFOK—News; Leon & Rolly
KPSD—Organ Melodies

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music: Frank Munn, tenor; Virginia Rea, soprano
 KGO—Palace Hotel Ensemble
 KYA—Graham Dexter, tenor; 6:45, Melodettes, quartet
 KTAB—Amateur Baseball Scores
 KLX—Alice Blue; 6:45, Studio
 KROW—Ran Wilde's Orchestra
 KQW—Popular Orchestra
 KJR—Angelus Hour
 * KFRC & network—Fred Waring's Pennsylvanians
 KVI—To be announced
 KFWB—Fun Fest; 6:45, Orchestra
 KNX—Rev. C. E. Fuier
 KFOX—School Kids; Concert Group
 KECA—W. Tourtellotte, organist

7:00 to 7:30 P. M.

• KPO & network—Hall of Fame: Guest artist
 KGO—Tales from Shakespeare: dramatic sketch
 KYA—Dinner Concert
 KLX—Studio Program
 KTAB—Echoes of Portugal; 7:15, Bellevue Trio
 KROW—Melodies; 7:45, Y. M. C. A.
 KGGC—Church Service
 KQW—Concert Orchestra
 * KFRC & network—Wayne King's Orchestra
 KJR—Metropolitan Moods
 KNX—Calmon Luboviski and Claire Mellonino, Violin and Piano
 KFWB—Jack Joy's Orchestra
 KECA—Pierce Bros. Quartet
 KFOX—Warner Bros. Show
 KFSD—Furmbill's; 7:15, Vocalist

7:30 to 8:00 P. M.

• KPO & network—Pontiac Program: Jane Froman, contralto; the Modern Choir; Frank Black's Orch.
 KGO—Rudy Selger's Orchestra
 KYA—Novelty Piano
 KTAB—Church Serv. Bapt. Church
 KLX—Musical Auction; 7:45, William Don, eccentric comedian
 KROW—Recordings
 KGGC—Church Service
 KQW—First Baptist Church Service
 * KFRC & network—Merrymakers
 KJR—To be announced
 KFWB—Pioneers; 7:45, Comedy Stars
 KFOX—Boy Detective; Songs
 KECA—Recordings
 KNX—To be announced

8:00 to 8:30 P. M.

• KPO & network—Wendell Hall & His Ukulele; 8:15, Madame Schumann-Heink, and Harvey Hays
 KGO—Hornik's Viennese Program
 KYA—Opera, recordings
 KTAB—Church Services, Baptist
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 * KFRC & network—Merrymakers
 KJR—First Church of Christ Scientist
 KEX—First Church of Christ
 KNX—Presbyterian Church
 KFWB—Hi-Jinks, Don Smith, M.C.
 KECA—Burr McIntosh; Records
 KFOX—Christian Science Church
 KFSD—Moments of Melody

8:30 to 9:00 P. M.

KPO—Paul Martin & His Music
 • KGO & network—Broadcast to Byrd Expedition
 KYA—Opera Recordings
 KTAB—Church Services
 KLX—Hour of Melody
 KROW—Oakland Community Church
 KQW—Baptist Church Services
 KVI—Musical Creditors

* KFRC & network—Joe Haymes' Orchestra
 KHQ—8:45, Memories
 KGW—8:45, Baby's Boudoir
 KJR—First Church of Christ Scientist
 KEX—First Church of Christ
 KFWB—Hi-Jinks
 KNX—Church Services
 KFI—Concert Orchestra
 KFOX—Christian Science
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

• KPO & network—Lullaby; 9:05, Paul Pendarvis' Orchestra
 KPO—9:15, The Phillistine
 KGO—Reader's Guide
 KYA—Opera
 KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
 KLX—Neighborly Songs & Poems; 9:15, World Revue
 KROW—Foreign Watch Tower
 KQW—Church; Vocal Gems
 KGW—G. A. Paine Prog. to 9:15
 * KFRC & network—Hi-Jinks
 KOMO—Royal Foursope to 9:15
 KJR—Club Victor Orchestra
 KEX—9:05, Abe Bercoitz
 KFWB—Kay Van Ripe, Drama
 KFI—9:15, The Phillistine
 KFOX—News; 9:15, Judge Rutherford
 KECA—Countess Le Goro, pianist; 9:15, Records
 KFOX—Beverly Hillbillies
 KFSD—9:15, The Phillistine
 KSL—Enoch Light's Orchestra

9:30 to 10:00 P. M.

• KGO & network—Tom Coakley's Orchestra
 KPO—Univ. of California Explorer
 KQW—Recordings; 9:45, News
 KTAB—Chapel of the Chimes, organ; 9:45, Political Program
 KLX—World Revue; 9:45, News; 9:50, Jewel Box
 KROW—Dance Varieties
 KQW—Concert Memories
 * KFRC & network—Hi-Jinks
 KVI—News; Gospel League
 KHQ—Summer Serenade; Col. Jack
 KOMO—String Trio
 KFI—University of California
 KNX—The Crocketts
 KFWB—Skit; Orchestra
 KFOX—Beverly Hillbillies
 KFSD—University of California
 KSL—Temple Square

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter: Sam Hayes; 10:15, To be announced
 KGO—Orch.; 10:15, Organ Concert
 KYA—States Restaurant
 KTAB—Japanese-American Broadcasting Society Program
 KLX—Dance Program
 KROW—Harmonies; Records
 KJR—Spice of Life to 10:15
 KQW—News to 10:10
 * KFRC & network—Dance Music; Joe Sullivan, pianist
 KOMO—10:15, Viennese Vagabonds
 KEX—Rev. W. H. Pope
 KGW—10:15, Kelly's Cavaliers
 KFI—News; 10:10, Dance Orchestra
 KNX—The Crocketts
 KFWB—News; Eddie Eben, organ
 KFOX—News; Orchestra
 KECA—Musical Celebrities
 KOA—Cosmopolitan Orchestra
 KGB—News; Orchestra; Pianist

10:30 to 11:00 P. M.

• KPO & network—To be announced
 KGO—Press-Radio News; 10:35, To be announced
 KYA—Jaws Club
 KTAB—Hal Givvin's Orchestra
 KLX—Dance Program
 KROW—Concert Echoes

* KFRC & network—Vincent Lopez' Orchestra
 KVI—Dance Orchestra
 KOMO—Club Victor Orchestra
 KEX—Rev. Willard Pope
 KFOX—Tex Howard's Orchestra
 KFWB—Dance Orchestra
 KOA—Doorways to Yesterday

11:00 to 11:30 P. M.

• KPO & network—Press-Radio News; 11:05, Tom Gerun's Orchestra
 KGO—Midnight Melodies
 * KFRC & network—Dick Jurgens' Orchestra
 KTAB—Show Boat
 KROW—Dance of the Hour
 KHJ—Dance Orchestra
 KFOX—Jimmy Mann's Orchestra

11:30 to Sign Off

• KGO & network—Tom Gerun's Orch.
 KFRC—Organ Recital
 KTAB—Club Tivoli
 KROW—Music; Midnight Vagabond
 KJBS—12:01, Owl Program to 7 a.m.
 KGDW—12, Music and News
 KOL—Organ Recital
 KVI—Organ Recital
 KHJ—Midnight Moods

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New Renewal
 Extension

MONDAY Programs

Oct. 8, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Accordiana, Johnny Toffoli
- KGO—Morning Parade; 7:45, Forecast; 7:50, Radio Kitchen
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KCW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Varieties; Quartet
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KEX—Varieties
- KHQ—Dental Hygiene
- KFI—Church Quarter Hour; Pianist
- KHJ—Records and Stocks
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Morning Bible Study to 7:45
- KFSD—7:45, Good Cheer
- KGB—Seven o'Clock Club
- KSL—Morning Watch; 7:45, Adv Review

8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recorded Program
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Honolulu Serenaders; 8:15, Recordings
- ★ KFRC & netwk—Exercise & Applesauce; 8:15, Beale Street Boys
- KEX—8:15, Recordings
- KCW—Ronald Buck to 8:15
- KHQ—Studio Programs
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings
- KGB—Studio to 8:15
- KSL—Dr. Millikan to 8:15

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Music
- ★ KFRC & netwk—Hollywood Country Church
- KOL—Ceeli and Sally to 8:45
- KOMO—Resume; 8:33, String Trio
- KHQ—Studio; 8:45, Home Comfort
- KFX—Salon Orchestra; Tango Time
- KFI—8:45, Julia Hayes Hints
- KNX—Breakfast Club
- KSL—Good Morning Judge; Morning Melodies

9:00 to 9:30 A. M.

- KPO & network—Fields & Hall: songs and patter
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Crosscuts of the Day
- KGO & network—9:15, Charles Sears, tenor
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Song Hits; Bargains



GRETA GAHLER
KYA—VOCALIST

- KGCC—Records; 9:15, Old Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Talk
- ★ KFRC & network—Voice of Experience; Elizabeth Barthell
- KFRC—9:15, Samuels on the Air
- KOL—Prudence Penny to 9:15
- KVI—9:15, Mystic Melodies
- KOMO—Mary's Friendly Garden
- KHQ—Studio; Tull and Gibbs
- KEX—Orchestra; Requests
- KNX—"Song Bag"
- KSL—9:15, Jennie Lee
- KOA—9:15, Memories Dari-Rich

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Black Diamond, novelty program with Jack Meakin, pianist
- KYA—Eileen Palmer; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Recordings
- KQW—Visiting Faye Ward
- KGDM—News; Records
- KOMO—9:55, Pianologue
- KFRC—Joanne to 9:45
- ★ KFRC & network—Al Kavelin's Orchestra
- KVI—Lesson in English to 9:45
- KGW—9:45, Cooking School
- KJR—Shuffling Feet
- KFI—Studio Program; News
- KHJ—Press-Radio News to 9:35
- KNX—Amagong Program; 9:45, News
- KGB—News; Stocks to 9:45

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Pianos
- KPO—Golden State Menu Flashes; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargain Broadcast; Old Bachelor
- KLX—Clinic; 10:15, Stocks
- KROW—Musical Grab Bag
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings

- KJR—Walks of Life; 10:20, Early Echoes
- ★ KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KOL—10:15, Uncle Jerry
- KVI—10:15, Health Scientist
- KEX—Lost & Found; Ronald Buck
- KOMO—Jack & Jill to 10:15
- KHQ—Tull & Gibbs; Celia Lee
- KECA—Recordings
- KNX—Eddie Albright's Family

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Great Composers Program
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—Internationa; Kitchen
- KROW—The Observer
- KJBS—Orchestra; Col. Shaddy
- KGCC—Hits of Today
- KOW—Aunt Sammy; 10:45, Music
- ★ KFRC & network—Artist Recital; 10:45, Pat Kennedy & Kassel's Orchestra
- KOL—Morning Melodies
- KVI—10:45, To be announced
- KEX—Orchestra; Hill Billies
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KOA—Livestock and Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Great Composers Program
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blues; Fashions
- KLX—Recordings; 11:15, Music
- KROW—Health Talk; 11:15, Music
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Health Talk
- KGDM—Organ Recital
- KOW—Light Classics
- KFRC—Business Bureau to 11:15
- ★ KFRC & network—Scott Fisher's Orchestra
- KVI—The Observer to 11:15
- KOL—Garden Talk to 11:15
- KEX—Music; Cobwebs and Nuts
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records

11:30 to 12:00 Noon

- KPO & network—California Federation of Women's Clubs
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Dance Times
- KTAB—Modern Rhythm; Kahn's
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Records; News
- KQW—Variety and Theatre New
- KGDM—Organ Recital
- KFRC—Women's Forum to 11:45
- ★ KFRC & network—Poetic Strings
- KHQ—Organ Recital
- KOMO—Organ Concert to 11:35
- KJR—Measured Steps
- KEX—Cobwebs & Nuts; Records
- KGW—Pianist; 11:45, Cheerio
- KFI—Fashion Tours; 11:45, Market
- KNX—Jewel Box; 11:45, Talk
- KSL—Poetic Strings
- KOA—Three C's to 11:45

12:00 to 12:30 P. M.

- KPO & network—Vocational Agriculture; Edna Fischer, pianist; 12:15, Western Farm and Home Hour
- KGO—Radio Guild, dramatic sketch

KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:15, Organ Concert
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Records and Accordionist
 KGGC—Request Hour
 KQW—Orchestra; 12:15, Mark Green
 KGDM—Recordings
 *KFRC & network—Four Showmen;
 12:15, Emery Deutsch's Orchestra
 KVI—12:15, Front Page Headline
 KGW—12:15, Meier & Frank
 KHQ—Business and Pleasure
 KEX—Dance Frolic to 12:15
 KJR—Records; Grain Reports
 KNX—News; 12:15, Congo
 KECA—News; 12:15, Records
 KHJ—Better Business Bur. to 12:15
 KGB—Farm Flashes to 12:15
 KSL—Broadcasters' Review

12:30 to 1:00 P. M.

*KPO & network—Western Farm
 and Home Hour
 KGO—Radio Guild
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; 12:45, Reflections
 of Romance
 KROW—California Farm Hour
 KJBS—Dance Orchestra
 KGGC—Pirate Cowboys
 KQW—Weather and Market Reports
 KGDM—Recordings
 *KFRC & netwk—Emery Deutsch's
 Orch.; 12:45, Chansonette
 KVI—News & Comment to 12:45
 KEX—Studio; Forum Luncheon
 KGW—Dr. Semler; 12:45, Chat
 KJR—Headliners
 KNX—Concert Group
 KECA—Recordings

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob;
 1:15, Gale Page, songs
 KGO—Contract Bridge; 1:15, Ann
 Warner's Chats
 KYA—Royal Serenaders
 KTAB—Radio Frolic, Geo. Taylor
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; 1:15, The World
 Today
 *KFRC & network—Chansonette;
 1:15, Salvation Army Band
 KOL—1:15, Julie Day
 KGW—Chat, 1:15, Dental Clinic
 KJR—Hotel Plaza Orchestra
 KEX—Forum Luncheon
 KHQ—1:15, Sylvia Gray
 KFI—1:15, Helen Hill, pianist
 KNX—Pontrelli's Orchestra
 KECA—Records; 1:15, Vocalist
 KFSD—Stock Reports to 1:15
 KGB—1:10, Stocks to 1:15
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

*KPO & netwk—Oxydol's Own Ma
 Perkins; 1:45, Dreams Come True,
 Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45,
 Mickey Gillette's Music
 KYA—Symphony Concert
 KTAB—Jean Kent
 KLX—Song Bag
 KROW—Home Beautiful; Music
 KJBS—Concert Recordings
 KQW—Afternoon Concert
 KGDM—Recordings
 KFRC—Closing stocks to 1:35
 *KFRC & network—Chicago Variety
 Program
 KJR—The Sun Dial
 KEX—Financial Reports; Music
 KHJ—Dow Jones' Reports; 1:45,
 Nolan and Sherr
 KNX—Pontrelli's Orchestra
 KECA—Biltmore Concert Quartet
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Al Pearce and
 His Gang
 KGO—Mickey Gillette's Music
 KYA—Symphony Concert
 KTAB—Globe Trotter; Romancin'
 KLX—Lost & Found; 2:05, Records
 KROW—2:15, Chas. Goodman, vocal
 KJBS—Popular Tunes of the Day
 KGDM—Records; News
 KQW—Dance Matinee
 *KFRC & network—Happy Go
 Lucky Hour
 KEX—World Bookman; Musical Gems
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Classic Hour records
 KSL—Music; 2:15, Dental Clinic

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Vaçabonds Quartet, instru-
 mentalists
 KYA—Vignettes of Life; 2:45,
 Modern Notes
 KTAB—Three Four Time; Tranquil-
 ity
 KLX—Talk; 2:35, Stocks; 2:40, Op-
 portunity Hour
 KROW—Dell Perry; Recordings
 KJBS—Popular Tunes
 KGDM—The Romancers
 KQW—Dance Matinee
 *KFRC & network—Happy Go
 Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KECA—Classic Hour, records
 KNX—Foreign Recordings
 KFSD—2:45, Studio Program
 KSL—Edw. Wurtzbach's Orch.; 2:45,
 Tom Baker and Norm Sherr

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pic-
 torial; 3:15, John & Ned, duo
 KGO—United States Army Band
 KYA—P. T. A. Talk; Better Busi-
 ness Talk
 KTAB—Recordings
 KLX—Opportunity Hour
 KROW—Mary Dowd Reardon
 KJBS—Orchestra; 3:15, Word Man
 KQW—Stock Reports; Music; 3:15,
 Word Man and Music
 KGDM—Recordings
 *KFRC & netwk—Feminine Fancies
 KOMO—3:15, Julia Hayes
 KJR—Easy Chair to 3:15
 KHQ—Concert Trio
 KHJ—Hostess Hints; Club Bulletin
 KEX—Concert Echoes
 KFI—3:15, English Lesson
 KNX—Concert Orchestra
 KECA—Alexander Bevan to 3:15
 KSL—Men of Notes Trio; Texas
 Rangers

3:30 to 4:00 P. M.

*KPO & network—Three X Sisters,
 vocal trio; 3:45, Univ. of Calif.
 KGO—Family Cook Book
 *KGO & network—3:45, Singing
 Strings
 KYA—Art Lecture; 3:45, Commu-
 nity Chest Question Box
 KTAB—Royal Sophistication; Preview
 KLX—Records; 3:45, Musical Jigsaw
 KROW—Spanish Tunes; Records
 KJBS—Dance Records
 KGDM—Recordings
 KQW—Variety Program
 *KFRC & network—Three Brown
 Bears; 3:45, To be announced
 KEX—Request Program
 KHQ—Tull & Gibbs; Happy Feet
 KOL—Lost & Found; Studio
 KFI—Ann Warner's Chats
 KHJ—Stimulating Soothers to 3:45
 KNX—Housewife's Protective League
 KGB—3:40, Along the Airways
 KSL—Junior Hour
 KOA—3:45, Microphone News

4:00 to 4:30 P. M.

