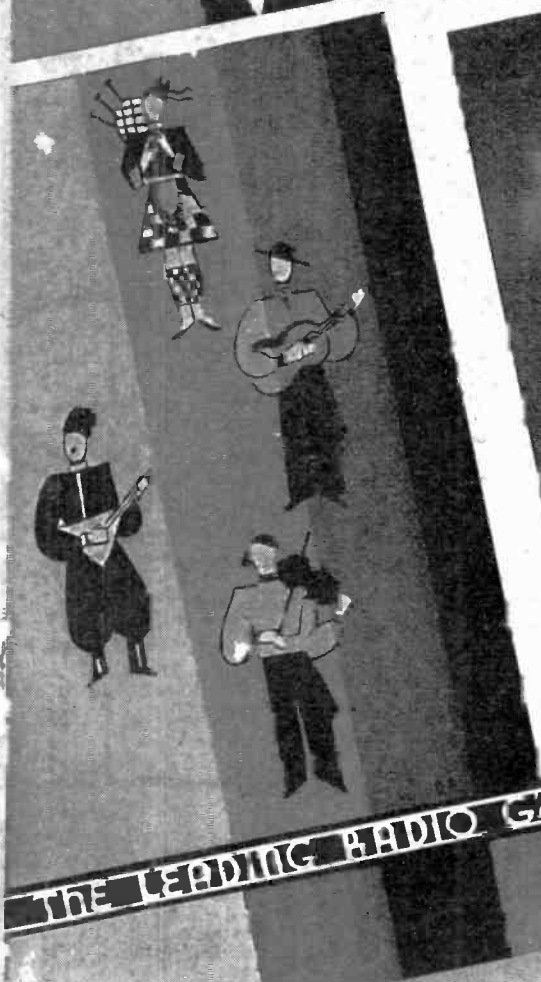




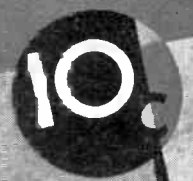
FOR WEEK OF  
**APRIL**  
 1st to 7th

# BROADCASTS WEEKLY



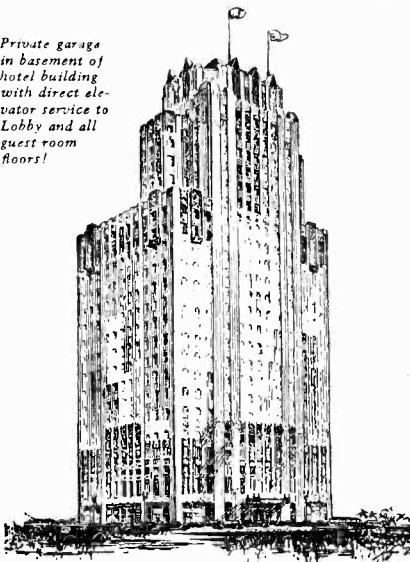
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# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY • ESTABLISHED 1922 AS BROADCAST PROGRAM)

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No. 13

## Radio Extends Its Influence

THAT the Pacific Coast has become the focal point of a radio empire covering thousands of miles of land and water, and that the constantly increasing influx of radio to the far corners of the earth is tending to greatly improve international relations, were highlights of an address by Major General J. G. Harbord, chairman of the board of the Radio Corporation of America and key man in the communications industry, to a Pacific Coast audience from San Francisco recently.

"The resident of a foreign country," said General Harbord, "who tunes in on a radio program from America, and the American who listens to a program originating from abroad are reminded forcibly that they are not far apart in their interests.

"The facilities of the California radio communications service are available to American broadcasting companies for incoming programs and to foreign stations for outgoing programs. On occasion this service has been extended as far as Manila, Tokio, Java, Bangkok, Rio de Janeiro and Buenos Aires. Even though the gleam of gold found at Sutter's Mill means less now to mankind than California's golden sunshine, can you imagine what would have happened to California if that discovery of eighty-six years ago could have been broadcast then to an eager world?"

The high lord of radio and communications told us that San Francisco and New York were the principal terminals of the RCA Communications system, which blankets the

world. Seven circuits radiate from San Francisco to strategic points on the opposite shores of the Pacific and through branch circuits reach other trans-Pacific points without delay—all of which means that winged words cover a total of 42,496 miles at the speed of light.

"An even more important development," General Harbord explained, "is the use of very short waves. These are less than five meters or about fifteen feet in length and carry signals for about fifty miles. They can be focussed accurately and even reflected and they can be relayed beyond the single jumps of fifty miles. They do not suffer fading or static and because of the short distance they travel they can be used repeatedly hundreds of times all over the country without creating interference."

It is in this new portion of the radio spectrum the RCA will introduce the first domestic facsimile radio communication between New York and Philadelphia, relaying at New Brunswick and Trenton, New Jersey.

General Harbord stated further that tariffs on this photogram circuit will not be at so much per word but at so much per square inch or at so much per standard size letter-head. Applications for permission to construct these new stations for photogram service have been granted on an experimental basis and they will be placed in operation late in the year.

Like time—Radio marches on!

# ETHER GLEANINGS

By J. CLARENCE MYERS

THE Bank of America, statewide organization, steps back into the radio picture once again beginning Tuesday, April 3, with a series of broadcasts over the Don Lee-Columbia chain on the Pacific coast.

Both NBC and CBS had been fighting for this business for some months.

With the general title: "Leaders of Tomorrow," the broadcasts will consist of fifteen minute dramatizations especially prepared and directed by Mrs. Lucy Cuddy. Broadcasts will be on Tuesday and Wednesday nights from 7:30 to 7:45 o'clock.

\* \* \*

Gogo Delys, blues singer, once a star of the M. J. B. Demi Tasse Revue and since featured on southern California programs, has been signed by NBC as a staff artist.

\* \* \*

Emil Polak, NBC batonist, is back following an illness that kept him away from the microphone for some time.

\* \* \*

A good part of the youth in radiodom was up in arms because three of the most appealing broadcasts—to youngsters—have been yanked from the NBC wireup. They are "Detectives Black and Blue," "Tarzan of the Apes" and "Red Davis," all of which catered especially to the juveniles. Contracts on each feature expired with NBC this month.

\* \* \*

Alfred Hertz, bewhiskered maestro, has returned to direct the Standard Symphony Hour over the NBC Pacific coast stations on Thursday nights.

\* \* \*

The Pacific Northwest, particularly Seattle, was given the opportunity to welcome home their own Senator Fishface (Elmore Vincent) recently when he appeared in person at the auto show in that city with a group of other air stars. Incidentally the NBC comedian is doubling in brass as a tenor and has a quarter hour program of his own Friday nights from 6:45 to 7 o'clock. Sing's popular ditties under his real name.

\* \* \*

Notice how high-brow the CBS is getting lately? It has three or four nationally known symphony orchestras contributing to its programs—the New York Philharmonic on Sundays from 12 noon to 2 p.m.; the Philadelphia Symphony conducted by Leopold Stokowski

on Mondays and Fridays from 11:30 a.m. to 1 p.m. and the Minneapolis Symphony on Tuesdays from 6:30 to 7 p.m. The latter is directed by Eugene Ormandy, who incidentally was the first artist to play a violin solo over a transcontinental hookup back in 1922. Then on Monday, Wednesday and Saturday nights from 6 to 6:30 o'clock the Chesterfield program is bringing noted opera stars to the CBS mikes.

\* \* \*

General Petroleum's thirteen hour continuous broadcast on the Don Lee network was an innovation, but we're still wondering if it did them as much good as if they had bought an hour program a day for thirteen days. We doubt it.

\* \* \*

Dame Rumor is passing the word about that Colonel Charles Lindbergh and Clark Gable are being sought by General Motors to appear on a special radio broadcast May 1. Gable is reported to have said he would do it for the tidy sum of \$5,000, but Lindy is mum.

\* \* \*

The Federal Radio Commission has just issued a book, "Radio Broadcast Stations in the United States," copies of which may be had from the Superintendent of Documents at Washington, D. C., for ten cents. The list presents the stations in three forms—by call letters, frequencies and geographically.

\* \* \*

Gus Arnheim's tunes are hopping over the CBS hookup from coast to coast now every Saturday night. They originate at the Hotel St. Francis in San Francisco.

\* \* \*

Those hot chocolate tunesters — Duke Ellington and his royal tribe of tooters and torch singers—are setting a pace on the M. J. B. Demi Tasse Revue Monday nights—NBC—that will do anything but let the listener fall asleep.

It is a pace that is sure to attract new listeners to the Revue. Ellington's distinctive type of hotcha music is new to the coffee company broadcasts and the change is being welcomed with open arms—at least for a while. But as a steady diet—well, I don't think the audience could digest it.

Ellington turned out a nice program on his initial broadcast for M. J. B., his first and only sponsor on the air. Ivy Anderson is

a torch singer of unusual radio personality and put over her songs in a most satisfactory manner.

Ellington's band, combined with the ex-cruciating Miss Tizzie Lish make the Demi Tasse Revue one of the better shows on the ether today.

\* \* \*

Benny Walker, robust NBC ace, appeared with the other streamlined models at the Salinas auto show last week in the capacity of m.c. for the special programs.

\* \* \*

Queeno Mario, the Metropolitan opera star, has been signed for a single appearance as guest artist on Cap'n Dobbsie's Del Monte Ship of Joy program April 23, over the coast to coast NBC wireup. It is released on the coast from 6:30 to 7 o'clock.

\* \* \*

W. H. Perkins, former newspaperman and for years an expert observer of politics, is attracting many listeners to his talks over station KQW every Saturday night at 6:30 o'clock. Perkins' frank and unbiased discussions of the political situation in the state of California and his interesting style of microphone presentation are claiming him a large audience.

\* \* \*

### BRIEF BROADCASTS

KROW, Oakland, has become the official radio station for the Eastbay Labor Council, presenting speakers Saturdays at 7:30 p.m. . . . John Crafft, former movie writer; Jack White, ex-KFI and Francis Minten have been added to the NBC continuity staff in S. F. . . . Our Sympathy to Rita Lane, NBC, whose dad recently crossed the Great Divide . . . Harold Bock has been added to the KFRC publicity staff . . . Lou Frost, program chief for NBC here, has returned from a scouting trip to Hollywood . . . Claudia will be brought back to the "One Man's Family" dramas April 6 . . . The University of California has cancelled its Sunday night program on the NBC.

### Literary Digest Radio Program Survey

The *Literary Digest* poll of its readers' likes and dislikes, made public in recent issues, gives symphony orchestras, classical and standard music a big lead over jazz, crooners, blues and torch singers. To the two questions: What do you like on the air? and What do you dislike?, over 200,000 replies were received. Likes outnumbered the dislikes by 124,065 to 81,271.

Here is the list of music likes and dislikes:

	Dislike	Like
Symphony orchestras.....	320	5,458
Bands .....	122	4,522
Operas .....	286	3,490
Light opera, operettas.....	22	1,190
Classical music.....	182	2,606
Organ music.....	224	2,492
Dance orchestra.....	200	1,996
Dance music, if good, without any singers.....		718
Old-time songs and music.....	72	1,150
Instrumental and orchestra music .....	128	1,722
Vocalists and music.....	548	1,294
Male quartets and quartets.....	166	1,704
Violin solos.....	56	908
Concert music.....	30	692
Choral music and choruses.....	59	882
Pianists and piano music.....	134	772
Chamber music.....	16	588
String quartets and trios.....	20	532
Minstrel shows.....	188	430
Folk songs and music.....	40	272

Personal favorites ran as follows:

	Dislike	Like
Walter Damrosch, Music Appreciation Hour.....	14	1,370
Jessica Dragonette.....	34	916
John McCormick.....	10	498
Lawrence Tibbett.....		446
Goldman Band.....		248
Albert Spaulding.....	16	278
Ben Bernie.....	300	474
Wayne King.....	54	684
Guy Lombardo.....	24	490
B. A. Rolfe.....	90	244
Rubinoff.....	26	326
Rudy Vallee.....	756	1,330
Paul Whiteman.....	112	506

The line up of maestros shows Rudy Vallee polling the largest vote, both like and dislike, then respectively as follows: Bernie, King, Whiteman, Lombardo, Rolfe, Rubinoff. Favorable pluralities however, give King and Lombardo the leads with Bernie well down at the bottom of the list.

The big squawks are registered in the dislikes which run as follows:

	Dislike	Like
Jazz .....	10,876	518
Jazz orchestra singers.....	726	78
Crooners .....	9,636	64
Sob Songs.....	2,442	58
Blues singers and singers.....	1,352	38
Torch singers.....	892	8
Sopranos .....	748	68
Hillbillies, mountain music.....	684	232
Dance music if bad.....	396	
Harmony sisters, sister singing acts .....	314	68



CAMERON PRUD-HOMME  
NBC—DRAMATIC ARTIST



ANN LEAF  
CBS—ORGANIST



H. C. CONNETTE  
KYA—CONTINUITY WRITER

★ Stars of the Radio ★



DAVID ROSS  
CBS—ANNOUNCER



VIRGINIA GARDINER  
NBC—DRAMATIC ARTIST



LITTLE JACK LITTLE  
CBS—VOCALIST





# SILHOUETTES

**C**HARLEY WINNINGER, the well known Broadway comedian who is the jovial skipper of "Captain Henry's Show Boat," has been on every kind of a show boat: river, stage and radio. First he was born in a log cabin in Black Creek, Wisconsin, on May 28, 1884, but that was "only the beginnin'"! . . . moved with his family to Ashland at the age of 2, where he remained until 1895, during which the most notable event was the blizzard of '88 . . . went on the stage with his family at the age of 7 . . . their act was called "The Winninger Family Novelties" . . . troupe consisted of father, mother, five brothers and sister . . . Charley was the baby . . . Charley's father, Franz, discovered Harry Houdini, the famous magician . . . Harry opened a jail when the troupe was in Appleton, Wisconsin, and it took more than Houdini to get the inmates back . . . Got most of his variety experience before 1900, then got his first job on a show boat in the summer of 1900 as an actor on Captain Adams' original "Cotton Blossom" at Keokuk . . . Bad storms on the Mississippi during the summer caused him to return to his family troupe . . . Sold Doctor Reichter's Teutonia, a blood purifier, while on the road . . . The idea was to hold a beauty contest in each town, with one bottle of medicine for one vote. . . . Frequently the druggist's sweetheart won the prize. . . . The Winninger family used to carry a baseball team with the show to play the local talent as an added attraction . . . They had five outlaw ball players on the team and they beat the local boys so often, the attendance at their show fell off . . . the team was broken up . . . Came to New York in 1907, only after he had been warned that he'd come back . . . He never did . . . Yearned for a mention from a New York critic . . . finally Allan Dale noticed him, and said "Something with a German accent came on the stage" . . . Teamed with Blanche Ring, and they became favorites in "The Wall Street Girl" and "Claudia Smiles" . . . she sang about "rings on her fingers and bells on her toes," a smash hit in those days . . . Three years later Charley signed her for life . . . appeared in George M. Cohan's revues of 1916 and 1918, in the Passing Show of 1919, and the Follies of 1920, which he thinks had the greatest cast ever assembled on the stage: Fannie Brice, W. C. Fields, Jack Donahue, Moran and Mack, Van and Schneck, Bernard

Granville, Mary Eaton, Carl Randall, John Steele, and Delyle Alda . . . Irving Berlin wrote the words, Victor Herbert the music . . . made a hit in "No, No, Nanette" and "Oh, Please" with Beatrice Lillie . . . Ziegfeld asked him to create the rôle of Captain Andy in Edna Ferber's "Show Boat" . . . Was tailor-made for the part, which he played for two years . . . Then to Hollywood for eighteen months, since then his pet aversion . . . likes nothing better than to meet old-time trouping friends or to hear from them . . . Has played practically every town and city in the country . . . Now thinks radio more exciting than show business . . . Has wavy white hair, ruddy complexion, blue eyes, an infectious chuckle, and two chins . . . By appearance and background, is admirably suited to be a show boat captain . . . Thinks the radio show boat travels the fastest . . . it reminds him more of the Albany night boat than a show boat.

**H**ARRY McNAUGHTON plays the dull-witted Bottle with Phil Baker on the NBC Armour program . . . but in real life he's one of the most keen-witted of actors . . . he writes radio sketches, stage skits, and movie shorts . . . comes by that English accent naturally, though, for he was born in Surbiton, Surrey, April 29, 1896 . . . captained cricket team in school and made stage debut in London in 1911 at five pounds a week . . . Harry spent first week's salary entertaining girl friends . . . next week was given notice by producer . . . attended Sussex College, but enlisted in World War and spent three years, nine months in active service without receiving so much as a scratch. McNaughton returned to stage at the conclusion of the war, and soon came to America, a step he's never regretted . . . says American audiences most generous in world . . . played in dozens of stage successes, made personal appearance tours, and then went into movies in 1932, making four pictures with Evelyn Knapp, and many comedies and shorts . . . first regular radio engagement came when he joined Baker for Armour show in March, 1933 . . . Harry weighs 150 pounds, stands five feet seven and a half . . . fair complexion and slightly graying hair . . . a reminder of World War days . . . he's a bachelor.

# A BIGGER . . . BETTER . . . KEENER . . . MORE THRILLING BROADCAST WEEKLY IS ON THE WAY!

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# FLOWER GARDEN QUILT

Have you ever thought how fascinating it would be to embroider a quilt with every block different? Each night when you sit down by your radio to be entertained you would have a new kind of flower to embroider. While you would be listening to some of the world's best music your eyes would be following the lovely colors and lines of a flower—beauty in sight and sound enjoyed simultaneously. What could be pleasanter?

The Flower Garden Quilt is made up of thirty-two blocks, each block a different flower. Above are shown only eight of the thirty-two, but the remaining ones are equally attractive.

The names of all the flowers in the set of blocks and directions for embroidering each come with your order.

The blocks are nine inches square and made of fine white muslin or semi-bleached muslin of excellent quality. The lovely cream color of the semi-bleached muslin makes a charming background for the many bright colors used on the quilt. If no preference is stated I shall send you the semi-bleached muslin blocks.

This quilt might be embroidered at a bride's shower. Give each of the guests a block to work and what a lovely treasure the bride will have at the end of the afternoon.

The floss for this quilt can probably be found right in your own work basket. It's

a chance for you to use up odds and ends of many colors that have been left over from previous embroidering.

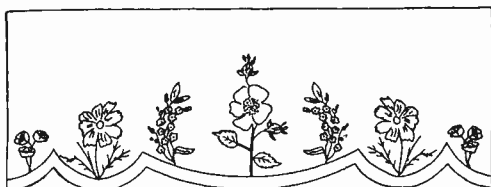
The green floss used on all the foliage tends to tie the quilt together and give it unity. After the blocks are embroidered they are to be set together alternately with green blocks of the same size, making a quilt seven blocks wide and nine long. Finish with borders to make the desired size.

Now what kind of pillow cases should we use on this Flower Garden spread? They will be Flower Garden cases, of course. Note those shown at the left below. The center flower, a wild rose, is to be embroidered in pink; next, blue forget-me-nots; then, lavender cosmos; and yellow buttercups on the outside. The cases are of excellent quality forty-two inch tubing (in white only), with hemstitched edges.

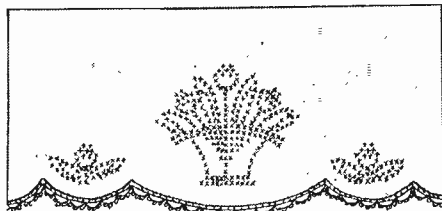
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Set of thirty-two different Flower Garden Blocks.....	\$1.50
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Send your order to the Quilt Editor, BROADCAST WEEKLY, 1114 Mission Street, San Francisco, Calif.



*Flower Garden Pillow Cases*



*Tulip Pillow Cases*

# MICROPHONE GOSSIP



• • • Ted Fio-Rito's band, heard over NBC from Los Angeles, boasts the youngest and one of the most skilled progressional drummers in the country—Charlie Price, who has just turned eighteen.

