

# Table of Contents

2003-04

Index to Sections . . . . .	vi	Canadian AM Stations by Frequency . . . . .	D-671
Index to Advertisers . . . . .	xiii	Canadian FM Stations by Frequency . . . . .	D-672
Index of Radio and Television . . . . .	xiv	Radio Formats by State and Province . . . . .	D-674
Overview . . . . .	xvi	U.S. and Canada Radio Programming Formats . . . . .	D-693
Order of Sections . . . . .	xviii	Programming on Radio Stations in the United States and Canada . . . . .	D-695
User's Guide . . . . .	xix	Special Programming on Radio Stations in the United States and Canada . . . . .	D-735
Glossary of Terms . . . . .	xxii	Radio Markets Statistics . . . . .	D-755
List of Abbreviations . . . . .	xxiii	Radio Stations Broadcasting on the Internet . . . . .	D-771
Brief History of Broadcasting and Cable . . . . .	xxiv		
Year in Review 2002 . . . . .	xxxiii		
<b>Section A</b>		<b>Section E</b>	
<b>Industry Overview</b>	<b>A-1</b>	<b>Satellites and Other Carriers</b>	<b>E-1</b>
Top 25 Media Groups . . . . .	A-2	Satellite Owners and Operators . . . . .	E-2
Group Ownership . . . . .	A-3	Satellite Resale and Common Carriers . . . . .	E-3
Top 25 Station Groups . . . . .	A-31	Direct Broadcast Satellites . . . . .	E-5
Newspaper/Magazine Cross-Ownership . . . . .	A-32	Teleports . . . . .	E-6
Broadcasting Stations Associated with Cross-Ownership . . . . .	A-37	Microwave . . . . .	E-8
49 Years of Station Transactions . . . . .	A-41	Wireless Cable Operators . . . . .	E-9
<b>Section B</b>		<b>Section F</b>	
<b>Television</b>	<b>B-1</b>	<b>Programming Services</b>	<b>F-1</b>
Key to Television Listings . . . . .	B-2	Producers, Distributors, Production and Other Services . . . . .	F-2
Directory of Television Stations in the United States and Canada . . . . .	B-3	Radio Programming Services . . . . .	F-44
Television Stations by Call Letters . . . . .	B-111	Television Programming Services . . . . .	F-58
Spanish-Language Television Stations . . . . .	B-117	Cable Programming Services . . . . .	F-69
Experimental Television Stations . . . . .	B-118	Other Programming Services . . . . .	F-82
U.S. Independent Television Stations . . . . .	B-119		
College, University and School-Owned Television Stations . . . . .	B-121	<b>Section G</b>	
U.S. Television Stations Broadcasting in Stereo . . . . .	B-122	<b>Technological Services</b>	<b>G-1</b>
Television Stations by Channel . . . . .	B-124	Equipment Manufacturers and Distributors . . . . .	G-2
Television Assignments by State . . . . .	B-131	Equipment Manufacturers, Distributors and Technical Services Subject Index . . . . .	G-32
Television Market Statistics . . . . .	B-136		
<b>Section C</b>		<b>Section H</b>	
<b>Cable</b>	<b>C-1</b>	<b>Brokers &amp; Professional Services</b>	<b>H-1</b>
Key to Cable Listings . . . . .	C-2	Station and Cable Television Brokers . . . . .	H-2
Multiple Systems Operators, Independent Owners & Cable Systems . . . . .	C-3	Consultants . . . . .	H-5
Geographical Index to Large Cable Systems & MSOs . . . . .	C-40	Station Financing Services . . . . .	H-13
Broadcasters in Cable Television . . . . .	C-49	Research Services . . . . .	H-15
Cable Penetration by Market . . . . .	C-51	Engineering and Technical Consultants . . . . .	H-19
Top 50 DMA Ranked by Percentage of Cable Penetration . . . . .	C-55	Law Firms Active in Communications Law . . . . .	H-23
Top 50 DMA Ranked by Cable Television Households . . . . .	C-56	Talent Agents and Managers . . . . .	H-31
Top 50 DMA Ranked by Television Households . . . . .	C-57	Employment and Executive Search Services . . . . .	H-32
Bottom 50 DMA Ranked by Percentage of Cable Penetration . . . . .	C-58	Professional Cards . . . . .	H-33
Top 50 MSOs . . . . .	C-59		
Top 100 Cable Systems by Ownership . . . . .	C-60	<b>Section I</b>	
Top 100 Cable Systems Ranked by Basic Subscribers . . . . .	C-61	<b>Associations, Events, Education and Awards</b>	<b>I-1</b>
<b>Section D</b>		Associations . . . . .	I-2
<b>Radio</b>	<b>D-1</b>	Events . . . . .	I-14
Key to Radio Listings . . . . .	D-2	Education . . . . .	I-16
Directory of Radio Stations in the United States and Canada . . . . .	D-3	Awards . . . . .	I-20
U.S. AM Stations by Call Letters . . . . .	D-579		
U.S. FM Stations by Call Letters . . . . .	D-589	<b>Section J</b>	
Canadian AM Stations by Call Letters . . . . .	D-607	<b>Government Agencies</b>	<b>J-1</b>
Canadian FM Stations by Call Letters . . . . .	D-608	Federal Communications Commission Executives and Staff . . . . .	J-2
FM Allotments . . . . .	D-610	Government Agencies . . . . .	J-8
College, University and School-Owned Radio Stations . . . . .	D-621		
U.S. AM Stations by Frequency . . . . .	D-624		
U.S. FM Stations by Frequency . . . . .	D-641		

