

BROADCAST WEEKLY

MAY 27th to JUNE 2nd



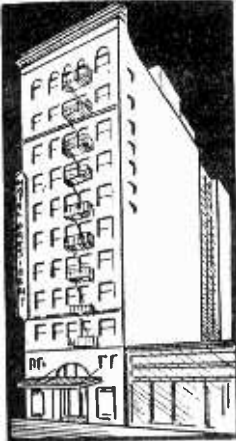
Leanne Dunn, the "Playtime Lady," heard five evenings a week over KFVB and KFOX at 5:00 P. M.

10¢

65 7C 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

The NEW
PRESIDENT
HOTEL



THE comforts and luxuries of one of San Francisco's outstanding new hotels, at . . .

Rates
as low as
\$2 a Day

Special rates by week or month. Beautiful new coffee shop in connection. Write for information or reservation—

935 Geary Street
SAN FRANCISCO

Vacation Cash
FOR
BOYS

Only a boy with determination and courage, can make good as a salesman. But if you know such a boy, he can earn some extra vacation money selling **BROADCAST WEEKLY**, and he can start NOW. Send his name to—

Circulation Department
BROADCAST WEEKLY
1114 Mission St. San Francisco, Calif.

HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

Private dining rooms for group luncheons and conventions

RATES NOW BEGIN AT —
\$2 SINGLE WITH BATH
\$3 DOUBLE WITH BATH



BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY • ESTABLISHED 1922 AS BROADCAST PROGRAM)

Published on the first day of each week by THE JAMES H. BARRY COMPANY

Publication Office
1114 Mission Street
SAN FRANCISCO

Telephone
UNDERhill 7676

10 Cents the Copy from All
Newdealers
\$1.50 Per Year by Subscription



O. J. NUSSER
Editor and Manager

Entered as second-class matter,
March 25, 1923, by the Postoffice,
San Francisco, California, under
Act of March 3, 1879.

Vol. XIII

San Francisco, California, May 26, 1934

No. 21

Page Sir Walter Raleigh

TO some aspiring young author, whose bid for fame and fortune remains as yet unrecognized, we magnanimously pass on a suggestion for a book that has come to us which we believe possesses the potentialities of entering the class of best sellers. Our friend suggested a title for the book but it sounded too pungent to put forward here. Suffice to state that it should cover the field of "radio courtesy."

To the writer who possesses the temerity to tell eighteen million radio owners how to conduct their dials, he authorizes us to place an advance order for two dozen copies which he intends to send, postage prepaid, to a number of his otherwise favorite dining place, hotel lobbies and not a few private homes.

No great imagination is required to ascertain what abuses this gentleman was referring to. We have all been present where radios have been tuned in and permitted to blare away through unrelated program after program, so that we have had to either be mental contortionists and change our moods to meet the changing programs or move one step farther toward the brink of insanity.

Our friend stated that he had no quarrel with the person who desires to run the whole gamut of radio programs in the privacy of his own home, so long as he does not inflict them upon unwelcome ears. He contends, however, that such people will soon kill any sense of program appreciation they now possess and then place the blame upon stations and sponsors for inferior entertainment.

The gentleman's point is well taken. Stations and sponsors do not care for that kind of audience. It is not receptive, and instead of creating good will for the entertainment or the product, it often creates antagonism. That is particularly true where programs are forced upon unreceptive ears.

It is an acknowledged fact that the American people are hard put to task to do anything in moderation. That is born out again by the radio public. We have yet to learn the lesson of the itinerant who discovered that one horseshoe may be good luck, but that a wagonload of them is junk. It is the easiest thing in the world to become soured on radio and commit "listeners suicide" and the only hope for survival lies in selective dial turning.

The real culprit, however, is the fellow who eases us out of our poetic moods with the sudden blast of a raucous jazz band. Our friend suggested something about a new law and capital punishment. As an alternative, we propose that the good offices of the NRA be invoked and a code of ethics and fair practices be drawn up for radio operators, so that the rest of us will have a chance for our white ally.

Or, someone can write that book about it. We're going to be too busy. There are a lot of ungodly noises emitting from the next room which reverses our entire editorial thought and demands our immediate attention.

ETHER GLEANINGS

By J. CLARENCE MYERS

THE queen won't be "in the kitchen eating bread and honey" on a forthcoming fall day, but instead will be making radio history as the first feminine ruler ever to broadcast.

Chroniclers of radio history will add another paragraph or two to their constantly bulging chapters when Her Majesty, Queen Mary of England, participates in the first international broadcast ever made by a queen. On September 26 England's beloved life partner of and co-ruler with King George of the British Empire, will officiate at the launching of the new super-Cunard liner No. 534 at Glasgow, Scotland. Microphones will pick up her address and the ceremonies attending the occasion and carry them to all Europe and the Americas.

The CBS chain has announced that it will release the event in the United States.

But we're wondering if the interest attending this unique radio occasion will be comparable to that when Rudy Vallee, Bing Crosby or Amos 'n' Andy step up to the microphone. Doubtless not. In fact it is almost a certainty that Her Majesty won't have the "pulling power" of these famous ether personalities—in this country at least.

Joe Penner could claim a greater audience in America than a program featuring all the crowned and uncrowned heads of Europe.

Yet we can recall the time—and not so long ago, either, when Americans set their alarm clocks for the wee small hours of the morning and got up to hear King George deliver his first message to our nation. Similar occasions from far away lands has pulled thousands out of the "comfies" any number of times in the past.

But now that that lacquer coating, often called novelty, has worn off such events on the radio are what one might call commonplace, no matter how miraculous they once seemed to us. And so we go back to the Crosbys and the Vallees and the Penners and Lightning' and Madam Queen.

This custom does not apply in the case of our own national leader, President Franklin Delano Roosevelt, though.

It is safe to state that he is the most listened to personality on the radio. When he speaks millions turn their ears toward the loud speaker, forgetting all else on the air at the time. His unusual pleasant personality, perfect diction and manner of presentation, strikes a universal appeal in the radio audience. So not alone the import of his messages, but the manner in which he trans-

mits them, makes him a most welcome speaker on the air.

The President will speak over coast to coast networks on Decoration Day, May 30, from the Gettysburg National Cemetery in Pennsylvania. He will deliver the Memorial Day address. The CBS network announces that it will carry his talk from 11:30 a. m. to 12 noon on that date.

* * *

Nathan Stewart, the NBC baritone, can thank Cap'n Dobbsie of the Del Monte Ship of Joy for this. Recently the skipper presented Stewart on his coast to coast broadcast over the NBC wire-up. The NBC program chiefs in the East liked him so well they want more. So May 22, Stewart started a transcontinental program from 11 to 11:30 a. m., Pacific Coast time. Emil Polak's orchestra appears with him.

* * *

KYA is broadcasting music put out by the Palace Hotel concert orchestra Sundays from 7 to 7:30 o'clock.

* * *

Back to the air theater comes George Jessel. He is signed to be spot-lighted or microphoned, or what is it? over CBS coast to coast and border to border net in a new variety show to be christened "Voice of Columbia." It will be a Sunday night feature, starting June 3, and will be audible here on the coast from 4 to 5 o'clock. A large orchestra and various and sundry guest artists drafted from stage and screen will work on the show, which will be m. c'd by Senor Jessel.

* * *

H. V. Kaltenborn, political commentator of the CBS, is shoving off for Russia on June 20 as head of the Trade Promotion Tour and it is very probable that he will do a little mike work which will be directed toward America, from Moscow and Warsaw. His observations should prove extremely interesting.

* * *

Eddie Kay, assistant musical director of KHJ, resigned recently for a position with one of the movie companies.

* * *

Wonder if Uncle Eam is going to slip the "One Man's Family" cast a little commish? They have been responsible in bringing in more than 100,000 letters in the past couple of weeks from fans seeking Jack's Camera Scrapbook, offered free to those who wrote. The response has proven phenomenal and

surpassed even the fondest hopes of the sponsors. In fact, it might be said that they are more or less perplexed about the great avalanche. Another proof, we think, that Carlton E. Morse's script is one of the country's best bets.

* * *

Madame Ernestine Schumann-Heink, grand old lady of song, who came on the air via the NBC in her first sponsored program, is to change the time of her broadcasts starting June 3. At present she is heard each Sunday at 7:30 p. m. on NBC stations. Starting in June, however, she will take the period now occupied by Walter Winchell—7:15 p. m. The Broadway gossip goes off the air for the summer after his broadcast of May 27.

* * *

With Old Faithful Ted Husing at the mike, CBS will "cover" the United States Open Golf Tournament to be held at Ardmore, Pennsylvania, on June 7, 8 and 9. There will be seven special broadcasts pertaining to the tournament.

* * *

Nelson Case, ace NBC pronouncer, will be Radio City bound right soon now. He is spending a few days at his parents' home in Long Beach, and then, with his wife and two small children, will leave for New York, where he is to join the announcing staff at NBC headquarters.

* * *

Preston Allen, manager of KLX, Oakland, is the new chairman of the Northern California Broadcasters. He was elected at a recent luncheon meeting at the Hotel Oakland. He succeeds Ralph Brunton, KJBS manager, who has headed the organization for the past nine months. Arthur Westlund, manager of KRE, Berkeley, was elected secretary.

* * *

Broadcasts direct from the green room of a San Francisco theater, the Columbia, was one of the novel features presented by KYA recently. Nightly broadcasts during the showing of the musical play featuring Olson and Johnson was on the radio card.

* * *

"Fish Hamburger" or the "Sad Fate of a Swell Catch" might be the title of this fish story. Choose your weapons. Anyway Johnny Wolf, one-half of the NBC John and Ned team, and Harold Bock, KFRC publicizer and Variety rep, attest to the authenticity of the fable. Seems that the pair went to Lake County, a sportsman's paradise, not so far from San Francisco, on a recent week-end. Bock had broken all his previous records by making a catch in the lake of thirty-five pounds of black bass. He tied them over the stern of the boat. Then, when they were ready to call it a day, Wolf started

up the motor of the speed boat. Bock, the proud fisherman, dashed to the rear of the boat to find nothing but a dangling string in the water. His entire catch had been ground up by the propeller!

* * *

Harry Barris, who composed such song hits as "I Surrender, Dear," "Little Dutch Mill" and what promises to be a big seller, "Lonesome Little China Boy," opened his own night spot in San Francisco the other day and is broadcasting direct from there over the NBC stations.

Barris is well known in radiodom, having been broadcasting for a number of years, principally over southern California stations. Loyce Whiteman (Mrs. Barris) is duet-ing with him in their night place. You can dial Barris and his entertainers on Saturdays, Sundays and Wednesdays over NBC stations.

* * *

Headed for Gotham and big time radio, Jeffrey Gill, popular young KFRC songster, bid au revoir to his fellow artists the other day. En route he will make a concert tour of Texas, then go to Montreal, next to Chicago, where he will work in a night club for a short time. 'Tis said that he has a chance for a sponsored network program over NBC originating in Radio City.

* * *

Personal Stuff: Alice Faye, whose name has been linked with Rudy Vallee of late, left Hollywood recently for New York to fill some radio engagements with Vallee. . . . Norman Nielsen and KHJ have been stepping on each other's toes lately. . . . Emily Hardy, young soprano heard frequently on Dobbsie's programs and with the San Francisco Opera Association productions, will be married May 31 to Edgar Forbes Wilson in San Francisco. . . . Ted White, ex-NBC, is now on KMTR's artist staff. . . . Word comes from the southland, too, that Terry Lafranconi, tenor, formerly of NBC, has been signed by Warner Brothers. . . . Grace Cooper and Will Vedder have been added to the NBC dramatic staff. . . . Marion Day is doing a turn on KYA Thursdays at 10:15 a. m. called "Bits of Philosophy." . . . Cecil Underwood, assistant program director of NBC in San Francisco, is in Hollywood supervising network's productions originating from that spot, which include: "Hollywood on the Air," "Hall of Fame" and Chase & Sanborn broadcasts. . . . He's due to return to his desk in San Francisco in a week or two. . . . Mort Greene, song writer, is now on KFRC, featured as vocalist on the Zukors program Monday and Friday nights. . . . Jennings Pierce, director of the NBC's farm activities, recently purchased a donkey for his youngsters.

MICROPHONE GOSSIP



• • • The other evening Edwin K. Cohan, CBS technical director, in a test to the South Pole, asked John Dyer, engineer with Byrd's expedition, if his voice were coming in loud enough for those at the other end. Cohan didn't receive an answer. But the next day, in another test between the two points, Cohan was startled to hear his own voice of the night before boom right back at him in his office. Dyer had made a recording of Cohan's question—and the answer was embodied in the recording.

• • • Phil Harris, learned a valuable lesson early in life. At the age of three, Phil's proudest possession was a little red fire engine. While playing one day he was approached by a seven-year-old with a little dog. Phil patted the dog and the owner asked would Phil trade his fire engine for the mutt. Phil allowed as how he would. A few minutes later the boy whistled from behind a nearby fence. So Phil said good-bye, fire engine—good-bye, li'l doggie.

• • • Jackie Heller, NBC's pint-size tenor, is the son of a cantor in a Pittsburgh synagogue. Jackie divided his early years between singing in a choir and fighting . . . in spite of his miniature size he became a champion athlete and won eighty-five medals for swimming, basketball, track, soccer and boxing . . . made his singing debut at fifteen . . . met Eddie Cantor, who taught him his present style of singing and later was featured by Ben Bernie, who is his idol.

• • • One of Babe Ruth's greatest assets is his punctuality. And it is serving not only him but his sponsors, the makers of Quaker puffed rice and wheat, in fine stead when he broadcasts Mondays, Wednesdays and Fridays out of town while he's traveling with his baseball team. The rest of the cast is in New York and his speedy ability to pick up cues no matter where he happens to be broadcasting keeps the show moving at a fast pace all the time.

• • • Graham McNamee, who has been the "eyes" of the radio audience at every major prizefight since 1923, will be at the ringside with a microphone when Max Baer meets Prima Carnera on June 14, to describe the battle for combined coast-to-coast NBC networks.

McNamee, as sports announcer, has covered eleven years of fighting, eleven world's

series, and scores of football games, horse races and track and water meets. He also is serving as announcer for "Taxi," a series of dramatic broadcasts leading up to the fight and starring Baer over an NBC nationwide network each Monday, Wednesday and Friday at 3:45 p. m., P. S. T., under the sponsorship of the B. F. Goodrich Rubber Company.

• • • Jack Carter, KNX's "Boy from London," is still gasping over the \$500 tip given to a waiter at the Paris Inn the other night while Jack was announcing the regular broadcast from the place. Some gentleman (who was certainly that) said he had made a lot of money in oil that day and passed the tip across, and Carter has been feeling a bit weak about the knees ever since. Wishes he had been the waiter.

• • • A new outboard motorboat went down the ways in Mukilteo, May 8. Its proud owner is forceful Birt Fisher, manager of KOMO-KJR, Seattle. When not signing up a large radio contract, Fisher's greatest joy is trolling for the battling salmon.

Mr. Fisher expects to christen the boat with its first fishing experience when H. J. Maxwell, NBC station relations manager, visits Seattle this month, both being devotees of fishing.

The fishing trip to Point Defiance is bound to be a success.

• • • "Muted Strings," KJR radio presentation, has as its motto, "The Sweetest Music on the Air," and the response to the program indicates it is fulfilling this objective. The program is unique in that special arrangements are made for three violins and some numbers accomplish harp effects supporting the solo instrument. Alice Corlett adds the charm of her silvery soprano voice to the beauty of the program, which is broadcast every Monday evening. The orchestral accompaniment is provided by Abe Brashen's orchestra composed of Bob Dickinson, Tubby Clark, and Stanley Spiegelman.

• • • Kay Kyser's orchestra, which some months ago remoted over KFVB from the swanky Del Mar Club, returns to this vicinity June 7 to open a summer engagement at the exclusive Miramar Hotel in Santa Monica.

Kyser brings with him his complete staff of entertainers, which includes: Glee Club and several soloists.

• • • Greta Gahler, contralto heard with Cyrus Trobbe's orchestra on KYA, says that she's the most superstitious girl "in all the world." If Greta drops a glove on the sidewalk she merely glances behind with saddened features and continues upon her way without it.

• • • Three pretty and charming songstresses are the newest additions to KFRC's rapidly growing family of entertainers. They are the Bluettes, a feminine trio widely known throughout the United States for their radio and vaudeville work.

Composed of Marian Peck, Theresa Aezer and Meredith Gregor, the trio will be heard on the Blue Monday Jamboree, Hodge Podge Lodge and other KFRC productions.

• • • Live talent has replaced phonograph records on most of the programs originating in the studios of KHQ in Spokane. The new policy makes the Spokane station one of the few in the Northwest to offer live talent on locally produced programs.

The switch from the monotony of long hours of phonograph, interposed with periodical chain production, climaxes a dream, held by the station management for many years.

In addition to the added prestige given the station among the listeners of the Inland Empire, the new policy has been a real "break" for the musicians of Spokane. By presenting an almost complete schedule of local live talent programs, the KHQ artists' staff has been increased to fifty entertainers. The production and commercial staffs include twenty-one workers, to rank the station personnel with the largest independent radio units in the nation.

• • • From the bosom of a wealthy family to the upward-bound rungs of the radio and musical ladder—that's the step taken by Mort Greene, young singer, composer and pianist, who has just joined KFRC and the Columbia-Don Lee chain in San Francisco. He is being heard each Monday night at 9 o'clock—immediately following the Jamboree—and each Friday night at 9:15.

Greene was opposed in his musical ambitions by his wealthy Cleveland parents so he went out into the world alone. From music offices to dance band, from theatres to radio is the route by which Greene has come to KFRC. He has penned a number of rhythmic melodies for motion pictures, musical comedy and vaudeville acts, has just completed one "Minnie the Moocher's Sister Sue," which is being featured by the Mills Brothers, and is almost finished with another "I'm Gonna Get Me Back to Harlem," on which he is collaborating with Harry Barris.

• • • George Burns and Gracie Allen arrived in New York from Hollywood recently. The only thing missing about Gracie was a small suitcase which finally was discovered packed in a larger one by mistake. George related an amusing story that happened as an echo of the famous "missing brother" episode of last year. It seems that Gracie's real frere, a nice, unassuming chap by the name of George Allen, came down from San Francisco to visit them. He sought admittance to the Paramount studios in Hollywood, but this was denied. Finally, in desperation, he exclaimed: "I'm Gracie Allen's brother." Then, George Burns tells us, the gatekeeper summoned two others and the three escorted Allen to a safe distance.

• • • In more than three years as the leading lady of the NBC First Nighter program, June Meredith has missed only one broadcast. That was because of an appendicitis operation.

• • • For so young an artist, Helen Jepson, newest NBC headliner, has had a remarkable career in opera and on the concert stage. Still in her early twenties, the pretty blonde lyric soprano has appeared as soloist with many of the country's noted symphony conductors.

Following her debut in opera with John Charles Thomas, Miss Jepson sang under the batons of Stokowski, Reiner, Goossens, Stoessel, Hageman and Smallens. She also appeared in opera in Philadelphia, Atlanta and Montreal.

Miss Jepson is continuing her studies with Queena Mario, famous opera diva.

• • • James Kern Kyser is the full name of Kay Kyser, whose famous dance orchestra is heard on KYA week nights. Incidentally the infectious Kay was graduated from the University of North Carolina, where he received a Bachelor of Arts degree.

• • • No rehearsals for Gene and Glenn, whose characters, Jake and Lena, nightly enliven the NBC coast-to-coast network. They work better that way and it's Gene's favorite studio sport to see if he can't ad lib a surprise laugh out of Glenn. He does it about as often as he ad libs—and then Glenn comes back at him with a chuckled retort that leaves it up to Gene. Nine times out of ten, then, Gene leaves it up to Lena. And can that gal take care of herself!

• • • Harriet Hilliard's first stage appearance was at sixteen months, when she was carried on by her mother, a stock company leading woman, in the "Heir to the Hoorah" out in Kansas City. Harriet's father was a prominent director.

• • • San Francisco church circles are being served by KGGC every Saturday afternoon at 5:15 through the medium of a new program known as "Go to Church Sunday." Luther Putnam, conducting the program, gives a complete calendar of local church activities.

• • • With offers of feature rôles in two stage musical comedies in his pocket, Conrad Thibault, baritone of the Maxwell House Show Boat and other ace NBC programs, is trying to work out a way by which he can accept at least one of them without interfering with his radio schedule.

• • • Emily Eilers, KYA musical clock girl, played as the "lead" in a commercial skit with Olsen and Johnson, the famous "nut" comics, the other day. After the broadcast Chick 'n' Ole congratulated Emily and said that she was one of the best "foils" they've had the pleasure of appearing with.

• • • The other night during the "Harlem Serenade" broadcast, "Fats" Waller, entertainer de luxe, jocularly prefaced his song number, saying that he wrote it in alimony jail. To the average listeners this was a mere jest, but not to Waller. He actually wrote his way to freedom. It seems that, for \$250 cash settlement, Waller was offered his release, but he didn't have the money. So he wrote a song; his attorney took it to a music publisher, who bought its rights for exactly \$250, and Waller was released. The song became one of the most popular tunes of all time, and netted the music publisher thousands of dollars. You remember it—"Ain't Misbehavin'" is its title.

• • • George Gibson Davis, producer of the Noonday Concert program and Discovery Hour heard over KYA, has written a song in collaboration with Tito Schipa, world renowned tenor and Max Dolin, violinist.

• • • Imelda Montagne, pretty little brown-eyed contralto of the Coquettes trio, was a dramatic actress before she turned to radio. She was the leading woman in "Pigs" which had a long engagement in Los Angeles, before she joined the NBC staff in San Francisco.

• • • Richard Himer, NBC maestro, has lost seventeen pounds in the past two weeks, in the Paul Whiteman manner. Himer has evolved his own diet, which he claims is guaranteed to result in the loss of a pound a day, if followed faithfully. It consists mainly of the separation of solids and liquids at meals, with nothing to drink when solids are eaten, and vice versa.

• • • Rod Mays, "voice with a smile" announcer at KYA, was the director of the University of California Shakespearean radio players who "aired" their productions over a network. Rod has also appeared as an actor in several historical productions which were presented via this station.

• • • Vic and Sade's daily broadcasts over NBC are carried all over the world through the short wave transmitter W3XAL at Bound Brook, N. J. A coffee planter in Tanganyika Territory, East Africa, writes that he is a regular listener to their program, which reaches him at 8:30 p. m.

• • • Like most other stage and musical people, Charles Previn, who has spent all his life in big cities, longs to live in the country. Most actors aspire to operate a chicken farm, but the conductor of the Realsilk program varies the formula somewhat. He wants to run a duck farm.

• • • Eddie Kay, assistant musical director of KHJ, tendered his resignation to C. Ellsworth Wylie, manager of the station, effective May 19. Kay announced that he had resigned to take advantage of outside opportunities that have been offered him.

• • • The most prized possession of Wendell Hall, NBC's red-headed music maker, is a flintlock rifle of the Revolutionary period, handed down in the Hall family from father to son. He says Daniel Boone, one of his ancestors, might have carried it.

• • • Harry Bechtel, KYA's chief announcer, is one of the most versatile performers in radio. Besides being a singer, the jovial Harry plays a few notes on the piano and is a man of many voices. In fact one evening during the broadcasting of a skit over this station Bechtel portrayed two Spaniards who held an irate conversation with each other. This indeed is some feat in "ether" land.

• • • The Revelers are busy these days coaching three young proteges who persist in calling themselves "The Little Revelers." And they say the kids will be ready for an audition in a few more months.

• • • June Meredith, star of NBC's First Nighter dramas, has played almost every conceivable rôle during the three years of the program's run on NBC networks. One week she's a sweet old mother and the next she might be playing the part of a gangster's girl.

• • • No funny hats, footlights or internationally known giggles for Fire Chief Ed Wynn's son, Keenan. He is planning to become a mechanical engineer.

HERE is your Opportunity

to have something you have always wanted—
by subscribing to BROADCAST WEEKLY



BATHROOM SCALES

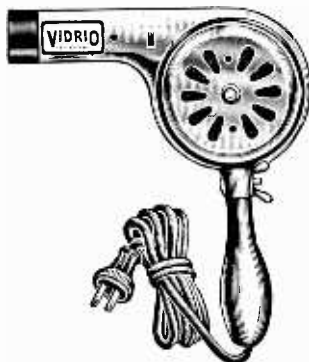
Health demands that you watch your weight. These scales not only show your exact weight, but also show a *table* of correct weight for both men and women, according to height. Accurate, compact, noiseless. Artistically finished in light green lacquer, with mottled green rubber mat and rubber floor-contacts. Made by one of America's foremost manufacturers. Scale carries a one-year guarantee.

THIS IS THE OFFER

One full year's subscription to BROADCAST WEEKLY—new, extension, or renewal, and—
Your choice of either the ELECTRIC DRYER or the BATHROOM SCALES described above —

BOTH FOR

\$ 3⁰⁰
Postage
or Express
Prepaid



ELECTRIC DRYER

Genuine "Vidrio" Electro-dry. Blows a strong, continuous blast of warm air in any direction pointed. Handy in a hundred ways—for drying hair, for drying clothes, for treating aches and pains, for bath room use, etc. Every modern home should have one. Operates entirely by electricity, simply plug in any A.C. light socket. Compact, durable, efficient. Complete, ready to use.

NOTE: This VALUE is so exceptional we have agreed not to mention the regular retail price of the articles. And the offer is for a SHORT TIME ONLY. Don't wait.

MAIL THE COUPON
NOW!

BROADCAST WEEKLY,

1114 Mission Street, San Francisco, Calif.

Gentlemen: Enclosed herewith \$3.00 (Currency, P. O. Money Order or Check), for which send me BROADCAST WEEKLY for one year (52 issues) and the Bathroom Scale or Electric Dryer (postage or express prepaid).

NAME.....

NUMBER.....STREET.....

CITY.....STATE.....

New Renewal Extension

Make all checks payable to Broadcast Weekly



SILHOUETTES



IF radio ever palls, some lucky classroom of San Francisco school children may inherit a teacher whose qualifications include a contralto voice which warbles popular songs with an irresistible, youthful charm.

She is Virginia Helen Haig, diminutive vocalist with Tom Coakley's Palace Hotel Orchestra, whose hobby, believe it or not, the three R's to childhood. She has had one year at the San Francisco State Teachers College and probably will go back there this summer for another term.

"Why? Because I like it," she says. "And I like children better than grown-ups. I might want to devote my whole time to teaching some day."

She looks like a child herself, this little twenty-two-year-old singer who has crowded so many different experiences into a few years.

The daughter of Roy Haig and Pearl Vohl, well known stock players of the Northwest, she was born, like a good child of the theater, shortly after the curtain fell on the last act of a play in which her mother was appearing at the time and—although she tries to avoid mentioning it too often—was actually cradled in a dressing room trunk.

Not quite two years old when she made her first appearance with her parents, she played with them until she was eleven years old.

"And then I retired," she explains, with a twinkle in her large blue eyes. "I had to go to school regularly for the first time in

my life, and all the warnings I received before I started! My mother and father were both determined that their daughter wouldn't be the kind of stage child who is always being criticized for precocity and freshness. I was so afraid of the same thing that I overdid my rôle of dumbness; kept the secret of my stage past to myself, and wouldn't so much as recite a poem before the class. Later on I wouldn't even go in for dramatics, although I used to ache to put a little feeling into some of those classroom plays!"

Still steering her course away from the theater, she took a business course and was secretary to an insurance executive in San Francisco when she went to a supper party at the Athens Club one evening. There was much informal gaiety and volunteer entertaining.

Tom Coakley, leader of the orchestra, saw the small figure of Virginia and noticed that she wasn't taking part.

"Come on—sing," he urged, and Virginia started to sing. It was the first time she had used her voice in public since she was an eleven-year-old portrayer of rôles in East Lynne and similar productions, and she was so relieved to find she could still use it that when Coakley insisted she continue singing she did so.

It was shortly afterward that she resigned from the insurance business forever, and she has been with the Coakley orchestra ever since, except for several occasions when other dance maestros such as Anson Weeks and Earl Burnnett have borrowed her for short intervals.

With the Coakley organization she made her NBC debut on the Dobbs program two years ago, and traveled through the Northwest when the Ship of Joy crew made its land tour there. She is heard with the orchestra over an NBC-KGO network every week-day night now.

In spite of which she still admits to an attack of microphone fright now and then. The microphone, curiously enough, doesn't bother her when she speaks into it instead of singing, and she hopes some day to gain some dramatic experience over it.

Horseback riding and tennis are her outdoor sports; books her favorite indoor occupation. She is collecting a library of books she enjoys; she has no particular interest in first editions or bindings. Her only superstition concerns two-dollar bills.



VIRGINIA HAIG

ONE of the real veterans of broadcasting, John B. Kennedy, NBC commentator, is in another sense one of radio's newcomers.

For nearly ten years he was heard once each week over National Broadcasting Company networks in a five minute review of news of the week. It is only within the past few months that he has deserted his many other activities to devote most of his time to radio.



JOHN B. KENNEDY

For years one of the best known newspaper and magazine writers in the country, Kennedy was heard only occasionally on the air in addition to his five minute talks, notably as master of ceremonies of Collier's Hour.

Kennedy joined the staff of the National Broadcasting Company last October, leaving the position of associate editor of Collier's Weekly. Almost immediately his five-minute period was extended to two fifteen-

minute periods a week. And still the listeners asked for more.

When the American Tobacco Company arranged to sponsor the Metropolitan Opera broadcasts, they engaged Kennedy to do the backstage comment and interview the opera stars, counting on his nose for news to find interesting stories about the stars which had never been made public before. He didn't disappoint them.

Born in Quebec, Canada, of an Irish father and a French mother, John B. Kennedy was educated, as he himself puts it, "partly in England, partly in Canada, mostly in the United States—at St. Louis University."

When he was graduated from college he entered the newspaper field and worked on various papers in St. Louis, Chicago, Montreal and New York.

During the World War he was active in Knights of Columbus work at the front. In 1918 he became general publicity director for this organization and in 1924 went to Collier's. During his service with that weekly he hung up what is believed to be a record in production of interviews and short stories.

His personality and style of broadcasting are probably best illustrated by an interview he once had with Al Capone when the former terror of Chicago was in jail. The gang leader was hesitant about selling his "biograph."

"One company has offered me," he said, "as much as half a million dollars for my biograph."

"Mr. Capone," Kennedy replied, "my magazine would not pay you one-twentieth of that amount for your epitaph."

POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mich.	122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPI	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDR	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Higland Pk, Mich.	175.23	1712	WPDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGPC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Paul, Minn.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDN	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDY	Kokomo, Ind.	175.23	1712	KGQY	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDJ	Laansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Jose, Calif.
175.23	1712	WPDQ	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	Seattle, Wash.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WRBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPKD	Milwaukee, Wis.	121.50	2470	KGPK	Sloux City, Ia.
121.50	2470	KGPN	Davenport, Ia.	124.17	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.09	500	WPY	New York, N. Y.	124.17	2416	WPDA	Tulare, Calif.
124.50	2410	WFDX	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2416	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPP	Vallejo, Calif.
123.00	2440	WPDH	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WPHZ	Fort Wayne, Ind.	124.17	2416	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WPEB	Grand Rapids	123.00	2440	WPPD	Philadelphia, Pa.	122.05	2458	WPDG	Youngstown, O.

A Solid Hour of Enjoyment



DO YOU like good music? Enjoy Raymond Paige, one of America's most celebrated musical directors, and his famous orchestra.

Do you like good voices? Thrill to the lilting soprano of Nadine O'Connor, the rich tenor of Earl Hunsacker, the perfect harmony of the Three Rhythm Kings, the torch songs of Kay Thompson, and a chorus of 30 voices.

Do you like humor? Laugh with Elvia Allman and "grandpa," Gill

and Doemling, Ole the Swede janitor, Sylvia Picker and tongue-twisting Joe Twerp.

Do you like surprises? A national or international favorite will be guest star each Sunday evening.

No matter what you like, you will find it on the S & W Merrymakers. A cast of 100—a veritable parade of all-star entertainers—insures you a solid hour of enjoyment. Be sure to tune in each Sunday evening!

S & W
Fine Food
Products



S & W
Mellow'd
Coffee

THE S & W MERRYMAKERS
EVERY SUNDAY EVENING 7:30 TO 8:30 P.M.
Don Lee-Columbia Broadcasting System

Patronize BROADCAST WEEKLY Advertisers. Their coöperation merits your support.