• • • Raymond Mitchell, former music critic for the Hollywood Citizen-News, wrote during May, 1933 that: "It behooves every music critic to hear America first. It is most important to look in on your own southland when there is a golden-voiced tenor right at your doorstep who can sing in a phenomenal range far outshining any so far ballyhooed at home or abroad. We spent a morning recently hearing Schipa top his old tenor heights as he closes in on a long career of success. . . . We read of Nino Martini boasting of his high F . . . but right here in Hollywood is Lawrence King, who with ease and grace sings low G to D above C above high C in full voice . . . phenomenal, yet true. This young artist is vitally individual. He sings not only for his devoted public, but before a soul shrine of his art. He lives in the expression of beauty, and in the warmth of his tone and the delicacy of his shading, together with a flawless technique . . . Young King is a musical genius." Lawrence King is now appearing with Jay Whidden's Orchestra in San Francisco.

• • • Radio folks may seem different, but they are much like other people. Here are the answers to a job lot of questions fired off in the studios:

Bee Benaderet, asked if she had any eccentricities of dress, replied, "Yes, I love new clothes." And a million women rise up to comment, "There's nothing eccentric about THAT!"

Jean Ellington lists "Smoke Gets in Your Eyes" as her favorite song. One reason may be that it suits her contralto voice and she sings it superbly.

Arnold Maguire, production manager, says his most prized possession is an onyx ring on which is inscribed the original Maguire coat of arms.

Dick Anrandt, organist, wanted to be an automotive engineer as a boy, but would prefer to be a doctor now. Jennison Parker also recently expressed a desire to be a doctor, but, as the creator of Yabbut confesses, he has the worst memory in the world and has probably forgotten all about that wish.

Claude Sweeten, musical director, brought this on himself. Recently he confessed he'd

never had enough ice cream in his life. That's given the KFRC studio staff an indoor sport. Nearly every day someone gets a succulent ice cream cone and strolls through the studio, visibly enjoying it, while Claude is on the air.

Announcer Bill Kuser, though only just past 30, has owned more than 25 cars, most of them remarkable for speed or something. His latest has a torpedo body and will do 120.

• • • Annette Hanshaw, blonde belle of the Showboat, made one of her infrequent visits to the Post Office this week. She gingerly deposited a parcel. It was addressed to Edward Albert Christian Andrew Patrick Windsor, Windsor Castle, London, England (The Prince of Wales to you!). In it, carefully wrapped, was the twenty-seventh phonograph record Annette has made. The heir apparent to the British throne left a standing order for each of her recordings two years ago, and Annette is making certain he receives them. Incidentally, this warbler's voice has sold more than four million records.

• • • "Marie, the Little French Princess," delightful legendary romance of a French princess in America, celebrated its first anniversary on the Columbia network Tuesday, March 13. The story is that of a real French princess who ran away from title and luxury in Europe to adventures in America, where she married young Richard Collins who does not know that his lovely wife is of royal blood. Ruth Yorke, former pupil of Max Reinhardt, Europe's great theatrical figure, is cast in the leading rôle opposite James Meighan, stage and radio actor and a nephew of Tom Meighan, screen star. Himan Brown is author and director of the series, which has developed one of the largest audiences in radio.

• • • Twenty years ago Donald Novis, just seven, made his singing debut in the cobbler's shop of a Canadian lumberjack village. Now at twenty-seven, the magnetic tenor is making another debut . . . with his own radio show "Donald Novis' House Party Revue" every Saturday over the NBC network in a coast-to-coast hookup using fifty-two stations. This starring rôle on the House Party show climaxes a dramatic career for the little boy who charmed his first audience in the lumberjack village. His father the local shoemaker, moved to California, and Donald went

to Pasadena schools. Singing, he decided was for sissies, and he concentrated on football and basketball. By the time he reached Whittier College, his ambition was to be an athletic instructor. Then he joined the glee club. His magnetic voice attracted statewide attention, he won two big money prizes singing and found himself, almost overnight, a headliner in radio and vaudeville.

• • • "Crazy Quilt" is the title of the new radio act on KNX featuring Elvia Allman and Lindsay MacHarrie. Miss Allman who has long been recognized as one of the leading comedians on radios has been, up until only a short while ago, a staff artist on KNX. She left this organization at the end of February to free lance. Elvia has also had wide experience on the stage. Lindsay MacHarrie has been heard previously in "Folgeria," "Chandu the Magician" and at one other time teamed with Elvia Allman in the domestic skit "Bob and Harriet."

• • • Thelma Brown and her Brownies, frequently heard over KHJ and affiliated stations of the Columbia-Don Lee network, have been appearing at the studios recently in glorified Aunt Jemima costumes of silver and gold. They are playing in the new Monogram Picture, "The Loud Speaker," and come to the radio studios in make-up to do their act on the Happy-Go-Lucky Hour. Then back to resume their work in the new picture. They are also said to have been assured parts in the forthcoming production of "Operator 13."

• • • During 1919-1920 Norman Ross, Chicago NBC sports announcer, received medals for his swimming prowess from General Pershing, President Poincaire of France and the late King Albert of Belgium. The most embarrassing incident of his swimming career took place in France when after winning the seven kilometer race down the Seine, from the gates of Paris to Point Alexandre III, he was kissed on both cheeks by President Poincaire.

• • • Eddie Holden, creator and impersonator of Japanese characters both on KNX as well as in the movies, has two dogs. One is a wire-haired terrier named "Johnnie." The other a Malamute—son of the famous lead dog, "Joe E. Brown," named after the famous star. To keep the dogs in the large yard, Holden built a five-foot fence with a swing gate latching from the inside. Regardless of this fence, both dogs go out and return at will, so Holden determined to find out how the exits were made.

The huge, 100-pound Malamute "Peter" stands up and unlatches the wooden latch

by resting his paw on it. He then stands against the gate until "Johnnie" has made a scurried exit, after which the Malamute lets go and the gate swings shut.

• • • Added impetus has been given to private broadcast from Southern California yachts in the announcement that Ben McGlashan, owner of the yacht "El Perrido," and also of KGFJ, has installed a new short wave private transmitter aboard the craft.

It was originally installed to pick up broadcast from the recent Los Angeles harbor regatta, and thence back to both KHJ and KGFJ for re-broadcasting on their regular frequencies.

But the installation will be kept aboard the craft for communication between other boats. In the meantime, Freeman Lang, Hollywood transcription producer and film premiere master of ceremonies, has installed similar equipment aboard his power cruiser, the "Deirdre," and is awaiting official call letters from the Radio Commission.

Victor Dalton, owner of KMTR, has equipped his yacht "Gloria," with similar apparatus, as has Tay Garnett, film director.

It is expected that the movement will spread to other Southern California boats, of which number many are owned by radio people, including Don Lee's "Melody" (KHJ); Clarence Juneau's cruiser (KTM) and others.

• • • Silenced by Mexican authorities, who recently commandeered his powerful station XER, at Villa Acuna, Mexico, Dr. John R. Brinkley is reported to be considering broadcasting from a yacht he recently purchased. He is said to have bought the yacht "Shadow K," now in dry dock at Miami. Doubt is expressed about the practicability of such operation, since the vessel would have to procure a license for a radio station if it is under American registry. Otherwise it could be seized for violation of radio laws.

• • • Tony Wons has a new dog to take the place of Patsy, who was killed by an auto. The pup is so small, Tony has dubbed it "Minnie Mouse." It's a scotch terrier, with those long "Are you listenin'" ears.

• • • British radio, which bar advertising, derives its support chiefly from the \$2.50 annual radio set tax on its 6,000,000 or more radios, but a neat additional revenue is gained from its three weekly radio periodicals, which do carry advertising. In 1933 the net profit from the B. B. C. magazines was \$1,659,762.

• • • Alfred Hertz, internationally renowned German conductor returned to the air as director of the Standard Symphony

Orchestra when the 336th consecutive weekly broadcast of the Standard Symphony Hour was presented Thursday, March 22. These broadcasts have been heard for almost seven years under the sponsorship of the Standard Oil Company of California.

• • • Appeals from the Radio Commission decision authorizing a new local station at Modesto, California, were filed in the District of Columbia Court of Appeals March 9, by KGDM and KGW, Stockton, California, on the ground that economic conditions are such that the Community cannot support an additional station.

• • • Increase in hours of operation from daytime to unlimited has been granted KLEM, Eureka, Calif., by the Radio Commission. The station operates on 1210 kc. with 100 watts.

• • • While roller skating, Cheri McKay of the NBC Merry Macs, stumbled over a bump in the street, fell and cracked a bone in her wrist. The opening number on her next day's Merry Macs program turned out to be "Rollin' On Your Roller Skates," and she really put feeling into that number.

• • • Bottle's bungling rôle with Phil Baker, the Armour Jester, was born in a two-reel film "Poor Little Rich Boy." The idea went over so well that Baker decided to use it on his NBC program. His judgment was correct and Bottle has been a fixture of the Baker cast since the program went on to its coast-to-coast network last year.

• • • Will Aubrey—Mr. Popodopolis to you, if you listen to NBC's Carefree Carnival—is an ardent baseball fan. During baseball season he used to keep a taxicab waiting at the stage door of the vaudeville theater where he happened to be playing that week, and the driver would break speed laws getting the comedian to the stadium in time to see as many innings as possible before he had to return to the theater.

• • • Carlyle Bennett, Al Pearce tenor, was started out on the road to be a musician at the age of five. All his life his education has been principally musical. His first job was when he went to work in a bank to obtain funds for further musical training. His big reward was when he won the Atwater-Kent auditions in Chicago in 1929.

• • • Mona Greer, pretty little Texas cowgirl who is a member of Charlie Marshall's Mavericks and who plays the orphan girl in Memory Lane has been called home to Blue Ridge, Texas, because of serious illness in her family.

• • • "Did you ever hear anything so perfectly wonderful?" exclaimed the daughter of the house, as the gramophone ground out the last notes of the latest thing in jazz. "No," replied the father. "I can't say that I have, although I once heard a collision between a truckload of empty milk cans and a freight car filled with live ducks."

• • • A well known singer (who'd better remain anonymous), met with a motor accident. . . . One newspaper concluded its report of the occurrence as follows: "We are happy to state that he was able to appear the following evening in four pieces."

• • • The one thing that receives the most attention these days at KNX is—guess what?—the organ. Tuned daily and checked twice that often, the organ has its full share of courtesy.

Every musical note has a definite vibration rate—440, which is the international pitch—and with the slightest change in weather this rate varies. In these days of alternating warm and chilly weather, a man must be in readiness at all times to "tune the organ."

A good example of just how much the weather affects instruments was shown a short while ago on a KNX program. Wilbur Hatch, musical director, had a half-hour show in rehearsal in which both the orchestra and organ took part. Rehearsal time was in the afternoon when the weather was very warm. By evening when the program was to be presented it turned very cold. There was nothing to do at the last moment but divide the program—fifteen minutes to the orchestra and a like time for the organ.

• • • Sylvia Froos, diminutive singer who recently returned to Manhattan from Hollywood, has resumed her radio career in the new "Freddie Rich Entertains" series, with Fray and Braggiotti and the Eton Boys, heard over the Columbia network each Wednesday at 7:30 p.m. Miss Froos, now nineteen, has been an entertainment feature since she was a child sensation of vaudeville, billed as "Baby Sylvia." Her career includes performances in three musical comedies, engagements in almost every important vaudeville house in the country, a successful radio series two years ago, and, more recently, a part in the forthcoming Fox musical film—"Stand Up and Cheer." She is especially noted for her phrasing and diction in songs.

• • • Everyone has his pet antipathies, but few are willing to talk about them frankly, although they are often the most revealing of personal characteristics. An attempt, with pencil and paper, to take a census of the pet hates of KFRC artists and executives

brought some interesting and amusing results.

Arnold Maguire, production manager, hates above everything radio speakers who interlard their talk with unnecessary "uhs," but adds as a close second "well meaning listeners who are continually giving me their pet gags."

Jean Ellington, contralto, dislikes goodbyes most of all, but objects also to pink teas, bridge and having to use galoshes and umbrellas. In the last named characteristic she is in agreement with Bee Benaderet who links umbrellas and muddy weather, but Miss Benaderet puts first of all the cryptic phrase "cheerful mortuaries."

Jeffrey Gill, young southern tenor, and Grant Pollock, announcer, agree in hating crowds more than anything else. Gill adds, "singing without rehearsal" and "obvious people." Pollock's other dislikes are garlic, wind, efficient women and rumble seats.

Dick Aurandt, organist, lists "fat opera singers, reformers and cranky traffic cops." Mel Venter, announcer, would ban people who interrupt conversations and "stupid women." Bill Kuser, Jr., announcer, turns

thumbs down on poorly cooked food, bad music (but doesn't say what he considers bad), and road hogs.

Jennison Parker said the paper wasn't big enough to list his pet hates and Claude Sweeten ran true to his even disposition in having none to list.

• • • One Man's Family, Carlton E. Morse's fine serial of family life, is still gathering laurels among Eastern listeners. One radio editor on the Atlantic seaboard recently picked Michael Raffetto (Paul) as "the finest dramatic actor before the microphone," and the radio editor of a Chicago newspaper said last week:

"There's genius in this show; the sort of genius which made Amos and Andy so popular. "If you haven't heard One Man's Family of a Saturday night, you should listen in. Carlton E. Morse has caught the intimate, human side of American life."

One Man's Family is sent on a special broadcast Saturday night for listeners outside the Coast and Southwest; the Saturday night episode duplicates the one which westerners hear on Friday nights.

**TUNE-IN "MONDAYS AT EIGHT"**  
FOR  
**THE SHELL SHOW**  
"West's Outstanding Variety Program"



PRESENTING

GUEST STARS FROM STAGE AND SCREEN

(Recent shows presented Lee Tracy, Corinne Griffith, Charles Bickford, Marjorie Rambeau)

GEORGIE STOLL'S MATCHLESS MUSIC

RUSH HUGHES AS "OBSERVER"

(His words paint pictures only television can equal)

YAHBUT AND CHEERILY

(And other rib tickling comedy from vaudeville and pictures)

HARMONY ACES ✓ EDWIN IMHAUS ✓ EDITH EVANS ✓ ANDY ANDREWS

(And other outstanding vocalists and instrumental soloists)

(COLUMBIA-DON LEE BROADCASTING SYSTEM)



And for greater pleasure from your car, fill up with SUPER SHELL

**SUPER SHELL**

"Stepped Up This Spring FOR EVEN BETTER MILEAGE"

# The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## A Call for Gypsy

I have been taking the BROADCAST WEEKLY now for a year and am paid up for another year, and I enjoy it more and more. I keep every copy, and now I am so glad to hear there are to be more pages added and I hope that Gypsy will edit one of them. Oh yes, and give us more of the "remembering when."

I think Microphone Gossip should give us a little more about the artists on Don Lee's Happy Go Lucky Hour. All we hear is Al Pearce; some of his troupe are O. K., but Norman has all winners. Would like to see pictures of Jack Ross and his gang; also Clarklin Dennis.

Another program on our air that just simply cannot be beat is "Feminine Fancies." Eddie is the best yet, and as for his style no one could ever copy it and get away with it, so three great big cheers for Eddie, Claude and all those angels, and thankie sir

To Miss B. P. of Taft, Breen and De Rose have three programs a week, but you must get up early.

With cheers for waltz time, Doric Quartet, Mary's Friendly Garden, Winning the West, Death Valley Days and many, many more, including the Jamboree, which has really come to life in the last month, I will close, with best wishes.

*I. W., Vallejo.*

## Horse and Buggy Days on the Air Lanes

Regarding your question, "Are you interested in continuing these reminiscences in radio with us?"

Personally—yes; for the reason that as one whose experience in broadcasting dates back to 1922 I think I would get quite a "kick" out of old-time reminiscences.

I know quite well that my first experience over the air will live long in my memory.

One day, back in 1922, I was in the Emporium radio studio—that is, if the outfit at that time could be so termed—and the operator was quite stirred up because the artist who was to appear had sent word at the last minute that she would be unable to keep her engagement.

No reserves were on hand. There was no organ, phonograph, or other station program to cut in on, and in desperation—presumably

because I was the only one around—the operator said, "How about it? Can you talk about something for the next fifteen minutes?"

Frankly, in a sort of "Casey at the bat" frame of mind, I took a chance, stood up in front of the big phonograph horn and started in. What I said passed out of memory with the saying. Anyway, after I got back to the bank there was quite a lot of excitement because several customers had come in and asked who it was from the bank that was shouting all over Market Street, for in those days radio was such a novelty that many stores had a loudspeaker at the front entrance.

*J. M. C., San Francisco.*

## We Asked for This, and It's Beautifully Done

I read your BROADCAST WEEKLY most eagerly each week. It is so human and interesting. The Open Circuit is a rare treat—gleanings of personal reactions to the Air Theatre.

These splendid programs broadcast especially over NBC and KFRC, we grow to take for granted and continue to enjoy them, probably without any written acknowledgment. Oh yes, we buy Folger coffee and thank the Folger Company for ourselves and others for giving us two such outstanding artists as Lee Roberts and Paul Carson on each broadcast; that team we have enjoyed since first they started with Sperry Flour. We love "One Man's Family" and the Arion Trio; the Merry Makers and Raymond Paige's orchestra. Ann Warner is delightful. The Blue Moonlight is exquisite, with Alvino Rey and Paul Carson, who so artistically and heavenly builds the "Bridge to Dreamland" each Sunday evening.

I noticed in one of your issues the plea to write in about these programs which we enjoy and are privileged to hear. This is my first to you. I feel it is only just to express our gratitude.

May BROADCAST WEEKLY be a necessity in every home. I don't see how people who enjoy radio can possibly get along without your magazine. A free copy should be given with each radio sold, for once introduced into a home BROADCAST WEEKLY would never be discontinued, take my word for that. Best wishes.

*J. Nichols, Oakland, Calif.*

### For the Love of "One Man's Family"

I have never written to you before, but I have been a reader of your little magazine for several years. When I read some of the letters in your March 18-24 issue, it got my dander up. I surely am in agreement with A. H. of Boulder Creek, for if the people love "One Man's Family" so much, they should willingly give up such a terrible program as "Myrt and Marge" to listen to it. "One Man's Family" was pretty good until Mr. Morse started sending Paul on mysterious and dangerous missions for the good old U. S. It's still one of the best programs on the air, however, and would be much better if it kept to one theme.

The discontinuation of Warden Lawes' "20,000 Years in Sing-Sing" was one of the major catastrophies of radio. It was one of the best true life programs I have ever heard.

More people should listen to Hodge-Podge Lodge and Frank Watanabe, they are the best humorous programs on the Pacific coast. Alexander Woollcott, Walter Winchel, and Joe Penner also deserve credit for interesting programs.

Cardinal Richelieu and Catherine the Great are my favorite dramatic serials. The NBC and KSL drama hours are excellent. I could go on to name hundreds of other favorites, like Death Valley Days, but I will close. You're a swell little magazine.

*Claire P. B., Lakeport, Calif.*

Editor's Note: "One Man's Family" has moved out on "Myrt and Marge" and are living alone at NBC at 8:15 Friday nights.

### Mephistopheles Comes Up for Air—And Gets It

I have been a radio fan for the four years we have owned a radio and always took the attitude that since the entertainment was free and reasonably diversified, we shouldn't be too critical and exacting. Any fan letters I wrote were in appreciation of those features I enjoyed and not in criticism, except upon an occasion when I complained to one sponsor of what I considered improper material used on their program which appealed largely to younger people. That letter brought forth a caustic rejoinder to the effect that the authors of the program had to appeal to the more sophisticated of their listeners as well as to the simple-minded ones!

This family expresses its appreciation for the entertainment we enjoy by purchasing the sponsoring product when possible, but it will do me much good to unburden myself of some dislikes. There must be many drama addicts like myself, who wish that

radio actresses were chosen for some other reason than that they have unusual voices—which presumably keeps the listeners from confusing the various characters in the play or sketch. Who besides me experiences homicidal impulses upon hearing women on the radio whose voices quiver with emotion even when mentioning the weather and who drip and ooze sweetness and girlish charm! I loath male sopranos, one-minute, or five-minute advertising dramas, "fear" advertising, poor transcriptions, studio audiences who applaud each original gag, and whose guffaws are obviously forced and exaggerated.

*Mrs. M. R. V., San Luis Obispo, Calif.*

### We've Had 'Em Throw Out Their Clocks, Too

This is my first attempt at sending a letter to your Open Circuit, but reading so many from other people I cannot refrain from adding my bit.

My daughter has been a steady subscriber to Broadcast Weekly for three years, and it arrives so regularly that even without a calendar in the house I would know it was Thursday, as that is my evening for reading it.

