

# Broadcast Weekly

MAY  
4 to 10

10 CENTS

A detailed illustration of a man and a woman. The man, on the left, has dark, wavy hair and is wearing a white collared shirt, a blue and white patterned bow tie, and a green sweater. He is smiling and looking towards the viewer. The woman, on the right, has blonde, curly hair with a green hairband and is wearing a blue top. She has a neutral expression and is looking directly at the viewer. The background is a soft, light blue and purple gradient.

*"Cecil & Sally"*

K P O + 9 TO 9.10 P.M.

*Daily except Sunday*

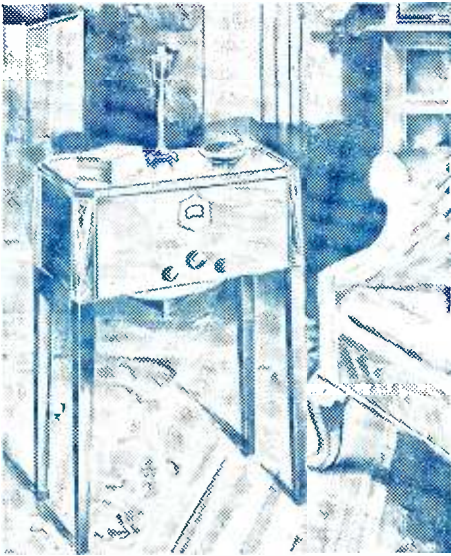
*Sponsored by the makers of*

*Raybestos  
Brake Lining*

SAM  
TIGHER  
74

## THE CROSLLEY COMPANIONSHIP SERIES

# They asked to hear . . . the new Crosley "Buddy" . . . in their own home



The "Buddy": Complete radio outfit, as shown above. Powerful Screen Grid, Neutrodyne receiver in handsome metal case with slim, graceful legs. Especially developed Dynacone electro-magnetic speaker suspended below the set. Beautifully finished in walnut burl effect with modernistic white metal trim. Complete at the amazingly low price of **\$57.50** Less Tubes

**W**E installed it that afternoon. In the evening they switched it on, tuned in station after station . . . Listened to the things they wanted to hear . . . They were thrilled . . . They were enthusiastic . . . They attended symphonies, danced at great hotels, laughed at Broadway comedians, sang with great operatic stars familiar arias. They looted the air with the Crosley "Buddy" . . . Then they called us up and asked its price . . . They were incredulous when we told them such a radio could be theirs for \$57.50 They, like many of you, thought they had to pay more for a fine radio!

There is a complete line of these powerful Screen Grid Crosley receivers called the "Crosley Companionship Series": The "Buddy", the "Chum", the "Playmate" and the "Comrade". They offer you the finest in radio at prices you can easily afford!

Come in today and see this new line of radio instruments!

ANY CROSLLEY DEALER

*For his name write*

**KIERULFF & RAVENSCROFT**  
INCORPORATED  
RADIO EQUIPMENT  


121 Ninth Street, San Francisco

YOU'RE THERE WITH A

# CROSLLEY

THE JAMES H. BARRY CO., SAN FRANCISCO

[www.americanradiohistory.com](http://www.americanradiohistory.com)

# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

PUBLISHED ON THE FIRST DAY OF  
EACH WEEK BY

**BROADCAST WEEKLY  
PUBLISHING  
COMPANY**

PACIFIC BUILDING,  
821 MARKET STREET, SAN FRANCISCO  
TELEPHONE DOUGLAS 5273



ENTERED AS SECOND CLASS  
MATTER, MARCH 25, 1923, BY THE  
POST OFFICE, SAN FRANCISCO, CALIFORNIA  
UNDER ACT OF MARCH 3, 1879

**COPYRIGHT, 1930 BY  
BROADCAST WEEKLY  
PUBLISHING COMPANY**

10 CENTS THE COPY FROM ALL NEWSDEALERS  
BY SUBSCRIPTION \$3.00 PER YEAR

Vol. 8

San Francisco

MAY 3, 1930

Los Angeles

No. 32

## The Editor's Page

**W**ALTER DAMROSCH is not going to retire. He indignantly denies the canard. He is broadcasting to 5,000,000 school children now, he avers, and he expects shortly to have 10,000,000 on his staff of listeners. And that, he says, is something to wait for. Retire? Certainly not. He is just getting interested. He has planned several elaborate courses for schools all over the country and is widening his general plan of educative music. To Walter Damosch—all honor. The work he is doing will live long and fruitfully. He, with others, is setting up a love of good music and some-day America will become nationally music-conscious as a result of these efforts. In that day the work that these men are doing will be appreciated.

\* \* \*

**T**HERE is one radio man in the country who has the right idea. He is Arnold Beebe of White Plains, N. Y. Every time he takes an old radio set on a turn-in for a sale of a new one he gives the old one to some charitable institution. In this way a lot of shut-ins are able to hear radio over mighty good sets. Beebe does a lot of business, and the general public does its share in making the shut-ins happy by not asking so much on the trade-in where they know the set is going out for charity. It is a wonderful idea and might well be adopted out here in the West. As every radio dealer knows, a trade-in set is useless as a profit-maker anyhow, and here is a real use for the white elephant of the business.

**W**E'VE got to mention this, because so many people heard it. The other night, when Amos entered the Fresh Air Taxicab office, he got his lines mixed and said "Hello, Amos!" He coughed mighty hard to cover it up, but the mike was too fast for him. More than 50,000 people heard it and chuckled. Amos is mighty fast, but a mike is faster, and the letters that came in show that the listener is quicker still to pick up errors. It shows how careful an announcer must be not to gum up his enunciation. We have a couple in the bay district that ought to be working on a grammar instead of a mike and the public is fully aware of it.

\* \* \*

**A**GAIN Congress passes up the radio bill. It is frankly admitted that nothing can be done until 1932 because Congress has not yet figured out the full commercial scope of radio, or the fields with which it is to be ultimately allied. In other words, it lacks foresight to see ahead and it is unwilling to pass any law which may have to be rescinded later. The amazing thing is, that, realizing that the problem is too big for it, Congress is afraid to take the advice of even the President, who has made a long study of the situation, but must needs let the whole situation snarl itself into a hopeless tangle through admitted inability to cope with it. It is a vivid argument for the need for a higher type of men to do national legislation as opposed to the political office seekers who, in many instances, have no capacity for the job that confronts them.

# The RADIO TATTLER



By EARLE ENNIS

THESE are a lot of unconscious chuckles over the radio these days—all the funner because the authors of them do not intend to be funny. For instance, the other morning we heard Professor Somebody, a big wattle and waistline remover, conducting his obesity class, aided and abetted by the announcer. Said the announcer: "The professor has literally reduced thousands of women!" Solomon, Brigham Young and now—the Professor! Well, some men have it in 'em! And others haven't. . .

\* \* \*

It was not so many days ago we heard, via the ether, that a new world had been discovered—a hitherto unseen planet. It caused great excitement in a number of circles. And just as the excitement reached a fever heat, another astronomer informed the listening public that it wasn't a world at all, but just a comet. The announcement caused consternation among the real estate men. A score of them who had their suitcases all packed and their subdivision signs all painted, had a relapse.

\* \* \*

The short waves from London's naval conference brought us an Easter summary of "parity," "armament," "tonnage" and such things by an eminent speaker. From him we learned that the powers have divided up their fleets on the basis of weight—so many tons to this power, and so many to that. This puts Japan ahead of the whole world. Her people are smaller and lighter. She saves 150,000 tons on crews alone. This gives her twelve more guns. If we would reduce the waistlines of some of our naval officers we could get two more submarines and an airplane carrier.

\* \* \*

This is a great idea. It ought to be applied to Congress. If representation was on the basis of tonnage, a Congressman would have to weigh under 90 pounds. Banquets would be off the social register, and a Senator who ate a potato would be impeached for heading a starch bloc. We'd have twice as many Congressmen as now, but they'd be thinner and they wouldn't sleep so much during the afternoon sessions in committee rooms. We might get some laws passed then, that we could understand.

The cooking hour brings a laugh or two, over the radio. We heard one earnest lady yolk-and-extract mixer tell her constituents, the other day: "Keep your eye on the batter; the batter is the most important thing." We thought she was announcing a baseball game, for her next phrase was: "Now add the raspberries." We waited for the grandstand to come in. Instead: "Now—place in a hot oven." We knew, then. . . . That's not what they tell the pitcher at a baseball game. What they say is just as hot, but it's not that polite.

\* \* \*

The most sublime junk on the air, which carries a laugh, is the beauty girls' league—the confidential female bow-wows who make a business of kidding women into buying their products. They have a line all their own. Said one woman: "This lady, after one application, called me up and said she had never in her life seen such a change in her face." We'll bet. Her husband came home, took one look at her, and thought he was in the wrong house. All for 75 cents a bottle!

\* \* \*

Then there was the gentleman who was peddling one of these fake electrical treatments, of which there are legion, guaranteed to cure any known disease from matrimony to fallen arches. All he had was a couple of electric lights in a cabinet and all the patient had to do was sit inside and sweat himself to death. But said he: "Since the time of the Egyptians this secret process has been sought by men, only to be achieved by our institute at last!" You bet. If Rameses could have found out how to work a couple of electric lights he would have made the Pyramids the best lighted concession on the Mediterranean.

\* \* \*

Another laugh-maker is the correct teaching of a language over the air. Any linguist knows that the nuances of tongue cannot be learned except by personal contact. Yet the dare-devils of the radio put a thousand watts behind a verb, and tell you to set out for Europe with confidence when the course is over. Said one instructor the other night: "Round the mouth this way—so . . . and say—Oh!" What way? We queried our amplifier, and it gnashed its static at us in derision.

# KJBS

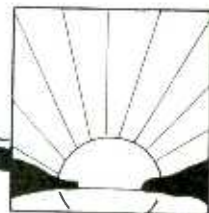


*Operates from*

**12 MIDNIGHT  
TILL SUNSET**

*Every day in the week*

**19 hours . . .  
continuous broadcasting**



**T**O BETTER serve the public, KJBS has inaugurated this new service—“*continuous broadcasting from midnight till sunset.*” Programs to suit every taste . . . classical . . . popular . . . dance tunes . . . all at the time you want them. Make KJBS your station . . . Tune in any time from midnight on until sunset and you’ll hear just the type of program that you like for every hour of the day. Correct time is given on the even hour every day from midnight till sunset.

## KJBS

1380 Bush Street

San Francisco

ORdway 4148

# New Way

to relax tired Nerves  
and Body!

## with Radio!

*Simply*  
Push Owl's head to  
set desired time



# RADIO LULLS YOU TO SLEEP

## Then Radio Owl Automatically turns it off!

At night, enjoy your favorite music when you're in bed. After you've been lulled to sleep, Radio Owl silences the radio—saving it from useless wear. This magic guardian quickly pays for itself by saving light bills, batteries, and tubes. It operates on any make set, either battery or A.C.

Radio Owl also turns off any electric household appliance. Simply plug it into the nearest light socket and gently push down the Owl's head to set any desired shut-off time from a few minutes up to 2 hours.

Sturdily constructed of metal, this small radio sentinel is practically indestructible. Will outlast your radio—there is nothing to get out of order. Finished in bronze with red eyes and antique bronze with green eyes, Radio Owl is attractive in any home.

All the best dealers have Radio Owl. See it TODAY. If your nearest dealer is out of stock, send \$5.00; \$5.50 East of Rockies. We ship post-paid.

*Represented in Northern California, Oregon and  
Washington by*

### SAN FRANCISCO

Leo. J. Meyberg Co.  
Coast Radio Supply Co.  
Electric Corporation  
A. Freed & Son

### OAKLAND

Electric Supply Co.

### SACRAMENTO

Kimball-Upson Co.

### PORTLAND

Stubbs Electric Co.  
The Condon Co., Inc.

### SEATTLE

Sunset Electric Co.  
L. C. Warner Co.

### SPOKANE

Westinghouse Electric  
Supply Co.  
Frances & Dozier Co.

*Manufactured by*

TAYLOR-TRAVERS CORPORATION, LTD.  
2269 East 51st Street Los Angeles, Calif.

# RADIO OWL

# RADIO OWL

SEND FOR SAMPLE \$5.00 LIST

*Distributed by*

## ELECTRIC SUPPLY COMPANY

EDD N. WATKINS

329 Thirteenth Street

Oakland, Calif.

Phone GLencourt 4311



**SM**

## SILVER-MARSHALL

We Carry the Largest and Most Complete Stock of  
Kits and Parts on the Pacific Coast

### NEW SHORT-WAVE "BEARCAT"

Nothing like the new S-M 737 Short-Wave Set has ever been seen. All-a.c. operation, with *built-in power supply*—one-dial tuning, with a *real gang condenser*—screen-grid circuit, with 2—'24 *screen-grid tubes* . . . Other tubes required: 1—'27, 1—'45, 1—'80. List price, complete in cabinet without tubes, \$139.60—subject to usual trade discount.

The S-M 770 "Playfellow" is compact—12" long, 7½" high, 6¼" deep. It is readily hung from brackets provided, attached to the car bulkhead under the cowl to the right of driver's seat. Standard S-M 810 illuminated drum dial and knob are plainly visible and acces-

sible, either to driver or to his companion. No cutting of cowl-dash or instrument board is required. *Radio can be removed from car when trading in the latter without leaving any visible mutilation.*

Circuit includes three '24 screen-grid tubes (*screen-grid power detection*), '12A first-audio tube, and a second stage using '71A output tube. List price, complete without tubes or speaker, \$79.50. All component parts are standard; total price of parts will be announced shortly.

S-M 870 Automotive Type Magnetic Speaker—9⅝" square and 4½" deep—capable of taking without distortion the maximum output of a '71A tube, list price, \$15.00.

*All prices are list—subject to usual trade discount.*

## ELECTRIC SUPPLY COMPANY

EDD N. WATKINS

329 Thirteenth Street

Phone GLencourt 4311

Oakland, Calif.

ELECTRIC SUPPLY COMPANY,  
325-329 Thirteenth Street, Oakland, California.

Please send me your dealers' and set builders' Radio Catalog.

Mark (X) I am a dealer..... Set Builder..... I have a store.....

Signed.....

Address.....

# MICROPHONE GOSSIP



A new "Hour of Good Cheer" has found its way into the hearts of KOMO listeners. It is the fifteen-minute "Morning Song," featuring Gordon and Mary three times a week immediately following Captain Dobbsie's "Shell Happy-time." In fact, it might be a continuation of Captain Dobbsie's broadcast, for none other than the Captain's own sister, Mary Simpson, takes the role of "Mary," while Gordon Simpson, Mary's husband, takes the role of "Gordon." Mary is an accomplished musician and has had years of experience on the stage. Gordon is a former Royal Northwest Mounted Policeman. His experiences are varied and colorful.

\* \* \*

The Frank Watanabe episodes heard over KFRC are being recorded on phonograph records for private release on radio stations. MacGregor & Ingram are doing the recording. Fourteen stations have already signed up for the feature. The script is written by Eddie Holden.

\* \* \*

Barbara Blanchard, the Canny Cook in NBC's San Francisco studios, made her stage debut singing in "The Mikado." She has been a featured singer with the National Broadcasting Company since shortly after the Pacific System's inauguration.

\* \* \*

Through affiliation with two more stations, the Northwest Broadcasting System, with KJR as key station, now presents chain programs in five cities. The two stations recently added to the system are KVOS, Bellingham, and KFJI, Astoria, Ore. The two other stations in the chain are KEX, Portland, and KGA, Spokane.

\* \* \*

Harold Harlow, enthusiastically esthetic young announcer at KOA, Denver, was that embarrassed recently when he had to have a control room operator translate an alluring mash note from his most persistent Stage Door Jill. The young lady, obeying that impulse of spring, had penned a series of sweet sentiments. But, still further obeying the impulse, with its potent powers of abandon, she had penned them in the dots and dashes of the Continental telegraph code.

\* \* \*

One of the most unusual "distant fan letters" in the mail of KYA recently was received from

a listener in New Zealand who writes that he not only listens to the Market Street station every night, but that he listens to a loudspeaker located across a bay and one-half mile from his home; this unusual reception being due probably to unusual clarity of atmosphere in the southern continent.

\* \* \*

Sunny Page, who sings jazz with all the enthusiasm of her high school years, is a weekly feature on the KTAB Pepper Box program. She puts into her songs the happy and smiling personality which everyone in the studio enjoys when she goes on the air. Although Sunny is new to radio, someone has already called her "the girl with the smile in her voice." She puts the story into the song.

\* \* \*

While Abe Bloom, KFRC's Joy Boy, was on a business trip up in the Northwest his friends at KFRC were besieged with comic post cards from Vancouver, B. C., showing the advantages of a way from home life in Canada. Abe is back at KFRC injecting pep into popular tunes.

\* \* \*

E. Harold Dana, popular West Coast baritone, has returned to the NBC studios at San Francisco after a year's absence.

Dana in 1923 was characterized by Titta Ruffo as the West's finest baritone, and became nationally known soon afterward. A native of Redlands, Calif., Harold studied first with Georgiana Strauss, formerly a Metropolitan opera singer, and later with MacKenzie Gordon in San Francisco. His goal is Italy and grand opera.

\* \* \*

The Happy-Go-Lucky-Hour gang reports that a "good time was had by all" in Golden Gate Park Easter morning while distributing Easter eggs and entertaining the crowds of children. Norman Nielsen sang "When It's Springtime in the Rockies" to an obligato of several thousand children's voices; Al and Cal Pearce delighted the kids with "Barnacle Bill," and the two Ednas, O'Keefe and Fischer, were equally well received. Al Pearce is the hour's Master of Ceremonies. About five thousand Easter gifts were collected from friends of the hour for distribution among poor children.



1930 1931 1932 1933 1934 1935 1936 1937 1938 1939



# Will You Be Clerk or Manager Ten Years from Now?

**S**URELY, this could never happen to *me*," you say—"that I should be sitting at the same desk—be doing the same work, *for ten straight years!*" But wait a minute—

Exactly the same thing is happening to thousands upon thousands of men thruout the country. It has probably happened to men right in the company you now are working for. *And—unless you deliberately fit yourself for a better job—there is a very good chance that it will happen to you!*

Unthinkable? That's what R. M. Whitney, of Rochester, N. Y., said to himself. Yet lack of training kept him slaving away at low wages for more than twenty years . . .

### Trebled His Salary in Three Years

—For more than twenty years, till finally, at the age of 47, and still receiving only thirty dollars a week, R. M. Whitney resolved to be a bookkeeper no longer. He enrolled with LaSalle for training in Higher Accountancy, and completed the course. Almost immediately came the offer of a bigger job.

Less than three years later, the Davenport Machine Tool Company—the very company he had worked for as a clerk—invited him to come back. He returned as Auditor, at a salary-increase of better than 300 per cent.

Today, he is Treasurer of this great company; and in a letter to LaSalle, after commenting on the opportunities LaSalle affords to men in their forties or early fifties, he adds, "And for the young man, who is just getting a foothold in the business world, LaSalle Extension University training is the most profitable investment he could make."

### Says Good-bye to Clerkship—Now Heads Successful Firm

We have told you about a man who *waited*—at a cost to himself of probably not less than \$100,000. Now consider the experience of a younger man—G. Roy Eshelman, of Decatur, Illinois—

Eshelman was occupying a subordinate position in the purchasing department of a manufacturing concern—salary \$16 a week. Visualizing the opportunities for skilled accountants, he enrolled with LaSalle for training in Higher Accountancy.

"Thru this training," writes Mr. Eshelman, "I became interested in the Auditing Department and often remained after working hours watching the Auditor at his work. Observing my interest, he soon placed me in his department at a 50% increase in pay, and as I progressed with my LaSalle work, I was shortly rewarded with an additional 40% increase.

"My studies rapidly equipped me to strike out for myself, and at present I have an extensive practice as a Public Accountant, employing four accountants. It is sufficient to say that my present income is many, many times greater than when I enrolled."

### Send For These Two Books and Start Toward Real Success

Need you hear more before you investigate the opportunities in Accountancy? Shall we tell you about Pentland—or Gray—or McDuffie—all of them commanding incomes better than \$10,000 a year and *all of them still in their thirties?*

Or will you face the problem of your future NOW—and send to LaSalle and get further facts and particulars?

Without cost or obligation, the coupon will bring you two books—one a 64-page book entitled, "Accountancy, the Profession that Pays;" the other, "Ten Years' Promotion in One."

How about those next ten years—will you wait, or will you START TODAY to realize the opportunities that lie ahead of you thru sound and practical home-study business training?

Measure your grit and ambition by what you do with this coupon—NOW.

— — — — Find Yourself Through LaSalle — — — —

## LaSalle Extension University

The World's Largest Business Training Institution

Dept. HR-173 Chicago

**Opportunities in Accountancy**—Check below and we will send you copy of "Accountancy, the Profession that Pays," also copy of "Ten Years' Promotion in One," all without obligation.

### Higher Accountancy:

**Other LaSalle Opportunities:** If more interested in one of the other fields of business indicated below, check here:

- |  |  |
|--|--|
| <input type="checkbox"/> Business Management     | <input type="checkbox"/> Personnel Management  |
| <input type="checkbox"/> Modern Salesmanship     | <input type="checkbox"/> Expert Bookkeeping    |
| <input type="checkbox"/> Traffic Management      | <input type="checkbox"/> C. P. A. Coaching     |
| <input type="checkbox"/> Railway Station Mgmt.   | <input type="checkbox"/> Business English      |
| <input type="checkbox"/> Law: Degree of LL. B.   | <input type="checkbox"/> Commercial Spanish    |
| <input type="checkbox"/> Commercial Law          | <input type="checkbox"/> Effective Speaking    |
| <input type="checkbox"/> Industrial Management   | <input type="checkbox"/> Telegraphy            |
| <input type="checkbox"/> Business Correspondence | <input type="checkbox"/> Stenotypy—Stenography |
| <input type="checkbox"/> Credit and Collection   | <input type="checkbox"/> Railway Accounting    |
| <input type="checkbox"/> Correspondence          | <input type="checkbox"/> Paper Salesman's      |
| <input type="checkbox"/> Banking and Finance     | <input type="checkbox"/> Training              |
| <input type="checkbox"/> Modern Foremanship      |  |



Name.....

Present Position.....

Address.....

# 5,000

## Radio Service Men Needed Now!

The replacing of the old battery operated receivers with all-electric Radios has created a tremendous country-wide demand for expert Radio Service Men. Thousands of trained men are needed quick!



### 30 Days of R. T. A. Home Training

enables you to cash in on this latest opportunity in Radio

**\$40 to \$100**  
a week  
Full Time  
**\$3.00** an hour  
Spare Time

Ever on the alert for new ways of helping our members make more money out of Radio, the Radio Training Association of America now offers ambitious men an intensified training course in Radio Service Work. By taking this training you can qualify for Radio Service Work in 30 days, earn \$3.00 an hour and up, spare time; prepare yourself for full-time work paying \$40 to \$100 a week.

#### More Positions Open Than There Are Trained Men to Fill Them

If you were qualified for Radio Service Work today, we could place you. We can't begin to fill the requests that pour in from great Radio organizations and dealers. Members wanting full time positions are being placed as soon as they qualify. 5,000 more men are needed quick! If you want to get into Radio, earn \$3.00 an hour spare time or \$40 to \$100

**We furnish you with all the equipment you need to become a RADIO Service Man!**

a week full time, this R.T.A. training offers you the opportunity of a lifetime.

#### Radio Service Work a Quick Route to the Big-Pay Radio Positions

Radio Service Work gives you the basic experience you need to qualify for the big \$8,000, \$10,000 to \$25,000 a year Radio positions. Once you get this experience the whole range of rich opportunities in Radio lies open before you. Training in the Association, starting as Radio Service Man, is one of the quickest, most profitable ways of qualifying for rapid advancement. ¶ If you want to get out of small-pay, monotonous work and cash in on Radio quick, investigate this R.T.A. training and the rich money-making opportunities it opens up. No special education or electrical experience necessary. The will to succeed is all you need.

### Mail Coupon for No-Cost Training Offer

Cash in on Radio's latest opportunity! Enroll in the Association. For a limited time we will give to the ambitious man a No-Cost Membership which need not . . . should not . . . cost you a cent. But you must act quickly. Filling out coupon can enable you to cash in on Radio within 30 days, lift you out of the small-pay, no-opportunity rut, into a field where phenomenal earnings await the ambitious. You owe it to yourself to investigate. Fill out coupon NOW for details of No-Cost Membership.

**The Radio Training Association of America**  
4513 Ravenswood Ave., Dept. BWA-3, Chicago, Ill.

**The Radio Training Association of America**  
4513 Ravenswood Ave., Dept. BWA-3, Chicago

Gentlemen: Please send me details of your No-Cost training offer by which I can qualify for Radio Service Work within 30 days. This does not obligate me in any way.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

# "Cecil and Sally"—KPO

By MONROE R. UPTON

JOHNNY PATRICK, creator and writer of Cecil and Sally, who also interprets the role of Cecil on the air, in some respects resembles the character he plays and in others is vastly different. The bright rays of humorous writing, no matter how much they are apparently based upon objective observation, have as their primary source the personality of the author. Dig deeply enough into the humor of the Cecil and Sally episodes and you'll find Cecil, in spite of the fact that in street cars, stores and restaurants and wherever possible he is always on the search for new and amusing angles. He has very definite ideas concerning the types of humor he likes and dislikes. However, he tries to keep the theme as close to the common experiences of his listeners as possible.

Lisping Sally's boy friend is still pretty much of a boy in real life. His idea of the best time possible is to go on long trips in the country, camping, fishing and hunting, with the oldest and the dirtiest clothes available. He has his work planned for the next several years to come and also the use of the money he intends to make. His radio activities keep him so busy he scarcely has time for anything else except an occasional swim or game of tennis. He gets a great thrill out of flying, and always goes by air when traveling up and down the coast.

It expresses a lot to say that Johnny Patrick is individualistic. He refused to palm off the regular, conventional, approved set of reactions and attitudes towards life as a personality. He guards his "differentness" closely. This is one of the reasons for his strong likes and dislikes. A couple of his pet aversions are ferry boat whistles and raw oysters. In order to get even with them he makes fun of them, as he does other things he is not especially fond of. Johnny says that if his popularity continues later on he may branch out into other brands of entertainment, but his interest in radio bids fair to keep him before the microphone for some time to come.

For those who want all of the details, he is 5 feet 9½ inches tall, his eyes are blue, and his hair dark brown. An uncle, an officer recently stationed at the Presidio, and an aunt raised him. His family has been in the United States army for several generations. They come from the South, and Johnny grew up in Kentucky, where he was born, and in Texas.

Just two years ago he joined the staff of KYA

as a singer. Shortly after he began writing skits for the air and out of them developed his association with Helen Troy in the Cecil and Sally act. They were on during the noon hour at first, then on a coast chain, and finally KPO signed them up.

Now for Sally. This young lady is the Helen Troy who had already achieved an enviable name for herself with her blues singing and her piano and organ work before her unusual histrionic ability made her beloved as Sally. Helen is not like Sally at all. She is sweet, charming, modest, friendly, gracious—and extremely capable. In fact, Helen doesn't always think Sally should be as dumb as Johnny makes her. She particularly enjoys a Cecil and Sally episode in which Sally gets the best of Cecil. She is an ambitious girl, conscientious, and not without a sense of humor. She started in the show business at the tender age of five, introduced to the footlights by her uncle, the late G. L. Silver, a Keith circuit headliner in his day. She worked with him for two years. Her schooling was at Sacred Heart Convent, in Traverse City, Michigan, where she learned to play the piano and organ. Following graduation and a short course of study for theatre work in Chicago, she tackled her first job—organist in a Grand Rapids, Mich., theatre. But Helen was only eighteen and nostalgia brought her back to Traverse City, where she remained for two years. Then she worked in a Detroit theatre for a while, after which she came to San Francisco, where she played the organ in a number of different theatres, though principally at the Imperial when it was a West Coast house. This was a sort of a return engagement, because Helen was born in San Francisco shortly before the big shake-up which started the conflagration of 1906. She joined KYA as studio accompanist about two years ago.

Helen has, in common with Johnny, an independent spirit and a fondness for dancing, swimming and vagabonding. By vagabonding we mean an appreciation of the strange, the odd and the unusual, whether it is found on the next continent, in the next county, or in the next block. An interest in things off the beaten track. Some day you may notice Helen dashing about town in her car. She likes to drive. And ride horseback and go to ball games.

It is confidently predicted that the amusing

(Continued on Page 20)

# Education and Industry Vie For Radio Business

**T**HERE is a grand battle under way along the air lanes—education versus big business! The issue is the amount of time each should have and while educators confer, mull over the idea, and stall around trying to find out just what they want to do, big business is grabbing off all the lucrative time.

Out of a network headquarters has come this tip to the educative fraternity: "If you want to get on the air, make up your mind quickly before advertising contracts are signed which will use up all the time." This is a concrete statement of the situation and schools are urged to get busy and make the necessary arrangements before it is too late.

The scramble is for the daylight hours. Educational interests of the country have been complacent about the school hours because they figured no one wanted them anyhow. But business houses and firms with commodities to sell have seen in radio a giant billboard, day and night, on which they may spread the things they have to sell. And they have suddenly awakened to the availability of the daylight hours.

And so there has come a mad rush for the daylight, or school hours. Many educational channels have availed themselves of radio instructions. But educators are notoriously low-g geared and while many of them are thinking about it, the business houses are signing up contracts with the various networks and individual radio broadcast stations, on a basis that will leave little for educative work.

The Payne Fund, an institution engaged in the development of education, has also issued a warning along this line, after a study of the situation. It says:

"While educators are making progress in the use of radio business concerns are moving still more swiftly. Daylight hours are being rapidly filled with programs of department stores and other business concerns. In some instances, educational programs that are well established have been crowded out."

This is the situation as schools everywhere are being urged to install radio apparatus for educational purposes. In some many instances what amounts to almost a direct fraud is being perpetrated by broadcasters who are urging school equipment, knowing that they will have no edu-

cational time left when all their "business" contracts are signed. In other instances, the educational programs are being crowded out by the more lucrative business offers.

This coming deadlock in the radio field, between business and education, raises the mooted question of what provision is going to be made for educational work along the radio channels. Obviously a radio station is seldom erected for altruistic purposes. It is a business proposition, and more and more so. It is seeking a return on its investment like any other business. Education is poor pay for such a station. What then?

There is a strong desire on the part of teachers, principals and higher educators in all parts of the country, to use radio as an educational measure. But who is going to pay the bill? For years teachers were the worst paid workers in the country—and held the most responsible of national jobs—the moulding of the opinions, habits, tendencies of the growing generation of citizens. The nation somehow didn't seem to think that was worth a living wage.

That sentiment is changing and a teacher's salary is now comparable to other occupations at least. But trustees and boards of education object to paying out money for anything if they can get it for nothing. They are unwilling to spend any money for radio programs or to bear any portion of the broadcasting costs. Who is going to pay it, then? Who is going to furnish the schools all over the country with their radio educational programs?

So far—the radio time has been donated. Through efforts of the National Broadcasting Company, the Columbia Broadcasting System, the Crosley Radio Corporation and other agencies have given time and service to educational work. But this is at a financial loss. It cannot continue. It must be met, as every other educational cost must be met, through normal channels. Big business cannot and will not do it.

Ohio is the first state to see the trend of the situation and to appropriate \$20,000 a year for educational radio work—to buy state and local time on the air, for school use. This places education and business in competitive fields in a battle for time privileges, and so far, big business has the most money and will get most of the time.