# Index to Sections

- Abbreviations . . . . . xxiii
- ABC  
Executives and Staff . . . . . F-44, F-58  
Networks, Radio . . . . . F-44  
Networks, TV . . . . . F-58
- Acknowledgements . . . . . xviii
- Adult Contemporary  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-695  
Special Programming, U.S. . . . . D-735
- Advertisers Index . . . . . xiii
- Advertising  
Associations, Media Societies . . . . . I-2, I-5  
Professional Cards . . . . . H-33
- Affiliates (see appropriate network)
- AFRTS (Armed Forces Radio  
and Television Service) . . . . . D-577
- Agencies  
Canadian Government . . . . . J-10  
State Cable Regulatory . . . . . J-11  
U.S. Government . . . . . J-8
- Agents, Talent . . . . . H-31
- Agriculture  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-698  
Special Programming, Canada . . . . . D-753  
Special Programming, U.S. . . . . D-735
- Albanian  
Special Programming, U.S. . . . . D-737
- Album-Oriented Rock (AOR)  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-698  
Special Programming, Canada . . . . . D-753  
Special Programming, U.S. . . . . D-737
- Allotments, FM . . . . . D-610
- Alternative  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-698  
Special Programming, U.S. . . . . D-737
- AM Stations  
By Call Letters, Canada . . . . . D-607  
By Call Letters, U.S. . . . . D-579  
By Frequencies, Canada . . . . . D-671  
By Frequencies, U.S. . . . . D-624
- American Broadcasting Co. (see ABC)
- American Indian  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-699  
Special Programming, Canada . . . . . D-753  
Special Programming, U.S. . . . . D-737
- American Urban Radio Networks . . . . . F-44
- AOR (see Album-Oriented Rock)
- AP Radio Networks (Associated Press) . . . . . F-44
- Arabic  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, U.S. . . . . D-699  
Special Programming, Canada . . . . . D-753  
Special Programming, U.S. . . . . D-737
- Arbitron Metro Survey Area  
Ranking of Radio Markets . . . . . D-755
- Armed Forces Radio & TV Service (AFRTS) . . . . . D-577
- Armenian  
Special Programming, U.S. . . . . D-737
- Artists Representatives . . . . . H-31
- Assignments of  
AM Stations, U.S. . . . . D-579  
FM Stations, U.S. . . . . D-589  
TV Channels, U.S. . . . . B-124
- Associated Press Broadcast Services . . . . . F-53
- Associated Press (AP) Radio Networks . . . . . F-44
- Associations  
Major National . . . . . I-2  
National . . . . . I-5  
State and Regional Broadcast . . . . . I-9  
State and Regional Cable . . . . . I-11
- Associations, Events, Education and Awards . . . . . I-1
- Attorneys, Communications . . . . . H-23
- Audio Cable Programming Services . . . . . F-76
- Automated Cable Channel Programmers . . . . . F-75
- Awards, Major Broadcasting and Cable . . . . . I-20
- ## B
- Basic Cable Services . . . . . F-70
- Beautiful Music  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-699  
Special Programming, U.S. . . . . D-737
- Big Band  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-699  
Special Programming, Canada . . . . . D-753  
Special Programming, U.S. . . . . D-737
- Black  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-699  
Special Programming, Canada . . . . . D-753  
Special Programming, U.S. . . . . D-737
- Bluegrass  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, U.S. . . . . D-700  
Special Programming, Canada . . . . . D-753
- Broadcasting & Cable Yearbook 2003-2004
- Special Programming, U.S. . . . . D-738
- Blues  
Definition of Format . . . . . D-674  
Format by Province . . . . . D-690  
Format by State . . . . . D-676  
Programming, Canada . . . . . D-732  
Programming, U.S. . . . . D-700  
Special Programming, Canada . . . . . D-753  
Special Programming, U.S. . . . . D-738
- Brief History of Broadcasting and Cable . . . . . xxiv
- Broadcast History . . . . . xxiv
- Broadcasters in Cable . . . . . C-49
- Broadcasters State and Regional Associations . . . . . I-9
- Broadcasting  
Degrees in . . . . . I-18  
History of . . . . . xxiv  
Major Awards . . . . . I-20
- Brokers . . . . . H-2
- ## C
- CAB (Cabletelevision Advertising Bureau Inc.) . . . . . I-2
- Cable  
Automated Channel Programmers . . . . . F-75  
Basic Services . . . . . F-70  
Broadcasters in . . . . . C-49  
Brokers . . . . . H-2  
Geographic Index to Systems . . . . . C-40  
History of . . . . . xxiv  
Listings, Key to . . . . . C-2  
MSOs . . . . . C-3  
Pay Services . . . . . F-69  
Penetration by Market . . . . . C-51  
Regional Cable TV News Services . . . . . F-77  
Regional Associations . . . . . I-11  
Regulatory Agencies, State . . . . . J-11  
Schools . . . . . I-16  
Sports Services . . . . . F-78  
State Associations . . . . . I-11  
Systems . . . . . C-3  
Systems, Top 100 by Ownership . . . . . C-60  
Systems, Top 100 by Subscribers . . . . . C-61
- Cable News Network (CNN) . . . . . F-53, F-70
- Cabletelevision Advertising Bureau Inc. (CAB) . . . . . I-2
- Call Letters  
Radio, Canadian AM by . . . . . D-607  
Radio, Canadian FM by . . . . . D-608  
Radio, U.S. AM by . . . . . D-579  
Radio, U.S. FM by . . . . . D-589  
TV, Canadian by . . . . . B-116  
TV, U.S. by . . . . . B-111
- Canada  
AM Stations by Call Letters . . . . . D-607  
AM Stations by Frequency . . . . . D-671  
FM Stations by Call Letters . . . . . D-608  
FM Stations by Frequency . . . . . D-672  
Radio Station Directory . . . . . D-548  
TV by Channel . . . . . B-130  
TV Station Directory . . . . . B-101
- Canadian Broadcasting Corp. . . . . F-52, F-64
- Canadian Cable Programming Services . . . . . F-80
- Canadian Cable Television Assn. (CCTA) . . . . . I-2
- Canadian Government Agencies . . . . . J-10
- Canadian Radio  
Formats by Province . . . . . D-690

- Programming .....D-732  
 Programming Formats .....D-693  
 Special Programming .....D-753
- Canadian Radio-Television and  
 Telecommunications Commission .....J-10
- CBS Corp.  
 Executives and Staff .....F-44, F-58  
 Networks, Radio .....F-44  
 Networks, TV .....F-58
- CCTA (Canadian Cable Television Assn.) .....I-2
- Channel Programmers, Automated Cable.....F-75
- Channels  
 FM .....D-610  
 TV by, Canadian.....B-130  
 TV by, United States.....B-124
- Charts  
 Bottom 50 Market Areas Ranked by  
 Percentage of Cable Penetration .....C-58  
 Cable Penetration by Market .....C-51  
 Comparable Record of Radio Station  
 Growth Since TV Began .....D-770  
 Comparable Record of TV Station Growth  
 Since TV Began.....B-228  
 Federal Communications Commission Staff .J-3  
 Growth of Radio Broadcasting Pre-TV ...D-768  
 History of Station Sales Transactions ...A-41  
 Multi-City DMA Cross-Reference .....B-219  
 Nielsen DMA Market Atlas .....B-136  
 Radio Markets Ranked by Arbitron  
 Metro Survey Area .....D-764  
 Radio Markets Ranked by Arbitron  
 Total Survey Area.....D-766  
 Radio Markets Ranked by Population ...D-766  
 TV Markets Ranked by Nielsen  
 Marketing Research Territory .....B-221  
 TV Markets Ranked by Size.....B-223  
 Top 25 Media Groups.....A-2  
 Top 25 Station Groups.....A-31  
 Top 50 Market Areas Ranked by  
 Cable TV Households.....C-56  
 Top 50 Market Areas Ranked by  
 Percentage of Cable Penetration .....C-55  
 Top 50 Market Areas Ranked by  
 TV Households .....C-57  
 Top 50 MSOs.....C-59  
 Top 100 Cable Systems by Ownership ...C-60  
 Top 100 Cable Systems Ranked by  
 Basic Subscribers.....C-61  
 U.S. and Canadian Radio  
 Programming Formats .....D-693  
 U.S. Radio Set Sales 1958-2001 .....D-769  
 U.S. Sales of Television  
 Receivers 1983-2001 .....B-227
- Children  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, U.S.....D-700  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-739
- Chinese  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-732  
 Programming, U.S.....D-700  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-739
- Christian  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-732
- Programming, U.S.....D-700  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-739
- Citations and Awards .....I-20
- Classic Rock  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-732  
 Programming, U.S.....D-702  
 Special Programming, U.S.....D-739
- Classical  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-732  
 Programming, U.S.....D-703  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-739
- Closed Circuit TV .....F-68
- CNN (Cable News Network) .....F-53, F-70
- College-Owned  
 Radio .....D-621  
 TV .....B-121
- Colleges Offering Radio-TV-Cable Courses ...I-16
- Colleges Offering Broadcasting Degrees .....I-18
- Colleges Offering Two-Year Programs .....I-19
- Comedy  
 Definition of Format .....D-674  
 Format by State .....D-676  
 Special Programming, U.S.....D-740
- Commerce Committees, House and Senate ...J-8
- Common Carriers .....E-3
- Communications Law, Firms Active in .....H-23
- Congressional Committees .....J-8
- Consultants  
 Management .....H-5  
 Technical, Engineering.....H-19
- Contemporary Hit/Top-40  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-732  
 Programming, U.S.....D-704  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-740
- Corporation for Public Broadcasting .....F-60
- Country  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-733  
 Programming, U.S.....D-706  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-740
- Croatian  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-740
- Cross-Ownership, Station.....A-32
- Czech  
 Special Programming, U.S.....D-740
- D**  
 Definition of Radio Formats .....D-674  
 Degrees in Broadcasting .....I-18  
 Direct Broadcast Satellites .....E-5
- Digital TV Assignments .....B-134
- Directories  
 Canadian Radio Stations .....D-548  
 Canadian TV Stations.....B-101  
 Miscellaneous Radio Services .....D-577  
 MSOs and Cable Systems .....C-3  
 U.S. Radio Stations .....D-3  
 U.S. TV Stations.....B-3
- Disco  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, U.S.....D-710  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-740
- Discussion  
 Programming, U.S.....D-710  
 Special Programming, U.S.....D-740
- Distributors  
 Equipment .....G-2, G-32
- Diversified  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-733  
 Programming, U.S.....D-710  
 Special Programming, U.S.....D-740
- DMA  
 Bottom 50 by % Cable Penetration .....C-58  
 By % Penetration .....C-55  
 Multi-City DMA Cross-Reference .....B-219  
 Nielsen Market Atlas .....B-136  
 Top 50 by Cable TV Households .....C-56  
 Top 50 by TV Households .....C-57  
 TV Markets Ranked by Size.....B-223
- DMA**  
 Bottom 50 by % Cable Penetration .....C-58  
 By % Penetration .....C-55  
 Multi-City DMA Cross-Reference .....B-219  
 Nielsen Market Atlas .....B-136  
 Top 50 by Cable TV Households .....C-56  
 Top 50 by TV Households .....C-57  
 TV Markets Ranked by Size.....B-223
- Drama/Literature  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-733  
 Programming, U.S.....D-711  
 Special Programming, U.S.....D-740
- E**  
 Eastern Public Radio .....F-47
- Easy Listening  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-733  
 Programming, U.S.....D-711  
 Special Programming, U.S.....D-740
- Education  
 Schools Specializing in Radio-TV-Cable ...I-16  
 Universities and Colleges Offering  
 Degrees in Broadcasting .....I-18
- Educational Broadcasting Corp. ....F-60
- Educational  
 Definition of Format .....D-674  
 Format by Province .....D-690  
 Format by State .....D-676  
 Programming, Canada .....D-733  
 Programming, U.S.....D-711  
 Special Programming, Canada.....D-753  
 Special Programming, U.S.....D-740
- Employment Services .....H-32
- Engineering Consultants.....H-19
- Equipment Manufacturers, Distributors...G-2, G-32
- Eskimo  
 Format by Province .....D-690