I thoroughly agree with R. W., of San Francisco, that Amos 'n' Andy are still just as interesting as ever. I first heard them over station WEBH in Chicago years ago when they were known as Sam 'n' Henry. I actually feel sorry for Andy (although it is just a story) as he just can't keep out of trouble. Their program has always been CLEAN and one that I never refused my family listening to.

Radio is a wonderful medium of expression, and certainly these people that write to your department complaining about programs do not have to listen to them. I have never heard of any law in force that prevents a simple turn of the dial to another station.

Frankly, there are many programs that do not appeal to me, but to those that complain, just try giving the dial a turn until you find one satisfactory.

It takes all kinds of people to make a world, and there are certainly enough varieties of programs so everyone should be satisfied.

I will admit that one of my favorites is Show Boat. That is a program that I defy any station or network to improve upon.

May success be yours more fully as you enlarge your issue. I am sure it will be well worth while and I am looking for the first enlarged issue with great expectation.

*F. W. H., San Gabriel, Calif.*

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC  
 Amos & Andy, Monday to Friday, 8 p.m. NBC  
 Baker, Phil, Friday, 6:30 p.m. NBC  
 Benny, Jack, Friday, 7:30 p.m. NBC  
 Burns & Allen, Wednesday, 6:30 p.m. CBS  
 Cantor, Eddie, Sunday, 5 p.m. NBC  
 Jessel, George, Saturday 6:30 p.m. CBS  
 Jolson, Al, Thursday, 7 p.m. NBC  
 Lish, Tizzie, Monday, 7:30 p.m. NBC  
 Pearl, Jack, Wednesday, 5 p.m. NBC  
 Penner, Joe, Sunday, 4:30 p.m. NBC  
 Stoopnagle & Budd, Tuesday & Thursday, 7 p.m. CBS  
 Wynn, Ed., Tuesday, 6:30 p.m. NBC

## DRAMAS

Bible Stories, Sunday 11 a.m. KPO  
 Death Valley Days, Sunday, 8:30 p.m. NBC  
 Drama of Childhood, Sunday, 7 p.m. CBS  
 Eno Crime Clues Thursday & Friday, 8:30 p.m. KPO  
 First Nighter, Friday, 7 p.m. NBC  
 Grand Hotel, Sunday, 2:30 p.m. NBC  
 Little Theater of the Air, Sunday, 2:45 p.m.;  
 Tues. and Thurs., 5 p.m. CDLBS  
 March of Time, Friday, 5:30 p.m. CBS  
 Memory Lane, Tuesday, 8:15 p.m. NBC  
 NBC Drama Hour, Monday, 9 p.m. KPO  
 One Man's Family, Friday, 8:15 p.m. NBC  
 "Peter the Great," Saturday, 8:30 p.m. CDLBS  
 Radio Guild Monday, 12 noon. KPO  
 True Story Hour, Sunday, 9:15 p.m. NBC  
 Winning the West, Thursday 9:15 p.m. NBC

## ORCHESTRAS

Armbruster, Robert, Wednesday, 8:15 p.m. NBC  
 Arnheim, Gus, Sun., 10:10 p.m.; Tues. to Fri.,  
 10:30 p.m.; Sat., 7:45 and 10:15 p.m. CBS  
 Ballew, Smith, Sunday, 10 p.m. NBC  
 Bain, Jack, Friday, 10:15 p.m. NBC  
 Barlow, Howard, Thurs., 7:30 p.m. CBS  
 Belasco, Leon, Friday, 6:30 p.m. CBS  
 Monday, 9 p.m., and Friday, 9:15 p.m. CBS  
 Beban, Walter, staff orchestra. KPO-KGO  
 Black, Ted, Wednesday, 2:15 p.m. NBC  
 Black, Zizz, Thursday, 10 p.m. NBC  
 Black, Frank, Sunday, 7 p.m. NBC  
 Bernie, Ben, Tuesday 9 p.m. NBC  
 Buffano, Jules, Saturday, 10:30 p.m. NBC  
 Brigade, Ace, Sun., 8:45 p.m. CBS  
 Busse, Henry, Sun. 9:30 p.m. CBS  
 Cloutier, Norman, Friday, 1:45 p.m. NBC  
 Coakley, Tom, nightly. NBC  
 Cugat, Xavier, Wednesday & Friday, 3 p.m. NBC  
 Daly William, Wednesday, 7:30 p.m. NBC  
 Ellington, Duke, Mon., 7:30 p.m. NBC  
 Flo-Rito, Ted., nightly, NBC; Wednesday, 7 p.m. CBS  
 Fleck, Bill, nightly except Sunday. CDLBS  
 Garber, Jan, Sunday, 12:30 p.m. NBC  
 Gentry, Tom, Friday, 9 p.m. NBC  
 Gray Glen, Tues., 7 p.m.; Thurs., 7 p.m. CBS  
 Grofe, Ferde, Wednesday 9:30 p.m. NBC  
 Hall, George, Wednesday, 9:30 p.m. CBS  
 Harris, Phil Sunday, 8:30, KPO; Friday, 6 p.m. NBC  
 Hart, Chas., staff orchestra. NBC  
 Hayton, Lennie, Wednesday, 9 p.m. NBC  
 Haenschel, Gustav, Sunday 6:30 p.m. NBC  
 Himber, Richard, Thurs., 3 p.m.; Sat., 3:30 p.m. NBC  
 Hopkins, Claude, Wednesday, 9 p.m. CBS  
 Hornik, Joseph, staff orchestra. NBC  
 Jones Isham, Thurs., 8:20 p.m., Fri., 8:30 p.m. CBS  
 Kemp, Hal., Friday, 9:45 p.m.; Tues., 9:30 p.m. NBC  
 King, Wayne, Mon., 7 p.m., CBS; Sun., 12 noon. NBC  
 Koestner, Joseph, Sunday, 1:30 p.m. NBC  
 Kogen, Harry, Thursday, 4 p.m. KPO  
 Kostelanetz, Andre, Mon., Wed., Sat. 6 p.m. CBS  
 Kyser, Kay, nightly. NBC  
 Lombardo, Guy, Wed., 6:30 p.m. CBS  
 Masters, Frankie, Monday, 9:45 p.m. NBC  
 Molinos, Carlos, Monday, 5:45 p.m. NBC

Nelson, Ozzie, Tues., 8:20 p.m., CBS; Sun. 4:30. NBC  
 Paige, Raymond, staff orchestra. KHJ-CDLBS  
 Pancho & Orch., Mon., 9:30; Sat., 2 p.m. CBS  
 Panico, Louis, Friday, 9:30 p.m. CBS  
 Polak, Emil, staff orchestra. NBC  
 Rapee, Erno, Mon., 6:30 p.m. CBS  
 Rich, Freddie, Friday 8 p.m. CBS  
 Rolfe, B. A., Saturday, 7 p.m. NBC  
 Rogers, Buddy, Friday, 9 p.m. KPO  
 Rubinoff, Sunday, 5 p.m. NBC  
 Russo, Dan, Wednesday, 4:15 p.m. NBC  
 Sagerquist, Eric, Thurs., 4:30; Friday, 7 p.m. NBC  
 Sears, Jerry, Tuesday, 7:45 p.m. NBC  
 Seiger, Rudy, Sunday, 8 p.m. KPO  
 Sherman, Maurice, Saturday, 2:30 p.m. CBS  
 Souder, Jackie, Saturday, 9 p.m. CBS  
 Sosnick, Harry Tuesday, 9; Thursday, 8:45 p.m., CBS  
 Stark, Frederick, Staff Orchestra, KHJ. CDLBS  
 Stoll, Georgie, Monday, 8 p.m. CDLBS  
 Sweeten, Claude, staff orchestra. KFRC-CDLBS  
 Scotti, William, Thursday, 9:45 p.m. NBC  
 Stein, Julie, Monday, 5 p.m. NBC  
 Shilkret, Nathaniel, Sunday, 7:30 p.m. NBC  
 Vallee, Rudy Thursday, 5 p.m. NBC  
 Van Steeden, Peter, Mon., 3:15; Wed., 5 p.m. NBC  
 Voorhees, Don, Tues., 6:30 p.m.; Sat., 6 p.m. NBC  
 Warring's Pennsylvanians, Sun., 5:30; Th., 6:30 CBS  
 Weems, Ted, Sunday, 4 p.m. NBC  
 Wheeler, Clarence, Friday and Sunday, 4:30 p.m. CBS  
 Whidden, Jay, nightly except Sunday. NBC  
 Willson, Meredith, staff orchestra. NBC  
 Whiteman, Paul, Thursday, 7 p.m. NBC  
 Young, Victor, Sunday 7 p.m. NBC

## POPULAR PROGRAMS

American Album of Familiar Music, Sunday,  
 6:30 p.m. NBC  
 An Evening in Paris, Sunday 5 p.m. CBS  
 Broadcast of Byrd Expedition, Saturday, 7 p.m. CBS  
 Carnation Contented Program, Monday, 7 p.m. NBC  
 Manhattan Merry Go Round, Sunday, 6 p.m. NBC  
 Real Silk, Sunday, 4 p.m. NBC  
 The Song of Araby, Tuesday, 9:30 p.m. NBC  
 Voice of Firestone, Monday, 8:30 p.m. NBC  
 Walter Winchell Sunday, 8:15 p.m. NBC

## SKITS

Betty & Bob, Monday to Friday, 1 p.m. NBC  
 Billy Batchelor, Mon., Tues., Wed., Fri, Sat.,  
 5:30 p.m. NBC  
 Easy Aces, Tuesday to Friday, 10:30 a.m. CBS  
 Little French Princess, Tues., Wed., Thurs., Fri.,  
 10 a.m. NBC  
 Little Orphan Annie, Mon., Tues., Wed., Fri.,  
 Sat. 5:45 p.m. NBC  
 Mud Caves, Monday to Friday, 3:15 p.m. KPO  
 Myrt & Marge, Monday to Friday, 7:45 p.m. CBS  
 Oxydol's Own Ma Perkins, Mon. to Fri., 1:30 p.m., NBC  
 Vic & Sade, Mon., Tues., Wed., Thurs. Sat.,  
 10:30 a.m. NBC

## SYMPHONY ORCHESTRAS

Minneapolis Symphony, Tuesday, 6:30 p.m. CBS  
 N. Y. Philharmonic, Sunday, 12 noon. CBS  
 Philadelphia Orchestra, Monday and Friday,  
 11:30 a.m. CBS  
 Standard Symphony, Thursday, 8:15 p.m. NBC

## VARIETY PROGRAMS

Bakers Broadcast, Sunday, 4:30 p.m. NBC  
 Big Show Mon., 6:30 p.m. CBS  
 Blue Monday Jamboree Thursday, 9 p.m. CDLBS  
 Borden's Friday Frolic, Friday, 8:45 p.m. CDLBS  
 California Melodies, Tuesday, 5:45 p.m. CBS  
 Camel Caravan, Tuesday, 7 p.m. CBS  
 Captain Henry's Showboat, Thursday, 6 p.m. NBC  
 Carefree Carnival Saturday, 9 p.m. KPO  
 Chase & Sanborn, Sunday, 5 p.m. NBC



Chesterfield Program Mon., Wed., Sat., 6 p.m.....	CBS	Marshall's Mavericks, Wed., 10; Thurs., 6:45...	KPO
Chevrolet, Sunday, 7 p.m.....	NBC	Marvelous Melodies, Fri., 6:30 p.m.....	CBS
Colgate House Party, Saturday, 6 p.m.....	NBC	National Barn Dance, Saturday, 7:30 p.m.....	NBC
Corncob Pipe Club, Wednesday, 7 p.m.....	NBC	Old Gold, Wed., 7 p.m.....	CBS
Del Monte Ship of Joy, Monday, 6:30 p.m.....	NBC	Palmolive Beauty Box, Tuesday, 7 p.m.....	NBC
Deml Tasse Revue Monday, 7:30 p.m.....	NBC	Pearce Al, & Gang, Mon. to Fri., 2 p.m.; Sat., 3, NBC	
Fleischmann Hour, Thursday, 5 p.m.....	NBC	Powder-Puff Revue, Monday, 10 p.m.....	NBC
General Tire Program, Friday, 7:30 p.m.....	NBC	Romantic Melodies, Thursday, 4:30 p.m.....	NBC
Happy Go Lucky Hour, daily except Saturday		Royal Gelatine Review, Wednesday, 5 p.m.....	NBC
and Sunday, 2 p.m.....	CDLBS	Raymond Knights Cuckoos, Wed., 8:15 p.m.....	NBC
Hall of Fame, Sunday, 7:30 p.m.....	NBC	Ross, Jack, Roundup, Monday, 10:30 p.m.....	CDLBS
Hodge Podge Lodge Tues., 9:30 p.m.....	CDLBS	Seven Star Revue, Sunday, 6 p.m.....	CBS
Hollywood on the Air, Monday, 9 p.m.....	NBC	Shell Show, Monday, 8 p.m.....	CDLBS
Hour of Smiles, Wednesday, 9 p.m.....	NBC	Song of Araby, Tuesday, 9:30 p.m.....	NBC
Magnolia Minstrels, Monday, 8:30 p.m.....	KPO	S. & W. Merry Makers, Sunday, 7:30 p.m.....	CBS

VOCALISTS

Alda, Mme. Frances.....	NBC	Hastings, Annette.....	NBC	Niesley, Myron.....	NBC
Andrews, Andy.....	CDLBS	Heller, Jackie.....	NBC	Novis, Donald.....	NBC
Baker, Tom.....	CBS	Hilliard, Harriet.....	NBC	Olander, Ann.....	NBC
Barthell, Elizabeth.....	CBS	Holloway, Ruth.....	NBC	Parker, Frank.....	NBC
Beasley, Irene.....	NBC	Hughes, Helene.....	CDLBS	Parker, Jack.....	NBC
Bennett, Carlyle.....	NBC	Imhauss, Edwin.....	CDLBS	Pearce, Jan.....	NBC
Blanchard, Barbara.....	NBC	Jackson, Arlene.....	NBC	Pearce, Al and Cal.....	NBC
Boswell Sisters.....	CBS	James, Lewis.....	NBC	Percy, David.....	NBC
Booth, Wade.....	NBC	John and Ned.....	NBC	Piggott, Eileen.....	NBC
Buccaneers Quartet.....	CDLBS	Joy Alice.....	NBC	Primley, Marjorie.....	NBC
Carlile, Charles.....	CBS	Kay, Dot.....	NBC	Ray, Leah.....	NBC
Clef Dwellers.....	NBC	Kennedy, Irving.....	NBC	Rea, Virginia.....	NBC
Connor, Nadine.....	CDLBS	Kennedy, Reed.....	NBC	Ross, Lanny.....	NBC
Coquettes Trio.....	NBC	Kirbery, Ralph.....	NBC	Roy, Ted.....	NBC
Crooks, Richard.....	NBC	Kirtley, Lucille.....	NBC	Ryan, Babs.....	CBS
Crosby, Bing.....	CBS	Klasser, Ben.....	NBC	Seagle, John.....	NBC
Davies, Edward.....	NBC	Knickerbocker Quartet.....	NBC	Stanton Harry.....	NBC
Del Campo, Francisco.....	CBS	Lane Sisters.....	CBS	Stead, Douglas.....	NBC
Dennis, Clarklin.....	CDLBS	Lane, Rita.....	NBC	Steele, Mary.....	NBC
Doric Quartet.....	NBC	Landon, Clay.....	NBC	Stevens, Bob.....	NBC
Ducey, Phil.....	NBC	Lang, Jeannie.....	CBS	Small, Mary.....	NBC
Eastman, Mary.....	CBS	Langford, Frances.....	NBC	Simmons, Robert.....	NBC
Ellington, Jean.....	CDLBS	La Salle, Nanette.....	NBC	Tamara.....	NBC
Etting, Ruth.....	CBS	Lee, Linda.....	CDLBS	Teel, John.....	NBC
Evans, Edith.....	CDLBS	Little Jack Little.....	CBS	Thomas, John Chas.....	NBC
Evans, Evan.....	CBS	Lucas, Nick.....	CBS	Thibault, Conrad.....	NBC
Foster, Everett.....	NBC	Luther, Frank.....	NBC	Thompson, Kay.....	CDLBS
Frohman, Jane.....	CBS	Marsh, Dixie.....	NBC	Three Cheers Trio.....	NBC
Froos, Sylvia.....	CBS	Martini, Nino.....	CBS	Three X Sisters.....	NBC
Gates, Connie.....	CBS	McCoy, Mary.....	NBC	Tibbett, Lawrence.....	NBC
Gill, Jeffrey.....	CDLBS	Mears, Martha.....	NBC	Todd, Mabel.....	NBC
Girard, Armand.....	NBC	Montagne, Imelda.....	NBC	Turley, Agatha.....	NBC
Graham, Ronald.....	CDLBS	Morin Sisters.....	NBC	Van, Vera.....	CBS
Gruninger, Eva.....	NBC	Munn Frank.....	NBC	Vincent, Elmore.....	NBC
Guizar, Tito.....	CBS	Murray, Edith.....	CBS	Warner, Hazel.....	NBC
Hall, Wendell.....	NBC	Niesen, Gertrude.....	CBS	Webb, Theodore.....	NBC
Hanshaw, Annette.....	NBC	Neil Sisters.....	NBC	White, Joe.....	CBS
Harris, Tommy.....	NBC	Neilsen.....	CDLBS	Wood, Mary.....	NBC

NATIONAL BROADCASTING COMPANY

NBC Network Stations  
(Western Division)

KDYL.....	Salt Lake City
KECA.....	Los Angeles, California
KEX.....	Portland, Oregon
KFI.....	Los Angeles, California
KFSD.....	San Diego, California
KGA.....	Spokane, Washington
KGHL.....	Billings, Montana
KGIR.....	Butte, Montana
KGO.....	San Francisco, California
KGU.....	Honolulu, T. H.
KGW.....	Portland, Oregon
KHQ.....	Spokane Washington
KJR.....	Seattle, Washington
KOA.....	Denver, Colorado
KOMO.....	Seattle, Washington
KPO.....	San Francisco, California
KTAR.....	Phoenix, Arizona
KYA.....	San Francisco, California

CBS—COLUMBIA BROADCASTING SYSTEM

STATIONS

(Western Division)

KHJ.....	Los Angeles, California
KFRC.....	San Francisco, California
KGB.....	San Diego, California
KOL.....	Seattle, Washington
KFPY.....	Spokane, Washington
KVI.....	Tacoma, Washington
KOIN.....	Portland, Oregon
KERN.....	Bakersfield, California
KMJ.....	Fresno, California
KFBK.....	Sacramento, California
KDB.....	Santa Barbara, California
KWG.....	Stockton, California
KSJ.....	Salt Lake City, Utah

CDLBS—COLUMBIA DON LEE BROADCASTING SYSTEM

Programs originating at KHJ or KFRC

SPECIAL FEATURES—SUNDAY, APRIL 1

Easter Sunrise Services from Hollywood Bowl, 5:30 a. m.—CDLBS stations  
Services from Mt. Davidson, San Francisco, 6 a. m., NBC

# SUNDAY Programs

April 1, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
6 A.M.—Sunrise Easter Service from  
Mount Davidson  
7—To be announced  
8—Arion Trio  
9—Chronicle Comics; 9:30, Organ  
10—Stringwood Ensemble  
10:30—Nat. Youth Radio Conference  
11—Sax-o-tunes  
11:30—Rings of Melody  
12 noon—Lady Esther Serenade  
12:30—Yeast Foamers  
1—Albert P. Terhune: Dog Stories  
1:15—Organ Recital  
1:30—Hoover Sentinels  
2—National Vespers  
2:30—Grand Hotel  
3—Singable Songs  
3:30—Melody Train  
3:45—Pages from the Book of Life  
4—The Real Silk Show  
4:30—Bakers Broadcast; Joe Penner  
5—Chase-Sanborn; Eddie Cantor  
6—Manhattan Merry-Go-Round  
6:30—American Album of Familiar  
Music  
7—Chevrolet program: Victor Young  
directing orchestra  
7:30—Hall of Fame: Guest Star  
8—Wendell Hall, vocalist  
8:15—Jergens program: W. Winchell  
8:30—Death Valley Days  
9—Readers Guide, J. H. Jackson  
9:15—True Story Court of Human  
Relations: Drama  
10—Richfield News Flashes  
10:15—Paul Carson, organist  
11 to 12 mid.—Tom Coakley's Orch.