# In this FREE BOOK

## (a World-Famous Flier shows how YOU can get into

# AVIATION

### 40

#### Jobs on the Ground for Each One in the Air

Fliers are in demand—certainly! But for every man in the air, trained men are needed in over 40 highly-paid jobs on the ground. Hinton's training gives you your ground-work to earn real money as one of these:

Engineers, Designers and Draughtsmen, Pilots, Engine and Plane Mechanics, Riggers, Electricians, Welders, Instrument Makers, Wood and Metal Workers, Plane and Motor Inspectors, Airport Operators, Radio Experts, Assemblymen, Aerial Surveyors and Photographers, Aerial Transport Managers, Salesmen.

#### WALTER HINTON

Trail-blazer, pioneer, explorer, author, instructor, AVIATOR. The first man to pilot a plane across the Atlantic—the famous NC-4—and first to fly from North to South America. The man who was a crack flying instructor for the Navy during the War; who today is training far-sighted men for Aviation. Hinton is ready to back YOU up to the limit. His Book is yours FREE for the coupon below.



**H**ERE is the book that tells you straight from the shoulder what Aviation offers YOU. You've been wondering how to break into the field—wanting all the facts, all the information. Here it is! A story more exciting, more thrilling, more inspiring than fiction—yet a man-to-man message of FACTS from cover to cover. Walter Hinton—hero of history-making flights—gives you the truth about Aviation Today. He shows you exactly *where* your opportunities lie—exactly *what* to do to make the most of them—exactly *how* to fit yourself for them. Here is a book for men with too much backbone to stay chained to a small-pay job—too much adventure in their blood for a humdrum grind—too much good sound business sense in their heads to let this opportunity of a lifetime outgrow them!

#### The Richest Fastest Growing Industry the World Has Ever Known

You haven't heard anything about this being a "bad year" for Aviation! Men like Ford, DuPont — millionaires — are investing fortunes in the field. Cities everywhere are building more airports; 24-hour shifts are racing construction on new plane and equipment plants. Air lines, air service of every kind is doubling and re-doubling itself almost while you watch! There's no doubt about there being BIG PAY plus a real future for YOU in Aviation. Your one sure move is to get the right training — QUICK!

#### Aviation Is Ready, Hinton Is Ready— Now It's Up to YOU

Right at home in sparetime Hinton will teach you all the essential facts about plane construction, rigging, repairs, motors, instruments, theory of flight, navigation, commercial Aviation. Whether you plan to fly, or to cash-in on one of the more than forty Big-pay ground

#### You Must Be 18 or Over

To take an active part in Aviation you must be at least 18 years of age. If you are under 18, please do not ask for Lieut. Hinton's Book because it will not interest you.

jobs, you *must* have this ground-work to land the job you want at the pay you expect. Learn just where you stand and what first steps to take. This Free Book tells how. Clip the coupon and send it TODAY. Hinton will rush your book by return mail.

### Rush Back to Washington!

Walter Hinton, Pres., Aviation Institute of U. S. A., 1115 Conn. Ave., Washington, D. C.

367-E

Dear Lieut. Hinton: Send me your FREE Book telling how I can train under you right at home for Aviation.

Name .....

Street ..... Age .....

(must be over 18)

City ..... State .....

### Aviation Institute of U. S. A. Walter Hinton, President

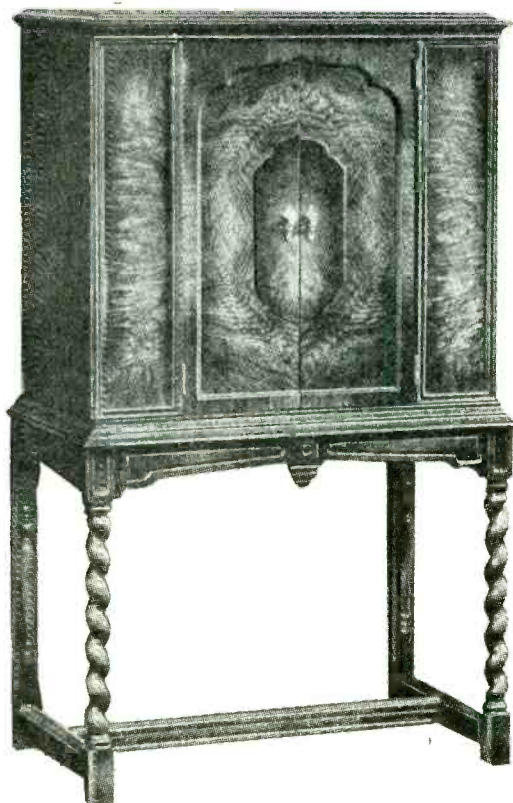
1115 Connecticut Avenue, Washington, D. C.



# THE NEW STAR-RAIDER RADIO



America's Finest Radio



Licensed under patents of The Technidyne Corporation and patents owned or controlled by Radio Corporation of America.

*Built to Defy Tradition, to Meet the Most Exacting Requirements of All Times*

A DECADE of radio description has beggared the dictionary. Great . . . greatest . . . incomparable . . . magnificent . . . There are no adjectives left with which to describe the STAR-RAIDER. Here is tone quality of a beauty and flawlessness that makes us agree that this is the "Rolls Royce of Radio." But it's a story without words . . . they've all been used.

Nor can a listing of mechanical details convey an idea of the excellence of the STAR-RAIDER Radio. Thirteen tubes . . . Technidyne Circuit . . . kilocycles . . . what are they, except the facts behind the magic of melody?

What is important is that the STAR-RAIDER has a depth and fidelity of tone that you must hear to appreciate. Adjectives are outmoded . . . mechanical details are confusing . . . to know a STAR-RAIDER you must hear it . . . and let the evidence of your ear be your description.

EVERY NIGHT IS DX NIGHT WITH THIS CONTINENTAL STAR-RAIDER

Manufactured by  
**CONTINENTAL RADIO CORP.**  
FT. WAYNE, INDIANA

San Francisco Branch  
171 Second Street, San Francisco

ON SALE AT

SAN FRANCISCO  
Hale Bros.  
Caladyne Radio Co.

SACRAMENTO  
Hale Bros.

OAKLAND  
John Breuner  
Whitthorne & Swan

SAN JOSE  
Hale Bros.

# How Does the Sponsor Know What?

By LEE J. SEYMOUR

*Director of the Majestic Theatre of the Air*

**H**ow does the producer of radio programs know what the listeners like best and listen to most?

Every time a program is presented by radio, either local or network, the artists, announcer, sponsor and producer are on trial before the uncourt of radio audience. A few years ago this court of judges took account of the presumption of innocence and were willing to endure much before pronouncing those at the business end of a microphone guilty of parading under false pretenses by claiming to be entertainers.

Time and endurance have changed the attitude of the listening court and the presumption of innocence is over-ruled at the first move of the hand to turn the dial which brings a case into the loudspeaker for trial. The judges and jury have become critical listeners and do not want to spend hours or even minutes hearing things not to their taste.

When an artist, announcer, sponsor, or producer is found guilty by this court, he receives his sentence, but perhaps does not hear it pronounced. The sentence, or his punishment, may be that the listener turns his dial to another case or that he sits and listens but sputters about such programs being allowed on the air, or he writes to the offender to tell him how terrible he is in the eyes of the entire public.

There probably has not been a single broadcast during the last year which has not been treated to one or all of these reactions, yet the vast increase in the sale of radio receivers indicates that generally there has been more good than bad on the air to justify the investment by the judges and jury in this new trial equipment.

Radio set manufacturers tell us of the millions of dollars worth of equipment installed in homes during the past year and they point to their expectation of better business in the coming year. Each manufacturer tells of the high points of his receiver—the special construction—the durable power pack—the life of tubes—the economy of operation—the individuality of design—but the average purchaser of a radio set is not so concerned about all these more or less technical matters as he is in knowing whether he will be able to get all of the true colorful tone which originates in the broadcasting studio. In other words, he is interested in knowing whether he can have full benefit of the programs which are on the air.

The radio broadcasters tell us of the millions of dollars which are spent annually on programs. The radio manufacturers recognize the necessity of good programs if they are to continue the business of making and selling receiving sets. As a single example of this fact, the Grigsby-Grunow Company of Chicago is sponsoring three weekly radio broadcasts over the Columbia network. The "American School of the Air" on Tuesday and Thursday afternoons and the "Majestic Theatre of the Air" on Sunday evenings. These broadcasts run to a total cost of about one million dollars a year. Several other receiving sets and radio tube manufacturers have weekly programs over a nation-wide network, and in addition to this, there are numerous local programs sponsored by individual dealers.

It all looks like another expression of the confidence the American citizen has in his fellow countrymen. The manufacturer has confidence that the buying public will help him to realize a fair profit on his investment. The retail buyer has confidence that the broadcasters will provide programs to help him realize pleasure from his investment. The broadcaster has confidence that with receiving sets in the home he will have a listening audience to judge his performance.

This broadcaster, in form of an artist, an announcer, or a producer, is the fellow who is constantly on trial before the listeners. If a tube burns out a new one is put in its place and no more is thought about it. If an artist or an announcer fails to deliver, it's unforgivable in some circles and sentence is passed upon him forthwith. He does not mind it if a dissatisfied listener simply turns the dial—he doesn't know about it—nor does he feel so badly, if the listener leaves the program on and sputters about it—he doesn't know about that either—but when a listener who represents the entire public writes and tells him he is the world's worst and that nobody ever listens to his programs, then Mr. Broadcaster begins to wonder.

He'd probably keep on wondering and worrying if people stopped buying radio sets or if manufacturers stopped making them, but as long as they are made and sold he knows there is a big job waiting to be done, so he sets out to do it the best he can. As long as he does his job well, radio sets will be made and sold and installed and people will keep on listening.

# A Page From the NBC Woman's Magazine of the Air

By MARIE C. ELBS

“SOME think the world is made of fun and frolic, and so do I . . .”

You remember those words, taken from that rollicking Italian folk song, “Funiculi, Funicula”? When you tune in for the Saturday edition of the NBC “Woman’s Magazine of the Air” this week you will hear that melody. It will be the musical “theme” of a new part of the WMA—the Delray Fine Foods Feature.

Ann Holden will introduce this latest addition to the WMA family to listeners on May 10 and each Saturday morning thereafter she will talk about the Delray products. Judging by what she told the folk at NBC’s studios after a visit with Helen Webster to the Delray factory in San Francisco the other day, Miss Holden will have a great deal to say in the coming weeks about sauces, chicken ravioli, Italian dinners and other foods.

“One of the most interesting and surprising things I discovered during our trip through the factory,” the WMA domestic science authority related, “was the fact that the Delray Corporation has on its payroll a veterinary surgeon representing the Department of Agriculture at Washington who spends his time inspecting 600 chickens daily for tuberculosis and other poultry diseases. All chickens discarded for any reason are checked on a card. The factory is super-cautious about this item. Even a knife that has been used on a chicken found below standard isn’t used on another chicken until the knife has been sterilized. Evisceration is done under running water; in fact, the room and tables where the poultry is handled is as sterile and clean as an operating room. Boiling steam sterilizes every pan and table and implement every night.”

She described the method of making raviolis—the yards of dough rolled out on huge tables, the cutting machine and other mechanical equipment, much of which has been invented by members of the Delray staff, the cooking of the raviolis under pressure, and countless other interesting details about which she’ll probably tell listeners during her talks. Remember, the first one will be given Saturday, May 10, between 10:30 and 11:30 o’clock. She promises

to have a new cook book, too, called “Tasteful Italian Dishes.”

Incredulous women frequently write to Miss Holden regarding her oft-repeated statement during the Alpine periods that evaporated milk can be whipped. “Of course, it can be whipped,” she declares again and again, “and here’s one way of doing it:

“If you want your cream stiff so that it will stand up, pour it into the top part of a double boiler and heat it over boiling water until it is scalded. Some of the water in the milk will evaporate and cause it to thicken. Do not remove the scum on the top of the milk nor the sediment which will collect in the bottom. Both will help to stiffen the milk when it is whipped. After the milk reaches the scalding point, cool it quickly by setting the pot in cold water.

“To whip, pour the cooled milk into an enamel bowl which is surrounded by chipped ice and coarse salt. Then whip it with a Dover beater when it is thoroughly chilled. If the ice is chipped fine, only three or four minutes should be required. Be sure that the milk is not allowed to freeze. Should this happen, let the milk stand at room temperature until the ice melts and then whip it immediately.”

And now, since salads are always popular during the warmer months, we’ll present a recipe for a cottage cheese and crab salad that Miss Holden avers just simply melts in the mouth.

These are the ingredients:

- 1 cup of cottage cheese,
- 1 cup of chili sauce,
- 1 cup of Best Foods mayonnaise,
- 1 cup of whipped cream (measure the cream after it has been whipped),
- 1 cup of flaked crab meat (or flaked tuna fish if you prefer),

About two-thirds of a package of gelatin.

Dissolve the gelatin in a little water and fold it into the five cups of ingredients which have been assembled and thoroughly mix together. Set aside in a quart ring mould to set firmly, then take it out and serve it on a large round dish on which heart of lettuce leaves have been arranged. Serve French dressing with each portion of the salad.



# SUBSCRIBE NOW *and get* *One of these premiums*



FOR ONLY  
**\$3.25**

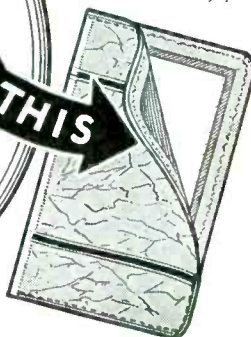
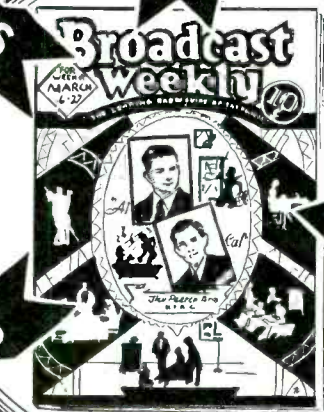
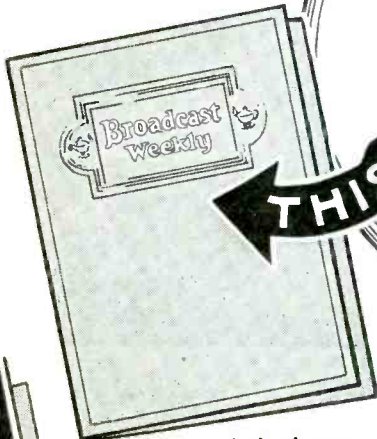
You Can Get  
**BROADCAST WEEKLY**

for one year and any one of these four premiums.



*Motion Picture Classic and Broadcast Weekly, both for one year for only \$3.25. (Canada, \$3.75)*

*Motion Picture Magazine and Broadcast Weekly, both for one year for only \$3.25. (Canada, \$3.75)*



This Beautiful Leatherette Cover and *Broadcast Weekly* for one year for only \$3.25.

This Genuine Leather Card Case and *Broadcast Weekly* for one year for only \$3.25.

## ★ MAIL THIS COUPON NOW ★

BROADCAST WEEKLY PUB. CO.,  
726 Pacific Bldg., San Francisco.

Gentlemen: For the enclosed \$3.25, please send me BROADCAST WEEKLY for one year and \_\_\_\_\_

*Your choice of the four premiums*

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**THE  
GREATER  
KYA**

*San Francisco's newest and most modern  
Broadcasting Station*  
**RCA SCREEN GRID TRANSMISSION**

**HUNDREDS OF PRIZES  
TO LISTENERS IN**

**WATCH THIS SPACE  
FOR RULES OF CONTEST!**

**WATCH FOR THE  
DEDICATION DATE**

**THE** Greater KYA incor-  
porates all the latest im-  
provements known, and is the  
finished product of years of  
experimenting in the labora-  
tories of the General Electric  
Company—100% modula-  
tion and screen-grid trans-  
mission. Opens from the  
Hotel Whitcomb about  
June first.

# Television Is Not Yet A Radio Success

THE application of the Jenkins Laboratories, filed with the Federal Radio Commission, for a permanent frequency on which to operate a television transmission station, to broadcast pictures and sound programs, has caused a flurry among radio fans who are all set to buy television receivers. Those who do will throw away their money because television has not arrived.

The television situation is clouded by claims and counter-claims, so that the average person doesn't know whether the thing is being done or not. This may be said of it: the transmission of "frozen" or still pictures and documents has progressed to the point where fairly satisfactory transmissions are being accomplished.

The received pictures are slightly fuzzy, but they are more or less clear. They can be printed or they can be seen on a screen, as slightly blurred reproductions. But the means by which this is done is entirely different from the means by which scientists are trying to transmit moving pictures. The two—still transmissions and movie transmissions—operate on different principles. To date, the motion transmission are not a commercial success.

So that, analyzing the situation, we find this: the only television reception possible today for the radio fan, on any receiver, is that which receives from a television station a photograph, a design on a card, or a somewhat hazy printed word or two. If the radio user figures that it is compensation for the expense and trouble to get this meager offering, then he can buy or build a television receiver and in his own home get the crude experimental product. He will have to use a special receiver to do it. There is no television "attachment" on the market which can be plugged into a radio set and give satisfactory results. The amplification systems used are not the same and such so-called attachments are the pure and unadulterated "bunk."

But there are no motion television receiving sets available for the simple reason that engineers have not yet found out how to transmit motion pictures by radio. They are working on it. It will be worth millions of dollars to the one who discovers it. But so far, it is not a success. The supposed erection of a special television station by the Jenkins interests means nothing to the ordi-

nary radio fan. It does not mean that he is going to get radio movies when the station comes on the air.

The transmission of still pictures and diagrams is not television. Television is the transmission of moving objects—vision by telegraph, either radio telegraph or line-wire telegraph. This has not been achieved and may not be for some time. In fact, engineers working in some of the best laboratories of the country, who are giving close study to the problem, declare that it will be a long, long time before the thing is done.

Today—April, 1930—there is no such thing as television. It is just an experimental theory which everybody hopes to solve and which no one has yet solved to anybody's satisfaction.

## Cuba Shifts and Peace Reigns

WAR with Cuba has been averted. Cuba has moved over.

The last time the United States had trouble with Cuba, Dick Hobson nearly got kissed to death, the Filipino Window Washing Association was formed, and Roosevelt ran up San Juan Hill and jumped into the Presidency.

The trouble this time started over wave lengths. WLW at Cincinnati and a local Cuban station heterodyned. Radio fans began to write in to WLW.

"We're regusted!" they said. "There is too much flute playing."

So WLW asked Cuba to move over. Cuba replied that the Atlantic was broad and deep, and the jumping good—and to hop to it. Whereupon, WLW threatened to cut off DX programs and make the Cubans sponsor their own. Native Scotch in Cuba protested and the Cuba government took a hand.

Now the Secretary of Communications for the Republic of Cuba, who meets all wavelengths, has just informed WLW that all Cuban stations have been directed to keep at least 30 kilocycles away from WLW's wave so free listening may continue as heretofore and aforesaid.

When this became known, Uncle Sam sent the navy home, told the Army it could go back to sleep, and withdrew eight more marines from Nicaragua. And once again a titanic struggle was averted.

# Planes to Send SOS When In Trouble

**T**HE thrilling call of "SOS," which has echoed down the air lanes, to the saving of thousands of lives and millions of dollars worth of property, has invaded the aviation field, and shortly from cloudland will come the cry for help to electrify the night watchers at airports all over the country.

Distress signal radio stations are to be set up as experiments on the New York-Atlanta Airway for the benefit of pilots forced down by hurricanes, storms or fogs. The installation has been authorized by the Department of Commerce at Washington, and if the plan works out as successfully as anticipated, the system may be extended to every airway in the country.

Three airports are to be included in the installation of distress signal apparatus. At each of the airports a dual system of radio is to be used. Two receiving systems—one adjusted to 333 kilocycles—approximately 900 meters—and the other to 3106 kilocycles, or approximately 96 meters—are to be remotely located from the airport. Signals from these units will be brought into the airports by underground cables to two receiving sets.

Planes equipped with radio for distress signals will carry 50-watt transmitters, equipped to use either voice or code. In the event of emergency, the radio beacons at each field will cease transmission and emergency safety messages transmitted on the frequency of the radio beacon to which all planes are tuned. Ground operators will maintain a day and night watch on the two wave lengths for SOS signals.

The same system, in effect, as now operative in naval stations, will be used for locating SOS calls. Much of this is automatic. Roughly, for the explanation of the broadcast reader not interested in technicalities, the system is that of automatic tuning. A motor, geared to the tuning dial of the receiving set, ceaselessly day and night, swings the dial back and forth over the channels where ships ply their air traffic.

A loud speaker is connected at all times to the set so that the minute an SOS signal is sent out by a steamer, the loud speaker gets it, as the automatic tuning device swings back and forth over the ship lane. At the airport, a somewhat similar arrangement is contemplated, automatic listeners,

tuning to the frequencies of flying planes, keeping a continual watch.

If an aviator runs into trouble, if he is forced down, he has but to open his key and flash an SOS, his call letters and last known location, and it will be instantly received in one or more of the ground stations. Instantly all traffic will halt while rescue or first aid steps are taken.

The pioneer work in this regard was done right here on the Pacific Coast, after the famous Dole flight to Hawaii when the ill-fated rescue plane went to a watery grave somewhere off the coast. Even as the plane plunged downward in its final tailspin, the heroic operator grabbed his key and flashed the fact. A hundred listening ears heard him say "we are into another . . ." as the plane struck the water. A second more—and he could have told his location and a rescue might have been effected.

Ships combed the dark waters of the night for the plane, which was never found. Now—that may be obviated. An automatic device which will snap out with high speed rapidity the plane's trouble and location, recorded automatically on a tape at the distant airport—a pilot will shortly touch a lever as he drops, and his principals will know when and where.

The automatic feature is the next step in the coming SOS distress system which the government has sanctioned to make air travel safe.

## Cecil and Sally—KPO

(Continued from Page 11)

affair between Cecil and Sally will soon be the concern of the entire nation. Already they are heard nightly on stations as far flung as Honolulu, Vancouver, B. C.; Halifax, N. S., and Miami, Florida.

On the Pacific Coast they are heard daily except Sunday over fourteen stations. The Raybestos Company, makers of Raybestos Brake Lining, sponsors Cecil and Sally over KPO, 9 p.m.; KFWB, 7 p.m.; KGW, 10 p.m.; KXA, 9 p.m.; KHQ, 3:15 p.m., and CKWX, 7:30 p.m. Other Pacific Coast stations on which they appear daily are KVOS, 7:45 p.m.; KGIR, 7 p.m.; KTAR, 9 p.m.; KXRO, 7:15 p.m.; KFBB, 7 p.m.; KFEL, 6:15 p.m.; CJCJ, 6:45 p.m., and KORE, 10:45 a.m.

# Personal Pickups By GYPSY



L. J. M., PORTLAND, ORE.—Sorry you had to wait, but letters to this department must be answered in turn. Myron Niesley (NBC) is 6 feet tall, weighs 175 pounds, has blue eyes, light hair, wonderfully even, strong white teeth and a whole-hearted smile.

He is 29 years old, radiates health and cleanliness, goes bare-headed, is a golf addict, always has his hair neatly brushed, his shoes newly polished and is utterly without pose. Married less than a year. His picture appears in this issue of BROADCAST WEEKLY.

\* \* \*

KIKI, HANFORD, CAL.—Lou Estee of KTAB is married to William Joseph Estee. Barney Lewis of the same station is a very poor correspondent or perhaps he objects to giving this information. The Three "Dainty Misses" at KFRC are Nina Freitas, Dolores and Daphne Pavon. "Pedro" is not married. No, he was not a member of the Wilbur Cushman Players.

\* \* \*

J. A. K., SACRAMENTO, CAL.—Dorothy Lewis is stunningly attractive, smart, capable, adventurous. She is 5 feet 9 inches tall, weighs 145 pounds, has wide, violet-gray eyes and dark brown hair. She loves horseback riding and thinks nothing of driving her car from San Francisco to her home in Portland on hurried week-end visits. Her radio activities before her present connection at KPO were with stations KGW, KOMO and on the ABC chain.

\* \* \*

JUNE M., RENO, NEV.—Irving Kennedy is not married. He was in the midst of an elaborate recital dealing with the tenderness of his innocent, youthful heart, telling me how painfully "bashful" he was and all that—you know, when along came a girl who had known him "when." Up she marched to relieve my awed expression and to add to his distress with a straight from the shoulder denouncement. She said he was as false as a villain's mustache, a fraud if ever there was one and bashful . . . bah! Cautious was the word. A cautious, canny scot. (Oh Irving, how could you?)

LILLIAN C., GILROY, CAL.—Leigh Harline (KHJ) is the youngest in a family of thirteen children and was born in Salt Lake City, where he studied music with Spence Cornwall, enrolled in the University of Utah and became a Beta Theta Pi. He has blue eyes, blond hair, weighs about 145 pounds, is 5 feet 10 inches tall and is in his twenties. Mrs. Harline formerly attended the University of California, Southern Branch. She says she has not gone in for professionalism in any form although her interest in music is intensely keen. (Looking after a popular, blond organist is quite enough work for any woman.) No, the Harlines are not contemplating leaving Los Angeles, according to Mrs. Harline.

\* \* \*

L. M., SAN ANSELMO, CAL.—George Rand, who plays Abner Slocum in the "Memory Lane" broadcasts, is about 40 years old. He was born in the state of Wisconsin, spent his boyhood in California, fell in love with the theater at the age of fifteen, knew he would never be happy without it and immediately set about making a name for himself in the dramatic world. Knowing what he wants seems to be Mr. Rand's chief characteristic. He does not compromise with substitutes or detours, even though he does look the dreamer at a casual glance. He is 5 feet 10 inches tall, weighs 160 pounds, has brown eyes, much brown hair, dislikes small talk, enjoys gardening and smokes a pipe. More next time.

\* \* \*

R. M., MONTEREY, CAL.—Walter Bunker is a sun-burned blond with gray-green eyes. He is 5 feet 8½ inches in height, weighs 165 pounds and is 29 years old. Enjoys sports of all kinds, played football at Oakland Tech., later learned about surf boards in Hawaii, is an actor and singer as well as an announcer and can and does express all the emotions on the calendar from horror to delight in the simple phrase "Quite alright." You'd adore it. Not married, Marie. It's "quite alright" to write.

\* \* \*

R. C., MONTEREY, CAL.—The gentleman who announces the "Home-Sweet-Home" programs on KFRC is J. Paul Miller, a San Francisco attorney. The only suggestion I can offer whereby you might obtain autographed photographs of your favorites is that you write them personally. Thank you kindly for the picture inclosed with your letter.

# SUNDAY Programs

May 4, 1930



Lillian Peletier  
KFWM—1:30 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Mary Lewis  
NBC—5:15 p.m.

- 491.5 Meters**  
**610 Kcys.**

**KFRC** Prospect 0100  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

9 to 12 noon—"Home Sweet Home" concert presented by the Pacific States Savings and Loan Co., DLBS

12 to 1 p.m.—Sherman & Clay concert

1 to 2 p.m.—Jean Wakefield, "Jean and Her Shadows"

2 to 2:30 p.m.—"The Blenders," male quartette

2:30 to 3 p.m.—The Gauchos, CBS

3 to 3:45 p.m.—Classical concert featuring Frank Moss, pianist, and Herman Reinberg, cellist, DLBS

3:45 to 4 p.m.—"The World's Business," CBS

4 to 4:30 p.m.—Lucille Atherton Harger, contralto

4:30 to 5 p.m.—Inspirational talk

5 to 6 p.m.—Majestic Theatre of the Air, CBS

6 to 6:30 p.m.—Squibb's, featuring Will Rogers, CBS

6:30 to 7 p.m.—Arabesque, CBS

7 to 8 p.m.—Back Home Hour from Buffalo, CBS

8 to 9 p.m.—Cadillac-La Salle concert, featuring Charles Bulotti, tenor; Juanita Tennyson, soprano, and KFRC Concert Orchestra under direction of Meredith Willson, DLBS

9 to 9:30 p.m.—"Melody Hour"—Robert Olsen, tenor, and Modern Melodists under direction of Mahlon Merrick, DLBS

9:30 to 11 p.m.—Val Valente and his Roof Garden Orchestra, DLBS

11 to 12 midnight—Organ recital, DLBS

**440.9 Meters**  
**680 Kcys.**

**KPO** Kearny 0704  
5000 Watts

Hale Bros. & The Chronicle, San Francisco

8 to 8:15 a.m.—Chronicle Comics of the Air

10:30 to 11:30 a.m.—Interdenominational and nonsectarian church services

12 to 12:30 p.m.—Cathedral Hour, NBC

12:30 to 1:30 p.m.—Temple of the Golden Hour

1:30 to 2 p.m.—Sunday concert, NBC

2 to 3 p.m.—Catholic services, NBC

3 to 4 p.m.—Musical Musketeers

4 to 4:15 p.m.—Enna Jettick, NBC

4:15 to 5:15 p.m.—Collier Hour, NBC

5:15 to 6:15 p.m.—Atwater-Kent program, NBC

6:15 to 6:30 p.m.—Talk, "Science and Invention," by Elmer Robinson

6:30 to 7:30 p.m.—Katheryn Julye Trio with KPO Mixed Quartet

7:30 to 8:30 p.m.—Palace Hotel Concert Orchestra

8:30 to 9 p.m.—Rudy Seiger's Fairmont Hotel concert orchestra

9 to 10 p.m.—Abas String Quartette, with Fredric Bittke, baritone

10 to 10:30 p.m.—News digest, "Scotty" Mortland

10:30 to 11:30 p.m.—Joe Wright's dance orchestra
- 325.9 Meters**  
**920 Kcys.**

**KOMO** Elliot 5890  
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

9 a.m.—Theatre organ recital

10 a.m.—International Bible Students' Assn.

11 a.m.—Fisher Flouring Mills, vocal recital

11:15 a.m.—Plymouth Congregational Church

12:15 p.m.—Dr. Cadman Cathedral Hour, NBC

1 p.m.—Sunday afternoon concert, NBC

2 p.m.—Catholic Religious Hour, NBC

3 p.m.—Orchestra and vocalists

4 to 7:45 p.m.—NBC programs

7:45 p.m.—P. S. Navigation Co., vocal ensemble

8 p.m.—First Church of Christ, Scientist

9 p.m.—Borden Milk program, NBC

9:30 p.m.—Reader's Guide, NBC

10 p.m.—Concert Jewels, NBC
- 483.6 Meters**  
**620 Kcys.**

**KGW** Atwater 2121  
1000 Watts

The Morning Oregonian, Portland, Oregon

8:30 a.m.—Organ concert

9:30 a.m.—American Legion program

10 a.m.—International Bible Students' program

11 a.m.—National Youth Conference

1:30 p.m.—Studio program

2:45 p.m.—Musical program and talks

4 to 6:45 p.m.—NBC programs

6:45 p.m.—Studio program

7:45 p.m.—Baker Rhythm Boys

8:15 p.m.—Baby's Boudoir program

8:30 p.m.—Edwards Furniture

9 p.m.—Borden Milk program, NBC

9:30 p.m.—First National Bank orchestra

10 p.m.—Little Symphony concert

11 to 12 midnight—Fox Hollywood theater organ

**508.2 Meters**  
**590 Kcys.**

**KHQ** Main 5383  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—Variety Hour; I. B. S. A.

11 a.m.—Central Methodist Episcopal Church

12 noon—Gold Seal concert

2 p.m.—KHQ Novelty Trio

4 to 6:45 p.m.—National Broadcasting Co. programs

7:45 p.m.—Marlan Boyle, pianist

8 p.m.—New Episcopal Cathedral

9 p.m.—Borden Milk, NBC

9:30 p.m.—The Reader's Guide, NBC

10 p.m.—Studio program

**384.4 Meters**  
**780 Kcys.**

**KTM** Exposition 1341  
500 Watts

Pickwell Broadcasting Corp., Los Angeles, Calif.