*KPO & network—Gould and Shef-
 ter, piano duo; 4:15, Herman
 Crone's Orchestra
 KGO—Something Simple, Josef Hor-
 nik's Orchestra
 KYA—Talk; Old Songs; Dance
 KTAB—Keep Smiling Revue
 KLX—Records; 4:15, Helen Parme-
 lee, pianist
 KROW—Waltz Time; Songs
 KJBS—Hollywood Gossp; Bill & Co
 KGDM—Gilmore Oil Program
 KQW—Hollywood Keyhole; Variety
 KFRC—Town Topics to 4:05
 *KFRC & network—To be announced
 KOL—4:15, Historical Flashes
 KHQ—Happy Feet; Schooldays
 KJR—Goodwill Program; Records
 KEX—Recordings
 KNX—Haven of Rest
 KECA—Piano Recital
 KSL—Broadcasters' Review

4:30 to 5:00 P. M.

*KGO & network—Studio Chatter
 KPO—Elmore Vincent, tenor; 4:45,
 News
 KYA—Tea Dance Parade
 KTAB—Lauretta La Marr
 KLX—Pianist; Health School
 KROW—Hill Billy Music
 KJBS—Orchestra; 4:45, Melodies
 KQW—Story Time; 4:45, Records
 KFRC—Records to 4:45
 *KFRC & network—4:45, Between
 the Bookends
 KJR—Records; Steamboat Bill
 KGW—Sam Gordon to 4:45
 KHQ—4:45, Tull & Gibbs
 KFI—Organ Recital
 KNX—Recordings; Peter Holland
 KGB—Records to 4:45
 KSL—Adventures of Robin Hood;
 4:45, Broadcasters Review
 KOA—4:45, Orphan Annie

5:00 to 5:30 P. M.

*KPO & network—Jan Garber's
 Supper Club
 KGO—Art and Music; 5:15, Great
 Moments in Sports
 KYA—Children's Hour
 KTAB—Health Talk; 5:15, Songs
 KLX—Brother Bob's Club
 KROW—Memory Lane; Records
 KJBS—Popular Vocalist; 5:15, News
 KGGC—Dinner Hour Review
 KQW—Sunshine League
 KGDM—Commercial; Ernie Cruz
 *KFRC & network—Aspergum Pro-
 gram; 5:15, Billy Bachelor
 KOMO—Pipes and Strings; 5:15,
 To be announced
 KEX—Hawaiian Serenaders
 KNX—Storytown Express; Music
 KFOK—Playtime Lady; Records
 KFSD—Studio Program
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

*KPO & network—Dot Kay, con-
 tralto; 5:45, Little Orphan Annie
 KGO—Life of the Reilly's; 5:45, Tim
 Healy's Ivory Stamp Club
 KTAB—Dr. Thompson, talk
 KYA—Metropolitans; 5:45, Camp-
 bell Corner
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Dance Echoes; Irish Gems
 KQW—Popular Orchestra; 5:45,
 Voice of Portugal
 KOL—5:45, Ralph Horr Talk
 *KFRC & network—Atwater Kent
 Program
 KJR—Romancing; Cecil Solly
 KEX—Recordings
 KFI—Elec. Transcription to 5:45
 KNX—Radio Gossp Club; Song Serv.
 KECA—Records; Catholic Mission
 KFOK—Recordings
 KFSD—5:45, Farley's Hill Billys

6:00 to 6:30 P. M.

• KGO & network—String Time
 KPO—Sinclair Greater Minstrels
 KYA—Cy Trobbe and Orchestra
 KTAB—Dinner Concert
 KLX—KLX Trio
 KROW—News; Rhythm Aces
 KGGC—Dinner Dance Review
 KQW—Dept. of Agriculture;
 6:15, Popular program
 KGDM—Recordings
 * KFRC & network—Chesterfield
 Program
 KHQ—Covered Wagon; Ole the Hired
 Man
 KJR—Song Bag
 KEX—Music; Mountaineers; Sports
 Stars
 KFVB—News; Records; Organ
 KFI—Sinclair Greater Minstrels
 KNX—News; 6:15, Dinner Dance
 KFOX—News; Ai and Molly; Cecil
 and Sally
 KECA—Board of Education: News
 KFSD—Sinclair Greater Minstrels

6:30 to 7:00 P. M.

• KPO & network—Colgate House
 Party
 KGO—Safety First; 6:45, Air Adventures
 of Jimmy Allen
 KYA—Cy Trobbe's Orchestra
 KTAB—Sport Page; Communications
 KLX—Trio
 KROW—Ne'er Do Well
 KGGC—Theatre of the Air; Pillow
 Sunshine
 KQW—Mkt. Reports; 6:45, Torrid
 Times
 * KFRC & network—To be announced
 KVI—To be announced
 KJR—Musical Action; Jimmie Allen
 KNX—Concert; 6:45, Jimmie Allen
 KFVB—Organ; 6:45, Jimmie Allen
 KECA—Organist; Violinist; Cellist
 KFOX—School Kids; Jimmy Allen
 KGB—6:45, Gridiron Guesses
 KSL—The Big Show

7:00 to 7:30 P. M.

• KPO & network—Carnation Con-
 tented Program
 KGO—Organ Symphony
 KYA—Sports; Aviation Forum
 KTAB—Vocalist; Italian News
 KROW—C. W. Hammond; Orch.
 KLX—News; 7:15, Lovable Liars
 KGGC—Recordings; *Gypsies
 KQW—Weather; Varieties
 * KFRC & network—Wayne King's
 Orchestra
 KOL—Speaker Stevenson to 7:15
 KJR—Woodwind Ensemble
 KNX—Watanabe & Archie; Music
 KFVB—Football; Syncopators
 KECA—Organist, Violinist & Cellist
 KFOX—Eb and Zeb; 7:15, Bobby &
 Betty
 KFSD—Feature; Sonny & Buddy

7:30 to 8:00 P. M.

• KPO & network—Demi-Tasse Re-
 vue; Vincent Lopez' Orchestra
 KGO—Comedy Stars of Hollywood;
 7:45, Stanford University Program
 KYA—Cowboys; Louise Taber
 KTAB—Opie & Viney; Organ
 KLX—Silver Strains; 7:45, Clinic
 of the Air
 KROW—Golden Memories
 KQW—Italian Radio Theatre
 KGGC—Orchestra; 7:45, Frank Lo-
 renti
 * KFRC & network—End Poverty
 League; 7:45, Rocket Gas Drama
 KVI—Dr. Mellor to 7:45
 KJR—Dinner Dansant
 KNX—Studio; King Cowboy
 KFVB—Syncopators; Pioneers
 KFOX—Boy Detective; Vagabonds
 KECA—News 7:45, Law Talk
 KSL—Crazy Crystals; 7:45, Comedy

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy;
 8:15, Gene and Glenn
 KGO—Clef Dwellers, vocal trio;
 8:15, College Daze, comedy sketch
 with Helen Troy and Frank Provo
 KYA—Business Hour; Orchestra
 KTAB—Itchy & Scratchy; Ballads
 KLX—Clinic of the Air
 KGGC—Spanish-American Program
 KROW—American Magazine Pro-
 gram; Watch Tower
 KQW—Melody Round-Up
 * KFRC & network—Myrt & Marge;
 8:15, Edwin C. Hill
 KOL—8:15, Public Bench
 KEX—News; 8:15, Blackbirds
 KJR—Highlight Hour
 KNX—The In-Laws; Music
 KFVB—Jack Joy's Orchestra
 KECA—Records; 8:15, Philosopher
 and Country Jane
 KFOX—Christian Science
 KFSD—Adventures of Jimmie Allen

8:30 to 9:00 P. M.

• KPO & network—Voice of Fire-
 stone Garden Concert; Gladys
 Swarthout, mezzo-soprano
 KGO—NBC Drama Hour
 KYA—Cy Trobbe's Scrap Book
 KTAB—Butchers Union; Orchestra
 KLX—Great Moments in Sports;
 8:35, Uncle Adolph's Rangers
 KROW—Sunny Brook's Band;
 Melodies
 KGGC—Timely Tunes; Records
 KQW—Dance Frolic
 * KFRC & network—Blue Monday
 Jamboree
 KJR—Purple Ray; Carefree Capers
 KEX—Orchestra
 KFVB—Drama
 KNX—Electrical Transcription
 KECA—SERA Orchestra
 KFOX—Christian Science

9:00 to 9:30 P. M.

• KPO & network—Shell Show: Rush
 Hughes, master of ceremonies;
 guest artists
 KGO—Waltz Time, Ben Klassen,
 tenor, orchestra
 KYA—Talk; 9:15, National Defense
 Series
 KTAB—Crockett Family; Nightherd-
 ers
 KLX—Faucit Theatre of the Air
 KROW—Dillon Players
 KQW—Night Baseball
 KGGC—News; Wyoming Cowboys
 * KFRC & network—Blue Monday
 Jamboree
 KOL—News; 9:05, Editorial; Orch.
 KJR—Souvenirs; 9:15, Chamber of
 Commerce
 KNX—News; Mary Kirk, songs
 KFVB—Slumbertime
 KECA—9:15, Fishing & Hunting Talk
 KFOX—Beverly Hillbillies
 KFSD—Furbilt Program; 9:15,
 Community Chest

9:30 to 10:00 P. M.

• KPO & network—Shell Show
 KGO—News; 9:35, Williams-Walsh
 Orchestra
 KYA—Lyric Quartet; 9:45, News
 KTAB—Music Arts Society
 KLX—Pioneers; 9:45, News
 KROW—St. Mary's College
 KGGC—Alois Krejick; Flying Carpet
 KQW—Night Baseball
 * KFRC & network—T. B. A. and
 Orchestra
 KVI—News Flashes; 9:45, Orch.
 KJR—Recordings
 KEX—Orchestra; 9:45, Wrestling
 KNX—The Crocketts
 KFVB—Sons of Pioneers
 KECA—Recordings
 KHJ—'Witches Tales'

KFOX—Beverly Hill Billies
 KGB—Comedy Stars to 9:45
 KFSD—To be announced
 KSL—Frank Dalley's Orchestra;
 9:45, Salt Lake Tribune

10:00 to 10:30 P. M.

• KPO & network—The Richfield
 Reporter; 10:15, Red Davis
 KGO—Cliff Nazario, songs; 10:15,
 Marshall's Mavericks
 KYA—Cave Pirates; Rhyme Land
 KTAB—News; Dansapation
 KLX—Dance Music
 KROW—Quiet Harmonies; Hawaiians
 KGGC—Joe Garcia's Orchestra
 KFRC—News; 10:10, Elec. Trans.;
 10:15, Joe Sullivan
 KOL—Ken Stuart's Sunshine Prog.
 KVI—Dr. Ambrose Program
 KHJ—Till Tomorrow
 KEX—Wrestling
 KHJ—News Items; 10:10, Music
 KNX—The Crocketts
 KFVB—News; Organ
 KECA—Song Recital
 KFOX—News; Organ
 KGB—News; Orchestra
 KSL—Studio; 10:15, KSL Players

10:30 to 11:00 P. M.

• KPO & network—To be announced
 KGO—Marshall's Mavericks; 10:45,
 Beal-Taylor's Orchestra
 KYA—States Restaurant
 KTAB—Dansapations
 KLX—Dance Records
 KROW—Veterans' Prog.; Records
 KGGC—Merry Melodies
 KFRC—Great Moments in Sports to
 10:35
 * KFRC & network—Vincent Lopez'
 Orchestra
 KOL—Dance Music
 KVI—To be announced
 KGW—McElroy's Orchestra
 KOMO—Light Classics
 KEX—Orchestra
 KNX—Pontrelli's Orchestra
 KHJ—The Islanders
 KFT—Biltmore Hotel Orchestra
 KFOX—Tex Howard's Orchestra
 KFVB—Tex Howard's Orchestra
 KECA—Recordings
 KSL—KSL Players; To be announced

11:00 to 11:30 P. M.

• KPO & network—Press-Radio News;
 11:05, Ted Flo-Rito's Orchestra
 KGO—Beal-Taylor's Orchestra
 KYA—Organ
 KTAB—Dansapations
 KROW—Dance of the Hour
 * KFRC & network—To be announced
 KOMO—Moonlight Melodies
 KEX—Lonesome Club
 KNX—Pontrelli's Orchestra
 KFOX—Harry Sosnik's Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jimmy Grier's
 Orchestra
 KPO—Organ Concert
 KYA—Jerry Andrews Show
 KTAB—El Cortez Club
 KROW—Dance Music; Vagabond
 KGDM—12, Records to 6
 * KFRC & network—To be announced
 KOL—Merle Carlson's Orchestra
 KOMO—Biltmore Orchestra
 KVI—Carlson's Orchestra
 KJR—Fireside Phantasies; Songs
 KHJ—Organ and Records
 KFOX—Jimmy Mann's Orchestra

12:00 to Sign Off

KTAB—Dawn Club
 KROW—Midnight Vagabond
 KJBS—12:01, Owl Program to 7 a.m.
 KHJ—Recordings
 KGB—Records

TUESDAY Programs

Oct. 9, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGO—Morning Parade; 7:45, Forecast; 7:50, Radio Kitchen
- KYA—Musical Clock
- KTAB—Hillbilly Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Morning Varieties
- KHQ—Dental Hygiene to 7:45
- KJR—Sunrises; Market Quotations
- KEX—Varieties
- KHJ—Recordings and Stocks
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Morning Eible Fellowship; 7:45, Records
- KFSD—7:45, Good Cheer
- KGB—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica player; 8:15, Your Child
- KGO—Tom Mitchell, baritone; 8:15, Organ Concert
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Melodies of the Day
- KGDM—Recordings
- KFRC—Exercise & Applesauce to 8:15
- ★ KFRC & network—U. S. Navy Band; Patriotic Period
- KHQ—8:15, Crazy Wells Program
- KEX—8:15, Breakfast Club
- KGW—Ronald Buck to 8:15
- KVI—8:15, Market Specials
- KNX—Bill Sharples and his Breakfast Club Gang
- KFI—Terence Vincent to 8:15
- KECA—Records
- KSL—Band Concert
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—U. S. Marine Band
- KGO—Organ Concert
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- ★ KFRC & netwk—Hollywood Country Church
- KOL—Cecll & Sally to 8:45
- KHQ—Review; 8:45, Home Comfort
- KNX—Bill Sharples and his Breakfast Club
- KFI—Studio; 8:45, Julia Hayes
- KSL—Do, Re, Mi; 8:45, Mary Taylor and Bennie Walker

9:00 to 9:30 A. M.

- KPO & network—U. S. Marine Band
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Sam Moore, guitarist
- KGO & network—9:15, U. S. Marine Band
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert



MICKEY GILLETTE
KGO—SAXOPHONIST

- KJBS—Song Concert; Bargainus
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- ★ KFRC & network—Voice of Experience; 9:15, Connie Gates
- KFRC—9:25, Goodwill Industries
- KOL—Prudence Penny; 9:15, Orch.
- KVI—9:15, Mystic Melodies
- KHQ—9:15, Tull & Gibbs
- KEX—Recorded Program
- KFI—9:15, Jean Abbey
- KECA—Records to 9:15
- KNX—Song Bag
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society; 9:45, Clay Landen, songs
- KGO—Beaux Arts Trio
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Recordings
- KQW—Gems of Melody
- KGDM—News; Records
- ★ KFRC & network—Al Kavelin's Orchestra
- KVI—Dr. Burns; Talk; Orchestra
- KOL—Doris Meyne to 9:45
- KJR—Shuffling Feet to 9:45
- KGW—9:45, Cooking School
- KEX—Request Program
- KFI—9:45, News Release
- KNX—Drury Lane; 9:45, News
- KECA—Records to 9:45
- KGB—Stocks; News to 9:40

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Sixth Coast Artillery Band
- KPO—Songs by the Kitchen Sink; 10:15, Elmore Vincent, tenor
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical Grab Bag
- KJBS—News; Orch.; Melody Parade
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—So This Is Hollywood

- ★ KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KVI—10:15, Health Scientist; Orch.
- KEX—Lost and Found Items; 10:02, Classical Solist
- KHQ—10:15, Celia Lee
- KFI—10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family
- KECA—Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- ★ KFRC & network—Esther Velas Ensemble
- KFRC—10:45, Mort Werner, pianist
- KGDM—The Bondons
- KOL—Morning Melodies
- KVI—10:45, Amusement Tips
- KJR—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hillbillies
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KGB—10:45, To be announced
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Rotary Club of Chicago
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; 11:15, Music
- KJBS—Orch.; 11:15, Medical Talk
- KGCC—Milady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOI—Garden Talk to 11:15
- ★ KFRC & netwk—To be announced; 11:15, Oriental
- KJR—Rhythm Rulers
- KVI—The Observer to 11:15
- KEX—Band; Cobwebs & Nuts
- KNX—Board of Education; Organ
- KECA—Records; Medical Talk

11:30 to 12:00 Noon

- KPO & netwk—King's Men, male quartet; 11:45, Nellie Revell at Large, interview
- KGO—Financial Flashes; 11:35, Piano Vignettes; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; 11:45, Kahn's
- KROW—Latin-American Program
- KLX—Anita and Orasco; 11:45, Lotus Land
- KJBS—Dance Orchestra
- KGCC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Recordings
- KHQ—Organ Recital
- KFRC—Home Forum to 11:45
- ★ KFRC & network—Artist Recital KQW—'Cherio'
- KJR—Shades of Old Erin
- KEX—Cobwebs and Nuts to 11:45
- KFI—Fashion Tour; Market Reports
- KNX—Spice of Life; Ionizer Talk
- KSL—Artist Recital
- KOA—CAC Extension Service

12:00 to 12:30 P. M.