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:15 A.M.—Christian Science Rndg.  
8:30—Sabbath Matins  
9—“Fellowship of the Air”  
9:15—Funny Paper Man  
10:15—Echoes of the Argentine  
10:30—Mountain Harmonists  
11—Old St. Mary's Church Services  
12 noon—Organ; Paraders  
1—Waltz Classics  
2—Discovery Hour  
2:30—Light Opera  
3:15—Song Pictures  
3:30—Judge Rutherford, talk  
4—Symphony Concert  
5—Shakespearean Scenes  
5:30—Tabernacle program  
6—Board of Cantors and Rabbi's  
Passover  
6:45—Graham C. Dexter, tenor  
7—Citadel Band  
7:30—Kay Kyser's Orchestra  
8—Opera  
9:30—“Beauty That Endures”  
9:45—John Wolohan's Orchestra  
10:30 to 11 P.M.—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
8:30 A.M.—Sunrise Symphony  
9:30—The Open Road  
10—10th Ave. Baptist Church Serv.  
12:45—Calvary Meditations  
1—Church of Latter Day Saints  
1:30—Dillon Players  
2—Chamber of Commerce program  
2:15—Rhythmic Recipes  
2:30—Musical Moods  
4—U. C. Forum of the Air  
4:30—Trio; 5, Organ Recital

6—Studio Program  
7—Echoes of Portugal  
7:15—Dan Russo's Orchestra  
7:30—Church Services  
8:15—Bits of Humor Stories  
9:30—Chapel of the Chimes Organ  
9:45—Dance Tunes  
10:30—Sweet's Ballroom, Hal Gir-  
vin's Orchestra  
11—Dance Tunes  
11:30 to 1 A.M.—Vagabond of the  
Air

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
8 A.M.—International Broadcast  
from Germany. Easter Music fea-  
turing Boys' Choir of St. Thomas'  
Church  
8:15—Major Bowes' Family  
9:15—Gordon String Quartet  
9:30—Press-Radio Bureau News  
9:35—Radio City Concerts  
10:30—Cecilians: vocal and string  
11—Bible Stories  
12 noon—Music Garden  
1—Melodians: dance orchestra  
2—John and Ned: harmony duo  
2:15—Afternoon Concert  
3—Catholic Hour  
3:30—Our American Schools  
4—Community Forum  
4:30—Silhouettes; Irving Kennedy  
5:15—Music of Today and Yesterday  
5:45—Henry M. Hyde  
6—Gunnar Johansen, pianist  
6:30—S. F. Municipal Organ  
7—Quartet Time  
7:15—Personal Closeups: Artist in-  
terviewed by Gypsy  
7:30—Rainbow Harmonies  
8—Rudy Selger's Orchestra  
8:30—Phil Harris Orchestra  
9—To be announced  
9:15—Kay Kyser's Orchestra  
10—Hotel Cosmopolitan Orchestra  
10:30—Josef Hornik's Orchestra  
11 to 12 mid.—Midnight Melodies

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recorded program  
8:30—Swedish Meditations  
9—Organ Music  
9:30—Vita Hepar  
9:45—Recorded Program  
10—Watch Tower program  
10:30—Request Program  
11—Oakland Community Church  
12 noon—Consumers All-reg. prog.  
1:30—Bible Questions and Answers  
2—University of the Air  
2:30—Ran Wilde's Orchestra  
3—The Forum Program  
3:30—Quartet Music  
4—Tuneful Tunes  
5—Oakland Council of Churches  
5:30—Wilma McVey, vocalist  
5:45—The Chatterbox  
6—To be announced  
6:15—Watch Tower program  
6:30—Song Fest  
6:45—Pentecostal Echoes  
7—Y.M.C.A. program  
7:30—Adver. Sales Executives  
7:45—The Psychonomist  
8—Oakland Community Church  
9—Foreign Watch Tower  
9:30—Dance Music  
10:30—Ran Wilde's Orchestra  
11:15—Demon's Loft  
11:30—Georgia Rhythm Kings  
12 to 1 A.M.—Midnight Vagabonds

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
5:30 A.M.—CBS, Easter Services  
8—CBS, Rhoda Arnold and Taylor  
Buckley  
8:30—CBS, Tabernacle Choir, Organ  
9:30—Whispering Strings  
9:45—CBS, Madison Ensemble  
10—CBS, Church of the Air  
10:30—Lazy Dan, Minstrel Man  
11—CBS, Broadway Melodies  
11:30—The Islanders  
11:45—Jeanne  
12—CBS, New York Philharmonic  
12—Romance of Science  
2:15—Salon Moderne  
2:45—Little Theater of the Air  
3:15—To be announced  
3:30—CBS, Smlin' Ed McConnell  
3:45—CBS, Twilight Musicale  
4—Cystex Detective Stories  
4:15—CBS, Welch Madrigal Choir  
4:30—CBS, Clarence Wheeler's Orch.  
4:45—CBS, Organ and Harp  
5—CBS, An Evening in Paris  
5:30—CBS, Waring's Pennsylvanians  
6—CBS, Seven Star Revue  
7—CBS, Angelo Patri  
7:30—S. & W. Merry-makers  
8:30—CBS, Jack Little Orchestra  
8:45—CBS, Ace Brigade Orchestra  
9—Dance Orchestra  
10—News Broadcast  
10:10—Gus Arnheim & Orchestra  
11 to 12 mid.—Midnight Moods

**340.7 Meters KKL** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30 P.M.—Merlyn Morse, tenor;  
Jeannett Stock, soprano; Anita &  
Orsoco, novelty guitar duo  
1:30—Recorded Program  
2:30—Ann Wakefield, soprano; Ma-  
bel French, whistler  
3—Recorded Program  
3:30—Aspre and his Manila String  
Orchestra  
4—Records: Old Man Solloquy  
5:15—Jean Ardath, pianist  
5:30—Covered Wagon Jubilee  
6—Mixed Quartet  
6:30—Hotel Oakland Trio  
7:30—Herb Kennedy & Nancy Her-  
sey, pianist  
7:45—Leaders in Sports  
8—John Wharry Lewis Quintet  
9—Dance Music  
9:30—William Don  
9:45 to 10:45 P.M.—Dance program

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M. to 12:30—Various programs  
12:30 P.M.—Yeast Foamers  
1—Old-Time Program  
2—NBC National Vespers  
2:30—Balboa Park Organ  
3:30—NBC, Melody Train  
3:45—Symphony Concert  
6—Morales' Hawaiians  
6:30—Dr. Straus' Sketchbook  
7—NBC, Chevrolet Program  
7:30—Mollie Thompson, Organist  
7:45—Musical Moments  
8:15—NBC, Walter Winchell  
8:30—To be announced  
9—NBC, Readers' Guide  
9:15—To be announced  
10—NBC, Richfield News Flashes  
10:15—NBC, Bridge to Dreamland  
11-12 mid.—NBC, Dance Music

**468.5 Meters KFI** Richm'd 6111  
**640 Kcys.** 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Church Quarter-Hour  
 9:15—Dr. Casselberry  
 9:30—NBC, Radio City Concerts  
 10:30—NBC, Nat'l Youth Conference  
 11—NBC, Gene Arnold Commodores  
 11:30—NBC-KGO programs to 2  
 2—The Sunday Players  
 2:30—NBC, Grand Hotel  
 3—Univ. of So. Calif. College of Music  
 3:30—"Romance of Science"  
 3:45—Pages from the Book of Life  
 4—NBC-KGO Programs to 9  
 9—Victor Allen, piano recital  
 9:15—NBC, True Story program  
 10—NBC, Richfield Reporter  
 10:15—Richelieu; Cardinal or King  
 10:45 to 11:30 P.M.—Lofner's Orch.

**333.1 Meters KHJ** VAndike 7111  
**900 Kcys.** 1000 Watts  
 Don Lee Broadcast. System, L.A., Cal.  
 5:15 A.M.—Easter Morning Service from Forest Lawn  
 5:30—CBS, Easter Sunrise Service from Hollywood Bowl  
 8 to 12 noon—Various Programs  
 12 noon—CBS, Philharmonic Orch.  
 2—To be announced  
 2:30—Salon Moderne  
 2:45—Little Theater of the Air  
 3:15—Adventures in Literature  
 3:30—CBS, Smiling Ed McConnell  
 3:45—CBS, Twilight Musicale  
 4—Knox Co. program  
 4:15—CBS, Welch Madrigal Choir  
 4:30—CBS, Clarence Wheeler's Orch.  
 4:45—Catholic Mission Hour  
 5—CBS, "Evening in Paris"  
 5:30—CBS, Waring's Pennsylvanians  
 6—CBS, "Seven Star Revue"  
 7—CBS, Your Child  
 7:30—S & W Merrymakers  
 8:30—CBS, Little Jack Little & Or.  
 9—CBS Orchestras  
 10—News Items  
 10:10—Gus Arnheim Orchestra  
 11 to 12 mid.—Midnight Moods

**265 Meters KSL** Wasatch 3901  
**1130 Kcys.** 50,000 Watts  
 Radio Serv. Corp. of Utah, Salt Lake  
 5:30 A.M.—CBS, Easter Sunrise Service  
 6:30 to 5 P.M.—Various Programs  
 5—CBS, An Evening in Paris  
 5:30—CBS, Waring's Pennsylvanians  
 6—CBS, Seven Star Revue  
 7—CBS, Angelo Patri, "Your Child"  
 7:30—Ernest Hutcheson, pianist  
 8—CBS, H. V. Kaltenborn  
 8:15—CBS, Little Jack Little, orch.  
 8:30—Cathedral Madeleine  
 9—L. D. S. Service  
 9:30—Temple Square program  
 10:30 to 11 P.M.—Dance Music

**280.2 Meters KJBS** Ord. 4148-49  
**1070 Kcys.** 100 Watts  
 J. Brunton & Sons, San Francisco  
 8 A.M. to 6:45 P.M.—Records, News, Musical Programs and talks  
 6:45 P.M.—Silent Period  
 12:01 to 7 A.M.—Owl program

**296.6 Meters KQW** Ballard 777  
**1010 Kcys.** 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose  
 10:15 A.M.—Sunday School Lesson, First Baptist Church  
 11 to 12:30—First Baptist Church services  
 12:30—Silent period  
 7:30 to 9—First Baptist Church Serv.

**325.9 Meters KOMO** Elliott 5890  
**920 Kcys.** 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 8 A.M. to 12—Various programs  
 12 noon—NBC, Lady Esther Seren.  
 12:30—NBC, Yeastfoam program  
 1—NBC, Terhune Dog Stories  
 1:15—NBC, Wildroot Institute  
 1:30—Hoover Sentinels Concert  
 2—Old Songs of the Church  
 2:30—NBC, Grand Hotel  
 3—Tyroleans; News Adventures  
 3:45—The Book of Life  
 4—NBC, Real Silk Hosiery  
 4:30—NBC, Baker's Broadcast  
 5—NBC, Chase & Sanborn program  
 6—NBC, Manhattan Merry-Go-R'nd  
 6:30—NBC, Amer. Album of Music  
 7—NBC, Chevrolet Program  
 7:30—NBC, Hall of Fame  
 8—Wendall Hall  
 8:15—NBC, Walter Winchell  
 8:30—NBC, Death Valley Days  
 9—The King's Foursome  
 9:15—True Story Program  
 9:45—"Souvenirs"  
 10—NBC, Richfield News Flashes  
 10:15—Happiness Program  
 10:30 to 11—Greater Washington Hr.

**236.1 Meters KOL** Main 2312  
**1270 Kcys.** 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 8 A.M. to 5—Various programs  
 5 P.M.—CBS, "Evening in Paris"  
 5:30—CBS, Ford Motors program  
 6—CBS, Seven Star Revue  
 7—CBS, Your Child  
 7:30—The Merrymakers  
 8:30—CBS, Little Jack Little  
 8:45—Strange Adventures in Strange Lands  
 9 to 12 midnight—Dance Music

**285.5 Meters KNX** Hemp. 4101  
**1050 Kcys.** 25,000 Watts  
 Western Broadcast. Co., Los Angeles  
 6:45 A.M. to 5—Various programs  
 5 P.M.—Ethel Hubler, speaker  
 5:15—Dr. John Matthews  
 6—Curtis Abell's Humanist Talk  
 6:30—Rev. C. E. Fuller  
 7—Borowsky's Concert Ensemble  
 7:15—Calmon Luboviski, violinist  
 8—Presbyterian Church  
 9—News Service  
 9:15—Judge Rutherford  
 9:30 to 10:30—The Crocketts

**225.4 Meters KGB** Franklin 6151  
**1330 Kcys.** 1000 Watts  
 Don Lee Broadcast. System, San Diego  
 5:30 A.M.—Easter Sunrise Service  
 6:30 to 12 Noon—Various programs  
 12 noon—CBS, Symphony Orchestra  
 2—Rabbi Magnin  
 2:15—Salon Moderne  
 2:45—Little Theater of the Air  
 3:15—To be announced  
 3:30—CBS, Smilin' Ed McConnell  
 3:45—CBS, Twilight Musicale  
 4—Cystex Detective Stories  
 4:15—CBS, Welsh Madrigal Choir  
 4:30—Health Talk  
 4:35—CBS, Clarence Wheeler's Orch.  
 4:45—CBS, Organ and Harp  
 5 P.M.—CBS, Evening in Paris  
 5:30—CBS, Waring's Pennsylvanians  
 6—CBS, 7 Star Revue  
 7—CBS, Angelo Patri  
 7:30—S. & W. Merrymakers  
 8:30—CBS, Jack Little's Orchestra  
 8:45—CBS, Ace Brigode's Orchestra  
 9—Dance Orchestra  
 10—World Wide News  
 10:10—Dance Orchestra  
 11:30 to 12 mid.—Organ Concert

**508.2 Meters KHQ** Main 5383  
**590 Kcys.** 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 9 A.M. to 1—Various programs  
 1 P.M.—NBC, Spratt Dog Stories  
 1:15—NBC-KGO programs to 2  
 2—N. W. on Parade  
 2:30—NBC, Grand Hotel  
 3—NBC, Catholic Hour  
 3:45—NBC-KGO programs to 9  
 9—Croonaders  
 9:15—NBC, True Story program  
 10—NBC, Richfield News  
 10:15 to 12 mid.—NBC-KGO prog.

**483.6 Meters KGW** Atwater 2121  
**620 Kcys.** 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 8 A.M. to 12—Various programs  
 12 noon—Wayne King's Orchestra  
 12:30—NBC, Yeast Foamers  
 1—NBC, Dog Stories, A. Terhune  
 1:15—NBC, Wildroot program  
 1:30—NBC, Hoover Company  
 2—Cystex; 2:15, Gill Bros.  
 2:25—Board of Optometry  
 2:30—NBC, Grand Hotel  
 3—Song and Story Hour  
 3:30—Nick's Flower Hour  
 3:45—NBC-KGO programs to 9  
 9—Soloists  
 9:15—NBC, True Story program  
 10—NBC, Richfield News Flashes  
 10:15—Braleigh Graham  
 10:20—NBC, Bridge to Dreamland  
 11 to 12 midnight—Dance Music

**309.1 Meters KJR** Seneca 1515  
**970 Kcys.** 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 8 A.M. to 1—Various programs  
 1 P.M.—Petite Symphonists  
 1:30—Seattle Pac. College; Quartet  
 2—NBC, National Vespers  
 2:30—Cornish School  
 3—NBC, Catholic Hour  
 3:30—NBC Melody Train  
 3:45—Songs New and Old  
 4—University of the Air  
 5—Emanuel Tabernacle, Rev. Bard  
 5:30—Lee Sisters  
 5:45—First Church of Christ Scien.  
 6—Angelus Hour  
 7—Viennese Vagabonds  
 7:30—Dinner Dants  
 8—First Church of Christ Scientist  
 9—NBC, Reader's Guide  
 9:15—"Pioneers"  
 9:30—Souvenirs; 10, Piano Studies  
 10:15 to 11—Bridge to Dreamland

**526 Meters KVI** Broadway 4211  
**570 Kcys.** 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 8 A.M. to 12—Various programs  
 12 noon—CBS, N. Y. Philharmonic  
 2—Rabbi Magnin  
 2:15—Salon Moderne  
 2:45—Studio Program  
 3—Proctor's program  
 3:30—CBS, Smilin' Ed McConnell  
 3:45—Twilight Musicale  
 4—Twenty Music Masters  
 4:15—CBS, Welch Madrigal Choir  
 4:30—CBS, Clarence Wheeler's Orch.  
 4:45—Organ and Harp  
 5—An Evening in Paris  
 5:30—Fred Waring's Pennsylvanians  
 6—CBS, Seven Star Revue  
 7—CBS, Angelo Patri  
 7:30—S. & W. Merrymakers  
 8:30—"Beauty that Endures"  
 8:45—CBS, Ace Brigode's Orchestra  
 9—Radio Gospel League Musicale  
 9:15—Dance Orchestra  
 11 to 12 Mid.—Midnight Moods

# MONDAY Programs

April 2, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
7 A.M.—Breen and de Rose, songs  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applause  
8:15—U. S. Navy Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Melody Mixers  
10—Press-Radio Bureau News  
10:05—Organ Concert  
10:30—Woman's Magazine of Air  
11:30—Smackout; Marlon & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Sarah Kreindler, violinist  
12:15—Western Farm and Home Hr.  
1—Betty & Bob, dramatic sketch  
1:15—Contract Bridge  
1:30—Oxydol's Own Ma Perkins  
1:45—Lady Next Door  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Peter van Steeden's Orchestra  
3:30—The Well Dressed Woman  
3:45—Gould & Shefter, pianists  
4—Art and Music  
4:15—Edna Fischer, pianist  
4:30—Music by Gershwin  
4:45—Mary's Friendly Garden  
5—String Symphony  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Eileen Piggott  
6:15—Chester Rowell  
6:30—Del Monte Ship of Joy  
7—Carnation Contented program  
7:30—Demi-Tasse Revue  
8—Amos 'n' Andy  
8:15—The Phillistine  
8:30—Voice of Firestone; Lawrence Tibbett, baritone  
9—Hollywood on the Air  
9:30—Frankie Masters Orchestra  
10—Richard News Flashes  
10:15—Mark Hopkins Hotel Orch.  
10:55—Press-Radio Bureau News  
11—Organ Concert  
11:30 to 12 mid.—Stringwood Ensem.

