

# BROADCAST WEEKLY

AUGUST 12th to 18th



Jean Ellington, popular KFRC contralto, heard on numerous CDLBS programs originating in San Francisco

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

# POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mch.	122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPJ	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Higbland Pk., Mch.	175.23	1712	WPDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGFC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Paul, Minn.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KGOY	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDL	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPEC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky	124.50	2410	KGPM	San Jose, Calif.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WRBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPKA	Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
121.50	2470	KQPN	Davenport, Ia.	124.17	2416	KGFB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.00	500	WPY	New York, N. Y.	124.17	2416	WPDA	Tulare, Calif.
124.50	2410	WFDX	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2416	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
123.00	2440	WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WFDZ	Fort Wayne, Ind	124.17	2416	WPDJ	Passaic, N. J	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WFFB	Grand Rapids	123.00	2440	WPNP	Philadelphia	122.05	2458	WPDG	Youngstown O

## HOTEL PLAZA

Ray Maxwell, Manager

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*Private dining rooms for group luncheons  
and conventions*

**RATES NOW BEGIN AT —**  
\$2 SINGLE WITH BATH  
\$3 DOUBLE WITH BATH



# BROADCAST WEEKLY

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O. J. NUSSER  
Editor and Manager

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## Still Dialing America

IT WOULD appear that the lads who have been shouting the bugaboo of "short wave" into the ears of the radio stars as a means of rendering their professional lives short and their profits slim are utterly without any foundation.

"Short waves" are going to be sold short in the entertainment market, if the American concert field is any criterion. Today it is almost impossible for a foreign-tongued singer to make a lot of money in concert work in the United States. And the kick that people get out of tuning in far off stations provides a thrill similar to the one they got from their crystal sets in the early days of radio. You yell to your neighbor that you had Barcelona, Spain, last night. Sooner or later, he asks, "So what?" and when you stop to consider, so what yourself? Do you understand the words of the song you heard or the speech—a very popular program on foreign stations frequently consists of a nice long talk. After you have logged the station, you have a tendency to switch in your local network outlet to hear Joe Cook or Gene and Glenn. And the very novelty of the short-wave idea is beginning to wane. You tell your neighbor you got Barcelona last night and he says, "Humph, I had Cairo, Egypt." So tonight you get Cairo, and so what?

Under the guise of great enterprise, an old company booked several weeks in Europe with the programs coming over here to be rebroadcast by a network. You heard Gertrude Lawrence and an outfit called The German Revelers which a couple of weeks before had been a sustaining program over NBC in the United States? Did you kick up your heels say hurray? Chances are you felt like kicking your radio set because after the program had been on for a little while, you got so much static that you tuned in Ryan and Noblette or George Jessel and sighed your relief.

This is not an attempt on our part to wave the Stars and Stripes. Europe has a lot to offer in the way of good entertainments, but like our present morning programs, they are surrounded on all sides by balderdash, long talks in foreign tongues and material which only a trained linguist can interpret—and when he does, finds out he has been listening to a talk on how to make vines climb up cottages in Palermo!

It would seem that the short wave craze, instead of unseating the regular radio programs which are offered daily without any particular to do, will prove a short wave—if not necessarily a merry one!

# ETHER GLEANINGS

By J. CLARENCE MYERS

**A** MOVEMENT is afoot to vacuum clean the airways of all suggestive songs, jokes and gags or those that even have a tinge of the salacious.

Not that the managers of the radio stations in this neck of the woods haven't carefully censured all material that goes out over the air and into the homes of their listeners—but frequently an objectionable song or joke is squeezed through unnoticed by the powers behind the programs.

NBC chiefs here in San Francisco made the censorship more stringent than ever recently following orders from the New York office.

As an example Tom Coakley's Palace Hotel Orchestra recently received a new song from an eastern publishing house. It was scheduled to be broadcast. But first the network program generalissimos gave it the double-o. They queried New York about the song. Wash it and wash it clean the Gotham office replied.

Here's the way the original lyrics read in the song:

"Who but you can set my soul afire  
With a new, completely mad desire?"  
And here's the way they were changed:  
"Who but you can make my cares seem  
brighter  
Making, too, a dreary day seem brighter?"  
And that's that.

Among the other songs that the NBC has scratched from its list is: "Nasty Man," and it has frowned upon such ditties as "Hold Your Man," "What's Good for the Goose," "Keep Doin' What You're Doin'," "Young and Healthy," "And So I Married the Girl," "My Dog Loves Your Dog," "I Like It That Way," "Thank Your Father," "Turn on the Heat."

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Breezing around the radio rialto we learned that Charles MacAlister, NBC actor, who has played many important microphone rôles is quite seriously ill in St. Luke's Hospital in San Francisco. . . . That Nanette LaSalle, hotcha vocalist on the NBC is likewise in a dangerous condition at the Mt. Zion Hospital. . . . Juanita Tennyson has been heard recently singing with Al Pearce and his Gang. . . . Walter Beban, ex-NBC, is directing the orchestra at Guernwood Bowl, summer resort on the Russian River. . . . That Frank Galvin, KJBS artist-producer, made the biggest hit at the impromptu program staged by various San Francisco artists of the air, at Radio Day at the Salinas

Rodeo. . . . Lloyd Yoder, NBC press chief, was host of the affair and artists from practically every bay district station were present. . . . KYA has a new microphone voice in Lynn Morley, talented young actress who is participating in the station's dramatic presentations. . . . Marion Wilson, character impersonator, likewise is a newcomer to that station and is featured on the Bathday Revue, Saturday night funfest. . . . Wilt Gunzendorfer, who pioneered orchestra music over radio in San Francisco, is now assistant manager of the Thomas Lee Artists Bureau of the CBS and has just signed to play at Lido's, popular San Francisco high spot. . . . A. L. Appleby, director of dramatic productions for the CBS, has been a visitor in San Francisco for several weeks. . . . CBS reports, by the way, that most of its big sponsors, off during the summer months are returning in the fall. . . . For instance here are a few that have definitely signed. . . . Remington-Rand, to sponsor the "March of Time," beginning October 5. . . . Chesterfield returns October 1 with a broadcast three times a week. . . . Vicks Chemical Company is chalking up to begin broadcasting September 30. . . . Like a shadow the microphone is following President Roosevelt home on his transcontinental train trip from Portland. The chief executive spoke on his arrival in the Oregon city, then again when he arrived at Glacier National Park . . . once more at Rochester, Minn., where he presented the American Legion plaque to the Mayo Brothers and again at Green Bay, Wisconsin. . . . Alfred E. Smith is scheduled for a coast to coast and border to border radio address Sunday, August 12, over the CBS facilities in connection with the Marian Congress to be held in Portland, Ore. . . . Smith will speak between 10 and 10:30 a. m. . . . The following day, August 13, Cardinal Leducier will be heard over the same wireup between 10:30 and 11 a. m. . . . With Gene Mancini at the helm, KQW is presenting a new series of programs called "The Italian Radio Theatre" which are wafted out Mondays, Wednesdays and Fridays at 7:30 p. m. . . . KYA tells of a new program presented Sundays at 6 p. m. by the Melodettes—a quartet of colored lassies. . . . Paul Spiegel, Stanford University yell leader during 1929 and 1930, now carries comedy rôles at KYA. . . . Harold Bock, scrivener for Variety, and KFRC publicity yarns, erstwhile news-caster, has launched a program over KFRC Friday nights at 6:15 monickered "Spotlight." . . . Gossip of the stage and screen and news happenings in

general will be incorporated. Mort Werner, pianist, will furnish the necessary musical embellishments. . . . That St. Mary's College program on KTAB, "Books on Life" has been lengthened to twenty-five minutes. . . . Dial it Friday nights at 8:30. . . . If one ever tried to listen to all the big programs that came through the ether, he'd be forced to stay up twenty-four hours a day on some occasions. . . . For instance, CBS brought a very interesting program from Rhodesia, So. Africa, last Sunday at 4 o'clock in the morning. . . . The occasion was the unveling of the Livingstone Memorial at Victoria Falls. . . . Naturally very few heard it on the Pacific Coast, for to most of us the gentle art of shut-eye is being delved into at that awkward hour. . . . German Lied and Music is the name tacked onto the new KYA affair which goes out Mondays at 8:45 p. m. Edward Strauss, baritone and Lucy Day, soprano, are spotlighted. . . . A Vallejo reader wants all the lowdown on Jerry Wilford, KTAB's "Vagabond of the Air," whom, she says, has been a favorite for several years.

As lack of space in this department prohibits me from running a long biographical epistle I have turned his history over to the editor of the Silhouettes Department. Watch for it there in the next issue. . . . Anita Romano of Anita and Orosco, guitar duo on KLX, is an accomplished professional Spanish dancer. . . . Gillette has renewed the contract of Gene and Glenn. . . . The National Barn Dance likewise has been renewed by its sponsor. . . . United American Bosch Corporation is scheduled to do some extensive broadcasting over the NBC web of stations beginning August 19. . . . They've named their program the "Radio Explorers Club," and it will be heard Sundays at 1:30 o'clock. World renowned explorers from the Museum of Natural History will parade before the microphone during the series. . . . Dixie Marsh, who has a following almost parallel to that of Mahatma Gandhi, is contributing to several programs of the Northern California Broadcasting System. . . . Mondays, Wednesdays and Fridays on the "Visits with Faye Ward" program. . . . Sundays, 1 to 1:15 p. m. and Friday nights on KQW only from 9 to 9:15 o'clock. . . . We're sorry, very . . . that we can't answer all of the questions put to us by a San Francisco reader, regarding various personalities on the air. . . . there were about fifty of them. . . . We'll do our best with a few of them, however. . . . Yes, Norman Nielsen is still on the air—KHJ. . . . Last we heard Walter Bunker, Jr., was traveling with Anson Weeks as his special announcer. . . . Tom and Dudd have dissolved as a team. . . . Tom Smith is running a beer parlor in San Francisco and

Dudd Williamson is announcing over KQW in San Jose. . . . June De Roche is with the players presenting "The Drunkard," at the Palace Hotel. . . . Cecil Wright is on KLX. . . . Ruth Fisher is still with KYA. . . . Sidney Dixon has an executive job in the sales department at NBC. . . . Harold Dana is not doing any radio work at present. . . . Baldwin McGaw and Emma Knox are associated with the Fairmont Little Theatre. . . . Jeffrey Gill just returned from the East. . . . Leigh Harline is now working for Walter Disney productions in Hollywood. . . . Betty Kelly has not been on the air for some time. . . . Johnny O'Brien is still with NBC. . . . Jess Norman is selling insurance. . . . Clarke Sisters are associated with KLX. . . . Robert Olsen hasn't been on the air since he was associated with KTAB some months back. . . . Nora Schiller was in Los Angeles last we heard. . . . Walter Beban is playing at Guerneville Bowl on the Russian River. . . . Sorry, but space prohibits our answering the rest at this time. KJR, Seattle, came to the aid of the frantic parents of five boys recently when they were reported missing. . . . After the police and friends were unable to locate the missing youngsters, the radio station was appealed to and a half hour after the broadcast the lads were found on Vashon Island, gathered about a campfire. . . . They had sought adventure and found it.

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"MAKE your radio audience think they are smarter than you, and ten to one you will click in an air sketch." That is the statement of Chester Lauck, of the popular "Lum and Abner" rural radio sketch. Think it over a bit and then check in your mind other programs that have been sensationally successful.

It is a fact that the most popular air shows are at the same time the simple, homely, down-to-earth sort of things that the masses can understand. Radio entertainment must of necessity be mass-appeal entertainment. It is a smart sponsor who recognizes this and realizes that the intelligentsia is in the minority. Lauck also pointed out that situations are the main thing, and even more important than the comedy element. New situations must be created daily to ensnare the listeners' interest.

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Although his broadcast series, by nature of the product he was advertising, was limited to thirteen weeks, Babe Ruth, the Sultan of Swat, set an all-time record for radio results. "I was only talking natural-like to the kids," says Ruth.

# MICROPHONE GOSSIP



• • • Olive West, sprightly NBC actress who made her stage debut a half century ago, could teach these tired young folks of today a few tricks. Busy as she is with her radio work, Olive finds time to exercise her lifelong hobby, painting. She also writes excellent light verse, and for the last ten years has made every dress she has worn. She does it for economy sake, but the result is always a smart, becoming costume in which Olive looks like a woman at least twenty years her own junior.

• • • Marie Leon, KYA soprano and composer, claims that she holds some sort of a record for commuting. The diminutive miss drives a hundred miles each day, round trip to the station from her lodge in the Santa Cruz mountains, where she divides her spare time in writing music and riding "Milkweed," her horse. Marie says that she receives inspiration for her compositions while cantering over mountain trails. Her first horseback jaunt this summer gave her an idea for a song, which title came to her the following day. It was "I'm Eating Off the Mantle Now."

• • • Hazel Warner, Al Pearce contralto, has taken a house in Hollywood, where she lives with her daughter, Jean. Hazel is never happy without a garden and flowers around her.

• • • When David Ross announces Richard Humber as the director of "New York's smartest dance music," that word "smartest" has a double significance. Education of the boys in Humber's CBS orchestra extends far beyond the realm of music. Eddie Steinberg, pianist, is a graduate of Fordham Law School and a member of the New York Bar. The drummer, Nat Levine, is a registered pharmacist. One of the Humber saxophonists sports a Phi Beta Kappa key, and a violinist holds degrees from three colleges.

• • • Most wives try to escape from cookery, but Portland Hoffa is always borrowing somebody's kitchen so she can concoct a meal with her own small hands. With her husband, Fred Allen, Portland lives in an apartment where she has only an electric grill, and that's insufficient for her desires and talents. However, she can't get her husband to move. (When Fred Allen gets into a place, b'gosh, he stays there.) So Portland frequently borrows the kitchen of her

friend, Flo Hershfeld (wife of the artist, Al Hershfeld) or that of Walter Batchelor, her husband's manager, and spends a few hours happy among the pots and pans. Oh, yes, she always invites Fred to come and eat what she's made.

• • • The Bohemian Club's Low Jinks this year might be expected to sound like One Man's Family, but won't, according to Carlton E. Morse and Michael Raffeto. Raffeto is the author of the libretto and Morse has written the lyrics for the production, which will take place at the Grove late this month.

The plot will be far removed from the Barbour saga—in fact, it will be laid in the future, thousands of years from now, when family life like the Barbour's will be a thing of the past. Raffeto will have the role of a savage who intrudes into the sanitary civilization of the future.

• • • That well-meaning but sometimes confused gentleman, Senator Frankenstein Fishface, has had his true worth recognized at last by the movies. He made his film debut as a commentator on current events for the Paramount News Reel today. It was the senator's first experience with the movies—and Elmore Vincent's, too.

"Am I cramped—I mean complimented!" said the curly-haired Vincent as he donned the senatorial coiffure and tight frock coat. "I have been so upset since I got mollified."

And he WAS upset because he didn't even know he said mollified!

• • • Gene Baker, bass-baritone star of "Oregon on Parade" and "Your Mother and Mine" programs over the Columbia and Don Lee networks through KOIN-The Journal, is a devotee (or divotee) of golf. On many occasions the singer has raised his voice in song while on the fairways to the delight of those who did not take their golf too seriously.

• • • Now that the late unpleasantness is over, the NBC staff can chuckle at some of the things that happened during the general strike. Helen O'Neill, producer in charge of auditions, established one of several NBC canteens in her own office while the restaurants were closed. The first day found coffee there, but there was a marked scarcity of cups. Then somebody remembered the sound effects cabinet and the cups, saucers,

dishes and silver in it. The cabinet was promptly raided and all went well until time came for the production of "Death Valley Days," when Jerry McGee, head sound man, thoughtlessly reclaimed the eating effects, causing no end of uproar the next day when the coffee brigade discovered its utensils gone.

• • • Billie Lowe, charming songbird with Rube Wolf's band at the Edgewater Beach Club, and heard nightly from San Francisco over KHJ and the Don Lee chain, is THAT thrilled. A fan who has admired her singing has written a smart new tune, "Love in the Afternoon," which Miss Lowe will feature.

A be-tanned Mel Ventor is back at KFRC from a bus-man's vacation at Lake Tahoe, where he not only spent long hours in the sun, but occasionally announced the dance band program from Cal-Neva Lodge.

Vernita Henry does that comedy character, Mrs. Cornelia Yiff Niff, on the Blue Monday Jamboree. She's a former University of North Dakota student.

Edwin C. Hill, no less, thought up the name for the Blue Monday Jamboree's new grand dame character, Victoria Van Hoofen-Hyphen, and Harrison Holliday obtained permission from the commentator to use it.

• • • How would you like to have your vacation interrupted by a half-day trip back home just to play one song on an organ?

Radio stars think nothing of little things like that, so Paul Carson, NBC organist, who is at Bohemian Grove, will be on hand next Thursday night to officiate at the organ for the Winning the West program as usual.

Carlton E. Morse, author of One Man's Family, has let vacation plans keep him from being in the studio and personally directing the production of his serial, just twice since it went on the air. Hearing it as a mere listener a week or so ago, he said, made him more nervous than he ever has been during a production when he is on the spot.

• • • Guido Trento, a director of the Radio Theatre, KYA drama and music program, has appeared with Europe's most famous stage stars in productions. In Hollywood, Trento played several leading rôles in foreign versions of American pictures on the Metro-Goldwyn-Mayer and Fox "lots."

• • • Ned Tollinger, master of ceremonies of the Carefree Carnival, has taken up photography in a big way. Having completed a course in professional use of the camera, he has turned to motion pictures and will have an interesting record of his baby son's progress to show the lad in later years.

• • • Jay Brower's little playmate, the soprano-baritone Rose Valyda, who makes the diminutive m.c. look like he's standing in a hole, will be heard with Brower on the Happy Go Lucky Hour from KFRC in San Francisco via KHJ and the Columbia-Don Lee chain, several times weekly. It's a combination dating back to vaudeville and presentation days, when the double-voiced singer used to toss Brower about the stage at will. On the Happy Go Lucky Hour she will be able to throw him verbally only, but her occasional appearance on the matinee variety show have proved that she can do more than a little of that, besides singing engagingly.

• • • Helen Troy, NBC comedienne, collects penguins, and has a large assortment of these quaint bird-figures, ranging from an inch to several feet in height.

• • • Announcement has been made of the appointment of David H. Sandeberg as sales manager of radio station KYA by Edward McCallum, manager of that station. Mr. Sandeberg has been manager of the Los Angeles branch of Greig-Blair & Spight, Inc., radio station representatives, for the past year, and, prior to that connection, was advertising manager of Western Advertising in San Francisco for eight years.

• • • Art Kirkham, KOIN's chief and sports announcer, will go into training for a strenuous fall season of sports casting. He will contact many of the major football camps in order to familiarize himself with the rosters and the new types of play.

• • • Kay Kyser, following the success of his first series of thirteen quarter-hour transcriptions for use in radio stations, has contracted for a similar series to be made within the next four weeks.

• • • Tom Coakley, youthful dance band conductor, whose orchestra is heard twice weekly over NBC coast to coast networks from the Palace Hotel, works his organization hard, but not as hard as he works himself. He listens to scores of new compositions each week, makes his selections, has special arrangements made by his own arrangers and introduces at least ten new pieces every seven days.

• • • Carlyle Bennett worked for years in a bank before he got his chance on the air. Hazel Warner was once a trained nurse; Yogi Yorgesson played in stock; Morey Amsterdam went into the show business from Lowell High in San Francisco; Phil Hanna of the Three Cheers was a tennis champion, and Lord Bilgewater was a ship's operator at sea.

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# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 8 p.m.....NBC  
 Baker, Phil, Friday, 5:30 p.m.....NBC  
 Benny, Jack, Friday, 6:30 p.m.....NBC  
 Cook, Joe, Monday, 5:30 p.m.....KGO  
 Durante, Jimmy, Sunday, 4 p.m.....NBC  
 Pearl, Jack, Wednesday, 4 p.m.....NBC

## SYMPHONY ORCHESTRAS

Chicago Symphony Orchestra, Sat., 12:30 p.m.....KPO  
 Detroit Symphony, Wed., 5 p. m., Thurs., 12  
 noon.....CBS  
 Philadelphia Summer Symphony, Sat. 4:30 p.m.....CBS  
 Sanctuary Symphony Orchestra, Sunday, 5 p.m.....CBS  
 Standard Symphony, Thursday, 8 p.m.....NBC

## DRAMAS

Bible Stories, Sunday, 11 a.m.....KPO  
 Death Valley Days, Tuesday, 8:30 p.m.....NBC  
 First Nighter, Friday, 6 p.m.....NBC  
 Memory Lane, Wednesday, 7:30 p.m.....NBC  
 One Man's Family, Friday, 7:30 p.m.....KOA, KDYL,  
 KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS  
 One Man's Family, Friday, 8:15 p.m.....KGO, KHQ,  
 KOMO, KGW, KFI  
 Peter The Great, Sunday, 3 p.m.....CBS  
 Radio Guild, Monday, 11 a.m.....NBC  
 The Black Ghost, Sunday, 8 p.m.....KPO  
 True Story Court, Friday, 7:30 p.m.....CBS  
 Winning the West, Thursday, 7:30 p.m.....NBC

## SKITS

Betty and Bob, Monday to Friday, 12 noon.....NBC  
 Gene and Glenn, Mon., Tues., Wed., Thurs., and  
 Fri., 7:15 p.m.....NBC  
 Life of the Reillys, Tues., and Thurs., 6:45 p.m.....KPO  
 Oxydol's Own Ma Perkins, Monday to Friday,  
 1:30 p.m.....NBC  
 The Mudcaves, Monday and Thursday, 3 p.m.....KPO  
 Vic and Sade, Monday to Saturday, 8:30 a.m.....NBC

## VARIETY PROGRAMS

Blue Monday Jamboree, Monday, 8 p.m.....KFRC  
 Buck, Frank, Jungle Adventures, Monday to Fri-  
 day, 7 p. m. ....NBC  
 California Melodies, Wednesday, 6:30 p.m.....CBS  
 Captain Henry's Showboat, Thursday, 5 p. m.....NBC  
 Carefree Carnival, Saturday, 8:15 p.m.....NBC  
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m.....NBC  
 Chase & Sanborn: "Baron Munchausen," Wed-  
 nesday, 4 p.m.....NBC  
 Colgate House Party, Monday, 5:30 p.m.....NBC  
 Crosscuts Log o' the Day, Monday to Friday,  
 inclusive, 10 p.m.....NBC  
 Demi Tasse Revue, Monday, 6:30 p.m.....NBC  
 Downey, Morton, Studio Party, Sat., 4 p.m.....CBS  
 Fleischmann Hour, Thursday, 4 p.m.....NBC  
 General Tire, Friday, 6:30 p.m.....NBC  
 George Jessel's Variety Hour, Sunday 4 p.m.....CBS  
 Happy Go Lucky Hour, daily except Saturday  
 and Sunday, 2 p.m.....KFRC  
 Hall of Fame, Sunday, 6 p.m.....NBC  
 Hi-Jinks, Sunday, 8 p.m.....CBS  
 Hodge Podge Lodge, Tuesday, 9 p.m.....KFRC  
 Hollywood on the Air, Sunday, 8:30 p.m.....NBC  
 National Barn Dance, Saturday, 6:30 p.m.....NBC  
 Palmolive Beauty Box, Tuesday, 6 p.m.....NBC  
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m.....NBC  
 Raymond Knight's Cuckoos, Saturday, 6 p.m.....KGO  
 Shell Show, Monday, 8 p.m.....NBC  
 S. & W. Merrymakers, Sunday, 7 p.m.....\*KFRC  
 Town Hall Tonight, Wednesday, 8 p.m.....NBC  
 Treasures of Time, Wednesday, 8 p.m.....\*KFRC  
 Waring's Pennsylvanians, Sunday, 5:30 p.m.....CBS  
 Whiteman, Paul, Thursday, 6 p.m. ;  
 Saturday, 7:30 p.m.....NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m.....KPO  
 Community Forum, Sunday, 4 p.m., KPO.....NBC  
 Education Today, Saturday, 7 p.m.....KPO  
 Educational Feature, Wednesday, 12:30 p.m.....KFRC  
 Hyde, Henry M., Sunday, 6:15 p.m.....NBC  
 National Farm and Home Hour, Fri., 9:30 a.m.....NBC  
 Readers' Guide, Sunday, 9:30 p.m.....NBC  
 Stanford University, Monday, 8:30 p.m.....KPO  
 The New World, Monday, 10 a.m.....NBC  
 The Philistine, Friday, 7:45 p.m.....NBC  
 The University of California, Sunday, 9 p.m.,  
 Mon., Tues., Wed., Thurs., Fri., 3:45 p.m.....NBC  
 You and Your Government, Tues., 3:30 p.m.....KPO

## POPULAR PROGRAMS

American Album of Familiar Music, Sunday,  
 5:30 p.m. ....NBC  
 Big Ten, Tues., 9 p.m.....KPO  
 Big Yank Mavericks, Friday, 7:45 p.m.....KPO  
 Byrd Expedition, Wednesday, 6 p.m.....CBS  
 Carnation Contented Program, Monday, 6 p.m.....NBC  
 Columbo, Russ, Sunday, 8:15 p.m.....KGO  
 Jolson, Al, Thursday, 6 p. m.....NBC  
 Madame Schumann-Heink, Sunday, 7:15 p.m.....KGO  
 Manhattan Merry Go Round, Sunday, 5 p.m.....NBC  
 Personal Closeups, Interview by Gypsy, Sunday,  
 8:15 p.m. ....KPO  
 Smith, Kate, Mon. and Thurs., 4 p.m.....CBS



# SILHOUETTES

HE's blond, boyish and as engaging as his voice sounds over the air, so it's no wonder that Richard Henry Ellers, NBC announcer, instantly becomes Dick to everyone who meets him. Young girls and old ones find him equally charming; perhaps his habit of treating the former as if they were sophisticated women of the world, and the latter as if they were dewy young things who needed sheltering, has something to do with that—but men like him, too, for other qualities, sportsmanship and capability.

Dick was born in San Francisco, and came to radio, as do so many announcers, by way of the theater. He is a University of California graduate of the class of '24, which contributed a number of the West's outstanding radio stars. He played his first part in a campus production of Shaw's *You Never Can Tell*, opposite Bernice Berwin, now one of the coast's best known emotional actresses, and the portrayer of Hazel in *One Man's Family*. In his senior year Dick directed Little Theater productions in Berkeley and worked with Irving Pichel, Sam Hume, Gilmore Brown and other well known figures, as well as a group of NBC stars, including Mike Raffetto and Bart Yarborough.

He had his first professional experience with the Glendale Stock Company, then played in motion pictures for a time. When he returned to the stage it was to play in stock again with Henry Duffy and other western companies. He played at the Fulton Theater for two successive years, and as a Duffy player appeared in Seattle, El Paso, Denver, Portland and Los Angeles, opposite Marjorie Rambeau, Leo Carillo, Bela Lugosi and other stars. He was a member of a company which Duffy sent to Australia and New Zealand.

He appeared in radio plays from time to time at Station KGO in the days when Wilda Wilson Church was pioneering in ether drama there, and when he returned to San Francisco he turned back to the microphone. He joined the announcing staff in NBC's San Francisco studios several years ago, and his voice, with its friendly informality, is familiar to all western listeners.

Baseball is Dick's favorite sport. If his friends want to find him during baseball season they know they can do so at the Seals' stadium. Writing is his avocation. He reviews plays for an Oakland newspaper, and creates short stories and plays for his own amusement. He is one of the few bachelors on the announcing staff.

LOUISE RAYMOND, that small, attractive singer with Jack Joy's KFWB orchestra, was born Louise Vercovich in Butte, Montana, not so many years ago. She completed High School and since her ambition at that time was to make good in the music world, she started at once to realize that ambition. First radio work was over the Butte station KGIR, where she was so good that she one day received a telegram offering her a position as singer on Radio Station KOL, Seattle. She accepted and, following her work with the Seattle station, came south, where Bing Crosby "discovered" her. She has sung with Crosby on several of his coast-to-coast broadcasts.

Her present ambition is to do radio work in New York. If her voice failed her, or if she had to leave radio for any reason, she states that she would enjoy having a music store.

Her admiration of Bing Crosby amounts to something like hero worship. Bing is her favorite on both radio and screen. Other radio stars whom she likes are Ruth Etting and the Boswells. Favorite feminine film stars are Ann Harding and Katherine Hepburn. Mark Connelly is the playwright she enjoys most of all. For musical comedies, she likes Irving Kaufman; for operas, Wagner.

Aside from radio, her chief interest is music—because it hath charms. Prefers radio to stage or screen because it has a far more extensive field. Is not a traveller and prefers to buy her clothes in Hollywood—most convenient.

Of course, she has a pet aversion. She hates crossword puzzles with all her heart and soul. Her pet economy is to take a bus instead of a taxi.

She keeps fit by regular exercise. Her favorite dish is custard. Her only beauty secret is to massage her face nightly with a good cream.

Likes to watch baseball and football games and enjoys horse racing. Her favorite authors are O. Henry and Robert Benchly. For modern authors, she likes Edna Ferber.

Doesn't know much about domesticity, but thinks it's "oke."

Her pets consist of a canary and a dog.

Her most prominent programs to date have been with Raymond Paige on his "California Melodies" program, Woodbury Soap, with Bing Crosby, and with Ted Fio-Rito.

# Roadside and Fireside . . . .

It was just fireside once. Now we live 'twixt fireside and roadside, what with the family car being so important.

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# The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## Now Let's Call It Quits

I really do not think that the group of people who signed the letter protesting the criticism of Billy Page need worry too much about the young man's career. People who have minds of their own, as witness their letter, will not change their valuation of a radio performer because of the causticity of a few listeners.

But I do feel that Miss E. L. S. does earn a blast from anyone who is pleased to see a few serious topics dealt with in radio drama. If it is true that Claudia, and especially Paul, can be classed as "vague, evasive creatures," then it must be plain, through the relativity of taste, that this assertion argues the clear, straightforward character of the critic. But I, in my perversity, should like to say that I consider Paul a positive triumph of the balancing of the mental tendencies of action and reflection, adventure and philosophy. In brief, the complete man. Sometimes a trifle incredible, but generally wholly acceptable.

The author and players have done a fine thing in giving us an occasional glimpse of the impact of some of the present-day controversial questions upon various typical minds of a modern family; and it is the failure of the more thoughtful of these minds to seize the truth immediately—and impossibly—that Miss E. L. S. is pleased to characterize as "vague, evasive, and unnatural." Perhaps this lady is in need of reading the words of a well known psychologist: "The more complex the system, the more potentially erratic; one does not expect to find multiple personality in a guinea pig."

*D. W. McQ., Palo Alto, Calif.*

## They Want More of Tom Mitchell

I have been a reader of BROADCAST WEEKLY for a long time and like it very much; and look forward for it every week; and it is the only one that gives us complete weekly programs.

We want to thank NBC for giving us Tom Mitchell's program last week, but we here at the Sanatorium would like to hear his beautiful golden voice more often. He whistles so beautifully, also, and all his programs are so friendly and cheerful. We would be so happy if we could dial KPO every day while Tom Mitchell broadcasts, but it is impossible to reach it. We all here

hope NBC will at least give us his program once a week.

*J. R., Richmond Highlands, Wash.*

## Good Judgment, Folks!

Recently at a birthday party given at my home one of the guests proposed for amusement that we take a poll of our favorite radio programs. Accordingly a questionnaire was prepared, each person was provided with a paper and pencil, and a vote taken. Because the votes were, on the whole, so interestingly grouped, I am sending in to you the list of questions, together with the answers given.

The number of guests was fourteen, the youngest twenty-seven years of age, and the oldest sixty-three. You will please note that the questions were confined to Pacific Coast programs.

Best musical program? Standard Symphony, 14 votes.

Best popular concert orchestra? Meredith Willson, 10 votes; Cy Trobbe, 4 votes.

Best organist? Paul Carson, 14 votes.

Favorite singing voice (woman)? Barbara Blanchard, 9 votes; Eva Gruninger, 5 votes.

Favorite singing voice (male)? Harry Stanton, 5 votes; Armand Girard, 5 votes; Ben Klassen, 2 votes.

Favorite blues singer? Etta Moten, 5 votes; Nannette La Salle, 3 votes; Carol Lee, 3 votes.

Favorite dance orchestra? Gus Arnheim, 5 votes; Williams and Walsh, 4 votes.

Best musical comedy program? S. and W. Merrymakers, 14 votes.

Best dramatic program? One Man's Family, 9 votes; Death Valley Days, 4 votes; Drama Hour, 1 vote.

Favorite dramatic actress? Barbara Jo Allen, 13 votes; Kathleen Wilson, 1 vote.

Favorite dramatic actor? Cameron Prudhomme, 11 votes; Barton Yarborough, 2 votes; Billy Page, 1 vote.

Favorite comedian? (Twelve votes cast.) Richard Le Grande, 8 votes; Earl Lee, 2 votes; Gill and Demling, 2 votes.

Favorite announcer? (Thirteen votes cast.) Don Wilson, 7 votes; Kenneth Niles, 3 votes; Robert Waldrop, 1 vote; Jerry Kilgore, 1 vote.

Favorite news announcer? (Thirteen votes cast.) Darrel Donnel, 10 votes; Sam Hays, 3 votes.

*Mrs. C. G., San Francisco.*

### Baton Takes It on the Chin

This is the first time that I have ever written to you concerning a radio program. I have withheld my opinion several times with the greatest of difficulty. When I read the "Behind the Baton" column in the July 29 issue, I felt I had to make some comment. Whoever writes the column evidently doesn't know anything about music or orchestration. Jan Garber is one of my favorite radio programs, and has been for several years. I think his orchestra is the finest in the country (yes, I know there's such a per-

son as Guy Lombardo), and many others agree with me, as said columnist admitted once before. In all recent popularity polls he has come in second to Guy Lombardo as the favorite orchestra, this caused by the fact that he is not quite as well known yet. The ranks of Lombardo fans is diminishing, as Jan Garber's popularity is increasing. The orchestras this columnist would give the bouquet to are never even considered on a popularity poll, which, after all, is the way the people believe, not just one ignorant columnist!