- KGO & network—Tommy Tucker's Orchestra
- KGO—12:15, Tally-Ho, Instrumentalists direction Paul Carson

KPO—News

• KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; Noonday Concert
 KTAB—News; Event Book; Organ
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Song Hits; 12:15, Records
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Road Report; Recordings
 * KFRC & network—Metropolitan Parade
 KVI—12:15, Front Page Headlines
 KJR—Castles in Music; Grain Report
 KEX—Dance Frolic
 KHQ—Business & Pleasure; 12:15, Chamber of Commerce
 KGW—12:15, Chat
 KNX—News; 12:15, Congoin
 KECA—News; 12:15, Records
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
 KGO—Tally-Ho; 12:45, Pair of Pianos
 KYA—Noonday Concert
 KTAB—Echoes of Portueal
 KLX—Don Brose; 12:45, Fireside Phantasies
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Weather Forecast; Mkt. Rep.
 * KFRC & netw—Ann Leaf, Organ
 KGDM—Recordings
 KJR—Headliners, records
 KGW—Dr. Semler; Meler & Frank
 KEX—American Prod. to 12:35
 KHQ—Chamber of Commerce
 KNX—Concert Group
 KECA—Recordings
 KSL—Utah Agric. College to 12:45

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, Platt & Nierman, piano duo
 KGO—Pair of Pianos; 1:15, Ann Warner's Chats
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records; Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits
 KQW—Friendly Hour
 KGDM—Recordings
 * KFRC & network—Poetic Strings
 KFRC—1:15, Health Society Talk
 KOL—1:15, Julie Day
 KHQ—1:15, Sylvia Gray
 KFI—1:15, Al Cayle, accordionist
 KHJ—Carlson's Orchestra; Between the Bookends
 KNX—Pontrelli's Orchestra
 KECA—Recordings to 1:15
 KFSD—Stock Report to 1:15
 KGB—Stocks to 1:15
 KSL—Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats; 1:45, Alvin Rey, guitarist
 KYA—Piano Concert
 KTAB—Jean Kent, economics
 KLX—Song Bag
 KROW—Recordings
 KJBS—Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Organ; Recordings
 * KFRC—Closing N. Y. Stocks to 1:35
 * KFRC & network—Dick Messner's Orchestra
 KJR—The Sun Dial
 KHJ—1:45, Dow-Jones Reports
 KEX—Grain Reports; Records
 KNX—Pontrelli's Orchestra
 KECA—Concert Quartet
 KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
 KGO—Blue Room Echoes
 KYA—Footlight Favorites
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings
 KROW—Musical Matinee; Vocalist
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 * KFRC & network—Happy Go Lucky Hour
 KQW—Dance Matinee
 KGDM—Records and News
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—Playboys; 2:15, Dental Clinic
 KOA—Theatre News; Stanley Malotti; Vocalist

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
 KGO—Mickey Gillette's Music
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four Time; Records
 KLX—Records; 2:35, Stocks; 2:40, Records
 KROW—Dell Perry; 2:45, Vocalist
 KJBS—Recorded Tunes
 KGDM—The Romancers
 * KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Music
 KECA—Classic Hour
 KSL—Milton Charles

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways
 KGO—Waldorf-Astoria Orchestra; 3:15, Mid-Week Federation Hymn Sing
 KYA—Band Concert
 KTAB—Recordings; Talk
 KLX—Recordings; Jean Ardath
 KROW—Mary Dowd Reardon
 KJBS—Records; Col. Shaddy
 KQW—Stocks; 3:15, Musicales
 KGDM—Recordings
 * KFRC & netw—Feminine Fancies
 KQW—Studio Program
 KHQ—Economic Housewife; Club Bulletin
 KJR—Enchanted Islands
 KNX—Concert Orchestra
 KECA—Recordings
 KSL—Men of Notes Trio; 3:15, Sis Mirandy
 KOA—Orchestra

3:30 to 4:00 P. M.

• KPO & network—Slices of Life; dramatic skit by Carlton E. Morse, with Bennie Walker and Bobbe Deane; 3:35, Dorothy Page, contralto
 KPO—3:45, University of California
 KGO—The Well-Dressed Woman
 * KGO & network—3:45, The Song-fellows Quartet
 KYA—Symphony Highlights
 KTAB—Serenade; Sophistication
 KLX—Recordings
 KJBS—Dance Melodies
 KROW—Singing Strings; Records
 KQW—Variety Program
 KOI—Lost and Found; 3:35, Studio
 * KFRC & network—Happy Green
 KFRC—3:45, National Safety Council; 3:55, To be announced
 KFI—Ann Warner's Chats
 KNX—Housewife's Protective League
 KECA—3:45, Univ. of California
 KFSD—3:45, Univ. of California
 KGB—3:45, Along the Airways
 KSL—The Junior Hour

4:00 to 4:30 P. M.

• KPO & network—Gould & Shefter, piano duo
 KPO—4:15, Herman Crane's Orch.
 KGO—Immortal Melodies; Emil Polak's Orchestra
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Melody Race; Pianist
 KROW—Waltz Time; Safety Council
 KJBS—Hollywood Gossip; Bill & Co
 KGDM—Gilmore Oil Program
 KQW—Hollywood Keyhole; Variety
 * KFRC & network—To be announced
 KGO—4:15, Historical Flashes
 KJR—Tea Dansant
 KFI—Nick Harris Program; 4:15, Hollywood Reporter
 KNX—Haven of Rest
 KSL—Town Crier
 KOA—4:15, Orchestra; Announcement

4:30 to 5:00 P. M.

• KPO & network—You and Your Government
 KPO—4:45, News
 KGO—Immortal Melodies
 * KGO & network—4:45, Coquettes, vocal trio
 KYA—Tea Dance Parade
 KTAB—Lauretta La Marr
 KLX—Pianist; Health School
 KROW—Hillbilly Music
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Songs of the Islands
 KGDM—Recordings
 * KFRC & netw—Correct English; 4:45, Between the Bookends
 KGW—Orchestra
 KJR—Snapshots; Steamboat Bill
 KEX—4:45, Symphony
 KNX—To be announced; U. S. C.
 KECA—Records
 KSL—Evening Melodies
 KOA—4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Nomads, Josef Hornik's Orchestra
 KGO—Back Stage Chatter; 5:15, Edna Fischer, pianist
 KYA—Children's Hour
 KTAB—Memories in Melody; 5:15, Popular Songs
 KLX—Brother Bob's Club
 KROW—Memory Lane; Ramona and Romero
 KJBS—Orchestra; 5:15, News
 KGGC—Dinner Hour Review
 KQW—Popular Concert
 KGDM—Studio; Ernie Cruz
 * KFRC & network—Danny Russo's Orchestra; 5:15 Billy Bacnelor
 KHQ—5:15, Donald Ayers Adventures
 KJR—Russian Symphonique Choir
 KGW—Milton L. Gumbert to 5:05
 KNX—Storytown Express; 5:15, Organ
 KFOX—Playtime Lady; Records
 KSL—Melodies; 5:15, Tarzan

5:30 to 6:00 P. M.

• KGO & network—Song Thots
 KPO—Behind the Footlights
 * KPO & network—5:45, Little Orphan Annie
 KYA—Metropolitan; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Records; 5:45, Irish Gems
 KQW—Popular Quartet; 5:45, Voice of Portugal
 * KFRC & netw—Bob Price's Orch.
 KJR—Romancing; 5:45, Cecil Solly
 KNX—Organ; 5:45, Radio Gossip
 KFI—Your Pal Jimmy to 5:45
 KECA—Records; 5:45, NRA Talk
 KFOX—Recordings
 KFSD—5:45, Farley's Rangers
 KSL—Auerbach; Crossmyer & Cohen
 KOA—5:45, Ford Rangers

6:00 to 6:30 P. M.

- KPO & network—Melodiana, ensemble direction Ernie Gill
- KGO—Community Forum
- KYA—Man About Town; Orchestra
- KTAB—Dinner Concert
- KLX—Trio
- KROW—News; 6:15, Melodies
- KGGC—Dinner Dance
- KGW—Department of Agriculture; 6:15, Popular Program
- ★ KFRC & network—Bing Crosby & Boswell Sisters
- KJR—Song Bag
- KGW—Musical Mannequins
- KHQ—Northwest Parade
- KFWB—News; Records; Organ
- KNX—News; 6:15, Dinner Dance
- KFI—Studio; Crazy Mountaineers
- KECA—Children of All Lands; News
- KFOX—News; Al & Molly; Cecil & Sally

6:30 to 7:00 P. M.

- KPO & network—Ed Wynne, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
- KGO—Argentine Trio; 6:45, Air Adventures of Jimmy Allen
- KYA—Orchestra
- KTAB—Sport Page
- KLX—Concert Trio
- KROW—Powder River Wranglers; 6:45, Dr. G. Facci
- KGGC—Theatre of the Air; Music
- KGW—Market Reports; 6:45, Torrid Tunes
- ★ KFRC & network—To be announced
- KJR—Melody Race; Jimmy Allen
- KFOX—School Kids; Jimmy Allen
- KFWB—Organ; 6:45, Jimmy Allen
- KNX—Concert; 6:45, Jimmy Allen
- KECA—Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

- KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
- KGO—Diary of a Cosmopolitan
- KYA—Ernie Smith's Sport Page; 7:15, Memory Strains
- KTAB—Studio; 7:15, Italian News
- KLX—News; Song Market
- KROW—C. W. Hammond; 7:15, Calvary Meditations
- KGGC—Oddities; Mountain Music
- KQW—Weather; 7:15, Accordiana
- ★ KFRC & network—Camel Program
- KOL—Speaker Stevenson; Studio
- KJR—Chamb. of Commerce; Sweethearts on Parade
- KECA—Paul Roberts, tenor; 7:15, Romance at Fifty
- KNX—Frank Watanabe; 7:15, Bunk
- KFWB—Ray de O'Fan; Hollywood Hilarities
- KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

- KPO & network—Palmolive Beauty Box Theatre
- KGO—Just Around the Corner, Emil Polak's Orchestra
- KYA—Dixie Marsh. "Talk of the Town"; 7:45, Gold Rush Days
- KTAB—Opie & Viney; Organ
- KLX—Merlyn Morse, tenor; 7:45, Spice of Life
- KROW—Calvary Meditations; Records
- KGW—Italian Radio Theatre
- ★ KFRC & network—Beauty That Endures; 7:45, Rocket Gas; Mystery Serial
- KVI—Dr. Mellor to 7:45
- KJR—Sweethearts; Silver Strains
- KNX—Music; 7:45, King Cowboy
- KFWB—Mrs. Pasquale
- KECA—Biltmore Concert Quartet
- KFOX—Boy Detective; Aristocrats
- KSL—Crazy Crystals; Pinto Pete & Ranch Boys

8:00 to 8:30 P. M.

- KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
- KGO—California State Chamber of Commerce Program; 8:15, College Daze
- KYA—Orchestra; Musical Milkman
- KTAB—Itchy & Scratchy; 8:15, London Fantasy
- KLX—Manila Stringed Orchestra
- KROW—Latin-American Program
- KGGC—Spanish-American Program
- KQW—Melody Eound-Up
- ★ KFRC & network—Myrt & Marge; 8:15, Parko Pals
- KEX—News; 8:15, Humboldt
- KNX—The In-Laws; 8:15, Vocalist
- KFWB—Sons of the Pioneers; 8:15, Orchestra
- KFOX—Garden Talks; Melodies
- KECA—Recordings
- KFSD—Jimmie Allen's Adventures to 8:15
- KGB—8:15, To be announced
- KSL—8:15, Furniture Dramas

8:30 to 9:00 P. M.

- KPO & network—Death Valley Days
- KGO—Neapolitan Echoes, novelty instrumental trio
- KYA—Tom Coakley's Orchestra; 8:45, Bob Beal's Orchestra
- KTAB—London Fantasy; Political
- KLX—Carefree Capers
- KROW—Italian Program
- KGGC—Timely Tunes; 8:45, Recds
- KQW—Melody Pound-Up
- ★ KFRC & network—Calling All Cars
- KOL—8:45, Eb and Zeb
- KJR—Musical Auction; Jewel Box
- KFWB—Jack Jay's Orchestra
- KNX—Forge of Freedom
- KECA—Dr. Geo. Liebling, pianist
- KFOX—To be announced
- KFSF—Moments of Melody
- KSL—Auerbach; Melodies
- KOA—To be announced

9:00 to 9:30 P. M.

- KPO & network—Ben Bernie's Orchestra
- KGO—Rainbow Harmonies
- KYA—Orchestra; Radio Players
- KTAB—Crockett Family; 9:15, Nevada Night Riders
- KXL—Old Gospel Hymns
- KROW—9:15, Motorcycle Races
- KQW—Dance Frolic
- KGGC—News; Wyoming Cowboys
- ★ KFRC & network—Boleros; 9:15, Political Program
- KOL—News; Ed torrial; Orchestra
- KVI—Dance Music
- KGW—Gervurtz Furniture Co.
- KHJ—Danny Russo's Orchestra
- KNX—News; 9:15, Drury Lane
- KFWB—Don Cave's Orch.; News
- KFOX—Beverly Hillbillies
- KECA—Recordings
- KFSD—Community Chest Program; Angelita
- KGB—9:15, Political
- KSL—Logan Prog.; Old Pipe Smoker
- KOA—Comedy Stars

9:30 to 10:00 P. M.

- KPO & network—Leo Reisman's Orchestra
- KGO—Press-Radio News; 9:35, Williams-Walsh Orchestra
- KYA—Radio Players; News; Answer Man
- KTAB—Vedder Flayers
- KLX—Musical Action; 9:45, News
- KROW—Motorcycle Races
- KGGC—Jean Carole; Danceable Tunes
- ★ KFRC & network—Enoch Light's Orchestra
- KQW—Dance Frolic
- KVI—News Flashes to 9:45
- KEX—Fight
- KOMO—Jack and the Melody Mads

- KNX—The Crockets
- KFWB—Boxing Bouts
- KFOX—Fights, Olympic Auditorium
- KECA—Recordings
- KGB—Community Chest Program
- KFSD—To be announced
- KSL—Pipe Smoker; S. L. Tribune
- KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

- KPO & network—Richfield Reporter; 10:15, The Story Behind the Claim
- KGO—Nobody Home, variety program
- KPO—Restful Hour; Ben Klassen
- KYA—Blue Danube Gardens; 10:15, Rhyme Land
- KTAB—Club Tivoli
- KLX—Recordings
- KROW—Races; Recordings
- KGGC—Joe Garcia's Orchestra
- KFRC—News; Elec. Trans.; Joe Sullivan
- KVI—To be announced
- KEX—Fights
- KFWB—Tomorrow
- KHJ—News; Music
- KFWB—Boxing Bouts
- KECA—Musical Celebrities, records
- KNX—The Crockets
- KFOX—Fights
- KGB—10:10, To be announced
- KSL—El Dorado Orchestra
- KOA—Studio Program

10:30 to 11:00 P. M.

- KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News
- KGO—Beal-Taylor's Orchestra
- KPO—Restful Hour
- KYA—States Restaurant
- KTAB—Dansapations; Bellevue Olio
- KLX—Recordings
- KROW—Royal Hawaiians; Varieties
- KGGC—Merry Melodies
- KFRC—Great Moments in History to 10:35
- ★ KFRC & network—Vincent Lopez' Orchestra
- KOL—Dance Orchestra
- KOMO—Club Victor Orchestra
- KNO—Pontrelli's Orchestra
- KFI—Biltmore Hotel Orchestra
- KHJ—Dance Music
- KFWB—Dance Orchestra
- KFOX—Tex Howard's Orchestra
- KSL—To be announced
- KOA—Huffman Harmonies

11:00 to 11:30 P. M.

- KGO & network—Ted Flo-Rito's Orchestra
- KPO—Tom Gerun's Orchestra
- KGO—Bal Tabarin Orch.
- KYA—Sandman Organ
- KTAB—Dansapations
- KROW—Dance of the Hour
- ★ KFRC & network—Dick Jurgens' Orchestra
- KOMO—Silver Strings
- KGW—Jack Bain's Orchestra
- KNX—Pontrelli's Orchestra
- KFWB—Jay Whidden's Orchestra
- KFOX—Harry Sosnik's Orchestra

11:30 to Sign Off

- KGO & network—Orville Knapp's Orchestra
- KPO—Organ Concert
- KYA—Jerry Andrews Little Show
- KTAB—Club El Cortez
- KROW—Dance Music; Vagabond
- KFRC—Ben Pollack Orchestra
- KVI—Dance Orchestra
- KOMO—Moonlight Melodies
- KJR—Club Victor Orchestra
- KHJ—Music
- KGB—Dance Orchestra
- KFOX—Jimmy Mann's Orchestra
- KJBS—12:01, Owl Program to 7 a.m.

