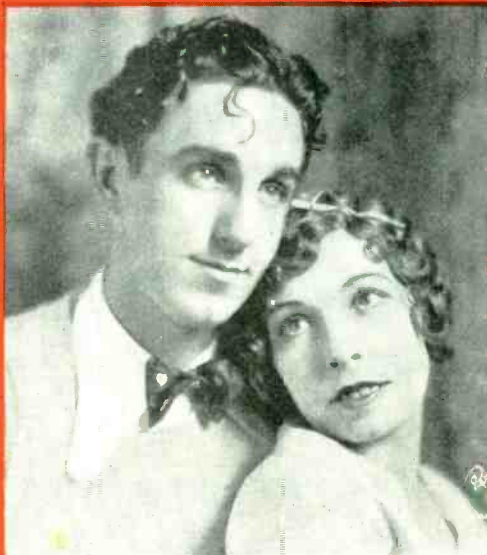


Broadcast Weekly

FOR
WEEK OF
Dec. 28 to
Jan. 3

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



"CECIL AND SALLY"

Who are heard daily (except Sunday) over KPO
under the sponsorship of *S and W*



Taking the Community by storm

New

CROSLEY

3 Screen Grid Mantel Radio



\$64.50

Complete with tubes

A beautiful screen grid mantel set [note the carving]—the first offered by any big national manufacturer.

It's foolish to pay more than Crosley prices—you can't get a better radio.

In addition, Crosley offers you the choice of three console models, all under \$100.00, complete with tubes. See your nearest Crosley dealer for a demonstration and you, too, will be convinced that as usual—

Crosley Offers More for Less

121-131
Ninth Street
SAN FRANCISCO

KIERULFF & RAVENSCROFT
INCORPORATED
RADIO EQUIPMENT


135-139
West 17th Street
LOS ANGELES

BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

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821 MARKET STREET, SAN FRANCISCO
TELEPHONE DOUGLAS 5273



ENTERED AS 2ND CLASS
MATTER, MARCH 25, 1923, BY THE
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BY SUBSCRIPTION \$3.00 PER YEAR

Vol. 9

San Francisco

DECEMBER 27, 1930

Los Angeles

No. 14

1931 Advertising Expected to Set Record

EXPENDITURES for radio advertising in 1931, as well as for advertising in newspapers and magazines, are expected to top all previous records in a strong effort of business to shake off the depression which has covered the country for the past year.

A general feeling that the worst of the situation has been passed and that business now will increase its momentum steadily is gaining ground throughout the country. Awaiting only the signal, many concerns which have been devoting their efforts for many months to the retention of current business will start on programs already mapped out to increase their markets and correspondingly, their production and employment.

Leaders in the radio industry anticipate that 1931 will see them in the position of having to refuse offers of contracts because of their inability to furnish the time. Most of the organizations which have undertaken radio advertising campaigns have continued them at an undiminished rate during the past year, despite the reduced business of the country, and hold the opinion that broadcasting has been a most important factor in preventing a greater recession than was actually experienced.

Their work has been watched with interest by many other manufacturers and distributors, who are now firmly convinced that

radio is a valuable adjunct to printed advertising, both in drawing attention to the latter and in driving its message home. It is this group of advertisers that will join those already on the air during the coming year.

Decided changes in advertising technique are expected in the 1931 programs. Efforts will be made to meet the complaint that the advertising of many concerns has been too blatant by presenting the advertising message in a more dignified and less pronounced manner. There have been strong indications that continuance of the emphasis placed upon the advertising part of many programs might bring about governmental action requiring the sponsored program to be upon a more dignified plane, and efforts will be made to avoid possible Government interference by doing voluntarily what might otherwise become mandatory.

The taking over by the Columbia Broadcasting System of a number of prominent artists' bureaus, control of similar organizations by the National Broadcasting Company, and the motion picture connections of both will make available to advertisers a reservoir of talent including the finest musical organizations, artists and actors in the country. Both companies promise that in 1931 their programs will be finer than ever before, and a number of new features are expected to mark the leading advertising series.

MICROPHONE GOSSIP



• • • The parents of Margaret O'Dea, KFRC staff contralto, attempted to make a pianist out of little Margaret, but she rebelled at the long hours of practice. When it came to singing, however, it was another matter and the problem was to stop her from practicing. She was a contralto at the age of fifteen. Opera, concertizing and the radio have kept her busy ever since.

• • • Sid Goodwin, NBC announcer, has had personal acquaintance with every branch of radio broadcasting. He started out as a technician in the plant department of a station in the Northwest. When an announcer was suddenly taken ill one night he "filled in" by announcing a hockey game. He has acted in radio plays, entertained as a radio comedian and done everything conceivable around a radio station. He was even a radio editor for a brief while.

• • • A protracted siege of ill health has forced Robert Hurd, program director and popular tenor of KFI-KECA, to a hospital for a minor surgical operation. His recovery is assured and he will return to the microphone at the first of the new year, according to physicians.

• • • Frank Trevor, director of the popular KOIN Rose City Beavers, has had a most interesting career, his professional experiences reading like a story. When but a mere youth, Frank began his career in New Orleans. The lure of "Old Man River" proved too much and he joined up with the river boats, spending six seasons on the show palaces. Then, feeling like a trip on land, Frank toured the country with circus bands and on the big time vaudeville circuits. Then into radio and has been with KOIN since 1928.

• • • Ama Lou Barnes of the Rhythmettes, KMTR's beautiful harmony trio, has talents aplenty and she can and does put them all over the microphones at KMTR, to an interested audience. She is a valuable member of the vocal trio—she plays the piano and violin equally well and she is a professional tap dancer—and she is very pretty.

• • • Joel McCrea, leading juvenile with Will Rogers in "Lightnin'," which opened at the Fox Theater in San Francisco and up and down the Coast on Christmas Day, it was learned today is the brother of John McCrea, tenor who is featured on "Dobbie's" Shell Happytime period over KPO, every Tuesday morning, 8 to 9 o'clock.

• • • Jerry Purcell, KGER's chief announcer the past two years, leaves the Long Beach station and his place is taken by Jack Strock, daytime announcer the past year or so.

• • • The long and the short at KJR and the Northwest Broadcasting System studios are represented by John Cope and Billie Landers. Cope, who is chief engineer, measures 6 feet 6 inches tall and ducks his head when passing through doors. Billie Landers, blues singer, measures 5 feet 1 inch.

• • • Charlie Parker, the genial engineer, conductor and baggageman of the Commuters' Morning Express, heard from KJBS every weekday between 6 and 7 a. m., is a busy person during this period. All he has to do while announcing is to keep the train bell ringing, blow the whistle at the right time, get the next musical number ready, answer the phone and keep his eye on the chronometer for the correct time. Charlie says the only reason he stays so cheerful is that he doesn't have to wind the phonograph, as it uses an electric motor.

• • • Here's a "Believe It or Not" to write home about: Pete Barlow, KFRC percussionist expert, otherwise known as a drummer, is claimed to be the only percussionist in captivity who receives fan mail. Many discriminating listeners have written, complimenting him upon his work.

• • • Olive West, NBC actress who is heard in "Memory Lane," is a direct descendant of Miles Standish and Priscilla Alden. Her family was a Boston one originally, but her father came to California in 1849, sailing around the Horn in good old pioneer fashion. His daughter has had a long and rich theatrical career which started in 1879, when she was 12 years old.

SURPRISE RADIO OF THE YEAR

PHILCO

BABY GRAND CONSOLE

Big Radio
Performance
for **\$89.50**
Complete
with tubes

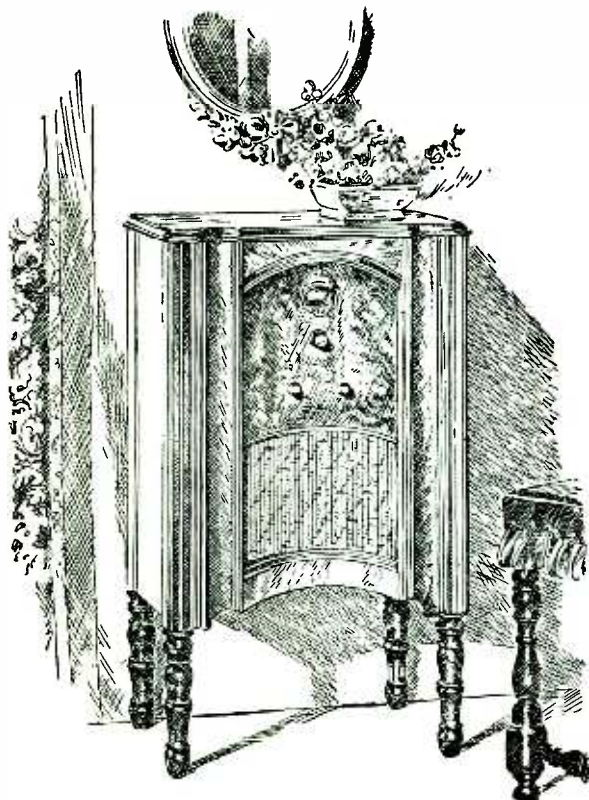
PHILCO Baby Grand Console has taken the town by storm. Here, in this compact console cabinet, is a marvelously engineered radio. It has *quality*. It outperforms radios costing many times as much.

These sets are built on the famous Philco balanced-unit principle which eliminates distortion. This Baby Grand Console has a wealth of fine tone, excellent distance, ability, fine selectivity, high sensitivity, and true, clear reception, always.

Have a Free Trial Today

Don't wait! Call at your nearest Philco store for a free demonstration in your home. You can't afford to miss the pleasure of perfect radio reception, at these prices.

JAS. S. REMICK CO.
Inc.
Sacramento
California



A wonderful, 7-tube, Screen Grid Radio complete with built-in genuine Electro-Dynamic Speaker

THIS incomparable radio comes in a compact cabinet of genuine Walnut, trimmed with Bird's-Eye Maple and African Zebra Wood, 33 inches high; 19 inches wide. All-electric, with genuine Electro-Dynamic Speaker built-in; Station Recording Dial; 7-tube Screen Grid Receiver. No "cross talk." Philco quality throughout.

All for . . . **\$89.50** Complete
with tubes
(Sold with 7 Philco Balanced Tubes)

PHILCO

Factory Branches

San Francisco
Seattle

Portland
Spokane

AIRLINE DISTANCES FROM PORTLAND

<p>ALABAMA</p> <p>Auburn 2160</p> <p>Birmingham 2055</p> <p>Gadsden 2080</p> <p>Montgomery 2130</p> <p>ALASKA</p> <p>Anchorage 1470</p> <p>Juneau 975</p> <p>Ketchikan 800</p> <p>ARIZONA</p> <p>Flagstaff 925</p> <p>Phoenix 1007</p> <p>Prescott 935</p> <p>Tucson 1120</p> <p>ARKANSAS</p> <p>Fayetteville 1640</p> <p>Hot Springs 1733</p> <p>CALIFORNIA</p> <p>Berkeley 530</p> <p>Burbank 823</p> <p>El Centro 965</p> <p>Fresno 630</p> <p>Glendora 835</p> <p>Hollywood 830</p> <p>Holy City 585</p> <p>Inglewood 835</p> <p>La Brea 820</p> <p>Los Angeles 825</p> <p>Lower Lake 460</p> <p>Pasadena 825</p> <p>Sacramento 485</p> <p>San Diego 940</p> <p>San Francisco 536</p> <p>San Jose 570</p> <p>Santa Ana 860</p> <p>Santa Barbara 790</p> <p>Santa Maria 745</p> <p>Santa Monica 830</p> <p>Stockton 530</p> <p>COLORADO</p> <p>Denver 985</p> <p>DuPont 980</p> <p>Edgewater 975</p> <p>Greely 970</p> <p>Gunnison 935</p> <p>Pueblo 1050</p> <p>Trinidad 1100</p> <p>Xuma 1075</p> <p>CONNECTICUT</p> <p>Laston 2460</p> <p>Hanbury 2440</p> <p>Hartford 2460</p> <p>Mansfield 2495</p> <p>New Haven 2475</p> <p>DELAWARE</p> <p>Wilmington 2390</p> <p>FLORIDA</p> <p>Clearwater 2485</p> <p>Jacksonville 2442</p> <p>Lakeland 2525</p> <p>Miami 2716</p> <p>Orlando 2525</p> <p>Pensacola 2170</p> <p>St. Petersburg 2500</p> <p>Tampa 2505</p> <p>GEORGIA</p> <p>Atlanta 2172</p> <p>Macon 2240</p> <p>Tooeooc 2185</p> <p>IDAHO</p> <p>Boise 349</p> <p>Jerome 450</p> <p>Kellogg 340</p> <p>Pocatello 540</p> <p>ILLINOIS</p> <p>Addison 1735</p> <p>Atwood 1765</p> <p>Batavia 1720</p> <p>Bloomington 1720</p> <p>Carthage 1620</p>	<p>Chicago 1765</p> <p>Decatur 1740</p> <p>Elgin 1715</p> <p>Galesburg 1645</p> <p>Glenview 1745</p> <p>Harrisburg 1825</p> <p>Homewood 1760</p> <p>Joliet 1740</p> <p>La Salle 1695</p> <p>Moore Heart 1720</p> <p>Peoria Heights 1685</p> <p>Quincy 1620</p> <p>Rockford 1675</p> <p>Rock Island 1615</p> <p>Springfield 1710</p> <p>Streator 1715</p> <p>Tuscola 1775</p> <p>Urbana 1770</p> <p>Waukegan 1730</p> <p>Wenona 1705</p> <p>Zion 1730</p> <p>INDIANA</p> <p>Anderson 1895</p> <p>Brookville 1945</p> <p>Crown Point 1775</p> <p>Culver 1825</p> <p>Evansville 1860</p> <p>Port Wayne 1890</p> <p>Indianapolis 1875</p> <p>Kokomo 1860</p> <p>Lafayette 1825</p> <p>Laporte 1800</p> <p>Muncie 1905</p> <p>South Bend 1825</p> <p>Terre Haute 1825</p> <p>Valparaiso 1790</p> <p>IOWA</p> <p>Ames 1460</p> <p>Boone 1445</p> <p>Burlington 1610</p> <p>Cedar Rapids 1555</p> <p>Clairina 1420</p> <p>Council Bluffs 1370</p> <p>Cresco 1505</p> <p>Davenport 1615</p> <p>Decorah 1520</p> <p>Des Moines 1479</p> <p>Fort Dodge 1420</p> <p>Iowa City 1570</p> <p>Lemars 1320</p> <p>Marshalltown 1490</p> <p>Muscatine 1595</p> <p>Oskaloosa 1525</p> <p>Red Oak 1405</p> <p>Shenandoah 1405</p> <p>Sioux 1315</p> <p>KANSAS</p> <p>Concordia 1325</p> <p>Independence 1500</p> <p>Kansas City 1485</p> <p>Lawrence 1460</p> <p>Manhattan 1390</p> <p>Miford 1375</p> <p>Wichita 1405</p> <p>KENTUCKY</p> <p>Hopkinsville 1900</p> <p>Louisville 1953</p> <p>LOUISIANA</p> <p>New Orleans 2063</p> <p>Shreveport 1783</p> <p>MAINE</p> <p>Bangor 2590</p> <p>Dover 2525</p> <p>Portland 2563</p> <p>MARYLAND</p> <p>Baltimore 2367</p> <p>Takoma Park 2345</p> <p>MASSACHUSETTS</p> <p>Boston 2553</p> <p>Cambridge 2535</p> <p>Chelsea 2535</p> <p>Dartmouth 2560</p>	<p>Fall River 2550</p> <p>Gloucester 2550</p> <p>Medford 2535</p> <p>New Bedford 2560</p> <p>Quincy 2545</p> <p>Springfield 2488</p> <p>Taunton 2550</p> <p>Wellesley 2530</p> <p>Worcester 2505</p> <p>MICHIGAN</p> <p>Battle Creek 1860</p> <p>Bay City 1900</p> <p>Berrien Springs 1870</p> <p>Detroit 1975</p> <p>Escanaba 1710</p> <p>Flint 1920</p> <p>Grand Rapids 1820</p> <p>Lansing 1880</p> <p>Lapeer 1935</p> <p>Ludington 1770</p> <p>Monroe 1955</p> <p>Petoskey 1815</p> <p>Pontiac 1945</p> <p>Royal Oak 1955</p> <p>Ypsilanti 1940</p> <p>MINNESOTA</p> <p>Barrett 1285</p> <p>Collegeville 1365</p> <p>Hallock 1230</p> <p>Minneapolis 1435</p> <p>Northfield 1435</p> <p>St. Cloud 1375</p> <p>St. Paul 1432</p> <p>MISSISSIPPI</p> <p>Columbus 1985</p> <p>Utica 1940</p> <p>MISSOURI</p> <p>Cape Girardeau 1790</p> <p>Cartersville 1560</p> <p>Columbia 1600</p> <p>Independence 1500</p> <p>Jefferson City 1620</p> <p>Joplin 1560</p> <p>Kansas City 1397</p> <p>Kirksville 1555</p> <p>St. Joseph 1455</p> <p>St. Louis 1723</p> <p>MONTANA</p> <p>Hardin 730</p> <p>Hayre 650</p> <p>Kalispell 435</p> <p>Missoula 430</p> <p>Vida 835</p> <p>NEBRASKA</p> <p>Clay Center 1280</p> <p>Humboldt 1395</p> <p>Lincoln 1340</p> <p>Norfolk 1275</p> <p>Omaha 1374</p> <p>Wayne 1290</p> <p>York 1295</p> <p>NEW HAMPSHIRE</p> <p>Lacota 2490</p> <p>Tilton 2490</p> <p>NEW JERSEY</p> <p>Atlantic City 2455</p> <p>Camden 2410</p> <p>Caristadt 2430</p> <p>Hoboken 2435</p> <p>Jersey City 2435</p> <p>Kearney 2430</p> <p>Newark 2430</p> <p>Paterson 2425</p> <p>Trenton 2415</p> <p>Union City 2430</p> <p>NEW MEXICO</p> <p>N. Mex. College 1255</p> <p>NEW YORK</p> <p>Astoria 2435</p> <p>Auburn 2260</p> <p>Brooklyn 2435</p> <p>Buffalo 2167</p>	<p>Canton 2295</p> <p>Cazenovia 2295</p> <p>Coney Island 2435</p> <p>Freeport 2460</p> <p>Ithaca 2275</p> <p>Jamaica 2450</p> <p>Jamestown 2155</p> <p>Long Island 2435</p> <p>New York City 2455</p> <p>Rochester 2205</p> <p>Rossville 2435</p> <p>Schenectady 2405</p> <p>Syracuse 2280</p> <p>Tonawanda 2150</p> <p>Troy 2405</p> <p>Utica 2325</p> <p>Woodside 2435</p> <p>NORTH CAROLINA</p> <p>Ashville 2185</p> <p>Charlotte 2280</p> <p>Greensboro 2300</p> <p>Raleigh 2370</p> <p>NORTH DAKOTA</p> <p>Aneta 1180</p> <p>Bismark 1050</p> <p>Fargo 1248</p> <p>Grand Forks 1225</p> <p>Mandan 1045</p> <p>OHIO</p> <p>Akron 2065</p> <p>Bell Fontain 1975</p> <p>Cambridge 2090</p> <p>Canton 2080</p> <p>Cincinnati 1987</p> <p>Cleveland 2063</p> <p>Columbus 2025</p> <p>Dayton 1975</p> <p>Hamilton 1965</p> <p>Harrison 1960</p> <p>Mansfield 2025</p> <p>Springfield 1985</p> <p>Stuebenville 2130</p> <p>Toledo 1955</p> <p>Wooster 2055</p> <p>Youngstown 2110</p> <p>OKLAHOMA</p> <p>Alva 1380</p> <p>Bristow 1525</p> <p>Chickasha 1485</p> <p>Norman 1500</p> <p>Oklahoma City 1488</p> <p>OREGON</p> <p>Astoria 70</p> <p>Corvallis 75</p> <p>Eugene 105</p> <p>Medford 225</p> <p>PORTO RICO</p> <p>San Juan 3580</p> <p>PENNSYLVANIA</p> <p>Allentown 2370</p> <p>Altoona 2230</p> <p>Grove City 2135</p> <p>Harrisburg 2310</p> <p>Jeannette 2175</p> <p>Johnstown 2210</p> <p>Kingston 2330</p> <p>Lancaster 2345</p> <p>Lemoyne 2310</p> <p>Lewisburg 2290</p> <p>Parkersburg 2360</p> <p>Philadelphia 2410</p> <p>Pittsburgh 2174</p> <p>Reading 2355</p> <p>Seranton 2340</p> <p>Washington 2150</p> <p>Wilkes-Barre 2330</p> <p>RHODE ISLAND</p> <p>Cranston 2530</p> <p>Providence 2530</p> <p>SOUTH CAROLINA</p> <p>Charleston 2415</p>	<p>SOUTH DAKOTA</p> <p>Brookings 1265</p> <p>Dell Rapids 1275</p> <p>Mitchell 1215</p> <p>Rapid City 955</p> <p>Sioux City 1280</p> <p>Vermillion 1293</p> <p>Yankton 1255</p> <p>TENNESSEE</p> <p>Chattanooga 2075</p> <p>Knoxville 2105</p> <p>Lawrenceburg 1970</p> <p>Memphis 1852</p> <p>Nashville 1970</p> <p>Springfield 1945</p> <p>TEXAS</p> <p>Agr. College 1760</p> <p>Amarillo 1305</p> <p>Austin 1715</p> <p>Beaumont 1875</p> <p>Brownsville 1944</p> <p>Dallas 1635</p> <p>Hublin 1600</p> <p>El Paso 1286</p> <p>Port Stockton 1480</p> <p>Fort Worth 1612</p> <p>Galveston 1885</p> <p>Greenville 1650</p> <p>Houston 1840</p> <p>San Antonio 1725</p> <p>San Benito 1940</p> <p>Waco 1675</p> <p>UTAH</p> <p>Ogden 615</p> <p>Salt Lake City 636</p> <p>VERMONT</p> <p>Burlington 2390</p> <p>Springfield 2450</p> <p>VIRGINIA</p> <p>Mt. Vernon Hills 2350</p> <p>Norfolk 2458</p> <p>Petersburg 2380</p> <p>Richmond 2281</p> <p>Roanoke 2255</p> <p>Virginia Beach 2460</p> <p>WEST VIRGINIA</p> <p>Charleston 2140</p> <p>Huntington 2100</p> <p>Wheeling 2130</p> <p>WASHINGTON</p> <p>Bellingham 225</p> <p>Everett 175</p> <p>Lacey 105</p> <p>Pullman 275</p> <p>Seattle 143</p> <p>Spokane 295</p> <p>Tacoma 120</p> <p>Walla Walla 215</p> <p>WASHINGTON, D. C.</p> <p>2360</p> <p>WISCONSIN</p> <p>Appleton 1665</p> <p>Beloit 1670</p> <p>Camp Lake 1710</p> <p>De Pere 1685</p> <p>Eau Claire 1510</p> <p>Fondulac 1675</p> <p>Kenosha 1725</p> <p>La Crosse 1540</p> <p>Madison 1645</p> <p>Manitowac 1705</p> <p>Milwaukee 1715</p> <p>Omro 1655</p> <p>Port Washington 1710</p> <p>Poynette 1635</p> <p>Racine 1725</p> <p>Stephens Point 1610</p> <p>Superior 1460</p> <p>WYOMING</p> <p>Laramie 900</p>
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Effective January 5, 1931

BROADCAST WEEKLY Subscription Price
will be increased to \$4.00 a year

The price now is only \$3.00 and will remain so until January 5. Subscribe now at the old rate. Here are four different offers for you. Take the one that suits you best.

DON'T WAIT—REMEMBER JANUARY 5

OFFER NO. 1

For only \$3.00

Broadcast Weekly every week for one full year, and as a free gift to you, 32 beautiful sepia pictures of popular radio stars.

OFFER NO. 2

For only \$3.25

Broadcast Weekly and Motion Picture Magazine, both for one year, and as a free gift to you, 32 beautiful sepia pictures of popular radio stars. (Canada \$3.75.)

*Here are
the picture
subjects:*

Amos 'n' Andy
Bernice Berwin (Ethyl)
Ted Maxwell (Jack)
Cecil and Sally
Harold Dana
Bobbe Deane
Hugh Barrett Dobbs
Simpv Fitts
Floyd Gibbons
Wm. Hancock
Jo and Vi

Richard Le Grand
(Pa Smithers)
Eileen Piggott
(Ma Smithers)
Bennie Walker
Lindsay MacHarrie
(Mac) Harry McClintock
Graham McNamee
Norman Nielsen
Robert Olsen
Johnnie O'Brien

Edno O'Keefe
Cal Pearce
Al Pearce
Billy Page
Rudy Seiger
Ernie Smith
Don Thompson
Rudy Vallee
Charles Cartier
Tommy Harris

OFFER NO. 3

For only \$3.00

Broadcast Weekly every week for one year and a beautiful leatherette cover made especially for Broadcast Weekly.

OFFER NO. 4

For only \$5.00

Broadcast Weekly for 2 years and, as a gift to you, 32 beautiful sepia pictures of popular radio stars.

Any present subscriber can take advantage of any of these four offers and have his subscription extended

DON'T WAIT—MAIL THIS COUPON NOW

BROADCAST WEEKLY,
726 Pacific Building, San Francisco.

I enclose herewith \$..... for Offer No.....

Name.....

Address.....

City..... State.....

New

Renewal

Extension

The OPEN CIRCUIT

This department is open to all. Send in your letters.

Is a Popularity Contest Wanted?

After learning that CBS is at fault, and not BROADCAST WEEKLY, I withdraw my complaint and humbly beg your pardon for having unjustly accused BROADCAST WEEKLY of not giving CBS a break. Just what ails CBS officials? Are they suffering from an inferiority complex, or is it just laziness? I can see no reason for at least the programs of the Don Lee division of the CBS being furnished to BROADCAST WEEKLY.

I heartily agree with the person who suggested a station popularity contest. Why not have a contest to determine the most popular station, program, announcer, singer, etc. I'm sure that it would prove interesting.

S. M., San Francisco, Dec. 12

Do Stations Want Listeners' Good Will?

I want to protest the "unofficial" change of programs by the various stations. Only recently the National Broadcasting Company was broadcasting a fight from New York City. This broadcast took the place of another program scheduled, and without mention of any kind. Out of a clear sky, the announcer told us that we would now hear a blow-by-blow description of this fight from Madison Square, New York City. What became of the program scheduled? Nothing was said about that, and to make matters worse, right at 9 o'clock they cut off this fight broadcast without any mention whatsoever and put on a singing act. This, to me, seems an absolute disregard of the public's feelings. Certainly no good will can be gained by such procedure.

A few nights ago KPO gave us a poor substitute for Cecil and Sally, also without mention. What's the matter with the announcers? Are they tongue-tied when it comes to giving us information that we really want. At other times they seem to have plenty of bla! bla!

The radio audience is entitled to know when a program is to be changed, and it would only be an act of courtesy on the part of the station to make some announce-

ment as to why it was being changed, and when the scheduled program would be released, if ever.

The stations that show their audience this courtesy are going to be rewarded by their good will and their patronage.

E. C. K., Oakland, Calif., Dec. 15

More Singing from Leigh Harline

I've read what some said about the "Open Circuit," that nothing but criticism is brought up in this column, but I differ in this because it has added something new and interesting to the BROADCAST WEEKLY.

I don't think there is any need for so much criticism. If they don't like a certain artist or program, why don't they tune them off, or at least try to bear up with them for the time being.

I'm sure I very seldom listen to a program that I'm not interested in.

I am very happy to hear Leigh Harline is back with us on the air again. I missed him for a while, but why doesn't he do a little more singing?

Mrs. T. W., San Jose, Calif., Dec. 8

There Are Smiles That . . .

Here is a bouquet for Mr. Lee S. Roberts. In my opinion he is one of the best pianists radio has ever had. His playing is perfect and his compositions are beautiful.

He conducts the "Sperry Smiles" program with a touch of sincerity that isn't heard very often. And the "Breakfasts with Sperry" programs on Sunday morning are delightful, and Mr. Roberts plays his rôle as that of "Uncle Lee" so well that a professional actor should be jealous.

Mr. Hugh Barrett Dobbs (better known as "Dobbsie") should be thanked for encouraging Mr. Roberts and starting him on his radio career.

I enjoy the Open Circuit very much and am taking this opportunity of expressing my opinions. Of course we all can't enjoy the same things, but we at least can find something on the ether waves to please us.

L. E. R., San Francisco, Dec. 4

The *Mayflower* Model

• • • • a comparison

Beauty: First, because first evident. Note the trim proportions, the subtly rounded corners, the air of grace combined with strength. See the attractive satin silver hardware—beautiful without being bulky.

Size: You are next impressed with its size and roominess. The Mayflower has one-half to one full cubic foot more food space. It is four to six inches taller . . . and more convenient.

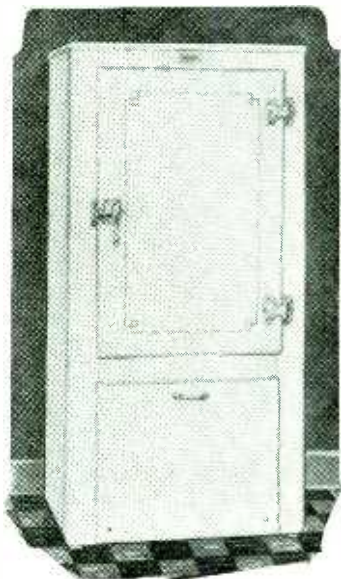
Construction: Observe the solid appearance and sturdy frame. Note the counter-sunk screwed door moulding. See the thick walls and door, with *three* inches of moisture proof insulation.

Interior: Roominess at a glance. Rod shelving . . . space for large bottles . . . sanitary glass defrosting pan. Two easy-slide trays, cannot break or chip in handling. 56 cubes.

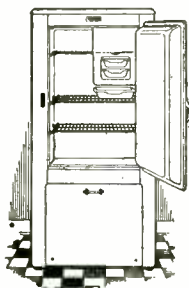
Cooling Unit: A distinctive feature. This heavy, massive unit has the same effect as an extra large supply of ice. It is a *mass of cold*, which insure even temperature at all times.

Mechanical Unit: Compressor has counterbalanced eccentric drive. Even the flywheel is statically balanced. The Unit starts and stops " $\frac{1}{3}$ as often," a feature which means longer life to any automatic equipment. Comparative tests are invited for temperatures maintained and operating costs.

Comparison: Behind the Mayflower is a decade of successful manufacture and sale of electric refrigeration. Because of this knowledge and experience the Mayflower is offered with the invitation that you deliberately compare it . . . only in this way will you realize its outstanding value.



\$179.50



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SAN FRANCISCO

KIERULFF & RAVENSCROFT
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ELECTRICAL REFRIGERATION
DIVISION

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equipped with tubes

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SUNDAY Programs *December 28, 1930*



Earl Towner
KTAB—4:15 p. m.



Velma Truett
KFWI—3:30 p. m.



Gretchen Brendel
KPO—10 p. m.



Pete King
KROW—12:30 p. m.

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts

National Broadcasting Co., San Francisco

- 8:30 to 9 a.m.—Organ recital, Paul Carson, KGO, KECA
- 8:30 to 9:30 a.m.—Breakfast With Sperry, Lee S. Roberts, Anna Kristina, Swedish Comedienne, KHQ, KOMO, KGW, KPO, KFI, KFSD
- 9 to 9:15 a.m.—Miniature Recital, KGO, KECA
- 9:15 to 10:15 a.m.—National Oratorio Society, Reinald Werrenrath conducting, KGO, KOMO, KECA; KGW 9:45 to 10 a.m.
- 10:15 to 1:30 a.m.—Piano Capers, Oscar Young, Dell Perry, KGO, KECA
- 10:30 to 11 a.m.—Neapolitan Days, KGO, KECA, KFSD
- 11 to 12 noon—Bible Stories, KGO, KGW, KECA
- 12 to 1 p.m.—National Youth Conference, "Capturing Eternity," Dr. Daniel A. Poling; mixed chorus and orchestra direction George Shackley, KGO, KHQ, KOMO, KGW, KPO
- 1 to 2 p.m.—Dr. S. Parkes Cadman, "Recovered Years"; dilworth choir and orchestra, direction George Dilworth, KGO, KHQ, KOMO, KGW, KPO
- 2 to 3 p.m.—National Vespers, "The Meaning of Trust in God," Dr. Harry Emerson Fosdick; mixed sextet, direction Dana S. Merriman, KGO, KHQ, KOMO, KGW, KPO, KTAR
- 3 to 4 p.m.—Catholic Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR

The Reverend James M. Gillis, C. S. P., will discuss "The Sacred Duty of Speaking the Truth" during the Catholic Hour. Sponsored by the National Council of Catholic Men, the program offers in addition to the speaker, the Medialists, a mixed octet, with Alma Stoll, contralto, as the soloist. Father Finn will direct the program.

- 4 to 5 p.m.—Agatha Turley, soprano; orchestra, direction Charles Hart, KGO, KOMO, KGW, KFSD
- 5 to 5:15 p.m.—Enna Jettick Melodies: Mixed quartet; Mme. Schumann-Heink contralto, guest artist, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR
- 5 to 6 p.m.—The Vagabonds, KGO, KECA
- 5:15 to 6:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI

Guest speakers will be heard during Collier's Radio Hour as it is broadcast. In addition, there will be dramatized stories, comedy interludes and music.

- 6 to 6:15 p.m.—News Service, KGO
 - 6:15 to 7:15 p.m.—Atwater Kent Hour, orchestra direction Josef Pasternack, KHQ, KOMO, KGW, KPO, KFI
 - 6:15 to 6:45 p.m.—Evening Reveries, KGO
 - 6:45 to 7:15 p.m.—The Olympians: Male Quartet, direction Mynard Jones, KGO, KTAR
 - 7:15 to 7:45 p.m.—Studebaker Champions: Orchestra, direction Jean Goldkette, KGO, KHQ, KOMO, KGW, KFI
 - 7:45 to 8:15 p.m.—Sunday at Seth Parker's, KGO, KGW, KFSD, KTAR
 - 8:15 to 8:30 p.m.—The Entertainers, KGO, KFSD, KTAR
 - 8:30 to 9 p.m.—Gunnar Johansen, Pianist, KGO, KFSD, KTAR; KGW 8:45 to 9 p.m.
- Frederic Francois Chopin, one of the first four great composers to give importance to short musical compositions and the first composer of world renown to confine his efforts closely to piano compositions, is the author of three of the numbers to be played by Gunnar Johansen.
- 9 to 9:30 p.m.—Borden Program: Barbara Blanchard, soprano; male quartet, orchestra direction Joseph Hornik, KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA
 - 9:30 to 9:45 p.m.—Enna Jettick Melodies: Mixed quartet; Gail Taylor, soprano; Annabelle Jones Rose, contralto; Gwynn Jones, tenor; Everett Foster, baritone; KGO, KHQ, KOMO, KGW, KECA, KTAR
 - 9:45 to 10:15 p.m.—The Reader's Guide, KGO
 - 10:15 to 11 p.m.—Concert Jewels: Everett Foster, baritone; orchestra, direction Emil Polak; KGO, KECA, KOA
 - 11 to 12 midnight—The Vagabonds, KGO, KFI, KSL

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colorado

- 5 p.m.—Enna Jettick Melodies
- 5:15 p.m.—Collier's Radio Hour
- 6:15 p.m.—Atwater Kent Hour
- 7:15 p.m.—Studebaker Champions
- 7:45 p.m.—Sunday at Seth Parker's
- 8:15 p.m.—The Solitaire Cowboys
- 8:45 p.m.—Russian Cathedral Choir
- 9 p.m.—Kellogg Slumber Music
- 10 p.m.—Ralph Freese, tenor
- 10:15 to 11 p.m.—Concert Jewels

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

8 a.m.—Organ recital, Eleanor Allen
8:30 a.m.—"Come Into the Garden," CDLBS
9 a.m.—"Home Sweet Home" concert, DLBS
11 a.m.—"Chapel of Memories"
11:30 a.m.—Sherman Clay concert
12 noon—N. Y. Philharmonic Symphony Orch.
2 p.m.—Frank Moss piano recital; Margaret O'Dea, contralto, DLBS
2:30 p.m.—French trio, CBS
3 p.m.—Organ recital, DLBS
3:30 p.m.—Salon orchestra; Sidney Charles, soloist, DLBS
4:30 p.m.—Half hour of sacred music
5 p.m.—The World's Business, CBS
5:15 p.m.—"Piano Moods," Edna Fischer
5:30 p.m.—Fred Benioff Players
6 p.m.—Majestic's Old Curiosity Shop, CBS
6:30 p.m.—Savino Tone Pictures
7 p.m.—Jesse Crawford, organist, CBS
7:30 p.m.—"Uncle Willard"
7:45 p.m.—"Musical Forget-Me-Nots"
8 p.m.—"Hughson Dance Party," DLBS
8:30 p.m.—Cadillac La Salle Concert, featuring Charles Bulotti, tenor; Juanita Tennyson, soprano, and KFRC Concert Orchestra, under direction of Meredith Wilson, DLBS
9 p.m.—Chevrolet Chronicles
9:30 p.m.—Val Valentine's orchestra, DLBS
11 to 12 midnight—Organ recital

340.7 Meters **KLX** Lake. 6000-6015
880 Kcys. 500 Watts

Tribune Publishing Co., Oakland, Calif.

5 to 6 p.m.—Charles T. Besserer at Scottish Rite organ

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco, Calif.

2:30 p.m.—Nelle Callahan, pianist
3 p.m.—Schwabacher-Frey program
3:30 p.m.—Crowell Beard and Velma Truett, banjo duo
3:45 p.m.—Eddie Behrendt, vocalist, and Nadine Chriss, pianist
4 p.m.—Norma Lee, contralto
4:30 p.m.—Sherman Clay concert
5:30 p.m.—Popular program (records)
6 p.m.—Off the air
8 to 9 p.m.—Second Church of Christ, Scientist

322.4 Meters **KROW** Glencourt 6774
930 Kcys. 1000 Watts

Educational Broad. Corp., Oakland, Calif.

