TELEVISION & CABLE FACTBOOK

Volume 70

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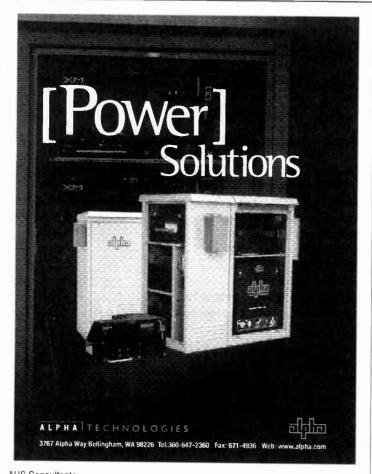
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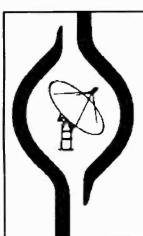
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Alaska       A-50         Arizona       A-64         Arkansas       A-98         California       A-118         Colorado       A-234         Connecticut       A-263         Delaware       A-275         District of Columbia       A-277         Florida       A-289         Georgia       A-373	Television Station Analog Applications Pending       A-1625         Television Station Analog Construction Permits       A-1621         Television Station Digital Construction Permits & Applications       A-1639         Television Station Translators       B-155         Television Station Translators (Owned & Operated by Television Stations)       B-279
Arizona       A-64         Arkansas       A-98         California       A-118         Colorado       A-234         Connecticut       A-263         Delaware       A-275         District of Columbia       A-277         Florida       A-289         Georgia       A-373	Television Station Analog Applications Pending       A-1625         Television Station Analog Construction Permits       A-1621         Television Station Digital Construction Permits & Applications       A-1639         Television Station Translators       B-155         Television Station Translators (Owned & Operated by Television Stations)       B-279
Arkansas         A-98           California         A-118           Colorado         A-234           Connecticut         A-263           Delaware         A-275           District of Columbia         A-277           Florida         A-289           Georgia         A-373	Television Station Analog Applications Pending       A-1625         Television Station Analog Construction Permits       A-1621         Television Station Digital Construction Permits & Applications       A-1639         Television Station Translators       B-155         Television Station Translators (Owned & Operated by Television Stations)       B-279         Television Stations       A-18
California         A-118           Colorado         A-234           Connecticut         A-263           Delaware         A-275           District of Columbia         A-277           Florida         A-289           Georgia         A-373	Television Station Analog Applications Pending A-1625 Television Station Analog Construction Permits A-1621 Television Station Digital Construction Permits & Applications A-1639 Television Station Translators B-155 Television Station Translators (Owned & Operated by Television Stations) B-279 Television Stations A-18 Alabama A-18 Alaska A-50
Colorado         A-234           Connecticut         A-263           Delaware         A-275           District of Columbia         A-277           Florida         A-289           Georgia         A-373	Television Station Analog Applications Pending A-1625 Television Station Analog Construction Permits A-1621 Television Station Digital Construction Permits & Applications A-1639 Television Station Translators B-155 Television Station Translators (Owned & Operated by Television Stations) B-279 Television Stations A-18 Alabama A-18 Alaska A-50
Connecticut         A-263           Delaware         A-275           District of Columbia         A-277           Florida         A-289           Georgia         A-373	Television Station Analog Applications Pending A-1625 Television Station Analog Construction Permits A-1621 Television Station Digital Construction Permits Applications A-1639 Television Station Translators B-155 Television Station Translators (Owned & Operated by Television Stations) B-279 Television Stations A-18 Alabama A-18 Alabama A-18 Alaska A-50 Arizona A-64
Delaware         A-275           District of Columbia         A-277           Florida         A-289           Georgia         A-373	Television Station Analog Applications Pending A-1625 Television Station Analog Construction Permits A-1621 Television Station Digital Construction Permits Applications A-1639 Television Station Translators B-155 Television Station Translators (Owned & Operated by Television Stations) B-279 Television Stations A-18 Alabama A-18 Alabama A-50 Arizona A-64 Arkansas A-98
District of Columbia A-277 Florida A-289 Georgia A-373	Television Station Analog Applications Pending A-1625 Television Station Analog Construction Permits A-1621 Television Station Digital Construction Permits Applications A-1639 Television Station Translators B-155 Television Station Translators (Owned & Operated by Television Stations) B-279 Television Stations A-18 Alabama A-18 Alabama A-50 Arizona A-64 Arkansas A-98 California A-118
Florida	Television Station Analog Applications Pending A-1625 Television Station Analog Construction Permits A-1621 Television Station Digital Construction Permits & Applications A-1639 Television Station Translators B-155 Television Station Translators (Owned & Operated by Television Stations) B-279 Television Stations A-18 Alabama A-18 Alabama A-18 Alaska A-50 Arizona A-64 Arkansas A-98 California A-118 Colorado A-234
Georgia	Television Station Analog Applications Pending         A-1625           Television Station Analog Construction Permits         A-1621           Television Station Digital Construction Permits & Applications         A-1639           Television Station Translators         B-155           Television Station Translators (Owned & Operated by Television Stations)         B-279           Television Stations         A-18           Alabama         A-18           Alaska         A-50           Arizona         A-64           Arkansas         A-98           California         A-118           Colorado         A-234           Connecticut         A-263           Delaware         A-275
	Television Station Analog Applications Pending         A-1625           Television Station Analog Construction Permits         A-1621           Television Station Digital Construction Permits & Applications         A-1639           Television Station Translators         B-155           Television Station Translators (Owned & Operated by Television Stations)         B-279           Television Stations         A-18           Alabama         A-18           Alaska         A-50           Arizona         A-64           Arkansas         A-98           California         A-118           Colorado         A-234           Connecticut         A-263           Delaware         A-275           District of Columbia         A-277
Guam	Television Station Analog Applications Pending         A-1625           Television Station Analog Construction Permits         A-1621           Television Station Digital Construction Permits & Applications         A-1639           Television Station Translators         B-155           Television Station Translators (Owned & Operated by Television Stations)         B-279           Television Stations         A-18           Alabama         A-18           Alaska         A-50           Arizona         A-64           Arkansas         A-98           California         A-118           Colorado         A-234           Connecticut         A-263           Delaware         A-275           District of Columbia         A-277
	Television Station Analog Applications Pending         A-1625           Television Station Analog Construction Permits         A-1621           Television Station Digital Construction Permits & Applications         A-1639           Television Station Translators         B-155           Television Station Translators (Owned & Operated by Television Stations)         B-279           Television Stations         A-18           Alabama         A-18           Alaska         A-50           Arizona         A-64           Arkansas         A-98           California         A-118           Colorado         A-234           Connecticut         A-263           Delaware         A-275           District of Columbia         A-277           Florida         A-289



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North Dakota	9
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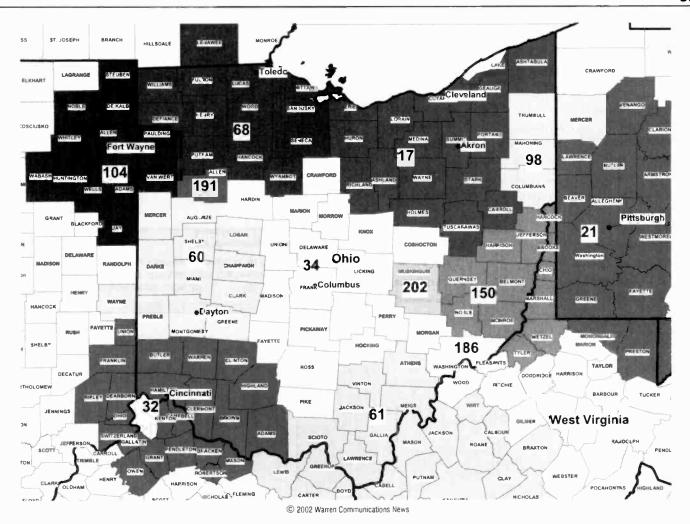
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MARKET TV	NIELSEN DMA HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cleveland, OH	1,513,130	17	WBNX-TV (55), WDLI (17), WEWS-DT (15), WEWS-TV (5), WGGN-TV (52), WJW (8), WJW-DT (31), WKYC-DT (2), WKYC-TV (3), WMFD-DT (12), WMFD-TV (68), WOAC (67), WOIO (19), WOIO-DT (10), WQHS-TV (61), WUAB (43), WVPX (23)
Cincinnati, OH.	836,190	32	WCPO-DT (10), WCPO-TV (9), WKRC-DT (31), WKRC-TV (12), WLWT (5), WLWT-DT (35), WSTR-TV (64), WXIX-DT (29), WXIX-TV (19)
Columbus, OH	809,940	34	WBNS-DT (21), WBNS-TV (10), WCMH-TV (4), WSFJ-TV (51). WSYX (6), WTTE (28), WWHO (53)
Dayton, OH.	494,960	60	WBDT (26), WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45)
Charleston-Huntington, WV	478,910	61	WCHS-TV (8), WHCP (30), WLPX (29), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Toledo, OH	418,340	68	WLMB (40), WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Youngstown, OH.	275,410	98	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Fort Wayne, IN	262,000	104	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Wheeling, WV-Steubenville, OH	140,660	150	WTOV-TV (9), WTRF-TV (7)
Parkersburg, WV	62,840	186	WTAP-TV (15)
Lima, OH		191	WLIO (35), WTLW (44)
Zanesville, OH	32,150	202	WHIZ-TV (18)

Virginia	
Washington	
West Virginia	
Wisconsin	
Wyoming	
Analog Applications Pending	
Construction Permits	
Low Power Television Stations	
U.S. Public/Educational Stations	
Television Station Owners	
The Television Syndication Co. Inc	
Teleworld Inc	
10News2	
Ten-The Erotic Network	
Texas Cable News (TXCN)	
TFN-The Football Network	
T.H.A. Media Distributors Ltd	
The American West Network	
The Annenberg/CPB Channel	
The Anti-Aging Network	
The Arabic Channel	
The Barker	
The Beauty Channel	
The Biography Channel	
The Boating Channel	
The Bounty Network	
The Bridal Channel	
The California Channel	
The Church Channel	
The College Channel	
The Construction Cable Network	
The Creative Channel	
The Crime Channel	
The Disney Channel	
The Documentary Channel	
The Dream Television Network	
The Ecology Channel	
The Electronic Program Guide (EPG)	
Electronic Program Guide (EPG JR.)	
The Fifth Avenue Channel	
The Filipino Channel	
The Genesis Network	
The Golf Channel	
The Grand Living Channel	1
The Greek Channel	1
The History Channel	)
The Hot Network	
The Hot Zone	
The Idea Channel	
The Inspiration Network	
The Jackpot Channel	
The Korean Channel	
The Learning Channel (TLC)	,
The Lightspan Adventures Channel	
The Local Weather Station	
The Lottery Channel	
The Love Network	

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Toronto Star Television
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The Toy Specialists
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Traffic Check F-43
Training Channel
Transcomm Inc
Translators (Television)
Trans World International Inc
Travel Channel

### **State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WBNX-TV, Akron	See Cleveland, OH
WVPX, Celveland	See Akron, OH
WHCP, Charleston	See Portsmouth, OH
WSFJ, Columbus	See Newark, OH
WWHO, Columbus	See Chillicothe, OH
WBDT, Dayton	See Springfield, OH
WKOI, Dayton	See Richmond, IN
WUAB, Lorain	See Cleveland, OH
WTAP-TV, Marietta	See Parkersburg, WV
WOIO, Shaker Heights	See Cleveland, OH
WHIO-TV, Springfield	See Dayton, OH
WTRF-TV, Steubenville	See Wheeling, WV

### Ohio Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL	
Commercial Television	14	27	41	
Educational Television	0	12	12	
	14	39	53	

### Data by Design

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Valuation Research Corp.         F-85           VanHuss Media Services Inc.         F-85           T. J. Vaughan & Associates         F-99           Vaughn Communications         F-73           VDP Inc.         F-99           VEBO Productions         F-73           Vega Associates Inc.         F-99           The Richard Vega Group         F-85, F-99           Venard Films Ltd./Farm Film Foundation         F-73           Venevision International Inc.         F-73           Veriats Productions Inc.         F-74           Veronis, Suhler & Associates Inc.         F-85           VH1         F-46           Viacom Inc.         F-74           Viacom Inc.         F-74           Video Communications Inc.         F-100           Videor Corema Films Inc.         F-74           Video Catalog Channel         F-74           Video Catalog Channel         F-74           Video Enterprises Inc.         F-74           Video Ordnance Inc.         F-74           Video Or	V		
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### WVPX Ch. 23

Network Service: PAX.

Licensee: Paxson Akron License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 26650 Renaissance Pkwy., Cleveland, OH 44128.

Phone: 330-434-2323. Fax: 330-535-4835.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. visual, 175-kw max. aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51" Longitude 81° 34' 59"

Requests CP for change to 5000-kw max. visual, 971-ft. above av. terrain, 925-ft. above ground, 2014-ft. above sea level, lat. 41° 3′ 53", long. 81° 34′ 59", transmitter 1561 Dreisbach Dr. BPCT-20010110ABB.

Digital Facilities: Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 971-ft. above av. terrain, 922-ft. above ground, 2011-ft. above sea level.

Latitude 41° 03' 53" Longitude 81° 34' 59"

Transmitter: 1561 Dreisbach Dr.

FCC Digital File Number: BPCDT-990128KN (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter; Comtech, 3-meter.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: June 7, 1953. Sale to present owner by ValueVision International approved by FCC December 8, 1995 (Television Digest, Vol. 35:35). Sale to ValueVision International by Group One Broadcasting LP approved by FCC in 1994.

Represented (legal): Dow, Lohnes & Albertson PLLC.

### Personnel:

Brooke Spectorsky, General Manager.

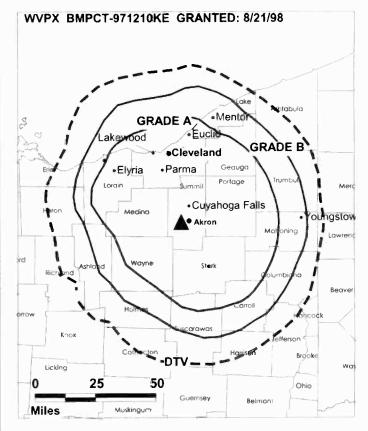
Laura Hausman, Sales Manager.

Dave Mackenzie, Chief Engineer.

Donna Ott, Business Manager.

Sharon Blandin, Traffic Manager.

Laura Griggy, Public Affairs Director.



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Rates: On request.

Grand Total

City of License: Akron. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen, Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	1,079,230	399,390	1,478,620
Average Weekly Circulation (2001)	200,462	71,064	271,526
Average Daily Circulation (2001)		A STATE OF THE STA	87,600
O. H. OH. T	Cable	Non-cable	Total
Station OMA Total		TV Households	
Estimated Station Totals*			
	TV Households	TV Households	TV Households

Cable

Non-cable

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,650	32,440	35,090
Average Weekly Circulation (2001)	278	3,403	3,682
Average Daily Circulation (2001)			416

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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Wisconsin Sports Network
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### WDLI Ch. 17

Network Service: TBN.

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Phone: 216-875-5542. Fax: 216-875-9986.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04" Longitude 81° 16' 37"

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville.

Digital Facilities: Channel No. 39 (620-626 MHz). Power: 200-kw max. visual. Antenna: 958-ft. above av. terrain, 1034-ft. above ground, 2011-ft. above sea level.

Latitude 41° 03' 20" Longitude 81° 35' 38"

Transmitter: On side of existing tower located off SR 261, 0.68-mi W of Romig Rd., Norton.

FCC Digital File Number: BPCDT-990423KF. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale to David Livingstone Missionary Foundation Inc. by PTL approved by FCC December 8, 1982. Sale to PTL by Janson Industries approved by FCC August 5, 1977 (Television Digest, Vol. 17:35, 37).

Represented (engineering): Smith & Fisher.

Personnel:

Dale K. Osborn, Station Manager.

Rebecca Osborn, Production Manager.

Tristan D. Mitchell, Public Affairs.

Highest 30 Sec. Rate: \$60.

City of License: Canton. Station DMA: Cleveland. Rank: 17.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,520	26,570	151.090
Average Weekly Circulation (2001)	7,031	2,471	9,502
Average Daily Circulation (2001)			3,143

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,870	26,570	148,440
Average Weekly Circulation (2001)	6,880	2,471	9,351
Average Daily Circulation (2001)			3,122

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,650	0	2,650
Average Weekly Circulation (2001)	151	0	151
Average Daily Circulation (2001)			21

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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### WOAC Ch. 67

Network Service: Independent.

Licensee: SAH Acqusition Corp. II, 5388 Hickory Hollow Pkwy., Antioch, TN 37013.

Studio: 4385 Sherman Rd., Kent, OH 44240.

Phone: 330-677-6760.

E-mail: woaconeil@att.net

Web Site: http://www.shopathometv.com

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual. Antenna: 486-ft. above av. terrain, 469-ft. above ground, 1594-ft. above sea level.

Latitude 41° 06 Longitude 81° 20' 10"

Transmitter: 0.8-mi. NE of Brimfield.

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 440-ft. above av. terrain, 423-ft. above ground.

> 41° 06 33" Latitude 10" Longitude 81° 20'

FCC Digital File Number: BPCDT-19991101AEX (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Shop at Home Inc. (Group Owner).

Began Operation: March 1, 1982. Sale to present owner by Whitehead Media Inc. approved by FCC December 11, 1997. Proposed sale to Global Broadcasting Systems Inc. dismissed by FCC September 12, 1997. Sale to Whitehead Media Inc. by Canton 67 approved by FCC September 6, 1995. Sale to Discovery Broadcasting Systems Inc. approved by FCC June 20, 1985, but not consummated.

Represented (legal): Wiley, Rein & Fielding.



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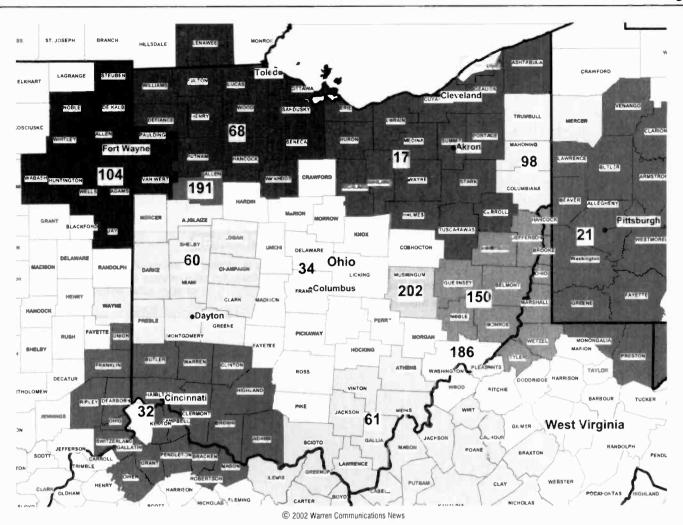
#### Personnel:

William O'Neil, General Manager.

Glenn Foldessy, Chief Engineer.

City of License: Canton. Station DIMA: Cleveland. Rank: 17.

Nielsen Data: Not available.



MARKET TV	NIELSEN DMA HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cleveland, OH	1,513,130	17	WBNX-TV (55), WDLI (17), WEWS-DT (15), WEWS-TV (5), WGGN-TV (52), WJW (8), WJW-DT (31), WKYC-DT (2), WKYC-TV (3), WMFD-DT (12), WMFD-TV (68), WOAC (67), WOIO (19), WOIO-DT (10), WQHS-TV (61), WUAB (43), WVPX (23)
Cincinnati, OH	836,190	32	WCPO-DT (10), WCPO-TV (9), WKRC-DT (31), WKRC-TV (12), WLWT (5), WLWT-DT (35), WSTR-TV (64), WXIX-DT (29), WXIX-TV (19)
Columbus, 0H	809,940	34	WBNS-DT (21), WBNS-TV (10), WCMH-TV (4), WSFJ-TV (51). WSYX (6), WTTE (28), WWH0 (53)
Dayton, OH	494,960	60	WBDT (26), WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45)
Charleston-Huntington, WV	478,910	61	WCHS-TV (8), WHCP (30), WLPX (29), WOWK-TV (13), WSAZ-TV (3), WTSF (61), ₩VAH-TV (11)
Toledo, OH	418,340	68	WLMB (40), WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Youngstown, OH.	275,410	98	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Fort Wayne, IN	262,000	104	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Wheeling, WV-Steubenville, OH	140,660	150	WTOV-TV (9), WTRF-TV (7)
Parkersburg, WV		186	WTAP-TV (15)
Lima, OH	56,740	191	WLIG (35), WTLW (44)
Zanesville, OH		202	WHIZ-TV (18)

### Ohio-Chillicothe

### WWHO Ch. 53

Network Service: UPN.

Licensee: WVIT Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

Studio: 1160 Dublin Rd., Suite 500, Columbus, OH 43215.

Sales Office: 3165 Olentangy Rd., Columbus, OH 43206.

Phone: 740-775-5300. Fax: 614-485-5339.

E-mail: upn53@paramount.com

Web Site: http://www.upn53.com

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual. Antenna: 1145-ft. above av. terrain, 1115-ft. above ground, 1886-ft. above sea

Latitude 39° 35' 20" Longitude 83° 06' 44"

Transmitter: 0.25-mi. N of U.S. Rte. 22, 0.5-mi. N of Williamsport.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1076-ft. above av. terrain, 1053-ft. above ground.

Latitude 39° 35' 20" Longitude 83° 06' 44"

FCC Digital File Number: BPCDT-19990910AAK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with WCMH-TV (N), Columbus.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: August 31, 1987. Sale to Fant Broadcasting Co. by Triplett & Assoc. approved by FCC January 14, 1994. National Broadcasting Co. subsidiary Outlet Broadcasting exercised option to acquire WWHO plus WLWC from Fant. Stations were then swapped for Viacom International's WVIT. Transaction was approved by FCC November 6, 1997 (Television Digest, Vol. 37:31).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Fletcher, Heald & Hildreth PLC.

#### Personnel:

Jess Cash, President & General Manager.

Troy Elder, Operations Manager.

Lisa Barhorst, General Sales Manager.

Rick Ervin, Chief Engineer.

Kristen Flora, Public Affairs Director.



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Rates: On request.

City of License: Chillicothe. Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	521,540 164,463	255,140 54,147	776,680 218,611 73,842
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	488,520 159,814	209,630 50,618	698,150 210,432 71,775
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	33,020 4,649	45,510 3,530	78,530 8,179 2,067

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### **State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WBNX-TV, Akron See Cleveland, OH
WVPX, Celveland See Akron, OH
WHCP, Charleston See Portsmouth, OH
WSFJ, Columbus See Newark, OH
WWHO, Columbus See Chillicothe, OH
WBDT, Dayton See Springfield, OH
WKOI, Dayton See Richmond, IN
WUAB, Lorain See Cleveland, OH
WTAP-TV, Marietta See Parkersburg, WV
WOIO, Shaker Heights See Cleveland, OH
WHIO-TV, Springfield See Dayton, OH
WTRF-TV. Steubenville See Wheeling WV

# Ohio Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	14	27	41
Educational Television	0	12	12
	14	39	53

# Data by Design

This data is available in comma-delimited format for use in your own database or spreadsheet software!



For information call 800.771.9202

#### WCPO-DT Ch. 10

**Network Service: ABC** 

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Cincinnati, OH 45202.

Studio: 312 Walnut St., Cincinnati, OH 45202.

Phone: 513-977-3000.

Digital Facilities: Channel No. 10 (192-198 MHz), Power: 13.7-kw max. visual. Antenna: 919-ft, above av. terrain, 735-ft, above ground, 1578-ft, above sea level.

Latitude Longitude

39°

07' 29' 30" 56"

Transmitter: 2345 Symmes St.

Definition: Standard & high.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: E. W. Scripps Co. (Group Owner).

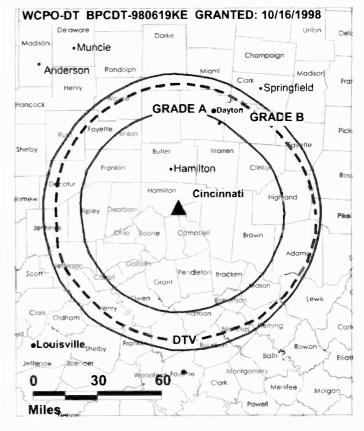
Began Digital Operation: December 15, 1998.

Personnel:

Bill Fee, General Manager.

Larry Pozzi, Chief Engineer.

Rates: On request.



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City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

#### WVPX Ch. 23

Network Service: PAX.

Licensee: Paxson Akron License Inc., 601 Clearwater Park Rd., West Palm Beach, FL

33401

Studio: 26650 Renaissance Pkwy., Cleveland, OH 44128.

Phone: 330-434-2323. Fax: 330-535-4835.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. visual, 175-kw max. aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground,

2049-ft. above sea level.

Latitude 41° 03' 51" Longitude 81° 34' 59"

Requests CP for change to 5000-kw max. visual, 971-ft. above av. terrain, 925-ft. above ground, 2014-ft. above sea level, lat. 41° 3′ 53", long. 81° 34′ 59", transmitter 1561 Dreisbach Dr. BPCT-20010110ABB.

Digital Facilities: Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 971-ft. above av. terrain, 922-ft. above ground, 2011-ft. above sea level.

Latitude 41° 03' 53" Longitude 81° 34' 59"

Transmitter: 1561 Dreisbach Dr.

FCC Digital File Number: BPCDT-990128KN (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter; Comtech, 3-meter.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: June 7, 1953. Sale to present owner by ValueVision International approved by FCC December 8, 1995 ( Television Digest, Vol. 35:35). Sale to ValueVision International by Group One Broadcasting LP approved by FCC in 1994.

Represented (legal): Dow, Lohnes & Albertson PLLC.

#### Personnel:

Brooke Spectorsky, General Manager.

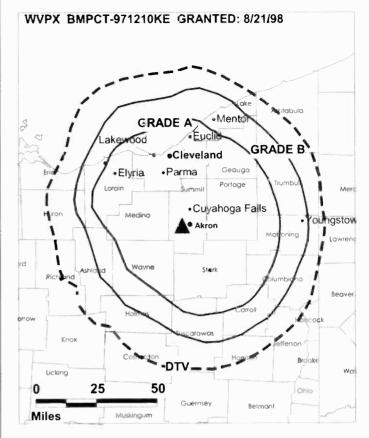
Laura Hausman, Sales Manager

Dave Mackenzie, Chief Engineer.

Donna Ott, Business Manager

Sharon Blandin, Traffic Manager.

Laura Griggy, Public Affairs Director.



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Rates: On request.

City of License: Akron. Station DMA: Cleveland. Rank: 17.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,079,230 200,462	399,390 71,064	1,478,620 271,526 87,600
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	366,950	1,443,530
Average Weekly Circulation (2001)	200,184	67,660	267,844
Average Daily Circulation (2001)			87,184

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,650 278	32,440 3,403	35,090 3,682 416

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates-for each County In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Cincinnati

#### WCPO-TV Ch. 9

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Box 5380, Cincinnati, OH 45201.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Phone: 513-721-9900. Fax: 513-721-6032.

Web Site: http://www.cincinow.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31 Longitude 84° 29' 57

Transmitter: 2345 Symmes St.

Began Digital Operation: December 15, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: In Operation.

News Services: ABC NewsOne, AP.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: July 26, 1949.

Represented (sales): Blair Television; Integrated Media Sales.

Represented (legal): Baker & Hostetler.

Personnel:

William S. Fee, Vice President & General Manager.

Scott Diener, Vice President, News.

Brian Lawlor, General Sales Manager.

Brad Wagner, Sales Manager.

Bill Mountel, Sales Manager.

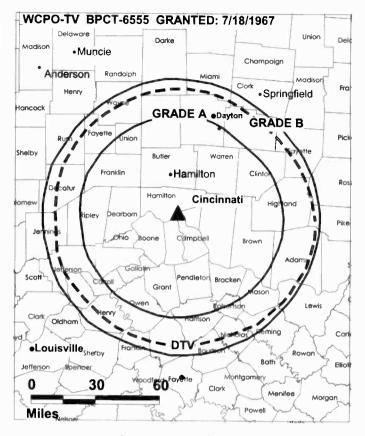
Larry Pozzi, Chief Engineer.

Vicki Prescott, Traffic Manager.

Bernard Borden, Film Director.

Scott Gresser, Business Manager.

Rates: On request.



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City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	761,210	384,270	1,145,480
Average Weekly Circulation (2001)	439,071	217,530	656,601
Average Daily Circulation (2001)			355,671
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	282,830	801,880
Average Weekly Circulation (2001)	406,533	207,812	614,345
Average Daily Circulation (2001)			343,797
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

242.160

32.538

101,440

9,718

343,600

42,256

11,874

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WDLI Ch. 17

Network Service: TBN.

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Phone: 216-875-5542. Fax: 216-875-9986.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

51'

16'

04"

37"

Latitude 40° Longitude 81°

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville.

Digital Facilities: Channel No. 39 (620-626 MHz). Power: 200-kw max. visual. Antenna: 958-ft. above av. terrain, 1034-ft. above ground, 2011-ft. above sea level.

Latitude 41° 03' 20" Longitude 81° 35' 38"

Transmitter: On side of existing tower located off SR 261, 0.68-mi W of Romig Rd., Norton.

FCC Digital File Number: BPCDT-990423KF. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale to David Livingstone Missionary Foundation Inc. by PTL approved by FCC December 8, 1982. Sale to PTL by Janson Industries approved by FCC August 5, 1977 (Television Digest, Vol. 17:35, 37).

Represented (engineering): Smith & Fisher.

Personnel:

Dale K. Osborn, Station Manager.

Rebecca Osborn, Production Manager.

Tristan D. Mitchell, Public Affairs.

Highest 30 Sec. Rate: \$60.

City of License: Canton. Station DMA: Cleveland. Rank: 17.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	124,520	26,570	151.090
Average Weekly Circulation (2001)	7,031	2,471	9,502
Average Daily Circulation (2001)			3,143

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,870	26,570	148,440
Average Weekly Circulation (2001)	6,880	2,471	9,351
Average Daily Circulation (2001)			3,122

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,650	0	2.650
Average Weekly Circulation (2001)	151	0	151
Average Daily Circulation (2001)			21

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Cincinnati

## WKRC-DT Ch. 31

Network Service: CBS.

Licensee: Citicasters Co., 200 E. Basse Rd., San Antonio, TX 78209.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Phone: 513-763-5500.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 800-kw max. visual. Antenna:

912-ft. above av. terrain, 856-ft. above ground, 1631-ft. above sea level.

Latitude Longitude 39°

06' 30' 59" 07"

Transmitter: 1906 Highland Ave.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Digital Operation: September 19, 1998. Sale to present owner from Jacor Com-

munications Inc. approved by FCC April 29, 1999.

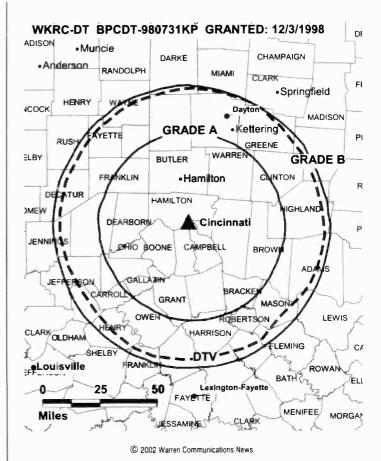
Represented (legal): Hogan & Hartson LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Chris Sehring, General Manager.

Leon Brown, Chief Engineer.



Rates: On request.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

#### WOAC Ch. 67

Network Service: Independent.

Licensee: SAH Acqusition Corp. II, 5388 Hickory Hollow Pkwy., Antioch, TN 37013.

Studio: 4385 Sherman Rd., Kent, OH 44240.

Phone: 330-677-6760

E-mail: woaconeil@att.net

Web Site: http://www.shopathometv.com

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual. Antenna: 486-ft. above av. terrain, 469-ft. above ground, 1594-ft. above sea

level.

Latitude 41° 06' 33" Longitude 81° 20' 10"

Transmitter: 0.8-mi. NE of Brimfield

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 440-ft, above av, terrain, 423-ft, above ground.

-it. above av. terrain, 425-it. above ground.

Latitude 41° 06° 33" Longitude 81° 20' 10"

FCC Digital File Number: BPCDT-19991101AEX (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Shop at Home Inc. (Group Owner).

Begam Operation: March 1, 1982. Sale to present owner by Whitehead Media Inc. approved by FCC December 11, 1997. Proposed sale to Global Broadcasting Systems Inc. dismissed by FCC September 12, 1997. Sale to Whitehead Media Inc. by Canton 67 approved by FCC September 6, 1995. Sale to Discovery Broadcasting Systems Inc. approved by FCC June 20, 1985, but not consummated.

Represented (legal): Wiley, Rein & Fielding.



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#### Personnel:

William O'Neil, General Manager.

Glenn Foldessy, Chief Engineer.

City of License: Canton. Station DMA: Cleveland. Rank: 17.

Nielsen Data: Not available.

## WKRC-TV Ch. 12

Network Service: CBS

Licensee: Citicasters Co., 200 E. Basse Rd., San Antonio, TX 78209.

Studio: 1906 Highland Ave., Cincinnati, OH 45219

Phone: 513-763-5500. Fax: 513-421-3820.

Web Site: http://www.wkrc.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 998-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 061 58.40" Longitude 84° 30' 05.00"

Transmitter: 1906 Highland Ave.

Began Digital Operation: September 19, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 2.6-meter Ku-band; Harris receivers.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz.

News Services: AP. UPI.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: April 4, 1949. Sale by Taft TV & Radio approved by FCC October 2. 1987 (Television Digest, Vol. 27:16, 18, 23, 30, 41). Sale to Jacor Communications Inc. approved by FCC September 17, 1996 (Vol. 36:39). Sale to present owner from Jacor Communications Inc. approved by FCC April 29, 1999.

Represented (sales): TeleRep Inc.

Personnel:

Chris Sehring, General Sales Manager.

Dotsy Klei, Local Sales Manager.

Steve Conway, National Sales Manager.

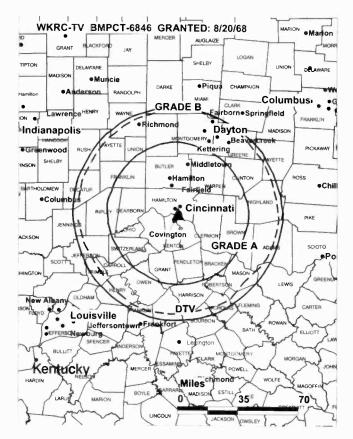
Steve Minium, News Director.

Terry Miller, Finance Director.

Rob Vertrees, Business Manager.

Sheila Obermeyer, Marketing & Creative Services.

Leon Brown, Engineering Manager.



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Rick Ellis, Film Director.

Rates: On request.

**Grand Total** 

City of License: Cincinnati. Station DMA: Cincinnati. Rank; 32.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	745,470 429,861	384,450 223,894	1,129,920 653,755 348,661
Station DMA Total	Cable TV Households	Non-cable TV Households	Total
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	519,050 391,505	282,830 213,968	801,880 605,473 335,874
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	226,420 38,356	101,620 9,926	328,040 48,282 12,787

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### Ohio—Chillicothe

## **WWHO** Ch. 53

Network Service: UPN.

Licensee: WVIT Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

Studio: 1160 Dublin Rd., Suite 500, Columbus, OH 43215.

Sales Office: 3165 Olentangy Rd., Columbus, OH 43206.

Phone: 740-775-5300, Fax: 614-485-5339

E-mail: upn53@paramount.com

Web Site: http://www.upn53.com

Technical Facilities: Channel No. 53 (704-710 MHz), Authorized power; 5000-kw max. visual. Antenna: 1145-ft. above av. terrain, 1115-ft. above ground, 1886-ft. above sea

> Latitude Longitude

39° 83° 351 061 20" 44"

Transmitter: 0.25-mi. N of U.S. Rte. 22, 0.5-mi. N of Williamsport.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1076-ft. above av. terrain, 1053-ft. above ground.

> Latitude Longitude

39° 83° 061

20" 44

FCC Digital File Number: BPCDT-19990910AAK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with WCMH-TV (N), Columbus.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: August 31, 1987. Sale to Fant Broadcasting Co. by Triplett & Assoc. approved by FCC January 14, 1994. National Broadcasting Co. subsidiary Outlet Broadcasting exercised option to acquire WWHO plus WLWC from Fant. Stations were then swapped for Viacom International's WVIT. Transaction was approved by FCC November 6, 1997 (Television Digest, Vol. 37:31).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Personnel:

Jess Cash, President & General Manager.

Troy Elder, Operations Manager.

Lisa Barhorst, General Sales Manager.

Rick Ervin, Chief Engineer.

Kristen Flora, Public Affairs Director.



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Cable

Non-cable

Total

Rates: On request.

**Grand Total** 

City of License: Chillicothe. Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	I V Mousenolas	IV Households	IV Households
Estimated Station Totals* Average Weekly Circulation (2001)	521,540 164,463	255,140 54,147	776,680 218,611
Average Daily Circulation (2001)			73,842
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	488,520 159,814	209,630 50,618	698,150 210,432
Average Daily Circulation (2001)			71,775
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,020	45,510	78,530
Average Weekly Circulation (2001)	4,649	3,530	8,179
Average Daily Circulation (2001)			2,067

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WLWT Ch. 5

Network Service: NBC.

Licensee: WLWT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1700 Young St., Cincinnati, OH 45210-1521.

Phone: 513-352-5000. Fax: 513-352-5073.

E-mail: mail@wlwt.com

Web Site: http://www.wlwt.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above

sea level.

Latitude 39° 07' 27" Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Began Digital Operation: February 1, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; GE, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC News Channel, Ohio State News Network.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: February 9, 1948. Sale to Multimedia by Avco Broadcasting Corp. approved by FCC January 16, 1976 (Television Digest, Vol. 15:24). Sale to Gannett by Multimedia approved by FCC November 30, 1995 (Vol. 35:25, 31, 49). Trade with Gannett-owned KOCO-TV Oklahoma City, OK to Argyle Television Inc. for WGRZ-TV Buffalo, NY & WZZM-TV Grand Rapids, MI approved by FCC January 27, 1997 (Vol. 36:49; 37:5, 6). Argyle merger with Hearst Corp. to form present owner approved by FCC June 2, 1997 (Vol. 37:13, 35).

Represented (sales): Eagle Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

#### Personnel:

Rabun Matthews, President & General Manager.

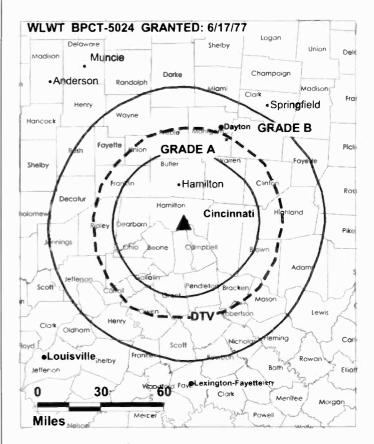
Michael Hayes, General Sales Manager.

William D. Young, Local Sales Manager

William L. Dole III, National Sales Manager.

Ken W. Jobe, News Director.

Tom Storey, Program Administrator.



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Kimberle Walker, Controller.

David Rosch, Production Manager.

Bill Manning, Creative Services Director.

Rates: On request.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

Circulation  $\ @$  2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Grand Tetal	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	595,080 426,722	318,680 205,780	913,760 632,502 312,939
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	519,050	282,830	801,880

Average Daily Circulation (2001)			304,955
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,030	35,850	111,880
Average Weekly Circulation (2001)	25,713	5.674	31,387
Average Daily Circulation (2001)			7,984

401,009

200,106

601,115

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### WCPO-DT Ch. 10

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Cincinnati, OH 45202.

Studio: 312 Walnut St., Cincinnati, OH 45202.

Phone: 513-977-3000.

Digital Facilities: Channel No. 10 (192-198 MHz). Power: 13.7-kw max. visual. Antenna:

919-ft. above av. terrain, 735-ft. above ground, 1578-ft. above sea level.

Latitude Longitude 39° 84° 07' 29' 30" 56"

Transmitter: 2345 Symmes St.

**Definition:** Standard & high.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: E. W. Scripps Co. (Group Owner).

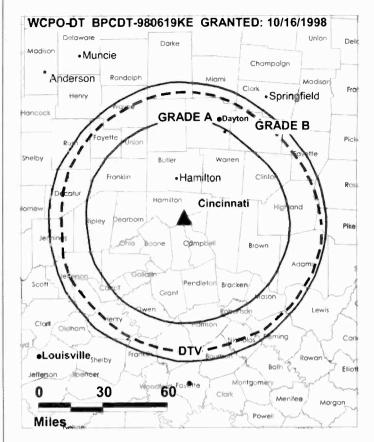
Began Digital Operation: December 15, 1998.

Personnel:

Bill Fee, General Manager.

Larry Pozzi, Chief Engineer.

Rates: On request.



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City of License: Cincinnati, Station DMA: Cincinnati, Rank: 32.

# WLWT-DT Ch. 35

Network Service: NBC.

Grantee: WLWT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1700 Young St., Cincinnati, OH 45210-1521.

Phone: 513-352-5000.

Web Site: http://www.channelcincinnati.com

Digital Facilities: Channel No. 35 (596-602 MHz), Power: 65-kw max. visual. Antenna: 945-ft. above av. terrain, 795-ft. above ground, 1633-ft. above sea level.

Latitude

39°

07'

27"

Longitude

84°

31' 18"

Transmitter: 2222 Chicksaw St.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

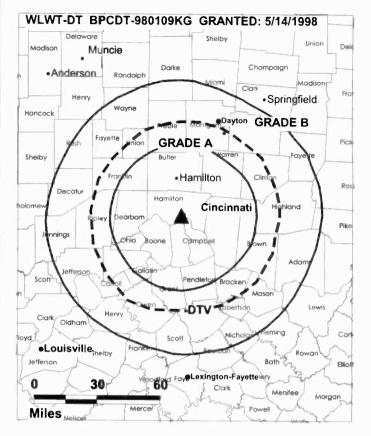
Began Digital Operation: February 1, 1998.

Represented (sales): Eagle Television Sales.

Represented (engineering): Cavell, Mertz & Davis Inc.

Personnel:

Rick Rogala, General Manager.



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Rates: On request.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

#### Ohio-Cincinnati

## WCPO-TV Ch. 9

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Box 5380, Cincinnati, OH 45201.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Phone: 513-721-9900. Fax: 513-721-6032.

Web Site: http://www.cincinow.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude Longitude 39° 84° 07' 29' 31\* 57\*

Transmitter: 2345 Symmes St.

Began Digital Operation: December 15, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: In Operation.

News Services: ABC NewsOne, AP.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: July 26, 1949.

Represented (sales): Blair Television; Integrated Media Sales.

Represented (legal): Baker & Hostetler.

Personnel:

William S. Fee, Vice President & General Manager.

Scott Diener, Vice President, News.

Brian Lawlor, General Sales Manager.

Brad Wagner, Sales Manager.

Bill Mountel, Sales Manager.

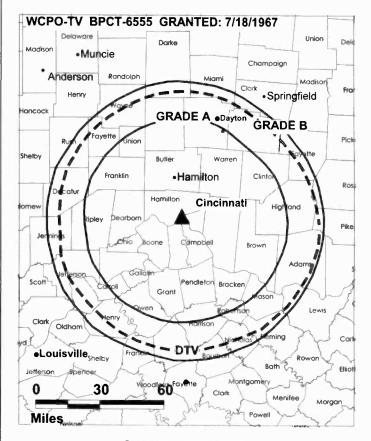
Larry Pozzi, Chief Engineer.

Vicki Prescott, Traffic Manager.

Bernard Borden, Film Director.

Scott Gresser, Business Manager.

Rates: On request.



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City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Augrana Daily Circulation (0004)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	761.210	384,270	1,145,480
Average Weekly Circulation (2001)	439,071	217,530	656.601
Average Daily Circulation (2001)			355,671
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519.050	282 830	801.880

Average Daily Circulation (2001)			343,797
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,160	101,440	343,600
Average Weekly Circulation (2001)	32,538	9,718	42,256
Average Daily Circulation (2001)			11,874

406,533

207,812

614,345

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### WSTR-TV Ch. 64

Network Service: WBN.

Licensee: WSTR Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Phone: 513-641-4400. Fax: 513-242-2633.

E-mail: info@wb64.net

Web Site: http://www.wb64.net

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground, 1827-ft. above sea level.

Latitude 39° 12' 01" Longitude 84° 31' 22"

Transmitter: Approx. 0.12-mi, SW of N. Bend & Winton Rds. intersection.

Digital Facilities: Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground.

Latitude 39° 12' 01" Longitude 84° 31' 22"

FCC Digital File Number: BPCDT-19991014ABC (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 3-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: January 28, 1980. Began subscription TV operation February 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC December 28, 1982. Sale to Channel 64 Joint Venture by HEN Inc. approved by FCC November 14, 1984 (Television Digest, Vol. 24:25). Discontinued subscription TV operation January 1985. Sale to Channel 64 Acquisition Inc. approved by FCC February 9, 1988. Sale to ABRY Communications by Channel 64 Acquisition Inc. approved by FCC September 22, 1989. Sale to present owner by ABRY Communications approved by FCC July 8, 1996.

Represented (sales): Millennium Sales & Marketing

Represented (legal): Shaw Pittman.

Represented (engineering): Sinclair Broadcasting.

Personnel:

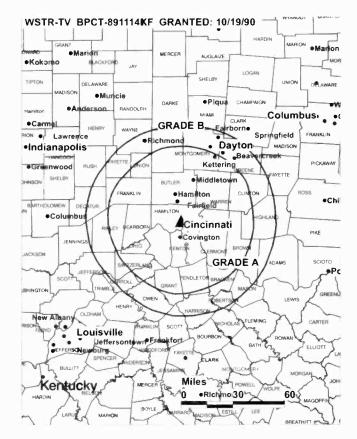
Merry Ewing, General Manager.

Richard Torbeit, General Sales Manager.

Jeff Doester, Local Sales Manager.

Jeff Fosco, National Sales Manager.

Chris White, Program Director.



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Ed Luft, Promotion Director.

Michael Davis, Business Manager.

Charles Yoder, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	292,060	811,110
Average Weekly Circulation (2001)	223,820	124,049	347,869
Average Daily Circulation (2001)			128,101
Canting Dass Total	Cable	Man ashlo	Tabel

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	281,190	800,240
Average Weekly Circulation (2001)	223,820	121,349	345,169
Average Daily Circulation (2001)			127,774

Other DMA Total	TV Households	TV Households	TV Households
Estimated Station Totals*	0	10,870	10,870
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	2,700	2,700 327

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WKRC-DT Ch. 31

Network Service: CBS.

Licensee: Citicasters Co., 200 E. Basse Rd., San Antonio, TX 78209.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Phone: 513-763-5500

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 800-kw max. visual. Antenna: 912-ft. above av. terrain, 856-ft. above ground, 1631-ft. above sea level.

ive av. terrain, 600-it. above ground, 1601-it. above sea ieve

Latitude Longitude

39° 84° 30'

59" 07"

Transmitter: 1906 Highland Ave.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Digital Operation: September 19, 1998. Sale to present owner from Jacor Com-

munications Inc. approved by FCC April 29, 1999.

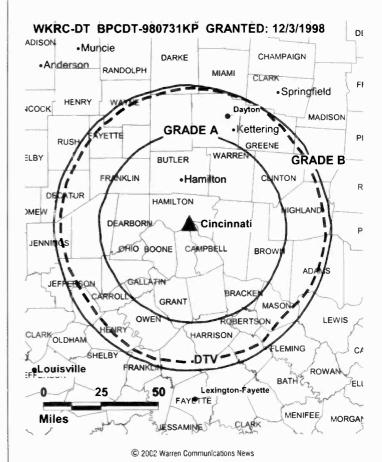
Represented (legal): Hogan & Hartson LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Chris Sehring, General Manager.

Leon Brown, Chief Engineer.



Rates: On request.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

## Ohio—Cincinnati-Newport, Kentucky

## WXIX-DT Ch. 29

Network Service: FOX.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Montgomery, AL 36104.

Studio: 635 W. 7th St., Cincinnati, OH 45203.

Phone: 513-421-1919.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 227-kw max. visual. Antenna: 951-ft. above av. terrain, 932-ft. above ground, 1660-ft. above sea level.

Latitude 39° 07' 19" Longitude 84° 32' 52"

Transmitter: 2400 Lehman Rd.

**Definition:** Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Raycom Media Inc. (Group Owner).

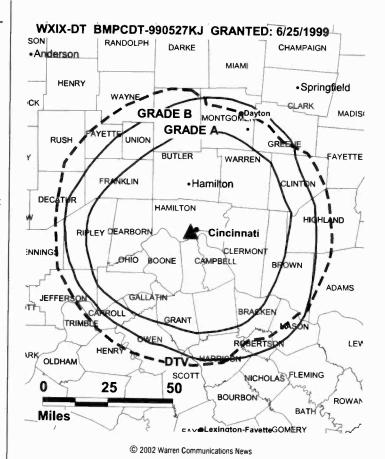
**Began Digital Operation:** July 1, 2000. Sale to present owner from Malrite Communications Group Inc. approved by FCC August 13, 1998.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

#### Personnel:

Jon Lawhead, General Manager.

Paul Smith, Chief Engineer.



Rates: On request.

City of License: Newport, KY. Station DMA: Cincinnati. Rank: 32.

#### Ohio—Cincinnati

# WKRC-TV

Ch. 12

Network Service: CBS.

Licensee: Citicasters Co., 200 E. Basse Rd., San Antonio, TX 78209.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Phone: 513-763-5500. Fax: 513-421-3820.

Web Site: http://www.wkrc.com

Technical Facilities: Channel No. 12 (204-210 MHz), Authorized power: 316-kw visual. 31.6-kw aural. Antenna: 998-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° Longitude 84°

06' 30 58.40" 05.00"

Transmitter: 1906 Highland Ave.

Began Digital Operation: September 19, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 2.6-meter Ku-band; Harris receivers.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz.

News Services: AP. UPI.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: April 4, 1949. Sale by Taft TV & Radio approved by FCC October 2, 1987 (Television Digest, Vol. 27:16, 18, 23, 30, 41). Sale to Jacor Communications Inc. approved by FCC September 17, 1996 (Vol. 36:39). Sale to present owner from Jacor Communications Inc. approved by FCC April 29, 1999.

Represented (sales): TeleRep Inc.

#### Personnel:

Chris Sehring, General Sales Manager.

Dotsy Klei, Local Sales Manager.

Steve Conway, National Sales Manager.

Steve Minium, News Director.

Terry Miller, Finance Director.

Rob Vertrees, Business Manager.

Sheila Obermeyer, Marketing & Creative Services.

Leon Brown, Engineering Manager.



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Rick Ellis, Film Director.

Rates: On request.

City of License: Cincinnati, Station DMA: Cincinnati, Rank: 32.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	745,470	384,450	1,129,920
Average Weekly Circulation (2001)	429,861	223,894	653,755
Average Daily Circulation (2001)			348,661
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Fat: A LOUIS TALLS	540.050	000.000	
Estimated Station Lotals*	519,050	282,830	801.880
Estimated Station Totals* Average Weekly Circulation (2001)	519,050 391,505	282,830 213,968	801,880 605,473

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,420	101,620	328.040
Average Weekly Circulation (2001)	38,356	9,926	48,282
Average Daily Circulation (2001)			12,787

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

335.874

#### Ohio-Cincinnati-Newport, Kentucky

## WXIX-TV Ch. 19

Network Service: FOX.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL

36104

Studio: 19 Broadcast Place, 635 W. 7th St., Cincinnati, OH 45203.

Phone: 513-421-1919. Fax: 513-421-3105.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground,

1713-ft. above sea level.

Latitude Longitude

39°

84°

07' 19" 32' 52"

Holds CP for change to 5000-kw max. visual. BPCT-960712KF.

Transmitter: Radcliff Dr., Cincinnati.

Began Digital Operation: July 1, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA, 3.7-meter Ku-band; Trump,

4.8-meter Ku & C-band; Harris, M/A-Com, Sony receivers.

News Service: AP

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: August 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC August 9, 1972 (Television Digest, Vol. 12:33). Sale to Malrite Communications Group Inc. by Metromedia approved by FCC November 8, 1983 (Vol. 22:35). Sale to present owner from Malrite Communications Group Inc. approved by FCC August 13, 1998 (Vol. 38:15).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

Personnel:

Bill Pulliam, General Sales Manager.

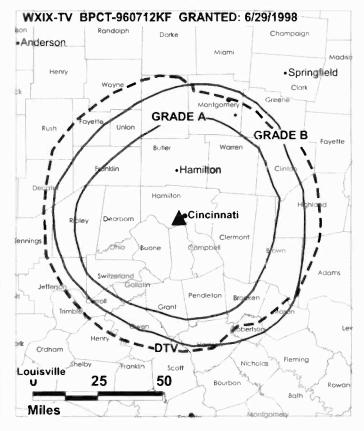
John Poindexter, Local Sales Manager.

Karla Stanley, News Director.

Bob Thurber, Chief Engineer.

Robert Vaughan, Business Manager.

Rick Oliver, Program Director.



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Rates: On request.

City of License: Newport, KY. Station DMA: Cincinnati. Rank: 32.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Cable TV Households	Non-cable TV Households	Total TV Households
851,170	402,280	1,253,450
391,178	188,139	579,317
		238,606
	TV Households 851,170	TV Households TV Households 851,170 402,280

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	282,830	801,880
Average Weekly Circulation (2001)	324,453	178,551	503,005
Average Daily Circulation (2001)			217,089

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,120	119,450	451,570
Average Weekly Circulation (2001) Average Daily Circulation (2001)	66,724	9,558	76,312 21,517

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WLWT Ch. 5

Network Service: NBC

Licensee: WLWT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1700 Young St., Cincinnati, OH 45210-1521.

Phone: 513-352-5000. Fax: 513-352-5073.

E-mail: mail@wlwt.com

Web Site: http://www.wlwt.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above

sea level.

Latitude 39° 07' 27" Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights

Began Digital Operation: February 1, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; GE, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC News Channel, Ohio State News Network.

Ownership: Hearst-Argyle Television Inc. (Group Owner)

Began Operation: February 9, 1948. Sale to Multimedia by Avco Broadcasting Corp. approved by FCC January 16, 1976 (Television Digest, Vol. 15:24). Sale to Gannett by Multimedia approved by FCC November 30, 1995 (Vol. 35:25, 31, 49). Trade with Gannett-owned K0CO-TV Oklahoma City, OK to Argyle Television Inc. for WGRZ-TV Buffalo, NY & WZZM-TV Grand Rapids, MI approved by FCC January 27, 1997 (Vol. 36:49; 37:5, 6). Argyle merger with Hearst Corp. to form present owner approved by FCC June 2, 1997 (Vol. 37:13, 35).

Represented (sales): Eagle Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

Rabun Matthews, President & General Manager.

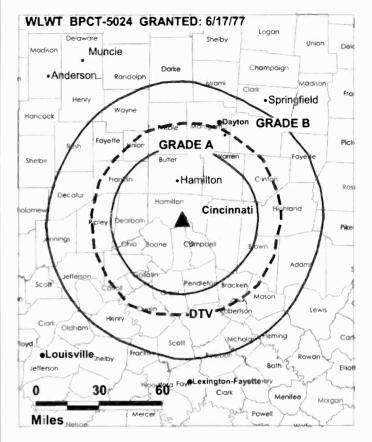
Michael Hayes, General Sales Manager.

William D. Young, Local Sales Manager.

William L. Dole III, National Sales Manager.

Ken W. Jobe, News Director.

Tom Storey, Program Administrator.



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Kimberle Walker, Controller.

David Rosch, Production Manager.

Bill Manning, Creative Services Director.

Rates: On request.

**Grand Total** 

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

	TV Households	TV Households	TV Households
Estimated Station Totals*	595,080	318,680	913,760
Average Weekly Circulation (2001)	426,722	205,780	632,502
Average Daily Circulation (2001)			312,939
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	282,830	801,880
Average Weekly Circulation (2001)	401,009	200,106	601,115
Average Daily Circulation (2001)			304,955
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,030	35,850	111,880
Average Weekly Circulation (2001)	25,713	5,674	31,387

Cable

7.984

Total

Non-cable

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Akron-Cleveland

## **WBNX-TV** Ch. 55

Network Service: WBN.

Licensee: Winston Broadcasting Network Inc., Box 91660, Cleveland, OH 44101.

Studio: 2690 State Rd., Cuyahoga Falls, OH 44223.

Mailing Address: Box 91660, Cleveland, OH 44101,

Phone: 440-843-5555. Fax: 440-842-5597.

Web Site: http://www.wbnx.com

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1099-ft. above av. terrain, 1131-ft, above ground, 2049-ft, above sea level.

41°

02"

Longitude

81°

231 411 44"

Holds CP for change to 1168-ft. above av. terrain, 1099-ft. above ground, 2018-ft. above sea level. BPCT-20000214AAR.

Transmitter: 2855 W. Ridgewood Rd., Parma.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual, An-

tenna: 1096-ft. above av. terrain, 1027-ft. above ground.

Latitude

Longitude

Transmitter: 2855 W. Ridgewood Rd., Parma.

FCC Digital File Number: BPCDT-19991029AFM (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Standard Agile Omni receivers.

Ownership: Winston Broadcasting Network Inc.

Began Operation: December 1, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Thompson & Hine.

Represented (engineering): Blair Consulting.

Personnel:

Lou Spangler, President & General Manager.

Anne Catherine Keith, Station Manager & Program Director.

Eddie Brown, General Sales Manager.

Don Richardson, Chief Engineer.

Debbie Stone, Promotion Director.



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Dave Armstrong, Production Manager.

Rates: On request.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Akron. Station DMA: Cleveland. Rank: 17.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,152,260	387,760	1,540,020
Average Weekly Circulation (2001)	317,985	130,267	448,252
Average Daily Circulation (2001)			149,470
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	387,760	1,464,340
Average Weekly Circulation (2001)	310,849	130,267	441,116
Average Daily Circulation (2001)			147,931
Other DMA Total	Cable	Non-cable	Total

75,680

7.136

TV Households TV Households TV Households

0

0

75,680

7,136

1,539

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Cincinnati

# WLWT-DT Ch. 35

Network Service: NBC.

Grantee: WLWT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1700 Young St., Cincinnati, OH 45210-1521.

Phone: 513-352-5000.

Web Site: http://www.channelcincinnati.com

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 65-kw max. visual. Antenna: 945-ft. above av. terrain, 795-ft. above ground, 1633-ft. above sea level.

Latitude Longitude 39° 84° 07' 311

27" 18"

Transmitter: 2222 Chicksaw St.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

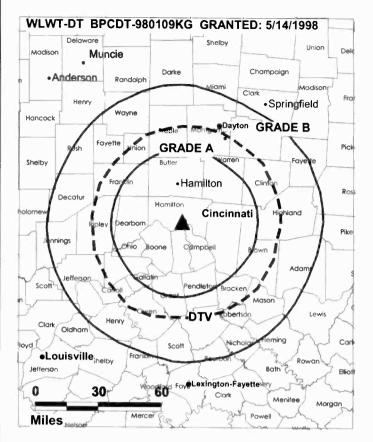
Began Digital Operation: February 1, 1998.

Represented (sales): Eagle Television Sales.

Represented (engineering): Cavell, Mertz & Davis Inc.

Personnel:

Rick Rogala, General Manager.



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Rates: On request.

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

## WEWS-DT Ch. 15

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Cincinnati, OH 45202.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Phone: 513-977-3000.

E-mail: bailey@wews.com

Web Site: http://www.newsnet5.com

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 500-kw max. visual. Antenna:

935-ft. above av. terrain, 719-ft. above ground, 1814-ft. above sea level.

Latitude Longitude 41° 81° 22' 43' 26" 04"

Transmitter: 7080 State Rd., Parma.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: E. W. Scripps Co. (Group Owner).

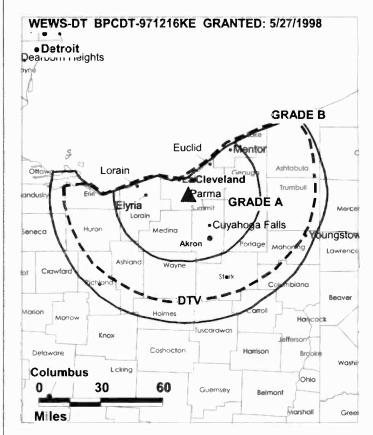
Began Digital Operation: September 13, 1999.

Represented (sales): Eagle Television Sales.

Represented (legal): Baker & Hostetler.

Personnel:

Ric Harris, Vice President & General Manager.



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James Baird, Chief Engineer.

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

## WSTR-TV Ch. 64

Network Service: WBN.

Licensee: WSTR Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Phone: 513-641-4400. Fax: 513-242-2633.

E-mail: info@wb64.net

Web Site: http://www.wb64.net

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground, 1827-ft. above sea level.

Latitude 39° 12' 01"
Longitude 84° 31' 22"

Transmitter: Approx. 0.12-mi. SW of N. Bend & Winton Rds. intersection.

Digital Facilities: Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground.

Latitude 39° 12' 01" Longitude 84° 31' 22"

FCC Digital File Number: BPCDT-19991014ABC (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 3-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: January 28, 1980. Began subscription TV operation February 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC December 28, 1982. Sale to Channel 64 Joint Venture by HEN Inc. approved by FCC November 14, 1984 (Television Digest, Vol. 24:25). Discontinued subscription TV operation January 1985. Sale to Channel 64 Acquisition Inc. approved by FCC February 9, 1988. Sale to ABRY Communications by Channel 64 Acquisition Inc. approved by FCC September 22, 1989. Sale to present owner by ABRY Communications approved by FCC July 8, 1996.

Represented (sales): Millennium Sales & Marketing

Represented (legal): Shaw Pittman.

Represented (engineering): Sinclair Broadcasting.

Personnel:

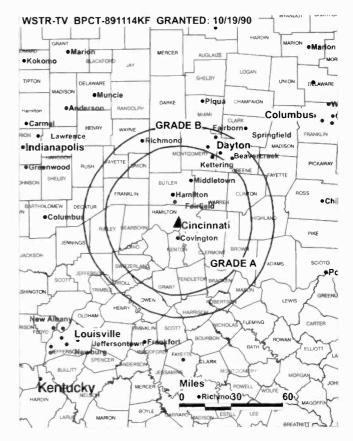
Merry Ewing, General Manager.

Richard Torbeit, General Sales Manager.

Jeff Doester, Local Sales Manager.

Jeff Fosco, National Sales Manager.

Chris White, Program Director



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Ed Luft, Promotion Director.

Michael Davis, Business Manager.

Charles Yoder, Chief Engineer.

Highest 30 Sec. Rate: \$400

City of License: Cincinnati. Station DMA: Cincinnati. Rank: 32.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	292,060	811,110
Average Weekly Circulation (2001)	223,820	124,049	347,869
Average Daily Circulation (2001)			128,101

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	281,190	800,240
Average Weekly Circulation (2001)	223,820	121,349	345,169
Average Daily Circulation (2001)			127,774

Cable TV Households	Non-cable TV Households	Total TV Households
0	10,870	10,870
0	2,700	2,700 327
	TV Households	TV Households TV Households 0 10,870

<sup>\*</sup>Estimated station totals are surms of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Cleveland

## WEWS-TV Ch. 5

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Phone: 216-431-5555. Fax: 216-361-1762.

Web Site: http://www.newsnet5.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93,3-kw visual, 9.33-kw aural. Antenna: 1025-ft. above av. terrain, 853-ft. above ground, 1950-ft. above sea level.

Latitude

Longitude

41° 81° 22'

4

3' 06"

Transmitter: 7080 State Rd., Parma.

Began Digital Operation: September 13, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, DX Engineering, Scientific-Atlanta, Vertex receivers.

SNG Mobile Dish: 2.6-meter Ku-band.

News Services: ABC NewsOne, AP, CNN Newsource.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 17, 1947.

Represented (sales): Eagle Television Sales.

Represented (legal): Baker & Hostetler.

Personnel:

Ric Harris, Vice President & General Manager.

Jim Rini, Local Sales Manager.

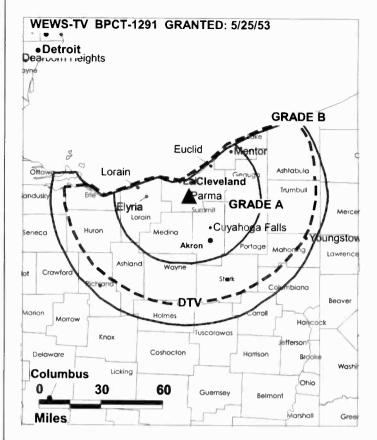
Jeff Lehman, National Sales Manager.

Lynn Heider, News Director.

Gary A. Stark, Program & Research Director.

Jim Baird, Engineering Manager.

Susan Andrella, Marketing Director.



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Cable

Non-cable

Total

Rates: On request.

**Grand Total** 

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	1,258,230	495,390	1,753,620
Average Weekly Circulation (2001) Average Daily Circulation (2001)	895,664	309,499	1,205,163 662,847
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	402,060	1,478,640
Average Weekly Circulation (2001) Average Daily Circulation (2001)	845,824	299,317	1,145,141
====			642,651
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,650	93,330	274,980
Average Weekly Circulation (2001)	49,840	10,182	60,023
Average Daily Circulation (2001)			20,195

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Cincinnati-Newport, Kentucky

# WXIX-DT

Ch. 29

Network Service: FOX.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Montgomery, AL 36104.

Studio: 635 W. 7th St., Cincinnati, OH 45203.

Phone: 513-421-1919.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 227-kw max. visual. Antenna: 951-ft. above av. terrain, 932-ft. above ground, 1660-ft. above sea level.

Latitude Longitude 39° 84° 07' 32' 19" 52"

Transmitter: 2400 Lehman Rd.

Definition: Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Raycom Media Inc. (Group Owner).

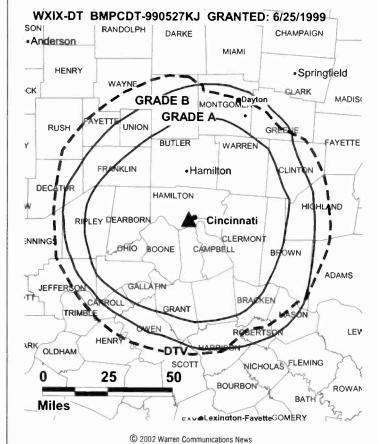
Began Digital Operation: July 1, 2000. Sale to present owner from Malrite Communications Group Inc. approved by FCC August 13, 1998.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

Personnel:

Jon Lawhead, General Manager.

Paul Smith, Chief Engineer.



Rates: On request.

City of License: Newport, KY. Station DMA: Cincinnati. Rank: 32.

#### WJW Ch. 8

Network Service: FOX.

Licensee: WJW License Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Phone: 216-431-8888. Fax: 216-391-9559.

Web Site: http://www.fox8cleveland.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47" Longitude 81° 42' 58"

Requests CP for change to 236-kw visual, 1093-ft. above av. terrain, 837-ft. above ground, 2001-ft. above sea level. BPCT-20010426ABA.

Transmitter: 4501 W. Pleasant Valley Rd., Parma.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 633-kw max. visual. Antenna: 1033-ft. above av. terrain, 748-ft. above ground, 1909-ft. above sea level.

Latitude 41° 21' 47" Longitude 81° 42' 58°

Transmitter: Pleasant Valley & State Rds. intersection, Parma.

FCC Digital File Number: BPCDT-980803KX. Granted: May 20, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Vertex, 6.1-meter Ku-band; Vertex receivers.

SNG Mobile Dish: 4.5-meter Ku-band.

News Services: CNN Newsource, Fox NewsEdge

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: December 17, 1949. Sale to Storer Communications by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC October 27, 1954 (Television Digest, Vol. 10:2, 44). Sale to SCI Television Inc. by Storer Communications approved by FCC August 20, 1987. Transfer to Clifford E. Eley, Trustee approved by FCC September 1, 1992. Transfer to New World Communications approved by FCC April 13, 1993. Transfer to present owner by New World approved by FCC November 7, 1996.

Represented (sales): Fox Television Sales.

Represented (engineering): Denny & Associates PC

Personnel:

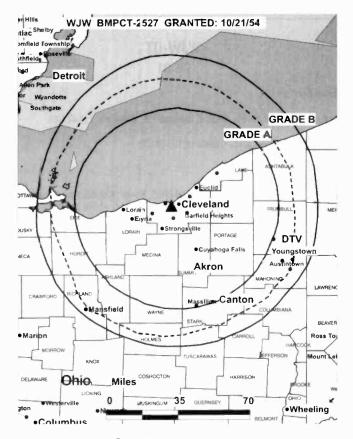
Michael Renda, Vice President & General Manager.

Larry Giele, Vice President, Finance.

Kevin Salyer, Vice President, Programming & Promotion.

Paul Perozeni, General Sales Manager.

Barb Toth, Local Sales Manager.



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Greg Easterly, News Director.

Tom Creter, Engineering Director.

Janice Nimergutt, Traffic Manager.

Elzoria Smith, Human Resource Manager.

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,230,030	529,060	1,759,090
Average Weekly Circulation (2001)	816,340	322,374	1,138,714
Average Daily Circulation (2001)			553,251
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	402,060	1,478,640
Average Weekly Circulation (2001)	764,955	305,152	1,070,107
Average Daily Circulation (2001)			529,886

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,450	127,000	280,450
Average Weekly Circulation (2001)	51,385	17,222	68,607
Average Daily Circulation (2001)			23,365

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio-Cincinnati-Newport, Kentucky

## WXIX-TV Ch. 19

Network Service: FOX.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL

36104

Studio: 19 Broadcast Place, 635 W. 7th St., Cincinnati, OH 45203.

Phone: 513-421-1919. Fax: 513-421-3105.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground, 1713-ft. above sea level.

Latitude 39° 07' 19" Longitude 84° 32' 52"

Holds CP for change to 5000-kw max. visual. BPCT-960712KF.

Transmitter: Radcliff Dr., Cincinnati.

Began Digital Operation: July 1, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA, 3.7-meter Ku-band; Trump, 4.8-meter Ku & C-band; Harris, M/A-Com, Sony receivers.

News Service: AP

Ownership: Raycom Media Inc. (Group Owner)

Began Operation: August 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC August 9, 1972 (Television Digest, Vol. 12:33). Sale to Malrite Communications Group Inc. by Metromedia approved by FCC November 8, 1983 (Vol. 22:35). Sale to present owner from Malrite Communications Group Inc. approved by FCC August 13, 1998 (Vol. 38:15).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

#### Personnel:

Bill Pulliam, General Sales Manager

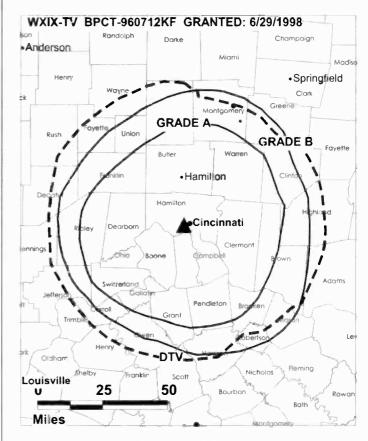
John Poindexter, Local Sales Manager.

Karla Stanley, News Director

Bob Thurber, Chief Engineer.

Robert Vaughan, Business Manager.

Rick Oliver, Program Director.



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Rates: On request.

City of License: Newport, KY. Station DMA: Cincinnati. Rank: 32.

Circulation @ 2001 Nielsen, Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	851,170	402,280	1,253,450
Average Weekly Circulation (2001)	391,178	188,139	579,317
Average Daily Circulation (2001)			238,606

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	282,830	801,880
Average Weekly Circulation (2001) Average Daily Circulation (2001)	324,453	178,551	503,005 217,089

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,120	119,450	451,570
Average Weekly Circulation (2001)	66,724	9,558	76,312
Average Daily Circulation (2001)			21,517

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Cleveland

## WJW-DT Ch. 31

Network Service: FOX.

Licensee: WJW License Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Phone: 216-431-8888.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 633-kw max. visual. Antenna: 1033-ft. above av. terrain, 748-ft. above ground, 1909-ft. above sea level.

Longitude

41° 81° 21'

42'

47" 58"

Transmitter: Pleasant Valley & State Rds. intersection, Parma.

Definition: Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Fox Television Stations Inc. (Group Owner).

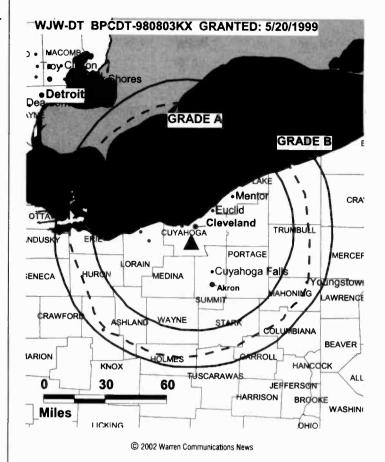
Began Digital Operation: October 1, 1999.

Personnel:

Mike Renda, General Manager.

Tom Creter, Chief Engineer.

Rates: On request.



City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

#### Ohio—Akron-Cleveland

#### WBNX-TV

Ch. 55

Network Service: WBN.

Licensee: Winston Broadcasting Network Inc., Box 91660, Cleveland, OH 44101.

Studio: 2690 State Rd., Cuyahoga Falls, OH 44223.

Mailing Address: Box 91660, Cleveland, OH 44101

Phone: 440-843-5555. Fax: 440-842-5597.

Web Site: http://www.wbnx.com

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1099-ft. above av. terrain, 1131-ft. above ground, 2049-ft. above sea level.

Latitude

410

Longitude

81°

02" 44"

Holds CP for change to 1168-ft. above av. terrain, 1099-ft. above ground, 2018-ft. above sea level. BPCT-20000214AAR.

Transmitter: 2855 W. Ridgewood Rd., Parma.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1096-ft. above av. terrain, 1027-ft. above ground.

Latitude

02" 44"

Transmitter: 2855 W. Ridgewood Rd., Parma.

Longitude

FCC Digital File Number: BPCDT-19991029AFM (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Standard Agile Omni receivers.

Ownership: Winston Broadcasting Network Inc.

Began Operation: December 1, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Thompson & Hine.

Represented (engineering): Blair Consulting.

Personnel:

Lou Spangler, President & General Manager.

Anne Catherine Keith, Station Manager & Program Director.

Eddie Brown, General Sales Manager.

Don Richardson, Chief Engineer.

Debbie Stone, Promotion Director.



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Dave Armstrong, Production Manager.

Rates: On request.

**Grand Total** 

City of License: Akron. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	1,152,260 317,985	387,760 130,267	1,540,020 448,252
Average Daily Circulation (2001)			149,470
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	387,760	1,464,340
Average Weekly Circulation (2001)	310,849	130,267	441,116
Average Daily Circulation (2001)			147,931
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,680	0	75,680
Average Weekly Circulation (2001)	7,136	0	7,136

Cable

Non-cable

Total

1,539

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## WKYC-DT Ch. 2

Network Service: NBC.

Licensee: WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

Studio: 1403 E. 6th St., Cleveland, OH 44114.

Phone: 216-344-3333.

Web Site: http://www.wkyc.com

Digital Facilities: Channel No. 2 (54-60 MHz). Power: 7-kw visual. Antenna: 971-ft.

above av. terrain, 823-ft. above ground, 1863-ft. above sea level.

Latitude

410

23

Longitude

10" 21"

Transmitter: 6600 Broadview Rd., Parma.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Gannett Broadcasting Group, (Group Owner); National Broadcasting Co.,

(Group Owner).

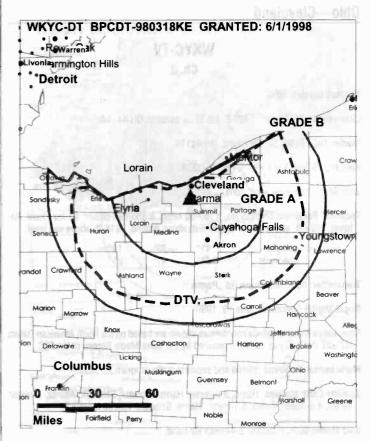
Began Digital Operation: June 15, 1999.

Represented (engineering); Cohen, Dippell & Everist PC.

Personnel:

Brooke Spectorsky, General Manager.





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Should be the Group (Group Own v); Nat

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

#### WEWS-DT Ch. 15

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Cincinnati, OH 45202.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Phone: 513-977-3000.

E-mail: bailey@wews.com

Web Site: http://www.newsnet5.com

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 500-kw max. visual. Antenna:

935-ft. above av. terrain, 719-ft. above ground, 1814-ft. above sea level.

Latitude Longitude 41° 81° 22'

43'

26" 04"

Transmitter: 7080 State Rd., Parma.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: E. W. Scripps Co. (Group Owner).

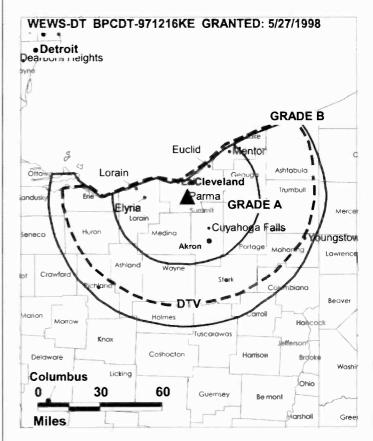
Began Digital Operation: September 13, 1999.

Represented (sales): Eagle Television Sales.

Represented (legal): Baker & Hostetler.

Personnel:

Ric Harris, Vice President & General Manager.



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James Baird, Chief Engineer.

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

## Ohio-Shaker Heights-Cleveland

W010 Ch. 19

Network Service: CBS.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Phone: 216-771-1943. Fax: 216-515-7152.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1151-ft. above av. terrain, 1041-ft. above ground, 2013-ft. above sea level.

Latitude 41° 23' 15" Longitude 81° 41' 43"

Transmitter: 2135 W. Ridgewood Dr., Parma.

Began Digital Operation: November 1, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 2.4-meter Ku-band; Andrew, 4.5-meter C-band; DX Communications, 4.5-meter Ku & C-band; Standard Agile Omni receivers.

News Services: AP, CBS Newspath.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: May 19, 1985. Sale to present owner by Malrite Communications Group Inc. approved by FCC August 13, 1998 (Television Digest, Vol. 38:15).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

Represented (engineering): Evans Associates.

Personnel:

John Llewellyn, Vice President & General Manager.

Richard Sullivan, Station Manager & Program Director.

Tom Humpage, General Sales Manager.

Renee Copfer, Local Sales Manager.

Jim Rini, National & Regional Sales Manager.

Karen Bizjak, Business Manager.

Emily Davis, Community Affairs Director.

Harry Wilkins, Engineering Director.

R. Scott Steffey, Marketing Director.

Jim Stunek, Production Manager.



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Don Zavesky, Art Director.

Paul Miller, Traffic Manager.

Rates: On request.

City of License: Shaker Heights. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,217,110	449,680	1,666,790
Average Weekly Circulation (2001)	721,403	272,080	993,484
Average Daily Circulation (2001)			435,834
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	402,060	1,478,640
Average Weekly Circulation (2001)	699,374	268,016	967,390
Average Daily Circulation (2001)			427,925
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,530	47,620	188,150
Average Weekly Circulation (2001)	22,029	4,064	26,094
Average Daily Circulation (2001)			7,909

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Cleveland

# **WEWS-TV**

Ch. 5

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Phone: 216-431-5555. Fax: 216-361-1762.

Web Site: http://www.newsnet5.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual. 9.33-kw aural. Antenna: 1025-ft. above av. terrain, 853-ft. above ground, 1950-ft.

27"

06"

above sea level.

Latitude 410 22' Longitude 81° 431

Transmitter: 7080 State Rd., Parma

Began Digital Operation: September 13, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, DX Engineering, Scientific-Atlanta, Vertex receivers.

SNG Mobile Dish: 2.6-meter Ku-band.

News Services: ABC NewsOne, AP, CNN Newsource.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 17, 1947.

Represented (sales): Eagle Television Sales.

Represented (legal): Baker & Hostetler.

Personnel:

Ric Harris, Vice President & General Manager.

Jim Rini, Local Sales Manager.

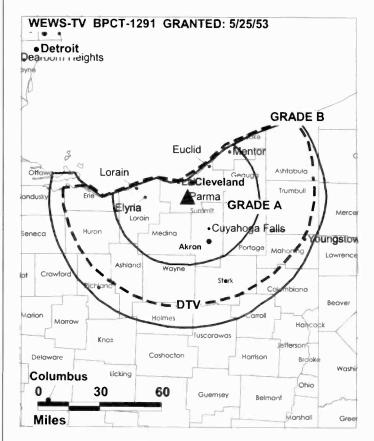
Jeff Lehman, National Sales Manager.

Lynn Heider, News Director.

Gary A. Stark, Program & Research Director.

Jim Baird, Engineering Manager.

Susan Andrella, Marketing Director.



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Rates: On request.

City of License: Cleveland, Station DMA: Cleveland, Rank: 17.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,258,230 895,664	495,390 309,499	1,753,620 1,205,163 662,847
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,076,580 845,824	402,060 299,317	1,478,640 1,145,141 642,651
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	181,650 49,840	93,330 10,182	274,980 60,023 20,195

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### **Ohio—Shaker Heights**

#### WOIO-DT Ch. 10

Network Service: CBS.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL

36104.

Studio: 1717 E. 12th St., Cleveland, OH 44113.

Phone: 216-771-1943.

Digital Facilities: Channel No. 10 (192-198 MHz). Power: 3.5-kw visual. Antenna: 997-ft. above av. terrain, 960-ft. above ground, 1860-ft. above sea level.

Latitude

41°

23'

Longitude

81°

43"

Transmitter: 0.3-mi. S of Ridgewood Dr., 0.55-mi. W of Broadview Rd./Rte. 176, Parma.

Definition:: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Raycom Media Inc. (Group Owner).

Began Digital Operation: November 1, 1999. Sale to present owner from Malrite Com-

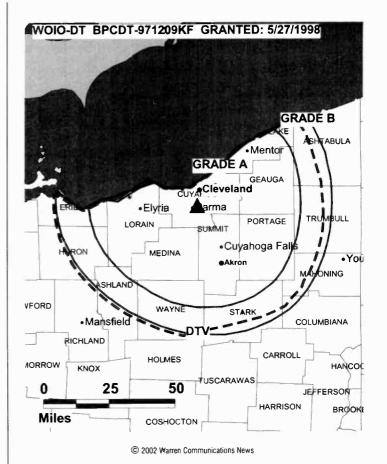
munications Group Inc. approved by FCC August 13, 1998.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

#### Personnel:

John Llewellyn, General Manager.

Harry Wilkens, Engineering Director.



Rates: On request.

City of License: Shaker Heights. Station DMA: Cleveland. Rank: 17.

#### WJW Ch. 8

Network Service: FOX.

Licensee: WJW License Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Phone: 216-431-8888. Fax: 216-391-9559.

Web Site: http://www.fox8cleveland.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47" Longitude 81° 42' 58"

Requests CP for change to 236-kw visual, 1093-ft. above av. terrain, 837-ft. above ground, 2001-ft. above sea level. BPCT-20010426ABA.

Transmitter: 4501 W. Pleasant Valley Rd., Parma.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 633-kw max. visual. Antenna: 1033-ft. above av. terrain, 748-ft. above ground, 1909-ft. above sea level.

Latitude 41° 21' 47" Longitude 81° 42' 58"

Transmitter: Pleasant Valley & State Rds. intersection, Parma.

FCC Digital File Number: BPCDT-980803KX. Granted: May 20, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Vertex, 6.1-meter Ku-band; Vertex receivers.

SNG Mobile Dish: 4.5-meter Ku-band.

News Services: CNN Newsource, Fox NewsEdge.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: December 17, 1949. Sale to Storer Communications by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC October 27, 1954 (Television Digest, Vol. 10:2, 44). Sale to SCI Television Inc. by Storer Communications approved by FCC August 20, 1987. Transfer to Clifford E. Eley, Trustee approved by FCC September 1, 1992. Transfer to New World Communications approved by FCC April 13, 1993. Transfer to present owner by New World approved by FCC November 7, 1996.

Represented (sales): Fox Television Sales

Represented (engineering): Denny & Associates PC.

Personnel:

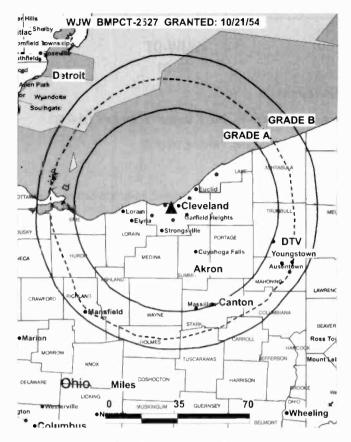
Michael Renda, Vice President & General Manager.

Larry Giele, Vice President, Finance.

Kevin Salyer, Vice President, Programming & Promotion.

Paul Perozeni, General Sales Manager.

Barb Toth, Local Sales Manager.



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Greg Easterly, News Director.

Tom Creter, Engineering Director

Janice Nimergutt, Traffic Manager

Elzoria Smith, Human Resource Manager.

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Coverage basec on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,230,030	529,060	1,759,090
Average Weekly Circulation (2001)	816,340	322,374	1,138,714
Average Daily Circulation (2001)			553,251

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	402,060	1,478,640
Average Weekly Circulation (2001)	764,955	305,152	1,070,107
Average Daily Circulation (2001)			529,886

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,450	127,000	280,450
Average Weekly Circulation (2001)	51,385	17,222	68,607
Average Daily Circulation (2001)			23,365

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Lorain-Cleveland

#### WUAB Ch. 43

Network Service: UPN.

 $\label{licensee: RSA Tower, 20th Floor, Montgomery, AL 36104.} \label{licensee: RSA Tower, 20th Floor, Montgomery, AL 36104.}$ 

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Phone: 216-771-1943. Fax: 216-515-7170; 216-515-7180.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4680-kw max. visual, 480-kw max. aural. Antenna: 1102-ft. above av. terrain, 915-ft. above ground, 1968-ft. above sea level.

Latitude 41° 22' 45 Longitude 81° 43' 12

Holds CP for change to 5000-kw max. visual. BPCT-960719KE.

Requests modification of CP for change to 1106-ft. above av. terrain, 912-ft. above ground, 1965-ft. above sea level. BMPCT-20001227ABI.

Transmitter: 4800 Bruening Dr., Parma.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 200.3-kw max. visual. Antenna: 1106-ft. above av. terrain, 912-ft. above ground.

Latitude 41° 22' 45" Longitude 81° 43' 12"

Transmitter: 4800 Bruening Dr., 0.36-mi. W of State Rd. 94, Parma.

FCC Digital File Number: BMPCDT-20001227ABJ. Granted: June 6, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

News Services: AP, CNN Newsource, MediaLink, PR Newswire, Sportsticker, WSI.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: September 15, 1968. Sale to present owner by Cannell Cleveland LP approved by FCC January 24, 2000. Sale to Cannell Cleveland LP by Gaylord Broadcasting approved by FCC June 19, 1990 (Television Digest, Vol. 30:13, 35). Sale to Gaylord by United Artists Broadcasting & Kaiser Broadcasting Co. approved by FCC June 30, 1977 (Vol. 16:39; 17:2, 28).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

John Liewellyn, Vice President & General Manager,

Gary Short, Station Manager.

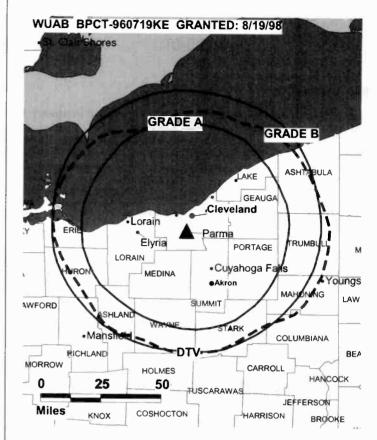
Tom Humpage, General Sales Manager.

Ric Harris, Local Sales Manager.

Doug Cross, National Sales Manager.

Terry Peterson, Marketing & Promotion Director.

Kimberly Godwin-Webb, News Director.



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Karen Bizjak, Controller.

Jim Kopanski, Chief Engineer.

Jim Stunek, Production Manager.

Don Zavesky, Art Director.

Paul Miller, Traffic Manager.

Highest 30 Sec. Rate: \$1200

City of License: Lorain. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Goverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,910,630 724,200	469,730 195,054	2,380,360 919,255 309,472
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,076,580 547,070	402,060 188,925	1,478,640 735,995 263,081
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	834,050 177,131	67,670 6,129	901,720 183,260 46,391

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Cleveland

## WJW-DT Ch. 31

Network Service: FOX.

Licensee: WJW License Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Phone: 216-431-8888.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 633-kw max. visual. Antenna: 1033-ft. above av. terrain, 748-ft. above ground, 1909-ft. above sea level.

Latitude

41°

47" 58"

81° Longitude 42

Transmitter: Pleasant Valley & State Rds. intersection, Parma.

**Definition:** Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Fox Television Stations Inc. (Group Owner).

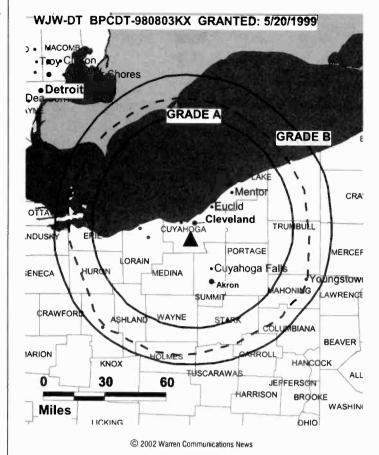
Began Digital Operation: October 1, 1999.

Personnel:

Mike Renda, General Manager.

Tom Creter, Chief Engineer.

Rates: On request.



City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

#### Ohio-Columbus

## WBNS-DT Ch. 21

Network Service: CBS.

Licensee: WBNS-TV Inc., 770 Twin Rivers Dr., Columbus, OH 43215.

Studio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Phone: 614-460-3700. Fax: 614-460-2812.

E-mail: dparker@wbnsiotv.com

Web Site: http://www.wbnsiotv.com

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 440-kw max. visual. Antenna:

695-ft. above av. terrain, 781-ft. above ground, 1499-ft. above sea level.

Latitude Longitude 39°

58' 01' 16" 40"

Transmitter: 770 Twin Rivers Dr.

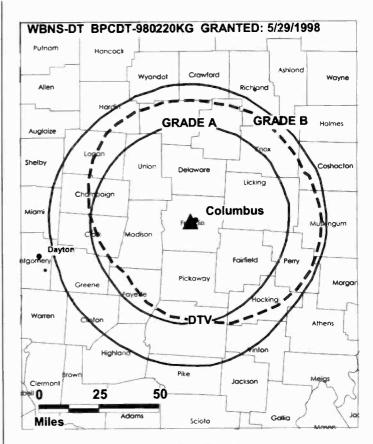
Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Dispatch Broadcast Group (Group Owner).

Began Digital Operation: September 5, 1998.

Represented (legal): Sidley & Austin.

Represented (engineering): Cohen, Dippell & Everist PC.



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Rates: On request.

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

## WKYC-DT Ch. 2

Network Service: NBC.

Licensee: WKYC-TV-Inc., 1403 E. 6th St., Cleveland, OH 44114.

Studio: 1403 E. 6th St., Cleveland, OH 44114.

Phone: 216-344-3333.

Web Site: http://www.wkyc.com

Digital Facilities: Channel No. 2 (54-60 MHz). Power: 7-kw visual. Antenna: 971-ft.

above av. terrain, 823-ft. above ground, 1863-ft. above sea level.

Latitude

41°

23'

10"

Longitude

81°

41"

21"

Transmitter: 6600 Broadview Rd., Parma.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Gannett Broadcasting Group, (Group Owner); National Broadcasting Co.,

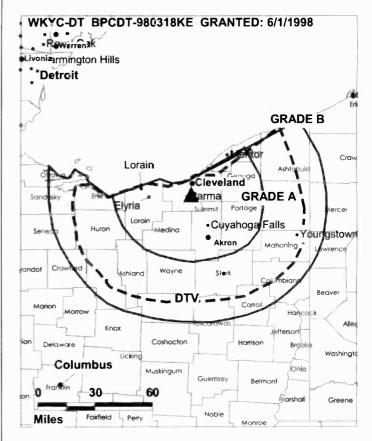
(Group Owner).

Began Digital Operation: June 15, 1999.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Brooke Spectorsky, General Manager.



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Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

#### Ohio-Columbus

## **WBNS-TV**

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., Box 1010, Columbus, OH 43216.

Studio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Phone: 614-460-3700. Fax: 614-460-3717.

E-mail: info@wbns10tv.com

Web Site: http://www.wbns10tv.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 945-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 16" Longitude 83° 01' 40"

Transmitter: 766 Twin Rivers Dr.

Began Digital Operation: September 5, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 8.8-meter C-band; Standard Agile Omni receivers.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz.

FM Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

News Services: AP, CBS Newspath, CNN Newsource, UPI.

Ownership: Dispatch Broadcast Group (Group Owner).

Began Operation: October 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd.

Represented (legal): Sidley & Austin.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Thomas Griesdorn, Vice President & General Manager.

Doug Parker, Station Manager.

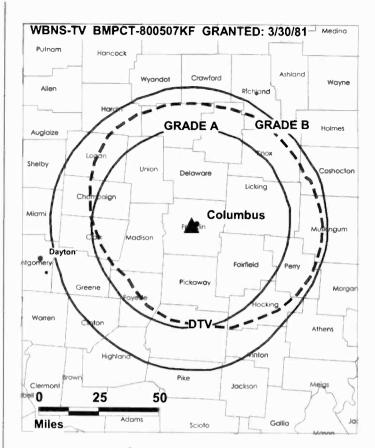
Susan McEldoon, Sales Director.

Pat Wise, National Sales Manager.

Tammy Clapsaddle, Treasurer.

John Cardenas, News Director.

Frank Willson, Marketing & Design Director.



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John Owen, Chief Engineer.

Mike Berry, Broadcast Operations Manager.

Charles White, Public Service Director.

Rates: On request.

Grand Total

City of License: Columbus, Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

	TV Households	TV Households	TV Households
Estimated Station Totals*	907,600	347,130	1,254,730
Average Weekly Circulation (2001)	560,544	200,008	760,552
Average Daily Circulation (2001)			396,571
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	536,540	246,720	783,260
Average Weekly Circulation (2001)	417,916	181,132	599,049
Average Daily Circulation (2001)			336,920
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,060	100,410	471,470

Cable

Non-cable

18,876

Total

161,504

59,651

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WKYC-TV

Ch. 3

Network Service: NBC.

Licensee: WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

Studio: 1403 E. 6th St., Cleveland, OH 44114.

Phone: 216-344-3333. Fax: 216-344-3326.

Web Site: http://www.wkyc.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 93-kw visual, Antenna: 1024-ft. above av. terrain, 876-ft. above ground, 1916-ft. above sea level.

> Latitude Longitude

81°

10"

Transmitter: 6600 Broadview Rd., Parma.

Began Digital Operation: June 15, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 3.6-meter; Harris, 6-meter; Scientific-Atlanta, 7-meter; Vertex, 4.6-meter; Vertex, 6.1-meter; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 2.4-meter Ku-band.

News Services: AP, NBC News Channel.

Ownership: Gannett Broadcasting Group, (Group Owner); National Broadcasting Co., (Group Owner).

Began Operation: October 31, 1948. Outlet was originally NBC owned-&-operated. Transfer to Westinghouse approved by FCC December 21, 1955 effective January 15, 1956 (Television Digest, Vol. 11:21; 12:3). Transfered from Westinghouse back to NBC under order by FCC February 17, 1965 (Vol. 5:7, 8, 25). Transfer of control from NBC to Multimedia Inc. approved by FCC December 24, 1990 (Vol. 30:12, 53). Transfer of control from Multimedia to Gannett approved by FCC November 30, 1995 (Vol. 35:25, 31).

Represented (sales): Petry Television Inc.

Personnel:

Brooke Spectorsky, President & General Manager.

Ron Strah, Operations Manager.

Micki Burnes, Advertising & Promotion Director.

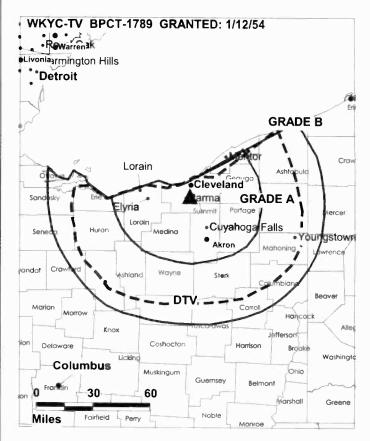
Rich Karolczak, General Sales Manager.

Erin O'Connor, Local Sales Manager.

Dana Nagel, Local Sales Manager.

Lou Schottelkotte, National Sales Manager.

Kathy Williams, News Director.



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Rex Rickly, Chief Engineer.

Jeana Knisnton, Business Manager,

Rates: On request.

**Grand Total** 

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

	I & FIOUSCHOIUS	TV Households
1,188,720	492,840	1,681,560
856,471	306,042	1,162,513
		589,471
Cable TV Households	Non-cable TV Households	Total TV Households
1,076,580	402,060	1,478,640
823,996	295,957	1,119,953
		575,780
Cable TV Households	Non-cable TV Households	Total TV Households
112.140	90.780	202,920
	1,188,720 856,471 Cable TV Households 1,076,580 823,996 Cable TV Households	1,188,720 492,840 856,471 306,042  Cable TV Households TV Households 1,076,580 402,060 823,996 295,957  Cable TV Households TV Households

Cable

Non-cable

10,086

Total

42.561

13,691

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## WCMH-TV Ch. 4

Network Service: NBC.

Licensee: Outlet Broadcasting Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Phones: 614-263-4444; 800-232-9264. Fax: 614-447-9017.

E-mail: nbc4columbus@nbc.com

Web Site: http://www.nbc4columbus.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15" Longitude 83° 01' 39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Digital Facilities: Channel No. 14 (470-476 MHz), Power: 902-kw max. visual. Antenna: 866-ft. above av. terrain, 941-ft. above ground.

Latitude 39° 58' 16" Longitude 83° 01' 40"

FCC Digital File Number: BPCDT-19991101ADH. Granted: June 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel.

Station: Local marketing agreement with WWHO (U), Chillicothe.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Broadcasting Corp. approved by FCC December 22, 1975 (Television Digest, Vol. 15:21, 52). Sale to Rockefeller Group by The Outlet Co. approved by FCC November 23, 1983 (Vol. 23:19, 22; 26:6). Sale by Rockefeller Group to Wesray Capital Corp. approved by FCC April 29, 1986. Sale to present owner by The Outlet Co. approved by FCC November 13, 1995. (Vol. 35:28, 35).

Represented (sales): NBC TV Spot Sales.

#### Personnel:

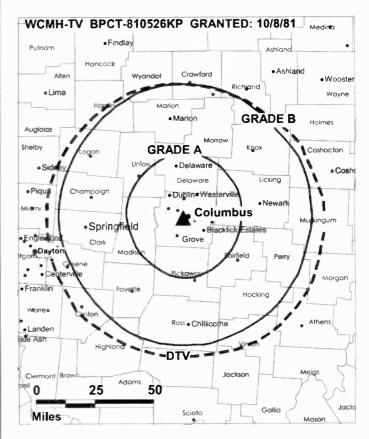
Michael Jack, President & General Manager.

Michael W. Cash, Vice President, Sales.

Ken Lubker, Local Sales Manager.

Juilee Clark, National Sales Manager.

Debra Grivois, Chief Engineer.



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Stan Sanders, News Director.

Janna Buckey, Promotion Manager.

Jean Nemeti, Programming Director.

Rates: On request.

**Grand Total** 

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	IV Households
Estimated Station Totals*	743,070	321,050	1,064,120
Average Weekly Circulation (2001)	461,368	181,159	642,528
Average Daily Circulation (2001)			337,828
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	534,350	251,390	785,740
Average Weekly Circulation (2001)	405,452	170,540	575,991
Average Daily Circulation (2001)			312,284
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Cable

Non-cable

69,660

10,619

208,720

55,917

278,380

66,536 25,544

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WQHS-TV Ch. 61

Network Service: HSN.

Licensee: Univision Partnership of Ohio, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

Studio: 2861 W. Ridgewood Dr., Parma, OH 44134.

Phone: 440-888-0061, Fax: 440-888-6551,

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 22' 58" Longitude 81° 42' 07"

Transmitter: 2861 W. Ridgewood Dr., Parma.

FCC Proposed Digital Channel Number: Ch. 34.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, 3.7-meter Ku & C-band; Verlex, 6.2-meter C-band; Harris, M/A-Com receivers.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: January 13, 1981. Sale to present owner by USA Broadcasting approved by FCC May 21, 2001. Sale to USA Broadcasting by Channel Communications approved by FCC November 6, 1986 (Television Digest, Vol. 26:45). Sale to Channel Communications Inc. by Cleveland Associates approved by FCC July 27, 1984.

#### Personnel:

Sharon Roman, Operations Manager.



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David E. Smith, Chief Engineer.

Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 17.

Nielsen Data: Not available.

#### Ohio—Columbus

## WSYX Ch. 6

Network Service: ABC.

Licensee: WSYX Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Phone: 614-481-6666. Fax: 614-481-6828.

E-mail: wsyx@aol.com

Web Site: http://www.wsyx6.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual. 20-kw aural. Antenna: 938-ft. above av. terrain, 1006-ft. above ground, 1716-ft. above sea level.

Latitude Longitude 83° 011 16"

Transmitter: Stimmel Rd., 0.62-mi. W of Interstate 71, Franklin County.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 60-kw visual. Antenna: 938-ft. above av. terrain, 1001-ft. above ground.

> Latitude 56' 14" Longitude 83° 011 16"

FCC Digital File Number: BPCDT-19991025AEO (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris. 9-meter C-band; Superior, 5-meter Ku & C-band; Avantek, Harris, Standard Communications receivers.

News Services: ABC NewsOne, AP.

LMA: Local marketing agreement with WTTE (F), Columbus, OH.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: September 29, 1949. Sale to Taft Broadcasting by Picture Waves Inc. approved by FCC February 25, 1953 (Television Digest, Vol. 9:9). Sale to Anchor Media Holdings Ltd. approved by FCC December 3, 1987. Transfer of control to Continental Broadcasting Ltd. approved by FCC June 30, 1993. Sale to Better Communications Inc. approved by FCC July 29, 1994 (Vol. 34:20). Sale to present owner from Better Communications approved by FCC July 23, 1993 (Vol. 38:16, 30).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hogan & Hartson LLP

Represented (engineering): Carl T. Jones Corp.

Personnel:

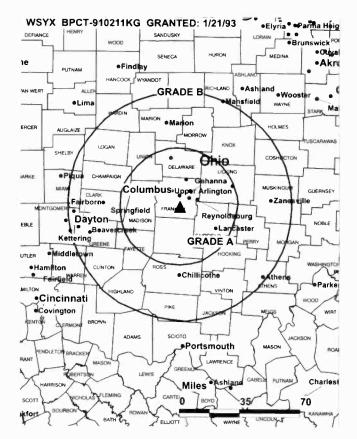
Samuel S. Stallworth Jr., Vice President & General Manager.

Dan Carpenter, Vice President, Engineering.

Tim D'Angelo, General Sales Manager.

Gary Lowell, Local Sales Manager.

Pete Tierney, National Sales Manager.



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Bill Berra, News Director.

Patricia B. Righter, Business Affairs Director.

John Doyle, Promotion & Marketing Director.

Christine Flynn, Production Manager.

Highest 30 Sec. Rate: \$20,000.

City of License: Columbus, Station DMA: Columbus, OH, Rank: 34.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	796,180	317,790	1,113,970
Average Weekly Circulation (2001)	472,630	177,128	649,758
Average Daily Circulation (2001)			303,668
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	536,540	251,390	787,930
Average Weekly Circulation (2001)	387,637	167,107	554,744
Average Daily Circulation (2001)			271,048

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	259,640	66,400	326,040
Average Weekly Circulation (2001)	84,993	10,021	95,015
Average Daily Circulation (2001)			32,620

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Ohio—Shaker Heights-Cleveland

# WOID

Ch. 19

Network Service: CBS.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Phone: 216-771-1943. Fax: 216-515-7152.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1151-ft. above av. terrain, 1041-ft. above ground, 2013-ft. above sea level.

> Latitude 41° 239 15 81° Longitude 411 43"

Transmitter: 2135 W. Ridgewood Dr., Parma

Began Digital Operation: November 1, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 2.4-meter Ku-band; Andrew, 4.5-meter C-band; DX Communications, 4.5-meter Ku & C-band; Standard Agile Omni receiv-

News Services: AP, CBS Newspath.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: May 19, 1985. Sale to present owner by Malrite Communications Group Inc. approved by FCC August 13, 1998 (Television Digest, Vol. 38:15).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

Represented (engineering): Evans Associates.

Personnel:

John Llewellyn, Vice President & General Manager.

Richard Sullivan, Station Manager & Program Director.

Tom Humpage, General Sales Manager.

Renee Copfer, Local Sales Manager.

Jim Rini, National & Regional Sales Manager.

Karen Bizjak, Business Manager.

Emily Davis, Community Affairs Director.

Harry Wilkins, Engineering Director.

R. Scott Steffey, Marketing Director.

Jim Stunek, Production Manager.



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Don Zavesky, Art Director.

Paul Miller, Traffic Manager.

Rates: On request.

**Grand Total** 

City of License: Shaker Heights. Station DMA: Cleveland. Rank: 17.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	1,217,110	449,680	1,666,790
Average Weekly Circulation (2001)	721,403	272,080	993,484
Average Daily Circulation (2001)			435,834
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,580	402,060	1,478,640
Average Weekly Circulation (2001)	699,374	268,016	967,390
Average Daily Circulation (2001)			427,925
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,530	47,620	188,150
Average Weekly Circulation (2001)	22,029	4,064	26,094
Average Daily Circulation (2001)			7,909

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Columbus

#### WTTE Ch. 28

Network Service: FOX.

Licensee: Columbus (WTTE) Licensee Inc., 3474 William Penn Hwy., Pittsburgh, PA

15325.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Phone: 614-481-6661. Fax: 614-481-2033.

E-mail: viewer@wtte.com

Web Site: http://www.wtte.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground,

2044-ft. above sea level.

Latitude 40° 09' 33.50" Longitude 82° 55' 21.50"

Transmitter: 6680 State Rte. 3, Westerville.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 978-ft. above av. terrain, 961-ft. above ground.

Latitude 40° 09' 33.00" Longitude 82° 55' 21.00"

FCC Digital File Number: BPCDT-19991029AGZ (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 7.3-meter; Harris, 3-meter Ku-band; Harris, 6.1-meter; Microdyne, Standard Communications receivers.

News Service: UPI.

LMA: Local marketing agreement with WSYX (A), Columbus.

Ownership: Glencaim Ltd. Broadcast Properties (Group Owner).

Began Operation: June 1, 1984. Sale to present owner by Sinclair Communications Inc.

approved by FCC October 24, 1997.

Represented (sales): TeleRep Inc.

Represented (legal): Shaw Pittman.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Samuel S. Stallworth Jr., Vice President & General Manager.

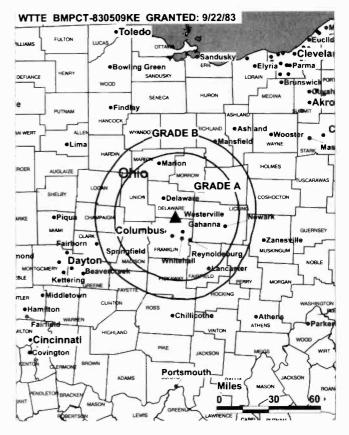
Phil Riegel, Operations Director.

Tony D'Angelo, General Sales Manager.

Kyle Pees, Local Sales Manager.

Jeff Avon, National Sales Manager.

John Doyle, Promotion Director.



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Patricia B. Righter, Business Affairs Director.

Dan Carpenter, Chief Engineer.

Rates: On request.

**Grand Total** 

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	598,720	310,140	908,860
Average Weekly Circulation (2001)	351,977	124,980	476,957
Average Daily Circulation (2001)			194,281
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	536,540	247,270	783,810
Average Weekly Circulation (2001)	328,610	118,766	447,376
Average Daily Circulation (2001)			184,078
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,180	62,870	125,050
Average Weekly Circulation (2001)	23,367	6,214	29,581
Average Daily Circulation (2001)			10,203

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio-Shaker Heights

## WOIO-DT Ch. 10

Network Service: CBS.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL

36104.

Studio: 1717 E. 12th St., Cleveland, OH 44113.

Phone: 216-771-1943.

Digital Facilities: Channel No. 10 (192-198 MHz). Power: 3.5-kw visual. Antenna:

997-ft. above av. terrain, 960-ft. above ground, 1860-ft. above sea level.

Latitude 41° 23' 15" Longitude 81° 41' 43"

Transmitter: 0.3-mi. S of Ridgewood Dr., 0.55-mi. W of Broadview Rd./Rte. 176, Parma.

Definition:: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Raycom Media Inc. (Group Owner).

Began Digital Operation: November 1, 1999. Sale to present owner from Malrite Com-

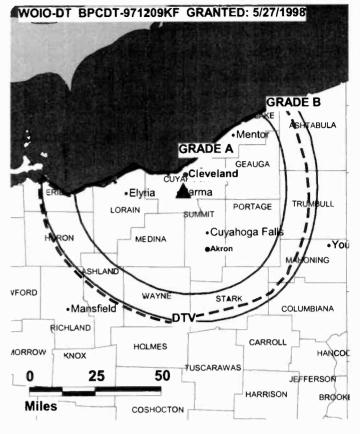
munications Group Inc. approved by FCC August 13, 1998.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.

#### Personnel:

John Llewellyn, General Manager.

Harry Wilkens, Engineering Director.



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Rates: On request.

City of License: Shaker Heights. Station DMA: Cleveland. Rank: 17.

## WDTN Ch. 2

Network Service: ABC

Licensee: STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

Studio: 4595 S. Dixie Ave., Dayton, OH 45439.

Mailing Address: Box 741, Dayton, OH 45401.

Phone: 937-293-2101, Fax: 937-294-6542.

E-mail: wdtn@erinet.com

Web Site: http://www.wdtn.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual. 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level

Latitude

Longitude

39° 84° 43' 15'

22"

Transmitter: Frytown Rd. & Gettysburg Ave.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 412-kw max. visual. Antenna: 902-ft. above av. terrain, 820-ft, above ground.

> Latitude Longitude

390 84° 43' 151 07"

22"

FCC Digital File Number: BPCDT-19991020ABX (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7-meter C-band; Drake, 3.4-meter C-band, Microdyne, 5-meter Ku-band, Scientific-Atlanta, 5-meter C-band, Drake, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC NewsOne, CNN Newsource.

Ownership: Sunrise Television Partners LP. Station is controlled by Smith Broadcasting

Partners LP (Group Owner).

Began Operation: March 15, 1949. Sale to Trustees of Grinnell College by Avco Broadcasting Corp. approved by FCC April 28, 1976 (Television Digest, Vol. 15:25). Sale to Hearst Television by Trustees of Grinnell College approved by FCC July 16, 1981 (Vol. 20:21, 21:29). Merger with Argyle Television Inc. approved by FCC June 2, 1997 (Vol. 37:13, 29, 35). Station, along with Hearst-Argyle's WNAC-TV, was swapped for Sunnse Television's KSBW, WNNE & WPTZ (Vol. 38:8). FCC approved deal July 2, 1998. Transfer of station control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by Sunrise Television Partners LP.

Represented (sales): Continental Television Sales.

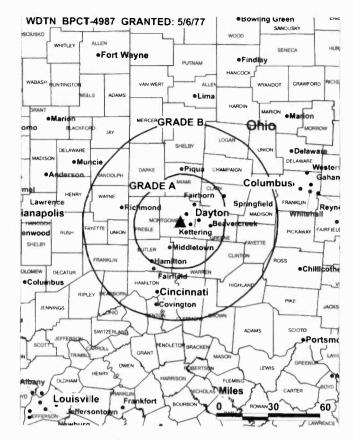
Represented (legal): Hogan & Hartson LLP.

Personnel:

David LaFrance, Vice President & General Manager.

Larry Ryan, Vice President, Sales.

Mo Dillon, Local Sales Manager.



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Marty Moran, News Director.

Karen Klimowicz, Resident Controller.

Jim Atkinson, Chief Engineer.

Sharon Howard, Community & Human Resources.

Highest 30 Sec. Rate: \$10,000.

City of License: Dayton. Station DMA: Dayton. Rank: 60.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,510	227,030	756,540
Average Weekly Circulation (2001)	292,581	116,429	409,010
Average Daily Circulation (2001)			212,313

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,700	142,760	497,460
Average Weekly Circulation (2001) Average Daily Circulation (2001)	263,616	98,512	362,128 190,948

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,810	84,270	259.080
Average Weekly Circulation (2001)	28,965	17,917	46,882
Average Daily Circulation (2001)			21,365

Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### Ohio-Lorain-Cleveland

## WUAB Ch. 43

Network Service: UPN.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, 20th Floor, Montgomery, AL 36104.

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Phone: 216-771-1943. Fax: 216-515-7170; 216-515-7180.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4680-kw max. visual, 480-kw max. aural. Antenna: 1102-ft. above av. terrain, 915-ft. above ground, 1968-ft. above sea level.

Latitude 41° 22' 45" Longitude 81° 43' 12"

Holds CP for change to 5000-kw max. visual, BPCT-960719KE.

Requests modification of CP for change to 1106-ft. above av. terrain, 912-ft. above ground, 1965-ft. above sea level. BMPCT-20001227ABI.

Transmitter: 4800 Bruening Dr., Parma.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 200.3-kw max. visual. Antenna: 1106-ft. above av. terrain, 912-ft. above ground.

Latitude 41° 22' 45" Longitude 81° 43' 12"

Transmitter: 4800 Bruening Dr., 0.36-mi. W of State Rd. 94, Parma.

FCC Digital File Number: BMPCDT-20001227ABJ. Granted: June 6, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN Newsource, MediaLink, PR Newswire, Sportsticker, WSI.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: September 15, 1968. Sale to present owner by Cannell Cleveland LP approved by FCC January 24, 2000. Sale to Cannell Cleveland LP by Gaylord Broadcasting approved by FCC June 19, 1990 (Television Digest, Vol. 30:13, 35). Sale to Gaylord by United Artists Broadcasting & Kaiser Broadcasting Co. approved by FCC June 30, 1977 (Vol. 16:39; 17:2, 28).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

John Llewellyn, Vice President & General Manager.

Gary Short, Station Manager.

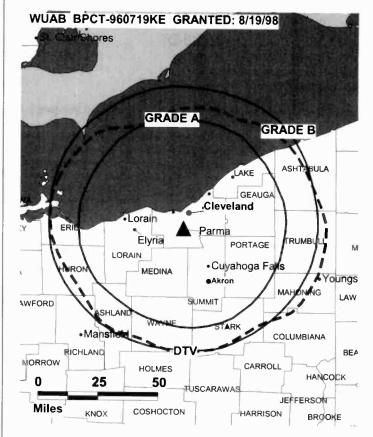
Tom Humpage, General Sales Manager.

Ric Harris, Local Sales Manager.

Doug Cross, National Sales Manager.

Terry Peterson, Marketing & Promotion Director.

Kimberly Godwin-Webb, News Director.



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Karen Bizjak, Controller.

Jim Kopanski, Chief Engineer.

Jim Stunek, Production Manager.

Don Zavesky, Art Director.

Paul Miller, Traffic Manager.

Highest 30 Sec. Rate: \$1200.

City of License: Lorain. Station DMA: Cleveland. Rank: 17.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,910,630	469,730	2,380,360
Average Weekly Circulation (2001)	724,200	195,054	919,255
Average Daily Circulation (2001)			309,472
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
			TV Households
Station OMA Total  Estimated Station Totals* Average Weekly Circulation (2001)	TV Households	TV Households	

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	834,050	67,670	901.720
Average Weekly Circulation (2001)	177,131	6,129	183,260
Average Daily Circulation (2001)			46,391

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio-Dayton-Springfield

## WHIO-TV Ch. 7

Network Service: CBS.

Licensee: WHIO-TV Holdings Inc., 1414 Wilmington Ave., Dayton, OH 45420.

Studio: 1414 Wilmington Ave., Dayton, OH 45420.

Phone: 937-259-2111. Fax: 937-259-2024.

Web Site: http://www.whiotv.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual. Antenna: 1142-ft. above av. terrain, 1060-ft. above ground, 2011-ft. above sea level.

Latitude 39° 43' 17" Longitude 84° 08' 59"

Transmitter: 3316 Germantown St.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 275-kw max. visual. Antenna:

951-ft. above av. terrain, 869-ft. above ground.

Latitude 39° 44' 02" Longitude 84° 14' 53"

FCC Digital File Number: BPCDT-19991027ABD. Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

AM Affiliate: WHIO, 5-kw, 1290 kHz.

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Dperation: February 26, 1949.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

Harry Delaney, Vice President & General Manager.

John Hayes, General Sales Manager.

John Adams, Local Sales Manager.

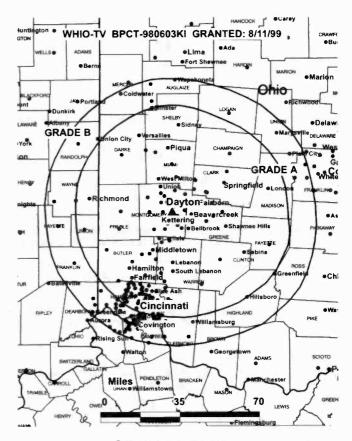
James Cosby, Local Sales Manager.

Darryl Griffin, National Sales Manager.

Chuck Eastman, Chief Engineer.

Julie Weindel, News Director.

Steve Niswonger, Promotion Manager.



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Eric Zwarg, Controller.

Mark McConnell, Production Manager.

Rates: On request.

**Grand Total** 

City of License: Dayton. Station DMA: Dayton. Rank: 60.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Estimated Station Totals*	588,300	232,410	820,710
Average Weekly Circulation (2001)	371,458	142,111	513,569
Average Daily Circulation (2001)			300,694
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,700	142,760	497,460
Average Weekly Circulation (2001)	290,342	112,285	402,627
Average Daily Circulation (2001)			253,153
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,600	89,650	323,250
Average Weekly Circulation (2001)	81,117	29,826	110,943
Average Daily Circulation (2001)			47,541

Cable

Total

Non-cable

TV Households TV Households TV Households

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Columbus

## **WBNS-DT** Ch. 21

Network Service: CBS.

Licensee: WBNS-TV Inc., 770 Twin Rivers Dr., Columbus, OH 43215.

Studio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Phone: 614-460-3700. Fax: 614-460-2812.

E-mail: dparker@wbnsiotv.com

Web Site: http://www.wbnsiotv.com

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 440-kw max. visual. Antenna:

695-ft. above av. terrain, 781-ft. above ground, 1499-ft. above sea level.

Latitude Longitude 83°

58' 011

16"

40"

Transmitter: 770 Twin Rivers Dr.

Note: Latitude and longitude coordinates shown are based on the North American Datum

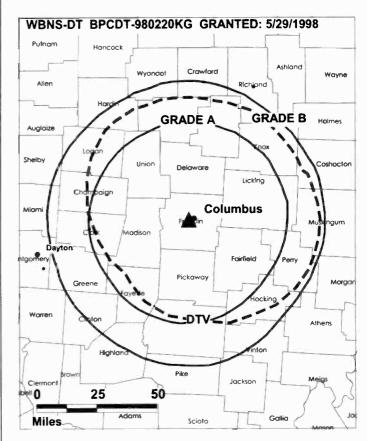
of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Dispatch Broadcast Group (Group Owner).

Began Digital Operation: September 5, 1998.

Represented (legal): Sidley & Austin.

Represented (engineering): Cohen, Dippell & Everist PC.



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Rates: On request.

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

# WL10

**Network Service: NBC** 

Licensee: Lima Communications Corp., Box 1689, Lima, OH 45802.

Studio: 1424 Rice Ave., Lima, OH 45805.

Mailing Address: Box 1689, Lima, OH 45802.

Phone: 419-228-8835. Fax: 419-229-7091.

E-mail: bao@wlio.com

Web Site: http://www.wlio.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 661-kw max. visual, 132-kw max. aural. Antenna: 549-ft. above av. terrain, 549-ft. above ground, 870-ft. above sea level.

Latitude 40° 44' 54" Longitude 84° 07' 55"

Transmitter: 1424 Rice Ave.

Digital Facilities: Channel No. 8 (180-186 MHz). Power: 56-kw max. visual. Antenna: 492-ft. above av. terrain, 475-ft. above ground.

Latitude 40° 44' 54" Longitude 84° 07' 55"

FCC Digital File Number: BPCDT-19991007AAY. Granted: February 23, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Chapparal, 3.5-meter Ku & C-band; Harris receivers.

News Service: AP.

Ownership: Block Communications Inc. (Group Owner).

Began Operation: March 30, 1953. Sale to present owner by WLOK Inc. approved by FCC January 19, 1972. Previous sale by Pixley & Case families approved by FCC December 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Cohen, Dippell & Everist PC.

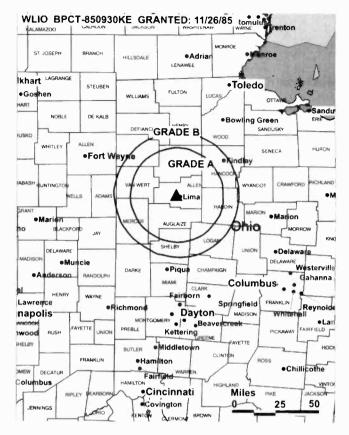
Personnel:

Bruce A. Opperman, President & General Manager.

Vickie Shurelds, Program Director.

Antelle Haithcock, Promotion Director.

John Garlock, News Director.



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Frederick R. Vobbe, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Lima. Station DMA: Lima. Rank: 191.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,670	64,160	248,830
Average Weekly Circulation (2001)	82,390	25,397	107,787
Average Daily Circulation (2001)			60,003

- Horage Daily Chediation (2001)			00,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,580	11,550	56,130
Average Weekly Circulation (2001)	37,761	9,538	47,300
Average Daily Circulation (2001)			32,064

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,090	52,610	192,700
Average Weekly Circulation (2001)	44,629	15,859	60,487
Average Daily Circulation (2001)			27,939

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Columbus

## **WBNS-TV**

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., Box 1010, Columbus, OH 43216.

Studio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Phone: 614-460-3700. Fax: 614-460-3717.

E-mail: info@wbns10tv.com

Web Site: http://www.wbns10tv.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 945-ft. above av. terrain, 1029-ft. above ground, 1749-ft.

above sea level.

39° Latitude 58' 16" Longitude 01' 40"

Transmitter: 766 Twin Rivers Dr.

Began Digital Operation: September 5, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Vertex,

8.8-meter C-band; Standard Agile Omni receivers.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz.

FM Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

News Services: AP, CBS Newspath, CNN Newsource, UPI.

Ownership: Dispatch Broadcast Group (Group Owner).

Began Operation: October 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd.

Represented (legal): Sidley & Austin.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Thomas Griesdorn, Vice President & General Manager.

Doug Parker, Station Manager.

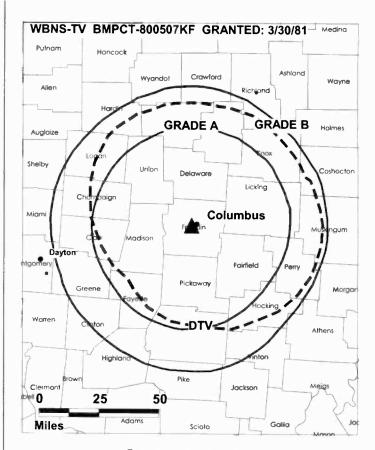
Susan McEldoon, Sales Director.

Pat Wise, National Sales Manager.

Tammy Clapsaddle, Treasurer.

John Cardenas, News Director.

Frank Willson, Marketing & Design Director.



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John Owen, Chief Engineer.

Mike Berry, Broadcast Operations Manager.

Charles White, Public Service Director.

Rates: On request.

Grand Total

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Columbus, Station DMA: Columbus, OH, Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	TV Households	TV Households	TV Households
Estimated Station Totals*	907,600	347,130	1,254,730
Average Weekly Circulation (2001)	560,544	200,008	760,552
Average Daily Circulation (2001)			396,571
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	536,540	246,720	783,260
Average Weekly Circulation (2001)	417,916	181,132	599,049
Average Daily Circulation (2001)			336,920
Other DMA Total	Cable TV Households	Non-cable	Total TV Households

371,060

142,628

471,470

161,504

59,651

Non coble

100,410

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WTLW Ch. 44

Network Service: Independent.

Licensee: American Christian TV Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Phone: 419-339-4444. Fax: 419-339-6812.

E-mail: feedback@wtlw.com

Web Site: http://www.wtlw.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw max. visual, 100.2-kw max. aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1522 ft. above acal level.

1532-ft. above sea level.

Latitude 40° 45' 47" Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 100-kw max. visual. Antenna: 371-ft. above av. terrain, 374-ft. above ground.

Latitude 40° 45' 47" Longitude 84° 10' 59"

FCC Digital File Number: BPCDT-19991025ADV. Granted: June 6, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 2-meter Ku-band; R. H. Tyler, 3-meter C-band; Taco, 2-meter C-band; DX Antenna, Gardiner, M/A-Com, Uniden receivers.

News Service: CNN Newsource

Ownership: American Christian Television Services Inc.

Began Operation: June 13, 1982.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Robert Placie, President & Chief Exec. Officer.

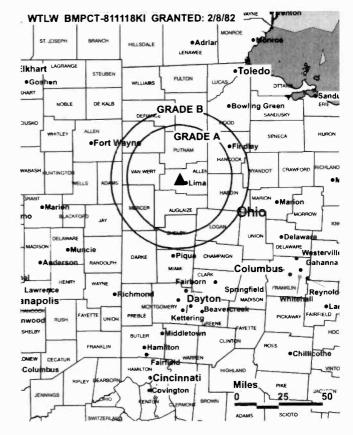
Stuart Hall, News Director.

Jeff Millslagle, Program Director.

Kevin Bowers, Promotion & Development Director.

Wayne Getz, Operations Director.

Rick Corcoran, Chief Engineer.



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Cable

Non-cable

Total

Highest 30 Sec. Rate: \$64.

Average Daily Circulation (2001)

Crond Total

City of License: Lima. Station DMA: Lima. Rank: 191.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	TV Households	TV Households	TV Households
Estimated Station Totals*	82,550	57,760	140,310
Average Weekly Circulation (2001)	10,961	9,065	20,026
Average Daily Circulation (2001)			5,502
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,580	11,550	56,130
Average Weekly Circulation (2001)	6,574	1,703	8,277
Average Daily Circulation (2001)			2,449
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,970	46,210	84,180
Average Weekly Circulation (2001)	4,387	7,362	11,749

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WCMH-TV Ch. 4

Network Service: NBC.

Licensee: Outlet Broadcasting Inc., 3165 Olentangy River Rd., Columbus, CH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Phones: 614-263-4444; 800-232-9264. Fax: 614-447-9017.

E-mail: nbc4columbus@nbc.com

Web Site: http://www.nbc4columbus.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15" Longitude 83° 01' 39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Digital Facilities: Channel No. 14 (470-476 MHz), Power: 902-kw max. visual. Antenna: 866-ft. above av. terrain, 941-ft. above ground.

Latitude 39° 58' 16" Longitude 83° 01' 40"

FCC Digital File Number: BPCDT-19991101ADH. Granted: June 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel.

Station: Local marketing agreement with WWHO (U), Chillicothe.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Broadcasting Corp. approved by FCC December 22, 1975 (Television Digest, Vol. 15:21, 52). Sale to Rockefeller Group by The Outlet Co. approved by FCC November 23, 1983 (Vol. 23:19, 22; 26:6). Sale by Rockefeller Group to Wesray Capital Corp. approved by FCC April 29, 1986. Sale to present owner by The Outlet Co. approved by FCC November 13, 1995. (Vol. 35:28, 35).

Represented (sales): NBC TV Spot Sales.

#### Personnel:

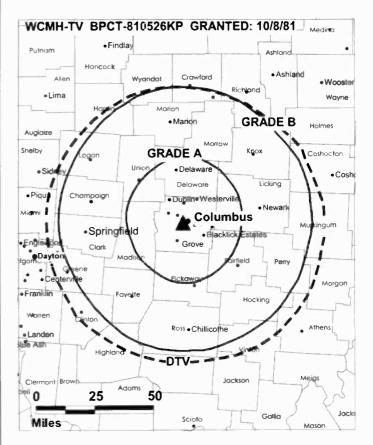
Michael Jack, President & General Manager.

Michael W. Cash, Vice President, Sales.

Ken Lubker, Local Sales Manager.

Juilee Clark, National Sales Manager.

Debra Griveis, Chief Engineer.



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Stan Sanders, News Director.

Average Daily Circulation (2001)

Janna Buckey, Promotion Manager.

Jean Nemeti, Programming Director.

Rates: On request.

**Grand Total** 

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	14 110020110102	14 110030110103	1 1 Households
Estimated Station Totals*	743,070	321,050	1,064,120
Average Weekly Circulation (2001)	461,368	181,159	642,528
Average Daily Circulation (2001)			337,828
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	534,350	251,390	785,740
Average Weekly Circulation (2001)	405,452	170,540	575,991
Average Daily Circulation (2001):			312,284
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	208,720	69,660	278,380
Average Weekly Circulation (2001)	55,917	10,619	66,536

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Mansfield

# WMFD-DT

Ch. 12

Network Service: Independent.

Licensee: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44904.

Studio: 2900 Park Ave. W, Mansfield, OH 44904.

Phone: 419-529-5900. Fax: 419-529-2319.

E-mail: comments@wmfd.com

Web Site: http://www.wmfd.com

Digital Facilities: Channel No. 12 (204-210 MHz). Power: 0.8-kw max. visual. Antenna: 528-ft. above av. terrain, 387-ft. above ground, 1768-ft. above sea level.

Latitude Longitude 40° 82° 45' 37' 50" 04"

Transmitter: W of Mansfield, approximately 0.24-mi. N of US Rte. 305 & 0.3-mi. E of

Lewis Rd.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Mid States Television Inc. (Group Owner).

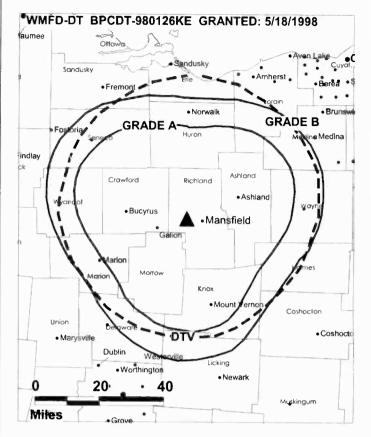
Began Digital Operation: February 15, 1999.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Gunther Meisse, General Manager.



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Wayne Fick, Chief Engineer.

Rates: On request.

City of License: Mansfield. Station DMA: Cleveland. Rank: 17.

#### Ohio-Columbus

# WSYX

Ch. 6

Network Service: ABC.

Licensee: WSYX Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Phone: 614-481-6666. Fax: 614-481-6828.

E-mail: wsyx@aol.com

Web Site: http://www.wsyx6.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 938-ft. above av. terrain, 1006-ft. above ground, 1716-ft. above sea level

sea level.

Latitude 39° 56' 16" Longitude 83° 01' 16"

Transmitter: Stimmel Rd., 0.62-mi. W of Interstate 71, Franklin County.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 60-kw visual. Antenna: 938-ft. above av. terrain, 1001-ft. above ground.

Latitude 39° 56' 14" Longitude 83° 01' 16"

FCC Digital File Number: BPCDT-19991025AEO (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Superior, 5-meter Ku & C-band; Avantek, Harris, Standard Communications receivers.

News Services: ABC NewsOne, AP.

LMA: Local marketing agreement with WTTE (F), Columbus, OH.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: September 29, 1949. Sale to Taft Broadcasting by Picture Waves Inc. approved by FCC February 25, 1953 (Television Digest, Vol. 9:9). Sale to Anchor Media Holdings Ltd. approved by FCC December 3, 1987. Transfer of control to Continental Broadcasting Ltd. approved by FCC June 30, 1993. Sale to Better Communications Inc. approved by FCC July 29, 1994 (Vol. 34:20). Sale to present owner from Better Communications approved by FCC July 23, 1993 (Vol. 38:16, 30).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hogan & Hartson LLP

Represented (engineering): Carl T. Jones Corp.

Personnel:

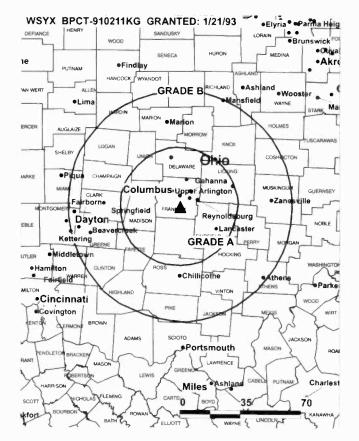
Samuel S. Stallworth Jr., Vice President & General Manager.

Dan Carpenter, Vice President, Engineering.

Tim D'Angelo, General Sales Manager.

Gary Lowell, Local Sales Manager.

Pete Tierney, National Sales Manager



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Bill Berra, News Director.

Patricia B. Righter, Business Affairs Director.

John Doyle, Promotion & Marketing Director.

Christine Flynn, Production Manager.

Highest 30 Sec. Rate: \$20,000.

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	796,180	317,790	1,113,970
Average Weekly Circulation (2001)	472,630	177,128	649,758
Average Daily Circulation (2001)			303,668

			,
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	536,540	251,390	787,930
Average Weekly Circulation (2001)	387,637	167,107	554,744
Average Daily Circulation (2001)			271,048

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	259,640	66,400	326,040
Average Weekly Circulation (2001) Average Daily Circulation (2001)	84,993	10,021	95,015 32,620

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Mansfield

## WMFD-TV Ch. 68

Network Service: Independent.

Licensee: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44906.

Studio: 2900 Park Ave. W, Mansfield, OH 44906.

Phone: 419-529-5900. Fax: 419-529-2319.

E-mail: wmfd@richnet.net

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 269-kw max. visual. Antenna: 590-ft. above av. terrain, 450-ft. above ground, 1831-ft. above sea level.

> 50" 40° 45' Latitude 82° 37 04" Longitude

Holds CP for change to 5000-kw max. visual. BPCT-960813KF.

Transmitter: 2900 Park Ave. W.

Began Digital Operation: February 15, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Vertex, 3-meter C-band; Vertex, 4.5-meter C-band; Harris receivers.

Ownership: Mid States Television Inc.

Began Operation: February 29, 1988. Suspended operation June 1, 1989. Sale to present owner by Com III TV Inc. approved by FCC May 29, 1992. Resumed operation May 30, 1992

Represented (sales): Regional Reps Corp.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Represented (engineering): du Treil, Lundin & Rackley Inc.

#### Personnel:

Gunther Meisse, President & General Manager.

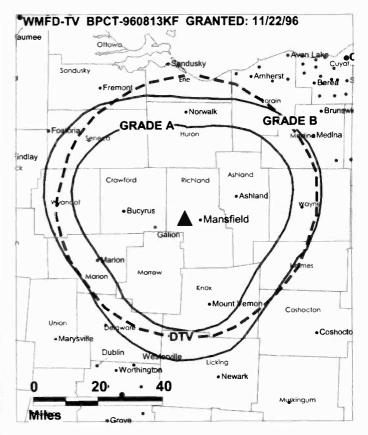
Scott Goodwin, Sales Manager.

James Holmes, Program Director.

Wayne Fick, Chief Engineer.

Rates: On request.

City of License: Mansfield. Station DMA: Cleveland. Rank: 17.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,180	0	78,180
Average Weekly Circulation (2001)	9,811	0	9,811
Average Daily Circulation (2001)			2,911
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,810	0	62,810

Average Daily Circulation (2001)			2,421
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,370	0	15,370
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,819	0	1,819 490

7,992

0

7.992

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Columbus

## WTTE Ch. 28

Network Service: FOX.

Licensee: Columbus (WTTE) Licensee Inc., 3474 William Penn Hwy., Pittsburgh, PA

15325.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Phone: 614-481-6661. Fax: 614-481-2033.

E-mail: viewer@wtte.com

Web Site: http://www.wtte.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground,

2044-ft. above sea level.

Latitude 40° 09' 33.50" Longitude 82° 55' 21.50"

Transmitter: 6680 State Rte. 3, Westerville.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 978-ft, above av. terrain, 961-ft, above ground.

it. above av. terrain, 90 1-it. above ground.

Latitude 40° 09' 33.00" Longitude 82° 55' 21.00"

FCC Digital File Number: BPCDT-19991029AGZ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 7.3-meter; Harris, 3-meter Ku-band; Harris, 6.1-meter; Microdyne, Standard Communications receivers.

News Service: UPI.

LMA: Local marketing agreement with WSYX (A), Columbus.

Ownership: Glencaim Ltd. Broadcast Properties (Group Owner).

Began Operation: June 1, 1984. Sale to present owner by Sinclair Communications Inc. approved by FCC October 24, 1997.

Represented (sales): TeleRep Inc.

Represented (legal): Shaw Pittman.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Samuel S. Stallworth Jr., Vice President & General Manager.

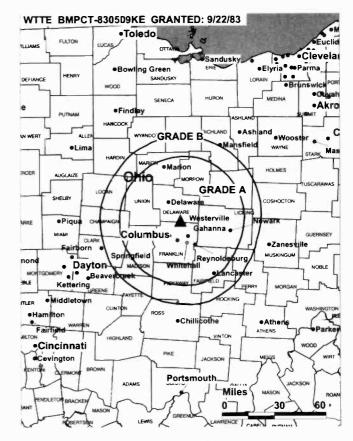
Phil Riegel, Operations Director.

Tony D'Angelo, General Sales Manager.

Kyle Pees, Local Sales Manager.

Jeff Avon, National Sales Manager.

John Doyle, Promotion Director.



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Patricia B. Righter, Business Affairs Director.

Dan Carpenter, Chief Engineer.

Rates: On request.

City of License: Columbus. Station DMA: Columbus, OH. Rank: 34.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	598,720	310,140	908,860
Average Weekly Circulation (2001)	351,977	124,980	476,957
Average Daily Circulation (2001)			194,281
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

	TV Households	TV Households	TV Households
Estimated Station Totals*	536,540	247,270	783,810
Average Weekly Circulation (2001)	328,610	118,766	447,376
Average Daily Circulation (2001)			184,078
Other DMA Total	Cable	Non-cable	Total

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	62,180	62,870	125,050
	23,367	6,214	29,581
Average Daily Circulation (2001)			10,203

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Newark

## **WSFJ-TV** Ch. 51

Network Service: Independent.

Licensee: Christian Television of Ohio Inc., Box 770, Thornville, OH 43076.

Studio: Box 770, Thornville, OH 43076.

Phone: 740-323-0772. Fax: 740-323-3242.

E-mail: info wsfj.com

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max, visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 399 56' 53" Longitude 82° 241 33"

Requests CP for change to 433-ft. above av. terrain, 276-ft. above ground, 1512-ft. above sea level, lat. 40° 04' 45", long. 82° 41' 41". BPCT-20010213ABM.

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Digital Facilities: Channel No. 24 (530-536 MHz), Power: 1000-kw max. visual, Antenna: 702-ft. above av. terrain, 276-ft. above ground.

> Latitude Longitude

40° 82°

45" 41" 41

FCC Digital File Number: BPCDT-19991101AHH. Granted: December 3, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: RF Systems, 6-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Com, Standard Agile Omni receivers.

Ownership: Christian Television of Ohio Inc.

Began Operation: March 9, 1980.

Represented (legal): Baraff, Koerner & Olender PC.

Represented (engineering): Smith & Fisher.

Personnel:

Richard Schilg, General Manager.

Mike Edwards, Station Manager & Program Director.

Steve Howard, General Sales Manager.

Philip Mowbray, Chief Engineer.

Dave Wilson, Production Manager.

Matt Cherry, Business Manager.

Penny Schwickerath, Business Manager.



Highest 30 Sec. Rate: \$150.

0-17-4-1

City of License: Newark. Station DMA: Columbus, OH. Rank: 34.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Cable TV Households	Non-cable TV Households	Total TV Households
484,230	77,870	562,100
60,358	9,797	70,156
		21,931
Cable	Non-cable	Total
	TV Households	
		TV Households
TV Households	TV Households	
	TV Households 484,230 60,358	TV Households TV Households 484,230 77,870 60,358 9,797

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,410	7,930	32,340
Average Weekly Circulation (2001)	4,760	793	5,553
Average Daily Circulation (2001)			1,843

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

## WDTN

Ch. 2

Network Service: ABC.

