

# Broadcast Weekly

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March  
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# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

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## The Editor's Page

THE London war parley, so-called, has given us some interesting sidelights on various personalities whose names and activities have been just so many columns of news print heretofore. Perhaps the most interesting to the women of this country was Lady Astor. It is safe to say that millions of women listened to her talks, not so much for what she said as to gain an idea of her personality. More and more radio is teaching us to listen—to build the imaginative imagery of thought—from sound alone. What this will do for us a century hence is breath-taking in possibility. We may even get to the point where we can imagine what we sound like ourselves when we speak. What a silence will fall on the halls of Congress!

\* \* \*

MORE and more playlets and dramas are finding their way onto the air. This is encouraging. Plays are a joy to out-of-town folks who sit far into the night waiting for them. Too many of the big station programs are for the local audiences. A powerful station is heard hundreds of miles, yet scarcely ever do we hear any program designed for the out-of-town listeners, who out-number by far the local audience. The playlet and the drama is one concession to this wide rural circle. It is to be hoped that there are others—that the city will share its joys with the man who has not a theater or a movie at his elbow, and who works while we sleep, that food and produce may be on our breakfast tables.

WE DISCOVERED something from one of these international broadcasts, viz., the Dutch language simply will not broadcast. It may be the windmills, or again there are the canals. German comes over—and it is still German. English is undeniably English. American remains American. But Dutch sounds like a gentleman in a basement asking his wife upstairs where in heck she put it, anyhow. We asked a Dutch citizen if he could make anything out of it, and he admitted that he guessed at most of it. "It's the vowels," he said. Personally, we believe it's the consonants—and the climate, and the fact that we don't understand Dutch. The broadcast explains why there is always peace at The Hague. You can't fight with a man when you can't understand what he says.

\* \* \*

ARE there people who actually dance all night? We don't mean cabaret hounds. But out in the country? Turning around the dial of the family set the other night, we encountered, at 3 a. m., not less than six small stations in various parts of the country, hard at work playing dance music. We presume there were a dozen others, across the Rockies, which we didn't hear. They must have been playing for local consumption because they were mostly small stations. Is this story about going to bed with the chickens out in the country all a myth? Or is radio keeping the farmer up nights? Perhaps this is the farm problem we hear so much about—what to do with the all-night dancers?

# Great Discovery Is Step Nearer

**C**OLOR music, the great dream of advanced musicians, seems now probable through recent developments consonant with the needs of the radio field. It is believed that there is only a short step away that great realization, which will enable one to actually see great symphonies in the prismatic color fluctuations of mood and spirit.

Music has color value. This has been definitely determined. It is but a series of vibrations in a giant scale, whose octaves are being interchanged by science, slowly but surely. In our day we have already seen light translated into sound, sound into mechanical action, and heat into electricity. The translation of music into color lies just ahead.

The first step in this direction has taken place in an eastern laboratory by two scientific engineers of high standing. It is a device which projects sound waves, in the form of a band of light, upon a screen so that a person singing or speaking into a microphone may actually see on the screen the sounds that his voice produces.

The device is comparatively simple. A tiny mirror throws a magnified beam of light on a screen. The sound waves from the microphone are caused to vibrate this mirror, disturbing the beam of light which it throws, and thereby the visual image. When the microphone is silent, but turned on, a thin white line appears on the screen. When someone speaks into it, the line is agitated into a wave form.

The device is being used now to enable artists to gauge their enunciation. But this is the beginning. The next application is to the instrument field. String and wind instrument vibrations may be compared and measured by these vibrating, visible waves, and the correct tonal value of an instrument determined. It is thought possible, in fact, that some day the thing may be developed to the point where a genuine from a spurious Stradivarius might be determined.

For comparison between the playing of master musicians and those of lesser merit, the wave forms of the new device are said to be invaluable. A musician may, by its means, determine just how far short of true interpretation as presented by a master, he falls, and where. The wave forms can be held on a film and printed like a photograph for later study, if desired.

By the use of special photographic apparatus the wave pictures may be enlarged to any size for actual mathematical comparison and study. It is by the determination of the mathematical com-

ponents of different harmonic values as expressed in light records, that experts hope some day to achieve the actual visualization of color music. When this is done, a new type of auditorium will grow up.

The pastoral tints of fugues, the gorgeous picturizations of Wagnerian themes, the slithering kaleidoscopic effects of the modernists, all present astonishing possibilities when reduced to color interpretations. Whether or not the mechanics of this transposition can be achieved in this generation remains to be seen. In the development of the wave photography of sound recording, however, it is conceded, lies the first step in this direction, which will some day enable a breathless audience to see, in swirling colorful panorama, the symphonic transpositions of great musical works.

Engineers are watching the little neon tube—the filamentless, gas-filled curiosity of the scientific world, which flares into every color of the rainbow under the influence of a high tension emanation. If this tube can be combined, in some manner, with the sound-picturization of the above laboratory, it is believed that color music is closer than many think. Experiments along this line are already under way, as engineers strive to apply the neon tube to television on some successful basis.

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## New Radio Art Is Need

**R**ADIO broadcasting needs a new stage technique, in the opinion of M. H. Aylsworth, president of the National Broadcasting Company.

“I am impatient,” says Aylsworth, “for the time when realization of the cultural importance of network broadcasting will cause our authors and composers to create new art forms suited to the audiences it provides. The dramatist moulds his creations to the limitations of the theater. Grand opera must conform to the limitations of the opera house. Thus far we have little art created for the microphone.

“I hope for the time when we will create grand opera for radio broadcasting. Such an opera could be performed within an hour and would not have to be cut. We have borrowed and will continue to borrow dramatic writings, originally designed for the legitimate stage, but we must do more toward the creation of a dramatic literature of our own.”



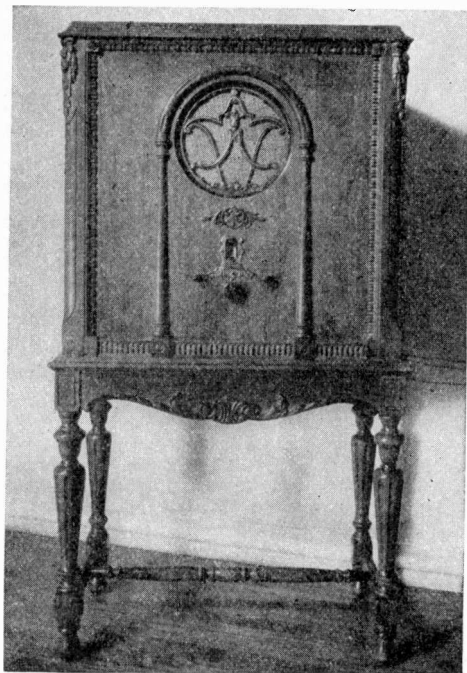


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**S**URELY, this could never happen to *me*, you say—"that I should be sitting at the same desk—be doing the same work, *for ten straight years!*"

But wait a minute—

Exactly the same thing is happening to thousands upon thousands of men thruout the country. It has probably happened to men right in the company you now are working for. *And—unless you deliberately fit yourself for a better job—there is a very good chance that it will happen to you!*

Unthinkable? That's what R. M. Whitney, of Rochester, N. Y., said to himself. Yet lack of training kept him slaving away at low wages for more than twenty years . . .

### Trebled His Salary in Three Years

—For more than twenty years, till finally, at the age of 47, and still receiving only thirty dollars a week, R. M. Whitney resolved to be a bookkeeper no longer. He enrolled with LaSalle for training in Higher Accountancy, and completed the course. Almost immediately came the offer of a bigger job.

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We have told you about a man who *waited*—at a cost to himself of probably not less than \$100,000. Now consider the experience of a younger man—G. Roy Eshelman, of Decatur, Illinois—

Eshelman was occupying a subordinate position in the purchasing department of a manufacturing concern—salary \$16 a week. Visualizing the opportunities for skilled accountants, he enrolled with LaSalle for training in Higher Accountancy.

"Thru this training," writes Mr. Eshelman, "I became interested in the Auditing Department and often remained after working hours watching the Auditor at his work. Observing my interest, he soon placed me in his department at a 50% increase in pay, and as I progressed with my LaSalle work, I was shortly rewarded with an additional 40% increase."

"My studies rapidly equipped me to strike out for myself, and at present I have an extensive practice as a Public Accountant, employing four accountants. It is sufficient to say that my present income is *many, many times greater than when I enrolled.*"

### Send For These Two Books and Start Toward Real Success

Need you hear more before you investigate the opportunities in Accountancy? Shall we tell you about Pentland—or Gray—or McDuffie—all of them commanding incomes better than \$10,000 a year and *all of them still in their thirties?*

Or will you face the problem of your future NOW—and send to LaSalle and get further facts and particulars?

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# New Word Needed In Broadcast Field

**W**HO is the bright person who will coin a much-needed new word for the broadcast field and win not only national but international fame? The word needed is one which will describe the so-called "international broadcasts," many of which are not true broadcasts at all. We will explain:

When a program is transmitted to this country from London the process is somewhat different than when it is transmitted by Holland. The London programs come essentially by wire. The Holland programs come by radio. The difference lies in the pick-up employed. At London the program at the British Broadcasting Company's studio is not sent to America by radio. It is put on a telephone line.

This line leads to a short-wave station. The short-wave station then shoots the program along a special radio channel to America, where it is again put on a telephone line. The telephone line is tied to hundreds of broadcast stations, which are in effect loudspeakers for the telephone circuits. We tune our radio sets to these stations and get the program. But—the program is really not broadcast until our own stations fire the wire service to us. Wherefore—whence comes the international broadcasting idea?

The short-wave link between England and America is merely an extension of the telephone service—a line wire connection, and the broadcast, as such, does not reach us over the air lanes, but over a land wire network, one link of which is a short-wave radio channel. There is no international broadcasting involved in this. In the case of Holland, however, the short-wave broadcast direct from Holland station is picked up in this country and then put on the wire network, wherefore it is true international broadcasting.

Engineers therefore are seeking a true and correct term for the landwire-short-wave channel—telephone network broadcasting from a foreign country which will exactly describe it. There is such a term in Germany which exactly describes it but no one, outside of Germany, can pronounce it. There is needed the shorter and snappier American idiom which will give a name to this London system, as differentiated from the true international broadcasting which comprehends the actual picking up of a foreign wave.

The field is open. Someone will send in the correct name and overnight it will become a part

of the radio business and used everywhere. You who like to solve cross-word puzzles, and Sam Lloyd's famous brain tanglers—try your hand at this and help out the hard-working radio engineers who want to know what to call this thing and haven't got a good name for it yet.

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## Uncle Sam Believes In Radio Talks

**T**HE Department of Agriculture is the greatest user of radio in the government, broadcast figures show. This, of course, does not consider the navy's communications service or the army and coast guard networks, which are not in the broadcast band.

During the past year, 227 officials and workers of the Department of Agriculture were heard in 294 agricultural broadcasts over NBC stations, statistics show. In addition to these purely instructive broadcasts, various members of Congress and national officials appeared in addresses to taxpayers, all designed to give the listener an inkling into the conduct of national business.

The broadcast list of speakers for the year includes the President, Vice-President, every cabinet official except the head of the Department of State, twenty-eight Senators, twelve Representatives and eight assistant secretaries.

---

## One Antenna Now Used For 80 Radio Sets

**A** DEVELOPMENT of the Radio-Victor corporation makes possible the use of one antenna for not less than eighty different radio receiving sets in one apartment house.

The device consists of "coupling units" and "extension units" all attached to the same antenna, and so arranged that each extension unit "pipes" antenna impulses to an individual set without interference from the others. Eight coupling units, each operating ten extension units, can be used, thereby supplying eighty sets.

Each of the coupling units uses a UX226 tube as a coupler. The landlord runs the tubes, but the tenant has to furnish his own B batteries, or what have you.

# The RADIO TATTLER



By EARLE ENNIS

HAVE you had your house "opinionated" by radio yet? It is really the latest idea. It insures new and novel effects, such as are usually attained only by the newly rich when they are being "refined." It enables one to be one's own architect. It puts zest into jaded lives. And it makes the house look like hades!

\* \* \*

If you want your home "opinionated," tune your radio set to almost any station during the daylight hours. All you have to do is to wait. Presently the program halts, and one of those confidential male fannies with a voice like a dentist trying to kid you out of an ulcerated tooth, hits the air. While you listen, he "opinionates" your home for you.

\* \* \*

"Just how attractive is your fireplace?" he asks, dulcetly. "Is it just a fireplace, or has it that stream line beauty of intrinsic design that makes it a true inglenook?" You turn around and stare at the fireplace, with its sooty chimney and last night's ashes. It's always been a good fireplace. But after all, there's nothing fancy about it. A hole to burn coal in—nothing more. The voice purrs on in tender cadences. You listen—in spite of yourself.

\* \* \*

"Mood fireplaces, to match the domestic ensemble of the family, add to home harmony. Your fireplace is your friend, your confident. Make it one of the family. Let the Jones Happy Fireplace Company send you one of their Comfy Coal-Cuddling Fireplaces for a month's trial. A free flue with every fireplace, and the Jones Fireplace Budget plan by which you can pay as you burn." You glare at your fireplace. The dingy old singe. What a hideous thing it is.

\* \* \*

You turn your dial and try another station. A woman with the low, sweet contralto of a Sunday School teacher, or a widow trying to snare a bachelor, breathes into your dynamic: "One's garbage can is more than an essential. It is a reflection of family individuality. It personifies the scope of the domestic soul, and the community ego. The Johnson Art-craft Refuse Container, modelled closely after beautiful Victorian symbols, is indeed a worthy addition to

every home. May we send you one of these containers, with its artistic catproof lid on a month's trial? Be a sister to your garbage man, and put sunshine into the life of your cook!"

\* \* \*

That for the garbage can! Again you turn your dial. Another male fanny with a whispering croon is working on sinks—kitchen sinks. "Beethoven had his pianoforte; Michael Angelo, his brush; Lincoln his Emancipation Proclamation; and Casmus T. Smith—the sink of individuality." You gasp, startled. The voice continues: "A sink is not just a sink. It is a family meeting place, a forum, a melting pot which fuses the domestic metal of experiment into a budget of happiness. Can you afford to neglect your sink, you who have growing children? Let Mr. Casmus T. Smith demonstrate tomorrow his Soap-Sucking Sinecure Sink that needs no plumber. Let him make your kitchen days a pathway of roses."

\* \* \*

And flies. Great Heavens—you have always rolled up a newspaper and busted 'em as your grandmother did. Smacked 'em where you caught 'em—or chased 'em into a corner with Pat Pending's swatter and swung from the shoulder. But, says a gentle-voiced peddler of sublimated guff: "the wrinkles of age, the hazards of life, the weariness of kitchen servitude—all are spared you, if you will let us send you a "Never-miss Flippity-flap Fly Flopper, now used in the very best homes where the cadences of perfect vitality are preserved with thoughtful care. Let us send one to your home, that health and happiness may throw a golden light upon your doorstep."

\* \* \*

You listen to all this piffle and you look around your home. It's a dump to you now. Germs on every hand. Aged equipment. Unsanitary fittings. Rotten plumbing. Sassy wall paper. Mean vibrations that jar your psychic something or other. A heck of a house in which to raise a family and entertain your relatives. You wonder how you came to be hornswoggled into the joint anyhow. You marvel that you didn't notice all these things before. Well—you don't know it, but you've had your house opinionated.



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# Personal Pickups

By GYPSY



D. D. D., OAKLAND, CAL.—Rolf Metcalf and Dean Metcalf, KFWI announcer and pianist, is one and the same person. Mr. Metcalf has recently come from Los Angeles, where he was for some time connected with stations KFI and KMTR. He is a

graduate of the University of Southern California, is 28 years old but looks younger, has brown eyes, reddish-brown hair, weighs 140 pounds and is 5 feet 10 inches tall. An unassuming, almost shy young man who writes, as an avocation, splendid articles and short stories.

\* \* \*

N. E. H., SACRAMENTO, CAL.—Al Pearce is about thirty-two years old. Cal is slightly older, and "Simpy Fitts" is thirty-one.

\* \* \*

J. T. R., SACRAMENTO, CAL.—Ve Ona Socolofsky has violet-blue eyes, brown hair, worn in a rather long bob, softly waved; is 5 feet 2 inches tall and weighs 115 pounds. She has charm, character, an active mind, an understanding of the frailties of humankind, a tolerance for all save the destructive pessimist. Her ancestry is French and Welsh, she was born in Oregon, attended Willamette University, studied music in Boston, made her debut there, and is now living in Seattle, where in addition to her regular concerts on KOMO she is soloist at one of the leading churches.

\* \* \*

MISS MARY R., CLOVERDALE, CAL.—Norman Neilson (KFRC) is of Danish origin. Pearl King Tanner's ancestry is French (NBC). Yvonne Peterson (KYA) is of Irish and French extraction. Edna O'Keefe (KFRC) is a combination of Irish and Italian.

\* \* \*

H. O. PHILLIPS, SAN FRANCISCO, CAL.—Tommy Monroe appears in two distinct acts on two different stations. From KFRC you hear him playing "Lem" in the "Lem and Lafe" skits, and from KYA he broadcasts as Tommy Monroe himself, singing in that sonorous bass of his to

the accompaniment of Bob Allen. (See program section for schedule.) No, Bob Allen does not play "Lafe." That gentleman is portrayed by Arnold (Mickey) McGuire, business man, song writer, former big-time vaude-"villain."

\* \* \*

Miss E. P., DIXON, CAL.—It's quite alright if you sigh over Harry Stanton's voice. He is as handsome as—who was it that was so devastatingly handsome?—I'm not at all good on history. And is Harry endowed with Elinore Glyn's favorite expression! My dear, he could have given her the inspiration. No, he is not married. At least he was not when recently I talked with him. The selection played with the Amos 'n' Andy broadcasts is entitled "The Perfect Song." I shall do what I can about getting those pictures for you.

\* \* \*

MRS. R. A. L., LOCKFORD, CAL.—Jack Riley, whom you formerly heard over KFRC, is not Clarence Hayes or Charles Marshall (both of NBC) but just himself. He is not broadcasting at present, having gone into business in Oakland, but as soon as he finds time he will return to the air to sing your old favorites. He assures me it will be in the near future.

\* \* \*

R. T. B., KLAMATH FALLS, ORE.—Phillips H. Lord has created the beloved "Seth Parker" character from his boyhood memories of farm life in Main. Mr. Lord is twenty-seven years old. He not only portrays "Seth Parker" but writes and directs these Sunday night broadcasts over NBC.

\* \* \*

B. G. A., HILMAR, CAL.—Radio has claimed Barney Lewis for four years. Prior to that time he was engaged in electrical engineering. The stations on which he has appeared are KLLX, KFRC, KTAB. Barney was born in Oakland, is approximately 26 years old, has brown eyes, brown hair, weighs 170 pounds, is 5 feet 7 inches tall and is not married. He says this in capital letters. His brother Henry conducts the J. C. Penny Company band. No, there are no girls in this organization. Your other question is answered elsewhere on this page.

\* \* \*

L. N. R., SAN FRANCISCO, CAL.—The names of the two announcers on station KGGC are Norman McGill and H. G. Pack.

# MICROPHONE GOSSIP



Jeannette Rodgers, KHJ flutist, and Robert Bradford, KHJ staff baritone, were married Sunday, March 2. Studio romance. Inception two months ago. KHJ hopes their children will not all be flutists.

\* \* \*

The between seasons of football and baseball finds big Don Thompson, KPO's sport announcer, occupying himself by announcing various programs from KPO and producing a brand of continuity that is refreshing. Thompson is one of those rare combinations—star of the football field, a microphone artist of excellent ability and a newspaperman. This combination of talent makes him invaluable in his specialized field—his knowledge of the game as only a player can know it makes it possible for him to portray the action of the games in a vivid living word picture—his newspaper experience gives him the ability to know how to cover lapses—he knows news and tells it microphonically.

\* \* \*

N. D. Garver, chief technician of station KNX, Hollywood, has just returned from a trip through the East, where he visited high-powered stations, with the view of picking out best transmission for the newly allotted 50,000 watts for KNX.

\* \* \*

Col. Edward P. Bailey, M. D., for 35 years a trail blazer in the darkest regions of Australia, has been added to the list of speakers who specialize in geographic and educational lectures over KECA, Los Angeles.

\* \* \*

June Parker, KHJ crooner of rare air personality and veteran reputation in the West, will sing with Paul Whiteman's orchestra on the Old Gold Hour of March 11. June will have the advantage of playing on the home grounds, as the broadcast originates in the KHJ studios.

\* \* \*

"Marta," of KFRC's popular harmony team of "Gypsy and Marta," has a very decided tendency to run afoul of the law. It's because Marta loves to grow flowers and lives in an apartment house. The apartment sometimes becomes a bit too stuffy for sweetpeas and so she moves them out on the fire escape. Here is where the arm of the law enters. The arm is too much of a gen-

tleman, however, to bundle such a charming young lady off to the bastille, so he just threatens her with incarceration "if she ever puts the pots out there again."

\* \* \*

Mart and Lill, the Two Shades of Blue, who once filled the ether around Chicago and Cleveland with their melodious ensemble, are now frequently heard at KFI-KECA, Los Angeles. Mart's real name is Martha Blood, while Lill's true patronymic is Lillian Bowman. Both were born in a little village on the banks of the Wabash not far from the very center of Mr. Mencken's center of interest.

\* \* \*

Carl Shepherd, director of KHJ's famous Matinee Melody Masters, has resigned. Mr. Shepherd is one of America's finest concert pianists. It is understood that he will return to teaching and to the concert stage. Work of leading the Matinee Melody Masters, 20-piece concert orchestra which has maintained office hours of from 4 to 5 o'clock for several years, will be inherited by Christian Sprotte, who conducts the KHJ Sunset Ensemble, and by Raymond Paige, musical director of KHJ.

\* \* \*

Robert Wildhack, the "radio cartoonist," has returned to radio and KHJ after a year's absence. Wildhack probably has the finest collection of snores, sneezes, wheezes, laughs, groans in the world today. These, carefully catalogued and profusely illustrated, are to be his gift to posterity. In his year's absence Wildhack has trapped, shot, stuffed, and mounted several hundred new and rare species of snores and sneezes. Wildhack was formerly an illustrator for Leslie's, Collier's and other national publications. His health failed and California gave it back to him. In the meantime he developed his talent. His lectures will be a weekly feature of the Violet Ray Merrymakers.

\* \* \*

Harry Stanton, NBC basso, was graduated from Washington State College and spent some time on the stage before he was signed with the National Broadcasting Company at the San Francisco studios. Stanton sang in the West and afterward with Paul Ash and his famous band in New York City.

It is estimated that the "American School of the Air," broadcast over KFRC and the Columbia chain each Tuesday and Thursday morning at 11:30 o'clock, is reaching more than 6,000,000 school children through 150,000 radio sets.

\* \* \*

Lindsay MacHarrie, KHJ chief announcer, has contrived a hunting outfit which scares his prey to death. He returned from the high Sierras last week with a large bevy of rabbits. Each rabbit wore upon its tender face a look of horrid fright. Dick Creedon, KHJ feature director, made the trip and declares that a wildcat saw MacHarrie, put its paws over its eyes and leaped off a thousand-foot precipice. The costume is also said to work on fish.

\* \* \*

All last-minute changes and cancellations in the programs of KFI-KECA, Los Angeles, will be carefully announced hereafter at the beginning and end of the program which substitutes for the changed one, according to a ruling made recently by Carl Haverlin, sales manager of the combined Anthony stations.

\* \* \*

Careful, deliberate, well-modulated speech is usually considered to be slow speech—that is to say, for radio purposes, 120 to 150 words per minutes.

KFI, Los Angeles, however, boasts an entertainer whose "top speed" of speech is 240 words a minute, and who averages 188.2 words a minute over long stretches of speech. He is Wedgwood Nowell, old-time screen star, Shakespearean actor and singer.

A check of Nowell's programs for a week, employing for the purpose George Kennely, a Los Angeles court reporter, deduced the figures quoted as to Nowell's speed. In spite of the terrific rate, however, Nowell is reckoned to be one of the most distinct and lucid speakers at KFI.

Nowell's programs, a combination of songs and talk, have been broadcast by KFI since March 26, 1923.

\* \* \*

KHJ and the Columbia chain will broadcast President Hoover's speech to Boy Scouts of America Monday, March 10. The President will talk at a banquet celebrating the twentieth anniversary of the Scouts.

\* \* \*

Recently while listening to "Scotty" Samuel G. Mortland broadcasting the news digest of the day over KPO, George Chalifoe, Box 20, Thorn-

dike, Massachusetts, heard the announcement of an accident in which his friend, John O'Mara, of New London, Conn., had been hurt. Several days later a letter was received at the KPO studios from Chalifoe asking for further details regarding the accident. This is just one important service being rendered the public by KPO.

\* \* \*

Gene Byrnes won the KHJ sweepstakes again this month from all competing KHJ announcers with the following:

"Although it is early in the morning for requests, we now take pleasure in playing 'Crying for Caroline' for a lady just recovering from a long illness on a Columbia phonograph record."

This gives Byrnes permanent possession of the knitted mustache cup.

\* \* \*

Emil Polak, internationally known composer and conductor, has been named musical counselor for the National Broadcasting Company, with headquarters in San Francisco. A recognized musician during the last twenty years, Polak has coached some of America's most famous opera singers and many of those celebrated abroad.

\* \* \*

The KHJ announcing staff is crossword puzzle crazy. Being just pals, the lads are always willing and even eager to help each other. For instance, Gene Byrnes often gets Bob Swan's newspaper when it is delivered at the studio and works the entire crossword puzzle for Bob. Is Robert grateful? No! He curses his fate and his pal. Such is the ingratitude of man and several women. Take heed, Robert Swan! Rome wasn't built in a day!

\* \* \*

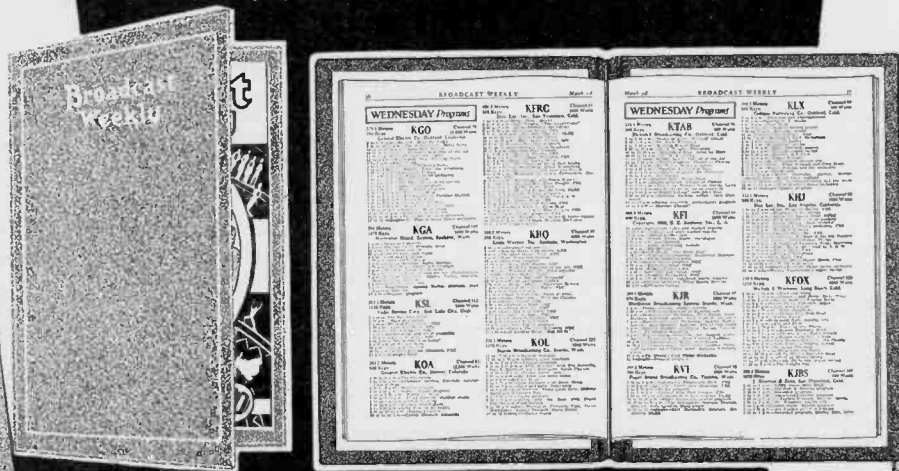
Bob Allen, former KPO star and member of the "Sixteen Forty Boys," has joined the colony in "Tin Pan Alley." Bob has opened a school of music in the Kress Building, where he maintains one of the largest schools of its kind in the West.

All of his old microphone pals have sent their wishes for his success, and he is keeping faith with their belief in him. He has a staff of teachers who with himself are teaching over 140 students the art of playing both classical and jazz music. Radio beginners, he calls them—"some day many of them will be known to radioland," says Bob. "Already a number of them have been heard over several stations and I am planning to use them in a number of my own programs."



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# Helpful Hints on the Auto Set

**T**HE new automobile radio set represents the latest departure in the radio field. In the first place it is an entirely new type of set. None of the regular types can be successfully adapted to motor use and a special set had to be designed. As a result, there are a number of sets of inferior design, which get into the "junk" class with which the public will have to contend.

The buyer of an automobile set can protect himself against being "stung" by a useless set if he will insist on certain things. Just what these things are has been very well determined by various responsible manufacturing concerns who have gone into the laboratory with the motor set to find out just what had to be done with it. The manufacturers themselves are anxious to protect the public.

First off, the motor set must be of special design. It must be entirely shielded. It must be designed so that its tubes will not be jarred in the ordinary running of a machine on highways, not all of which are paved. It must have some means to lock the controls so that when a station is tuned in, the dials will not be jarred out of adjustment. And lastly it must be compact, and easily reached from the driver's seat, otherwise it becomes a menace to driving safety.

Manufacturers are agreed that a one-control set is the answer. That is—a set that has just one tuning dial, a volume control and an on-and-off button. The dial should be illuminated and carry large, easily-read figures. The input should be untuned, where different antennas are to be used. If one standard antenna is used, then the input may be tuned. Two or three steps of shield grid radio amplification are a necessity. A power detector is advisable to handle the volume, and resistance coupled audio amplification, to get away from the heavy transformers usually used in most sets.

A number of kits are shortly to make their appearance on the market and without these essentials they will be of doubtful value if put together and installed in any car. The ignition of the car itself will have to be shielded along lines already worked out, so that the noise of the ignition system will not communicate itself to the radio set. If these precautions are taken, one may buy or build an auto set with a reasonable surety that it will work satisfactorily.

Any automobile set which is not light, easily installed and easily accessible for battery replacement is worthless. Motor sets are suspended

beneath the floor boards of the car, behind the dash or under a seat by springs, rubber loops or other devices, to make them "ride" easily. All wiring to and from the sets should be shielded carefully, both from electrical pick-up and water. Where a set is installed under the floor, a flexible control wire runs to a dashboard dial for tuning.

One of the motor radio kits which is coming on the market is so arranged that the motorist may remove his d. c. connections on his return home, slip in an a. c. equipment with power pack and convert the set for home use. This is a rather ultimate form, and beyond the scope of the usual set builder. Among the commercial sets which are being sold with certain makes of cars, careful engineering has been done. The danger lies not with these but with the "wildcat" or haywire outfits offered to the public for installation in "any car."

If the prospective buyer will consider the above needs when buying a motor radio equipment he will save himself time and money and insure satisfaction. For, after all, the manufacturer can protect the buyer only so far. The rest depends on the buyer's own common sense.