WEDNESDAY Programs

Oct. 10, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tid-Bit; 7:50, NBC Radio Kitchen
- KGO—To be announced; 7:35, Three Scamps, vocal trio; 7:45, Organ Concert
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gillmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; Crazy Quartet
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows on Clock
- KHQ—Dental Hygiene
- KFI—Church; Helen Hill, pianist
- KNX—Bill Sharples' Club
- KHI—Recordings and Stocks
- KECA—Bible Study to 7:45
- KGB—Seven O'Clock Club
- KFSD—7:45, Good Cheer
- KSL—Morning Watch; Melodies

8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KFRC—Exercise & Applause to 8:15
- ★ KFRC & network—8:15, Triennial Convention of Protestant, Episcopal Churches
- KVI—Records; Market Specials
- KOMO—Stradivarieties; 8:15, Reveries
- KGW—Ronald Buck
- KHQ—8:15, Economy Comments
- KEX—8:15, Four Square Cathedral
- KNX—Bill Sharples' Club
- KECA—Recordings
- KFOX—Grain Reports; Songs
- KGB—Studio; Protestant Churches Convention
- KSL—Good Morning Judge; 8:15, Convention

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- ★ KFRC & network—Triennial Convention of Protestant Churches; 8:45, Jane Ellison
- KOL—Cecil and Sally to 8:45
- KGW—Cheerio
- KOMO—Viennese Vagabonds
- KHQ—Comments; Home Comfort
- KJR—8:45, Morning Miracles
- KFI—Studio; 8:45, Julla Hayes
- KNX—Bill Sharples Club
- KSL—Good Morning Judge; 8:45, Booth Fisheries

9:00 to 9:30 A. M.

- KPO & network—Fields & Hall, songs and patter
- KPO—9:15, Breakfast Club
- KGO—Crosscuts Log o' the Day
- KGO & network—9:15, Charles Sears, tenor



WILLIAM H. HANCOCK
KFRC—8 A. M.

- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs
- KQW—Tuneful Topics
- KGDM—Recordings; Mabel Rubin
- ★ KFRC & network—Voice of Experience; Elizabeth Barthell
- KOL—Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—Musical; Morning Service
- KOMO—Mary's Friendly Garden
- KEX—Dance Rhythm; Request Program
- KFI—9:15, Better Business Bureau
- KECA—Records to 9:15
- KNX—Song Bag
- KSL—9:15, Jennie Lee
- KOA—9:15, Memories Dari-Rich

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks; Charles Marshall, Ace Wright, Johnnie Toifoli, Mona Greer and Johnnie O'Brien
- KGO—Piano Vignettes; 9:45, Jean Abbey, news of the shops for women
- KYA—Eileen Palmer; Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Memory Melodies; Records
- KQW—Faye Ward
- KGDM—News of the Day; Records
- ★ KFRC & network—Betty Crocker; 9:45, Al Kavelin's Orchestra
- KGW—9:45, Cooking School
- KOMO—String Trio
- KHQ—Magic Travels
- KFI—Studio; 9:45, News
- KNX—Drury Lane; 9:45, News
- KECA—Better Business to 9:45
- KGB—News; 9:50, Stocks

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Beaux Arts Trio
- KPO—Organ Concert; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargains; Old Bachelor
- KLX—Clinic; 10:15, Stock, News

- KROW—Musical Grab Bag
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Orchestra
- KGDM—Recordings
- ★ KFRC & network—Just Plain Bill; George Hall's Orchestra
- KHQ—Crazy Wells; 10:15, Celia Lee
- KOMO—Jack & Jill
- KEX—Lost & Found; Ronald Buck
- KJR—News; 10:05, Early Echoes
- KNX—Eddie Albricht's Family
- KECA—Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Dude Martin
- KROW—The Observer
- KJBS—Dance Orchestra; Col. Shaddy
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KGDM—Recordings
- ★ KFRC & network—Scott Fisher's Orchestra
- KFRC—10:45, Mort Werner, pianist
- KOL—Morning Melodies
- KVI—10:45, Amusement Tips
- KJR—Club Minutes; Serenader
- KEX—Salon Orchestra
- KECA—Records; 10:45, Piano
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KOA—10:45, Triangle Club

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—The Wandering Minstrel
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blue Moments; Fashions
- KLX—Records; 11:15, Rhythm
- KROW—Health Talk; Modern Music
- KJBS—Popular Hits
- KGCC—Milady's Date Book; 11:15, Health Talk
- KGDM—Recordings
- KQW—Light Classics
- ★ KFRC & netwk—To be announced; 11:15, Romany Trail
- KOL—Garden Talk to 11:15
- KEX—Band Music; Cobwebs & Nuts
- KJR—Rhythm Rulers Recorded
- KNX—Organ Recital
- KECA—Records: German Lesson
- KSL—Romany Trail
- KOA—Livestock and Produce

11:30 to 12:00 Noon

- KPO & netwk—Smackout, Marlon and Jim Jordan, comedy duo; 11:45, Soloist
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; Kaha's
- KLX—Antis and Cresco; Records
- KROW—Latin-American Program
- KGCC—Music; News; Requests
- KJBS—Dance Orchestra
- KQW—Variety and Theatre News
- KGDM—Recordings
- KHQ—11:45, "Cheerio"
- KFRC—Women's Home Forum to 11:45
- ★ KFRC & netwk—Ann Leaf, Organ
- KHQ—Organ Recital
- KJR—Measured Steps
- KEX—Cobwebs and Nuts to 11:45
- KFI—Fashion Tours; 11:45, State Market Reports
- KNX—Music; 11:45, Ironizer Talk
- 12:00 to 12:30 P. M.
- KGO & network—Stanley Meyers' Orchestra

KGO—12:15, Mickey Gillette's Music
KPO—News
 •KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Noon Concert
 KLX—Dance Music
 KROW—Latin-American Program
 KQW—Orchestra; 12:15, Mark Green
 KGGC—Request Hour
 KJBS—Song Hits
 KGDM—Records; Serenaders
 *KFRG & network—Kate Smith's Matinee
 KFRG—Women's Home Forum
 KGW—12:15, Meier & Frank
 KEX—Dance Frollic
 KHQ—Business and Pleasure
 KJR—Twelve o'Clock Tunes; 12:15, Grain Reports; Records
 KVI—12:15, Front Page Headlines
 KNX—News; 12:15, Congo
 KECA—News; Records
 KGB—Stocks; 1:05, To be announced
 KSL—Payroll Builder

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Mickey Gillette's Music; 12:45, Pair of Pianos, Grace Frankel and Gertrude Lyne
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Recordings
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Federal Market Reports
 KGDM—Recordings
 *KFRG & network—Kate Smith's Matinee
 KJR—Headliners
 KEX—American Produce to 12:35
 KGW—Dr. Semler; Friendly Chat
 KHQ—Kingman Schooldays; Stories
 KNX—Lucca's Concert Ensemble
 KECA—Concert Favorites, records
 KOA—Orchestra; Luncheon Program

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob; 1:15, Dorothy Page, contralto
 KGO—Pair of Pianos; 1:15, Ann Warner's Chats
 KYA—S. F. Ad Club Luncheon
 KTAB—Radio Frollic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDM—Records; Theatre Talk
 *KFRG & network—To be announced
 KOA—1:15, Julie Day
 KGW—1:15, Dental Clinic
 KHQ—1:15, Sylvia Gray
 KNX—Pontrelli's Orchestra
 KFI—1:15, Home Nursing Hints
 KNX—Pontrelli's Orchestra
 KECA—Records to 1:15
 KFSD—Ad Club
 KGB—Stocks to 1:05
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Vagabonds Quartet, instrumentalists
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KJBS—Afternoon Popular Concert
 KROW—Tango Tempos; Musical Matinee
 KQW—Afternoon Concert
 KGDM—Accordion Boys; Records
 KFRG—1:45, N. Y. Stocks to 1:50
 *KFRG & network—Educational Feature; Swinging Along

KJR—The Sun Dial
 KEX—Reports; Operatic Gems
 KNX—Pontrelli's Orchestra
 KECA—Concert Quartet
 KFSD—Stocks; Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—Vagabonds Quartet; 2:15, Midweek Concert.
 KYA—Light Opera Concert
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings
 KJBS—Recalid Kenney; Records
 KROW—Musical Matinee; Vocalist
 KQW—Dance Matinee
 KGDM—Records; News
 *KFRG & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; Music
 KNX—The Bookwoman
 KECA—Recordings
 KSL—Music; 2:15, Dental Clinic

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Midweek Concert
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three Four Time; Records
 KLX—Talk; Stock; 2:40, Records
 KROW—Dell Perry; 2:45, Annette Thompson
 KJBS—Dance Recordings
 KQW—Dance Matinee
 KGDM—Romancers
 *KFRG & network—Happy Go Lucky Hour
 KEX—Recordings
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers' Program

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, John and Ned
 KGO—To be announced
 KYA—Band Concert
 KTAB—Recordings
 KLX—World Revue
 KROW—Mary Dowd Reardon
 KJBS—Instrumentalists; Word Man
 KQW—Stocks; 3:05, Music; 3:15, Word Man
 KGDM—Recordings
 *KFRG & network—Feminine Fancies
 KJR—Easy Chair to 3:15
 KOMO—3:15, Julia Hayes
 KGW—Eddie King, pianist; 3:15, Concert Trio
 KHQ—Hints; Club Bulletin
 KFI—3:15, Studio Program
 KNX—Concert Orchestra
 KECA—Raine Bennett; Records
 KSL—Men of Notes Trio; 3:15, Texas Rangers
 KOA—3:15, University of Denver

3:30 to 4:00 P. M.

•KPO & network—Slices of Life; 3:35, To be announced
 KGO—3:45, Univ. of Calif. Program
 KGO—What a Woman Thinketh
 *KGO & network—3:45, Dot Kay, contralto
 KYA—Symphony Highlights
 KTAB—Sophistication; Picture Preview
 KLX—Recordings
 KROW—Spanish Tunes; Records
 KQW—Art Fadden, pianist; Music
 KJBS—Art Fadden, pianist
 KGDM—Recordings
 *KFRG & network—Three Brown Bears; 3:45, To be announced
 KOA—Lost and Found; Studio
 KVI—3:45, Happy Brinday Club
 KHQ—Club Bulletin; Happy Feet
 KOMO—Concert Ensemble

KEX—3:45, Request Program
 KFI—Ann Warner's Chats
 KHJ—Stimulating Soothera to 3:45
 KNX—Housewives' Protective League
 KGB—3:40, Along the Airways
 KFSD—3:45, Univ. of California
 KSL—Junior Hour
 KOA—Vocalist; News

4:00 to 4:30 P. M.

•KPO & network—Herran Crone's Orch.; Johnny Johnson's Orch.
 KGO—Mickey Gillette's Music
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Hevve
 KLX—Musical Jigsaws; 4:15, Recds.
 KROW—Waltzes; Songs at Eventide
 KJBS—Hollywood Gossip; Bill & Co
 KGDM—Gilmore Oil Program
 KQW—Hollywood Gossip; Bill & Co
 *KFRG & network—To be announced
 KJR—Tea Dansant
 KEX—Music
 KFI—Organ Recital
 KNX—Haven of Rest
 KHJ—Samuels "On the Air" to 4:05
 KECA—Good Old Songs; Records
 KGB—Police Talk; Studio Program; Orchestra
 KSL—Town Crier

4:30 to 5:00 P. M.

•KPO & network—Personalities: Vocalist and Orchestra
 KPO—4:45, News
 KGO—Mickey Gillette's Music
 •KGO & network—4:45, Clef Dwellers, vocal trio
 KYA—Tea Dance
 KTAB—Lawretta La Marr
 KLX—Studio; 4:45, Health School
 KROW—Hillbilly Music
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Orch.; Hillbilly Tunes
 KGDM—Recordings
 KHQ—Studio Program
 KFRG—Recordings
 *KFRG & network—Between the Bookends
 KVI—To be announced
 KEX—To be announced
 KJR—Snapshots; Steamboat Bill
 KNX—Organ; Songs
 KECA—Recordings
 KGB—To be announced
 KSL—Town Crier
 KOA—Skit; 4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Royal Gelatine Revue, dramatic series starring Mary Pickford
 KGO—Children's Hour; 5:15, Great Moments in Sports, Ernie Smith; 5:20, Music Room
 KYA—Children's Hour
 KTAB—Health Talk; Songs
 KLX—Brother Bob's Club
 KROW—Memory Lane; Mello-Duettes
 KJBS—Popular Selections; News
 KGGC—Dinner Hour Review
 KQW—Popular Concert
 KGDM—Studio; 5:15, Ernie Cruz
 *KFRG & network—Al Roth and Orchestra; 5:15, Billy Bachelor
 KEX—Orchestra
 KGW—5:15, Snoop and Sneak
 KJR—Waltzes and Tangos
 KNX—Storytown Express; Orchestra
 KECA—Recordings
 KFSD—Studio Program
 KSL—Republican State Committee; 5:15, Tarzan

5:30 to 6:00 P. M.

•KPO & network—Cliff Nazarro, songs; 5:45, Little Orphan Annie
 KGO—Music Room; 5:45, Tim Healy's Ivory Stamp Club
 KYA—Metropolitans; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk

KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGCC—Dance Echoes; Irish Gems
KQW—Orchestra; Voice of Portugal
 ***KFRC** & network—Everett Marshall's Broadway Varieties
KGW—Abe Bercovitz; Musings
KJR—Romancing; Cecil Solly
KNX—Orchestra and Vocalist; Gossip Club
KFI—Elec. Transcription to 5:45
KECA—Recordings; Song Recital
KFSD—Studio; Farley's Rangers

6:00 to 6:30 P. M.

•**KPO** & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
KGO—45 Minutes from Broadway
KYA—Man About Town; Orchestra
KTAB—Dinner Concert
KLX—**KLX** Trio
KROW—News; Rhythmic Aces
KGCC—Galileo-Sacred Heart Football Game
KQW—California Department of Agriculture; 6:15, Popular Program
 ***KFRC** & network—Chesterfield Program
KJR—Song Bag
KFWB—News; Records; Organ
KNX—News; 6:15, Concert
KECA—Board of Education; Records
KPOX—News; Al & Molly; Cecil & Sally
KFSD—Dinner Concert

6:30 to 7:00 P. M.

•**KPO** & netwk—John McCormack, tenor
KGO—45 Minutes from Broadway; 6:45, Air Adventures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sport Page; Shattuck and Prince
KLX—**KLX** Trio
KROW—Ne'er Do Well
KGCC—Theatre of the Air; Music
KQW—Market Reports; Records
 ***KFRC** & network—Adventures of Gracie
KOMO—Musical Mannequins
KJR—6:45, Jimmie Allen
KGW—Musical Mannequins
KFWB—Organ; 6:45, Jimmie Allen
KNX—Concert; 6:45, Elec. Trans.
KECA—Wesley Tourtelotte, organ
KPOX—School Kids; Jimmy Allen
KGW—Adventures of Gracie
KFSD—Dinner Concert; Elec. Trans.

7:00 to 7:30 P. M.

•**KPO** & netwk—Dennis King with Louis Katzman's Orchestra; 7:15, Madame Sylvia
KGO—Ricardo and His Violin; 7:15, Agriculture Today, Jennings Pierce
KLX—News; 7:15, Lovable Liars
KYA—Ernie Smith's Sport Page; 7:15, Sports; Orchestra
KTAB—Vocalist; 7:15, Italian News
KROW—C. W. Hammond; Sports
KQW—Weather Forecast; News and Forum; 7:15, Musical Varieties
KGCC—Jewish Radio Hour
 ***KFRC** & network—Byrd Expedition Broadcast
KJR—Ace, King, Queen, Jack; Vindabonians
KFWB—Synopators
KNX—Watanabe & Archie; Music
KECA—Echoes of the Opera, records
KPOX—Eb & Zeb; Bobby & Betty
KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

•**KPO** & network—Memory Lane, drama by Ted Maxwell
KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade
KYA—Cowboys; Louise Taber
KTAB—Opie & Viney; 7:45, Organ

KLX—Kay Discovery Program
KROW—Golden Memories
KGCC—Jewish Radio Hour
KQW—Italian Radio Theatre
 ***KFRC** & network—Melody Masterpieces; 7:45, Moon Rocket
KVI—Dr. R. M. Mellor
KJR—Vindabonians; Lotus Land
KNX—Orchestra; 7:45, King Cowboy
KFWB—Pioneers; Comedy Stars
KECA—News; Echoes of the Opera
KPOX—Boy Detective; vocalist
KSL—Crazy Crystals; Comedy Stars
KOA—Conoco

8:00 to 8:30 P. M.

•**KPO** & network—Amos 'n' Andy; 8:15, Gene and Glenn
KGO—Californians on Parade; 8:15, Professional Football from Seal Stadium
KYA—Bob Allen, pianist; 8:15, Brain Twister Mysteries
KTAB—Itchy & Scratchy; 8:15, Jimmy Cook's Sidelines
KLX—Great Moments in Sport; Silver Strains; Rhythmic Reporters
KROW—Crime Stories; 8:15, Watchtower
KGCC—Recordings; 8:15, Gypsies
KQW—Orch.; Red Cross; Drama
 ***KFRC** & network—Myrt & Marge; 8:15, Edwin C. Hill
KOL—8:15, Public Bench
KJR—Neapolitans
KEX—News; Hans, Fritz & Kate
KNX—The In-Laws; Elec. Trans.
KFWB—Orchestra and Vocalist
KECA—Echoes of the Opera
KPOX—Three Vagabonds; Orch.
KFSD—Jimmie Allen Adventures to 8:15

8:30 to 9:00 P. M.