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 8 p.m.NBC
 Amcs 'n' Andy, Monday to Friday, 7 p.m.NBC
 Baker, Phil, Friday, 5:30 p.m.NBC
 Benny, Jack, Friday, 6:30 p.m.NBC
 Burns and Allen, Wednesday, 7:30 p.m.CBS
 Durante, Jimmy, Sunday, 4 p.m.NBC
 Lish, Tizzie, Monday, 6:30 p.m.NBC
 Pearl, Jack, Wednesday, 4 p.m.NBC
 Penner, Joe, Sunday, 3:30 p.m.NBC
 Stoopnagle and Budd, Tues. and Thurs., 6 p.m.CBS
 Wynn, Ed, Tuesday, 5:30 p.m.NBC

POPULAR PROGRAMS

American Album of Familiar Music, Sunday, 5:30 p.m.NBC
 Babe Ruth, Wednesday, 7:45 p.m.NBC
 Byrd Expedition, Saturday, 6 p.m.CBS
 Carnation Contended Program, Monday, 6 p.m.NBC
 Madame Schumann-Heink, Sunday, 7:30 p.m.KGO
 Manhattan Merry Go Round, Sunday, 5 p.m.NBC
 Voice of Firestone, Monday, 7:30 p.m.NBC
 Winchell, Walter, Sunday, 7:15 p.m.NBC

SKITS

Betty and Bob, Monday to Friday, 12 noonNBC
 Gene and Glenn, Mon., Tues., Thurs. and Fri., 7:15 p.m.NBC
 Little Orphan Annie, Mon., Tues., Wed., Fri., and Sat., 4:45 p.m.NBC
 Mud Caves, Monday to Friday, 3:15 p.m.NBC
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m.NBC
 Vic and Sade, Monday to Saturday, 8:30 a.m.NBC

DRAMAS

Bible Stories, Sunday, 11 a.m.KPO
 Death Valley Days, Tuesday, 8:30 p.m.NBC
 Dramatic Guild, Wednesday, 6 p.m.CBS
 Eno Crime Clues, Thursday & Friday, 8:30 p.m.NBC
 First Nighter, Friday, 6 p.m.NBC
 Leaders of Tomorrow, Wednesday, 8 p.m.CDLBS
 Little Theatre of the Air, Tuesday and Friday, 5 p.m.; Wednesday, 4 p.m.CDLBS
 Love Story Program, Wed., 5:30 p.m.NBC
 Memory Lane, Tuesday, 7:30 p.m.NBC
 NBC Drama Hour, Monday, 8:30 p.m.KPO
 One Man's Family, Friday, 7:30 p.m.KOA, KDYL, KVOO, WKY, KPBC, WOAI, KTBS, WBAP, KTHS
 One Man's Family, Friday, 8:15 p.m.KGO, KHQ, KOMO, KGW, KFI
 "Taxi," featuring Max Baer, Monday, Wednesday, Friday, 3:45 p.m.NBC
 Radio Guild, Monday, 11 a.m.NBC
 To the Best of Their Ability, Wed., 8:30 p.m.NBC
 True Story Court, Friday, 7:30 p.m.CBS
 Winning the West, Thursday, 7:30 p.m.NBC

VARIETY PROGRAMS

Bakers Broadcast, Sunday, 3:30 p.m.NBC
 Bernie, Ben, Tuesday, 8 p.m.NBC
 Blue Monday Jamboree, Monday, 8 p.m.CDLBS
 Borden Friday Frolic, Friday, 8:45 p.m.CDLBS
 California Melodies, Sunday, 4:30 p.m.CBS
 Camel Caravan, Tuesday and Thursday, 6 p.m.CBS
 Captain Henry's Showboat, Thursday, 9 p.m.NBC
 Cafe'ree Carnival, Saturday, 8:15 p.m.NBC
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m.NBC
 Chase & Sanborn: "Baron Munchausen," Wednesday, 4 p.m.NBC
 Chesterfield Program, Mon., Wed., Sat., 5 p.m.CBS
 Colgate House Party, Saturday, 5 p.m.NBC
 Corncob Pipe Club, Wednesday, 6 p.m.NBC
 Del Monte Ship of Joy, Monday, 5:30 p.m.NBC
 Demi Tasse Revue, Monday, 6:30 p.m.NBC
 Downey, Morton, Studio Party, Sat., 4 p.m.CBS
 Fleischmann Hour, Thursday, 4 p.m.NBC
 General Cigar (Lombardo), Wed., 7:30 p.m.CBS
 General Tire, Friday, 6:30 p.m.NBC
 Happy Go Lucky Hour, daily except Saturday and Sunday, 2 p.m.CDLBS
 Hall of Fame, Sunday, 6:30 p.m.NBC
 Hodge Podge Lodge, Tuesday, 9:30 p.m.CDLBS
 Hollywood on the Air, Sun., 8:15 p.m.; Sat., 4 p.m.NBC
 Hour of Smiles, Wednesday, 8 p.m.NBC
 Hudson-Essex Travelcade, Saturday, 6 p.m.NBC
 In Old Brazil, Monday, 9 p.m.; Friday, 8:45 p.m.NBC
 Marshall's Mavericks, Wednesday, 9:30 p.m.; Thursday, 4:30 p.m.KPO
 National Barn Dance, Saturday, 6:30 p.m.NBC
 Night Court, Monday to Friday, 10 p.m.NBC
 Palmolive Beauty Box, Tuesday, 6 p.m.NBC
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m.NBC
 Romantic Melodies, Thursday, 3:30 p.m.NBC
 Raymond Knight's Cuckoos, Wed., 7:15 p.m.NBC
 Schiltz Program of the Week, Friday, 6 p.m.CBS
 Shell Show, Monday, 8 p.m.NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m.CDLBS
 Waring's Pennsylvanians, Sunday and Thursday, 5:30 p.m.CBS
 Woodbury Program, Bing Crosby, Monday, 4:30 p.m.CBS
 Whiteman, Paul, Thursday, 6 p.m.NBC

EDUCATIONAL PROGRAMS

Clippiner, Arthur, Tuesday, 4:15 p.m.KFRC
 Commonwealth Club Luncheon, Fri., 12:45 p.m.KPO
 Community Forum, Sunday, 4 p.m.KPO
 Economics in the New Deal, Saturday, 1:30 p.m.NBC
 Education at the Cross Roads, Sat., 7 p.m.KPO
 Education in the News, Wednesday, 1 p.m.KGO
 Educational Service, Wednesday, 12:30 p.m.CBS
 Hyde, Henry M., Sunday, 5:45 p.m.NBC
 Kalterborn, H. V., Sunday, 8:45 a.m.CBS
 Kennedy, John B., Thursday, 2:30 p.m.NBC
 National Farm and Home Hour, Fri., 9:30 a.m.NBC
 National Student Federation, Thurs., 11:30 a.m.CBS
 Our American Schools, Sunday, 2:30 p.m.NBC-KPO
 Readers' Guide, Sunday, 9:30 p.m.NBC
 Standard School Broadcast, Thursday, 11 a.m.NBC
 Stanford University, Monday, 7:45 p.m.KPO
 The New World, Monday, 10 a.m.NBC
 The Phillistine, Friday, 7:45 p.m.NBC
 The University of California, Sunday, 9 p.m., Mon., Tues., Wed. and Fri., 3:45 p.m.NBC
 You and Your Government, Tuesday, 3:15 p.m.NBC

SYMPHONY ORCHESTRAS

Minneapolis Symphony, Tuesday, 5:30 p.m.CBS
 Standard Symphony, Thursday, 8 p.m.NBC

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published.
Give full name and address.

Pocket Edition of Edwin Hill

I enjoy so very much your little weekly magazine, and the new program listing is a perfect solution. Congratulations to the new-comer, Jimmie Cook, and his "Sidelines." And glad to hear through your magazine something about this so interesting sounding young personality. He's marvelous on the air, and naturally we listeners are fairly sizzling with curiosity. Can't we have a picture of Jimmie Cook in your magazine and more about him, please?

Without the slightest exaggeration, he has the outstanding cultured voice of the air waves. No matter what he says, we hang onto his every syllable. He makes of his little program something dramatic, just a little touch of humor, and *can* he speak the English language! Whew!

It was just by chance that I dialed him on what I believe now was his second broadcast, and I (nor my friends) haven't missed him since. We just adore "Jimmie." What is he like, I wonder?

And please, for our sakes, list his program as "Jimmie Cook's Sidelines," as it is announced, and not "Political Highlights." Give him the breaks. He deserves 'em, for he is a pocket edition of Edwin Hill—no less. Thanking you for myself and many friends and readers, I am

M. C., San Francisco.

A Request for a Brass Band

Being one of the first to suggest the present form of station program listings, wish to congratulate your efforts in bringing to your subscribers the best little radio magazine obtainable.

I have recommended it to two of my friends.

Wish you would start a department or column for programs listeners *like best*. Personally we would like to have a brass band between 8 p.m. and 12 midnight, MST., as we receive very few programs during the day and earliest NBC or Columbia reception now is consistent about 7 p.m. The California Mounted Band has furnished a few such programs but one or two a month would be greatly appreciated—once a week would be too much to expect.

M. B. H., Dillon, Mont.

Gypsies Are Hard to Snare

I have been a subscriber to your magazine for the last four years and recently renewed my subscription. I want to congratulate you on the improvement your magazine has shown in the last month.

But it was its very best when Gypsy was one of the contributors. The items you now print about artists are scattered. Now when Gypsy had her Personal Pickups page, it was the first thing I turned to when BROADCAST WEEKLY came. Now I amble aimlessly through, not knowing exactly what to read first, usually looking at the pictures and not reading the other departments at all.

It seems to me it would pay you to retain as gifted a writer as Gypsy on your staff. She is acquainted with all the well known radio personalities and knows many of them intimately. At least her write-ups and broadcasts give that impression.

I much regret that Personal Close-ups is no longer on the air. We looked forward to it eagerly every Sunday evening. Then, without a word, it was discontinued.

I hope that in the near future we may see Gypsy's name in your magazine again.

Very best wishes.

G. M. W., Spokane, Wash.

San Diego Partial to KPO Music

Congratulations and success to the new BROADCAST WEEKLY. It becomes more and more interesting.

The writer echoes the sentiments of R. W. C., whose letter appeared in the Open Circuit of May 6-12 edition, in that KPO gives us splendid quality reception, but he overlooks the fact that the excellent musical programs emanating from KPO, originating in San Francisco, will be released by KGO when that switch takes place. KGO being a much weaker station, it will deprive those at a distance of hearing the classical programs played by the Hart orchestra, Meredith Wilson's, Emil Polok's, etc., unless there is a hook-up on these programs.

The writer is of the opinion that these orchestras are as fine, if not finer than those originating in the East, and hopes not to be deprived of the pleasure of listening to them when the change-over takes place.

G. B. K., San Diego, Calif.

Appreciates the Light Under the Bushel Basket

We have been subscribers to BROADCAST WEEKLY since 1931, and would feel lost without our little magazine. Am pleased with the program arrangement, as I can easily keep track of my favorites now without marking them for the whole week.

A big cheer for our announcers, technicians and others who make it possible for us to have such wonderful entertainment right in our homes.

My favorite features, outside of schedules, are Ether Gleanings, Microphone Gossip, Open Circuit, Pictures and Silhouettes. One "lost" feature I hope we will get back some day is Gypsy's page.

I have many favorite programs, but my particular favorites are Blue Moonlight, Bridge to Dreamland, Midnight Melodies, Lee Roberts' Memory Box, Sax-o-Tunes, Sax Appeal, Alvino Rey with guitar, and Studio Chatter over NBC stations, Between the Book-Ends, Sweet Music, Feminine Fancies, Wayne King's Orchestra, Souvenirs (KSL), Souvenirs (KMJ) over CBS stations, and Noontide Melodies, Memories and Ten o'Clock Family from KNX. Most of my favorites are western programs.

Am enclosing the price of two subscriptions to BROADCAST WEEKLY, the extension of ours and a new one, a gift to a niece in Santa Barbara. I hope she will enjoy it as much as we do.

Thanks for your efforts to please, and my best wishes for your success in the future.

Mrs. O. L. C., Paso Robles, Calif.

Yes, There Were Enough and More

When all the complaints were being voiced why don't you change this or that because it conflicts with that or the other we want to listen to, I was truly amazed at the selfishness expressed.

Now I am sending my complaint, but it is about something I am paying for—not what comes to me free as in the other criticisms.

I liked the arrangement of the programs when I subscribed to your magazine, but when you changed, arranging them, all stations by thirty-minute periods, I thought it a great improvement. This last change has made a proverbial Dutch puzzle of it, so it is almost useless and one turns to the daily newspapers rather than bother.

I feel sure there are many who feel about the change as I do; in fact I personally know several, although they may not have taken the trouble to write you.

I trust here are enough to get it back to the thirty-minute arrangement, and I don't feel I am selfish in my hope.

Sincerely,

C. E. J., San Francisco.

Alice, Where Wert Thou?

Since reading the last BROADCAST WEEKLY to be received at KGU, and finding my own face in it, I have been going 'round humming "When you know you're not forgotten by the folks you can't forget." I thought perhaps my cuts had been scrapped under the new management. Thanks a lot for saving 'em. I'll see that you have a modern version soon.

Sailing on the Lurline from Honolulu May 26. Spending the summer at Lake Tahoe. Expect to return to the islands in the fall, but plans indefinite.

I'll drop in and meet your new family when I arrive in San Francisco. Your publication is very precious to us over here.

Aloha.

Alice Blue, Honolulu, T. H.

Beginning This Week

I very much dislike the present arrangement of the programs in your WEEKLY. Why couldn't you retain the chronological arrangement? This is logical, practical and convenient, as evidenced by the fact that it is the arrangement adopted by the newspapers in their chronicle.

Like many others, I am not wedded to any one station, but pick and choose from all available. As it is now I have to watch three different lists to know what is on the air at any given time; it is little if any better than the style long used by the magazine. For pity's sake, go back to the chronological style again and very much oblige,

Very truly yours,

George L. B., Alameda, Calif.

Can't We Sell You Something Western?

I was quite disappointed on Monday evening when I did not hear that fine program at 8:30, "Magnolia Minstrels."

I am here visiting from New York and I looked forward to that program as one of the bright spots of the week. Why drop that when there are so many worthless ones on the air?

I hope to hear that it will be reinstated.

M. O'C., Hayward, Calif.

Red Meat Like This Made Us Change

Our family thought your arrangement by the half hour was very simple. Even our little 7-year-old boy could find programs for us.

The last two issues are very confusing. I like potatoes and meat and also the mixture called hash, but in program listing I differ. I liked your old method. I liked the second method better, but I don't care for hash.

An old subscriber,

Mrs. J. T. B., Mill Valley.

SUNDAY Programs

May 27, 1934

7:00 to 7:30 A. M.

KNX—B. Sharples, Breakfast Club
KFOX—Recordings
KSL—Uncle Tom and Comies
KOA—News; 7:05, Gruen and Hall;
7:15, Capitol Theatre Family

7:30 to 8:00 A. M.

KNX—B. Sharples, Breakfast Club
KFOX—Recordings
KSL—Mormon Tabernacle
KOA—Capitol Theatre Family

8:00 to 8:30 A. M.

KGO—Arion Trio
• KPO & network—Major Bowes' Capitol Family; 8:15, Gordon String Quartet
KYA—8:15, Christian Science Reading
KROW—Commuters Time Clock
KJBS—Close Harmony
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15, Dance Antiques
KHJ—Sunday Times Comic
KNX—B. Sharples, Breakfast Club
KFOX—Percy and his Father; 8:15, Funny Paper Man
KFWB—Records; 8:15, Funny Paper Man
KGB—Sunday Comics
KOA—8:15, Gordon String Quartet
KSL—Mormon Tabernacle

8:30 to 9:00 A. M.

• KGO & network—Radio City Concert
KGO—Arion Trio
KYA—Sabbath Matins
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Band Concert; 8:45, Orch.
* KFRC & network—Madison Ensemble; 8:45, H. V. Kaltenborn
KOL—P. I. Comic Section
KVI—Radio Gospel League
KJR—Coast to Coast, Recorded
KEX—Band Music; 8:45, Council of Churches
KNX—B. Sharples, Breakfast Club
KFOX—Funny Paper Man
KFWB—Funny Paper Man
KSL—Madison Ensemble

9:00 to 9:30 A. M.

KGO—Chronicle Comics
• KPO—Radio City Concert
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Watch Tower Program
KROW—Hit Tunes
KJBS—Harmony Trio; 9:15, Orch.
KGGC—Glenn's Oldtime Songs
* KFRC & network—Church of the Air
KJR—Cecile Barbezet; 9:15, Records
KEX—Council Churches; 9:15, Dance Rhythms
KHQ—American Weekly Comics
KFWB—Recordings
KFI—Church quarter hour; 9:15, Dr. Casselberry
KNX—Bob Shuler and Quartet
KFOX—Recordings
KSL—Church of the Air

9:30 to 10:00 A. M.

• KGO & network—Sunday Forum, presented by City, County and State Federations of Churches;



DOT KAY
NBC—Vocalist

Federal Council of Churches of Christ in America
KPO—L. A. Citadel Band of the Salvation Army
KYA—Funny Paper Man
KTAB—Watch Tower; Open Road
KROW—Vita Hepar; Records
KJBS—Dance Orchestra; Records
* KFRC & network—Compinsky Trio
KGGC—Featured Artists
KOL—News; 9:45, Cecil Solly
KJR—Records; 9:45, Fred Shorter
KEX—Three Four Time; 9:45, Christian Endeavor
KNX—Bob Shuler; 9:45, Organ
KECA—Records; 9:45, Hollywood Conservatory of Music
KFWB—Recordings
KFOX—Recordings
KSL—Compinsky Trio

10:00 to 10:30 A. M.

KGO—Stringwood Ensemble
• KPO & network—South Sea Islanders
KYA—10:20, Echoes of Argentine
KTAB—10th Ave. Baptist Ch. Serv.
KROW—Watch Tower Program
KGGC—Theatre of the Air; 10:15, Sunday Serenade
KJBS—Radio Stars Parade; Orch.
KLS—Radio Church of America
KQW—10:15, Baptist Church
* KFRC & network—Edith Murray; 10:15, Piano Pointers
KVI—Souvenirs to 10:15
KJR—International Bible Students; 10:18, Sunday Serenade
KEX—Lost and Found; Records
KHQ—Islanders; 10:15, Old Painter
KFI—Tom Tom Symphony and Lecture
KFWB—Recordings
KNX—Citadel Band
KFOX—Recordings
KSL—10:15, International Bible Students, Judge Rutherford
KOA—Arnold's Commodores

10:30 to 11:00 A. M.

• KGO & network—Concert Artists: Soloists
KPO—Cecilians; vocal and instrumentalists
KYA—Mountain Harmonists
KTAB—Church Services
KROW—Variety Program
KJBS—Popular Melodies
KGGC—Request Hour
KLS—Radio Church of America
KQW—Baptist Sunday School
* KFRC & network—Lazy Dan, the Minstrel Man
KEX—Orchestra
KJR—Sunday Serenade
KNX—Spice of Life
KECA—Records; 10:45, Church
KFWB—Recordings
KFOX—Recordings
KOA—Concert Artists

11:00 to 11:30 A. M.

• KGO & network—Sax-o-Tunes, Mickey Gillette, saxophonist
KPO—Bible Stories with Paul Carson at the Organ
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakl'nd Community Church
KJBS—Popular Melodies
KGGC—Request Hour
KLS—Popular Recordings
KQW—First Baptist Church
* KFRC & network—Symphonic Hour
KVI—Central Lutheran Church
KJR—Cecil Solly; 11:15, Jigsaws
KEX—Symphony Hour
KHQ—Newspaper Adventures; 11:15, Souvenirs
KHJ—11:15, Dreams of Beauty
KFWB—Recorded Program
KNX—Organ Recital
KECA—1st Unitarian Church
KFOX—St. Lukes Church
KSL—Symphonic Hour

11:30 to 12:00 Noon

• KGO & network—Dancing Shadows, concert ensemble direction Max Dolin
KPO—Bible Stories
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Ch.
KGGC—Sunday Concert; News
KJBS—Three Quarter Time; 11:45, Song Favorites
KQW—First Baptist Church
* KFRC & network—Symphonic Hour
KVI—Central Lutheran Church
KJR—Melody Palette
KEX—Orchestra
KNX—Lal Chand Mehra
KFWB—Recordings
KECA—Temple Baptist Church
KFOX—St. Lukes Church
KSL—Standard Optical Program; 11:45, Marrow Oil Program

12:00 to 12:30 P. M.

• KGO & network—Sousa Men's Band, direction Eugene LaBarre
KPO—Music Garden; John Teel, baritone
KYA—Organ Concert
KTAB—Church Services
KLY—Records
KROW—All Request Program
KJBS—Dance Melodies
KGGC—All Star Review
* KFRC & network—To be announced
KGW—12:15, Tommy Luke

KJR—Measured Steps, recorded
 KNX—Borowsky's Concert Group
 KECA—1st Unitarian Church
 KFWB—Recordings
 KOA—12:15, Romance of Science
 KFOX—St. Lukes Church
 KSL—To be announced

12:30 to 1:00 P. M.

• KGO & network—Pedro Via's Orchestra
 KPO—Music Garden
 KYA—Paraders
 KTAB—Church Services; 12:45, Leaves from Minister's Notebook
 KLX—Jeannette Stock, soprano; Merlyn Morse, tenor; Anita and Orasco, novelty guitar duo
 KROW—All Request Program
 * KFRC & network—Oregon on Parade
 KGW—Tommy Luke; 12:45, Cystex Adventure
 KJBS—Recordings
 KJR—Recorded Program
 KEX—Orchestra; 12:45, Rev. Willard H. Pope
 KFI—U. S. C. College of Music
 KNX—Louise Johnson, astro-analyst
 KFOX—Ted Bliss and Music
 KSL—Oregon on Parade

1:00 to 1:30 P. M.

• KGO & network—National Vespers, Dr. Harry Emerson Fosdick
 KPO—Melody Train; orchestra direction Josef Hornik
 KYA—Waltz Classics
 KTAB—Church of Latter Day Sts.
 KLX—Musical Program
 KROW—All Request Program
 KJBS—Dance Recordings
 * KFRC & network—The Playboys; 1:15, Jurien Koekstra, baritone
 KOMO—Manhattan Echoes; Notox
 KEX—Rev. Willard Pope
 KGW—Song and Story Hour
 KNX—Metropolitan Moods
 KFI—Organ; 1:15, Romance of Science
 KFWB—Black and Tan; Records
 KFOX—Ted Bliss and Music
 KSL—L. D. S. Services
 KOA—Melody Master; Studio

1:30 to 2:00 P. M.

• KGO & network—L'Heure Exquise, vocal and instrumental ensemble; 1:45, Boyer Rendezvous, male quartet, Joseph Gallicchio's Orchestra
 KPO—Melody Train
 KYA—Waltz Classics
 KTA3—Hawaiian Melodies
 KLX—Records
 KROW—Luncheon Concert
 KJBS—Concert Recordings
 KFRC—The Islanders
 KVI—The Islanders
 KJR—Seattle Pac. College, quartet
 KFX—Rev. Willard Pope
 KGE—The Islanders
 KFI—The Islanders
 KFWB—Baseball Game
 KNX—Metropolitan Moods
 KECA—Vocational Adjustment; 1:45, Records
 KFOX—Recordings
 KFSD—Old Time Program
 KSL—L. D. S. Services
 KOA—L'Heure Exquise; 1:45, Boyer Rendezvous

2:00 to 2:30 P. M.

• KPO & network—Catholic Hour
 KGO—Cook and Alexander, harmony duo to 2:15

• KGO & network—2:15, Singable Songs, orchestra direction Josef Hornik
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15 Jean Wakefield, vocalist
 KLX—Records
 KROW—University of the Air
 KJBS—Spanish Melodies; Orchestra
 KFRC—Romances of Science; 2:15, Prof. Lindsley, literary readings
 KOL—Rabbi Magnin
 KVI—Rabbi Magnin; 2:15, Tunes You Like to Hear
 KOMO—Old Songs of the Church
 KGW—Nick's Flower Home; Studio
 KHQ—N.W. on Parade
 KFI—Organ Recital
 KHJ—Rabbi Magnin; 2:15, Drama
 KNX—Exposition Park Concert
 KFWB—Baseball Game
 KFOX—Christian Science Reader; 2:15, Baseball
 KGB—Rabbi Magnin; 2:15, Prof. Lindsley
 KSL—Services; 2:15, Musicale
 KOA—Catholic Hour

2:30 to 3:00 P. M.

• KGO & network—Singable Songs; 2:45, Pages from the Book of Life
 KPO—Our American Schools
 KTAB—Matinee Players
 KYA—Light Opera
 KLX—Ann Wakefield, soprano
 KROW—Tuneful Tunes
 KJBS—Afternoon Concert
 KGGC—Sunday School
 KFRC—Tunes You Like to Hear
 * KFRC & network—2:45, Poet's Gold
 KHQ—The Jewel Chest to 2:45
 KVI—2:45, Bible Students
 KOL—2:45, Musicale
 KOMO—News Adventures to 2:45
 KJR—2:45, Siesta Moods
 KEX—Orchestra
 KGA—Homer McDonald Co.
 KNX—Concert
 KECA—Swami Yoganada; 2:45, Records
 KFOX—Baseball Game
 KGB—Tunes You Like to Hear
 KFSD—Balboa Park Organ
 KFWB—Baseball Game

3:00 to 3:30 P. M.

• KGO & network—Silken Strings, Charles Previn's Orchestra
 KPO—Clef Dwellers, vocalists; 3:15, Afternoon Concert
 KYA—Light Opera
 KTAB—Matinee Players
 KLX—Records
 KROW—Tuneful Tunes
 KJBS—Bing Crosby and Dance Rec.
 KGGC—Church Service
 * KFRC & network—Nick Lucas, Troubador; 3:15, Carlile and London with the Warwick Sisters
 KJR—Cornish School
 KEX—Race of Nations
 KHJ—G. E. Transcription; 3:05, Music; 3:15, Prof. Lindsley
 KNX—Concert
 KECA—Recordings
 KFWB—Baseball Game
 KFOX—Baseball Game
 KFSD—Balboa Park Organ
 KSL—Nick Lucas, vocalist

3:30 to 4:00 P. M.

• KGO & network—Bakers Broadcast; Joe Penner, comedian; Ozzie Nelson's Orchestra
 KPO—Afternoon Concert
 KYA—Light Opera

KTAB—String Quartet
 KLX—Aspre and String Orchestra
 KROW—Hawaiian Air; Records
 KJBS—Concert Favorites
 KGGC—Church Service
 KFRC—To be announced
 * KFRC & network—3:45, Chicago Knights
 KOL—Leatherneck Adven. to 3:45
 KJR—Musical Auction; 3:45, Rhythm Encores
 KEX—Baseball Game
 KNX—Concert
 KHJ—3:45, Randall Quartet
 KECA—Recordings
 KFSD—Symphony Concert
 KFOX—Baseball Game
 KFWB—Baseball Game
 KSL—3:45, Chrysler Piano Trio

4:00 to 4:30 P. M.

• KGO & network—Chase and Sanborn; Jimmy Durante, comedian; Rubinoff's Orchestra
 KPO—Community Forum
 KYA—Orphic Male Quartet
 KTAB—U. C. Forum
 KLX—Records
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KGGC—Church Service
 KFRC—Adventures of Doc Savage
 * KFRC & network—4:15, Freddie Rich Entertains
 KVI—Amusement Tips
 KJR—Knights of Notes
 KEX—Baseball Game
 KHJ—Doc Savage; 4:45, Catholic Mission Hour
 KNX—Fireside Phantasies
 KECA—Recordings
 KFOX—Baseball Game
 KGB—Cystex Detective Adventures
 KFSD—Symphony concert
 KFWB—Baseball Game
 KSL—Freddie Rich Entertains

4:30 to 5:00 P. M.

• KGO & network—Chase and Sanborn Program
 KPO—Silhouettes, orchestra direction Charles Hart
 KYA—Vesper Services
 KTAB—Behind the Headlines
 KLX—Metropolitan Moods
 KROW—Afternoon Concert
 KJBS—Recordings
 KGGC—Church Service
 * KFRC & network—California Melodies (originating at KHJ)
 KJR—Knights of Notes
 KFX—Baseball game
 KNX—Bob Shuler
 KECA—Recordings
 KFWB—Recordings
 KFOX—Nazarene Church
 KFSD—Symphony concert
 KSL—California Melodies

5:00 to 5:30 P. M.

• KGO & network—Manhattan Merry-Go-Round; Tamara, Russian blues singer; Men About Town, trio
 KPO—Silhouettes; 5:15, Music of Today and Yesterday
 KYA—Shakespearean Scenes; 5:15, Salon Group
 KTAB—Organ Recital
 KLX—Old Man Soliloquy, pianist
 KROW—Oakl'd Council of Churches
 KJBS—Dance and Vocal Records
 * KFRC & network—Carl Hoffmayr Orchestra
 KJR—Emanuel Tabernacle
 KEX—Four Square Cathedral
 KFWB—Recordings

KNX—Ethel Hubler Talk;
5:15, Dr. John Matthews
KECA—Judge Yankwich, talk;
5:15, Records
KFOX—Jack Maurice's Orchestra
KFSD—Musical program

5:30 to 6:00 P. M.

- KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano
- KPO—Music of Today; 5:45, Henry M. Hyde
- KYA—Drama Assn. Tournament
- KTAB—Organ Recital
- KLX—Covered Wagon Jubilee
- KROW—Wilma McVey, vocalist; 5:45, These Changing Times
- KJBS—Popular Song Hits
- * KFRC & network—Fred Waring's Pennsylvanians
- KJR—Vindabonians
- KEX—5:45, Popular Concert
- KNX—Dr. John Matthews
- KECA—Dwight Strickland & Organ; 5:45, Franz Hoffman, baritone
- KFWB—Recordings
- KFOX—Sunset Quartet; 5:45, Whispering Strings
- KFSD—Musical program

6:00 to 6:30 P. M.

- KGO & network—Chevrolet Program; Victor Young's Orchestra
- KPO—Gunnar Johansen, pianist
- KYA—Rabbi Elliot M. Burstein; 6:15, Lucy Day, soprano
- KTAB—Hillbillie Tunes
- KLX—Mixed Quartet
- KROW—Walk-a-thon; Watchtower
- KJBS—Dance Melodies
- * KFRC & network—Wayne King's Orchestra
- KJR—Angelus Hour
- KEX—Studio Program
- KNX—Curtis Abell's Humanist tk.
- KECA—Wesley Tourtellotte, organ; Bert Shepherd, violin
- KFOX—News; Piano; Songs
- KFWB—News; 6:05, Records; 6:15, Jack Joy's Orchestra

6:30 to 7:00 P. M.

- KGO & network—Hall of Fame, guest stars
- KPO—San Francisco Municipal Organ, Paul Carson
- KYA—Vocalists
- KTAB—Amateur Baseball Scores
- KLX—Hotel Oakland Trio
- KROW—Songfest; 6:45, Philosophy
- KJBS—Dance Melodies
- KFRC—Rememb'ring, Jean Ellington; 6:45, Salon Moderne
- KOL—Jean Ellington, vocalist; 6:45, Salon Moderne
- KJR—Angelus Hour
- KVI—Jean Ellington, vocalist; Orch.
- KEX—Soloist and Orchestra
- KNX—Rev. C. E. Fuller
- KHJ—To be announced
- KECA—Organist and violinist
- KFSD—Dr. Strauss' Sketchbook
- KFWB—Jack Joy's Orch.; 6:45, Organ, Piano and Violin
- KFOX—School Kids; 6:45, Orch.
- KGB—Jean Ellington, vocalist; 6:45, Salon Moderne
- KSL—45 Minutes in Hollywood

7:00 to 7:30 P. M.

- KGO & network—Wendell Hall, the Red-Headed Music Maker; 7:15, The Jergens Program, Walter Winchell
- KPO—Quartet Time
- KYA—Dinner Dance
- KTAB—Echoes of Portugal; 7:15, To be announced

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGCG	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KLX—Hotel Oakland Trio
KJBS—Dance Melodies to 7:15
KROW—Y. M. C. A. Program
KGCG—Church Service
* KFRC & network—Little Jack Little's Orchestra
KJR—Metropolitan Moods
KEX—Orchestra
KNX—Borowsky's Concert Ensemble; 7:15, Calmon Luboviski
KFOX—Ed. Fitzpatrick's Orchestra
KFWB—Ed. Fitzpatrick's Orchestra
KECA—Pierce Bros. Quartet
KFSD—Manual Dehesa, tenor
KSL—Forty-Five Minutes in Hollywood to 7:15

7:30 to 8:00 P. M.