*A. B., Beaumont, Calif.*

### Mary and Her Friendly Garden Broadcast in Natural Environment

A remarkable example of showmanship was staged by KJR recently when Mary and Her Friendly Garden actually broadcast from the spacious gardens of Volunteer Park overlooking the City of Seattle.

This is the second outdoor broadcast for Mary and Her Friendly Garden in Seattle. Developed entirely by radio with no help from any source, the broadcast from 4 to 5 on a Sun-



day afternoon, was an outstanding success. Six thousand six hundred people scattered in a fan-shaped direction from the grandstand and extended for hundreds of yards in all directions. Traffic police were required to direct the hundreds of cars which were unable to find parking space.

Mary, who appears over the radio twice daily with her two programs, "Mary and Her Friendly Garden" and "Tea Time Tales," has an unusual radio personality. Women from many parts of Washington as well as Oregon and British Columbia were attracted by the open-air broadcast.

Mary always has a group of people in her studio when she broadcasts. They come from everywhere. "There are few examples of such loyalty," Harry Proctor, president of Proctor's, sponsor of Mary's program, declared.

# SHORT WAVE STA

NOTE: Stations marked with a star (★) are the most active

27800 Kc. 10.79 Mtrs. WQXD, Mackay Radio Palo Alto, Calif.	18040 Kc. 16.63 Mtrs. GAB, Rugby, England	14590 Kc. 20.56 Mtrs. WMN, Lawrenceville, N. J.	11760 Kc. 25.50 Mtrs. ★DJJ, Zeesen, Germany
21540 Kc. 13.93 Mtrs. WBXK, Westinghouse Elec. Saxonburg, Pa. Relays KDKA Programs	17810 Kc. 16.84 Mtrs. PCV, Kootwijk, Holland	14470 Kc. 20.73 Mtrs. WMF, Lawrenceville, N. J.	11750 Kc. 25.53 Mtrs. ★GSO, British Broad. Corp. Daventry, England
21470 Kc. 13.97 Mtrs. GSH, British Broad. Corp. Daventry, Eng. British Empire Programs	17780 Kc. 16.87 Mtrs. W3XAL, National Broad. Co. Bound Brook, N. J.	14525 Kc. 20.65 Mtrs. XDA, Trans-News Agency Mexico City	11730 Kc. 25.57 Mtrs. ★PHI, Hulzen, Holland
21420 Kc. 14.01 Mtrs. WKK, A. T. & T. Co. Lawrenceville, N. J.	17770 Kc. 16.88 Mtrs. ★GSG, British Broad. Corp. Daventry, England British Empire Programs	14530 Kc. 20.65 Mtrs. LSA, Buenos Aires, Argentina	11720 Kc. 25.6 Mtrs. ★VE9JR, Winnipeg, Canada
21130 Kc. 14.15 Mtrs. LSM, Buenos Aires, Argon. Commercial Radiophone	17775 Kc. 16.88 Mtrs. ★PHI, Hulzen, Holland	14440 Kc. 20.78 Mtrs. GBW, Rugby, England	11705 Kc. 25.63 Mtrs. ★FYA, "Radio Colonial" Pontoise (Paris) France
21060 Kc. 14.25 Mtrs. WKA, Lawrenceville, N. J.	17640 Kc. 17.00 Mtrs. Shp.—Ships	13990 Kc. 21.44 Mtrs. GBA, Rugby, England	11680 Kc. 25.68 Mtrs. KIO, Kahuhu, Hawaii
21020 Kc. 14.27 Mtrs. LSN, Buenos Aires, Argon. Commercial Radiophone	17310 Kc. 17.33 Mtrs. EXP., General Experimental	13585 Kc. 22.08 Mtrs. GBB, Rugby, England	11340 Kc. 26.44 Mtrs. DAN, Nordelch, Germany
20730 Kc. 14.47 Mtrs. LSY, Buenos Aires, Argentina Commercial Radiophone	17120 Kc. 17.52 Mtrs. WOO, A. T. & T. Co. Ocean Gate, N. J.	13465 Kc. 22.28 Mtrs. GBQ, Rugby, England	11181 Kc. 26.83 Mtrs. ★CT3AQ, Funchal, Madeira
20380 Kc. 14.72 Mtrs. GAA, Rugby, England	17120 Kc. 17.52 Mtrs. WOY, Lawrenceville, N. J.	13390 Kc. 22.40 Mtrs. WMA, A. T. & T. Co. Lawrenceville, N. J.	10770 Kc. 27.85 Mtrs. GBP, Rugby, England
19900 Kc. 15.87 Mtrs. LSG, Buenos Aires, Argentina	17080 Kc. 17.58 Mtrs. GBC, Rugby, England	12210 Kc. 22.71 Mtrs. WOO, Ocean Gate, N. J.	10675 Kc. 28.1 Mtrs. WNB, Lawrenceville, N. J.
19820 Kc. 15.14 Mtrs. WKN, A. T. & T. Co. Lawrenceville, N. J.	16270 Kc. 18.44 Mtrs. WLK, A. T. & T. Co. Lawrenceville, N. J.	12863 Kc. 23.32 Mtrs. EXP, General Experimental	10550 Kc. 28.44 Mtrs. WOK, A. T. & T. Co. Lawrenceville, N. J.
19355 Kc. 15.50 Mtrs. FTM, St. Assise, France	16270 Kc. 18.44 Mtrs. WOG, Ocean Gate, N. J.	12840 Kc. 23.36 Mtrs. WOY, Lawrenceville, N. J.	10530 Kc. 28.49 Mtrs. GBX, Rugby, England
19220 Kc. 15.60 Mtrs. WKF, A. T. & T. Co. Lawrenceville, N. J. Transoceanic Radiophone	16233 Kc. 18.48 Mtrs. FZR, Saigon, Indo-China	12840 Kc. 23.36 Mtrs. WOO, Ocean Gate, N. J.	10520 Kc. 28.51 Mtrs. VLK, Sydney, Australia
19160 Kc. 15.68 Mtrs. GAP, Rugby, England	15880 Kc. 18.90 Mtrs. FTK, St. Assise, France	12825 Kc. 23.39 Mtrs. ★CNR, Director General	10410 Kc. 28.80 Mtrs. PDK, Kootwijk, Holland
18970 Kc. 15.81 Mtrs. GAQ, Rugby, England	15490 Kc. 19.36 Mtrs. JIAA, Kemikawoa-Cho-Chiba- Ken, Japan	12780 Kc. 23.47 Mtrs. GBC, Rugby, England	10410 Kc. 28.80 Mtrs. KES, Bolinas, Calif.
18830 Kc. 15.93 Mtrs. PLE, Bandoeng, Java	15330 Kc. 19.56 Mtrs. ★W2XAD, General Elec. Co. Schenectady, N. Y.	12290 Kc. 24.41 Mtrs. GBU, Rugby, England	10350 Kc. 28.98 Mtrs. LSX, Buenos Aires, Argentina
18680 Kc. 16.06 Mtrs. GAX, Rugby, England	15295 Kc. 19.61 Mtrs. CP4, La Paz, Bolivia 10:30-11:30 A. M.	12260 Kc. 24.47 Mtrs. FTN, St. Assise (Paris), Fr.	10300 Kc. 29.13 Mtrs. LSL, Buenos Aires, Argentina
18620 Kc. 16.11 Mtrs. GAU, General Post Office Rugby, England	15270 Kc. 19.65 Mtrs. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	12150 Kc. 24.69 Mtrs. GBS, Rugby, England	10055 Kc. 29.84 Mtrs. ZFB-VRT, Hamilton, Bermuda
18370 Kc. 16.33 Mtrs. PMC, Bandoeng, Java	15243 Kc. 19.68 Mtrs. ★FYA, "Radio Colonial" Pontoise (Paris), France	12000 Kc. 25 Mtrs. RNE, Moscow, U. S. S. R.	9950 Kc. 30.15 Mtrs. GCU, Rugby, England
18345 Kc. 16.35 Mtrs. FZS, Saigon, Indo-China	15210 Kc. 19.72 Mtrs. ★WBXK, Westinghouse Elec. & Mfg. Co. Saxonburg, Pa.	11950 Kc. 25.10 Mtrs. KKQ, Bolinas, Calif.	9890 Kc. 30.30 Mtrs. LSN, Buenos Aires, Argentina
18340 Kc. 16.36 Mtrs. WLA, Lawrenceville, N. J.	15200 Kc. 19.73 Mtrs. ★DJJ, Zeesen, Germany	11880 Kc. 25.25 Mtrs. ★FYA, "Radio Colonial" Pontoise, Paris, France	9870 Kc. 30.4 Mtrs. WON, Lawrenceville, N. J.
18310 Kc. 16.38 Mtrs. GAS, General Post Office Rugby, England	15140 Kc. 19.81 Mtrs. ★GSF, British Broad. Corp. Daventry, England	11870 Kc. 25.26 Mtrs. ★WBXK, Westinghouse Elec. Co., Saxonburg, Pa.	9870 Kc. 30.4 Mtrs. JIAA, Kemikawoa-Cho-Chiba- Ken, Japan
18240 Kc. 16.44 Mtrs. FRD, FRE, St. Assise, France	15120 Kc. 19.83 Mtrs. ★HVJ, Vatican City Rome, Italy	11865 Kc. 25.28 Mtrs. ★GSE, British Broad. Corp. Daventry, England British Empire Programs	9860 Kc. 30.43 Mtrs. ★EAQ, Madrid, Spain
18200 Kc. 16.48 Mtrs. GAW, Rugby, England		11830 Kc. 25.36 Mtrs. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	9790 Kc. 30.64 Mtrs. GCW, Rugby, England
		11810 Kc. 25.4 Mtrs. ★12RO, Rome, Italy	9750 Kc. 30.77 Mtrs. WOF, Lawrenceville, N. J.
		11790 Kc. 25.45 Mtrs. W1XAL, Boston, Mass.	9675 Kc. 31 Mtrs. ★T14NRH Heredia, Costa Rica

# TIONS of the WORLD

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9710 Kc. GCA, Rugby, England	30.89 Mtrs.	8036 Kc. CNR, Rabat, Morocco	37.33 Mtrs.	6140 Kc. ★WBXK, Westinghouse Elec. & Mfg. Co. Saxonburg, Pa.	48.86 Mtrs.	6005 Kc. VE9DR, Canadian Marconi Co. Drummondville, Quebec	49.96 Mtrs.
9600 Kc. ★CT1AA, Lisbon, Portugal	31.25 Mtrs.	7920 Kc. GCP, Rugby, England	37.88 Mtrs.	6130 Kc. ZGE, Kuala Lumpur Fed. Malay States	49.1 Mtrs.	6005 Kc. VE9CU, Calgary, Canada	49.96 Mtrs.
9600 Kc. ★XETE, Mexico City, Mex.	31.25 Mtrs.	7880 Kc. J1AA, Kemikawoa-Cho-Chiba-Ken, Japan	38.07 Mtrs.	6125 Kc. VE9HX, Halifax, Nova Scotia	48.98 Mtrs.	6000 Kc. EAJ25, Barcelona Radio Club Barcelona, Spain	50 Mtrs.
9595 Kc. ★HBL, League of Nations Geneva, Switzerland	31.27 Mtrs.	7830 Kc. PDV, Kootwijk, Holland	38.30 Mtrs.	6122 Kc. ZTJ, Johannesburg, S. Africa	49 Mtrs.	6000 Kc. RW59, Moscow, U. S. S. R.	50 Mtrs.
9590 Kc. ★VK2ME, Amalgamated Wireless, Ltd., Sydney, Aust.	31.28 Mtrs.	7799 Kc. ★HBP, League of Nations Geneva, Switzerland	38.47 Mtrs.	6120 Kc. ★W2XE, Atlantic Broad. Corp. Wayne, N. J.	49.02 Mtrs.	5970 Kc. ★HVJ, Vatican City (Rome)	50.26 Mtrs.
9590 Kc. ★W3XAU, Byberry, Pa.	31.28 Mtrs.	7770 Kc. PCK, Kootwijk, Holland	38.60 Mtrs.	6120 Kc. ★YV1BC, Caracas, Venezuela	49.02 Mtrs.	5952 Kc. HIX, Santo Domingo, Dominican Republic	50.4 Mtrs.
9585 Kc. ★GSC, British Broad. Corp. Daventry, England	31.29 Mtrs.	7480 Kc. GDW, Rugby, England	40.11 Mtrs.	6110 Kc. VE9CG, Calgary, Alta., Can.	49.10 Mtrs.	5930 Kc. HJ4ABE, Medellin, Colombia	50.6 Mtrs.
9570 Kc. ★W1XAZ, Westinghouse Elec. & Mfg. Co. Springfield, Mass.	31.35 Mtrs.	7444 Kc. HBQ, League of Nations Geneva, Switzerland	40.3 Mtrs.	6110 Kc. VUC, Calcutta, India	49.1 Mtrs.	5857 Kc. XDA, Mexico City, Mexico	51.22 Mtrs.
9560 Kc. DJA, Zeesen, Germany	31.38 Mtrs.	7150 Kc. HJ4ABB, Manizales, Colombia	41.6 Mtrs.	6100 Kc. ★W3XAL, Nat'l. Broad. Co. Bound Brook, N. J. Belays WJZ Programs	49.18 Mtrs.	5710 Kc. VE9CL, Winnipeg, Canada	52.50 Mtrs.
9530 Kc. ★W2XAF, General Elec. Co. Schenectady, N. Y. Belays WGY Programs	31.48 Mtrs.	6990 Kc. LCL, Jeloy, Norway	42.92 Mtrs.	6100 Kc. ★W9XF, Downers Grove, Ill. Belays WENR, Chicago	49.18 Mtrs.	5690 Kc. FIQA, Admin. Des. P. T. T. Tananarive, Madagascar	52.7 Mtrs.
9510 Kc. ★GSB, British Broad. Corp. Daventry, England	31.55 Mtrs.	6976 Kc. EARLIO, Madrid, Spain	43 Mtrs.	6095 Kc. 6095 Kc. ★VE9GW, Bowmanville, Ont.	49.22 Mtrs.	5170 Kc. PMY, Bandoeng, Java	58.00 Mtrs.
9510 Kc. ★VK3ME, Amalgamated Wireless, Ltd., G.P.O. Box 1272L, Melbourne, Australia	31.55 Mtrs.	6905 Kc. GDS, Rugby, England	43.45 Mtrs.	6090 Kc. VE9BJ, St. John, N. B., Can.	49.26 Mtrs.	5714 Kc. HCK, Quito, Ecuador, S. A.	52.5 Mtrs.
9490 Kc. SRL, Poznan, Poland	31.6 Mtrs.	6860 Kc. KEL, Bolinas, Calif.	43.70 Mtrs.	6090 Kc. 6090 Kc.	49.26 Mtrs.	5145 Kc. OK1MPT, Prague, Czechoslovakia	58.31 Mtrs.
9330 Kc. CGA, Drummondville, Canada	32.15 Mtrs.	6840 Kc. CFA, Drummondville, Canada	43.80 Mtrs.	6080 Kc. ★W9XAA, Chicago Fed. Labor Chicago, Ill.	49.31 Mtrs.	4975 Kc. GBC, Rugby, England	60.30 Mtrs.
9020 Kc. GCB, Rugby, England	32.33 Mtrs.	6795 Kc. GDB, Rugby, England	44.15 Mtrs.	6075 Kc. ★W9XY, Skamlobeck, Den.	49.3 Mtrs.	4820 Kc. GDW, Rugby, England	62.24 Mtrs.
9020 Kc. GCS, Rugby, England	32.36 Mtrs.	6753 Kc. WOA, Lawrenceville, N. J.	44.40 Mtrs.	6072 Kc. UOR2, Vienna, Austria	49.4 Mtrs.	4795 Kc. EXP, Gen. Exper. Channel	62.24 Mtrs.
8928 Kc. TGX, Guatemala City, C. A.	33.50 Mtrs.	6660 Kc. F8KR, Constantine, Algeria	45.00 Mtrs.	6090 Kc. 6090 Kc.	49.48 Mtrs.	4752 Kc. WOO, Ocean Gate, N. J.	63.1 Mtrs.
8920 Kc. GCX, Rugby, England	33.63 Mtrs.	6610 Kc. REN, Moscow, U. S. S. R.	45.38 Mtrs.	6060 Kc. ★W8XAL, Crosley Radio Corp. Cincinnati, Ohio	49.50 Mtrs.	4751 Kc. WOY, Lawrenceville, N. J.	63.1 Mtrs.
8760 Kc. GCQ, Rugby, England	34.25 Mtrs.	6447 Kc. HJ1ABB, Barranquilla, Col., S. A.	46.50 Mtrs.	6060 Kc. 6060 Kc.	49.50 Mtrs.	4700 Kc. W1XAB, Portland, Me.	63.79 Mtrs.
8680 Kc. GBC, Rugby, England	34.56 Mtrs.	6425 Kc. ★W3XL, Nat'l. Broad. Co. Bound Brook, N. J.	46.70 Mtrs.	6060 Kc. 6060 Kc.	49.50 Mtrs.	4828 Kc. GDB, Rugby, England	69.44 Mtrs.
8650 Kc. EXP, Gen. Experimental Chan.	34.68 Mtrs.	6425 Kc. VE9BY, London, Ontario, Can.	46.7 Mtrs.	6060 Kc. ★W3XAU, Byberry, Pa.	49.50 Mtrs.	4828 Kc. ★G6RX, Rugby, England	69.44 Mtrs.
8560 Kc. WOO, Ocean Gate, N. J.	35.05 Mtrs.	6382 Kc. HCIDR, Quito, Ecuador	47.00 Mtrs.	6050 Kc. ★GSA, British Broad. Corp. Daventry, England	49.58 Mtrs.	4273 Kc. ★RW15, Far East Radio Sta Khabarovsk, Asia	70.20 Mtrs.
8560 Kc. WOY, Lawrenceville, N. J.	35.05 Mtrs.	6335 Kc. VE9AP, Drummondville, Can.	47.35 Mtrs.	6040 Kc. W1XAL, Boston, Mass.	49.67 Mtrs.	4272 Kc. WOO, Ocean Gate, N. J.	70.22 Mtrs.
8450 Kc. PRBA, Porto Alegre, Brazil	35.50 Mtrs.	6272 Kc. H1A, Dominican, Rep.	47.8 Mtrs.	6030 Kc. VE9CA, Calgary, Alta., Can.	49.75 Mtrs.	4271 Kc. WOY, Lawrenceville, N. J.	70.32 Mtrs.
8185 Kc. ★PSK, Rio De Janeiro, Brazil	36.65 Mtrs.	6270 Kc. HJ3ABF, Bogota, Colombia	47.81 Mtrs.	6025 Kc. XEW, Mexico City, Mexico	49.8 Mtrs.	4000 Kc. HC-JB, Quito, Ecuador	73 Mtrs.
		6150 Kc. YV3BC, Caracas, Venezuela	48.78 Mtrs.	6020 Kc. DJC, Zeesen, Germany	49.83 Mtrs.	3560 Kc. 027RL, Copenhagen, Den.	84.24 Mtrs.

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# Mary Lou Defends Radio Actors

[In a recent issue of *Radio Art* a statement released by the J. Walter Thompson Company, to the effect that stage-trained talent is far superior to radio-trained talent, has aroused considerable controversy. Following is the answer of Rosaline Greene, Mary Lou of "Showboat" fame, and one of the foremost radio actresses, who takes exception to the J. Walter Thompson Company viewpoint, and advances arguments emphasizing the reasons why radio actors are superior to stage-trained artists for radio work.]

YOU say stage actors are immeasurably superior to radio actors? Don't overlook, first, that in weighing comparative merits of stage versus radio actors you are too often measuring stars of some twenty years' experience, as against those exponents of a comparatively new art. Let me plead the case of the radio thespian. Remember first of all, actors are born—and the polishing effective for one medium is not necessarily helpful in another.

Take the time element on commercial programs. Perhaps only two hours of rehearsal are available. The stage actor misses acutely the weeks to grow into a part. Radio actors have trained themselves to give a characterization at sight, and this lightning grasp in a medium of stop watches is invaluable.

Too, stage actors often seem at a loss to inject all nuances of thought and emotion into voice, for their whole training has stressed gesture and facial expression (witness the radio weaknesses of stars such as, Ethel Barrymore, Katherine Hepburn and Margaret Anglin), while radio people learn to put everything into voice.

What is more, radio actors are likely to be more versatile than stage actors—audibly. Instead of playing a rôle for a whole season they play several radically different shows a week. They learn, too, a definite trick of characterizing by voice, not depending on makeup or "business" such as walk, movements, for effect.

Timing, too, is most vital. Do you realize that very often a show is cut and rehashed a few minutes before going on the air? A radio player must pick up the loose threads and instantly revise values. I have seen veteran troopers of the stage get positively panicky in such situations.

Think, too, of the distractions of the studio, the lack of costumes and setting to create the proper atmosphere for your drama. It takes a specially trained imagination to transcend evening clothes and stop watches to play a mountaineer woman!

Also the difficulty of getting into the mood of a situation after a commercial has thrust

stern merchandising upon your glamorous romance. Or, an abrupt musical selection to change, as I have had to do, from a giggling girl into a grief-torn woman, bridging a gap of ten years with a few bars of music. Does stage training prepare one for that?

Radio actors, of course, are trained to blend their speech with orchestra and chorus that sometimes drown out the voice—such as I experienced in the tremendous finale of "Joan of Arc." In addition, we must jump at a lightning cue—very often a stage performer gets horribly upset when the finger is pointed at him. Besides, radio actors are accustomed to speed up or slow down at a signal, regardless of tempo set at rehearsals (I feel tempted to quote the classic "ten seconds late, die fast").

Don't forget that radio has developed its own stars—versatile, dependable and often brilliant—Lucille Wall, Allyn Jocelyn, Frank Readick, Florence Malone, Elsie Hitz, Bill Sherley, Alf Shirley, Teddy Bergman—and may I include myself?

Don't overlook the material that radio actors often have to work with. Usually there is not a speech to get one's teeth into—transitions are, of necessity, abrupt; emotion and psychology must be timed. When superior scripts are given to the radio-trained actor he knows how to get the most out of them!

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# NEWS *and* COMMENT

## "ROXY" TO STAR IN NEW CBS FALL SERIES

"Roxy" (S. L. Rothafel), radio pioneer and one of America's foremost showmen, will make his debut over KHJ and the coast-to-coast Columbia network starting September 15, in his first sponsored series of programs. He will be heard from 4 to 4:45 p. m. each Saturday. The programs will be sponsored by Fletcher's Castoria.

As the central figure of the broadcasts, "Roxy" will be supported by a variety of talent. He will be master of ceremonies and impresario of the series, choosing the talent and supervising production. Famous as a discoverer of new stars, "Roxy" plans to bring many promising newcomers to the air, their performances serving as auditions for public favor.

"Roxy" has been a popular figure of the air since the earliest days of broadcasting, in 1921, and he is said to have received more man mail than any other radio personality. His letters from radio listeners during that thirteen-year period total more than seven and a half millions. He first came to prominence as a motion picture theatre manager in New York, originating the trend of lavish stage shows to accompany films, and has started many young performers on the way to stardom.

Ψ

## And the Lad Made Good!

A Stranger visited KOMO-KJR last week. Upon suggestion of Birt Fisher, manager of the combined stations, the Young Stranger was given an audition. He was introduced to George Godfrey, dramatic director, by Will Warren, head of the program department.

"Mr. Fisher would like to have this young man given an audition," Mr. Warren said. "He has never been in a radio station before and wants to learn the business. He has acted in the senior play and believes he can act."

"I'll try him out," Godfrey said, as he departed hurriedly to get a few pages of continuity for the young man to read.

"Hold the paper in this manner and talk into the microphone this way," Godfrey said, demonstrating.

Meanwhile Birt Fisher, Charles Powers and Will Warren gathered in the audition room to hear the trial.

"I think we can find a place for you if you can get away from your present contract," Godfrey told The Stranger and, turning around, accosted Birt Fisher with "What are you trying to do, kid me?"

He had just given an audition to Billy Page, youthful star who plays the part of Jack Barbour in "One Man's Family" and Billy Smithers of "Memory Lane." Godfrey had recognized the voice, but not the face.

Ψ

## Behind the Request Hour

Did you ever listen to one of these smaller "phonograph-record" stations during their request hour and wonder what was "back" of each request? There is sarcasm, pathos, heartaches, "Puppy love" and the real thing!

Tom wants "I'll Be Faithful" played for Grace at—sanitarium. Can it be that Grace is a patient there and Tom is the sweetheart that's waiting for her, or it may be that Tom is the husband assuring her of his love in a way he can't express himself.

Hazel wants "Love Thy Neighbor" dedicated to Beth—they possibly are neighbors and good "pals," but have had a misunderstanding and this is Hazel's olive branch—how she hopes Beth will respond tomorrow with "I'll String Along With You"—then all will be right again with these two old friends.

Then Mary and Bob want "There'll Be a Hot Time in the Old Town Tonight" played for Jenny, Irene, Gordon and Phil—a party? Yes, and all that a party can be, we *think*.

A heartache next—Bill wants "Have You Ever Been Lonely?" dedicated to Martha—they, too, could be just sweethearts that have had a lovers' quarrel—or maybe Martha and Bill are married and have drifted apart and Bill takes this way of asking forgiveness and another chance!

"The Waltz You Saved for Me" is played for Laura from Jim. They just met last week-end and think it is love at first sight. Both are remembering that waltz.

A "Mother" song is next. Some thoughtful offspring is remembering his mother's birthday. We wish the world was full of appreciative sons and daughters!

The hour is already up with dozens of requests unanswered and there will be disappointments—but how many hearts were touched? How many lives were changed in this one short hour? We'll never know!

# ETHER ETCHINGS

By IOLA McREYNOLDS

The National Broadcasting Company surely "took us places" during the week of July 22 to 29.

First to Hawaii, that Paradise of the Pacific, where, through the eyes of NBC we saw the arrival of our President at the picturesque harbor of Honolulu. By the aid of the clear-cut word pictures of the announcers we saw Diamond Head outlined against the tropic sky; were told how it came to be named Diamond Head. We saw airplanes by the score, and heard their roaring motors with our own ears; saw the rainbow-tinted water at Wai-ki-ki; saw the steamship Houston with its precious human cargo pass on its way to Honolulu, and saw it with its escort enter the harbor of this famous island city. Through the eyes of the announcer on the NBC boat who was so excited he was breathless, we saw the gay harbor dotted with the beautiful Hawaiian boats, manned by natives in their colorful garb; heard music from the pier like friendly leis across the water; saw ships from nearly every nation anchored there; heard native Hawaiians sing their own songs, Aloha, Song of the Islands, and that lovely, Prayer to Hawaii. And then we saw the beautiful steamship Houston tie up to the pier and our smiling President safely land, to be enthusiastically received by the waiting thousands. What a lovely, lovely group of pictures to remember.

Now the scenes shift. To England we go to witness a contest in sports, and from there to a sad scene where we heard an organ and the chant of the priest as Austria's leader was laid to rest; saw the war cloud that hung over the unhappy nation.

Then as a climax we were taken up in the air for sure! Nearly 60,000 feet high, with three of the bravest men of whom we have ever heard. After listening to that broadcast all the way through, we could never think that heroism and real courage are a thing of past history, or that deeds of daring are limited to war times only.

The thrills we had with these men so high above the earth; to hear their conversation not intended for our ears as they realized they were in trouble. The calmness with which Major Kepner told the others that "we must get going down"; the suspense during that period of waiting with our ears glued to the loud speaker, and the unutterable relief when we heard Major Kepner's

voice from that out-of-the-way place in Nebraska, telling of their safe landing under the most dangerous conditions.

To NBC, we who missed none of these things, are indebted for thrills a-plenty!

\* \* \*

SYMPHONY SUPREME! By the Detroit Symphony Orchestra, over CBS.

There are exalted moments of mountain top experiences in every worth while thing, but it seems that music holds more than any other, at least for a lot of us. While listening to this superb orchestra we are lifted face to face with all the grandeur of the universe, where we experience all the glory that we are capable of feeling. The deeps are broken up and we are shaken with emotion, and, as after a storm the sun comes out, bathing every rain-washed tree and flower with pure radiance, so it is with us after this experience. Every little petty thought, every grievance real or imagined, is washed away, leaving our minds refreshed and clean, bathed in the sunlight of pure, clear thinking, and everything has a different perspective.

It is GLORIOUS music, spoken with all the reverence that word commands, appealing to all that is grand and true within us. What a privilege to listen to it, and to think that all we have to do is to turn the dial.

\* \* \*

At close of day the exquisite notes of a harp come softly through the loud speaker, soothing tired nerves to relaxation, leading weary minds out into sylvan glades where the slanting rays of the setting sun tenderly touch the dainty flowers and grasses growing there, bidding them goodnight.

The Song of the Harp is the song of a silvery stream flowing over mossy stones, through shadowy isles where tall trees grow, with fragrant fern at their feet; of birds calling to each other as they return to their nest at twilight; of fountains playing in the moonlight, their music blending with that of the myriad sounds of night; of love itself, with all of its wooing tenderness.

Tune in to KPO at 6:30 Wednesday evening, Pacific time, and let Barbara Merkle's harp sing to you.

\* \* \*

When Elmore Vincent sings "Look for the Silver Lining" with that sympathetic assurance in his voice, we just know it's there, though we can't see it!

# SUNDAY Programs

Aug. 12, 1934

## 7:00 to 7:30 A. M.

KNX—Bill Sharples, Breakfast Club  
 KFOX—Recordings  
 KGD—Weather, Records  
 KSL—Uncle Tom and Comica  
 KOA—News; 7:05, Musicales

## 7:30 to 8:00 A. M.

KNX—Bill Sharples, Breakfast Club  
 KFOX—Recordings  
 KGD—Organ Recital  
 KVI—7:45, Temple Baptist Church  
 KSL—Mormon Tabernacle  
 KOA—Capitol Theatre Family

## 8:00 to 8:30 A. M.

• KPO & network—Major Bowes' Family  
 KGO—Organ Concert, Paul Carson  
 KYA—8:15, Christian Science Reading  
 KROW—Commuters Time Clock  
 KJBS—Close Harmony  
 KGD—Organ; News  
 \* KFR & network—Salt Lake Tabernacle Choir and Organ  
 KJR—Coast to Coast, recorded  
 KEX—Sacred Music; 8:15, Dance Antiques  
 KVI—8:15, Hill Billies  
 KHJ—Sunday Times Comic  
 KNX—Bill Sharples, Breakfast Club  
 KFOX—Percy and his Father; 8:15, Funny Paper Man  
 KFWB—Records; 8:15, Funny Paper Man  
 KGB—Sunday Comics  
 KSL—Mormon Tabernacle  
 KOA—Capitol Theatre Family

## 8:30 to 9:00 A. M.

• KGO & network—Radio City Music Hall Symphony  
 KPO—Morning Melodies  
 KYA—Sabbath Matins  
 KTAB—Sunrise Symphony  
 KROW—Swedish Meditations  
 KJBS—Dance Hits  
 KGD—Chapel  
 \* KFR & network—The Romany Trail  
 KOL—P. I. Comic Section  
 KVI—Radio Gospel League  
 KJR—Coast to Coast, Recorded  
 KEX—Band Music; 8:45, Council of Churches  
 KNX—Bill Sharples, Breakfast Club  
 KFOX—Funny Paper Man  
 KFWB—Funny Paper Man  
 KSL—Romany Trail  
 KOA—Radio City Concert

## 9:00 to 9:30 A. M.

KGO—Chronicle Comics, Bobbie Rockwell  
 KPO—Morning Melodies  
 KYA—'Fellowship of the Air'; 9:15, Funny Paper Man  
 KTAB—Apartment House Hunter  
 KROW—Health Swing  
 KJBS—Dance Orchestra  
 KGGC—Glenn's Oldtime Songs  
 KGD—Bondons  
 KQW—Organ Melodies  
 \* KFR & network—Ann Leaf, organist  
 KJR—Counterpoint; 9:15, Shadow the Clock  
 KHQ—American Weekly Comics



IRENE BEASLEY  
 NBC—Vocalist

KEX—Council Churches; 9:15, C. E. Union  
 KNX—Bob Shuler and Quartet  
 KFI—Church Quarter Hour; 9:15, Dr. Casselberry  
 KFWB—Recordings  
 KFOX—Recordings  
 KOA—Radio City Concert

## 9:30 to 10:00 A. M.

• KGO & network—Highlights of the Bible: Dr. Frederick K. Stamm; male chorus direction Keith McLeod; organ; presented by City, County and State Federations of Churches; Federal Council of Churches of Christ in America  
 KPO—Sparklets, Coquettes, vocal trio; Clay Landon, guitarist  
 KYA—Funny Paper Man  
 KTAB—Watch Tower; Open Road  
 KROW—Vita Hepar; Records  
 KJBS—Dance Orchestra; Records  
 KGD—Watch Tower Program; 9:45, Echoes of the Nineties  
 \* KFR & network—Compinsky Trio  
 KGGC—Featured Artists  
 KOL—Democratic Talk to 9:45  
 KEX—Shearer Bennett Program  
 KJR—Shadow on the Clock; 9:45, Melody Time  
 KNX—Congoin; 9:45, Organ  
 KECA—Records; 9:45, Hollywood Conservatory of Music  
 KFWB—Recordings  
 KFOX—Recordings  
 KOA—Sunday Forum

## 10:00 to 10:30 A. M.

• KPO & network—Singable Songs  
 KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne  
 KYA—Uncle Harry; 10:15, Musical Strings  
 KTAB—10th Ave. Baptist Church  
 KROW—Watch Tower Program  
 KJBS—Favorite Melodies

KGGC—Recordings; 10:15, Waltz Time  
 KQW—Salon Orchestra; 10:15, Baptist Church  
 KGD—Echoes of Nineties  
 \* KFR & network—Marion Congress, Alfred E. Smith, speaker  
 KJR—International Bible Students; 10:18, Rhythm Rulers  
 KEX—Lost and Found; Records  
 KFI—Tom Tom Symphony and Lecture by Maurice Zam  
 KHJ—Randall String Quartet to 10:15  
 KFWB—Recordings  
 KNX—Castles in Music  
 KFOX—Radio Sunday School  
 KGB—10:15, Voice of the Stars  
 KOA—Arnold's Commouore.