---

## Radio Makes Us Better Critics

**A**S WE listen to various operatic stars over the radio, it is apparent that opera has been getting by for many years, not so much on the musical excellence of its artists as on their personality. Many of our favorites are disappointing when heard before the microphone. We try to believe that this is due to "mechanical losses," a blanket term used to cover mistakes, but the explanation does not adequately explain it all. There is a loss, of course. But reproduction is sufficiently good these days to guarantee a certain measure of accuracy. No—it is not that. It is, that we miss the singer's personality. We are surprised to find that, with many of them, it was mostly personality and that without it a cold analysis of the voice leaves us a bit washed out with enthusiasm. Again, others, who had little or no personality, made marvellous radio renditions. It rather shakes up our faith in our own judgment. And—it makes us better critics. In a few years a singer will really have to sing to get past the gate of public approval. Wherefore radio has done a great work in educating judgment and appreciation.

# A Page From the NBC Woman's Magazine of the Air

By MADONNA M. TODD

WHEN Helen Webster introduced to you the chubby red-haired "Baby Burns," she didn't realize what a big "hit" the blue-eyed lad would make.

"I was sure everyone would adore him," Helen laughed today, as she discussed "Baby Burns," "but I had no idea he'd overshadow many other things as he has. However, it's going to be great fun bringing him up before the microphone." Helen held in her hands an impressive sheaf of letters which came to the "Woman's Magazine of the Air," bringing suggestions as to "Baby Burns" given name.

"There's no doubt that our little 'red-head' will have a grand name," Helen laughs, "we've hundreds of suggestions already. The difficulty now is to choose the most suitable—and we must consider the child. How many children grow up with names which they resent! Officials of the gas company and a special group of advisers will select "Baby Burns'" name. We'll announce it about March 19."

The member of the Woman's Magazine of the Air" audience who names "Baby Burns" will receive a handsome prize, Helen revealed.

"Three gifts are offered, the prize winner to choose one," Helen explained. "Either an instantaneous water-heater, a radiant fire unit or a new model gas range may be selected."

Baby Burns, Helen explained, is the son of her most intimate friend. Just as the WMA home-science expert planned to introduce "Baby Burns," along came the new baby to insure the authenticity of his bringing up. "Baby Burns" will attract the "Woman's Magazine of the Air" audience at least a year, it being Helen's intention to have him toddling about before her course in baby hygiene is completed.

"The other magazine 'Baby' merits some attention, here," Bennie Walker interrupted our chat.

He referred to "Little Bennie."

Ann Holden sponsors this small lad who is five years Baby Burns' senior. We thought everyone knew that Little Bennie is Bennie



Walker, genial editor of the "Woman's Magazine of the Air." Apparently everyone does't for we've just checked through 503 letters designed to keep Little Bennie in the studio and we've discovered that many of them ask the identity of the juvenile favorite.

Yes—Bennie Walker is responsible for the Little Bennie impersonation. You'd never picture a two-hundred pounder murmuring the juvenile's lines. But, that's just another proof of Bennie Walker's versatility.

Incidentally, of these 503 letters, only one spoke despairingly of Little Bennie. Several asked if Little Bennie ever played with "Little Mary." The answer is yes. Bennie and Mary appeared with John and Ned several weeks ago.

These letters came from "all points West" of the Rocky Mountains. Some journeyed from Wyoming and others from National City, Cal., while one found its way from Elliott Island, Pybus Bay, in Alaskan waters, a mile from the mainland, where radio provides the only means of communication between the weekly landings of the mail boat.

"And while you're discussing letters," Bennie Walker chimed in "Don't forget those Saturday morning requests!"

Which is by way of pointing out that hundreds of requests have come to NBC studios in San Francisco for a Saturday morning "Woman's Magazine of the Air." Plans have been discussed for such a feature but there are no official announcements to be made.

Besides Bennie Walker, Ann Holden and Helen Webster, the "Woman's Magazine of the Air" offers each week Helen Chase, Magnolia, Henry and Charley, the trio of Oronite comedians, and the M. J. B. chef or his representatives. Joseph Hornik conducts the Magazine Melodists who play every day and among the NBC stars who sing are Barbara Blanchard, Phyllis Campbell, Lucile Kirtley, Eva Gruninger Atkinson, Marian-Gilbert, Eileen Piggott, Irving Kennedy, Myron Niesley, Gwynfi Jones, Jack Deane, George Eldredge and William Powers.

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<p><b>ROLA SPEAKERS</b></p> <p>The new Rola Electro-Dynamic speakers offer to radio users the closest approach to an absolute realism known to modern radio science.</p>	<p><b>HAMMARLUND HI-Q 30 KITS</b></p> <p>The receiver with every modern feature</p>
<p><b>NATIONAL KITS AND PARTS</b></p> <p>Featuring the MB 29 screen-grid receiver with the marvelous tone.</p>	<p><b>SAMSON AMPLIFIERS</b></p> <p>Endorsed by all leading sound experts.</p>
<p><b>WRIGHT-DeCOSTER SPEAKERS</b></p> <p>A superior speaker for home, theater, large hall and outdoor use.</p>	<p><b>TOBE CONDENSERS</b></p> <p>Service men, set builders and general repair shops. We carry just the size and type of condenser you need.</p>
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| B-L Rectifiers        | Falck Claroceptors            | Super-Ball Aerials         |
| Carter Products       | Gosilco Wire                  | Sunset Aerials and Grounds |
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**SUNDAY Programs** . . . . . **March 9, 1930**



Charles T. Besserer  
KLX—5 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Emma Kimmel  
KFWB—7 p.m.

**379.5 Meters**  
**790 Kcys.**

**KGO** Channel 79  
10,000 Watts

General Electric Co., Oakland, California

10 to 11 a.m.—Arion Trio  
11 to 12 noon—Bible stories  
12 to 1 p.m.—National Youth Conference  
1 to 3 p.m.—Dr. S. Parkes Cadman; concert  
2 to 3 p.m.—Sunday concert  
3 to 4 p.m.—To be announced  
4 to 4:30 p.m.—Western Artists Series  
4:30 to 5 p.m.—Duo Disc program  
5 to 6:15 p.m.—Gems of the Drama; news service  
6:15 to 6:45 p.m.—Candle-Light Silhouettes  
6:45 to 7:15 p.m.—Stanislas Bem's Little Symphony  
7:15 to 7:45 p.m.—Studebaker Champions  
7:45 to 8:15 p.m.—Sunday at Seth Parker's  
8:15 to 9 p.m.—The Pilgrims  
9 to 9:30 p.m.—Borden program  
9:30 to 10 p.m.—"The Reader's Guide"  
10 to 11 p.m.—The Gay Classics  
11 to 12 midnight—Musical Musketeers

**440.9 Meters**  
**680 Kcys.**

**KPO** Channel 68  
5000 Watts

Hale Bros. & The Chronicle, San Francisco

9:30 to 10:45 a.m.—Interdenominational and nonsectarian church services, Rev. Herbert P. Shaw, pastor West Side Christian Church  
12:30 to 1:30 p.m.—Temple of the Golden Hour, KFI  
1:30 to 2 p.m.—KPO Mixed Quartet  
2 to 3 p.m.—Sunday concert, NBC  
3 to 4 p.m.—Program to be announced  
4 to 4:30 p.m.—Western Artists Series, NBC  
4:30 to 5 p.m.—"The Maid of Moab," featuring KPO Players, directed by G. Donald Gray  
5 to 5:15 p.m.—Enna Jettick, NBC  
5:15 to 6:15 p.m.—Collier Hour, NBC  
6:15 to 7:15 p.m.—Atwater Kent program, NBC  
7:15 to 7:30 p.m.—Talk, "Science and Invention"  
7:30 to 8:30 p.m.—Palace Hotel Concert Orchestra  
8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra  
9 to 10 p.m.—Abas String Quartette, with Allan Wilson, tenor  
10 to 10:30 p.m.—News Digest, "Scotty" Mortland  
10:30 to 11:30 p.m.—Joe Wright's Silver Slipper Dance Orchestra

**315.6 Meters**  
**950 Kcys.**

**KFWB** Channel 95  
1000 Watts

Warner Brothers, Hollywood, California

8:30 to 9 a.m.—The Funny Paper Man  
9 to 1:30 p.m.—Courtesy program; late recordings  
1:30 to 2:30 p.m.—Program from Moreno Highlands  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—Emma Kimmel, soprano; "The Southlanders" concert  
7:30 to 8 p.m.—Burr McIntosh, Cheerful Philosopher  
8 to 9 p.m.—Leo Forbstein and his Vitaphone Recording Orchestra; First National stars and players  
9 to 10 p.m.—Boswell Sisters and concert orchestra

**285.5 Meters**  
**1050 Kcys.**

**KNX** Channel 105  
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

9 to 11 a.m.—Program of recordings  
11 to 12:30 p.m.—First Presbyterian Church  
1 to 2 p.m.—International Bible Students' Association  
2 to 4 p.m.—City Park Board musical program  
4 to 5 p.m.—Radio Church of the Air  
5 to 6 p.m.—Guaranty Bldg. and Loan Association  
6 to 6:30 p.m.—Talk by Dr. Ernest Holmes  
6:30 to 7 p.m.—Hollywood Humanist Society  
7 to 7:30 p.m.—Scriptural Research by Dr. Hallinan  
7:30 to 8 p.m.—KNX artists  
8 to 9 p.m.—First Presbyterian Church  
9 to 10:30 p.m.—Calmon Luboviski, violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist

**508.2 Meters**  
**590 Kcys.**

**KHQ** Channel 59  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—"Sweet and Low"; operatic interlude  
10 a.m.—I. B. S. A., KHQ, KOMO, KGW  
11 a.m.—Central Methodist Episcopal Church  
12 noon—Gold Seal concert  
1 p.m.—Dr. S. Parkes Cadman, NBC  
2 p.m.—"With the Music Masters"  
2:30 p.m.—Sunday Concert, NBC  
3 p.m.—Program to be announced, NBC  
4 p.m.—Western Artists Series Duo Disc, NBC  
4:30 p.m.—Duo Disc program, NBC  
5 p.m.—Enna Jettick Melodies, NBC  
5:15 p.m.—Collier Hour, NBC  
6:15 p.m.—Atwater-Kent, NBC  
7:15 p.m.—Studebaker Champions, NBC  
7:45 p.m.—Marian Boyle, pianist  
8 p.m.—New Episcopal Cathedral  
9 p.m.—Borden Milk, NBC  
9:30 p.m.—The Reader's Guide, NBC  
10 p.m.—The Gay Classics, NBC

**239.9 Meters**  
**1250 Kcys.**

**KFOX** Channel 125  
1000 Watts

Nichols & Warinner, Long Beach, Calif.

12:30 to 1 p.m.—Musical program  
1 to 2 p.m.—Hollywood Girls, novelty trio  
2 to 3 p.m.—Memory Hour; Kaal Hawaiians  
3 to 3:30 p.m.—Pianistic Pansy  
3:30 to 4 p.m.—Long Beach Municipal Band  
4 to 6 p.m.—Organ recital; Hollywood Girls  
6 to 6:30 p.m.—Em and Clem  
6:30 to 6:45 p.m.—Zadah Stoker and her kiddies  
6:45 to 8 p.m.—Rolly Wray; the Co-eds  
8 to 9 p.m.—Services from First Church of Christ, Scientist  
9 to 11:15 p.m.—Killpatrick Purity Bread program  
11:15 to 3 a.m.—Ethel Duncan; the Knight Fox



**SUNDAY Programs**

**NBC**

National Broadcasting Company

- 12 to 1 p.m.—National Youth Conference  
Dr. Daniel A. Poling will speak on "The Menace of Activity." A mixed quartet and an orchestra conducted by George Shackley will participate in the program. KGO, KOMO (12:15 to 1 p.m.) and KGW.
- 1 to 2 p.m.—Dr. S. Parkes Cadman  
"Changeless God" is the topic upon which Dr. S. Parkes Cadman will speak. Answers to questions submitted by listeners and sacred music by the Oratorio Choristers under George Dilworth's direction will complete the service. KGO, KHQ, KOMO and KGW (1:30 to 2 p.m.).
- 2 to 3 p.m.—Sunday Concert  
With Charles Hart leading, a concert orchestra will be heard playing the Nocturne from "A Midsummer Night's Dream," one of six numbers programmed. Grace Le Page is the soloist to be heard three times during the course of the program. KGO, KHQ (2:30 to 3 p.m.), KOMO, KGW and KPO.
- 3 to 4 p.m.—Transcontinental program to be announced, KGO, KHQ, KOMO, KGW, KPO.
- 4 to 4:30 p.m.—Western Artists Series  
Emil Polak has drawn from the many singers in the fold of National Broadcasting Company artists and has selected a double mixed quartet for the personnel of his Pacific National Singers who will make their maiden appearance over the NBC System today. KGO, KHQ, KOMO and KPO.
- 4:30 to 5 p.m.—Duo Disc Program  
"Badinage" and "Air de Ballet," both of which are by Victor Herbert, will be played by a salon orchestra under the direction of Max Dolin. KGO, KHQ, KOMO, KGW and KECA.
- 5 to 5:15 p.m.—Enna Jettick Melodies  
The quaint charm of old-time songs will be felt by listeners as the Enna Jettick Melodies are broadcast over KHQ, KOMO, KGW, KPO and KFI.
- 5 to 6 p.m.—Gems of the Drama  
"The Crimson Cat," eighth in the series of "Tales in a California Garden" dramas, will be offered by the National Players over KGO.
- 5:15 to 6:15 p.m.—Collier's Radio Hour  
Angelo Patri, noted teacher, author and psychologist, is scheduled to address the radio audience. Besides Patri's talk there will be the usual dramatized stories, comedy and musical interludes. KHQ, KOMO, KGW, KPO and KFI.
- 6:15 to 7:15 p.m.—Atwater Kent Hour  
With Renee Chemet, the distinguished French violinist, and Martha Attwood, the noted American soprano, as guest soloists, another Atwater Kent Hour will be broadcast over KHQ, KOMO, KGW, KPO and KFI.
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes, KGO.
- 6:45 to 7:15 p.m.—Bem's Little Symphony, KGO.
- 7:15 to 7:45 p.m.—Studebaker Champions  
Jean Goldkette's Studebaker Champions will play "Nina Rosa" from the musical comedy success bearing the same title in the transcontinental broadcast tonight over KGO, KHQ, KOMO, KGW and KFI.
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's  
Meeting in the parlor of the Parker home, residents of the little town of Jonesport, Me., will participate in the broadcast over KGO.
- 8:15 to 9 p.m.—The Pilgrims, tonight's Journey with the Pilgrims will be to Mexico, the romantic Land of tomorrow. KGO.
- 9 to 9:30 p.m.—Borden Program  
A half-hour of melody and harmony with the Blue and White Band, Barbara Blanchard, soprano, and a male quartet is promised over KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—Reader's Guide, KGO, KHQ, KOMO and KOA.
- 10 to 11 p.m.—Gay Classics  
Music that is gay, whimsical and capricious will be played by Max Dolin's concert orchestra and sung by Grace Le Page, soprano, over KGO, KHQ, KOMO, KECA, KOA.
- 11 to 12 midnight—Musical Musketeers, KGO

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **500 Watts**

- Pickwest Broadcasting Co., Oakland, Calif.
- 9 to 11 a.m.—Dr. B. L. Corley; Bible class
- 11 to 12:30 p.m.—Church services from Tenth Avenue Baptist Church
- 12:30 to 1 p.m.—Chapel of Chimes
- 1 to 1:30 p.m.—Church of Latter Day Saints
- 1:30 to 3 p.m.—Master's Album; Organ Echoes
- 3 to 5 p.m.—Studio program; music appreciation
- 5 to 6 p.m.—Chapel of Chimes
- 6 to 7 p.m.—Art Fadden, pianist; Tindall lecture
- 7 to 7:30 p.m.—Semi-classical recordings
- 7:30 to 7:45 p.m.—Chapel of Chimes
- 7:45 to 9:15 p.m.—Tenth Ave. Baptist Church services
- 9:15 to 9:30 p.m.—Chapel of Chimes
- 9:30 to 10 p.m.—Elbert Bellows, tenor; Jane Sargent Sands, pianist
- 10 to 11 p.m.—Brunswick Hour

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

- Radio Service Corp., Salt Lake City, Utah
- 7 a.m.—Informal program; Sunny Side Up
- 10 a.m.—Utah Educational Department
- 10:30 a.m.—National Light Opera Company, NBC
- 11 a.m.—Russian Balalaika Orchestra, NBC
- 11:30 a.m.—NBC concert
- 12 noon—"The Friendly Hour," NBC
- 1 p.m.—L. D. S. services from the Tabernacle
- 2:30 p.m.—Vocal and instrumental ensemble
- 3:30 p.m.—Studio program; Standard concert
- 4:30 p.m.—Baldwin Piano Company program, NBC
- 5 p.m.—"Enna Jettick Melodies," NBC
- 5:15 p.m.—Collier's Hour, NBC
- 6:15 p.m.—Atwater Kent Hour, NBC
- 7 p.m.—First Presbyterian Church services
- 7:30 p.m.—Mons. Hunt, Roman Catholic discourse
- 8 p.m.—L. D. S. Church services
- 8:45 p.m.—"Television" concert
- 9 p.m.—Borden's Concert Hour, NBC
- 9:30 p.m.—Utah Hour; requests

**204 Meters** **KGA** **Channel 147**  
**1470 Kcys.** **5000 Watts**

- Northwest Broad. System, Spokane, Wash.
- 10 a.m.—Morning Revellers
- 11 a.m.—Organ concert; song recital
- 12 noon—Singing Strings
- 1 p.m.—Bailey's Classical Hour
- 2 p.m.—Hour of Favorite Steppers
- 3 p.m.—Masterworks; popular favorites; ensemble
- 6 p.m.—Broadway Trio; Agatha Turley, soprano; Jean Kantner, baritone; Ellen Reep, contralto; Sydney Dixon, tenor
- 7 p.m.—Miller's Hometowners' Orchestra; Glen Eaton, tenor; Zac Kalbach, saxophone
- 8 p.m.—Imperial Grand Orchestra; Agatha Turley, soprano
- 9 p.m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone
- 10 p.m.—Request program

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

- Don Lee, Inc., Los Angeles, California
- 8 to 9 a.m.—Program of recordings
- 9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC
- 11 to 12:30 p.m.—First M. E. Church of L. A. services
- 12:30 to 1:30 p.m.—Terpezone string trio and vocalist
- 1:30 to 2 p.m.—Nu-Sight Optical Company, recordings
- 2 to 2:30 p.m.—McKesson and Robbins, CBS
- 2:30 to 3 p.m.—Prof. Chas. Lindsley and organ
- 3 to 3:30 p.m.—Frank Moss & Herman Reinberg, KFRC
- 3:30 to 4 p.m.—Program from KFRC
- 4 to 4:30 p.m.—Program of recordings
- 4:30 to 5 p.m.—Talk by Rabbi Edgar Magnin
- 5 to 5:15 p.m.—Colonial Dames, recordings
- 5:15 to 6 p.m.—Tea Time Three, from KFRC
- 6 to 7 p.m.—Majestic Theatre of the Air, CBS
- 7 to 7:30 p.m.—Jesse Crawford, organist, CBS
- 7:30 to 8:30 p.m.—Concert program from KFRC
- 8:30 to 9 p.m.—J. W. Miller concert, from KFRC
- 9 to 10 p.m.—Val Valente and his orchestra, KFRC
- 10 to 10:10 p.m.—World-wide news, courtesy Times
- 10:10 to 11 p.m.—Val Valente and his orchestra, KFRC
- 11 to 12 midnight—Wesley Tourtellotte, organ

# SUNDAY Programs

491.5 Meters  
610 Kcys.

**KFRC**

Channel 61  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

9 to 12 noon—Home Sweet Home concert, DLBS  
12 to 1 p.m.—Sherman-Clay concert  
1 to 2 p.m.—Jean and Her Shadows, DLBS  
2 to 2:30 p.m.—McKesson and Robbins, CBS  
2:30 to 3 p.m.—Gilbert Chick, tenor, and Eleanor Allen, organist  
3 to 4 p.m.—Frank Moss, pianist; Herman Reinberg, cellist, and Harold Dana, baritone, DLBS  
4 to 4:30 p.m.—Globe Trotter, CBS  
4:30 to 5 p.m.—Talk by Dr. Louis I. Newman  
5 to 5:30 p.m.—Lucille Harger, contralto; Marjorie Colette, with violins and harp and pianist, DLBS  
5:30 to 6 p.m.—In a Russian Village, CBS  
6 to 7 p.m.—Majestic Theater of the Air, CBS  
7 to 7:30 p.m.—Jesse Crawford, organist, CBS  
7:30 to 8:30 p.m.—Charles Bulotti, tenor; Juanita Tenneyson, soprano, and concert orchestra, directed by Meredith Willson, DLBS  
8:30 to 9 p.m.—Melody Hour, DLBS  
9 to 11 p.m.—Val Valente's Roof Garden Orchestra  
11 to 12 midnight—Organ recital, DLBS

361.2 Meters  
830 Kcys.

**KOA**

Channel 83  
12,500 Watts

General Electric Co., Denver, Colorado

9:50 a.m.—Immaculate Conception Cathedral  
11:15 to 12 noon—The Seven Aces; string trio  
12 to 12:30 p.m.—Davis and Shaw Home Builders  
12:30 to 1 p.m.—Catholic Radio Society  
1 to 2 p.m.—Dr. S. Parkes Cadman  
2 to 3 p.m.—National Religious Service  
3 to 3:30 p.m.—Automatic washers  
4 to 4:30 p.m.—Durant Heroes of the World  
4:30 to 5 p.m.—Williams Oilomatics  
5 to 5:15 p.m.—Enna Jettick Melodies  
5:15 to 6:15 p.m.—Collier's Radio Hour  
6:15 to 7:15 p.m.—Atwater Kent Hour  
7:15 to 7:45 p.m.—Studebaker Champions  
7:45 to 8:15 p.m.—Sunday at Seth Parker's  
8:15 to 8:45 p.m.—The Solitaire Cowboys  
8:45 to 9 p.m.—Everett E. Foster, baritone  
9 to 9:30 p.m.—Borden program  
9:30 to 10 p.m.—The Reader's Guide  
10 to 11 p.m.—The Gay Classics

394.5 Meters  
760 Kcys.

**KVI**

Channel 76  
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

4 to 4:30 p.m.—Our Romantic Ancestors, CBS  
4:30 to 4:45 p.m.—Bill Ross, tenor; Helena Casey, soprano; Helene Hill, piano  
4:45 to 5 p.m.—The World's Business, CBS  
5 to 5:30 p.m.—Margaret Yost, violin; Helene Hill, piano; Bill Ross, tenor; Dorothy Grodvgiv, soprano; Buddy Jenkins, baritone  
5:30 to 6 p.m.—In a Russian Village, CBS  
6 to 6:05 p.m.—Dorothy Grodvgiv, soprano; Buddy Jenkins, baritone; Helene Hill, piano  
9 to 9:30 p.m.—Val Valente's orchestra, DLBS  
9:30 to 10:30 p.m.—The Treasure Chest  
10:30 to 11 p.m.—Val Valente's orchestra, DLBS  
11 to 12 midnight—Organ recital, DLBS  
12 to 1 a.m.—Organ recital by George Yount

280.2 Meters  
1070 Kcys.

**KJBS**

Channel 107  
100 Watts

J. Brunton & Sons, San Francisco, Calif.

8:30 to 10 a.m.—Recordings  
10 to 10:30 a.m.—Sunshine Half-Hour  
10:30 to 11:30 a.m.—Recorded music; Selix program  
11:30 to 12:30 p.m.—Salon orchestra; records  
12:30 to 1 p.m.—U. S. popular half-hour  
1 to 2:30 p.m.—Mission Melodies; records  
2:30 to 3 p.m.—Calif. program  
3 to 3:30 p.m.—Mabel Payne, soprano  
3:30 to 4 p.m.—Variety record program  
4 to 4:30 p.m.—Saphire program  
4:30 to 6 p.m.—Chas. Warriner, baritone; records

243.8 Meters  
1230 Kcys.

**KYA**

Channel 123  
1000 Watts

Pacific Broadcasting Corp., San Francisco

8:45 to 10:45 a.m.—Recorded program  
10:45 to 12 noon—Old St. Mary's Church services  
12 to 5:30 p.m.—Pacific Artists Trio; records  
5:30 to 6:30 p.m.—Sunset Hour  
6:30 to 7 p.m.—Popular recorded program  
7 to 8 p.m.—Pacific Artists' Trio, with Nona Campbell  
8 to 9 p.m.—Old St. Mary's Church services  
9 to 10 p.m.—Pacific Artists' Trio; Nellie Wren  
10 to 12 midnight—Recordings

340.7 Meters  
880 Kcys.

**KLX**

Channel 88  
500 Watts

Tribune Publishing Co., Oakland, Calif.

5 to 6 p.m.—Chas. T. Besserer at Scottish Rite organ

254.1 Meters  
1180 Kcys.

**KEX**

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.

6 p.m.—Hour on Broadway  
7 p.m.—Miller's Hometowners' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Zac Kalbach, saxophone  
8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Dorothy Garbovitzky  
9 p.m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone  
10 p.m.—Angelus Ensemble; Ellen Reep, contralto  
11 p.m.—Harmony Aces dance; Eulala Dean, blues; Elmore Vincent, tenor

309.1 Meters  
970 Kcys.

**KJR**

Channel 97  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—Organ recital, Henri LeBel  
10 a.m.—Glen Eaton and Marjorie Robillard  
12 noon—Classical concert; Y. M. C. A. program  
2 p.m.—Emanuel Tabernacle  
3 p.m.—Elmore Vincent and Marjorie Robillard  
3:45 p.m.—Lutheran Church program  
5:30 p.m.—Glen Eaton, tenor, and Marjorie Robillard  
6 p.m.—Broadway Trio; Agatha Turley, soprano; Ellen Reep, contralto; Sydney Dixon, tenor; Jean Kantner, baritone  
7 p.m.—Miller's Hometowners; Glen Eaton, tenor; Captivators' Quartet; Paul Karlsen, accordion  
8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin; Dorothy Garbovitzky  
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Elmore Vincent, tenor  
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp  
11 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

The Morning Oregonian, Portland, Oregon

8:30 a.m.—Organ concert  
9:30 a.m.—American Legion program  
10 a.m.—International Bible Students' program  
11 a.m.—Church service  
12 noon—National Youth Conference, NBC  
1 p.m.—Dr. Cadman's service, NBC  
2 p.m.—Sunday concert  
3 p.m.—To be announced  
4 p.m.—Melody Troupers  
4:25 p.m.—Optometry talk  
4:30 p.m.—Duo Disc program, NBC  
5 p.m.—Enna Jettick Melodies, NBC  
5:15 p.m.—Collier Hour, NBC  
6:15 p.m.—Atwater Kent Hour, NBC  
7:15 p.m.—Studebaker program, NBC  
7:45 p.m.—Baker's Enna Jetticks; Cecil & Sally  
8:15 p.m.—Baby's Boudoir program  
8:30 p.m.—Edwards Furniture  
9 p.m.—Borden Milk program, NBC  
9:30 p.m.—First National Bank concert orchestra  
10 p.m.—Little Symphony concert  
11 to 12 midnight—Fox Hollywood theater organ

**SUNDAY Programs**

468.5 Meters  
640 Kcys.

**KFI**

Channel 64  
5000 Watts

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- 10 a.m.—L. A. Church Federation program
- 12:30 p.m.—Temple of the Golden Hour
- 2 p.m.—Salvation Army Band
- 3 p.m.—Frances Sullivan, "Books I Kept"
- 3:30 p.m.—Kealoha Trio
- 4 p.m.—Genevieve Behrend, "Science of Life"
- 4:15 p.m.—Margaret Ruth Kernan
- 4:30 p.m.—Leila Castberg, "Advanced Thought"
- 5 p.m.—Enna Jettick Melodies, NBC
- 5:15 p.m.—Collier Hour, NBC
- 6:15 p.m.—Atwater Kent program, NBC
- 7:15 p.m.—Studebaker Champions, NBC
- 7:45 p.m.—Earl Cass, baritone
- 9 p.m.—Borden Milk program, NBC
- 9:30 p.m.—Purcell Mayer, violin recital
- 10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue

296.6 Meters  
1010 Kcys.

**KQW**

Channel 101  
500 Watts

First Baptist Church, San Jose, Calif.

- 10:15 to 11 a.m.—Sunday School lessons by Fred J Hart
- 11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
- 7:30 to 9 p.m.—Evening services, First Baptist Church

322.4 Meters  
930 Kcys.

**KFWM**

Channel 93  
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 9 a.m.—Select classical recordings
- 9:45 a.m.—Organ prelude; children's radio story; Bible lecture; musical selections
- 11 a.m.—Popular recordings
- 12 noon—Organ recital, Galen Piepenburg
- 1 p.m.—Bible questions and answers
- 1:25 p.m.—The Watch Tower program
- 2 p.m.—Bible lecture, I. B. S. A. representative
- 6 p.m.—Community singing; Bible dialogue; musical selections
- 7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist
- 7:30 p.m.—Bible lecture, "Christ's Reign—a Summer of Joy"
- 9:15 p.m.—The Japanese Watch Tower program
- 10:15 p.m.—Musical program

322.4 Meters  
930 Kcys.

**KFWI**

Channel 93  
500 Watts

Radio Entertainments, San Francisco, Calif.

- 2:30 to 4 p.m.—Popular recordings
- 4 to 5 p.m.—Sherman Clay Hour of Music
- 5 to 6 p.m.—Variety Hour, with Florence Lorraine, Nadine Chriss, Rolf Metcalf, Bill Thompson, Henry Blank, Charles Glenn
- 7:50 to 9:15 p.m.—Services, Fifth Church of Christ, Scientist

236.1 Meters  
1270 Kcys.

**KOL**

Channel 127  
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

- 4 to 4:30 p.m.—Semi-classical recorded program
- 4:30 to 6:30 p.m.—Concert program
- 9:30 to 11:30 p.m.—Everstate Scandinavian American Dance Band

325.9 Meters  
920 Kcys.

**KOMO**

Channel 92  
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 9 a.m.—Organ recital by Betty Shilton
- 10 a.m.—International Bible Students' Association
- 11 a.m.—Lucile Johnson, piano; Rhena Marshall, soprano
- 11:15 a.m.—Plymouth Congregational Church
- 12:15 p.m.—National Youth Conference, NBC
- 1 p.m.—Dr. Cadman Cathedral Hour, NBC
- 2 p.m.—Sunday concert, NBC
- 3 p.m.—To be announced
- 3:30 p.m.—Orchestra; Perdin Korsmo, tenor
- 4 p.m.—Western Artists Series, NBC
- 4:30 p.m.—Duo Disc program, NBC
- 5 p.m.—Enna Jettick Melodies, NBC
- 5:15 p.m.—Collier's Hour, NBC
- 6:15 p.m.—Atwater Kent program, NBC
- 7:15 p.m.—Studebaker Champions, NBC
- 7:45 p.m.—Perdin Korsmo, tenor; Rhena Marshall, soprano
- 8 p.m.—First Church of Christ, Scientist
- 9 p.m.—Borden Milk program, NBC
- 9:30 p.m.—Reader's Guide, NBC
- 10 to 11 p.m.—Gay Classics, NBC

299.8 Meters  
1000 Kcys.

**KFVD**

Channel 100  
250 Watts

Auburn Fuller, Culver City, Calif.