- KGO & network—Madame Schumann-Heink and Harvey Hays; 7:45, Phil Harris and Orchestra
- KPO—Josef Hornik's Orchestra
- KYA—Kay Kyser's Orchestra
- KTAB—Church Serv. Bapt. Church
- KLX—Musical Auction; 7:45, William Don, eccentric comedian
- KROW—Advertising Sales Executives; 7:45, Recordings
- KGCG—Church Service
- KFRC—S. & W. Merrymakers
- KQW—First Baptist Church service
- KOL—S & W Merrymakers
- KVI—Merrymakers, variety prog.
- KOMO—7:45, Cowboy Joe
- KHJ—S & W Merrymakers
- KNX—Calmon Luboviski, violinist
- KFI—Makers of History
- KFWB—Electrical Transcription
- KFOX—Boy Detective; 7:45, Murder from Mars
- KGB—S & W Merrymakers
- KOA—Forty-Niners; Casino de Paree
- KSL—7:45, Johnny Johnson's Orch.
- KFSD—Josef Hornik Orchestra

8:00 to 8:30 P. M.

- KGO & network—Horlick's Adventures in Health; 8:15, Hollywood on the Air
- KPO—Rudy Seiger's Orchestra
- KYA—Opera, recordings

KTAB—Church Services, Baptist
KLX—John Wharry Lewis Quintet
KROW—Oakl'd Community Church
KQW—Baptist Church services
KFRC—S & W Merrymakers
KOL—S. & W. Merrymakers
KVI—S. & W. Merrymakers
KJR—First Church of Christ Scient.
KEX—First Church of Christ Sc.
KHJ—S & W Merrymakers
KNX—Presbyterian Church
KFI—8:15, Sutherland Holmes, E. T.
KECA—Records to 8:15
KFWB—Sunday Night Hi Jinks
KFOX—Christian Science Service
KGB—S. & W. Merrymakers
KFSD—Organ Recital to 8:15
KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service
KOA—8:15, Hollywood on the Air

8:30 to 9:00 P. M.

- KGO & network—Hollywood on the Air
- KPO—Kay Kyser's Orchestra
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—John Wharry Lewis Quintet
- KROW—Oakl'd Community Church
- KQW—Baptist Church services
- * KFRC & network—Busse's Orch.
- KOL—8:45, Strange Adventures in Strange Lands
- KJR—First Church of Christ Scient.
- KEX—First Church of Christ Sc.
- KNX—Church Services
- KFI—Sherlock Holmes; 8:45, Organ
- KFWB—Sunday Night Hi Jinks
- KFOX—Christian Science Service
- KSL—L. D. S. Services to 8:45
- KOA—Hollywood on the Air

9:00 to 9:30 P. M.

- KGO & network—Seymour Simons Orchestra
- KPO—University of California Prog.
- KYA—Opera Recordings
- KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor stor.
- KLX—Herb Kennedy and Nancy Ann Hersey; 9:15, Carefree Cap.
- KROW—Foreign Watch Tower
- * KFRC & network—Carrol Dickerson's Band
- KOL—Dance Music
- KOMO—The King's Foursome; 9:15, String Trio
- KGW—G. A. Paine Program
- KVI—9:15, Radio Gospel League
- KEX—Book Chat; 9:15, Trio
- KFI—University of So. California
- KECA—Tournament of Roses Band; 9:15, Records
- KFWB—"Coronets," historical drama by Kay Van Ripper
- KNX—News; 9:15, Talk
- KFOX—Beverly Hill Billies
- KFSD—University of So. California
- KSL—Organ and Violin
- KOA—Dance Time in Denver

9:30 to 10:00 P. M.

- KGO & network—Reader's Guide. Joseph Henry Jackson
- KPO—Frankie Masters' Orchestra
- KYA—"Beauty That Endures"; 9:45, Lee Searight's Orchestra
- KTAB—Chapel of the Chimes, organ; 9:45, Royal Sophistications
- KLX—Carefree Capers; 9:45, News; 9:50—Jewel Box
- KROW—Recordings
- * KFRC & network—Russell's Orch.
- KEX—Concert Trio
- KOMO—Crazy Wells Program
- KNX—The Crocketts
- KFI—Marvlor Trio
- KFWB—George Hamilton's Orch.
- KFOX—Beverly Hill Billies

KSL—Frank Asper, organist; Wm. Hardiman, violinist
KOA—College Inn Orchestra

10:00 to 10:30 P. M.

•KGO & network—Richfield News; 10:15, Paul Carson, organist
KPO—Herbert Kay's Orchestra
KYA—News Editor; 10:10, Jess Stafford's Orchestra
KTAB—Japanese-American Broadcasting Society Program
KLX—Dance Program
KROW—Spotlight Review
KFRC—News; 10:05, Gus Arnheim's Orchestra
KOL—Gus Arnheim's Orchestra
KVI—Gus Arnheim's Orchestra
KOMO—10:15, Viennese Vagabonds
KEX—First Presbyterian Choir
KFI—10:15, Carol Loeffner's Orch.
KHJ—News Items; 10:10, Gus Arnheim's Orchestra
KNX—The Crocketts
KJR—Playing the Song Market

KECA—Recordings to 10:15
KFWB—News; 10:15, Organ
KFOX—News; 10:15, Organ
KGB—News; 10:05, Orchestra
KOA—Herbert Kay's Orchestra
KSL—Frank Asper, organ; Wm. Hardiman, violin.

10:30 to 11:00 P. M.

•KGO & network—Paul Carson, organist
KPO—Slumber Hour, concert orch.
KYA—John Wolohan's Orchestra
KTAB—Walk-a-Way; Rollickers
KLX—Dance Program
KROW—Ran Wilde's Orchestra
KFRC—Gus Arnheim's Orchestra
KVI—Dance music
KVI—Gus Arnheim's Orchestra
KOMO—Rhapsody in Rhythm
KEX—Rev. Willard Pope
KFI—Carol Loeffner's Orchestra
KHJ—Gus Arnheim's Orchestra
KFWB—George Hamilton's Orch.
KFOX—Orchestra

KGB—Gus Arnheim's Orchestra
KSL—Gus Arnheim's Orchestra
KOA—Slumber Hour

11:00 to 11:30 P. M.

•KGO & network—News Service; 11:05, Harry Barris Music Box Orchestra with Loyce Whiteman
KPO—Midnight Melodies, Charles Runyan, organist
KTAB—Hal Girvin's Orchestra
KROW—Walk-a-Way; Music
KFRC—Midnight Moods, organ
KOL—Dance music
KVI—Midnight Moods, Organ
KHJ—Midnight Moods
KFOX—Orchestra

11:30 to Sign Off

KFRC—Organ Recital
KTAB—Vagabond; Music
KPO—Dance Music
KOL—Organ recital
KHJ—Midnight Moods
KJBS—12:01, Owl Program to 7 a.m.

WORLD TIME CHART

Sweden Germany Switzer- land Italy	Petrograd Cen- stantinople Capetown	Bagdad Persia	India	Borneo Java Dutch E. I.	P.I. China Western Australia	Tokio Central Australia	Sydney Mel- bourne Eastern Australia	Auckland New Zealand	Samea	Hawaiian Islands	Pacific	Mountain	Central	New York- Wash- ington E. S. T.	Hatifax Buenos Aires N. Y. Daylight Savings	Rio de Janeiro Brazil	London Paris Madrid
1.00	2.00	3.00	5.00	6.00	8.00	9.00	10.00	11.30	Noon	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Midnight
2.00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7.00	8.00	10.00	11.00	Noon	1.30	2.00	3.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9.00	11.00	Noon	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Midnight	3.00
5.00	6.00	7.00	9.00	10.00	Noon	1.00	2.00	3.30	4.00	5.30	8.00	9.00	10.00	11.00	Midnight	1.00	4.00
6.00	7.00	8.00	10.00	11.00	1.00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Midnight	1.00	2.00	5.00
7.00	8.00	9.00	11.00	Noon	2.00	3.00	4.00	5.30	6.00	7.30	10.00	11.00	Midnight	1.00	2.00	3.00	6.00
8.00	9.00	10.00	Noon	1.00	3.00	4.00	5.00	6.30	7.00	8.30	11.00	Midnight	1.00	2.00	3.00	4.00	7.00
9.00	10.00	11.00	1.00	2.00	4.00	5.00	6.00	7.30	8.00	9.30	Midnight	1.00	2.00	3.00	4.00	5.00	8.00
10.00	11.00	Noon	2.00	3.00	5.00	6.00	7.00	8.30	9.00	10.30	1.00	2.00	3.00	4.00	5.00	6.00	9.00
11.00	Noon	1.00	3.00	4.00	6.00	7.00	8.00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Noon	1.00	2.00	4.00	5.00	7.00	8.00	9.00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00
1.00	2.00	3.00	5.00	6.00	8.00	9.00	10.00	11.30	Midnight	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Noon
2.00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7.00	8.00	10.00	11.00	Midnight	1.30	2.00	3.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9.00	11.00	Midnight	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Noon	3.00
5.00	6.00	7.00	9.00	10.00	Midnight	1.00	2.00	3.30	4.00	5.30	8.00	9.00	10.00	11.00	Noon	1.00	4.00
6.00	7.00	8.00	10.00	11.00	1.00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Noon	1.00	2.00	5.00
7.00	8.00	9.00	11.00	Midnight	2.00	3.00	4.00	5.30	6.00	7.30	10.00	11.00	Noon	1.00	2.00	3.00	6.00
8.00	9.00	10.00	Midnight	1.00	3.00	4.00	5.00	6.30	7.00	8.30	11.00	Noon	1.00	2.00	3.00	4.00	7.00
9.00	10.00	11.00	1.00	2.00	4.00	5.00	6.00	7.30	8.00	9.30	Noon	1.00	2.00	3.00	4.00	5.00	8.00
10.00	11.00	Midnight	2.00	3.00	5.00	6.00	7.00	8.30	9.00	10.30	1.00	2.00	3.00	4.00	5.00	6.00	9.00
11.00	Midnight	1.00	3.00	4.00	6.00	7.00	8.00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Midnight	1.00	2.00	4.00	5.00	7.00	8.00	9.00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00

DX fans are often puzzled by the time difference throughout the world, and have difficulty in computing the time at distant points with respect to the local time. Particularly is this true in the short-wave field, where foreign DX reception is not only possible, but a regular occurrence. For instance, when the Pacific network gives us the London rebroadcasts, no doubt many listeners are puzzled to know the hour in London corresponding to Pacific time. The local time, under the "Pacific" heading, corresponds to the time indicated on the same

horizontal line in any other part of the world. It is seen that 2 a. m. here is 10 a. m. in London, 9:30 p. m. in New Zealand, 8 p. m. in Sydney, 7 p. m. in Japan, etc. If you should hear Manila on short waves at 6 a. m., you will know that it is 10 p. m. there. In order to determine whether it is the same day, or the preceding or following day, follow this rule: Crossing from dark to light area at midnight, indicates the following day. Crossing from light to dark area indicates preceding day.

MONDAY Programs

May 28, 1934

7:00 to 7:30 A. M.

- KGO & network—U.S. Navy Band
- KYA—Musical Clock
- KTAB—Sunrise Program, records
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—KOL Breakfast Club
- KVI—Daybreak Devotional
- KHQ—Morning News
- KFI—Marimba Band; Exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Dr. Seixas
- KGB—Morning Edition; 7:25, Stocks
- KSL—Morning Watch
- KOA—Hours of Memories

7:30 to 8:00 A. M.

- KGO & network—Financial Service; 7:45, Exercise & Applesauce
- KPO—U. S. Navy Band
- KYA—Musical Clock
- KTAB—Hillbilly Tunes; Crocetts
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Early Morning Exercises
- KGW—Ronald Buck to 7:45
- KOL—Breakfast Club; 7:45, Records
- KHQ—7:45, Early Birds
- KJR—Markets; Records
- KVI—Varieties; 7:45, Souvenirs
- KEX—7:45, Dance Rhythms
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Records to 7:45
- KFOX—Grain Reports; Songs
- KSL—Morning Watch; 7:45, Adv. Review; 7:55, Shopping
- KGB—Recordings
- KOA—7:45, Hour of Memories

8:00 to 8:30 A. M.

- KGO & network—Exercise and Applesauce; 8:15, Morin Sisters, vocal trio
- KPO—Organ Concert; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Time Clock
- KJBS—Recorded Dance Tunes
- KQW—Morning Watch
- ★ KFRC & network—Voice of Experience to 8:15
- KFRC—8:15, Grab Bag, records
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KHQ—Studio Program
- KOMO—8:15, Morning Reveries
- KEX—Band music
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KHJ—8:15, Musical Program
- KNX—Bill Sharples Club
- KFWB—Gold Star Rangers
- KFOX—Recordings
- KFSD—Good Cheer Program to 8:15
- KSL—8:15, Jennie Lee
- KOA—Gene Arnold; 8:15, Morin Sisters



EARL TOWNER
KFRC—Vocal Director

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, The Sovereigns
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Tunes
- KQW—Quartette; 8:45, Hawaiians
- ★ KFRC & network—Emery Deutsch Orchestra
- KVI—8:45, Market Specials
- KOMO—Studio; String Trio
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
- KHQ—Shoppers Guide; Home Comfort
- KEX—Hawaiian Serenaders
- KFI—8:45, Julia Hayes Hints
- KNX—Breakfast Club
- KFWB—Recordings
- KFOX—Health & Efficiency; Records
- KGB—Stocks to 8:35
- KSL—Good Morning Judge to 8:45

9:00 to 9:30 A. M.

- KGO & network—Words and Music
- KGO—9:15, Barbara Lee Breakfast Club
- KPO—Crosscuts Log o' the Day; 9:15, Julia Hayes, beauty talk
- KYA—9:09, Helen Byron; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Vita Hepar; 9:15, Salon Program
- KJBS—Song Hits; 9:15, Salon Orch.
- KGCC—Records; 9:15, Old Songs
- KQW—Tuneful Topics of the Day
- ★ KFRC & network—George Hall's Orchestra
- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies
- KOMO—9:15, Arion Trio
- KEX—9:15, Orchestra
- KJR—Another Spring
- KHQ—Studio Programs

- KFI—Charlie Wellman to 9:15
- KNX—"Song Bag"
- KECA—Recordings
- KFOX—Cecil and Sally; Talk
- KFWB—Recordings; 9:15, Records
- KSL—Buddy Welcome Orchestra
- KOA—Waldorf Astoria Orchestra

9:30 to 10:00 A. M.

- KGO & network—Arion Trio; 9:55, News Service
- KPO—News; 9:45, Elmore Vincent, tenor
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Dance Novelities
- KQW—Tuneful Topics
- KFRC—Joanne to 9:45
- ★ KFRC & network—9:45, Mischa Raginsky's Orchestra
- KOMO—9:55, Pianologue
- KGW—9:45, Cooking School
- KVI—Better Business Talk to 9:35
- KHQ—Magic Travels; Dot Dee
- KJR—Another Spring
- KFI—Bennie Watson, songs; News
- KNX—Amagon Program; 9:45, News
- KFWB—Recordings; 9:45, News
- KFOX—Recordings
- KGB—News Flashes to 9:35
- KSL—Mischa Raginsky Ensemble

10:00 to 10:30 A. M.

- KGO & network—The New World
- KPO—Golden State Menu Flashes; 10:15, Strange Interview
- KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—10:15, S. F. Stocks: Weather
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ; 10:15, Hillbilly Songs
- KGCC—Cal King
- KQW—Aunt Sammy; Shopping
- ★ KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KOMO—Clef Dwellers
- KHQ—10:15, Celia Lee
- KEX—Lost and Found; 10:02, Ronald Buck; 10:15, Julia Hayes
- KFWB—Prudence Penny; Barbara Holmes
- KNX—Eddie Albright's Family
- KECA—Recordings
- KFOX—Prudence Penny; 10:25, String Quartet

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout, Marion and Jim Jordan; 10:45, Soloist
- KYA—Five County Plan—Debate
- KTAB—Health Talk; 10:45, Salon Hour
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra
- KGCC—Soft Pillow Sunshine
- KQW—Shoppers' Guide; 10:45, Roll-Ing Stones
- ★ KFRC & network—Poetic Strings
- KOL—Morning Melodies
- KJR—Club Minutes; Serenaders
- KEX—Orch.; 10:45, Cobwebs and Nuts
- KFWB—Recordings
- KNX—Mary Holmes, Home Management; 10:45, Elec. Trans.

KECA—Recordings
 KECA—Recordings
 KFOX—String Quartet; 10:40, Grain Reports
 KFSD—Studio program
 KOA—10:45, Livestock and Produce Reports
 KSL—Poetic Strings

11:00 to 11:30 A. M.

• KGO & network—Woman's Magazine of the Air
 KPO—Radio Guild, drama
 KYA—11:10, Rhythmsters
 KTAB—Concert; 11:15, Bulletin Board
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Popular Hits of the Past
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—White House Concert
 * KFRC & network—Oahu Serenaders to 11:15
 KFRC—11:15, Better Business Bureau
 KOL—Ceil Solly; Rhythm Kings
 KVI—The Observer; Rhythm Kings
 KEX—Nature Trail; 11:15, Cobwebs and Nuts
 KJR—Jews and Christians; 11:15, Rhythm Rulers
 KNX—Organ Recital
 KHJ—Going Places; Rhythm Kings
 KECA—French Lesson; Records
 KFWB—Records; Lost and Found
 KFOX—Recordings
 KGB—11:15, Rhythm Kings
 KOA—Radio Guild
 KSL—11:15, Rhythm Kings

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 • KGO & network—California Federation of Women's Clubs
 KPO—Radio Guild Drama
 KYA—Album Leaves
 KTAB—Jean Kent Program
 KLX—Music; 11:45, Guitar Duo
 KROW—Latin American Program
 KJBS—Dance Orchestra
 KGGC—Recordings and News
 KQW—Accordion Capers
 * KFRC & network—U. S. Marine Band
 KHQ—Organ Recital
 KJR—Carefree Capers
 KEX—Cobwebs and Nuts; 11:45, Orchestra
 KFI—Melisse's Chat; 11:45, Market
 KFWB—Eddie Eben, organist
 KNX—Records; 11:45, Ionizer Talk
 KFOX—News; Talks; Records
 KOA—Radio Guild
 KSL—Marine Band; 11:45, Broadcasters Review

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour
 KPO—Agricultural Bulletins; 12:15, Midday Musicales
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin American Program
 KJBS—Records and Accordionist
 KGGC—Request Hour
 KQW—Band Concert
 * KFRC & network—Melody Parade
 KHQ—12:15, Marshall Wells
 KOL—The Carnival, Ken Stuart
 KJR—Records; Mkt. & Grain Rep'ts
 KEX—Race of Nations to 12:15
 KNX—News; 12:15, Borowsky's Concert Ensemble

KECA—Records; 12:15, News
 KFWB—News; Records; Talk
 KFOX—News; Skit; Talk
 KFSD—Stock Reports to 12:15
 KGB—Farm Flashes to 12:15
 KSL—Broadcasters Review

12:30 to 1:00 P. M.

• KGO & network—Farm and Home
 KPO—Midday Musicales
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and His Band
 KROW—California Farm Hour; 12:45, Hits of Today
 KJBS—Dance Orchestra
 KGGC—Request Hour
 KQW—Weather & Market reports
 * KFRC & network—To be announced
 KOL—Carnival Hour
 KVI—News and Views to 12:45
 KGW—Dr. Semler; Friendly Chat
 KHQ—Marching Along
 KEX—12:45, Forum Luncheon
 KNX—Concert Ensemble; Organ
 KFWB—Recordings
 KECA—Concert Favorites; Records
 KFOX—Recordings

1:00 to 1:30 P. M.

• KGO & network—Your Health
 KGO—1:15, Contract Bridge
 KPO—News; 1:15, Ann Warner's Chats
 KYA—Marie Leon, soprano; 1:15, NBC Soloist
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks and Record Novelties; 1:15, At Hollywood Keyhole
 KQW—Friendly Hour
 * KFRC & network—The Dictators; 1:15, Between the Bookends
 KOL—1:15, Julie Day
 KOMO—Farm Talk; 1:15, Records
 KGW—1:15, Dental Clinic
 KHQ—1:15, Studio Program
 KEX—Forum Luncheon
 KFI—Ann Warner Chats
 KFWB—Deputy Emerson; Records
 KNX—Pontrelli's Orchestra
 KECA—Recorded program
 KFOX—Recordings
 KFSD—Soloist
 KGB—Health Talk to 1:15
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

• KGO & network—Oxydol's Own
 Ma Perkins; 1:45, Bunkhouse Songs
 KPO—Ann Warner's Chats; 1:45, Edna Fischer, pianist
 KYA—Violin Masters; 1:45, Talk
 KTAB—Health Discussion; 1:35, Rhythms
 KLX—Song Bag
 KROW—Home Beautiful; 1:45, Tuneful Tunes
 KJBS—Concert Recordings
 KQW—The Friendly Hour
 KFRC—N. Y. Stocks to 1:35
 * KFRC & network—1:35, Tom Baker and Eddie Copeland's Orchestra; 1:45, Bob Nolan and Norm Sherr
 KVI—Pre-School Association
 KOMO—Julia Hayes
 KGW—1:45, Michael Arnstein, cellist
 KHQ—1:45, Business and Pleasure
 KJR—Castles in Music to 1:45
 KEX—Dance Antiques
 KFI—1:45, B. Ferlazzo, violin
 KFWB—Records; 1:45, Pianist
 KFOX—Recordings
 KNX—Pontrelli's Orchestra

KECA—Food for Thought to 1:45
 KFSD—Clarisse and Glad to 1:45
 KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and His Gang
 KPO—Peter Van Steeden's Orch.; 2:15, U. S. Army Band
 KYA—Intercollegiate Forum Debate
 KTAB—Globe Trotter; Romancing
 KLX—Lost & Found; 2:05, Records; 2:15, Cecil Wright
 KROW—Records; Chas. Goodman, vocalist
 KJBS—Popular Tunes of the Day
 KQW—Afternoon Concert
 KFRC—Happy Go Lucky Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Musical Gems
 KFWB—H. M. Robertson
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFOX—School Program
 KGB—Happy Go Lucky Hour
 KSL—Orchestra; Dental Clinic
 KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang
 KPO—U. S. Army Band; 2:45, Gould and Shefter, piano duo
 KYA—Vignettes of Life; 2:45, Symphonic Highlights
 KTAB—Recorded Program
 KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour
 KROW—Dell Perry, pianist; 2:45, Gordon Willis
 KJBS—Recordings
 KQW—Sherman Clay
 KFRC—Happy Go Lucky Hour
 KJR—Recordings
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KEX—Musical Gems; 2:45, League of Nations Association
 KNX—Foreign Recordings
 KHJ—Happy Go Lucky Hour
 KFWB—Recordings
 KECA—Classic Hour, records
 KFOX—Recordings
 KGB—Happy Go Lucky Hour
 KSL—Wanderers Quartet; 2:45, Orchestra

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial
 • KGO & network—3:15, Dan Russo's Orchestra
 • KPO & network—Horsensense Philo-sophy to 3:15
 KPO—3:15, The Mudcaves
 KYA—Symphony Highlights
 KTAB—Recordings; 3:15, Madame McCune Williamson
 KLX—Opportunity Hour
 KROW—Studio program
 KJBS—Orchestra; 3:15, Word Man
 KQW—Stock Market Reports
 KFRC—Feminine Fancies
 KOL—Feminine Fancies
 KJR—Easy Chair to 3:15
 KVI—Feminine Fancies
 KHQ—John W. Graham Program; 3:15, Club Bulletin
 KGW—O. Korber; 3:05, Trio
 KFI—3:15, Organ Recital
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—Alexander Bevani, Italian Language to 3:15
 KFSD—Studio Program to 3:15
 KFWB—Tea Time Melodies

KFOX—Organ, Piano, Vocal
KGB—Feminine Fancies
KSL—Records; Texas Rangers
KOA—3:15, Stocks; Weather

3:30 to 4:00 P. M.

•KGO & network—Mario Cozzi, baritone; 3:45, Dramatic Program featuring MAX Baer
KPO—Eileen Piggott, soprano; 3:45, University of California Program
KYA—Symphony Highlights; 3:45 Community Chest Question Box
KTAB—NRA Speaker; 3:40 Interlude; 3:45, Tea Timing
KLX—Opportunity Hour; Records
KRW—Hawaiian Airs; Records
KJBS—Dance Records
KFRC—Sweet Music; 3:45, Talk; 3:50, Records; 3:55, Town Topics
KHQ—3:45, Fur Stories
KEX—3:45, Soloist
KOL—Lost and Found; 3:35, Sweet Music
KJR—Goodwill Trio; Interlude
KFOA—Recordings to 3:45
KFWE—Records
KNX—Concert Orchestra
KGB—Sweet Music to 3:45
KFOX—Recordings
KSL—Junior Hour
KOA—3:45, Orphan Annie

4:00 to 4:30 P. M.

•KGO & network—Yeast Foamers, Jan Garber's Orchestra
KPO—Music Room, orchestra direction Josef Hornik
KYA—Tea-Dance Parade
KTAB—Keep Smiling Revue
KLX—Records; 4:15, Helen Parmelee, pianist
KROW—Historical Highlights; 4:15, Royal Hawaiians
KJBS—Close Harmony
*KFRC & network—Mary Eastman, soprano; orchestra; 4:15, Songs of Eventide
KOL—Classified Period; 4:15, Hours with Baur
KEX—Vocalists and Music
KJR—Foot Clinic; 4:15, Dansant
KECA—Piano and Records
KFWE—Talk; 4:15 Records
KNX—Musical Auction; 4:15, U.S.C.
KFOX—News: Forty-Niners
KGB—4:15, Sheriff's Office
KSL—Broadcasters Review; 4:15, Tarzan of the Apes
KOA—Northwestern Yeast Program
KFSD—To be announced

4:30 to 5:00 P. M.

KGO—Art and Music
•KGO & network—4:45, Orphan Annie
•KPO & network—Piano Pals
KPO—4:45, Arion Trio
KYA—Tea Dance Parade; 4:55, Junior Birdman
KTAB—Records; 4:45, Old Bachelor
KLX—4:45, McCoy Health School
KROW—Cumberland Hillbillies
KJBS—Orchestra; 4:45, Hawaiians
KQW—Story Time; 4:45, Echoes
*KFRC & network—Bing Crosby
KWB—Sam Gordon to 4:45
KOMO—Pipes and Strings to 4:45
KEX—4:45, Marian Miller
KJR—Dansant; Snapshots
KFI—Gloria Hamilton to 4:45
KNX—Erin Colville with Organ; 4:45, Musical Moments
KECA—4:45, News Release
KFOX—Health and Psychology; 4:45, Old Camp Meeting

STATION DIRECTORY

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KFWB—Recordings
KSL—Bing Crosby
KOA—Adventures of Frank Merriwell; 4:45, University of Denver

5:00 to 5:30 P. M.

•KGO & network—Arion Trio
KPO—News; 5:15, Adventures of Frank Merriwell
KYA—Children's Hour
KTAB—Music; 5:15, Walk-a-Way
KXW—Brother Bob's Club
KROW—Organ Chats
KJBS—Band; 2:15, Recordings
KGGC—Studio Frolic
KQW—Evening Vespers
*KFRC & network—Chesterfield Program
KJR—Steamboat Bill to 5:15
KGW—Dr. West; Collins and Erwin
KOMO—Frank Merriwell Adventures; 5:15, Rider and Lee
KHQ—Studio Program
KFI—Sinclair Minstrels
KNX—Storytown Express; 5:15, John Bruce, baritone
KECA—Recordings
KFWE—Playtime Lady; 5:15, Songs
KFOX—Playtime Lady; Records
KFSD—Sinclair Minstrels
KOA—Sinclair Minstrels

5:30 to 6:00 P. M.

•KGO & network—Del Monte Ship of Joy
KPO—Organ Concert; 5:55, The Family Next Door, drama
KYA—Around the Town, 5:45, Campbell Digest
KTAB—Waltz Time; Piano & Vocal
KJBS—Records; 5:45, Contest
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Lecture; 5:45, Irish Gems
KQW—Musical Impressions
5:45, Voice of Portugal
KFRC—Charlie Lung and Gang; 5:45, To be announced
KVI—To be announced
KOL—To be announced
KJR—Spice of Life; Cecil Solly

KEX—Orchestra; 5:45, Race of the Nations
KNX—Sunset Serenade
KHJ—To be announced
KECA—Records; 5:45, Vocalist
KFWB—Nip and Tuck, pianists; 5:45, Cecil and Sally
KFOX—Recordings
KFSD—Popular Program
KGB—Charlie Lung's Gang; 5:45, Studio program
KSL—The Big Show

6:00 to 6:30 P. M.

•KGO & network—Carnation Concerted Program; Orchestra and Vocalists
KPO—Robert Nurok's Ensemble
KYA—Cy Trobbe and Orchestra
KTAB—Uncle Rod's Smile Club
KLX—Betty Babbish Band
KROW—News; 6:15, Walk-a-Way
KJBS—News; 6:15, Old Traveler
KGGC—Dinner Hour Review
KQW—Dept. of Agriculture; 6:15, Franco's program
*KFRC & network—Wayne King's Orchestra
KEX—Traffic Talk; 6:15, Records
KJR—Song Bag
KNX—News; 6:15, Borowsky's Ens.
KECA—Board of Education; News
KFWE—News; 6:05, Pianists; 6:15, Organ
KFOX—News; 6:05, Al and Molly; 6:15, String Quartet
KFSD—Concert

6:30 to 7:00 P. M.

•KGO & network—Demi-Tasse Revue; Tizzie Lish, comedian; Gus Arnhelm's Orchestra
KPO—Safety First; 6:45, Nanette La Salle, ballad singer
KYA—Cy Trobbe Orchestra
KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Political
KLX—Betty Babbish Band
KROW—Doc Shahan's Ramblers
KJBS—Popular Melodies
KGGC—Theatre of the Air; Records
*KFRC & network—6:45, Musical Album
KFRC—To be announced
KQW—Mkt. Repts.; 6:45, Farm Ex.
KJR—Fireside Phantasies
KEX—Records and Trio
KVI—Beauty That Endures to 6:45
KNX—Borowsky's Ensemble; 6:45, Electrical Transcriptions
KECA—Wesley Tourtelotte, organist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist
KFWE—Organ; 6:45, Ray De O'Fan
KFOX—School Kids; 6:45, Ray de O'Fan
KSL—Rhythm Ramblers; 6:45, Musical Album

7:00 to 7:30 P. M.

•KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn
KPO—Clyde Doerr's Orchestra
KYA—Ernie Smith's Sport Page; 7:15, Aviation Forum
KTAB—Sport of Kings; 7:15, Italian News
KLX—News; 7:15, Lovable Liars
KROW—C. W. Hammond; 7:15, Ne'er Do Well
KJBS—Popular Melodies to 7:15
KGGC—Hano Hawaiians
KQW—Weather report; News and Forum; 7:15, Health Talk
*KFRC & network—Fats Waller; 7:20, Isham Jones' Orchestra
KFRC—7:15, Minute Melodies
(Continued on Page 27)

ETHER ETCHINGS

By IOLA McREYNOLDS

TUNE in to KPO Sunday morning at 11 o'clock and be lifted to heights sublime by Paul Carson at the organ as he plays the Prelude to the Bible Story. Glorious music pours through the loud speaker in great, billowy waves of harmony.

With soft melody as a background a pleasant voice reads words of life and wisdom from the Book of books.

After a beautiful hymn played as only Paul Carson can play it, the story is brought by clever players who portray a dramatic incident recorded in the Bible. Examples of righteousness and of wrong doing, each bringing its own reward; stories of love, pure and holy, that lift the ideals, purify the desires, strengthen the heart and fill it with renewed faith and hope.

Historic pictures are brought vividly to our minds as we listen to a tale that may have been told to us innumerable times in different ways throughout our lives. Tales that never grow old, but are more interesting and beautiful with each telling. Characters from this Book come alive and become real to us as we listen to these men and women who live, rather than act their parts.

And after the story is ended we are thrilled again by Paul Carson as he brings grand music in the Postlude of this hour. He lifts us until the cares and struggle of every day life fade into nothingness and we are conscious only of that which is true and real, and harmoniously beautiful. What an hour of refreshment to fortify us for the coming week.

* * *

"Double up your fist—left, right, left right." Double up your tummy, that's right, that's right!

Take a deep breath, and stand on your toes, Stick out your chest, and turn up your nose! Who's at the "mike?" Why everyone knows That it's Dobbssie and WEE WILLIE!

Yes, it is Dobbssie and Wee Willie putting us through our morning exercise. Patter, on the piano (and otherwise) makes such a routine a jolly game, rather than an uninteresting duty, and whether or not we obey the injunction to "bend down sister," our frame of mind is put into a peppy rhythm for the day if we tune in to this program of Exercise and Applesauce early in the morning.

'Tis said that applesauce is a healthful food, and after partaking of that which Dobbssie

dishes out to us each morning we can vouch for the truth of the statement. Some of it is pretty "spicy"; some of it quite tart, and all of it nicely sugared, and once in a while we get a dish all spread with nice, thick cream!