•**KPO** & network—Lanny Ross and His Log Cabin Orchestra
KGO—Professional Football
KYA—Dance Orchestra
KTAB—Vocalist; Political
KLX—Male Quartet; Harriet French
KROW—Melodies; Sunny Brook's Band
KGCC—Timely Tunes; Songs
KQW—Drama; Orchestra
 ***KFRC** & network—Voice of Experience; 8:45, Treasures of Time
KJR—Drama; 8:45, Magic Harmony
KEX—Studio Program; Sports Talk
KNX—Pluto; 8:45, Rosicrucian
KFWB—Jack Joy's Orchestra
KECA—Recordings
KPOX—Organ and Piano
KSL—8:45, Morning Milk Program
KOA—Orchestra

9:00 to 9:30 P. M.

•**KPO** & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor
KGO—Professional Football
KYA—Dance Orch.; 9:15, Riot Squad
KTAB—Crocketts; Nighthanders
KLX—Metropolitan Moods
KROW—Boxing Matches
KQW—Amer. Legion; 9:15, Pianist
KGCC—News; Wyoming Cowboys
 ***KFRC** & network—Treasures of Time; 9:15, Boleros
KVI—Wednesday Night Mixer
KGW—Farmer's Dairy Association
KJR—Souvenirs; 9:15, Orchestra
KEX—9:15, Wrestling
KNX—News; 9:15, Political
KFWB—Don Cave's Orchestra
KPOX—Beverly Hillbillies
KECA—Recordings
KFSD—Furnblit's Program; 9:15, Gilmore Program; 9:20, Marie Viratelle Kriete
KGW—9:15, Comedy Stars
KSL—Boyle Furniture Prog.; Orch.

9:30 to 10:00 P. M.

•**KPO** & netwk—Town Hall Tonight
KGO—Professional Football
KYA—Riot Squad; 9:45, News
KLX—Sons of Pioneers; 9:45, News
KTAB—SERA Choral Society
KROW—Boxing Matches
KQW—Dance Time
KGCC—Records; Flying Carpet
 ***KFRC** & network—George Hall's Orchestra
KOL—9:45, Charles Reynolds
KVI—News Flashes; Orch.
KOMO—Beauty That Endures to 9:45
KJR—9:45, Melody Palette
KNX—The Crocketta
KFWB—Dance Music
KECA—Records
KPOX—Beverly Hillbillies
KFSD—9:45, Community Chest
KSL—Democratic State Committee; 9:45, Salt Lake Tribune

10:00 to 10:30 P. M.

•**KPO** & netwk—Richfield Reporter; 10:15, Red Davis, dramatic series
KGO—Professional Football
KYA—Cave Pirates; Orchestra
KTAB—Club Tivoli
KLX—Recordings
KROW—Boxing Matches
KGCC—Records; Joe Garcia's Orch.
KFRC—News; Lifebuoy Soap; Joe Sullivan, pianist
KVI—Dance Orchestra
KGW—10:15, Kelly Kavalleros
KJR—Musical Favorites
KNX—Crocketts
KFWB—News; Organ
KECA—Musical Celebrities
KPOX—News; 10:15, Orchestra
KGW—News; Studio; Pianist
KSL—Melody Lane; 10:15, Club El Dorado Orchestra
KOA—Studio Program

10:30 to 11:00 P. M.

•**KPO** & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—News; 10:35, Beal-Taylor's Orchestra
KYA—States Restaurant
KTAB—Bellevue Olio; Dance Tunes
KROW—Recordings; Hawaiians
KGCC—Merry Melodies
KFRC—Gilmore Oil Co. to 10:35
 ***KFRC** & network—Vincent Lopez' Orchestra
KVI—Orchestra
KOMO—Club Victor Orchestra
KFI—Biltmore Hotel Orchestra
KNX—Pontrell's Orchestra
KFWB—Tex Howard's Orchestra
KPOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

•**KGO** & network—Ted Fio-Rito's Orchestra
KPO—Tom Gerun's Orchestra
KYA—Organ
KTAB—Dance Tunes
KROW—Dance of the Hour
 ***KFRC** & network—Dick Jurgen's Orchestra
KOMO—Moonlight Melodies
KNX—Pontrell's Orchestra
KFWB—Dance Orchestra
KPOX—Jimmy Mann's Orchestra

11:30 to Sign Off

•**KGO** & network—Bart Woodyard's Orchestra
KPO—Organ Concert
KYA—Jerry Andrews Show
KTAB—El Cortez Club
KROW—Dance Music
 ***KFRC** & network—Organ Recital
KGDM—Fritz Wolcott's Orchestra
KEX—Organ Music
KJR—Club Victor Orchestra
KFSD—Jimmy Mann's Orchestra
KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

Oct. 11, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade; 7:45, Forecast; Radio Kitchen
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KJR—Market Quotations; Records
- KEX—Varieties; 7:45, Science
- KHQ—Dental Hygiene to 7:45
- KVI—Varieties; 7:45, Crazy Crystals
- KFI—Church to 7:45
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Good Cheer Program
- KGB—Seven O'Clock Club
- KSL—Morning Watch; Melodies

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Tony Wons' Scrapbook
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recordings
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recordings
- ★ KFRC & netwk—Exercise & Apple-sauce; Swinging Along
- KOL—Swinging Along; Cecil & Sally
- KGW—Ronald Buck to 8:15
- KOMO—8:15, Morning Reveries
- KHQ—8:15, Crazy Wells
- KVI—Swinging Along
- KEX—Orchestra
- KNX—Bill Sharples Club
- KECA—Memories of the Waltz
- KSL—Swinging Along
- KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

- KPO—United States Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KFBS—Dance Music
- KGDM—Records; 8:45, Talk
- ★ KFRC & netwk—Hollywood Country Church
- KHQ—Studio Program
- KOMO—Musical Program
- KGW—Studio Program
- KEX—Renee Chemet; Records
- KHQ—Program; Home Comfort
- KFI—Studio; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KECA—Recordings
- KSL—Orch.; 8:45, Mary & Bennie
- KOA—U. S. Navy Band

9:00 to 9:30 A. M.

- KPO & netwk—Mohawk Treasure Chest; Ralph Kirbery, baritone; Harold Levey's Orchestra
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Crosscuts Log o' the Day
- KGO & netwk—9:15, Merrie Macs, Cheri McKay, contralto, male trio
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert



ARMAND GIRARD
NBC—4:30 P.M.

- KJBS—Popular Concert; Bargain
- KGCC—Recordings
- KGW—Tuneful Topics
- KGDM—Records; Personalities
- ★ KFRC & netwk—Voice of Experience; 9:15, Connie Gates
- KOI—Prudence Penny to 9:15
- KVI—9:15, Mystic Melodies
- KOMO—Mary's Friendly Garden
- KHQ—9:15, Tull & Gibbs
- KEX—Songs of the Past
- KNX—Sherman Health Talk
- KECA—Recordings
- KFSD—Studio Program
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society
- KPO—9:45, Through the Looking Glass with Frances Ingram
- KGO—Elmore Vincent, tenor
- KGO & netwk—9:45, Press-Radio News; 9:50, Piano Vignettes, Charles Runyan
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Memory Melodies
- KGW—Gems of Melody
- KGDM—News; Records
- ★ KFRC & network—Smilin' Ed McConnell; Al Kavelin's Orch.
- KVI—9:45, Dr. Burns
- KHQ—9:45, Happy Caravan
- KGW—9:45, Cookitz School
- KOMO—9:45, Julie Hayes
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KNX—Melody Time; 9:45, News
- KGB—Studio Program

10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Organ Concert
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Observer
- KLX—Clinic; Stocks; News
- KROW—East Bay Reporter
- KJBS—News; 10:05, Organ

- KGCC—Cal King
- KGDM—Recordings
- KQW—Popular Orchestra
- ★ KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KJR—Early Echoes
- KEX—Lost and Found; Records
- KNX—Eddie Albright's Family
- KECA—Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KJBS—Vocalists; Melodies
- KROW—The Observer
- KGCC—Hits of Today
- KGDM—Recordings
- KQW—Aunt Sammy; Music
- KFRC—Mort Werner, pianist to 10:45
- KFRC—10:45, Art Kassell's Orch.
- KOL—Morning Melodies
- KJR—Club Minutes; Uncle Hank
- KEX—Sololist; Hill Billies
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Standard School Broadcast; Elementary and advanced lesson; Arion Trio, instrumentalists
- KGO—To be announced; 11:25, Financial Flashes
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; 11:15, Music
- KGCC—Milady's Date Book; Music
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KGDM—Organ Recital
- KFRC—Better Business Bureau to 11:15
- ★ KFRC & netwk—Ann Leaf, organ
- KJR—Rhythm Rulers
- KOL—Garden Talk
- KVI—The Observer; Amusement Tips
- KEX—Orch.; 11:15, Cobwebs & Nuts
- KNX—Board of Education; Organ
- KECA—Recordings
- KOA—Produce; Farm Question Box

11:30 to 12:00 Noon

- KPO & network—Standard School Broadcast; 11:45, Echoes of Erin
- KGO—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KLX—Anita and Orosco; 11:45, Lotus Land
- KTAB—Modern Rhythms; Kahn's
- KROW—Latin-American Program
- KJBS—Popular Hits
- KGCC—Records; News; Requests
- KGW—Accordian Cabers; News
- KGDM—Organ Recital
- KFRC—Women's Forum to 11:45
- ★ KFRC & network—Poetic Strings
- KHQ—11:45, Organ Recital
- KGW—11:45, "Cheerio"
- KJR—Shades of Old Erin; Records
- KEX—11:45, Hawaiian Serenaders
- KFI—11:45, State Market Reports
- KNX—Records
- KNX—Talk; 11:45, Ionizer Talk
- KOA—Theatre Harmonies

12:00 to 12:30 P. M.

- KGO & network—Tommy Tucker's Orchestra
- KGO—12:15, Melody Revue
- KPO—News

•KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Event Book; Concert
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Vocal and Instrumental
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Recordings
 *KFRC & network—Metropolitan Parade
 KVI—12:15, Front Page Headlines
 KGW—12:15, Meier & Frank
 KHQ—Business and Pleasure
 KJR—Records; 12:15, Grain Reports
 KEX—Dance Frolic
 KNX—News; 12:15, Congoin
 KECA—News; 12:15, Records
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder
 KOA—Orchestra

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home
 KGO—Melody Revue
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Reflections
 KJBS—Dance Matinee
 KROW—California Farm Hour; 12:45, Hits of Today
 KGGC—Pirate Cowboys
 KQW—Fed. & State Market Reports
 KGDM—Recordings
 *KFRC & network—Dants from Chicago
 KJR—Headliners, recorded
 KEX—12:45, Business Men's Club
 KGW—Dr. Semler; 12:45, Chat
 KNX—Concert Group
 KECA—Recordings
 KSL—Utah State Agric. College; 12:45, Dantsant

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob, dramatic sketch
 KPO—1:15, Dorothy Page, contralto
 KGO—Edna Fischer, pianist; 1:15, Ann Warner's Chats
 KYA—Shady Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Recordings; 1:15, Quartet
 *KFRC & network—Along the Volga; 1:15, Round Towners
 KFRC—1:10, N. Y. Stocks
 KOL—1:15, Julie Day
 KHQ—1:15, Sylvia Gray
 KOMO—Harp Melodies; Records
 KGW—1:15, Dental Clinic
 KNX—Pontrelli's Orchestra
 KFI—1:15, Accordion and Piano
 KECA—Recordings
 KFSD—Stock Reports to 1:15
 KSL—Payroll Builder

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley
 KGO—Ann Warner's Chats; 1:45, Alvino Rey, guitarist
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KJBS—Dance Orchestra
 KROW—Recordings
 KQW—Afternoon Concert
 KGDM—Education; Recordings
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—Dick Messner's Orchestra
 KJR—The Sun Dial
 KEX—Financial and Grain Reports
 KNX—Pontrelli's Orchestra
 KECA—Billmore Concert Quartet
 KFSD—Old Time Program
 KGB—Parent-Teachers' Association

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—National Congress of Parents and Teachers
 KYA—Old Songs
 KTAB—Globe Trotter; Romancin'
 KLX—Bridge Talk; 2:15, Records
 KROW—Musical; Allen & Willis
 KJBS—Blindcraft Ensemble
 KGDM—Records; News
 KQW—Blindcraft Ensemble
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—Loretta Lee; Dental Clinic
 KOA—Theatre Reporter; P. T. A. Conference

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Pair of Pianos; Gertrude Lyne and Grace Frankel, piano duo
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four Time; 2:45, Tranquility
 KLX—S. F. Stocks; 2:40, Records
 KROW—Dell Perry, pianist; Records
 KJBS—Dance Orchestra
 KQW—Dance Matinee
 KGDM—The Romancers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, records
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Organ and A. M. A. Speaker; 2:45, To be announced

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, John and Ned
 KGO—Tom Coakley's Orchestra
 KYA—Band Concert
 KTAB—Tranquility; Little Serenade
 KLX—Records; Jean Ardath
 KROW—Mary Dowd Reddon
 KJBS—Ballroom Favorites; Col. Shaddy
 KQW—Stock and Bonds; Vocalist; Musical Program
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KHQ—Studio Program; 3:15, Bulletin
 KJR—Studio Program
 KJR—Song Market
 KOMO—3:15, Birnbaum Bavarians
 KFCA—Dr. Meyers, talk to 3:15
 KNX—Louise Johnson, Astro-Analyst
 KSL—Men of Notes; Those McCarthy Girls

3:30 to 4:00 P. M.

•KPO & network—Slices of Life; 3:35, Walter Preston, baritone
 KPO—3:45, University of California Program (KFSD & KECA)
 KGO—The Family Cook Book
 *KGO & network—3:45, Singing Strings
 KYA—Symphony Highlights
 KTAB—Sophistication; Talk
 KLX—Recordings
 KROW—Spanish Tunes
 KJBS—Dobbsie's Radio Jubilee
 KQW—Dobbsie's Radio Jubilee
 *KFRC & network—Book Review; 3:45, To be announced
 KOL—Harry Lincks; 3:45, Studio
 KGDM—College of Pacific; Piano
 KOMO—Talk; Organ Recital
 KGW—3:45, Snoop and Sneak
 KEX—Musical Program
 KFI—Ann Warner's Chat
 KNX—Housewives League
 KSL—The Junior Hour
 KGB—3:45, Along the Airways
 KOA—O'Leary's Minstrels; Vocalist; News

4:00 to 4:30 P. M.

•KPO & network—Jack & Loretta Clemens; 4:15, Freddie Martin's Orchestra
 KGO—The Restful Hour, concert orchestra direction Emil Polak
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Melody Race; Helen Parmelee, pianist
 KROW—Waltz Time; Safety Council
 KJBS—Hollywood Gossip; Bill & Co
 KQW—Hollywood Gossip; Bill & Co
 KGDM—Gilmore Oil Program
 *KFRC & network—To be announced
 KOL—Adventures with Leathernecks; 4:15, To be announced
 KJR—Tea Dantsant
 KEX—Melody Salon
 KNX—Haven of Rest
 KECA—Chamber Music
 KSL—Broadcaster's Review to 4:15

4:30 to 5:00 P. M.

•KPO & network—Armand Girard, basso
 KPO—4:45, News
 KGO—The Restful Hour
 *KGO & network—4:45, Shirley Howard, songs
 KYA—Tea Dance
 KTAB—Lauretta La Marr
 KLX—Pianist; 4:45, Health School
 KROW—Hillbilly Music
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra
 KGDM—Recordings; 4:45, Vocalist
 KJR—Recordings
 *KFRC & network—4:45, Between the Bookends
 KHQ—4:45, Tull & Gibbs
 KJR—Snapshots; 4:45, Steamboat Bill
 KEX—Music
 KNX—Dr. Matthews
 KFI—Organ Recital
 KECA—Educational Speech; Recds.
 KSL—Broadcasters Review

5:00 to 5:30 P. M.

•KPO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
 KGO—Art Revue; 5:15, Beaux Arts Trio
 KYA—Children's Hour
 KTAB—Memories in Melody; Records
 KLX—Brother Bob's Club
 KROW—Memory Lane; Ramona & Romera
 KGGC—Studio Frolic
 KQW—Popular Concert
 KJBS—Dance Melodies; News
 KGDM—Studio; Ernie Cruz
 *KFRC & network—To be announced; 5:15, Billy Bachelor
 KOL—Treasure Adventures to 5:15
 KVI—Crazy Quartet to 5:15
 KJR—Waltzes and Tangos
 KEX—Symphony
 KNX—Storytown Express; Drama
 KECA—Recordings
 KFSD—Chamber of Commerce
 KGB—P. T. A. to 5:15
 KSL—Evening Melodies; Tarzan

5:30 to 6:00 P. M.