## 10:30 to 11:00 A. M.

• KGO & network—Concert Artists  
 KPO—Studio Program  
 KYA—Mountain Harmonists  
 KTAB—Church Services  
 KROW—Watch Tower Program  
 KJBS—Popular Melodies  
 KGGC—Request Hour  
 KQW—Baptist Church Services  
 KGD—Echoes of the Nineties; 10:45, Recordings  
 \* KFR & network—Windy City Revue  
 KEX—Recorded Program  
 KJR—10:45, Musical Auction  
 KNX—Organ Recital  
 KECA—Recordings  
 KFWB—Recordings  
 KFOX—Records  
 KSL—Windy City Revue  
 KOA—Concert Artists

## 11:00 to 11:30 A. M.

• KGO & network—To be announced  
 KPO—Bible Stories with Paul Carson at the Organ  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Community Church  
 KJBS—Popular Melodies  
 KGGC—Request Hour  
 KQW—First Baptist Church  
 KGD—Church Services  
 \* KFR & network—Detroit Symphony  
 KVI—Central Lutheran Church  
 KOMO—Organ Recital  
 KJR—Ceel Solly; Jewel Box  
 KEX—Symphony Hour  
 KHJ—Symphony Hour  
 KFWB—Maude Hughes, pianist  
 KNX—Silver Strings  
 KECA—Records  
 KFOX—St. Lukes Church  
 KSL—Symphonic Hour  
 KOA—Organ Recital

## 11:30 to 12:00 Noon

• KGO & network—Dancing Shadows, instrumentalists direction Max Dolin; vocalist  
 KPO—Bible Stories  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Community Church  
 KJBS—Maritime Melodies; 11:45, Song Favorites  
 KGGC—Symphonettes; 11:45, Mountain Music  
 KQW—First Baptist Church  
 KGD—Church Services  
 KVI—Central Lutheran Church  
 KOMO—Pastel Harmony

\*KFRC & network—Detroit Sym-  
phony  
KEX—Symphony Hour  
KHJ—Symphony Hour  
KNX—Lal Chand Mehra  
KFWB—Recordings  
KECA—Records  
KFOX—St. Lukes Church  
KSI—Symphony  
KOA—Huffman Theatre Harmonies

**12:00 to 12:30 P. M.**

•KGO & network—John B. Kennedy;  
12:15, Lillian Buckman, soprano  
KPO—Mickey Gillette and His Music  
KYA—Organ Concert  
KTAB—Church Services  
KLX—Merlyn Morse, tenor; Jeanette  
Stock, soprano; Helen Parmelee,  
pianist  
KROW—All Request Program  
KJBS—Orch.; 12:15, Vocalists  
KGGC—Concert  
KGDM—12:15, Portuguese Melodies  
KQW—Church; 12:15, Opera Stars  
\*KFRC & network—Buffalo Vari-  
ety Workshop  
KGW—12:15, Tommy Luke  
KOMO—Harp Melodies; 12:15, For  
All the Family  
KEX—Orchestra  
KNX—Concert Group  
KFWB—Gold Star Rangers  
KFOX—St. Lukes Church

**12:30 to 1:00 P. M.**

•KGO & network—Palmer Clark's  
Orchestra  
KPO—Studio Program  
KYA—Paraders  
KTAB—Church Services; 12:45,  
Religious Program  
KLX—Studio Program  
KROW—All Request Program  
KGGC—Concert  
KJBS—Recordings  
KGDM—Portuguese Melodies  
KQW—Symphony Hour  
\*KFRC & network—Buffalo Variety  
Workshop  
KGW—Tommy Luke to 12:45  
KOMO—For All the Family  
KEX—Orchestra; 12:45, Rev. Pope  
KFI—U. S. C. College of Music  
KFWB—Gold Star Rangers  
KNX—Concert Group  
KFOX—Electrical Transcription

**1:00 to 1:30 P. M.**

•KGO & network—Sunday Vespers,  
guest speaker; male quartet direc-  
tion Keith McLeod  
KPO—Melody Train; orchestra direc-  
tion Josef Hornik  
KYA—Waltz Classic  
KTAB—Church of Latter Day Saints  
KLX—Baseball  
KROW—Recordings  
KJBS—Dixie Marsh; 1:15, Record-  
ings  
KGDM—Portuguese Melodies; 1:15,  
Records  
KQW—Dixie Marsh, pianist; 1:15,  
Vocalists  
\*KFRC & network—The Playboys;  
1:15, Poet's Gold  
KOMO—For All the Family; 1:15,  
Manhattan Echoes  
KEX—Rev. Willard Pope  
KNX—Louise Johnson, Astro-Analyst  
KECA—Records  
KFWB—Music; 1:27, Baseball  
KOA—National Vespers  
KSL—Playboys

**1:30 to 2:00 P. M.**

•KGO & network—International  
Tidbits

KPO—Melody Train  
KYA—Alameda County Music  
Teachers' Assn.  
KTAB—George Kruger, pianist  
KLX—Baseball  
KROW—Luncheon Concert  
KJBS—Concert Recordings  
KFRC—Salon Moderne  
KQW—Popular Melodies  
KGDM—Records  
KJR—Here and There  
KEX—Rev. Pope; 1:45, Piano  
KFWB—Baseball Game  
KNX—Playing the Song Market  
KECA—Vocational Adjustment;  
1:45, Records  
KFOX—Health Talk; 1:40, Records  
KFSD—Old Time Program  
KSL—Afternoon Musicales  
KOA—Lakeside Orchestra; 1:45,  
International Tidbits

**2:00 to 2:30 P. M.**

•KPO & network—Catholic Hour  
KGO—Mickey Gillette and His Music  
KYA—Discovery Hour  
KTAB—Chamber of Commerce;  
2:15, Hawaiian Adventures  
KLX—Records  
KROW—The Observer  
KJBS—Spanish Melodies; Orchestra  
\*KFRC & network—Nick Lucas;  
2:15, Summer Musicales  
KGDM—Orchestra  
KQW—Spanish Tunes; 2:15, Instru-  
mental Trio  
KOMO—Old Songs of the Church  
KGW—Nick's Flower Home; 2:15,  
Eddie King, pianist  
KHJ—2:15, Rabbi Magnin  
KFT—Organ Recital  
KNX—Exposition Park Concert  
KFWB—Baseball Game  
KFOX—Christian Science Reader;  
2:15, Baseball  
KSL—Nick Lucas; 2:15, Musicales  
KOA—Catholic Hour

**2:30 to 3:00 P. M.**

•KPO & network—Henry King's  
Ross Fenton Farms Orchestra  
KGO—Music Room, orchestra direc-  
tion Emil Polak  
KTAB—Oakland Municipal Band  
KYA—Light Opera  
KLX—Ann Wakefield; 2:45, Souvenirs  
KROW—Tuneful Tunes  
KJBS—Afternoon Concert  
KGGC—Sunday School  
KGDM—Orchestra  
KQW—Popular Concert  
\*KFRC & network—Summer Musi-  
cale; 2:45, Carlile & London  
KJR—Chimes of the East  
KEX—Orchestra  
KOL—2:45, Musicales  
KVI—2:45, Judge Rutherford  
KGIN—2:45, Threads of Tradition  
KHJ—Jan Garber's Orchestra  
KNX—Concert  
KECA—Recordings  
KFOX—Baseball Game  
KFSD—Orchestra  
KFWB—Baseball Game  
KSL—Musicales; 2:45, Carlile &  
London  
KOA—Ross Fenton's Orchestra

**3:00 to 3:30 P. M.**

•KGO & network—Silken Strings,  
Charles Previn's Orchestra  
KPO—Afternoon Concert  
KYA—Light Opera  
KTAB—Oakland Municipal Band  
KLX—Records  
KROW—Tuneful Tunes  
KJBS—Recordings

KGGC—Church Service  
KGDM—Recorded Program  
KQW—Violin Solo to 3:15  
\*KFRC & network—Drama, "Peter  
the Great"  
KJR—Cornish School Program  
KEX—Orchestra; 3:10, Home Plate;  
3:15, Baseball  
KNX—Concert  
KECA—Classic Hour  
KFWB—Baseball Game  
KFOX—Baseball Game  
KFSD—Balboa Park Organ  
KSL—Peter the Great

**3:30 to 4:00 P. M.**

•KGO & network—Great Composers  
Program; Gordon and Musical  
Art String Quartets  
KPO—Afternoon Concert  
KYA—Light Opera  
KTAB—Oakland Municipal Band  
KLX—Helen Parmelee  
KROW—Hawaiian Airs; Records  
KJBS—Concert Favorites  
KGGC—Church Service  
KGDM—Records  
KQW—Concert Favorites  
\*KFRC & network—Chicago Knights  
KFRC—3:45, Newspaper Adventures  
KOL—3:45, The Endureshow  
KVI—3:45, Amusement Tips  
KEX—Baseball  
KJR—Souvenirs of Song to 3:45  
KOMO—Sextet for Strings  
KHJ—Stimulating Soothers; 3:45,  
Newspaper Adventures  
KNX—Concert  
KECA—Classic Hour  
KGB—3:45, Newspaper Adventures  
KFOX—Baseball Game  
KFWB—Baseball Game

**4:00 to 4:30 P. M.**

•KGO & network—Chase and San-  
born; Jimmy Durante, comedian;  
Rubinoff's Orchestra  
KPO—Community Forum  
KYA—Melodies Moderne  
KTAB—Oakland Municipal Band  
KLX—Records  
KROW—Afternoon Concert  
KJBS—Dance Orchestra  
KQW—Dance Hits; 4:15, Instru-  
mentalists  
KGDM—Recorded Program  
\*KFRC & network—Columbia's  
Variety Hour  
KJR—Records; Horse Race  
KEX—Baseball  
KNX—Carefree Capers  
KECA—Piano recital  
KFOX—Baseball Game  
KFSD—Symphony Concert  
KFWB—Baseball Game

**4:30 to 5:00 P. M.**

•KGO & network—Chase and San-  
born Program  
KPO—Studio Program  
KYA—Vesper Services  
KTAB—Episcopal Radio Mission  
KLX—Carefree Capers  
KROW—Afternoon Concert  
KJBS—Recordings  
KGDM—Recordings  
KQW—Vocal Headliners  
\*KFRC & network—Columbia's  
Variety Hour  
KJR—Knights of Note  
KEX—Recorded Program  
KNX—Records; 4:45, Male Quartet  
KECA—Recorded Program  
KFWB—Recordings  
KFOX—Nazarene Church  
KFSD—Symphony Concert

**5:00 to 5:30 P. M.**

- KGO & network—Manhattan Merry-Go-Round; Tamara, Russian blues singer; Men About Town, trio
- KYA—Symphony Concert
- KTAB—Religious Services
- KLX—Old Man Soliloquy; 5:15, Melody Palette
- KROW—Oakland Council of Churches
- KJBS—Dance and Vocal Records
- KGDM—Recordings
- KQW—Musical Comedy
- ★KFRC & network—Sanctuary Symphony Orchestra
- KJR—Emanuel Tabernacle
- KEX—Four Square Cathedral
- KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews
- KECA—Chamber Music
- KFWB—Recordings
- KFOX—Jack Maurice's Orchestra
- KFSD—Symphony
- KSL—Harry Sosnik's Orchestra

**5:30 to 6:00 P. M.**

- KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano
- KPO—Organ Concert, Paul Carson
- KYA—Symphony Concert
- KTAB—Religious Services
- KLX—Covered Wagon Jubilee
- KROW—Wilma McVey, soprano
- KJBS—Musical Comedy Hits
- KGDM—Dance Orchestra
- KQW—Musical Comedy Melodies
- ★KFRC & network—Fred Waring's Pennsylvanians
- KHQ—Album of Music
- KJR—Vindobonians
- KEX—Four Square Cathedral; 5:45, Concert
- KNX—Dr. John Matthews
- KFWB—Recordings
- KFOX—Quartet; 5:45, Elec. Trans.
- KECA—Records; Franz Hoffmann, baritone

**6:00 to 6:30 P. M.**

- KGO & network—Hall of Fame: guest star; orchestra
- KPO—Henry M. Hyde, Adventures in Science; 6:15, Clef Dwellers, vocal trio
- KYA—Melodettes; 6:15, Studio
- KTAB—Wyoming Cowboys
- KLX—Mixed Quartet
- KROW—Recordings
- KJBS—Dance Melodies
- KGDM—Selected Recordings
- KQW—Song of the Islands; Records
- ★KFRC & network—Wayne King's Orchestra
- KJR—Angelus Hour
- KEX—Recordings
- KECA—Wesley Tourtellotte, organ; Bert Shepher, violin
- KNX—Souvenirs of Song
- KFOX—News; Piano
- KFWB—News; 6:05, Organ, Piano, Violin
- KFSD—South Sea Hawaiians

**6:30 to 7:00 P. M.**

- KGO & network—Canadian Capers, lyric trio; orchestra direction Allen MacIver
- KPO—Palace Hotel Concert Ensemble
- KYA—Twilight Melodies
- KTAB—Amateur Baseball Scores
- KLX—Musical Program
- KROW—Songfest; 6:45, Philosophy
- KJBS—Dance Melodies
- KGDM—Recorded Program
- KQW—Musical Varieties
- KJR—Angelus Hour

**STATION DIRECTORY**

**★NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	308.1	970
KOA	325.9	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

**★CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	238.1	1270
KSL	265.3	1130
KVI	528	570

**Independent Stations**

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- ★KFRC & network—Ferde Grofe "Americana"
- KOIN—Salon Moderne
- KHQ—Canadian Capers
- KEX—Recorded program
- KFI—Charlie Hamp
- KNX—Rev. C. E. Fuller
- KHJ—To be announced
- KECA—Organist and violinist
- KFWB—Ed Fitzpatrick's Orchestra
- KFOX—School Kids; 6:45, Orch.
- KSL—Ferde Grofe's Americana

**7:00 to 7:30 P. M.**

- KGO & network—Irene Beasley, blues singer; 7:15, Madame Schumann-Heink and Harvey Hays
- KPO—The Melody Lingers On, orchestra direction Emil Polak
- KYA—Dinner Concert
- KTAB—Echoes of Portugal; 7:15, Viennese Nights
- KLX—Trio
- KJBS—Dance Melodies
- KROW—Facel; 7:15, Y. M. C. A. Program
- KGCC—Church Service
- KQW—Dance Tunes; Orchestra
- ★KFRC & network—S. & W. Merry-makers
- KOL—Merrymakers
- KJR—Metropolitan Moods
- KEX—Musical Gems
- KNX—Concert
- KFOX—Warner Bros. Show
- KFWB—Phil Regan and Orchestra
- KHJ—7:15, Orchestra
- KECA—Pierce Bros. Quartet
- KFSD—Furbilt's Program
- KSL—Little Jack Little Orchestra

**7:30 to 8:00 P. M.**

- KPO & network—Broadcast to Byrd Expedition
- KGO—Joseph Hornik, Viennese program
- KYA—Happy Felton's Orchestra
- KTAB—Church Serv. Bapt. Church

- KLX—Musical Auction; 7:45, William Don, eccentric comedian
- KROW—Our Naval Reserve; 7:45, Variety Program
- KGCC—Church Service
- KQW—First Baptist Church Service
- ★KFRC & network—S and W Merry-makers
- KEX—Musical Gems; Crazy Crystals
- KGW—Beauty That Endures; 7:45, Studio
- SMO—Meditations; 7:45, Futuristic Capers
- KNX—Musical Program
- KFI—Makers of History
- KFWB—Elec. Transc.; 7:45, Comedy Stars of Hollywood
- KFOX—Boy Detective; 7:45, Songs
- KOA—The Forty-Niners; Music
- KSL—Dance Orchestra

**8:00 to 8:30 P. M.**

- KGO & network—Eddie Duchin's Congress Hotel Orch.; 8:15, Russ Columbo, baritone; orchestra; Jimmy Fidler, Hollywood commentator
- KPO—The Black Ghost, dramatic program; 8:15, Personal Closeups, interview by Gypsy
- KYA—Opera, recordings
- KTAB—Church Services, Baptist
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- ★KFRC & network—Hi-Jinks
- KJR—First Church of Christ Scient.
- KQW—Congress Hotel Orchestra
- KEX—First Church of Christ
- KNX—Presbyterian Church
- KFI—Orchestra and Soloist
- KECA—Burr McIntosh; 8:15, Russ Colombo
- KFWB—To be announced
- KFOX—Christian Science Service
- KFSD—Organ Recital to 8:15
- KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service
- KOA—Comedy Stars; 8:15, Russ Colombo

**8:30 to 9:00 P. M.**

- KGO & network—Hollywood on the Air; Movie celebrities; orchestra direction Jan Rubini
- KPO—Reflections, singer, organ, harp and violin
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- ★KFRC & network—Hi-Jinks
- KOIN—King's Guards; 8:45, Nikola Zan, baritone
- KJR—First Church of Christ Scient.
- KEX—First Church of Christ
- KNX—Church Services
- KFI—Orchestra and Soloist
- KFWB—To be announced
- KFOX—Christian Science Service
- KSL—L. D. S. Services; 8:45, Watch Tower
- KOA—Hollywood on the Air

**9:00 to 9:30 P. M.**

- KGO & network—Hotel Bismarck Orchestra
- KPO—University of California Prog.
- KYA—Opera Recordings
- KTAB—Church Services; 9:15, Rod Henderson, Bits of Humor, Story
- KLX—Neighborly Songs & Poems; 9:15, World Revue
- KROW—Foreign Watch Tower
- KQW—Church; Vocal Gems
- KGW—G. A. Paine Prog. to 9:15

\* KFRC & network—Earl Hines' Orch.; 9:15, Beecher's Orch.  
 KOIN—The Mummers  
 KOMO—Royal Foursome; 9:15, Trio  
 KJR—Hal Grayson's Orchestra  
 KEX—9:05, Abe Bercovitz  
 KFI—University of California Prog.  
 KFVB—"Coronets," historical drama by Kay Van Riper  
 KNX—News; 9:15, Judge Rutherford  
 KFOX—Beverly Hill Billies  
 KECA—Countess De Le Guore, pianist; 9:15, Records  
 KSL—Organ and Violin  
 KOA—Dance Orchestra

9:30 to 10:00 P. M.

• KGO & network—Reader's Guide, Joseph Henry Jackson  
 KPO—Frankie Masters' Doodlebug Orchestra  
 KYA—"Beauty That Endures"; 9:45, News Editor; 9:55, Talk  
 KTAB—Chapel of the Chimes, organ; 9:45, Jack Spriggs Orch.  
 KLX—World Revue; 9:45, News; 9:50, Jewel Box  
 KROW—Ran Wilde's Orchestra  
 KGGC—9:45, Skate Races  
 KQW—Concert Memories  
 KVI—Radio Gospel League  
 \* KFRC & network—Jan Garber's Orchestra  
 KOMO—String Trio; 9:45, Song Garden  
 KNX—The Crocketts  
 KHJ—9:55, Jewels of Romance  
 KFVB—Skit; 9:35, Orchestra  
 KFOX—Beverly Hill Billies  
 KECA—Recordings  
 KOA—Dance Orchestra  
 KSL—Frank Asper, organist; Wm. Hardman, violinist

10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Paul Carson, organist  
 KPO—Pete Smythe and His Hotel Cosmopolitan Orchestra  
 KYA—Talk; 10:10, Concert Memories  
 KTAB—Japanese-American Broadcasting Society Program  
 KLX—Dance Program  
 KROW—Spotlight Review  
 KFRC—News  
 \* KFRC & network—Hoagland's Orchestra  
 KOL—Dance Orchestra  
 KOMO—10:15, Viennese Vagabonds  
 KJR—Spice of Life to 10:15  
 KEX—Rev. W. H. Pope  
 KGW—10:15, Kelly's Cavaliers  
 KFI—10:15, Paul Carson, organ  
 KHJ—News; 10:10, Dance Orchestra  
 KNX—The Crocketts  
 KECA—Recordings  
 KFVB—News; 10:15, Jay Whidden's Orchestra  
 KFOX—News; 10:15, Orchestra  
 KOA—Cosmopolitan Orchestra  
 KGB—News; Orchestra  
 KSL—Carol Lofner Orchestra

10:30 to 11:00 P. M.

• KGO & network—Paul Carson, organist  
 KPO—Doorways to Yesterday; vocal soloists; two violins  
 KYA—Frank Castle's Show  
 KTAB—Dance Tunes  
 KLX—Dance Program  
 KROW—Dance Music  
 \* KFRC & network—Dance Orch.  
 KOL—Dance music  
 KVI—Dance Orchestra

KOMO—Dance Orchestra  
 KEX—Rev. Willard Pope  
 KFI—Organ Recital  
 KHJ—Dance Orchestra  
 KFVB—George Hamilton's Orch.  
 KFOX—Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Orchestra  
 KOA—Doorways to Yesterday

11:00 to 11:30 P. M.

• KGO & network—News Service; 11:05, Happy Felton and His Bal Tabarin Orchestra  
 KPO—Midnight Melodies, Charles Runyan, organist  
 KTAB—Dance Music  
 KROW—Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance music

KVI—Jan Garber's Orchestra  
 KOIN—Jan Garber's Orchestra  
 KFVB—Jay Whidden's Orchestra  
 KHJ—Dance Orchestra  
 KFOX—Hal Brown's Orchestra

11:30 to Sign Off

• KGO & network—Happy Felton's Orchestra  
 KPO—Charles Runyan, organist  
 KFRC—Organ Recital  
 KTAB—Music; Vagabond  
 KROW—Dance Music  
 KJBS—12:01, Owl Program to 7 a.m.  
 KGDM—12, Music and News  
 KOL—Orville Knapp's Orchestra  
 KVI—Organ Recital  
 KHJ—Midnight Moods  
 KFOX—Jack Maurice's Orchestra  
 KGB—Dance Orchestra

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NEW  RENEWAL  EXTENSION C

# MONDAY Programs

Aug. 13, 1934

## 7:30 to 8:00 A. M.

- KGO & network—U. S. Navy Band
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Early Morning Exercises
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KOIN—Koin Clock
- KVI—Hillbillies; 7:45, Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KEX—Hillbillies; 7:45, Dance Rhythms
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Morning Bible Study to 7:45
- KFOX—Grain Reports; Songs
- KGB—Seven o'Clock Club
- KSL—Morning Watch; 7:45, Adv. Review
- KOA—Hour of Memories

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields & Hall, piano duo
- KPO—Honey Dean, personality singer
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Morning Glories
- KLX—Records; Stocks
- KROW—Time Clock; 8:15, Gossiper
- KJBS—Morning Varieties
- KQW—Morning Varieties
- \* KFRC & network—Elizabeth Barthell; 8:15, Poetic Strings
- KOIN—8:15, Poetic Strings
- KEX—8:15, Hawaiian Serenaders
- KGW—Ronald Buck
- KHQ—8:15, Model Boot Program
- KOMO—Harp Melodies; 8:15, Morning Reveries
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KNX—Bill Sharples Club
- KFWB—Gold Star Rangers
- KFOX—Recordings
- KECA—Records
- KFSD—Good Cheer Program to 8:15
- KSL—8:15, Jennie Lee
- KOA—8:15, Fields and Hall

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, The New World, educational program
- KPO—Studio Program
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Concert Favorites
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Music
- \* KFRC & network—Al Kavelin and Orchestra
- KOL—Cecil and Sally to 8:45
- KOIN—Al Kavelin's Orchestra
- KOMO—Resume; 8:33, String Trio
- KGW—8:45, Abe Bercovitz, violin
- KEX—Orch.; 8:45, The New World
- KHQ—Review Programs; 8:45, Home Comfort
- KFI—8:45, Julia Hayes Hints
- KNX—Breakfast Club
- KFWB—Recordings



**BOB BRADFORD**

KFI—Vocalist

KFOX—Health & Efficiency; Records  
 KGB—Stocks to 8:35  
 KBI—Good, Morning Judge to 8:45  
 KOA—Vic & Sade; 8:45, The New World

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music to 9:15
- KGO—9:15, Barbara Lee Breakfast Club
- KPO—Studio Program; 9:15, Elmore Vincent, tenor
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing
- KJBS—Song Hits; Dance
- KGCC—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Personalities
- \* KFRC & network—Emil Velazco's Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies; 9:15, Dr. Whetstone
- KOIN—Air Shopping
- KOMO—Neighboring with Ned
- KHQ—9:15, Early Birds
- KNX—"Song Bag"
- KFI—Bennie Watson; 9:15 Hawaiianians
- KECA—9:15, Wellman & Hill
- KEX—9:15, Request Program
- KFOX—Orchestra; Talk
- KFWB—Records
- KFSD—Words & Music; 9:15, Wellman & Hill
- KOA—Words & Music; 9:15, Memories

## 9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Edna Fischer, pianist
- KYA—Waltz Idylls
- KTAB—Health Talk

- KLX—Clinic of the Air
- KDOW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Dance Novelties
- KQW—Visiting Faye Ward
- KGDM—News; 9:45, Records
- KFRC—Joanne to 9:45
- \* KFRC & network—9:45, Artist Recital
- KOMO—9:55, Pianologue
- KGW—9:45, Cooking School
- KVI—Better Business Talk to 9:35
- KJR—Shuffling Feet
- KFI—Hollywood Bowl Talk; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Amagon Program; 9:45, News
- KFWB—Dr. Gottlieb; 9:45, News
- KFOX—Records
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—National Farm and Home Hour
- KPO—Golden State Menu Flashes; 10:15, As Woman to Woman
- KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
- KTAB—Chasin' the Blues
- KLX—Studio; 10:15, Stocks
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Orchestra
- KGDM—Recordings
- \* KFRC & network—Buddy Fisher's Orchestra
- KOL—10:15, Uncle Jerry
- KEX—Lost & Found; 10:02, Ronald Buck
- KJR—Walks of Life; 10:20, Early Echoes
- KHQ—Melodies; Celia Lee
- KHJ—Buddy Fisher
- KFWB—Prudence Penny; Barbara Holmes
- KNX—Eddie Albright's Family
- KFOX—Prudence Penny; 10:25, Reports; Records
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO—Press-Radio News
- KGO & network—10:35, Woman's Magazine of the Air
- KPO—Smackout; 10:45, Richard Maxwell, tenor
- KYA—Organ Concert
- KTAB—Health Talk; 10:45, Records
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra; 10:45, Crazy Cadets
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Crazy Crystals
- KGDM—Recordings
- \* KFRC & network—Marian Congress, Cardinal Lepicier, speaker
- KOL—Morning Melodies
- KOIN—Art Kirkham, This and That
- KEX—Band Music
- KJR—Early Echoes; 10:45, Serenader
- KFWB—"Family Circle"
- KNX—Mary Holmes, Home Management; 10:45, Rhythm Encores
- KECA—Recordings
- KFOX—Bad Pennies; 10:50, Homer Reid
- KFSD—10:50, Studio Program
- KOA—Smackout; 10:45, Livestock and Produce Reports
- KSL—Marian Congress



11:00 to 11:30 A. M.

●KGO & network—Woman's Magazine of the Air  
 KPO—Radio Guild, drama  
 KYA—Organ; 11:15, Rhythmsters  
 KTAB—Concert; 11:15, Records  
 KLX—Recordings; 11:15, Castles  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Popular Hits of the Past  
 KGGC—Mlady's Date Book; 11:15, Memory Melodies  
 KGDM—Organ Recital  
 KQW—Light Classics  
 KFRC—Better Business Bureau  
 ★KFRC & network—11:15, Steel Pier Minstrels  
 KOL—Garden Talk to 11:15  
 KEX—Soloist; Cobwebs and Nuts  
 KJR—Rhythm Rulers  
 KNX—Tabernacle of the Air  
 KECA—French Lesson; Records  
 KFWB—Records; Lost and Found  
 KFOX—Hal Nichol's Bad Pennies; 11:20, Health Talk  
 KOA—Radio Guild  
 KSL—Four Showmen; 11:15, Minstrels

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35  
 ●KGO & network—California Federation of Women's Clubs  
 KPO—Radio Guild Drama  
 KYA—Rhythmsters  
 KTAB—Recordings  
 KLX—Anita & Orosco; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Song/Shop; 11:45, News; 11:50, Organ  
 KQW—Variety and Theatre News  
 KGDM—Organ  
 KFRC—Women's Home Forum  
 ★KFRC & network—11:45, Chan-sonette  
 KOIN—Steel Pier Minstrels to 11:45  
 KHQ—Organ Recital  
 KGW—Piano; 11:45, Crazy Crystals  
 KOMO—Organ Concert to 11:35  
 KJR—Measured Steps  
 KEX—Cobwebs & Nuts; Orchestra  
 KFI—Fashion Tours; 11:45, Market  
 KFWB—Recordings  
 KNX—Jewel Box; 11:45, Talk  
 KFOX—News; Records  
 KECA—Organ Concert to 11:35  
 KFSD—Organ Concert to 11:35  
 KSL—Steel Pier Minstrels to 11:45  
 KOA—Radio Guild

12:00 to 12:30 P. M.

●KGO & network—Betty and Bob; 12:15, Farm and Home Hour  
 KPO—Agricultural Bulletins; 12:15, Luncheon Program  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:05, Organ Concert  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Records and Accordionist  
 KGGC—Request Hour  
 KQW—Popular Variety  
 ★KFRC & network—Bill Huggins; 12:15, Salvation Army Band  
 KGW—12:15, Meier & Frank  
 KHQ—12:15, Business and Pleasure  
 KEX—Fred Beardsley, tenor  
 KJR—Reflections of Romance; 12:15, Grain Report; Rhythm Encores  
 KNX—News; 12:15, Congoin  
 KECA—Records; 12:15, News  
 KFWB—Records; 12:15, Talk  
 KFSD—Stock Reports to 12:15  
 KGB—Farm Flashes to 12:15  
 KSL—Broadcasters Review  
 KOA—12:15, Vic Schilling's Orch.

12:30 to 1:00 P. M.

●KGO & network—Farm and Home  
 KPO—Luncheon Program  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—D. Brose; 12:45, Melody Race  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KJBS—Dance Orchestra  
 KGGC—Request Hour  
 KQW—Weather and Market Reports  
 ★KFRC & network—Chicago Variety Program  
 KVI—News and Comment to 12:45  
 KHQ—Marching Band; Studio  
 KEX—Amer. Produce; 12:45, Forum Luncheon  
 KQW—Dr. Semler; Friendly Chat  
 KJR—Headlines  
 KNX—Concert Ensemble  
 KFWB—Records  
 KECA—Concert Favorites; Records  
 KFOX—Records; 12:45, Civic Talk  
 KOA—Orchestra; Lady Next Door

1:00 to 1:30 P. M.

●KGO & network—Orlando's Tea Music  
 KGO—1:15, Contract Bridge  
 KPO—News; 1:15, Ann Warner's Chats with Her Neighbors  
 KYA—Marie Leon, soprano; 1:15, Modern Maestros  
 KTAB—Radio Frolic, Geo. Taylor  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Record Novelities; 1:15, At Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, Hollywood Keyhole  
 KGDM—Pacific Islanders; Records  
 ★KFRC & network—Musical Album of Popular Classics; 1:15, Between the Bookends  
 KOIN—Book of Life  
 KOL—1:15, Julie Day  
 KGW—Chat, 1:15, Dental Clinic  
 KOMO—Farm Talk; 1:15, Tea Time Tales  
 KJR—Hotel Plaza Orchestra  
 KEX—Forum Luncheon  
 KHQ—1:15, Baking Program  
 KFWB—"The Old Codger"  
 KFI—Classic Hour  
 KHJ—Merle Carlson's Orch. to 1:15  
 KNX—Pontrelli's Orchestra  
 KFOX—"The Old Codger"  
 KGB—Musical Album to 1:15  
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

●KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True  
 KPO—Ann Warner's Chats; 1:45, Sam Moore, guitarist  
 KYA—Modern Maestros; 1:45, Violin Masters  
 KTAB—Jean Kent  
 KLX—Song Bag  
 KROW—Home Beautiful; 1:45, Tuneful Tunes  
 KQW—Friendly Hour  
 KGDM—Organ  
 KEX—Financial Reports; Music  
 KFRC—Closing stocks to 1:35  
 ★KFRC & network—1:35, Edward Wurtzebach Orchestra; 1:45, Bob Nolan and Norm Sherr  
 KOIN—The Book of Life  
 KOMO—1:45, "Dreams Come True"  
 KJR—Enchanted Islands  
 KFWB—Records; 1:45, Pianist  
 KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr; 1:55, Citrus Soap  
 KNX—Pontrelli's Orchestra  
 KFSD—Studio Program  
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

●KGO & network—Al Pearce and His Gang  
 KPO—Pair of Pianos  
 KYA—Intercollegiate Forum Debate  
 KTAB—Globe Trotter; Talk; Rec'ds  
 KLX—Lost & Found; 2:05, Records; 2:15, Cecil Wright  
 KROW—Nu-Bake; Chas. Goodman, vocalist  
 KJBS—Popular Tunes of the Day  
 KGDM—Records; News  
 KQW—Dance Matinee  
 ★KFRC & network—Happy Go Lucky Hour  
 KEX—World Bookman; 2:05, Musical Gems  
 KJR—Salon Hour, recorded  
 KFWB—H. M. Robertson; Records  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFOX—Recorded Program; 2:15, Coleman Cox  
 KSL—Mischa Raginsky's Orchestra; 2:15, Dental Clinic  
 KOA—Theatre Reporter; Speaker; 2:15, Al Pearce Gang

2:30 to 3:00 P. M.