8 to 9 a.m.—The Eye Opener

9 to 10 a.m.—I. B. S. A. Watchtower

1 to 2 p.m.—Popular melodies; L. B. Hair Oil

2 to 3 p.m.—Concert Masters Album

3 to 4 p.m.—Santa Monica Symphony

4 to 4:30 p.m.—Bair & Shaw, sacred program

4:30 to 5 p.m.—Christian Unity with Walter Raymond

8 to 9 p.m.—Moments with Great Masters

9 to 9:30 p.m.—Kilian Sisters

9:30 to 10 p.m.—Concert Masters Album

10 to 12 midnight—Paris Inn; Readers' Hour

12 to 1 a.m.—Spizzierinctum Club

**SUNDAY Programs**

**379.5 Meters** **KGO** **Sutter 1920**  
**790 Kcys.** **10,000 Watts**

General Electric Co., Oakland, Calif.

- 9 to 10 a.m.—Bible Stories
- 10 to 11 a.m.—Arion Trio
- 11 to 12 noon—Grace Cathedral service
- 12 to 1 p.m.—Dr. S. Parkes Cadman
- 1 to 3 p.m.—Concert; Catholic Religious Hour
- 3 to 4 p.m.—Musical Musketeers
- 4 to 5:15 p.m.—Gems of the Drama; news service
- 5:15 to 5:45 p.m.—Candle-Light Silhouettes
- 5:45 to 6:15 p.m.—The Olympians
- 6:15 to 6:45 p.m.—Studebaker Champions
- 6:45 to 7:15 p.m.—Sunday at Seth Parker's
- 7:15 to 8 p.m.—Stanislas Bem's Little Symphony
- 8 to 8:30 p.m.—World Wanderings
- 8:30 to 9 p.m.—Western Artists Series
- 9 to 9:30 p.m.—Borden program
- 9:30 to 10 p.m.—"The Reader's Guide"
- 10 to 11 p.m.—Concert Jewels
- 11 to 12 midnight—Musical Musketeers

**361.2 Meters** **KOA** **York 5090**  
**830 Kcys.** **12,500 Watts**

General Electric Co., Denver, Colorado

- 4 to 4:15 p.m.—Enna Jettick Melodies
- 4:15 to 5:15 p.m.—Collier's Radio Hour
- 5:15 to 6:15 p.m.—Atwater-Kent Hour
- 6:15 to 6:45 p.m.—Studebaker Champions
- 6:45 to 7:15 p.m.—Sunday at Seth Parker's
- 8:15 to 8:45 p.m.—The Solitaire Cowboys
- 8:45 to 9 p.m.—Everett E. Foster, baritone
- 9 to 9:30 p.m.—Borden program
- 9:30 to 10 p.m.—The Reader's Guide
- 10 to 11 p.m.—Concert Jewels

**309.1 Meters** **KJR** **Main 2495-2475**  
**970 Kcys.** **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

- 12 noon—Classical concert; Y. M. C. A.
- 2 p.m.—Emanuel Tabernacle
- 3 p.m.—Chet Cathers, baritone; Marjorie Robillard, piano
- 3:15 p.m.—Gethsemane Lutheran Church
- 4:30 p.m.—Lyric Trio; Stephanie Lewis, contralto; Eugene Castellarin, basso
- 5:30 p.m.—Bits of Harmony
- 6 p.m.—Broadway Quintet; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 7 p.m.—Orchestra; Glen Eaton, tenor; Ragnar Sallidin, accordion; Captivators Male Quartet
- 8 p.m.—Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
- 9 p.m.—Ed Sheldon, mandolin; Bob Munson, ukelele; Mabel Mohrman, piano
- 10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Temple Anderson, contralto
- 11 p.m.—Harmony Aces; Eulaia Dean, blues

**333.1 Meters** **KHJ** **Vandike 7111**  
**900 Kcys.** **1000 Watts**

Don Lee, Inc., Los Angeles, California

- 8 to 9 a.m.—Terpezone Quintet
- 9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC
- 11 to 12:30 p.m.—First M. E. Church of Los Angeles
- 12:30 to 1 p.m.—Cathedral Half Hour, CBS
- 1 to 1:30 p.m.—Quiet Harmonies, CBS
- 1:30 to 2 p.m.—Prof. Lindsley
- 2 to 2:30 p.m.—The Blenders, KFRC
- 2:30 to 3:30 p.m.—The Gauchos; Globe Trotters, CBS
- 3:30 to 4 p.m.—Colonial Dames; Jullus Klein
- 4 to 4:30 p.m.—Rabbi Edgar Magnin
- 4:30 to 5 p.m.—Around the Samovar, CBS
- 5 to 6 p.m.—Majestic Theatre of the Air, CBS
- 6 to 6:30 p.m.—Squibb, featuring Will Rogers, CBS
- 6:30 to 8 p.m.—Arabesque; Back Home Hour, CBS
- 8 to 8:30 p.m.—Coral Islanders, CBS
- 8:30 to 9 p.m.—Melody Hour, featuring Robert Olson
- 9 to 10 p.m.—Val Valente's orchestra, KFRC
- 10 to 10:10 p.m.—World-wide news
- 10:10 to 11 p.m.—Val Valente's orchestra, KFRC
- 11 to 12 midnight—Wesley Tourtellotte, organist

San Francisco

**NBC**

Sutter 1920

National Broadcasting Company

11 to 12 noon—National Youth Conference, KGW  
 "Was Jesus a Plagiarist?" is the startling topic announced by Dr. Daniel A. Poling for his talk today. With George Shackley directing, an orchestral program will be an added attraction and Dr. Poling's "questions and answers" will not be overlooked.

12 to 1 p.m.—Dr. S. Parkes Cadman, KGO; KOMO, 12:15 to 1 p.m.; KPO, 12 to 12:30 p.m.

Talking on "Man and His Fellow Creatures," Dr. Cadman will offer a colorful discussion followed by an open forum. George Dilworth will direct the orchestra and the Oratorio Choristers in the musical portion of the Cadman weekly hour.

1 to 2 p.m.—Sunday Concert, KGO, KOMO; KPO, 1:30 to 2 p.m.

Thoroughly saturated with Bohemian melodies, Charles Hart's orchestra will give a reading of the overture to Smetana's merry opera, "The Bartered Bride." There will be other classical numbers on the program for interpretation by the orchestra and a vocal soloist.

2 to 3 p.m.—Catholic Hour, KGO, KOMO

Sacred music by the Paulist Choristers under the direction of Father Finn and a brief address will be features of the Catholic Hour presentation.

3 to 4 p.m.—Musical Musketeers, KGO, KPO

4 to 4:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI

George Dilworth is the director of the musical unit in this program, which has for its vocal talent Betsy Ayres, Mary Hopple, Steele Jamison and Leon Sathiel. An orchestral ensemble consisting of a string quartet, vibraphone and piano furnishes the instrumental background to the singing.

4 to 5 p.m.—Gems of the Drama, KGO

"Philosophical Courtship" is the title of the Carlton E. Morse "Adventures in Life" play to be presented during the Gems of the Drama period. Wilda Wilson Church will direct the National Players in this offering.

4:15 to 5:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI

Collier's Radio Hour, with a guest speaker, music and dramatized stories, will be presented for a nation-wide audience.

5:15 to 6:15 p.m.—Atwater-Kent Hour, KHQ, KOMO, KGW, KPO, KFI

With Mary Lewis, widely known American soprano of the Metropolitan Opera Company, as guest soloist, the Atwater-Kent Hour will celebrate the official opening of the annual National Music Week. C. M. Tremaine, Secretary of the National Music Week Committee, will be heard in a short talk during the hour.

6:15 to 6:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI

Jean Goldkette searched the shows of Broadway, both the movies and the musical comedies, and secured from them the majority of the numbers which the Studebaker Champions will play tonight.

8:30 to 9 p.m.—Western Artists Series, KGO

Audrey Farncroft, a new star in the Pacific Coast operatic world, will display her brilliant coloratura soprano voice as the recitalist on the Western Artists Series concert. Emil Polak, musical counselor for the National Broadcasting Company, and internationally known as a pianist, will accompany Miss Farncroft in her program.

9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA

"Castles in the Air" is the musical comedy selected for principal representation by Barbara Blanchard, soprano; a male quartet and the Blue and White Band on the Borden program.

9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOMO, KOA

From the many books and magazine articles appearing in book shops and news stands Joseph Henry Jackson has selected a half dozen to be reviewed during his Reader's Guide period.

10 to 11 p.m.—Concert Jewels, KGO, KOMO, KECA, KOA

Saint-Saens' humorous suite of music-zoological doings, "The Carnival of Animals," is the second of four numbers to be played by Max Dolin's orchestra. Eva Gruninger Atkinson, contralto, is the guest artist.

## SUNDAY Programs

**243.8 Meters** **KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts

**Pacific Broadcasting Corp., San Francisco**

9 to 10:45 a.m.—Recorded program  
10:45 to 12 noon—Old St. Mary's Church services  
12 to 1 p.m.—Musical Vagabondages  
1 to 5:45 p.m.—Recorded programs; Sunset Hour  
5:45 to 6 p.m.—National Kanteens program  
6 to 7 p.m.—Popular recordings  
7 to 8 p.m.—Pacific Artists Trio; Nona Campbell, soloist; Gems from Grand Opera  
8 to 9 p.m.—Old St. Mary's Church services  
9 to 10 p.m.—Calendar of the Air, with Pacific Artists Trio, and Nellie Wren, soloist  
10 to 1 a.m.—Dance and request recordings

**340.7 Meters** **KLX** Lake 6000-6015  
**880 Kcys.** 500 Watts

**Tribune Publishing Co., Oakland, Calif.**

1:30 to 5 p.m.—Baseball, Oakland vs. Los Angeles at Los Angeles  
5 to 6 p.m.—Chas. T. Besserer at Scottish Rite organ

**468.5 Meters** **KFI** Westmore 0337  
**640 Kcys.** 5000 Watts

**Copyright, 1930, E. C. Anthony, Inc., L. A.**

10 a.m.—L. A. Church Federation program  
10:50 a.m.—Christian Science Church  
2:30 p.m.—Max Mellinger, ballads  
2:45 p.m.—Yantis Trio, vocal  
3 p.m.—Francis Sullivan, "Books I Kept"  
3:30 p.m.—Kealoha Trio  
4 to 6:45 p.m.—National Broadcasting Co. programs  
7:45 p.m.—Modeste Altschuler and symphony orchestra  
8:45 p.m.—Sacred songs, Maurine Dyer  
9 p.m.—Borden Milk program, NBC  
9:30 p.m.—Violin recital, Purcell Mayer  
10 p.m.—Wally Perrin's Packard Dance Orchestra with Mart and Lill

**285.5 Meters** **KNX** Hempstead 4101  
**1050 Kcys.** 5000 Watts

**L. A. Evening Express, Los Angeles, Calif.**

9 to 11 a.m.—Musical program of recordings  
11 to 12:30 p.m.—First Presbyterian Church  
12:30 to 1 p.m.—Louise Johnson, astroanalyst  
1 to 2 p.m.—International Bible Students  
2 to 4 p.m.—City Park Board musical program  
4 to 5 p.m.—First Radio Church of the Air  
5 to 6 p.m.—Guaranty Bldg. & Loan Assoc. program  
6 to 6:30 p.m.—Talk by Dr. Ernest Holmes  
6:30 to 7 p.m.—Hollywood Humanist Society  
7 to 7:30 p.m.—Scriptural Research Bureau  
7:30 to 8 p.m.—KNX artists  
8 to 9 p.m.—First Presbyterian Church  
9 to 10:30 p.m.—Luboviski Trio

**239.9 Meters** **KFOX** Phone: 672-81  
**1250 Kcys.** 1000 Watts

**Nichols & Warinner, Long Beach, Calif.**

5 to 8 a.m.—The Early Bird; music  
8 to 8:30 a.m.—Family Circle Hour  
8:30 to 10 a.m.—Clover Leaf program; music  
10 to 11 a.m.—Angeles Abbey organ recital  
11 to 12:30 p.m.—St. Luke's Episcopal Church  
12:30 to 1 p.m.—Musical program  
1 to 2 p.m.—Hollywood Girls, novelty trio  
2 to 3 p.m.—Seth Parker; Kaal Hawaiians  
3 to 3:30 p.m.—Planistic Pansy  
3:30 to 4 p.m.—Long Beach Municipal Band  
4 to 5:30 p.m.—Organ recital; The Sky Boat  
5:30 to 6:30 p.m.—Hollywood Girls; "Em & Clem"  
6:30 to 6:45 p.m.—Zadah Stoker and Her Kiddies  
6:45 to 7 p.m.—Foster Rucker and Helene Smith  
7 to 8 p.m.—KFOX Varieties  
8 to 9 p.m.—First Church of Christ, Scientist  
9 to 11:15 p.m.—Kilpatrick Purity Bread Capers  
11:15 to 12 midnight—Rev. Ethel Duncan  
12 to 3 a.m.—Organ recital; Knight Fox

**322.4 Meters** **KFWM** Glencourt 6774  
**930 Kcys.** 1000 Watts

**Oakland Educational Society, Oakland, Calif.**

9 a.m.—Osborne Pearson, tenor; Mary Bibby, organist  
10 a.m.—Children's radio story; Bible lecture, I. B. S. A. representative; vocal selections by Peggy Jean Cool, soprano; Edna B. Saake, contralto  
11 a.m.—"Surphonoprise" program  
12 noon—The Aeolian Trio: Jeanette Rauhut, violinist; Doris Eckler, cellist; Roslyn Rost, pianist  
1 p.m.—Bible Questions and Answers, C. R. Little  
1:30 p.m.—Program arranged and presented by the San Francisco I. B. S. A., featuring Lillian Pelletier, vocalist; The Choral Singers  
2 p.m.—Bible lecture, "Prophecy"  
6 p.m.—Community singing; Bible dialogue; music  
7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist  
7:30 p.m.—Bible lecture, I. B. S. A. representative  
9 p.m.—Musical selections; I. B. S. A. speakers  
10 p.m.—Kinch's Variety Program

**322.4 Meters** **KFWI** Franklin 0200  
**930 Kcys.** 500 Watts

**Radio Entertainments, San Francisco, Calif.**

2:30 to 2:45 p.m.—Semi-classical music  
2:45 to 3 p.m.—Spa program  
3 to 3:30 p.m.—Florence Lorraine, ballads; Nadine Chriss, accompanist  
3:30 to 5 p.m.—Popular recordings  
5 to 5:30 p.m.—Sherman Clay classics  
5:30 to 6 p.m.—Selix "all request" program  
7:50 to 9:15 p.m.—Services Fifth Church of Christ, Scientist

**204 Meters** **KGA** Main 3434  
**1470 Kcys.** 5000 Watts

**Northwest Broadcasting System, Spokane, Wash.**

10 a.m.—Musical comedy favorites  
10:30 a.m.—Lecture: "Ten Greatest Men of all Times"  
11 a.m.—Organ recital; song recital  
12 noon—Popular favorites; Bailey's Classic Hour  
2 p.m.—Hour of Favorite Steppers; Masterworks  
4 p.m.—Good News Magazine; Waikiki Harmony  
5 p.m.—Rev. Cora Kincannon Smith  
6 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone  
7 p.m.—Orchestra; Glen Eaton, tenor; Ragnar Salldin, accordion; Captivators Male Quartet  
8 p.m.—Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone  
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Bob Munson, ukelele; Mabel Mohrman, piano  
10 p.m.—Request program

**254.1 Meters** **KEX** Atwater 3111  
**1180 Kcys.** 5000 Watts

**Western Broadcasting Co., Portland, Ore.**

12 noon—Organ recital; popular concert  
5:30 p.m.—Bits of Harmony  
6 p.m.—Hour on Broadway, NBS chain  
7 p.m.—The Hometowns, NBS chain  
8 p.m.—Damski's Imperial Grand Orchestra  
9 p.m.—Los Gauchos Argentine Band  
10 p.m.—Angelus Ensemble  
11 p.m.—Harmony Aces, NBS chain  
12 midnight—Time; Oregon Journal news

**232.6 Meters** **KDYL** Wasatch 7180  
**1290 Kcys.** 1000 Watts

**Intermountain Broad. Corp., Salt Lake City**

5 p.m.—Majestic Theatre of the Air, CBS  
6 p.m.—Squibbs program, featuring Will Rogers, CBS  
6:30 p.m.—Popular KDWL artists  
7 p.m.—Lauren W. Gibbs Orchestra  
7:30 p.m.—Around the World with Sam and Bill's International Orchestra  
8 p.m.—Coral Islanders, Walter Kolomoku, director, presenting his famous Honoluluans group; poetic readings by David Ross, CBS  
8:30 p.m.—Ann Leaf, organist, CBS  
9 p.m.—S & H Stamp Concert Orchestra  
9:30 p.m.—Old and new song hits  
10 p.m.—Terpsichorean Rhapsodies  
10:30 p.m.—Midnight Dance Parade



## SUNDAY Programs

**535.4 Meters** **KTAB** **Garfield 4700**  
**560 Kcys.** **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

9 to 11 a.m.—Dr. B. L. Corley; Bible Class  
 11 to 12:30 p.m.—Church services from Tenth Avenue Baptist Church  
 12:30 to 1 p.m.—Chapel of Chimes  
 1 to 1:30 p.m.—Church of Latter Day Saints  
 1:30 to 3 p.m.—Masters Album; novelty records  
 3 to 3:30 p.m.—Organ Echoes, with Alice Blue  
 3:30 to 4 p.m.—Jack Riley, "Song Artist," presents a group of frontier songs in his inimitable way  
 4 to 5 p.m.—Musical Appreciation Hour  
 5 to 6:30 p.m.—Chapel of Chimes; Brunswick Hour  
 6:30 to 7 p.m.—Tindall lecture  
 7 to 7:45 p.m.—Joan Ray, contralto; Jane Sands, pianist; Chapel of Chimes  
 7:45 to 9:15 p.m.—Church Services from Tenth Avenue Baptist Church  
 9:15 to 10:30 p.m.—Chapel of Chimes; studio program  
 10:30 to 11:30 p.m.—Dance orchestra from Sweet's Ballroom

**220.4 Meters** **KGER** **Phone: 632-75**  
**1360 Kcys.** **250 Watts**

C. M. Dobyns, Long Beach, Calif.

8:30 a.m.—Comrades of the Air  
 9:30 a.m.—Taubman Men's Bible class  
 11:15 a.m.—First Presbyterian Church  
 2:30 p.m.—Long Beach Band  
 4 p.m.—Cathedral Hour  
 6:30 p.m.—Aristocrat of the Supper Table  
 7 p.m.—Harmony Trio  
 7:30 p.m.—Triolian Trio; Reverie Hour  
 10:30 p.m.—Sunday Night Frolic to midnight

**499.7 Meters** **KFSD** **Franklin 6353**  
**600 Kcys.** **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

9:30 to 11 a.m.—Sponsored program; studio program  
 11 to 11:30 a.m.—Yogi Alpha, the Mystery Man  
 11:30 to 2:30 p.m.—Studio program; featured program  
 2:30 to 3:30 p.m.—Organ concert, Dr. Humphrey J. Stewart at the console  
 3:30 to 5 p.m.—Featured program; sponsored program  
 8 to 8:30 p.m.—Featured program  
 8:30 to 10 p.m.—Program from Hotel del Coronado

**296.6 Meters** **KQW** **Columbia 777**  
**1010 Kcys.** **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin  
 7:30 to 9 p.m.—Evening services, First Baptist Church

**299.8 Meters** **KFVD** **Empire 5127**  
**1000 Kcys.** **250 Watts**

Auburn Fuller, Culver City, Calif.

8 a.m.—Selected recordings  
 10 a.m.—Songs That Never Grow Old  
 11 a.m.—Harmony Hawaiians; string trio  
 1 p.m.—"Inspiration," the Magazine of the Air  
 2 p.m.—Sacred half hour; organ recital  
 4:30 p.m.—Selected recordings  
 9:15 p.m.—Community program  
 11 p.m.—Pipe organ, Peggy Price

**280.2 Meters** **KJBS** **Ord 4148-49**  
**1070 Kcys.** **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

10:30 to 11:30 a.m.—Recorded music; Selix program  
 11:30 to 12:30 p.m.—Musical Sparklings; records  
 12:30 to 1 p.m.—U. S. popular half-hour  
 1 to 3 p.m.—Recorded program; concert music  
 3 to 4 p.m.—Mabel Payne, soprano; records  
 4 to 4:30 p.m.—Sapphire program  
 4:30 to 5 p.m.—Vocal solos, Eugene Fulton  
 5 to 6:45 p.m.—Recordings; Wiseman program  
 12:01 midnight to 3:30 a.m.—All night broadcast

## Will Rogers

**T**HOUGH scores of pieces have been written about Will Rogers, describing the man and his ways, only a composite description could do him real justice. The composers of such a description should be Eddie Cantor, his life-long friend; Florenz Ziegfeld, his manager for many years; Fred Stone, for whom he acted as pinch-hitter; and Simon and Schuster, his first publishers. These are the people who could really tell stories about Will that have never been published, and who might be able to learn beforehand what Will might talk about when he goes on the air at 6 o'clock Sunday evenings over KFRC and the Columbia Broadcasting System under the sponsorship of E. R. Squibb and Son.

Will, in the first place, while wandering around in the early part of his stage career as a vaudeville performer who made wisecracks while manipulating a rope, came across Eddie Cantor. The two striving young players struck up an immediate friendship which has developed and ripened through the years. Both men have, oddly enough, won prominence for somewhat similar accomplishments. They are noted for their talks at banquets and dinners, and they are two of the world's best masters of ceremony. Eddie will never undertake to do anything that might offend or impinge on Will's activities, nor does Will ever intrude on Eddie's domain. To see these two men together is to enjoy the antics of two real play-boys, young hearted, generously rivalling each other, warm in their mutual regard, urging each other on to new quips and tom-foolery.

Quite different is Will in his relations with Florenz Ziegfeld, his one-time boss. "Well, how is Flo today?" he will ask Ziegfeld himself or anyone in the Ziegfeld organization. "What's he gone and done today? What's he up to?" and the ironic tone in his voice resembles that of an all-tolerant parent who is conscious of the latent naughtiness of his offspring and yet enjoys it.

So far as his publishers are concerned, Rogers is really insubordinate. No matter how often Max Schuster tries to treat him as an author, Will always evades the literary formalities. Even "author" is still just a good joke to him. Although he has been a contributor to some of the most important magazines of the day, he uses his typewriter for laughter purposes only, with no idea of winning the Nobel Prize.

Will Rogers, to the world, is a one-sided man—a philosopher in the guise of a humorist. But to those who know him—he is many-sided—lovable, helpful, sympathetic and extremely human.

MONDAY Programs May 5, 1930



Edna Fisher KFRC-8 p.m.

Table with 3 columns: TIME, STATION, PROGRAM. Header: \* BEST BETS TODAY \*



Myron Nelsley NBC-12 Noon

379.5 Meters 790 Kcys.

KGO

Sutter 1920 10,000 Watts

General Electric Co., Oakland, Calif.

7:30 a.m.—Annual convention of American Red Cross
8 to 8:30 a.m.—Financial service; Chanticleers
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 10:15 a.m.—Radio Ramblings
10:15 to 10:30 a.m.—Josephine Gibson, food talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ recital
11:45 to 12 noon—Canny Cook program
12 to 1 p.m.—Pacific Vagabonds
1 to 2 p.m.—Rembrandt Trio
2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ
2:30 to 3 p.m.—Pacific Coast School of the Air, NBC
3 to 3:15 p.m.—Rosalie Wolfe
3:15 to 3:30 p.m.—The World Today
3:30 to 4 p.m.—Roxy and His Gang
4 to 5 p.m.—Matinee Time; news service
5 to 5:30 p.m.—The Maytag Orchestra
5:30 to 6 p.m.—General Motors Family Party
6 to 6:30 p.m.—Stromberg-Carlson program
6:30 to 7 p.m.—"Empire Builders"
7 to 7:30 p.m.—Hotel Governor Clinton Orchestra
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Ole and the Girls
8 to 9 p.m.—Piano Capers; Harp Harmony
9 to 9:30 p.m.—The Voice of Firestone
9:30 to 10 p.m.—Musical Musketeers
10 to 10:30 p.m.—House of Myths
10:30 to 11 p.m.—Hot Spot of Radio
11 to 12 midnight—Laughner-Harris dance orchestra

535.4 Meters 560 Kcys.

KTAB

Garfield 4700 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program
7:30 to 8 a.m.—Red Hat program
8 to 9 a.m.—Classical records; Towne Cryer
9 to 10 a.m.—Morning Prayer Hour; Dr. Keys
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—Recordings; Dr. Forrester
2:30 to 3 p.m.—Musical Appreciation Hour
3 to 3:30 p.m.—Alice Blue, organist; Mabel Payne, soloist
3:30 to 5 p.m.—Novelty records; studio program
5 to 5:15 p.m.—The Story Man and his Air Castle
5:15 to 6 p.m.—Brother Bob's Frolic Hour
6 to 6:30 p.m.—"Date Book"; studio program
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—"The Two Franks"; records
7:30 to 8 p.m.—Alice Blue, organist
8 to 9 p.m.—"Poem Pictures," John Teel, baritone; Jane Sargent Sands, pianist
9 to 10 p.m.—Melody Quintet and Carl Tobin, tenor
10 to 10:30 p.m.—Alice Blue, "Organ Echoes"
10:30 to 1 a.m.—Recordings; studio program

204 Meters 1470 Kcys.

KGA

Main 3434 5000 Watts

Northwest Broadcasting System, Spokane, Wash.

8 a.m.—News and popular music
9 a.m.—Central Market program
9:30 a.m.—Organ recital; Friendly Hour
11 a.m.—Crescent Mfg. Co. program
11:15 a.m.—Luncheon concert
12:30 p.m.—News; market reports; music
1 p.m.—Gold Seal program
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Herb and his guitar; Popular Melange
3 p.m.—Radio bargain matinee
3:30 p.m.—Andy and Bernice, popular songs
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the kiddies
5 p.m.—Musical novelties
5:15 p.m.—Union Oil Air Castles
5:30 p.m.—Newton's banjo program; dinner music
6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor
6:30 p.m.—Orchestra; Spencer Adams, xylophone
7 p.m.—Orchestra; Sydney Dixon, tenor; Eugene Castellarin, basso
7:30 p.m.—Dream Melodies
8 p.m.—Mission Mixer Aces; Marjorie Robillard
8:30 p.m.—Harmony Aces; Neapolitans
10 p.m.—Request program

333.1 Meters 900 Kcys.

KHJ

Vandike 7111 1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports
8 to 8:45 a.m.—Georgia O. George; recordings
8:45 to 9:15 a.m.—Franklin Bldg. & Loan Assn.
9:15 to 9:30 a.m.—Richardson's Music Lovers' Shop
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
10:30 to 11 a.m.—Harold Stern's Ambassador Orch.
11 to 11:15 a.m.—Schaefer Hat Works
11:15 to 12 noon—Scientific laboratories; records
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Organ and vocalists
1 to 2 p.m.—Organ recital; Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:15 p.m.—Recordings; Colonial Dames
3:15 to 3:30 p.m.—Girl Scouts of America
3:30 to 3:45 p.m.—Talk on home problems
3:45 to 4 p.m.—Auto Club of Southern California
4 to 4:40 p.m.—Viennese Quintet
4:40 to 4:45 p.m.—Better Business Bureau
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Charlie Wellman and Nell Larson
5:30 to 6:30 p.m.—Don Lee Concert Orchestra
6:30 to 7 p.m.—American Wire Fabrics, CBS
7 to 7:30 p.m.—Inglewood Park Orchestra
7:30 to 8 p.m.—Studio program
8 to 10 p.m.—Golden State Milk Products Jamboree
10 to 10:05 p.m.—World-wide news
10:05 to 11 p.m.—Anson Weeks Dance Orch., KFRC
11 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

**MONDAY Programs**

340.7 Meters  
880 Kcys.

**KLX**

Lake 6000-6015  
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 6:30 to 7 a.m.—Records; N. Y. stocks
- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9:30 a.m.—Jean Kent; Modern Homes
- 9:30 to 10:15 a.m.—Clinic of the Air
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 11 a.m.—Henderson's Radiola program
- 11 to 12 noon—Classified Adv. hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2:30 p.m.—Jean's Hi-Lights; records
- 2:30 to 3:30 p.m.—Opportunity Hour; stocks
- 3:30 to 4:50 p.m.—Recordings; Lena and Lillie
- 4:50 to 5 p.m.—Humane Education talk
- 5 to 6 p.m.—Brother Bob Club; Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 a.m.—News Items
- 7:30 to 8 p.m.—Jack Delaney's orchestra
- 8 to 9 p.m.—Amati Quartet
- 9 to 9:30 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Chas. Follette, accompanist
- 9:30 to 10 p.m.—Fred Keller's Novelty Trio
- 10 to 10:15 p.m.—Benny and his mother
- 10:15 to 11 p.m.—Dance program

325.9 Meters  
920 Kcys.

**KOMO**

Elliot 5890  
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:30 a.m.—Amer. Red Cross Convention, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Julia Hayes Hints to Housewives
- 9:30 a.m.—Organ recital
- 10:15 a.m.—Josephine Gibson Talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air
- 11:30 a.m.—P. S. Navigation Co., vocal trio
- 11:45 a.m.—The Hour of Canny Cook, NBC
- 12 noon—U. S. Farm Talk; Prudence Penny
- 12:30 p.m.—Orchestra and vocalists
- 1 p.m.—Artistic Ensemble
- 1:30 p.m.—Orchestra and vocalists
- 2 p.m.—Salt Lake Tabernacle Choir, NBC
- 2:30 p.m.—Pacific Coast School of the Air, NBC
- 3 p.m.—Artistic Ensemble and vocalists
- 3:30 p.m.—Roxy and His Gang, NBC
- 4 p.m.—Orchestra and vocalists; stocks
- 4:30 p.m.—Garden Patch children's program
- 5 to 7 p.m.—NBC programs
- 7 p.m.—Sargon program
- 7:30 p.m.—Amos 'n' Andy, NBC
- 8 p.m.—Rudy Selger's Shell Symphonists, NBC
- 9 p.m.—Voice of Firestone, NBC
- 9:30 p.m.—Artistic Ensemble and vocalists
- 10 p.m.—University of Washington Hour
- 10:45 p.m.—Totem Broadcasters, news flashes
- 11 p.m.—Tiny Burnett's Olympic Hotel Dance Orch.
- 12 midnight—Organ recital

239.9 Meters  
1250 Kcys.

**KFOX**

Phone: 672-81  
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 12 to 12:45 p.m.—Sunset Harmony Boys
- 12:45 to 1:50 p.m.—Cherrio Boys; Bill and Co
- 1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence
- 2:20 to 3 p.m.—Rolly Wray; Sunset Boys
- 3 to 3:30 p.m.—Varieties; Today in History
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly and Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6 p.m.—Organ recital; Sunset Boys
- 6 to 6:15 p.m.—"Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—The Kaal Hawaiian Trio
- 6:45 to 7 p.m.—Cherrio Boys
- 7 to 8 p.m.—Suydam's Buttercream School
- 8 to 8:30 p.m.—Tavern Club Orchestra
- 8:30 to 9 p.m.—Texas Cowboys
- 9 to 10 p.m.—Majestic Ballroom Orchestra
- 10 to 11 p.m.—Zandra's Mystic Hour
- 11 to 12 midnight—Majestic Ballroom
- 12 to 3 a.m.—Organ recital; Knight Fox

San Francisco

**NBC**

Sutter 1920

National Broadcasting Company

- 7:30 a.m.—Annual Convention of the American Red Cross, Washington, D. C. President Hoover will address the radio audience during the opening session, KGO, KHQ, KOMO, KGW, KECA
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:30 to 11:10 a.m.
- 11:30 to 11:45 a.m.—NBC Philharmonic Organ Recital, KGO, KOA
- 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 12 to 1 p.m.—Pacific Vagabonds, KGO, KOA
- 2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KGW, KPO
- 2:30 to 3 p.m.—Pacific Coast School of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI
- Dr. W. Edward Chamberlain, who was introduced to the Pacific Coast School of the Air audience last March in a talk on X-ray work, will speak again today on "Professional Ethics."
- 3:30 to 4 p.m.—Roxy and His Gang, KGO, KOMO
- 4 to 4:45 p.m.—Matinee Time, KGO; KGW, 4:15 to 4:30 p.m.
- 5 to 5:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA
- Victor Young will be featured as director when the Maytag Orchestra makes its appearance in a joint program with the Retting-Platt piano team and the Tom, Dick and Harry vocal trio.
- 5:30 to 6 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KFI
- With Don Voorhees conducting the orchestra, a General Motors Family Party will be heard tonight.
- 6 to 6:30 p.m.—Stromberg-Carlson Program, KGO, KHQ, KOMO, KGW, KFI
- The 50-piece Rochester Civic Orchestra, with Guy Fraser Harrison directing, will be heard playing Dvorak's "Slavonic Dance No. 3." Alexander Leventen, violinist, is the soloist on the program.
- 6:30 to 7 p.m.—Empire Builders, KGO, KHQ, KOMO, KGW, KFI
- Harvey Hays, familiarly known as the "Old Timer," along with Virginia Gardiner and a host of other actors and actresses, will bring to listeners the full color of the historical pageant staged by summer visitors at Lake Minnetonka in Minnesota.
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 8 to 9 p.m.—Rudy Selger's Shell Symphonists, KHQ, KOMO, KGW, KPO, KFI; KSL, 8:15 to 9 p.m.
- Classical selections interpreted by Rudy Selger's Shell Symphonists will be offered NBC System program dialers tonight.
- 9 to 9:30 p.m.—Voice of Firestone, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
- Max Dolin will be heard as violin soloist as well as director of the orchestra. Other artists contributing to the half-hour's entertainment include Easton Kent, a male vocal quartet headed by Mynard Jones and a full concert orchestra.
- 10 to 10:30 p.m.—House of Myths, KGO, KHQ, KOA
- Another of the episodes in Perseus' life will be dramatized during tonight's broadcast.
- 10:30 to 11 p.m.—Hot Spot of Radio, KGO, KSL, KOA
- Henry Starr will offer another half-hour pianologue of popular numbers.