- 9 a.m.—Happy-Go-Lucky Trio
- 10 a.m.—Theme songs
- 11 a.m.—Madame Zollars Beauty Hour
- 12:30 p.m.—Tom and Wash
- 1 p.m.—"Inspiration," Magazine of the Air
- 2 p.m.—Pipe organ; sacred half hour
- 4:30 p.m.—DeWitt Hagar's program
- 8:45 p.m.—Tom and Wash
- 9 p.m.—Community program

## Radio Legislation In "Slow Drag" Time

THE speed of Congress in the matter of legislation is slightly faster than old age, and only a bit slower than a very ancient turtle. While we were still thrilling to the possibility that a communications bureau would be formed to take over all radio land-wire and general communication work, and thereby establish a national bureau on a par with the British postoffice system, someone threw on the brakes.

It now appears that the House will not get around to radio legislation this session. The matter is in the hands of the Senate now, but they are afraid to get it out on the floor because as soon as they do a lot of Senators who are under the impression that language is a means of earning a salary, will begin to argue about it. Adherents of the bill are trying to figure out whether it would be quicker to let the bill die, or bring it out on the floor and have it talked to death.

At the present time there are two sharply defined camps for and against the bill. The Radio Corporation of America and most of the state public utility bodies of the country are strongly in favor of the communications commission. The large communication companies are as strongly against it. Among the opponents are the National Association of Broadcasters, the American Telephone and Telegraph Company, the Western Union, the American Engineering Council and the National Broadcasting Corporation.

Another Golden State  
Blue Monday Jamboree  
Artist—



Heard each Monday night  
from 8 to 10 over stations  
KFRC, KHJ, and KMJ

## Norman Neilson

NOT all of the Golden State Blue Monday Jamboree time is given to laughs and gay nonsense. Several times during the two entertaining hours of the Jamboree, the sweet tenor voice of Norman Neilson is heard—sometimes in a tender ballad solo—sometimes with the all-star quartet—but always clear and true. Neilson's radio voice has won for him an enviable coast-wide reputation.

Golden State's enviable reputation is the result of over 24 years of supplying the families of California with the highest quality dairy products. Let your local Golden State plant supply your family with rich, pure, safe Golden State Milk today.

### GOLDEN STATE MILK PRODUCTS COMPANY

San Francisco.....DAvenport 8600  
Merced.....Merced 112  
San Luis Obispo.....  
.....San Luis Obispo 181  
Santa Barbara.....Santa Barbara 5154  
Ventura.....Ventura 3682  
Oxnard.....Oxnard 11  
Van Nuys.....Van Nuys 10  
Burbank.....{ Kenwood 171  
Glendale.....{ Douglas 421  
Pasadena.....Terrace 6670  
Los Angeles.....WEstmore 9331  
San Pedro.....San Pedro 194  
El Monte.....El Monte 401  
Riverside.....Riverside 2400  
Santa Monica.....Santa Monica 24599

CENTRAL-SHUEY CREAMERY  
East Bay.....Olympic 3000  
Richmond.....Richmond 1938

PARKSIDE DAIRY  
Fresno.....3-5174

BLAKE'S DAIRY  
Sacramento.....Main 6418

STOCKTON MILK COMPANY  
Stockton.....Stockton 2527

THE HOME DAIRY  
Palo Alto.....Palo Alto 6116

GOLD MEDAL CREAMERY  
Long Beach.....Long Beach 33961

# Golden State

MILK PRODUCTS COMPANY

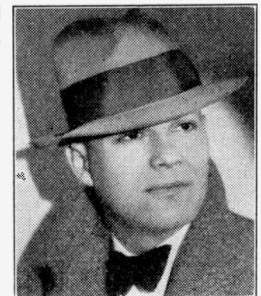
# MONDAY Programs

March 10, 1930



Hazel Warnér  
KFRC—8 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM
8 p.m.	DLBS	Blue Monday Jamboree



Barney Lewis  
KTAB—11 a.m.

491.5 Meters  
610 Kcys.

## KFRC

Channel 61  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 7:30 a.m.—Seal Rocks broadcast; stocks
- 7:30 to 8 a.m.—Bill Wright, "The Laughfinder"
- 8 to 8:30 a.m.—Georgia O. George, DLBS
- 8:30 to 9 a.m.—"Home Products," recordings
- 9 to 9:15 a.m.—"Return of Youth," by Mary Coughlan
- 9:15 to 9:30 a.m.—Recordings
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Lewis Haines, domestic talk
- 11:30 to 1 p.m.—Auditions; Sherman & Clay concert
- 1 to 2 p.m.—U. S. Navy Band, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
- 3 to 3:15 p.m.—Western Air Express, talk
- 3:15 to 3:25 p.m.—Talk on Good-will Trip to Mexico
- 3:25 to 3:30 p.m.—Something About Everything
- 3:30 to 4 p.m.—Yoeng's Orchestra, CBS
- 4 to 4:30 p.m.—H. Kaltenborn, Current Events, CBS
- 4:30 to 5 p.m.—Voices from Filmland, CBS
- 5 to 5:30 p.m.—Wellman & Nell, DLBS
- 5:30 to 6 p.m.—Don Lee concert, DLBS
- 6 to 6:15 p.m.—Bobs, sports authority
- 6:15 to 6:30 p.m.—"Your Financial Problems"
- 6:30 to 7 p.m.—Charles Hamp for S & W
- 7 to 7:30 p.m.—Don Lee Symphony, DLBS
- 7:30 to 8 p.m.—American Fabrics, CBS
- 8 to 10 p.m.—"Golden State Blue Monday Jamboree"
- 10 to 10:15 p.m.—Gypsy and Marta
- 10:15 to 11 p.m.—Hotel Mark Hopkins Orch., DLBS
- 11 to 12 midnight—Los Angeles Biltmore Orch., DLBS
- 12 to 1 a.m.—Dance music

315.6 Meters  
950 Kcys.

## KFWB

Channel 95  
1000 Watts

Warner Brothers, Hollywood, California

- 8 to 8:30 a.m.—Betty Silberman, organist
- 8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
- 10 to 10:30 a.m.—Home Economics talk
- 10:30 to 11:30 a.m.—Jean Cowan; Dixieland Syncopators
- 11:30 to 12:30 p.m.—Quintet and soloists; Cecil & Sally
- 12:30 to 2 p.m.—Variety Serenaders; the Three Boswell Sisters and Bernard Cooney, popular songs
- 2 to 2:30 p.m.—Art Pabst and his banjo
- 4 to 6 p.m.—Everett Hoagland's ensemble with Gus Mack, soloist
- 6 to 6:30 p.m.—KFWB Dinner Ensemble
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—Julius K. Johnston, organist
- 7:30 to 7:45 p.m.—Jean Leonard, Wizard of the Ivories
- 7:45 to 8 p.m.—The Three Co-Eds
- 8 to 8:30 p.m.—"Evening in Paris"
- 8:30 to 10 p.m.—Ice hockey game announced by Bill Scott
- 10 to 10:30 p.m.—George Olsen's orchestra
- 10:30 to 11:30 p.m.—Gus Arnheim's orchestra
- 11:30 to 12 midnight—George Olsen's orchestra

243.8 Meters  
1230 Kcys.

## KYA

Channel 123  
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 10 a.m.—Recorded program
- 10 to 10:30 a.m.—Cooking, by Belle de Graf
- 10:30 to 11 a.m.—Popular recordings
- 11 to 12 noon—California Sunshine Hour
- 12 to 2 p.m.—Newscasting; recordings
- 2 to 3 p.m.—Bride Party Hour
- 3 to 3:30 p.m.—Cabbages and Kings
- 3:30 to 4:15 p.m.—Popular recordings
- 4:15 to 5:15 p.m.—Sunset hour; Stock quotations
- 5:15 to 5:45 p.m.—Reduce-old Twins, Joan and Glycer
- 5:45 to 6 p.m.—National Kanteens program
- 6 to 6:15 p.m.—Vocational Guidance
- 6:15 to 6:30 p.m.—Metro and Cosmo
- 6:30 to 7 p.m.—Popular recordings
- 7 to 7:30 p.m.—George Taylor and the boys
- 7:30 to 8 p.m.—Tommy Monroe and Bob Allen
- 8 to 9 p.m.—Musical Parade, a revue of the KYA artists, with George Taylor, Master of Ceremonies
- 9 to 10 p.m.—Paul Kelli's orchestra
- 10 to 1 a.m.—Popular recordings

325.9 Meters  
920 Kcys.

## KOMO

Channel 92  
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.—Inspirational services
- 7 p.m.—Making Merry with Sperry, KPO
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Y. M. C. A. health exercises
- 9:15 a.m.—Organ recital by Betty Shilton
- 10:15 a.m.—Josephine Gibson, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Orchestra; Hayden Morris, basso
- 12 noon—Agriculture farm talk
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra Fred Lynch, Agnes Skartvedt and Greenwood Mitchell
- 2:30 p.m.—Pacific Coast School of the Air
- 3 p.m.—Tabernacle choir and organ recital
- 3:30 p.m.—Vocal ensemble, Greenwood Mitchell, dir.
- 4 p.m.—Resumé of programs; stock quotations
- 4:15 p.m.—Greenwood Mitchell and VeOna Socolofsky
- 4:30 p.m.—Kiddies' program
- 5 p.m.—Artistic Ensemble; Hayden Morris, basso
- 6 p.m.—Ted Florito's orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson concert, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Seiger's Shell Symphonists, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Ole and the Girls, NBC
- 9 p.m.—Voice of Firestone, NBC
- 9:30 p.m.—The Cigar Band, NBC
- 10 p.m.—University of Washington Educational Hour
- 10:45 p.m.—News flashes
- 11 p.m.—Olympic Hotel Dance Orchestra
- 12 to 12:30 a.m.—Organ recital by Betty Shilton



# MONDAY Programs

## NBC

### National Broadcasting Company

- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk  
Director of the Home Economics Department of the H. J. Heinz Company of Pittsburgh, Pa., Miss Gibson is one of the best known home economics authorities in the country. KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—“Woman’s Magazine of the Air”  
“Fifth Avenue Fashions in Faces” is the topic Miss Chase has chosen for the Camay Feature. Helen Webster will precede her to the microphone, speaking during the Clorox Feature on “The Refrigerator.” An impromptu period in which Bennie Walker, Miss Webster and Ann Holden will be featured also is scheduled during the hour, for which instrumental music will be provided by Joseph Hornik and the Magazine Melodists. KGO, KHQ, KOMO, KGW, KPO and KFI; KSL and KOA from 10:30 to 10:50 a.m.
- 1 to 2 p.m.—Pacific Vagabonds  
Among those cast in this 60-minute program of popular music are Walter Beban, the director; the Coquettes, a vocal trio; Paul Carson, organist, and Jack Deane, “dean of harmony.” KGO, KGW, KOA.
- 2:30 to 3 p.m.—Pacific Coast School of the Air  
With insurance as a vocation for his subject, Albert H. Mowbray, Professor of Insurance at the University of California, will speak to secondary school students during the broadcast over KGO, KHQ, KOMO, KGW, KPO and KFI.
- 3 to 3:30 p.m.—Mormon Tabernacle Choir and Organ  
Presenting the Brigham Young University mixed chorus in three offerings and Tracy Y. Cannon, organist, in an equal number of selections, a program from the Mormon Tabernacle at Salt Lake City will be broadcast through KGO, KOMO, KGW and KPO.
- 3:30 to 3:45 p.m.—Studio Personalities  
Bennie Walker-McLaughlin, a familiar figure before the NBC microphone, will be presented during the Studio Personalities over KGO and KGW.
- 3:45 to 4:15 p.m.—California Federation of Women’s Clubs, KGO and KECA.
- 4:45 to 5 p.m.—Back of the News in Washington, KGO and KGW.
- 6 to 6:30 p.m.—Ted Fiorito and His Maytag Orchestra  
Tom, Dick and Harry, popular vocal trio; Retting and Platt, a piano duo, and Ted Fiorito and his 20-piece Maytag Orchestra will broadcast over KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.
- 6:30 to 7 p.m.—General Motors Family Party  
Everett Marshall, American baritone, one of the youngest stars with the Metropolitan Opera Company, will be the guest of honor. Orchestral interludes will be conducted by Don Voorhees. KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Stromberg-Carlson Program  
Guy Fraser Harrison will be heard directing the 50-piece Rochester Civic Orchestra in a half-hour’s concert as the Stromberg-Carlson program is broadcast over KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Empire Builders  
An abundance of melodramatic situations are contained in the tale to be told by Harvey Hays, the Old Timer, during the Empire Builders dramalogue over KGO, KHQ, KOMO, KGW and KFI.
- 8 to 8:30 p.m.—“Out of the West”  
“Plum Reckless” is the title given to the John H. Hamlin romance of the western plains which will be heard through KGO.
- 8 to 9 p.m.—Rudy Seiger’s Shell Symphonists  
With Rudy Seiger in the conductor’s stand, his Shell Symphonists will interpret a group of varied compositions ranging from the semi-popular to the classic through KPO and KFI for the full hour and KHQ, KOMO and KGW from 8 to 8:30 o’clock.
- 8:30 to 8:45 p.m.—Amos ‘n’ Andy, KGO, KGW, KOMO, KHQ and KECA.
- 8:45 to 9 p.m.—Ole and the Girls  
Comic dialogue between Ole and the Girls will intersperse the vocal offerings by Cora and Seeda, the Apple Sisters, in the musical skit over KGO, KHQ, KOMO, KGW and KECA.

- 9 to 9:30 p.m.—Voice of Firestone  
Two vocal soloists, a male octet and a full concert orchestra headed by Max Dolin will interpret the program, which will be available over KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—“The Cigar Band”  
Featuring a musical saw in a special arrangement of “I’m Following You,” Walter Beban and “The Cigar Band” will be heard during a broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 10 to 10:30 p.m.—Music Box  
Musical compositions by Razigade, Gabriel-Marie, Krier, Hadley, Grieg, Debussy and Schubert are listed. Verses by master poets will introduce the orchestra numbers. KSL, KOA, KGO, KHQ and KECA the last 15 minutes of the concert.
- 10:30 to 11 p.m.—House of Myths  
This is the second in a series of mythological romances being dramatized for microphone presentation by Carleton E. Morse. It will be enacted by members of the National Players, headed by Chas. McAllister. KGO, KECA, KSL and KOA.
- 11 to 12 midnight—Laugher-Harris Hotel St. Francis Dance Orchestra. KGO and KOMO

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **500 Watts**  
**Pickwick Broadcasting Co., Oakland, Calif.**

- 7 to 8:30 a.m.—Studio program; Master’s Album  
8:30 to 9:30 a.m.—Towne Cryer; morning prayer  
9:30 to 10 a.m.—“Broadway Tunes”  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis’ Tabloid of the Air  
12 to 1:30 p.m.—Studio program; Chapel of Chimes  
1:30 to 2:30 p.m.—Musical Appreciation Hour  
2:30 to 3 p.m.—Alice Blue, organist; Mabel Payne, soloist  
3 to 5 p.m.—Novelty records; Dr. Forrester  
5 to 6 p.m.—Brother Bob’s Frolic Hour  
6 to 7 p.m.—Studio program; Chapel of Chimes  
7 to 7:30 p.m.—“The Two Song Writers from Melody Land”  
7:30 to 8 p.m.—“Poem Pictures,” with Alice Blue at the organ; Carl Tobin, tenor  
8 to 9 p.m.—“Music Box,” with Melody Masters, John Teel, Gerorgette Schiller, Jane Sargent Sands, pianist  
9 to 9:30 p.m.—Alice Blue, organ and piano; Dorothy Nichols, cello, Joan Ray, contralto  
9:30 to 10:30 p.m.—“Flashlights of Yesterday” with Melody Masters  
10:30 to 12 midnight—Studio program, semi-classic  
12 to 1 a.m.—“Slumber Chaser”

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**  
**L. A. Evening Express, Los Angeles, Calif.**

- 6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas  
8 to 8:15 a.m.—Talk on “Belco”  
8:15 to 8:30 a.m.—Inspirational talk and prayer  
9 to 9:30 a.m.—Bundy & Albright program  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Town Crier’s morning message  
10:30 to 11 a.m.—Kate Vaughn, Household Economics  
11 to 11:15 a.m.—Soda-Lax courtesy program  
11:15 to 11:30 a.m.—Madame Marie, beauty talk  
12 to 12:30 p.m.—KNX String Ensemble  
12:30 to 12:45 p.m.—Bell Laboratories  
12:45 to 1 p.m.—C. P. R.’s program  
1:30 to 2 p.m.—Reading interesting books  
2 to 2:30 p.m.—Records and announcements  
2:30 to 3 p.m.—KNX String Ensemble  
3 to 3:30 p.m.—Organ program  
3:30 to 3:35 p.m.—Lost and found announcements  
3:45 to 4 p.m.—Dr. Hugo Escobar, Spanish lessons  
4:30 to 5 p.m.—C. P. R.’s program  
5 to 5:15 p.m.—Travelogue  
5:15 to 5:45 p.m.—Big Brother Ken’s Kiddie Hour  
5:45 to 6 p.m.—Town Crier’s timely amusement tips  
6 to 6:30 p.m.—Organ program  
6:30 to 7:30 p.m.—Feature program, KNX artists  
7:30 to 8 p.m.—One-act play by Georgla Fifield  
8 to 9 p.m.—Luboviski Musical Trio  
9 to 9:30 p.m.—Rio Grande Oil program  
9:30 to 10 p.m.—KNX feature program  
10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove  
12 to 1 a.m.—Dance hour of records

**MONDAY Programs**

322.4 Meters  
930 Kcys.

**KFWI**

Channel 93  
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 10 a.m.—Gems from the classics
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. T. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 11 to 11:30 a.m.—Happy Ray Batz, pianologue
- 11:30 to 1 p.m.—Variety
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 6:45 p.m.—Aeolian Trio
- 6:45 to 7 p.m.—Johnny Oliver's Hawaiian Trio
- 7 to 7:15 p.m.—Radio skit, "The Oakleys," with Lucille Gordon and Henry Blank
- 7:15 to 7:30 p.m.—Johnny Oliver's Hawaiian Trio
- 8:30 to 9 p.m.—Variety recordings
- 9 to 9:30 p.m.—Bertha Elliot & Ethel Terrell, piano duo
- 9:30 to 9:45 p.m.—Isabel Henion, ballads
- 9:45 to 10 p.m.—Arthur F. Bergner, bass baritone
- 10 to 1 a.m.—The Hooligans; classics

322.4 Meters  
930 Kcys.

**KFWM**

Channel 93  
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Organ reverie, Helen Louise Jewell
- 2:15 p.m.—Detective story by Tom King
- 2:30 p.m.—Musical program
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"
- 4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians and soloists
- 5 p.m.—Dr. Forrester's request program: Harriett Pool, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Forrester, vocalist
- 7:30 p.m.—Doc Herrold's shopping program
- 7:45 p.m.—Painless Parker's health talk
- 8 p.m.—Musical program

204 Meters  
1470 Kcys.

**KGA**

Channel 147  
5000 Watts

Northwest Broad. System, Spokane, Wash.

- 8 a.m.—News and popular music
- 11 a.m.—Luncheon concert; news and music
- 2 p.m.—Popular Melange; Radio Matinee
- 4 p.m.—Gift program; Tea Hour concert
- 5 p.m.—World Bookman; Uncle Andy
- 6 p.m.—Homesteaders Orchestra; Glen Eaton, tenor; Fred Waldron and Harvey Clark, harmonicas
- 7 p.m.—Dream Melodies Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
- 8 p.m.—Harmony Aces; Glen Eaton, tenor; Bob Munson, blues
- 9 p.m.—Jewel Box program; Agatha Turley, soprano; Sydney Dixon, tenor
- 9:30 p.m.—Neapolitans; request program

265.3 Meters  
1130 Kcys.

**KSL**

Channel 113  
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 3 p.m.—Salt Lake Tabernacle choir and organ, NBC
- 3:30 p.m.—"Ye Olde Towne Cryer"
- 5 p.m.—Studio program dance orchestra
- 5:30 p.m.—Vocal and instrumental selections
- 5:45 p.m.—Educational program
- 6 p.m.—Ted Fiorita's Orchestra, NBC
- 6:30 p.m.—General Motors "Family Party," NBC
- 7 p.m.—Program of diversified musical selections
- 7:30 p.m.—Great Northern Railroad program, NBC
- 8 p.m.—"The Jewel Box"
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Program for men
- 9 p.m.—"The Voice of Firestone," NBC
- 9:30 p.m.—Diversified drama program
- 10 p.m.—"The Music Box," NBC
- 10:30 p.m.—House of Myths, NBC
- 11 p.m.—Midnight Hour

340.7 Meters  
880 Kcys.

**KLX**

Channel 88  
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:15 a.m.—Health questions answered
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 12 noon—Records; classified adv.
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 2:30 p.m.—Recordings
- 2:30 to 3:30 p.m.—Opportunity hour; stocks
- 3:30 to 4 p.m.—Recordings
- 4 to 5 p.m.—Lena and Lillie; records
- 5 to 5:30 p.m.—Brother Bob Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News items
- 7:30 to 8 p.m.—Jack Delaney's Alabam Cafe orchestra
- 8 to 9 p.m.—Amati Quartet
- 9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Chas. Follette, acc.
- 10 to 10:10 p.m.—Dr. Jelopie—Anything but the truth
- 10:10 to 11 p.m.—Dance program

468.5 Meters  
640 Kcys.

**KFI**

Channel 64  
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

- 7 a.m.—"Making Merry with Sperry"
- 7:30 a.m.—Opening market quotations
- 7:45 a.m.—"Making Merry with Sperry"
- 8 a.m.—Shell Happytime from KPO
- 9 a.m.—Sylvia's Happy Hour
- 9:45 a.m.—Sylvia's Happy Hour
- 10:15 a.m.—Josephine Gibson, food talks, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Mental Exercises," Francis Hancock
- 12 noon—U. C. and U. S. agriculture talks
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Pacific Coast School of the Air
- 3:30 p.m.—Bess Kilmer's Helpful Hints to Housewives
- 4:30 p.m.—Big Brother
- 5 p.m.—Baron Keyes, "The Story Man"
- 5:30 p.m.—Willfred Butterworth, tenor
- 5:45 p.m.—Stock market reports
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson program, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Shell Symphonists, NBC
- 9 p.m.—Voice of Firestone, NBC
- 9:30 p.m.—The Cigar Band, NBC
- 10:30 p.m.—Purcell Mayer Quartet, Virginia Flohri, soloist
- 11 p.m.—KFI news bureau

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7 a.m.—Making Merry with Sperry
- 8 a.m.—Shell Happytime
- 9 a.m.—Town Crier; Fitch program
- 10:15 a.m.—Josephine Gibson food talk, NBC
- 11:30 a.m.—Popular music; Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Pacific Vagabonds, NBC
- 2 p.m.—Half Hour of Sunshine
- 2:30 p.m.—Pacific School of the Air, NBC
- 3 p.m.—Mormon Tabernacle, NBC
- 3:30 p.m.—Studio Personalities, NBC
- 3:45 p.m.—Traffic talk; the Spotlight
- 4:30 p.m.—Evening Reveries, NBC
- 4:45 p.m.—Back of News in Washington, NBC
- 5 p.m.—Movie Club; vocal and instrumental
- 5:50 p.m.—Talk by Charles F. Walker
- 6 p.m.—Ted Fiorita's Orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson symphony, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Rudy Selger's Shell Symphony, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Ole and the Girls, NBC
- 9 p.m.—The Voice of Firestone, NBC
- 9:30 p.m.—The "Cigar Band," NBC
- 10 p.m.—Literary Digest Program, NBC
- 10:15 p.m.—Ben Selling's Boys
- 11 to 12 midnight—Olympic Hotel dance orchestra

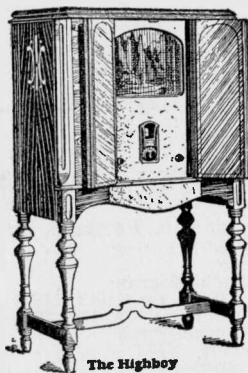
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## *The Balanced-Unit Radio---No*

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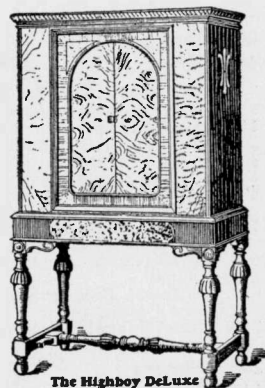
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Exquisitely designed is the Philco Highboy. The woods are matched Oriental walnut, butt walnut, and bird's-eye maple. With Screen Grid Chassis, \$149.50. With Screen Grid-Plus Chassis, \$179.50. Prices less tubes.

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The Lowboy



The Highboy DeLuxe

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*Tune in on the Philco  
Hour every Wednesday,  
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Stations KFRC, KHJ,  
KVI, KOIN, KFPY  
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Philco had apartment house and bungalow dwellers in mind when they designed the Console pictured above. It stands only 35 inches high and extends only 14 inches from the wall. With Philco Screen Grid chassis, only

**\$119.50**  
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## Balanced-Unit RADIO

GELES / PORTLAND / SEATTLE / SPOKANE

# MONDAY Programs

440.9 Meters  
680 Kcys.

## KPO

Channel 68  
5000 Watts

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William Hancock  
8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs and William H. Hancock  
9:30 to 10 a.m.—Dobbsie's Daily Chat  
10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"  
10:30 to 11:30 a.m.—Magazine of the Air, NBC  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Time, Scripture, announcements  
12:05 to 1 p.m.—Snap Shots, programs in miniature  
1:30 to 2 p.m.—Ann Warner's Home Chats  
2 to 2:10 p.m.—E. A. Pierce stock reports  
2:10 to 2:30 p.m.—Book Review, Harold Small  
2:30 to 3 p.m.—Pacific Coast School broadcast, NBC  
3 to 3:30 p.m.—Mormon Tabernacle, NBC  
3:30 to 3:45 p.m.—Dept. of Commerce talk  
3:45 to 4 p.m.—Calif. State Chamber of Commerce  
4:50 to 5 p.m.—E. A. Pierce stock reports  
5 to 5:50 p.m.—Children's Hour  
5:50 to 6 p.m.—News Digest, "Scotty" Mortland  
6 to 6:30 p.m.—Program to be announced  
6:30 to 7 p.m.—Daily Reelogue, Reo Masters of Music  
7 to 8 p.m.—North Americans  
8 to 9 p.m.—Shell Symphonists program, NBC  
9 to 9:10 p.m.—Cecil and Sally  
9:10 to 10 p.m.—The Toreadors  
10 to 11 p.m.—Jesse Stafford's dance orchestra

361.2 Meters  
830 Kcys.

## KOA

Channel 83  
12,500 Watts

**General Electric Co., Denver, Colorado**  
5 to 5:30 p.m.—Brown Palace Hotel Orchestra  
5:30 to 6 p.m.—Ipana Troubadours  
6 to 6:30 p.m.—Ted Fiorito's Orchestra, NBC  
6:30 to 7 p.m.—General Motors Family Party  
7 to 7:30 p.m.—Stromberg-Carlson program  
7:30 to 8 p.m.—Empire Builders  
8 to 8:30 p.m.—Supreme Serenaders  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Lamb Mixed Quartet  
9 to 10 p.m.—Voice of Firestone; string trio  
10 to 11 p.m.—House of Myths; the Music Box

508.2 Meters  
590 Kcys.

## KHQ

Channel 59  
1000 Watts

**Louis Wasmer, Inc., Spokane, Washington**  
6:45 a.m.—Inspirational service  
7 a.m.—Making Merry with Sperry, KPO  
8 a.m.—The Shell Happytime, KPO  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—"Hints to Hostesses"  
10:15 a.m.—Josephine Gibson, food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Winifred Rhoades, RKO organist  
12 noon—National Savings luncheon program  
12:15 p.m.—Brick Bats and Bouquets  
12:30 p.m.—Gold Seal program; By the Way  
1:15 p.m.—"Hawaiian Echoes"; Studio Echoes  
1:45 p.m.—"Comedy Capers"; The Old Days  
2:30 p.m.—Pacific Coast School of the Air, NBC  
3 p.m.—Album Symphonies; Cecil and Sally  
3:30 p.m.—"Paint o' Mine" period  
4 p.m.—Happy Harmonies; "Melodies We Love"  
5 p.m.—Hot Spot of Radio, NBC  
5:30 p.m.—Sport talk  
6 p.m.—Ted Fiorito's Orchestra, NBC  
6:30 p.m.—General Motors Family Party, NBC  
7 p.m.—Stromberg-Carlson, NBC  
7:30 p.m.—Empire Builders, NBC  
8 p.m.—Rudy Seliger's Shell Symph., NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Ole and the Girls, NBC  
9 p.m.—Voice of Firestone, NBC  
9:30 p.m.—The Cigar Band, NBC  
10 p.m.—Literary Digest Program, NBC  
10:15 p.m.—Novelty program; bridge lessons  
10:30 p.m.—House of Myths, NBC  
11 p.m.—Just Another Hour; "Ask for It"

379.5 Meters  
790 Kcys.

## KGO

Channel 79  
10,000 Watts

**General Electric Co., Oakland, California**  
8 to 9:30 a.m.—Reveille; Meet the Folks  
9:30 to 10:15 a.m.—Radio Ramblings  
10:15 to 10:30 a.m.—Josephine Gibson, food talk  
10:30 to 11:30 a.m.—Magazine of the Air  
11:30 to 12 noon—Philharmonic organ recital  
12 to 1 p.m.—Rembrandt Trio  
1 to 2 p.m.—Pacific Vagabonds  
2 to 2:30 p.m.—NBC Debut Hour  
2:30 to 3 p.m.—Pacific Coast School of the Air  
3 to 3:30 p.m.—Mormon Tabernacle choir and organ recital, Salt Lake City  
3:30 to 3:45 p.m.—Studio personalities  
3:45 to 4:15 p.m.—Calif. Federation of Women's Clubs  
4:15 to 4:45 p.m.—Evening Reveries  
4:45 to 5 p.m.—Back of the News in Washington, D. C.  
5 to 5:30 p.m.—The Hot Spot of Radio  
5:30 to 5:45 p.m.—Afternoon Musicale  
5:45 to 6 p.m.—News service  
6 to 6:30 p.m.—Ted Fiorita's Maytag Orchestra  
6:30 to 7 p.m.—General Motors Family Party  
7 to 7:30 p.m.—Stromberg-Carlson program  
7:30 to 8 p.m.—The Empire Builders  
8 to 8:30 p.m.—"Out of the West"  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Ole and the Girls  
9 to 9:30 p.m.—The Voice of Firestone  
9:30 to 10 p.m.—"The Cigar Band"  
10 to 10:15 p.m.—Literary Digest program  
10:15 to 11 p.m.—House of Myths; the Music Box  
11 to 12 midnight—Hotel St. Francis dance orchestra