We think that Wee Willie gets a generous helping of the tart variety, but we rather suspect that he gets in a few innings of Exercise when the "mike" is turned off!

This team of Exercise and Applesauce (not hard to separate one from t'other) is a good one. Long may they pair up and hand it to us through the microphone.

* * *

FOLLOWING the strains of "Thinking of You" we hear a slow southern voice saying warmly, "Evenin', Folks," and we know that Kay Kyser and his Boys from the Carolines are on the air, playing popular dance music of the day.

Sometimes we get to thinking that orchestras are—just orchestras, playing music to accommodate our desire for dancing. But Kay Kyser's is more than that. Good dance music, yes the best, but something else, too. Perhaps it has a southern accent as has its conductor's voice! Also the warm friendliness.

Each number is given individuality. If you heard them play "The House Is Haunted" you know exactly what we mean! They made an empty house (or an empty heart) so real that it gave one "the shivers!"

It matters not what they play, the sentiment of that particular number is brought out with distinction. And when we are told that they will be thinking of us until the next broadcast, we like to flatter ourselves that they really mean it, though they don't know that we as individuals even exist!

When to the theme melody, "Thinking of You," we hear Kay Kyser say "Good-bye, everybody," we feel that it has been a short half hour.

* * *

The Melody Mixers bring us waves of melody like gay streamers at a carnival, blowing in a breeze.

* * *

The voices of the Vass Family brings the breath of springtime itself. They are exquisitely sweet, like no others on the air.

NEWS *and* COMMENT

PONY INSTEAD OF LAMB FOLLOWED SEATTLE GIRL TO SCHOOL



Jacqueline Lewis of Seattle was one of the few contestants in the United States and Canada to be able to take delivery of the pony offered as a prize in the Malt-O-Meal Contest which has been released in the Northwest over KJR, Seattle. With many living in apart-

ments, the care and attention ponies require was more than just a deterrent; it was a definite obstacle. Recently the pony—with express charges of \$31.96—arrived from Central Illinois and was delivered at the schoolhouse where eight-year-old Jacqueline Lewis was in class. Such great excitement was caused that the principal permitted one class after another to view the pony. Jacqueline was particularly lucky, as she was allowed to explain how she won the contest to each succeeding class, and also because the night after she won the pony she was interviewed over KJR by Uncle Frank.

Ψ

New York Taxes CBS \$500 Theatre License

A new and heavy toll on the income of radio stations in many cities throughout the country is in prospect, if New York City succeeds in its present attempt to tax New York stations for all radio studios which admit the public, as if they were theatres. The rate is \$500 per auditorium.

Ψ

There Is No Escape

Loud speakers in elevator cars, the first installation of its kind in the history of radio, has been completed by the WCAU engineering staff, under the direction of John G. Leitch, in the new WCAU Building, Philadelphia, which was designed and built especially for broadcasting.

Text of Twenty-five Per Cent Amendment

Following is the text of the proposed Wagner-Hatfield Amendment to the pending Dill communications commission bill (S. 3285) to be offered from the Senate floor upon consideration of the Dill measure:

"To eliminate monopoly and to insure equality of opportunity and consideration for educational, religious, agricultural, labor, cooperative, and similar non-profit-making associations, seeking the opportunity of adding to the cultural and scientific knowledge of those who listen in on radio broadcasts, all existing radio broadcasting licenses issued by the Federal Radio Commission, and any and all rights of any nature contained therein, are declared null and void ninety days following the effective date of this Act, anything contained in this Act to the contrary notwithstanding.

"The Commission shall, prior to ninety days following the effective date of this Act, reallocate all frequencies, power, and time assignments within its jurisdiction among the five zones herein referred to.

"The Commission shall reserve and allocate only to educational, religious, agricultural, labor, cooperative, and similar non-profit-making associations one-fourth of all the radio broadcasting facilities within its jurisdiction. The facilities reserved for, or allocated to, educational, religious, agricultural, labor cooperative, and similar non-profit-making associations shall be equally as desirable as those assigned to profit-making persons, firms, or corporations. In the distribution of radio facilities to the associations referred to in this section, the Commission shall reserve for and allocate to such associations such radio broadcasting facilities as will reasonably make possible the operation of such stations on a self-sustaining basis, and to that end the licensee may sell such part of the allotted time as will make the station self-supporting."

Ψ

Farthest North

Vadso, Norway, became the world's northernmost broadcasting point May 17, when CBS carried a special relay broadcast from 2:30 to 2:45 p. m., EDT, marking the Norwegian national holiday and the opening of a new broadcasting station at Vadso, which is within the Arctic Circle and on the extreme tip of the Finmark Province near the North Cape.

Behind the Baton

Frankie Saputo, Anson Weeks' diminutive guitar player, now is Bing Crosby's accompanist. The late Eddy Lang, who was the finest guitarist in the country, formerly accompanied Crosby.

Phil Harris may not be featured on the Cutex commercial broadcast after the middle of June if he leaves New York. Phil is said to be seriously considering accepting an offer to take his bandsters to Galveston, Texas. Should he accept and travel to the Texas spot, the Cutex people will contract someone else for their program.

When Glen Gray and his Casa Loma Orchestra moved into the Glen Island Casino at New Rochelle, New York, for the summer, the Camel Caravan program moved with them. This commercial now originates at the Casino, where the sensational Casa Loma boys are now featured for the second summer in succession.

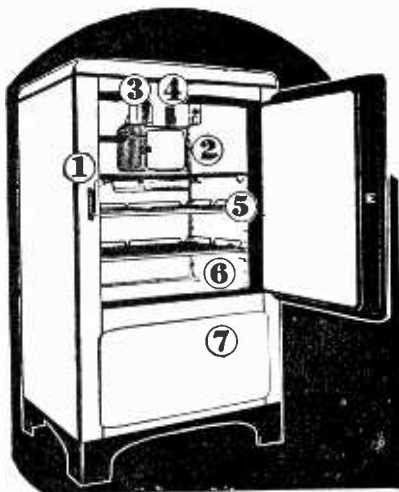
Jack Souders and his orchestra, lately of Sacramento, have gone into the Hotel Del Monte for a month, while Ed Fitzpatrick Jr.'s band, the regular feature at the hotel, is at the Casa Del Mar Club in Santa Monica. Fitzpatrick will be heard over KFVB, Santa Monica. If the Del Monte Hotel goes in for broadcasting Souders will be heard over CBS.

Kay Kyser and his popular Carolinans leave San Francisco's Bal Tabarin this week to go to the Miramar Hotel in Santa Monica. This entertaining unit will probably not be heard on coastwide programs in the future. Coast fans in general, and San Franciscans in particular, will miss Kay's glee club and band, and the instrumental solos of Jack Barrow, trombonist.

Staccato . . . Clyde Doerr, new NBC maestro at the San Francisco studios, hasn't improved the dance band there to any great extent. . . . George Olsen is touring in the East. . . . Paul Whiteman will resume his audition programs in the fall. . . . Ted Fiorito will make a series of shorts for RKO this summer.

Scared?

Week after week in these pages, we have openly challenged ALL competitors to a point-for-point SHOW DOWN, side-by-side with STEWART-WARNER *new-type* Electric Refrigerator. Are they AFRAID to accept this challenge? Why? STEWART-WARNER Dealers will tell you. Ask one. Before you buy a refrigerator that CAN'T STAND COMPARISON, get the facts on this *new-type* refrigerator that CHALLENGES comparison. Easy terms. Attractive prices.



STEWART WARNER

New-Type REFRIGERATOR

See **TODAY** the Refrigerator of **TOMORROW**—at your local **STEWART-WARNER** Dealer, or write—

Moore Electric Supply

DISTRIBUTORS

Telephone EXbrook 3121 550 Fifth St.
SAN FRANCISCO



IVAN DALE DITMARS is 5 feet 11 inches in height, weighs 160 pounds, has blue eyes, light brown hair, is twenty-six years old, married and the father of one child. His Dutch ancestors came to America in 1637. Ivan was born in Olympia, Wash., and received his education at the University of Washington, and the New England Conservatory in Boston, where five years ago he made his initial radio appearance. He is an organist, pianist, and announcer. Hobby, golf. Outstanding characteristics, level headedness; always equal to emergency.

(Continued from Page 22)

KOL—7:15, Speaker Stevenson
 KVI—7:15, Minute Melodies to 7:20
 KJR—Song recital; Paul Bunyan
 KHJ—7:15, Minute Melodies
 KNX—Watanabe and Archie
 7:15, Orchestra and Vocalist
 KFWE—Kings Men Quartette; 7:15,
 Nip and Tuck Orchestra
 KFOX—Wiggsville; 7:15, Bobby and
 Betty
 KECA—Organist, violinist & cellist
 KFSD—Sunny and Buddy to 7:15
 KGB—7:15, Minute Melodies to 7:20

7:30 to 8:00 P. M.

- KGO & network—Voice of Firestone: Orch.; Vocalist; Talk
- KPO—Comedy Stars of Hollywood; 7:45, Stanford University Prog.
- KYA—Radio Theatre
- KTAB—Bob Olsan, tenor
- KLX—Beauty That Endures; 7:45, Melody Race
- KROW—Ne'er Do Well; 7:45, Chamber of Commerce
- KGGC—Good Government League; 7:45, Concert Melodies
- KQW—Music; 7:45, Band Concert
- KFRC—Military Band to 7:45
- * KFRC & network—7:45, Enoch Light's Orchestra
- KOL—Military Band to 7:45
- KVI—Military Band to 7:45
- KR—Muted Strings; Crazy Wells
- KNX—Jack Dale; King Cowboy
- KHJ—Military Band to 7:45
- KECA—L.A. Jun. College Musicals
- KFWE—Mame and Charlie; 7:45, Hawaiian Nights
- KFOX—The Boy Detective; 7:45, Rumba Rhythm
- KGB—Military Band to 7:45
- KSL—Souvenirs; 7:45, Orchestra

8:00 to 8:30 P. M.

- KGO & network—Shell Show, Rush Hughes, master of ceremonies, with Yahbut & Cheerily with guest artists
- KPO—Echoes from the Orchestra Pit
- KYA—Business Hour; Pianist
- KTAB—Alabama Minstrel Show
- KLX—Musical Jigsaw; 8:15, Medical News
- KROW—Novelty Airs; 8:15, Watch Tower Program
- KGGC—Rec'ds; Alois Krejck, piano
- KQW—Rolling Stones; Darnell Sisters
- KFRC—Blue Monday Jamboree
- KOL—Blue Monday Jamboree
- KVI—Blue Monday Jamboree
- KJR—Greater Washington Hour
- KEX—News Flashes; 8:15, Talk
- KHJ—Blue Monday Jamboree
- KNX—The In-Laws; Voice Parade
- KECA—8:15, Stove Poker Philosopher and Country Jane
- KFWE—On the Old Front Porch
- KFOX—Christian Science; 8:15, Bal-lads
- KGB—Blue Monday Jamboree
- KSL—Blue Monday Jamboree

8:30 to 9:00 P. M.

- KGO & network—Shell Show
- KPO—NBC Drama Hour
- KYA—Dance Orchestra
- KLX—Faucit Theater of the Air
- KTAB—String Quartet; 8:45, Dixie Marsh, Pianologue
- KROW—Ran Wilde's Orchestra
- KGGC—Featured Artists; Records
- KQW—Golden Memories

KFRC—Blue Monday Jamboree
 KOL—Blue Monday Jamboree
 KVI—Blue Monday Jamboree
 KFOX—Piano, Poetry and Music
 KJR—Dollars and Cents; 8:45, Watanabe and Archie
 KHJ—Jamboree
 KNX—Voice Parade; 8:45, Orch.
 KFWE—Drama
 KECA—Philosopher; Hawaiians
 KGB—Jamboree
 KSL—Jamboree

9:00 to 9:30 P. M.

- KGO & network—In Old Brazil; 9:15, Williams-Walsh Orchestra
- KPO—Jane Frohman, Don Ross, Lennie Hayton's Orchestra; 9:15, Clyde Lucas Orchestra
- KYA—Orchestra; 9:15, National Defense Series
- KTAB—Souvenirs; 9:15, Hillbillie
- KLX—Melody Palette; 9:15, Donald Neal, baritone
- KROW—Dillon Players
- KQW—Eb & Zeb; 9:15, Accordion
- KFRC—Fashion Boys and Cora Lee Scott to 9:15
- * KFRC & network—9:15, Jack Russell's Orchestra
- KOL—News to 9:05
- KOMO—9:15, Tommy Thomas
- KGW—9:15, Beauty that Endures
- KHQ—9:15, First Nat'l Bank Prog.
- KJR—Chamber of Commerce Talk
- KEX—Souvenirs to 9:15
- KFI—9:15, Armand Company
- KNX—News; 9:15, Crockets
- KHJ—Hills Bros.; 9:05, Orchestra
- KFWE—Slumbertime
- KFOX—Beverly Hill Billies
- KGB—To be announced

9:30 to 10:00 P. M.

- KGO & network—Waltz Time, Ben Klassen, tenor; Meredith Willson's Orchestra
- KPO—Frankie Masters' Orchestra
- KYA—Memory Strains
- KTAB—Australian Sundowners; 9:45, Dance Tunes
- KLX—Rhythm Encores; 9:45, News
- KROW—Vagabondettes; 9:45, Instrumental Varieties
- KQW—9:45, Male Quartet
- KFRC—Hills Bros. Drama to 9:35
- * KFRC & network—9:35, Gene and Charlie; 9:45, Earl Hoffman's Orchestra
- KVI—Dance Orchestra
- KOMO—Carstens Corners
- KHQ—Carstens Program
- KGW—Carstens Corners
- KEX—Talk; 9:32, Orchestra; 9:45, Wrestling
- KGA—9:45, Rathskeller Caravan
- KECA—Fishing and Hunting Talk; 9:45, Song Recital
- KFWE—Jack Joy's Orchestra
- KNX—The Crockets
- KFOX—Beverly Hill Billies
- KSL—KSL Players
- KGB—Hills Bros.; 9:35, Studio
- KOA—Orchestra

10:00 to 10:30 P. M.

- KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
- KPO—The Night Court
- KYA—News Editor; 10:10, Organ
- KTAB—Jerry Wilford, resort prog.
- KLX—Dance Orchestra
- KQW—Male Quartet to 10:15
- KROW—Records; 10:15, Veterans' Program

KFRC—News; 10:05, Cafe de Paree Orchestra
 KGW—10:15, Hills Bros.
 KOL—Ken Stuart's Sunshine Prog.
 KVI—Dance music
 KJR—Woodwind Ensemble
 KEX—Wrestling Matches
 KHJ—News Items; 10:10, G. E. Transcription; 10:15, Dance Orch.
 KNX—The Crockets; 10:15, Orch.
 KFI—10:15, Gene Austin
 KFWE—News; 10:15, Organ
 KFOX—News; Orchestra
 KGB—News; Dance Orchestra
 KSL—Harmony Method; Orchestra

10:30 to 11:00 P. M.

- KGO & network—Tom Coakley's Orchestra; 10:55, News Service
- KPO—The Night Court
- KYA—Organ Serenade
- KTAB—Walk-a-Way; Rollickers
- KLX—Dance Orchestra
- KROW—Harlem Echoes
- KFRC—The Mummies, drama
- KOL—Dramatic Program
- KVI—Pappy's Cabin Orchestra
- KGW—McElroy's Orchestra
- KOMO—Vic Meyers' Orchestra
- KJR—Musical Program
- KHJ—"The Mummies"
- KNX—Pontrelli's Orchestra
- KFOX—Orchestra
- KJR—Biltmore Hotel Orchestra
- KFWE—Geo. Hamilton's Orchestra
- KGB—To be announced
- KSL—Artists Recital

11:00 to 11:30 P. M.

- KGO—Organ Concert
- KPO & network—Ted Fio-Rito's Orchestra
- KYA—Ballads Beautiful
- KTAB—Request Hour
- KROW—Dance Music
- KFRC—The Islanders
- KOL—Dance Music
- KOMO—Melodies and Memories
- KVI—To be announced
- KEX—The Domino
- KFWE—Manny Harmon's Orchestra
- KHJ—The Islanders
- KNX—Pontrelli's Orchestra
- KFOX—Orchestra
- KGB—The Islanders
- KSL—Musical Program

11:30 to 12:00 Midnight

- KGO & network—Club Victor's Orchestra
- KPO—Organ Concert
- KYA—Frank Castles' Little Show
- KTAB—Vagabond of the Air
- KROW—Dance Music
- KFRC—To be announced
- KOL—Orchestra
- KVI—Organ Music
- KNX—Pontrelli's Orchestra
- KGB—Dance Orchestra

12:00 to 12:30 A. M.

- KTAB—Vagabond of the Air
- KROW—Midnight Vagabonds
- KJBS—12:01, Owl Program
- KHJ—Recordings
- KGB—Records

12:30 to 1:00 A. M.

- KTAB—Vagabond of the Air
- KROW—Midnight Vagabonds
- KJBS—Owl Program
- KGB—Records

1:00 A. M. to 7:00 A. M.

- KJBS—Owl Program

TUESDAY Programs

May 29, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, Your Child
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Recordings; 7:25, Stocks
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KFI—7:15, Louis Kueb, health ex.
- KECA—Health Exercises to 7:15
- KHJ—News and Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Early Bird; 7:15, Pep and Ginger
- KGB—Morning Edition
- KSL—Advertisers' Review; Music
- KOA—Galaxy of Stars; 7:15, Your Child

7:30 to 8:00 A. M.

- KGO & network—Financial Service; 7:45, Exercise & Applesauce
- KPO—Three Shades of Blue; 7:45, Al Bernard
- KYA—Musical Clock
- KTAB—Hillbille Tunes; 7:45, The Crockett Family
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KFRC—Morning Exercises
- KOL—7:45, Radio Headliners
- KVI—Varieties; 7:45, Souvenirs
- KQW—The Breakfast Hour
- KGW—Ronald Buck to 7:45
- KHQ—Financial Service; 7:45, Early Birds
- KJR—Market Quotations; Records
- KEX—7:45, Dance Antiques
- KFI—Helen Hill, pianist; Church
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Records; 7:55, Prog. Resume
- KSL—Melodies; Shopping
- KOA—Three Shades of Blue; Boy from Dixie

8:00 to 8:30 A. M.

- KGO & network—Exercise and Applesauce; 8:15, Johnny Marvin, tenor
- KPO—William Cowles, pianist; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; 8:15, Records
- KJBS—Dance Melodies
- KQW—Morning Watch
- *KFRC & network—Voice of Experience; 8:15, Nat'l Spelling Bee
- KVI—8:15, Jim De Puy's Revue
- KOMO—8:15, Morning Reveries
- KHQ—Crazy Wells to 8:15
- KEX—Breakfast Club
- KGA—Shopping News
- KFI—Terence Vincent to 8:15
- KFOX—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Arnold's Commodores; 8:15, Fields and Hall



DON STEELE
KTAB—Vocalist

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Merry Macs
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolties
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartette; 8:45, Hawaiians
- *KFRC & network—National Spelling Bee
- KGW—Crazy Crystals
- KEX—Breakfast Club
- KOMO—Viennese Vagabonds
- KHQ—Shoppers' Guide to 8:45
- KVI—Records; Market Specials
- KFI—8:45, Julia Hayes Hints
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Health Talk
- KSL—Melody Roundup
- KOA—Vic and Sade; 8:45, Merry Macs

9:00 to 9:30 A. M.

- KGO & network—Lee S. Roberts Memory Box to 9:15
- KGO—9:15, Barbara Lee, Breakfast Club
- KPO—Crosscuts Log o' the Day; 9:15, Julia Hayes, beauty talk
- KYA—Frivolties; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Recordings
- KROW—Vita Hepar; 9:15, Salon program
- KJBS—Morning Popular Concert
- KGCC—Records; 9:15, Old Songs
- KQW—Tuneful Topics of the Day
- *KFRC & network—Do Re Mi to 9:15
- KFRC—9:15, Recordings; 9:25, Goodwill Industries
- KOL—Prudence Penny; 9:15, Studio
- KVI—Mystic Melodies; Spelling Bee

- KGW—9:15, Abe Bercovitz, violinist
- KHQ—9:15, Joyner Drug Stores
- KJR—Another Spring; 9:15, Your Personal Adviser
- KEX—Studio Program
- KFI—9:15, Jean Abbey Shopping
- KFWB—Recordings
- KFOX—Cecil and Sally
- KNX—Dr. Sherman's Health Talk
- KGB—Stocks; Music; Records
- KSL—9:15, Adele Nelson's Chat
- KOA—Words and Music

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Arion Trio
- KPO—News; 9:45, Organ Concert
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Paye Ward
- KGCC—Dance Novelties
- KQW—Tuneful Topics
- *KFRC & network—Jack Russell's Orchestra; 9:45, Tony Wons with Keenan and Phillips
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KJR—Electrical Transcription
- KGW—9:45, Cooking School
- KOMO—9:45, Clef Dwellers
- KEX—Dance Rhythms
- KFI—9:45, News Release
- KNX—Records; 9:45, News
- KFWB—Diet Tips; Records; News
- KFOX—Diet Tips; News
- KECA—Records to 9:45
- KGB—News Flashes to 9:35
- KSL—Jack Russell's Orchestra

10:00 to 10:30 A. M.

- KPO—Piano Vignettes; 10:15, Fashion Flashes
- KGO & network—Arion Trio
- KYA—Columbia on Parade; Organ
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, Stks., Weather; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Dance Orch.
- KGCC—Cal King
- KQW—Aunt Sammy; Shop. Guide
- *KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KOMO—10:15, Julia Hayes
- KHQ—Songs; 10:15, Celia Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders; 10:15, Julia Hayes
- KFI—Hollywood Bowl Talk; 10:15, Charlie Wellman
- KFWB—Recordings
- KFOX—Records; String Quartet
- KNX—Eddie Albricht's Family

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout, Marion and Jim Jordan; 10:45, Nellie Revell, interview
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Organ; 10:45, Dance Orch.
- KGCC—Soft Pillow Sunshine
- KQW—Shoppers Guide; 10:45, Rolling Stones
- *KFRC & network—Artist Recital



KOL—Morning Melodies
 KEX—Ronald Buck; 10:45, Cobwebs and Nuts
 KJR—Club Minutes; Romance
 KGA—Morning Melodies
 KECA—Records; Song Recital
 KFWB—Recordings
 KFOX—String Quartet; Songs
 KNX—Mary Holmes; 10:45, Records
 KFSD—Studio Program
 KOA—10:45, Livestock and Produce

11:00 to 11:30 A. M.

•KGO & network—Woman's Magazine of the Air
 KPO—Nathan Stewart, baritone; Emil Polak's Orchestra
 KYA—Organ; 11:15, Rhythmasters
 KTAB—Morning Concert; 11:15, Bulletin Board
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Orch.; 11:15, Medical Talk
 KGGC—Milady's Date Book; 11:15, Star of the Week
 KQW—White House Concert
 *KFRC & network—Metropolitan Parade
 KOL—Cecil Solly to 11:15
 KJR—Rhythm Rulers, records
 KVI—The Observer to 11:15
 KEX—Cobwebs and Nuts to 11:45
 KGA—Moods, musical program
 KNX—Organ
 KECA—Records; 11:15, Medical Talk
 KFWB—Records; Lost and Found
 KFOX—Recordings; News
 KOA—Nathan Stewart, baritone

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35
 •KGO & network—Music Magic
 KPO—John and Ned; 11:45, Agricultural Bulletins
 KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Lotus Land; guitar duo
 KROW—Latin-American Program
 KJBS—Dance Favorites; Records
 KGGC—Song Favorites; Records
 KQW—Accordion Capers
 *KFRC & network—Gypsy Music Makers
 KHQ—Organ Recital
 KJR—Recorded Program
 KEX—11:45, Orchestra
 KFI—Melisse's Chat; 11:45, Mkts
 KNX—U.S.C. Mummy Club; 11:45, Ionizer Talk
 KFWB—Eddie Eben, organist
 KFOX—News; Records
 KOA—C.A.C. Extension Service
 KSL—Gypsy Music Service

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob; 12:15, The Singing Stranger
 KPO—Midday Musicale
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan and His Band
 KROW—Latin-American Program
 KJBS—Song Hits; 12:15, Records
 KGGC—Request Hour
 KQW—Band Concert
 *KFRC & network—Lieut. Francis W. Sutherland and His 7th Regiment Band
 KOL—Carnival Hour, Ken Stuart
 KJR—Records; 12:15, Market and Grain
 KEX—Race of Nations
 KNX—News; 12:15, Concert Ens.
 KECA—Records; 12:15, News
 KFSD—Stocks; 12:10, Program

KFWB—News; 12:05, Records; 12:15, City Council
 KFOX—News; Skit
 KGB—Farm Flashes to 12:15
 KSL—Payroll Builder

12:30 to 1:00 P. M.

•KGO & network—Western Farm and Home Hour
 KPO—Midday Musicale
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan and His Band
 KROW—California Farm Hr.; 12:45, Records
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Weather Forecast; Mkt. Rep.
 *KFRC & network—Jerry Cooper; 12:45, Four Showmen
 KGW—Dr. Semler; Meier & Frank
 KJR—Headlines, records
 KOL—Carnival Hour, Ken Stuart
 KEX—American Prod. to 12:35
 KHQ—Chamber of Commerce
 KNX—Borowsky's Concert Ensem.; 12:45, Drury Lane, vocalist
 KECA—Recordings
 KFWB—Recordings
 KFOX—Recordings; Civic Talk
 KOA—12:45, Brown Palace Orch.
 KSL—Utah Agricultural College

1:00 to 1:30 P. M.

•KGO & network—Brown Palace Hotel Orchestra; 1:15, Jackie Heller, tenor
 KPO—News; 1:15, Ann Warner's Chats With Her Neighbors
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole
 KQW—Friendly Hour
 *KFRC & network—The Dictators to 1:15
 KFOR—1:15, Health Society Talk
 KOL—Democratic Feature; Music; 1:15, Julie Day
 KGW—Friendly Chat; Dental Clinic
 KHQ—Studio Program
 KOMO—Light Classics
 KNX—Pontrelli's Orchestra
 KFI—Ann Warner Chats
 KFWB—Recordings
 KFOX—Recordings
 KGB—1:15, Between the Bookends
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KPO—Ann Warner Chats; 1:45, Cleft Dwellers
 KYA—Talk; Modern Maestros
 KTAB—Health Discussions; 1:35, Modern Rhythm
 KLX—Song Bag
 KROW—Bobbie Lee; Records
 KJBS—Dance Orchestra
 KQW—Friendly Hour
 *KFRC & network—Readings from Great Literature to 1:45
 KFRC—1:45, Closing N. Y. Stocks to 1:50
 KVI—Medical Society; Amusement Tips
 KJR—Enchanted Islands
 KHJ—1:45, Dow-Jones Reports
 KEX—Recordings
 KNX—Pontrelli's Orchestra

KECA—Food for Thought; Records
 KFWB—Talk; Records; Pianist
 KFOX—Lindelbaum Band
 KFSD—Clarisse & Glad; Studio
 KSL—Town Crier; Piano Teaching
 KOA—Ma Perkins; 1:45, Betty Marlowe

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang
 KPO—Mme. Frances Alda, soprano
 KYA—Opera Phantoms
 KTAB—Globe Trotter; Romancin'
 KLX—Lost & Found; 2:15, Cecil Wright
 KROW—Records; vocalist
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 KQW—Afternoon Concert
 KFRC—Happy Go Lucky Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—World Bookman; Music
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFWB—Recordings
 KFOX—School Program
 KGB—Happy Go Lucky Hour
 KSL—Orch.; 2:15, Dental Clinic
 KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang
 KPO—Mid-Week Federation Hymn Sing; 2:45, Mary Small
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Records; 2:40, Baseball
 KROW—Dell Perry; 2:45, Records
 KJBS—Popular Records
 KQW—Sherman Clay
 KFRC—Happy Go Lucky Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Musical Program
 KHJ—Happy Go Lucky Hour
 KNX—Foreign Recordings
 KECA—Recordings
 KFOX—Recordings
 KFWB—Recordings
 KGB—Happy Go Lucky Hour; 2:45, Wanderers Quartet; 2:45, Enoch Light Orchestra
 KOA—Hymn Sing

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial to 3:15
 •KGO & network—3:15, Will Aubrey, Bard of the Byways
 •KPO & network—Gould and Sheffer, piano duo
 KPO—3:15, You and Your Government
 KYA—Baseball
 KTAB—Recordings; 3:15, Paul Keller, pianist
 KLX—Baseball Game
 KROW—Novelty Review
 KJBS—Dance Orchestra
 KQW—Stock Market Reports
 KFRC—Feminine Fancies
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Birnbäum's Bavarians
 KJR—3:15, Rhythm Encores
 KHJ—3:15, Club Bulletin
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—Book Review; 3:15, Records
 KFWB—Tea Time Melodies

KFOX—Organ, Piano, Vocal
 KFSD—Studio Program to 3:15
 KGB—Feminine Fancies
 KSL—Morton Downey; 3:15, Texas Rangers
 KOA—N. Y. Stocks to 3:15

3:30 to 4:00 P. M.

•KGO & network—Day Dreams
 KPO—You and Your Government; 3:45, University of Calif. Program
 KYA—Baseball
 KTAB—Three Jacks; Tea Time
 KROW—Recordings
 KLX—Baseball Game
 KJBS—Dance Orchestra
 *KFRC & network—3:45, Jimmy Downey's Orchestra to 3:55
 KFRC—Sweet Music to 3:45; 3:55, Town Topics
 KOL—Sweet Music to 3:45
 KVI—Sweet Music
 KEX—3:45, Melody Salon
 KOMO—Concert Serenades; Talk
 KHQ—Musical Program
 KECA—3:45, Univ. of California
 KHJ—Hollywood Reporter; Organ
 KHJ—Sweet Music to 3:45
 KNX—Concert Orchestra
 KFSD—3:45, Univ. of California
 KFWB—Recordings
 KFOX—Recordings
 KGB—Sweet Music to 3:45
 KSL—The Junior Hour
 KOA—3:45, Orphan Annie

4:00 to 4:30 P. M.

KGO—The Well-Dressed Woman; 4:15, Johnny O'Brien, harmonica
 •KPO & network—Clyde Doerr's Orchestra
 KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Hi-Lites; 4:15, Royal Hawaiians
 KJBS—Art Fadden, pianist; Records
 *KFRC & network—The Troopers to 4:15
 KFRC—4:15, Correct English
 KOL—Classified Period; 4:15, Hours with Baur
 KVI—4:15, Correct English
 KJR—Talk; 4:05, Tea Dansant
 KFI—Nick Harris Program; 4:15, Julie Kellar, harpist
 KFWB—Recordings
 KFOX—News; Forty-Niners
 KHJ—4:15, Correct English
 KNX—Musical Auction; Records
 KGB—4:15, Correct English
 KSL—Town Crier; 4:15, Tarzan of the Apes
 KOA—Leo Reisman's Orchestra

4:30 to 5:00 P. M.

KGO—Back Stage Chatter
 •KGO & network—4:45, Little Orphan Annie
 •KPO & network—Sarah Kreindler, violinist
 KPO—4:45, Accordiana, Johnnie Toffoli, accordionist
 KYA—Baseball; 4:45, Dance Parade
 KTAB—Sport of Kings; 4:45, Old Bachelor
 KLX—Baseball; 4:45, Health School
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, University of Santa Clara
 *KFRC & network—St. Louis Blues to 4:55
 KFRC—4:55, Hazel Zimmerman, Financial Counselor
 KOMO—Happiness Program

STATION DIRECTORY

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

•CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KEX—Recordings
 KJR—4:45, Snapshots
 KECA—4:45, News
 KFI—Robinhood to 4:45
 KFWB—Recordings
 KFOX—Health and Psychology
 KNX—Tuning In with Our Children; 4:45, Fire Department Talk
 KGB—Chamber of Commerce to 4:40
 KFSD—4:45, Studio; 4:55, Talk
 KSL—Town Crier
 KOA—Frank Merriwell Adventures to 4:45

5:00 to 5:30 P. M.

•KGO & network—Arion Trio
 KPO—News; 5:15, Iokelp Program, drama; 5:20, Organ Concert
 KYA—Children's Hour
 KTAB—Records; Walkaway
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Dance Orchestra
 KGCC—Studio Frolic
 KQW—Evening Vespers
 KFRC—Little Theatre of Air to 5:15
 *KFRC & network—5:15, Looking at Life
 KGW—Dr. West Program to 5:15
 KHQ—Tull and Gibbs; 5:15, Flutist
 KOL—Theatre of the Air to 5:15
 KOMO—Merriwell Adventures; 5:15, Harkins, Rider, Lee
 KVI—Max Frollic's Orchestra to 5:15
 KJR—Steamboat Bill
 KFI—Dr. West Program; 5:15, Your Pal Jimmy
 KNX—Storytown Express; 5:15, Song
 KFWB—Playtime Lady; Songs
 KFOX—Playtime Lady; Records
 KHJ—Linda Lee to 5:15
 KGB—Little Theatre to 5:15
 KSL—The Nomad; 5:15, Roy Helton

5:30 to 6:00 P. M.