## Index to Sections

- Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Special Programming, U.S. . . . .D-741
- Ethnic (also see Foreign/Ethnic)  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-711  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-741
- Events  
 Trade Show . . . . .J-14
- Executive Search Services . . . . .H-32
- Experimental TV Stations . . . . .B-118
- ### F
- Farm (See Agriculture)
- Farsi  
 Programming, U.S. . . . .D-711  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-741
- Federal Communications Commission  
 Executives & Staff . . . . .J-2  
 Organization Chart . . . . .J-3
- Filipino  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, U.S. . . . .D-711  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-741
- Financial Consultants . . . . .H-2, H-5, H-13
- Financing, Station . . . . .H-13
- Finnish  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-741
- FM Stations  
 Allotments . . . . .D-610  
 By Call Letters, Canada . . . . .D-608  
 By Call Letters, U.S. . . . .D-589  
 By Frequency, Canada . . . . .D-672  
 By Frequency, U.S. . . . .D-641  
 Channels . . . . .D-610
- Folk  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, U.S. . . . .D-711  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-741
- Foreign/Ethnic  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-711  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-741
- Formats  
 By Province for Radio . . . . .D-690  
 By State for Radio . . . . .D-676  
 Canadian Radio Programming . . . . .D-693  
 Definition for Radio . . . . .D-674  
 U.S. Radio Programming . . . . .D-693
- Fox Broadcasting Company . . . . .F-59
- French  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733
- Programming, U.S. . . . .D-712  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-742
- Frequencies  
 Canadian AM . . . . .D-671  
 Canadian FM . . . . .D-672  
 United States AM . . . . .D-624  
 United States FM . . . . .D-641
- Full Service  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, U.S. . . . .D-712  
 Special Programming, U.S. . . . .D-742
- ### G
- Geographical Index to Cable Systems . . . . .C-40
- German  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-742
- Global Television Network . . . . .F-64
- Glossary of Terms . . . . .xxii
- Golden Oldies  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-712  
 Special Programming, U.S. . . . .D-742
- Gospel  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-712  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-742
- Government Agencies  
 Federal Communications Commission . . . . .J-2  
 House Committee on Commerce . . . . .J-8  
 Senate Committee on Commerce . . . . .J-8  
 Supreme Court . . . . .J-9
- Government, Canadian . . . . .J-10
- Greek  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, U.S. . . . .D-713  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-743
- Group Ownership of Stations . . . . .A-3
- Groups, Labor & Unions . . . . .I-12
- Growth of Broadcasting . . . . .xxiv, D-768, B-228
- ### H
- Hardcore  
 Special Programming, U.S. . . . .D-743
- Hebrew  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-743
- Hindi  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-743
- History of Broadcasting and Cable . . . . .xxiv
- House Committee on Commerce . . . . .J-8
- Hungarian  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-743
- ### I
- Independent TV Stations, U.S. . . . .B-119
- Index  
 Advertisers . . . . .xiii  
 Cable Systems, Geographically . . . . .C-40  
 Equipment Manufacturers and Distributors  
 and Technical Services Alphabetical . . . . .G-2  
 Equipment Manufacturers and Distributors  
 and Technical Services Subject . . . . .G-32  
 Producers, Distributors, Production  
 and Other Services Subject . . . . .F-30  
 Radio and TV by Province . . . . .xv  
 Radio and TV by State . . . . .xiv  
 Sections . . . . .vi
- Industry Canada . . . . .J-10
- Inspirational  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-713  
 Special Programming, U.S. . . . .D-744
- International Stations in the U.S. . . . .D-577
- Irish  
 Programming, U.S. . . . .D-713  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-744
- Italian  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, U.S. . . . .D-713  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-744
- ### J
- Japanese  
 Programming, U.S. . . . .D-713  
 Special Programming, U.S. . . . .D-744
- Jazz  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-713  
 Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-744
- Jewish  
 Special Programming, Canada . . . . .D-754  
 Special Programming, U.S. . . . .D-745
- Jones Radio Network . . . . .F-45
- ### K
- Key to Cable Listings . . . . .C-2
- Key to Radio Listings . . . . .D-2
- Key to Television Listings . . . . .B-2
- Korean  
 Programming, U.S. . . . .D-714  
 Special Programming, U.S. . . . .D-745
- ### L
- Labor Groups & Unions . . . . .I-12
- Law and Regulation & Government Agencies . . . . .J-1
- Law Firms . . . . .H-23
- Lawyers, Communications . . . . .H-23
- Licensing, Music . . . . .F-82
- Light Rock  
 Format by Province . . . . .D-690

- Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-714  
 Special Programming, U.S. . . . .D-745
- Lithuanian  
 Special Programming, U.S. . . . .D-745
- M**
- Magazine or Newspaper  
 Cross-Ownership with Stations . . . . .A-32  
 Ownership of Stations . . . . .A-37
- Major Broadcasting and Cable Awards . . . . .I-20
- Major National Associations  
 Cabletelevision Advertising Bureau Inc. (CAB) . . . . .I-2  
 Canadian Cable Television Assn. (CCTA) . . . . .I-2  
 Media Rating Council . . . . .I-2  
 National Association of Broadcasters (NAB) . . . . .I-2  
 National Association of Farm Broadcasters . . . . .I-2  
 NATPE International (National Association of  
 Television Program Executives) . . . . .I-2  
 National Cable and Telecommunications  
 Association Inc. (NCTA) . . . . .I-3  
 National Cable Television Cooperative Inc. . . . .I-3  
 Radio Advertising Bureau . . . . .I-3  
 Radio-Television News Directors Assn. . . . .I-4  
 Television Bureau of Advertising (TVB) . . . . .I-4
- Major Networks, Radio  
 ABC Radio Networks . . . . .F-44  
 American Urban Radio Networks . . . . .F-44  
 AP Radio Networks . . . . .F-44  
 CBS . . . . .F-44  
 Eastern Public Radio . . . . .F-47  
 Jones Radio Network . . . . .F-45  
 National Public Radio . . . . .F-47  
 Public Radio International . . . . .F-47  
 United Press International . . . . .F-45  
 USA Radio Networks . . . . .F-45  
 Westwood One . . . . .F-45
- Major Networks, TV  
 ABC Television Network . . . . .F-58  
 CBS Television . . . . .F-58  
 Corporation for Public Broadcasting . . . . .F-60  
 Educational Broadcasting Corp. . . . .F-60  
 Fox Broadcasting Co. . . . .F-59  
 NBC . . . . .F-59  
 Public Broadcasting Service . . . . .F-60
- Management Consultants . . . . .H-5
- Managers, Talent . . . . .H-31
- Manufacturers of Equipment . . . . .G-2, G-32
- Maps of TV Markets . . . . .B-136
- Market Research Services . . . . .H-15
- Markets  
 Bottom 50 Ranked by Percentage of  
 Cable Penetration . . . . .C-58  
 DMA TV, Multi-City . . . . .B-219  
 DMA TV, Nielsen Market Atlas . . . . .B-136  
 Radio by Arbitron Metro Survey Area . . . . .D-764  
 Radio by Population . . . . .D-766  
 Top 50 MSOs . . . . .C-59  
 Top 50 Ranked by Cable TV Households . . . . .C-56  
 Top 50 Ranked by Percentage of  
 Cable Penetration . . . . .C-55  
 Top 50 Ranked by TV Households . . . . .C-57  
 TV by Nielsen Marketing Research  
 Territory . . . . .B-221  
 TV (Maps) . . . . .B-136  
 TV Markets Ranked by Size . . . . .B-223
- Media Groups, Top 25 . . . . .A-2
- Media Rating Council . . . . .I-2
- Media Societies, Groups . . . . .I-2, I-5
- Microwave . . . . .E-8
- Middle-of-the-Road (see MOR)
- MOR (Middle-of-the-Road)  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-714  
 Special Programming, U.S. . . . .D-745
- MSOs  
 Top 50 . . . . .C-59  
 U.S. . . . .C-3
- Multiple Station Owners . . . . .A-3
- Multiple Systems Operators . . . . .C-3
- Multiple Systems Operators, Top 50 . . . . .C-59
- Music Licensing Groups . . . . .F-82
- N**
- NAB (National Association of Broadcasters) . . . . .I-2
- National Associations . . . . .I-2, I-5
- National Association of Broadcasters (NAB) . . . . .I-2
- National Association of Farm Broadcasters . . . . .I-2
- National Association of Television Program Executives  
 (NATPE International) . . . . .I-2
- National Broadcasting Co. (see NBC)
- National Cable and Telecommunications  
 Association Inc. (NCTA) . . . . .I-3
- National Cable Television Cooperative Inc. . . . .I-3
- National Networks, Radio  
 ABC Radio Networks . . . . .F-44  
 American Urban Radio Networks . . . . .F-44  
 AP Radio Networks . . . . .F-44  
 CBS . . . . .F-44  
 Eastern Public Radio . . . . .F-47  
 Jones Radio Network . . . . .F-45  
 National Public Radio . . . . .F-47  
 Public Radio International . . . . .F-47  
 United Press International . . . . .F-45  
 USA Radio Networks . . . . .F-45  
 Westwood One . . . . .F-45
- National Networks, TV  
 ABC Television Network . . . . .F-58  
 CBS Television . . . . .F-58  
 Corporation for Public Broadcasting . . . . .F-60  
 Educational Broadcasting Corp. . . . .F-60  
 Fox Broadcasting Co. . . . .F-59  
 NBC . . . . .F-59  
 Public Broadcasting Service . . . . .F-60  
 NATPE International (National Association  
 of Television Program Executives) . . . . .I-2  
 National Public Radio (NPR) . . . . .F-47  
 Native American  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-715  
 Special Programming, U.S. . . . .D-745  
 NBC . . . . .F-59  
 NCTA (National Cable and Telecommunications  
 Association Inc.) . . . . .I-3  
 Networks, Radio  
 ABC Radio Networks . . . . .F-44  
 American Urban Radio Networks . . . . .F-44  
 AP Radio Networks . . . . .F-44  
 Canadian . . . . .F-52  
 CBS . . . . .F-44  
 Eastern Public Radio . . . . .F-47  
 Jones Radio Network . . . . .F-45  
 National Public Radio . . . . .F-47
- Radio Program . . . . .F-48
- Regional Radio . . . . .F-49
- Unwired . . . . .F-51
- USA Radio Network . . . . .F-45
- United Press International . . . . .F-45
- Westwood One . . . . .F-45
- Networks, TV  
 ABC Television Network . . . . .F-58  
 Canadian . . . . .F-64  
 CBS Television . . . . .F-58  
 Corporation for Public Broadcasting . . . . .F-60  
 Educational Broadcasting Corp. . . . .F-60  
 Fox Broadcasting Company . . . . .F-59  
 NBC . . . . .F-59  
 Public Broadcasting Service . . . . .F-60  
 Regional TV . . . . .F-62  
 TV Program . . . . .F-61  
 Unwired . . . . .F-63
- New Age  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, U.S. . . . .D-715  
 Special Programming, Canada . . . . .D-754  
 Special Programming, U.S. . . . .D-745
- New Wave  
 Definition of Format . . . . .D-674  
 Format by State . . . . .D-676  
 Special Programming, U.S. . . . .D-745
- News  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-715  
 Special Programming, Canada . . . . .D-754  
 Special Programming, U.S. . . . .D-745
- News Directors, Radio-TV Association . . . . .I-4
- News Services  
 Radio . . . . .F-53  
 TV . . . . .F-65
- News/Talk  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-733  
 Programming, U.S. . . . .D-716  
 Special Programming, Canada . . . . .D-754  
 Special Programming, U.S. . . . .D-745
- Newspaper or Magazine  
 Cross-Ownership with Stations . . . . .A-32  
 Ownership of Stations . . . . .A-37
- Nostalgia  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-734  
 Programming, U.S. . . . .D-719  
 Special Programming, Canada . . . . .D-754  
 Special Programming, U.S. . . . .D-746
- NPR (National Public Radio) . . . . .F-47
- O**
- Oldies  
 Definition of Format . . . . .D-674  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-734  
 Programming, U.S. . . . .D-719  
 Special Programming, Canada . . . . .D-754