8 a.m.—Pain-Killer musical program
9 a.m.—Wade Forrester's Hour of Sunshine
10 a.m.—Lecture by Judge J. F. Rutherford of Brooklyn, N. Y.
11 a.m.—The Crooners
11:30 a.m.—Nola Starr, vocalist; Irving Rydman, pianist
11:45 a.m.—The Microphone Midgets
12 noon—The California Cowboys
12:30 p.m.—Pete King, tenor; Lillian Boyd, pianist
1 p.m.—Bible questions and answers, C. R. Little; Bible Study Class
6 p.m.—Congregational singing; Bible Triologue
7 p.m.—The Venetian Quartette and Robert Moore, tenor
9 p.m.—Music arranged and presented by the Greek Ecclesia of the Bay Districts; Bible lecture in the Greek language
10 p.m.—Serg. Doc Wells
10:20 p.m.—Union Mutual Life program
10:30 p.m.—Old-time orchestra

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco

8 a.m.—Informal organ recital for Sperry
8:30 a.m.—Breakfast with Sperry, NBC
9:30 a.m.—Chronicle Comics of the Air
10 a.m.—S. F. Conservatory of Music program
10:30 a.m.—Interdenominational and nonsectarian church services, Dr. Newton E. Moats, pastor Grace Trinity Center United Church
12 noon—National Youth Conference, NBC
1 p.m.—S. Parks Cadman Cathedral Hour, NBC
2 p.m.—National religious services, NBC
3 p.m.—Organ recital
4 p.m.—Harp Harmonies
5 p.m.—Enna Jettick, NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater Kent Hour, NBC
7:15 p.m.—Audrey Farncroft, soprano
7:30 p.m.—Nathan Abas, violin recital
8 p.m.—Forget-Me-Not program
8:30 p.m.—Rudy Seiger and his Fairmont Hotel concert orchestra
9 p.m.—Abas string quartette, with Allan Wilson, tenor
10 to 11 p.m.—Aeolian Trio with Gretchen Brendel, contralto

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Associated Broadcasters, Oakland, Calif.

9 a.m.—Dr. B. L. Corley
10 a.m.—Baptist Church Bible Class
11 a.m.—Tenth Avenue Baptist Church services
12:30 p.m.—Chapel of Chimes organ
1 p.m.—Church of Latter Day Saints
1:30 p.m.—"The Sunday Serenaders"
2 p.m.—Grand opera program
3:30 p.m.—Joan Ray, contralto
4 p.m.—Books and Drama, Samuel Dickson
4:15 p.m.—Earl Towner, organ recital
4:30 p.m.—Recordings; organ
6 p.m.—Voice of Psychology, H. B. Clark
6:30 p.m.—David Kane's Hawaiians
7 p.m.—Sunday Echoes, UBC
7:30 p.m.—Church services
9:30 p.m.—Chapel of Chimes organ
9:45 p.m.—Program of recordings
10:30 to 11:30 p.m.—Studio program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco, Calif.

8:30 a.m.—Golden Melodies
9 a.m.—Zinke program
9:30 a.m.—U. S. Popular Half Hour
10 a.m.—Sunshine Half Hour
10:30 a.m.—Records; Selix program
11:30 a.m.—Steinberg program
12 noon—Hamberger's Half Hour
12:30 p.m.—U. S. Popular Half Hour
1 p.m.—Stanley's organ recital
1:30 p.m.—College Tunes; records
2:30 p.m.—Associated Food Stores' program
3 p.m.—Popular selections
3:15 p.m.—Sapphire Musical Gems
3:45 p.m.—Ambassadors from Melodyland
4:15 p.m.—Popular records
12 to 6 a.m.—KJBS Owl program

296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Cal.

10:15 a.m.—Sunday School lesson by Fred J. Hart
11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
7:30 to 9 p.m.—Evening services, First Baptist Church

243.8 Meters
1230 Kcys. **KYA** Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco
9 a.m.—Recorded program
10:15 a.m.—R. B. Gorton, talk on Insurance
10:30 a.m.—Popular hits (records)
10:45 a.m.—Old St. Mary's Church services
12 noon—Highlights of music
1 p.m.—Opera Airs; Album Airs
2 p.m.—Organ recital, Dollo Sargent
3 p.m.—Chamber music; band music
4 p.m.—Great Masters of Music
4:45 p.m.—Monologues, Grave and Gay
5 p.m.—Dance melodies; records
6:30 p.m.—Happy Chappies
6:45 p.m.—Close Harmony
7:15 p.m.—Max Dolin and his violin
7:45 p.m.—Virginia Spencer, piano recital
8 p.m.—Old St. Mary's Church services
9 p.m.—"The Angelus Ensemble," Nell Schettler, director; Gene Sullivan, soloist
10 p.m.—Organ recital, Dollo Sargent, organist, Lucy Day, soprano, Bobby Freshman, violinist
11 to 12 midnight—Dixieland Blue Blowers

309.1 Meters
970 Kcys. **KJR** Seneca 1515
5000 Watts

Northwest Broad. System, Seattle, Wash.
8 a.m.—Organ concert
8:30 a.m.—"Joe Comic," reading funny papers
9 a.m.—George Maddox, tenor; Betty Anderson, soprano
10 a.m.—International Bible Students' Assoc.
10:15 a.m.—Trio; Thelma Lee, soprano
11 a.m.—Organ; John Pearson, baritone
12 noon—Homer Sweetman's Collegians; Marjorie Robillard and Glen Eaton, harmony
1 p.m.—Blue Muddlers, trio; Bursett Quartet
2 p.m.—Emmanuel Tabernacle
2:30 p.m.—Music a la Carte
3 p.m.—Organ, Bobby Hainsworth; Florence Bohannon, soprano
4 p.m.—"Desdemona and Ephriam"; Chet Cathers, baritone
5 p.m.—Songs of today; Angelus Ensemble
7 p.m.—The Show Boat
8 p.m.—Damski's Imperial Grand Orch.; Jean Kantner, baritone; Harold Strong, piano
9 p.m.—Tucker's Everstate Band
10 p.m.—Lyric Trio; Sam Meyer, violin; Lorraine Dossett, tenor
11 to 12 midnight—The Midnight Serenader

483.6 Meters
620 Kcys. **KGW** Atwater 2121
1000 Watts

The Morning Oregonian, Portland, Oregon
8 a.m.—Legion program
8:30 a.m.—Breakfast with Sperry, NBC
9:30 a.m.—Organ; Bible students
9:45 a.m.—National Oratorio Society, NBC
11 a.m.—Bible Stories, NBC
12 noon—National Youth Conference, NBC
1 p.m.—Dr. S. Parkes Cadman, NBC
2 p.m.—National Vespers, NBC
3 p.m.—Catholic Hour, NBC
4 p.m.—Sunday concert, NBC
4:30 p.m.—Views of the news
4:45 p.m.—Optometry program
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater Kent, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Sunday at Seth Parker's, NBC
8:15 p.m.—Plymouth World Tour
8:30 p.m.—Gunnar Johansen, NBC
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Enna Jettick Melodies, NBC
9:45 p.m.—Book chat; Little symphony
11 to 12 midnight—Bagdad organ

254.1 Meters
1180 Kcys. **KEX** Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Oregon
8 a.m.—Organ concert, NBS
8:15 a.m.—Journal funny papers
9 a.m.—Mary; George Maddox, tenor; Betty Anderson, soprano
10 a.m.—Northwest Trio; Thelma Lee, soprano
11 a.m.—Organ concert; violin recital
12 noon—Homer Sweetman's Collegians; Marjorie Robillard and Glen Eaton, harmony
1 p.m.—Novelty trio and quartet
2 p.m.—Weber's Juvenile Orchestra
2:30 p.m.—Elz Uhles and his violin
3 p.m.—The Song Bag
4 p.m.—Desdemona' and Ephriam; Chet Cathers, baritone
4:30 p.m.—Radio Gospel Sunday School
5 p.m.—Silent period
8 p.m.—Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Harold Strong, piano
9 p.m.—Tucker's Everstate Band, NBS
10 p.m.—Lyric Trio; Sam Meyer, violin; Lorraine Dossett, tenor
11 to 12 midnight—The Midnight Serenader

204 Meters
1470 Kcys. **KGA** Main 3434
5000 Watts

Northwest Broad. System, Spokane, Wash.
8 a.m.—Organ concert, NBS
9 a.m.—Mary; George Maddox, tenor; Betty Anderson, soprano
10 a.m.—Northwest Trio; Thelma Lee, soprano
11 a.m.—Organ; John Pearson, baritone
12 noon—Homer Sweetman's Collegians; Marjorie Robillard and Glen Eaton, harmony
1 p.m.—Blue Muddlers, novelty trio; Bursett Bros. Male Quartet
2 p.m.—Organ concert, NBS
2:30 p.m.—Music a la Carte, NBS
3 p.m.—Organ; Florence Bohannon, soprano
4 p.m.—Hour on Broadway, NBS
6 p.m.—Songs of today, NBS
6:30 p.m.—Angelus Ensemble, NBS
7 p.m.—The Showboat
8 p.m.—Henri Damski's Imperial Grand Orchestra; Jean Kantner, baritone
9 p.m.—Tucker's Everstate Band, NBS
10 p.m.—Lyric Trio; Sam Meyer, violin; Lorraine Dossett, tenor
11 to 12 midnight—Bobby Hainsworth, organist

232.6 Meters
1290 Kcys. **KDYL** Wasatch 7180
1000 Watts

Intermountain Broad. Corp., Salt Lake City
12 noon—N. Y. Philharmonic Sym. Orch., CBS
2 p.m.—Favorite melodies
2:30 p.m.—In an Old-fashioned Garden
3 p.m.—Bits of Melody
3:30 p.m.—Lively and Fast Moving Melodies
4 p.m.—Popular classics and ballads
4:30 p.m.—Love Lyrics
5 p.m.—The World's Business, CBS
5:15 p.m.—Light ballads
5:30 p.m.—Cycle of Song
5:45 p.m.—Emerg. Employment Speaker, CBS
6 p.m.—Majestic's Old Curiosity Shop, CBS
6:30 p.m.—Tone Pictures, Domenico Savino, CBS
7 p.m.—Jesse Crawford, organist, CBS
7:30 p.m.—Sketches from the Music Masters
8 p.m.—KDYL Repertoire Players
8:30 p.m.—Johnny Rosell's orchestra
9 p.m.—Melodies the World Remembers
9:30 p.m.—"Bundle of Blues"
10 p.m.—Featured Artists
10:30 p.m.—Terpsichorean Tunes
11 to 12 midnight—Midnight Melodies

508.2 Meters
590 Kcys.

KHQ

Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington
8:30 a.m.—Breakfast with Sperry, NBC
9:30 a.m.—Norman Thue, organist
10 a.m.—Bible students; music
11 a.m.—Central Methodist Episcopal Church
12 noon—National Youth Conference, NBC
1 p.m.—National Sunday Forum, NBC
2 p.m.—National Religious Service, NBC
3 p.m.—Catholic Hour, NBC
4 p.m.—Fidelity concert orchestra
5 p.m.—Enna Jettick Melodies
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater-Kent, NBC
7:15 p.m.—Studebaker Champions, NBC
7:30 p.m.—Garden of Melody
8 p.m.—New Episcopal Cathedral
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Enna Jettick Melodies, NBC
9:45 to 11 p.m.—KHQ concert orchestra

236.1 Meters
1270 Kcys.

KOL

Elliott 4466
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

8 a.m.—Organ recital, DLBS
8:30 a.m.—"Come Into the Garden," DLBS
5 p.m.—"The Automobile in Winter," CBS
5:15 p.m.—Classics, recorded
5:45 p.m.—Emergency Employment speech, CBS
5:50 p.m.—The Gauchos, CBS
6 p.m.—Majestic Theatre of the Air, CBS
6:30 p.m.—Savino Tone Pictures, CBS
7 p.m.—Jesse Crawford, organist, CBS
7:30 p.m.—Silent
10 p.m.—Barney's jazz band
11 to 12 midnight—Organ recital, DLBS

394.5 Meters
760 Kcys.

KVI

Broadway 4211
1000 Watts

Putge Sound Broad. Co., Tacoma, Wash.

8 a.m.—Organ recital, DLBS
8:30 a.m.—"Come Into the Garden," DLBS
9 a.m.—Jewish Art program, CBS
9:30 a.m.—London broadcast, CBS
9:45 a.m.—H. M. Grenadier Guards Band of Montreal, CBS
10:30 a.m.—Conclave of Nations, CBS
11 a.m.—Cathedral Hour, CBS
12 noon—Philharmonic Symphony, CBS
2 p.m.—Don Lee studio program
2:30 p.m.—French Trio, CBS
3 p.m.—Don Lee studio program
4:23 to 9 p.m.—Silent
9 p.m.—Val Valente's orchestra, DLBS
11 p.m.—Mike Doty's orchestra
12 to 1 a.m.—RKO organ recital

526 Meters
570 Kcys.

KMTR

Holly. 3026
500 Watts

KMTR Radio Corp., Hollywood, California

6 a.m.—Recorded program
9 a.m.—Music Land Revue
12 noon—Musical Treasure Chest
1 p.m.—Andy's Oregon Lumber Jacks
2 p.m.—Treasure Chest; Banjo Boys
6:30 p.m.—Ethiopian-Oriental Supper Club
7 p.m.—"Happy Feet"; Graycoleans
7:30 p.m.—Screen song successes
8 p.m.—New York Hits
8:30 p.m.—Half-hour of dance music
9 p.m.—The Rythmettes
9:30 p.m.—Ted Dahl's "Varieties"
10 p.m.—"Sleepy Time"
11 p.m.—From Grand Opera to Jazz
12 to 6 a.m.—Jack the Bell Boy

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.
8:30 a.m.—Breakfast with Sperry, NBC
9:30 a.m.—Pietro Salvatore, violinist
9:50 a.m.—North American ensemble, and Paul Taylor's male octet
10:50 a.m.—Third Church of Christ Scientist
12:10 p.m.—Irene Kramer, pianist
12:30 p.m.—Helen Guest, ballads
1 p.m.—National Thrift Golden Hour with Virginia Flohri, James Burrough and orchestra
2 p.m.—Sylvia's Happy Hour
3 p.m.—Frances Sullivan, "Old Lamps for New"
3:30 p.m.—Aeolian organ recital
4:30 p.m.—"Advanced Thought," Lella Castberg
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater Kent, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Frank Kneeland, baritone
8:15 p.m.—Molly and Mike
8:30 p.m.—P. Mayer, violin recital
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Glen Dolberg, baritone
10 p.m.—Pryor Moore orchestra
10:30 p.m.—Packard dance orchestra with Three Co-eds, Mort Kibbe, director
11 to 12 midnight—The Vagabonds, NBC

209.7 Meters
1430 Kcys.

KECA

Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

8:30 a.m.—Organ recital, NBC
9 a.m.—Miniature recital, NBC
9:15 a.m.—National Oratorio Society, NBC
10:15 a.m.—Piano Capers, NBC
10:30 a.m.—Neapolitan Days, NBC
11 a.m.—Third Church of Christ Scientist
12 noon—National Youth Conference, NBC
1 p.m.—Off the air
3 p.m.—Catholic Hour, NBC
4 p.m.—Aunt Molly and the three colleens
4:15 p.m.—Three Skippers, ballads
4:30 p.m.—Helenclair Dudley, pianist
5 p.m.—The Vagabonds, NBC
6 p.m.—Nick Harris program
6:30 p.m.—Bob and Jimmy, popular ballads
7 p.m.—Margaret Kernan, diversified melodies
7:15 p.m.—Noreen Gammill, character sketches
7:30 p.m.—Ray Van Dyne Orch.; Jean Dunn, soloist
8:30 p.m.—KECA Symphonette with Raine Bennett, Poet of the Air
9:30 p.m.—Enna Jettick Melodies, NBC
9:45 p.m.—Felipe Delgado, baritone
10:15 to 11 p.m.—Concert Jewels, NBC

220.4 Meters
1360 Kcys.

KGER

Phone: 632-75
1000 Watts

C. M. Dobyms, Long Beach, Calif.

9 a.m.—Funny paper man
9:30 a.m.—Taubman's Men's Bible Class
11 a.m.—Calvary Church, Placentia
12 noon—Studio musicale
1 p.m.—Helen Smith, piano requests
2 p.m.—Dick Dixon, organ requests
2:30 p.m.—Long Beach Municipal Band
3 p.m.—"The Messiah," presented by the Haydn and Handel Society
4 p.m.—Organ, ensemble, singer
5 p.m.—Brick English's Gibsonians
6 p.m.—Master's Music Shelf
6:30 p.m.—Senoritas string trio
7 p.m.—Calvary Church, Placentia
8 p.m.—Off the air
9 p.m.—Brick English's Gibsonians
9:30 p.m.—Organ and tenor
10 p.m.—Ho Hum Frolic and Revue
11 p.m.—Brick English's Gibsonians
11:30 to 12 midnight—Organ recital, Dick Dixon

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California
8 a.m.—Organ recital, KFRC
8:30 a.m.—“Come into the Garden,” KFRC
9 a.m.—Pac. States Sav. & Loan concert
11 a.m.—First M. E. Church
12 noon—N. Y. Philharmonic Symphony Orch., CBS
2 p.m.—Organ, violin and harp
3 p.m.—KFRC studio program; records
5 p.m.—The World’s Business, CBS
5:15 p.m.—KFRC program; Rabbi Magnin
6 p.m.—Majestic Theater of the Air, CBS
6:30 p.m.—Cadillac La Salle concert
7 p.m.—Royal Typewriter, CBS
7:30 p.m.—Edison String Choir
8 p.m.—Wm. I. Hughson program
8:30 p.m.—KFRC studio program
9 p.m.—Chevrolet Chronicles (records)
9:30 p.m.—Val Valente’s orchestra
10 p.m.—World-wide news
10:10 p.m.—Val Valente’s orchestra
11 to 12 midnight—Organ recital

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts

Nichols & Warinner. Long Beach, Calif.
5 a.m.—The Early Bird; music
8 a.m.—Family Circle Hour
8:30 a.m.—Clover Leaf program; news
9 a.m.—Old Time Music
10 a.m.—Angeles Abbey organ recital
11 a.m.—St. Luke’s Episcopal Church
12:30 p.m.—Musical program
1 p.m.—Hollywood Girls; Mother’s Hour
2:30 p.m.—Salvation Army program
3 p.m.—On with the Show program
4 p.m.—A Moment with the Patriarchs of Old
4:30 p.m.—Nazarene Church program
5 p.m.—Hollywood Girls
6 p.m.—Bill & Co.; Jimmy Lee
6:30 p.m.—Rolly, Gene and Bill
7 p.m.—California Broadcaster Hour
7:30 p.m.—Duo Art piano
8 p.m.—First Church of Christ Scientist
9 p.m.—Cambria Pines Frolie
11 p.m.—Topsy’s Southern Home
1 to 3 a.m.—The Knight Hawk

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City, Utah
4:15 p.m.—Dramatization of well known classic
4:30 p.m.—Informal musical program
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier’s Hour, NBC
6:15 p.m.—Atwater Kent program, NBC
7:15 p.m.—First Presbyterian Church
7:45 p.m.—Monsignor Hunt
8:15 p.m.—L. D. S. services
8:45 p.m.—Distinctive musical program
9 p.m.—Borden program, NBC
9:30 p.m.—“Pictures from Life”
10 p.m.—KSL chamber music
11 to 12 midnight—Midnight Hour

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif.
9 a.m.—Scriptural Research Bureau
9:30 a.m.—Recorded program
10 a.m.—International Bible Students
10:15 a.m.—Musical program of recordings
10:30 a.m.—Special musical program
11 a.m.—First Presbyterian Church
12:30 p.m.—Louise Johnson, astroanalyst
1 p.m.—Watchtower I. B. S. A. program
2 p.m.—City Park Board musical program
4 p.m.—Recorded program
4:30 p.m.—Radio Church of the Air
5:30 p.m.—Feature recordings
6:30 p.m.—Hollywood Humanist Society
7 p.m.—Wesley Tourtelotte, organist
7:30 p.m.—The Arizona Wranglers
8 p.m.—First Presbyterian Church
9 p.m.—Calmon Luboviski, violinist; Claire Melonino, pianist
10:30 to 11:30 p.m.—Pantages Hollywood Theatre

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.
8:30 a.m.—Breakfast with Sperry, NBC
9:30 a.m.—Popular program
10:30 a.m.—Neapolitan Days, NBC
11 a.m.—Studio program
12 noon—Bay City Old Time Program
2 p.m.—Studio program; organ recital
4 p.m.—Sunday concert, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Concert; Stone’s Hawaiians
6:45 p.m.—Chamber music
7:45 p.m.—Sunday at Seth Parker’s, NBC
8:15 p.m.—The Entertainers, NBC
8:30 p.m.—Gunnar Johannsen, NBC
9 p.m.—J. Warde Hutton’s concert quintette and assisting artists
10 p.m.—Kennedy’s Cafe
11 to 12 midnight—Douglas Nite Club program

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher’s Blend Station, Inc., Seattle, Wash.
8:30 a.m.—Breakfast with Sperry, NBC
9:30 a.m.—National Oratorio Society, NBC
10:15 a.m.—Organ recital
11 a.m.—First Unitarian Church
11:15 a.m.—Plymouth Cong. Church service
12:15 p.m.—National Youth Conference, NBC
1 p.m.—Dr. S. Parkes Cadman service, NBC
2 p.m.—National Religious Service, NBC
3 p.m.—Catholic Hour, NBC
4 p.m.—Sunday afternoon concert, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier’s Hour, NBC
6:15 p.m.—Atwater Kent program, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Garden Patch program
8 p.m.—First Church of Christ, Scientist
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Enna Jettick Melodies, NBC
9:45 p.m.—Vocal recital
10 p.m.—Kaffee Hag Slumber Hour
10:30 to 11 p.m.—Concert orch. and vocalists

MORE than 3,000,000 owners of radio receiving sets are now listed in Germany, according to a report of the German post office. Government taxes are levied on all receiving sets. The actual number of sets is probably in excess of the government figure, since “bootlegging” receiving is attempted despite efforts to stamp it out.

SO powerful is the new broadcasting station being built at Cesky Brod, in Czechoslovakia that anyone in the Republic equipped with a crystal set is expected to be able to hear it. About 60 per cent of the 282,000 sets registered in Czechoslovakia are of the crystal type.

PERSONAL PICKUPS

BY GYPSY



H. E., Ventura.—Jerry Kilgore left KFI several weeks ago to join the San Francisco staff at NBC. He is unmarried, 35 years old, has blue, Irish eyes, is 5 feet 11 inches tall, weighs 168 pounds and is a native of Canada. Jerry left Toronto University to put his training as civil engineer into use at Mexico City, but

Fate had other plans. He spent four years overseas with the Canadian Army, thirteen months in hospital and after regaining his health he suddenly found himself in theatrical work. His radio career began two years ago at KFI. Jerry likes buckwheat cakes and pork sausage (in case you're thinking of inviting him over to your house), plays an expert game of contract and is a demon on cross-word puzzles.

* * *

A. A., Oakland.—Cyrus Trobbe is the violinist you hear in the "Breakfast with Sperry" broadcast over KPO on Sunday mornings. The children participating in this program are Patricia and Jack Howell, a sister and brother.

* * *

Corinne, Oakland.—Roy Herold (KPO) is a San Franciscan by birth and received his musical education from Emelio Puyans. He is keenly interested in political economy, devotes much time and energy to scientific experiments in the sanctity of an elaborately equipped laboratory and for recreation, motors far out into the country, preferably on highways boasting the greater number of chrysanthemums. He is a reserved, conventional gentleman, rather tall and slender with hazel eyes and medium brown hair. Married? Yes, indeed, and the guardian of three lively, adoring nieces.

* * *

Babe, San Jose.—Alice Blue's broadcasts all originate in the San Francisco studios of Station KTAB.

* * *

J. T., Oakland.—Anthony and Caesar Linden are brothers. Emily, prior to her marriage to Anthony, was Miss Seymour. She is the daughter of Charles Seymour, who was at one time Bandmaster of the famous Queen Victoria Band of England.

Mrs. J. F. T., San Jose.—Yes, Charles Marshall (NBC) is married. Your other question was answered in the December 14 issue.

* * *

L. E. R., San Francisco.—A picture of your favorite was published in the December 14 issue of BROADCAST WEEKLY.

* * *

C. H., Sacramento.—Lee S. Roberts (NBC, KPO) is about 45 years of age, has blue-gray eyes, light brown hair touched with silver, is 5 feet 10 inches tall and weighs 160 pounds. He is married and has two sons, one 22, the other 15. Mr. Roberts is of French and Swedish extraction, was born in San Francisco and as a boy attended Horace Mann school. After the fire in 1906 he moved to Chicago, where he was one of the organizers and later vice-president of the QRS piano roll concern. He gave himself over to the development of this organization for a number of years—composing, playing, editing, compiling catalogues—everything. He has never made public appearances and his only contact with an audience is that of radio so recently begun. Although his most popularly known number is Smiles, he has written much classical and Sacred music. His first published composition was Valse Parisian.

* * *

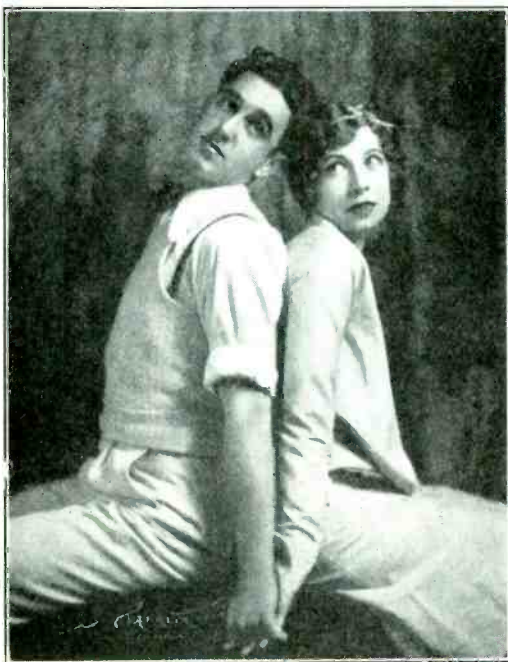
T. C., Berkeley.—Dorothy Churchill (KFWI) has lively brown eyes, dark hair, is 5 feet 5 inches tall in height and weighs 115 pounds. She is a Californian by birth but has spent more years abroad than at home. She speaks any number of languages, has played in pictures, concertized in Paris, and written poetry. Dorothy is daring, magnetic, sophisticated. She loves to ride horseback, is addicted to large-in-the-eye bridge, and is executrix of a large estate.

* * *

M. H., San Francisco.—Harold Horton (KFRC) is unmarried.

* * *

Mrs. M., Berkeley.—Joseph Hornik (NBC) inspires confidence and strength in the most nervous of the nervous. His mere presence in the studio gives one a feeling of having received a friendly, assuring pat on the back. There is an intangible quality about his personality that makes for loyalty and coöperation among his associates. A picture and more detailed story was published in the September 28 issue of BROADCAST WEEKLY.



*Johnnie Patrick and
Helen Troy, creators
of Cecil and Sally, the
famous comic strip of
the air.*

S*and***W** Presents

CECIL & SALLY

in

"The Funniest Things"

Over

KPO

Monday, Tuesday,
Thursday, Friday,
Saturday

6:15 to 6:30 p. m.

Wednesday,
5:15 to 5:30 p. m.

This clever creation—a humanly realistic skit dealing with the romances of a modern youth and girl—develops many laugh-provoking situations. Tune in on Cecil and Sally over KPO for the best laugh of the day.

**MONDAY, TUESDAY,
WEDNESDAY, THURSDAY,
FRIDAY, SATURDAY**

S*and***W**



the *mellow'd* **COFFEE**

MONDAY Programs • • • • • December 29, 1930



Harold Horton
KFRC—9:30 a. m.



Amos 'n' Andy
NBC—8 p. m.



Leslie Adams
KFSD—9 p. m.

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcasting Co., San Francisco

7:30 to 8 a. m.—Sunrise Serenaders, KGO
7:30 to 8 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a. m.
8 to 9 a. m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI, KSL
8 to 8:15 a. m.—Financial Service Program, KGO
8:15 to 8:30 a. m.—Morning Melodies, KGO
8:30 to 9 a. m.—Cross-Cuts of the Day, KGO
9 to 9:15 a. m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
9:15 to 9:45 a. m.—Morning Glories, KGO
9:45 to 10:15 a. m.—Radio Ramblings, KGO
10:15 to 10:30 a. m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
10:30 to 11:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA

All the city folks who have spent the holidays at Clorox Corners will return to their respective homes today during the Clorox Corners skit. Mr. Benny and the hometowners will say goodbye in a humorous dialogue. Ann Holden, during the Best Foods period, will describe winter salads. Helen Chase will offer suggestions for care of the skin during the Camay period.
11:30 to 12 noon—California Federation of Women's Clubs, KGO, KECA, KFSD
12 to 1 p. m.—Rembrandt Trio, KGO, KECA; KGW 12:30 to 12:45 p. m.; KFSD 12:30 to 1 p. m.
1 to 1:30 p. m.—Hotel Cosmopolitan Dance Orchestra, KGO, KECA, KFSD, KTAR
1:30 to 2 p. m.—Piano Capers, KGO, KGW, KECA, KFSD, KTAR
2 to 2:30 p. m.—Maltine Story Program, KGO, KOMO, KGW, KFI, KFSD
2:30 to 3 p. m.—NBC Matinee, KGO, KGW, KECA
3 to 3:15 p. m.—What's In a Name?, KGO, KGW, KPO
3:15 to 3:45 p. m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KPO, KFSD, KTAR; KGW 3:15 to 3:30 p. m.
3:45 to 4:15 p. m.—Parisian Quintet, KGO, KPO
4:15 to 4:30 p. m.—The World Today, KGO, KECA, KFSD
4:30 to 4:45 p. m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

4:45 to 5 p. m.—News Service, KGO
5 to 5:15 p. m.—How's Business?, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
5:15 to 5:30 p. m.—Fifteen Minutes in the Nation's Capital, KGO, KHQ, KOMO, KECA, KFSD

5:30 to 6 p. m.—The Olympians, KGO, KGW
6 to 6:30 p. m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA

Occupying the conductor's stand in a Chicago studio, Victor Young will direct the Maytag Orchestra in a half-hour program. Soloists will be heard in addition to the instrumentalists.

6:30 to 7 p. m.—General Motors Family Party: Brigadiers, male quartet; orchestra, direction Frank Black, KGO, KHQ, KOMO, KGW, KFI
7 to 7:30 p. m.—Stromberg Carlson Program: Rochester Civic Orchestra, direction Guy Fraser Harrison, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7:30 to 8 p. m.—Empire Builders: Dramatic sketch with Harvey Hays, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

8 to 8:15 p. m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

8:15 to 8:30 p. m.—Sportshots, KGO
Jack Keough will be heard giving his impressions of latest events and outstanding personalities in the realm of sports.

8 to 9 p. m.—Rudy Seiger's Shell Symphonists, KPO, KFI, KHQ, KOMO, KGW 8:15 to 9 p. m.
Like most of the concerts by Rudy Seiger's Shell Symphonists, the program to be offered by this orchestral group is marked by its lightness and gaiety.

8:45 to 9 p. m.—Southern Harmony Four, KGO

9:30 to 10 p. m.—Pacific National Singers: Mixed octet, direction Emil Polak, KGO, KSL, KOA

10 to 10:30 p. m.—Musical Echoes: Gail Taylor, soprano; orchestra, direction Joseph Hornik, KGO, KECA, KOA; KSL 10:15 to 10:30 p. m.

10:30 to 10:45 p. m.—Yir Frien' Scotty, KGO, KSL, KOA

10:45 to 11 p. m.—Walter V. Ferner, 'Cellist, KGO, KSL, KOA

A recital consisting entirely of Godard compositions will be given by Walter V. Ferner, cellist.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
 Radio Entertainments, San Francisco, Calif.

7 a.m.—Eye-opener program
 7:45 a.m.—Cressy Ferra, popular pianist
 8 a.m.—Off the air
 9 a.m.—Slogan contest
 9:30 a.m.—Records and announcements
 10:15 a.m.—Bellevue Hotel program
 10:30 a.m.—Dr. Linebarger, Health talk
 10:50 a.m.—Items of interest
 11 a.m.—Recorded program
 12 noon—Slogan contest; walkathon
 1:30 p.m.—Off the air
 6 p.m.—Dance music; walkathon
 7 p.m.—Judge Matthew Brady
 7:15 p.m.—Hotel Bellevue program
 7:30 p.m.—Off the air
 8:30 p.m.—Chamber of Commerce speaker
 8:35 p.m.—Recorded program
 8:45 p.m.—Ed Stirm, pianist and vocalist
 9 p.m.—State finance program
 9:15 p.m.—Nadine Chriss, pianist
 9:30 p.m.—Duke Hall walkathon
 10 p.m.—Joe Wright's dance orchestra
 10:30 p.m.—Slogan contest; popular records
 12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. 1000 Watts
 Educational Broad. Corp., Oakland, Calif.

6:30 a.m.—Radio Time Clock
 8 a.m.—Wade Forrester's Sunshine Hour
 8:30 a.m.—Maud Nickerson and Ted Lane
 1:30 p.m.—Health program, Dr. McLain
 1:45 p.m.—Maud Nickerson and Ted Lane
 2 p.m.—Lillian Boyd, organist
 2:30 p.m.—Betty Winsome, the Shopper
 3:30 p.m.—Charlie Pacheco, Black Key Boy
 3:45 p.m.—Slogan contest
 4 p.m.—Nola Starr, vocalist; Lillian Boyd, pianist
 4:15 p.m.—Slogan contest
 4:30 p.m.—Elmer Keeton, organist, and his quartette
 5 p.m.—Wade Forrester's Hour of Sunshine
 7:30 p.m.—Post-Enquirer news items
 7:45 p.m.—La Vida Mineral Water program
 8 p.m.—The California Cowboys

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, California

10:30 a.m.—Pure Food Talk
 10:45 a.m.—Ted White and Nell Larson
 11 a.m.—Program of recordings
 11:15 a.m.—Columbia Artists' Recital, CBS
 11:30 a.m.—Rhythm Ramblers, CBS
 12 noon—Biltmore Concert Orchestra
 12:30 p.m.—World-wide News
 12:45 p.m.—Recordings; Ballad Hour, CBS
 1:30 p.m.—Times Forum
 2 p.m.—Happy Go Lucky Hour
 3 p.m.—Colonial Dames, Beauty Talk
 3:15 p.m.—“Sense and Nonsense”
 3:30 p.m.—Talk on Home Problems
 3:45 p.m.—Talk on Dogs
 4 p.m.—Homer Griffith; records
 4:15 p.m.—The Vagabonds, CBS
 4:30 p.m.—Records; news, Town Topics
 5 p.m.—“Mac” and his Gang
 5:30 p.m.—Recordings; Mardi Gras, CBS
 6:30 p.m.—Pacific States, KFRC
 7 p.m.—Guv Lombardo's orchestra, CBS
 7:30 p.m.—Don Amaiizo, CBS
 8 p.m.—Blue Monday Jamboree
 10 p.m.—World-wide News
 10:05 p.m.—Earl Burnnett's orchestra
 10:20 p.m.—Anson Weeks' orchestra
 11 p.m.—Earl Burnnett's orchestra
 12 to 1 a.m.—Organ recital

340.7 Meters **KLX** Lake. 6000-6015
880 Kcys. 500 Watts
 Tribune Publishing Co., Oakland, Calif.

7 a.m.—Exercises and entertainment; stocks
 8 a.m.—Three Happy Hayseeds
 8:30 a.m.—Jean Kent
 9 a.m.—Modern Homes period
 9:30 a.m.—Clinic of the Air
 10:15 a.m.—San Francisco stocks; weather
 10:30 a.m.—Records; classified adv. hour
 12 noon—Jack Delaney and his band
 1 p.m.—Jean's Hi-Lights; records
 2:35 p.m.—Closing San Francisco stocks
 2:40 p.m.—Opportunity Hour; records
 4 p.m.—Three Happy Hayseeds
 4:30 p.m.—Brother Bob's club
 5 p.m.—Fox-West Coast Theaters program
 5:30 p.m.—Edgar Russell
 6 p.m.—Hotel Oakland concert duo; news
 7:30 p.m.—Tommy Monroe and Bob Allen
 7:45 p.m.—KLX Serenaders
 8 p.m.—Faucit Theatre of the Air
 9 p.m.—Helen Wegman Parmelee, pianist
 9:30 p.m.—Will R. Hill in “Neath the Old Hanging Lamp
 10 p.m.—Classified Advertising Hour Overflow program
 11 to 12 midnight—Dance program

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts
 Hale Bros. & The Chronicle, San Francisco

7:30 a.m.—Quaker Oats, “Start o' the Day”
 8 a.m.—Shell Happytime by Hugh Barrett Dobbs
 9 a.m.—Dobbis's Birthday Party
 9:30 a.m.—Walter W. Cribbins
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Ramboliers
 11:45 a.m.—Helen Gordon Barker, art talk
 11:59 a.m.—Time signals; Scripture reading
 12:05 p.m.—Programs in Miniature
 1 p.m.—KPO Harmonizers
 1:30 p.m.—Harold Small, book review
 1:50 p.m.—Ye Towne Cryer
 2 p.m.—KPO Salon Orchestra
 3 p.m.—What's in a Name?, NBC
 3:15 p.m.—Mormon Tabernacle, NBC
 3:45 p.m.—Parisian Quintette, NBC
 4:15 p.m.—Aeloian Trio
 4:45 p.m.—Calif. State Chamber of Comm. talk
 5 p.m.—N. R. A.—Forget-Me-Not
 5:30 p.m.—The Date Book, Stuart Strong
 5:45 p.m.—News digest, “Scotty” Mortland
 6 p.m.—KPO Masters of Music
 6:15 p.m.—Ceil and Sally, courtesy of S & W
 6:45 p.m.—Henry Starr, piano and song
 7 p.m.—North Americans
 8 p.m.—Shell Symphonists program, NBC
 9 p.m.—World Tour
 9:30 p.m.—Radio Feature
 10 p.m.—Jesse Stafford's dance orchestra
 11 to 12 midnight—Midnight Melodists

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts
 Radio Service Corp., Salt Lake City, Utah

5:30 p.m.—Dramatic readings
 5:45 p.m.—Federation of Labor
 6 p.m.—Maytag orchestra, NBC
 6:30 p.m.—General Motors Family Party, NBC
 7 p.m.—Western Concert Hour
 7:30 p.m.—Empire Builders, NBC
 8 p.m.—Amos 'n' Andy, NBC
 8:15 p.m.—“The Jewel Box”
 8:45 p.m.—Fireside Entertainments
 9 p.m.—Adventures of Sherlock Holmes
 9:15 p.m.—Utah Advertisers
 9:30 p.m.—Studio program
 10 p.m.—News Highlights of the Day
 11 to 12 midnight—Organ recital

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Associated Broadcasters, Oakland, Calif.