•KGO & network—Ed Wynn and the Texaco Fire Chief Band
 KPO—Organ Recital; 5:45, Behind the Footlights

KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Waltz Time; 5:45, Lata-ner's Facts
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Hlth.
 KJBS—Popular Records
 KGCC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 *KFRC & network — Minneapolis Symphony Orchestra
 KJR—Spice of Life; 5:45, Cecil Solly
 KEX—5:45, Race of the Nations
 KNX—Sunset Serenade
 KEX—Recordings; 5:45, NRA tik.
 KFWB—Nip and Tuck, pianists; 5:45, Cecil and Sally
 KFOX—Song Hits; Ballads

6:00 to 6:30 P. M.

•KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
 KPO—Robert Nurok's Ensemble
 KYA—Dinner at Six, Cyrus Trobbe
 KTAB—Uncle Rod's Smile Club
 KLX—KLX Trio
 KROW—News; 6:15, Walkaway
 KJBS—News; 6:15, Old Traveller
 KGCC—Town Topics; Dance Music
 KQW—Dept. of Agriculture; 6:15, Franco's program
 *KFRC & network—Camel Caravan, Glen Gray's Orchestra, Stoop-nagle and Budd
 KJR—Song Bag
 KEX—Studio Program
 KNX—News; 6:15, Concert Group
 KECA—Records; 6:15, News
 KFWB—News; Pianists; Organ
 KFOX—News; 6:05, Al & Molly

6:30 to 7:00 P. M.

•KGO & network—Palmolive Beauty Box Theatre of the Air
 KPO—NRA Talks; 6:45, 45 Minutes from Broadway
 KYA—Cyrus Trobbe and Orchestra
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Political
 KLX—Trio
 KROW—Doc Shahan's Ramblers
 KJBS—Popular Records
 KGCC—Theatre of the Air; Records
 KQW—Farm News; 6:45, Farmers' Exchange
 *KFRC & network — "Conflict"; 6:45, Harlem Serenade
 KJR—Freside Phantasies
 KEX—Soloist
 KNX—Borowsky's Ensemble; Rc'ds
 KFWB—Organ; 6:45, Whispers
 KFOX—School Kids; 6:45, Quartet
 KECA—Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

•KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn
 KPO—45 Minutes from Broadway
 KYA—Ernie Smith's Sport Page; 7:15, Seals Knothole Gang
 KTAB—Sport of Kings; 7:15, Italian News
 KLX—News; Reflections of Romance
 KROW—C. W. Hammond; Records
 KJBS—Records to 7:15
 KGCC—Mountain Music; 7:15, Concert
 KQW—Weather Forecast; 7:03, Radio News and Forum; 7:15; California State Federation of Labor, Paul Scharrenberg, speaker

* KFRC & network—Harlem Serenade to 7:15
 KFRC—7:15, The Buccaneers
 KJR—Dinner Dansant
 KEX—Symphony
 KOL—7:15, Speaker Stevenson
 KVI—7:15, Minute Melodies to 7:20
 KGA—7:15, Spokane Chemical Co. Able Archie, 7:15, Music
 KFWB—Male Quartette; 7:15, Orch.
 KNX—Frank Watanabe; 7:15, Reality Board Program
 KHJ—7:15, Minute Melodies; Orchestra
 KFOX—Kiggsville; 7:15, Bobby and Betty
 KECA—Paul Roberts, tenor; 7:15, Leona Neblett, violinist
 KGB—7:15, Buccaneers
 KFSD—Adolph and Rudolph;
 KSL—7:15, Melody Interlude

7:30 to 8:00 P. M.

• KGO & network—Memory Lane, drama by Ted Maxwell
 KPO—National Radio Forum
 KYA—Bob Allen, pianist; 7:45, Musical Gems
 KTAB—Soliloquy; 7:45, Democracy
 KLX—Anita and Orasco;
 7:45, Eleanor Nielsen, soprano
 KROW—C. W. Hammond; 7:45, Novelty Review
 KGGC—Bill Clifford's Orchestra
 KQW—Music; Band Concert
 * KFRC & network—Charles Barner's Orchestra; 7:45, Voice of Experience
 KJR—Missing Dollars; Music
 KNX—Music; 7:45, King Cowboy
 KECA—Romance at 50; Records
 KFWB—Pasquale's Californians; 7:45, Billie Lowe
 KFOX—Boy Detective
 KSL—Crazy Crystals Prog. to 7:45
 KOA—The Forty-Niners; 7:45, Orch.

8:00 to 8:30 P. M.

• KGO & network—Ben Bernie's Orchestra
 KPO—California State Chamber of Commerce Program; 8:15, John Teel, baritone
 KYA—Uncut Musical Gems; 8:15, Variety Parade
 KTAB—Days of Gold, drama
 KLX—John Wharry Lewis Quintet
 KROW—Latin-American Program
 KGGC—Tango Time; 8:15, Prosperity Parade
 KQW—You Never Can Tell
 * KFRC & network—Carl Hoffmayr's Orchestra
 KOL—Comedy Stars of Hollywood
 KJR—Orpheus Ensemble
 KEX—News; Eddie King, piano
 KHJ—Inglewood Park Concert
 KNX—The In-Laws; 8:15, Concert
 KECA—Recordings
 KFSD—Beauty that Endures to 8:15
 KFWB—String Ensemble; 8:15, Sons of Pioneers
 KFOX—Billie Lowe; 8:15, Pioneers
 KSL—Headline News; 8:15, John Murray Fun Fest
 KOA—Studio Program

8:30 to 9:00 P. M.

• KGO & network—Death Valley Days, with George Rand, Charles Marshall and others
 KPO—Herbert Kay's Orchestra
 KYA—Orchestra
 KTAB—Musical Comedy
 KLX—John Wharry Lewis Quintet
 KROW—Italian Program

KGGC—Parade; 8:45, Records
 KQW—You Never Can Tell
 * KFRC & network—Maury H. B. Paul and Freddie Martin's Orch.
 KJR—Crazy Wells Program; 8:45, Watanabe and Archie
 KEX—Circus Court of the Air
 KECA—Geo. Liebling, pianist
 KFWB—Jack Joy's Orchestra
 KFOX—Piano; 8:45, Poetry & Music
 KNX—Forge of Freedom
 KOA—Cosmopolitan Hotel Orch.

9:00 to 9:30 P. M.

• KGO & network—The Big Ten; Gogo DeLys, contralto; Tommy Harris, tenor; Meredith Willson's Orchestra
 KPO—Clyde Lucas' Orchestra
 KYA—9:15, Sonia Sapiro, pianist
 KTAB—Organ, Guitar, Voice; 9:15, Hillbille Tunes
 KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director
 KROW—Motorcycle Races
 KQW—You Never Can Tell
 KFRC—Gus Arnheim's Orchestra to 9:15
 * KFRC & network—9:15, Jack Russell's Orchestra; 9:25, Drama
 KOL—Post-Intelligencer; 9:05, Dance Music; 9:15, Boxing Bouts
 KGW—Gevurtz Program
 KVI—Scandinavian Hour
 KOMO—30 Minutes of Music
 KHQ—Threads of Tradition
 KEX—Souvenirs; 9:15, Adventures
 KFI—Dr. Lindsley, talk; 9:15, Orch.
 KHJ—Hills Bros.; Orchestra
 KNX—News; 9:15, The Crocketts
 KFWB—Slumbertime; 9:15, News
 KFOX—Beverly Hill Billies
 KGB—Hills Bros.; Orchestra
 KSL—9:15, Mary and John
 KOA—Clyde Lucas' Orchestra

9:30 to 10:00 P. M.

• KGO & network—Dan Russo's Orchestra
 KPO—Williams-Walsh Orchestra
 KYA—Musical Scrapbook; Orchestra
 KTAB—Wrestling Matches
 KLX—Musical Auction; 9:45, News
 KROW—Motorcycle Races
 KQW—You Never Can Tell
 KFRC—Hodge Podge Lodge
 KVI—Hodge Podge Lodge
 KJR—Rocky Mountaineers
 KEX—Fights
 KFI—Orchestra and Vocalist
 KFSD—Highway of Melodies
 KNX—The Crocketts
 KHJ—To be announced
 KFWB—Boxing Bouts
 KFOX—Olympic Auditorium Fights
 KGB—Hodge Podge Lodge
 KSL—Cadets Quartet and Orchestra
 KOA—Oriental Gardens Orchestra

10:00 to 10:30 P. M.

• KGO & network—News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—Night Court, variety program
 KYA—News Editor; 10:10, Jess Stafford's Orchestra
 KTAB—Wrestling Matches
 KLX—Hotel Lake Merritt Orch.
 KROW—Races; Hillbillies
 KFRC—News; 10:05, Care de Patee Orchestra
 KVI—Dance Music
 KJR—Until Tomorrow
 KEX—Fights
 KFI—10:15, Gene Austin
 KHJ—News; 10:10, Orchestra
 KECA—Musical Celebrities, records

KNX—The Crocketts; 10:15, Pontrelli's Orchestra
 KFWB—Boxing Bouts
 KFOX—Olympic Auditorium Fights
 KGB—News; 10:05, Dance Orch.
 KSL—Bill Fleck's Orchestra
 KOA—Night Court

10:30 to 11:00 P. M.

• KGO & network—Tom Coakley's Orchestra; 10:55, News Service
 KPO—Night Court, variety program
 KYA—Organ Serenade
 KTAB—Hal Girvin's Orchestra
 KLX—Hotel Lake Merritt Orchestra
 KROW—Cumberland Hillbillies
 KFRC—Gus Arnheim's Orchestra
 KOL—Gus Arnheim and Orchestra
 KVI—Dance Music
 KOMO—Vic Meyers' Orchestra
 KJR—Orchestra
 KEX—Race of the Nations
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFI—Biltmore Hotel Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KGB—Gus Arnheim Dance Orch.
 KSL—Harmony Method; 10:45, Gus Arnheim Orchestra
 KOA—Orchestra; 10:55, News

11:00 to 11:30 P. M.

KGO—Happy Felton's Orchestra
 • KPO & network—Ambassador Hotel Orchestra
 KYA—Jack Searight's Orchestra
 KTAB—Orchestra; 11:15, Requests
 KROW—Walkaway; Music
 KFRC—Cafe de Patee Orchestra
 KOL—Dance Music
 KOMO—Silver Strings
 KVI—The Bowery Orchestra
 KEX—The Domino
 KHJ—Orchestra; Organ
 KFWB—Manny Harmon's Orchestra
 KFOX—Manny Harmon's Orchestra
 KHJ—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Cafe De Paris Orchestra

11:30 to 12:00 Midnight

• KGO & network—Carol Lofner's Orchestra
 KPO—Organ Concert
 KYA—Frank Castle's Little Show
 KTAB—Vagabonds of the Air
 KROW—Dance Music
 KFRC—Organ Concert
 KOL—Dance Orchestra
 KVI—Midnight Moods
 KJR—Vic Meyers' Orchestra
 KHJ—Beverly-Wilshire Hotel Orch.
 KHJ—Recordings
 KFOX—Jack Maurice's Orchestra
 KGB—Midnight Moods

12:00 to 12:30 A. M.

KTAB—Vagabonds of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KHJ—Recordings
 KGB—Records

12:30 to 1:00 A. M.

KTAB—Vagabonds of the Air
 KROW—Midnight Vagabonds
 KJBS—Owl Program
 KHJ—Recordings
 KGB—Records

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

WEDNESDAY Programs

May 30, 1934

7:00 to 7:30 A. M.

- KGO & network—The Honeymooners; 7:15, Singing Strings
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Breakfast Club
- KHQ—Morning News
- KFI—7:15, Louis Rueb, health ex.
- KFWB—Records; 7:15, Gold Star Rangers
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club
- KFOX—Exercises, Dr. Seixas
- KGB—Morning Edition
- KOA—Honeymooners; Originalities

7:30 to 8:00 A. M.

- KGO & network—Financial Service; 7:45, Exercise & Applesauce
- KPO—U. S. Army Band
- KYA—Musical Clock
- KTAB—Hill Billies; 7:45, Crockets
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KOL—7:45, Radio Headlines
- KVI—Morning Varieties; Souvenirs
- KGW—Ronald Buck to 7:45
- KHQ—Financial Service; 7:45, Early Birds
- KEX—7:45, Orchestra
- KFI—Helen Hill, Keyboard Kolours; 7:45, Church Quarter Hour
- KNX—Bill Sharples' Club
- KHJ—Recordings
- KJR—Market Quotations; Records
- KECA—Recordings
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Records; 7:55, Prog. Resume
- KSL—Morning Watch; Melodies
- KOA—Three Shades of Blue; 7:45, Betty Crocker

8:00 to 8:30 A. M.

- KGO & network—Exercise and Applesauce; 8:15, Wendell Hall
- KPO—Organ Concert; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Commuters Time Clock
- KJBS—Dance Hits
- KQW—Morning Watch
- * KFRC & network—Voice of Experience to 8:15
- KFRC—8:15, Grab Bag, records
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KOMO—8:15, Morning Reverie
- KHQ—Kronenberg program to 8:15
- KEX—Four-Square Cathedral
- KGA—Shopping News to 8:15
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KFWB—Breakfast Club
- KFOX—Recordings
- KNX—Bill Sharples Club
- KFSD—Good Cheer program
- KGB—8:15, Recordings
- KSL—8:15, Jennie Lee
- KOA—Arnold's Commodores



MONA LOWE
KNX—7:15 P. M.

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Harvest of Song
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Hits
- KQW—Iverson String Quartette; 8:45, Hawaiians
- KFRC—Recordings to 8:45
- * KFRC & network—8:45, Mischa Raginsky's Ensemble
- KGW—Crazy Crystals to 8:45
- KOMO—Resume of Programs; 8:33, Viennese Vagabonds
- KVI—Records; 8:45, Mkt. Specials
- KHQ—Shoppers' Guide; Burgan's
- KJR—8:45, Morning Miracles
- KFWB—Recordings
- KFOX—Health & Efficiency; Records
- KFI—8:45, Julia Hayes
- KGB—Stocks and Recordings to 8:45
- KNX—Bill Sharples Club
- KSL—Good Morning Judge
- KOA—Maryland Tercentary Celebration

9:00 to 9:30 A. M.

- KGO & network—Words and music to 9:15
- KGW—9:15, Barbara Lee
- KPO—Crosscuts Log o' the Day; 9:15, Julia Hayes, beauty talk
- KYA—Frivolities; 9:09, Helen Byron; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KJBS—Vocalists; 9:15, Orchestra
- KLX—Recordings
- KROW—G. S. Gilberg; 9:15, Salon Program
- KGCC—Melodies; 9:15, Chas. Glenn
- KQW—Tuneful Topics of the Day
- * KFRC & network—Mischa Raginsky's Ensemble; 9:15, Artist Recital
- KOL—Prudence Penny

- KVI—Mystic Melodies to 9:15
- KGW—Abe Bercovitz
- KHQ—Musical Gems; 9:15, Joyner
- KOMO—9:15, Edna Fischer, pianist
- KJR—9:15, Your Personal Adviser
- KEX—Talk; Words and Music
- KFWB—Recordings
- KFOX—Cecil and Sally; 9:15, Talk
- KFI—Bennie Watson, songs; Talk
- KNX—Dr. Sherman Health Talk
- KECA—9:15, Recordings
- KSL—Mischa Raginsky Ensemble
- KOA—Maryland Celebration

9:30 to 10:00 A. M.

- KGO & network—Arion Trio
- KGO—9:45, Jean Abbey, news of the shops for women
- KPO—News; 9:45, Johnny O'Brien, harmonica
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Health Talk; 9:45, Dance Novelties
- KQW—Tuneful Topics of the Day
- KFRC—Betty Crocker to 9:45
- * KFRC & network—9:45, Jane Elison's Magic Recipes
- KOL—Betty Crocker to 9:45
- KVI—Betty Crocker to 9:45
- KJR—9:45, Castles in Music
- KGW—9:45, Cooking School
- KHQ—Magic Travels; Dorothy Dee
- KFI—9:45, News
- KHJ—Betty Crocker to 9:45
- KNX—Recordings; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Recordings; 9:45, News
- KPCA—Better Business Bureau
- KGB—Betty Crocker to 9:45
- KSL—Betty Crocker
- KOA—Maryland Celebration

10:00 to 10:30 A. M.

- KGO & network—News Service; 10:05, Organ Concert
- KPO—Elmore Vincent, tenor; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, S. F. Stocks, Weather; 10:20, News
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ Concert; 10:15, Hill Billy Song
- KGCC—Cal King
- KQW—Aunt Sammy; 10:15, Shoppers' Guide
- * KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KOMO—The Moderns
- KHQ—Organ; Celia Lee
- KJR—Resume; 10:03, Rec'ds; Organ
- KEX—Lost and Found Items; 10:02, Ronald Buck; 10:15, Julia Hayes
- KFI—English Lesson; 10:15, Songs
- KNX—Eddie Albrigh's Family
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KFOX—Prudence Penny; Quartet
- KECA—Health Talk to 10:15
- KOA—National Farm and Home Hr.

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; 10:45, Soloist
- KYA—Organ Concert

KLX—International Kitchen
KTAB—Health Talk; Records
KROW—University on the Air
KJBS—Dance Orchestra
KOL—Morning Melodies
KQW—Shoppers' Guide; 10:45, Rolling Stones
 * **KFRC** & network—Ann Leaf, organist
FJR—Club Minutes; Serenader
FEX—10:35, Orchestra; 10:45, Cobwebs and Nuts
FNX—Mary Holmes; 10:45, Rhythm
FECA—Records; 10:45, Piano
FFWB—Recordings
FFOX—String Quartet; 10:40, Grain Reports; 10:45, Songs
EFSD—Child Psychology
EGB—News Flashes to 10:35
EOA—10:45, Livestock and Produce
ESL—10:45, Betty Moore

11:00 to 11:30 A. M.

* **KGO** & network—Woman's Magazine of the Air
KPO—Organ Concert
KYA—Organ; Rhythmsters
KTAB—Concert; 11:15, Bulletin Board
KLX—Clark Sisters
KROW—Health Talk; 11:15, Rhythmsters
KJBS—Popular Hits of the Past
KGGC—Milady's Date Book; 11:15, Star of the Week
KQW—Waltz House Concert
 * **KFRC** & network—LaForge-Berumen Musicales
KOL—Cecil Scilly to 11:15
KJR—Rhythm Rulers Recorded
KVI—The Observer to 11:15
KEX—News; Cobwebs and Nuts
KNX—Organ Recital
KECA—Records; 11:15, German Lesson
KFWB—Records; Lost and Found
KFOX—Recordings; 11:20, Talk
KFSD—Popular Program
KOA—The Wise Man; 11:15, Happy Days in Dixie

11:30 to 12:00 Noon

* **KGO** & network—To be announced
KYA—Album Leaves
KTAB—Jean Kent
KLX—Music; 11:45, Guitar duo
KROW—Latin American Program
KJBS—Dance Orchestra
KGGC—Marjorie Lee; 11:45, News; 11:50, Martial Arts
KQW—Accordion Capers
 * **KFRC** & network—Modernistic Melodies; 11:45, Columbia Salon Orchestra
KHQ—Organ Recital
KJR—Measured Steps
KEX—11:45, Orchestra
KFWB—Eddie Eben, organist
KFA—Melisse's Chat; 11:45, State Market Reports
KNX—Records; 11:45, Ionizer Talk
KFOX—News; Talk; Records
KSL—Modernistic Melodies; Orch.

12:00 to 12:30 P. M.

* **KGO** & network—Betty and Bob; 12:15, Indianapolis Speedway races
KPO—Midday Musicales, Harry Stanton, bass; orchestra direction Charles Hart
KYA—Scriptures; 12:03, Concert
KTAB—Noon Concert
KLX—Bill Duncan and his Band
KROW—Latin American Program
KJBS—Recorded Song Hits

K(GC)—Request Hour
K(W)—Band Concert
 * **K(FRC)** & network—Manhattan Foods
K(C)—Carnival Hour, Ken Stuart
K(GW)—12:15, Meier & Frank
K(R)—Records; Market Reports
KEX—Race of the Nations
K(X)—News; 12:15, Congo
K(CA)—Records; 12:15, News
K(FWB)—News; Records; Talk
K(FOX)—News; Skit; Talk
K(FSD)—Stocks; 12:10, Prog. Resume
K(GB)—Farm Flashes to 12:15
KSL—Payroll Builder
K(OA)—12:15, Hotel Cosmopolitan Orchestra

12:30 to 1:00 P. M.

* **KGO** & network—Indianapolis Speedway Races
K(P)—Midday Musicales
K(N)—Noonday Concert
KTAB—Echoes of Portugal
KLX—Bill Duncan and his Band
KROW—California Farm Hour; 12:45, Records
KJBS—Dance Matinee
K(GC)—Request Hour
K(QW)—Federal Market Reports
 * **KFRC** & network—Educational Feature; 12:45, Emery Deutsch's Dance Rhythms
KOL—Carnival Hour
K(J)—Headliners, recorded
K(W)—Dr. Semler; Friendly Chat
K(VI)—State Capitol News and Views
K(HQ)—Marching Along
K(NX)—Borowsky's Concert Ensemble
KECA—Concert Favorites, records
KFWB—Recordings
KFOX—Better Business Bureau; 12:45, Civic Talk
KSL—Science Service
KOA—12:45, Lady Next Door

1:00 to 1:30 P. M.

* **KGO** & network—Education in the News; 1:15, Ted Black's Orch.
F(P)—News; 1:15, Ann Warner Chats with Her Neighbors
F(YA)—S. F. Ad Club Luncheon
F(TAB)—Radio Frolic
F(LX)—Garden Tips; 1:15, Economics
F(R)—Concert Melodies
F(JBS)—Stock Reports and Records; 1:15, Hollywood Keyhole
F(QW)—Friendly Hour
 * **KFRC** & network—Jack Brooks and Eddie Copeland's Orchestra; 1:15, Between the Book Ends
KOL—1:15, Julie Day
K(OM)—Farm Talk; Records
K(GW)—1:15, Dental Clinic
K(HQ)—Studio program
K(VI)—Ethyl's Social Column to 1:15
K(FI)—Ann Warner Chats
K(NX)—Pontrelli's Orchestra
K(FSD)—Advertising Club luncheon
K(FWB)—Recordings
K(FOX)—Recordings
KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

* **KGO** & network—Memorial Day address by President Roosevelt
KPO—Ann Warner's Chat; 1:45, Sax Appeal and Mickey Gillette
KTAB—Health Discussion; 1:35
KYA—Modern Maestros; 1:45, Better Business Bureau
KTAB—Health Discussion; Records
 Modern Rhythm; 1:45, Lataner's Facts
KROW—Home Beautiful; 1:45, Tuneful Tunes
KLX—Song Bag

KJBS—Afternoon Popular Concert
KQW—The Friendly Hour
K(FRC)—N. Y. Stocks to 1:35
 * **KFRC** & network—Pres. Roosevelt Memorial Day Address
K(OM)—1:45, Easy Chair
K(GW)—1:45, Michael Arenstein, cello
K(HQ)—1:45, Business and Pleasure
K(VI)—English Lesson; 1:45, Amusement Tips
KJR—Musical Jigsaws
KEX—Concert Group
K(HJ)—Dow Jones Report to 1:50
K(FI)—1:45, Dixie Aces
K(FWB)—1:45, Piano Paintings
K(FOX)—Joe Lindebaum's Band
K(NX)—Pontrelli's Orchestra
KECA—Food for Thought
K(FSD)—Clarissa and Glad
KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

* **KGO** & network—Al Pearce and His Gang
KPO—Diary of a Globe Trotter
KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture
KTAB—Globe Trotter; Romancin'
KLX—Records; 2:15, Cecil Wright
KROW—Tuneful Tunes; 2:15, vocalist
KJBS—Popular Dance Recordings
KQW—Afternoon Concert
K(FRC)—Happy Go Lucky Hour
KOL—Happy Go Lucky Hour
K(VI)—Happy Go Lucky Hour
KJR—Salon Hour, recorded
KEX—World Bookman; Music
KGA—Midweek Matinee
K(HJ)—Happy Go Lucky Hour
K(NX)—The Bookworm
KECA—Classic Hour, records
KFWB—Recordings
KFOX—School Program; Records
K(FSD)—2:15, Studio Program
KGB—Happy Go Lucky Hour
KSL—Orchestra; 2:15, Dental Clinic
KOA—Waldorf Astoria Orchestra

2:30 to 3:00 P. M.

* **KGO** & network—Al Pearce Gang
KPO—Song Thots
KYA—Vignettes of Life; 2:45, International Troubadours
KTAB—Recorded Program
KLX—Talk; Stock; 2:40, Baseball
KROW—Dell Perry, pianist; 2:45, Gordon Willis, songs
KJBS—Popular Dance Recordings
KQW—Sherman Clay
K(FRC)—Happy Go Lucky Hour
KOL—Happy Go Lucky Hour
K(VI)—Happy Go Lucky Hour
KJR—Salon Hour, recorded
K(HJ)—Happy Go Lucky Hour
K(NX)—Foreign Recordings
KECA—Recordings
KFWB—Recordings
KFOX—Recordings
KGB—Happy Go Lucky Hour
KSL—Parent-Teachers' Program; 2:45, Peabody Brothers
KOA—NBC Solist

3:00 to 3:30 P. M.

* **KGO** & network—Memorial Day address by President Roosevelt
KPO—Ann Warner's Chat; 1:45, Sax Appeal and Mickey Gillette
KTAB—Health Discussion; 1:35
KYA—Modern Maestros; 1:45, Better Business Bureau
KTAB—Health Discussion; Records
 Modern Rhythm; 1:45, Lataner's Facts
KROW—Home Beautiful; 1:45, Tuneful Tunes
KLX—Song Bag

KJBS—Instrumentalists; Word Man
 KQW—Stock Market Reports
 KFRC—Feminine Fancies
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KJR—Easy Chair
 KOMO—3:15, Day Dreams
 KGW—O. Korber; 3:05, Eddie King,
 pianist; 3:15, Concert Trio
 KHQ—Studio; Club Bulletin
 KFI—Rush Hughes; 3:15, Organ
 KHJ—Feminine Fancies
 KNX—Concert Orchestra
 KECA—Recordings to 3:15
 KFSD—Balboa Park Organ
 KFVB—Vocal, Organ, Piano
 KFOX—Organ, Piano, Vocal
 KGB—Feminine Fancies
 KSL—Vocalist; 3:15, Texas Rangers
 KOA—Stocks; Univ. of Denver

3:30 to 4:00 P. M.

KGW—Art and Music to 3:45
 • KGO & network—3:45, Taxi, dramatic program featuring Max Baer
 • KPO & network—Lillian Bucknam, soprano
 KPO—3:45, Univ. of California Prog.
 KYA—Symphony Highlights
 KTAB—Three Jacks; Tea Timing
 KLX—Baseball Game
 KROW—Novelty Aairs; 3:45, Records
 KJBS—Dance Orchestra
 KFRC—Sweet Music; 3:45, Talk; 3:50, Records; 3:55, Town Topics
 KOL—Lost & Found; 3:35, Sweet Music; 3:45, Aronson's Commanders
 KVI—Sweet Music to 3:45
 KHQ—3:45, Fur Stories
 KOMO—Recordings
 KEX—Musical Program
 KFI—Honeymooners to 3:45
 KHJ—Ruth & Russ; 3:45, Aronson's Commanders
 KNX—Concert Orchestra
 KFVB—Recordings
 KFOX—Recordings and Talk
 KGB—Sweet Music; Police Talk 3:50, Jimmy Downey's Orchestra
 KSL—Junior Hour
 KOA—Ramona; 3:45, Orphan Annie

4:00 to 4:30 P. M.

• KGO & network—Jack Pearl, the Baron Munchausen, with Cliff Hal; Peter Van Steeden's Orch.
 KPO—Arion Trio
 KYA—Women, Children and Law; 4:15, Tea Dance
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KRW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Hawaiian Melodies
 KFB—Little Theatre of the Air
 KOL—Classified Period; 4:15, To be announced
 KJR—Foot Clinic; Recordings
 KHJ—To be announced
 KNX—Musical Auction; 4:15, Foreigner Players
 KECA—Good Old Songs
 KFVB—Recordings
 KFOX—News; 4:15, Forty-Niners
 KGB—Little Theatre of the Air
 KFSD—Feature Program
 KSL—Town Crier; 4:15, Tarzan

4:30 to 5:00 P. M.

KGW—Children's Hour
 • KPO & network—Music Box
 • KGO & network—4:45, Little Orphan Annie
 KYA—Tea Dance Parade; 4:55, Junior Birdmen
 KLX—Baseball; 4:45, Health School

STATION DIRECTORY**•NBC Network Stations**

Station	Meters	Kes.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KHJ	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

***CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOL	238.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFVB	315.6	950
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	298.6	1010
KROW	322.4	930
KTAB	535.4	560

KTAB—Sport of Kings; 4:45, The Old Bachelor
 KROW—Cumberland Hillbillies
 KJBS—Recordings
 KQW—Story Time; Sunshine Period
 • KFRC & network—Broadway Vanities
 KJR—Recordings
 KEX—Studio program
 KOMO—Happiness Program
 KHQ—Parade of Happy Feet to 4:45
 KFI—Gloria Hamilton to 4:45
 KFVB—Recordings
 KFOX—Health Talk; Muste
 KECA—4:45, News Release
 KNX—Louise Johnson, Astro-Analyst
 KOA—Frank Merriwell Adventures; 4:45, Babe Ruth's Boys' Club

5:00 to 5:30 P. M.

• KGO & network—Arion Trio
 KPO—News; 5:15, Adventures of Frank Merriwell
 KYA—Children's Hour
 KTAB—Rhythm Ramblings; 5:15, Walk-a-way
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Band; Vocal Favorites
 KGCC—Studio Prolic
 KQW—Evening Veevers
 • KFRC & network—Chesterfield Program
 KGW—Dr. West; Collins and Erwin
 KHQ—Studio Program
 KJR—Steamboat Bill; Records
 KOMO—Merriwell Adventures to 5:15
 KGA—Tea Time
 KFI—Frank Merriwell Adventures; 5:15, News
 KFVB—Playtime Lady, Jeanne Dunn; 5:15, Popular Songs
 KFOX—Playtime Lady; Records
 KNX—Storytown Express; Songs

5:30 to 6:00 P. M.

• KGO & network—Love Story Program; dramatizations
 KPO—Piano Pals; 5:55, The Family Next Door, drama

KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Waltz Time; 5:45, Clem Kennedy and Mort Werner
 KLX—Covered Wagon Jubilee
 KROW—Eating your way to Health
 KJBS—Dance Orchestra
 KGCC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 KFRC—Charlie Lung and Gang; 5:45, To be announced
 KOL—5:45, Ralph Horr Talk
 KVI—To be announced
 KJR—Spice of Life; Cecil Solly
 KEX—Recorded Program
 KFVB—Nip and Tuck, pianists; 5:45, Cecil and Sally
 KFOX—Recordings
 KNX—Recordings; 5:45, Songs
 KECA—Records; 5:45, Albert G. Bergman, law talk
 KFSD—Popular Program
 KGB—Charlie Lung's Gang
 KSL—Rhythmic Rambles

6:00 to 6:30 P. M.

• KGO & network—Corn Cob Pipe Club of Virginia
 KPO—Robert Nurok's Ensemble
 KYA—Cy Trobe and Orchestra
 KTAB—Uncle Rod's Smile Club
 KLX—Trio
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Records
 KGCC—Town Topics; 6:15, Dinner Dance Revue
 KQW—California Department of Agriculture; 6:15, Franco's Program
 • KFRC & network—Broadcast from Byrd Expedition
 KJR—Song Bag
 KFVB—News; 6:05, Piano Duo; 6:15, Eddie Eben, organist
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KFOX—News; 6:05, Al and Molly; 6:15, Organ
 KFSD—Dinner Concert
 KSL—Dramatic Guild

6:30 to 7:00 P. M.