●KGO & network—Al Pearce Gang  
 KPO—Charlie Davis' Orchestra; 2:45, Grandmother's Trunk  
 KYA—Vignettes of Life; 2:45, Symphony Highlights  
 KTAB—Three Four Time; 2:45, Tranquility  
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour  
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist  
 KJBS—Popular Tunes  
 KGDM—The Romancers  
 KQW—Afternoon Concert  
 ★KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KFWB—Recordings  
 KNX—Foreign Recordings  
 KFOX—Recordings  
 KECA—Classic Hour, records  
 KSL—Miniatures; 2:45, Two Pals and a Gal  
 KOA—Orchestra; Grandmother's Trunk

3:00 to 3:30 P. M.

●KGO & network—Ernie Holtz' Orch. 3:15, Mario Cozzi, baritone  
 KPO—The Mudcaves, dramatic skit; 3:15, Tom Mitchell, baritone  
 KYA—Symphony Highlights  
 KTAB—Recordings; 3:15, Royal Sophistications  
 KLX—Opportunity Hour  
 KROW—Mary Dowd Reardon  
 KJBS—Orchestra; 3:15, Word Man  
 KGW—Stock Reports; Music; 3:15, Word Man  
 KGDM—The Romancers  
 ★KFRC & network—Feminine Fancies  
 KOMO—Julia Hayes to 3:15  
 KJR—Easy Chair to 3:15  
 KGW—Concert Trio  
 KHQ—John W. Graham Program; 3:15, Club Bulletin  
 KFI—English Lesson; 3:15, News  
 KNX—Concert Orchestra  
 KECA—Alexander Bevani, Italian Language to 3:15  
 KFWB—Recorded Program  
 KFOX—Recordings  
 KSL—Jack Russell's Orchestra; 3:15, Nick Lucas  
 KOA—Microphone News; 3:15, Univ. of Denver

**3:30 to 4:00 P. M.**

- KPO & network—Soloist to 3:45
- KGO—The Family Cook Book
- KGO & network—3:45, Sisters of the Skillet
- KPO—3:45, Univ. California Prog.
- KYA—Symphony Highlights; 3:45, Community Chest Question Box
- KTAB—Little Serenade; 3:45, Picture Revue
- KLX—Records; 3:45, Song Market
- KROW—Island Serenaders; 3:45, Hits of Today
- KJBS—Dance Records
- KGDM—Recordings
- KQW—Variety Program
- ★KFRC & network—Jimmy Corbin Pianologue; 3:45, And the Crowd Roars
- KFRC—3:55, Town Topics
- KOIN—Newspaper of the Air
- KEX—Request Program
- KOMO—Salon Trio
- KOL—3:35, Studio; 3:45, Music
- KFI—Ann Warner's Chats
- KHJ—3:45, Stimulating Smoothers
- KECA—Soloist; 3:45, Univ. Calif.
- KFOX—Whispering Strings; Talk
- KFWB—Clinic of the Air
- KNX—Concert Orchestra
- KSL—Junior Hour
- KOA—Soloist; 3:45, Doodlebug Orchestra

**4:00 to 4:30 P. M.**

- KGO & network—Yeast Foamers, Jan Garber's Orchestra
- KPO—Doric Quartet, Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, bass; Emil Polak, director
- KYA—Tea Dance Parade
- KTAB—Keep Smiling Revue
- KLX—Records; 4:15, Helen Parmelee, pianist
- KROW—Popular Tunes; 4:15, Waltz Time
- KJBS—Close Harmony
- KGDM—Gilmore Oil Program
- KQW—Variety Program
- KFRC—Town Topics to 4:05
- ★KFRC & network—Kate Smith and her Music; 4:15, From Old Vienna
- KHJ—"On the Air" to 4:15
- KOL—4:15, Hours with Baur
- KJR—Goodwill Prog.; Tea Dansant
- KEX—Pickens Sisters
- KECA—Piano and Records
- KFWB—Talk; 4:15, Records
- KNX—Melody Race; 4:15, Records
- KFOX—Newly Life Sketches
- KGB—4:15, From Old Vienna
- KSL—Kate Smith; 4:15, Broadcasters' Review

**4:30 to 5:00 P. M.**

- KGO & network—Ensemble Symphonique
- KPO—Mickey Gillette & His Music
- KYA—Tea Dance Parade
- KTAB—Hawaiian Trio; 4:45, Old Bachelor
- KLX—4:45, McCoy Health School
- KROW—Hill Billy Music
- KJBS—Orchestra; 4:45, Melodies
- KQW—Story Time; 4:45, Music
- ★KFRC & network—Raffles, Amateur Cracksman
- KGDM—Three Tumbleweeds
- KGW—Sam Gordon
- KJR—Snapshots; 4:45, Steamboat Bill
- KEX—Orchestra
- KFI—Gleria Hamilton to 4:45
- KECA—4:45, News
- KNX—Musical Auction; 4:45, Musical Moments

**STATION DIRECTORY**

●NBO Network Stations

Station	Meters	Kca.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KFOX—Health and Psychology; 4:50, Records
- KFWB—Cocktail Hour
- KSL—Broadcaster's Review
- KOA—Symphonic Ensemble

**5:00 to 5:30 P. M.**

- KGO & network—Studio Chatter and Josef Hornik's Orchestra
- KPO—News; 5:15, Paul Carson, organist
- KYA—Children's Hour
- KTAB—Health Talk; 5:15, Rhythm Ramblings
- KLX—Brother Bob's Club
- KROW—Organ Recital
- KJBS—Popular Vocalist; 5:15, Rec.
- KGCC—Studio Frolic
- KQW—Twilight Hour; 5:15, Popular Tunes
- KGDM—Commercial Program
- ★KFRC & network—Evan Evans & Orchestra; 5:15, Roy Helton
- KOMO—Pipes and Strings; 5:15, Futuristic Capers
- KHQ—Tull and Gibbs; 5:15, Song Memories
- KFI—Organ Recital
- KNX—Storytown Express; Serenade
- KFWB—Playtime Lady; 5:15, Rec'ds
- KFOX—Playtime Lady; Records
- KOA—Sinclair Minstrels

**5:30 to 6:00 P. M.**

- KGO & network—Colgate House Party; Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra
- KPO—Marshall's Mavericks, Charles Marshall, Mona Greer, Ace Wright, Johnny O'Brien, Johnnie Toffoli
- KYA—Around the Town; 5:45, Campbell Digest
- KTAB—Dr. Thompson, talk
- KLX—Covered Wagon Jubilee
- KJBS—Records; 5:45, Music
- KROW—Eating Your Way to Health

- KGCC—Lecture; 5:45, Irish Gems
- KQW—Southern Four; 5:45, Voice of Portugal
- KGDM—Hawaiian Program; 5:45, Lonesome Cowboy
- KOL—5:45, Ralph Horr Talk
- ★KFRC & network—Tom Gentry's Orchestra
- KOIN—Save a Life Club
- KJR—Playing the Song Market; 5:45, Cecil Solly
- KEX—Orchestra
- KHJ—To be announced
- KNX—Radio Gossip Club; Song Service
- KFWB—Recordings
- KECA—Records; Catholic Mission
- KFSD—Popular Program
- KSL—Jules Alberti's Orchestra
- KOA—Colgate House Party

**6:00 to 6:30 P. M.**

- KGO & network—Carnation Contented Program; Orchestra and Vocalists
- KPO—Dinner Concert
- KYA—Cy Trobbe and Orchestra
- KTAB—Organ Concert
- KLX—KLX Trio
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Records
- KGCC—Dinner Dance Review
- KQW—Dept. of Agriculture; 6:15, Franco's program
- KJBS—News; 6:15, Records
- KGDM—Orchestra
- ★KFRC & network—Wayne King's Orchestra with Lady Esther
- KJR—Song Bag
- KEX—Varieties
- KNX—News; 6:15, Concert Group
- KECA—Board of Education; News
- KFWB—News; 6:10, Records; 6:15, Eddie Eben, organist
- KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally
- KFSD—Concert

**6:30 to 7:00 P. M.**

- KGO & network—Demi-Tasse Revue: Ruth Etting, torch singer; Gus Arnheim's Orchestra
- KPO—Safety First; 6:45, Cliff Nazarro
- KYA—Cy Trobbe's Orch.; 6:55, Political Talk
- KTAB—Records; 6:45, Mining News; 6:50, Communications
- KLX—Trio
- KROW—Ne'er Do Well
- KJBS—Popular Melodies
- KGCC—Dinner Dance Review
- KQW—Mkt. Reports; 6:45, Torrid Tunes
- KGDM—Records; 6:45, Talk
- ★KFRC & network—Piano Duets; 6:45, Military Band
- KVI—Beauty That Endures to 6:45
- KJR—Dinner Dansant
- KEX—Sports; Orchestra
- KNX—Concert; 6:45, Your Dinner Dance
- KECA—Wesley Tourtelotte, organist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist
- KFWB—Organ; 6:45, Ray De O'Fan
- KFOX—School Kids; 6:45, Ray de O'Fan
- KSL—Twilight Reveries to 6:45

**7:00 to 7:30 P. M.**

- KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn, comedy sketch
- KPO—String Time; Orchestra
- KYA—Ernie Smith's Sport Page; 7:15, Aviation Forum

KTAB—Cecil & Sally; 7:15, Italian News  
 KROW—Quartet Music; 7:15, Ramblers  
 KLX—News; 7:15, Lovable Liars  
 KJBS—Popular Melodies  
 KGGC—Arnet Amos; 7:15, Waltz Time  
 KQW—Weather Report; Records  
 KFRC—Political Program  
 \*KFRC & network—7:15, Glen Gray's Orchestra  
 KOL—7:15, Speaker Stevenson  
 KVI—Fats Waller; 7:15, Orchestra  
 KOIN—Musical Program  
 KEX—Symphony; 7:15, Blackbirds of Harmony  
 KJR—Travellers  
 KNX—Watanabe and Archie  
 7:15, Crazy Crystals  
 KFWE—Syncopators  
 KFOX—Eb and Zeb; 7:15, Bobby and Betty  
 KECA—Organist, Violinist & Cellist  
 KFSD—Sunny and Buddy to 7:15  
 KGB—Political Talk; 7:15, Glen Gray's Orchestra  
 KSL—Origin of Superstition; 7:15, Glen Gray's Orchestra

**7:30 to 8:00 P. M.**

• KGO & network—Voice of Firestone Garden Concert; Gladys Swarthout, soprano; Wm. Daly's Orchestra  
 KPO—Comedy Stars of Hollywood; 7:45, Your Boy's Future, talk by Scotty Mortland  
 KYA—Concert Orchestra  
 KTAB—Recordings; 7:45, Met. Chamber of Commerce  
 KLX—Beauty That Endures; 7:45 Clinic of the Air  
 KROW—Ramblers; 7:45, Variety  
 KGGC—Good Government League; 7:45, Warren Shannon  
 KQW—Italian Hour  
 \*KFRC & network—Glen Gray's Orch.; 7:45, Jan Garber's Orch.  
 KOIN—7:45, Enoch Light's Orch.  
 KVI—Dr. R. M. Mellor to 7:45  
 KEX—Tango Time  
 KJR—Dollars & Cents; 7:45, Radio Ralph  
 KNX—Orchestra; King Cowboy  
 KECA—'Law Applied to Everyday Life'; 7:45, Records  
 KHJ—Orchestra  
 KFWE—Louise Raymond; 7:45, Pioneers  
 KFOX—The Boy Detective; 7:45, Three Vagabonds  
 KGB—7:45, Jan Garber's Orchestra  
 KSL—Crazy Crystals; 7:45, Orch.

**8:00 to 8:30 P. M.**

• KGO & network—Shell Show; guest artists; Yahbut and Cheerily comedians; vocalists; Geo. Stoll's Orchestra  
 KPO—Organ Symphony  
 KYA—Orchestra; 8:15, Doctor Good Cheer  
 KTAB—Viennese Nights  
 KLX—Clinic of the Air  
 KGGC—Recordings  
 KROW—Variety; 8:15, Watch Tower Program  
 KQW—Dance Time  
 \*KFRC & network—Blue Monday Jamboree  
 KEX—News; 8:15, Texas Cowboy  
 KJR—Highlight Hour  
 KNX—The In-Laws; Claire Melinno  
 KECA—8:15, Stove Poker Philosopher and Country Jane  
 KFOX—Christian Science; 8:15, Ballads

KFWB—On the Front Porch  
 KOA—Vocalist; Orchestra

**8:30 to 9:00 P. M.**

• KGO & network—Shell Show  
 KPO—Stanford University Program; 8:45, Hal Burdick, the Story Teller  
 KYA—Dance Orch.; 8:45, German Lied and Music  
 KTAB—Talk; Orchestra  
 KLX—The Vagabondettes; 8:45, Souvenirs  
 KROW—Ran Wilde's Orchestra  
 KGGC—Mountain Time; Timely Tunes  
 KQW—Golden Memories  
 \*KFRC & network—Blue Monday Jamboree  
 KFOX—Show Boat; 8:45, Hearts & Flowers  
 KJR—Muted Strings to 8:45  
 KFRC—Concert Trio  
 KNX—Parade; Vocalists  
 KFWE—Tale of Two Cities  
 KECA—Song Recital Series  
 KOA—Claremont Orchestra

**9:00 to 9:30 P. M.**

• KGO & network—Studehaker Champions; Richard Himber's Orch.; Joey Nash, vocalist  
 KPO—Williams-Walsh Hotel Mark Hopkins Orchestra  
 KYA—Music; 9:15, National Defense Series  
 KTAB—Souvenirs; 9:15, Nightheaders  
 KLX—Fancit Theatre of the Air  
 KROW—Dillon Players  
 KQW—Night Baseball  
 KGGC—Organ; 9:15, Dance Rhythm  
 \*KFRC & network—Jimmy Davis' Orchestra  
 KOL—News to 9:05  
 KOIN—Norge Headliners to 9:15  
 KHQ—Studehaker Champions  
 KJR—Souvenirs; 9:15, Chamber of Commerce  
 KFRC—Concert Trio; 9:15, Orchestra  
 KNX—News; 9:15, Reveries  
 KFWE—Old Observer; 9:15, Slumbertime  
 KFOX—The Old Observer; 9:15, Reverly Hillbillies  
 KECA—9:15, Fishing and Hunting Talk  
 KFSD—Furmbilt's Program; 9:15, Studio

**9:30 to 10:00 P. M.**

• KGO & network—Waltz Time, Ben Klassen, tenor; Meredith Willson's Orchestra  
 KPO—Eddie Duchin's Orchestra  
 KYA—Ballads in Blue; 9:45, News; 9:55, Talk  
 KTAB—The Argonauts, drama  
 KLX—Pianist; 9:45, News  
 KROW—Instrumental Varieties  
 KGGC—Records  
 KQW—Night Baseball  
 \*KFRC & network—Jan Garber's Orchestra  
 KOL—9:45, Electrical Trans.  
 KOIN—Jan Garber's Orchestra  
 KOMO—Carstens Corners  
 KHQ—Northwest on Parade  
 KQW—Carstens Corners  
 KJR—Press News Bureau to 9:35  
 KFRC—Orchestra; 9:45, Wrestling  
 KFI—Waltz Time  
 KNX—The Crocketts  
 KFWE—Hollywood Hillarities  
 KECA—Song Recital  
 KFOX—Beverly Hill Billies  
 KSL—KSL Players  
 KGB—Dance Orchestra  
 KOA—Orchestra

**10:00 to 10:30 P. M.**

• KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra  
 KPO—Crosscuts from the Log o' the Day, Southern Harmony Four, male quartet  
 KYA—Talk; 10:10, A B C Pirates; 10:25, Organ  
 KTAB—Bulletin Boards; Records  
 KLX—Dance Orchestra  
 KROW—Records; 10:15, Veterans' KGGC—Orchestra  
 KFRC—News; 10:10, Carlson's Orch.  
 KGW—10:15, Kelly Kavalieros  
 KOL—Ken Stuart's Sunshine Prog.  
 KVI—Dance music  
 KJR—Till Tomorrow  
 KHJ—News Items; 10:10, Orchestra  
 KNX—The Crocketts  
 KFI—10:15, Carol Lee with Helene Hill  
 KECA—Musical Celebrities  
 KFWE—News; 10:15, Organ  
 KFOX—News; 10:15, Organ  
 KGB—News; Dance Orchestra  
 KSL—Merle Carlson's Orchestra  
 KOA—Orchestra

**10:30 to 11:00 P. M.**

• KGO & network—Tom Coakley's Orchestra; 10:55, News Service  
 KPO—Crosscuts from the Log o' the Day  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Dance Orchestra  
 KROW—Dance Music  
 \*KFRC & network—Gypsy Fiddlers  
 KOL—Gypsy Fiddlers  
 KGW—McElroy's Orchestra  
 KOMO—Light Classics  
 KEX—Lonesome Club  
 KNX—Pontrelli's Orchestra  
 KFOX—Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KHJ—The Islanders  
 KFWE—George Hamilton's Orch.  
 KOA—Palace Hotel Orchestra; 10:55, News

**11:00 to 11:30 P. M.**

KGO—Organ Concert  
 • KPO & network—Gus Arnheim's Orchestra  
 KYA—Organ Serenade  
 KTAB—Request Hour  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KOMO—Moonlight Melodies  
 KVI—Dance Music  
 KEX—Orchestra  
 KFWE—Dance Orchestra  
 KHJ—To be announced  
 KNX—Pontrelli's Orchestra  
 KFOX—Orchestra

**11:30 to Sign Off**

• KGO & network—Jimmy Grier's Orchestra  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Orchestra; Vagabond  
 KROW—Dance Music; Vagabond  
 KGDM—J2, Records to 6  
 KFRC—Merle Carlson's Orchestra  
 KOIN—Columbia Gardens  
 KOL—Merle Carlson's Orchestra  
 KOMO—Biltmore Orchestra  
 KVI—Carlson's Orchestra  
 KJR—Musical Auction; 11:45, Lotus Land  
 KFWE—Dance Orchestra  
 KHJ—Organ and Records  
 KFOX—Hal Brown's Orchestra  
 KGB—Dance Orchestra

# TUESDAY Programs

Aug. 14, 1934

## 7:30 to 8:00 A. M.

- KGO & network—Melody Mixers; Walter Blaufuss' Orch; vocalist
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil
- KOL—Organ Music
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Koin Clock
- KJR—Market Quotations; 7:45, Shadows of the Clock
- KEX—Hillbillies; Dance Rhythms
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Study
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music
- KOA—Melody Mixers

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall
- KPC—Soloist; 8:15, Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Morning Glories
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; Gossiper
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Connie Gates; 8:15, Orientale
- KHQ—Financial Service to 8:15
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KGW—Ronald Buck to 8:15
- KEX—8:15, Varieties
- KNX—Bill Sharples Breakfast Club
- KFI—Terence Vincent
- KFWB—Gold Star Rangers
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Network; 8:15, Dialog; 8:20, Fields and Hall

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Concert Favorites
- KGDM—Records; Talk, Dr. J. Avila
- \* KFRC & network—Al Kavelin and Orchestra
- KOL—Ceall & Sally to 8:45
- KEX—8:45, Dance Tunes
- KOMO—Viennese Vagabonds
- KHQ—Program Review; 8:45, Home Comfort
- KVI—Resume; 8:33, Market Specials
- KOIN—8:45, Elma Hackett
- KFI—8:45, Julia Hayes' Hints
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Health Talk; Records
- KGB—Stocks to 8:35
- KSL—8:45, Barbara Badger, economist
- KOA—Vic and Sade; 8:45, Words and Music



**NORMAN BROKESHIRE**  
CBS—Announcer

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee, Breakfast Club
- KPO & network—Studio Program; 9:15, Johnny O'Brien
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Recordings; 9:15, Charm School
- KROW—Health Swing Program
- KJBS—Morning Song Concert
- KGGC—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Mabel Rubin
- \* KFRC & network—Emil Velazco and Orchestra
- KOL—Prudence Penny; 9:15, Orch.
- KFRC—9:25, Goodwill Industries
- KVI—Mystic Melodies; 9:15, Orch.
- KOIN—Air Shopping
- KOMO—Neighboring with Ned
- KEX—Studio Program
- KHQ—9:15, Early Birds
- KFI—Helen Guest; 9:15, Jean Abbey Shopping
- KECA—9:15, Wellman & Hill
- KNX—Dr. Sherman's Health Talk
- KFWB—Recordings
- KFOX—Recorded Program; Talk
- KOA—Words and Music; 9:15, Honorable Archie

## 9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, National Farm & Home Hour
- KPO—News; 9:45, Studio Program
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGGC—Dance Novelties
- KQW—Popular Program
- KGDM—News, Politics
- KVI—Dr. Burns to 9:45

- \* KFRC & network—Esther Velas Ensemble
- KOL—Doris Meyne to 9:45
- KHQ—9:45, Morning Melodies
- KJR—Shuffling Feet to 9:45
- KGW—9:45, Cooking School
- KOMO—9:45, Clef Dwellers
- KEX—Dance Rhythms
- KFI—9:45, News Release
- KNX—Melody Time; 9:45, News
- KFWB—Records; Dr. Gottlieb
- KECA—Recorded Program
- KFOX—Diet Tips; News
- KGB—News Flashes to 9:35
- KFSD—Studio Program; 9:45, News
- KSL—Esther Velas Ensemble
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—National Farm and Home Hour
- KPO—Studio Program; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Barbara Dale Charm School
- KTAB—Chasin' the Blues
- KLX—Clinic; Stocks; News
- KROW—Vita Hepar; 10:15, Hits from Hollywood
- KJBS—News; 10:05, Dance Orch.
- KGGC—Cal King
- KGDM—Recordings
- KQW—Popular Orchestra
- \* KFRC & network—Eton Boys; 10:15, Poetic Strings
- KOL—On to Alaska, Buchanan
- KOMO—10:15, Julia Hayes
- KHQ—10:15, Celia Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders
- KFI—Al Gayle's Entertainers
- KFOX—Mary Kitchen; Reports; 10:27, Nichol's Bad Pennies
- KFWB—Records
- KNX—Eddie Albright's Family
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Press Radio News; 10:35, Woman's Magazine of the Air
- KPO—Smackout, Marlon and Jim Jordan, comedy duo; 10:45, Nellie Revell, interview
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Dance
- KQW—Aunt Sammy; 10:45, Records
- KGGC—Soft Pillow Sunshine
- \* KFRC—Mort Werner, pianist
- \* KFRC & network—10:45, Artist Recital
- KGDM—The Bondons
- KOL—Morning Melodies
- KOIN—Art Kikhran
- KEX—Ronald Buck; 10:45, Hal Kemp Orchestra
- KJR—Counterpoint; 10:45, Uncle Hank
- KFWB—'Family Circle'
- KECA—Records; Song Recital
- KFOX—Nichol's Bad Pennies; 10:50, Homer Reid
- KNX—Mary Holmes; 10:45, Records
- KOA—Smackout; 10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Nathan Stewart, baritone; Emil Polak's Orchestra

KYA—Organ Concert  
 KTAB—Morning Concert; 11:15, Beauty Facts  
 KLX—Mountaineers; 11:15, Lotus Land  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Orch.; 11:15, Medical Talk  
 KGGC—Milady's Date Book; 11:15, Memory Melodies  
 KQW—Light Classics; 11:15, Popular Selections  
 KGDM—Organ  
 KOL—Garden Talk to 11:15  
 \*KFRC & network—Metropolitan Parade  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers  
 KVI—The Observer to 11:15  
 KEX—Soloist; 11:15, Cobwebs and Nuts  
 KNX—Organ  
 KFOX—Hal Nichol's Bad Pennies; 10:50, Homer Reid  
 KECA—Records; 11:15, Medical Talk  
 KFVB—Records; Lost and Found  
 KOA—Nathan Stewart, baritone

11:30 to 12:00 Noon

KGQ—Financial Flashes to 11:35  
 \*KGQ & network—Music Magic, vocalists; Roy Shield's Orchestra  
 KPO—Accordiana, Johnnie Toffoli; 11:45, Agricultural Bulletins  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms; Kahn-variation  
 KLX—Anita and Orosco; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Shop; News; 11:50, Mountain Music  
 KQW—Accordion Capers; Theatre News  
 KGDM—Organ  
 KFRC—Women's Home Forum to 11:45  
 \*KFRC & network—Dancing by the Sea  
 KOIN—Empire Minstrels to 11:45  
 KHQ—Organ Recital  
 KGW—11:45, Crazy Crystals Prog.  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KFI—Fashion Tour; 11:45, Market Reports  
 KNX—Spice of Life; 11:45, Ionizer Talk  
 KFVB—Recordings  
 KFOX—News; Records  
 KFSD—Studio Program  
 KOA—C.A.C. Extension Service

12:00 to 12:30 P. M.

\*KGQ & network—Betty and Bob; 12:15, The Singing Stranger  
 KPO—Tally-ho Trio, instrumentalists  
 KYA—Scriptures; 12:05, Concert  
 KTAB—News; 12:05, Noon Concert  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Song Hits; 12:15, Records  
 KGGC—Request Hour  
 KQW—Popular Variety  
 KGDM—Road Report; Recordings  
 \*KFRC & network—Detroit Symphony Orchestra  
 KOIN—12:15, La Verne Axelson, fashions  
 KJR—Records; 12:15, Grain Reports  
 KEX—Band Music; Records  
 KNX—News; 12:15, Congo  
 KECA—Records; 12:15, News  
 KFSD—Stocks; 12:10, Program  
 KFVB—Records; 12:15, City Council Program  
 KFOX—Records; 12:15, Health Talk

12:30 to 1:00 P. M.

\*KGQ & network—Western Farm and Home Hour  
 KPO—Luncheon Program  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Records  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Weather Forecast; Mkt. Rep.  
 \*KFRC & network—Detroit Symphony  
 KGDM—Recordings  
 KJR—Headliners, records  
 KGW—Dr. Semler; Meier & Frank  
 KEX—American Prod. to 12:35  
 KHQ—Chamber of Commerce  
 KNX—Concert Group  
 KECA—Recordings  
 KFVB—Recordings  
 KFOX—Recordings; Civic Talk  
 KOA—Soloist; 12:45, Lady Next Door  
 KSL—Utah Agric. College to 12:45

1:00 to 1:30 P. M.

\*KGQ & network—Chick Webb's Orchestra  
 KPO—News; 1:15, Ann Warner's Chats With Her Neighbors  
 KYA—Women's Institute of the Air; 1:15, Musical Strings  
 KTAB—Radio Frolic  
 KLX—Recordings  
 KROW—Concert Melodies  
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, Hollywood Keyhole  
 KGDM—Pacific Islanders; 1:15, Records  
 \*KFRC & network—Jerry Cooper to 1:15  
 KFRC—1:15, Health Society Talk  
 KOL—1:15, Julie Day  
 KGW—Friendly Chat; Dental Clinic  
 KHQ—1:15, Silver Leaf  
 KOMO—Harp Melodies; Tea Time Tales  
 KFI—Al Lyon's Orchestra  
 KHJ—Carlson's Orchestra to 1:15  
 KNX—Pontrelli's Orchestra  
 KFVB—"The Old Codger"  
 KFOX—"The Old Codger"  
 KGB—Stocks to 1:05  
 KSL—Payroll Builder; 1:15, Between the Bookends  
 KOA—Chick Webb's Orchestra

1:30 to 2:00 P. M.

\*KGQ & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe  
 KPO—Ann Warner's Chat; 1:45, John and Ned, harmony duo  
 KYA—Modern Maestro; Talk  
 KTAB—Jean Kent, economics  
 KLX—Song Bag  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 KFRC—Closing N. Y. Stocks to 1:35  
 \*KFRC & network—Organ melodies; 1:45, Blue Ridge Mountaineers  
 KGDM—Recordings  
 KOIN—Billy Sandiford  
 KVI—1:45, Amusement Tips  
 KJR—Here and There  
 KHJ—1:45, Dow-Jones Reports  
 KEX—Grain Reports; Records  
 KNX—Pontrelli's Orchestra  
 KFVB—Talk; Police Band  
 KECA—Recordings  
 KFOX—Recorded Program  
 KFSD—Studio Program  
 KSL—Town Crier to 1:45

KOA—Ma Perkins; 1:45, Betty Marlowe

2:00 to 2:30 P. M.

\*KGQ & network—Al Pearce and His Gang  
 KPO—Harry Meyers' Orchestra  
 KYA—Opera Phantoms  
 KTAB—Globe Trotter; Talk; Romancier  
 KLX—Recordings; 2:15, Cecil Wright  
 KROW—Records; vocalist  
 KJBS—Better Business Talk; 2:15, Tango Orchestra  
 \*KFRC & network—Happy Go Lucky Hour  
 KQW—Dance Matinee  
 KGDM—News; Records  
 KJR—Salon Hour  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFVB—Recorded Program  
 KFOX—Sunset Quartet  
 KSL—Soloist; 2:15, Dental Clinic  
 KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

\*KGQ & network—Al Pearce Gang  
 KPO—Twenty Fingers of Harmony; 2:45, Mid-Week Federation Hymn Sing  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Three Four Time; 2:45, Recordings  
 KLX—Records; 2:35, Stocks; 2:40, Studio Program  
 KROW—Dell Perry; 2:45, Vocalist  
 KQW—Concert  
 KJBS—Recorded Tunes  
 KGDM—The Romanciers  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KNX—Foreign Recordings  
 KFVB—Recordings  
 KECA—Recordings  
 KFOX—Recordings  
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbin's Orchestra  
 KOA—Soloist; 2:45, Hymn Sing

3:00 to 3:30 P. M.

\*KGQ & network—Will Aubrey, Bard of the Byways; 3:15, Herman Crane's Orchestra  
 KPO—Gould and Shefter, concert duo; 3:15, Tom Mitchell, baritone  
 KYA—Baseball  
 KTAB—Recordings  
 KLX—Studio Program  
 KROW—Mary Dowd Reardon  
 KJBS—Dance Orchestra  
 KQW—Stocks; 3:05, Records  
 KGDM—The Romanciers  
 \*KFRC & network—Feminine Fancies  
 KEX—Ramona; Request Program  
 KOMO—Concert Ensemble  
 KHQ—A & K Markets; 3:15, Tull & Gibb  
 KJR—Melody Race to 3:15  
 KNX—Concert Orchestra  
 KFI—3:15, News Release  
 KFVB—Recordings  
 KECA—Records  
 KFOX—Recordings  
 KSL—Beale Street Boys; 3:15, The House Beside the Road  
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

\*KPO & network—You and Your Government  
 KPO—3:45, Univ. California Prog.