254.1 Meters  
1180 Kcys.

**KEX**

Atwater 3111  
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders
- 8 a.m.—The Clock; Journal news; records
- 9:45 a.m.—Devotional services; organ
- 10:30 a.m.—Shopping service; Allen Daniels, baritone
- 11:30 a.m.—Billy's Hawaiians; Happy Hour Girls
- 1:05 p.m.—Recordings; organ concert
- 2 p.m.—Dental lecture; band concert
- 4:30 p.m.—Song recital; Childrens' Hour
- 5:30 p.m.—Bulletin; Hometowns Orchestra
- 9 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor
- 9:30 p.m.—Neapolitan Orchestra
- 10 p.m.—Melvin and Merciful; records
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:40 p.m.—KEX Midnite Matinee

# MONDAY Programs

243.8 Meters  
1230 Kcys.

**KYA**

Prospect 3456  
1000 Watts

Pacific Broadcasting Corp., San Francisco  
9 to 10 a.m.—Recorded program  
10 to 10:15 a.m.—Mrs. Eric W. Hammond of the Parent-Teachers Association; subject, The Department of Education  
10:15 to 11 a.m.—Popular recordings; Dr. Bond  
11 to 12:15 p.m.—California Sunshine Hour; news  
12:15 to 2 p.m.—Popular and classic recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 3:30 p.m.—Cabbages and Kings  
3:30 to 5:30 p.m.—Recordings; Sunset Hour  
5:30 to 6:15 p.m.—Stock quotations; records  
6:15 to 7 p.m.—Metro and Cosmo; records  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 8 p.m.—Tommy Monroe and Bob Allen  
8 to 9 p.m.—The Musical Parade, conducted by George Taylor, and presenting a revue of KYA artists  
9 to 10 p.m.—Paul Kell's Lido Cafe Orchestra  
10 to 1 a.m.—Dance and request recordings

483.6 Meters  
620 Kcys.

**KGW**

Atwater 2121  
1000 Watts

The Morning Oregonian, Portland, Oregon  
7:15 a.m.—Popular music; exercises  
7:30 a.m.—Red Cross Convention, NBC  
8 a.m.—Shell Happytime, from KPO  
9 a.m.—Town Cryer  
10:15 a.m.—Josephine Gibson, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Musical Masterworks  
11:45 a.m.—Canny Cook program, NBC  
12 noon—Powers' Pied Piper  
12:30 p.m.—Stewart-Warner organ  
1 p.m.—Organ recital  
2 p.m.—Mormon Tabernacle  
2:30 p.m.—Pacific Coast School of the Air, NBC  
3 p.m.—Musical program  
3:45 p.m.—Traffic talk; the Spotlight  
4:15 p.m.—Matinee Time  
5 to 9:30 p.m.—National Broadcasting Co. programs  
10 p.m.—Ben Sellings Boys  
11 p.m.—Olympic Hotel Dance Orchestra

285.5 Meters  
1050 Kcys.

**KNX**

Hempstead 4101  
5000 Watts

L. A. Evening Express, Los Angeles, Calif.  
6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas  
8 to 8:15 a.m.—Talk on "Belco"  
8:15 to 8:30 a.m.—Inspirational talk and prayer  
8:30 to 9 a.m.—Interesting information  
9 to 9:30 a.m.—Courtesy program  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family  
10:30 to 11 a.m.—Kate Vaughn, Household Economics  
11 to 11:15 a.m.—Courtesy program, "Bandits"  
11:15 to 11:30 a.m.—Madame Marie beauty secrets  
11:30 to 12 noon—Radio Church of the Air  
12 to 12:30 p.m.—Noonday Little Symphony  
12:30 to 1 p.m.—C. P. R.'s musical program  
1:30 to 2 p.m.—Reading interesting books  
2 to 2:30 p.m.—Records and announcements  
2:30 to 3:30 p.m.—Matinee Symphony  
3:30 to 4 p.m.—Organ program, Lucie Lee  
4 to 4:30 p.m.—"Home Builders' Hour"  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"  
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:15 p.m.—Organ program, Lucie Lee  
6:15 to 6:30 p.m.—Platt School of Popular Music  
6:30 to 7 p.m.—KNX Little Symphony  
7 to 7:30 p.m.—Pac. States Sav. and Loan program  
7:30 to 8 p.m.—One-act play, Georgia Fifield, director  
8 to 8:30 p.m.—KNX musical program  
8:30 to 9 p.m.—Four-Leaf Clovers, directed by Bill Hatch  
9 to 9:30 p.m.—Rio Grande Oil program  
9:30 to 10 p.m.—Program presenting the "Radio Detective"  
10 to 12 midnight—Hotel Ambassador Orchestra  
12 to 1 a.m.—Dance hour of records

322.4 Meters  
930 Kcys.

**KFWI**

Franklin 0200  
500 Watts

Radio Entertainments, San Francisco, Calif.  
7 to 8 a.m.—Exercises, Frank Roefer  
9 to 10 a.m.—Morning "Pep" Hour  
10 to 10:30 a.m.—Semi-classical program  
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk  
10:50 to 11 a.m.—Items of interest  
11 to 11:30 a.m.—Happy Ray Batz, pianologue  
11:30 to 1 p.m.—Recordings; dance music  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 7:15 p.m.—Dinner Hour variety  
7:15 to 7:30 p.m.—Rolf Metcalf, pianist  
8:30 to 10 p.m.—Popular Hour; studio specialty  
10 to 12 midnight—Specialty program  
12 to 1 a.m.—Midnight Hour

322.4 Meters  
930 Kcys.

**KFWM**

Glencourt 6774  
1000 Watts

Oakland Educational Society, Oakland, Calif.  
8 a.m.—"Top o' the Morning," Doc Herrold  
8:55 a.m.—Union Mutual Life program  
1:30 p.m.—Organ Reverie, Lillian Boyd  
2:15 p.m.—Detective story by Tom King  
2:30 p.m.—Richmond Stringed Duo  
3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist  
3:30 p.m.—Ev and Roy, harmony; vocal solos and instrumental  
4 p.m.—The "Ne'er Do Well"  
4:30 p.m.—The Four-Thirty Girls, Beth and Harriett  
5 p.m.—Wade Forrester's Hour of Sunshine  
7:30 p.m.—Complete baseball results; news items  
7:45 p.m.—Bob and Monte program, recordings  
8 p.m.—Charlie Addington in novelty and comic songs  
8:15 p.m.—Detective story by Tom King

309.1 Meters  
970 Kcys.

**KJR**

Main 2495-2475  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.  
8 a.m.—News and music; devotional services  
9:40 a.m.—Sally Jo Walker, Grant Merrill  
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano  
10:15 a.m.—Beauty talk, Helen Andrews  
12 noon—World in Review; musical program  
2 p.m.—Marjorie Robillard, piano; Glen Eaton, piano  
2:15 p.m.—Archweid Entertainers; Beatrice Nelson, soprano; Song Birds  
5:15 p.m.—Aircastles, Land of Make-Relieve  
5:30 p.m.—Market reports; Garden talks  
6 p.m.—Hometowners Orchestra; Glen Eaton, tenor; Spencer Adams, xylophone  
7 p.m.—Sydney Dixon, tenor; Eugene Castellarin, basso  
7:30 p.m.—Washington Fireman  
8 p.m.—Mission Mixer's Aces; Bob Munson, tenor  
8:30 p.m.—Harmony Aces; Marjorie Robillard  
9 p.m.—Damski's Neapolitans; Agatha Turley, soprano; Sydney Dixon, tenor  
9:30 p.m.—Wrestling match, Ken Stuart  
10:30 p.m.—Whirlwinds; Marjorie Robillard, Glen Eaton and Bob Munson  
11 p.m.—Vic Meyer's Club Victor Orchestra  
12 midnight—Midnite Revellers

508.2 Meters  
590 Kcys.

**KHQ**

Main 5383  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington  
6:45 a.m.—Inspirational service  
7:30 a.m.—Amer. Red Cross Convention  
8 a.m.—Shell Happytime, from KPO  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—"Hints to Hostesses"; Food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Winifred Rhoades, organist  
11:45 a.m.—The Canny Cook, NBC  
12 noon—National Savings luncheon program  
12:15 p.m.—"Studio Affairs"; Gold Seal program  
1 p.m.—"By the Way"; "Headliners"  
1:30 p.m.—"Hawaiian Echoes"; "Comedy Capers"  
2 p.m.—"The Old Days"  
2:30 p.m.—Pacific Coast School of the Air, NRC  
3 p.m.—Album Symphonies; "Cecil and Sally"  
3:30 p.m.—"Paint o' Mine" period  
4 p.m.—Happy Harmonies  
5 to 7 p.m.—National Broadcasting Co. programs  
7:30 to 10:30 p.m.—National Broadcast Co. programs  
11 p.m.—Just Another Hour; "Ask for It"

**MONDAY Programs**

440.9 Meters  
680 Kcys.

**KPO**

Kearny 0704  
5000 Watts

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs  
9:30 to 10 a.m.—Walter W. Cribbins  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Time signals, Scripture reading  
12:05 to 1 p.m.—Snapshots, programs in miniature  
1:30 to 2 p.m.—Ann Warner's Homemaking Chats  
2 to 2:30 p.m.—Mormon Tabernacle choir and organ  
2:30 to 3 p.m.—Pacific Coast School of the Air, NBC  
3 to 3:30 p.m.—Studio program  
3:30 to 3:45 p.m.—Dept. of Commerce talk  
3:45 to 4 p.m.—California State Chamber of Commerce  
4 to 4:30 p.m.—Julia Hayes, "Helpful Hints"  
4:30 to 4:50 p.m.—Doug. Richardson, guitarist  
4:50 to 5 p.m.—E. A. Pierce stock reports  
5 to 5:50 p.m.—Children's Hour  
5:50 to 6 p.m.—News digest with "Scotty" Mortland  
6 to 7 p.m.—Reo Masters of Music  
7 to 8 p.m.—North Americans  
8 to 9 p.m.—Shell Symphonists program, NBC  
9 to 9:15 p.m.—Cecil and Sally  
9:15 to 10 p.m.—The Toredors  
10 to 11 p.m.—Jesse Stafford's dance orchestra

468.5 Meters  
640 Kcys.

**KFI**

Westmore 0337  
5000 Watts

**Copyright, 1930, E. C. Anthony, Inc., L. A.**  
7:30 a.m.—Opening market reports  
7:45 a.m.—Chester Foster Rand, tenor  
8 a.m.—Shell Happytime, from KPO  
9 a.m.—Herbie Scharlin, song and patter  
9:30 a.m.—Sylvia's Happy Hour  
10:15 a.m.—Josephine Gibson talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—"Care of the Hair," The Loveland Lady  
11:45 a.m.—Spanish lesson, Annette Doherty  
12 noon—Dept. of Agriculture talks  
2:15 p.m.—Winnie Fields Moore, travlogue  
2:30 p.m.—Pacific Coast School of the Air, NBC  
3 p.m.—Joe Charles and his guitar  
3:15 p.m.—Jack Baldwin, jazz pianist  
3:30 p.m.—Bess Kilmer's Helpful Hints  
4 p.m.—Mothers' Legion of the Air  
4:15 p.m.—KFI News Bureau  
4:30 p.m.—Big Brother; The Story Man  
5:30 to 7 p.m.—NBC program  
8 p.m.—Shell Symphonists, NBC  
9 p.m.—Firestone program, NBC  
9:30 p.m.—Studio program reserved  
10 p.m.—Duci De Kerekjarto, concert violinist  
10:30 p.m.—Cafe Max Fisher

361.2 Meters  
830 Kcys.

**KOA**

York 5090  
12,500 Watts

**General Electric Co., Denver, Colorado**  
5:30 to 6 p.m.—General Motors Family Party  
6 to 6:30 p.m.—Stromberg-Carlson program  
6:30 to 7 p.m.—Empire Builders  
7 to 7:30 p.m.—Hotel Governor Clinton Orchestra  
7:30 to 7:45 p.m.—Amos 'n' Andy  
7:45 to 8 p.m.—Ralph Hansell, xylophonist  
8 to 8:30 p.m.—Supreme Serenaders  
8:30 to 9 p.m.—KOA String Trio  
9 to 9:30 p.m.—Voice of Firestone  
9:30 to 10 p.m.—Musical Musketeers  
10 to 11 p.m.—Hot Spot of Radio; House of Myths

499.7 Meters  
600 Kcys.

**KFSD**

Franklin 6353  
1000 Watts

**Airfan Radio Corp., San Diego, Calif.**  
6 to 6:30 p.m.—Late news; Your English  
6:30 to 7 p.m.—Studio program  
7 to 8 p.m.—Program from Hearle Music Hall  
8 to 9 p.m.—Matinee Three, studio program  
9 to 10 p.m.—Keeney-Rowe Trio and Janet Stanley  
10 to 11 p.m.—Program from Chapel of the Chimes  
11 to 12 midnight—Douglas Night Club program

491.5 Meters  
610 Kcys.

**KFRC**

Prospect 0100  
1000 Watts

**Don Lee, Inc., San Francisco, Calif.**  
7 to 8 a.m.—Seal Rocks broadcast; stocks  
8 to 8:30 a.m.—Columbia Revue, CBS  
8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:30 a.m.—Mary Haines, Domestic Science talk  
11:30 to 11:45 a.m.—Norman Nielson and Edna Fischer  
11:45 to 12 noon—Auditions  
12 to 1 p.m.—Sherman and Clay concert  
1 to 1:30 p.m.—Don Bigelow and his orchestra, CBS  
1:30 to 2 p.m.—Three Dainty Misses, DLBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:30 p.m.—H. Kaltenborn, Current Events, CBS  
3:30 to 3:45 p.m.—Western Air Express Aviaiton talk  
3:45 to 4 p.m.—Bernhard Levitow's ensemble, CBS  
4 to 4:30 p.m.—Vienees Quintet, DLBS  
4:30 to 4:55 p.m.—Raymond Paige's orchestra, DLBS  
4:55 to 5 p.m.—Town Topics  
5 to 5:30 p.m.—Wellman & Larsen, DLBS  
5:30 to 6 p.m.—Don Lee concert, DLBS  
6 to 6:15 p.m.—Bobs, sports authority  
6:15 to 6:30 p.m.—"Your Financial Problems"  
6:30 to 7 p.m.—"Gold Strand Crusaders"  
7 to 7:30 p.m.—"The Columbians," DLBS  
7:30 to 8 p.m.—Thirty Minutes of Sunshine and Melow'd Melody for S. & W.  
8 to 10 p.m.—"Golden State Blue Monday Jamboree"  
10 to 10:15 p.m.—Cecil Wright, novelty program  
10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS  
11 to 12 midnight—Los Angeles Biltmore Orchestra  
12 to 1 a.m.—Dance music

220.4 Meters  
1360 Kcys.

**KGER**

Phone: 632-75  
250 Watts

**C. M. Dobyns, Long Beach, Calif.**  
8 a.m.—Foot Comfort talks  
9 a.m.—Home Makers Hour  
10:45 a.m.—Beauty talk  
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)  
1 p.m.—Popular music  
4 p.m.—Nature Study talk; Wurlitzer organ  
7:30 p.m.—The Captivators  
8:30 p.m.—Women's Music Club  
9 p.m.—News bulletin  
9:15 p.m.—Pianistic Moods  
9:30 p.m.—Rev. Ethel Duncan  
10 p.m.—Southgate Dance Marathon  
10:30 p.m.—Songs of the Islands  
11 p.m.—Quiet Time Tunes

296.6 Meters  
1010 Kcys.

**KQW**

Columbia 777  
500 Watts

**Pac. Agric. Foundation, Ltd., San Jose, Calif.**  
9 to 11 a.m.—Calif. Market; Helpful Hour  
11 to 12:15 p.m.—Bank Credits; records  
12:15 to 12:30 p.m.—Tom and Wash  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3 p.m.—Julia Hayes Helpful Hints  
3 to 5:30 p.m.—Musical program; children's program  
5:30 to 6 p.m.—San Jose Radionics Talk  
6 to 6:20 p.m.—Farm flashes and farm topics  
6:20 to 6:30 p.m.—Fertilizer Laws, J. L. Avery  
6:30 to 6:55 p.m.—Market reports; farm reporter  
6:55 to 7 p.m.—KQW market report  
7 to 8 p.m.—Farm Bureau news; Tom and Wash  
8 to 9:30 p.m.—Studio programs

299.8 Meters  
1000 Kcys.

**KFVD**

Empire 5127  
250 Watts

**Auburn Fuller, Culver City, Calif.**  
6 a.m.—Spanish program  
7 a.m.—Hal Roach Happy-Go-Lucky Trio  
9:30 a.m.—Helpful Hints to Housewives  
12:30 p.m.—Tom and Wash  
1 p.m.—G. Allison's home program  
2 p.m.—Health talk; Eldorado program  
3 p.m.—Auburn Half Hour  
3:30 p.m.—Pan-American Spanish program  
4:30 p.m.—Beauty Hour; Timely Topics  
6 p.m.—Eddie Green, songs and patter  
10 p.m.—Tom and Wash  
10:15 p.m.—J. Newton Yates, organ recital  
11 p.m.—Peggy Price; recordings  
12 midnight—J. Newton Yates, organ recital

# TUESDAY Programs

May 6, 1930



Vanita D'Voir  
NBC—Player

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Nerino Turchet  
KLX—8:15 p.m.

**243.8 Meters**  
**1230 Kcys.**  
**KYA** Prospect 3456  
1000 Watts  
Pacific Broadcasting Corp., San Francisco  
9 to 11 a.m.—Recordings; Dr. Bowring  
11 to 12:15 p.m.—California Sunshine Hour; news  
12:15 to 1 p.m.—Tuesday Noon Club  
1 to 2 p.m.—Classical recordings  
2 to 4:30 p.m.—Bridge party; popular recordings  
4:30 to 6 p.m.—Sunset Hour; stocks; records  
6 to 6:30 p.m.—Song recital with Nona Campbell and Claire Upshur  
6:30 to 7 p.m.—Popular recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—“College Daze” with Toby and Babs  
7:45 to 8 p.m.—News, Pop Questions, Harmonettes  
8 to 9 p.m.—Aviation Round Table from Clift Hotel  
9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra  
10 to 11 p.m.—Pacific Artists Trio; Gene Sullivan, soloist  
11 to 1 p.m.—Dance and request recordings

**361.2 Meters**  
**830 Kcys.**  
**KOA** York 5090  
12,500 Watts  
General Electric Co., Denver, Colorado  
5 to 5:30 p.m.—Eveready Hour  
5:30 to 6 p.m.—Happy Wonder Bakers  
6 to 6:30 p.m.—Westinghouse Salute  
6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour  
7:30 to 7:45 p.m.—Amos 'n' Andy  
7:45 to 8 p.m.—Literary Digest Prohibition Poll  
8 to 8:30 p.m.—Farm Question Box  
8:30 to 9:30 p.m.—Concert Album  
9:30 to 10 p.m.—Florsheim Frolic  
10 to 11 p.m.—Down Through the Years

**309.1 Meters**  
**970 Kcys.**  
**KJR** Main 2495-2475  
5000 Watts  
Northwest Broadcasting System, Seattle, Wash.  
8 a.m.—News and music; devotional services  
9:40 a.m.—United Team, Sally Jo and Grant  
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano  
10:15 a.m.—Beauty talk, Helen Andrews  
11 a.m.—Classical program; World in Review; music  
2 p.m.—Marjorie Robillard, piano; Chet Cathers, baritone  
2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
3 p.m.—Baseball game, Seattle vs. Portland  
5:15 p.m.—Aircastles, Land of Make-Believe  
5:30 p.m.—Market reports; Garden talk  
6 p.m.—Ed Sheldon, mandolin; Bob Munsen, ukelele  
7 p.m.—Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone  
8 p.m.—Gold and Silver Ensemble  
9 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone  
10 p.m.—Ken Stuart Sunshine program  
10:30 p.m.—Red Top Cab Co. Whirlwinds  
11 p.m.—Vic Meyer's Club Victor Orchestra  
12 midnight—Midnight Revellers

**340.7 Meters**  
**880 Kcys.**  
**KLX** Lake 6000-6015  
500 Watts  
Tribune Publishing Co., Oakland, Calif.  
6:30 to 7 a.m.—Records; N. Y. stocks  
7 to 8 a.m.—Exercises and entertainment  
8 to 9:30 a.m.—Jean Kent; Modern Homes  
9:30 to 10:30 a.m.—Blue Jeans; records  
10:30 to 11 a.m.—John Breuner's Radiola program  
11 to 12 noon—Classified Adv. hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:40 p.m.—Recordings; stocks  
2:40 to 4:30 p.m.—Baseball, Oakland vs. Sacramento  
4:30 to 5 p.m.—Chas. T. Besserer, organist  
5 to 6 p.m.—Brother Bob's Club; Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 8 p.m.—News items; Remar program  
8 to 9 p.m.—Fleur de Lis dance orchestra  
9 to 9:15 p.m.—Oakland School Department talk  
9:15 to 10 p.m.—Helen Parmelee, pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano  
10 to 11 p.m.—Dance program

**483.6 Meters**  
**620 Kcys.**  
**KGW** Atwater 2121  
1000 Watts  
The Morning Oregonian, Portland, Oregon  
7:15 a.m.—Y. M. C. A. health exercises  
7:45 a.m.—The Aunt Jerima Boy, NBC  
8 a.m.—Portland Breakfast Club; Town Cryer  
10:15 a.m.—Color Harmony program, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Musical Masterworks  
11:45 a.m.—Canny Cook program, NBC  
12 noon—Powers' Pied Piper  
12:30 p.m.—Stewart-Warner organ  
1 p.m.—Among Ourselves  
1:30 p.m.—Pacific Coast School of the Air, NBC  
3:30 p.m.—Studio program  
4 p.m.—Voters' Service, NBC  
4:30 p.m.—The Spotlight  
5 to 7:45 p.m.—National Broadcasting Co. programs  
7:45 p.m.—Studio program; Don Amaizo  
9:30 p.m.—Florsheim Frolic, NBC  
10 p.m.—Cecil and Sally (records)  
10:15 p.m.—Gold Shield Symphony  
11 to 12 midnight—Hollywood Theater organ

**280.2 Meters**  
**1070 Kcys.**  
**KJBS** Ord 4148-49  
100 Watts  
J. Brunton & Sons, San Francisco, Calif.  
7 to 9 a.m.—Alarm Klok Klub; records  
9 to 10 a.m.—Salon orchestra music  
10 to 10:30 a.m.—Infico program  
10:30 to 12 noon—Popular records; concert music  
12 to 12:30 p.m.—U. S. popular half-hour  
12:30 to 1:30 p.m.—Studio program; stocks; guitar trio  
1:30 to 3:30 p.m.—Records; Jack and Jill  
3:30 to 4:30 p.m.—Restful Period; Shirley Dale  
4:30 to 6:45 p.m.—Records; Barnes Sunset Revue  
12:01 to 7 a.m.—Continuous broadcast

**TUESDAY Programs**

**440.9 Meters  
680 Kcys.**

**KPO**

**Kearny 0704  
5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs  
9:30 to 10 a.m.—Walter W. Cribbins  
10 to 10:15 a.m.—Helen Barker, Art talk  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Time signals, Scripture reading  
12:05 to 1 p.m.—Snapshots, programs in miniature  
1 to 1:30 p.m.—The Lady Next Door, NBC  
1:30 to 2 p.m.—Pacific Coast School of the Air, NBC  
2 to 2:10 p.m.—E. A. Pierce stock reports  
2:10 to 2:45 p.m.—California Crooners  
2:45 to 4:50 p.m.—Get associated with baseball  
4:50 to 5 p.m.—Stock market quotations  
5 to 5:50 p.m.—Children's Hour  
5:50 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 7 p.m.—Reo Masters of Music  
7 to 8 p.m.—North Americans  
8 to 8:30 p.m.—Cy Trobbe's Scrap Book; Fredric Bittke, baritone  
8:30 to 9 p.m.—KPO Salon Orchestra, with KPO Vocal Ensemble in "Indian Love Lyrics"  
9 to 9:15 p.m.—Cecil and Sally  
9:15 to 9:30 p.m.—Meeting in the Tavern  
9:30 to 10 p.m.—KPO Sequolians  
10 to 11 p.m.—Joe Wright's dance orchestra

**239.9 Meters  
1250 Kcys.**

**KFOX**

**Phone: 672-81  
1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

12:45 to 1:50 p.m.—Cherrio Boys; Kiwanis luncheon  
1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray  
2:30 to 3 p.m.—Sunset Harmony Boys  
3 to 3:30 p.m.—Varieties; Today in History  
3:30 to 4:15 p.m.—Organ recital; late news  
4:15 to 4:30 p.m.—Rolly & Gene  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 5 p.m.—Jones Harmony Four  
5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—Dr. Robert Williams  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels  
7:45 to 8:30 p.m.—Bill & Co; The Gossipers  
8:30 to 9 p.m.—Texas Cowboys  
9 to 11 p.m.—KFOX Varieties  
11 to 12 midnight—Majestic Ballroom Orchestra  
12 to 3 a.m.—Organ recital; Knight Fcx

**333.1 Meters  
900 Kcys.**

**KHJ**

**Vandike 7111  
1000 Watts**

**Don Lee, Inc., Los Angeles, California**

7 to 8 a.m.—Recordings; Stock Exchange reports  
8 to 8:30 a.m.—CBS Review  
8:30 to 8:45 a.m.—Yoeng's Orchestra, CBS  
8:45 to 9:30 a.m.—Franklin Bldg. & Loan; records  
9:30 to 10:30 a.m.—Feminine Fancies, from KFRG  
10:30 to 11 a.m.—Recordings; Home Economics  
11 to 11:30 a.m.—American School of the Air, CBS  
11:30 to 12 noon—Studio Program, DLBS  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1:30 p.m.—L. A. Advertising Club luncheon  
1:30 to 2 p.m.—Times Forum  
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRG  
2:30 to 3:45 p.m.—Recordings and talks  
3:45 to 4 p.m.—U. S. C. Trojan period  
4 to 4:55 p.m.—Melody Masters; news  
4:55 to 5 p.m.—Town Topics  
5 to 6 p.m.—Paul Whiteman and orchestra, CBS  
6 to 6:30 p.m.—"Jo and Vi," CBS  
6:30 to 7 p.m.—Thompson's Malted Milk, CBS  
7 to 8 p.m.—Don Lee Symphony  
8 to 8:30 p.m.—Ice Carnival, KFRG  
8:30 to 9 p.m.—Sierra Symphonists  
9 to 9:30 p.m.—Don Lee Concert Orchestra  
9:30 to 10:05 p.m.—Newkirk Continuity; news  
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra  
12 to 1 a.m.—Wesley Tourtellotte, organist

**San Francisco**

**NBC**

**Sutter 1920**

**National Broadcasting Company**

7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA  
9 to 9:30 a.m.—Meet the Folks, KGO; KOMO, 9:15 to 9:30 a.m.  
10:15 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, 11:10 to 11:30 a.m.  
11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA  
1 to 1:30 p.m.—The Lady Next Door, KGO, KPO  
1:30 to 2 p.m.—Pacific Coast School of the Air, KGO, KHQ, KOMO, KGW, KPO  
"The Nobility of Work" is the subject on which Will J. French will speak to student auditors today.  
3 to 3:30 p.m.—Voters' Service, KGO, KOMO  
The important topic of unemployment and what can be done to relieve the existing situation will be discussed during today's broadcast.  
3:30 to 4:15 p.m.—Musical Musketeers, KGO; KOMO, 3:30 to 4 p.m.  
5 to 5:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW, KFI

NBC's New York studios will be the point of origination for another Eveready program.  
5:30 to 6 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA  
Willard Robinson, composer of popular song hits, will be with the Happy Wonder Bakers as guest artist today.  
6 to 6:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA  
A Westinghouse Salute to an American Industry. Music by a symphonic orchestra and a chorus under the direction of Cesare Sodero will be a feature of the presentation.

6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour, KGO, KHQ, KOMO, KGW, KECA  
Among those who will participate in this presentation are Peter Higgins, tenor; Margaret Schilling, soprano; Milton Schwarzwald's R-K-Olians, and Graham McNamee, master of ceremonies.  
7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA  
7:45 to 8 p.m.—Prohibition Poll and latest World News Flashes, by Floyd Gibbons, KGO, KHQ, KOMO.