• KGO & network—Doric Quartet; 6:45, Chester Rowell
 KPO—Clyde Doerr's Orchestra
 KYA—Orchestra
 KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Commentator
 KLX—Trio
 KROW—Doc Shahan's Ramblers
 KJBS—Dance Tunes; 6:45, Pianists
 KGCC—Theatre of the Air; 6:45, Modern Rhythm
 KQW—Market Reports; 6:45, Farmers Exchange and Market Place
 • KFRC & network—Albert Spalding and Conrad Thibault
 KGW—Musical Mannequins
 KOMO—Musical Mannequins
 KHQ—N. W. on Parade
 KFI—Orchestra and Soloist
 KNX—Borowsky's Concert Ensemble; 6:45, Elec. Trans.
 KECA—Organist and Violinist
 KFVB—Organ; 6:45, Interview
 KFOX—School Kids; 6:45, String Quartet
 KOA—Continental Oil Program

7:00 to 7:30 P. M.

• KGO & network—Amos 'n' Andy; 7:15, Raymond Knight and His Cuckoos
 KPO—Nanette La Salle, ballad singer; 7:15, Agriculture Today

KYA—Ernie Smith's Sport Page; 7:15, Five Counties Plan
KTAB—Sport of Kings; 7:15, Italian News
KLX—News; 7:15, Lovable Liars
KJBS—Popular Records to 7:15
KGCC—Jewish Radio Hour
KROW—C. W. Hammond; 7:15, Ne'er Do Well
KQW—Weather Forecast; 7:03, Radio News and Forum; 7:15, Health talk
KFRC—7:15, Minute Melodies
 ***KFRC** & network—Nick Lucas, Troubadour to 7:20; Reggie Child's Orchestra
KJR—Song Market; 7:15, Neighbors
KEX—Fred Beardsley, tenor
KVI—7:15, Minute Melodies to 7:20
KHJ—Calling All Cars
KNX—Frank Watanabe and Hon. Archie; 7:15, Mona Lowe, vocalist
KECA—Echoes of the Opera, records
KFWB—King's Men Quartet; Orch.
KFOX—Comedy and Music
KFSD—Sonny & Buddy Adventures
KGB—Calling All Cars

7:30 to 8:00 P. M.

•**KGO** & network—Raymond Knight; 7:45, Historical Sketches of San Francisco
KPO—Comedy Stars of Hollywood; 7:45, Babe Ruth
KYA—Radio Theatre
KTAB—Bob Olsen and Organ
KROW—Ne'er Do Well; 7:45, Novelty Review
KLX—Aspre and Orchestra
KGCC—Jewish Radio Hour
KQW—Rolling Stones; 7:45, Band
KHQ—7:45, Kinman University
 ***KFRC** & network—Burns & Allen with Guy Lombardo
KOMO—7:45, Happiness Program
KGW—7:50, Ben Pollack's Orch.
KJR—Auld Lang Syne; 7:50, Ben Pollack's Orchestra
KFI—7:45, Orchestra and Vocalist
KNX—John Bruce; King Cowboy
KECA—Echoes of the Opera, records
KFWB—Orch.; 7:45, Hawaiian Nights
KFOX—Boy Detective; 7:45, Rhumba Rhythm
KFSD—7:50, Ben Pollack's Orch.
KOA—7:45, News Service; 7:50, Casino de Parea

8:00 to 8:30 P. M.

•**KGO** & network—Hour of Smiles, Fred Allen, master of ceremonies
KPO—Californians on Parade
KYA—Dean Maddox; Orchestra
KTAB—Antonio De Grasse, violinist
KLX—Miniature Revue
KROW—Novelty Review; 8:15, Watch Tower
KGCC—On With the Dance; 8:15, Nottingham Players
KQW—American Legion War Camp; 8:15, Ethlyn French
KFRC—Leaders of Tomorrow
KOL—Frances Ingram; 8:15, Orch.
KVI—Dr. Whetstone
KJR—Olympic Hotel Orchestra
KEX—News Flashes; 8:15, Studio
KFWB—Warner Bros. Program
KHJ—Leaders of Tomorrow
KNX—The In-Laws; 8:15, Babe Ruth Transcription
KECA—Recorded Program
KFOX—Warner Bros.
KFSD—Sheriff Ed. F. Cooper
KGB—Leaders of Tomorrow
KSL—Graham Show; 8:15, Crazy Crystals

8:30 to 9:00 P. M.

•**KGO** & network—Hour of Smiles
KPO—To the Best of Their Ability, drama by Carlton E. Morse, featuring Police Chief William J. Quinn
KYA—Dance Orchestra
KTAB—String Quartet; 8:45, Dixie Marsh, pianologue
KLX—Miniature Revue
KROW—Ran Wilde's Orchestra
KGCC—Popular Concert; 8:45, Tunes of the Times
KQW—Half hour of melodies
 ***KFRC** & network—George Hall's Orchestra
KOL—8:45, "Public Bench"
KJR—Dollars and Cents; 8:45, Watanabe and Archie
KEX—Studio; 8:45, Prof. Belles
KFWB—Romance of Ancient Egypt
KHJ—Crystal Dreams
KNX—Eno Crime Clues
KECA—Recordings; 8:45, Popular Science by L. Lyndon
KFOX—Piano; Piety and Music
KFSD—Aztec Half Hour

9:00 to 9:30 P. M.

KGO—Sports Headlines; 9:15, Harry Barris Orchestra
KPO—Your Boy's Future, talk by Scotty Mortland; 9:15, Book Parade
KYA—Dance Orchestra
 9:15, Rainbows of Romance
KTAB—Souvenirs; 9:15, Hillbillie
KLX—Musical Jigsaws; 9:15, Uncle Adolph, California Rangers
KROW—Boxing Matches
KQW—Eb and Zeb; Hawaiians
 ***KFRC** & network—Jack Russell's Orchestra
KOL—Post-Intelligence Voice; 9:15, Blue Star Revue
KJR—Blackhawk Orchestra
KHQ—Jewel Chest; Crazy Wells
KGW—Farmer's Assoc. to 9:15
KOMO—Cowboy Joe
KEX—The Souvenirs; 9:15, Sports
KNX—News; 9:15, The Crocketts
KFI—Orchestra with Sololist
KFWB—Slumbertime
KHJ—9:25, Hills Bros.
KFOX—Beverly Hill Billies
KGB—Witch's Tales
KSL—9:15, Mary and John

9:30 to 10:00 P. M.

•**KGO** & network—Tom Coakley's Orchestra
KPO—Marshall's Mavericks, Charles Marshall, Johnny O'Brien, Ace Wright, Mona Greer, Johnny Toffoli
KYA—Rainbows of Romance
KTAB—Val Valente's Orchestra
KLX—Uncle Adolph, California Rangers; 9:45, News Items
KROW—Boxing Matches
KQW—Studio Program
 ***KFRC** & network—Gene & Charlie; 9:45, Earl Hoffman's Orchestra
KOL—Dance Music
KOMO—Beauty That Endures; 9:45, Crazy Wells
KHJ—Club Programs
KNX—The Crocketts
KECA—Beverly Wilshire Orchestra
KFI—Orch.; 9:45, Supper at Ten
KFWB—Ed. Fitzpatrick's Orchestra
KFOX—Beverly Hill Billies
KGE—Hills Bros. to 9:35
KSL—Harmony Method of Piano

10:00 to 10:30 P. M.

•**KGO** & network—Richard News Flashes; 10:15, Williams-Walsh Orchestra
KPO—Night Court, variety program
KYA—News Editor; 10:10, Orch.
KTAB—Jimmie Cook's Sidelines; 10:15, Records
KLX—Dance Orchestra
KROW—Boxing Matches
KFRC—News; 10:05, Cafe de Parea Orchestra
KOL—Ivan Ditmars and Don Isham, organists
KVI—Orchestra
KGW—10:15, Jack Bain's Orchestra
KJR—Until Tomorrow
KFI—10:15, Gene Austin
KHJ—News Item; 10:10, Orchestra
KNX—The Crocketts; 10:15, Orch.
KECA—Recordings to 10:15
KFWB—News; 10:15, Organ
KFOX—News; Orchestra
KGB—News; 10:05, Dance Orch.
KSL—The Bowery Orchestra

10:30 to 11:00 P. M.

•**KGO** & network—Williams-Walsh Orchestra; 10:55, News Service
KPO—Night Court, variety program
KYA—Organ Serenade
KTAB—Walk a Way Derby; 10:45, Rollickers
KLX—Dance Orchestra
KROW—Harlem Echoes
KFRC—Gus Arnheim's Orchestra
KOL—Gus Arnheim's Orchestra
KVI—Dance Orchestra
KOMO—Vic Myers' Orchestra
KGW—10:45, Studio program
KFI—Biltmore Hotel Orchestra
KFWB—Geo. Hamilton's Orchestra
KFOX—Orchestra
KHJ—Dance Orchestra
KNX—Pontrelli's Orchestra
KGB—Gus Arnheim's Orchestra
KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

•**KPO** & network—Ambassador Hotel Orchestra
KGO—Happy Felton's Orchestra
KYA—Lee Searight's Orchestra
KTAB—Request Hour
KROW—Walkathon; 11:15, Dance
KFRC—Cafe de Parea Orchestra
KVI—Dance Orchestra
KOMO—Melodies and Memories
KEX—Dance Frolic
KHJ—Dance Orchestra
KNX—Pontrelli's Orchestra
KFWB—Manny Harmon's Orchestra
KFOX—Orchestra
KGB—L. A. Bowery Dance Orch.
KSL—Orchestra

11:30 to Sign Off

•**KGO** & network—Carol Lofner's Orchestra
KPO—Organ Concert
KYA—Frank Castle's Little Show
KTAB—Vagabond of the Air
KROW—Dance Music
KFRC—Midnight Moods, organ
KVI—Midnight Moods, organ
KEX—Dance frolic
KJR—Vic Meyer's Orchestra
KFI—Lofner's Orchestra
KHJ—Midnight Moods
KFOX—Jack Maurice's Orchestra
KGB—Midnight Moods
KSI—Orchestra
KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

May 31, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, U. S. Navy Band
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KHQ—Morning News
- KFI—7:15, Louis Rueb, exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Club
- KECA—Health Exercises, L. Rueb
- KFWB—Recorded Program
- KFOX—Early Bird; 7:15, Pep and Ginger
- KGB—Morning Edition
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

- KGO & network—Financial Service; 7:45, Exercise & Applause
- KPO—Rhythm Ramblers; 7:45, Al and Lee Reiser
- KYA—Musical Clock
- KTAB—Hill Billies Tunes; 7:45, Crockett Family
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KOL—7:45, Radio Headliners
- KGW—Ronald Buck to 7:45
- KHQ—7:45, Early Birds
- KJR—Market Quotations; Records
- KEX—7:45, Hill Billies
- KVI—Morning Varieties; Souvenirs
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Recordings to 7:45
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Morning Edition; 7:55, Resume
- KSL—Morning Melodies
- KOA—Morning Revelers

8:00 to 8:30 A. M.

- KGO & network—Del Monte Ship of Joy
- KPO—Organ Concert; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Breakfast Hour
- KJBS—Dance Melodies
- KQW—Morning Watch
- * KFRC & network—Voice of Experience; 8:15, Connie Gates
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim De Puy's Revue
- KEX—8:15, Three Four Time
- KNX—Bill Sharples Club
- KECA—Recorded Program to 8:30
- KFWB—Musical Program
- KFOX—Recordings
- KFSD—Good Cheer program; 8:15, Studio
- KSL—8:15, Jennie Lee

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Merry Macs, boys' trio with Cheri McKay, contralto
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities



ROY SHIELD
NBC—11:45 A. M.

- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartet; 8:45, Hawaiians
- * KFRC & network—George Scherban's Orchestra
- KEX—Studio Program
- KOMO—Resume of Programs; 8:33, Reveries; 8:45, Uncle Hank
- KVI—8:45, Market Specials
- KHQ—Shoppers' Guide
- KGW—Crazy Crystals
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Recorded Program
- KFOX—Health and Efficiency
- KSL—Orch.; 8:45, Barbara Badger
- KGB—Stocks to 8:35
- KOA—Presidential Review of Fleet

9:00 to 9:30 A. M.

- KGO & network—Words & Music; String Ensemble; vocalists; Harvey Hays, Narrator
- KGW—9:15, Barbara Lee
- KPO—Crosscuts Log o' the Day; 9:15, Julia Hayes, beauty talk
- KYA—Frivolities; 9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Recordings
- KROW—Vita Hepar; 9:15, Salon Program
- KJBS—Morning Popular Concert
- KGWC—Morning Melodies; 9:15, Charlie Glenn
- KQW—Tuneful Topics of the Day
- * KFRC & network—Enoch Light's Orchestra; 9:15, Book Review by Emily Rayburn Kneiss
- KGW—Abe Bercovitz, violinist
- KOL—Prudence Penny; 9:15, Book Review
- KEX—9:15, Edna Fischer, pianist
- KHQ—Happy Caravan; 9:15, Joyner
- KVI—Mystic Melodies; 9:15, Tiny Armstrong
- KJR—Another Spring; 9:15, Your Personal Adviser

- KECA—Words and Music
- KFI—B. A. Rolfe's Orchestra; 9:15, Charlie Wellman
- KNX—Song Bar
- KFWB—Recordings
- KFOX—Cecil and Sally; 9:15, Talk
- KGB—9:15, Book Review
- KSL—Round Towners; Elec. Trans.
- KOA—Review of the Fleet

9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Elmore Vincent, tenor
- KPO—News; 9:45, Organ Concert
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Dance Novelties
- KQW—Tuneful Topics
- * KFRC & network—Homesick Blues; 9:45, Tony Wons with Peggy Keenan and Sandra Phillips
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Vapo Program
- KGW—9:45, Cooking Schools
- KOMO—9:45, Julia Hayes
- KJR—The Music Box to 9:50
- KEX—Concert Group to 9:45
- KFI—9:45, News Release
- KNX—Recordings; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Recordings
- KECA—Recorded Program, to 9:45
- KGB—News Flashes
- KSL—Homesick Blues; Tony Wons
- KOA—Review of the Fleet

10:00 to 10:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Marian Day
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—10:15, San Francisco Stocks; Weather; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Aunt Sammy; Shopping
- * KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KJR—Resume; 10:03, Records
- KEX—Lost and Found Items; 10:02, Records; Julia Hayes
- KFWB—Recordings
- KFOX—Records; String Quartet
- KNX—Eddie Albright's Family
- KECA—Recorded Program
- KFSD—Studio program

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; 10:45, Vin Lindhe
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KJBS—Dance Orchestra
- KROW—University of the Air
- KGCC—Soft Pillow Sunshine
- KQW—10:45, Rolling Stones
- * KFRC & network—Poetic Strings
- KLX—Morning Melodies
- KJR—Club Minutes; 10:45, Records
- KEX—Ronald Buck, pianist; 10:45, Cobwebs and Nuts
- KNX—Mary Holmes; 10:45, Records

KECA—Records
 KFWB—Recordings
 KFOX—String Quartet; Grain Rep'ts
 KGB—Scrapbook Oddities to 10:35
 KOA—10:45, Livestock and Produce
 KSL—Poetic Strings; Colonial Dames

11:00 to 11:30 A. M.

- KGO & network—Standard School Broadcast
- KTAB—Morning Concert; 11:15, Bulletin Board
- KYA—Sleepy Hall's Orchestra
- KLX—Clark Sisters
- KROW—Health Talk; 11:15, Organ
- KJBS—Popular Hits of the Past
- KGCC—Milady's Date Book; 11:15, Star of the Week
- KQW—Whitehouse Concert
- * KFRC & network—Metropolitan Parade
- KJR—Rhythm Rulers
- KOL—Cecil Solly to 11:15
- KEK—Cobwebs and Nuts
- KVI—The Observer to 11:15
- KNX—Organ
- KECA—Recorded Program
- KFWB—Recordings
- KFOX—Recordings
- KSL—Metropolitan Parade
- KOA—Sleepy Hall's Orchestra

11:30 to 12:00 Noon

- KGO—11:45, Financial Flashes to 11:50
- KGO & network—School Broadcast; 11:45, Roy Shield's Orchestra
- KPO—11:45, Agricultural Bulletin
- KYA—Album Leaves
- KTAB—Jean Kent
- KLX—Lotus Land; 11:45, Guitar Duo
- KROW—Latin American Program
- KJBS—Dance Orchestra
- KGCC—Song Favorites; 11:45, Martial Airs
- KQW—Accordion Capers
- * KFRC & network—National Student Federation; 11:45, The Ambassadors
- KHQ—11:45, Organ Recital
- KJR—Recorded Programs
- KEX—11:45, Recordings
- KECA—Records to 11:45
- KFT—11:45, Federal and State Market Reports
- KNX—U. S. C. Business Trends; 11:45, Ionizer Talk
- KFWB—Eddie Eben, organist
- KFOX—News; Talks; Records
- KOA—Musical Keys
- KSL—11:45, The Ambassadors

12:00 to 12:30 P. M.

- KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour
- KPO—Midday Musicale
- KYA—Scriptures; 12:03, Noonday Concert
- KTAB—Elbert La Chelle, organist
- KLX—Bill Duncan and His Band
- KROW—Latin American Program
- KJBS—Vocal and Instrumental
- KGCC—Request Hour
- KQW—Band concert
- * KFRC & network—Memory's Garden
- KHQ—12:15, Old Painter
- KOL—Carnival Hour, Ken Stuart
- KGW—12:15, Studio Program
- KJR—Twelve O'Clock Tunes; 12:15, Market Quotations
- KEX—Race of the Nations
- KNX—News; 12:15, Congoing
- KFWB—News; Records; Talks
- KFOX—News; Skit; Talk

KGB—Stocks and Farm Flashes
 KECA—Records; 12:15, News
 KFSD—Stocks; Resume to 12:15
 KSL—Payroll Builder
 KOA—12:15, Orchestra

12:30 to 1:00 P. M.

- KGO—Western Farm and Home Hour
- KPO—Midday Musicale
- KYA—Noonday Concert
- KTAB—Echoes of Portugal
- KLX—Bill Duncan and Band
- KROW—California Farm Hour; 12:45, Hits of Today
- KJBS—Dance Matinee
- KGCC—Request Hour
- KQW—Fed. & State Market Reports
- * KFRC & network—Bill Huggins; 12:45, Columbia Salon Orchestra
- KJR—Headliners, recorded
- KGW—Dr. Semler; Friendly Chat
- KOL—Carnival Hour
- KHQ—Studio Program
- KEX—12:45, Business Men's Club
- KFWB—Recordings
- KFOX—Records; Civic Talk
- KNX—Borowsky's Group
- KECA—Recordings
- KSL—Utah State Agric. College

1:00 to 1:30 P. M.

- KGO & network—Meredith Willson's Orchestra
- KPO—News; 1:15 Ann Warner's Chats
- KYA—Shrine Luncheon Club
- KTAB—Radio Frolic
- KLX—Don Brose; 1:15, Martha Lee, Home Economics
- KROW—Concert Melodies
- KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole
- KQW—Friendly Hour
- * KFRC & network—George Hall's Orchestra; 1:15, Between the Book Ends
- KEX—Business Men's Club
- KOL—Democratic News; Julie Day
- KHQ—Studio Programs
- KOMO—Light Classics
- KGW—1:15, Dental Clinic
- KGA—News Service
- KFT—Ann Warner Chats
- KNX—Pontrelli's Orchestra
- KFWB—Recordings
- KFOX—Recordings
- KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

- KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe
- KPO—Ann Warner's Chats; 1:45, Clef Dwellers
- KYA—Argentiniens
- KTAB—Health Talk; music
- KLX—Song Bag
- KROW—Bobbie Lee; 1:45, Records
- KJBS—Dance Orchestra
- KQW—Friendly Hour
- KFRC—N. Y. Stocks to 1:35
- * KFRC & network—1:35, Eddie Copeland's Orchestra; 1:45, Clarence Wheeler's Orchestra
- KVI—1:45, Amusement Tips
- KJR—Enchanted Islands
- KEX—Recorded Programs
- KHJ—1:45, Dow Jones Reports
- KNX—Pontrelli's Orchestra
- KFWB—Records; 1:45, Pianist
- KFOX—Joe Lindebaum's Band
- KECA—Food for Thought; 1:45, Interior Decoration, talk
- KFSD—Clarisse & Glad; 1:45, Studio
- KGB—P. T. A. Program
- KSL—Town Crier to 1:45

2:00 to 2:30 P. M.

- KGO & network—Al Pearce and His Gang
- KPO—U. S. Navy Band
- KYA—Cal Jackson, pianist; songs
- KTAB—Globe Trotter; 2:30, Romanin'
- KLX—Constance Dixon, bridge talk; 2:15, Cecil Wright
- KROW—Records; 2:15, Vocalist
- KJBS—Blindcraft Ensemble
- KQW—Afternoon Concert
- KFRC—Happy Go Lucky Hour
- KOL—Happy Go Lucky Hour
- KVI—Happy Go Lucky Hour
- KJR—Recorded Program
- KEX—World Bookman; 2:05, Musical Games
- KGA—Matinee Hour
- KHJ—Happy Go Lucky Hour
- KNX—The Bookworm
- KFWB—Records
- KFOX—School Program; Records
- KECA—Classic Hour, records
- KGB—Happy Go Lucky Hour
- KFSD—Feature Program
- KSL—Orch.; 2:15, Dental Clinic
- KOA—Theatre Reporter to 2:05

2:30 to 3:00 P. M.

- KGO & network—Al Pearce Gang
- KPO—John B. Kennedy; 2:45, Mary Small, songs
- KYA—Vignettes of Life; 2:45, Baseball Game
- KTAB—Royal Sophistication; 2:45, Tranquility
- KLX—Closing San Francisco Stocks 2:40, Baseball Game
- KROW—Dell Perry, pianist; 2:45, Parade of Personalities
- KJBS—Dance Orchestra
- KQW—Sherman Clay program
- KFRC—Happy Go Lucky Hour
- KJR—Salon Hour, records
- KEX—Melody Salon
- KFWB—Recordings
- KFOX—Recordings
- KGA—Matinee Hour
- KHJ—Happy Go Lucky Hour
- KNX—Rubinoff's Ensemble
- KECA—Classic Hour, records
- KFSD—Al Pearce and Gang
- KGB—Happy Go Lucky Hour
- KSL—Wanderers Quartet
- KOA—John B. Kennedy

3:00 to 3:30 P. M.

- KGO—Langendorf Pictorial to 3:15
- KGO & network—3:15, Ed Lowry, comedian
- KGO & network—Jack and Loretta Clemens to 3:15
- KPO—3:15, The Mudcaves
- KYA—Baseball
- KTAB—Recordings; 3:15, Madame McCune Williamson
- KLX—Baseball
- KROW—Studio Program
- KJBS—Ballroom Favorites
- KQW—Stock Market Reports
- KFRC—Feminine Fancies
- KEX—Recordings
- KOL—Feminine Fancies
- KVI—Feminine Fancies
- KOMO—Birnbaum's Bavarians
- KGW—3:15, Eddie King
- KHQ—Warn & Warn Shoes; 3:15, Club Bulletin
- KFI—Rush Hughes; 3:15, Organ
- KHJ—Feminine Fancies
- KNX—Foreign Recordings
- KFWB—Tea Time Melodies
- KFOA—Organ, Piano, Vocal
- KECA—Dr. Meyers, talk to 3:15
- KFSD—Balboa Park Organ

KGB—Feminine Fancies
 KSL—Sylvia Froos; 3:15, Texas Rangers
 KOA—3:15, Stocks and Weather

3:30 to 4:00 P. M.

•KGO & network—Richard Himber's Orchestra
 KPO—Edna Fischer, pianist; 3:45, Arion Trio
 KYA—Baseball
 KTAB—NRA Talk; 3:40, Interlude; 3:45, Tea Timing
 KLX—Baseball
 KROW—Novelty Review; 3:45, Records
 KJBS—Popular Concert
 *KFRC & network—3:45, Jimmy Downey's Orchestra
 KFRC—Sweet Music to 3:45; 3:55, Town Topics
 KOI—Lost & Found; 3:35, Sweet Music
 KVI—Sweet Music
 KJR—Tea Dansant
 KEX—Recordings
 KFI—3:15, Organ; 3:45, Pianist
 KHJ—Sweet Music to 3:40
 KNX—Concert Orchestra
 KFWB—Recordings
 KFOX—Organ, Piano, Vocal
 KGB—Sweet Music to 3:40
 KSL—The Junior Hour
 KFSD—Studio Program

4:00 to 4:30 P. M.

•KGO & network — Fleischmann Hour, Rudy Vallee and His Connecticut Yankees
 KPO—Arion Trio
 KYA—Baseball
 KTAB—Keep Smiling Revue
 KLX—Baseball Game
 KROW—Historical Highlights; 4:15, Royal Hawaiians
 KJBS—Art Fadden, pianist; 4:15, Song Hits
 *KFRC & network—Emery Deutsch and Violin; 4:15, Russ Brown and Harmonettes
 KJR—Musical Auction
 KEX—To be announced
 KECA—Recordings
 KNX—Musical Auction; 4:15, Dr. John Matthews
 KFWB—Recordings
 KFOX—News; Forty-Niners
 KGB—4:15, S. D. California Club
 KSL—Broadcaster's Review; 4:15, Tarzan of the Apes

4:30 to 5:00 P. M.

•KGO & network — Fleischmann Hour, Rudy Vallee
 KPO—Marshall's Mavericks
 KYA—Baseball; 4:45, Tea Dance
 KTAB—Sport of Kings; 4:45, The Old Bachelor
 KLX—Baseball; 4:45, Health School
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Readings
 *KFRC & network—Raffles, Amateur Cracksmen
 KJR—Snapshots
 KEX—Studio; 4:45, Symphony
 KNX—Musical Program
 KFWB—Recordings
 KFOX—Talk and Records
 KECA—Educational Speech; News
 KFSD—Studio Program
 KSL—Town Crier

5:00 to 5:30 P. M.

•KGO & network—Arion Trio
 KPO—News; 5:15, Sax Appeal

STATION DIRECTORY

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSO	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KFI—California Teachers' Assoc.; 5:45, Orchestra, Virginia Flohri, vocalist
 KNX—Sunset Serenade
 KFWB—Popular Songs; 5:45, Cecil and Sally
 KFOX—Recordings
 KECA—5:45, Dr. E. Caldecott, talk
 KSL—Waring's Pennsylvanians
 KOA—Cosmopolitan Hotel Orchestra

6:00 to 6:30 P. M.

•KGO & network—Paul Whiteman's Orchestra with Deems Taylor as Master of Ceremonies
 KPO—Robert Nurok's Mark Hopkins Hotel Ensemble
 KYA—Cy Trobba's Orchestra
 KTAB—Uncle Rod's Smile Club
 KLX—KLX Trio
 KROW—News; 6:15, Walk-a-way
 KJBS—News; 6:15, Old Traveller
 KGGC—Dinner Hour Review
 KQW—Department of Agriculture; 6:15, Franco's program
 *KFRC & network—Camel Caravan
 KJR—Song Bag
 KEX—Book Chat; 6:15, Orchestra
 KFWB—News; Piano Team; Organ
 KFOX—News; 6:05, Al and Molly
 KNX—News; 6:15, Concert
 KECA—Records; 6:15, News
 KFSD—Symphony

6:30 to 7:00 P. M.

•KGO & network—Paul Whiteman's Orchestra
 KPO—Federal Business Talk; 6:45, Paul Martin, banjoist
 KYA—Cyrus Trobba and Orchestra
 KTAB—Cecil & Sally; 6:45, Mining News; 6:50, The Commentator
 KLX—KLX Trio
 KROW—Doc Shahan's Ramblers; 6:45, Liars Club
 KJBS—Popular Recordings
 KGGC—Theater of the Air; 6:45, Modern Rhythms
 KQW—State Market Reports; 6:45, Farmers Exchange
 *KFRC & network—Sleepy Valley; 6:45, Fray and Braggiotti
 KOL—To be announced
 KVI—Strange Adventures
 KJR—Los Argentinos
 KHJ—To be announced
 KFWB—Organ; 6:45, The Stamp Adventurer
 KNX—Borowsky's Concert Ensemble; 6:45, Electrical Trans.
 KFOX—School Kids; 6:45, Stamp Adventurer
 KECA—Wesley Tourtellotte, organ
 KSL—Auburn Quartet to 6:45
 KGB—Sleepy Valley to 6:45
 KFSD—Symphony
 KSL—Ethel Hogan, organ; 6:45, Fray and Braggiotti

7:00 to 7:30 P. M.

•KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn, comedy sketch
 KPO—Nanette La Salle; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Sport of Kings; 7:15, Italian News Broadcast
 KLX—News; 7:15, Spice of Life
 KROW—C. W. Hammond; 7:15, Travelogue
 KJBS—Popular Records to 7:15
 KGGC—Voice of Erin

KYA—Children's Hour
 KTAB—Rhythm Ramblings; 5:15, Walkaway
 KLX—Covered Wagon Jubilee
 KROW—Organ Chats
 KJBS—Dance Melodies
 KGGC—Studio Frolic
 KQW—Evening Vespers
 *KFRC & network—Presenting Mark Warnow
 KJR—Steamboat Bill to 5:15
 KHQ—Tull and Gibbs; 5:15, Studio
 KEX—Symphony
 KOMO—Happiness Program; 5:15, Saxophone Melodies
 KGW—5:15, Collins and Erwin
 KNX—Storytown Express; Songs
 KFI—Frank Merriwell Adventures; 5:15, News
 KFWB—Playtime Lady; 5:15, Popular Songs
 KFOX—Playtime Lady; Records
 KSL—Std. Optical Program; Nomad
 KOA—Arion Trio

5:30 to 6:00 P. M.

•KGO & network — Mindways: Stories of Human Behavior; 5:45, Ricardo and His Violin
 KPO—Harry Stanton, basso; 5:45, S. F. Emergency Relief Talk
 KYA—Around the Town; 5:45 Campbell Digest
 KTAB—Waltz Time; Lataner's Facts
 KLX—High School News
 KROW—Eating Your Way to Health
 KJBS—Dance Melodies
 KGGC—Lecture; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 *KFRC & network—Fred Waring's Pennsylvanians
 KOMO—5:42, Resume; 5:45, Rider and Lee
 KHQ—Studio; 5:45, Souvenirs
 KGW—Mark Daniels; 5:45, Studio
 KJR—Spice of Life; 5:45, Cecil Solly
 KEX—Symphony; 5:45, Race of the Nations

KQW—Weather Forecast; 7:03, News and Forum
 *KFRC & network—Vera Van, contralto to 7:15; 7:20, Isham Jones' Orchestra
 KFRC—7:15, Minute Melodies to 7:20
 KVI—7:15, Minute Melodies
 KOL—7:15, Speaker Stevenson
 KJR—Rhythm Encores; 7:15, Hood Canal Outdoor Philosopher
 KHJ—7:15, Minute Melodies
 KNX—Frank Watanabe & Archie; 7:15, Kelfood Program
 KFWB—Male Quartet; 7:15, Orch.
 KFOX—Wiggsville; 7:15, Bobby & Betty
 KECA—Orch. with Robert Hurd
 KFSD—Adolph & Rudolph to 7:15
 KGB—7:15, Minute Melodies
 KSL—Pioneer Stories

7:30 to 8:00 P. M.

•KGO & network—Winning the West, serial drama by Wilbur Hall
 KPO—Interlude; 7:35, Ghost Story
 KYA—Orchestra and Vocalist
 KTAB—Sunset Variety Show
 KLX—Anita and Orsco; 7:45, Sport Hi-Lites of the Air
 KROW—Songs of the World
 KGGC—Voice of Erin
 KQW—Minute Man; 7:45, Band
 KFRC—Military Band to 7:45
 *KFRC & network—7:45, Henry Busse's Orchestra
 KJR—Vindabonians
 KHJ—Military Band to 7:45
 KNX—Orchestra and vocalists; 7:45, King Cowboy
 KECA—Orchestra; 7:45, Music
 KFWB—Outdoor Reporter; 7:45, Billie Lowe
 KFOX—Boy Detective; Melodies
 KFSD—YMCA Harmonica Band
 KGB—Military Band to 7:45
 KSL—Crazy Crystals to 7:45
 KOA—The Forty-Niners; Orchestra

8:00 to 8:30 P. M.

•KGO & network—Standard Symphony Hour, Orchestra direction Alfred Hertz
 KPO—Ralph Kirbery, baritone; 8:05, Cotton Club Orchestra
 KYA—Italian Travelog
 KTAB—Variety Show
 KLX—Jewel Box; 8:15, Talk
 KROW—Latin-American Program
 KGGC—On With the Dance; 8:15, Opera, records
 KQW—Old Church Choir Songs
 KFRC—Jean Ellington, contralto to 8:15
 *KFRC & network—8:15, Reggie Child's Orchestra
 KOL—Comedy Stars of Hollywood; 8:15, Newshawk
 KVI—Dr. Whetstone
 KJR—Waltz Dream
 KEX—News; 8:15, Four Square Cathedral
 KNX—The In-Laws; 8:15, Studio
 KFWB—Sons of the Pioneers; 8:15, Laff Clinic
 KFOX—Christian Science; 8:15, Ballads
 KECA—Music; 8:15, Records
 KFSD—Drama
 KSL—Headline News; Funfest
 KOA—Ralph Kirbery and Orchestra

8:30 to 9:00 P. M.