Licensee: STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

Studio: 4595 S. Dixie Ave., Dayton, OH 45439.

Mailing Address: Box 741, Dayton, OH 45401.

Phone: 937-293-2101. Fax: 937-294-6542.

E-mail: wdtn@erinet.com

Web Site: http://www.wdtn.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above

sea level.

Latitude 39° 43' 07" Longitude 84° 15' 22"

Transmitter: Frytown Rd. & Gettysburg Ave.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 412-kw max. visual. Antenna: 902-ft. above av. terrain, 820-ft. above ground.

Latitude 39° 43' 07" Longitude 84° 15' 22"

FCC Digital File Number: BPCDT-19991020ABX (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7-meter C-band; Drake, 3.4-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Drake, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC NewsOne, CNN Newsource.

Ownership: Sunrise Television Partners LP. Station is controlled by Smith Broadcasting

Partners LP (Group Owner).

Began Operation: March 15, 1949. Sale to Trustees of Grinnell College by Avco Broad-casting Corp. approved by FCC April 28, 1976 (Television Digest, Vol. 15:25). Sale to Hearst Television by Trustees of Grinnell College approved by FCC July 16, 1981 (Vol. 20:21; 21:29). Merger with Argyle Television Inc. approved by FCC June 2, 1997 (Vol. 37:13, 29, 35). Station, along with Hearst-Argyle's WNAC-TV, was swapped for Sunrise Television's KSBW, WNNE & WPTZ (Vol. 38:8). FCC approved deal July 2, 1998. Transfer of station control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by Sunrise Television Partners LP.

Represented (sales): Continental Television Sales.

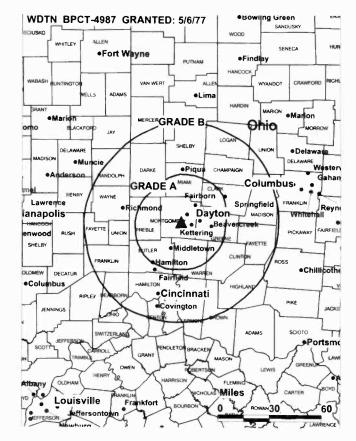
Represented (legal): Hogan & Hartson LLP.

Personnel:

David LaFrance, Vice President & General Manager.

Larry Ryan, Vice President, Sales.

Mo Dillon, Local Sales Manager.



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Marty Moran, News Director.

Karen Klimowicz, Resident Controller.

Jim Atkinson, Chief Engineer.

Sharon Howard, Community & Human Resources.

Highest 30 Sec. Rate: \$10,000.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

**Grand Total** 

City of License: Dayton. Station DMA: Dayton. Rank: 60.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	529,510	227,030	756,540
Average Weekly Circulation (2001)	292,581	116,429	409,010
Average Daily Circulation (2001)			212,313
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,700	142,760	497,460
Average Weekly Circulation (2001)	263,616	98,512	362,128
Average Daily Circulation (2001)			190,948
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,810	84,270	259,080

Cable

Non-cable

17,917

Total

46,882

21.365

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio-Portsmouth

## WHCP (formerly WUXA) Ch. 30

Network Service: WBN.

Licensee: Television Properties Inc., 1732 Dunraven Dr., Knoxville, TN 37922.

Studio: 800 Gallia St., Suite 43, Portsmouth, OH 45662.

Phone: 740-353-3391, Fax: 740-353-3372.

E-mail: wb30@zoomnet.net

Web Site: http://www.whcp-tv.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2040-kw max. visual. Antenna: 1174-ft. above av. terrain, 850-ft. above ground, 1952-ft. above sea level.

Latitude 38° 45' 42" Longitude 83° 03' 41"

Transmitter: Navoo Pond Creek Rd., West Portsmouth.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 50-kw max. visual. Antenna:

1175-ft. above av. terrain, 850-ft. above ground.

Latitude 38° 45' 42" Longitude 83° 03' 41"

FCC Digital File Number: BPCDT-19991029AHD. Granted: June 28, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Television Properties Inc.

Began Operation: May 8, 1988. Left air 1989. Returned to air October 1998.

Represented (sales): Petry Television Inc.

Represented (legal): Larry D. Perry.

Represented (engineering): Warmus & Associates.

Personnel:

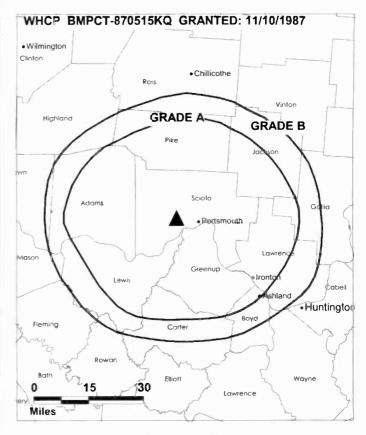
Butch Wilkison, General Manager.

Allan McCarty, Chief Engineer.

Elizabeth A. Melvin, Program & Traffic Director.

Highest 30 Sec. Rate: \$250.

City of License: Portsmouth. Station DMA: Charleston-Huntington. Rank: 61.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	279,180	8,170	287,350
Average Weekly Circulation (2001)	48,309	498	48,808
Average Daily Circulation (2001)			10,131

Cable TV Households	Non-cable TV Households	Total TV Households
270,690	8,170	278,860
47,808	498	48,307
		10,038
	TV Households 270,690	TV Households TV Households 270,690 8,170

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,490	0	8,490
Average Weekly Circulation (2001)	501	0	501
Average Daily Circulation (2001)			93

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio-Dayton-Springfield

## WHIO-TV Ch. 7

Network Service: CBS.

Licensee: WHIO-TV Holdings Inc., 1414 Wilmington Ave., Dayton, OH 45420.

Studio: 1414 Wilmington Ave., Dayton, OH 45420.

Phone: 937-259-2111. Fax: 937-259-2024.

Web Site: http://www.whiotv.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual. Antenna: 1142-ft. above av. terrain, 1060-ft. above ground, 2011-ft. above sea level.

> Latitude 39° 43' 17" Longitude 84° 08' 59"

Transmitter: 3316 Germantown St.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 275-kw max. visual. Antenna:

951-ft. above av. terrain, 869-ft. above ground.

Latitude 39° 44' 02" Longitude 84° 14' 53"

FCC Digital File Number: BPCDT-19991027ABD. Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

AM Affiliate: WHIO, 5-kw, 1290 kHz.

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Dperation: February 26, 1949.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

Harry Delaney, Vice President & General Manager.

John Hayes, General Sales Manager.

John Adams, Local Sales Manager.

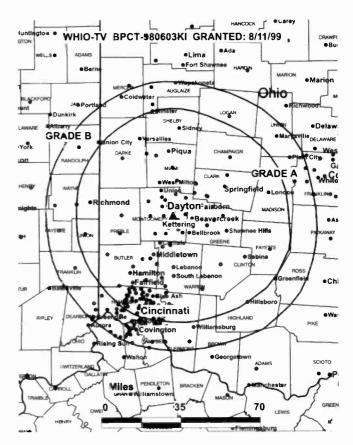
James Cosby, Local Sales Manager.

Darryl Griffin, National Sales Manager.

Chuck Eastman, Chief Engineer.

Julie Weindel, News Director.

Steve Niswonger, Promotion Manager.



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Eric Zwarg, Controller.

Mark McConnell, Production Manager.

Rates: On request.

City of License: Dayton. Station DMA: Dayton. Rank: 60.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	588,300	232,410	820,710
Average Weekly Circulation (2001)	371,458	142,111	513,569
Average Daily Circulation (2001)			300,694

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,700	142,760	497,460
Average Weekly Circulation (2001) Average Daily Circulation (2001)	290,342	112,285	402,627 253,153

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,600	89,650	323,250
Average Weekly Circulation (2001)	81,117	29,826	110,943
Average Daily Circulation (2001)			47,541

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Sandusky

## WGGN-TV Ch. 52

Network Service: TBN.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Studio: 3809 Maple Ave., Castalia, OH 44824.

Phone: 419-684-5311. Fax: 419-684-5378.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1482-kw max. visual, 148.2-kw max. aural. Antenna: 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude 41° 23' 48" Longitude 82° 47' 31"

Transmitter: 3809 Maple Ave., Castalia.

Digital Facilities: Channel No. 42 (638-644 MHz), Power: 58.9-kw max, visual, Antenna: 698-ft. above av. terrain, 630-ft. above ground.

Latitude 41° 23' 48" Longitude 82° 47' 31"

FCC Digital File Number: BPCDT-19991108AAE. Granted: June 26, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: December 5, 1982.

Personnel:

Shelby Gilliam, President.

Rusty Yost, General Manager.

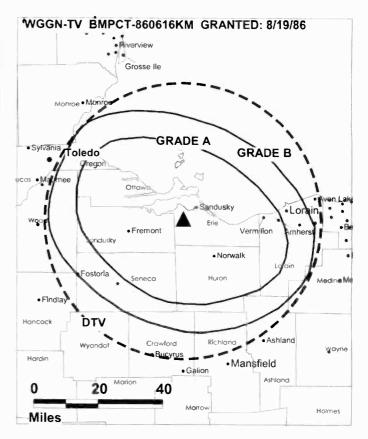
Sherry Shannon, Traffic Coordinator.

Highest 30 Sec. Rate: \$150.

City of License: Sandusky. Station DMA: Cleveland. Rank: 17.

# **Communications Daily**

The Authoritative News Service of Electronic Communications
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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,350	5,500	18,850
Average Weekly Circulation (2001) Average Daily Circulation (2001)	668	292	959 175

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,350	0	13,350
Average Weekly Circulation (2001)	668	0	668
Average Daily Circulation (2001)			120

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,500	5,500
Average Weekly Circulation (2001)	0	292	292
Average Daily Circulation (2001)			55

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WKEF Ch. 22

Network Service: NBC.

Licensee: Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD

21030.

Studio: 1731 Soldiers Home Rd., Dayton, OH 45418.

Phone: 937-263-4500. Fax: 937-268-2332.

Web Site: http://www.wb18.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 15.50" Longitude 84° 15' 38 90"

Holds CP for change to 3980-kw max. visual, 1142-ft. above av. terrain, 1056-ft. above ground, 2011-ft. above sea level; lat. 39° 43' 14", long. 84° 15' 40". BPCT-980526KE.

Transmitter: 1731 Soldiers Home Rd.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 137-kw max. visual. Antenna: 1171-ft. above av. terrain, 1125-ft. above ground.

Latitude 39° 28.00" Longitude 84° 18.00

FCC Digital File Number: BPCDT-19991101AJE. Granted: May 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 6-meter; Harris, 3-meter; Microdyne, 7-meter; Harris, Microdyne receivers

News Service: AP.

LMA: Local marketing agreement with WRGT-TV (F.U), Dayton.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: September 27, 1964. Sale to Adams Communications by Springfield TV Corp. approved by FCC January 9, 1984 (Television Digest, Vol. 23:35). Sale to KT Communications Ltd. Partnership III by Adams approved by FCC February 23, 1989. FCC granted assignment to CitiCorp. September 20, 1994. Sale to Max Media by KT Communications approved by FCC May 5, 1995. Sale to present owner from Max Media approved by FCC August 24, 1999 (Vol. 37:49).

Represented (sales): Millennium Sales & Marketing

Represented (legal): Shaw Pittman.

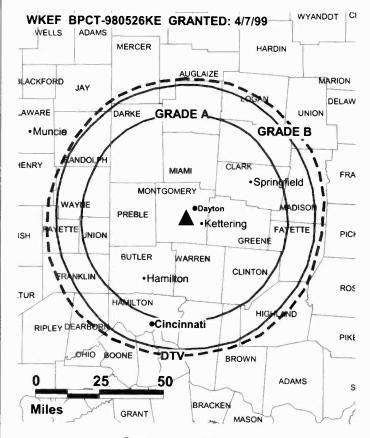
Personnel:

Chuck Budt, Vice President & General Manager.

Jim Ottolin, General Sales Manager.

Joyce Guy, National Sales Manager.

Ian Rubin, News Director.



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Jeff Morrison, Production & Promotion Manager.

Dawn Miller, Business Manager.

Roland Martel, Chief Engineer.

Rates: On request.

**Grand Total** 

City of License: Dayton. Station DMA: Dayton. Rank: 60.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	514,170	347,060	861,230
Average Weekly Circulation (2001)	268,772	117,040	385,812
Average Daily Circulation (2001)			169,104
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,700	142,760	497,460
Average Weekly Circulation (2001)	237,278	89.825	327,103
Average Daily Circulation (2001)			

Cable

Non-cable

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,470	204,300	363,770
Average Weekly Circulation (2001)	31,494	27,215	58,709
Average Daily Circulation (2001)			20,281

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Springfield

## WBDT Ch. 26

Network Service: WBN.

Licensee: ACME Television Holdings LLC, 10829 Olive Blvd., Suite 202, St. Louis, MO

63141.

Studio: 2589 Corporate Place, Miamisburg, OH 45342.

Phone: 937-323-0026. Fax: 937-323-1912.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1145-ft. above av. terrain, 1119-ft. above ground, 2014-ft. above sea level.

Latitude 39° 43' 28" Longitude 84° 15' 18"

Transmitter: 2675 Dayton Rd., 0.15-mi. W of Springfield city limits.

Digital Facilities: Channel No. 18 (494-500 MHz), Power: 35-kw max. visual. Antenna: 954-ft. above av. terrain, 927-ft. above ground.

Latitude 39° 43' 28" Longitude 84° 15' 18"

FCC Digital File Number: BPCDT-990813LF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 10-meter C-band; Scientific-Atlanta, 6-meter Ku-band; Drake receivers.

News Service: AP.

Ownership: ACME Communications Inc. (Group Owner).

Began Operation: September 21, 1980. Sale to present owner by Paxson Communications Corp. approved by FCC June 14, 1999. ACME Communications Inc. went public September 30, 1999. Sale to Paxson Communications Corp. by Christian Network approved by FCC June 25, 1996. Sale to Christian Network by VideoMall Communications Inc. approved by FCC August 7, 1995. Sale to VideoMall Communications Inc. by Miami Valley Christian TV Inc. approved by FCC January 15, 1991.

Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

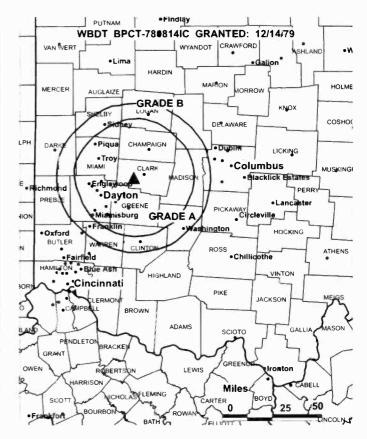
Dale Remy, General Manager.

John Vodenik, Chief Engineer.

Josephine Hill, Public Affairs.

Liz Eurenius, Traffic Manager.

Rates: On request.



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City of License: Springfield. Station DMA: Dayton. Rank: 60.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,260	140,230	484,490
Average Weekly Circulation (2001)	86,030	37,553	123,583
Average Daily Circulation (2001)			42,684

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	326,320	129,340	455,660
Average Weekly Circulation (2001)	84,024	36,555	120,579
Average Daily Circulation (2001)			42,231

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,940	10,890	28,830
Average Weekly Circulation (2001)	2,006	997	3,004
Average Daily Circulation (2001)			453

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WRGT-TV Ch. 45

Network Service: FOX.

Licensee: Sullivan Broadcasting Co. III Inc., 18 Newbury St., Boston, MA 02116.

Studio: 45 Broadcast Plaza, Dayton, OH 45408.

Phone: 937-263-4500. Fax: 937-268-5265.

Web Site: http://www.nbc22.com

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground,

2045-ft. above sea level.

Latitude 39° 43' 28.40" Longitude 84° 15' 17.60"

Transmitter: 2045 S. Gettysburg Ave.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 425-kw max. visual. Antenna:

1152-ft. above av. terrain, 1125-ft. above ground.

Latitude 39° 43' 28.00" Longitude 84° 15' 18.00"

FCC Digital File Number: BPCDT-19991101ADJ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Comtech, 5-meter.

LMA: Local marketing agreement with WKEF (N), Dayton.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: September 23, 1984. Sale to Act III by Meridian Communications approved by FCC December 17, 1987 (Television Digest, Vol. 27:42). Sale to Sullivan Broadcasting Inc. by ACT III approved by FCC December 15, 1995. Sale to Glencaim Ltd. Broadcasting Properties dismissed by applicant July 23, 2001.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Arter & Hadden LLP.

Represented (engineering): Gallagher & Associates, Consulting Radio.

#### Personnel:

Michelle Lewis, Operations Manager.

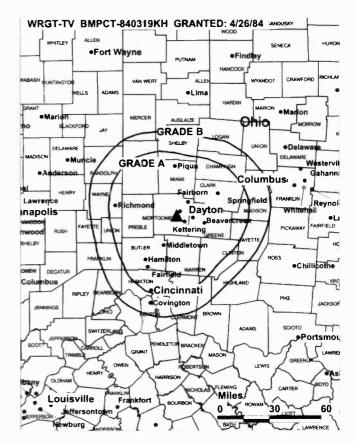
Todd Wilkerson, General Sales Manager.

Patti Ferguson, National Sales Manager.

Darrell Hunter, Chief Engineer.

lan Rubin, News Director.

Michelle Hines, Controller.



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Mike Thomas, Production Manager.

Rates: On request.

City of License: Dayton. Station DMA: Dayton. Rank: 60.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	522,540	357,140	879,680
Average Weekly Circulation (2001)	217,373	101,762	319,136
Average Daily Circulation (2001)			115,248
	0.44		T-A-1

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,700	142,760	497,460
Average Weekly Circulation (2001) Average Daily Circulation (2001)	184,513	74,459	258,972 98,172

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,840	214,380	382,220
Average Weekly Circulation (2001) Average Daily Circulation (2001)	32,861	27,303	60,164 17.076

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Steubenville-Wheeling, West Virginia

## WTOV-TV Ch. 9

Network Service: NBC.

Licensee: WTOV-TV Holdings Inc., 3773 Howard Hughes Pkwy., Suite 300N, Las Vegas, NV 89109

Studio: 558 Burr Ave., Mingo Junction, OH 43935.

Sales Office: Riley Bldg., 6th Floor, 14th & Chapline Sts., Wheeling, WV 26003.

Mailing Address: Box 9999, Steubenville, OH 43952-6799.

Phones: 740-282-9999 (Steubenville); 304-233-6933 (Wheeling). Fax: 740-282-0439.

E-mail: www.wtov.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 884-ft. above ground, 1992-ft. above sea level.

Latitude 40° 20' 33" Longitude 80° 37' 13"

Holds CP for change to 879-ft. above av. terrain, 748-ft. above ground, 2018-ft. above sea level; lat. 40° 19' 03", long. 80° 24' 07", transmitter to Cross Creek Hill, 1.9-mi. SW of Atlasburg, Cross Creek Twp. BPCT-960111KJ.

Transmitter: 9 Red Donley Plaza.

Digital Facilities: Channel No. 57 (728-734 MHz). Power: 210-kw max. visual. Antenna: 823-ft. above av. terrain, 689-ft. above ground.

Latitude 40° 19' 06" Longitude 80° 24' 07"

FCC Digital File Number: BPCDT-19991029ABP, Granted: June 2, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Paraclipse, 5-meter C-band; Prodelin, 3.5-meter C-band; Andrew, Paraclipse receivers.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: December 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers, later Rust Craft Greeting Cards Inc., approved by FCC November 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to Television Station Partners (I. Martin Pompadur, et al.,) by Ziff Corp. approved by FCC January 18, 1983 (Vol. 22:30). Sale to Smith Broadcasting by Television Station Partners approved by FCC September 29, 1995 (Vol. 35:17, 41). Sale to Smith Acquisition Co. approved by FCC December 13, 1996. Sale to present owner by Smith Acquisition Co. approved by FCC September 22, 2000 (Vol. 40:29).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson LLP.

Personnel:

Jim Kenedy, Chief Executive Officer.

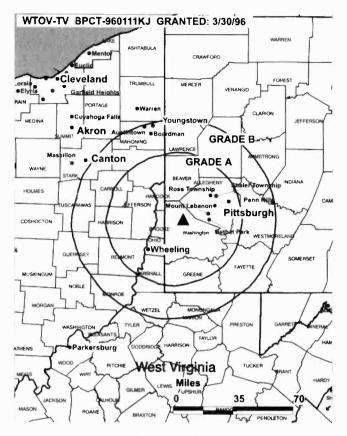
Tim McCoy, President & Station Manager.

Cedric Thomas, Operations Manager.

Denise Dehnart, Assistant Operations Manager.

Vern Schofield, General Sales Manager.

Tom Piera, Local Sales Manager.



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Gary Bogart, National Sales Manager.

Pam Dennis, News Director.

Mary Sue Gallabrese, Human Resources Administrator.

Len Smith, Chief Engineer.

Don Fogle, Assistant Chief Engineer.

Sherry Hansen, Promotion & Marketing Director.

Michael Cunningham, Business Manager.

Highest 30 Sec. Rate: \$2000

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Steubenville. Station DMA: Wheeling-Steubenville. Rank: 150.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	304,260	129,520	433,780
Average Weekly Circulation (2001)	125,271	35,193	160,464
Average Daily Circulation (2001)			91,367
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,320	31,480	139,800
Average Weekly Circulation (2001)	90,818	17,664	108,482
Average Daily Circulation (2001)			70,052
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,940	98,040	293,980

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

34,453

17,529

51,982

#### Ohio—Lima

## WLI0

Ch. 35

Network Service: NBC

Licensee: Lima Communications Corp., Box 1689, Lima, OH 45802.

Studio: 1424 Rice Ave., Lima, OH 45805.

Mailing Address: Box 1689, Lima, OH 45802.

Phone: 419-228-8835. Fax: 419-229-7091.

E-mail: bao@wlio.com

Web Site: http://www.wlio.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 661-kw max, visual, 132-kw max. aural. Antenna: 549-ft. above av. terrain, 549-ft. above ground, 870-ft. above sea level.

Latitude 40° 44 54" 07' Longitude 84° 55"

Transmitter: 1424 Rice Ave.

Digital Facilities: Channel No. 8 (180-186 MHz). Power: 56-kw max. visual. Antenna: 492-ft. above av. terrain, 475-ft. above ground.

Latitude 40° 44' 54" Longitude 84° ا70 55"

FCC Digital File Number: BPCDT-19991007AAY. Granted: February 23, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Chapparal, 3.5-meter Ku & C-band; Harris receivers.

**News Service: AP** 

Ownership: Block Communications Inc. (Group Owner).

Began Operation: March 30, 1953. Sale to present owner by WLOK Inc. approved by FCC January 19, 1972. Previous sale by Pixley & Case families approved by FCC December 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Cohen, Dippell & Everist PC.

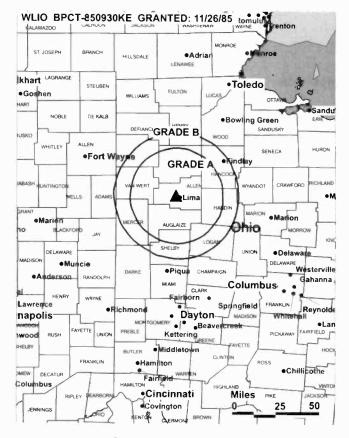
Personnel:

Bruce A. Opperman, President & General Manager.

Vickie Shurelds, Program Director.

Antelle Haithcock, Promotion Director.

John Garlock, News Director.



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Frederick R. Vobbe, Chief Engineer.

Highest 30 Sec. Rate: \$750.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

**Grand Total** 

City of License: Lima, Station DMA: Lima, Rank: 191,

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	I A Monzeuoidz	I v mousenoids	IV Households
Estimated Station Totals*	184,670	64,160	248,830
Average Weekly Circulation (2001)	82,390	25,397	107,787
Average Daily Circulation (2001)			60,003
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,580	11,550	56,130
Average Weekly Circulation (2001)	37,761	9,538	47,300
Average Daily Circulation (2001)			32,064
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,090	52,610	192,700

Cable

Non-cable

15.859

Total

60,487

27,939

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## WLMB Ch. 40

Network Service: Independent.

Licensee: Dominion Broadcasting Inc., 26693 Eckel Rd., Box 908, Perrysburg, OH 43552.

Studio: Box 908, 26693 Eckel Rd., Perrysburg, OH 43552.

Phone: 419-874-8862. Fax: 419-874-8867.

E-mail: wlmb@glasscity.net

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4747-kw max. visual. Antenna: 571-ft. above av. terrain, 571-ft. above ground, 1309-ft. above sea level.

Latitude 41° 44' 41' Longitude 84° 01' 06'

Holds CP for change to 4188-kw max. visual. BMPCT-950526KE.

Transmitter: 0.14-mi. N of Arnold Hwy. & E. Mulberry intersection.

Digital Facilities: Channel No. 5 (76-82 MHz). Power: 1-kw visual. Antenna: 508-ft. above av. terrain, 510-ft. above ground.

Latitude 41° 44' 41" Longitude 84° 01' 06"

FCC Digital File Number: BPCDT-19991027ADB (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Dominion Broadcasting Inc.

Began Operation: October 19, 1998.

Represented (legal): Wiley, Rein & Fielding.

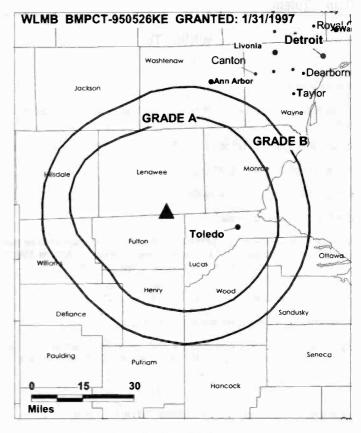
Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Jamey R. Schmitz, General Manager.

Highest 30 Sec. Rate: \$1200.

City of License: Toledo. Station DMA: Toledo. Rank: 68.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,370	85,430	296,800
Average Weekly Circulation (2001)	13,695	7,875	21,570
Average Daily Circulation (2001)			5,821

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,370	71,450	282,820
Average Weekly Circulation (2001)	13,695	6,971	20,666
Average Daily Circulation (2001)			5,681

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	13,980	13,980
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	904	904 140

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WTLW Ch. 44

Network Service: Independent.

Licensee: American Christian TV Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Phone: 419-339-4444. Fax: 419-339-6812.

E-mail: feedback@wtlw.com

Web Site: http://www.wtlw.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw max. visual, 100.2-kw max. aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude 40° 45' 47" Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 100-kw max. visual. Antenna: 371-ft, above av. terrain, 374-ft. above ground.

Latitude 40° 45' 47" Longitude 84° 10' 59"

FCC Digital File Number: BPCDT-19991025ADV. Granted: June 6, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 2-meter Ku-band; R. H. Tyler, 3-meter C-band; Taco, 2-meter C-band; DX Antenna, Gardiner, M/A-Com, Uniden receivers.

News Service: CNN Newsource.

Ownership: American Christian Television Services Inc.

Began Operation: June 13, 1982.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Robert Placie, President & Chief Exec. Officer.

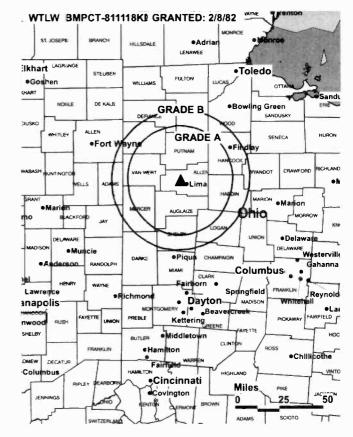
Stuart Hall, News Director.

Jeff Millslagle, Program Director.

Kevin Bowers, Promotion & Development Director.

Wayne Getz, Operations Director.

Rick Corcoran, Chief Engineer.



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Highest 30 Sec. Rate: \$64.

City of License: Lima, Station DMA: Lima, Rank: 191.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,550	57,760	140,310
Average Weekly Circulation (2001):	10,961	9,065	20,026
Average Daily Circulation (2001)			5,502
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,580	11,550	56,130
Estimated Station Totals* Average Weekly Circulation (2001)	44,580 6,574	11,550 1,703	56,130 8,277

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,970	46,210	84,180
Average Weekly Circulation (2001) Average Daily Circulation (2001)	4,387	7,362	11,749 3,053

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Toledo

## WTVG Ch. 13

Network Service: ABC

Licensee: The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

Studio: 4247 Dorr St., Toledo, OH 43607.

Phone: 419-531-1313. Fax: 419-531-1399.

Web Site: http://www.13abc.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00" Longitude 83° 24' 49"

Requests CP for change to 1002-ft. above av. terrain, 1012-ft. above ground. BPCT-20010406AAM.

Transmitter: 1701 N. Stadium Rd., Oregon, OH, 7-mi. NNE of Toledo.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 397-kw max. visual. Antenna: 768-ft. above av. terrain, 778-ft. above ground.

Latitude 41° 41' 00" Longitude 83° 24' 49"

FCC Digital File Number: BPCDT-19991101ACL (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6.8-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Microwave Assoc., Scientific-Atlanta receivers.

News Services: AP, CNN Newsource.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: July 21, 1948. Sold to WTVG Inc. by KKR in 1987 (Television Digest, Vol. 27:44). Transfer of control to Media/Communications Partners LP approved by FCC December 3, 1991. Sale to Capital Cities/ABC Inc. approved by FCC July 14, 1995 (Vol. 34:41). Sale to present owner by Capital Cities/ABC Inc. approved by FCC February 8, 1996.

Represented (sales): ABC-TV Network Sales.

Represented (legal): Latham & Watkins.

Represented (engineering): Denny & Associates PC.

Personnel:

David L. Zamichow, President & General Manager.

Barbara Vaughn, Vice President & Chief Financial Officer.

Brad Moses, Operations Manager.

William Webb, General Sales Manager.



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Tami Rost, Program Manager.

Earnestine Weathers, Community Affairs Director.

Barry Gries, Chief Engineer.

Rates: On request.

Grand Total

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Toledo. Station DMA: Toledo. Rank: 68.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	TV Households	TV Households	TV Households
Estimated Station Totals*	434,920	222,340	657,260
Average Weekly Circulation (2001)	277,902	115,738	393,640
Average Daily Circulation (2001)			200,436
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,530	128,380	413,910
Average Weekly Circulation (2001)	218,650	91,457	310,107
Average Daily Circulation (2001)		1/11	168,014
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

149.390

59,253

93.960

24,280

243,350

83,533

#### Ohio-Mansfield

#### WMFD-DT

Ch. 12

Network Service: Independent.

Licensee: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44904.

Studio: 2900 Park Ave. W, Mansfield, OH 44904.

Phone: 419-529-5900. Fax: 419-529-2319.

E-mail: comments@wmfd.com

Web Site: http://www.wmfd.com

Digital Facilities: Channel No. 12 (204-210 MHz). Power: 0.8-kw max. visual. Antenna: 528-ft. above av. terrain, 387-ft. above ground, 1768-ft. above sea level.

Latitude Longitude 40° 82° 45' 37'

50" 04"

Transmitter: W of Mansfield, approximately 0.24-mi. N of US Rte. 305 & 0.3-mi. E of

Lewis Rd.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Mid States Television Inc. (Group Owner).

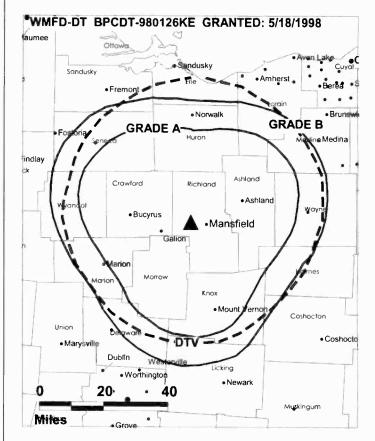
Began Digital Operation: February 15, 1999.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Gunther Meisse, General Manager.



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Wayne Fick, Chief Engineer.

Rates: On request.

City of License: Manstield. Station DMA: Cleveland. Rank: 17.

#### WUPW Ch. 36

Network Service: FOX.

Licensee: STC License Co., 720 2nd Ave. S, St. Petersburg, FL 33701.

Studio: Four SeaGate, Toledo, OH 43604.

Phone: 419-244-3600. Fax: 419-244-8842.

Web Site: http://www.wupw.com

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21" Longitude 83° 26' 40"

Transmitter: 1.7-mi. E of Toledo.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 110-kw max. visual. Antenna: 1168-ft. above av. terrain, 1168-ft. above ground.

Latitude 41° 39' 22" Longitude 83° 26' 41"

FCC Digital File Number: BPCDT-19991029ABF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter C-band; AFC, 3.6-meter Ku-band; AFC, 7-meter C-band; Agile Omni, 4.5-meter Ku & C-band; DH Satellite, M/A-Com, Microdyne receivers

Ownership: Sunrise Television Partners LP. Station is controlled by Smith Broadcasting Partners LP (Group Owner).

Began Operation: September 22, 1985. Sale to Ellis Communications Inc. from Toledo Television LP approved by FCC in 1993 (Television Digest, Vol. 33:30). Sale to Raycom Media Inc. from Ellis Communications Inc. approved by FCC July 26, 1996. Sale to present owner by Raycom Media Inc. approved by FCC November 30, 1998. Transfer of station control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by Sunrise Television Partners LP.

Represented (sales): Continental Television Sales.

Represented (legal): Minkin & Snyder.

Represented (engineering): Jansky & Bailey.

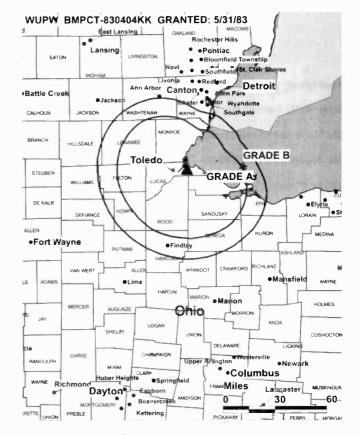
Personnel:

Ray Maselli, Vice President & General Manager.

Ken Reiner, Operations Manager.

Gary Yoder, Sales Manager.

Karla Schwanke, Business Manager.



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Steve Crum, Chief Engineer.

Rates: On request.

City of License: Toledo. Station DMA: Toledo. Rank: 68.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,790	222,340	589,130
Average Weekly Circulation (2001)	185,289	87,980	273,269
Average Daily Circulation (2001)			102,411

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,530	128,380	413,910
Average Weekly Circulation (2001)	158,655	70,921	229,577
Average Daily Circulation (2001)		2 32	89,652

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,260	93,960	175,220
Average Weekly Circulation (2001)	26,634	17,058	43,692
Average Daily Circulation (2001)			12,759

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WMFD-TV Ch. 68

Network Service: Independent.

Licensee: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44906.

Studio: 2900 Park Ave. W, Mansfield, OH 44906.

Phone: 419-529-5900. Fax: 419-529-2319.

E-mail: wmfd@richnet.net

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 269-kw max. visual. Antenna: 590-ft. above av. terrain, 450-ft. above ground, 1831-ft. above sea level.

Latitude 40° 45' 50" Longitude 82° 37' 04"

Holds CP for change to 5000-kw max. visual. BPCT-960813KF.

Transmitter: 2900 Park Ave. W.

Began Digital Operation: February 15, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Vertex, 3-meter C-band; Vertex, 4.5-meter C-band; Harris receivers.

G-Danu, Ventex, 4.5-meter G-Danu, mains receivers

Ownership: Mid States Television Inc.

Began Operation: February 29, 1988. Suspended operation June 1, 1989. Sale to present owner by Com III TV Inc. approved by FCC May 29, 1992. Resumed operation May 30, 1992.

Represented (sales): Regional Reps Corp.

Represented (lagal): Fletcher, Heald & Hildreth PLC.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Gunther Meisse, President & General Manager.

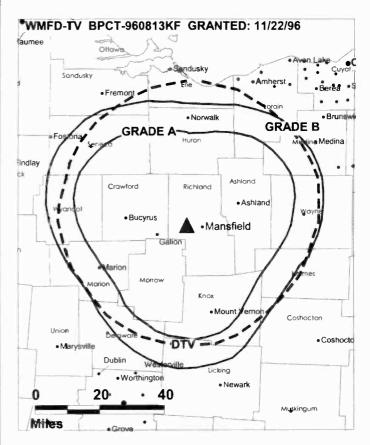
Scott Goodwin, Sales Manager.

James Holmes, Program Director.

Wayne Fick, Chief Engineer.

Rates: On request.

City of License: Mansfield. Station DMA: Cleveland. Rank: 17.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,180	0	78,180
Average Weekly Circulation (2001)	9,811	0	9,811
Average Daily Circulation (2001)			2,911

Station EMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,810	0	62,810
Average Weekly Circulation (2001)	7,992	0	7,992
Average Daily Circulation (2001)			2,421

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,370	0	15,370
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,819	0	1,819 490

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Youngstown

#### WFMJ-TV Ch. 21

Network Service: NBC.

Licensee: WFMJ Television Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Phone: 330-744-8611. Fax: 330-744-3402.

E-mail: information@wfmj.com

Web Site: http://www.wfmj.com/

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 991-ft. above av. terrain, 1021-ft. above ground, 2054-ft, above sea level.

Latitude 41° 04' 48" Longitude 80° 38' 24"

Transmitter: Mabel St.

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 460-kw max. visual. Antenna: 991-ft. above av. terrain, 1015-ft. above ground.

Latitude 41° 04' 48" Longitude 80° 38' 25"

FCC Digital File Number: BPCDT-19991027AAV (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 6-meter Ku-band.

Ownership: NPM Inc.

Began Operation: March 8, 1953. Began operation February 8, 1952 on Channel 73. Sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV approved by FCC May 5, 1954 (Television Digest, Vol. 10:19). Began operation on Ch. 21 August 7, 1954. Transfer of control to present owner from Vindicator Printing Co. approved by FCC December 31, 1992.

Represented (sales): Blair Television.

Represented (legal): Shaw Pittman.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Betty H. Brown Jagnow, President.

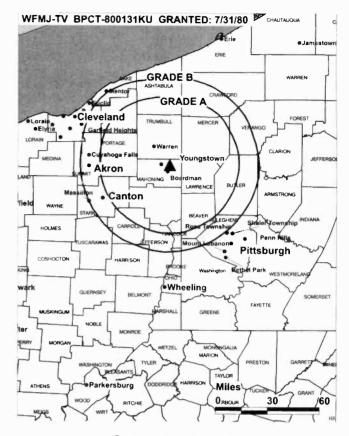
John A. Grdic, General Manager.

Kathie Brickman, National Sales Manager.

Mona Alexander, News Director.

Homean Baxter, Film Director.

Bob Flis, Chief Engineer.



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Joe Romano, Promotion Director.

Jack Stevenson, Marketing Director.

Highest 30 Sec. Rate: \$1800.

City of License: Youngstown. Station DMA: Youngstown. Rank: 98.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,140	184.020	418.160
Average Weekly Circulation (2001) Average Daily Circulation (2001)	169,246	70,664	239,910 131,790

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,130	72,370	272.500
Average Weekly Circulation (2001)	154,942	51,309	206,250
Average Daily Circulation (2001)			119,121

Cable TV Households	Non-cable TV Households	Total TV Households
34,010	111,650	145,660
14,305	19,355	33,660
		12,669
	TV Households 34,010	TV Households TV Households 34,010 111,650

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio-Newark

# WSFJ-TV Ch. 51

Network Service: Independent.

Licensee: Christian Television of Ohio Inc., Box 770, Thomville, OH 43076.

Studio: Box 770, Thornville, OH 43076.

Phone: 740-323-0772. Fax: 740-323-3242.

E-mail: info wsfj.com

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 39° 56' 53" Longitude 82° 24' 33"

Requests CP for change to 433-ft. above av. terrain, 276-ft. above ground, 1512-ft. above sea level, lat. 40° 04' 45", long. 82° 41' 41". BPCT-20010213ABM.

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Digital Facilities: Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 702-ft. above av. terrain, 276-ft. above ground.

Latitude 40° 04' 45" Longitude 82° 41' 41"

FCC Digital File Number: BPCDT-19991101AHH. Granted: December 3, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: RF Systems, 6-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Com, Standard Agile Omni receivers.

Ownership: Christian Television of Ohio Inc.

Began Operation: March 9, 1980.

Represented (legal): Baraff, Koerner & Olender PC

Represented (engineering): Smith & Fisher.

#### Personnel:

Richard Schilg, General Manager.

Mike Edwards, Station Manager & Program Director.

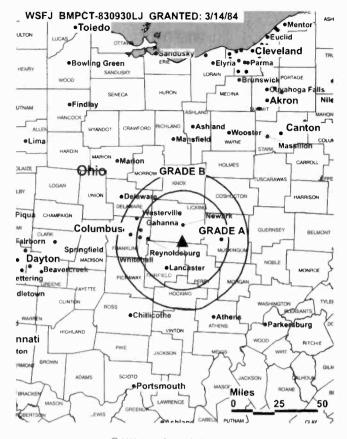
Steve Howard, General Sales Manager.

Philip Mowbray, Chief Engineer.

Dave Wilson, Production Manager.

Matt Cherry, Business Manager.

Penny Schwickerath, Business Manager.



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Highest 30 Sec. Rate: \$150.

City of License: Newark. Station DMA: Columbus, OH. Rank: 34.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	484,230	77,870	562,100
Average Weekly Circulation (2001)	60,358	9,797	70,156
Average Daily Circulation (2001)			21,931

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	459,820	69,940	529,760
Average Weekly Circulation (2001)	55,598	9,004	64,603
Average Daily Circulation (2001)			20,087

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,410	7,930	32,340
Average Weekly Circulation (2001)	4,760	793	5,553
Average Daily Circulation (2001)			1,843

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WKBN-TV Ch. 27

Network Service: CBS.

Licensee: Youngstown Television License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

Studio: 3930 Sunset Blvd., Youngstown, OH 44501.

Mailing Address: 7621 Little Ave., Suite 506, Charlotte, NC 28226

Phone: 330-782-1144. Fax: 330-782-3504.

E-mail: comments@wkbn.com

Web Site: http://www.wkbn.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw max. visual, 86.5-kw max. aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 23.60" Longitude 80° 38' 43.50"

Transmitter: 3930 Sunset Blvd.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 700-kw max. visual. Antenna: 1371-ft. above av. terrain, 1332-ft. above ground.

Latitude 41° 03' 24.00" Longitude 80° 38' 44.00"

FCC Digital File Number: BPCDT-19991025ACU (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: 5-meter C-band; Comtech, 5-meter; RCA Americom, 7-meter Ku-band; Pinzone, Scientific-Atlanta receivers.

AM Affiliate: WKBN, 5-kw, 570 kHz.

FM Affiliate: WKBN-FM, 5.9-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: AP.

Ownership: GOCOM Holdings LLC.

Began Operation: January 11, 1953. W. P. Williamson Jr. increased holdings from 60% to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury (Television Digest, Vol. 14:34). Sale to GOCOM Communications LLC from WKBN Broadcasting Corp. and subsequent merger with Grapevine Communications Inc. to form present owner approved by FCC November 1, 1999 (Vol. 37:37).

Represented (sales): Continental Television Sales.

Represented (legal): Bryan Cave LLP.

Represented (engineering): David Steel & Associates Inc.

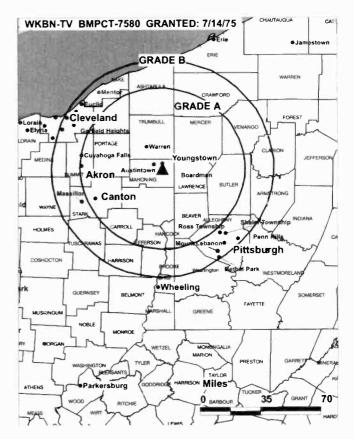
Personnel:

Roland Adeszko, Regional Vice President & General Manager.

David Coy, General Sales Manager.

Nicolette Manuel, Local Sales Manager.

John Amann Jr., Marketing & Promotions Director.



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Michael Seachman, Operations & Station Manager

Tom Zocolo, Chief Engineer.

Marion Sweely, Business Manager.

Keith Smith, Marketing Research.

Jo-Lynn Ortenzio, Creative Services Manager.

Highest 30 Sec. Rate: \$1000.

Average Daily Circulation (2001)

City of License: Youngstown. Station DMA: Youngstown. Rank: 98.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	324,620 170,647	196,130 68,328	520,750 238,975 128,807
Station DMA Total	Cable TV Households	Non-cable	Total

Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	200,130 153,237	72,370 50,318	272,500 203,555 116,869
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,490	123,760 18,010	248,250 35,420

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

11.938

# WHCP (formerly WUXA) Ch. 30

Network Service: WBN.

Licensee: Television Properties Inc., 1732 Dunraven Dr., Knoxville, TN 37922.

Studio: 800 Gallia St., Suite 43, Portsmouth, OH 45662.

Phone: 740-353-3391. Fax: 740-353-3372.

E-mail: wb30@zoomnet.net

Web Site: http://www.whcp-tv.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2040-kw max. visual. Antenna: 1174-ft. above av. terrain, 850-ft. above ground, 1952-ft. above sea level.

Latitude 38° 45' 42" Longitude 83° 03' 41"

Transmitter: Navoo Pond Creek Rd., West Portsmouth.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 50-kw max. visual. Antenna:

1175-ft. above av. terrain, 850-ft. above ground.

Latitude 38° 45' 42" Longitude 83° 03' 41"

FCC Digital File Number: BPCDT-19991029AHD. Granted: June 28, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Television Properties Inc.

Began Operation: May 8, 1988. Left air 1989. Returned to air October 1998.

Represented (sales): Petry Television Inc.

Represented (legal): Larry D. Perry.

Represented (engineering): Warmus & Associates.

Personnel:

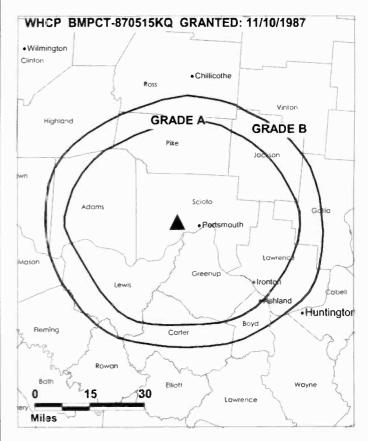
Butch Wilkison, General Manager.

Allan McCarty, Chief Engineer.

Elizabeth A. Melvin, Program & Traffic Director.

Highest 30 Sec. Rate: \$250.

City of License: Portsmouth. Station DMA: Charleston-Huntington. Rank: 61.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	279,180	8,170	287,350
Average Weekly Circulation (2001)	48,309	498	48,808
Average Daily Circulation (2001)			10,131

()			
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,690	8,170	278,860
Average Weekly Circulation (2001)	47,808	498	48,307
Average Daily Circulation (2001)			10,038

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,490	0	8,490
Average Weekly Circulation (2001)	501	0	501
Average Daily Circulation (2001)			93

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Youngstown

# WYTV

Ch. 33

Network Service: ABC.

Licensee: Benedek License Corp., 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Mailing Address: 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

Phone: 330-783-2930. Fax: 330-782-8154.

E-mail: newschannel33@wytu.com

Web Site: http://www.13abc.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 561-ft. above av. terrain, 642-ft. above ground, 1667-ft. above sea level.

Latitude	41°	03'	43"
Longitude	80°	38'	07"

Transmitter: 3800 Shady Run Rd.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 48.8-kw max. visual. Antenna: 568-ft. above av. terrain, 623-ft. above ground.

Latitude	41°	03'	43"
Longitude	80°	38'	07"

FCC Digital File Number: BPCDT-19991028ADP. Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Paraclipse, 3.6-meter C-band; RCA Americom, 3.6-meter Ku-band; Agile, Avantek, M/A-Com, Microdyne receivers.

News Service: AP

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: April 4, 1953. Station started as New Castle, PA outlet, but left air January 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation October 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown November 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved by FCC April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., by WKST-TV Inc. approved by FCC February 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. by Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved by FCC September 12, 1970 (Vol. 10:36). Sale to A. Richtard Benedek & Robert L. Dudley by Adams-Russell Co. approved by FCC April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved by FCC November 25, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

Bob Romine, Vice President & General Manager.

Cathy Lake, Program Coordinator.

Georgiann Pace, General Sales Manager.



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Jenny I. Oiszewski, Regional Sales Manager.

Pat Livingston, News Director.

Ken Henderson, Promotion Director.

Bill Lough, Chief Engineer.

Lyle Linderman, Business Manager.

Rates: On request.

**Grand Total** 

City of License: Youngstown. Station DMA: Youngstown. Rank: 98.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	395,140	139,680	534,820
Average Weekly Circulation (2001)	172,609	52,935	225,544
Average Daily Circulation (2001)			115,287
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,130	72,370	272,500
Average Weekly Circulation (2001)	147,673	42,604	190,277
Average Daily Circulation (2001)		•	102,950
Other DMA Total	0-11-		

Cable

Non-cable

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,010	67,310	262,320
Average Weekly Circulation (2001)	24,936	10,331	35,267
Average Daily Circulation (2001)			12,337

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Sandusky

## WGGN-TV Ch. 52

Network Service: TBN.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Studio: 3809 Maple Ave., Castalia, OH 44824.

Phone: 419-684-5311. Fax: 419-684-5378.

Technical Facilities: Channel No. 52 (698-704 MHz), Authorized power: 1482-kw max. visual, 148.2-kw max. aural. Antenna: 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

> Latitude Longitude

41° 82°

48" 31"

Transmitter: 3809 Maple Ave., Castalia.

Digital Facilities: Channel No. 42 (638-644 MHz), Power: 58.9-kw max, visual, Antenna: 698-ft. above av. terrain, 630-ft. above ground.

Latitude

48"

Longitude

82°

47' 31"

FCC Digital File Number: BPCDT-19991108AAE. Granted: June 26, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Christian Faith Broadcast Inc. (Group Owner)

Began Operation: December 5, 1982.

Personnel:

Shelby Gilliam, President.

Rusty Yost, General Manager.

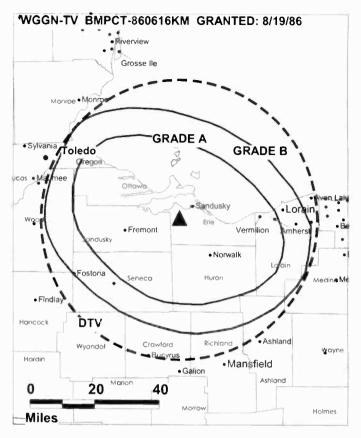
Sherry Shannon, Traffic Coordinator.

Highest 30 Sec. Rate: \$150.

City of License: Sandusky. Station DMA: Cleveland. Rank: 17.

# **Communications Daily**

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,350	5,500	18,850
Average Weekly Circulation (2001)	668	292	959
Average Daily Circulation (2001)			175

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,350	0	13,350
Average Weekly Circulation (2001) Average Daily Circulation (2001)	668	0	668 120

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,500	5,500
Average Weekly Circulation (2001)	0	292	292
Average Daily Circulation (2001)			55

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WHIZ-TV Ch. 18

Network Service: NBC.

Licensee: Southeastem Ohio Television System, 629 Downard Rd., Zanesville, OH

43701.

Studio: 629 Downard Rd., Zanesville, OH 43701.

Phones: 740-452-5431; 740-453-0361. Fax: 740-452-6553.

Web Site: http://www.whizamfmtv.com

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 589-kw max. visual, 58.8-kw max. aural. Antenna: 531-ft. above av. terrain, 477-ft. above ground, 1387-ft. above sea level.

Latitude 39° 55' 42" Longitude 81° 59' 07"

Transmitter: 629 Downard Rd., Zanesville.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 479-ft. above av. terrain, 400-ft. above ground.

Latitude 39° 55' 42" Longitude 81° 59' 07"

FCC Digital File Number: BPCDT-20000428ABH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 6-meter; Pinzone, RCA, Scientific-Atlanta receivers

AM Affiliate: WHIZ, 1-kw, 1240 kHz.

FM Affiliate: WHIZ-FM, 50-kw, 102.5 MHz (No. 273), 490-ft.

News Services: AP, NBC News Channel.

Ownership: Southeastern Ohio Television System.

Began Operation: May 23, 1953.

Represented (sales): Continental Television Sales.

Represented (legal): J. Richard Carr.

Represented (engineering): DeLawder Communications.

Personnel:

Allan Land, President.

Van Vannelli, Station Manager.

Doug Pickrell, Sales Manager.

George Hiotis, News Director.

Barbara Mitter, Programs Director.

Franklin Young, Film Operation Manager.



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Gary Earich, Production Manager.

Ken Cash, Chief Engineer.

C. E. Hartmeyer, Senior Engineer.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Rates: On request.

**Grand Total** 

City of License: Zanesville. Station DMA: Zanesville. Rank: 202.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	150,520	24,850	175,370
Average Weekly Circulation (2001)	52,128	7,289	59,417
Average Daily Circulation (2001)			28,538
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,410	7,930	32,340
Average Weekly Circulation (2001)	19,967	3,925	23,893
Average Daily Circulation (2001)			14,747
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,110	16,920	143,030

Cable

32,160

35,524

13,791

Total

Non-cable

3,364

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Ohio—Springfield

#### WBDT Ch. 26

Network Service: WBN.

Licensee: ACME Television Holdings LLC, 10829 Olive Blvd., Suite 202, St. Louis, MO

63141.

Studio: 2589 Corporate Place, Miamisburg, OH 45342.

Phone: 937-323-0026. Fax: 937-323-1912.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1145-ft. above av. terrain, 1119-ft. above ground, 2014-ft. above sea

level.

Latitude 39° 43' 28" Longitude 84° 15' 18"

Transmitter: 2675 Dayton Rd., 0.15-mi. W of Springfield city limits.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 35-kw max. visual. Antenna: 954-ft. above av. terrain, 927-ft. above ground.

Latitude 39° 43' 28" Longitude 84° 15' 18"

FCC Digital File Number: BPCDT-990813LF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 10-meter C-band; Scientific-Atlanta, 6-meter Ku-band; Drake receivers.

News Service: AP.

Ownership: ACME Communications Inc. (Group Owner).

Began Operation: September 21, 1980. Sale to present owner by Paxson Communications Corp. approved by FCC June 14, 1999. ACME Communications Inc. went public September 30, 1999. Sale to Paxson Communications Corp. by Christian Network approved by FCC June 25, 1996. Sale to Christian Network by VideoMall Communications Inc. approved by FCC August 7, 1995. Sale to VideoMall Communications Inc. by Miami Valley Christian TV Inc. approved by FCC January 15, 1991.

Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

Dale Remy, General Manager.

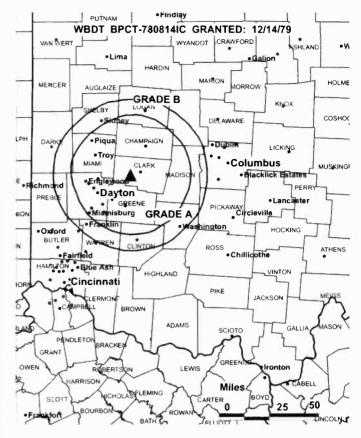
John Vodenik, Chief Engineer.

Josephine Hill, Public Affairs.

Liz Eurenius, Traffic Manager.

Rates: On request.

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City of License: Springfield. Station DMA: Dayton. Rank: 60.

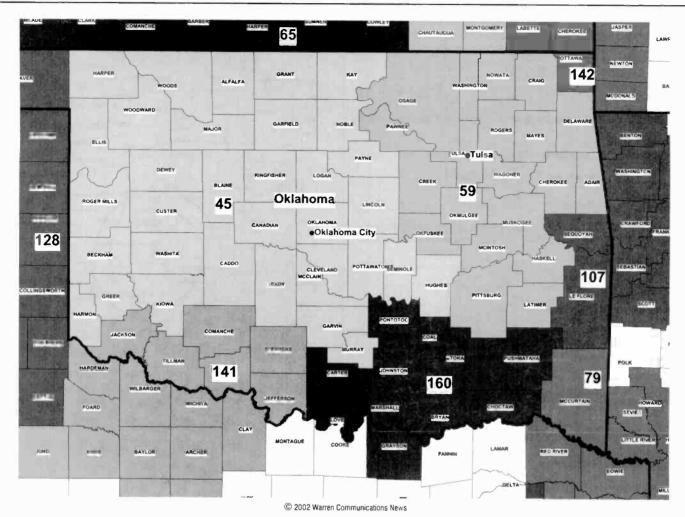
Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,260	140,230	484,490
Average Weekly Circulation (2001)	86,030	37,553	123,583
Average Daily Circulation (2001)			42,684

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	326,320	129,340	455,660
Average Weekly Circulation (2001)	84,024	36,555	120,579
Average Daily Circulation (2001)			42,231

Other DMA Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	17,940	10,890	28,830
Average Weekly Circulation (2001)	2,006	997	3,004
Average Daily Circulation (2001)			453

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET NIELSEN DMA TV HOUSEHOLDS		RANK
Oklahoma City, OK	632,760	45
Tulsa, OK	502,500	59
Shreveport, LA	372,490	79
Fort Smith, AR	250,270	107
Wichita Falls, TX-Lawton, OK	158,050	141
Joplin, MO-Pittsburg, KS	155,730	142
Sherman, TX-Ada, OK	119,410	160

#### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KXII, Ardmore	See Sherman, TX
KAUZ-TV & KFDX-TV, Lawton	See Wichita Falls, TX
KQOK, Oklahoma City	See Shawnee, OK
KDOR, Tulsa	See Bartlesville, OK
KTPX, Tulsa	See Okmulgee, OK
KWBT, Tulsa	See Muskogee, OK

#### MARKET AREA COMMERCIAL STATIONS

KAUT-TV (43), KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KOPX (62), KQOK (30), KSBI (52), KTBO-TV (14), KWTV (9)

KDOR (17), KGEB (53), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTPX (44), KTUL (8), KWBT (19), KWHB (47)

KMSS-TV (33), KPXJ (21), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)

KFAA (51), KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24), KSBN-TV (57)

KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)

KOAM-TV (7), KODE-TV (12), KSNF (16)

KTEN (10), KXII (12)

#### Oklahoma Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	8	14	22
Educational Television	4	1	5
	12	15	27

# Ohio—Steubenville-Wheeling, West Virginia

#### WTOV-TV

Ch. 9

Network Service: NBC

Licensee: WTOV-TV Holdings Inc., 3773 Howard Hughes Pkwy., Suite 300N, Las Vegas, NV 89109

Studio: 558 Burr Ave., Mingo Junction, OH 43935.

Sales Office: Riley Bldg., 6th Floor, 14th & Chapline Sts., Wheeling, WV 26003.

Mailing Address: Box 9999, Steubenville, OH 43952-6799.

Phones: 740-282-9999 (Steubenville); 304-233-6933 (Wheeling). Fax: 740-282-0439.

E-mail: www.wtov.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 884-ft. above ground, 1992-ft. above sea level.

Latitude 40° 20' 33" Longitude 80° 37' 13"

Holds CP for change to 879-ft. above av. terrain, 748-ft. above ground, 2018-ft. above sea level; lat. 40° 19' 03", long. 80° 24' 07", transmitter to Cross Creek Hill, 1.9-mi. SW of Atlasburg, Cross Creek Twp. BPCT-960111KJ.

Transmitter: 9 Red Donley Plaza.

Digital Facilities: Channel No. 57 (728-734 MHz). Power: 210-kw max. visual. Antenna: 823-ft. above av. terrain, 689-ft. above ground.

Latitude 40° 19' 06" Longitude 80° 24' 07"

FCC Digital File Number: BPCDT-19991029ABP. Granted: June 2, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Paraclipse, 5-meter C-band; Prodelin, 3.5-meter C-band; Andrew, Paraclipse receivers.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Cox Enterprises Inc. (Group Owner)

Began Operation: December 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers, later Rust Craft Greeting Cards Inc., approved by FCC November 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to Television Station Partners (I. Martin Pompadur, et al.,) by Ziff Corp. approved by FCC January 18, 1983 (Vol. 22:30). Sale to Smith Broadcasting by Television Station Partners approved by FCC September 29, 1995 (Vol. 35:17, 41). Sale to Smith Acquisition Co. approved by FCC December 13, 1996. Sale to present owner by Smith Acquisition Co. approved by FCC September 22, 2000 (Vol. 40:29).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson LLP.

Personnel:

Jim Kenedy, Chief Executive Officer.

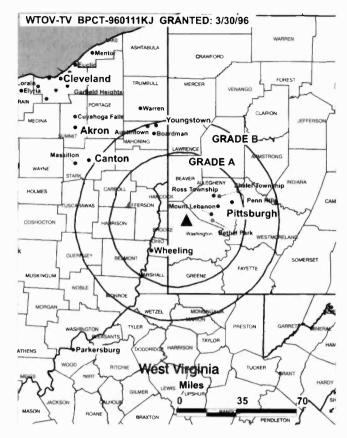
Tim McCoy, President & Station Manager.

Cedric Thomas, Operations Manager.

Denise Dehnart, Assistant Operations Manager.

Vern Schofield, General Sales Manager.

Tom Piera, Local Sales Manager



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Gary Bogart, National Sales Manager.

Pam Dennis, News Director.

Mary Sue Gallabrese, Human Resources Administrator.

Len Smith, Chief Engineer.

Don Fogle, Assistant Chief Engineer.

Sherry Hansen, Promotion & Marketing Director.

Michael Cunningham, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Steubenville. Station DMA: Wheeling-Steubenville. Rank: 150.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	304,260	129,520	433,780
Average Weekly Circulation (2001)	125,271	35,193	160,464
Average Daily Circulation (2001)			91,367
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,320	31,480	139,800
Average Weekly Circulation (2001)	90.818	17,664	108,482
rivolago rivolity olivalation (2001)			

morago bany onounation (2001)		10,002	
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,940	98,040	293,980
Average Weekly Circulation (2001)	34,453	17,529	51,982
Average Daily Circulation (2001)			21,315

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oklahoma-Ada-Sherman, Texas

#### KTEN Ch. 10

Network Service: NBC.

Licensee: Lockwood Broadcasting Inc., Box 549, Hampton, VA 23669.

Studios: 124 E. Main, Ada, OK 74820; 101 E. Main, Denison, TX 75021; 1214 Merrick Dr., Ardmore, OK 73401.

Mailing Address: Box 1068, Denison, TX 75021.

Phones: 580-436-5836 (Ada); 903-465-5836 (Denison). Fax: 580-332-1619 (Ada);

903-465-5859 (Denison).

E-mail: contact10@kten.com

Web Site: http://www.kten.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 2338-ft. above sea level.

Latitude 34° 21' 34" Longitude 96° 33' 34"

Transmitter: 6-mi., 225° SSW, near Bromide

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 1398-ft. above av. terrain, 1325-ft. above ground.

Latitude 34° 21' 34' Longitude 96° 33' 34'

FCC Digital File Number: BPCDT-19991007AAW. Granted: August 3, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Prodelin, 5-meter; Prodelin receivers.

News Services: AP, NBC News Channel.

Ownership: Lockwood Broadcasting Inc. (Group Owner).

Began Operation: April 28, 1954. Sale to present owner by KTEN Television LP approved by FCC May 29, 1998. Sale to KTEN Television LP approved by FCC July 20, 1994. Assignment of license to Trustee granted by FCC Feb. 8, 1993. Transfer of control to Eastem Oklahoma Television Co. Inc. approved by FCC Nov. 16, 1988. Sale to TV 10, et al., by Bill Hoover, et al., approved by FCC Jan. 25, 1985.

Represented (sales): Continental Television Sales.

#### Personnel:

Otis Pickett, General Manager.

Asa Jessee, Station Manager.

Keith Smith, General Sales Manager.

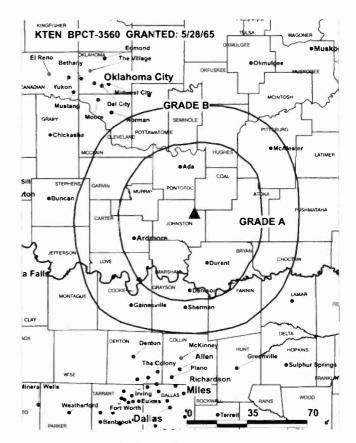
Kevin Marks, Regional Sales Manager.

Ken Connaughton, News Director.

Karen Lewis, Business Manager.

David Hebert, Chief Engineer.

Keith Folz, Program Director.



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Danny Woodruff, Promotion Director.

Eric Kidwell, Marketing Director.

Pam Lawson, Development Director.

Jude Harrington, Production Manager.

Highest 30 Sec. Rate: \$350.

City of License: Ada. Station DMA: Sherman-Ada. Rank: 160.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,980	71,800	188,780
Average Weekly Circulation (2001)	47,707	26,191	73,898
Average Daily Circulation (2001)			32,244
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Station DMA Total  Estimated Station Totals*			TV Households
	TV Households	TV Households	

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,280	24,170	74,450
Average Weekly Circulation (2001)	18,462	4,979	23,441
Average Daily Circulation (2001)			8,654

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WLMB Ch. 40

Network Service: Independent.

Licensee: Dominion Broadcasting Inc., 26693 Eckel Rd., Box 908, Perrysburg, OH 43552.

Studio: Box 908, 26693 Eckel Rd., Perrysburg, OH 43552.

Phone: 419-874-8862. Fax: 419-874-8867.

E-mail: wlmb@glasscity.net

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4747-kw max. visual. Antenna: 571-ft. above av. terrain, 571-ft. above ground, 1309-ft. above sea level.

Latitude 41° 44' 41" Longitude 84° 01' 06"

Holds CP for change to 4188-kw max. visual. BMPCT-950526KE.

Transmitter: 0.14-mi. N of Amold Hwy. & E. Mulberry intersection.

Digital Facilities: Channel No. 5 (76-82 MHz). Power: 1-kw visual. Antenna: 508-ft. above av. terrain, 510-ft. above ground.

Latitude 41° 44' 41" Longitude 84° 01' 06"

FCC Digital File Number: BPCDT-19991027ADB (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Dominion Broadcasting Inc.

Began Operation: October 19, 1998.

Represented (legal): Wiley, Rein & Fielding.

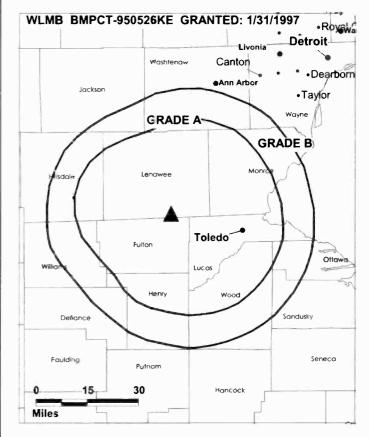
Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Jamey R. Schmitz, General Manager.

Highest 30 Sec. Rate: \$1200.

City of License: Toledo, Station DMA: Toledo, Rank: 68.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,370	85,430	296,800
Average Weekly Circulation (2001)	13,695	7,875	21,570
Average Daily Circulation (2001)			5,821

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,370	71,450	282,820
Average Weekly Circulation (2001)	13,695	6,971	20,666
Average Daily Circulation (2001)			5,681

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	13,980	13,980
Average Weekly Circulation (2001)	0	904	904
Average Daily Circulation (2001)			140

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oklahoma—Bartlesville

#### KDOR Ch. 17

Network Service: TBN.

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 2120 N. Yellowood, Broken Arrow, OK 74012.

Phone: 918-250-0777. Fax: 918-461-8817.

E-mail: kdor@xc.org

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3981-kw max. visual, 398-kw max. aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1716-ft. above sea level.

Latitude 36° 30' 59" Longitude 95° 46' 10"

Transmitter: 4.2-mi, WSW of Talala.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 200-kw max. visual. Antenna: 971-ft. above av. terrain, 991-ft. above ground.

Latitude 36° 30' 59" Longitude 95° 46' 11"

FCC Digital File Number: BPCDT-19991013ABN. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 10, 1987. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000.

Personnel:

Mike Harris, General Manager.

Jim Bowles, Chief Engineer.

Craig Nelson, Production Director.

Rates: On request.

City of License: Bartlesville. Station DMA: Tulsa. Rank: 59.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,050	58,400	122,450
Average Weekly Circulation (2001) Average Daily Circulation (2001)	7,961	4,303	12,264 3,150

			0,100	
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	64,050	58,400	122,450	
Average Weekly Circulation (2001)	7,961	4,303	12,264	
Average Daily Circulation (2001)			3,150	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WNWO-TV Ch. 24

Network Service: NBC.

Licensee: Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL

36104.

Studio: 300 S. Byrne Rd., Toledo, OH 43615.

Phone: 419-535-0024. Fax: 419-535-0202.

E-mail: gm@nbc24.com; webmaster@nbc24.com

Web Site: http://www.nbc24.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03' Longitude 83° 21' 22'

Transmitter: 833 N. Cousino Rd. at Arquette Rd., Oregon.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 302.3-kw max. visual. Antenna: 1334-ft. above av. terrain, 1345-ft. above ground, 1924-ft. above sea level.

Latitude 41° 40' 03" Longitude 83° 21' 22"

Transmitter: 833 N. Cousino Rd. at Arquette Rd., 5.8-mi. E of Toledo.

FCC Digital File Number: BPCDT-971119KG. Granted: May 27, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: May 3, 1966. Sale to Toledo Television Investors LP by The First National Bank of Boston, which took control from D. H. Overmyer Telecasting Co. Inc., approved by FCC January 31, 1986 (Television Digest, Vol. 25:24). Sale to Malrite Communications Group Inc. by Toledo Television Investors LP approved by FCC August 12, 1996 (Vol. 36:15). Sale to present owner from Malrite Communications Group Inc. approved by FCC August 13, 1998 (Vol. 38:15).

Represented (sales): Petry Television Inc.

Represented (legal): Shaw Pittman.

Personnel:

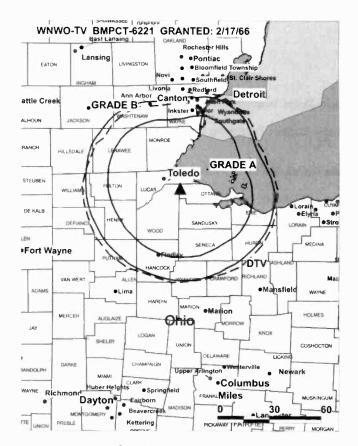
Virgil Dominic, General Manager.

Stephen Daniloff, General Sales Manager.

Emily Mihalik, National Sales Manager.

Grant Zalba, News Director.

Sandy Powder, Program Director.



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Carol Miller, Promotion Director.

Michael Przybylski, Business Manager.

Harold W. Thompson, Chief Engineer.

Nancy Pratt, Traffic Manager.

Rates: On request.

City of License: Toledo. Station DMA: Toledo. Rank: 68.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	405,960	222,940	628.900
Average Weekly Circulation (2001)	231,304	102,969	334,273
Average Daily Circulation (2001)			153,356
Station OMA Total	Cable	Non-cable	Total

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,530	128,380	413.910
Average Weekly Circulation (2001)	200,872	84,317	285,189
Average Daily Circulation (2001)			135,968

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,430	94,560	214,990
Average Weekly Circulation (2001) Average Daily Circulation (2001)	30,432	18,652	49,084 17,388

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oklahoma—Lawton-Wichita Falls, Texas

#### KSW0-TV

Ch. 7

Network Service: ABC.

Licensee: KSWO TV Co. Inc., Box 708, Lawton, OK 73502.

Studio: E. Hwy. 7, Lawton, OK 73501.

Mailing Address: Box 708, Lawton, OK 73502.

Phone: 405-355-7000. Fax: 405-357-3811.

Web Site: http://www.kswo.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft.

above sea level.

Latitude Longitude

34° 98° 12' 43' 13"

Transmitter: Grandfield, OK, near Wichita Falls, TX.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. An-

tenna: 985-ft. above av. terrain, 920-ft. above ground.

Latitude Longitude 34° 98° 12' 43'

55" 13"

FCC Digital File Number: BPCDT-19991029AHI. Granted: April 9, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; RCA,

4-meter.

Ownership: Drewry Communications (Group Owner).

Began Operation: March 8, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Shaw Pittman.

Personnel:

R. H. Drewry, President.

Larry Patton, Vice President & General Manager.

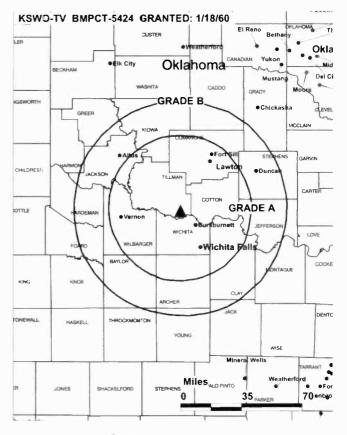
Jerry Pursley, General Sales Manager.

Cindy Coleman, National Sales Manager.

Mike Taylor, Operations Director.

Jan Stratton, News Director.

Joe Borhink, Chief Engineer.



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Todd Young, Marketing Director.

Highest 30 Sec. Rate: \$450.

City of License: Lawton. Station DMA: Wichita Falls & Lawton. Rank: 141.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,690	53,420	161,110
Average Weekly Circulation (2001)	77,852	30,826	108,678
Average Daily Circulation (2001)			59,475

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,000	46,990	143,990
Average Weekly Circulation (2001)	74,408	28,602	103,010
Average Daily Circulation (2001)			55,598

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,690	6,430	17,120
Average Weekly Circulation (2001)	3,444	2,224	5,668
Average Daily Circulation (2001)			3,877

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WTOL-TV Ch. 11

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., Box 1111, Toledo, OH 43695-1111.

Studio: 730 N. Summit St., Toledo, OH 43604-1808.

Phone: 419-248-1111. Fax: 419-248-1177.

E-mail: toledo11@aol.com

Web Site: http://www.wtol.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above

sea level.

Latitude 41° 40' 22' 47' 47'

Transmitter: 7020 Cedar Point Rd., near Norden Rd., Oregon.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 1000-kw max. visual. An-

tenna: 866-ft. above av. terrain, 869-ft. above ground.

Latitude 41° 40' 22" Longitude 83° 22' 47"

FCC Digital File Number: BPCDT-19991101AHQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: December 5, 1958. Sale to present owner by Frazier Reams and associates approved by FCC March 10, 1965 (Television Digest, Vol. 4:46; 5:11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Lohnes & Culver.

#### Personnel:

Melbourne Stebbins, Vice President & General Manager.

Steve Israel, Operations Manager.

Bob Chirdon, General Sales Manager.

Nancy Bright, National Sales Manager.

C. J. Beutein, News Director.

Gary Albers, Promotion Director.

Quentin Kenney, Business Manager.



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William Stewart, Production Manager.

Eric Bergman, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

City of License: Toledo. Station DMA: Toledo. Rank: 68.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	388,880	221,950	610,830
Average Weekly Circulation (2001)	271,805	123,465	395,270
Average Daily Circulation (2001)			221,372
Station DMA Total	Cahle	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,530	128,380	413,910
Average Weekly Circulation (2001)	221,106	94,783	315,889
Average Daily Circulation (2001)			186,552

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,350	93,570	196,920
Average Weekly Circulation (2001)	50,699	28,682	79,381
Average Daily Circulation (2001)			34,820

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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#### Oklahoma—Muskogee

#### KWBT Ch. 19

Network Service: WBN.

Grantee: Tulsa Channel 19 LLC, 1703 W. Doe Run Rd., Box 1010, Unionville, PA 19375.

Studio: 6910 E. 14th St., Tulsa, OK 74112.

Phone: 918-270-1919. Fax: 918-280-0019.

Web Site: http://www.wb19.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual. Antenna: 824-ft. above av. terrain, 738-ft. above ground, 1509-ft. above sea level.

ievei.

Latitude 35° 45' 08" Longitude 95° 48' 15"

Transmitter: Approx. 2-mi. ENE of Bald Hill.

FCC Proposed Digital Channel Number: Ch. 19.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Tulsa Communications LLC.

Began Operation: September 12, 1999. FCC approved transaction June 1, 1999 in which Tulsa Communications increased its ownership to 100%. Transfer of control from KM Communications Inc. (Myoung Hwa Bae), Northwest Television Inc. & Todd P. Robinson to Tulsa Communications LLC approved by FCC October 13, 1998.

Represented (sales): Petry Television Inc.

Represented (legal): Witherspoon, Davenport, Kelley, Toole; Shaw Pittman.

Personnel:

Rod Bacon, General Manager.

Terry Conway, General Sales Manager.

Stacy Sercus, Local Sales Manager,

Carol Jones, National Sales Manager.

Brad A. Davis, Chief Engineer.

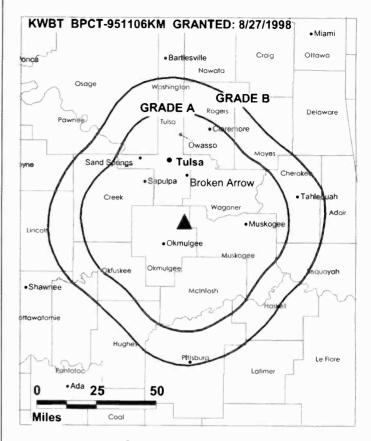
Leslie Davis, Business Manager.

Nikki Macario, Program Director.

Jillian Schillaci, Marketing Director.

Charley Paige, Promotion Director.

Chris Humphrey, Production Manager.



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Phillip Sutterfield, Account Executive.

City of License: Muskogee, Station DMA: Tulsa, Rank: 59.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,340	186,950	461,290
Average Weekly Circulation (2001) Average Daily Circulation (2001)	66,125	39,593	105,718 36,122
			30,122
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,340	175,570	449,910
Average Weekly Circulation (2001)	66,125	38,667	104,792
Average Daily Circulation (2001)			35,924
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,380	11,380
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	926	926 198

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WTVG Ch. 13

Network Service: ABC.

Licensee: The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

Studio: 4247 Dorr St., Toledo, OH 43607.

Phone: 419-531-1313, Fax: 419-531-1399.

Web Site: http://www.13abc.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground. 1629-ft, above sea level.

> 41° 411 00" Latitude Longitude 83° 24' 49'

Requests CP for change to 1002-ft. above av. terrain, 1012-ft. above ground. BPCT-20010406AAM.

Transmitter: 1701 N. Stadium Rd., Oregon, OH, 7-mi. NNE of Toledo.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 397-kw max. visual. Antenna: 768-ft. above av. terrain, 778-ft. above ground

> Latitude 00" 41° 41 83° Longitude 24' 49"

FCC Digital File Number: BPCDT-19991101ACL (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6.8-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Microwave Assoc., Scientific-Atlanta receivers.

News Services: AP, CNN Newsource.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: July 21, 1948. Sold to WTVG Inc. by KKR in 1987 (Television Digest, Vol. 27:44). Transfer of control to Media/Communications Partners LP approved by FCC December 3, 1991. Sale to Capital Cities/ABC Inc. approved by FCC July 14, 1995 (Vol. 34:41). Sale to present owner by Capital Cities/ABC Inc. approved by FCC February 8, 1996.

Represented (sales): ABC-TV Network Sales.

Represented (legal): Latham & Watkins.

Represented (engineering): Denny & Associates PC.

Personnel:

David L. Zamichow, President & General Manager.

Barbara Vaughn, Vice President & Chief Financial Officer.

Brad Moses, Operations Manager.

William Webb, General Sales Manager.



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Tami Rost, Program Manager.

Earnestine Weathers, Community Affairs Director.

Barry Gries, Chief Engineer.

Rates: On request.

City of License: Toledo, Station DMA; Toledo, Rank; 68.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	434,920	222,340	657,260
Average Weekly Circulation (2001)	277,902	115,738	393,640
Average Daily Circulation (2001)			200,436
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,530	128,380	413,910
Average Weekly Circulation (2001)	218.650	91,457	310.107
Average Daily Circulation (2001)			168,014

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,390	93,960	243,350
Average Weekly Circulation (2001)	59,253	24,280	83,533
Average Daily Circulation (2001)			32,422

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WUPW Ch. 36

Network Service: FOX.

Licensee: STC License Co., 720 2nd Ave. S, St. Petersburg, FL 33701.

Studio: Four SeaGate, Toledo, OH 43604.

Phone: 419-244-3600. Fax: 419-244-8842.

Web Site: http://www.wupw.com

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21" Longitude 83° 26' 40"

Transmitter: 1.7-mi, E of Toledo.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 110-kw max. visual. Antenna: 1168-ft. above av. terrain, 1168-ft. above ground.

Latitude 41° 39' 22" Longitude 83° 26' 41"

FCC Digital File Number: BPCDT-19991029ABF (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter C-band; AFC, 3.6-meter Ku-band; AFC, 7-meter C-band; Agile Omni, 4.5-meter Ku & C-band; DH Satellite, M/A-Com, Microdyne receivers.

Ownership: Sunrise Television Partners LP. Station is controlled by Smith Broadcasting Partners LP (Group Owner).

Began Operation: September 22, 1985. Sale to Ellis Communications Inc. from Toledo Television LP approved by FCC in 1993 (Television Digest, Vol. 33:30). Sale to Raycom Media Inc. from Ellis Communications Inc. approved by FCC July 26, 1996. Sale to present owner by Raycom Media Inc. approved by FCC November 30, 1998. Transfer of station control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by Sunrise Television Partners LP.

Represented (sales): Continental Television Sales.

Represented (legal): Minkin & Snyder.

Represented (engineering): Jansky & Bailey.

Personnel:

Ray Maselli, Vice President & General Manager.

Ken Reiner, Operations Manager.

Gary Yoder, Sales Manager.

Karla Schwanke, Business Manager.



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Steve Crum, Chief Engineer.

Rates: On request.

City of License: Toledo, Station DMA: Toledo, Rank: 68.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,790	222,340	589,130
Average Weekly Circulation (2001)	185,289	87,980	273,269
Average Daily Circulation (2001)			102,411

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,530	128,380	413,910
Average Weekly Circulation (2001)	158,655	70,921	229,577
Average Daily Circulation (2001)			89,652

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,260	93,960	175,220
Average Weekly Circulation (2001)	26,634	17,058	43,692
Average Daily Circulation (2001)			12,759

<sup>\*</sup>Estimated station tetals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Youngstown

#### WFMJ-TV Ch. 21

Network Service: NBC.

Licensee: WFMJ Television Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Phone: 330-744-8611. Fax: 330-744-3402.

E-mail: information@wfmi.com Web Site: http://www.wfmj.com/

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 991-ft. above av. terrain, 1021-ft. above ground, 2054-ft. above sea level.

Latitude 41° 04' 48" Longitude 80° 38 24"

Transmitter: Mabel St.

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 460-kw max. visual. Antenna: 991-ft. above av. terrain, 1015-ft. above ground.

> Latitude 48 04' Longitude 80° 38 25"

FCC Digital File Number: BPCDT-19991027AAV (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 6-meter Ku-band.

Ownership: NPM Inc.

Began Operation: March 8, 1953. Began operation February 8, 1952 on Channel 73. Sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV approved by FCC May 5, 1954 (Television Digest, Vol. 10:19). Began operation on Ch. 21 August 7, 1954. Transfer of control to present owner from Vindicator Printing Co. approved by FCC December 31, 1992.

Represented (sales): Blair Television.

Represented (legal): Shaw Pittman.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Betty H. Brown Jagnow, President.

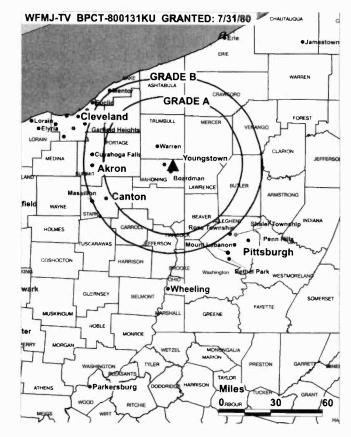
John A. Grdic, General Manager.

Kathie Brickman, National Sales Manager.

Mona Alexander, News Director.

Homean Baxter, Film Director.

Bob Flis, Chief Engineer.



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Joe Romano, Promotion Director.

Jack Stevenson, Marketing Director.

Highest 30 Sec. Rate: \$1800.

Average Daily Circulation (2001)

City of License: Youngstown. Station DMA: Youngstown. Rank: 98.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,140	184,020	418,160
Average Weekly Circulation (2001)	169,246	70.664	239,910
Average Daily Circulation (2001)	,		131,790
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,130	72,370	272,500
Average Weekly Circulation (2001)	154 942	51 300	206.250

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,010	111,650	145,660
Average Weekly Circulation (2001)	14,305	19,355	33,660
Average Daily Circulation (2001)			12,669

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

119,121

#### WKBN-TV Ch. 27

**Network Service: CBS** 

Licensee: Youngstown Television License LLC, 7621 Little Ave., Suite 506, Charlotte, NC

**28226**.

Studio: 3930 Sunset Blvd., Youngstown, OH 44501.

Mailing Address: 7621 Little Ave., Suite 506, Charlotte, NC 28226.

Phone: 330-782-1144. Fax: 330-782-3504.

E-mail: comments@wkbn.com
Web Site: http://www.wkbn.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw max. visual, 86.5-kw max. aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground,

2535-ft. above sea level.

Latitude 41° 03' 23.60" Longitude 80° 38' 43.50"

Transmitter: 3930 Sunset Blvd

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 700-kw max. visual. Antenna:

1371-ft. above av. terrain, 1332-ft. above ground.

Latitude 41° 03' 24.00" Longitude 80° 38' 44.00"

FCC Digital File Number: BPCDT-19991025ACU (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: 5-meter C-band; Comtech, 5-meter; RCA Americom, 7-meter Ku-band; Pinzone, Scientific-Atlanta receivers.

AM Affiliate: WKBN, 5-kw, 570 kHz.

FM Affiliate: WKBN-FM, 5.9-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: AP

Ownership: GOCOM Holdings LLC.

Began Operation: January 11, 1953. W. P. Williamson Jr. increased holdings from 60% to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury (Television Digest, Vol. 14:34). Sale to GOCOM Communications LLC from WKBN Broadcasting Corp. and subsequent merger with Grapevine Communications Inc. to form present owner approved by FCC November 1, 1999 (Vol. 37:37).

Represented (sales): Continental Television Sales.

Represented (legal): Bryan Cave LLP.

Represented (engineering): David Steel & Associates Inc.

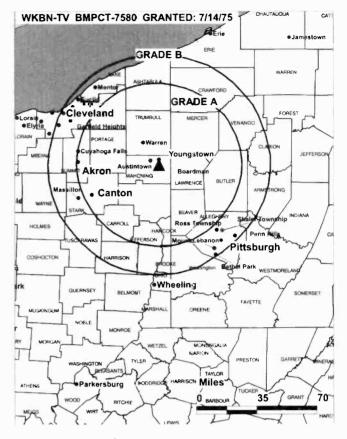
Personnel:

Roland Adeszko, Regional Vice President & General Manager.

David Coy, General Sales Manager.

Nicolette Manuel, Local Sales Manager.

John Amann Jr., Marketing & Promotions Director.



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Michael Seachman, Operations & Station Manager.

Tom Zocolo, Chief Engineer.

Marion Sweely, Business Manager.

Keith Smith, Marketing Research.

Jo-Lynn Ortenzio, Creative Services Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Youngstown. Station DMA: Youngstown. Rank: 98.

Grand Tetal	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	324,620 170,647	196,130 68,328	520,750 238,975 128,807
Station BMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	200,130 153,237	72,370 50,318	272,500 203,555 116,869
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	124,490 17,411	123,760 18,010	248,250 35,420 11,938

<sup>\*</sup>Estimated station totals are sums of the Nielsan TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsan Survey Methods.

#### Ohio-Youngstown

#### WYTV Ch. 33

Network Service: ABC

Licensee: Benedek License Corp., 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Mailing Address: 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

Phone: 330-783-2930. Fax: 330-782-8154.

E-mail: newschannel33@wytu.com

Web Site: http://www.13abc.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 561-ft. above av. terrain, 642-ft. above ground, 1667-ft. above sea level.

Latitude	41°	03'	43"
Longitude	80°	38'	07*

Transmitter: 3800 Shady Run Rd.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 48.8-kw max. visual. Antenna: 568-ft. above av. terrain, 623-ft. above ground.

Latitude	41°	03'	43
Longitude	80°	38'	07"

FCC Digital File Number: BPCDT-19991028ADP. Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Paraclipse, 3.6-meter C-band; RCA Americom, 3.6-meter Ku-band; Agile, Avantek, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: April 4, 1953. Station started as New Castle, PA outlet, but left air January 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation October 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown November 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved by FCC April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., by WKST-TV Inc. approved by FCC February 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. by Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved by FCC September 12, 1970 (Vol. 10:36). Sale to A. Richard Benedek & Robert L. Dudley by Adams-Russell Co. approved by FCC April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved by FCC November 25, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

Bob Romine, Vice President & General Manager.

Cathy Lake, Program Coordinator.

Georgiann Pace, General Sales Manager.



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Jenny I. Olszewski, Regional Sales Manager.

Pat Livingston, News Director.

Ken Henderson, Promotion Director.

Bill Lough, Chief Engineer.

Lyle Linderman, Business Manager.

Rates: On request.

City of License: Youngstown, Station DMA: Youngstown, Rank; 98,

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,140	139,680	534,820
Average Weekly Circulation (2001) Average Daily Circulation (2001)	172,609	52,935	225,544 115,287
Station DMA Total	Cable	Non-cable	Total
——————————————————————————————————————		TV Households	
			TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	TV Households	TV Households	

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,010	67,310	262,320
Average Weekly Circulation (2001) Average Daily Circulation (2001)	24,936	10,331	35,267 12,337

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WHIZ-TV Ch. 18

Network Service: NBC.

Licensee: Southeastern Ohio Television System, 629 Downard Rd., Zanesville, OH

43701.

Studio: 629 Downard Rd., Zanesville, OH 43701.

Phones: 740-452-5431; 740-453-0361. Fax: 740-452-6553.

Web Site: http://www.whizamfmtv.com

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 589-kw max. visual, 58.8-kw max. aural. Antenna: 531-ft. above av. terrain, 477-ft. above ground,

1387-ft. above sea level.

Latitude 39° 55' 42" Longitude 81° 59' 07"

Transmitter: 629 Downard Rd., Zanesville.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. An-

tenna: 479-ft. above av. terrain, 400-ft. above ground.

Latitude 39° 55' 42" Longitude 81° 59' 07"

FCC Digital File Number: BPCDT-20000428ABH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAO 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 6-meter; Pinzone, RCA, Scientific-Atlanta receivers.

AM Affiliate: WHIZ, 1-kw, 1240 kHz.

FM Affiliate: WHIZ-FM, 50-kw, 102.5 MHz (No. 273), 490-ft.

News Services: AP, NBC News Channel.

Ownership: Southeastern Ohio Television System

Began Operation: May 23, 1953.

Represented (sales): Continental Television Sales.

Represented (legal): J. Richard Carr.

Represented (engineering): DeLawder Communications.

Personnel:

Allan Land, President.

Van Vannelli, Station Manager.

Doug Pickrell, Sales Manager.

George Hiotis, News Director.

Barbara Mitter, Programs Director.

Franklin Young, Film Operation Manager.



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Gary Earich, Production Manager.

Ken Cash, Chief Engineer.

C. E. Hartmeyer, Senior Engineer.

Rates: On request.

**Grand Total** 

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Zanesville. Station DMA: Zanesville. Rank: 202.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	150,520	24,850	175,370
Average Weekly Circulation (2001)	52,128	7,289	59,417
Average Daily Circulation (2001)			28,538
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,410	7,930	32,340
Average Weekly Circulation (2001)	19,967	3,925	23,893
Average Daily Circulation (2001)			14,747
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Cable

Non-cable

16,920

3,364

Total

126,110

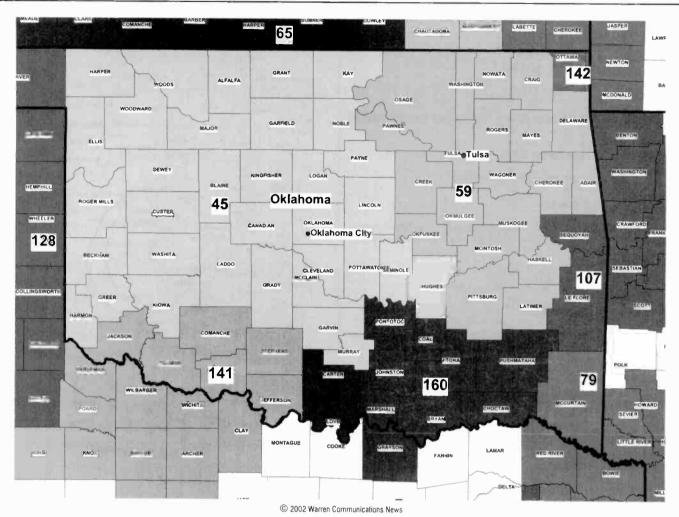
32,160

143.030

35,524

13,791

<sup>\*</sup>Estimated station totals are sums of the NIeBen TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as par the Nielsen Survey Methods.



MARKET NIELSEN DMA TV HOUSEHOLDS		RANK
Oklahoma City, OK	632,760	45
Tulsa, OK	502,500	59
Shreveport, LA	372,490	79
Fort Smith, AR	250,270	107
Wichita Falls, TX-Lawton, OK		141
Joplin, MO-Pittsburg, KS	155,730	142
Sherman, TX-Ada, OK		160

#### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWW As the
KXII, Ardmore
KAUZ-TV & KFDX-TV, Lawton See Wichita Falls, TX
KQOK, Oklahoma City
KDOR, Tulsa
KTPX, Tulsa See Okmulgee, OK
KWBT, Tulsa See Muskogee, OK

#### MARKET AREA COMMERCIAL STATIONS

KAUT-TV (43), KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KOPX (62), KQOK (30), KSBI (52), KTBO-TV (14), KWTV (9)

KDOR (17), KGEB (53), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTPX (44), KTUL (8), KWBT (19), KWHB (47)

KMSS-TV (33), KPXJ (21), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3) KFAA (51), KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24), KSBN-TV (57) KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)

KOAM-TV (7), KODE-TV (12), KSNF (16)

KTEN (10), KXII (12)

#### Oklahoma Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	8	14	22
Educational Television	4	1	5
	12	15	27

#### Oklahoma—Ada-Sherman, Texas

#### KTEN Ch. 10

Network Service: NBC.

Licensee: Lockwood Broadcasting Inc., Box 549, Hampton, VA 23669.

Studios: 124 E. Main, Ada, OK 74820; 101 E. Main, Denison, TX 75021; 1214 Merrick Dr.,

Ardmore, OK 73401.

Mailing Address: Box 1068, Denison, TX 75021.

Phones: 580-436-5836 (Ada); 903-465-5836 (Denison). Fax: 580-332-1619 (Ada);

903-465-5859 (Denison).

E-mail: contact10@kten.com

Web Site: http://www.kten.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 2338-ft.

above sea level.

Latitude 34° 21' 34" Longitude 96° 33' 34"

Transmitter: 6-mi., 225° SSW, near Bromide.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. An-

tenna: 1398-ft. above av. terrain, 1325-ft. above ground.

Latitude 34° 21' 34" Longitude 96° 33' 34"

FCC Digital File Number: BPCDT-19991007AAW. Granted: August 3, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Prodelin, 5-meter; Prodelin receivers.

News Services: AP, NBC News Channel.

Ownership: Lockwood Broadcasting Inc. (Group Owner)

Began Operation: April 28, 1954. Sale to present owner by KTEN Television LP approved by FCC May 29, 1998. Sale to KTEN Television LP approved by FCC July 20, 1994. Assignment of license to Trustee granted by FCC Feb. 8, 1993. Transfer of control to Eastern Oklahoma Television Co. Inc. approved by FCC Nov. 16, 1988. Sale to TV 10, et al., by Bill Hoover, et al., approved by FCC Jan. 25, 1985.

Represented (sales): Continental Television Sales.

#### Personnel:

Otis Pickett, General Manager.

Asa Jessee, Station Manager.

Keith Smith, General Sales Manager.

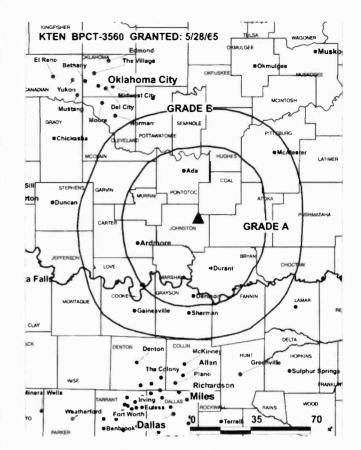
Kevin Marks, Regional Sales Manager.

Ken Connaughton, News Director.

Karen Lewis, Business Manager.

David Hebert, Chief Engineer.

Keith Folz, Program Director.



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Danny Woodruff, Promotion Director.

Eric Kidwell, Marketing Director.

Pam Lawson, Development Director.

Jude Harrington, Production Manager.

Highest 30 Sec. Rate: \$350.

City of License: Ada. Station DMA: Sherman-Ada. Rank: 160.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116.980	71,800	188,780
Average Weekly Circulation (2001)	47,707	26,191	73,898
Average Daily Circulation (2001)			<b>3</b> 2,244
Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households

Station DMA Tetal	Cable TV Households	Non-cable TV Households	TV Households
Estimated Station Totals*	66,700	47,630	114,330
Average Weekly Circulation (2001)	29,245	21,212	50,457
Average Daily Circulation (2001)			23,590
Ott PM T-4-1	O-11-	Man ankla	Takal

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,280	24,170	74,450
Average Weekly Circulation (2001)	18,462	4,979	23,441
Average Daily Circulation (2001)			8,654

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oklahoma—Bartlesville

# **KDOR**

Ch. 17

Network Service: TBN.

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 2120 N. Yellowood, Broken Arrow, OK 74012.

Phone: 918-250-0777, Fax: 918-461-8817.

E-mail: kdor@xc.org

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3981-kw max. visual, 398-kw max. aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1716-ft. above sea level.

> Latitude 36° 30' 59" Longitude 95° 46' 10"

Transmitter: 4.2-mi. WSW of Talala.

Digital Facilities: Channel No. 15 (476-482 MHz), Power: 200-kw max, visual, Antenna: 971-ft. above av. terrain, 991-ft. above ground.

> Latitude 59" Longitude

FCC Digital File Number: BPCDT-19991013ABN. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 10, 1987. Sale to present owner by All American TV Inc. ap-

proved by FCC May 8, 2000.

Personnel:

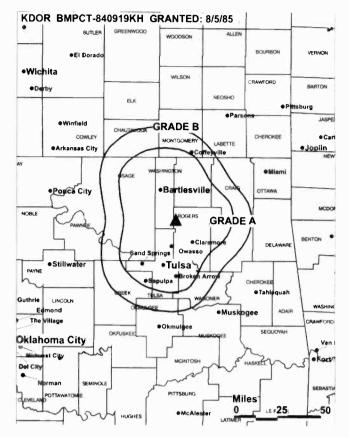
Mike Harris, General Manager.

Jim Bowles, Chief Engineer.

Craig Nelson, Production Director.

Rates: On request.

City of License: Bartlesville. Station DMA: Tulsa. Rank: 59.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,050	58,400	122,450
Average Weekly Circulation (2001)	7,961	4,303	12,264
Average Daily Circulation (2001)			3,150
Station DMA Total	Cable	Non poble	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,050	58,400	122,450
Average Weekly Circulation (2001)	7,961	4,303	12,264
Average Daily Circulation (2001)			3,150

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oklahoma—Lawton-Wichita Falls, Texas

#### KSWO-TV Ch. 7

Network Service: ABC.

Licensee: KSWO TV Co. Inc., Box 708, Lawton, OK 73502.

Studio: E. Hwy. 7, Lawton, OK 73501.

Mailing Address: Box 708, Lawton, OK 73502

Phone: 405-355-7000. Fax: 405-357-3811.

Web Site: http://www.kswo.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft.

above sea level.

Latitude 34° 12' 55" Longitude 98° 43' 13"

Transmitter: Grandfield, OK, near Wichita Falls, TX.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. An-

tenna: 985-ft. above av. terrain, 920-ft. above ground.

Latitude 34° 12' 55" Longitude 98° 43' 13"

FCC Digital File Number: BPCDT-19991029AHI. Granted: April 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; RCA,

4-meter.

Ownership: Drewry Communications (Group Owner).

Began Operation: March 8, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Shaw Pittman.

Personnel:

R. H. Drewry, President.

Larry Patton, Vice President & General Manager.

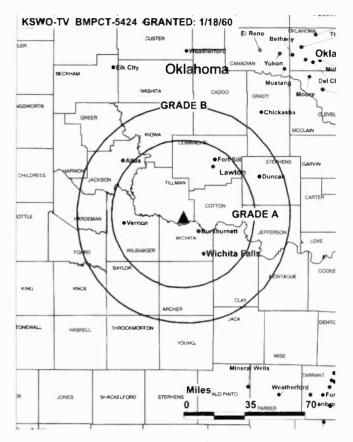
Jerry Pursley, General Sales Manager.

Cindy Coleman, National Sales Manager.

Mike Taylor, Operations Director.

Jan Stratton, News Director.

Joe Borhink, Chief Engineer.



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Todd Young, Marketing Director.

Highest 30 Sec. Rate: \$450.

City of License: Lawton. Station DIMA: Wichita Falls & Lawton. Rank: 141.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,690	53,420	161,110
Average Weekly Circulation (2001) Average Daily Circulation (2001)	77,852	30,826	108,678 59,475

Station DMA Fotal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,000	46,990	143,990
Average Weekly Circulation (2001)	74,408	28,602	103,010
Average Daily Circulation (2001)			55,598

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,690	6,430	17,120
Average Weekly Circulation (2001) Average Daily Circulation (2001)	3,444	2,224	5,668 3,877

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma-Muskogee

# KWBT Ch. 19

Network Service: WBN.

Grantee: Tulsa Channel 19 LLC, 1703 W. Doe Run Rd., Box 1010, Unionville, PA 19375.

Studio: 6910 E. 14th St., Tulsa, OK 74112.

Phone: 918-270-1919. Fax: 918-280-0019.

Web Site: http://www.wb19.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual. Antenna: 824-ft. above av. terrain, 738-ft. above ground, 1509-ft. above sea level

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Latitude 35° 45' 08" Longitude 95° 48' 15"

Transmitter: Approx. 2-mi. ENE of Bald Hill.

FCC Proposed Digital Channel Number: Ch. 19.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Tulsa Communications LLC.

Began Operation: September 12, 1999. FCC approved transaction June 1, 1999 in which Tulsa Communications increased its ownership to 100%. Transfer of control from KM Communications Inc. (Myoung Hwa Bae), Northwest Television Inc. & Todd P. Robinson to Tulsa Communications LLC approved by FCC October 13, 1998.

Represented (sales): Petry Television Inc.

Represented (legal): Witherspoon, Davenport, Kelley, Toole; Shaw Pittman.

#### Personnel:

Rod Bacon, General Manager.

Terry Conway, General Sales Manager.

Stacy Sercus, Local Sales Manager.

Carol Jones, National Sales Manager.

Brad A. Davis, Chief Engineer.

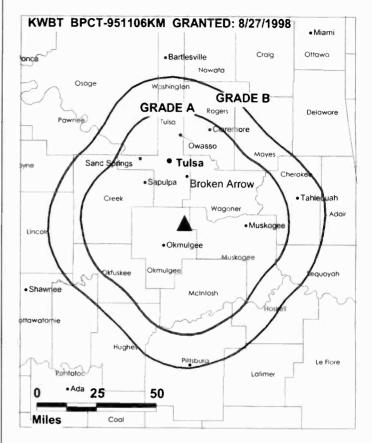
Leslie Davis, Business Manager.

Nikki Macario, Program Director.

Jillian Schillaci, Marketing Director.

Charley Paige, Promotion Director.

Chris Humphrey, Production Manager.



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Phillip Sutterfield, Account Executive.

City of License: Muskogee. Station DMA: Tulsa. Rank: 59.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,340	186,950	461,290
Average Weekly Circulation (2001) Average Daily Circulation (2001)	66,125	39,593	105,718 36,122

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,340	175.570	449.910
Average Weekly Circulation (2001)	66,125	38,667	104,792
Average Daily Circulation (2001)			35,924

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,380	11.380
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	926	926 198

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# **KAUT-TV** Ch. 43

Network Service: UPN

Licensee: Paramount Stations Group of Oklahoma City Inc., 5202 River Rd., Bethesda,

MD 20816.

Studio: 11901 N. Eastern Ave., Oklahoma City, OK 73131.

Phone: 405-516-4300. Fax: 405-516-4343.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1950-kw max. & 1070-kw horizontal visual, 195-kw max. & 107-kw horizontal aural. Antenna: 1560-ft.

above av. terrain, 1596-ft, above ground, 2704-ft, above sea level,

Latitude

291

Longitude

03"

Transmitter: 11901 N. Eastern Ave.

FCC Proposed Digital Channel Number: Ch. 42.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Patriot, 5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, Standard Communications receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: September 24, 1980 as a commercial station. Sale to Rollins Telecasting by Ina S. Autry Estate, Gene Autry & Stanley B. Schneider, co-executors, approved by FCC April 10, 1985. Sale to Heritage Media approved by FCC September 18, 1986 (Television Digest, Vol. 27:23). Sale to Oklahoma Educational Television Authority approved by FCC June 27, 1991 (Vol. 31:23). Station operated as an ETV 1991-1998. Sale to present owner as a commercial station approved by FCC July 8, 1998.

Represented (sales): Millennium Sales & Marketing.

#### Personnel:

Sue Stuecheli, Vice President & General Manager.

Dwayne Helt, General Sales manager.

Tim Murphy, National Sales Manager.

Sibyl Overstreet, Local Sales Manager.

Ken Hansen, Chief Engineer.

Steve Ridgeway, Program Director.

Brian Hill, Promotion Director.

Dennis Kelly, Business Manager.

Rates: On request.



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City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	358,200	217,140	575,340
Average Weekly Circulation (2001)	111,011	82,165	193,176
Average Daily Circulation (2001)			64,579

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	349,370	203,250	552,620
Average Weekly Circulation (2001)	110,560	80,931	191,491
Average Daily Circulation (2001)			64,091

Other DIMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,830	13,890	22,720
Average Weekly Circulation (2001)	450	1,234	1,684
Average Daily Circulation (2001)			487

<sup>\*</sup>Estimated station totals are sums of the Nielean TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KFOR-TV Ch. 4

Network Service: NBC.

Licensee: New York Times Management Services, 2202 N. Westshore Blvd., Suite 370,

Tampa, FL 33607.

Studio: 444 E. Britton Rd., Oklahoma City, OK 73114.

Phones: 405-424-4444; 405-478-1212. Fax: 405-478-6206.

E-mail: kfor@ionet.net

Web Site: http://www.kfor.com/

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1538-ft. above av. terrain, 1555-ft. above ground, 2703-ft.

above sea level.

Latitude 35° 34' 07" Longitude 97° 29' 20"

Transmitter: 1401 E. Britton Rd.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 352-kw max. visual. Antenna: 1604-ft. above av. terrain, 1608-ft. above ground, 2717-ft. above sea level.

Latitude

35°

35'

52"

Longitude

97°

29'

22"

Transmitter: N.E. 122nd St. & N. Kelly Ave.

FCC Digital File Number: BPCDT-980902KE. Granted: March 1, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 3.1-meter Ku-band; Harris, 6.2-meter C-band; Harris, 8.1-meter Ku-band; RCA Americom, 3.7-meter Ku-band; Agile Omni, Andrew, Harris, M/A-Com receivers.

SNG Mobile Dish: Vertex, 4.6-meter Ku-band.

News Services: AP, Conus, NBC News Channel, Sportsticker.

Ownership: The New York Times Co. (Group Owner).

Began Operation: June 6, 1949. Sale to present owner by Palmer Communications approved by FCC July 9, 1996 (Television Digest, Vol. 36:21). Sale to Palmer Communications by Knight-Ridder approved by FCC May 8, 1989 (Vol. 28:41, 29:10). Sale to Knight-Ridder by Evening News Assn. approved by FCC January 13, 1986. Sale to Evening News Assn. by Gaylord Broadcasting Co. approved by FCC October 29, 1975 (Vol. 15:29).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Koteen & Naftalin LLP.

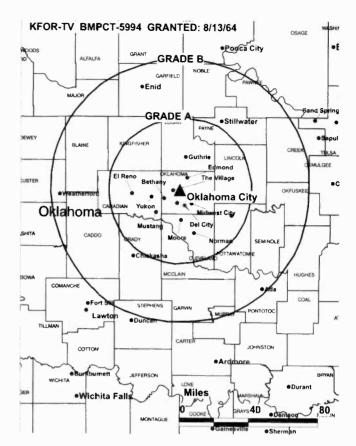
Personnel:

Timothy J. Morrissey, President & General Manager.

Wes Milbourn, Vice President & General Sales Manager.

Mary Ann Eckstein, Vice President & News Director.

Bryan April, Local Sales Manager.



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Bob Ablah, Engineering Director.

Cindy Beare, Program Coordinator.

Luanne Stuart, Creative Services Director.

Jill Fraim, Sales, Marketing & Research Director.

Oliver Murray, Production Manager.

Highest 30 Sec. Rate: \$10,000.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	466,030 338,687	250,140 163,581	716,170 502,268 283,578
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	367,010	212,990	580,000
Average Weekly Circulation (2001)	297,734	156,511	454,245
Average Daily Circulation (2001)			261,618

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,020	37,150	136,170
Average Weekly Circulation (2001) Average Daily Circulation (2001)	40,953	7,071	48,023 21,960

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KOCB Ch. 34

Network Service: WBN.

Licensee: KOCB Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 1501 N.E. 85th St., Oklahoma City, OK 73131.

Mailing Address: Box 13034, Oklahoma City, OK 73113.

Phone: 405-478-3434. Fax: 405-478-1027.

E-mail: kocb@telepath.com

Web Site: http://www.kocb.com/

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1167-kw max. & 785-kw horizontal visual, 116.7-kw max. & 78.5-kw horizontal aural. Antenna: 1209-ft. above av. terrain, 1257-ft. above ground, 2397-ft. above sea level.

Latitude 35° Lengitude 97°

35° 33' 36" 97° 29' 07"

Holds CP for change to 5000-kw max. visual, 1217-ft. above av. terrain, 1224-ft. above ground, 2365-ft. above sea level, transmitter to S of N.E. 93rd St. BPCT-960621KH.

Transmitter: N.E. 85th St. at Ridgeway.

Digital Facilities: Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 1217-ft. above av. terrain, 1224-ft. above ground.

Latitude 35° 33' 36' Longitude 97° 29' 07'

FCC Digital File Number: BPCDT-19991020ABK. Granted: October 31, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: 3-meter Ku-band; Prodelin, 4.5-meter C-band; United Satellite Systems, 5-meter.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: November 1, 1979. Purchase of remaining 80% by Oklahoma City Broadcasting Inc. from General Media Corp., approved by FCC February 16, 1983. Transfer of control to Beverly Hills Hotel Corp., et al., approved by FCC October 21, 1983. Transfer of control to Oklahoma City Broadcasting Co. approved by FCC January 5, 1990. Transfer of control to Superior Communications Group Inc. approved by FCC October 15, 1993 (Television Digest Vol. 33:35). Sale to present owner by Superior Communications Group Inc. approved by FCC April 26, 1996 (Vol. 36:11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Shaw Pittman.

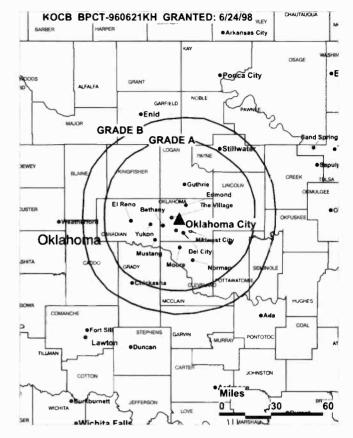
Personnel:

Randy Pratt, General Manager.

Joe Merideth, Local Sales Manager.

Steve King, Engineering Director.

CeCe Smith, Program Director.



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Dana Kortemeier, Business Manager.

Todd Lacey, Promotion Director.

Highest 30 Sec. Rate: \$1500.

**Grand Total** 

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Estimated Station Totals*	392,910	220,220	613,130
Average Weekly Circulation (2001)	193,280	99,875	293,155
Average Daily Circulation (2001)			120,141
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	367,010	210,560	577,570
Average Weekly Circulation (2001)	185,290	98,130	283,420
Average Daily Circulation (2001)			116,810
Other DMA Total	Cable	Non-cable	Total

Cable

Non-cable

TV Households TV Households TV Households

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,900	9,660	35,560
Average Weekly Circulation (2001) Average Daily Circulation (2001)	7,990	1,745	9,735 3,331

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates foreach county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KOCO-TV

Ch. 5

Network Service: ABC

Licensee: KOCO Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1300 E. Britton Rd., Oklahoma City, OK 73131.

Mailing Address: Box 14555, Oklahoma City, OK 73113.

Phones: 405-478-3000; 800-851-5215. Fax: 405-478-6675.

E-mail: koco@ionet.net

Web Site: http://www.channeloklahoma.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 291 24" Longitude

Holds CP for change to 1522-ft. above av. terrain, 1516-ft. above ground, 2680-ft. above sea level, transmitter to 1200 E. Britton Rd. BPCT-910315KF.

Transmitter: 0.33-mi. E of N. Kelley Ave. on Britton Rd.

FCC Proposed Digital Channel Number: Ch. 7.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN Newsource, ESDI, National Weather Service, UPI.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: June 19, 1954. Sale to L. E. Caster (75%) & Ashley L. Robinson (25%) by Streets Electronics Inc. approved by FCC December 11, 1957 (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al., approved by FCC March 5, 1958 (Vol. 14:7, 8, 10). Sale to Capital Investments Co. (Cimarron Television Corp.) approved by FCC 1961 (Vol. 17:23; 1:4). Transfer to Combined Communications approved by FCC June 7, 1979 (Vol. 10:30). Merger of Combined with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:30, 38, 19:24). Trade by Gannett with WLWT-TV Cincinnati, OH to Argyle Television Inc. for WGRZ-TV Buffalo, NY & WZZM-TV Grand Rapids, MI approved by FCC January 27, 1997 (Vol. 36:49, 37:5, 6). Merger with Hearst Corp. to form present owner approved by FCC June 2, 1997 (Vol. 37:13, 35).

Represented (sales): Eagle Television Sales.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

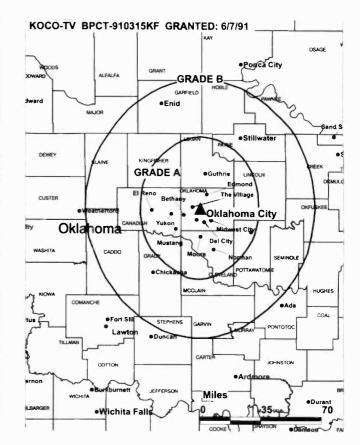
Personnel:

Brent Hensley, President & General Manager.

Ron W. Romines, General Sales Manager.

Jason Mullenix, National Sales Manager.

David Evans, Chief Engineer.



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Joe Hengemuehler, News Director.

Matt Laws, Promotion Director.

Patricia Ronne, Controller.

Janet Sinclair, Program Coordinator.

Highest 30 Sec. Rate: \$6000.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	423,830 303,016	244,240 155,517	668,070 458,533
Average Daily Circulation (2001)			240,556
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	367,010	212,990	580,000
Average Weekly Circulation (2001)	284,623	148,941	433,564
Average Daily Circulation (2001)			230,616
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,820	31,250	88,070
Average Weekly Circulation (2001)	18,393	6,576	24,969
Average Daily Circulation (2001)			9,940

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# KOKH-TV

Ch. 25

Network Service: FOX.

Licensee: Sullivan Broadcasting Co. IV Inc., 10 New England Business Center, Suite 100,

Andover, MA 02180.

Studio: 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Phone: 405-843-2525. Fax: 405-478-4343.

E-mail: fox25@ionet.net

Web Site: http://www.fox25.net

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 3240-kw max. visual. Antenna: 1539-ft. above av. terrain, 1575-ft. above ground, 2703-ft. above sea local.

level.

Latitude 35° 32' 58" Longitude 97° 29' 18"

Transmitter: 1228 E. Wilshire Blvd.

Digital Facilities: Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. An-

tenna: 1549-ft. above av. terrain, 1581-ft. above ground.

Latitude 35° 32' 58" Longitude 97° 29' 18"

FCC Digital File Number: BPCDT-19991101AKJ. Granted: January 26, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Comtech, 5-meter C-band; Prodelin, 5-meter C-band; Standard Communications receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: February 2, 1959. Initially operated as a non-commercial, educational station. Sale to John Blair & Co. by Independent School District No. 89 of Oklahoma City approved by FCC June 6, 1979 (Television Digest, Vol. 19:25). Resumed operation as commercial station October 1, 1979. Sale by Blair to Gillett Broadcasting approved by FCC December 30, 1986. Transfer to Busse Broadcasting approved by FCC July 31, 1987. Sale to George Gillett and subsequent sale to Heritage Media Corp. approved by FCC June 27, 1991 (Vol. 30:49, 31:23). Sale to News Corp., who then spun-off station to Sinclair Communications approved by FCC 1997. Sale to present owner by Sinclair Communications approved by FCC 1998. Sale to Glencaim Ltd. Broadcast Properties dismissed by applicant July 23, 2001 (Vol. 39:47, 48).

Represented (sales): Harrington, Righter & Parsons Inc.

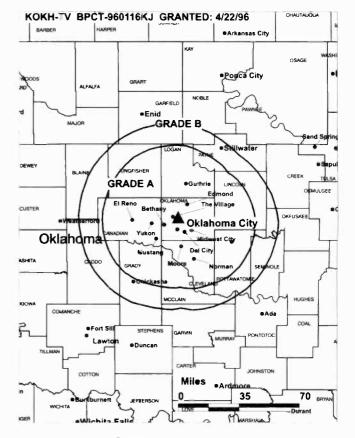
#### Personnel:

Chris Christensen, Local Sales Manager.

Trey McNeil, National Sales Manager.

Steve King, Chief Engineer.

Todd Lacey, Promotion Director.



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Richard Mandis, Production Manager.

Highest 30 Sec. Rate: \$2000.

**Grand Total** 

Estimated Station Totals\*

Average Weekly Circulation (2001)

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

109.478
232,370 110,208

Cable

367,010

182,706

Non-cable

211,770

107,141

Total

578,780

289,847

Average Daily Circulation (2001)			103,178
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,740	20,600	77,340
Average Weekly Circulation (2001) Average Daily Circulation (2001)	18,633	3,067	21,699 6,300

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KOPX Ch. 62

(Affiliated with KTPX, Okmulgee, OK)

Network Service: PAX.

Licensee: Paxson Communications of Oklahoma City-62 Inc., 601 Clearwater Park Rd.,

West Palm Beach, FL 33401.

Studio: 13424 Railway Dr., Oklahoma City, OK 73114.

Phone: 405-751-6800. Fax: 405-751-6867.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 2680-kw max. visual. Antenna: 787-ft. above av. terrain, 751-ft. above ground, 1932-ft. above sea

level.

Latitude 35° 34' 24" Longitude 97° 29' 08"

Transmitter: 0.6-mi. E of Kelley Ave.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 200-kw max. visual. Antenna:

1585-ft. above av. terrain, 1617-ft. above ground, 2723-ft. above sea level.

Latitude 35° 35' 52" Longitude 97° 29' 22"

Transmitter: Intersection of Kelly Ave. & 122nd St.

FCC Digital File Number: BPCDT-990610KE. Granted: November 24, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Planned.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: August 6, 1996. Sale by Aracelis Ortiz to present owner approved by

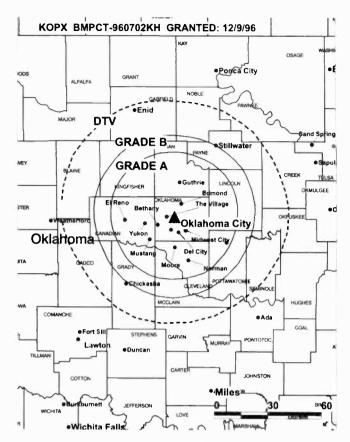
FCC October 25, 1996 (Television Digest, Vol. 36:33).

Represented (sales): Millennium Sales & Marketing.

Personnel:

Harlan Reams, General Manager.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,380	181,130	504,510
Average Weekly Circulation (2001)	40,852	32,179	73,031
Average Daily Circulation (2001)			23,860

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,380	181,130	504,510
Average Weekly Circulation (2001) Average Daily Circulation (2001)	40,852	32,179	73,031 23,860

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KSBI Ch. 52

Network Service: Independent.

Licensee: Locke Supply Co., Box 26404, Oklahoma City, OK 73126.

Studio: 1350 S.E. 82nd St., Oklahoma City, OK 73149.

Mailing Address: Box 26404, Oklahoma City, OK 73126.

Phone: 405-631-7335. Fax: 405-631-7367.

E-mail: easom@flash.net

Web Site: http://www.ksbitv.com

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 3000-kw max. visual, 135.5-kw max. aural. Antenna: 1512-ft. above av. terrain, 1539-ft. above ground, 2651-ft. above sea level.

Latitude 35° 35' 54" Longitude 97° 29' 25"

Transmitter: N.E. 122nd Ave. & N. Kelley Ave.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 1502-ft. above av. terrain, 1540-ft. above ground.

Latitude 35° 35' 52 Longitude 97° 29' 22

FCC Digital File Number: BPCDT-19991028AFH. Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Locke Supply Co.

Began Operation: October 31, 1988. Involuntary transfer from Don J. Locke Estate to Locke Supply Co. Employee Stock Ownership Plan approved by FCC November 17, 2000.

Represented (legal): Baraff, Koerner & Olender PC.

#### Personnel:

Steve Easom, General Manager.

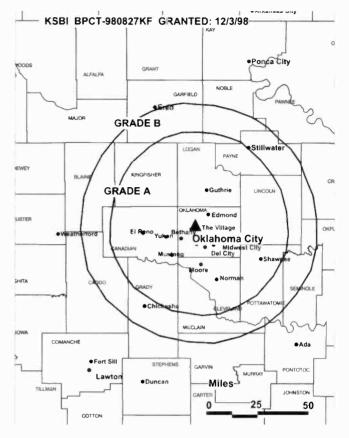
Jack Kroth, Station Manager.

Ron Tutor, Chief Engineer.

Melissa White, Program & Promotion Director.

Mike Glover, Production Manager.

Highest 30 Sec. Rate: \$90.



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City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	272,230	188,630	460,860
Average Weekly Circulation (2001) Average Daily Circulation (2001)	29,431	24,276	53,706 11,793

Average Daily Circulation (2001)			11,750	
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	272,230	185,390	457,620	
Average Weekly Circulation (2001)	29,431	24,071	53,502	
Average Daily Circulation (2001)			11,760	

Other DIMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,240	3,240
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	204	204 33

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KTBO-TV Ch. 14

Network Service: TBN

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 3705 N.W. 63rd, Oklahoma City, OK 73116.

Phone: 405-848-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. visual. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

> Latitude Longitude

35° 97°

341 29

30" 04"

Holds CP for change to 1175-ft. above av. terrain, 1152-ft. above ground, 2323-ft. above sea level; lat. 35° 34' 35", long. 97° 29' 09", transmitter to 0.5-mi. SW of intersection of Eastern Ave. & 108th St. NE. BPCT-990414KI

Transmitter: 1300 N.E. 108th St.

Digital Facilities: Channel No. 15 (476-482 MHz), Power: 500-kw max, visual, Antenna: 1173-ft. above av. terrain, 1152-ft. above ground, 2323-ft. above sea level.

> Latitude Longitude

29

35" 09"

Transmitter: 0.5-mi. SW of intersection of Eastern Ave. & 108th St. NE.

FCC Digital File Number: BPCDT-19990923AAL. Granted: May 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 6, 1981.

Represented (engineering): Smith & Fisher.

Personnel:

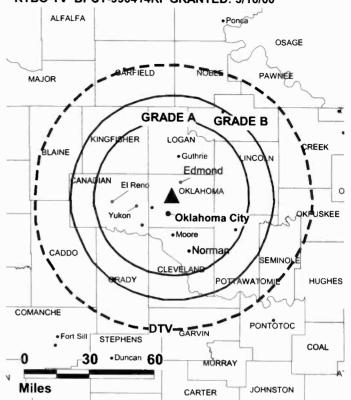
Fern E. Deaver, General Manager.

Joanne Mann, Public Affairs Director,

Ken Howerton, Chief Engineer.

Highest 30 Sec. Rate: \$72.

#### KTBO-TV BPCT-990414KI GRANTED: 3/16/00



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City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	244,720	125,670	370,390
Average Weekly Circulation (2001)	15,276	10,038	25,313
Average Daily Circulation (2001)			7,396
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	244,720	125,670	370,390
Average Weekly Circulation (2001)	15,276	10,038	25,313

7.396

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

## KWTV Ch. 9

Network Service: CBS.

Licensee: Kelley International Licensing LLC, 3773 Howard Hughes Pkwy., Suite 300 N,

Las Vegas, NV 89109.

Studio: 7401 N. Kelley Ave., Oklahoma City, OK 73111.

Phone: 405-843-6641. Fax: 405-841-9135.

E-mail: mailroom@kwtv.com

Web Sites: http://www.9online.com; http://www.kwtv.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1525-ft. above av. terrain, 1577-ft. above ground, 2690-ft.

above sea level.

Latitude 35° 32' 58" Longitude 97° 29' 50"

Transmitter: 7401 N. Kelley Ave.

Digital Facilities: Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. An-

tenna: 1572-ft. above av. terrain, 2717-ft. above ground.

Latitude 35° 35' 52" Longitude 97° 29' 22"

FCC Digital File Number: BPCDT-19990920AAK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 3-meter Ku-band; Harris, 3-meter C-band; Harris, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band;

DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest/Andrew, 2.5-meter Ku-band.

News Services: AP, CBS Newspath, Conus, UPI.

Ownership: Griffin Television LLC (Group Owner).

Began Operation: December 20, 1953. Sale to present owner by KATV Inc. approved by FCC 1969. Transfer of 50% interest to KATV Inc. by Roy J. Tumer & Luther T. Dulaney

approved by FCC 1963-1964.

Represented (sales): TeleRep Inc.

Represented (legal): Holland & Knight.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

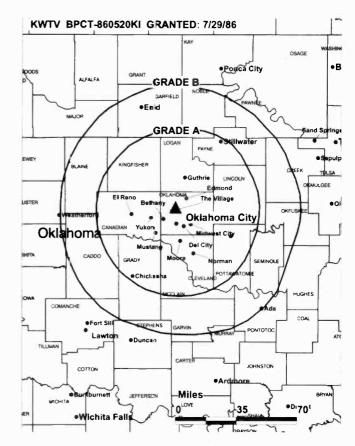
David F. Griffin, President & General Manager.

Dick Dutton, Vice President, Operations/Engineering.

Joyce Reed, Vice President, News & Marketing.

Rob Krier, Vice President, Sales & Programming.

Wade Deaver, Local Sales Manager.



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Sean Brendt, National Sales Manager.

Randy Cassimus, Operations Director.

Kim Williamson, Program Director.

Julie Cameron, Engineering Director.

Rates: On request.

City of License: Oklahoma City. Station DMA: Oklahoma City. Rank: 45.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,850	247,430	723,280
Average Weekly Circulation (2001)	325,120	177,836	502,956
Average Daily Circulation (2001)			278,109

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	367,010	212,990	580,000
Average Weekly Circulation (2001)	283,870	169,029	452,899
Average Daily Circulation (2001)			256,905

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,840	34,440	143,280
Average Weekly Circulation (2001)	41,251	8,807	50,057
Average Daily Circulation (2001)			21,204

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oklahoma—Okmulgee

## **KTPX**

Ch. 44

(Affiliated with KOPX Oklahoma City, OK)

Network Service: PAX.

Grantee: Paxson Tulsa License Inc., 601 Clearwater Park Rd., West Palm Beach, FL

33401

Studio: 3701 S. Peoria, Tulsa, OK 74105.

Phone: 918-664-1044. Fax: 918-664-4913.

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 909-ft. above av. terrain, 741-ft. above ground, 1670-ft. above sea level.

Latitude Longitude

35° 96° 50

02" 28'

Transmitter: 4.2-mi. SW of Mounds, 3-mi. W of Alternate Hwy. 75.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 718-ft. above av. terrain, 551-ft. above ground, 1480-ft. above sea level.

Latitude

35°

50'

02" 28"

96° 07 Longitude

FCC Digital File Number: BPCDT-990604KG. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp.

Began Operation: August 31, 1998. Sale of remaining 51% interest to present owner by Broadcasting Systems Inc. approved by FCC September 25, 1997.

Represented (legal): Eugene T. Smith.

Represented (engineering): Tabcon Inc.

Personnel:

Harlan Reams, General Manager.

Susan Smith, Sales Assistant.

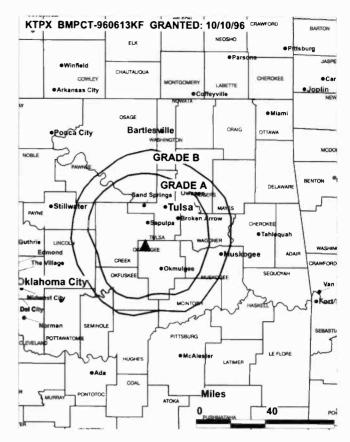
Chris Larsen, Sales Assistant.

Tom Needham, Chief Engineer.

Peter DeLesDernier, Business Manager.

Janeen Rode, Traffic Manager.

Rates: On request.



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City of License: Okmulgee. Station DMA: Tulsa. Rank: 59.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	261,760	161,010	422,770
Average Weekly Circulation (2001)	48,381	23,015	71,396
Average Daily Circulation (2001)			21,791

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	261,760	145,160	406,920
Average Weekly Circulation (2001)	48,381	21,988	70,370
Average Daily Circulation (2001)			21,582

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	15,850	15,850
Average Weekly Circulation (2001)	0	1,026	1,026
Average Daily Circulation (2001)			209

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oklahoma-Shawnee

KQOK (formerly KAQS) Ch. 30

Network Service: Independent.

Grantee: Shawnee Broadcasting Inc., One Shackleford Dr., Suite 400, Little Rock, AR

72211.

Studio: 5254 72nd Ave. NE, Norman, OK 73026.

Phone: 405-573-1993.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual. Antenna: 837-ft. above av. terrain, 922-ft. above ground, 2021-ft. above sea

level.

Latitude 35° 16' 50" Longitude 97° 20' 14"

Transmitter: 2000-ft. NW of Franklin.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 837-ft. above av. terrain, 922-ft. above ground.

Latitude 35° 16' 50" Longitude 97° 20' 14"

FCC Digital File Number: BPCDT-19991101AGN. Granted: January 24, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Equity Broadcasting Corp. (Group Owner).

Began Operation: November 10, 2000. Sale to present owner by OKC-30 Television LLC (Myoung Hwa Bae & Pete E. Warren III) approved by FCC July 28, 2000.

Personnel:

Tom Shannon, General Manager.

Ron Taylor, Chief Engineer.

Rates: On request.

City of License: Shawnee. Station DMA: Oklahoma City. Rank: 45.

Nielsen Data: Not available.

## Oklahoma—Tulsa

## KGEB Ch. 53

Network Service: Independent.

Licensee: University Broadcasting Inc., 7777 S. Lewis Ave., Tulsa, OK 74171.

Studio: 7777 S. Lewis Ave., Tulsa, OK 74171.

Mailing Address: Box 3286, Tulsa, OK 74101.

Phone: 918-488-5300. Fax: 918-495-7388.

E-mail: kgeb@oru.edu

Web Site: http://www.kgeb.net

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1780-kw max. visual. Antenna: 597-ft. above av. terrain, 672-ft. above ground, 1296-ft. above sea level.

Latitude 36° 02' 35' Longitude 95° 57' 11'

Transmitter: 2448 E. 81st St.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 50-kw max. visual. Antenna: 597-ft. above av. terrain, 673-ft. above ground, 1296-ft. above sea level.

Latitude 36° 02' 35' Longitude 95° 57' 11'

FCC Digital File Number: BPCDT-19991026ABX. Granted May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: University Broadcasting Inc.

Began Operation: January 24, 1996.

Represented (legal): Hardy & Carey LLP.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Walter Richardson, General Manager.

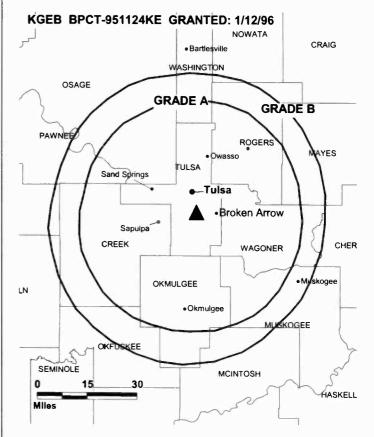
William P. Lee, Engineering Director.

Christi Vanover, Program Director.

Charmaine Lee, Promotions Manager.

Rates: On request.

City of License: Tulsa. Station DMA: Tulsa. Rank: 59.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,250	109,900	153,150
Average Weekly Circulation (2001)	5,156	7,885	13,042
Average Daily Circulation (2001)			2,874

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,250	106,020	149,270
Average Weekly Circulation (2001)	5,156	7,680	12,836
Average Daily Circulation (2001)			2,863

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,880	3,880
Average Weekly Circulation (2001)	0	206	206
Average Daily Circulation (2001)			12

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## **KJRH** Ch. 2

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, OK

74105-3269

Studio: 3701 S. Peoria Ave., Tulsa, OK 74105-3269

Mailing Address: Box 2, Tulsa, OK 74101.

Phone: 918-743-2222. Fax: 918-748-1460.

E-mail: news@kjrh.com

Web Sites: http://www.kjrh.com; http://www.teamtulsa.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1828-ft. above av. terrain, 1775-ft. above

ground, 2465-ft. above sea level.

Latitude 36° 011 15" 95° 40' 32" Longitude

Transmitter: 9870 S. 273rd E Ave.

Digital Facilities: Channel No. 56 (722-728 MHz). Power: 800-kw max. visual. Antenna:

1657-ft. above av. terrain, 1579-ft. above ground.

Latitude 15" 40' 32" Longitude

Transmitter: 9870 S 273rd E Ave.

FCC Digital File Number: BPCDT-19991014ABH, Granted: February 12, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Microwave General, 3-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN Newsource, NBC News Channel, NIWS, Oklahoma News Network, Southwest Newswire, UPI.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC November 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales): Eagle Television Sales

Represented (legal): Baker & Hostetler.

Personnel:

Michael Kronley, General Manager.

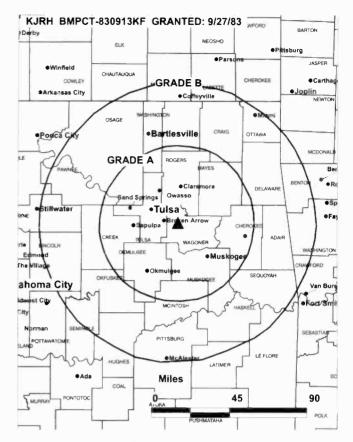
Bill Sevenoaks, General Sales Manager.

Justin Jones, National Sales Manager.

Chad Woolbright, Local Sales Manager.

Todd Spessard, News Director.

Dale Vennes, Chief Engineer.



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Cara Palmer, Business Manager.

David Bell, Promotion Director & Marketing Director.

Lance O'Connor, Production Manager.

Karen Framel, Research Director.

Rates: On request.

City of License: Tulsa. Station DMA: Tulsa. Rank: 59.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,030	234,490	569,520
Average Weekly Circulation (2001)	220,333	118,874	339,207
Average Daily Circulation (2001)	·		169,527

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,030	194,790	484,820
Average Weekly Circulation (2001) Average Daily Circulation (2001)	209,757	114,986	324,743 164,876

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,000	39,700	84,700
Average Weekly Circulation (2001)	10,576	3,888	14,464
Average Daily Circulation (2001)			4,651

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oklahoma—Tulsa

# KOKI-TV Ch. 23 (Affiliated with KTFO, Tulsa, OK)

Network Service: FOX.

Licensee: Clear Channel Broadcasting, 200 Concord Plaza, Suite 600, San Antonio, TX

78265-9512.

Studio: 5416 S. Yale, Suite 500, Tulsa, OK 74135.

Phone: 918-491-0023. Fax: 918-491-6650.

E-mail: fox23@fox23.com

Web Site: http://www.fox23.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3310-kw max. & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above ground, 1994-ft. above sea level.

Latitude 36° 01' 35.80" Longitude 95° 40' 43.70"

Transmitter: SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 E, near Coweta.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 1316-ft. above av. terrain, 1237-ft. above ground.

Latitude 36° 01' 36.00" Longitude 95° 40' 44.00"

FCC Digital File Number: BPCDT-19991020ABQ, Granted: April 24, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comsat, 3-meter C-band; DH Satellite, 5-meter C-band; RCA, 3-meter Ku-band; Microdyne, Omni receivers.

News Service: AP

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: October 26, 1980. Sale to present owner by Tulsa 23 Ltd. Partnership approved by FCC November 17, 1989 (Television Digest, Vol. 29:11, 48).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

Personnel:

Hal Capron, Vice President & General Manager.

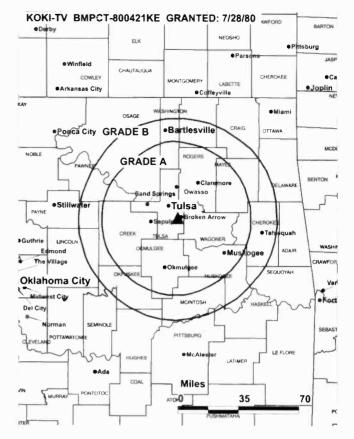
Darrin McDonald, Sales Director.

Mike Lewis, General & Local Sales Manager.

Kyle Brawner, National Sales Manager.

Brian Egan, Chief Engineer.

Charlie Ray, Creative Services & Promotion Manager.



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Kathleen Smith, Business Manager.

Irv Johnson, Production Supervisor.

Highest 30 Sec. Rate: \$1000.

City of License: Tulsa. Station DMA: Tulsa. Rank: 59.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,750	228,210	560,960
Average Weekly Circulation (2001)	162,537	87,889	250,426
Average Daily Circulation (2001)			91,044
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,030	192,960	482,990
Average Weekly Circulation (2001)	151,262	85,197	236,460
Average Daily Circulation (2001)			87,632
Other DMA Tetal	0-14-		

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,720	35,250	77,970
Average Weekly Circulation (2001)	11,275	2,692	13,967
Average Daily Circulation (2001)			3,412

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KOTV Ch. 6

Network Service: CBS.

Licensee: Griffin Television Inc., 3773 Howard Hughes Pkwy., Suite 300N, Las Vegas, NV 89109

Studio: 302 S. Frankfort Ave., Tulsa, OK 74120.

Mailing Address: Box 6, Tulsa, OK 74101.

Phone: 918-582-6666. Fax: 918-581-8616.

E-mail: kotv@kotv.com; rcohen@kotv.com

Web Site: http://www.kotv.com/

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1885-ft. above av. terrain, 1839-ft. above ground, 2549-ft. above sea level

> Latitude Longitude

36° 95° 011 40'

15"

32'

Transmitter: Approx. 1.8-mi. E of Oneta, N of intersection of Muskogee Toll Rd. & S. 101st St.

Digital Facilities: Channel No. 55 (716-722 MHz). Power: 970-kw max. visual. Antenna: 1609-ft. above av. terrain, 1536-ft. above ground.

Latitude

369

011 15" 40' 321

Longitude

95°

FCC Digital File Number: BPCDT-19991012AAQ, Granted: April 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS Newspath, CNN Newsource, UPI.

Ownership: Griffin Television LLC (Group Owner).

Began Operation: October 22, 1949. Sale to General Television Co. (Jack D. Wrather & mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31). Sale to Corinthian Broadcasting approved by FCC May 13, 1954 (Vol. 10:20). Merger of Corinthian Broadcasting with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21). Sale to Belo Corp. by Corinthian approved by FCC November 22, 1983 (Vol. 23:20). Sale to present owner by Belo Corp. approved by FCC December 6, 2000 (Vol. 40:43).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

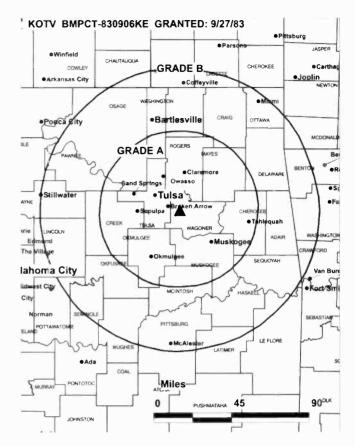
Regina Moon, Vice President & General Manager.