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Organ Concert  
7:35—Morning Parade; S, Organ  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talks  
9:30—News  
9:45—Johnnie O'Brien: harmonica  
9:55—Dr. Wynne's Health Talks  
10—Melody Mixers; Orchestra  
10:15—Songs by Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Xavier Cugat Orchestra  
11:15—Federation of Women's Clubs  
11:45—Agricultural Bulletins  
12 noon—Radio Guild  
1—News; 1:15, Ann Warner Chat  
1:45—John and Ned: harmony duo  
2—Your Health  
2:15—Jackie Heller, tenor  
2:45—Mobile Moaners  
3—Dr. Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Peter Vansteeden's Orchestra  
3:15—Mud Caves: dramatic skit  
3:30—Three X Sisters: vocal trio  
3:45—University of Calif. program  
4—Horsensense Philosophy  
4:15—Dan Russo Orchestra  
4:30—Stringwood Ensemble; News  
5:30—Little Colleen

5:40—Westclox program: drama  
5:45—Carlos Molina's Orchestra  
6—Organ Concert  
6:30—Safety First; 6:45, Sax Appeal  
7—Southern Harmony Four  
7:15—Paul Martin, banjoist  
7:30—Concert Petite  
7:45—Stanford University program  
8—Edna Fisher & Sol Sieff, pianists  
8:30—Magnolia Minstrels  
9—NBC Drama Hour  
9:30—Meredith Willson Orchestra  
10—Powder-Puff Revue  
10:30—Pacific Serenaders  
11—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Organ Concert

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1—Studio; Records  
1:20—Martha Lee  
1:30—Musical; Records; Stocks  
2:45—Opportunity Hour  
4:15—Brother Bob's Club  
4:45—Health School of the Air  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Betty Babbish Band; 7, News  
7:15—Lovable Liars  
7:30—"Beauty That Endures"  
7:45—The Club News Parade  
8—Donald Neal, baritone  
8:25—Better Business Bureau Talk  
8:30—Faucit Theater of the Air  
9—Studio program  
9:30—Helen Parmelee, pianist  
9:45—Studio program  
10 to 11 P.M.—Dance program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; Studio  
6:30—California Farm Hour  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—Royal Hawaiians  
7:30—Song Fest  
7:45—Oakland Cham. of Commerce  
8—Studio Program  
8:15—Watch Tower program  
8:30—Ran Wilde's Orchestra  
9—Recordings; Muscaie  
9:45—Sally Snow, Hillnelly  
10—Marimba Program  
10:15—Veteran's Program  
10:30—Dance Music  
12 to 1 A.M.—Midnight Vagabond

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—Market reports  
6:45—Farmers' Exchange  
7—U. S. Weather Report  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Honolulu Beach Boys  
7:45—Band Concert  
8—Rolling Stones  
8:15—Darnell Melody Sisters  
8:30—Golden Memories  
9—Eb and Zeb  
9:15—Accordion Capers  
9:45 to 10:15 P.M.—Kimo's Hawaiian Serenaders

491.5 Meters **KFRC** Prospect 0100  
100 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8—Grab Bag; Recordings  
8:15—CBS, One-Quarter-Hour  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS Piano Pictures  
9—CBS, Voice of Experience  
9:15—Years Ago Today  
9:20—CBS, Elizabeth Barthell  
9:30—CBS, Emery Deutsch and His Orchestra  
10—Better Business Talk  
10:15—CBS, George Hall's Orch.  
10:30—Mischa Ragninsky Ensemble  
10:45—Cooking School  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Philadelphia Orchestra  
1—CBS, Artist Recital  
1:15—CBS, Library of Congress  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—N. Y. Stock Quotations  
3:50—CBS, Sam Robbins Orchestra  
4—Melodies Organistique  
4:15—CBS, Texas Rangers  
4:30—CBS, Shumate Bros.' Quartet  
4:45—Records; NRA Speaker  
4:55—Town Topics  
5—Charlie Lung and His Gang  
5:15—CBS, Songs at Eventide  
5:30—CBS, Bing Crosby  
6—CBS, Chesterfield Program  
6:30—CBS, The Big Show  
7—CBS, Wayne King's Orchestra  
7:30—Military Band  
7:45—CBS, Myrt & Marge  
8—The Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and his Orchestra  
10—News Flashes  
10:10—Gillette Drama  
10:15—Bill Fleck Orchestra  
10:30—Jack Ross' Roundup  
11:30 to 12 mid.—Bill Fleck Orch.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter  
2:15—Romancin'  
2:30—Royal Sophistications  
2:45—Tranquility  
3—Coleman Cox  
3:15—Moods Modernistic  
3:30—Talk; Interlude  
3:45—Man About Town  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Contract Bridge  
5—Rusty—The Boy Aviator  
5:15—Rhythm Ramblings  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Mining News  
6:50—The Commentator  
7—Paul Kellar, pianist  
7:15—Italian News Broadcast  
7:30—Soliloquy  
7:45—Paramount on Parade  
8—Alabama Minstrel Show  
8:30—Hawaiian Nights  
8:45—Chandu, the Magician  
9—Oklahoma Ramblers  
9:30—Bats in the Belfry  
10—The Rollickers  
10:30—Dance Tunes  
11:30 to 1 A.M.—Vagabond of the Air

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7 A.M. to 12—Various Programs  
12 noon—Scriptures; 12:03, Concert  
1—Harmonies  
1:15—John Martin Story Hour  
1:30—Hawaiians; 2, P.T.-A Talk  
2:15—Intercollegiate Forum Debates  
2:45—Organ; Argentinians  
4—Vignettes from Life  
4:05—Tea Dance Parade  
4:55—NRA Talk  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobber  
7—Ernie Smith's Sport Page  
7:15—St. Mary's College  
7:30—Radio Theatre  
8—Bob Allen, piano stylist  
8:15—Hotel St. Regis Orchestra  
8:30—Memory Strains  
9—Ford Wallace  
9:15—National Defense  
9:30—Tango Time  
10—News; Organ  
11:15 to 12 mid.—Concert Memories

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles

6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—To be announced  
5:30—Bill, Mac and Jimmy  
5:45—Investment Talk  
6—News; Concert Orchestra  
6:45—Mirth Parade  
7—Watanabe and Archie  
7:15—Elvia Allman and Lindsay Mc-Harrie in "Crazy Quilt"  
7:30—Adventures of Red Davis  
7:45—Jackie Dale and Orchestra  
8—The "In-Laws"  
8:15—Rosticrucian program  
8:30—The Voice Parade; News  
9:15—Psyco-Logic Trans.  
9:30—The Crocketts  
10:30 to 11 P.M.—Pontrelli's Orch.

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.

7 A.M. to 5—Various programs  
5 P.M.—Western Clock  
5:05—To be announced  
5:30—CBS, Bing Crosby  
6—CBS, Chesterfield program  
6:30—CBS, The Big Show  
7—CBS, Wayne King's Orchestra  
7:30—Fred Stark's Rocketeers  
7:45—CBS, Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—Pancho and Orchestra  
10—News Items; Music  
10:30—Jack Ross' Roundup  
11:30—Bill Fleck's Orchestra  
12 to 1 A.M.—Recordings

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake

6 A.M. to 6—Various Programs  
6 P.M.—To be announced  
6:15—Boyle Furniture program  
6:30—CBS, The Big Show  
7—CBS, Wayne King's Orchestra  
7:30—Souvenirs  
7:45—CBS, Myrt and Marge  
8—Shell Show  
9—Hills Bros. program  
9:05—Leon Belasco Orchestra  
9:30—KSL Players  
10—The Bowery Orchestra  
10:30 to 11 P.M.—Jack Ross' prog.

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 to 9:30 A.M.—Various Programs  
9:30—Bennie Watson, Songs  
9:45—Talk by Julia Hayes  
10—Al Gayle's Magic Kettle  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Organ Concert  
2—NBC-KGO program  
3:15—Ann Warner Chats  
3:45—The Poet's Corner  
4—Wesley Tourtellotte, organist  
4:30—Julie Kellar, harpist  
4:45—News Release  
5—Rainbow Gardens Orchestra  
5:15—"Robin Hood"; transcription  
5:30—NBC-KGO programs to 9:45  
9:45—Singing Service Men  
10 to 12 mid.—NBC-KGO programs

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.

7 A.M. to 12—Various programs  
12 noon—NBC, F. A. Cook News  
12:15—NBC, Farm and Home Hour  
1—General Mills  
1:15—Parker Dental Clinic  
1:30—NBC, Ma Perkins, Oxydol  
1:45—Michael Arenstein, cellist  
2—NBC, Al Pearce and Gang  
3—O. Korber; Orchestra  
3:05—Eddie King, piano  
3:15—Friendly Chat  
3:45—KGO programs to 4:15  
4:15—Parker Dental Clinic  
4:30—NBC, Music by Gershwin  
4:45—Sam Gordon  
5—Rainbow Gardens Orchestra  
5:15—Collins & Erwin  
5:30—NBC-KGO programs to 8:15  
8:15—Beauty That Endures  
8:30—NBC-KGO Programs to 9:45  
9:45—Studio programs  
10—NBC News Flashes  
10:15—Cole McElroy's orchestra  
10:30—Kelly's Entertainers  
10:45—Concert Trio  
11—Ambassador Hotel Orchestra  
11:30 to 12—Stringwood Ensemble

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

7 A.M. to 12:15—Various programs  
12:15 P.M.—NBC, Farm & Home  
1—NBC, Betty and Bob  
1:15—Celloettes  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Manhattan Echoes  
2—NBC, Al Pearce and Gang  
3—Pastel Harmony  
3:30—Day Dreams  
3:45—Easy Chair, Grant Merrill  
4—NBC, Horseshoe Philosophy  
4:30—Music by Gershwin  
4:45—Harp Melodies  
4:57—Resume of Featured Programs  
5—Happiness program  
5:15—Male Quartet  
5:30—NBC-KGO programs to 6  
6—To be announced  
6:30—Del Monte Ship of Joy  
7—KGO programs to 8:15  
8:15—"Souvenirs"  
8:30—NBC, Voice of Firestone  
9—To be announced  
9:30—30 Minutes of Music  
10—NBC, Richfield News Flashes  
10:15—Dance Music  
11:30 to 12 mid.—Stringwood Ensm.

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M. to 5:30—Various prog.  
5:30 P.M.—CBS, Bing Crosby  
6—CBS, Chesterfield Program  
6:30—CBS, Big Show  
7—CBS, Wayne King's Orchestra  
7:30—Rocket Military Band  
7:45—CBS, Myrt and Marge  
8—The Shell Show  
9—Globe Trotter  
9:05—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and Orchestra  
10—Ken Stuart's Sunshine program  
10:30—Jack Ross Roundup  
11 to 12 midnight—Dance Music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

6 A.M. to 5 P.M.—Various Progs.  
5—Wandering Cowboy  
5:15—CBS, Songs at Eventide  
5:30—CBS programs  
6—Chesterfield Program  
6:30—CBS, The Big Show  
7—Wayne King's Orchestra  
7:30—Military Band  
7:45—Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco Orchestra  
9:30—CBS, Pancho and Orchestra  
9:45—Twenty Music Masters  
10—Dance Orchestra  
10:45—Jack Ross's Round-Up  
11:30 to 12 mid.—Dance music

**508.2 Meters KHQ** Main 3383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M. to 1—Various programs  
1 P.M.—NBC, General Mills  
1:15—Sylvia Gray  
1:30—NBC, Oxydol's Ma Perkins  
1:45—NBC, Lady Next Door  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Tull & Gibbs Club Bulletin  
3:30—Business and Pleasure  
4—Studio Programs  
4:30—Music by Gershwin  
4:45—Studio programs  
5:30—NBC-KGO Programs to 6:15  
6:15—Frank Funkhouser Talk  
6:30—NBC-KGO programs to 8:15  
8:15—Crazy Wells Co.  
8:30—NBC Voice of Firestone  
9—To be announced  
9:30—NBC, Old Memory Box  
9:45—Black and Blue  
10 to 12 mid.—NBC-KGO programs

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Electric Transcription  
5:20—Rainbow Gardens Orchestra  
5:45—Cecil Solly  
6—NBC programs to 6:30  
6:30—Wash. High School Reporter  
6:45—Dinner Dansant  
7:15—Manhattan Echoes  
7:30—Mystic Asia  
8—Songs We Love  
8:15—Edna Fischer, pianist  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Electrical Transcription  
9:45—College Inn Orchestra  
10—To be announced  
10:30—Melodies and Memories  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Records

# TUESDAY Programs

April 3, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcs. 7500 Watts  
National Broadcast. Co., San Francisco  
7 A.M.—Edward MacHugh, vocalist  
7:15—Organ; 7:30, Financial Service  
7:45—Exercise and Applesauce  
8:15—Your Child  
8:30—Marine Band Shut-In Hour  
9—Barbara Lee—Breakfast Club  
9:15—Edna Fischer, pianist  
9:30—Martha Meade Society  
9:45—Will Aubrey, vocalist  
10—Radio-Bureau News Service  
10:05—Organ Concert  
10:30—Woman's Magazine of Air  
11:30—Smackout; Marion & Jim  
11:45—Nellie Revell at Large  
12 noon—Financial Flashes  
12:05—Johnny O'Brien, harmonica  
12:15—Western Farm and Home Hr.  
1—Betty & Bob, dramatic sketch  
1:15—The Singing Stranger  
1:30—Oxydol's Own Ma Perkins  
1:45—Betty Marlowe, talk  
2—Al Pearce and Gang  
2—Langendorf Pictorial  
3:15—Mme. Frances Alda  
3:30—Back Stage Chatter  
3:45—Cheerio Musical Mosaics  
4—The Family Cook Book  
4:15—John and Ned, harmony duo  
4:30—Mary's Friendly Garden  
5—Balladettes  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Canzonetta  
6:15—Historical Sketches of S. F.  
6:30—Ed Wynn; Texaco Fire Chief  
7—Palmolive Beauty Box Theater  
of the Air; Music and Drama  
8—Amos 'n' Andy  
8:15—Memory Lane  
8:45—Phil Harris Orchestra  
9—Ben Bernie's Orchestra  
9:30—The Song of Araby  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
10:55—Press-Radio Bureau News  
Service  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO** Sutter 1920  
680 Kcs. 50,000 Watts  
National Broadcast. Co., San Francisco  
7:30 A.M.—Organ Concert  
7:50—Castles in the Air  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes; beauty talk  
9:30—News; Organ Concert  
9:55—Dr. Wynne's Health Talks  
10—Arion Trio  
10:15—School of Cookery  
10:30—Vic and Sade  
10:45—The Merry Maes  
11—Meredith Willson's Orchestra  
11:30—Argentine Trio  
11:45—Agricultural Bulletins  
12 noon—Midday Musicals  
1—News; 1:15, Ann Warner Chat  
1:45—Brown Palace Orchestra  
2:15—Jackie Heller, tenor  
2:30—Nursery Rhymes  
2:45—Fashion Flashes; Health Talk  
3:05—Mme. Frances Alda, soprano  
3:15—Mud Caves; dramatic skit  
3:30—Mid-Week Fed. Hyman Sing  
3:45—University of California prog.  
4—Mary Small, juvenile singer  
4:15—You and Your Government  
4:45—Nanette La Salle, vocalist  
5—Organ Concert  
5:10—Iokelp program; drama  
5:15—News; Arion Trio

6—Doric Quartet  
6:30—California Dons  
7—Voice of Pan  
7:30—Calif. Chamber of Commerce  
7:45—Robert Simmons, tenor  
8—Concert Petite  
8:15—Thru the Looking Glass  
8:30—King for a Day  
9—Frankie Masters Orchestra  
9:30—Hal Kemp's Orchestra  
9:45—Police Chief Wm. J. Quinn  
10—Pacific Serenaders  
11—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Kay Kyser and  
His Orchestra

**535.4 Meters KTAB** Garfield 4700  
560 Kcs. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Fashion Lodge  
2—Globe Trotter  
2:15—Romance  
2:30—Royal Sophistications  
2:45—Tranquility  
3—Coleman Cox  
3:15—Moods Modernistic  
3:30—Tea Timing  
3:45—The Three Jacks  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Blue Moments; 5, Memories  
5:15—Rhythm Ramblings  
5:30—Health Talk; Smile Club  
6:30—Cecil and Sally  
6:45—Mining News Report  
6:50—The Commentator  
7—Paul Kellar, pianist  
7:15—Italian News Broadcast  
7:30—Contrasts  
7:45—Voice of Democracy  
8—London Fantasy  
8:30—Hawaiian Nights  
8:45—Hollywood Happenings  
9—Oklahoma Ramblers  
9:30—Wrestling Matches  
10:30—Hal Girvin's Orchestra  
11—Dance Tunes  
11:30 to 1 A.M.—Vagabond of the  
Air

**340.7 Meters KLX** Lake. 6000  
880 Kcs. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1—Studio Program  
1:20—Martha Lee; Musical  
2—Recordings  
2:40—Stocks  
3:15—Carmen Rushing, pianist  
3:30—Records  
4—Lost and Found  
4:15—Brother Bob's Club  
4:45—Health School of the Air  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—Local News Items  
7:15—Studio Program  
7:30—Anita and Orsco  
7:45—Eleanor Nlensen, soprano  
8—John Lewis, Quintet  
9—Old Gospel Hymns  
9:30—Castles in Music  
9:45—Helen Parmelee, pianist  
10 to 11 P.M.—Dance program

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcs. 100 Watts  
J. Brunton & Sons, San Francisco  
7 A.M. to 6:45—Records; news; talks  
6:45 P.M.—Silent Period  
12:01 to 7 A.M.—Owl program

**491.5 Meters KFRC** Prospect 0100  
610 Kcs. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8—Grab Bag; Recordings  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Larry Tate Orchestra  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Connie Gates, songs  
9:30—CBS, George Sheerban and  
His Orchestra  
10—Little French Princess  
10:15—Recordings  
10:30—CBS, Easy Aces  
10:45—CBS, Louis Panico's Orch.  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Artist Recital  
12 noon—CBS, Metropolitan Parade  
12:30—CBS, Gypsy Music Makers  
1—CBS, U. S. Navy Band  
1:30—Stock Quotations  
1:35—S. F. County Medical Talk  
1:45—CBS, Madison Ensemble  
2—Happy Go Lucky Hour  
3—Pernine Fancies  
3:30—Sweet Music  
3:45—CBS, Mary Eastman, soprano  
and Ewan Evans, baritone  
4—'Correct English'  
4:15—CBS, Texas Rangers  
4:30—Melodies Organistie  
4:45—CBS, Russell Brown and Har-  
monettes  
4:55—Town Topics  
5—'Adventures of John Ridd'  
5:15—CBS, The Guardsmen  
5:30—Bobs, Sports Authority  
5:45—California Melodies  
6—CBS, To be announced  
6:15—CBS, Ruth Etting  
6:30—CBS, Minneapolis Symphony  
7—CBS, Camel Caravan  
7:30—Bank of America  
7:45—CBS, Myrt & Marge  
8—CBS, Charles Carille  
8:15—Minute Melodies  
8:20—CBS, Ozzie Nelson's Orchestra  
8:45—CBS, Voice of Experience  
9—CBS, Harry Sosnik's Orchestra  
9:30—CBS, Hodge Podge Lodge  
10—Ed. Fitzgerald; News  
10:10—Gillette Drama  
11:30 to 12 Mid.—Midnight Moods.