254.1 Meters  
1180 Kcys.

## KEX

Channel 118  
5000 Watts

**Western Broadcasting Co., Portland, Ore.**  
6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Fred Waldrop and Harvey Clark, harmonicas  
7 p.m.—Studio program; dance program  
10:30 p.m.—Jack and Jill Dance Band  
11:30 p.m.—Time, weather and police reports

309.1 Meters  
970 Kcys.

## KJR

Channel 97  
5000 Watts

**Northwest Broadcasting System, Seattle, Wash.**  
7 a.m.—Organ concert, Henri LeBel  
8 a.m.—News and music  
9:30 a.m.—Morning devotional services  
10 a.m.—Classical program; world review  
12:30 p.m.—Opera selections (recordings)  
1 p.m.—Musical program  
3 p.m.—Glen Eaton, tenor, & Marjorie Robillard, piano  
5:25 p.m.—Market report; Raymond Holmes  
6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Spencer Adams, xylophone; Fred Waldrop and Harvey Clark; harmonicas  
7 p.m.—Dream Melodies; Sydney Dixon, tenor; Agatha Turley, soprano; Mabel Mohrman, piano  
8 p.m.—Harmony Aces; Bob Munson; Glen Eaton, tenor, and Marjorie Robillard, piano  
9 p.m.—Jewel Box program; Agatha Turley, soprano  
9:30 p.m.—Wrestling match broadcast by Ken Stuart  
10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Elmore Vincent, tenor  
11 p.m.—Vic Meyer's Club Victor Orchestra  
12 midnight—Request program

394.5 Meters  
760 Kcys.

## KVI

Channel 76  
1000 Watts

**Puget Sound Broadcasting Co., Tacoma, Wash.**  
4 to 4:30 p.m.—Margaret Yost, violin; Helene Hill, piano; Bill Ross, tenor; Buddy Jenkins, baritone; Dorothy Grodvis, soprano  
4:30 to 5 p.m.—Voices from Filmland, CBS  
5 to 5:30 p.m.—Wellman and Nell, DLBS  
5:30 to 6:06 p.m.—Bill Ross, tenor; Billy Landers, blues singer; Helena Casey, soprano; Margaret Yost, violin; Helene Hill, piano  
9 to 10 p.m.—Blue Monday Jamboree, DLBS  
10 to 10:15 p.m.—Billy Landers, blues singer; Helene Hill, piano  
10:15 to 11 p.m.—Mark Hopkins Orchestra, DLBS  
11 to 11:07 p.m.—Billy Landers and Helene Hill  
11:07 to 12 midnight—Earl Burnett's Biltmore Orch.  
12 to 1 a.m.—Organ recital



**MONDAY Programs**

**333.1 Meters  
900 Kcys.**

**KHJ**

**Channel 90  
1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
 7 to 8 a.m.—Recordings; stock exchange reports  
 8 to 9 a.m.—Radio Home Makers, CBS  
 8 to 8:30 a.m.—Georgia O. George  
 8:30 to 8:45 a.m.—Princess Helaine Lab.  
 8:45 to 11:15 a.m.—Recordings; Feminine Fancies  
 11:15 to 11:30 a.m.—Honoluluans, CBS  
 11:30 to 12 noon—Ann Leaf, CBS; records  
 12 to 12:30 p.m.—Biltmore Hotel concert orchestra  
 12:30 to 12:45 p.m.—World-wide news  
 12:45 to 1 p.m.—Organ recital and vocalist  
 1 to 1:30 p.m.—Wesley Tourtellotte's organ recital  
 1:30 to 2 p.m.—Times Forum  
 2 to 3 p.m.—Happy Go Lucky Hour, from KFRC  
 3 to 3:15 p.m.—Colonial Dames, talk  
 3:15 to 3:30 p.m.—Helene Selby, talk on dogs  
 3:30 to 3:45 p.m.—M. Murray's talk on home problems  
 3:45 to 4 p.m.—Automobile Club of So. Calif.  
 4 to 4:05 p.m.—Better Business Bureau talk  
 4:05 to 4:30 p.m.—Recordings; world news  
 4:30 to 5 p.m.—"Voices from Finland," to CBS  
 5 to 5:30 p.m.—Charlie Wellman and Nell Larson  
 5:30 to 6 p.m.—Matinee Melody Masters  
 6 to 6:30 p.m.—President Hoover and Boy Scouts, CBS  
 6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.  
 7 to 7:30 p.m.—Silverwood's program  
 7:30 to 8 p.m.—American Wire Fabrics Corp, CBS  
 8 to 10 p.m.—Golden State Milk Products Jamboree  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 11 p.m.—Mark Hopkins Hotel dance orchestra  
 11 to 12 midnight—Biltmore Hotel dance orchestra  
 12 to 1 a.m.—Wesley Tourtellotte's organ recital

**280.2 Meters  
1070 Kcys.**

**KJBS**

**Channel 107  
100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**  
 6:45 to 8 a.m.—KJBS Alarm Klok Klub  
 8 to 8:30 a.m.—Marshall & Stearns program  
 8:30 to 9 a.m.—Favorite recordings  
 9 to 9:30 a.m.—Associated Grocers' program  
 9:30 to 1:45 p.m.—Record program; stock reports  
 1:45 to 2 p.m.—Dr. Wiseman, health talk  
 2 to 2:40 p.m.—Records; insurance talk  
 2:40 to 4:30 p.m.—Record varieties; Shirley Dale  
 4:30 to 5 p.m.—Al Sather, "Songs of the Moment"  
 5 to 6 p.m.—Popular recordings

**299.8 Meters  
1000 Kcys.**

**KFVD**

**Channel 100  
250 Watts**

**Auburn Fuller, Culver City, Calif.**  
 5 p.m.—Timely topics  
 8:45 p.m.—Tom and Wash  
 9 p.m.—Happy-Go-Lucky Trio  
 11 p.m.—Pipe organ  
 12 midnight—Sebastian's Cotton Club Orchestra

**239.9 Meters  
1250 Kcys.**

**KFOX**

**Channel 125  
1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

12 to 1 p.m.—Mart and Heini  
 1 to 1:50 p.m.—The Old-timers' Hour  
 1:50 to 2:20 p.m.—Dr. Harbottle; Clarence and Doris  
 2:20 to 2:30 p.m.—Rolly Wray  
 2:30 to 3 p.m.—Happy Heini's Singing Birds  
 3 to 4 p.m.—Dream Faces; Radio Calendar; organ  
 4 to 4:30 p.m.—Late news; Mart, Dougherty  
 4:45 to 6 p.m.—Funny Faces; organ recital  
 6 to 6:30 p.m.—Em and Clem; Percy at the Phone  
 6:30 to 6:45 p.m.—The Kaal Hawaiian Trio  
 6:45 to 7 p.m.—The Cheerio Boys  
 7 to 8 p.m.—Suydam's Buttercream School  
 8 to 11 p.m.—Texas Cowboys; classical program  
 11 to 12:30 a.m.—Majestic Orchestra; organ recital  
 12:30 to 3 a.m.—The Knight Fox

**296.6 Meters  
1010 Kcys.**

**KQW**

**Channel 101  
500 Watts**

**First Baptist Church, San Jose, Calif.**

9:30 to 11 a.m.—Helpful Hints; weather reports  
 11 to 11:45 a.m.—Bancredits Service program  
 11:45 to 12:30 p.m.—Recordings; organ recital  
 12:30 to 1 p.m.—Market reports, weather  
 1 to 1:30 p.m.—Hart's Happy Half Hour  
 1:30 to 2:30 p.m.—The Friendly Hour  
 2:30 to 3 p.m.—Helpful Hints to Housewives  
 3 to 3:30 p.m.—Musical program  
 4:45 to 5:15 p.m.—Children's program  
 5:15 to 5:30 p.m.—Painless Parker  
 5:30 to 6 p.m.—San Jose Radionics Institute  
 6:10 to 6:30 p.m.—Crop digest from S. F. studio  
 6:30 to 6:45 p.m.—Market reports, S. F. studio  
 6:45 to 6:55 p.m.—Farm reporter  
 6:55 to 7 p.m.—Farmers' Exchange; weather report  
 7 to 7:50 p.m.—Farm Bureau evening radio news  
 7:50 to 8 p.m.—San Jose Chamber of Commerce  
 8 to 9:30 p.m.—Studio programs

**236.1 Meters  
1270 Kcys.**

**KOL**

**Channel 127  
1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

7 to 9 a.m.—Eye Opener program; Records  
 9 to 10:30 a.m.—Home Economics; Music  
 10:30 to 11 a.m.—Slogan Contest  
 11 to 12 noon—"The Carnival" with Billy Sherwood;  
 Ivan Ditmars, Bertram Smith, Carnival Band, Rhythmette Twins  
 12 to 2:30 p.m.—Slogan Contest; Popular melodies  
 3:30 to 4 p.m.—Newscasting; "Musical Side Show"  
 4 to 5 p.m.—Slogan Contest; Mr. Fixit; News  
 5 to 6 p.m.—Service Hour  
 6 to 6:15 p.m.—Ivan Ditmar, show news  
 6:15 to 7 p.m.—Ceil and Sally; Blakewood Boys  
 7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day  
 8 to 9 p.m.—Semi-classical program  
 9 to 9:30 p.m.—Wheeler's Old Time Band  
 9:30 to 10:30 p.m.—Melody Boys; Ruby Veatch; George McCulloch; Goldie Opolsky; Rhythmette Twins  
 10:30 to 12 midnight—Dance music

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# TUESDAY Programs

March 11, 1930



Claribel Siegner  
KGW—Staff Pianist

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



"Soldier Joe" Peslin  
KFWM—7:30 p.m.

535.4 Meters  
560 Kcys.

**KTAB**

Channel 56  
500 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 7 to 8:30 a.m.—Studio program; Masters Album
- 8:30 to 9 a.m.—Ye Towne Cryer
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. J. Douglas Thompson
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 12 noon—Barney Lewis' Tabloid of the Air
- 12 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 3 p.m.—"Fashionette," records
- 3 to 3:30 p.m.—Alice Blue, organ; Dorothy Nichols, cello
- 3:30 to 4 p.m.—"Broadway Tunes"
- 4 to 5 p.m.—Dr. Wade Forrester; records
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 7 p.m.—Studio program; Chapel of Chimes
- 7 to 7:30 p.m.—Art Fadden, pianist
- 7:30 to 8:30 p.m.—"Highway Highlights" with Melody Masters, Alice, Blue, Joan Ray, Harry McKnight
- 8:30 to 10 p.m.—Ice hockey game with Ernie Smith at the mike
- 10 to 11 p.m.—Melody Masters, Carl Tobin, soloist
- 11 to 12 midnight—Semi-classical program
- 12 to 1 a.m.—"Slumber Chaser"

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—Devotional exercises
- 8 a.m.—Portland Breakfast Club; Town Crier
- 9:45 a.m.—Betty Crocker, NBC; Town Crier
- 10:15 a.m.—Color Harmony program, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Popular music; Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Half Hour of Sunshine
- 1:30 p.m.—Pacific School of the Air, NBC
- 2 p.m.—Matinee Time; Flag talk, NBC
- 2:30 p.m.—Matinee Time; auction bridge
- 3:30 p.m.—Musical Musketeers, NBC
- 3:45 p.m.—Popular music
- 4 p.m.—Voters' Service, NBC
- 4:30 p.m.—The Spotlight
- 5 p.m.—KGW Dance Band
- 5:30 p.m.—Around the World with Libby, NBC
- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Happy Wonder Bakers, NBC
- 7 p.m.—Westinghouse Salute, NBC
- 7:30 p.m.—Radio-Keith-Orpheum, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC; Don Amalzo
- 9:30 p.m.—Florsheim Frolic, NBC
- 10 p.m.—Cecil and Sally
- 10:10 p.m.—Gold Shield Symphony, KOMO
- 11 to 12 midnight—Hollywood theater organ

340.7 Meters  
880 Kcys.

**KLX**

Channel 88  
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment
- 7:35 a.m.—Opening N. Y. stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 11 a.m.—Records; stocks
- 11 to 12 noon—Classified adv. hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 3 p.m.—Recordings; S. F. stocks
- 3 to 4:20 p.m.—Bert Norris, pianist; records
- 4:20 to 4:30 p.m.—Humane education talk
- 4:30 to 5 p.m.—Chas. T. Besserer, organist
- 5 to 5:30 p.m.—Brother Bob's Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News items
- 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Fleur de Lis dance orchestra
- 9 to 9:15 p.m.—Oakland School Department talk
- 9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano
- 10 to 11 p.m.—Dance program

508.2 Meters  
590 Kcys.

**KHQ**

Channel 59  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
- 8 a.m.—The Shell Happytime
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—"Hints to Hostesses"
- 9:45 a.m.—Betty Crocker Gold Medal talks, NBC
- 10 a.m.—Home Service Hour
- 10:15 a.m.—Color Harmony, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Winifred Rhoades, RKO organist
- 12 noon—Chamber of Commerce luncheon
- 1 p.m.—"By the Way"; chamber music
- 1:30 p.m.—Pacific Coast School of the Air, NBC
- 2 p.m.—Gems from Sartori & Wolf
- 2:15 p.m.—Flag talks for children, NBC
- 3 p.m.—Album Symphonies; Cecil and Sally
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Voters' Service, NBC
- 4:30 p.m.—Happy Harmonies
- 5:30 p.m.—Around the World with Libby, NBC
- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Happy Wonder Bakers, NBC
- 7 p.m.—Westinghouse "Salutes," NBC
- 7:30 p.m.—RKO program, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Don Amalzo, the Wizard
- 9:30 p.m.—"Florsheim Revue," NBC
- 10 p.m.—Literary Digest Program, NBC
- 10:15 p.m.—Spotlight Review, NBC
- 11 p.m.—Just Another Hour; "Ask for It"

**TUESDAY Programs**

**NBC**

**National Broadcasting Company**

- 9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talks  
Betty Crocker will have some Lenten suggestions to make to the radio audience in her talk over KGO, KHQ, KOMO, KGW, and KFI.
- 10:15 to 10:30 a.m.—Color Harmony Program  
Andrew Lawrence will be heard in a talk on color harmony. Music will be provided by a violin, 'cello and piano trio. KGO, KHQ, KOMO, KGW, and KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"  
Helen Webster today promises some interesting information as she presents the Laddy Pepperell Feature.  
Ann Holden offers recipes for her talks during the other two Magazine features—Kraft and Wedgewood. "Cheese Puffs" and "Stuffed Shoulder of Lamb" are the topics announced.  
Bennie Walker will conduct the broadcast and the Magazine Melodists will provide instrumental music while vocal interpolations are promised by NBC soloists. KGO, KHQ, KOMO, KGW, KPO and KFI.
- 1:30 to 2 p.m.—Pacific Coast School of the Air  
Paul F. Cadman, Assistant to the President of the San Francisco Stock Exchange, will be heard in the half-hour lecture during the broadcast over KGO, KHQ, KOMO, KGW and KPO.
- 2:15 to 2:30 p.m.—Flag Talks for Children  
Opportunities America offers will be outlined in a talk to be given for school children by James J. Davis, Secretary of Labor, over KGO, KHQ, KOMO, KGW, KPO and KFI.
- 4 to 4:30 p.m.—Voters' Service  
Charles P. Taft II, son for former Chief Justice William Howard Taft, and Mrs. Malcolm McBride will address listeners today through KGO, KHQ, KOMO, and KGW.
- 5:30 to 6 p.m.—"Around the World With Libby"  
Alexander Brailowsky, world-famous Russian pianist, will be the guest soloist with Josef Pasternack's orchestra during this program over KGO, KOMO, KGW and KECA.
- 6 to 6:30 p.m.—Eveready Hour  
The weekly Eveready Hour presentation will be broadcast from New York through KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Happy Wonder Bakers  
One of America's most popular song writers, Walter Donaldson, will play the piano and give a little talk during the Happy Wonder Bakers' program over KGO, KHQ, KOMO, KGW and KECA.
- 7 to 7:30 p.m.—Westinghouse Salute  
Cesare Sodero will wield the conductor's baton before a symphonic orchestra and a chorus in specially-arranged masterpieces. The choral numbers include Sir Arthur Sullivan's inspired composition, "The Lost Chord," and Grieg's "Ich Liebe Dich," considered one of the loveliest art-songs ever written. The orchestral offerings consist entirely of classic dance music with the colorful ballet music from Verdi's "Aida" as the final selection. KGO, KHQ, KOMO, KGW, and KECA.
- 7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour  
Talent from a coast-to-coast vaudeville circuit will be featured in the Radio-Keith-Orpheum Hour over KGO, KHQ, KOMO, KGW and KFI.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KGW, KHQ and KECA.
- 8:45 to 9 p.m.—John and Ned  
Combining dialogue and songs, John and Ned, the Union Service Station Team, will appear before the microphone tonight. "Little Mary," the team's young friend, may be sufficiently recovered from the mumps to come to the studio again during the broadcast. KGO, KHQ, KOMO, KGW, and KECA.
- 9 to 9:30 p.m.—Concert Album, KGO.
- 9:30 to 10 p.m.—Florsheim Frollic  
"A Year from Today" will open the program, which will close with "Tuck Me to Sleep." Both will be interpreted by the orchestra. A special ar-

angement for a string sextet of "Love, Here Is My Heart" is also scheduled. KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.  
10:15 to 12 midnight—Spotlight Review  
For two continuous hours a brilliant array of NBC staff artists will cavort before the microphone. One of the bright bits of this new Spotlight Review will be the revival of the School Days skit, with Professor Knickelbein and all of the same mischievous boys and girls of his class who afforded no end of amusement to listeners some months ago. KGO; KECA and KHQ (10:15 to 11 p.m.) KOMO 11:30 to 12.

**379.5 Meters  
790 Kcys.**

**KGO**

**Channel 79  
10,000 Watts**

**General Electric Co., Oakland, California**

- 8 to 9:30 a.m.—Reveille; Meet the Folks
- 9:30 to 9:45 a.m.—John D. Barry
- 9:45 to 10 a.m.—Betty Crocker Gold Medal talks
- 10 to 10:15 a.m.—Betty Kelly
- 10:15 to 10:30 a.m.—Color Harmony program
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 12 noon—Philharmonic organ
- 12 to 1:30 p.m.—Novelty Five; Songland
- 1:30 to 2 p.m.—Pacific Coast School of the Air
- 2 to 2:15 p.m.—Matinee Time
- 2:15 to 2:30 p.m.—Flag talk for children
- 2:30 to 3 p.m.—Matinee Time, NBC
- 3 to 4 p.m.—Musical Musketeers
- 4 to 4:30 p.m.—Voters' Service
- 4:30 to 5:15 p.m.—Hotel St. Francis Salon Orchestra
- 5:15 to 5:30 p.m.—News service
- 5:30 to 6 p.m.—Around the World with Libby
- 6 to 6:30 p.m.—Eveready Hour
- 6:30 to 7 p.m.—Happy Wonder Bakers
- 7 to 7:30 p.m.—Westinghouse Salutes
- 7:30 to 8:30 p.m.—RKO Hour
- 8:30 to 9 p.m.—Amos 'n' Andy; John and Ned
- 9 to 9:30 p.m.—Concert Album
- 9:30 to 10 p.m.—Florsheim Shoe Co. program
- 10 to 10:15 p.m.—Literary Digest program
- 10:15 to 11 p.m.—Spotlight Review
- 11 to 12 midnight—Musical Musketeers

**468.5 Meters  
640 Kcys.**

**KFI**

**Channel 64  
5000 Watts**

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- 7:30 a.m.—Opening market quotations
- 7:45 a.m.—Gertrude Gusselle, ballads
- 8 a.m.—Shell Happy Time from KPO
- 9:30 a.m.—U. S. Public Health Service talk
- 9:45 a.m.—"Betty Crocker Gold Medal Talks," NBC
- 10:15 a.m.—Color Harmony, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Spanish lesson by Annette Doherty
- 11:45 a.m.—English lesson by Annette Doherty
- 12 noon—U. C. and U. S. agriculture talks
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Flag talk for children, NBC
- 2:30 p.m.—Grace Hamilton and Jack Stern
- 3 p.m.—Triolian Trio
- 3:30 p.m.—Wedgwood Nowell, Playgoers' Club
- 4:15 p.m.—"Human Nature" by Dr. Miller
- 4:30 p.m.—Big Brother
- 5 p.m.—Baron Keyes (Union Oil Co.)
- 5:45 p.m.—Stock market reports
- 6 p.m.—Eveready Hour, NBC
- 7 p.m.—Arthur Lang and concert ensemble
- 7:30 p.m.—RKO Hour, NBC
- 8:30 p.m.—Eva Olivotti and Pryor Moore Orchestra
- 9:30 p.m.—Bernice Morrison, "Poet of the Piano"
- 11 p.m.—KFI news bureau

**361.2 Meters  
830 Kcys.**

**KOA**

**Channel 83  
12,500 Watts**

**General Electric Co., Denver, Colorado**

- 5 to 5:30 p.m.—Farm question box, Geo. Wheeler
- 5:30 to 6 p.m.—Around the World with Libby
- 6 to 6:30 p.m.—Eveready Hour
- 6:30 to 7 p.m.—Happy Wonder Bakers
- 7 to 7:30 p.m.—Westinghouse Salute
- 7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Human Interest news
- 9 to 9:30 p.m.—KOA Koons
- 9:30 to 10 p.m.—Florsheim program

## TUESDAY Programs

322.4 Meters  
930 Kcys.

**KFWM**

Channel 93  
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 5 a.m.—Night Watchman's bedtime story
- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:30 a.m.—Dr. Wade Forrester, chiropractor
- 11 a.m.—Musical program
- 1:30 p.m.—Helen Louise Jewell, organist
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Musical program
- 3 p.m.—Brother Walter vocalist and Luella Cooper, pianist
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"
- 4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians and soloists
- 5 p.m.—Dr. Wade Forester's Hour
- 7:30 p.m.—Doc Herrold's Shopping Hour
- 7:45 p.m.—Painless Parker's health talk
- 8 p.m.—Musical program; Watch Tower program
- 9 p.m.—The "Ne'er Do Well"
- 9:30 p.m.—Paul Heinsen, vocalist; Charlie Buischke, pianist
- 10 p.m.—Elmer Keeton's Brown Favorites: Taylor Davis, vocalist and pianist; the Treble-Cleff Quartette: Mary Miller, M. R. Caldwell, sopranos; Pearl Garrett, M. E. Duncan, altos; Keeton's Brown-Skins Orchestra; Elmer Keeton, organist and Orchid Porter

322.4 Meters  
930 Kcys.

**KFWI**

Channel 93  
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:30 a.m.—Cal King's Country Store
- 9:30 to 10 a.m.—Recordings and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—News, weather, police reports
- 12 to 1 p.m.—Dance music
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7:30 p.m.—Piano instruction; records
- 11 to 12 midnight—New Shanghai Orchestra
- 12 to 1 a.m.—Midnight Classics

325.9 Meters  
920 Kcys.

**KOMO**

Channel 92  
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:55 a.m.—Inspirational services
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Y. M. C. A. health exercises
- 9:15 a.m.—Meet the Folks, NBC
- 9:30 a.m.—Talk by John D. Barry
- 9:45 a.m.—Betty Crocker's Home Service talk
- 10 a.m.—Perdin Korsmo and Hayden Morris
- 10:15 a.m.—Bass-Hueter Paint program, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Orchestra; Agnes Skartvedt and VeOna Socolofsky
- 12 noon—Agriculture farm talk
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra; Greenwood Mitchell, baritone
- 1:30 p.m.—Pacific Coast School of the Air
- 2 p.m.—Matinee Time; flag talk, NBC
- 2:30 p.m.—Artistic Ensemble, with Marye Burns
- 3:45 p.m.—Resumé of programs; stock quotations
- 4 p.m.—Voters' Service, NBC
- 5 p.m.—Kiddies' program
- 5:30 p.m.—Around the World with Libby, NBC
- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Happy Wonder Bakers, NBC
- 7 p.m.—Westinghouse Salute, NBC
- 7:30 p.m.—Radio-Keith-Orpheum Hour, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Union Oil Co. program, NBC
- 9 p.m.—Don Amazo, the Wizard
- 9:30 p.m.—Florsheim program, NBC
- 10 p.m.—Literary Digest program, NBC
- 10:15 p.m.—Gold Shield Little Symphony Hour
- 11 p.m.—News flashes
- 11:30 p.m.—Spotlight Review, NBC
- 12 to 12:30 a.m.—Organ recital by Betty Shilton

440.9 Meters  
680 Kcys.

**KPO**

Channel 68  
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock
- 8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock
- 9:30 to 10 a.m.—Dobbsie's Daily Chat
- 10 to 10:15 a.m.—Helen G. Barker, art talk
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 1 p.m.—Snap shots—programs in miniature
- 1:30 to 2 p.m.—Pac. Coast School broadcast, NBC
- 2 to 2:15 p.m.—E. A. Pierce, stock reports
- 2:15 to 2:30 p.m.—Flag talk, NBC
- 4 to 4:30 p.m.—Bridge lesson
- 4:50 to 5 p.m.—Stock Market quotations
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8:30 p.m.—North Americans; the Sequolans
- 8:30 to 9 p.m.—Packard program, KPO and KFI
- 9 to 10 p.m.—Cecl and Sally; Musical Capers
- 10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orch.

204 Meters  
1470 Kcys.

**KGA**

Channel 147  
5000 Watts

Northwest Broad. System, Spokane, Wash.