Michael Vrabac, General Sales Manager.

Alison O'Rear, National Sales Manager.

Shawn Jordan, National Sales Manager.

Don Dobbs, Engineering Director.



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Steve Schroeder, News Director,

Donita Quesnel, Promotion Manager

John Quesnel, Production Manager.

Kirk Naifeh, Business Manager.

Rates: On request.

City of License: Tulsa. Station DMA: Tulsa. Rank: 59

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,760	265,130	642,890
Average Weekly Circulation (2001)	255,018	153,489	408,507
Average Daily Circulation (2001)			236,832
			24.

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,030	194,790	484,820
Average Weekly Circulation (2001) Average Daily Circulation (2001)	230,478	143,554	374,032 224,199

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,730	70,340	158,070
Average Weekly Circulation (2001)	24,540	9,935	34,475
Average Daily Circulation (2001)			12,634

Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oklahoma—Tulsa

# KTF0

Ch. 41

(Affiliated with KOKI-TV, Tulsa, OK)

Network Service: UPN

Licensee: Clear Channel Broadcasting Inc., 200 Concord Plaza, Suite 600, San Antonio,

TX 78216.

Studio: Suite 500, 5416 S. Yale, Tulsa, OK 74135.

Phone: 918-491-0023. Fax: 918-491-6650.

E-mail: upn-41@upn-41.com

Web Site: http://www.upn41.com

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw max. aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28" Longitude 95° 39' 24"

Transmitter: 2.67-mi. NE of State Rte. 51, on 101st St., near Oneta.

Digital Facilities: Channel No. 42 (638-644 MHz). Power: 625-kw max. visual. Antenna: 1512-ft. above av. terrain, 1339-ft. above ground.

Latitude 36° 01' 10" Longitude 95° 39' 24"

FCC Digital File Number: BPCDT-19991101AIW. Granted: May 17, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Agile Omni, 3-meter Ku & C-band; Agile Omni, 5-meter Ku & C-band; Agile Omni receivers.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: March 18, 1981. Sale of interest held by Ray L. Beindorf to Armstrong Investment Co. approved by FCC April 26, 1989. Sale to R.D.S. Broadcasting Inc. approved by FCC August 27, 1990. Station left air February 1, 1989; resumed operation May 6, 1991. Sale to MGA Broadcasting Inc. by R.D.S. Broadcasting Inc. approved by FCC May 13, 1997. Sale to present owner by MGA Broadcasting Inc. approved by FCC March 9, 2000.

Represented (sales): Millennium Sales & Marketing

Personnel:

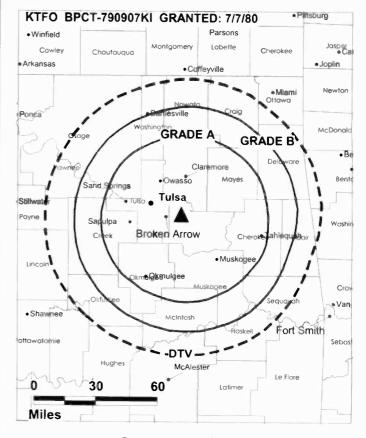
Hal Capron, General Manager.

Mike Lewis, General Sales Manager.

Brian Egan, Chief Engineer.

Darrin McDonald, Sales Director.

Deedra Hayes, Promotion Director.



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Irv Johnson, Production Manager.

Kathleen Smith, Business Manager.

Charlie Ray, Creative Services.

Rates: On request.

City of License: Tulsa. Station DMA: Tulsa. Rank: 59.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	268,660	175,570	444.230
Average Weekly Circulation (2001)	78,044	46,660	124,704
Average Daily Circulation (2001)			41,140
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	268,660	175,570	444,230
Average Weekly Circulation (2001)	78,044	46,660	124,704
Average Daily Circulation (2001)			41,140

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KTUL Ch. 8

Network Service: ABC.

Licensee: KTUL LLC, Box 8, Tulsa, QK 74101-0008.

Studio: 3333 S. 29th West Ave., Tulsa, OK 74107.

Mailing Address: Box 8, Tulsa, OK 74101-0008.

Phone: 918-445-8888. Fax: 918-445-9316.

E-mail: webmaster@ktul.com

Web Site: http://www.ktul.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude

35°

58 36

Longitude

95°

Transmitter: 13455 S. 321st St. E. 2.3-mi. NE of Coweta, OK.

Digital Facilities: Channel No. 58 (734-740 MHz). Power: 11-kw max. visual. Antenna:

1633-ft. above av. terrain, 1594-ft. above ground.

Latitude Longitude 35° 95° 58 36 08" 55"

08"

55"

FCC Digital File Number: BPCDT-19991026ACJ. Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7.3-meter C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: September 18, 1954. Sale to present owner by Leake TV Inc. approved

by FCC February 14, 1983 (Television Digest, Vol. 22:45).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson LLP.

Represented (engineering): Cavell Mertz & Davis, Inc.

Personnel:

Pat Baldwin, Vice President & General Manager.

Roger Herring, Operations Director.

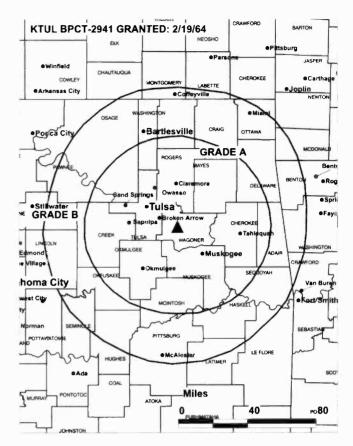
Garry Porterfield, General Sales Manager.

Terry Johnson, National Sales Manager.

Marcia Baker, Local Sales Manager.

Lee Williams, News Director.

Amy Miller, Program Director.



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Deborah Kurin, Marketing Director.

Troy Wilborn, Business Manager.

Terri Adcock, Traffic Director.

Larry Nitz, Promotion Director.

Average Daily Circulation (2001)

Doug Bonebrake, Production Supervisor.

Rates: On request.

**Grand Total** 

City of License: Tulsa, Station DMA: Tulsa, Rank: 59.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	476,100	272,930	749,030
Average Weekly Circulation (2001)	296,913	163,120	460,033
Average Daily Circulation (2001)			267,422
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,030	194,790	484,820
Average Weekly Circulation (2001)	238,064	149,733	387,797
Average Daily Circulation (2001)			238,996
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	186,070	78,140	264,210
Average Meekly Circulation (2001)	58 849	13 386	72 236

Cable

Non-cable

Total

28,426

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oklahoma—Tulsa

## KWHB Ch. 47

Network Service: Independent.

Licensee: LeSea Broadcasting Corp., 8835 S. Memorial Dr., Tulsa, OK 74133.

Studio: 8835 S. Memorial Dr., Tulsa, OK 74133.

Phone: 918-254-4701. Fax: 918-254-5614.

Web Site: http://www.kwhb.com

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1660-kw visual, 166-kw aural. Antenna: 1510-ft. above av. terrain, 1425-ft. above ground, 1839-ft. above sea level.

Latitude 36° 01' 15" Longitude 95° 40' 32"

Holds CP for change to 5000-kw max. visual, 833-ft. above av. terrain, 755-ft. above ground, 1480-ft. above sea level; lat. 35° 59' 52", long. 95° 42' 43", transmitter to 2300-ft. SSW of junction of 111th St. & Oneta Rd., 4.5-mi. NW of Coweta. BMPCT-981022KE.

Transmitter: Oneta.

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 150-kw max. visual. Antenna: 1503-ft. above av. terrain, 1425-ft. above ground.

Latitude 36° 01' 15" Longitude 95° 40' 32"

FCC Digital File Number: BPCDT-19991005ABN. Granted: January 11, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Cyclesat, 3.6-meter Ku-band; Paraclipse, 4.8-meter; RCA Americom, 3.6-meter Ku-band; United Satellite Systems, 4.2-meter C-band; M/A-Com receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 20, 1985. Sale as KTCT to present owner by Kearn family approved by FCC May 14, 1986.

Represented (sales): Le Sea Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

Everett A. Strong, General Manager.

#### KWHB BMPCT-981022KE GRANTED: 7/13/2000 • Miami CRAIG OTTAWA GTON GRADE A ROGERS GRADE B AFLAWARI TULSA PAWNES AYES Owasso Tulsa **Broken Arrow** Sapulpa WAGONER AL OKMULGEE CREE • Mus COLN Okmulge SEQUOYAL CINTOSH SEMINOLE /ATOMIE HASKELL 0 20 40.

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PITTSBURG

LE FLOR

Highest 30 Sec. Rate: \$75.

Miles

City of License: Tulsa. Station DMA: Tulsa. Rank: 59.

HUGHES

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,400	137,420	404,820
Average Weekly Circulation (2001)	23,425	12,293	35,717
Average Daily Circulation (2001)			8,380

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,400	137,420	404.820
Average Weekly Circulation (2001)  Average Daily Circulation (2001)	23,425	12,293	35,717 8,380

<sup>\*</sup>Estimated station totals are sums of the NIelsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.





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The Authoritative News Service of Electronic Communications

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Timothy A. Boggs Senior Vice President for Public Policy TIME WARNER

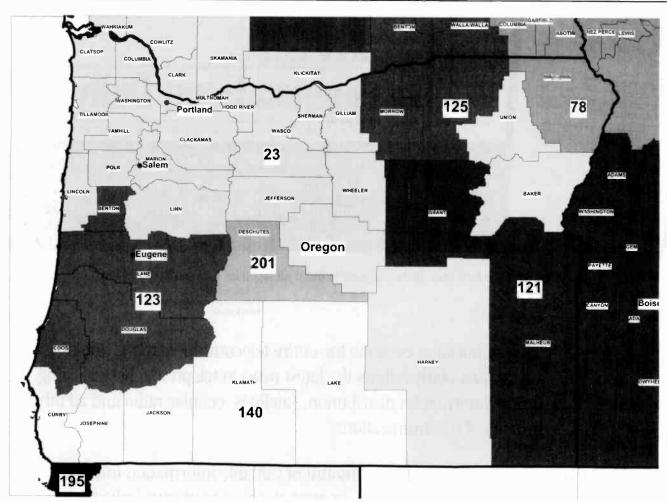
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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Portland, OR	1,069,260	23
Spokane, WA	380,480	78
Boise, ID		121 123
Yakima-Pasco-Richland-Kennewick, WA	208,540	125
Medford-Klamath Falls, OR		140 201

State Cros	Refer	ence L	ist
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Communities that receive programs of stations that are located elsewhere.

KPXG & KWBP, Portland	. See Salem, OR
KPDX, Portland See	Vancouver, WA

## MARKET AREA COMMERCIAL STATIONS

KATU (2), KATU-DT (43), KGW (8), KGW-DT (46), KNMT (24), KOIN (6), KPDX (49), KPTV (12), KPTV-DT (30), KPXG (22), KWBP (32)

KAYU-TV (28), KGPX (34), KH0-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)

KBCI-TV (2). KIVI (6), KNIN-TV (9), KTRV (12), KTVB (7)

KCBY-TV (11), KEZI (9), KLSR-TV (34), KMTR (16), KMTX-TV (46), KMTZ (23), KPIC (4), KVAL-TV (13)

KAPP (35), KEPR-TV (19), KFFX-TV (11), KIMA-TV (29), KNDO (23), KNDU (25), KVEW

KDKF (31), KDRV (12), KMVU (26), KOBI (5), KOTI (2), KTVL (10) KTVZ (21)

Oregon Analog Station	Totals as of	December	1, 2001
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	VHF	UHF	TOTAL	
Commercial Television	13	10	23	
Educational Television	5	2	7	
	18	12	30	

## Oregon-Bend

KTVZ Ch. 21

Network Service: NBC.

Licensee: Bend Licenses LP, 2193 Association Dr., Suite 300, Okemos, MI 48864.

Studio: 62990 O.B. Riley Rd., Bend, OR 97701.

Mailing Address: Box 6038, Bend, OR 97708-6038.

Phone: 541-383-2121. Fax: 541-382-1616.

E-mail: ktvz@ktvz.com

Web Site: http://www.ktvz.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 133-kw max. visual. Antenna: 646-ft. above av. terrain, 180-ft. above ground, 4383-ft. above sea level.

Latitude 44° 04' 40" Longitude 121° 19' 49"

Transmitter: Atop Awbrey Butte, 1-mi. NW of Bend.

Digital Facilities: Channel No. 18 (494-500 MHz), Power: 50-kw max. visual. Antenna:

617-ft. above av. terrain, 138-ft. above ground.

Latitude 44° 04' 40" Longitude 121° 19' 49"

FCC Digital File Number: BPCDT-19991027AAU. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel.

Ownership: Northwest Broadcasting LP (Group Owner).

Began Operation: November 6, 1977. Sale to present owner by Stainless Enterprises of Pennsylvania approved by FCC July 15, 1997. Sale to Stainless Enterprises of Pennsylvania by Sierra Cascade Communications Inc. approved by FCC October 30, 1986.

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Hammett & Edison Inc.

Personnel:

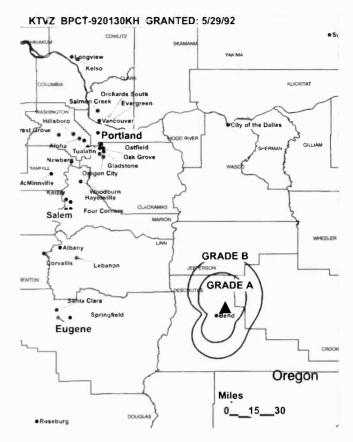
Jim DeChant, General Manager.

Doug Nace, Operations Manager.

David Waltman, Chief Engineer.

Jeff Schneider, Local Sales Manager.

Lee Anderson, News Director.



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Brian Hinderberger, Promotion Director.

Marlene Simpson, Business Manager.

Rates: On request.

City of License: Bend, Station DMA: Bend, OR. Rank: 201.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,170	20,340	57,510
Average Weekly Circulation (2001)	29,230	12,033	41,264
Average Daily Circulation (2001)			23,438
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,010	13,220	43,230
Average Weekly Circulation (2001)	24,308	8,514	32,822
Average Daily Circulation (2001)			18,848

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,160	7,120	14,280
Average Weekly Circulation (2001)	4,922	3,519	8,442
Average Daily Circulation (2001)			4,589

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Coos Bay-North Bend

#### KCBY-TV

Ch. 11

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: Fisher Broadcasting Inc., 2001 6th Ave., Suite 3425, Seattle, WA 98121-2520.

Studio: 611 Coal Bank Slough Rd., Coos Bay, OR 97420.

Mailing Address: Box 1313, Eugene, OR 97440

Phone: 541-269-1111. Fax: 541-269-7464

E-mail: kcby@kcby.com

Web Site: http://www.kcbv.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.5-kw visual, 1.15-kw aural. Antenna: 200-ft. above av. terrain, 182-ft. above ground, 1042-ft. above sea level.

Latitude 43° 23' 26.00" Longitude 124° 07' 46.30"

Transmitter: 5-mi. ENE of city center.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 617-ft. above av. terrain, 138-ft. above ground, 1053-ft. above sea level.

> Latitude 43° 26.00" Longitude 124° 46.00"

FCC Digital File Number: BPCDT-19991026AAV. Granted: December 8, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Tractor, 3-meter; M/A-Com receivers.

News Service: AP

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: October 1, 1960. Sale to Retlaw Enterprises Inc. by Northwest Television Inc. approved by FCC March 29, 1996. Sale to present owner from Retlaw Enterprises Inc. approved by FCC April 16, 1999 (Television Digest, Vol. 38:47).

Represented (sales): Katz Television.

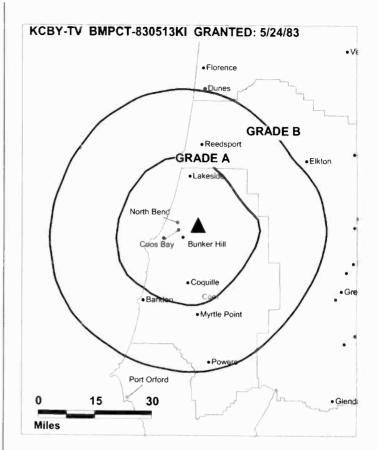
Represented (legal): Shaw Pittman.

Personnel:

David P. Weinkauf, General Manager.

Richard McMahon, Station Manager.

James Bowen, Engineering Director.



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Highest 30 Sec. Rate: \$125.

City of License: Coos Bay. Station DMA: Eugene. Rank: 123.

Circulation © 2001 Nielsen, Coverage based on Nielsen study,

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,140	11,140	51,280
Average Weekly Circulation (2001)	16,082	3,396	19,478
Average Daily Circulation (2001)			12,443

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,190	8.780	41,970
Average Weekly Circulation (2001)	14,789	3,170	17,959
Average Daily Circulation (2001)			11,382

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,950	2.360	9.310
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,293	227	1,519 1,061

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Coos Bay

# KMTZ Ch. 23 (Satellite of KMTR, Eugene, OR)

Network Service: NBC.

Licensea: AK Media Group Inc., c/o Rubin, Winston, Diericks, Harris & Cooke, 1155 Connecticut Ave. NW, 6th Floor, Washington, DC 20036.

Studio: See KMTR, Eugene, OR.

Mailing Address: 3825 International Court, Eugene, OR 97477-1086.

Phone: 541-746-1600. Fax: 541-747-0866.

Web Site: http://www.nbc16.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 12.43-kw max. visual, 1.24-kw aural. Antenna: 623-ft. above av. terrain, 151-ft. above ground, 1030-ft. above sea level.

Latitude 43° 23' 39" Longitude 124° 07' 56"

Transmitter: Atop Noah Butte, 4.8-mi. E of Coos Bay at 70°.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 50-kw max. visual. Antenna: 564-ft. above av. terrain, 102-ft. above ground.

Latitude 43° 23' 39" Longitude 124° 07' 56"

Transmitter: Noah Butte, 4.8-mi. NE of Coos Bay.

FCC Digital File Number: BPCDT-19991101AGF. Granted: February 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Planned.

News Services: AP, NBC News Channel.

Ownership: The Ackerley Group (Group Owner).

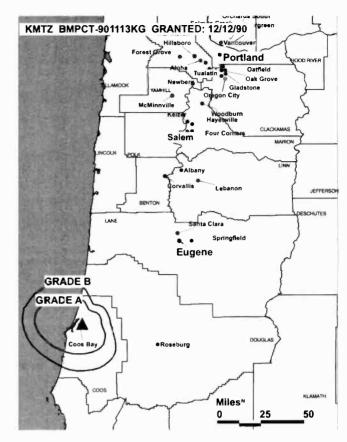
Began Operation: July 8, 1991. Sale to Wicks Broadcast Group LP by KMTR Inc. approved by FCC October 17, 1995 (Television Digest, Vol. 35:31). Sale to present owner by Wicks Boradcast Group LP approved by FCC March 12, 1999.

Represented (sales): Petry Television Inc.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke LLP.

Represented (engineering): Hatfield & Dawson.

Personnel: See KMTR, Eugene, OR.



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Rates: On request.

City of License: Coos Bay. Station DMA: Eugene. Rank: 123.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,880	8,780	23,660
Average Weekly Circulation (2001)	7,931	1,106	9,037
Average Daily Circulation (2001)			3,407
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,880	8,780	23,660
Average Weekly Circulation (2001)	7,931	1,106	9,037
Average Daily Circulation (2001)			3,407

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Eugene

KEZI Ch. 9

Network Service: ABC.

Licensee: KEZI Inc., Box 7009, Eugene, OR 97401.

Studio: 2975 Chad Dr., Eugene, OR 97408.

Mailing Address: Box 7009, Eugene, OR 97401.

Phone: 541-485-5611. Fax: 541-342-1568.

E-mail: kezi@kezi.com

Web Site: http://www.kezi.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude Longitude

44° 122° 06' 59'

57"

Transmitter: Coburg Ridge, approx. 7-mi. NE of Eugene.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 474.4-kw max. visual. Antenna: 1593-ft. above av. terrain, 320-ft. above ground.

Latitude Longitude

44° 122° 06' 59'

06'

57" 57"

FCC Digital File Number: BPCDT-19991021ACS. Granted: March 15, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Drake, Harris, M/A-Com receivers.

News Services: ABC NewsOne, AP.

Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: December 19, 1960. Sale to present owner approved by FCC August 10, 1983.

10, 1303.

Represented (sales): Millennium Sales & Marketing; Tacher Television.

Personnel:

John Prevedello, General Manager

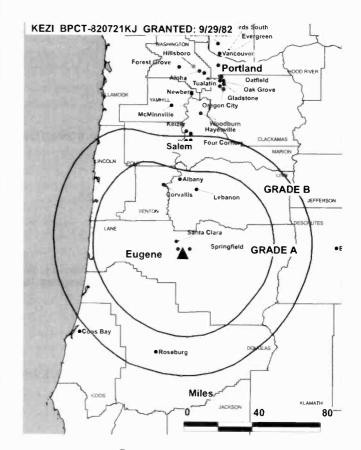
Joe Smelser, Operations Director.

Tom Anderson, General Sales Manager.

Teresa Thomas, General Sales Manager.

Beth Cookson, National & Regional Sales Coordinator.

Denise Clodjeaux, News Director.



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Nicholle Winters, Marketing & Promotion Director.

Dennis Hunt, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: Eugene. Station DMA: Eugene. Rank: 123.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	200,690 119,242	101,590 42,561	302,280 161,804 78,231
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	131,570 94,207	79,340 36,677	210,910 130,884 66,816

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	69,120 25,036	22,250 5,885	91,370 30,920 11,414

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Eugene

## KLSR-TV Ch. 34

Network Service: FOX.

Licenses: California Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

Studio: 2940 Chad Dr., Eugene, OR 97408.

Phone: 541-683-3434. Fax: 541-683-8016.

E-mail: foxrocks@klsrtvfox.com

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3090-kw max. visual. Antenna: 850-ft. above av. terrain, 141-ft. above ground, 1499-ft. above sea level

04" Latitude 44° በበባ 22" Longitude 06

Holds CP for change to 805-kw max. visual, 1000-ft. above av. terrain, 358-ft. above ground, 1656-ft. above sea level. BPCT-960711LL.

Transmitter: 5139 Solar Heights.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 795-kw max. visual. Antenna: 1365-ft. above av. terrain, 718-ft. above ground, 2018-ft. above sea level.

> 44° 00' 04" Latitude Longitude 123° 06 47"

FCC Digital File Number: BPCDT-19991101AEZ. Granted: January 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 7-meter C-band; Paraclipse, 5-meter; Prodelin, 5-meter; General Instrument, Standard Agile Omni, Wegener receivers.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: October 30, 1991. Sale to present owner approved by FCC September 1, 1994 (Television Digest, Vol. 34:5). Transfer of control from Carol Anne Smullin Brown to Patricia C. Smullin approved by FCC March 30, 2001.

Represented (sales): Blair Television.

Represented (legal): Hildreth & Coons.

Represented (engineering): Cecil Lynch.

Personnel:

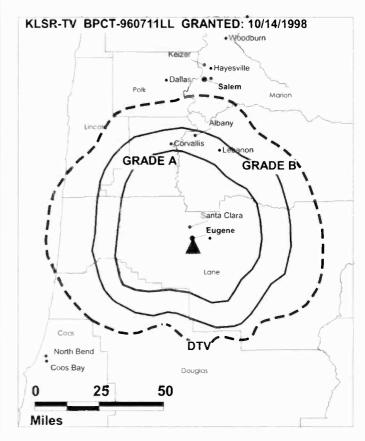
Mark Metzger, General Manager.

Christina Breen, National Sales Coordinator.

Bob Broderick, News Director

Sandra Dornon-Belmont, Program Director.

Tim Hershiser, Chief Engineer.



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Marc Belmont, Production Manager

Kathy Mason, Business Manager.

Highest 30 Sec. Rate: \$950

City of License: Eugene. Station DMA: Eugene. Rank: 123.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	138,520 76,824	91,590 25,461	230,110 102,285 37,728
Station DMA Tetal	Cable	Non-cable	Total
	TV Households	TV Households	TV Households

Station DMA Tetal	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	131,570 75,962	79,340 22,962	210,910 98,924 37,172

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	6,950 862	12,250 2,499	19,200 3,361 556

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Oregon—Eugene

# **KMTR**

Ch. 16

## (Operates satellites KMTZ, Coos Bay & KMTX-TV, Roseburg, OR)

Network Service: NBC.

Licensee: AK Media Group Inc., c/o Rubin, Winston, Diericks, Harris & Cooke, 1155 Connecticut Ave. NW, 6th Floor, Washington, DC 20036.

Studio: 3825 International Court, Springfield, OR 97477-1086.

Phone: 541-746-1600. Fax: 541-747-0866

E-mail: cward@ackerley.com

Web Site: http://www.kmtr.com

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1910-kw max. & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

> Latitude 44° 06 58" Longitude 122° 59' 55'

Transmitter: Coburg Ridge, near Eugene

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 72.7-kw max. visual. Antenna: 1659-ft. above av. terrain, 476-ft. above ground.

> Latitude 44° 122° Longitude 59 57"

FCC Digital File Number: BPCDT-19991101AGC. Granted: March 26, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris,

6.1-meter Ku-band

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: The Ackerley Group (Group Owner).

Began Operation: October 4, 1982. Transfer of control to KMTR Inc. approved by FCC January 16, 1984. Sale to Wicks Broadcast Group LP approved by FCC October 17, 1995 (Television Digest, Vol. 35:31). Sale to present owner by Wicks Broadcast Group LP approved by FCC March 12, 1999.

Represented (sales): Petry Television Inc.

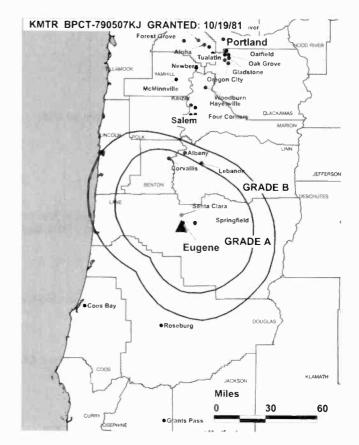
Represented (legal): Rubin, Winston, Diercks, Harris & Cooke LLP.

Represented (engineering): Hammett & Edison Inc

Personnel:

Cambra Ward, General Manager.

Mike Chisholm, General Sales Manager.



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Kurt Thelen, Chief Engineer

Highest 30 Sec. Rate: \$1800

City of License: Eugene. Station DMA: Eugene. Rank: 123.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	143,390	85,170	228,560
Average Weekly Circulation (2001)	85,375	29,304	114,679
Average Daily Circulation (2001)			52,868
Ctotice DMA Tetal			

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,690	51,280	167,970
Average Weekly Circulation (2001) Average Daily Circulation (2001)	73,120	25,609	98,729 46,992

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,700	33,890	60,590
Average Weekly Circulation (2001)	12,255	3,695	15,950
Average Daily Circulation (2001)			5,875

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

## **KVAL-TV**

Ch. 13

(Operates satellites KCBY-TV, Coos Bay-North Bend & KPIC, Roseburg, OR)

Network Service: CBS.

Licensee: Fisher Broadcasting Inc., 2001 6th Ave., Suite 3425, Seattle, WA 98121-2520.

Studio: 4575 Blanton Rd., Eugene, OR 97405.

Mailing Address: Box 1313, Eugene, OR 97440.

Phone: 541-342-4961. Fax: 541-342-2635; 541-342-5436.

E-mail: kval@kval.com

Web Site: http://www.kval.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above

Latitude 44° 00' 07" Lengitude 123° 06' 53"

Transmitter: Blanton Heights.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. Antenna: 1324-ft. above av. terrain, 696-ft. above ground, 1990-ft. above sea level.

Latitude 44° 00' 07" Longitude 123° 06' 53"

Transmitter: 4575 Blanton Rd.

FCC Digital File Number: BMPCDT-20000427ABM. Granted: February 12, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 4.6-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Retlaw Enterprises Inc. by Northwest Television Inc. approved by FCC March 29, 1996 (Television Digest, Vol. 35:45). Sale to present owner by Retlaw Enterprises Inc. approved by FCC April 16, 1999 (Vol. 38:47).

Represented (sales): Continental Television Sales.

Represented (legal): Shaw Pittman.

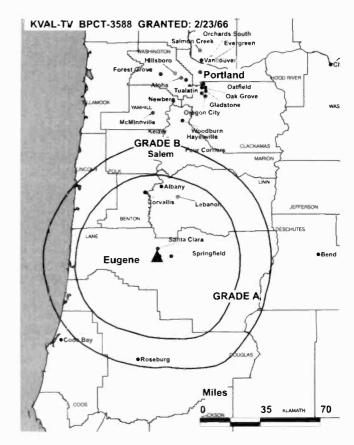
Personnel:

David P. Weinkauf, General Manager.

Greg Raschio, General Sales Manager.

Steve Murray, Local Sales Manager.

Deana Reece, News Director.



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Paul Greene, Program Director.

Dino Francois, Promotion Director.

James Bowen, Director of Engineering.

Highest 30 Sec. Rate: \$700.

Average Daily Circulation (2001)

City of License: Eugene. Station DMA: Eugene. Rank: 123.

Circulation © 2001 Melsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,090	73,530	228,620
Average Weekly Circulation (2001)	80,940	32,808	113,748
Average Daily Circulation (2001)			58,147
Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,380	51,280	149,660
Average Weekly Circulation (2001)	65 721	28 554	94 275

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,710	22,250	78,960
Average Weekly Circulation (2001)	15,219	4,255	19,473
Average Daily Circulation (2001)			6,994

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

51,153

## Oregon—Klamath Falls

## **KDKF**

Ch. 31

(Satellite of KDRV, Medford, OR)

Network Service: ABC.

Licensee: Soda Mountain Broadcasting Inc., 1090 Knutson Ave., Medford, OR 97504.

Studio: 231 East Main St., Klamath Falls, OR 97601.

Phone: 541-882-5648, Fax: 541-883-8931.

Web Site: http://www.kdrv.com

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 6.03-kw visual, 0.6-kw aural. Antenna: 2267-ft. above av. terrain, 145-ft. above ground, 6579-ft. above sea level.

Latitude 42° 05' 50.10" Longitude 121° 311 59.10"

Transmitter: Stukel Mountain, Klamath County.

FCC Proposed Digital Channel Number: Ch. 29.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: October 15, 1989. Sale to present owner by Love Broadcasting ap-

proved by FCC May 27, 1993.

Represented (sales): Millennium Sales & Marketing.

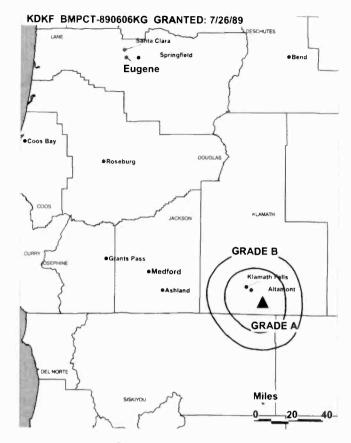
Represented (legal): Shaw Pittman.

Represented (engineering): McClanathan & Associates Inc.

Personnel: See KDRV, Medford, OR.

Rates: On request.

City of License: Klamath Falls. Station DMA: Medford-Klamath Falls. Rank: 140.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,620	11,570	27,190
Average Weekly Circulation (2001)	12,135	2,869	15,003
Average Daily Circulation (2001)			7,914

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,620	11,570	27,190
Average Weekly Circulation (2001)	12,135	2,869	15,003
Average Daily Circulation (2001)			7,914

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon-Klamath Falls

# KOTI Ch. 2 (Satellite of KOBI, Medford, OR)

Network Service: NBC

Licensee: California-Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

Studio: 222 S. 7th St., Box 2K, Klamath Falls, OR 97601.

Phone: 541-882-2222. Fax: 541-883-7664.

Web Site: http://www.localnewscomesfirst.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 2201-ft. above av. terrain, 154-ft. above ground, 2201-ft. above sea level.

Latitude 42° 05' 48" Longitude 121° 37" 57"

Holds CP for change to 85-kw max. visual, 2201-ft. above av. terrain, 154-ft. above ground, 6565-ft. above sea level, transmitter to Mount Stukel, 9.3-mi. SE of Klamath Falls. BPCT-900314KF.

Transmitter: 4-mi. ESE of city.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 26.6-kw max. visual. Antenna: 2162-ft. above av. terrain, 115-ft. above ground.

Latitude 42° 05' 48" Longitude 121° 37' 57"

FCC Digital File Number: BPCDT-200001206ADD. Granted: March 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Paraclipse, 4.5-meter.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 13, 1956. Transfer of control from Carol Anne Smullin Brown to Patricia C. Smullin approved by FCC March 30, 2001.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

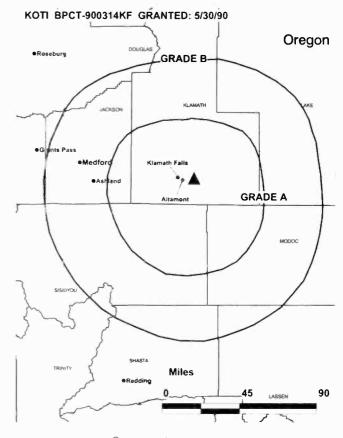
Patricia C. Smullin, President.

John Larkin, General Manager.

Dave Sabastian, News Director.

Mark Dumond, Production Manager.

Scott McMahon, Chief Engineer.



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Rates: On request.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Klamath Falls. Station DMA: Medford-Klamath Falls. Rank: 140.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,040	16,620	33,660
Average Weekly Circulation (2001)	12,448	4,611	17,058
Average Daily Circulation (2001)			8,741
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Average Weekly Circulation (2001) Average Daily Circulation (2001)	12,448	4,371	16,819 8,730
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,470	3,470

17,040 13,150

n

239

30.190

239

10

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## **KDRV**

Ch. 12

(Operates satellite KDKF, Klamath Falls, OR)

Network Service: ABC.

Licensee: Soda Mountain Broadcasting Inc., 1090 Knutson Ave., Medford, OR 97504.

Studio: 1090 Knutson Ave., Medford, OR 97504.

Mailing Address: Box 4220, Medford, OR 97501.

Phone: 541-773-1212. Fax: 541-779-9261.

E-mail: kdrv@kdrv.com

Web Site: http://www.kdrv.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 2701-ft. above av. terrain, 171-ft. above ground, 5434-ft. above sea level.

Latitude 42° 41' 30" Longitude 123° 13' 44"

Transmitter: King Mountain, 31.4-mi. from Medford.

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 65-kw max. visual. Antenna: 2700-ft. above av. terrain, 50-ft. above ground, 5302-ft. above sea level.

Latitude 42° 41' 30" Longitude 123° 13' 44"

FCC Digital File Number: BPCDT-19991021ACU. Granted: January 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; United Satellite Systems, 4.5-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

News Service: ABC NewsOne.

Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: February 26, 1984. Sale to present owner by Love Broadcasting approved by FCC May 27, 1993. Sale to Love Broadcasting by Dunbar, Carpenter, et al., approved by FCC July 16, 1987.

Represented (sales): Millennium Sales & Marketing; Canadian Communications Co.

Represented (legal): Shaw Pittman.

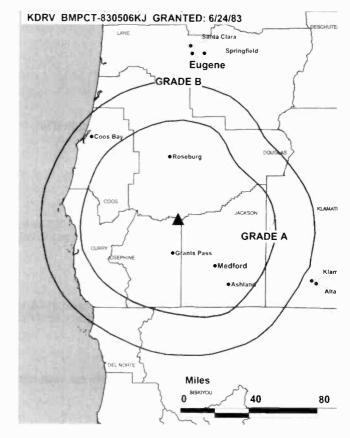
Represented (engineering): McClanathan & Associates Inc.

Personnel:

Renard Maiuri, General Manager.

Cindy Minneci, Local Sales Manager.

Geoffrey Riley, Promotion Manager.



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Rick Carrara, Chief Engineer.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Rates: On request.

**Grand Total** 

City of License: Medford. Station DMA: Medford-Klamath Falls. Rank: 140.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Estimated Station Totals*	82,800	66,630	149,430
Average Weekly Circulation (2001)	57,085	23,247	80,332
Average Daily Circulation (2001)			48,059
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,260	47,350	124,610
Average Weekly Circulation (2001)	56,293	21,261	77,554
Average Daily Circulation (2001)			47,325
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5.540	19.280	24 820

Cable

Non-cable

TV Households TV Households TV Households

1.986

Total

2,778

733

792

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Medford

## KMVU Ch. 26

Network Service: FOX.

Licensee: Broadcasting Licenses LP, 2193 Association Ave., Suite 300, Okemos, MI 48864.

Studio: 820 Crater Lake Ave., Medford, OR 97504.

Phone: 541-772-2600. Fax: 541-772-7634.

E-mail: webmaster@kmvu-tv.com

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 110.15-kw max. visual. Antenna: 1404-ft. above av. terrain, 111-ft. above ground, 3878-ft. above

sea level.

Latitude 42° 17' 54" Longitude 122° 44' 59"

Transmitter: Baldy Hill, approx. 6.8-mi. ESE of Medford.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 1467-ft. above av. terrain, 128-ft. above ground.

Latitude 42° 17' 54" Longitude 122° 44' 59"

FCC Digital File Number: BPCDT-19991027AAZ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Northwest Broadcasting LP (Group Owner).

Began Operation: August 8, 1994. Sale to 914 Broadcasting Inc. by Junko K. Shehan & Bobby C. Shehan approved by FCC March 11, 1995. Sale to present owner approved by FCC October 16, 1995.

Represented (sales): Continental Television Sales.

#### Personnel:

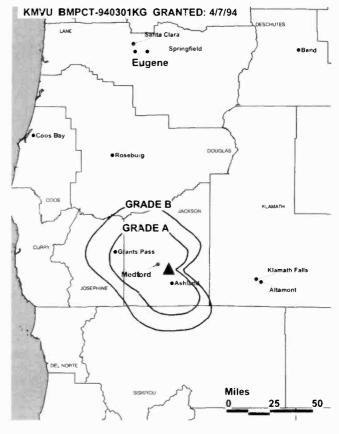
John Glaser, General Manager.

Steve Gonzales, General Sales Manager.

Brian Schenk, National Sales Manager.

Mike Gary, Operations Manager.

Rates: On request.



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City of License: Medford. Station DMA: Medford-Klamath Falls. Rank: 140.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,720	56,670	141,390
Average Weekly Circulation (2001)	45,184	13,617	58,802
Average Daily Circulation (2001)			22,333
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84 720	56 670	141 390

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

45,184

13,617

58,802

22,333

## Oregon—Medford

## KOBI

Ch. 5

(Operates satellite KOTI, Klamath Falls, OR)

Network Service: NBC

Licensee: California-Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

Studio: 125 S. Fir St., Medford, OR 97501

Mailing Address: Box 1489, Medford, OR 97501

Phone: 541-779-5555. Fax: 541-779-1151.

Web Site: http://www.localnewscomesfirst.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 2700-ft. above av. terrain, 120-ft. above ground, 5385-ft. above sea level.

Latitude

42° 123° 411 13'

Longitude

39"

49"

Transmitter: King Mountain, approx. 28-mi, NW of Medford.

Digital Facilities: Channel No. 31 (572-578 MHz), Power: 115-kw max. visual, Antenna: 1365-ft. above av. terrain, 718-ft. above ground.

> Latitude Longitude

44° 123°

UU, 06'

04" 47"

FCC Digital File Number: BPCDT-19991101AEY. Granted: January 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 6.3-meter; Harris, 3-meter; Paradigm, 4.5-meter; Andrew, Harris, Scientific-Atlanta receivers.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1953. Transfer of control from Carol Anne Smullin Brown to Patricia C. Smullin approved by FCC March 30, 2001

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding

Represented (engineering): Lohnes & Culver.

Personnel:

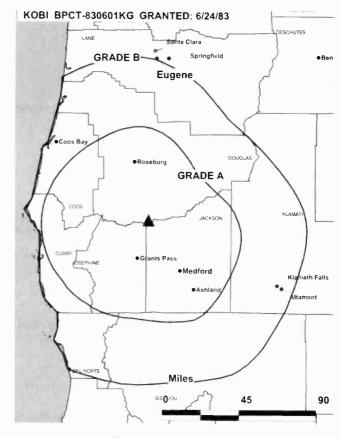
Patricia C. Smullin, President

John Larkin, General Manager.

Dave Sebastian, News Director.

Mark DuMond, Production Manager.

Steve Aase, Chief Engineer.



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Rates: On request.

O---- 1 T-4-1

City of License: Medford. Station DMA: Medford-Klamath Falls. Rank: 140.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	115,990 80,456	84,730 28,204	200,720 108,659 50,112
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	77,260 55,847	56,670 23,013	133,930 78,860 38,008
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	38,730 24,609	28,060 5,191	66,790 29,799 12,104

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Oregon—Medford

## **KTVL** Ch. 10

Network Service: CBS.

Licensee: Freedom Broadcasting of Oregon Inc., Box 10, Medford, OR 97501

Studio: 1440 Rossanley Dr., Medford, OR 97501.

Mailing Address: Box 10, Medford, OR 97501.

Phone: 541-773-7373. Fax: 541-779-0451

Web Site: http://www.ktvl.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

> Latitude Longitude

42°

04' 43'

122°

Transmitter: Mount Ashland, 8-mi, S of Ashland,

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 20-kw max. visual. Antenna: 3278-ft. above av. terrain, 95-ft. above ground.

> Latitude Longitude

42° 122°

**04** 43' 55" 07\*

55"

07"

FCC Digital File Number: BPCDT-19991006AAJ. Granted: December 9, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Andrew, Ku-band; Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Andrew, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Freedom Broadcasting Inc. (Group Owner).

Began Operation: October 3, 1961, Sale to present owner by Sierra/Cascade Communications Inc. approved by FCC July 17, 1981.

Represented (sales): TeleRep Inc.

Represented (legal): Latham & Watkins.

Personnel:

Susan Kelley, Vice President & General Manager.

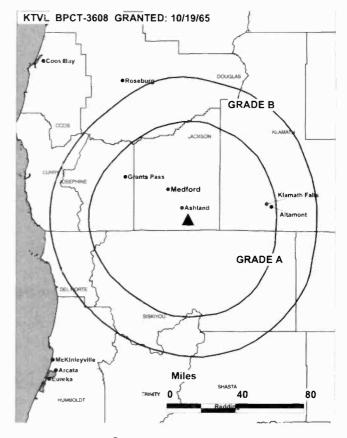
Brian May, General Sales Manager.

Gary Learning, News Director.

Mel Tynan, Chief Engineer.

Barry Tevis, Promotion Director.

Jim Underhill, Business Manager.



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Rates: On request.

City of License: Medford, Station DMA: Medford-Klamath Falls, Rank: 140.

Circulation © 2001 Nielsen, Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,840	58,250	158,090
Average Weekly Circulation (2001)	67,633	23,663	91,296
Average Daily Circulation (2001)			45,433
Station ONA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Station OWA Total  Estimated Station Totals*			
	TV Households	TV Households	TV Households

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,540	0	5,540
Average Weekly Circulation (2001)	742	0	742
Average Daily Circulation (2001)			150

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Pendleton

## KFFX-TV Ch. 11

Network Service: FOX.

Grantee: Communications Properties Inc., 105 Cedar Green Lane, Berkeley Heights, NJ

07922.

Studio: 2509 W. Falls Ave., Kennewick, WA 99336.

Phone: 509-735-1700.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: 1549-ft. above av. terrain, 223-ft. above ground, 5712-ft. above sea level.

Latitude 45° 44' 51" Longitude 118° 02' 11"

Transmitter: Spout Springs 36.7-mi. E of Pendleton.

Digital Facilities: Channel No. 8 (180-186 MHz). Power: 60-kw visual. Antenna: 1486-ft. above av. terrain, 151-ft. above ground.

Latitude 45° 44' 51" Longitude 118° 02' 11"

FCC Digital File Number: BPCDT-19991101AIU (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with KAYU-TV (F), Spokane, WA.

Ownership: Communications Properties Inc.

Began Operation: January 11, 1999.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld LLP.

Personnel:

Jon Rand, General Manager.

Don Kukuk, Chief Engineer.

Kathy Balcom, Station Manager.

City of License: Pendleton. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank:

125.

O---- 1 7-1-1

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	71,790 36,733	40,930 11,470	112,720 48,203 17,906
Station DMA Total	Cable	Non-cable	Total
		TV Households	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KATU Ch. 2

Network Service: ABC

Licensee: Fisher Broadcasting Inc., Box 2, Portland, OR 97207.

Studio: 2153 N.E. Sandy Blvd., Portland, OR 97232.

Mailing Address: Box 2, Portland, OR 97207.

Phones: 503-231-4222; 800-777-5288. Fax: 503-231-4233.

Web Site: http://www.katu.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above

sea level.

Latitude 45° 31' 15.00" Longitude 122° 44' 37.50"

Holds CP for change to 1745-ft. above av. terrain, 1040-ft. above ground, 1995-ft. above sea level; lat. 45° 31' 14", long. 122° 44' 37". BPCT-960624KG.

Transmitter: 225 N.W. Skyline Blvd.

Began Digital Operation: November 15, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 4.6-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7-meter C-band; Andrew, 9.1-meter C-band; Avantek, M/A-Com, Scientific-Atlanta, Vertex receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: ABC NewsOne, AP, MediaLink, PR Newswire, UPI.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: March 15, 1962.

Represented (sales): Eagle Television Sales.

Represented (legal): Shaw Pittman.

Represented (engineering): du Treil, Lundin & Rackley Inc.

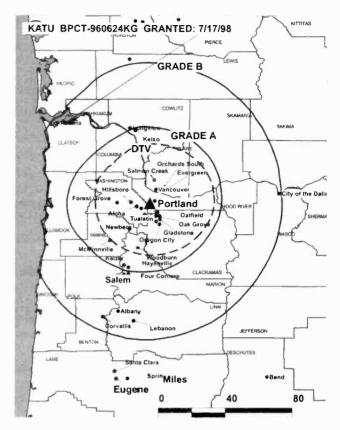
Personnel:

James L. Boyer, Senior Vice President & General Manager.

Jan Allen, Vice President & Station Manager.

Dan Casey, General Sales Manager.

Colette Rees, Creative Services Director.



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Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	683,160	422,810	1,105,970
Average Weekly Circulation (2001)	482,271	262,061	744,331
Average Daily Circulation (2001)			382,871

Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	599,690	369,580	969,270
Average Weekly Circulation (2001)	445,200	250,881	696,081
Average Daily Circulation (2001)			361,503

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,470	53,230	136,700
Average Weekly Circulation (2001)	37,071	11,180	48,250
Average Daily Circulation (2001)			21,368

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KATU-DT Ch. 43

Network Service: ABC

Licensee: Fisher Broadcasting Inc., Box 2, Portland, OR 97232.

Studio: 2153 N.E. Sandy Blvd., Portland, OR 97232.

Mailing Address: Box 2, Portland, OR 97232.

Phone: 503-231-4222.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 0.4246-km max. visual. Antenna: 1165-ft. above av. terrain, 505-ft. above ground, 1460-ft. above sea level.

Latitude Longitude 45° 122° 31' 44' 14" 37"

Transmitter: Approximately 0.1-mi. at a bearing of 249°T from the intersection of NW

Skyline & NW Royal Blvds.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Digital Operation: November 15, 1998.

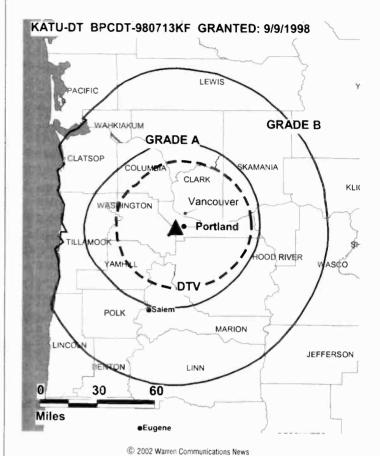
Represented (sales): Eagle Television Sales.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

James L. Boyer, General Manager.

Wes Bakken, Engineering Supervisor.



Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

KGW Ch. 8

Network Service: NBC.

Licensee: KGW-TV Inc., 400 S. Record St., Dallas, TX 75202.

Studio: 1501 S.W. Jefferson St., Portland, OR 97201

Phone: 503-226-5000. Fax: 503-226-4448

E-mail: webmaster@kgw.com

Web Sits: http://www.kgw.com/

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: 1719-ft. above av. terrain, 894-ft. above ground, 2017-ft. above sea level.

> 45° Latitude 21" Longitude 122° 45

Transmitter: 299 N.W. Skyline Dr.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 960-kw max. visual. Antenna: 1670-ft, above av. terrain, 846-ft, above ground, 1970-ft, above sea level.

> 45° Latitude 122° 44 46" Longitude

Transmitter: 299 N.W. Skyline Dr

FCC Digital File Number: BPCDT-980317KF. Granted: May 29, 1998

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program

Satellite Earth Stations: RCA Americom, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel, UPI.

Ownership: Belo Corp. (Group Owner)

Began Operation: December 15, 1956. Sale to Providence Journal by King Broadcasting Co. approved by FCC Aug. 27, 1991 (Television Digest, Vol. 31:9, 29). Sale to present owner by Providence Journal approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Ron Longinotti, Vice President & General Manager.

John Stringer, Local Sales Manager.

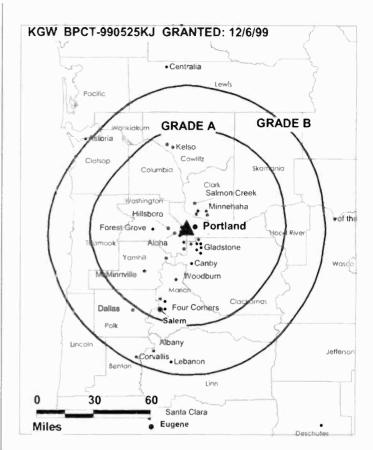
Sandie Lanza, National Sales Manager.

Rod Gramer, News Director.

Brenda Buratti, Program Director.

Richard Brase, Creative Services Director.

Eric Dausman, Engineering Director.



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Caryn Lilley, Controller.

Brenda Buratti, Public Affairs Director

Misty DeVoll, Traffic Manager.

Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	663,170	414,000	1,077,170
Average Weekly Circulation (2001)	487,669	271,081	758,750
Average Daily Circulation (2001)			399,787
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	599,690	369,580	969,270
Average Weekly Circulation (2001)	466,482	265,286	731,768
Average Daily Circulation (2001)			390,121
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,480	44,420	107,900
Average Weekly Circulation (2001)	21,187	5,796	26,983
Average Daily Circulation (2001)			9,666

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KGW-DT Ch. 46

Network Service: NBC.

Licensee: King Broadcasting Co., 1501 S.W. Jefferson St., Portland, OR 97201.

Studio: 1501 S.W. Jefferson St., Portland, OR 97201.

Phone: 503-226-5000. Fax: 503-226-5720.

Web Site: http://www.kgw.com

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 960-kw max. visual. Antenna:

1670-ft. above av. terrain, 846-ft. above ground, 1970-ft. above sea level.

Latitude Longitude 45° 122°

31'

21" 46" Transmitter: 299 N.W. Skyline Dr.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Belo Corp. (Group Owner).

Began Digital Operation: February 4, 2000.

Represented (engineering): Hatfield & Dawson.

Personnel:

Ron Longitti, General Manager.

Eric Dausman, Chief Engineer.

Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

## **KNMT** Ch. 24

**Network Service: TBN** 

Licensee: National Minority TV Inc., 14252 Culver Dr., Suite A831, Irvine, CA

92604-1867.

Studio: 432 N.E. 74th Ave., Portland, OR 97213.

Phone: 503-252-0792. Fax: 503-256-4205.

Web Site: http://www.nmtv.org

Technical Facilities: Channel No. 24 (530-536 MHz), Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 1433-ft. above av. terrain, 665-ft. above ground,

1830-ft. above sea level.

Latitude 45° 301 58" Longitude 122° 431 59"

Transmitter: 5516 S.W. Barnes Rd., Portland.

Digital Facilities: Channel No. 45 (656-662 MHz). Power: 1000-kw visual. Antenna:

1713-ft. above av. terrain, 951-ft. above ground.

Latitude 45° 58" Longitude 122° 59'

FCC Digital File Number: BPCDT-19991028AER (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Vertex, 6.1-meter C-band; Wegener, 6-meter C-band; Wegener

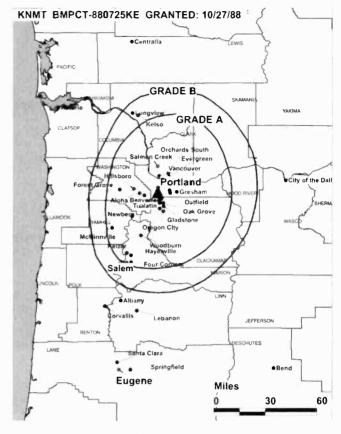
receivers.

Ownership: National Minority TV Inc. (Group Owner).

Began Operation: November 16, 1989.

Represented (legal): Shaw Pittman.

Represented (engineering): du Treil, Lundin & Rackley Inc.



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#### Personnel:

Mark Fountain, Chief Engineer.

Adolfo Carbajal, Production Engineer.

Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

Nielsen Data: Not available

## KOIN Ch. 6

Network Service: CBS

Licensee: Emmis Television License Corp. of Honolulu, 3500 W. Olive Ave., Suite 300,

Burbank, CA 91505-4604.

Studio: 222 S.W. Columbia St., Portland, OR 97201.

Phone: 503-464-0600. Fax: 503-464-0717.

E-mail: koin@koin.com

Web Site: http://www.koin.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1750-ft. above av. terrain, 984-ft. above ground, 2049-ft. above

sea level.

Latitude 45° 30 58" Longitude 122° 431 59"

Transmitter: 5516 S.W. Barnes Rd.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 806-kw max. visual. Antenna: 1713-ft. above av. terrain, 948-ft. above ground, 2008-ft. above sea level.

> Latitude 45° Longitude 122° 59"

Transmitter: 5516 S.W. Barnes Rd.

FCC Digital File Number: BPCDT-971218KE. Granted: July 29, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Emmis Communications Corp. (Group Owner).

Began Operation: October 15, 1953. Sale to Lee Enterprises Inc. by Newhouse Broadcasting Corp. and M. M. Tonkon & Harvey Benson, trustees, approved by FCC August 26, 1977 (Television Digest, Vol. 17:21). Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (Vol. 40:20).

Represented (sales): Blair Television Inc.

Represented (legal): Wiley Rein & Fielding.

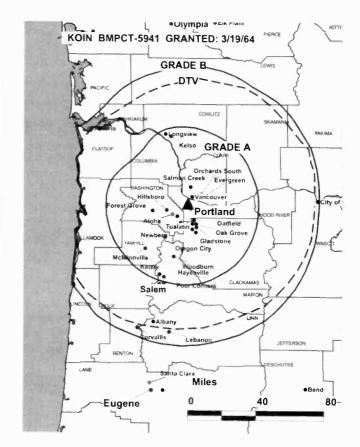
Personnel:

Peter Maroney, Vice President & General Manager.

John N. Tamerlano, Sales Director.

Dave Berkeley, Local Sales Manager.

Kerry Oslund, News Director.



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Robb Kirk, Finance & Administration Director.

Lee Wood, Engineering Director.

Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	684,370 469,355	474,620 254,662	1,158,990 724,018 338,093
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	599,690 428,537	369,580 241,114	969,270 669,651 315,857
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	84,680 40,818	105,040 13,548	189,720 54,367 22,237

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## **KPTV** Ch. 12

Network Service: UPN.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 211 S.E. Caruthers, Portland, OR 97214.

Mailing Address: Box 3401, Portland, OR 97208

Phone: 503-230-1200. Fax: 503-736-1290.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level

> Latitude 45° 19" Longitude 122° 44 53"

Transmitter: 212 N.W. Miller Rd

Began Digital Operation: June 30, 2000.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band;

Vertex, 7.2-meter C-band; Scientific-Atlanta receivers.

News Service: CNN Newsource

Ownership: Fox Television Stations Inc. (Group Owner)

Began Operation: September 20, 1952. George Haggarty's purchase of KLOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved by FCC April 17, 1957; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10, 11, 16, 18). Transfer from George Haggarty to NAFI Corp. approved July 22, 1959 (NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved November 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft. Sale to present owner by Chris-Craft Industries Inc. approved by FCC July 23, 2001 (Vol. 40:34; 41:31).

Represented (sales): United Television Sales.

Represented (legal): Marvin J. Diamond

Personnel:

Humberto Carlos, Acting General Manager.

Andy Feldman, General Sales Manager.

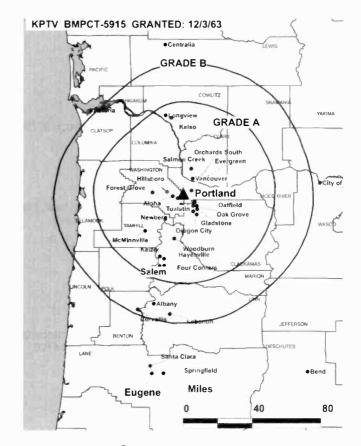
Greg Shelby, National Sales Manager.

Stan Hubert, Local Sales Manager.

Marvin Rhodes, Program Director.

John Sears, News Director.

Val Roberts, Chief Engineer.



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Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	726,360	404,670	1,131,030
Average Weekly Circulation (2001)	331,432	187,336	518,768
Average Daily Circulation (2001)			198,916
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	599,690	367,350	967,040

Average Weekly Circulation (2001) Average Daily Circulation (2001)	290,401	181,884	472,285 184,496
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,670	37,320	163,990
Average Weekly Circulation (2001)	41,031	5,452	46,482
Average Daily Circulation (2001)			14,419

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### Oregon-Portland

# KPTV-DT

Ch. 30

Network Service: UPN

Grantee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 211 S.E. Caruthers St., Portland, OR 97124.

Phone: 503-230-1200.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 741-kw max. visual. Antenna: 1732-ft. above av. terrain, 974-ft. above ground, 1965-ft. above sea level.

19"

53"

Latitude 45° 31'

Longitude 122° 44'

122

Transmitter: 212 N.W. Miller Rd.

Definition: Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Fox Television Stations Inc. (Group Owner).

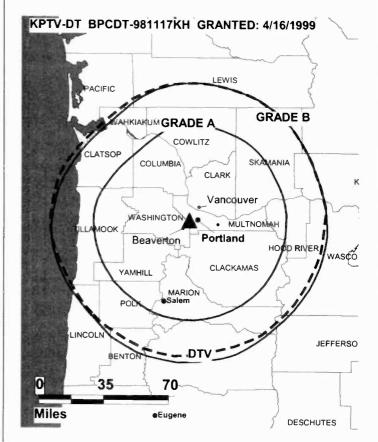
Began Digital Operation: June 30, 2000.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Humberto Carlos, General Manager.

Val Roberts, Chief Engineer.



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Rates: On request.

City of License: Portland. Station DMA: Portland, OR. Rank: 23.

### KMTX-TV Ch. 46

(Satellite of KMTR, Eugene, OR)

Network Service: NBC

Licensee: AK Media Group Inc., c/o Rubin, Winston, Diercks, Harris & Cooke, 1155 Con-

necticut Ave. NW, 6th Floor, Washington, DC 20036.

Studio: See KMTR, Eugene, OR,

Phone: 541-746-1600. Fax: 541-747-0866

Web Site: http://www.nbc16.com

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 9.82-kw max. visual. Antenna: 358-ft. above av. terrain, 56-ft. above ground, 1227-ft. above sea level.

> 22" 43° 12' Longitude 123° 211 56

Transmitter: 1.9-mi. SW of Roseburg at 220°T, on Mount Nebo.

Digital Facilities: Channel No. 45 (656-662 MHz). Power: 50-kw max. visual. Antenna:

334-ft, above av. terrain, 42-ft, above ground.

43° Latitude 12 22' 123° Longitude 21 56"

FCC Digital File Number: BPCDT-19991101AGD. Granted: January 24, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: The Ackerley Group (Group Owner).

Began Operation: April 20, 1992. Sale to Wicks Broadcast Group LP by KMTR Inc. approved by FCC October 10, 1995. Sale to present owner by Wicks Broadcast Group LP approved by FCC March 12, 1999.

Represented (sales): Petry Television Inc.

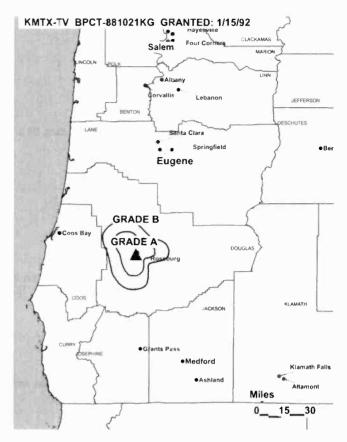
Represented (legal): Rubin, Winston, Diercks, Harris & Cooke LLP.

Represented (engineering): Hatfield & Dawson.

Personnel: See KMTR, Eugene, OR.

Rates: On request.

City of License: Roseburg. Station DMA: Eugene. Rank: 123.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,310	19,280	37,590
Average Weekly Circulation (2001)	6,573	1,407	7,981
Average Daily Circulation (2001)			3,308
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,310	19,280	37,590
Average Weekly Circulation (2001)	6,573	1,407	7,981
Average Daily Circulation (2001)			3,308

<sup>\*</sup>Estimated station bitals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oregon—Roseburg

# KPIC Ch. 4 (Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: SW Oregon Television Broadcasting Corp., Box 1345, Roseburg, OR 97470.

Studio: 655 W. Umpqua, Roseburg, OR 97470.

Mailing Address: Box 1313, Eugene, OR 97440.

Phone: 541-672-4481. Fax: 541-672-4482.

E-mail: kpic@kpic.com

Web Site: http://www.kpic.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, 0.55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft.

above sea level.

Latitude 43° 14' 39.60" Longitude 123° 18' 42.00"

Transmitter: 3.1-mi. NE of center of Roseburg.

Digital Facilities: Channel No. 19 (500-506 MHz), Power: 50-kw max. visual. Antenna: 899-ft. above av. terrain, 102-ft. above ground, 1591-ft. above sea level.

Latitude 43° 14' 08.00" Longitude 123° 19' 18.00"

FCC Digital File Number: BPCDT-19991027AAS. Granted: June 2, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Tractor, 3-meter C-band; M/A-Com receivers.

News Service: AP.

Ownership: Fisher Broadcasting Inc. (Group Owner); California-Oregon Broadcasting Inc. (Group Owner).

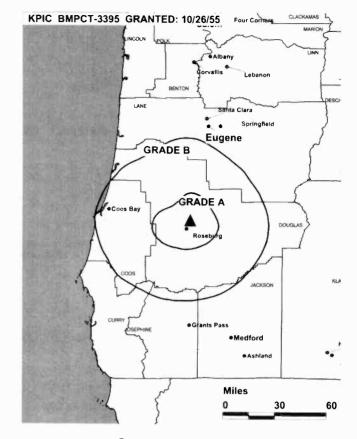
Began Operation: April 1, 1956. Sale of Northwest Television Inc.'s share to Retlaw Enterprises Inc. approved by FCC March 29, 1996. Sale of Retlaw's interest to Fisher Broadcasting Inc. approved by FCC April 16, 1999 (Television Digest, Vol. 38:47). Transfer of control within California-Oregon Broadcasting Inc. from Carol Anne Smullin Brown to Patricia C. Smullin approved by FCC March 30, 2001.

Represented (sales): Katz Television.

Represented (legal): Shaw Pittman.

Personnel:

David P. Weinkauf, General Manager.



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Don Clithero, Station Manager.

Michael Hill, Chief Engineer.

Highest 30 Sec. Rate: \$100.

City of License: Roseburg. Station DMA: Eugene, Rank: 123.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	18,310 15,545	19,280 6,305	37,590 21,850 14,397
Station OMA Total	Cable	Non-cable	Total

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,310	19,280	37,590
Average Weekly Circulation (2001)	15,545	6,305	21,850
Average Daily Circulation (2001)			14,397

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oregon—Salem

#### KPXG Ch. 22

Network Service: PAX.

Licensee: Paxson Salem License Inc., 601 Clearwater Park Rd., West Palm Beach, FL

33401-6233.

Studio: 54 SW Yam Hill St., Portland, OR 97204.

Phone: 503-222-2221. Fax: 503-535-0746.

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1700-kw max. & 759-kw horizontal visual, 170-kw aural. Antenna: 1100-ft. above av. terrain, 949-ft. above ground, 2049-ft. above sea level.

Latitude 45°

Latitude

122°

00' 41' 00" 37"

Transmitter: 3.1 mi, SW of Scotts Mills.

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 1191-ft. above av. terrain. 911-ft. above ground.

Latitude Longitude 45° 122° 00' 41' 00" 37"

FCC Digital File Number: BPCDT-20000427ABW (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: M/A-Com, 5-meter Ku & C-band; Drake, Wegener receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: November 21, 1981. Transfer of control to Robert Finkelstein, et al., from Arnold Brustin & Christopher Desmond, et al., approved by FCC May 8, 1985. Sale to Home Shopping Network by Robert Finkelstein, et al., approved July 17, 1987. Sale to Blackstar LLC approved by FCC February 18, 1988 (Television Digest, Vol. 27:49). Sale to present owner by Blackstar LLC approved by FCC May 14, 1998 (Vol. 38:11).

#### Personnel:

Lee Warpack, General Manager.

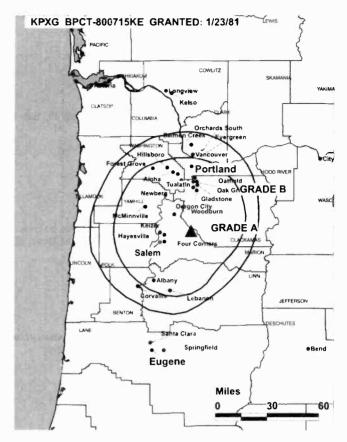
Kristin DelBalzo, General Sales Manager.

Tim Mance, Chief Engineer.

Julie Tucker, Business Manager.

Highest 30 Sec. Rate: \$1000

City of License: Salem. Station DMA: Portland, OR. Rank: 23.



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Circulation © 2001 Melsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	565,450	163,970	729,420
Average Weekly Circulation (2001)	93,861	21,561	115,421
Average Daily Circulation (2001)			30,456

Tronago Dany Girodiation (2001)			00,100
Station DWA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	546,120	163,970	710,090
Average Weekly Circulation (2001)	91,966	21,561	113,527
Average Daily Circulation (2001)			30,069

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,330	0	19,330
Average Weekly Circulation (2001)	1,894	0	1,894
Average Daily Circulation (2001)			387

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Oregon—Salem

#### **KWBP**

Ch. 32

Network Service: WBN.

Licensee: Acme Television Licenses of Oregon LLC, 650 Town Center Dr., Suite 850,

Costa Mesa, CA 92626.

Studio: 10255 S.W. Arctic Dr., Beaverton, OR 97005.

Phone: 503-644-3232. Fax: 503-626-3576

Web Site: http://www.wb32tv.com

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 5000-kw horizontal visual, 500-kw aural. Antenna: 1781-ft. above av. terrain, 220-ft.

above ground, 4626-ft. above sea level.

Latitude 45° 00' 35" Longitude 122° 20' 17"

Transmitter: 14.5-mi. SE of Molalla at High Camp Lookout.

Digital Facilities: Channel No. 33 (584-590 MHz). Power: 750-kw max. visual. Antenna: 1716-ft. above av. terrain, 951-ft. above ground, 2011-ft. above sea level.

Latitude 45° 30' 58' Longitude 122° 43' 59'

Transmitter: Tualatin Mountains, Multnomah County.

FCC Digital File Number: BPCDT-981007KE (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 4-meter; Eagle, 4.5-meter; Drake, Scientific-Atlanta receivers.

Ownership: ACME Communications Inc. (Group Owner).

Began Operation: May 8, 1989. Sale to Glen Chambers, et al., by Willamette Valley Broadcasting approved by FCC July 17, 1991. Station left air in 1992. Resumed operation September 13, 1994. Sale to Victor Ives, et al., approved by FCC September 16, 1994. Transfer of control from Victor Ives to Peregrine Communications Ltd. approved by FCC September 28, 1995. Sale to present owner by Peregrine Communications Ltd. approved by FCC May 15, 1997.

Represented (legal): Dickstein, Shapiro, Morin & Oshinsky LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Steve Dant, Vice President & General Manager.

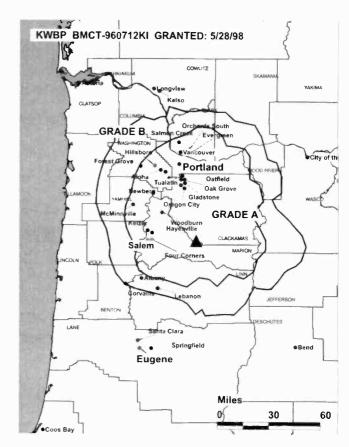
Tom Oberg, General Sales Manager.

Ann Van Gordon, National Sales Manager.

Tom Keeler, Local Sales Manager.

Corina Klass-Torseth, Programming Manager.

John Clarke, Promotion Director.



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Frank Culbertson, Business Manager.

Pat Shearer, Chief Engineer.

Steve Stalin, Production Manager.

Highest 30 Sec. Rate: \$4,000.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Salem. Station DMA: Portland, OR. Rank: 23.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

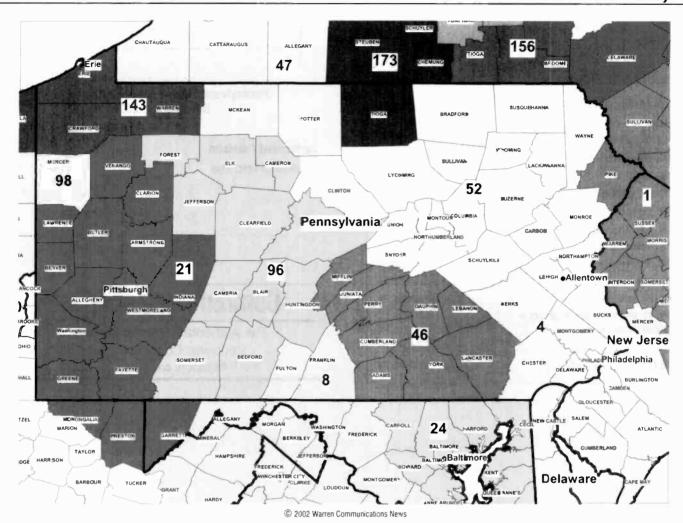
Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	584,510	348,360	932,870
Average Weekly Circulation (2001)	193,667	97,063	290,730
Average Daily Circulation (2001)			98,081
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	578,020	340,290	918.310
Average Weekly Circulation (2001)	193,031	95,255	288,286
Average Daily Circulation (2001)			97,711
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,490	8,070	14,560

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

1.808

2,444

370



MARKET T	NIELSEN DMA V HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	7,301,060	1	WABC-DT (45), WABC-TV (7), WCBS-DT (56), WCBS-TV (2), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNBC-DT (28), WNJU (47), WNYW (5), WNYW-DT (44), WPIX (11). WPXN-TV (31), WRNN-TV (62), WSAH (43), WTBY (54), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,801,010	4	KYW-DT (26), KYW-TV (3), WBPH-TV (60), WCAU (10), WCAU-DT (67), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPPX (61), WPSG (57), WPVI-DT (64), WPVI-TV (6), WTVE (51), WTXF-DT (42), WTXF-TV (29), WWAC-TV (53), WWSI (62)
Washington, DC	2,128,430	8	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-DT (39), WJLA-TV (7), WPXW (66), WPXW-DT (43), WRC-DT (48), WRC-TV (4), WTMW (14), WTTG (5), WTTG-DT (36), WUSA (9), WUSA-DT (34), WWPX (60)
Pittsburgh, PA.	1,148,340	21	KDKA-DT (25), KDKA-TV (2), WCWB (22), WNPA (19), WPCB-TV (40), WPGH-TV (53), WPXI (11), WTAE-DT (51), WTAE-TV (4)
Harrisburg-Lancaster-Lebanon-York, PA	617,830	46	WGAL (8), WGAL-DT (58), WGCB-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Buffalo, NY	616,610	47	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNGS (67), WNLO (23), WNYB (26), WNYO-TV (49), WPXJ-TV (51), WUTV (29)
Wilkes Barre-Scranton, PA	567,810	52	WBRE-TV (28), WILF (53), WNEP-TV (16), WOLF-TV (56), WQPX (64), WSWB (38), WYOU (22)
Johnstown-Altoona, PA	285,050	96	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WTAJ-TV (10), WWCP-TV (8)
Youngstown, OH		98	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Erie, PA	155,720	143	WFXP (66), WICU-TV (12), WJET-TV (24), WSEE (35)
Elmira, NY.	95.420	173	WENY-TV (36), WETM-TV (18), WYDC (48)

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#### **State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WJAC-TV & WWCP-TV, Altoona	See Johnstown, PA
WJAL, Chambersburg	See Hagerstown, MD
WPCB-TV, Greensburg.	See Pittsburgh, PA
WGAL, Harrisburg	
WPMT, Harrisburg	See York, PA
WATM-TV, WKBS-TV & WTAJ-TV, Johnstown	See Altoona, PA
WGCB-TV, Lancaster	See Red Lion, PA
WGAL & WLYH-TV, Lebanon	
WPXX, Philadelphia	
WTVE, Philadelphia	See Reading, PA
WNPA, Pittsburgh	
WOLF-TV, Scranton	See Hazleton, PA
WBRE-TV, WNEP-TV, WQPX, WSWB &	
WYOU, Wilkes-Barre	See Scranton, PA
WGCB-TV, York	See Red Lion, PA
WHP-TV & WHTM-TV, York	See Harrisburg PA

#### Pennsylvania Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	11	28	39
<b>Educational Television</b>	1	7	8
	12	35	47

# **Communications Daily**

The Authoritative News Service of Electronic Communications For Information, call 800-771-9202

#### Pennsylvania—Allentown

#### WFMZ-TV Ch. 69

Network Service: Independent.

Licensee: Maranatha Broadcasting Co. Inc., 300 E. Rock Rd., Allentown, PA 18103.

**Studio:** 300 E. Rock Rd., Allentown, PA 18103. **Phone:** 610-797-4530. **Fax:** 610-798-4089.

E-mail: news@wfmz.com

Web Site: http://www.wfmz.com

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 5000-kw visual. Antenna: 1083-ft. above av. terrain, 650-ft. above ground, 1578-ft. above sea level.

Latitude 40° 33' 52" Longitude 75° 26' 24"

Transmitter: 300 E. Rock Rd.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 200-kw max. visual. Antenna: 1030-ft. above av. terrain, 597-ft. above ground, 1526-ft. above sea level.

Latitude 40° 33' 52" Longitude 75° 26' 24"

Transmitter: E. Rock Rd.

FCC Digital File Number: BMPCDT-990401KM. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: WEST-AM.

News Service: AP.

Ownership: Maranatha Broadcasting Co.

Began Operation: November 25, 1976.

Represented (engineering): Larry H. Will PE.

Personnel:

Richard C. Dean, President.

Barry N. Fisher, General Manager.

Brad Rinehart, Assistant General Manager, Programming & News.

Dean Dallmann, Sales Manager, Programs.

Ken Arndt, Sales Manager, Spot Sales.

Dave Tavernier, Promotions Director.

#### WFMZ-TV BPCT-980706KE GRANTED: 11/26/99



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Highest 30 Sec. Rate: \$1050.

City of License: Allentown. Station DMA: Philadelphia. Rank: 4.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	793,760	78,070	871,830
Average Weekly Circulation (2001)	153,977	10,701	164,678
Average Daily Circulation (2001)			58,251
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	699,720	77,320	777,040
Average Weekly Circulation (2001)	141,324	10,649	151,973
Average Daily Circulation (2001)			55,665

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,040	750	94,790
Average Weekly Circulation (2001)	12,653	52	12,705
Average Daily Girculation (2001)			2,585

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Altoona

#### WATM-TV

Ch. 23

Network Service: ABC.

Licensee: Palm Television LP, 940 W. Port Plaza, Suite 210, St. Louis, MO 63146.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Phone: 814-266-8088. Fax: 814-266-7749.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 700-kw max. visual. Antenna: 1063-ft. above av. terrain, 259-ft. above ground, 2789-ft. above sea level.

Latitude 40° 34' 06" Longitude 78° 26' 38"

Transmitter: Wopsy Lookout, Wopsononock Mountain, Dysart,

FCC Proposed Digital Channel Number: Ch. 24.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; ChannelMaster, 3.2-meter C-band; Prodelin, 3.6-meter C-band; Drake, KLM, M/A-Com receivers.

News Services: ABC NewsOne, AP, CNN Newsource, UPI.

LMA: Local marketing agreement with WWCP-TV (F), Johnstown, PA.

Ownership: Gregory P. Filandrinos.

Began Operation: November 28, 1974. Sale to Smith Broadcasting Group Inc. by John R. Powley approved by FCC October 25, 1985. Sale to Aubum Television Group Inc. approved by FCC December 19, 1989 but not consummated. Sale to present owner by Smith Broacasting Group Inc. approved by FCC August 7, 1999.

Represented (sales): Katz Television.

Represented (legal): Irwin, Campbell & Tannenwald PC.

Represented (engineering): Denny & Associates PC.

Personnel:

Frank Quitoni, President & General Manager.

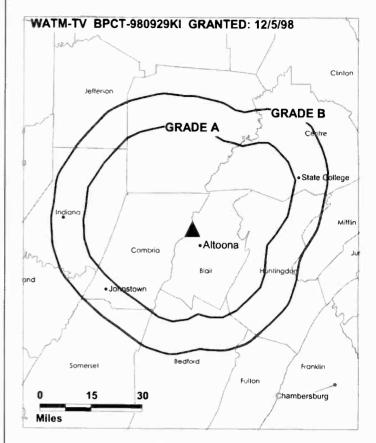
Bill Creager, Sales & Marketing Director.

Mike Zahurak, Local Sales Manager.

Bill Caramana, Chief Engineer.

Beverly Myer, News Director.

Jill Ream, Production Manager.



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Brian Durham, Business Manager.

Rates: On request.

**Grand Total** 

City of License: Altoona. Station DMA: Johnstown-Altoona. Rank: 96.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	230,600	33,740	264,340
Average Weekly Circulation (2001)	140,185	4,470	144,655
Average Daily Circulation (2001)			64,574
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,600	33,740	264,340
Average Weekly Circulation (2001)	140,185	4,470	144,655
Average Daily Circulation (2001)			64.574

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WKBS-TV

Ch. 47

(Satellite of WPCB-TV, Greensburg-Pittsburgh, PA)

Network Service: Independent

Licensee: Cornerstone Television Inc., One Signal Hill Dr., Wall, PA 15148-1499.

Studio: 1813 Valley View Blvd., Altoona, PA 16602

Phone: 814-942-3400

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1524.6-kw max. visual, 152.5-kw max. aural. Antenna: 1015-ft. above av. terrain, 172-ft. above ground, 2717-ft. above sea level.

Latitude

40° Longitude

78°

341 26'

12" 26"

Transmitter: Lookout Rd., Logan Twp

Digital Facilities: Channel No. 46 (662-668 MHz), Power: 50-kw max. visual. Antenna: 1014-ft. above av. terrain, 175-ft. above ground

Latitude Longitude 40° 78° 34 26 12" 26"

FCC Digital File Number: BPCDT-19991026ACS. Granted: March 1, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: DX Antenna, 3.2-meter C-band

Ownership: Cornerstone Television Inc. (Group Owner).

Began Operation: October 1, 1985.

Represented (legal): Gammon & Grange PC.

Personnel: See WPCB-TV, Greensburg-Pittsburgh, PA.

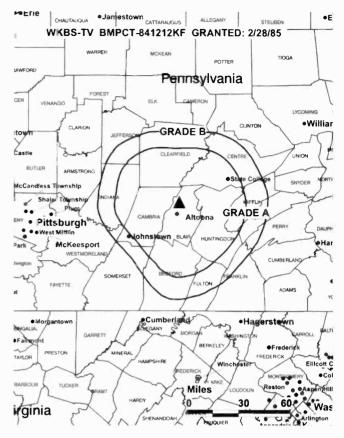
Rates: On request.

City of License: Altoona. Station DMA: Johnstown-Altoona. Rank: 96.

This data is available on CD-ROM for use on your own computer.

> Contact our Sales Department at Warren Communications News

Phone: 800-771-9202



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Cable

Non-cable

Total

1,443

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

**Grand Total** 

	TV Households	TV Households	TV Households
Estimated Station Totals*	99,160	5,860	105,020
Average Weekly Circulation (2001)	5,796	572	6,368
Average Daily Circulation (2001)			1,675
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,110	2,690	86,800
Average Weekly Circulation (2001)	4 083	172	5 156

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,050	3,170	18,220
Average Weekly Circulation (2001)	813	399	1,212
Average Daily Circulation (2001)			233

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Altoona

#### WTAJ-TV

Ch. 10

**Network Service: CBS.** 

Licensee: SJL Northeast License Subsidiary LLC, 633 Picacho Lane, Montecito, CA

93108.

Studio: 5000 6th Ave., Altoona, PA 16602.

Phone: 814-942-1010. Fax: 814-946-8746.

Web Site: http://www.wtajtv.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 218-ft. above ground, 2821-ft.

above sea level.

Latitude 40° 34' 01" Longitude 78° 26' 31"

Transmitter: 5-mi. NW of Altoona.

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 1000-kw max. visual. An-

tenna: 1060-ft. above av. terrain, 229-ft. above ground.

Latitude 40° 34' 01" Longitude 78° 26' 30"

FCC Digital File Number: BPCDT-19991021ACA (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: SJL Communications LP (Group Owner).

Began Operation: March 1, 1953. Sale to present owner by Gateway Communications approved by FCC October 27, 2000. Sale to Gateway Communications by Triangle Publications approved by FCC September 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved by FCC January 11, 1956 (Vol. 11:33, 39, 47; 12:2).

Represented (sales): TeleRep Inc.

Personnel:

Marty Ostrow, General Manager.

Kathleen Smith, Operations Manager.

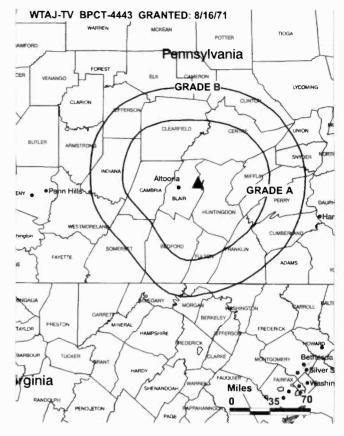
Mike Waka, Business Manager.

Philip J. Dubrow, Local Sales Manager.

Jim Frank, News Director.

Dave Beeney, Production & Marketing Manager.

Randy Chamberlin, Chief Engineer.



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Rates: On request.

City of License: Altoona. Station DMA: Johnstown-Altoona. Rank: 96.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	329,430	80,540	409,970
Average Weekly Circulation (2001)	209,661	24,204	233,865
Average Daily Circulation (2001)			134,850
Citation Dista Total	0.11		

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,600	48,230	278,830
Average Weekly Circulation (2001)	179,514	20,582	200,096
Average Daily Circulation (2001)			121,458

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,830	32,310	131,140
Average Weekly Circulation (2001) Average Daily Circulation (2001)	30,148	3,622	33,769 13,392

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Bethlehem

# WBPH-TV

Ch. 60

Network Service: Independent.

Licensee: Sonshine Family TV Inc., 483 Woodland Rd., Walnutport, PA 18053.

Studio: 813 N. Fenwick St., Allentown, PA 18103.

Mailing Address: Box 4455, Bethlehem, PA 18018.

Phone: 610-433-4400. Fax: 610-954-7505.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 12-kw max. visual, 1.2-kw max. aural. Antenna: 738-ft. above av. terrain, 288-ft. above ground,

1218-ft. above sea level.

Latitude 40° 33' 54" Longitude 75° 26' 26"

Transmitter: 300 E. Rock Rd., Allentown.

Digital Facilities: Channel No. 59 (740-746 MHz). Power: 40-kw max. visual. Antenna:

932-ft. above av. terrain, 481-ft. above ground.

Latitude 40° 33' 52" Longitude 75° 26' 24"

FCC Digital File Number: BPCDT-19991101AHO (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Channel Master, 3.2-meter C-band; Prodelin, 3.7-meter C-band;

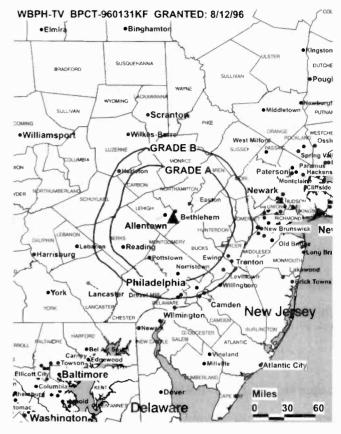
Drake receivers.

Ownership: Sonshine Family TV Inc.

Began Operation: December 27, 1990.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Mullaney Engineering Inc.



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Personnel:

Patricia F. Huber, President.

Art Kardos, General Manager.

Daniel Huber, Chief Engineer.

Rates: On request.

City of License: Bethlehem. Station DMA: Philadelphia. Rank: 4.

Nielsen Data: Not available.

#### Pennsylvania—Erie

#### WFXP Ch. 66

Network Service: FOX.

Licensee: Bastet Broadcasting Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

Studio: 8455 Peach St., Erie, PA 16509.

Phone: 814-864-2400. Fax: 814-864-5393.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 882-kw max. visual. Antenna: 889-ft. above av. terrain, 695-ft. above ground, 1994-ft. above sea level.

Latitude 42° 02' 31" Longitude 80° 03' 57"

Transmitter: 2.25-mi. SE of Kearsarge, on U.S. Rte. 19.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 906-ft. above av. terrain, 696-ft. above ground.

Latitude 42° 02' 31 Longitude 80° 03' 57

FCC Digital File Number: BPCDT-19991103ABO (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter; Cyclesat; Microdyne receivers.

Ownership: Bastet Broadcasting Inc. (Group Owner).

Began Operation: September 2, 1986. Sale to Erie Broadcasting by Gannon University approved by FCC September 6, 1994. Sale to NV Acquisition Co. by Erie Broadcasting approved by FCC July 12, 1996. Sale to present owner by NV Acquisition Co. approved by FCC October 22, 1998.

Represented (sales): Blair Television.

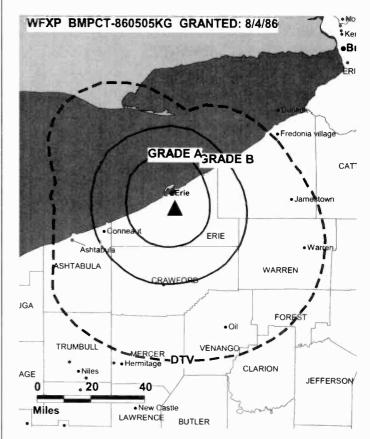
Represented (legal): Arter & Hadden LLP.

Personnel:

Beverly A. Joyce, Station Manager.

Highest 30 Sec. Rate: \$225.

City of License: Erie. Station DMA: Erie. Rank: 143.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,560	51,110	195,670
Average Weekly Circulation (2001)	53,215	20,167	73,382
Average Daily Circulation (2001)			25,259

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,770	43,320	148,090
Average Weekly Circulation (2001)	51,225	19,357	70,582
Average Daily Circulation (2001)			24,776

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,790	7,790	47,580
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,990	810	2,800 483

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Erie

#### WICU-TV Ch. 12

Network Service: NBC

Licensee: SJL of Pennsylvania Inc., 3514 State St., Erie, PA 16508.

Studio: 3514 State St., Erie, PA 16508

Phone: 814-454-5201. Fax: 814-455-0703.

E-mail: 12news@wicu.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 798-ft. above ground, 2170-ft. above sea level

52"

19"

Latitude 42° 03' Longitude 80° 00'

Transmitter: Donation Rd.

Digital Facilities: Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. An-

tenna: 1063-ft. above av. terrain, 820-ft. above ground.

Latitude 42° 03' 52" Longitude 80° 00' 19"

FCC Digital File Number: BPEDT-19991015AAK. Granted: May 2, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; Scien-

tific-Atlanta, 3.5-meter Ku & C-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel

Ownership: SJL Communications LP (Group Owner).

Began Operation: March 15, 1949. Sale to present owner by Lamb & Schweir interests

approved by FCC July 12, 1996.

Represented (sales): Continental Television Sales.

Represented (legal): Ferrara, Fiorenza, Larrison, Barrett & Reitz.

Personnel:

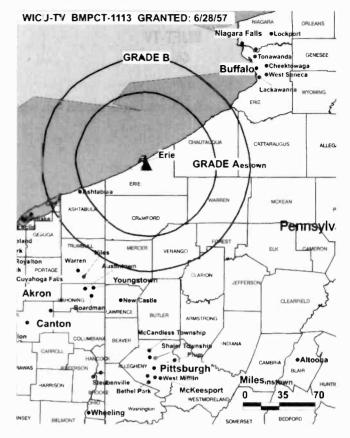
Sandy Benton, President & General Manager.

Judy Shannon, Program Director.

Phil Hayes, News Director.

Laurie Thompson, Local Sales Manager.

Tom Guadagno, Chief Engineer.



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Rates: On request.

City of License: Erie. Station DMA: Erie. Rank: 143.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,590	73,040	307,630
Average Weekly Circulation (2001)	124,621	38,727	163,348
Average Daily Circulation (2001)			85,584

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,770	48,340	153,110
Average Weekly Circulation (2001) Average Daily Circulation (2001)	84,492	34,650	119,142 67,910

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,820	24,700	154,520
Average Weekly Circulation (2001) Average Daily Circulation (2001)	40,128	4,077	44,205 17,673

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Erie

#### WJET-TV Ch. 24

**Network Service: ABC** 

Licensee: Nexstar Broadcasting of Erie LP, 200 Abington Executive Park, Suite 201,

Clarks Summit, PA 18411.

Studio: 8455 Peach St., Erie, PA 16509.

Phones: 814-864-2400; 814-868-2424. Fax: 814-868-3041.

E-mail: wjet@erie.net; wjet@jetcomm.com

Web Site: http://www.wjettv.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1120-kw max. visual, 112-kw max. aural. Antenna: 955-ft. above av. terrain, 780-ft. above ground. 2090-ft. above sea level.

Latitude 42° 02' 24" Longitude 80° 04' 08"

Holds CP for change to 2570-kw max. visual, 951-ft. above av. terrain, 781-ft. above ground, 2089-ft. above sea level. BPCT-960710KO.

Transmitter: 8455 Peach St.

Digital Facilities: Channel No. 58 (734-740 MHz). Power: 3.8-kw max. visual. Antenna: 874-ft. above av. terrain, 700-ft. above ground.

> 25" 09"

Latitude 02' Longitude 80° 04'

FCC Digital File Number: BPCDT-19991101AKH. Granted: March 16, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

FM Affiliate: WJET, 3-kw, 102.3 MHz.

**Dwnership:** Nexstar Broadcasting Group LLC (Group Owner).

Began Operation: April 3, 1966. Sale to present owner by Jet Broadcasting Co. Inc. ap-

proved by FCC December 16, 1997.

Represented (sales): Blair Television.

Represented (legal): Arter & Hadden LLP.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnei:

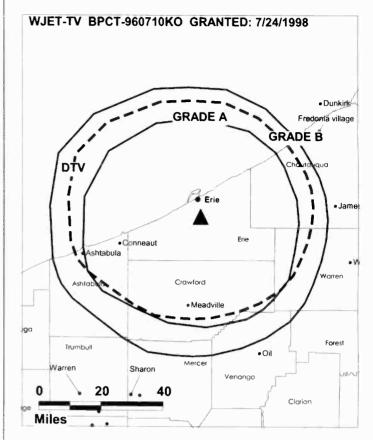
Louis A. Gattozzi, Vice President & General Manager.

Chris Huston, News Director.

Steve Freifeld, General Sales Manager.

Bob Bach, Local Sales Manager.

Lorne Earle, Chief Engineer.



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Rates: On request.

City of License: Erie. Station DMA: Erie. Rank: 143.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,120	61,210	277,330
Average Weekly Circulation (2001)	118,632	36,133	154,765
Average Daily Circulation (2001)			83,501
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,770	48,340	153,110
Average Weekly Circulation (2001)	87,539	32,401	119,940
Average Daily Circulation (2001)			69,778

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,350	12,870	124,220
Average Weekly Circulation (2001)	31,093	3,732	34,825
Average Daily Circulation (2001)			13,724

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania-Erie

#### WSEE Ch. 35

Network Service: CBS.

Licensee: WSEE Television Inc., 1220 Peach St., Erie, PA 16501.

Studio: 1220 Peach St., Erie, PA 16501.

Phone: 814-455-7575. Fax: 814-454-5541.

E-mail: wsee@35wsee.com

Web Site: http://www.35wsee.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1186-kw max. visual, 118.6-kw max. aural. Antenna: 938-ft. above av. terrain, 750-ft. above ground,

2090-ft. above sea level.

Latitude 42° 02' 20.00" Longitude 80° 03' 45.00"

Holds CP for change to 1170-kw max. visual, 955-ft. above av. terrain, 715-ft. above ground, 2470-ft. above sea level; lat. 42° 02' 16", long. 80° 03' 44". BPCT-19990928AAT

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Digital Facilities: Channel No. 16 (482-488 MHz), Power: 200-kw max. visual. Antenna: 916-ft. above av. terrain, 670-ft. above ground.

Latitude 42° 02' 15.80" Longitude 80° 03' 43.80"

FCC Digital File Number: BPCDT-19991101AIR (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: WSEE Holdings Inc.

Began Operation: April 25, 1954. Transfer of control by present owner to William Mustard, Trustee from James L. Winston, Trustee approved by FCC July 20, 2001. Sale to WSEE Holdings Inc. by Northstar approved by FCC October 25, 1996. Sale to Northstar Television Group by Federal Broadcast Corp. by FCC September 19, 1989. Sale to Federal Broadcast Corp. approved by FCC September 30, 1987 (Television Digest, Vol. 27:33). Sale by MTT Sales Inc. approved by FCC December 13, 1985. Sale to MMT by Gillett Broadcasting approved by FCC April 16, 1982. Sale to Gillettby Great Lakes Television Co. approved by FCC July 19, 1978.

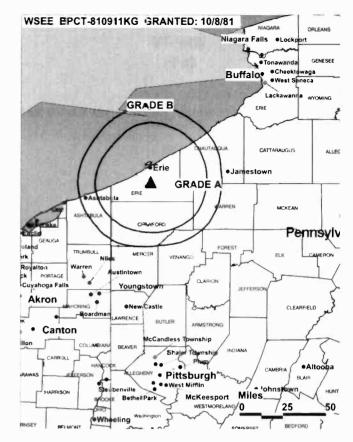
Represented (sales): Millennium Sales & Marketing

Personnel:

Robert Hoffman, President.

Earl Kneissler, Program Director.

Linda Raker, Promotion Director.



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Rita Masi, Business Manager.

Rates: On request.

Grand Total

City of License: Erie. Station DMA: Erie. Rank: 143.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

arone retur	TV Households	TV Households	TV Households
Estimated Station Totals*	236,840	368,760	605,600
Average Weekly Circulation (2001)	117,199	58,880	176,079
Average Daily Circulation (2001)			86,778
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,770	48,340	153,110
Average Weekly Circulation (2001)	83,570	30,688	114,258
Average Daily Circulation (2001)			65,856
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,070	320,420	452,490
Average Weekly Circulation (2001)	33,629	28,192	61,821
Average Daily Circulation (2001)			20,922

Cable

Non-cable

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Harrisburg-York

#### WHP-TV Ch. 21

Network Service: CBS.

Licensee: Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Anto-

nio, TX 78326.

Studio: 3300 N. 6th St., Harrisburg, PA 17110.

Phone: 717-238-2100. Fax: 717-238-8744.

Web Site: http://www.whptv.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground,

1810-ft. above sea level.

Latitude 40° 20' 44" Longitude 76° 52' 09"

Transmitter: Roberts Valley Rd., Harrisburg.

Digital Facilities: Channel No. 4 (66-72 MHz). Power: 2.3-kw visual. Antenna: 1145-ft. above av. terrain, 427-ft. above ground.

. terrain, 427-it. above ground

Latitude 40° 20' 43" Longitude 76° 52' 09"

FCC Digital File Number: BPCDT-19991006AAU. Granted: March 2, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 4.5-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

AM Affiliates: WHP-AM; WWKL-AM, Harrisburg, PA; WŁAN, Lancaster, PA.

FM Affiliates: WKBO-FM; WRBT-FM; WRVV-FM; WWKL-FM Harrisburg, PA; WLAN-FM, Lancaster, PA.

Lancaster, PA.

News Services: AP, CBS Newspath, CNN Newsource.

LMA: Local marketing agreement with WLYH-TV (U), Lancaster-Lebanon.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: April 15, 1953. Sale to present owner by Becker approved by FCC September 12, 1995 (Television Digest, Vol. 35:28). Sale to Becker Television Inc. &

Growth Media approved by FCC September 3, 1993 (Vol. 33:20).

Represented (sales): Millennium Sales & Marketing.

Personnel:

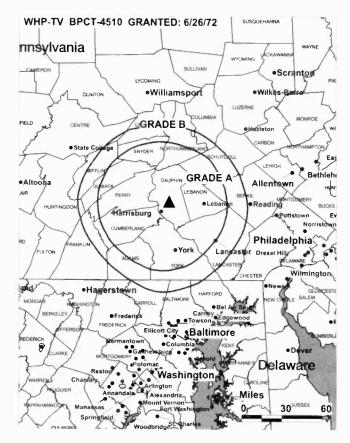
John F. Feeser III, Vice President & General Manager.

Tracye McCarthy, General Sales Manager.

Stuart Brenner, National Sales Manager.

Jerry Trently, News Director.

Rob Hershey, Chief Engineer.



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Sherry Taylor, Promotion Director.

Susan Ruch, Business Manager.

Jodi Dovidio, Program Assistant.

Highest 30 Sec. Rate: \$1500.

City of License: Harrisburg. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 46.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	610,880	176,280	787.160
Average Weekly Circulation (2001) Average Daily Circulation (2001)	334,725	61,037	395,762 178,971

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	476,260	125,270	601,530
Average Weekly Circulation (2001)	310,880	52,516	363,396
Average Daily Circulation (2001)			166,369

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,620	51,010	185,630
Average Weekly Circulation (2001)	23,845	8,520	32,366
Average Daily Circulation (2001)			12,602

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Harrisburg-York-Lebanon

#### WHTM-TV Ch. 27

Network Service: ABC.

Licensee: Harrisburg TV Inc., 3235 Hoffman St., Harrisburg, PA 17110.

Studio: 3235 Hoffman St., Harrisburg, PA 17110

Mailing Address: Box 5860, Harrisburg, PA 17110.

Phone: 717-236-2727. Fax: 717-232-5272.

Web Sites: http://www.abc27.com; http://www.whtm.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2138-kw max. visual. Antenna: 1135-ft. above av. terrain, 577-ft. above ground, 1657-ft. above sea

level.

Latitude 40° 18' 57.40" Longitude 76° 57' 02.20"

Transmitter: W of U.S. Hwys. 11 & 15, N of State Hwy. 944

Digital Facilities: Channel No. 57 (728-734 MHz). Power: 600-kw max. visual. Antenna:

1088-ft. above av. terrain, 525-ft. above ground.

Latitude 40° 18' 58.00" Longitude 76° 57' 01.00"

FCC Digital File Number: BPCDT-19991028ACI (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 3.5-meter Ku-band; Avantek receivers.

News Service: AP

Ownership: Allbritton Communications Co. (Group Owner)

Began Operation: June 19, 1953. Began broadcast on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20). Sale to Times Mirror Co. by Newhouse Broadcasting approved by FCC March 27, 1980 (Vol. 18:50, 19:19). Sale to Smith Broadcasting Group Inc. by Times Mirror approved by FCC April 17, 1986. Sale to Price Communications by Smith Broadcasting approved by FCC March 31, 1994. Sale to present owner by Price Communications approved by FCC February 28, 1996 (Vol. 35:43).

Represented (sales): Seltel Inc.

#### Personnel:

Joseph Lewin, President & General Manager.

Robert Saylor III, General Sales Manager

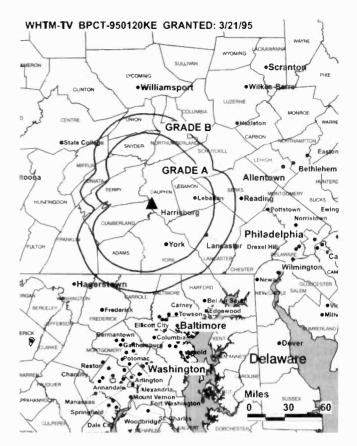
Randy Whitaker, Local Sales Manager

Paul Roda, National Sales Manager.

Greg Zoerb, News Director.

Caroline Wilson, Marketing Director.

Betty Bryan, Promotion Director



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Donald Landis, Chief Engineer.

Jan Hoffman, Controller

Ron Goforth, Creative Services Director.

Rates: On request.

City of License: Harrisburg. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 46

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	623,270	195,600	818,870
Average Weekly Circulation (2001)	360,017	64,647	424,664
Average Daily Circulation (2001)			217,582

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	476,260	125,270	601,530
Average Weekly Circulation (2001)	331,532	55,524	387,056
Average Daily Circulation (2001)			201,750

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,010	70,330	217,340
Average Weekly Circulation (2001)	28,485	9,123	37,608
Average Daily Circulation (2001)			15,832

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Hazleton

#### **WOLF-TV**

Ch. 56

(Operates satellite WILF, Williamsport, PA)

Network Service: FOX.

Licensee: WOLF-TV License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd.,

Suite 454, Radnor, PA 19087.

Studio: 1181 Hwy. 315, Plains, PA 18702.

Phone: 570-970-5600. Fax: 717-347-3141.

E-mail: fox56tv@pgtv.com

Web Site: http://www.fox56tv.com

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1079-ft. above av. terrain, 381-ft. above ground,

2201-ft. above sea level.

Latitude 41° 02' 13" Longitude 76° 05' 07"

Holds CP for change to 1580-kw max. visual, 1650-ft. above av. terrain, 814-ft. above ground, 2913-ft. above sea level; lat. 41° 11′ 00″, long. 75° 52′ 10″, transmitter to Penobscot Mountain, near State Rte. 93. BMPCT-971222KE.

Transmitter: Nescopeck Mountain, near State Rte. 93, Hollenback/Sugarloaf.

Digital Facilities: Channel No. 9 (186-192 MHz). Power: 6.3-kw visual. Antenna: 1601-ft. above av. terrain, 764-ft. above ground, 2864-ft. above sea level.

Latitude 41° 11' 00" Longitude 75° 52' 10"

Transmitter: Antenna farm on Penobscot Mountain, near State Rte. 93.

FCC Digital File Number: BPCDT-980825KI, Granted: July 10, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Ownership: Pegasus Communications Inc. (Group Owner).

Began Operation: June 3, 1985. Sale to present owner by Scranton TV Partners Ltd. approved by FCC April 27, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Shaw Pittman.

Personnel:

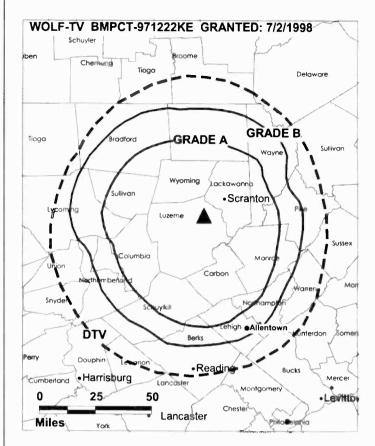
Michael Yanuzzi, General Manager.

Thom Welby, Local Sales Manager.

Edward Hart, National Sales Manager.

Rich Chofey, Chief Engineer.

Steve Phillips, Promotion Director.



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Marianne Ceterlo, Business Manager.

John Klimkiewicz, Production Manager.

Rates: On request.

**Grand Total** 

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Hazleton. Station DMA: Wilkes Barre-Scranton. Rank: 52.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Average Daily Circulation (2001)			94,042
Average Weekly Circulation (2001)	219,716	27,458	247,175
Estimated Station Totals*	455,470	86,060	541,530
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Average Daily Circulation (2001)			94,522
Average Weekly Circulation (2001)	221,727	28,020	249,747
Estimated Station Totals*	482,230	96,470	578,700

Cable

26,760

2,010

Non-cable

TV Households TV Households TV Households

10,410

562

Total

37,170

2,572

479

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Jeannette

#### WNPA Ch. 19

Network Service: UPN.

Licensee: Paramount Stations Group of Pittsburgh Inc., 5202 River Rd., Bethesda, MD 20816

Studio: 100 First Ave., Suite 300, Pittsburgh, PA 15222.

Phone: 412-552-1900, Fax: 412-552-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3020-kw max. & 3020-kw horizontal visual. Antenna: Horizontally polarized, 1066-ft. above av. terrain, 371-ft. above ground, 3071-ft. above sea level.

Latitude

79°

51"

Longitude

ng

46

Transmitter: AT&T tower site, Rte. 30 & RR2, Bosewell

FCC Proposed Digital Channel Number: Ch. 30.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: DH Satellite, 3.7-meter Ku & C-band; Winegard, 3-meter Ku & C-band.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: October 15, 1953. Left air May 13, 1990. Returned to air July 27, 1996. Change of city of license to Jeannette from Johnstown approved by FCC August 29, 1997. Sale to present owner by Venture Technologies Group Inc. approved by FCC December 9, 1998 (Television Digest, Vol. 38:46). Sale to Venture Technologies Group Inc. by Richard Bedford, Trustee approved by FCC in 1994. Sale to Leon A. Crosby by John E. Gelormino approved by FCC October 14, 1982. Sale to Gelormino by Benjamin C. Werk, et al., approved by FCC July 20, 1972 (Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP

#### Personnel:

Kevin O'Kane, General Manager

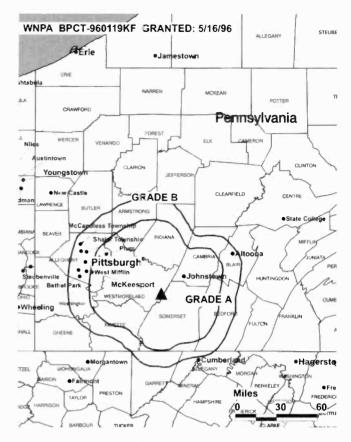
Frank Bobro, Chief Engineer.

Mark Truax, Promotion & Marketing Director.

Bob Hank, Regional Sales Manager.

Matt Van Ormer, Development Director

Highest 30 Sec. Rate: \$1500.



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City of License: Jeannette. Station DMA: Pittsburgh. Rank: 21.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,027,140 214,410	195,830 20,511	1,222,970 234,921 65,902
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	862,780	167,780	1,030,560
Average Weekly Circulation (2001) Average Daily Circulation (2001)	187,854	17,594	205,448 57,800

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	164,360 26,556	2&,050 2,916	192,410 29,473 8,102

<sup>\*</sup>Estimated station totals are sums of the NIelsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Johnstown

# WJAC-TV

Ch. 6

Network Service: NBC.

Licensee: WPXI-TV Holdings Inc., 3773 Howard Hughes Pkwy., Suite 300 N, Las Vegas, NV 89109.

Studio: 49 Old Hickory Lane, Johnstown, PA 15905.

Phone: 814-255-7600. Fax: 814-255-7675.

Web Site: http://www.wjactv.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.5-kw aural. Antenna: 1119-ft. above av. terrain, 148-ft. above ground, 2848-ft. above sea level.

Latitude 40° 22' 17" Longitude 78° 58' 58"

Transmitter: Laurel Hill, 4.5-mi. NW of Johnstown.

Digital Facilities: Channel No. 34 (590-596 MHz). Power: 126-kw max. visual. Antenna: 1122-ft. above av. terrain, 167-ft. above ground.

Latitude 40° 22' 16" Longitude 78° 59' 02"

FCC Digital File Number: BPCDT-19991020ABS. Granted: April 18, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.5-meter C-band; Comtech, 5-meter C-band; Harris, 7-meter Ku-band; Microdyne, 7-meter C-band; Harris, Pinzone, Standard Communications receivers.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 15, 1949. Sale to Sunrise Television Corp. by WJAC Inc. approved by FCC August 8, 1997. Transfer of station control to Smith Broadcasting Partners LP approved bby FCC July 12, 2000; equity interest maintained by Sunrise Television Corp. Sale to present owner by Sunrise Television Corp. approved by FCC September 22, 2000 (Television Digest, Vol. 40:29).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

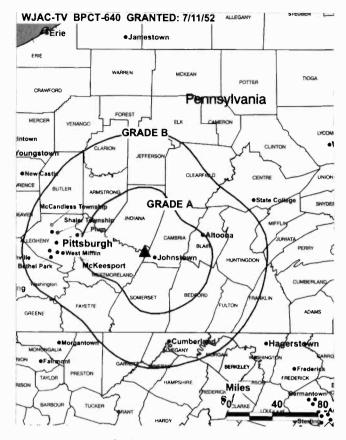
Mark Barash, General Manager.

Dick Schrott, Station Manager.

Debbie Miller, Local Sales Manager.

Gary Cooper, News Director.

Daryn Boulerice, Promotion Manager.



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Gale Koestler, Human Resources Director.

Rob Abele, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

Average Daily Circulation (2001)

**Grand Total** 

City of License: Johnstown. Station DMA: Johnstown-Altoona. Rank: 96.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	472,970	118,110	591,080
Average Weekly Circulation (2001)	240,782	39,305	280,087
Average Daily Circulation (2001)			145,860
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,600	48,230	278,830
Average Weekly Circulation (2001)	180,560	21,994	202,554
Average Daily Circulation (2001)			114,507
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,370	69,880	312,250
Average Weekly Circulation (2001)	60.222	17 311	77 533

Cable

Non-cable

Total

31,352

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Johnstown

# WWCP-TV

Network Service: FOX.

Licensee: Peak Media LLC, 34 W. Brentmoor Park, Clayton, MO 63105.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Phone: 814-266-8088. Fax: 814-266-7749.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 1208-ft. above av. terrain, 270-ft. above ground, 3175-ft.

above sea level.

Latitude 40° 10' 53" Longitude 79° 09' 06"

Transmitter: Approx. 6-mi, SE of Ligonier, near Hwy. 30.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. An-

tenna: 1155-ft. above av. terrain, 227-ft. above ground.

Latitude 40° 10' 53" Longitude 79° 09' 05"

FCC Digital File Number: BPCDT-19991029ADP. Granted: July 25, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ChannelMaster, 4.4-meter C-band; Microdyne, 7-meter C-band; RCA, 3-meter Ku-band; ChannelMaster, M/A-Com, Microdyne receivers.

News Services: AP, CNN Newsource, Fox NewsEdge, UPI.

LMA: Local marketing agreement with WATM-TV (A), Altoona, PA.

Ownership: Larry D. Marcus.

Began Operation: October 13, 1986. Sale to US Broadcast Group by Smith Broadcasting Group approved by FCC January 12, 1996 (Television Digest, Vol. 35:35). Sale to present owner by US Broadcast Group approved by FCC October 2, 1998.

Represented (sales): Katz Communications Inc.

Represented (legal): Hogan & Hartson LLP.

Personnel:

Frank Quitoni, General Manager.

Christopher J. Taylor, Station Manager.

Bill Creager, Sales & Marketing Director.

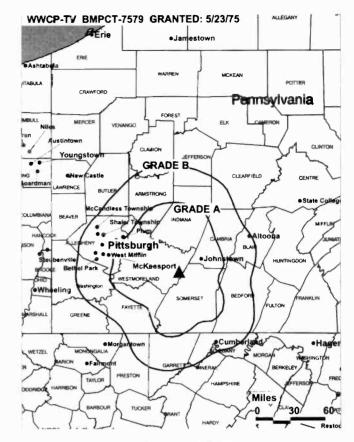
Mark Sistler, Local Sales Manager.

Jill Ream, Program Director.

Brian Sorham, Business Manager.

Bill Caramana, Chief Engineer.

Beverly Myer, News Director.



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Cable

Non-cable

Total

Kathleen Smith, Administration Director.

Rates: On request.

Grand Total

City of License: Johnstown, Station DMA: Johnstown-Altoona. Rank: 96.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Town	TV Households	TV Households	TV Households
Estimated Station Totals*	429,400	161,400	590,800
Average Weekly Circulation (2001)	149,767	37,004	186,771
Average Daily Circulation (2001)			68,039
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,600	44,750	275,350
Average Weekly Circulation (2001)	125,212	13,271	138,483
Average Daily Circulation (2001)			52,648
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,800	116,650	315,450
Average Weekly Circulation (2001)	24,555	23,733	48,288
Average Daily Circulation (2001)			15,391

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Lancaster

#### WGAL Ch. 8

Network Service: NBC.

Licensee: WGAL Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1300 Columbia Ave., Lancaster, PA 17604-7127.

Branch Offices: 333 Market St., Harrisburg, PA 17100.

Phone: 717-393-5851. Fax: 717-393-9484.

E-mail: news8@wgal.com

Web Site: http://www.wgal.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 107-kw visual, 21.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04" Longitude 76° 37' 08"

Holds CP for change to 109.9-kw visual, 1375-ft. above av. terrain, 785-ft. above ground, 1827-ft. above sea level. BPCT-980619KF.

Transmitter: 2.25-mi. NE of Hallam.

Began Digital Operation: March 19, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 8.8-meter C-band; Radiation Systems Inc., 5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris receivers.

SNG Mobile Oish: Vertex, 2.4-meter KU-band.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: March 18, 1949. Sale to Pulitzer Publishing Co. by Steinman Stations approved by FCC October 5, 1978 (Television Digest, Vol. 17:50). Sale to present owner by Pulitzer approved by FCC November 24, 1998 (Vol. 38:22, 48).

Represented (sales): Katz American Television.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

#### Personnel:

Paul D. Quinn, President & General Manager.

Bob Bee, General Sales Manager.

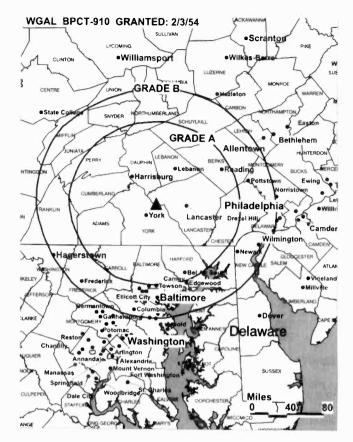
Nancy Tulli, Local Sales Manager.

Andy Scheid, National Sales Manager.

Dan Weiser, News Director.

Carol Jacoby, Programming Coordinator.

John Baldwin, Promotion & Marketing Director.



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Kim Groff, Traffic Manager.

Robert B. Good Jr., Chief Engineer.

Collette Leonard, Business Manager.

Rates: On request.

City of License: Lancaster. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 46.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	868,750 518,498	245,090 97,870	1,113,840 616,368 334,336
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	476,260	125,270	601,530
Average Weekly Circulation (2001) Average Daily Circulation (2001)	386,593	82,052	468,645 273,255

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,490	119,820	512,310
Average Weekly Circulation (2001)	131,906	15,818	147,724
Average Daily Circulation (2001)			61,081

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Lancaster

WGAL-DT Ch. 58

Network Service: NBC.

Licensee: WGAL Hearst-Argyle Television Inc., 1300 Columbia Ave., Lancaster, PA

17604-7127.

Phone: 717-393-5851. Fax: 717-393-3185.

Digital Facilities: Channel No. 58 (734-740 MHz). Power: 907-kw max. visual. Antenna:

1289-ft. above av. terrain, 699-ft. above ground.

Latitude Longitude 40° 76° 02' 37' 04" 08"

Transmitter: 1320 Tower Rd., Hallam.

Defintion: Standard & high.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Digital Operation: March 19, 2001.

Personnel:

Paul D. Quinn, President & General Manager.

Robert Bee, General Sales Manager.

Nancy Tulli, Local Sales Manager.

Andrew Scheid, National Sales Manager.

Robert B. Good, Jr., Chief Engineer.

Daniel Weiser, News Director.

Carol Jacoby, Program Director.

John Baldwin, Promotion & Marketing Director.

Collette Leonard, Business Manager.

Rates: On request.

City of License: Lancaster. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 46

#### Pennsylvania—Lancaster-Lebanon

#### WLYH-TV Ch. 15

Network Service: UPN.

Licensee: SJL Northeast License Subsidiary LLC, 633 Picacho Lane, Montecito, CA 93108

Studio: 3300 N. 6th St., Harrisburg, PA 17110.

Phones: 717-238-2100; 717-273-4697. Fax: 717-238-8744; 717-270-0901.

Web Site: http://www.upn15.com

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 68-kw max. & 33.8-kw horizontal aural. Antenna: 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45" Longitude 76° 27' 51"

Holds CP for change to 600-kw max. visual, 1266-ft. above av. terrain, 935-ft. above ground. BPCT-980611KE.

Transmitter: 374 S. Butler Rd., Lebanon.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 600-kw max. visual. Antenna: 1266-ft. above av. terrain, 935-ft. above ground.

Latitude 40° 15' 45" Longitude 76° 27' 51"

FCC Digital File Number: BPCDT-19991027ACB. Granted: May 14, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 3.8-meter Ku & C-band; Comtech, 4.5-meter Ku & C-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, Drake, Scientific-Atlanta receivers.

News Services: AP, CNN Newsource.

LMA: Local marketing agreement with WHP-TV (C), Harrisburg-York.

Ownership: SJL Communications LP (Group Owner)

Began Operation: October 9, 1953. Left air October 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27, 13:18). Sale to Gateway Communications by Triangle approved by FCC September 20, 1972 (Vol. 11:50; 12:39). Sale to present owner by Gateway Communications approved by FCC October 27, 2000.

Represented (sales): Millennium Sales & Marketing

Personnel:

John Feeser, General Manager.

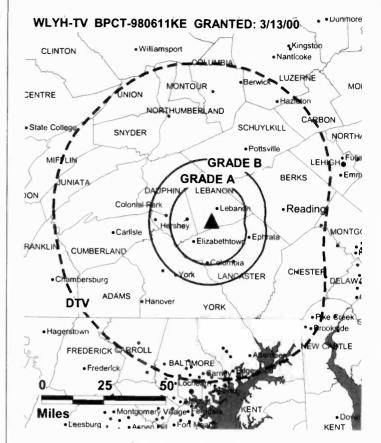
Matthew T. Uhl, General Sales Manager.

Stuart Brenner, National Sales Manager.

Anne Hartman, Local Sales Manager.

Susan Ruch, Business Manager.

Jerry Trently, News Director.



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Rob Hershey, Chief Engineer.

Melissa Mulligan, Programming Assistant.

Sherry Taylor, Promotion Director.

Rates: On request.

**Grand Total** 

City of License: Lebanon. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 46.

Cable

Non-cable

Total

Circulation © 2001 Nielsen, Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	773,740 166,566	157,120 36,344	930,860 202,910
Average Daily Circulation (2001)			53,223
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	476,260 135,345	120,550 32,384	596,810 167,729 44,377
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	297,480 31,221	36,570 3,960	334,050 35,180 8,847

<sup>\*</sup>Estimated station totals are surns of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KYW-DT Ch. 26

Network Service: CBS.

Grantee: CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington,

DC 20037.

Studio: 101 S. Independence Mall E, Philadelphia, PA 19106.

Phone: 215-328-4700.

Web Site: http://www.kyw.com

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 786-kw max. visual. Antenna:

02'

14'

39"

26"

1360-ft. above av. terrain, 1200-ft. above ground, 1442-ft. above sea level.

Latitude 40° Longitude 75°

Transmitter: Culp St. & Domino Lane.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Viacom International Inc. (Group Owner).

Began Digital Operation: October 29, 1998.

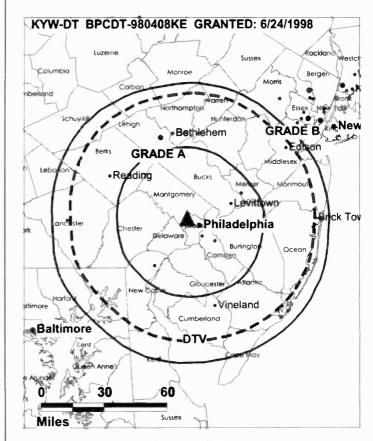
Represented (legal): Leventhal, Senter & Lerman PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

Marcellus Alexander, Vice President & General Manager.

Jim Chase, Chief Engineer.



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Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

#### KYW-TV

Ch. 3

Network Service: CBS.

Licensee: CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washing-

ton, DC 20037.

Studio: 101 S. Independence Mall E, Philadelphia, PA 19106.

Phone: 215-238-4700. Fax: 215-238-4907.

Web Site: http://www.kyw.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw & 100-kw horizontal visual, 9.95-kw aural. Antenna: 280-ft. above av. terrain, 1020-ft. above

ground, 1360-ft. above sea level.

Latitude 40° 02' 38.50" Longitude 75° 14' 25.50"

Transmitter: 413 Wigard St.

Began Digital Operation: October 29, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 3-meter Ku-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Viacom International Inc. (Group Owner)

Began Operation: September 1, 1941. Sold to Westinghouse Broadcasting by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved by FCC December 21, 1955 (Vol. 11:2, 12:3). Transfer from NBC back to Westinghouse under order by FCC approved by FCC February 17, 1965 (Vol. 5:7, 8, 25). Sale to CBS Inc. by Westinghouse approved by FCC August 16, 1995 (Vol. 35:34). Sale to present owner by CBS Inc. approved by FCC May 3, 2000.

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel:

Marcellus Alexander, Vice President & General Manager.

Ben Oldham, Sales Director.

Lloyd Bucher, Local Sales Manager.

John lannuzzi, National Sales Manager.

Jim Chase, Chief Engineer.

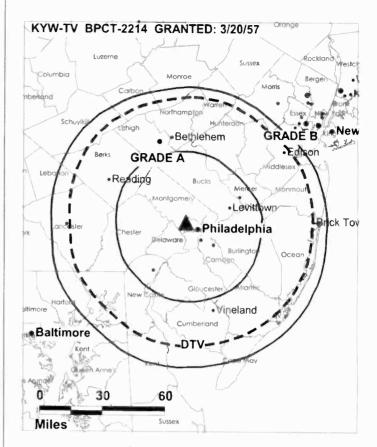
Susan Schiller, News Director.

Naomi Adams, Program Administrator.

Brent Struense, Promotion Manager.

Mark Cooper, Program Director.

Kathleen Gorman, Controller.



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Sophie Sosangelis, Sales Marketing Manager.

Jim Higgins, Marketing Consultant.

Christine Peacock, Research Director.

Adrianne Anderson, Creative Servcice Director.

Joanne Calabria, Communications Director

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,688,040 1,576,406	691,070 412,826	3,379,110 1,989,232 910,752
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,023,010 1,434,812	550,610 386,993	2,573,620 1,821,806 846,991
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	665.030	140.460	805,490

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

141.594

25.832

167,426

63,761

#### WCAU Ch. 10

Network Service: NBC.

Licensee: NBC Subsidiary (WCAU) LP, 10 Monument Rd., Bala Cynwyd, PA 19004.

Studio: 10 Monument Rd., Bala Cynwyd, PA 19004.

Phone: 610-668-5510. Fax: 610-668-7038.

E-mail: nbc10@nbc.com

Web Site: http://www.nbc10.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 1421-ft. above sea level

40° 02' 31" Latitude 11" 75° 14 Longitude

Transmitter: Domino Lane & Fowler St., Roxborough.

Began Digital Operation: November 30, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter

C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: March 15, 1948. Sale to NBC in exchange for KCNC-TV Denver, CO, license for Ch. 4 Miami, FL, KUTV Salt Lake City, UT & other considerations approved by FCC July 19, 1995 (Television Digest, Vol. 34:29, 35, 48, 52; 35:31). Sale to CBS by Philadelphia Bulletin interests approved by FCC July 23, 1958 (Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales): NBC TV Spot Sales.

#### Personnel:

Dennis Bianchi, President & General Manager.

Joe Collins, Vice President, Sales.

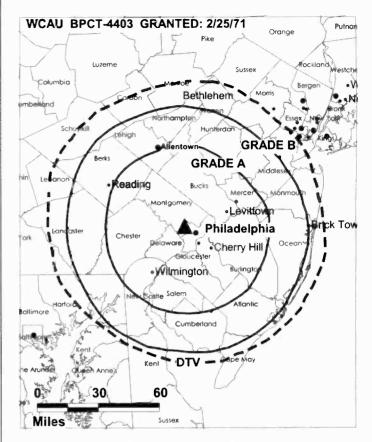
Steve Schwaid, Vice President, News.

Ginger Zumaeta, Vice President, Creative Services.

Tim O'Sullivan, Chief Engineer.

Lawana Scales, Program Director.

Joanne Wilder, Community Affairs Director.



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Joe Marsini, Business Manager,

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cabie	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,776,990 1,652,690	688,150 438,827	3,465,140 2,091,516 1,046,000
Station DMA Fotal	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,023,010 1,494,024	550,610 419,337	2,573,620 1,913,361 984,781
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	753,980 158,666	137,540 19,489	891,520 178,155 61,219

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WCAU-DT

Ch. 67

Network Service: NBC.

Grantee: NBC Subsidiary (WCAU) LP, 10 Monument Rd., Bala Cynwyd, PA 19004.

Studio: 10 Monument Rd., Bala Cynwyd, PA 19004.

Phone: 610-668-5510. Fax: 610-668-7038.

E-mail: nbc10@nbc.com

Web Site: http://www.nbc10.com

Digital Facilities: Channel No. 67 (788-794 MHz). Power: 759-kw max. visual. Antenna: 1125-ft. above av. terrain, 1066-ft. above ground, 1349-ft. above sea level.

Latitude Longitude 40° 75° 02' 14' 31" 12"

Transmitter: Domino Lane & Fowler St.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: National Broadcasting Co. (Group Owner).

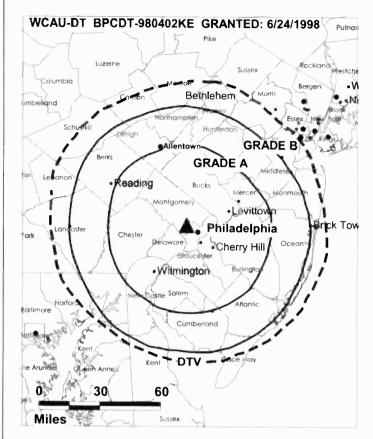
Began Digital Operation: December 4, 1998.

Represented (engineering): Denny & Associates PC.

Personnel:

Dennis Bianchi, President & General Manager.

Jim Barger, News & Engineering Operations Manager.



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Tim O'Sullivan, Chief Engineer.

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

#### WPHL-TV Ch. 17

Network Service: WBN.

Licensee: Tribune Television Co., 5001 Wynnefield Ave., Philadelphia, PA 19131.

Studio: 5001 Wynnefield Ave., Philadelphia, PA 19131.

Phone: 215-878-1700. Fax: 215-878-3737.

E-mail: wb17philly@aol.com

Web Site: http://www.wb17.com

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1050-ft. above av. terrain, 1092-ft. above ground, 1313-ft. above sea level.

Latitude 40° 02' 30" Longitude 75° 14' 24"

Transmitter: E. Domino Lane.

Digital Facilities: Channel No. 54 (710-716 MHz). Power: 200-kw max. visual. Antenna: 1302-ft. above av. terrain, 1268-ft. above ground.

Latitude 40° 02' 56" Longitude 75° 15' 02'

FCC Digital File Number: BPCDT-19991025ADR (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Andrew, Standard Communications receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 17, 1960. Left air August 1, 1962. Resumed operation September 17, 1965. Sale to U.S. Communications (AVC Corp.) approved by FCC December 6, 1967. Sale to *Providence Journal* by AVC Corp. approved by FCC November 16, 1978 (Television Digest, Vol. 18:20). Sale to Taft Broadcasting Partners approved by FCC October 22, 1987 (Vol. 27:30). Transfer of control to present owner from Taft approved by FCC April 17, 1992 (Vol. 31:45; 32:24).

Represented (sales): TeleRep Inc

Represented (legal): Sidley & Austin.

Personnel:

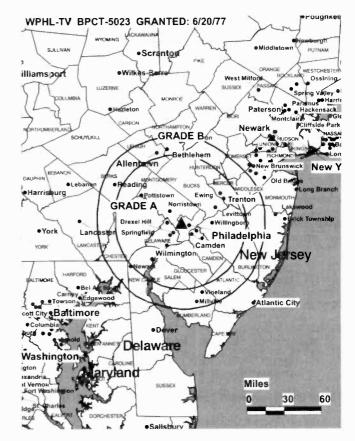
Leslie Glenn, Vice President & General Manager.

Patrick Loftus, General Sales Manager.

Stephen Ullman, National Sales Manager.

Karen Graham, Local Sales Manager.

Dan Reese, Promotion Director.



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Gunnar Rieger, Engineering Director.

Cathy Davis, Controller,

Grand Total

Highest 30 Sec. Rate: \$5000.

Average Weekly Circulation (2001) Average Daily Circulation (2001)

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	TV Households	TV Households	TV Households
Estimated Station Totals*	2,876,180	665,370	3,541,550
Average Weekly Circulation (2001)	941,273	239,611	1,180,885
Average Daily Circulation (2001)			398,431
Station EMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,023,010	545,760	2,568,770
Average Weekly Circulation (2001)	789,278	228,039	1,017,317
Average Daily Circulation (2001)			358,762
Other DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	853,170	119,610	972,780

Cable

Non-cable

11,572

Total

151.996

163,568

39,670

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WPSG Ch. 57

Network Service: UPN.

Licensee: Paramount Stations Group of Philadelphia Inc., 5202 River Rd., Bethesda, MD

20816

Studio: 101 S. Independence Mall, E. Philadelphia, PA 19106.

Phone: 215-563-5757.

Web Site: http://www.upn57.com

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 3470-kw max. visual, 500-kw max. aural. Antenna: 1178-ft. above av. terrain, 1152-ft. above ground, 1394-ft. above sea level.

Latitude 40° 02' 21" Longitude 75° 14' 13"

Transmitter: Umbria & Paoli Ave., Roxborough.

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 107-kw max. visual. Antenna: 974-ft. above av. terrain, 940-ft. above ground.

Latitude 40° 02' 21" Longitude 75° 14' 13"

FCC Digital File Number: BPCDT-19991025AEE. Granted: March 26, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Microdyne, 7-meter; Prodelin, 4.5-meter.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: June 15, 1981. Sale to Grant Broadcasting by Leon S. Gross, et al., approved by FCC April 24, 1985. Transfer to Combined Broadcasting Inc. approved by FCC June 8, 1988. Proposed sale to Fox Television Stations dismissed (Television Digest Vol. 33:34; 34:10). Sale to present owner approved by FCC August 24, 1995 (Vol. 34:43, 35:20).

Represented (sales): Millennium Sales & Marketing

Represented (legal): Sutherland, Asbill & Brennan.

#### Personnel:

Kevin O'Kane, General Manager.

Philip Salas, General Sales Manager.

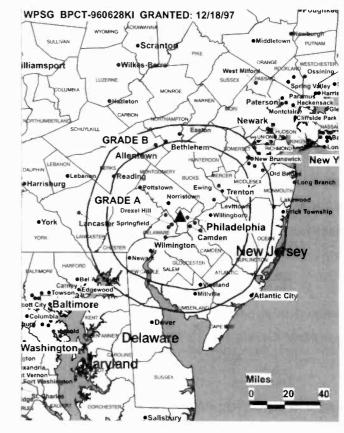
Patrick Furlong, National Sales Manager.

Jim Chase, Chief Engineer.

Mark Cooper, Program Manager.

Kathleen Gorman, Controller.

Jean Lupien, Research Manager.



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Cable

Non-cable

TV Households TV Households TV H

Total

Rates: On request.

**Grand Total** 

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	I A MONZEURIOZ	I A MONZEURIOR	I A monzenoias
Estimated Station Totals*	2,813,780	591,560	3,405,340
Average Weekly Circulation (2001)	689,103	185,476	874,579
Average Daily Circulation (2001)			269,926
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,023,010	535,350	2,558,360
Average Weekly Circulation (2001)	619,294	181,749	801,042
Average Daily Circulation (2001)			255,075
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	790,770	56,210	846,980
Average Weekly Circulation (2001)	69,809	3,728	73,537
Average Daily Circulation (2001)			14,851

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### **WPVI-DT** Ch. 64

Network Service: ABC.

Grantee: ABC Inc., 4100 City Line Ave., Philadelphia, PA 19131.

Studio: 4100 City Line Ave., Philadelphia, PA 19131.

Phone: 215-878-9700. Fax: 215-581-4515; 215-581-4530.

Digital Facilities: Channel No. 64 (770-776 MHz), Power: 500-kw max. visual. Antenna:

1280-ft. above av. terrain, 1253-ft. above ground, 1496-ft. above sea level.

Latitude

40°

02'

33"

32"

14

75° Longitude

Transmitter: E of Culp St.

Definition: Standard & high.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Disney Enterprises Inc. (Group Owner).

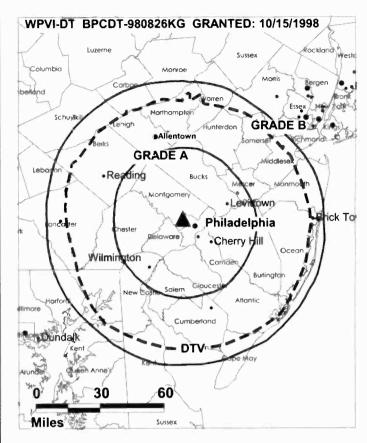
Began Digital Operation: November 1, 1998.

Personnel:

J. David Davis, President & General Manager.

James D. Gilbert, Engineering Director.

Rates: On request.



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City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

#### WPVI-TV

Ch. 6

Network Service: ABC

Licensee: The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

Studio: 4100 City Line Ave., Philadelphia, PA 19131.

Phone: 215-878-9700. Fax: 215-581-4515; 215-581-4530.

E-mail: cyber6@wpvi.com

Web Site: http://abclocal.go.com/wpvi

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74.1-kw visual, 7.41-kw aural, Antenna: 1090-ft. above av. terrain, 1116-ft. above ground, 1368-ft.

above sea level.

Latitude 40° 02' 38.50" Longitude 75° 14' 25.50"

Transmitter: Culp St.

Began Digital Operation: November 11, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, CNN Newsource, UPI

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: September 13, 1947. Sale to Capital Cities/ABC Inc. by Triangle Publications approved by FCC February 24, 1971 (Television Digest, Vol. 10:8, 9; 11:9). Sale to present owner by Capital Cities/ABC Inc. approved by FCC February 8, 1996.

Represented (sales): ABC-TV Network Sales.

Represented (legal): Wilmer, Cutler & Pickering.

#### Personnel:

J. David Davis, President & General Manager.

Bernard Prazenica, Sales Director.

James Aronow, Sales Manager

Tim Gianettino, Sales Manager.

Charles D. Dunn, Sales Manager.

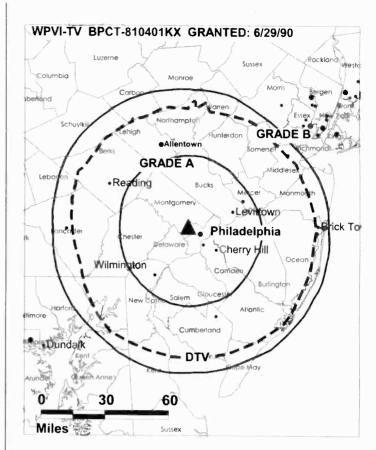
Carla Carpenter, News Director.

Cindy Torres, Business Manager.

Terry Belford, Production Manager.

Rebecca Campbell, Programming & Operations Director.

James Gilbert, Engineering Director.



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Linda Munich, Public Affairs Director.

Caroline Welch, Creative Services Director.

Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank; 4.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,619,570	651,950	3,271,520
Average Weekly Circulation (2001)	1,802,237	450,265	2,252,502
Average Daily Circulation (2001)			1,369,881
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,023,010	550,610	2,573,620
Average Weekly Circulation (2001)	1,646,494	425,079	2,071,574
Average Daily Circulation (2001)			1,290,331

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	596,560	101,340	697.900
Average Weekly Circulation (2001)	155,743	25,185	180,928
Average Daily Circulation (2001)			79,550

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WTXF-DT Ch. 42

Network Service: FOX.

Grantee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Wash-

ington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Web Site: http://www.foxphiladelphia.com

Digital Facilities: Channel No. 42 (638-644 MHz). Power: 317.4-kw max. visual. An-

tenna: 528-ft. above av. terrain, 354-ft. above ground, 758-ft. above sea level.

Latitude Longitude

75°

14

21"

Transmitter: 8200 Ridge Ave.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

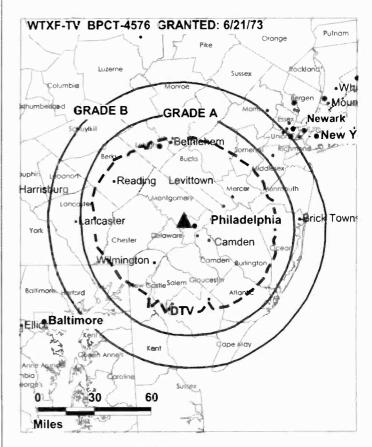
Ownership: Fox Television Stations Inc. (Group Owner).

Began Digital Operation: October 27, 1998.

Personnel:

Roger LaMay, Vice President & General Manager.

Rates: On request.



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City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

#### WTXF-TV Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Wash-

ington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Phone: 215-925-2929. Fax: 215-925-2420.

Web Site: http://www.foxphiladelphia.com

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude Longitude 40° 75°

02' 14' 25.22" 18.77"

Transmitter: 340 Domino Lane

Began Digital Operation: October 27, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparal, Harris, Kenwood receivers.

News Services: AP, CNN Newsource.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: May 16, 1965. Sale to Taft Broadcasting approved by FCC May 7, 1969 (Television Digest, Vol. 9:21). Sale to TVX Broadcast Group by Taft approved by FCC February 20, 1987 (Vol. 27:9, 14, 15). Sale to Paramount Communications Inc. by TVX Broadcast Group approved by FCC April 22, 1990. Sale to present owner by Viacom International approved by FCC August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

Represented (sales): Fox Television Sales.

Represented (legal): Hogan & Hartson LLP.

Personnel:

Roger LaMay, Vice President & General Manager.

Chris Wolf, Vice President, Programming & Creative Services.

Diane Krach, Vice President, Engineering.

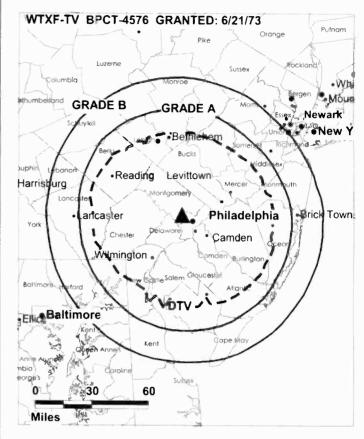
Scott Mayes, Vice President, Sales.

Drew Camerota, Sales Manager.

Robin Davidson, Local Sales Manager.

Karen Gilligan, National Sales Manager.

Mike Daly, Marketing & Promotion Director.



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Rates: On request.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,817,360	783,360	3,600,720
Average Weekly Circulation (2001)	1,349,529	340,798	1,690,327
Average Daily Circulation (2001)			686,813
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,023,010	550,610	2,573,620
Average Weekly Circulation (2001)	1,188,826	317,305	1,506,131
Average Daily Circulation (2001)			634,670
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	794,350	232,750	1,027,100
Average Weekly Circulation (2001)	160,703	23,493	184,196
Average vicekly circulation (2001)	100,703	20,430	107,130

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Philadelphia-Burlington, New Jersey

#### WGTW Ch. 48

Network Service: Independent

Licensee: Brunson Communications Inc., 3 N. Central Ave., Baltimore, MD 21202.

Studio: 3900 Main St., Philadelphia, PA 19127.

Phone: 215-930-0482. Fax: 215-930-0496.

Web Site: http://www.wgtwtv.com

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1100-ft. above av. terrain, 1079-ft. above ground, 1332-ft. above sea level.

Latitude 40° 02' 35.50" Longitude 75° 14' 32.50"

Transmitter: Umbria St. near Domino Lane, Roxborough.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 225-kw max. visual. Antenna: 1099-ft, above av. terrain, 1079-ft, above ground.

Latitude 40° 02' 36.00" Longitude 75° 14' 33.00"

Transmitter: Wigard Ave., Philadelphia.

FCC Digital File Number: BMPCDT-20000501AFH. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Brunson Communications Inc.

Began Operation: August 13, 1992.

Represented (legal): Wood, Maines & Brown Chartered.

Personnel:

Dorothy E. Brenson, General Manager.

Bruce Franzen, General Sales Manager.

John Duffin, National Sales Manager.