**243.8 Meters KYA** Douglas 2536  
1230 Kcs. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7 A.M. to 12—Various Programs  
12 noon—Scriptures  
12:03—KYA, Noonday Concert  
1 P.M.—Women's Inst. of the Air  
1:15—Argentinians  
1:30—Modern Maestros  
2—Opera Phantoms  
2:30—Verse: Mrs. M. C. Sloss  
2:45—NBC, "The Tattered Man"  
3—Organ Matinee  
4—Vignettes of Life  
4:05—Tea Dance Parade  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobber  
7—Ernie Smith's Sport Page  
7:15—Bob Allen, piano stylist  
7:30—Floyd Bennett Aviation Forum  
7:45—Uncut Musical Gems  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—My Musical Favorites  
9:45—Black Hawk Orchestra  
10—News; Organ Serenade  
11:15 to 12 mid.—Concert Memories

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Morning Bible Fellow-  
ship  
7—NBC, Edward MacHugh  
7:15—Louis Rueb health exercises  
7:30—Stock Market quotations  
7:45—Church Quarter-Hour  
8—Terence Vincent. Airplane Man  
8:15—NBC, Your Child  
8:30—Helen Guest, ballads  
8:45—Helpful Hints to Housewives  
9—News Release  
9:15—Jean Abbey's Shopping Tour  
9:30—Martha Meade Society  
9:45—Talk by Julia Hayes  
10—Al Gayle's Magic Kettle  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports  
12 noon—Agricultural Talk  
12:15—NBC-KGO Programs to 3:15  
3:15—Ann Warner Chats  
3:45—Hollywood Reporter  
4—Organ Recital  
4:30—Nick Harris program  
4:45—News; Piano lesson  
5:15—NBC-KGO Programs to 6:15  
6—Olga Steeb, pianist  
6:15—Orchestra with Carol Lee  
6:30—NBC-KGO programs to 11:30  
11:30 to 12 mid.—Dance Orchestra

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
6 A.M. to 6—Various Programs  
6—Boyle Furniture Co. program  
6:15—CBS, Johnny Green's Orch.  
6:30—CBS, Minneapolis Symphony  
7—CBS, Camel Program  
7:30—Crazy Water Crystals  
7:45—CBS, Myrt and Marge  
8—CBS, Charles Carlile, vocalist  
8:15—Johnny Murray Fun Fest  
8:30—Memory Garden  
8:45—CBS, The Voice of Experience  
9—These Crazy Humans  
9:15—Mary and John  
9:30—U. of U. Extension Program  
10 to 11 P.M.—Dance Music

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6 P.M.—News; Studio Program  
6:30—California Farm Hour  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—Royal Hawaiians  
7:30—Calvary Meditations  
8—Latin-American Program  
8:30—Italian program  
9—Dance Music  
10:30—The Fun Makers  
11:15—Demon's Loft  
11:30—Georgia Rhythm Kings  
12—Midnight Vagabond

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6—Dept. of Agriculture  
6:15—Franco's program  
6:30—Market reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Calif. State Fed. of Labor  
7:30—Minute Man  
7:45—The Hawk  
8 to 10 P.M.—You Never Can Tell

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 Noon—News Flashes  
12:15—NBC-KGO programs to 3  
3—Abe Bercovitz, violin  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 4:15  
4:15—Parker Dental Clinic  
4:45—NBC-KGO programs to 6  
6—Crazy Crystals  
6:15—Braley-Graham; Hills Bros.  
6:30—NBC-KGO programs to 10:15  
10:15—Van Duyn Chocolates  
10:20 to 12 mid.—NBC-KGO prog.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1 P.M.—Various progs.  
1 P.M.—NBC, General Mills prog.  
1:15—NBC, Bauer & Black program  
1:30—NBC, Oxydols Ma Perkins  
1:45—NBC, Betty Marlow  
2—NBC, Al Pearce & Gang  
3—Studio programs  
4:15—NBC, Nat. Advisory Council  
4:45—Tull and Gibbs Express  
5—To be announced  
5:30—NBC-KGO Programs to 6:15  
6:15—Business Outlook  
6:30 to 12 mid.—NBC-KGO Progs.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12—Various programs  
12 noon—Concert Ensemble  
12:15—NBC-KGO programs to 3  
3—Viennese Vagabonds  
3:30—Preschool Association Talk  
3:35—Concert Serenades  
4—Medical Association Talk  
4:05—Pastel Harmony  
4:30—Dream Melodies  
4:57—Resume of the Day's Programs  
5—NBC-KGO programs to 6  
6—General Insurance Program  
6:30—NBC-KGO programs to 11  
11 to 12 mid.—Dance Music

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Den Lee Broadcast System, L.A., Cal.  
7 A.M. to 5—Various programs  
5—Little Theater of the Air  
5:15—CBS, The Guardsmen  
5:30—Linda Lee & Louisianians  
5:45—CBS, California Melodies  
6—To be announced  
6:15—CBS, Ruth Etting & Orchestra  
6:30—CBS, Minneapolis Symphony  
7—CBS, Camel program  
7:30—Bank of America  
7:45—CBS, Myrt and Marge  
8—Inglewood Park Concert  
8:30—CBS, Ozzie Nelson's Orch.  
8:45—CBS, Voice of Experience  
9—CBS Orchestras  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**499.7 Meters KFSB** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Doric Quartet  
6:30—NBC-KGO programs to 7:30  
7—Palm Olive Beauty Theater  
8—Beauty That Endures  
8:15—NBC-KGO programs to 9  
9—George Bacon, Organist  
9:30—Feature program  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—Electrical Transcription  
5:35—Bouquet of Memories  
5:45—National Troubadours  
6—News; 6:15, King Cowboy  
6:30—Barman's Concert Orchestra  
6:45—Mirth Parade  
7—Watanabe & Archie  
7:15—"The Avengers"  
7:30—Calmon Luboviski, violinist  
8—"The 'In-Laws'"  
8:15—Homer Canfield's Orchestra  
8:30—"Forge of Freedom"  
9—News Items  
9:15—Psyco-Logic Transcription  
9:30—The Crockets  
10:30 to 11 P.M.—Pontrelli's Orch.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Feature program; Ballettes  
5:45—Cecil Solly  
6—NBC, Doric Quartet  
6:30—Wash. High School Reporter  
6:45—Rhythmnia  
7—Orpheus Ensemble  
7:30—Electric Melodies  
7:45—Four Shades of Rhythm  
8—Rocky Mountaineers  
8:30—Financial Digest Talk  
8:45—Frank Watanabe & Archie  
9—Electric Transcription  
9:05—Melodic Moods  
9:30—Sixth Engineers' Band  
10—Olympians  
10:30—Silver Strings  
11 to 12 mid.—Records

**526 Meters KVI** Broadway 4211  
970 Kcys. 1000 Watts  
Puget Sound Broadcast Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—To be announced  
6:15—CBS, Ruth Etting  
6:30—CBS, Minneapolis Symphony  
7—Camel Caravan  
7:30—CBS, Harlem Serenade  
7:45—Myrt & Marge  
8—CBS, Charles Carlile  
8:15—Minute Melodies  
8:20—CBS, Ozzie Nelson's Orch.  
8:45—Voice of Experience  
9—Scandinavian Hour  
9:30—American Legion program  
9:45—Hodge Podge Lodge  
10—Dance Music  
11:30 to 12 Mid.—Midnight Moods

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.  
5—Studio Program  
5:10—American Cracker Co. prog.  
5:15—CBS, The Guardsmen  
5:30—Charlie Lung  
5:45—Ralph Horr, talk  
6—CBS, To be announced  
6:15—CBS, Oldsmobile program  
6:30—Minneapolis Symphony Orch.  
7—CBS, Camel program  
7:30—CBS, Harlem Serenade  
7:45—CBS, Myrt and Marge  
8—Hollywood Newshawk  
8:15—Radio Speaker Stevensen  
8:30—CBS, Ozzie Nelson's Orchestra  
8:45—CBS, Voice of Experience  
9—Globe Trotter; Orchestra  
9:30—Boxing Bouts  
10:30 to 12 midnight—Dance Music

# WEDNESDAY Programs

April 4, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Breen and de Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applause  
8:15—Singing Strings  
8:30—United States Army Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Arion Trio  
9:45—Jean Abbey: Shop News  
10—Press-Radio Bureau News  
10:05—Sarah Kreindler, violinist  
10:15—Books for Children  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Joe White, tenor  
12:15—Western Farm and Home Hr.  
1—Betty and Bob  
1:15—Alice Joy, Dream Girl  
1:30—Oxydol's Own Ma Perkins  
1:45—John and Ned, harmony duo  
2—Al Pearce and His Gang  
3—Langendorf Pictorial  
3:15—Xavier Cugat's Orchestra  
3:30—Society Sidelights  
3:45—Jan Fenece, tenor  
4—Irving Kennedy, tenor  
4:15—Children's Hour  
4:30—Mary's Friendly Garden  
5—Jack Pearl, "Baron Munchausen"  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Dinner Concert  
6:30—John Chas. Thomas, baritone  
7—Corn Cob Pipe Club of Virginia  
7:30—Caswell Concert  
7:45—Just Around the Corner  
8—Amos 'n' Andy  
8:15—Raymond Knight's Cuckoos  
8:45—Quartet Time  
9—Hour of Smiles: Fred Allen Master of Ceremonies; Lennie Hayton's Orchestra  
10—Richfield News Flashes  
10:15—Financial and Business  
10:30—Jay Whidden's Orch.  
10:55—Press-Radio Bureau News  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7 A.M. to 12 noon—Various Progs.  
12 noon—Scriptures  
12:03—Noonday Concert  
1—Hawaiians  
1:30—Modern Maestros; Harmonies  
2—Presto Logs  
2:15—Helen Barker, art lecturer  
2:30—Community Chest Quest. Box  
2:45—Mountain Boys  
3—Business Hour; 3:15, Organ  
4—Vignettes from Life  
4:05—Violin Masters  
4:15—Better Business Bureau  
4:30—Tea Dance Parade  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Cyrus Trobbe, Dinner at Six  
7—Ernie Smith's Sport Page  
7:15—Mosaics; 7:30, Radio Theatre  
8—Bob Allen, piano stylist  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—Rainbows of Romance  
10—News; Organ Serenade  
11:15—John Wolohan's Orchestra  
11:45 to 12 mid.—Concert Memories

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ Concert  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News; Johnny O'Brien  
9:55—Dr. Wynne's Health Talks  
10—Elmore Vincent, tenor  
10:15—Songs by the Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Organ Concert  
11:15—Piano Pals  
11:45—Agricultural Bulletins  
12 noon—Midday Musical  
1—News; 1:15, Ann Warner Chat  
1:45—Folk Music of the South  
2—Morin Sisters  
2:15—Ted Black's Orchestra  
2:30—Mobile Moaners  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Waldorf Astoria Orchestra  
3:15—Mud Caves  
3:30—George R. Holmes  
3:45—University of Calif. program  
4—Martha Mears, ballad singer  
4:15—Dan Russo's Orchestra  
4:30—Ramona, Singer and Pianist  
4:45—Organ Concert  
5:15—News; 5:30, Arlon Trio  
5:45—Hal Kemp's Orchestra  
6—Talks on Advertising  
6:05—Melody Mixers  
7—Agriculture Today  
7:15—Clef Dwellers  
7:30—Edna Fischer, pianist  
7:45—Song Thots  
8:15—To be announced  
8:30—Californians on Parade  
9—Nanette La Salle, vocalist  
9:15—Book Parade  
9:30—Seven Seas  
10—Marshall's Mavericks  
10:30—Pacific Serenaders  
11—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter; 2:15, Romancin'  
2:30—Royal Sophistications  
2:45—Tranquility; 3, Coleman Cox  
3:15—Moods Modernistic  
3:30—Tea Timing  
3:45—Man About Town  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Contract Bridge  
5—Rusty—The Boy Aviator  
5:15—Rhythmic Ramblings  
5:30—Health Talk; 6, Smile Club  
6:30—Ceil and Sally  
6:45—Mining News Report  
6:50—Commentator; 7, Tanforan  
7:15—Italian News Broadcast  
7:30—It Happens to the Best of Us  
8—Musical Comedy  
8:15—Interviews with Famous Personalities  
8:30—Hawaiian Nights  
8:45—Chandu, the Magician  
9—Oklahoma Ramblers  
9:30—Bats in the Belfry  
10—Political Headlights  
10:15—Val Valente's Orchestra  
10:45—Request Hour  
11:30 to 1 A.M.—Vagabond of the Air

**491.5 Meters KFRC** Prospect 0100  
1610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks; Exercises  
8:15—CBS, Four Showmen  
8:30—CBS, Tony Wons, Philosopher  
8:45—Jane Ellison's Magic Recipes  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Elizabeth Barthell  
9:30—Betty Crocker Cooking School  
9:45—CBS, Edison Ensemble  
10—CBS, Little French Princess  
10:15—CBS, Louella Parson Inter-viewing Movie Stars  
10:30—CBS, Easy Aces  
10:45—CBS, The Playboys  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Ann Lear, organist  
12 noon—LaForge-Berumen Musicales  
12:30—CBS, Pickard Family  
1—CBS, Popular Classics  
1:30—CBS, Educational Feature  
1:45—N. Y. Stock Quotations  
1:50—CBS, The Merry-makers  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—CBS, Tito Guizar  
4—Melodies Organistique  
4:15—CBS, Texas Rangers  
4:30—Ruth and Russ; 4:45, Records  
4:50—Talk; Town Topics  
5—Charlie Lang and Gang  
5:15—CBS, Husk O'Hares orchestra  
5:30—Albert Spalding, Violinist  
6—CBS, Chesterfield program  
6:30—CBS, Burns & Allen  
7—CBS, Ted Fio Rito's Orchestra  
7:30—Bank of America  
7:45—CBS, Myrt & Marge  
8—CBS Vocalist  
8:15—Melody Gem Show  
8:30—CBS, Little Jack Little orch.  
8:45—The Buccaneers  
9—CBS, Claude Hopkin's Orchestra  
9:30—CBS, George Hall's Orchestra  
10—Ed Fitzgerald  
10:10—Gillette drama  
10:15—Dance Orchestra  
11:30 to 12 mid.—Midnight Moods

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—"Timely Garden Tips"  
1:15—Records; Martha Lee  
1:30—Musical; Recordings  
2—Records; 2:30, News  
2:35—Better Business Talk  
2:40—Stocks; 2:45, Records  
2:15—Nancy Hersey, pianist  
3:30—Records  
4:15—Brother Bob's Club  
4:45—McCoy Health School  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio; 7, News  
7:15—Lovable Liars  
7:30—Aspre and Mania String Orch.  
8—Miniature Revue  
9—Melody Palette  
9:30—Uncle Adolph's Rangers  
10 to 11 P.M.—Dance program

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

7 A.M. to 6:45—Records; news; Talks  
6:45 P.M.—Silent Period  
12:01 to 7 A.M.—Owl program



**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M. to 12:15—Various Progs.  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Dixie Aces and Dick Bartlett  
2—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—Better Business Talk; organ  
4:30—Margaret Duncan, pianist  
4:45—News Release  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO Programs to 9:15  
9:15—Orchestra; Robert Hurd, tenor  
9:30—NBC Program  
10:15—Eugene Biscailus, Sheriff  
10:30—Dance Music  
11:30 to 12 mid.—Beverly-Wilshire  
Hotel Orchestra

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Evening Concert  
7—Sheriff Ed F. Cooper  
7:15—Feature program  
7:45—NBC, Just Around the Corner  
8—Studio program  
8:15—Raymond Knight's Cuckoos  
8:45—Aztec Half Hour  
9:15—NBC Orchestra program  
10 to 12 Mid.—NBC-KGO programs

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
6 P.M.—News; Studio Program  
6:30—California Farm Hour  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—Royal Hawaiians  
7:30—Musical Miniatures  
8—Pearson Brothers  
8:15—Watch Tower Program  
8:30—Ran Wilde's Orchestra  
9—Boxing Matches  
10:30—Dance Music  
11:15—Demon's Loft  
11:30—Georgia Rhythm Kings  
12 to 1 A.M.—Midnight Vagabond

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Rolling Stones  
7:45—Band Concert  
8—Amer. Legion War Camp  
8:15—Herbert Miller, Basso  
8:30—Half-Hour of Melodies  
9—Eb and Zeb  
9:15—A. Caro Miller  
9:30 to 10 P.M.—Orchestra

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
6 A.M. to 6—Various Programs  
6 P.M.—CBS Chesterfield Program  
6:30—CBS, Lombardo, Burns, Allen  
7—CBS, Old Gold program  
7:30—Crazy Crystals Program  
7:45—CBS, Myrt and Marge  
8—CBS, Nick Lucas  
8:15—CBS, Happy Chapples  
8:30—CBS, Little Jack Little  
8:45—Peruna on Parade  
9:15—Mary and John  
9:30 to 11 P.M.—Dance Orchestra

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.  
7 A.M. to 6 P.M.—Various progs.  
6—CBS, Chesterfield Program  
6:30—CBS, Lombardo, Burns and  
Allen  
7—CBS, Ted Fio Rito's Orchestra  
7:30—Bank of America  
7:45—CBS, Myrt and Marge  
8—"Calling All Cars"  
8:30—CBS, Little Jack Little Orch.  
8:45—Dick Messner & Orchestra  
9—CBS, Orchestra  
9:15—"Three Old Favorites"  
9:45—Dance Orchestra  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—Julie Kellar and Radio Harp  
5:30—Six-Foot-Four Quartette  
5:45—Universal Song Service  
6—News; 6:15, King Cowboy  
6:30—Barman's Ensemble  
6:45—Mirth Parade  
7—Frank and Archie  
7:15—Mona Lowe  
7:30—Adventures of Red Davis  
7:45—John Bruce, baritone  
8—The In-Laws  
8:15—Don Blanding, Poetry, Prose  
8:30—Eno Crime Club  
9—News; Drury Lane, vocalist  
9:30—The Crockets  
10:30 to 11 P.M.—Pontrelli's Orch.

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5 P.M.—Various progs.  
5 P.M.—Studio Program  
5:10—American Cracker Co. prog.  
5:15—CBS Programs  
6—Chesterfield Program  
6:30—CBS programs to 7:30  
7:45—CBS, Myrt and Marge  
8—CBS, Edith Murray  
8:15—Radio Speaker Stevensen  
8:30—CBS, Little Jack Little  
8:45—The Buccaneers  
9—The Public Bench  
9:15—Hop Gold Blue Star Revue  
9:45—CBS, George Hall's Orchestra  
10—Globe Trotter  
10:05 to 12 midnight—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12—Various programs  
12 noon—Farm Talk  
12:15—NBC, Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Manhattan Echoes  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Major and Minor Moods  
2—NBC, Al Pearce and Gang  
3—Concert Ensemble  
3:30—Day Dreams, Veona Socolofsky  
3:45—Easy Chair, Grant Merrill  
4—NBC programs to 4:30  
4:30—Saxophone Melodies  
4:45—Resume of Programs  
4:45—Happiness Program  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO program to 7:30  
7:30—Happiness program  
7:45—"Souvenirs"  
8—NBC-KGO programs to 10:15  
10:15 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Recordings  
5:45—Cecil Solly; Los Argentinos  
6:30—Wash. High School Reporter  
6:45—Petite Symphonists  
7:15—Radio and Television, talk  
7:30—NBC program  
8—Olympic Hotel Orchestra  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Muted Strings; 9:15, Orchestra  
10—Olympians  
10:30—Melodies and Memories  
11 to 12 mid.—Records

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Phila. Symphony Orch.  
6:15—CBS, Alexander Woolcott  
6:30—Burns and Allen  
7—Ted Fio Rito's Orch.  
7:30—To be announced  
7:45—Myrt & Marge  
8—CBS Vocalists  
8:15—CBS, Jack Little and Orch.  
8:45—The Buccaneers  
9—Dance Music  
9:15—Blue Star Revue  
9:45—School Night  
10—Dance Music  
11:30 to 12 mid.—Midnight Moods

**508.2 Meters KHQ** Main 5385  
590 Kcys. 1000 Watts  
Louis Wasmser, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1—NBC, General Mills program  
1:15—Sylvia Gray  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Studio Programs  
4:30—Parade of Happy Feet  
4:45—Tull and Gibbs Express  
6—NBC, "Baron Munchausen"  
5:30—NBC-KGO programs to 7:30  
7:30—Ben Cohn  
7:45—Kinman Business University  
8—NBC-KGO programs to 10  
9:30—Brystol Meyers  
10—Richfield News  
10:15 to 12 mid.—NBC-KGO prog.