KGO—Back Stage Chatter  
 •KGO & network—3:45, Sisters of the Skillet, East & Dumke  
 KYA—Baseball  
 KTAB—Serenade; 3:45, Picture Review  
 KLX—Records; Musical Headlines  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 KGDM—Recordings  
 \*KFRC & network—Reggie Childs' Orchestra  
 KFRC—3:45, National Safety Council; 3:55, Town Topics  
 KOL—Lost and Found; 3:35, Studio KOIN—Newspaper of the Air  
 KEX—Baseball  
 KOMO—Birnbau's Bavarians; 3:55, King County Talk  
 KHQ—Business and Pleasure to 3:45  
 KFI—Ann Warner's Chats  
 KHJ—Peter Biljo Balalaika Orch.; 3:45, Stimulating Southers  
 KNX—Concert Orchestra  
 KFVB—Recordings  
 KFOX—Whispering Strings; Records Talk  
 KSL—The Junior Hour  
 KOA—3:45, Perkins Dramatic Series

**4:00 to 4:30 P. M.**

KGO—The Well-Dressed Woman; 4:15, Edna Fischer, pianist  
 •KPO & network—Ross Fenton Farms Orchestra  
 KYA—Baseball  
 KTAB—Keep Smiling Revue  
 KLX—Magic Harmony; Helen Parmelee  
 KROW—Waltz Time; 4:15, Popular Tunes  
 KJBS—Art Fadden, pianist; Records  
 KGDM—Gilmore Oil Program  
 KQW—Art Fadden; 4:15, Records  
 \*KFRC & network—Freddie Hankle and orchestra; 4:15, Tom Gentry's Orchestra  
 KOL—4:15, Hours with Baur  
 KOIN—Newspaper of the Air  
 KJR—Talk; 4:05, Tea Dansant; 4:15, Horse Race Broadcast  
 KHQ—Commercial Program to 4:15  
 KFI—Nick Harris Program; 4:15, Julie Kellar, harpist  
 KFVB—Recordings  
 KFOX—News; Forty-Niners  
 KNX—Musical Jigsaws; 4:15, Talk  
 KGB—Junior Chamber of Commerce to 4:10  
 KSL—Town Crier; 4:15, Orchestra  
 KOA—Melodians

**4:30 to 5:00 P. M.**

•KPO & network—Goldman Band Concert  
 KGO—Melodiana  
 KYA—Baseball; 4:45, Dance Parade  
 KTAB—Surf Riders; 4:45, Old Bachelor  
 KLX—Helen Parmelee; 4:45, Health School  
 KROW—Doc Shahan's Ramblers  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—Three Tumbleweeds  
 \*KFRC & network—Herbie Kay & Orchestra  
 KJR—Snapshots; 4:45, Steamboat Bill  
 KECA—Records and News  
 KFVB—Cocktail Hour  
 KFOX—Health and Psychology  
 KNX—Canterbury Singer  
 KSL—Town Crier  
 KOA—Goldman Band

**STATION DIRECTORY**

**•NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

**\*CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

**Independent Stations**

KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

**5:00 to 5:30 P. M.**

KGO—To be announced  
 KPO—News; 5:15, Nomads, string ensemble direction Josef Hornik  
 KYA—Children's Hour  
 KTAB—Old Fashioned Girls; 5:15, Popular Songs  
 KLX—Brother Bob's Club  
 KROW—Organ Music  
 KJBS—Dance Orchestra  
 KGGC—Studio Frolic  
 KQW—Popular Concert  
 KGDM—Recordings  
 \*KFRC & network—George Givott  
 KHQ—Tull and Gibbs; 5:15, Flutist  
 KEX—Orchestra  
 KOMO—Saxophone Melodies; Futuristic Capers  
 KFI—Elec. Trans.; 5:15, Your Pal Jimmy  
 KECA—Order of the Golden Sword to 5:15  
 KNX—Storytown Express; 5:15, Organ  
 KFVB—Playtime Lady; Records  
 KFOX—Playtime Lady; Records

**5:30 to 6:00 P. M.**

•KGO & network—NBC Symphony Orchestra  
 KPO—Nomads; 5:45, Behind the Footlights  
 KYA—Around the Town; 5:45, Digest  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Popular Records  
 KGGC—Lecture; 5:45, Irish Gems  
 KQW—Popular Quartet; 5:45, Voice of Portugal  
 KGDM—Hawaiian Program; 5:45, Lonesome Cowboy  
 KFRC—Little Theatre of the Air  
 KOL—Little Theatre of the Air  
 KOIN—Bob & Dolly; 5:45, Organ

KJR—Silver Strings; 5:45, Cecil Solly  
 KVI—Little Theatre of the Air  
 KEX—Saison Orchestra  
 KFI—Tabernacle of the Air  
 KNX—Radio Gossip; 5:45, Sunset Serenader  
 KHJ—To be announced  
 KFVB—Recordings  
 KECA—Recordings; 5:45, NRA Talk  
 KGB—Little Theatre of the Air  
 KFOX—Song Hits; Ballads  
 KSL—Twilight Reveries

**6:00 to 6:30 P. M.**

•KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra  
 KPO—Dinner Concert  
 KYA—Dinner at Six, Cyrus Trobbe  
 KTAB—Dinner Concert  
 KLX—Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Popular Records  
 KGGC—Dinner Dance Review  
 KQW—Department of Agriculture; 6:15, Franco's program  
 KGDM—Records  
 \*KFRC & network—Fray & Braggiotti, pianists; 6:15, Troopers  
 KOL—6:15, Vacationland Revue  
 KVI—6:15, Vacationland Revue  
 KJR—Song Bag  
 KEX—Studio Program  
 KNX—News; 6:15, Concert Group  
 KECA—Records; 6:15, News  
 KFVB—News; Records; Organ  
 KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally  
 KGB—6:15, Troopers

**6:30 to 7:00 P. M.**

•KGO & network—Palmolive Beauty Box Theatre of the Air  
 KPO—NRA Talks; 6:45, Life of the Reillys, comedy sketch featuring Bobbe Dean and Ted Maxwell  
 KYA—Orchestra; 6:55, Political  
 KTAB—Rhythm Ramblings; 6:45, Mining News; 6:50, Communications  
 KLX—Concert Trio  
 KROW—Popular Tunes  
 KJBS—Popular Records; 6:45, Aubrey Loux  
 KGGC—Dinner Dance Review  
 KGDM—Political Talk; Recordings  
 KQW—Market Reports; 6:45, Torrid Tunes  
 \*KFRC & network—Melodic Strings  
 KOL—6:45, Radio Speaker Stevenson  
 KJR—Dinner Dansant  
 KEX—Sport Flashes; Old Observer  
 KNX—Concert; 6:45, Dinner Dance  
 KQW—Organ; 6:45, Whispers  
 KFOX—School Kids; 6:45, Quartet  
 KECA—Wesley Tourlette, organ  
 KGB—Twilight Dreams; Melodic Strings  
 KSL—6:45, Comedians from Hollywood

**7:00 to 7:30 P. M.**

•KGO & network—Frank Buck in Dramatizations of Jungle Adventure; 7:15, Gene & Glenn, comedy sketch  
 KPO—The Wandering Minstrel: Orchestra and singer  
 KYA—Ernie Smith's Sport Page; 7:15, Seals Knothole Gang  
 KTAB—Cecil & Sally; 7:15, Italian News  
 KLX—News; 7:15, Baseball  
 KROW—Guitar Duo; 7:15, Calvary Meditations

KGCC—Jean Carole; 7:15, Salonesque  
 \*KFRC & network — Studebaker  
 Champions  
 KQW—Weather Forecast; 7:15, California State Federation of Labor, Paul Scharrenberg, speaker  
 KJR—Chamb. of Commerce; Sweethearts on Parade  
 KEX—Symphony  
 KNX—Frank Watanabe; 7:15, Bunk KFWB—Syncoptors  
 KFOX—Eb and Zeb; 7:15, Bobby and Betty  
 KECA—Paul Roberts, tenor; 7:15, Romance at Fifty  
 KFSD—Gas Co. Program to 7:15  
 KSL—Studebaker Champions

**7:30 to 8:00 P. M.**

• KGO & network—Leo Reisman's Orchestra and Phil Dey, baritone  
 KPO—Five Cards, Coquettes, vocal trio; Alvino Rey, guitarist; pianist  
 KYA—Lady of the Evening; 7:45, Voice of L'Italia  
 KTAB—Accordionist; Records  
 KLX—Baseball  
 KROW—Calvary Meditations; Variety  
 KGCC—S. F. Federation of Municipal Employees; 7:45, Records  
 KQW—Market Hour; 7:45, Tango Time  
 KFRC—Lydel Peck, State Board of Equalization to 7:45  
 \*KFRC & network—7:45, Joe Reichman's Orchestra  
 KOIN—Comedy Stars of Hollywood  
 KVI—Dr. Mellor to 7:45  
 KJR—Lloyd Solberg; Radio Ralph  
 KNX—Speech; 7:45, King Cowboy  
 KECA—Chamber Music  
 KFWB—Pasquale's Californians; 7:45, Jean Dunne  
 KFOX—Boy Detective; 7:45, Three Vagabonds  
 KFSD—Musical Moments  
 KST—Crazy Crystals Prog. to 7:45  
 KOA—Philip Morris Program

**8:00 to 8:30 P. M.**

• KGO & network—Enric Madruguera's Vivian Johnson Orchestra  
 KGO—8:15, Political Talk; C. C. Young  
 KPO—California State Chamber of Commerce Program; 8:15, Blubber Bergman, Betty Queen and Rondoliers Quartet  
 KYA—Voice of L'Italia  
 KTAB—Chasing Horizons  
 KLX—8:15, Hour of Melody  
 KROW—Latin-American Program  
 KGCC—On with the Dance; 8:15, Featured Artists  
 KQW—You Never Can Tell  
 \*KFRC & network—Harry Sosnik's Orchestra  
 KOI—Comedy Stars to 8:15  
 KVI—The Musical Creditors  
 KOIN—Alka Seltzer; 8:15, King's Guards  
 KEX—News Flashes; 8:15, Texas Cowboy  
 KFI—Charlie Hamp to 8:15  
 KHJ—Inglewood Park Concert  
 KNX—The In-Laws; 8:15, Vocalist  
 KECA—8:15, Bedovin Hermees with Charles Bowes  
 KPOX—Kelvinator Jubilee  
 KFSD—Beauty that Endures; 8:15, Marie Krets  
 KFWB—Kelvinator Jubilee  
 KSL—Headline News; 8:15, Harry Sosnik's Orchestra  
 KOA—Comedy Stars; 8:15, Orch.

**8:30 to 9:00 P. M.**

• KGO & network—Death Valley Days, with George Rand, Charles Marshall and others  
 KPO—Bobby Meeker's Orchestra; 8:45, Peter Smythe's Orchestra  
 KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra  
 KTAB—Viennese Nights; Talk  
 KLX—Hour of Melody  
 KROW—Italian Program  
 KGCC—Waltz Time; 8:45, Timely Tunes  
 KQW—You Never Can Tell  
 \*KFRC & network—Rube Wolf & Orchestra  
 KOL—Eb and Zeb  
 KJR—Musical Auction; 8:45, Jewel Box  
 KECA—Geo. Liebling, pianist  
 KFWB—Pioneers; 8:45, Orchestra  
 KFOX—Showboat; 8:45, Jay Whidden's Orchestra  
 KHJ—Dance Orchestra  
 KNX—Forge of Freedom  
 KFSD—Feature Program; 8:55, Political Talk  
 KOA—Cosmopolitan Hotel Orch.  
 KSL—Frank Dailey's Orchestra

**9:00 to 9:30 P. M.**

KGO—Clyde Lucas' Orchestra  
 • KPO & network—The Big Ten; Gabrielle De Lys, contralto; Tommy Harris, tenor; Meredith Willson's Orchestra  
 KYA—Orch.; 9:15, Radio Players  
 KTAB—Organ, Guitarr, Voice; 9:15, Nevada Nighthepders  
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director  
 KROW—Popular Tunes; 9:15, Motorcycle Races  
 KQW—You Never Can Tell  
 KGCC—News; Organ; Orchestra  
 KFRC—Hodge Podge Lodge  
 KOI—Post-Intelligencer; 9:05, Hodge Podge Lodge  
 KOIN—Studio Podge Lodge  
 KOMO—30 Minutes of Music  
 KHQ—Memories to 9:15  
 KFI—Orchestra and Soloist  
 KHJ—Jack Russell's Orchestra  
 KNX—News; 9:15, The Crocketts  
 KFWB—Orchestra; 9:15, News  
 KFOX—Beverly Hill Billies  
 KGB—Hodge Podge Lodge  
 KSL—Orchestra; 9:15, Mary & John  
 KOA—Clyde Lucas' Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Tom Coakley's Palace Hotel Orchestra  
 KPO—Eddie Duchin's Orchestra  
 KYA—Radio Players; 9:45, News 9:55, Louise Taber  
 KTAB—News; Interlude  
 KLX—Musical Auction; 9:45, News  
 KROW—Motorcycle Races  
 KQW—You Never Can Tell  
 KGCC—Orchestra; Popular Concert  
 KFRC—Jan Garber's Orchestra  
 KOI—Dance Orchestra  
 KVI—Jan Garber's Orchestra  
 KOIN—Fights Broadcast  
 KEX—Fights  
 KHQ—Crazy Wells Company  
 KOMO—Rhapsody in Rhythm  
 KNX—The Crocketts  
 KFWB—Boxing Bout  
 KHJ—Dance Orchestra  
 KFOX—Olympic Auditorium Fights  
 KECA—Musical Celebrities  
 KGB—Jan Garber's Orchestra  
 KSL—Frank Cookson's Orchestra  
 KOA—Congress Hotel Orchestra

**10:00 to 10:30 P. M.**

• KGO & network—Richfield News; 10:15, Williams-Walsh Orchestra  
 KPO—Crosscuts from the Log of the Day  
 KYA—Talk; 10:10, A B C Pirates  
 KTAB—Bulletin Board, Records;  
 KLX—Recordings  
 KROW—Races; Hillbillies  
 KGCC—Garcia's Orchestra  
 KFRC—News; 10:10, Merle Carlson's Orchestra  
 KVI—Dance Music  
 KOIN—Fights  
 KEX—Fights  
 KJR—Till Tomorrow  
 KGW—10:15, Kelly's Kavalieros  
 KFI—10:15, The Phantom Dancer  
 KHJ—News; 10:10, Carlson's Orch.  
 KOI—Dance Orchestra  
 KECA—Musical Celebrities, records  
 KNJ—Drury Lane; 10:15, Crocketts  
 KFWB—Boxing Bout  
 KFOX—Olympic Auditorium Fights  
 KGB—News; 10:05, Dance Orch.  
 KSL—Merle Carlson's Orchestra

**10:30 to 11:00 P. M.**

• KGO & network—Williams-Walsh Orchestra; 10:55, News  
 KPO—Crosscuts Log of the Day  
 KYA—Organ Serenade  
 KTAB—Dansasations  
 KLX—Recordings  
 KROW—Dance Music  
 KFRC—Hoaglund's Orchestra  
 KOI—Dance Orchestra  
 KOIN—Dance Music  
 KOMO—Club Victor Orchestra  
 KEX—Kelly's Kavalieros  
 KHJ—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KOA—Huffman Theatre Harmonies  
 KSL—Dance Music

**11:00 to 11:30 P. M.**

• KPO & network—Ambassador Hotel Orchestra  
 KGO—Happy Felton's Orchestra  
 KYA—Organ Serenade  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOI—Dance Music  
 KOMO—Silver Strings  
 KGW—Jack Bain's Orchestra  
 KVI—Jan Garber's Orchestra  
 KOIN—Dance Music  
 KFWB—Lou Traveler's Orchestra  
 KFOX—Jack Maurice's Orchestra  
 KHJ—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—Jan Garber's Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Club Victor Orch.  
 KPO—Organ Concert  
 KYA—Frank Castle's Little Show  
 KROW—Dance Music; Vagabond  
 KFRC—Merle Carlson's Orchestra  
 KOI—Dance Orchestra  
 KFWB—Jay Whidden's Orchestra  
 KVI—Dance Orchestra  
 KOMO—Moonlight Melodies  
 KJR—Vic Meyers' Orchestra  
 KHJ—Organ  
 KFOX—Hal Brown's Orchestra  
 KGB—Dance Orchestra  
 KJBS—12:01, Owl Program to 7 a.m.

**12:00 to Sign Off**

KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KJBS—12:01, Owl Program  
 KGDM—Music and News

# WEDNESDAY Programs

Aug. 15, 1934

## 7:00 to 7:30 A. M.

• KGO & network—The Honey-mooners; 7:15, Merry Macs, Cheri McKay, contralto; boys' trio

## 7:30 to 8:00 A. M.

• KGO & network—U. S. Army Band  
KPO—Studio Program  
KYA—Musical Clock  
KTAB—Hill Billie Tunes  
KROW—Commuters Time Clock  
KJBS—Alarm Klok Klub  
KQW—Breakfast Hour  
KFRC—Morning Exercises  
KGDGM—Gilmore Oil Program  
KOL—Organ Program  
KVI—Hillbillies; 7:45, Varieties  
KOIN—Koin Clock  
KGW—Ronald Buck  
KEX—Hillbillies; Orchestra  
KOMO—U. S. Army Band  
KJR—Market Quotations; Shadows on Clock  
KFI—Helen Hill, pianist; 7:45, Church Quarter Hour  
KNX—Bill Sharples' Club  
KHJ—Recordings and Stocks  
KFOX—Grain Reports; Songs  
KECA—Bible Study to 7:45  
KGB—Seven O'Clock Club  
KSL—Morning Watch; Melodies  
KOA—U. S. Army Band; 7:45, Betty Crocker

## 8:00 to 8:30 A. M.

• KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs  
KPO—Al and Leo Reisser; 8:15, Studio Program  
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
KTAB—Morning Glories  
KLX—Records; 8:20, N. Y. Stocks  
KROW—Time Clock; Gossip  
KJBS—Alarm Klok Klub  
KQW—Morning Varieties  
• KFRC & network—Elizabeth Barthell; 8:15, Chansonette  
KOIN—8:15, Chansonette  
KOMO—Echoes; 8:15, Morning Reveries  
KGW—Ronald Buck  
KHQ—8:15, Shoe Hospital  
KEX—8:15, Four Square Cathedral  
KFI—Helen Guest, ballads to 8:15  
KFWB—L. A. Breakfast Club  
KNX—Bill Sharples' Club  
KFOX—Grain Reports; Songs  
KFSD—Good Cheer Program  
KSL—8:15, Jennie Lee

## 8:30 to 9:00 A. M.

• KGO & network—Vic and Sade; 8:45, Words and Music  
KPO—Studio Program  
KYA—Concert; 8:45, Frivolities  
KTAB—Radio Shoppers' Digest  
KLX—Covered Wagon Jubilee  
KROW—Novelty Review  
KJBS—Dance Hits  
KQW—Concert Favorites  
KGDGM—Records; 8:45, Health Talk  
• KFRC & network—Al Kavelin's Orchestra  
KOL—Cecil and Sally to 8:45  
KOIN—Al Kavelin's Orchestra  
KOMO—Viennese Vagabonds  
KVI—Resume; Market Specials  
KEX—8:45, Orchestra  
KHQ—Review of Programs; 8:45, Home Comfort  
KJR—8:45, Morning Miracles  
KFI—8:45, Julia Hayes



RITA BELL  
NBC—Vocalist

KNX—Bill Sharples Club  
KFWB—L. A. Breakfast Club  
KFOX—Health & Efficiency; Records  
KGB—Stocks to 8:35  
KSL—Good Morning Judge to 8:45

## 9:00 to 9:30 A. M.

• KGO & network—Words & Music to 9:15  
KGO—9:15, Barbara Lee, Breakfast Club  
KPO—Studio Program to 9:15  
• KPO & network—9:15, Elmore Vincent, tenor  
KYA—Frivolities; 9:15, Prudence Penny  
KTAB—Hour of Prayer  
KLX—Records  
KROW—Health Swing Program  
KJBS—Popular Varieties  
KGGC—Melodies; 9:15, Chas. Glenn  
KQW—Popular Tunes of the Day  
KGDGM—Records; Mabel Rubin  
• KFRC & network—Emil Velazco and Orchestra  
KOL—Prudence Penny  
KVI—Mystic Melodies; 9:15, Dr. Whetstone  
KOIN—Air Shopping  
KGW—Abe Bercovitz  
KHQ—Musical Gems; 9:15, Early Birds  
KOMO—Neighboring with Ned  
KEX—Talk; Words and Music; 9:15, Request Program  
KFOX—Records; 9:15, Talk  
KFI—Bennie Watson, songs; 9:15, Better Business Bureau  
KNX—Dr. Sherman Health Talk  
KOA—Words & Music; Memories

## 9:30 to 10:00 A. M.

• KGO & network—Southern Harmony Four, male quartet to 9:45  
KGO—9:45, Jean Abbey, news of the shops for women  
KPO—News to 9:45  
• KPO & network—9:45, Johnny O'Brien

KYA—Waltz Idylls  
KTAB—Health Talk  
KIX—Clinic of the Air  
KROW—Diet and Health  
KJBS—Visiting Faye Ward  
KGGC—Health Talk; 9:45, Dance Novelties  
KQW—Faye Ward  
KGDGM—News of the Day; Records  
• KFRC & network—Betty Crocker; 9:45, Jane Ellison's Magic Recipes  
KGW—9:45, Cooking School  
KOMO—String Trio  
KHQ—Magic Travels to 9:45  
KEX—Studio Prog.; 9:45, Elmore Vincent  
KFI—9:45, News  
KNX—Melody Time; 9:45, News  
KHJ—Betty Crocker to 9:45  
KFWB—Records; 9:45, Talk  
KFOX—Health Talk  
KFSD—9:45, News Service  
KECA—Better Business to 9:45  
KOA—Farm and Home Hour

## 10:00 to 10:30 A. M.

• KGO & network—Press Radio News; 10:05, Mickey Gillette and His Music  
KPO—Organ Concert; 10:15, Songs by the Kitchen Sink  
KYA—Columbia on Parade; 10:15, Organ Concert  
KTAB—Chasin' the Blues  
KLX—Clinic; 10:15, Stock, News  
KROW—Hits from Hollywood  
KJBS—News; 10:05, Organ  
KGGC—Cal King  
KQW—Orchestra  
KGDGM—Recordings  
• KFRC & network—The Romany Trail  
KHQ—Organ; 10:15, Celia Lee  
KOMO—Pianologue; Organ  
KEX—Lost and Found; 10:02, Ronald Buck  
KJR—News; 10:05, Walks of Life  
KFI—Al Gayle's Entertainers  
KFWB—Prudence Penny; Barbara Holmes  
KNX—Eddie Albright's Family  
KFOX—Prudence Penny; Grain Reports; Comedy and Music  
KGB—Press Radio News to 10:05  
KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

• KGO & network—Woman's Magazine of the Air  
KPO—Smackout, Marlon and Jim Jordan, comedy duo; 10:45, Collette Carley, songs  
KYA—Organ Concert  
KLX—International Kitchen  
KTAB—Health Talk; Records  
KROW—University on the Air  
KJBS—Dance Orchestra  
KOL—Morning Melodies  
KQW—Aunt Sammy; 10:45, Hits of the Past  
KGGC—Soft Pillow Sunshine  
KGDGM—So This Is Hollywood; Records  
• KFRC & network—Mort Werner, pianist; 10:45, Ann Leaf, organist  
KOIN—Art Kirkham, This & That  
KJR—Early Echoes; 10:45, Southern Serenader  
KEX—Orchestra  
KECA—Records; 10:45, Piano  
KNX—Mary Holmes; 10:45, Rhythm Encores  
KFOX—Bad Pennies; 10:50, Homer Reid, tenor  
KFWB—"Family Circle"



KSL—10:45, Betty Moore  
KOA—Smackout; 10:45, Livestock and Produce

**11:00 to 11:30 A. M.**

- KGO & network—Woman's Magazine of the Air
- KPO—Joe White, tenor; 11:15, Happy Days in Dixie
- KYA—Organ; Rhythmsters
- KTAB—News; 11:15, Records
- KLX—Records; 11:15, Castles in Music
- KROW—Health Talk; Organ Music
- KGCC—Milady's Date Book; 11:15, Marjorie Lee
- KGDM—World Events
- KJBS—Popular Hits
- KQW—Light Classics
- \* KFRC & network—LaForge-Berumen Musicales
- KOL—Garden Talk to 11:15
- KVI—The Observer to 11:15
- KOIN—Art Kirkham
- KEX—Orchestra; Cobwebs & Nuts
- KJR—Rhythm Rulers Recorded
- KNX—Organ Recital
- KFWB—Records; Lost and Found
- KECA—Records; German Lesson
- KFOX—Hal Nichol's Bad Pennies; 11:20, Health Talk
- KOA—Soloist; 11:15, Happy Days in Dixie

**11:30 to 12:00 Noon**

- KPO & network—Happy Days in Dixie to 11:45
- KPO—11:45, Agricultural Bulletins
- KGO—Financial Flashes; 11:35, Sam Moore, guitarist to 11:45
- KGO & network—11:45, Visit to Foreign Villages at the Century of Progress
- KYA—Rhythmsters
- KTAB—Recordings
- KLX—Anita and Orosco; 11:45, Rhythm Encores
- KROW—Latin-American Program
- KGCC—News; Organ
- KJBS—Dance Orchestra
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- \* KFRC & network—11:45, In the Arctic with U. S. Coast Guard
- KFRC—Women's Home Forum
- KGW—11:45, Crazy Crystals Prog.
- KHQ—Organ Recital
- KJR—Measured Steps
- KEX—Cobwebs and Nuts to 11:45
- KFWB—Recordings
- KFI—Fashion Tours; 11:45, State Market Reports
- KHJ—To be announced
- KNX—Souvenirs; 11:45, Ionizer talk
- KFOX—News; Talk; Records
- KSL—In the Arctic

**12:00 to 12:30 P. M.**

- KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Fitzpatrick's Orch.
- KPO—Luncheon Program
- KYA—Scriptures; 12:03, Concert
- KTAB—News; Kahnversation
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Popular Variety
- KGCC—Request Hour
- KJBS—Sorg Hits
- KGDM—Records
- KGW—12:15, Meier & Frank
- KEX—Dance Rhythms to 12:15
- \* KFRC & network—On the Village Green
- KOIN—12:15, La Verne Axelson, Fashions

KHQ—Betty and Bob; 12:15, Business and Pleasure  
KJR—Reflections of Romance; 12:15, Grain Reports  
KNX—News; 12:15, Congoin  
KECA—Records; 12:15, News  
KFWB—Records  
KFOX—Records; Health Talk  
KPSD—Stocks; 12:10, Prog. Resume  
KGB—Farm Flashes to 12:15  
KSL—Payroll Builder  
KOA—Betty & Bob; 12:15, Cosmopolitan Orchestra

**12:30 to 1:00 P. M.**

- KGO & network—Western Farm and Home Hour
- KPO—Luncheon Program
- KYA—Noonday Concert
- KTAB—News; Concert
- KLX—Don Brose; 12:45, Melody Race
- KROW—California Farm Hour; 12:45, Records
- KJBS—Dance Matinee
- KQW—Federal Market Reports
- KGDM—Recordings
- \* KFRC & network—Educational Feature; 12:45, Instrumentalists
- KJR—Headliners
- KEX—American Product to 12:35
- KGW—Dr. Semler; Friendly Chat
- KVI—State Capitol News
- KHQ—Marching Along
- KNX—Lucca's Concert Ensemble
- KECA—Concert Favorites, records
- KFOX—Better Business Bureau; 12:45, Civic Talk
- KSL—Science Service Series; 12:45, The Instrumentalists
- KOA—Orchestra; Lady Next Door

**1:00 to 1:30 P. M.**

- KGO & network—Henry King's Ross Fenton Orchestra
- KPO—News; 1:15, Ann Warner Chats with Her Neighbors
- KYA—S. F. Ad Club Luncheon
- KTAB—Radio Frolic
- KLX—Records; 1:15, Martha Lee
- KROW—Concert Melodies
- KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole
- KQW—Friendly Hour; 1:15, At the Hollywood Keyhole
- KGDM—Pacific Islanders
- \* KFRC & network—Brooks' Orch.; 1:15, Between the Bookends
- KOIN—Book of Life to 1:15
- KOI—1:15, Julie Day
- KGW—1:15, Dental Clinic
- KOMO—Farm Talk; 1:15, Tea Time
- KHQ—Studio Program
- KNX—Pontrelli's Orchestra
- KFWB—"The Old Codger"
- KECA—Al Lyon's Orchestra
- KFOX—"The Old Codger"
- KSL—Payroll Builder to 1:15
- KOA—Cafe Loyale Orchestra

**1:30 to 2:00 P. M.**

- KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True
- KPO—Ann Warner's Program; 1:45, Song Thots; Barbara Blanchard, soprano; Eva Gruninger, contralto; Ben Klassen, tenor; Everett Foster, baritone; Emil Polak, director
- KYA—Modern Maestros; 1:45, Better Business Bureau
- KTAB—Jean Kent, Economics
- KLX—Song Bag
- KJBS—Afternoon Popular Concert
- KROW—Home Beautiful; 1:45, Tineful Tunes
- KQW—The Friendly Hour

KGDM—Accordion Boys  
KFRC—Closing N. Y. Stocks to 1:35  
\* KFRC & network—Organ Melodies; 1:45, Two Pals and a Gal  
KOIN—Book of Life  
KVI—1:45, Amusement Tips  
KGW—1:45, Camay Program  
KJR—Here and There  
KOMO—1:45, "Dreams Come True"  
KHJ—1:45, Dow Jones Report  
KFWB—Records; 1:45, Pianist  
KFOX—Recordings  
KNX—Pontrelli's Orchestra  
KECA—Records to 1:45  
KPSD—Studio Program  
KSL—Town Crier; 1:45, Two Pals and a Gal

**2:00 to 2:30 P. M.**

- KGO & network—Al Pearce and His Gang
- KPO—Song Thots; 2:15, Midweek Concert
- KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
- KTAB—Globe Trotter; Romancin'
- KLX—Records; 2:15, Cecil Wright
- KROW—Nu-Bake Program; Vocalist
- KJBS—Popular Dance Recordings
- KQW—Dance Matinee
- KGDM—Records; News
- \* KFRC & network—Happy Go Lucky Hour
- KJR—Salon Hour, recorded
- KEX—World Bookman; Music
- KNX—The Bookworm
- KECA—Classic Hour, records
- KFWB—Records
- KFOX—Records; 2:15, Coleman Cox
- KPSD—Studio Program
- KSL—Orchestra; 2:15, Dental Clinic
- KOA—Theatre Reporter; 2:05, Al Pearce and Gang

**2:30 to 3:00 P. M.**

- KGO & network—Al Pearce Gang
- KPO—Midweek Concert
- KYA—Vignettes of Life; 2:45, International Troubadours
- KTAB—Three Four Time; Records
- KLX—Talk; Stock; 2:40, Records
- KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist
- KJBS—Popular Dance Records
- KQW—Afternoon Concert
- KGDM—Romancier
- \* KFRC & network—Happy Go Lucky Hour
- KEX—Request Program
- KJR—Salon Hour, recorded
- KNX—Foreign Recordings
- KFWB—Recordings
- KECA—Classic Hour
- KFOX—Sunset Quartet; 2:45, Rec'ds
- KSL—Parent-Teachers' Program; 2:45, Peter Biljo Orchestra
- KOA—Orchestra

**3:00 to 3:30 P. M.**

- KGO & network—Johnny Johnson's Orchestra
- KPO—Alvino Rey, guitarist; 3:15, Tom Mitchell, baritone
- KYA—Music Masters
- KTAB—Recordings
- KLX—Recordings
- KROW—Mary Dowd Reardon
- KJBS—Instrumentalists; Word Man
- KQW—Stocks; 3:05, Music; 3:15, Word Man
- KGDM—Romancier
- \* KFRC & network—Feminine Fancies
- KJR—Easy Chair; 3:15, Lotus Land
- KOMO—Julia Hayes to 3:15
- KGW—Eddie King, pianist; 3:15, Concert Trio

KHQ—Studio; Club Bulletin  
 KNX—Concert Orchestra  
 KFWB—Records  
 KFI—3:15, News Release  
 KECA—Raine Bennett; 3:15, Records  
 KFOX—Recordings  
 KFSD—Balboa Park Organ  
 KSL—Broadcaster's Review; 3:15, Vera Van  
 KOA—Microphone News; 3:15, University of Denver

**3:30 to 4:00 P. M.**

- KPO & network—Lilian Bucknam, soprano to 3:45
- KGO & network—3:45, Sisters of the Skillet
- KGO—Art and Music to 3:45
- KPO—3:45, Univ. California Prog.
- KYA—Music Masters
- KTAB—Little Serenade; Picture Preview
- KLX—Records
- KROW—Recordings
- KGDM—Records
- KQW—Variety Program to 4:30
- KJBS—Dance Orchestra
- ★ KFRC & network—Russell Brown's Orchestra; 3:45, Texas Rangers
- KFRC—3:55, Town Topics
- KOL—Lost and Found to 3:45
- KOIN—Newspaper of the Air
- KHQ—Parade of Happy Feet to 3:45
- KOMO—3:35, Salon Trio
- KEX—3:45, Melody Salon
- KFI—Ann. Warner's Chats
- KECA—3:45, Univ. of California
- KHJ—3:45, Stimulating Soothers
- KNX—Concert Orchestra
- KFWB—Records
- KFOX—Harp & Banjo; Health Talk
- KFSD—Soloist; 3:45, Univ. of Calif.
- KSL—Junior Hour
- KOA—Soloist; 3:45, Orchestra

**4:00 to 4:30 P. M.**

- KGO & network—Jack Pearl, the Baron Munchausen, with Cliff Hal; Peter Van Steeden's Orch.
- KPO—Flirtations; Dot Kay, contralto; Clef Dwellers, vocal trio; Clay Landon, songs; violin and guitar
- KYA—Women, Children and Law; 4:15, Tea Dance Parade
- KTAB—Keep Smiling Revue
- KLX—Musical Jigsaws; 4:15, Recds.
- KROW—Waltz Time; Records
- KJBS—Favorite Entertainers
- KGDM—Gilmore Oil Program
- KQW—Variety Program
- ★ KFRC & network—Harry Sosnik Orch.; 4:15, Emery Deutsch and Violin
- KVI—Book Review to 4:15
- KOL—4:15, Hours with Baur
- KOIN—Newspaper of the Air
- KJR—Tea Dansant; 4:15, Horse Race
- KEX—Baseball Game
- KNX—World Revue
- KECA—Good Old Songs; Records
- KFWB—Records
- KFOX—News; Records; Life Sketches
- KGB—Police Talk; Orchestra
- KFSD—Feature Program
- KSL—Town Crier

**4:30 to 5:00 P. M.**

- KPO & network—Igor Gorin, baritone; 4:45, Sports Stories Off the Record
- KGO—Children's Hour; 4:45, John and Ned
- KYA—Musical Program
- KTAB—Hawaiian Trio; 4:45, The Old Bachelor
- KLX—Studio; 4:45, Health School
- KROW—Hillbilly Music

**STATION DIRECTORY**

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	490.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRK	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	566

KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Dance Orchestra; 4:45, Hillbilly Songs  
 KGDM—The Three Tumbleweeds  
 KGW—Igor Gorin, baritone  
 ★ KFRC & network—Broadway Vanities  
 KEX—Baseball; 4:45, Orchestra  
 KJR—Snapshots; 4:45, Steamboat Bill  
 KFWB—Cocktail Hour  
 KFOX—Health Talk; 4:45, Records  
 KECA—Records; 4:45, News  
 KNX—Louise Johnson, Astro-Analyst  
 KFSD—Igor Gorin, baritone; 4:45, Sport Stories

**5:00 to 5:30 P. M.**

- KGO & network—Goldman Band Concert
- KPO—News; 5:15, Edna Fischer, pianist
- KYA—Children's Hour
- KTAB—Health Talk; Records
- KLX—Brother Bob's Club
- KROW—Organ recital
- KJBS—Popular Pianist
- KGGC—Studio Frolic
- KQW—Salon Orch.; 5:15, Records
- KGDM—Studio; 5:15, Melodie Keys
- ★ KFRC & network—Detroit Symphony Orchestra
- KHQ—Tull & Gibbs Express to 5:15
- KJR—Waltzes & Tangoes; 5:15, Old Observer
- KNX—Storytown Express; 5:15, Sunset Serenade
- KFI—Organ Recital
- KFWB—Playtime Lady; Records
- KFOX—Playtime Lady; Records
- KNX—Storytown Express; Organ

**5:30 to 6:00 P. M.**

- KGO & network—Goldman Band
- KPO—Mickey Gillette and His Music
- KYA—Around the Town; 5:45, Campbell Digest

KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Dance Orchestra  
 KGGC—Lecture; 5:45, Irish Gems  
 ★ KFRC & network—Detroit Symphony Orchestra  
 KGDM—Ernie Cruz; 5:45, Lonesome Cowboy  
 KQW—Southern Four; 5:45, Voice of Portugal  
 KOIN—5:45, Bob and Dolly  
 KJR—Recordings; Cecil Solly  
 KEX—Recorded Program  
 KNX—Radio Gossip Club; 5:45, Sunset Serenade  
 KFWB—Recordings  
 KECA—Tango Time; 5:45, Records

**6:00 to 6:30 P. M.**

- KGO & network—Eddie Duchin's Orchestra
- KPO—Dinner Concert
- KYA—Cy Trobe and Orchestra
- KTAB—Dinner Concert
- KLX—Dance Music
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Old Traveller
- KGGC—Dinner Dance Review
- KQW—California Department of Agriculture; 6:15, Franco's Program
- KGDM—Orchestra
- ★ KFRC & network—Broadcast from Byrd Expedition
- KHQ—To be announced
- KJR—Song Bag
- KEX—Orchestra
- KFWB—News; Records; Organ
- KNX—News; 6:15, Concert
- KFI—Orchestra and Soloists
- KECA—Records; 6:15, News
- KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally
- KSL—Byrd Expedition Program

**6:30 to 7:00 P. M.**

- KPO & network—Barbara Merckley, harpist
- KGO & network—6:45, Chester Rowell
- KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne; 6:45, Florence P. Kahn
- KPO—6:45, Ice Carnival of the Air
- KYA—Orchestra
- KTAB—Records; 6:45, Mining News; Communications; Band
- KLX—Dance Music
- KROW—Ne-er Do Well
- KGGC—Dinner Dance Review
- KGW—Market Reports; 6:45, Torrid Tunes
- KJBS—Records
- KGDM—Liberty Dance Band
- ★ KFRC & network—California Melodies
- KOMO—Musical Mannequins
- KHQ—N. W. on Parade
- KGW—Musical Mannequins
- KEX—Sport Flashes
- KFI—Charlie Hamp; 6:45, Crazy Mountaineers
- KNX—Concert; 6:45, Dinner Dance
- KECA—Wesley Tourtellotte, organ
- KFWB—Organ; 6:45, Interview
- KFOX—School Kids; 6:45, Continentals
- KGB—To be announced
- KOA—Jack Denny's Orchestra

**7:00 to 7:30 P. M.**

- KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn, comedy sketch
- KPO—John Teel, baritone; 7:15, Agriculture Today, Fred W. Reed
- KLX—News; 7:15, Lovable Liars

KYA—Ernie Smith's Sport Page; 7:15, Bob Allen, piano  
 KTAB—Cecil & Sally; 7:15, Italian News  
 KROW—Records; 7:15, Doc Shahan's Ramblers  
 KQW—Weather Forecast; 7:03, Radio Forum; 7:15, Red Cross Talk  
 KGGC—Jewish Radio Hour  
 \*KFRC & network—Nick Lucas, Troubadour; 7:15, Little Jack Little's Orchestra  
 KOL—7:15, Radio Speaker Stevenson  
 KJR—Vindobonians; 7:15, Auld Lang Syne  
 KEX—Popular Concert  
 KNX—Frank Watanabe and Hon. Archie; 7:15, Music  
 KHJ—Calling All Cars  
 KFWB—Syncoptors  
 KECA—Echoes of the Opera, records  
 KFOX—Eb & Zeb; Bobby & Betty  
 KFSD—Sonny & Buddy to 7:15  
 KSL—Nick Lucas; 7:15, Jack Little Orchestra

**7:30 to 8:00 P. M.**

• KGO & network—Memory Lane, drama by Ted Maxwell  
 KPO—Comedy Stars of Hollywood; 7:45, Book Parade  
 KYA—Talk; 7:45, Cy Trobbe's Scrapbook  
 KTAB—Accordionist; 7:45, Tenor  
 KLX—Kay Discovery Program  
 KROW—Ramblers; 7:45, Mello-Duets  
 KGGC—Jewish Radio Hour  
 KQW—Italian Hour  
 \*KFRC & network—Little Jack Little's Orch.; 7:45, Frank Dailey's Orchestra  
 KVI—Dr. Mellor to 7:45  
 KOIN—Gene Baker  
 KJR—Dollars & Cents; Radio Ralph  
 KEX—Studio Program; 7:45, Hans, Fritz, Kate  
 KNX—Orchestra; 7:45, King Cowboy  
 KECA—Echoes of the Opera, records  
 KFWB—Pioneers; 7:45, Comedy Stars of Hollywood  
 KFOX—Boy Detective; 7:45, Three Vagabonds  
 KGB—Talk to 7:35  
 KSL—Crazy Crystals Prog. to 7:45  
 KOA—The Fortyniners to 7:45

**8:00 to 8:30 P. M.**

• KGO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; Songsmiths Quartet  
 KPO—Californians on Parade  
 KYA—A. B. C. Pirates; 8:15, Doctor Good Cheer  
 KTAB—String Quartet  
 KLX—Silver Strings; 8:15, Vagabondettes  
 KROW—Talk; 8:15, Watch Tower  
 KGGC—On With the Dance; 8:15, Song Favorites  
 KQW—American Legion War Camp; 8:15, Vocal Rhythm  
 \*KFRC & network—Treasures of Time  
 KOIN—Red Nichol's Orchestra  
 KOL—8:15, Public Bench  
 KVI—Musical Creditors  
 KJR—Neapolitans  
 KEX—News Flashes; 8:15, Texas Cowboy  
 KFWB—Orchestra with Betty Jane Rhodes; 8:15, Dance Orchestra  
 KNX—The In-Laws; 8:15, Talk  
 KHJ—To be announced  
 KECA—Recorded Program  
 KFOX—Political Talk; Records  
 KFSD—Studio; 8:15, Manuel Dehesa  
 KSL—Red Nichols' Orchestra

**8:30 to 9:00 P. M.**

• KGO & network—Town Hall Tonight  
 KPO—Cliff Nazarro, comedy and story; 8:45, Hal Burdick, the Story Teller  
 KYA—Dance Orchestra  
 KTAB—Roland Drayer, tenor; Orchestra; News  
 KLX—Souvenirs of Song; 8:45, Harriet French  
 KROW—Ran Wilde's Orchestra  
 KQW—Music Lovers Hour  
 \*KFRC & network—Rube Wolf's Orchestra  
 KGGC—Gene Moran; 8:45, Timely Tunes  
 KOL—Parade; 8:45, To be announced  
 KJR—Drama; 8:45, To be announced  
 KFWB—Warner Bros. Program  
 KNX—Radio Hot Shots  
 KFOX—Show Boat; 8:45, Hearts & Flowers  
 KFSD—Drama Hour  
 KSL—Al Kavelin's Orchestra

**9:00 to 9:30 P. M.**

• KPO & network—Al Cavalli's Orchestra  
 KGO—Political Talk, Citizens' League of San Francisco for Walter McGovern; 9:15, Quartet Time; Knickerbockers  
 KYA—Dance Orchestra; 9:15, Rainbows of Romance  
 KTAB—Souvenir; 9:15, Nightherders  
 KLX—Rhythm Encores; 9:15, Uncle Adolph, California Rangers  
 KROW—Boxing Matches  
 KQW—Spanish Orchestra  
 KGGC—Mountain Music; Records  
 \*KFRC & network—Everett Hoagland's Orchestra  
 KOL—Post-Intelligencer Voice; 9:15, Blue Star Revue  
 KVI—Political Forum  
 KOIN—Norge Headliners; 9:15, Hop Gold Revue  
 KGW—Farmer's Dairy Association  
 KHQ—9:15, Crazy Wells Program  
 KOMO—Cowboy Joe; Meditations  
 KJR—Souvenirs; 9:15, News  
 KEX—9:15, Sport Talks  
 KNX—News; 9:15, Reveries  
 KFI—Orchestra  
 KFWB—Ed Fitzpatrick's Orchestra  
 KECA—Orchestra  
 KFOX—Beverly Hill Billies  
 KSL—Earl Hines' Orchestra 9:15, Mary and John  
 KOA—Dance Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Tom Coakley's Orchestra  
 KPO—Echoes from the Orchestra Pit  
 KYA—Rainbow of Romance; News; Gold Rush Days  
 KTAB—Grant Maxwell & Quartet  
 KLX—Uncle Adolph, California Rangers; 9:45, News Items  
 KROW—Boxing Matches  
 KQW—Dance Time  
 KGGC—Popular Concert  
 \*KFRC & network—Jan Garber's Orchestra  
 KVI—Jack Russell's Orchestra  
 KOMO—Beauty That Endures; 9:45, Pipes and Strings  
 KHQ—Orchestra  
 KNX—The Crocketts  
 KFI—Orchestra; 9:45, Marching Along  
 KFWB—Kay Kyser's Orchestra  
 KFOX—Beverly Hill Billies  
 KSL—Frank Cookson's Orchestra  
 KOA—Broadmoor Orchestra

**10:00 to 10:30 P. M.**

• KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra  
 KPO—Crosscuts from the Log o' the Day; Dr. Laurance L. Cross; Southern Harmony Four, male quartet  
 KYA—Frank Castle's Little Show  
 KTAB—Bulletin; Records  
 KLX—Records  
 KROW—Boxing Matches  
 KGGC—Garcia's Orchestra  
 KFRC—News; 10:10, Ironized Yeast 10:15, Orchestra  
 KOL—Dance Music  
 KVI—Orchestra  
 KOIN—Montmartre Orchestra  
 KGW—10:15, Kelly Kavalleros  
 KJR—Musical Favorites  
 KFI—10:15, Carol Lee & Helene Hill  
 KHJ—News Item; 10:10, Orchestra  
 KNX—Reveries; Pontrelli's Orch.  
 KECA—Recordings to 10:15  
 KFWB—News; 10:15, Orchestra  
 KFOX—News; Orchestra  
 KGB—News; 10:05, Dance Orch.  
 KSL—Robinson's Orchestra  
 KOA—Orchestra

**10:30 to 11:00 P. M.**

• KGO & network—Williams-Walsh Orchestra; 10:55, News Service  
 KPO—Crosscuts from Log o' Day  
 KYA—Organ Serenade  
 KTAB—Records  
 KLX—Records  
 KROW—Dance Music  
 KFRC—To be announced  
 KOL—Dance Orchestra  
 KVI—Dance Orchestra  
 KOIN—McElroy's Band  
 KOMO—Vic Myers' Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Orchestra  
 KHJ—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—To be announced  
 KSL—Dance Orchestra

**11:00 to 11:30 P. M.**

• KPO & network—Ambassador Hotel Orchestra  
 KGO—Happy Felton's Orchestra  
 KYA—Organ Serenade  
 KTAB—Request Hour  
 KROW—Dance Orchestra  
 \*KFRC & network—Jan Garber's Orchestra  
 KOIN—Jan Garber's Orchestra  
 KOMO—Moonlight Melodies  
 KEX—Orchestra  
 KHJ—Midnight Moods, Organ  
 KNX—Pontrelli's Orchestra  
 KFWB—Lou Traveller's Orchestra  
 KFOX—Orchestra

**11:30 to Sign Off**

• KGO & network—Jack Bain's Victor Orchestra  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Dance Music; Vagabond  
 KROW—Dance Music  
 KFRC—Carlson's Orchestra  
 KGD—Fritz Wolcott's Orchestra  
 KVI—Carlson's Orchestra  
 KOIN—Cafe de Faree Orchestra  
 KEX—Organ Music  
 KHJ—Vic Meyers' Orchestra  
 KHJ—Midnight Moods  
 KFWB—Jay Whidden's Orchestra  
 KFOX—Hal Brown's Orchestra  
 KGB—Carlson's Orchestra  
 KJBS—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

Aug. 16, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, United States Navy Band
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOIN—Koin Clock
- KHQ—Morning News; 7:15, Peerless Program
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Club
- KHJ—Records; Stocks
- KECA—Health Exercises, L. Rueb
- KFWB—Recorded Program
- KFOX—Time to Get Up; 7:15, Investment Talk
- KGB—Seven O'Clock Club
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

## 7:30 to 8:00 A. M.

- KGO & network—Hazel Arth, contralto; 7:45, Al and Lee Reiser, piano duo
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KOIN—Jones & Stewart
- KGW—Merrie Macs to 7:45
- KJR—Market Quotations; Records
- KEX—Hillbillies; 7:45, Orchestra
- KVI—Hillbillies; 7:45, Varieties
- KFI—7:45, Church Quarter-Hour
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Study
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Seven O'Clock Club; 7:55, Resume
- KSL—Morning Watch; 7:45, Melodies
- KOA—Morning Revelers

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs
- KPO—Herbert Clair, singer; 8:15, Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Morning Glories
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; 8:15, Gossip
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Connie Gates; 8:15, Along the Volga
- KJR—Early Echoes to 8:15
- KGW—Ronald Buck to 8:15
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KHQ—8:15, Concert Favorites
- KNX—Bill Sharples Club
- KFI—Helen Hill, pianist to 8:15
- KFWB—Gold Star Rangers
- KECA—Recorded Program
- KFOX—Recordings
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Network; 8:15, Fields & Hall



**MOREY AMSTERDAM**  
KGO—2 P. M.

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert; Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KGDM—8:45, Talk
- KQW—Concert Favorites
- KJBS—Dance Music
- \* KFRC & network—Al Kavelin Orchestra
- KOL—Cecil and Sally
- KOMO—Viennese Vagabonds
- KGW—Vic and Sade to 8:45
- KEX—Band Music
- KVI—Resume; Market Specials
- KHQ—8:45, Home Comfort
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Records
- KFOX—Health and Efficiency
- KSL—Orch.; 8:45, Barbara Badger
- KGB—Stocks to 8:35

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music; String Ensemble; vocalists; Harvey Hays, Narrator
- KGO—9:15, Barbara Lee; Breakfast Club
- KPO—Studio Program
- \* KPO & network—9:15, Johnny O'Brien, harmonica
- KYA—Frivolities; 9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:15, Charm School
- KROW—Health Swing
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KJBS—Popular Concert
- KQW—Popular Tunes of the Day
- KGDM—9:15, Mabel Rubin
- \* KFRC & network—Velazco and Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Air Shopping
- KOMO—Neighboring With Ned

- KHQ—Dessert Hotel Caravan; 9:15, Early Birds
- KEX—9:15, Request Program
- KFI—Hawaiian Group to 9:15
- KNX—Song Bag
- KFWB—Records
- KECA—9:15, Records
- KFOX—Orchestra and Talk
- KSL—Orchestra

## 9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, National Farm & Home Hour
- KPO—News; 9:45, Clef Dwellers, vocal trio
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Dance Novelties
- KQW—Popular Program
- KGDM—News; Records
- \* KFRC & network—Frank Dalley's Orchestra
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Station Review
- KGW—9:45, Cooking School
- KOMO—9:45, Harp Melodies
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KNX—Amagon; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Health Talk; Records
- KECA—Records to 9:45
- KFSD—Studio Program; 9:45, News; 9:50, Edson Gilham
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—National Farm and Home Hour
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Charm School
- KTAB—Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; 10:15, Hollywood Hits
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- \* KFRC & network—Ann Leaf, organist
- KOL—10:15, Uncle Jerry
- KJR—Early Echoes
- KEX—Lost and Found; Records
- KFWB—Recordings
- KFOX—Mary Kitchen; Quartet; Grain Reports; Hal Nichols
- KNX—Eddie Albricht's Family
- KECA—Recorded Program
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; Marion and Jim Jordan, comedy duo; 10:45, Nancy Noland, popular singer
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KJBS—Dance Orchestra
- KROW—The Observer
- KGCC—Soft Pillow Sunshine
- KOL—Morning Melodies
- KQW—Aunt Sammy; 10:45, Haywire Mac

\* KFRC & network—Mort Werner, pianist; 10:45, Poetic Strings  
 KOIN—Art Kirkham  
 KJR—Counterpoint; Uncle Hank  
 KEX—Ronald Buck, pianist; 10:45, Soloist  
 KNX—Mary Holmes; 10:45, Rhythm Encores  
 KFVB—The Family Circle  
 KFOX—Hal Nichol's Orch.; 10:50, Homer Reid  
 KGB—Poetic Strings  
 KOA—Smackout; 10:45, Produce  
 KSL—Poetic Strings; Colonial Dames

**11:00 to 11:30 A. M.**

KGO—Press-Radio News; 11:05, Pair of Planos, Grace Frankel and Gertrude Lyne  
 • KPO & network—Musical Keys  
 KTAB—Concert; Beauty Facts  
 KYA—Organ  
 KLX—Mountaineers; Lotus Land  
 KROW—Health Talk; 11:15, Organ  
 KGGC—Milday's Date Book; 11:15, Memory Melodies  
 KGDM—Organ Recital  
 KJBS—Popular Program  
 KQW—Recorded Program  
 \* KFRC & network—Metropolitan Parade  
 KJR—Rhythm Rulers  
 KOL—Garden Talk  
 KVI—The Observer to 11:15  
 KOIN—Art Kirkham  
 KEX—Orchestra; Cobwebs & Nuts  
 KHJ—Colonial Dames to 11:15  
 KNX—Organ  
 KFVB—Recordings  
 KFOX—Comedy and Music; 11:20, Health Talk  
 KOA—Musical Keys; 11:15, Farm Question Box

**11:30 to 12:00 Noon**

KGO—Financial Flashes to 11:35  
 • KGO & network—Roy Shield's Orchestra  
 KPO—Eileen Piggott, soprano; 11:45, Agricultural Bulletin  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms  
 KLX—Anita and Orasco; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Shop; 11:45, News; 11:50, Organ  
 KQW—Accordion Capers; Theatre News  
 KGDM—Organ  
 KFRC—Women's Home Forum  
 \* KFRC & network—11:45, Dancing by the Sea  
 KOL—11:45, Democratic News to 11:50  
 KOIN—Dr. Semler; 11:45, La Verne Axelson  
 KGW—11:45, Crazy Crystals  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KFT—Fashion Tours; 11:45, State Market Reports  
 KNX—Jewel Box; 11:45, Ionizer Talk  
 KFVB—Recordings  
 KFOX—News; Records  
 KOA—Huffman Theatre Harmonies

**12:00 to 12:30 P. M.**

• KGO & network—Betty and Bob; 12:15, Farm and Home Hour  
 KPO—Luncheon Program  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Noon Concert  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Vocal and Instrumental

KGGC—Request Hour  
 KGDM—Recordings  
 \* KFRC & network—Detroit Symphony  
 KQW—Popular Variety  
 KGW—12:15, Meier & Frank  
 KHQ—12:15, Business & Pleasure  
 KJR—Records; 12:15, Grain Reports  
 KEX—Band Music  
 KNX—News; 12:15, Congoin  
 KFVB—Recordings; 12:15, Talk  
 KFOX—Health Talk; Records  
 KECA—Records; 12:15, News  
 KFSD—Stocks; Resume to 12:10  
 KSL—Payroll Bulder  
 KOA—12:15, Chick Webb's Orch.

**12:30 to 1:00 P. M.**

• KGO—Western Farm and Home  
 KPO—Luncheon Program  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Song Market  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Fed. & State Market Reports  
 KGDM—Recordings  
 \* KFRC & network—Symphony  
 KJR—Headliners, recorded  
 KEX—12:45, Business Men's Club  
 KHQ—Studio Program  
 KGW—Dr. Semler; 12:45, Friendly Chat  
 KFVB—Recordings  
 KFOX—Records; Civic Talk  
 KNX—Concert Group  
 KECA—Recordings  
 KSL—Utah State Agric. College  
 KOA—Soloist; Lady Next Door

**1:00 to 1:30 P. M.**

• KGO & network—Meredith Willson's Orchestra  
 KPO—News; 1:15 Ann Warner's Chats  
 KYA—Argentinians; 1:15, Travelogue; 1:20, Maestros  
 KTAB—Radio Frolic  
 KLX—Records  
 KROW—Concert Melodies  
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole  
 KQW—Popular Hits; 1:15, Hollywood Keyhole  
 KGDM—Pacific Islanders; Records  
 \* KFRC & network—Merry Melodies; 1:15, Between the Book Ends  
 KOIN—Book of Life to 1:15  
 KOL—1:15, Julie Day  
 KHQ—1:15, Baking Program  
 KOMO—Emil Hansen; Tea-Time Tales  
 KGW—1:15, Dental Clinic  
 KHJ—Merle Carlson Orchestra  
 KNX—Pontrelli's Orchestra  
 KFVB—"The Old Codger"  
 KFT—Al Lyon's Orchestra  
 KFOX—"The Old Codger"  
 KGB—Stocks to 1:05  
 KSL—Payroll Bulder to 1:15

**1:30 to 2:00 P. M.**

• KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True; Barry McKinley, baritone  
 KPO—Ann Warner's Chat; 1:45, John and Ned, harmony duo  
 KYA—Modern Maestros  
 KTAB—Jean Kent  
 KLX—Song Bag  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour

KFRC—1:45, N. Y. Closing Stocks to 1:50  
 \* KFRC & network—Organ and A. M. A. Speaker; 1:50, Blue Ridge Mountaineers  
 KGDM—Recordings  
 KVI—1:45, Amusement Tips  
 KOIN—Book of Life  
 KJR—Melody Palette; Song Market  
 KEX—Financial and Grain Reports; Records  
 KHJ—1:45, Dow Jones Reports  
 KNX—Pontrelli's Orchestra  
 KFVB—Records; 1:45, Pianist  
 KFOX—Orchestra; Records  
 KECA—Records  
 KFSD—Studio Program  
 KGB—Community Chest Program  
 KSL—Town Crier to 1:45

**2:00 to 2:30 P. M.**

• KGO & network—Al Pearce and His Gang  
 KPO—Tom Coakley's Orchestra  
 KYA—Cal Jackson, pianist; songs  
 KTAB—Globe Trotter; Romancin'  
 KLX—Constance Dixon, bridge talk; 2:15, Cecil Wright  
 KROW—Tuneful Tunes; 2:15, Vocalist  
 KJBS—Salon Orchestra  
 KGDM—Records  
 KQW—Dance Matinee  
 \* KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—World Bookman; 2:05, Musical Gems  
 KNX—The Bookworm  
 KFVB—Recorded Program  
 KFOX—Sunset Quartet  
 KECA—Classic Hour, records  
 KSL—Mischa Ragnitsky's Orchestra; 2:15, Dental Clinic  
 KOA—Theatre Reporter; Orchestra

**2:30 to 3:00 P. M.**

• KPO & network—Al Pearce Gang  
 KPO—Diary of a Cosmopolitan  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Three-Four Time; 2:45, Tranquility  
 KLX—Closing San Francisco Stocks; 2:40, Records  
 KROW—Dell Perry, pianist; Records  
 KJBS—Dance Orchestra  
 KQW—Afternoon concert  
 KGDM—The Romancliers  
 \* KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KFVB—Recordings  
 KNX—Foreign Recordings  
 KFOX—Recordings  
 KECA—Records  
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra  
 KOA—Soloist; John B. Kennedy

**3:00 to 3:30 P. M.**

• KGO & network—Freddie Martins' Orchestra  
 KPO—The Mudcaves; 3:15, Tom Mitchell, baritone  
 KYA—Baseball or Records  
 KTAB—Moods Modernistic; 3:15, Records  
 KLX—Studio program  
 KROW—Mary Dowd Reardon  
 KJBS—Ballroom Favorites  
 KQW—Stock and Bonds; Vocalist; Talk  
 KGDM—Romancliers  
 \* KFRC & network—Feminine Fancies  
 KHQ—Warn & Warn Shoe Shop; 3:15, Bulletin

KOMO—Concert Ensemble  
 KFI—News; 3:15, Honeyymooners  
 KFWB—Recordings  
 KECA—Dr. Meyers, talk to 3:15  
 KNX—Concert Orchestra  
 KFSD—Balboa Park Organ  
 KFOX—Recordings  
 KSL—Sylvia Froos; 3:15, The House  
 by the Side of the Road  
 KOA—Microphone News to 3:15

### 3:30 to 4:00 P. M.

• KGO & network—Ed Lowry, come-  
 dian; 3:45, Sisters of the Skillet  
 KPO—Edna Fischer, pianist; 3:45,  
 University of California Program  
 KYA—Baseball or recordings  
 KTAB—Little Serenade; 3:45, Pic-  
 ture Preview  
 KOW—Musical Varieties  
 KLX—Studio Program  
 KROW—Recordings  
 KJBS—Popular Concert  
 KGDm—Piano Melodies; Records  
 KFFC—Book Review; Town Topics  
 \* KFRC & network—3:45, Texas  
 Rangers  
 KOI—Lost & Found; 3:35, Classi-  
 fied Hour  
 KVI—Book Review to 3:45  
 KOIN—News of the Air  
 KEX—Musical Gems; Melody Salon  
 KOMO—Talk; Organ Recital; 3:45,  
 Julia Hayes  
 KFI—Ann Warner's Chat  
 KHJ—3:45, Stimulating Soothers  
 KNX—Concert Orchestra  
 KFWB—Recordings  
 KECA—3:45, Univ. of California  
 KFOX—Whispering Strings; 3:50,  
 Health Talk  
 KFSD—3:45, Univ. of California  
 KGB—Book Review to 3:45  
 KSL—The Junior Hour  
 KOA—The Old Observer to 3:35

### 4:00 to 4:30 P. M.

• KGO & network — Fleischmann  
 Hour, Rudy Vallee and His Con-  
 necticut Yankees  
 KPO—Mickey Gillette and His Music  
 KYA—Baseball or recordings  
 KTAB—Keep Smiling Revue  
 KLX—Magic Harmony  
 KROW—Waltz Time; 4:15, Records  
 KJBS—Art Fadden, pianist; songs  
 KQW—Art Fadden; 4:15, Records  
 KGDm—Gillmore Oil Program  
 \* KFRC & network—Kate Smith &  
 Swane Music; 4:15, Walter Pitkin  
 KOL—Adventures with the Leather-  
 necks; 4:15, Hours with Baur  
 KOIN—News  
 KJR—Tea Dansant; 4:15, Horse  
 Race  
 KEX—Baseball Game  
 KECA—Recordings  
 KHJ—4:15, Naval Militia  
 KNX—Jigsaws; 4:15, Dr. John  
 Matthews  
 KFWB—Recordings  
 KFOX—News; Records  
 KFSD—Studio Program  
 KSL—Broadcaster's Review to 4:15

### 4:30 to 5:00 P. M.

• KGO & network — Fleischmann  
 Hour, Rudy Vallee  
 KPO—Romany Trails, vocalist,  
 Josef Hornik's Orchestra  
 KYA—Baseball; 4:45, Tea Dance  
 KTAB—Hawaiian Trio; 4:45, The  
 Old Bachelor  
 KLX—Music; 4:45, Health School  
 KROW—Doc Shahan's Ramblers  
 KQW—Story Time; 4:45, Songs of  
 the Islands

## STATION DIRECTORY

### • NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	
KPO	440.9	000
KYA	243.8	1230

### \* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

### Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDm	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KJBS—Dance Orchestra  
 KGDm—The Three Tumbleweeds  
 \* KFRC & network—Leith Stevens'  
 Harmonies  
 KJR—Snapshots; 4:45, Steamboat Bill  
 KEX—Studio; 4:45, Symphony  
 KNX—Dr. Matthews; 4:45, Musical  
 Moments  
 KFWB—"Cocktail Hour"  
 KFOX—Talk and Records  
 KECA—Educational Speech; News  
 KFSD—Studio program  
 KSL—Town Crier

### 5:00 to 5:30 P. M.

• KGO & network—Captain Henry's  
 Maxwell House Show Boat  
 KPO—News; 5:15, Rainbow Har-  
 monies; Myron Niesley, tenor;  
 Meredith Willson's Orchestra  
 KYA—Children's Hour  
 KTAB—Old Fashioned Girls; Records  
 KLX—Brother Bob  
 KROW—Organ Music  
 KGGC—Studio Frolc  
 KQW—Light Opera  
 KJBS—Dance Melodies  
 KGDm—Commercial Program; 5:15,  
 Melodic Keys  
 \* KFRC & network—Freddie Hankel  
 and Orchestra  
 KJR—Waltzes and Tangos  
 KNX—Storytown Express; Organ  
 KECA—Order of the Golden Sword  
 to 5:15  
 KFWB—Playtime Lady; Records  
 KFOX—Playtime Lady; Records  
 KGB—S. D. Calif. Club to 5:05

### 5:30 to 6:00 P. M.

• KGO & network—Captain Henry's  
 Show Boat  
 KPO—Rainbow Harmonies; 5:45,  
 Mindway: Stories of Human Be-  
 havior  
 KYA—Around the Town; 5:45,  
 Campbell Dietz  
 KTAB—Health Talk

KLX—Covered Wagon  
 KROW—Eating Your Way to Health  
 KJBS—Dance Melodies  
 KGGC—Lecture; 5:45, Irish Gems  
 KQW—Popular Quartet; 5:45, Voice  
 of Portugal  
 KGDm—Hawaiian Program; 5:45,  
 Lonesome Cowboy  
 \* KFRC & network — Tito Guizar,  
 tenor; 5:45, Fats Waller Rhythm  
 Club  
 KOIN—Bob and Dolly to 5:45  
 KOMO—5:45, Futuristic Capers  
 KJR—Musical Auction; 5:45, Cecil  
 Solly  
 KEX—Symphony; 5:45, Gospel  
 Church

KFWB—Recordings  
 KNX—Organ; 5:45, Gossip Club  
 KECA—5:45, Dr. E. Caldecott, talk  
 KFOX—Records; 5:45, Norah Mac-  
 Cabe

### 6:00 to 6:30 P. M.

• KGO & network—Paul Whiteman's  
 Music Hall; Al Jolson, enter-  
 tainer; Paul Whiteman and his  
 orchestra and radio entertainers  
 KPO—Dinner Concert  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Dinner Concert  
 KLX—Concert Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; Popular Records  
 KGGC—Dinner Hour Review  
 KQW—Department of Agriculture;  
 6:15, Franco's Program  
 KGDm—Records  
 \* KFRC & network—Romance of  
 Travel  
 KJR—Song Bag  
 KEX—Church Services  
 KVI—Washington State Alumnae to  
 6:05  
 KFWB—News; Records; Organ  
 KFOX—News; 6:10, Al and Molly;  
 6:20, Cecil & Sally  
 KNX—News; 6:15, Concert Group  
 KECA—Records; 6:15, News  
 KFSD—Symphony  
 KSL—Forty-five Minutes in Holly-  
 wood

### 6:30 to 7:00 P. M.

• KGO & network—Paul Whiteman's  
 Music Hall  
 KPO—Federal Business Talk; 6:45,  
 Life of the Reillys; Ted Maxwell  
 and Bobbe Dean  
 KYA—Orchestra; 6:55, Political  
 Talk  
 KTAB—Rhythm Ramblings; Mining  
 News; Communications  
 KLX—KLX Trio  
 KROW—Popular Tunes  
 KJBS—Popular Records  
 KGGC—Dinner Dance Review  
 KQW—State Market Reports; 6:45,  
 Tourist Tunes  
 KGDm—Records  
 \* KFRC & network—Tobe announced;  
 6:45, The Playboys  
 KVI—6:45, Playboys  
 KJR—Los Argentinos  
 KEX—Sports; Orchestra  
 KFWB—Organ; Stamp Adventurer  
 KNX—Concert; 6:45, Dinner Dance  
 KHJ—Raymond Haight for Governor  
 to 6:45  
 KFOX—School Kids; 6:45, Stamp  
 Adventurer  
 KECA—Wesley Tourtellotte, organ  
 KFSD—Symphony; 6:45, Mountain-  
 eers  
 KSL—Forty-five Minutes in Holly-  
 wood; 6:45, Comedians of Holly-  
 wood

**7:00 to 7:30 P. M.**

- KGO & network—Frank Buck in Dramatization of Jungle Adventures; 7:15, Gene & Glenn
- KPO—Cliff Nazarro, comedy and songs; 7:15, Review of Activities of the San Francisco Municipal Government, guest speaker
- KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
- KTAB—Cecil & Sally; 7:15, Italian News
- KLX—News; 7:15, Baseball
- KROW—Guitar Duo; Travelogue
- KGCC—Voice of Erin
- KQW—Weather; News and Forum; Records
- \* KFRC & network—Vera Van, contralto; 7:15, Ferde Grofe's Orch.
- KOL—7:15, Speaker Stevenson
- KJR—Waltz Dreams, Solberg
- KEK—Symphony Hour
- KECA—Orch. with Virginia Flohri
- KNX—Frank Watanabe and Archie; 7:15, Crazy Crystals
- KFWB—Syncopators
- KFOX—Eb & Zeb; 7:15, Bobby & Betty
- KFSD—Gas Co. Program to 7:15
- KSL—Pioneer Stories; 7:15, Orch.

**7:30 to 8:00 P. M.**

- KGO & network—Winning the West, serial drama by Wilbur Hall
- KYA—Sleepy Hall's Orchestra
- KFO—Lady of the Evening; 7:45, Ballads Beautiful
- KTAB—Accordionist; 7:45, Orch.
- KLX—Baseball
- KROW—Calif. State Voters League
- KGCC—Records; Salonesque
- KQW—California Market Hour; 7:45, Tango Time
- \* KFRC & network—Ferde Grofe's Orchestra; 7:45, Henry Busse's Orchestra
- KVI—Dr. R. M. Mellor to 7:45
- KJR—7:45, Radio Ralph
- KEK—Symphony Hour
- KHJ—Orchestra
- KNX—King Cowboy
- KECA—Recorded Program
- KFWB—Outdoor Reporter; 7:45, Pioneers
- KFOX—Boy Detective; 7:45, Three Vagabonds
- KFSD—Merkeley's Girls Chorus; 7:45, Feature Program
- KSL—Crazy Crystals to 7:45
- KOA—The Forty-Niners to 8:45

**8:00 to 8:30 P. M.**

- KGO & network—Standard Symphony Hour, Orchestra direction Alfred Hertz
- KPO—Your Boy's Future, talk by Scotty Mortland; 8:15, Blubber Bergman, Betty Queen and Rondoller's Quartet
- KYA—ABC Pirates; vocalists
- KTAB—Viennese Nights; 8:15, Emilio Bonislaw
- KLX—Baseball; 8:15, Talk
- KROW—Latin-American Program
- KGCC—On With the Dance; 8:15, Symphonette
- KQW—Old Church Choir Songs
- \* KFRC & network—Joe Reichman and Orchestra
- KOL—Comedy Stars; 8:15, News-hawk
- KOIN—Comedy Stars Hollywood; 8:15, King's Guards
- KVI—Musical Creediters
- KJR—Isle of Paradise
- KEK—News; Four Square Cathedral

- KNX—The In-Laws; Music
- KECA—Recordings
- KFWB—Louise Raymond; 8:15, Kay Kyser's Orchestra
- KFOK—Christian Science; 8:15, Kay Kyser's Orchestra
- KFSD—Y. M. C. A. Harmonica Band
- KSL—Headline News; Orchestra
- KOA—Comedy Stars; 8:15, Orch.