- 5 p.m.—World Bookman; Uncle Andy
- 5:30 p.m.—Dinner Hour; market reports
- 6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor
- 7 p.m.—Orpheus Quintet; Betty Anderson, soprano; Sydney Dixon, tenor
- 8 p.m.—Ensemble; Dwight Heter, baritone, soloist
- 9 p.m.—Musical Comedy Hour; Sydney Dixon, tenor; Jean Kantner, baritone; Hubert Graf, harp; Betty Anderson, soprano
- 10 p.m.—Request program

309.1 Meters  
970 Kcys.

**KJR**

Channel 97  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 7 a.m.—Organ concert, Henri LeBel
- 8 a.m.—News and music
- 9:30 a.m.—Morning devotional services
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 11 a.m.—Classical program; world review
- 1 p.m.—Musical program
- 3 p.m.—Elmore Vincent, tenor; Marjorie Robillard, piano
- 4 p.m.—The Gondoliers—Zac Kalbach; Elmore Vincent, tenor; Pearl Dempsey, piano
- 5 p.m.—Dinner concert; market reports
- 5:45 p.m.—Radio Nature Club
- 6 p.m.—Mandolin Club; Ed Sheldon, mandolin; Elmore Vincent, tenor
- 7 p.m.—Orpheus Quintet; Betty Andersen, soprano
- 8 p.m.—Gold and Silver Ensemble
- 9 p.m.—Musical Comedy Hour; Betty Anderson, soprano; Sydney Dixon, tenor; Jean Kan'ner, baritone
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Captive's; Bob Munson
- 11 p.m.—Vic Mever's Club Victor Orchestra
- 12 midnight—Request program

254.1 Meters  
1180 Kcys.

**KEX**

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 6 p.m.—Studio program
- 8:30 p.m.—Troubles of Thomas
- 8:45 p.m.—Novelty program; dance music
- 10:30 p.m.—Jack and Jill Dance Band
- 11:30 p.m.—Weather and police news

394.5 Meters  
760 Kcys.

**KVI**

Channel 76  
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

- 6 to 6:08 p.m.—Dorothy Grodvis, soprano; Bill Ross, tenor; Aubrey Knoff, piano
- 9 to 9:30 p.m.—Mahlon Merrick's Melodists, DLBS
- 9:30 to 10 p.m.—Captain Adams program, DLBS
- 10 to 11 p.m.—KVI "Open House" program
- 11 to 12 midnight—Val Valente's orchestra, DLBS
- 12 to 1 a.m.—Organ recital by George Yount

**TUESDAY Programs**

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

- 9 to 10 a.m.—Recorded program
- 10 to 10:30 a.m.—Cooking, by Belle de Graf
- 10:30 to 11 a.m.—Recordings; Dr. A. E. Bowring
- 11 to 12:15 p.m.—California Sunshine Hour; News
- 12:15 to 1 p.m.—Tuesday Noon Club
- 1 to 2 p.m.—Classical recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 5 p.m.—Fashion show; recordings
- 5 to 5:10 p.m.—John Cuddy, for the Community Chest
- 5:10 to 5:15 p.m.—Mining Stock Quotations
- 5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger
- 5:45 to 6 p.m.—National Kanteens program
- 6 to 6:30 p.m.—Song Recital, Claire Upshur and Nona Campbell
- 6:30 to 7 p.m.—Popular recordings
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—College Daze, Toby and Babs
- 7:45 to 8 p.m.—Greta, Yvonne and Helen Stone
- 8 to 9 p.m.—Calendar of the Air, Trio, George Nickson, soloist
- 9 to 10 p.m.—Paul Kelli's Orchestra
- 10 to 11 p.m.—Pacific Artists Trio, Gene Sullivan and Nellie Wren, soloists
- 11 to 1 a.m.—Request recordings

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**

- 4 to 6 p.m.—Radio Varieties
- 6 to 6:30 p.m.—KFWB Dinner Ensemble
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—507 Orchestra
- 7:30 to 8 p.m.—Murphey Players presenting a playlet
- 8 to 8:30 p.m.—String quintet; Buster Dees, tenor
- 8:30 to 9 p.m.—Bridge by radio
- 9 to 9:30 p.m.—The Edgeworth Plantation Club
- 9:30 to 10:30 p.m.—Olympic Auditorium, main bout
- 10:30 to 11:30 p.m.—Gus Arnheim's orchestra

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**

- 1:30 to 2:15 p.m.—Times Forum; recordings
- 2:15 to 3 p.m.—Happy Go Lucky Hour, KFRC
- 3 to 3:15 p.m.—Western Air Express, talk
- 3:15 to 3:30 p.m.—Safety Conference, talk
- 3:30 to 3:45 p.m.—Midnight Mission, talk
- 3:45 to 4 p.m.—U. S. C. Trojan period
- 4 to 5 p.m.—Organ and singers; World News
- 5 to 5:30 p.m.—Charlie Wellman and his six peppers
- 5:30 to 6 p.m.—Sunset Ensemble
- 6 to 7 p.m.—Paul Whiteman and orchestra, CBS
- 7 to 7:30 p.m.—Graybar program, Joe and Vi, CBS
- 7:30 to 8 p.m.—Musical suggestions
- 8 to 9 p.m.—Pacific States Sav. & Loan program
- 9 to 9:30 p.m.—Van C. Newkirk continuity
- 9:30 to 10 p.m.—Don Lee Symphony
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orch.
- 12 to 1 a.m.—Wesley Tourtellotte, organ recital

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

- 4 to 4:30 p.m.—Slogan Contest
- 4:30 to 5 p.m.—Mr. Fixit and news items
- 5 to 6 p.m.—Service Hour
- 6 to 6:15 p.m.—Ivan Ditmars with Show News
- 6:15 to 6:30 p.m.—Cecil and Sally
- 6:30 to 7 p.m.—Henry and the Boss
- 7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
- 8 to 8:30 p.m.—Baxter's Boys
- 8:30 to 9:30 p.m.—Alice Blomquist, August Prosperi, Marie Storm, Joseph Nicolai, Russell Garceau
- 9:30 to 10:30 p.m.—Popular Ballad Hour
- 10:30 to 12 p.m.—Dance Music

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

- 7 to 7:30 a.m.—Seal Rocks broadcast; stocks
- 7:30 to 8 a.m.—Bill Wright, "The Laughfinder"
- 8 to 8:30 a.m.—Musical record program
- 8:30 to 9 a.m.—"Home Products," recordings
- 9 to 9:15 a.m.—Columbia Revue, CBS
- 9:15 to 9:30 a.m.—The Home Rotisserie
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Charles W. Hamp for S & W
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 1 p.m.—Sherman-Clay noonday concert
- 1 to 2 p.m.—U. S. Army Band, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:15 p.m.—Colonial Dames beauty talks
- 3:15 to 3:30 p.m.—Rita Murray, financial hints
- 3:30 to 3:35 p.m.—Something About Everything
- 3:35 to 4 p.m.—Yoeng's Orchestra, CBS
- 4 to 4:55 p.m.—Bernhard Levitow's Commodore Ensemble, CBS
- 4:55 to 5 p.m.—Recordings and town topics
- 5 to 5:30 p.m.—Wellman & Peppers
- 5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
- 6 to 7 p.m.—Paul Whiteman's Old Gold Orch., CBS
- 7 to 7:30 p.m.—Joe and Vi, CBS
- 7:30 to 8 p.m.—Thompson's Malted Milk, CBS
- 8 to 9 p.m.—Pac. States Savings program
- 9 to 9:30 p.m.—Remar Twins
- 9:30 to 10 p.m.—Captain Adams program
- 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
- 10:10 to 12 midnight—Val Valente's Roof Garden Orchestra; soloists
- 12 to 1 a.m.—Dance music

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

**Radio Service Corp., Salt Lake City, Utah**

- 5:30 p.m.—"Around the World with Libby," NBC
- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—"Happy Wonder Bakers," NBC
- 7 p.m.—Westinghouse Salute, NBC
- 7:30 p.m.—Radio-Keith-Orpheum, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC; studio program
- 9 p.m.—Brunswick Brevities
- 9:30 p.m.—Florsheim Melodies, NBC
- 10:15 a.m.—Claude Kiff's Tavern Band
- 11 p.m.—Midnight Hour

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

- 4 to 4:30 p.m.—Bundy & Albright program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's timely amusement tips
- 6 to 6:30 p.m.—Organ program
- 6:30 to 7 p.m.—String ensemble, Margit Hegedus, dir.
- 7 to 7:30 p.m.—Dr. Baumgardt, "Popular Science"
- 8 to 9 p.m.—Tom and his mule Hercules
- 9 to 9:30 p.m.—KNX feature program
- 9:30 to 10 p.m.—Puritan Malt courtesy program
- 10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove
- 12 to 1 a.m.—Dance hour of records

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

- 4 to 4:15 p.m.—Late news report
- 4:15 to 4:30 p.m.—Mart. Dougherty
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Funny Faces
- 5 to 6 p.m.—Hollywood Girls, novelty trio
- 6 to 6:15 p.m.—Em and Clem
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7:15 p.m.—Radio Parade; the Cherro Rioys
- 7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels
- 7:45 to 8:30 p.m.—The Co-eds; the Gossipers
- 8:30 to 9 p.m.—Texas Cowboys
- 9 to 9:45 p.m.—Zandra's Mystic Hour
- 9:45 to 10:30 p.m.—Fights from Olympic Auditorium
- 10:30 to 11 p.m.—Over at Mart's Home
- 11 to 11:30 p.m.—Majestic Orchestra
- 11:30 to 3 a.m.—Organ recital; the Knight Fox

WEDNESDAY Programs . . . . . March 12, 1930



Peggy Hamilton  
KHJ—6 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Robert Hurd  
KFI—Program Director

322.4 Meters  
930 Kcys.

**KFWI**

Channel 93  
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Musical Clock
- 9 to 9:30 a.m.—Cal King's Country Store
- 9:30 to 10 a.m.—Recordings and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—News, weather, police reports
- 11 to 11:30 a.m.—Happy Ray Batz, pianologue
- 11:30 to 1 p.m.—Variety
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 6:45 p.m.—Aeolian Trio
- 6:45 to 7 p.m.—"Ambrose & Mandy," radio skit
- 7 to 7:15 p.m.—Dr. Linebarger, health talk
- 7:15 to 7:30 p.m.—Edna Barron on the keys
- 8:30 to 8:45 p.m.—Rita Murray, investment talk
- 8:45 to 9:30 p.m.—Recordings
- 9:30 to 9:45 p.m.—Isabel Henion, Ballads
- 9:45 to 10 p.m.—Arthur F. Bergner, bass baritone
- 10 to 10:30 p.m.—Gertrude Tracy, balladist; Nadine Chriss, pianist
- 10:30 to 11 p.m.—Recordings
- 11 to 12 midnight—New Shanghai Orchestra
- 12 to 1 a.m.—Midnight Classics

440.9 Meters  
680 Kcys.

**KPO**

Channel 68  
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William Hancock
- 8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock
- 9:30 to 10 a.m.—Dobbsie's Daily Chat
- 10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
- 10:30 to 11:30 a.m.—Magazine of the Air, NBC
- 11:30 to 12:05 p.m.—Ye Towne Cryer; Scripture; time
- 12:05 to 1 p.m.—Snap Shots, programs in miniature
- 1:30 to 2 p.m.—Ann Warner's Home Chat
- 2 to 2:10 p.m.—Stock Market reports
- 3 to 3:30 p.m.—The Amphions, NBC
- 3:30 to 4 p.m.—Plantation Echoes, NBC
- 4:50 to 5 p.m.—E. A. Pierce, stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Let's Get Associated, NBC
- 8:30 to 9 p.m.—Midweek Variety Hour
- 9 to 9:10 p.m.—Cecll and Sally
- 9:10 to 10 p.m.—Midweek Variety Hour
- 10 to 11 p.m.—Jesse Stafford's dance orchestra
- 11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

322.4 Meters  
930 Kcys.

**KFWM**

Channel 93  
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Frank Clark, popular pianist
- 2 p.m.—Organ reverie, Helen Louise Jewell
- 2:30 p.m.—Watch Tower talk; music
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"; Travelairs
- 4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor
- 5 p.m.—Harriett Pool, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Forrester, vocalist
- 7:30 p.m.—Doc Herrold's shopping program
- 7:45 p.m.—Painless Parker's health talk
- 8 to 8:30 p.m.—Harriett Poole, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Wade Forrester, vocalist

254.1 Meters  
1180 Kcys.

**KEX**

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 4 p.m.—Classical program; popular program
- 6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano
- 7 p.m.—Studio program
- 9 p.m.—"Neapolitans"; Agatha Turley, soprano; Jean Kantner, baritone
- 10 p.m.—Dance program
- 10:30 p.m.—Jack and Jill dance program
- 11:30 p.m.—Weather and police news

468.5 Meters  
640 Kcys.

**KFI**

Channel 64  
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

- 7 a.m.—"Making Merry with Sperry"
- 7:30 a.m.—Opening market quotations
- 8 a.m.—Shell Happy Time
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—Sylvia's Happy Hour
- 10:15 a.m.—Mary Hale Martin's talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Mental Exercises," Frances Hancock
- 12 noon—Agriculture talks and market reports
- 12:10 p.m.—Federal and state market reports
- 12:15 p.m.—Sheriff's office talk
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Grace Hamilton and Jack Stern
- 3:30 p.m.—Noreen Gammill
- 3:45 p.m.—Eddie Armstrong, ballads
- 4:30 p.m.—Big Brother
- 5 p.m.—Baron Keyes, "The Story Man"
- 5:30 p.m.—Talk on California
- 5:45 p.m.—Stock market reports
- 6 p.m.—Halsey-Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Nick Harris
- 8 p.m.—"Let's Get Associated," NBC
- 8:45 p.m.—Sunkist Serenaders, NBC
- 9:15 p.m.—Two Shades of Blue, ballads
- 9:30 p.m.—Tom Terriss, vagabond movie director
- 10 p.m.—Concert orchestra, Pryor Moore, director
- 11 p.m.—KFI news bureau

**WEDNESDAY Programs**

**NBC**

National Broadcasting Company

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period. KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.

10:30 to 11:30 a.m.—"Woman's Magazine of the Air" Home-makers who are interested in "Baby Burns" will hear about the red-haired lad again this morning when Helen Webster speaks during the Easier Housekeeping Feature. Magnolia, Henry and Charley, the Oronite comedians, will open the hour with another mirth-provoking sketch. Bennie Walker, editor of the Magazine, conducts the broadcast and will introduce also Joseph Hornik and his Magazine Melodists, whose instrumental selections are features of the hour. KGO, KHQ, KOMO, KGW, KPO, and KFI.

12:30 to 1 p.m.—Evening Stars  
Dedicated to station WFL, Philadelphia, an "Evening Stars" presentation will be released through KGO and KOMO.

1 to 2 p.m.—Radio Guild  
An outstanding comedy or drama which achieved fame when produced on the legitimate stage will be presented by the Radio Guild during a broadcast over KGO, KOMO and KGW.

2 to 2:15 p.m.—National Woman's Party, KGO, KHQ, and KOMO.  
3 to 3:30 p.m.—The Amphions, KGO and KPO.  
3:30 to 4 p.m.—Plantation Echoes

Music for both voice and instrument will be sprinkled liberally between the dialogue by characters heard speaking with the peculiar drawl of the Southerner. The scenario of this program is credited to Georgia Simmons. KGO, KGW and KPO.

4:30 to 5 p.m.—The Choristers  
The Choristers will be assisted by Gitla Erstinn, soprano, and Mart Giddings, organist, in their program over KGO and KOMO.

6 to 6:30 p.m.—Halsey, Stuart Program  
"Some Observations of the Bond Market" is the title of the investment talk to be given by the Old Counsellor over KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7:30 p.m.—Palmolive Hour  
In a program of wide appeal, Olive Palmer, Paul Oliver, Elizabeth Lennox, the Revelers and Gustave Haenschen's orchestra will be heard in solo and concerted offerings over KGO, KHQ, KOMO, KGW, KFI.

7:30 to 8 p.m.—The Two Troupers, KGO, KHQ, KOMO, and KOA.  
8 to 8:30 p.m.—Parisian Quintet  
Two soprano solos by Barbara Blanchard, a viola solo by Signor Antonio di Grassi and a string quartet selection form part of the concert through KGO.

8 to 8:30 p.m.—Let's Get Associated  
Jack and Ethyl have further divertisement in store for listeners. Combining both music and dialogue with a thin vein of a plot, this 30-minute program affords auditors varied entertainment over KHQ, KOMO, KGW, KPO and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW and KECA.  
8:45 to 9:15 p.m.—Sunkist Serenaders  
June Purecell, blues singer, will contribute two solos and a banjo, accordion and saxophone trio will play a novelty number. KGO, KHQ, KOMO, KGW, KFI.

9:15 to 9:30 p.m.—Max Dolin and His Violin, KGO.  
9:30 to 10 p.m.—Miniature Biographies  
The history of Tom Thumb, the midget, will be given in the Miniature Biography by Grace Sander-son Michle for presentation over KGO.

10:15 to 11 p.m.—Cotton Blossom Minstrels  
Walter Beban will appear in black-face for the part of the leader of the Cotton Blossom Minstrels Band, which will be heard several times during the show. There will be the usual exchange of jokes between the end men and the interlocutor and the customary afterpiece. KGO, KHQ, KECA, KSL, KOA.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

379.5 Meters  
790 Kcys.

**KGO**

Channel 79  
10,000 Watts

General Electric Co., Oakland, California

- 8 to 9:30 a.m.—Reveille; Meet the Folks
- 9:30 to 10 a.m.—The Entertainers
- 10 to 10:15 a.m.—The Recitalists
- 10:15 to 10:30 a.m.—Mary Hale Martin
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air
- 11:30 to 12 noon—Philharmonic organ
- 12 to 1 p.m.—Rembrandt Trio; Evening Stars
- 1 to 2 p.m.—Radio Guild
- 2 to 2:15 p.m.—National Women's Party
- 2:15 to 3:30 p.m.—Matinee Time; the Amphions
- 3:30 to 4 p.m.—Plantation Echoes
- 4 to 4:30 p.m.—St. Francis Hotel orchestra
- 4:30 to 5 p.m.—The Choristers
- 5 to 5:45 p.m.—The Three Boys; news service
- 5:45 to 6 p.m.—Agricultural program
- 6 to 6:30 p.m.—Halsey Stuart program
- 6:30 to 7:30 p.m.—Palmolive Hour
- 7:30 to 8:30 p.m.—Two Troupers
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9:15 p.m.—Sunkist Serenaders
- 9:15 to 9:30 p.m.—Max Dolin and his violin
- 9:30 to 10 p.m.—Miniature Biographies
- 10 to 10:15 p.m.—Literary Digest program
- 10:15 to 11 p.m.—The Cotton Blossom Minstrels
- 11 to 12 midnight—St. Francis Hotel dance orchestra

309.1 Meters  
970 Kcys.

**KJR**

Channel 97  
5000 Watts

- Northwest Broadcasting System, Seattle, Wash.
- 10 a.m.—Elmore Vincent, tenor; Marjorie Robillard, piano
  - 12 noon—World in review; musical program
  - 3 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
  - 5 p.m.—Dinner concert; market reports
  - 5:30 p.m.—American Institute of Banking talk
  - 6 p.m.—Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Paul Karlsen, accordion; Fred Waldrop and Harvey Clark, harmonicas
  - 7 p.m.—Damski's Concert Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin
  - 8 p.m.—Spanish Knights, orchestra; Elmore Vincent, tenor; Ed Sheldon, mandolin; Stonewall Jackson, guitar
  - 9 p.m.—Puget Sound Orchestra; Harold Strong, piano; Agatha Turley, soprano; Jean Kantner, baritone
  - 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
  - 10:30 p.m.—Variety Hour; Stonewall Jackson; Glen Eaton, tenor; Marjorie Robillard, piano; Bob Munson, ukelele
  - 11 p.m.—Vic Meyer's Club Victor Orchestra
  - 12 midnight—Request program

325.9 Meters  
920 Kcys.

**KOMO**

Channel 92  
1000 Watts

- Fisher's Blend Station, Inc., Seattle, Wash.
- 6:55 a.m.—Inspirational services
  - 7 a.m.—Making Merry with Sperry
  - 8 a.m.—Shell Happytime
  - 9 a.m.—Y. M. C. A. health exercises
  - 9:15 a.m.—Organ recital by Betty Shilton
  - 10:15 a.m.—Greenwood Mitchell; VeOna Socolofsky, soprano
  - 10:30 a.m.—Woman's Magazine of the Air, NBC
  - 11:30 a.m.—Orchestra; Perdin Korsmo, tenor
  - 12:15 p.m.—"What to Prepare for Dinner"
  - 12:30 p.m.—Evening Stars, NBC
  - 1 p.m.—Radio Guild, NBC
  - 2 p.m.—National Women's Party, NBC
  - 2:15 p.m.—Orchestra; Marye Burns, coloratura
  - 3 p.m.—The Amphions, NBC
  - 3:30 p.m.—Plantation Echoes, NBC
  - 4 p.m.—Resumé of programs; stock quotations
  - 4:30 p.m.—The Choristers; kiddies' program
  - 5:30 p.m.—Vocal Ensemble, Greenwood Mitchell, dir.
  - 6 p.m.—Halsey-Stuart program, NBC
  - 6:30 p.m.—Palmolive Hour, NBC
  - 7:30 p.m.—The Two Troupers, NBC
  - 8 p.m.—Let's Get Associated, NBC
  - 8:30 p.m.—Amos 'n' Andy, NBC
  - 8:45 p.m.—Sunkist Serenaders, NBC
  - 9:15 p.m.—Nunn-Bush program; Veedol Vodvil
  - 10 p.m.—Literary Digest, NBC
  - 10:15 p.m.—Fisher's Blend Hour; news
  - 11:15 p.m.—Laughner-Harris Dance Orchestra
  - 12 midnight—Organ recital by Betty Shilton



## WEDNESDAY Programs

**491.5 Meters** **KFRC** Channel 61  
**610 Kcys.** 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—"Simp'y Fitts," stocks  
8 to 8:30 a.m.—Bill Wright, "The Laughfinder"  
8:30 to 9 a.m.—Home Products; recordings  
9 to 9:30 a.m.—Columbia Revue, CBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:30 a.m.—Mary Lewis Haines, talk  
11:30 to 11:45 a.m.—Recorded program  
11:45 to 12 noon—Barbara Gould broadcast  
12 to 1 p.m.—Sherman-Clay concert  
1 to 2 p.m.—Musical Albums, CBS  
2 to 3 p.m.—Happy-Go-Lucky Hour  
3 to 3:30 p.m.—The Observer About New Books  
3:30 to 3:35 p.m.—Something About Everything  
3:35 to 4 p.m.—News Items and Lost and Found  
4 to 4:50 p.m.—Bernhard Levitow's Commodore Ensemble, CBS  
4:50 to 5 p.m.—Recordings and Town Topics  
5 to 5:30 p.m.—Wellman & Peppers, DLBS  
5:30 to 6 p.m.—KFRC Dance Band  
6 to 6:15 p.m.—Musical Forget-Me-Nots, DLBS  
6:15 to 6:30 p.m.—So-A-Tone program  
6:30 to 7 p.m.—Charles W. Hamp for S & W  
7 to 7:30 p.m.—Phileo Hour, CBS  
7:30 to 8 p.m.—Grand opera concert, CBS  
8 to 9 p.m.—Hank Simmons Show Boat  
9 to 9:30 p.m.—General Mills Fast Freight, CBS  
9:30 to 10 p.m.—Studio program, KHJ  
10 to 10:30 p.m.—Program by electrical transcription  
10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra  
11 to 12 p.m.—Burnett's Biltmore Orchestra, DLBS  
12 to 1 a.m.—Dance music

**361.2 Meters** **KOA** Channel 83  
**830 Kcys.** 12,500 Watts  
General Electric Co., Denver, Colorado

4:30 to 5 p.m.—The Choristers  
5 to 5:30 p.m.—Extension service, Colorado Agricultural College  
5:30 to 6 p.m.—Mobiloil concert  
6 to 6:30 p.m.—Halsey, Stuart program  
6:30 to 7:30 p.m.—Palmolive Hour  
7:30 to 8 p.m.—Network program  
8 to 8:30 p.m.—Slumber Music  
8:15 to 8:30 p.m.—Billiken Shoemakers  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Human Interest news  
9:30 to 10 p.m.—Miniature Biographies  
10 to 10:15 p.m.—Lucile Fowler, contralto  
10:15 to 11 p.m.—Cotton Blossom Minstrels

**483.6 Meters** **KGW** Channel 62  
**620 Kcys.** 1000 Watts  
The Morning Oregonian, Portland, Oregon

7 a.m.—Making Merry with Sperry  
8 a.m.—Shell Happytime; Town Crier  
10:15 a.m.—Mary Hale Martin, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Popular music; Powers' Pied Piper  
12:30 p.m.—Stewart-Warner organ  
1 p.m.—Radio Guild, NBC  
2 p.m.—Half Hour of Sunshine  
2:30 p.m.—Popular music  
3 p.m.—Amphions, NBC  
3:30 p.m.—Plantation Echoes, NBC  
4 p.m.—Hotel St. Francis Orchestra  
4:30 p.m.—The Spotlight  
5 p.m.—Franz Children's Hour  
6 p.m.—Halsey, Stuart & Co. program, NBC  
6:30 p.m.—Palmolive Hour, NBC  
7:30 p.m.—Studio program  
8 p.m.—Let's Get Associated, NBC  
8:30 p.m.—Amos 'n' Andy  
8:45 p.m.—Sunkist Serenaders, NBC  
9:15 p.m.—Four Davidson Bakers  
9:30 p.m.—Veedol Vodvil from KOMO  
10 p.m.—Cecil and Sally  
10:10 p.m.—Fisher Flouring Mills concert  
11 to 12 midnight—KGW Dance Band

**243.8 Meters** **KYA** Channel 123  
**1230 Kcys.** 1000 Watts  
Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program  
10 to 10:30 a.m.—Cooking, by Belle de Graf  
10:30 to 11 a.m.—Popular recordings  
11 to 12 noon—California Sunshine Hour  
12 to 2 p.m.—News casting; recordings  
2 to 3:30 p.m.—Bridge Party Hour; short story course  
3:30 to 5:15 p.m.—Popular recordings; Stocks  
5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:30 p.m.—Mathew W. Brady; Metro & Cosmo  
6:30 to 7 p.m.—Recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 8:30 p.m.—Tommy Monroe and Bob Allen  
8:30 to 9:30 p.m.—Pacific Artists Trio, Gene Sullivan and Nona Campbell, soloists  
9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward, Dud Williamson  
10 to 1 a.m.—Pacific Artists Trio; Nellie Wren, soloist; request recordings

**508.2 Meters** **KHQ** Channel 59  
**590 Kcys.** 1000 Watts  
Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service  
7 a.m.—Making Merry with Sperry, KPO  
8 a.m.—The Shell Happytime, KPO  
9 a.m.—Walt Winn and Harvey  
9:30 a.m.—"Hints to Housewives"  
9:45 a.m.—"Ovaltine Dramatic Moments"  
10 a.m.—"Home Service"  
10:15 a.m.—Mary Hale Martin, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Winifred Rhoades, RKO organist  
12 noon—"Down Memory Lane"  
12:15 p.m.—"Brick Bats and Bouquets"  
12:30 p.m.—Violin and piano studies  
1 p.m.—"By the Way"; "Studio Affairs"  
1:45 p.m.—Hawaiian Echoes  
2 p.m.—National Woman's Party, NBC  
2:15 p.m.—"Danceomania"  
3 p.m.—Album Symphonies; "Cecil and Sally"  
3:30 p.m.—"Paint o' Mine"; Happy Harmonies  
5 p.m.—"With the Classics"  
6 p.m.—Halsey Stuart, NBC  
6:30 p.m.—Palmolive Hour, NBC  
7:30 p.m.—The Two Trouppers  
8 p.m.—Let's Get Associated, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Sunkist Serenaders, NBC  
9:30 p.m.—Veedol Vodvil, NWT  
10 p.m.—Literary Digest program, NBC  
10:15 p.m.—Cotton Blossom Minstrels, NBC  
11 p.m.—Just Another Hour; "Ask for It"

**333.1 Meters** **KHJ** Channel 90  
**900 Kcys.** 1000 Watts  
Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock exchange reports  
8 to 8:30 a.m.—Radio Home Makers, CBS  
8:30 to 9 a.m.—Princess Helaine Lab; records  
9 to 9:30 a.m.—Columbia Revue, CBS  
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC  
10:30 to 12 noon—Recordings; piano recital.  
12 to 12:30 p.m.—Biltmore Hotel concert orchestra  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1:30 p.m.—Kiwanis Club luncheon  
1:30 to 2:15 p.m.—Times Forum; records  
2:15 to 3 p.m.—Happy Go Lucky Hour, KFRC  
3 to 3:30 p.m.—Fred McNabb, talk on gardens  
3:30 to 4 p.m.—Public library "book reviews"  
4 to 4:50 p.m.—Bernard Levitow's orchestra, CBS  
4:50 to 5 p.m.—World-wide news  
5 to 5:30 p.m.—Charlie Wellman and his Six Peppers  
5:30 to 5:45 p.m.—Nell Larson, organist  
5:45 to 6 p.m.—Police Commissioner Thorpe  
6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton  
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.  
7 to 7:30 p.m.—Phileo Hour, CBS  
7:30 to 8 p.m.—Don Lee Symphony  
8 to 9 p.m.—Sierra Symphonists novelty program  
9 to 9:30 p.m.—Gold Medal Fast Freight  
9:30 to 10 p.m.—Elvia Allman's Surprise Package  
10 to 10:05 p.m.—World-wide news  
10:05 to 12 midnight—Biltmore Hotel dance orchestra  
12 to 1 a.m.—Wesley Tourtellotte's organ recital

**WEDNESDAY Programs**

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

**Tribune Publishing Co., Oakland, Calif.**

- 7 to 8 a.m.—Exercises and entertainment
- 7:35 a.m.—Opening N. Y. stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 11 a.m.—Records; stocks
- 11 to 12 noon—Classified adv. hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 3 p.m.—Recordings; stocks
- 3 to 3:30 p.m.—Ethel Rhinard, pianist
- 3:30 to 5 p.m.—Records; organ recital
- 5 to 5:30 p.m.—Brother Bob Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 8 p.m.—News; Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Signor Rinaldo and his orchestra
- 9 to 9:15 p.m.—Bookworm
- 9:15 to 10 p.m.—Helen Parmelee, pianist; George Barnes, tenor; Myrth Lacy, soprano
- 10 to 10:10 p.m.—Dr. Jelopie—Anything but the truth
- 10:10 to 11 p.m.—Herb Rosine's dance orchestra
- 11 to 12 midnight—Dance program

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

**Radio Service Corp., Salt Lake City, Utah**

- 5 p.m.—"The Sunshine Girls"
- 5:30 p.m.—Musical program
- 6 p.m.—"The Old Counsellor," NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Floyd Gibbons, NBC
- 8 p.m.—Instrumental and vocal ensemble
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—"The Romance of Gems"
- 9 p.m.—Utah Woolen Mills
- 10 p.m.—Grover production
- 10:15 p.m.—Cotton Blossom Minstrels, NBC
- 11 p.m.—Midnight Hour

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

- 12 to 12:30 p.m.—Slogan Contest
- 12:30 to 1:30 p.m.—Rotary Club luncheon
- 1:30 to 2:30 p.m.—Popular program
- 2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella, Inez Z. Morrison, Alice Blomquist, Ralph Clayton
- 3:30 to 4:30 p.m.—Bridge game; Slogan Contest
- 4:30 to 5 p.m.—Mr. Fixit and news items
- 5 to 6 p.m.—Service Hour
- 6 to 6:15 p.m.—Ivan Ditmars with Show News
- 6:15 to 7 p.m.—Cecil and Sally; The Girls
- 7 to 8 p.m.—Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
- 8 to 9 p.m.—Louise Schroeder, Helen Enge, Donald Ballantyne, Ralph Clayton, Daisy Ireland
- 9 to 12 p.m.—Boxing Broadcast; Dance Music

**204 Meters** **KGa** **Channel 147**  
**1470 Kcys.** **5000 Watts**

**Northwest Broad. System, Spokane, Wash.**

- 8 a.m.—News and records
- 9 a.m.—Popular music; Friendly Hour
- 11 a.m.—Luncheon concert
- 12 noon—Grain news and music
- 1 p.m.—Gold Seal program; Concert Classique
- 1:30 p.m.—Concert Classique
- 2 p.m.—Popular Melange; Radio Matinee
- 3:30 p.m.—Tea Hour concert; gift program
- 5 p.m.—World Bookman, Uncle Andy
- 5:30 p.m.—Dinner hour; market reports; Hometowners
- 7 p.m.—Concert ensemble; Agatha Turley, soprano; Jean Kantner, baritone
- 8 p.m.—Kalbach's Spanish Knights Orchestra; Stone-wall Jackson, guitar; Elmore Vincent, tenor
- 9 p.m.—Neapolitans; Agatha Turley, soprano; Jean Kantner, baritone
- 10 p.m.—Request program

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **500 Watts**

**Pickwick Broadcasting Co., Oakland, Calif.**

- 7 to 8:30 a.m.—Studio program, Ye Towne Cryer
- 8:30 to 9 a.m.—Dr. Wade Forrester
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. J. Douglas Thompson
- 10 to 10:30 a.m.—Household Hour, Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 12 noon—Barney Lewis' Tablo of the Air
- 12 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 2:30 p.m.—Musical appreciation hour
- 2:30 to 3 p.m.—"Pianistic Pictures in Blue"
- 3 to 3:30 p.m.—"Organ Echoes," with Alice Blue
- 3:30 to 4:45 p.m.—"Broadway Tunes"; Dr. Forrester
- 4:45 to 5 p.m.—Recordings
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 7 p.m.—Studio program; Chapel of Chimes
- 7 to 7:30 p.m.—Two Song Writers from Melody Land
- 7:30 to 8:30 p.m.—"Memory Bouquet" with Alice Blue Dorothy Nichols, Joan Ray, Carl Tobin, Jane Sargent Sands
- 8:30 to 10 p.m.—"The Pepper Box"
- 10 to 12 midnight—"Broadway Tunes"; semi-classic
- 12 to 1 a.m.—"Slumber Chaser"

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

- 2 to 2:30 p.m.—Records and announcements
- 3:30 to 4 p.m.—KNX Clinic of the Air
- 4 to 4:30 p.m.—Bundy & Albright program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—Travelogue
- 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's timely amusement tips
- 6 to 6:30 p.m.—Organ program
- 6:30 to 7 p.m.—String ensemble, Margit Hegedus, dir.
- 7 to 7:30 p.m.—"Mr. and Mrs." radio skit
- 7:30 to 8 p.m.—Feature program by KNX artists
- 8 to 8:30 p.m.—Bert Butterworth and his "Airdales"
- 8:30 to 9:30 p.m.—Feature program
- 9:30 to 10 p.m.—Roy L. Sergeant, bridge talk
- 10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Cocoanut Grove
- 12 to 1 a.m.—Dance hour of records