8 to 8:15 p.m.—Park Sisters, KGO, KGW  
8:30 to 9 p.m.—Pacific National Singers, KGO, KOMO  
The Pacific National Singers have within their ranks a double mixed quartet. The singers have been selected from the roster of soloists of the National Broadcasting Company. Each voice has been carefully tested for its blending qualities.  
9:30 to 10 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA

Modern melodies, played in the latest dance rhythms, will be heard when the Florsheim Frolic is presented. Vocal interludes will enhance the orchestral numbers.  
10 to 11 p.m.—Down Through the Years, KGO, KHQ, KOA

Three dramatic vehicles of diverse interest compose the Down Through the Years program which H. C. Connette has written for presentation by the National Players.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO; KOMO, 11:30 to 12 p.m.

**204 Meters  
1470 Kcys.**

**KGA**

**Main 3434  
5000 Watts**

**Northwest Broadcasting System, Spokane, Wash.**

1 p.m.—Gold Seal program  
1:30 p.m.—Dental Clinic of the Air  
2 p.m.—Shopping Guide; Popular Melange  
3 p.m.—Bargain Matinee; Tea Hour concert  
4 p.m.—Good News Magazine  
4:30 p.m.—Uncle Andy and the kiddies  
5 p.m.—Musical novelties; Air Castles  
5:30 p.m.—Dinner music  
6 p.m.—Ed Sheldon, mandolin; Bob Munson, ukelele  
7 p.m.—Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone  
8 p.m.—KGA popular concert orchestra  
8:45 p.m.—The Story Behind the Song  
9 p.m.—Sydney Dixon, tenor; Jean Kantner, baritone  
10 p.m.—Request program

## TUESDAY Programs

**491.5 Meters** **KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks  
8 to 8:30 a.m.—KFRC Dance Band, DLBS  
8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:30 a.m.—American School of the Air, CBS  
11:30 to 12 noon—Thirty Minutes of Sunshine and Mellow'd Melody for S. & W.  
12 to 1 p.m.—Sherman and Clay noonday concert  
1 to 1:30 p.m.—Rhythm Kings Dance Orchestra, CBS  
1:30 to 2 p.m.—Club Plaza Orchestra, CBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:25 p.m.—Beauty talks; recordings  
3:25 to 3:30 p.m.—Something About Everything  
3:30 to 3:45 p.m.—"Heroines of Fiction"  
3:45 to 4 p.m.—Bernhard Levitow's Commodore Ensemble, CBS  
4 to 4:45 p.m.—Don Lee Concert Orchestra, DLBS  
4:45 to 5 p.m.—Recordings and Town Topics  
5 to 6 p.m.—Paul Whiteman and his Old Gold Orchestra, CBS  
6 to 6:30 p.m.—"Joe and Vi," CBS  
6:30 to 7 p.m.—Thompson's Malted Milk, CBS  
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"  
7:15 to 8 p.m.—Studio program  
8 to 8:30 p.m.—Ice Carnival, Calif. Ice Assoc., DLBS  
8:30 to 9 p.m.—Song recital, DLBS  
9 to 9:30 p.m.—"Music Memory Contest"  
9:30 to 10 p.m.—Specialty program, DLBS  
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden  
10:10 to 12:10 a.m.—Val Valente's orchestra, DLBS  
12:10 to 1 a.m.—Dance music

**296.6 Meters** **KQW** Columbia 777  
**1010 Kcys.** 500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 10:30 a.m.—California Market; Helpful Hour  
10:30 to 11 a.m.—Julia Hayes Helpful Hints  
11 to 12:15 p.m.—Bank Credits program; records  
12:30 to 1 p.m.—Market reports, weather  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 5:30 p.m.—Musical program; children's program  
5:30 to 6 p.m.—San Jose Radionics Health Talk  
6 to 6:10 p.m.—U. S. D. A. Farm Flashes  
6:10 to 6:20 p.m.—Farm topics discussion  
6:20 to 6:30 p.m.—Alfalfa Hay Inspection, R. E. Blair  
6:30 to 6:55 p.m.—Market reports; farm reporter.  
6:55 to 7 p.m.—KGW Market Place  
7 to 8 p.m.—Farm Bureau news; Tom and Wash  
8 to 10 p.m.—"You Never Can Tell" program

**325.9 Meters** **KOMO** Elliot 5890  
**920 Kcys.** 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services  
7:45 a.m.—Y. M. C. A. Health Exercises  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Gordon and Mary  
9:15 to 10:30 a.m.—NBC programs  
11:30 a.m.—Pacific Fruit Co., vocalists  
11:45 a.m.—The Hour of Canny Cook, NBC  
12 noon—Farm talk; grain, fruit and vegetable reports  
12:15 p.m.—Prudence Penny; orchestra and vocalists  
1:30 p.m.—Pacific School of the Air, NBC  
2 p.m.—Popular orchestra and vocalists  
2:30 p.m.—Fisher Flouring Mills Co., artistic ensemble  
3 p.m.—Voters Service, NBC  
3:30 p.m.—Musical Musketeers, NBC  
4 p.m.—Orchestra and vocalists; stocks  
4:30 p.m.—Garden Patch children's program  
5 to 7:45 p.m.—NBC programs  
7:45 p.m.—Artistic Ensemble and vocalists  
8:15 p.m.—P. S. Navigation Co., artistic ensemble  
8:45 p.m.—"Orientalog" by Clifton Pease  
9 p.m.—Don Amazo, the Wizard  
9:30 p.m.—Florsheim Frollic, NBC  
10 p.m.—Gold Shield Little Symphony Hour  
11 p.m.—News flashes  
11:15 p.m.—Laughner-Harris Merrymakers

**322.4 Meters** **KFWM** Glencourt 6774  
**930 Kcys.** 1000 Watts

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning" program, Doc Herold  
8:30 a.m.—Dr. Wade Forrester  
11 a.m.—Classical recordings  
11:30 a.m.—Retail Grocers' Association  
1:30 p.m.—Organ Reverie, Helen Jewell  
2 p.m.—Hodge-Podge of Melody, Mildred Joyce  
2:30 p.m.—Richmond Stringed Trio  
3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist  
3:30 p.m.—Ev and Roy, harmony; vocal solos and instrumental  
4 p.m.—Orchestra and novelty features  
4:30 p.m.—Four-Thirty Girls, Beth and Harriett  
5 p.m.—"The Squirrels"; Wade Forrester's Tropical Trio; Ruth White, vocalist; Wade Forrester, vocalist  
7:30 p.m.—Complete baseball returns; news items  
7:45 p.m.—Dr. Newman's health talk  
8 p.m.—The Watch Tower program  
8:30 p.m.—The Campfire program  
10 p.m.—Union Mutual Life program  
10:05 p.m.—Andy Wallace Dance Orchestra

**322.4 Meters** **KFWI** Franklin 0200  
**930 Kcys.** 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's exercises  
9 to 10 a.m.—Cal King; records and announcements  
10 to 10:30 a.m.—Bill Simmons, "Yodeling Cowboy," and Eddy and Slim  
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk  
10:50 to 12:45 p.m.—Items of interest; dance music  
12:45 to 1 p.m.—Dr. E. Allan Wiseman, dietitian  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 7 p.m.—Dinner Hour Variety  
7 to 7:15 p.m.—Dorothy Churchill, lyric soprano; Elsie Campbell, pianist  
7:15 to 7:30 p.m.—Recordings  
11 to 1 a.m.—Dance music; Midnight Hour

**285.5 Meters** **KNX** Hempstead 4101  
**1050 Kcys.** 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas  
8 to 8:15 a.m.—Musical program of recordings  
8:15 to 8:30 a.m.—Inspirational talk and prayer  
9 to 9:30 a.m.—Beauty talk, Georgia O. George  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albricht's 10 o'clock family  
10:30 to 11 a.m.—Kate Vaughn, Household Economics  
11 to 12 noon—Concert hour of symphonic numbers  
12 to 12:30 p.m.—Noonday Little Symphony  
12:30 to 1 p.m.—C. P. R.'s musical program  
1:30 to 2 p.m.—Reading interesting books  
2 to 2:30 p.m.—Records and announcements  
2:30 to 3:23 p.m.—Los Angeles Firemen's orchestra  
3:30 to 4 p.m.—Organ program given by Lucie Lee  
4 to 4:30 p.m.—The Hungarian ensemble  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"  
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ program, Lucie Lee  
6:30 to 7 p.m.—KNX Little Symphony  
7 to 7:30 p.m.—Talk by Dr. Mars Baumgardt  
7:30 to 8 p.m.—"The Old Cedar Chest"  
8 to 8:30 p.m.—"Hap and Sap," the royal vagabonds, and their "Hoodlums"  
8:30 to 9 p.m.—KNX feature musical program  
9 to 9:30 p.m.—"The Adventurers"  
9:30 to 10 p.m.—Puritan Malt courtesy program  
10 to 12 midnight—Hotel Ambassador Orchestra  
12 to 1 a.m.—Dance hour of records

**499.7 Meters** **KFSD** Franklin 6353  
**600 Kcys.** 1000 Watts

Airfan Radio Corp., San Diego, Calif.

5 to 6 p.m.—Nightly musical review  
6 to 6:30 p.m.—Late news; Your English  
6:30 to 7:30 p.m.—Claude Kennedy's Orchestra  
7:30 to 8:30 p.m.—Manuel Dehesa; Leslie Adams  
8:30 to 9:30 p.m.—Featured program  
9:30 to 10 p.m.—Yogi Alpha, the Mystery Man  
10 to 11 p.m.—Sleepy-time Reveries  
11 to 12 midnight—Douglas Night Club program



**TUESDAY Programs**

**379.5 Meters  
790 Kcys.**

**KGO**

**Sutter 1920  
10,000 Watts**

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8 a.m.—The Aunt Jemima Boy
- 8 to 8:30 a.m.—Financial service; Chanticleers
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—William Don
- 9:45 to 10:15 a.m.—The Entertainers
- 10:15 to 10:30 a.m.—Color Harmony program
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 11:45 a.m.—Philharmonic organ
- 11:45 to 12 noon—The Hour of Canny Cook
- 12 to 1 p.m.—The Novelty Five
- 1 to 1:30 p.m.—The Lady Next Door
- 1:30 to 2 p.m.—Pacific Coast School of the Air
- 2 to 2:30 p.m.—Black and Gold Room Orchestra
- 2:30 to 3 p.m.—Bernie Cumins Orchestra
- 3 to 3:30 p.m.—Voters' Service
- 3:30 to 4:15 p.m.—Musical Musketeers
- 4:15 to 4:45 p.m.—Hotel St. Francis Salon Orchestra
- 4:45 to 5:30 p.m.—News Service; Eveready program
- 5:30 to 6 p.m.—Happy Wonder Bakers
- 6 to 6:30 p.m.—Westinghouse Salute
- 6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8:15 p.m.—Prohibition Poll; Parks Sisters
- 8:15 to 8:30 p.m.—John and Ned
- 8:30 to 9 p.m.—Pacific National Singers
- 9 to 9:30 p.m.—The Magic Crystal
- 9:30 to 10 p.m.—Florsheim Frolic
- 10 to 11 p.m.—Down Through the Years
- 11 to 12 midnight—Laughner-Harris Dance Orchestra

**468.5 Meters  
640 Kcys.**

**KFI**

**Westmore 0337  
5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.

- 7:30 a.m.—Opening market reports
- 7:45 a.m.—Gertrude Gussell, ballads
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—Studio program reserved
- 9:45 a.m.—Mental exercises, Francis Hancock
- 10:15 a.m.—Color Harmony, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Care of the Hair," The Loyalon Lady
- 12 noon—Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 2 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Grace Hamilton and Jack Stern, duets
- 3 p.m.—Jack Parker, ballads
- 3:30 p.m.—Wedgwood Nowel, "Playgoers' Memories"
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Bob and Monte
- 7 p.m.—Arthur Lang and concert ensemble
- 7:30 p.m.—Studio programs
- 10:30 p.m.—Cafe Max Fisher program

**254.1 Meters  
1180 Kcys.**

**KEX**

**Atwater 3111  
5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders; news
- 9 a.m.—Piano concert, featuring Ronald Buck
- 10 a.m.—Castle organ concert
- 10:30 a.m.—Shopping service; Allen Daniels
- 12 noon—Time; weather; World Bookman
- 12:05 p.m.—Newscasting; Alice Allison, banjoist
- 1:30 p.m.—Organ concert; dental lecture
- 2:30 p.m.—The Bookworm; recordings
- 4:30 p.m.—Negro melodies; Children's Hour
- 5:30 p.m.—KEX Bulletin
- 6 p.m.—Ed Sheldon, mandolin; Bob Munson, ukelele
- 6:30 p.m.—DuBois Motor Playmates
- 8 p.m.—Popular dance concert
- 9 p.m.—Betty Anderson, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 10 p.m.—Thomas and Tessie; records
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time; weather; police reports
- 11:40 p.m.—Midnight Matinee

**535.4 Meters  
560 Kcys.**

**KTAB**

**Garfield 4700  
1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 8:30 a.m.—Town Cryer; dance records
- 8:30 to 9 a.m.—Masters Album
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. J. Douglas Thompson
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 2:40 p.m.—Recordings; Dr. Forrester
- 2:40 to 4:45 p.m.—Baseball from Recreation Park
- 4:45 to 5 p.m.—Program of recordings
- 5 to 5:15 p.m.—The Story Man and his Air Castle
- 5:15 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—"Date Book" program; studio program
- 7 to 7:30 p.m.—"Blue Label" program, featuring Margi's Hawaiians
- 7:30 to 7:45 p.m.—Jack Riley, novelty songs and ukelele
- 7:45 to 8 p.m.—Alice Blue, pianist
- 8 to 9 p.m.—"Flashlights of Yesterday" from musical successes of the past, in light opera and musical comedy; a fast moving, entertaining program
- 9 to 10 p.m.—"Melody Quintette"; Joan Ray, contralto; Carl Tobin, tenor; Jane Sargent Sands, accompanist
- 10 to 10:30 p.m.—Alice Blue in organ recital
- 10:30 to 1 a.m.—Sweet's Dance Orchestra; records

**508.2 Meters  
590 Kcys.**

**KHQ**

**Main 5383  
1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service; Varieties; Headlines
- 7:45 a.m.—Aunt Jemima Boy, NBC
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—"Hints to Hostesses"
- 10 a.m.—Home Service Hour
- 10:15 a.m.—Color Harmony, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Organ recital; The Canny Cook, NBC
- 12 noon—Chamber of Commerce luncheon
- 1 p.m.—"By the Way"; "Headliners"
- 1:30 p.m.—Pacific Coast School of the Air, NBC
- 2:30 p.m.—Gems from Sartori and Wolf
- 3 p.m.—Album Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Voters' Service, NBC
- 4:30 p.m.—Happy Harmonies
- 5 to 7:45 p.m.—National Broadcasting Co. programs
- 8:45 p.m.—Hawaiian Duo
- 9 p.m.—Don Amaizo, the Wizard
- 9:30 p.m.—"Florsheim Frolic," NBC
- 10 p.m.—"Down Through the Years," NBC
- 11 p.m.—Just Another Hour; "Ask for It"

**220.4 Meters  
1360 Kcys.**

**KGER**

**Phone: 632-75  
250 Watts**

C. M. Dobyms, Long Beach, Calif.

- 8 a.m.—Foot Comfort talks
- 9 a.m.—Home Makers Hour
- 10:45 a.m.—Beauty talk
- 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
- 1 p.m.—Dolly Day Dreams; popular programs
- 2 p.m.—Siesta Period; Long Beach Band
- 4:45 p.m.—Wurlitzer organ
- 7:30 p.m.—Long Beach Band
- 9:15 p.m.—Perry Selby, Dick Dixon, Earl Judy
- 10 p.m.—Southgate Marathon; The Senioritas
- 11 p.m.—Quiet Time Tunes

**384.4 Meters  
780 Kcys.**

**KTM**

**Exposition 1341  
500 Watts**

Pickwick Broadcasting Corp., Los Angeles, Calif.

- 1:45 to 2:30 p.m.—Organ Echoes; records
- 2:30 to 2:45 p.m.—The Health Man
- 2:45 to 3 p.m.—Danceland melodies
- 3 to 4 p.m.—Food for Thought
- 4 to 4:45 p.m.—Danceland melodies
- 4:45 to 5 p.m.—Solving Your Problems
- 8 to 8:45 p.m.—Five Freshmen; F. A. G. Moth
- 8:45 to 9 p.m.—Blue Ridge Mountain Duo
- 9 to 10 p.m.—Organ, Arthur Shaw and soloist
- 10 to 11 p.m.—Readers' Hour; El Patio
- 11 to 1 a.m.—Paris Inn; Spizzierinctum Club

# WEDNESDAY Programs

May 7, 1930



Marjorie Robillard  
KJR—2 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Edna Bond  
KGER—Staff Artist

322.4 Meters  
930 Kcys.

**KFWI**

Franklin 0200  
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's exercises
- 9 to 10:30 a.m.—Cal King; records and announcements
- 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 11 to 11:30 a.m.—Happy Ray Batz, pianologue
- 11:30 to 12 noon—Semi-classical program
- 12 to 1 p.m.—Luncheon dance music
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour Variety
- 7 to 7:15 p.m.—Dr. T. G. Linebarger, health talk
- 7:15 to 7:30 p.m.—Program of recordings
- 8:30 to 9 p.m.—Popular program
- 9 to 9:30 p.m.—Arthur Bergner, baritone
- 9:30 to 9:45 p.m.—Isabel Henion, ballads; Nadine Chriss, accompanist
- 9:45 to 10 p.m.—Radio skit, "Ambrose and Mandy"
- 10 to 12 midnight—Popular recordings
- 12 to 1 a.m.—Midnight Hour

322.4 Meters  
930 Kcys.

**KFWM**

Glencourt 6774  
1000 Watts

Oakland Educational Society, Oakland, Calif.

- 8 a.m.—"Top of the Morning, Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Piano recreation, Jean Ardath
- 2 p.m.—Organ Reverie, Helen Jewell
- 2:30 p.m.—A Watch Tower program, dialogue, "What Women Should Know"
- 2:45 p.m.—Classical recordings
- 3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist
- 3:30 p.m.—Ev and Roy, harmony; vocal solos and instrumental
- 4 p.m.—The "Ne'er Do Well"
- 4:30 p.m.—The Four-Thirty Girls, Beth and Harriett
- 5 p.m.—"The Squirrels" Orchestra; The Tropical Trio; Ruth White, vocalist; Wade Forrester, vocalist
- 7:30 p.m.—Complete baseball results; news items
- 7:45 p.m.—The Imperial program, recordings
- 8 p.m.—"The Squirrels" Orchestra; The Tropical Trio; Ruth White, vocalist; Wade Forrester, vocalist

361.2 Meters  
830 Kcys.

**KOA**

York 5090  
12,500 Watts

General Electric Co., Denver, Colorado

- 5 to 5:30 p.m.—Halsey, Stuart program
- 5:30 to 6:30 p.m.—Palmolive Hour
- 6:30 to 7 p.m.—Coca Cola Topnotchers
- 7 to 7:30 p.m.—Extension Service, Colorado Agricultural College
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Literary Digest Program
- 8 to 8:30 p.m.—Reminiscences of the Old West
- 8:30 to 9 p.m.—Hill Billy Boys
- 9 to 10 p.m.—Denver Concert Orchestra; Male Quartet
- 10 to 11 p.m.—Cotton Blossom Minstrels

491.5 Meters  
610 Kcys.

**KFRC**

Prospect 0100  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 8:30 a.m.—Columbia Revue, CBS
- 8:30 to 9:15 a.m.—Yoeng's Orchestra, CBS
- 9:15 to 9:30 a.m.—Ovaltine, electrical transcription
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:15 a.m.—Mary Haines, Domestic Science talk
- 11:15 to 11:30 a.m.—Dorothy Chase and Charis Players
- 11:30 to 11:45 a.m.—Glidden So-a-tone
- 11:45 to 12 noon—Barbara Gould broadcast
- 12 to 1 p.m.—Sherman & Clay concert
- 1 to 1:15 p.m.—Columbia Grenadiers, CBS
- 1:15 to 2 p.m.—Footnotes, CBS; studio program
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:30 p.m.—About New Books, Monroe Upton
- 3:30 to 3:55 p.m.—Something about everything; records
- 3:55 to 4 p.m.—"Your English"
- 4 to 4:30 p.m.—Jesse Crawford, organist, CBS
- 4:30 to 4:55 p.m.—KFRC Concert Orchestra, DLBS
- 4:55 to 5 p.m.—Town Topics
- 5 to 6 p.m.—Wellman & Peppers, DLBS
- 6 to 6:10 p.m.—"Ten Hot Minutes," Abe Bloom
- 6:10 to 6:15 p.m.—Seth Thomas Clock program
- 6:15 to 6:30 p.m.—Shaler Company program
- 6:30 to 7 p.m.—Studio program, DLBS
- 7 to 7:45 p.m.—Don Lee Symphony Orchestra and singers, DLBS
- 7:45 to 8 p.m.—National Retail Shoe, DLBS
- 8 to 8:30 p.m.—"Romantic Forty-Niners," DLBS
- 8:30 to 9 p.m.—Stanley program
- 9 to 9:30 p.m.—Classical concert with singers, DLBS
- 9:30 to 10 p.m.—"Musical Suggestions," DLBS
- 10 to 10:30 p.m.—Bourjois Perfume, recordings
- 10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
- 11 to 12 midnight—Los Angeles Biltmore Orchestra
- 12 to 1 a.m.—Dance music

204 Meters  
1470 Kcys.

**KGA**

Main 3434  
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

- 8 a.m.—Popular music; news; organ
- 10 a.m.—Friendly Hour; luncheon concert
- 12:30 p.m.—Music; news; market reports
- 1 p.m.—Gold Seal program
- 1:30 p.m.—Dental Clinic of the Air
- 2 p.m.—Herb and his guitar
- 2:15 p.m.—Popular Melange; Bargain Matinee
- 3:30 p.m.—Andy and Bernice, popular songs
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the kiddies
- 4:55 p.m.—World Bookman; Air Castles; music
- 6 p.m.—Blue Streaks; Eulala Dean, blues singer
- 6:30 p.m.—Hometowners Orchestra
- 7 p.m.—Harmony Aces; Song Birds
- 7:30 p.m.—Ringletto's Captivators; Eulala Dean, blues
- 8 p.m.—Spanish Knights Orchestra; Stonewall Jackson, guitar; Bob Munson, ukelele
- 9 p.m.—Damski's Neapolitans; request program

**WEDNESDAY Programs**

San Francisco

**NBC**

Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL.
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
- 9:45 to 10 a.m.—Betty Kelly, KGO, KOMO
- 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI
- 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 1 to 1:15 p.m.—Series of Talks, KGO, KHQ, KOMO
- 3:30 to 3:45 p.m.—Back of the News in Washington, KGO, KOMO, KECA
- 3:45 to 4 p.m.—Vincent Lopez and his Hotel St. Regis Orchestra, KGO, KOMO
- 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, KGO; KGW, 4:15 to 4:30 p.m.
- 5 to 5:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KFI

Discussing investments briefly, the Old Counselor will be heard again with the Chicago Little Symphony Orchestra with George Dasch as director.

- 5:30 to 6:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KFI
- 6:30 to 7 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA

- Headlined by another of the Grantland Rice interviews, musical novelties will be offered by Leonard Joy's 31-piece string orchestra and vocal choruses by Frank Luther, tenor.
- 7 to 7:30 p.m.—Phil Spitalny's Music, KGO, KOMO
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes interpreted by Floyd Gibbons, KGO, KHQ, KOMO
- 8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI, KECA.

Marcus Whitman and his wife, Narcissa, who, with two other missionaries, made up the first party of white folk to cross the plains in a covered wagon and to settle in Oregon, are the inspiration of the next three Jack and Ethyl "Let's Get Associated" Western plays.

- 9:15 to 9:30 p.m.—Montag Melodians, KHQ, KOMO, KGW, KSL
- Included in the ranks of the Montag Melodians are Lon Proteau, pianist; Reese Campbell, saxophonist and clarinetist, and Charles Linn, guitarist.
- 10 to 11 p.m.—Cotton Blossom Minstrels, KGO, KHQ, KGW, KOA
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO; KOMO, 11:45 to 12 p.m.

254.1 Meters  
1180 Kcys.

**KEX**

Atwater 3111  
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders; news
- 9:45 a.m.—Devotional service
- 10 a.m.—Castle organ concert
- 10:30 a.m.—Shopping; Allen Daniels, baritone
- 11:30 a.m.—Billy's Hawaiians
- 12 noon—Time; weather; World Bookman
- 12:05 p.m.—Newscasting; recordings
- 1:30 p.m.—Organ concert; dental lecture
- 3 p.m.—Recordings; song recital
- 5:15 p.m.—Children's Hour; KEX Bulletin
- 6 p.m.—Eulala Dean, blues singer
- 6:30 p.m.—Hometowners Orchestra
- 7 p.m.—Harmony Aces; Song Birds
- 9 p.m.—Damski's Neapolitans Orchestra
- 10 p.m.—Melvin and Merciful
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time, weather and police reports
- 11:40 p.m.—KEX Midnight Matinee

379.5 Meters  
790 Kcys.

**KGO**

Sutter 1920  
10,000 Watts

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8 a.m.—The Aunt Jemima Boy
- 8 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—Betty Crocker, talk
- 9:45 to 10 a.m.—Betty Kelly
- 10 to 10:15 a.m.—The Recitalists
- 10:15 to 10:30 a.m.—Mary Hale Martin
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air
- 11:30 to 11:45 a.m.—Philharmonic organ
- 11:45 to 12 noon—Canny Cook program
- 12 to 1:15 p.m.—Rembrandt Trio; series of talks
- 1:15 to 1:30 p.m.—Melody Musketeers
- 1:30 to 2 p.m.—Tea Timers
- 2 to 2:30 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra
- 2:30 to 2:35 p.m.—John B. Kennedy talk
- 2:35 to 2:45 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra
- 2:45 to 3 p.m.—The Entertainers
- 3 to 3:30 p.m.—The Voice of Pan
- 3:30 to 3:45 p.m.—Back of the News in Washington
- 3:45 to 4 p.m.—Vincent Lopez St. Regis Orchestra
- 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra
- 4:45 to 5:30 p.m.—News; Halsey, Stuart program
- 5:30 to 6:30 p.m.—Palmolive Hour
- 6:30 to 7 p.m.—Coca Cola program
- 7 to 7:30 p.m.—Phil Spitalny and his orchestra
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll
- 8 to 8:30 p.m.—Parisian Quintet
- 8:30 to 9:15 p.m.—Hill Billy Boys; Concert Favorites
- 9:15 to 10 p.m.—Violin recital; Miniature Biographies
- 10 to 11 p.m.—The Cotton Blossom Minstrels
- 11 to 12 midnight—Laughner-Harris dance orchestra

499.7 Meters  
600 Kcys.

**KFSD**

Franklin 6353  
1000 Watts

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 7 p.m.—Studio program
- 7 to 7:45 p.m.—Program from Savoy Players' Theatre
- 7:45 to 8 p.m.—Studio program, featuring Leah McMahon
- 8 to 9 p.m.—North American Ensemble
- 9 to 10 p.m.—Studio program
- 10 to 11 p.m.—Sleepy-time Reveries
- 11 to 12 midnight—Douglas Night Club program

325.9 Meters  
920 Kcys.

**KOMO**

Elliot 5890  
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:40 a.m.—Inspirational Services
- 7:45 a.m.—Y. M. C. A. Health Exercises
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Julia Hayes Hints to Housewives
- 9:30 a.m.—Betty Crocker's Home Talk, NBC
- 9:45 a.m.—Betty Kelly, NBC
- 10 a.m.—Ovaltine program
- 10:15 a.m.—Mary Hale Martin Hour, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Dorothy Chase and Charis Players
- 11:45 a.m.—The Hour of Canny Cook, NBC
- 12 noon—Farm talk; fruit, vegetable and grain reports
- 12:15 p.m.—Totem Broadcasters, Prudence Penny
- 12:30 p.m.—Artistic Ensemble
- 1 p.m.—Series of talks, NBC
- 1:15 p.m.—Orchestra and vocalists
- 2 p.m.—Artistic Ensemble
- 2:30 p.m.—Popular orchestra
- 3:30 p.m.—Back of the News in Washington, NBC
- 3:45 p.m.—Vincent Lopez Orchestra, NBC
- 4 p.m.—Orchestra and vocalists
- 4:30 p.m.—Garden Patch children's programs
- 5 to 7:45 p.m.—NBC programs
- 7:45 p.m.—Vocal ensemble recital
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Artistic Ensemble
- 9:15 p.m.—Montag Melodians, NBC
- 9:30 p.m.—Orchestra and vocalists
- 10 p.m.—Fisher's Blend Hour, NWT; Uncle Hank
- 11:15 p.m.—Totem Broadcasters; news flashes
- 11:45 p.m.—Laughner-Harris Dance Orchestra
- 12 midnight—Theater organ recital

# WEDNESDAY Programs

**535.4 Meters** **KTAB** **Garfield 4700**  
**560 Kcys.** **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program  
 7:30 to 8 a.m.—Red Hat program  
 8 to 9 a.m.—Towne Cryer; Dr. Forrester  
 9 to 9:30 a.m.—Morning Prayer Hour  
 9:30 to 10 a.m.—Dr. J. Douglas Thompson  
 10 to 10:30 a.m.—Household Hour with Alma La Marr  
 10:30 to 12 noon—Dr. Corley; studio program  
 12 to 1:30 p.m.—Studio program; Chapel of Chimes  
 1:30 to 2:40 p.m.—Recordings; Dr. Wade Forrester  
 2:40 to 4:45 p.m.—Baseball from Recreation Park  
 4:45 to 5:15 p.m.—Recordings; The Story Man  
 5:15 to 6 p.m.—Brother Bob's Frolic Hour  
 6 to 6:30 p.m.—"Date Book"; studio program  
 6:30 to 7 p.m.—Chapel of Chimes  
 7 to 7:30 p.m.—"The Two Franks"; records  
 7:30 to 8:30 p.m.—"Memory Bouquet," featuring a number of staff artists  
 8:30 to 10:30 p.m.—"Pepper Box Program," a two-hour program of peppy, fast-moving entertainment  
 10:30 to 11:30 p.m.—Sweet's Dance Orchestra  
 11:30 to 1 a.m.—Recordings

**309.1 Meters** **KJR** **Main 2495-2475**  
**970 Kcys.** **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services  
 9:40 a.m.—United Team, Sally Jo and Grant  
 10 a.m.—Bob Munson; Marjorie Robillard, piano  
 10:15 a.m.—Beauty talk, Helen Andrews  
 12 noon—World in Review; musical program  
 1 p.m.—Musical program  
 2 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano  
 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
 3 p.m.—Baseball game; Land of Make-Believe  
 5:30 p.m.—Market reports  
 5:45 p.m.—American Institute of Banking  
 5:50 p.m.—Malmo Company's Garden talk  
 6 p.m.—Blue Streaks; Eulala Dean, blues singer  
 6:30 p.m.—Sea Board Oil, Hometowners  
 7 p.m.—Harmony Aces; Song Birds  
 7:30 p.m.—Ringletto's Captivators; Eulala Dean, blues singer  
 8 p.m.—Spanish Knights Orchestra; Stonewall Jackson, guitar; Bob Munson, ukelele  
 9 p.m.—Orchestra; Harold Strong, piano; Eugene Castellarin, basso; Agatha Turley, soprano  
 10 p.m.—Ken Stuart, 30 Minutes of Sunshine  
 10:30 p.m.—Marjorie Robillard, piano; Bob Munson, ukelele  
 11 p.m.—Vic Meyer's Club Victor Orchestra  
 12 midnight—Midnight Revellers