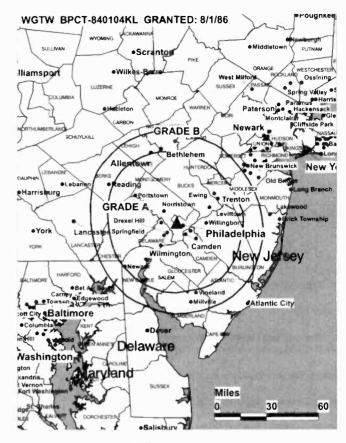
Frank Voight, Program Director.

Jason Niell, Chief Engineer.

Allen Box, Production Manager.

Michelle Williams, Business Manager.

Dan Lavelle, Program Continuity



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Renee LaPointe, Promotions.

Rates: On request.

City of License: Burlington, NJ. Station DMA: Philadelphia. Rank: 4.

Circulation © 2001 Melsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	1,778,250	500,720	2,278,970
	168,376	94,183	262,559
Average Daily Circulation (2001)	100,010	31,100	82,848
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Dirculation (2001)	1,778,250 168,376	500,720 94,183	2,278,970 262,559 82,848

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### **KDKA-DT**

Ch. 25

Network Service: CBS.

Licensee: CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washing-

ton, DC 20037.

Studio: One Gateway Center, Pittsburgh, PA 15222.

Phone: 412-575-2200.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 727-kw max. visual. Antenna:

1020-ft. above av. terrain, 656-ft. above ground, 2021-ft. above sea level.

Latitude

40°

29'

38"

Longitude

80°

01'

09"

Transmitter: 4101 Grizella St.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Viacom International Inc. (Group Owner).

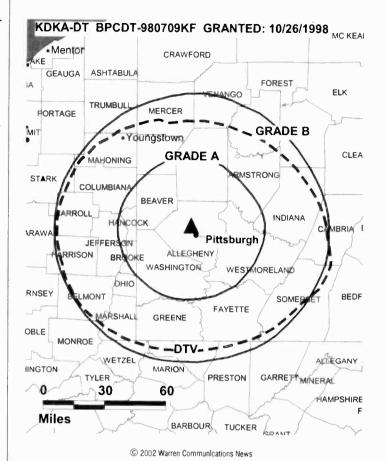
Began Digital Operation: March 29, 2000.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel:

Gary Cozen, Vice President & General Manager.

Jerry Kalke, Broadcast & Engineering Director.



Rates: On request.

City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 21,

# KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washing-

ton, DC 20037.

Studio: One Gateway Center, Pittsburgh, PA 15222-1465.

Phones: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Web Site: http://www.kdka.com/

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 968-ft. above av. terrain, 604-ft. above ground, 1969-ft. above

sea level.

Latitude 38.22" Longitude 80° 09.40"

Transmitter: 4101 Grizella St.

Began Digital Operation: March 29, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Vertex. 4.6-meter Ku-band: Scientific-Atlanta receivers.

SNG Mobile Dish: 1.5-meter Ku-band.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC January 5, 1955 (Television Digest, Vol. 10:49; 11:2). Sale to present owner by CBS Inc. approved by FCC May 3, 2000.

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel:

Gary Cozen, Vice President & General Manager.

Jerry Kalke, Broadcast & Engineering Director.

Bruce Kaplan, General Sales Manager.

Mark Etzi, Engineering Manager.

Al Blinke, News Director.

Rates: On request.



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City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 21.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,347,450	302,540	1,649,990
Average Weekly Circulation (2001)	853,912	166,741	1,020,653
Average Daily Circulation (2001)			568,539
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	908,320	220,490	1,128,810
Average Weekly Circulation (2001)	735,684	151,381	887,065
Average Daily Circulation (2001)			517,677
Other DNA Total	Cable	Non-cable	Total

TV Households TV Households TV Households Estimated Station Totals\* 439,130 82,050 521,180 Average Weekly Circulation (2001) 118,227 15,360 133,587 Average Daily Circulation (2001) 50.862

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

# **WCWB**

Ch. 22

Network Service: WBN

Licensee: WPTT Inc., 3474 William Penn Hwy., 2nd Floor, Pittsburgh, PA 15235.

Studio: 3474 William Penn Hwy., 2nd Fl., Pittsburgh, PA 15235.

Phone: 412-829-9788, Fax: 412-829-0313.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3800-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 919-ft. above av. terrain, 797-ft. above ground, 2018-ft. above sea level.

Transmitter: Hawkeye Dr. Extended.

FCC Proposed Digital Channel Number: Ch. 42.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.7-meter C-band; AFC, 3.7-meter Ku-band; AFC, 5-meter C-band; M/A-Com, Microdyne receivers.

LMA: Local marketing agreement with WPGH-TV (F), Pittsburgh.

Ownership: Glencairn Ltd. Broadcast Properties (Group Owner).

Began Operation: September 29, 1978. Sale to present owner by Commercial Radio Institute approved by FCC June 21, 1991. Sale to Sinclair Broadcast Group Inc. pends (Television Digest, Vol. 41:38).

Represented (sales): Seltel Inc.

Represented (engineering): Carl T. Jones Corp

Personnel:

Edwin L. Edwards, President & General Manager.

Michael Wolff, Station Manager.

Willette Edwards, Secretary.

Highest 30 Sec. Rate: \$1200.

City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 21.



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Circulation  $\ \$  2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,028,600 340,026	242,040 50,910	1,270,640 390,936 127,447
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	891,710	195,170	1,086,880

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,890	46,870	183.760
Average Weekly Circulation (2001)	20,461	3,206	23,667
Average Daily Circulation (2001)			7,744

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Greensburg-Pittsburgh

#### WPCB-TV Ch. 40

#### (Operates satellite WKBS-TV, Altoona, PA)

Network Service: Independent.

Licensee: Cornerstone Television Inc., Rte. 48, One Signal Hill Dr., Wall, PA 15148-1499.

Studio: Rte. 48. One Signal Hill Dr., Wall, PA 15148-1499.

Phone: 412-824-3930. Fax: 412-824-5442.

E-mail: drichert@ctvn.org

Web Site: http://www.ctvn.org

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4900-kw max. visual. Antenna: 981-ft. above av. terrain, 820-ft. above ground, 2018-ft. above sea

level.

Latitude 40° 23' 34" Longitude 79° 46' 54"

Holds CP for change to 932-ft. above av. terrain, 773-ft. above ground, 1970-ft. above sea level; lat. 40° 23' 34", long, 79° 46' 57". BPCT-19991004ABW.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 425-kw max. visual. Antenna: 984-ft. above av. terrain, 825-ft. above ground.

Latitude 40° 23' 34" Longitude 79° 46' 54"

FCC Digital File Number: BPCDT-19991026ABB (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Comerstone Television Inc. (Group Owner).

Began Operation: April 15, 1979. Swap of station for Metropolitan Pittsburgh Public Broadcasting's WQEX-TV and subsequent sale to Paxson Communications cancelled by Comerstone (Television Digest, Vol. 37:18; 40:4, 5).

Represented (legal): Shaw Pittman.

Personnel:

Oleen Eagle, President.

David Skeba, Vice President & Programming Director.

Blake Richert, Vice President & Engineering Director.

Mark Dreistadt, Vice President, Administration & Finance.

Rates: On request.

City of License: Greensburg. Station DMA: Pittsburgh. Rank: 21.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	350,640	151,290	501,930
Average Weekly Circulation (2001)	22,135	10,032	32,167
Average Daily Circulation (2001)			8,101

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,690	150,540	436,230
Average Weekly Circulation (2001)	18,258	9,926	28,184
Average Daily Circulation (2001)			7,044

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,950	750	65,700
Average Weekly Circulation (2001)	3,877	107	3,984
Average Daily Circulation (2001)			1,057

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WPGH-TV

Ch. 53

Network Service: FOX.

Licensee: WPGH Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 750 Ivory Ave., Pittsburgh, PA 15214-1606.

Phone: 412-931-5300. Fax: 412-931-8029.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1280-kw horizontal visual, 234-kw max. & 64-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

> Latitude Longitude

40° 80° 29 יחח

43" 18"

Holds CP for change to 5000-kw max. visual, 1024-ft. above av. terrain, 702-ft. above ground, 2021-ft. above sea level; lat. 40° 29' 43", long. 80° 00' 17". BPCT-950629KP.

Transmitter: 750 Ivory Ave.

Digital Facilities: Channel No. 43 (644-650 MHz), Power: 1000-kw max, visual, Antenna: 1024-ft. above av. terrain, 705-ft. above ground, 2021-ft. above sea level.

> Latitude Longitude

80°

29 00 431 18

Transmitter: 750 Ivory Ave.

FCC Digital File Number: BPCDT-980803KS (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.4-meter C-band; AFC, 3.7-meter C-band; AFC, 5-meter Ku-band; Comtech, 7.3-meter C-band; EASI, 4.8-meter C-band; DX Communications, Harris, Standard Agile Omni receivers.

LMA: Local marketing agreement with WCWB (W), Pittsburgh.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: July 14, 1953. Started as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership February 1, 1969; left air August 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved by FCC December 12, 1973. Returned to air January 14, 1974. Sale to Meredith Corp. by Henry Posner Jr. approved by FCC September 8, 1978 (Television Digest, Vol. 18:17, 38). Sale to Lorimar-Telepictures by Meredith approved by FCC November 12, 1986 (Vol. 26:29, 46, 52; 27:2). Sale to Renaissance Communications by Lorimar approved by FCC November 23, 1988 (Vol. 29:3). Sale to present owner by Renaissance approved by FCC June 21, 1991.

Represented (sales): Millennium Sales & Marketing

Represented (legal): Shaw Pittman.

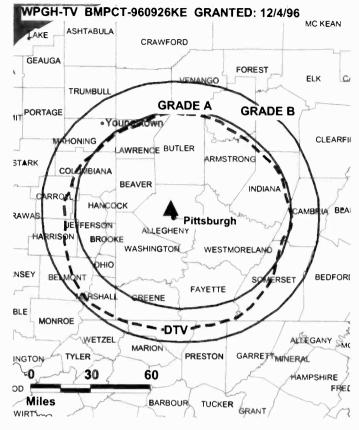
Personnel:

Dick Singer, Regional Manager.

Alan Frank, Sales Director.

Amy Helton, Program Coordinator.

John Poister, News Director.



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Kerry Check, Engineering Director

Wendy Shust, Business Manager.

Rates: On request.

City of License: Pittsburgh, Station DMA: Pittsburgh, Rank: 21,

Circulation © 2001 Nielsen, Coverage based on Nielsen study

·			
Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,111,550	264,650	1,376,200
Average Weekly Circulation (2001)	534,228	88,807	623,035
Average Daily Circulation (2001)			215,674
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	908,320	216,950	1,125,270
Average Weekly Circulation (2001)	469,706	81,750	551,456

Average Daily Circulation (2001)			193,652
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,230	47,700	250,930
Average Weekly Circulation (2001)	64,522	7,056	71,579
Average Daily Circulation (2001)			22,022

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### WPXI Ch. 11

**Network Service: NBC** 

Licensee: WPXI-TV Holdings Inc., Box 1100, Pittsburgh, PA 15230.

Studio: 11 Television Hill, Pittsburgh, PA 15214.

Mailing Address: Box 1100, Pittsburgh, PA 15230.

Phone: 412-237-1100, Fax: 412-323-8097.

Web Site: http://www.realpittsburgh.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1001-ft. above av. terrain, 817-ft. above ground, 2018-ft.

above sea level.

Latitude 40° 27' 48" Lengitude 80° 00' 16"

Transmitter: 11 Television Hill.

Digital Facilities: Channel No. 48 (674-680 MHz), Power: 501-kw max. visual. Antenna: 948-ft. above av. terrain, 764-ft. above ground, 1965-ft. above sea level.

Latitude 40° 27' 48" Longitude 80° 00' 16"

Transmitter: 330-ft. SE of Rising Main Ave. & Lanark St. intersection.

FCC Digital File Number: BPCDT-980729KG, Granted: October 16, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Harris, 3-meter; Microdyne, 3-meter; Satcom Technologies, 2.8-meter; Scientific-Atlanta, 7-meter; Cyclesat, DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom Technologies, 2.8-meter.

News Services: AP, CNN Newsource, Mediawire, National Weather Wire, NBC News Channel, Nexus, UPI.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 1, 1957. Sale to present owner by co-owners *Pittsburgh Post-Gazette* & *Sun Telegraph* and H. Kenneth Brennen & family approved by FCC November 20, 1964 (Television Digest, Vol. 4:36, 47).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Personnel:

John Howell, Vice President & General Manager.

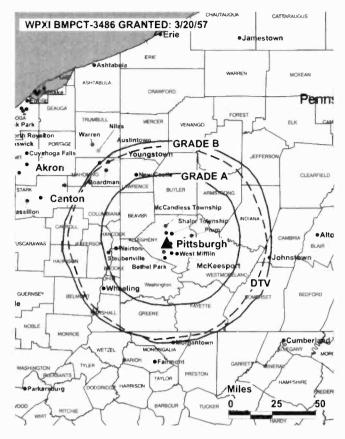
Ellen Bramson, General Sales Manager.

Phil Johnson, Local Sales Manager.

Gary Bogart, National Sales Manager.

Jennifer Rigby, News Director.

Glenn Romsos, Engineering Director.



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Karen Lah, Promotion Director.

Bud Moore, Controller.

Vicki Roberts, Production Manager.

Maureen O'Connor, Affiliate Relations Manager.

Rates: On request.

City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 21.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,224,040 786,734	316,750 161,266	1,540,790 948,000 516,627
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	908,320	220,490	1,128,810

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	315,720	96,260	411,980
Average Weekly Circulation (2001)	61,095	13,819	74,914
Average Daily Circulation (2001)			29,521

725.639

147,447

873,086

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WTAE-DT

Ch. 51

Network Service: ABC.

Licensee: WTAE Hearst-Argyle Television Inc., 400 Ardmore Blvd., Pittsburgh, PA

15221

Studio: 400 Ardmore Blvd., Pittsburgh, PA 15221.

Phone: 412-242-4300. Fax: 412-244-4628.

Web Site: http://www.thepittsburghchannel.com

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 145-kw max. visual. Antenna:

820-ft. above av. terrain, 869-ft. above ground, 1854-ft. above sea level.

Latitude Longitude

40° 79° 16' 48' 49" 11"

Transmitter: Henderson Rd., 0.31-mi. NW of Buena Vista.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Digital Operation: February 1, 1999.

Represented (sales): Eagle Television Sales.

Represented (engineering): Denny & Associates PC.

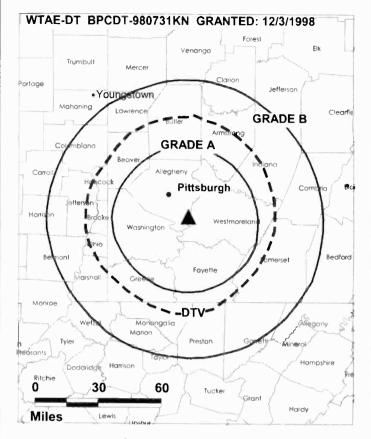
Personnel:

James R. Hefner III, President & General Manager.

Kathy Wallace, General Sales Manager.

Bob Scutari, National Sales Manager.

Dave Kasperek, Engineering Director.



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Sherry Carpenter, Promotion Director.

Gloria Spence, Business Manager.

Leslie Wodjowski, Marketing Director.

Rates: On request.

City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 21.

# WTAE-TV Ch. 4

Network Service: ABC.

Licensee: WTAE Hearst-Argyle Television Inc., 400 Ardmore Blvd., Pittsburgh, PA

15221.

Studio: 400 Ardmore Blvd., Pittsburgh, PA 15221.

Phone: 412-242-4300, Fax: 412-244-4628,

Web Site: http://www.thepittsburghchannel.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 965-ft. above av. terrain, 1062-ft. above

ground, 2049-ft. above sea level.

Latitude 40° 16' 49" Longitude 79° 48' 11"

Transmitter: Elizabeth Township.

Began Oigital Operation: February 28, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 5.3-meter Ku-band; Andrew, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Avantek, DX Antenna, Standard Communications receivers.

News Services: AP, Conus, CNN Newsource.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: September 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC August 1, 1962 (Television Digest, Vol. 2:29, 32). Merger with Argyle Television Inc. to form present owner approved by FCC June 2, 1997 (Vol. 37:13, 29, 35).

Represented (sales): Eagle Television Sales.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

Personnel:

James R. Hefner III, President & General Manager.

Kathy Walface, General Sales Manager.

Bob Scutari, National Sales Manager.

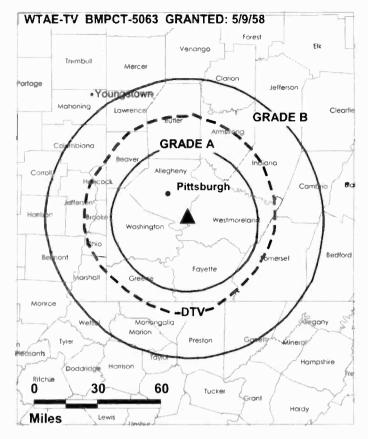
Dave Kasperek, Engineering Director.

Bob Longo, News Director.

Gloria Spence, Resident Controller.

Kurt Haase, Assistant Chief Engineer.

Cindy DeLuca, Business Development Director.



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Leslie Wojdowski, Marketing Director.

Sherry Carpenter, Creative Services Director.

Rates: On request.

**Grand Total** 

City of License: Pittsburgh. Station DMA: Pittsburgh. Rank: 21.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Toxor	TV Households	TV Households	TV Households
Estimated Station Totals*	1,324,880	373,190	1,698,070
Average Weekly Circulation (2001)	918,879	171,070	1,089,949
Average Daily Circulation (2001)			584,272
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	908,320	220,490	1,128,810
Average Weekly Circulation (2001)	737,395	145,516	882,911
Average Daily Circulation (2001)			495,849
Other D關A Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,560	152,700	569,260
Average Weekly Circulation (2001)	181,484	25,554	207,038
Average Daily Circulation (2001)			88,423

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Reading

# WTVE Ch. 51

Network Service: Independent

Licensee: Reading Broadcasting Inc., 1729 N. 11th St., Reading, PA 19604

Studio: 1729 N. 11th St., Reading, PA 19604

Phone: 610-921-9181. Fax: 610-921-9139

E-mail: wtve@enter.net

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1445-kw max. & 1100-kw horizontal visual, 290-kw max. & 219-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

> Latitude Longitude

40° 75° 21' 53'

15" 561

Holds CP for change to 5000-kw max. visual, 1296-ft. above av. terrain, 689-ft. above ground, 1749-ft. above sea level; lat. 40° 19' 36", long. 75° 42' 15", transmitter to Fancy Hill, 0.9-mi. NW of Rte. 562 in Worman. BMPCT-940811KL.

Requests modification of CP for change to 4950-kw max. visual, 843-ft. above av. terrain, 206-ft. above ground, 1100-ft. above sea level, lat. 40° 21' 15", long. 75° 53' 56". BMPCT-20010430AAL

Transmitter: Mount Penn, 1.9-mi, NE of center of Reading

Digital Facilities: Channel No. 25 (536-542 MHz), Power: 120-kw max, visual, Antenna: 1296-ft. above av. terrain, 699-ft. above ground.

> Latitude Longitude

40° 75° 19 42' 351 15"

FCC Digital File Number: BPCDT-19991101AKO (pending)

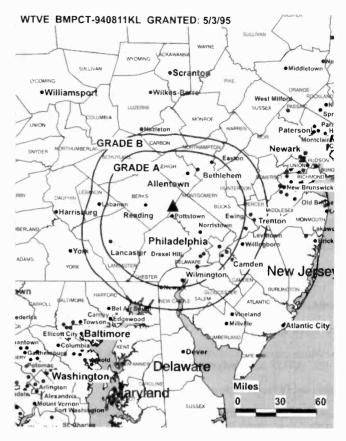
Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 5-meter C-band; ChannelMaster, 3-meter C-band; Microdyne, 7-meter C-band; ChannelMaster, M/A-Com, Microdyne, Standard Communications receivers.

Ownership: Reading Broadcasting Inc.

Began Operation: May 4, 1980.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler LLP.



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Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Michael Parker, President.

Frank McCracken, General Sales Manager

Gibson White, Chief Engineer.

Rates: On request.

City of License: Reading. Station DMA: Philadelphia. Rank: 4

Nielsen Data: Not available.

#### Pennsylvania—Red Lion-Lancaster

## WGCB-TV Ch. 49

Network Service: Independent

Licensee: Red Lion Television Inc., Windsor Rd., Box 88, Red Lion, PA 17356.

Studio: 2900 Windsor Rd., Red Lion, PA 17356.

Phone: 717-246-1681. Fax: 717-244-9316.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 550-kw max. visual, 110-kw max. aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground, 1234-ft. above sea level.

Latitude 39° 54' 18" Longitude 76° 35' 00"

Holds CP for change to 617-kw max. visual, 610-ft. above av. terrain, 352-ft. above ground, 1236-ft. above sea level. BPCT-20000105AAM.

Transmitter: State Rte. 66141, 1.75-mi. E of Red Lion.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 500-kw max. visual. Antenna:

572-ft. above av. terrain, 299-ft. above ground

Latitude 39° 54' 18" Longitude 76° 35' 00"

FCC Digital File Number: BPCDT-19991130AAQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: 3.3-meter C-band; 3.3-meter Ku-band; 4.3-meter C-band; Gardiner, 5.6-meter C-band; Microdyne receivers.

AM Affiliate: WGCB, 1-kw, 1440 KHz.

FM Affiliate: WGCB-FM, 50-kw, 96.1 MHz (No. 241).

Ownership: Red Lion Television Inc

Began Operation: April 28, 1979.

Represented (sales): Hugh Wallace Inc

Represented (legal): Benedict P. Cottone.

Personnel:

John H. Norris, President.

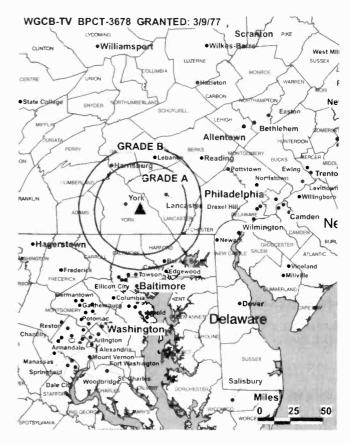
Fred Wise, Vice President.

John E. Stockstill, Station Manager.

Gordon Moul, National Sales Manager.

John Banker, Program & Promotion Director

Clyde Campbell, Business Manager.



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Don Horst, Chief Engineer.

Jerry Jacobs, Marketing Director.

George Montgomery, Production Manager.

Rates: On request.

City of License: Red Lion. Station DMA: Harrisburg-Lancaster-Lebanon-York, Rank: 46.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,890	64,590	372,480
Average Weekly Circulation (2001)	21,725	5,156	26,882
Average Daily Circulation (2001)			7,938
Station DMA Fotal	Cable TV Households	Non-cable TV Households	Total TV Households

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,890	64,590	372,480
Average Weekly Circulation (2001)	21,725	5,156	26,882
Average Daily Circulation (2001)			7,938

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Wilkes-Barre & Scranton

#### **WBRE-TV**

Ch. 28

Network Service: NBC

Licensee: Nexstar Broadcasting Group of NE Pennsylvania, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

Studio: 62 S. Franklin St., Wilkes-Barre, PA 18701-1201.

Phone: 570-823-2828. Fax: 570-823-4523.

Web Site: http://www.wbre.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3020-kw max. & 2290-kw horizontal visual, 470-kw max. & 230.1-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 814-ft. above ground, 2920-ft. above sea level.

Latitude 41° 11' 01' Longitude 75° 52' 02'

Transmitter: Penobscot Mountain, Hanover Twp.

Digital Facilities: Channel No. 11 (198-204 MHz). Power: 2.5-kw visual. Antenna: 1545-ft. above av. terrain, 705-ft. above ground.

Latitude 41° 10' 58" Longitude 75° 52' 26"

FCC Digital File Number: BPCDT-19991104AAQ. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Nexstar Broadcasting Group LLC (Group Owner).

Began Operation: January 1, 1953. Sale to WBRE Associates (Northeastern Television Investors) by David M. Baltimore & family approved by FCC May 24, 1984 (Television Digest, Vol. 24:9). Sale to Adams Communications approved by FCC June 22, 1989 but not consummated (Vol. 29:17). Sale to present owner by Northeastern Television Investors approved by FCC November 14, 1997.

Represented (sales): Blair Television.

Represented (legal): Arter & Hadden LLP.

Personnel:

Larry Herbster, General Manager.

Kim Dudick, General Manager.

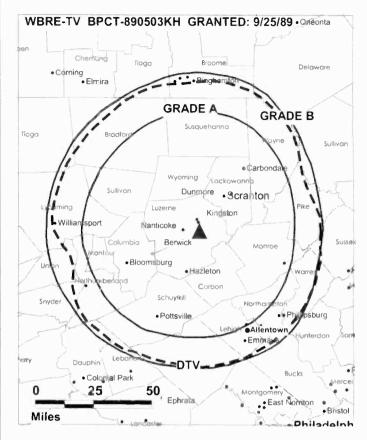
Paul Smedley, Local & Regional Sales Manager.

Morrell Devlin, National Sales Manager.

Randy Williams, Program & Operations Director.

Stan Teater, Promotion Director.

Barry Erick, Chief Engineer.



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Brenda Obeid, Business Manager.

Al Zobel, News Director.

Rates: On request.

Estimated Station Totals\*

Average Weekly Circulation (2001)

City of License: Wilkes-Barre. Station DMA: Wilkes Barre-Scranton. Rank: 52.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	685,510	114,850	800,360
Average Weekly Circulation (2001)	362,622	50,727	413,349
Average Daily Circulation (2001)			231,017
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

455,470

338,848

94.870

49,159

550.340

Average Daily Circulation (2001)			223,498
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,040	19,980	250,020
Average Weekly Circulation (2001)	23,774	1,568	25,342
Average Daily Circulation (2001)			7,519

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Scranton & Wilkes-Barre

## WNEP-TV Ch. 16

Network Service: ABC

Licensee: New York Times Management Services, 2202 N. Westshore Blvd., Suite 370,

Tampa, FL 33607.

Studio: 16 Montage Mountain Rd., Moosic, PA 18507.

Phone: 570-346-7474. Fax: 570-347-0359.

E-mail: email@wnep.com

Web Site: http://www.wnep.com/

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna: 509-ft. above av. terrain, 253-ft. above ground, 899-ft. above sea level.

Latitude 41° 10' 58"

Latitude 41° 10' 58' Longitude 75° 52' 21"

Transmitter: Penobscot Knob, Electronic Heights, Hanover Twp.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 100-kw max. visual. Antenna: 1660-ft. above av. terrain, 827-ft. above ground, 2100-ft. above sea level.

Latitude 41° 11' 00" Longitude 75° 52' 10"

Transmitter: 300-ft, from present WNEP-TV site

FCC Digital File Number: BPCDT-990729KF. Granted: June 8, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Prodelin, 4-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta,

1.1-meter; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Vortex, 2.4-meter ku-band.

News Services: ABC NewsOne, AP, NYT, UPI.

Ownership: The New York Times Co. (Group Owner)

Began Operation: February 9, 1954. Sale to present owner by NEP Communications approved by FCC October 29, 1985 (Television Digest, Vol. 25:32). Sale to NEP by Taft Broadcasting approved by FCC October 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary, Northeastern Pennsylvania Broadcasting Inc., approved by FCC February 19, 1964 (Vol. 3:15, 16, 31, 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre, PA (Ch. 34) into Northeastern Pennsylvania Broadcasting Inc. approved by FCC February 12, 1958 (Vol. 13:46; 14:7).

Represented (sales): Millennium Sales & Marketing.

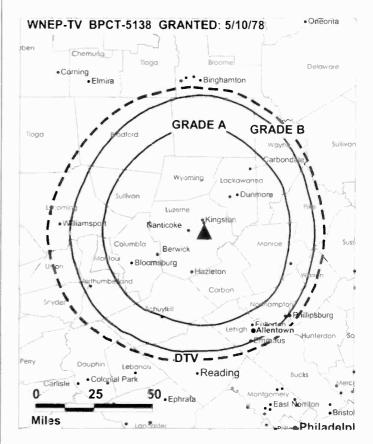
Represented (legal): Koteen & Naftalin LLP.

Personnel:

Rene LaSpina, President & General Manager.

John Gee, General Sales Manager.

Ronald Schacht, Chief Engineer



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John Wessling, News Director.

Jackie Lewandoski, Promotion Director.

Dave Lewandoski, Production Manager.

Rates: On request.

City of License: Scranton. Station DMA: Wilkes Barre-Scranton. Rank: 52.

Grand Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	717,850	129,090	846,940
Average Weekly Circulation (2001)	405,248	56,145	461,394
Average Daily Circulation (2001)			301,608
2.0.2.2.2.			

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	455,470	94,870	550,340
Average Weekly Circulation (2001)	380,763	52,337	433,099
Average Daily Circulation (2001)			290,117

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	262,380	34,220	296,600
Average Weekly Circulation (2001)	24,486	3,809	28,294
Average Daily Circulation (2001)			11,491

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers yiewing of more than 5% as per the Nielsen Survey Methods

#### Pennsylvania—Scranton

# WOPX

Ch. 64

Network Service: PAX.

Licensee: Paxson Communications of Scranton-64 Inc., 601 Clearwater Park Rd., West

Palm Beach, FL 33401.

Studio: Suite 700, 409 Lackawanna Ave., Scranton, PA 18503.

Phone: 570-344-6400. Fax: 570-344-3303.

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 64 (770-776 MHz), Authorized power: 3100-kw max. visual. Antenna: 1220-ft. above av. terrain, 321-ft. above ground, 2410-ft. above sea level.

Latitude

26' 431 06"

Longitude

75°

35"

Transmitter: 0.5-mi. NW of Beacon Dr.

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 40-kw max. visual. Antenna: 1565-ft. above av. terrain, 495-ft. above ground, 2382-ft. above sea level.

> Latitude Longitude

41° 75° 25' 441

36 52"

Transmitter: On Bald Mountain, 0.68-mi. at a bearing of 348°T from Community & Beacon Drs. intersection, 1.7-mi. WNW of Keyson Valley.

FCC Digital File Number: BPCDT-990521KF. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner)

Began Operation: June 1, 1998. Ehrhardt Broadcasting sale of 49% interest to Channel 64 of Scranton Inc. (Paxson Communications Corp.) approved by FCC June 9, 1997. Sale of remaining 51% to Paxson Communications Corp. approved by FCC July 31,

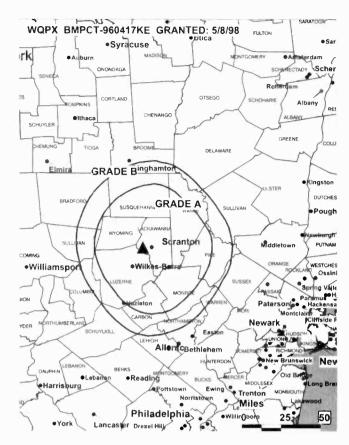
Represented (sales): Millennium Sales & Marketing.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Lee Flynn, Local Sales Manager.

Regina D. Lanzo, Business Manager.



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Highest 30 Sec. Rate: \$400.

City of License: Scranton, Station DMA: Wilkes Barre-Scranton, Rank: 52.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	375,110 51,696	58,620 7,766	433,730 59,462 18,767
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	375,110 51,696	58,620 <b>7</b> ,766	433,730 59,462 18,767

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Scranton

#### WSWB Ch. 38

Network Service: WBN.

Licensee: KB Prime Media LLC, 2130 Greenbrier Dr., Villanova, PA 19085.

Studio: 1181 Hwy. 315, Plains, PA 18702.

Phone: 570-970-3800.

E-mail: wb38@pgtv.com

Web Site: http://www.wb38tv.com

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1290-kw max. & 52.5-kw horizontal visual, 129-kw max. aural. Antenna: 1260-ft. above av. terrain, 351-ft. above ground, 2411-ft. above sea level.

ve ground, 2411-it. above sea leve

Latitude Longitude

75°

26' 43' 09" 45"

Transmitter: West Mountain Rd., Ransom Twp.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 200-kw max. visual. Antenna: 1181-ft. above av. terrain, 285-ft. above ground, 2346-ft. above sea level.

Latitude Longitude 41° 75° 26' 43' 09" 46"

Transmitter: 0.75-mi. NW of Community Dr. & Beacon Dr. intersection.

FCC Digital File Number: BPCDT-980825KK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Microdyne, 7-meter C-band; Miralite, 3.5-meter Ku & C-band; Chapparal, Wegener receivers.

Ownership: KB Prime Media LLC (Group Owner).

Began Operation: June 6, 1985. Sale to Pegasus Communications Corp. by Scranton TV Partners Ltd. approved by FCC April 27, 1993. Sale to present owner by Pegasus approved by FCC August 27, 1998.

Represented (sales): Petry Television Inc.

Represented (legal): Shaw Pittman.

Personnel:

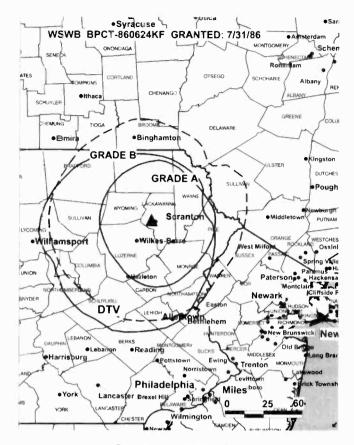
Jon Cadman, General Manager.

Thom Welby, Local Sales Manager.

Edward Harl, National Sales Manager.

Rich Chofey, Chief Engineer.

Peter Kilculien, Program Director.



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Doug Cook, Promotion Director.

John Klimkiewicz, Production Manager

Marianne Ceterlo, Business Manager.

Highest 30 Sec. Rate: \$4000.

City of License: Scranton. Station DMA: Wilkes Barre-Scranton. Rank: 52.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	455,470	63,940	519,410
Average Weekly Circulation (2001)	89,379	14,088	103,466
Average Daily Circulation (2001)			30,106
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	455,470	63,940	519,410
Average Weekly Circulation (2001)	89,379	14,088	103,466
Average Daily Circulation (2001)			30,106

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—Scranton & Wilkes-Barre

## WY0U Ch. 22

Network Service: CBS.

Licensee: Bastet Broadcasting Inc., 544 Red Rock Dr., Wadsworth, OH 44281.

Studio: 409 Lackawanna Ave., Scranton, PA 18503.

Phone: 570-961-2222. Fax: 570-344-4484.

E-mail: 22actionnews@wyou.com; wyou@wyou.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2945-kw max. visual, 295-kw max. aural. Antenna: 1686-ft. above av. terrain, 842-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58" Longitude 75° 52' 26"

Holds CP for change to 5000-kw max. visual, 1657-ft. above av. terrain, 814-ft. above ground, 2913-ft. above sea level. BPCT-960711KE.

Transmitter: Penobscot Mountain, Hanover Twp.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 2.8-kw visual. Antenna: 1545-ft. above av. terrain, 705-ft. above ground.

Latitude 41° 10' 58" Longitude 75° 52' 26"

FCC Digital File Number: BPCDT-19991103ABM (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Varian, 2.4-meter Ku-band; Varian, 3.3-meter Ku-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Spacelink 22.

News Services: AP, CBS Newspath, Conus.

Ownership: Bastet Broadcasting Inc. (Group Owner).

Began Operation: June 7, 1953. In 1959 Scranton Broadcasters reacquired control by purchasing stock held by WCAU Inc. (*Philadelphia Evening Bulletin*), which had held 75% control of station since 1956 (**Television Digest**, Vol. 12:31, 42; 15:16, 22). Sale to Southeastem Capital Corp. approved by FCC May 9, 1984. Sale to Diversified Communications approved by FCC July 18, 1986 (Vol. 26:23). Sale to Nexstar Broadcasting Group approved by FCC September 12, 1996 (Vol. 36:26). Sale to present owner by Nexstar Broadcasting Group approved by FCC November 14, 1997.

Represented (sales): Blair Television.

Represented (legal): Arter & Hadden LLP.

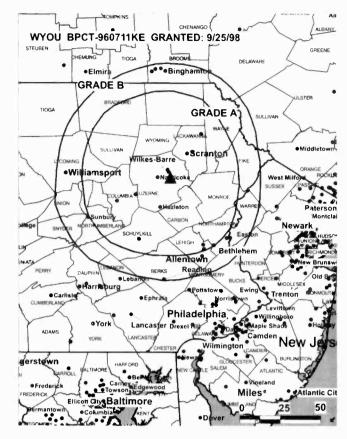
Personnel:

John B. Dittmeier, Vice President & General Manager.

Bob Spager, Local Sales Manager.

Jennifer Luke-Khoury, National Sales Manager.

Al Zobel, News Director.



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Susan Kalinowski, Program Director.

Stan Teater, Promotion Director.

David Jones, Business Manager

Rick Stolpe, Chief Engineer.

Rates: On request.

City of License: Scranton. Station DMA: Wilkes Barre-Scranton. Rank: 52.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	498,850	112,780	611.630
Average Weekly Circulation (2001)	308,063	45,301	353,364
Average Daily Circulation (2001)			174,644
Station DMA Total	Cable	Non-cable	Total

Bigion Dink Total	TV Households	TV Households	TV Households
Estimated Station Totals*	455,470	94,150	549,620
Average Weekly Circulation (2001)	301,335	42,537	343,872
Average Daily Circulation (2001)			172,823
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,380	18,630	62,010
Average Weekly Circulation (2001)	6,728	2,764	9,492
Average Daily Circulation (2001)			1,822

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Williamsport

# WILF

Ch. 53

(Satellite of WOLF, Hazleton, PA)

Network Service: WBN, FOX.

Licensee: Pegasus Broadcast Associates LP, 5 Radnor Corporate Center, 100

Matsonford Rd., Suite 454, Radnor, PA 19087.

Studio: See WOLF, Hazleton, PA.

Phone: 570-970-5600.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1320-kw max. visual. Antenna: 801-ft. above av. terrain, 177-ft. above ground, 1798-ft. above sea

level.

Latitude 41° 11' 57" Longitude 77° 07' 38"

Transmitter: Bald Eagle Mountain, Bastress/Susquehanna Twp. line, Lycoming County.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 200-kw max. visual. Antenna: 732-ft. above av. terrain, 112-ft. above ground, 1732-ft. above sea level.

Latitude 41° 11' 57" Longitude 77° 07' 39"

Transmitter: 0.93-mi. SW of State Hwy. 654 & Valley Rd. intersection.

FCC Digital File Number: BPCDT-980825KJ. Granted: March 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Pegasus Communications Corp. (Group Owner).

Began Operation: December 30, 1992. Sale to present owner approved by FCC April 27,

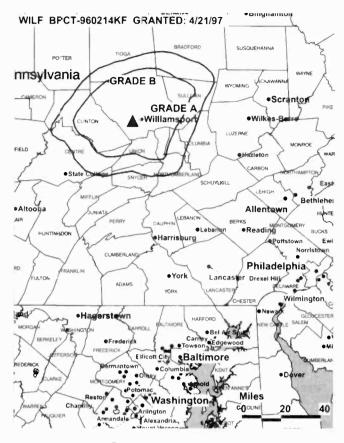
1330.

Represented (legal): Shaw Pittman.

Personnel: See WOLF-TV Hazleton, PA.

Rates: On request.

City of License: Williamsport. Station DMA: Wilkes Barre-Scranton. Rank: 52.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,780	10,650	71,430
Average Weekly Circulation (2001)	18,986	841	19,827
Average Daily Circulation (2001)			7,069
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Station DMA Total  Estimated Station Totals*			
	TV Households	TV Households	TV Households

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Pennsylvania—York

# WPMT

Ch. 43

Network Service: FOX.

Licensee: Tribune Broadcasting Co., 2005 S. Queen St., York, PA 17403-4806.

Studio: 2005 S. Queen St., York, PA 17403-4806.

Phone: 717-843-0043, Fax: 717-843-9741.

E-mail: fox43@aol.com

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2159-kw max. & 1795-kw horizontal visual, 215.9-kw max. & 179.5-kw horizontal aural. Antenna: 1360-ft. above av. terrain, 947-ft. above ground, 1847-ft. above sea level.

Latitude Longitude 40°

01'

38" 00"

Holds CP for change to 5010-kw max. visual, 1368-ft. above av. terrain, 922-ft. above ground, 1821-ft. above sea level. BPCT-960724KK.

Transmitter: Hellam Twp., 0.5-mi. NE of Chimney Rock.

FCC Proposed Digital Channel Number: Ch. 47.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.9-meter Ku-band; Comtech, 5-meter C-band; M/A-Com, 5-meter C-band; General Instrument, M/A-Com, Standard Communications receivers.

Ownership: Tribune Broadcasting Co. (Group Owner)

Began Operation: December 21, 1952. Sale to present owner by Renaissance Communications approved by FCC March 20, 1997 (Television Digest, Vol. 38:28; 37:12, 13). Sale to Renaissance Communications by Westport-York Assoc. approved by FCC March 30, 1990. Sale to Westport-York Assoc. by Mohawk Broadcasting approved by FCC September 12, 1986. Sale to Mohawk Broadcasting by Susquehanna Broadcasting (Louis J. Appell) approved by FCC December 30, 1982.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

#### Personnel:

John Riggle, Vice President & General Manager.

Pete Rosella, General Sales Manager.

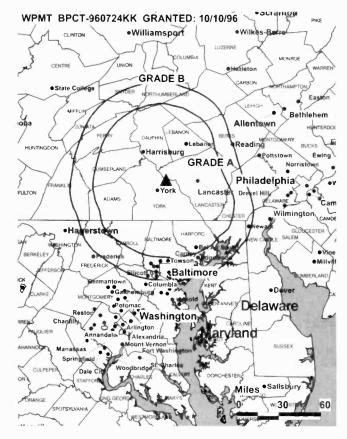
Bryon Shumaker, Local Sales Manager.

David Farish, Promotion Director.

Bob Andrade, Engineering Director.

Lou Castriota, Program Director.

Jim Depury, News Director.



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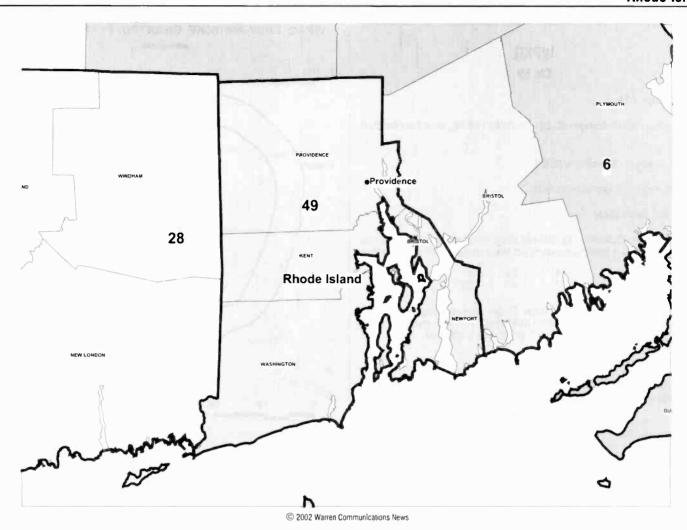
Timothy L. Koller, Business Manager.

Rates: On request.

City of License: York. Station DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 46.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	693,510 316,987	183,920 63,710	877,430 380,698 149,088
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	476,260 270,202	125,270 55,288	601,530 325,490 128,653
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	217,250 46,785	58,650 8,422	275,900 55,208 20,435

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA V HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Providence, RI-New Bedford, MA	600,730	49	WJAR (10), WLNE-TV (6), WLWC (28), WNAC-TV (64), WPRI-TV (12), WPXQ (69)

State Cross Reference List Communities that receive programs of stations that are located elsewhere.
WLNE-TV & WLWC, New Bedford, MA See Providence, RI
WPQX, Providence See Block Island, RI

Rhode Island Analog Station Totals as	s of De	cembe	r 1, 2001
	VHF	UHF	TOTAL
Commercial Television	3	3	6
Educational Television	0	1	1
	3	4	7

#### Rhode Island—Block Island

# **WPX0** Ch. 69

Network Service: PAX.

Licensee: Ocean State Television LLC, 601 Clearwater Park Rd., West Palm Beach, FL

33401.

Studio: 23 Kenney Dr., Cranston, RI 02920.

Phone: 401-455-9263. Fax: 401-455-9156

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 3470-kw max. visual. Antenna: 673-ft. above av. terrain, 509-ft. above ground, 892-ft. above sea level.

> Latitude Longitude 05"

Holds CP for change to 4370-kw max. visual, 1230-ft, above av. terrain, 974-ft, above ground, 1483-ft. above sea level; lat. 41° 34' 09", long. 71° 37' 48", transmitter to Pine Hill, 0.62-mi. S of Ten Rod Rd. & 1.7-mi. E of I-95. BPCT-980706KF.

Transmitter: Champlin Hill, Hopkinton.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 200-kw max. visual. Antenna: 732-ft. above av. terrain, 472-ft. above ground.

> Latitude 71° Longitude 37 55"

FCC Digital File Number: BPCDT-19991022AAT (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: April 2, 1992. Left air 1995. Sale of 50% interest by Offshore Broadcasting Corp. to Paxson Communications Corp. approved by FCC August 2, 1996. Station returned to air June 1, 1998. Transfer of remaining 50% interest to Paxson Communications Corp. approved by FCC June 15, 2000.

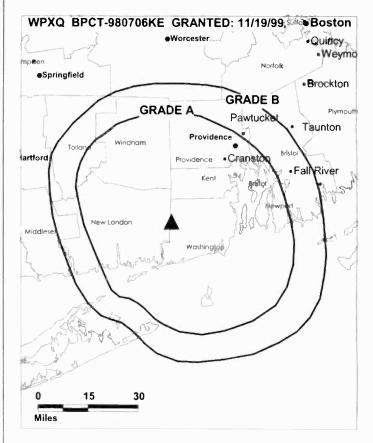
#### Personnel:

Steve Delpico, Sales Manager.

Robert Tiodor, Chief Engineer.

Iris Kane, Traffic Manager.

Nancy Hanson, Business Manager.



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Rates: On request

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Block Island. Station DMA: Providence-New Bedford. Rank: 49.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	451,340 58,982	32,510 2,455	483,850 61,437 14,987
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

451,340

58.982

32,510

2.455

483,850

61,437

#### Rhode Island—Providence

WJAR Ch. 10

Network Service: NBC

Licensee: Outlet Broadcasting, 23 Kenney Dr., Cranston, RI 02920.

Studio: 23 Kenney Dr., Cranston, RI 02920.

Phone: 401-455-9100

Web Site: http://www.turnto10.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54" Longitude 71° 17' 15"

Transmitter: Rehoboth, MA.

Digital Facilities: Channel No. 51 (692-698 MHz), Power: 974-kw max. visual, Antenna: 938-ft. above av. terrain, 854-ft. above ground.

Latitude 41° 51' 54" Longitude 71° 17' 15"

FCC Digital File Number: BPCDT-19991101ADG. Granted: June 7, 2000

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: July 10, 1949. Sale to Outlet Communications approved by FCC November 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to present owner by Outlet Communications approved by FCC November 9, 1995 (Vol. 35:28, 32).

Represented (sales): NBC National Sales Office.

Represented (engineering): Lohnes & Culver.

Personnel:

Lisa Churchville, President & General Manager.

Gina Smith, Vice President, Sales.

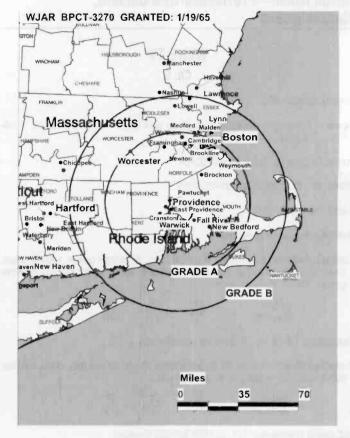
Stephen DelPico, Local Sales Manager.

Valerie McCain, National Sales Manager.

Clark Smith, Chief Engineer.

Elaine Moy-Gederman, Programming & Research Manager.

Lauren Bacigalupi, Promotion Director.



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Peter Lassolovitch, Business Manager.

Rates: On request.

City of License: Providence. Station DMA: Providence-New Bedford. Rank: 49.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,218,690 425,096	294,150 121,596	1,512,840 546,692 301,579
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	451,340	121,540	572,880

Average Daily Circulation (2001)			263,816
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	767,350	172,610	939,960
Average Weekly Circulation (2001)	92,725	25,645	118,370
Average Daily Circulation (2001)			37,763

332,372

95.951

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Rhode Island—Providence-New Bedford, **Massachusetts**

#### WLNE-TV Ch. 6

Network Service: ABC.

Licensee: Freedom Broadcasting of Southern New England Inc., 10 Orms St., Provi-

dence, RI 02904.

Studio: 10 Orms St., Providence, RI 02904.

Phone: 401-453-8000. Fax: 401-453-8088

E-mail: news@abc.com

Web Site: http://www.abc6.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 928-ft. above av. terrain, 961-ft. above

ground, 1049-ft. above sea level.

Latitude 48" Longitude 24"

Transmitter: 1.8-mi. N of Tiverton, on Lafayette Rd.

Digital Facilities: Channel No. 49 (680-686 MHz), Power: 400-kw max, visual, Antenna: 866-ft. above av. terrain, 755-ft. above ground.

Latitude 51 54" 71° Longitude 17 15"

FCC Digital File Number: BPCDT-19991026ACC (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: SatCom, 6-meter Ku & C-band; Vertex, 4.6-meter Ku-band; Vertex, 8.8-meter C-band; DX Antenna, Harris, M/A-Com receivers.

News Service: AP

Ownership: Freedom Broadcasting Inc. (Group Owner).

Began Operation: January 1, 1963. Transfer of control to present owner approved by FCC December 23, 1998. Sale to Freedom Communication by Pulitzer Publishing Co. approved by FCC December 14, 1982 (Television Digest, Vol. 22:35). Sale to Pulitzer by Steinman Station approved by FCC October 5, 1966 (Vol. 17:50). Sale to Steinman by WTEV Television Inc. approved by FCC April 6, 1966 (Vol. 5:45; 6:7).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Kingsley Kelley, General Manager.

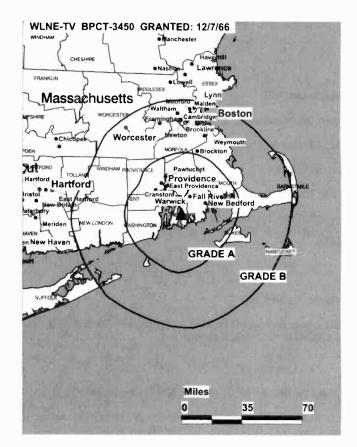
James Brown, Operations Manager & Chief Engineer.

Ann McIntyre, General Sales Manager.

Cindy Scheller, Local Sales Manager.

Tina Castano, National Sales Manager.

Kathy Gazda, News Director.



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Simonne Coutinho, Business Manager.

Truman B. Taylor, Program Manager & Public Affairs Director.

Lisa DiMonte, Promotion Director.

Juliana Okine, Video Department Manager.

Highest 30 Sec. Rate: \$1400.

City of License: New Bedford, MA. Station DMA: Providence-New Bedford. Rank; 49.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	789,490	187,190	976,680
Average Weekly Circulation (2001)	330,287	87,507	417,793
Average Daily Circulation (2001)			173,833
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,340	121.540	572.880
Average Weekly Circulation (2001)	262,376	75,621	337,997
Average Daily Circulation (2001)			1/0 006

Average Daily Circulation (2001)			149,906	
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	338,150	65,650	403,800	
Average Weekly Circulation (2001) Average Daily Circulation (2001)	67,911	11,886	79,796 23,927	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Rhode Island—Providence-New Bedford, Massachusetts

#### WLWC Ch. 28

Network Service: UPN, WBN.

Licensee: C-28 FCC License Subsidiary LLC, 1330 Avenue of the Americas, New York, NY 10019.

Studio: Westminster Square Bldg., 10 Dorrance St., Suite 805, Providence, RI 02903.

Phone: 401-351-8828. Fax: 401-351-0222.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 250-kw max. aural. Antenna: 751-ft. above av. terrain, 738-ft. above ground, 837-ft. above sea level.

Latitude 41° 46' 36" Longitude 70° 55' 41"

Transmitter: 186 Middleboro Rd., near East Freetown.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 440-kw max. visual. Antenna: 701-ft. above av. terrain, 688-ft. above ground.

Latitude 41° 46' 39" Longitude 70° 55' 41"

FCC Digital File Number: BPCDT-19991028AFL (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: C-28 FCC Licensee Subsidiary LLC; Straightline Communications LLC (Group Owner).

Began Operation: April 1, 1997. Sale to present owners by Fant Broadcasting approved by FCC November 16, 1997. Sale to Viacom International Inc. approved by the FCC May 3, 2000 but never consummated.

Represented (sales): Millennium Sales & Marketing.

Personnel:

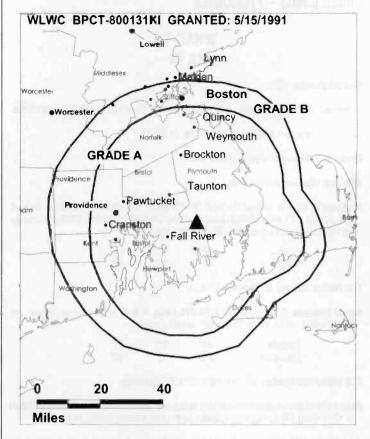
Ed Goldman, General Manager,

John Satterfield, Station Manager.

David C. Bartlett II, Office Manager.

Rates: On request.

City of License: New Bedford, MA. Station DMA: Providence-New Bedford. Rank: 49.



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Cable

Non-cable

Total

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

**Grand Tetal** 

	TV Households	TV Households	TV Households
Estimated Station Totals*	451,340	160,220	611,560
Average Weekly Circulation (2001)	95,990	27,256	123,246
Average Daily Circulation (2001)			36,003
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,340	121,540	572,880
Average Weekly Circulation (2001)	95,990	23,573	119,563
Average Daily Circulation (2001)			35,835
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	38,680	38,680
Average Weekly Circulation (2001)	0	3,683	3,683
Average Daily Circulation (2001)			168

<sup>\*</sup>Estimated station totals are sums of the Nielsan TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Rhode Island—Providence

# WNAC-TV

Ch. 64

Network Service: FOX.

Licensee: LIN Television Corp., 4 Richmond Square, Suite 200, Providence, RI 02906.

Studio: 25 Catamore Blvd., East Providence, RI 02914.

Phone: 401-438-7200. Fax: 401-434-3761.

Web Site: http://www.wnac.com

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: Circularly polarized, 1033-ft. above av. terrain, 951-ft. above ground, 1125-ft. above sea level.

Latitude 41° 52' 14" Longitude 71° 17' 45"

Transmitter: 33 Pine St., Rehoboth, MA.

Digital Facilities: Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 968-ft. above av. terrain, 886-ft. above ground.

Latitude 41° 52' 14 Longitude 71° 17' 45

FCC Digital File Number: BPCDT-19991029ABE (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Paraclipse, 3.9-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

LMA: Local marketing agreement with WPRI-TV (C), Providence.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: December 1, 1981. Sale to Providence Television Ltd. Partnership by C. W. Murchison Jr. approved by FCC December 9, 1983. Sale to Sudbrink Broadcasting by Providence Television Ltd. Partnership approved by FCC July 14, 1986. Sale to Price Communications Corp. by Sudbrink Broadcasting approved by FCC May 10, 1988 (Television Digest, Vol. 28:12). Sale to Northstar TV Group by Price Communications Corp. approved by FCC September 11, 1989. Sale to Argyle Television by Northstar TV Group approved by FCC November 7, 1994 (Vol. 34:37; 35:2). Merger with Hearst Corp. approved by FCC November 7, 1994 (Vol. 37:13, 35). Station, along with Hearst-Argyle's WDTN, was swapped for Sunrise Television's KSBW, WNNE & WPTZ (Vol. 38:8). FCC approved deal July 1, 1998. Sale to present owner by Smith Acquisition Co. approved by FCC May 30, 2001.

Represented (sales): Millennium Sales & Marketing.

#### Personnel:

Deborah J. Sinay, Vice President & General Manager.

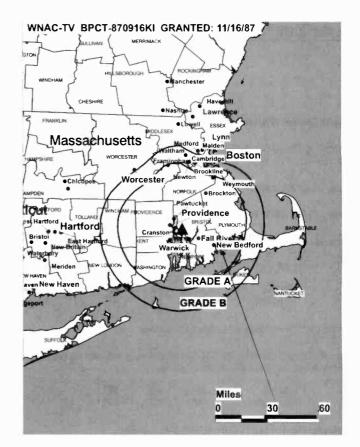
Craig Bachman, Station Manager.

Mike Brostek, Local Sales Manager.

Patti St. Pierre, National Sales Manager.

William Hague, Chief Engineer.

Matt Ellis, News Director.



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Pamela Brennan, Program Manager.

Heather Shean, Promotion Manager.

Anne Marie Menard, Business Manager.

Rates: On request.

**Grand Total** 

City of License: Providence. Station DMA: Providence-New Bedford. Rank: 49.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	597,760	160,220	757,980
Average Weekly Circulation (2001)	201,311	47,790	249,101
Average Daily Circulation (2001)			81,434
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,340	121,540	572,880
Average Weekly Circulation (2001)	188,608	44,194	232,801
Average Daily Circulation (2001)			76,834
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Cable

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,420	38,680	185,100
Average Weekly Circulation (2001)	12,704	3,596	16,299
Average Daily Circulation (2001)			4,600

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Total

Non-cable

#### Rhode Island—Providence

# **WPRI-TV** Ch. 12

Network Service: CBS.

Licensee: STC License Co., 3938 4th St. N. Suite 420, St. Petersburg, FL 33703.

Studio: 25 Catamore Blvd., East Providence, RI 02914.

Phone: 401-438-7200. Fax: 401-434-3761.

E-mail: wpri@wpri.com

Web Site: http://www.wpri.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual. 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude Longitude

37"

16

56"

Transmitter: Homestead Ave., Rehoboth, MA.

Digital Facilities: Channel No. 13 (210-216 MHz). Power, Antenna: 980-ft, above av. terrain, 912-ft. above ground.

> Latitude Longitude

16'

36

FCC Digital File Number: BPCDT-19991012ABH, Granted: April 18, 2000

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew; Harris, 6.1-meter; Microdyne, 7-meter; RCA Americom, Ku-band; Avantek, Harris, Microdyne, Standard Components receivers.

News Services: AP, Bloomberg TV, CNN Newsource, Sportsticker.

LMA: Local marketing agreement with WNAC-TV (F), Providence

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: March 27, 1955. Sale to present owner by Clear Channel Broadcasting Inc. approved by FCC May 30, 2001. Sale to Clear Channel Broadcasting Inc. by CBS approved by FCC June 11, 1996 (Television Digest, Vol. 36:16). Sale to CBS by Narragansett approved by FCC June 22, 1995 (Vol. 34:50, 35:10, 19). Sale to Narragansett Television LP by Knight-Ridder Broadcasting approved by FCC April 26, 1989 (Vol. 29:9). Sale to Knight-Ridder by Poole Broadcasting approved by FCC December 21, 1977 (Vol. 16:26). Sale to Poole by Capital Cities Broadcasting approved by FCC June 15, 1967. Sale to Capital Cities by William S. Cherry & associates approved by FCC March 11, 1959 (Vol. 14:51; 15:11).

Represented (sales): Eagle Television Sales.

Personnel:

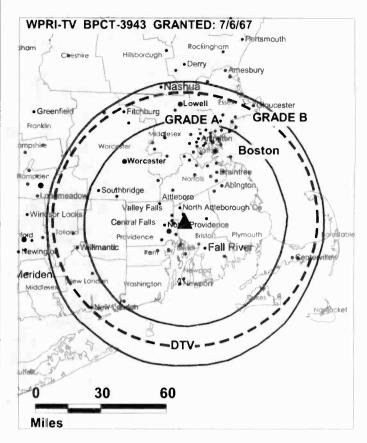
Deborah J. Sinay, Vice President & General Manager.

Kevin Hickey, Local Sales Manager.

Patti St. Pierre, National Sales Manager.

William Hague, Chief Engineer.

Pamela Brennan, Program Manager



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Heather Shean, Promotion Manager.

Anne Marie Menard, Business Manager.

Richard Lynch, Production Director.

Rates: On request.

**Grand Total** 

City of License: Providence, Station DMA: Providence-New Bedford, Rank: 49.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

	TV Households	TV Households	TV Households
Estimated Station Totals*	789,490	271,270	1,060,760
Average Weekly Circulation (2001)	343,898	99,752	443,649
Average Daily Circulation (2001)			213,474
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,340	121,540	572,880
Average Weekly Circulation (2001)	303,678	81,983	385,661
Average Daily Circulation (2001)			195,294
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	338,150	149,730	487,880
Average Weekly Circulation (2001)	40 220	17.769	57 989

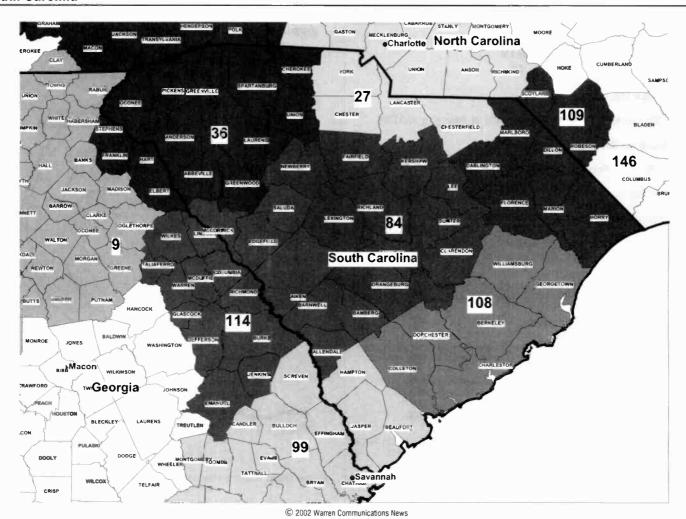
Cable

Non-cable

Total

18.180

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET TV	NIELSEN DMA HOUSEHOLDS	RANK
Charlotte, NC	954,210	27
Greenville-Spartanburg, SC-Asheville, NC-Anderson, S	SC 771,680	36
Columbia, SC	344,660	84
Savannah, GA	273,680	99
Charleston, SC	247,780	108
Florence-Myrtle Beach, SC	243,780	109
Augusta, GA	233,980	114

MARKET	AKEA	COMMERCIAL	STATIONS

WAXN (64), WBTV (3), WBTV-DT (23), WCCB (18), WCNC-DT (22), WCNC-TV (36), WHKY-TV (14), WJZY (46), WSOC-DT (34), WSOC-TV (9), WWWB (55)

WASV-TV (62), WBSC-TV (40), WGGS-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-DT (53), WSPA-TV (7), WYFF (4)

WACH (57), WIS (10), WLTX (19), WOLO-TV (25), WQHB (63)

WGSA (34), WJCL (22), WSAV-TV (3), WTGS (28), WTOC-TV (11)

WCBD-TV (2), WCIV (4), WCSC-TV (5), WMMP (36), WTAT-TV (24)

WBTW (13), WFXB (43), WPDE-TV (15), WWMB (21)

WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)

#### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WQHB, Columbia	See Sumter, SC
WFXB, Florence See M	Myrtle Beach, SC
WASV-TV, Greenville-Spartanburg	ee Asheville, NC
WBSV-TV, Greenville-Spartanburg	ee Anderson, SC
WNEG-TV, Greenville-Spartanburg	See Toccoa, GA
WLOS, Spartanburg, SC-Asheville, NC	ee Greenville, SC
WGGS, WHNS, WSPA-TV & WYFF, Spartanburg S	ee Greenville, SC

#### South Carolina Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	8	14	22
<b>Educational Television</b>	1	10	11
	9	24	33

#### **WBSC-TV**

Ch. 40

(Affiliated with WLOS, Greenville-Spartanburg, SC- Asheville, NC)

Network Service: WBN.

Licensee: Anderson Licensee Inc., a Maryland Corp., 3474 William Penn Hwy., Pitts-

burgh, PA 15235.

Studio: 100 Verdae Blvd., Greenville, SC 29607.

Mailing Address: Box 1300, Asheville, NC 28802.

Phone: 864-297-1313. Fax: 864-297-8085.

Web Site: http://www.wb40.com

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2570-kw max. visual, 257-kw max. aural. Antenna: 1020-ft. above av. terrain, 1051-ft. above ground,

1821-ft. above sea level.

Latitude 34° 38' 51" Longitude 82° 16' 13"

Holds CP for change to 5000-kw max. visual, 1027-ft. above av. terrain, 1017-ft. above ground, 1818-ft. above sea level. BPCT-960621KM.

Transmitter: Woodside Rd., 0.9-mi. W of Fairview, Fork Shoals

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 310-kw max. visual. Antenna: 1020-ft. above av. terrain. 1017-ft. above ground.

Latitude 34° 38' 51" Longitude 82° 16' 13"

FCC Digital File Number: BPCDT-19991109ACE. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Harris, 6.1-meter C-band; M/A-Com, 3.6-meter Ku-band; Harris. M/A-Com receivers.

LMA: Local marketing agreement with WLOS (A), Greenville-Spartanburg, SC-Ashville, NC.

Ownership: Glencairn Ltd. Broadcast Properties (Group Owner).

Began Operation: December 1, 1953. Sale to Frank Outlaw by Wilton E. Hall approved by FCC May 31, 1978 (Television Digest, Vol. 18:23). Sale by Outlaw approved by FCC December 28, 1982. Left air 1983; resumed operation October 1, 1984. Ceased operation August 1, 1989. Proposed sale to Anchor Media dismissed by FCC (Vol. 30:17). Resumed operation in 1990. Sale to Anchor Media remanded, eventually approved by FCC November 1, 1991. Transfer of control to Continental Broadcasting approved by FCC June 30, 1993. Sale to Better Communications approved by FCC July 20, 1994. Sale to present owner by Better Communications Inc. approved by FCC June 27, 1997. Sale to Sinclair Broadcast Group Inc. pends (Vol. 39:47; 41:38).

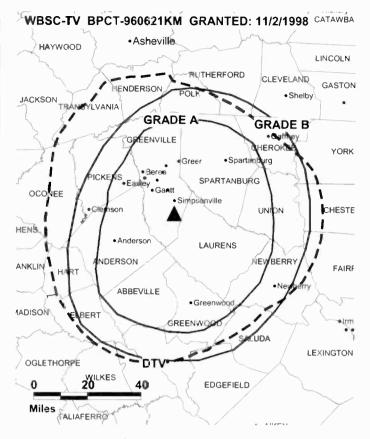
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Shaw Pittman.

Represented (engineering): Smith & Fisher.

Personnel:

Joel Fishleigh, General Manager.



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Tom Heston, General Sales Manager,

Guy Chancey, Promotions Manager.

Mark Dillon, Business Manager,

Tom Stinnett, Chief Engineer

Rates: On request.

City of License: Anderson. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 36.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,440	225,900	645,340
Average Weekly Circulation (2001)	124,146	44,458	168,604
Average Daily Circulation (2001)			54,237
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	418,080	218,180	636,260
Average Weekly Circulation (2001)	123,913	43,675	167,589
Average Daily Circulation (2001)			53,961

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,360	7,720	9,080
Average Weekly Circulation (2001)	233	782	1,015
Average Daily Circulation (2001)			276

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WCBD-TV Ch. 2

Network Service: NBC.

Licensee: Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

Studio: 210 W. Coleman Blvd., Mount Pleasant, SC 29464.

Phone: 843-884-2222. Fax: 843-881-3480.

E-mail: jbecknell@wcbd.com

Web Site: http://www.wcbd.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1950-ft. above av. terrain, 1940-ft. above ground, 1957-ft. above sea level.

Latitude 32° 56' 24" Longitude 79° 41' 45"

Transmitter: Awendaw Section, Sewee Rd., 4-mi. NE of Ten Mile, Charleston County.

Digital Facilities: Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 1841-ft. above av. terrain, 1837-ft. above ground.

Latitude 32° 56' 24" Longitude 79° 41' 45"

Transmitter: 5404 Sewee Rd., Ameridan

FCC Digital File Number: BPCDT-19991025ADT. Granted: January 28, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 8.1-meter Ku-band; Andrew, 7-meter C-band; Harris, 6-meter Ku-band; Andrew receivers.

News Services: AP, UPI.

Ownership: Media General Inc. (Group Owner).

Began Operation: September 25, 1954. Sale to present owner by State Record Co. approved by FCC December 28, 1982 (Television Digest, Vol. 22:27). Sale to State Record by Reeves Telecom Corp. approved by FCC May 26, 1971 (Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved by FCC July 14, 1960 (Vol. 16:29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Richard Fordham, Vice President & General Manager.

Jack Becknell, Station Manager & Chief Engineer.

Suzanne Teagle, General Sales Manager.

Jean Viox, National Sales Manager.

Jarrod Redden, Program Director.



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Darla Horne, Promotion & Marketing Director.

Laura Hartin, Business Manager.

Brian Worboys, Traffic Manager.

Highest 30 Sec. Rate: \$1500.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Charleston. Station DMA: Charleston, SC. Rank: 108.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	301,690	127,000	428,690
Average Weekly Circulation (2001)	143,015	65,688	208,703
Average Daily Circulation (2001)			106,782
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

162 890

125,948

89.670

59,688

252,560

185,636

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,800	37,330	176,130
Average Weekly Circulation (2001)	17,067	6,000	23,067
Average Daily Circulation (2001)			8,903

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WCIV Ch. 4

Network Service: ABC

Licensee: WCIV LLC, 888 Allbritton Blvd., Charleston, SC 29464.

Studio: 888 Allbritton Blvd., Charleston, SC 29464.

Mailing Address: Box 22165, Charleston, SC 29413-2165.

Phone: 803-881-4444. Fax: 803-849-2507 (Administration); 803-849-2515 (Sales).

E-mail: newsroom@wciv.com

Web Site: http://www.wciv.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above

sea level.

Latitude 32° 55' 28" Longitude 79° 41' 58"

Transmitter: 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

Digital Facilities: Channel No. 53 (704-710 MHz). Power: 8-kw max. visual. Antenna: 1712-ft. above av. terrain, 1705-ft. above ground.

Latitude 32° 55' 28" Longitude 79° 41' 58"

FCC Digital File Number: BPCDT-19991026ACK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Harris, 10-meter Ku-band; RCA, 3.5-meter Ku-band; Standard Communications, Vertex receivers.

SNG Mobile Dish: Vertex, 2.6-meter.

News Services: ABC NewsOne, AP, CNN Newsource, Conus.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: October 23, 1962. Sale to present owner by Washington Star Communications finalized in 1976. Sale to Washington Star Communications by First Charleston Corp. approved by FCC October 5, 1966 (Television Digest, Vol. 6:28, 41).

Represented (sales): Continental Television Sales.

Represented (legal): Hogan & Hartson LLP.

Represented (engineering): Jansky & Bailey.

Personnel:

Stephen G. Brock, President & General Manager.

Robert Forsyth, Operations Manager.

Peter Carnes, General Sales Manager.

Terri Hegel, Local Sales Manager.

Deborah Tibbetts, News Director.



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Eva Wicks, Business Manager.

Paige Canaday, Promotion Manager.

Deborah Jackson, Program Director.

Timothy Weeks, Production Manager.

Joe Papp, Chief Engineer.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Rates: On request.

Grand Total

City of License: Charleston. Station DMA: Charleston, SC. Rank: 108.

Circulation © 2001 Nielsen. Coverage based en Nielsen study

Grand Islan	TV Households	TV Households	TV Households
Estimated Station Totals*	301,690	125,410	427,100
Average Weekly Circulation (2001)	130,719	61,642	192,361
Average Daily Circulation (2001)			88,327
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,890	89,670	252,560
Average Weekly Circulation (2001)	111,106	54,643	165,749
Average Daily Circulation (2001)			78,562
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,800	35,740	174,540

Non-cable

6,999

Total

19,613

26,612

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WCSC-TV Ch. 5

Network Service: CBS.

Licensee: WCSC Inc., 2126 Charlie Hall Blvd., Charleston, SC 29414.

Studio: 2126 Charlie Hall Blvd., Charleston, SC 29414.

Phone: 843-402-5555. Fax: 843-402-5579.

Web Site: http://www.wcsc5.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude 32° 55' 28" Longitude 79° 41' 58"

Transmitter: 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

Digital Facilities: Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1709-ft. above av. terrain, 1706-ft. above ground.

Latitude 32° 55' 28" Longitude 79° 41' 58"

FCC Digital File Number: BPCDT-19991028AFK. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 1.9-meter Ku-band.

News Services: AP, CBS Newspath, NIWS, UPI.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Began Operation: June 19, 1953. Sale to Harold Crump & David Allen by John M. Rivers Sr., et al., approved by FCC September 1, 1987 (Television Digest, Vol. 27: 29). Proposed sale to Anchor Media Holdings Ltd. dismissed April 2, 1990. Transfer of control to General Electric Capital Corp. approved by FCC July 24, 1991. Sale to present owner by General Electric Capital Corp. approved by FCC September 3, 1993 (Vol. 33:25).

Represented (sales): Petry Television Inc.

Represented (legal): Tiemey & Swift.

Represented (engineering): Lohnes & Culver.

Personnel:

Charles Wing, General Manager.

Rita Littles-O'Neill, General Sales Manager.

Lovell W. Waugh, Local Sales Manager.

Charles I. Thompson III, Program Director.

Miriam McManus, Business Manager.



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Jack R. Becknell Jr., Engineering Director.

James P. DeMauro, Production Manager.

Andrew F. Hunt, Promotion Director.

Sallie Moultrie, Traffic Director.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Highest 30 Sec. Rate: \$7000.

City of License: Charleston. Station DMA: Charleston, SC. Rank: 108.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	304,170 168,151	116,630 69,914	420,800 238,065 128,792
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	162,890 131,278	89,670 62,648	252,560 193,927 111,104
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	141,280	26,960	168,240

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

36,873

7,266

44,139

#### WMMP Ch. 36

Network Service: UPN.

Licensee: Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD

21030.

Studio: 4301 Arco Lane, Charleston, SC 29418.

Phone: 843-744-2424. Fax: 843-554-9649.

E-mail: sales@wmmp.com

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 147-kw max. & 60-kw horizontal visual. Antenna: Horizontally polarized, 833-ft. above av. terrain, 840-ft. above ground, 840-ft. above sea level.

Latitude 32° 47' 15" Longitude 79° 51' 00"

Transmitter: Hwy. 703, SE of Mount Pleasant.

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 92-kw max. visual. Antenna: 1778-ft, above av. terrain, 1768-ft, above ground.

Latitude 32° 56' 24" Longitude 79° 41' 45"

FCC Digital File Number: BPCDT-19991028ACJ. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

LMA: Local marketing agreement with WTAT-TV (F), Charleston.

**Dwnership:** Sinclair Broadcast Group Inc. (Group Owner).

Began Dperation: December 2, 1992. Sale to Max Media Properties LLC by Caro Broadcasting Ltd. approved by FCC July 23, 1996. Sale to present owner by Max Media Properties LLC approved by FCC June 26, 1998 (Television Digest, Vol. 37:49).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Clark & Stant PRP.

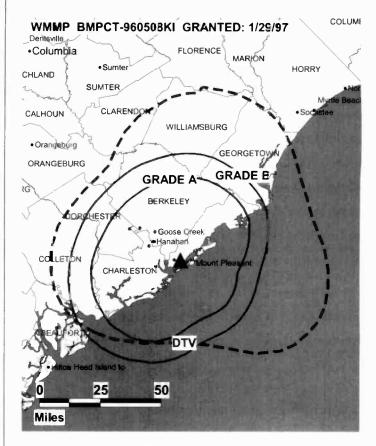
#### Personnel:

Scott Campbell, General Manager.

Danielle Johnson, National Sales Manager.

Don Stewart, Chief Engineer

Deborah Anderson, Program Director.



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Kathleen Stewart, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: Charleston. Station DMA: Charleston, SC. Rank: 108.

Grand Total	Cable TV Youseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,890	76,400	239,290
Average Weekly Circulation (2001)	50,013	20,525	70,539
Average Daily Circulation (2001)			25,533
O. V. C. C. C. C. C.			

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,890	76,400	239,290
Average Weekly Circulation (2001)	50,013	20,525	70,539
Average Daily Circulation (2001)			25,533

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WTAT-TV Ch. 24

Network Service: FOX

Licensee: Sullivan Broadcasting Co. III Inc., 18 Newbury St., Boston, MA 02116.

Studio: 4301 Arco Lane, Charleston, SC 29418.

Phone: 843-744-2424, Fax: 843-554-9649

E-mail: dstewart@wtat.com

Web Site: http://www.wtat24.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 1767-ft. above ground, 1784-ft. above sea level.

1 atitude

24"

Longitude

79°

56

41 45"

Transmitter: 4-mi. NE of Ten Mile on Sewee Rd., Isle of Palms

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 1772-ft. above av. terrain, 1768-ft. above ground.

> Latitude Longitude

32° 79° 56 411

24" 45"

FCC Digital File Number: BPCDT-19991101AIN. Granted: March 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 7-meter; Microdyne, 7-meter C-band; Paraclipse, 5-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne receivers.

LMA: Local marketing agreement with WMMP (U), Charleston.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: September 7, 1985. Sale to Act III Broadcasting by Terry A. Trousdale, et al., approved by FCC October 22, 1987. Sale to present owner by ACT III Broadcasting approved by FCC December 15, 1995.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Arter & Hadden LLP.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Don Stewart, General Manager & Chief Engineer.

Danielle Johnson, National Sales Manager.

Deborah Anderson, Program Director.



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Rates: On request.

City of License: Charleston. Station DMA: Charleston, SC. Rank: 108.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	239,600	128,450	368,050
Average Weekly Circulation (2001)	95,326	45,062	140,388
Average Daily Circulation (2001)			54,142
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,890	89,670	252,560
Average Weekly Circulation (2001)	89,194	40,378	129,572
Average Daily Circulation (2001)			51,611

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,710	38,780	115,490
Average Weekly Circulation (2001)	6,132	4,684	10,817
Average Daily Circulation (2001)			2,531

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WACH Ch. 57

Network Service: FOX.

Licensee: Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery,

AL 36104.

Studio: 1400 Pickens St., Columbia, SC 29201.

Phone: 803-252-5757. Fax: 803-212-7270.

E-mail: wachfox57@raycommedia.com

Web Site: http://www.wach.com

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual. Antenna: 633-ft. above av. terrain, 522-ft. above ground, 902-ft. above sea level.

Latitude 34° 02' 39" Longitude 80° 59' 52"

Transmitter: 0.25-mi. W of Rte. 1 on Cushman Dr., near Columbia, Richland County.

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 1000-kw max. visual. Antenna: 587-ft. above av. terrain, 475-ft. above ground.

Latitude 34° 02' 38″ Longitude 80° 59' 51"

FCC Digital File Number: BPCDT-19991012ACI. Granted: June 21, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: DH Satellite, 5-meter Ku & C-band.

News Services: CNN Newsource, Fox NewsEdge

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: October 2, 1981. Sale to FCVS Comunications by Carolina Christian Broadcasting approved by FCC March 14, 1988. Sale to Ellis Communications by FCVS Communications approved by FCC October 7, 1993. Sale to present owner by Ellis Communications approved by FCC July 26, 1996 (Television Digest, Vol. 36:4).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Personnel:

Scott McBride, General Sales Manager.

Lisa Cruz, Program Director.

Lee Latham, Chief Engineer.

Brian Corell, Promotion Director.

Nina Gibson, Traffic Manager.



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Janis Metts, Business Manager.

Highest 30 Sec. Rate: \$1000.

**Grand Total** 

City of License: Columbia, Station DMA: Columbia, SC. Rank: 84.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	216,680	121,570	338,250
Average Weekly Circulation (2001)	124,554	52,922	177,476
Average Daily Circulation (2001)			76,030
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Station DMA Total  Estimated Station Totals*			

Cable

Non-cable

Total

- Troining Daviny Constitution (2001)			,
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,820	0	18,820
Average Weekly Circulation (2001)	4,649	0	4,649
Average Daily Circulation (2001)			1,299

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WIS Ch. 10

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., Box 19023, Greenville, SC 29602.

Studio: 1111 Bull St., Columbia, SC 29201.

Mailing Address: Box 367, Columbia, SC 29202.

Phone: 803-799-1010. Fax: 803-758-1155.

Web Site: http://www.wis-tv.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1545-ft. above av. terrain, 1463-ft. above ground, 1814-ft.

above sea level

Latitude

34° 80° 07'

29"

Longitude 45' 23"

Requests modification of CP for change to 1624-ft. above av. terrain, 1709-ft. above ground, 1975-ft. above sea level. BPCT-20000501AEZ.

Transmitter: 1741 Tower Rd., Lugoff.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1549-ft. above av. terrain, 1464-ft. above ground.

> Latitude Longitude

34° 80° 07

29 45'

23"

FCC Digital File Number: BPCDT-19991101ACE. Granted: January 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comsat, 3-meter Ku-band; Comsat, 8-meter Ku-band; DH Satellite, 4.9-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band; Vertex, 2.4-meter Ku-band.

News Services: AP, CNN Newsource, NBC News Channel

Ownership: Cosmos Broadcasting Corp. (Group Owner)

Began Operation: November 7, 1953.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

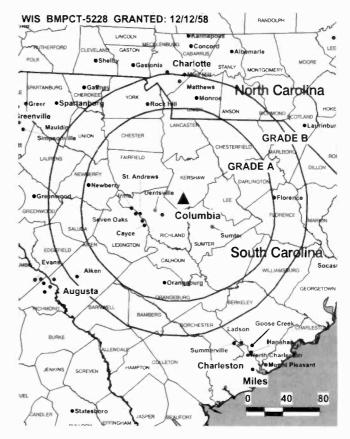
Personnel:

Dody Yarborough, General Sales Manager.

Jerry Grimes, Program & Promotion Manager.

Evon A. Trotter, Business Manager.

Eric Powell, Production Manager.



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John Augustine, Chief Engineer.

Highest 30 Sec. Rate: \$3000

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Columbia. Station DMA: Columbia, SC. Rank: 84.

Circulation @ 2001 Nielsen, Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	497,820	206,140	703,960
Average Weekly Circulation (2001)	259,517	103,875	363,392
Average Daily Circulation (2001)			192,740
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,860	127,000	324,860
Average Weekly Circulation (2001)	161,709	89,894	251,603
Average Daily Circulation (2001)			152,723
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

299,960

97,808

79,140

13,981

379,100

111,789

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WLTX Ch. 19

Network Service: CBS.

Licensee: Pacific & Southern Co., c/o Gannett Co. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

Studio: 6027 Gamers Ferry Rd., Columbia, SC 20209.

Phone: 803-776-3600. Fax: 803-783-2971.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1749-ft. above av. terrain, 1664-ft. above ground, 2014-ft. above sea level.

Latitude 34° 05' 49" Longitude 80° 45' 51"

Transmitter: Screaming Eagle Rd., 11-mi. NE of Columbia.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 232-kw max. visual. Antenna: 1749-ft. above av. terrain, 1670-ft. above ground.

Latitude 34° 05' 49" Longitude 80° 45' 51"

FCC Digital File Number: BPCDT-19991020ABB. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; ChannelMaster, 3.6-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; ChannelMaster, Scientific-Atlanta receivers.

News Services: AP, CBS Newspath.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 1, 1953. Broadcast on Ch. 67 for first eight years. Shifted to Ch. 19 on June 30, 1961. Sale to Lewis Broadcasting Corp. by Palmetto Radio Corp. approved by FCC February 22, 1978 (Television Digest, Vol. 18:9). Sale to present owner by Lewis Broadcasting Corp. approved by FCC April 29, 1998.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Communications Engineering Services PC.

Personnel:

Rich O'Dell, President & General Manager.

Bob Heinzelman, General Sales Manager.

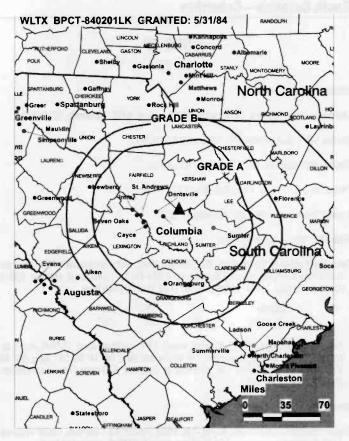
Charles Alexander, Local Sales Manager.

Beth Desjardins, National Sales Manager.

Fred Steppe, Program & Marketing Director.

Jack McGregor, Technical Operations Director.

Larry Audas, News Director.



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Dan Stalmaker, Chief Engineer.

Linda Barnhill, Business Manager.

Patrick Phillips, Promotion Director.

Barry Anderson, Production Manager

Rates: On request.

City of License: Columbia. Station DMA: Columbia, SC. Rank: 84.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,240	198,940	425,180
Average Weekly Circulation (2001)	147,583	89,363	236,946
Average Daily Circulation (2001)			118,818
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,860	127,000	324,860
Average Weekly Circulation (2001)	143,477	81,400	224,878
Average Daily Circulation (2001)			114,991

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,380	71,940	100,320
Average Weekly Circulation (2001)	4,105	7,963	12,068
Average Daily Circulation (2001)			3,827

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# **WOLO-TV**

Ch. 25

Network Service: ABC

Licensee: South Carolina Broadcasting Partners, Box 4217, Columbia, SC 29240.

Studio: 5807 Shakespeare Rd., Columbia, SC 29223.

Mailing Address: Box 4217, Columbia, SC 29240.

Phone: 803-754-7525. Fax: 803-754-6147.

E-mail: 25news@wolo.com; wolotv@aol.com

Web Site: http://www.wolo.com/

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 3589-kw max. & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural. Antenna: 830-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude 34° 03' 23" Longitude 80° 58' 49"

Holds CP for change to 5000-kw max. visual, 1000-kw max. aural, 1670-ft. above av. terrain, 1663-ft. above ground, 2011-ft. above sea level; lat. 34° 06' 58", long. 80° 45' 51", transmitter to 4-mi. SE of Elgin at Baldwin & Tower Rds. intersection. BMPCT-20000801ACM.

Transmitter: 5807 Shakespeare Rd.

Digital Facilities: Channel No. 8 (180-186 MHz). Power: 43.7-kw max. visual. Antenna: 1736-ft. above av. terrain, 1729-ft. above ground, 1765-ft. above sea level.

Latitude 34° 06' 58° Longitude 80° 45' 51°

FCC Digital File Number: BPCDT-990713KH. Granted: August 15, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Harris, 6-meter; Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, CNN Newsource, Sports News Satellite.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: October 1, 1961. Sale to present owner by First Carolina Corp. approved by ECC May 5, 1964 (Television Direct Vol. 4-14).

proved by FCC May 5, 1964 (Television Digest, Vol. 4:14).

Represented (sales): Continental Television Sales.

Personnel:

Chris Bailey, General Manager.

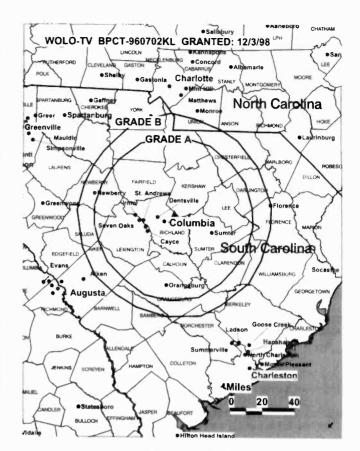
David Aiken, Operations & Program Manager.

Rigby Wilson, General Sales Manager.

Douglas Broadwater, Local & National Sales Manager.

Mike Burney, News Director.

Marty White, Business Manager.



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Ted Small, Chief Engineer.

Jeff Floyd, Creative Services Manager.

Rates: On request.

City of License: Columbia. Station DMA: Columbia, SC. Rank: 84.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cabl <del>e</del> TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	206,410	127,000	333,410
Average Weekly Circulation (2001)	126,991	56,501	183,491
Average Daily Circulation (2001)			82,097
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,860	127,000	324,860
Average Weekly Circulation (2001)	125,544	56,501	182,045
Average Daily Circulation (2001)			81,872
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8.550	0	8.550

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

1.446

1,446

225

#### South Carolina—Florence

#### WBTW Ch. 13

Network Service: CBS.

Licensee: Media General Broadcasting of South Carolina, 333 E. Franklin St., Richmond,

VA 23219.

Studios: 3430 N. TV Road, Florence, SC 29501; 101 McDonald Court, Myrtle Beach, SC 29577.

Phones: 843-317-1313 (Florence); 843-293-1301 (Myrtle Beach). Fax: 843-317-1410 (Florence).

Web Site: http://www.wbtw.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 02" Longitude 79° 19' 22"

Transmitter: 3.1-mi. N of Floyd Dale.

Digital Facilities: Channel No. 56 (722-728 MHz). Power: 1000-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 1776-ft. above av. terrain, 1826-ft. above ground.

Latitude 34° 22' 04" Longitude 79° 19' 21"

FCC Digital File Number: BPCDT-19991015ABP. Granted: December 2, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris; M/A-Com; Scientific-Atlanta; Vertex; Harris, M/A-Com, Scientific-Atlanta, Vertex receivers.

News Service: AP.

Ownership: Media General Inc. (Group Owner).

Began Operation: October 18, 1954. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000. Sale to Spartan Communications Inc. by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Television Digest, Vol. 24:15). Sale to Daily Telegraph Printing Co. by Jefferson Standard Life Insurance Co. approved by FCC February 28, 1968 (Vol. 7:43; 8:10).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnei:

Nannette Frye, Vice President & General Manager.

Mark Garrison, Florence Sales Manager.

Jerry Kelly, Myrtle Beach Sales Manager.

Scott Rethi, Marketing Director.



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Judy Turner, Business Manager.

Wayne Phillips, Chief Engineer.

Rates: On request.

City of License: Florence. Station DMA: Florence-Myrtle Beach. Rank: 109.

		TV Households
278,600 172,095	208,360 82,588	486,960 254,683
Cable TV Households	Non-cable TV Households	Total TV Households
159,440 124,380	70,820 48,846	230,260 173,226 108,272
Cable TV Households	Non-cable TV Households	Total TV Households
119,160 47,715	137,540 33,742	256,700 81,457 35,857
	278,600 172,095 Cable TV Households 159,440 124,380 Cable TV Households 119,160	TV Households   TV Households   278,600   208,360   172,095   82,588

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Florence

# WPDE-TV Ch. 15

**Network Service: ABC** 

Licensee: Grand Strand Communications, 3215 S. Cashua Dr., Florence, SC 29501-6386.

Studios: 3215 S. Cashua Dr., Florence, SC 29501-6386; 843 Founders Centre, 2411 N. Oak St., Myrtle Beach, SC 29577.

Phones: 843-665-1515 (Florence); 843-448-9733 (Myrtle Beach). Fax: 843-679-2723 (Florence).

Web Site: http://www.wpdetv15.com

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1290-kw max. & 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53" Longitude 79° 19' 49"

Transmitter: 2.7-mi. S of State Rte. 9 & 1.2-mi. E of Little Pee Dee River.

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 421-kw max. visual. Antenna: 1973-ft. above av. terrain, 1968-ft. above ground.

Latitude 34° 21" 53" Longitude 79° 19' 49"

FCC Digital File Number: BPCDT-19991101AFV. Granted: April 24, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 4-meter; Avcom receivers

News Services: ABC NewsOne, AP.

LMA: Local marketing agreement with WWMB (U), Florence.

Ownership: Diversified Communications (Group Owner).

Began Operation: November 22, 1980. Sale to present owner by Eastern Carolinas Broadcasting approved by FCC June 27, 1985 (Television Digest, Vol. 25:24).

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

Billy Huggins, Vice President & General Manager.

Lee Vaters, General Sales Manager.

Victoria Spechko, News Director.

Linda McCaskill, Program Manager.

Brian Bynum, Promotion & Operations Director.



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Marshall Lucius, Controller,

Average Daily Circulation (2001)

Tammy Keeney, Traffic Manager.

Rates: On request.

**Grand Total** 

City of License: Florence. Station DMA: Florence-Myrtle Beach. Rank: 109.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	229,650	191,620	421,270
Average Weekly Circulation (2001)	124,725	46,003	170,729
Average Daily Circulation (2001)			79,028
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,440	70,820	230,260
Average Weekly Circulation (2001)	107,082	29,630	136,712
Average Daily Circulation (2001)			67,376
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,210	120,800	191,010
Average Weekly Circulation (2001)	17,643	16,373	34,016

Cable

Non-cable

Total

11,652

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### South Carolina—Florence

# **WWMB** Ch. 21

Network Service: UPN.

Licensee: Atlantic Media Group Inc., 2411 N. Oak St., Suite 206, Myrtle Beach, SC 29578.

Studio: 3215 S. Cashua Dr., Florence, SC 29501.

Mailing Address: Box 736, Myrtle Beach, SC 29578.

Phone: 803-665-1515, Fax: 843-679-2723.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. visual. Antenna: 1860-ft. above av. terrain, 1867-ft. above ground, 1968-ft. above sea level.

> Latitude 340 219 53" Longitude 79° 19' 49"

Transmitter: 2.8-mi. N of Floydale, 3.6-mi. SE of intersection of State Rtes. 57 & 9, Dillon

County.

Digital Facilities: Channel No. 20 (506-512 MHz), Power: 375-kw max. visual. Antenna:

1973-ft. above av. terrain, 1968-ft. above ground.

Latitude 211 53" 79° 49" Longitude 19

FCC Digital File Number: BPCDT-19991102ABF, Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with WPDE-TV (A), Florence.

Ownership: Atlantic Media Group.

Began Operation: September 21, 1994.

Represented (sales): Continental Television Sales.

Represented (legal): Haley, Bader & Potts PLC.

Personnel:

Albert D. Ervin, General Manager.

Linda McCaskill, Program Director.

Russ Pigioni, Chief Engineer.

Rates: On request.

City of License: Florence. Station DMA: Florence-Myrtle Beach. Rank: 109.



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Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,610	155,700	344,310
Average Weekly Circulation (2001)	50,875	32,526	83,401
Average Daily Circulation (2001)			28,768
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

159,440

48,672

70,820

21,998

230,260

70,670

25,365

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,170	84,880	114,050
Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,204	10,527	12,731 3,402

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# South Carolina—Greenville

# WGGS-TV Ch. 16

Network Service: Independent.

Licensee: Carolina Christian Broadcasting Inc., Box 1616, Greenville, SC 29602.

Studio: 3409 Rutherford Rd., Taylors, SC 29687.

Mailing Address: Box 1616, Greenville, SC 29602.

Phone: 864-244-1616. Fax: 864-292-8481.

E-mail: wggstv16@aol.com

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 717.9-kw horizontal visual, 115-kw max. & 71.9-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' Longitude 82° 24'

Holds CP for change to 5000-kw max. visual, 1145-ft. above av. terrain, 167-ft. above ground, 2156-ft. above sea level. BPCT-960628KK.

41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mountain near Greenville.

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 150-kw max. visual. Antenna: 1106-ft. above av. terrain, 118-ft. above ground.

Latitude 34° 56' 26" Longitude 82° 24' 41"

FCC Digital File Number: BPCDT-19991027ABK, Granted: October 31, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Carolina Christian Broadcasting Co.

Began Operation: October 29, 1972.

Personnel:

James H. Thompson, President & General Manager.

Norvin C. Duncan, Assistant to the President.

Gene Gibson, Engineering Director.

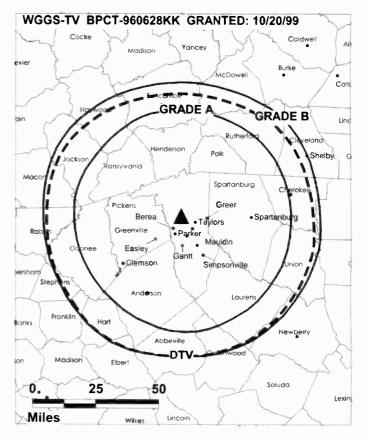
Pete Littlefield, Chief Engineer.

Hugh McLean, Program Director.

Greg West, Promotion Director.

Peggy Denny, Public Affairs Director.

Rates: On request.



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City of License: Greenville. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 36.

Cable

Non-cable

Total

Circulation © 2001 Nielsen. Coverage based on Nielsen study

**Grand Total** 

	TV Households	TV Households	TV Households
Estimated Station Totals*	320,530	151,540	472,070
Average Weekly Circulation (2001)	24,211	14,415	38,626
Average Daily Circulation (2001)			11,728
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	301,830	143,820	445,650
Average Weekly Circulation (2001)	22,753	13,974	36,727
Average Daily Circulation (2001)			11,386
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,700	7,720	26,420
Average Weekly Circulation (2001)	1,459	440	1,899
Average Daily Circulation (2001)			342

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, **North Carolina**

#### WHNS Ch. 21

Network Service: FDX.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

Studio: 21 Interstate Court, Greenville, SC 29615.

Office: 56 Central Ave., Suite 105, Asheville, NC 28801.

Phones: 864-288-2100; 704-258-2100. Fax: 864-297-0728.

Web Site: http://www.whns.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3390-kw visual, 339-kw aural. Antenna: Circularly polarized, 2510-ft. above av. terrain, 1620-ft. above

ground, 5049-ft. above sea level.

Latitude 56" 82° 56 Longitude 40'

Holds CP for change to 2509-ft. above av. terrain, 1450-ft. above ground, 5023-ft. above sea level. BPCT-20000927ACA.

Transmitter: Slick Rock Mountain, Transylvania County.

Digital Facilities: Channel No. 57 (728-734 MHz). Power: 1000-kw max. visual. Antenna: 2441-ft. above av. terrain, 1526-ft. above ground.

> Latitude 359 101 56" Longitude 82° 40' 56"

FCC Digital File Number: BPCDT-19991018AAX. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3-meter C-band; Scientific-Atlanta, 7-meter C-band.

Ownership: Meredith Corp. (Group Owner).

Began Operation: July 5, 1953. Sale to Pappas Telecasting by Thomas Broadcasting approved by FCC July 27, 1979 (Television Digest, Vol. 19:25). Resumed operation April 1, 1984. Sale to Cannell Communications by Pappas Telecasting Companies approved by FCC August 2, 1990 (Vol. 29:47; 30:35). Sale to First Media Television LP by Cannell approved by FCC November 1, 1994. Sale to present owner by First Media Television LP approved by FCC June 20, 1997 (Vol. 37:27).

Represented (sales): TeleRep Inc.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Ray Mirabella, General Manager.

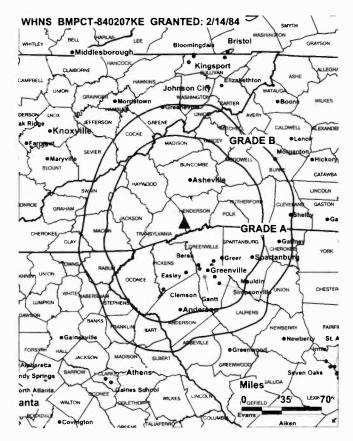
Joe Heaton, Operations Director.

Jim Laura, General Sales Manager.

Jeff McCallister, Local Sales Manager.

Alan DeFlorio, National Sales Manager.

Jerry Garvin, Chief Engineer.



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Phyllis Olson, Controller.

John Burton, Creative Services Manager.

Highest 30 Sec. Rate: \$800.

City of License: Asheville, NC. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 36.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	462,230	338,050	800,280
Average Weekly Circulation (2001)	230,147	121,726	351,873
Average Daily Circulation (2001)			133,150
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Hou <b>se</b> holds
Estimated Station Totals*	437,810	276,100	713,910
Average Weekly Circulation (2001)	227,652	111,083	338,735
Average Daily Circulation (2001)			130,038
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,420	61,950	86,370
Average Weekly Circulation (2001)	2,495	10,642	13,138
Average Daily Circulation (2001)			3,112

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

# WLOS

Ch. 13

(Affiliated with WBSC-TV, Anderson, SC)

**Network Service: ABC** 

Licensee: WLOS Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studios: 100 Verdae Blvd., Suite 410, Greenville, SC 296607; 110 Technology Dr., Asheville, NC 28803.

71011041110, 140 20000

Mailing Address: Box 1300, Asheville, NC 28802.

Phones: 864-297-1313 (Greenville); 828-684-1340 (Asheville). Fax: 864-297-8085

(Greenville); 828-651-4612 (Asheville).

Web Site: http://www.wios.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 6056-ft.

above sea level.

Latitude 35° 25' 32.21" Longitude 82° 45' 25.06"

Transmitter: Mount Pisgah.

Digital Facilities: Channel No. 56 (722-728 MHz). Power: 647-kw max. visual. Antenna: 2799-ft. above av. terrain, 305-ft. above ground.

Latitude

3

45'

32.00\*

Longitude

82°

32.00 25.00"

FCC Digital File Number: BPCDT-19991018AAW. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter Ku-band; Vertex, 6.1-meter C-band; DX Antenna, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band,

News Services: AP, Carolina News Network, UPI.

LMA: Local marketing agreement with WBSC-TV (I), Anderson.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: September 18, 1954. Sale to Anchor Media Holdings by Wometco Broadcasting Co. approved by FCC April 10, 1987. Transfer of control to Continental Broadcasting approved by FCC June 30, 1993. Sale to Better Communications approved by FCC July 20, 1994 (Television Digest, Vol. 34:20). Sale to present owner by Better Communications approved by FCC June 27, 1997.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Shaw Pittman.

Represented (engineering): Smith & Fisher.

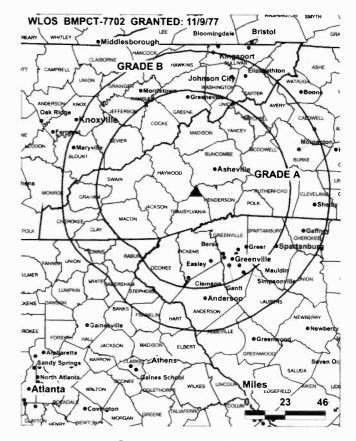
Personnel:

Joe Fishleigh, General Manager.

Dana George, General Sales Manager.

Donna Daniels, Local Sales Manager.

Beth Spire-Jones, National Sales Manager.



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Tom Loebig, News Director.

Guy Chancey, Production & Marketing Director.

Mark Dillon, Business Manager.

Jim Carrier, Chief Engineer.

Sarah Ferris, Traffic Manager.

Highest 30 Sec. Rate: \$2000.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Asheville, NC. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 36.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	493,230	448,520	941,750
Average Weekly Circulation (2001)	335,571	164,716	500,288
Average Daily Circulation (2001)			256,797
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,810	276,100	713,910
Average Weekly Circulation (2001)	316,968	148,783	465,751
Average Daily Circulation (2001)			246,720
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

55,420

18,603

172,420

15,933

227.840

34,536

10,076

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Spartanburg

WSPA-DT Ch. 53

Network Service: CBS.

Licensee: Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

Studio: 250 International Dr., Spartanburg, SC 29303.

Mailing Address: Box 1717, Spartanburg, SC 29304.

Phone: 864-576-7777.

Digital Facilities: Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. An-

tenna: 2205-ft. above av. terrain, 397-ft. above ground.

Latitude Longitude 35° 82° 10'

12" 27" Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Media General Inc. (Group Owner).

Began Digital Operation: April 27, 2000.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Personnel:

Ron Beeler, Chief Engineer.

Rates: On request.

City of License: Spartanburg.

Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 36.

# South Carolina-Greenville-Spartanburg & Asheville

#### WSPA-TV

Ch. 7

Network Service: CBS.

Licensee: Media General Broadcasting Inc., 333 E. Richmond St., Richmond, VA 23219.

Studios: 250 International Dr., Spartanburg, SC 29303; Greenville Commons, Greenville,

SC 29602.

Mailing Address: Box 1717, Spartanburg, SC 29304.

Phones: 864-233-7777; 864-576-7777. Fax: 864-587-5425.

E-mail: news7@wspa.com

Web Site: http://www.wspa.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft.

above sea level.

Latitude 35° 10' 12" Longitude 82° 17' 27"

Holds CP for change to 225-kw max. visual, 2267-ft. above av. terrain, 459-ft. above ground, 3671-ft. above sea level. BPCT-20000428ABA.

Transmitter: Hogback Mountain, 25-mi. NW of Spartanburg.

Began Digital Operation: April 27, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ADM, 6.1-meter C-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; DX Communications, Standard Communications receivers.

News Services: AP, CBS Newspath.

LMA: Local marketing agreement with WASV-TV (W), Asheville.

Ownership: Media General Inc. (Group Owner).

Began Operation: April 29, 1956. Sale to present owner by Spartan Communications Inc.

approved by FCC March 22, 2000.

Represented (sales): MMT Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Personnel:

John Cottingham, Vice President & General Manager.

Marilyn Hammond, General Sales Manager

Lennie Philyaw, Local Sales Manager.

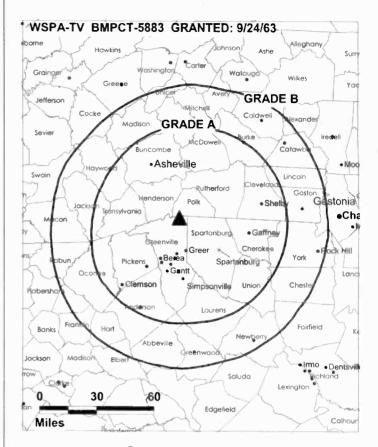
Steve Cloy, National Sales Manager.

Ken Elmore, News Director.

Shukriyyah Fareed, Program Coordinator.

Sara Bowmann, Business Manager.

Johnny Roper Rogers, Creative Services Director.



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Doris Kirby, Human Resources Coordinator.

Betty Foster, Traffic Manager

Rates: On request.

City of License: Spartanburg. Station DMA: Greenville-Spartanburg-Asheville-Anderson.

Rank: 36.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	585,440	406,730	992,170
Average Weekly Circulation (2001)	337,887	192,748	530,635
Average Daily Circulation (2001)			276,488
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,460	276,100	700,560
Average Weekly Circulation (2001)	293,752	172,209	465,961
Average Daily Circulation (2001)			253,982
Other DMA Total	Cable	Non-cable	Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,980	130,630	291,610
Average Weekly Circulation (2001)	44,135	20,539	64,674
Average Daily Circulation (2001)			22,506

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

# WYFF Ch. 4

Network Service: NBC.

Licensee: WYFF Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: Broadcast Pl., 505 Rutherford St, Greenville, SC 29609.

Mailing Address: Box 788, Greenville, SC 29602.

Phone: 864-242-4404. Fax: 864-240-5329.

Web Site: http://www.thecarolinachannel.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40" Longitude 82° 36' 17"

Holds CP for change to lat. 34° 33' 40", long. 81° 41' 36". BPCT-990715KE.

Transmitter: Caesar's Head.

Digital Facilities: Channel No. 59 (740-746 MHz). Power: 1000-kw visual. Antenna: 1893-ft. above av. terrain, 761-ft. above ground, 3848-ft. above sea level.

Latitude 35° 06' 43" Longitude 82° 36' 24"

Transmitter: Cleveland.

FCC Digital File Number: BPCDT-19990930AAU. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: BMS, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

News Services: AP. CNN Newsource, NBC News Channel,

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: December 31, 1953. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (Television Digest, Vol. 38:22, 48). Exchange (with WXII, Winston- Salem, NC) for KSDK, St. Louis, MO approved by FCC February 17, 1983 (Vol. 21: 12; 22:1; 23:8). Transfer to Multimedia Inc. from Southeastern Broadcasting Corp. approved by FCC September 22, 1967.

Represented (sales): Eagle Television Sales.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

Represented (engineering): Smith & Fisher.

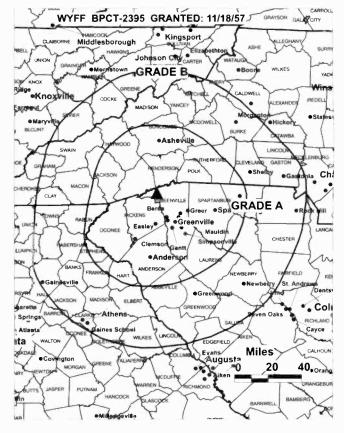
Personnel:

David McAtee, President & General Manager.

Arika Zink, Sales Manager.

Mark McGeary, Local Sales Manager.

Andy Still, News Director.



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Stephanie Sloka, Program & Marketing Director.

Marsa Jarrett, Promotion Manager.

Steve Bomar, Business Manager.

Doug Durkee, Broadcast Operations Director.

Rates: On request.

City of License: Greenville. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 36.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	481,990	377,220	859,210
Average Weekly Circulation (2001)	338,220	178,934	517,154
Average Daily Circulation (2001)			292,042

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	437,810 326,875	276,100 164,312	713,910 491,188 283,801

Other BMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,180	101,120	145,300
Average Weekly Circulation (2001) Average Daily Circulation (2001)	11,345	14,621	25,966 8,241

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Hardeeville

# WTGS Ch. 28

Network Service: FOX.

Licensee: Brissette Broadcasting of Savannah LLC, 4101 Lake Boone Trail, Suite 300, Raleigh, NC 27607.

Studio: 10001 Abercom St., Savannah, GA 31406.

Phone: 912-925-0022. Fax: 912-921-2235.

Web Site: http://www.fox28tv.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1500-ft. above av. terrain, 1498-ft. above ground, 1515-ft. above sea level.

UVE SEA IEVEI.

Latitude 32° 02' 45" Longitude 81° 20' 27"

Transmitter: 4.3-mi. W of I-95 on Hwy. 204, S of Bloomington, GA

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 1493-ft. above av. terrain, 1503-ft. above ground.

Latitude 32° 02' Longitude 81° 20'

FCC Digital File Number: BPCDT-19991101AFM. Granted: January 26, 2001.

45"

27"

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Paraclipse, 3.7-meter C-band; Prodelin, 3.7-meter Ku & C-band; United Satellite Systems, 5-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Standard Components, Wegener receivers.

LMA: Local marketing agreement with WJCL (A), Savannah, GA.

Ownership: Brissette Broadcasting of Savannah LLC

Began Operation: September 1, 1985. Sale to present owner by LP Media Inc. approved by FCC October 28, 1998 (Television Digest, Vol. 38:22). Sale to LP Media Inc. by American Communications & Television Inc. approved by FCC July 15, 1996.

Represented (sales): Continental Television Sales.

#### Personnei:

Mitchell Maund, Vice President & General Manager.

Don Fisher, General Sales Manager.

Bill Bodway, Local Sales Manager.

Kelly Jones, Local Sales Manager.

Georgia Brown, National Sales Manager.

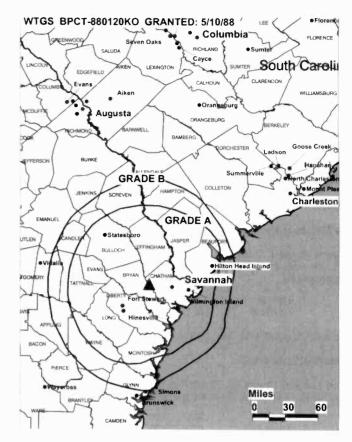
Jennifer Burns, Regional Sales Manager.

Ed Youmans, Chief Engineer.

Brian Greenrood, News Director.

Lucie Giles, Business Manager.

Michele Cookieanos, Program Director.



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Kurt Hetager, Promotion Director.

Dave German, Production Manager.

Karon Johnson, Traffic Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Hardeeville. Station DMA: Savannah. Rank: 99.

Grand Total	Cable TV Households	Non-cable Total TV Households TV Househ		
Estimated Station Totals*	199,980	76,820	276,800	
Average Weekly Circulation (2001)	95,575	31,277	126,852	
Average Daily Circulation (2001)			47,311	

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	178,140	72,720	250,860
Average Weekly Circulation (2001)	89,799	30,764	120,563
Average Daily Circulation (2001)			45,085

Other DMA Total	Cable TV Households	Non-cable Total TV Households TV Househol		
Estimated Station Totals*	21,840	4,100	25,940	
Average Weekly Circulation (2001)	5,776	512	6,289	
Average Daily Circulation (2001)			2,227	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Myrtle Beach

# **WFXB** Ch. 43

Network Service: FOX.

Licensee: GE Media Inc., 3364 Huger St., Myrtle Beach, SC 29577.

Studio: 3364 Huger St., Myrtle Beach, SC 29577.

Phone: 843-828-4300. Fax: 843-828-4343.

E-mail: listen43@wfxb.com

Web Site: http://www.wfxb.com

Technical Facilities: Channel No. 43 (644-650 MHz), Authorized power: 5000-kw max. visual. Antenna: 1519-ft. above av. terrain, 1506-ft. above ground, 1581-ft. above sea level.

Latitude

19" 00"

79° 11 Longitude

Transmitter: 1.5-mi. S of Hwy. 76 & State Rd. S34-320, 4.2-mi. ESE of Mullins.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 1000-kw max. visual. Antenna: 1506-ft. above av. terrain, 1503-ft. above ground, 1578-ft. above sea level.

> Latitude Longitude

79°

19" 00'

Transmitter: 1.5-mi. S of Hwy. 76 & State Rd. S34-320, Mullins.

FCC Digital File Number: BPCDT-990701KE, Granted: April 23, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: RCA, 3.6-meter Ku-band; Trans-World, 3.6-meter C-band; M/A-Com receivers.

Ownership: GE Media Inc.

Began Operation: July 5, 1984. Sale to JME Media (James M. Everett), later GE Media Inc. (Greg Everett) by Carolina Christian Broadcasting approved by FCC April 12, 1996.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Everett & Everett.

Personnel:

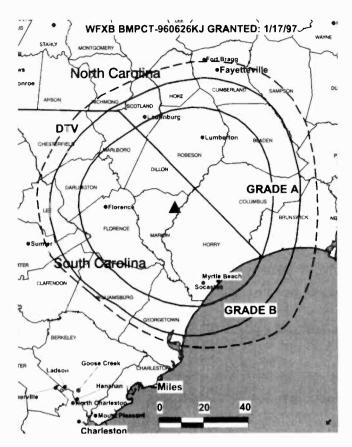
Dave Cartolite, Vice President & General Manager.

Sandra Suber, Program Coordinator.

Bob LeClair, Chief Engineer.

Joel Schedtler, News Director.

Ricky Adams, Creative Services Director.



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Cable

Highest 30 Sec. Rate: \$1500.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total

City of License: Myrtle Beach. Station DMA: Florence-Myrtle Beach. Rank: 109.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	177,210	118,330	295,540
Average Weekly Circulation (2001)	72,343	31,726	104,069
Average Daily Circulation (2001)			36,569
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,440	70,820	230,260
Average Weekly Circulation (2001)	69,677	23,751	93,427
Average Daily Circulation (2001)			33,156
Other DMA Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	17,770	47,510	65,280

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

2,666

10,641

3,413

Total

Non-cable

7,975

#### South Carolina—Rock Hill

#### **WWWB**

(formerly WFVT) Ch. 55

Network Service: WBN

Licensee: WFVT-TV Inc., Box 12000, Raleigh, NC 27605-2000.

Studio: 3501 Performance Rd., Charlotte, NC 28214.

Phone: 704-398-0046. Fax: 704-393-6034

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1952-ft. above av. terrain, 1955-ft. above ground,

2725-ft. above sea level.

Longitude

35° 81° 21' ng

48" 17

Transmitter: Hwy. 1836, 0.35-mi. SW of intersection of Hwys. 1836 & 1837, near Stan-

Digital Facilities: Channel No. 39 (620-626 MHz), Power: 153-kw max, visual, Antenna: 749-ft. above av. terrain, 1780-ft. above ground, 1586-ft. above sea level.

> Latitude Longitude

35° 81°

09

19"

FCC Digital File Number: BMPCDT-20000501ACC. Granted: February 12, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: October 21, 1994. Sale to present owner by TV 55 Inc. approved by FCC January 14, 2000. Sale to TV 55 Inc. by Family 55 Inc. approved by FCC July 22,

Represented (legal): Gardner, Carton & Douglas.

Personnel:

Wharton Winstead, General Manager.

Tom Schenck, General Sales Manager.

Andy Scheid, National Sales Manager.

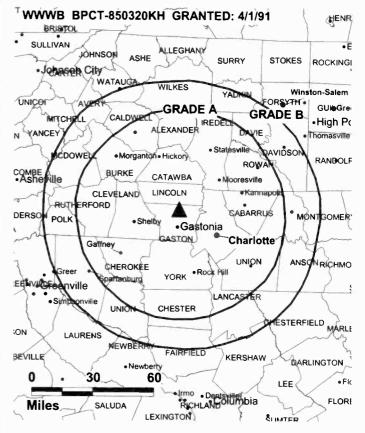
Mark Gray, Program, Promotion & Production Manager.

Jacqueline Draper, Business Manager.

Tom Long, Chief Engineer.

Rates: On request.

City of License: Rock Hill. Station DMA: Charlotte. Rank: 27.



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Cable

Non cable

Total

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total

	TV Households	TV Households	TV Households
Estimated Station Totals*	598,170	382,650	980,820
Average Weekly Circulation (2001)	1723,326	80,374	252,701
Average Daily Circulation (2001)			81,804
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	595,220	287,020	882,240
Average Weekly Circulation (2001)	172,019	70,068	242,087
Average Daily Circulation (2001)			79,320
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,950	95,630	98,580
Average Weekly Circulation (2001)	307	10,306	10,613
Average Daily Circulation (2001)			2,484

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### South Carolina—Sumter

# WQHB Ch. 63

Network Service: UPN.

Licensee: Dove Broadcasting Inc., 3409 Rutherford Rd. Extension, Taylors, SC 29687.

Studio: 100 N. Main St., Suite 100, Sumter, SC 29150.

Mailing Address:Box 160, Sumter, SC 29151.

Phone: 803-775-2817. Fax: 803-775-4486.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 13-kw max. visual. Antenna: 541-ft. above av. terrain, 538-ft. above ground, 682-ft. above sea level.

Latitude 33° 54' 52" Longitude 80° 17' 39"

Holds CP for change to 4450-kw max. visual, 883-ft. above av. terrain, 837-ft. above ground, 1132-ft. above sea level; lat. 34° 06' 33", long. 80° 44' 35". BPCT-19991126ABW.

Transmitter: Intersection of Rtes. 387 & 763.

Digital Facilities: Channel No. 38 (614-620 MHz), Power: 200-kw max. visual. Antenna: 545-ft. above av. terrain, 538-ft. above ground.

Latitude 33° 54' 52" Longitude 80° 17' 39"

FCC Digital File Number: BPCDT-19991029AFQ. Granted: November 9, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Dove Broadcasting Inc.

Began Operation: September 15, 1997. Transfer of remaining 51% interest by C. Fred McLaughlin to present owner approved by FCC October 15, 1999.

Represented (legal): Bechtel & Cole.

Represented (engineering): William Culpepper & Associates Inc.

Personnel:

James H. Thompson, General Manager.

Dolly Lynn, Operations Manager.

Greg West, Local Sales Manager.

Pete Littlefield, Chief Engineer.

Anthony Blair, Program Director.



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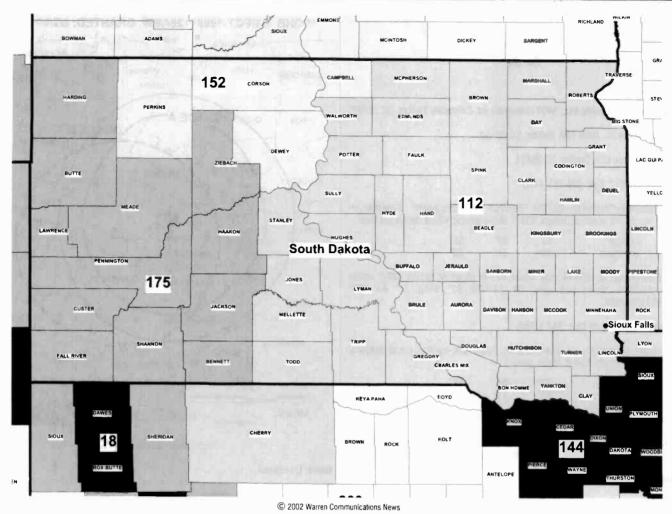
Rates: On request.

City of License: Sumter. Station DMA: Columbia, SC. Rank: 84.

Grand Total	Cable TV Households	Non-cable Total TV Households TV Househ	
Estimated Station Totals*	187,160	17,120	204,280
Average Weekly Circulation (2001)	52,020	1,595	53,615
Average Daily Circulation (2001)			10,511
Station DMA Total	Cabio	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,160	17,120	204,280
Average Weekly Circulation (2001)	52,020	1,595	53,615
Average Daily Circulation (2001)			10,511

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Sioux Falls-Mitchell, SD	237,790	112
Sioux City, IA		144 152
Rapid City, SD	88,500	175

#### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KHSD & KIVV-TV, Deadwood	See Lead, SD
KDLV-TV, Mitchell.	See Sioux Falls, SD
KTTM, Mitchell	See Huron, SD
KDLO-TV, Watertown	See Florence, SD

#### MARKET AREA COMMERCIAL STATIONS

KABY-TV (9), KAUN (36), KDLO-TV (3), KDLT-TV (46), KDLV-TV (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)

KCAU-TV (9), KMEG (14), KPTH (44), KTIV (4)

KBMY (17), KFYR-TV (5), KMCY (14), KMOT (10), KNDX (26), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11), KXND (24) KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)

# South Dakota Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	12	5	17
<b>Educational Television</b>	6	3	9
	18	8	26

# **KABY-TV**

Ch. 9

#### (Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery,

AL 36104.

Studio: See KSFY-TV, Sioux Falls, SD.

Phone: 605-225-9200. Fax: 605-225-9226.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 288-kw visual, 45.7-kw aural. Antenna: 1413-ft. above av. terrain, 1311-ft. above ground, 3071-ft.

53

above sea level.

Latitude 45° Longitude

97°

32" 30"

23"

Transmitter: 3-mi, S & 3-mi, E of Crandall.

Digital Facilities: Channel No. 28 (554-560 MHz), Power: 704-kw max, visual, Antenna; 1316-ft. above av. terrain, 1162-ft. above ground.

> Latitude Longitude 53

FCC Digital File Number: BPCDT-19991025ACT, Granted: December 7, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: 3.7-meter C-band.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

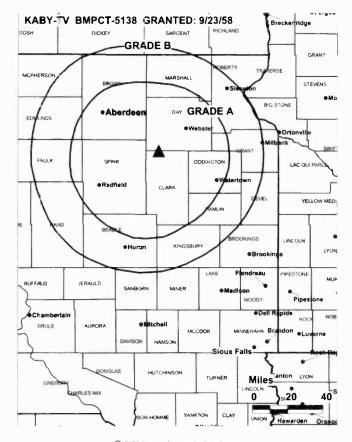
Began Operation: November 27, 1958. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Sale to Ellis Communications by New Vision TV approved by FCC December 4, 1994. Sale to New Vision TV by News-Press & Gazette Co. approved by FCC September 7, 1993. Sale to News-Press & Gazette Co. by Forum Publishing approved by FCC November 15, 1985. Sale to Forum Publishing by Gordon H. Ritz, Wheelock Whitney, et al., approved by FCC November 14, 1973. Sale to Gordon H. Ritz, Wheelock Whitney, et. al., by John Boler & others approved by FCC December 23, 1969

Represented (sales): TeleRep Inc.

Personnel: See KSFY, Sioux Falls, SD.

Rates: On request.

City of License: Aberdeen, Station DMA: Sioux Falls-Mitchell, Rank: 112.



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Cable

Non-cable

Total

Circulation © 2001 Nielsen, Coverage based on Nielsen study

Average Daily Circulation (2001)

Grand Tetal

Ciano retar	TV Households	TV Households	TV Households
Estimated Station Totals*	32,330	10,780	43,110
Average Weekly Circulation (2001)	25,989	6,783	32,771
Average Daily Circulation (2001)			18,562
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,070	9,700	40,770
Average Weekly Circulation (2001)	25,211	6,724	31,935
Average Daily Circulation (2001)			18,308
Other DIMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,260	1,080	2,340
Average Weekly Circulation (2001)	777	59	837

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

254

#### South Dakota—Florence-Watertown

## KDL0-TV

Ch. 3

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Young Broadcasting of Sioux Falls Inc., 501 S. Phillips Ave., Sioux Falls, SD

57104.

Studio: See KELO-TV, Sioux Falls, SD.

Phone: 605-532-3621.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual. 20-kw aural. Antenna: 1684-ft. above av. terrain, 1705-ft. above ground, 3552-ft. above

sea level.

Latitude 44° 57' 56.50" Longitude 97° 35' 22.00"

Transmitter: 0.5-mi. N of Garden City.

Digital Facilities: Channel No. 25 (536-542 MHz), Power: 938-kw max. visual. Antenna: 1713-ft. above av. terrain, 1680-ft. above ground.

Latitude 440 56.00" Longitude 351 22.00\*

Transmitter: 0.5-mi. N. Garden City.

FCC Digital File Number: BPCDT-19991021ABN. Granted: April 28, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: September 24, 1955. Sale to present owner by Midcontinent Television

of South Dakota Inc. approved by FCC March 29, 1996.

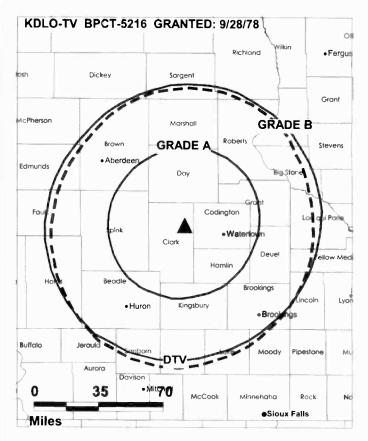
Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding

Personnel: See KELO, Sioux Falls, SD

Rates: On request.

City of License: Florence. Station DMA: Sioux Falls-Mitchell. Rank: 112.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total Cable Non-cable TV Households TV Households		Total TV Households	
Estimated Station Totals*	31,390	10,580	41,970
Average Weekly Circulation (2001)	24,996	6,433	31,429
Average Daily Circulation (2001)			20,798

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,130	10,580	40,710
Average Weekly Circulation (2001) Average Daily Circulation (2001)	24,804	6,433	31,237 20,754

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,260	0	1,260
Average Weekly Circulation (2001)	192	0	192
Average Daily Circulation (2001)			44

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota-Huron

# KTTM

Ch. 12

(Satellite of KTTW, Sioux Falls, SD)

Network Service: FOX.

Licensee: Independent Communications Inc., 2817 W. 11th St., Sioux Falls, SD 57104.

Studio: See KTTW, Sioux Falls, SD.

Phone: 605-338-0017.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 830-ft. above ground, 2146-ft. above

sea level.

Latitude 440 111 39" Longitude 98° 191 05"

Transmitter: 12-mi. SW of Huron, Warren Twp., Sanborn County.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. An-

tenna: 712-ft. above av. terrain, 699-ft. above ground.

44° 39" Latitude 98° 05" 19' Longitude

FCC Digital File Number: BPCDT-19991029ADD. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Independent Communications Inc.

Began Operation: August 31, 1991

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & McCormick.

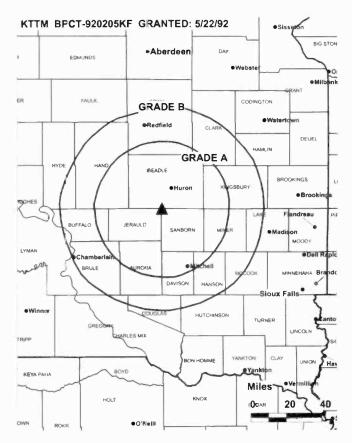
Personnel: See KTTW, Sioux Falls, SD.

Rates: On request.

City of License: Huron. Station DMA: Sioux Falls-Mitchell. Rank: 112.

For Information, call 800-771-9202

The Authoritative News Service Covering Mass Media Interactive Video and Audio



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,970	15,150	59,120
Average Weekly Circulation (2001) Average Daily Circulation (2001)	21,610	4,621	26,231 8,329

Station DNA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,970	14,050	58,020
Average Weekly Circulation (2001)	21,610	4,364	25,974
Average Daily Circulation (2001)			8,220

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,100	1,100
Average Weekly Circulation (2001)	0	257	257
Average Daily Circulation (2001)			109

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per tike Nielsen Survey Methods

# South Dakota—Lead

## KHSD-TV

Ch. 11

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

Studio: See KOTA-TV, Rapid City, SD.

Phone: 605-342-2000. Fax: 605-342-7305.

Web Site: http://www.kotatv.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

DOVE SEA IEVEL.

Latitude Longitude 44° 103° 19' 50' 36" 12"

Transmitter: Terry Peak.

FCC Proposed Digital Channel Number: Ch. 30.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: ABC NewsOne, AP.

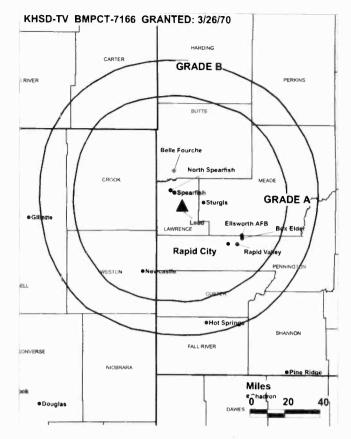
Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: November 2, 1966.

Represented (sales): Katz Continental Television.

Represented (legal): Shaw Pittman.

Personnel: See KOTA-TV, Rapid City, SD.



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Rates: On request.

City of License: Lead. Station DMA: Rapid City. Rank: 175.

Nielsen Data: Not available

#### KIVV-TV

Ch. 5

(Satellite of KEVN-TV, Rapid City, SD)

Network Service: FOX.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Studio: See KEVN-TV, Rapid City, SD.

Phone: 605-394-7777. Fax: 605-348-9128.

Web Site: http://www.kevn.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1851-ft. above av. terrain, 638-ft. above ground, 7531-ft.

above sea level.

Latitude 30" 103° 14" Longitude 50'

Transmitter: Terry Peak, 3.6-mi. SW of Lead.

Digital Facilities: Channel No. 29 (560-566 MHz), Power: 123-kw max, visual, Antenna:

1765-ft. above av. terrain, 515-ft. above ground.

Latitude 30" 19 14" Longitude 103° 50'

FCC Digital File Number: BPCDT-19991019ABJ, Granted: April 28, 2000

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: AP, CNN Newsource, Fox NewsEdge.

Ownership: Mission TV LLC (Group Owner).

Began Operation: July 11, 1976. Sale to Blackstar LLC by Heritage Media Corp. approved by FCC December 15, 1995. Sale to Silver King Communications Inc. by Blackstar LLC approved by FCC May 14, 1998. Sale to present owner by Silver King approved by FCC August 26, 1998.

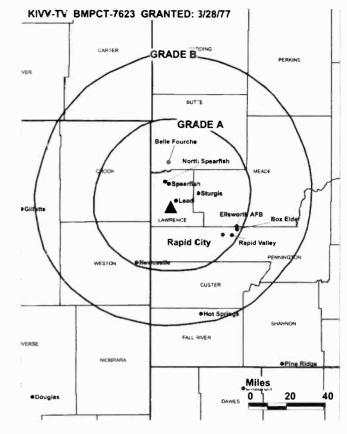
Represented (sales): Millennium Sales & Marketing.

Represented (legal): Hogan & Hartson LLP.

Personnel: See KEVN-TV Rapid City, SD.

Rates: On request

City of License: Lead. Station DMA: Rapid City. Rank: 175.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Heuseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,040	10,470	36,510
Average Weekly Circulation (2001)	6,532	3,020	9,552
Average Daily Circulation (2001)			3,762

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,570	7,270	23,840
Average Weekly Circulation (2001)	5,540	2,121	7,660
Average Daily Circulation (2001)			2,968

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,470	3,200	12,670
Average Weekly Circulation (2001) Average Daily Circulation (2001)	992	899	1,891 795

<sup>\*</sup>Estimated station twtals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### South Dakota—Pierre

#### **KPRY-TV**

Ch. 4

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery,

AL 36104.

Studio: See KSFY-TV, Sioux Falls, SD.

Phones: 605-336-1300; 605-336-7936

Web Site: http://www.ksfy.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.3-kw aural. Antenna: 1283-ft. above av. terrain, 1089-ft. above ground, 3129-ft.

above sea level.

Latitude 44° 03' 07" Longitude 100° 05' 03"

Transmitter: 10-mi. N of Presho.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 955-kw max. visual. Antenna:

1145-ft. above av. terrain, 960-ft. above ground.

Latitude 44° 03' 07" Longitude 100° 05' 03"

FCC Digital File Number: BPCDT-19991025ACV. Granted: December 7, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: 3.7-meter C-band.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

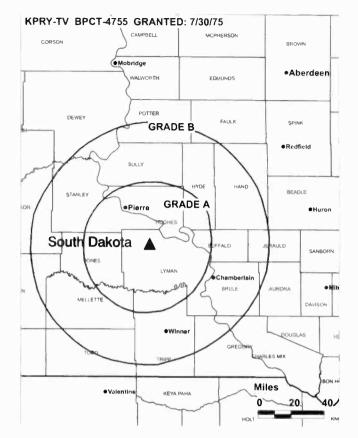
Began Operation: January 30, 1976. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Previous sale to Ellis Communications by New Vision approved by FCC December 21, 1994. Sale to New Vision by News-Press & Gazette Co. approved by FCC September 7, 1993. Sale to News-Press & Gazette Co. approved by FCC November 15, 1985.

Represented (sales): TeleRep Inc.

Personnel: See KSFY, Sioux Falls, SD.

Rates: On request.

City of License: Pierre. Station DMA: Sioux Falls-Mitchell. Rank: 112.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,550	5,570	14,120
Average Weekly Circulation (2001)	6,392	1,517	7,909
Average Daily Circulation (2001)			3,443

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,800	4,470	12,270
Average Weekly Circulation (2001)	5,912	1,259	7,171
Average Daily Circulation (2001)			3,227

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	750	1,100	1,850
Average Weekly Circulation (2001)	480	257	737
Average Daily Circulation (2001)			216

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Rapid City

#### KCLO-TV

Ch. 15

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Young Broadcasting of Rapid City Inc., 599 Lexington Ave., 47th Floor, New York, NY 10032

York, NY 10222.

Studio: See KELO, Sioux Falls, SD.

Phones: 605-341-1500 (Rapid City); 605-336-1100 (Sioux Falls). Fax:605-348-5518.

E-mail: kelotv@keloland.com

Web Site: http://www.keloland.com

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 508-ft. above av. terrain, 395-ft. above ground,

4150-ft. above sea level.

Latitude 44° 04' 14" Longitude 103° 15' 01"

Holds CP for change to 692-kw max. visual, 508-ft. above av. terrain, 371-ft. above ground, 4150-ft. above sea level. BPCT-930913KE.

Transmitter: Skyline Dr., approximately 0.8-mi. S of intersection of Rtes. 44 & 79, Pennington County.

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 38-kw max. visual. Antenna: 522-ft. above av. terrain, 390-ft. above ground.

Latitude 44° 04' 13" Longitude 103° 15' 01"

Transmitter: Skyline Dr.

FCC Digital File Number: BPDCT-19991021AAT. Granted: July 10, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 3.2-meter C-band.

News Services: AP, CBS Newspath, CNN Newsource.

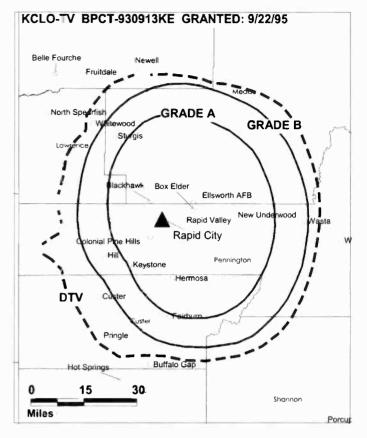
Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: November 28, 1988. Sale to present owner by Midcontinent Television

of South Dakota Inc. approved by FCC March 29, 1996.

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.



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Personnel: See KELO-TV, Sioux Falls, SD.

Highest 30 Sec. Rate: \$100.

Grand Total

Estimated Station Totals\*

Average Weekly Circulation (2001)

City of License: Rapid City. Station DMA: Rapid City. Rank: 175.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	36,070	18,800	54,870
Average Weekly Circulation (2001) Average Daily Circulation (2001)	22,236	10,860	33,096 13,876
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Cable

36 070

22,236

Total

54.870

33,096

Non-cable

18,800

10,860

Average Daily Circulation (2001) 13,876

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Rapid City

#### **KEVN-TV**

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

Network Service: FOX.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Studio: 7 Skyline Dr., Rapid City, SD 57701.

Mailing Address: Box 677, Rapid City, SD 57709.

Phone: 605-394-7777. Fax: 605-348-9128

E-mail: fox7@kevn.com

Web Site: http://www.kevn.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 224-kw visual. 22.4-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 4342-ft. above

sea level.

Latitude 44° 04' 06" Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi. from center of Rapid City.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 120-kw max. visual. Antenna: 594-ft. above av. terrain, 512-ft. above ground.

Latitude 440 04' 00" Longitude 103° 15' 01

FCC Digital File Number: BPCDT-19991019ABB. Granted: December 2, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN Newsource, Fox NewsEdge.

Ownership: Mission TV LLC (Group Owner).

Began Operation: July 11, 1976. Sale to Heritage Media Corp. by Sherwood L. Corner & Gilbert D. Moyle approved by FCC August 14, 1985. Sale to Blackstar LLC by Heritage Media Corp. approved by FCC December 15, 1995. Sale to Silver King Communications Inc. by Blackstar LLC approved by FCC May 14, 1998 (Television Digest, Vol. 38:11). Sale to present owner by Silver King approved by FCC August 26, 1998.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Hogan & Hartson LLP.

Personnel:

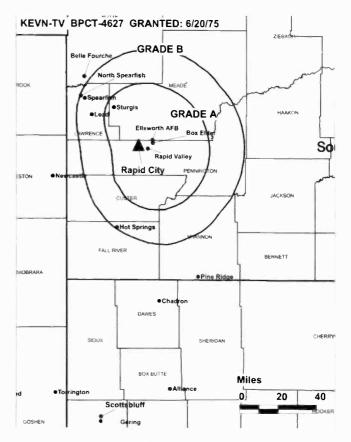
Cindy McNeill, General Manager.

Robert A. Slocum, Treasurer & Chief Financial Officer.

Dan Schillinger, News Director.

Lindsay Bold, Chief Engineer.

Jack Sitch, Promotion Director.



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Dave Downs, Production Manager.

Highest 30 Sec. Rate: \$750.

City of License: Rapid City. Station DMA: Rapid City. Rank: 175.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,850	26,450	73,300
Average Weekly Circulation (2001)	21,255	12,621	33,876
Average Daily Circulation (2001)			13,164

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,650	23,750	61,400
Average Weekly Circulation (2001)	17,769	12,473	30,242
Average Daily Circulation (2001)			12,258

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,200	2,700	11,900
Average Weekly Circulation (2001)	3,486	149	3,634
Average Daily Circulation (2001)			906

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota-Rapid City

# KNBN Ch. 21

Network Service: NBC

Licensee: Rapid Broadcasting Co., 2504 W. Main St., Box 2860, Rapid City, SD 57709.

Studio: 2424 S. Plaza Dr., Rapid City, SD 57709.

Mailing Address: Box 9549, Rapid City, SD 57709.

Phone: 605-343-1966. Fax: 605-355-9274.

E-mail: mmorgan@newscenter1.com

Web Site: http://www.newscenter1.com

Technical Facilities: Channel No. 21 (512-518 MHz), Authorized power: 100-kw max. visual. Antenna: 654-ft. above av. terrain, 469-ft. above ground, 3760-ft. above sea level.

Latitude 44° 05' 33" Longitude 103° 14' 53"

Holds CP for change to 500-kw max. visual, 692-ft. above av. terrain, 509-ft. above ground, 4268-ft. above sea level. BPCT-20001003ABY.

Transmitter: Cowboy Hill.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

#### Began Operation:

#### Personnel:

Jim Simpson, General Manager.

Darren Koehne, Regional Sales Manager.

Rollie Baker, Chief Engineer.

Mark Walter, Production Manager.

Terry Keegan, News Director.

Monica Foss, Program Director.

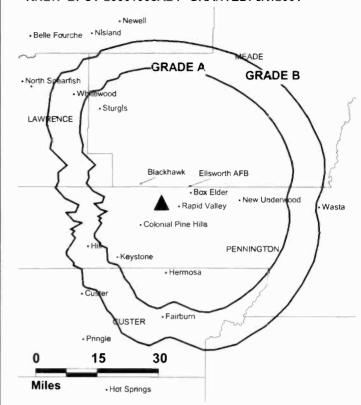
Rob Neal, Promotion Director.