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

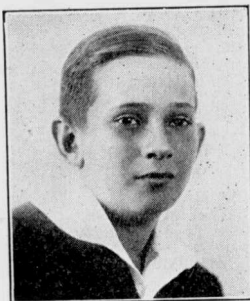
- 3 to 4 p.m.—Dream Faces; Calendar; organ
- 4 to 4:15 p.m.—Late news report
- 4:15 to 4:30 p.m.—Mart. Dougherty
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Funny Faces
- 5 to 6 p.m.—Hollywood Girls, novelty trio
- 6 to 6:15 p.m.—Em and Clem
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Cherrio Boys
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 8 p.m.—Vest Pocket Minstrels; the Co-eds
- 8 to 8:30 p.m.—Seth Parker's Singing School
- 8:30 to 9 p.m.—Goodyear Crooners
- 9 to 10 p.m.—An Hour with the Poets
- 10 to 10:30 p.m.—Rolly Wray's Bachelor Hour
- 10:30 to 11 p.m.—Over at Mart's Home
- 11 to 12:30 a.m.—Majestic Orchestra
- 12:30 to 3 a.m.—The Knight Fox

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**

- 1:45 to 2 p.m.—Radio Varieties
- 4 to 6 p.m.—Everett Hoagland's ensemble and the Boswell Sisters
- 6 to 6:30 p.m.—KFWB Dinner Ensemble
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—Sunland Crooners; concert orchestra
- 7:30 to 8 p.m.—Julius K. Johnston, organist
- 8 to 8:30 p.m.—"Pest of the Rancho," by Johnston McCulley
- 8:30 to 9:30 p.m.—Dance band and soloists
- 9:30 to 10 p.m.—Bob Murphy's Ham and Cabbage Boys
- 10 to 11 p.m.—George Olsen's orchestra
- 11 to 12 midnight—Gus Arnheim's orchestra

**THURSDAY Programs** . . . . . **March 13, 1930**



Billy Page  
NBC—9 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



G. Donald Gray  
KPO—9:10 p.m.

491.5 Meters  
610 Kcys.

**KFRC**

Channel 61  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 7:30 a.m.—“Simpy Fitts,” stocks
- 7:30 to 8 a.m.—“Simpy Fitts” and “Pedro”
- 8 to 8:30 a.m.—Bill Wright, “The Laughfinder”
- 8:30 to 8:45 a.m.—“Home Products” CBS
- 8:45 to 9:30 a.m.—Tropical Tramps, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn’s Daily Chats
- 11 to 11:30 a.m.—Charles W. Hamp for S & W
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 1 p.m.—Sherman-Clay noonday concert
- 1 to 2 p.m.—U. S. Navy Band, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:15 p.m.—Talks on Popular Psychology
- 3:15 to 3:30 p.m.—Beauty talks
- 3:30 to 4 p.m.—Civic Repertory Plays, CBS
- 4 to 4:30 p.m.—Bernhard Levitow’s Commodore Ensemble, CBS
- 4:30 to 5 p.m.—KFRC Dance Band; Town Topics
- 5 to 5:15 p.m.—The Vagabonds, CBS
- 5:15 to 5:30 p.m.—Frederick William Wile, CBS
- 5:30 to 6 p.m.—Edna Fischer, pianist
- 6 to 6:30 p.m.—KFRC Dance Band
- 6:30 to 7 p.m.—Walter Krausgrill’s orchestra
- 7 to 7:30 p.m.—Alemite, CBS
- 7:30 to 8 p.m.—National Forum, Washington, D. C.
- 8 to 9 p.m.—Violet Ray Merry-makers, DLBS
- 9 to 9:30 p.m.—Veedol Vodvil, DLBS
- 9:30 to 10 p.m.—American Maize Products Company
- 10 to 10:10 p.m.—“Frank Watanabe,” Eddie Holden
- 10:10 to 11:10 p.m.—Val Valente’s Roof Garden Orch.
- 11:10 to 12:10 a.m.—Hotel Mark Hopkins Orchestra
- 12:10 to 1 a.m.—Dance music

239.9 Meters  
1250 Kcys.

**KFOX**

Channel 125  
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 12 to 1 p.m.—Hollywood Girls, novelty trio
- 1 to 1:30 p.m.—“Health and Efficiency”
- 1:30 to 1:50 p.m.—Mart and Heini
- 1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
- 2:30 to 3 p.m.—Happy Heinie’s Singing Birds
- 3 to 4 p.m.—Dream Faces; Daily Calendar; organ
- 4 to 4:30 p.m.—Late news report; Mart Dougherty
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Funny Faces
- 5 to 6 p.m.—Hollywood Girls, novelty trio
- 6 to 6:30 p.m.—Em and Clem; Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Cherrio Boys
- 7 to 7:30 p.m.—Buttercream Kids; Seth Parker
- 7:30 to 8 p.m.—Vest Pocket Minstrels; Rolly Wray
- 8 to 10 p.m.—Goodyear Crooners; the Co-eds
- 10 to 10:30 p.m.—Rev. Ethel Duncan
- 10:30 to 11:30 p.m.—Over at Mart’s House; orchestra
- 11 to 12:30 a.m.—Majestic Orchestra; organ recital
- 12:30 to 3 a.m.—The Knight Fox

379.5 Meters  
790 Kcys.

**KGO**

Channel 79  
10,000 Watts

General Electric Co., Oakland, California

- 8 to 9:30 a.m.—Revelle; Meet the Folks
- 9:30 to 9:45 a.m.—The Song of the Harp
- 9:45 to 10 a.m.—Betty Crocker Gold Medal talk
- 10 to 11 a.m.—Woman’s Magazine of the Air
- 11 to 11:45 a.m.—Standard School broadcast
- 11:45 to 12 noon—Philharmonic organ
- 12 to 2 p.m.—Novelty Five; U. S. Army Band
- 2 to 2:15 p.m.—Music Critic on the Air
- 2:15 to 2:30 p.m.—Melody Musketeers
- 2:30 to 3 p.m.—Musical Musketeers
- 3 to 3:30 p.m.—Black and Gold Room Orchestra
- 3:30 to 4 p.m.—The Hot Spot of Radio
- 4 to 4:30 p.m.—St. Francis Hotel Orchestra
- 4:30 to 5 p.m.—“Half Hour in the Nation’s Capital”
- 5 to 6 p.m.—Fleischmann Hour
- 6 to 6:30 p.m.—Selberling Singers
- 6:30 to 7 p.m.—Maxwell House Melodies
- 7 to 7:30 p.m.—RCA Victor Hour
- 7:30 to 8:30 p.m.—Standard Symphony Hour
- 8:30 to 9 p.m.—Amos ‘n’ Andy; John and Ned
- 9 to 9:30 p.m.—Memory Lane
- 9:30 to 10 p.m.—The Olympians
- 10 to 10:15 p.m.—Literary Digest program
- 10:15 to 11 p.m.—National Concert Orchestra
- 11 to 12 midnight—Musical Musketeers

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 8 a.m.—Shell Happytime; Town Crier
- 9:45 a.m.—Betty Crocker, NBC
- 10 a.m.—Woman’s Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—Barbara Gould; Powers’ Pied Piper
- 12:30 p.m.—Stewart-Warner organ recital
- 1 p.m.—U. S. Army Band, NBC
- 2 p.m.—Music Critic on the Air, NBC
- 2:15 p.m.—Melody Musketeers, NBC
- 2:30 p.m.—Half Hour of Sunshine, KGW
- 3 p.m.—Black and Gold Room, NBC
- 3:30 p.m.—Hot Spot of Radio, NBC; The Spotlight
- 4 p.m.—Aircraft talk; popular music
- 4:30 p.m.—Half Hour in Nation’s Capital, NBC
- 5 p.m.—Fleischmann Sunshine Hour, NBC
- 6 p.m.—The Selberling Singers, NBC
- 6:30 p.m.—Maxwell House Melodies, NBC
- 7 p.m.—RCA-Victor Hour, NBC
- 7:30 p.m.—Standard Symphony Hour, NBC
- 8:30 p.m.—Amos ‘n’ Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Memory Lane, NBC
- 9:30 p.m.—Tommy Luke’s Flower Girls
- 9:45 p.m.—Boyer, the Society Perfumer
- 10 p.m.—Cecil and Sally
- 10:10 p.m.—Associated Dance Band, KOMO
- 11 to 12 midnight—Fox Hollywood organ recital

**THURSDAY Programs**

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

- 7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock
- 8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs and William H. Hancock
- 9:30 to 10 a.m.—Dobbs's Daily Chat
- 10 to 11 a.m.—Woman's Magazine of the Air
- 11 to 11:45 a.m.—Standard School broadcast, NBC
- 11:45 to 12:05 p.m.—Time, Scripture announcements
- 12:05 to 12:30 p.m.—Snap Shots, programs in miniature
- 12:30 to 1:30 p.m.—Shrine luncheon broadcast
- 1:30 to 2 p.m.—Ann Warner, Home Chat; stocks
- 2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"
- 3 to 3:30 p.m.—Black and Gold Room Orch., NBC
- 4:15 to 4:20 p.m.—Book review, Emily Knelss
- 4:20 to 4:30 p.m.—E. A. Pierce stock reports
- 4:30 to 5 p.m.—Half Hour in the Nation's Capital
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—Federal Business Ass'n talk
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Caswell Musical Episode
- 8:30 to 9 p.m.—KPO Salon Orchestra
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—Nathan Abas violin recital with G. Donald Gray, baritone
- 10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orch.

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

- 12 to 12:30 p.m.—Popular program
- 12:30 to 2:30 p.m.—Shrine luncheon; popular melodies
- 3:30 to 3:45 p.m.—Newscasting
- 3:45 to 4 p.m.—"Musical Side Show"
- 4 to 4:30 p.m.—Slogan Contest
- 4:30 to 5 p.m.—Mr. Fixit and news items
- 5 to 6 p.m.—Service Hour
- 6 to 6:15 p.m.—Ivan Ditmars with show news
- 6:15 to 7 p.m.—Cecil and Sally; Blakewood Boys
- 7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
- 8 to 9 p.m.—Hugh Barbour Helen Raemer, Kenton Eggleston, Victor Brewbaker, Eva Gonnella
- 9 to 10:30 p.m.—Hockey Game; Seattle at Portland
- 10:30 to 12 midnight—Leo Club Dance Band

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**

**Fisher's Blend Station, Inc., Seattle, Wash.**

- 7:55 a.m.—Inspirational services
- 8 a.m.—Shell Happytime
- 9 a.m.—Y. M. C. A. health exercises
- 9:15 a.m.—Artistic Ensemble; Fred Lynch, tenor
- 9:45 a.m.—Betty Crocker's Home Service talk, NBC
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—Barbara Gould Auditone
- 12 noon—Agriculture farm talk
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra; Greenwood Mitchell, baritone
- 1 p.m.—United States Army Band, NBC
- 2 p.m.—Orchestra; Fred Lynch, tenor
- 3 p.m.—Orchestra; VeOna Socolofsky, soprano
- 4 p.m.—Resumé of programs; stock quotations
- 4:30 p.m.—Half hour in Nation's Capital, NBC
- 5 p.m.—Fleischmann Sunshine Hour, NBC
- 6 p.m.—Seiberling Singers, NBC
- 6:30 p.m.—Maxwell House Melodies, NBC
- 7 p.m.—Radio-Victor program, NBC
- 7:30 p.m.—Standard Symphony Hour, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Lowe Bros. Paint program
- 9:30 p.m.—Bourjois Co. program
- 10 p.m.—Literary Digest program, NBC
- 10:15 p.m.—Associated Dance Hour
- 11 p.m.—Olympic Hotel Dance Orchestra
- 12 midnight—Organ recital by Betty Shilton

**NBC**

**National Broadcasting Company**

- 9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW and KFI.
- 10 to 11 a.m.—"Woman's Magazine of the Air"

Ann Holden has taken Lent into consideration in preparation for her talks. Pioneer minced sea clams will provide the piece de resistance for one delicious Lenten menu Miss Holden explains. She also will be heard during the California Home Catsup and Crisco Features. In the last, she promises a recipe for Chicken Cream Pie and Noodle Surprise. With Bennie Walker conducting the program, the other highlights are vocal selections and a group of instrumental numbers by Joseph Hornik's Magazine Melodists. KGO, KHQ, KOMO, KGW, KPO and KFI.

- 11 to 11:45 a.m.—Standard School Broadcast
- Elementary pupils, for whom the first 20-minute lesson is given, will listen to the Arion Trio and oboe, bassoon and English horn soloists playing Neapolitan folksongs, excerpts from Mendelssohn's "Italian Symphony" and special music written by Arthur S. Garbett as illustrations. The same instrumentalists will also provide the musical examples for the advanced lesson on the same subject. KGO, KHQ, KOMO, KGW, KPO and KFI.
- 1 to 2 p.m.—U. S. Army Band

Captain William J. Stannard will conduct a concert by the U. S. Army Band during a broadcast through KGO, KOMO and KGW.

- 2 to 2:15 p.m.—Music Critic on the Air, KGO, KGW.
- 3 to 3:30 p.m.—Black and Gold Room Orchestra. KGO, KGW and KPO.

- 4:30 to 5 p.m.—"A Half Hour in the Nation's Capital," KGO, KHQ, KOMO, KGW, KPO and KECA.

- 5 to 6 p.m.—Fleischmann Hour
- Rudy Vallee and his Connecticut Yankees will be the stars of the Fleischmann Hour over KGO, KHQ, KOMO, KGW and KECA.

- 6 to 6:30 p.m.—Seiberling Singers
- Anticipating St. Patrick's Day, the Seiberling Singers will present an Irish program when they broadcast through KGO, KHQ, KOMO, KGW and KFI.

- 6:30 to 7 p.m.—Maxwell House Melodies
- Muriel Wilson, soprano; the Rollickers Quartet, and an orchestra conducted by Harold Sanford will participate in the program of Maxwell House Melodies over KGO, KHQ, KOMO, KGW and KECA.

- 7 to 7:30 p.m.—RCA Victor Hour
- With a salon orchestra under the direction of Nathaniel Shilkret as one of the features, an RCA Victor Hour concert will be heard over KGO, KHQ, KOMO, KGW and KFI.

- 7:30 to 8:30 p.m.—Standard Symphony Hour
- Alfred Hertz will conduct the San Francisco Symphony Orchestra in a concert of classical music. KGO, KHQ, KOMO, KGW and KFI.

- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA.

- 8:45 to 9 p.m.—John and Ned
- The Union Service Station Team will be heard in popular songs and dialogues and will probably welcome "Little Mary" to the studio again. KGO, KHQ, KOMO, KGW and KECA.

- 9 to 9:30 p.m.—Memory Lane
- A big party will be staged by the Goshen Center folk at the Maple Sugar Camp. There seems to be some doubt when the play opens as to whether or not Billy Smithers will be able to attend this annual affair. His mother seems to think his grades at school haven't been quite good enough. Just as the sandwiches, doughnuts and the big coffee pot are being unloaded from the wagon, Billy's presence is discovered. Familiar National Players to step into their customary "Memory Lane" characterizations are Billy Page, Bernice Berwin, Eileen Piggott, Olive West and Richard Le Grand. KGO, KHQ, KGW and KECA.

- 9:30 to 10 p.m.—The Olymplans, KGO and KOA.
- 10 to 11 p.m.—National Concert Orchestra
- With Max Dolin in the conductor's stand, the National Concert Orchestra and a vocal soloist will be heard in a 45-minute program of classical music over KGO (10:15 to 11 p.m.) and KOA.
- 11 to 12 midnight—Musical Musketeers, KGO.

# THURSDAY Programs

243.8 Meters  
1230 Kcys.

**KYA**

Channel 123  
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program  
10 to 10:30 a.m.—Cooking, by Belle de Graf  
10:30 to 11 a.m.—Recordings; Dr. Bowring  
11 to 12 noon—California Sunshine Hour  
12 to 2 p.m.—Newscasting; recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 5:10 p.m.—Popular recordings; Sunset hour  
5:10 to 5:15 p.m.—S. F. Mining Stock Quotations  
5:15 to 5:45 p.m.—Reduce-old Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:30 p.m.—Freddie Heward, Virginia Spencer and the Tru-Jo Duo  
6:30 to 7 p.m.—Popular recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—College Daze, Toby and Babs  
7:45 to 8 p.m.—Harmonettes, Yvonne, Greta and Helen  
8 to 9 p.m.—Pacific Artists Trio, with George Nickson and Claire Upshur, soloists  
9 to 10 p.m.—Paul Kelli's Orchestra  
10 to 11 p.m.—Pacific Artists Trio; Soloists  
11 to 1 a.m.—Program of recordings

468.5 Meters  
640 Kcys.

**KFI**

Channel 64  
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market quotations  
7:45 a.m.—Gertrude Gusselle  
8 a.m.—Shell Happytime, KPO; Sylvia  
9:45 a.m.—"Betty Crocker Gold Medal Talks," NBC  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Standard School broadcast, NBC  
11:45 a.m.—French lesson by Annette Doherty  
12 noon—U. C. and U. S. agriculture talks  
12:15 p.m.—Federal and state market reports  
2:20 p.m.—Winnie Fields Moore, travelogue  
2:30 p.m.—L. A. Fire Department Orchestra  
4 p.m.—Bess Kilmer; Big Brother  
5 p.m.—Baron Keyes, "The Story Man"  
5:30 p.m.—Dental talk, Dr. H. Myers  
5:45 p.m.—Stock market reports  
6 p.m.—Seiberling Singers, NBC  
6:45 p.m.—Christensen School of the Air  
7 p.m.—Radio Victor, NBC  
7:30 p.m.—Standard Symphony, NBC  
8:30 p.m.—Arthur Lang and North American Ensemble  
9 p.m.—Glen Edmunds Three Strings  
9:30 p.m.—Tom Terriss, vagabond movie director  
10 p.m.—KFI Symphony  
11 p.m.—KFI news bureau

265.3 Meters  
1130 Kcys.

**KSL**

Channel 113  
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Rudy Vallee's Connecticut Yankees, NBC  
6 p.m.—Vico Light Opera Company  
6:30 p.m.—Maxwell House Coffee, NBC  
7 p.m.—Victor Radio program, NBC  
8 p.m.—Conoco Adventurers, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
9 p.m.—Musical Varieties  
9:30 p.m.—"Blue Blaze Fireside Entertainers"  
10 p.m.—Surprise program  
10:15 p.m.—Milt Taggaret's Odeon Orchestra  
11 p.m.—Midnight Hour

361.2 Meters  
830 Kcys.

**KOA**

Channel 83  
12,500 Watts

General Electric Co., Denver, Colorado

5 to 6 p.m.—Fleischmann Hour  
6 to 6:30 p.m.—Seiberling Singers  
6:30 to 7 p.m.—Maxwell House Melodies  
7 to 8 p.m.—RCA-Victor Hour  
8 to 8:30 p.m.—Conoco Adventurers  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Human Interest news  
9 to 9:30 p.m.—The Black Fear  
9:30 to 10 p.m.—The Olympians  
10 to 11 p.m.—National Concert Orchestra

535.4 Meters  
560 Kcys.

**KTAB**

Channel 56  
500 Watts

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; Masters Album  
8:30 to 9 a.m.—Ye Towne Cryer  
9 to 9:30 a.m.—Morning Prayer Hour  
9:30 to 10 a.m.—Dr. J. Douglas Thompson  
10 to 10:30 a.m.—Household Hour; Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 1:30 p.m.—Studio program; Chapel of Chimes  
1:30 to 4 p.m.—"Fashionette"; Symphonic program  
4 to 5 p.m.—Dr. Forrester; records  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 7 p.m.—Studio program; Chapel of Chimes  
7 to 7:30 p.m.—Art Fadden, pianist  
7:30 to 8:30 p.m.—"Fireside Interlude," with Melody Masters, Carl Tobin, Gerorgette Schiller  
8:30 to 10 p.m.—Ice Hockey game, Ernie Smith, announcer  
10 to 11 p.m.—Melody Masters, Harry McKnight, soloist  
11 to 12 midnight—Semi-classical program  
12 to 1 a.m.—"Slumber Chaser"

254.1 Meters  
1180 Kcys.

**KEX**

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.

4 p.m.—Classical program; book review  
5 p.m.—Popular program; studio program  
9 p.m.—"Mr. R. Clam" program; Jean Kantner  
10 p.m.—Dance program  
10:30 p.m.—Jack and Jill Dance Band  
11:30 p.m.—Weather and police news

309.1 Meters  
970 Kcys.

**KJR**

Channel 97  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

5:25 p.m.—Market report; Raymond Holmes  
6 p.m.—Organ concert; Harry Reed, organist; Jean Kantner  
6:30 p.m.—Doré Sisters, violin and piano  
7 p.m.—Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor; Henri Damski, saxophone  
8 p.m.—Harmony Aces, Eulala Dean, blues; Glen Eaton, tenor  
9 p.m.—Mr. R. Clam, program; Jean Kantner and Sydney Dixon, tenor  
9:30 p.m.—Henri Damski's Orchestra; Agatha Turley, soprano  
10 p.m.—Thirty minutes of Sunshine, Ken Stuart  
10:30 p.m.—Lyric Trio; Jean Kantner, baritone  
11 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Request program

508.2 Meters  
590 Kcys.

**KHQ**

Channel 59  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service  
7 a.m.—Popular waltz melodies; Headliners  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Walt, Winn and Harvey  
9:45 a.m.—Betty Crocker Gold Medal talks, NBC  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Standard School Broadcast, NBC  
11:45 a.m.—RKO organ recital  
12 noon—National Savings luncheon program  
12:30 p.m.—"Ballads We Remember"  
1 p.m.—"By the Way"  
1:30 p.m.—"Studio Affairs"; Fur Facts  
2 p.m.—"With the Classics"; Album Symphonies  
3:25 p.m.—"Cecil and Sally"  
3:30 p.m.—"Paint o' Mine"; Happy Harmonies  
4 p.m.—Happy Harmonies  
4:30 p.m.—Half Hour in Nation's Capital  
5 p.m.—Fleischmann Sunshine Hour, NBC  
6 p.m.—Seiberling Singers, NBC  
6:30 p.m.—Maxwell House Melodies, NBC  
7 p.m.—Radio Victor Hour, NBC  
7:30 p.m.—Standard Symphony Hour, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—John and Ned, NBC  
9 p.m.—Memory Lane, NBC  
9:30 p.m.—Night in Paris, So-A-Tone  
10 p.m.—Literary Digest, NBC  
10:15 p.m.—Associated Dance Band, KOMO  
11 p.m.—Just Another Hour; "Ask for It"

# THURSDAY Programs

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **1000 Watts**

**Oakland Educational Society, Oakland, Cal.**  
 8 a.m.—"Top o' the Morning," Doc Herrold  
 8:30 a.m.—Dr. Wade Forrester, chiropractor and radionist, answering health questions  
 11 a.m.—Musical program  
 1:30 p.m.—Helen Louise Jewell, organist  
 2 p.m.—Hodge-Podge of Melody, Mildred Joyce  
 2:30 p.m.—Musical program  
 3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist  
 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"; Travelairs  
 4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor  
 5 p.m.—Harriett Pool, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Wade Forrester, vocalist  
 7:30 p.m.—Doc Herrold's shopping program  
 7:45 p.m.—Painless Parker's health talk  
 8 p.m.—Musical program; Watch Tower  
 9 p.m.—The "Ne'er Do Well"  
 9:30 p.m.—Paul Heinsen, vocalist; Charlie Biuschke, pianist  
 10 p.m.—Andy Wallace Dance Band

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**  
 7 to 8 a.m.—Frank Roefer's setting-up exercises  
 9 to 9:30 a.m.—Cal King's Country Store  
 9:30 to 10 a.m.—Recordings and announcements  
 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"  
 10:30 to 10:50 a.m.—Dr. Linebarger's health talk  
 10:50 to 11 a.m.—Interesting items  
 12 to 1 p.m.—Dance music  
 1 to 1:30 p.m.—Cal King's Country Store  
 6 to 6:30 p.m.—Norma Lee, contralto; Louise Gilbert, pianist  
 6:30 to 6:45 p.m.—Radio question box  
 6:45 to 7:15 p.m.—Mabel H. Payne, mezzo-soprano; Leland Morgan, acc.  
 7:15 to 7:30 p.m.—Recordings  
 11 to 12 midnight—New Shanghai Orchestra  
 12 to 1 a.m.—Midnight Classics

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
 7 to 8 a.m.—Recordings; stock market reports  
 8 to 8:30 a.m.—Radio Home Makers, CBS  
 8:30 to 9 a.m.—Princess Helaine Lab.; records  
 9 to 9:30 a.m.—Columbia Noonday Club, CBS  
 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC  
 10:30 to 10:45 a.m.—Recordings  
 10:45 to 11 a.m.—Agnes White, Home Economics  
 11 to 11:30 a.m.—Chas. Hamp, presented by S. & W.  
 11:30 to 12 noon—American School of the Air, CBS  
 12 to 12:30 p.m.—Biltmore Hotel concert orchestra  
 12:30 to 12:45 p.m.—World-wide news  
 12:45 to 2 p.m.—Wesley Tourtellotte, organ; Forum  
 2 to 3 p.m.—Happy Go Lucky Hour, KFRC  
 3 to 3:15 p.m.—Walter Murray, talk on books  
 3:15 to 3:30 p.m.—U. S. C. Trojan period  
 3:30 to 4 p.m.—Civic Repertory Theatre, CBS  
 4 to 4:30 p.m.—Bernard Levitov's orchestra, CBS  
 4:30 to 4:50 p.m.—Elvia Allman and Neil Larson  
 4:50 to 5:15 p.m.—World-wide news; Vagabonds  
 5:15 to 5:30 p.m.—Talk on National Politics, CBS  
 5:30 to 5:45 p.m.—Manhattan Moods, CBS  
 5:45 to 6 p.m.—Coast Investor, speaker  
 6 to 6:30 p.m.—Charlie Wellman's six peppers  
 6:30 to 7:30 p.m.—Drama and organ; mood pictures  
 7:30 to 8 p.m.—Organ and singers  
 8 to 9 p.m.—Violet Ray Merry Makers  
 9 to 9:30 p.m.—Veedol Vaudeville, from KFRC  
 9:30 to 10 p.m.—Don Lee Symphony  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 12 midnight—Biltmore Hotel dance orchestra  
 12 to 1 a.m.—Wesley Tourtellotte's organ recital

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

**Tribune Publishing Co., Oakland, Calif.**  
 7 to 8 a.m.—Exercises and entertainment  
 8 to 9 a.m.—Jean Kent  
 9 to 9:30 a.m.—Modern Homes period  
 9:30 to 10:15 a.m.—Clinic of the Air  
 10:15 to 10:30 a.m.—S. F. stocks and weather  
 10:30 to 11 a.m.—Recordings  
 11 to 12 noon—Classified adv. hour  
 12 to 1 p.m.—Machado's KLX Hawaiians  
 1 to 2 p.m.—Jean's Hi-Lights  
 2 to 3 p.m.—Recordings; stocks  
 3 to 3:30 p.m.—Helen Parmelee, pianist  
 3:30 to 4:30 p.m.—Records; humane educa. talk  
 4:30 to 5 p.m.—Chas. T. Besserer, organist  
 5 to 5:30 p.m.—Brother Bob's Club  
 5:30 to 6 p.m.—Edgar Russell  
 6 to 7 p.m.—Hotel Oakland concert trio  
 7 to 8 p.m.—News; Ethel Rhinard and Cora Scott  
 8 to 8:30 p.m.—Burke Calfee and his banjo boys  
 8:30 to 9 p.m.—"The Melody Man"  
 9 to 9:30 p.m.—Gospel hymns by J. Goodman, tenor, and Helen Wegman Parmelee, accompanist  
 9:30 to 10 p.m.—Beneath the Old Hanging Lamp  
 10 to 11 p.m.—Machado's KLX Hawaiians  
 11 to 12 midnight—Dance program

**204 Meters** **KGA** **Channel 147**  
**1470 Kcys.** **5000 Watts**

**Northwest Broad. System, Spokane, Wash.**  
 5 p.m.—World Bookman, Uncle Andy  
 5:30 p.m.—Dinner hour; market reports; Melody Aces  
 7 p.m.—Northwest Salon Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor; Henri Damski, saxophone  
 8 p.m.—Harmony Aces; Eulala Dean, blues; Glen Eaton, tenor  
 9 p.m.—Mr. R. Clam program; Jean Kantner, baritone  
 9:30 p.m.—Henri Damski's concert orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Sydney Dixon, tenor  
 10 p.m.—Requesting program

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
 10:30 to 11:30 a.m.—Jean Cowan and Sincopators  
 11:30 to 12 noon—KFWB Quintet and soloists  
 12 to 12:10 p.m.—"Cecil and Sally"  
 12:10 to 12:30 p.m.—Quintet and soloists  
 12:30 to 2 p.m.—Variety Serenaders & Boswell Sisters  
 4 to 6 p.m.—Radio Varieties  
 6 to 6:30 p.m.—KFWB Dinner Ensemble  
 6:30 to 7 p.m.—Harry Jackson's entertainers  
 7 to 8 p.m.—"The Daffodils" with "Daffy" Duke Atterbury as Master of Ceremonies  
 8 to 8:30 p.m.—507 Orchestra  
 8:30 to 9 p.m.—Program by Bert Butterworth  
 9 to 10 p.m.—Ice hockey game, California League  
 10 to 10:30 p.m.—George Oisen's orchestra  
 10:30 to 11:30 p.m.—Gus Arnheim's orchestra

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
 10 to 10:30 a.m.—Town Crier's morning message  
 10:30 to 11 a.m.—Kate Vaughn, Household Economics  
 11 to 12 noon—The Country Jane  
 12 to 12:30 p.m.—KNX String Ensemble  
 1:30 to 2 p.m.—Reading interesting books  
 2 to 2:30 p.m.—Records and announcements  
 2:30 to 3 p.m.—French lessons by Edgard Leon  
 3:30 to 4 p.m.—Organ program by Wright Whitlock  
 4 to 4:30 p.m.—Bundy & Albright program  
 4:30 to 5 p.m.—C. P. R.'s musical program  
 5:15 to 5:45 p.m.—Big Brother Ken's Kiddle Hour  
 5:45 to 6 p.m.—Town Crier's timely amusement tips  
 6 to 7 p.m.—Country Jane  
 7 to 8:30 p.m.—KNX feature program  
 8:30 to 9 p.m.—AMORC College courtesy program  
 9 to 9:15 p.m.—Shaler Co. courtesy program  
 9:15 to 9:45 p.m.—American Maize Co. program  
 9:45 to 10 p.m.—Boyer Chemical Lab. program  
 10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove  
 12 to 1 a.m.—Dance hour of records