- 7 a.m.—Cuckoo Club
- 8 a.m.—Studio program
- 9 a.m.—Morning Prayer Hour
- 9:30 a.m.—Program of recordings
- 10 a.m.—Household Hour, Alma La Marr
- 10:30 a.m.—Dr. B. L. Corley
- 11 a.m.—Artists Vignettes
- 11:15 a.m.—Studio program
- 11:30 a.m.—Mid-day music notes
- 12:30 p.m.—Latin-American program
- 1 p.m.—Chapel of Chimes organ
- 1:30 p.m.—Dental Clinic of the Air
- 1:45 p.m.—David Kane's Hawaiians
- 2:15 p.m.—Masters Album, (records)
- 3 p.m.—Gerda Lundberg, popular singer
- 3:30 p.m.—Melody Masters, Walter J. Rudolph, director
- 4 p.m.—Short Story Course, Samuel Dickson
- 4:30 p.m.—Artists recital with Joan Ray, contralto; Ray Nealan, tenor
- 4:45 p.m.—Wingett's Semi-classical program
- 5 p.m.—The Story Man and his Air Castle
- 5:15 p.m.—Frank Wright
- 5:30 p.m.—KTAB Bazaar
- 6 p.m.—KTAB Miniature Symphony
- 6:30 p.m.—Chapel of Chimes organ
- 7 p.m.—Liborius Hauptmann's orchestra, UBC
- 7:30 p.m.—Alice Blue, organist
- 7:45 p.m.—Lyre and Mask, UBC
- 8 p.m.—International Adventurers, Col. E. P. Bailey, UBC
- 8:30 p.m.—Hour of musical gems
- 9:30 p.m.—Screen Snapshots, instrumental trio
- 10 p.m.—Dance program; recordings
- 11:30 to 1 a.m.—Jimmie Kendrick's Night Owls

309.1 Meters
970 Kcys.

KJR

Seneca 1515
5000 Watts

Northwest Broad. System, Seattle, Wash.

- 7 a.m.—Morning Reveiller; news
- 7:40 a.m.—Stock reports; organ concert
- 8:30 a.m.—Thrift Home of the Air
- 9 a.m.—Louise-Marie Dist. Co.
- 9:15 a.m.—Mary from Proctor's
- 9:45 a.m.—Billie Landers, blues singer
- 10 a.m.—Glen Eaton, tenor
- 10:15 a.m.—Beauty talk, Helen Andrews
- 10:30 a.m.—The Radio Boy Friends
- 10:45 a.m.—The Mennen Co. (records)
- 11 a.m.—Meadow Larks Orchestra
- 11:30 a.m.—Julia Hayes program
- 11:45 a.m.—Professor and his Dream Girl
- 12 noon—World Book Man; World in Review
- 12:30 p.m.—Mid-day musicale
- 1 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano; dental lecture
- 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 2 p.m.—Matinee in Miniature
- 2:30 p.m.—Organ; Jean Kantner, baritone
- 3:15 p.m.—Thelma Lee, soprano; news
- 3:45 p.m.—Jean Kantner, baritone
- 4 p.m.—Ensemble; Geneva Brown, soprano
- 5 p.m.—Ken Stuart's sports review
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Market reports; Garden talk
- 6 p.m.—Orchestra; Glen Eaton, tenor
- 6:30 p.m.—The Royal Loafers
- 7 p.m.—Playlet by Don Johnson
- 7:30 p.m.—Northwest Salon Orchestra
- 8 p.m.—Cabareans; Bye Bye Blues
- 8:30 p.m.—Eulala Dean, blues singer; Elmore Vincent, tenor
- 9 p.m.—Montaville Flowers, lecture
- 9:30 p.m.—Wrestling match; Ken Stuart, announcer
- 10:30 p.m.—Bits of Harmony; Fiji Hour
- 12 to 3 a.m.—Midnight Revellers

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 7 a.m.—Drury's Daily Dozen
- 7:30 a.m.—Sweet & Low; records
- 8:15 a.m.—Metropolitan Hour
- 9 a.m.—Mahlon Dolman
- 9:30 a.m.—Recorded program
- 10 a.m.—Sunshine Hour, George Taylor
- 11 a.m.—Happy Harmonies
- 11:30 a.m.—Health Talk, Dr. Bond
- 11:45 a.m.—Melody Girls; Old Timers
- 12:15 p.m.—California Parent Teachers Assoc.
- 12:45 p.m.—Newscasting
- 1 p.m.—Cal King's Country Store
- 1:30 p.m.—George Nickson, song recital
- 1:45 p.m.—Louie's Hungry Five
- 2 p.m.—Rajah Lipp
- 2:30 p.m.—Gustavus H. Smith, organist
- 3:15 p.m.—Health talk, Dr. Corley
- 3:30 p.m.—Novelty orchestra; Dex program
- 4:15 p.m.—Album Airs; dance music
- 5 p.m.—Metropolitan Hour
- 6 p.m.—Records; House Letter
- 6:35 p.m.—Whitney Letter; popular hits
- 6:45 p.m.—Stock yard prices and quotations
- 6:50 p.m.—Popular hits; novelty trio
- 7:15 p.m.—Max Dolin and his violin
- 7:45 p.m.—Tom Smith and Clem Kennedy
- 8 p.m.—Judge Frank T. Deasy
- 8:15 p.m.—Tom Smith and Clem Kennedy
- 8:30 p.m.—Hometowners Band; soloist
- 9 p.m.—Louie's Hungry Five
- 9:15 p.m.—Harper's Corners
- 9:30 p.m.—California Sunshine Boys; J. Hurley, Glen Putnam, Frank Dubord and Billie Small
- 10 p.m.—Jimmy Moseley, in person
- 10:15 p.m.—Gustavus H. Smith, organist
- 11 to 12 midnight—Walter Krausgrill's orch.

325.9 Meters
920 Kcys.

KOMO

Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.—Inspirational service; organ
- 7:30 a.m.—Quaker Oats Start of the Day, NBC
- 8 a.m.—Shell Happytime, NBC
- 9 a.m.—Vermont Lumberjacks, NBC
- 9:15 a.m.—Helpful Hints to Housewives
- 9:30 a.m.—Concert trio
- 9:45 a.m.—Way to a Man's Heart; trio
- 10:15 a.m.—Josephine Gibson Food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—L. T. Piver Co. program
- 11:45 a.m.—Tuneful Two
- 12 noon—Farm talk, fruit and veg. report
- 12:15 p.m.—Prudence Penny
- 12:30 p.m.—Orchestra and vocalists
- 1:30 p.m.—Piano Capers, NBC
- 2 p.m.—Maltine Story Program, NBC
- 2:30 p.m.—Popular orchestra and vocalists
- 3 p.m.—Teacup Philosopher
- 3:15 p.m.—Tabernacle Choir and Organ, NBC
- 3:45 p.m.—Concert orchestra and vocalists
- 4:30 p.m.—Phil Cook, the Quaker Man, NBC
- 4:45 p.m.—Stock quotations
- 5 p.m.—How's Business? NBC
- 5:15 p.m.—Fifteen Minutes in the Nation's Capital, NBC
- 5:30 p.m.—Garden Patch program
- 6 p.m.—Maytag Orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson concert, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—Seiger's Shell Symphonists, NBC
- 9 p.m.—Mozart Concert Hour
- 10 p.m.—Plymouth Motor World Tour
- 10:30 p.m.—U. of Wash. Hour
- 11 p.m.—News flashes; Varsity Vagabonds
- 12 to 12:30 a.m.—Organ recital

508.2 Meters
590 Kcys.

KHQ

Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 7 a.m.—"The Town Crier"; "News Flashes"
- 7:30 a.m.—"Start o' the Day, NBC
- 8 a.m.—The Shell Happytime, NBC
- 9 a.m.—Vermont Lumberjacks, NBC
- 9:15 a.m.—Walt and Norman, popular duo
- 9:45 a.m.—First Aid to Needy Souls
- 10 a.m.—Dina-Mite Breakfast Hints
- 10:15 a.m.—Josephine Gibson, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Organ recital; Hartley Novelty trio
- 12 noon—Club Bulletin, Lucy Robinson
- 12:15 p.m.—Jimmy and Marian, "Song Story"
- 12:30 p.m.—Double M Quartet
- 12:45 p.m.—The Home Decorator
- 1 p.m.—Dental Hygiene; studio news
- 2:30 p.m.—Musical comedy and light opera
- 3 p.m.—Motor Pleasure
- 3:15 p.m.—James Riddell, tenor; Marian Boyle, pianist
- 3:30 p.m.—Paint o' Mine, Hill Billies
- 4 p.m.—Service Hour; Phil Cook, NBC
- 5 p.m.—In the Nation's Capital, NBC
- 5:15 p.m.—Sport news; "Dutch" Groshoff, banjoist
- 5:45 p.m.—Health Hints
- 6 p.m.—The Maytag Orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Rochester Symphony Orchestra, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—Rudy Seiger's Symphonists, NBC
- 9 p.m.—Mirth Quakers; Stardust
- 10 p.m.—Bridg game; KHQ Ensemble
- 11 to 12 midnight—"The Best Steppers"

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Organ concert, Warren Wright
- 9 a.m.—Louise-Marie; Mary, NBS
- 9:45 a.m.—Billie Landers, blues singer, NBS
- 10 a.m.—Glen Eaton, tenor
- 10:15 a.m.—Robert Monsen, tenor
- 11 a.m.—Orchestra; Florence Bohannon, soprano
- 11:15 a.m.—Meadow Larks Orchestra, NBS
- 11:45 a.m.—Professor and his Dream Girl
- 12 noon—World Book Man; World in Review
- 12:30 p.m.—Mid-day musicale
- 1 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
- 1:15 p.m.—Dental lecture; music
- 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 2 p.m.—Matinee in Miniature, NBS
- 2:30 p.m.—Organ concert, NBS
- 3 p.m.—Jean Kantner, baritone, NBS
- 3:15 p.m.—Thelma Lee, soprano, NBS
- 3:30 p.m.—Newscasting, NBS
- 3:45 p.m.—Jean Kantner, baritone
- 4 p.m.—Ensemble, Geneva Brown, soprano
- 5 p.m.—Sports review, NBS
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Uncle Andy and Auntie Ruth
- 5:45 p.m.—Smilin' Sam from Alabama
- 6 p.m.—Orchestra, Ed Sheldon, director; Glen Eaton, tenor
- 6:30 p.m.—The Royal Loafers, NBS
- 7 p.m.—Grant Merrill and Stephanie Lewis, NBS
- 7:30 p.m.—Northwest Salon Orchestra; Jean Kantner, baritone
- 8 p.m.—Cabarabians, Bye Bye Blues
- 8:30 p.m.—Dancing Feet, NBS
- 9 p.m.—Montaville Flowers, lecture
- 9:30 p.m.—Wrestling bouts
- 10:30 p.m.—Bits of Harmony, NBS
- 11 p.m.—Fiji Hour, NBS
- 12 to 1 a.m.—Request recordings

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 a.m.—Seal Rocks broadcast; stocks
- 8 a.m.—Hallelujah Hour, DLBS
- 8:45 a.m.—Recordings; "Health Man"
- 9 a.m.—Paul Tremaine's orchestra, CBS
- 9:15 a.m.—Calif. Rice Growers Association
- 9:30 a.m.—Feminine Fancies, DLBS
- 10:30 a.m.—Wyn's Daily Chat
- 11 a.m.—Mary Haines, Domestic Science talk
- 11:25 a.m.—Call-Bulletin news items
- 11:30 a.m.—Rhythm Ramblers, CBS
- 12 noon—Sherman Clay noonday concert
- 1 p.m.—N. Y. stock quotations
- 1:05 p.m.—News items
- 1:15 p.m.—U. S. Army Band, CBS
- 1:30 p.m.—Wardman Park Hotel orchestra, CBS
- 2 p.m.—Happy Go Lucky Hour, GDLBS
- 3 p.m.—Colonial Dames Beauty talk
- 3:15 p.m.—WSPD Commodores, CBS
- 3:30 p.m.—Something About Everything
- 3:45 p.m.—Tony's Scrap Book, CBS
- 4 p.m.—Current events, CBS
- 4:15 p.m.—The Vagabonds, CBS
- 4:30 p.m.—Organ recital; Town Topics
- 5 p.m.—"Mac" and his Mountain Cabin, DLBS
- 5:30 p.m.—Clark Sisters—"We Girls"
- 5:50 p.m.—News Items; Studio program
- 7 p.m.—Robert Burns Panatela program, CBS
- 7:30 p.m.—Adventures of "Don Amalzo," CBS
- 8 p.m.—"Golden State Blue Monday Jamboree," DLBS
- 10 p.m.—"Schwartz Ginger Band"
- 10:15 p.m.—Gruen Answer Man
- 10:20 p.m.—Anson Weeks' orchestra, DLBS
- 11 p.m.—Earl Burnnett's orchestra, DLBS
- 12 to 1 a.m.—Dance music

280.2 Meters
1070 Kcys.

KJBS

Ord. 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6 a.m.—Commuters' Morning Express
- 7 a.m.—KJBS Alarm Klok Klub
- 7:45 a.m.—Modeart popular program
- 8 a.m.—Favorite recordings
- 9 a.m.—Associated Food Stores' program
- 9:30 a.m.—Recorded program
- 10 a.m.—Chancellor Hotel program
- 10:30 a.m.—Santiseptic Melodies
- 10:45 a.m.—The Health Man
- 11 a.m.—Shopping with Shirley Dale
- 11:30 a.m.—Concert music; recordings
- 1:05 p.m.—Stock report; records; organ
- 3:30 p.m.—Over the Teacup
- 4 p.m.—Sullivan's Pet Club
- 4:30 p.m.—Popular records
- 12 to 6 a.m.—KJBS Owl program

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

- 4 p.m.—Dr. Strauss Sketchbook
- 4:15 p.m.—World Topics, NBC
- 4:30 p.m.—Phil Cook, Quaker Man, NBC
- 4:45 p.m.—Feature program
- 5 p.m.—How's Business?, NBC
- 5:15 p.m.—Fifteen Minutes in the Nation's Capital, NBC
- 5:30 p.m.—Studio program; late news
- 6 p.m.—Concert trio with Janet Stanley
- 7 p.m.—Stromberg-Carlson program, NBC
- 7:30 p.m.—The Empire Builders, NBC
- 8 p.m.—Amos 'n' Andy
- 8:15 p.m.—Studio program
- 8:45 p.m.—Hercules Orchestra
- 9 p.m.—Leslie Adams
- 9:30 p.m.—Studio program; McAleer Melodists
- 10 p.m.—Kennedy's Cafe program
- 11 p.m.—Douglas Nite Club program
- 11:30 to 12 midnight—Studio program

483.6 Meters
620 Kcys.
KGW Atwater 2121
1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotional services; organ
7:30 a.m.—Start o' the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Cooking School
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Julia Hayes; violin recital
12 noon—Organ and piano
12:30 p.m.—Luncheon concert, NBC
1 p.m.—Town Crier; organ recital
1:30 p.m.—Piano Capers, NBC
2 p.m.—Maltine Story Program, NBC
2:30 p.m.—NBC Matinee
3 p.m.—What's in a Name, NBC
3:15 p.m.—Mormon Tabernacle, NBC
3:30 p.m.—Palace Tea Timers
4:30 p.m.—Phil Cook, Quaker Man, NBC
5 p.m.—How's Business?, NBC
5:30 p.m.—The Olympians, NBC
6 p.m.—Maytag orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg Carlson, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Amos 'n' Andy
8:15 p.m.—Shell Symphonists
9 p.m.—Studio program; Fireside Hour
10 p.m.—Ben Selling Boys
11 to 12 midnight—Dance orchestra, NBC

394.5 Meters
760 Kcys.
KVI Broadway 4211
1000 Watts
Puget Sound Broad. Co., Tacoma, Wash.

7 a.m.—Program of recordings
8 a.m.—Hallelujah Hour, DLBS
9 a.m.—Paul Tremaine's orchestra, CBS
9:30 a.m.—Feminine Fancies, DLBS
10:30 a.m.—Recordings; announcements
11:15 a.m.—Columbia Artists' recital
11:30 a.m.—Rhythm Ramblers, CBS
12 noon—Program of recordings
12:30 p.m.—Ann Leaf, organist, CBS
1 p.m.—Ballad Hour, CBS
1:30 p.m.—Program of recordings
2 p.m.—Happy Go Lucky Hour, DLBS
3 p.m.—WSPD Commodores, CBS
3:30 p.m.—Talk and recordings
4 p.m.—Current Events, CBS
4:15 p.m.—The Vagabonds, CBS
4:28 to 9 p.m.—Silent
9 p.m.—Blue Monday Jamboree, DLBS
10 p.m.—Studio program
10:20 p.m.—Anson Weeks' orch., DLBS
11 p.m.—Earl Burnett's orch., DLBS
12 to 1 a.m.—RKO organ recital

220.4 Meters
1360 Kcys.
KGER Phone: 632-75
1000 Watts
C. M. Dobyns, Long Beach, Calif.

8:30 a.m.—Eddie Marble and Grace Southard
9:10 a.m.—Happy Mammy, Jinny
9:35 a.m.—Charm topics; Helene Smith, pianist
10:45 a.m.—Beauty chat; Billy Van, piano & song
11:30 a.m.—Continental string trio
12:30 p.m.—Silent hour and half
2:30 p.m.—C. K. Lindsay's concert ensemble
4 p.m.—News brevities
4:05 p.m.—Peggy and Jerry skit
4:15 p.m.—Studio program and organ
5 p.m.—Em and Tim
5:15 p.m.—Studio dance orchestra
6 p.m.—Silent hour and a half
7:30 p.m.—Melodies of bygone days
8 p.m.—Studio ensemble
9 p.m.—Organ, piano and tenor
10 p.m.—Senioritas string trio
11 to 12 midnight—Quiet time tunes, organ

254.1 Meters
1180 Kcys.
KEX Atwater 3111
5000 Watts
Western Broadcasting Co., Portland, Oregon

6:45 a.m.—Time; farm fashes
7 a.m.—Morning Serenaders; news
8 a.m.—Organ concert, NBS
9 a.m.—Louise-Marie Distributing Co., NBS
9:15 a.m.—Julia Hayes, Robert P. Gust Co.
9:30 a.m.—Roy Adams and Claribel Seigneur, two pianos
9:45 a.m.—Billie Landers, blues singer
10 a.m.—Glen Eaton, tenor
10:15 a.m.—Robert Monsen, tenor
10:30 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks orchestra
11:45 a.m.—Professor and his Dream Girl
12 noon—Happy Hour Girls orchestra
1:05 p.m.—Allen Daniels, Merry Mixer
1:15 p.m.—Music; dental lecture
1:45 p.m.—Ron's Rhythm Revue
2:15 p.m.—Matinee in Miniature
2:30 p.m.—Organ concert; news
3 p.m.—Jean Kantner, baritone, NBS
3:15 p.m.—Thelma Lee, soprano, NBS
3:30 p.m.—Studio program
3:45 p.m.—Tea Time Tales, NBS
4 p.m.—Concert ensemble, NBS
5 p.m.—Silent period
8 p.m.—Cabarabians, Bye Bye Blues
8:30 p.m.—Dancing Feet, NBS
9 p.m.—Montaville Flowers, lecture
9:30 p.m.—Wrestling bouts from Seattle
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Fiji Hour; police report
12 to 3 a.m.—Midnight Revellers

236.1 Meters
1270 Kcys.
KOL Elliott 4466
1000 Watts
Seattle Broadcasting Co., Seattle, Wash.

3:30 p.m.—Anna Olander, Aubrey Knoff
3:45 p.m.—Tony's Scrapbook, CBS
4 p.m.—Current Events, CBS
4:15 p.m.—When Shadows Fall; Service Period
4:45 p.m.—Joe Roberts' Seattlight
5 p.m.—Mary Gordon of Rhodes
5:15 p.m.—Millinery World
5:30 p.m.—Tooth talk, Dr. Hobson
5:45 p.m.—Perky Feathers; Sunset Boys
6:15 p.m.—Mardi Gras, CBS
6:30 p.m.—An Evening in Paris, CBS
7 p.m.—Guy Lombardo's orchestra, CBS
7:30 p.m.—Don Amaizo, CBS
8 p.m.—"Three Graces," trio singing
8:15 p.m.—Columbia Radio Column, CBS
8:30 p.m.—RKO Brevities, studio
9 p.m.—Bar Z Boys
9:30 p.m.—Blue Monday Jamboree, DLBS
10 p.m.—Royal Blue Boy
10:15 p.m.—Anson Weeks' dance orch., DLBS
11 p.m.—Earl Burnett's dance orchestra, DLBS
12 to 12:30 a.m.—Chinese Garden dance orch.

526 Meters
570 Kcys.
KMTR Holly. 3026
500 Watts
KMTR Radio Corp., Hollywood, California

4:30 p.m.—Trading Post
5:15 p.m.—Organ recital
5:45 p.m.—Reporter of the Air
6 p.m.—Banjo Boys
6:30 p.m.—Ethiopian-Oriental Supper Club
7 p.m.—"Happy Feet"; Graycoleans
7:30 p.m.—Harold Hodge and Esther Kahm
7:45 p.m.—Chamber of Commerce
8 p.m.—Screen Mirror; light classics
9 p.m.—Ben Berman's studio boys
9:30 p.m.—Stringed Ensemble
10:30 p.m.—"The Two Love Birds"
11 p.m.—Recorded program
12 midnight—"8" Ball and Charley Lung
1 to 6 a.m.—Jack, the Bell Boy

468.5 Meters
640 Kcys.

KFI Westmore 0337
5000 Watts

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7:30 a.m.—Opening market reports
7:45 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Helpful Hints to Housewives
9:15 a.m.—Cal. Rice Growers program
9:30 a.m.—Clella Collins, sound magazine
9:45 a.m.—Chester Foster Rand, tenor
10 a.m.—Wall Street Journal
10:15 a.m.—Josephine Gibson, speaker, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Girls' trio; French lesson
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Dorothy Snyder, blues, and Bobby Gross, ballads
1 p.m.—Luncheon music, the Klein Trio
2 p.m.—Maltine story program, NBC
2:30 p.m.—Winnie Moore, Nomad Novelist
2:45 p.m.—Health exercises, Ralph Borelli
3 p.m.—L. A. Public Library book review
3:30 p.m.—Masked minstrels
4 p.m.—KFI-KECA editorial review
4:15 p.m.—Big Brother; The Story Man
4:45 p.m.—John Bovingdon program
5:30 p.m.—Financial talk; stock report
6 p.m.—Betty Roberts, soprano
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson, NBC
7:30 p.m.—Los Caballeros orchestra with Raine Bennett
8 p.m.—Shell Symphonists, NBC
9 p.m.—Mel Peterson, Royal Hawaiian
9:15 p.m.—"D-17 Emperor"
9:30 p.m.—Concert orchestra
10:30 p.m.—Emmy Rohmeder, soprano
11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

209.7 Meters
1430 Kcys.

KECA Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

3:45 p.m.—John Bovingdon program
4 p.m.—E. Stockbridge, tenor; Don Dewey, pianist
4:15 p.m.—The World Today, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Gertrude Guselle, ballads
5 p.m.—How's Business, NBC
5:15 p.m.—Nation's Capital, NBC
5:30 p.m.—Jack Baldwin, pianist
6 p.m.—Maytag orchestra, NBC
6:30 p.m.—Bernice Morrison, pianist
7 p.m.—Maurine Dyer, contralto
7:30 p.m.—Empire Builders, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Vernon Rickard and Ted Fink, songs
8:45 p.m.—Ranse Valentine
9 p.m.—KECA string ensemble
10 p.m.—Musical Echoes, NBC
10:30 p.m.—KFI-KECA editorial review
10:45 to 11 p.m.—Health exercises, Louis Rueb

239.9 Meters
1250 Kcys.

KFOX Phone: 672-81
1000 Watts

Nichols & Warinner. Long Beach, Calif.

6 p.m.—Bill and Coo
6:15 p.m.—Over at Mart's House
6:30 p.m.—Percy Prunes and Daisy Mae
6:45 p.m.—Three Vagabonds
7 p.m.—The Buttercream School
8 p.m.—Harmonious Suggestions, Dr. Rausch
8:30 p.m.—Silver Slipper Orchestra
9 p.m.—Kelly Kar Ranch Boys
10 p.m.—Topsy's Southern Home
11 p.m.—Len Nash's Barn
11:30 p.m.—Majestic Ballroom
12 midnight—Silver Slipper Orchestra
1 to 3 p.m.—The Knight Hawk

285.5 Meters
1050 Kcys.

KNX Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 a.m.—Health exercises, Dr. Seixas
8:15 a.m.—Recordings; shopping news
9:15 a.m.—Health Service program
9:30 a.m.—Mellowed melody by Charlie Wellman
10 a.m.—Eddie Albrigh's Family
10:30 a.m.—Home Economics talk
11 a.m.—Popular recordings
11:30 a.m.—Dr. John Matthews
11:45 a.m.—Recordings; time signals
12 noon—Gene Byrnes, Scraps from the Waste Basket
12:30 p.m.—Musical program; records
1 p.m.—Off the air
1:30 p.m.—Eddie Albrigh, late fiction
2 p.m.—"Jay," the Jingle Man
2:30 p.m.—KNX Ensemble
3:15 p.m.—Announcements; stock reports
3:20 p.m.—Records; The Neapolitans
4 p.m.—Organ recordings
4:30 p.m.—Musical program; Travelogue
5:15 p.m.—"Brother Ken's Kiddie Hour"
5:40 p.m.—Curtiss Candy Company
5:45 p.m.—Town Crier's Amusement Tips
6 p.m.—Organ; Realtor Serenaders
7 p.m.—Frank Watanabe and Honorable Archie
7:15 p.m.—Novelty KNX Trio
7:30 p.m.—"Don Amaizo," CBS
8 p.m.—KNX Players, directed by Georgia Fifield
8:30 p.m.—"World Tour" program
9 p.m.—Lubovitski Violin Choir and Claire Melionino, pianist
9:30 p.m.—Rev. Ethel Duncan, question & answer lady
10 p.m.—Arizona Wranglers and the Sheriff
11 to 12 midnight—Gus Arnheim's orchestra

296.6 Meters
1010 Kcys.

KQW Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Cal.

9 a.m.—Music; Top o' the Morning
10 a.m.—Helpful Hour; popular music
11:30 a.m.—Health Man; popular music
12 noon—Variety program; market reports
1 p.m.—Hart's Happy Half Hour
1:30 p.m.—The Friendly Hour
2:30 p.m.—Blue Diamond studio program
4:30 p.m.—Story Time
4:45 p.m.—Baron Keyes' Air Castle
5 p.m.—Vesper music; Health talk
6 p.m.—U. S. D. A. farm flashes
6:10 p.m.—Farm topic discussions
6:20 p.m.—Animal Industry and Disease Control
6:30 p.m.—Market reports; news dispatches
7:15 p.m.—Silas and Susie
7:30 p.m.—Mail Bag; editorial
8 p.m.—Aloha Trio; Winifred Lewis
9 p.m.—Toby and Lesura on the Farm
9:30 to 10 p.m.—Studio program

361.2 Meters
830 Kcys.

KOA York 5090
12,500 Watts

General Electric Co., Denver, Colorado

5 p.m.—"How's Business?"
5:15 p.m.—Mantle Lamp program
5:30 p.m.—Ipana Troubadours
6 p.m.—The Maytag Orchestra
6:30 p.m.—General Motors Family Party
7 p.m.—Stromberg-Carlson program
7:30 p.m.—Empire Builders
8 p.m.—Amos 'n' Andy
8:15 p.m.—Supreme Serenaders
8:45 p.m.—Horace Heidt and his orchestra
9 p.m.—The Nightcappers
9:30 p.m.—Pacific National Singers
10 p.m.—Musical Echoes
10:30 p.m.—Yir Frien' Scotty
10:45 to 11 p.m.—Walter Ferner, 'cellist

A Knockout Short Wave Receiver—

Receives
3000
to
10,000
Miles



All-
Electric
and
D. C.
Models

The Sargent Short-Wave Super-Ranger

This Receiver Has Everything

A glance at this list of exclusive features suffices to show why the Sargent Super-Ranger is in a class by itself as a short wave receiver. Here are a few of the reasons for its success:

1. *Band-Spreader ON THE LARGE VERNIER DIAL, giving 60 to 100 degrees spread on the amateur 20, 40 and 80 meter bands.*
2. *Wavelength Range 12 to 115 Meters, (10-12 and 100-200 meter coils on special order.)*
3. *10 to 20 kilocycle selectivity.*
4. *Special Vernier for Micrometer Tuning.*
5. *Universal Output. A unique circuit giving full power for Dynamic or Magnetic Speaker, or Headphones.*
6. *All-Electric Model guaranteed absolutely humless.*
7. *Mechanically Rugged, Neat, Workmanlike Appearance.*
8. *An Excellent Code Receiver.*
9. *Receiving Range 3000 to 10,000 Miles. Consistent Loudspeaker Reception from Eastern U. S. Stations.*

Manufactured by

Radio Constructors Co., Oakland, Calif.

TUNING DIFFICULTIES REMOVED—

Tuning is sharp, but non-critical. The two dial control allows the antenna circuit to be adjusted separately from the oscillator. In addition to the amateur band-spreader, the set has a micrometer vernier that permits easy adjustment to the exact center of the weakest carrier wave. This vernier is so fine that a turn of the knob of 45 degrees is required to change the frequency 10 Kc.

Flexibility in tuning, desirable at any wavelength, is absolutely necessary for good short wave reception. This receiver has it. Every adjustment that can possibly benefit reception has been made accessible on the panel for use by the operator.

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San Francisco



\$69.50 complete with tubes

TUESDAY Programs December 30, 1930



Ronald J. Smith
KJIS—Technical
Director



Dare Sisters
KMTR—10:30 p. m.



Charlie Glenn
KYA—11 p. m.

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

7 a.m.—Drury's Daily Dozen
7:30 a.m.—Hawaiian Echoes; Word of Cheer
8:15 a.m.—Metropolitan Hour
9 a.m.—Mahlon Dolman; records
10 a.m.—Sunshine Hour, George Taylor
11 a.m.—Happy Harmonies
11:30 a.m.—Studies in waltz time
11:45 a.m.—Virginia Spencer, Soliloquy
12 noon—Old Timers
12:15 p.m.—Tuesday Noon Club
1 p.m.—Cal King's Country Store
1:30 p.m.—Gene Sullivan, baritone
1:45 p.m.—Louie's Hungry Five; Rajah Lipp
2:30 p.m.—Organ recital; Health talk
3:30 p.m.—Orpheus Ensemble; Dex program
4:15 p.m.—Album Airs; Dance Mania
5 p.m.—Metropolitan Hour; records
6:30 p.m.—House Letter; Whitney Letter
6:40 p.m.—Records; stock yard prices
7 p.m.—KYA Novelty Trio
7:15 p.m.—Max Dolin and his violin
7:45 p.m.—Tom and Dud, "Two Crooners"
8 p.m.—The Amber God
8:30 p.m.—Duo Pianoflashes
9 p.m.—Louie's Hungry Five
9:15 p.m.—Novelty orchestra, George Nickson
10 p.m.—Jimmy Moseley, in person
10:15 p.m.—Dollo Sargent, organist; Mary Atkinson, soprano
11 p.m.—Charlie Glenn, songs
11:15 to 12 midnight—Dixieland Blue Blowers

361.2 Meters
830 Kcys.

KOA

York 5090
12,500 Watts

General Electric Co., Denver, Colorado

4:45 p.m.—Joe White
5 p.m.—Farm Question Box
5:30 p.m.—Florsheim Frolic
6 p.m.—McKesson Musical Magazine, NBC
6:30 p.m.—Happy Wonder Bakers
7 p.m.—Westinghouse Salute
7:30 p.m.—Lucky Strike Orchestra, NBC
8 p.m.—Amos 'n' Andy
8:15 p.m.—Denver Concert Orchestra and G. E. Male Quartet
9:15 p.m.—Larry Funk and his orchestra
9:30 p.m.—Memory Lane
10 to 11 p.m.—National Concert Orchestra

535.4 Meters
566 Kcys.

KTAB

Garfield 4700
1000 Watts

Associated Broadcasters, Oakland, Calif.

7 a.m.—Cuckoo Club; Studio program
8 a.m.—Morning Prayer Hour
9:30 a.m.—Lecture for Dr. Keys
10 a.m.—Household Hour, Alma La Marr
10:30 a.m.—Dr. B. L. Corley
11 a.m.—Artists' Vignettes; Melody Girl
11:30 a.m.—Mid-day musical notes
12:30 p.m.—Latin-American program
1 p.m.—Chapel of Chimes organ
1:30 p.m.—Dental Clinic of the Air
1:45 p.m.—Tuesday Tune-sters
2:15 p.m.—Masters Album; records
3 p.m.—Melody Masters; Ray Nealan, tenor
4 p.m.—Cabbages and Kings, Samuel Dickson
4:15 p.m.—Popular recordings
4:30 p.m.—Ray Nealan, tenor, and Alice Blue, organ
4:45 p.m.—Semi-Classical program
5 p.m.—Story Man's Air Castle
5:15 p.m.—Studio program; KTAB Bazaar
6 p.m.—Educating Wuzzy
6:10 p.m.—In the Attic program
6:30 p.m.—Chapel of Chimes organ
7 p.m.—Realm of Terpsichore, UBC
7:30 p.m.—Alice Blue, organ
7:45 p.m.—"Myrtle Street," UBC
8 p.m.—Highway Highlights, UBC
8:30 p.m.—Phantoms of Broadway, UBC
9:30 p.m.—Land of Dreams
10 p.m.—Dance program; studio program
11:30 to 1 a.m.—Jimmie Kendrick's Night Owls

265.3 Meters
1130 Kcys.

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Conoco Transcription
5:30 p.m.—Florsheim Frolic, NBC
6 p.m.—McKesson-Robbins distinctive program
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Chevrolet Chronicles
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Harvester and his Merry Millers
8:45 p.m.—Program of instrumental music
9 p.m.—Organ Reveries, Virginia Freber
9:30 p.m.—Aberdeen Miners, male quartet
10 p.m.—News highlights of the day
10:15 p.m.—Dance music
11 to 12 midnight—Midnight Hour

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
- 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
- 8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KPO, KFI, KSL
- 8 to 8:15 a.m.—Financial Service Program, KGO
- 8:15 to 8:30 a.m.—Morning Melodies, KGO
- 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
- 9 to 9:15 a.m.—Vermont Lumberjacks: Charles Marshall, Ted Maxwell, KGO, KHQ, KOMO, KGW, KECA
- 9:15 to 9:30 a.m.—Meet the Folks, KGO
- 9:30 to 9:45 a.m.—William Don, KGO
- 9:45 to 10 a.m.—The Entertainers, KGO
- 10 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA 10:30 to 10:50 a.m., 11:30 to 11:30 a.m.
- Jean Carroll will be heard in the Packer Hair Beauty program. Ann Holden has a variation on a Ginger bread recipe for the Brer Rabbit program. Julia Lee Wright will be the speaker in the Safeway Homemakers' Bureau program. Lucile Kirtley, Tom Quirk, George Eldredge and Bennie Walker are scheduled for solos on the musical program.
- 11:30 to 12 noon—Philharmonic Organ Recital, KGO, KECA
- 12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KECA; KFSD 12:30 to 1 p.m.
- 1 to 2:15 p.m.—Annual Convention of National Association of Teachers of Speech, KGO, KPO, KECA, KFSD, KTAR
- 2:15 to 3 p.m.—NBC Matinee, KGO, KHQ, KOMO, KGW, KFI, KTAR; KFSD 2 to 2:30 p.m.
- 3 to 3:30 p.m.—Black and Gold Room Orchestra, KGO, KGW
- 3:30 to 3:45 p.m.—Who's Behind the Name?, KGO, KOMO
- 3:45 to 4 p.m.—Black and Gold Room Orchestra, KGO, KGW
- 4 to 4:15 p.m.—Vocal and Instrumental Soloists, KGO, KOMO
- 4:15 to 4:30 p.m.—Laws That Safeguard Society, KGO, KHQ, KOMO, KECA
- 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 4:45 to 5 p.m.—Sarah Kreindler, Violinist, KGO
- 5 to 5:30 p.m.—Brazilian - American Program, KGO, KHQ, KOMO, KGW, KECA
- Lilting songs of other lands will be presented during the Brazilian-American program. Berna Frechette, soprano, will be the singer. Joseph Hornik will direct a marimba and string ensemble in varied melodies replete with musical color and charm.
- 5:30 to 5:45 p.m.—Bits of Melody, KGO, KGW
- 5:45 to 6 p.m.—News Service, KGO, KGW
- 6 to 6:30 p.m.—McKesson Musical Magazine, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 6:30 to 7 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA
- Romance under foreign skies is suggested in the song Jack Parker, tenor, will sing. Other participants will include the Singing Violins in an old-fashioned number, "Mandy Lee," the male trio, and an orchestra directed by Frank Black.