Wes Des Jardins, Marketing Director.

Mike Morgan, Development Director.

Val Boal, Business Manager.

#### KNBN BPCT-20001003ABY GRANTED: 3/7/2001



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City of License: Rapid City. Station DMA: Rapid City. Rank: 175.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	18,820	18,820
Average Weekly Circulation (2001)	0	5,895	5,895
Average Daily Circulation (2001)			1,352
Station DMA Total	Cable	Non-cable TV Households	Total TV Neuroboldo
	i v mousenolus	IA HOTZGUOIOZ	I A Honzenoinz
Estimated Station Totals*	0	18,820	18,820
Estimated Station Totals* Average Weekly Circulation (2001)			-

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KOTA-TV

Ch. 3

# (Operates satellites KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY)

(Affiliated with KDUH-TV, Scottsbluff, NE)

Network Service: ABC.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57701-1760.

Studio: Duhamel Bldg., 518 St. Joe St., Rapid City, SD 57701.

Mailing Address: Box 1760, Rapid City, 57701-1760.

Phone: 605-342-2000. Fax: 605-342-7305.

Web Site: http://www.kotatv.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05" Longitude 103° 15' 03"

Holds CP for change to 610-ft. above av. terrain, 558-ft. above ground, 4311-ft. above sea level; lat. 44° 04' 08", long. 103° 15' 05". BPCT-20000919ABK.

Transmitter: Skyline Dr.

Digital Facilities: Channel No. 2 (54-60 MHz), Power: 7.1-kw max. visual. Antenna: 607-ft. above av. terrain, 453-ft. above ground.

Latitude 44° 04' 07" Longitude 103° 15' 03"

FCC Digital File Number: BPCDT-20010531ACP (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 5.8-meter; Simulsat, 7-meter; Scientific-Atlanta, Simulsat receivers.

AM Affiliate: KOTA, 5-kw, 1380 kHz.

News Services: ABC NewsOne, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: May 29, 1955.

Represented (sales): Continental Television Sales.

Represented (legal): Shaw Pittman.

Personnel:

William F. Duhamel, President & General Manager.

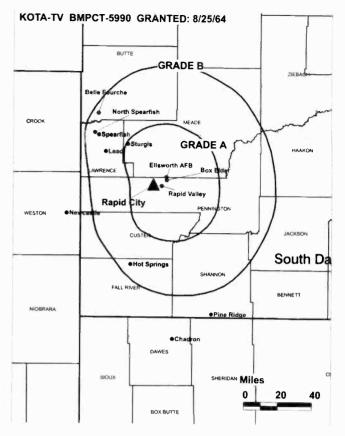
Peter A. Duhamel, Vice President.

Helene M. Duhamel, Vice President.

Steve Duffy, General Sales Manager.

Monte Loos, Program & Operations Manager.

Frank Etherington, Chief Engineer.



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John Petersen, News Director.

Susan Hastings, Business Manager.

Randy Howe, Sports Director.

Roger Floyd, Production Director.

Fred Whitley, Creative Services Director.

Rates: On request.

City of License: Rapid City. Station DMA: Rapid City. Rank: 175.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,870	31,490	72.360
Average Weekly Circulation (2001)	32,526	18,955	51,481
Average Daily Circulation (2001)			31,182

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	39,290	28,430	67,720
	31,500	18,676	50,176
Average Daily Circulation (2001)			30,727

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,580	3.060	4,640
Average Weekly Circulation (2001)	1,026	278	1,304
Average Daily Circulation (2001)			454

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# **KPLO-TV**

Ch. 6

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Young Broadcasting of Sioux Falls Inc., 599 Lexington Ave., 47th Floor, New

York, NY 10022.

Studio: See KELO-TV, Sioux Falls, SD

Phone: 605-473-5564.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1109-ft. above av. terrain, 711-ft. above ground, 2877-ft. above

sea level.

57' Latitude 43° 55" Longitude 99° 36

Transmitter: Medicine Butte, 6-mi, N of Reliance.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 878-kw max. visual. Antenna:

1132-ft. above av. terrain, 692-ft. above ground.

Latitude 43° Longitude 99° 36' 11"

Transmitter: Reliance

FCC Digital File Number: BPCDT-19991021ABA. Granted: October 25, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: July 15, 1957. Sale to present owner by Midcontinent Television ap-

proved by FCC March 29, 1996.

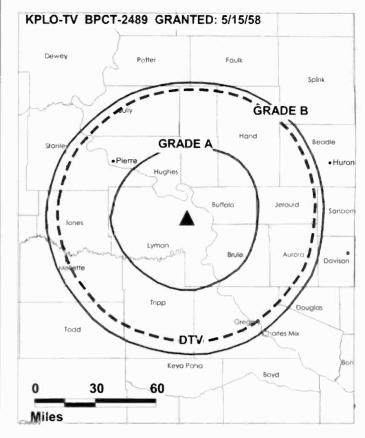
Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding

Personnel: See KELO-TV, Sioux Falls, SD.

Rates: On request.

City of License: Reliance. Station DMA: Sioux Falls-Mitchell. Rank: 112.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,410	6,980	18,390
Average Weekly Circulation (2001)	8,578	2,571	11,148
Average Daily Circulation (2001)			6,323

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,690	5,880	15,570
Average Weekly Circulation (2001)	7,938	2,313	10,252
Average Daily Circulation (2001)			5,976

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,720	1,100	2,820
Average Weekly Circulation (2001)	639	257	897
Average Daily Circulation (2001)			347

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Sioux Falls

KAUN

Ch. 36

Network Service: PAX.

Licensee: Rapid Broadcasting Co., Box 2860, Rapid City, SD 57709.

Studio: Suite 110, 300 N. Dakota Ave., Sioux Falls, SD 57104.

Phone: 605-336-3100. Fax: 605-338-5484.

E-mail: mmorgan@newscenter1.com

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2650-kw max. visual. Antenna: 755-ft. above av. terrain, 808-ft. above ground, 2160-ft. above sea

level.

Latitude 43° 30' 19" Longitude 96° 34' 19"

Transmitter: 1.4-mi, SW of Rowena.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 200-kw max. visual. Antenna: 686-ft. above av. terrain, 783-ft. above ground, 1352-ft. above sea level.

19"

19"

Latitude 43° 30' Longitude 96° 34'

Transmitter: 1.4-mi. SW of Rowena.

FCC Digital File Number: BPCDT-20010618AAI. Granted: June 29, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Rapid Broadcasting Co.

Began Operation: September 1, 2000. Sale to present owner by Midwest Broadcasting

Co. approved by FCC December 14, 2000.

Represented (sales): Blair.

Represented (legal): Cole, Raywid & Braverman LLP.

Represented (engineering): Graham Brock.

Personnel:

Jim Simpson, General Manager.

Mike Morgan, Development Manager.

John Bennett, Chief Engineer.

Darren Koehne, National Sales Manager & Regional Sales Manager.

John Bennett, Chief Operator.

Terry Keegan, News Director.

Monica Foss, Program Director.

Rob Neal, Promotion Director.

Wes des Jardins, Marketing Director.

Mark Walter, Production Manager.

Val Boal, Business Manager.

Grand Total

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 112.

Circulation @ 2001 Nielsen, Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	0	23,910	23,910
Average Weekly Circulation (2001)	0	1,974	1,974
Average Daily Circulation (2001)			266
Station DMA Total	Cable	Non-cable	Total
		TV Households	
Estimated Station Totals*			
		TV Households	TV Households

Non soble

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# **KDLT-TV**

Ch. 46

(Operates satellite KDLV-TV, Mitchell-Sioux Falls, SD)

Network Service: NBC

Licensee: Red River Broadcast Co. LLC, 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 3600 S. Westport Ave., Sioux Falls, SD 57106-6325.

Phone: 605-361-5555, Fax: 605-361-7017.

E-mail: info@kdlt.com

Web Site: http://www.kdlt.com

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 4000-kw max. visual. Antenna: 1932-ft. above av. terrain, 1910-ft. above ground, 3330-ft. above sea level.

> Latitude 43° 30' 17" 33 22" 969 Longitude

Transmitter: 1.2-mi. S of Rowena

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 1995-ft. above av. terrain, 1965-ft. above ground

Latitude 439 18" 22" Longitude 96° 33

FCC Digital File Number: BPCDT-19991101AEJ. Granted: January 22, 2001.

Note: Latitude and ionoitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Comtech, 5-meter C-band; GE, 5-meter Ku-band; Harris, 3.5-meter Ku-band: Aoile Omni, Harris receivers.

News Services: AP, NBC News Channel.

Ownership: Red River Broadcast Corp. (Group Owner)

Began Operation: September 23, 1998

Represented (sales): Millennium Sales and Marketing.

Represented (legal): Holland & Knight.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Myron Kunin, Chief Executive Officer.

Kathy M. Lau, Vice President & Chief Financial Officer.

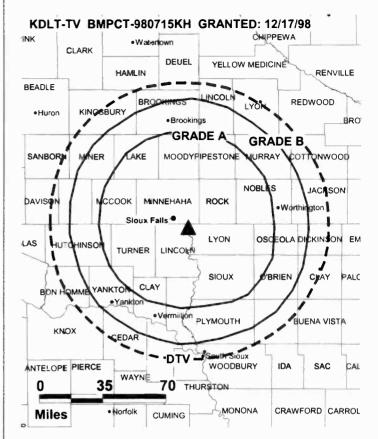
Gary R. Bolton, General Manager.

Mari Ossenfort, General Sales Manager.

Don Sturzenbecher, Chief Engineer.

John J. Murray, News Director.

Shane Dailey, Program & Promotion Director.



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Troy Baltzer, Production Manager.

Shelly Steichen, Traffic Manager.

Highest 30 Sec. Rate: \$3500.

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 112.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,980	58,060	171,040
Average Weekly Circulation (2001)	71,473	27,694	99,167
Average Daily Circulation (2001)			42,364

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,550	51,220	159,770
Average Weekly Circulation (2001)	70,007	26,904	96,910
Average Daily Circulation (2001)			41,753

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,430	6,840	11,270
Average Weekly Circulation (2001)	1,466	791	2,257
Average Daily Circulation (2001)			611

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### South Dakota—Mitchell-Sioux Falls

#### **KDLV-TV**

#### Ch. 5

(Satellite of KDLT-TV, Sioux Falls, SD)

Network Service: NBC

Licensee: Red River Broadcast Co. LLC, 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KDLT-TV, Sioux Falls, SD.

Phone: 605-361-5555, Fax: 605-361-7017.

E-mail: info@kdlt.com

Web Site: http://www.kdlt.com

Technical Facilities: Channel No. 5 (76-82 MHz), Authorized power: 100-kw visual, 10-kw aural. Antenna: 982-ft. above av. terrain, 998-ft. above ground, 2423-ft. above sea level.

Latitude 37' 56" 97° 22' 21" Longitude

Transmitter: 4.5-mi. N & 1.5-mi. E of I-90 & Hwy. 281 interchange.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 25-kw max. visual. Antenna: 1033-ft. above av. terrain, 1057-ft. above ground.

> Latitude 43° 45' 33" Longitude 24

FCC Digital File Number: BPCDT-20000501ACG. Granted: March 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Services: AP, NBC News Channel.

Ownership: Red River Broadcast Corp. (Group Owner).

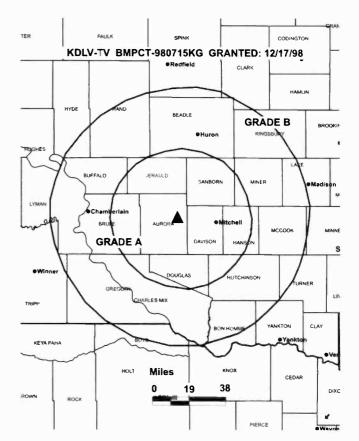
Began Operation: June 12, 1960. Sale to present owner by Heritage Media Corp. approved by FCC August 25, 1994. Sale to Heritage Media Corp. by Sherwood L. Comer & Gilbert D. Moyle approved by FCC August 14, 1985. Sale to Sherwood L. Comer & Gilbert D. Moyle by Gillett Broadcasting approved by FCC May 12, 1982. Sale to Gillett by Buford TV approved by FCC January 17, 1978 (Television Digest, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved by FCC October 4, 1972.

Represented (sales): Millennium Sales and Marketing.

Personnel: See KDLT-TV, Sioux Falls, SD.

Highest 30 Sec. Rate: \$3500.

City of License: Mitchell. Station DMA: Sioux Falls-Mitchell. Rank: 112.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,360	12,970	38,330
Average Weekly Circulation (2001)	18,934	3,979	22,913
Average Daily Circulation (2001)			9,479

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,360	11,680	37,040
Average Weekly Circulation (2001)	18,934	3,884	22,818
Average Daily Circulation (2001)			9,474

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,290	1,290
Average Weekly Circulation (2001)	0	95	95
Average Daily Circulation (2001)			5

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# **KELO-TV**

Ch. 11

#### (Operates satellites KDLO-TV, Florence; KCLO-TV, Rapid City & KPLO-TV, Reliance, SD)

Network Service: CBS.

Licensee: Young Broadcasting of Sioux Falls Inc., 599 Lexington Ave., 47th Floor, New York, NY 10222.

Studio: 501 S. Phillips Ave., Sioux Falls, SD 57104.

Phone: 605-336-1100. Fax: 605-357-5530

E-mail: kelotv@keloland.com

Web Site: http://www.keloland.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

> 439 Latitude 07 96° 32 05' Longitude

Holds CP for change to 25.1-kw max. visual, 630-ft. above av. terrain, 795-ft. above ground, 2028-ft. above sea level. BPCT-19950531KE.

Transmitter: 1-mi. SW of Rowena

Digital Facilities: Channel No. 32 (578-584 MHz), Power: 869-kw max. visual, Antenna: 1932-ft. above av. terrain, 1883-ft. above ground.

> 43° Latitude 07" 969 32 05" Longitude

Transmitter: Rowena

FCC Digital File Number: BPCDT-19991021AAX (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-At-

lanta, 7-meter; Andrew, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: May 12, 1953. Sale to present owner by Midcontinent Television ap-

proved by FCC March 29, 1996 (Television Digest, Vol. 36:4, 20, 24).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding

Personnel:

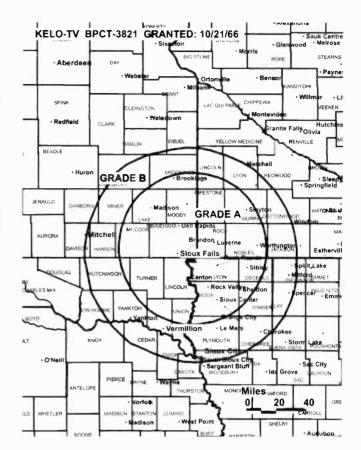
Vincent J. Young, Chairman.

Mark Antonitis, President & General Manager.

Deb McDermott, Executive Vice President & Operations Director.

Jay Huizenga, General Sales Manager

John Hertz, Chief Engineer



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Karen Floyd, Program Director.

Paul Farmer, Promotion Manager.

Marlin Van Peursem, Business Manager.

John Miller, Production Manager

Mark Millage, News Director.

Highest 30 Sec. Rate: \$850.

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 112.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,950	71,720	209,670
Average Weekly Circulation (2001)	96,659	44,090	140,749
Average Daily Circulation (2001)			89,051

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,250	47,780	143,030
Average Weekly Circulation (2001)	77,942	37,256	115,198
Average Daily Circulation (2001)			77,894

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,700	23,940	66,640
Average Weekly Circulation (2001)	18,717	6,834	25,552
Average Daily Circulation (2001)			11,157

<sup>\*</sup>Estimated station tetals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Sioux Falls

#### KSFY-TV

Ch. 13

#### (Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, SD)

Network Service: ABC.

Licensee: Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery,

AL 36104.

Studio: 300 N. Dakota Ave., Suite 100, Sioux Falls, SD 57104.

Phones: 605-336-1300; 800-955-5379. Fax: 605-336-7936.

E-mail: ksfy@ksfy.com

Web Site: http://www.ksfy.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 285-kw visual, 39.5-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07" Longitude 96° 32' 05"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 804-kw max. visual. Antenna: 1923-ft. above av. terrain, 1872-ft. above ground.

Latitude 43° 31' 07" Longitude 96° 32' 05"

FCC Digital File Number: BPCDT-19991025ACR. Granted: December 7, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; Avantek, DX Antenna receivers.

News Service: AP

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: July 31, 1960. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Sale to Ellis Communications by New Vision Television approved by FCC February 10, 1995 (Television Digest, Vol. 34:48; 35:14). Sale to New Vision by News-Press & Gazette approved by FCC September 7, 1993. Sale to News-Press & Gazette by Forum Publishing Co. approved by FCC November 15, 1985. Sale to Forum by Gordon H. Ritz, Wheelock Whitney, et al., approved by FCC November 14, 1973. Sale to Ritz & Whitney by former owners approved by FCC August 23, 1965 (Vol. 5:35).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Personnel:

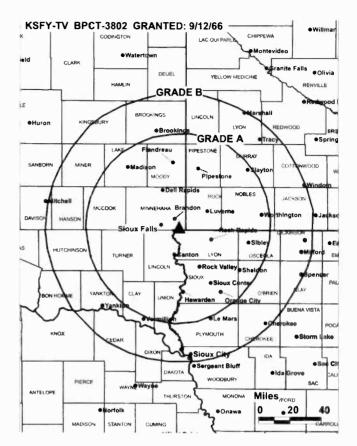
Jack Hansen, Vice President & General Manager.

Tom Moan, Local Sales Manager.

Kelly Manning, General Sales Manager.

Tom Claycomb, News Director.

Marge Hokenstad, Program Director.



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Melanie Pearson, Public Relations & Marketing Director.

Marilyn Brink, Business Manager.

Eugene Schultz, Chief Engineer.

Rates: On request.

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 112.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,190	67,770	203,960
Average Weekly Circulation (2001)	86,744	38,593	125,336
Average Daily Circulation (2001)			64,558

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,700	50,120	145,820
Average Weekly Circulation (2001)	72,446	34,776	107,222
Average Daily Circulation (2001)			58,595

Other DMA Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	40,490	17,650	58,140
Average Weekly Circulation (2001)	14,298	3,816	18,114
Average Daily Circulation (2001)			5,963

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### South Dakota—Sioux Falls

# KTTW Ch. 17

### (Operates satellite KTTM, Huron, SD)

Network Servica: FOX.

Licensee: Independent Communications Inc., 2817 W. 11th St., Sioux Falls, SD 57104.

Studio: 2817 W. 11th St., Sioux Falls, SD 57104.

Phones: 605-338-0017; 800-568-4340. Fax: 605-338-7173.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 196.7-kw max. visual, 20-kw max. aural. Antenna: 495-ft. above av. terrain, 443-ft. above ground, 1942-ft. above sea level.

Latitude 43° 29' 20" Longitude 96° 45' 40"

Holds CP for change to 2025-kw max. visual, 1460-ft. above av. terrain, 1526-ft. above ground, 2858-ft. above sea level; lat. 43° 31' 14", long. 96° 34' 54", transmitter to 0.2-mi. S of State Hwy. 38, Rowena. BPCT-960724KH.

Transmitter: Rural Rte. 3, Yankton Rd., Sioux Falls.

Digital Facilities: Channel No. 7 (174-180 MHz). Power: 65-kw visual. Antenna: 413-ft. above av. terrain, 371-ft. above ground.

Latitude 43° 29' 20" Longitude 96° 45' 40"

FCC Digital File Number: BPCDT-19991029ACY. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Dwnership: Independent Communications Inc. (Group Owner).

Began Operation: May 25, 1987. Sale to present owner approved by FCC January 15, 1988.

Represented (sales): Continental Television Sales.

Represented (legal): Reddy, Begley & McCormick.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Ed Hoffman, General Manager.

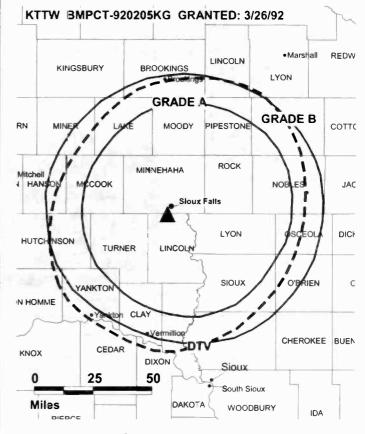
Dorothy Richards, Sales Coordinator.

Sherry Mohr, Local Sales Manager.

Kevin Phipps, Programming & Promotions Manager.

Tigran Grant, Chief Engineer.

Nick Simon, Production Manager.



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Stephanie Fischer, Traffic Director.

Rates: On request.

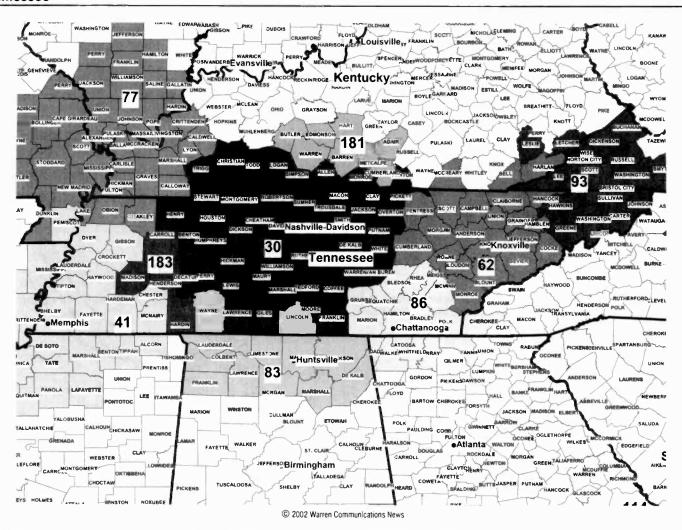
City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 112.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,950	41,910	143,860
Average Weekly Circulation (2001)	42,957	16,284	59,241
Average Daily Circulation (2001)			19,910

Station DMA Fotal	Cable TV Mouseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,210	40,110	125,320
Average Weekly Circulation (2001)	39,192	16,144	55,336
Average Daily Circulation (2001)			18,982

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,740	1,800	18,540
Average Weekly Circulation (2001) Average Daily Circulation (2001)	3,765	140	3,905 927

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Nashville, TN	879,030	30	WHTN (39), WJFB (66), WKRN-TV (2), WNAB (58), WNPX (28), WPGD (50), WSMV (4), WTVF (5), WUXP (30), WZTV (17)
Memphis, TN	655,210	41	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WPXX-TV (50), WREG-TV (3)
Knoxville, TN	478,190	62	WAGV (44), WATE-TV (6), WBIR-TV (10), WBXX-TV (20), WPXK (54), WTNZ (43), WVLT-TV (8)
Paducah, KY-Cape Girardeau, MO-Harrisburg-			
Mount Vernon, IL	382,930	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WDKA (49), WPSD-TV (6), WPXS (13), WSIL-TV (3), WTCT (27)
Huntsville-Decatur-Florence, AL	357,110	83	WAAY-TV (31), WAFF (48), WHDF (15), WHNT-TV (19), WYLE (26), WZDX (54)
Chattanooga, TN	337,140	86	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN	1) 303,500	93	WCYB-DT (28), WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Jackson, TN		183	WBBJ-TV (7), WJKT (16)

#### **State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WJHL-TV, Bristol & Kingsport	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WELF, Chattanooga	See Dalton, GA
WFLI-TV, Chattanooga	See Cleveland, TN
WCYB-TV, Johnson City	See Bristol, VA
WKPT-TV, Johnson City	See Kingsport, TN
WEMT, Kingsport-Johnson City	See Greeneville, TN
WBXX-TV, Knoxville	See Crossville, TN
WPXX, Knoxville	See Jellico, TN
WBUY, Memphis	See Holly Springs, MS
WHTN, Nashville	See Murfreesboro, TN
WJFB, Nashville	See Lebanon, TN
WNPX, Nashville	See Cookeville, TN
WPGD. Nashville	See Hendersonville. TN

# Tennessee Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	13	18	31
<b>Educational Television</b>	4	3	7
	17	21	38

# Data by Design

This data is available in comma-delimited format for use in your own database or spreadsheet software!



For information call 800.771.9202

# WDEF-TV Ch. 12

Network Service: CBS.

Licensee: Media General Broadcasting Inc., 330 E. Grace St., Richmond, VA 23219.

Studio: 3300 Broad St., Chattanooga, TN 37408.

Phone: 423-785-1200. Fax: 423-785-1271.

E-mail: news@wdef.com

Web Site: http://www.wdef.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude

Latitude Longitude 35° 85° 08' 19' 06" 25"

Transmitter: Atop Signal Mountain.

Digital Facilities: Channel No. 47 (668-674 MHz), Power: 1000-kw max. visual, Antenna: 1234-ft. above av. terrain, 463-ft. above ground.

Latitude Longitude 35° 85° 08' 19' 06" 25"

FCC Digital File Number: BPCDT-19991025ACX. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; United Products, 2.8-meter; United Products, 3-meter; United Products, 3.5-meter; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS Newspath, NIWS

Ownership: Media General Inc. (Group Owner).

Began Operation: April 25, 1954. Sale to present owner by Park Acquisition Inc. approved by FCC November 22, 1996 (Television Digest, Vol. 36:31). Transfer of control to Park Acquisition Inc. approved by FCC March 27, 1995. Sale to Park Communications Inc. by Carter M. Parham Group approved by FCC February 28, 1964 (Vol. 4:7).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): David Steel.

Personnel:

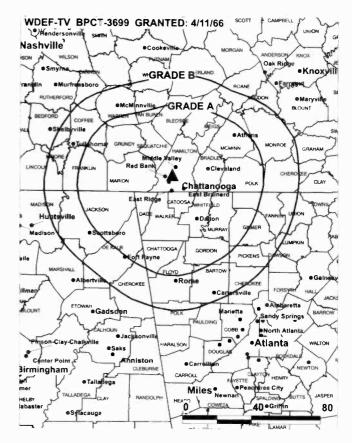
Cathy Gugerty, Vice President & General Manager.

Joe Cooper, General Sales Manager.

David Goldberg, News Director.

Doris Ellis, Program Director.

Chris Friedrichs, Promotion Director.



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Mike Newberry, Business Manager.

Rick McClain, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Chattanooga. Station DMA: Chattanooga. Rank: 86.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	305,730 184,838	151,440 57,754	457,170 242,592 109,022
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	220,840 155,972	87,420 48,266	308,260 204,238 94,245
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	84,890 28,866	64,020 9,488	148,910 38,354 14,776

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WDSI-TV Ch. 61

Network Service: FOX.

Licensee: WDSI License Corp., 225 City Line Ave., Suite 200, Bala Cynwyd, PA 19004.

Studio: 1101 E. Main St., Chattanooga, TN 37408.

Phone: 423-265-0611. Fax: 423-265-3636.

E-mail: wdsi@fox61tv.com

Web Site: http://www.fox61tv.com

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 1212-ft. above av. terrain, 552-ft. above ground, 2522-ft. above sea level.

Latitude 35° 12' 34" Longitude 85° 16' 39"

Transmitter: 1.6-mi. NW of Falling Water.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 75-kw max. visual. Antenna: 1148-ft. above av. terrain, 486-ft. above ground, 2457-ft. above sea level.

Latitude 35° 12' 34" Longitude 85° 16' 39"

Transmitter: 1129 Sawyer Cemetery Rd., Falling Water.

FCC Digital File Number: BPCDT-980825KG (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Paraclipse, 4-meter C-band; Paraclipse, 5-meter C-band; M/A-Com, Microdyne receivers.

Ownership: Pegasus Communications Inc. (Group Owner).

Began Operation: January 24, 1972. Sale to present owner approved by FCC February 18, 1993. Sale to Donatelli & Klein Inc. by Roy L. Hess, et al., approved by FCC January 30, 1985. Previous sale by Col. Jay Sadow approved by FCC January 18, 1983 (Television Digest, Vol. 22:39).

Represented (sales): Petry Television Inc.

Represented (legal): Baraff, Koerner & Olender PC.

Personnel:

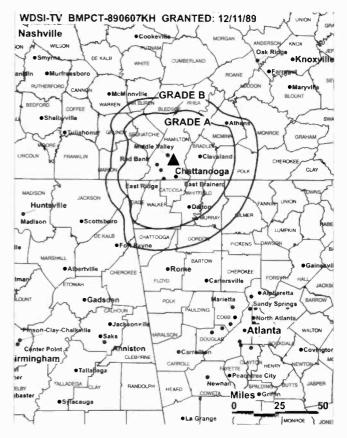
Michael J. Costa, Station Manager.

Peter Remmert, National Sales Manager.

Larry S. Nixon, Chief Engineer.

Lee Eldridge, News Director.

Debbie Hollis, Business Manager.



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Highest 30 Sec. Rate: \$1200

City of License: Chattanooga. Station DMA: Chattanooga. Rank: 86.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	229,220	83,640	312,860
Average Weekly Circulation (2001)	125,791	23,672	149,463
Average Daily Circulation (2001)			57,456

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,840	83,640	304,480
Average Weekly Circulation (2001)	125,129	23,672	148,801
Average Daily Circulation (2001)			57,339

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,380	0	8,380
Average Weekly Circulation (2001)	662	0	662
Average Daily Circulation (2001)			117

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WRCB-TV Ch. 3

Network Service: NBC.

Licensee: Sarkes Tarzian Inc., 205 N. College Ave., Bloomington, IN 47402.

Studio: 900 Whitehall Rd., Chattanooga, TN 37405.

Phone: 423-267-5412. Fax: 423-267-6840; 423-756-3148.

Web Site: http://www.wrcbtv.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 251-ft. above ground, 2313-ft. above sea level.

Latitude 40" 85° Longitude 18 52"

Transmitter: Fairmont Rd., near Hwy. 8, near Chattanooga.

Digital Facilities: Channel No. 13 (210-216 MHz), Power: 34.8-kw max, visual, Antenna: 1099-ft. above av. terrain, 269-ft. above ground.

> Latitude 40' Longitude 85° 18' 51'

FCC Digital File Number: BMPCDT-20010502AAO. Granted: June 14, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3.7-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Ku-band.

News Service: AP.

Ownership: Sarkes Tarzian Inc. (Group Owner).

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved by FCC November 25, 1959 (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959. Transfer to United Printers & Publishers Inc. (Rust Craft Greeting Cards Inc.) by WSTV Inc. approved by FCC 1961-62. Sale to Ziff-Davis Broadcasting Co. by Rust Craft Broadcasting approved by FCC May 10, 1978. Sale to present owner by Ziff-Davis Broadcasting Co. approved by FCC September 29, 1982.

Represented (sales): Continental Television Sales.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Represented (engineering): Denny & Associates PC

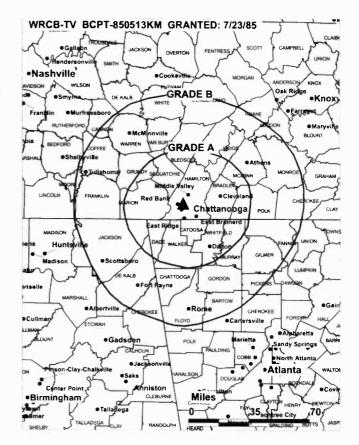
Personnel:

Thomas R. Tolar Jr., President & General Manager.

Doug Short, General Sales Manager.

Raiph Flynn, Local Sales Manager.

Bill Wallace, News Director.



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Pam Teague, Program Director & Business Manager.

Duane Bryan, Promotion Director.

Ed Aslinger, Chief Engineer.

Average Daily Circulation (2001)

Rates: On request.

Grand Total

City of License: Chattanooga, Station DMA; Chattanooga, Rank: 86.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	281,190	151,130	432,320
Average Weekly Circulation (2001)	182,679	59,933	242,612
Average Daily Circulation (2001)			129,614
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,840	91,720	312,560
Average Weekly Circulation (2001)	167,893	51,795	219,688
Average Daily Circulation (2001)			120,429
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,350	59,410	119,760
Average Weekly Circulation (2001)	14,786	8,138	22,924

Cable

Non-cable

Total

9.185

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WTVC Ch. 9

Network Service: ABC

Licensee: Freedom-TV Sub Inc., Box 60028, Chattanooga, TN 37406-0028.

Studio: 4279 Benton Dr., Chattanooga, TN 37406.

Mailing Address: Box 60028, Chattanooga, TN 37406-0028.

Phone: 423-756-5500. Fax: 423-756-7400

E-mail: news@newschannel9.com

Web Site: http://www.newschannel9.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level

091 Latitude 35° 41" Longitude 85° 19 03"

Holds CP for change to 1056-ft. above av. terrain, 246-ft. above ground, 2326-ft. above sea level; lat. 35° 09' 38", long. 85° 19' 06". BPCT-20000418AAS.

Transmitter: Taft Hwy. & Anderson Pike, Signal Mountain.

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 200-kw max. visual. Antenna: 994-ft. above av. terrain, 184-ft. above ground, 2867-ft. above sea level.

> 35° 09 38" Latitude Longitude 85° 19 06"

FCC Digital File Number: BPCDT-19991026ACM, Granted; February 8, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter; Harris, 6-meter Ku & C-band; Microdyne,

7-meter

SNG Mobile Dish: Vertex, 2.4-meter Ku-band.

News Services: ABC NewsOne, AP, Conus

Ownership: Freedom Broadcasting Inc. (Group Owner).

Began Operation: June 15, 1953. Began as WROM-TV, Rome, GA but left air December 5, 1957. Moved to Chattanooga & resumed operation February 11, 1958 after transfer to Martin Theatres of Georgia Inc. by Dean Covington & associates was approved by FCC October 30, 1957 (Television Digest, Vol. 13:40, 44). Sale to Fugua Industries by Martin Theatres approved by FCC February 7, 1969. Sale to Belo Broadcasting approved by FCC June 13, 1980. Sale to present owner by Belo Broadcasting approved by FCC December 13, 1983 (Vol. 23:42).

Represented (sales): TeleRep Inc.

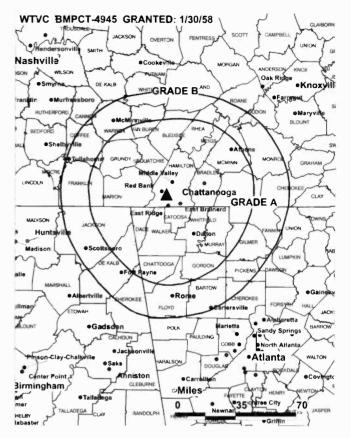
Represented (legal): Latham & Watkins.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Jerry Lingerfelt, General Manager.

Mark Keown, Local Sales Manager.



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Mike Hood, National Sales Manager.

Steve Hunsicker, News Director.

Ronnie Minton, Promotion & Marketing Director.

Harold Tallant, Business Manager.

Dennis Brown, Chief Engineer.

Highest 30 Sec. Rate: \$2800.

City of License: Chattanooga. Station DMA: Chattanooga. Rank: 86.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	318,420	127,990	446,410
Average Weekly Circulation (2001)	192,250	56,834	249,085
Average Daily Circulation (2001)			139,257

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,840	91,720	312,560
Average Weekly Circulation (2001)	170,232	51,376	221,608
Average Daily Circulation (2001)			128,652

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,580	36,270	133,850
Average Weekly Circulation (2001)	22,019	5,458	27,477
Average Daily Circulation (2001)	22,010	3,100	10,6

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Cleveland

#### WFLI-TV Ch. 53

Network Service: WBN.

Licensee: Chattanooga Media Holdings LLC, 100 N. Crescent Dr., 1st Floor, Beverly Hills, CA 90210.

Studio: 6024 Shallow Ford Rd., Suite 100, Chattanooga, TN 37421.

Phone: 423-893-9553. Fax: 423-893-9853.

E-mail: mpryor@wflitv.com

Web Site: http://www.wb53.net

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1306-kw max. visual, 131-kw max. aural. Antenna: 1169-ft. above av. terrain, 1039-ft. above ground, 2023-ft. above sea level.

Latitude 34° 12' 57" Longitude 84° 58' 32"

Holds CP for change to 5000-kw max. visual, 1165-ft. above av. terrain, 1040-ft. above ground, 2024-ft. above sea level, transmitter to 4654 Cohutta-Varnell Rd. BPCT-960712LG.

Transmitter: Cohutta Ridge, 2.1-mi. N of Vamell.

Digital Facilities: Channel No. 42 (638-644 MHz). Power: 500-kw max. visual. Antenna: 1093-ft. above av. terrain, 2405-ft. above ground.

Latitude 35° 12' 34" Longitude 85° 16' 39"

FCC Digital File Number: BPCDT-19991013ABS. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: 3.8-meter Ku & C-band; Miralite, Standard Communications receivers.

Ownership: Lambert Broadcasting of Tennessee (Group Owner).

Began Operation: May 25, 1987. Sale to present owner by WFLI-TV Inc. approved by FCC September 4, 1997.

Represented (legal): Dow, Lohnes & Albertson PLLC.

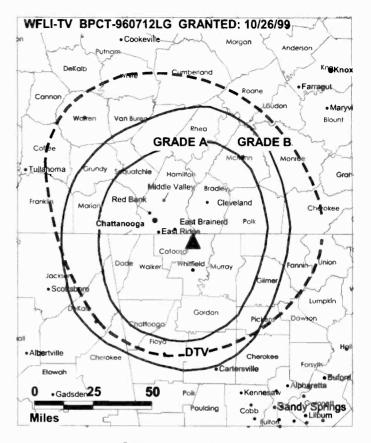
Represented (engineering): Smith & Fisher.

Personnel:

Matt Pryor, Vice President & General Manager.

Bill Christman, Engineering Director.

Highest 30 Sec. Rate: \$1500.



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City of License: Cleveland, Station DMA: Chattanooga, Rank: 86.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	215,140 64,284	69,390 10,706	284,530 74,989 21,685
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	206 120	60 300	275 510

Average Daily Circulation (2001)			21,567
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,020	0	9,020
Average Weekly Circulation (2001)	866	0	866
Average Daily Circulation (2001)			117

63,418

10,706

74.124

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Cookeville

#### WNPX Ch. 28

Network Service: PAX.

Licensee: Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West

Palm Beach, FL 33401.

Studio: 1281 N. Mount Juliet Rd., Suite K, Mount Juliet, TN 37122.

Mailing Address: 209 10th Ave. S, Suite 349, Nashville, TN 37203.

Phone: 615-726-2828. Fax: 615-726-2854.

E-mail: pax28@paxemail.com

Web Site: http://www.paxnashville.tv

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1298-ft. above av. terrain, 1002-ft. above ground, 2016-ft. above sea

level.

Latitude 36° 08' 35" Longitude 85° 54' 35"

Transmitter: 1.8-mi. E of Hickman.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 733-kw max. visual. Antenna: 1411-ft. above av. terrain, 1229-ft. above ground, 1959-ft. above sea level.

Latitude 36° 15' 50" Longitude 86° 47' 39"

Transmitter: Approx. 0.75-mi. at 324°T from the intersection of Hackett Rd. & Nabors

Hollow Rd., E of Hickman.

FCC Digital File Number: BPCDT-990602KE, Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: November 5, 1988. Sale to Inavision Broadcasting Inc. by Steven J. Sweeney approved by FCC June 29, 1993. Sale to Roberts Broadcasting by Inavision approved by FCC November 4, 1996. (Television Digest, Vol. 36:42). Sale to present owner by Roberts Broadcasting approved by FCC September 4, 1997 (Vol. 37:28).

Represented (legal): Dow, Lohnes & Albertson PLLC.

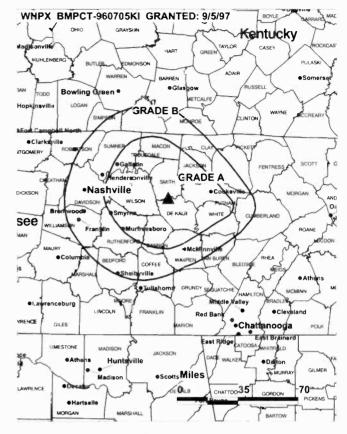
#### Personnel:

Phillip Crihfield, Vice President & General Manager.

Tim Coucke, Chief Engineer.

Sandra Osborne, Business Manager.

Highest 30 Sec. Rate: \$225.



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Cable

Non-cable

1,224

Total

4,567

1,377

City of License: Cookeville. Station DMA: Nashville. Rank: 30

Circulation © 20∉1 Nielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

**Grand Total** 

	TV Households	TV Households	TV Households
Estimated Station Totals*	499,140	150,340	649,480
Average Weekly Circulation (2001)	88,081	15,469	103,550
Average Daily Circulation (2001)			30,217
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,830	137,250	613,080
Average Weekly Circulation (2001)	84,738	14,245	98,983
Average Daily Circulation (2001):			28,840
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,310	13,090	36,400

<sup>\*</sup>Estimated station totals are sums of the Nieisen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

3,343

#### Tennessee—Crossville

## WBXX-TV

Ch. 20

Network Service: WBN.

Licensee: Acme Television Licenses of Tennessee LLC, 650 Town Center Dr., Suite 850, Costa Mesa, CA 92626.

Studio: 10427 Cogdill Rd., Suite 100, Knoxville, TN 37932.

Phone: 423-777-9220.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2830-kw max. visual. Antenna: 2795-ft. above av. terrain, 1129-ft. above ground, 4390-ft. above sea level.

\_\_\_\_\_

Latitude Longitude 36° 84° 06' 20'

33 17

Transmitter: Buffalo Mountain, 1.9-mi, NNW of Windrock.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 375-kw max. visual. Antenna: 2359-ft. above av. terrain, 712-ft. above ground.

Latitude Longitude 36° 84° 06' 20'

6' 33"

FCC Digital File Number: BPCDT-19991029AHS. Granted: January 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: ACME Communications Inc. (Group Owner).

Began Operation: October 3, 1976. Began operation as WINT-TV; initial broadcasts were on Ch. 55. Left air 1983; resumed operation on Ch. 20. Left air, date unannounced. Sale to Crossville TV LP approved by FCC February 22, 1996. Resumed operation October 3, 1996. Sale to present owner by Crossville TV LP approved by FCC August 28, 1997.

#### Personnel:

Louis Cosby, General Manager.

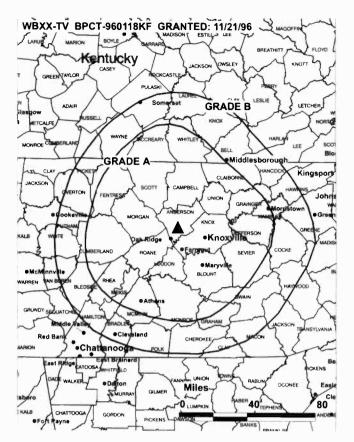
Bill DeWert, Sales Manager.

Jim Higer, Chief Engineer.

David Williams, Program Director.

Rates: On request.

City of License: Crossville. Station DMA: Knoxville. Rank: 62.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,200	167,480	510,680
Average Weekly Circulation (2001)	117,170	30,483	147,653
Average Daily Circulation (2001)			50,834

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,480	117,040	422,520
Average Weekly Circulation (2001)	111,561	25,519	137,080
Average Daily Circulation (2001)			48,082

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,720	50,440	88,160
Average Weekly Circulation (2001)	5,609	4,965	10,573
Average Daily Circulation (2001)			2,752

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Greeneville

#### WEMT Ch. 39

Network Service: FOX.

Licensee: Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD

21030.

Studio: 3206 Hanover Rd., Johnson City, TN 37604.

Mailing Address: Box 3489 CRS, Johnson City, TN 37602-3489.

Phone: 423-283-3900. Fax: 423-283-4938.

E-mail: webmaster@wemt39.com
Web Site: http://www.wemt39.com

Technical Facilities: Channel No. 39 (620-626 MHz): Authorized power: 3020-kw max. visual, 300-kw max. aural. Antenna: 2631-ft. above av. terrain, 141-ft. above ground, 4091 ft. above and level.

4981-ft. above sea level.

Latitude 36° 00' 53" Longitude 82° 42' 57"

Transmitter: Camp Creek Bald, Bald Mountain.

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 900-kw max. visual. Antenna: 2612-ft. above av. terrain, 141-ft. above ground.

**Latitude** 36° 01' 24" **Lengitude** 82° 42' 56"

Transmitter: 8684 Viking Mountain Rd.

FCC Digital File Number: BPCDT-19991101AJR. Granted: May 24, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku & C-band; DH Satellite, 3-meter Ku & C-band; Harris, 6-meter C-band; DX Communications, Harris, M/A-Com, Satellite Technology, Standard Agile Omni receivers.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: November 8, 1985. Sale to MT Communications approved by FCC August 23, 1989 (Television Digest, Vol. 29:52). Sale to East Tennessee Broadcasting Corp. (Michael Perry Thompson, controlling interest) by East Tennessee's Own Inc. (Jay D. Austin, Pres.) approved by FCC 1989. Sale to Television Marketing Group of Tri-Cities Inc. (Richard Davis) by East Tennessee Broadcasting Corp. approved by FCC March 19, 1992. Sale to Max Media (Charles A. McFadden) by Television Group of Tri-Cities Inc. approved by FCC February 13, 1994. Sale to present owner from Max Media approved by FCC August 24, 1999 (Vol. 37:49).

Represented (sales): Millennium Sales & Marketing; Canadian Communications Co.

Represented (legal): Shaw Pittman.

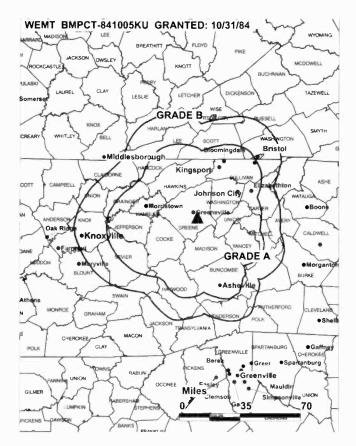
Personnel:

Leesa Wilcher, General Manager.

Amy McClary, Local Sales Manager.

Jimmy Denton, National Sales Manager.

Wendy Wilder, Program Director.



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Tenesia Church, Promotion Director.

Billy Garrett, Production Manager.

Jim Hartline, Chief Engineer.

Angela Corvin, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Greeneville. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,550	84,940	343,490
Average Weekly Circulation (2001)	104,302	18,444	122,746
Average Daily Circulation (2001)			39,451

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,390	53,430	263,820
Average Weekly Circulation (2001) Average Daily Circulation (2001)	94,788	11,853	106,641 34,896

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,160	31,510	79,670
Average Weekly Circulation (2001)	9,514	6,591	16,105
Average Daily Girculation (2001)			4,555

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Hendersonville

#### WPGD Ch. 50

Network Service: Independent.

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 36 Music Village Blvd., Hendersonville, TN 37075.

Phone: 615-822-1243. Fax: 615-822-1642.

E-mail: wpgd@xe.org

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4470-kw max. visual, 447-kw aural. Antenna: 771-ft. above av. terrain, 472-ft. above ground, 1463-ft. above sea level

Latitude 36° 28' 02" 86° 28' 53" Longitude

Transmitter: 221 Music Rd., Gallatin.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 175-kw max. visual. Antenna: 1401-ft. above av. terrain, 1220-ft. above ground.

> Latitude 36° 15' 50" Longitude 86° 47' 39"

FCC Digital File Number: BPCDT-19991101AHR. Granted: February 8, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Standard Communications, 3.3-meter Ku & C-band; Tractor, 3.3-meter Ku & C-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: September 24, 1992. Sale to All American TV Inc. by Sonlight Broadcasting Systems Inc. approved by FCC June 9, 1997. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000.

Represented (legal): Shaw Pittman.

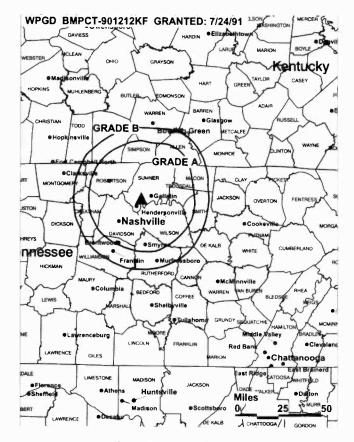
Represented (engineering): Smith & Fisher.

Personnel:

Devita Simpson, Station Manager.

Rates: On request.

City of License: Hendersonville. Station DMA: Nashville. Rank: 30.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,660	20,420	107,080
Average Weekly Circulation (2001)	4,997	1,142	6,139
Average Daily Circulation (2001)			1,384

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,660	14,780	101,440
Average Weekly Circulation (2001)	4,997	837	5,834
Average Daily Circulation (2001)			1,345

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,640	5,640
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	305	305 39

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Jackson

#### **WBBJ-TV** Ch. 7

Network Service: ABC.

Licensee: Tennessee Broadcasting Partners, Box 2387, Jackson, TN 38302.

Studio: 346 Muse St., Jackson, TN 38301.

Mailing Address: Box 2387, Jackson, TN 38302.

Phone: 731-424-4515. Fax: 731-423-8016.

E-mail: manager@wbbjtv.com Web Site: http://www.wbbjtv.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft.

above sea level.

Latitude 35° 38 16" 88° 411 33" Longitude

Transmitter: 449 Poti's Chapel Rd.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 920-kw max. visual. Antenna:

994-it. above av. terrain, 955-ft. above ground.

Latitude 35° 38' 16" 88° 33" Longitude 41'

FCC Digital File Number: BPCDT-19991013ABH. Granted: December 2, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3,7-meter Ku-band; Andrew, 7,2-meter C-band; DH Satellite, 4.5-meter Ku & C-band; Harris, 6.1-meter C-band; Andrew, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: March 6, 1955. Sale to present owner by Dixie Broadcasting (Estate of Aaron B. Robinson, majority owner) approved by FCC August 17, 1966 (Television Digest, Vol. 6:17, 34).

Represented (sales): Continental Television Sales.

#### Personnel:

Jerry K. Moore, Vice President & General Manager.

Wayne Thing, Operations Manager.

Robert Fay, General Sales Manager.

Mark Brooks, Regional Sales Manager.

Randy McCaskill, Engineering Director.

Ken Galey, News Director.



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Thelma Jones, Office Manager.

Highest 30 Sec. Rate: \$550

City of License: Jackson. Station DMA: Jackson, TN. Rank: 183.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,540	112,430	257,970
Average Weekly Circulation (2001)	96,676	45,078	141,754
Average Daily Circulation (2001)			80,886
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,920	25,540	69,460
Average Weekly Circulation (2001)	37,684	16,111	53,795
Average Daily Circulation (2001)			35,789

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,620	86,890	188,510
Average Weekly Circulation (2001)	58,991	28,967	87,959
Average Daily Circulation (2001)			45,097

<sup>\*</sup>Estimated station totals are sums of the Nielson TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### **WJKT**

(formerly WMTU)

Ch. 16

(Satellite of WLMT, Memphis, TN)

Licensee: Clear Channel Broadcasting Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio. TX 78216.

Studio: See WLMT, Memphis, TN.

Phone: 901-323-2430. Fax: 901-323-9403.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4680-kw max. visual, 58.8-kw max. aural. Antenna: 1056-ft. above av. terrain, 1004-ft. above ground, 1385-ft. above sea level.

Latitude 35° 47' 22" Longitude 89° 06' 14"

Transmitter: 0.8-mi. ENE of intersection of State Rtes. 54 & 88.

Digital Facilities: Channel No. 39 (620-626 MHz). Power: 800-kw max. visual. Antenna: 971-ft. above av. terrain, 928-ft, above ground.

Latitude 35° 47' 22" Longitude 89° 06' 14"

FCC Digital File Number: BPCDT-19991027ADE. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: April 18, 1985. Sale to present owner by Chesapeake Bay Holding Co. Inc. approved by FCC September 29, 2000. Sale to Chesapeake Bay Holding Co. Inc. by MT Communications approved by FCC March 18, 1992. Sale to MT Communications by Star North Communications approved by FCC December 5, 1989 (Television Digest, Vol. 29:11). Sale to Star North by Aztec Communications approved by FCC October 27, 1988.

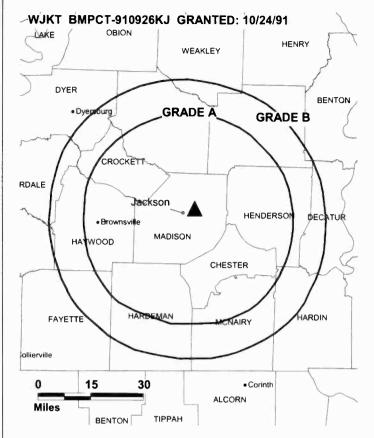
Represented (sales): Millennium Sales & Marketing.

Represented (engineering): B. Scott Baxter & Associates.

Personnel: See WLMT, Memphis, TN.

Highest 30 Sec. Rate: \$170.

City of License: Jackson, Station DMA: Jackson, TN, Rank: 183.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,350	54,350	145,700
Average Weekly Circulation (2001)	20,992	7,692	28,685
Average Daily Circulation (2001)			8,733

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,360	19,470	61,830
Average Weekly Circulation (2001)	12,286	2,647	14,933
Average Daily Circulation (2001)			4,419

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,990	34,880	83,870
Average Weekly Circulation (2001)	8,706	5,046	13,752
Average Daily Circulation (2001)			4,314

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WPXK Ch. 54

**Network Service: PAX.** 

Licensee: Paxson Knoxville License Inc., 601 Clearwater Park Rd., West Palm Beach, FL

33401.

Studio: 10427 Cogdill Rd., Suite 100, Knoxville, TN 37932.

Phone: 865-777-9220.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 26.1-kw max. visual. Antenna: 2028-ft. above av. terrain, 112-ft. above ground, 3645-ft. above sea level.

level

Latitude 36° 11' 53" Longitude 84° 13' 51"

Transmitter: WDFX-FM & WOKI-FM transmitter site.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 18-kw max. visual. Antenna:

1995-ft. above av. terrain, 69-ft. above ground.

Latitude 36° 11' 53" Longitude 84° 13' 51"

FCC Digital File Number: BPCDT-19991027ACV (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: May 4, 1992. Sale to present owner by Wayne Marler Crusaders approved by FCC September 23, 1998 (Television Digest, Vol. 37:47). Sale to Wayne Marler Crusaders by Pine Mountain Christian Broadcasting Inc. approved by FCC March 2, 1998.

Represented (legal): Baraff, Koemer & Olender PC.

Represented (engineering): Smith & Fisher.

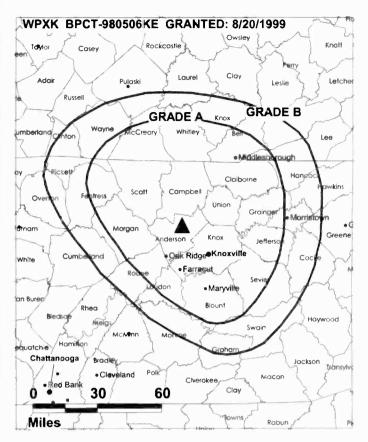
Personnel:

Ron Cassady, Chief Engineer.

Matthew Honeycut, Office Manager.

Rates: On request.

City of License: Jellico. Station DMA: Knoxville. Rank: 62.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,730	89,200	363,930
Average Weekly Circulation (2001)	40,493	7,209	47,702
Average Daily Circulation (2001)			13,639
01 11 DM1 T 1-1	0.11-	N bla	T-4-1

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,970	85,870	344,840
Average Weekly Circulation (2001)	38,128	6,956	45,084
Average Daily Circulation (2001)			12,997

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,760	3,330	19,090
Average Weekly Circulation (2001)	2,365	253	2,618
Average Daily Circulation (2001)			642

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as pier the Nielsen Survey Methods.

#### Tennessee—Johnson City-Bristol-Kingsport

#### WJHL-TV Ch. 11

Network Service: CBS

Licensee: Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

Studio: 338 E. Main St., Johnson City, TN 37601.

Mailing Address: Box 1130, Johnson City, TN 37605-1130.

Phone: 423-926-2151. Fax: 423-434-4537.

E-mail: jdempsey@wjhl.com Web Site: http://www.wjhl.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw horizontal visual, 30-kw aural. Antenna: 2320-ft. above av. terrain, 197-ft. above ground, 4367-ft. above sea level.

Latitude 36° 82° Longitude

25 08'

Transmitter: Atop Holston Mountain, Carter County.

Digital Facilities: Channel No. 58 (734-740 MHz), Power: 1000-kw max. visual, Antenna: 2270-ft. above av. terrain, 144-ft. above ground.

> Latitude 369 25 55 82° Longitude 08 15"

Transmitter: Atop Holston Mountain, Carter County.

FCC Digital File Number: BPCDT-19991025ADN, Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.7-meter Ku-band; Prodelin, 3.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS Newspath.

Ownership: Media General Inc. (Group Owner).

Began Operation: October 26, 1953. Sale to present owner by Park Acquisition Inc. approved by FCC March 21, 1997 (Television Digest, Vol 36:31). Sale to Park Acquisition approved by FCC March 27, 1995. Sale to Park Communications Inc. by W. H. Lancaster Sr. & Jr. approved by FCC June 8, 1964 (Vol. 4:11, 24). Sale of 45% interest to W. H. Lancaster Sr. by S. H. Campbell Jr. family trust approved by FCC 1955-56.

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): David Steel & Associates Inc.

Personnel:

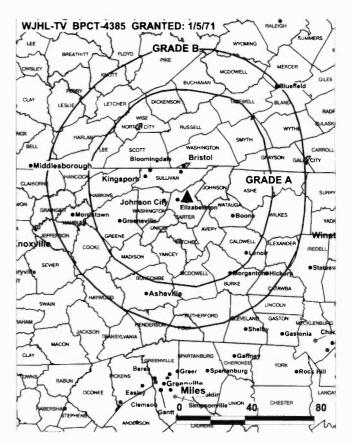
Jack D. Dempsey, President & General Manager.

Robin Hodge, Operations Manager.

R. Lamar Reid, General Sales Manager.

Lewis Brown, Local Sales Manager.

Christine Riser, News Director.



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Mike Moore, Chief Engineer.

Michael Long, Business Manager.

Edward Oliver, Production Manager.

Highest 30 Sec. Rate: \$1200.

City of License: Johnson City. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Hou <b>s</b> eholds
Estimated Station Totals*	253,320	115,280	368,600
Average Weekly Circulation (2001)	163,720	38,043	201,764
Average Daily Circulation (2001)			109,412
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,390	73,570	283,960

Average Daily Circulation (2001)	101,000	02,300	103,553	
	Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
ļ	Estimated Station Totals*	42,930	41,710	84,640
۱	Average Weekly Circulation (2001)	12,622	5,137	17,760
l	Average Daily Circulation (2001)			5,859

151 008

32 006

194 004

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### Tennessee—Kingsport-Johnson City-Bristol

# WKPT-TV

Network Service: ABC.

Licensee: Holston Valley Broadcasting Corp., Box WKPT, Kingsport, TN 37662.

Studio: 222 Commerce St., Kingsport, TN 37660.

Mailing Address: Box WKPT, Kingsport, TN 37662.

Phone: 423-246-9578. Fax: 423-246-1863.

E-mail: webmaster@wkpttv.com

Web Site: http://www.wkpttv.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54" Longitude 82° 08' 15"

Holds CP for change to 3890-kw max. visual, 2313-ft. above av. terrain, 190-ft. above ground, 4364-ft. above sea level. BPCT-960711KM.

Transmitter: Holston Mountain, Cherokee National Forest.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 200-kw max. visual. Antenna: 2293-ft. above av. terrain, 177-ft. above ground.

Latitude 36° 25' 52" Longitude 82° 08' 17"

FCC Digital File Number: BPCDT-19991029ABD. Granted: November 9, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 3-meter C-band; AFC, 3-meter Ku-band; AFC, 5-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avcom, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, Bloomberg TV.

LMA: Local marketing agreement with WCYB-TV (N), Bristol, VA-Kingsport-Johnson City, TN

Ownership: Glenwood Communications Corp

Began Operation: August 20, 1969.

Represented (sales): Petry Television Inc.

Represented (legal): Cordon & Kelly; Wiley, Rein & Fielding.

Represented (engineering): Denny & Associates PC.

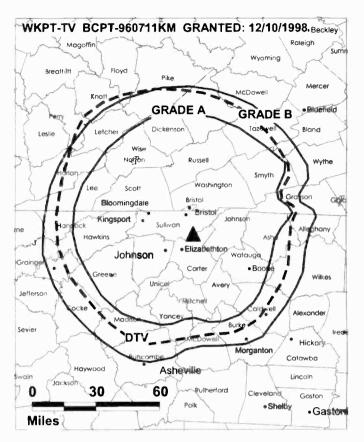
Personnel:

George E. DeVault Jr., President & General Manager.

Bette Lawson, Vice President, Controller & Treasurer.

Jim Bowman, Sales Manager.

James Riffe, Promotion Manager.



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Betty Payne, News Director.

Fred Falin, Program Director.

John O. Davis, Chief Engineer.

Wayne Walters, Production Director.

Highest 30 Sec. Rate: \$1000.

City of License: Kingsport. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	268,700 133,068	93,720 20,960	362,420 154,028 59,654
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	210,390 119,055	66,910 19,092	277,300 138,148 55,893
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	58,310 14,013	26,810 1,867	85,120 15,880 3,761

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Knoxville

#### WATE-TV Ch. 6

Network Service: ABC.

Licensee: WATE GP, 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 1306 Broadway NE, Knoxville, TN 37917. Mailing Address: Box 2349, Knoxville, TN 37901

Phone: 865-637-6666. Fax: 865-523-4091

E-mail: watetv6@aol.com.

Web Site: http://www.wate.com.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual. 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above

sea level

Latitude  $36^{\circ}$ 13" 83° Longitude 561 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 898-kw max. visual. Antenna: 1503-ft. above av. terrain, 1126-ft. above ground.

> Latitude 36° 00, 13" Longitude 83° 56' 34"

FCC Digital File Number: BPCDT-19991021AAU. Granted: April 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter; Andrew, 7.2-meter; Comtech, 3.8-meter Ku-band; Comtech, 5-meter; Avantek, M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Service: AP

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 1, 1953. Sale to Nationwide Communications by Paul Montcastle & associates approved by FCC April 8, 1965 (Television Digest, Vol. 5:9, 15). Sale to present owner by Nationwide approved by FCC August 24, 1994.

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Jan Wade, Vice President & General Manager.

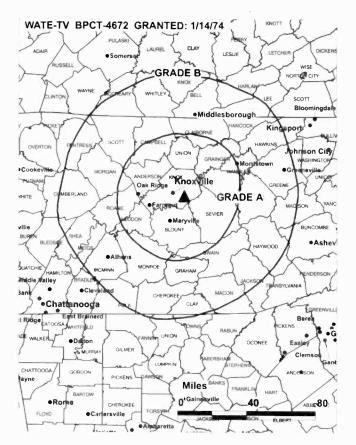
Stephen Hayes, General Sales Manager.

John Higdon, National Sales Manager

Brian Trauring, News Director.

Alicia Easterwood, Program Director.

Anthony Jones, Production Manager.



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John Pennington, Promotion & Marketing Director.

Teresa Sylvia, Business Manager.

Bob Williams, Chief Engineer.

Highest 30 Sec. Rate: \$4000.

Estimated Station Totals\*

Average Weekly Circulation (2001)

City of License: Knoxville. Station DMA: Knoxville. Rank; 62.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,310	180,580	540,890
Average Weekly Circulation (2001)	244,909	83,753	328,663
Average Daily Circulation (2001)			168,663
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

305,480

226,332

136,990

78,785

442,470

305,117

Average Daily Circulation (2001)			160,324
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,830	43,590	98,420
Average Weekly Circulation (2001)	18,577	4,969	23,546
Average Daily Circulation (2001)			8,339

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WBIR-TV Ch. 10

Network Service: NBC.

Licensee: Gannett Pacific Corp., 1100 Wilson Blvd., Arlington, VA 22234.

Studio: 1513 Hutchinson Ave., Knoxville, TN 37917.

Phone: 423-637-1010. Fax: 423-637-6380.

E-mail: wbir@wbir.gannett.com
Web Site: http://www.wbir.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 38-kw max. & 35.5-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19" Longitude 83° 56' 23"

Transmitter: 601 Memoriai Park Dr.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 760-kw max. visual. Antenna:

1786-ft. above av. terrain, 1463-ft. above ground.

Latitude 36° 00' 19" Longitude 83° 56' 23"

FCC Digital File Number: BPCDT-20000501ADC. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Harris, 6-meter; RCA Americom, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

SNG Mobile Dish: Vertex, 4.5-meter Ku-band.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: August 12, 1956. Sale to present owner by Multimedia Inc. approved by FCC November 30, 1995 (Television Digest, Vol. 35:25, 31). Sale to Multimedia Inc. by Southeastern Broadcasting Co. approved by FCC September 22, 1967. Sale to WMRC Inc. (Southeastern Broadcasting Co.) by Taft Broadcasting Co. approved by FCC November 16, 1960 (Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Broadcasting, which had previously held other 30%, approved by FCC October 29, 1959 (Vol. 15:41, 44).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

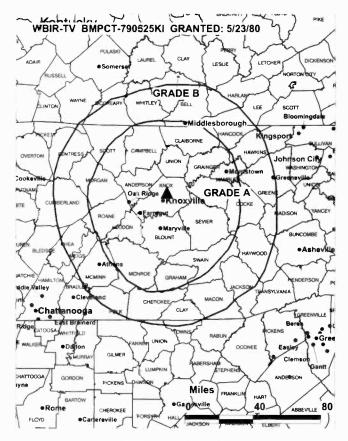
Represented (engineering): Denny & Associates PC.

Personnel:

Jeffrey H. Lee, President & General Manager.

Dean Littleton, General Sales Manager.

Margie Nichols, News Director.



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David Cowen, Program Director.

Steve Dean, Promotion Director.

Gary L. Davis, Chief Engineer.

Jim Robertson, Business Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Knoxville, Station DMA: Knoxville, Rank: 62.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,320	183,830	586,150
Average Weekly Circulation (2001)	288,292	95,909	384,202
Average Daily Circulation (2001)			235,213
Station DMA Total	Cable TV Households	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,480	136,990	442,470
Average Weekly Circulation (2001)	255,968	88,949	344,917
Average Daily Circulation (2001)			218,385

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,840	46,840	143,680
Average Weekly Circulation (2001):	32,325	6,961	39,285
Average Daily Circulation (2001)			16,828

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Knoxville

#### WTNZ Ch. 43

Network Service: FOX.

Licensee: Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, Al. 36104

Studio: 9000 Executive Park Dr., Bldg. D, Knoxville, TN 37923.

Phone: 865-693-4343. Fax: 865-691-6904

Web Site: http://www.wtnzfox43.com

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2210-kw max. visual, 221-kw max. aural. Antenna: 1150-ft. above av. terrain, 1079-ft. above ground, 2179-ft. above sea level.

Latitude 35° 59' 20" Longitude 83° 57' 45"

Requests CP for change to 1960-kw max. visual, 1736-ft. above av. terrain, 1356-ft. above ground, 1398-ft. above sea level, lat. 36° 00' 13", long. 83° 56' 35". BPCT-20010514AAA.

Transmitter: Cadock Ave., Sharp's Ridge.

Digital Facilities: Channel No. 34 (590-596 MHz). Power: 460-kw max. visual. Antenna: 1736-ft. above av. terrain, 1356-ft. above ground.

Latitude 36° 00' 13" Longitude 83° 56' 36"

FCC Digital File Number: BPCDT-19991029AFI (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Scientific-Atlanta receivers.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: December 31, 1983. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Sale to Ellis Communications by FCVS Communications approved by FCC October 7, 1993 (Television Digest, Vol. 33:35). Sale to FCVS Communications by Media Central Inc. approved by FCC July 17, 1990. Sale to Media Central by H.Bernard Dixon, et al., approved by FCC October 1, 1985.

Represented (sales): TeleRep Inc.

#### Personnel:

John Hayes, Vice President & General Manager.

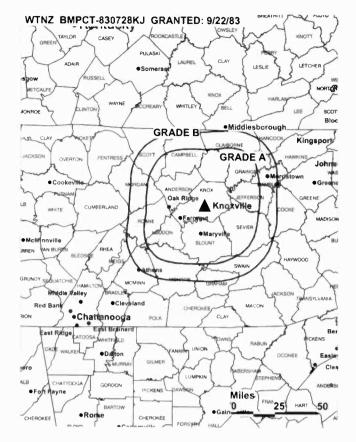
Zach Smith, General & Local Sales Manager.

Samantha Beers, Program Coordinator.

Suzie Brown, Promotion Director

Bob Vaughn, Business Manager.

Lee Graff, Production Manager.



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Tom Theilman, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

Grand Total

City of License: Knoxville. Station DMA: Knoxville. Rank: 62.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

TV Households	TV Households	TV Households
303,210	117,090	420,300
132,244	29,650	161,893
		56,579
Cable TV Households	Non-cable TV Households	Total TV Households
290,330	117,090	407,420
131,238	29,650	160,888
		56,378
Cable TV Households	Non-cable TV Households	Total TV Households
12,880	0	12,880
1,006	0	1,006
		201
	TV Households 303,210 132,244  Cable TV Households 290,330 131,238  Cable TV Households 12,880	TV Households TV Households  303,210

Cable

Non cable

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WVLT-TV Ch. 8

Network Service: CBS.

Licensee: Gray Communications Systems Inc., 126 N. Washington St., Albany, GA

31702.

Studio: 6516 Papermill Rd., Knoxville, TN 37919.

Phone: 423-450-8888. Fax: 423-450-8869.

Web Site: http://www.volunteertv.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1254-ft. above av. terrain, 1016-ft. above ground, 2274-ft. above sea level.

. ... .

Latitude Longitude 36°

00' 55'

00'

56

35.90" 56.50"

Transmitter: 0.18-mi. NE of Sharp's Ridge Memorial Park, Knox County.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 414-kw max. visual. Antenna: 1780-ft. above av. terrain, 1396-ft. above ground.

Latitude

36°

13.00"

Longitude

83°

35.00"

Transmitter: 1100 Sharp's Ridge Rd., Knoxville, TN 37918.

FCC Digital File Number: BPCDT-19990921AAL. Granted: July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.7-meter Ku-band; AFC, 3.7-meter Ku-band; Scientific-Atlanta, 5-meter Q-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CBS Newspath.

Ownership: Gray Communications Systems Inc.

Began Operation: December 6, 1988. Sale to Phipps TV of Tennessee Inc., et al., by John A. Engelbrecht approved by FCC June 9, 1992. Sale to present owner by John H. Phipps approved by FCC September 27, 1996 (Television Digest, Vol. 35:52; 36:41).

Represented (sales): Continental Television Sales.

Represented (legal): Morrison, Tyree & Dunn PA.

Represented (engineering): Smith & Fisher.

Personnel:

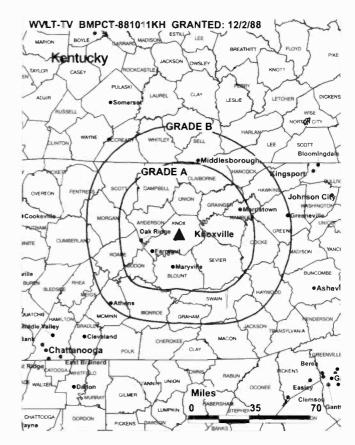
Wayne Martin, President.

Christopher Baker, Executive Vice President & General Manager.

Doug Stallard, Chief Engineer.

Desiree Landers, News Director.

John Tackett, Operations & Production Manager.



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Michelle Hanson, Program Director.

Dino Cartwright, Promotion Director.

Jeremy Morgan, Business Manager.

Highest 30 Sec. Rate: \$1200.

City of License: Knoxville. Station DMA: Knoxville. Rank: 62.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	345,010	154,770	499,780
Average Weekly Circulation (2001)	229,820	72,348	302,168
Average Daily Circulation (2001)			143,371
Ctation DMA Total	Cabla	Non eable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,480	133,550	439,030
Average Weekly Circulation (2001)	220,496	70,543	291,039
Average Daily Circulation (2001)			140,416

Other DMA Tutal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,530	21,220	60,750
Average Weekly Circulation (2001)	9,324	1,805	11,129
Average Daily Circulation (2001)			2,955

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Lebanon

#### **WJFB** Ch. 66

Network Service: Independent.

Licensee: Bryant Communications Inc., 200 E. Spring St., Lebanon, TN 37087.

Studio: 200 E. Spring St., Lebanon, TN 38087.

Phone: 615-444-8206. Fax: 615-444-7592.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 2250-kw max. visual. Antenna: 548-ft. above av. terrain, 279-ft. above ground, 1168-ft. above sea level.

> Latitude Longitude

36° 86° 09,

13"

46"

Transmitter: 4.3-mi. S of Lebanon on Franklin Rd., Wilson County.

Digital Facilities: Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 528-ft. above av. terrain, 259-ft. above ground.

> Latitude Longitude

36° 86° 09' 22'

13" 46"

FCC Digital File Number: BPCDT-19991028AFA (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

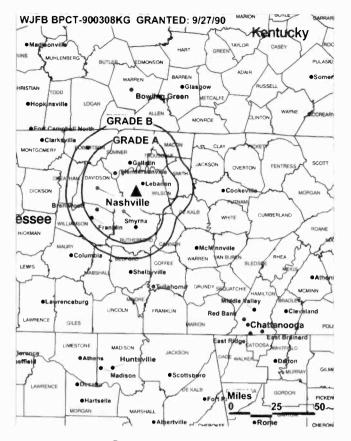
Ownership: Bryant Broadcasting Co.

Began Operation: July 8, 1987. Left air April 1991 after being struck by lightning; returned to air November 4, 1995.

Personnel:

Dr. Joe F. Bryant, General Manager.

Dale Howard, Chief Engineer.



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Pat Bryant, Business Manager.

Rates: On request.

City of License: Lebanon. Station DMA: Nashville. Rank: 30.

Nielsen Data: Not available.

#### Tennessee-Memphis

#### WHBQ-TV Ch. 13

Network Service: FOX.

Licensee: Fox Television Stations Inc., 1999 S. Bundy Dr., Los Angeles, CA 90025.

Studio: 485 S. Highland, Memphis, TN 38111.

Phone: 901-320-1313. Fax: 901-323-0092.

Web Site: http://www.fox13whbq.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1013-ft. above av. terrain, 1076-ft. above ground, 1336-ft. above sea level.

Latitude 35° 10' 28" Longitude 89° 50' 41"

Transmitter: 6555 Raleigh-La Grange Rd.

Digital Facilities: Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. Antenna: 768-ft. above av. terrain, 801-ft. above ground.

Latitude 35° 10' 29" Longitude 89° 50' 43"

FCC Digital File Number: BPCDT-19990929ABG. Granted: November 30, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: September 27, 1953. Sale to present owner by Communications Corp. of America approved by FCC June 7, 1995 (Television Digest, Vol. 34:34, 48). Sale to Communications Corp. of America by Adams Communications Corp. by Adams Communications Corp. approved by FCC April 26, 1994. FCC dismissed RKO General's application for license renewal, granted application of South Jersey Inc. & consented to the assignment of license to Adams TV of Memphis January 11, 1990 (Vol. 29:20; 30:3). RKO General acquired station from Harding College under 15-year leasing arrangement in 1954.

Represented (sales): Fox Television Sales.

Represented (legal): Hogan & Hartson LLP.

#### Personnel:

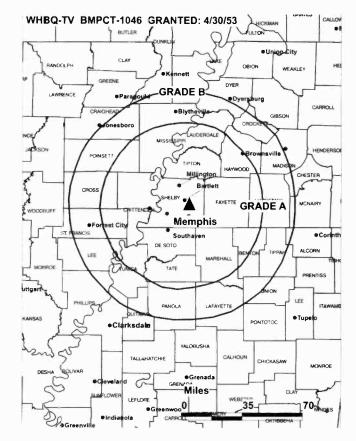
John Koski, Vice President & General Manager.

Sheri Germain, Vice President, Finance.

J. C. Jowe, Local Sales Manager.

Rob Mize, Production Manager.

Larry Coughlan, Chief Engineer.



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Cable

Non-cable

Total

Rates: On request.

**Grand Total** 

City of License: Memphis. Station DMA: Memphis. Rank: 41.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Station DMA Total         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         390,560         232,820         623,380           Average Weekly Circulation (2001)         227,136         136,959         364,094           Average Daily Circulation (2001)         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         132,300         32,590         164,890           Average Weekly Circulation (2001)         54,138         5,488         59,626		TV Households	TV Households	TV Households
Average Daily Circulation (2001)         179,069           Station DMA Total         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         390,560         232,820         623,380           Average Weekly Circulation (2001)         227,136         136,959         364,094           Average Daily Circulation (2001)         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         132,300         32,590         164,890           Average Weekly Circulation (2001)         54,138         5,488         59,626	Estimated Station Totals*	522,860	265,410	788,270
Station DMA Total         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         390,560         232,820         623,380           Average Weekly Circulation (2001)         227,136         136,959         364,094           Average Daily Circulation (2001)         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         132,300         32,590         164,890           Average Weekly Circulation (2001)         54,138         5,488         59,626	Average Weekly Circulation (2001)	281,273	142,447	423,720
TV Households   TV Households   TV Households   TV Households	Average Daily Circulation (2001)			179,069
Average Weekly Circulation (2001)         227,136         136,959         364,094           Average Daily Circulation (2001)         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         132,300         32,590         164,890           Average Weekly Circulation (2001)         54,138         5,488         59,626	Station DMA Total			
Average Daily Circulation (2001)         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         132,300         32,590         164,890           Average Weekly Circulation (2001)         54,138         5,488         59,626	Estimated Station Totals*	390,560	232,820	623,380
Other DMA Tetal         Cable TV Households         Non-cable TV Households         Total TV Households           Estimated Station Totals*         132,300         32,590         164,890           Average Weekly Circulation (2001)         54,138         5,488         59,626	Average Weekly Circulation (2001)	227,136	136,959	364,094
TV Households         TV Households         TV Households         TV Households           Estimated Station Totals*         132,300         32,590         164,890           Average Weekly Circulation (2001)         54,138         5,488         59,626	Average Daily Circulation (2001)			160,595
Average Weekly Circulation (2001) 54,138 5,488 59,626	Other DMA Tetal			
	Estimated Station Totals*	132,300	32,590	164,890
Average Daily Circulation (2001) 18,475	Average Weekly Circulation (2001)	54,138	5,488	59,626
	Average Daily Circulation (2001)			18,475

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Memphis

#### WLMT

Ch. 30

(Operates satellite WJKT, Jackson, TN)

Network Service: UPN

Licensee: Clear Channel Broadcasting Licenses Inc., 200 East Basse Rd., San Antonio,

TX 78209

Studio: 2701 Union Extended, Memphis, TN 38112.

Phone: 901-323-2430. Fax: 901-323-9403.

Web Site: http://www.upn30memphis.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3020-kw max. visual. Antenna: 1116-ft. above av. terrain, 1168-ft. above ground, 1417-ft. above sea

level.

Latitude 35° 16' 33" Longitude 89° 46 381

Transmitter: 5205 Brief Rd. Brunswick.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. An-

tenna: 1050-ft, above av. terrain, 1102-ft, above ground.

Latitude 35° 16 33 Longitude 46' 381

FCC Digital File Number: BPCDT-19991027ABL. Granted: May 3, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; DH Satellite, 5-meter Ku & C-band; Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: April 18, 1983. Sale to MT Communications by TVX Broadcast Group approved by FCC March 10, 1989 (Television Digest, Vol. 29.7). Sale to Chesapeake Bay Holding Co. Inc. by MT Communications approved by FCC March 19, 1992. Sale to present owner by Chesapeake Bay Holding Co. Inc. approved by FCC October 20, 2000.

Represented (sales): Millennium Sales & Marketing

Represented (legal): Wiley, Rein & Fielding

Personnel:

Jack Peck, General Manager

Jim Doty, General Sales Manager.

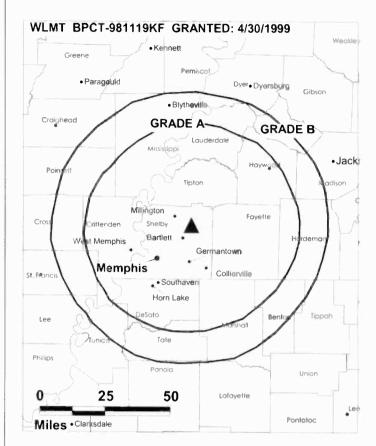
Scott Wander, National Sales Manager

Robyn Callaway, Local Sales Manager

Pam Bridges, Program Director.

Cathy Floyd, Business Manager.

Melissa Seffens, Promotion Manager.



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Tony Williams, Production Manager.

Scott Prentice, Chief Engineer.

Stephanie Croswait, News Director.

Highest 30 Sec. Rate: \$2500.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Memphis. Station DMA: Memphis. Rank: 41.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	401,950	237,500	639,450
Average Weekly Circulation (2001)	193,983	88,041	282,025
Average Daily Circulation (2001)			110,863
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,240	218,750	592,990
Average Weekly Circulation (2001)	187,399	86,646	274,045
Average Daily Circulation (2001)			108,922
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

27,710

6,584

18,750

1,395

46,460

7.979

1,941

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### Tennessee---Memphis

#### WMC-TV Ch. 5

Network Service: NBC.

Licensee: Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery,

AL 36104.

Studio: 1960 Union Ave., Memphis, TN 38104.

Mailing Address: Box 4420, Memphis, TN 38174-6851.

Phone: 901-726-0555. Fax: 901-278-7633.

Web Site: http://wmcstations.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above

sea level.

Latitude 35° 10' 09" Longitude 89° 53' 12"

Transmitter: 5317 Crestview Dr., U.S. 70 & Macon Rd.

Digital Facilities: Channel No. 52 (698-704 MHz). Power: 790-kw max. visual. Antenna:

1119-ft. above av. terrain, 1170-ft. above ground.

Latitude 35° 16' 33" Longitude 89° 46' 38"

FCC Digital File Number: BPCDT-19991025ADE. Granted: January 24, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: GE, 5-meter Ku-band; Miralite, 3.9-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Components receivers.

AM Affiliate: WMC, 5-kw, 790 kHz.

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

News Services: AP, CNN Newsource.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: December 11, 1948. Sale to Elcom of Memphis Inc. by Scripps-Howard Radio Inc. approved by FCC October 7, 1993 (Television Digest, Vol. 33:30). Sale to present owner by Elcom of Memphis Inc. approved by FCC July 26, 1996 (Vol. 36:32).

1000 (101. 00.02).

Represented (sales): TeleRep Inc.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Howard Meagle, Vice President & General Manager.

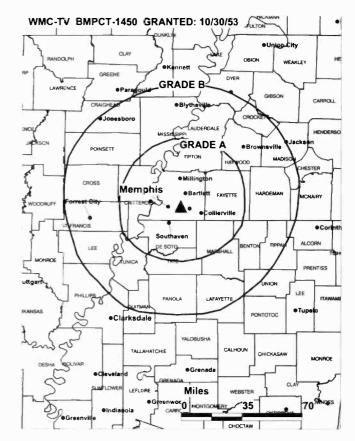
Lynda Nicholls, General Sales Manager.

Jim Himes, Local Sales Manager.

Jon Harpst, Local Sales Manager.

Derick McMillian, Chief Engineer.

Peggy Phillip, News Director.



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Lori Beth Pickle, Promotion & Marketing Director.

Cheryl Browder, Business Manager.

Craten Armmer, Director of Public Affairs.

Rates: On request.

City of License: Memphis. Station DMA: Memphis. Rank: 41.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	595,530	328,820	924,350
Average Weekly Circulation (2001)	374,615	160,502	535,117
Average Daily Circulation (2001)			282,372

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,560	236,890	627,450
Average Weekly Circulation (2001)	294,880	149,519	444,399
Average Daily Circulation (2001)			253,347

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,970	91,930	296,900
Average Weekly Circulation (2001)	79,735	10,983	90,718
Average Daily Circulation (2001)			29,024

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Memphis

#### WPTY-TV Ch. 24

Network Service: ABC.

Licensee: Clear Channel Broadcasting Licenses Inc., 200 East Basse Rd., San Antonio.

TX 78209.

Studio: 2701 Union Extended, Memphis, TN 38112.

Phones: 901-323-2430; 888-604-2424. Fax: 901-323-9503.

Web Site: http://www.abc24.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3020-kw max. visual. Antenna: 1116-ft. above av. terrain, 1168-ft. above ground, 1417-ft. above sea

level

35° Latitude 33" 16 Longitude 899 46' 38"

Transmitter: 5205 Brief Rd., Brunswick.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. Antenna: 1050-ft. above av. terrain, 1102-ft. above ground, 250-ft. above sea level.

> Latitude 359 16 33" Longitude 89° 46' 38"

FCC Digital File Number: BPCDT-19990914AAC, Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; DH Satellite, 5-meter Ku & C-band; Standard Communications receivers.

SNG Mobile Dish: Andrew. 2.4-meter Ku-band

News Service: ABC NewsOne.

Ownership: Clear Channel Broadcasting Inc. (Group Owner)

Began Operation: September 10, 1978. Sale to Precht Communications by Martin F Connelly, Arthur E. Muth, et al., approved by FCC July 23, 1984. Sale to Channel 24 Memphis Ltd. Partnership by Precht Communications approved by FCC March 28. 1986. Transfer to Chase Broadcasting by Channel 24 Memphis Ltd. approved by FCC May 31, 1988. Sale to present owner by Chase Broadcasting approved by FCC March

26, 1992 (Television Digest, Vol. 32:6).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Wiley, Rein & Fielding

Represented (engineering): Andrus & Associates Inc.

Personnel:

Jack L. Peck, General Manager.

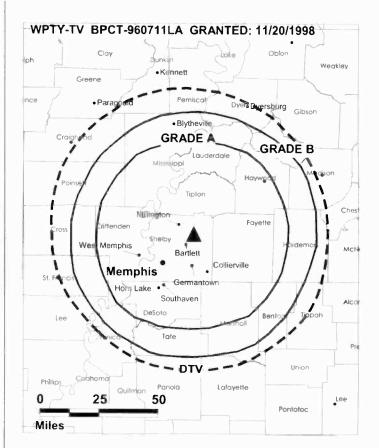
Marshall Hart, Operations Director.

Jim Doty, General Sales Manager.

Scott Wander, National Sales Manager.

Stephanie Croswait, News Director.

Tony Williams, Production Manager.



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Lia Giniusz, Promotion Director.

Catherine Floyd, Business Manager.

Scott Prentice, Chief Engineer.

Almed Murad, Research Director.

Phyllis Kingery, Traffic Manager.

Highest 30 Sec. Rate: \$3000

City of License: Memphis. Station DMA: Memphis. Rank: 41

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	514,780	261,010	775,790
Average Weekly Circulation (2001) Average Daily Circulation (2001)	274,637	119,605	394,242 160,175

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,560	232,820	623,380
Average Weekly Circulation (2001)	234,069	116,982	351,051
Average Daily Circulation (2001)			147,295

Average Daily Circulation (2001)			147,295
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,220	28,190	152,410
Average Weekly Circulation (2001) Average Daily Circulation (2001)	40,568	2,623	43,191 12,880

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee-Memphis

#### WPXX-TV Ch. 50

Network Service: PAX.

Grantee: Flinn Broadcasting Corp., 6061 Stage Rd., Suite 3, Bartlett, TN 38134.

Studio: 6061 Stage Rd., Suite 3, Bartlett, TN 38134.

Phone: 901-384-9324. Fax: 901-381-7288.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1310-kw max. visual. Antenna: 1033-ft. above av. terrain, 1043-ft. above ground, 1322-ft. above sea

level.

Latitude 35° 12' 41" Longitude 89° 48' 54"

Transmitter: 0.4-mi. W of Appling Rd. & Ellis Rd., SE of Ellendale, Shelby County.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 978-ft. above av. terrain, 988-ft. above ground, 1270-ft. above sea level.

Latitude 35° 12' 41" Longitude 89° 48' 54"

FCC Digital File Number: BPCDT-990514KE. Granted: November 24, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Flinn Broadcasting Corp. (Group Owner).

Began Operation: December 31, 1994. Sale to Paxson Communications called off (Television Digest, Vol. 37:47).

Represented (legal): Stephen C. Simpson.

Represented (engineering): Suffa & Cavell Inc.

#### Personnel:

Ann Sommer, General Manager.

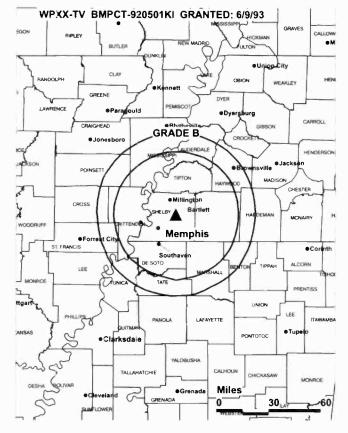
Charles Meyers, Chief Engineer.

Terry Digel, Business Manager.

Benita Granberry, Traffic Manager.

Highest 30 Sec. Rate: \$50.

City of License: Memphis. Station DMA: Memphis. Rank: 41,



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	370,320	196,610	566,930
Average Weekly Circulation (2001)	76,166	45,314	121,480
Average Daily Circulation (2001)			40,986

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	370,320	194,520	564,840
Average Weekly Circulation (2001)	76,166	44,689	120,855
Average Daily Circulation (2001)			40,940

Other DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,090	2,090
Average Weekly Circulation (2001)	0	625	625
Average Daily Circulation (2001)			46

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee—Memphis

#### **WREG-TV**

Ch. 3

Network Service: CBS.

Licensee: New York Times Management Services, 2202 N. Westshore Blvd., Suite 370,

Tampa, FL 33607.

Studio: 803 Channel 3 Dr., Memphis, TN 38103.

Phone: 901-543-2333. Fax: 901-543-2198.

Web Site: http://www.wreg.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above

sea level.

Latitude 35° 10' 52.19" Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett, 2105 Charles Bryan Rd.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 906-kw max. visual. Antenna: 1027-ft. above av. terrain, 1047-ft. above ground, 1319-ft. above sea level.

Latitude 35° 10' 52.00" Longitude 89° 49' 56.00"

Transmitter: 2105 Charles Bryan Rd.

FCC Digital File Number: BPCDT-981116KF. Granted: February 9, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5-meter Ku & C-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS Newspath, National Weather Service, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: January 1, 1956. Sale to present owner by Cowles Broadcasting approved by FCC August 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles Broadcasting by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

Represented (sales): Eagle Television Sales.

Represented (legal): Holland & Knight LLP.

Represented (engineering): Denny & Associates PC:

Personnel:

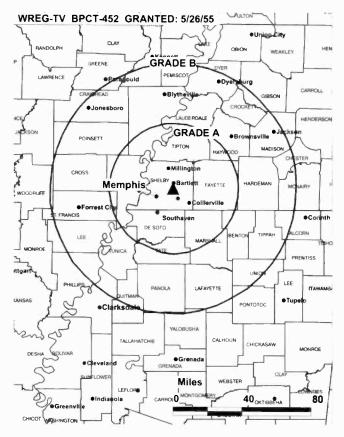
Robert Eoff, President & General Manager.

Ronald Walter, Executive Vice President & Station Manager.

Jon McGlothian, Controller.

Jim Anhalt, Vice President, Engineering & Operations.

Michele Gors, News Director.



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Maureen O'Connor, General Sales Manager.

Maury Eikner, Marketing Director.

Stella L. Fields, Program Traffic Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Memphis. Station DMA: Memphis. Rank: 41.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	578,160	307,820	885,980
Average Weekly Circulation (2001)	382,395	164,170	546,565
Average Daily Circulation (2001)			292,166
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,560	236,890	627,450
Average Weekly Circulation (2001)	297,415	155,185	452,600
Average Daily Circulation (2001)			255,729

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,600	70,930	258,530
Average Weekly Circulation (2001)	84,980	8,985	93,965
Average Daily Circulation (2001)			36,437

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Tennessee---Murfreesboro-Nashville

#### WHTN Ch. 39

Network Service: Independent.

Licensee: Christian Television Network Inc., Box 6922, Clearwater, FL 34618.

Studio: 14346 Lebanon Rd., Old Hickory, TN 37138-1628.

Phone: 615-754-0039. Fax: 615-754-0047.

E-mail: info@nashville39.com

Web Site: http://www.ctnonline.com

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 821-ft. above av. terrain, 878-ft. above ground, 1449-ft. above sea level.

Latitude 36° 04' 54" Longitude 86° 25' 57"

Transmitter: Lone Oak Rd., 2.36-mi. SW of Gladeville.

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 183.2-kw max. visual. Antenna: 820-ft. above av. terrain, 850-ft. above ground.

Latitude 36° 04' 58" Longitude 86° 25' 52"

FCC Digital File Number: BPCDT-19991019ABI. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Christian Television Corp. Inc. (Group Owner).

Began Operation: December 30, 1983. Sale to Murfreesboro TV Corp. by Channel 39 of Murfreesboro approved by FCC August 2, 1985. Sale to present owner by Murfreesboro TV Corp. approved by FCC August 21, 1986.

Represented (legal): Hardy & Carey LLP.

Personnel:

Wayne Wetzel, President.

Monica Schmelter, Station Manager.

Ron Cassady, Chief Engineer.

Highest 30 Sec. Rate: \$125.



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City of License: Murfreesboro. Station DMA: Nashville. Rank: 30

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,930	5,190	42,120
Average Weekly Circulation (2001)	2,639	280	2,919
Average Daily Circulation (2001)			517

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,930	5,190	42,120
Average Weekly Circulation (2001)	2,639	280	2,919
Average Daily Circulation (2001)			517

<sup>\*</sup>Estimated station totals are surns of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WKRN-TV

Ch. 2

Network Service: ABC

Licensee: WKRN GP, 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 441 Murfreesboro Rd., Nashville, TN 37210.

Phones: 615-369-7200; 615-369-7222. Fax: 615-369-7329.

E-mail: general@wkrn.com

Web Site: http://www.wkrn.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level

Latitude 36° 02' 49" Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 946-kw max. visual. Antenna: 1348-ft. above av. terrain, 902-ft. above ground, 2008-ft. above sea level.

Latitude 36° 02' 50" Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd.

FCC Digital File Number: BPCDT-981215KF. Granted: January 26, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, DX Engineering, M/A-Com, Standard Communications receivers.

News Service: AP

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: November 28, 1953. Originally broadcast on Ch. 8. Sale to present owner by Knight-Ridder Broadcasting approved by FCC April 17, 1989 (Television Digest, Vol. 29:9). Sal to Knight-Ridder Broadcasting by General Electric Broadcasting Co. approved by FCC September 28, 1983 (Vol. 22:48; 23:18). Sale to General Electric by Louis R. Draughton & associates approved by FCC April 6, 1966 (Vol. 5:41; 6:15).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Mike Sechrist, President & General Manager.

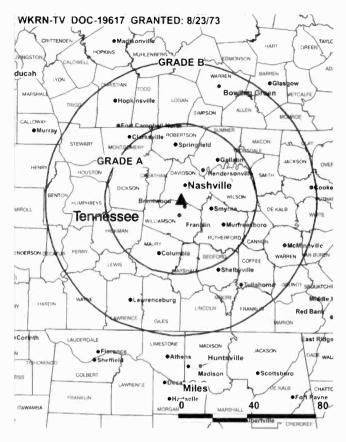
Mark Arminio, General Sales Manager.

Connie Sullivan, Local Sales Manager.

Mike McCord, Regional Sales Manager.

Jeanne Richardson, Manager, Information Services.

Michelle Dube, Marketing, Promotion & Program Director.



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Matthew Zelkind, News Director.

Gene Parker, Chief Engineer.

Brian Reed, Production Manager.

Sharon Morris, Development & Community Affairs Director.

Highest 30 Sec. Rate: \$6250.

City of License: Nashville. Station DMA: Nashville. Rank: 30.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	615,650	592,720	1,208,370
Average Weekly Circulation (2001)	396,960	195,278	592,238
Average Daily Circulation (2001)	•	•	290,230

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	503,740	267,990	771,730
Average Weekly Circulation (2001) Average Daily Circulation (2001)	378,305	165,416	543,721 279,300

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,910	324,730	436,540
Average Weekly Circulation (2001) Average Daily Circulation (2001)	18,656	29,862	48,518 10,930

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WNAB Ch. 58

Network Service: WBN.

Licensee: Nashville License Holdings LLC, 100 N. Crescent Dr., 1st Floor, Beverly Hills,

CA 90210.

Studio: 2994 Sidco Dr., Nashville, TN 37204.

Phone: 615-650-5858. Fax: 615-650-5843.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 3980-kw max. visual. Antenna: 787-ft. above av. terrain, 322-ft. above ground, 1522-ft. above sea level.

20"

46"

Latitude 35° 55' Longitude 86° 42'

Transmitter: 0.75-mi. at 176.5°T from Pleasant Hill & Clovercroft Rds. intersection.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 350-kw max. visual. Antenna:

1401-ft. above av. terrain, 1220-ft. above ground.

Latitude 36° 15' 50" Longitude 86° 47' 39"

FCC Digital File Number: BPCDT-19991014ABF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Lambert Broadcasting of Tennessee (Group Owner).

Began Operation: November 29, 1995. Sale to Speer Communications Holdings ILP by WNAB Limited Partnership (Ruth Payne Carman) approved by FCC September 23, 1996. Sale to present owner by Speer Communications approved by FCC July 14, 1998.

Represented (legal): Wiley, Rein & Fielding.

#### Personnel:

Bob Jay, Vice President & General Manager.

Brad Raney, General Sales Manager.

Debra Chadwell, Program Director.

Scott Gerlock, Promotion & Production Manager.

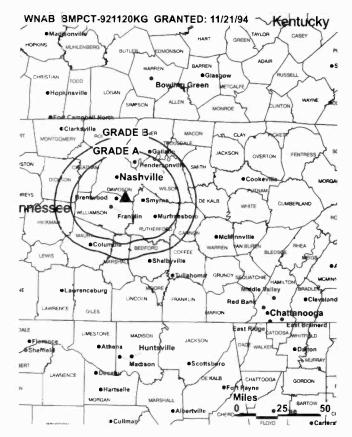
J. R. Melchor, Chief Engineer.

Lisa Burr, Controller.

Liz Cyree, Traffic Manager.

Rates: On request.

City of License: Nashville. Station DMA: Nashville. Rank: 30.



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Cable

Non-cable

Total

Circulation © 2001 Nielsen. Coverage based on Nielsen study

**Grand Total** 

	TV Households	TV Households	TV Households
Estimated Station Totals*	510,060	163,220	673,280
Average Weekly Circulation (2001)	139,910	28,196	168,105
Average Daily Circulation (2001)			51,865
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	500,850	163,220	664,070
Average Weekly Circulation (2001)	138,473	28,196	166,668
Average Daily Circulation (2001)			51,589
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,210	0	9,210
Average Weekly Circulation (2001)	1,437	0	1,437
Average Daily Circulation (2001)			276

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WSMV

Ch. 4

Network Service: NBC.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

Studio: 5700 Knob Rd., Nashville, TN 37209.

Mailing Address: Box 4, Nashville, TN 37202.

Phones: 615-353-4444; 515-284-3000. Fax: 615-353-2375.

E-mail: fdetilli@mdp.com

Web Site: http://www.wsmv.com/

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1425-ft. above av. terrain, 1368-ft. above ground, 2049-ft. above

sea level.

Latitude 36° 08' 27.20" Longitude 86° 51' 56.20"

Transmitter: 5700 Knob Rd.

Digital Facilities: Channel No. 10 (192-198 MHz), Power: 42.4-kw visual. Antenna: 1360-ft. above av. terrain, 1260-ft. above ground, 675-ft. above sea level.

Latitude 36° 08' 27.00' Longitude 86° 51' 56.00'

FCC Digital File Number: BPCDT-990728LE. Granted: November 30, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6.1-meter Ku-band; Odom,

5-meter C-band; Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3-meter Ku-band.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 30, 1950. Sale to present owner by Cook Inlet Communications approved by FCC November 1, 1994 (Television Digest, Vol. 34:34; 35:2). Sale to Cook Inlet Communications by Gillett Broadcasting approved April 17, 1989. Sale to Gillett Broadcasting by NLT Corp. approved by FCC September 14, 1981 (Vol. 21:20).

Represented (sales): TeleRep Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Frank De Tillio, Vice President & General Manager

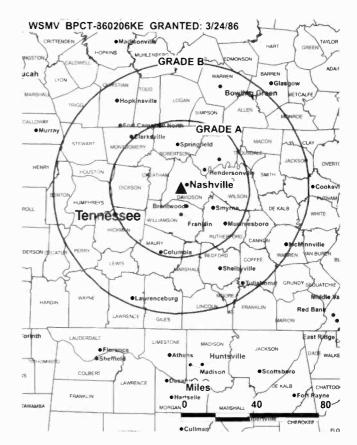
Mike Murphy, General Sales Manager.

Ashley Bittman, Local Sales Manager.

Keith Wheatley, National Sales Manager.

Vernon Johnson, Production Manager.

J. T. Thompson, News Director.



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Brenda Jordan, Program Coordinator.

Teresa McDaniel, Business Manager.

Mike Nichols, Chief Engineer.

Daniel Pennington, Creative Services Director.

Rates: On request.

City of License: Nashville. Station DMA: Nashville. Rank: 30.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	650,890	346,940	997,830
Average Weekly Circulation (2001)	426,835	188,489	615,324
Average Daily Circulation (2001)			313,383
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,380	267,990	776,370
Average Weekly Circulation (2001)	382,378	178,155	560,533
Average Daily Circulation (2001)			297,047

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,510	78,950	221,460
Average Weekly Circulation (2001)	44,456	10,334	54,791
Average Daily Circulation (2001)			16,336

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WTVF Ch. 5

**Network Service: CBS** 

Licensee: NewsChannel 5 Network LP, 474 James Robertson Pkwy., Nashville, TN

37219.

Studio: 474 James Robertson Pkwy., Nashville, TN 37219

Phone: 615-244-5000. Fax: 615-244-9883.

E-mail: comment@nc5.infi.net; mwest@nc5.infi.net

Web Sites: http://www.infi.net/nc5/nc5top.html; http://www.newschannel5.com/

nc5top.html

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1394-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

> Latitude 36° 16' 05' Longitude 86° 47' 16"

Transmitter: Brick Church Pike & Old Hickory Blvd.

Digital Facilities: Channel No. 56 (722-728 MHz), Power: 405-kw max, visual, Antenna: 1329-ft. above av. terrain, 1066-ft. above ground.

> Latitude 369 16 05" Longitude 86° 47 16"

FCC Digital File Number: BPCDT-19991006AAK. Granted: November 30, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 2.4-meter Ku-band.

News Services: AP, Conus.

Ownership: Landmark Communications Inc. (Group Owner).

Began Operation: August 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchinson Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vol. 14:35, 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Insurance Co. on January 1, 1969. Sale to H & C Communications by American General Insurance Co. approved by FCC October 15, 1975. Sale to present owner by H & C Communications approved by FCC September 12, 1991 (Vol. 31:26).

Represented (sales): Eagle Television Sales.

Represented (legal): Hogan & Hartson LLP.

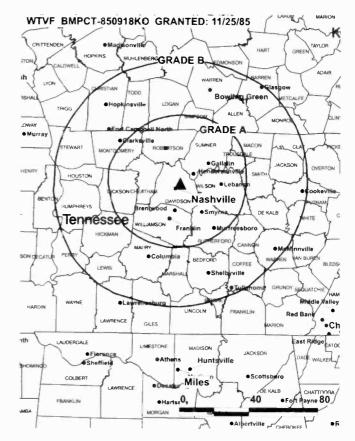
Personnel:

Lemuel E. Lewis, General Manager.

Kathy Peet, General & Local Sales Manager

Lynn Moore, National Sales Manager.

Mike Cutler, News Director.



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Mark Binda, Program Director.

Charlie Orr, Production Manager.

Debbie Turner, Station Manager

Roger Dowdy, Chief Engineer.

Rates: On request.

**Grand Total** 

City of License: Nashville. Station DMA: Nashville. Rank: 30.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	673,350	342,660	1,016,010
Average Weekly Circulation (2001)	463,820	201,579	665,398
Average Daily Circulation (2001)			357,945
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,380	267,990	776,370
Average Weekly Circulation (2001)	407,976	186,422	594,398
Average Daily Circulation (2001)			331,200
Other DMA Total	Cable	Non-cable	Total

Cable

Non-cable

Total

	1 v 110uscilolus	1 v 110uscilolus	I & Households
Estimated Station Totals*	164,970	74,670	239,640
Average Weekly Circulation (2001)	55,843	15,157	71,000
Average Daily Circulation (2001)			26,745

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

### WUXP

Ch. 30

Network Service: UPN.

Licensee: Mission Broadcasting I Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

Studio: 631 Mainstream Dr., Nashville, TN 37228.

Phone: 615-259-5630. Fax: 615-259-3962.

Web Site: http://www.wuxp.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1415-ft. above av. terrain, 1249-ft. above ground, 2017-ft. above sea level.

Latitude 36° 15' 50" Longitude 86° 47' 38"

Holds CP for change to 1414-ft. above av. terrain, 1217-ft. above ground, 2018-ft. above sea level, transmitter to 517 Brick Church Lane, Whites Creek, BPCT-960711KG.

Requests CP for change to 1417-ft. above av. terrain, 1217-ft. above ground, 2014-ft. above sea level, lat. 36° 15' 50", long. 86° 47' 39". BPCT-20010525AAK.

Transmitter: 1-mi. S of intersection of I-24 & Old Hickory Blvd.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 1411-ft. above av. terrain, 1227-ft. above ground.

Latitude 36° 15' 50" Longitude 86° 47' 39"

FCC Digital File Number: BPCDT-19991101AKK, Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with WZTV (F), Nashville.

Ownership: Mission Broadcasting Inc. (Group Owner).

Began Operation: February 18, 1984. Sale pends to Sinclair Broadcast Group Inc. Sale to present owner by Central Tennessee Broadcasting Corp. approved by FCC June 28, 1996. Previous sale to Central Tennessee Broadcasting Corp. by MT Communications. Sale to MT Communications by TVX Broadcast Group approved by FCC October 19, 1988.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Arter & Hadden LLP.

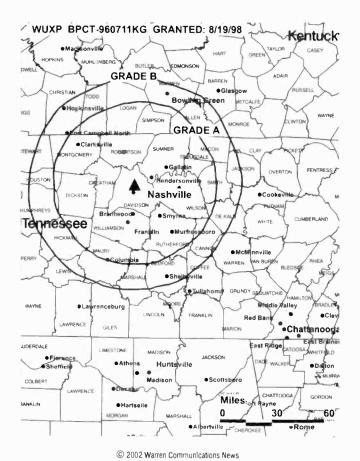
Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Jeff Stern, General Manager.

Kelly Armstead, Station Manager.

Ray McInturff, Engineering Director.



Rates: On request.

City of License: Nashville, Station DMA: Nashville, Rank: 30.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	520,230	226,590	746,820
Average Weekly Circulation (2001)	187,557	65,277	252,833
Average Daily Circulation (2001)			94,783

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,950	207,760	693,710
Average Weekly Circulation (2001)	180,230	62,698	242,928
Average Daily Circulation (2001)			91,403

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,280	18,830	53,110
Average Weekly Circulation (2001)	7,326	2,579	9,905
Average Daily Circulation (2001)			3,381

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WZTV Ch. 17

Network Service: FOX

Licensee: Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

Studio: 631 Mainstream Dr., Nashville, TN 37064

Phone: 615-259-5617. Fax: 615-259-3962

E-mail: wztv@wztv.com

Web Site: http://www.wztv.com

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3266-kw max. & 2193-kw horizontal visual, 327-kw max. & 219-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1062-ft. above ground, 1742-ft. above sea level.

> 36° Latitude 081 Longitude 86° 51' 56"

Holds CP for change to 5000-kw max. visual, 1161-ft. above av. terrain, 1063-ft. above ground, 1742-ft. above sea level. BPCT-960709KI.

Requests CP for change to 3240-kw max. visual, 1407-ft. above av. terrain, 1207-ft. above ground, 2005-ft. above sea level, lat. 36° 15' 50", long. 86° 47' 39" BPCT-20010529ABM

Transmitter: 5700 Knob Rd

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1424-ft. above av. terrain, 1224-ft. above ground.

Latitude 50" 869 Longitude 47 391

FCC Digital File Number: BPCDT-19991101ADI (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter

C-band; Standard Components, Wegener receivers.

News Service: AP

LMA: Local marketing agreement with WUXP (U), Nashville.

Ownership: Sullivan Broadcasting Co. (Group Owner)

Began Operation: August 5, 1968. As WMCV, station left air March 14, 1971, Sale to Hudson Broadcasting approved by FCC August 1974. Sale to Robert K. Zelle et al., approved by FCC September 30, 1975. Resumed operation March 6, 1976. Sale to Multimedia Inc. by Robert K. Zelle, et al., approved by FCC December 14, 1979 (Television Digest, Vol. 19:5; 20:10). Sale to Act III Broadcasting by Multimedia Inc. approved by FCC April 29, 1988 (Vol. 28:5, 12, 26). Sale to present owner approved by FCC December 15, 1995. Sale pends to Sinclair Broadcasting Inc. (Vol. 41:38).

Represented (sales): Millennium Sales & Marketing

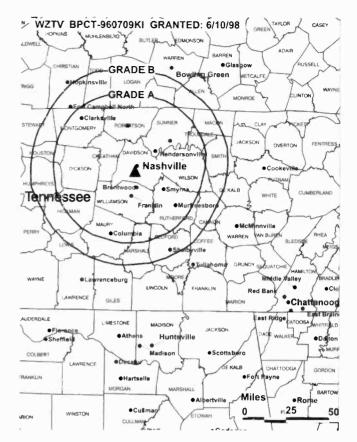
Represented (legal): Arter & Hadden LLP

Represented (engineering): Denny & Associates PC

Personnel:

Jeff Stern, General Manager.

Pam Minnicks, Local Sales Manager



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Ginny Lovelace, Local Sales Manager.

Jim Posey, National Sales Manager.

Becky Dan, Promotion & Production Director.

Cathy Viola, Business Manager.

David Birdsong, Chief Engineer

Highest 30 Sec. Rate: \$10,000

City of License: Nashville. Station DMA: Nashville. Rank: 30.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	587,570	306,170	893,740
Average Weekly Circulation (2001)	286,783	109,985	396,768
Average Daily Circulation (2001)			147,738

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,380	267,990	776,370
Average Weekly Circulation (2001)	266,082	106,864	372,946
Average Daily Circulation (2001)			141,893

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,190	38,180	117,370
Average Weekly Circulation (2001)	20,701	3,122	23,822
Average Daily Girculation (2001)			5,845

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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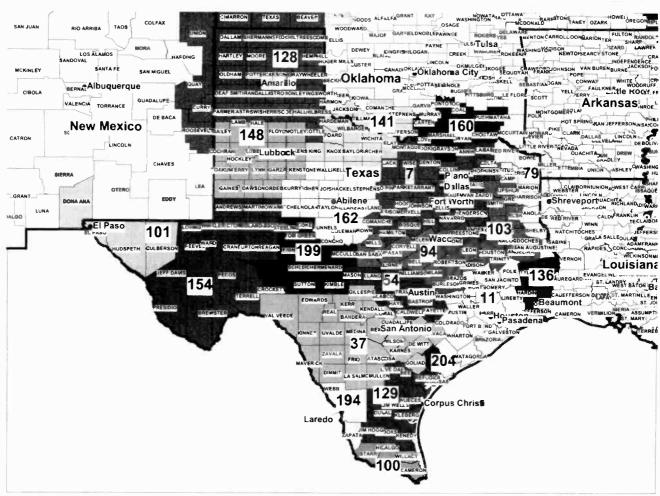
> Robert Weary Weary David Henry Struebing Junction City, KS

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MARKET T	NIELSEN DMA V HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Dallas-Fort Worth, TX	2,201,170	7	KDAF (33), KDFI (27), KDFW (4), KDFW-DT (35), KDTX-TV (58), KFWD (52), KLDT (55), KMPX (29), KPXD (68), KSTR-IV (49), KTAQ (47), KTVT (11), KTXA (21), KTXA-DT (18), KUVN (23), KXAS-DT (41), KXAS-TV (5), KXTX-TV (39), WFAA-DT (9), WFAA-TV (8)
Houston, TX	1,831,680	11	KAZH (57), KHOU-DT (31), KHOU-TV (11), KHSH-TV (67), KHWB (39), KNWS-TV (51), KPRC-DT (35), KPRC-TV (2), KPXB (49), KRIV (26), KTBU (55), KTMD (48), KTRK-DT (32), KTRK-TV (13), KTXH (20), KXLN-TV (45), KZJL (61)
San Antonio, TX	710,030	37	KABB (29), KENS-TV (5), KMOL-TV (4), KPXL (26), KRRT (35), KSAT-TV (12), KTRG (10), KVAW (16), KVDA (60), KWEX-TV (41)
Austin, TX	555,840	54	KBEJ (2), KEYE-TV (42), KNVA (54), KTBC (7), KVUE-TV (24), KXAM-TV (14), KXAN-TV (36)
Shreveport, LA	372,490	79	KMSS-TV (33), KPXJ (21), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Waco-Temple-Bryan, TX	298,810	94	KAKW (62), KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KXXV (25), KYLE (28)
Harlingen-Weslaco-Brownsville-McAllen, TX	273,370	100	KGBT-TV (4), KNVO (48), KRGV-TV (5), KTLM (40), KVEO (23), XHFOX (17), XHUPN (2)
El Paso, TX	273,120	101	KDBC-TV (4), KF0X-TV (14), KINT-TV (26), KKWB (65), KTSM-TV (9), KTYO (48), KVIA-TV (7), XEJ-TV (5), XEPM-TV (2), XHIJ-TV (44)
Tyler-Longview, TX	263,690	103	KETK-TV (56), KFXK (51), KLSB-TV (19), KLTV (7), KTRE (9)
Amarillo, TX	191,940	128	KAMR-TV (4), KCIT (14), KFDA-TV (10), KPTF (18), KVIH-TV (12), KVII-TV (7)
Corpus Christi, TX	188,260	129	KIII-TV (3), KORO (28), KRIS-TV (6), KZTV (10)
Beaumont-Port Arthur, TX	169,110	136	KBMT (12), KBTV-TV (4), KFDM-TV (6)
Wichita Falls, TX-Lawton, OK	158,050	141	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Lubbock, TX	144,750	148	KAMC (28), KCBD-TV (11), KJTV-TV (34), KLBK-TV (13), KPTB (16), KUPT (22)
Odessa-Midland, TX	132,960	154	KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KUPB (18), KWAB-TV (4), KWES-TV (9)
Sherman, TX-Ada, OK	119,410	160	KTEN (10), KXII (12)
Abilene-Sweetwater, TX	113,280	162	KPCB (17), KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
Laredo, TX	56,080	194	KGNS-TV (8), KLDO-TV (27), KVTV (13), XEFE-TV (2), XHFTX (57)
San Angelo, TX		199	KACB-TV (3), KIDY (6), KLST (8)
Victoria, TX	29,960	204	KAVU-TV (25), KVCT (19)

2002 Edition A-1245

#### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

•	
KHSH-TV, Alvin	See Houston, TX
KPXD, Arlington	See Dailas, TX
KAZH, Baytown	See Houston, TX
KGBT-TV, Brownsville	See Harlingen, TX
KRGV-TV, Brownsville	See Weslaco, TX
KPXB & KTBU, Conroe	See Houston, TX
KLDT, Dallas	See Lake Dallas, TX
KMPX, Dallas	See Decatur, TX
KXII, Denison	See Sherman, TX
KMAZ, El Paso	See Las Cruces, NM
KFWD, KTVT, KTXA, KXAS-TV, Fort Worth	See Dallas, TX
KTMD, Galveston	See Houston, TX
KUVN, Garland	See Dallas, TX
KTAQ, Greenville	See Dallas, TX
KRGV-TV, Harlingen	See Weslaco, TX
KTLM, Harlingen	. See Rio Grande City, TX
KSTR, Irving	, See Dallas, TX
KETK-TV, Jacksonville	See Tyler, TX
KNWS-TV, Katy	See Houston, TX
KRRT, Kerrville	See San Antonio, TX
KAKW, Killeen	See Waco, TX
KETK-TV, KFXK & KLTV, Longview.	See Tyler, TX
KNVO, McAllen	See Brownsville, TX
KOSA-TV, Midland & Monahans	See Odessa, TX
KWES-TV, Monahans	See Odessa, TX
KTRE, Nacogdoches	See Lufkin, TX
KMID, Odessa	See Midland, TX
KBMT, KBTV-TV & KFDM-TV, Port Arthur	See Beaumont, TX
KXLN-TV, Rosenberg	See Houston, TX
KPXL, San Antonio	See Ulvade, TX
KTEN, Sherman	See Ada, OK
KPCB, Snyder	See Abilene, TX
KTXS-TV, Sweetwater	See Abilene, TX
KCEN-TV, KWKT, KWTX-TV & KXXV, Temple	, See Waco, TX
KTAL-TV, Texarkana	See Shreveport, LA
KGBT-TV, Wesłaco	See Harlingen, TX
KSWO-TV, Wichita Falls	See Lawton, OK

# Texas Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	52	67	119
<b>Educational Television</b>	7	13	20
	59	80	139

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#### KRBC-TV

#### Ch. 9

(Operates satellite KACB-TV, San Angelo, TX)

Network Service: NBC.

Licensee: STC License Co., 3839 4th St. N. Suite 420, St. Petersburg, FL 33703.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Phone: 915-692-4242. Fax: 915-692-8265; 915-698-4111.

E-mail: 9news@abilene.com; krbc@abilene.com

Web Site: http://www.krbctv.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13" Longitude 99° 44' 20"

Transmitter: Cedar Gap Mountain.

Digital Facilities: Channel No. 29 (560-566 MHz), Power: 111-kw max. visual. Antenna: 709-ft. above av. terrain, 344-ft. above ground.

Latitude 32° 17' 06" Longitude 99° 44' 23"

FCC Digital File Number: BPCDT-19991015ABI. Granted: December 2, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Sunrise Television Partners LP. Station is managed by Smith Broadcasting Partners LP (Group Owner).

Began Operation: August 24, 1953. Sale by Abilene Reporter News to Abilene Radio & Television Co. approved by FCC September 16, 1953 (Television Digest, Vol. 9:35, 38). Sale to present owner by Abilene Radio & Television Co. approved by FCC February 10, 1998. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by SunRise Television Partners LP.

Represented (sales): Blair Television.

#### Personnel:

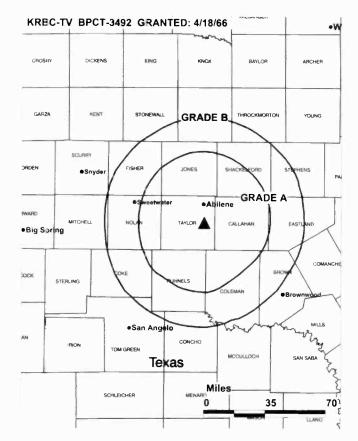
Gayle Kiger, General Manager.

James Tilley, Chief Engineer.

Toby Dagenhart, News Director.

Shelly Dotson, Program Director.

M. J. Shockley, Promotions Manager.



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Debbie Freeman, Accounting Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Abilene. Station DMA: Abilene-Sweetwater. Rank: 162.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand To al	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,630	37,010	112,640
Average Weekly Circulation (2001)	54,178	21,863	76,042
Average Daily Circulation (2001)			36,119

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,190	34,220	107,410
Average Weekly Circulation (2001)	52,928	21,209	74,137
Average Daily Circulation (2001)			35,285

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,440	2,790	5,230
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,250	654	1,904 834

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Abilene

#### KTAB-TV Ch. 32

Network Service: CBS.

Licensee: Nexstar Broadcasting of Abilene LLC, 200 Abingdon Executive Park, Suite 201,

Clarks Summit, PA 18411.

Studio: 5401 S. 14th St., Abilene, TX 79606.

Mailing Address: Box 5309, Abilene, TX 79608-5309.

Phone: 915-695-7777. Fax: 915-695-9922.

E-mail: ktab@camalott.com

Web Site: http://www.ktabtv.com

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2040-kw max. & 1230-kw horizontal visual, 408-kw max. & 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

Latitude 32° 16' 35" Longitude 99° 35' 39"

Transmitter: Near Hwy. 36, 15-mi. SE of Abilene.

Digital Facilities: Channel No. 11 (198-204 MHz). Power: 2.5-kw max. visual. Antenna: 1545-ft. above av. terrain, 705-ft. above ground.

Latitude 41° 10' 58" Longitude 75° 52' 26"

FCC Digital File Number: BPCDT-19991104AAU. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.7-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Nexstar Broadcasting Group LLC (Group Owner).

Began Operation: October 6, 1979. Sale to present owner from Shooting Star Broadcasting approved by FCC July 7, 1999. Sale to Shooting Star Broadcasting from Shamrock Holdings Inc. approved by FCC November 14, 1996. Sale to Shamrock Holdings Inc. by Television Investors Ltd. Partnership approved by FCC November 25, 1986 (Television Digest, Vol. 26:42). Sale to Television Investors Ltd. Partnership by Big Country TV of Abilene Inc. approved by FCC December 31, 1984. Sale to Big Country by William Terry, et al., approved by FCC May 25, 1984.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman PLLC

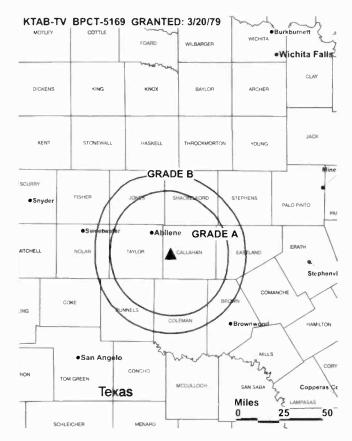
Personnel:

Diane Sutter, President.

Randy Rich, General Sales Manager.

Bob Bartlett, News Director.

Darlene Loza, Business Manager.



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Leland Ohlhausen, Chief Engineer.

Damon Brown, Creative Services Director.

Highest 30 Sec. Rate: \$600.

City of License: Abilene. Station DMA: Abilene-Sweetwater. Rank: 162.

Circulation © 2001 Nalsen. Coverage based on Nielsen study.

Cable TV Households	Non-cable TV Households	Total TV Households
74,200	37,800	112,000
56,298	21,339	77,637
		45,118
	74,200	

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,190	34,220	107,410
Average Weekly Circulation (2001)	56,076	20,488	76,564
Average Daily Circulation (2001)			44,969

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,010	3,580	4,590
Average Weekly Circulation (2001)	222	850	1,073
Average Daily Circulation (2001)			148

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Sweetwater-Abilene

#### KTXS-TV Ch. 12

Network Service: ABC.

Licensee: Abilene-Sweetwater Broadcasting Co., 4420 N. Clack St., Abilene, TX 79603.

Studio: 4420 N. Clack St., Abilene, TX 79603.

Studio: U.S. Hwv. 83, Abilene, TX.

Mailing Address: Box 2997, Abilene, TX 79604.

Phone: 915-677-2281. Fax: 915-676-9231.

E-mail: star12@ktxs.com

Web Site: http://www.ktxs.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

> Latitude 32° 24 47 70" Longitude 100° 06' 24.80"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Digital Facilities: Channel No. 20 (506-512 MHz), Power: 146-kw max. visual. Antenna: 1152-ft. above av. terrain, 751-ft. above ground.

> 24' 47.00" 329 Latitude Longitude 100° 061 24.00"

FCC Digital File Number: BPCDT-19991027ABO (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7-meter C-band; Harris, 5-meter Ku & C-band; Andrew, Standard Communications receivers.

SNG Mobile Dish: Harris, 2.8-meter Ku-band.

News Services: AP, CNN Newsource, ABC NewsOne

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: January 30, 1956. Operation by former owners A. R. Elam & Associates as Texas Key Broadcasters Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved by FCC June 15, 1966 (Television Digest, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to S. M. Moore Jr. by Prima approved by FCC July 25, 1983. Sale to SouthWest MultiMedia Corp. approved by FCC October 30, 1985. Sale to Lamco by SouthWest Multimedia Corp. approved by FCC November 25, 1986.

Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin LLP.

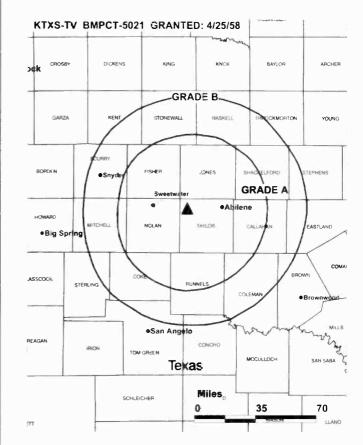
Represented (engineering): A. D. Ring PA.

Personnel:

Jackie Rutledge, General Manager.

Paula Willis, Local & Regional Sales Manager.

Leland Ohlausen, Chief Engineer.



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Paul Brown, News Director.

Sylvia Holmes, Program Director.

David Caldwell, Promotion Director.

Eddie Sides, Business Manager

Todd Vann, Production Manager

Highest 30 Sec. Rate: \$800.

Grand Total

City of License: Sweetwater. Station DMA: Abilene-Sweetwater. Rank: 162.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Ciallo Total	TV Households	TV Households	TV Households
Estimated Station Totals*	79,290	60,930	140,220
Average Weekly Circulation (2001)	58,858	26,949	85,807
Average Daily Circulation (2001)			46,081
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,190	37,120	110,310
Average Weekly Circulation (2001)	55,085	22,890	77,975
Average Daily Circulation (2001)			44,012

Cable

Non-cable

Total

Other DNA Total	Cabie TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,100	23,810	29,910
Average Weekly Circulation (2001)	3,773	4,059	7,832
Average Daily Circulation (2001)			2,070

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Method

#### Texas—Snyder-Abilene

#### **KPCB**

Ch. 17

Network Service: Independent.

Licensee: Prime Time Christian Broadcasting Inc., Box 7708, Midland, TX 79708.

Studio: 88 E. County Rd. 112, Snyder, TX 79549.

Mailing Address: Box 620, Snyder, TX 79549.

Phone: 915-573-5000.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 464-kw max. visual. Antenna: 442-ft. above av. terrain, 320-ft. above ground, 2822-ft. above sea level.

Latitude 32° 46' 52" Longitude 100° 53' 52"

Transmitter: 4.5-mi. NNE of Snyder.

Digital Facilities: Channel No. 10 (192-198 MHz). Power: 3.2-kw visual. Antenna: 453-ft. above av. terrain, 365-ft. above ground.

Latitude 32° 46' 52" Longitude 100° 53' 52"

FCC Digital File Number: BPCDT-19991018ABJ. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

Began Operation: March 24, 1997.

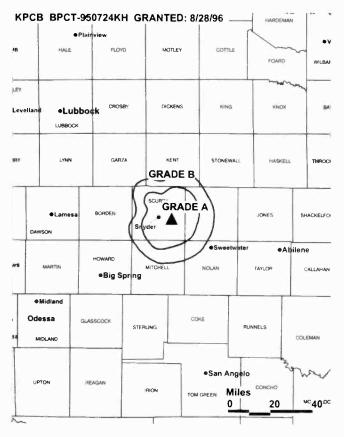
Personnel:

Fred Magnuson, General Manager.

Jeff Welter, Sales Manager.

Dave Whitley, Program Director.

City of License: Snyder. Station DMA: Abilene-Sweetwater. Rank: 162.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,430	2,700	24,130
Average Weekly Circulation (2001)	2,105	235	2,340
Average Daily Circulation (2001)			711

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,430	2,700	24,130
Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,105	235	2,340 711

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KAMR-TV Ch. 4

Network Service: NBC.

Licensee: Quorum of Amarillo License Corp., 18 Newbury St., Boston, MA 02116.

Studio: 1015 S. Fillmore, Amarillo, TX 79101.

Mailing Address: Box 751, Amarillo, TX 79189.

Phone: 806-383-3321. Fax: 806-381-2943.

E-mail: nbc4@kamr.com

Web Site: http://www.kamr.com/

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1444-ft. above ground, 4906-ft. above

sea level.

Latitude 35° 18' 52' Longitude 101° 50' 47'

Transmitter: N of Amarillo at Broadway & Mobley Dr.

Digital Facilities: Channel No. 42 (638-644 MHz). Power: 1000-kw max. visual. An-

tenna: 489-ft. above av. terrain, 489-ft. above ground.

Latitude 42° 17' 26" Longitude 89° 09' 51"

FCC Digital File Number: BPCDT-19991029ADB. Granted: January 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA Americom, 3-meter Ku-band;

Cyclesat, Harris, M/A-Com receivers.

News Service: AP

Ownership: Quorum Broadcast Holdings Inc. (Group Owner).

Began Operation: March 18, 1953. Sale to present owner by Cannan Communications Inc. approved by FCC February 23, 1999. Sale to Cannan Communications Inc. by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved by FCC January 12, 1966 (Vol. 5:42; 6:3).

Represented (sales): Blair Television

Represented (legal): Arter & Hadden LLP.

Represented (engineering): du Treil, Lundin & Rackley Inc.

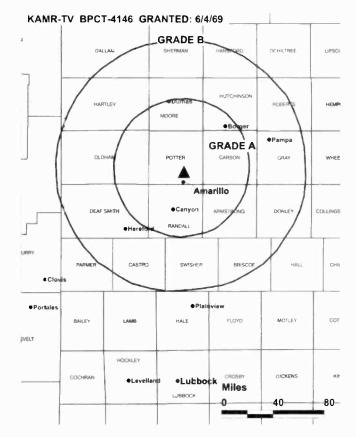
Personnel:

J. Daniel Sullivan, President & Chief Executive Officer.

Dale Woods, Vice President & General Manager.

Matt Pumo, General Sales Manager.

Nylyn Nichols, News Director.



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Frances Tillery, Business Manager.

Ken High, Chief Engineer.

Dan Morgan, Production Manager

Rates: On request.

City of License: Amarillo. Station DMA: Amarillo. Rank: 128.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,370	63,560	185,930
Average Weekly Circulation (2001)	81,314	35,741	117,055
Average Daily Circulation (2001)			57,711

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,490	62,740	169,230
Average Weekly Circulation (2001)	78,923	35,467	114,390
Average Daily Circulation (2001)			57,063

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,880	820	16,700
Average Weekly Circulation (2001)	2,392	274	2,666
Average Daily Circulation (2001)			648

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas---Amarillo

## KCIT Ch. 14

Network Service: FOX.

Licensee: Mission Broadcasting of Amarillo Inc., 544 Red Rock, Wadsworth, OH 44281.

Studio: 1015 S. Fillmore, Amarillo, TX 79105-3538.

Mailing Address: Box 1414, Amarillo, TX 79105-1414.

Phone: 806-374-1414. Fax: 806-381-2943.

E-mail: staff@kcitfox14.com

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1280-kw max. visual, 128-kw max. aural. Antenna: 1521-ft. above av. terrain, 1463-ft. above ground, 4895-ft. above sea level.

Latitude 35° 20' 33" Longitude 101° 49' 21"

Transmitter: Hwy. 287, 5-mi. N of Amarillo.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 925-kw max. visual. Antenna: 1522-ft. above av. terrain, 1460-ft. above ground.

Latitude 35° 20' 33" Longitude 101° 49' 21"

FCC Digital File Number: BPCDT-19991029AIB. Granted: January 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; 2 Calsat, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Mission Broadcasting Inc. (Group Owner).

Began Operation: October 29, 1982. Sale to Ralph Wilson Industries by Ray Moran approved by FCC December 11, 1984. Sale to Epic by Ralph Wilson Industries approved by FCC March 11, 1991. Sale to Wicks Broadcast Group LP by Epic Broadcasting Co. approved by FCC July 6, 1995 (Television Digest, Vol. 35:18). Sale to present owner by Wicks Broadcast Group LP approved by FCC April 8, 1999.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Arter & Hadden LLP.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Ken Bowman, General Manager.

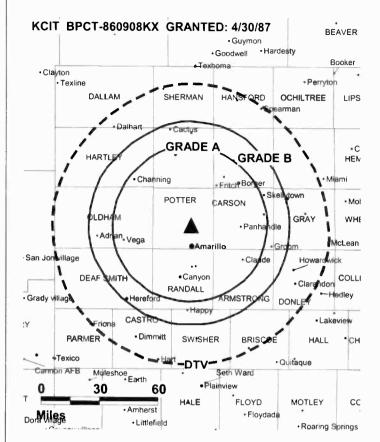
Matt Pumo, General Sales Manager.

John Brooks, National Sales Manager.

Misty Ayala, Local & Regional Sales Manager.

Wesley Wilson, Chief Engineer.

David Toma, Promotion Director.



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Dan Morgan, Production Manager

Shelly Cathey, Business Manager,

Highest 30 Sec. Rate: \$1000.

City of License: Amarillo. Station DMA: Amarillo. Rank: 128.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,530	63.410	177.940
Average Weekly Circulation (2001)	58,571	29,656	88,226
Average Daily Circulation (2001)			33,434
Station DMA Total	Cable	Non cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,090	62,590	171,680
Average Weekly Circulation (2001)	56,302	29,548	85,850
Average Daily Circulation (2001)			32,776

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,440	820	6,260
Average Weekly Circulation (2001)	2,268	108	2,377
Average Daily Circulation (2001)			659

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KFDA-TV Ch. 10

Network Service: CBS.

Licensee: Panhandle Telecasting Co., Gen. Partnership, Box 10, Amarillo, TX 79105-0010.

Studio: 7900 Broadway, Amarillo, TX 79108.

Mailing Address: Box 10, Amarillo, TX 79105-0010.

Phone: 806-383-1010.

Web Site: http://www.newschannel10.com.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1530-ft. above av. terrain, 1493-ft. above ground, 5047-ft. above sea level.

> 35° 171 34" Latitude Longitude 101° 50' 42"

Transmitter: Broadway St. at Cherry Ave

FCC Proposed Digital Channel Number: Ch. 9.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 5-meter; Scientific-Atlanta, 5-meter; Andrew, Harris, Scientific-Atlanta receivers

News Services: AP, CBS Newspath, CNN Newsource, Texas State Network.

Ownership: Drewry Communications (Group Owner).

Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Broadcasting and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC February 2, 1966. Sale to Midessa Cablevision by Bass Broadcasting approved by FCC August 20, 1976. Sale of 50% by Midessa Television Inc. to Lawton Cablevision Inc. approved by FCC February 27, 1984.

Represented (sales): Petry Television Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

Mike Lee, Vice President & General Manager.

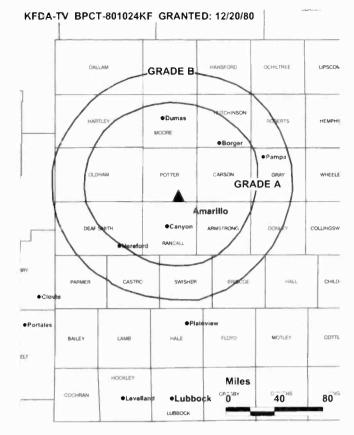
Joyce Austin, National & Regional Sales Manager.

Walt Howard, News Director.

Nicole Ricks, Promotion & Marketing Director.

Don Long, Business Manager.

Tim Winn, Chief Engineer.



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Tim Cato, Production Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Amarillo. Station DMA: Amarillo. Rank: 128.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,530	64,230	178,760
Average Weekly Circulation (2001)	87,640	41,203	128,842
Average Daily Circulation (2001)			73,806
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

	I V III DU SCII DIU S	1 4 11003C110103	14 Households
Estimated Station Totals*	109,090	62,740	171,830
Average Weekly Circulation (2001)	85,986	40,881	126,867
Average Daily Circulation (2001)			73,161
Other DMA Total	Cable	Non-cable	Total
	IV Mouseholds	TV Households	IV Households

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	5,440 1,654	1,490 322	6,930 1,976 645

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## **KVII-TV**

Ch. 7

(Operates satellite KVIH-TV, Clovis, NM)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

Studio: One Broadcast Center, Amarillo, TX 79101-4328.

Phone: 806-373-1787. Fax: 806-371-7329.

E-mail: kvii@am.net

Web Site: http://www.kvii.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29" Longitude 101° 52' 58"

Holds CP for change to 316-kw max. visual, 1702-ft. above av. terrain, 1581-ft. above ground, 5003-ft. above sea level; lat. 35° 22' 30", long. 101° 52' 56". BPCT-19991129AAP

Transmitter: 10.4-mi, N of Amarillo.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 658-kw max. visual. Antenna: 1608-ft. above av. terrain, 1486-ft. above ground.

Latitude 35° 22' 30" Longitude 101° 52' 56"

FCC Digital File Number: BPCDT-19991029ACE. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Marsh Media Inc. (Group Owner).

Began Operation: December 21, 1957. Sale to Marsh family by John B. Walton Jr. approved by FCC January 31, 1968 (Television Digest, Vol. 7:43). Sale to John B. Walton Jr. by Southwest States approved by FCC November 12, 1963 (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved by FCC July 16, 1958 (Vol. 14:24, 26, 29).

Represented (sales): Continental Television Sales.

Represented (legal): Wiley, Rein & Fielding.

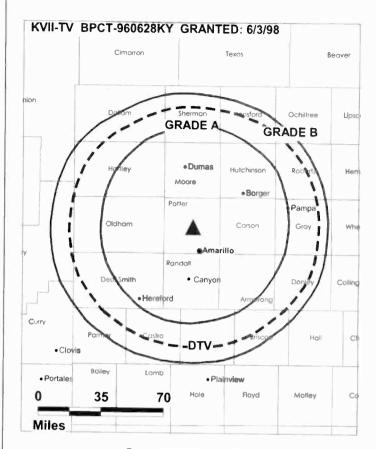
Represented (engineering): Smith & Fisher.

Personnel:

Mac Douglas, General Manager.

Jim Currie, General Sales Manager.

Dusty Green, News Director.



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William R. Canady, Engineering Director.

Paula Harris, Program Director.

Curtis Weaver, Creative Services Director.

Jackie Smith, Production Manager.

Rates: On request.

City of License: Amarillo. Station DMA: Amarillo. Rank: 128.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	108,930 80,187	64,080 43,138	173,010 123,325 74,744
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	98,460	62,590	161,050

Average Daily Circulation (2001)			74,058
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	10,470 1,840	1,490 559	11,960 2,399 686

78,346

42,580

120,926

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KEYE-TV Ch. 42

Network Service: CBS

Licensee: KTVT Broadcasting Co. LP, 600 New Hampshire Ave. NW, Suite 1200, Wash-

ington, DC 20037-2403.

Studio: 10700 Metric Blvd., Austin, TX 78758

Phone: 512-835-0042. Fax: 512-837-6753.

Web Site: http://www.keye.com

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2510-kw max. & 720-kw horizontal visual, 251-kw max. & 72-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1311-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 10.00" Longitude 97° 48' 06.00"

Transmitter: 2724-B Trail of the Madrones.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 82.7-kw max. visual. Antenna:

1289-ft. above av. terrain, 1267-ft. above ground.

Latitude 30° 19' 07.30" Longitude 97° 48' 04.00"

FCC Digital File Number: BPCDT-19991101ABZ. Granted: February 23, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Planned.

Satellite Earth Stations: Chapparal, 3.5-meter Ku-band; Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CBS Newspath.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: December 4, 1983. Sale to Granite Broadcasting Corp. from Austin Television approved by FCC December 20, 1994 (Television Digest, Vol. 34:41; 35:6). Sale to CBS Inc. from Granite Broadcasting Corp. approved by FCC August 3, 1999. (Vol. 39:18). Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

Represented (sales): TeleRep Inc

Represented (legal): Akin, Gump, Strauss, Hauer & Feld LLP.

Represented (engineering): Denny & Associates PC.

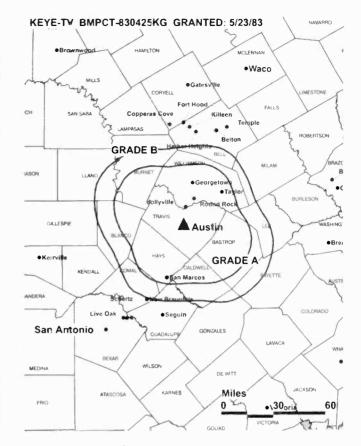
Personnel:

Patrick McGinley, Vice President & General Manager.

Ira Poole, National & Regional Sales Manager.

Art Smith, Chief Engineer.

Dave Overton, News Director.



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Lori Leamons, Promotion Manager.

Rates: On request.

Coand Total

City of License: Austin. Station DMA: Austin. Rank: 54.

		TV Households
409,570	185,740	595,310
214,996	101,828	316,824
		133,163
Cable TV Households	Non-cable TV Households	Total TV Households
	TV Households 409,570 214,996	214,996 101,828

Station DMA 19tal	TV Households	TV Households	TV Households
Estimated Station Totals*	326,610	168,010	494,620
Average Weekly Circulation (2001)	197,311	99,265	296,576
Average Daily Circulation (2001)			128,179
Other DMA Total	Cable	Non-cable	Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,960	17,730	100,690
Average Weekly Circulation (2001)	17,685	2,564	20,249
Average Daily Circulation (2001)			4,984

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Niethods.