## Index to Sections

- Special Programming, U.S. . . . . D-746
- Operators, Multiple Systems. . . . . C-3
- Other (Program Format)
- Definition of Format . . . . . D-674
  - Format by Province . . . . . D-690
  - Format by State . . . . . D-676
  - Programming, Canada . . . . . D-734
  - Programming, U.S. . . . . D-721
  - Special Programming, Canada . . . . . D-754
  - Special Programming, U.S. . . . . D-746
- Owners and Operators, Satellite. . . . . E-2
- Ownership
- Group Stations . . . . . A-3
  - Magazine of Broadcast Station . . . . . A-32
  - Newspaper of Broadcast Station . . . . . A-32
- P**
- Pay Cable Services . . . . . F-69
- PBS (Public Broadcasting Service) . . . . . F-60
- Placement Services . . . . . H-32
- Polish
- Format by State . . . . . D-676
  - Programming, U.S. . . . . D-722
  - Special Programming, Canada . . . . . D-754
  - Special Programming, U.S. . . . . D-747
- Polka
- Definition of Format . . . . . D-674
  - Format by State . . . . . D-676
  - Programming, U.S. . . . . D-722
  - Special Programming, U.S. . . . . D-747
- Portuguese
- Format by State . . . . . D-676
  - Programming, U.S. . . . . D-722
  - Special Programming, Canada . . . . . D-754
  - Special Programming, U.S. . . . . D-747
- Production Services. . . . . F-2, F-30
- Professional Cards (Advertising) . . . . . H-33
- Professional Societies. . . . . I-2, I-5
- Program
- Consultants . . . . . H-5
  - Distribution . . . . . F-2, F-30
  - Producers . . . . . F-2, F-30
- Programming, Canada
- Adult Contemporary . . . . . D-732
  - Agriculture & Farm . . . . . D-732
  - Album-Oriented Rock . . . . . D-732
  - Alternative . . . . . D-732
  - American Indian . . . . . D-732
  - Beautiful Music . . . . . D-732
  - Big Band . . . . . D-732
  - Black . . . . . D-732
  - Blues . . . . . D-732
  - Chinese . . . . . D-732
  - Christian . . . . . D-732
  - Classic Rock . . . . . D-732
  - Classical . . . . . D-732
  - Contemporary Hit/Top-40 . . . . . D-732
  - Country . . . . . D-733
  - Diversified . . . . . D-733
  - Drama/Literature . . . . . D-733
  - Easy Listening . . . . . D-733
  - Educational . . . . . D-733
  - Eskimo . . . . . D-733
  - Ethnic . . . . . D-733
  - Foreign/Ethnic . . . . . D-733
  - French . . . . . D-733
  - Golden Oldies . . . . . D-733
  - Gospel . . . . . D-733
  - Inspirational . . . . . D-733
- Jazz . . . . . D-733
- Light Rock . . . . . D-733
- MOR (Middle-of-the-Road) . . . . . D-733
- Native American . . . . . D-733
- News . . . . . D-733
- News/Talk . . . . . D-733
- Nostalgia . . . . . D-734
- Oldies . . . . . D-734
- Other . . . . . D-734
- Progressive . . . . . D-734
- Public Affairs . . . . . D-734
- Religious . . . . . D-734
- Rock/AOR . . . . . D-734
- Smooth Jazz . . . . . D-734
- Sports . . . . . D-734
- Talk . . . . . D-734
- Top-40 . . . . . D-734
- Urban Contemporary . . . . . D-734
- Variety/Diverse . . . . . D-734
- Programming, U.S. Radio
- Adult Contemporary . . . . . D-695
  - Agriculture . . . . . D-698
  - Album-Oriented Rock . . . . . D-698
  - Alternative . . . . . D-698
  - American Indian . . . . . D-699
  - Arabic . . . . . D-699
  - Beautiful Music . . . . . D-699
  - Big Band . . . . . D-699
  - Black . . . . . D-699
  - Bluegrass . . . . . D-700
  - Blues . . . . . D-700
  - Children . . . . . D-700
  - Chinese . . . . . D-700
  - Christian . . . . . D-700
  - Classic Rock . . . . . D-702
  - Classical . . . . . D-703
  - Contemporary Hit/Top-40 . . . . . D-704
  - Country . . . . . D-706
  - Disco . . . . . D-710
  - Discussion . . . . . D-710
  - Diversified . . . . . D-710
  - Easy Listening . . . . . D-711
  - Educational . . . . . D-711
  - Ethnic . . . . . D-711
  - Farsi . . . . . D-711
  - Filipino . . . . . D-711
  - Folk . . . . . D-711
  - Foreign/Ethnic . . . . . D-711
  - French . . . . . D-712
  - Full Service . . . . . D-712
  - Golden Oldies . . . . . D-712
  - Gospel . . . . . D-712
  - Greek . . . . . D-713
  - Inspirational . . . . . D-713
  - Irish . . . . . D-713
  - Italian . . . . . D-713
  - Japanese . . . . . D-713
  - Jazz . . . . . D-713
  - Korean . . . . . D-714
  - Light Rock . . . . . D-714
  - MOR (Middle-of-the Road) . . . . . D-714
  - Native American . . . . . D-715
  - New Age . . . . . D-715
  - News . . . . . D-715
  - News/Talk . . . . . D-716
  - Nostalgia . . . . . D-719
  - Oldies . . . . . D-719
  - Other . . . . . D-721
  - Polish . . . . . D-722
  - Polka . . . . . D-722
  - Portuguese . . . . . D-722
  - Progressive . . . . . D-722
  - Public Affairs . . . . . D-722
  - Reggae . . . . . D-722
- Religious . . . . . D-722
- Rock/AOR . . . . . D-724
- Russian . . . . . D-725
- Sacred . . . . . D-725
- Smooth Jazz . . . . . D-725
- Soul . . . . . D-725
- Spanish . . . . . D-725
- Sports . . . . . D-726
- Talk . . . . . D-728
- Tejano . . . . . D-730
- Top-40 . . . . . D-730
- Triple A . . . . . D-730
- Underground . . . . . D-730
- Urban Contemporary . . . . . D-730
- Variety/Diverse . . . . . D-731
- Vietnamese . . . . . D-731
- Programming Services . . . . . F-1
- Progressive
- Definition of Format . . . . . D-674
  - Format by Province . . . . . D-690
  - Format by State . . . . . D-676
  - Programming, Canada . . . . . D-734
  - Programming, U.S. . . . . D-722
  - Special Programming, U.S. . . . . D-747
- Promotion
- Consultants . . . . . H-5
- Province, Radio Formats Listed by . . . . . D-690
- Public Affairs
- Definition of Format . . . . . D-674
  - Format by Province . . . . . D-690
  - Format by State . . . . . D-676
  - Programming, Canada . . . . . D-734
  - Programming, U.S. . . . . D-722
  - Special Programming, Canada . . . . . D-754
  - Special Programming, U.S. . . . . D-747
- Public Broadcasting Service . . . . . F-60
- R**
- Radio
- Advertising Bureau . . . . . I-3
  - Armed Forces . . . . . D-577
  - Assignments of FM Stations . . . . . D-610
  - Call Letters, AM . . . . . D-579
  - Call Letters, FM . . . . . D-589
  - Canadian AM-FM Stations . . . . . D-607
  - College-Owned . . . . . D-621
  - Directory of Stations . . . . . D-3
  - Equipment Manufacturers . . . . . G-2, G-32
  - FM Allotments . . . . . D-610
  - Format Providers . . . . . F-56
  - Formats by State . . . . . D-676
  - Formats by Province . . . . . D-690
  - Formats, Defined . . . . . D-674
  - Frequencies, AM . . . . . D-624
  - Frequencies, FM . . . . . D-641
  - Group Ownership . . . . . A-3
  - International Stations . . . . . D-577
  - Listings, Key to . . . . . D-2
  - Markets . . . . . D-755
  - Miscellaneous Services . . . . . D-577
  - Networks, Regional . . . . . F-49
  - Newspaper Ownership . . . . . A-32
  - News Services . . . . . F-53
  - Program Distributors . . . . . F-2, F-30
  - Program Producers . . . . . F-2, F-30
  - Programming, Canada . . . . . D-732
  - Programming, U.S. . . . . D-695
  - Programming Chart . . . . . D-693
  - Programming Formats Defined . . . . . D-674
  - School-Owned . . . . . D-621
  - Schools . . . . . I-16
  - Set Sales 1958-2000 . . . . . D-769