- 7 to 7:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
 - A clock acting as a musical instrument in an orchestral ensemble will be a unique feature in the Westinghouse Salute.
 - 7:30 to 8 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
 - 8 to 8:15 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
 - 8:15 to 8:45 p.m.—Violet Ray Music Box, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
 - The Patrick and Marsh Orchestra will play popular tunes and a male vocal trio will sing songs of the hour.
 - 8:45 to 9 p.m.—Sperry Smiles: Lee S. Roberts, KGO, KHQ, KOMO, KGW, KECA, KFSD
 - 9 to 9:30 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
 - Anson Weeks will conduct his orchestra through another lively program of popular airs and dance tunes.
 - 9:30 to 10 p.m.—Memory Lane, KGO, KGW, KECA, KFSD, KTAR, KOA
 - The curtains part on the play with the Smithers family gathered around the breakfast table. A discussion is in progress about the new fire engine which Rufus Loring has shipped from New York as a gift to the Goshen Center Fire Department. A suggestion of romance between Joanna Bennett, Silas Smithers' new secretary and the expert who arrives from New York to give a demonstration of the new engine gives the play its love interest.
 - 10 to 11 p.m.—National Concert Orchestra: Lucile Kirtley, soprano; George Eldredge, baritone; orchestra, direction Joseph Hornik, KGO, KOA; KGW 10:30 to 11 p.m.
 - 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KSL
- 333.1 Meters KJH Vandike 7111**
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, California
- 7 a.m.—Recordings; stock reports
 - 7:45 a.m.—Hallelujah program
 - 9 a.m.—Talk on Dogs
 - 9:15 a.m.—Paul Tremaine's orchestra
 - 9:30 a.m.—Feminine Fancies, KFRC
 - 10:30 a.m.—Charlie Wellman, S & W Coffee
 - 11 a.m.—Nell Larson, organist
 - 11:15 a.m.—The Four Clubmen, CBS
 - 11:30 a.m.—Ann Leaf, organist, CBS
 - 11:45 a.m.—Normalizer Sales Syndicate
 - 12 noon—Biltmore Concert Orchestra
 - 12:30 p.m.—World-wide News
 - 12:45 p.m.—Los Angeles Ad Club Luncheon
 - 1:30 p.m.—Times Forum
 - 2 p.m.—Happy Go Lucky Hour
 - 3 p.m.—Weaver-Jackson, beauty talk
 - 3:15 p.m.—Safety Conference, talk
 - 3:30 p.m.—Midnight Mission, talk
 - 3:45 p.m.—Trojan Period, W. S. C.
 - 4 p.m.—Frederick Wm. Wile, CBS
 - 4:15 p.m.—"Jiffy Lou" and music
 - 4:30 p.m.—Homer Griffith, poems
 - 4:45 p.m.—World-wide News; Town Topics
 - 5 p.m.—Ted White and Neil Larson
 - 5:30 p.m.—Marget Hegedus and Mona Content
 - 5:45 p.m.—Leggett program, CBS
 - 6 p.m.—Romance of Fashion
 - 6:30 p.m.—Pianoville program
 - 7 p.m.—Jo and Vi, CBS
 - 7:15 p.m.—The Gypsy Trail, CBS
 - 7:30 p.m.—Paramount Hour, CBS
 - 8 p.m.—"Tapestries of Life"
 - 9 p.m.—Studio program; news
 - 10:05 p.m.—Earl Burnnett's dance orchestra
 - 12 to 1 a.m.—Organ recital

322.4 Meters
930 Kcys.

KROW

Glencourt 6774
1000 Watts

Educational Broad. Corp., Oakland, Calif.
6:30 a.m.—Radio Time Clock
8 a.m.—Wade Forrester's Sunshine Hour
8:30 a.m.—Thirty Minutes of Melody
11 a.m.—The Mennen program
11:05 a.m.—"Home of Richmond" program
1:30 p.m.—Health program, Dr. McLain
1:45 p.m.—Maud Nickerson and Dan McLoone
2 p.m.—The Crooners; slogan contest
3 p.m.—Betty Winsome, the Shopper, featuring Norma Coll, soprano
3:45 p.m.—Detective story by Tom King
4 p.m.—The Ne'er Do Well
4:30 p.m.—George Rogers, baritone, and Lillian Boyd, pianist
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Post-Enquirer news items
7:45 p.m.—LaVida Mineral Water program
8 p.m.—Lecture by Judge T. F. Rutherford
8:15 p.m.—Jean and Lillian in piano and organ harmony
8:30 p.m.—Hollywood Harmony Duo
8:45 p.m.—Sports review
9 p.m.—Serg. Doc Wells, assisted by Lillian Boyd
9:15 p.m.—Old-time orchestra
9:45 p.m.—Piano Ideas, Jean Ardath
10 p.m.—Union Mutual Life program
10:05 p.m.—Louis and Ivaldi, accordion duo
10:30 p.m.—Musical program

322.4 Meters
930 Kcys.

KFWI

Franklin 0200
500 Watts

Radio Entertainments, San Francisco, Calif.
7 a.m.—Eye-opener program
7:45 a.m.—Cressy Ferra, popular pianist
8 a.m.—Off the air
9 a.m.—Slogan contest
9:30 a.m.—Records and announcements
10:15 a.m.—Hotel Bellevue program
10:30 a.m.—Dr. Linebarger, Health talk
10:50 a.m.—Items of interest
11 a.m.—Off the air
12 noon—Records; Walkathon
12:45 p.m.—Slogan contest
6 p.m.—Dance music; walkathon
7 p.m.—Child Guidance Forum
7:15 to 7:30 p.m.—Hotel Bellevue program
11 p.m.—Duke Hall walkathon
11:30 p.m.—Joe Wright's dance orchestra and slogan contest
12 to 1 a.m.—Midnight Classics

220.4 Meters
1360 Kcys.

KGER

Phone: 632-75
1000 Watts

C. M. Dobyns, Long Beach, Calif.
8:30 a.m.—Eddie Marble and Grace Southard
9 a.m.—Blue Boys instrumental duo
9:10 a.m.—Happy Mammy Jinney
9:35 a.m.—Charm topics; Helene Smith, pianist
10:45 a.m.—Beauty chat; string trio
12:30 p.m.—Silent hour and a half
2:30 p.m.—Studio string ensemble
2:45 p.m.—Seeing Southern California
3:15 p.m.—Studio string ensemble
3:30 p.m.—Long Beach Municipal Band
4 p.m.—Record news brevities
4:05 p.m.—Peggy and Jerry skit
4:15 p.m.—Organ and studio music
5 p.m.—Em and Tim
6 p.m.—Silent hour and a half
7:30 p.m.—Brick English's Gibsonians
8 p.m.—Billy Van, piano and songs
8:30 p.m.—Rhythm Makers' dance band
9 p.m.—Brick English's Gibsonians
9:30 p.m.—Olympic fights, Los Angeles
10:30 p.m.—Senoritas string trio
11 p.m.—Brick English's Gibsonians
11:30 to 12 midnight—Dick Dixon, organist

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 a.m.—Mac's Cow Hollow Symphony; Stocks
8 a.m.—Hallelujah Hour, DLBS
8:45 a.m.—Recordings; "Health Man"
9 a.m.—Mildred Kitchen, Home Economics
9:15 a.m.—Fitch Company program
9:30 a.m.—Feminine Fancies, DLBS
10:30 a.m.—Wyn's Daily Chats
11 a.m.—Program of recordings
11:15 a.m.—The Four Clubmen, CBS
11:25 a.m.—Call-Bulletin's news items
11:30 a.m.—Ann Leaf, organist, CBS
12 noon—Sherman Clay concert
1 p.m.—New York stock quotations
1:05 p.m.—Call-Bulletin's news items
1:15 p.m.—Italian Idyll, CBS
1:30 p.m.—Columbia Artists recital, CBS
2 p.m.—Happy Go Lucky Hour, CDLBS
3 p.m.—Harry Tucker's Orchestra, CBS
3:45 p.m.—Tony's Scrap Book, CBS
4 p.m.—The Political Situation, CBS
4:15 p.m.—Musical Aviators orchestra, CBS
5 p.m.—Town Topics
5:05 p.m.—Sunset Melodies, DLBS
5:30 p.m.—Call-Bulletin's news items
5:45 p.m.—Premier Salad Dressers, CBS
6 p.m.—Concert orchestra, DLBS
6:15 p.m.—"Sandy and Lil" (records)
6:30 p.m.—Dinner dance, DLBS
7 p.m.—"Joe and Vi," CBS
7:15 p.m.—Gypsy Trail, CBS
7:30 p.m.—Paramount Publix Revue, CBS
8 p.m.—In Old Vienna, DLBS
8:30 p.m.—Skyscrapers, DLBS
9 p.m.—Sierra Symphonists, DLBS
9:30 p.m.—Symphony Concert, DLBS
9:45 p.m.—"Piano Moods," Edna Fischer
10 p.m.—Val Valente's orchestra, DLBS
10:15 p.m.—Gruen Answer Man
10:20 p.m.—Val Valente's orchestra, DLBS
12 to 1 a.m.—Dance music

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports
7:45 a.m.—Quaker Oats Start of the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Dorothy Snyder, blues and ballads
9:15 a.m.—Frank Snodgrass, popular melodies
9:30 a.m.—Wall Street Journal
9:45 a.m.—Eleanor Autrey, old-fashioned songs
10 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Girls' Trio; English lesson, A. Drew
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Seeing Southern California
2:30 p.m.—Winnie Moore, Nomad Novelist
2:45 p.m.—Sally Hill and Ruth Sheldon, songs
3 p.m.—Sylvia's Happy Hour
4 p.m.—KFI-KECA editorial review
4:15 p.m.—Big Brother
4:45 p.m.—Raine Bennett, dog stories
5 p.m.—The Story Man
5:30 p.m.—Superio Chefs quartet, Italian songs
5:45 p.m.—Stock market reports
6:15 p.m.—Molly & Mike; Packard Twins
6:30 p.m.—Virginia Flohri, soprano, and Purcell Mayer trio
7 p.m.—Arthur Lang, baritone, and concert ensemble
8:15 p.m.—Violet Ray Music Box, NBC
8:45 p.m.—Tom Terriss, vagabond movie director
9 p.m.—Mel Peterson, Royal Hawaiian
9:15 p.m.—"D-17 Emperor"
9:30 p.m.—Packard concert orchestra
11 p.m.—Aeolian organ recital
11 to 12 midnight—Hotel St. Francis orch., NBC

440.9 Meters
680 Kcys.

KPO

Garfield 8300
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7:30 a.m.—Quaker Oats, "Start o' the Day"
- 8 a.m.—Shell Happytime by Hugh Barrett Dobbs
- 9 a.m.—Dobbsie's Birthday Party
- 9:30 a.m.—Walter W. Cribbins
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Rambollers; radio feature
- 11:59 a.m.—Time signals; Scripture reading
- 12:05 p.m.—Programs in Miniature
- 1 p.m.—Convention National Assn. Teachers of Speech, NBC
- 2:15 p.m.—Sperry "Question Air Box"
- 2:45 p.m.—Jerry Jermaine
- 3 p.m.—Organ recital, George Nyklicek
- 4 p.m.—Bridge game
- 4:30 p.m.—Cotton Bond, piano and songs
- 4:45 p.m.—Steamboat Bill
- 5 p.m.—Big Brother's program
- 5:15 p.m.—Federal Business Assoc. talk
- 5:30 p.m.—Date Book, by Stuart Strong
- 5:45 p.m.—News digest, "Scotty" Mortland
- 6 p.m.—Jess Norman's "San Franciscans"
- 6:15 p.m.—Cecil and Sally, courtesy of S & W
- 6:45 p.m.—Lloyd K. Hillman program
- 7 p.m.—KPO Capers
- 8 p.m.—Songologues
- 8:15 p.m.—Meeting in the Tavern
- 8:30 p.m.—Radio feature
- 9 p.m.—Cy Trobbe's concert orchestra with Allan Wilson, tenor
- 9:30 p.m.—E. C. Anthony, "Packard Program"
- 10 p.m.—Jesse Stafford's dance orchestra
- 11 to 12 midnight—Midnight Melodists

280.2 Meters
1070 Kcys.

KJBS

Ord. 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6 a.m.—Commuters' Morning Express
- 7 a.m.—KJBS Alarm Klok Klub
- 8 a.m.—Popular records
- 9 a.m.—Associated Food Stores' program
- 9:30 a.m.—Popular records
- 10:30 a.m.—Santiseptic Melodies
- 10:45 a.m.—The Health Man
- 11 a.m.—Shopping with Shirlev Dale
- 11:30 a.m.—Concert music; organ music
- 12:30 p.m.—Luncheon concert
- 1 p.m.—Stock report and records
- 2 p.m.—Dell Raymond and Jack Childes
- 2:30 p.m.—Records; Marjorie Lee, pianist
- 3 p.m.—Home Movie Club; organ
- 3:30 p.m.—Over the Teacup
- 4 p.m.—Popular records
- 12 to 6 a.m.—KJBS Owl program

296.6 Meters
1010 Kcys.

KQW

Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Cal.

- 9 a.m.—San Jose Radionics Health talk
- 9:30 a.m.—Top o' the Morning
- 10 a.m.—Helpful Hour; popular music
- 11:30 a.m.—Health Man; musical feature
- 12 noon—Variety program; market reports
- 1 p.m.—Hart's Happy Half Hour
- 1:30 p.m.—The Friendly Hour
- 2:30 p.m.—Blue Diamond studio program
- 4:30 p.m.—Story Time
- 4:45 p.m.—Baron Keyes' Air Castle
- 5 p.m.—Vesper music; Maui Trio
- 6 p.m.—U. S. D. A. farm flashes
- 6:10 p.m.—Farm topics discussion
- 6:20 p.m.—Standardization Law Enforcement
- 6:30 p.m.—Market reports
- 6:45 p.m.—KQW Market Place
- 7 p.m.—News dispatches
- 7:15 p.m.—Electrical talk; Mail Bag
- 7:45 p.m.—KQW Players
- 8 to 10 p.m.—"You Never Can Tell" program

340.7 Meters
880 Kcys.

KLX

Lake. 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 7 a.m.—Exercises and entertainment; stocks
- 8 a.m.—Three Happy Hayseeds
- 8:30 a.m.—Jean Kent; Modern Homes
- 9:30 a.m.—Y. W. C. A. health exercises
- 9:45 a.m.—Records; stocks
- 11 a.m.—Classified adv. hour
- 12 noon—Jack Delaney and his band
- 1 p.m.—Jean's Hi-Lights; records
- 2:35 p.m.—Closing San Francisco stocks
- 3 p.m.—Helen Parmelee, pianist; records
- 3:45 p.m.—Ethel Rhinard, jazz pianist
- 4 p.m.—Bookworm
- 4:30 p.m.—Brother Bob's Club
- 5 p.m.—Fox-West Coast Theaters program
- 5:30 p.m.—Edgar Russell
- 6 p.m.—Hotel Oakland concert duo; news
- 7:30 p.m.—Romar Twins, Bud and Sis
- 8 p.m.—Darigold Milk program; Spanish Serenaders and Johnnie Zunino, accordionist
- 8:30 p.m.—The Melody Man
- 9 p.m.—Helen Wegman Parmelee, pianist
- 9:15 p.m.—Babe Castagnola and Louis Da Valle, two accordions
- 9:30 p.m.—Ethel Rhinard and Cora Scott
- 10 p.m.—Sweet's Persian Gardens Orchestra
- 11 p.m.—Classic recordings
- 11:30 p.m.—Dance program

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

- 4 p.m.—Bridge lesson
- 4:30 p.m.—Phil Cook, the Quaker Man, NBC
- 4:45 p.m.—Dinner concert; late news
- 6 p.m.—McKesson Musical Magazine, NBC
- 6:30 p.m.—Sponsored program
- 7 p.m.—Westinghouse Salute, NBC
- 7:30 p.m.—Lucky Strike Orchestra, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—Violet Ray Music Box, NBC
- 8:45 p.m.—Sperry Smiles program, NBC
- 9 p.m.—Florsheim Frolic, NBC
- 9:30 p.m.—Memory Lane, NBC
- 10 p.m.—Kennedy's Cafe program
- 11 p.m.—Douglas Nite Club program
- 11:30 to 12 midnight—Studio program

239.9 Meters
1250 Kcys.

KFOX

Phone: 672-81
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 a.m.—Music; talks; news
- 12:45 p.m.—Musical Moments, Mart Dougherty
- 1 p.m.—Kiwanis luncheon
- 1:30 p.m.—Cherrio Boys; Bee and Clarence
- 2:10 p.m.—Rolly Wray
- 2:30 p.m.—The Hollywood Girls
- 3:10 p.m.—Capt. E. A. Salisbury
- 3:30 p.m.—Vera Graham, organist
- 4 p.m.—News reports; Day Dreams
- 4:30 p.m.—Len Nash's orchestra
- 5 p.m.—The Air Raiders
- 5:45 p.m.—Professor and his Dream Girls
- 6 p.m.—Bill and Coo
- 6:15 p.m.—Over at Mart's House
- 6:30 p.m.—Percy Prunes and Daisy Mae
- 6:45 p.m.—Dr. Robert Williams
- 7 p.m.—School Days; Jimmy Lee
- 7:30 p.m.—Cheerio Boys
- 7:45 p.m.—Sunset Harmony Boys
- 8 p.m.—Campus Nights
- 8:30 p.m.—Silver Slipper Orchestra
- 9 p.m.—Kelly Kar Ranch Boys
- 9:30 p.m.—Crystal Gazer
- 10 p.m.—Topsy's Southern Home
- 11 p.m.—Majestic Ballroom orchestra
- 12 midnight—Silver Slipper Orchestra
- 1 to 3 a.m.—The Knight Hawk

309.1 Meters
970 Kcys.

KJR

Seneca 1515
5000 Watts

Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Reveiller; news
7:40 a.m.—Stock reports; organ concert
8:30 a.m.—Thrift Home of the Air
9 a.m.—Louise-Marie Dist. Co.
9:15 a.m.—Walter Kaufman, baritone
9:45 a.m.—Eulala Dean, blues singer
10 a.m.—Chet Cathers, crooning baritone
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Recorded program
10:45 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks Orchestra
11:30 a.m.—Julia Hayes program
11:45 a.m.—Professor and his Dream Girl
12 noon—World Book Man; World in Review
12:30 p.m.—Mid-day musicale
1 p.m.—Betty Andersen, soprano; Marshall Sohl, tenor
1:15 p.m.—Dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature
2:30 p.m.—Organ music, Ivan Ditmars
3:15 p.m.—Musical Racketeers; news
3:45 p.m.—Walter Kaufman, baritone
4 p.m.—The Melodians Orchestra; sports
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; Garden talk
6 p.m.—The Six o'Clock Steppers
6:30 p.m.—Rhena Robinson, master of ceremonies
7 p.m.—Orpheus Ensemble; Marshall Sohl, tenor; Betty Andersen, soprano
8 p.m.—Vocal quartet; Lillian Barthelmy, accordion; Siri Engmann, violin
9 p.m.—Henri Damski's Wood-Wind Ensemble
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Orchestra; Billie Landers, blues singer
11 p.m.—Vic Meyers' Club Victor Orchestra
12 to 3 a.m.—Midnight Revellers

285.5 Meters
1050 Kcys.

KNX

Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 a.m.—Health exercises
8 a.m.—Inspirational talk and prayer
8:15 a.m.—Program of recordings
8:30 a.m.—Clinic of the Air
9:30 a.m.—Radio shopping news
10 a.m.—Eddie Albright's Family
10:30 a.m.—Home Economics talk
11 a.m.—"Good Samaritan of the Air"
11:15 a.m.—Birthday program, by Jack Carter
12 noon—Recorded program
1 p.m.—Off the air
1:30 p.m.—Eddie Albright, late fiction
2 p.m.—"Jay," the Jingle Man
2:30 p.m.—The KNX Ensemble
3 p.m.—Hiram and Simpson at Yapps Crossing
3:15 p.m.—The KNX Ensemble
3:25 p.m.—Announcements; stock reports
3:30 p.m.—Musical program; records
4:30 p.m.—C. P. R.'s musical program
5 p.m.—Travelogue
5:15 p.m.—"Brother Ken's Kiddie Hour"
5:40 p.m.—Curtiss Candy Company
5:45 p.m.—Town Crier's Amusement Tips
6 p.m.—Wesley Tourtelotte, organist
6:30 p.m.—The Serenaders
6:45 p.m.—"Foolosophy," by Gene Byrnes
7 p.m.—Frank Watanabe and Honorable Archie
7:15 p.m.—Novelty trio arrangements
7:30 p.m.—Paramount Publix Hour, CBS
8 p.m.—Concert orchestra
8:30 p.m.—Arizona Wranglers and the Sheriff
9 p.m.—Hap and Sap, the Royal Vagabonds
9:30 p.m.—The Piano Twins, Marie Golden and Ethel Kay, and the Trojan Trio
10 to 12 midnight—Gus Arnheim's orchestra

325.9 Meters
920 Kcys.

KOMO

Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Fisher's Sunrise Farm broadcast
7:30 a.m.—Quaker Oats Start of the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Diamond Briquets program
9:30 a.m.—Vocal recital
9:45 a.m.—Way to a Man's Heart
10 a.m.—Color Harmony talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Vocal ensemble
12 noon—Farm talk, fruit and veg. report
12:15 p.m.—Prudence Penny
12:30 p.m.—Orchestra and vocalists
2 p.m.—NBC Matinee; Teacup Philosopher
3:15 p.m.—Orchestra and vocalists
4:15 p.m.—Laws that Safeguard Society, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Stock quotations
5 p.m.—Brazilian-Amer. Coffee program, NBC
5:30 p.m.—Garden Patch program
6 p.m.—McKesson Musical Magazine, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Lucky Strike dance orchestra, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Violet Ray Music Box, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Florsheim Frolic, NBC
9:30 p.m.—Fisher's Blend Hour; news
10:40 p.m.—Uncle Hank from Ciderville Center
11 to 12:30 a.m.—Olympic Hotel; Varsity Vagabonds; organ recital

236.1 Meters
1270 Kcys.

KOL

Elliott 4466
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

2 p.m.—Happy Go Lucky Hour, DLBS
3 p.m.—Harriet Links; Better Business chat
3:20 p.m.—Harry Tucker's orchestra, CBS
3:30 p.m.—Anna Olander, Margaret Yost
3:45 p.m.—Tony's Scrapbook, CBS
4 p.m.—Perky Feather; When Shadows Fall
4:30 p.m.—Service Period; Early Bookworm, CBS
5 p.m.—Mary Gordon; Millinery World
5:30 p.m.—Tooth talk, Dr. Hobson
5:45 p.m.—Premier Salad Dressers program, CBS
6 p.m.—Sunset Boys, requests
6:15 p.m.—Don Lee presentation
7 p.m.—Mr. and Mrs., Joe and Vi, CBS
7:15 p.m.—The Gypsy Trail, CBS
7:30 p.m.—Paramount Publix program
8 p.m.—Paul Tremaine's orchestra, CBS
8:30 p.m.—Mickey Alpert's orchestra, CBS
9 p.m.—William Coburn's orchestra
10 p.m.—Royal Blue Boy
10:15 p.m.—Val Valente's orchestra, DLBS
12 to 12:30 a.m.—Chinese Garden dance orch.

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broad. System, Spokane, Wash.

4 p.m.—The Melodians Orchestra, NBS
5 p.m.—Sports review, NBS
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Uncle Andy and Auntie Ruth
5:45 p.m.—Smilin' Sam, NBS
6 p.m.—The Six o'Clock Steppers
7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp
8 p.m.—Bursett Bros. vocal quartet; Lillian Barthelmy, accordion; Siri Engmann, violin
9 p.m.—Henri Damski's Wood-Wind Ensemble
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Whirlwinds Orchestra; Billie Landers, singer
11 p.m.—Vic Meyers' Club Victor orchestra
12 to 1 a.m.—Request recordings

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Oregon

6:45 a.m.—Time; farm flashes
7 a.m.—Morning Serenaders; organ
9 a.m.—Louise-Marie Distributing Co.
9:15 a.m.—Julia Hayes
9:30 a.m.—Anthony Euwer, Bard of the Air
9:45 a.m.—Eulala Dean, blues singer
10 a.m.—Chet Cathers, baritone, NBS
10:15 a.m.—Robert Monsen, tenor, NBS
10:30 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks orchestra
11:45 a.m.—Professor and his Dream Girl
12 noon—Weather; news bulletin
12:05 p.m.—Happy Hour Girls' orchestra
1:05 p.m.—Allen Daniels, Merry Mixer
1:15 p.m.—Music, dental lecture
1:45 p.m.—Ron's Rhythm Revue
2:15 p.m.—Matinee in Miniature
2:30 p.m.—Organ concert; news reel
3:15 p.m.—The Musical Racketeers, NBS
3:30 p.m.—Studio program
2:45 p.m.—Walter Kaufman, baritone
4 p.m.—The Melodians, NBS
5 p.m.—Silent period
8 p.m.—Bursett Bros., vocal quartet
9 p.m.—Catholic Truth Society
9:15 p.m.—Damski's Wood-Wind Ensemble
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Vic Meyers' orchestra
12 to 3 a.m.—Midnight Revellers

508.2 Meters
590 Kcys.

KHQ

Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

7 a.m.—"The Town Crier"; "News Flashes"
7:30 a.m.—Start o' the Day, NBC
8 a.m.—The Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Walt and Norman, popular duo
9:45 a.m.—First Aid to Needy Soles
10 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Scientific Laboratories
11:45 a.m.—Organ recital; Club Bulletin
12:15 p.m.—Chamber of Commerce
1 p.m.—Double M' concert; Dental Hygiene
2:30 p.m.—Gems from musical comedy
3 p.m.—Motor Pleasure
3:15 p.m.—James Riddell, tenor; Marian Boyle, pianist
3:30 p.m.—"Paint o' Mine"; Service Hour
4:30 p.m.—Phil Cook, NBC; Service Hour
5 p.m.—Brazilian-American Coffee Co., NBC
5:30 p.m.—Lyle Moore, baritone
5:45 p.m.—Utah Revellers
6 p.m.—McKesson Musical Magazine, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse "Salutes," NBC
7:30 p.m.—Lucky Strike program, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Violet Ray Music Box, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Florsheim Frolie, NBC
9:30 p.m.—Vitaphone orchestra
10 p.m.—Chevrolet Chronicles
10:20 p.m.—KHQ concert ensemble
11 to 12 midnight—Best Steppers

394.5 Meters
760 Kcys.

KVI

Broadway 4211
1000 Watts

Puget Sound Broad. Co., Tacoma, Wash.

4 p.m.—"The Political Situation," CBS
4:15 p.m.—Musical Aviators' orch., CBS
4:30 to 9 p.m.—Silent
9 p.m.—Song Parade, DLBS
9:30 p.m.—"I Can't Remember the Words," DLBS
10:20 to 12 midnight—Val Valente's orch., DLBS

483.6 Meters
620 Kcys.

KGW

Atwater 2121
1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotional services; organ
7:30 a.m.—Start o' the Day, NBC
8 a.m.—Portland Breakfast Club
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Cooking School
9:45 a.m.—Betsy Ross program
10 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Julia Hayes; violin recital
12 noon—Piano and organ
12:45 p.m.—Cecil and Sally
1 p.m.—Town Crier, organ
2 p.m.—NBC Matinee
3 p.m.—Black and Gold Room Orchestra, NBC
3:30 p.m.—Palace Tea Timers
3:45 p.m.—Black and Gold Room Orchestra, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Clickety Clack
5 p.m.—Brazilian-American program, NBC
5:30 p.m.—Bits of Melody, NBC
5:45 p.m.—Tony and Beppo; news, NBC
6 p.m.—McKesson Musical Magazine, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Lucky Strike, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Violet Ray Music Box, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Florsheim Frolie, NBC
9:30 p.m.—Memory Lane, NBC
10 p.m.—Fisher's Blend program, KOMO
10:30 p.m.—National Concert Orchestra, NBC
11 to 12 midnight—Bagdad organ

209.7 Meters
1430 Kcys.

KECA

Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

3 p.m.—Department of Agriculture talk
3:15 p.m.—Harry Coe, ballads
3:45 p.m.—John Bovingdon program
4 p.m.—Haven Johnson, melody man
4:15 p.m.—Laws that Safeguard Society, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Voice of Honeygold
5 p.m.—Brazilian Coffee program, NBC
5:30 p.m.—Jack Baldwin, pianist
5:45 p.m.—Wedgwood Nowell, Playgoers' Club
6 p.m.—McKesson Musical Magazine, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Lucky Strike orchestra, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Yellow Cab Cabelleros
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Florsheim Frolies, NBC
9:30 p.m.—Memory Lane, NBC
10 p.m.—Schonberger trio
10:30 p.m.—KFI-KECA editorial review
10:45 to 11 p.m.—Health exercises, Louis Rueb

526 Meters
570 Kcys.

KMTR

Holly. 3026
500 Watts

KMTR Radio Corp., Hollywood, California

6:30 p.m.—Ethiopian-Oriental Supper Club
7 p.m.—"Happy Feet"; Graycoleans
7:30 p.m.—Cooner's Hour with Vernon Rickard
8 p.m.—Musical album of favorites
8:30 p.m.—George Gershwin Successes
9 p.m.—A Musical Treat
9:30 p.m.—"On with the Dance"
10 p.m.—Stringed Ensemble
10:30 p.m.—Joe Graham, Dare Sisters and Esther Kahn
11 p.m.—Recorded program
12 midnight—"8" Ball and Charley Lung
1 to 6 a.m.—Jack, the Bell Boy

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WEDNESDAY Programs

December 31, 1930



William Ray
KGER—Manager



Totem Concert Orchestra
KOMO—1 p. m.



Ralph Freese
KOA—Tenor

440.9 Meters
680 Kcys.

KPO

Garfield 8300
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7:30 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—Shell Happytime by Hugh Barrett Dobbs, NBC
9 a.m.—Dobbsie's Birthday Party
9:30 a.m.—Walter W. Cribbins
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Ramboliers
11:45 a.m.—Doug. Richardson
11:55 a.m.—Scripture reading; time signals
12:05 p.m.—Programs in Miniature
1 p.m.—KPO Harmonizers; musicale
2:30 p.m.—Town Cryer; Wednesday Variety
3 p.m.—Organ recital, George Nyklicek
4 p.m.—Aeolian Trio
4:15 p.m.—Talk on Science
4:30 p.m.—The Aeolian Trio
5 p.m.—Big Brother's program
5:15 p.m.—Cecil and Sally for S & W
5:30 p.m.—Date Book, by Stuart Strong
5:45 p.m.—News digest, "Scotty" Mortland
6 p.m.—Sperry "Smiles" program
6:45 p.m.—Lloyd K. Hillman program
7 p.m.—North Americans
8 p.m.—Studio program
8:15 p.m.—Let's Get Associated, NBC
8:45 p.m.—Dancing Across the Continent, NBC
10 p.m.—Jesse Stafford's dance orchestra
10:30 to 12:30 a.m.—Dancing Across the Continent, NBC

296.6 Meters
1010 Kcys.

KQW

Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Cal.

10 a.m.—Helpful Hour: popular music
11:30 a.m.—La Vida program
11:45 a.m.—Musical feature; variety program
12:30 p.m.—Market reports; weather
1 p.m.—Hart's Happy Half Hour
1:30 p.m.—The Friendly Hour
2:30 p.m.—Studio program; Story Time
4:45 p.m.—Baron Keyes' Air Castle
5 p.m.—Vesper music; Health talk
6 p.m.—U. S. D. A. farm flashes
6:10 p.m.—Musical feature; news dispatches
7:15 p.m.—Foreign trade talk
7:30 p.m.—Mail Bag; Bee talk
8 p.m.—Osen Motor Music
8:30 p.m.—Studio program
9 p.m.—Hart's Happy Half Hour
9:30 to 10 p.m.—Melody Masters

340.7 Meters
880 Kcys.

KLX

Lake. 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

7 a.m.—Exercises and entertainment; stocks
8 a.m.—Charles T. Besserer, organist
8:30 a.m.—Jean Kent; Modern Homes
9:30 a.m.—Y. W. C. A. health exercises
9:45 a.m.—Records; stocks
11 a.m.—Classified adv. hour
12 noon—Jack Delaney and his band
1 p.m.—Jean's Hi-Lights; records
2:35 p.m.—Closing San Francisco stocks
3 p.m.—Helen Parmelee, pianist; Grace Harris, soprano
3:30 p.m.—Recorded program
3:45 p.m.—Ethel Rhinard, jazz pianist
4 p.m.—Three Happy Hayseeds
4:30 p.m.—Brother Bob's club
5 p.m.—Fox-West Coast Theaters program
5:30 p.m.—Edgar Russell
6 p.m.—Hotel Oakland concert duo; news
7:30 p.m.—Tommy Monroe and Bob Allen
7:45 p.m.—KLX Serenaders
8 p.m.—Signor Rinaldo and his orchestra
9 p.m.—Al Mason and his guitar
9:15 p.m.—Jackie's novelty trio
9:30 p.m.—Three Melody Men
10 p.m.—Sweet's Persian Gardens Orchestra
11 to 12 midnight—Dance program

280.2 Meters
1070 Kcys.

KJBS

Ord. 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

6 a.m.—Commuters' Morning Express
7 a.m.—KJBS Alarm Klok Klub
7:45 a.m.—The Modest Daffydils
8 a.m.—Recorded program
9 a.m.—Associated Food Stores' program
9:30 a.m.—Recorded Varieties
10:30 a.m.—Santiscentic Melodies
10:45 a.m.—The Health Man
11 a.m.—Shopping with Shirley Dale
11:30 a.m.—Program of recordings
12 noon—Popular Luncheon Half Hour
12:30 p.m.—Organ; stocks; records; music
1:05 p.m.—Stock report and records
2 p.m.—Lucille Gordon Players
2:30 p.m.—Concert music
3 p.m.—Art Fadden and Frank Galvin
3:30 p.m.—Over the Teacup
4 p.m.—Variety records
12 to 6 a.m.—KJBS Owl program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
- 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
- 8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI, KSL
- 8 to 8:15 a.m.—Financial Service Program, KGO
- 8:15 to 8:30 a.m.—Morning Melodies, KGO
- 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
- 9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
- 9:15 to 9:30 a.m.—The Recitalists, KGO
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD
- 9:45 to 10:15 a.m.—Morning Glories, KGO
- 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD 10:30 to 11:10 a.m.; KTAR 10:30 to 10:50 a.m., 11:10 to 11:30 a.m.

New Year's Eve will be duly observed today during the Magazine program. Helen Webster will have the floor during the Standard Bigger Dollars program, the Easier Housekeeping program, which is sponsored by your gas company, and the Fuller Interior Decoration period. Edward J. Fitzpatrick will play Fritz Kreisler's "Midnight Bells," in honor of the day. John McCrea, Harold Peary, Ralph Shanis and Bennie Walker are the other soloists scheduled.

- 11:30 to 11:45 a.m.—Organ Recital, KGO, KECA
- 11:45 to 12 noon—Sisters of the Skillet, KGO, KECA
- 12 to 12:30 p.m.—Rembrandt Trio, KGO, KECA
- 12:30 to 1 p.m.—Evening Stars, KGO, KFI, KECA
- 1 to 2 p.m.—Blue Aces, KGO, KECA, KTAR
- 2 to 3 p.m.—NBC Matinee, KGO
- 2 to 2:15 p.m.—Series of Talks, KECA, KTAR
- 2:15 to 2:30 p.m.—Breen and De Rose, KGW, KTAR, KGO
- 3:25 to 3:30 p.m.—John B. Kennedy Talk, KGO, KGW, KTAR
- 3:30 to 3:45 p.m.—Horace Heidt and His Hotel New Yorker Orchestra, KGO
- 3:45 to 4 p.m.—The Vagabonds, KGO
- 4 to 4:15 p.m.—El Tango Romantico, KGO
- 4:15 to 4:30 p.m.—Science, KGO, KOMO, KPO, KECA, KFSD, KTAR
- 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 4:45 to 5 p.m.—Back of the News in Washington, KGO, KOMO, KECA, KFSD
- 5 to 5:15 p.m.—Rodeheaver Sing, KGO
- 5:15 to 5:30 p.m.—Radiotron Varieties, "Bugs" Baer, master of ceremonies, KGO, KHQ, KOMO, KECA, KFSD, KTAR
- 5:30 to 5:45 p.m.—Bits of Melody, KGO
- 5:45 to 6 p.m.—News Service, KGO
- 6 to 6:30 p.m.—Halsey, Stuart Program: The "Old Counsellor." Chicago Little Symphony Orchestra direction George Dasch, KGO, KHQ, KOMO, KGW, KFI
- 6:30 to 7:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KFI
- Olive Palmer, soprano, Paul Oliver, tenor, and other vocal stars will present their weekly program of popular songs and light classics. Gustave Haenschen directs the orchestra.
- 7:30 to 8 p.m.—Coca Cola Program: Grantland Rice, reviews 1930 sporting world; string or-

chestra direction Leonard Joy, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 8 to 8:15 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
- 8:15 to 8:45 p.m.—S and W Mellow'd Melodies, KGO, KECA, KFSD, KTAR
- Reviewed hits of 1930, a half-hour program of S and W Mellow'd Melodies, will be presented tonight. A catchy recent song, "Baby's Birthday Party," will be sung by Barbara Blanchard, soprano, and the male quartet. The violin choir will contribute two numbers, one of them being the romantic "So Beats My Heart for You." Gwynfi Jones, tenor soloist, will be heard in "Under the Spell of Your Kiss."
- 8:15 to 8:45 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI
- 8:45 to 9:30 p.m.—Special New Year's Eve program: Dancing Across the Continent presented by General Motors over KGO, KHQ, KOMO, KPO, KFI, KFSD, KTAR, KSL
- 9:30 to 10:30 p.m.—Camel Pleasure Hour: Betty Kelly, soprano; Irving Kennedy, tenor; Dell Perry, Oscar Young, pianists; Glee Club; orchestra direction Mahlon Merrick; KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA
- 10:30 to 12:30 a.m.—Special New Year's Eve program: Dancing Across the Continent presented by General Motors over KGO, KHQ, KOMO, KPO, KFI, KFSD, KTAR, KSL

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Organ concert, Warren Wright
- 9 a.m.—Louise-Marie Distributing Co., NBS
- 9:15 a.m.—Mary; Walter Kaufman, baritone
- 9:45 a.m.—Billie Landers, blues singer
- 10 a.m.—Glen Eaton, tenor, NBS
- 10:15 a.m.—Robert Mosen, tenor, NBS
- 10:30 a.m.—The Radio Boy Friends
- 10:45 a.m.—The Mennen Co. (records)
- 11 a.m.—Meadow Larks Orchestra; Florence Bohannon, soprano
- 11:15 a.m.—Meadow Larks, NBS
- 11:45 a.m.—Professor and his Dream Girl
- 12 noon—World Book Man; World in Review
- 12:30 p.m.—Mid-day musicale, NBS
- 1 p.m.—Marshall Sohl, tenor; Geneva Brown, soprano
- 1:15 p.m.—Dental lecture; music
- 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 2 p.m.—Matinee in Miniature, NBS
- 2:30 p.m.—Organ concert, NBS
- 3 p.m.—Eulalia Dean, blues singer, NBS
- 3:15 p.m.—Betty Andersen, soprano, NBS
- 3:30 p.m.—Newscasting, NBS
- 3:45 p.m.—Jean Kantner, baritone
- 4 p.m.—Organ concert; Geneva Brown, soprano
- 5 n.m.—Sports review, NBS
- 5:30 p.m.—Uncle Andy and Auntie Ruth
- 5:45 p.m.—Smilin' Sam, NBS
- 6 p.m.—Hometowns Orchestra, Ed Sheldon, director; Ragnar Salldin, accordion; Glen Eaton, tenor
- 7 n.m.—Operatic gems; Marshall Sohl, tenor
- 7:30 p.m.—King Dairyman; Augmented Harmony Aces and Entertainers
- 8 p.m.—Opera Memories; Popular Melodies, NBS
- 9 n.m.—Henri Damski's Neapolitans Orchestra; Thelma Lee, soprano; Jan Russell, violin; Jean Kantner, baritone
- 10 p.m.—Ken Stuart's Sunshine program
- 10:30 p.m.—Owen Sweeten's Band of Bands, NBS
- 11:30 p.m.—Vic Meyers' Club Victor Orch., NBS
- 12 to 1 a.m.—Request recordings