## Texas—Austin

# **KNVA**

Ch. 54

Network Service: WBN.

Licensee: 54 Broadcasting Inc., Box 684647, Austin, TX 78768.

Studio: 908 W. Martin Luther King Blvd., Austin, TX 78701.

Mailing Address: Box 684647, Austin, TX 78768.

Phone: 512-478-5400.

E-mail: knva530@knva.com

Web Site: http://www.knva.com/

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual. Antenna: 1227-ft. above av. terrain, 1109-ft. above ground, 1959-ft. above sea

level.

Latitude 19' 47' 58" Longitude

Requests CP for change to 4029-kw max. visual, 1056-ft. above av. terrain, 919-ft. above ground, 1772-ft. above sea level. BPCT-980220KH.

Transmitter: Trail of the Madrones Rd., 5-mi. NW of Austin.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 500-kw max. visual. Antenna: 1299-ft. above av. terrain, 1161-ft. above ground.

Latitude Longitude 97°

33" 58"

FCC Digital File Number: BPCDT-19991025ADB. Granted: May 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with KXAN-TV (N), Austin.

Ownership: Balcones Broadcasting Ltd.

Began Operation: August 31, 1994.

Represented (sales): Blair Television.

Represented (legal): Thompson, Hine & Flory.

Represented (engineering): Marsand Inc.

Personnel:

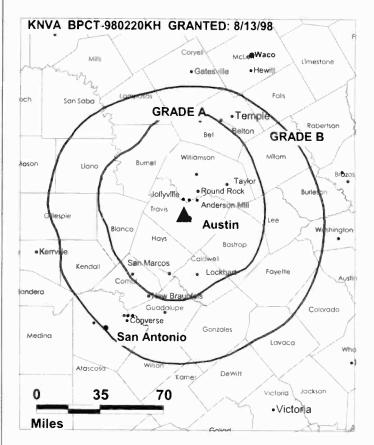
Mark Goldberg, General Manager.

Laura Hargis, Sales Manager.

Alan Cohen, Chief Engineer.

Ron Oliveira, Station Manager.

Janice Langlinais, Program Director.



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Rates: On request.

City of License: Austin. Station DMA: Austin. Rank; 54.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,780	180,290	509,070
Average Weekly Circulation (2001)	123,717	77,506	201,223
Average Daily Circulation (2001)			80,584

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	320,920	167,460	488,380
Average Weekly Circulation (2001)	122,716	75,955	198,671
Average Daily Circulation (2001)	-		79,771

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,860	12,830	20,690
Average Weekly Circulation (2001)	1,001	1,551	2,552
Average Daily Circulation (2001)			813

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KTBC Ch. 7

Network Service: FOX.

Licensee: KTBC Television Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 119 E. 10th St., Austin, TX 78701.

Phone: 512-476-7777. Fax: 512-495-7001

Web Site: http://www.fox7.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1261-ft. above av. terrain, 1077-ft. above ground, 1977-ft. above sea level.

Latitude 30° 18' 36" Longitude 97° 47' 33"

Transmitter: Mount Larson, 4-mi. NW of State Capitol building.

Digital Facilities: Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1178-ft. above av. terrain, 988-ft. above ground.

Latitude 30° 18' 35° Longitude 97° 47' 34'

FCC Digital File Number: BPCDT-19990928AAZ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Prodelin, 3.8-meter; Scientific-Atlanta, 3.6-meter; Scientific-Atlanta, 7-meter.

News Services: AP, CNN Newsource, Fox NewsEdge, Reuters TV.

Ownership: Fox Television Stations Inc. (Group Owner)

Began Operation: November 27, 1952. Sale to Times Mirror Co. by Claudia Taylor Johnson, et al., approved by FCC September 6, 1973 (Television Digest, Vol. 12:37; 13:37). Sale to Argyle Television Holding Inc. by Times Mirror Co. approved by FCC October 6, 1993 (Vol. 33:13, 14, 34:2, 41). Sale to New World Communications by Argyle Television Holding Inc. approved by FCC March 31, 1995. Sale to present owner by New World Communications approved by FCC November 7, 1996.

Represented (sales): Fox Television Sales.

Represented (legal): Fox Legal.

Represented (engineering): Fox Television Stations Inc.

Personnel:

Danny Baker, Vice President & General Manager.

Pam Vaught, Vice President & News Director.

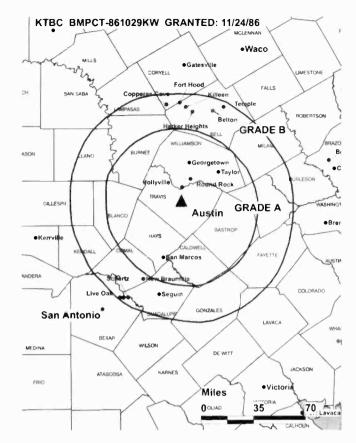
Pablo Rios, Vice President, Engineering.

Jay Jamandre, Operations Supervisor.

Mark Rodman, General Sales Manager.

Lyndean Phinney, Local Sales Manager.

Scott Moore, National Sales Manager.



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Holly Morrison, Program Director.

Kathie Smith, Creative Services Director

Victor Ovalle, Community Relations Director.

Rates: On request.

City of License: Austin. Station DMA: Austin. Rank: 54.

Cable TV Households	Non-cable TV Households	Total TV Households
345,990	247,520	593,510
213,093	118,261	331,355
		141,610
Cable TV Households	Non-cable TV Households	Total TV Households
326,610	168,010	494,620
326,610 207,133	168,010 108,360	494,620 315,494
	TV Households 345,990 213,093	TV Households TV Households  345,990 247,520 213,093 118,261

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,380	79,510	98,890
Average Weekly Circulation (2001)	5,960	9,901	15,861
Average Daily Circulation (2001)			5,238

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KVUE-TV Ch. 24

Network Service: ABC.

Licensee: Belo Corp., 400 S. Record St., Dallas, TX 75202.

Studio: 3201 Steck Ave., Austin, TX 78757.

Mailing Address: Box 9927, Austin, TX 78766.

Phone: 512-459-6521. Fax: 512-467-7503.

Web Site: http://www.kvue.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21.00" Longitude 97° 48' 10.00"

Transmitter: On hill W of Trail of the Madrones Rd., near Austin.

Digital Facilities: Channel No. 33 (584-590 MHz). Power: 200-kw max. visual. Antenna: 1293-ft. above av. terrain, 1192-ft. above ground.

Latitude 30° 19' 18.60" Longitude 97° 48' 11.60"

FCC Digital File Number: BPCDT-19991025ADW (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, CNN Newsource.

LMA: Local marketing agreement with KBEJ (U), Fredericksburg.

Ownership: Belo Corp. (Group Owner).

Began Operation: September 12, 1971. Swap of station by Gannett Broadcasting Group for A. H. Belo's KXTV, Sacramento-Stockton, CA approved by FCC April 8, 1999. Sale to Gannett Broadcasting Group by Evening News Association approved by FCC January 13, 1986 (Television Digest, Vol. 26:3). Sale to Evening News by Tolbert Foster, Allen Shivers, et al., approved by FCC September 8, 1978 (Vol. 18:21, 38).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Patti C. Smith, Vice President & General Manager.

Michael J. Wenglar, Vice President, Engineering.

Sarah Smith, General Sales Manager.

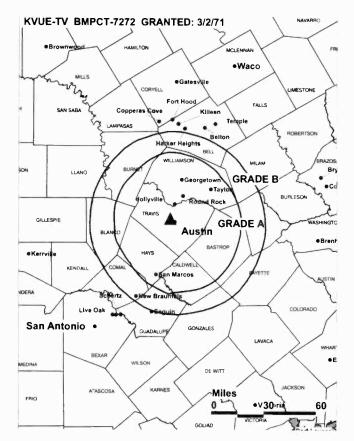
Art Moran, Local Sales Manager.

Randy Rich, Local Sales Manager.

Eric Duncan, National Sales Manager.

David Reyes, Operations Manager.

Judy Cornelius, Creative Services Director.



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Frank Volpicella, News Director.

Tanya Vargus-Raibourn, Traffic Manager.

Thad Rosenfeld, Community Affairs Manager.

Robert Taylor, Programming Coordinator.

John McThompson, Controller & Business Manager.

Rates: On request.

City of License: Austin, Station DMA: Austin, Rank: 54.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,400	201,290	545,690
Average Weekly Circulation (2001)	244,809	113,871	358,679
Average Daily Circulation (2001)			183,308
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	326,610	168,010	494,620
Average Weekly Circulation (2001)	238,702	108,820	347,522
Average Daily Circulation (2001)			178,503
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17 790	33 280	51.070

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

6.107

5,050

11.157

4,806

# KXAN-TV

Ch. 36

(Operates satellite KXAM-TV, Llano, TX)

Network Service: NBC.

Licensee: KXAN Inc., Box 490, Austin, TX 78767.

Studio: 908 W. Martin L. King Jr. Blvd., Austin, TX 78701.

Mailing Address: Box 490, Austin, TX 78767.

Phone: 512-476-3636. Fax: 512-476-1520.

E-mail: news36@kxan.com

Web Site: http://www.kxan.com/index.html

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual. Antenna: 1227-ft. above av. terrain, 1108-ft. above ground, 1959-ft. above sea level

Latitude 30° 19' 33" Longitude 97° 47' 58"

Requests CP for change to 2768-kw max. visual, 876-ft. above av. terrain, 814-ft. above ground, 1594-ft. above sea level, lat. 30° 19' 20", long. 97° 48' 03", transmitter to KNVA(TV) tower. BPCT-980205KE.

Transmitter: Trail of Madrones Rd., 5-mi. NW of Austin.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 700-kw max. visual. Antenna: 1299-ft. above av. terrain, 1165-ft. above ground.

Latitude 30° 19' 33' Longitude 97° 47' 58'

FCC Digital File Number: BPCDT-19991018AAR (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, Microdyne, Standard Communications receivers.

News Services: AP, Conus, NBC News Channel.

LMA: Local marketing agreement with KNVA (W), Austin.

Ownership: LIN Television Corp. (Group Owner)

Began Operation: February 12, 1965. Broadcast was initially on Ch. 42. Changed to Ch. 36 January 12, 1973. Sale to LIN Broadcasting by Kingstip Communications Inc. approved by FCC May 2, 1979 (Television Digest, Vol. 18:16, 17). Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC Warch 2, 1998 (Vol. 37:33, 42; 38:2, 19). Sale of Hicks, Muse interest to Chancellor Media Corp. cancelled (Vol. 38:28; 39:12).

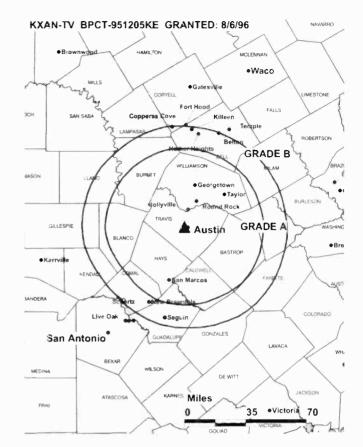
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

Gail Brekke, President & General Manager.

James Holowaty, Operations Manager.



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David Walker, Local Sales Manager.

Tod Terry, General Sales Manager.

Mark Dunham, Engineering Manager

Bruce Whiteaker, News Director.

Anne Peterson, Business Manager.

Rates: On request.

City of License: Austin. Station DMA: Austin. Rank: 54.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,600	189,210	524,810
Average Weekly Circulation (2001)	236,045	119,236	355,281
Average Daily Circulation (2001)			179,580
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	321,600	168,010	489,610
Estimated Station Totals* Average Weekly Circulation (2001)			

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*  Average Weekly Circulation (2001):	14,000 3,522	21,200 3,812	35,200 7,334 3,120
Average Daily Circulation (2001)			3,120

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielse Survey Methods.

## Texas—Beaumont-Port Arthur

# **KBMT**

Ch. 12

Network Service: ABC.

Licensee: Channel 12 of Beaumont Inc., 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Studio: 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Mailing Address: Box 1550, Beaumont, TX 77704.

Phone: 409-833-7512. Fax: 409-833-4007.

Web Site: http://www.kbmt.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1032-ft. above ground, 1059-ft. above sea level

Latitude

30°

53'

26.00"

Longitude

93°

08 00"

Transmitter: 2-mi. W of Mauriceville.

Digital Facilities: Channel No. 50 (686-692 MHz), Power: 230-kw max, visual, Antenna: 905-ft. above av. terrain, 900-ft. above ground.

> Latitude Longitude

309 93°

24.00" 111

53 15.10"

FCC Digital File Number: BPCDT-19991012ABM. Granted: March 6, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 4.5-meter C-band; EASI, 3.7-meter Ku & C-band; Avantek, Harris, M/A-Com, Agile Omni receivers.

News Services: ABC NewsOne, AP, CNN Newsource, Conus.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: June 18, 1961. Sale to present owner by Harbour TV Systems (Liberty National Corp.) approved by FCC October 21, 1976 (Television Digest, Vol. 16:27). Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC February 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC September 28, 1973.

Represented (sales): Continental Television Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Denny & Associates PC.

Personnel:

Michael D. McKinnon, President.

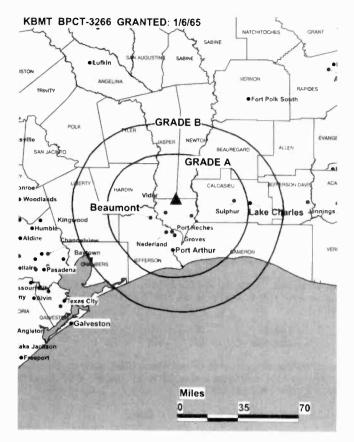
Mark McKinnon, Vice President & Station Manager.

Bob Wilson, Local Sales Manager.

Elda Goudet, Regional Sales Manager.

Miles Resnick, News Director.

Elizabeth West, Program Director.



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Mark Cormier, Chief Engineer.

Scott Jones, Promotion Director & Production Manager.

Doris Laird, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Beaumont. Station DMA: Beaumont-Port Arthur. Rank: 136.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,730	94,980	282,710
Average Weekly Circulation (2001)	125,708	41,459	167,168
Average Daily Circulation (2001)			82,675
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,720	51,310	165,030
Average Weekly Circulation (2001)	90,310	30,395	120,704
Average Daily Circulation (2001)			64,926
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,010	43,670	117,680
Average Weekly Circulation (2001)	35,399	11,065	46,463
Average Daily Circulation (2001)			17 749

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Port Arthur-Beaumont

## KBTV-TV Ch. 4

Network Service: NBC.

Licensee: Nexstar Broadcasting of Beaumont/Port Arthur, 200 Abington Executive Park,

Suite 201, Clarks Summit, PA 18411.

Studio: 2900 17th St., Port Arthur, TX 77642.

Studio: 6155 Eastex Freeway, Beaumont, TX 77706.

Mailing Address: Box 3257, Port Arthur, TX 77643.

Phones: 409-985-5557; 409-840-4444. Fax: 409-985-4927; 409-899-4632.

Web Site: http://www.nbc4online.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1198-ft. above av. terrain, 1178-ft. above ground, 1198-ft. above sea level.

Latitude 30° 09' 20" Longitude 93° 59' 10"

Transmitter: NW of State Rte. 235, 2.8-mi. NE of Vidor.

Digital Facilities: Channel No. 40 (626-632 MHz), Power: 10-kw max. visual. Antenna: 803-ft. above av. terrain, 800-ft. above ground.

Latitude 30° 09' 20" Longitude 93° 59' 10"

FCC Digital File Number: BPCDT-19991101AKM. Granted: March 17, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ADM, 3.8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 8-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, NBC News Channel,

Ownership: Nexstar Broadcasting Group LLC (Group Owner)

Began Operation: October 22, 1957. Originally station was owned equally by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC November 15, 1965 (Television Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to Clay Communications approved by FCC May 31, 1973. Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to US Broadcast Group by Price Communications Corp. approved by FCC November 9, 1995 (Vol. 35:35). Sale to present owner by US Broadcast Group approved by FCC November 6, 1997.

Represented (sales): Blair Television.

Represented (legal): Arter & Hadden LLP.

#### Personnel:

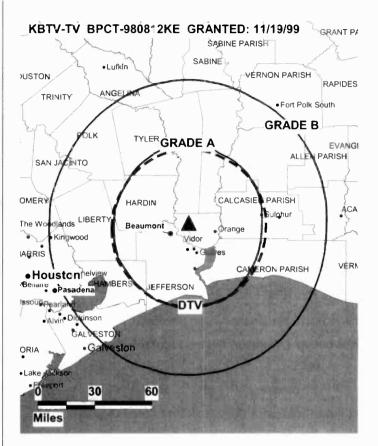
Dan Bates, Vice President & General Manager.

Mike Manard, General Sales Manager.

Robert Lenertz, News Director.

Karen Blum, Program Director.

Kirby Matthews, Promotion Director.



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Gery Meyer, Business Manager.

Blake Russel, Production Manager

Charles Ravell, Chief Engineer.

Shelly Archer, Traffic Manager

Highest 30 Sec. Rate: \$2500.

City of License: Port Arthur. Station DMA: Beaumont-Port Arthur. Rank: 136.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,040	100,350	270,390
Average Weekly Circulation (2001)	99,100	37,068	136,168
Average Daily Circulation (2001)			62,091
Station DMA Total	Cable	Non-cable	Total

	TV Households	TV Households	TV Households
Estimated Station Totals*	113,720	51,310	165,030
Average Weekly Circulation (2001)	<b>8</b> 5,754	29,544	115,298
Average Daily Circulation (2001)			54,677
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,320	49,040	105,360
Average Weekly Circulation (2001)	13,346	7,524	20,870
Average Daily Circulation (2001)			7,414

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as perithe Nielsen Survey Methods.

### Texas—Beaumont-Port Arthur

# KFDM-TV Ch. 6

**Network Service: CBS.** 

Licensee: Freedom Broadcasting of Texas Inc., Box 7128, Beaumont, TX 77726-7128.

Studio: 2955 Interstate 10 E, Beaumont, TX 77702.

Mailing Address: Box 7128, Beaumont, TX 77726-7128.

Phone: 409-892-6622. Fax: 409-892-6665.

Web Site: http://www.kfdm.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above

sea level.

Latitude 30° 08' 24" Longitude 93° 58' 44"

Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, TX.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 833-ft. above av. terrain, 820-ft. above ground.

Latitude 30° 08' 24" Longitude 93° 58' 44"

FCC Digital File Number: BPCDT-19991006AAM. Granted: December 9, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Microdyne, 7-meter C-band; RCA Americom, 4.6-meter Ku-band.

News Service: AP.

Ownership: Freedom Broadcasting Inc. (Group Owner).

Began Operation: April 24, 1955. Sale to present owner by Belo Broadcasting Corp. approved by FCC December 13, 1983 (Television Digest, Vol. 23:42). Sale to Belo by Beaumont Broadcasting Corp. approved by FCC May 1969 (Vol. 9:19).

Represented (sales): TeleRep Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Larry Beaulieu, General Manager.

C. Rix Garey, General Sales Manager.

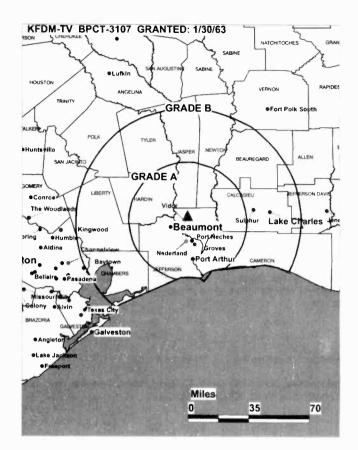
Stuart Sepaugh, National Sales Manager.

David Lowell, News Director.

Jo Ellen Bailey, Program Scheduling.

Gina Hinson, Promotion Director.

Katherine Read, Business Manager.



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David Kobrin, Production Director.

Richard Kihn, Chief Engineer.

Rates: On request.

City of License: Beaumont. Station DMA: Beaumont-Port Arthur. Rank: 136.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,040	111,220	281,260
Average Weekly Circulation (2001)	110,492	42,812	153,304
Average Daily Circulation (2001)			96,411
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,720	51,310	165,030
Average Weekly Circulation (2001)	96,380	33,628	130,008
Average Daily Circulation (2001)			87,824
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,320	59,910	116,230
Average Weekly Circulation (2001)	14,112	9,184	23,296
Average Daily Circulation (2001)			8,587

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KWAB-TV

Ch 4

(Satellite of KWES-TV, Odessa, TX)

Network Service: NBC

Licensee: Midessa Television Co., Box 60150, Midland, TX 79711.

Studio: 2500 Kentucky Way, Big Spring, TX 79720.

Mailing Address: Box 60150, Midland, TX 79711.

Phone: 915-263-4901, Fax: 915-263-3630,

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual. 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above

sea level.

Latitude 32° 15 14" Longitude 101° 261 44'

Transmitter: 2500 Kentucky Way, Big Spring.

Digital Facilities: Channel No. 33 (584-590 MHz). Power: 1000-kw max, visual. Antenna: 322-ft. above av. terrain, 426-ft. above ground

Latitude 151 14" 101° Longitude 26' 44"

FCC Digital File Number: BPCDT-19991029ABC. Granted: July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: AP, NBC News Channel.

Ownership: Drewry Communications (Group Owner).

Began Operation: January 15, 1956. Sale to present owner by James C. Taylor, Receiver,

approved by FCC September 9, 1991.

Represented (sales): Petry Television Inc.

Personnel: See KWES-TV, Odessa, TX.

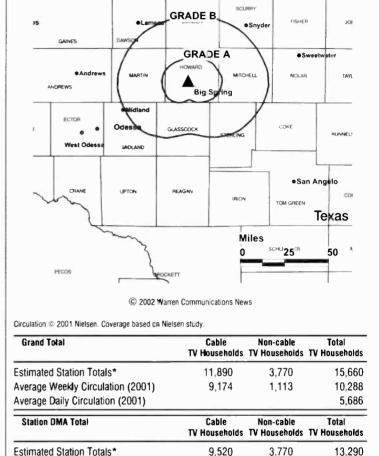
Rates: On request.

City of License: Big Spring. Station DMA: Odessa-Midland. Rank: 154.

# Data by Design

This data is available in comma-delimited format for use in your own database or spreadsheet softwarel

For information call 800,771,9202



KWAB-TV BMPCT-3267 GRANTED: 8/8/55

el ubbock

GAFZA

STONEWALL

LUBBOCK

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-

7,665

Cable

2,370

1,510

1.113

Non-cable

TV Households TV Households TV Households

0

0

8.778

5,148

2.370

1,510

538

Total

Average Weekly Circulation (2001)

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Average Daily Circulation (2001)

Other DMA Total

Estimated Station Totals\*

## Texas—McAllen-Brownsville

# KNVO

Ch. 48

Network Service: Univision.

Licensee: Entravision Holdings LLC, 11900 Olympic Blvd., Suite 590, Los Angeles, CA

90064

Studio: 801 N. Jackson Rd., McAllen, TX 78501-9306.

Phone: 956-687-4848. Fax: 956-687-7784.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 3162-kw max. visual. Antenna: 525-ft. above av. terrain, 522-ft. above ground, 600-ft. above sea level.

> Latitude 26° 05' 20" Longitude 98° 03 44"

Holds CP for change to 3002-kw max. visual, 944-ft. above av. terrain, 942-ft. above ground, 1019-ft. above sea level. BMPCT-950824KE.

Transmitter: 6.5-mi. SW of Weslaco, 1.9-mi. N of Rio Grande.

Digital Facilities: Channel No. 46 (662-668 MHz), Power: 200-kw max, visual, Antenna: 940-ft. above av. terrain, 938-ft. above ground.

> Latitude 26° 051 18" 98° Longitude 03 44"

FCC Digital File Number: BPCDT-19991025ACS (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Entravision Communications Corp. (Group Owner).

Began Operation: October 12, 1992. Sale to present owner by Valley Channel 48 approved by FCC September 11, 1996.

Represented (sales): Univision.

Represented (legal): Thompson, Hine & Flory LLP.

Represented (engineering): Marsand Inc.

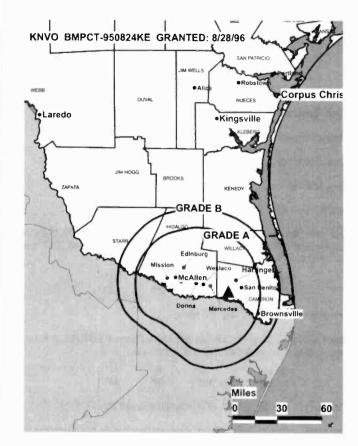
Personnel:

Larry Safir, General Manager.

Iggy Cantu, Chief Engineer.

Florencia Cano, Office Manager.

Rates: On request.



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City of License: McAllen. Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 100.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149,110	256,810
Average Weekly Circulation (2001)	41,554	72,886	114,440
Average Daily Circulation (2001)			70,163
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149,110	256,810
Average Weekly Circulation (2001)	41 554	72 886	114 440

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods,

70,163

## Texas—Brownsville

## KVEO Ch. 23

Network Service: NBC.

Licensee: ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

Studio: 394 N. Expressway, Brownsville, TX 78521.

Phone: 956-544-2323. Fax: 956-544-4636

Web Site: http://www.kveo.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2600-kw max. & 735-kw horizontal visual, 41-kw aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

> Latitude 26° 06' 59" Longitude 97° 50' 16"

Transmitter: 2-mi. S of La Feria.

Digital Facilities: Channel No. 24 (530-536 MHz). Power: 200-kw max. visual. Antenna: 1460-ft, above av. terrain, 1460-ft, above ground.

Latitude 26° 06' 01" Longitude 97° 50' 18"

FCC Digital File Number: BPCDT-19991018AAY (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 3.5-meter C-band, Harris, 6.1-meter Ku-band, Vertex, 4.6-meter Ku-band, Harris, M/A-Com, Microwave Assoc. receivers.

News Service: NBC News Channel.

Ownership: Communications Corp. of America (Group Owner).

Began Operation: December 18, 1981. Sale to Valley Broadcasting Co. by Trustee-in-Bankruptcy approved by FCC August 31, 1984. Sale to SouthWest MultiMedia Corp. by Valley Broadcasting Co. approved by FCC November 29, 1985. Sale to Associated Broadcasters Inc. by SouthWest MultiMedia Corp. approved by FCC October 19, 1990.

Represented (sales): Millennium Sales & Marketing.

#### Personnel:

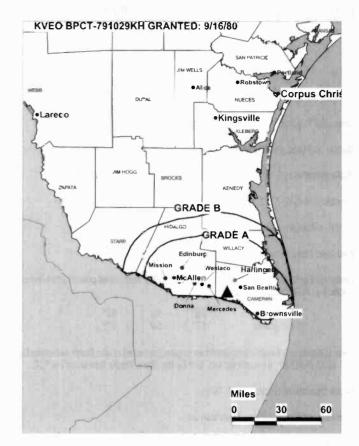
Amy Villarreal, General Manager.

Peter Hockzema, Chief Engineer.

Lisa Kidd-Hagle, Programming Coordinator.

Pat Cortez, Promotion Director.

Corina Lopez, Business Manager.



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Homer Robbins, Production Manager.

Julie Saldivar, Traffic Manager.

Highest 30 Sec. Rate: \$750.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Brownsville. Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 100.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149,110	256,810
Average Weekly Circulation (2001)	62,077	80,098	142,174
Average Daily Circulation (2001)			69,152
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

107,700

62,077

149,110

80,098

256,810

142,174

69,152

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Brownsville-Reynosa-Matamoros, Mexico

# XHFOX Ch. 17

Network Service: FOX.

Licensee: Televisa.

Studio: 97 Fracc. Paseo Residencial H., Matamoros, Tampico, Mexico 87380.

Mailing Address: Suite 188, 1445 E. Adams St., Brownsville, TX 78520.

Phones: 956-542-7772; 88-177-270. Fax: 956-542-7748.

E-mail: xhfox@riogrande.net.mx

Web Site: http://www.fox17news.tv

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2051-kw visual.

Antenna: 66-ft. above sea level.

Latitude 25° 56' 36" Longitude 97° 50' 57"

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Began Operation: September 4, 1994.

Represented (sales): Petry Television Inc.

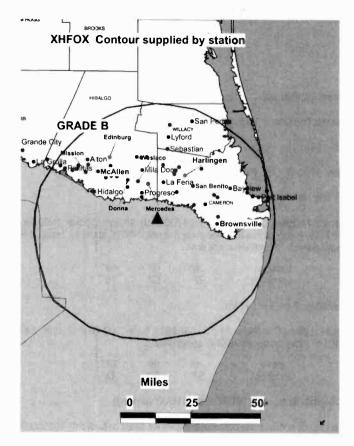
Personnel:

Jorge de la Colina, General Manager.

Emmet Wells, General & National Sales Manager.

Ruben Ruelas, Chief Engineer.

Juan C. Vazquez, Program Director.



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City of License: Reynosa. Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 100.

Rates: On request.

Nielsen Data: Not available.

## Texas—McAllen-Brownsville-Matamoros, Mexico

## XHUPN Ch. 2

Network Service: UPN.

Licensee: Telegrande S.A., 500 E. Beaumont Ave., McAllen, TX 78501.

Studio: 500 E. Beaumont Ave., McAllen, TX 78501.

Phone: 956-630-2222. Fax: 956-686-1237.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual,

20-kw aural. Antenna: 1096-ft. above av. terrain.

Satellite Earth Station: Scientific-Atlanta.

Ownership: Telegrande S.A.

Began Operation: August 3, 1979.

Represented (sales): Group Seven Reps Inc.

Personnel:

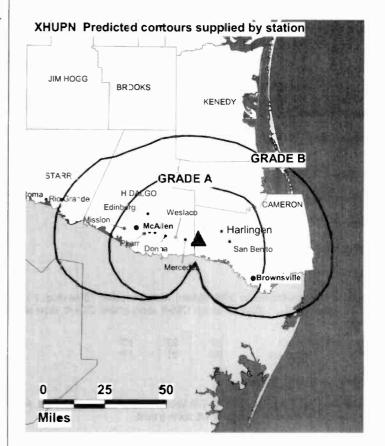
Eddie Gongora, Vice President & General Manager.

Highest 30 Sec. Rate: \$160.

City of License: Brownsville. Station DMA: Harlingen-Weslaco-Brownsville-McAllen.

Rank: 100.

Nielsen Data: Not available.



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# KBTX-TV Ch. 3 (Affiliated with KWTX-TV, Waco, TX)

Network Service: CBS.

Licensee: KWTX-KBTX License Corp., 300 Delaware Ave., 9th Floor, Wilmington, DE

19801.

Studio: 4141 E. 29th St., Bryan, TX 77802.

Mailing Address: Box 2636, Waco, TX 76702-2636.

Phone: 409-846-7777. Fax: 409-846-1490.

E-mail: mail@kbtx.com

Web Site: http://www.kbtx.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: 1687-ft. above av. terrain, 1705-ft. above ground, 2036-ft. above sea

level

Latitude 30° 33' 10" Longitude 96° 01' 50"

Transmitter: 4-mi. SE of Carlos.

Digital Facilities: Channel No. 59 (740-746 MHz). Power: 988.6-kw max. visual. An-

tenna: 1565-ft. above av. terrain, 1525-ft. above ground.

Latitude 30° 33' 16" Longitude 96° 01' 51"

FCC Digital File Number: BPCDT-19991026ACP (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 4-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: May 22, 1957. Sale to present owner by KWTX Broadcasting Co. ap-

proved by FCC June 26, 1999 (Television Digest, Vol. 39:16).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Robert A. Beizer.

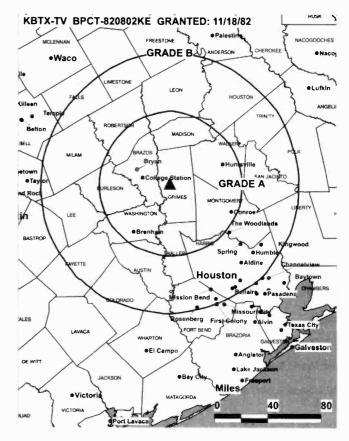
Personnel:

Ray Deaver, Regional Vice President.

Jim Baronet, General Manager.

Jon Boaz, General Sales Manager.

David Cooper, Chief Engineer.



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Andy Pontz, News Director.

Rates: On request.

**Grand Total** 

City of License: Bryan. Station DMA: Waco-Temple-Bryan. Rank: 94.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	68,190	56,640	124,830
Average Weekly Circulation (2001)	37,283	22,964	60,247
Average Daily Circulation (2001)			33,626
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,460	28,730	73,190
Average Weekly Circulation (2001)	29,896	15,823	45,719
Average Daily Circulation (2001)			28,384
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,730	27,910	51,640
Average Weekly Circulation (2001)	7,388	7,140	14,528
Average Daily Circulation (2001)			5,241

Cable

**Total** 

Non-cable

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KYLE Ch. 28 (Satellite of KWKT, Waco, TX)

Network Service: WBN.

Licensee: ComCorp of Bryan License Corp., Box 3030, Lafayette, LA 70502.

Studio: See KWKT, Waco, TX.

Mailing Address: 2402 Broadmoor Dr., Suite B-101, Bryan, TX 77802.

Phone: 979-774-1800. Fax: 979-774-1901.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3000-kw max. visual. Antenna: 778-ft. above av. terrain, 778-ft. above ground, 1079-ft. above sea level.

Latitude 30° 33' 58" Longitude 95° 59' 24"

Holds CP for change to 2102-kw max. visual, 722-ft. above av. terrain, 640-ft. above ground, 1020-ft. above sea level; lat. 30° 41' 19", long. 96° 25' 36", transmitter to Danby Rd., 2.3-mi. NW of Bryan. BMPCT-960212KE.

Transmitter: 3-mi. SW of junction of Rtes. 30 & 90 at Roans Prairie.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 50-kw max. visual. Antenna: 722-ft. above av. terrain, 640-ft. above ground.

Latitude 30° 41' 18" Longitude 96° 25' 35"

FCC Digital File Number: BPCDT-19991018ABD. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Communications Corp. of America (Group Owner).

Began Operation: October 31, 1994. Sale to present owner from Silent Ministry Group Inc. approved by FCC November 19, 1996.

Represented (sales): Continental Television Sales.

Represented (legal): Roberts & Eckard PC

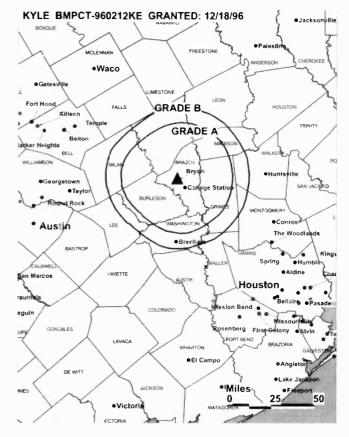
Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

Ron Crowder, General Manager.

Lou Strowger, Chief Engineer.

Duane Sartor, Program Director.



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Rates: On request.

**Grand Total** 

City of License: Bryan. Station DMA: Waco-Temple-Bryan. Rank: 94.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	40,210	21,070	61,280
Average Weekly Circulation (2001)	23,155	8,842	31,997
Average Daily Circulation (2001)			13,845
Station DIMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,210	21,070	61,280
Average Weekiy Circulation (2001)	23,155	8,342	31,997
Average Daily Circulation (2001)			13,845

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Corpus Christi

## KIII-TV Ch. 3

Network Service: ABC.

Licensee: Channel 3 of Corpus Christi Inc., 5002 S. Padre Island Dr., Corpus Christi, TX

78411.

Studio: 5002 South Padre Island Dr., Corpus Christi, TX 78411.

Mailing Address: Box 6669, Corpus Christi, TX 78466-6669.

Phone: 361-986-8300. Fax: 361-986-8311.

E-mail: 3news@kiiitv3.com

Web Site: http://www.kiiitv3.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude

Longitude

27° 97° 39' 36'

29" 04"

Holds CP for change to 945-ft. above av. terrain, 935-ft. above ground, 988-ft. above sea level; lat. 27° 39' 30", long. 97° 36' 04", transmitter to 15-mi. SW of Corpus Christi. BPCT-960723KF.

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

FCC Proposed Digital Channel Number: Ch. 47.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, C-band; Harris, 6.1-meter C-band; Andrew, Harris receivers

News Services: ABC NewsOne, CNN Newsource, Conus, NIWS.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: June 9, 1954. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Channel 22 until it left the air August 19, 1957 and later was granted change to Ch. 3. Operation on Ch. 3 began May 4, 1964.

Represented (sales): Continental Television Sales; Canadian Communications Co.

Represented (legal): Cohn & Marks.

Represented (engineering): Denny & Associates PC.

Personnel:

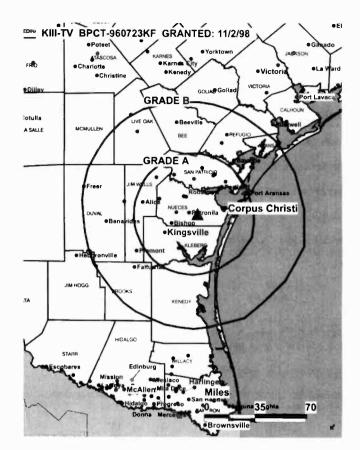
Michael D. McKinnon, President,

Bob White, Vice President & General Manager.

Lilly Vela, News Director.

Leonard Roper, Business Manager.

Larry Hogue, Regional Sales Mgr.



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Bill Beck, National Sales Manager.

Brent Judd, Chief Engineer.

Highest 30 Sec. Rate: \$950.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Corpus Christi. Station DMA: Corpus Christi. Rank: 129.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,060	59,720	189,780
Average Weekly Circulation (2001)	102,029	39,827	141,856
Average Daily Circulation (2001)			88,578
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Estimated Station Totals*	8,760	0	8,760
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Average Daily Circulation (2001)			87,997
Average Weekly Circulation (2001)	100,615	39,827	140,442
Estimated Station Totals*	121,300	59,720	181,020

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

0

1,413

581

KORO Ch. 28

Network Service: Univision.

Licensee: Entravision Holdings LLC, 2425 Olympic Blvd., Suite 6000 W, Santa Monica,

CA 90404

Studio: 102 N. Mesquite, Corpus Christi, TX 78401.

Mailing Address: Box 2667, Corpus Christi, TX 78403.

Phone: 361-883-2823. Fax: 361-883-2262.

E-mail: feedback@koro-tv28.com

Web Site: http://www.koro-tv28.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1459-kw max. visual, 146-kw max. aural. Antenna: 762-ft. above av. terrain, 750-ft. above ground, 820-ft. above sea level.

Latitude 27° 45' 11.00" Longitude 97° 38' 14.00"

Requests CP for change to 1450-kw max. visual, 943-ft. above av. terrain, 934-ft. above ground, 994-ft. above sea level, lat. 27° 42' 27.90", long. 97° 37' 59.00", BPCT-20010209ABR.

Transmitter: 2-mi. S of Hwy. 44 on Ch. 10 Rd., 2-mi. SE of Robstown.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 943-ft. above av. terrain, 934-ft. above ground.

Latitude 27° 42' 27.90" Longitude 97° 37' 59.00"

FCC Digital File Number: BPCDT-19991027ACG (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Andrew, 7-meter.

News Service: AP.

Ownership: Entravision Communications Corp. (Group Owner).

**Began Operation:** April 13, 1977. Sale to present owner from Telecorpus Inc. approved by FCC March 3, 1998.

Represented (sales): Univision.

Represented (legal): Thompson, Hine & Flory LLP

Personnel:

Araceli De Leon, General Manager.

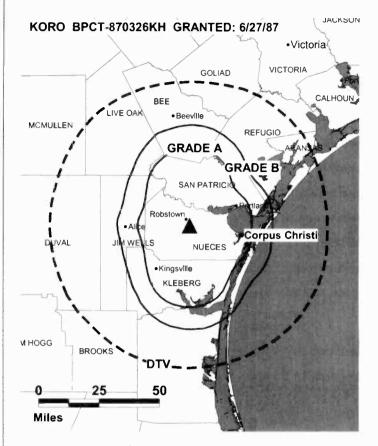
Claire Arredondo, Program Director.

Veronica Moreno, Business Manager.

Anita Saenz-Carvalho, Local Sales Manager.

George Sanders, Chief Engineer.

Angel Covarrbuias, News Director.



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Arlene Rivera, Creative Services Manager.

Russell Rodriguez, Production Manager.

Highest 30 Sec. Rate: \$430.

Rates: On request.

City of License: Corpus Christi. Station DMA: Corpus Christi. Rank: 129.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,090	51,040	166,130
Average Weekly Circulation (2001)	20,007	11,543	31,551
Average Daily Circulation (2001)			19,705

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,640	51.040	164,680
Average Weekly Circulation (2001)	19,901	11,543	31,445
Average Daily Circulation (2001)			19,637

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,450	0	1,450
Average Weekly Circulation (2001)	106	0	106
Average Daily Circulation (2001)			68

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Corpus Christi

## KRIS-TV Ch. 6

Network Service: NBC.

Licensee: KVOA Communications Inc., 132 Columbus St., Charleston, SC 29403.

Studio: 409 S. Staples St., Corpus Christi, TX 78401.

Mailing Address: Box 840, Corpus Christi, TX 78403.

Phone: 512-886-6100. Fax: 512-887-6666.

E-mail: kris@trip.net

Web Site: http://www.kristv.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 954-ft. above av. terrain, 945-ft. above ground, 1007-ft. above sea level.

Latitude 27° 44' 28" Longitude 97° 36' 08"

Transmitter: Violet Rd., 2.94-mi. S of Violet community, SW of city limits.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 160-kw visual. Antenna: 953-ft. above av. terrain, 945-ft. above ground.

Latitude 27° 44' 28" Longitude 97° 36' 08"

FCC Digital File Number: BPCDT-20000501AFK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.1-meter Ku-band; Harris, 6.1-meter C-band; Harris, 9.1-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: May 25, 1956. Sale to present owner by Gulf Coast Broadcasting Co. approved by FCC August 7, 1998.

approved by 100 August 7, 1990.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Nixon, Hargrave, Devans & Doyle LLP.

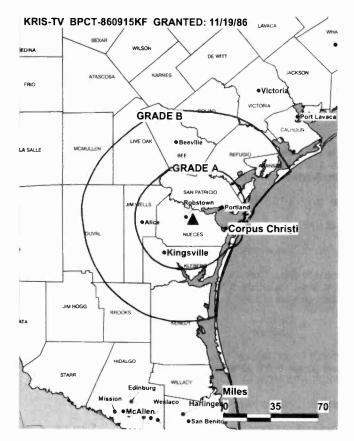
Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

James H. Smith, President & General Manager.

Roger Brandt, General Sales Manager.

Steve West, Chief Engineer.



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Susan M. Hines, Business Manager.

Highest 30 Sec. Rate: \$1000.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

**Grand Total** 

City of License: Corpus Christi. Station DMA: Corpus Christi. Rank: 129.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Estimated Station Totals*	127,140	69,470	196,610
Average Weekly Circulation (2001)	95,144	40,394	135,537
Average Daily Circulation (2001)			77,563
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,300	59,720	181,020
Average Weekly Circulation (2001)	94,221	39,571	133,792
Average Daily Circulation (2001)			77,083
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,840	9,750	15,590

Cable

Non-cable

TV Households TV Households TV Households

822

Total

1,745

480

923

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KZTV Ch. 10

(Operates satellite KVTV, Laredo, TX)

Network Service: CBS

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: 301 Artesian St., Corpus Christi, TX 78401.

Mailing Address: Box TV-10, Corpus Christi, TX 78403.

Phone: 361-883-7070. Fax: 361-884-8111.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above

Latitude 27° 46' 50" Longitude 97° 38' 03"

Holds CP for change to 951-ft. above av. terrain, 942-ft. above ground, 1002-ft. above sea level; lat. 27° 42' 27.90", long. 97° 24' 59.00". BPCT-20000413ABR.

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, TX.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 631.2-kw max. visual. Antenna: 866-ft. above av. terrain, 855-ft. above ground.

Latitude 27° 46' 44" Longitude 97° 37' 57"

FCC Digital File Number: BPCDT-19991101AER. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Pinzone; RCA; Scientific-Atlanta; Pinzone, RCA, Scientific-Atlanta receivers.

AM Affiliate: KSIX, 1-kw, 1230 kHz. News Services: AP, CBS Newspath.

Ownership: K-SIX Television Inc.

Began Operation: September 30, 1956.

Represented (sales): Millennium Sales & Marketing.

Personnel:

Vann M. Kennedy, President & General Manager.

Jim Bixler, Station Manager.

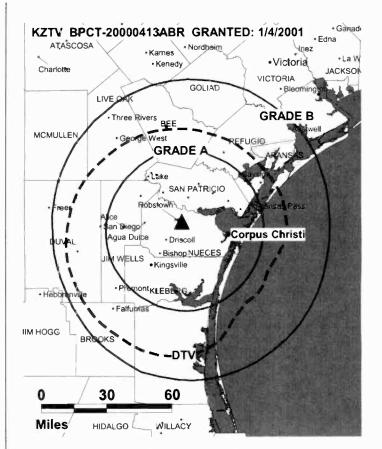
Charley Brite, General Sales Manager.

Date Bowers, Local Sales Manager.

Gene Looper, Program Director.

Lester Waters, Chief Engineer.

Walter Furley, News Director.



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Alice Benson, Promotion Director.

Highest 30 Sec. Rate: \$450.

Average Daily Circulation (2001)

**Grand Total** 

City of License: Corpus Christi, Station DMA: Corpus Christi, Rank: 129.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

414114	TV Households	TV Households	TV Households
Estimated Station Totals*	127,140	63,240	190,380
Average Weekly Circulation (2001)	81,944	39,591	121,536
Average Daily Circulation (2001)			59,424
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,300	59,720	181,020
Average Weekly Circulation (2001)	81,022	39,401	120,423
Average Daily Circulation (2001)			58,995
Other DNA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,840	3,520	9,360
Average Weekly Circulation (2001)	923	190	1,113

Cable

Non-cable

Total

429

<sup>\*</sup>Estimated station rotals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Dallas-Fort Worth

# **KDAF**

Ch. 33

Network Service: WBN

Licensee: Tribune Television Co., 8001 John Carpenter Freeway, Dallas, TX 75247

Studio: 8001 John Carpenter Freeway, Dallas, TX 75247.

Phone: 972-252-9233. Fax: 972-252-3409.

E-mail: kdaf@tribune.com

Web Site: http://www.kdaf.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1706-ft. above av. terrain, 1552-ft. above ground, 2369-ft. above sea level.

Latitude 32° 32 35" Longitude 960 57' 32"

Transmitter: Beltline Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

Digital Facilities: Channel No. 32 (578-584 MHz), Power: 780-kw max, visual, Antenna: 1762-ft. above av. terrain, 1608-ft. above ground, 2421-ft. above sea level.

> Latitude 32° 32' 35" Longitude 969 57 32"

Transmitter: 2133 Tar Rd., Cedar Hill.

FCC Digital File Number: BPCDT-990225KF. Granted: May 2, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: EASI, 4.5-meter Ku-band; Harris, 4.6-meter C-band; Harris, 6.1-meter C-band; Harris, Standard Communications, Tandberg receivers.

SNG Mobile Dish: Vertex, 1.8-meter Ku-band.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: September 29, 1980. Sale to present owner by Renaissance Communications Corp. approved by FCC March 20, 1997 (Television Digest, Vol. 36:28; 37:12, 13). Sale to Renaissance Communications Corp. by Fox Television Stations Inc. approved by FCC June 7, 1995 (Vol. 34:48). Sale to Fox Television Stations by Metromedia approved by FCC November 14, 1985. Sale to Metromedia by Sheldon K. Turner and Nolanda Turner Hill approved by FCC November 8, 1983.

Represented (sales): MMT Sales Inc.

#### Personnel:

Joseph A. Young, Vice President & General Manager,

Steve McDonald, General Sales Manager.

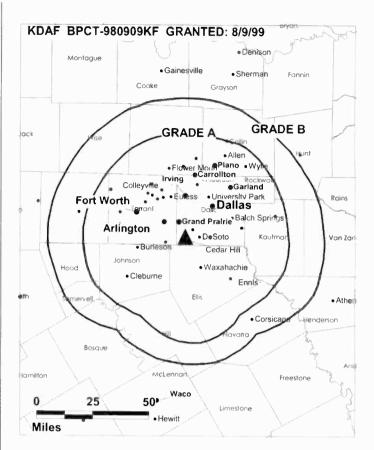
Christopher Daly, Local Sales Manager.

Wendy Logsdon, Program Director.

Carolyn Hudspeth, Controller.

Anthony Maisel, News Director

Bob Dickinson, Production Manager.



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Rick Anderson, Chief Engineer.

Roger Vertrees, Creative Services Director.

Beth Stiles, National Sales Manager.

Rates: On request.

**Grand Total** 

City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 7.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	IV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	1,032,570 434,150	1,026,320 427,635	2,058,890 861,786
Average Daily Circulation (2001)			363,511
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	999,470 423,206	983,390 424,292	1,982,860 847,498 358,810
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,100	42,930	76,030
Average Weekly Circulation (2001)	10,944	3,343	14,287
Average Daily Circulation (2001)			4,701

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Dallas-Fort Worth

# KDFI Ch. 27

Network Service: Independent.

Licensee: NW Communications of Texas Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Phone: 214-637-2727. Fax: 214-720-3355.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 35" Longitude 96° 57' 32"

Holds CP for change to 1709-ft. above av. terrain, 1552-ft. above ground, 2365-ft. above sea level; lat. 32° 32' 35", long. 95° 57' 32". BPCT-20000121AAQ.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1624-ft. above av. terrain, 1476-ft. above ground.

Latitude 32° 32' 35" Longitude 96° 57' 32"

FCC Digital File Number: BPCDT-19991101AEK. Granted: January 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: United Satellite Systems, 5-meter; M/A-Com receivers.

News Services: Southwest Newswire, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 26, 1981. Pro forma assignment of license to present owner approved by FCC July 26, 1996 Sale to present owner by New Dallas Media Inc. approved by FCC February 18, 2000.

Represented (sales): Fox Stations Sales.

Represented (legal): Gardner Carton & Douglas.

#### Personnel:

Kathy Saunders, Vice President & General Manager.

Mark LeValley, Vice President, Engineering.

Pat Schultz, Vice President, Finance.

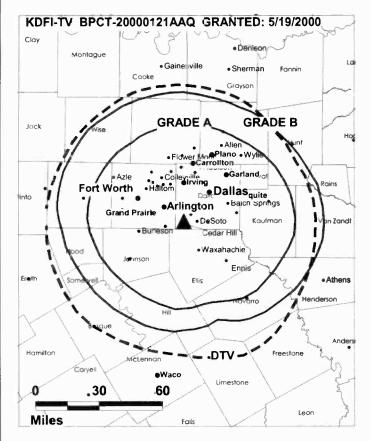
Ken Murphy, Vice President, Sales Director.

John Kukla, Vice President, Creative Services Director.

Andy Alexander, Vice President, Research & Cable.

Joanne Brookhart, Local Sales Manager.

Celeste January, National Sales Manager.



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Ken Foote, Programming Director.

Kay Shera, Traffic Director.

Rates: On request.

**Grand Total** 

City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 7.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,012,680 268,690	1,013,720 308,030	2,026,400 576,721 181,212
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	978,890	983,390	1,962,280
Average Weekly Circulation (2001)	259,570	305,281	564,850
Average Daily Circulation (2001)			177,929

Cable

Non-cable

TV Households TV Households TV Households

Total

Other DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,790	30,330	64,120
Average Weekly Circulation (2001) Average Daily Circulation (2001)	9,120	2,750	11,870 3,283

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Dallas-Fort Worth

# **KDFW**

Ch. 4

Network Service: FOX.

Licensee: KDFW License Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Phone: 214-720-4444. Fax: 214-720-3177.

Web Site: http://www.kdfwfox4.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1677-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 351 06" Longitude 96° 581 41"

Transmitter: Cedar Hill at junction of Beltline & Mansfield Rds.

Began Digital Operation: September 10, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, DataTime, HMS, NIWS.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: December 3, 1949. Sale to Times Mirror Co. by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vol. 9:38; 10:20). Sale to Argyle Television Holding Inc. by Times Mirror Co. approved by FCC August 6, 1993 (Vol. 33:13, 14; 34:2). Sale to New World Communications by Argyle Television Holding Inc. approved by FCC March 31, 1995; to Fox November 7, 1996.

Represented (sales): Fox Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Smith & Fisher.

Personnel:

Kathy Saunders, Vice President & General Manager.

Pat Schultz, Vice President, Finance.

Mark LeValley, Vice President, Engineering.

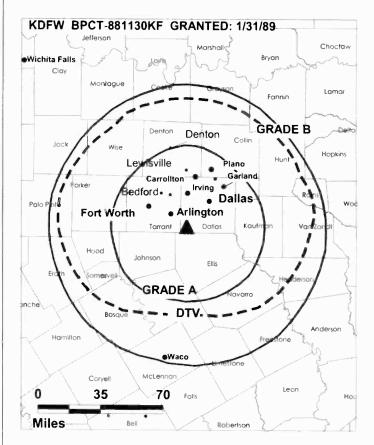
Andy Alexander, Vice President, Research & Cable.

Ken Murphy, Vice President & Sales Director.

John Kukla, Vice President, Creative Services.

Kyle Krebs, Local Sales Manager.

Jeff Gurley, National Sales Manager.



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Ken Foote, Program Manager.

Kay Shera, Traffic Director.

Rates: On request.

**Grand Total** 

City of License: Dallas, Station DMA: Dallas-Fort Worth, Rank: 7

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	1,195,890	1,092,290	2,288,180
Average Weekly Circulation (2001)	742,745	654,551	1,397,296
Average Daily Circulation (2001)			614,404
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,005,150	987,350	1,992,500
Average Weekly Circulation (2001)	672,164	637,549	1,309,713
Average Daily Circulation (2001)			583,054
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,740	104,940	295,680
Average Weekly Circulation (2001)	70,582	17,002	87,583
Average Daily Circulation (2001)			31,350

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## KDFW-DT Ch. 35

Network Service: FOX.

Grantee: Fox Television Station Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Phone: 214-720-4444. Fax: 214-720-3177.

Web Site: http://www.kdfwfox4.com

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 857-kw max. visual. Antenna: 1699-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 06" Longitude 96° 58' 41"

Transmitter: Beltline & Mansfield Rds. intersection, Cedar Hill.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Digital Operation: September 10, 1998.

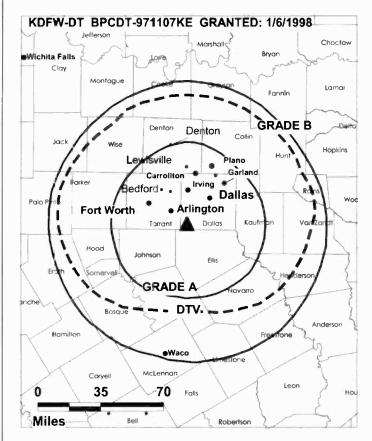
Represented (engineering): Smith & Fisher.

Personnel:

Kathy Saunders, Vice President & General Manager.

Mark LeValley, Vice President, Engineering.

Rates: On request.



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City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 7.

#### Texas—Dallas

# KDTX-TV Ch. 58

Network Service: TBN.

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 2823 W. Irving Blvd., Irving, TX 75061.

Phone: 972-313-1333, Fax: 972-790-5853.

E-mail: kdtx@tbn.org

Web Site: http://www.tbn.org

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1434-ft. above av. terrain, 1240-ft. above ground, 2064-ft. above sea level.

> Latitude 32° 35' Longitude 96° 58' 12"

Transmitter: Beltline Rd., 0.81-mi. W of Cedar Hill Rd.

Digital Facilities: Channel No. 45 (656-662 MHz). Power: 600-kw max. visual. Antenna: 1637-ft. above av. terrain, 1480-ft. above ground.

> Latitude 32° 21" Longitude 96° 58

FCC Digital File Number: BPCDT-19991028AFX. Granted: July 25, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Wegener receivers.

SNG Mobile Dish: Vertex, 2.9-meter Ku-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: February 9, 1987.

Represented (engineering): du Treil, Lundin & Rackley Inc.

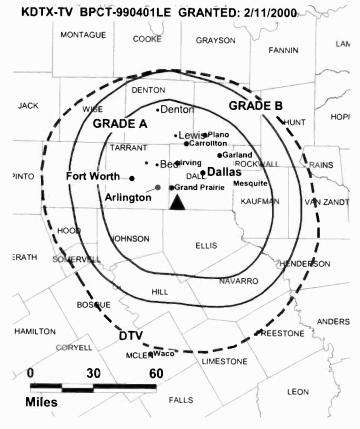
Personnel:

Phil Crouch, Station Manager.

Steve Fjordbak, Production Manager.

Christene McGinnis, Public Affairs Director.

Jim Forman, Chief Engineer.



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Highest 30 Sec. Rate: \$95.

City of License: Dallas. Station DMA: Dallas-Fort Worth, Rank: 7.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,390	700,950	755,340
Average Weekly Circulation (2001)	4,518	41,161	45,679
Average Daily Circulation (2001)			10,371
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,390	700.950	755.340
Estimated Glation Totals	34,390	700,900	700.040
Average Weekly Circulation (2001)	4,518	41,161	45,679

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Texas—Fort Worth-Dallas

## KFWD Ch. 52

Network Service: Telemundo.

Licensee: HIC Broadcast Partners, 900 S. Garfield Ave., Alhambra, CA 91801.

Studio: Bldg D, 3000 W. Story Rd., Irving, TX 75038.

Phone: 972-255-5200. Fax: 972-258-1770.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 5010-kw max. visual. Antenna: 1788-ft. above av. terrain, 1621-ft. above ground, 2425-ft. above sea level.

Latitude 32° 35' 19" Longitude 96° 58' 05"

Transmitter: Near 3900 Barnett St., Fort Worth.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 375-kw max. visual. Antenna: 1788-ft. above av. terrain, 1624-ft. above ground, 2425-ft. above sea level.

Latitude 32° 35' 19" Longitude 96° 58' 05"

Transmitter: 1310 Beltline Rd., 0.87-mi. W of Cedar Hill.

FCC Digital File Number: BMPCDT-20000501ADA. Granted: May 3, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP.

Ownership: HIC Broadcast Partners; Interspan Communications.

Began Operation: September 1, 1988.

Represented (sales): Telemundo Network Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Silliman & Silliman.

Personnel:

Wayne Casa, Vice President & General Manager.

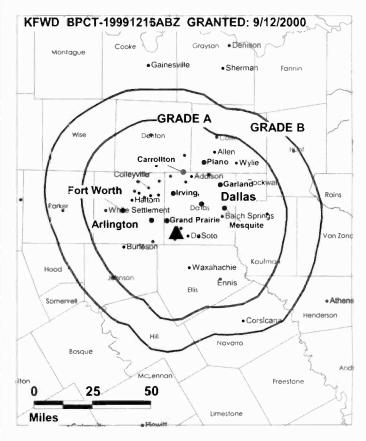
Tee Thomas, Chief Engineer.

Angel Covarrubias, Executive News Producer.

Wanda Rivera, Community Relations.

Carmen Hillenbrand, Marketing Coordinator.

Maria Vera Roman, Business Manager.



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Victoria d'Anda, Production Manager.

Rates: On request.

City of License: Fort Worth, Station DMA: Dallas-Fort Worth, Rank: 7.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,340	680,600	710,940
Average Weekly Circulation (2001)	2,760	47,213	49,973
Average Daily Circulation (2001)			19,958
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,340	680,600	710,940
Average Weekly Circulation (2001)	2,760	47,213	49,973
Average Daily Circulation (2001)			19,958

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Arlington-Dallas

# KPXD

Ch. 68

Network Service: PAX.

Licensee: United Broadcast Group II Inc., 601 Clearwater Park Rd., West Palm Beach, FL

33401

Studio: 3811 Turtle Creek, Suite 590, Dallas, TX 75219.

Phone: 214-219-3822. Fax: 214-219-3836.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1180-ft. above av. terrain, 960-ft. above ground,

1800-ft. above sea level.

Latitude 32° 35' 24" Longitude 96° 58' 21"

Holds CP for change to 1765-ft. above av. terrain, 1558-ft. above ground, 2388-ft. above sea level; lat. 32° 35' 24", long. 96° 58' 25", transmitter to 0.5-mi. E of the intersection of Robin Rd. & Beltline Rd., Cedar Hill. BPCT-980706KL.

Transmitter: Beltline Rd., 1.5-mi. W of Hwy. 67, Cedar Hill.

Digital Facilities: Channel No. 42 (638-644 MHz). Power: 1000-kw max. visual. Antenna: 1207-ft. above av. terrain, 1000-ft. above ground.

Latitude 32° 35' 25" Longitude 96° 58' 23"

FCC Digital File Number: BPCDT-19990914AAD. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: December 21, 1996. Paxson Communications Corp. acquisition of majority interest from United Broadcast Group approved by FCC April 4, 1997. Paxson acquired remaining interest early 2000.

Represented (legal): Walker, Bordelon, Hamlin, Theriot & Hardy.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Terry E. Hanson, General Manager.

John Deroche, General Sales Manager.

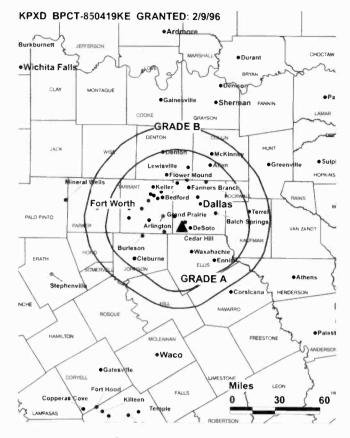
Joanne May, Local Sales Manager.

Kent Mathew, Chief Engineer.

Julie Hanson, Program Director.

Rick Fetter, Business Manager.

Rates: On request.



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City of License: Arlington. Station DMA: Dallas-Fort Worth. Rank: 7.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	913,780	944,050	1,857,830
Average Weekly Circulation (2001)	100,775	133,654	234,428
Average Daily Circulation (2001)			72,122

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	858,060	944,050	1,802,110
Average Weekly Circulation (2001)	94,484	133,654	228,137
Average Daily Circulation (2001)			70,707

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,720	0	55,720
Average Weekly Circulation (2001)	6,291	0	6,291
Average Daily Circulation (2001)			1,414

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Irving-Dallas

# KSTR-TV Ch. 49

Network Service: HSN.

Licensee: Univision Partnership of Dallas, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

Studio: 1957 E. Irving Blvd., Irving, TX 75060.

Phone: 972-579-4900. Fax: 972-579-1105.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4460-kw max. visual, 500-kw max. aural. Antenna: 1704-ft. above av. terrain, 1556-ft. above ground, 2370-ft. above sea level.

Latitude 32° 32' 35" Longitude 96° 57' 32"

Transmitter: 1574 W. Beltline Rd., 1-mi. W of Cedar Hill.

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 225-kw max. visual Antenna: 1755-ft, above av. terrain, 1608-ft, above ground, 1824-ft, above sea level.

Latitude 32° 32' 35" Longitude 96° 57' 32"

Transmitter: Beltline Rd., 1-mi. W of Cedar Hill.

FCC Digital File Number: BMPCDT-20000501ADB. Granted: May 3, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Planned.

Satellite Earth Station: Pinzone, 6.1-meter C-band.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: April 17, 1984. Sale to USA Broadcasting Inc. by Cela Inc. approved by FCC April 7, 1987. Transfer of control to present owner by USA Broadcasting Inc. approved by FCC May 21, 2001.

Represented (legal): Shaw Pittman.

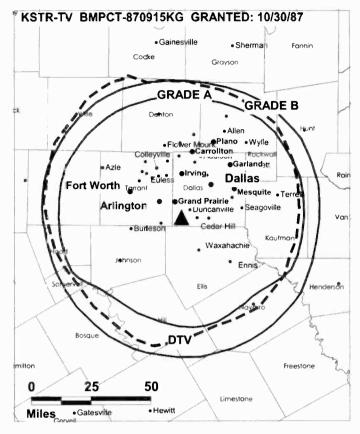
Represented (engineering): John F. X. Browne & Associates PC.

Personnel:

Tony Montes, Operations Manager.

Rates: On request.

City of License: Irving. Station DMA: Dallas-Fort Worth. Rank: 7.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	968,610	953,450	1,922,060
Average Weekly Circulation (2001)	99,720	151,624	251,344
Average Daily Circulation (2001)			65,849
Station DMA Total	Cable	Non-cable	Total

Tribings bany strongton (2001)				
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	940,110	953,450	1,893,560	
Average Weekly Circulation (2001)	97,583	151,624	249,206	
Average Daily Circulation (2001)			65,393	

Other DNA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,500	0	28,500
Average Weekly Circulation (2001)	2,138	0	2,138
Average Daily Circulation (2001)			456

<sup>\*</sup>Estimated station sotals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Greenville-Dallas

# KTAQ

Ch. 47

Network Service: Independent.

Licensee: New World Broadcasting Corp., 7700 Carpenter Freeway, First Floor, Dallas,

TX 75247.

Studio: KTAQ TV 47, Box 8547, Greenville, TX 75404.

Phone: 903-455-8847. Fax: 903-455-8891.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 14.2-kw max. visual. Antenna: 508-ft. above av. terrain, 492-ft. above ground, 1069-ft. above sea level.

level.

Latitude 33° 09' 32" Longitude 96° 08' 34"

Holds CP for change to 4730-kw max. visual, 663-ft. above av. terrain, 646-ft. above ground, 1224-ft. above sea level; lat. 33° 9' 32", long. 96° 8' 34", transmitter to County Rd. 1057, Penial. BPCT-960710KP.

Transmitter: 1.6-mi. NW, 320° from Greenville, on Hunt County Rd. No. 1058.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 1673-ft. above av. terrain, 1480-ft. above ground.

Latitude 32° 35' 21" Longitude 96° 58' 12"

FCC Digital File Number: BPCDT-19991027ABP (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: New World Broadcasting Corp.

**Began Operation:** April 1, 1994. Sale to present owner by Mike Simons approved by FCC January 12, 2000.

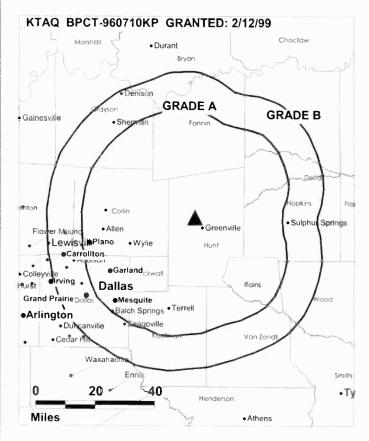
Represented (legal): Gammon & Grange PC.

Personnel:

Mike Simons, General Manager.

Rates: On request.

City of License: Greenville. Station DMA: Dallas-Fort Worth. Rank: 7.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,680	0	5,680
Average Weekly Circulation (2001) Average Daily Circulation (2001)	369	0	369 23

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,680	0	5,680
Average Weekly Circulation (2001)	369	0	369
Average Daily Circulation (2001)			23

<sup>\*</sup>Estimated station totals are surns of the Nielsen TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Fort Worth-Dallas

## KTVT Ch. 11

Network Service: CBS.

Licensee: KTVT Broadcasting Co. LP, 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20027

ington, DC 20037.

Studio: 5233 Bridge St., Fort Worth, TX 76103.

Dallas Sales Office: 10111 N. Central Expressway, Dallas, TX 75231

Mailing Address: Box 2495, Fort Worth, TX 76113.

Phones: 214-750-1111; 817-451-1111. Fax: 817-457-1897.

E-mail: ktvt@ktvt.com

Web Site: http://www.cbs11tv.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude

Longitude

2°

57<sup>1</sup>

Transmitter: Approx. 0.7-mi. S of Cedar Hill.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 565.8-kw max. visual. Antenna: 1640-ft. above av. terrain, 1480-ft. above ground, 2277-ft. above sea level.

Latitude Longitude 32° 96° 34' 57' 43" 12"

43" 12"

Transmitter: Approx. 0.66-mi. S from center of Cedar Hill, Dallas County.

FCC Digital File Number: BPCDT-980501KL. Granted: June 2, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku & C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku & C-band; Harris, Standard Acillo Omni receivers

6.1-meter Ku & C-band; Harris, Standard Agile Omni receivers.

News Service: AP.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: September 11, 1955. Sale to present owner from CBS Inc. approved by FCC May 3, 2000. Sale to CBS Inc. by Gaylord Broadcasting Co. approved by FCC August 3, 1999 (Television Digest, Vol. 39:16, 42). Sale to Gaylord Broadcasting Co. by NAFI Telecasting approved by FCC August 1, 1962 (Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved by FCC July 27, 1960 (Vol. 16:21, 31).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Represented (engineering): du Treil, Lundin & Rackley Inc.

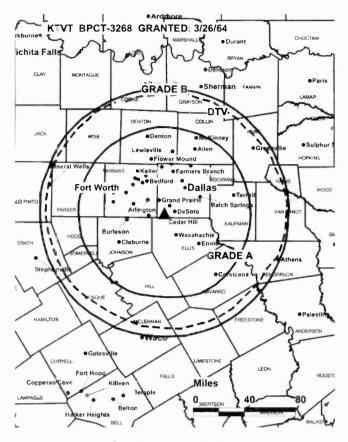
Personnel:

Brian P. Jones, Vice President & General Manager.

Linda Levy, Vice President, News.

Kymberly Redmond, Sales Director.

Don Adams, Local Sales Manager.



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James Kalahar, Local Sales Manager.

Mike Kruep, Controller.

Tom Daniels, Engineering & Operations Director.

Chad Rounsavan, Production Manager.

Venus Wehle, Creative Services Director.

Rates: On request.

City of License: Fort Worth. Station DMA: Dallas-Fort Worth. Rank: 7.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,202,430	1,069,250	2,271,680
Average Weekly Circulation (2001)	700,227	634,627	1,334,854
Average Daily Circulation (2001)			571,187

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,005,150	987,350	1,992,500
Average Weekly Circulation (2001)	636,508	623,363	1,259,871
Average Daily Circulation (2001)			544,356

Other DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,280	81,900	279,180
Average Weekly Circulation (2001)	63,718	11,264	74,983
Average Daily Circulation (2001)			26,831

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Fort Worth-Dallas

# KTXA

Ch. 21

Network Service: UPN.

Licensee: Paramount Stations Group of Fort Worth/Dallas, 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

Studio: 5233 Bridge St., Fort Worth, TX 76103.

Phone: 817-451-1111, Fax: 817-457-1897.

Web Site: http://www.upn21.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740-kw horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22" Longitude 96° 58' 10"

Transmitter: 1360-A W. Beltline Rd., Cedar Hill.

Began Digital Operation: October 16, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, Vertex receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: January 4, 1981. Sale to TVX, later Paramount Stations Group, by Taft Television & Radio Co. approved by FCC February 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Schlenker, J. Livingston Kosberg, et. al., approved by FCC December 11, 1984 (Vol. 24:23, 53).

Represented (sales): Millennium Sales & Marketing

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Brian Jones, General Manager.

Nancy Dervin, Local Sales Manager.

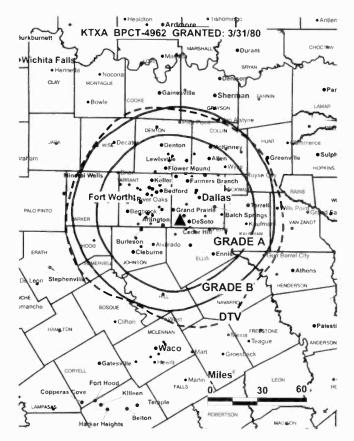
Tammy Salinas, Program Manager.

Mike Kruep, Business Manager.

Tom Daniels, Chief Engineer.

Carla Alexander, Traffic Manager.

Rates: On request.



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City of License: Arlington. Station DMA: Dallas-Fort Worth. Rank: 7.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,019,340 277,979	1,009,930 381,893	2,029,270 659,872 233,377

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	985,750	983,390	1,969,140
Average Weekly Circulation (2001)	270,482	379,340	649,821
Average Daily Circulation (2001)			230,397

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,590	26,540	60,130
Average Weekly Circulation (2001) Average Daily Circulation (2001)	7,498	2,553	10,050 2,980

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Fort Worth

KTXA-DT Ch. 18

Network Service: UPN.

Licensee: Paramount Stations Group of Fort Worth/Dallas, Inc. 600 New Hampshire Ave.

NW, Suite 1200, Washington, DC 20037.

Studio: 5233 Bridge St., Fort Worth, TX 76103.

Mailing Address: Box 2495, Fort Worth, TX 76113.

Phone: 214-743-2100. Fax: 817-457-1897.

E-mail: ktvt@ktvt.com. Web Site: http://www.ktxa.com

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 220-kw max. visual. Antenna:

1755-ft. above av. terrain, 1608-ft. above ground, 2421-ft. above sea level.

Latitude Longitude 32° 96°

32' 57' 35" 32" Transmitter: 2133 Tar Rd., Cedar Hill.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Viacom International Inc. (Group Owner).

Began Digital Operation: October 16, 2000.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Brian Jones, General Manager.

George Delacerda, Chief Engineer.

Rates: On request.

City of License: Fort Worth.

Station DMA: Dallas-Fort Worth. Rank: 7.

## Texas—Garland-Dallas

# KUVN

Ch. 23

Network Service: Univision.

Licensee: KUVN License Partnership GP, 1999 Avenue of the Stars, Suite 3050, Los An-

geles, CA 90067.

Studio: 2323 Bryan St., Suite 1900, Dallas, TX 75201.

Phone: 214-758-2300. Fax: 214-758-2350.

Web Site: http://www.univision.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual. Antenna: 1142-ft. above av. terrain, 603-ft. above ground, 1215-ft. above sea

level.

Latitude 04" Longitude 14"

Requests CP for change to 1785-ft. above av. terrain, 1608-ft. above ground, 2411-ft. above sea level, lat. 32° 35' 19", long. 96° 58' 05". BPCT-20010205AAX.

Transmitter: 3710 Marquis Dr., Garland.

Digital Facilities: Channel No. 24 (530-536 MHz). Power: 160-kw max. visual. Antenna: 1785-ft. above av. terrain, 1608-ft. above ground.

Latitude 32° 19" Longitude 96° 581 05\*

FCC Digital File Number: BPCDT-19991029ACJ. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Harris, 6.1-meter C-band.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: September 25, 1986. Sale to present owner by Elizabeth R. Vaughn approved by FCC June 28, 1988. Transfer of control to Perenchio TV Inc. approved by FCC

September 23, 1992 (Television Digest, Vol. 32:40).

Represented (legal): Shaw Pittman.

Personnel:

Becky Munoz-Diaz, Vice President & General Manager.

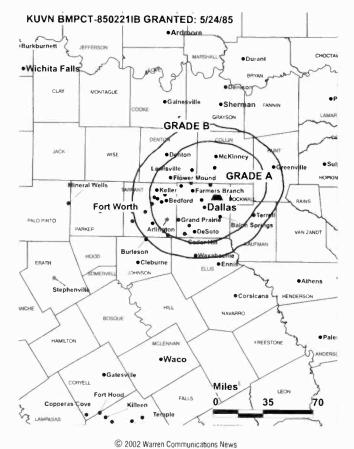
Buff Parham, General Sales Manager.

Rosa Cuellar, Local Sales Manager.

Lisa Spooner, Local Sales Manager.

Millie Adan, National Sales Manager.

Page Graham, Chief Engineer.



Martha Kattan, News Director.

Armando de la Fuente, Promotion & Community Affairs Director.

Kabir Master, Business Manager.

Aida Moreno, Traffic Manager.

Rates: On request.

Conned Total

City of License: Garland. Station DMA: Dallas-Fort Worth. Rank: 7.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	427,030 23,907	827,890 86.083	1,254,920 109,990
Average Daily Circulation (2001)	20,000	00,000	70,259
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	427,030	827,890	1,254,920
Average Weekly Circulation (2001)	23.907	86.083	109,990
Average Daily Circulation (2001)	20,307	00,000	70.259

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Fort Worth-Dallas

# KXAS-DT Ch. 41

Network Service: NBC.

Grantee: Station Venture Operations LP, 3900 Barnett St., Box 1780, Fort Worth, TX

76101-1780.

Studio: 3900 Barnett St., Fort Worth, TX 76103.

Phone: 817-429-5555. Fax: 817-654-6442.

Web Site: http://www.nbc5i.com

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 891-kw max. visual. Antenna:

1660-ft. above av. terrain, 1470-ft. above ground, 2284-ft. above sea level.

Latitude Longitude 32°

35' 58' 07" 06"

Transmitter: 1200 W. Beltline Rd., Cedar Hill.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

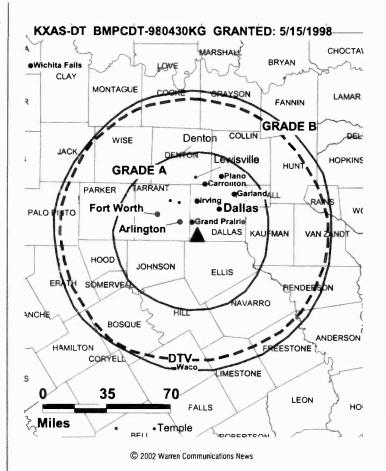
Ownership: Station Venture Operations LP (Group Owner).

Began Digital Operation: November 1, 1998.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Rates: On request.



City of License: Fort Worth. Station DMA: Dallas-Fort Worth. Rank: 7.

### Texas—Fort Worth-Dallas

#### KXAS-TV

Ch. 5

Network Service: NBC.

Licensee: Station Venture Operations LP, 1299 Pennsylvania Ave. NW, 11th Floor, Washinstee, RO 20024

ington, DC 20004.

Studio: 3900 Barnett St., Fort Worth, TX 76103.

Mailing Address: Box 1780, Fort Worth, TX 76101-1780.

Phone: 817-429-5555. Fax: 817-654-6442.

E-mail: kxas@nbc5dfw.com

Web Site: http://www.nbc5dfw.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1686-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 15" Longitude 96° 57' 59"

Transmitter: 1.12-mi. W of Belt Line Rd. & Rte. 67 intersection, Cedar Hill

Began Digital Operation: November 1, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: 4.6-meter Ku & C-band

SNG Mobile Dish: Andrew, 2.4-meter Ku-band

News Services: AP, NBC News Channel, UPI.

Ownership: Station Venture Operations LP (Group Owner).

Began Operation: September 29, 1948. Sale to LIN Television Corp. by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2; 14:19). Transfer of control by AT&T to Hicks, Muse, Tate & Furst, and subsequent assignment to present owners (NBC & Hicks, Muse partnership) approved by FCC March 2, 1998. Sale of Hicks, Muse share to Chancellor Media cancelled (Vol. 37:33, 42; 38:2,10, 28; 39:12).

Represented (sales): NBC Television Station Sales

Represented (legal): NBC.

Personnel:

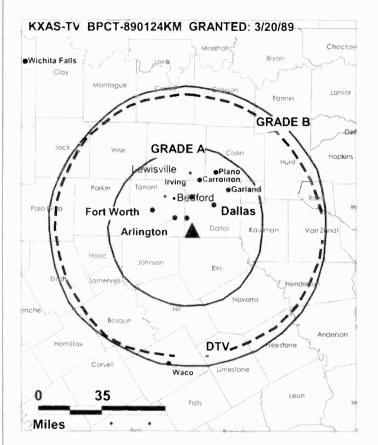
Thomas O'Brien, President & General Manager.

Charlie Compagnone, Vice President & General Sales Manager.

Brian Hocker, Vice President, Programming & Administration.

Karen Dickens, National Sales Manager.

Susan Tully, News Director.



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Nada Ruddock, Community Affairs Director.

Rates: On request.

**Grand Total** 

City of License: Fort Worth. Station DMA: Dallas-Fort Worth. Rank: 7.

Circulation © 2001 Nie'sen. Coverage based on Nielsen study.

Average Daily Circulation (2001)

Estimated Station Totals* Average Weekly Circulation (2001)	1,126,300 791,043	1,042,650 719,115	2,168,950 1,510,158
Average Daily Circulation (2001)			760,232
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,005,150	987,350	1,992,500
Average Weekly Circulation (2001)	750,811	706,567	1,457,378
Average Daily Circulation (2001)		200	738,450
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,150	55,300	176,450
Average Weekly Circulation (2001)	40 232	12 549	52 780

Cable

Non-cable

TV Households TV Households TV Households

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Dallas-Fort Worth

# KXTX-TV Ch. 39

Network Service: Independent.

Licensee: Southwest Sports Television LP, 200 Crescent Court, Suite 1065, Dallas, TX

75201

Studio: 3900 Harry Hines Blvd., Dallas, TX 75219.

Phone: 214-521-3900. Fax: 214-523-5946.

Web Site: http://www.kxtx.com/

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual. Antenna: 1680-ft. above av. terrain, 1490-ft. above ground, 2303-ft. above sea

level.

Latitude 32° 35' 07" Longitude 96° 58' 06"

Transmitter: 3900 Harry Hines Blvd., Cedar Hill.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 1621-ft. above av. terrain, 1430-ft. above ground, 2244-ft. above sea level.

Latitude 32° 35' 07" Longitude 96° 58' 06"

FCC Digital File Number: BPCDT-990625KJ. Granted: November 24, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

News Service: UPI.

Ownership: Southwest Sports Television LP.

Began Operation: February 5, 1968. First broadcast as KDTV. Donation to United States Media Corp. by Doubleday Broadcasting Co. approved by FCC November 9, 1973. Following transfer, Christian Broadcasting switched to Ch. 39 from Ch. 33, which went dark. Proposed sale to Family Group Broadcasting (lan N. Wheeler, et al.,) dismissed November 24, 1986. Sale to present owner by United States Media Corp. approved by FCC November 13, 2000. Sale to Pappas Telecasting Companies by present owner approved by FCC November 13, 2000 but never consummated.

Represented (sales): Blair Television.

Represented (legal): Jackson Walker.

Personnel:

Bill Murphy, President & General Manager.

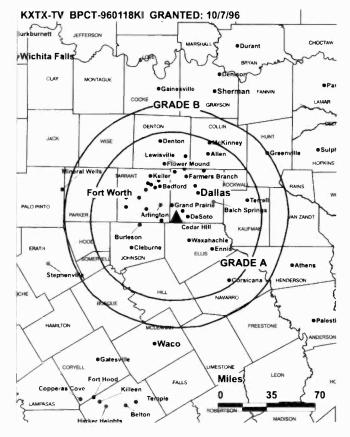
Tom Comerford, Sales Director.

Valerie Bonney, National Sales Manager.

Peter Uzelac, Local Sales Manager.

Harold Nash, Chief Engineer.

Sylvia Avey, Program Director.



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Melissa Embry, Business Manager.

Bryan McCall, Production Manager.

Rates: On request.

Grand Total

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 7.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

1,164,130	1,001,400	2 165 520
100 010	.,00.,.00	2,165,530
190,240	223,046	413,287
		126,810
Cable TV Households	Non-cable TV Households	Total TV Households
976,080	980,380	1,956,460
155,996	219,877	375,873
		118,030
Cable TV Households	Non-cable TV Households	Total TV Households
	976,080 155,996 Cable	Cable TV Households         Non-cable TV Households           976,080         980,380           155,996         219,877

Cable

188.050

34,244

209,070

37,414 8,780

Total

Non-cable

21.020

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Dallas

# WFAA-DT Ch. 9

Network Service: ABC.

Licensee: WFAA-TV LP, 606 Young St., Communications Center, Dallas, TX

75202-4810.

Studio: 606 Young St., Dallas, TX 75202-4810.

Phone: 214-748-9631, Fax: 214-977-6590.

Digital Facilities: Channel No. 9 (186-192 MHz). Power: 18.6-kw visual. Antenna:

1729-ft. above av. terrain, 1551-ft. above ground, 2362-ft. above sea level.

Latitude

581

Longitude

96°

41"

Transmitter: 1570 W. Beltline Rd., Cedar Hill.

Definition: Standard & High.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

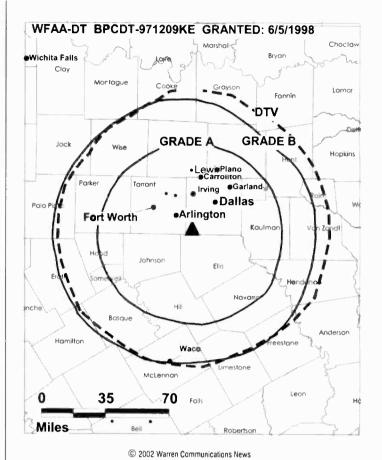
Ownership: Belo Corp. (Group Owner).

Began Digital Operation: February 27, 1998.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist PC.

Rates: On request.



City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 7.

# WFAA-TV Ch. 8

Network Service: ABC.

Licensee: WFAA-TV LP, Communications Center, 606 Young St., Dallas, TX

75202-4810

Studio: Communications Center, 606 Young St., Dallas, TX 75202-4810.

Phone: 214-748-9631. Fax: 214-977-6268.

E-mail: 8listens@wfaa.com

Web Site: http://www.wfaa.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1680-ft. above av. terrain, 1499-ft. above ground, 2349-ft. above sea level.

Latitude

32°

06" 41" Longitude

Transmitter: 1590 W. Beltline Rd., 0.5-mi. W of Cedar Hill.

Began Digital Operation: January 27, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, CNN Newsource, UPI.

Dwnership: Belc Corp. (Group Owner).

Began Operation: September 17, 1949. Originally operated as KBTV. Sold to present

owner February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

John Irvin, Executive Director of Operations.

Valencia McClure, Community Relations Director.

Vic Savelli, Local Sales Manager.

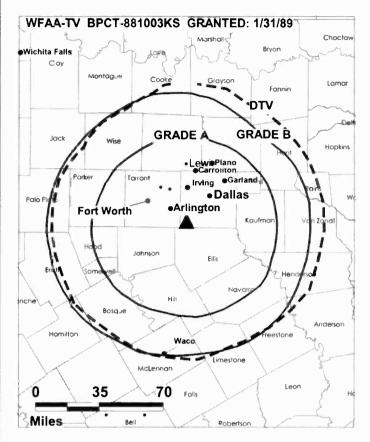
Sandy DeLaunay, National Sales Manager.

David Duitch, News Director.

David Johnson, Engineering Director.

David Walther, Program Director.

Steve Kennett, Controller.



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Angela Betasso, Market Development Manager.

David Muscarl, Creative Services Director.

Rates: On request.

Crond Total

City of License: Dallas. Station DMA: Dallas-Fort Worth. Rank: 7.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable TV Households	TV Households	TV Households
Estimated Station Totals*	1,348,530	1,090,040	2,438,570
Average Weekly Circulation (2001)	878,232	761,906	1,640,138
Average Daily Circulation (2001)			918,214
Station DIMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,005,150	987,350	1,992,500
Average Weekly Circulation (2001)	764,155	743,104	1,507,259
Average Daily Circulation (2001)			862,652
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,380	102,690	446,070

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

114,077

18,802

132,879

### Texas—Decatur

### KMPX Ch. 29

Network Service: Independent

Licensee: Word of God Fellowship Inc., Box 612066, Dallas, TX 75261.

Studio: 4201 Pool Rd., Colleyville, TX 76034.

Mailing Address: Box 612066, Dallas, TX 75261.

Phone: 817-571-1229. Fax: 817-571-7458.

E-mail: gm@daystartv.net

Web Site: http://www.daystartv.net

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4000-kw max. visual. Antenna: 525-ft. above av. terrain, 630-ft. above ground, 1049-ft. above sea

level.

Latitude 32° 52" 16" Longitude 96° 55' 22"

Transmitter: 1680 W. Northwest Hwy., Dallas.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 200-kw max. visual. Antenna:

1352-ft. above av. terrain, 1175-ft. above ground.

Latitude 32° 35' 22" Longitude 96° 58' 10"

FCC Digital File Number: BPCDT-20000501AHH. Granted: February 8, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 3.7-meter; Paraclipse, 3.7-meter; DX Communications receivers.

News Service: Conus

Ownership: Word of God Fellowship Inc.

Began Operation: September 15, 1993.

Represented (legal): Baraff, Koerner & Olender PC

Represented (engineering): Mullaney Engineering Inc.

Personnel:

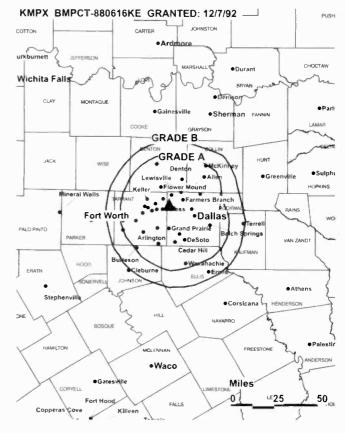
Marcus D. Lamb, President.

John C. Vick, Vice President & General Manager.

Janice Smith, National Sales Director.

David P. Thompson, Chief Engineer.

Steve Wilhite, Production Manager.



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LaChelle Young, Office Manager.

Steve McNeal, Assistant Chief Engineer, Studio Production.

Eric Erickson, Chief Operating Officer.

Highest 30 Sec. Rate: \$95

City of License: Decatur. Station DMA: Dallas-Fort Worth. Rank: 7.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,460	0	14,460
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,085	0	1,085 111

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,460	0	14,460
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,085	0	1,085 111

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### KTRG Ch. 10

Network Service: WBN.

Licensee: Ortiz Broadcasting Co., 4501 W. Expressway 83, Harlingen, TX 78552.

Phone: 956-412-5600.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual. Antenna: 328-ft. above av. terrain, 285-ft. above ground, 1342-ft. above sea level.

> Latitude 29° 20' 39" Longitude 100° 51' 39"

Transmitter: Hwy. 227, 1.2-mi. SE of Del Rio.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 328-ft. above av. terrain, 282-ft. above ground.

Latitude 29° 20' 39" Longitude 100° 51' 39"

FCC Digital File Number: BPCDT-19991101AEN (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Ortiz Broadcasting Corp.

Began Operation: June 1, 1998. Involuntary transfer Carlos Ortiz to Aracelis Ortiz, Executrix of Carlos Ortiz Estate, approved by FCC March 16, 2001.

Represented (legal): Shaw Pittman.

Personnel:

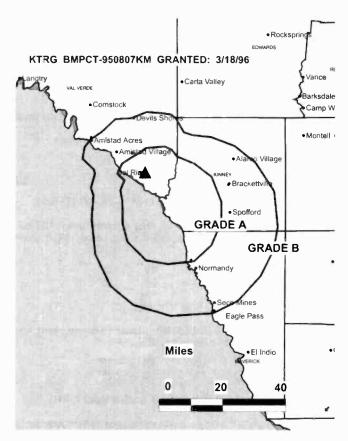
Almo Rodriguez, General Manager.

Rates: On request.

City of License: Del Rio. Station DMA: San Antonio. Rank: 37.

# **Communications Daily**

The Authoritative News Service of Electronic Communications For Information, call 800-771-9202



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,880	3,880
Average Weekly Circulation (2001)	0	210	210
Average Daily Circulation (2001)			8

Station DMA Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	0	3,880	3,880
Average Weekly Circulation (2001)	0	210	210
Average Daily Circulation (2001)			8

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Eagle Pass

# KVAW Ch. 16

Network Service: Telemundo.

Licensee: Hispanic Television Network Inc., 6125 Airport Freeway, Forth Worth, TX

76117.

Studio: 2210 Loop 431, Eagle Pass, TX 78852.

Mailing Address: 1408 N. St. Mary's, Eagle Pass, TX 78852-2478

Phones: 830-757-1381; 830-757-5835. Fax: 830-757-1724; 830-773-0295.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 12.7-kw max. visual. Antenna: 279-ft. above av. terrain, 249-ft. above ground, 1063-ft. above sea level

Latitude 28° 43' 32" Longitude 100° 28' 35"

Transmitter: 2210 Loop 431, Eagle Pass, Maverick County.

Oigital Facilities: Channel No. 18 (494-500 MHz). Power: 50-kw max. visual. Antenna: 278-ft. above av. terrain, 1063-ft. above ground.

Latitude 28° 43' 32" Longitude 100° 28' 35"

FCC Digital File Number: BPCDT-20001101AAZ. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Hispanic Television Network Inc.

**Began Operation:** June 15, 1991. Sale to present owner by Juan Wheeler Jr. approved by FCC February 13, 2001.

Represented (sales): Telemundo Network Sales.

Represented (legal): James L. Oyster.

Personnel:

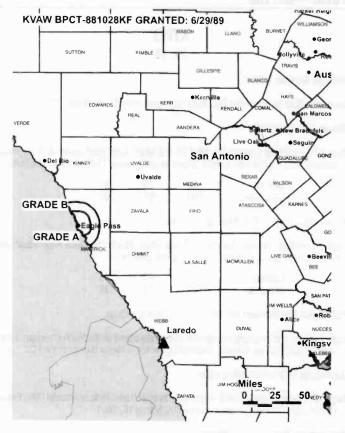
Alexandro Wheeler, General Manager.

Ignacio Trujillo, Sales Manager.

Lariza Wheeler, Program Director.

Thomas Winkle, Chief Engineer.

Rates: On request.



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City of License: Eagle Pass. Station DMA: San Antonio. Rank: 37.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,870	0	8,870
Average Weekly Circulation (2001)	497	0	497
Average Daily Circulation (2001)			98
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,870	0	8,870
Average Weekly Circulation (2001)	497	0	497

<sup>\*</sup>EstImated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

98

# KDBC-TV Ch. 4

Network Service: CBS.

Licensee: KDBC-TV Ltd. Partnership, Box 1799, El Paso, TX 79999.

Studio: 2201 Wyoming Ave., El Paso, TX 79903.

Mailing Address: Box 1799, El Paso, TX 79999.

Phone: 915-532-6551. Fax: 915-544-2591.

Web Site: http://www.kdbc.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1563-ft. above av. terrain, 410-ft. above ground, 5610-ft. above

sea level.

Latitude 31° 47" 46" Longitude 106° 28' 57"

Transmitter: Comanche Peak.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 363-kw max. visual. Antenna:

1299-ft. above av. terrain, 175-ft. above ground.

Latitude 31° 47' 46" Longitude 106° 28' 57"

FCC Digital File Number: BPCDT-19991029AEW. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comrex, 4.6-meter; Comtech, 5-meter; Scientific-Atlanta, 3-meter; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter; Harris, Microdyne, Pinzone, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Imes Communications (Group Owner).

Began Operation: December 14, 1952. Sale to Pappas Telecasting Companies by present owner approved by FCC May 31, 2000 but never consummated. Sale to present owner by United Broadcasting Corp. approved by FCC May 10, 1988. Sale to United Broadcasting Corp. by El Paso TV Co. approved by FCC April 21, 1986 (Television Digest, Vol. 26:14, 25). Sale to Evening Post Publishing Co. by Doubleday Broadcasting Co. approved by FCC August 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved by FCC February 1, 1967 (Vol. 6:44; 7:6). Sale as KROD-TV-AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of El Paso Times, approved by FCC October 29, 1959 (Vol. 15:36, 44).

Represented (sales): Millennium Sales & Marketing.

#### Personnel:

Don Caparis, Vice President & General Manager.

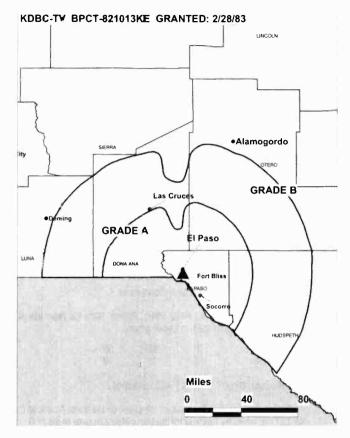
Helen Barry, National Sales Manager.

Pat McGinnis, Chief Engineer.

Udell Vigil, News Director.

Margaret Morgan, Program Director.

Irene Munoz, Business Manager.



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Frank Murille, Production Manager.

Jim Hiney, Creative Services Director.

Highest 30 Sec. Rate: \$500.

City of License: El Paso. Station DMA: El Paso. Rank: 101.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,780	134,040	314,820
Average Weekly Circulation (2001):	104,105	51,135	155,240
Average Daily Circulation (2001)			74,913
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

	TV Households	TV Households	TV Households
Estimated Station Totals*	164,410	109,590	274,000
Average Weekly Circulation (2001)	98,776	47,793	146,568
Average Daily Circulation (2001)			71,428
Other OMA Total	Cable	Non-cable	Total

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,370	24,450	40,820
Average Weekly Circulation (2001)	5,329	3,342	8,671
Average Daily Circulation (2001)			3,485

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—El Paso

# KF0X-TV

Ch. 14

Network Service: FOX.

Licensee: KTVU Partnership, 6004 N. Mesa, El Paso, TX 79912.

Studio: 6004 N. Mesa, El Paso, TX 79912.

Phone: 915-833-8585. Fax: 915-833-8973

Web Site: http://www.kfoxtv.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 402-kw max. & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above av. terrain, 366-ft. above ground, 6114-ft. above sea level.

Latitude 31° 48' 55" Longitude 106° 29' 20"

Transmitter: Approx. 3.9-mi. NNW of County Courthouse.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1972-ft. above av. terrain, 331-ft. above ground.

Latitude 31° 48' 55 Longitude 106° 29' 20

FCC Digital File Number: BPCDT-19991101AID (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Microdyne, 4.5-meter Ku-band; Prodelin, 3.9-meter C-band; Prodelin, 4.5-meter C-band; Weatherscan, 4-meter C-band; Gardiner, M/A-Com, Microdyne receivers.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: August 1, 1979. Sale to Santa Fe Communications & DeRance Foundation by Cristo Rey Corp. approved by FCC April 20, 1983. Sale to John Mulderrig & David Caparis approved by FCC June 17, 1988. Sale to Cox approved by FCC June 27, 1996 (Television Digest, Vol. 36:21).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Personnel:

Teresa Saylor Burgess, Vice President & General Manager.

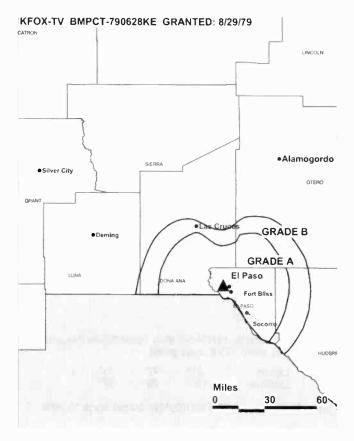
John Whitte, National Sales Manager

David Bennallack, News Director

Antonio Castro, Chief Engineer.

Cliff Williams, Creative Services Director.

Rates: On request



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City of License: El Paso. Station DMA: El Paso. Rank: 101.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	121,560	285,970
Average Weekly Circulation (2001)	96,535	63,351	159,886
Average Daily Circulation (2001)			72,794

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	109,590	274,000
Average Weekly Circulation (2001)	96,535	61,826	158,361
Average Daily Circulation (2001)			72,510

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,970	11,970
Average Weekly Circulation (2001)	0	1,525	1,525
Average Daily Circulation (2001)			285

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KINT-TV Ch. 26

Network Service: Univision.

Licensee: Entravision Communications Co. LLC, 11900 Olympic Blvd., Suite 590, Los

Angeles, CA 90064.

Studio: 5426 N. Mesa St., El Paso, TX 79912.

Phone: 915-581-1126. Fax: 915-581-1393.

E-mail: kinttv@whc.net

Web Site: http://www.kint.com

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2240-kw max. visual, 225-kw max. aural. Antenna: horizontally polarized, 1500-ft. above av. terrain,

316-ft. above ground, 5516-ft. above sea level.

Latitude 31° 47' 46" Longitude 106° 28' 57"

Transmitter: Comanche Peak.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 200-kw max. visual. Antenna:

1473-ft. above av. terrain, 316-ft. above ground.

Latitude 31° 47' 46" Longitude 106° 28' 57"

FCC Digital File Number: BPCDT-19991029AGI (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, 4.7-meter C-band; Harris receivers.

News Services: AP, Univision.

Ownership: Entravision Communications Corp. (Group Owner).

Began Operation: May 5, 1984. Sale to present owner by Paso del Norte Broadcasting

Corp. approved by FCC June 3, 1997.

Represented (sales): Univision.

Represented (legal): Thompson, Hine & Flory LLP.

Personnel:

David Candelaria, General Manager.

John Barton, General Sales Manager.

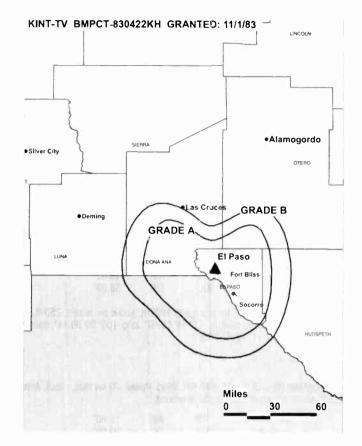
Sylvia Martinez, Program Director.

Zoltan Csanyi, News Director.

Abel Rodriguez, Promotion Director.

Irmgard DiMery, Chief Financial Officer.

Gilbert Martinez, Production Manager.



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Alfredo Durand, Chief Engineer.

Highest 30 Sec. Rate: \$600.

City of License: El Paso. Station DMA: El Paso. Rank: 101.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	116,110	280,520
Average Weekly Circulation (2001)	36,569	54,370	90,939
Average Daily Circulation (2001)			59,564
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	109,590	274,000
Average Weekly Circulation (2001)	36,569	53,561	90,130
Average Daily Circulation (2001)			59,330

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,520	6,520
Average Weekly Circulation (2001)	0	808	808
Average Daily Circulation (2001)			235

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Caple TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# **KKWB**

Ch. 65

Network Service: WBN

Licensee: White Knight Broadcasting of El Paso License Corp., 1116-G Coolidge Blvd., Lafayette, LA 70503.

Studio: 801 N. Oregon St., El Paso, TX 79902.

Phone: 915-532-6565. Fax: 915-532-6841.

Web Site: http://www.kkwb.com

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 5000-kw max. visual, 100-kw max. aural. Antenna: 1726-ft. above av. terrain, 190-ft. above ground, 5797-ft. above sea level.

Latitude 31° 48' 18.85" Longitude 106° 29' 58.80"

Requests modification of CP for change to 1829-ft. above av. terrain, 250-ft. above ground, 5901-ft. above sea level, lat. 31° 38' 18.48", long. 106° 29' 00.44", transmitter to Mount Franklin. BMPCT-960628KQ.

Transmitter: Mount Franklin.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 70-kw max. visual. Antenna: 1723-ft. above av. terrain, 190-ft. above ground.

Latitude 31° 48' 18.00" Longitude 106° 28' 59.00"

FCC Digital File Number: BPCDT-19991029AEX. Granted; July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Planned.

Satellite Earth Station: Odom, 4-meter C-band; Hughes receivers.

SNG Mobile Dish: Preduction Uplink, 2.4-meter Ku-band.

LMA: Local marketing agreement with KTSM-TV (N), El Paso.

Ownership: White Knight Holdings Inc. (Group Owner).

Began Operation: June 22, 1991. Sale pends to Entravision Communications Corp. (Television Oigest, Vol. 41:44). Sale to present owner from UN2JC Communications Ltd. approved by FCC September 10, 1998.

Represented (legal): Shaw Pittman.

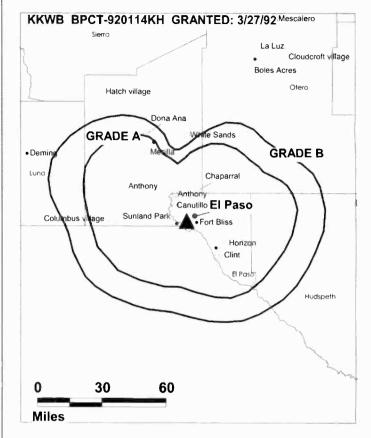
Personnel:

Daniel Aguilar, Station Manager.

Ernie Hartt, Chief Engineer.

Trisha Risse, Program Director.

Audrey Marroto, Production Manager.



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Michelle Lujan, Traffic & PSA Director.

Highest 30 Sec. Rate: \$25.

City of License: El Paso. Station DMA: El Paso. Rank: 101.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	116,110	280,520
Average Weekly Circulation (2001)	52,680	34,266	86,946
Average Daily Circulation (2001)			31,272
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	109,590	274,000
Average Weekly Circulation (2001)	52,680	33,881	86,561
Average Daily Circulation (2001)			31,193
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,520	6,520
Average Weekly Circulation (2001)	0	385	385
Average Daily Circulation (2001)			78

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KTSM-TV Ch. 9

Network Service: NBC.

Licensee: ComCorp of El Paso License Corp., Box 53708, Lafayette, LA 70505.

Studio: 801 N. Oregon St., El Paso, TX 79902.

Phone: 915-532-5421. Fax: 915-532-6793.

E-mail: ktsmtv@aol.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level

1 - 424 - 41-

Latitude 31° 48' 18.50" Longitude 106° 28' 57.00"

Transmitter: Ranger Peak, Franklin Mountains, 1-mi. NW of El Paso.

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 1909-ft. above av. terrain, 376-ft. above ground.

Latitude 31° 48' 18" Longitude 106° 28' 59"

Transmitter: Ranger Peak.

FCC Digital File Number: BPCDT-19991018AAZ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 3-meter;

Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel.

LMA: Local marketing agreement with KKWB (W), El Paso.

Ownership: Communications Corp. of America (Group Owner).

Began Operation: January 4, 1953. Sale to present owner by Tri-State Broadcasting Co.

Inc. approved by FCC July 23, 1997 (Television Digest, Vol. 37:11).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Personnel:

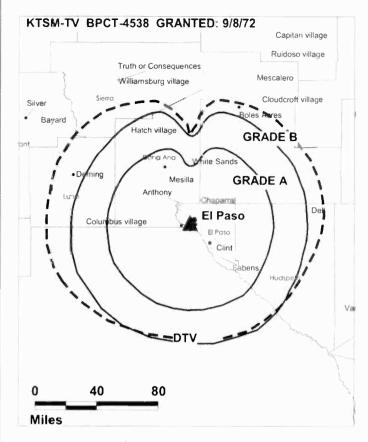
Richard Pearson, General Manager.

Larry Bracher, General Sales Manager & Program Director.

Ernie Hartt, Engineering Director.

Roy Ortega, News Director.

Courtney Etam, Promotion Director.



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LeeBeau Santa Ana, Production Manager.

Highest 30 Sec. Rate: \$1000.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: El Paso. Station DMA: El Paso. Rank: 101

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,510	123,480	307,990
Average Weekly Circulation (2001)	123,278	66,268	189,546
Average Daily Circulation (2001)			98,674
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	109.590	274.000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,100	13,890	33,990
Average Weekly Circulation (2001):	7,318	2,140	9,458
Average Daily Circulation (2001)			3,293

115,961

64,128

180,088

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### KVIA-TV

Ch. 7

Network Service: ABC

Licensee: NPG of Texas LP, 4140 Rio Bravo, El Paso, TX 79902.

Studio: 4140 Rio Bravo St., El Paso, TX 79902.

Phone: 915-496-7777. Fax: 915-532-0070.

E-mail: feedback@kvia.com

Web Site: http://www.kvia.com/

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude 31° 47° 17″ Longitude 106° 28′ 46″

Transmitter: S slope of Comanche Peak, 0.4-mi. N of Scenic Dr., near El Paso.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 850-kw max. visual. Antenna: 1883-ft. above av. terrain, 276-ft. above ground.

Latitude 31° 48' 1

Latitude 31° 48' 18" Longitude 106° 28' 58"

FCC Digital File Number: BPCDT-19991029AHQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter; RCA, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Superior, 5-meter Ku & C-band; Andrew, DX Engineering, M/A-Com, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus, Sun World Satellite News.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: September 1, 1956. Sale to present owner by Marsh Media Inc. approved by FCC December 9, 1994. Previous sale by John B. Walton Jr. approved by FCC February 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved by FCC January 19, 1966 (Television Digest, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved by FCC March 20, 1957 (Vol. 13:12). Began operation on Ch. 13, which is now an educational outlet.

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Smith & Fisher.

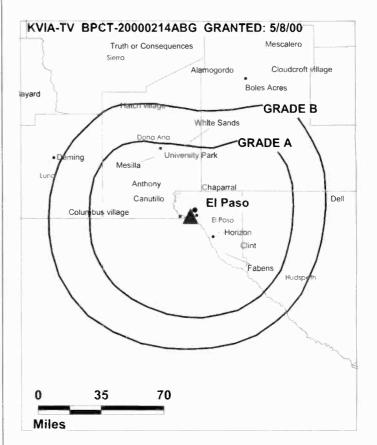
Personnel:

Kevin Lovell, General Manager.

Dan Overstreet, General Sales Manager & Marketing Director.

Eric Huseby, News Director.

Liz Reveles, Program Director.



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Mike Sepulveda, Controller.

Owen Smith, Chief Engineer.

Maria Savedra, Promotion Director.

Highest 30 Sec. Rate: \$700.

City of License: El Paso. Station DMA: El Paso. Rank: 101.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,780	121,560	302,340
Average Weekly Circulation (2001) Average Daily Circulation (2001)	118,751	59,422	178,173 91,465

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	109,590	274,000
Average Weekly Circulation (2001)	114,880	56,312	171,192
Average Daily Circulation (2001)	,		88,661

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,370	11,970	28,340
Average Weekly Circulation (2001) Average Daily Circulation (2001)	3,871	3,110	6,981 2,804

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—El Paso-Juarez, Mexico

XEJ-TV Ch. 5

Network Service: Independent.

Licensee: Television de la Frontera SA, Box 9555, El Paso, TX 79985.

Studio: Edificio XEJ, Apartada 111, Juarez, Mexico

Mailing Address: Box 9555, El Paso, TX 79985.

Phone: 521-615-5555. Fax: 52-161-14-96-25.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 63-kw visual, 10-kw

aural.

Transmitter: Penon Mountain.

Ownership: Television de la Frontera SA.

Began Operation: May 17, 1954.

#### Personnel:

Pedro Meneses Hoyos, General Manager.

Steve Guerrero, Chief Engineer.

Highest 30 Sec. Rate: \$350.

City of License: El Paso. Station DMA: El Paso. Rank: 101.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	0	109,590 14,328	109,590 14,328
Average Daily Circulation (2001)	U	14,320	2,221
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Station DMA Total  Estimated Station Totals*	7.00.0		

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—El Paso-Juarez, Mexico

# XEPM-TV

Ch. 2

Network Service: Independent.

Licensee: XEPM-TV Television Inc., Apdo. No. 271, Juarez, Mexico. Phone: Juarez 2-2222.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.

Ownership: XEPM-TV Television Inc.

Began Operation: January 16, 1961.

Personnel:

M. D. Heredia, General Manager.

Sergio D. Molinar Jr., Sales Manager.

Rates: On request.

City of License: El Paso. Station DMA: El Paso. Rank: 101.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	164,410	116,110	280,520
	18,259	27,590	45,849
Average Daily Circulation (2001)			24,030
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	164,410 18,259	109,590 27,173	274,000 45,432 23,925
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	6,520 417	6,520 417 104

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—El Paso-Juarez, Mexico

# XHIJ-TV Ch. 44

Network Service: Telemundo.

Licensee: Arnoldo Cabada de la O, Carretera Juarez Porvenir 8388, Juarez, Chihuahua,

Mexico.

Studio: Carretera Juarez Porvenir 8388, Juarez, Chihuahua, Mexico.

Mailing Address: 5925 Cromo Dr., El Paso, TX 79912.

Phone: 915-585-6344. Fax: 915-585-6333.

E-mail: canal44@canal44.com

Web Site: http://www.canal44.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 240-kw visual.

Antenna: 1200-ft. above av. terrain, 150-ft. above ground, 5773-ft. above sea level.

Transmitter: Cerro Del 44, 2-mi. SW of Juarez.

Ownership: Intermedia.

Began Operation: October 16, 1980.

Represented (sales): Telemundo Network Sales.

Personnel:

Arnoldo Cabada de la O, Chief Executive Officer.

Luis Arnoldo Cabada, Executive Vice President.

Jesus Cabada, Vice President & Controller.

Sergio Cabada, Vice President & Programming & Marketing Director.

Gabriel Rios, Chief Engineer.

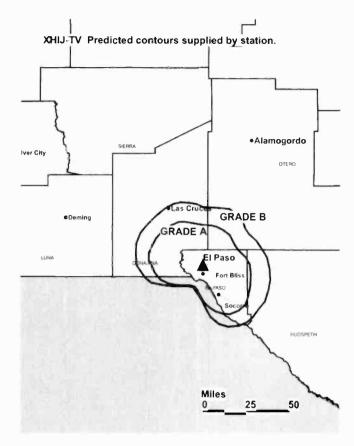
Armando Cabada, News Director.

Maria Elana Solorzano, Production Manager.

Carlos Siller, Public Affairs Director.

Highest 30 Sec. Rate: \$375.

City of License: El Paso. Station DMA: El Paso. Rank: 101.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	93,040	93,040
Average Weekly Circulation (2001)	0	8,805	8,805
Average Daily Circulation (2001)			1,417

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	86,520	86,520
Average Weekly Circulation (2001)	0	8,479	8,479
Average Daily Circulation (2001)			1,384

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,520	6,520
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	326	326 33

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Farwell

KPTF Ch. 18

Network Service: Independent.

Grantee: Prime Time Christian Broadcasting Inc., Box 7708, Midland, TX 79708.

Studio: 2401-B N. Main St., Clovis, NM 88101.

Phone: 505-742-1800.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 263-kw max. visual. Antenna: 467-ft. above av. terrain, 360-ft. above ground, 4659-ft. above sea level.

Latitude Longitude 34° 103° 25' 12' 21" 22"

Transmitter: 1.2-mi. W of U.S. 70, S of Clovis, NM.

FCC Proposed Digital Channel Number: Ch. 18.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

**Began Operation:** April 1, 2001. Sale to present owner by Winstar Broadcasting Corp. approved by FCC December 23, 1999.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Jeff Trust, General Manager.

Al Cooper, Engineering Director.

Rates: On request.

City of License: Farwell. Station DMA: Amarillo. Rank: 128.

Nielsen Data: Not available.

### Texas—Fredericksburg

KBEJ Ch. 2

Network Service: UPN.

Licensee: Corridor Television LLC, 111 Congress Ave., Suite 2530, One Congress Place,

Austin, TX 78701.

Studio: Suite 2530, 111 Congress Ave., Austin, TX 78701.

Phone: 512-482-8111.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw max. visual. Antenna: 1355-ft. above av. terrain, 1096-ft. above ground, 2995-ft. above sea level.

Latitude 30° 08' 13" Longitude 98° 36' 35"

Transmitter: 1.3-mi. N of Gillespie, Blanco & Kendall Counties intersection, 3.9-mi. S of

Albert.

FCC Proposed Digital Channel Number: Ch. 38.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with KVUE-TV (A), Austin.

Ownership: Global Information Technologies Inc.

Began Operation: August 3, 2000.

Represented (legal): Cole, Raywid & Braverman LLP.

Personnel:

Bob McGann, General Manager,

Average Daily Circulation (2001)

Carmen & Cecil Tawil, Chief Engineers.

City of License: Fredericksburg. Station DMA: Austin. Rank: 54.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,480	44,040	419,520
Average Weekly Circulation (2001)	66,681	3,631	70,312
Average Daily Circulation (2001)			14,359
Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,900	3,360	8,260
Average Weekly Circulation (2001)	745	491	1,235
Average Daily Circulation (2001)			339
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	370,580	40,680	411,260
Average Weekly Circulation (2001)	65,936	3,141	69,076

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Harlingen

### KGBT-TV Ch. 4

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., 2000 Wade Hampton Blvd., Greenville, SC

29615.

Studio: 9201 W. Expressway 83, Harlingen, TX 78552.

Phone: 956-421-4444. Fax: 956-421-2318.

Web Site: http://www.team4news.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1299-ft. above av. terrain, 1292-ft. above ground, 1347-ft. above sea level.

Latitude

Latitude Longitude 26°

08' 49' 55" 17"

Transmitter: 0.125-mi. S of La Feria.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. An-

Latitude Longitude 26° 97°

08'

08' 56" 49' 18"

FCC Digital File Number: BPCDT-19991101ACC (pending).

tenna: 1207-ft. above av. terrain, 1201-ft. above ground.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CBS Newspath, CNN Newsource, Sports News Satellite.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: October 4, 1953. Sale to present owner by Draper Communications Inc. approved by FCC October 23, 1998 (Television Digest, Vol. 38:34). Sale to Draper Communications Inc. by Tichenor Media System Inc. approved by FCC February 7, 1986.

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): D. W. Sargent Broadcast Service.

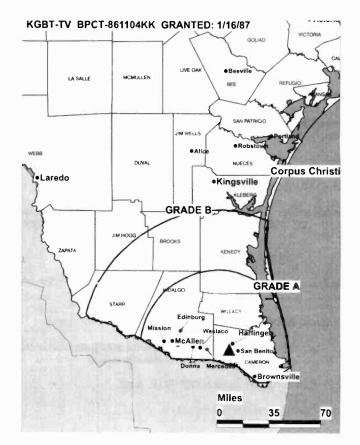
Personnel:

Coby Cooper, Vice President & General Manager.

Harry Remboldt, General Sales Manager.

Henry Cho, News Director.

Deidre Treacy, Promotion Director.



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Juan Silva, Chief Engineer.

Carrie Cox, Creative Services Manager.

Belinda Garcia, Business Manager.

Rates: On request.

City of License: Harlingen. Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 100.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149,110	256,810
Average Weekly Circulation (2001)	75,229	77,334	152,563
Average Daily Circulation (2001)			83,805
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149,110	256,810
Average Weekly Circulation (2001)	75,229	77,334	152,563
Average Daily Circulation (2001)			83,805

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Baytown-Houston

KAZH Ch. 57

Network Service: Independent.

Licensee: Pappas Telecasting of Houston, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 1044 Hercules, Houston, TX 77058.

Phone: 281-286-4245, Fax: 281-286-4541.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1909-ft. above ground, 1932-ft. above sea level.

Latitude 29° 17' 56" Longitude 95° 14' 11"

Holds CP for change to 1959-ft. above av. terrain, 1944-ft. above ground; lat. 29° 34' 15", long. 95° 30' 37", transmitter 4-mi. SE of corner of Springtown Rd. & Hwy. 35, 8-mi. S of Alvin, BPCT-20000404ABC.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1955-ft. above av. terrain, 1941-ft. above ground.

Latitude 29° 34' 15" Longitude 95° 30' 37"

FCC Digital File Number: BPCDT-19991101ADZ. Granted: May 2, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

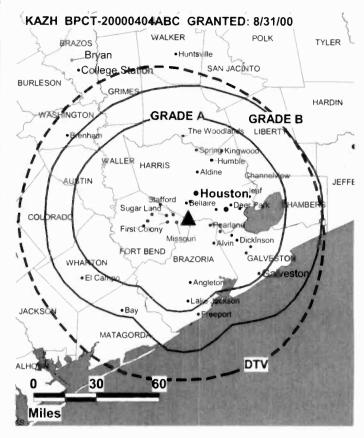
Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: May 18, 1988. Transfer to Azteca America Stations Group LLC by Harry J. Pappas approved by FCC March 20, 2001 but never consummated. Sale to present owner by ValueVision International Inc. approved by FCC July 7, 1999. Sale to ValueVision International Inc. by Pray Inc. approved by FCC January 27, 1994 (Television Digest, Vol. 33:44).

Represented (legal): Wilmer, Cutler & Pickering.



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#### Personnel:

Robyn Gerard, Station Operation Manager.

Rates: On request.

City of License: Baytown. Station DMA: Houston. Rank: 11.

Nielsen Data: Not available.

### Texas—Houston

# KHOU-DT

Ch. 31

Network Service: CBS.

Licensee: KHOU-TV LP, 1945 Allen Pkwy., Houston, TX 77109.

Phone: 713-526-1111. Fax: 713-521-4326.

E-mail: 11listens@khou.com

Web Site: http://www.khou.com

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 751.7-kw max. visual. Antenna: 1807-ft. above av. terrain, 1873-ft. above ground, 1945-ft. above sea level.

Latitude 29° 33' 40" Longitude 95° 30' 04"

Transmitter: 3111 Senior Rd., Missouri City.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Belo Corp. (Group Owner).

Began Digital Operation: November 1, 1998.

Personnel:

Peter Diaz, President & General Manager.

Rates: On request.

City of License: Houston. Station DMA: Houston. Rank: 11.

# KHOU-TV Ch. 11

Network Service: CBS.

Licensee: KHOU-TV LP, 1945 Allen Pkwy., Houston, TX 77109.

Studio: 1945 Allen Pkwy., Houston, TX 77109.

Mailing Address: Box 11, Houston, TX 77001-0011.

Phone: 713-526-1111. Fax: 713-521-4326.

E-mail: 11listens@khou.com

Web Site: http://www.khou.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 1870-ft. above av. terrain, 1937-ft. above ground,

2008-ft. above sea level.

Latitude 29° 33' 40" Longitude 95° 30' 04"

Transmitter: 3111 Senior Rd., Missouri City, TX.

Began Digital Operation: November 1, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 6-meter Ku-band; Andrew, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS Newspath, CNN Newsource, UPI.

Ownership: Belo Corp. (Group Owner).

Began Operation: March 22, 1953. Transfer of control to Corinthian Broadcasting by Paul E. Taft, et al., approved by FCC July 11, 1956 (Television Digest, Vol. 12:19, 28). Sale to present owner by Corinthian Broadcasting approved by FCC November 22, 1983.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Cohen, Dippell & Everist PC.

#### Personnel:

Peter Diaz, President & General Manager.

Mike Devlin, Vice President, News.

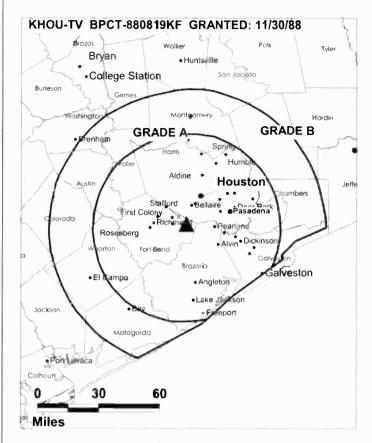
Michelle Stiens, Sales & Marketing Director.

Steve Gratzer, National Sales Manager.

Janell Pennington, National Sales Manager.

Robyn Hughes, Art Director.

John Smith, Production Manager.



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Blane Huhn, Engineering Director

Wendy Burkeen, Community Marketing Director.

Rates: On request.

City of License: Houston. Station DMA: Houston. Rank: 11.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,008,770	762,280	1,771,050
Average Weekly Circulation (2001)	738,169	480,195	1,218,364
Average Daily Circulation (2001)			646,921
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	974,660	733,920	1,708,580
Average Weekly Circulation (2001)	720,165	476,340	1,196,504
Average Daily Circulation (2001)			638,747
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,110	28,360	62,470
Average Weekly Circulation (2001)	18,004	3,855	21,859
Average Daily Circulation (2001)			8,174

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Alvin-Houston

### KHSH-TV

Ch. 67

**Network Service: HSN** 

Licensee: Univision Partnership of Houston, 1999 Avenue of the Stars, Suite 3050, Los

Angeles, CA 90067.

Studio: 10849 Kinghurst Dr., No. 130, Houston, TX 77099.

Phone: 281-933-8867. Fax: 281-933-3181.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: horizontally polarized, 1783-ft. above av. terrain,

1769-ft. above ground, 1848-ft. above sea level.

Latitude 29° 34' 06" Longitude 95° 29' 57"

Holds CP for change to 1781-ft. above av. terrain, 1764-ft. above ground, 1843-ft.

above sea level. BPCT-960709KJ.

Transmitter: Missouri City.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. An-

tenna: 1964-ft. above av. terrain, 1950-ft. above ground.

Latitude 29° 34' 15" Longitude 95° 30' 37"

FCC Digital File Number: BPCDT-19991027ACC. Granted: October 31, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

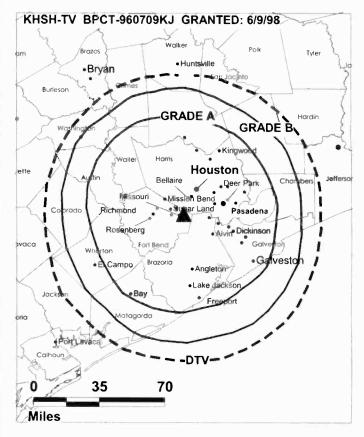
Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Pinzone, 5-meter Ku & C-band.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: January 27, 1986. Transfer of control to present owner by USA Broadcasting approved by FCC May 21, 2001. Sale to USA Broadcasting by Four Star Broadcasting Inc. approved by FCC November 30, 1986 (Television Digest, Vol. 26:39, 45).

Represented (legal): Shaw Pittman.



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#### Personnel:

Sally Huffer, Operations Manager.

Ray Cisneros, Chief Engineer.

Rates: On request.

City of License: Alvin. Station DMA: Houston. Rank: 11.

Nielsen Data: Not available.

# KHWB (formerly KHTV) Ch. 39

Network Service: WBN.

Licensee: KHWB Inc., 7700 Westpark Dr., Houston, TX 77063.

Studio: 7700 Westpark Dr., Houston, TX 77063.

Phone: 713-781-3939. Fax: 713-781-3441.

Web Site: http://www.khwb39.com

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06" Longitude 95° 29' 57"

**Transmitter:** 4126 McHard Rd., 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City boundary.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 1909-ft. above av. terrain, 1887-ft. above ground, 1965-ft. above sea level.

Latitude 29° 34' 06" Longitude 95° 29' 57"

Transmitter: Approx. 0.93-mi. at a bearing of 207°T from the intersection of Blue Ridge & McHard Rds.

FCC Digital File Number: BMPCDT-20000425AAY. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Paraclipse, 4.8-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

News Service: AP

Ownership: Tribune Broadcasting Co. (Group Owner)

Began Operation: October 10, 1953. Initially operated as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved by FCC October 13, 1965 (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved by FCC June 17, 1966 (Vol. 6:26). Resumed operations January 6, 1967. Sale to present owner by Gaylord Broadcasting Co. approved by FCC December 14, 1995.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

#### Personnel:

Tom Ehlmann, Vice President & General Manager.

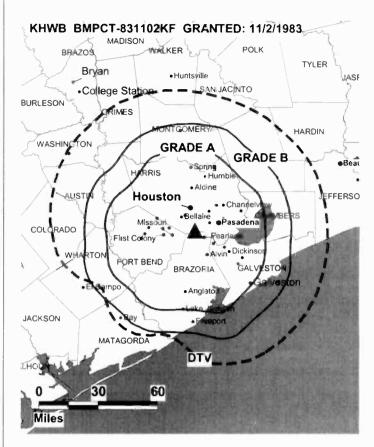
Roger Bare, General Sales Manager.

Melissa McAnelly, National Sales Manager.

Joe Nolan, News Director.

Lyle Schulze, Production & Programming Manager.

Yolanda Green, Community Relations Director



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Bob Chase, Engineering & Technology Director.

Cam Trinh, Controller.

Jeff Clemons, Marketing & Creative Services Director.

Deb Palumbo, Art Director.

Sean Haley, On-Air Promotions Manager.

Rates: On request.

City of License: Houston. Station DMA: Houston. Rank: 11

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,059,320 447,157	743,770 314,652	1,803,090 761,809 304,967
Station DMA Total	Cable TV Households	Non-cable TV Households	Total
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	974,660 425,528	724,790 313,506	1,699,450 739,034 299,229

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,660	18,980	103,640
Average Weekly Circulation (2001)	21,628	1,147	22,775
Average Daily Circulation (2001)			5,738

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Katy-Houston

### KNWS-TV

Ch. 51

Network Service: Independent.

Licensee: Johnson Broadcasting Inc., 8440 Westpark Dr., Houston, TX 77063.

Studio: 8440 Westpark Dr., Houston, TX 77063.

Phone: 713-974-5151. Fax: 713-974-5188.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2250-kw max. visual, 250-kw max. aural. Antenna: 1660-ft. above av. terrain, 1644-ft. above ground,

1716-ft. above sea level.

Latitude 29° 33' 40" Longitude 04"

Transmitter: 3111 Senior Rd., Missouri City.

Digital Facilities: Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1962-ft. above av. terrain, 1949-ft. above ground.

Latitude

95° 30 Longitude 37"

FCC Digital File Number: BMPCDT-20000501AER. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 7.3-meter Ku & C-band; Standard Communications receivers.

News Services: AP, CNN Newsource, Reuters TV, WSI.

Ownership: Douglas Johnson (Group Owner)

Began Operation: November 3, 1993.

Represented (legal): Smithwick & Belendiuk PC.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Doug Johnson, General Manager.

Jack Dabbah, Station Manager.

Graham McKernon, Vice President & Sales Director.

Chris Bourne, Engineering & Operations Director.

Rates: On request.

City of License: Katy. Station DMA: Houston. Rank: 11.



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Cable TV Households	Non-cable TV Households	Total TV Households
948,610	657,780	1,606,390
104,250	73,988	178,238
		44,575
	TV Households 948,610	TV Households TV Households 948,610 657,780

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	945,990	657,780	1,603,770
Average Weekly Circulation (2001)	103,925	73,988	177,914
Average Daily Circulation (2001)			44,541

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,620	0	2,620
Average Weekly Circulation (2001)	325	0	325
Average Daily Circulation (2001)			34

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

### Texas—Houston

# KPRC-DT Ch. 35

Network Service: NBC.

Grantee: Post-Newsweek Stations Houston LP, 8181 Southwest Freeway, Houston, TX

77074.

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Phone: 713-222-2222.

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 1000-kw max. visual. Antenna: 1919-ft. above av. terrain, 1906-ft. above ground, 1985-ft. above sea level.

Latitude Longitude

29° 95° 34' 29' 06" 57"

Transmitter: 4126 Farm Rd. 2234, Missouri City.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Digital Operation: November 1, 1999.

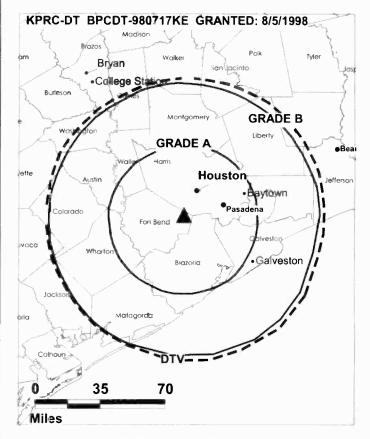
Represented (legal): Covington & Burling.

Personnel:

Steve Wasserman, General Manager.

Dale Werner, Chief Engineer.

Rates: On request.



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City of License: Houston. Station DMA: Houston. Rank: 11.

# **KPRC-TV**

Ch. 2

Network Service: NBC.

Licensee: Post-Newsweek Stations Houston LP, 8181 Southwest Freeway, Houston, TX 77074

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Mailing Address: Box 2222, Houston, TX 77252.

Phone: 713-222-2222. Fax: 713-270-9334.

Web Site: http://www.click2houston.com.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1930-ft, above av. terrain, 1970-ft, above ground, 2049-ft. above sea level.

> Latitude 06" 95° 291 Longitude

Transmitter: 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City line.

Began Digital Operation: November 1, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; EASI, 4.5-meter Ku & C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 7-meter Ku-band; Harris, Microdyne, Omni, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2-meter Ku-band; Vertex, 2.4-meter Ku-band.

News Services: AP, NBC News Channel, CNN Newsource, PR Newswire, Sportsticker.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: January 1, 1949. Originally broadcast as KLEE-TV. Sold to H & C Communications Inc. May 1950 (Television Digest, Vol. 6:13, 21). Sale to present owner approved by FCC February 28, 1994 (Vol. 33:49).

Represented (sales): MMT Sales Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Denny & Associates PC.

Personnel:

Steve Wasserman, Vice President & General Manager.

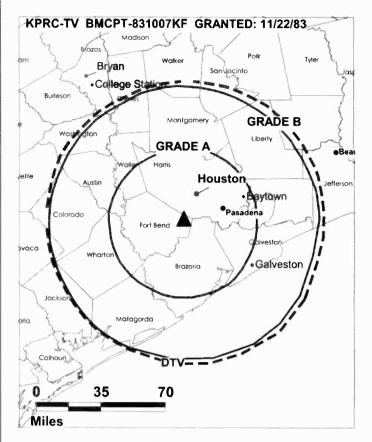
Tammy Dean, Operations Manager.

Steve Danowski, General Sales Manager.

Shannon Murphy, Local Sales Manager.

John Rafferty, National Sales Manager.

Nancy Shaffran, News Director.



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Karen Koch, Advertising & Promotion Director.

Von Johnson, Business Manager.

Dale Werner, Broadcast Operations & Engineering Director.

Rates: On request.

City of License: Houston. Station DMA: Houston. Rank: 11.

Circulation @ 2001 Nielsen, Coverage based on Nielsen study.

Average Weekly Circulation (2001)

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,032,250 753,597	753,330 433,732	1,785,580 1,187,329 588,428
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	974,660	733,920	1,708,580

Average Daily Circulation (2001)			582,434
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,590	19,410	77,000
Average Weekly Circulation (2001)	17,795	2,047	19,842
Average Daily Circulation (2001)			5,994

735,803

431,685

1,167,487

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Conroe-Houston

### KPXB Ch. 49

Network Service: PAX.

Licensee: Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 256 Sam Houston Pkwy., Suite 49, Houston, TX 77060.

Phone: 281-820-4900. Fax: 281-820-4048.

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4227-kw max. visual. Antenna: Circularly polarized, 1178-ft. above av. terrain, 1171-ft. above ground, 1316-ft. above sea level.

DUVE SEA IEVEI.

Latitude 30° 15' 45" Longitude 95° 14' 50"

Holds CP for change to 1755-ft. above av. terrain, 1740-ft. above ground, 1861-ft. above sea level; lat. 30° 13' 53", long. 95° 07' 26". BPCT-20000628AEV.

Transmitter: N of State Rd. 2090, 12-mi. SE of Conroe, 1.05-mi. N of Hwy. 2090.

Digital Facilities: Channel No. 5 (76-82 MHz). Power: 8-kw visual. Anterma: 1978-ft. above av. terrain, 1956-ft. above ground, 2031-ft. above sea level.

Latitude 29° 33' 44" Longitude 95° 30' 35"

FCC Digital File Number: BPCDT-990719KF. Granted: April 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Paraclipse, 4-meter C-band; Houston Tracker, Standard Agile Omni receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: June 16, 1989. Sale to present owner by San Jacinto TV Corp. approved by FCC May 16, 1995.

### Personnel:

Carol Wright-Holzhauer, General Manager.

Mike Kay, Sales Manager.

Charles Pape, Public Affairs Director.

Bob Mardock, Chief Engineer.

Christina DeLeon, Business Manager.



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Sonia Vasquez, Traffic Manager.

Rates: On request.

City of License: Conroe. Station DMA: Houston. Rank: 11.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	934,790 118,377	574,020 41,028	1,508,810 159,406 43,345
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	934,790	574,020	1,508,810
Average Weekly Circulation (2001) Average Daily Circulation (2001)	118,377	41,028	159,406 43,345

<sup>\*</sup>Estimated station tetals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Houston

# **KRIV** Ch. 26

Network Service: FOX.

Licensee: Fox Television Stations Inc., Box 22810, Houston, TX 77227.

Studio: 4261 Southwest Freeway, Houston, TX 77027.

Mailing Address: Box 22810, Houston, TX 77227.

Phone: 713-479-2600. Fax: 713-479-2604.

E-mail: kriv@cybersim.com

Web Site: http://www.delphi.com/kriv

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1303-kw horizontal visual, 500-kw max. & 130-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

> 29° 34' 95° 29' 37" Longitude

Transmitter: 0.4-mi. S of Rte. 2234, 0.1-mi. W of intersection with Blue Ridge Rd.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 261-kw max. visual. Antenna: 1752-ft. above av. terrain, 1736-ft. above ground, 1814-ft. above sea level.

> Latitude 299 34 Longitude 29'

Transmitter: 5034 McHard Rd., Missouri City; 0.4-mi S of TX Rte. 2234; 0.1-mi W of intersection with Blue Ridge Rd.

FCC Digital File Number: BPCDT-980521KE. Granted: June 4, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 5-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, CNN Newsource, Fox NewsEdge, National Weather Service.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: August 15, 1971. Sale to present owner by Metromedia approved by FCC November 14, 1985. Sale to Metromedia by Crest Broadcasting approved by FCC April 6, 1978 (Television Digest, Vol. 17:34).

Represented (sales): Fox Television Sales.

Represented (engineering): Hammett & Edison Inc.

Personnel:

D'Artagnan Babel, Vice President & General Manager.

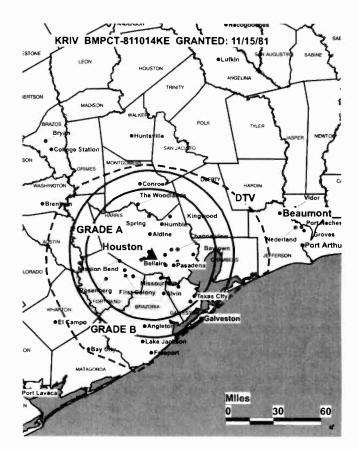
Scott Stemer, Vice President & General Sales Manager.

Wendell Wyborny, Vice President & Chief Engineer.

Mary Delaney, Vice President & Promotion Director.

Debbie Kuchera, Vice President, Administration & Finance.

Denise Bishop, Vice President, News.



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Scott Eustice, Program Manager.

Gary Casper, National Sales Manager.

Rates: On request.

City of License: Houston. Station DMA: Houston. Rank: 11.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	983,920	745,970	1,729,890
Average Weekly Circulation (2001)	533,336	413,049	946,385
Average Daily Circulation (2001)			369,003

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	968,820	733,920	1,702,740
Average Weekly Circulation (2001)	529,736	411,917	941,653
Average Daily Circulation (2001)			368,067

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,100	12,050	27,150
Average Weekly Circulation (2001)	3,600	1,132	4,732
Average Daily Circulation (2001)			936

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Conroe-Houston

### **KTBU** Ch. 55

Network Service: Independent.

Licensee: Humanity Interested Services Media Inc., 200 Ave. J, Conroe, TX 77301.

Studio: 2080 Longmire Rd., Conroe, TX 77304.

Phone: 409-441-4954.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power; 5000-kw max. visual, 500-kw max. aural. Antenna: 1814-ft. above av. terrain, 1801-ft. above ground, 1916-ft, above sea level.

54"

27"

Latitude 30° 131 95° 07' Longitude

Transmitter: 1.9-mi. NW of State Rtes. 2090 & 1010, 2.3-mi. SE of Splendora.

Digital Facilities: Channel No. 42 (638-644 MHz), Power: 155.3-kw max. visual. Antenna: 1804-ft. above av. terrain, 1791-ft. above ground.

> 309 Latitude 53" 95° Longitude

FCC Digital File Number: BPCDT-19991101ALJ. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Humanity Interested Services Media Inc.

Began Operation: July 15, 1998.

Represented (legal): James L. Oyster.

Represented (engineering): Pete E. Myrl Warren III.

Personnel:

Dowen Johnson, General Manager.

Chuck Primrose, Chief Engineer.

Rates: On request.

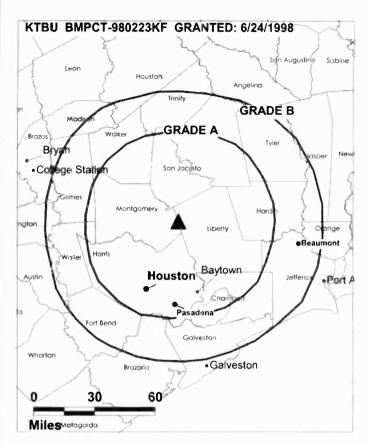
City of License: Conroe. Station DMA: Houston. Rank: 11.

# Data by Design

This data is available in comma-delimited format for use in your own database or spreadsheet softwarel

For information call 800.771.9202





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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	889,330	655,350	1,544,680
Average Weekly Circulation (2001)	112,325	74,217	186,542
Average Daily Circulation (2001)			57,338
Station DMA Total	Cabl <del>e</del> TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	889,330	627,900	1,517,230

112,325

72.597

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	27,450	27,450
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	1,621	1,621 211

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-

184,922

### Texas—Galveston-Houston

### KTMD Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of Galveston-Houston License Corp., 2290 W. 8th Ave., Hialeah,

FL 33010.

Studio: 3903 Stoney Brook Dr., Houston, TX 77063.

Phone: 713-974-4848. Fax: 713-974-5875.

E-mail: t48gm@ktmd.com

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4198-kw max. visual. Antenna: 1176-ft. above av. terrain, 1199-ft. above ground, 1212-ft. above sea

level.

Latitude 27 57.00" Longitude 13' 23.00"

Transmitter: Rte. 3, Alvin.