**508.2 Meters** **KHQ** **Main 5383**  
**590 Kcys.** **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service  
 7:45 a.m.—Aunt Jemima Boy, NBC  
 8 a.m.—Shell Happytime, from KPO  
 9 a.m.—Walt, Winn and Harvey  
 9:30 a.m.—Betty Crocker, talk, NBC  
 9:45 a.m.—"Ovaline Dramatic Moments"  
 10 a.m.—"Home Service"  
 10:15 a.m.—Mary Hale Martin, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Organ recital  
 11:45 a.m.—The Hour of Canny Cook, NBC  
 12 noon—"Down Memory Lane"  
 12:15 p.m.—"Studio Affairs"  
 12:30 p.m.—Violin and piano studios  
 1 p.m.—Series of talks; Studio program  
 2:15 p.m.—"Danceomania"  
 3 p.m.—Album Symphonies; "Cecil and Sally"  
 3:30 p.m.—"Paint o' Mine"; Happy Harmonies  
 5 p.m.—"With the Classics"; sport talk  
 5 to 7 p.m.—National Broadcasting Co. programs  
 7:30 to 8:30 p.m.—NBC programs  
 9:15 p.m.—Montag Melodians, NBC; Veedol Vodvil  
 10 p.m.—Cotton Blossom Minstrels, NBC  
 11 p.m.—Just Another Hour; "Ask for It"

**440.9 Meters** **KPO** **Kearny 0704**  
**680 Kcys.** **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs  
 9:30 to 10 a.m.—Walter W. Cribbins  
 10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"  
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 to 11:55 a.m.—Ye Towne Cryer  
 11:55 to 12:05 p.m.—Scripture reading, time signals  
 12:05 to 1 p.m.—Snapshots, programs in miniature  
 1 to 1:20 p.m.—Jerry Jermaine, crooning balladist  
 1:20 to 1:30 p.m.—E. A. Pierce stock reports  
 1:30 to 2 p.m.—Ann Warner's Home Chat  
 2 to 2:10 p.m.—E. A. Pierce stock reports  
 2:10 to 2:45 p.m.—Jerry Jermaine, crooning balladist  
 2:45 to 4:50 p.m.—Get associated with baseball  
 4:50 to 5 p.m.—E. A. Pierce stock reports  
 5 to 5:45 p.m.—Children's Hour  
 5:45 to 6 p.m.—News Digest, "Scotty" Mortland  
 6 to 7 p.m.—Reo Masters of Music  
 7 to 8 p.m.—North Americans  
 8 to 8:30 p.m.—Let's Get Associated  
 8:30 to 9 p.m.—Musical Capers  
 9 to 9:15 p.m.—Cecil and Sally  
 9:15 to 9:45 p.m.—"Packard program," KPO and KFI  
 9:45 to 10 p.m.—Maurice Gunsky, popular balladist  
 10 to 11 p.m.—Jesse Stafford's dance orchestra  
 11 to 12 midnight—Joe Wright's dance orchestra

**483.6 Meters** **KGW** **Atwater 2121**  
**620 Kcys.** **1000 Watts**

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Popular music; devotional services  
 7:45 a.m.—The Aunt Jemima Boy, NBC  
 8 a.m.—Shell Happytime, from KPO  
 9 a.m.—Town Cryer  
 9:30 a.m.—Betty Crocker, NBC  
 10:15 a.m.—Mary Hale Martin, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Dorothy Chase and Charis Players  
 11:45 a.m.—Canny Cook program, NBC  
 12 noon—Powers' Pied Piper  
 12:30 p.m.—Stewart-Warner organ  
 2 p.m.—Among Ourselves; Masterworks  
 3:30 p.m.—Studio program  
 4:15 p.m.—Hotel St. Francis Orchestra  
 5 to 7 p.m.—NBC programs  
 7 to 7:30 p.m.—Musical program  
 7:30 to 8:30 p.m.—National Broadcasting Co. programs  
 8:30 p.m.—Studio program  
 9:15 p.m.—Montag Melodians  
 9:30 p.m.—Veedol Vodvil, from KOMO  
 10 p.m.—Cecil and Sally; Cotton Blossom Minstrels  
 10:30 p.m.—Fisher Flouring Mills concert, KOMO  
 11 to 12 midnight—KWG Dance Band

**333.1 Meters** **KHJ** **Vandike 7111**  
**900 Kcys.** **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports  
 8 to 8:45 a.m.—CBS Review; Yoeng's Orchestra, CBS  
 8:45 to 9:30 a.m.—Franklin Bldg. & Loan; records  
 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC  
 10:30 to 11 a.m.—Recordings; Agnes White  
 11 to 11:30 a.m.—Georgia O. George, piano recital  
 11:30 to 12 noon—Richardson's Music Store; recordings  
 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra  
 12:45 to 1:30 p.m.—Kiwanis Club luncheon  
 1:30 to 2 p.m.—Times Forum  
 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC  
 2:30 to 3:30 p.m.—Recordings; talk on gardens  
 3:30 to 4 p.m.—L. A. Public Library book review  
 4 to 4:30 p.m.—In a Russian Village, CBS  
 4:30 to 5 p.m.—Recordings; news; Town Topics  
 5 to 5:15 p.m.—Nell Larson, organist  
 5:15 to 5:30 p.m.—Police Commissioner Thorpe  
 5:30 to 6 p.m.—Charlie Wellman and Nell Larson  
 6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton  
 6:30 to 7 p.m.—Prof. Lindsley and organ  
 7 to 7:45 p.m.—Don Lee Symphony  
 7:45 to 8 p.m.—National Shoe Retailers' Ass'n, CBS  
 8 to 8:30 p.m.—"Romantic Days of '49"  
 8:30 to 9 p.m.—KFRC Dance Band, soloists  
 9 to 9:30 p.m.—A Raymond Paige presentation  
 9:30 to 10 p.m.—Musical Suggestions  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 12 midnight—Hotel Biltmore Dance Orchestra  
 12 to 1 a.m.—Wesley Tourtellotte's organ recital

**WEDNESDAY Programs**

**243.8 Meters** **KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts  
 Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Recorded program  
 11 to 12:15 p.m.—California Sunshine Hour; news  
 12:15 to 2 p.m.—Talk; recordings  
 2 to 3 p.m.—Bridge Party Hour  
 3 to 3:30 p.m.—Short story course  
 3:30 to 5:30 p.m.—Popular recordings; Sunset Hour  
 5:30 to 6 p.m.—Stock quotations; records  
 6 to 6:15 p.m.—Talk on crime prevention  
 6:15 to 7 p.m.—Metro and Cosmo; records  
 7 to 7:30 p.m.—George Taylor and the Boys  
 7:30 to 8:30 p.m.—1640 Boys, midweek jubilee; Tommy Monroe and Bob Allen, Jack Lee, George Bowers, and Larry Smith, guest announcer  
 8:30 to 9:30 p.m.—Calendar of the Air  
 9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward and Dud Williamson  
 10 to 11 p.m.—Pacific Artists Trio, with Nellie Wren, soloist, presenting light opera hits  
 11 to 1 a.m.—Dance and request recordings

**468.5 Meters** **KFI** Westmore 0337  
**640 Kcys.** 5000 Watts  
 Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports  
 7:45 a.m.—Chester Foster Rand, tenor  
 8 a.m.—Shell Happytime, from KPO  
 9 a.m.—Bess Kilmer's Helpful Hints  
 9:45 a.m.—Kaai Hawaiian Trio  
 10:15 a.m.—Mary Hale Martin talk, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:45 a.m.—French lesson, Annette Doherty  
 12 noon—Dept. of Agriculture talk  
 12:15 p.m.—Federal and state market report  
 2:30 p.m.—Sylvia's Happy Time  
 3:30 p.m.—Noreen Gammill, character sketches  
 3:45 p.m.—Eddie Armstrong, ballads  
 4:15 p.m.—KFI News Bureau  
 4:30 p.m.—Big Brother  
 5 p.m.—Halsey Stuart program, NBC  
 5:30 p.m.—Palmolive Hour, NBC  
 7:30 p.m.—Ray West Cafe Orchestra  
 8 p.m.—Let's Get Associated, NBC  
 8:30 p.m.—Three Skippers  
 9:15 p.m.—Eva Olivotti, soprano; James Burroughs, tenor, with concert orchestra  
 10:30 p.m.—Cafe Max Fisher program

**280.2 Meters** **KJBS** Ord 4148-49  
**1070 Kcys.** 100 Watts  
 J. Brunton & Sons, San Francisco, Calif.

7 to 9 a.m.—Alarm Klok Klub; records  
 9 to 9:30 a.m.—Associated Grocers' program  
 9:30 to 12 noon—Salon music; records  
 12 to 12:30 p.m.—U. S. popular half-hour  
 12:30 to 2 p.m.—Records; Health Talk  
 2 to 3:30 p.m.—Concert music; Art Fadden  
 3:30 to 5 p.m.—Records; Shirley Dale  
 5 to 7 p.m.—Records; popular music  
 12:01 to 7 a.m.—Continuous broadcast

**384.4 Meters** **KTM** Exposition 1341  
**780 Kcys.** 500 Watts  
 Pickwick Broadcasting Corp., Los Angeles, Calif.

1 to 2:30 p.m.—Organ Echoes; records  
 2:30 to 3 p.m.—The Health Man; late tunes  
 3 to 4:30 p.m.—Food for Thought; popular melodies  
 4:30 to 4:45 p.m.—Uncle Jay's Rhymes, Riddles, Songs  
 4:45 to 5 p.m.—Late melodies  
 8 to 8:30 p.m.—Arthur Shaw and Stewart Blair, negro spirituals  
 8:30 to 9 p.m.—Musical reading, Gale Gordon  
 9 to 9:30 p.m.—Loyce Whitehead, Gladys Johnson, Dorothy Dee  
 9:30 to 10 p.m.—Little Readers' Hour  
 10 to 12 midnight—El Patio Ballroom; Paris Inn  
 12 to 1 a.m.—Spizzierinctum Club

**340.7 Meters** **KLX** Lake 6000-6015  
**880 Kcys.** 500 Watts  
 Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; N. Y. stocks  
 7 to 8 a.m.—Exercises and entertainment; stocks  
 8 to 9:30 a.m.—Jean Kent; Modern Homes  
 9:30 to 10 a.m.—Sunset Magazine garden talk  
 10 to 10:30 a.m.—Records; stocks; weather  
 10:30 to 11 a.m.—Henderson's Radiola program  
 11 to 12 noon—Classified Adv. hour  
 12 to 1 p.m.—Machado's KLX Hawaiians  
 1 to 2 p.m.—Jean's Hi-Lights  
 2 to 2:40 p.m.—Records; stocks  
 2:40 to 4:30 p.m.—Baseball, Oakland vs. Sacramento  
 4:30 to 5 p.m.—Chas. T. Besserer, organist  
 5 to 6 p.m.—Brother Bob Club; Edgar Russell  
 6 to 7 p.m.—Hotel Oakland concert trio  
 7 to 7:30 p.m.—News items  
 7:30 to 8 p.m.—Rhinarid and Scott  
 8 to 9 p.m.—Signor Rinaldo and his orchestra  
 9 to 9:15 p.m.—The Bookworm  
 9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Iva Vanni, soprano, and Spanish Serenaders  
 10 to 10:15 p.m.—Benny and his mother  
 10:15 to 11 p.m.—Herb Rosine's dance orchestra

**285.5 Meters** **KNX** Hempstead 4101  
**1050 Kcys.** 5000 Watts  
 L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas  
 8 to 8:15 a.m.—Talk on "Belco"  
 8:15 to 8:30 a.m.—Inspirational talk and prayer  
 8:30 to 9 a.m.—Thirty minutes of interesting information  
 9 to 9:30 a.m.—Organ program given by Lucie Lee  
 9:30 to 10 a.m.—Radio shopping news  
 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family  
 10:30 to 11 a.m.—Kate Vaughn, Household Economics  
 11 to 11:30 a.m.—KNX Clinic of the Air  
 11:30 to 11:45 a.m.—Dorothy Chase and Charis Players  
 11:45 to 12 noon—Beauty secrets by Georgia Fifield  
 12 to 12:30 p.m.—Noonday Little Symphony  
 1:30 to 2 p.m.—Reading interesting books  
 2 to 2:30 p.m.—Records and announcements  
 2:30 to 3:30 p.m.—Matinee Symphony  
 3:30 to 4 p.m.—KNX Clinic of the Air  
 4 to 4:30 p.m.—"Home Builders' Hour"  
 4:30 to 5 p.m.—C. P. R.'s musical program  
 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"  
 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 6:15 p.m.—Organ program, Lucie Lee  
 6:15 to 6:30 p.m.—Platt School of Popular Music with Topsy Sackett  
 6:30 to 7 p.m.—Program featuring KNX artists  
 7 to 7:30 p.m.—"Mr. and Mrs." radio skit  
 7:30 to 8 p.m.—Pac. States Sav. and Loan program  
 8 to 8:30 p.m.—"The Airdales" and Bert Butterworth  
 8:30 to 9 p.m.—KNX musical program  
 9 to 9:30 p.m.—Feature program  
 9:30 to 10 p.m.—Paramount previews  
 10 to 12 midnight—Hotel Ambassador Orchestra  
 12 to 1 a.m.—Dance hour of records

**239.9 Meters** **KFOX** Phone: 672-81  
**1250 Kcys.** 1000 Watts  
 Nichols & Warinner, Long Beach, Calif.

12:45 to 1:50 p.m.—Cherrio Boys; Rotary luncheon  
 1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence  
 2:20 to 2:30 p.m.—Rolly Wray  
 2:30 to 3 p.m.—Sunset Harmony Boys  
 3 to 3:30 p.m.—KFOX Varieties; Today in History  
 3:30 to 4:15 p.m.—Organ recital; late news  
 4:15 to 4:30 p.m.—Rolly & Gene  
 4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
 4:45 to 5 p.m.—Jones Harmony Four  
 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"  
 6:15 to 6:30 p.m.—Percy at the Telephone  
 6:30 to 6:45 p.m.—Sunset Harmony Boys  
 6:45 to 7 p.m.—The Three Vagabonds  
 7 to 7:15 p.m.—Buttercream School Kids  
 7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels  
 7:45 to 8 p.m.—Cherrio Boys  
 8 to 8:30 p.m.—Seth Parker Singing School  
 8:30 to 9 p.m.—Bill & Co.; Cline Chittick  
 9 to 9:30 p.m.—Pickwick Papers  
 9:30 to 10 p.m.—KFOX Varieties  
 10 to 11 p.m.—Zandra's Mystic Hour  
 10 to 11 p.m.—KFOX Varieties  
 11 to 12 midnight—Majestic Ballroom Orchestra  
 12 to 3 a.m.—Organ recital; Knight Fox

**THURSDAY Programs** • • • • • **May 8, 1930**



June Parker  
KHJ—Staff Artist

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



George Taylor  
KYA—7 p.m.

**449.9 Meters**  
**680 Kcys.**

**KPO**

**Kearny 0704**  
**5000 Watts**

- Hale Bros. & The Chronicle, San Francisco**  
 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs  
 9:30 to 10 a.m.—Walter W. Cribbins  
 10 to 11 a.m.—Woman's Magazine of the Air, NBC  
 11 to 11:45 a.m.—Standard School broadcast, NBC  
 11:45 to 12:05 p.m.—Scripture reading, announcements  
 12:05 to 12:30 p.m.—Snapshots, programs in miniature  
 12:30 to 1:30 p.m.—Shrine luncheon broadcast  
 1:30 to 2 p.m.—Ann Warner, Home-Making Chat  
 2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"  
 2:30 to 2:45 p.m.—E. A. Pierce stock reports  
 2:45 to 4:50 p.m.—Get associated with baseball  
 4:50 to 5 p.m.—E. A. Pierce stock reports  
 5 to 5:50 p.m.—Children's Hour  
 5:50 to 6 p.m.—Federal Business Association talk  
 6 to 7 p.m.—Reo Masters of Music  
 7 to 8 p.m.—North Americans  
 8 to 8:30 p.m.—Caswell Musical Episode  
 8:30 to 9 p.m.—Salon Orchestra with G. Donald Gray  
 9 to 9:15 p.m.—Cecil and Sally  
 9:15 to 9:30 p.m.—Meeting in the Tavern  
 9:30 to 10 p.m.—Nathan Abas violin recital  
 10 to 11 p.m.—Joe Wright's dance orchestra

**204 Meters**  
**1470 Kcys.**

**KGA**

**Main 3434**  
**5000 Watts**

- Northwest Broadcasting System, Spokane, Wash.**  
 8 a.m.—Popular music; news  
 9 a.m.—Central Market program  
 10 a.m.—Friendly Hour; Crescent Mfg. Co. program  
 12 noon—Music; news; market reports  
 1 p.m.—Gold Seal program  
 1:30 p.m.—Dental Clinic; Shopping Guide  
 2:30 p.m.—Popular Melange; Bargain Matinee  
 3:30 p.m.—Concert; Good News Magazine  
 4:30 p.m.—Uncle Andy and the kiddies  
 5:15 p.m.—Air Castles; dinner music  
 6 p.m.—Old Timers; Lake's Memory Album  
 6:30 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor  
 7 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor  
 8 p.m.—Hour with the Operas  
 9 p.m.—Orchestra; request program

**499.7 Meters**  
**600 Kcys.**

**KFSD**

**Franklin 6353**  
**1000 Watts**

- Airfan Radio Corp., San Diego, Calif.**  
 5 to 6 p.m.—Nightly musical review  
 6 to 6:30 p.m.—Late news; Your English  
 6:30 to 7 p.m.—Program featuring Manuel Dehesa  
 7 to 8 p.m.—Cramer's Trio with John Wells  
 8 to 9 p.m.—Studio program  
 9 to 9:30 p.m.—Yogi Alpha, the Mystery Man  
 9:30 to 10 p.m.—Don Amalzo  
 10 to 11 p.m.—Sleepy-time Reveries  
 11 to 12 midnight—Douglas Night Club program

**379.5 Meters**  
**790 Kcys.**

**KGO**

**Sutter 1920**  
**10,000 Watts**

- General Electric Co., Oakland, Calif.**  
 7:30 to 7:45 a.m.—Tap Dancing Lessons  
 7:45 to 8 a.m.—Aunt Jemima Boy  
 8 to 8:30 a.m.—The Chanticleers; Financial Service  
 8:30 to 9 a.m.—Crosscuts of the Day  
 9 to 9:30 a.m.—Meet the Folks  
 9:30 to 10 a.m.—Morning Glories, NBC  
 10 to 11 a.m.—Woman's Magazine of the Air  
 11 to 11:45 a.m.—Standard School broadcast  
 11:45 to 12 noon—The Hour of Canny Cook  
 12 to 1 p.m.—The Novelty Five  
 1 to 1:15 p.m.—A series of talks  
 1:15 to 1:30 p.m.—Melody Musketeers  
 1:30 to 2 p.m.—The Lady Next Door  
 2 to 2:30 p.m.—Black and Gold Room Orchestra  
 2:30 to 3 p.m.—Central Park Casino Orchestra  
 3 to 3:30 p.m.—The Vignettes  
 3:30 to 4 p.m.—"A Half Hour in the Nation's Capital"  
 4 to 5:30 p.m.—Fleischmann Hour; Amer. Rad. program  
 5:30 to 6 p.m.—Maxwell House Melodies  
 6 to 7 p.m.—RCA Hour  
 7 to 7:30 p.m.—The Three Boys  
 7:30 to 7:45 p.m.—Amos 'n' Andy  
 7:45 to 8:45 p.m.—Standard Symphony Hour  
 8:45 to 9:30 p.m.—Park Sisters; Memory Lane  
 9:30 to 10 p.m.—The Olympians  
 10 to 11 p.m.—National Concert Orchestra  
 11 to 12 midnight—Laughner-Harris Dance Orchestra

**285.5 Meters**  
**1050 Kcys.**

**KNX**

**Hempstead 4101**  
**5000 Watts**

- L. A. Evening Express, Los Angeles, Calif.**  
 6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas  
 8 to 8:15 a.m.—Adams Laboratories program  
 8:15 to 8:30 a.m.—Inspirational talk and prayer  
 9 to 9:30 a.m.—Georgia O. George program  
 9:30 to 10 a.m.—Radio shopping news  
 10 to 10:30 a.m.—Eddie Albrigh's 10 o'clock family  
 10:30 to 11 a.m.—Kate Vaughn, Household Economics  
 11 to 12 noon—KNX Symphony  
 12 to 12:30 p.m.—Noonday Little Symphony  
 1:30 to 2 p.m.—Reading interesting books  
 2:30 to 3 p.m.—French lessons by Edgard Leon  
 3 to 3:30 p.m.—Organ program, Lucie Lee  
 3:30 to 4 p.m.—Louise Johnson, astroanalyst  
 4 to 4:30 p.m.—Jack Carter, the boy from London, and Piano Twins  
 4:30 to 5 p.m.—C. P. R.'s musical program  
 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"  
 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 7 p.m.—Forrest Stove, Country Jane  
 7 to 7:30 p.m.—Program featuring KNX Symphony  
 7:30 to 8 p.m.—Organ program, Lucie Lee  
 8 to 9 p.m.—The Luboviski Trio  
 9 to 9:15 p.m.—Shaler Company program  
 9:15 to 9:45 p.m.—"Don Amalzo" (recordings)  
 9:45 to 10 p.m.—Boyer, musical program  
 10 to 12 midnight—Hotel Ambassador Orchestra  
 12 to 1 a.m.—Dance hour of records

**THURSDAY Programs**

San Francisco

**NBC**

Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL.
- 9:30 to 10 a.m.—Morning Glories, KGO; KHQ, 9:45 to 10 a.m.
- 10 to 11 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:20 to 10:40 a.m.
- 11 to 11:45 a.m.—Standard School Broadcasts, KGO, KHQ, KOMO, KGW, KPO, KFI

Programmatic music, in which the hearer's imagination is directed along specific lines by the use of suggestive or descriptive titles, mottoes or forewords, will be studied by elementary and advanced classes this morning.

- 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 1:15 to 1:30 p.m.—Melody Musketeers, KGO, KGW
- 2:30 to 3 p.m.—Central Park Casino Orchestra, KGO, KGW
- 3:30 to 4 p.m.—"A Half Hour in the Nation's Capital," KGO, KECA
- 4 to 5 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA

A program built along popular lines has been prepared for the radio audience by Rudy Vallee, who, with his Connecticut Yankees, will be heard singing and playing.

- 5 to 5:30 p.m.—American Radiator Program, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- The third of a new series of American Radiator programs will be broadcast tonight.
- 5:30 to 6 p.m.—Maxwell House Melodies, KGO, KHQ, KOMO, KGW, KECA

Conducted by Harold Sanford, a half-hour concert of musical memories will be presented. Muriel Wilson, soprano soloist, will be heard with the orchestra. 6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI

Broadcast from New York City, an RCA Hour presentation will be heard by the NBC System nation-wide audience tonight.

- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8:45 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI
- Mishel Piaastro will occupy the conductor's stand when the Standard Symphony Hour goes on the air tonight.

- 8:45 to 9 p.m.—Parks Sisters, KGO, KOA
- 9 to 9:30 p.m.—Memory Lane, KGO, KHQ, KGW, KECA

Billy Page, Eileen Piggott, Dick Le Grand, Bernice Berwin and George Rand are the principals who are heard regularly in this rural sketch, timed in a period dating back to the late 'nineties.

- 9:30 to 10 p.m.—The Olympians, KGO, KOA
- 10 to 11 p.m.—The National Concert Orchestra, KGO
- Delving into the classic realm, Max Dolin's National Concert Orchestra and a vocal soloist will be heard tonight.

483.6 Meters  
620 Kcys.

**KGW**

Atwater 2121  
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—The Aunt Jemima Boy, NBC
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Cryer
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—Canny Cook program, NBC
- 12:30 p.m.—Stewart-Warner organ recital
- 1:15 p.m.—A series of talks: Melody Musketeers, NBC
- 2:30 p.m.—Central Park Orchestra, NBC
- 3 p.m.—Musical program
- 4 p.m.—Fleischmann Sunshine Hour, NBC
- 5 to 9:30 p.m.—National Broadcasting Co. programs
- 9:30 p.m.—Tommy Luke's Flower Girls
- 9:45 p.m.—Boyer, the Society Parfumeur
- 10 p.m.—Cecil and Sally
- 10:30 p.m.—Associated Dance Band, KOMO
- 11 to 12 midnight—Fox Hollywood organ recital

535.4 Meters  
560 Kcys.

**KTAB**

Garfield 4700  
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 9 a.m.—Masters Album; Towne Cryer
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. J. Thompson
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 1 p.m.—Dr. B. L. Corley; studio program
- 1 to 1:45 p.m.—Organ selections; records
- 1:45 to 2:40 p.m.—Dr. Wade Forrester; records
- 2:40 to 4:45 p.m.—Baseball from Recreation Park
- 4:45 to 5:15 p.m.—Recordings; The Story Man
- 5:15 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:15 p.m.—Date Book program
- 6:15 to 7 p.m.—Studio program; Chapel of Chimes
- 7 to 7:30 p.m.—Chapel of Chimes
- 7:30 to 8 p.m.—Dorothy Nichols, cellist; Walter J. Rudolph, pianist
- 8 to 9 p.m.—"Highway Highlights"
- 9 to 10 p.m.—Melody Quintette; Harry McKnight, tenor
- 10 to 10:15 p.m.—Elizabeth Gerberding will speak on Current Events with a glance at new books and plays
- 10:15 to 10:30 p.m.—Studio program
- 10:30 to 1 a.m.—Sweet's Dance Orchestra; records

309.1 Meters  
970 Kcys.

**KJR**

Main 2495-2475  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—News and music; devotional services
- 9:40 a.m.—United Team, Sally Jo and Grant
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 10:15 a.m.—Beauty talk, Helen Andrews
- 12 noon—World news; music
- 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
- 3 p.m.—Baseball game; Land of Make-Believe
- 5:30 p.m.—Market report
- 5:50 p.m.—Malmo and Co., Garden talk
- 6 p.m.—Harry Reed, organist; Jean Kantner, baritone
- 6:30 p.m.—Dream Melodies; Agatha Turley, soprano; Sydney Dixon, tenor
- 7 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor
- 8 p.m.—Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor
- 9 p.m.—Eugene Castellarin, basso; Song Birds
- 9:30 p.m.—An Evening in Paris
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Red Top Cab Whirlwinds
- 11 p.m.—Vic Meyer's Club Victor Orchestra
- 12 midnight—Midnight Revellers

333.1 Meters  
900 Kcys.

**KHJ**

Vandike 7111  
1000 Watts

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock exchange reports
- 8 to 8:30 a.m.—Tropical Tramps, CBS
- 8:30 to 8:45 a.m.—Yoeng's Orchestra, CBS
- 8:45 to 9:30 a.m.—Franklin Bldg. & Loan; records
- 9:30 to 10:45 a.m.—Feminine Fancies, KFRC; records
- 10:45 to 11 a.m.—Agnes White, Home Economics
- 11 to 11:30 a.m.—American School of the Air, CBS
- 11:30 to 12 noon—Studio Program, DLBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orch.
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Wesley Tourtellotte, organist
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
- 2:30 to 3:15 p.m.—Recordings; talk on books, to KFRC
- 3:15 to 3:30 p.m.—U. S. C. Trojan period
- 3:30 to 3:45 p.m.—Y. M. C. A. program
- 3:45 to 4 p.m.—University of the West
- 4 to 4:15 p.m.—Western Auto Elec. Corp., recordings
- 4:15 to 4:30 p.m.—Frederick William Wile, CBS
- 4:30 to 4:45 p.m.—Elvia Allman and Nell Larson in "This and That"
- 4:45 to 5 p.m.—World-wide news; Town Topics
- 5 to 5:45 p.m.—Classical records
- 5:45 to 6 p.m.—Coast Investor, speaker
- 6 to 6:30 p.m.—Wellman & Nell Larson
- 6:30 to 7 p.m.—J. S. Bushey, Inc.
- 7 to 8 p.m.—Forest Lawn Memorial Park
- 8 to 9 p.m.—Violet Ray Merry Makers
- 9 to 9:30 p.m.—Eastman Kodak, CBS
- 9:30 to 10:05 p.m.—Organ and KHJ singers; news
- 10:05 to 12 midnight—Biltmore Hotel and Dance Orch.
- 12 to 1 a.m.—Wesley Tourtellotte, organist

## THURSDAY Programs

340.7 Meters  
880 Kcys.

### KLX

Lake 6000-6015  
500 Watts

Tribune Publishing Co., Oakland, Calif.  
6:30 to 7 a.m.—Recordings; stocks  
7 to 8 a.m.—Exercises and entertainment; stocks  
8 to 9:30 a.m.—Jean Kent; Modern Homes  
9:30 to 10:15 a.m.—Clinic of the Air  
10:15 to 10:30 a.m.—S. F. stocks and weather  
10:30 to 11 a.m.—Breuner's Radiola program  
11 to 12 noon—Classified Adv. hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:35 p.m.—Records and stocks  
2:40 to 4:30 p.m.—Baseball, Oakland vs. Sacramento  
4:30 to 5 p.m.—Chas. T. Besserer, organist  
5 to 6 p.m.—Brother Bob's Club; Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News items  
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott  
8 to 8:30 p.m.—Burke S. Calfee and his Banjo-liers  
8:30 to 9 p.m.—"The Melody Man"  
9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist  
9:30 to 10 p.m.—Will R. Hill, old home poet, in "Neath the Old Hanging Lamp"  
10 to 11 p.m.—Machado's KLX Hawaiians  
11 to 12 midnight—Dance program

239.9 Meters  
1250 Kcys.

### KFOX

Phone: 672-81  
1000 Watts

Nichols & Warinner, Long Beach, Calif.