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 a.m.—Mac's Cow Hollow Symphony; stocks
8 a.m.—Hallelujah Hour, DLBS
8:40 a.m.—"Health Man"
8:45 a.m.—Calif. Rice Growers Association
9 a.m.—Majestic Electric Refrigerator
9:30 a.m.—Feminine Fancies, CDLBS
10:30 a.m.—Wyn's Daily Chat
11 a.m.—George Hormel program
11:15 a.m.—Mary Lewis Haines; news
11:30 a.m.—Columbia Artists recital, CBS
12 noon—Sherman Clay concert
1 p.m.—New York stock quotations
1:05 p.m.—Call-Bulletin's news items
1:15 p.m.—Salon orchestra with soloists, CBS
2 p.m.—Happy Go Lucky Hour, CDLBS
3 p.m.—Bill Schudt's Going to Press, CBS
3:15 p.m.—About New Books, Monroe Upton
3:45 p.m.—Tony's Scrap Book, CBS
4 p.m.—Musical Aviators orchestra, CBS
4:30 p.m.—Salon orchestra, DLBS
4:55 p.m.—Town Topics; Salon orchestra
5:15 p.m.—U. S. Marine Band, CBS
5:30 p.m.—Toscha Seidel and orchestra, CBS
5:50 p.m.—Call-Bulletin's news items
6 p.m.—General Mills Fast Freight, CBS
6:30 p.m.—Schwartz Ginger Band
6:45 p.m.—Studio program
7 p.m.—"People's Melody a Minute"
7:30 p.m.—"Golden Bear Cats and Growlers"
8 p.m.—MJB Demi-Tasse Revue
8:30 p.m.—Studio program
9 a.m.—New Year's dance program, CBS
10 p.m.—Gruen Answer Man
10:05 p.m.—Larry and the Duke (records)
10:20 p.m.—Anson Weeks' orchestra, DLBS
11 p.m.—Earl Burnett's orchestra, DLBS
12 to 2 a.m.—Dance music

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports
7:45 a.m.—Quaker Oats Start of the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Roy Rogers, song hits
9:30 a.m.—Betty Crocker, Service talk, NBC
9:45 a.m.—Sally Hill and Ruth Sheldon, songs
10 a.m.—Wall Street Journal
10:15 a.m.—Mary Hale Martin talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Girls' trio
11:45 a.m.—French lesson, Annette Doherty
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Dorothy Snyder, blues, and Bobby Gross, ballads
1 p.m.—The Klein Trio
2:30 p.m.—Winnie Moore, Nomad Novelist
2:45 p.m.—Health exercises, Ralph Borelli
3 p.m.—Katherine Spangler, whistler
3:15 p.m.—Raine Bennett, poet
3:30 p.m.—Paul's Hawaiians
4 p.m.—KFI-KECA editorial review
4:15 p.m.—Big Brother
4:45 p.m.—Noreen Gammill, character sketches
5 p.m.—The Story Man; Investment talk
5:45 p.m.—Closing stock market reports
6 p.m.—Halsey Stuart program, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Paul Roberts, tenor
8:15 p.m.—Let's Get Associated, NBC
8:45 p.m.—Dancing Across the Continent, NBC
9:30 p.m.—Musical Comedy Album, Eva Olivotti, soprano; James Burroughs, tenor, and concert orchestra
10:30 to 12:30 a.m.—Dancing Across the Continent, NBC

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

7 a.m.—Drury's Daily Dozen
7:30 a.m.—Sweet and Low; Word of Cheer
8:15 a.m.—Metropolitan Hour
9 a.m.—Mahlon Dolman; records
9:45 a.m.—Fox and Warfield Theatres Revue
10 a.m.—Sunshine Hour; George Taylor, Clem Kennedy, Greta Gahler, Jimmy Moseley and "The Melodizers"
11 a.m.—Happy Harmonies; Com. Chest
11:45 a.m.—Virginia Spencer, "Soliloquy"
12 noon—Old Timers; Concert Memories
12:45 p.m.—Newscasting
1 p.m.—Cal King's Country Store
1:30 p.m.—Song recital, Sydney Dixon
1:45 p.m.—Louie's Hungry Five; Rajah Lipp
2:30 p.m.—Organ recital, Dollo Sargent
3:15 p.m.—Willis Zink, contract bridge
3:30 p.m.—Novelty orchestra; Dex program
4:15 p.m.—Album Airs; Dance Mania
5 p.m.—Metropolitan Hour; records
6:30 p.m.—House Letter; Whitney Letter
6:40 p.m.—Records; stock yard prices
6:50 p.m.—Records; novelty trio
7:15 p.m.—Max Dolin and his violin
7:45 p.m.—George Nickson, vocalist
8 p.m.—Talk on Insurance
8:15 p.m.—Duo Pianoflashes
8:30 p.m.—Law Enforcement talk
8:35 p.m.—Foolish Fables: Dud Williamson, Tom Smith, Harry Bechtel, Clem Kennedy, "The Melodizers"
9 p.m.—Louie's Hungry Five
9:15 p.m.—Orpheus Ensemble, George Nickson, tenor soloist
10 p.m.—Jimmy Moseley in person
10:15 p.m.—Dollo Sargent, organist; Lucy Day, soprano; Bobby Freeman, violinist
11 to 12 midnight—Will Gunsendorfer's dance orchestra

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Oregon

6:45 a.m.—Time; farm flashes
7 a.m.—Morning Serenaders; news
8 a.m.—Organ concert, NBS
9 a.m.—Louise-Marie Distributing Co., NBS
9:15 a.m.—Julia Hayes
9:30 a.m.—Roy Adams and Claribel Seigner, two pianos
9:45 a.m.—Billie Landers, blues singer
10 a.m.—Glen Eaton, tenor, NBS
10:15 a.m.—Robert Monsen, tenor, NBS
10:30 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks Orchestra
11:45 a.m.—Professor and his Dream Girl
12 noon—Happy Hour Girls Orchestra
1:05 p.m.—Allen Daniels, Merry Mixer
1:15 p.m.—Music; dental lecture
1:45 p.m.—Ron's Rhythm Revue
2:15 p.m.—Matinee in Miniature, NBS
2:30 p.m.—Organ concert; news reel
3 p.m.—Eulala Dean, blues singer
3:15 p.m.—Betty Andersen, soprano
3:30 p.m.—Studio program
3:45 p.m.—Walter Kaufman, baritone, NBS
4 p.m.—Organ concert, Ivan Ditmars
5 p.m.—Silent period
8 p.m.—Musical favorites, NBS
8:30 p.m.—Popular melodies, NBS
8:45 p.m.—Uncle Willard (records)
9 p.m.—Henri Damski's Neapolitans Orchestra; Thelma Lee, soprano; Jan Russell, violin; Jean Kantner, baritone
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Vic Meyers' orchestra, NBS
12 to 3 a.m.—Midnight Revellers

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 a.m.—Eye-opener program
- 7:45 a.m.—Cressy Ferra, popular pianist
- 8 a.m.—Off the air
- 9 a.m.—Slogan contest
- 9:30 a.m.—Records and announcements
- 10:15 a.m.—Bellevue Hotel program
- 10:30 a.m.—Dr. Linebarger, Health talk
- 10:50 a.m.—Items of interest
- 11 a.m.—Sherman Clay concert
- 11:30 a.m.—Schwabacher-Frey program
- 12 noon—Records; Walkathon
- 12:45 p.m.—Slogan contest
- 6 p.m.—Dance music; walkathon
- 7 p.m.—Dr. Linebarger, Health talk
- 7:15 p.m.—Hotel Bellevue program
- 7:30 p.m.—Off the air
- 8:30 p.m.—Jolly Troupers present post-war drama, "Fleurette & Company"
- 9 p.m.—Recorded program
- 9:15 p.m.—Breta Carlisle, soprano
- 9:30 p.m.—Walkathon
- 10 p.m.—Joe Wright's dance orchestra
- 10:30 p.m.—Slogan contest; dance records
- 11:30 to 1 a.m.—New Year's Eve program

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Educational Broad. Corp., Oakland, Calif.

- 6:30 a.m.—Radio Time Clock
- 8 a.m.—Wade Forrester's Sunshine Hour
- 8:30 a.m.—Maud Nickerson and Ted Lane
- 1:30 p.m.—Health program, Dr. McLain
- 1:45 p.m.—Maud Nickerson and Dan McLoone
- 2 p.m.—Lillian Boyd, organist
- 2:30 p.m.—Bible talk, "God's Rainbow Covenant"
- 2:45 p.m.—Betty the Shopper
- 3:30 p.m.—Union Mutual Life program
- 3:35 p.m.—Slogan contest
- 4 p.m.—Nola Starr, vocalist; Lillian Boyd, pianist
- 4:15 p.m.—Charlie Pacheco, Black-Key Boy
- 4:30 p.m.—Elmer Keeton, organist, and his quartette
- 5 p.m.—Wade Forrester's Hour of Sunshine
- 7:30 p.m.—Post-Enquirer news items
- 7:45 p.m.—La Vida Mineral Water program
- 8 p.m.—The California Cowboys: Bill Simmons, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordion; Ted Wolff, fiddler
- 8:15 p.m.—LaVida Mineral Water program

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**

Puget Sound Broad. Co., Tacoma, Wash.

- 8 a.m.—Hallelujah Hour, DLBS
- 9 a.m.—Paul Tremaine's orchestra, CBS
- 9:30 a.m.—Feminine Fancies, DLBS
- 10:30 a.m.—Pickle Packers, CBS; records
- 11 a.m.—Geo. A. Hormel program
- 11:15 a.m.—Little Symphony and soloist, CBS
- 11:30 a.m.—Columbia Artists' recital, CBS
- 12 noon—Program of recordings
- 12:30 p.m.—Syncopated silhouettes, CBS
- 1 p.m.—Salon orchestra with soloists, CBS
- 1:30 p.m.—Program of recordings
- 1:45 p.m.—Musical Album, CBS
- 2 p.m.—Happy Go Lucky Hour, DLBS
- 3 p.m.—Recordings
- 3:15 p.m.—Paul Tremaine's program
- 3:30 p.m.—Talk and recordings
- 4 p.m.—Musical Aviators' orch., CBS
- 4:25 to 9 p.m.—Silent
- 9 p.m.—Songology, DLBS
- 9:30 p.m.—Don Lee Symphony Orch., DLBS
- 10 p.m.—Mike Doty's orchestra
- 11 to 12 midnight—Earl Burtnett's orch., DLBS

535.4 Meters **KTAB** Garfield 4700
560 Kcys. **1000 Watts**

Associated Broadcasters, Oakland, Calif.

- 7 a.m.—Cuckoo Club; studio program
- 9 a.m.—Prayer hour; studio program
- 10 a.m.—Household Hour, Alma La Marr
- 10:30 a.m.—Dr. B. L. Corley
- 11 a.m.—Artists' Vignettes; records
- 11:30 a.m.—Mid-day musical notes
- 12:30 p.m.—Latin-American program
- 1 p.m.—Chapel of Chimes organ
- 1:30 p.m.—Dental Clinic; recordings
- 2:15 p.m.—Masters' Album (records)
- 3 p.m.—David Kane's Hawaiians
- 3:30 p.m.—KTAB Melody Masters with Lucy Day, soprano; Ray Nealan, tenor
- 4:30 p.m.—Nell Callahan, piano numbers
- 4:45 p.m.—Wingetts Classical program
- 5 p.m.—Story Man's Air Castle
- 5:15 p.m.—Frank Wright; KTAB Bazaar
- 6 p.m.—Walter J Rudolph, pianist
- 6:30 p.m.—Chapel of Chimes organ
- 7 p.m.—Opera sketches, UBC
- 7:30 p.m.—Daily news digest, UBC
- 7:45 p.m.—Murray and Harris, UBC
- 8 p.m.—Ted Dahl's orchestra, UBC
- 8:30 p.m.—"Album of Familiar Faces," UBC
- 9 p.m.—"On Parade," UBC
- 9:30 p.m.—"Dancing Strings," UBC
- 10 p.m.—Dance program
- 11 to 1 a.m.—Jimmie Kendrick's Night Owls

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 4:30 p.m.—Quaker Man, NBC
- 5:15 p.m.—Radiotron Varieties, NBC
- 5:30 p.m.—Mobiloil Concert Hour, NBC
- 6 p.m.—Halsey Stuart, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Coca Cola program, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—William Peterson and the First Securities Orchestra
- 8:45 p.m.—Dancing Across the Continent, NBC
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 p.m.—News Nightcap
- 11 to 1 a.m.—New Year's Eve Frolic

526 Meters **KMTR** Holly. 3026
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

- 6 a.m.—Recorded program
- 7:30 a.m.—Harold Curtis, organ recital
- 8 a.m.—Stock quotations; organ recital
- 8:30 a.m.—Health Man; records
- 9 a.m.—Mildred Kitchen, home economics
- 9:15 a.m.—"Varieties"; records
- 11:45 a.m.—Public and city officials
- 12 noon—"World in Review"
- 12:15 p.m.—Prosperity Hour
- 1:15 p.m.—Andy's Oregon Lumber Jacks
- 2:15 p.m.—Spanish program; records
- 3:30 p.m.—Orchestra; trading post
- 5:15 p.m.—Harold Curtis, organ recital
- 5:45 p.m.—Reporter of the Air
- 6 p.m.—Banjo Boys
- 6:30 p.m.—Ethiopian-Oriental Supper Club
- 7 p.m.—"Happy Feet"; Graycolans
- 7:30 p.m.—Ten Best Sellers
- 8 p.m.—Broadway Hits
- 9:30 p.m.—Half hour of dance music
- 10 p.m.—Salon Group
- 10:30 p.m.—Nat Winecoff's studio boys
- 11 p.m.—Recorded program
- 12 midnight—"S" Ball and Charley Lung
- 1 to 6 a.m.—Jack, the Bell Boy

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
 6:45 a.m.—Health exercises
 8 a.m.—Inspirational talk and prayer
 8:15 a.m.—Records; radio shopping news
 9:30 a.m.—Mellowed melody, Charlie Wellman
 10 a.m.—Eddie Albright's Family
 10:30 a.m.—Home Economics talk
 11 a.m.—Recorded program
 12 noon—Gene Byrnes, Scraps from the Waste Basket
 12:30 p.m.—Musical program; Belco talk
 1 p.m.—Off the air
 1:30 p.m.—Eddie Albright, late fiction
 2 p.m.—"Jay," the Jingle Man
 2:30 p.m.—Los Angeles Fireman's Band
 3 p.m.—Lost and found announcements
 3:05 p.m.—Los Angeles Fireman's Band
 3:30 p.m.—"Jay" the Jingle Man
 4 p.m.—Organ records
 4:30 p.m.—C. P. R.'s musical program
 5 p.m.—Travelogue
 5:15 p.m.—"Brother Ken's Kiddie Hour"
 5:40 p.m.—Curtiss Candy Co.
 5:45 p.m.—Town Crier's amusement tips
 6 p.m.—Wesley Tourtelotte, organist
 6:30 p.m.—Pantages Hollywood Theatre
 7 p.m.—Frank Watanabe and Honorable Archie
 7:15 p.m.—Dr. Baumgardt, "Popular Science"
 7:30 p.m.—Spanish ensemble
 8 p.m.—Bert Butterworth's Airdales
 8:30 p.m.—"The Little Green Door"
 9 p.m.—Sherman Oaks Serenaders and Drury Lane, tenor
 9:30 p.m.—Rev. Ethel Duncan, the question and answer lady
 10 p.m.—Arizona Wranglers and the Sheriff
 11 to 12 midnight—Gus Arnheim's orchestra

309.1 Meters **KJR** Seneca 1515
970 Kcys. **5000 Watts**

Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Reveiller; news
 7:40 a.m.—Stock reports; organ concert
 8:30 a.m.—Thrift Home of the Air
 9 a.m.—Louise-Marie Dist. Co.
 9:15 a.m.—Walter Kaufman, baritone
 9:45 a.m.—Billie Landers, blues singer
 10 a.m.—Glen Eaton, tenor
 10:15 a.m.—Beauty talk, Helen Andrews
 10:30 a.m.—The Radio Boy Friends
 10:45 a.m.—The Mennen Co. (records)
 11 a.m.—Meadow Larks Orchestra
 11:30 a.m.—Julia Hayes program
 11:45 a.m.—Professor and his Dream Girl
 12 noon—World Book Man; World in Review
 12:30 p.m.—Mid-day musicale
 1 p.m.—Marshall Sohl, tenor; Geneva Brown, soprano; dental lecture
 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
 2 p.m.—Matinee in Miniature; organ
 3 p.m.—Eulala Dean, blues singer
 3:15 p.m.—Betty Andersen, soprano; news
 3:45 p.m.—Jean Kantner, baritone
 4 p.m.—Organ concert; Geneva Brown, soprano
 5 p.m.—Ken Stuart's sports review
 5:15 p.m.—Baron Keyes' Air Castles
 5:30 p.m.—Market reports; Garden talk
 6 p.m.—Ragnar Salldin, accordion; Glen Eaton, tenor
 6:19 p.m.—Seattle School Board talk
 7 p.m.—Operatic Gems; Marshall Sohl, tenor
 7:30 p.m.—King Dairyman; Augmented Harmony Aces; entertainers
 8 p.m.—Bridge game; popular melodies
 9 p.m.—Thelma Lee, soprano; Jan Russell, violin; Jean Kantner, baritone
 10 p.m.—Ken Stuart's Sunshine program
 10:30 p.m.—Owen Sweeten's Band of Bands
 11:30 p.m.—Vic Meyers' Club Victor Orchestra
 12 to 3 a.m.—Midnight Revellers

483.6 Meters **KGW** Atwater 2121
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
 6:45 a.m.—Devotional services; organ
 7:30 a.m.—Start o' the Day, NBC
 8 a.m.—Shell Happytime, NBC
 9 a.m.—Vermont Lumberjacks, NBC
 9:15 a.m.—Cooking School
 9:30 a.m.—Betty Crocker, NBC
 9:45 a.m.—Cooking School; Julia Hayes
 10:15 a.m.—Mary Hale Martin, NBC
 10:30 a.m.—Woman's Magazine of Air, NBC
 11:30 a.m.—Charis dramalogue; organ
 12 noon—Piano and organ
 12:45 p.m.—Cecil and Sally
 1 p.m.—Town Crier; organ
 2:15 p.m.—Breen and De Rose, NBC
 3:25 p.m.—John B. Kennedy talk, NBC
 3:30 p.m.—Palace Tea Timers
 4:30 p.m.—Phil Cook, Quaker Man, NBC
 4:45 p.m.—Clickey Clack
 5 p.m.—Frank' children's hour
 6 p.m.—Halsey Stuart, NBC
 6:30 p.m.—Palmolive Hour, NBC
 7:30 p.m.—Coca Cola program, NBC
 8 p.m.—Amos 'n' Andy, NBC
 8:15 p.m.—Let's Get Associated, NBC
 8:45 p.m.—Jolly Time Revue, NBC
 9 p.m.—Tommy Luke
 9:15 p.m.—McAleer Melodists
 9:30 p.m.—Camel Pleasure Hour, NBC
 10:30 p.m.—Studio program
 11 to 12 midnight—Dance orchestra

361.2 Meters **KOA** York 5090
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

4 p.m.—Colorado Agriculture College
 4:15 p.m.—"Science"
 4:30 p.m.—Phil Cook, the Quaker Man
 4:45 p.m.—The Fur Trappers
 5 p.m.—Rhodeheaver program
 5:15 p.m.—Radiotron varieties
 5:30 p.m.—Mobiloil concert
 6 p.m.—Halsey, Stuart program
 6:30 p.m.—Palmolive Hour
 7:30 p.m.—Coca Cola program
 8 p.m.—Amos 'n' Andy
 8:15 p.m.—Slumbr Music
 8:30 to 12:30 a.m.—New Year's Eve program

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. **1000 Watts**

Nichols & Warinner. Long Beach, Calif.

5 a.m.—Music; talks; news
 12:45 p.m.—Musical Moments, Mart Dougherty
 1 p.m.—Rotary luncheon; Cheerio Boys
 1:50 p.m.—Bee and Clarence; Rolly Wray
 2:30 p.m.—The Hollywood Girls
 3:10 p.m.—Capt. A. Salisbury
 3:30 p.m.—Vera Graham, organist
 4 p.m.—News reports; Day Dreams
 4:30 p.m.—Len Nash's orchestra
 5 p.m.—The Air Raiders
 5:45 p.m.—Professor and his Dream Girls
 6 p.m.—Bill and Coo
 6:15 p.m.—Over at Mart's House
 6:30 p.m.—Percy Prunes and Daisy Mae
 6:45 p.m.—The Three Vagabonds
 7 p.m.—School Days; Jimmy Lee
 7:30 p.m.—Cheerio Boys
 7:45 p.m.—Sunset Harmony Boys
 8 p.m.—Seth Parker Singing School
 8:30 p.m.—Silver Slipper Orchestra
 9 p.m.—Over at Mart's House
 10 p.m.—Topsy's Southern Home
 11 p.m.—Majestic Ballroom orchestra
 12 midnight—Silver Slipper Orchestra
 1 to 3 a.m.—The Knight Hawk

333.1 Meters
900 Kcys.

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

- 7 a.m.—Recordings; stock reports
- 7:45 a.m.—Hallelujah program
- 9 a.m.—Beauty Talk, Kathleen Clifford
- 9:15 a.m.—Maude Hughes, pianist
- 9:30 a.m.—Feminine Fancies, KFRC
- 10:30 a.m.—Pure food talk
- 10:45 a.m.—Nell Larson, piano and organ
- 11 a.m.—Hornell program to DLBS
- 11:15 a.m.—Columbia Little Symphony, CBS
- 11:30 a.m.—Columbia Artists Recital, CBS
- 12 noon—Biltmore Concert Orchestra
- 12:30 p.m.—World-wide News
- 12:45 p.m.—Optimists' Club luncheon
- 1:30 p.m.—Times Forum
- 2 p.m.—Happy Go Lucky Hour
- 3 p.m.—Talk on Gardens
- 3:30 p.m.—Talk; Book Review
- 4 p.m.—Safety Bldg. and Loan
- 4:15 p.m.—"Jiffy Lou" and music
- 4:30 p.m.—Nell Larson, organist
- 4:45 p.m.—News; Town Topics; records
- 6 p.m.—Gold Medal Fast Freight, CBS
- 6:30 p.m.—Studio program; musical comedy
- 8 p.m.—M. J. B. Demi-Tasse Revue
- 8:30 p.m.—California Melodies
- 9 p.m.—New Year's Eve party, CBS
- 10 p.m.—World-wide News
- 10:05 to 1 a.m.—Earl Burtnett's dance orch.

508.2 Meters
590 Kcys.

KHQ

Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 7 a.m.—"The Town Crier"
- 7:30 a.m.—Start o' the Day, NBC
- 8 a.m.—The Shell Happytime, NBC
- 9 a.m.—Vermont Lumberjacks, NBC
- 9:15 a.m.—Walt and Norman
- 9:30 a.m.—Betty Crocker, NBC
- 9:45 a.m.—Walt and Norman; Dina-Mite
- 10:15 a.m.—Mary Hale Martin, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Bell organ recital
- 12 noon—Club Bulletin, Lucy Robinson
- 12:30 p.m.—Double M concert
- 12:45 p.m.—The Home Decorator
- 1 p.m.—Dental Hygiene; farm markets
- 2:30 p.m.—Gems of Remembrance
- 3 p.m.—Motor Pleasure; Norman Thue
- 3:30 p.m.—Hill Billies; Service Hour
- 4:30 p.m.—Phil Cook, NBC
- 4:45 p.m.—Service Hour; sport news
- 5:30 p.m.—Notebook; Lyle Moore baritone
- 5:45 p.m.—Health Hints; Halsey Stuart, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Coca Cola program, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—Let's Get Associated, NBC
- 8:45 p.m.—Dancing Across the Continent, NBC
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 to 12:30 a.m.—Dancing Across the Continent, NBC

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

- 4:15 p.m.—Science; Phil Cook, NBC
- 4:45 p.m.—Back of the News in Washington, NBC
- 5:15 p.m.—Radiotron Varieties, NBC
- 5:30 p.m.—Studio program; late news
- 6 p.m.—Sponsored program; Ensemble
- 7:30 p.m.—Coca-Cola program, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—S & W Mellow'd Melodies, NBC
- 8:45 p.m.—Hercules Orchestra
- 9 p.m.—Union-Tribune Safety Hour
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 to 12:30 p.m.—Dancing Across the Continent, NBC

325.9 Meters
920 Kcys.

KOMO

Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.—Inspirational service; organ
- 7:30 a.m.—Quaker Oats Start o' the Day, NBC
- 8 a.m.—Shell Happytime, NBC
- 9 a.m.—Vermont Lumberjacks, NBC
- 9:15 a.m.—Helpful Hints to Housewives
- 9:30 a.m.—Betty Crocker's Home Service talk
- 9:45 a.m.—Way to a Man's Heart; vocalists
- 10:15 a.m.—Mary Hale Martin Hour, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Concert orchestra and vocalists
- 12:15 p.m.—Prudence Penny
- 12:30 p.m.—Orchestra and vocalists
- 2:45 p.m.—Vocal ensemble; Teacup Philosopher
- 3:15 p.m.—Popular orchestra and vocalists
- 3:45 p.m.—The Lost Melody
- 4 p.m.—Stock quotations; Science, NBC
- 4:30 p.m.—Phil Cook, the Quaker Man, NBC
- 4:45 p.m.—Back of the News, NBC
- 5 p.m.—Concert trio
- 5:15 p.m.—Radiotron Varieties, NBC
- 5:30 p.m.—Garden Patch program
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Coca Cola program, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—Let's Get Associated, NBC
- 8:45 p.m.—Dancing Across the Continent, NBC
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 to 12:30 a.m.—Dancing Across the Continent, NBC

209.7 Meters
1430 Kcys.

KECA

Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 12 noon—Luncheon concert, NBC
- 12:30 p.m.—Evening Stars, NBC
- 1 p.m.—Blue Aces, NBC
- 2 p.m.—Series of talks, NBC
- 2:15 p.m.—Breen and De Rose, NBC
- 2:30 p.m.—Tea Timers, NBC
- 3 p.m.—Department of Agriculture talk
- 3:15 p.m.—Harry Coe, popular songs
- 3:45 p.m.—Eleanor Autrey, ballads
- 4 p.m.—Eddie Armstrong, tenor, and Weldrenov, pianist
- 4:15 p.m.—Science, NBC
- 4:30 p.m.—Phil Cook, the Quaker Man, NBC
- 4:45 p.m.—Bob and Jimmy, ballads
- 5:15 p.m.—Radiotron Varieties, NBC
- 5:30 p.m.—Jack Baldwin, pianist
- 5:45 p.m.—Reginald Ellis, juvenile sketches
- 6 p.m.—L. A. Fire Dept. orchestra
- 7 p.m.—Noreen Gammill, original character sketches
- 7:30 p.m.—Coca Cola program, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—S and W Mellow'd Melodies, NBC
- 8:45 p.m.—Jack and Jill, comedy
- 9 p.m.—Miniature Biographies, NBC
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 p.m.—KFI-KECA editorial review
- 10:45 to 11 p.m.—Health exercises, Louis Rueb

220.4 Meters
1360 Kcys.

KGER

Phone: 632-75
1000 Watts

C. M. Dobyns, Long Beach, Calif.

- 4:15 p.m.—Organ and studio music
- 5 p.m.—Em and Tim
- 5:15 p.m.—Studio dance orchestra
- 6 p.m.—Silent hour and a half
- 7:30 p.m.—Brick English's Gibsonians
- 8 p.m.—New Year's program
- 9 p.m.—Brick English's Gibsonians
- 9:30 p.m.—Studio concert ensemble
- 10:30 p.m.—Senioritas string trio
- 11 p.m.—Brick English's Gibsonians
- 11:30 p.m.—Organ memories, Dick Dixon
- 12 to 1 a.m.—New Year's program



For smart living . . . this exclusive apartment hotel in the heart of the Wilshire District, overlooking beautiful Westlake and Lafayette Parks.

Hotel Rooms from \$5 up

Apartments from \$150 up

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The
Arcady
2619 WILSHIRE BLVD.
LOS ANGELES

S and W Sponsors Cecil and Sally

The perennial interest of the public in youth and its joys, its troubles and problems is shown in the extraordinary popularity of Cecil and Sally, the comic strip of the air, in "The Funniest Things," now being presented every night by S and W over KPO.

This clever creation—a humanly realistic skit dealing with the romances of a modern youth and girl—develops many laugh-provoking situations.

Perhaps one of the chief appeals of the skit—and it has many, as shown by the fan mail—is the naturalness of the dialogue. Johnnie Patrick, besides playing the part of Cecil, also writes and directs the production. In order that the continuity and interest be maintained he keeps about two months ahead and religiously maintains a schedule of one installment a day, even if he has to get up at dawn or stay up late at night to do so.

Helen Troy, who plays the part of Sally, is an excellent foil, both in speech and also in actual appearance for Johnnie. She is a graceful, good-looking blonde, while Johnnie is equally attractive—from a masculine standpoint—though he is dark and of an athletic type.

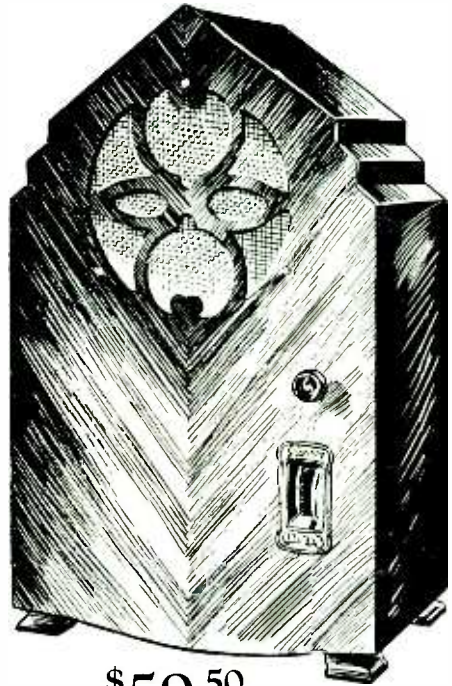
Despite the tremendous popularity of their program both these young people have retained their pleasing, unassuming personalities and seem to make light of their success, which has now grown until the whole Nation is talking about this radio feature.

S and W packers of S and W Coffee and other canned products present Cecil and Sally over KPO at 6:15 to 6:30 on Monday, Tuesday, Thursday, Friday and Saturday, and at 5:15 to 5:30 on Wednesday.

ESTABLISHMENT of a new 50,000 watt radio broadcasting station in Havana, Cuba, to cost approximately \$250,000, is proposed by Cuban telephone interests in conjunction with a large American broadcasting company and the Cuban Tourist Commission. There are between 30,000 and 35,000 receiving sets in use in Cuba, and it is believed sales of new sets would help to pay the cost of operating the station.



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THIS Apex Midget is capable of bringing in distant stations almost as good as the larger console sets. Many users of this midget continually report getting all Coast stations and some eastern stations. You, too, can get these distant stations.

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Distributed by

UNITED RADIO SUPPLIES CO.

1062 Howard Street

PHONE MARKET 1768

San Francisco, Calif.

THURSDAY Programs January 1, 1931



Leo Kailin
KHQ—Musical
Director



Three Girl Friends: Nadine Vernon, Eunice
Rose, Dorothy Vernon
KLX—7:30 p. m.



Sydney Dixon
KYA—8 p. m.

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcasting Co., San Francisco

7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quake; Start o' the Day, KHQ,
KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
8 to 9 a.m.—Shell Happytime, conducted by
Hugh Barrett Dobs, KHQ, KOMO, KGW,
KPO, KFI, KSL
8 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO,
KHQ, KOMO, KGW, KECA
9:15 to 9:45 a.m.—The Coquettes, KGO, KPO
9:45 to 10 a.m.—The Entertainers, KGO, KPO
10 to 11 a.m.—Woman's Magazine of the Air,
KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD,
KTAR; KSL, KOA 10:20 to 11 a.m.

With a toast to "Kid Prosperity," the
Magazine Melodists will usher in a special
holiday program today. The three sponsors,
California Conserving Company, Roman Meal
Company, and the makers of Crisco, have ap-
pointed Ann Holden as their emissary to
wish the audience a Happy New Year, and
much success and happiness throughout the
whole 365 days of 1931.

11 to 11:45 a.m.—Standard School Broadcast,
KGO, KHQ, KOMO, EGW, KPO, KFI, KFSD
11:45 to 12 noon—Organ Recital, KGO, KECA
12 to 12:15 p.m.—Rembrandt Trio, KGO, KGW,
KECA
12:15 to 1 p.m.—Western Farm and Home Hour,
KGO, KHQ, KOMO, KGW, KECA, KFSD
1 to 1:30 p.m.—Magic o' Speech, KGO, KECA,
KFSD, KTAR
1:30 to 2 p.m.—The Lady Next Door, KGO,
KGW, KECA, KFSD, KTAR
2 to 3 p.m.—NBC Matinee, KGO
2 to 2:30 p.m.—In the Spotlight, KGW, KECA,
KFSD, KTAR
2:30 to 2:45 p.m.—Tea Timers, KECA, KTAR
3 to 3:45 p.m.—Black and Gold Room Orchestra,
KGO; KGW 3 to 3:30 p.m.
3:45 to 4:15 p.m.—The Vagabonds, KGO
4:15 to 4:30 p.m.—News Service, KGO, KFSD
4:45 to 5 p.m.—Friendly Five Footnotes: Or-
chestra direction Del Lampe, KGO, KHQ,
KOMO, KECA, KFSD, KTAR
5 to 6 p.m.—Fleischmann Hour: Rudy Vallee
and His Orchestra, KGO, KHQ, KOMO, KGW,
KECA, KTAR

Appearing both as vocal soloist and as di-

rector, Rudy Vallee with his Connecticut
Yankees will introduce new numbers and old
hits.

6 to 6:30 p.m.—Arco Birthday Party, KGO,
KHQ, KOMO, KGW, KECA
Bringing together three famous Revolution-
ary patriots whose birthdays fall on New
Year's Day, an Arco Birthday party with
Betsy Ross, Paul Revere and General An-
thony Wayne as the reincarnated honored
guests will be staged for the radio audience.
6:30 to 7 p.m.—Maxwell House Ensemble: Male
quartet; orchestra direction Willard Robin-
son; KGO, KHQ, KOMO, KGW, KECA, KFSD,
KTAR
7 to 8 p.m.—B. A. Rolfe and His Lucky Strike
Dance Orchestra, KFSD, KTAR; KGO, KHQ,
KOMO, KGW, KFI 7 to 7:30 p.m.
7:30 to 8:30 p.m.—Standard Symphony Hour:
San Francisco Symphony Orchestra direction
Mishel Piastro, KGO, KHQ, KOMO, KGW,
KFI

Welcome to the New Year and farewell to
the Old will be bidden in musical terms dur-
ing the Standard Symphony Hour Piastro,
who returns to the director's stand for the
occasion, will first lead the orchestra of
which he is violin soloist and assistant con-
ductor in a joyous greeting to 1931, sug-
gested in Goldmark's concert overture, "In
Spring."

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ,
KOMO, KGW, KECA, KFSD
8:45 to 9 p.m.—Sperry Smiles: Lee S. Roberts,
KGO, KHQ, KOMO, KGW, KECA, KFSD
9 to 9:30 p.m.—The Story Teller: A modernized
version of "Little Bo-Peep," written by Carl-
ton E. Morse, KGO.
9 to 10 p.m.—Horace Heidt and His Hotel New
Yorker Orchestra, KPO; KOMO 9:30 to 10 p.m.
9:30 to 10 p.m.—The Vagabonds, direction Mah-
lon Merrick, KGO, KFI
10 to 10:30 p.m.—Piano Paintings, KGO
Some of the most familiar selections in
the repertoire of Phyllida Ashley and Aileen
Fealy will be played by this two-piano team.
10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO,
KOA
10:45 to 11 p.m.—Sarah Kreindler, Violinist.
KGO, KOA
11 to 12 midnight—Laughner-Harris Hotel St.
Francis Dance Orchestra, KGO, KGW, KFI,
KSL

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 a.m.—Mac's Cow Hollow Symphony
- 8 a.m.—Hallelujah Hour, DLBS
- 8:45 a.m.—Recordings; "Health Man"
- 9 a.m.—Paul Tremaine's Orchestra, CBS
- 9:30 a.m.—Feminine Fancies, CDLBS
- 10 a.m.—Ocean Spray Preserving Co., CBS
- 10:15 a.m.—Feminine Fancies, CDLBS
- 10:30 a.m.—Dance orchestra; recordings
- 11:15 a.m.—Rhythm Ramblers, CBS
- 11:30 a.m.—Columbia Artists recital, CBS
- 12 noon—Sherman Clay concert
- 1 p.m.—Ashbury Park Casino Orchestra, CBS
- 1:30 p.m.—Crockett Mountaineers, CBS
- 2 p.m.—Happy Go Lucky Hour, CDLBS
- 3 p.m.—Ozzie Nelson's Orchestra, CBS
- 3:45 p.m.—Tony's Scrap Book, CBS
- 4 p.m.—Siesta Hour, DLBS
- 4:55 p.m.—Town Topics
- 5 p.m.—Organ, DLBS; news items
- 5:45 p.m.—Concert orchestra, DLBS
- 6 p.m.—"Bobs," sports authority
- 6:15 p.m.—Concert orchestra, DLBS
- 7 p.m.—Lutheran Laymen's League program, CBS
- 7:30 p.m.—Pacific States program
- 8 p.m.—"Violet Ray Music Hour, DLBS
- 8:30 p.m.—Light Classics, DLBS
- 9 p.m.—"Folgeria," CDLBS
- 9:30 p.m.—"Piano Moods," Edna Fischer
- 9:45 p.m.—Mac's Cow Hollow Symphony
- 10 p.m.—McAleer Melodists
- 10:15 p.m.—Gruen Answer Man
- 10:20 p.m.—Anson Weeks' orchestra, DLBS
- 11 p.m.—Val Valente's orchestra, DLBS
- 12 to 1 a.m.—Dance music

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

- 4 p.m.—Health talk, Dr. Barkema
- 4:15 p.m.—News service, NBC
- 4:30 p.m.—Phil Cook, the Quaker Man, NBC
- 4:45 p.m.—Friendly Footnotes, NBC
- 5 p.m.—Studio program; late news
- 6:30 p.m.—Maxwell House Hour, NBC
- 7 p.m.—Lucky Strike Orchestra, NBC
- 8 p.m.—Studio program
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Sperry Smiles, NBC
- 9 p.m.—Heidt's Hotel New Yorker Orch., NBC
- 10 p.m.—Kennedy's Cafe program
- 11 p.m.—Douglas Nite Club program
- 11:30 to 12 midnight—Studio program

280.2 Meters
1070 Kcys.

KJBS

Ord. 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6 a.m.—Commuters' Morning Express
- 7 a.m.—KJBS Alarm Klok Klub
- 8 a.m.—Favorite recordings
- 9 a.m.—Associated Food Stores program
- 9:30 a.m.—Popular records
- 10 a.m.—Chancellor Hotel program
- 10:30 a.m.—Santiseptic Melodies
- 10:45 a.m.—The Health Man
- 11 a.m.—Shopping with Shirley Dale
- 11:30 a.m.—Popular recorded selections
- 12 noon—Popular Luncheon Half Hour
- 12:30 p.m.—Band music
- 1 p.m.—Stock reports and variety records
- 2 p.m.—Dell Raymond and Jack Childes
- 2:30 p.m.—Records; Marjorie Lee, pianist
- 3 p.m.—Blindcraft Ensemble
- 3:30 p.m.—Over the Teacup
- 4 p.m.—Concert records; popular music
- 12 to 6 a.m.—KJBS Owl program

322.4 Meters
930 Kcys.

KROW

Glencourt 6774
1000 Watts

Educational Broad. Corp., Oakland, Calif.