**8:30 to 9:00 P. M.**

- KGO & network—Standard Symphony Hour
- KPO—Dancing in Twin Cities
- KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
- KTAB—Talk; 8:45, Orchestra
- KLX—Spice of Life; 8:45, Vocalist
- KROW—Italian Program
- KGCC—Jean Carole; Tunes of Time
- KQW—Dance Time
- \* KFRC & network—Barnyard Serenade
- KOL—Kenneth C. Davis; 8:45, Eb and Zeb
- KOIN—8:45, King Cobra
- KEK—Four Square Cathedral
- KJR—"Purple Ray"; 8:45, Silver Strains
- KFWB—Terry La Francon's Orch.
- KNX—Dramatic Tabloid; 8:45, Spanish Orchestra
- KECA—Nick Harris Program; 8:45, Song Recital
- KFOX—Show Boat; Poetry & Music
- KFSD—Organ
- KOA—Orchestra
- KSL—Enoch Light's Orchestra

**9:00 to 9:30 P. M.**

- KGO & network—Clyde Lucas' Orchestra
- KPO—NBC Drama Hour
- KYA—Orchestra; 9:15, Sports Parade
- KTAB—Souvenirs; Nightherders
- KLX—Melody Palette; 9:15, Sports Hi-Lights
- KFWB—KROW Varieties
- KGCC—Mountain Music; Records
- KQW—Night Baseball
- \* KFRC & network—Jimmy Davis' Orchestra
- KOL—Post-Intelligencer; 9:05, Ted Dahl's Orchestra
- KVI—Political Talk to 9:15
- KOMO—Meditations; 9:15, Futuristic Capers
- KFWB—Ed Fitzpatrick's Orchestra
- KFOX—Beverly Hill Billies
- KNX—News; 9:15, Reveries
- KECA—Orchestra
- KFSD—Orchestra
- KSL—Freddie Hankle's Orch.; Mary & John

**9:30 to 10:00 P. M.**

- KGO & network—Carl Hoff's Orch.
- KPO—Mark Hopkins Orchestra
- KYA—Sports Parade; 9:45, News; 9:55, Louise Tabor
- KTAB—News; 9:45, Spouting Gold
- KLX—Musical Auction; 9:45, News
- KROW—KROW Varieties
- KGCC—Recordings
- KQW—Night Baseball
- KFRC—Junior Chamber of Commerce to 9:45
- \* KFRC & network—Jan Garber's Orchestra
- KOIN—Jan Garber's Orchestra
- KJR—News; 9:35, Metropolitanans
- KFWB—Kay Kyser's Orchestra
- KHJ—Ray O'Hara's Orchestra
- KNX—The Crocketta
- KECA—Classic Recordings
- KFSD—Orchestra; 9:55, J. H. Johnson, political talk

- KFOX—Beverly Hillbillies
- KSL—Frank Cookson's Orchestra

**10:00 to 10:30 P. M.**

- KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
- KPO—Crosscuts from Log o' Day
- KYA—Drama
- KTAB—Records
- KLX—Dance Music
- KROW—Dance Music
- KGCC—Garcia's Orchestra
- KFRC—News; 10:10, Merle Carlson's Orchestra
- KOIN—Studio Program
- KJR—Until Tomorrow
- KGW—10:15, Kelly's Kavalieros
- KFI—10:15, Carol Lee & Helen Hill
- KFWB—News; 10:15, Orchestra
- KFOX—News; 10:15, Orchestra
- KHJ—News Items; 10:10, Orchestra
- KNX—Crocketts
- KGB—News Flashes; Orchestra
- KSL—Dance Orchestra
- KOA—Cosmopolitan Orch.; 10:15, Rainbow Harmonies

**10:30 to 11:00 P. M.**

- KGO & network—Tom Coakley's Orchestra; 10:55, News Service
- KPO—Crosscuts from Log o' Day
- KYA—Organ Serenade
- KLX—Dance Music
- KTAB—Hal Girvin's Orchestra
- KROW—Dance Music
- KFRC—Everett Hoaglund's Orch.
- KOL—Dance Music; 10:45, American Weekly
- KVI—Dance Orchestra
- KOIN—Dance Music
- KOMO—Vic Meyers' Orchestra
- KEK—Lonesome Club
- KFI—Biltmore Hotel Orchestra
- KHJ—Carol Lofner's Orchestra
- KFWB—Geo. Hamilton's Orchestra
- KFOX—Geo. Hamilton's Orchestra
- KNX—Pontrelli's Orchestra
- KFSD—10:55, News
- KGB—Dance Orchestra
- KSL—Dance Orchestra

**11:00 to 11:30 P. M.**

- KGO—Happy Felton's Orchestra
- KPO & network—Ambassador Hotel Orchestra
- KYA—Organ Serenade
- KROW—Dance Music
- KFRC—Jan Garber's Orchestra
- KOL—Dance music
- KVI—Jan Garber's Orchestra
- KOIN—Dance Music
- KOMO—Moonlight Melodies
- KGW—Kelly's Kavalieros
- KHJ—Organ
- KFWB—Lou Traveler's Orchestra
- KFOX—Jack Maurice's Orchestra
- KNX—Pontrelli's Orchestra
- KGB—Jan Garber's Orchestra

**11:30 to Sign Off**

- KGO & network—Jimmy Grier's Orchestra
- KPO—Way Back When, Chas. Runyan, organist
- KYA—Frank Castle's Little Show
- KFRC—Pasadena Orchestra
- KROW—Dance Music
- KOL—Dance Music
- KVI—Merle Carlson's Orchestra
- KOIN—Midnight Moods
- KJR—Vic Meyers' Orchestra
- KHJ—Organ and Records
- KFWB—Jay Whidden's Orch.
- KFOX—Hal Brown's Orchestra
- KGB—Merle Carlson's Orchestra
- KJBS—12:01, Owl Program to 7 a.m.

# FRIDAY Programs

Aug. 17, 1934

## 7:30 to 8:00 A. M.

- KGO & network—U. S. Marine Band
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KHQ—Favorites
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Hill Billies; 7:45, Dance Rhythms
- KOMO—U. S. Marine Shut-In Hour
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45
- KPOX—Grain Report; 7:32, Old-Time Songs
- KGB—Seven O'Clock Club
- KSL—Morning Watch; 7:45, Melodies
- KOA—Morning Revelers; 7:45, Betty Crocker

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs
- KPO—To be announced; 8:15, Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Morning Glories
- KLX—Records; Stocks
- KROW—Commuter's Time Clock; 8:15, Gossiper
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Elizabeth Barthell; 8:15, Among Our Sovereigns
- KEX—Four Square Cathedral
- KHQ—8:15, Crazy Wells Program
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KGW—Roland Buck to 8:15
- KFI—Helen Guest, ballads to 8:15
- KFWB—Gold Star Rangers
- KNX—Bill Sharples Breakfast Club
- KECA—Recorded Program to 8:15
- KFSD—Good Cheer Prog. to 8:15
- KSL—8:15, Jennie Lee
- KOA—Network; Fields and Hall

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Studio Program
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Records
- KQW—Concert Favorites
- KGDM—Talk; Records
- \* KFRC & network—Al Kavelin and Orchestra
- KOL—Cecil and Sally to 8:45
- KVI—Records; Market Specials
- KOIN—Al Kavelin's Orchestra
- KOMO—Resume; 8:33, Vagabonds



**DON AMECHE**  
NBC—6 P. M.

- KHQ—Review; 8:45, Home Comfort
- KEX—Four Square Gospel; 8:45, Request Program
- KNX—Bill Sharples Breakfast Club
- KFI—8:45, Julia Hayes
- KFWB—Recordings
- KPOX—Health & Efficiency; Records
- KSL—Good Morning Judge to 8:45
- KGB—Stocks; 8:35, Orchestra
- KOA—Vic and Sade; 8:45, Words and Music

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee
- KPO—Studio Program to 9:15
- \* KPO & network—9:15, Elmore Vincent, tenor
- KYA—Frivolties; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing program
- KJBS—Popular vocalists
- KGGC—Melodies; 9:15, Old-Time Songs
- \* KFRC & network—Emil Valezco Orchestra
- KQW—Popular Tunes
- KGDM—Records; 9:15, Mabel Rubin
- KHQ—9:15, Early Birds
- KOMO—Neighboring with Ned
- KEX—Requests to 9:15
- KGW—9:15, Concert Trio
- KVI—Mystic Melodies; 9:15, Dr. Whetstone
- KOL—Prudence Penny to 9:15
- KOIN—Air Shopping
- KFI—Hawaiians; 9:15, News
- KNX—Sherman Health Talk
- KECA—Records; 9:15, Wellman
- KFWB—Recordings
- KFOX—Recordings; Talk
- KOA—Cookbook Sherlock; 9:15, Memories

## 9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour

- KPO—News; 9:45, Neapolitan Echoes, Johnny Toffoli, accordionist; violin; guitar; tenor
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGGC—Dance Novelties
- KGDM—News; 9:45, Records
- \* KFRC & network—Betty Crocker; 9:45, Buddy Fisher Orchestra
- KVI—9:45, Magic Recipes
- KGW—Trio; 9:45, Cooking School
- KHQ—Studio Programs; 9:45, Celia Lee
- KJR—Shuffling Feet
- KHJ—9:45, News Items to 9:50
- KNX—Melody Palette; 9:45, News
- KFWB—Dr. La Belle; 9:35, Records; 9:45, News
- KFOX—Recordings; 9:45, News
- KECA—Recordings
- KGB—9:45, News to 9:50

## 10:00 to 10:30 A. M.

- KGO & network—Press - Radio News; 10:05, Pair of Pianos
- KPO—Neapolitan Echoes; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; Organ
- KTAB—Chasin' the Blues
- KLX—Clinic; Stocks; News
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ
- KGGC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- \* KFRC & network—The Eton Boys; 10:15, Johnny Augustine's Orch.
- KEX—Lost and Found; Music
- KOMO—Harp Melodies; 10:15, Julia Hayes
- KJR—Walks of Life to 10:15
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KFOX—Prudence Penny; Report; 10:27, Comedy and Music
- KFI—Al Gayle's Entertainers
- KNX—Organ; Melody Race

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Organ Concert
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Dance Orchestra; 10:45, Crazy Cadets
- KGGC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Records
- KGDM—So This Is Hollywood; Records
- KFRC—Mort Werner, pianist to 10:45
- \* KFRC & network—Memories Garden
- KJR—Counterpoint; Serenaders
- KEX—Hawaiian Serenaders; 10:45, Soloist
- KOL—Morning Melodies
- KOIN—Art Kirkham, This and That
- KFWB—Family Circle
- KFOX—Hal Nichol's Bad Pennies; 10:50, Homer Reid, tenor
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KGB—Memories Garden
- KOA—10:50, Livestock and Produce; 10:55, Ball Bros.



**11:00 to 11:30 A. M.**

•KGO & network—Maria's Certo Matinee; Conrad Thibault, baritone; Mary Lou; Frances Lee Barton; Gus Haenschen's Orch.  
 KPO—Harmony Lane, Edward J. Fitzpatrick's Orchestra  
 KYA—Organ; 11:15, Rhythmsters  
 KTAB—Blue Moments  
 KROW—Health Talk; 11:15, Organ  
 KLX—Records; 11:15, Castles in Music  
 KJBS—Orchestra and Trio  
 KQW—Light Classics  
 KGCC—Milady's Date Book; 11:15, Memory Melodies  
 KGDM—Big Oaks Flat Program  
 \*KFRC & network—Four Showmen; 11:15, Hurdy Gurdy Man  
 KVI—The Observer to 11:15  
 KOI—Cecil Solly to 11:15  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers, recorded  
 KEX—11:15, Cobwebs and Nuts  
 KNX—Records; 11:15, Better Business Bureau  
 KHJ—Colonial Dames to 11:15  
 KFWB—Records; Lost and Found  
 KFOX—Hal Nichol's Bad Pennies; 11:20, Health Talk  
 KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

**11:30 to 12:00 Noon**

•KGO & network—Maria's Certo Matinee  
 KPO—John and Ned; 11:45, Agricultural Bulletin  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms; 11:45, Kahn's  
 KLX—Muscale; 11:45, Rhythm  
 KROW—Latin-American Program  
 KGCC—Song Favorites; 11:45, News; 11:50, Organ  
 KJBS—Dance Melodies  
 KQW—Popular Variety; Theatre News  
 KGDM—Organ Recital  
 KFRC—Women's Home Forum  
 \*KFRC & network—11:45, Grab Bag  
 KOI—Grab Bag; 11:45, Democratic News  
 KOIN—Grab Bag  
 KJR—Measured Steps  
 KEX—Cobwebs & Nuts; Orchestra  
 KHJ—Grab Bag  
 KFWB—Recorded Program  
 KFOX—News; Talk; Records  
 KECA—Recordings  
 KNX—Spice of Life; 11:45, Ionizer Talk  
 KSL—Grab Bag

**12:00 to 12:30 P. M.**

•KGO & network—Betty and Bob; 12:15, The Singing Stranger  
 KPO—State Department of Agriculture; 12:15, Luncheon Program  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:05, Noon Concert  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Song Hits  
 KQW—Popular Variety  
 KGCC—Request Hour  
 KGDM—Recordings  
 \*KFRC & network—Lazy Bill Huggins; 12:15, Rhythm Bandbox  
 KJR—Reflections of Romance; 12:15, Grain Reports  
 KOIN—12:15, LaVerne Axelson  
 KEX—Recordings; 12:15, O. M. Plummer  
 KECA—Records; 12:15, News  
 KFWB—Records; 12:15, Talk  
 KNX—News; 12:15, Congoin

KFOX—Records; 12:15, Health Talk  
 KGB—Stocks and Farm Flashes  
 KFSD—Stocks; 12:15, Studio Prog.  
 KSL—Payroll Builder

**12:30 to 1:00 P. M.**

•KGO & network—Western Farm and Home Hour  
 KPO—Luncheon Program; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Melody Race  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Matinee  
 KGCC—Request Hour  
 KQW—Federal, State Market Rpts.  
 KGDM—Recordings  
 \*KFRC & network—U. S. Army Band  
 KGW—Dr. Semler; 12:45, Meier & Frank  
 KHQ—Marching Along; 12:45, Spokane Fur Co.  
 KVI—News and Comment  
 KJR—Headliners, recorded  
 KFWB—Recorded Program  
 KNX—Dr. John Matthews  
 KFOX—Recordings; 12:45, Talk  
 KECA—Concert Favorites, records  
 KOA—Soloist; 12:45, Women's Club

**1:00 to 1:30 P. M.**

•KGO & network—Ernie Holtz's Orchestra  
 KPO—Commonwealth Club Lunch.  
 KYA—Women's Institute of the Air; 1:15, Hawaiians  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole  
 KGDM—Records; Pacific Islanders  
 \*KFRC & network—Frank Dalley's Orchestra; 1:15, Between the Book Ends  
 KOIN—Book of Life to 1:15  
 KOI—Orchestra; Julie Day  
 KOMO—1:15, Tea Time Tales  
 KGW—1:15, Dental Clinic  
 KHQ—Silver Loaf Baking Co.  
 KJR—Chamber of Commerce  
 KNX—Pontrelli's Orchestra  
 KFWB—"The Old Codger"  
 KFOX—"The Old Codger"  
 KHJ—1:15, Between the Book Ends  
 KECA—Al Lyon's Orchestra  
 KSL—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

•KGO & network—Oxydol's Own  
 Ma Perkins; 1:45, Betty Marlowe  
 KPO—Ann Warner's Chats  
 KYA—Band Concert  
 KTAB—Jean Kent, Economics  
 KLX—Song Bag  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 KFRC—N. Y. Stocks to 1:35  
 \*KFRC & network—Organ Melodies; 1:45, Mischa Raginsky Orchestra  
 KGDM—Recordings  
 KVI—1:45, Amusement Tips  
 KOIN—Book of Life  
 KHQ—1:45, A. & K. Markets  
 KJR—Here and There  
 KEX—Financial and Grain Reports; 1:35, Dance Antiques  
 KHJ—Dow Jones; Organ; Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Records; Burt Fiske, pianist  
 KFOX—Recordings  
 KECA—Records

KFSD—Studio program  
 KSL—Town Crier to 1:45

**2:00 to 2:30 P. M.**

•KGO & network—Al Pearce and His Gang  
 KPO—Mid-Afternoon Muscale  
 KYA—Modern Maestros  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings; 2:15, Cecil Wright  
 KROW—Records; Vocalist  
 KJBS—Better Business Talk; 2:15, Dance Melodies  
 KQW—Dance Matinee  
 KGDM—Records and News  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFWB—Recorded Program  
 KFOX—Quartet; 2:15, Coleman Cox  
 KFSD—2:15, Studio Program  
 KOA—Theatre Reporter; 2:05, Al Pearce Gang  
 KSL—Round Towners; 2:15, Dental Clinic

**2:30 to 3:00 P. M.**

•KGO & network—Al Pearce Gang  
 KPO—News; 2:45, Tom Mitchell, baritone  
 KYA—Vignettes of Life; 2:45, Harrison Ward and Guest Artists  
 KTAB—Records; Prosperity Parade  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Studio Program  
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist  
 KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra  
 KQW—John Seiffert Players; 2:45, Concert  
 KGDM—The Romancier  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KNX—Foreign Recordings  
 KFOX—Recordings  
 KFWB—Recordings  
 KECA—Classical Records  
 KSL—Edward Wurtzbach's Orch.; 2:45, Chas. Barnett's Orchestra  
 KOA—Waldorf Astoria Orchestra

**3:00 to 3:30 P. M.**

•KGO & network—Will Aubrey, Bard of the Byways; 3:15, Sax Appeal, Mickey Gillette  
 KPO—Sleepy Hall's Orchestra  
 KYA—Symphony Highlights  
 KTAB—Recorded program  
 KLX—Recordings  
 KROW—Mary Dowd Reardon  
 KJBS—Dance Tunes; 3:15, The Word Man  
 KQW—Stocks; Music; Word Man  
 KGDM—The Romanciers  
 \*KFRC & network—Feminine Fancies  
 KGW—3:15, O. Korber, piano  
 KOMO—Pastel Harmony  
 KJR—Easy Chair to 3:15  
 KHQ—Studio Program; 3:15, Club Bulletin  
 KEX—Musical Program  
 KGW—3:15, Piano  
 KNX—Concert  
 KFWB—Recordings  
 KFOX—The Hawk; 3:15, Records  
 KECA—Recordings  
 KFSD—3:15, Studio Program  
 KSL—Dance Orchestra  
 KOA—Microphone News to 3:15

**3:30 to 4:00 P. M.**

- KPO & network—Grace Hayes, musical comedy star
- KPO—3:45, Univ. California Prog.
- KGO—Art Revue to 3:45
- KGO & network—3:45, Sisters of KYA—Symphony Highlights
- KTAB—Serenade; Records
- KLX—Recordings
- KROW—Recordings
- KJBS—Dance Tunes
- KQW—The Word Man
- KGDM—Recordings
- ★ KFRC & network—Jurien Hoekstra, baritone; 3:45, Texas Rangers
- KFRC—3:55, Town Topics
- KOL—Lost & Found; 3:35, Studio
- KOIN—Newspaper of the Air
- KOMO—Salon Trio
- KHQ—Parade of Happy Feet
- KFI—Ann Warner's Chats
- KHJ—3:45, Stimulating Soothers
- KNX—Federation Women's Club
- KFWB—Recordings
- KECA—3:45, University of Calif.
- KFSD—Grace Hayes
- KFOX—Whispering Strings; 3:45, Records
- KSL—The Junior Hour

**4:00 to 4:30 P. M.**

- KPO & network—Harry Stanton, basso, to 4:15
- KPO—4:15, Edna Fischer, pianist
- KGO—The Well Dressed Woman
- KGO & network—4:15, Forty-five Minutes from Broadway
- KYA—Tea Dance Parade
- KTAB—Keep Smiling Revue
- KLX—Musical Jigsaw; 4:15, Helen Parmelee, pianist
- KROW—Prudential; Popular Tunes
- KJBS—Close Harmony
- KGDM—Gilmore Oil Program
- KQW—Variety Program
- ★ KFRC & network—Hodge Podge Lodge
- KOIN—News of the Air
- KGW—Abe Bercovitz, violin to 4:15
- KHQ—Business and Pleasure
- KJR—Tea Dansant; 4:15, Horse Race
- KFI—Studio Program
- KFWB—Recordings
- KFOX—News; Real Life Sketches
- KNX—Melody Race; 4:15, Reflections of Romance
- KSL—Kate Smith; 4:15, Payroll Builder
- KOA—Cities Service Concert

**4:30 to 5:00 P. M.**

- KGO & network—Forty-five Minutes from Broadway
- KPO—For Girls and Boys Only
- KTAB—Hawalian Trio; 4:45, The Old Bachelor
- KYA—Tea Dance Parade
- KLX—Music; 4:45, Health School
- KROW—Hillbilly Music
- KJBS—Dance Orchestra; Records
- KQW—Story Time; 4:45, Dr. Maker
- KGDM—The Three Tumbleweeds
- ★ KFRC & network—Real Life Dramas; 4:45, Three Knaves and a Queen
- KOL—Hours with Baur to 4:45
- KHQ—Tull and Gibbs to 4:45
- KJR—Snapshots; 4:45, Steamboat Bill
- KFI—Organ Recital
- KFWB—Cocktail Hour
- KFOX—Health and Psychology; 4:45, Records
- KHJ—Romance of Music
- KNX—Synagogue of the Air
- KSL—Town Crier
- KOA—Cities Service Concert

**STATION DIRECTORY**

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KPOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

**5:00 to 5:30 P. M.**

- KGO & network—Let's Listen to Harris
- KPO—News; 5:15, Mickey Gillett and His Music
- KYA—Children's Hour
- KTAB—Health Talk; Records
- KLX—Brother Bob's Club
- KROW—Organ music
- KJBS—Popular Vocalist; 5:15, Records
- KGGC—Studio Frolic
- KQW—Songs of the Islands; 5:15, Records
- KGDM—Echoes of the Nineties; Melodic Keys
- ★ KFRC & network—California Melodies
- KFRC—5:15, Bobs, sports authority
- KVI—California Melodies
- KJR—Waltzes and Tangos
- KHJ—To be announced
- KNX—Storytown Express; 5:15, Dramas of Youth
- KECA—News; Records
- KFWB—Playtime Lady; Records
- KFOX—Playtime Lady; Records
- KFSD—Studio Program
- KSL—Pulman Tailors to 5:15

**5:30 to 6:00 P. M.**

- KGO & network—Armour Program, featuring Phil Baker; Harry McNaughton; Mabel Albertson; soloist; orchestra
- KPO—Mickey Gillett's Music
- KYA—Around the Town; Digest
- KTAB—Dr. Thompson, talk
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KJBS—Musical Hits
- KGGC—Talk; 5:45, Irish Gems
- KGDM—Ernie Cruz; 5:45, Lonesome Cowboy
- KQW—Southern Four; 5:45, Voice of Portugal
- KEX—La France & King; 5:45, Four Square Gospel Church

- ★ KFRC & network—Johnny Green's Orchestra
- KOIN—Bob & Dolly
- KJR—Romancing; 5:45, Cecil Solly
- KNX—Organ recital; 5:45, Gossip Club
- KFWB—Recordings
- KECA—Recorded Program
- KFSD—Studio Program
- KSL—Johnny Green's Orchestra

**6:00 to 6:30 P. M.**

- KGO & network—The First Nighter drama with June Meredith and Don Ameche
- KPO—Dinner Concert
- KYA—Cy Trobbs's Orchestra
- KTAB—Dinner Concert
- KLX—Concert Trio
- KROW—News; 6:15, Hawallans
- KGGC—Dinner Dance Review
- KJBS—News; Records
- KQW—Department of Agriculture; 6:15, Franco's Program
- KGDM—Commercial Program; Records
- ★ KFRC & network—Everett Hoagland's Orchestra
- KOL—To be announced; Vacationland Revue
- KVI—6:15, Vacationland Revue
- KJR—Song Bag
- KEX—Eddie King, piano; 6:15, Concert
- KNX—News; 6:15, Concert Group
- KFWB—News; Records; Organ
- KPOX—News; Al and Molly; 6:20, Cecil and Sally
- KECA—Recordings; 6:15, News
- KFSD—Safety Talk; 6:15, Concert
- KGB—Hoaglund's Orchestra
- KSL—The Spotlight Revue

**6:30 to 7:00 P. M.**

- KGO & network—General Tire Program with Jack Benny; Mary Livingstone; Frank Parker, tenor; Don Wilson; Jimmy Grier's Orch.
- KPO—Just Around the Corner, orchestra direction Meredith Willson
- KYA—Cy Trobbs's Orchestra
- KTAB—Rhythm Ramblings; Mining News; 6:50, Grant Maxwell
- KLX—Trio
- KROW—Ne'er Do Well
- KJBS—Popular Recordings
- KGGC—Dinner Dance Review
- KQW—State Market Reports; 6:45, Torrid Tunes
- KGDM—Leo Liberty
- ★ KFRC & network—"All for You"; 6:45, Frederick Stark's Rocketeers
- KEX—Sport Flashes; Concert
- KJR—Melody Race; 6:45, Fish Flashes
- KFWB—Organ; 6:45, Interview
- KNX—Milton Young, talk; 6:45, Dinner Dance
- KPOX—School Kids; 6:45, Music
- KECA—Wesley Tourtellotte, organist
- KGB—Twilight Dreams to 6:45
- KSL—Spotlight Revue; 6:45, Memory Garden

**7:00 to 7:30 P. M.**

- KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn
- KPO—Clef Dwellers, vocal trio; 7:15, Sports Revue
- KYA—Ernie Smith's Sport Page; 7:15, Erev Shaboth
- KTAB—Cecil & Sally; 7:15, Italian News
- KLX—News; 7:15, Lovable Liars
- KROW—G. Facci; 7:15, Doc Shanahan's Ramblers

KJBS—Popular Recordings  
 KQW—Weather; 7:15, Accordion Club  
 KGGC—Jerry Wood's Orchestra  
 \*KFRC & network—Merriam for Governor, talk; 7:15, Isham Jones' Orchestra  
 KFRC—7:15, Minute Melodies  
 KOL—7:15, Speaker Stevenson  
 KVI—7:15, Minute Melodies  
 KJR—Mystic Asia  
 KNX—Watanabe and Archie; 7:15, Bunk  
 KFWB—Syncopators  
 KFOX—Eb & Zeb; Bobby & Betty  
 KECA—Orchestra and Soloist  
 KFSD—Sonny & Buddy to 7:15

**7:30 to 8:00 P. M.**

KGO—Political Talk, George Cree; 7:45, The Philistine  
 KPO—Comedy Stars of Hollywood; 7:45, The Big Yank Mavericks  
 KYA—Political Talk; 7:45, Pianist  
 KTAB—Batonics; Prosperity Parade  
 KLX—Silver Strains; 7:45, Pianist  
 KROW—Ramblers; Solomon and Sullivan  
 KGGC—Hollywood Preview; 7:45, Tango Time  
 KQW—Orchestra; Tango Time  
 \*KFRC & network—True Story Court of Human Relations  
 KOMO—Greater Washington Hour  
 KHQ—Paul Martin; 7:45, Game Commission  
 KJR—Dollars & Cents; 7:45, Radio Ralph  
 KNX—Lawrence King, tenor  
 KFI—Political Talk; 7:45, Philistine  
 KFWB—Pioneers; Comedy Stars  
 KFOX—Boy Detective; Three Vagabonds  
 KECA—Burr McIntosh; Record  
 KFSD—Political Talk; 7:45, The Philistine  
 KOA—One Man's Family

**8:00 to 8:30 P. M.**

\*KGO & network—Caswell Concert; 8:15, One Man's Family, serial drama  
 KPO—Eddie Duchin's Orchestra  
 KYA—ABC Pirates; 8:15, Doctor Good Cheer  
 KTAB—Parade; 8:15, Flshin' Fool  
 KLX—World Revue  
 KROW—Tunes of Old Mexico  
 KGGC—On with the Dance; 8:15, Concert  
 KQW—Dance Time  
 KEX—News; 8:15, Texas Cowboy  
 \*KFRC & network—Leon Belasco and Orchestra  
 KFRC—8:15, C. C. Young for Governor  
 KJR—Fireside Phantasies; 8:15, Futuristic Capers  
 KNX—The In-Laws; 8:15, Revue  
 KFWB—Jack Joy's Orchestra  
 KFOX—Orchestra  
 KECA—Old Observer; 8:15, Orch.  
 KFSD—Marie V. Kriete, vocalist; 8:15, Fairway Facts  
 KGB—8:15, Political Talk  
 KOA—Tivoli Jolly Brewers

**8:30 to 9:00 P. M.**

\*KGO & network—One Man's Family; 8:45, Political Talk, John R. Quinn  
 KPO—Ted Black's Orchestra; 8:45, Hal Burdick, the Story Teller  
 KYA—Dance Orchestras  
 KTAB—Books and Life; 8:55, Talk  
 KLX—Ann Wakefield, soprano; Harriet French

KROW—Del Courtney's Band  
 KGGC—Mount'n Music; 8:45, Tunes  
 KQW—Light Opera Gems  
 \*KFRC & network—Rube Wolf's Orchestra  
 KOIN—Studio Program  
 KOMO—8:45, Meditations  
 KGW—8:45, Ted Black's Orchestra  
 KHQ—8:45, Ted Black's Orchestra  
 KJR—Lotus Land to 8:45  
 KBX—Portland Union Bible Class  
 KNX—World Revue; 8:45, Lamp-lighter  
 KFWB—Jack Joy's Orchestra  
 KFOX—Show Boat; Poetry & Music  
 KECA—Recordings  
 KFSD—Marie Kriete  
 KSL—Dancing by the Sea  
 KOA—Big Yank Mountaineers to 8:45

**9:00 to 9:30 P. M.**

\*KGO & network—Melody Masquerade, orchestra direction Meredith Willson  
 KPO—Clyde Lucas' Orchestra  
 KYA—Dance Orch.; 9:15, Friendly Neighbors  
 KTAB—Souvenirs; 9:15, Night-herders  
 KLX—L. G. French, baritone; 9:15, California Rangers  
 KROW—Del Courtney's Band  
 KGGC—Mountain Music; Records  
 KQW—Dance Antiques; 9:15, Records  
 \*KFRC & network—Jack Russell's Orchestra; 9:15, Hobbies, Wilbur Hall  
 KOL—Post-Intelligencer; 9:05 Dance Music; 9:15, Hobbies  
 KOIN—Norge Headliners to 9:15  
 KOMO—Royal Foursome; 9:15, Music  
 KHQ—Summer Serenade; 9:15, Beauty That Endures  
 KBX—9:15, Homicide Squad  
 KJR—Souvenirs; 9:15, News Service; 9:20, Musical Jigsaws  
 KGW—Witch's Tale  
 KHJ—Jack Russell's Orchestra  
 KNX—News; 9:15, Amagon  
 KFWB—Ed. Fitzpatrick's Orchestra  
 KFOX—Beverly Hill Billies  
 KSL—Jack Russell's Orchestra  
 KOA—Dance Orchestra

**9:30 to 10:00 P. M.**

\*KGO & network—Tom Coakley's Orchestra  
 KPO—Nobody Home; Variety program with Cliff Nazarro, master of ceremonies; comedians, singers and Mickey Gillette's Music  
 KYA—Amer. Weekly Drama; News; 9:55, Louise Tabor  
 KTAB—Babes in Radio  
 KLX—Calif. Rangers; 9:45, News; 9:50, Road Information  
 KROW—Ben Wilde's Orchestra  
 KGGC—Recordings  
 KQW—Instrumental Novelties; 9:45, Front Page Drama  
 KFRC—Jan Garber's Orchestra  
 KOIN—Jan Garber's Orchestra  
 KGW—The Souvenirs  
 KHQ—9:45, Talk  
 KOL—Dance Orchestra  
 KFI—Richelieu; Cardinal or King  
 XOMO—Pipes and Strings; 9:45, Futuristic Capers  
 KHJ—Orchestra  
 XNX—Metropolitan Moods; 9:45, Fights, Legion Stadium  
 KFWB—Kay Kyser's Orchestra  
 KFOX—Beverly Hill Billies  
 KECA—Records  
 KSL—Frank Cookson's Orchestra  
 XOA—Dance Orchestra

**10:00 to 10:30 P. M.**

\*KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Hotel Mark Hopkins Orchestra  
 KPO—Crosscuts from Log o' Day  
 KYA—Melodies of Night  
 KTAB—Records  
 KLX—Records  
 KROW—Spotlight Review  
 KGGC—Garcia's Orchestra  
 KFRC—News; 10:10, Merle Carlson's Orchestra  
 KVI—Merle Carlson's Orchestra  
 KOL—Dance Music  
 KOIN—Woodyard's Orchestra  
 KGW—10:15, Kelly's Kavalleros  
 KJR—Till Tomorrow; 10:25, Northern Lights  
 KBX—Billy's Hawaiians  
 KHJ—News Items; 10:10, Orchestra; 10:15, To be announced  
 KNX—Fights, Hollywood Stadium  
 KFI—10:15, The Phantom Dancer  
 KECA—Musical Celebrities; Records  
 KFWB—News; 10:15, Orchestra  
 KFOX—News; 10:15, Jay Whidden's Orchestra  
 KGB—News; 10:05, Dance Orch.  
 KSL—Dance Orchestra  
 KOA—Orchestra