•KPO & network—Fleischmann Variety Hour
 KGO—Beaux Arts Trio; 5:45, Mindways: Stories of Human Behavior
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Dance Echoes; Irish Gems
 KQW—Orch.; 5:45, Voice of Portugal
 KOL—5:45, Sports Broadcast
 KVI—5:45, Sports Review
 *KFRC & network—Dodge Motor Program
 KFRC—5:45, Scorecast
 KJR—Romancing; Cecil Solly

KNX—Radio Gossip Club
 KECA—Records; Talk
 KGB—5:45, Sports Broadcast
 KFSD—5:45, Farley's Rangers
 KSL—Spinning Wheel; 5:45, Cross-
 myer & Cohen

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's
 Maxwell House Show Boat; Chas.
 Winninger; Lanny Ross, tenor;
 Conrad Thibault, baritone; Mo-
 lasses 'n' January, comedy duo;
 Muriel Wilson, soprano; dramatic
 cast

KGO—Everybody Sing, Emil Polak's
 Orchestra
 KYA—Man About Town; Cy Trobbs's
 Orchestra

KTAB—Dinner Concert
 KLX—Concert Trio
 KROW—News; 6:15, Melodies
 KGGC—Re-creation of Commerce-
 Polytechnic Football Game

KQW—Department of Agriculture;
 6:15, Popular Program
 * KFRC & network—Romance of
 Travel

KOL—To be announced
 KVI—Goodrich Transcription; 6:05,
 To be announced

KJR—Song Bag; Los Argentinos
 KNX—News; 6:15, Dinner Dance
 KECA—Records; 6:15, News
 KFWE—News; Records; Organ
 KFOX—News; Al & Molly; Cecil &
 Sally
 KSL—Philco Program; Dental Prog.

6:30 to 7:00 P. M.

• KPO & network—Captain Henry's
 Show Boat
 KGO—Federal Business Talk; 6:45,
 Air Adventures of Jimmy Allen
 KYA—Cyrus Trobbs's Orchestra
 KTAB—Sports; Communications
 KLX—KLX Trio

KROW—Powder River Wranglers;
 6:45, Dr. Facel
 KGGC—Theatre of the Air; Music
 KQW—State Market Reports; 6:45,
 Torrid Tunes
 * KFRC & network—Fred Waring's
 Pennsylvanians

KJR—Los Argentinos; Jimmy Allen
 KNX—Concert; 6:45, Jimmy Allen
 KFWE—Fun Fest; Jimmie Allen
 KECA—Wesley Tourtellotte, organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

• KPO & network—Paul Whiteman's
 Music Hall
 KGO—Ricardo and His Violin; 7:15,
 Review of Activities of the San
 Francisco Municipal Government
 KYA—Ernie Smith's Sport Page;
 7:15, Sportsman's Corner
 KTAB—Studio Program; 7:15,
 Italian News

KLX—News; 7:15, Song Market
 KROW—C. W. Hammond; Sports
 KGGC—Voice of Erin
 KQW—Weather: News and Forum;
 7:15, Accordiana
 * KFRC & network—Barnyard Serenade
 KOL—To be announced
 KVI—To be announced

KJR—Waltz Dreams, Solberg
 KNX—Watanabe & Archie; Music
 KFWE—Interview; Syncopators
 KECA—Orchestra and Vocalist
 KFOX—Eb and Zeb; Bobby & Betty
 KFSD—Feature; Sonny & Buddy
 KSL—'45 Minutes in Hollywood'

7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's
 Music Hall
 KGO—Paul Martin and His Music
 KYA—Uncut Gems Orchestra; 7:45,
 Louise Taber
 KTAB—Opie & Viney; Organist
 KLX—Studio; 7:45, Sports

KROW—Golden Memories Program
 KGGC—Voice of Erin; 7:45, Organ
 KQW—Italian Radio Theatre
 * KFRC & network—To be announced;
 7:45, Fray & Braggiotti
 KOL—Radio Speaker Stevenson to
 7:45

KVI—Dr. R. M. Mellor to 7:45
 KJR—Silver Strals; Musicale
 KNX—Studio; King Cowboy
 KFWE—Outdoor Reporter; Music
 KFOX—Boy Detective; Aristocrats
 KECA—Recording
 KFSD—Y. M. C. A. Harmonica Band
 KGB—Studio; Grierson Guesses
 KSL—'45 Minutes in Hollywood'
 KSL—45 Minutes in Hollywood;
 7:45, Strange Adventures

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy;
 8:15, Standard Symphony Hour
 KGO—Clef Dwellers, vocal trio;
 8:15, College Daze

KYA—Music; Musical Milkman
 KTAB—Itchy & Scratchy; 8:15,
 Golden Gate Junior College
 KLX—Jewel Box; Amer. Legion, talk
 KROW—Latin-American Program
 KGGC—Spanish Program
 KQW—Music of the Masters
 * KFRC & network—Myrt & Marge;
 8:15, Parko Pals

KOL—Comedy Stars; 8:15, News
 KJR—Isle of Paradise
 KEX—News; Humoldt Beer
 KNX—The In-Laws; Political
 KFWE—Orchestra
 KECA—Recordings

KFOX—Talent Discovery Program
 KFSD—Jimmie Allen; Community
 Chest
 KSL—Drama; Orchestra

8:30 to 9:00 P. M.

• KPO & network—Standard Sym-
 phony Hour
 KGO—Johnny Johnson's Orchestra
 KYA—Tom Coakley's Orchestra;
 8:45, Tango Time Orchestra
 KTAB—Junior College; Political
 KLX—Spice of Life; 8:45, Vocalist
 KROW—Italian Program
 KGGC—Timely Tune; Hawaiians
 KQW—Dance Time

* KFRC & network—Jamel Program
 KEX—Four Square Cathedral
 KJR—'Purple Ray'; 8:45, Melody
 Palette
 KNX—Drury Lane; Lamplighter
 KECA—Nick Harris; 8:45, Songs
 KFWE—Glo-mor Varieties
 KFOX—Christian Science; Elec.
 Trans.

KFSD—Ratliff's Orchestra
 KOA—Hamm Brewing Co.; 8:45,
 Ford Rangers

9:00 to 9:30 P. M.

• KPO & network—Standard Sym-
 phony Hour; 9:15, Winning the
 West

KGO—Eno Crime Clues
 KYA—Sports Parade
 KTAB—Crocketts; Nghterders
 KLX—Melody Palette 9:15, Violinist
 KROW—Italian Prog. 9:15, Varieties
 KGGC—News; Wyoming Cowboys
 KQW—Dance Frolic
 * KFRC & network—Country Fair
 and Horse Show

KOL—To be announced
 KVI—News Flashes; Orchestra
 KQW—Beauty That Endures; Stan
 Myers' Orchestra

KOMO—Stan Myers' Orchestra
 KNX—News; 9:15, Political
 KFOX—Beverly Hillbillies
 KFWE—Betty Rhodes & Burt Fiske;
 9:15, Slumbertime
 KECA—Bedouin Hernes to 9:15
 KSL—Strange Adventures in Strange
 Lands; 9:15, Skiles Family
 KOA—Comedy Stars; Orchestra

9:30 to 10:00 P. M.

• KPO & network—Winning the West;
 9:45, Tom Coakley's Orchestra
 KGO—Dancing in Twin Cities
 KYA—Lyric Quartet; 9:45, News;
 9:55, Answer Man
 KTAB—Golden Gate Players
 KLX—Musical Auction; 9:45, News
 KROW—KROW Varieties
 KGGC—Concert; Salonesque
 KQW—Dance Frolic
 KFRC—Junior C. C. to 9:45

* KFRC & network—9:45, Orchestra
 KOL—9:45, News Flashes
 KVI—News Flashes
 KOMO—Jack and Melody Maids
 KJR—9:45, Musical Headlines
 KFWE—Orchestra

KNX—Picture Parade
 KFOX—Beverly Hillbillies
 KFSD—Feature; Orchestra
 KSL—Democratic State Committee;
 Salt Lake Tribune
 KOA—Sports on Tap; Country Club

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter;
 10:15, Big Ten; vocalist, orchestra
 direction Ernie Gill
 KGO—Music Box
 KYA—Blue Danube Gardens
 KTAB—Club Tivoli
 KLX—Dance Music

KROW—Varieties; Harmonies
 KGGC—Joe Garcia's Orchestra
 KFRC—News; Elec. Trans.; Pianist
 KOL—Dance Music
 KJR—Until Tomorrow
 KQW—10:15, Kelly's Cavaliers
 KFWE—News; Orchestra
 KHJ—News Items; 10:10, Orchestra
 KNX—Crocketts

KECA—Musical Celebrities
 KFOX—News; Orchestra
 KGB—News Flashes; Orchestra
 KSL—Club El Dorado Orchestra

10:30 to 11:00 P. M.

• KPO & network—Big Ten; 10:45,
 Coquettes, vocal trio; 10:55, Press-
 Radio News
 KGO—Press-Radio News; 10:35,
 Williams-Walsh Orchestra
 KYA—States Restaurant
 KTAB—Hal Girvin's Orchestra
 KROW—Hawaiians; Vocalists
 KGGC—Merry Melodies
 KFRC—Gilmore Oil Co. to 10:35
 * KFRC & network—Vincent Lopez'
 Orchestra

KOL—10:45, American Weekly
 KOMO—Club Victor Orch.
 KEX—Lonesome Club
 KNX—Pontrelli's Orchestra
 KFWE—Tex Howard's Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KPO & network—Tom Gerun's Orchestra
 * KGO & network—Ted Fio-Rito's
 Orchestra
 KYA—Sandman Organ
 KTAB—Dancesapions
 KROW—Dance of the Hour
 * KFRC & network—Dick Jurgens'
 Orchestra

KOMO—Moonlight Melodies
 KHJ—Organ
 KNX—Pontrelli's Orchestra
 KFWE—Jay Whidden's Orchestra
 KFOX—Dance Orchestra

11:30 to Sign Off

• KGO & network—Jimmy Grier's
 Orchestra
 KYA—Jerry Andrews Little Show
 KTAB—El Cortez Club
 KFRC—Organ Recital
 KVI—Organ Recital
 KJR—Club Victor Orchestra
 KHJ—Organ and Records
 KGB—Organ
 KJBS—12:01, Owl Program to 7 a.m.

FRIDAY Programs

Oct. 12, 1934

7:00 to 7:30 A. M.

- KPO & network—Gospel Singer; 7:15, Hazel Arth, contralto
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Recordings
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KFI—7:15, Exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—Seven O'Clock Club
- KSL—Morning Watch

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tid-Bit; 7:50, NBC Radio Kitchen
- KGO—Forecast; 7:35, Joe White, tenor; 7:45, Edna Fischer, pianist
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gillmore Oil Program
- KHQ—Dental Hygiene
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Varieties; 7:45, Quartet
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KFI—Church; Keyboard Fantasies
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45
- KFSD—7:45, Good Cheer Program
- KGB—Seven O'Clock Club
- KSL—Morning Watch; Melodies

8:00 to 8:30 A. M.

- KPO & network—NBC Music Appreciation Hour, Dr. Walter Damrosch
- KGO—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- ★ KFRC & netwk—Exercise & Applesauce; 8:15, Beale Street Boys
- KOL—To be announced; 8:15, Cecil and Sally
- KEX—8:15, Four Square Cathedral
- KOMO—Stradivarieties; 8:15, Morning Reveries
- KGW—Roland Buck to 8:15
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KSL—Studio Ensemble to 8:15

8:30 to 9:00 A. M.

- KPO & netwk—Music Appreciation
- KGO—Crosscuts Log o' the Day
- KPO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings
- KJBS—Dance Music
- ★ KFRC & netwk—Country Church
- KOMO—Resume; 8:33, Vagabonds
- KHQ—8:45, Home Comfort
- KEX—Four Square Gospel to 8:45



VIRGINIA FLOHRI
KFI—SOPRANO

- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KSL—Good Morning Judge; Studio

9:00 to 9:30 A. M.

- KPO & network—Fields & Hall, songs and patter
- KPO—9:15, Barbara Lee, Breakfast Club
- KGO—Crosscuts Log o' the Day
- KGO & network—9:15, Charles Sears, tenor
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Popular vocalists
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- ★ KFRC & network—Voice of Experience; 9:15, Elizabeth Barthell
- KOL—9:15, Prudence Penny
- KHQ—9:15, Morning Service
- KOMO—Mary's Friendly Garden
- KEX—Request Program
- KVI—9:15, Mystic Melodies
- KOL—Prudence Penny to 9:15
- KFI—Julia Hayes; 9:15, News
- KNX—Sherman Health Talk
- KECA—Wellman & Hill
- KSL—9:15, Jennie Lee
- KOA—Cookbook Sherlocks; 9:15, Dari-Rich

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Organ Concert
- KYA—Eileen Palmer; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Memory Melodies
- KGDM—News; 9:45, Records
- ★ KFRC & network—Betty Crocker; 9:45, Al Kavelin's Orchestra
- KVI—9:45, Dr. Burns
- KGW—Eddie King; Cooking School
- KJR—Shuffling Feet
- KHJ—9:45, News Items to 9:50
- KNX—Melody Palette; 9:45, News
- KECA—Recital Series
- KGCC—9:45, News to 9:50

10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News
- KGO & netwk—Press-Radio News; 10:05, Novelettes, Mickey's Gillette's Music
- KYA—Columbia on Parade; Music
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical Grab Bag
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- ★ KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KHQ—10:15, Celia Lee
- KEX—Lost and Found; Music
- KOMO—Jack & Jill to 10:15
- KJR—Walks of Life to 10:20
- KNX—Eddie Albricht's Family
- KECA—Recordings

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Dance Tunes; Col. Shaddy
- KGCC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This Is Hollywood
- KFRC—Mort Werner, pianist to 10:45
- ★ KFRC & network—Scott Fischer's Orchestra
- KOL—Morning Melodies
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KJR—Club Minutes; Serenader
- KEX—Salon Orchestra; Hill Billies
- KOL—Morning Melodies
- KNX—Mary Holmes; Rhythm Encores
- KECA—Chaparral Club; Records
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ
- KTAB—Blue Moments; Fashions
- KROW—Health Talk; 11:15, Music
- KLX—Records; Rhythm Encores
- KJBS—Orchestra and Trio
- KQW—Light Classics
- KGCC—Milady's Date Book; 11:15, Dance Tunes
- KGDM—Organ Recital
- ★ KFRC & network—The Eton Boys; KOL—Garden of the Air to 11:15
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers, recorded
- KEX—Band Music; 11:15, Cobwebs and Nuts
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

11:30 to 12:00 Noon

- KPO & network—Smackout; 11:45, Alden Edkins, basso
- KGO—Financial Flashes; 11:35, Jno. O'Brien, harmonica; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; Kahn's
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KGCC—Talk; News; Requests
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- KFRC—Home Forum to 11:45

*KFRC & netwk—Memories Garden
 KOI—11:45, Democratic News
 KHQ—Organ
 KJR—Measured Steps
 KEX—Cobwebs & Nuts; Orchestra
 KGW—11:45, "Cheerio"
 KFI—Fashion Tour; 11:45, Market Reports
 KNX—Space of Life

12:00 to 12:30 P. M.

KPO—News
 •KPO & network—12:15, Western Farm and Home Hour
 KGO—State Department of Agriculture; 12:15, Pair of Pianos
 KYA—Scriptures; 12:03, Concert
 KTAB—News; 12:05, Noon Concert
 KLB—Dance Music
 KROW—Latin-American Program
 KJBS—Song Hits
 KGW—Orchestra; Mark Green
 KGGC—Request Hour
 KGDM—Records; Serenades
 *KFRC & network—Four Showmen; 12:15, Artist Recital
 KVI—12:15, Front Page Headlines
 KHQ—Sally, Irene & Larry to 12:15
 KJR—Reflections of Romance; 12:15, Grain Reports
 KEX—O. Plummer to 12:15
 KOMO—Sally, Irene & Larry to 12:15
 KGW—Sally, Irene & Larry to 12:15
 KFI—Sally, Irene & Larry to 12:15
 KECA—News; 12:15, Records
 KNX—News; 12:15, Concoin
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Recordings
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Hits
 KGGC—Pirate Cowboys
 KGW—Federal, State Market Rpts.
 *KFRC & network—Grab Bag
 KGW—Dr. Semler, Meier & Frank
 KHQ—12:45, Stories of the North
 KVI—News and Comment to 12:45
 KJR—Headliners, recorded
 KNX—Dr. John Matthews
 KECA—Concert Favorites, records
 KOA—Temple of Song

1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, Platt & Nieman, piano duo
 KGO—Commonwealth Club Luncheon
 KYA—Women's Institute of the Air; 1:15, Hawaiians
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 *KFRC & network—Rhythm Band Box
 KOL—1:15, Julie Day
 KVI—1:15, Reichmuth Family
 KOMO—1:15, Tea Time Tales
 KGW—Friendly Chat; Clinic
 KHQ—1:15, Sylvia Gray
 KJR—Chamber of Commerce
 KNX—Pontrelli's Orchestra
 KFI—1:15, Home Nursing Hints
 KFSD—Stocks to 1:15
 KSL—Payroll Builder

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KROW—Recordings

KJBS—Dance Orchestra
 KQW—Friendly Hour
 KFRC—N. Y. Stocks to 1:35
 KGDM—Conservatory Concert
 *KFRC & netwk—U. S. Army Band
 KEX—Financial and Grain Reports; 1:35, Operatic Gems
 KJR—Sun Dial; Magic Harmony
 FHS—Dow Jones; Organ
 KNX—Pontrelli's Orchestra
 KECA—Biltmore Concert Ochestra
 KFSD—Old Time Program

2:00 to 2:30 P.