- 6:30 a.m.—Radio Time Clock
- 8 a.m.—Wade Forrester's Sunshine Hour
- 8:30 a.m.—Maud Nickerson and Ted Lane
- 11 a.m.—"Home of Richmond" program
- 1:30 p.m.—Health program, Dr. McLain
- 1:45 p.m.—Maud Nickerson and Dan McLoone
- 2 p.m.—The Crooners
- 2:30 p.m.—RKO Oakland Orpheum
- 3 p.m.—Betty the Shopper; slogan contest
- 4 p.m.—The Ne'er Do Well
- 4:30 p.m.—George Rogers, baritone; Lillian Boyd, pianist
- 5 p.m.—Wade Forrester's Hour of Sunshine
- 7:30 p.m.—News items
- 7:45 p.m.—LaVida Mineral Water program
- 8 p.m.—Watch Tower program
- 8:15 p.m.—Jean and Lillian in organ and piano duets
- 8:30 p.m.—Hollywood Harmony Duo
- 8:45 p.m.—Sports review, Al Santoro
- 9 p.m.—KROW Smiling Army
- 9:15 p.m.—Old-time orchestra
- 9:45 p.m.—Piano Ideas, Jean Ardath
- 10 p.m.—First Christian Church program
- 10:30 p.m.—Musical program

322.4 Meters
930 Kcys.

KFWI

Franklin 0200
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 a.m.—Eye-opener program
- 7:45 a.m.—Cressy Ferra, popular pianist
- 8 a.m.—Off the air
- 9 a.m.—Slogan contest
- 9:30 a.m.—Records and announcements
- 10:15 a.m.—Bellevue Hotel program
- 10:30 a.m.—Dr. Linebarger, Health talk
- 10:50 a.m.—Items of interest
- 11 a.m.—Off the air
- 12 noon—Records; Walkathon
- 12:45 p.m.—Slogan contest
- 6 p.m.—Dance music; walkathon
- 7 p.m.—Rita Murray's Investment Chat
- 7:15 p.m.—Hotel Bellevue program
- 7:30 p.m.—Off the air
- 11 p.m.—Walkathon
- 11:30 p.m.—Joe Wright's dance orchestra and slogan contest
- 12 to 1 a.m.—Sherman Clay Midnight Classics

209.7 Meters
1430 Kcys.

KECA

Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 9:15 a.m.—Roy Rogers, "Between the Yawns"
- 11:45 a.m.—Organ recital, NBC
- 12 noon—Rembrandt Trio, NBC
- 12:15 a.m.—Western Farm Hour, NBC
- 1 p.m.—Salon trio
- 2 p.m.—In the Spotlight, NBC
- 2:30 p.m.—Tea Timers, NBC
- 3 p.m.—U. S. Department of Agriculture talk
- 3:15 p.m.—German lesson by Annette Doherty
- 3:30 p.m.—Ballads on approval
- 4:30 p.m.—Phil Cook, the Quaker Oats Man, NBC
- 4:45 p.m.—Friendly Five Footnotes, NBC
- 5 p.m.—Fleischmann Sunshine Hour, NBC
- 6 p.m.—Arco Birthday Party, NBC
- 6:30 p.m.—Maxwell House Melodies, NBC
- 7 p.m.—Will Rounds string ensemble with Winnie Fields Moore, Nomad Novelist
- 8 p.m.—Mel Peterson, the Royal Hawaiian
- 8:15 p.m.—Otto Ploetz, dialog songs
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Sperry Smiles, NBC
- 9 p.m.—Schonberger trio
- 10 p.m.—Harold Spaulding, tenor
- 10:30 p.m.—KFI-KECA editorial review
- 10:45 to 11 p.m.—Health exercises, Louis Rueb

243.8 Meters
1230 Kcys. **KYA** Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco
7 a.m.—Drury's Daily Dozen
7:30 a.m.—Hawaiian Echoes; A Word of Cheer
8:15 a.m.—Metropolitan Hour; Mahlon Dolman
9:30 a.m.—Recorded program
10 a.m.—Sunshine Hour, George Taylor
11 a.m.—Happy Harmonies; records
11:45 a.m.—Virginia Spencer, Soliloquy
12 noon—Old Timers; Concert Memories; news
1 p.m.—Cal King's Country Store
1:30 p.m.—Song recital, George Nickson
1:45 p.m.—Louie's Hungry Five; Rajah Lipp
2:30 p.m.—Dollo Sargent, organist
3:15 p.m.—Health talk, Dr. Corley
3:30 p.m.—Orpheus Ensemble; Dex program
4:15 p.m.—Album Airs; Dance Mania
5 p.m.—Metropolitan Hour; records
6:30 p.m.—House Letter; Whitney Letter
6:40 p.m.—Records; stock yard prices
7 p.m.—KYA novelty trio
7:15 p.m.—Old songs for new
7:30 p.m.—Neil Schettler, violin recital
7:45 p.m.—Tom and Dud, the Two Crooners
8 p.m.—Sydney Dixon, tenor, song recital
8:30 p.m.—Duo Pianoflashes
9 p.m.—Louie's Hungry Five
9:15 p.m.—Novelty orchestra, George Nickson
10 p.m.—Jimmy Moseley in person
10:15 p.m.—Dollo Sargent, organist
11 to 12 midnight—Dixieland Blue Blowers

265.3 Meters
1130 Kcys. **KSL** Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah
4:30 p.m.—Quaker Man, NBC
4:45 p.m.—Friendly Five Footnotes, NBC
5 p.m.—Fleischmann program, NBC
6 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Lucky Strike Orchestra, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Vico "Pep" program
8:45 p.m.—Paris Exposition Party
9 p.m.—Organ Reveries, Virginia Freber
9:30 p.m.—Dramatic Readings and Music
10 p.m.—News highlights of the day
10:15 p.m.—Local RKO Frolic
11 to 12 midnight—Midnight Hour

325.9 Meters
920 Kcys. **KOMO** Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Concert trio
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Concert orchestra and vocalists
12:15 p.m.—Western Farm Hour, NBC
1 p.m.—Orchestra and vocalists
1:30 p.m.—Popular orchestra and vocalists
2 p.m.—Vocal ensemble
2:30 p.m.—Concert orchestra and vocalists
3 p.m.—Teacup Philosopher
3:15 p.m.—Orchestra and vocalists
4:30 p.m.—Stock quotations
4:45 p.m.—Friendly Five Footnotes, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Lucky Strike dance orchestra, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Studio program
9:30 p.m.—Heidt's Hotel New Yorker orch., NBC
10 p.m.—Assoc. Equi-Fractionated dance hour
11 p.m.—News flashes
11:10 p.m.—Hotel St. Francis dance orch., NBC
11 to 12:30 a.m.—Organ recital

440.9 Meters
680 Kcys. **KPO** Garfield 8300
5000 Watts

Hale Bros. & The Chronicle, San Francisco
7:30 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—Shell Happytime by Hugh Barrett Dobbs, NBC
9 a.m.—Dobbsie's Birthday Party
9:30 a.m.—Coquettes; Entertainers, NBC
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast
11:45 a.m.—Ramboliers
11:59 a.m.—Time Signals, Scripture reading
12:05 p.m.—Snap shots: Programs in Miniature
1 p.m.—KPO Crooners
1:30 p.m.—Sperry "Question Air" Box
2 p.m.—Salon Orchestra and soloist
3 p.m.—Organ recital with George Nyklicek; Eva De Vol, soprano, and Cy Trobbe, violinist
4 p.m.—Aeolian Trio with Allan Wilson, tenor
5 p.m.—Big Brother
5:30 p.m.—Date Book, by Stuart Strong
5:45 p.m.—News digest, "Scotty" Mortland
6 p.m.—Jess Norman's "San Franciscans"
6:15 p.m.—Cecil and Sally, courtesy of S & W
6:45 p.m.—Lloyd K. Hillman program
7 p.m.—Cy Trobbe's Scrap Book program
8 p.m.—Radio feature, NRA
8:30 p.m.—Harmonizers
8:45 p.m.—Meeting in the Tavern
9 p.m.—Horace Heidt and his Hotel New Yorker Orchestra
10 p.m.—Jess Stafford's dance orchestra
11 to 12 midnight—Midnight Melodists

361.2 Meters
830 Kcys. **KOA** York 5090
12,500 Watts

General Electric Co., Denver, Colorado
4:30 p.m.—Phil Cook, NBC
4:45 p.m.—Friendly Five Footnotes
5 p.m.—Fleischmann Hour
6 p.m.—Arco Birthday party
6:30 p.m.—Maxwell House Melodies
7 p.m.—Lucky Strike Orchestra, NBC
8 p.m.—Amos 'n' Andy
8:15 p.m.—Conoco Listeners' Hour
8:45 p.m.—Duke Ellington's orchestra
9 p.m.—Horace Heidt and his orchestra
10 p.m.—Denver string quartet
10:30 p.m.—Yir Frien' Scotty
10:45 to 11 p.m.—Sarah Kreindler, violinist

508.2 Meters
590 Kcys. **KHQ** Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington
7 a.m.—"The Town Crier": "News Flashes"
7:30 a.m.—Start o' Day, NBC
8 a.m.—The Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Walt and Norman, popular duo
10 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Bell organ concert
12 noon—Lucy Robinson, savings accounts
12:15 p.m.—Western Farm & Home Hour
1 p.m.—The Home Decorator
3 p.m.—Motor Pleasure
3:15 p.m.—James Riddell, tenor; Marian Boyle, pianist
3:30 p.m.—Paint o' Mine dance time
4 p.m.—Service Hour; Phil Cook, NBC
5 p.m.—Fleischmann Hour, NBC
6 p.m.—Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Radio Victor Hour, NBC
7:30 p.m.—Standard Symphony, concert, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Flour, NBC
9 p.m.—Horace Heidt orchestra, NBC
10 p.m.—Associated Dance Band
11 to 12 midnight—Best Steppers

340.7 Meters **KLX** Lake. 6000-6015
880 Kcys. **500 Watts**
 Tribune Publishing Co., Oakland, Calif.

7 a.m.—Exercises and entertainment
 8 a.m.—Charles T. Besserer, organist
 8:30 a.m.—Jean Kent
 9:30 a.m.—Clinic of the Air
 10:15 a.m.—Financial news and records
 11 p.m.—Classified adv. hour
 12 noon—Jack Delaney and his band
 1 p.m.—Jean's Hi-Lights; records
 3 p.m.—Helen Parmelee, pianist
 3:30 p.m.—Recorded program
 3:45 p.m.—Ethel Rhinard, jazz pianist
 4 p.m.—Three Happy Hayseeds
 4:30 p.m.—Brother Bob's club
 5 p.m.—Fox-West Coast Theaters program
 5:30 p.m.—Edgar Russell
 6 p.m.—Hotel Oakland concert duo
 7 p.m.—News items
 7:30 p.m.—Harmony Hic Parker and Three Girl Friends
 8 p.m.—Moments Musicale: Vinton La Ferrera, violinist, and Iva Vanni, dramatic soprano
 9 p.m.—Old Gospel Hymns with M. Jay Goodmen, tenor, and Helen Parmelee, pianist
 9:30 p.m.—Art Cavanaugh and his dance orch.
 10 p.m.—Sweet's Persian Gardens Orchestra
 11 p.m.—Classic recordings
 11:30 to 12 midnight—Dance program

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**
 Pac. Agric. Foundation, Ltd., San Jose, Cal.

9 a.m.—Health talk; Top o' the Morning!
 10 a.m.—Helpful Hour; popular music
 11:30 a.m.—Health Man; musical feature
 12 noon—Variety program; special music
 1 p.m.—Hart's Happy Half Hour
 1:30 p.m.—The Friendly Hour
 2:30 p.m.—Blue Diamond program
 4:30 p.m.—Story Time; Baron Keyes' Air Castle
 5 p.m.—Vesper music; Muni Trio
 6 p.m.—U. S. D. A. farm flashes
 6:10 p.m.—Farm topics discussion
 6:20 p.m.—State Department of Agriculture
 6:30 p.m.—Market reports
 6:45 p.m.—KQW Market Place
 7 p.m.—News dispatches; Mail Bag
 7:45 p.m.—Musical feature
 8 p.m.—Songs of the Old Church Choir
 9 p.m.—The Lass from County Clare
 9:15 to 10 p.m.—The Five Pretzels

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**
 Puget Sound Broad. Co., Tacoma, Wash.

8 a.m.—Hallelujah Hour, DLBS
 9 a.m.—Paul Tremaine's orch., CBS
 9:30 a.m.—Feminine Fancies, DLBS
 10 a.m.—Ocean Spray Preserving Co.
 10:15 a.m.—Program of recordings
 10:30 a.m.—Ambassador Hotel Orchestra, CBS
 11 a.m.—Rhythm Ramblers, CBS
 11:30 a.m.—Columbia Artists' recital, CBS
 12 noon—Program of recordings
 12:30 p.m.—Ann Leaf, organist, CBS
 1 p.m.—Asbury Park Casino Orchestra, CBS
 1:30 p.m.—Crockett Mountaineers
 2 p.m.—Happy Go Lucky Hour, DLBS
 3 p.m.—Ozzie Nelson's orchestra, CBS
 3:45 p.m.—Tony's Scrap Book
 4 p.m.—DLBS studio program
 4:31 to 9 p.m.—Silent
 9 p.m.—Folgeria program, DLBS
 9:30 p.m.—Sports Edition, DLBS
 10 p.m.—Studio program
 10:06 p.m.—Earl Burnett's orchestra, DLBS
 11 to 12 midnight—Val Valente's orch., DLBS

535.4 Meters **KTAB** Garfield 4700
560 Kcys. **1000 Watts**
 Associated Broadcasters, Oakland, Calif.

7 a.m.—Cuckoo Club, Frank Wright
 8 a.m.—Studio program; morning prayer
 9:30 a.m.—Lecture for Dr. Keys
 10 a.m.—Household Hour with Alma La Marr
 10:30 a.m.—Dr. B. L. Corley
 11 a.m.—Artists Vignettes; Melody Girl
 11:30 a.m.—Musical notes with Frank Wright
 12:30 p.m.—Latin-American program
 1 p.m.—Chapel of Chimes organ; Dental Clinic
 1:45 p.m.—"Little Italy" program
 2:15 p.m.—Masters Album, recordings
 3 p.m.—Melody Masters; mixed quartette
 4 p.m.—Cabbages and Kings, S. Dickson
 4:15 p.m.—Recorded program
 4:30 p.m.—Joan Ray, contralto; John Teel, baritone
 4:45 p.m.—Semi-Classical program
 5 p.m.—Story Man's Air Castle
 5:15 p.m.—Frank Wright; KTAB Bazaar
 6 p.m.—Sam Hayes and Alice Blue at the organ
 6:30 p.m.—Chapel of Chimes organ
 7 p.m.—Boris Karmarenko, UBC
 7:30 p.m.—Alice Blue at the KTAB organ
 7:45 p.m.—Myrtle Street, UBC
 8 p.m.—Detective stories, UBC
 8:30 p.m.—Roosevelt Hotel orchestra, UBC
 9 p.m.—Modernistic, UBC
 9:30 p.m.—UBC specialty program
 10 p.m.—Dance program
 11 p.m.—Jimmie Kendrick's Night Owls

204 Meters **KGA** Main 3434
1470 Kcys. **5000 Watts**
 Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
 8 a.m.—Organ concert, Warren Wright
 9 a.m.—Louise-Marie Distributing Co.
 9:15 a.m.—Mary; Marshall Sohl, tenor
 9:45 a.m.—Eulala Dean, blues singer
 10 a.m.—Glen Eaton, tenor, NBS
 10:15 a.m.—Robert Monsen, tenor, NBS
 10:30 a.m.—The Radio Boy Friends
 11 a.m.—Meadow Larks Orchestra, NBS
 11:45 a.m.—Professor and his Dream Girl
 12 noon—World Book Man; World in Review
 12:30 p.m.—Mid-day musicale, NBS
 1 p.m.—Jean Kantner, baritone, NBS
 1:15 p.m.—Dental lecture; music
 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, soprano
 2 p.m.—Matinee in Miniature, NBS
 2:30 p.m.—Organ concert; newscasting
 3:15 p.m.—Musical Racketeers; news
 3:45 p.m.—Betty Andersen, soprano; Marshall Sohl, tenor
 4 p.m.—Organ concert, Ivan Ditmars
 5 p.m.—Sports review, NBS
 5:15 p.m.—Baron Keyes' Air Castles
 5:45 p.m.—Smilin' Sam from Alabama
 6 p.m.—Hometowns Orchestra, Ed Sheldon, director; Ragnar Salidin, accordion; Glen Eaton, tenor
 6:30 p.m.—The Royal Loafers, NBS
 7 p.m.—Dream Melodies, NBS
 7:30 p.m.—Los Gauchos Argentine; Stephanie Lewis, soprano; George Maddox, tenor, NBS
 8 p.m.—Northwest Salon Orchestra, NBS
 8:30 p.m.—Italian Knights; Florence Bohannon, soprano; George Maddox, tenor, NBS
 9 p.m.—Montaville Flowers, lecture
 9:30 p.m.—Master Melodies; Jean Kantner, baritone; Betty Andersen, soprano
 10 p.m.—Ken Stuart's Sunshine program
 10:30 p.m.—Whirlwinds Orchestra; Billie Landers, blues singer
 11 p.m.—Vic Meyers' Club Victor Orchestra
 12 to 1 a.m.—Request recordings

309.1 Meters
970 Kcys.

KJR

Seneca 1515
5000 Watts

Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Reveiller; news
7:40 a.m.—Stock reports; organ music
8:30 a.m.—Thrift Home of the Air
9 a.m.—Louise-Marie Dist. Co.
9:15 a.m.—Marshall Sohl, tenor
9:45 a.m.—Eulala Dean, blues singer
10 a.m.—Glen Eaton, tenor
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—The Radio Boy Friends
11 a.m.—Warren Wright, organ concert
11:15 a.m.—Meadow Larks Orchestra
11:30 a.m.—Julia Hayes program
11:45 a.m.—Professor and his Dream Girl
12 noon—World Book Man; World in Review
12:30 p.m.—Mid-day musicale
1 p.m.—Jean Kantner, baritone; dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature
2:30 p.m.—Organ music; news
3:15 p.m.—Musical Racketeers; news
3:45 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
4 p.m.—Organ concert; Ivan Ditmars; sports
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; Garden talk
6 p.m.—American Institute of Banking
6:15 p.m.—Orchestra; Ed Sheldon, banjo; Glen Eaton, tenor
6:30 p.m.—The Royal Loafers
7 p.m.—Dream Melodies; McAleer Melodists
7:45 p.m.—Los Gauchos Argentine
7:55 p.m.—Rabbi Samuel Koch, talk
8 p.m.—Northwest Salon Orchestra
8:30 p.m.—Italian Knights; Florence Bohannon, soprano; George Maddox, tenor
9 p.m.—Montaville Flowers, lecture
9:30 p.m.—Jean Kantner, baritone; Betty Andersen, soprano
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Orch.; Billie Landers, blues singer
11 p.m.—Vic Meyers' Club Victor Orchestra
12 to 3 a.m.—Midnight Revellers

333.1 Meters
900 Kcys.

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

7 a.m.—Recordings; stock reports
8 a.m.—New Year's service, CBS
9 a.m.—Paul Tremaine's orchestra
9:30 a.m.—Feminine Fancies, KFRC
10 a.m.—Ocean Spray to CDLES
10:15 a.m.—Feminine Fancies, KFRC
10:30 a.m.—Charlie Wellman, S & W Coffee
11 a.m.—Rhythm Ramblers
11:30 a.m.—Columbia Artists' Recital, CBS
12 noon—Columbia Salon Orch., CBS
12:30 p.m.—World-wide News
12:45 p.m.—Ann Leaf, organist, CBS
1 p.m.—Ashbury Park Casino Orch., CBS
1:30 p.m.—Times Forum
2 p.m.—Happy Go Lucky Hour
3 p.m.—Ozzie Nelson's orchestra, CBS
3:45 p.m.—Tony's Scrap Book, CBS
4 p.m.—Safety Bldg. & Loan
4:15 p.m.—Studio program
4:45 p.m.—News; Town Topics
5 p.m.—Organ recital; recordings
6 p.m.—Rhythm Choristers, CBS
6:30 p.m.—Pacific States, KFRC
7 p.m.—Lutheran Layman's League, CBS
7:30 p.m.—KFRC studio program
8 p.m.—Violet Ray Music Hour
8:30 p.m.—Inglewood Park Concert
9 p.m.—"Folgeria," Comic Opera
9:30 p.m.—Sports Edition of the Air
10 p.m.—World-wide News
10:05 p.m.—Biltmore Dance Orchestra
12 to 1 a.m.—Organ recital

285.5 Meters
1050 Kcys.

KNX

Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 a.m.—Health exercises
8 a.m.—Inspirational talk and prayer
8:15 a.m.—Records; radio shopping news
9:15 a.m.—Golden Rule Health Service
9:30 a.m.—Program of recordings
10 a.m.—Eddie Albright's Family
10:30 a.m.—Home Economics talk
11 a.m.—Barbara Gould program
11:15 a.m.—"Good Samaritan of the Air"
11:30 a.m.—Recorded program
1 p.m.—Off the air
1:30 p.m.—Eddie Albright, late fiction
2 p.m.—Musical program
4 p.m.—Program of recordings
4:30 p.m.—C. P. R.'s musical program
5 p.m.—Travelogue
5:15 p.m.—"Brother Ken's Kiddie Hour"
5:40 p.m.—Curtiss Candy Co.
5:45 p.m.—Town Crier's amusement tips
6 p.m.—Wesley Tourtelotte, organist
6:30 p.m.—Organ program
7 p.m.—Frank Watanabe and Honorable Archie
7:15 p.m.—KNX Trio
7:30 p.m.—Pac. Coast Bldg. & Loan Asso.
8 p.m.—Mr. and Mrs. radio skit, featuring Georgia Fifield and Eddie Albright
8:30 p.m.—"Soup to Nuts," Jack Carter
9 p.m.—Calmon Luboviski, violinist, and Claire Mellonino, pianist
10 p.m.—The Arizona Wranglers
11 to 12 midnight—Gus Arnheim's orchestra

220.4 Meters
1360 Kcys.

KGER

Phone: 632-75
1000 Watts

C. M. Dobyms, Long Beach, Calif.

12:30 p.m.—Silent hour and a half
2:30 p.m.—Concert ensemble
3:15 p.m.—Long Beach Band
4 p.m.—Record news brevities
4:05 p.m.—Peggy and Jerry skit
4:15 p.m.—Organ and studio music
5 p.m.—Em and Tim
5:15 p.m.—Studio dance orchestra
6 p.m.—Silent hour and a half
7:30 p.m.—Brick English's Gibsonians
8 p.m.—Billy Van, piano and song
8:30 p.m.—Ensemble, New Year's program
9 p.m.—Brick English's Gibsonians
9:30 p.m.—Studio miniature symphony
10:30 p.m.—Senioritas string trio
11 p.m.—Brick English's Gibsonians
11:30 to 12 midnight—Organ memories

526 Meters
570 Kcys.

KMTR

Holly. 3026
500 Watts

KMTR Radio Corp., Hollywood, California

12 noon—"World in Review
12:15 p.m.—Prosperity Hour
1:15 p.m.—Andy's Oregon Lumber Jacks
2:15 p.m.—Spanish program; records
3:30 p.m.—Orchestra; trading post
5:15 p.m.—Organ recital, Harold Curtis
5:45 p.m.—Reporter of the Air
6 p.m.—Banjo Boys
6:30 p.m.—Ethiopian-Oriental Supper Club
7 p.m.—"Happy Feet"; Graycoleans
7:15 p.m.—Gray's Singing Collegians
7:45 p.m.—Jack Boaz, Fishing News
8 p.m.—Half-hour of dance
8:30 p.m.—Studio orchestra
9 p.m.—The Two Love Birds
9:30 p.m.—Stringed Ensemble
10:30 p.m.—Special recordings
11 p.m.—Potpourri of records
12 midnight—"S" Ball and Charley Lung
1 to 6 a.m.—Jack, the Bell Boy

468.5 Meters
640 Kcys.
KFI Westmore 0337
 5000 Watts
 Copyright, 1930, E. C. Anthony, Inc., L. A.
 7:30 a.m.—Opening market reports
 7:45 a.m.—Quaker Oats Start of the Day, NBC
 8 a.m.—Shell Happytime, NBC
 9 a.m.—Dorothy Raymond, piano capers
 9:15 a.m.—Piano duo; Spanish lesson
 9:45 a.m.—Wall Street Journal
 10 a.m.—Woman's Magazine of the Air, NBC
 11 a.m.—Standard School Broadcast, NBC
 11:45 a.m.—German lesson, Annette Doherty
 12 noon—Dept. of Agriculture
 12:15 p.m.—Federal and state market reports
 12:30 p.m.—Pure Food and Drug talk
 12:45 p.m.—German lesson by Annette Doherty
 2:30 p.m.—Winnie Moore, Nomad Novelist
 2:45 p.m.—Carol Johnson, piano and song
 3 p.m.—Better American Federation
 3:15 p.m.—Sylvia's Happy Hour
 4 p.m.—KFI-KECA editorial review
 4:15 p.m.—Big Brother Don
 4:45 p.m.—Joan Arden, piano moods
 5 p.m.—Baron Keyes, the Story Man
 5:30 p.m.—Superio Chefs quartet, Italian songs
 5:45 p.m.—Stock market reports
 6 p.m.—Nick Harris program
 6:45 p.m.—Slavick String Trio
 7 p.m.—Lucky Strike orchestra, NBC
 7:30 p.m.—Standard Symphony Hour, NBC
 8:30 p.m.—Arthur Friedheim, pianist
 9 p.m.—Jose Bohr, tenor
 9:30 p.m.—The Vagabonds, NBC
 10 p.m.—Orchestral Hour
 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

483.6 Meters
620 Kcys.
KGW Atwater 2121
 1000 Watts
 The Morning Oregonian, Portland, Oregon
 12 noon—Rembrandt Trio, NBC
 12:15 p.m.—Western Farm and Home Hour, NBC
 1 p.m.—Cecil and Sally; Town Crier
 2 p.m.—In the Spotlight, NBC
 2:30 p.m.—Musical Masterworks
 3 p.m.—Black and Gold Room, NBC
 3:30 p.m.—Palace Tea Timers
 4:30 p.m.—Phil Cook, the Quaker Man, NBC
 4:45 p.m.—Clickety Clack
 5 p.m.—Fleischmann Hour, NBC
 6 p.m.—Arco Birthday Party, NBC
 6:30 p.m.—Maxwell House Melodies, NBC
 7 p.m.—Lucky Strike, NBC
 7:30 p.m.—Standard Symphony Hour, NBC
 8:30 p.m.—Amos 'n' Andy, NBC
 8:45 p.m.—Sperry Smiles, NBC
 9 p.m.—Studio program
 10 p.m.—Associated program, KOMO
 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

239.9 Meters
1250 Kcys.
KFOX Phone: 672-81
 1000 Watts
 Nichols & Warinner, Long Beach, Calif.
 5:45 p.m.—The Professor and his Dream Girls
 6 p.m.—Bill and Coo
 6:15 p.m.—Over at Mart's House
 6:30 p.m.—Percy Prunes and Daisy Mae
 6:45 p.m.—The Three Vagabonds
 7 p.m.—School Days; Jimmy Lee
 7:30 p.m.—Cheerio Boys
 7:45 p.m.—Sunset Harmony Boys
 8 p.m.—Three Vagabonds
 8:30 p.m.—Silver Slipper Orchestra
 9 p.m.—Kelly Kar Ranch Boys
 9:30 p.m.—Scotland Yard detective story
 10 p.m.—Topsy's Southern Home
 11 p.m.—Majestic Ballroom orchestra
 12 midnight—Silver Slipper Orchestra
 1 to 3 a.m.—The Knight Hawk

254.1 Meters
1180 Kcys.
KEX Atwater 3111
 5000 Watts
 Western Broadcasting Co., Portland, Oregon
 6:45 a.m.—Time; farm flashes
 7 a.m.—Morning Serenaders; organ, NBS
 9 a.m.—Louise-Marie Distributing Co.
 9:15 a.m.—Julia Hayes, Robert P. Gust Co.
 9:30 a.m.—Anthony Euwer, Bard of the Air
 9:45 a.m.—Eulala Dean, blues singer
 10 a.m.—Glen Eaton, tenor
 10:15 a.m.—Robert Monsen, tenor, NBS
 10:30 a.m.—The Radio Boy Friends
 11 a.m.—The Meadow Larks orchestra, NBS
 11:45 a.m.—Professor and his Dream Girl
 12 noon—Happy Hour Girls Orchestra
 1:05 p.m.—Allen Daniels, Merry Mixer
 1:15 p.m.—Music; dental lecture
 1:45 p.m.—Ron's Rhythm Revue
 2:15 p.m.—Matinee in Miniature
 2:30 p.m.—Organ concert, NBS
 3 p.m.—Studio concert; The Vagabonds
 3:15 p.m.—The Musical Racketeers, NBS
 3:30 p.m.—Studio program
 3:45 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
 4 p.m.—Organ concert, Ivan Ditmars
 5 p.m.—Silent period
 8 p.m.—Northwest Salon Orchestra, NBS
 8:30 p.m.—Italian Knights; Florence Bohannon, soprano; George Maddox, tenor
 9 p.m.—Montaville Flowers, lecture
 9:30 p.m.—Captain Dare's Unfinished Travels
 9:45 p.m.—Master Melodies; Jean Kantner, baritone; Betty Andersen, soprano
 10 p.m.—Ken Stuart's Sunshine program
 10:30 p.m.—Jack and Jill Tavern Orchestra
 11:30 p.m.—Vic Meyers' orchestra, NBS
 12 to 3 a.m.—Midnight Revellers

236.1 Meters
1270 Kcys.
KOL Elliott 4466
 1000 Watts
 Seattle Broadcasting Co., Seattle, Wash.
 7 a.m.—Recordings: "Your Eyes"
 8 a.m.—New Year services from National Cathedral in Washington, D. C., CBS
 9 a.m.—Paul Tremaine and orchestra, CBS
 9:15 a.m.—"Merry Widow"; records
 9:45 a.m.—Feminine Fancies, DLBS
 10 a.m.—Ida Bailey Allen, CBS
 10:15 a.m.—Records: Carnival Hour
 12 noon—Columbia Salon Orchestra, CBS
 12:30 p.m.—Shrine luncheon
 1:30 p.m.—Crockett Mountaineers, CBS
 2 p.m.—Happy Go Lucky Hour, DLBS
 3 p.m.—Ozzie Nelson and orchestra, CBS
 3:15 p.m.—Town Crier, Al Ottenheimer
 3:30 p.m.—Bill Ross and Margaret Yost
 3:45 p.m.—Tony's Scrapbook, CBS
 4 p.m.—A Perky Feather
 4:15 p.m.—"When Shadows Fall"
 4:30 p.m.—Your Financial Problems
 4:45 p.m.—Joe Roberts Seattlelight
 5 p.m.—Mary Gordon of Rhodes
 5:15 p.m.—Millinery World; Tooth talk
 5:45 p.m.—Service period
 6 p.m.—Rhythm Choristers, CBS
 6:30 p.m.—To be announced
 7 p.m.—Lutheran Layman's League, CBS
 7:30 p.m.—Chocolate Soldiers, DLBS
 8 p.m.—Ben Bernie and orchestra, CBS
 8:15 p.m.—To be announced
 8:30 p.m.—Sunset Boys program
 8:45 p.m.—To be announced
 9 p.m.—"Folgeria," DLBS
 9:30 p.m.—To be announced
 10:15 p.m.—Earl Burtnett's orchestra
 11 p.m.—Val Valente's music
 12 to 12:30 a.m.—Chinese Garden orchestra

BROADCASTING STATIONS, UNITED STATES

ARRANGED BY KILOCYCLES

Power	670 Kc.	Power	Power	Power
550 Kc.	670 Kc.	670 Kc.	900 Kc.	1070 Kc.
KFDY—Brookings, S. D. 500	WMAQ—Chicago, Ill. 5000	KFEL—Denver, Colo. 500	KJBS—San Francisco, Calif. 100	WAZ—Carthage, Ill. 50
KFCO—Clayton, Mo. 500	680 Kc.	KFMO—St. Joseph, Mo. 2500	WAZ—Tuscola, Ill. 100	WTAM—Cleveland, O. 50000
KFYR—Bismarck, N. D. 500	KFPO—San Francisco, Calif. 5000	WPTF—Raleigh, N. C. 1000	1080 Kc.	WBT—Charlotte, N. C. 5000
KOAC—Corvallis, Ore. 1000	700 Kc.	WLW—Cincinnati, Ohio. 50000	WCD—Zion, Ill. 5000	WMBI—Chicago, Ill. 5000
KSD—St. Louis, Mo. 500	710 Kc.	KMPC—Beverly Hills, Calif. 500	1090 Kc.	KMOX—St. Louis, Mo. 50000
WGR—Buffalo, N. Y. 1000	KMPG—Newark, N. J. 5000	720 Kc.	1100 Kc.	KGDM—Stockton, Calif. 250
WKRC—Cincinnati, O. 1000	WGN—Chicago, Ill. 25000	WGCN—Chicago, Ill. 500	WLWL—New York City. 5000	WPG—Atlantic City, N. J. 5000
560 Kc.	740 Kc.	KMJL—Clay Center, Nebr. 1000	1110 Kc.	KS00—Sloox Falls, S. D. 2000
KFDM—Beaumont, Tex. 500	KMJJ—Clay Center, Nebr. 1000	WSB—Atlanta, Ga. 5000	WRVA—Richmond, Va. 5000	1120 Kc.
KLZ—Denver, Colo. 1000	WSB—Atlanta, Ga. 5000	750 Kc.	KFIO—Spokane, Wash. 100	KFGS—Los Angeles, Calif. 500
KTAB—San Francisco, Calif. 1000	WJR—Detroit, Mich. 5000	760 Kc.	KMIC—Inglewood, Calif. 500	KRSC—Seattle, Wn. 50
WFI—Philadelphia, Pa. 500	KVI—Tacoma, Wn. 1000	770 Kc.	KTRH—Houston, Texas. 500	WBOB—Orlando, Fla. 500
WTBO—Chicago, Ill. 1000	WLV—St. Louis, Mo. 1000	KFAB—Lincoln, Nebr. 5000	WDEL—Wilmington, Del. 250	WUAI—Milwaukee, Wis. 250
WISJ—Beloit, Wis. 500	WJZ—New York City. 30000	WBBM—Chicago, Ill. 25000	WISN—Milwaukee, Wis. 250	WPAW—College Station, Texas 500
WLIT—Philadelphia, Pa. 500	780 Kc.	KELW—Burlbank, Calif. 500	1130 Kc.	KSL—Salt Lake City, Utah 5000
WPCQ—Knoxville, Tenn. 1000	KFM—Los Angeles, Calif. 500	WBBM—Chicago, Ill. 25000	WJJD—Mooseheart, Ill. 20000	W0V—New York City. 1000
WQAM—Miami, Fla. 1000	WEAN—Providence, R. I. 250	790 Kc.	1140 Kc.	KV00—Tulsa, Okla. 5000
570 Kc.	WAMC—Memphis, Tenn. 500	KGO—San Francisco, Calif. 7500	WAPI—Birmingham, Ala. 5000	1150 Kc.
KGK0—Wichita Falls, Texas 250	WTAR—Norfolk, Va. 500	WGY—Schenectady, N. Y. 50000	WHAM—Rochester, N. Y. 5000	1160 Kc.
KMTR—Los Angeles, Calif. 500	790 Kc.	WRAP—Ft. Worth, Tex. 10000	W0W0—Ft. Wayne, Ind. 10000	W0WV—Wheeling, W. Va. 5000
KXA—Seattle, Wn. 500	KGO—San Francisco, Calif. 7500	WFAA—Dallas, Tex. 50000	1170 Kc.	KTNT—Muscatine, Iowa 5000
WEAD—Columbus, O. 750	WGY—Schenectady, N. Y. 50000	800 Kc.	WCAU—Philadelphia, Pa. 10000	1180 Kc.
WFRN—Youngstown, O. 500	WRAP—Ft. Worth, Tex. 10000	WCCO—Minneapolis, Minn. 7500	KEX—Portland, Ore. 5000	KOB—State College, N. Mex. 20000
WMAC—Gazeta, N. Y. 250	WFAA—Dallas, Tex. 50000	WPCN—New York City. 500	WDGY—Minneapolis, Minn. 1000	WHDI—Minneapolis, Minn. 500
WMAX—New York City. 500	810 Kc.	WHAS—Louisville, Ky. 10000	1190 Kc.	WICC—Bridgeport, Conn. 500
WNAJ—Yankton, S. D. 1000	WCCO—Minneapolis, Minn. 7500	KOA—Denver, Colo. 12500	W0A1—San Antonio, Tex. 5000	1200 Kc.
WNYC—New York, N. Y. 500	WPCN—New York City. 500	WHBF—Boston, Mass. 1000	KBTM—Paragould, Ark. 100	KPHA—Gunnison, Colo. 50
WYSR—Syracuse, N. Y. 250	WHAS—Louisville, Ky. 10000	WRUF—Gainesville, Fla. 5000	KFBJ—Marshalltown, Ia. 100	KFWB—St. Louis, Mo. 100
WVNC—Asheville, N. C. 1000	830 Kc.	850 Kc.	KGCU—Mandan, N. D. 100	KGDC—Fergus Falls, Minn. 100
580 Kc.	WVNC—Asheville, N. C. 1000	KVKKH—Shreveport, La. 10000	KKEK—Yuma, Colorado. 50	KGW—Fort Morgan, Colo. 100
KGFX—Pierre, S. D. 200	WVNC—Asheville, N. C. 1000	WWL—New Orleans, La. 5000	KGW—Fort Morgan, Colo. 100	KGJ—Los Angeles, Calif. 100
KSAC—Manhattan, Kas. 500	860 Kc.	KMO—Tacoma, Wn. 500	KGJ—Little Rock, Ark. 100	KGY—Lacey, Wn. 10
WIBW—Topeka, Kas. 500	KMO—Tacoma, Wn. 500	WABC—New York City. 5000	KMLR—Monroe, La. 50	KSMR—Santa Maria, Cal. 100
W0BU—Charleston, W. Va. 250	WABC—New York City. 5000	WHB—Kansas City, Mo. 500	KV08—Bellingham, Wn. 100	KWG—Stockton, Calif. 100
WTAG—Worcester, Mass. 250	WHB—Kansas City, Mo. 500	870 Kc.	KX0—El Centro, Calif. 100	WBI—Bangor, Maine. 100
590 Kc.	WHL—New Orleans, La. 5000	WENR—Chicago, Ill. 50000	WARZ—New Orleans, La. 100	
KIHQ—Spokane, Wn. 1000	880 Kc.	WLS—Chicago, Ill. 5000		
WCAJ—Lincoln, Nebr. 500	KFKA—Greeley, Colo. 500	KKLB—Milford, Kas. 5000		
WEEL—Boston, Mass. 1000	KLX—Oakland, Calif. 500	KNX—Hollywood, Calif. 5000		
WEMC—Berrien Springs, Mich. 1000	KPOE—Denver, Colo. 500			
W0W—Omaha, Nebr. 1000	WCOC—Meridian, Miss. 500			
600 Kc.	WGBI—Scranton, Pa. 250			
KFSD—San Diego, Calif. 500	WQVN—Scranton, Pa. 250			
WCAC—Storrs, Conn. 250	WSPU—Iowa City, Iowa. 500			
WCA0—Baltimore, Md. 250				
WGBS—New York City. 250				
WMT—Waterloo, Iowa. 500				
WREC—Memphis, Tenn. 500				
610 Kc.				
KFRS—San Francisco. 1000				
WDAF—Kansas City, Mo. 1000				
WFAJ—Philadelphia, Pa. 500				
WIP—Philadelphia, Pa. 500				
WJAY—Cleveland, Ohio. 500				
620 Kc.				
KGW—Portland, Ore. 1000				
KTAR—Phoenix, Ariz. 500				
WFLA—Clearwater, Fla. 1000				
WLBZ—Bangor, Maine. 500				
WTMJ—Milwaukee, Wis. 1000				
630 Kc.				
KFRT—Columbia, Mo. 500				
WGBF—Evansville, Ind. 500				
WMAL—Washington, D. C. 250				
W0S—Jefferson City, Mo. 500				
640 Kc.				
KFI—Los Angeles, Calif. 5000				
WAIH—Columbus, Ohio. 500				
W0H—Ames, Ohio. 5000				
650 Kc.				
KPCB—Seattle, Wn. 100				
WSM—Nashville, Tenn. 5000				
660 Kc.				
WAAW—Omaha, Nebr. 500				
WEAF—New York City. 50000				