**FRIDAY Programs**

*March 14, 1930*



Helen O'Neill  
KTAB—Program Director

**★ BEST BETS TODAY ★**

TIME	STATION	PROGRAM



C. J. Sylliaasen  
KOMO—Announcer

**243.8 Meters**  
**1230 Kcys.**  
**KYA**  
Channel 123  
1000 Watts

- 9 to 10 a.m.—Popular recorded program
- 10 to 10:30 a.m.—Cooking, by Belle de Graf
- 10:30 to 12 noon—Recordings; Calif. Sunshine Hour
- 12 to 2 p.m.—Newscasting; Recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 3:30 p.m.—Cabbages and Kings
- 3:30 to 5:10 p.m.—Popular recordings; Sunset Hour
- 5:10 to 5:15 p.m.—Mining Stock Quotations
- 5:15 to 5:45 p.m.—Reduce-old Twins, Joan and Ginger
- 5:45 to 6 p.m.—National Kanteens program
- 6 to 6:15 p.m.—Vocational Guidance by E. Mallary
- 6:15 to 6:30 p.m.—Metro and Cosmo
- 6:30 to 7 p.m.—Popular recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 8 p.m.—Tommy Monroe and Bob Allen
- 8 to 9 p.m.—Pacific Artists Trio, with Gene Sullivan and Nellie Wren, soloists
- 9 to 10 p.m.—Paul Kell's Orchestra
- 10 to 11 p.m.—Pacific Artists Trio, George Nickson and Greta Gahler, soloists
- 11 to 1 a.m.—All request program

**325.9 Meters**  
**920 Kcys.**  
**KOMO**  
Channel 92  
1000 Watts

- Fisher's Blend Station, Inc., Seattle, Wash.
- 6:55 a.m.—Inspirational services
- 7 a.m.—Making Merry with Sperry
- 8 a.m.—Shell Happytime
- 9 a.m.—Y. M. C. A. health exercises
- 9:15 a.m.—Organ recital, Barney Barnes
- 10 a.m.—Dubarry Radio talk, NBC
- 10:15 a.m.—Josephine Gibson talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:10 a.m.—Orchestra with mixed quartet
- 12 noon—Northwest Dairymen and Poultrymen
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra; Fred Lynch & VeOna Socolofsky
- 1 p.m.—Pacific Feature Hour, NBC
- 3:30 p.m.—What's Happening in the World, NBC
- 4 p.m.—Mining stock quotations
- 4:30 p.m.—Kiddies' program
- 5 p.m.—Cities Service concert, NBC
- 6 p.m.—Interwoven Pair, NBC
- 6:30 p.m.—The Armour program, NBC
- 7 p.m.—Armstrong Quakers, NBC
- 7:30 p.m.—Artistic Ensemble with Marye Burns
- 8 p.m.—Hamilton Brown Sketch Book, NBC
- 8:15 p.m.—Mixed quartet, Greenwood Mitchell, dir.
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Union Oil Co. program, NBC
- 9 p.m.—Concert Hour, Walter Henningsen, dir.
- 10 p.m.—Literary Digest program, NBC
- 10:15 p.m.—Sixth Engineers U. S. Army Band
- 11 p.m.—News flashes
- 11:15 p.m.—Laughner-Harris Dance Orchestra, NBC
- 12 to 12:30 a.m.—Organ recital by Barney Barnes

**535.4 Meters**  
**560 Kcys.**  
**KTAB**  
Channel 56  
500 Watts

- Pickwick Broadcasting Co., Oakland, Calif.
- 7 to 8:30 a.m.—Studio program; Town Cryer
- 8:30 to 9:30 a.m.—Dr. Forrester; morning prayer
- 9:30 to 10 a.m.—"Broadway Tunes"
- 10 to 10:30 a.m.—Household Hour, Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 12 noon—Barney Lewis' Tabloid of the Air
- 12 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 2:30 p.m.—Musical appreciation hour
- 2:30 to 3 p.m.—Alice Blue, organ; Joan Ray, contralto; Dorothy Nichols, cello
- 3 to 3:30 p.m.—"Planistic Pictures in Blue"
- 3:30 to 4:45 p.m.—"Broadway Tunes"; Dr. Forrester
- 4:45 to 5 p.m.—Recordings
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 7 p.m.—Studio program; Chapel of Chimes
- 7 to 7:30 p.m.—Two Song Writers from Melody Land
- 7:30 to 8 p.m.—Studio program
- 8 to 9 p.m.—Melody Masters, Elbert Bellows, soloist
- 9 to 10 p.m.—"Highway Highlights" with Alice Blue, Joan Ray, Jane Sands, Melody Masters
- 10 to 11 p.m.—"Variety," with Alice Blue, Carl Tobin, Abe Bloom
- 11 to 12 midnight—Semi-classical program
- 12 to 1 a.m.—"Slumber Chaser"

**468.5 Meters**  
**640 Kcys.**  
**KFI**  
Channel 64  
5000 Watts

- Copyright, 1930, E. C. Anthony, Inc., L. A.
- 7 a.m.—"Making Merry with Sperry"
- 7:30 a.m.—Opening market quotations
- 7:45 a.m.—"Making Merry with Sperry"
- 8 a.m.—Shell Happy Time
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—Spanish lesson by Annette Doherty
- 9:45 a.m.—English lesson by Annette Doherty
- 10 a.m.—Du Barry Radio talks, NBC
- 10:15 a.m.—Josephine Gibson food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Mental Exercises," Francis Hancock
- 12 noon—Federal and state market reports
- 12:10 p.m.—Christian Science lecture
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Grace Hamilton and Jack Stern
- 3:15 p.m.—Wedgwood Nowell, Playgoers' Club
- 4:15 p.m.—Winfield Scott, "Trees"
- 4:30 p.m.—Big Brother
- 5 p.m.—Baron Keyes, "The Story Man"
- 5:30 p.m.—E. H. Rust, nurseryman
- 5:45 p.m.—Stock market reports
- 6 p.m.—Interwoven Pair, NBC
- 6:30 p.m.—The Armour Hour, NBC
- 7 p.m.—Armstrong Quakers, NBC
- 7:30 p.m.—Paul Roberts and Schonberger Trio
- 8 p.m.—Nick Harris
- 9 p.m.—KFI Organ Ensemble
- 10 p.m.—KFI Symphonette; Jean Dunn, soloist
- 11 p.m.—KFI news bureau



**FRIDAY Programs**

**NBC**

**National Broadcasting Company**

- 10 to 10:15 a.m.—Du Barry Radio Program  
The attainment of beauty will be Doris Hale's subject during her Du Barry talk to be broadcast through KGO, KHQ, KOMO, KGW, KFI and KSL.
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk  
How to plan and prepare meals for the family is being discussed by Josephine Gibson in her semi-weekly food talks through KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"  
Ann Holden and the M. J. B. Chef are the speakers scheduled, with Miss Holden offering a recipe for Welsh Rarebit during the Kraft Feature and a St. Patrick's Day menu in the Alpine period. The M. J. B. Chef also has recipes for viands to enjoy with one's coffee. KGO, KGW, KFO and KFI; KOMO and KHQ from 10:30 to 11:10 a.m. and KSL from 10:50 to 11:10 a.m.
- 1 to 2 p.m.—Pacific Feature Hour  
Ten numbers in all will be played by the orchestra which will have Max Dolin as director. KGO and KOMO.
- 3:30 to 4 p.m.—What's Happening in the World, KGO, KOMO, KGW.
- 5 to 6 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers. KGO, KHQ, KOMO, KGW and KECA.
- 6 to 6:30 p.m.—Interwoven Pair  
Billy Jones and Ernie Hare, King Pins of fun, will step before the microphone in the guise of the Interwoven Pair and will entertain over KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Armour Program  
Conducted by Josef Koestner, a 30-piece orchestra will play during the Armour program to be broadcast from Chicago through KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Armstrong Quakers  
"Look for the Silver Lining" from "Sally," Marilyn Miller's stage and screen success, will be played by Victor Arden's orchestra at the opening of the program. In addition to the contributions by Miss Bennett and the orchestra there will be two offerings by a male quartet and a duet interpretation by soprano and contralto voices. KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Smith Ballew and His Club Richman Orchestra, KGO, KHQ.
- 8 to 8:15 p.m.—Hamilton-Brown Sketch Book  
A dramatic sketch, involving the principal characters in a perplexing situation will be the feature of the program through KGO, KHQ, KOMO, KGW and KECA.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KGW, KOMO, KHQ, KECA.
- 8:45 to 9 p.m.—John and Ned, known as the Union Service Station Team, sing popular songs and ballads to their own instrumental accompaniment and engage in humorous banter in between their selections. KGO, KHQ, KOMO, KGW and KECA.
- 9 to 9:30 p.m.—Piano Pictures, KGO and KHQ.
- 9:30 to 10 p.m.—Hill Billy Boys  
Those who make up the Hill Billy group are Charles Marshall, Johnny O'Brien, Virgil Ward, Elmer Crowhurst, Ben McLaughlin and Johnnie Toffoli. KGO, KHQ and KOA.
- 10 to 10:30 p.m.—Aces of Harmony  
Jack Deane, Clarence Hayes and Norman Link are the three vocalists who present this program through KGO and KHQ from 10:15 to 10:30 o'clock and KOA for the half-hour.
- 10:30 to 11 p.m.—Pacific Nomads  
Leading these musical troubadours will be Charles Hart. He will have in his group a string ensemble and a vocal soloist, Lucile Kirtley. Besides guiding his band as a director, Hart will be heard in a piano solo, the title of which is "Nocturne in G Major" by Chopin. "Song of India" will be Miss Kirtley's contribution. KGO, KHQ and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, (KOMO 11:15 to 12).

379.5 Meters  
790 Kcys.

**KGO**

Channel 79  
10,000 Watts

General Electric Co., Oakland, California

- 8 to 9:30 a.m.—Reveille; Meet the Folks
- 9:30 to 10 a.m.—Morning Glories
- 10 to 10:15 a.m.—Du Barry Radio talk
- 10:15 to 10:30 a.m.—Josephine Gibson, talk
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 12 noon—Philharmonic organ recital
- 12 to 1 p.m.—Rembrandt Trio
- 1 to 2 p.m.—Pacific Feature Hour
- 2 to 3:30 p.m.—Matinee Time; Piano Capers
- 3:30 to 4 p.m.—What's Happening in the World
- 4 to 4:45 p.m.—Hotel St. Francis orchestra
- 4:45 to 5 p.m.—News service
- 5 to 6 p.m.—Cities Service concert
- 6 to 6:30 p.m.—Interwoven Pair
- 6:30 to 7 p.m.—Armour program
- 7 to 7:30 p.m.—Armstrong Quakers
- 7:30 to 8 p.m.—Club Richman Orchestra, NBC
- 8 to 8:15 p.m.—Hamilton Brown Sketch Book
- 8:15 to 8:30 p.m.—Fiddlers Three
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9:30 p.m.—John and Ned; Piano Pictures
- 9:30 to 10 p.m.—Hill Billy Boys
- 10 to 10:15 p.m.—Literary Digest program
- 10:15 to 10:30 p.m.—Aces of Harmony
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 midnight—Hotel St. Francis dance orchestra

239.9 Meters  
1250 Kcys.

**KFOX**

Channel 125  
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 12 to 1 p.m.—Hollywood Girls, Novelty Trio
- 1 to 1:30 p.m.—Masonic Luncheon Club
- 1:30 to 1:50 p.m.—Mart and Helmi
- 1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
- 2:30 to 3 p.m.—Happy Heinie's Singing Birds
- 3 to 4 p.m.—Dream Faces; Daily Calendar; organ
- 4 to 4:15 p.m.—Late news report
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 6 p.m.—Funny Faces; Hollywood Girls
- 6 to 6:30 p.m.—Em and Clem; Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Cherro Boy
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels
- 7:45 to 8:15 p.m.—Rolly Wray; weekly song story
- 8:15 to 8:30 p.m.—Mart and Helmi
- 8:30 to 9 p.m.—The Co-eds; the Crooners
- 9 to 10 p.m.—Zandra's Mystic Hour
- 10 to 10:30 p.m.—Rolly Wray's Bachelor Hour
- 10:30 to 11 p.m.—Over at Mart's House
- 11 to 12:30 a.m.—Majestic Orchestra; organ recital
- 12:30 to 3 a.m.—The Knight Fox

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7 a.m.—Making Merry with Sperry, NBC
- 8 a.m.—Shell Happytime; Town Crier
- 10 a.m.—Dubarry talk, NBC
- 10:15 a.m.—Josephine Gibson food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Ghirardelli program
- 12 noon—Powers' Pled Piper; business talk
- 12:45 p.m.—City Club of Portland
- 1:30 p.m.—Stewart-Warner organ recital
- 2 p.m.—Half Hour of Sunshine
- 2:30 p.m.—Matinee Time and Piano Capers, NBC
- 3:30 p.m.—"What's Happening in the World," NBC
- 4 p.m.—Hotel St. Francis orchestra, NBC
- 4:30 p.m.—The Spotlight
- 5 p.m.—Cities Service program, NBC
- 6 p.m.—The Interwoven Pair, NBC
- 6:30 p.m.—Armour Hour, NBC
- 7 p.m.—Armstrong Quakers, NBC
- 7:30 p.m.—Old Fashion Mill program
- 8 p.m.—Hamilton Brown Sketch Book, NBC
- 8:15 p.m.—Gill's Garden Talk
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Melody Troupers; Bourjois
- 10 p.m.—Cecil and Sally; Charles F. Berg
- 10:40 to 12 midnight—Hoot Owls, KGW to KFJL

## FRIDAY Programs

**340.7 Meters**  
**880 Kcys.**

**KLX**

**Channel 88**  
**500 Watts**

**Tribune Publishing Co., Oakland, Calif.**

7 to 8 a.m.—Exercises and entertainment  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 11 a.m.—Records; stocks  
11 to 12 noon—Classified adv. hour  
12 to 1 p.m.—Machado's KXL Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 3 p.m.—Recordings; stocks  
3 to 3:30 p.m.—Ethel Rhinard, pianist  
3:30 to 5 p.m.—Records; organ recital  
5 to 5:30 p.m.—Brother Bob's Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 8 p.m.—News Items; Melody Man  
8 to 10 p.m.—Hi-jinks—Machado's Hawaiians; Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Togo and Fugil, two Japanese gentlemen; Dell Sisters, harmony team; Elsbeth Frellesen, guitar girl; orchestra; Lena Genster, the dumb janitress; Fred and Morris and Lillie Laguna, the Mexican diva from Tampico, and Nerino Turchet  
10 to 10:10 p.m.—Dr. Jeopie, anything but the truth  
10:10 to 11 p.m.—Fleur-de-Lis dance orchestra  
11 to 12 midnight—Dance program

**204 Meters**  
**1470 Kcys.**

**KGA**

**Channel 147**  
**5000 Watts**

**Northwest Broad. System, Spokane, Wash.**

12 noon—Grain news and music  
1 p.m.—Gold Seal program; Concert Classique  
2 p.m.—Popular Melange; Radio Matinee  
3:30 p.m.—Concert; gift program  
5 p.m.—World Bookman, Uncle Andy  
6 p.m.—Hometowners Orchestra; Marjorie Robillard, piano; Glen Eaton, tenor; Fred Waldrop and Harvey Clark, harmonicas; Glen Eaton, tenor  
7 p.m.—Damski's concert orchestra; Agatha Turley, soprano; Sydney Dixon, tenor  
7:30 p.m.—Crescent Orchestra; Ellen Reep, contralto  
8 p.m.—KGA Ensemble; Dwight Heter, baritone  
9 p.m.—Jewel Box program; Agatha Turley, soprano  
9:30 p.m.—Damski's Neapolitans; Sydney Dixon, tenor  
10 p.m.—Request program

**508.2 Meters**  
**590 Kcys.**

**KHQ**

**Channel 59**  
**1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

6:45 a.m.—Inspirational service  
7 a.m.—Making Merry with Sperry, KPO  
8 a.m.—The Shell Happytime  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—The Chocolate Girl  
10 a.m.—Dubarry program, NBC  
10:15 a.m.—Josephine Gibson food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:45 a.m.—Organ recital  
12 noon—"For the Love of the Scotch and Irish"  
12:15 p.m.—"Brick Bats and Bouquets"  
12:30 p.m.—Gold Seal program  
1 p.m.—"By the Way"; "Studio Affairs"; Fur Facts  
2 p.m.—Gems from Sartori & Wolf  
3 p.m.—Album Symphonies; "Cecil and Sally"  
3:30 p.m.—"Paint o' Mine" period  
4 p.m.—Happy Harmonies  
5 p.m.—Cities Service Hour, NBC  
6 p.m.—Interwoven Pair, NBC  
6:30 p.m.—Armour program, NBC  
7 p.m.—Armstrong Quakers, NBC  
7:30 p.m.—Club Richman Orchestra, NBC  
8 p.m.—Hamilton Brown Sketch Book, NBC  
8:15 p.m.—Sports news  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—John and Ned; Piano Pictures, NBC  
9:30 p.m.—Hill Billy Boys, NBC  
10 p.m.—Literary Digest Program, NBC  
10:15 p.m.—Aces of Harmony, NBC  
10:30 p.m.—Pacific Nomads, NBC  
11 p.m.—Just Another Hour; "Ask for It"

**322.4 Meters**  
**930 Kcys.**

**KFWI**

**Channel 93**  
**500 Watts**

**Radio Entertainments, San Francisco, Calif.**

7 to 8 a.m.—Frank Roefer's setting-up exercises  
9 to 9:30 a.m.—Cal King's Country Store  
9:30 to 10 a.m.—Recordings and announcements  
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"  
10:30 to 10:50 a.m.—Dr. Linebarger, health talk  
10:50 to 11 a.m.—News, weather, police reports  
11 to 11:30 a.m.—Happy Ray Batz, pianologue  
11:30 to 1 p.m.—Luncheon concert  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 6:45 p.m.—Piano instruction  
6:45 to 7 p.m.—Johnny Oliver's Hawaiian Trio  
7 to 7:15 p.m.—Radio skit, "The Oakleys"  
7:15 to 7:30 p.m.—Johnny Oliver's Hawaiian Trio  
8:30 to 8:45 p.m.—Variety recordings  
8:45 to 9 p.m.—Kelly's Tavern program  
9 to 9:30 p.m.—Del Monte Creamery program  
9:30 to 9:45 p.m.—Isabel Henion, ballads  
9:45 to 10 p.m.—Arthur F. Bergner, bass baritone  
10 to 11 p.m.—Gertrude Tracy, balladist; Nadine Chriss, pianist; Recordings  
11 to 12 midnight—New Shanghai Orchestra  
12 to 1 a.m.—Midnight Classics

**322.4 Meters**  
**930 Kcys.**

**KFWM**

**Channel 93**  
**1000 Watts**

**Oakland Educational Society, Oakland, Cal.**

8 a.m.—"Top o' the Morning," Doc Herrold  
8:55 a.m.—Union Mutual Life program  
1:30 p.m.—Musical program  
2:30 p.m.—Watch Tower talk; music  
3 p.m.—Brother Walter and Luella Cooper  
3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"; Travelairs  
5 p.m.—Harriett Pool, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Forrester, vocalist  
7:30 p.m.—Doc Herrold's shopping program  
7:45 p.m.—Painless Parker's health talk  
8 p.m.—Wm. Nat Friend, "Oakland Pioneers' Hour"

**265.3 Meters**  
**1130 Kcys.**

**KSL**

**Channel 113**  
**5000 Watts**

**Radio Service Corp., Salt Lake City, Utah**

5 p.m.—"Cities Service," NBC  
6 p.m.—Interwoven Pair, "The Happiness Boys," NBC  
6:30 p.m.—Armour Ensembles, NBC  
7 p.m.—Armstrong Quakers, NBC  
7:30 p.m.—Studio program  
8 p.m.—Hamilton Brown Sketch Book, NBC  
9 p.m.—Chamber music; Brief Feature  
10 p.m.—Aces of Harmony, NBC  
10:15 p.m.—Radio-Keith-Orpheum Frolic  
11 p.m.—Midnight Hour

**361.2 Meters**  
**830 Kcys.**

**KOA**

**Channel 83**  
**12,500 Watts**

**General Electric Co., Denver, Colorado**

4:30 to 5 p.m.—Raybestos Twins  
5 to 6 p.m.—Cities Service orchestra and Cavaliers  
6 to 7 p.m.—Interwoven Pair; Armour program  
7 to 7:30 p.m.—Armstrong Quakers  
7:30 to 8 p.m.—Reminiscences of the Old West  
8 to 8:15 p.m.—Hamilton Brown Sketch Book  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Human Interest news  
9 to 9:30 p.m.—The Stagecoachers  
10 to 10:30 p.m.—Aces of Harmony  
10:30 to 11 p.m.—Pacific Nomads

**236.1 Meters**  
**1270 Kcys.**

**KOL**

**Channel 127**  
**1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

4 to 4:30 p.m.—Slogan Contest  
4:30 to 5 p.m.—Mr. Fixit and News Items  
5 to 6 p.m.—Service Hour  
6 to 6:15 p.m.—Ivan Ditmars with Show News  
6:15 to 6:45 p.m.—Cecil and Sally; KOL Players  
6:45 to 7 p.m.—Ivan Ditmars  
7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day  
8 to 9 p.m.—Cyril Caffiere, August Prospero, Eva Gonella, Ralph Clayton, Hugh Ransour  
9 to 12 midnight—Happiness Hour; Dance music

**FRIDAY Programs**

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock  
8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock  
9:30 to 10 a.m.—Dobbsie's Daily Chat  
10:30 to 11:30 a.m.—Woman's Magazine of the Air  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Time signals, Scripture reading  
12:05 to 12:45 p.m.—Snap Shots, programs in miniature  
12:45 to 1:30 p.m.—Commonwealth Club luncheon  
1:30 to 1:50 p.m.—Jerry Jermaine, contralto  
1:50 to 2 p.m.—Stock market quotations  
2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"  
4:50 to 5 p.m.—E. A. Pierce, stock reports  
5 to 5:50 p.m.—Children's Hour  
5:50 to 6 p.m.—News Digest, "Scotty" Mortland  
6 to 7 p.m.—Reo Masters of Music  
7 to 8 p.m.—North Americans  
8 to 9 p.m.—Cy Trobbe's Scrap Book with Allan Wilson, tenor  
9 to 10 p.m.—Cecil and Sally, studio hour  
10 to 11 p.m.—Palace Hotel Dance Orchestra  
11 to 12 midnight—Silver Slipper Dance Orchestra

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
10:45 to 11 a.m.—Soda-Lax Co. program  
11 to 11:15 a.m.—Dr. John Matthews, speaking  
11:15 a.m.—Better Business Bureau talk  
12 to 12:30 p.m.—Marjorie Healy, soprano; Maebelle Leslie, accompanist  
12:30 to 12:45 p.m.—Bell Laboratories, H. F. Allen  
1:30 to 2 p.m.—Reading interesting books  
2 to 2:30 p.m.—Records and announcements  
3 to 3:10 p.m.—Joyce Coad, little movie star  
3:30 to 4 p.m.—Federation of Women's Clubs' program  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—Travelogue  
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour  
5:45 to 6 p.m.—Town Crier's timely amusement tips  
6 to 7 p.m.—Ensemble, direction of Margit Hegedus  
7:30 to 8 p.m.—Bundy & Albright program  
8 to 9 p.m.—The Royal Order of Optimistic Do-Nuts  
9 to 9:45 p.m.—"Lion Tamers" program  
9:45 p.m.—Hollywood Legion Stadium, main event  
10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove  
12 to 1 a.m.—Dance hour of records

**309.1 Meters** **KJR** **Channel 97**  
**970 Kcys.** **5000 Watts**

**Northwest Broadcasting System, Seattle, Wash.**  
7 a.m.—Organ concert; news and music  
9:30 a.m.—Morning devotional services  
10 a.m.—Elmore Vincent and Marjorie Robillard  
12 noon—World in Review; music  
3 p.m.—Elmore Vincent, tenor; Marjorie Robillard, piano  
3:15 p.m.—Raymond David Holmes, lecture  
3:45 p.m.—Radio Nature Club  
4 p.m.—Hits of Yesterday; Zac Kalbach; saxophone; Elmore Vincent, tenor  
5:25 p.m.—Market reports  
6 p.m.—Hometown's Orchestra; Glen Eaton, tenor; Zac Kalbach, clarinet; Paul Karlsen, accordion; Fred Waldrop, Harvey Clark, harmonicas  
7 p.m.—Thirty Minutes with the Masters; Damski's Concert Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor  
7:30 p.m.—Crescent Orchestra; Ellen Reep, contralto  
8 p.m.—Gold and Silver Trio; Jewel Box program  
9:30 p.m.—Neapolitan's Orchestra; Sydney Dixon, tenor  
10 p.m.—Ken Stuart, 30 Minutes of Sunshine  
10:30 p.m.—Elmore Vincent, tenor; Bob Munson, ukelele; Stonewall Jackson; Eaton and Robillard  
11 p.m.—Vic Meyer's Club Victor Orchestra  
12 midnight—Request program

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**  
7 to 7:30 a.m.—Seal Rocks broadcast; stocks  
7:30 to 8 a.m.—Bill Wright, "The Laughfinder"  
8 to 8:30 a.m.—Georgia O. George, DLBS  
8:30 to 9 a.m.—The Week Enders, CBS  
9 to 9:15 a.m.—Columbia Salon Orchestra, CBS  
9:15 to 9:30 a.m.—Home Rotisserie  
9:30 to 10:30 a.m.—Feminine Fancies  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:30 a.m.—Mary Lewis Haines, talk  
11:30 to 12 noon—Auditions  
12 to 1 p.m.—Sherman-Clay concert  
1 to 1:30 p.m.—Light Opera Gems, CBS  
1:30 to 2 p.m.—Club Plaza Orchestra, CBS  
2 to 3 p.m.—Happy-Go-Lucky Hour  
3 to 3:15 p.m.—The Musical Foursome, CBS  
3:15 to 3:30 p.m.—Musical record program  
3:30 to 3:35 p.m.—Something About Everything  
3:35 to 4 p.m.—News Items, Lost and Found  
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS  
4:30 to 4:55 p.m.—KFRC Dance Band  
4:55 to 5 p.m.—Recording and town topics  
5 to 5:30 p.m.—Organ recital, DLBS  
5:30 to 6 p.m.—Custo program  
6 to 6:15 p.m.—Al Santoro, sports editor  
6:15 to 6:30 p.m.—Cecil Wright's Specialties  
6:30 to 7 p.m.—Charles W. Hamp for S & W  
7 to 7:30 p.m.—Ballad Crooners, DLBS  
7:30 to 8 p.m.—Light opera, DLBS  
8 to 8:30 p.m.—Don Lee Symphony, DLBS  
8:30 to 9 p.m.—Lights and Shadows  
9 to 10 p.m.—True Story Hour, CBS  
10 to 10:15 p.m.—Gypsy and Marta  
10:15 to 11 p.m.—Hotel Mark Hopkins Orch.  
11 to 12 midnight—Val Valente's orchestra; Gypsy and Marta, soloists  
12 to 1 a.m.—Dance music

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters  
4 to 6 p.m.—Radio Varieties  
6 to 6:30 p.m.—KFWB Dinner Ensemble  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—507 Orchestra  
7:30 to 8 p.m.—"Journeys of a Jilted Girl"  
8 to 8:30 p.m.—Jimmie Mack, "The Joker"  
8:30 to 9 p.m.—National Life Dance Orchestra  
9 to 9:30 p.m.—Sport's interview by Mark Kelly  
9:30 to 10 p.m.—Hollywood Revelers  
10 to 11 p.m.—George Olsen's orchestra  
11 to 12 midnight—Gus Arnheim's orchestra  
12 to 1 a.m.—Julius K. Johnston, organist

**254.1 Meters** **KEX** **Channel 118**  
**1180 Kcys.** **5000 Watts**

**Western Broadcasting Co., Portland, Ore.**  
4 p.m.—Classical program; Children's Hour  
6 p.m.—Hometown's Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano  
7 p.m.—Studio program  
7:30 p.m.—Crescent program; Ellen Reep, contralto  
9 p.m.—Studio and dance program  
10:30 p.m.—Jack and Jill program

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
2 to 3 p.m.—Happy Go Lucky Hour, from KFRC  
3 to 3:15 p.m.—H. Robertson, talk on dogs  
3:15 to 3:30 p.m.—Dr. Herzog's school program  
3:30 to 4 p.m.—Council of International Relations  
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS  
4:30 to 5 p.m.—Recordings; news  
5 to 6 p.m.—Organ recital; orchestra  
6 to 6:30 p.m.—Sunset Ensemble  
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.  
7 to 7:30 p.m.—"Ballad Crooners"  
7:30 to 8 p.m.—Desmond's light opera program  
8 to 9 p.m.—Don Lee Symphony  
9 to 10 p.m.—True Story Hour, CBS  
10 to 10:05 p.m.—World-wide news  
10:05 to 12 p.m.—Biltmore Hotel dance orchestra  
12 to 1 a.m.—Wesley Tourtellotte's organ recital

**SATURDAY Programs** . . . . . **March 15, 1930**



Charlie Glen  
KFWI—10 a.m.