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 400-kw max. visual. Antenna: 1097-ft. above av. terrain, 1097-ft. above ground.

29° 56.20" 95° 13' Longitude 23.20

FCC Digital File Number: BPCDT-19991028ACO. Granted: November 6, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Vertex, 6.1-meter C-band; Pinzone receivers.

News Service: AP.

Ownership: Telemundo Holdings Inc. (Group Owner).

Began Operation: February 1, 1988. Transfer of control to Council Tree Hispanic Broadcasters by Apollo Investment Fund III LP approved by FCC November 17, 2000. Sale to Telemundo Holdings Inc. by Raymond G. Schindler, et al., approved by FCC March 9,

Represented (sales): Telemundo Network Sales.

Represented (legal): Hogan & Hartson LLP.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Roel Medina, Vice President & General Manager.

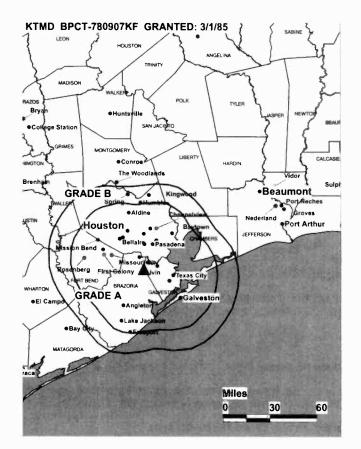
Matt Reiff, General Sales Manager.

Rod Rodriguez, Local Sales Manager.

Chuck Sitta, National Sales Manager.

Luis Cruz, News Director.

Marcello Marini, Program & Public Relations Manager.



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Linda Stillwell, Business Manager.

Neal Metersky, Engineering Director.

Cassandra Castellanos, Creative Services Director.

Eric Smith, Production Manager.

Highest 30 Sec. Rate: \$1500.

Average Daily Circulation (2001)

City of License: Galveston. Station DMA: Houston. Rank: 11.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	765,050	616,170	1,381,220
Average Weekly Circulation (2001)	52,499	69,893	122,392
Average Daily Circulation (2001)			64,635
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	765,050	616,170	1,381,220
Average Weekly Circulation (2001)	52.499	69.893	122 392

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Houston

### KTRK-DT Ch. 32

Network Service: ABC.

Grantee: KTRK Television Inc., 3310 Bissonnet St., Houston, TX 77005.

Studio: 3310 Bissonnet St., Houston, TX 77005.

Phone: 713-666-0713.

Web Site: http://www.ktrk.com

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 796.8-kw max. visual. Antenna: 1844-ft. above av. terrain, 1830-ft. above ground, 1909-ft. above sea level.

Latitude Longitude 29°

34'

27" 37"

Transmitter: 0.4-mi. S of junction of Blue Ridge Rd. & Rte. 2234, Missouri City.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Disney Enterprises Inc. (Group Owner).

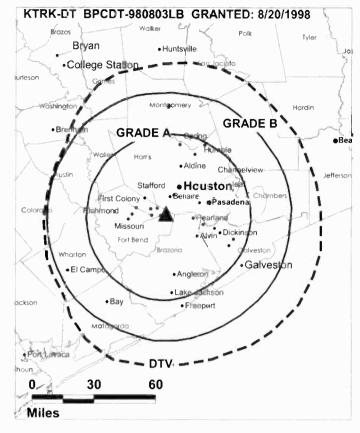
Began Digital Operation: January 30, 2000.

Personnel:

Henry Florsheim, General Manager.

Jim Stanley, Chief Engineer.

Rates: On request.



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City of License: Houston, Station DMA: Houston, Rank: 11.

### Texas—Houston

# KTRK-TV Ch. 13

Network Service: ABC.

Licensee: The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

Studio: 3310 Bissonnet, Houston, TX 77005.

Mailing Address: Box 13, Houston, TX 77001.

Phone: 713-666-0713. Fax: 713-663-4574.

E-mail: ktrktv@aol.com

Web Site: http://abclocal.go.com/ktrk

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

c sca icvci.

Latitude 29° 34° 27" Longitude 95° 29' 37"

Transmitter: 0.4 mi. S of Blue Ridge Rd. & Rte. 2234 intersection, Missouri City.

Began Digital Operation: January 30, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7-meter C-band; Vertex, 6-meter Ku-band; Vertex, 9-meter C-band; Avantek, Harris receivers.

News Services: AP, Sportsticker.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: November 20, 1954. Sale to present owner from Capital Cities/ABC approved by FCC February 8, 1996. Sale to Capital Cities/ABC Inc. by Houston Consolidated TV Co. approved by FCC June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Represented (sales): ABC-TV Network Sales

Personnel:

Henry S. Florsheim, President & General Manager

Jerry Lyles, General Sales Manager.

Winfred Frazier, Local & Regional Sales Manager.

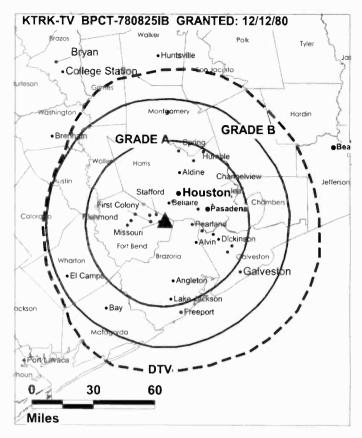
Greg Reinhardt, Local Sales Manager.

Jim Stanley, Chief Engineer.

Kim Nordt-Jackson, Program Director.

Dave Strickland, News Director.

Tom Ash, Promotion Director.



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Dan Adams, Business Manager.

Jean Roberts, Research & Sales Development Director.

Highest 30 Sec. Rate: \$2500.

City of License: Houston. Station DMA: Houston. Rank: 11.

Cable TV Households	Non-cable TV Households	Totał TV Households
1,050,220 757,103	764,010 506,679	1,814,230 1,263,782 656,597
Cable TV Households	Non-cable TV Households	Total TV Households
974,660 740,881	733,920 503,097	1,708,580 1,243,978 649,932
Cable TV Households	Non-cable TV Households	Total TV Households
75,560 16,222	30,090 3,582	105,650 19,804 6,665
	TV Households  1,050,220 757,103  Cable TV Households 974,660 740,881  Cable TV Households 75,560	TV Households TV Households  1,050,220 764,010 757,103 506,679  Cable TV Households TV Households  974,660 733,920 740,881 503,097  Cable TV Households TV Households  75,560 30,090

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### KTXH Ch. 20

Network Service: UPN.

Licensee: Paramount Stations Group of Houston Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

Delitesua, IVID 20010.

Studio: 8950 Kirby Dr., Houston, TX 77054.

Phone: 713-661-2020. Fax: 713-665-3909.

Web Site: http://www.surfupn20.com/

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2275-kw horizontal visual, 500-kw max. & 228-kw horizontal aural. Antenna: 1807-ft. above av. terrain, 1971-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 34" Longitude 95° 30' 36"

Requests CP for change to 5010-kw max. visual, 1896-ft. above av. terrain, 1883-ft. above ground, 1959-ft. above sea level, lat. 29° 33′ 44″, long. 95° 30′ 35″. BPCT-20000106AAR.

Transmitter: 4120 McHard Rd., Missouri City.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 508-kw max. visual. Antenna: 1955-ft. above av. terrain, 1942-ft. above ground.

Latitude 29° 33' 44" Longitude 95° 30' 35"

FCC Digital File Number: BPCDT-19991013ABL (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Harris, 3-meter; Harris, 6.1-meter; Harris, 9-meter C-band; Harris receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: November 7, 1982. Left air December 7, 1982; resumed operation February 13, 1983. Sale pends to Fox Television Stations Inc. Transfer to present owner by Paramount Communications Inc. 1993-94. Sale to Paramount Communications Inc. by Taft Television & Radio Co. approved by FCC February 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Peter S. McMullen, Sidney Schlenker, et al., approved by FCC December 11, 1984 (Vol. 24:23, 53).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Thomas L. Hurley, Vice President & General Manager.

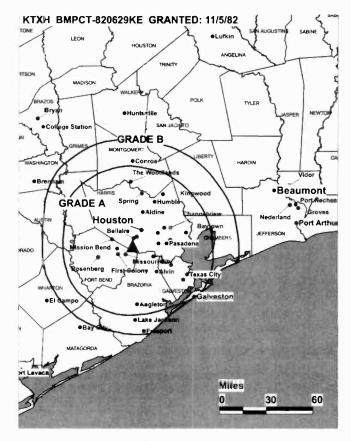
Harvey Saxer, General Sales Manager.

Mike Thomas, Local Sales Manager.

Jim Doty, Local Sales Manager.

Geoff Campbell, National Sales Manager.

Fred Lewis, Chief Engineer.



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Kim Oliphant, Public Affairs Director.

Stan Wasilik, Program Director.

George Garant, Business Manager.

Brad Levy, Marketing Director.

Average Daily Circulation (2001)

Rates: On request.

**Grand Total** 

City of License: Houston. Station DMA: Houston. Rank: 11.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

	I V Households	I V Households	IV Households
Estimated Station Totals*	983,600	731,220	1,714,820
Average Weekly Circulation (2001)	404,664	324,247	728,911
Average Daily Circulation (2001)			281,112
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	968,820	724,940	1,693,760
Average Weekly Circulation (2001)	401,393	323,794	725,188
Average Daily Circulation (2001)		111	279,965
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,780	6,280	21,060
Average Weekly Circulation (2001)	3,271	452	3,723

Cable

Non-cable

Total

1.147

<sup>\*</sup>Estimated station totals are sums of the Nielser TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Rosenberg-Houston

# KXLN-TV Ch. 45

Network Service: Univision.

Licensee: KXLN License Partnership GP, 1999 Avenue of the Stars, Suite 3050, Los An-

geles, CA 90067.

Studio: 9440 Kirby Dr., Houston, TX 77054.

Phone: 713-662-4545. Fax: 713-668-9054.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1949-ft. above av. terrain, 1929-ft. above ground,

2004-ft. above sea level.

Latitude 29° 33' 44" Longitude 95° 30' 35"

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 200-kw max. visual. Antenna:

1896-ft. above av. terrain, 1877-ft. above ground.

Latitude 29° 33' 44" Longitude 95° 30' 35"

FCC Digital File Number: BPCDT-19991021ACL. Granted: October 25, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: September 1, 1987. Sale to present owner by Pueblo Broadcasting

Corp. approved by FCC July 20, 1994 (Television Digest, Vol. 34:24).

Represented (sales): Univision.

Represented (legal): Shaw Pittman.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Craig Bland, Senior Vice President & General Manager.

Chris Brown, Vice President & Controller.

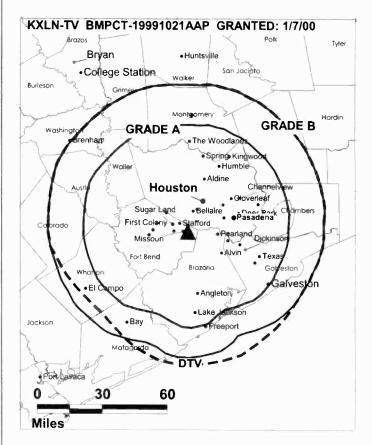
Jose Oti, General Sales Mngr.

Kathy Blanco, Local Sales Manager.

Chas Wilson, National Sales Manager.

Chuck Primrose, Chief Engineer.

Juan Garcia, News Director.



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Cindy Chisum, Program Director.

Average Daily Circulation (2001)

Rates: On request.

**Grand Total** 

City of License: Rosenberg. Station DMA: Houston. Rank: 11.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	808,060	668,540	1,476,600
Average Weekly Circulation (2001)	78,128	113,155	191,284
Average Daily Circulation (2001)			137,686
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	808,060	668,540	1,476,600
Average Weekly Circulation (2001)	78.128	113,155	191.284

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KZJL Ch. 61

Network Service: Independent.

Licensee: SAH-Houston License Corp., Box 305249, Nashville, TN 37230.

Studio: 3101 Senior Rd., Missouri City, TX 77459.

Phone: 281-835-3181. Fax: 281-835-3556.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 4680-kw max. visual. Antenna: 1407-ft. above av. terrain, 1384-ft. above ground, 1460-ft. above sea level.

Latitude 29° 33' 25" Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., Harris County.

Digital Facilities: Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 1381-ft. above av. terrain, 1358-ft. above ground.

Latitude 29° 33' 25" Longitude 95° 30' 04"

FCC Digital File Number: BPCDT-19991101AFF. Granted: January 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Liberman Broadcasting Inc. (Group Owner).

Began Operation: June 2, 1995. Sale to Shop at Home Inc. by Charles E. Walker approved by FCC August 6, 1996. Sale to present owner by Shop at Home Inc. approved by FCC January 10, 2001 (Television Digest, Vol. 40:42).

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Robert E. Bullock (La Canada, CA).

#### Personnel:

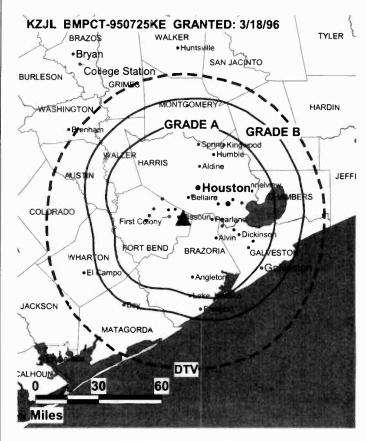
Peter Keierleber, General Manager.

Rod Harty, Chief Engineer.

Bobby Angel, Program Director.

Rates: On request.

City of License: Houston, Station DMA: Houston, Rank: 11.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,710	0	7,710
Average Weekly Circulation (2001) Average Daily Circulation (2001)	401	0	401 31

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,710	0	7,710
Average Weekly Circulation (2001) Average Daily Circulation (2001)	401	0	401 31

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Lake Dallas

# KLDT

Ch. 55

Network Service: Independent.

Licensee: Johnson Broadcasting of Dallas Inc., 8440 W. Park, Houston, TX 77063.

Studio: 2450 Rockbrook Dr., Lewisville, TX 75067.

Phone: 972-316-2115.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 3240-kw max. visual. Antenna: 469-ft. above av. terrain, 472-ft. above ground, 994-ft. above sea level.

Latitude 33° 00' 19" Longitude 96° 58' 59"

Transmitter: 2450 Rockbroock (St. Rd. 3040), Lewisville; 8.7-mi. SE of Lake Dallas.

Digital Facilities: Channel No. 54 (710-716 MHz), Power: 70.7-kw max, visual. Antenna: 459-ft. above av. terrain, 472-ft. above ground.

vo av. torrami, 472-11. above ground.

Latitude 33° 00' 19" Longitude 96° 58' 59"

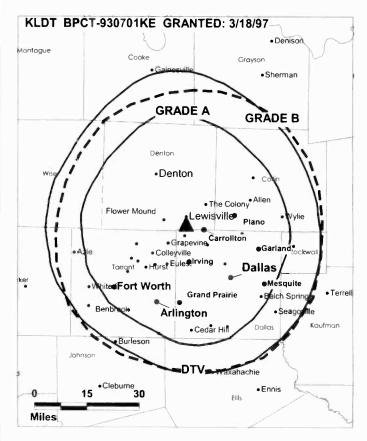
FCC Digital File Number: BPCDT-19991005ABE. Granted: January 11, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Douglas Johnson (Group Owner).

Began Operation: October 1, 1997. Sale to Hispanic Television Network Inc. by present owner approved by FCC August 7, 2000 but never consummated. Note: Station granted permit after FCC revoked authority for previous Ch. 55 in Lake Dallas.

Represented (legal): Smithwick & Belendiuk PC.



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#### Personnel:

Douglas Johnson, General Manager.

Rates: On request.

City of License: Lake Dallas. Station DMA: Dallas-Fort Worth. Rank: 7.

## KGNS-TV Ch. 8

Network Service: NBC, ABC.

Licensee: Century Development Corp., 270 Commerce Dr., Rochester, NY 14623.

Studio: 120 W. Del Mar Blvd., Laredo, TX 78045.

Mailing Address: Box 2829, Laredo, TX 78044.

Phone: 956-727-8888. Fax: 956-727-5336; 956-727-4364 (News).

E-mail: pro8news@netscorp.net

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1024-ft. above av. terrain, 1033-ft. above ground, 1519-ft. above sea level

Latitude 27° 40' 21" Longitude 99° 39' 51"

Transmitter: 6.52-mi. N of Islitas

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 935-ft. above av. terrain, 242-ft. above ground.

Latitude 27° 40' 21" Longitude 99° 39' 51"

FCC Digital File Number: BPCDT-19991026ABK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP.

Ownership: The Malcolm Glazer Trust U/A.

Began Operation: January 5, 1956. Transfer by partners H. C. Avery Jr. & David H. Cole to Donald W. Reynolds approved by FCC July 30, 1958 (Television Digest, Vol. 14:28, 32). Sale to T. Frank Smith Jr., et al., approved by FCC October 4, 1977. Sale to Burke Broadcasting approved by FCC October 28, 1983; rescinded November 2, 1983; granted December 15, 1983. Federal court subsequently ordered that Burke sell station back to Gulf Coast Broadcasting Co., to be followed by sale to Century Development Co. (Malcolm I. Glazer).

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

#### Personnel:

Mary Nell Sanchez, Vice President & General Manager.

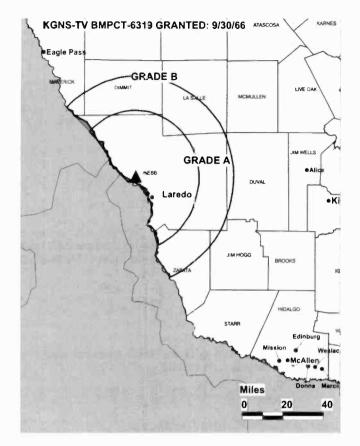
Jeannette Puig, National Sales Manager.

Mary Nell Sanchez, News Director.

David York, Chief Engineer.

Velia Herrera, Office Manager.

Danny Alcocer, Creative Services Director.



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Juan De Luna, Production Manager.

Rates: On request.

City of License: Laredo. Station DMA: Laredo. Rank: 194.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,550	20,000	61,550
Average Weekly Circulation (2001)	24,962	6,843	31,804
Average Daily Circulation (2001)			18,597
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,730	19,540	57,270
Average Weekly Circulation (2001) Average Daily Circulation (2001)	24,621	6,684	31,306 18.332

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,820	460	4,280
Average Weekly Circulation (2001) Average Daily Circulation (2001)	340	158	499 265

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Laredo

# KLDO-TV Ch. 27

Network Service: Univision.

Licensee: Entravision Holdings LLC, 801 N. Jackson, McAllen, TX 78504.

Studio: 222 Bob Bullock Loop, Laredo, TX 78043.

Phone: 956-727-0027. Fax: 956-727-2673.

E-mail: telena@entravision.com

Web Site: http://www.entravision.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 220-ft. above av. terrain, 352-ft. above ground,

732-ft. above sea level.

27° Latitude 30' 04" Longitude 99° 30' 37"

Transmitter: St. Maria & Zaragosa Sts.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 200-kw max. visual. Antenna: 162-ft. above av. terrain, 248-ft. above ground.

Latitude 27° 37" 99° Longitude 30'

FCC Digital File Number: BPCDT-19991025ACZ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: M/A-Com receivers.

SNG Mobile Dish: M/A-Com.

Ownership: Entravision Communications Corp. (Group Owner).

Began Operation: December 18, 1984. Sale to present owner by Panorama Broadcasting

Co. approved by FCC July 30, 1997.

Represented (sales): Univision.

Represented (legal): Thompson, Hine & Flory LLP.

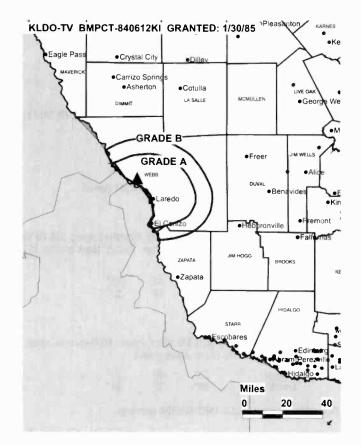
Personnel:

Terry Elena Ordaz, General Manager.

Jose Luis Salinas, Production Manager.

Merlin Miller, Chief Engineer.

Mike Graytan, News Director.



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Loretta Batidis Martinez, Local Sales Manager.

Maggie Mora, Business Manager.

Highest 30 Sec. Rate: \$325.

City of License: Laredo. Station DMA: Laredo. Rank: 194.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households				
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	37,730 20,305	19,540 13,842	57,270 34,146 22,932				
				Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,730	19.540	57.270
Average Weekly Circulation (2001) Average Daily Circulation (2001)	20,305	13,842	34,146 22,932

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### **KVTV**

#### Ch. 13

#### (Satellite of KZTV, Corpus Christi, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: Anna & Shea Sts., Laredo, TX 78041.

Mailing Address: Box TV-10, Corpus Christi, TX 78403.

Phone: 956-723-2923. Fax: 956-723-0474.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.5-kw visual, 17.4-kw aural. Antenna: 920-ft. above av. terrain, 1035-ft. above ground, 1449-ft. above sea level.

Latitude 27° 31' 04" Longitude 99° 31' 20"

Holds CP for change to 316-kw visual, 924-ft. above av. terrain, 988-ft. above ground, 1402-ft. above sea level; lat. 27° 31' 12", long. 99° 31' 19". BPCT-20010116AHQ.

Transmitter: Anna & Shea Sts.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 200-kw max. visual. Antenna: 856-ft. above av. terrain, 919-ft. above ground.

Latitude 27° 31' 12" Longitude 99° 31' 19"

FCC Digital File Number: BPCDT-19991101AKI. Granted: July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: CBS Newspath, Southwest Newswire, UPI.

Ownership: K-SIX Television Inc.

Began Operation: December 28, 1973.

Represented (sales): Millennium Sales & Marketing.

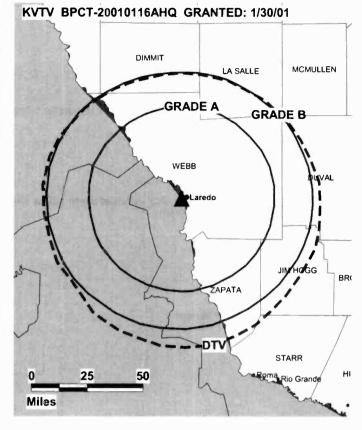
Personnel:

Vann M. Kennedy, President & General Manager.

Debbie Murphy, Station Manager.

Kathy Gonzalez, News Director.

Joe Martinez, Chief Engineer.



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Highest 30 Sec. Rate: \$250.

Cound Total

City of License: Laredo. Station DMA: Laredo. Rank: 194.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

diano lotai	TV Households	TV Households	TV Households				
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	37,730 15,358	19,540 5,447	57,270 20,805 8,323				
				Station DMA Total	Cable TV Households	Non-cable	Total TV Households

Non cable

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,730	19,540	57,270
Average Weekly Circulation (2001) Average Daily Circulation (2001)	15,358	5,447	20,805 8,323

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Laredo-Nuevo Laredo, Mexico

### **XEFE-TV**

Ch. 2

Network Service: Independent.

Licensee: Ramoncita Esparaza, Col. Los Fresnos CP 88000, Carr. Nacional Km. 5, Nuevo

Laredo, Tamaulipas, Mexico.

Studio: 212 Oklahoma, Laredo, TX 78042.

Mailing Address: Box 1484, Laredo, TX 78040.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 105-kw visual,

15-kw aural. Antenna: 550-ft. above av. terrain.

Ownership: Ramoncita G. Esparaza.

Began Operation: December 1, 1958.

Personnel:

Ramoncita G. Esparaza, General Manager.

Enrique Esparaza, Sales Manager.

Ruben Lopez, Chief Engineer.

Average Daily Circulation (2001)

Arturo Esparaza, Chief Engineer.

Antonio Esparaza, Program Manager.

Rates: On request.

City of License: Laredo. Station DMA: Laredo. Rank: 194.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	19,240	19,240
Average Weekly Circulation (2001)	0	1,443	1,443
Average Daily Circulation (2001)			289
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	TV Households		

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Texas—Laredo-Nuevo Laredo, Mexico

### XHFTX Ch. 57

Network Service: FOX, UPN.

Licensee: Televisa.

Studio: 1505 Calle del Norte, Suite 100, Laredo, TX 78041.

Phone: 956-728-0165.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1837.84-kw vi-

sual. Antenna: 656-ft. above sea level.

Latitude Longitude 27° 99° 26' 30'

41.50" 30.20"

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Began Operation: September 4, 1994.

Represented (sales): Petry Television Inc.

Represented (legal): Protele.

Personnel:

Jorge de la Colina, General Manager.

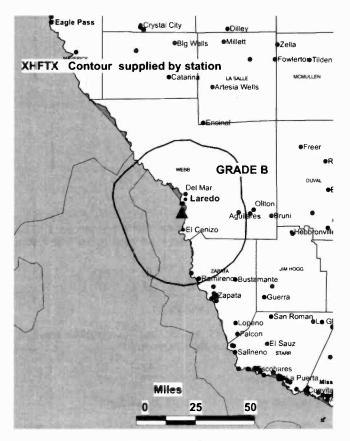
Brent Skinner, General Sales Manager.

Emmet Wells, National Sales Manager.

Ruben Lopez Rubio, Chief Engineer.

Juan C. Vazquez, Program Director.

Rates: On request.



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City of License: Nuevo Laredo. Station DMA: Laredo. Rank: 194.

Nielsen Data: Not available.

# KXAM-TV Ch. 14 (Satellite of KXAN-TV Austin, TX)

Network Service: NBC

Licensee: KXAN Inc., Box 490, Austin, TX 78767.

Studio: See KXAN-TV, Austin.

Phone: 512-476-3636, Fax: 512-469-0630,

Web Site: http://www.kxam.com

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 3160-kw max. visual. Antenna: 883-ft. above av. terrain, 459-ft. above ground, 1998-ft. above sea level.

Latitude 30° 40' 361 Longitude 98° 33' 59"

Transmitter: 8-mi. SE of Llano, off State Rte. 71.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 817-ft. above av. terrain, 394-ft. above ground.

> Latitude 30° 36" Longitude 98° 331 59"

FCC Digital File Number: BPCDT-19991018AAV (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 6, 1991. Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC March 2, 1998 (Television Digest, Vol. 37:33, 42; 38:2, 10). Proposed sale of Hicks, Muse interest to Chancellor Media dismissed

Represented (legal): Covington & Burling.

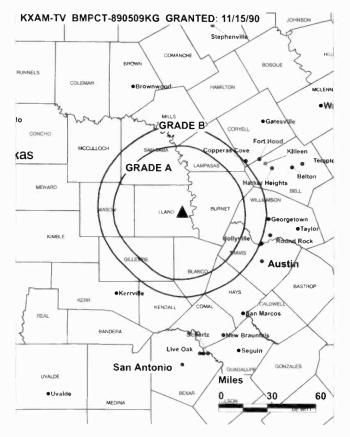
Personnel: See KXAN-TV, Austin, TX

Rates: On request.

City of License: Llano. Station DMA: Austin. Rank: 54.

The Authoritative Weekly News Service Covering Federal, State and Local Cable Activities and Trends WARREN'S CABLE REGULATIO

For Information, call 800-771-9202



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,840	18,900	34,740
Average Weekly Circulation (2001)	10,730	3,530	14,260
Average Daily Circulation (2001)			8,130

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,930	13,150	25,080
Average Weekly Circulation (2001)	9,168	3,002	12,170
Average Daily Circulation (2001)			7,130

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,910	5,750	9,660
Average Weekly Circulation (2001)	1,562	527	2,089
Average Daily Circulation (2001)			1,000

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Lubbock

### **KAMC** Ch. 28

Network Service: ABC.

Licensee: VHR Lubbock License Inc., 7400 S. University St., Lubbock, TX 79423.

Studio: 7403 S. University, Lubbock, TX 79423-1424.

Phone: 806-745-2345, Fax: 806-748-1080.

E-mail: 28news@abc28.com

Web Site: http://www.abc28.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level.

Latitude

33°

30' 50

Longitude

101°

54"

57"

Transmitter: 0.2-mi. SW of 84th St. & Ave. J.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 830-ft. above av. terrain, 824-ft. above ground, 4035-ft. above sea level.

Latitude

33°

30' 50'

Longitude

101°

57" 54"

Transmitter: 1201 84th St.

FCC Digital File Number: BPCDT-990305KF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Satcom Technologies, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

News Service: AP.

Ownership: VHR Broadcasting Inc. (Group Owner).

Began Operation: November 11, 1968. Transfer of control to McAlister TV Enterprises Inc. approved by FCC March 24, 1975. Assignment of license to Intercontinental Pacific Group Inc. (Douglas Wolf) & subsequent safe to Burr-Hawkins Media Inc. approved by FCC November 24, 1998. Transfer to present owner by Burr-Hawkins Media Inc. approved by FCC December 29, 1998.

Represented (sales): Petry Television Inc.

Represented (Hegal): Bryan Cave LLP.

Represented (engineering): Cavell, Mertz & Davis Inc.

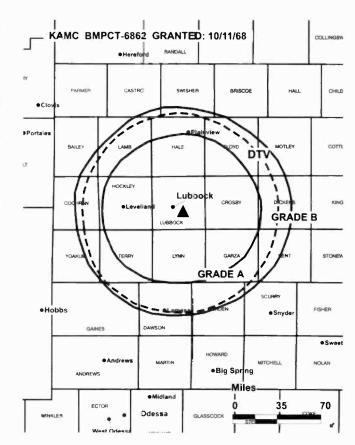
#### Personnel:

A. C. Wimberly, General Manager.

Gary Doyens, General Sales Manager.

Scott Larkin, Regional Sales Manager.

Charlie Whisner, Promotion & Marketing Director.



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Bill Enloe, Chief Engineer.

Karen Barth, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Lubbock. Station DMA: Lubbock. Rank: 148.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,840	58,970	141,810
Average Weekly Circulation (2001)	60,677	37,080	97,757
Average Daily Circulation (2001)			50,668

Station IDMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,510	53,270	132,780
Average Weekly Circulation (2001)	60,321	35,819	96,141
Average Daily Circulation (2001)			50,326

Other DIMA Total	Cable TV Mouseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,330	5,700	9,030
Average Weekly Circulation (2001)	356	1,260	1,616
Average Daily Circulation (2001)			342

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Lubbock

## KCBD-TV Ch. 11

Network Service: NBC.

Licensee: Cosmos Broadcsating Corp., 1200 Wade Hampton Blvd., Greenville, SC

29615.

Studio: 5600 Ave. A. Lubbock, TX 79404.

Mailing Address: 5600 Avenue A, Lubbock, TX 79404.

Phone: 806-744-1414. Fax: 806-744-0449.

Web Site: http://www.kcbd.com

Technical Facilities: Channel No. 11 (198-204 MHz), Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above

Latitude 101° Longitude

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Digital Facilities: Channel No. 9 (186-192 MHz). Power: 1000-kw max. visual. Antenna:

653-ft. above av. terrain, 650-ft. above ground

32" Latitude 339 Longitude 101° 50 14"

FCC Digital File Number: BPCDT-19991019ABQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 6-meter; Scien-

tific-Atlanta, 10-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: May 10, 1953. Sale to State Record by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (Television Digest, Vol. 11:4). Sale to Holsum Inc. by State Record approved by FCC August 12, 1983. Sale to present owner by Holsum Inc. approved by FCC February 17, 2000 (Vol. 39:45).

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Lohnes & Culver.

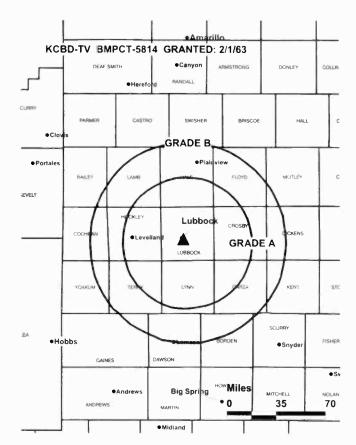
Personnel:

Bill DeTournillon, Vice President & General Manager.

Dan Jackson, General Sales Manager.

Ricky Price, Chief Engineer.

Marcia Teichelman, Business Manager.



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Brent McClure, Managing Director.

Peggy Sullivan, Program Director.

Highest 30 Sec. Rate: \$2000.

City of License: Lubbock. Station DMA: Lubbock. Rank: 148

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,630	55,690	144,320
Average Weekly Circulation (2001)	67,795	38,200	105,995
Average Daily Circulation (2001)			67,363

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,510	53,270	132,780
Average Weekly Circulation (2001)	63,587	37,819	101,406
Average Daily Circulation (2001)			65,888

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,120	2,420	11,540
Average Weekly Circulation (2001)	4,208	381	4,589
Average Daily Circulation (2001)			1,475

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## KJTV-TV Ch. 34

Network Service: FOX.

Licensee: Ramar Communications II Ltd., 9800 University Ave., Lubbock, TX 79423.

Studio: 9800 University Ave., Lubbock, TX 79423.

Mailing Address: Box 3757, Lubbock, TX 79452.

Phone: 806-745-3434. Fax: 806-748-1949.

Technical Facilities: Channel №. 34 (590-596 MHz). Authorized power: 3732.5-kw visual, 373.25-kw aural. Antenna: 844-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08" Longitude 101° 52' 20"

Requests CP for change to 1781-ft. above av. terrain, 1791-ft. above ground, lat. 33° 20' 18", long. 101° 55' 30". BPCT-20000511ABE.

Transmitter: 100th & University.

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 1000-kw max. visual. Antenna: 843-ft. above av. terrain, 853-ft. above ground.

Latitude 33° 30' 08" Longitude 101° 52' 20"

FCC Digital File Number: BPCDT-19991020ABT. Granted: May 14, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; KJ Technologies, 3.7-meter Ku & C-band; KJ Technologies, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.6-meter Ku-band.

AM Affiliate: KXTQ, Lubbock 5-kw.

FM Affiliate: KXTQ FM, Lubbock 100-kw.

News Services: CNN Newsource, Fox NewsEdge.

Ownership: Ramar Communications II Ltd. (Group Owner).

Began Operation: December 10, 1981.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel:

Ray Moran, Chief Executive Officer.

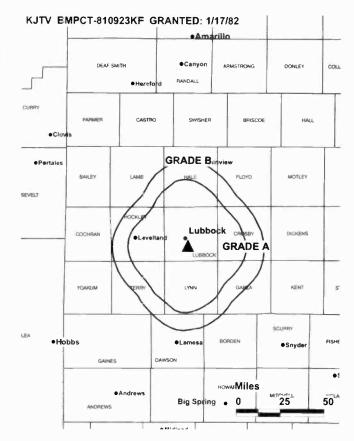
Brad Moran, President & General Manager.

Marc Gilmour, General Sales Manager.

Randy Anderson, National Sales Manager.

Sherry Saffle, Regional Sales Manager.

Bridgett Kirkland, Program Director.



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Scott Cawthron, Promotions Director.

Donna Campbell, Business Manager,

Todd Chisnell, Production Manager.

Rates: On request.

City of License: Lubbock. Station DMA: Lubbock. Rank: 148.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,360	60,120	162,480
Average Weekly Circulation (2001)	51,789	32,354	84,143
Average Daily Circulation (2001)			32,167

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,510	50,950	130,460
Average Weekly Circulation (2001)	41,444	29,839	71,283
Average Daily Circulation (2001)			27,876

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,850	9,170	32,020
Average Weekly Circulation (2001)	10,345	2,515	12,860
Average Daily Circulation (2001)			4,291

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Lubbock

## KLBK-TV Ch. 13

Network Service: CBS.

Licensee: Quorum of Texas License LLC, 18 Newbury St., Boston, MA 02116.

Studio: 7400 S. University Ave., Lubbock, TX 79423.

Phone: 806-745-2345. Fax: 806-748-2250.

E-mail: comments@klbk.com; klbk@klbk.com

Web Site: http://www.klbk.com/

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level

Latitude 33° 31' Longitude 101° 52'

Transmitter: 7400 S. University Ave.

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 866-ft. above av. terrain, 866-ft. above ground.

Latitude

33" Longitude 101° 52

FCC Digital File Number: BPCDT-19991029AHW. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Quorum Broadcast Holdings Inc. (Group Owner).

Began Operation: November 13, 1952. Sale to Grayson Enterprises by W. D. (Dub) Rogers and associates approved by FCC October 11, 1961 (Television Digest, Vol. 17:27; 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved by FCC March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co. Inc. approved by FCC March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved by FCC December 24, 1974. Sale to Robert L. Dudley, et al., conditionally approved by FCC March 27, 1980; full approval by FCC May 23, 1980 (Vol. 20:13). Sale of 50% by Dudley to Charles Woods, giving him 100%, approved by FCC October 14, 1983. Assignment of license to BankAmerica Corp. from Woods Communications Group Inc. approved by FCC March 16, 1993. Sale to Petracom Equity Partners LP by Banam Broadcasting Inc. approved by FCC May 31, 1995. Sale to present owner by Petracom Equity Partners LP approved by FCC May 4, 1998 (Vol. 37:37).

Represented (sales): Blair Television.

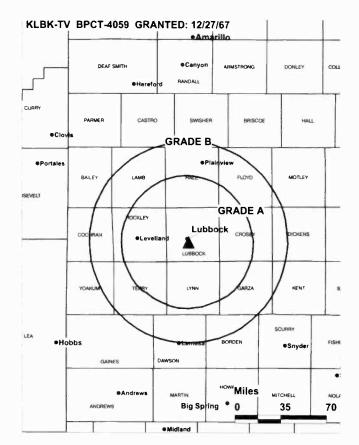
Represented (legal): Arter & Hadden LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Dan Sullivan, President.

Michael J. Pumo, General Manager.



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Don King, Chief Engineer.

Joyce Kelly, Business Manager.

Chuck Spaugn Jr., Production Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Lubbock, Station DMA: Lubbock, Rank: 148.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,630	54,020	142,650
Average Weekly Circulation (2001)	60,161	35,392	95,553
Average Daily Circulation (2001)			45,262

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,510	51,770	131,280
Average Weekly Circulation (2001) Average Daily Circulation (2001)	56,434	34,865	91,299 43,983

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,120	2,250	11,370
Average Weekly Circulation (2001)	3,727	526	4,254
Average Daily Circulation (2001)			1,280

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Lubbock

### **KPTB** Ch. 16

Network Service: Independent.

Grantee: Prime Time Christian Broadcasting Inc., Box 7708, Midland, TX 79708.

Studio: 1330 44th St., Lubbock, TX 79412.

Mailing Address: Box 7708, Midland, TX 79708.

Phone: 806-747-4997. Fax: 915-563-1736.

E-mail: ptcb@marshill.com

Web Site: http://www.marshill.com/ptcb

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 211-kw max. visual. Antenna: 272-ft. above av. terrain, 282-ft. above ground, 3434-ft. above sea level.

> 33° 33' 12" Latitude Longitude 13"

Transmitter: Magnolia Ave. & 46th St.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 50-kw max. visual. Antenna: 272-ft. above av. terrain, 282-ft. above ground.

> 33 12" Latitude Longitude 49 13"

FCC Digital File Number: BPCDT-19991018ABK. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Separate audio program.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

Began Operation: June 10, 1996.

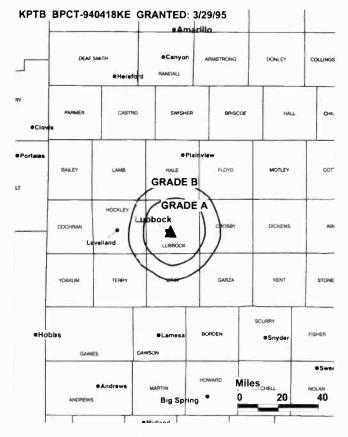
Personnel:

Al Cooper, President & General Manager.

Jeff Tveit, Station Manager.

Jeff Welter, Operations Manager.

Rates: On request.



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City of License: Lubbock. Station DMA: Lubbock. Rank: 148.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	12,020 2,090	0	12,020 2,090 335
Station DMA Total	Cable	Non-cable	Totai
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	12,020 2,090	0	12,020 2,090 335

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Lufkin-Nacogdoches

### KTRE Ch. 9

#### (Satellite of KLTV, Tyler-Longview, TX)

Network Service: ABC

Licensee: Civic License Holding Co. Inc., 715 S. Jefferson, Jackson, MS 39205.

Studio: 1.4-mi. NW of Clawson, Lubbock, TX 75969.

Mailing Address: Box 729, Lufkin, TX 75902-0729.

Phone: 936-853-5873. Fax: 936-853-3084.

Web Site: http://www.ktre.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 158-kw visual, 31.6-kw aural. Antenna: 670-ft. above av. terrain, 522-ft. above ground, 932-ft. above

sea level.

Latitude 31° 25' 09" Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 612-kw max. visual. Antenna: 627-ft. above av. terrain, 479-ft. above ground.

Latitude 319 25 091 Longitude 94° 48' 03"

FCC Digital File Number: BPCDT-19991028AFM. Granted: March 13, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: ABC News One, AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: August 31, 1955. Sale to present owner by Civic Communications Corp. approved by FCC September 25, 2000 (Television Digest, Vol. 40:26). Sale to Civic Communications Corp. by Buford Television Inc. approved by FCC February 16, 1989. Sale to Buford by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Vol. 2:31).

Represented (sales): Katz Television.

Represented (engineering): Denny & Associates PC.

Personnel:

Frank Melton, Chairman.

Artie L. Bedard, General Manager.

Lane Lowery, Operations Supervisor.

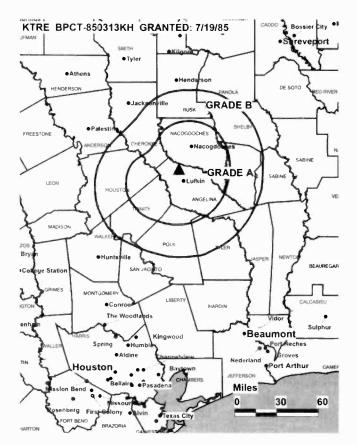
Shelley Martin, National Sales Manager.

Van Green, General Sales Manager.

Tina Alexander, News Director.

Cathy Carmichael, Program Director.

Dean Worley, Chief Engineer.



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Glenda London, Business Manager.

James Moore, Production Manager.

Mike Wiggins, Promotion Director.

Sara Vina, Public Service Director

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Rates: On request.

City of License: Lufkin. Station DMA: Tyler-Longview. Rank: 103.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	56,350 37,031	53,920 18,459	110,270 55,490 35,673
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	34 250	38 110	72 360

Average Daily Circulation (2001)		31,309	
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,100	15,810	37,910
Average Weekly Circulation (2001) Average Daily Circulation (2001)	7,045	1,782	8,827 4,365

29,986

16,677

46.663

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

### Texas-Midland

KUPB Ch. 18

Network Service: Univision.

Grantee: Entravision Midland Holdings LLC, 2809 Maxwell, Midland, TX 79705.

Studio: 10313 W. County Rd. 117, Midland, TX 79711-1907.

Phone: 915-563-1826. Fax: 915-563-0215.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual. Antenna: 922-ft. above av. terrain, 951-ft. above ground, 3957-ft. above sea

level.

Latitude 31° 50' 19" Longitude 102° 31' 59"

Transmitter: 0.9-mi. NE of Hwys. 1213 & 349.

FCC Proposed Digital Channel Number: Ch. 18.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Entravision Communications Corp. (Group Owner).

Began Operation: May 14, 2001.

Represented (legal): Thompson, Hine & Flory.

Personnel:

Judy Querio, General Manager.

Eddie Sills, Chief Engineer.

Rates: On request.

City of License: Midland. Station DMA: Odessa-Midland. Rank: 154.

Nielsen Data: Not available.

### Texas-Nacogdoches

### KLSB-TV

Ch. 19

### (Satellite of KETK-TV, Jacksonville-Tyler-Longview, TX)

**Network Service: NBC** 

Licensee: KLSB Acquisition Corp., 314 W. Olney Rd., Norfolk, VA 23507.

Studio: 204 W. Main St., Nacogdoches, TX 75961.

Phone: 409-564-1911. Fax: 409-569-1595.

E-mail: klsb@klsb.com

Web Site: http://www.klsb.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 229-kw max. visual. Antenna: 728-ft. above av. terrain, 610-ft. above ground, 1001-ft. above sea-level.

28"

53"

Latitude 31° 24' Longitude 94° 45'

Holds CP for change to 4300-kw max, visual, 1499-ft, above av. terrain, 1545-ft, above ground, 1877-ft, above sea level; lat. 31°54′20″, long. 95°05′05″, transmitter 3.72-mi. ENE of Gallatin. BPCT-960723LF.

Transmitter: Farm Rd. No. 2021, 6.5-mi. NW of Lufkin.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 200-kw max. visual. Antenna: 1499-ft. above av. terrain, 1545-ft. above ground.

Latitude 31° 54' 20" Longitude 95° 05' 05"

FCC Digital File Number: BPCDT-19991029ACW. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with KETK-TV (N), Jacksonville-Tyler-Longview.

Ownership: Paul Lucci (Group Owner).

Began Operation: September 1, 1991. Sale to present owner by Lone Star Broadcasting approved by FCC November 8, 1996. Sale to Lone Star Broadcasting by Radnor Broadcasting Co. Inc. approved by FCC March 24, 1992.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Winston & Strawn.

Represented (engineering): Andrus & Associates Inc.

Personnel:

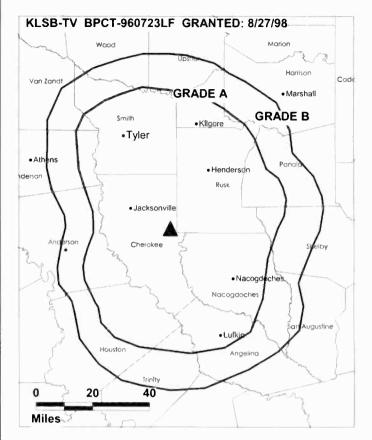
Bill Ross, Vice President & General Manager.

Tyrone Curl, General Sales Manager.

Anthony B. Cruz, National Sales Manager.

Steve Magee, Chief Engineer.

Shirley Snodgrass, Business Manager.



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Michael Early, Production Manager.

Eva Brown, Traffic Manager.

Rates: On request.

City of License: Nacogdoches. Station DMA: Tyler-Longview. Rank: 103.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	54,540	28,220	82,760
	24,372	4,932	29.304
Average Daily Circulation (2001)	27,072	1,502	11,492
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	32,440	28,220	60,660
Average Weekly Circulation (2001)	18,478	4,932	23,410
Average Daily Circulation (2001)			10,323
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households

TV Households TV Households TV Households

 Estimated Station Totals\*
 22,100
 0
 22,100

 Average Weekly Circulation (2001)
 5,895
 0
 5,895

 Average Daily Circulation (2001)
 1,169

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas-Midland-Odessa

### KMID Ch. 2

Network Service: ABC.

Licensee: Nexstar Broadcasting of Midland-Odessa LLC, 200 Abington Executive Park,

Suite 210, Clarks Summit, PA 18411.

Studio: 3200 La Force Blvd., Midland, TX 79711.

Phone: 915-563-2222, Fax: 915-563-5819.

Web Site: http://www.big2.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above

sea level

Latitude 32° 05' 14" Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. An-

tenna: 1060-ft. above av. terrain, 1076-ft. above ground.

Latitude 32° 05' 11" Longitude 102° 17' 10"

FCC Digital File Number: BPCDT-19991029ADE. Granted: July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 6.1-meter; Prodelin, 5-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: ABC NewsOne, CNN Newsource, NIWS.

Ownership: Nexstar Broadcasting Group LLC (Group Owner).

Began Operation: December 18, 1953. Sale to Lorimar-Telepictures Corp. by Midessa TV Co. Inc. approved by FCC January 4, 1984 (Television Digest, Vol. 23:38). Sale to Davis-Goldfarb Co. by Lorimar-Telepictures Corp. approved by FCC February 12, 1988 (Vol. 28:7). Sale to Cottonwood Communications LLC by Davis-Goldfarb Co. approved by FCC February 13, 1995 (Vol. 35:30). Sale to GOCOM Communications LLC by Cottonwood Communications LLC approved by FCC September 18, 1997 (Vol. 37:37). Merger with Grapevine Communications Inc. approved by FCC November 1, 1999. Sale to present owner by GOCOM Holdings LLC approved by FCC July 31, 2000.

Represented (sales): Katz Continental Television.

Represented (legal): Thompson, Hine & Flory LLP.

Personnel:

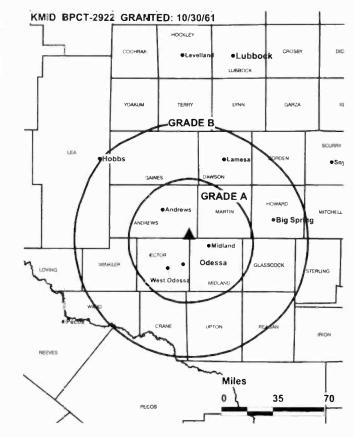
Mark McKay, Vice President & General Manager.

Randy Roberts, General Sales Manager.

Glenn Edwards, Chief Engineer.

Jerry Vasquez, News Director.

Angela McCutchen, Program Director.



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Kitty Damron, Business Manager

Highest 30 Sec. Rate: \$2000.

Rates: On request.

City of License: Midland. Station DMA: Odessa-Midland. Rank: 154.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,740	34,550	141,290
Average Weekly Circulation (2001)	72,163	16,234	88,396
Average Daily Circulation (2001)			45,961
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,210	33,050	121,260
Average Weekly Circulation (2001)	65,336	15,889	81,224
Average Daily Circulation (2001)			43,921

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,530	1,500	20,030
Average Weekly Circulation (2001)	6,827	345	7,172
Average Daily Circulation (2001)			2,040

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Odessa

### **KMLM** Ch. 42

Network Service: Independent.

Licensee: Prime Time Christian Broadcasting Inc., Box 61000, Midland, TX 79711-1000.

Studio: 3719 S. Midland County Rd., No. 305, Odessa, TX 79765.

Phone: 915-563-0420, Fax: 915-563-1736,

E-mail: ptcb@marshill.com

Web Site: http://www.marshill.com/ptcb

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 305.3-kw max. visual. Antenna: 477-ft. above av. terrain, 468-ft. above ground, 2924-ft. above sea

level.

Latitude 32° 02 Longitude 102° 18' 04"

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 50-kw max. visual. Antenna: 467-ft. above av. terrain, 468-ft. above ground.

> Latitude 32° 54" Longitude 102° 181 04"

FCC Digital File Number: BPCDT-19991018ABI. Granted: July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Vertex, 6.1-meter C-band.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

Began Operation: October 17, 1988.

Personnel:

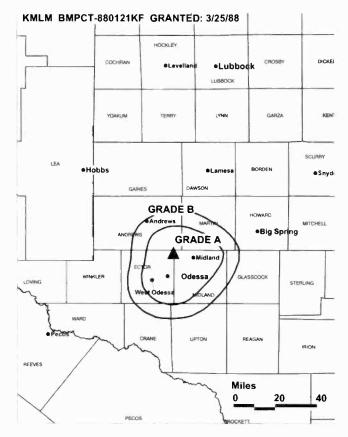
Al Cooper, General Manager.

Jeff Welter, Operations Manager.

Fred Magnason, Chief Engineer.

Rates: On request.

City of License: Odessa. Station DMA: Odessa-Midland. Rank: 154.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,770	18,200	100,970
Average Weekly Circulation (2001)	4,986	1,115	6,101
Average Daily Circulation (2001)			2,058

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,350	18.200	97,550
Average Weekly Circulation (2001)	4,541	1,115	5,657
Average Daily Circulation (2001)			2,003

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,420	0	3,420
Average Weekly Circulation (2001) Average Daily Circulation (2001)	445	0	445 55

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### KOSA-TV Ch. 7

Network Service: CBS.

Licensee: ICA Broadcasting I Ltd., 700 N. Grant St., Odessa, TX 79761.

Studio: 1211 N. Whitaker Ave., Odessa, TX 79763.

Mailing Address: Box 4186, Odessa, TX 79760.

Phone: 915-580-5672. Fax: 915-580-8010.

Web Sites: http://www.cbs7kosa.com; http://www.kosa.com.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

50.50"

41.00"

Latitude 31° 51' Longitude 102° 34'

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

Digital Facilities: Channel No. 31 (572-578 MHz), Power: 735-kw max. visual. Antenna: 741-ft. above av. terrain, 689-ft. above ground.

Latitude 31° 51' 50.00" Longitude 102° 34' 41.00"

FCC Digital File Number: BPCDT-19991029ADU (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: ICA Broadcasting LLC.

Began Operation: January 1, 1956. Sale to Forward by Doubleday Broadcasting Co. approved by FCC September 11, 1973. Transfer of control to Wesray Communications Corp. approved by FCC August 16, 1984. Sale to International Broadcasting Co. approved by FCC February 27, 1986 but not consummated. Sale of Forward stations to Adams Communications approved by FCC December 23, 1987. Sale to Brissette Broadcasting Inc. by Adams Communications approved by FCC December 24, 1991. Sale to Benedek Broadcasting Co. LLC by Brissette Broadcasting approved by FCC May 22, 1996 (Television Digest, Vol. 35:37, 52). Sale to present owner by Benedek Broadcasting Co. LLC approved by FCC March 10, 2000 (Vol. 40:1).

Represented (legal): Covington & Burling.

#### Personnel:

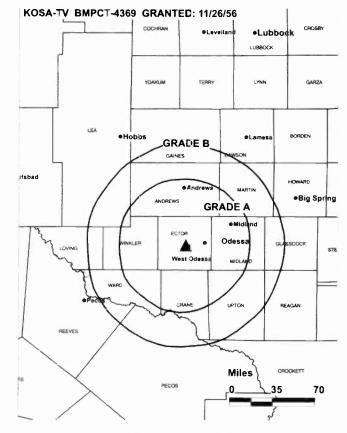
Andy Lee, Vice President & General Manager.

Tesa Jones Whitley, General Sales Manager.

Jim McKinnon, Chief Engineer.

Delores Woods, Program Director.

Molla Maytubby, Promotion Manager.



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Rick McGee, Production Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Odessa. Station DMA: Odessa-Midland. Rank: 154.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,320	34,550	137,870
Average Weekly Circulation (2001)	71,006	18,777	89,783
Average Daily Circulation (2001)			45,306

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,210	33,050	121,260
Average Weekly Circulation (2001) Average Daily Circulation (2001)	63,566	18,444	82,010 42,798

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,110	1,500	16,610
Average Weekly Circulation (2001) Average Daily Circulation (2001)	7,440	333	7,773 2,507

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas-Odessa

### KPEJ Ch. 24

Network Service: FOX.

Licensee: ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

Studio: 1550 W. Interstate 20, Odessa, TX 79763.

Mailing Address: Box 11009, Odessa, TX 79760.

Phone: 915-580-0024. Fax: 915-337-3707; 915-337-6306.

E-mail: fox24@kpejtv.com

Web Site: http://www.kpejtv.com

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 2874-kw max. visual. Antenna: 1134-ft. above av. terrain, 1102-ft. above ground, 4014-ft. above sea level.

Latitude Longitude

32°

05' 17'

102°

21"

Transmitter: E of Hwy. 1788, 14-mi. NW of Midland.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 600-kw max. visual. Antenna: 1093-ft. above av. terrain, 1102-ft. above ground.

05' 17'

32° 102° 51" 21"

FCC Digital File Number: BPCDT-19991022ABM. Granted: July 13, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Latitude

Longitude

Ownership: Communications Corp. of America (Group Owner).

Began Operation: June 16, 1986. Sale to Associated Broadcasters Inc. by SWAMWOdesca Midland Corp. approved by ECC in 1999.

SWMM/Odessa-Midland Corp. approved by FCC in 1990.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Personnel:

James M. Beeghley, General Manager.

Laura Wolf, Local Sales Manager.

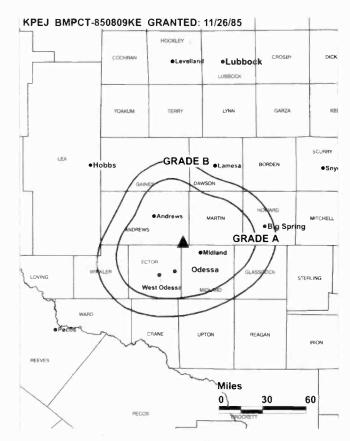
Jayne Faltus, Program Director.

Becky Norris, Promotion Director.

Tina Plumlee, Business Manager.

Danny Barrera, Production Manager.

Doug Faltus, Chief Engineer.



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Highest 30 Sec. Rate: S2000.

City of License: Odessa. Station DMA: Odessa-Midland. Rank: 154.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,660	33,250	128,910
Average Weekly Circulation (2001)	51,414	16,364	67,778
Average Daily Circulation (2001)			25,201
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,210	33,250	121,460
Average Weekly Circulation (2001)	49,108	16,364	65,472
Average Daily Circulation (2001)			24,878

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,450	0	7,450
Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,306	0	2,306 324

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### **KWES-TV**

#### Ch. 9

### (Operates satellite KWAB-TV, Big Spring, TX)

**Network Service: NBC** 

Licensee: Midessa Television Co., Box 708-A, Lawton, OK 73502.

Studio: 11320 County Rd. 127 W, Midland, TX 79711.

Mailing Address: Box 60150, Midland, TX 79711.

Phone: 915-567-9999. Fax: 915-567-9992.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 591 17" 102° 511 Longitude 59"

Transmitter: 17-mi. ENE of Kermit; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 700-kw max. visual. Antenna: 1220-ft. above av. terrain, 974-ft. above ground.

> Latitude 59' 17" Longitude 102° 521 41"

FCC Digital File Number: BPCDT-19991029AHJ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 7.5-meter Ku-band; RCA, 4.5-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN Newsource, Conus, NBC News Channel.

Ownership: Drewry Communications (Group Owner).

Began Operation: December 1, 1958. Moved to new site and higher power February 1, 1963. Sale to Grayson Enterprises by Tri-Cities Broadcasters (John B. Walton) approved by FCC February 12, 1969. Distress sale to Permian Basin TV Corp. conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (Television Digest, Vol. 20:13). Sale to MSP Television of Midland-Odessa approved by FCC November 19, 1985. Sale to present owner by MSP Television approved by FCC September 9, 1991.

Represented (sales): Seltel Inc.

#### Personnel:

John L. Foster, General Manager.

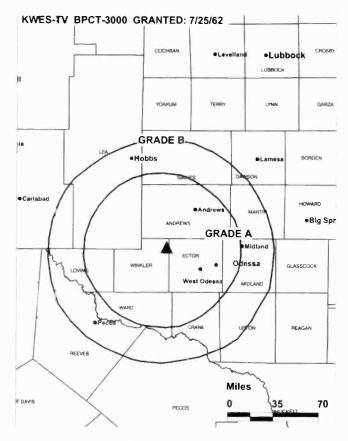
Rick Wood, General Sales Manager.

Laura Moore, News Director.

Valarie Dugan, Business Manager.

Chuck Cooper, Chief Engineer.

Kathy Williams, Promotion Director.



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Richard Esparza, Production Manager.

Rates: On request.

**Grand Total** 

City of License: Odessa. Station DMA: Odessa-Midland. Rank: 154.

Circulation @ 2001 Nielsen. Coverage based on Melsen study.

Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	93,800 69,529	40,630 18,366	134,430 87,894 48,181
Station EMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,690	33,050	111,740
Average Weekly Circulation (2001)	60,608	16,172	76,780
Average Daily Circulation (2001)			43,469
Other DNA Total	Cable	Non-cable	Total

Cable

Non-cable

TV Households TV Households TV Households

Total

Other DNA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,110	7,580	22,690
Average Weekly Circulation (2001)	8,920	2,194	11,114
Average Daily Circulation (2001)			4,712

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

### Texas—Rio Grande City

### KTLM Ch. 40

Network Service: Telemundo.

Licensee: Sunbelt Multimedia Inc., Box 156, Rio Grande City, TX 78582.

Studio: 3900 N. 10th St., 7th Floor, McAllen, TX 78501.

Phone: 956-686-0040. Fax: 956-686-0770.

E-mail: wjorn@ktlm-tv.com

Web Site: http://www.ktlm-tv.com

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 229-kw max. visual. Antenna: 768-ft. above av. terrain, 1833-ft. above ground, 1171-ft. above sea level.

Latitude

26° 98°

' 31' ' 39'

1' 01" 9' 07"

Transmitter: 2.2-mi. E of Hwy, 755, on State Rd, 490.

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 942-ft. above av. terrain, 942-ft. above ground.

Latitude

Longitude

26°

07'

23"

Longitude

98°

04' 20"

FCC Digital File Number: BPCDT-19991026ACA, Granted: July 10, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Sunbelt Multimedia Co

**Began Operation:** August 1, 1999. Sale to present owner from Starr County Historical Foundation Inc. approved by FCC March 20, 2000.

Represented (legal): Jones, Waldo, Holbrook & McDonough PC.

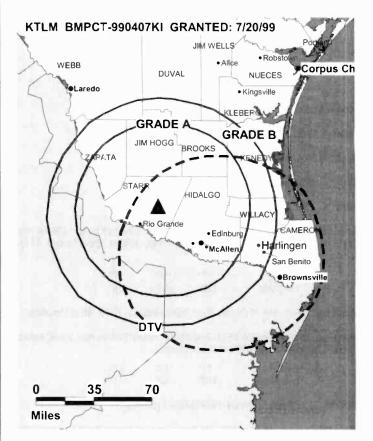
Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

William Jorn, Vice President & General Manager.

Roxanne Duncan, National Sales Coordinator.

City of License: Rio Grande City. Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 100.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	150,260	257,960
Average Weekly Circulation (2001)	24,618	41,501	66,118
Average Daily Circulation (2001)			36,245

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149,110	256,810
Average Weekly Circulation (2001) Average Daily Circulation (2001)	24,618	41,388	66,006 36,223

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,150	1,150
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	113	113 22

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### **KACB-TV**

Ch. 3

(Satellite of KRBC-TV, Abilene, TX)

Network Service: NBC.

Licensee: STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

Studio: See KRBC-TV, Abliene, TX.

Mailing Address: 4510 South 14th St., Abilene, TX 79605.

Phone: 915-692-4242. Fax: 915-692-8265.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22" Longitude 100° 26' 14"

Transmitter: 7.7-mi. N of San Angelo, 0.4-mi. W of State Hwy. 208.

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 142-kw max. visual. Antenna: 512-ft. above av. terrain, 142-ft. above ground.

Latitude 31° 37' 22" Longitude 100° 26' 14"

FCC Digital File Number: BPCDT-19991015ABJ. Granted: February 18, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP.

Ownership: Sunrise Television Partners LP. Station is controlled by Smith Broadcasting Partners LP (Group Owner).

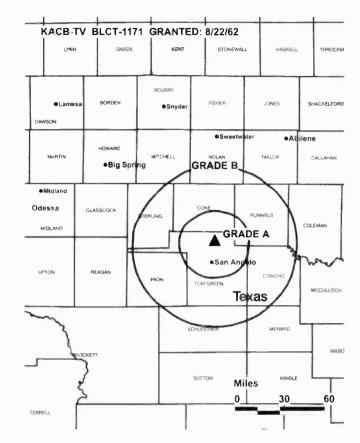
Began Operation: February 8, 1962. Sale to present owner by Abilene Radio & Television Co. approved by FCC February 10, 1998. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by Sunrise Television Partners LP.

Represented (sales): Blair Television.

Personnel: See KRCB-TV Abilene, TX.

Rates: On request.

City of License: San Angelo. Station DMA: San Angelo. Rank: 199.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,650	8,770	47,420
Average Weekly Circulation (2001)	22.813	4,551	27,364
Average Daily Circulation (2001)			12,396
O D	0.11		

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,410	8,770	43,180
Average Weekly Circulation (2001) Average Daily Circulation (2001)	22,475	4,551	27,026 12,289

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,240	0	4,240
Average Weekly Circulation (2001) Average Daily Circulation (2001)	338	0	338 107

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas-San Angelo

### KIDY Ch. 6

Network Service: FOX.

Licensee: Sage Broadcasting Corp., 406 S. Irving St., San Angelo, TX 76903.

Studios: 406 S. Irving St., San Angelo, TX 76903; 500 Chestnut, Abilene, TX 79602.

Phones: 915-655-6006; 915-673-2345. Fax: 915-655-8461.

E-mail: kidy@foxsanangelo.com

Web Site: http://www.foxsanangelo.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 908-ft. above av. terrain, 961-ft. above ground, 2974-ft. above

sea level.

Latitude 31° 35' 21" Longitude 100° 31' 00"

Transmitter: 2.31-mi, N of intersection of U.S. 87 & March Rd.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 700-kw max. visual. Antenna: 784-ft. above av. terrain, 830-ft. above ground.

Latitude 31° 35' 21" Longitude 100° 31' 00"

FCC Digital File Number: BPCDT-19991029AFV. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 3.5-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, RCA receivers.

Ownership: Sage Broadcasting Corp.

Began Operation: May 12, 1984.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Rosenman & Colin LLP.

Represented (engineering): Communications Technologies Inc.

Personnel:

Bill Carter, President & General Manager.

Paris R. Schindler, Chief Executive Officer.

Bourdon Wooten, General Sales Manager.

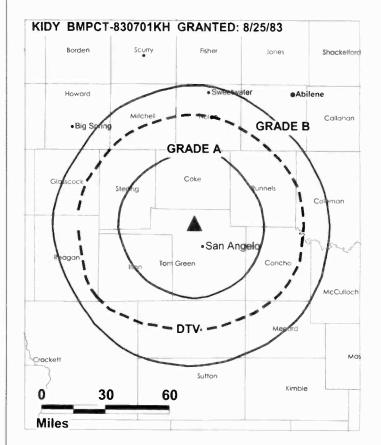
Charles Sherrill, Chief Engineer.

Miles Chick, Promotion & Public Affairs Director.

John Talley, Program Director.

Mario Munsey, Production Director.

Paul Brown, Business Manager.



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Anne-Marie Carter, Marketing Director.

Highest 30 Sec. Rate: \$175.

City of License: San Angelo. Station DMA: San Angelo. Rank: 199.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,210	16,620	61,830
Average Weekly Circulation (2001)	24,040	5,590	29,631
Average Daily Circulation (2001)			11,018

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,030	10,040	47,070
Average Weekly Circulation (2001)	22,076	4,669	26,744
Average Daily Circulation (2001)			10,311

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,180	6,580	14,760
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,965	922	2,886 707

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—San Angelo

### **KLST** Ch. 8

Network Service: CBS.

Licensee: Jewell Television Corp., Box 1941, San Angelo, TX 76902.

Studio: 2800 Armstrong St., San Angelo, TX 76903.

Mailing Address: Box 1941, San Angelo, TX 76902.

Phone: 915-949-8800. Fax: 915-658-4006.

E-mail: klsttv@wcc.net

Web Site: http://www.klst.tv

Technical Facilities: Channel No. 8 (180-186 MHz), Authorized power; 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 3326-ft. above sea level.

01"

48"

Latitude 31° 100° Longitude

Transmitter: 3.3-mi. SE of Eola

Digital Facilities: Channel No. 11 (198-204 MHz). Power: 18.8-kw visual. Antenna: 1401-ft. above av. terrain, 1416-ft. above ground.

> 01" Latitude 319 Longitude 100° 02' 48"

FCC Digital File Number: BPCDT-19991015ABB. Granted: April 28, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP

Ownership: Jewell Television Corp.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved by FCC March 13, 1957 (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Broadcasting Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC December 4, 1962. Sale to T. B. Lanford by Houston H. & Edward H. Harte & A. L. Hall approved by FCC January 20, 1971. Transfer of control from Lanford estate approved by FCC June 13, 1994.

Represented (sales): Continental Television Sales.

Represented (legal): Skadden, Arps, Slate, Meagher & Flom LLP.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

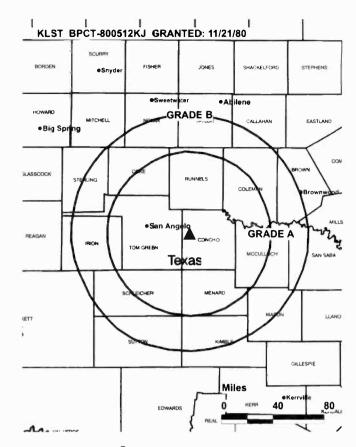
Gordon Hay, General Manager.

Lanny Kiest, Sales Manager.

Sandy Barbour, Regional Sales.

Bob Van Vleet, Chief Engineer.

Kathy Munoz, News Director.



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Don Plachno, Promotion Director.

Kay Mckinney, Controller.

Kim Hayes, Administrative Assistant.

Highest 30' Sec. Rate: \$500.

City of License: San Angelo, Station DMA: San Angelo, Rank: 199.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,310	54,220	100,530
Average Weekly Circulation (2001)	34,603	13,529	48,132
Average Daily Circulation (2001)			28,164
0. U DOSA T A I			
Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Station DMA Total  Estimated Station Totals*			
	TV Hauseholds	TV Households	TV Households

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,970	42,980	51,950
Average Weekly Circulation (2001)	3,721	5,966	9,687
Average Daily Circulation (2001)			3,377

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—San Antonio

### KABB Ch. 29

Network Service: FOX

Licensee: KABB Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 4335 N.W. Loop 410, San Antonio, TX 78229.

Phone: 210-366-1129. Fax: 210-377-4758.

E-mail: kabbtv@kabb.com

Web Site: http://www.kabb.com

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1503-ft. above ground, 2015-ft. above sea level.

Latitude

Transmitter: 12480-B Adkins-Elmendorf Rd.

29° 17

98° Longitude 16'

Digital Facilities: Channel No. 30 (566-572 MHz), Power: 1000-kw max, visual, An-

tenna: 1447-ft. above av. terrain, 1483-ft. above ground.

Latitude Longitude 29 98° 17 16' 28' 12'

12"

FCC Digital File Number: BPCDT-19991028AAR. Granted: August 2, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Miralite, 3.5-meter Ku & C-band; Scientific-Atlanta, 4.2-meter C-band; Vertex, 7.5-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

LMA: Local marketing agreement with KRRT (W), Kerrville-San Antonio.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: December 16, 1987. Sale to present owner by Better Communications approved by FCC June 27, 1997. Sale to Better Communications by Alamo Broadcasting Corp. approved by FCC July 14, 1989 (Television Digest, Vol. 29:20).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Shaw Pittman.

Represented (engineering): Denny & Associates PC

Personnel:

John Seabers, General Manager.

David Ostmo, Regional Operations Director & Production Manager.

Dean Radla, Sales Director.

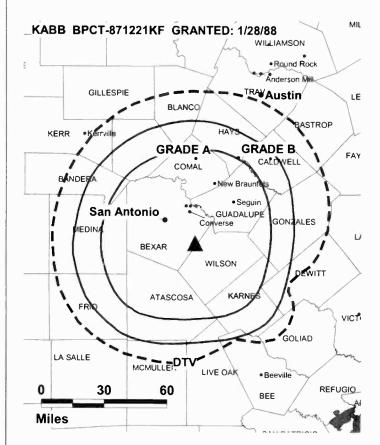
Laurie Meyer, Local Sales Manager.

Ron Speck, Local Sales Manager.

Quint Quiner, National Sales Manager.

Alan Little, News Director.

David Howitt, Program Director.



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Ysenia Bivas, Sales Promotions Director.

Jeanette Hawkins, Promotion Director.

Marcy Timpone, Regional Business Manager.

Travis Eiland, Research Director.

Highest 30 Sec. Rate: \$925.

Average Daily Circulation (2001)

City of License: San Antonio, Station DMA: San Antonio, Rank: 37.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	439,440	258,030	697,470
Average Weekly Circulation (2001)	247,094	120,180	367,274
Average Daily Circulation (2001)			149,495
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,420	234,900	672,320
Average Weekly Circulation (2001)	246,680	116,096	362,776

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,020	23,130	25,150
Average Weekly Circulation (2001)	414	4,084	4,498
Average Daily Circulation (2001)			1,172

148 322

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### KENS-TV Ch. 5

Network Service: CBS.

Licensee: KENS-TV Inc., 400 S. Record St., Dallas, TX 75202.

Studio: 5400 Fredericksburg Rd., San Antonio, TX 78229.

Phone: 210-366-5000. Fax: 210-377-0740.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1390-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10" Longitude 98° 15' 55"

Transmitter: Tower Rd., 4-mi. NE of Elmendorf.

Digital Facilities: Channel No. 55 (716-722 MHz). Power: 982-kw max. visual. Antenna: 1391-ft. above av. terrain, 1383-ft. above ground.

Latitude 29° 16' 07" Longitude 98° 15' 55"

FCC Digital File Number: BPCDT-19991029ACS. Granted: March 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter; Satcom Technologies, 9.2-meter; Scientific-Atlanta receivers.

News Services: AP, NIWS.

Ownership: Belo Corp. (Group Owner).

Began Operation: February 15, 1950. Sale to present owner by E. W. Scripps Co. approved by FCC December 2, 1997. Sale to E. W. Scripps Co. by Harte-Hanks Communications Inc. approved by FCC September 5, 1997 (Television Digest,Vol. 37:21). Transfer to Harte-Hanks Communications Inc. from owner of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Broadcasting Co., which acquired it in October 1951, approved by FCC October 27, 1954 (Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales): TeleRep Inc

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Robert McGann, Vice President & General Manager.

Susan Lynch, Controller.

Boots Walker, Sales Director.

Jana Willborn, National Sales Manager.

Sara Fulmer, Local Sales Manager.

Nick Simonette, Executive News Director.



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Stan Melton, Creative Services Director.

Highest 30 Sec. Rate: \$5000.

City of License: San Antonio. Station DMA: San Antonio. Rank: 37.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,890	275,170	805,060
Average Weekly Circulation (2001)	361,446	155,884	517,330
Average Daily Circulation (2001)			289,291
Station OMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,420	232,540	669,960
Average Weekly Circulation (2001)	328,005	150,254	478,258
Average Daily Circulation (2001)			271.251

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,470	42,630	135,100
Average Weekly Circulation (2001)	33,441	5,630	39,071
Average Daily Circulation (2001)			18,040

<sup>\*</sup>Estimated station totals are sums of the Nielser TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### **KMOL-TV**

Ch. 4

Network Service: NBC.

Grantee: Clear Channel Broadcasting Licenses Inc., 200 E. Basse Rd., San Antonio, TX

78209.

Studio: 1031 Navarro St., San Antonio, TX 78205.

Mailing Address: Box 2641, San Antonio, TX 78299.

Phone: 210-226-4444. Fax: 210-223-5693.

E-mail: kmol@kmol.com; kmoltv4@dcci.com

Web Site: http://www.kmol.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above

sea level.

Latitude 29° 16' 10" Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf on bearing of N 79° E.

Digital Facilities: Channel No. 58 (734-740 MHz). Power: 944.7-kw visual. Antenna: 1478-ft above av terrain 1486-ft above ground

1478-ft. above av. terrain, 1486-ft. above ground.

Latitude 29° 16' 10" Longitude 98° 15' 55"

FCC Digital File Number: (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Satcom Technologies, 7-meter C-band; Comtech, Harris receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN Newsource.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: December 11, 1949. To comply with Justice Dept. consent decree, Fox swapped station with KTVX Salt Lake City, UT for Clear Channel Broadcasting's KFTC Bemidji, MN & WFTC Minneapolis-St. Paul, MN. FCC approved deal September 21, 2001. (Television Digest, Vol. 41:41). Sale to Fox Television Stations Inc. by United Television Inc. approved by FCC July 23, 2001 (Vol. 40:34; 41:31). Sale to United Television Inc. by Avco Broadcasting Corp. approved by FCC September 18, 1975 (Vol. 14:48). Sale to Avco by Hugh Halff Jr. & associates approved by FCC September 15, 1965 (Vol. 5:22, 38).

Represented (sales): United Television Sales.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

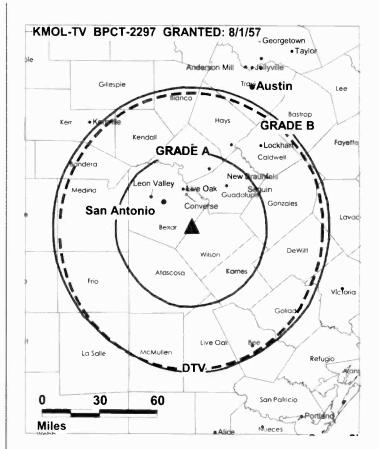
Donald Perry, Vice President & General Manager.

Sanda Coyle, General Sales Manager.

Velma Garcia, Local Sales Manager.

Missy Evenson, National Sales Manager.

Bryon Grandy, News Director.



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Pat Bodet, Production Director.

Ginger Zumaeta, Promotion & Creative Services Director.

Gene Hansbauer, Business Manager.

Harold Friesenhahn, Chief Engineer.

Francois Luca, Research Director.

Rates: On request.

City of License: San Antonio. Station DMA: San Antonio. Rank: 37.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	489,440	269,480	758,920
Average Weekly Circulation (2001)	347,353	145,884	493,237
Average Daily Circulation (2001)			248,901
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,420	232,540	669,960
Average Weekly Circulation (2001)	327,530	142,052	469,582
Average Daily Circulation (2001)			239,335
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,020	36,940	88,960
Average Weekly Circulation (2001)	19,823	3,832	23,655
Average Daily Circulation (2001)			9.566

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Kerrville-San Antonio

### KRRT Ch. 35

Network Service: WBN.

Licensee: San Antonio Licensee Inc., 3474 William Penn Hwy., Pittsburgh, PA 15235.

Studio: 4335 N.W. Loop 410, San Antonio, TX 78229.

Phone: 210-366-1129. Fax: 210-377-4758.

Web Site: http://www.krrt.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1763-ft. above av. terrain, 1520-ft. above ground, 3016-ft. above sea level.

Latitude 29° 36' 37" Longitude 98° 53' 35"

Transmitter: 2.3-mi. ENE of intersection of Hwys. 1283 & 37, Lake Hills.

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 880-kw max. visual. Antenna: 1673-ft. above av. terrain, 2955-ft. above ground.

Latitude 29° 36' 38" Longitude 98° 53' 33"

FCC Digital File Number: BPCDT-19991029ACH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: U.S. Tower, 2-meter Ku-band; United Satellite Systems, 5-meter C-band; Collins, Scientific-Atlanta receivers.

LMA: Local marketing agreement with KABB (F), San Antonio.

Ownership: Glencaim Ltd. Broadcast Properties (Group Owner).

**Began Operation:** November 6, 1985. Sale to Sinclair Broadcast Group Inc. pends (**Television Digest**, Vol. 41:38). Sale to present owner by JJK Broadcasting Inc. approved by FCC June 27, 1997. Sale to JJK Broadcasting Inc. by Viacom Inc. approved by FCC June 6, 1995 (Vol. 34:43; 35:20).

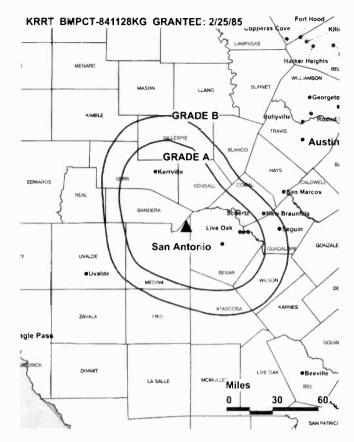
Represented (sales): Millennium Sales & Marketing.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel: See KABB, San Antonio, TX.

Rates: On request.

City of License: Kerrville, Station DMA: San Antonio, Rank: 37.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,610	230,520	642,130
Average Weekly Circulation (2001)	156,241	64,340	220,581
Average Daily Circulation (2001)			81,561

Station DMA Total	Cable TV Hoaseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,610	224,650	636,260
Average Weekly Circulation (2001)	156,241	63,647	219,888
Average Daily Circulation (2001)			81,398

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,870	5,870
Average Weekly Circulation (2001)	0	694	694
Average Daily Circulation (2001)			163

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### **KSAT-TV**

Ch. 12

Network Service: ABC.

Licensee: Post-Newsweek Stations San Antonio LP, 1408 St. Mary's St., San Antonio, TX

78215.

Studio: 1408 N. Saint Mary's St., San Antonio, TX 78215.

Mailing Address: Box 2478, San Antonio, TX 78298.

Phone: 210-351-1200. Fax: 210-351-1297.

Web Site: http://www.clickonsa.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft.

above sea level.

Latitude 29° 16' 11" Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmendorf.

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 1000-kw max. visual. Antenna: 1400-ft. above av. terrain, 1380-ft. above ground.

Latitude 29° 16' 11" Longitude 98° 15' 31"

FCC Digital File Number: BPCDT-19991022AAY. Granted: April 19, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Andrew, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, Conus, Texas State Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: January 21, 1957. Sale to present owner by H & C Communications Inc. approved by FCC February 28, 1994 (Television Digest, Vol. 33:49). Sale to H & C Communications Inc. by Rockefeller Group Inc. approved by FCC April 29, 1986 (Vol. 26:6, 12). Sale to Rockefeller Group by Outlet Co. approved by FCC November 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet Co. by Mission Telecasting Corp. approved by FCC November 22, 1967.

Represented (sales): MMT Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Denny & Associates PC.

Personnel:

James E. Joslyn, Vice President & General Manager.

Randy Schmidt, General Sales Manager.

Pam Phillips, National Sales Manager.

James Boyle, News Director.



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Fred Lozano, Chief Engineer.

Charles B. Craig, Business Manager

David Cuccio, Creative Services Director.

Highest 30 Sec. Rate: \$3600.

**Grand Total** 

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: San Antonio. Station DMA: San Antonio. Rank: 37.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	511,470	276,880	788,350
Average Weekly Circulation (2001)	375,408	166,509	541,917
Average Daily Circulation (2001)			297,876
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,420	234,900	672,320
Average Weekly Circulation (2001)	347,197	159,727	506,923
Average Daily Circulation (2001)			284,434
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Cable

74,050

28.212

Non-cable

41.980

6.783

Total

116.030

34,994

13,441

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—San Antonio

### **KVDA** Ch. 60

Network Service: Telemundo.

Licensee: Telemundo of San Antonio License Corp., 2290 W. 8th Ave., Hialeah, FL

33010.

Studio: 6234 San Pedro, San Antonio, TX 78216.

Phone: 210-340-8860. Fax: 210-341-3962.

Web Site: http://www.kvda.com

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1496-ft. above av. terrain, 1499-ft. above ground, 2024-ft. above sea level.

> Latitude 29° 17' 39.00" Longitude Q8° 151 30.00"

Transmitter: 12325 Jolly Rd., Elmendorf.

Longitude

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 375-kw max. visual. Antenna: 1488-ft. above av. terrain, 1490-ft. above ground.

15'

30.70"

Latitude 17' 38.50" 98°

FCC Digital File Number: BPCDT-19991028ACQ (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Standard Communications receivers.

Ownership: Telemundo Holdings Inc. (Group Owner)

Began Operation: September 10, 1989. Transfer of control to Council Tree Hispanic Broadcasters by Apollo Investment Fund approved by FCC November 17, 2000.

Represented (sales): Telemundo Network Sales.

Personnel:

Emilio Nicoles, Jr., Vice President & General Manager.

Debbie Brizendine, General Sales Manager.

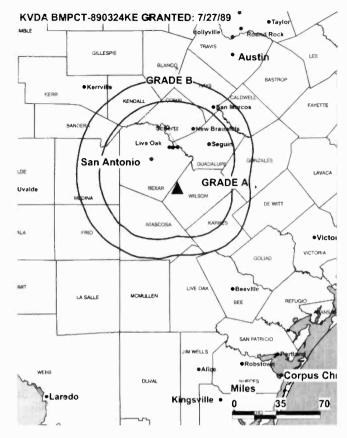
Mark Trevino, Local Sales Manager.

Ernie Quinones, National Sales Manager.

Victor Landa, News Director.

Kathleen Sanchez, Traffic & Programming Manager.

Armando Solis, Business & Operations Manager.



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Henry Martinez, Creative Services Director.

Roger Topping, Chief Engineer.

Highest 30 Sec. Rate: \$535.

City of License: San Antonio. Station DMA: San Antonio. Rank: 37.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,280	178,810	523,090
Average Weekly Circulation (2001)	26,753	18,628	45,380
Average Daily Circulation (2001)			21,763

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,280	178,810	523,090
Average Weekly Circulation (2001)	26,753	18,628	45,380
Average Daily Circulation (2001)			21,763

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—San Antonio

## **KWEX-TV**

Ch. 41

Network Service: Univision.

Licensee: KWEX License Partnership GP, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

Studio: 411 E. Durango, San Antonio, TX 78204.

Phones: 210-227-4141; 210-227-4145. Fax: 210-227-0469.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: 1417-ft. above av. terrain, 1421-ft. above ground, 1946-ft. above sea level.

Latitude 29° 17' 39" Longitude 98° 15' 30"

Transmitter: 12325 Jolly Rd., Elmendorf.

Digital Facilities: Channel No. 39 (620-626 MHz). Power: 325-kw max. visual. Antenna: 1417-ft. above av. terrain, 1421-ft. above ground.

Latitude 29° 17' 38" Longitude 98° 15' 30"

FCC Digital File Number: BPCDT-19991022ABT. Granted: May 14, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: AP, Televisa, Univision.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: June 10, 1955. Sale as KUAL-TV by Raul A. Cortez and associates approved by FCC December 6, 1961 (Television Digest, Vol. 17:35; 2:1). Sale to Hallmark Cards (Univision Holdings) by Spanish International approved by FCC June 12, 1987. Sale to Perenchio TV Inc. by Hallmark Cards approved by FCC September 23, 1992 (Vol. 32:40).

Represented (sales): Univision

Represented (legal): Shaw Pittman.

Represented (engineering): Denny & Associates PC

Personnel:

Steve Giust, Vice President & General Manager.

Toni Kirk, General Sales Manager.

David Loving, National Sales Manager.

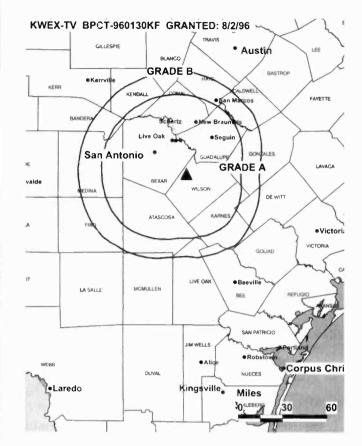
Marta Solis, News Director.

Angie Ruiz, Program Director.

Roland Davila, Production Manager.

Irene Garza, Marketing Director.

Amparo Ortiz, Promotion Manager & Community Affairs Director.



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Frank Fleenor, Chief Engineer.

Highest 30 Sec. Rate: \$3200.

City of License: San Antonio. Station DMA: San Antonio. Rank: 37.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	413,770	200,920	614,690
Average Weekly Circulation (2001)	70,458	37,618	108,076
Average Daily Circulation (2001)			67,367
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	412,560	200,920	613,480
Average Weekly Circulation (2001)	70,387	37,618	108,005
Average Daily Circulation (2001)			67,355
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,210	0	1,210
Average Weekly Circulation (2001)	71	0	71
Average Daily Circulation (2001)			12

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Sherman-Denison & Ardmore, Oklahoma

### KXII Ch. 12

Network Service: CBS.

Licensee: KXII License Corp., 300 Delaware Ave., 9th Floor, Wilmington, DE 19801.

Studios: 4201 Texoma Parkway, Sherman, TX 75090; 2624 S. Commerce, Ardmore, OK

73401

Mailing Address: Box 1175, Sherman, TX 75091,

Phones: 903-892-8123 (Sherman); 580-223-0946 (Ardmore). Fax: 903-893-7858.

Web Site: http://www.kxii.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: Circularly polarized, 1777-ft. above av. terrain, 1694-ft. above ground, 2584-ft, above sea level.

58"

00"

Latitude  $01^{1}$ Longitude 48'

Transmitter: 5-mi, SSW of Madill,

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 425-kw max. visual. Antenna:

1652-ft. above av. terrain, 1525-ft. above ground.

34° 011 58" 00" 96° 48 Longitude

FCC Digital File Number: BPCDT-19991026ABW (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: August 12, 1956. Sale to present owner by KXII Broadcasters Inc. approved by FCC June 29, 1999 (Television Digest, Vol. 39:16). Sale to KXII Broadcasters Inc. by Texoma Broadcasters Inc. approved by FCC October 30, 1986. Sale to Texoma by John E. Riesen, executor for estate of founder John F. Easley, approved by FCC June 17, 1959 (Vol. 15:17, 23, 25).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Dennis J. Kelly.

Personnel:

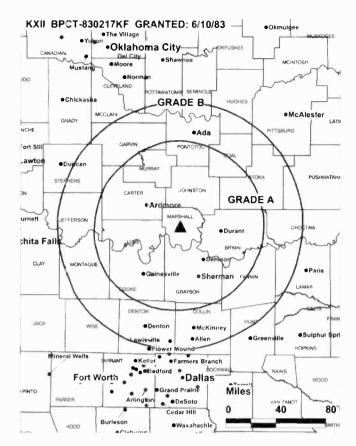
Ray Deaver, President.

Richard D. Adams, Vice President & General Manager.

Rick Dean, General Sales Manager.

Ellen Sawko, News Director.

Joel Scarbrough, Promotion Director & Production Manager.



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Suzanne Kulbeth, Business Manager.

Randy Wells, Chief Engineer.

Highest 30 Sec. Rate: \$675.

City of License: Sherman, Station BMA: Sherman-Ada, Rank: 160.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,710	68,900	182,610
Average Weekly Circulation (2001)	56,779	32,794	89,573
Average Daily Circulation (2001)			55,140
Station DMA Tetal	Cable	Non-cable	Total

Station OMA Tetal	TV Households	TV Households	TV Households
Estimated Station Totals*	66,700	47,630	114,330
Average Weekly Circulation (2001)	46,608	27,423	74,031
Average Daily Circulation (2001)			47,230
Other DMA Tetal	Cable	Non cable	Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,010	21,270	68,280
Average Weekly Circulation (2001)	10,171	5,371	15,542
Average Daily Circulation (2001)			7,910

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Jacksonville-Tyler-Longview

#### KETK-TV

#### Ch. 56

(Operates satellite KLSB-TV, Nacogdoches, TX)

Network Service: NBC.

Licensee: KETK Licensee LP, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 4300 Richmond Rd., Tyler, TX 75703.

Phone: 903-581-5656. Fax: 903-561-1648.

E-mail: nbc56@nbc56.com

Web Site: http://www.nbc56.com

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1786-ft. above av. terrain, 1497-ft. above ground,

2222-ft. above sea level.

Latitude 32° 40" 95° Longitude 18 50"

Holds CP for change to 4570-kw max. visual, 1499-ft. above av. terrain, 1545-ft. above ground, 1877-ft. above sea level; lat. 31° 54' 20", long. 95° 5' 05", transmitter to 3.72-mi. ENE of Gallatin. BPCT-960723LG.

Transmitter: 1.8-mi. W of Mount Selman.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 1505-ft. above av. terrain, 1367-ft. above ground, 1948-ft. above sea level.

> Latitude 40" Longitude 95° 181 50"

FCC Digital File Number: BPCDT-19991014ACD. Granted: October 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter C-band; Harris receivers.

News Service: AP

LMA: Local marketing agreement with KLSB-TV (N), Nacogdoches.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: March 9, 1987. Sale to Lone Star Broadcasting by Texas American Broadcasting Ltd. approved by FCC September 25, 1989. Sale to Max Media LLC by Lone Star Broadcasting approved by FCC November 8, 1996. Sale to present owner by Max Media LLC approved by FCC June 26, 1998 Television Digest, Vol. 37:48).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Shaw Pittman.

Personnel:

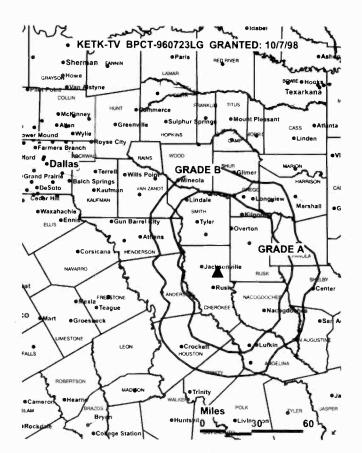
Bill Ross, Vice President & General Manager.

John T. Gaston, General Sales Manager.

Anthony B. Cruz, National Sales Manager.

Chuck McDonald, News Director.

Steve Zanolini, Engineering Director.



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Catherine Burns, Program Director & Executive Assistant.

Robert Dodd, Promotions & Production Director.

Shirley Snodgrass, Business Manager.

Tonya Anderson, Traffic Manager.

Rates: On request.

City of License: Jacksonville. Station DMA: Tyler-Longview. Rank: 103.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,410	97,410	259,820
Average Weekly Circulation (2001)	97,379	31,193	128,572
Average Daily Circulation (2001)			60,946

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,180	81,340	203,520
Average Weekly Circulation (2001) Average Daily Circulation (2001)	85,197	28,782	113,980 56,405

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,230	16,070	56,300
Average Weekly Circulation (2001)	12,182	2,411	14,593
Average Daily Circulation (2001)			4,542

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Longview-Tyler

## KFXK Ch. 51

Network Service: FOX.

Licensee: White Knight Bostq. of Longview License Corp., 1116-G Collidge Dr., Lafayette, LA 70503.

Studio: 701 N. Access Rd., Longview, TX 75602.

Phone: 903-236-0051. Fax: 903-753-6637.

Web Site: http://www.fox51.com

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 4683-kw max. visual, 309.7-kw max. aural. Antenna: 1249-ft. above av. terrain, 1175-ft. above ground, 1695-ft. above sea level.

Latitude Longitude

94°

35"

021

Transmitter: 1-mi. NW of intersection of Hwys. 42 & 1513, New London.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. An-

tenna: 1184-ft. above av. terrain, 1109-ft. above ground.

Latitude Longitude 32° 94°

15' 57

35" 02"

FCC Digital File Number: BPCDT-19991027ACM. Granted: March 7, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 6.5-meter C-band; M/A-Com, Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

Ownership: White Knight Holdings Inc.

Began Operation: September 9, 1984. Sale to Kamin Broadcasting Co./Longview Ltd. Partnership by trustee in bankruptcy approved by FCC November 8, 1990. Sale to Warwick Communications Inc. by Kamin Broadcasting Co./Longview Ltd. approved by FCC May 13, 1992. Sale to present owner from Warwick Communications Inc. approved by FCC July 15, 1998 (Television Digest, Vol. 38:29).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Shaw Pittman.

#### Personnel:

Bill Ross, Vice President & General Manager.

Tony Cruz, National Sales Manager.

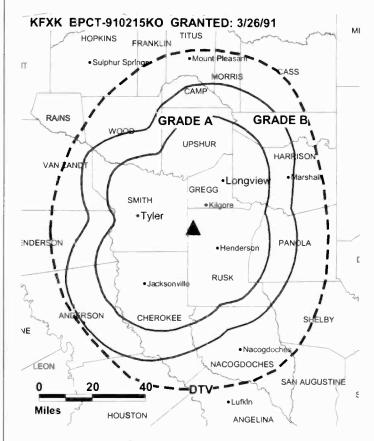
Ron White, Local Sales Manager.

Vicki McRae, Local Sales Manager.

C. T. Small, Engineering Director.

Nancy Denton, Business Manager.

Connie Jobe, Traffic Manager.



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Andy Shaw, News Director.

Highest 30 Sec. Rate: \$1400.

City of License: Longview. Station DMA: Tyler-Longview. Rank: 103.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,900	124,380	278,280
Average Weekly Circulation (2001)	61,540	23,937	85,477
Average Daily Circulation (2001)			30,979
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,370	69,700	190,070
Average Weekly Circulation (2001)	57,856	19,929	77,786
Average Daily Circulation (2001)			27,859

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,530	54,680	88,210
Average Weekly Circulation (2001)	3,684	4,007	7,691
Average Daily Circulation (2001)			3,119

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

### Texas—Tyler-Longview

# **KLTV**

Ch. 7

### (Operates satellite KTRE, Lufkin-Nacogdoches)

Network Service: ABC.

Licensee: Civic License Holding Co. Inc., 715 S. Jefferson St., Jackson, MS 39205.

Studio: 105 W. Ferguson, Tyler, TX 75702.

Mailing Address: Box 957, Tyler, TX 75710.

Phone: 903-597-5588. Fax: 903-510-7847.

Web Site: http://www.kltv.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1038-ft. above ground, 1388-ft. above sea level.

Latitude 32°

Longitude 95° 13' 16"

Transmitter: 1.28-mi. SSW of intersection of Texas State Hwys. 14 & 2015, near Hawkins.

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 927-kw max. visual. Antenna: 909-ft. above av. terrain, 958-ft. above ground.

Latitude 32° 32' 23' Longitude 95° 13' 12'

FCC Digital File Number: BPCDT-19991027ACP. Granted: February 11, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: American Horizon, 6.1-meter; Andrew, 7.3-meter; RCA, 3.7-meter; RCA, 4.5-meter; Avantek receivers.

News Services: ABC NewsOne, AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: October 14, 1954. Sale to Civic Communications Corp. by Buford Television approved by FCC February 16, 1989. Sale to present owner by Civic Communications Corp. approved by FCC September 25, 2000 (Television Digest, Vol. 40:26).

Represented (sales): Continental Television Sales.

Represented (engineering): Denny & Associates PC.

Personnel:

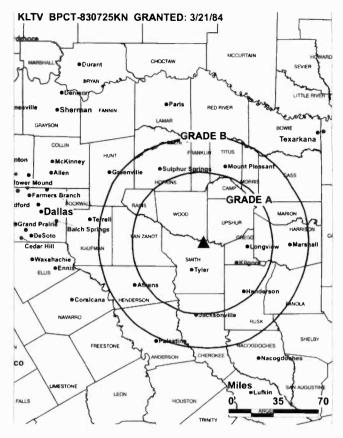
Brad Streit, General Manager.

Shelley Martin, General Sales Manager.

Barbara Smith, Local Sales Manager.

Butch Adair, Engineering Director.

Kenny Boles, News Director.



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Glenda London, Business Manager.

Chesley Bryan, Research.

Rates: On request.

City of License: Tyler. Station DMA: Tyler-Longview. Rank: 103.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,170	157.610	336,780
Average Weekly Circulation (2001)	115,848	61,148	176,996
Average Daily Circulation (2001)			107,844
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,370	78,080	198,450
Average Weekly Circulation (2001)	95,231	43,241	138,473
Average Daily Circulation (2001)			88,908

Other DMA Total	Cab <del>le</del> TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,800	79,530	138,330
Average Weekly Circulation (2001)	20,616	17,907	38,523
Average Daily Circulation (2001)			18,935

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Uvalde

## **KPXL** Ch. 26

Network Service: PAX.

Licensee: Paxson Communications of San Antonio-26 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 6100 Bandera Rd., Suite 304, San Antonio, TX 78238.

Phone: 210-682-2626. Fax: 310-682-3155.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1837-ft. above av. terrain, 1470-ft. above ground, 3018-ft. above sea level.

> Latitude 11" 99° Longitude 02' 55"

Transmitter: 16.8-mi. N of Hondo Ranch Rd.

FCC Proposed Digital Channel Number: Ch. 26.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: February 19, 1999. Sale of 49% interest by South Texas Vision LLC (Joseph Zavaletta) to Paxson Communications Corp. approved by FCC April 17, 1998. Sale of remaining 51% interest to Paxson Communications Corp. approved by FCC June 24, 1999 (Television Digest, Vol. 39:19).

#### Personnel:

Brooks Hogg, General Manager.

Kathy Williams, Business Manager.

Angela Betancur, Traffic Manager.

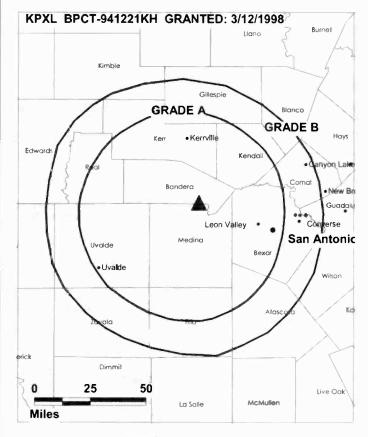
Gary Keener, Chief Engineer.

Alex Fermin, Sales Manager.

Highest 30 Sec. Rate: \$200.

Rates: On request.

City of License: Uvalde. Station DMA: San Antonio. Rank: 37.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	405,920	224,960	630,880
Average Weekly Circulation (2001)	79,686	33,625	113,311
Average Daily Circulation (2001)			37,131
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	405,920	221,600	627,520
Average Weekly Circulation (2001)	79,686	33,453	113,140
Average Daily Circulation (2001)			37,067
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,360	3,360
Average Weekly Circulation (2001)	0	171	171

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

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#### KAVU-TV Ch. 25

Network Service: ABC

Licensee: Saga Broadcasting Corp., 73 Kercheval Ave., Grosse Pointe Farms, MI 48236.

Studio: 3808 N. Navarro St., Victoria, TX 77901.

Mailing Address: Box 4929, Victoria, TX 77901.

Phone: 361-575-2500. Fax: 361-575-2255.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw max. & 933-kw horizontal visual, 214-kw max. & 93-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1079-ft. above sea level.

> Latitude 28° 48' 06" Longitude 96° 33' 09"

Transmitter: County Rd. 1639 S, 2.8-mi. S of Lolita.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 52.3-kw max. visual. Antenna: 1020-ft. above av. terrain, 899-ft. above ground.

Latitude 28° 48' 06" Longitude 96° 33' 09"

FCC Digital File Number: BPCDT-19991021ACQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Deep Space Tech, 5.1-meter Ku & C-band; Deep Space Tech, 5.1-meter Ku-band; Prodelin, 6-meter C-band; ORSAT, Pinzone, STS receivers.

News Services: ABC NewsOne, AP.

LMA: Local marketing agreement with KVCT (F,U), Victoria.

Ownership: Saga Communications Inc. (Group Owner).

Began Operation: July 21, 1982. Sale to present owner by W. Russell Withers Jr. approved by FCC October 5, 1998. Sale to W. Russell Withers Jr. by First Victoria National Bank approved by FCC March 12, 1990.

Represented (sales): Continental Television Sales.

#### Personnel:

Jeff Pryor, General Manager.

Jeff Pearce, Chief Engineer.

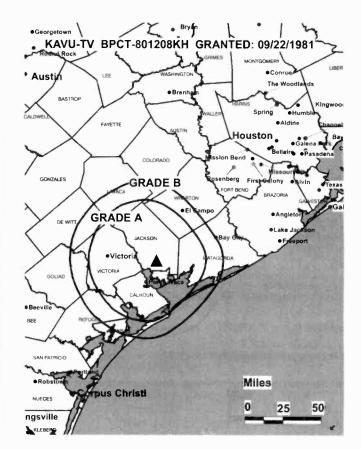
Tiffany Magana, News Director.

Rebecca Sarlis, Program & Promotion Director.

Jeff Courter, Promotion Director.

John Garcia, Operations Manager.

Steve Broussard, Production Manager.



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Cable

Non anhlo

Total

Mike Wall, Business Manager.

Highest 30 Sec. Rate: \$450.

Grand Total

City of License: Victoria. Station DMA: Victoria. Rank: 204.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Granu Total	TV Households	TV Households	TV Households
Estimated Station Totals*	50,570	21,580	72,150
Average Weekly Circulation (2001)	25,643	6,060	31,704
Average Daily Circulation (2001)			17,130
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,040	8,030	29,070
Average Weekly Circulation (2001)	15,738	4,184	19,922
Average Daily Circulation (2001)			12,064
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,530	13,550	43,080
Average Weekly Circulation (2001)	9,905	1,877	11,782
Average Daily Circulation (2001)			5,066

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KVCT Ch. 19

Network Service: FOX, UPN.

Licensee: Surtsey Productions Inc., 943 Lincoln Rd., Grosse Pointe, MI 48230.

Studio: 3808 N. Navarro, Victoria, TX 77901.

Phone: 512-575-2500. Fax: 512-575-2255.

Web Site: http://www.kvct-tv.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 153.2-kw max. visual, 15.32-kw max. aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41" Longitude 96° 57' 38"

Holds CP for change to 490-ft. above av. terrain, 495-ft. above ground, \$84-ft. above sea level; lat. 28° 46' 37", long. 96° 57' 45". BPCT-981202KE.

Transmitter: SE comer of By-Pass Loop 175 & Port Lavaca Hwy.

Digital Facilities: Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 495-ft. above av. terrain, 476-ft. above ground.

Latitude 28° 46' 37" Longitude 96° 57' 45"

FCC Digital File Number: BPCDT-19991027ACH. Granted: October 31, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Prostar, 4.8-meter; Comtech receivers.

News Service: AP.

LMA: Local marketing agreement with KAVU-TV (A), Victoria.

Ownership: Dana Christian Raymant.

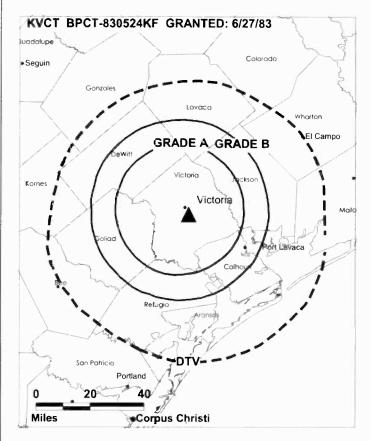
Began Operation: October 1, 1969. Sale to Victoria Communications by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et. al.) approved by FCC March 4, 1976. Sale to KVCT Inc. approved by FCC June 8, 1990. Sale to Victoria Vision Inc. approved by FCC December 20, 1994. Transfer of control to Dana R. Withers from Gerald R. Proctor approved by FCC September 22, 1998. Sale to present owner by Victoria Vision Inc. approved by FCC April 26, 1999.

Represented (sales): Continental Television Sales.

Represented (legal): Bechtel & Cole.

Personnel: See KAVU-TV Victoria, TX.

Rates: On request.



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City of License: Victoria. Station DMA: Victoria. Rank: 204.

Circulation © 2001 Nielsen. Coverage based om Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,650	11,550	41,200
Average Weekly Circulation (2001): Average Daily Circulation (2001)	12,862	3,629	16,491 5,708

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,040	8,030	29,070
Average Weekly Circulation (2001) Average Daily Circulation (2001)	9,678	3,140	12,818 4,738

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,610	3,520	12,130
Average Weekly Circulation (2001) Average Daily Circulation (2001)	3,183	489	3,673 969

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Temple-Waco

#### KCEN-TV Ch. 6

Network Service: NBC.

Licensee: Channel 6 Inc., Box 6103, Temple, TX 76503-6103.

Studio: 4716 W. Waco Dr., Waco, TX 76710-7016.

Mailing Address: Box 6103, Temple, TX 76503-6103.

Phone: 254-859-5481, Fax: 254-859-4004.

E-mail: w.rodil@kcentv.com

Web Site: http://www.kcentv.com

Technical Facilities: Channel No. 6 (82-88 MHz), Authorized power: 100-kw visual. 10-kw aural. Antenna: 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level.

> Latitude Longitude 131 14"

Transmitter: 2.4-mi. SE of I-35 on Old Blevins Rd., near Eddy.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 483-kw max. visual. Antenna:

1729-ft. above av. terrain, 1726-ft. above ground.

Latitude 31° 16' 24" 97° Longitude 14' 131

FCC Digital File Number: BPCDT-19991008AAY. Granted: November 30, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Fort Worth Tower, 3.9-meter Ku-band; Harris, 3.6-meter Ku-band; Harris, 7.5-meter; Andrew, Avantek,

M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Channel 6 Inc.

Began Operation: November 1, 1953.

Represented (sales): Blair Television.

Represented (legal): Shaw Pittman.

Represented (engineering): Silliman & Silliman.

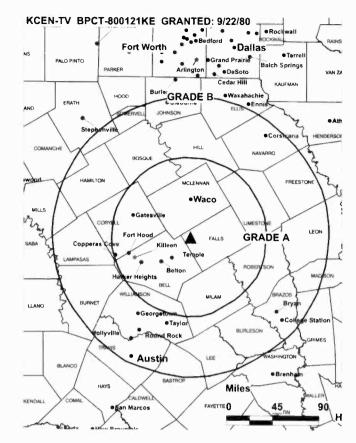
Personnel:

Anyse Sue Mayborn, President.

W. Randy Odil, Vice President & General Manager.

Tammy Graham, Local & National Sales Manager.

Dan Archer, Chief Engineer.



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Allison Lequin, Promotion Director.

Hal Moore, Business Manager

Highest 30 Sec. Rate: \$2000

City of License: Temple. Station DMA: Waco-Temple-Bryan. Rank; 94.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,490	131,810	313.300
Average Weekly Circulation (2001)	126,065	56,562	182,627
Average Daily Circulation (2001)			90,945
Chatian DAMA Total	0-11-	N 11	

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,490	95,450	276.940
Average Weekly Circulation (2001) Average Daily Circulation (2001)	126,065	54,598	180,664 90,769

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	36,360	36,360
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	1,963	1,963 176

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KWKT Ch. 44

#### (Operates satellite KYLE, Bryan, TX)

Network Service: FOX.

Licensee: ComCorp of Texas License Corp., 700 St. Johns St., Suite 300, Lafayette, LA

70501.

Studio: 8803 Woodway Dr., Waco, TX 76712.

Mailing Address: Box 2544, Waco, TX 76702.

Phone: 254-776-3844. Fax: 254-876-8032.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4207-kw max. visual, 420.7-kw max. aural. Antenna: 1811-ft. above av. terrain, 1673-ft. above ground, 2497-ft. above sea level.

Latitude Longitude 31°

181 19<sup>1</sup>

191

52" 37"

Transmitter: 1.5-mi. NE of Moody

Digital Facilities: Channel No. 57 (728-734 MHz). Power: 550-kw max. visual. Antenna: 1775-ft. above av. terrain, 1621-ft. above ground.

> Latitude Longitude

97°

37"

FCC Digital File Number: BPCDT-19991029AHF. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: 7-meter C-band; 7-meter Ku-band.

LMA: Local marketing agreement with KAKW (U,W), Killeen-Waco.

Ownership: Communications Corp. of America (Group Owner).

Began Operation: March 13, 1988. Sale to present owner by Associated Broadcasters Inc. approved by FCC April 29, 1994. Sale to Associated Broadcasters Inc. by SWMM/Waco Corp. approved by FCC October 31, 1990.

Represented (sales): Continental Television Sales.

#### Personnel:

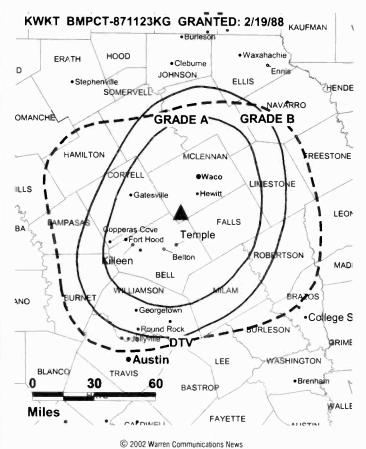
Jerry Clemmons, General Sales Manager.

Lou Strowger, Chief Engineer & Operations Manager,

**Duane Sartor**, Programming & Promotion Director.

Edna Williamson, Business Manager.

Highest 30 Sec. Rate: \$800.



Rates: On request.

City of License: Waco. Station DMA: Waco-Temple-Bryan. Rank: 94.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Estimated Station Totals* 141,	280		
Average Daily Circulation (2001)  Station DMA Total  Cab TV Hous  Estimated Station Totals*  141,3	200	78,490	219,770
Station DMA Total Cab TV Hous Estimated Station Totals* 141,7	288	35,401	110,689
Estimated Station Totals* 141,7			43,874
		Non-cable TV Households	Total TV Households
	280	77,220	218,500
Average Weekly Circulation (2001) 75,2	288	35,284	110,572
Average Daily Circulation (2001)			43,867
Other DMA Total Cab TV House		Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,270	1,270
Average Weekly Circulation (2001)	0	117	117
Average Daily Circulation (2001)			8

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### **KWTX-TV**

#### Ch. 10

(Affiliated with KBTX-TV, Bryan, TX)

Network Service: CBS.

Licensee: KWTX-KBTX Licensee Corp., 300 Delaware Ave., 9th Floor, Wilmington, DE

19801.

Studio: 6700 American Plaza, Waco, TX 76712.

Mailing Address: Box 2636, Waco, TX 76702-2636.

Phone: 254-776-1330. Fax: 254-751-1088.

Web Site: http://www.kwtx.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 209-kw visual, 19.1-kw aural. Antenna: 1810-ft. above av. terrain, 1679-ft. above ground, 2532-ft.

above sea level

Latitude 31° 19' 19" Longitude 97° 19' 02"

Transmitter: 2.7-mi. ENE of Moody.

Digital Facilities: Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. An-

tenna: 1691-ft. above av. terrain, 1500-ft. above ground.

Latitude 31° 19' 19" Longitude 97° 19' 02"

FCC Digital File Number: BPCDT-19991026ABV (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta

tific-Atlanta, Standard Communications receivers.

News Service: AP

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: April 3, 1955. Sale to present owner by KWTX Broadcasting Co. ap-

proved by FCC June 29, 1999 (Television Digest, Vol. 39:16).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Dennis J. Kelly.

Personnel:

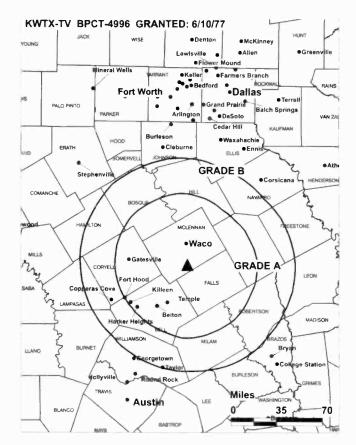
Ray Deaver, President & General Manager.

Virgil Teter, Vice President, News.

Danny Wright, Local Sales Manager.

Pam Samford, National Sales.

Ken Musgrave, Operations Manager.



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Rick Bradfield, News Director.

Larry Brown, Chief Engineer.

Rates: On request.

City of License: Waco. Station DMA: Waco-Temple-Bryan. Rank: 94.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	151,170	114,600	265,770
Average Weekly Circulation (2001)	107,376	58,524	165,900
Average Daily Circulation (2001)	0.53		94,986
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,810	81,720	220,530
Average Weekly Circulation (2001)	103,960	56,096	160,055
Average Daily Circulation (2001)			94,227
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,360	32,880	45,240
Average Weekly Circulation (2001)	3,417	2,428	5,845
Average Daily Circulation (2001)			759

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# **KXXV**

Ch. 25

Network Service: ABC.

Licensee: Centex Television Ltd. Partnership, Box 78, Lawton, OK 73205.

Studio: 1909 S. New Rd., Waco, TX 76711.

Mailing Address: Box 2522, Waco, TX 76702.

Phone: 254-754-2525, Fax: 254-752-1002.

Web Site: http://www.kxxv.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1828-ft. above av. terrain, 1732-ft. above ground,

2532-ft. above sea level.

Latitude

310

201

Longitude

970

18

15.00" 36.90"

Transmitter: 3.1-mi, NE of Moody

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 1770-ft. above av. terrain, 1634-ft. above ground.

Latitude Longitude

319

20 18'

16.00" 36.00"

FCC Digital File Number: BPCDT-19991020ABZ, Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4-meter; Andrew, 7.2-meter; Harris, 3-meter; Harris, 6.2-meter; Avantek, Harris receivers.

News Service: AP.

Ownership: Drewry Communications (Group Owner).

Began Operation: March 22, 1985. Sale to present owner by Shamrock Broadcasting Inc. approved by FCC October 7, 1994. Sale to Shamrock Holdings by Robert Mann, et al., approved by FCC October 1, 1987 (Television Digest, Vol. 27:20).

Represented (sales): Petry Television Inc.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel:

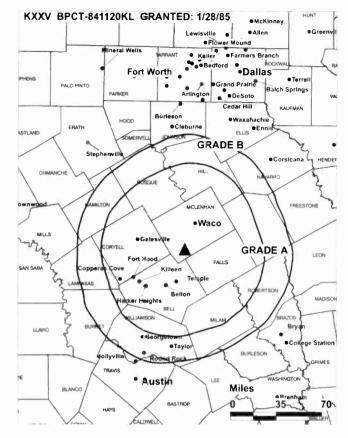
Jeff Cook, General Manager.

Kevin Lynch, News Director.

Judy Edens, Program Director.

Mike Jugert, Chief Engineer.

David Lloyd, Operations Director.



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Rates: On request.

City of License: Waco. Station DMA: Waco-Temple-Bryan. Rank: 94.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,170	122,400	269,570
Average Weekly Circulation (2001)	92,567	52,204	144,772
Average Daily Circulation (2001)			70,866
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,310	91,820	232,130
		50 500	4 4 0 0 0 0
Average Weekly Circulation (2001)	91,867	50,523	142,390

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,860	30,580	37,440
Average Weekly Circulation (2001)	700	1,682	2,382
Average Daily Circulation (2001)			246

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Texas—Killeen-Waco

#### **KAKW** Ch. 62

Network Service: UPN, WBN,

Licensee: White Knight Broadcasting of Killeen License Corp., Box 1028, Killeen, TX

76540.

Studio: 8803 Woodway Dr., Waco, TX 76712-2344.

Phone: 800-456-3844. Fax: 254-776-8032.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 3213-kw max. visual. Antenna: 1338-ft. above av. terrain, 1200-ft. above ground, 2023-ft. above sea level.

> 52" Latitude 31° 18 37" Longitude 19

Holds CP for change to 1650-kw max. visual, 1814-ft. above av. terrain, 1790-ft. above ground, 2926-ft. above sea level; lat. 30° 43' 33", long. 97° 59' 24". BPCT-990813LE.

Transmitter: 1.5-mi, NE of Moody.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 39.4-kw max. visual. Antenna: 1813-ft. above av. terrain, 1790-ft. above ground.

> Latitude 30° 43 34' Longitude 97° 59 23"

FCC Digital File Number: BPCDT-19991027ADJ. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with KWKT (F), Waco.

Ownership: White Knight Holdings Inc. (Group Owner).

Began Operation: May 31, 1996.

Represented (sales): Continental Television Sales.

Represented (engineering): Marsand Inc.

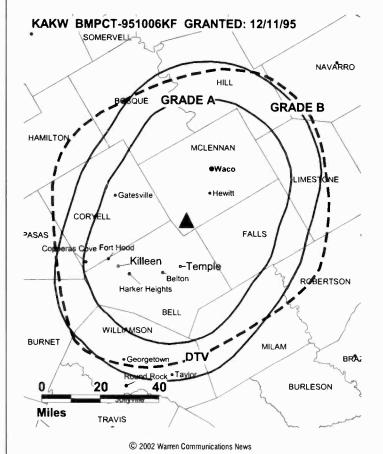
Personnel:

Ron Crowder, General Manager.

Jerry Clemens, Local Sales Manager.

Lou Strouger, Chief Engineer.

Rates: On request.



City of License: Killeen. Station DMA: Waco-Temple-Bryan. Rank: 94.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,380	69,900	238,280
Average Weekly Circulation (2001)	63,319	22,239	85,557
Average Daily Circulation (2001)			26,987

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,380	69,900	238,280
Average Weekly Circulation (2001)	63,319	22,239	85,557
Average Daily Circulation (2001)			26,987

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KRGV-TV Ch. 5

Network Service: ABC.

Licensee: Mobile Video Tapes Inc., Box 5, Weslaco, TX 78599-0005.

Studio: 900 E. Expressway, Weslaco, TX 78596.

Mailing Address: Box 5, Weslaco, TX 78599-0005.

Phones: 956-631-5555; 956-968-5555. Fax: 956-973-5016.

E-mail: rayalexander@krgv.com

Web Site: http://www.krgv.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 1542-ft. above av. terrain, 1545-ft. above ground, 1049-ft. above sea level.

Latitude 26° 05' 11" Longitude 97° 50' 51"

Requests CP for change 1453-ft. above av. terrain, 1447-ft. above ground, 1506-ft. above sea level, lat. 26° 6' 00", long, 97° 50' 17", BPCT-20001023ADU.

Transmitter: La Feria, 7-mi. SW of Harlingen.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 57-kw visual. Antenna: 1457-ft. above av. terrain, 1460-ft. above ground.

Latitude 26° 06' 02" Longitude 97° 50' 21"

FCC Digital File Number: BMPCDT-20001023ADG, Granted: April 4, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; EASI, 4.6-meter; Scientific-Atlanta, 7-meter; Vertex, 4.8-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, CNN Newsource.

Ownership: Manship Stations (Group Owner).

Began Operation: April 10, 1954. Sale to present owner by Kenco Enterprises approved by FCC January 28, 1964 (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved by FCC October 18, 1961 (Vol. 17:35). LBJ Co. acquired full control of TV and radio when FCC approved sale of 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

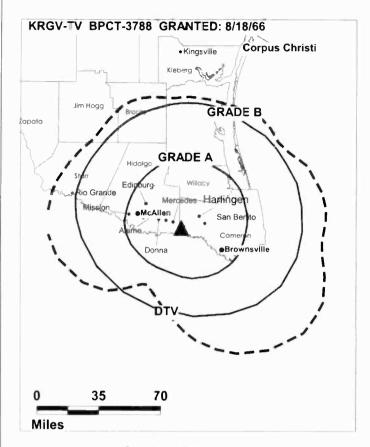
Personnel:

Ray Alexander, General Manager.

John Kittleman, Sales Director.

Tony Lisauckis, News Director.

Michelle Martone, Program Director.



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Jerry Berg, Promotion Director.

Chuck Salge, Chief Engineer.

Johnny Walker, Production Director.

Ginger Walker, Traffic Manager.

Romeo Rodriguez, Controller.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Highest 30 Sec. Rate: \$750.

City of License: Weslaco. Station DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 100.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149,110	256,810
Average Weekly Circulation (2001)	78,981	77,373	156,354
Average Daily Circulation (2001)			94,403
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,700	149.110	256.810

<sup>\*</sup>Estimated station totals are sums of the NIelsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

78.981

77.373

156,354

94,403

#### Texas—Wichita Falls

# **KAUZ-TV**

Ch. 6

Network Service: CBS

Licensee: Benedek License Corp., Box 2130, Wichita Falls, TX 76307.

Studio: 3601 Seymour Hwy., Wichita Falls, TX 76309.

Mailing Address: Box 2130, Wichita Falls, TX 76307.

Phone: 940-322-6957. Fax: 940-761-3331.

E-mail: kauz99b@prodigy.com

Web Site: http://www.kauz.com/

Technical Facilities: Channel No. 6 (82-88 MHz), Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

33° Latitude 54 04" Longitude 98° 32 21"

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Digital Facilities: Channel No. 22 (518-524 MHz), Power; 200-kw max, visual, Antenna; 1020-ft. above av. terrain, 994-ft. above ground.

> 33° Latitude 04' 54

Longitude 98° 32' 21"

FCC Digital File Number: BPCDT-19991028ADQ. Granted: June 2, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Houston Tracker, 4.3-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna. Scientific-Atlanta receivers.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: March 1, 1953. Originally operated as KWFT-TV. Sale to present owner by Brissette Broadcasting approved by FCC May 22, 1996 (Television Digest, Vol. 35:37, 52). Sale to Brissette Broadcasting by Adams Communications approved by FCC December 24, 1991. Sale to Adams Communications by Ray Clymer & W. Erle White approved by FCC January 5, 1984 (Vol. 23:31). Sale to Clymer & White approved by FCC May 30, 1978 (Vol. 18:23). Sale by Bass Bros. approved by FCC September 19. 1974. Sale to Bass Bros. by Mid-New York Broadcasting (Paul F. Harron) approved by FCC April 10, 1968. Sale to Mid-New York Broadcasting by Sidney A. Grayson & associates approved by FCC March 13, 1963 (Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theatre chain family & Kenyon Brown approved by FCC January 11, 1956 (Vol. 11:46, 48; 12:2).

Represented (sales): Harrington, Righter & Parsons Inc.

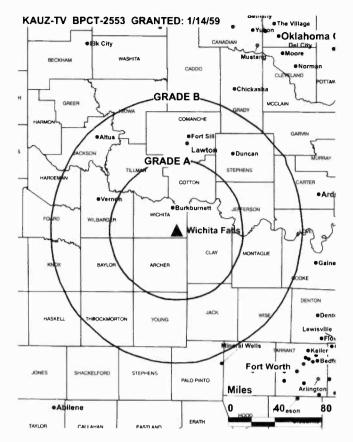
Represented (legal): Covington & Burling.

Personnel:

Jim Marks, General Manager.

Darlene Collier, National Sales Manager.

Lynn Walker, News Director.



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Tanya Graham, Program Manager.

Leon Hoeffner, Chief Engineer.

Daniel Montoya, Production Manager.

Gary Lucus, Business Manager.

Highest 30 Sec. Rate: \$1000.

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Estimated Station Totals\*

Average Daily Circulation (2001)

City of License: Wichita Falls. Station DMA: Wichita Falls & Lawton. Rank: 141.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Tutal	TV Households	TV Households	TV Households
Estimated Station Totals*	114,050	52,650	166,700
Average Weekly Circulation (2001)	75,337	27,702	103,040
Average Daily Circulation (2001)			54,587
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Average Weekly Circulation (2001) Average Daily Circulation (2001)	72,585	27,151	99,736 53,819
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	17,050	5,660	22,710
	2,752	551	3,303

97.000

46.990

143,990

769

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### KFDX-TV Ch. 3

Network Service: NBC

Licensee: Nexstar Broadcasting of Wichita Falls LLC, 200 Abington Executive Park, Suite

201, Clarks Summit, PA 18411.

Studio: 4500 Seymour Hwy., Wichita Falls, TX 76309. Mailing Address: Box 4888, Wichita Falls, TX 76308.

Phone: 940-691-0003. Fax: 940-691-0330.

E-mail: kfdx@kfdx.com

Web Site: http://www.kfdx.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1045-ft. above ground, 2049-ft. above

sea level.

Latitude 33° 53 23.60" Longitude 98° 331 30.20"

Transmitter: 4500 Seymour Rd.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 10-kw max. visual. Antenna:

907-ft, above av. terrain, 900-ft, above ground.

Latitude 53' 23.00" Longitude 98° 33' 30.00"

FCC Digital File Number: BPCDT-19991029ACB. Granted: March 30, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Paraclipse, 3.7-meter C-band; Drake, Harris, M/A-Com, Pinzone receivers.

News Service: AP

Dwnership: Nexstar Broadcasting Group LLC (Group Owner).

Began Dperation: March 13, 1953. Sale to Clay Communications by Darrold A. Cannan, et al., approved by FCC January 27, 1971 (Television Digest, Vol. 11:5). Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to US Broadcast Group by Price Communications Corp. approved by FCC November 9, 1995 (Vol. 35:35). Sale to present owner from US Broadcast Group approved by FCC November 6, 1997.

Represented (sales): Blair Television.

Represented (legal): Arter & Hadden LLP.

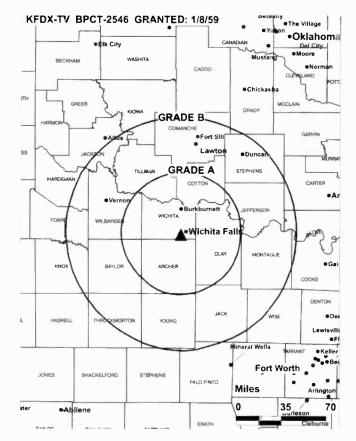
Personnel:

Julie Pruett, Vice President & General Manager.

Stephanie Darland, General Sales Manager.

Sharon Moser, Business Manager.

Chris Lewis, Promotion Director.



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Dan Garcia, News Director.

Terry Porter, Chief Engineer.

Greg Collier, Production Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Wichita Falls. Station DMA: Wichita Falls & Lawton. Rank: 141,

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,060	50,440	157,500
Average Weekly Circulation (2001)	77,049	27,011	104,059
Average Daily Circulation (2001)			59,161

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,000	46,990	143,990
Average Weekly Circulation (2001)	75,166	26,716	101,882
Average Daily Circulation (2001)			58,204

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	10,060	3,450	13,510
	1,883	295	2,178
Average Daily Circulation (2001)			958

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### Texas—Wichita Falls

#### KJTL Ch. 18

Network Service: FOX.

Licensee: Mission Broadcasting of Wichita Falls Inc., 544 Red Rock Dr., Wadsworth, OH

44281.

Studio: 3800 Call Field Rd., Wichita Falls, TX 76308.

Mailing Address: Box 4865, Wichita Falls, TX 76308.

Phone: 940-691-1808. Fax: 940-696-5766.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2820-kw visual, 282-kw aural. Antenna: 1080-ft. above av. terrain, 1034-ft. above ground, 2146-ft.

above sea level.

Transmitter: Approx. 2.8-mi. SW of Grandfield, 2-mi. S of Hwy. 70.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1066-ft. above av. terrain, 1037-ft. above ground.

Latitude 34° 12' 05" Longitude 98° 43' 45"

FCC Digital File Number: BPCDT-19991102ABG. Granted: May 31, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Harris, M/A-Com receivers.

Ownership: Mission Broadcasting Inc. (Group Owner).

Began Operation: May 14, 1985. Sold to Wichita Fall Television Ltd. by Janet T. Lee, et al., approved by FCC August 1986. Sale to BSP Broadcasting approved by FCC June 29, 1989. Sale to Wicks Broadcast Group LP by Epic Broadcasting Co. approved by FCC July 6, 1995 (Television Digest, Vol. 35:18). Sale to present owner by Wicks Broadcast Group LP approved by FCC April 8, 1999.

Represented (sales): Seltel Inc

#### Personnel:

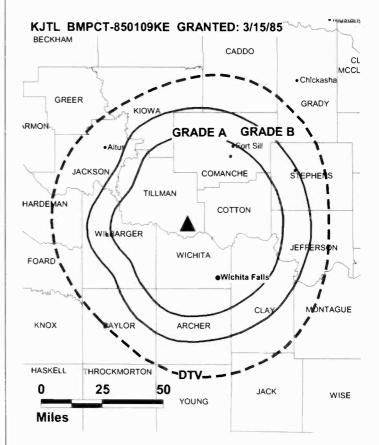
Pete D'Acosta, President & Chief Executive Officer.

Kyle Williams, General Manager.

Rhonda Wright, National Sales Manager.

Ken Thomason, Chief Engineer.

Highest 30 Sec. Rate: \$600.



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Cable

Non-cable

TV Households TV Households TV Households

Total

City of License: Wichita Falls. Station DMA: Wichita Falls & Lawton. Rank: 141.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

**Grand Total** 

TV HOUSCHOIDS	1 1 110030110103	11 110036110103
124,640	55,390	180,030
55,575	23,080	78,655
		29,481
Cable TV Households	Non-cable TV Households	Total TV Households
97,000	46,990	143,990
52,459	21,961	74,420
		28,355
Cable TV Households	Non-cable TV Households	Total TV Households
27,640	8,400	36,040
3,117	1,118	4,235
	124,640 55,575 Cable TV Households 97,000 52,459 Cable TV Households 27,640	Cable TV Households

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KUPT Ch. 22

Network Service: UPN.

Grantee: Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

Studio: 9800 University Ave., Lubbock, TX 79423.

Phone: 806-745-3434. Fax: 806-748-1949.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 70.3-kw max. visual. Antenna: 749-ft. above av. terrain, 750-ft. above ground, 3957-ft. above sea level.

Latitude 33° 30' 08" Longitude 101° 52' 20"

Transmitter: 100th & University, Lubbock.

FCC Proposed Digital Channel Number: Ch. 22.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Woods Communications Corp. (Group Owner).

Began Operation: February 9, 2001.

Represented (legal): John B. Kenkel.

Personnel:

Brad Moran, General Manager.

Guy Smith, Chief Engineer.

Rates: On request.

City of License: Wolfforth.

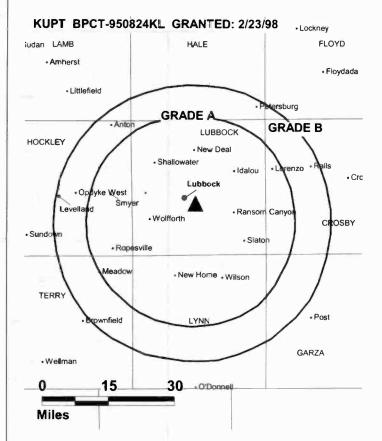
Station DMA: Lubbock. Rank: 148.

# Data by Design

This data is available in comma-delimited format for use in your own database or spreadsheet softwarel

For information call 800.771.9202





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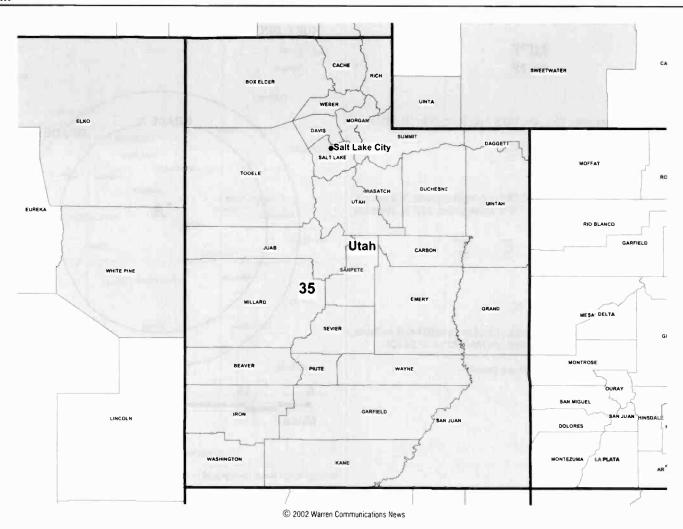
Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Høuseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,110	49,350	133,460
Average Weekly Circulation (2001)	25,293	14,236	39,529
Average Daily Circulation (2001)			12,443

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,870	48,200	125,070
Average Weekly Circulation (2001) Average Daily Circulation (2001)	22,921	14,154	37,076 11,686

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,240	1,150	8,390
Average Weekly Circulation (2001) Average Daily Circulation (2001)	2,372	82	2,453 757

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



TV HOL	JSEHOLDS	
Salt Lake City, UT	782,960	35

**NIELSEN DMA** 

RANK

#### MARKET AREA COMMERCIAL STATIONS

KBEO (11), KCSG (4), KENV (10), KGWR-TV (13), KJWY (2), KJZZ-TV (14), KPNZ (24), KSL-TV (5), KSTU (13), KTVX (4), KUPX (16), KUSG (12), KUTV (2), KUWB (30)

# The Authoritative Newsletter of Actions Affecting

thoritative Newsletter of Actions Affecting Broadcasting and Cable Activities For Information, call 800-771-9202

	VHF	UHF	TOTAL
Commercial Television	6	4	10
<b>Educational Television</b>	3	1	4
	9	5	14

Utah Analog Station Totals as of December 1, 2001

MARKET

#### **Utah—Cedar City**

#### KCSG Ch. 4

Network Service: Independent.

Licensee: Bonneville Holding Co., Broadcast House, 55 North 300 West, Box 1160, Salt Lake City, UT 84110.

Studio: 210 North 1000 East, St. George, UT 84770.

Phone: 801-628-1000. Fax: 801-628-6636.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 37.6-kw visual, 15.76-kw aural. Antenna: 2742-ft. above av. terrain, 325-ft. above ground, 10,312-ft. above sea level.

Latitude 37° 32' 32" Longitude 113° 04' 05"

Transmitter: Pine Springs Knoll, 9.4-mi. S, 180°T from Cedar City.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 356-kw max. visual. Antenna: 2687-ft. above av. terrain, 239-ft. above ground.

Latitude 37° 32' 29" Longitude 113° 04' 04"

FCC Digital File Number: BPCDT-19991101AFO. Granted: December 4, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Miralite, 3.7-meter Ku & C-band.

Ownership: Bonneville International Corp. (Group Owner).

Began Operation: April 23, 1990. Sale to present owner by Seagull Communications Corp. approved by FCC December 5, 1997. Sale to Seagull Communications Corp. by Liberty Broadcast Co. approved by FCC January 19, 1994.

Represented (legal): Wilkinson Barker Knauer LLP.

Represented (engineering): F. W. Hannel & Associates.

Personnel:

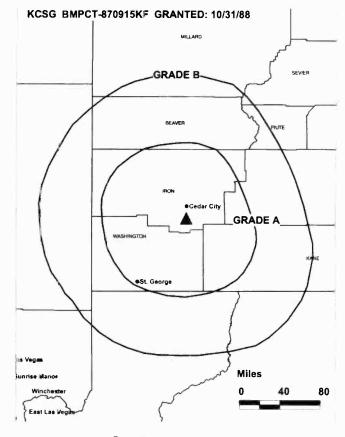
E. Morgan Skinner Jr., President & General Manager.

Dick Carten, Local Sales Manager.

Edith Hardesty, Business Manager.

Kelton Lloyd, Chief Engineer.

Highest 30 Sec. Rate: \$55



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City of License: Cedar City. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,900	13,230	37,130
Average Weekly Circulation (2001)	5,980	2,952	8,932
Average Daily Circulation (2001)			3,090

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,900	13,230	37,130
Average Weekly Circulation (2001)	5,980	2,952	8,932
Average Daily Circulation (2001)			3,090

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Utah—Ogden

# KPNZ (formerly KAZG) Ch. 24

Network Service: UPN.

Licensee: Utah Communications LLC, 150 N. Wright Brothers Dr., Suite 520, Salt Lake City, UT 84116.

Studio: Suite 520, 150 N. Wright Bros., Salt Lake City, UT 84116.

Phone: 801-519-2424. Fax: 801-359-1272.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual. Antenna: 807-ft. above av. terrain, 338-ft. above ground, 4990-ft. above sea level.

Latitude 41° 15' 17" Longitude 112° 14' 13"

Holds CP for change to 1514-kw max. visual, 1514-ft. above av. terrain, 4032-ft. above ground, 197-ft. above sea level; lat.  $40^\circ$  39' 33", long. 112° 12' 07". BPCT-20000522AAU.

Transmitter: Little Mountain, 6.2-mi. WSW of Warren.

FCC Proposed Digital Channel Number: Ch. 24.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Utah Communications LLC.

Began Operation: December 6, 1998.

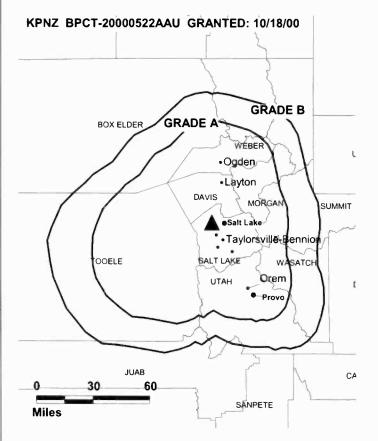
Represented (legal): Dan J. Alpert.

Represented (engineering): Suffa & Cavell Inc.

Personnel:

John Tischendorf, General Manager.

Kurt Gentry, Station Manager & General Sales Manager.



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Jeff Penn, Chief Engineer.

Art Kralowec, Business Manager.

Rates: On request.

City of License: Ogden. Station DMA: Salt Lake City. Rank: 35.

Nielsen Data: Not available.

#### **KUWB** Ch. 30

Network Service: WBN.

Licensee: ACME Television Licenses of Utah LLC, 10829 Olive Blvd., Suite 202, St. Louis, MO 63141

Studio: 6135 S. Stratler St., Murray, UT 84107.

Phone: 801-281-0330. Fax: 801-281-4503.

E-mail: kuwb@utahswb30.com

Web Site: http://www.wb30tv.com

Technical Facilities: Channel No. 30 (566-572 MHz), Authorized power: 1486-kw max. & 1486-kw horizontal visual. Antenna: 4075-ft. above av. terrain, 210-ft. above ground,

9245-ft. above sea level.

Latitude 33" 07" Longitude 112°

Transmitter: Farnsworth Peak, Oquirrh Mountain Range.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 188-kw max. visual. Antenna: 2707-ft. above av. terrain, 148-ft. above ground, 7625-ft. above sea level.

> 45" Latitude 00" Longitude 111° 56

Transmitter: Lake Mountain Antenna Site, Lehi County.

FCC Digital File Number: BPCDT-981116KE (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Receive only Patriot, 4.5-meter Ku & C-band.

Ownership: ACME Communications Inc. (Group Owner).

Began Operation: November 1, 1985. Involuntary assignment of license to Scott Stuart, Receiver approved by FCC February 22, 1993. Sale to Miracle Rock Church approved by FCC July 14, 1993. Sale to Paxson Communications Corp. by Miracle Rock Church approved by FCC November 6, 1996. Roberts Broadcasting exchanged KUPX(TV), Provo, UT for this station in transaction approved by FCC March 30, 1999. ACME Communications Inc. subsequently bought out remaining 51% of Roberts Broadcasting. Present owner ACME went public September 30, 1999.

Represented (sales): MMT Sales Inc.