- Special Programming, Canada . . . . .D-753  
 Special Programming, U.S. . . . .D-735  
 Stations Broadcasting on the Internet. . . . .D-771  
 Stations on Air, by Market . . . . .D-755  
 U.S. AM Stations . . . . .D-579  
 U.S. FM Stations . . . . .D-589  
 U.S. International . . . . .D-577
- Radio Advertising Bureau. . . . .I-3  
 Radio Free Asia . . . . .D-577  
 Radio Free Europe . . . . .D-577  
 Radio Liberty . . . . .D-577  
 Radio & TV by State/Province, Index to . . . . .xiv  
 Radio-TV & Telecommunications  
   Commission of Canada. . . . .J-10  
 Radio-TV News Directors Association . . . . .I-4
- Reggae  
   Definition of Format . . . . .D-675  
   Format by State . . . . .D-676  
   Programming, U.S. . . . .D-722  
   Special Programming, Canada . . . . .D-754  
   Special Programming, U.S. . . . .D-748
- Regional Radio Networks . . . . .F-49  
 Regional TV Networks . . . . .F-62
- Religious  
   Definition of Format . . . . .D-675  
   Format by Province . . . . .D-690  
   Format by State . . . . .D-676  
   Programming, Canada . . . . .D-734  
   Programming, U.S. . . . .D-722  
   Special Programming, Canada . . . . .D-754  
   Special Programming, U.S. . . . .D-748
- Representatives of Artists. . . . .H-31  
 Resale and Common Carriers, Satellite . . . . .E-3  
 Research Services, Radio-TV . . . . .H-15  
 Review 2002, Year in . . . . .xxxiii
- Rock/AOR  
   Definition of Format . . . . .D-675  
   Format by Province . . . . .D-690  
   Format by State . . . . .D-676  
   Programming, Canada . . . . .D-734  
   Programming, U.S. . . . .D-724  
   Special Programming, Canada . . . . .D-754  
   Special Programming, U.S. . . . .D-750
- Russian  
   Format by State . . . . .D-676  
   Programming, U.S. . . . .D-725  
   Special Programming, U.S. . . . .D-750
- S**
- Sacred  
   Programming, U.S. . . . .D-725  
   Special Programming, U.S. . . . .D-750
- Sales  
   Consultants . . . . .H-5  
   of U.S. Radio Sets . . . . .D-769  
   of U.S. TV Receivers . . . . .B-227
- Satellites and Other Carriers . . . . .E-1  
 School-Owned Radio . . . . .D-621  
 Scottish  
   Special Programming, Canada . . . . .D-754  
   Special Programming, U.S. . . . .D-750
- Sections, Index to . . . . .vi  
 Senate Committee on Commerce . . . . .J-8  
 Serbian  
   Special Programming, U.S. . . . .D-750
- Services  
   Audio Cable Programming . . . . .F-76  
   Automated Cable Channel Programmers . . . . .F-75  
   Basic Cable . . . . .F-70  
   Brokers, Station and Cable TV. . . . .H-2  
   Cable Sports. . . . .F-78  
   Canadian Cable Programming . . . . .F-80  
   Closed Circuit . . . . .F-68  
   Communications Law, Firms Active in . . . . .H-23  
   Consulting. . . . .H-5  
   Distribution . . . . .F-2, F-30  
   Employment . . . . .H-32  
   Engineering Consultation . . . . .H-19  
   Executive Search . . . . .H-32  
   Financing, of Stations. . . . .H-13  
   Market Research. . . . .H-15  
   Music Licensing Groups . . . . .F-82  
   Pay Cable . . . . .F-69  
   Production . . . . .F-2, F-30  
   Rating & Research . . . . .H-15  
   Radio Format Providers . . . . .F-56  
   Radio News . . . . .F-53  
   Research . . . . .H-15  
   Subcarrier/VBI. . . . .F-85  
   Talent Agents and Managers . . . . .H-31  
   Technical Consultation . . . . .H-19  
   Teletext Operations. . . . .F-84  
   TV News. . . . .F-65  
   Videotext Operations . . . . .F-83
- Services and Suppliers. . . . .G-1  
 Shows, Trade . . . . .I-14
- Slovak  
   Special Programming, U.S. . . . .D-750
- Slovenian  
   Special Programming, U.S. . . . .D-750
- Smooth Jazz  
   Programming, Canada . . . . .D-734  
   Programming, U.S. . . . .D-725
- Societies, Professional, Radio-TV . . . . .I-2, I-5
- Soul  
   Programming, U.S. . . . .D-725  
   Special Programming, U.S. . . . .D-750
- Spanish  
   Format by State . . . . .D-676  
   Programming, U.S. . . . .D-725  
   Special Programming, Canada . . . . .D-754  
   Special Programming, U.S. . . . .D-750
- Spanish-Language Stations, TV . . . . .B-117
- Special Programming, Canada  
   Agriculture. . . . .D-735  
   Album-Oriented Rock . . . . .D-737  
   American Indian . . . . .D-737  
   Arabic. . . . .D-737  
   Big Band. . . . .D-737  
   Black . . . . .D-737  
   Bluegrass . . . . .D-738  
   Blues . . . . .D-738  
   Children . . . . .D-739  
   Chinese . . . . .D-739  
   Christian . . . . .D-739  
   Classic Rock. . . . .D-739  
   Classical . . . . .D-739  
   Comedy . . . . .D-740  
   Contemporary Hit/Top-40 . . . . .D-740  
   Country. . . . .D-740  
   Croatian . . . . .D-740  
   Czech . . . . .D-740  
   Disco . . . . .D-740  
   Discussion. . . . .D-740  
   Diversified . . . . .D-740  
   Drama/Literature. . . . .D-740  
   Easy Listening . . . . .D-740  
   Educational. . . . .D-740  
   Eskimo . . . . .D-741  
   Ethnic . . . . .D-741  
   Farsi . . . . .D-741  
   Filipino . . . . .D-741  
   Finnish . . . . .D-741  
   Folk . . . . .D-741  
   Foreign/Ethnic . . . . .D-741  
   French . . . . .D-742  
   Full Service. . . . .D-742  
   German . . . . .D-742  
   Golden Oldies. . . . .D-742  
   Gospel . . . . .D-742
- Special Programming, U.S.  
   Adult Contemporary . . . . .D-735  
   Agriculture . . . . .D-735  
   Albanian . . . . .D-737  
   Album Oriented Rock . . . . .D-737  
   Alternative . . . . .D-737  
   American Indian . . . . .D-737  
   Arabic . . . . .D-737  
   Armenian . . . . .D-737  
   Beautiful Music . . . . .D-737  
   Big Band. . . . .D-737  
   Black . . . . .D-737  
   Bluegrass . . . . .D-738  
   Blues . . . . .D-738  
   Children . . . . .D-739  
   Chinese . . . . .D-739  
   Christian . . . . .D-739  
   Classic Rock. . . . .D-739  
   Classical . . . . .D-739  
   Comedy . . . . .D-740  
   Contemporary Hit/Top-40 . . . . .D-740  
   Country. . . . .D-740  
   Croatian . . . . .D-740  
   Czech . . . . .D-740  
   Disco . . . . .D-740  
   Discussion. . . . .D-740  
   Diversified . . . . .D-740  
   Drama/Literature. . . . .D-740  
   Easy Listening . . . . .D-740  
   Educational. . . . .D-740  
   Eskimo . . . . .D-741  
   Ethnic . . . . .D-741  
   Farsi . . . . .D-741  
   Filipino . . . . .D-741  
   Finnish . . . . .D-741  
   Folk . . . . .D-741  
   Foreign/Ethnic . . . . .D-741  
   French . . . . .D-742  
   Full Service. . . . .D-742  
   German . . . . .D-742  
   Golden Oldies. . . . .D-742  
   Gospel . . . . .D-742