FRIDAY Programs January 2, 1931



Edna O'Keefe
KPRC—Vocalist



Arion Trio: Joyce Barthelson, Josephine
Holub, Margaret Avery
NBC—Staff Artists



Rosalie Barker Frye
KNX—Contralto

440.9 Meters
680 Kcys.

KPO

Garfield 8300
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7:30 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—Shell Happytime by Hugh Barrett Dobbs, NBC
9 a.m.—Dobbie's Birthday Party
9:30 a.m.—Studio program
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Ramboliers
11:45 a.m.—Radio feature, Piver
11:59 a.m.—Scripture reading; time signals
12:05 p.m.—Paul Lingle piano duo with KPO male trio
12:30 p.m.—Acetol talk for agriculturists
12:45 p.m.—Commonwealth Club luncheon
1:30 p.m.—Snap shots; Programs in Miniature
2:30 p.m.—Ye Towne Cryer
2:35 p.m.—The Harmonizers
3 p.m.—Organ recital
4 p.m.—Aeolian Trio
4:45 p.m.—Steamboat Bill
5 p.m.—Big Brother's children's program
5:30 p.m.—Date Book, Stuart Strong
5:45 p.m.—News digest, "Scotty" Mortland
6 p.m.—KPO Masters of Music
6:15 p.m.—Cecil and Sally, courtesy of S & W
6:45 p.m.—Lloyd K. Hillman program
7 p.m.—North Americans
8 p.m.—Caswell Coffee musical program
8:30 p.m.—The Game of Aircyclopaedia
9 p.m.—Radio feature, NRA
9:30 p.m.—E. C. Anthony "Packard Program"
10 p.m.—Jesse Stafford's dance orchestra
11 to 12 midnight—Midnight Melodists

265.3 Meters
1130 Kcys.

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 1:45 p.m.—Brownbilt Footlites, NBC
5 p.m.—Cities Service concert, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour program, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO Theatre of the Air, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Keeley Ensemble in tone pictures
8:45 p.m.—Popular melodies
9 p.m.—Coffee Time Tunes
10 p.m.—Mystery Serial, NBC
10:30 p.m.—News highlights of the day
11 to 12 midnight—Midnight Hour

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 7 a.m.—Drury's Daily Dozen
7:30 a.m.—Sweet and Low; Word of Cheer
8:15 a.m.—Records; Mahlon Dolman
10 a.m.—Sunshine Hour, George Taylor
11 a.m.—Happy Harmonies; Health talk
11:45 a.m.—Virginia Spencer, "Soliloquy"
12 noon—Old Timers; Concert Memories; news
1 p.m.—Cal King's Country Store
1:30 p.m.—Sydney Dixon, tenor
1:45 p.m.—Louie's Hungry Five
2 p.m.—Rajah Lipp; organ recital
3:15 p.m.—Willis Zink, contract bridge
3:30 p.m.—Novelty orchestra; Dex program
4:15 p.m.—Album Airs; Dance Mania
5 p.m.—Metropolitan Hour; records
6:30 p.m.—Popular hits; Whitney Letter
6:45 p.m.—Stockyard Prices; records
7 p.m.—KYA novelty trio
7:15 p.m.—Max Dolin, violinist
7:45 p.m.—"The Home Bruisers"
8 p.m.—Judge Matthew W. Brady
8:15 p.m.—Duo Pianoflashes
8:30 p.m.—"Hometowners Band"
9 p.m.—Louie's Hungry Five
9:15 p.m.—Orpheus Ensemble; Sydney Dixon, tenor
10 p.m.—Jimmy Moseley in person
10:15 p.m.—Dollo Sargent, organist
11 p.m.—Charlie Glenn, "Songs of Yesteryear"
11:15 to 12 midnight—Dixieland Blue Blowers

280.2 Meters
1070 Kcys.

KJBS

Ord. 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6 a.m.—Commuters' Morning Express
7 a.m.—KJBS Alarm Klok Klub
7:45 a.m.—Modeart popular program
8 a.m.—Popular recordings
9 a.m.—Associated Food Stores' program
9:30 a.m.—Records; Santeptic Melodies
10:45 a.m.—The Health Man
11 a.m.—Shopping with Shirley Dale
11:30 a.m.—Concert music
12 noon—Popular luncheon program
1 p.m.—Stock report; musical concert
2 p.m.—Marina Piano Duo
2:30 p.m.—Variety recordings
3:30 p.m.—Over the Teacup
4 p.m.—Popular music
12 to 6 a.m.—KJBS Owl program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenades, KGO
 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
 8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI
 8 to 8:15 a.m.—Financial Service Program, KGO
 8:15 to 8:30 a.m.—Morning Melodies, KGO
 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
 9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
 9:15 to 9:30 a.m.—Meet the Folks, KGO
 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD
 9:45 to 10:15 a.m.—Piano Capers: Dell Perry, Oscar Young, KGO, KGW
 10:15 to 10:30 a.m.—Josephine R. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD 10:50 to 11:30 a.m.; KTAR 11:10 to 11:30 a.m.; KSL 10:30 to 10:50 a.m.

Winter clothes, winter sports, winter sewing and winter cooking will be under discussion on the Magazine of the Air today. Marjorie Gray, fashion and beauty editor of the staff will talk about the first two subjects during the Ivory Flakes program. Ann Holden will discuss winter cookery during the Wedgewood program, and Julia Lee Wright will handle the rest of the subjects during the Safeway Homemakers' Bureau program.

- 11:30 to 12 noon—Philharmonic Organ Recital, KGO, KECA
 12 to 12:15 p.m.—Rembrandt Trio, KGO, KECA
 12:15 to 1 p.m.—Western Farm and Home Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD
 1 to 2 p.m.—Radio Guild, KGO, KOMO, KECA, KFSD, KTAR
 2 to 3 p.m.—NBC Matinee, KGO, KECA; KGW 2 to 2:15, 2:25 to 3 p.m.
 3 to 3:15 p.m.—The World in Music, KGO, KGW, KTAR
 3:15 to 3:45 p.m.—Black and Gold Room Orchestra, KGO; KGW, KTAR 3:15 to 3:30 p.m.
 3:45 to 4 p.m.—Bits of Melody, KGO
 4 to 4:15 p.m.—Spotlights in Drama and Literature, KGO, KOMO, KFSD
 4:15 to 4:30 p.m.—College Memories, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

A well-known American university will be saluted in the College Memories program. A male quartet is heard in this weekly feature, which pays musical tribute to the chosen university, with one of its characteristic songs in addition to several popular numbers.

- 4:45 to 5 p.m.—News Service, KGO
 5 to 6 p.m.—Cities Service Concert Orchestra: Jessica Dragonette, soprano; the Cavaliers; orchestra direction Rosario Bourdon, KGO, KHQ, KOMO, KGW, KECA
 6 to 6:30 p.m.—Interwoven Pair: Billy Jones and Ernie Hare; orchestra direction Will C. Perry, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
 6:30 to 7 p.m.—Armour Program: Irving S. Cobb, humorist, guest speaker; mixed chorus thirty voices; orchestra direction Josef Koestner; KGO, KHQ, KOMO, KGW, KFI
 7 to 7:30 p.m.—Armstrong Quakers: Lois Bennett, soprano; Mary Hopple, contralto; male quartet; orchestra direction Don Voorhees; KGO, KHQ, KOMO, KGW, KFI
 7:30 to 8 p.m.—RKO Theatre of the Air: Film, vaudeville and radio stars; orchestra direction

- Milton Schwarzwald, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
 8 to 8:15 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
 8:15 to 8:30 p.m.—Brownbilt Footlights, direction Mahlon Merrick, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

Mahlon Merrick will lead an orchestra through a 15-minute program of light, rhythmic numbers. Clarence Hayes, tenor, will sing.

- 8:45 to 9:15 p.m.—Tone Pictures: Male quartet direction Dudley Chambers, KGO, KHQ, KOMO, KGW, KFI
 9:15 to 9:30 p.m.—Hill Billy Boys, KGO
 9:30 to 10 p.m.—Metropolitans, direction Charles Hart, KGO, KFSD, KOA
 10 to 10:30 p.m.—Mystery Serial, "Murder in Triplicate," KGO, KSL, KOA

Three members of the Worth household have been murdered by a mysterious and psychological killer. As a result Ernst Qoon, professor of psycho-physics, has been taken into custody by Captain Post. The last words of Fritz Zeigler, his young student assistant who was mysteriously killed, seemed to have pinned the series of crimes to the scientist. Startling developments after he has been locked up prove conclusively that he has been wrongfully accused.

- 10:30 to 11 p.m.—Pacific Nomads, direction of Charles Hart; Lucile Kirtley, soprano; KGO, KOA; KSL 10:45 to 11 p.m.
 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KSL

394.5 Meters KVI Broadway 4211
760 Kcys. 1000 Watts
Puget Sound Broad. Co., Tacoma, Wash.

- 10:30 a.m.—Program of recordings
 11:15 a.m.—Columbia Artists' recital, CBS
 11:30 a.m.—Rhythm Ramblers, CBS
 12 noon—U. S. Marine Band orchestra, CBS
 12:45 p.m.—"Harnessing the Election," O. H. Caldwell, CBS
 1 p.m.—Columbia Salon Orch., CBS
 1:30 p.m.—Program of recordings
 1:45 p.m.—Thirty Minute Men, CBS
 2 p.m.—Happy Go Lucky Hour, DLBS
 3 p.m.—Paul Tremaine's orch., CBS
 3:30 p.m.—Talk and recordings
 4 p.m.—Howard Lanin's orchestra, CBS
 4:27 to 9 p.m.—Silent
 9 p.m.—Singing Strings, DLBS
 9:30 p.m.—Program from KHJ
 10 p.m.—Studio program
 10:30 p.m.—Pipe Dreams from KOIN, CDLBS
 11 p.m.—Val Valente's orchestra, DLBS
 12 to 1 a.m.—RKO organ recital

296.6 Meters KQW Columbia 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose, Cal.

- 9 a.m.—Morning music: Top o' the Morning!
 10 a.m.—Helpful Hour; popular music
 11:30 a.m.—Health Man; musical feature
 12 noon—Variety program; market reports
 1 p.m.—Hart's Happy Half Hour
 1:30 p.m.—The Friendly Hour
 2:30 p.m.—Blue Diamond studio program
 4:30 p.m.—Story Time; Baron Keyes' Air Castle
 5 p.m.—Vesper music; Health talk
 6 p.m.—U. S. D. A. farm flashes
 6:10 p.m.—Farm topics discussion
 6:20 p.m.—Pocket Gopher control
 6:30 p.m.—Market reports; news
 7:15 p.m.—Sperry Flour playlet
 7:30 p.m.—Mail Bag
 7:45 p.m.—The Auto Gypsies
 8 p.m.—KQW Minstrels; studio program
 9:30 to 10 p.m.—Accordion Club

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Associated Broadcasters, Oakland, Calif.

- 7 a.m.—Cuckoo Club; studio program
- 9 a.m.—Morning prayer; studio program
- 10 a.m.—Household Hour, Alma La Marr
- 10:30 a.m.—Dr. B. L. Corley
- 11 a.m.—Artists' Vignettes; records
- 11:30 a.m.—Mid-day musical notes
- 12:30 p.m.—Latin-American program
- 1 p.m.—Chapel of Chimes organ
- 1:30 p.m.—Dental Clinic; records
- 2 p.m.—Dr. Crocker; Masters' Album
- 2:15 p.m.—Masters Album, recordings
- 3 p.m.—David Kane's Hawaiians
- 3:30 p.m.—Quartet and instrumental trio
- 4 p.m.—"The Soloists"
- 4:30 p.m.—Piano recital, Walter J. Rudolph
- 4:45 p.m.—Semi-Classical program
- 5 p.m.—Story Man's Air Castle
- 5:15 p.m.—Frank Wright; KTAB Bazaar
- 6 p.m.—Educating Wuzzy
- 6:10 p.m.—Pianistic Pictures, Alice Blue
- 6:30 p.m.—Chapel of Chimes organ
- 7 p.m.—Orchestra and child features, UBC
- 7:30 p.m.—Alice Blue, organist
- 7:45 p.m.—Murray and Harris, UBC
- 8 p.m.—Highway Highlights, UBC
- 8:30 p.m.—Phantoms of Broadway, UBC
- 9:30 p.m.—Sleepy Time, UBC
- 10 p.m.—Dance program
- 11 to 1 a.m.—Jimmie Kendrick's Night Owls

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

- 4 p.m.—Spotlights in Drama, NBC
- 4:15 p.m.—College Memories, NBC
- 4:30 p.m.—Phil Cook, the Quaker Man, NBC
- 4:45 p.m.—Feature program; late news
- 5:30 p.m.—Light opera selections
- 6 p.m.—Interwoven Pair, NBC
- 6:30 p.m.—Parker's Old Time program
- 7:30 p.m.—RKO program, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—Brownbilt Footlites, NBC
- 8:30 p.m.—Studio program
- 8:45 p.m.—Hercules Orchestra
- 9 p.m.—Carr Bros. from Plata Real
- 9:30 p.m.—Metropolitans, NBC
- 10 p.m.—Kennedy's Cafe program
- 11 p.m.—Douglas Nite Club program
- 11:30 to 12 midnight—Studio program

220.4 Meters
1360 Kcys.

KGER

Phone: 632-75
1000 Watts

C. M. Dobyns, Long Beach, Calif.

- 8:30 a.m.—Eddie Marble and Grace Southard
- 9:10 a.m.—Happy Mammy Jimney
- 9:30 a.m.—Charm topics; Helene Smith, piano
- 10:45 a.m.—Beauty chat; Billy Van, piano & song
- 11:30 a.m.—Continental string trio
- 12:30 p.m.—Silent hour and a half
- 2:30 p.m.—Studio string ensemble
- 3 p.m.—Seeing Southern California
- 3:30 p.m.—Long Beach Municipal Band
- 4 p.m.—Record news brevities
- 4:05 p.m.—Peggy and Jerry skit
- 4:15 p.m.—Organ and studio music
- 5 p.m.—Em and Tim
- 5:15 p.m.—Studio dance orchestra
- 6 p.m.—Silent for hour and a half
- 7:30 p.m.—Brick English's Gibsonians
- 8 p.m.—Organ; orchestra; news
- 9 p.m.—Brick English's Gibsonians
- 9:30 p.m.—Miniature symphony
- 10 p.m.—Lindsay's string ensemble
- 10:30 p.m.—Rhythm Makers' dance orchestra
- 11 p.m.—Brick English's dance orchestra
- 11:30 to 12 midnight—Organ tunes

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 a.m.—Mac's Cow Hollow Symphony
- 8 a.m.—Hallelujah Hour, DLBS
- 8:45 a.m.—Recordings; "Health Man"
- 9 a.m.—Paul Tremaine's orchestra, CBS
- 9:15 a.m.—California Rice Growers talk
- 9:30 a.m.—Feminine Fancies, CDLBS
- 10:30 a.m.—Wyn's Daily Chats; records
- 11:15 a.m.—Columbia Artists Recital, CBS
- 11:25 a.m.—News Items
- 11:30 a.m.—Rhythm Ramblers, CBS
- 12 noon—Sherman Clay concert
- 1 p.m.—New York stock quotations
- 1:05 p.m.—Call-Bulletin news items
- 1:15 p.m.—Columbia Salon Orchestra, CBS
- 1:30 p.m.—Thirty Minute Men, CBS
- 2 p.m.—Happy Go Lucky Hour, DLBS
- 3 p.m.—Paul Tremaine's orchestra
- 3:30 p.m.—Fred Lane, "Contest Reviewer"
- 3:45 p.m.—Tony's Scrap Book, CBS
- 4 p.m.—St. Moritz orchestra, CBS
- 4:30 p.m.—Fifteen Hot Minutes, Abe Bloom
- 4:45 p.m.—The Vagabonds, CBS
- 4:55 p.m.—National Employment Committee broadcast series, CBS
- 5 p.m.—Town Topics
- 5:05 p.m.—Clark Sisters
- 5:15 p.m.—Grand Opera Miniatures, CBS
- 5:30 p.m.—Concert orchestra, DLBS
- 5:50 p.m.—Call-Bulletin's news items
- 6 p.m.—Jo Mendle and his Pep Band, DLBS
- 6:45 p.m.—Pat Frayne's sports talk
- 7 p.m.—Studio program
- 7:30 p.m.—Chas. Hamp, for Strasska, CDLBS
- 7:45 p.m.—Adventures of a Con Man, DLBS
- 8 p.m.—Pacific States Loan program
- 8:30 p.m.—Gilmore Oil Co. program, CDLBS
- 9 p.m.—Singing Strings, DLBS
- 9:30 p.m.—Ted White and his Top o' the World Night Club, DLBS
- 10 p.m.—"Schwartz Ginger Band"
- 10:15 p.m.—Gruen Answer Man
- 10:20 p.m.—Anson Weeks' orchestra, DLBS
- 11 p.m.—Val Valente's orchestra, DLBS
- 12 to 1 a.m.—Dance music

325.9 Meters
920 Kcys.

KOMO

Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.—Inspirational service; organ
- 8 a.m.—Shell Happytime, NBC
- 9 a.m.—Vermont Lumberjacks, NBC
- 9:30 a.m.—Betty Crocker's Home Service talk
- 9:45 a.m.—Way to a Man's Heart; vocal recital
- 10:15 a.m.—Josephine Gibson Food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Blues Chasers
- 12 noon—Farm talk, fruit and veg. reports
- 12:15 p.m.—Western Farm and Home Hour, NBC
- 1 p.m.—Radio Guild, NBC
- 2 p.m.—Concert orchestra and vocalists
- 3 p.m.—Teacup Philosopher
- 3:15 p.m.—Concert orchestra and vocalists
- 3:45 p.m.—The Lost Melody
- 4 p.m.—Spotlight in Drama and Literature, NBC
- 4:15 p.m.—College Memories, NBC
- 4:30 p.m.—Vocal recital; stock quotations
- 5 p.m.—Cities Service concert, NBC
- 6 p.m.—Interwoven Pair, NBC
- 6:30 p.m.—Armour Hour, NBC
- 7 p.m.—Armstrong Quakers, NBC
- 7:30 p.m.—RKO program, NBC
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—Brownbilt Footlites, NBC
- 8:45 p.m.—Varied program
- 9:30 p.m.—Gold Shield Little Symphony Hour
- 10:30 p.m.—News flashes
- 10:45 p.m.—Pacific Nomads, NBC
- 11 to 12:30 a.m.—Varsity Vagabonds; organ

340.7 Meters
880 Kcys.**KLX**Lake. 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

7 a.m.—Exercises and entertainment; stocks
8 a.m.—Charles T Besserer, organist
8:30 a.m.—Jean Kent
9 a.m.—Modern Homes period
9:30 a.m.—Y. W. C. A. health exercises
9:45 a.m.—Records; stocks
11 a.m.—Classified adv. hour
12 noon—Jack Delaney and his band
1 p.m.—Jean's Hi-Lights
2 p.m.—Recorded program
2:35 p.m.—S. F. closing stocks
3 p.m.—Musical Memories with John and Sylvia
3:30 p.m.—Recorded program
3:45 p.m.—Ethel Rhinard, jazz pianist
4 p.m.—Three Happy Hayseeds
4:30 p.m.—Brother Bob's club
5 p.m.—Fox-West Coast Theaters program
5:30 p.m.—Edgar Russell
6 p.m.—Hotel Oakland concert duo; news
7:30 p.m.—Tommy Monroe and Bob Allen
7:45 p.m.—KLX Serenaders
8 p.m.—KLX Hi-Jinks
10 p.m.—Sweet's Persian Gardens Orchestra
11 p.m.—Classic recordings
11:30 to 12 midnight—Dance program

508.2 Meters
590 Kcys.**KHQ**Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

7 a.m.—"The Town Crier"
7:30 a.m.—Start o' the Day, NBC
8 a.m.—The Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:30 a.m.—Betty Crocker, NBC
9:45 a.m.—Walt and Norman; Dina-Mite
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Scientific Laboratories; organ
11:30 a.m.—Hartley Novelty Trio
11:45 a.m.—Bell organ recital
12 noon—Lucy Robinson, savings plans
12:15 p.m.—Western Farm and Home Hour, NBC
1 p.m.—Dental Hygiene; farm markets
2:30 p.m.—Musical Gems; dance music
4 p.m.—Service Hour
4:15 p.m.—College Memories, NBC
4:30 p.m.—Phil Cook, NBC
4:45 p.m.—Service Hour
5 p.m.—Cities Service concert, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour program, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO Hour, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Brownbilt Footlights, NBC
8:45 p.m.—Tone Pictures, NBC
9 p.m.—Sport news; K. O. Riley
9:30 p.m.—Hawaiian Shadows
10 to 12 midnight—Davenport Hotel orchestra

209.7 Meters
1430 Kcys.**KECA**Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

4:15 p.m.—College Memories, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Voice of Honeygold
5 p.m.—Cities Service Hour, NBC
6 p.m.—RKO Revue
6:30 p.m.—Eva Olivotti, soprano
7 p.m.—Manny Stein orchestra
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Otto Ploetz, dialog songs
9 p.m.—Soiree Intime
10 p.m.—Rose Dirmann, soprano
10:30 p.m.—KFI-KECA editorial review
10:45 to 11 p.m.—Health exercises, Louis Rueb

322.4 Meters
930 Kcys.**KFWI**Franklin 0200
500 Watts

Radio Entertainments, San Francisco, Calif.

7 a.m.—Eye-opener program
7:45 a.m.—Cressy Ferra, popular pianist
8 a.m.—Off the air
9 a.m.—Slogan contest
9:30 a.m.—Records and announcements
10:15 a.m.—Bellevue Hotel program
10:30 a.m.—Dr. T. G. Linebarger, Health talk
10:50 a.m.—Items of interest
11 a.m.—Sherman Clay concert
11:30 a.m.—Schwabacher-Frey program
12 noon—Records; Walkathon; slogan contest
6 p.m.—Dance music; walkathon
7 p.m.—Dorothy Churchill, soprano
7:15 p.m.—Hotel Bellevue program
8:30 p.m.—Studio feature; records
9:15 p.m.—Breta Carlisle, soprano
9:30 p.m.—Walkathon
10 p.m.—Joe Wright's dance orchestra
10:30 p.m.—Nadine Chriss, pianist, and Dean Metcalf, baritone
11 p.m.—Slogan contest and dance records
12 to 1 a.m.—Midnight Classics

322.4 Meters
930 Kcys.**KROW**Glencourt 6774
1000 Watts

Educational Broad. Corp., Oakland, Calif.

6:30 a.m.—Radio Time Clock
8 a.m.—Wade Forrester's Sunshine Hour
8:30 a.m.—Thirty minutes of melody
1:30 p.m.—Health program by Dr. R. M. McLain
1:45 p.m.—Maud Nickerson and Dan McLoone
2 p.m.—Lillian Boyd, organist
2:30 p.m.—News items from Golden Age magazine
2:45 p.m.—Betty Winsome, the Shopper
3:30 p.m.—Union Mutual Life program
3:35 p.m.—Slogan contest
4 p.m.—Nola Starr, vocalist; Lillian Boyd, pianist
4:30 p.m.—Elmer Keeton, organist
5 p.m.—Wade Forrester, Sunshine, Health and Happiness
7:30 p.m.—Post-Enquirer news items
7:45 p.m.—La Vida Mineral Water program
8 p.m.—The California Cowboys; Bill Simmons, modeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordion; Ted Wolff, fiddler

526 Meters
570 Kcys.**KMTR**Holly. 3026
500 Watts

KMTR Radio Corp., Hollywood, California

6 a.m.—Recorded program
7:30 a.m.—Organ recital, Harold Curtis
8 a.m.—Stocks; organ recital
8:30 a.m.—Health man; records
9:15 a.m.—"Varieties"; records
11:45 a.m.—Public and city officials
12 noon—"World in Review"
12:15 p.m.—Prosperity Hour
1:15 p.m.—Andy's Oregon Lumber Jacks
2:15 p.m.—Spanish program; records
3:30 p.m.—Orchestra; trading post
5:15 p.m.—Organ recital, Harold Curtis
5:45 p.m.—Reporter of the Air
6 p.m.—Banjo Boys
6:30 p.m.—Ethiopian-Oriental Supper Club
7 p.m.—"Happy Feet"; Graycoleans
7:30 p.m.—Herald Sports; Salon Trio
8 p.m.—Studio feature program
8:30 p.m.—Late dance hits
9 p.m.—The Rythmettes
9:30 p.m.—Screen Successes; Serenaders
10:30 p.m.—Nat Winecoff's Studio Boys
11 p.m.—Recorded program
12 midnight—"8" Ball and Charley Lung
1 to 6 a.m.—Jack, the Bell Boy

254.1 Meters
1180 Kcys. **KEX** **Atwater 3111**
5000 Watts

Western Broadcasting Co., Portland, Oregon
6:45 a.m.—Music; farm flashes
7 a.m.—Morning Serenaders
8 a.m.—Organ concert, NBS
9 a.m.—Louise-Marie Distributing Co.
9:15 a.m.—Julia Hayes
9:30 a.m.—The Two Playmates
9:45 a.m.—Billie Landers, blues singer
10 a.m.—Glen Eaton, tenor
10:15 a.m.—Robert Monsen, tenor
10:30 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks Orchestra
11:45 a.m.—Professor and his Dream Girl
12 noon—Happy Hour Girls Orchestra
1:05 p.m.—Allen Daniels, Merry Mixer
1:15 p.m.—Music; dental lecture
1:45 p.m.—Ron's Rhythm Revue
2:15 p.m.—Matinee in Miniature
2:30 p.m.—Organ concert, NBS
3 p.m.—Musical Racketeers, NBS
3:15 p.m.—Thelma Lee, soprano, NBS
3:30 p.m.—Studio program
3:45 p.m.—Jean Kantner, baritone
4 p.m.—Organ concert, Ivan Ditmars
5 p.m.—Silent period
8 p.m.—Light Opera Hour, NBS
8:30 p.m.—Half hour with the Tapestry Weaver
9 p.m.—Montaville Flowers, lecture
9:30 p.m.—Melodies and Memories
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Vic Meyers' orchestra, NBS
12 to 3 a.m.—Midnight Revellers

309.1 Meters
970 Kcys. **KJR** **Seneca 1515**
5000 Watts

Northwest Broad. System, Seattle, Wash.
7 a.m.—Morning Reveillier; news
7:40 a.m.—Stock reports; organ concert
8:30 a.m.—Thrift Home of the Air
9:15 a.m.—Walter Kaufman, baritone
9:45 a.m.—Billie Landers, blues singer
10 a.m.—Glen Eaton, popular ballads
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Electrical transcription (records)
10:45 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks Orchestra
11:30 a.m.—Julia Hayes program
11:45 a.m.—Professor and his Dream Girl
12 noon—World Book Man; World in Review
12:30 p.m.—Mid-day musicale
1 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
1:15 p.m.—Dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature
2:30 p.m.—Organ, Ivan Ditmars; Jean Kantner, baritone
3 p.m.—The Musical Racketeers
3:15 p.m.—Thelma Lee, soprano; news
3:45 p.m.—Jean Kantner, baritone
4 p.m.—Organ concert; Geneva Brown, soprano
5 p.m.—Ken Stuart's sports review
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; Garden talk
6 p.m.—Vic Meyers' recording orchestra
7 p.m.—Bursett Bros. vocal quartet
7:15 p.m.—Helbros Watch Co. (records)
7:30 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
8:30 p.m.—Tapestry Weaver; Florence Beeler, soprano
9 p.m.—Montaville Flowers, lecture
9:30 p.m.—Melodies and Memories
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Organ; Eulala Dean, blues; Homer Sweetman, tenor
11 p.m.—Vic Meyers' Club Victor Orchestra
12 to 3 a.m.—Midnight Revellers

204 Meters
1470 Kcys. **KGA** **Main 3434**
5000 Watts

Northwest Broad. System, Spokane, Wash.
6:45 a.m.—Early Birds; news
8 a.m.—Organ concert, Warren Wright
9 a.m.—Louise-Marie Distributing Co.
9:15 a.m.—Mary; Walter Kaufman, baritone
9:45 a.m.—Billie Landers, blues singer
10 a.m.—Glen Eaton, tenor, NBS
10:15 a.m.—Robert Monsen, tenor
10:30 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks Orchestra, NBS
11:45 a.m.—Professor and his Dream Girl
12 noon—World Book Man; World in Review
12:30 p.m.—Mid-day musicale, NBS
1 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
1:15 p.m.—Dental lecture; music
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature, NBS
2:30 p.m.—Organ; Jean Kantner, baritone
3 p.m.—The Musical Racketeers, NBS
3:15 p.m.—Thelma Lee, soprano, NBS
3:30 p.m.—Newscasting, NBS
3:45 p.m.—Jean Kantner, baritone
4 p.m.—Organ; Geneva Brown, soprano, NBS
5 p.m.—Sports review, NBS
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Uncle Andy and Auntie Ruth
5:45 p.m.—Smilin' Sam from Alabama
6 p.m.—Vic Meyers' orchestra; Homer Sweetman, tenor; Eulala Dean, blues singer; Elmore Vincent, tenor
7 p.m.—Continental Oil Co. recordings
7:30 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
8 p.m.—The Tapestry Weaver
8:30 p.m.—Half hour with the Tapestry Weaver
9 p.m.—Montaville Flowers, lecture
9:30 p.m.—Melodies and Memories, NBS
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Organ; Eulala Dean, blues; Homer Sweetman, tenor
11 p.m.—Vic Meyers' orchestra, NBS
12 to 1 a.m.—Request recordings

236.1 Meters
1270 Kcys. **KOL** **Elliott 4466**
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.
7 a.m.—Recordings; "Your Eyes"
8 a.m.—Hallelujah Hour, DLBS
8:45 a.m.—Modern Girl Philosopher, DLBS
9 a.m.—Paul Tremaine, CBS
9:15 a.m.—"Merry Widow"; Richmond Nurseries
9:45 a.m.—Recordings; Carnival Hour
12 noon—U. S. Marine Band, CBS
12:30 p.m.—Chamber of Commerce luncheon
1:30 p.m.—Thirty Minute Men, CBS
1:45 p.m.—Rhyme and Reason
2 p.m.—Happy Go Lucky Hour, DLBS
3 p.m.—Paul Tremaine's orchestra, CBS
3:30 p.m.—Anna Olander, Margaret Yost, Aubrey Knoff
3:45 p.m.—Tony's Scrapbook, CBS
4 p.m.—Howard Lanin's orchestra, CBS
4:15 p.m.—When Shadows Fall; Service period
5 p.m.—Mary Gordon from Rhodes
5:15 p.m.—Grand opera miniatures, CBS
5:30 p.m.—Tooth talks, Dr. Hobson
5:45 p.m.—A Perky Feather
6 p.m.—Don Lee presentation
7 p.m.—Armenian National Art Chorus, CBS
7:30 p.m.—Nit Wits, CBS
8 p.m.—Your Financial Problems
8:15 p.m.—Sunset Boys, requests
8:30 p.m.—Gilmore Oil program, DLBS
9 p.m.—"Happiness Hour"
10 p.m.—Royal Blue Boys, requests
10:15 p.m.—"Pipe Dreams," DLBS
11 p.m.—Val Valente's dance orchestra, DLBS
12 to 12:30 a.m.—Chinese Garden dance orch.

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotional services; organ
7:30 a.m.—Start o' the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Cooking School
9:30 a.m.—Betty Crocker, NBC
9:45 a.m.—Piano Capers, NBC
10:15 a.m.—Josephine B. Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ; studio program
12:15 p.m.—Western Farm and Home Hour, NBC
1 p.m.—Town Crier; organ
2 p.m.—NBC Matinee
2:15 p.m.—Musical Masterworks
3 p.m.—World in Music, NBC
3:15 p.m.—Black and Gold Room, NBC
3:30 p.m.—Palace Tea Timers
4:15 p.m.—College Memories, NBC
4:45 p.m.—Clickety Clack
5 p.m.—Cities Service, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO program, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Brownbilt Footlites, NBC
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—On-to-Oregon
9:30 p.m.—Oregonians program
10 p.m.—Schwabacher Hour, KOMO
10:30 to 12 midnight—Hoot Owls

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colorado

5 p.m.—Cities Service Concert Orchestra
6 p.m.—Interwoven Pair
6:30 p.m.—Armour program
7 p.m.—Armstrong Quakers
7:30 p.m.—Radio-Keith-Orpheum Hour
8 p.m.—Amos 'n' Andy
8:15 p.m.—Radio-Keith-Orpheum Hour
8:30 p.m.—Old Wagon Tongue
9 p.m.—Jimmie Garrigan and his orch.
9:30 p.m.—The Metropolitan
10 p.m.—Mystery Serial, NBC
10:30 p.m.—Pacific Nomads
11 to 12 midnight—Jimmie Joy and Hotel Cosmopolitan Orchestra

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

1:30 p.m.—Eddie Albert, late fiction
2 p.m.—"Jay," the Jingle Man
2:30 p.m.—Rev. Ethel Duncan
3 p.m.—Announcements; stock reports
3:05 p.m.—Recorded program
3:15 p.m.—Joyce Coad, movie star
3:30 p.m.—Federation of Women's Clubs
4 p.m.—Organ records
4:30 p.m.—Musical program; Travelogue
5:15 p.m.—"Brother Ken's Kiddie Hour"
5:40 p.m.—Curtiss Candy Co.
5:45 p.m.—Town Crier's amusement tips
6 p.m.—Wesley Tourtelott, organist
6:30 p.m.—Concert ensemble
6:45 p.m.—"Foolosophy," by Gene Byrnes
7 p.m.—Frank Watanabe and Honorable Archie
7:15 p.m.—Organ program
8 p.m.—Royal Order of Optimistic Do-Nuts
9 p.m.—The Lion Tamers
9:45 p.m.—Main event from the Hollywood Legion Stadium
10:45 to 12 midnight—Hotel Ambassador orch.

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California

7 a.m.—Recordings; stock reports
7:45 a.m.—Hallelujah program
9 a.m.—Maude Hughes, pianist
9:15 a.m.—Paul Tremaine's orchestra, CBS
9:30 a.m.—Feminine Fancies, KFRC
10:30 a.m.—Pure Food Talk
10:45 a.m.—Recordings; Agnes White
11:15 a.m.—Columbia Artists' recital, CBS
11:30 a.m.—Rhythm Ramblers, CBS
12 noon—Biltmore Concert Orch.
12:30 p.m.—World-wide News; records
1 p.m.—University of the West
1:15 p.m.—Columbia Salon Orch., CBS
1:30 p.m.—Times Forum
2 p.m.—Happy Go Lucky Hour, KFRC
3 p.m.—Paul Tremaine Orch., CBS
3:15 p.m.—Dr. Hertzog's School program
3:30 p.m.—Walter Brown Murray
3:45 p.m.—Council of Inter. Relations
4 p.m.—Homer Griffith, poems
4:15 p.m.—"Jiffy Lou" and music
4:30 p.m.—Nell Larson, piano and organ
4:45 p.m.—World News; Town Topics
5 p.m.—"Seeing Southern California"
5:30 p.m.—Recordings; studio program
7 p.m.—Armonian National Art Chorus, CBS
7:30 p.m.—Chas. Hamp, Strasska, CDLBS
7:45 p.m.—Adventures of a Con Man, KFRC
8 p.m.—Pac. States Savings & Loan
8:30 p.m.—Gilmore Oil Co., CDLBS
9 p.m.—Ted White's Top o' the World Night Club
9:30 p.m.—Pacific States, KFRC
10 a.m.—World-wide news
10:05 p.m.—Earl Burnett's Dance Orch.
12 to 1 a.m.—Organ recital

468.5 Meters **KFI** Westmore 0337
640 Kcys. 5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports
7:45 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Joan Arden, piano moods and modes
9:15 a.m.—Cal. Rice Growers program
9:30 a.m.—Betty Crocker Service talk, NBC
9:45 a.m.—Sally Hill and Ruth Sheldon, songs
10 a.m.—Wall Street Journal
10:15 a.m.—Josephine Gibson, Food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Girls' Trio; English lesson
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Seeing Southern California
1 p.m.—The Klein Trio
2:30 p.m.—Winnie Moore, Nomad Novelist
2:45 p.m.—James Owen, tenor
3 p.m.—Grace Hale, speaker
3:30 p.m.—Wedgwood Nowell, "Playgoers' Club"
4 p.m.—KFI-KECA editorial review
4:15 p.m.—Big Brother
4:45 p.m.—Raine Bennett, dog stories
5 p.m.—The Story Man
5:30 p.m.—E. H. Rust, nurseryman
5:45 p.m.—Stock market reports
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO program, NBC
8 p.m.—Sketches of the trenches; the Doughboys
8:15 p.m.—Brown-Bilt Footlites, NBC
8:45 p.m.—Union Oil Rounders, NBC
8:30 p.m.—Glen Dolberg, baritone
9:15 p.m.—"D-17 Emperor"
9:30 p.m.—Packard concert orchestra with Robert Hurd, tenor
10:30 p.m.—Symphonet
11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

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SATURDAY Programs · · · · January 3, 1931



Elvia Allman
KHJ—9 p. m.