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 Noon—News Flashes  
12:15—NBC-KGO programs to 1:45  
1:45—Michael Aronstein, cellist  
2—NBC, Al Pearce and Gang  
3—O. Korber, jeweler  
3:05—Eddie King, pianist  
3:15—Friendly Chat  
3:45—NBC, Soloist  
4:15—Parker Dental Clinic  
4:30—Abe Bercovitz, violin  
4:45—Collins and Erwin  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO programs to 7:30  
7:30—Gevurtz Furniture Co.  
8—NBC-KGO programs to 9:15  
9:15—Studio programs  
9:30—Eristol Myers  
10—NBC, Richfield News Flashes  
10:15—Jack Bain, Orchestra  
10:45—Studio and Santsiept Prog.  
11:30 to 12 Mid.—NBC, Bal Tabarin  
Orchestra

# THURSDAY Programs

April 5, 1934

**379.5 Mtrs. NBC-KGO Sutter 1920**  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
7 A.M.—Edward MacHugh, vocalist  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8—Del Monte Ship of Joy  
8:30—Morin Sisters, vocal trio  
8:45—Al & Lee Reiser, pianists  
9—Barbara Lee—Breakfast Club  
9:15—Wendell Hall, vocalist  
9:30—Martha Meade Society  
9:45—Press-Radio Bureau News  
9:50—Will Aubrey, vocal and comedy  
10—Woman's Magazine of the Air  
11—Standard School Broadcast  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Reed Kennedy, baritone  
12:15—West. Farm and Home Hr.  
1—Betty and Bob, dramatic sketch  
1:15—Alice Joy, Dream Girl  
1:30—Oxydol's Own Ma Perkins  
1:45—Betty Marlowe, talk  
2—Al Pearce and Gang  
3—Langorder Pictorial  
3:15—Ritz Carlton Orchestra  
3:30—Art Review  
3:45—Grandmother's Trunk  
4—Family Cook Book  
4:15—Harry Stanton, basso  
4:30—Romantic Melodies  
5—Fleischmann Hour: Rudy Vallee  
6—Capt. Henry's Show Boat  
7—Al Jolson & Paul Whiteman  
8—Amos 'n' Andy  
8:15—Standard Symphony Hour  
9:15—Winning the West Drama  
9:45—William Scotti Orchestra  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
10:55—Press-Radio Bureau News  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**340.7 Meters KLX Lake. 6000**  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1—Studio Prog.; Records  
1:20—Martha Lee: Economics  
1:30—Musical  
2—Mildred Miller Bridge Talks  
2:15—Records; 2:30, News  
2:40—Stocks; 2:45, Records  
3:15—Carmen Rushing, pianist  
3:30—News Flashes; 3:45, Records  
4:15—Brother Bob's Club  
4:30—News Flashes  
4:45—McCoy Health School  
5—Covered Wagon Jubilee  
5:30—High School News  
6—Hotel Oakland Trio; 7, News  
7:15—Four Versatilians  
7:30—Anita and Orsco  
7:45—Sports Hi-Lights  
8—Studio program  
8:30—Jack Manley, violinist  
8:45—M. Jay Goodman, tenor  
9—NRA Talk, O. R. Angelillo  
9:15—Helen Benson and Lila Clark  
9:30—Studio Program  
10 to 11 P.M.—Dance program

**280.2 Meters KJBS Ord. 4148-49**  
1070 Kcys. 1000 Watts

J. Brunton & Sons, San Francisco  
7 A.M. to 2—Records; Stock; Talks  
2 P.M.—Blindcraft Ensemble  
2:30 to 6:45—News; Music  
6:45 P.M.—Silent Period  
12:01 to 7 A.M.—Owl program

**440.9 Meters KPO Sutter 1920**  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News  
9:45—Johnny O'Brien: harmonica  
9:55—Dr. Wynne's Health Talk  
10—Accordiana, Johnny Toffoli  
10:15—Strange Interview  
10:30—Vic and Sade  
10:45—The Merry Maes  
11—Standard School Broadcast  
11:45—Agricultural Bulletin  
12 noon—Melody Mixers  
1—News; 1:15, Ann Warner Chat  
1:45—John and Ned: harmony duo  
2—Armand Girard, basso  
2:30—Winnie, the Pooch  
2:45—Fashion Flashes  
3—Dr. Copeland's Health Talk  
3:05—Ritz-Carlton Hotel Orchestra  
3:15—Mud Caves: dramatic skit  
3:30—John E. Kennedy  
3:45—University of Calif. program  
4—Mary Small, vocalist  
4:15—Avenue Restaurant Orchestra  
4:30—Arion Trio  
5:10—Iokelp program: drama  
5:15—News; Organ Concert  
5:40—Westelco program: drama  
5:45—Behind the Footlights  
6—Josef Hornik's Orchestra  
6:30—Federal Business Talk  
6:45—Marshall's Mavericks  
7:15—Review of Activities of the  
S. F. Municipal Government  
7:30—Edna Fischer, pianist  
7:45—Nanette La Salle, vocalist  
8—Familiar Strains  
9:30—Eno Crime Clues  
9:30—Totton Club Orchestra  
9:30—Waltz Time  
10—Zizz Black: orchestra  
10:30—Music Box  
11—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

**322.4 Meters KROW Glenc. 6774**  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; Studio Program  
6:30—California Farm Hour  
6:45—Studio; 7, C. W. Hammond  
7:15—Royal Hawaiians  
7:30—Concert Program  
8—Latin-American Program  
8:30—Italian Program  
9—Dance Music  
10—Cumberland Hillbillies  
11:15—Demon's Loft  
11:30—Georgia Rhythm Kings  
12 to 1 A.M.—Midnight Vagabond

**296.6 Meters KQW Ballard 777**  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:15—State Chamber of Commerce  
7:30—Minute Man; 7:45, The Hawk  
8—Old Church Choir  
9—Ed and Zeb  
9:15—Gene Mancini, tenor  
9:30—Mabel Adams, vocalist  
9:45 to 10 P.M.—Records

**491.5 Meters KFRC Prospect 0100**  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8—Grab Bag, Recordings  
8:30—CBS, Tony Wons  
8:45—CBS, Madison Ensemble  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Connie Gates, Songs  
9:30—CBS, Gypsy Orchestra  
10—The Little French Princess  
10:15—Recordings  
10:30—CBS, Easy Aces  
10:45—CBS, The Captivators  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Emery Deutsch orch.  
12 noon—CBS, Metropolitan Parade  
12:25—Vidacrin Talk  
12:30—CBS, Nat'l Student Federation  
12:45—CBS, Curtis Institute of Music  
1:30—CBS, Bob Standish  
1:45—Stock Quotations  
1:50—CBS, Artist Recital  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Sweet Music  
3:45—To be announced  
4—Recordings  
4:15—CBS, Texas Rangers  
4:30—Recordings  
4:45—CBS Brown & Harmonettes  
4:55—Town Topics  
5—'Adventures of John Ridd'  
5:15—CBS, Freddie Rich Entertains  
5:30—Athenaeum Round Table  
5:45—CBS, Clarence Wheeler's Orch.  
6—To be announced  
6:15—CBS, Fray and Braggotti  
6:30—Fred Waring's Pennsylvan's.  
7—CBS, Egan Caravan  
7:30—CBS, Evel Evans and Orch.  
7:45—CBS, Myrt & Marge  
8—CBS, Vera Van  
8:15—Minute Melodies  
8:20—CBS, Isham Jones' Orchestra  
8:45—CBS, Harry Sosnik Orchestra  
9—Blue Monday Jamboree  
10—Ed Fitzgerald  
10:10—Gillette Drama  
11:30 to 12 Mid.—Midnight Moods

**243.8 Meters KYA Douglas 2536**  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Noonday Concert  
1—Shrine Luncheon Club  
1:30—Argentians  
1:45—Lady Next Door  
2—Cal Jackson, pianist  
2:15—Rhythmic Ripples  
2:45—Echoes of Erin  
3—Organ; Vignettes from Life  
4:05—Musical Strings: Old Songs  
4:30—Tea Dance Parade  
4:55—NRA Talk  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Cyrus Trobbe Orchestra  
7—Ernie Smith's Sport Page  
7:15—Bob Allen, Piano Stylist  
7:30—Sportsman's Corner  
7:45—Dancing Thru Time  
8—I. S. Cohen  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—Sports Parade  
9:45—Garden of Music  
10—News Editor; 10:15, Organ  
11:15—John Wolohan's Orchestra  
11:45 to 12 mid.—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter; 2:15 Romancin'  
2:30—Royal Sophistications  
2:45—Tranquility; 3, Coleman Cox  
3:15—Moods Modernistic; Speaker  
3:40—Tea Timing  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Blue Moments; 5, Memories  
5:15—Rhythmic Ramblings  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Mining News Report  
6:50—The Commentator; 7, Tanforan  
7:15—Italian News Broadcast  
7:30—Nightmares  
8—Old Friend of the Family  
8:30—Hawaiian Nights  
8:45—Hollywood Happenings  
9—Oklahoma Ramblers  
9:30—Studio program  
10—Val Valente's Orchestra  
10:30—Hal Glrvin's Orchestra  
11 to 11:30 P.M.—Dance Tunes  
11—Request Hour  
11:30 to 1 A.M.—Vagabond of the Air

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5—CBS Programs  
5:30—CBS, Clarence Wheeler's Or.  
5:45—Dreams of Beauty  
6—CBS, To be announced  
6:15—Fray & Braggiotti  
6:30—CBS, Waring's Pennsylvanians  
7—CBS, Camel Caravan  
7:30—CBS, Orchestra & Vocal  
7:45—CBS, Myrt and Marge  
8—"Imperial Jubilee"  
8:30—CBS, Isham Jones' Orchestra  
8:45—"Crystal Dreams"  
9—KFRC Jamboree; 10, News Items  
10:10—Dance Orchestra  
11:30—Organ  
12 to 1 A.M.—Recordings

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—USC Male Chorus  
5:30—Iokelp Elec. Transcription  
5:35—Urbain Hartman, vocalist  
5:45—Investment talk; 6, News  
6:15—King Cowboy  
6:30—Barman's Concert Ensemble  
6:45—Mirth Parade  
7—Frank and Archie  
7:15—"Avengers"  
7:30—Realty Board; 8, "In-Laws"  
8:15—Homer Canfield & Orchestra  
8:30—Eno Crime Club  
9—News; 9:15, Rance Valentine  
9:30—The Crockettes  
10:30 to 11 P.M.—Pontrell's Orch.

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—NBC, Showboat  
7—Stevensville Folks  
7:15—Studio program  
7:30—YMCA Harmonica Band  
8—Chamber of Commerce  
8:15—Angelita  
8:30—Voice, Violin and Piano  
9—To be announced  
9:15 to 12 Mid.—NBC programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15—NBC, Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Celloettes, Kirchner  
1:30—NBC, Oxydol's Ma Perkins  
1:45—NBC, Betty Marlowe  
2—NBC, Al Pearce and Gang  
3—Viennese Vagabonds  
3:30—Concert Ensemble  
4—Frolickers  
4:30—Romantic Melodies  
5—NBC-KGO programs to 9:15  
9:15—"Winning the West"  
9:45—Musical Mannequins  
10—Richfield News Flashes  
10:15—Olympic Quartet  
10:30 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Advertising Talk; Records  
5:45—Cecil Solly  
6—Musical Favorites, Damski  
6:30—Wash. High School Reporter  
6:45—Viennese Vagabonds  
7:15—Musical Favorites  
7:45—Around the Town  
8—Manhattan Echoes  
8:15—Hearthstone Harmonies  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Electric Transcription  
9:15—To be announced  
9:45—Hotel Statler Orchestra  
10—Pipes and Strings  
10:30—Nocturne, Meyer & Pearson  
11 to 12 mid.—Recorded program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Morning Bible Fellowship  
7—NBC, Edward MacHugh  
7:15—Health exercises; stocks  
7:45—Church Quarter-Hour  
8—NBC, Del Monte Happytime  
8:30—Musical Contrasts  
8:45—Julia Hayes, Helpful Hints  
9—News Release  
9:15—Al Gayle's Magic Kettle  
9:30—NBC, Martha Meade Society  
9:45—Talk by Julia Hayes  
10—NBC-KGO programs to 11:45  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—Organ Recital  
4:15—Calif. Teacher's Assoc. prog.  
4:30—NBC-KGO programs to 9:15  
9:15—"Winning the West"  
9:45—"Supper at Ten"  
10—NBC-KGO Programs to 11:30  
11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
6 A.M. to 7 P.M.—Various Prog.  
7—CBS, Camel Program  
7:30—Crazy Crystals Program  
7:45—CBS, Myrt and Marge  
8—Famous Furniture Stories  
8:15—Fun Fest  
8:30—CBS, Isham Jones' Orchestra  
8:45—Peruna on Parade  
9:15—Blue Monday Jamboree  
10 to 11 P.M.—Dance Music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—To be announced  
6:15—"Strange Adventures"  
6:30—Waring's Pennsylvanians  
7—CBS, Camel Caravan  
7:30—CBS, Evan Evans  
7:45—CBS, Myrt and Marge  
8—CBS, Vera Van  
8:15—Minute Melodies  
8:20—CBS Orchestra  
9—Blue Monday Jamboree  
10—Dance Music  
10:45—"Do You Believe in Ghosts"  
11 to 12 Mid.—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5 P.M.—Various progs.  
5—Studio Program  
5:10—American Cracker Co. prog.  
5:15—To be announced  
5:30—CBS, Clarence Wheeler's Orch.  
5:45—Charles Reynolds  
6—CBS Programs to 7:30  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—Hollywood Newshawk  
8:15—Speaker Stevensen  
8:30—CBS, Isham Jones Orchestra  
8:45—Musings  
9—Blue Monday Jamboree  
10—Globe Trotter  
10:05—Dance Music  
10:45—American Weekly  
11 to 12 mid.—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—General Mills program  
1:15—Sylvia Gray  
1:30—NBC-KGO programs to 3  
3—Studio programs  
4:15—Tull & Gibbs Express  
4:30—Romantic Melodies  
5—NBC-KGO Programs to 9:15  
9:15—"Winning the West"  
9:45 to 12 Mid.—NBC programs

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 Noon—Semler's Dental Clinic  
12:15—NBC-KGO programs to 3  
3—Braleigh-Graham  
3:05—Mark Daniels, baritone  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 4:15  
4:15—Parker Dental Clinic  
4:30—NBC-KGO Programs to 9:15  
9:15—"Winning the West"  
9:45—Musical Mannequins  
10—Richfield News Flashes  
10:15—Jack Bain's Orchestra  
10:45 to 12 midnight—Dance Music

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 5—Various programs  
7—CBS, Camel Caravan  
7:30—CBS, Evan Evans and Orch.  
7:45—CBS, Myrt and Marge  
8—CBS, Vera Van, vocalist  
8:15—Minute Melodies  
8:20—CBS, Isham Jones' Orchestra  
8:45—CBS, Harry Sosnick's Orch.  
9—Blue Monday Jamboree  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

# FRIDAY Programs

April 6, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Breen and de Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8:15—Log o' the Day Crosscuts  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Nat. Farm and Home Hr.  
10—Press-Radio Bureau News  
10:05—Thirtieth Infantry Band  
10:30—Woman's Magazine of Air  
11:30—Melody Mixers  
12 noon—Financial Flashes  
12:05—Arion Trio  
12:15—West. Farm and Home Hr.  
1—Betty and Bob  
1:15—The Singing Stranger  
1:30—Oxydol's Own Ma Perkins  
1:45—Norman Cloutier's Orchestra  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Xavier Cugat Orchestra  
3:30—The Well Dressed Woman  
3:45—Trio Romantique  
4—Studio Chatter  
4:30—Music by Gershwin  
4:45—Mary's Friendly Garden  
5—Stories of Human Behavior  
5:15—Canzonetta  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Let's Listen to Harris  
6:30—Armour program  
7—The First Nighter: Drama  
7:30—General Tire: Jack Benny  
8—Amos 'n' Andy  
8:15—One Man's Family  
8:45—To be announced  
9:15—Jay Whidden's Orchestra  
9:30—Lee S. Roberts  
9:45—Hal Kemp's Orchestra  
10—Richfield News Flashes  
10:15—Jack Bain's Orchestra  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ Concert  
8—Piano Solos Orchestrated  
9—Soloist  
9:15—Julia Hayes: beauty talk  
9:30—News; Organ Concert  
9:55—Dr. Wynne's Health Talk  
10—Nanette La Salle: ballad singer  
10:15—School of Cookery  
10:30—Edna Fischer, pianist  
10:45—Julia Hayes: beauty talk  
11—Magic of Speech  
11:30—Organ Concert  
11:45—Agricultural Bulletin  
12 noon—State Dept. of Agriculture  
12:15—Arion Trio  
12:45—Commonwealth Club Lunch.  
1:30—Ann Warner's Chats  
2—Piano Vignettes  
2:15—George Houston, baritone  
2:30—News  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Xavier Cugat's Orchestra  
3:15—Mud Caves: dramatic serial  
3:30—O'Leary's Irish Minstrels  
3:45—University of Calif. program  
4—Dance Masters  
4:15—Stradivarius String Quartet  
4:30—Sax Appeal  
4:45—For Girls and Boys Only  
5:10—Tokelp program; 5:15, News  
5:30—Music Makers

5:55—Dr. Ross: Dog Stories  
6—Stringwood Ensemble  
6:45—Elmore Vincent, tenor  
7—Sports Revue  
7:15—Melody Mixers  
7:45—Charles Hart Instrumentalists  
8:15—To be announced  
8:30—Eno Crime Clues  
9—Tom Gentry's Opera Club Orch.  
9:30—Big Ten: Orch. and Vocalists  
10—Out of the East  
10:30—Piano Pictures  
11—Ted Flo-Rito's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7 A.M. to 12 noon—Various Progs.  
12 noon—Scriptures  
12:03—KYA Noonday Concert  
1—To be announced  
2—Recorded Programs  
3:15—Organ Malinee  
4—Vignettes from Life  
4:05—International Troubadours  
4:15—Tea Dance Parade  
4:55—NRA Talk  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Cyrus Trobbe Orchestra  
7—Ernie Smith's Sport Page  
7:15—Ford and Wallace  
7:30—Radio Theatre  
8—Erev Shabath  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—Friendly Neighbors  
9:30—Bob Allen, piano stylist  
9:45—American Weekly Drama  
10—News Editor  
10:15—Organ Serenade  
11:15 to 12 mid.—Midnight melodies

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6 P.M.—News: Studio Program  
6:30—California Farm Hour  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—Royal Hawaiians  
7:30—Song Fest  
7:45—'Solomon and Sullivan' skit  
8—Crime News, Tom King  
8:15—Harmony Duo  
8:30—Del Courtney's Band  
9—Dillon Players  
9:30—Del Courtney's Band  
10—Old Southern Melodies  
10:30—Ran Wilde's Orchestra  
11—Studio; 11:15, Demon's Loft  
11:30—Georgia Rhythm Kings  
12 to 1 A.M.—Midnight Vagabonds

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake

6 A.M. to 6—Various Programs  
6 P.M.—CBS, Fray & Braggiotti  
6:15—CBS, Johnny Green's Orchestra  
6:30—CBS, Hudnut program  
7—To be announced  
7:30—CBS, Vocalist and Orchestra  
7:45—CBS, Myrt and Marge  
8—CBS, Edith Murray, soloist  
8:15—News; Orchestra  
8:30—Melody on the Air  
8:45—Peruna on Parade  
9:15—Wrestling Matches  
10:15 to 11:30 P.M.—Dance Music

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks; Exercises  
8:15—CBS, The Captivators  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Dancing Echoes  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt & Co. Talk  
9:30—CBS, Elizabeth Barthell  
9:30—Betty Crocker Cooking School  
9:45—CBS, George Hall's Orchestra  
10—CBS, Little French Princess  
10:15—CBS, Hurdy Gurdy Man  
10:30—CBS, Easy Aces  
10:45—CBS, The Playboys  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS Philadelphia Orchestra  
1—CBS, Artist Recital  
1:30—N. Y. Stock Quotations  
1:35—CBS, U. S. Army Band  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Sweet Music  
3:45—CBS, Dorothy Miller, organist  
4—Hodge Podge Lodge  
4:30—CBS, Clarence Wheeler's Orch.  
4:45—Recordings; 4:50, NRA Talk  
4:55—Town Topics  
5—Charlie Lung and Gang  
5:15—CBS, Hush O'Hare's orchestra  
5:30—CBS, March of Time  
6—CBS, Chesterfield Program  
6:15—CBS, Ruth Etting  
6:30—CBS, Hudnut Program  
7—CBS, To be announced  
7:30—Rocketeers Military Band  
7:45—CBS, Myrt & Marge  
8—CBS, Charles Carille  
8:15—Jeffrey Gill, crooner  
8:30—CBS, Isham Jones Orchestra  
8:45—CBS, Borden Friday Frolic  
9:15—CBS, Leon Belasco Orchestra  
9:30—CBS, Louis Panico Orchestra  
10—Ed Fitzgerald  
10:10—Gillette Drama  
10:15—Dance Orchestra  
11:30 to 12 Mid.—Midnight Moods

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1—Studio; Records  
1:20—Martha Lee  
1:30—Musical; Recordings  
2:40—Closing S. F. Stocks  
2:45—Records  
3:15—Carmen Rushing, pianist  
3:30—Recordings  
4:15—Brother Bob's Club  
4:45—McCoy Health School  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—Local News Items  
7:15—Lovable Liars  
7:30—L. G. French, baritone  
7:45—Clark Sisters  
8—Studio  
8:30—Lorelei Trio  
8:45—Instrumental and Vocal Program; Studio program  
9:30—Uncle Adolph's Rangers  
10 to 11 P.M.—Dance program

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

7 A.M. to 6:45—Records; news; talks  
6:45 P.M.—Silent Period  
12:01 to 7 A.M.—Owl program

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter; 2:15, Recordings  
3—Coleman Cox; 3:15, Recordings  
3:45—Contract Bridge  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Professor Kruger  
5—Rusty—The Boy Aviator  
5:15—Rhythmic Ramblings  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Mining News Reporter  
6:50—The Commentator  
7—Tanforan  
7:15—Italian News Broadcast  
7:30—Soliloquy  
7:45—Sports Camera Man  
8—Don Steele, tenor  
8:15—Fishin' Fool  
8:30—Hawaiian Nights  
8:45—Chandu, the Magician  
9—Oklahoma Ramblers  
9:30—Wrestling Matches  
10:30—Hal Grivin's Orchestra  
11—Santa Clara program  
11:15—Requests; Resort Program  
12 to 1 A.M.—Vagabond of the Air

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts

Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—Julie Kellar, harpist  
5:30—Noble Sisters Trio  
5:45—National Troubadours  
6—News; King Cowboy  
6:30—Concert Ensemble  
6:45—Mirth Parade  
7—Watanabe and Archie  
7:15—"Crazy Quilt"  
7:30—Red Davis Adventures  
7:45—Charlie Woodruff and Orch.  
8—"The In-Laws"  
8:15—Prose and Poetry  
8:30—Optimistic Revue  
9—News; Marcel Ventura, vocalist  
9:45—Boxing Matches  
10:45 to 11 P.M.—Pontrelli's Orch.