## Index to Sections

- Greek . . . . . D-743  
 Hardcore . . . . . D-743  
 Hebrew . . . . . D-743  
 Hindi . . . . . D-743  
 Hungarian . . . . . D-743  
 Inspirational . . . . . D-744  
 Irish . . . . . D-744  
 Italian . . . . . D-744  
 Japanese . . . . . D-744  
 Jazz . . . . . D-744  
 Jewish . . . . . D-745  
 Korean . . . . . D-745  
 Light Rock . . . . . D-745  
 Lithuanian . . . . . D-745  
 MOR (Middle-of-the-Road) . . . . . D-745  
 Native American . . . . . D-745  
 New Age . . . . . D-745  
 New Wave . . . . . D-745  
 News . . . . . D-745  
 News/Talk . . . . . D-745  
 Nostalgia . . . . . D-746  
 Oldies . . . . . D-746  
 Other . . . . . D-746  
 Polish . . . . . D-747  
 Polka . . . . . D-747  
 Portuguese . . . . . D-747  
 Progressive . . . . . D-747  
 Public Affairs . . . . . D-747  
 Reggae . . . . . D-748  
 Religious . . . . . D-748  
 Rock/AOR . . . . . D-750  
 Russian . . . . . D-750  
 Sacred . . . . . D-750  
 Scottish . . . . . D-750  
 Serbian . . . . . D-750  
 Slovak . . . . . D-750  
 Slovenian . . . . . D-750  
 Soul . . . . . D-750  
 Spanish . . . . . D-750  
 Sports . . . . . D-751  
 Talk . . . . . D-752  
 Tejano . . . . . D-752  
 Top-40 . . . . . D-752  
 Triple A . . . . . D-752  
 Ukrainian . . . . . D-752  
 Underground . . . . . D-752  
 Urban Contemporary . . . . . D-752  
 Variety/Diverse . . . . . D-752  
 Vietnamese . . . . . D-752  
 Women . . . . . D-752
- Sports**  
 Definition of Format . . . . . D-675  
 Format by Province . . . . . D-690  
 Format by State . . . . . D-676  
 Programming, Canada . . . . . D-734  
 Programming, U.S. . . . . D-726  
 Special Programming, Canada . . . . . D-754  
 Special Programming, U.S. . . . . D-751
- State**  
 Broadcast Associations . . . . . I-9  
 Cable Associations . . . . . I-11  
 Cable Regulatory Agencies . . . . . J-11  
 Radio Formats Listed by . . . . . D-676  
 TV Assignments by . . . . . B-131
- Station**  
 Brokers . . . . . H-2  
 Cross-Ownership . . . . . A-32  
 Financing . . . . . H-13  
 Groups, Top 25 . . . . . A-31  
 Transactions, 49 Years of . . . . . A-41
- Stations**  
 Broadcasting in Stereo, U.S. TV . . . . . B-122  
 Directory of Canadian Radio . . . . . D-548
- Directory of U.S. Radio . . . . . D-3  
 Experimental TV . . . . . B-118  
 Group Ownership of . . . . . A-3  
 Independent TV, U.S. . . . . B-119  
 Miscellaneous Radio . . . . . D-577  
 Newspaper/Magazine  
 Cross-Ownership with . . . . . A-32  
 Newspaper/Magazine Ownership of . . . . . A-37  
 Programming on Canadian Radio . . . . . D-732  
 Programming on U.S. Radio . . . . . D-695  
 School-Owned Radio . . . . . D-621  
 School-Owned TV . . . . . B-121  
 Spanish-Language TV . . . . . B-117  
 Special Programming on Canadian Radio . . . . . D-753  
 Special Programming on U.S. Radio . . . . . D-735  
 TV by Channel, Canadian . . . . . B-130  
 TV by Channel, U.S. . . . . B-124
- Stereo, U.S. TV Stations Broadcasting in . . . . . B-122  
 Subcarriers/VBI Services . . . . . F-85  
 Suppliers & Services . . . . . G-2, G-32  
 Surveys & Market Research . . . . . H-15
- T**
- Table of FM Allotments . . . . . D-610  
 Talent Agents and Managers . . . . . H-31
- Talk**  
 Definition of Format . . . . . D-675  
 Format by Province . . . . . D-690  
 Format by State . . . . . D-676  
 Programming, Canada . . . . . D-734  
 Programming, U.S. . . . . D-728  
 Special Programming, Canada . . . . . D-754  
 Special Programming, U.S. . . . . D-752
- Technical Consultants** . . . . . H-19  
**Technical Services** . . . . . G-2, G-32
- Tejano**  
 Definition of Format . . . . . D-675  
 Format by State . . . . . D-676  
 Programming, U.S. . . . . D-730  
 Special Programming, U.S. . . . . D-752
- Teleports** . . . . . E-6  
**Teletext Operations** . . . . . F-84
- Television**  
 Advertising Bureau . . . . . I-4  
 Assignments . . . . . B-131  
 Bureau of Advertising . . . . . I-4  
 Call Letters, Canada . . . . . B-116  
 Call Letters, U.S. . . . . B-111  
 Channel Assignments . . . . . B-131  
 Channels, Canada . . . . . B-130  
 Channels, U.S. . . . . B-124  
 Closed Circuit . . . . . F-68  
 College-Owned . . . . . B-121  
 Commercial Producers . . . . . F-2, F-30  
 DMA Markets . . . . . B-136  
 Digital TV Assignments . . . . . B-134  
 Directory, Canadian . . . . . B-101  
 Directory, U.S. . . . . B-3  
 Equipment Manufacturers . . . . . G-2, G-32  
 Experimental . . . . . B-118  
 Group Ownership . . . . . A-3  
 Independent, U.S. . . . . B-119  
 Listings, Key to . . . . . B-2  
 Markets, by DMA . . . . . B-136  
 Market Ranking . . . . . B-223  
 Networks, Major National . . . . . F-58  
 Networks, Regional . . . . . F-62  
 News Services . . . . . F-65  
 Newspaper Ownership . . . . . A-37  
 Program Distributors . . . . . F-2, F-30
- Program Production Services . . . . . F-2, F-30  
 Program Services . . . . . F-2, F-30  
 Regional Networks . . . . . F-62  
 Schools . . . . . I-16  
 Spanish-Language Stations . . . . . B-117  
 Station Transactions . . . . . A-41  
 Stations, Canadian . . . . . B-101  
 Stations, U.S. . . . . B-3
- Television Bureau of Advertising (TVB) . . . . . I-4  
 Television Quatre Saisons . . . . . F-64  
 Terms, Glossary of . . . . . xxii
- Top-40 (also see Contemporary Hit)**  
 Format by Province . . . . . D-690  
 Format by State . . . . . D-676  
 Programming, Canada . . . . . D-734  
 Programming, U.S. . . . . D-730  
 Special Programming, U.S. . . . . D-752
- Trade Shows** . . . . . I-14  
**Transactions, 49 Years of Station** . . . . . A-41
- Triple A (AAA)**  
 Definition of Format . . . . . D-674  
 Format by State . . . . . D-676  
 Programming, U.S. . . . . D-730  
 Special Programming, Canada . . . . . D-754  
 Special Programming, U.S. . . . . D-752
- TVA (Network)** . . . . . F-64  
**TVB (Television Bureau of Advertising)** . . . . . I-4
- U**
- Ukrainian**  
 Special Programming, Canada . . . . . D-754  
 Special Programming, U.S. . . . . D-752
- Underground**  
 Definition of Format . . . . . D-675  
 Programming, U.S. . . . . D-730  
 Special Programming, U.S. . . . . D-752
- Union/Labor Groups** . . . . . I-12  
**United Press International (UPI)** . . . . . F-45
- United States**  
 Government Agencies . . . . . J-8  
 Independent TV Stations . . . . . B-119  
 International Radio . . . . . D-577  
 Radio Markets . . . . . D-755  
 Radio Programming Formats . . . . . D-676  
 Radio Station Directory . . . . . D-3  
 Special Programming . . . . . D-735  
 TV Station Directory . . . . . B-3  
 TV Stations Broadcasting in Stereo . . . . . B-122  
 TV Stations by Calls . . . . . B-111
- Universities Offering Broadcasting Degrees** . . . . . I-18  
**Universities Offering Radio-TV Cable Courses** . . . . . I-16  
**Universities Offering Two-Year Programs** . . . . . I-19
- University-Owned**  
 Radio . . . . . D-621  
 TV . . . . . B-121
- Unwired Networks**  
 Radio . . . . . F-51  
 TV . . . . . F-63
- UPI (United Press International)** . . . . . F-45
- Urban Contemporary**  
 Definition of Format . . . . . D-675  
 Format by Province . . . . . D-690  
 Format by State . . . . . D-676  
 Programming, Canada . . . . . D-734  
 Programming, U.S. . . . . D-730  
 Special Programming, Canada . . . . . D-754  
 Special Programming, U.S. . . . . D-752



USA Radio Networks . . . . .F-44  
 User's Guide . . . . .xix

**V**

Variety/Diverse  
 Definition of Format . . . . .D-675  
 Format by Province . . . . .D-690  
 Format by State . . . . .D-676  
 Programming, Canada . . . . .D-734  
 Programming, U.S. . . . .D-731  
 Special Programming, U.S. . . . .D-752

Videotext Operations. . . . .F-83  
 Vietnamese  
 Format by State . . . . .D-676  
 Programming, U.S. . . . .D-731  
 Special Programming, Canada . . . . .D-754  
 Special Programming, U.S. . . . .D-752  
 Voice of America. . . . .D-578

**W**

Westwood One . . . . .F-45  
 Wireless Cable Operators. . . . .E-9

Women  
 Definition of Format . . . . .D-675  
 Special Programming, Canada . . . . .D-754  
 Special Programming, U.S. . . . .D-752