**10:30 to 11:00 P. M.**

\*KGO & network—Williams-Walsh Orchestra; 10:55, News Service  
 KPO—Crosscuts from Log o' Day  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Records  
 KROW—Dance Music  
 KFRC—Everett Hoaglund's Orch.  
 KOL—Dance music  
 KOIN—Dance Orchestra  
 KVI—Dance Orchestra  
 KJR—Northern Lights, Damski  
 KBX—Lonesome Club  
 KOMO—Vic Meyer's Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KHJ—Pasadena Community Dance  
 KNX—Fights from Hollywood Legion Stadium; 10:45, Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Orchestra

**11:00 to 11:30 P. M.**

\*KPO & network—Ambassador Hotel Orchestra  
 KGO—Bal Tabarin Orchestra  
 KYA—Organ Serenade  
 KTAB—Greater Santa Clara Valley  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KOIN—Jan Garber's Orchestra  
 KVI—Jan Garber's Orchestra  
 KJR—Hollywood Temple  
 KHJ—Pasadena Community Dance  
 KFWB—Lou Traveler's Orchestra  
 KFOX—Orchestra  
 KGB—Jan Garber's Orchestra

**11:30 to Sign Off**

\*KGO & network—Jack Bain's Orchestra from Club Victor  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Dance Tunes  
 KFRC—Orchestra from Pasadena  
 KVI—Orchestra  
 KOIN—Orchestra  
 KFWB—Jay Whidden's Orchestra  
 KFOX—Hal Brown's Orchestra  
 KJR—Club Victor Orchestra  
 KHJ—Midnight Moods; Records  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

Aug. 18, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, The Vass Family
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KOIN—Koin-Klock
- KHQ—Morning News; 7:15, Peerless Program
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Records
- KFOX—Time to Get Up; 7:15, Talk
- KGB—Seven o'Clock Club
- KSL—Madison Ensemble; 7:15, Morning Watch
- KOA—Galaxy of Stars to 7:15

## 7:30 to 8:00 A. M.

- KGO & network—Down Lovers' Lane; Gloria La Vey, soprano; Walter Preston, baritone; Al and Lee Reiser, piano duo; Henry M. Neely, narrator
- KPO—Studio Program
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Morning Exercises
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Koin Clock
- KJR—Market Quotations; Shadows on the Clock
- KEX—Hill Billies; Records
- KHQ—Crazy Wells; Studio Program
- KFI—7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; 7:32, Songs
- KECA—Bible Fellowship to 7:45
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch
- KOA—Down Lovers' Lane

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Fields and Hall, hill billy songs
- KPO—Armchair Quartet
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Morning Glories
- KLX—Records; 8:20, Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Connie Gates; 8:15, Emery Deutsch's Dance Rhythms
- KOMO—Echoes; 8:15, Morning Reveries
- KHQ—8:15, Musical Gems
- KGW—Ronald Buck to 8:15
- KFI—Helen Hill, pianist
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Memories of the Waltz
- KFOX—Records; 8:10, Educ. Talk
- KFSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Armchair Quartet; 8:15, Fields and Hall



THEO. KARLE  
CBS—Tenor

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music, soloists
- KPO—Studio Program
- KYA—Morning Concert; Frivolities
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Latest Recorded Releases; 8:45, Dance Melodies
- KGDM—Recordings; Talk
- KQW—Concert Favorites
- \* KFRC & network—Al Kavelin's Orchestra
- KVI—Resume; 8:33, Market Specials
- KOL—Cecil & Sally to 8:45
- KHQ—Studio Program
- KOMO—Resume; 8:33, Vagabonds
- KGW—8:45, Abe Bercovitz, violin
- KEX—8:45, Orchestra
- KFI—Charlie Wellman
- KFWB—Recordings
- KFOX—Health & Efficiency; 8:50, Records
- KNX—Bill Sharples Breakfast Club
- KOL—8:45, Stock Report
- KGB—Stocks to 8:35
- KSL—Al Kavelin's Orchestra
- KOA—Vic and Sade; 8:45, Words and Music

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music; 9:15, Songfellows, male quartet
- KPO—Electrical Transcription
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records
- KROW—Health Swing Program
- KJBS—Popular Vocalists
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs
- KQW—Popular Tunes
- \* KFRC & network—Emil Velazco and Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Air Shopping

- KHQ—9:15, Tull and Gibbs
- KGW—Cooking School to 9:15
- KEX—9:15, Request Program
- KOMO—Cleff Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KFWB—Records; 9:15, Maude Hughes, pianist
- KFOX—Recordings; Talk
- KOA—Words and Music

## 9:30 to 10:00 A. M.

- KGO & network—National Grange Program
- KPO—News; 9:45, Edna Fischer, pianist
- KYA—Waltz Idylls
- KTAB—Rod Hendrickson; 9:45, Stars on Review
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Dance Novelties
- KQW—Gems of Melody
- KGDM—News; 9:45, Kiddies' Prog.
- \* KFRC & network—Esther Velas and Ensemble
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Amagon; 9:45, News
- KFWB—Recordings; 9:45, News
- KFOX—Recordings; 9:45, News
- KECA—Recordings
- KGB—News Flashes to 9:35

## 10:00 to 10:30 A. M.

- KGO & network—National Grange Program
- KPO—Marshall's Mavericks
- KYA—Columbia Parade; 10:15, Organ
- KTAB—Chasin' the Blues
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—Radio News Reporter; 10:02, Dance Orchestra
- KQW—Popular Orchestra
- KGDM—Kiddies Program; 10:15, Sunshine Girl
- KFRC—Junior Artist Recital
- KGCC—Cal King
- KJR—Early Echoes
- KEX—Lost & Found; Popular Piano
- KNX—Organ; Melody Race
- KFOX—Records; Grain Reports; 10:27, Hal Nichol's Orchestra
- KECA—Recordings
- KSL—Jack Russell's Orch.

## 10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO—Royal Hawaiian Orchestra
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Records
- KGCC—Soft Pillow Sunshine
- KQW—Records; 10:45, Hits of the Past
- KGDM—Sunshine Girl; 10:45, Teddy Trayer and Eleanor Peterson
- KVI—Round Towners
- KFRC—Junior Artist Recital
- KOMO—Pianoogue to 10:35
- KOL—Morning Melodies
- KJR—10:35, Counterpoint; 10:45, Uncle Hank
- KEX—Hawaiian Serenaders; 10:45, Three Four Time

KOIN—Art Kirkham  
 KNX—Lotus Land  
 KPWB—"Family Circle"  
 KFOX—Hal Nichol's Orchestra;  
 10:50, Homer Reid, tenor  
 KECA—Classic Hour  
 KOA—Foreign Villages; 10:45, Live-  
 stock and Produce  
 KSL—Round Towners

**11:00 to 11:30 A. M.**

•KGO & network—Woman's Maga-  
 zine of the Air  
 KPO—Tommy Tucker's Orchestra  
 KYA—Organ; 11:15, Rhythmsters  
 KTAB—Concert; Beauty Facts  
 KLX—Records; 11:15, Lotus Land  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Hits of the Past  
 KGGC—Millady's Date Book; 11:15,  
 Memory Melodies  
 KQW—Light Classics; 11:15, Dance  
 Hits  
 KGDM—Organ  
 \*KFRC & network—Chansonette  
 KOL—Garden Talk to 11:15  
 KVI—The Observer to 11:15  
 KGW—Studio Program  
 KJR—Rhythm Rulers  
 KEX—Records; Cobwebs & Nuts  
 KNX—Marshall Grant, organ  
 KPWB—Records; Lost and Found  
 KFOX—Orchestra; Skit  
 KECA—Classic Hour, Records  
 KOA—Syracuse Hotel Orchestra  
 KSL—Chansonette

**11:30 to 12:00 Noon**

KGO—Financial Flashes to 11:35  
 •KGO & network—Week-End Re-  
 vue, vocalists, orchestra  
 KPO—Alvino Rey, guitarist; 11:45,  
 Agricultural Bulletin  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms; Kahn's  
 KLX—Anita & Orosco; 11:45,  
 Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Songs; ews; 11:50, Organ  
 KQW—Stocks and Bonds; Theatre  
 News  
 KGDM—Organ  
 \*KFRC & network—Dancing by the  
 Sea  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KHQ—Organ Concert  
 KPWB—Records  
 KFOX—News; Talk; Records  
 KFI—Bennie Watson, songs; 11:45,  
 Market Reports  
 KNX—Souvenirs of Song; Talk  
 KOA—Week-end Revue

**12:00 to 12:30 P. M.**

•KGO & network—Cliff Nazarro,  
 songs and comedy; 12:15, Western  
 Agriculture  
 KPO—Week End Revue  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; Organ  
 KLX—Stocks; 12:05, Dance Music  
 KROW—Latin-American Program  
 KJBS—Instrumental and Vocal  
 KQW—Band Concert  
 KGDM—Records  
 KGGC—Request Hour  
 \*KFRC & network—Ann Leaf, or-  
 ganist  
 KOIN—12:15, La Verne Axelson  
 KHQ—12:15, Business and Pleasure  
 KGW—Crazy Crystals; 12:15, Meier  
 & Frank  
 KJR—Castles in Music; 12:15, Grain  
 Reports; 12:18, Rhythm Encores

KEX—Recordings to 12:15  
 KPWB—Records; 12:15, Talk  
 KNX—News; 12:15, Congo  
 KECA—Records and News  
 KFOX—Records; 12:15, Health Talk  
 KSL—Broadcaster's Review  
 KOA—Week-end Revue

**12:30 to 1:00 P. M.**

•KGO & network—Western Agri-  
 culture  
 KPO—Chicago Symphony Orchestra  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Playing the  
 Song Market  
 KROW—Hits of Today  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Weather; Market Reports  
 KGDM—Recordings to 12:15  
 \*KFRC & network—Buddy Fisher  
 and Orchestra  
 KGW—Dr. Semler; Friendly Chat  
 KHQ—12:45, American Weekly  
 KEX—American Produce to 12:35  
 KJR—Uncle Frank's Children Mat.  
 KPWB—Records  
 KFOX—Records; 12:45, Civic Talk  
 KNX—Concert Group  
 KECA—Records  
 KOA—Lady Next Door

**1:00 to 1:30 P. M.**

•KPO & network—Chicago Sym-  
 phony Orchestra  
 KGO—Novellettes, Mickey Gillette's  
 Music  
 KYA—Hawilians  
 KTAB—Political Parade  
 KLX—Records  
 KROW—Concert Melodies  
 KJBS—Musical Novelities;  
 1:15, At the Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, Holly-  
 wood Keyhole  
 \*KFRC & network—Little Jack  
 Little's Orchestra  
 KOIN—Book of Life  
 KGW—Chat; Dental Clinic  
 KJR—Uncle Frank's Children Mat.  
 KHQ—1:15, Studio Program  
 KFI—Al Lyon's Orchestra  
 KPWB—"The Old Codger"  
 KFOX—"The Old Codger"  
 KNX—Pontrell's Orchestra  
 KSL—Town Crier

**1:30 to 2:00 P. M.**

•KGO & network—Henry King's  
 Orchestra  
 KPO—News; 1:45, Sarah Kreindler,  
 violinist  
 KYA—Rhythmic Ripples  
 KTAB—Jean Kent, Economics  
 KLX—Song Bag  
 KROW—Records; 1:45, Dance  
 Tunes  
 KJBS—Afternoon Popular Concert  
 KQW—Friendly Hour  
 KFCR—N. Y. Stocks to 1:35  
 \*KFRC & network—1:35, Edward  
 Wurtzbach Orchestra; 1:45, Ra-  
 ginsky's Orchestra  
 KOIN—Book of Life  
 KOI—1:45, Amusement Tips  
 KJR—Here and There  
 KEX—Better English Talk; Records  
 KNX—Pontrell's Orchestra  
 KPWB—Records; 1:45, Piano, Burt  
 Flske  
 KFOX—Recordings  
 KECA—Recordings  
 KFSD—Studio Program  
 KOA—Ross Fenton's Orchestra  
 KSL—Wurtzbach's Orchestra; 1:45,  
 Mischa Raginsky

**2:00 to 2:30 P. M.**

•KGO & network—Al Pearce and  
 His Gang  
 KPO—Saturday Special  
 KYA—Rhythmic Ripples; 2:15, Ar-  
 gentinians  
 KTAB—Dance Tunes; 2:15, Roman-  
 cin'  
 KLX—Records; 2:15, Cecil Wright  
 KROW—Tuneful Tunes; 2:15, Bess  
 Olsen, vocalist  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—2:15, News  
 \*KFRC & network—Mischa Ragin-  
 sky's Orchestra; 2:15, Billy Hay's  
 Orchestra  
 KJR—International Musicales  
 KEX—World Bookman; 2:05, Sym-  
 phony  
 KNX—The Bookworm  
 KPWB—Records  
 KFOX—Sunset Quartet; Coleman Cox  
 KECA—Classical Recordings  
 KSL—2:15, Dental Clinic of the Air  
 KOA—Theatre Reporter; 2:05, Al  
 Pearce and Gang

**2:30 to 3:00 P. M.**

•KGO & network—2:45, Tom Coak-  
 ley's Orchestra  
 KGO—Political Talk  
 KPO—Saturday Special  
 KYA—Vignettes of Life; 2:45, Base-  
 ball Game  
 KTAB—Recorded Program  
 KLX—Records; 2:40, Studio  
 KROW—Dell Perry, pianist; 2:45,  
 Recorded Program  
 KJBS—Popular Dance Recordings  
 KQW—Afternoon Concert  
 KGDM—The Romancier  
 \*KFRC & network—Wanderers  
 Quartet; 2:45, Gene Kardos and  
 Orchestra  
 KEX—Symphony  
 KJR—Boeing Talk; Siesta Moods  
 KNX—Foreign Recordings  
 KPWB—Baseball  
 KFOX—Records  
 KECA—Classic Hour  
 KSL—Wanderers Quartet to 2:45  
 KOA—Palace Hotel Orchestra

**3:00 to 3:30 P. M.**

•KPO & network—Pickens Sisters,  
 vocal trio; 3:15, Flying with Cap-  
 tain Al Williams  
 KGO—Cecilians, Barbara Blanchard,  
 soprano; Eva Gruninger, con-  
 tralto; organ  
 KYA—Baseball Game  
 KTAB—Moods Modernistic; Sophis-  
 tication  
 KLX—Studio program  
 KROW—Mary Dowd Reardon  
 KQW—Vocal; Variety Program  
 KJBS—Light Opera, records  
 KGDM—The Romancier  
 \*KFRC & network—Mary Eastman  
 & Orch.; 3:15, Isham Jones' Orch.  
 KOMO—Dream Melodies  
 KEX—Symphony  
 KHQ—3:15, Club Bulletin  
 KNX—Concert  
 KECA—Organ Recital  
 KPWB—Baseball  
 KFOX—Records  
 KSL—Payroll Builder

**3:30 to 4:00 P. M.**

•KGO & network—Something Sim-  
 ple, dance orchestra  
 KPO—Don Bestor and Orchestra  
 KYA—Baseball Game  
 KLX—Records

KTAB—Serenade; 3:45, Picture Preview  
 KROW—Records; Instrumentalists  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 \*KFRC & network—Isham Jones' Orchestra; 3:45, Morton Downey  
 KFRC—3:40, Church Announcements and Town Topics  
 KGDM—Records  
 KOL—Lost and Found; Studio  
 KOIN—Newspaper of the Air  
 KOMO—Melodic Moods  
 KEX—3:45, Melody Salon  
 KNX—Concert  
 KFI—Latvian Singers; 3:45, News  
 KECA—Organ Recital  
 KFWE—Baseball  
 KFOX—Records; Health Talk  
 KSL—The Junior Hour  
 KOA—Hotel Penn Orchestra

#### 4:00 to 4:30 P. M.

KGO—Pair of Pianos; Grace Frankel and Gertrude Lyne  
 •KPO & network—Enric Madriguera's Orchestra  
 KYA—Baseball Game  
 KTAB—Cobweb Chasers  
 KLX—Musical Jigsaw  
 KROW—Prudential Quarter Hour; 4:15, Popular Tunes  
 KJBS—Radio Headlines; Records  
 KGDM—Gilmore Oil Program  
 KQW—Variety Program  
 \*KFRC & network—Morton Downey's Party  
 KFRC—4:15, Dr. J. C. Campbell  
 KOIN—Newspaper of the Air  
 KJR—Tea Dansant; 4:15, Long-acres Horse Race  
 KOMO—Melodic Moods  
 KFI—4:15, California Teachers Association  
 KNX—Carefree Capers  
 KECA—Order of the Golden Sword  
 KFWE—Baseball  
 KFOX—News; 4:15, Forty-Niners  
 KOA—Hotel Plaza Orchestra

#### 4:30 to 5:00 P. M.

•KPO & network—Hands Across the Border  
 KGO—Beaux Arts Trio; Carl Kalash, violinist; Walter Ferner, cellist; Arthur Schwarzman, pianist  
 KYA—Baseball Game; 4:45, Dance Music  
 KTAB—Hawaiians; 4:45, Old Bachelor  
 KLX—Helen Parmelee, pianist  
 KROW—Hillbillie Music  
 KJBS—Orchestra; 4:45, Harmony Trio  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—Three Tumbleweeds  
 \*KFRC & network—Philadelphia Summer Symphony Concert  
 KJR—Snapshots  
 KEX—4:45, Musical Gems  
 KFI—Calif. Teachers Assn. to 4:45  
 KFWE—Cocktail Hour  
 KHJ—Concert  
 KFOX—Recordings  
 KECA—Records; 4:45, News  
 KNX—Musical Auction  
 KOA—Hands Across the Border  
 KSL—Broadcasters Review

#### 5:00 to 5:30 P. M.

•KGO & network—Mickey Gillette and His Music  
 KPO—News; 5:15, Dot Kay, contralto  
 KYA—Children's Hour; 5:15, Around the Town

STATION DIRECTORY		
•NBC Network Stations		
Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230
*CBS Network Stations		
KFRG	491.5	610
KFCB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570
Independent Stations		
KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KTAB—Old Fashioned Girls; 5:15, Song Favorites  
 KLX—Brother Bob's Club  
 KROW—Organ, Larry Canelo  
 KJBS—Dance Hits of the Day  
 KGGC—Waltzes; 5:15, Go to Church Tomorrow  
 KQW—Musical Favorites  
 KGDM—Commercial Program; Records  
 \*KFRC & network—Philadelphia Symphony Concert  
 KHJ—Tull and Gibbs  
 KOMO—Birnbaum's Bavarians  
 KEX—Musical Gems  
 KNX—Recordings; 5:15, Dr. John Matthews  
 KHJ—Concert  
 KFWE—Records  
 KFI—Organ Recital  
 KFOX—Recordings  
 KOA—Brown Palace Orchestra

#### 5:30 to 6:00 P. M.

•KGO & network—Goldman Band Concert, Edwin Franko Goldman, conductor  
 KPO—Pan Americana; Jose Ramirez, tenor; Argentine Trio, instrumentalists  
 KYA—Around the Town; Campbell  
 KTAB—The Funnies; 5:45, Syncopators  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Harlem Nights; 5:45, Irish Gems  
 KQW—Musical Impressions; 5:45, Voice of Portugal  
 KJBS—Dance Hits of the Day  
 KGDM—Vocalist; 5:45, Lonesome Cowboy  
 \*KFRC & network—Philadelphia Symphony Concert  
 KJR—Waltzes and Tangos

KEX—Road Report; 5:35, Orchestra; 5:45, Four Square Gospel  
 KHQ—Goldman Band  
 KNX—John Matthews; 5:45, Gossip Club  
 KHJ—Concert  
 KECA—Temple Baptist Question Box; 5:45, Records  
 KFWE—Recordings  
 KFOX—Records; 5:45, Vocalist  
 KOA—Goldman Band

#### 6:00 to 6:30 P. M.

•KGO & network—Raymond Knight and his Cuckoos; 6:15, Jack Denny's Orchestra  
 KPO—Dinner Concert  
 KYA—Dinner at Six  
 KTAB—Echoes of Portugal  
 KLX—KLX Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Records  
 KGGC—Dinner Dance Review  
 KQW—NRA Speaker; 6:15, Franco's Program  
 KGDM—Hawaiian Program; 6:15, Records  
 \*KFRC & network—Symphony  
 KJR—Sam Gordon; 6:15, Orchestra  
 KEX—Song Bag  
 KNX—News; 6:15, Concert  
 KFWE—News; Records; Organ  
 KFOX—News; 6:10, Al and Molly; 6:20, Organ Recital  
 KECA—Records; News  
 KFSD—Los Flores Mountaineers to 6:15  
 KOA—Kuku Club Program; 6:15, Orchestra  
 KSL—Symphony; 6:15, Peter Spray-nozzle and Harry Clarke

#### 6:30 to 7:00 P. M.

•KGO & network—National Barn Dance, variety program  
 KPO—Spiritual Fantasy; Kenneth Spencer, basso; Southern Harmony Four, male quartet  
 KYA—Cy Trobbs's Orchestra  
 KTAB—Records; Communications  
 KLX—KLX Trio  
 KROW—Popular Tunes  
 KJBS—Popular Melodies  
 KGGC—Dinner Dance Review  
 KQW—Gerald Kenny; 6:45, Torrid Tunes  
 KGDM—Orchestra  
 \*KFRC & network—Elder Michaux Congregation  
 KEX—Sports; Orchestra; Cruise  
 KJR—Los Argentinos  
 KNX—Concert; 6:45, Your Dinner Concert  
 KFWE—Organ  
 KFOX—School Kids; 6:45, Hollywood Impressions  
 KECA—Records  
 KFSD—Studio Program  
 KSL—Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

#### 7:00 to 7:30 P. M.

•KGO & network—National Barn Dance  
 KPO—Education Today; 7:15, Clef Dwellers  
 KYA—Ernie Smith's Sport Page; 7:15, Sonia Sapiro, pianist  
 KTAB—Stamps; 7:15, Italian News  
 KLX—News Items; 7:15, Baseball  
 KROW—Instrumental Novelties  
 KGGC—Knights of Red Branch  
 KQW—News; 7:15, Fifteen Minutes in Paris  
 \*KFRC & network—Sylvia Froos; 7:15, Glen Gray's Orchestra  
 KOL—Radio Speaker Stevenson

KVI—Talk; 7:15, Bridge Builder  
 KJR—Symphonettes  
 KGA—7:15, Spokane Chemical Co.  
 KEX—Orchestra  
 KFWB—Amer. Weekly; Pioneers  
 KECA—Raine Bennett, poet  
 KNX—Watanabe and Archib; 7:15,  
 Calmon Luboviski, violinist  
 KFOX—Wiggsville; 7:15, Bobby &  
 Betty  
 KFSD—Adolph and Rudolph; 7:15,  
 Beverly Gregg  
 KSL—Sylvia Froos; 7:15, Orchestra

**7:30 to 8:00 P. M.**

• KPO & network—Paul Whiteman's  
 Orchestra  
 KGO—Musical Treasure Chest, Josef  
 Hornik's Orchestra  
 KYA—Lady of the Evening; 7:45,  
 Voice of L'Italia  
 KTAB—Records; 7:45, Book Digest  
 KLX—Baseball  
 KROW—Labor Journal; 7:45, Tom  
 King, Crime News  
 KGGC—Knights of Red Branch  
 KROW—Orchestra; Tango Time  
 \* KFRC & network—Glen Gray's  
 Orch.; 7:45, Ferde Grofe & Orch.  
 KVI—Dr. M. M. Mellor to 7:45  
 KJR—Melody Time; 7:45, Radio  
 Ralph  
 KFI—Happy Tunes; 7:45, Orchestra  
 KNX—Calmon Luboviski, violinist  
 KFWB—Juvenile Revue  
 KFOX—Marco Juvenile Revue  
 KECA—Organ, Dr. Bruce Kingsley  
 KSL—Crazy Crystals to 7:45  
 KOA—Hotel Cosmopolitan Orch.

**8:00 to 8:30 P. M.**

KGO—Musical Treasure Chest; 8:15,  
 Bal Tabarin Orchestra  
 • KPO & network—Paul Whiteman's  
 Orch.; 8:15, Carefree Carni-  
 nival  
 KYA—Voice of L'Italia; 8:15, X Bar  
 Boys  
 KTAB—Home Favorites  
 KLX—Baseball; 8:15, Musical Soiree  
 KROW—Latin-American Program  
 KGGC—Recordings  
 KQW—Popular Vocalists; 8:15,  
 Italian Hour  
 \* KFRC & network—Orville Knapp  
 and Orchestra  
 KJR—Song Market  
 KOL—Comedy Stars to 8:15  
 KOIN—Comedy Stars to 8:15  
 KOMO—8:15, Songs of Norway  
 KGW—8:15, Clarence Tolman, tenor  
 KEX—News Flashes; 8:15, Studio  
 KNX—Hollywood Barn Dance  
 KECA—Playground Dept. Musical  
 KFWB—Louise Raymond; 8:15, Kay  
 Kyser's Orchestra  
 KFOX—Christian Science; 8:15,  
 Kay Kyser's Orchestra  
 KSL—Dance Orchestra  
 KOA—Orchestra; 8:15, Carefree  
 Carnival

**8:30 to 9:00 P. M.**

KGO—Bal Tabarin Orchestra  
 • KPO & network—Carefree Carni-  
 nival, variety show  
 KYA—Dance Orchestra; 8:45, Gems  
 KTAB—Tenor, Organ; 8:55, Talk  
 KLX—Musical Soiree  
 KROW—Italian Program  
 KGGC—Recordings  
 KQW—8:45, Italian Program  
 \* KFRC & network—Jan Garber's  
 Orchestra  
 KOL—8:45, Eb and Zeb  
 KOMO—Fisher's Blend Half Hour

KGW—Fisher's Blend Half Hour  
 KNX—Hollywood Barn Dance  
 KFWB—Musical Newsy  
 KECA—Plano Recital  
 KFOX—Records; Poetry & Music;  
 8:55, Political Talk  
 KSL—Dance Orchestra  
 KOA—Carefree Carnival

**9:00 to 9:30 P. M.**

• KPO & network—Williams-Walsh  
 Orchestra  
 KGO—Doodlebug Orchestra  
 KTAB—Souvenirs; 9:15, Hillbillies  
 KYA—Bob Allen; 9:15, Bath Day  
 Program  
 KLX—Faucit Theater of the Air  
 KROW—Italian Program  
 KGGC—Concert; 9:15, Records  
 KQW—Dance Frolic  
 \* KFRC & network—Everett Hoag-  
 lund's Orchestra  
 KOL—Post-Intelligencer; 9:05,  
 Dance Music  
 KGW—Concert Trio  
 KMO—Thirty Minutes of Music,  
 KFI—Singing Men to 9:15  
 KHJ—Harry Sosnik's Orchestra  
 KNX—News; 9:15, Hollywood Barn  
 Dance  
 KFWB—Ed. Fitzpatrick's Orchestra  
 KFOX—Ed. Fitzpatrick's Orchestra  
 KGB—Everett Hoaglund's Orchestra  
 KOA—Dance Orchestra  
 KSL—Harry Sosnik's Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Tom Coakley's  
 Orchestra  
 KPO—Clyde Lucas' Orchestra  
 KYA—Bath Day Program  
 KTAB—Tabloid Players  
 KLX—Reflections of Romance;  
 9:45, News  
 KROW—Ran Wilde's Orchestra  
 KJBS—Morning Concert  
 KGGC—Waltz Time; 9:45, Frank  
 Lorenti  
 KQW—Dance Frolic  
 \* KFRC & network—Keith Bucher's  
 Orch.; 9:45, Old Music Masters  
 KOL—9:45, Democratic News  
 KOIN—McElroy's Orchestra  
 KJR—Rocky Mountaineers  
 KNX—Hollywood Barn Dance  
 KECA—Recordings  
 KFWB—Kay Kyser's Orchestra  
 KFOX—Kay Kyser's Orchestra  
 KSL—Dance Music  
 KOA—Oriental Gardens Orchestra

**10:00 to 10:30 P. M.**

• KPO & network—Blue Moonlight  
 KGO—Emil Polak's Orchestra  
 KYA—Famous ABC Pirates; 10:15,  
 Bal Tabarin Orchestra  
 KTAB—Recordings  
 KLX—Records  
 KROW—Dance Music  
 KGGC—Garcia's Orchestra  
 KFRC—News; 10:10, Merle Carlson's  
 Orchestra  
 KOL—Dance Orchestra  
 KVI—Merle Carlson's Orchestra  
 KOIN—Cafe de Paree; 10:15, Mont-  
 marte Orchestra  
 KJR—Fireside Phantasies; 10:15,  
 Spice of Life  
 KHJ—News Items; 10:10, Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—News Flashes; 10:05, Orch.  
 KFWB—News; Orchestra  
 KECA—Recordings  
 KFOX—News; Orchestra  
 KSL—Dance Music  
 KOA—Dance Orchestra

**10:30 to 11:00 P. M.**

• KGO & network—Club Victor Or-  
 chestra; 10:55, News Service  
 KPO—Brown Palace Hotel Orch.;  
 10:55, Musical Interlude  
 KYA—Organ  
 KTAB—Hal Girvin's Orchestra  
 KLX—Records  
 KROW—Dance Music  
 \* KFRC & network—Rube Wolf's  
 Orchestra  
 KOL—Dance Orchestra  
 KVI—Dance Orchestra  
 KOIN—Dance Music  
 KJR—Artistic Trio  
 KOMO—Club Victor Orch.; 10:55,  
 Memory's Garden  
 KEX—Rev. Willard H. Pope  
 KFI—Biltmore Hotel Orchestra  
 KHJ—Pasadena Community Dance  
 KNX—Pontrelli's Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KECA—Club Victor Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Music  
 KOA—Dance Orchestra; News

**11:00 to 11:30 P. M.**

• KPO & network—Ambassador Ho-  
 tel Orchestra  
 KGO—Organ Concert  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KROW—Midnight Vagabond  
 \* KFRC & network—Jan Garber's  
 Orchestra  
 KOL—Dance Music  
 KVI—Jan Garber's Orchestra  
 KOIN—Jan Garber's Orchestra  
 KGW—Santiseptic  
 KOMO—Moonlight Melodies  
 KEX—Dance Frolic  
 KHJ—Jan Garber's Orchestra  
 KFWB—Lou Traveler's Orchestra  
 KFOX—Manny Harmon's Orch.  
 KGB—Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Jack Bain's Or-  
 chestra  
 KPO—Organ Concert, Chas. Runyan  
 KYA—Frank Castle's Little Show  
 KTAB—Dance Tunes  
 KROW—Vagabond and Music  
 \* KFRC & network—Jimmy Davis'  
 Orchestra  
 KOL—Dance music  
 KVI—Ted Dahl's Orchestra  
 KOIN—Dance Orchestra  
 KEX—Organ Music  
 KJR—Club Victor Orchestra  
 KFWB—Jay Whidden's Orch.  
 KHJ—Recordings  
 KGB—Jimmy Davis' Orchestra  
 KFOX—Hal Brown's Orchestra

**12:00 to 1 A.M.**

KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KJBS—12:01, Owl Program  
 KGDM—Records  
 KHJ—Records  
 KGB—Recordings

**1:00 A. M. to 7:00 A. M.**

KJBS—Owl Program

Program listings are correct when  
 published by *Broadcast Weekly*,  
 but sale of time by stations and  
 networks and national emergencies  
 often cause deviations which the  
 stations cannot foresee.

AT THE TOP OF THE DIAL

# KTAB

## Hit Programs of the Week

### *Sunday*

- 1:30-2:00—George Kruger, Concert Pianist  
2:30-4:30—Oakland Municipal Park Band by remote control  
from Lakeside Park, Oakland. Herman J. Trutner,  
Jr., Conductor, Robert Dumm, Announcer.  
6:00-6:30—Wyoming Cowboys

### *Daily Features*

—MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY—

- 12:00-12:05—News Flashes  
12:05-12:30—Noon Organ Concert, Elbert Lachelle.  
1:00- 1:30—Radio Frolic, Geo. Taylor and Artists  
1:30- 2:00—Jean Kent, Women's Home Economies  
2:00- 2:15—Globe Trotter; News  
4:00- 4:30—Keep Smiling Revue, Jack Hall and Artists  
4:30- 4:45—The Surf Riders—Hawaiians  
4:45- 5:00—The Old Bachelor—Jerry Wilford  
6:00- 6:30—Soliloquy—Organ Concert  
7:00- 7:15—Cecil and Sally  
9:15- 9:30—Nevada Nighthiders—Hillbillies

### *Saturday*

- 4:30- 4:45—The Surf Riders—Hawaiians  
4:45- 5:00—The Old Bachelor—Jerry Wilford  
5:00- 5:15—The Old Fashioned Girls  
5:30- 5:45—The Funnies  
7:00- 7:15—The Voice of Stamps—The Stamp Club  
7:45- 8:00—The Book Digest—Book Reviews  
8:00- 8:30—Home Favorites—Organ and Vocalist

### *Nightly Drama and Comedy Features*

- Monday, 9:30-10 p. m.—The Argonauts—Drama  
Tuesday, 9:30-10 p. m.—Vedder Players—Drama  
Wednesday, 9:30-10 p. m.—Ebb Tide—Comedy  
Thursday, 9:30-10 p. m.—Thunder Mountain School  
Friday, 9:30-10 p. m.—Babes in Radio—Revue  
Saturday, 9:30-10 p. m.—Blair of the Mounties—Serial

NEXT TO NETWORK IT'S

# KTAB