•KGO & network—Standard Symphony Hour
 KPO—Eno Crime Clues
 KYA—Tom Coakley's Orchestra

KTAB—Don Steele, Ballads; 8:45, Malloy's Sports
 KLX—Melody Race; Vocalist
 KROW—Italian Program
 KGGC—Waltz Time; 8:45, Tunes of the Times
 KQW—Old Church Choir
 *KFRC & network—Charlie Davis' Orchestra
 KEX—Four Square Cathedral
 KJR—Melody Race; 8:45, Watanabe
 KFWB—Laff Clinic
 KHJ—Hills Bros. to 8:35
 KNX—Eno Crime Clues
 KECA—Nick Harris; 8:45, Records
 KFOX—Piano Selections; 8:45, Poetry and Music
 KFSD—Drama; 8:45, Girls' Chorus
 KGB—Hills Bros. to 8:35
 KOA—Hotel Astor Orchestra
 KSL—Auburn Quartet; 8:45, Charlie Davis' Orchestra

9:00 to 9:30 P. M.

•KGO & network—Captain Henry's Maxwell House Show Boat
 KPO—Williams-Walsh Orchestra
 KYA—Dance Orchestra; 9:15, Sport Parade
 KTAB—Souvenirs; Hillbillie Tunes
 KLX—Musical; 9:15, Helen Benson and Lila Clark
 KROW—Walk-a-way; 9:15, Berkeleyans
 KQW—Eb & Zeb; 9:15, Mabel Adams, vocalist
 KFRC—Gus Arnheim's Orch. to 9:15
 *KFRC & network—9:15, Jack Russell's Orchestra
 KOL—Post-Intelligencer to 9:05
 KJR—University of Washington
 KEX—Souvenirs; 9:15, Studio
 KFWB—Laff Clinic; 'Witch's Tale'
 KFOX—Beverly Hill Billies
 KNX—News; 9:15, The Crocketts
 KECA—The Old Observer; Records
 KGB—Orchestra
 KSL—Jack Russell's Orchestra

9:30 to 10:00 P. M.

•KGO & network—Captain Henry's Maxwell House Show Boat
 KPO—Rainbow Harmonies
 KYA—Sports Parade; 9:45, Organ
 KTAB—Val Valentine's Orchestra
 KLX—Musical Auction; 9:45, News
 KROW—Dance Music
 KQW—Lena Leland, pianologue
 *KFRC & network—The Cadets Quartet; 9:45, Earl Hoffman's Orchestra
 KJR—University of Washington
 KEX—Violin Solos to 9:45
 KFWB—The Witch's Tale; 9:45, Slumbertime
 KNX—The Crocketts
 KFOX—Beverley Hillbillies
 KECA—Classic Recordings
 KSL—Cadets' Quartet

10:00 to 10:30 P. M.

•KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra
 KPO—Night Court
 KYA—News; 10:10, Orchestra
 KTAB—V. Ayres, Resort Program
 KLX—Hotel Lake Merritt Dance Or.
 KROW—Cumberland Hillbillies
 KFRC—News; 10:05, Orchestra
 KOL—Dance Music
 KVI—Dance orchestra
 KJR—Until Tomorrow
 KEX—7th Infantry Band
 KFI—10:15, Gene Austin
 KFWB—News; 10:15, Organ

KFOX—News; 10:15, Orchestra
 KHJ—News Items; 10:10, Orchestra
 KNX—The Crocketts; Orchestra
 KECA—Musical, Celebrities
 KGB—News Flashes; Orchestra
 KSL—That Harmony Method; 10:15, The Bowery Orchestra

10:30 to 11:00 P. M.

•KGO & network—Tom Coakley's Orchestra; 10:55, News Service
 KPO—Night Court
 KYA—John Wolohan's Orchestra
 KLX—Hotel Lake Merritt Dance Or.
 KTAB—Walk-a-Way Derby; 10:45, Rollickers
 KROW—Cumberland Hill Billies
 KFRC—Gus Arnheim's Orchestra
 KOL—Dance Music
 KVI—Dance Orchestra
 KOMO—Vic Meyers' Orchestra
 KFI—Biltmore Hotel Orchestra
 KFI—Gus Arnheim's Orchestra
 KFWB—Geo. Hamilton's Orchestra
 KFOX—Geo. Hamilton's Orchestra
 KNX—Pontrelli's Orchestra
 KFSD—10:55, News
 KGB—Gus Arnheim's Orchestra
 KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KGO—Happy Felton's Orchestra
 •KPO & network—Ambassador Hotel Orchestra
 KYA—Lee Searight's Orchestra
 KTAB—Hal Girvin's Orchestra
 KROW—Walkathon; 11:15, Music
 KFRC—Harry Jackson's Orchestra
 KOL—Dance music
 KVI—To be announced
 KGW—Santiseptic
 KOMO—Silver Strings
 KHJ—Organ
 KFWB—Manny Harmon's Orchestra
 KFOX—Manny Harmon's Orchestra
 KNX—Pontrelli's Orchestra
 KGB—Cafe de Parea Orchestra
 KSL—Dance Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jack Bain's Orchestra from Club Victor
 KPO—Way Back When, Chas. Runyan, organist
 KYA—Frank Castle's Little Show
 KTAB—Vagabond of the Air
 KFRC—Organ Recital
 KROW—Dance Music
 KVI—Midnight Moods, organ
 KJR—Vic Meyers' Orchestra
 KFI—Beverly-Wilshire Hotel Orch.
 KHJ—Organ and Records
 KGB—Midnight Moods
 KSL—Dance Orchestra

12:00 to 1 A. M.

KTAB—Vagabond of the Air
 KROW—Midnight Vagabonds
 KJBS—12:01, Owl Program
 KHJ—Records
 KGB—Records

1:00 A. M. to 7:00 A. M.

KJBS—Owl Program

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

FRIDAY Programs

June 1, 1934

7:00 to 7:30 A. M.

- KGO & network—Morning Parade
- KYA—Musical Clock
- KTAB—Sunrise Recordings
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News; 7:15, Peerless Dentists
- KOL—Breakfast Club
- KVI—Daybreak Devotionals
- KFI—7:15, Louis Rueb Exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KECA—Health Exercises
- KGB—Morning Edition
- KSL—Morning Watch

7:30 to 8:00 A. M.

- KGO & network—Financial Service; 7:45, Exercise & Applause
- KPO—Organ Concert
- KYA—Musical Clock
- KTAB—Hill Billie Tunes; 7:45, Crockett Family
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KHQ—Financial Service; 7:45, Early Birds
- KGW—Ronald Buck
- KEX—7:45, Hillbillies
- KJR—Market Quotation; Records
- KVI—Morning Varieties
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Recorded Program; Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Grain Report; 7:32, Old-Time Songs
- KSL—Shopping Suggestions; 7:45, Morning Melodies; 7:55, Shopping Suggestions
- KOA—Morning Revelers to 7:45

8:00 to 8:30 A. M.

- KGO & network—Exercise and Applause; 8:15, Wendell Hall
- KPO—Alvino Rey, guitarist; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Commuters Time Clock
- KJBS—Dance Recordings
- KQW—Morning Watch
- KFRC & network—Voice of Experience to 8:15
- KFRC—8:15, Grab Bag, records
- KOMO—8:15, Morning Reveries
- KHQ—Studio program
- KEX—Four Square Cathedral
- KOL—8:15, Breakfast Club
- KVI—8:15, Jim DePuy's Revue
- KHJ—8:15, Recordings
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KFWB—Gold Star Rangers
- KNX—Bill Sharples Breakfast Club
- KFOX—Recordings
- KFSD—Good Cheer Prog. to 8:15
- KGB—8:15, Records
- KSL—8:15, Jennie Lee
- KOA—Gene Arnold's Commodores; 8:15, Wendell Hall

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Songfellows



MR. & MRS. JACK BENNY
(Mary Livingstone)
NBC—6:30 P. M.

- KPO—Crosscuts Log o' the Day
- KYA—Morning Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Breakfast Hour
- KJBS—Dance Recordings
- KQW—Iverson String Quartet; 8:45, Hawaiians
- KFRC—Recordings to 8:45
- KFRC & network—8:45, George Scherban's Orchestra
- KOL—To be announced
- KVI—Records; Market Specials
- KOMO—Resume; 8:33, Vagabonds
- KHQ—Shoppers' Guide
- KEX—Victor Salon Orchestra; 8:45, Mischa Elman
- KNX—Bill Sharples Breakfast Club
- KECA—8:45, Recording
- KFWB—Gold Star Rangers
- KFOX—Health and Efficiency
- KSL—Good Morning Judy; 8:45, Sherban's Gypsies
- KGB—Stocks; 8:35, Records

9:00 to 9:30 A. M.

- KGO & network—Lee S. Roberts' Memory Box
- KGO—9:15, Barbara Lee
- KPO—Crosscuts Log o' the Day; 9:15, Julia Hayes, beauty talk
- KYA—Frivolities; 9:09, Helen Byron; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Breakfast Hour
- KJBS—Vocalists; 9:15, Salon Orch.
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs
- KQW—Tuneful Topics of the Day
- KFRC & network—The Instrumentalists; 9:15, Artist Recital
- KGW—9:15, Abe Bercovitz, violinist
- KJR—Another Spring; 9:15, Your Adviser
- KOMO—Uncle Hank to 9:15
- KVI—Mystic Melodies to 9:15
- KOL—Prudence Penny to 9:15

- KEX—Orchestra to 9:15
- KFI—9:15, Julia Hayes
- KNX—Song Bag
- KECA—Records; 9:15, Words and Music
- KFSD—Words and Music
- KFWB—Dr. Daly; 9:15, Records
- KFOX—Cecil and Sally; Talk
- KSL—9:15, Beauty Talk
- KOA—Cookbook Sherlockes to 9:15

9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, William Cowles, pianist
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KGCC—Health Talk; 9:45, Dance Novelties
- KQW—Tuneful Topics
- KFRC—Betty Crocker to 9:45
- KFRC & network—9:45, George Hall's Orchestra
- KGW—9:45, Cooking School
- KOL—Betty Crocker to 9:45
- KVI—Betty Crocker; Dr. Burns
- KOMO—Clef Dwellers
- KHQ—Studio Programs
- KJR—Recordings
- KHJ—Betty Crocker to 9:45
- KNX—Records; 9:45, News
- KFWB—Records; 9:45, News
- KFOX—Diet Tips; Talk
- KECA—Recordings
- KGB—Betty Crocker; 9:45, Orch.
- KSL—Betty Crocker; 9:45, Buddy Welcome's Orchestra

10:00 to 10:30 A. M.

- KGO & network—News Service; 10:05, Thirtieth Infantry Band
- KPO—Johnny O'Brien, harmonica; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; 10:15, Marian Day
- KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues
- KLX—Clinic of the Air; 10:15, S. F. Stocks; Weather; 10:20, News
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Aunt Sammy; Shopping
- KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
- KOMO—Clef Dwellers
- KEX—10:05, Lost and Found Items; 10:15, Julia Hayes
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KFOX—Prudence Penny; Quartet
- KFI—News; 10:15, Bennie Watson
- KNX—Eddie Albright Family

10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Organ Concert
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra
- KGCC—Soft Pillow Sunshine
- KQW—10:45, Rolling Stones
- KFRC & network—Ann Leaf, organist
- KJR—Club Minutes; Serenaders
- KOL—Morning Melodies
- KGA—Shoppers Guide

KEX—10:35, Hawaiian Serenaders;
 10:45, Cobwebs and Nuts
 KFVB—Recordings
 KFOX—String Quartet; Grain Rep.
 KNX—Mary Holmes; 10:45, Rhythm
 Encores
 KECA—Chaparral Club; Records
 KGB—Scrapbook of Life
 KOA—10:50, Livestock and Produce

11:00 to 11:30 A. M.

• KGO & network—Maria's Certo
 Matinee with Lanny Ross, Con-
 rad Thibault and Mary Lou
 KPO—Harmony Lane
 KYA—Organ
 KTAB—Columbia on Parade; 11:15,
 Bulletin Board
 KLX—Clark Sisters
 KROW—Health Talk; 11:15, Organ
 KJBS—Orchestra and Trio
 KGGC—Milady's Date Book;
 11:15, Star of the Week
 KQW—Whitehouse Concert
 * KFRC & network—Hurly Gurdy
 Man; 11:15, Eton Boys
 KVI—The Observer to 11:15
 KOL—Cecil Solly
 KEX—Cobwebs and Nuts
 KJR—Rhythm Rulers, recorded
 KNX—Records; 11:15, Better Busi-
 ness Bureau
 KHJ—Colonial Dames to 11:15
 KFVB—Records; Lost and Found
 KFOX—Recordings
 KECA—Spanish Lessons;
 11:15, Frankie Patten, pianist
 KGB—News Flashes to 11:05

11:30 to 12:00 Noon

• KGO & network—Maria's Certo
 Matinee
 KPO—Edna Fischer, pianist; 11:45,
 Agricultural Bulletin
 KYA—Album Leaves
 KTAB—Jean Kent, Economics
 KLX—Music; Guitar Duo
 KROW—Latin-American Program
 KGGC—Song Favorites;
 11:45, News; 11:50, Martial Airs
 KJBS—Dance Melodies
 KQW—Accordion Capers
 * KFRC & network—The Grab Bag
 KJR—Recorded Programs
 KEX—11:45, Orchestra
 KHJ—The Grab Bag
 KFVB—Eddie Eben, organist
 KFOX—News; Talk; Record
 KNX—Records; 11:45, Ionizer Talk

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob;
 12:15, The Singing Stranger
 KPO—State Department of Agricul-
 ture; 12:15, Midday Musicales
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—Bill Duncan's Band
 KROW—Latin-American Program
 KJBS—Dance Matinee
 KQW—Band Concert
 * KFRC & network—The Dictators;
 12:15, The Playboys
 KGGC—Request Hour
 KJR—12:15, Market Quotations
 KEX—Race of the Nations; 12:15,
 Hill Billies
 KOL—Carnival Hour, Ken Stuart
 KECA—Records; 12:15, News
 KFVB—News; 12:05, Records;
 12:15, Talk
 KNX—News; 12:15, Congoin
 KFOX—News; 12:05, Skit; 12:15,
 Talk
 KFSD—Stock Reports; Resume
 KGB—Farm and Stock Flashes
 KSL—Payroll Builder

12:30 to 1:00 P. M.

• KGO & network—Western Farm
 and Home Hour
 KPO—Midday Musicales; 12:45, Com-
 monwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan's Band
 KROW—Calif. Farm Hour; Records
 KJBS—Song Hits
 KGGC—Request Hour
 KQW—Federal, State Market Rpts.
 * KFRC & network—U. S. Army
 Band
 KGW—Dr. Semler; 12:45, Meler &
 Frank
 KHQ—Marching Along; 12:45, Com-
 mercial program
 KOL—Carnival Hour
 KVI—Capital City News to 12:45
 KJR—Headlines, recorded
 KFVB—Recordings
 KNX—Dr. John Matthews
 KFOX—Recordings; 12:45, Civic
 Talk
 KECA—Concert Favorites, records
 KOA—Modern Concert Orchestra

1:00 to 1:30 P. M.

• KGO & network—Madame Sylvia
 of Hollywood; 1:15, Jackie Heller,
 tenor
 KPO—Commonwealth Club Lunch.
 KYA—Women's Institute of the Air;
 1:15, Hawaiians
 KTAB—Radio Frolic
 KLX—Don Brose; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Hollywood Keyhole
 KQW—Friendly Hour
 * KFRC & network—Frank Dailey's
 Orchestra; 1:15, Between the Book
 Ends
 KOL—Democratic News; 1:15, Julie
 Day
 KGW—1:15, Dental Clinic
 KHQ—1:15, Studio Program
 KJR—Chamber of Commerce
 KEX—Women's Organizations pro-
 gram; 1:15, Soloist
 KGA—News; 1:15, Old Timers
 KNX—Pontrelli's Orchestra
 KFVB—Recordings
 KFOX—Recordings
 KECA—Records to 1:15
 KFI—Ann Warner Chats
 KFSD—Studio Program
 KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.

• KGO & network—Oxydol's Own Ma-
 Perkins; 1:45, Alice in Orchestralia
 KPO—Ann Warner's Chats
 KYA—Band Concert
 KTAB—Health Talk; 1:35, Lata-
 ner's Facts
 KLX—Song Bag
 KROW—Feminine Philosophy; 1:45,
 Tuneful Tunes
 KJBS—Orchestra; Hillbilly
 KQW—Friendly Hour
 KFRC—N. Y. Stocks to 1:35
 * KFRC & network—1:35, Cope-
 land's Orchestra; 1:45, String Trio
 KVI—1:45, Amusement Tips
 KGW—Friendly Chat
 KHQ—1:45, A. & K. Markets
 KJR—Castles in Music
 KEX—Dance Antiques; Challapin
 KFI—1:45, Dixie Aces
 KHJ—Dow Jones to 1:35
 KNX—Pontrelli's Orchestra
 KFVB—Records; Piano Paintings
 KFOX—Joe Lindelbaums Band
 KECA—Food for Thought to 1:45
 KFSD—Clarisse and Glad
 KSL—Town Crier

2:00 to 2:30 P. M.

• KGO & network—Al Pearce and
 His Gang
 KPO—Saxotunes
 KYA—Modern Maestros
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings; Cecil Wright
 KROW—Records; vocalist
 KJBS—Better Business Talk; 2:15,
 Dance Melodies
 KQW—Concert
 KFRC—Happy Go Lucky Hour
 KOL—Happy Go Lucky Hour
 KVI—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KEX—World Bookman; 2:05, Mus-
 ical Gems
 KGA—Matinee Hour
 KHJ—Happy Go Lucky Hour
 KNX—The Bookworm
 KECA—Classic Hour, records
 KFVB—Records
 KFOX—School Program; Records
 KGB—Happy Go Lucky Hour
 KFSD—Studio Program
 KSL—2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang
 KPO—News; 2:45, Cook and Alex-
 ander
 KYA—Vignettes of Life; 2:45, In-
 ternational Troubadours
 KTAB—Recorded Programs
 KLX—Better Business Talk;
 2:35, Stocks; 2:40, Baseball
 KROW—Dell Perry, pianist; 2:45,
 Gordon Willis
 KJBS—John T. Seiffert Radio
 Players; 2:45, Tango Orchestra
 KQW—Sherman Clay
 KFRC—Happy Go Lucky Hour
 KOL—Happy Go Lucky Hour
 KEX—Musical Gems
 KHJ—Happy Go Lucky Hour
 KNX—Rubinoff's Ensemble
 KFVB—Recordings
 KFOX—Selected Recordings
 KECA—Classical Records
 KGB—Happy Go Lucky Hour
 KFSD—Studio Prog. to 2:45
 KSL—Wanderers Quartet

3:00 to 3:30 P. M.

KGO—Langendorf Pictorial to 3:15
 • KGO & network—3:15, Will Au-
 brey, Bard of the Byways
 • KPO & network—Trio Romantique
 KPO—3:15, Intercollegiate Council
 Talks
 KYA—Symphony Highlights
 KTAB—Recordings; 3:15, Paul Kel-
 lar, pianist
 KLX—Baseball Game
 KROW—Studio Program
 KJBS—Dance Tunes; 3:15, The
 Word Man
 KQW—Stock Market Reports
 KFRC—Feminine Fancies
 KOL—Feminine Fancies
 KVI—Feminine Fancies
 KOMO—Concert Ensemble;
 3:25, Fire Prevention Talk
 KJR—Easy Chair to 3:15
 KGW—Krazy Limericks; 3:05, Trio
 KHQ—3:15, Club Bulletin
 KEX—Musical Gems
 KHJ—Feminine Fancies
 KNX—Foreign Recordings
 KFVB—Tea Time Melodies
 KFOX—Organ, Piano, Vocal
 KECA—Recordings to 3:15
 KFSD—Studio Program to 3:15
 KGB—Feminine Fancies
 KSL—Harmony Methods; 3:15, Tex-
 as Rangers
 KOA—Stocks and Weather Reports

3:30 to 4:00 P. M.

- KGO & network—Arlene Jackson; 3:45, Taxi, dramatic program featuring Max Baer
- KPO—John and Ned; 3:45, University of California Program
- KYA—Symphony Highlights
- KTAB—Three Jacks; Tea Time
- KLX—Baseball Game
- KROW—Hawaiian Airls; 3:45, Reds.
- KJBS—Dance Tunes
- KFRC—Sweet Music; 3:45, Talk; 3:50, Records; 3:55, Town Topics
- KJR—Musical Auction to 3:45
- KOL—Lost & Found; 3:35, Sweet Music
- KVI—Music; 3:45, Ruth and Russ
- KHQ—3:45, Spokane Fur Co.
- KOMO—3:45, Veona Socolofsky, vocalist
- KEX—3:45, Melody Salon
- KFI—News to 3:45
- KNX—Federal Women's Club
- KFWB—Recordings
- KFOX—Organ, Piano, Vocal
- KECA—3:45, University of Calif.
- KGB—Sweet Music; 3:45, Studio
- KFSD—Musical Program to 3:45
- KSL—The Junlor Hour

4:00 to 4:30 P. M.

- KGO—The Well Dressed Woman; 4:15, Piano Vignettes, Charles Runyan
- KPO & network—Studio Chatter
- KYA—Songs of Yesterday
- KTAB—Keep Smiling Revue
- KLX—Baseball Game
- KROW—Historical Highlights; 4:15, Royal Hawaiians
- KJBS—Close Harmony
- KFRC—Hodge Podge Lodge
- KOL—Hodge Podge Lodge
- KHQ—Studio programs
- KEX—Baseball Game
- KJR—Foot Clinic; Tea Dansant
- KFI—Tabernacle of the Air
- KFWB—Recordings
- KFOX—News; Forty-niners
- KHI—Hodge Podge Lodge
- KNX—Musical Auction; 4:15, Erin Colville with Organ
- KGB—Hodge Podge Lodge
- KSL—Town Crier; 4:15, Tarzan
- KOA—Cities Service Concert

4:30 to 5:00 P. M.

- KGO—Art Revue to 4:45
- KGO & network—4:45, Orphan Annie
- KPO—For Girls and Boys Only
- KYA—Pianist; Tea Dance
- KTAB—Sport of Kings; 4:45, The Old Bachelor
- KLX—Baseball; 4:45, Health Talk
- KROW—Cumberland Hillbillies
- KJBS—Dance Orchestra; Records
- KQB—Story Time; 4:45, Seth Maker
- KFRC & network—Real Life Dramas; 4:45, Three Knaves and a Queen
- KOL—Hours with Baur to 4:45
- KOMO—Happiness Program
- KHQ—Tull and Gibbs to 4:45
- KJR—4:45, Snapshots
- KEX—4:45, Marion Miller
- KFI—Robinhood; 4:45, Orphan Ann
- KFWB—Recordings
- KFOX—Health and Psychology
- KHI—Parent-Teachers' Assn. Program to 4:45
- KNX—Synagogue of the Air
- KECA—4:45, News release
- KGB—4:45, Safety Talk
- KFSD—To be announced
- KSL—Town Crier
- KOA—Cities Service Concert

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

5:00 to 5:30 P. M.

- KGO & network—Let's Listen to Harris
- KPO—News; 5:15, Adventures of Frank Merriwell
- KYA—Children's Hour
- KTAB—Rhythm; Walk-a-Way
- KLX—Brother Bob's Club
- KROW—Organ Chats, Larry Canelo
- KJBS—Band Concert; 5:15, Musical Hits
- KGGC—Studio Frolic 5:20, Talk, Contract Bridge
- KQW—Evening Vespers
- KFRC—Little Theatre of the Air; 5:15, Bobs, Sports Authority
- KOL—Dance Orchestra
- KVI—Max Frolic's Orchestra
- KEX—Studio Program
- KJR—Steamboat Bill; Records
- KHI—Little Theatre; 5:15, Orch.
- KNX—Storytown Express; 5:15, Julie Kellar, harpist
- KECA—Recordings
- KFWB—Playtime Lady; 5:15, Popular Songs
- KFOX—Playtime Lady; Records
- KGB—Little Theatre; 5:15, Orch.
- KFSD—Studio Program
- KSL—Pullman Tailors; 5:15, Jimmie Downey's Orchestra

5:30 to 6:00 P. M.

- KGO & network—Armour Program, featuring Phil Baker, Harry McNaughton, Irene Beasley
- KPO—Organ Concert; 5:55, Dr. Ross Program
- KYA—Around the Town; 5:45, Campbell Digest
- KTAB—Waltz Time; Clem Kennedy
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KJBS—Musical Hits
- KGGC—Lecture; 5:45, Irish Gems
- KQW—Musical Impressions; 5:45, Voice of Portugal
- KFRC & network—Barney Rapp's Orchestra

- KOL—5:45, Chas. Reynold Talk
- KJR—Records; 5:45, Cecil Solly
- KEX—Renee Chemet; 5:45, Orch.
- KGA—Air Special; 5:45, Concert
- KNX—Sunset Serenade
- KFWB—Nip and Tuck, pianists; 5:45, Cecil and Sally
- KFOX—Recordings
- KECA—Recorded Program
- KFSD—Studio Program
- KSL—Barney Rapp's Orchestra

6:00 to 6:30 P. M.

- KGO & network—The First Nighter drama with June Meredith and Don Ameche
- KPO—Robert Nurok's Concert Ensemble
- KYA—Cy Trobber's Orchestra
- KTAB—Uncle Rod's Smile Club
- KLX—Trio
- KROW—News; 6:15, Walkathon
- KGGC—Dinner Dance Review
- KJBS—News; Records; 6:15, Old Traveller
- KQW—Department of Agriculture; 6:15, Franco's program
- KFRC & network—Schlitz Program of the Week
- KJR—Song Bag
- KEX—Eddie King, piano; Concert
- KNX—News; 6:15, Concert Group
- KFWB—News; 6:05, Pianists; 6:15, Organ
- KFOX—News; Al and Molly; Organ
- KECA—Marching Along; 6:15, News
- KFSD—Safety Talk; 6:05, Feature

6:30 to 7:00 P. M.

- KGO & network—General Tire Program with Jack Benny, Mary Livingstone; Don Bestor's Orch.
- KPO—Clyde Doerr's Orchestra
- KYA—Cy Trobber's Orchestra
- KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Political
- KLX—Trio
- KROW—Doc Shahan's Ramblers
- KJBS—Popular Recordings
- KGGC—Theatre of the Air
- KQW—State Market Reports; 6:45, Farmers Exchange
- KFRC & network—"Conflict"; 6:45, Edith Murray
- KJR—Rhythm Encores
- KNX—Borowsky's Concert Ensemble
- 6:45, Electrical transcription
- KFWB—Organ; 6:45, Interview
- KFOX—School Kids
- KECA—Wesley Tourtellotte, organist

7:00 to 7:30 P. M.

- KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn
- KPO—Clef Dwellers, vocal trio; 7:15, Sports Revue
- KYA—Ernie Smith's Sport Page; 7:15, Jean Carole, contralto
- KTAB—Sport of Kings; 7:15, Italian News Broadcast
- KLX—News; 7:15, Lovable Liars
- KROW—C. W. Hammond; 7:15, Ne'er Do Well
- KJBS—Records to 7:15
- KGGC—Featured Artists; 7:15, Johnny Delnor's Orchestra
- KQW—Weather Report; 7:03, Radio News and Forum; 7:15, Talk
- KFRC & network—The Republican Reaction; 7:20, Charlie Davis' Orchestra
- KFRC—7:15, Minute Melodies to 7:20
- KOL—7:15, Speaker Stevenson
- KVI—7:15, Minute Melodies to 7:20
- KJR—Song Market; 7:15, Paul Bunyan

KHJ—7:15, Minute Melodies to 7:20
 KNX—Watanabe and Archle;
 7:15, Mona Lowe, vocalist
 KFWB—Quartet; 7:15, Orchestra
 KFOX—Wiggsville; Bobby & Betty
 KECA—Orchestra and Soloist
 KGB—7:15, Minute Melodies to 7:20
 KFSD—Sonny & Buddy to 7:15
 KSL—Republican Reaction; 7:15

7:30 to 8:00 P. M.

- KGO & network—Mickey Gillette; 7:45, The Phillistine, Dr. Seth C. Maker
- KPO—Comedy Stars of Hollywood to 7:45
- KPO & network—7:45, Nanette La Salle
- KYA—Radio Theatre
- KTAB—Bob Allen, vocalist
- KLX—Silver Strings; 7:45, Clark Sisters
- KROW—Ne'er Do Well; 7:45, Skit
- KGCC—Johnny Delnor's Orchestra; 7:45, Popular Concert
- KQW—Variety program; 7:45, Band
- * KFRC & network—Court of Human Relations
- KOMO—Greater Washington Hour
- KHQ—Talk; Souvenirs
- KJR—Olympic Hotel Orchestra
- KGW—Musings to 7:45
- KNX—Ralph Beach, tenor; King Cowboy
- KFI—Souvenirs to 7:45
- KFWB—Orchestra; 7:45, "Hawaiian Nights"
- KFOX—The Boy Detective; 7:45, Hawaiian Program
- KECA—Burr McIntosh; Records
- KOA—One Man's Family

8:00 to 8:30 P. M.

- KGO & network—Caswell Concert; 8:15, One Man's Family
- KPO—Tom Gentry's Orchestra
- KYA—Erev Shaboth
- KTAB—Piano Patter; 8:15, Fishin' Fool
- KLX—Metropolitan Moods
- KROW—Crime News; Studio
- KGCC—Tango Time; 8:15, Prosperity Parade
- KQW—San Jose Accordion Club
- * KFRC & network—Court of Human Relations; 8:15, Hoffmayr's Orchestra
- KOL—8:15, Musical Program
- KJR—Melody Race; 8:15, Harkins, Rider and Lee
- KEX—News to 8:15
- KNX—The In-Laws; 8:15, Vocalist
- KFWB—Billie Lowe; 8:15, Pioneer
- KFOX—Blue Shadow Girl; 8:15, Sons of the Pioneers
- KECA—Recorded Program
- KFSD—Feature; 8:15, Fairway Facts
- KGB—8:15, Pioneers
- KSL—8:15, Sandy McThrift
- KOA—Tivoli Jolly Brewers

8:30 to 9:00 P. M.

- KGO & network—One Man's Family; 8:45, In Old Brazil
- KPO—Eno Crime Clues
- KYA—Dance Orchestras
- KTAB—String Quartet; 8:45, Dixie Marsh, Pianologues
- KLX—Lorelei Trio; Musical Jigsaw
- KROW—Del Courtney's Band
- KGCC—Prosperity Parade; 8:45, Tunes of the Times
- KQW—Iverson String Quartet
- * KFRC & network—Sam Robbins' Orchestra to 8:45

KFRC—8:45, Borden Friday Frolic
 KOL—8:45, Borden Friday Frolic
 KVI—8:45, Friday Frolic
 KJR—Dollars and Cents;
 8:45, Watanabe and Archle
 KEX—Portland Union Bible Classes
 KHJ—Musical Program
 KNX—Marcel Ventura, vocalist
 KFWB—Jack Joy's Orchestra
 KFOX—Piano; Poetry & Music
 KECA—Freita Shaw's Ethiopians;
 8:45, Records
 KGB—Hills Bros.; 8:45, Friday Frolic
 KFSD—Studio program
 KSL—Master Bob, Philosopher;
 8:45, Sam Robbins' Orchestra
 KOA—Blackhawk Orchestra; 8:45, In Old Brazil

9:00 to 9:30 P. M.