**Y**

Year in Review 2002 . . . . .xxxiii

# Index to Advertisers

American Media Services LLC . . . . .Spine;  
 D-5 to D-547 (every  
 right-hand page); H-2  
 Artel Video Systems. . . . .G-4  
 Associated Broadcasters . . . . .H-2  
 Audio Implements/GKC . . . . .G-4, G-5  
 Avid Technology . . . . .Inside front cover  
 BMI . . . . .I-5  
 Bond & Pecaro . . . . .H-5, H-6  
 Bradley Broadcast Sales . . . . .G-6  
 John F.X. Browne & Associates, PC. . . . .H-19, H-33

Coaxial Dynamics . . . . .G-9  
 Cohen, Dippell & Everist PC. . . . .H-19  
 Lauren A. Colby, Esq. . . . .H-23, H-24  
 Communications Technologies Inc. . . . .H-19, H-33  
 Cox & Cox LLC . . . . .H-2  
 Denny & Associates, PC . . . . .H-20, H-33  
 du Treil, Lundin & Rackley Inc. . . . .H-33  
 Empire State Building Inside back cover; back cover  
 Evans Associates . . . . .H-20, H-33  
 Hammett & Edison, Inc. . . . .H-20, H-33  
 Hatfield & Dawson . . . . .H-33

Charles A. Hecht & Associates, Inc. . . . .H-33  
 Carl T. Jones Corporation . . . . .H-20, H-33  
 Marsand, Inc. . . . .H-33  
 Mullaney Engineering, Inc. . . . .H-33  
 Munn-Reese, Inc. . . . .H-21, H-33  
 Patrick Communications . . . . .Front cover  
 Ward L. Quaal Co. . . . .Television divider, back; H-11  
 Satterfield & Perry Inc. . . . .B-1; H-1; H-11; Radio  
 divider, back  
 Carl E. Smith Consulting Engineers . . . . .H-33  
 Smith and Fisher . . . . .H-33

# Index of Radio and Television

<b>Alabama</b>		<b>Maine</b>		<b>Pennsylvania</b>	
Radio . . . . .	D-3	Radio . . . . .	D-212	Radio . . . . .	D-396
Television . . . . .	B-3	Television . . . . .	B-41	Television . . . . .	B-73
<b>Alaska</b>		<b>Maryland</b>		<b>Rhode Island</b>	
Radio . . . . .	D-15	Radio . . . . .	D-217	Radio . . . . .	D-417
Television . . . . .	B-5	Television . . . . .	B-42	Television . . . . .	B-76
<b>Arizona</b>		<b>Massachusetts</b>		<b>South Carolina</b>	
Radio . . . . .	D-20	Radio . . . . .	D-222	Radio . . . . .	D-418
Television . . . . .	B-6	Television . . . . .	B-43	Television . . . . .	B-77
<b>Arkansas</b>		<b>Michigan</b>		<b>South Dakota</b>	
Radio . . . . .	D-28	Radio . . . . .	D-230	Radio . . . . .	D-428
Television . . . . .	B-7	Television . . . . .	B-44	Television . . . . .	B-78
<b>California</b>		<b>Minnesota</b>		<b>Tennessee</b>	
Radio . . . . .	D-38	Radio . . . . .	D-248	Radio . . . . .	D-432
Television . . . . .	B-9	Television . . . . .	B-47	Television . . . . .	B-80
<b>Colorado</b>		<b>Mississippi</b>		<b>Texas</b>	
Radio . . . . .	D-73	Radio . . . . .	D-261	Radio . . . . .	D-449
Television . . . . .	B-15	Television . . . . .	B-49	Television . . . . .	B-82
<b>Connecticut</b>		<b>Missouri</b>		<b>Utah</b>	
Radio . . . . .	D-82	Radio . . . . .	D-271	Radio . . . . .	D-484
Television . . . . .	B-17	Television . . . . .	B-51	Television . . . . .	B-89
<b>Delaware</b>		<b>Montana</b>		<b>Vermont</b>	
Radio . . . . .	D-87	Radio . . . . .	D-285	Radio . . . . .	D-488
Television . . . . .	B-18	Television . . . . .	B-53	Television . . . . .	B-90
<b>District of Columbia</b>		<b>Nebraska</b>		<b>Virginia</b>	
Radio . . . . .	D-88	Radio . . . . .	D-290	Radio . . . . .	D-491
Television . . . . .	B-18	Television . . . . .	B-54	Television . . . . .	B-90
<b>Florida</b>		<b>Nevada</b>		<b>Washington</b>	
Radio . . . . .	D-89	Radio . . . . .	D-296	Radio . . . . .	D-505
Television . . . . .	B-19	Television . . . . .	B-56	Television . . . . .	B-93
<b>Georgia</b>		<b>New Hampshire</b>		<b>West Virginia</b>	
Radio . . . . .	D-112	Radio . . . . .	D-300	Radio . . . . .	D-516
Television . . . . .	B-24	Television . . . . .	B-57	Television . . . . .	B-95
<b>Hawaii</b>		<b>New Jersey</b>		<b>Wisconsin</b>	
Radio . . . . .	D-129	Radio . . . . .	D-303	Radio . . . . .	D-523
Television . . . . .	B-26	Television . . . . .	B-57	Television . . . . .	B-96
<b>Idaho</b>		<b>New Mexico</b>		<b>Wyoming</b>	
Radio . . . . .	D-133	Radio . . . . .	D-309	Radio . . . . .	D-536
Television . . . . .	B-28	Television . . . . .	B-58	Television . . . . .	B-98
<b>Illinois</b>		<b>New York</b>		<b>American Samoa</b>	
Radio . . . . .	D-138	Radio . . . . .	D-316	Radio . . . . .	D-541
Television . . . . .	B-29	Television . . . . .	B-60	Television . . . . .	B-99
<b>Indiana</b>		<b>North Carolina</b>		<b>Federated States of Micronesia</b>	
Radio . . . . .	D-157	Radio . . . . .	D-338	Radio . . . . .	D-547
Television . . . . .	B-31	Television . . . . .	B-63		
<b>Iowa</b>		<b>North Dakota</b>		<b>Guam</b>	
Radio . . . . .	D-170	Radio . . . . .	D-356	Radio . . . . .	D-541
Television . . . . .	B-33	Television . . . . .	B-66	Television . . . . .	B-99
<b>Kansas</b>		<b>Ohio</b>		<b>Northern Mariana Islands</b>	
Radio . . . . .	D-181	Radio . . . . .	D-359	Radio . . . . .	D-547
Television . . . . .	B-35	Television . . . . .	B-67		
<b>Kentucky</b>		<b>Oklahoma</b>		<b>Puerto Rico</b>	
Radio . . . . .	D-189	Radio . . . . .	D-376	Radio . . . . .	D-541
Television . . . . .	B-37	Television . . . . .	B-70	Television . . . . .	B-99
<b>Louisiana</b>		<b>Oregon</b>		<b>Virgin Islands</b>	
Radio . . . . .	D-202	Radio . . . . .	D-385	Radio . . . . .	D-546
Television . . . . .	B-39	Television . . . . .	B-72	Television . . . . .	B-100

**Alberta**

Radio .....D-548  
 Television .....B-101

**British Columbia**

Radio .....D-550  
 Television .....B-102

**Manitoba**

Radio .....D-555  
 Television .....B-103

**New Brunswick**

Radio .....D-556  
 Television .....B-103

**Newfoundland**

Radio .....D-558  
 Television .....B-103

**Northwest Territories**

Radio .....D-559  
 Television .....B-104

**Nova Scotia**

Radio .....D-559  
 Television .....B-104

**Nunavut**

Radio .....D-561

**Ontario**

Radio .....D-561  
 Television .....B-105

**Prince Edward Island**

Radio .....D-569  
 Television .....B-107

**Quebec**

Radio .....D-569  
 Television .....B-108

**Saskatchewan**

Radio .....D-575  
 Television .....B-109

**Yukon Territory**

Radio .....D-576  
 Television .....B-110