•KPO & network—Al Pearce and His Gang
 KGO—John Teel, baritone; 2:15, Mid-Afternoon Musicales
 KYA—Symphony Concert
 KTAB—Globe Trotter; Salon Music
 KLX—Recordings; Vocalist
 KQW—Records; Vocalist
 KJBS—Better Business Talk; 2:15, Dance Melodies
 KQW—Dance Matinee
 KGDM—Records and News
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KNX—The Bookworm
 KECA—Classic Hour
 KOA—Theatre Reporter

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Mid-Afternoon Musicales
 KYA—Vignettes of Life; Modern Notes
 KTAB—3-4 Time; Recordings
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dell Perry, pianist; 2:45, Vocalist
 KJBS—Seiffert Players; Orchestra
 KQW—John Seiffert Players; Orch.
 KGDM—The Romancier
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Gems
 KNX—Recordings
 KECA—Recordings
 KEL—Milton Charles to 2:45

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways
 KGO—To be announced
 KYA—Band Concert
 KTAB—Tranquility; Little Serenade
 KLX—Musical Jigsaw; Records
 KROW—Mary Dow Reardon
 KJBS—Dance Tunes; 3:15, The Word Man
 KQW—Stocks; Music; Word Man
 KGDM—Recordings
 *KFRC & netwk—Feminine Fancies
 KOMO—3:15, Julia Hayes
 KJR—Easy Chair; Lotus Land
 KIBQ—A. & K. Market; Club Bulletin
 KFX—Serenaders
 KGW—O. Korber; Ed King to 3:15
 KNX—Fed. Women's Clubs
 KECA—Recordings
 KSL—H. V. Kaltenborn; 3:15, Three Brown Bears

3:30 to 4:00 P. M.

•KPO & network—Slices of Life; 3:35, Dorothy Page, contralto
 KPO—3:45, University of California
 KGO—The Well Dressed Woman
 •KGO & network—3:45, Singing Strings
 KYA—Symphony Highlights
 KTAB—Sophistication; 3:45, Picture Preview
 KLX—SERA Orchestra
 KROW—Spanish Tunes; Records
 KJBS—Front Page Drama; Records

KQW—Variety Program; Music
 KGDM—Tom Castle's Orchestra
 *KFRC & network—The Three Brown Bears
 KFRC—3:55, Town Topics
 KGW—3:45, Concert Trio
 KOMO—Concert Ensemble
 KOL—Harriet Lincks
 KHQ—3:45, Parade of Happy Feet
 KFI—Ann Warner's Chats
 KNX—Housewives' League
 KECA—University of California
 KFSD—University of California
 KGB—News; Records; Along the Airways
 KSL—The Junior Hour
 KOA—Announcements; Vocalists; News

4:00 to 4:30 P. M.

•KPO & network—Herman Crone's Orchestra
 KGO—Beaux Arts Trio
 KYA—Tea Dance
 KTAB—Keep Smiling Revue
 KLX—Records; 4:15, Piano
 KROW—Waltz Time; Ramona, pianist
 KJBS—Hollywood Gossip; 4:15, Bill and Coo
 KGDM—Gilmore Oil Program
 KQW—Hollywood Keyhole; Bill & Coo
 *KFRC & network—To be announced
 KJR—Tea Dansant
 KFI—Calif. Teachers Assn; Organ
 KNX—Haven of Rest
 KSL—Payroll Builder

4:30 to 5:00 P. M.

•KPO & network—Eileen Piggott, soprano
 KPO—4:45, News
 KGO—For Girls and Boys Only
 KTAB—Lauretta La Marr
 KYA—Tea Dance Parade
 KLX—Pianist; 4:45, Health School
 KROW—Hillbilly Music
 KJBS—Dance Orchestra; Records
 KQW—Story Time; 4:45, Dog Stories
 KGDM—Orchestra
 *KFRC & network—Danny Russo's Orch.; 4:45, Between the Bookends
 KOL—Orch.; Bureau of Fisheries
 KHQ—4:45, Tull and Gibbs
 KJR—Snapshots; Steamboat Bill
 KEX—Three-Four Time
 KFI—Music; Bible Stories
 KNX—School Bureau; Fire Dept.
 KSL—Adventures of Robin Hood; 4:45, Town Crier
 KOA—Skit; 4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Elfrations; Dot Kay, contralto; Clef Dwellers, vocal trio
 KGO—High School Hour; 5:15, Great Moments in Sports, Ernie Smith; 5:20, Sax Appeal, Mickey Gillette
 KYA—Children's Hour
 KTAB—Health Talk; Records
 KLX—Brother Bob's Club
 KROW—Memory Lane; Guitarist
 KJBS—Popular Vocalist; News
 KGGC—Dinner Hour Review
 KQW—Popular Concert
 KGDM—Echoes of the Nineties; Ernie Cruz Program
 *KFRC & netwk—Al Roth's Orch.; 5:15, Billy Bachelor
 KJR—Waltzes and Tangos
 KEX—Symphony
 KNX—Storytown Express; 5:15, Synagogue of the Air
 KFI—Bible Stories to 5:15
 KSL—Pullman Tailors; 5:15, Tarzan
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

•KPO & network—Ricardo and His Violin; 5:45, Little Orphan Annie
 KGO—Life of the Reillys; 5:45, Tim Healy's Ivory Stamp Club

KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson; talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Dance Echoes; Irish Gems
 KGDm—Studio; Recordings
 KQW—Orchestra; Voice of Portugal
 *KFRC & network—Real Life Dramas; 5:45, Scorecast
 KOL—5:45, Scorecast
 KVI—5:45, Scorecast
 KJR—Melody Race; 5:45, Cecil Solly
 KFI—Elec. Transcription to 5:45
 KNX—Synagogue; Gossip Club
 KECA—5:45, Recordings
 KFSD—Studio; 5:45, Farley's Prog.
 KSL—Granite Furniture Program; Memory Garden
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

• KPO & network—Let's Listen to Harris; Phil Harris' Orchestra, with Leah Ray, vocalist
 KGO—Elec. Cards, Coquettes, vocal trio, Alvino Rey, guitarist
 KYA—Man About Town; Orchestra
 KTAB—Dinner Concert
 KLX—Concert Trio
 KROW—News; 6:15, Rhythm Aces
 KGGC—Dinner Dance
 KQW—Department of Agriculture; 6:15, Popular Program
 KGDm—Great Moments in Sports
 *KFRC & network—March of Time
 KJR—Song Bag
 KNX—News; Dinner Dance
 KFWB—News; Records; Organ
 KECA—Recordings; 6:15, News
 KFOX—News; Al & Molly; Cecil and Sally
 KFSD—Junior Chamber of Commerce; Dinner Concert

6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker; Roy Shield's Orch.; Irene Beasley, blues singer
 KGO—Barbara Merkle, harpist; 6:45, Adventures of Jimmy Allen
 KYA—Cyrus Trobber's Orchestra
 KTAB—Sport Page; Communications
 KLX—Trio
 KROW—Ne'er Do Well
 KGGC—Air Theatre; Sunshine
 KQW—State Market Reports; 6:45, Torrid Tunes
 *KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fiorito's Orchestra and Rowena KJR—Hollywood on Parade; Jimmie Allen
 KNX—Concert Group; Adventures of Jimmie Allen
 KPWB—Fun-Fest; Jimmie Allen
 KECA—Wesley Tourtellotte, organist
 KFOX—School Kids; Jimmy Allen

7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama
 KGO—Mickey Gillette's Music
 KYA—Ernie Smith's Sport Page; 7:15, Great Moments in Sports; 7:20, Jean Wakefield
 KTAB—Vocalist; Italian News
 KLX—News, 7:15, Lovable Liars
 KROW—Hammond; Sports
 KQW—Weather; Musical Varieties
 KGGC—Arnet Amos; Concert Melodies
 *KFRC & network—Hollywood Hotel
 KJR—Mythic Asia
 KPWB—Football Talk; Hilarities
 KFOX—Eb and Zeb; Bobby & Betty
 KNX—Watanabe & Archie; Bunk
 KECA—Orchestra and Soloist

7:30 to 8:00 P. M.

• KPO & network—One Man's Family
 KGO—Comedy Stars of Hollywood; 7:45, Chester Rowell
 KYA—Cowboys; Louise Taber

KTAB—Opie & Viney; Organ
 KLX—Silver Strains; 7:45, Pianist
 KROW—Golden Memories
 KGGC—Jeanne Carole; Records
 KQW—Italian Theatre
 *KFRC & network—Borden's Frolic
 KVI—Dr. R. M. Mellor to 7:45
 KOMO—Greater Washington Hour
 KHQ—Schooldays; Romance of Achievement
 KFWE—Pioneers; Comedy Stars
 KNX—Musical; King Cowboy
 KFI—Eno Crime Clues
 KECA—Records; 7:45, Robert Hurd
 KFOX—Boy Detective; Continentals
 KSL—Crazy Crystals; Alka Seltzer
 KFSD—Fairway Facts; Marie Kriete
 KOA—One Man's Family

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
 KGO—Concert Miniature; 8:15, College Daze
 KYA—Erev Shaboth; Orchestra
 KTAB—Itchy & Scratchy; 8:15, Fishin' Fool
 KLX—Great Moments in Sports; World Revue
 KROW—Sullivan & Soloman; 8:15, Nurino Turchee, accordionist
 KGGC—Spanish-American Program
 KQW—Dixie Marsh; Drama
 KEX—News; 8:15, Blackbirds
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—8:15, Metropolitans
 KNX—The In-Laws; Elec. Trans.
 KECA—Records; Burr McIntosh
 KFWB—Orchestra
 KFOX—Vagabonds; Orchestra
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—Emerson Drug Program
 KGO—Jolly Coburn's Orchestra
 KYA—Dance Orchestras
 KTAB—St. Mary's College; 8:45, Political
 KLX—Ann Wakefield, soprano; Harriet French
 KROW—Melodies; Sunny Brook's Band
 KGGC—Timely Tunes; Records
 KQW—Drama; Orchestra
 *KFRC & network—Court of Human Relations
 KJR—Metropolitans; 8:45, Carefree Capers
 KFX—Portland Union Bible Class
 KGW—8:45, Fireside Hour
 KNX—Elec. Trans.; Political
 KECA—Records; Romance of Africa
 KPWB—Jack Joy's Orchestra
 KFOX—Market Basket
 KOA—Fred Schmitt's Jolly Brewers

9:00 to 9:30 P. M.

• KPO & network—Caswell Concert
 KGO—9:15, Night Editor, Hal Burdick, the story teller
 KQW—Eno Crime Clues
 KYA—Drama; 9:15, Friendly Neighbors
 KTAB—Earl G. Linsley, astronomer; 9:15, Nightriders
 KLX—Vocalist; Musical Auction
 KROW—Orchestra; Hawaiians
 KGGC—News; 9:05, Cowboys
 KQW—Dance Time; Piano Moods
 *KFRC & network—Rio Grande Crack Police Band; 9:15, Political
 KOL—Radio Speaker Stevenson; Hobbies
 KVI—Big Moments in History; 9:05, Orchestra
 KOMO—9:15, Royal Foursome
 KHQ—9:15, Crazy Wells
 KEX—9:15, Homicide Squad
 KJR—Souvenirs to 9:15
 KNX—News; 9:15, Amagon
 KFI—9:15, Orchestra and Soloist
 KFWB—Don Cave's Orchestra

KFOX—Beverly Hillbillies
 KFSD—Furmbit Program to 9:15
 KSL—Organ; Democratic
 KOA—Ironized Yeast

9:30 to 10:00 P. M.

• KPO & network—Hollywood on the Air
 KGO—Fick and Pat in One Night Stands
 KYA—Dixie Marsh; 9:45, News
 KTAB—Babes in Radio
 KLX—Pioneer Sons; 9:45, News; 9:50, Road Information
 KROW—Buck Royce Cowboys
 KGGC—Danceable Tunes
 KQW—Music Crusader; 9:45, Front Page Drama
 *KFRC & network—Pollack's Orch.
 KOL—Music; 9:45, News
 KVI—News Flashes to 9:45
 KFI—Richelleu; Cardinal or King
 KFWE—Dance Orchestra
 KNX—Musical Headlines; Fights
 KFOX—Beverly Hillbillies
 KSL—9:45, Wrestling Matches

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Red Davis, dramatic sketch
 KGO—Reflections, orchestra
 KYA—Cave Pirates; Orchestra
 KTAB—Tivoli Club
 KLX—Recorded Music
 KROW—Recordings
 KGGC—Joe Garcia's Orchestra
 KFRS—News; 10:10, Elec. Trans.; Joe Sullivan, pianist
 KGW—10:15, Kelly's Cavalieros
 KJR—Till Tomorrow; Northern Lites
 KNX—Fights, Hollywood Stadium
 KFWB—News; Orchestra
 KECA—Musical Celebrities
 KGB—News; 10:05, Dance Orch.
 KFOX—News; Orchestra
 KSL—Wrestling Matches; 10:15, Melody Lane
 KOA—Studio Program

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—Press-Radio News; 10:35, Beal-Taylor's Orchestra
 KYA—States Restaurant
 KTAB—Hal Girvin's Orchestra
 KROW—Recordings
 KGGC—Merry Melodies
 *KFRC & network—Lopez' Orch.
 KJR—Northern Lights, Damski
 KEX—Lonesome Club
 KOMO—Orchestra; Memory Garden
 KFI—Jimmy Grier's Orchestra
 KFWE—Tex Howard's Orchestra
 KNX—Fights; 10:45, Orchestra
 KFOX—Tex Howard's Orchestra
 KSL—Milt Taggart's Orchestra

11:00 to Sign-Off

• KGO & network—Ambassador Hotel Orchestra
 KPO—Tom Gerun's Orchestra
 KYA—Sandman Organ
 KTAB—Showboat
 KROW—Dance Music
 *KFRC & network—Jurgen's Orch.
 KFR—Hollywood Temple
 KFWE—Jay Whidden's Orchestra
 KFOX—Jay Whidden's Orchestra
 KJBS—12:01, Owl Program to 7 a.m.

A BRAND NEW SHOW
 FOR A GRAND OLD BRAND
 THE Borden
 FRIDAY FROLIC

Tonight
 7:30

SATURDAY Programs

Oct. 13, 1934

7:00 to 7:30 A. M.

- KPO & network—Gospel Singer; 7:15, Morning Parade
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Records
- KGB—Seven o'Clock Club
- KFSD—Early Birds; Pep & Ginger

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGQ—Morning Parade; 7:45, Forecast; 7:50, Originalities
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gillmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; 7:45, Quartet
- KJR—Market Quotations; Shadows on the Clock
- KEX—Varieties
- KHQ—Dental Hygiene to 7:45
- KFI—Church to 7:45
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KFSD—7:45, Good Cheer Program
- KGB—Club; 7:55, Program Resume

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGQ—Tom Mitchell, baritone; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Melodies of the Day
- ★KFRC & network—Captivators
- KFRC—Exercise and Applesauce
- KOL—Studio; Cecil and Sally
- KVI—8:15, Market Specials
- KGDM—Serenader; Recordings
- KOMO—Stradivarieties
- KHQ—8:15, Musical Gems
- KGW—Ronald Buck to 8:15
- KFI—Helen Hill, pianist
- KNX—Bill Sharples Breakfast Club
- KECA—Memories of the Waltz
- KSL—Captivators
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGQ—Crosscuts Log o' the Day
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- ★KFRC & network—Hollywood Country Church
- KHQ—Music; Home Comfort
- KOMO—Resume; 8:33, Vagabonds
- KFI—Down Lovers' Lane
- KNX—Bill Sharples Breakfast Club
- KECA—Records to 8:45
- KOA—Westminster Choir
- KSL—Miniatures; 8:45, Jennie Lee



BILL GOODWIN
KHJ—ANNOUNCER

9:00 to 9:30 A. M.

- KPO & network—Armchair Quartet; 9:15, Genia Fonarova, soprano
- KGQ—Crosscuts Log o' the Day; 9:15, Organ Concert
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Morning Concert
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Recordings
- ★KFRC & network—Connie Gates; Along the Volga
- KOL—9:15, Prudence Penny
- KVI—Crazy Quartet; Mystic Melodies
- KGW—Cooking School to 9:15
- KHQ—Crazy Wells; Tull & Gibbs
- KEX—9:15, Request Program
- KOMO—Clef Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—American Farm Bureau Federation
- KGQ—Organ Concert; 9:55, Press-Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Kiddies' Prog.
- ★KFRC & network—Abram Chasins; 9:45, Al Kavelin's Orchestra
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Amagon; 9:45, News
- KECA—L. A. School Program
- KGB—9:45, Stocks to 9:50

10:00 to 10:30 A. M.

- KPO & network—National Farm and Home Hour
- KGQ—Coquettes, vocal trio; 10:15, Accordiana, Johnny Toffill
- KYA—Columbia Parade; Organ
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor

- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—Radio News; Orchestra
- KQW—Popular Orchestra
- KGDM—Kiddies Program; 10:15, Sunshine Girl
- KFRC—Junior Artist Recital
- KGCC—Cal King
- KJR—Early Echoes
- KEX—Lost & Found; Orchestra
- KNX—Eddie Albright's Family
- KECA—City School Program

10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGQ—Vic and Sade; 10:45, To be announced
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Records
- KGCC—Hits of Today
- KQW—Records; 10:45, Musical
- KGDM—Sunshine Girl; Recordings
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KFRC—Junior Artist Recital
- KGW—10:45, 'Cheerio'
- KOL—Morning Melodies
- KJR—Club Minutes; Uncle Hank
- KEX—Classical Soloist
- KNX—Lotus Land
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—To be announced
- KYA—Organ; 11:15, Dance Time
- KTAB—Blue Moments; Beauty Facts
- KLX—Recordings
- KROW—Health Talk; 11:15, Music
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Organ
- KQW—Light Classics
- KGDM—Organ Recital
- ★KFRC & network—Danny Russo's Orchestra
- KVI—The Observer to 11:15
- KGW—Studio Program
- KJR—Rhythm Rulers
- KEX—Records; Cobwebs & Nuts
- KNX—Musical Program
- KECA—Classic Hour, Records

11:30 to 12:00 Noon

- KPO & network—Herman Crone's Orchestra
- KGQ—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; Kahn's
- KLX—Anita & Orosco; Records
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests; 11:45, News
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- ★KFRC & network—Round Towners
- KJR—Measured Steps
- KEX—Cobwebs and Nuts to 11:45
- KHQ—Organ Concert
- KNX—Musical Auction; Talk
- KFI—Bennie Watson, songs; 11:45, Market Reports
- KOA—Foreign Villages

12:00 to 12:30 P. M.