- KGO & network—Meredith Willson's Concert
- KPO—Clyde Lucas' Orchestra; 9:15, Through the Looking Glass with Frances Ingram
- KYA—Dance Orch.; 9:15, Friendly Neighbors
- KTAB—Souvenirs; 9:15, Hillbillie
- KLX—L. G. French, baritone; 9:15, Uncle Adolph and His California Rangers
- KROW—Del Courtney's Band
- KQW—Eh & Zeh; 9:15, Preside
- KFRC—Friday Frolic; 9:15, Mort Greene, vocal and piano
- KOL—9:15, Post-Intelligencer; 9:20, Fun Fest
- KVI—Borden Frolic; 9:15, Luther Welfare League
- KOMO—King's Foursome; Elec. Tr.
- KGW—Witch's Tale
- KHC—The Electric Hour
- KEX—Souvenirs; Homicide Squad
- KFI—Talk; 9:15, Carol Lee Instrumentalists
- KHJ—Musical Program
- KNX—News; 9:15, Drury Lane
- KFWB—Slumbertime
- KFOX—Beverly Hill Billies
- KGB—Borden Frolic; 9:15, Music
- KSL—9:15, Wrestling Matches
- KOA—Dance Orchestra

9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's Orchestra
- KPO—Spiritual Fantasy; Kenneth Spencer, basso; Southern Harmony Four; Paul Carson, organist
- KYA—Bob Allen, piano stylist; 9:45, American Weekly Drama
- KTAB—Wrestling Matches
- KLX—Uncle Adolph and his California Rangers; 9:45, News Items
- KFORA—Studio Program
- KQW—Chiff Corbet; 9:45, Drama
- KFRC—Million Dollar Babies to 9:45
- * KFRC & network—9:45, Earl Hoffman's Orchestra
- KVI—Luther Welfare League; Orch.
- KHQ—Beauty That Endures
- KOL—Music to 9:45
- KOMO—9:45, Cowboy Joe
- KJR—Mystic Asia; Rhythm Encores
- KEX—9:45, Studio Program
- KFI—Pheban; Cardinal or King
- KHJ—Orchestra; 9:45, Hills Bros.; 9:50, Orchestra
- KNX—Dance Band; 9:45, Fights, Legion Stadium
- KFWB—Ed Fitzpatrick Orchestra
- KFOX—Beverly Hill Billies
- KGB—Musical Program
- KSL—Wrestling Matches
- KOA—Dance Orchestra

10:00 to 10:30 P. M.

- KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
- KPO—Night Court, variety program
- KYA—News Editor; 10:10, Orch.
- KTAB—Wrestling Matches
- KLX—Dance Orchestra
- KROW—Spotlight Review
- KFRC—News; 10:05, Cafe de Paree Orchestra
- KOL—Ivan Ditmars and Don Isham, two organ team
- KVI—Dance Music
- KGW—10:15, Jack Bain's Orchestra
- KJR—Melody Musketeers
- KEX—Billy's Hawaiians
- KHJ—News Items; 10:10, Dance
- KNX—Fights, Hollywood Stadium
- KFI—10:15, Gene Austin
- KFWB—News; 10:15, Organ
- KFOX—News; Orchestra
- KECA—Recordings
- KGB—News; 10:05, Dance Orch.
- KSL—Wrestling; 10:15, Orchestra
- KOA—Night Court

10:30 to 11:00 P. M.

- KGO & network—Williams-Walsh Orchestra; 10:55, News Service
- KPO—Night Court, variety program
- KYA—Organ Serenade
- KTAB—Walk-a-Way Derby; 10:45, The Rollickers
- KLX—Hotel Lake Merritt Orchestra
- KROW—Ran Wilde's Orchestra
- KFRC—Gus Arnheim's Orchestra
- KOL—Dance music
- KJR—Northern Lights
- KOMO—Vic Meyer's Orchestra
- KEX—Race of the Nations
- KFI—Biltmore Hotel Orchestra
- KFWB—Geo. Hamilton's Orchestra
- KFOX—Geo. Hamilton's Orchestra
- KHJ—Pasadena Community Dance
- KNX—Fights from Hollywood Legion Stadium; 10:45, Orchestra
- KGB—Gus Arnheim's Orchestra
- KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

- KPO & network—Ambassador Hotel Orchestra
- KGO—Kay Kyser's Orchestra
- KYA—Lee Seargent's Orchestra
- KTAB—Orchestra; 11:15, Santa Clara Valley Association
- KROW—Walkathon; Dance Music
- KFRC—Cafe de Paree Orchestra
- KOL—Dance Music
- KEX—The Domino
- KGW—Cole McElroy's Orchestra
- KJR—Hollywood Temple
- KHJ—Pasadena Community Dance
- KFWB—Manny Harmon's Orchestra
- KFOX—Orchestra
- KGB—Pasadena Dance Orchestra

11:30 to 12:00 Midnight

- KGO & network—Jack Bain's Orchestra from Club Victor
- KPO—Organ Concert
- KYA—Frank Castle's Little Show
- KTAB—Vagabond of the Air
- KFRC—To be announced
- KVI—Freddie Carter's Orchestra
- KJR—Nightcaps, recorded
- KFI—Club Victor Orchestra
- KHJ—Organ and Recordings
- KGB—Studio; Records

12:00 to 1 A.M.

- KTAB—Vagabond of the Air
- KROW—Midnight Vagabonds
- KHJ—Recordings
- KCR—Records
- KJBS—12:01, Owl Program to 7 a.m.

SATURDAY Programs

June 2, 1934

7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, The Vass Family
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KOL—Breakfast Club
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KFWB—Recordings
- KFOX—Early Bird; 7:15, Pep and Ginger
- KECA—Records
- KGB—Morning Edition
- KSL—Morning Watch
- KOA—Galaxy of Stars

7:30 to 8:00 A. M.

- KGO & network—Financial Service; 7:45, Johnny O'Brien, harmonica
- KPO—Down Lovers Lane
- KYA—Musical Clock
- KTAB—Hill Billie Tunes; 7:45, The Crockett Family
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Morning Exercises
- KGW—Ronald Buck
- KHQ—7:45, Early Birds
- KOL—7:45, Radio Headliners
- KVI—Morning Variety; Souvenirs
- KJR—Market Quotations; 7:45, Early Echoes
- KEX—7:45, Hill Billies
- KFI—Helen Hill, pianist; 7:45, Church Quarter-Hour
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; 7:32, Songs
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch; 7:55, Shopping Suggestions
- KOA—Down Lovers' Lane

8:00 to 8:30 A. M.

- KGO & network—Pietro Yon, organist
- KPO—William Cowles, pianist; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, Stocks
- KROW—Commuters' Time Clock
- KJBS—Latest Record Releases
- KQW—Morning Watch
- * KFRC & network—Jack and Jane Carlton with Orchestra; 8:15, Pete Woolery and Canadians
- KOL—Musical program
- KOMO—Uncle Hank; Reveries
- KHQ—Shoe Shop; Musical Gems
- KEX—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Recordings
- KECA—Recordings
- KFSD—Good Cheer program
- KSL—Jack and Jane Carlton; 8:15, Jennie Lee
- KOA—Pietro Yon, organist

8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Songfellows
- KPO—Crosscuts Log o' the Day



CYRUS TROBBE
KYA—Musical Director

- KYA—Morning Concert; Frivolities
- KLX—Covered Wagon Jubilee
- KTAB—Watch Tower; 8:45, Shopper's Digest
- KROW—The Breakfast Hour
- KJBS—Dance Melodies
- KQW—Iverson String Quartette; 8:45, Hawaiians
- * KFRC & network—Enoch Light's Orchestra
- KVI—8:45, Market Specials
- KOMO—Resume; 8:33, Vagabonds
- KGW—Crazy Crystals to 8:45
- KHQ—Shoppers' Guide; Burgans
- KEX—8:45, Orchestra
- KFI—8:45, Musical Program
- KFWB—Recordings
- KFOX—Health and Efficiency
- KNX—Bill Sharples Breakfast Club
- KGB—Stocks to 8:35
- KOA—Rex Battle Ensemble; 8:45, Songfellows

9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KPO—Crosscuts Log o' the Day; 9:15, Alvino Rey, guitarist
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records
- KROW—Vita Hepar; 9:15, Salon Program
- KJBS—Popular Vocalists; 9:15, Dance Tunes
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs
- KQW—Tuneful Topics of the Day
- * KFRC & network—Madison Ensemble
- KOL—Prudence Penny to 9:15
- KGW—Cooking School; Violin
- KHQ—Celia Lee; 9:15, Joyner
- KJR—Another Spring; 9:15, Personal Adviser
- KOMO—Beauty Talk
- KVI—Mystic Melodies
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KFWB—Records; 9:15, Piano

- KFOX—Records; Talk
- KOA—Words and Music

9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Organ Concert
- KYA—Waltz Idylls
- KTAB—Rod Hendrickson; 9:45, Stars on Review
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Dance Novelties
- KQW—Tuneful Topics of the Day
- * KFRC & network—Harold Knight's Orchestra
- KJR—9:45, Shuffling Feet
- KOL—Julie Day to 9:45
- KVI—Harold Knight's Orchestra
- KEX—Studio Program
- KNX—Records; 9:45, News
- KFWB—Recordings
- KFOX—Recordings; 9:35, Talk
- KECA—Physical Education
- KGB—9:45, News Flashes

10:00 to 10:30 A. M.

- KGO & network—National Farm and Home Hour
- KPO—Arion Trio
- KYA—Musical Strings; Organ
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—Radio News Reporter; 10:05, Dance Orchestra
- KQW—Aunt Sammy; 10:15, Shopper's Guide
- KFRC—Junior Artist Recital
- KGCC—Cal King
- KJR—Melody Palette
- KHQ—10:15, Celia Lee
- KNX—Eddie Albright's Family
- KFOX—Records; String Quartet
- KFWB—Recordings
- KECA—Physical Education
- KSL—10:15, Saturday Syncopators

10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO—NBC Farm Forum
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University on the Air
- KJBS—Organ; 10:45, Records
- KGCC—Soft Pillow Sunshine
- KQW—Shopping Guide; 10:45, Rolling Stones
- KFRC—Junior Artist Recital
- KJR—Club Minutes; 10:45, Korsmo
- KOL—Morning Melodies
- KEX—10:35, Lost and Found; 10:37, Records; 10:45, Cobwebs and Nuts
- KNX—Organ Recital
- KFWB—Recordings
- KFOX—String Quartet; 10:40, Grain Reports; 10:45, Songs
- KECA—Classic Hour, records
- KOA—Farm Forum
- KSL—Round Towners

11:00 to 11:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Dan Russo's Orchestra
- KYA—Organ; 11:15, Rhythmsters

KTAB—Concert; 11:15, Bulletin Board
 KLX—Melody Race; 11:15, Muriel Scherruble
 KROW—Health Talk; 11:15, Organ
 KJBS—Hits of the Past
 KGGC—Milady's Date Book; 11:15, Star of the Week
 *KFRC & network—Columbia Salon Orchestra
 KQW—White House Concert
 KOL—Cecil Solly to 11:15
 KEX—Cobwebs and Nuts
 KGW—Star Furniture Program
 KJR—Rhythm Rulers
 KVI—The Observer to 11:15
 KNX—Carefree Capers
 KFVB—Records; Lost and Found
 KFOX—Recordings; Talks
 KOA—Livestock, Produce, Weather Reports; 11:10, Orchestra
 KSL—Columbia Salon Orchestra

11:30 to 12:00 Noon

KG0—Financial Flashes to 11:35
 *KGO & network—Springtime Concert
 KPO—Edna Fischer, pianist; 11:45, Agricultural Bulletins
 KYA—Album Leaves
 KTAB—Jean Kent
 KLX—Lotus Land; guitar duo
 KROW—Latin-American Program
 KJBS—Dance Orchestra
 KGGC—Recordings and News
 KQW—Accordion Capers
 *KFRC & network—Dancing Echoes
 KJR—Measured Steps
 KHQ—Organ Concert
 KFVB—Eddie Eben, organist
 KFOX—News; Talk; Records
 KFI—U. S. C. Lecture Series; 11:45, Market Reports
 KNX—Carefree Capers; Talk
 KOA—Springtime Concert
 KSL—Dancing Echoes

12:00 to 12:30 P. M.

*KGO & network—Argentine Trio; 12:15, Western Agriculture
 KPO—Springtime Concert
 KYA—Scriptures; 12:03, Concert
 KTAB—Noon Concert
 KLX—12:05, Bill Duncan's Band
 KROW—Latin-American Program
 KJBS—Instrumental & Vocal
 KQW—Band Concert
 *KFRC & network—Ann Leaf, organist
 KGW—12:15, Meier & Frank
 KJR—Twelve O'Clock Tunes; 12:15, Market Quotations
 KEX—Race of the Nations to 12:15
 KFVB—News; 12:05, Records; 12:15, Talk
 KGGC—Request Hour; News; Real Life Sketches; 12:15, Talk
 KFI—Department of Agriculture
 KNX—News; 12:15, Concert
 KECA—12:15, News Release
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

*KGO & network—Western Agriculture
 KPO—Concert Favorites
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Bill Duncan's Band
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Matinee
 KGGC—Request Hour
 KQW—Weather; Market Reports
 *KFRC & network—George Scherban's Orchestra
 KGW—Dr. Semler; 12:45, Friendly Chat

KEX—American Produce to 12:35
 KJR—Uncle Frank's Children Mat.
 KFVB—Recordings
 KFOX—Dick Pearsall, baritone
 KNX—Borowsky's Ensemble
 KECA—Recordings
 KOA—Lady Next Door
 KSL—George Scherban's Orchestra

1:00 to 1:30 P. M.

*KGO & network—Kaltermeyer's Kindergarten
 KPO—News; 1:15, Stringwood Ensemble
 KYA—Hawaitans
 KTAB—Songs of the Past
 KLX—Don Brose; 1:15, National Parks Talk
 KROW—Concert Melodies
 KJBS—Hawaiian Orchestra; 1:15, At the Hollywood Keyhole
 KQW—Friendly Hour
 *KFRC & network—George Hall's Orchestra
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KEX—Boy Scouts' Program
 KHQ—Business and Pleasure; 1:15, Studio
 KFVB—Records
 KFOX—Recordings
 KNX—Talk to Students
 KECA—Concert Recording
 KSL—Town Crier

1:30 to 2:00 P. M.

*KGO & network—Economics of the New Deal
 KPO—Stringwood Ensemble
 KYA—Rhythmic Ripples
 KTAB—Victor Salon Hour
 KLX—Song Bag
 KROW—Bobbie Lee; 1:45, Records
 KJBS—Afternoon Popular Concert
 KQW—Friendly Hour
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—1:35, Tom Baker and Norm Sherr; 1:45, Mischa Ruginsky's Orchestra
 KGW—Friendly Chat
 KVI—1:45, Amusement Tips
 KJR—Recordings
 KEX—Better English Talk; Records
 KNX—Pontrelli's Orchestra
 KFVB—Records; 1:45, Pianist
 KFOX—Recordings
 KECA—Classic Hour, records
 KOA—New Deal Economics
 KSL—Tom Baker and Norm Sherr; 1:45, Mischa Ruginsky

2:00 to 2:30 P. M.

*KGO & network—Al Pearce and His Gang
 KPO—California Dons
 KYA—Rhythmic Ripples; 2:15, Argentinians
 KTAB—Ray Noble's Orchestra; 2:15, Romancin'
 KLX—Lost and Found; 2:15, Cecil Wright
 KROW—Records; 2:15, Charles Goodman, vocalist
 KJBS—Popular Dance Recordings
 KQW—Afternoon Concert
 *KFRC & network—Mischa Ruginsky's Orchestra; 2:15, Billy Hay's Orchestra
 KJR—Headliners, recorded
 KEX—Symphony
 KNX—Trojan Band and Chorus
 KFVB—Recordings
 KFOX—Recordings
 KECA—Classical Recordings
 KSL—2:15, Dental Clinic of the Air
 KOA—Theatre Reporter; 2:05, Al Pearce and Gang

2:30 to 3:00 P. M.

*KGO & network—Tom Coakley's Orchestra
 KPO—Arion Trio, instrumentalists
 KYA—Vignettes of Life; 2:45, Baseball Game
 KTAB—Royal Sophistication; 2:45, Tranquility
 KLX—Souvenirs of Song; 2:45, Pianist
 KROW—Dell Perry, pianist
 KJBS—Popular Dance Recordings
 KQW—Sherman Clay Program
 *KFRC & network—The Three Flats; 2:45, Political Situation in Washington
 KEX—Symphony
 KJR—Boeing Talk; 2:45, Siesta
 KNX—Foreign Recordings
 KFVB—Recordings
 KFOX—Recordings
 KECA—Records
 KSL—Three Flats; 2:45, Frederic Wile
 KOA—Palace Hotel Orchestra

3:00 to 3:30 P. M.

KG0—Arion Trio
 *KPO & network—Flying with Captain Al Williams; 3:15, Religion in the News
 KYA—Baseball Game
 KTAB—Recordings; 3:15, Paul Keller, pianist
 KLX—Recordings
 KROW—Studio Program
 KJBS—Light Opera records
 *KFRC & network—Leon Belasco's Orchestra
 KJR—To be announced
 KEX—Symphony
 KHQ—3:15, Club Bulletin
 KNX—Melody Palette
 KECA—Records; 3:15, Organ
 KFVB—Tea Time Melodies
 KFOX—Organ, Piano, Vocal
 KOA—Three Scamps; 3:15, Dr. Stanley High
 KSL—Payroll Builder

3:30 to 4:00 P. M.

KG0—Organ Concert, Paul Carson
 *KPO & network—Don Bestor and Orchestra
 KTAB—Tea Timing; Three Jacks
 KYA—Baseball Game
 KHJ—Three Rhythm Kings to 3:45
 KLX—Melody Palette; 3:45, Recds.
 KROW—Hawaiian Airs; Records
 KJBS—Dance Orchestra
 *KFRC & network—American Mixed Quartet; 3:45, Charlie Barnett's Orchestra
 KFRC—3:50, Church Announcements; 3:55, Town Topics
 KOL—Lost and Found; 3:45, Stamp Man
 KOMO—Birnbau's Bavarians
 KHQ—Nat'l Grocery Prog. to 3:45
 KEX—3:45, Melody Salon
 KNX—Melody Palette
 KECA—Organ Recital
 KFVB—Recordings
 KFOX—Music; Talk; Records
 KSL—The Junior Hour
 KOA—Stocks; 3:45, Orphan Annie

4:00 to 4:30 P. M.

KG0—Organ Concert; 4:15, Serenata
 *KPO & network—Hollywood on the Air
 KYA—Baseball Game
 KTAB—Afternoon Concert; 4:15, Old Bachelor
 KLX—Records

KROW—The Historian; 4:15, Royal Hawaiians
 KJRB—Radio Headliners, Records
 *KFRC & network—Morton Downey's Studio Party
 KOMO—Dream Melodies
 KEX—Baseball Game
 KFI—News; Organ
 KNX—Fireside Phantasies
 KFVB—Recordings
 KFOX—News; 4:15, Fortyniners
 KSL—Morton Downey
 KOA—Art in America; 4:20, Cavaliers

4:30 to 5:00 P. M.

•KGO & network—Serenata; 4:45, Little Orphan Annie
 KPO—Hands Across the Border; 4:45, Barbara Merkeley, harpist
 KYA—Baseball Game; 4:45, Dance
 KTAB—Sport of Kings; 4:45, Rhythm Ramblings
 KLX—Helen Parmelee, pianist
 KROW—Ne'er Do Well
 KJBS—Dance Orchestra; 4:45, Harmony Trio
 KQW—Story Time; 4:45, Echoes
 KFRC—Gus Arnheim's Orchestra; 4:45, Dance Music
 KEX—Baseball Game to 4:45
 KJR—Tea Dansant
 KHQ—Tull and Gibbs to 4:45
 KFI—Rev. Chas. Fuller to 4:45
 KFVB—Recordings
 KFOX—Recordings
 KECA—4:45, News Release
 KNX—Concert Recordings
 KSL—Concert; 4:45, Review
 KOA—Hands Across the Border

5:00 to 5:30 P. M.

•KGO & network—Colgate House Party with Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra
 KPO—News; 5:15, Tom Coakley's Orchestra
 KYA—Children's Hour; 5:15, Around the Town
 KTAB—The Funnies; 5:15, Walk-a-Way Derby
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Dance Hits of the Day
 KGGC—Classics; 5:15, Go to Church Tomorrow
 KQW—Evening Vespers
 *KFRC & network—Chesterfield Program
 KJR—Resume; Snapshots
 KEX—Musical Gems
 KNX—Recordings; 5:15, Dr. John Matthews
 KFVB—Playtime Lady; 5:15, Popular Songs
 KFOX—Recordings
 KECA—Recorded Program
 KFSD—Popular Program
 KOA—Colgate House Party

5:30 to 6:00 P. M.

•KGO & network—Beatrice Fairfax, advice on marriage
 KPO—Dot Kay, contralto; 5:45, Carson Cocktail, organ
 KYA—Around the Town; 5:45, Campbell Digest
 KTAB—Waltz Time; Lataner's Facts
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—All Colored Revue; 5:45, Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal

STATION DIRECTORY		
•NBC Network Stations		
Station	Meters	Kes.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	580
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230
*CBS Network Stations		
KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570
Independent Stations		
KFOX	239.9	1250
KFWB	315.6	950
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

6:30 to 7:00 P. M.

•KGO & network—National Barn Dance, variety program
 KPO—Piano Falls
 KYA—Cy Trobe Orchestra
 KTAB—Studio program 6:45, Political
 KLX—KLX Trio
 KROW—Doc Shehan's Ramblers; 6:45, Song Fest
 KJBS—Popular Melodies
 KGGC—Theater of the Air; 6:45, Famous Waltzes
 KQW—Band Concert; 6:45, Farmers Exchange
 KFRC—Rhythm Revue
 KVI—Rhythm Revue
 KOL—Rhythm Revue
 KEX—6:45, Oregon's Motor Cruise
 KJR—Los Argentinos
 KHJ—Rhythm Revue
 KNX—Borowsky's Concert Ensemble; 6:45, Sports Revue and interv.
 KFWB—Organ; 6:45, Harmonists
 KFOX—School Kids; String Orch.
 KGB—Rhythm Revue
 KECA—Lyric String Trio
 KFSD—Symphony
 KSL—Peter Spraynozzle and Harry Clarke

7:00 to 7:30 P. M.

•KGO & network—National Barn Dance
 KPO—Education at the Crossroads; 7:15, Cook and Alexander
 KYA—Ernie Smith's Sport Page; 7:15, Organ Serenade, Glen Goff
 KTAB—Soliloquy; 7:15, Italian News
 KLX—News Items; 7:15, Albert Rosenblatt, baritone
 KROW—C. W. Hammond; 7:15, Novelty Review
 KGGC—Knights of the Red Branch
 KQW—Weather Forecast; 7:03, Rural California Evening Radio News and Forum; 7:15, Fifteen Minutes in Paris
 *KFRC & network—Studebaker Parade of Champions
 KJR—Song Recital
 KGA—7:15, Spokane Chemical Co.
 KEX—Oregon's Motor Cruise
 KNX—Watanabe and Archi
 7:15, Calmon Luboviski, violinist
 KFVB—Amer. Weekly; 7:15, Sons of Pioneers
 KFOX—Wiggsville; 7:15, Buddy & Betty
 KECA—Raine Bennett, poet
 KFSD—Adolph and Rudolph
 KSL—Studebaker Program

7:30 to 8:00 P. M.

•KGO & network—Happy Tunes
 KPO—Happy Felton's Bal Tabarin Orchestra
 KYA—Cy Trobe on Broadway
 KLX—Fireside Phantasies
 KTAB—Kane's Hawaiians; 7:45, Hollywood Happenings
 KROW—Labor Journal; 7:45, Studio
 KGGC—Knights of the Red Branch
 KQW—Soul of Portugal
 *KFRC & network—Drama, Peter the Great (tentative)
 KHQ—7:45, Souvenirs
 KJR—Olympic Hotel Orchestra
 KOL—Radio Speaker Stevenson
 KFI—Thru the Hollywood Looking Glass; 7:45, Latvian Singers
 KNX—Calmon Luboviski, violinist
 KFVB—Juvenile Revue
 KFOX—Marco Juvenile Revue
 KECA—Organ, Dr. Bruce Kingsley
 KSL—To be announced
 KOA—Hotel Cosmopolitan Orch.

KJBS—Dance Hits of the Day
 *KFRC & network—To be announced
 KJR—Spice of Life
 KEX—Week-end Road Report; 5:35, Orchestra; 5:45, Band
 KNX—John Matthews; 5:45, Song Market
 KFOX—Recordings
 KFWB—Piano Duo; 5:45, Cecil and Sally
 KECA—Temple Baptist Question Hour; 5:45, Records
 KFSD—Popular Program
 KOA—Beatrice Fairfax
 KSL—Twilight Melodies

6:00 to 6:30 P. M.

•KGO & network—Hudson-Essex Terraplane Travelcade; Lennie Hayton's Orchestra with vocalists
 KPO—Robert Nurok's Concert Ensemble
 KYA—Dinner at Six
 KTAB—Ballad Hour
 KLX—KLX Trio
 KROW—News; 6:15, Walkathon
 KJBS—News; 6:15, Records
 KGGC—Town Topics; 6:15, Dinner-Dance Review
 KQW—NRA Speaker; 6:15, Franco's Program
 *KFRC & network—The Dramatic Guild
 KEX—Sam Gordon, Kibitzer; 6:15, Musical Gems
 KJR—Song Bag
 KNX—News; 6:15, Concert
 KFVB—News; 6:05, Records; 6:15, Organ
 KFOX—News; 6:05, Al and Molly
 KECA—Recordings; 6:15, News
 KFSD—Symphony
 KOA—Terraplane Travelcade
 KSL—The Dramatic Guild

8:00 to 8:30 P. M.

- KGO & network—Floyd Gibbons, Nathaniel Shilkret's Orchestra; 8:15, Sarah Kreindler, violinist
- KPO—Cler Dwellers, male vocal trio
- KPO & network—8:15, Carefree Carnival, variety show
- KYA—Italian Travelog
- KTAB—Home Favorites
- KLX—Musical Solree
- KROW—Latin-American Program
- KGCC—Request Hour
- KQW—Accordion Capers
- * KFRC & network—Ted Fio-Rito's Orchestra
- KJR—Reflections of Romance
- KOL—Comedy Stars of Hollywood to 8:15
- KEX—News Flashes
- KHI—Ted Fio-Rito Orchestra
- KNX—Hollywood Barn Dance
- KECA—Playground Dept. Musical
- KFWB—Musical Newsy
- KFOX—Christian Science; 8:15, Ballads
- KSL—Ted Fio-Rito's Orchestra

8:30 to 9:00 P. M.

- KGO & network—Russian Troubadours
- KPO & network—Carefree Carnival, variety show
- KYA—Dance Orchestras
- KTAB—Tabloid Players
- KLX—Musical Solree
- KROW—Italian Program
- KGCC—Request Hour
- KQW—Spanish Music; 8:45, Italian Program
- * KFRC & network—Gus Arnheim's Orchestra
- KOMO—Fisher's Blend Half Hour
- KGW—Fisher's Blend Half Hour
- KNX—Hollywood Barn Dance
- KHJ—Gus Arnheim's Orchestra
- KFWB—Mystery Drama
- KECA—Recordings
- KFOX—Piano; 8:45, Poetry & Music
- KSL—Gun Arnheim's Orchestra

9:00 to 9:30 P. M.

- KGO—Seymour Simons' Orchestra
- KPO & network—Blue Moonlight, Paul Carson, organist; Alvin Rey, guitarist
- KYA—Dance Orchestras
- KTAB—Souvenirs; 9:15, Doc Herold
- KLX—Fauet Theater of the Air
- KROW—Italian Program
- * KFRC & network—Harry Sosnik's Orchestra
- KOL—Post-Intelligencer; 9:05, Dance Music
- KOMO—Thirty Minutes of Music, Drama
- KGW—Drama
- KEX—Studio Program
- KNX—News; 9:15, Hollywood Barn Dance
- KFI—Orchestra and Soloist
- KFWB—Slumbertime
- KFOX—Slumbertime
- KOA—Blackhawk Orchestra
- KSL—Orchestra

9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's Orchestra
- KPO—Clyde Lucas' Orchestra
- KYA—International House
- KTAB—Val Valente's Orchestra
- KLX—Rhythm Encores; 9:45, News
- KROW—Music of All Nations
- KJBS—Morning Concert
- * KFRC & network—Earl Hoffman's Orchestra

- KOL—9:45, Democratic News
- KJR—Metropolitan Moods
- KNX—Hollywood Barn Dance
- KECA—Recordings
- KFWB—Ed. Fitzpatrick's Orchestra
- KFOX—Ed. Fitzpatrick's Orchestra
- KGB—Orchestra
- KSL—Dance Music

10:00 to 10:30 P. M.

- KGO & network—Harry Barris & Orchestra
- KPC—Williams-Walsh Orchestra
- KYA—Jess Stafford's Orchestra
- KTAB—To be announced
- KLX—Dance Orchestra
- KROW—Harlem Echoes
- KFRC—News; 10:05, Cafe de Paree Orchestra
- KVI—Cafe de Paree Orchestra
- KJR—Until Tomorrow
- KGW—Studio Program to 10:15
- KHJ—News Items; 10:10, Orchestra
- KNX—Pontrelli's Orchestra
- KGE—News Flashes
- KFWB—News; Organ
- KFOX—News; Orchestra
- KSL—Dance Music
- KOA—Joseph Hornik's Orchestra

10:30 to 11:00 P. M.

- KGO & network—Hal Grayson's Orchestra; 10:55, News
- KPO—Brown Palace Orchestra; 10:55, Musical Interlude
- KYA—Jess Stafford's Orchestra
- KTAB—Walk-a-Way; Rollickers
- KLX—Hotel Lake Merritt Orchestra
- KROW—Ran Wilde's Orchestra
- KFRC—Gus Arnheim's Orchestra
- KOL—Dance music
- KVI—Gus Arnheim's Orchestra
- KJR—Rocky Mountaineers
- KOMO—Vic Meyers' Orchestra
- KEX—Rev. Willard H. Pope
- KFI—Biltmore Hotel Orchestra
- KHJ—Pasadena Community Dance
- KNX—Pontrelli's Orchestra
- KFWB—Geo. Hamilton's Orchestra
- KFOX—Geo. Hamilton's Orchestra

- KGB—Gus Arnheim's Orchestra
- KSL—Dance Music
- KOA—Brown Palace Orchestra; 10:55, News

11:00 to 11:30 P. M.

- KGO—Organ Concert
- KPO & network—Ambassador Hotel Orchestra
- KYA—Lee Searight's Orchestra
- KTAB—Hal Girvin's Orchestra
- KROW—Midnight Vagabonds
- KFRC—To be announced
- KOL—Dance Music
- KVI—Musical program
- KGW—Santiseptic
- KOMO—Melodies in Memories
- KEX—11:15, Race of Nations
- KHJ—Pasadena Community Dance
- KFWB—Manny Harmon's Orchestra
- KFOX—Manny Harmon's Orchestra
- KGB—Orchestra

11:30 to 12:00 Midnight

- KGO & network—Jack Bain's Orchestra
- KPO—Organ Concert, Chas. Runyan
- KYA—Frank Castle's Little Show
- KTAB—Vagabond of the Air
- KROW—Vagabond and Music
- KFRC—Tony Pecetti's Orchestra
- KOL—Dance music
- KVI—Tony Pecetti's Orchestra
- KEX—The Domino
- KJR—Vic Meyers' Orchestra
- KFI—Club Victor Orchestra
- KHJ—Organ Recital
- KGB—Tony Pecetti's Orchestra
- KFOX—Jack Maurice's Orchestra

12:00 to 1 A. M.

- KTAB—Vagabonds of the Air
- KROW—Midnight Vagabonds
- KJBS—12:01, Owl Program
- KHJ—Recordings
- KGB—Records

1:00 A. M. to 7:00 A. M.

- KJBS—Owl Program

It Costs you
Less Than **3c** a Copy
By Subscribing to
Broadcast Weekly

----- USE THIS COUPON -----

BROADCAST WEEKLY,
1114 Mission Street, San Francisco.

Gentlemen: Send me BROADCAST WEEKLY for one year (or six months). I enclose herewith \$1.50 (or \$1.00).

Name

Address

City

State

NEW RENEWAL EXTENSION

HALF and HALF

50-50 We Fill Our Side — You Fill Yours

THIS SIDE

is to remind you to send
in your subscription to
BROADCAST WEEKLY

NOW

Only

3c

A Copy
By the Year

\$1.50 a Year — 52 Weeks

Programs will be better this summer
than any summer in the history of
Radio. Keep track of them. Don't miss
a single issue of the new, bigger, better
BROADCAST WEEKLY.

*Renew or extend your Subscription
NOW!*

The ONLY Radio weekly edited
ENTIRELY for WESTERN
listeners and containing so much
up-to-the-minute WESTERN
radio news in such HANDY
form.

THIS SIDE

is for your use in mailing
your subscription NOW to
BROADCAST WEEKLY

BROADCAST WEEKLY,
1114 Mission Street, San Francisco, Calif.

Gentlemen: Enclosed herewith \$1.50 (Cur-
rency, P. O. Money Order or Check), for
which send me BROADCAST WEEKLY for
one year (52 issues). It is understood \$1.50
is payment in full.

NAME.....

NUMBER..... STREET.....

CITY..... STATE.....

New Renewal Extension

Make all checks payable to Broadcast Weekly

List here the names of friends
you would like to have receive
a complimentary copy—

NAME.....

ADDRESS.....

NAME.....

ADDRESS.....

Mail to BROADCAST WEEKLY
1114 Mission St., SAN FRANCISCO