12:45 to 1:50 p.m.—Cherrio Boys; Health & Efficiency  
1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence  
2:20 to 2:30 p.m.—Rolly Wray  
2:30 to 3 p.m.—Sunset Harmony Boys  
3 to 3:15 p.m.—KFOX Varieties  
3:15 to 3:30 p.m.—Today in History  
3:30 to 4:15 p.m.—Organ recital; late news  
4:15 to 4:30 p.m.—Rolly & Gene  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 5 p.m.—Jones Harmony Four  
5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—The Three Vagabonds  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:30 p.m.—Seth Parker  
7:30 to 7:45 p.m.—Vest Pocket Minstrels  
7:45 to 8 p.m.—Cherrio Boys  
8 to 9 p.m.—Bennie Light and Mark Cook  
9 to 10 p.m.—KFOX Varieties  
10 to 10:30 p.m.—Rev. Ethel Duncan, Question and Answer Lady  
10:30 to 11 p.m.—KFOX Varieties  
11 to 12 midnight—Majestic Ballroom Orchestra  
12 to 3 a.m.—Organ recital; Knight Fox

508.2 Meters  
590 Kcys.

### KHQ

Main 5383  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service; "Town Cryer"  
7:45 a.m.—The Aunt Jemima Boy, NBC  
8 a.m.—Shell Happytime, from KPO  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—Morning Glories  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Standard School broadcast, NBC  
11:45 a.m.—The Hour of Canny Cook  
12 noon—National Savings luncheon program  
12:15 p.m.—"Studio Affairs"; business talk  
12:30 p.m.—"Ballads We Remember"  
1 p.m.—"By the Way"; "Headliners"  
1:30 p.m.—Hawaiian Echoes; folk music  
2 p.m.—"With the Classics"  
3 p.m.—Album Symphonies; "Cecil and Sally"  
3:30 p.m.—"Paint o' Mine"; Happy Harmonies  
4 to 7 p.m.—National Broadcasting Co. programs  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Standard Symphony Hour, NBC  
8:45 p.m.—"Red, White and Blue Boys"  
9 p.m.—"Memory Lane," NBC  
9:30 p.m.—"A Night in Paris"  
10 p.m.—Associated Dance Band, KOMO  
11 p.m.—Just Another Hour; "Ask for It"

243.8 Meters  
1230 Kcys.

### KYA

Prospect 3456  
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Recorded program; Dr. Bowring  
11 to 12:15 p.m.—California Sunshine Hour; news  
12:15 to 2 p.m.—Popular and classic recordings  
2 to 3 p.m.—Bridg Party Hour  
3 to 5:30 p.m.—Recordings; Sunset Hour  
5:30 to 5:45 p.m.—Stock quotations; records  
5:45 to 6 p.m.—National Kanteens, recordings  
6 to 6:30 p.m.—"What's in the Sky"  
6:30 to 7 p.m.—Popular recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—"College Daze" with Toby and Babs  
7:45 to 8 p.m.—Harmonettes; Helen, Greta and Yvonne  
8 to 9 p.m.—Calendar of the Air  
9 to 10 p.m.—Paul Kell's Lido Cafe Orchestra  
10 to 11 p.m.—Artists Trio; Nellie Wren and Gene Sullivan, soloists  
11 to 1 a.m.—Dance and request recordings

361.2 Meters  
830 Kcys.

### KOA

York 5090  
12,500 Watts

General Electric Co., Denver, Colorado

4 to 5 p.m.—Fleischmann Hour  
5 to 5:30 p.m.—American Radiator program  
5:30 to 6 p.m.—Maxwell House Melodies  
6 to 7 p.m.—RCA Hour  
7 to 7:30 p.m.—Conoco Adventurers  
7:30 to 7:45 p.m.—Amos 'n' Andy  
7:45 to 8 p.m.—Literary Digest program  
8 to 8:15 p.m.—Lucile Fowler, contralto  
8:15 to 8:45 p.m.—The Stagecoaches  
8:45 to 9 p.m.—Park Sisters  
9 to 9:30 p.m.—The Cellar Mystery  
9:30 to 10 p.m.—The Olympians  
10 to 11 p.m.—National Concert Orchestra

220.4 Meters  
1360 Kcys.

### KGER

Phone: 632-75  
250 Watts

C. M. Dobyns, Long Beach, Calif.

8 a.m.—Foot Comfort talks  
9 a.m.—Home Makers Hour  
10:45 a.m.—Beauty talk  
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)  
1 p.m.—Popular program; Audition Clinic  
2:30 p.m.—Siesta Period; Long Beach Band  
4:45 p.m.—De Lano & James Orchestra  
7:30 p.m.—The Senoritas  
8 p.m.—The Captivators; News Bulletin  
9:15 p.m.—P. C. C. musicale  
10 p.m.—Southgate Dance Marathon  
10:30 p.m.—Diamond Trio  
11 p.m.—Quiet Time Tunes

384.4 Meters  
780 Kcys.

### KTM

Exposition 1341  
500 Watts

Pickwick Broadcasting Corp., Los Angeles, Calif.

1 to 2:30 p.m.—Organ Echoes; popular melodies  
2:30 to 3 p.m.—The Health Man; late tunes  
3 to 4 p.m.—Food for Thought  
4 to 5 p.m.—Popular melodies; organ  
8 to 9 p.m.—Gladys Johnson orchestra, Molly Burwell, soloist  
9 to 9:30 p.m.—The Little Theatre  
9:30 to 10 p.m.—Little Readers' Hour  
10 to 12 midnight—El Patio Ballroom; Paris Inn  
12 to 1 a.m.—Spizzerinctum Club

299.8 Meters  
1000 Kcys.

### KFVD

Empire 5127  
250 Watts

Auburn Fuller, Culver City, Calif.

6 a.m.—Spanish program  
7 a.m.—Hal Roach Happy-Go-Lucky Trio  
12:30 p.m.—Tom and Wash  
12:45 p.m.—Diet Question Box  
1 p.m.—G. Allison's Radio Home program  
2 p.m.—Helpful Hints to Housewives  
2:30 p.m.—Eldorado program  
3 p.m.—Auburn Half Hour  
3:30 p.m.—Pan-American Spanish program  
4:30 p.m.—Beauty Hour; topics; Eddie Green  
10 p.m.—Tom and Wash  
10:15 p.m.—J. Newton Yates, organ recital  
11 p.m.—Selected recordings  
12 midnight—J. Newton Yates, organ recital



**THURSDAY Programs**

**491.5 Meters** **KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts

Don Lee, Inc., San Francisco, Calif.  
7 to 8 a.m.—Seal Rocks broadcasts; stocks  
8 to 8:30 a.m.—Columbia Revue, CBS  
8:30 to 9:15 a.m.—Yoeng's Orchestra, CBS  
9:15 to 9:30 a.m.—Hazel Warner and Edna Fischer  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:30 a.m.—American School of the Air, CBS  
11:30 to 12 noon—Thirty Minutes of Sunshine for S&W  
12 to 1 p.m.—Sherman & Clay noonday concert  
1 to 1:15 p.m.—The Book Parade, CBS  
1:15 to 2 p.m.—Bert Lown's orchestra, CBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:15 p.m.—Talk on Popular Psychology  
3:15 to 4 p.m.—Beauty talks; studio program  
4 to 4:15 p.m.—The Vagabonds, CBS  
4:15 to 4:30 p.m.—The Political Situation, CBS  
4:30 to 5 p.m.—Manhattan Moods, CBS  
5 to 5:30 p.m.—Orchestra and singers, DLBS  
5:30 to 6:30 p.m.—Studio programs, DLBS  
6:30 to 7 p.m.—National Radio Forum  
7 to 7:30 p.m.—Dream Boat, CBS  
7:30 to 8 p.m.—Park Central Orchestra, CBS  
8 to 9 p.m.—Violet Ray Merrymakers  
9 to 9:30 p.m.—Eastman Kodak, CBS  
9:30 to 10 p.m.—American Maize Products Co.  
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden  
10:10 to 11:10 p.m.—Val Valente's Orchestra, DLBS  
11:10 to 12:10 p.m.—Hotel Mark Hopkins Orchestra,  
DLBS  
12:10 to 1 a.m.—Dance music

**468.5 Meters** **KFI** Westmore 0337  
**640 Kcys.** 5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.  
7:30 a.m.—Opening market reports  
7:45 a.m.—Gertrude Gussell, ballads  
8 a.m.—Shell Happytime, from KPO  
9 a.m.—Herbie Scharlin, song and patter  
9:30 a.m.—Studio program reserved  
9:45 a.m.—Spanish lesson, Annette Doherty  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Standard School broadcast, NBC  
12 noon—Dept. of Agriculture talk  
12:15 p.m.—Federal and state market  
2:15 p.m.—Winnie Moore, travelogue  
2:30 p.m.—L. A. Fire Department orchestra  
3:30 p.m.—Sylvia's Happy Time  
4:15 p.m.—News Bureau; Big Brother  
5 p.m.—Baron Keys, the Story Man  
5:30 p.m.—Dr. H. Edw. Myers, dentistry  
5:45 p.m.—Stock market reports  
6 p.m.—RCA Hour  
7:45 p.m.—Standard Symphony, NBC  
8:30 p.m.—Arthur Lang and concert ensemble  
9 p.m.—Tom Terris, vagabond movie director  
9:30 p.m.—Packard Concert Orchestra, Pryor Moore,  
director, with Harold Spaulding, tenor  
10:30 p.m.—Cafe Max Fisher program

**254.1 Meters** **KEX** Atwater 3111  
**1180 Kcys.** 5000 Watts

Western Broadcasting Co., Portland, Ore.  
7 a.m.—Morning Serenaders; Clock; news  
9 a.m.—Piano concert, Ronald Buck  
10 a.m.—Castle organ concert  
10:30 a.m.—Shopping; Allen Daniels, baritone  
12:05 p.m.—Happy Hour Girls  
1:05 p.m.—Alice Allison, banjoist; news  
12 noon—Time; weather; World Bookman  
1:30 p.m.—Organ concert; dental lecture  
2:30 p.m.—Bookworm; recordings  
5:15 p.m.—Children's Hour; KEX Bulletin  
6:30 p.m.—Song contest  
8 p.m.—Popular dance concert  
9 p.m.—Eugene Castellarin, basso; Song Birds  
9:30 p.m.—An Evening in Paris  
10 p.m.—Thomas and Tessie; records  
10:30 p.m.—Jack and Jill Tavern Orchestra  
11:30 p.m.—Time, weather, police reports  
11:40 p.m.—KEX Midnight Matinee

**322.4 Meters** **KFWM** 1000 Watts  
**930 Kcys.** Glencourt 6774

Oakland Educational Society, Oakland, Calif.  
8 a.m.—"Top o' the Morning" program, Doc Herrold  
8:30 a.m.—Dr. Wade Forrester  
11 a.m.—The Retail Grocers' Association  
11:30 a.m.—Classical recordings  
1:30 p.m.—Organ Reverie, Helen Jewell  
2 p.m.—Hodge-Podge of Melody, Mildred Joyce  
2:30 p.m.—Richmond Stringed Trio  
3 p.m.—Brother Walter, vocalist, and Luella Cooper,  
pianist  
3:30 p.m.—Ev and Roy, harmony; vocal solos and in-  
strumental  
4 p.m.—Buck and the Peppy Hayseeds  
4:30 p.m.—The Four-Thirty Girls, Beth and Harriett  
5 p.m.—Wade Forrester's Hour of Sunshine  
7:30 p.m.—Baseball results; news items  
7:45 p.m.—Dr. Newman's Health talk  
8 p.m.—Bible lecture, I. B. S. A. representative  
8:15 p.m.—Musical program  
8:45 p.m.—Tony and Chauncey  
9 p.m.—Jackie's Novelty Trio  
9:30 p.m.—Organ harmony, Lillian Boyd  
10 p.m.—Union Mutual Life program  
10:05 p.m.—Elmer Keeton's Brown Favorites

**322.4 Meters** **KFWI** Franklin 0200  
**930 Kcys.** 500 Watts

Radio Entertainments, San Francisco, Calif.  
7 to 8 a.m.—Frank Roefer's exercises  
9 to 10 a.m.—Cal King; recordings and announcements  
10 to 10:30 a.m.—Bill Simmons, "Yodeling Cowboy,"  
and Eddy and Slim  
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk  
10:50 to 12:45 p.m.—Items of interest; dance music  
12:45 to 1 p.m.—Dr. E. Allan Wiseman, dietitian  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 7 p.m.—Dinner Hour Variety  
7 to 7:30 p.m.—Norma Lee, contralto; Louise Gilbert,  
pianist  
11 to 1 a.m.—Dance music; Midnight Hour

**280.2 Meters** **KJBS** Ord 4148-49  
**1070 Kcys.** 100 Watts

J. Brunton & Sons, San Francisco, Calif.  
7 to 10 a.m.—Alarm Klok Klub; records  
10 to 11:45 a.m.—Infico program; records  
11:45 to 12 noon—Agnes Alwyn, investments  
12 to 12:30 p.m.—U. S. popular half-hour  
12:30 to 2:30 p.m.—Variety records; stock report  
2:30 to 3 p.m.—Jack and Jill  
3 to 3:30 p.m.—Blindcraft Ensemble  
3:30 to 5 p.m.—Records; Shirley Dale, news  
5 to 7 p.m.—Recordings; dinner concert  
12:01 to 7 a.m.—Continuous broadcast

**325.9 Meters** **KOMO** Elliot 5890  
**920 Kcys.** 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.  
7:40 a.m.—Inspirational Services  
7:45 a.m.—Y. M. C. A. Health Exercises  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Sands Motor Co., Gordon and Mary  
9:15 a.m.—Meet the Folks, NBC  
9:30 a.m.—Glidden Paint Co. program  
9:45 to 12 noon—NBC programs  
12 noon—Farm talk; fruit and vegetable reports; grain  
12:15 p.m.—Prudence Penny  
12:30 p.m.—Orchestra and vocalists  
1 p.m.—Artistic ensemble  
1:30 p.m.—Orchestra and vocalists  
2 p.m.—Black and Gold Room Orchestra  
2:15 p.m.—Orchestra and vocalists  
3 p.m.—Julia Hayes, Hints to Housewives  
3:30 p.m.—Orchestra and vocalists  
3:45 p.m.—Totem Broadcasters; stock quotations  
4 p.m.—Fleischman Sunshine Hour, NBC  
5 p.m.—Garden Patch children's program  
5:30 to 7 p.m.—NBC programs  
7 p.m.—Contract bridge lesson  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Standard Symphony Hour, NBC  
8:45 p.m.—P. S. Navigation Co., male quartet  
9 p.m.—Mozart Concert Hour  
10 p.m.—Associated Dance Hour  
11 p.m.—Herman Kenin's dance orchestra  
12:15 a.m.—Organ recital



**FRIDAY Programs**

**491.5 Meters** **KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 8:30 a.m.—Columbia Revue, CBS
- 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Haines, Domestic Science talk
- 11:30 to 11:45 a.m.—Hollywood gossip (recordings)
- 11:45 to 1 p.m.—Auditions; Sherman & Clay concert
- 1 to 1:45 p.m.—Don Bigelow and his orchestra
- 1:45 to 2 p.m.—Studio program
- 2 to 3 p.m.—Happy Go Lucky, Hour, DLBS
- 3 to 3:30 p.m.—Bernhard Levitow's Commodore Ensemble, CBS
- 3:30 to 3:45 p.m.—Something about everying and recordings
- 3:45 to 4 p.m.—Hotel Paramount Orchestra, CBS
- 4 to 4:30 p.m.—Nit Wit Hour, CBS
- 4:30 to 4:55 p.m.—U. S. Army Band, CBS
- 4:55 to 5 p.m.—Town Topics
- 5 to 6 p.m.—Organ recital; Custo program
- 6 to 6:30 p.m.—Quaker State Oil, CBS
- 6:30 to 7 p.m.—General Mills Fast Freight, CBS
- 7 to 7:30 p.m.—Thirty Minutes of Sunshine for S. & W.
- 7:30 to 7:45 p.m.—C. H. McAleer Mfg. Co.
- 7:45 to 8 p.m.—Studio program
- 8 to 8:30 p.m.—Veodol Vodvil, DLBS
- 8:30 to 9 p.m.—Bekins, novelty program, DLBS
- 9 to 10 p.m.—True Story Hour, CBS
- 10 to 10:15 p.m.—Cecil Wright, novelty program
- 10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
- 11 to 12 midnight—Val Valente's Orchestra, DLBS
- 12 to 1 a.m.—Dance music

**361.2 Meters** **KOA** York 5090  
**830 Kcys.** 12,500 Watts

General Electric Co., Denver, Colorado

- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
- 5 to 5:30 p.m.—Interwoven Pair
- 5:30 to 6 p.m.—Armour program
- 6 to 6:30 p.m.—Armstrong Quakers
- 6:30 to 7 p.m.—Raleigh Revue
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Literary Digest, Floyd Gibbons
- 8 to 8:15 p.m.—Sally Mason, crooner
- 8:15 to 8:30 p.m.—Barteldes Piano Twins
- 8:30 to 9:15 p.m.—KOA Concert Orchestra
- 9:15 to 9:45 p.m.—Kodak Week-End Hour
- 9:45 to 10 p.m.—Aces of Harmony
- 10 to 10:30 p.m.—Mystery serial
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 p.m.—Henry Halstead's Orchestra

**309.1 Meters** **KJR** Main 2495-2475  
**970 Kcys.** 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—News and music; devotional services
- 9:40 a.m.—United Team, Sally Jo and Grant
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 10:15 a.m.—Beauty talk, Helen Andrews
- 12 noon—World in Review; music
- 2 p.m.—Bob Munson, tenor; Marjorie Robillard, piano
- 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
- 3 p.m.—Baseball game; Land of Make-Believe
- 5:30 p.m.—Market reports; Garden talk
- 6 p.m.—Blue Streaks; Eulala Dean, blues singer; Bob Munson, ukelele
- 7 p.m.—Damski's Concert Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
- 7:30 p.m.—Orchestra; Ellen Reep, contralto
- 8 p.m.—Gold and Silver Ensemble
- 9 p.m.—Damski's Neapolitans; Agatha Turley, soprano; Sydney Dixon, tenor
- 9:30 p.m.—A Night in India with the White Wizard
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Red Top Cab Whirlwinds; Bob Munson, ukelele
- 11 p.m.—Vic Meyer's Club Victor Orchestra
- 12 midnight—Midnight Revellers

San Francisco

**NBC**

Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
- 10 to 10:15 a.m.—Du Barry Radio Program, KGO, KHQ, KOMO, KGW, KFI, KSL
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KGW, KPO, KFI; KHQ, KOMO, 10:30 to 11:10 a.m.; KSL, 10:50 to 11:10 a.m.
- 12 to 1 p.m.—Pacific Feature Hour, KGO, KOA; KOMO, 12:30 to 1 p.m.
- Barbara Blanchard, soprano, is the guest soloist with Max Dolin's concert orchestra for today's presentation.
- 2:30 to 2:45 p.m.—Whyte's Orchestra, KGO, KOMO
- 3:15 to 3:30 p.m.—Universal Safety Series, KGO, KOMO
- 4 to 5 p.m.—Cities Service Concert Orchestra, Jessica Dragonette and the Cavaliers, KGO, KHQ, KOMO, KGW, KECA
- Headed by the Cities Service Concert Orchestra, Jessica Dragonette, soprano, and the Cavaliers, program today will also present John Seagle, baritone, and Earl Woodward, bass.
- 5 to 5:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KFI
- Ernie Hare, baritone, Billy Jones, tenor, and William C. Perry's orchestra will be heard in the Interwoven Pair program of comedy and music.
- 5:30 to 6 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KFI
- Joseph Koestner will conduct an orchestra and a large chorus in the Armour program to be broadcast from Chicago.
- 6 to 6:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI
- Lois Bennett as the Quaker Girl invites listeners to her home where the Armstrong Quakers will put on a 30-minute musical show.
- 6:30 to 7 p.m.—Raleigh Revue, KGO, KHQ, KOMO, KGW, KECA
- 7:15 to 7:30 p.m.—Three Violins, KGO, KOMO
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA
- 8 to 8:15 p.m.—Ole and the Girls, KGO; KGW, 8:05 to 8:15 p.m.
- Dick Le Grand, Imelda Montagne and Marjorie Primlee compose this trio which is heard weekly in their comedy offering of a not-so-dumb Swede comedian and his girl friends, the Apple sisters.
- 8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI
- This program of song is presented by the Rounders and originates at Los Angeles.
- 9:15 to 9:45 p.m.—Kodak Week-End Hour, KGO, KHQ, KOMO, KGW, KECA, KOA
- With Max Dolin conducting and Gail Taylor and Irving Kennedy the soloists, the Kodak Week-End Hour will be broadcast tonight.
- 9:45 to 10 p.m.—John and Ned, KGO, KOA
- 10 to 10:30 p.m.—Mystery Serial, KGO, KOA
- A kidnapping brings the second episode of "The Cross-Eyed Parrot," Ted Maxwell's mystery serial, to a climax during the broadcast tonight.
- 10:30 to 11 p.m.—Pacific Nomads, KGO, KOA
- Charles Hart, concert pianist of note, will appear as a soloist and also as director of the Pacific Nomads.

**220.4 Meters**  
**1360 Kcys.**

**KGER**

Phone: 632-75  
250 Watts

C. M. Dobyns, Long Beach, Calif.

- 1 p.m.—Rolly Day Dreams; Novelties
- 2:15 p.m.—Lost and Found
- 2:30 p.m.—Long Beach Band; Wurlitzer organ
- 7:30 p.m.—The Senoritas; Edna Bond
- 8:30 p.m.—KGER Players
- 9 p.m.—News bulletin
- 9:15 p.m.—Ole and His Gang
- 9:45 p.m.—George Strange
- 10 p.m.—Southgate Dance Marathon
- 10:30 p.m.—Rhythm Makers; Quiet Time Tunes

## FRIDAY Programs

**340.7 Meters** **KLX** **Lake 6000-6015**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; N. Y. stocks  
7 to 8 a.m.—Exercises and entertainment  
7:35 a.m.—Opening N. Y. stocks  
8 to 9:30 a.m.—Jean Kent; Modern Homes Period  
9:30 to 10:15 a.m.—Records; Educational talk  
10:15 to 10:30 a.m.—S. F. stocks; weather  
10:30 to 11 a.m.—Henderson's Radiola program  
11 to 12 noon—Classified Adv. hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2:35 p.m.—Jean's Hi-Lights; records  
2:35 p.m.—Closing San Francisco stocks  
2:40 to 4:30 p.m.—Baseball, Oakland vs. Sacramento  
4:30 to 5 p.m.—Chas. T. Bessier, organist  
5 to 6 p.m.—Brother Bob's Club; Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 8 p.m.—News items; Melody Man  
8 to 10 p.m.—Hi-jinks program  
10 to 10:15 p.m.—Benny and his mother  
10:15 to 11 p.m.—Fleur-de-Lis Dance Orchestra  
11 to 12 midnight—Classical recordings

**468.5 Meters** **KFI** **Westmore 0337**  
**640 Kcys.** **5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports  
7:45 a.m.—Chester Foster Rand, tenor  
8 a.m.—Shell Happytime, from KPO  
9 a.m.—Bess Killmer's Helpful Hints  
9:30 a.m.—Betty Crocker Home Service talk, NBC  
9:45 a.m.—English lesson, Ayrtia Drew  
10 a.m.—Dubarry Radio talk, NBC  
10:15 a.m.—Josephine Gibson, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:45 a.m.—German lesson, Annette Doherty  
12 noon—Federal and state market reports  
2:15 p.m.—Winnie Moore, travelogue  
2:30 p.m.—Grace Hamilton and Jack Stern, duets  
3 p.m.—Joe Charles and his guitar  
3:15 p.m.—Wedgewood Nowell, "Playgoers' Memories"  
4 p.m.—Mother's Legion of the Air  
4:30 p.m.—Big Brother  
5 p.m.—Interwoven Pair, NBC  
5:30 p.m.—Armour Hour, NBC  
6 p.m.—Armstrong Quakers, NBC  
7:30 p.m.—Paul Roberts and Schonberger Trio  
8 p.m.—Studio program reserved  
8:45 p.m.—Tone Pictures, NBC  
9:30 p.m.—Packard Concert Orchestra  
10:30 p.m.—Cafe Max Fisher

**325.9 Meters** **KOMO** **Elliot 5890**  
**920 Kcys.** **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services  
7:45 a.m.—Y. M. C. A. Health Exercises  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Julia Hayes Hints to Housewives  
9:30 to 11:10 a.m.—NBC programs  
11:10 a.m.—Orchestra and vocalists  
11:45 a.m.—Barbara Gould  
12 noon—Visits to Dairymen and Poultrymen  
12:15 p.m.—Prudence Penny  
12:30 p.m.—Feature Hour, NBC  
1 p.m.—P. S. Pow. & Lt. Co., artistic ensemble  
1:30 p.m.—Orchestra and vocalists  
2 p.m.—Pac. Fruit & Prod. Co., artistic ensemble  
2:30 p.m.—Whyte's Restaurant Orchestra, NBC  
2:45 p.m.—Artistic ensemble and vocalists  
3:15 p.m.—Universal Safety Series, NBC  
3:30 p.m.—Orchestra with vocalists; stocks  
4 to 7:45 p.m.—NBC programs  
7:45 p.m.—Orchestra and vocalists  
8:15 p.m.—McAleer Mfg. Co., Mac and Al  
8:30 p.m.—Orchestra and vocalists  
8:45 to 9:45 p.m.—NBC programs  
9:45 p.m.—News flashes; Latin nights  
11 p.m.—Tiny Burnett's Olympic Hotel Orchestra  
12 midnight—Fox Theater organ recital

**322.4 Meters** **KFWI** **Franklin 0200**  
**930 Kcys.** **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's exercises  
9 to 9:30 a.m.—Cal King's Post Office Hour  
9:30 to 10:30 a.m.—Popular Hour and announcements  
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk  
10:50 to 11 a.m.—Items of Interest  
11 to 11:30 a.m.—Happy Ray Batz, planologue  
11:30 to 12 noon—Semi-classical program  
12 to 1 p.m.—Luncheon dance music  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 7 p.m.—Dinner Hour variety  
7 to 7:15 p.m.—Original radio sketch  
7:15 to 7:30 p.m.—Bob and Monte for Renton Company  
8:30 to 9 p.m.—Johnny Oliver's Hawaiians  
9 to 9:30 p.m.—Novelty program  
9:30 to 9:45 p.m.—Isabel Henlon, ballads; Nadine  
Chriss, pianist  
9:45 to 10 p.m.—Radio skit, "Ambrose and Mandy"  
10 to 10:30 p.m.—Philip Steinman, violinist; Clyde  
Dibble, tenor; Le Morgan, concert pianist  
10:30 to 1 a.m.—Recordings; Midnight Hour

**322.4 Meters** **KFWM** **Glencourt 6774**  
**930 Kcys.** **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning," Doc Herrold  
8:55 a.m.—Union Mutual Life program  
1:30 p.m.—Richmond Quality Market program  
2:30 p.m.—A Watch Tower talk  
2:45 p.m.—Classical recordings  
3 p.m.—Brother Walter, vocalist, and Luella Cooper,  
pianist; Ev and Roy  
4 p.m.—The "Ne'er Do Well"  
5 p.m.—Wade Forrester's Hour of Sunshine  
7:30 p.m.—Baseball results; news items  
7:45 p.m.—The Imperial program, recordings  
8 p.m.—Wm. Nat Friend in "Romance of Oakland"

**483.6 Meters** **KGW** **Atwater 2121**  
**620 Kcys.** **1000 Watts**

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Popular music; devotional services  
7:45 a.m.—Aunt Jennima Boy, NBC  
8 a.m.—Shell Happytime, from KPO  
9 a.m.—Town Crier  
9:30 a.m.—Betty Crocker, NBC  
10 a.m.—Dubarry talk, NBC  
10:15 a.m.—Helnz Food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Ghirardelli program  
12 noon—Powers' Pied Piper; Bargain Betty  
1:30 p.m.—Stewart organ recital; Among Ourselves  
2:30 p.m.—Matinee Time, NBC  
3 p.m.—Musical program; Spotlight  
4 to 7 p.m.—National Broadcasting Co. programs  
7:15 p.m.—Gill's Garden talk  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Floyd Gibbons, NBC  
8 p.m.—Ole and the Girls  
8:45 p.m.—Tone Pictures, NBC  
9:15 p.m.—Eastman Kodak program, NBC  
10 p.m.—Cecil and Sally; music  
10:30 p.m.—Walk-Over Strollers  
11 to 12 midnight—Hoot Owls

**204 Meters** **KGA** **Main 3434**  
**1470 Kcys.** **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

8 a.m.—Popular music; news  
9:30 a.m.—Organ recital; Friendly Hour  
11 a.m.—Crescent Mfg. Co. program  
11:15 a.m.—Luncheon concert; news; market reports  
1 p.m.—Gold Seal program; Dental Clinic  
2 p.m.—Herb and his guitar; Bargain Matinee  
4 p.m.—Good News Magazine  
4:30 p.m.—Uncle Andy and the kiddies  
4:55 p.m.—World Bookman; musical novelties  
5:15 p.m.—Air Castles; dinner music  
6 p.m.—Eulala Dean, blues singer; Bob Munson, uke  
7 p.m.—Damski's concert orchestra; soloists  
7:30 p.m.—Orchestra; Ellen Reep, contralto  
8 p.m.—KGA popular concert orchestra  
9 p.m.—Damski's Neapolitans; Agatha Turley, soprano;  
Sydney Dixon, tenor  
9:30 p.m.—A Night in India with White Wizard  
10 p.m.—Request program

**FRIDAY Programs**

**379.5 Meters  
790 Kcys.**

**KGO**

**Sutter 1920  
10,000 Watts**

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8 a.m.—Aunt Jemima Boy
- 8 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal talk
- 9:45 to 10 a.m.—Parks Sisters
- 10 to 10:15 a.m.—Du Barry Radio talk
- 10:15 to 10:30 a.m.—Josephine Gibson, talk
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 12 noon—Philharmonic organ recital
- 12 to 1 p.m.—Pacific Feature Hour
- 1 to 2 p.m.—Rembrandt Trio
- 2 to 2:15 p.m.—Black and Gold Room Orchestra
- 2:15 to 2:30 p.m.—World in Music
- 2:30 to 3 p.m.—Don Bigelow's Orchestra
- 3 to 3:15 p.m.—Genia Zienlinsky
- 3:15 to 3:30 p.m.—Universal Safety Series
- 3:30 to 4 p.m.—Grace Adams East; news service
- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
- 5 to 6 p.m.—Interwoven Pair; Armour program
- 6 to 7 p.m.—Armstrong Quakers; Raleigh Revue
- 7:15 to 7:45 p.m.—Three Violins; Amos 'n' Andy
- 7:45 to 8:15 p.m.—Floyd Gibbons
- 8:15 to 9:15 p.m.—Piano Paintings; Tone Pictures
- 9:15 to 9:45 p.m.—Kodak Week-end Hour
- 9:45 to 10 p.m.—John and Ned
- 10 to 10:30 p.m.—Mystery serial
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 midnight—Laughner-Harris Dance Orchestra

**239.9 Meters  
1250 Kcys.**

**KFOX**

**Phone: 672-81  
1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 12:45 to 1:50 p.m.—Cherrio Boys; Masonic luncheon
- 1:50 to 2:20 p.m.—Dr. Harbottle, Clarence & Doris
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—KFOX Varieties
- 3:15 to 3:30 p.m.—Today in History
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels
- 7:45 to 8:30 p.m.—Cherrio Boys; Song Story
- 8:30 to 9 p.m.—Campus Nights
- 9 to 10 p.m.—KFOX Varieties
- 10 to 11 p.m.—Zandra's Mystic Hour
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; Knight Fox

**508.2 Meters  
590 Kcys.**

**KHQ**

**Main 5383  
1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service; "The Town Cryer"
- 7:45 a.m.—Aunt Jemima Boy, NBC
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—Betty Crocker, talk, NBC
- 10 a.m.—Dubarry program, NBC
- 10:15 a.m.—Josephine Gibson talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:45 a.m.—Organ recital
- 12 noon—"For the Love of the Scotch and Irish"
- 12:15 p.m.—"Studio Affairs"; Gold Seal program
- 1 p.m.—"By the Way"; "Headliners"
- 1:30 p.m.—Organ compositions; dance tunes
- 2 p.m.—Gems from Sartori and Wolff comic opera
- 3 p.m.—Album Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 to 7 p.m.—National Broadcasting Co. programs
- 7:30 to 8 p.m.—NBC programs
- 8:15 p.m.—Sports news
- 8:45 to 9:45 p.m.—NBC programs
- 11 p.m.—Just Another Hour; "Ask for It"

**440.9 Meters  
680 Kcys.**

**KPO**

**Kearny 0704  
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 12:45 p.m.—Snapshots, programs in miniature
- 12:45 to 1:30 p.m.—Commonwealth Club luncheon
- 1:30 to 2 p.m.—California Crooners
- 2 to 2:10 p.m.—Stock market quotations
- 2:10 to 2:45 p.m.—Dorothy Lewis, contralto, and G. Donald Gray, baritone
- 2:45 to 4:50 p.m.—Get associated with baseball
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—KPO Salon Orchestra with Allan Wilson, tenor
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 10 p.m.—Out West
- 10 to 11 p.m.—Jesse Stafford's dance orchestra
- 11 to 12 midnight—Joe Wright's dance orchestra