Roscoe Grover  
KSL—11:15 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM

340.7 Meters  
880 Kcys.

**KLX**

Channel 88  
500 Watts

Tribune Publishing Co., Oakland, Calif.  
 7 to 8 a.m.—Exercises and entertainment  
 8 to 9:30 a.m.—Jean Kent; Homes Period  
 9:30 to 10:15 a.m.—Clinic of the Air  
 10:15 to 11 a.m.—S. F. stocks; records  
 11 to 12 noon—Classified adv. hour  
 12 to 1 p.m.—Machado's KLX Hawaiians  
 1 to 3 p.m.—Jean's HI-Lights; recordings  
 3 to 3:30 p.m.—Olivette Nichols, contralto; Helen Wegman Parmelee, pianist  
 3:30 to 5 p.m.—Records; organ recital  
 5 to 5:30 p.m.—Brother Bob's Club  
 5:30 to 6 p.m.—Edgar Russell  
 6 to 7 p.m.—Hotel Oakland concert trio  
 7 to 7:30 p.m.—News items  
 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott  
 8 to 9 p.m.—Helen Parmelee, pianist; Helga Brown, mezzo soprano; Franklin Roberts, baritone  
 9 to 10 p.m.—Chuck Dutton's dance orchestra  
 10 to 11 p.m.—Dance records

322.4 Meters  
930 Kcys.

**KFWM**

Channel 93  
1000 Watts

Oakland Educational Society, Oakland, Cal.  
 5 a.m.—Night Watchman's bedtime program  
 8 a.m.—Paul Heinsen and Charlie Biuschke  
 11 a.m.—Musical program  
 1:30 p.m.—Piano Recreation, Jean Ardath  
 2 p.m.—Hodge-Podge of Melody, Mildred Joyce  
 2:30 p.m.—Musical program  
 3 p.m.—Detective story by Tom King  
 3:15 p.m.—Popular recordings  
 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"  
 4 p.m.—The Travelairs  
 5 p.m.—Dr. Wade Forrester's Hour  
 7:30 p.m.—Doc Herrold's shopping program  
 7:45 p.m.—Painless Parker's health talk; music  
 8:45 p.m.—San Francisco Minstrels, C. W. Gerdes, dir.  
 9 p.m.—Gustave Hoffman's Orchestra Supreme  
 10 p.m.—Union Mutual Life program  
 10:05 p.m.—Musical program

265.3 Meters  
1130 Kcys.

**KSL**

Channel 113  
500 Watts

Radio Service Corp., Salt Lake City, Utah  
 5 p.m.—"Merle Thorpe," NBC  
 5:30 p.m.—"Laundryland Lyrics," NBC  
 6 p.m.—General Electric Hour, NBC  
 7 p.m.—"Lucky Strike" dance orchestra, NBC  
 8 p.m.—Sugarhouse Business League  
 8:30 p.m.—Amos 'n' Andy, NBC  
 8:45 p.m.—Brimley Brothers Male Quartet  
 9:15 p.m.—Organ recital; Midnight Hour  
 11:15 p.m.—Shell Midnite Review, directed by Roscoe Grover

322.4 Meters  
930 Kcys.

**KFWI**

Channel 93  
500 Watts

Radio Entertainments, San Francisco, Calif.  
 7 to 8 a.m.—Frank Roefer's setting-up exercises  
 9 to 9:30 a.m.—Cal King's Country Store  
 9:30 to 10 a.m.—Recordings and announcements  
 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"  
 10:30 to 10:50 a.m.—Dr. Linebarger, health talk  
 10:50 to 11 a.m.—Items of interest  
 12 to 12:30 p.m.—Luncheon program  
 12:30 to 1:30 p.m.—New Shanghai Orchestra  
 6 to 6:30 p.m.—Norma Lee, contralto; Louise Gilbert, pianist  
 6:30 to 7:30 p.m.—Radio Question Box; records  
 11 to 12 midnight—New Shanghai Orchestra  
 12 to 1 a.m.—Midnight Classics

468.5 Meters  
640 Kcys.

**KFI**

Channel 64  
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.  
 7:30 a.m.—Opening market quotations  
 7:45 a.m.—Gertrude Gusselle  
 8 a.m.—Shell Happy Time from KPO  
 9 a.m.—Sylvia's Happy Hour  
 9:45 a.m.—National Farm and Home Hour, NBC  
 11:45 a.m.—French lessons by Annette Doherty  
 12 noon—U. C. and U. S. agriculture talks  
 12:15 p.m.—Federal and state market reports  
 4 p.m.—Puccini's opera, "Turandot," NBC  
 5:15 p.m.—Tom Mitchell  
 5:45 p.m.—Stock market reports  
 6 p.m.—General Electric Hour, NBC  
 7 p.m.—Lucky Strike Hour, NBC  
 8 p.m.—Gilmore Circus, NBC  
 8:30 p.m.—Earle C. Anthony, Inc., program  
 9 p.m.—"Laundryland Lyrics," NBC  
 9:30 p.m.—Forest Lawn Memorial Park program  
 10:30 p.m.—Prokhanoff Russian String Quartette  
 11 p.m.—KFI Midnight Frolic

309.1 Meters  
970 Kcys.

**KJR**

Channel 97  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.  
 7 a.m.—Organ concert, Henri LeBel  
 9:30 a.m.—Morning devotional services  
 10 a.m.—Elmore Vincent, tenor; Pearle Dempsey, piano  
 12 noon—World in review; musical program  
 2:30 p.m.—Matinee Melodies  
 5:30 p.m.—Dinner concert; market reports  
 6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor; Spencer Adams, xylophone  
 7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano  
 7:30 p.m.—Doreé Sisters, violin and piano  
 8 p.m.—Saturday Knights; Elmore Vincent, tenor; Pearl Dempsey  
 9 p.m.—Northwest Hour  
 10 p.m.—Ken Stuart, 30 Minutes of Sunshine  
 10:30 p.m.—Vic Meyers' Club Victor Orchestra  
 12 midnight—Request program

# SATURDAY Programs

# NBC

## National Broadcasting Company

**440.9 Meters**  
**680 Kcys.**

**KPO**

**Channel 68**  
**5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock  
8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by Will Hancock  
9:30 to 10 a.m.—Dobbsie's Daily Chat  
10 to 10:30 a.m.—National Home and Farm Hour, NBC  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Scripture reading and time signals  
12:05 to 1 p.m.—Snap Shots, programs in miniature  
1:30 to 2 p.m.—Ann Warner's Home-making Chats  
2 to 2:10 p.m.—E. A. Pierce, stock reports  
4:50 to 5:50 p.m.—Stock reports; Children's Hour  
5:50 to 6 p.m.—News Digest, "Scotty" Mortland  
6 to 7 p.m.—Reo Masters of Music  
7 to 8 p.m.—North Americans  
8 to 8:30 p.m.—The Gilmore Circus, NBC  
8:30 to 9 p.m.—Packard program, KPO and KFI  
9 to 9:10 p.m.—Cecil and Sally  
9:10 to 10 p.m.—KPO Salon Orchestra, with Eva De Vol, soprano  
10 to 11 p.m.—Palace Hotel Orchestra  
11 to 12 midnight—Silver Slipper Dance Orchestra

**325.9 Meters**  
**920 Kcys.**

**KOMO**

**Channel 92**  
**1000 Watts**

**Fisher's Blend Station, Inc., Seattle, Wash.**  
7:55 a.m.—Inspirational services  
8 a.m.—Shell Happytime  
9 a.m.—Y. M. C. A. health exercises  
9:15 a.m.—Organ recital by Betty Shilton  
9:45 a.m.—National Farm and Home Hour, NBC  
10:30 a.m.—Morning Melodies, NBC  
11:30 a.m.—Orchestra; Greenwood Mitchell, baritone  
12:15 p.m.—"What to Prepare for Dinner"  
12:30 p.m.—Grain, fruit and vegetable reports  
12:35 p.m.—Orchestra; Hayden Morris, basso  
1 p.m.—Dixie Dandies, NBC  
2 p.m.—Orchestra; Agnes Skartvedt, contralto  
3 p.m.—Orchestra with Fred Lynch, tenor  
4 p.m.—Puccini's opera, NBC  
5:00 p.m.—Artistic Ensemble; Hayden Morris, basso  
6 p.m.—General Electric program, NBC  
7 p.m.—Lucky Strike Dance Hour, NBC  
8 p.m.—Gilmore Circus, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—News flashes  
9 p.m.—Launderland Lyrics, NBC  
9:30 p.m.—Hill Billy Boys, NBC  
10 p.m.—Literary Digest program, NBC  
10:15 p.m.—Tales Never Told  
10:45 p.m.—Sports Review, NBC  
11 p.m.—Musical Musketeers  
11:30 p.m.—Radio-Keith-Orpheum Frolic  
12 midnight—Organ recital by Betty Shilton

**239.9 Meters**  
**1250 Kcys.**

**KFOX**

**Channel 125**  
**1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**  
12 to 1 p.m.—Hollywood Girls, Novelty Trio  
1 to 1:10 p.m.—Harbor Medical Society  
1:10 to 1:50 p.m.—Mart and Heiml  
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray  
2:30 to 3 p.m.—Happy Heinie's Singing Birds  
3 to 4 p.m.—Dream Faces; Radio Calendar; organ  
4 to 4:15 p.m.—Late news report  
4:15 to 4:30 p.m.—Mart. Dougherty  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 6 p.m.—Funny Faces; Hollywood Girls  
6 to 6:30 p.m.—Em and Clem; Percy at the Phone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—The Cherro Boys  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels  
7:45 to 8 p.m.—Rolly Wray  
8 to 10 p.m.—Hancock Oil Co. Varieties  
10 to 10:30 p.m.—Rev. Ethel Duncan  
10:30 to 11 p.m.—Over at Mart's House  
11 to 11:30 p.m.—Majestic Orchestra  
11:30 to 3 a.m.—Organ recital; Knight Fox

9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KOMO, KGW, KPO (10 to 10:30 a.m.) and KFI.

1 to 2 p.m.—Dixie Dandies  
Thelma Brown, contralto; William Powers, tenor, and the Southern Harmony Four will present popular southern songs and negro spirituals during this hour over KGO, KOMO and KGW.  
2 to 2:30 p.m.—Matinee Time, KGO and KOMO.  
4 to 5 p.m.—Premier Broadcast of Puccini's Opera "Turandot"

"Turandot," Giacomo Puccini's oriental fairy opera, with all its wealth of melody and musical color, will be heard over the air for the first time when NBC System stations from coast to coast release the premier broadcast of the Italian composer's final opera. In the principal roles of this work, which was completed by Alfano after Puccini's death, will be Della Baker, soprano, as the Princess Turandot; James Davies, basso, as Timur, the dethroned Tartar king; Mario Chamlee, tenor, as Timur's son Calaf, the Unknown Prince; Frances Alda, soprano, as Liu, the slave girl; Frank Chapman, Charles Kullman and Ivan Ivantzoff as Ping, Pang and Pong, the three court officials. Peking, the capital of China, is the setting wherein the action of the opera takes place. KGO, KHQ, KOMO, KGW and KFI.

5 to 5:30 p.m.—"The New Business World," KGO, KHQ, KGW and KECA.

6 to 7 p.m.—General Electric Hour  
"Les Preludes," a symphonic poem by Liszt, is one of five classical compositions to be played by an orchestra under the direction of Walter Damrosch. KGO, KHQ, KOMO, KGW and KFI.

7 to 8 p.m.—Lucky Strike Orchestra  
Dance music will dominate the program by B. A. Rolfe and his Lucky Strike Orchestra to the exclusion of everything else during the transcontinental broadcast. KGO, KHQ, KOMO, KGW and KFI.

8 to 8:30 p.m.—Pacific Serenaders  
Music of a melodious, semi-classical type will be interpreted by the Pacific Serenaders and assisting artists in a concert to be broadcast over KGO.

8 to 8:30 p.m.—Gilmore Circus  
With the "Big Top" transported from the circus grounds to NBC's Los Angeles studios, another performance of the Gilmore Circus will be presented. Many of the attractions of an actual circus will be offered in this broadcast, which will be released through KOMO, KGW, KPO and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KGW, KOMO, KHQ, KECA.

9 to 9:30 p.m.—"Launderland Lyrics"  
Walter Beban will set the tempo for the nine popular selections which will be heard by NBC System auditors when "Launderland Lyrics" are broadcast over KGO, KHQ, KOMO, KGW and KFI.

9:30 to 10 p.m.—Penrod  
Despite his trickery and subterfuge and Maurice Levy's liberal dose of smallpox medicine, Penrod fails to attend the dancing school cotillion in the second episode of the Penrod series. When Marjorie Jones accepted Maurice Levy's invitation to attend the cotillion, Penrod very formally invited Baby Ronsdale. She, very formally, between sniffles and tears, refused. Some discarded medicine bottles then provide Penrod with the necessary ingredients for a drug store. With a little licorice water, he mixes a concoction of "smallpox" medicine. Although Penrod's dog sickens with the mixture, Maurice drains the bottle without any visible discomfort. Penrod, playing on the barn roof, sees his envied rival drive by with Marjorie Jones, and falls from the roof. Billy Page will appear in the title role in this presentation, dramatized by Julian Street, Jr. KGO, KHQ and KOA.

10:15 to 10:45 p.m.—"Tales Never Told"  
Based on the words of a modern popular song, "When the Real Thing Comes Along," the first of two "Tales Never Told" will be broadcast over KGO, KHQ, KOMO, KECA and KOA.

10:45 to 11 p.m.—Klawns sport review, KHQ, KGO, KOMO, KECA.

# SATURDAY Programs

379.5 Meters  
790 Kcys.

## KGO

Channel 79  
10,000 Watts

General Electric Co., Oakland, California

8 to 9:30 a.m.—Reveille; Meet the Folks  
9:30 to 9:45 a.m.—Grace Adams East, cornetist  
9:45 to 10:30 a.m.—Farm and Home Hour  
10:30 to 11:30 a.m.—Morning Melodies  
11:30 to 12 noon—Philharmonic organ  
12 to 2 p.m.—Novelty Five; Dixie Dandies  
2 to 3:30 p.m.—Matinee Time; Novelties  
3:30 to 4 p.m.—Women's League for Peace  
4 to 5 p.m.—Puccini's opera, "Turando"  
5 to 5:30 p.m.—"The New Business World"  
5:30 to 6 p.m.—Sunset Syncopators  
6 to 7 p.m.—General Electric Hour  
7 to 8 p.m.—Lucky Strike Hour  
8 to 8:30 p.m.—Pacific Serenaders  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Park Sisters  
9 to 9:30 p.m.—Lauderland Lyrics  
9:30 to 10:15 p.m.—Penrod; Literary Digest  
10:15 to 10:45 p.m.—Tales Never Told  
10:45 to 11 p.m.—Klawans' sports review  
11 to 12 midnight—Musical Musketeers

254.1 Meters  
1180 Kcys.

## KEX

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.

5 p.m.—Popular program  
5:30 p.m.—Children's Hour; studio program  
7 p.m.—Musical program  
9 p.m.—Studio and dance program  
10:30 p.m.—Jack and Jill Dance Band

483.6 Meters  
620 Kcys.

## KGW

Channel 62  
1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises  
7:45 a.m.—Devotional service  
8 a.m.—Shell Happytime; Town Crier  
9:45 a.m.—National Farm and Home Hour, NBC  
10:30 a.m.—Talk by O. M. Plummer  
10:45 a.m.—Morning Melodies; popular music  
12 noon—Powers' Pied Piper  
12:30 p.m.—Stewart-Warner organ  
1 p.m.—Dixie Dandies, NBC  
2 p.m.—Half Hour of Sunshine  
2:30 p.m.—Musical Masterworks  
4 p.m.—Puccini's opera, "Turando," NBC  
5 p.m.—The New Business World, NBC  
5:30 p.m.—The Spotlight  
6 p.m.—General Electric symphony, NBC  
7 p.m.—Lucky Strike Hour, NBC  
8 p.m.—Gilmore Circus, KFI  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Vocal and instrumental  
9 p.m.—Lauderland Lyrics, NBC  
9:30 p.m.—Studio program; Cecil and Sally  
10:10 p.m.—Hi Jinx  
12 to 1 a.m.—Oyster Loaf program

296.6 Meters  
1010 Kcys.

## KQW

Channel 101  
500 Watts

First Baptist Church, San Jose, Calif.

9:30 to 11:30 a.m.—Helpful Hints; weather report  
11 to 11:45 a.m.—Bancredits Service program  
11:45 to 12:30 p.m.—Recordings; organ recital  
12:30 to 1 p.m.—Market reports, weather, S. F. studio  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Musical program  
4:45 to 5:30 p.m.—Children's program; talk  
5:30 to 6 p.m.—San Jose Radionics Institute  
6 to 6:45 p.m.—Music; health talk  
6:55 to 7 p.m.—Farmers' Exchange; weather reports  
7 to 7:30 p.m.—Farm Bureau evening radio news  
7:30 to 8:30 p.m.—Future Farmers of America  
8:30 to 9:30 p.m.—Italian program

491.5 Meters  
610 Kcys.

## KFRC

Channel 61  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks  
8 to 9 a.m.—U. S. Army Band, CBS  
9 to 9:30 a.m.—Adventures of Helen and Mary, CBS  
9:30 to 10 a.m.—Recordings  
10 to 10:30 a.m.—Norman Neilsen and Edna Fischer  
10:30 to 11 a.m.—Recordings  
11 to 12 noon—Auditions and church announcements  
12 to 1 p.m.—Sherman & Clay  
1 to 1:30 p.m.—The Aztecs, CBS  
1:30 to 2 p.m.—Club Plaza Orchestra, CBS  
2 to 2:30 p.m.—French Trio with Kenyon Congdon,  
baritone, CBS  
2:30 to 3 p.m.—Quiet Harmonies, CBS; Records  
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS  
3:30 to 4 p.m.—Studio program  
4 to 5 p.m.—Bernhard Levitow's Commodore Ensemble, CBS  
5 to 5:15 p.m.—Dr. Torrance, "Exploring," CBS  
5:15 to 5:30 p.m.—Studio program  
5:30 to 6 p.m.—Edna Fischer, pianist  
6 to 6:30 p.m.—Nit Wit Hour, CBS  
6:30 to 6:45 p.m.—Program by elec. transcription  
6:45 to 7 p.m.—"Grand-Daughters," novelty program  
7 to 8 p.m.—Paramount Public Radio Hour, CBS  
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS  
8:30 to 9 p.m.—Musical Cocktails, DLBS  
9 to 10 p.m.—Chasin' the Blues, DLBS  
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden  
10:10 to 11:10 p.m.—Hotel Mark Hopkins Orch.  
11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orch.  
12:10 to 1 a.m.—Dance music

361.2 Meters  
830 Kcys.

## KOA

Channel 83  
12,500 Watts

General Electric Co., Denver, Colorado

4 to 5 p.m.—Premiere broadcast of Puccini opera  
5 to 5:30 p.m.—The New Business World  
5:30 to 6 p.m.—Lauderland Lyrics  
6 to 7 p.m.—General Electric Hour  
7 to 8 p.m.—Lucky Strike Orchestra  
8 to 8:30 p.m.—Olinger Male Quartet  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Human Interest news  
9 to 9:30 p.m.—Preview of International Sunday  
School lesson  
9:30 to 10 p.m.—Penrod  
10 to 10:15 p.m.—The Seven Aces—All Eleven of 'Em  
10:15 to 10:45 p.m.—Tales Never Told  
10:45 to 11 p.m.—Prof. Herman Schnitzel

508.2 Meters  
590 Kcys.

## KHQ

Channel 59  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service  
7 a.m.—"Sweet and Low"; Headlines  
8 a.m.—The Shell Happytime  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—"Hints to Hostesses"  
9:45 a.m.—National Farm and Home Hour, NRC  
10:30 a.m.—Program of waltzes; "Their Radio Debut"  
11:30 a.m.—RKO organ recital  
12 noon—National Savings luncheon program  
12:15 p.m.—Brick Bats and Bouquets  
12:30 p.m.—Gold Seal program  
1 p.m.—"By the Way"; "Studio Affairs"  
1:45 p.m.—Fifteen minutes with the violin  
2 p.m.—"With the Classics"; Classical Symphonies  
3:25 p.m.—"Cecil and Sally"  
3:30 p.m.—"Paint o' Mine" period; Happy Harmonies  
4 p.m.—Puccini's opera, NBC  
5 p.m.—The New Business World, NBC  
5:30 p.m.—"Hits and Bits"  
6 p.m.—General Electric, NBC  
7 p.m.—Lucky Strike Hour, NBC  
8 p.m.—"The Melody Three"  
8:30 p.m.—Amos 'n' Andy, NRC  
8:45 p.m.—"Red, White and Blue Boys"  
9 p.m.—Lauderland Lyrics, NBC  
9:30 p.m.—"Penrod" drama, NBC  
10 p.m.—Literary Digest program, NBC  
10:15 p.m.—Tales Never Told, NRC  
10:45 p.m.—Klawans' sport review  
11 p.m.—RKO frolic  
12 midnight—Just Another Hour; "Ask for It"

## SATURDAY Programs

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **500 Watts**

**Pickwick Broadcasting Co., Oakland, Calif.**  
7 to 8:30 a.m.—Studio program; Masters Album  
8:30 to 9 a.m.—Ye Towne Cryer  
9 to 10 a.m.—Morning prayer hour; studio program  
10 to 10:30 a.m.—Household Hour, Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 1:30 p.m.—Studio program; Chapel of Chimes  
1:30 to 2:30 p.m.—Dance records  
2:30 to 3 p.m.—Alice in Wonderland  
3 to 3:30 p.m.—Sunshine Boy and Alice Blue  
3:30 to 5 p.m.—"Broadway Tunes"; Dr. Forrester  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 7:30 p.m.—Studio program; Chapel of Chimes  
7:30 to 8 p.m.—Walter J. Rudolph, master pianist  
8 to 8:30 p.m.—Organ, with Alice Blue, Dorothy Nichols, cello  
8:30 to 10:30 p.m.—Melody Masters  
10:30 to 11 p.m.—"Broadway Tunes"  
11 to 12 midnight—Semi-classic program  
12 to 1 a.m.—"Slumber Chaser"

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
11 to 12 noon—KNX String Ensemble  
12 to 12:30 p.m.—Bundy & Albright program  
12:30 to 1 p.m.—C. P. R.'s musical program  
1 to 1:30 p.m.—Radio Church of the Air  
1:30 to 2 p.m.—Reading interesting books  
2 to 5 p.m.—An opera program of recordings  
5 to 5:15 p.m.—Travelogue  
5:45 to 6 p.m.—Town Crier's timely amusement tips  
6 to 6:30 p.m.—Organ program  
6:25 p.m.—Announcements of church services  
6:30 to 7 p.m.—String ensemble, Margit Hegedus, dir.  
7 to 8 p.m.—Paramount Publix Hour, CBS  
8 to 8:05 p.m.—Church service announcements  
8:05 to 9 p.m.—KNX feature artists  
9 to 10 p.m.—Russian American Art Club  
10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove  
12 to 1 a.m.—Dance hour of records

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
11:30 to 12 noon—Dominion Male Quartet, CBS  
12 to 12:30 p.m.—Biltmore Hotel concert orchestra  
12:30 to 1 p.m.—World-wide news; records  
1 to 2 p.m.—The Aztecs, CBS; Times Forum  
2 to 2:45 p.m.—French Trio; Quiet Harmonies, CBS  
2:45 to 3 p.m.—Program of recordings  
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS  
3:30 to 4 p.m.—Ted Husing Sport Slants, CBS  
4 to 4:50 p.m.—Bernhard Levitov's orchestra, CBS  
4:50 to 5 p.m.—World-wide news  
5 to 5:15 p.m.—Exploring the Jungle for Science, CBS  
5:15 to 6 p.m.—Recordings; Dixie Echoes, CBS  
6 to 6:30 p.m.—Nit Wit Hour, CBS  
6:30 to 7 p.m.—Around the Samovar, CBS  
7 to 8 p.m.—Paramount Hour, CBS  
8 to 8:30 p.m.—Oil-O-Matic concert orchestra, DLBS  
8:30 to 9 p.m.—Raymond Paige's Musical Cocktail  
9 to 10:05 p.m.—"Chasin' the Blues"; world news  
10:05 to 12 midnight—Biltmore Hotel dance orchestra  
12 to 1 a.m.—Wesley Tourtellotte's organ recital

**280.2 Meters** **KJBS** **Channel 107**  
**1070 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**  
6:45 to 8 a.m.—KJBS Alarm Klok Klub  
8 to 11:30 a.m.—Variety records; dance records  
11:30 to 12 noon—Maude E. White, soprano  
12 to 1 p.m.—Stock report; recordings  
1 to 1:30 p.m.—Al Kelli and Ernie Lohrman  
2 to 2:30 p.m.—Dell Raymond and Oscar Young  
2:30 to 4 p.m.—Popular recordings  
4 to 6 p.m.—Jerry McMillan, pianist; records

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**  
9 to 11 a.m.—Popular recordings  
11 to 12 noon—California Sunshine Hour  
12 to 2 p.m.—Newscasting; recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 5:15 p.m.—Recordings, Sunset Hour; Stock  
5:15 to 5:45 p.m.—Reduce-old Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell  
6:30 to 7 p.m.—Popular recordings  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—College Daze, Toby and Babs  
7:45 to 8 p.m.—News and Harmonettes, Yvonne, Greta and Helen  
8 to 9 p.m.—Calendar of the Air  
9 to 9:30 p.m.—George Nickson, Freddie Heward, Dud Williamson, George Hepburn, Virginia Spencer and Tru-Jo Duo  
9:30 to 10:30 p.m.—Pacific Artists Trio, with Gene Sullivan, soloist  
10:30 to 1 a.m.—Dance recordings; requests

**204 Meters** **KGA** **Channel 147**  
**1470 Kcys.** **5000 Watts**

**Northwest Broad. System, Spokane, Wash.**  
1 p.m.—Gold Seal program; Concert Classique  
2 p.m.—Popular Melange; Radio Matinee  
3:30 p.m.—Tea Hour concert; gift program  
5 p.m.—World Bookman; Uncle Andy  
5:30 p.m.—Dinner Hour; market reports  
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor  
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano  
7:45 p.m.—Doree Sisters, violin and piano  
8 p.m.—Saturday Knights; Elmore Vincent, tenor  
9 p.m.—Ensemble; Dwight Heter, baritone  
10 p.m.—Musical Potpourri; recordings

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**  
4 to 4:30 p.m.—Slogan Contest  
4:30 to 5 p.m.—Mr. Fixit and News Items  
5 to 6 p.m.—Service Hour  
6 to 6:15 p.m.—Ivan Ditmars with Show News  
6:15 to 7 p.m.—Cecil and Sally; The Boys  
7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day  
8 to 9 p.m.—"Old Timer's Hour" with Farmsteaders; Don and Farrell; Ward Ireland  
9 to 12 midnight—Everstate Dance Band

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
2 p.m.—Exhibition baseball game, Chicago Cubs vs. Los Angeles, from Wrigley Field, followed by Gus Arnheim and his orchestra  
5 to 6 p.m.—Radio Varieties  
6 to 6:30 p.m.—KFWB Dinner Ensemble  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—Hollywood String Quintet  
7:30 to 8 p.m.—Dance orchestra; Ann Grey, soloist  
8 to 9 p.m.—Mona Motor Ollers; Vernon Rickard, tenor; Emma Kimmel, soprano  
9 to 9:30 p.m.—Xavier Cugat, violinist, and Carmen Castillo, soprano  
9:30 to 10 p.m.—Gus Arnheim's Montmartre Orchestra  
10 to 10:30 p.m.—George Olsen's orchestra  
10:30 to 11 p.m.—Gus Arnheim's orchestra

**394.5 Meters** **KVI** **Channel 76**  
**760 Kcys.** **1000 Watts**

**Puget Sound Broadcasting Co., Tacoma, Wash.**  
5:30 to 6 p.m.—Dixie Echoes, CBS  
6 to 6:14 p.m.—Billy Landers, blues singer; Bill Ross, tenor  
9 to 10 p.m.—Chasin' the Blues, DLBS  
10 to 10:12 p.m.—Billy Landers, blues singer; Aubrey Knoff, piano  
10:12 to 11:12 p.m.—Hotel Mark Hopkins Orchestra  
11:12 to 12 midnight—Earl Burtnett's Biltmore Orch.



# Wireless Message Service Starts Hot Competition

**W**ORKING quietly, with little or no publicity attached to its activities, the Universal Wireless Communication Company, which plans to replace the land wire telegraph systems with radio communication channels, has filed its tariffs with the Interstate Commerce Commission and is ready for business. It will have 125 stations in operation in the United States by July of this year.

The company, under federal regulations, was required to have ten stations in operation by January of this year. It actually had fourteen stations ready for business when the first day of the year dawned. As soon as proper licenses are granted, these stations will start operation in Akron, Cincinnati, Cleveland and Columbus, O.; Trenton and New Brunswick, N. J.; Buffalo, N. Y.; Peoria and Springfield, Ill.; Boston, Detroit, Milwaukee and Providence, R. I. Stations of this company are also in operation at Chicago and New York at the present time.

The company plans, with its new network, to offer the same class of service to general patrons as is now given by land telegraph companies. It has fast equipment for the rapid handling of day and night letters and telegrams of standard varieties. Its rates will be the same as that of its wire competitors, with the exception that the basic charge will be for fifteen words instead of the ten of the wire companies. Devices have been perfected by the company by which it may send five messages at once on one frequency or wave length.

Every obstacle possible was thrown in the way of the company's achievement of its desired end, viz., competition with wire services, and the establishment of an independent national wireless communication service. When the Federal Radio Commission, a year ago, was presented with an application for forty frequencies by this company for commercial purposes, a wild battle to shut the organization out of this privilege was started by a score of agencies. The fight was carried into the halls of Congress despite which the company finally won its wave allocations, principally on the showing made by its engineers that it was able to multi-plex messages on a single frequency.

Two other companies battled strenuously against the Universal system, viz., the Intercity

Radio and Telegraph Company and the Wireless Telegraph and Communications Company, both of which inaugurated court proceedings to prevent the radio commission from licensing so many available wave channels to one company. The two contesting companies were themselves seekers for short wave channels. The court action is still pending.

The new company plans the use of specially constructed beam transmitters, using loops, it is understood, for both transmission and reception, or a form thereof by which communicative signals may be directed to definite spots. Once the stations are built and linked with each other by high speed transmitters, they will remain undisturbed by storms and bad weather conditions, it is believed.

Certain features successfully used by the Mackay company and prior to its organization, the Federal Telegraph Company, in high speed transmission, are to be similarly incorporated in the plans of the new concern for the rapid handling of commercial messages. If the service brings the financial returns that are contemplated the entire country is to be covered with a radio network. Individual stations, it is claimed, can be built and operated much more cheaply, than wire companies can, at present, maintain long lines of copper cables and keep them balanced against line losses and other overhead telegraph troubles.



## TOPICS OF THE TRADE

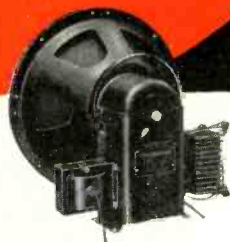


The following have secured licenses from Radio-Victor Corporation to manufacture tubes under its patents:

Allan Manufacturing and Electric Corporation, CeCo Manufacturing Company, Champion Radio Works, Hygrade Lamps Company, the Kenrad Corporation, Matchless Electric Company, National Union Radio Corporation, Nilco Lamp Works, Raytheon Manufacturing Company, Triad Manufacturing Company, Tungsol Radio Tubes, Incorporated, and United Radio and Electric Corporation.

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