- KGQ & network—Tommy Tucker's Orchestra
- KPO—News
- KPO & network—12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert

KTAB—News; Organ
 KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Instrumental and Vocal
 KQW—Popular Orchestra
 KGGC—Request Hour
 KGDM—Road Reports; Records
 *KFRC & network—Chansonnets
 KVI—Front Page Headlines
 KHQ—Business and Pleasure
 KGW—12:15, Meier & Frank
 KJR—Records; 12:15, Grain Report
 KEX—Band Music
 KNX—News; 12:15, Congoin
 KECA—News; 12:15, Records
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

•KPO & network—Western Agriculture
 KGO—Week End Revue, variety musicale with Tommy Harris, tenor, and others
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Magic Harmony
 KROW—U. S. Army Band
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Weather; Market Reports
 KGDM—Records; News
 *KFRC & network—Saturday Syncopators
 KGW—Dr. Semler; Friendly Chat
 KHQ—12:45, American Weekly
 KEX—American Produce to 12:35
 KJR—Uncle Frank's Children Mat.
 KNX—Concert Group
 KECA—Concert Favorites

1:00 to 1:30 P. M.

•KPO & network—Mickey Gillette's Music
 KGO—Week End Revue
 KYA—Hawaiian Troubadours
 KTAB—Songs of the Past
 KLX—Recordings
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Recordings
 *KFRC & network—Ann Leaf, Organ
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KHQ—Drama; 1:15, Sylvia Gray
 KFI—Eduardo Durante Orchestra; 1:15, Accordian and Piano
 KNX—Pontrelli's Orchestra
 KSL—Payroll Builder

1:30 to 2:00 P. M.

•KPO & network—Palmer Clark's Orchestra
 KGO—Cecilians; Barbara Blanchard, soprano; Eva Gruninger, contralto; organ
 KYA—Rhythm Princes
 KTAB—Jean Kent, Economics
 KLX—Song Bag
 KROW—Records; Musical Matinee
 KJBS—Afternoon Popular Concert
 KGDM—Recorded Program
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—Scott Fischer's Orchestra; 1:45, Stanford vs. Northwestern Univ. Football Game
 KJR—The Sun Dial
 KEX—Grain Reports; Records
 KFI—Biltmore Concert Quartet
 KNX—Pontrelli's Orchestra
 KFI—Biltmore Concert Quartet
 KSL—L. D. S. Conference

2:00 to 2:30 P. M.

KGO—Associated Football: University of California vs. College of the Pacific
 KPO—Orlando's Tea Music
 KYA—Rhythm Princes
 KTAB—Dance Tunes; Romancier'
 KLX—Records
 KJBS—Popular Dance Recordings

KROW—Musical; Dorothy Allen, vocalist
 KQW—Dance Matinee; 2:15 Football
 KGDM—2:15, News
 *KFRC & network—Football: Stanford vs. N. W. University
 KHQ—Football: Oregon vs. Washington
 KOMO—Football: Oregon vs. Washington
 KGW—Football: Oregon vs. Washington
 KJR—International Musicale
 KEX—World Bookman; Symphony
 KFI—Football: U. C. L. A. vs. Montana
 KNX—World Revue
 KECA—Classical Recordings
 KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

•KGO & network—Football Game
 KPO—Chick Webb's Orchestra
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four Time; Records
 KLX—Melody Race
 KROW—Pianist and vocalist
 KJBS—Popular Dance Recordings
 KQW—Football Broadcasts
 KGDM—The Romancier
 *KFRC & network—Football: Stanford vs. N. W. University
 KOL—Football Game
 KOMO—Football Game
 KHQ—Football Game
 KEX—Symphony
 KJR—Boogie Talk; Siesta Moods
 KGW—Football Game
 KFI—Football Game
 KNX—To be announced
 KECA—Classic Hour
 KOA—Our American Schools

3:00 to 3:30 P. M.

•KGO & network—Football Game
 KPO—Vazabonds Quartet
 KYA—Band Concert
 KLX—Recordings
 KTAB—Recordings
 KROW—Mary Dowd Reardon
 KQW—Football Broadcast
 KJBS—Light Opera; 3:15, Colonel Shaddy
 KHQ—Recordings
 *KFRC & network—Football Game
 KOL—Football Game
 KOMO—Football Game
 KEX—Symphony
 KHQ—Football Game
 KGW—Football Game
 KFI—Football Game
 KNX—To be announced
 KECA—Organ Barita
 KSL—Frederic Wm. Wile; Music
 KOA—Studio Program

3:30 to 4:00 P. M.

•KGO & network—Football Game
 KPO—To be announced
 KYA—Symphony Highlights
 KLX—Recordings
 KTAB—Sophistication; 3:45, Talk
 KROW—Singing Strings
 KJBS—Dance Orchestra
 KQW—Football Broadcast
 KGDM—Pa and Ma Bondon
 *KFRC & network—Football Game
 KOL—Football Game
 KOMO—Football Game
 KHQ—Football Game
 KOMO—Birnbaum's Bavarians
 KGW—Football Game
 KECA—Melody Salon
 KNX—To be announced
 KFI—Football Game
 KECA—Recordings
 KSL—The Junior Hour
 KOA—Orchestra; News

4:00 to 4:30 P. M.

•KGO & network—Football Game
 KPO—Flying with Captain Al Wil-

liams; 4:15, Harry Owens and His Royal Hawaiians
 KYA—Tea Dance Parade
 KTAB—Cubwee Chasers
 KLX—Recordings
 KROW—Waltzes; Melodies
 KJBS—Hollywood Gossip; Orch.
 KGDM—Gillmore Oil Program
 KQW—Football Broadcast
 *KFRC & network—Football Game; 4:15, Elder Michaux Congregation
 KGW—Football Game
 KOMO—Football Game
 KHQ—Football Game
 KJR—Tea Dansant
 KFI—Football Game
 KNX—To be announced
 KECA—Recordings
 KOA—Announcements to 4:01
 KSL—Broadcasters Review

4:30 to 5:00 P. M.

•KGO & network—Football Game
 KPO—Harry Owens' Hawaiians; 4:45, Sarah Kreindler, violinist
 KYA—Tea Dance Parade
 KTAB—Rhythm Ramblings
 KLX—Helen Parmelee, pianist
 KROW—Hillbille Music
 KJBS—Orch.; 4:45, Harmony Trio
 KQW—Football Broadcast
 KGDM—Recordings
 *KFRC & network—Edgewater Beach Concert Orchestra
 KFRC—4:45, Dr. J. C. Campbell
 KOMO—Football Game
 KHQ—Football Game
 KJR—Snapshots
 KEX—4:45, Musical Gems
 KGW—Football Game
 KFI—Football Game
 KECA—Records to 5:30
 KNX—To be announced
 KSL—Broadcasters Review
 KOA—4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Swift Hour: Richard Bonelli, baritone; music direction Sigmund Romberg
 KGO—Pastels, woodwind ensemble direction Willard Flashman
 KYA—Children's Prog.; Donald Ayer
 KTAB—Memory in Melody; 5:15, Song Favorites
 KLX—Brother Bob's Club
 KROW—Memory Lane; Records
 KJBS—Dance Hits; 5:15, News
 KGGC—Serenade; 5:15, Go to Church
 KGDM—Studio; Ernie Cruz
 KQW—Concert
 *KFRC & network—Roxy Revue
 KEX—Musical Gems
 KJR—Waltzes and Tangoes
 KNX—5:15, Dr. John Matthews
 KECA—Recordings

5:30 to 6:00 P. M.

•KPO & network—Swift Hour
 KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne
 KYA—Metropolitans; Campbell
 KTAB—The Funnies; Blue Moments
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Recordings; Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 *KFRC & network—Roxy Revue; 5:45, Scorecast
 KOL—5:45, Sport Talk
 KVI—5:45, Scorecast
 KJR—Romancing
 KEX—Road Report; 5:35, Orchestra
 KNX—John Matthews; Gossip Club
 KECA—Temple Baptist; Records
 KSL—5:45, Crossmyer & Cohen

6:00 to 6:30 P. M.

•KPO & network—Radio City Party: John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra
 KGO—Beaux Arts Trio

KYA—Man About Town; Orchestra
 KTAB—Echoes of Portugal
 KLX—KLX Trio
 KROW—News; 6:15, Rhythm Aces
 KGGC—Re-creation of Football Game
 KQW—Concert; Popular Program
 *KFRC & network—Chesterfield Program
 KEX—Sam Gordon; 6:15, Orchestra
 KJR—Song Bag
 KNX—News; 6:15, Dance Music
 KFWB—News; Records; Organ
 KECA—Records; News
 KFOX—News; Al & Molly; Cecil and Sally
 KFSD—Community Chest Program

6:30 to 7:00 P. M.

•KPO & network—Gibson Family, original musical comedy
 KGO—Spiritual Fantasy, Southern Harmony Four, male quartet
 KYA—Orchestra
 KTAB—Communications; 6:45, Studio Program
 KLX—KLX Trio
 KROW—Dr. G. Facci; Labor Journal
 KGGC—Theatre Program; Sunshine
 KQW—Gerald Kenny; 6:45, Torrida Tunes
 *KFRC & network—Life of Benjamin Franklin
 KJR—Los Argentinos
 KNX—Concert; Your Dinner Dance
 KFWB—Eddie Eben, organist
 KECA—Recordings
 KFOX—School Kids; Studio Prog.
 KFSD—6:45, Saturday Special
 KSL—Studio Group; Comedy Stars

7:00 to 7:30 P. M.

•KPO & network—Gibson Family
 KGO—Education Today; 7:15, Mickey Gillette's Music
 KYA—Ernie Smith's Sport Page; 7:15, Sonia Sapiro, pianist
 KTAB—Stamps; 7:15, Italian News
 KLX—News Items; 7:15, Soprano
 KROW—C. W. Hammond; Sports
 KGGC—Salonesque; Orphanalities
 KQW—News; French Travelogue
 *KFRC & network—Manhattan Serenaders
 KJR—Symphonettes
 KFWB—Interview; R. Durrell
 KECA—Raine Bennett, poet
 KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist
 KFOX—Wiggsville; Bobby & Betty

7:30 to 8:00 P. M.

•KPO & network—To be announced
 KGO—Mickey Gillette's Music
 KTAB—Chasin' Horizons
 KYA—Jean Wakefield; Shadow of Kall-om
 KLX—Carefree Capers
 KROW—Golden Memories Program
 KGGC—Recordings
 *KFRC & network—Mona Lowe & Joe Sullivan; 7:45, To be announced
 KQW—Italian Radio Theatre
 KOL—Radio Speaker Stevenson
 KVI—Dr. M. M. Mellor to 7:45
 KJR—Melody Time; 7:45, Music
 KHQ—7:45, Ole the Hired Man
 KFT—Eno Crime Clues
 KNX—Calmon Luboviski, violinist
 KFWB—Juvenile Revue
 KECA—Records; Organ Recital
 KFOX—Juvenile Revue
 KSL—To be announced

8:00 to 8:30 P. M.

•KPO & network—National Barn Dance
 KGO—Pan-Americana, Jose Ramirez, tenor; Argentine Trio, instrumentalists
 KYA—Kall-om; Bob Beal's Orch.
 KTAB—Home Favorites
 KLX—Capers; 8:15, Musical Soiree
 KROW—Latin-American Program

KQW—Popular Vocalists; 8:15, Musical Program
 KGGC—Spanish Program
 *KFRC & network—Richard Himber's Champions
 KJR—Song Market
 KOMO—8:15, Scandinavian Songs
 KGW—8:15, Mari Daniels, baritone
 KEX—News Flashes to 8:15
 KFWB—Charles Kaley & Burt Fliske; Sons of Pioneers
 KNX—Hollywood Barn Dance
 KECA—Records; 8:15, Playground Dept. Musical
 KFOX—Christian Science

8:30 to 9:00 P. M.

•KPO & network—National Barn Dance
 KGO—Musical Treasure Chest, orchestra direction Emil Polak
 KYA—Tom Coakley's Orch.; Bob Beal's Orchestra
 KTAB—Tivoli Club; Political
 KLX—Musical Soiree
 KROW—Latin-American Program
 KGGC—Recordings
 KQW—Musical Program
 *KFRC & network—Hodge Podge Lodge
 KOL—Orchestra
 KOMO—Fisher's Blend Half Hour
 KGW—Fisher's Blend Half Hour
 KNX—Hollywood Barn Dance
 KFWB—Musical Newsy
 KECA—Musical Program; Records
 KFOX—Christian Science; Man About Town
 KSL—Democratic State Committee

9:00 to 9:30 P. M.

•KPO & network—Johns-Manville Program; 9:15, Jarefre Carnival, variety show, Ned Tollinger, master of ceremonies
 KGO—Musical Treasure Chest; 9:15, Tom Gerun's Orchestra
 KTAB—Croquetts; 9:15, Hillbillies
 KYA—Bath-Day Party
 KLX—Faucit Theater of the Air
 KROW—Italian Program
 KGGC—News; Wyoming Cowboys
 KQW—Dance Frolic
 *KFRC & network—To be announced
 KGW—Concert Trio
 KOMO—Thirty Minutes of Music
 KNX—News; Hollywood Barn Dance
 KFWB—Dance Orchestra
 KFOX—Don Cave's Orchestra
 KECA—Recordings
 KSL—Adlerika Program; Harry Clarke & Peter Spraynozzle

9:30 to 10:00 P. M.

•KPO & network—Carefree Carnival
 KGO—Tom Gerun's Orchestra
 KYA—Bath Day Program
 KTAB—To be announced
 KLX—Sons of Pioneers; News
 KROW—Dance Varieties
 KJBS—Morning Concert
 KGGC—Band; Hawaiians
 KQW—Dance Frolic
 *KFRC & network—Joe Haymes' Orchestra
 KOL—Dance Music; 9:45, News
 KVI—Ledger News; Flashes to 9:45
 KJR—Spice of Life; Fireside Phantasies
 KNX—Hollywood Barn Dance
 KECA—Recordings
 KFWB—Slumberland
 KFOX—Dance Orchestra
 KSL—Salt Lake Tribune; 9:45, Crazy Crystals

10:00 to 10:30 P. M.

•KPO & network—Blue Moonlight; Alvin Rey, guitarist; Paul Carlson, organist
 KGO—Williams-Walsh Orchestra
 KYA—Piano Paintings
 KTAB—Club Tivoli

KLX—Records
 KGGC—Joe Garcia's Orchestra
 KROW—Recordings
 KFRC—News; 10:10, Ironized Yeast; To be announced
 KOL—Dance Orchestra
 KJR—Rocky Mountaineers
 KEX—Olympians; Eddie King
 KNX—News Items; 10:10, Orchestra
 KJJ—Pontrelli's Orchestra
 KFWB—News; Organ
 KFOX—News; Orchestra
 KGB—News Flashes; 10:05, Orch.
 KECA—Recordings

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orch.; 10:35, Press-Radio News
 KGO—Press-Radio News; 10:35, Emil Polak's Orchestra
 KYA—States Restaurant
 KTAB—Hal Girvin's Orchestra
 KLX—Records
 KROW—Rhythm-Fest
 KGGC—Merry Melodies
 *KFRC & network—Vincent Lopez' Orchestra
 KOL—Dance Orchestra
 KJR—Artistic Trio
 KOMO—Club Victor Orch.; 10:55, Memory's Garden
 KFI—Biltmore Hotel Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Orchestra
 KFOX—Dance Orchestra

11:00 to 11:30 P. M.

•KPO & network—Ted Pio-Rito's Orchestra
 KGO—Orville Knapp's Orchestra
 KYA—Sandman Organ
 KTAB—Show Boat
 KROW—Midnight Vagabond
 *KFRC & network—Dick Jurgen's Orchestra
 KOMO—Moonlight Melodies
 KEX—Dance Frolic
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra
 KGB—Orchestra

11:30 to 12:00 Midnight

•KGO & network—Bart Woodyard's Orchestra
 KPO—Organ Concert
 KYA—Jerry Andrews' Little Show
 KTAB—El Cortez Club
 KROW—Vagabond aka Music
 *KFRC & network—To be announced
 KEX—Organ Music
 KJR—Club Victor Orchestra
 KHJ—Recordings

12:00 to 1 A.M.

KTAB—Dawn Club
 KROW—Ran Wilde's Orchestra
 KGD.M—Records
 KHJ—Records
 KGB—Recordings
 KJBS—Owl Program

1:00 A. M. to 7:00 A. M.

KJBS—12:01, Owl Program to 7 a.m.

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 Tues., 8:35 a.m. Fri., 10:20 a.m.
 Wed., 7:25 a.m. Sat., 8:55 a.m.

HEREAFTER, the curtain of The Shell Show will rise at nine o'clock on Monday night instead of eight (due to change from daylight saving in East).



KPO (replacing KGO)



KDYL KFI KGW
KOMO KHQ



THE SHELL SCORECAST

With
RUSH HUGHES
as your
Football
Reporter



Don Lee
Network
5:45 P. M.

KHJ . . KFRC . . KGB . . KDB . . KMJ . . KWG
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