**333.1 Meters  
900 Kcys.**

**KHJ**

**Vandike 7111  
1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; Stock reports
- 8 to 8:45 a.m.—Piano recital; Recordings
- 8:45 to 9 a.m.—Health talk, Dr. Dorosh
- 9 to 9:30 a.m.—Franklin Bldg. & Loan Association
- 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 11:30 a.m.—Records; Motion Picture Magazine
- 11:30 to 12 noon—Richardson's music program; records
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 1 p.m.—News; organ and vocalist
- 1 to 1:30 p.m.—Dan Bigelow and orchestra, CBS
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
- 2:30 to 3:15 p.m.—Recordings; Boy Scouts of America
- 3:15 to 3:30 p.m.—Dr. Hertzog's School program
- 3:30 to 4 p.m.—Council of International Relations
- 4 to 4:30 p.m.—Nit Wit Hour, CBS
- 4:30 to 4:45 p.m.—Charlie Wellman and Nell Larson
- 4:45 to 5 p.m.—World-wide news; Viennese Quintet
- 5 to 6 p.m.—Organ recital; Town Topics
- 6 to 6:30 p.m.—Quaker State Oil, CBS
- 6:30 to 7 p.m.—General Mills Fast Freight, CBS
- 7 to 7:30 p.m.—Don Lee Symphony
- 7:30 to 8 p.m.—Studio program
- 8 to 8:30 p.m.—Veedol Vocal, from KFRC
- 8:30 to 9 p.m.—Bekins Van and Storage, DLBS
- 9 to 10 p.m.—True Story Hour, CBS
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte, organist

**499.7 Meters  
600 Kcys.**

**KFSD**

**Franklin 6353  
1000 Watts**

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news items; studio program
- 6:30 to 7 p.m.—Sponsored program
- 7 to 8 p.m.—Program from Thearle's Music Hall
- 8 to 9 p.m.—Old time songs
- 9 to 10 p.m.—North American Ensemble
- 10 to 11 p.m.—Bradley-Woolman Chapel of the Chimes
- 11 to 12 midnight—Douglas Night Club

**280.2 Meters  
1070 Kcys.**

**KJBS**

**Ord 4148-49  
100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 7 to 9 a.m.—Alarm Klok Klub; records
- 9 to 9:30 a.m.—Associated Grocers' program
- 9:30 to 12 noon—Records; health talk
- 12 to 12:30 p.m.—U. S. popular half-hour
- 12:30 to 2 p.m.—Records; stocks; concert music
- 2 to 3:30 p.m.—Lucille Gordon Players; records
- 3:30 to 4:30 p.m.—Restful period; news
- 4:30 to 5 p.m.—Buddy's Half Hour
- 5 to 5:30 p.m.—Barnes Sunset Revue
- 5:30 to 7 p.m.—Concert music; popular records
- 12:01 to 7 a.m.—Continuous broadcast



**SATURDAY Programs**

**379.5 Meters** **KGO** **Sutter 1920**  
**790 Kcys.** **10,000 Watts**  
**General Electric Co., Oakland, Calif.**

7:30 to 7:45 a.m.—Tap Dancing Lessons  
 7:45 to 8 a.m.—Aunt Jemima Boy  
 8 to 8:30 a.m.—The Chanticleers; Financial Service  
 8:30 to 9 a.m.—Crosscuts of the Day  
 9 to 9:30 a.m.—Meet the Folks  
 9:30 to 9:45 a.m.—Eddie Bernard  
 9:45 to 10:30 a.m.—Farm and Home Hour  
 10:30 to 11:30 a.m.—Magazine of the Air, NBC  
 11:30 to 12 noon—Philharmonic organ  
 12 to 1:30 p.m.—Novelty Five; Dixie Dandies  
 1:30 to 2 p.m.—Tea Timers; Matinee Time  
 2 to 2:30 p.m.—Black and Gold Room Orchestra  
 2:30 to 3 p.m.—Hotel Governor Clinton Orchestra  
 3 to 4 p.m.—Wm. Don; The Fuller Man  
 4 to 4:30 p.m.—The New Business World  
 4:30 to 5 p.m.—Capt. Bill Royle; news  
 5 to 6 p.m.—General Electric Hour  
 6 to 7 p.m.—B. A. Rolfe and his Lucky Strike Or-  
 chestra  
 7 to 7:30 p.m.—Bernie Cummins and his orchestra  
 7:30 to 8 p.m.—Amos 'n' Andy; Floyd Gibbons  
 8 to 8:30 p.m.—Pacific Serenaders  
 8:30 to 9 p.m.—Scrapbook Tunes  
 9 to 10 p.m.—Del Monte program; Penrod  
 10 to 12 midnight—Spotlight Review

**483.6 Meters** **KGW** **Atwater 2121**  
**620 Kcys.** **1000 Watts**  
**The Morning Oregonian, Portland, Oregon**

7:15 a.m.—Y. M. C. A. health exercises  
 7:45 a.m.—Aunt Jemima Boy, NBC  
 8 a.m.—Shell Happytime, from KPO  
 9 a.m.—Town Cryer  
 9:45 a.m.—National Farm and Home Hour, NBC  
 10:30 a.m.—Talk by O. M. Plummer  
 10:45 a.m.—Magazine of the Air, NBC  
 11:30 a.m.—Musical Masterworks  
 12 noon—Powers' Pied Piper  
 12:30 p.m.—Stewart-Warner organ  
 1:45 p.m.—Matinee Time  
 2 p.m.—Among Ourselves; Musical Masterworks  
 3:30 to 4:30 p.m.—NBC program  
 4:30 p.m.—The Spotlight  
 5 to 8:30 p.m.—National Broadcasting Co. programs  
 9 p.m.—Del Monte Coffee program, NBC  
 9:30 p.m.—Studio; Yellow Cab Trio  
 10 p.m.—Cecil and Sally; music  
 11 p.m.—Hi Jinx  
 12 to 1 a.m.—Oyster Loaf program

**508.2 Meters** **KHQ** **Main 5383**  
**590 Kcys.** **1000 Watts**  
**Louis Wasmer, Inc., Spokane, Washington**

6:45 a.m.—Inspirational service; "Town Cryer"  
 7 a.m.—"Sweet and Low"  
 7:45 a.m.—The Aunt Jemima Boy  
 8 a.m.—Shell Happytime, from KPO  
 9 a.m.—Walt, Winn and Harvey  
 9:30 a.m.—"Hints to Hostesses"  
 9:45 a.m.—National Farm and Home Hour, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—RKO organ recital  
 12 noon—National Savings luncheon program  
 12:15 p.m.—"Studio Affairs"; Gold Seal program  
 1 p.m.—"By the Way"; "Headliners" "Trail Blazing"  
 1:45 p.m.—Fifteen Minutes with the Violin  
 2 p.m.—"With the Classics"; "Cecil and Sally"  
 3:30 p.m.—The Fuller Man, NBC  
 4 p.m.—The New Business World, NBC  
 5 p.m.—General Electric Hour, NBC  
 6 p.m.—Lucky Strike Hour, NBC  
 7 p.m.—Sport page; "Idaho Cowboy Four"  
 7:30 p.m.—Amos 'n' Andy, NBC  
 8:30 p.m.—Amos 'n' Andy, NBC  
 8:45 p.m.—"Red, White and Blue Boys"  
 9 to 12 p.m.—National Broadcasting Co. programs

**440.9 Meters** **KPO** **Kearny 0704**  
**680 Kcys.** **5000 Watts**  
**Hale Bros. & The Chronicle, San Francisco**

7 to 8 a.m.—Health exercises with Professor Bob and  
 "Wee Willie" Hancock  
 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs  
 9:30 to 10 a.m.—Walter W. Cribbins  
 10 to 10:30 a.m.—National Home and Farm Hour, NBC  
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 to 11:55 a.m.—Ye Towne Cryer  
 11:55 to 12:05 p.m.—Scripture reading and time signals  
 12:05 to 1 p.m.—Snapshots, programs in miniature  
 2 to 2:10 p.m.—E. A. Pierce stock reports  
 2:10 to 2:45 p.m.—Saturday Matinee  
 2:45 to 4:50 p.m.—Get associated with baseball  
 4:50 to 5 p.m.—E. A. Pierce stock reports  
 5 to 5:50 p.m.—Children's Hour  
 5:50 to 6 p.m.—News digest, "Scotty" Mortland  
 6 to 7 p.m.—Reo Masters of Music  
 7 to 8 p.m.—North Americans  
 8 to 8:30 p.m.—The Gilmore Circus, NBC  
 8:30 to 9 p.m.—Packard program, KPO and KFI  
 9 to 9:15 p.m.—Cecil and Sally  
 9:15 to 10 p.m.—Salon Orchestra; Eva De Vol, soprano  
 10 to 11 p.m.—Jesse Stafford's Palace Hotel Orchestra  
 11 to 12 midnight—Joe Wright's dance orchestra

**325.9 Meters** **KOMO** **Elliot 5890**  
**920 Kcys.** **1000 Watts**  
**Fisher's Blend Station, Inc., Seattle, Wash.**

7:40 a.m.—Inspirational Services  
 7:45 a.m.—Y. M. C. A. Health Exercises  
 8 a.m.—Shell Happytime, KPO  
 9 a.m.—Sands Motor Co., Gordon and Mary  
 9:15 a.m.—Fox Theater organ recital  
 10:15 a.m.—Associated Oil Co., vocal recital  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Orchestra and vocalists  
 12 noon—Grain, fruit and vegetable reports  
 12:15 p.m.—Totem Broadcasters; Prudence Penny  
 12:30 p.m.—Orchestra and vocalists  
 1 p.m.—Artistic ensemble  
 1:30 p.m.—Tea Timers, NBC; orchestra and vocalists  
 2:45 p.m.—Artistic ensemble  
 3:15 p.m.—Totem Broadcasters; stock quotations  
 3:30 p.m.—Fuller Man, NBC  
 4 p.m.—Totem Broadcasters, New Business World, NBC  
 4:30 p.m.—Garden Patch children's program  
 5 p.m.—General Electric Hour, NBC  
 6 p.m.—Lucky Strike Dance Hour, NBC  
 7 p.m.—Newsreel Theatre of the Air  
 7:30 p.m.—Amos 'n' Andy, NBC  
 7:45 p.m.—Totem Broadcasters; news flashes  
 8 p.m.—Gilmore Circus, NBC  
 8:30 p.m.—Scrapbook Tunes, NBC  
 8:45 p.m.—Nunn Bush program  
 9 p.m.—Del Monte Coffee program, NBC  
 9:30 p.m.—Famous Composers' Concert  
 10 p.m.—Spotlight Review, NBC  
 11:30 p.m.—RKO Theatrical Frolic  
 12 midnight—Fox Theater organ recital

**468.5 Meters** **KFI** **Westmore 0337**  
**640 Kcys.** **5000 Watts**  
**Copyright, 1930, E. C. Anthony, Inc., L. A.**

7:30 a.m.—Opening market reports  
 7:45 a.m.—Gertrude Gussell, ballads  
 8 a.m.—Shell Happytime, from KPO  
 9 a.m.—Sylvia's Happy Hour  
 9:45 a.m.—National Farm and Home Hour, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Mabel Lewis, musical memories  
 11:45 a.m.—French lesson, Annette Doherty  
 12 noon—U. C. & U. S. Dept. of Agriculture talk  
 12:15 p.m.—Federal and Adale market reports  
 2:15 p.m.—Alma and Adele Howell, ballads  
 3 p.m.—Masked Minstrels  
 3:45 p.m.—KFI News Bureau  
 4 p.m.—American Radiator and Standard Corp.  
 5 p.m.—General Electric Hour, NBC  
 6 p.m.—Lucky Strike Orchestra, NBC  
 8 p.m.—Gilmore Circus, NBC  
 8:30 p.m.—Robert Hurd, Packard Orchestra  
 9 p.m.—Del Monte Coffee program  
 9:30 p.m.—Mixed quartet with James Burroughs  
 10:30 p.m.—Cafe Max Frier Orchestra  
 12 midnight—Midnight Frolic

# SATURDAY Programs

**491.5 Meters** **KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks  
8 to 8:30 a.m.—Adventures of Helen and Mary, CBS  
8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS  
9:30 to 10 a.m.—Program of recordings  
10 to 11 a.m.—Song recital from KHJ, DLBS  
11 to 12 noon—Auditions and church announcements  
12 to 1 p.m.—Sherman & Clay concert  
1 to 1:30 p.m.—French Trio with Kenyon Congdon, baritone, CBS  
1:30 to 2 p.m.—Ebony Twins, CBS; records  
2 to 2:30 p.m.—Hotel Shelton Orchestra, CBS  
2:30 to 3 p.m.—Norman Neilson and Edna Fischer  
3 to 4 p.m.—The Captivators, CBS  
4 to 4:15 p.m.—"Exploring the Jungle for Science," CBS  
4:15 to 4:30 p.m.—Industrial American, CBS  
4:30 to 5 p.m.—Dixie Echoes, CBS  
5 to 6 p.m.—Hank Simmon's Show Boat, CBS  
6 to 7 p.m.—Paramount Publix Radio Hour, CBS  
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"  
7:15 to 7:30 p.m.—Hotel Paramount Orchestra, CBS  
7:30 to 8 p.m.—Guy Lombardo's Commodore Ensemble, CBS  
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS  
8:30 to 9 p.m.—Musical Cocktails, DLBS  
9 to 10 p.m.—Chasin' the Blues, DLBS  
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden  
10:10 to 11:10 p.m.—Hotel Mark Hopkins Orchestra, DLBS  
11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orchestra, DLBS  
12:10 to 1 a.m.—Dance music

**361.2 Meters** **KOA** York 5090  
**830 Kcys.** 12,500 Watts

General Electric Co., Denver, Colorado

4 to 4:30 p.m.—The New Business World  
5 to 6 p.m.—General Electric Hour  
6 to 7 p.m.—Lucky Strike Orchestra  
7 to 7:30 p.m.—Bernie Cummins Orchestra  
7:30 to 7:45 p.m.—Amos 'n' Andy  
7:45 to 8 p.m.—Floyd Gibbons, NBC  
8 to 8:30 p.m.—Vassar Chocolates Girl  
8:30 to 9 p.m.—Preview of Sunday School lesson  
9 to 9:30 p.m.—Del Monte Coffee program  
9:30 to 10 p.m.—Penrod Stories  
10 to 11 p.m.—Spotlight Review

**239.9 Meters** **KFOX** Phone: 672-81  
**1250 Kcys.** 1000 Watts

Nichols & Warinner, Long Beach, Calif.

12:45 to 1:50 p.m.—Cherrio Boys; Bill & Co  
1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray  
2:30 to 3 p.m.—Sunset Harmony Boys  
3 to 3:15 p.m.—KFOX Varieties  
3:15 to 3:30 p.m.—Today in History  
3:30 to 4:15 p.m.—Organ recital; late news  
4:15 to 4:30 p.m.—Rolly & Gene  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 5 p.m.—Jones Entertainers  
5 to 6 p.m.—Hollywood Girls  
6 to 6:15 p.m.—"Em & Clem"  
6:15 to 6:30 p.m.—Percy at the Telephone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—The Three Vagabonds  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:30 p.m.—Seth Parker  
7:30 to 7:45 p.m.—Vest Pocket Minstrels  
7:45 to 8 p.m.—Knights of the Air  
8 to 8:30 p.m.—Tavern Club Orchestra  
8:30 to 9 p.m.—Cline Chittick; Three Vagabonds  
9 to 10 p.m.—Majestic Ballroom; organ  
10 to 10:30 p.m.—Rev. Ethel Duncan  
10:30 to 11 p.m.—KFOX Varieties  
11 to 12 midnight—Majestic Ballroom Orchestra  
12 to 3 a.m.—Organ recital; Knight Fox

**243.8 Meters** **KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Program of recordings  
11 to 12:15 p.m.—California Sunshine Hour; news  
12:15 to 2 p.m.—Popular and classical recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 5:30 p.m.—Popular recordings; Sunset Hour  
5:30 to 5:45 p.m.—Stock quotations; records  
5:45 to 6 p.m.—National Kanteens recordings  
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell  
6:30 to 7 p.m.—Recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—"College Daze" with Toby and Babs  
7:45 to 8 p.m.—News, Pop Questions, Harmonettes  
8 to 9 p.m.—Pacific Artists Trio with Nellie Wren and Nona Campbell, soloists  
9 to 10 p.m.—Marvelous Marin Entertainers  
10 to 11 p.m.—Pacific Artists Trio with Gene Sullivan and Claire Upshur, soloists  
11 to 1 a.m.—Dance and request recordings

**285.5 Meters** **KNX** Hempstead 4101  
**1050 Kcys.** 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas  
8:15 to 8:30 a.m.—Inspirational talk and prayer  
9 to 9:30 a.m.—Organ program, by Lucie Lee  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family  
10:30 to 10:45 a.m.—Adams Laboratories program  
10:45 to 11:15 a.m.—Records and announcements  
11:15 to 12 noon—KNX Little Symphony and Marjorie Healy  
12 to 12:30 p.m.—Bundy & Albright musical program  
12:30 to 1 p.m.—C. P. R. musical program  
1 to 1:30 p.m.—Radio Church of the Air  
1:30 to 2 p.m.—Reading interesting books  
2 to 5 p.m.—Presenting an opera (recorded)  
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 7 p.m.—Paramount Publix Hour, broadcasting over Columbia chain  
7 to 8 p.m.—Program to be announced  
8 to 9 p.m.—"Musical Comedy Hour"  
9 to 9:45 p.m.—Broadcasting from the Russian American Art Club  
9:45 to 10 p.m.—Program of musical contrasts (recordings)  
10 to 12 midnight—Hotel Ambassador Orchestra  
12 to 1 a.m.—Dance hour of records

**220.4 Meters** **KGER** Phone: 632-75  
**1360 Kcys.** 250 Watts

C. M. Dobyns, Long Beach, Calif.

8 a.m.—Foot Comfort talks  
9 a.m.—Home Makers Hour  
10:45 a.m.—Beauty talk  
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)  
12:45 p.m.—Lost and Found  
1 p.m.—Popular music  
2:15 p.m.—Lost and Found  
2:30 p.m.—Long Beach Band  
4:45 p.m.—De Lano & James Orchestra  
8 p.m.—Melodies of Bygone Days  
8:30 p.m.—Spotlight Review; News Bulletin  
10 p.m.—Southgate Dance Marathon  
10:30 p.m.—Rhythm Makers  
11 p.m.—Quiet Time Tunes

## SUBSCRIBE NOW

BROADCAST WEEKLY will be delivered to your door every week for one full year for only \$3.00.



**SATURDAY Programs**

535.4 Meters  
560 Kcys.

**KTAB**

Garfield 4700  
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program  
7:30 to 8 a.m.—Red Hat program  
8 to 9 a.m.—Masters Album; Towne Cryer  
9 to 10 a.m.—Morning Prayer Hour; Dr. Keys  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 1 p.m.—Records; studio program  
1 to 1:30 p.m.—Chapel of Chimes  
1:30 to 2:30 p.m.—Broadway Tunes; Dr. Forrester  
2:30 to 5 p.m.—Records; baseball  
5 to 5:15 p.m.—Story Man and his Air Castle  
5:15 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 6:30 p.m.—"Date Book"; studio program  
6:30 to 7:30 p.m.—Chapel of Chimes; "Hawaiians"  
7:30 to 8 p.m.—Piano recital by Walter J. Rudolph  
8 to 8:30 p.m.—Dorothy Nichols, cellist, and Alice Blue, organist  
8:30 to 9:30 p.m.—Melody Quintette and Carl Tobin, tenor  
9:30 to 10:30 p.m.—Melody Makers and Alice Blue  
10:30 to 1 a.m.—Sweet's Dance Orchestra; records

309.1 Meters  
970 Kcys.

**KJR**

Main 2495-2475  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services  
9:40 a.m.—United Team, Sally Jo and Grant  
10:15 a.m.—Beauty talk, Helen Andrews  
12 noon—World in Review; music  
2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
2:30 p.m.—Matinee program; baseball game  
5:30 p.m.—Dinner concert; market reports; talk  
6 p.m.—Blue Streaks; Eulala Dean, blues singer; Chet Cathers, baritone; Spencer Adams, xylophone  
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano  
8 p.m.—Song recital; Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano  
8:30 p.m.—Captivators Male Quartet; Eulala Dean, blues singer  
9 p.m.—The Gondoliers; Zac Kalbach, saxophone; Song Birds  
10 p.m.—Ken Stuart in 30 Minutes of Sunshine  
10:30 p.m.—Red Top Cab Whirlwinds; Song Birds  
11 p.m.—Vic Meyer's Orchestra  
12 midnight—Midnight Revellers

204 Meters  
1470 Kcys.

**KGA**

Main 3434  
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

8 a.m.—Popular music; news  
9:30 a.m.—Miss Spokane musicale  
10 a.m.—Friendly Hour; concert  
12 noon—News and music; Concert Classique  
12:30 p.m.—Music; news; market reports  
1 p.m.—Gold Seal program; Concert Classique  
2 p.m.—Shopping Guide; Popular Melange  
3 p.m.—Radio Bargain Matinee  
3:30 p.m.—Andy and Bernice, popular songs & ballads  
4 p.m.—Good News Magazine  
4:30 p.m.—Uncle Andy and the kiddies  
5 p.m.—Dinner music  
6 p.m.—Eulala Dean, blues singer; Bob Munson, ukelele; Chet Cathers, baritone; Spencer Adams, xylophone; Forum  
7 p.m.—Pearle Dempsey, piano; Bob Munson, ukelele  
8 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano  
8:30 p.m.—Captivators Male Quartet; Eulala Dean, blues singers  
9 p.m.—Orchestra; Carrie Andrews, tenor  
10 p.m.—Request program

254.1 Meters  
1180 Kcys.

**KEX**

Atwater 3111  
5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders; clock; news  
9 a.m.—Ronald Buck, piano  
9:45 a.m.—Devotional services; organ  
10:30 a.m.—Shopping service, featuring Allen Daniels  
12 noon—Time; weather; World Bookman  
12:05 p.m.—Happy Hour Girls; recordings  
1:30 p.m.—Organ concert; song recital  
2:30 p.m.—The Bookworm; afternoon matinee  
5 p.m.—KEX Bulletin  
6 p.m.—Eulala Dean, blues singer; Chet Cathers, baritone; Spencer Adams xylophone  
8 p.m.—Popular dance concert; Old Timers  
10 p.m.—Thomas and Tessie; records  
10:30 p.m.—Jack & Jill Tavern Orchestra  
11:30 p.m.—Time, weather, police reports, news  
11:40 p.m.—Midnight Matinee

296.6 Meters  
1010 Kcys.

**KQW**

Columbia 777  
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour  
11 to 12:15 p.m.—Bank Credits program; records  
12:15 to 12:30 p.m.—Tom and Wash  
12:30 to 1 p.m.—Market reports, weather  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 5:30 p.m.—Musical program; children's program  
5:30 to 6 p.m.—San Jose Radionics Health Talk  
6 to 7 p.m.—Music; KQW Market Place  
7 to 7:30 p.m.—Farm Bureau news; Better Business  
7:30 to 7:45 p.m.—Tom and Wash  
7:45 to 8:45 p.m.—Special school program  
8:45 to 10 p.m.—Italian program

299.8 Meters  
1000 Kcys.

**KFVD**

Empire 5127  
250 Watts

Auburn Fuller, Culver City, Calif.

6 a.m.—Spanish program  
7 a.m.—Hal Roach Happy-Go-Lucky Trio  
9 a.m.—Beauty Half Hour  
12 noon—Tom Breneman, Laugh Club  
12:30 p.m.—Tom and Wash  
12:45 p.m.—Waves of Happiness  
1 p.m.—G. Allison's Radio Home program  
2 p.m.—Health talk; Eldorado program  
3:30 p.m.—Pan-American Spanish program  
4:30 p.m.—Beauty Hour; Timely Topics  
10 p.m.—Tom and Wash  
10:15 p.m.—J. Newton Yates, organ recital  
11 p.m.—Selected recordings  
12 midnight—J. Newton Yates, organ recital

280.2 Meters  
1070 Kcys.

**KJBS**

Ord 4148-49  
100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 9 a.m.—Alarm Klok Klub; records  
9 to 9:30 a.m.—Associated Food Stores program  
9:30 to 12 noon—Dance records; concert music  
12 to 12:30 p.m.—U. S. popular half-hour  
12:30 to 1:30 p.m.—Stock report; records  
1:30 to 2:30 p.m.—Salon Orchestra  
2:30 to 4 p.m.—Jack and Jill; records  
4 to 4:30 p.m.—Jerry McMillan, pianist  
4:30 to 5 p.m.—Vocal recordings  
5 to 7 p.m.—Dinner concert; popular music  
12:01 to 7 a.m.—Continuous broadcast

499.7 Meters  
600 Kcys.

**KFSD**

Franklin 6353  
1000 Watts

Airfan Radio Corp., San Diego, Calif.

5 to 6 p.m.—Nightly musical review  
6 to 6:30 p.m.—Late news; Your English  
6:30 to 7:30 p.m.—Orpheus's Male Quartet  
7:30 to 9:30 p.m.—Featured program; studio program  
9:30 to 10 p.m.—Easley Players  
10 to 11 p.m.—Chapel of the Chimes  
11 to 12 midnight—Douglas Night Club

## SATURDAY Programs

San Francisco

NBC

Sutter 1920

### National Broadcasting Company

7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA  
 9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI; KPO, 10 to 10:30 a.m.  
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KPO, KFI; KGW, 10:45 to 11:30 a.m.

1 to 1:30 p.m.—Dixie Dandies, KGO, KOMO  
 1:45 to 2 p.m.—Matinee Time, KGO, KGW  
 2:30 to 3 p.m.—Hotel Governor Clinton Orchestra, KGO, KOMO  
 3:30 to 4 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA

With an orchestra directed by Don Voorhees and Earle Spicer as soloist, the Fuller Man program is the piece de resistance for those tuned to NBC System stations today.

4 to 4:30 p.m.—The New Business World, KGO, KHQ, KOMO, KGW, KECA

Merle Thorpe's radio service for business men.

5 to 6 p.m.—General Electric Hour, KGO, KHQ, KOMO, KGW, KFI

Ambitious works by Berlioz, Beethoven, Smetana, Wolf and Strauss will be played by a symphonic orchestra under the direction of Walter Damrosch.

6 to 7 p.m.—B. A. Rolfe and His Lucky Strike Orchestra, KGO, KHQ, KOMO, KGW, KFI

"Tunes that made Broadway Broadway" will be played by B. A. Rolfe and his Lucky Strike Orchestra during their one-hour broadcast tonight.

7 to 7:30 p.m.—Bernie Cummins and His New Yorker Hotel Orchestra, KGO, KGW

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA

8 to 8:30 p.m.—Gilmore Circus, KOMO, KGW, KPO, KFI

The master of ceremonies will bring before the microphone new personalities who will contribute, either literally or figuratively, to the entertainment. Vocal and instrumental music will also be heard.

8:30 to 9 p.m.—Scrapbook Tunes, KGO; KOMO, 8:30 to 8:45 p.m.

9 to 9:30 p.m.—Del Monte Coffee Program, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA

Vivienne Segal, bright particular star of many Broadway musical shows and more recently a candidate for top honors as a motion picture singing star, will be heard in a 30-minute radio version of her latest screen operetta when Del Monte Coffee presents "Golden Dawn" over the NBC System tonight.

Besides the star adding to the entrancing value of the show, the radio condensation of "Golden Dawn" offers a brilliant cast of actors, singers and a full concert orchestra in support of Miss Segal. Emil Polak is the director. Four new songs were added to the original stage score of this show when it was filmed. The radio version has captured the important songs and the salient dramatic features of both the movie and the stage productions.

In "Golden Dawn" Miss Segal has the role of a beautiful white girl, honored as a goddess by the native blacks and torn between her love for the black woman who claims to be her mother and the white man who seeks to prove her his equal. In a highly colorful manner the story reveals how fate intervenes and beats down the natural forces which seek to keep them apart.

9:30 to 10 p.m.—Penrod, KGO, KHQ, KOA

After a flourish of militarism, Penrod has a change of heart and becomes an ardent pacifist in the second chapter of a series based on Booth Tarkington's "Penrod and Sam" to be dramatized tonight.

10 to 12 midnight—Spotlight Review, KGO, KHQ; KOMO, 10 to 11:30 p.m.; KOA, 10 to 11 p.m.

Passing in review before the microphone in the San Francisco studios of the NBC System, a gala

array of artists will be heard in a two-hour program as the Spotlight Review is offered. Captained by Ted Maxwell, this review has been planned so that there will be an abundance of comedy as well as musical offerings of appeal to both the classicists and the lover of jazz.

## Big Time Allotted for Radio Education

EDUCATION is playing to "big time" in the radio field, a survey, just completed by a special committee appointed by Secretary of the Interior Wilbur, has just reported. At least 15 per cent of all broadcasting time is classified by this committee as of an educational nature.

There is a direct desire on the part of the listening public to have more educational features on the air. Some of these features are so designated. Others, not so designated, come under that heading nevertheless. Yet, a questionnaire directed to the general public, brought back a majority of requests for even more of this type of presentation.

The actual part that educational activities are playing in the radio field is not realized by the average listener. One-eighth of the stations in the country are owned or operated by educational institutions. Some eighty colleges that have no stations of their own, use commercial stations for educational broadcasts. Eight state school departments furnish education by radio. The actual number of stations owned by educational institutions is seventy-seven.

In addition to these, three departments of the United States Government, and fifty-five non-academic, non-commercial national organizations also broadcast educational matter. Many states have gone into broadcasting in a serious way. In Ohio, for more than a year, programs have been provided for school reception for one hour each day. The experiment is said to have been an unqualified success.

Perhaps the most widely known broadcast of an educational nature is the Damrosch musical appreciation course which is estimated to reach 150,000 classrooms weekly by means of radio agencies. In these computations, the committee does not include the advertising stuff, masqueraded under the false title of "educational" and designed purely to sell some commodity.

**\$3 will bring Broadcast Weekly to your door every week for one whole year. Why not subscribe Now?**

# MUSIC! STARS!

Radio versions of  
musical comedies  
and operettas . . .  
featuring leading  
stars in person

EVERY  
SATURDAY  
NIGHT

9:00 o'clock

KFI - KGO - KGW  
KHQ - KOMO

10:00 o'clock  
Mountain Time

KSL - KOA



*A nation-wide broadcast  
presented by*

# DEL MONTE COFFEE



A MODERN  
COFFEE FOR  
MODERN  
TASTES

# COLORFUL NOTES

ALL radio receivers should be inspected every six months to detect weakened tubes.

Majestic tubes reveal greater power and truer tone in any radio. They are the only tubes that can bring out all the sparkling COLORFUL TONE, extreme distance and full natural volume built into every Majestic radio.

# Majestic

**MATCHED  
RADIO  
TUBES**

*Your Majestic Dealer  
Can Supply Them*



**THOMPSON & HOLMES, LTD.**  
WHOLESALE DISTRIBUTOR . . 954 956 MISSION ST. SAN FRANCISCO . . 291 FOURTH ST. OAKLAND

[www.americanradiohistory.com](http://www.americanradiohistory.com)