Beverly and Lorraine Hammat
KECA-KFI—Staff Artists



Thelma Brown
NBC—10 p. m.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Associated Broadcasters, Oakland, Calif.

7 a.m.—Cuckoo Club; studio program
9 a.m.—Prayer hour; studio program
10 a.m.—Household Hour, Alma La Marr
10:30 a.m.—Dr. B. L. Corley
11 a.m.—Artists' Vignettes; Melody Girl
11:30 a.m.—Musical notes with Frank Wright
12:30 p.m.—Latin-American program
1 p.m.—Organ; Dental Clinic
1:45 p.m.—Jubilee Five; Masters Album
3 p.m.—Muzzy Marcellano and orchestra
3:30 p.m.—Melody Masters; Ray Nealan, tenor
4 p.m.—Record review
4:30 p.m.—Walter J. Rudolph, pianist
4:45 p.m.—Wingetts Semi-Classical program
5 p.m.—Studio program; KTAB Bazaar
6 p.m.—Alice Blue; Joan Ray, contralto; Ray Nealan, tenor
6:30 p.m.—Chapel of Chimes, organ
7 p.m.—Reflections, UBC
7:30 p.m.—Daily news digest, UBC
7:45 p.m.—Dramatic Sketch, UBC
8 p.m.—Footlights; Musical Memories, UBC
9 p.m.—Weekly review, UBC
10 p.m.—Dance program
11 to 1 a.m.—Jimmie Kendrick's Night Owls

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco, Calif.

7 a.m.—Eye-opener program
7:45 a.m.—Cressy Ferra, popular pianist
8 a.m.—Off the air
9 a.m.—Slogan contest
9:30 a.m.—Records and announcements
10:15 a.m.—Hotel Bellevue program
10:30 a.m.—Dr. Linebarger, Health talk
10:50 a.m.—Items of interest
11 a.m.—Off the air
12 noon—Records; Walkathon; slogan contest
6 p.m.—Dinner dance music; Walkathon
7 p.m.—Norma Lee, contralto, and Louise Gilbert, pianist
7:15 p.m.—Hotel Bellevue program
7:30 p.m.—Off the air
11 p.m.—Duke Hall walkathon
11:30 p.m.—Joe Wright's dance orchestra and slogan contest
12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. 1000 Watts

Educational Broad. Corp., Oakland, Calif.

6:30 a.m.—Radio Time Clock
8 a.m.—Wade Forrester's Hour of Sunshine
8:30 a.m.—Maud Nickerson and Ted Lane
11 a.m.—"Home of Richmond" program
1:30 p.m.—Health program, Dr. McLain
1:45 p.m.—Golden Melodies program
2 p.m.—The Crooners
2:30 p.m.—Detective story, Tom King
2:45 p.m.—Betty Winsome, the Shopper
3:30 p.m.—Slogan contest
4 p.m.—The Ne'er Do Well
4:30 p.m.—George Rogers, baritone; Lillian Boyd, organist and pianist
5 p.m.—Wade Forrester's Hour
7:30 p.m.—Post-Enquirer news items
7:45 p.m.—La Vida Mineral Water program
8 p.m.—Westward Ho program
8:30 p.m.—East Bay negro male chorus
9 p.m.—KROW Smiling Army
9:15 p.m.—The Anti-Intelligence Society
9:45 p.m.—Pete King, Irish tenor
10 p.m.—Union Mutual Life program
10:10 p.m.—The California Cowboys

468.5 Meters **KFI** Westmore 0337
640 Kcys. 5000 Watts

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8 a.m.—Shell Happytime, NBC
9 a.m.—Chester Foster Rand, tenor
9:15 a.m.—Wall Street Journal
9:30 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—Spanish lesson by Annette Doherty
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:30 p.m.—Kelley Alexander, baritone
3 p.m.—Masked Minstrels
4 p.m.—L. A. Fire Dept. orchestra
5 p.m.—Bob and Jimmy, ballads
5:15 p.m.—Will E. Wing, Hollywood
5:30 p.m.—A. Malvern Christie, ballads
5:45 p.m.—Stock market reports
6 p.m.—General Electric Hour, NBC
7 p.m.—Lucky Strike Hour, NBC
8:15 p.m.—Gilmore Circus, NBC
8:45 p.m.—Soiree Intime
9:30 p.m.—Packard concert orchestra
10 p.m.—Georgia Williams, violinist
10:30 p.m.—Spotlight Review, NBC
12 midnight—KFI Midnight Frolic

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI, KSL
8 to 8:15 a.m.—Financial Service Program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
9:15 to 9:30 a.m.—Sparklets: Walter Beban, saxophonist, KGO
9:30 to 10:30 a.m.—National Farm and Home Hour, KGO, KPO, KHQ, KOMO, KFI, KFSD; KGW 9:45 to 11:30 a.m.; KTAR 10-10:30 a.m.
10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR 10:50 to 11:10 a.m.

Dialers will hear Ann Holden, Marjorie Gray and Helen Webster today on the program. "Refrigeration" will be Miss Webster's subject on the Rumford program. Later on the same program, Ann Holden will describe date and nut rocks. Marjorie Gray will be heard in the Odorono-Glazo feature. Annabelle Rose, Gwynfi Jones, Bennie Walker and the Magazine Melodists will furnish the musical entertainment.

- 11:30 to 12:30 p.m.—Foreign Policy Association Luncheon, KGO, KECA; KGW 11:30 to 12:15 p.m.
12:30 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KECA, KTAR
1 to 1:15 p.m.—The Hollywailians, KGO, KECA, KTAR
1:15 to 2 p.m.—Pacific Feature Hour, KGO, KECA, KTAR
1:30 p.m.—(Last minute correction)—A 3-hour broadcast of Washington State College vs. Alabama at Pasadena, KGO, KOMO, KPO and KFSD.
2 to 3 p.m.—The Vagabonds, KGO, KGW, KECA; KTAR 2 to 2:30 p.m.
3 to 3:45 p.m.—Black and Gold Room Orchestra, KGO; KGW 3:15 to 3:30 p.m.
3:45 to 4 p.m.—Bits of Melody, KGO
4 to 4:30 p.m.—Peter Van Steeden and His Orchestra, KGO
4:30 to 4:45 p.m.—Smolin and Stone, piano duo, KGO, KGW
4:45 to 5 p.m.—The High Road of Adventure, KGO, KGW
5 to 5:15 p.m.—Rodeheaver Sing, KGO
5:15 to 5:30 p.m.—Radiotron Varieties: "Bugs" Baer, master of ceremonies; Welcome Lewis, contralto; Harold Van Emburgh, tenor; Sam Herman, xylophonist; orchestra direction William Daly; KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
5:30 to 6 p.m.—The Fuller Man: Earle Spicer, baritone; male quartet; orchestra direction Don Voorhees; KGO, KHQ, KOMO, KGW, KECA
6 to 7 p.m.—General Electric Hour, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
An excerpt from a pagan opera, "Cydalise and Pan," will be heard tonight, when the General Electric Symphony offers the fascinating "Entrance of the Little Fauns."
Floyd Gibbons offers the customary adventures in science talk.
7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

- 8 to 8:15 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
8:15 to 8:45 p.m.—Rainbow Harmonies, KGO, KECA, KTAR

- 8:15 to 8:45 p.m.—Gilmore Circus, KOMO, KGW, KPO, KFI

The strains of a circus band, the roar of a lion, the songs of clowns and all the varied noises of the "Big Top" bring its atmosphere to radio listeners when the Gilmore Circus is broadcast.

- 8:45 to 9 p.m.—Sperry Smiles: Lee S. Roberts, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 9 to 9:30 p.m.—El Sidelo Minstrels, KGO, KHQ, KOMO, KGW

Harold Peary and Charles Marshall will be heard in the traditional roles of Tambo and Bones. Barry Hopkins will have the single straight role in the lineup of character parts. He will be interlocutor and as such will open the show with the familiar "Gentlemen, be seated."

- 9:30 to 10 p.m.—NBC Drama Hour, KGO, KFSD, KOA

"A California Ghost Story," is the title of the radio play which will be presented tonight.

- 10 to 12 midnight—Spotlight Review, KGO, KGW; KFI 10:30 to 12 p.m.; KFSD 11 to 12.

Ted Maxwell will raise the curtain on the Spotlight Review, with all the company of stars around the microphone to take part in the musical greeting. As master of ceremonies, Maxwell will present the various artists in the several familiar units that make up the review. Some of those who will answer his call are Bobbe Dean, Bennie Walker, Harold Peary, the Boswell Sisters, Johnnie O'Brien, the Hill Billy Boys, Dick Le Grand, Captain "Bill" Royle, Walter Beban, and Thelma Brown.

236.1 Meters
1270 Kcys.

KOL

Elliott 4466
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

- 7 a.m.—Recordings; "Your Eyes"
8 a.m.—Land o' Make Believe, CBS
8:30 a.m.—Columbia Revue, CBS
9 a.m.—Paul Tremaine, CBS
9:15 a.m.—"Merry Widow"; records
11 a.m.—Carnival Hour; Four Clubmen, CBS
12:30 p.m.—Saturday Syncopators, CBS
1 p.m.—Ann Leaf, organist, CBS
1:30 p.m.—Spanish Serenade, Orchestra, CBS
1:45 p.m.—Rhyme and Reason
2 p.m.—Morton Downey, Jack Pettis and orchestra, CBS
2:45 p.m.—Dr. Clark, French lessons, CBS
3 p.m.—Tom, Dick and Harry, CBS
3:15 p.m.—Ozzie Nelson's orchestra, CBS
3:30 p.m.—Anna Olander, Aubrey Knoff
3:45 p.m.—Tony's Scrapbook
4 p.m.—Paul Tremaine's orchestra, CBS
4:15 p.m.—When Shadows Fall; Service period
4:45 p.m.—Seattlight, Joe Roberts
5 p.m.—Vera Gordon from Rhodes
5:15 p.m.—Dixie Echoes, CBS
5:30 p.m.—Teeth talk, Dr. Hobson
5:45 p.m.—Perky Feathers; to be announced
6:30 p.m.—National Radio Forum
7 p.m.—Hank Simmons' Show Boat, CBS
8 p.m.—"Three Graces"; Sunset Boys
8:30 p.m.—Guy Lombardo, CBS
9 p.m.—Don Lee presentation
9:45 p.m.—Royal Blue Boys
10 p.m.—Barney's jazz band
10:15 p.m.—Anson Weeks, DLBS
11 p.m.—Earl Burtnett's orchestra
12 to 12:30 a.m.—Chinese Garden dance orch.

340.7 Meters
880 Kcys.

KLX

Lake. 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

7 a.m.—Exercises and entertainment; stocks
8 a.m.—Charles T. Besserer, organist
8:30 a.m.—Jean Kent
9 a.m.—Modern Homes period
9:30 a.m.—Clinic of the Air
10:15 a.m.—S. F. stocks; weather
10:30 a.m.—Program of recordings
11 a.m.—Classified adv. hour; stocks
12:05 p.m.—Jack Delaney and his band
1 p.m.—Jean's Hi-Lights; records
3 p.m.—Helen Parmelee, pianist; records
3:45 p.m.—Ethel Rhinard, jazz pianist
4 p.m.—Three Happy Hayseeds
4:30 p.m.—Brother Bob's club
5 p.m.—Fox-West Coast Theaters program
5:30 p.m.—Edgar Russell
6 p.m.—Hotel Oakland concert duo
7 p.m.—News items
7:30 p.m.—Ethel Rhinard and Cora Scott
8 p.m.—Helen Parmelee, pianist
8:15 p.m.—The Melody Man; sports
9 p.m.—Chuck Dutton and his Hotel Oakland Ivory Court dance band
10 p.m.—Sweet's Persian Gardens Orchestra
11 p.m.—Classic recordings
11:30 to 12 midnight—Dance program

361.2 Meters
830 Kcys.

KOA

York 5090
12,500 Watts

General Electric Co., Denver, Colorado

4 p.m.—Whyte's Orchestra
4:30 p.m.—Weather, market and road reports and time signal
4:45 p.m.—Preview of International Sunday School lesson, the Rev. Wm. O. Rogers
5:15 p.m.—Radiotron varieties
5:30 p.m.—The Fuller Man
6 p.m.—General Electric Band
7 p.m.—Lucky Strike Orchestra, NBC
8 p.m.—Amos 'n' Andy
8:15 p.m.—The Fur Trappers
8:30 p.m.—Ralph Hansell, xylophonist
9 p.m.—Rudy Vallee and his orchestra
9:30 p.m.—NBC Drama Hour
10 to 11:30 p.m.—Jimmie Joy and his orch.

239.9 Meters
1250 Kcys.

KFOX

Phone: 672-81
1000 Watts

Nichols & Warinner. Long Beach, Calif.

5 a.m.—Music; talks; news items
12:45 p.m.—Musical Moments, Mart Dougherty
1 p.m.—Bill and Co; Cheerio Boys
1:50 p.m.—Bee and Clarence; Rolly Wray
2:30 p.m.—The Hollywood Girls
3:30 p.m.—Vera Graham, organist
4 p.m.—News report; Day Dreams
4:30 p.m.—Len Nash's orchestra
5 p.m.—The Air Raiders
5:45 p.m.—Professor and his Dream Girls
6 p.m.—Bill and Co
6:15 p.m.—Over at Mart's House
6:30 p.m.—Percy Prunes and Daisy Mae
6:45 p.m.—The Three Vagabonds
7 p.m.—School Days; Jimmy Lee
7:30 p.m.—Cheerio Boys
7:45 p.m.—Sunset Harmony Boys
8 p.m.—The Singing Reporter
8:15 p.m.—Mark Streeter Mystery Story
8:30 p.m.—Silver Slipper Orchestra
9 p.m.—Kelly Kar Ranch Boys
9:30 p.m.—When Day Is Done
10 p.m.—Topsy's Southern Home
11 p.m.—Majestic Ballroom orchestra
12 midnight—Silver Slipper Orchestra
1 to 3 a.m.—The Knight Hawk

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

7 a.m.—Drury's Daily Dozen
7:30 a.m.—Hawaiian Echoes; A Word of Cheer
8:15 a.m.—Metropolitan Hour; Mahlon Dolman
9:30 a.m.—Recorded program
10 a.m.—Sunshine Hour, George Taylor
11 a.m.—Happy Harmonies; salon music
11:45 a.m.—Virginia Spencer, "Soliloquy"
12 noon—Juvenile Hour
1 p.m.—Cal King's Country Store
1:30 p.m.—Gene Sullivan, baritone
1:45 p.m.—Louie's Hungry Five
2 p.m.—Rajah Lipp; organ recital
3:15 p.m.—Health talk; Orpheus Ensemble
4 p.m.—Dex program
5 p.m.—Metropolitan Hour; records
6:30 p.m.—Popular Hits; Whitney Letter
6:45 p.m.—Stock yard prices; records
7 p.m.—KYA novelty trio
7:15 p.m.—Max Dolin and his violin
7:45 p.m.—Tom and Dud, the Two Crooners
8 p.m.—KYA trio; Mary Atkinson, soprano
8:30 p.m.—Duo piano flashes
9 p.m.—Louie's Hungry Five
9:15 p.m.—Novelty orchestra, George Nickson
10 p.m.—Jimmy Moseley in person
10:15 to 11 p.m.—Organ recital, Dollo Sargent, organist; Kevin Ahearn, tenor
11 to 12 midnight—Wilt Gunzendorfer's dance orchestra

265.3 Meters
1130 Kcys.

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

4:45 p.m.—Jack Frost Entertainers
5:15 p.m.—Radiotron Varieties, NBC
5:30 p.m.—Violin and organ program
6 p.m.—General Electric program, NBC
7 p.m.—Lucky Strike dance orchestra, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Sego Concert Hour
8:45 p.m.—Musical varieties
9 p.m.—Musical comedy selections
9:30 p.m.—Utah Advertisers
10 p.m.—News highlights of the day
10:15 p.m.—Dance orchestra
11 to 12 midnight—Midnight Hour

483.6 Meters
620 Kcys.

KGW

Atwater 2121
1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotional services; organ
7:30 a.m.—Start o' the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Cooking School
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Foreign Policy Association, NBC
12:15 p.m.—Cecil and Sally
12:30 p.m.—Organ; Town Crier
2 p.m.—The Vagabonds, NBC
3:15 p.m.—Black and Gold Room Orchestra, NBC
3:30 p.m.—Palace Tea Timers
4:30 p.m.—Smolin & Stone, NBC
4:45 p.m.—High-road of Adventure, NBC
5:15 p.m.—Radiotron Varieties, NBC
5:30 p.m.—The Fuller Man, NBC
6 p.m.—General Electric, NBC
7 p.m.—Lucky Strike, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Gilmore Circus, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—El Sidelo Minstrels, NBC
9:30 p.m.—Chevrolet Chronicles
10 to 12 midnight—Spotlight Review, NBC

440.9 Meters
680 Kcys. **KPO** Garfield 8300
5000 Watts
Hale Bros. & The Chronicle, San Francisco
7:30 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—Shell Happytime by Hugh Barrett Dobbs, NBC
9 a.m.—Dobbsie's Birthday Party
9:30 a.m.—National Home and Farm Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Ramboliers
11:55 a.m.—Scripture reading; time signals
12:05 p.m.—Snap Shots, programs in miniature
1 p.m.—Sperry "Bread Box"
1:30 p.m.—Aeolian Trio
2 p.m.—KPO Salon Orchestra
3 p.m.—Organ Recital; Salon orchestra
5 p.m.—Big Brother
5:30 p.m.—Date Book, Stuart Strong
5:45 p.m.—News digest, "Scotty" Mortland
6 p.m.—Jess Norman's San Franciscans
6:15 p.m.—Cecil and Sally, courtesy of S & W
6:45 p.m.—Lloyd K. Hillman program
7 p.m.—Radio Feature, NRA
8 p.m.—Studio program
8:15 p.m.—The Gilmore Circus, NBC
8:45 p.m.—KPO Salon Orchestra
9:30 p.m.—E. C. Anthony "Packard Program," NBC
10 p.m.—Jesse Stafford's orchestra
11 p.m.—Midnight Melodists

280.2 Meters
1070 Kcys. **KJBS** Ord. 4148-49
1000 Watts
J. Brunton & Sons, San Francisco, Calif.

6 a.m.—Commuters' Morning Express
7 a.m.—KJBS Alarm Klok Klub
8 a.m.—Variety records
9 a.m.—Associated Food Stores' program
9:30 a.m.—Records; Satisfying Melodies
10:45 a.m.—The Health Man
11 a.m.—Shopping with Shirley Dale
11:30 a.m.—Concert music; popular records
12:30 p.m.—Stock report and records
1:30 p.m.—Alhambrian Trio; records
2 p.m.—Dell Raymond and Jack Childes
2:30 p.m.—Popular recordings
3 p.m.—Band concert; recordings
4 p.m.—Jerry McMillan, pianist
4:30 p.m.—Program of recordings
12 to 8 a.m.—KJBS Owl program

209.7 Meters
1430 Kcys. **KECA** Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.
8:30 a.m.—Louis Rueb, health exercises
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Roy Rogers, "Between the Yawns"
11:30 a.m.—Foreign Policy Ass'n Lunch, NBC
12:30 p.m.—Hotel Sir Francis Drake Orchestra, NBC
1 p.m.—The Hollywailians
1:15 p.m.—Pacific Feature Hour, NBC
2 p.m.—The Vagabonds, NBC
3 p.m.—Department of Agriculture talk
3:15 p.m.—Eleanor Autrey, ballads
4 p.m.—Gertie Jacobs, diversified melodies
4:30 p.m.—John Bovingdon program
5 p.m.—Jack Baldwin, pianist
5:15 p.m.—Radiotron Varieties, NBC
5:30 p.m.—Fuller Brush Co. program, NBC
6 p.m.—L. A. Fire Dept. orchestra
7 p.m.—Ray Van Dyne orchestra
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Rainbow Harmonies, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—String ensemble and Lenore Killian, contralto
10 p.m.—Felipe Delgado, baritone
10:30 to 11 p.m.—Harold Spaulding, tenor

325.9 Meters
920 Kcys. **KOMO** Elliott 5890
1000 Watts
Fisher's Blend Station, Inc., Seattle, Wash.
6:55 a.m.—Inspirational service
7 a.m.—Fisher's Sunrise Farm broadcast
7:30 a.m.—Organ recital
8 a.m.—Shell Happytime, NBC
9 a.m.—Vermont Lumberjacks, NBC
9:15 a.m.—Vocal recital
9:30 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:10 a.m.—Popular orchestra and vocalists
12 noon—Farm talk, fruit and veg. reports
12:15 p.m.—Prudence Penny talk
1 p.m.—Popular orchestra and vocalists
1:15 p.m.—Pacific Feature Hour, NBC
2 p.m.—Concert orchestra and vocalists
2:30 p.m.—Tea Timers, NBC
3 p.m.—Orchestra and vocalists; stocks
4:15 p.m.—Concert orchestra and vocalists
4:45 p.m.—Garden Patch program
5:15 p.m.—Radiotron Varieties, NBC
5:30 p.m.—The Fuller Man, NBC
6 p.m.—General Electric program, NBC
7 p.m.—Lucky Strike dance orchestra, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Gilmore Circus, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—El Sidelo Minstrels, NBC
9:30 p.m.—Chevrolet Chronicles (records)
10 p.m.—Tuneful Two; news flashes
10:30 p.m.—Spotlight Revue, NBC
12 to 12:30 a.m.—Organ recital

254.1 Meters
1180 Kcys. **KEX** Atwater 3111
5000 Watts
Western Broadcasting Co., Portland, Oregon

7 a.m.—Morning Serenaders; organ
9 a.m.—Louise-Marie Distributing Co., NBS
9:30 a.m.—Anthony Euwer, Bard of the Air
9:45 a.m.—Elmore Vincent, tenor
10 a.m.—Eulala Dean, blues singer
10:30 a.m.—Radio Boy Friends
11 a.m.—Meadow Larks Orchestra
11:45 a.m.—Professor and his Dream Girl
12 noon—Happy Hour Girls Orchestra
1:15 p.m.—Ron's Rhythm Revue
1:30 p.m.—Studio concert; children's program
3 p.m.—Matinee in Miniature, NBS
3:30 p.m.—The Musical Racketeers
3:45 p.m.—Chet Cathers, baritone
4 p.m.—Organ concert, NBS
5 p.m.—Silent period
8 p.m.—The Cosmopolitans, NBS
9 p.m.—A Night in India
9:30 p.m.—Tucker's Everstate Band
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Vic Meyers' orchestra
12 to 3 a.m.—Midnight Revellers

296.6 Meters
1010 Kcys. **KQW** Columbia 777
5000 Watts
Pac. Agric. Foundation, Ltd., San Jose, Cal.

9 a.m.—Radionics Health talk
9:30 a.m.—Top o' the Morning
10 a.m.—Helpful Hour; popular music
11:30 a.m.—Health Man; musical feature
12 noon—Variety program; market reports
1 p.m.—Hart's Happy Half Hour
1:30 p.m.—The Friendly Hour
2:30 p.m.—Blue Diamond studio program
4 p.m.—Children's musical program
4:30 p.m.—Children's Playtime Club
5 p.m.—Vesper music; Maui Trio
6 p.m.—United Conservatory of Music
6:45 p.m.—KQW Market Place
7 p.m.—Farm Bureau evening news
7:15 p.m.—Better Business Bureau
7:30 p.m.—Mail Bag; studio program
8:45 to 10 p.m.—Italian program

508.2 Meters
590 Kcys.
KHQ Main 5383
 1000 Watts
 Louis Wasmer, Inc., Spokane, Washington

- 12:15 p.m.—Troubadours Orchestra
- 12:30 p.m.—Double M recital
- 12:45 p.m.—The Home Decorator
- 1 p.m.—Dental Hygiene; farm markets
- 2:50 p.m.—“Musical Gems”; Motor Pleasure
- 3:15 p.m.—Norman Thue, popular pianist
- 3:30 p.m.—Paint o’ Mine; Service Hour
- 4:30 p.m.—Phil Cook, NBC
- 5 p.m.—Service Hour, continued
- 5:15 p.m.—Radiotrons Varieties, NBC
- 5:30 p.m.—Fuller Brush Co., NBC
- 6 p.m.—General Electric program
- 7 p.m.—Lucky Strike Hour, NBC
- 8 p.m.—Amos n’ Andy, NBC
- 8:15 p.m.—Violin specialty
- 8:45 p.m.—Sperry Smiles
- 9 p.m.—El Sidelo Minstrels, NBC
- 9:30 p.m.—So-a-Tone orchestra
- 9:45 p.m.—Hearthstone Harmonists
- 10 to 12 midnight—Davenport Hotel orchestra

309.1 Meters
970 Kcys.
KJR Seneca 1515
 5000 Watts
 Northwest Broad. System, Seattle, Wash.

- 7 a.m.—Morning Reveiller; news
- 7:40 a.m.—Stock reports; organ concert
- 8:30 a.m.—Thrift Home of the Air
- 9 a.m.—Louise-Marie Dist. Co.
- 9:15 a.m.—Grant Merrill, piano; news
- 9:45 a.m.—Elmore Vincent, tenor
- 10 a.m.—Eulala Dean, blues singer
- 10:15 a.m.—Beauty talk, Helen Andrews
- 10:30 a.m.—The Radio Boy Friends
- 11 a.m.—Meadow Larks Orchestra
- 12 noon—World Book Man; World in Review
- 12:30 p.m.—Mid-day muscalle
- 1 p.m.—Marshall Sohl, tenor; organ
- 1:45 p.m.—Robert Monsen, tenor
- 2 p.m.—Uncle Frank’s Children’s program
- 3 p.m.—Matinee in Miniature
- 3:30 p.m.—The Musical Racketeers
- 3:45 p.m.—Chet Cathers, baritone
- 4 p.m.—Organ concert; sports review
- 5:15 p.m.—West Coast Air Transport talk
- 5:30 p.m.—Market reports; Garden talk
- 6 p.m.—Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion
- 6:30 p.m.—“Old Chestnut”; Chet Cathers, baritone
- 7 p.m.—Homer Sweetman’s Collegians
- 8 p.m.—The Cosmopolitans; Marshall Schl, tenor; Geneva Brown, soprano
- 9 p.m.—Tucker’s Everstate Band
- 10 p.m.—Ken Stuart’s Sunshine program
- 10:30 p.m.—Orchestra; Billie Landers, blues singer
- 11 p.m.—Vic Meyers’ Club Victor Orchestra
- 12 to 3 a.m.—Midnight Revellers

499.7 Meters
600 Kcys.
KFSD Franklin 6353
 1000 Watts
 Airfan Radio Corp., Ltd., San Diego, Calif.

- 12 noon—Organ program, Jamie Erickson
- 2:30 p.m.—Organ recital, Dr. Stewart
- 3:30 p.m.—Sunny Clay and orchestra
- 4:30 p.m.—Studio program; Feature program
- 5:15 p.m.—Radiotron Varieties, NBC
- 5:30 p.m.—Studio program; late news
- 6 p.m.—General Electric program, NBC
- 7 p.m.—Lucky Strike Orchestra, NBC
- 8 p.m.—Amos n’ Andy, NBC
- 8:15 p.m.—Fox Theatre program
- 8:45 p.m.—Sperry Smiles program, NBC
- 9 p.m.—Kennedy’s Cafe program
- 9:30 p.m.—Drama Hour, NBC
- 10 p.m.—Studio program
- 10:30 p.m.—Kennedy’s Cafe program
- 11 to 12 midnight—Spotlight Review, NBC

285.5 Meters
1050 Kcys.
KNX Hempstead 4101
 5000 Watts
 L. A. Evening Express, Los Angeles, Calif.

- 6:45 a.m.—Health exercises
- 8 a.m.—Inspirational talk and prayer
- 8:15 a.m.—Recorded program
- 9 a.m.—Shopping news; records
- 10 a.m.—Eddie Albrigh’s Family
- 10:30 a.m.—“Jay,” the Jingle Man
- 11 a.m.—Good Samaritan of the Air
- 11:15 a.m.—Recorded program
- 11:30 a.m.—C. P. R.’s musical program
- 12 noon—KNX Ensemble
- 12:30 p.m.—Musical program; records
- 1 p.m.—Radio Church of the Air
- 1:25 p.m.—Announcements; stock reports
- 1:30 p.m.—Eddie Albrigh, late fiction
- 2 p.m.—Musical Masterpieces
- 5 p.m.—Travelogue; recordings
- 5:45 p.m.—Town Crier’s amusement tips
- 6 p.m.—Organ program; announcements
- 6:35 p.m.—KNX Ensemble
- 7 p.m.—Frank Watanabe and Honorable Archie
- 7:15 p.m.—The Neopolitans and soloist
- 8 p.m.—Dixie vocal symphony
- 9 p.m.—Arizona Wranglers and the Sheriff
- 9:45 p.m.—Musical program
- 10 to 12 midnight—Hotel Ambassador orchestra

394.5 Meters
760 Kcys.
KVI Broadway 4211
 1000 Watts
 Puget Sound Broad. Co., Tacoma, Wash.

- 7 a.m.—Program of recordings
- 8 a.m.—Hallelujah Hour, DLBS
- 9 a.m.—Paul Tremaine’s orch., CBS
- 9:30 a.m.—Program from DLBS
- 10:30 a.m.—Program of recordings
- 11:15 a.m.—Columbia Artists recital, CBS
- 11:30 a.m.—Columbia Salon Orch., CBS
- 12 noon—The Four Clubmen, CBS
- 12:30 p.m.—Saturday Syncopators, CBS
- 1 p.m.—Ann Leaf, organist
- 1:30 p.m.—Spanish Serenade, CBS
- 2 p.m.—Morton Downey with Jack Pettis and his orchestra, CBS
- 2:45 p.m.—Dr. Clark, French Lessons, CBS
- 3 p.m.—Tom, Dick and Harry
- 3:15 p.m.—Ozzie Nelson’s orch., CBS; talk
- 3:30 p.m.—Talk and recordings
- 4 p.m.—Paul Tremaine’s orch., CBS
- 4:15 p.m.—Romance of American Industry, CBS
- 4:31 to 9 p.m.—Silent
- 9 p.m.—Show Shop, DLBS
- 9:30 p.m.—Program from KHJ
- 10 p.m.—Mike Doty’s orchestra
- 11 p.m.—Earl Rurnnett’s orch., DLBS
- 12 to 1 a.m.—RKO organ recital

220.4 Meters
1360 Kcys.
KGER Phone: 632-75
 1000 Watts
 C. M. Dobyons, Long Beach, Calif.

- 10 a.m.—Helene Smith, piano; Beauty chat
- 11 a.m.—Continental string trio
- 12:30 p.m.—Silent hour and a half
- 2:30 p.m.—Lindsay’s concert ensemble
- 3:15 p.m.—Long Beach Band
- 4 p.m.—Record news brevities
- 4:05 p.m.—Peggy and Jerry skit
- 4:15 p.m.—Organ and studio music
- 5 p.m.—Em and Tim
- 5:15 p.m.—Studio dance orchestra
- 6 p.m.—Silent hour and a half
- 7:30 p.m.—Brick English’s Gibsonians
- 8 p.m.—Billy Van, piano and songs
- 8:30 p.m.—Studio ensemble, Lindsay directing
- 9 p.m.—Brick English’s Gibsonians
- 9:30 p.m.—Miniature symphony
- 10 p.m.—Rhythm Makers’ dance orchestra
- 10:30 p.m.—Senoritas string trio
- 11 p.m.—Brick English’s Gibsonians
- 11:30 to 12 midnight—Kay Windsor, organist

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 a.m.—Mac's Cow Hollow Symphony
8 a.m.—Land o' Make Believe, CBS
8:30 a.m.—Columbia Revue, CBS
9 a.m.—Paul Tremaine's orchestra, CBS
9:30 a.m.—Junior Artists program
10:30 a.m.—Cheer Up and Smile, DLBS
11:30 a.m.—Auditions
12 noon—Sherman-Clay concert
1 p.m.—New York stock quotations
1:05 p.m.—Call-Bulletin's News Items
1:15 p.m.—Ann Leaf, Organist, CBS
1:30 p.m.—Spanish Serenade, CBS
2 p.m.—Morton Downey with Jack Pettis and his orchestra, CBS
2:45 p.m.—Dr. Clark French Lessons, CBS
3 p.m.—Auto Show program, featuring Paul Tremaine and his orchestra, CBS
3:30 p.m.—Ozzie Nelson's orchestra, CBS
3:45 p.m.—Tony's Scrap Book, CBS
4 p.m.—Rhythm Ramblers, CBS
4:15 p.m.—Romance of American Industry, CBS
4:30 p.m.—Organ recital
5 p.m.—Fifteen Hot Minutes, Abe Bloom
5:15 p.m.—Dixie Echoes, CBS
5:30 p.m.—Fletcher Henderson's orchestra, CBS
6 p.m.—Program from KHJ, DLBS
6:30 p.m.—National Forum from Wash., CBS
7 p.m.—Hank Simmons' Show Boat, CBS
8 p.m.—Novelties from KHJ
8:30 p.m.—Musical Cocktails, DLBS
9 p.m.—Merrymakers, DLBS
10 p.m.—Doakes and Doakes
10:15 p.m.—Gruen Answer Man
10:20 p.m.—Anson Weeks' orchestra, DLBS
11 p.m.—Earl Burnett's orchestra, DLBS
12 to 1 a.m.—Dance music

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
8 a.m.—Organ concert, Warren Wright
9 a.m.—Louise-Marie Distributing Co.
9:15 a.m.—Grant Merrill, piano, NBS
9:30 a.m.—Newscasting, NBS
9:45 a.m.—Elmore Vincent, tenor, NBS
10 a.m.—Eulala Dean, blues singer
10:15 a.m.—Robert Monsen, tenor
10:30 a.m.—The Radio Boy Friends
11 a.m.—Meadow Larks Orchestra, NBS
11:45 a.m.—Professor and his Dream Girl
12 noon—World Book Man; Word in Review
12:30 p.m.—Mid-day musicale, NBS
1:15 p.m.—Organ concert, Ivan Dittmars
1:45 p.m.—Robert Monsen, tenor
2 p.m.—Kirby's Kiddie Juvenile Theatre
2:30 p.m.—An Auction in Progress
3 p.m.—Matinee in Miniature, NBS
3:30 p.m.—The Musical Racketeers
3:45 p.m.—Chet Cathers, baritone
4 p.m.—Organ concert; sports review
5:15 p.m.—Uncle Andy and Auntie Ruth
5:45 p.m.—Smilin' Sam, NBS
6 p.m.—Saturday Knights; Dud Seiter, saxophone
6:30 p.m.—Old Chestnuts, NBS
7 p.m.—Homer Sweetman's Collegians
8 p.m.—Marshall Sohl, tenor; Geneva Brown, soprano
9 p.m.—Tucker's Everstate Band, NBS
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Whirlwinds Orchestra; Billie Landers, blues singer
11 p.m.—Vic Meyers' orchestra, NBS
12 to 1 a.m.—Request recordings

333.1 Meters
900 Kcys.

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

7 a.m.—Recordings; stock reports
8 a.m.—Land o' Make Believe, CBS
8:30 a.m.—Columbia Revue, CBS; records
9:30 a.m.—Paul Tremaine's orch., CBS
9:45 a.m.—Program of recordings
10 a.m.—"Cheer Up and Smile"
11 a.m.—Recorded program
11:30 a.m.—Columbia Salon Orch., CBS
12 noon—Biltmore Concert Orch.
12:30 p.m.—World-wide News
12:45 p.m.—Saturday Syncopaters, CBS
1 p.m.—Ann Leaf, organist, CBS
1:30 p.m.—Times Forum
2 p.m.—Morton Downey, Jack Pettis and orchestra, CBS
2:45 p.m.—Program of recordings
3 p.m.—Tom, Dick and Harry, CBS
3:15 p.m.—Ozzie Nelson's orchestra, CBS
3:45 p.m.—Tony's Scrap Book, CBS
4 p.m.—Paul Tremaine's orchestra
4:15 p.m.—Romance of American Industry
4:30 p.m.—Homer Griffith, poems
4:45 p.m.—World News; Town Topics; records
5:15 p.m.—Dixie Echoes, CBS
5:30 p.m.—Fletcher Henderson's orchestra
6 p.m.—Studio program
6:30 p.m.—National Radio Forum, CBS
7 p.m.—The Show Boat, CBS
8 p.m.—Don Lee Symphony
8:30 p.m.—Musical Cocktails
9 p.m.—Merry Makers
10 p.m.—World-wide News
10:05 p.m.—Biltmore Dance Orch.
12 to 1 a.m.—Organ recital

526 Meters
570 Kcys.

KMTR

Holly. 3026
500 Watts

KMTR Radio Corp., Hollywood, California

6 a.m.—Recorded program
8 a.m.—Stocks; organ recital
8:30 a.m.—Health Man; records
9 a.m.—Mildred Kitchen, home economics
9:15 a.m.—"Varieties," records
11:45 a.m.—Public and city officials
12 noon—"World in Review"
12:15 p.m.—Prosperity Hour
1:15 p.m.—Andy's Oregon Lumber Jacks
2:15 p.m.—Spanish program; records
3:30 p.m.—Orchestra; trading post
5:15 p.m.—Potpourri of popular records
5:45 p.m.—Reporter of the Air
6 p.m.—Banjo Boys
6:30 p.m.—Ethiopian-Oriental Supper Club
7 p.m.—Talk on aviation
7:15 p.m.—Graycoleans program
7:30 p.m.—Harold Rhodes and Mildred Bayard
7:45 p.m.—Women's Sports talk
8 p.m.—Song Fest; Civic program
9:30 p.m.—Dalton's Stringed Ensemble
10:30 p.m.—Recorded program
12 midnight—"8" Ball and Charley Lung
1 to 6 a.m.—Jack, the Bell Boy

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