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Morning Bible Fellowship  
7—NBC, Breen and de Rose  
7:15—Louis Rueb, health exercises  
7:30—Stock Market quotations  
7:45—Church Quarter-Hour  
8—NBC, Music Appreciation Hour  
9—Helpful Hints to Housewives  
9:15—NBC-KGO programs to 10  
10—Talk by Julia Hayes  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15—NBC-KGO Programs to 1:45  
1:45—Dixie Aces & Dick Bartlett  
2—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—U. S. C. Fiction Favorites  
4:15—Organ Recital; 4:45, News  
5—Your Pal Jimmie  
5:15—"Robin Hood" transcription  
5:30—NBC-KGO Programs to 8:15  
8:15—NBC, One Man's Family  
8:45—To be announced  
9:15—Louis Kaufman, violinist  
9:30—NBC, Old Memory Box  
9:45—Instrumental Combination  
10—NBC-KGO programs to 11:30  
11:30 to 12 mid.—Beverly-Wilshire  
Hotel Orchestra

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—News Flashes  
12:15—NBC, Farm and Home Hour  
12:45—O. M. Plummer  
1—NBC-KGO programs to 1:45  
1:45—Santiseptic Program  
2—NBC, Al Pearce Gang  
3—Krazy Limericks  
3:05—Eddie King, piano  
3:15—Friendly Chat  
3:45—NBC, Trio Romantique  
4—Studio program  
4:15—Parker Dental Clinic  
4:30—NBC-KGO programs to 5  
5—Studio programs  
5:30—NBC-KGO programs to 8:15  
8:15—NBC, One Man's Family  
8:45—To be announced  
9:55—Hills Bros. program  
10—NBC, Richfield News Flashes  
10:15—Brookfield Memory Singer  
10:25 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Pony and Bicycle Contest  
5:20—NBC, Melody Mixers  
5:30—Male Quartet; 5:45 Cecil Solly  
6:03—Popular Melodies of Yesterday  
6:30—Wash. High School Reporter  
6:45—Dinner Dansant  
7:15—High and Low  
7:30—Latin-American Nights  
8—Olympic Hotel Orchestra  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Electrical Transcription  
9:05—Muted Strings  
9:15—Dance Orchestra; Talk  
10—Olympians  
10:30—Northern Lights  
11 to 12 mid.—Recorded program

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts

Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5—Western Clock  
5:15—Hush O'Hare's Orchestra  
5:30—CBS, March of Time  
6—CBS, Chesterfield Program  
6:15—CBS, Ruth Etting  
6:30—CBS, Hudnut Program  
7—To be announced  
7:30—Rocketeers  
7:45—CBS, Myrt and Marge  
8—CBS, Charles Carlile  
8:15—KFRC Program  
8:30—Isham Jones' Orchestra  
8:45—Borden Friday Frolic  
9:15—Tapestries of Life  
9:45—CBS Orchestra  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Honolulu Beach Boys  
7:45—Band Concert  
8—San Jose Accordion Club  
8:30—Musical Program  
9—Eb and Zeb  
9:15—Fireside program  
9:30—Kimo's Hawaiian Serenaders  
10 P.M.—Examiner Drama

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—NBC, General Mills prog.  
1:15—Sylvia Gray  
1:30—NBC, Oxydols Ma Perkins  
1:45—NBC, Norman Cloutier Orch.  
2—NBC, Al Pearce and Gang  
3—Studio Programs  
4:30—Parade of Happy Feet  
4:45—Studio program  
5:15—NBC-KGO programs to 8:15  
8:15—NBC, One Man's Family  
8:45—To be announced  
9—Northwest on Parade  
9:30 to 12 Mid.—NBC programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15 P.M.—Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Nellie Revell at Large  
1:30—NBC, Oxydols Ma Perkins  
1:45—Julia Hayes  
2—NBC, Al Pearce and Gang  
3—Concert Serenades  
3:25—Captain Sanliso  
3:30—Veona Socolofsky, Day Drms.  
3:45—Easy Chair, Grant Merrill  
4—NBC, Studio Chatter  
4:30—Music by Gershwin  
4:45—Sophisticated Songs  
4:57—Resume of Programs  
5—Happiness program  
5:15—Male Quartet  
5:30—NBC-KGO programs to 8:15  
8:15—NBC, One Man's Family  
8:45—To be announced  
9:15—"Souvenirs"  
9:30—The King's Foursome  
9:45—Old Song Contest  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.  
6:45 to 5—Various programs  
5 P.M.—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, Program  
5:30—CBS, March of Time  
6—To be announced  
6:15—CBS, John Green Orchestra  
6:30—CBS, Hudnut program  
7—CBS, program  
7:30—Rocket Military Band  
7:45—CBS, Myrt and Marge  
8—Empire Minstrels  
8:15—Radio Speaker Stevenson  
8:30—Musical Program  
8:45—Borden's Friday Frolic  
9:15—Fun Fest  
9:30—Log Cabin Boy  
9:45—To be announced  
10—Globe Trotter  
10:05 to 12 midnight—Dance Music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Chesterfield Program  
6:30—CBS, Hudnut Program  
7—To be announced  
7:30—Military Band  
7:45—Myrt & Marge  
8—CBS, Charles Carlile  
8:15—Minute Melodies  
8:20—CBS, Isham Jones Orchestra  
8:45—Borden's Friday Frolic  
9:15—Luther Welfare League  
9:45—Dance Orchestra  
11:30 to 12 Mid.—Midnight Moods

# SATURDAY Programs

April 7, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Edward MacHugh, vocalist  
7:15—Morning Parade: music  
7:30—Financial Service  
7:45—Organ Concert  
8:15—The Vass Family  
8:30—Down Lover's Lane  
9—Pietro Yon, organist  
9:30—National Farm Hour  
10:30—Press-Radio Bureau News  
10:35—Magazine of the Air  
11:30—Concert Echoes  
12 noon—Financial Flashes  
12:05—Organ Concert  
12:15—Western Agriculture  
1—To be announced  
2—Platt and Nierman, pianists  
2:15—Jackie Heller, tenor  
2:30—Economics of the New Deal  
3—Al Pearce and Gang  
3:30—Stringwood Ensemble  
4:15—Tom Coakley's Orchestra  
4:45—Nanette LaSalle, vocalist  
5—Arion Trio  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—"Colgate House Party"  
6:30—Beatrice Fairfax, Advice on Marriage  
7—Saturday Night Dancing Party  
7:30—National Barn Dance  
8:30—Piano Pals: Edna Fischer and Sol Slett  
9—Nathan Abas, violinist  
9:30—Jay Whidden's Orchestra  
10—Stringwood Ensemble  
10:30—Dance Time in Denver  
10:55—Press Bureau News Service  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1—Studio; Records  
2:45—Jean Ardath, pianist  
3—Recordings  
4:15—Brother Bob's Club  
4:45—Records  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—Local News Items  
7:15—Albert Rosenblatt, baritone  
7:30—Studio Program  
8—Musical Soiree  
9—Faucit Theater of the Air Players  
9:30—Dance Music  
10 to 11 P.M.—Music Records

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6 P.M.—News; Studio Program  
6:30—California Farm Hour  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—Royal Hawaiians  
7:30—East Bay Labor Journal  
7:45—Sally Snow, Hillnely  
8—Latin-American Program  
8:30—Italian program  
9:30—Pete King, Irish tenor  
10—Music of All Nations  
10:30—Ran Wilde's Orchestra  
11:15—Demon's Loft  
11:30—Georgia Rhythm Kings  
12 to 1 A.M.—Del Courtney and His Band

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ Concert  
7:35—Morning Parade  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Arion Trio  
9:45—News; Organ Concert  
10:15—Agricultural Bulletins  
10:30—Vic and Sade  
10:45—Seven Voices  
11—Musical Originalities  
11:30—Edna Fischer, pianist  
11:45—Agriculture Bulletins  
12 noon—Words and Music  
12:30—Wealth of Harmony  
1—News  
1:15—John and Ned  
1:30—Concert Favorites  
2—Organ Concert  
2:30—To be announced  
3:30—Richard Himber's Orchestra  
4—Three Stamps  
4:15—Religion in the News  
4:30—Martha Mears; 4:45, News  
5—Art in America  
5:20—The Cavaliers Quartet  
5:30—Hands Across the Border  
6—Melody Mixers  
6:30—Stringwood Ensemble  
7—Education at Crossroads  
7:15—Clef Dwellers: vocal trio  
7:30—Kay Kyser's Orchestra  
8—The Music Counter  
8:30—Musical Treasure Chest  
9—Cafreire Carnival  
10—Blue Moonlight  
10:30—Serenata  
11—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Slumber Hour

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1 P.M.—Various Programs  
1—Recordings; 3, Coleman Cox  
3:15—Moods Modernistic  
3:30—Tea Timing  
4—Young Peoples' Program  
4:30—The Old Bachelor  
4:45—The Funnies; 5, Memories  
5:15—Rhythm Ramblings  
5:30—Travelogue; 6, Ballad Hour  
6:30—The Three Jacks  
6:45—The Commentator  
7—Tanforan; 7:15, Italian News  
7:30—Solloquy; 7:45, Studio prog.  
8—Home Favorites  
8:30—Hawaiian Nights  
8:45—Hollywood Happenings  
9—Oklahoma Ramblers  
9:30—Doc Herrold, The Mirror  
9:45—Herb Stanton  
10—Val Valente's Orchestra  
10:30—Hal Girvin's Orchestra  
11—Request Hour  
11:30 to 1 A.M.—Vagabond of the Air

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6 P.M.—Various programs  
6 P.M.—Musical program  
6:15—Franco's program  
6:30—Band concert  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:05—Twenty-Five Minutes in Paris  
7:30—Soul of Portugal  
8—Music Lover's Half-Hour  
8:30—Anson Weeks Recordings  
8:45 to 10 P.M.—Italian program

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks  
7:30—Early Morning Exercises  
8—CBS, Cheer Up  
8:30—CBS, Concert Miniatures  
9—CBS, Vincent Travers Orchestra  
9:15—O'Connor, Moffat & Co., talk  
9:20—CBS, Vincent Travers Orch.  
9:30—CBS, Abram Chasin's Piano Pointers  
9:45—CBS, Enoch Light's Orchestra  
10—CBS, Savitt String Quartet  
10:30—CBS, Harold Knight Ensemble  
11—CBS, Artist Recital  
11:15—CBS, Artist Recital  
11:30—CBS, Dancing Echoes  
12 noon—CBS, Round Towners  
12:30—CBS, Ann Leaf, organist  
1—CBS, Saturday Syncopators  
1:30—N. Y. Stock Quotations  
1:35—CBS, Russian Gypsy Orchestra  
2—CBS, Pancho & Orchestra  
2:30—CBS, Maurice Sherman's Orch.  
2:45—CBS, Francisco Del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Dramas  
3:30—To be announced  
4—CBS, Elder Michaux  
4:40—CBS, American Mixed Quartet  
4:45—Recordings  
4:50—Church Announcements  
4:55—Town Topics; Dance music  
5:15—Gus Arnheim Orchestra  
5:30—Helen Nagin, pianist  
5:45—To be announced  
6—CBS, Chesterfield Program  
6:30—CBS, George Jessel  
7—Broadcast from Byrd Expedition  
7:30—Leaders in Action  
7:45—CBS, Gus Arnheim's Orchestra  
8:15—Musical Program  
8:30—CBS, "Peter the Great"  
9—Little Jack Little, orchestra  
9:30—Jackie Souder Orchestra  
10—Ed Fitzgerald  
10:10—Gillette Drama  
10:15 to 12 midnight—Dance Music

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Noonday Concert  
1—Hawaiians  
1:30—Rhythmic Ripples  
2:15—Argentinians; Organ  
3:45—Artist Celebrities  
4—Vignettes from Life  
4:05—Tea Dance Parade  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobbe  
7—Ernie Smith's Sport Page  
7:15—Ford and Wallace  
7:30—Uncut Gems  
8—Trail Blazers in Education  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—Bob Allen, Piano Stylist  
9:30—Cyrus Trobbe on Broadway  
10—News  
10:15—Organ Serenade  
11:15—John Wolohan's Orchestra  
11:45 to 12 mid.—Concert Memories

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

7 A.M. to 6:45—Records; news; talks  
6:45 P.M.—Silent Period  
12:01 to 8 A.M.—Owl program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Morning Bible Fellowship  
7—NBC, Edward MacHugh Gospel singer  
7:15—NBC, Morning Parade  
7:30—New York Stock quotations  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—Helen Guest, ballads  
8:30—Health Talk  
8:45—Charlie Wellman, songs  
9—News Release  
9:15—Medical Association Talk  
9:30—NBC-KGO programs to 3:30  
3:30—Piano lesson  
3:45—NBC, Ritz Carlton Orchestra  
4—The Honeymooners  
4:15—NBC, Religion in the News  
4:30—NBC, soloist  
4:45—NBC, Nanette La Salle  
5—Rev. Charles E. Fuller  
5:30—NBC-KGO Programs to 8:30  
8:30—Hollywood Looking Glass  
8:45—Orchestra with Tandy McKenzie  
9—NBC, Carefree Carnival  
10—NBC, Blue Moonlight  
10:30 to 12 midnight—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles

6:45 A.M. to 5—Various programs  
5 P.M.—LeRoy, pianist  
5:15—Dr. John Matthews  
5:45—Jimmy and Joe, piano, songs  
6—News; 6:15, King Cowboy  
6:30—Concert Ensemble  
6:45—Sports Revue  
7—Frank Watanabe and Archie  
7:15—Mona Lowe, vocalist  
7:30—USC Government Series  
8—Hollywood Barn Dance; News  
10 to 11 P.M.—Pontrelli's Orchestra

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.

7:30 A.M. to 6 P.M.—Various Progs.  
6—CBS, Chesterfield Program  
6:30—CBS, George Jessel  
7—CBS, Byrd Expedition  
7:30—Crystal Dreams  
7:45—Gus Arnheim Orchestra  
8:15—To be announced  
8:20—CBS, Ann Leaf and Brad Reynolds, tenor  
8:30—CBS, "Peter the Great"  
9—CBS Orchestra  
10—News Items  
10:10—Gus Arnheim's Orchestra  
10:30—Pasadena Community Dance  
11:30—Bill Fleck's Orchestra  
12 to 1 A.M.—Recordings

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake

7 A.M. to 5—Various programs  
5 P.M.—Forty-five Minutes in Hollywood  
5:45—CBS, Alexander Woodcott  
6—CBS, Chesterfield Program  
6:30—CBS, George Jessel  
7—CBS, Byrd Antarctic Expedition  
7:30—Leaders in Action  
7:45—CBS program  
8—Guy Lombardo Orchestra  
8:15—News Flashes; Organ  
8:30—CBS, Peter the Great  
9—Pathfinder Magazine  
9:30—Harry Clarke and Peter Spray-nozzle  
9:45—Dance Music  
10—Ted Fio-Rito's Orchestra  
10:30 to 11 P.M.—Pasadena Orch.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

7:30 A.M. to 5—Various programs  
5 P.M.—NBC, Art in America  
5:30—Recordings  
6—Los Argentinos  
6:30—High School Reporter  
6:45—Lee Sisters  
7—Vindabonians  
7:30—American Legion Program  
7:45—Rocky Mountaineers  
8—Olympic Hotel Orchestra  
8:30—NBC, Musical Treasure Chest  
8:45—Frank Watanabe & Archie  
9—NBC, Carefree Carnival Hour  
10—To be announced  
11 to 12 mid.—Records.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M. to 10:55—Various programs  
10:55—Metropolitan Opera Broadcast  
2:30—Studio program  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
3:30—Studio programs  
4:15—NBC, Religion in the News  
4:30—Musical program  
5—NBC, Art in America  
5:30—NBC, Wheatenaville  
5:45—NBC, Orphan Annie  
6—NBC, Colgate House Party  
6:30—Beatrice Fairfax  
7—To be announced  
8—NBC, Nat. Barn Dance  
8:30—Musical Treasure Chest  
8:45—Old Time Party  
9:45—Black and Blue  
10—Dance Music  
11:30 to 12 Mid.—NBC, Slumber Hr.

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego

7 A.M. to 12—Various programs  
12 noon—CBS, Round Towners  
12:30—CBS, Ann Leaf, organist  
1—CBS, Saturday Syncopators  
1:30—CBS, Geo. Scherban's Orch.  
2—CBS, Pancho and Orchestra  
2:30—CBS, Maurie Sherman's Orch.  
2:45—CBS, Francisco del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Drama  
3:30—To be announced  
4—CBS, Elder Michaux  
4:30—CBS, Am. Mixed Quartet  
4:45—CBS, Isham Jones' Orch.  
5—CBS, Gus Arnheim's Orchestra  
5:30—Helen Nagin, pianist  
5:45—To be announced  
6—CBS, Best Loved Am. Songs  
6:30—CBS, George Jessel  
7—CBS, Byrd Antarctic Expedition  
7:30—CBS, Leaders in Action  
7:45—CBS, Guy Lombardo's Orch.  
8:15—Musical Program  
8:30—"Peter the Great"  
9—Little Jack Little and Orchestra  
9:30—Jackie Souder and Orchestra  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 6—Various programs  
6 P.M.—To be announced  
7—KFSD Fun Fest  
8:30—NBC, Musical Treasure Chest  
9—NBC, Carefree Carnival  
10—NBC, Blue Moonlight  
10:30—NBC, Dance Time in Denver  
11 to 12 mid.—NBC-KGO program

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M. to 5—Various programs  
5 P.M.—Studio Program  
5:10—American Cracker Co. prog.  
5:15—Don Lee Feature  
5:45—CBS Program  
6:30—CBS, George Jessel  
7—CBS, Byrd Antarctic Expedition  
7:30—CBS, Leaders in Action  
7:45—CBS, Gus Arnheim Orchestra  
8:15—Radio Speaker Stevenson  
8:30—CBS, "Peter the Great"  
9—Globe Trotter  
9:05—Dance Music  
9:45—Democratic Education Feat.  
10 to 12 mid.—Dance Music

**526 Meters KVI** Broadway 4211  
970 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

6 A.M. to 6—Various programs  
6 P.M.—Chesterfield Program  
6:30—CBS, George Jessel  
7—CBS, Byrd Expedition  
7:30—CBS, Leaders in Action  
7:45—CBS, Gus Arnheim Orchestra  
8:15—Minute Melodies  
8:30—CBS, "Peter the Great"  
9—CBS Jack Little and Orchestra  
9:30—Dance music  
11:30 to 12 Mid.—To be announced

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

7 A.M. to 10:55—Various programs  
10:55—To be announced  
2 P.M.—Platt & Nierman, pianists  
2:15—NBC, Neil Sisters  
2:30—New Deal Economics  
3—NBC, Al Pearce and Gang  
3:30—String Trio  
4—NBC-KGO programs to 4:30  
4:30—Concert Ensemble  
5—Viennese Vagabonds  
5:30—NBC, Billy Batchelor  
5:45—NBC, Little Orphan Annie  
6—NBC, Colgate House Party  
6:30—NBC, Beatrice Fairfax  
7—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—30 Minutes of Music  
9:32—Roderick and Lynch  
9:47—Olympians, Brashen  
10:15—Sacred Lyrics  
10:30—Artistic Trio  
11 to 12 mid.—Dance Music

**483.6 Meters KGW** Arwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.

7 A.M.—Edward MacHugh  
7:15—NBC, Morning Parade  
7:30—Ronald Buck  
7:45—Crazy Crystals  
8—NBC, Organ Concert  
8:15—NBC, Crosscuts  
8:45—Abe Bercovitz, violinist  
9—"Cheerio"; 9:15, Cooking School  
9:45—Portland Public Market  
10:30—Olympians  
10:55—Opera Broadcast  
2:15—Friendly Chat  
2:45—Dental Clinic of the Air  
3—NBC, Al Pearce and Gang  
3:30—Friendly Chat  
4:30—Musical Program  
4:45—Kelly's Entertainers  
5—Piano; 5:15, Collins and Erwin  
5:30—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—NBC, Carefree Carnival  
10—Studio program  
10:15 to 12 mid.—Dance Music



# Now In Collaboration!

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