Represented (legal): Dickstein Shapiro Morin & Oshinsky LLP.

Personnel:

John Rossi, General Manager.

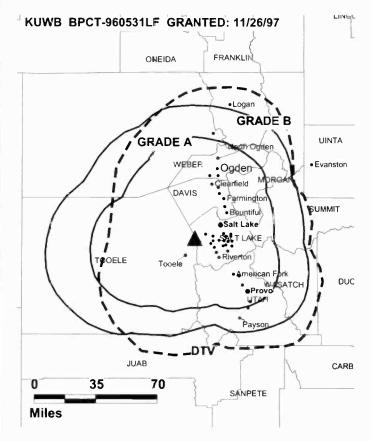
Paul Rossi, General Sales Manager & National Sales Manager.

Ron Fessenden, Local Sales Manager.

Rick Ervin, Chief Engineer.

Tere Hoffhine, Business Manager.

Jim Crownover, Promotion & Creative Services Director.



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Amy Howell, Program Director.

Kelly Dalton, Production Manager.

Rich Anderson, Traffic Director.

Highest 30 Sec. Rate: \$1800.

**Grand Total** 

City of License: Ogden. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	336,450	296,290	632,740
Average Weekly Circulation (2001)	110,158	87,701	197,859
Average Daily Circulation (2001)			67,228
Station DMA Total	Cable TV Heuseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,510	296,290	631,800
Average Weekly Circulation (2001)	109,943	87,701	197,644
Average Daily Circulation (2001)			67,216
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	940	0	940
Average Weekly Circulation (2001)	215	0	215
Average Daily Circulation (2001)			12

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Utah—Provo

### **KUPX** Ch. 16

Network Service: PAX.

Grantee: Paxson Salt Lake City License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 466 C Lawndale Dr., Salt Lake City, UT 84115.

Phone: 801-474-0016. Fax: 801-463-9667.

Web Site: http://www.paxtv.com

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3890-kw max. visual. Antenna: 2308-ft. above av. terrain, 70-ft. above ground, 9510-ft. above sea

Latitude

39°

111° Longitude 42' 17"

Holds CP for change to 2000-kw max. visual, 2778-ft. above av. terrain, 221-ft. above ground, 7697-ft. above sea level; lat. 40° 16' 45", long. 111° 56' 00", transmitter to Lake Mountain, 3.5-mi. W of Hwy. 68, 9-mi. from Fairfield. BMPCT-960313KE.

Transmitter: Mount Nebo, 20-mi. NNE of Nephi.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 530-kw max. visual. Antenna: 3842-ft. above av. terrain, 194-ft. above ground, 9045-ft. above sea level.

> Latitude Longitude

40° 112° 39

12" 06"

Transmitter: Little Farnsworth Peak, Oquirth Mountain Range, W of Salt Lake City.

FCC Digital File Number: BPCDT-980724KI. Granted: March 31, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: April 21, 1998 by Roberts Broadcasting. FCC approved transfer from Roberts Broadcasting to minority owner ACME Television Holdings LLC January 26, 1999. FCC approved trade of station from Acme to Paxson Communications for KUWB, Ogden, UT, March 30, 1999.

Represented (legal): Dow, Lohnes & Albertson PLLC.

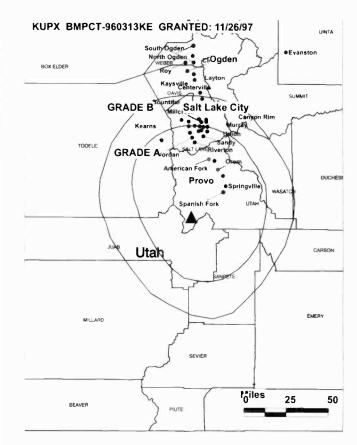
Represented (engineering): Robert Gross.

Personnel:

Kevin Burdge, General Manager.

Bernarr Howell, Chief Engineer.

Jim Obin, Public Affairs Director & Traffic Manager.



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Deanna Turner, Business Manager.

Kevin Burdge, Sales Manager.

Rates: On request.

City of License: Provo. Station DMA: Salt Lake City. Rank: 35.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	244,810	265,400	510,210
Average Weekly Circulation (2001)	34,625	43,271	77,896
Average Daily Circulation (2001)			25,916
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	244,810	265,400	510,210
Average Weekly Circulation (2001)	34,625	43,271	77,896
Average Daily Circulation (2001)			25,916

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### KJZZ-TV Ch. 14

Network Service: Independent.

Licensee: Larry H. Miller Communications Corp., 5650 S. State Dr., Murray, UT 84107.

Studio: 5181 Amelia Earhart Dr., Salt Lake City, UT 84116.

Phone: 801-537-1414. Fax: 801-238-6414.

Web Site: http://www.kjzz.com

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 58.9-kw max. visual. Antenna: 3874-ft. above av. terrain, 253-ft. above ground, 9072-ft. above sea level.

Latitude 40° 39' 12" Longitude 112° 12' 06"

Transmitter: Salt Lake City.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 200-kw max. visual. Antenna: 4153-ft. above av. terrain, 287-ft. above ground.

Latitude 40° 39' 33" Longitude 112° 12' 07"

FCC Digital File Number: BPCDT-19991101AJS. Granted: March 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: 5-meter Ku & C-band; 5.5-meter Ku-band; 9.2-meter C-band; 10-meter C-band.

Ownership: Larry H. Miller Communications Corp.

Began Operation: February 14, 1989. Sale to present owner by American TV of Utah approved by FCC February 22, 1993.

Represented (sales): Blair Television.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel:

Randy Rigby, General Manager.

Chris Baum, General Sales Manager.

Mark Lowry, National Sales Manager.

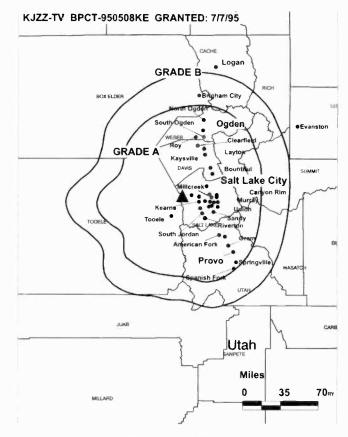
Robert Quigley, Program Director.

Norma Lloyd, Promotion Director.

Mark Harris, Operations Director.

Maggie Kearns, Controller.

Mike Grover, Chief Engineer.



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Cable

Non-cable

TV Households TV Households TV Households

Total

Rates: On request.

**Grand Total** 

City of License: Salt Lake City. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Estimated Station Totals*  Average Weekly Circulation (2001)  Average Daily Circulation (2001)	343,760 178,305	328,550 151,317	672,310 329,621 119,584
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	340,290 177,788	321,480 150,288	661,770 328,076 118,986
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	3,470 517	7,070 1,028	10,540 1,545 598

<sup>\*</sup>Estimated station twials are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Utah—Salt Lake City

#### KSL-TV Ch. 5

Network Service: NBC.

Licensee: Bonneville Holding Co., Broadcast House, 55 North 300 West, Box 1160, Salt

Lake City, UT 84110-1160.

Studio: Broadcast House, 55 North 300 West, Salt Lake City, UT 84110-1160.

Phone: 801-575-5555. Fax: 801-575-5857.

E-mail: steve.lindsley@ksl.com

Web Site: http://www.ksl.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft.

above sea level.

Latitude 40° 39 35" Longitude 112° 12 05"

Transmitter: Farnsworth Peak, Oquirrh Range.

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 546-kw max. visual. Antenna: 4157-ft. above av. terrain, 289-ft. above ground, 9324-ft. above sea level.

33"

07"

Latitude 40° 112° 12 Longitude

Transmitter: Farnsworth Peak, 6.2-mi. SW of Magna

FCC Digital File Number: BPCDT-20000427ABV. Granted: April 16, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

AM Attiliate: KSL, 50-kw, 1160 kHz.

News Service: AP.

Ownership: Bonneville International Corp.

Began Operation: June 1, 1949

Represented (sales): Petry Television Inc.

Personnel:

Chris Redgrave, Vice President & General Manager.

Sam Wilson, Vice President & Controller

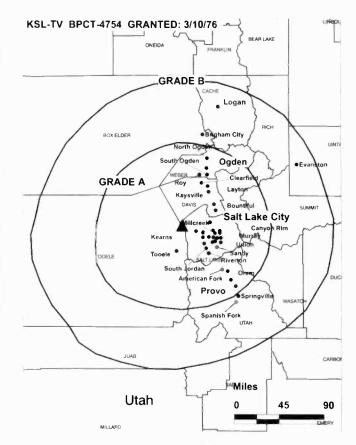
David Manookin, Vice President, Programming.

Greg James, Vice President, Engineering.

Kurt Gentry, Vice President, Sales.

Paul Rennie, National Sales Manager.

Mark Wiest, Local Sales Manager.



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Linda Yorgason, Local Sales Manager.

Steve Poulsen, Marketing & Events Director.

Russ Crabbe, Production Manager.

Brink Chipman, News Director.

Highest 30 Sec. Rate: \$2500.

City of License: Salt Lake City. Station DMA: Salt Lake City. Rank: 35.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	427,560	331,450	759,010
Average Weekly Circulation (2001)	296,752	247,390	544,143
Average Daily Circulation (2001)			288,272

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,770	325,490	680,260
Average Weekly Circulation (2001)	284,411	246,052	530,463
Average Daily Circulation (2001)			284,869

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,790	5,960	78,750
Average Weekly Circulation (2001)	12,341	1,339	13,680
Average Daily Circulation (2001)			3,404

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KSTU Ch. 13

Network Service: FOX.

Licensee: Fox TV Stations Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Studio: 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Phone: 801-532-1300. Fax: 801-537-5335.

Web Site: http://www.fox13.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 112-kw visual, 11.2-kw aural. Antenna: 3661-ft. above av. terrain, 157-ft. above ground, 9114-ft. above sea level.

Latitude 40° 39' 33" Longitude 112° 12' 08"

Transmitter: Farnsworth Peak, Oquirrh Range.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 800-kw max. visual. Antenna: 3966-ft. above av. terrain, 167-ft. above ground.

Latitude 40° 39' 33" Longitude 112° 12' 08"

FCC Digital File Number: BMPCDT-19991101AJD (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 4.5-meter Ku-band; 2 Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter; Scientific-Atlanta, Standard Agile Omni receivers.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 24, 1978. Originally broadcast on Channel 20. Began operation on Channel 13 November 2, 1987. Sale to present owner by MWT Corp., Northstar Communications Inc., et al., approved by FCC February 16, 1990 (Television Digest, Vol. 29:43). Sale to MWT Corp., et al., by Adams Communications approved by FCC September 9, 1987. Sale to Adams Communications by Springfield Television Corp. approved by FCC January 9, 1984 (Vol. 23:35).

Represented (sales): TeleRep Inc.

#### Personnel:

**Duffy Dyer, General Manager.** 

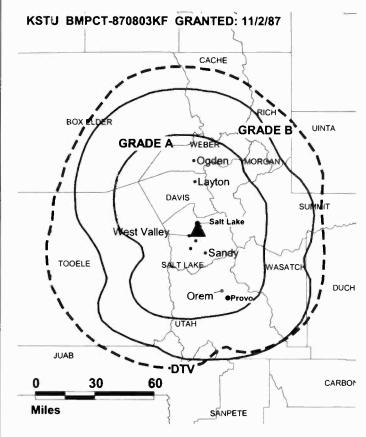
Jeff Maloney, General Sales Manager.

Kerry Toland, National Sales Manager.

Geoff Roth, News Director.

Melanie Say, Program Promotion Director.

Al Schultz, Chief Engineer.



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Rates: On request.

City of License: Salt Lake City. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,290	322,890	663,180
Average Weekly Circulation (2001)	210,158	200,994	411,152
Average Daily Circulation (2001)			180,026
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,290	321,480	661,770
Average Weekly Circulation (2001)	210,158	200,716	410,874
Average Daily Circulation (2001)		000-00-00-00-00-00-00-00-00-00-00-00-00	179,983

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,410	1,410
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	278	278 44

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Utah—Salt Lake City

#### KTVX Ch. 4

Network Service: ABC.

Licensee: Clear Channel Broadcasting Licenses Inc., 200 E. Basse Rd., San Antonio, TX 78209

Studio: 2175 West 1700 South, Salt Lake City, UT 84104.

Mailing Address:1760 Fremont Dr., Salt Lake City, UT 84104.

Phone: 801-975-4444. Fax: 801-975-4442.

E-mail: news@4utah.com

Web Site: http://www.4utah.tv

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

> Latitude 40° 361 50" Longitude 112°

Transmitter: Nelson Peak, 18-mi. SW of Salt Lake City.

FCC Proposed Digital Channel Number: Ch. 40.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: 3.8-meter Ku-band; 5-meter Ku & C-band; 7.5-meter Ku & C-band

News Service: ABC NewsOne.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: July 1, 1948. To comply with Justice Dept. consent decree, Fox swapped station with KMOL-TV San Antonio, TX for Clear Channel Broadcasting's KFTC Bemidji, MN & WFTC Minneapolis-St. Paul, MN. FCC approved deal September 21, 2001. (Television Digest, Vol. 41:41). Sale to Fox Television Stations Inc. by United Television Inc. approved by FCC July 23, 2001 (Vol. 40:34; 41:31). Sale to United Television Inc. by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC August 12, 1975 (Vol. 15:18). Sale to Screen Gems by TLF Broadcasters Inc. (Time Inc.) approved by FCC November 5, 1959 (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Broadcasting & Television Corp. (S. S. Fox, et al.) approved by FCC June 24, 1953 (Vol. 9:14, 26).

Represented (sales): Katz/Millenium.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

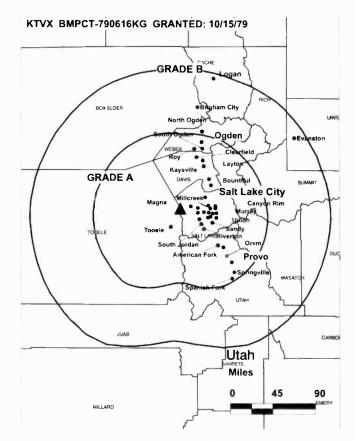
Steve Cohen, General Manager.

Paul Rennie, General Sales Manager.

Paul Garner, Local Sales Manager.

Robert Lyon, Chief Engineer.

Adam Bradshaw, News Director.



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K. Randall Kimball, Business Manager.

Mike Spiecha, Production Manager.

Penny Goodwin, Creative Services Director.

Barb Tharp, Corporate Development.

Rates: On request.

Estimated Station Totals\*

City of License: Salt Lake City. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,770	326,900	681,670
Average Weekly Circulation (2001)	269,998	223,988	493,987
Average Daily Circulation (2001)			240,553
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Average Weekly Circulation (2001) Average Daily Circulation (2001)	269,998	223,145	493,143 240,386
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,410	1,410
Average Weekly Circulation (2001)	0	843	843
Average Daily Circulation (2001)			168

354,770

325,490

680,260

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# KUTV

Ch. 2

(Operates Satellite KUSG, St. George, UT)

Network Service: CBS.

Licensee: KUTV Holdings Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington,

DC 20037.

Studio: 2185 South 3600 West, Salt Lake City, UT 84119.

Phone: 801-973-3000. Fax: 801-973-3369.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3061-ft. above av. terrain, 217-ft. above ground, 8684-ft. above sea level.

Latitude 40° 36' 22" Longitude 112° 09' 46"

Transmitter: Mountain Peak in Oquirrh Range, 11.2-mi. SW of Salt Lake City.

Digital Facilities: Channel No. 34 (590-596 MHz). Power: 523.1-kw max. visual. Antenna: 3025-ft. above av. terrain, 137-ft. above ground.

Latitude 40° 36' 22' Longitude 112° 09' 46'

FCC Digital File Number: BPCDT-19991025ACP. Granted: January 28, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Services: AP, Conus.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: September 10, 1954. Sale to KUTV Inc. by Frank C. Carman, Grant R. Wrathall & Kearns-Tribune Corp. approved by FCC March 7, 1956 (Television Digest, Vol. 11:31, 38; 12:10). Acquisition of Kearns-Tribune Corp. minority interest approved by FCC January 29, 1972. Transfer of control to VS & A Hughes approved by FCC October 18, 1993. Sale to NBC approved by FCC February 28, 1995 (Vol. 34:34, 48, 52). Transfer of control to CBS/Group W approved by FCC August 16, 1995 (Vol. 35:34). Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Leventhal, Senter & Lerman PLLC.

Personnel:

David W. Phillips, Vice President & General Manager.

Scott Jones, Operations Manager.

Kent Crawford, Sales Director.

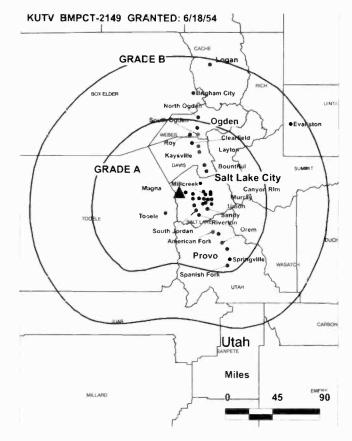
Amber Smith, National Sales Manager.

Doug Beck, Local Sales Manager.

Keefe Pulley, Local Sales Manager.

David Hudson, Engineering Director.

Bryan Shiffer, News Director.



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Jane Maxey, Promotion Director.

John Greene, Marketing Director.

Marie Fuhrken, Business Manager.

Rates: On request.

City of License: Salt Lake City. Station DMA: Salt Lake City. Rank: 35

Circulation  $\ \ \, \ \ \,$  2001 Mielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	358,250	333,280	691,530
Average Weekly Circulation (2001)	256,911	205,782	462,693
Average Daily Circulation (2001)			225,151

Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,770	322,440	677,210
Average Weekly Circulation (2001)	254,653	204,580	459,233
Average Daily Circulation (2001)			223,994

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,480	10,840	14,320
Average Weekly Circulation (2001)	2,259	1,201	3,460
Average Daily Circulation (2001)			1,158

<sup>\*</sup>Estimated staffon totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Utah—St. George

# KUSG Ch. 12 (Satellite of KUTV, Salt Lake City, UT)

Network Service: CBS.

Licensee: KUTV Holdings Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington,

DC 20037.

Studio: See KUTV, Salt Lake City, UT.

Phone: 801-973-3346.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 9.8-kw visual. Antenna: 138-ft. above av. terrain, 23-ft. above ground, 3133-ft. above sea level.

> Latitude 37° 031 49" 113° 341 20" Longitude

Transmitter: Webb Hill, approx. 2.8-mi. S of St. George.

Digital Facilities: Channel No. 9 (186-192 MHz). Power: 3.2-kw visual. Antenna: 141-ft. above av. terrain, 23-ft. above ground.

37° Latitude 031 48" Longitude 113° 34' 23"

FCC Digital File Number: BPCDT-19991101ACB. Granted: April 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: August 11, 1999. Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

Represented (sales): CBS Sales.

Represented (legal): CBS Legal.

Personnel: See KUTV, Salt Lake City, UT.

Rates: On request.

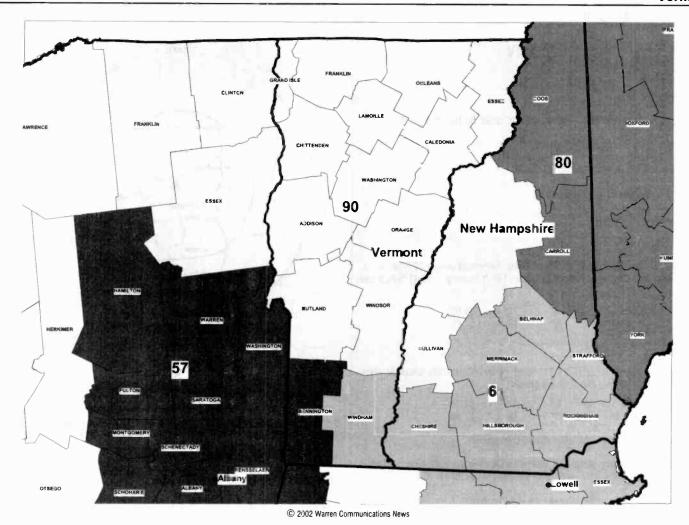
City of License: St. George. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	8,610	8,610
Average Weekly Circulation (2001)	0	525	525
Average Daily Circulation (2001)			34

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	8,610	8,610
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	525	525 34

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



	LSEN DMA USEHOLDS	RANK
·	2,315,700	6

Albany-Schenectady-Troy, NY.	514,770	57
Burlington, VT-Plattsburgh, NY	307,670	90

#### **State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WPTZ, Burlington	See Plattsburgh, NY
WNNE, White River Junction	See Hartford, VT

#### **MARKET AREA COMMERCIAL STATIONS**

WBPX (68), WBZ-TV (4), WCVB-DT (20), WCVB-TV (5), WDPX (58), WFXT (25), WFXT-DT (31), WHDH-DT (42), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-DT (59), WMUR-TV (9), WNDS (50), WPXB (60), WPXG (21), WSBK-TV (38), WUNI (27), WWDP (46)

WCDC (19), WEWB (45), WNYT (13), WRGB (6), WTEN (10), WXXA-TV (23), WYPX (55) WCAX-TV (3), WFFF-TV (44), WNNE (31), WPTZ (5), WVNY (22)

# Vermont Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
<b>Commercial Television</b>	1	3	4
<b>Educational Television</b>	0	4	4
	1	7	8

MARKET

Boston, MA

#### Vermont—Burlington

#### WCAX-TV Ch. 3

Network Service: CBS.

Licensee: Mount Mansfield Television Inc., Joy Dr., South Burlington, VT 05403.

Studio: Joy Dr., South Burlington, VT 05403.

Mailing Address: Box 608, Burlington, VT 05402.

Phone: 802-658-6300. Fax: 802-652-6319.

E-mail: channel3@wcax.com

Web Site: http://www.wcax.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual. 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

> Latitude 36.00" 72° Longitude 48 57.00"

Transmitter: Atop Mount Mansfield.

Digital Facilities: Channel No. 53 (704-710 MHz). Power: 801-kw max. visual. Antenna: 2753-ft. above av. terrain, 134-ft. above ground.

Latitude 32.40" Longitude 72° 57.80"

FCC Digital File Number: BPCDT-19991028AFC (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Scientific-Atlanta, 6-meter Ku-band; RCA Americom, Ku-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest Communications, 2.3-meter Ku-band.

News Services: AP, CNN Newsource.

Ownership: Mount Mansfield Television Inc.

Began Operation: September 3, 1954.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Stuart T. Martin, President.

Peter R. Martin, Executive Vice President & General Manager.

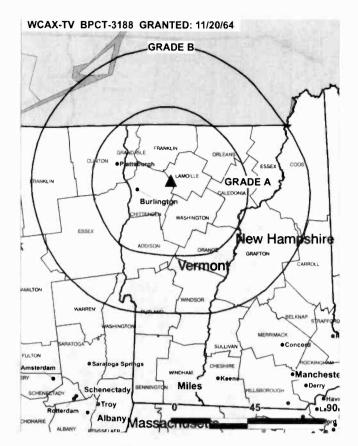
Bruce Grindle, General Sales Manager.

Judith Fisher, Local Sales Manager.

Marselis Parsons, News Director.

Theodore Teffner, Chief Engineer.

Phil Scharf, Commercial Director & Production Supervisor.



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Jim Strader, Operations & Marketing Director.

Meredith Goodwin, Programming & Public Service Coordinator.

Rates: On request.

City of License: Burlington, Station DMA: Burlington-Plattsburgh, Rank; 90,

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,540	129,220	369,760
Average Weekly Circulation (2001)	147,030	59,683	206,713
Average Daily Circulation (2001)			116,364
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,660	117,210	297,870
Average Weekly Circulation (2001)	133,353	58,375	191,728
Average Daily Circulation (2001)			110,212

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,880	12,010	71,890
Average Weekly Circulation (2001)	13,677	1,308	14,985
Average Daily Circulation (2001)			6,153

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Vermont—Burlington

#### WFFF-TV Ch. 44

Network Service: FOX.

Grantee: Smith Broadcasting of Vermont LLC, 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

Studio: 298 Mountain View Dr., Colchester, VT 05446.

Phone: 802-660-9333. Fax: 802-660-8673.

E-mail: bsally@fox44.net

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1700-kw visual. Antenna: 1302-ft. above av. terrain, 305-ft. above ground, 2303-ft. above sea level.

Latitude 44° 34' 30" Longitude 73° 40' 29"

Holds CP for change to 1460-kw max. visual, 2756-ft. above av. terrain, 148-ft. above ground, 4147-ft. above sea level; lat. 44° 31' 32", long. 72° 48' 54", transmitter to Mount Mansfield, 20-mi. from Burlington. BMPCT-960212KG.

Transmitter: Terry Mountain, 23.8-mi. W of Burlington.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 2254-ft. above av. terrain, 174-ft. above ground.

Latitude 44° 31° 32" Longitude 72° 48' 54"

FCC Digital File Number: BPCDT-1991029ABX (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: August 31, 1997. Sale to present owner by Champlain Valley Telecasting Inc. approved by FCC November 30, 1998.

Represented (legal): Hogan & Hartson LLP.

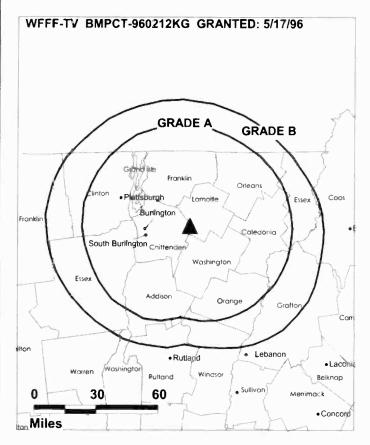
Represented (engineering): Denny & Associates PC.

Personnel:

Bill Sally, General Manager.

Tom Bradshaw, Chief Engineer.

Rates: On request.



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City of License: Burlington. Station DMA: Burlington-Plattsburgh. Rank: 90

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

Grand Total	TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,530	47,570	222,100
Average Weekly Circulation (2001)	67,956	12,394	80,350
Average Daily Circulation (2001)			21,633
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,530	47,570	222,100
Average Weekly Circulation (2001)	67,956	12,394	80,350

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

21,633

### Vermont—Burlington-Plattsburgh, New York

#### WVNY

Ch. 22

Network Service: ABC.

Licensee: C-22 FCC Licensee Subsidiary LLC, 1330 Avenue of the Americas, New York,

NY 10019.

Studio: 530 Shelburn Road, Burlington, VT 05401.

Mailing Address: Box 22, Burlington, VT 05402.

Phone: 802-860-2222. Fax: 802-865-9976.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude

44°

31'

Longitude

72°

48' 58"

Transmitter: Mount Mansfield

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 817-kw max. visual. Antenna: 2654-ft, above av. terrain, 200-ft, above ground.

Latitude

14°

1' 40"

Longitude

72°

48' 58'

FCC Digital File Number: BPCDT-19991027ACA (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP

Ownership: C-22 FCC Licensee Subsidiary LLC (Group Owner); Straightline Communications LLC (Group Owner).

Began Operation: April 19, 1968. Left air April 2, 1971; resumed operation September 17, 1971. Sale to International TV Corp. (Donald G. Martin, et al.,) by Vermont-New York TV Inc. approved by FCC April 17, 1974. Sale to Citadel Communications by International TV Corp. approved by FCC October 18, 1982 (Television Digest, Vol. 22:34). Sale to U.S. Broadcast Group LP by Citadel Communications approved by FCC November 9, 1995 (Vol. 35:35). Sale to present owners by U.S. Broadcast group approved by FCC April 23, 1998.

Represented (sales): Continental Television Sales; Canadian Communications Co.

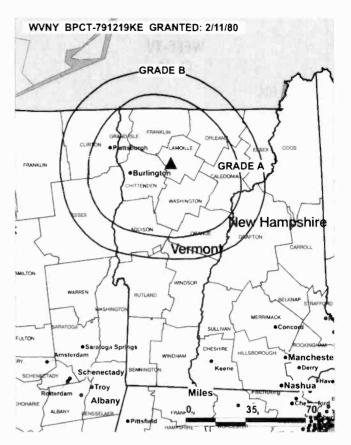
Represented (legal): Wiley, Rein & Fielding.

Personnel:

Larry Delia, General Manager

Erik Storck, General Sales Manager.

Pete James, Local Sales Manager,



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Linda Noyes, Promotion Director.

Ken Kaszubowski, Operations Manager & Program Director.

Highest 30 Sec. Rate: \$2000.

City of License: Burlington. Station DMA: Burlington-Plattsburgh. Rank: 90.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,660	81,890	262,550
Average Weekly Circulation (2001) Average Daily Circulation (2001)	97,053	24,078	121,131 47,703

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,660	81,890	262,550
Average Weekly Circulation (2001) Average Daily Circulation (2001)	97,053	24,078	121,131 47,703

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Vermont—Hartford-Hanover, New Hampshire

#### WNNE Ch. 31

(Satellite of WPTZ, Plattsburgh, NY)

Network Service: NBC

Licensee: Hearst-Argyle Stations Inc., 888 7th Ave., New York, NY 10106.

Studio: 203 DeWitt Dr., White River Junction, VT 05001-2027.

Phone: 802-295-3100. Fax: 802-295-3983.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 2220-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude 43° 26' 38" Longitude 72° 27' 17"

Transmitter: Mount Ascutney.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 135-kw max. visual. Antenna: 2330-ft. above av. terrain, 131-ft. above ground.

Latitude 43° 26' 38" Longitude 72° 27' 17"

FCC Digital File Number: BPCDT-19991101AEW (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 3-meter Ku-band; Vertex, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel, Potomac News Service, Skycom.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: September 27, 1978. Sale to Heritage Media by Taft Broadcasting Co. approved by FCC October 10, 1990 (Television Digest, Vol. 30:17, 43). News Corp. acquired Heritage Media & then sold station through William G. Evans, trustee, to Sinclair Communications (Vol. 37:29). In 1997, SunRise Television bought station from Sinclair Communications. Station, along with SunRise Television's KSBW & WPTZ, was swapped for Hearst-Argyle's WDTN & WNAC-TV (Vol. 38:8). FCC approved deal July 1, 1998.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Sidley & Austin.

Personnel:

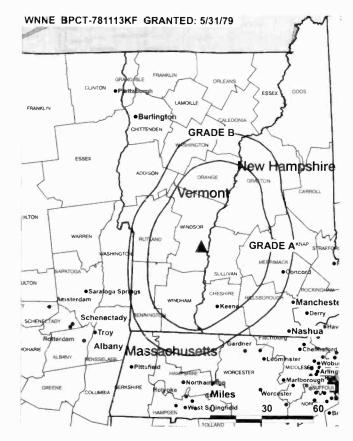
Paul Sands, President & General Manager.

Gary Osheyack, General Sales Manager.

Bruce Lyndes, News Director.

Steve Herbers, Controller.

Joe Cummings, Engineering Director.



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Rates: On request.

City of License: Hartford. Station DMA: Burlington-Plattsburgh. Rank: 90.

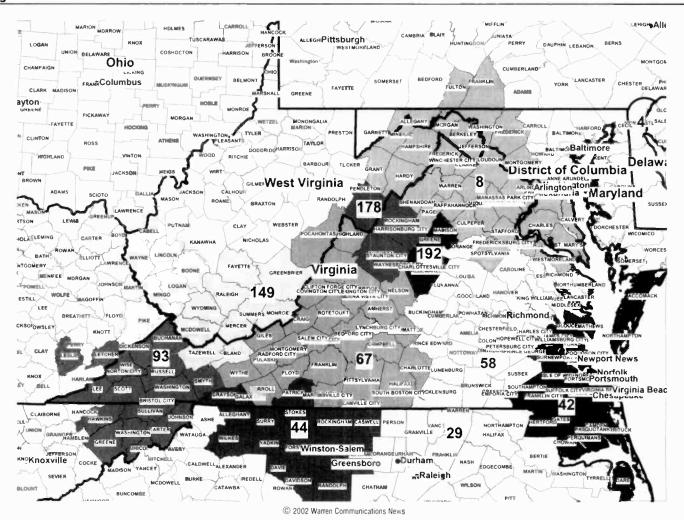
Circulation @ 2001 Mielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,030	42,950	199,980
Average Weekly Circulation (2001)	52,161	10,584	62,745
Average Daily Circulation (2001)			26,771

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,280	29,950	116,230
Average Weekly Circulation (2001)	37,847	8,177	46,023
Average Daily Circulation (2001)			20,953

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,750	13,000	83,750
Average Weekly Circulation (2001)	14,314	2,408	16,722
Average Daily Circulation (2001)	-242		5,819

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



	NIELSEN OMA HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	2,128,430	8	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-DT (39), WJLA-TV (7), WPXW (66), WPXW-DT (43), WRC-DT (48), WRC-TV (4), WTMW (14), WTTG (5), WTTG-DT (36), WUSA (9), WUSA-DT (34), WWPX (60)
Raleigh-Durham, NC	. 939,000	29	WFPX (62), WKFT (40), WLFL (22), WNCN (17), WNCN-DT (55), WRAL-DT (53), WRAL-TV (5), WRAY-TV (30), WRAZ (50), WRDC (28), WRPX (47), WTVD (11), WTVD-DT (52)
Norfolk-Portsmouth-Newport News, VA	. 645,150	42	WAVY-DT (31), WAVY-TV (10), WGNT (27), WPXV (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	634,130	44	WFMY-TV (2), WGHP (8), WGPX (16), WLXI-TV (61), WTWB-TV (20), WUPN-TV (48), WXII (12), WXLV-TV (45)
Richmond-Petersburg, VA	504,990	58	WRIC-TV (8), WRLH-TV (35), WTVR-TV (6), WUPV (65), WWBT (12)
Roanoke-Lynchburg, VA	. 422,760	67	WDBJ (7), WDRL-TV (24), WFXR-TV (27), WJPR (21), WPXR (38), WSET-TV (13), WSLS-TV (10)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	303,500	93	WCYB-DT (28), WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Bluefield-Beckley-Oak Hill, WV	. 141,040	149	WLFB (40), WOAY-TV (4), WVSX (59), WVVA (6)
Harrisonburg, VA	. 84,120	178	WHSV-TV (3)
Charlottesville, VA	. 56,700	192	WVIR-TV (29)

#### **State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WJHL-TV, Bristol See Johnson City, TN
WKPT-TV, Bristol See Kingsport, TN
WLFG, Grundy See Bristol, VA
WVEC-TV, Hampton See Norfolk, VA
WDBJ & WSLS-TV, Lynchburg See Roanoke, VA
WAVY-TV & WGNT, Norfolk See Portsmouth, VA
WWBT, Virginia Beach See Norfolk, VA
WRIC-TV & WTVR-TV, Petersburg See Richmond, VA
WUPV, Richmond See Ashland, VA
WDRL-TV, Roanoke See Danville, VA

WJPR & WSET-TV, Roanoke . . . . . . . . . . See Lynchburg, VA

#### Virginia Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	11	14	25
Educational Television	0	11	11
	11	25	36

# **Communications Daily**

The Authoritative News Service of Electronic Communications For Information, call 800-771-9202

#### Virginia—Arlington

#### WTMW Ch. 14

Network Service: Independent.

Licensee: WTMW License Partnership GP, 1999 Avenue of the Stars, Suite 3050, Los An-

geles, CA 90067.

Studio: 3565 Lee Hwy., Arlington, VA 22207.

Phone: 703-528-0051. Fax: 703-528-2956.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2880-kw max. visual. Antenna: 568-ft. above av. terrain, 650-ft. above ground, 1010-ft. above sea

level.

Latitude 38° 56' 24" Longitude 77° 04' 54"

Transmitter: 4001 Nebraska Ave. NW, Washington, DC.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 900-kw max. visual. Antenna:

568-ft. above av. terrain, 410-ft. above ground.

Latitude 38° 56' 24" Longitude 77° 04' 54"

FCC Digital File Number: BPCDT-19991028ADH. Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

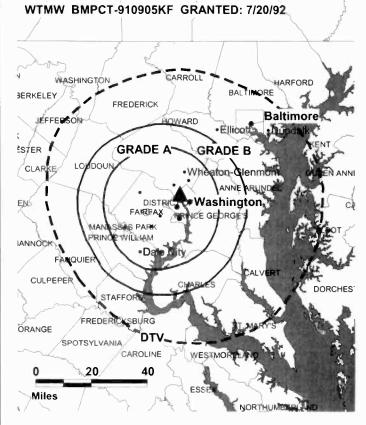
Ownership: Univision Communications Inc. (Group Owner).

Began Operation: August 3, 1993. Sale to present owner by Urban Broadcasting Corp., Debtor-in-Possession approved by FCC June 1, 2001. Assignment to Urban Broadcasting Corp., Debtor-in-Possession approved by FCC March 28, 2001.

#### Personnel:

Ted White, General Manager.

Page Silver, Assistant General Manager & Business Manager.



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Cliff Haglund, Chief Engineer.

Rates: On request.

City of License: Arlington. Station DMA: Washington, DC. Rank: 8.

Nielsen Data: Not available.

### Virginia-Ashland

#### WUPV Ch. 65

Network Service: UPN.

Licensee: TV 65 Broadcasting LC, Box 549, Hampton, VA 23669.

Studio: 4120 E. Parham Rd., Richmond, VA 23228.

Phone: 804-672-6565.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 2690-kw max. visual. Antenna: 860-ft. above av. terrain, 869-ft. above ground, 968-ft. above sea level.

> 32" Latitude 441 Longitude 151 18"

Transmitter: Hanover County.

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 817-ft. above av. terrain, 830-ft. above ground.

> 441 Latitude 37° 31" 77° Longitude 15 15"

FCC Digital File Number: BPCDT-19990928AAL. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Dwnership: Lockwood Broadcasting Inc. (Group Owner).

Began Operation: March 9, 1990. Sale to Bell Broadcasting by Christel Broadcasting approved by FCC February 7, 1997. Sale to present owner by Bell Broadcasting approved by FCC June 18, 1997.

Represented (sales): Continental Television Sales.

Represented (engineering): Smith & Fisher.

#### Personnel:

Gerald Walsh, General Manager.

Ryan Harris, National Sales Manager.

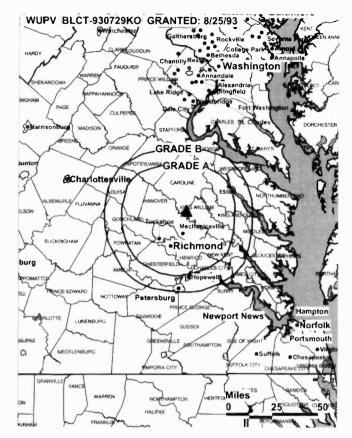
Kenyatta Gunr, Business Manager.

Jeff Loughridge, Chief Engineer.

Steve Wasilik, Program & Promotion Director.

Rates: On request.

City of License: Ashland. Station DMA: Richmond-Petersburg. Rank: 58.



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Circulation © 2001 Wielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	299,580	131,150	430,730
Average Weekly Circulation (2001)	99,848	27,241	127,089
Average Daily Circulation (2001)			47,498
Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	299,580	126,740	426,320

99 848

26,994

126,842

Average Daily Circulation (2001)			47,485
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,410	4,410
Average Weekly Circulation (2001)	0	247	247
Average Daily Circulation (2001)			13

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Bristol

#### WCYB-DT Ch. 28

Network Service: WBN, NBC, PAX. Note: Analog station is an NBC affiliate only.

Licensee: Appalachian Broadcasting Corp., 101 Lee St., Bristol, VA 24201.

Studio: 101 Lee St., Bristol, VA 24201.

Phone: 540-645-1513.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 129-kw max. visual. Antenna:

2165-ft. above av. terrain, 58-ft. above ground.

Latitude 36° 26' 57" Longitude 82° 06' 31" Definition: Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Lamco Communications Inc. (Group Owner).

Began Digital Operation: May 26, 2000.

Personnel:

Joe Macione Jr., Executive Vice President & General Manager.

Tom Cupp, Engineering Manager.

Rates: On request.

City of License: Bristol. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN).

Rank: 93.

### Virginia—Bristol-Kingsport-Johnson City, Tennessee

#### WCYB-TV Ch. 5

Network Service: NBC.

Licensee: Appalachian Broadcasting Corp., Cumberland & Lee Sts., Bristol, VA 24201.

Studio: 101 Lee St., Bristol, VA 24201.

Phone: 540-645-1555. Fax: 540-645-1513.

E-mail: info@wcyb.com

Web Site: http://www.wcyb.com/

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 83.2-kw visual, 11.5-kw aural. Antenna: 2218-ft. above av. terrain, 106-ft. above ground, 4331-ft. above sea level.

26

57"

30"

JUVE SEA IEVEI.

Latitude 36° Longitude 82°

Transmitter: Rye Patch Knob, Cherokee National Forest,

Began Digital Operation: May 26, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, Conus, NBC News Channel, Sports News Satellite.

LMA: Local marketing agreement with WKPT-TV (A), Kingsport-Johnson City, TN-Bristol,

Ownership: Lamco Communications Inc. (Group Owner).

Began Dperation: August 13, 1956. Sale to present owner by Starr Broadcasting group approved by FCC March 17, 1977 (Television Digest, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved by FCC November 12, 1970 (Vol. 10:6, 46).

Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Joe Macione Jr., Executive Vice President & General Manager.

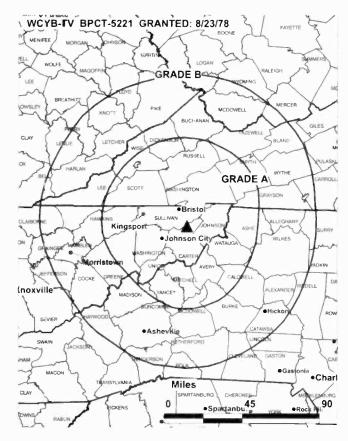
Jim Bowman, Sales Manager.

Steve Hawkins, News Manager.

Cheryl Stout, Program Manager.

Tom Cupp, Engineering Manager.

Nancy Booher, Accounting Manager.



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Warren Sanders, Station Relations Manager.

Tony Venable, Production Manager

Rates: On request.

City of License: Bristol. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN).
Rank: 93.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,600	100,030	369,630
Average Weekly Circulation (2001)	199,068	45,126	244,195
Average Daily Circulation (2001)			149,708

Station OMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,390	75,460	285,850
Average Weekly Circulation (2001)	172,811	41,289	214,101
Average Daily Circulation (2001)			137,831

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,210	24,570	83,780
Average Weekly Circulation (2001)	26,257	3,837	30,094
Average Daily Circulation (2001)			11,877

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers wewing of more than 5% as per the Nielsen Survey Methods.

#### Virginia—Grundy-Bristol

## WLFG Ch. 68

Network Service: Independent.

Licensee: Living Faith Ministries, Rte. 460, Box 151, Vansant, VA 24656.

Studio: 8594 Hidden Valley Rd., Abingdon, VA 24210.

Mailing Address: Box 151, Vansant, VA 24656.

Phones: 540-676-3806 (Studio); 540-935-7850. Fax: 540-676-3572 (Studio);

540-935-8857.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1140-kw max. visual. Antenna: 2504-ft. above av. terrain, 167-ft. above ground, 4348-ft. above sea

level.

Latitude 36° 49' 47" Longitude 82° 04' 45"

Transmitter: Clinch Mountain.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 2172-ft. above av. terrain, 167-ft. above ground.

.....

Latitude 36° 49' 47" Longitude 82° 04' 45"

FCC Digital File Number: BPCDT-19991029AGK. Granted: February 23, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Living Faith Ministries Inc. (Group Owner).

Began Operation: January 1, 1995.

Represented (engineering): Robert L. Littler II.

Personnel:

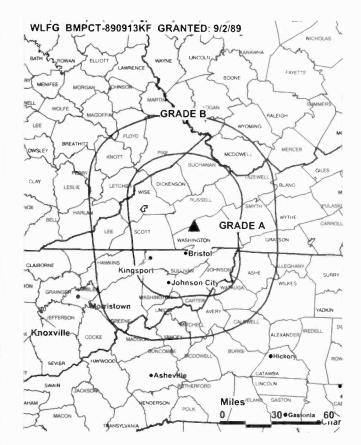
Rev. Buford Smith, President.

Michael D. Smith, General Manager.

Chuck Britt, Chief Engineer.

Rates: On request.

City of License: Grundy. Station DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,020	4,240	200,260
Average Weekly Circulation (2001)	16,410	227	16,637
Average Daily Circulation (2001)			4,402

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,880	4,240	168,120
Average Weekly Circulation (2001)	13,764	227	13,991
Average Daily Circulation (2001)			3,784

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,140	0	32,140
Average Weekly Circulation (2001)	2,646	0	2,646
Average Daily Circulation (2001)			618

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Virginia—Charlottesville

## WVIR-TV Ch. 29

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., Box 769, Charlottesville, VA 22902

Studio: 503 E. Market St., Charlottesville, VA 22902.

Mailing Address: Box 769, Charlottesville, VA 22902

Phone: 804-220-2900. Fax: 804-220-2903: 804-220-2904: 804-220-2905.

Web Site: http://www.nbc29.com

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1191-ft. above av. terrain, 279-ft. above ground, 1739-ft. above sea

level

59 00" Latitude 54" Longitude

Transmitter: Carter Mountain, 3.5-mi, S of Charlottesville

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 1000-kw max. visual. Antenna: 1184-ft. above av. terrain, 274-ft. above ground.

Latitude 60" 28 54" Longitude

FCC Digital File Number: BPCDT-19991028AEI. Granted: March 7, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: 4-meter; Scientific-Atlanta, 5-meter.

News Service: AP.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: March 11, 1973. Sale to present owner by Harold B. Wright Jr., et al.,

approved by FCC October 30, 1986.

Represented (sales): Continental Television Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

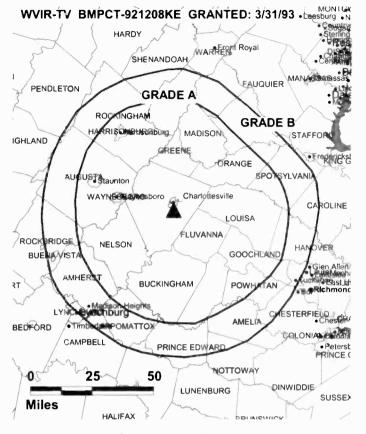
Harold B. Wright Jr., Vice President & General Manager.

Jim Fernald, General Sales Manager

Dave Cupp, News Director.

Bob Doyle, Program Director.

Phyllis Melton, Business Manager.



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Bob Jenkins, Chief Engineer.

Highest 30 Sec. Rate: \$1000

Conned Todal

City of License: Charlottesville. Station DMA: Charlottesville. Rank: 192.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand (012)	TV Households	TV Households	TV Households
Estimated Station Totals*	105,240	79,560	184,800
Average Weekly Circulation (2001)	62,552	29,344	91,896
Average Daily Circulation (2001)	- umpar	100	51,149
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,920	19,080	54,000
Average Weekly Circulation (2001)	28,272	11,952	40,223
Average Daily Circulation (2001)			25,668
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,320	60,480	130,800
Average Weekly Circulation (2001)	34,280	17,392	51,673
Average Daily Girculation (2001)			25,480

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<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Virginia—Danville

#### **WDRL-TV**

Ch. 24

Network Service: UPN.

Licensee: Melvin N. Eleazer, Box 370, Danville, VA 24540.

Studio: 5200 Wilson St., Roanoke, VA 24014.

Mailing Address: Box 14005, Roanoke, VA 24038.

Phone: 540-366-2424. Fax: 540-366-1056.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1142.6-kw max. visual. Antenna: 351-ft. above av. terrain, 174-ft. above ground, 915-ft. above sea level

Latitude

Longitude

36° 79° 30' 28'

0' 36" 3' 23"

Transmitter: 0.5-mi. S of NC Hwys. 29 & 1353, Old Post Office Bldg., Pelham.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 49.8-kw max. visual. Antenna: 351-ft. above av. terrain, 174-ft. above ground.

Latitude

36°

36"

Longitude

79°

28' 23"

FCC Digital File Number: BPCDT-19991028AEM. Granted: June 2, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Melvin N. Eleazer.

**Began Operation:** August 16, 1994. Involuntary transfer to Melvin Eleazer dismissed by FCC October 14, 1999; however, Eleazer appealed initial bankruptcy court decision and was awarded sole custody of station.

#### Personnel:

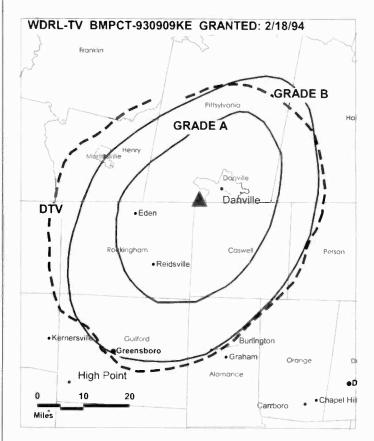
Mel Eleazer, Chief Executive Officer.

Larry Smith, National Sales Manager.

Robert Motley, Engineer

Rates: On request.

City of License: Danville. Station DMA: Roanoke-Lynchburg. Rank: 67.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,650	13,910	226,560
Average Weekly Circulation (2001)	43,561	1,266	44,827
Average Daily Circulation (2001)			9,124

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,650	13,910	226,560
Average Weekly Circulation (2001)	43,561	1,266	44,827
Average Daily Circulation (2001)			9,124

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Harrisonburg

# WHSV-TV Ch. 3

Network Service: ABC.

Licensee: Benedek Broadcasting Co. LLC, 2895 Greenspoint Pkwy., Suite 250, Hoffman

Estates, IL 60195

Studio: 50 N. Main St., Harrisonburg, VA 22802.

Mailing Address:50 N. Main St., Harrisonburg, VA 22802-0030.

Phone: 540-433-9191. Fax: 540-433-4028.

E-mail: whsv@whsv.com

Web Site: http://www.whsv.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, 0.83-kw aural. Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft.

above sea level.

Latitude 36 05" Longitude 371 57'

Transmitter: Big Mountain, New Market,

Digital Facilities: Channel No. 49 (680-686 MHz), Power: 88.2-kw max, visual, Antenna:

2119-ft. above av. terrain, 315-ft. above ground.

Latitude Longitude 78°

05" 37

Transmitter: Big Mountain, New Market.

FCC Digital File Number: BPCDT-19991028ADT (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ADM, 6.1-meter C-band; AFC, 3.6-meter C-band; Andrew, 4.7-meter C-band; ChannelMaster, 3.7-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Avantek, M/A-Com, Standard Agile Omni receivers.

News Services: ABC NewsOne, AP

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 9, 1953. Sale to present owner by Worrell Broadcasting approved by FCC November 5, 1986. Sale to Worrell Broadcasting by Gilmore Broadcasting approved by FCC January 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Broadcasting by Evening Star and Hamilton Shea approved by FCC August 9, 1965 (Television Digest, Vol. 5:23, 33). Sale of 50% by Transcontinent Corp. & 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved by FCC September 23, 1959 (Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved by FCC May 29, 1956 (Vol. 12:15, 22).

Represented (sales): Continental Television Sales.

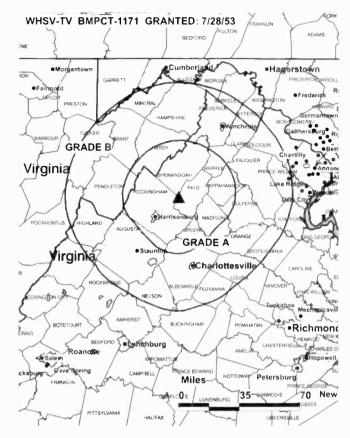
Represented (legal): Covington & Burling.

Personnel:

Tracey Jones, Vice President & General Manager

Tim Merritt, General Sales Manager

Ben Williams, Chief Engineer & Operations Manager.



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Tracie Meadows, Promotion Director.

Brenda Brown, Business Manager

Jeremy Harman, News Director

Highest 30 Sec. Rate: \$1500.

Average Daily Circulation (2001)

City of License: Harrisonburg. Station DMA: Harrisonburg. Rank: 178.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,710	51,200	195,910
Average Weekly Circulation (2001)	81,275	17,181	98,456
Average Daily Circulation (2001)			51,641
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,240	23,680	78,920
Average Weekly Circulation (2001)	46,925	12,410	59,335

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,470	27,520	116,990
Average Weekly Circulation (2001)	34,350	4,771	39,121
Average Daily Circulation (2001)			15,259

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# **WJPR**

#### Ch. 21

#### (Satellite of WFXR-TV, Roanoke, VA)

Network Service: FOX.

Licensee: Grant Broadcasting System II Inc., 915 Middle River Dr., Fort Lauderdale, FL

33304.

Studio: See WFXR-TV, Roanoke, VA.

Phone: 540-344-2127. Fax: 540-345-1912.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4207-kw max. visual, 421-kw max. aural. Antenna: 1640-ft. above av. terrain, 886-ft. above ground, 2748-ft. above sea level.

. =

Latitude 37° 19' 14.00" Longitude 79° 37' 58.50"

Transmitter: Flat Top Mountain, Bedford County.

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 400-kw max. visual. Antenna: 1641-ft. above av. terrain, 689-ft. above ground.

above av. terrain, 009-it. above ground

Latitude 37° 19' 14.00" Longitude 79° 37' 58.00"

FCC Digital File Number: BPCDT-19991028AFD. Granted: May 3, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Comtech, 5-meter C-band; M/A-Com,

Pinzone receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

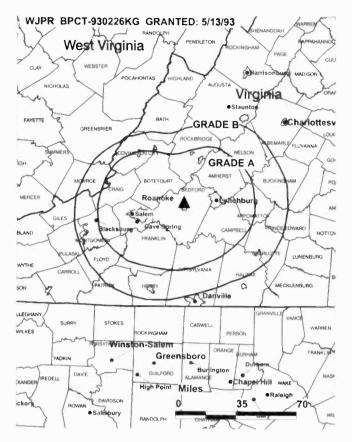
Began Operation: March 23, 1986. Sale to Roanoke Lynchburg TV Acquisition Corp. (Henry Ash, et al.) by Lynchburg-Roanoke Television Partners LP approved by FCC August 27, 1990. Sale to present owner by Roanoke Lynchburg TV Acquisition Corp. approved by FCC September 15, 1993.

Represented (legal): Wilkinson, Barker, Knauer & Quinn LLP.

Personnel: See WFXR-TV, Roanoke, VA.

Rates: On request.

City of License: Lynchburg. Station DMA: Roanoke-Lynchburg. Rank: 67.



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Circulation © 2001 Nielsen, Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,000	79.570	155.570
Average Weekly Circulation (2001)	39,204	15,028	54,232
Average Daily Circulation (2001)			19,346

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,000	72,700	148,700
Average Weekly Circulation (2001)	39,204	14,431	53,635
Average Daily Circulation (2001)			19,211

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6.870	6,870
Average Weekly Circulation (2001)	0	597	597
Average Daily Circulation (2001)			135

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WSET-TV Ch. 13

**Network Service: ABC** 

Licensee: WSET Inc., Box 11588, Lynchburg, VA 24506-1588.

Studio: 2320 Langhorne Rd., Lynchburg, VA 24501.

Mailing Address: Box 11588, Lynchburg, VA 24506-1588.

Phone: 434-528-1313. Fax: 434-847-0458; 434-947-9212.

E-mail: wset@wset.com

Web Site: http://www.wset.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 29.5-kw aural. Antenna: Circularly polarized, 1960-ft. above av. terrain, 1189-ft. above ground. 3149-ft. above sea level.

Latitude 37° 18' 54" Longitude 79° 38' 06"

Transmitter: Thaxton Mountain, 15-mi. E of Roanoke.

Digital Facilities: Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1889-ft. above av. terrain, 1058-ft. above ground, 2976-ft. above sea level.

Latitude 37° 18' 54' Longitude 79° 38' 06'

Transmitter: Thaxton Mountain, 15-mi. E of Roanoke.

FCC Digital File Number: BPCDT-19991028AAO. Granted: January 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 7-meter; Microdyne, 7-meter; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC NewsOne, AP.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: February 8, 1953. Sale to present owner by Evening Star Broadcasting Co. approved by FCC May 5, 1976. Sale to Evening Star by Lynchburg Broadcasting Co. approved by FCC August 23, 1965 (Television Digest, Vol. 5:25, 35).

Represented (sales): Continental Television Sales.

Represented (legal): Hogan & Hartson LLP.

Represented (engineering): Jansky & Bailey.

Personnel:

Randall Smith, General Manager.

Debbie Coleman, Administrations Director.

Linda Ottinger-Dinkle, Sales Director.

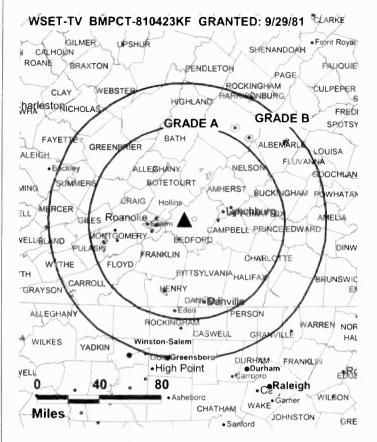
Thomas Honer, Local Sales Manager.

John Crumpler, Promotion Director.

Douglas Daniel, Broadcast Operations & Engineering Director.

Jeff Taylor, Public Relations & Web Services Director.

Carol Christenson, Business Director.



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Willis Little, Chief Engineer.

K.C. Spiron, Production Manager

Dorothy Ballagh, Traffic Manager.

Jenny Marshall, Human Resources Director.

Pam Windsor, News Director.

Average Daily Circulation (2001)

Rates: On request.

City of License: Lynchburg. Station DMA: Roanoke-Lynchburg. Rank: 67.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	271,370	158,930	430,300	
Average Weekly Circulation (2001)	188,007	63,013	251,019	
Average Daily Circulation (2001)			131,498	
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	249,880	118,250	368,130	
Average Weekly Circulation (2001)	181,741	59,428	241,169	
Average Daily Circulation (2001)			127,849	
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	21,490	40,680	62,170	
Average Weekly Circulation (2001)	6,266	3,585	9,850	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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## Virginia---Manassas

## WPXW Ch. 66

Network Service: PAX.

Licensee: Paxson Communications of Washington-66 Inc., 601 Clearwater Park Rd.,

West Palm Beach, FL 33401.

Studio: 6199 Old Arlington Lane, Fairfax Station, VA 22039.

Phone: 703-503-7966. Fax: 703-503-1225.

E-mail: jmyers@pax.net

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3400-kw max. visual, 500-kw max. aural. Antenna: 623-ft. above av. terrain, 461-ft. above ground,

904-ft. above sea level.

Latitude 38° 47' 16 Longitude 77° 19' 47

Transmitter: 6110 Ox Rd., Fairfax Station.

Began Digital Operation: April 18, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 2.5-meter Ku & C-band; DH Satellite, 5-meter Ku & C-band; Weatherscan, 2.3-meter Ku-band; Weatherscan, 3-meter; Weatherscan, 10-meter; Wegener receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: March 26, 1978. Sale to ValueVision International Inc. by WTKK Inc. approved by FCC January 27, 1994 (Television Digest, Vol. 33:44). Sale to present owner by ValueVision International Inc. approved by FCC April 6, 1997 (Vol. 36:48).

Represented (legal): Wilmer, Cutler & Pickering.

#### Personnel:

Amanda Sheehan, General Manager.

Harold Sharland, Chief Engineer.

Rick Weed, Public Affairs Director.

Marilyn Lewis, Traffic Manager.

Highest 30 Sec. Rate; \$505.



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City of License: Manassas. Station DMA: Washington, DC, Rank: 8,

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,172,880	220,660	1,393,540
Average Weekly Circulation (2001)	93,870	19,191	113,060
Average Daily Circulation (2001)			32,898
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Station DMA Total  Estimated Station Totals*			
	TV Households	TV Households	TV Households

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Manassas

## WPXW-DT Ch. 43

Network Service: PAX.

Licensee: Paxson Washington License Inc., 601 Clearwater Park Rd., West Palm Beach,

FL 33401.

Studio: 6199 Old Arrington Lane, Fairfax Station, VA 22039.

Phone: 703-503-7966.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 80-kw max. visual. Antenna:

505-ft. above av. terrain, 348-ft. above ground, 784-ft. above sea level.

Latitude Longitude 38° 77° 47' 19' 16" 49"

Transmitter: 6110 Ox Rd. (Rte. 123), Fairfax Station.

Definition: Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

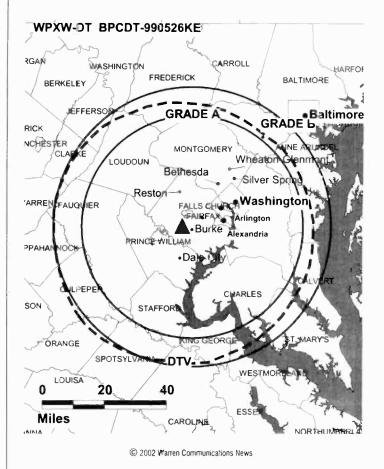
Began Digital Operation: April 18, 2001

Personnel:

Amanda Sheehan, General Manager.

Harold Sharland, Chief Engineer.

Rates: On request.



City of License: Manassas. Station DMA: Washington, DC. Rank: 8.

## Virginia—Norfolk

# WPXV Ch. 49

Network Service: PAX.

Licensee: Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West

Palm Beach, FL 33401.

Studio: 220 Salters Creek Rd., Hampton, VA 23661.

Phone: 757-722-9736. Fax: 757-726-0196.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 495.9-kw max. visual. Antenna: 509-ft. above av. terrain, 499-ft. above ground, 522-ft. above sea level.

> 36° 32" Latitude 48' Longitude 76° 30' 13"

Holds CP for change to 5000-kw max. visual, 1234-ft. above av. terrain, 1221-ft. above ground, 1243-ft. above sea level; lat. 36° 48' 31", long. 76° 30' 13", transmitter to 0.2-mi. NE of intersection of State Hwy. 337 & Sportsman Blvd. BMPCT-981019KE.

Transmitter: On Hwy. 337, 0.75-mi. S of Driver.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1181-ft. above av. terrain, 1168-ft. above ground, 1191-ft. above sea level.

> Latitude 36° Longitude 76° 30 13"

Transmitter: Approx. 0.19-mi. NE of intersection of State Hwy. 337 & Sportsman Blvd.

FCC Digital File Number: BPCDT-990212KF. Granted: January 29, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: May 29, 1989. Sale to present owner by Lockwood Broadcasting Inc. approved by FCC December 18, 1997 (Television Digest, Vol. 37:45).

Represented (legal): Dow, Lohnes & Albertson PLLC.

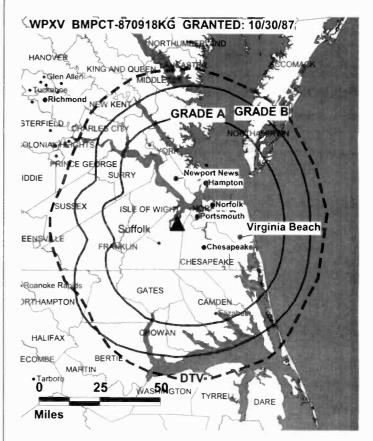
Personnel:

Dave Hanna, General Manager.

Harrison Pittman, Station Manager.

Rates: On request.

City of License: Norfolk. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 42.



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Cable

Non-cable

Total

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

**Grand Total** 

	TV Households	TV Households	TV Households
Estimated Station Totals*	448,240	97,600	545,840
Average Weekly Circulation (2001)	59,545	10,435	69,980
Average Daily Circulation (2001)			20,653
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	448,240	93,490	541,730
Average Weekly Circulation (2001)	59,545	10,178	69,723
Average Daily Circulation (2001)			20,601
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,110	4,110
Average Weekly Circulation (2001)	0	257	257
Average Daily Circulation (2001)			52

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Virginia-Norfolk

## WTKR Ch. 3

**Network Service: CBS** 

Licensee: New York Times Management Services, 2202 N. Westshore Blvd., Suite 370,

Tampa, FL 33607.

Studio: 720 Boush St., Norfolk, VA 23510.

Mailing Address: Box 300, Norfolk, VA 23501-0300.

Phone: 757-446-1000. Fax: 757-640-0164.

Web Site: http://www.wtkr.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above

sea level.

Latitude 36° 48' 56" Longitude 76° 28' 00"

Transmitter: 5277 Nansemond Pkwy., Suffolk.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 950-kw max. visual. Antenna:

1237-ft. above av. terrain, 1224-ft. above ground.

Latitude 36° 48' 31" Longitude 76° 30' 13"

Transmitter: 37020 Namsemond Pkwy., Suffolk.

FCC Digital File Number: BPCDT-20001116ABE. Granted: April 17, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: 4-meter C-band; 5-meter Ku-band; Harris, Scientific-Atlanta receivers

News Services: AP, CBS Newspath, NIWS, UPI.

Ownership: The New York Times Co. (Group Owner)

Began Operation: April 2, 1950. Sale to Knight-Ridder by Landmark Television approved by FCC January 16, 1981 (Television Digest, Vol. 20:33; 21:4). Sale to Narragansett Television approved by FCC April 26, 1989 (Vol. 29:9). Sale to present owner by Narragansett Television approved by FCC May 9, 1995 (Vol. 34:50; 35:10).

Represented (sales): Eagle Television Sales.

Represented (legal): Koteen & Naftalin LLP.

Personnel:

Frank A. Chebalo, President & General Manager.

Jon Erkenbrack, General Sales Manager.

Ted Hand, Chief Engineer.

Lori LeBlanc, Controller.

John Wessling, News Director.



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Janie Jenkins, Program Coordinator.

Rates: On request.

Grand Total

City of License: Norfolk. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 42.

Cable

Non-cable

Total

	TV Households	TV Households	TV Households
Estimated Station Totals*	508,440	180,470	688,910
Average Weeldy Circulation (2001)	349,126	95,515	444,640
Average Daily Circulation (2001)			221,814
Station DMA Total	Cable TV Fouseholds	Non-cable TV Households	Total TV Households
Estimated Station Totals*	435,410	142,610	628,020
Average Weekly Circulation (2001)	342,181	90,724	432,905
Average Daily Circulation (2001)			217,304
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,030	37,860	60,890
Average Weekly Circulation (2001)	6,944	4,791	11,735
Average Daily Circulation (2001)			4,510

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### WTVZ

Ch. 33

Network Service: WBN.

Licensee: Norfolk Acquisition Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 900 Granby St., Norfolk, VA 23510.

Phone: 757-622-3333. Fax: 757-623-1541.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 32" Longitude 76° 30' 13"

Holds CP for change to 5000-kw max. visual, 1197-ft. above av. terrain, 1184-ft. above ground, 1207-ft. above sea level; lat.  $35^\circ$  48' 31", long.  $76^\circ$  30' 13". BPCT-19991015AAL.

Transmitter: 1-mi. S of Driver.

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 1243-ft. above av. terrain, 1230-ft. above ground.

Latitude 36° 48' 31" Longitude 76° 30' 13"

FCC Digital File Number: BPCDT-19991101AIQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 5-meter C-band; Continental, 4.9-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Dwnership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: September 24, 1979. Sale to Max Television by TVX Broadcast Group approved by FCC May 24, 1989 (Television Digest, Vol. 29:15). Sale to present owner by Max Television approved by FCC May 15, 1995.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Shaw Pittman.

#### Personnel:

Scott Sanders, General Manager.

Bruce A. Kulikowski, General Sales Manager.

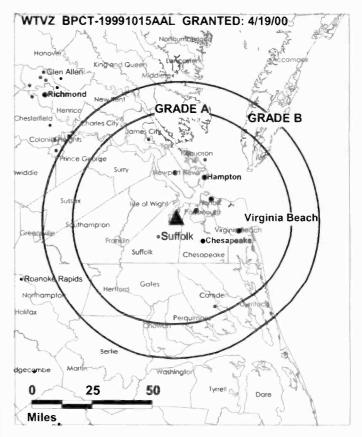
Margie Nelowett, Sales Manager.

William Mantos, Sales Manager.

Mark Hudgins, Program Director.

Cutch Armstrong, Promotion Director.

Nancy S. Crocker, Research Director.



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Ed Cuthrell, Chief Engineer.

Rates: On request.

City of License: Norfolk. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 42.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	494,960	139,210	634,170
Average Weekly Circulation (2001) Average Daily Circulation (2001)	208,283	52,924	261,207 98,195
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,410	133,160	618,570
Average Weekly Circulation (2001) Average Daily Circulation (2001)	206,403	52,276	258,679 97,784
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,550	6,050	15,600
Average Weekly Circulation (2001)	1,880	648	2,528
Average Daily Circulation (2001)			411

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Virginia Beach-Norfolk

## WVBT Ch. 43

Network Service: FOX.

Licensee: Beach 43 Corp., 1299 Pennsylvania Ave. NW, Washington, DC 20004.

Studio: 300 Wavy St., Portsmouth, VA 23704.

Mailing Address: 243 Wythe St., Portsmouth, VA 23704.

Phone: 757-393-4343. Fax: 757-393-7615.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 5000-kw max. visual. Antenna: 853-ft. above av. terrain, 853-ft. above ground, 879-ft. above sea level.

Latitude 36° 49' 14" Longitude 76° 30' 41"

Transmitter: WAVY-TV, Kings Hwy., Driver.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 801-ft. above av. terrain, 801-ft. above ground, 823-ft. above sea level.

Latitude 36° 49' 14" Longitude 76° 30' 41"

FCC Digital File Number: BPCDT-19991101AIS. Granted: January 26, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with WAVY-TV (N), Portsmouth-Norfolk-Newport News.

Ownership: Beach 43 Corp.

**Began Operation:** December 17, 1992. Sale to present owner by The 43 Corp. approved by FCC July 28, 1995.

Represented (engineering): Silliman & Silliman.

#### Personnel:

Larry Hunt, General Manager.

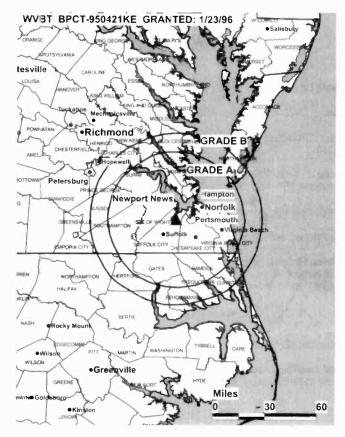
Lisa Rhodes, Program & Promotion Director.

Jennifer Buck, Production Manager & Development Director.

Walter Ulloa, Business Manager.

Rates: On request.

City of License: Virginia Beach. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 42.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	487,520	153,630	641,150
Average Weekly Circulation (2001)	223,026	65,356	288,381
Average Daily Circulation (2001)			88,778
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,410	141,900	627,310
Average Weekly Circulation (2001)	222,739	64,021	286,759
Average Daily Circulation (2001)			88,485
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,110	11,730	13,840
Average Weekly Circulation (2001)	287	1,335	1,622
Average Daily Circulation (2001)			292

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Hampton-Norfolk

# WVEC-TV Ch. 13

Network Service: ABC.

Licensee: WVEC Television Inc., 613 Woodis Ave., Norfolk, VA 23510.

Studios: 774 Settler's Landing Rd., Hampton, VA 23669; 613 Woodis Ave., Norfolk, VA 23510.

Phones: 757-628-5888 (Hampton); 757-625-1313 (Norfolk). Fax: 757-723-8290 (Hampton); 757-628-5855 (Norfolk).

E-mail: pmcelveen@wvec.com

Web Site: http://www.wvec.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 177-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1191-ft. above av. terrain, 1184-ft. above ground, 1207-ft. above sea level.

Latitude 36° 49' 00" Longitude 76° 28' 06"

Transmitter: 5225 Nansemond Pkwy., Suffolk.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1129-ft. above av. terrain, 1122-ft. above ground, 1145-ft. above sea level.

Latitude 36° 49' 00" Longitude 76° 28' 06"

Transmitter: 5225 Nansemond Pkwy., Suffolk.

FCC Digital File Number: BMPCDT-19991208ACM. Granted: December 1, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku-band; Avantek, RCA, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CNN Newsource, UPI.

Ownership: Belo Corp. (Group Owner).

Began Operation: September 19, 1953. Initial broadcasts were on Ch. 15; switched to Ch. 13 November 13, 1959. Sale to Corinthian Broadcasting by Thomas P. Chisman, et al., approved by FCC February 12, 1980 (Television Digest, Vol. 19:21). Sale to present owner by Corinthian Broadcasting approved by FCC November 29, 1983 (Vol. 23:20).

Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding.

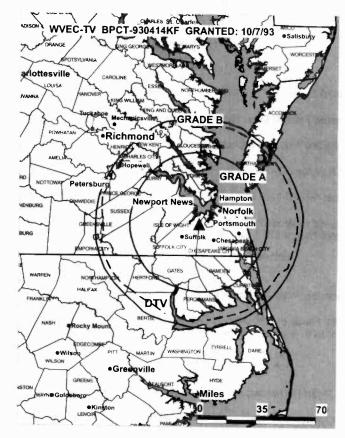
Personnel:

Mario A. Hewitt, Vice President & General Manager.

Jim Tellus, Executive News Director.

Christopher Klein, Sales & Marketing Director.

Dave Yarashes, Controller.



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Peter D. Dennant, Jr., Engineering Director.

Curtis E. Miles, Creative Services Manager.

Wendy Juren, Community Marketing Director.

Rates: On request.

City of License: Hampton. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 42.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	511,700 367,689	165,700 100,544	677,400 468,234 244,630
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	485,410 360,011	142,610 95,984	628,020 455,99 <b>5</b> 240,353
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	26,290 7,678	23,090 4,561	49,380 12,239 4,277

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Portsmouth

## WAVY-DT Ch. 31

Network Service: NBC.

Licensee: WAVY Broadcasting LLC, 300 Wavy St., Portsmouth, VA 23704.

Studio: 300 Wavy St., Portsmouth, VA 23704.

Phone: 757-393-1010.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 919-ft. above av. terrain, 919-ft. above ground, 942-ft. above sea level.

Latitude 36° 49' 14" Longitude 76° 30' 41" Transmitter: Kings Hwy., Driver.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: LIN Television Corp. (Group Owner).

Began Digital Operation: March 22, 2001.

Personnel:

Edward L. Munson Jr., President & General Manager.

Les Garrenton, Engieering Director.

Rates: On request.

City of License: Portsmouth. Station DMA: Norfolk-Portsmouth-Newport News. Rank:

42

# Virginia—Portsmouth-Norfolk-Newport News

#### WAVY-TV Ch. 10

**Network Service: NBC** 

Licensee: WAVY Broadcasting LLC, 1001 G St. NW, Suite 700 E, Washington, DC 20001.

Studio: 300 Wavy St., Portsmouth, VA 23704.

Phone: 757-393-1010. Fax: 757-399-7628.

E-mail: wavy10gm@aol.com

Web Site: http://www.wavy.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft.

above sea level.

Latitude 36° 49' 14" Longitude 76° 30' 41"

Transmitter: 2865 Kings Hwy., Driver.

Began Digital Operation: March 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.1-meter C-band; Harris, 3.5-meter Ku-band; Andrew, DX Engineering, Harris, Microdyne receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, UPI.

LMA: Local marketing agreement with WVBT (F), Virginia Beach-Norfolk.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 1, 1957. Sale to LIN Broadcasting by Tidewater Teleradio Inc. approved by FCC March 27, 1968. Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC March 2, 1998 (Television Digest, Vol. 37:33, 42; 38:2, 10). Sale to Chancellor Media Corp. dismissed by FCC 1999 (Vol. 38:28; 39:12).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Edward L. Munson Jr., President & General Manager.

David Rogers, General Sales Manager.

Les Garrenton, Engineering Director.

Jim Turpin, News Director.

Manny Munoz, Business Manager.



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Judy Triska, Marketing Director.

Dave Whitener, Production Manager,

Joe Weller, Program Coordinator

Average Daily Circulation (2001)

Rates: On request.

**City of License:** Portsmouth. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 42.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,440	167,180	682,620
Average Weekly Circulation (2001)	365,670	101,931	467,600
Average Daily Circulation (2001)			242,854
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,410	141,900	627,310
Average Weekly Circulation (2001)	357,471	97,304	454,774
Average Daily Circulation (2001)			237,622
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,030	25,280	55,310
Average Weekly Circulation (2001)	8,199	4,627	12,826

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Virginia—Portsmouth-Norfolk-Newport News

## WGNT Ch. 27

Network Service: UPN.

Licensee: Viacom Broadcasting of Seattle Inc., 5202 River Rd., Bethesda, MD 20816.

Studio: 1318 Spratley St., Portsmouth, VA 23704.

Branch Office: 753 Thimble Shoals Blvd., Newport News, VA 23606.

Phone: 757-393-2501. Fax: 757-399-3303.

E-mail: upn27@paramount.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2340-kw max. & 1440-kw horizontal visual, 234-kw max. & 144-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1023-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 43" Longitude 76° 27' 49"

Transmitter: 5443 Nansemond Pkwy., Suffolk

FCC Proposed Digital Channel Number: Ch. 19.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 7.3-meter Ku-band; TrueFocus, 4.9-meter Ku & C-band; Agile Omni, M/A-Com, Uniden receivers.

**Dwnership:** Viacom International Inc. (Group Owner).

Began Operation: October 1, 1961. First broadcast as a non-commercial religious station. Began commercial operation July 1967. Sale to Centennial Communications Inc. approved by FCC May 22, 1989. Sale to present owner by Centennial Communications Inc. approved by FCC October 17, 1997.

Represented (sales): Millennium Sales & Marketing.

#### Personnel:

Meg LaVigne, Vice President & General Manager.

J. David Bunnell, General Sales Manager.

Bob Webb, National Sales Manager.

Kevin Tucker, Local Sales Manager.

George Randell, Chief Engineer.

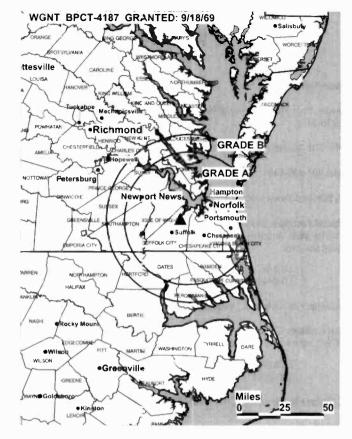
Kristin Borsky, Program Manager.

Rich Davis, Promotion Director.

Harry Fagan, Business Manager.

Kafi Rouse, Public Affairs Director.

Rates: On request.



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City of License: Portsmouth. Station DMA: Norfolk-Portsmouth-Newport News. Rank: 42.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	518,190	166,490	684,680
Average Weekly Circulation (2001)	235,175	68,126	303,301
Average Daily Circulation (2001)			122,635
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,410	141,900	627,310
Average Weekly Circulation (2001)	220,852	65,379	286,231
Average Daily Circulation (2001)			117,380
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,780	24,590	57,370
Average Weekly Circulation (2001)	14,322	2,747	17,070
Average Daily Circulation (2001)			5,255

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Richmond-Petersburg

## WRIC-TV Ch. 8

Network Service: ABC

Licensee: Young Broadcasting of Richmond Inc., 301 Arboretum Place, Richmond, VA

23236-3464.

Studio: 301 Arboretum Place, Richmond, VA 23236-3464.

Phone: 804-330-8888. Fax: 804-330-8881.

Web Site: http://www.wric.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft.

above sea level.

Latitude 37° 30' 46" Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Midlothian District.

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 450-kw max. visual. Antenna:

1079-ft. above av. terrain, 939-ft. above ground.

Latitude 37° 30' 45" Longitude 77° 36' 05"

FCC Digital File Number: BPCDT-19991022ABD. Granted: May 2, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Comtech, 5-meter C-band; RF Systems, 3-meter Ku-band; 3 Scientific-Atlanta, 4.5-meter Ku & C-band; Avantek, Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC NewsOne, AP, CNN Newsource, NIWS,

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: August 15, 1955. Sale to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & Assoc. approved by FCC in 1968 (Television Digest, Vol. 7:45). Sale to present owner by Nationwide approved by FCC August 24, 1994 (Vol. 34:48).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Tom Best, Vice President & General Manager.

Dan Klintworth, Station Manager.

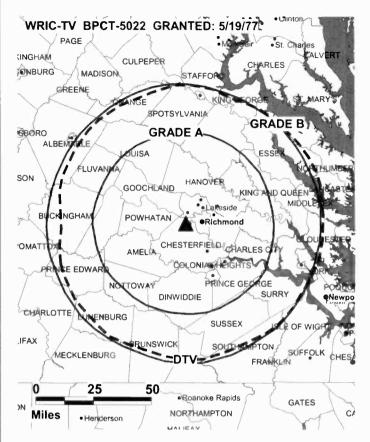
David Weems, General Sales Manager.

Stephen Hayes, Local Sales Manager.

Pam Magee, News Director.

Janet South, Business Affairs Director.

Kim Roberts, Business Manager.



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Tom Beauchamp, Chief Engineer.

Denise Pannell, Client Services Director.

Marit Price, Community Affairs.

Rates: On request.

City of License: Petersburg. Station DMA: Richmond-Petersburg. Rank: 58.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	497,810	234,210	732,020
Average Weekly Circulation (2001)	277,125	125,940	403,065
Average Daily Circulation (2001)			199,253
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,770	168,760	474,530
Average Weekly Circulation (2001)	228,814	115,692	344,506
Average Daily Circulation (2001)			179,742
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,040	65,450	257,490
Average Weekly Circulation (2001)	48,311	10,248	58,559
Average Daily Circulation (2001)			19,511

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Richmond

# WRLH-TV Ch. 35

Network Service: FOX.

Licensee: Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

Studio: 1925 Westmoreland St., Richmond, VA 23230.

Mailing Address: Box 11169, Richmond, VA 23230.

Phone: 804-358-3535. Fax: 804-358-1495.

Web Site: http://www.fox35.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2588-kw max. & 1183-kw horizontal visual, 259-kw max. & 118-kw horizontal aural. Antenna: 1259-ft. above av. terrain, 1212-ft. above ground, 1514-ft. above sea level.

Latitude 37° 30' 21" Longitude 77° 41' 58"

Holds CP for change to 2750-kw max. visual, 1260-ft. above av. terrain, 1204-ft. above ground, 1506-ft. above sea level. BPCT-980416KF.

Transmitter: 15703 Midlothian Turnpike, Chesterfield.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 930-kw max. visual. Antenna: 1266-ft. above av. terrain, 1211-ft. above ground.

Latitude 37° 30' 21" Longitude 77° 41' 58"

FCC Digital File Number: BPCDT-19991101ADE. Granted: January 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Agile Omni receivers.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: February 20, 1982. Sale pends to Sinclair Broadcast Group Inc. (Television Digest, Vol. 41:38). Sale to present owner approved by FCC December 15, 1995. Sale to Act III Broadcasting approved by FCC September 9, 1988. Transfer to Busse Broadcasting approved by FCC 1987. Sale to Gillett Group by Times Mirror Co. following merger with A. S. Abell Co. approved by FCC September 4, 1986 (Vol. 26:28). Sale to A. S. Abell Co. by Television Corp. of Richmond approved by FCC April 24, 1985.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Shaw Pittman.

#### Personnel:

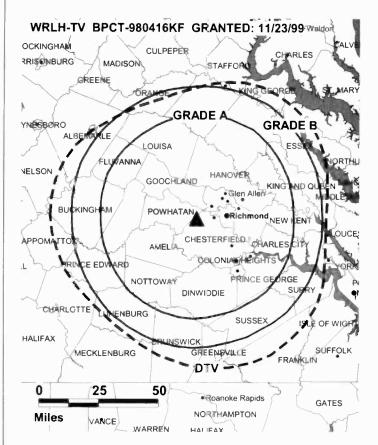
John Quigley, General Manager.

William Lane, General Sales Manager.

Michael Park, Operations Manager.

Richard Miller, National Sales Manager.

Janet May, News & Program Director.



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Vicky Cosio, Business Manager.

Eldon Brown, Chief Engineer.

Rates: On request.

City of License: Richmond. Station DMA: Richmond-Petersburg. Rank: 58.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	318,330	204,100	522,430
Average Weekly Circulation (2001)	171,423	90,621	262,044
Average Daily Circulation (2001)			101,546
Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,770	165,970	471,740
Average Weekly Circulation (2001)	168,299	85,228	253,527
Average Daily Circulation (2001)			99,582
Other DMA Total	Cable	Non-cable	Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,560	38,130	50,690
Average Weekly Circulation (2001)	3,124	5,393	8,517
Average Daily Circulation (2001)			1,964

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV nousehold estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Richmond-Petersburg

## WTVR-TV Ch. 6

Network Service: CBS.

Licensee: Raycom Media Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL

36104.

Studio: 3301 W. Broad St., Richmond, VA 23230.

Mailing Address: Box 11064, Richmond, VA 23230.

Phone: 804-254-3600. Fax: 804-254-3699.

Web Site: http://www.wtvr.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above

sea level.

Latitude 37° 34' 00" Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. An-

tenna: 735-ft. above av. terrain, 699-ft. above ground.

Latitude 37° 34' 00" Longitude 77° 28' 36"

FCC Digital File Number: BPCDT-19991025ACY. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.2-meter C-band; Comtech, 5.2-meter Ku & C-band.

SNG Mobile Dish: Harris-Allied-Vertex, Ku-band.

News Services: AP, CNN Newsource.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: April 15, 1948. Sale to Park Communications by Wilbur M. Havens approved by FCC October 13, 1965 (Television Digest, Vol. 5:42). Transfer of control of Park Acquisition to John Fiorini & Gary Knapp approved by FCC March 27, 1995. Sale to Media General by Park Acquisition approved by FCC November 22, 1996. Media General swap of WTVR-TV with Ellis Communications (Raycom Media) for WSAV-TV Savannah, GA, WHLT Hattiesburg & WJTV Jackson, MS approved by FCC July 23, 1997 (Vol. 37:2).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Personnel:

Mark Pimentel, Vice President & General Manager.

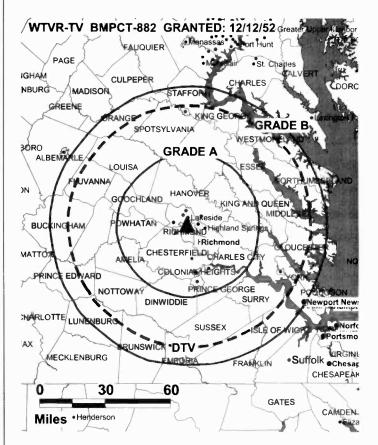
Jody Trinsey, General Sales Manager.

Steve Young, Local Sales Manager.

James Taguchi, National Sales Manager.

Mark Neerman, News Director.

Nichol C. Sanderson, Program & Executive Assistant.



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Bill Anderson, Promotion Director.

Tricia Thurman, Business Manager.

Dale Williams, Chief Engineer.

Brent Struense, Marketing Director.

John Nance, Art Director.

Rates: On request.

City of License: Richmond. Station DMA: Richmond-Petersburg. Rank: 58.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	526,540 290,410	249,330 126,077	775,870 416,487 198,997
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	305,770 215,996	168,760 111,739	474,530 327,734 168,804
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	220,770 74,414	80,570 14,338	301,340 88,752 30,193

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Richmond

# **WWBT** Ch. 12

Network Service: NBC.

Licensee: Jefferson-Pilot Communications Co. of Virginia, 5710 Midlothian Pike, Rich-

mond. VA 23225.

Studio: 5710 Midlothian Pike, Richmond, VA 23225.

Mailing Address: Box 12, Richmond, VA 23218.

Phone: 804-230-1212. Fax: 804-230-2793.

E-mail: webmaster@nbc12.com

Web Site: http://www.nbc12.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude

30' 22.50" Longitude 30' 11.95

Transmitter: 5710 Midlothian Pike.

Digital Facilities: Channel No. 54 (710-716 MHz). Power: 860-kw max. visual. Antenna:

692-ft. above av. terrain, 656-ft. above ground.

22.00" 77° Longitude 301 12.00"

FCC Digital File Number: BPCDT-19991028AFG (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 5-meter Ku-band; Satcom Technologies, 5.5-meter Ku & C-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, NBC News Channel.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Began Operation: April 29, 1956. Sale to Jefferson Standard Broadcasting by Richmond Television Corp. approved by FCC October 16, 1968 (Television Digest, Vol. 8:43).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Denny & Associates.

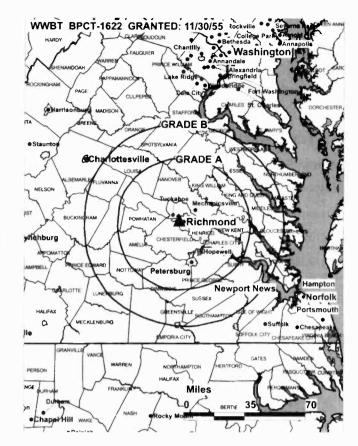
Personnel:

Don Richards, Vice President & General Manager.

W. Henry Boze, Vice President, Engineering & Television.

Ellen Shuler, Assistant Vice President, Sales.

Harvey Powers, Assistant Vice President, News & Information Services.



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Julian J. Young, Business Manager.

Nancy Kent, News Director.

Highest 30 Sec. Rate: \$3500.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total

City of License: Richmond. Station DMA: Richmond-Petersburg. Rank: 58.

Circulation © 2001 Nielsen, Coverage based on Nielsen study

Grone rotal	TV Households	TV Households	TV Households
Estimated Station Totals*	474,730	208,320	683,050
Average Weekly Circulation (2001)	279,497	119,044	398,541
Average Daily Circulation (2001)			218,665
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,770	165,970	471,740
Average Weekly Circulation (2001)	236,340	114,767	351,107
Average Daily Circulation (2001)			203,663
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,960	42,350	211,310

Cable

Non-cable

4,277

Total

43,157

47,434

15,002

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Roanoke

#### **WDBJ** Ch. 7

Network Service: CBS.

Licensee: WDBJ Television Inc., Box 7, Roanoke, VA 24022-0007.

Studio: 2001 Colonial Ave. SW, Roanoke, VA 24015.

Mailing Address: Box 7, Roanoke, VA 24022-0007.

Phone: 540-344-7000, Fax: 540-344-5097.

E-mail: news@wdbj7.com

Web Site: http://www.wdbj7.com

Technical Facilities: Channel No. 7 (174-180 MHz), Authorized power: 316-kw visual. 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft.

above sea level.

Latitude 37° 8nº ng<sub>1</sub> 22" Longitude

Transmitter: On Poor Mountain, 13-mi. SW of Roanoke.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 460-kw max. visual. Antenna: 1988-ft. above av. terrain, 125-ft. above ground.

Latitude 42" 23" Longitude 80°

Transmitter: 8187 Honeysuckle Lane.

FCC Digital File Number: BPCDT-19991012ABJ. Granted: December 2, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS Newspath, Conus, UPI, WSI.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: October 3, 1955. Sale to present owner by Times World Corp. ap-

proved by FCC October 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Personnel:

Robert G. Lee, President & General Manager.

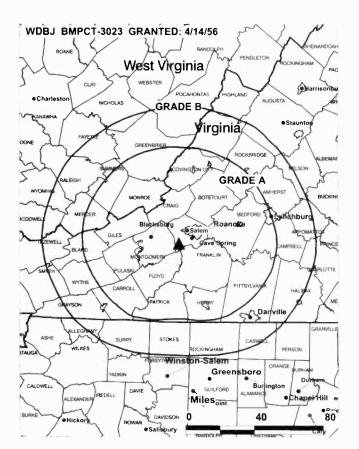
James N. Shaver, Vice President, News & Programming.

Ray Sullivan, General Sales Manager.

Tom Fraticelli, Local Sales Manager.

Jim Kent, News Director.

Carl Guffey, Engineering & Operations Director.



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Mike Bell, Program Manager.

Edward Allen, Business Manager

Glenn Saunders, Engineering Manager

Ellen Bishop, Traffic Manager.

Rates: On request.

City of License: Roanoke. Station DMA: Roanoke-Lynchburg. Rank: 67.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	380,180	215,560	595,740
Average Weekly Circulation (2001)	248,179	84,566	332,745
Average Daily Circulation (2001)			187,440

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,290	140,320	395,610
Average Weekly Circulation (2001)	204,149	75,438	279,587
Average Daily Circulation (2001)			165,574

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,890	75,240	200,130
Average Weekly Circulation (2001)	44,030	9,128	53,158
Average Daily Circulation (2001)			21,866

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WFXR-TV Ch. 27

#### (Operates satellite WJPR, Lynchburg, VA)

Network Service: FOX.

Licensee: Grant Broadcasting System II Inc., 915 Middle River Dr., Fort Lauderdale, FL

33304

Studio: 2618 Colonial Ave. SW, Roanoke, VA 24015.

Mailing Address: Box 2127, Roanoke, VA 24009-2127.

Phone: 540-344-2127. Fax: 540-345-1912.

Technical Facilities: Channel No. 27 (548-554 MHz), Authorized power: 2690-kw max. visual. Antenna: 1991-ft. above av. terrain, 161-ft. above ground, 3894-ft. above sea

level

Latitude 37° 111 46" Lonaitude 80° 09 16"

Transmitter: 8127 Honeysuckle Rd., Bent Mountain.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 400-kw max. visual. Antenna:

1949-ft. above av. terrain, 112-ft. above ground.

Latitude 37° 46" 111 Longitude 80° 091 16"

FCC Digital File Number: BPCDT-19991028AFE. Granted: November 6, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 3.5-meter; Chapparal receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: November 11, 1986. Sale to present owner by Family Group Ltd. ap-

proved by FCC August 27, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn LLP.

Personnel:

Tony Kahl, Station & General Sales Manager.

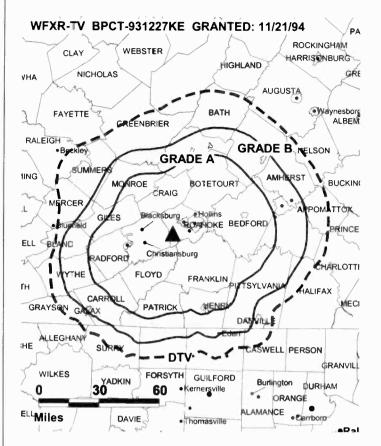
Don Fisher, Local & Regional Sales Manager.

Marie Bryant, Program Director.

Sam Lawson, Promotion Director.

Judy Witt, Business Manager.

John Baker, Chief Engineer.



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W. D. Rinker, Production Manager.

Rates: On request.

**Grand Total** 

City of License: Roanoke. Station DMA: Roancke-Lynchburg. Rank; 67.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

	I A LIDROCHOID?	I A MORZEHOIRZ	I A Honzenoidz
Estimated Station Totals* Average Weekly Circulation (2001): Average Daily Circulation (2001)	204,660 100,295	132,700 23,502	337,360 123,797 44,372
Average Daily Eliculation (2001)			44,372
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001): Average Daily Circulation (2001)	199,370 99,039	114,520 22,066	313,890 121,105 43,793
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	5,290 1,256	18,180 1,436	23,470 2,692 580

Cable

Non-cable

Total

<sup>\*</sup>Estimated station fatals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Roanoke

# **WPXR** Ch. 38

Network Service: PAX.

Licensee: Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West

Palm Beach, FL 33401

Studio: 210 First St. SW, Suite 110, Roanoke, VA 24011.

Phone: 540-857-0038. Fax: 540-345-8568.

Web Site: http://www.paxroanoke.tv

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power; 1334-kw max. visual, 66.7-kw max. aural. Antenna: 2022-ft. above av. terrain, 166-ft. above ground. 3926-ft. above sea level.

37° Latitude 11' 35" Longitude 80° 09 291

Holds CP for change to 1350-kw max. visual, 2021-ft. above av. terrain, 177-ft. above ground, 3937-ft. above sea level; lat. 37° 11' 37", long. 80° 09' 25". BPCT-970721KE.

Requests CP for change to 2044-ft, above av. terrain, 180-ft, above ground, 3940-ft, above sea level. BMPCT-20001024ABF.

Transmitter: Poor Mountain Communications Site.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 700-kw max. visual. Antenna: 2044-ft. above av. terrain, 180-ft. above ground.

> Latitude Longitude

370

111

37"

80° 25'

FCC Digital File Number: BPCDT-19990903AAF, Granted: January 11, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: M/A-Com, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

Ownership: Paxson Communications Corp.

Began Operation: January 3, 1986. Sale to present owner by Vine & Branch Inc. approved by FCC August 25, 1997 (Television Digest, Vol. 37:22).

Represented (legal): Baraff, Koemer & Olender PC

#### Personnel:

Shirley Bundy, Business Manager.

Genia Wright, Traffic Manager.

George A. Stein, Chief Engineer.

Rates: On request.



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City of License: Roanoke. Station DMA: Roanoke-Lynchburg. Rank: 67.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,490	95,860	350,350
Average Weekly Circulation (2001)	45,564	8,005	53,570
Average Daily Circulation (2001)			15,826

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	252,170	95,860	348,030
Average Weekly Circulation (2001)	45,073	8,005	53,078
Average Daily Circulation (2001)			15,740

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,320	0	2,320
Average Weekly Circulation (2001) Average Daily Circulation (2001)	492	0	492 86

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Roanoke-Lynchburg

# WSLS-TV Ch. 10

Network Service: NBC.

Licensee: Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

Studio: 401 3rd St. SW, Roanoke, VA 24011.

Mailing Address: Box 10, Roanoke, VA 24022-0010.

Phone: 540-981-9110. Fax: 540-981-9709.

E-mail: wsls@roanoke.infi.net

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw & 316-kw horizontal visual, 31.6-kw aural. Antenna: horizontally polarized, 2000-ft. above av. terrain, 242-ft. above ground, 3962-ft. above sea level.

Latitude 37° 12' 02" Longitude 80° 08' 55"

Holds CP for change to 2001-ft. above av. terrain, 203-ft. above ground, 3924-ft. above sea level; lat. 37° 12' 03", long. 80° 08' 54". BPCT-990813LC.

Transmitter: Poor Mountain, approx. 13-mi. SW of Roanoke.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 950-kw max. visual. Antenna: 1929-ft. above av. terrain, 125-ft. above ground.

Latitude 37° 12' 03" Longitude 80° 08' 54"

FCC Digital File Number: BPCDT-19991025ADC. Granted: October 25, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Harris, Standard Communications receivers.

SNG Mobile Dish: Andrews, 2.4-meter Ku-band.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Media General Inc. (Group Owner).

Began Operation: December 11, 1952. Sale to Park Communications by Shenandoah Life Insurance Co. approved by FCC September 10, 1969 (Television Digest, Vol. 9:36, 37). Transfer of control of Park Acquisition to John Fiorini & Gary Knapp approved by FCC March 27, 1995. Sale to present owner by Park Acquisition approved by FCC November 22, 1996 (Vol. 36:31).

Represented (sales): MMT Sales Inc.

#### Personnel:

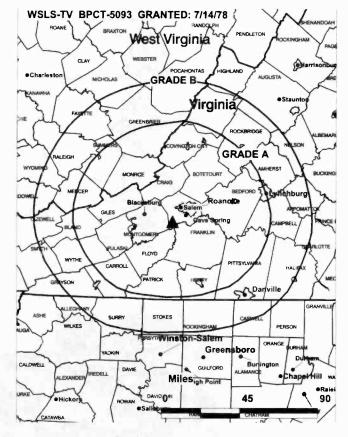
Michael Brunette, President & General Manager.

Mark Kunkel, General Sales Manager.

Dan Coyle, Promotion & Marketing Director.

Bob King, Chief Engineer.

Shane Moreland, News Director.



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Mike Brunette, Program Director.

Judy Ralph, Program Director.

Heather Jacobson, Market Research Specialist.

Kelly McBride, Business Manager.

Rates: On request.

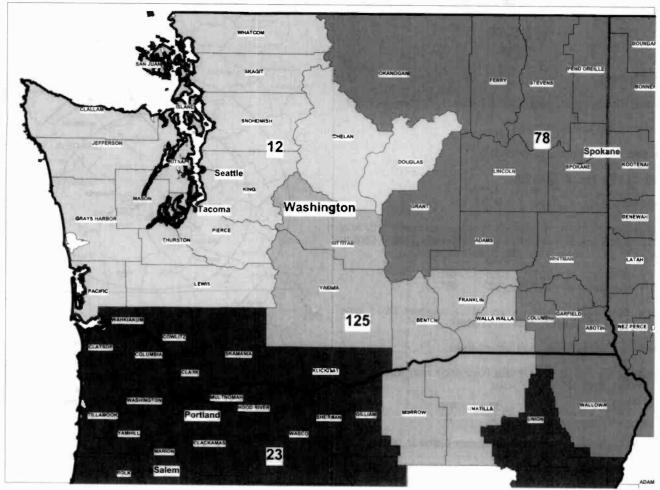
City of License: Roanoke. Station DMA: Roanoke-Lynchburg. Rank: 67.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,170	159,200	489,370
Average Weekly Circulation (2001):	195,297	63,135	258,432
Average Daily Circulation (2001)			132,398

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,920	140,320	394,240
Average Weekly Circulation (2001):	182,987	60,412	243,399
Average Daily Circulation (2001)			128,988

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,250	18,880	95,130
Average Weekly Circulation (2001):	12,310	2,723	15,033
Average Daily Circulation (2001)			3,410

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Seattle-Tacoma, WA	1,647,230	12
Portland, OR	1,069,260	23
Spokane, WA	380,480	78
Yakima-Pasco-Richland-Kennewick, WA	208,540	125

#### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KEPR-TV, Kennewick See Pasco, WA
KNDU, Kennewick See Richland, WA

KNDU, Pasco. ..... See Richland, WA KVEW, Pasco. ..... See Kennewick, WA KEPR-TV, Richland ..... See Pasco, WA KVEW, Richland. ..... See Kennewick, WA KBCB, Seattle ..... See Bellingham, WA KONG-TV, Seattle. See Everett, WA KVOS, Seattle KWPX, Seattle ..... See Bellevue, WA KWOG, Seattle... ..... See Bellevue, WA

KCPQ, KSTW & KTBW-TV, Tacoma . . . . . See Seattle, WA

#### MARKET AREA COMMERCIAL STATIONS

KBCB (24), KCPQ (13), KCPQ-DT (18), KHCV (45), KING-DT (48), KING-TV (5), KIRO-TV (7), KOMO-DT (38), KOMO-TV (4), KONG-TV (16), KSTW (11), KTBW-TV (20), KTWB-TV (22), KVOS-TV (12), KWOG (51), KWPX (33)

KATU (2), KATU-DT (43), KGW (8), KGW-DT (46), KNMT (24), KOIN (6), KPDX (49), KPTV (12), KPTV-DT (30), KPXG (22), KWBP (32)

KAYU-TV (28), KGPX (34), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)

KAPP (35), KEPR-TV (19), KFFX-TV (11), KIMA-TV (29), KNDO (23), KNDU (25), KVEW (42)

# Washington Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	9	17	26
Educational Television	3	5	8
	12	22	34

# **Communications Daily**

The Authoritative News Service of Electronic Communications For Information, call 800-771-9202

## Washington—Bellevue

## **KWOG** Ch. 51

Network Service: Independent.

Licensee: African-American Broadcasting Co. of Bellevue, 203 Bellevue Way NE, Suite 487, Bellevue, WA 98004-5721.

Studio: 18000 International Blvd., Suite 601, Sea-Tac, WA 98188.

Phone: 206-248-6834. Fax: 206-248-6818.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3800-kw max. visual. Antenna: 2359-ft. above av. terrain, 279-ft. above ground, 3123-ft. above sea level.

Latitude

47°

04" Longitude 121° 58

Transmitter: W. Tiger Mountain Communications Site, 2-mi. SW of intersection of SR 203 & I-90, Issaquah.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 240-kw max. visual. Antenna: 2359-ft. above av. terrain, 279-ft. above ground, 3123-ft. above sea level.

> Latitude Longitude

47° 121° 58'

17" 04"

17"

Transmitter: W. Tiger Mountain Communications Site, 2-mi. SW of intersection of SR 203 & I-90, Issaquah.

FCC Digital File Number: BPCDT-990317KH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Planned.

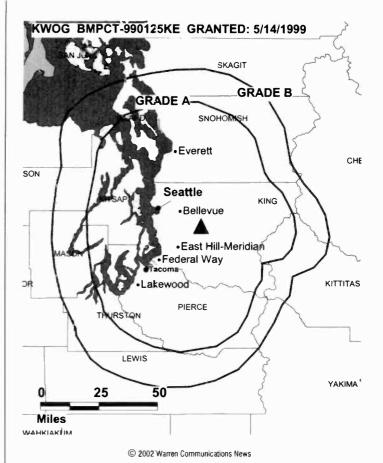
Ownership: African-American Broadcasting Co.

Began Operation: August 8, 1999. Transfer from Ray Wick, et al. to Christopher Racine

approved by FCC July 14, 2000.

Represented (legal): Fletcher, Heald & Hildreth, PLC.

Represented (engineering): Washington TeleCommunications Inc.



#### Personnel:

Donald Laidlaw, General Manager.

Terry Springs, Chief Engineer.

Rates: On request.

City of License: Bellevue. Station DMA: Seattle-Tacoma. Rank: 12.

Nielsen Data: Not available.

## Washington—Bellevue

# **KWPX**

Ch. 33

Network Service: PAX.

Licensee: Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401

Studio: 18000 International Blvd., Suite 513, SeaTac, WA 98188.

Phone: 206-439-0333. Fax: 206-246-5940.

Web Site: http://www.paxtv.com/kwpx

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 3690-kw max. visual. Antenna: 2352-ft. above av. terrain, 272-ft. above ground, 3117-ft. above sea level

47° Latitude 121° 06" Longitude

Transmitter: West Tiger Mountain, approx. 2-mi. from intersection of State Rte 203 & I-90, King County.

Digital Facilities: Channel No. 32 (578-584 MHz), Power: 175-kw max, visual, Antenna: 2352-ft. above av. terrain, 272-ft. above ground, 3117-ft. above sea level.

> Latitude Longitude 121°

Transmitter: West Tiger Mountain, approx. 2-mil at a bearing of 232°T from the intersection of State Rte. 203 & I-90.

FCC Digital File Number: BPCDT-990212KE. Granted: June 25, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: May 17, 1989. Left air, date unreported. Resumed operation November 1, 1995. Sale to present owner by ValueVision International approved by FCC February

2, 1998 (Television Digest, Vol. 37:47).

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hatfield & Dawson.

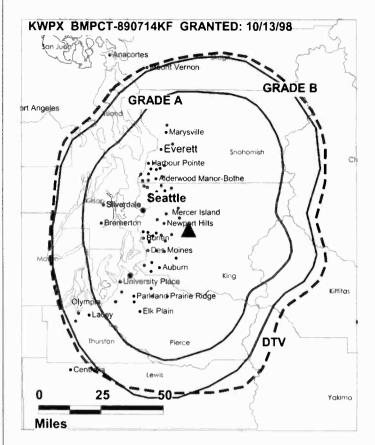
Personnel:

Kevin Mashek, General Manager.

Terry Spring, Chief Engineer.

Carl Larson, Business Manager.

Erin Hughes, Traffic Manager.



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Tim Pence, Public Affairs Director.

Rates: On request.

Grand Total

City of License: Bellevue. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

Statis Fotos	TV Households	TV Households	TV Households
Estimated Station Totals*	1,017,420	247,950	1,265,370
Average Weekly Circulation (2001)	124,149	16,760	140,909
Average Daily Circulation (2001)			40,547
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,017,420	247,950	1,265,370
Average Weekly Circulation (2001)	124,149	16,760	140.909

Cable

Non-cable

Total

40.547

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Washington—Bellingham

# KBCB Ch. 24

Network Service: Independent.

Licensee: World Television of Washington LLC, 6611 Santa Monica Blvd., Los Angeles,

CA 90038-1311.

Studio: 4164 Meridian Plaza, Suite 102, Bellingham, WA 98226.

Phone: 360-647-8842. Fax: 360-647-9204.

E-mail: kbcb@telcom.com/kbcb

Web Site: http://www.loop.com/kbcb

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 43.7-kw max. visual. Antenna: 2464-ft. above av. terrain, 476-ft. above ground, 2582-ft. above sea

level.

Latitude 48° 40' 45" Longitude 122° 50' 31"

Transmitter: Mount Constitution, San Juan County.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 200-kw max. visual. Antenna:

2484-ft. above av. terrain, 486-ft. above ground.

Latitude 48° 40' 46" Longitude 122° 50' 31"

FCC Digital File Number: BPCDT-19991101AEB (pending).

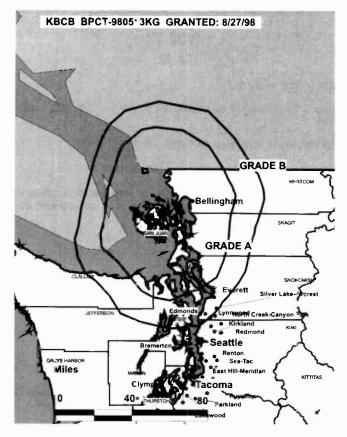
Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: World Television.

Began Operation: August 15, 1997.

Personnel:

Brian Holton, General Manager.



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David Graham, Operations Manager.

Highest 30 Sec. Rate: \$250.

City of License: Bellingham. Station DMA: Seattle-Tacoma. Rank: 12.

Nielsen Data: Not available.

# Washington—Bellingham

# KVOS-TV Ch. 12

Network Service: Independent.

Licensee: Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

Studio: 1151 Ellis St., Bellingham, WA 98225.

Phones: 360-671-1212; 604-681-1212. Fax: 360-647-0824.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40" Longitude 122° 49' 48"

Transmitter: Mount Constitution, Orcas Island.

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 612.2-kw max. visual. Antenna: 2348-ft. above av. terrain, 118-ft. above ground.

Latitude 48° 40' 40" Longitude 122° 49' 48"

FCC Digital File Number: BPCDT-19991101AGI. Granted: May 31, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, Canadian Press, CNN Newsource.

Ownership: The Ackerley Group (Group Owner).

Began Operation: May 23, 1953. Sale to present owner approved by FCC June 5, 1985. Sale to Wometco Enterprises Inc. by Rogan Jones & associates approved by FCC March 29, 1961 (Television Digest, Vol. 16:48; 17:14).

Represented (sales): Seltel Inc.; AirTime Television Sales Inc. (Toronto & Montreal).

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

David P. Reid, President & General Manager.

John Gibson, General Sales Manager.

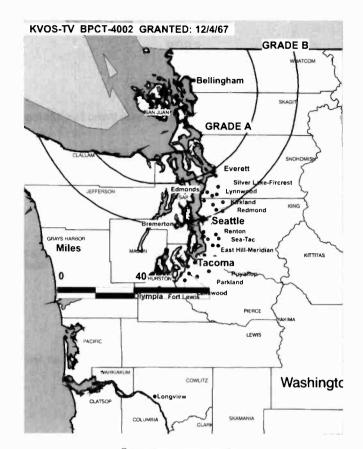
T. J. Hunt, Local Sales Manager.

Sabrina Hlebichuk, National Sales Manager.

Amy Cloud, News Director.

Jim Ross, Operations Manager.

Joan McCauley, Controller.



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Bernadette Holsworth, Marketing Director.

John Franz, Chief Engineer.

Joyce Lorenz, Traffic Manager.

Rates: On request.

City of License: Bellingham. Station DMA: Seattle-Tacoma. Rank: 12.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,640	109,400	384,040
Average Weekly Circulation (2001)	43,308	15,460	58,769
Average Daily Circulation (2001)			17,735
Station DMA Total	Cable TV Households	Non-cable	Total TV Households

TV Households
 TV Households
 TV Households
 TV Households
 TV Households

 Estimated Station Totals\*
 274,640
 109,400
 384,040

 Average Weekly Circulation (2001)
 43,308
 15,460
 58,769

 Average Daily Circulation (2001)
 17,735

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Everett

# KONG-TV Ch. 16

Network Service: Independent.

Licensee: KONG-TV Inc., 400 S. Record St., Dallas, TX 75202.

Studio: 333 Dexter Ave. N, Seattle, WA 98109.

Phone: 206-448-5555. Fax: 206-448-3167; 206-448-3195.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 784-ft. above av. terrain, 486-ft. above ground, 915-ft. above sea level.

Latitude 47° 37' 55" Longitude 122° 20' 59"

Transmitter: 301 Galer St., Queen Anne Hill, Seattle.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 240-kw max. visual. Antenna: 2342-ft. above av. terrain, 259-ft. above ground.

Latitude 47° 30' 17" Longitude 121° 58' 06"

FCC Digital File Number: BPCDT-19991101AFR (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Belo Corp. (Group Owner).

Began Operation: July 8, 1997. Sale to present owner by Zeus Corp. of Washington Inc. approved by FCC January 18, 2000 (Television Digest, Vol. 40:10).

Represented (engineering): Cohen, Dippell & Everist PC.

#### Personnel:

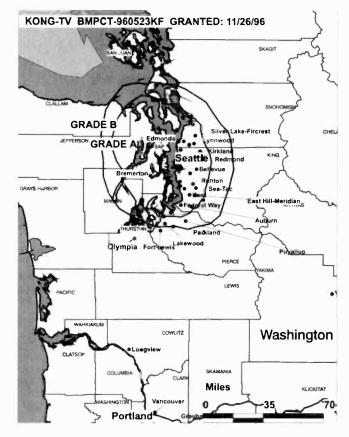
Dave Lougee, General Manager.

Jay Cascio, Vice President, Programming & Creative Services.

Sophia Marciano, Sales & Marketing Director.

Traci Gregory, Local Sales Manager.

Kathy Palmer, Chief Engineer.



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Rates: On request.

**Grand Total** 

City of License: Everett. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,079,680 337,152	326,740 46,308	1,406,420 383,460 100,208
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001): Average Daily Circulation (2001)	1,079,680 337,152	326,740 46,308	1,406,420 383,460 100,208

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Kennewick-Pasco-Richland

# KVEW Ch. 42

(Satellite of KAPP, Yakima, WA)

Network Service: ABC.

Licensee: Apple Valley Broadcasting Inc., Box 10208, Yakima, WA 98909-1208.

Studio: 601 Edison, Kennewick, WA 99336.

Mailing Address: Box 10208, Yakima, WA 98909-1208.

Phone: 509-735-8369. Fax: 509-735-7889.

E-mail: comments@kvewtv.com

Web Site: http://www.kvewtv.com

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level.

Latitude

46°

06' 07' 11" 54"

Longitude 119°

Transmitter: Jump Off Joe Butte, near Kennewick.

Digital Facilities: Channel No. 44 (650-656 MHz). Power: 200-kw max. visual. Antenna:

1280-ft. above av. terrain, 185-ft. above ground.

Latitude Longitude 46° 119° 06' 07' 11" 54"

FCC Digital File Number: BPCDT-19991029ACO (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com, 5-meter; Avantek, M/A-Com receivers.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: October 29, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini, Coran & Lancellotta PC.

Personnel:

Elizabeth Murphy Burns, President.

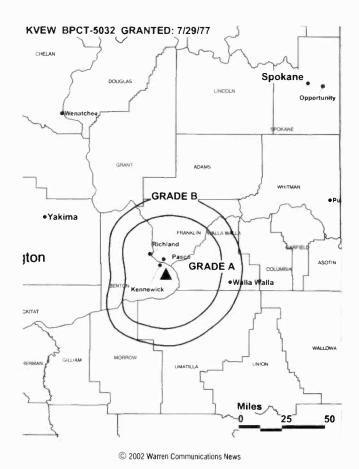
Darrell Blue, Vice President & General Manager.

Lynn Nishimoto, Local Sales Manager.

James McCallough, Chief Engineer.

Mike Balmelli, News Director.

Scott Morgan, Promotion Director.



John Wilkerson, Production Manager.

Rates: On request.

City of License: Kennewick. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 125

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,070	43,340	119,410
Average Weekly Circulation (2001)	52,256	21,493	73,749
Average Daily Circulation (2001)			36,427

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,790	40,930	112,720
Average Weekly Circulation (2001)	50,859	20,820	71,679
Average Daily Circulation (2001)			35,418

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,280	2,410	6,690
Average Weekly Circulation (2001)	1,397	673	2,071
Average Daily Circulation (2001)			1,009

<sup>\*</sup>EstImated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Pasco-Kennewick-Richland

# KEPR-TV Ch. 19 (Satellite of KIMA-TV, Yakima)

Network Service: CBS.

Licensee: Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

Studio: 2807 W. Lewis, Pasco, WA 99301.

Mailing Address: Box 2648, Pasco, WA 99302-2648.

Phone: 509-547-0547. Fax: 509-547-2845.

E-mail: kepr-tv@owt.com

Web Site: http://www.owt.com/kepr

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 383-kw horizontal visual, 88.3-kw max. & 69-kw horizontal aural. Antenna: 1203-ft. above av. terrain, 354-ft. above ground, 2397-ft. above sea level.

Latitude 46° 05' 51' Longitude 119° 11' 30'

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

Digital Facilities: Channel No. 18 (494-500 MHz), Power: 36.4-kw max. visual. Antenna:

1166-ft. above av. terrain, 290-ft. above ground.

Latitude 46° 05' 51" Longitude 119° 11' 29"

FCC Digital File Number: BPCDT-19991027ACX. Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CBS Newspath, CNN Newsource.

**Dwnership:** Fisher Broadcasting Inc. (Group Owner).

Began Operation: December 28, 1954. Sale to present owner from Retlaw Enterprises Inc. approved by FCC April 16, 1999 (Television Digest, Vol. 38:47).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

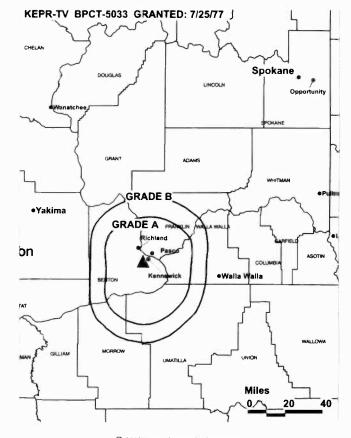
Personnel:

Dick Drilling, Station & General Sales Manager.

Steve Crow, National Sales Manager.

Don Eckis, Chief Engineer.

Paul Shoemaker, News Director.



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Vic Dailey, Production Manager.

Rates: On request.

City of License: Pasco. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 125.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,520	43,340	130,860
Average Weekly Circulation (2001)	49,008	18,269	67,277
Average Daily Circulation (2001)			31,089

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,790	40,930	112,720
Average Weekly Circulation (2001)	47,984	17,491	65,474
Average Daily Circulation (2001)			30,469

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	15,730 1,024	2,410 779	18,140 1,803 620

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Washington—Richland-Pasco-Kennewick

## **KNDU**

Ch. 25

(Satellite of KNDO, Yakima, WA)

Network Service: NBC.

Licensee: KHQ Inc., 4202 S. Regal St., Spokane, WA 99203.

Studio: 3312 W. Kennewick Ave., Kennewick, WA 99336-2916.

Phone: 509-737-2300. Fax: 509-737-6767.

Web Site: http://www.kndu.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 677-kw max. & 550-kw horizontal visual, 67.7-kw max. & 55-kw horizontal aural. Antenna: 1351-ft. above av. terrain, 228-ft. above ground, 2415-ft. above sea level.

Latitude 46° 06' 11.00" Longitude 119° 07' 47.00"

Transmitter: Jump Off Joe Butte, S of Kennewick.

Digital Facilities: Channel No. 26 (542-548 MHz), Power: 50-kw max, visual, Antenna:

1237-ft. above av. terrain, 196-ft. above ground.

Latitude 46° 06' 12.48" Longitude 119° 07' 48.58"

FCC Digital File Number: BPCDT-19991027ACK. Granted: May 14, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Microdyne, 3.7-meter; Microdyne, 5.1-meter; M/A-Com, Microdyne receivers.

News Services: AP, NBC News Channel

Ownership: KHQ Inc. (Group Owner).

Began Operation: October 10, 1961. Sale to Farragut Communications Inc. by Hugh Davis, et al., approved by FCC January 29, 1988. Sale to Federal Broadcasting Co. approved by FCC December 11, 1995. Sale to Raycom Media Inc. by Federal Broadcasting approved by FCC September 24, 1996. Sale to present owner by Raycom Media Inc. approved by FCC June 17, 1999.

Represented (sales): Seltel Inc.

Represented (legal): Skadden, Arps, Slate, Meagher & Flom LLP.

Personnel:

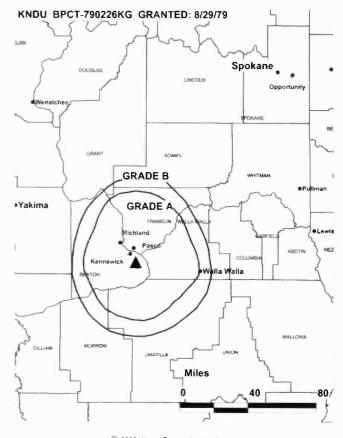
Paul Dughi, General Manager.

Dave Dalthorp, Local Sales Manager

Christine Brown, News Director.

Susan Martinez, Program Director.

Nikki Nordberg, Production Manager.



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Rodney Johnson, Chief Engineer.

Rates: On request.

City of License: Richland. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank:

125.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,070	43,340	119,410
Average Weekly Circulation (2001)	51,657	21,067	72,724
Average Daily Circulation (2001)			38,342

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,790	40,930	112,720
Average Weekly Circulation (2001)	51,436	20,388	71,825
Average Daily Circulation (2001)			37,785

Cable TV Households	Non-cable TV Households	Total TV Households
4,280	2,410	6,690
221	679	900
		557
	TV Households 4,280	TV Households TV Households 4,280 2,410

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Tacoma-Seattle

KCPQ Ch. 13

Network Service: FOX.

Licensee: Tribune Television Northwest Inc., 1813 Westlake Ave. N. Seattle, WA

98109-2706.

Studio: 1813 Westlake Ave. N, Seattle, WA 98109-2706.

Phone: 206-674-1313, Fax: 206-674-1777.

E-mail: askus@kcpq.com

Web Site: http://www.kcpq.com/

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2001-ft. above av. terrain, 669-ft. above ground, 2356-ft. above sea level.

Latitude Longitude

Transmitter: Gold Mountain, 6.5-mi. W of Bremerton.

Began Digital Operation: August 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna, Standard Communications receivers.

News Services: AP, CNN Newsource, Fox NewsEdge.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: August 2, 1953. Commercial station left air December 13, 1974. Sale to Clover Park School District No. 400 approved by FCC September 9, 1975. Resumed operation as an educational station January 4, 1976. Sale to Kelly Broadcasting Co. approved by FCC December 4, 1979. Resumed operation as a commercial station November 4, 1980. Station was sold to Meredith Broadcasting, who then swapped KCPQ for Tribune Broadcasting's WGNX, Atlanta, GA (Telvision Digest, Vol. 38:25). FCC approved deal February 22, 1999.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

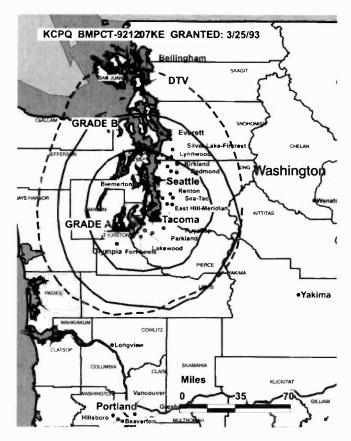
Pamela Pearson, Vice President & General Manager.

Lloyd Low, General Sales Manager.

Chris Schuler, Local Sales Manager.

Todd Mokhtari, News Director.

Natalie Grant, Program Manager.



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A. R. Hill, Assistant Chief Engineer.

Rates: On request.

City of License: Tacoma. Station DMA: Seattle-Tacoma. Rank: 12.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,145,820 636,699	449,960 201,320	1,595,780 838,020 318,008
Station DMA Total	Cable TV Households	Non-cable	Total TV Households

Station DAWN Total	TV Households	TV Households	TV Households
Estimated Station Totals*	1,130,560	432,010	1,562,570
Average Weekly Circulation (2001)	635,528	199,218	834,746
Average Daily Circulation (2001)			317,155
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	15,260	17,950	33,210
Average Weekly Circulation (2001)	1,171	2,103	3,274
Average Daily Circulation (2001)			852

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Washington—Tacoma

# KCPQ-DT Ch. 18

Network Service: FOX.

Grantee: Tribune Television Northwest Inc., 1813 Westlake Ave. N. Seattle, WA 98109.

Studio: 1813 Westlake Ave., Seattle, WA 98109-2706.

Phone: 206-674-1313.

E-mail: askus@kcpq.com

Web Site: http://www.kcpq.com

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 650-kw max. visual. Antenna: 1919-ft. above av. terrain, 591-ft. above ground, 2277-ft. above sea level.

Latitude

47°

32'

53" 22"

Longitude

122°

Transmitter: Gold Mountain, 6.5-mi. W of Bremerton.

Definition: Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum

of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Tribune Broadcasting Co. (Group Owner).

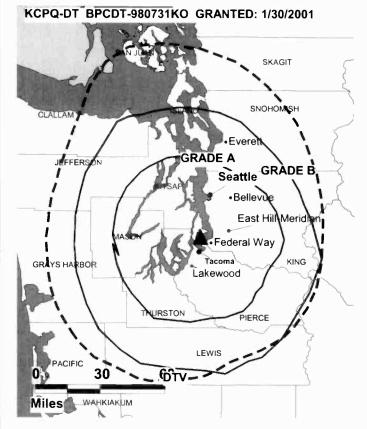
Began Digital Operation: August 1, 1901.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Sidley & Austin.

Personnel:

Pamela Pearson, General Manager.



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Michael Goodman, Chief Engineer.

Rates: On request.

City of License: Tacoma. Station DMA: Seattle-Tacoma. Rank: 12.

# Washington—Seattle

KHCV Ch. 45

Network Service: Independent.

Licensee: North Pacific International TV Inc., 18024 72nd Ave. S, Kent, WA 98032.

Studio: 18000 International Blvd., Seattle, WA 98188.

Phone: 206-988-6900. Fax: 206-988-8855.

E-mail: timk@khcvtv.com

Web Site: http://www.khcvtv.com

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2000-kw max. visual. Antenna: 2283-ft. above av. terrain, 200-ft. above ground, 3045-ft. above sea level.

Latitude 47° 30' 17" Longitude 121° 58' 06"

Holds CP for change to 2343-ft. above av. terrain, 259-ft. above ground, 3104-ft. above sea level. BMPCT-990723KE.

Transmitter: W. Tiger Mountain near Issaquah, 18.3-mi. from Central Seattle at 115°T.

Digital Facilities: Channel No. 44 (650-656 MHz). Power: 240-kw max. visual. Antenna: 2342-ft. above av. terrain, 259-ft. above ground.

Latitude 47° 30' 17" Longitude 121° 58' 06"

FCC Digital File Number: BPCDT-19991101AGX (pending).

Note: Latitude and longitude coordinates shown are based on the North American Daturn of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

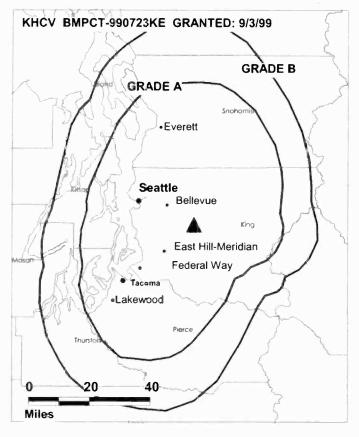
Satellite Earth Station: 4-meter; DX Communications receivers.

Ownership: North Pacific International TV Inc.

Began Operation: January 1, 1999.

Represented (legal): Irwin, Campbell & Tannenwald PC.

Represented (engineering): Hatfield & Dawson.



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#### Personnel:

Kenneth Casey, President & General Sales Manager.

Tim Kammer, General Manager.

Terry Spring, Chief Engineer.

Charlene Weh, Program Director.

Chris Casey, Business Manager.

Highest 30 Sec. Rate: \$100.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Nielsen Data: Not available.

# Washington—Seattle

# KING-DT Ch. 48

Network Service: NBC.

Licensee: King Broadcasting Co., 333 Dexter Ave. N, Seattle, WA 98109.

Studio: 333 Dexter Ave. N, Seattle, WA 98109.

Mailing Address: Box 24525, Seattle, WA 98124.

Phone: 206-448-5555. Fax: 206-448-3926.

Web Site: http://www.king5.com

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 960-kw max. visual. Antenna:

784-ft. above av. terrain, 485-ft. above ground, 915-ft. above sea level.

Latitude

47° 122° 37' 20' 55"

Longitude

•

59"

Transmitter: Queen Anne Hill, 301 Galer St.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Belo Corp. (Group Owner).

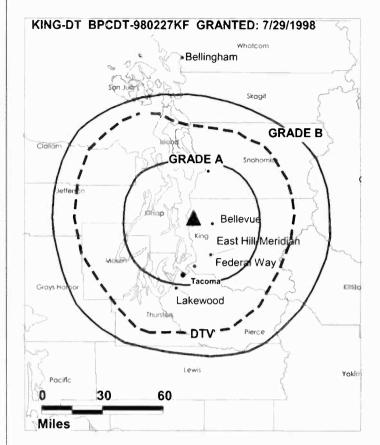
Began Digital Operation: October 1, 1998.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hatfield & Dawson.

Personnel:

Dave Lougee, General Manager.



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Rates: On request.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

# Washington—Seattle

## KING-TV Ch. 5

Network Service: NBC.

Licensee: KING-TV Inc., 400 S. Record St., Dallas, TX 75202.

Studio: 333 Dexter Ave. N, Seattle, WA 98109.

Mailing Address: Box 24525, Seattle, WA 98124.

Phone: 206-448-5555. Fax: 206-448-4525.

E-mail: kingtv@king5.com

Web Site: http://www.king5.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

47° Latitude 55" 122° Longitude 20' 59"

Holds CP for change to 1142-ft, above av. terrain, 896-ft, above ground, 1290-ft, above sea level. BPCT-870811KG.

Transmitter: 301 Galer St.

Began Digital Operation: October 1, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC News Channel.

Ownership: Belo Corp. (Group Owner).

Began Operation: November 25, 1948. Initially operated as KRSC-TV. Sale to King Broadcasting Co. approved by FCC August 1949 (Television Digest, Vol. 5:20, 23, 30). Sale to Providence Journal approved by FCC August 27, 1991 (Vol. 30:35; 31:9, 29). Sale to present owner by Providence Journal approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding

Represented (engineering): Smith & Fisher.

Personnel:

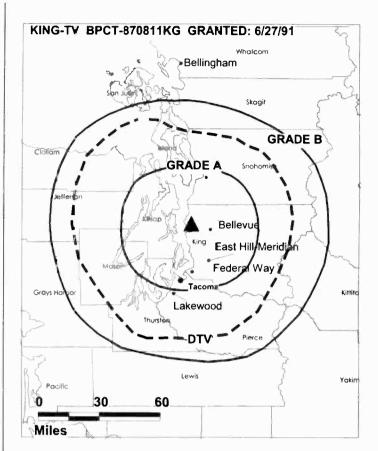
Dave Lougee, General Manager.

Deborah Wilson, Vice President, Sales & Marketing.

Jay Cascio, Vice President, Programming & Creative Services.

James Heacock, Operations Manager.

Karen Heric, Local Sales Director.



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Luke Hublou, Local Sales Manager.

Kathy Palmer, Engineering Director.

Highest 30 Sec. Rate: \$9000.

**Grand Total** 

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation © 2001 Welsen, Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	1,190,880	443,150	1,634,030
Average Weekly Circulation (2001)	930,342	292,897	1,223,238
Average Daily Circulation (2001)			638,418
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,130,560	432,010	1,562,570
Average Weekly Circulation (2001)	902,958	291,770	1,194,728
Average Daily Circulation (2001)			629,203
Other DMA Total	Cable	Non-cable	Total

Cable

Non-cable

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	60,320	11,140	71,460
Average Weekly Circulation (2001)	27,384	1,126	28,510
Average Daily Circulation (2001)			9,215

<sup>\*</sup>Estimated staffion totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KIRO-TV Ch. 7

Network Service: CBS.

Licensee: KIRO-TV Holdings Inc., 1400 Lake Hearn Dr. NE, Atlanta, GA 30319.

Studio: 2807 3rd Ave., Seattle, WA 98111-7777.

Phone: 206-728-7777. Fax: 206-728-8230.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level

47° 38 01" Latitude Longitude 122° 21 20"

Transmitter: 1518 Queen Anne Ave. N.

Digital Facilities: Channel No. 39 (620-626 MHz), Power: 603-kw max. visual, Antenna: 666-ft. above av. terrain, 489-ft. above ground, 889-ft. above sea level.

> 47° 381 01" Latitude 122° 21 20" Longitude

Transmitter: SE Corner of Queen Anne Ave. & W. Garfield St.

FCC Digital File Number: BPCDT-980710KE. Granted: October 16, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 8, 1958. Sale to Bonneville International by Saul Haas & associates approved by FCC December 17, 1963 (Television Digest, Vol. 3:51). Sale to A. H. Belo Corp. approved by FCC January 27, 1995 (Vol. 34:49). Sale to present owner from A. H. Belo Corp. approved by FCC April 16, 1997.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Hammett & Edison Inc.

Personnel:

John Woodin, Vice President & General Manager.

James Zogg, General Sales Manager.

Michael Poth, Sales Operations Director.

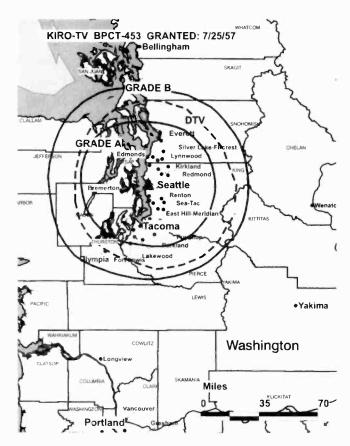
David Blakely, National Sales Manager.

Maria Margaris, Programming.

Bill Lord, News Director.

John Walters, Engineering & Technical Operations Director.

Paul Polzin, Chief Engineer.



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Mark Sabo, Controller.

Mike Kinzer, Creative Services Director.

Janeen Gutierrez, Operations & Traffic Director.

Rates: On request.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,185,850 818,092	441,760 256,730	1,627,610 1,074,822 476,923
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,130,560 797,210	432,010 255,782	1,562,570 1,052,992 470,707

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,290	9,750	65,040
Average Weekly Circulation (2001)	20,882	948	21,831
Average Daily Circulation (2001)			6,216

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### KOMO-DT Ch. 38

Network Service: ABC.

Grantee: Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

Studio: 100 4th Ave. N, Seattle, WA 98109.

Phone: 503-226-5000.

E-mail: marksi@komotv.com

Web Site: http://www.komotv.com

Digital Facilities: Channel No. 38 (614-620 MHz). Power: 810-kw max. visual. Antenna:

1000-ft. above av. terrain, 551-ft. above ground, 449-ft. above sea level.

Latitude Longitude

121°

21'

55" 09"

Transmitter: 157 Galer St.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, Ku & C-band.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Digital Operation: January 1, 1997.

Represented (sales): Eagle Television Sales.

Represented (legal): Shaw Pittman.

Represented (engineering): du Treil, Lundin & Rackley Inc.

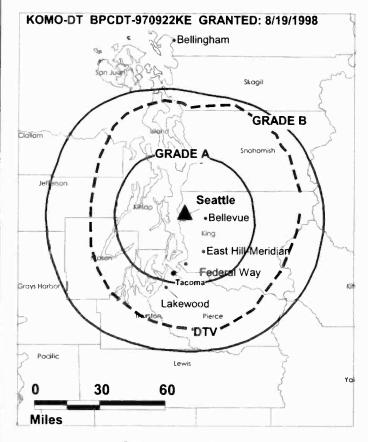
Personnel:

Richard Warsinske, General Manager.

Scott Haymer, General Sales Manager.

Dan Johnson, Local Sales Manager.

Diane Wilson, National Sales Manager.



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Pat Holland, Chief Engineer.

Joe Barnes, News Director.

Carlos Espinoza, Promotion Director.

Nancy Heard, Business Manager.

Sandy Montgomery, Marketing Director.

Rates: On request.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

#### KOMO-TV

Ch. 4

**Network Service: ABC** 

Licensee: Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109

Studio: 100 4th Ave. N, Seattle, WA 98109.

Phone: 206-404-4000. Fax: 206-443-4014.

E-mail: stano@fishcomm.com

Web Site: http://www.komotv.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above

sea level.

47° Latitude 37 56.36" Longitude 122° 9.82

Began Digital Operation: January 1, 1997.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band: Andrew. 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

SNG Mobile Dish: Frontline, 2.4-meter Ku-band; Midwest Communications, 2.6-meter Ku-band

News Service: AP.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: December 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales): Katz American Television.

Represented (legal): Shaw Pittman.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Richard Warsinske, Senior Vice President & General Manager.

Scott Hayner, Vice President & General Sales Manager.

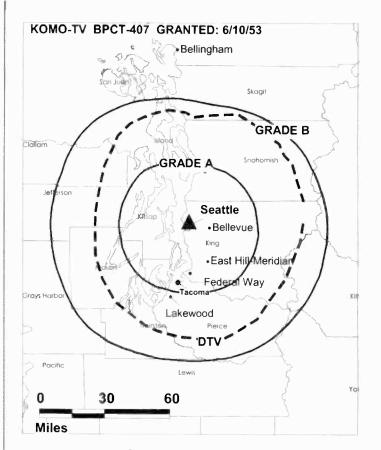
Sandy Montgomery, Vice President, Broadcast Operations.

Pat Holland, Vice President & Engineering Director.

Joseph Barnes, Vice President & News Director.

Dan Johnson, Local Sales Manager.

Diane Wilson, Local Sales Manager.



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Mike Eguchi, National Sales Manager.

Carlos Espinoza, Promotion Manager.

Highest 30 Sec. Rate: \$16,000.

Average Daily Circulation (2001)

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,190,290	463,460	1,653,750
Average Weekly Circulation (2001) Average Daily Circulation (2001)	855,152	275,482	1,130,635 560,322
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,130,560 837,331	432,010 272,748	1,562,570 1,110,079 553,367
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	59,730	31,450	91,180
	17,821	2,734	20,556

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington—Seattle-Tacoma

#### KSTW Ch. 11

Network Service: UPN.

Licensee: Viacom Broadcasting of Seattle Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

Studios: United Airlines Bldg., Seattle, WA 98121; 2320 S. 19th St., Tacoma, WA 98405.

Mailing Address: Box 11411, Tacoma, WA 98411.

Phone: 253-572-5789. Fax: 253-383-1250.

E-mail: kstwmail@nwlink.com

Web Site: http://www.kstw.com/

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: Circularly polarized, 761-ft. above av. terrain, 466-ft. above ground, 880-ft. above sea level.

Latitude 47° 36' 56.00' Longitude 122° 18' 29.00'

Transmitter: 1715 E. Madison St., Seattle.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 850-kw max. visual. Antenna: 767-ft. above av. terrain, 473-ft. above ground.

Latitude 47° 36' 55.60" Longitude 122° 18' 28.50"

FCC Digital File Number: BPCDT-19991027ACT. Granted: February 15, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Andrew, 7.3-meter Ku & C-band; Andrew, 10-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: February 22, 1953. Sale to Gaylord Broadcasting Co. by Tribune Publishing Co. approved by FCC January 30, 1974 (Television Digest, Vol. 13:13; 14:5). Sale to present owner from Gaylord Broadcasting approved by FCC April 4, 1997 (Vol. 37:9).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Dick Williams, Vice President & General Manager.

Dennis McCormick, General Sales Manager.

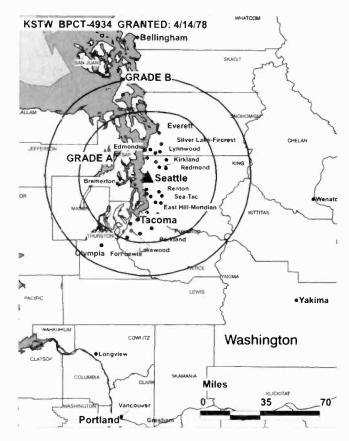
Noreen King, Local Sales Manager.

Mitch Boyle, Local Sales Manager.

Colleen Morgan, National Sales Manager.

Doug LaFeve, Business Manager.

Kathleen Holmstrom, Market Research Manager.



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Dick Schaller, Production Manager.

Ron Diotte, Chief Engineer.

Mary Anderson, Traffic Manager.

Shelly D. Cano, Public Affairs Director.

Rates: On request.

City of License: Tacoma. Station DMA: Seattle-Tacoma. Rank: 12.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,219,840	398,710	1,618,550
Average Weekly Circulation (2001)	538,372	155,285	693,658
Average Daily Circulation (2001)			224,884

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,130,560	393,190	1,523,750
Average Weekly Circulation (2001)	520,609	154,829	675,438
Average Daily Circulation (2001)			221,459

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	89,280 17,763	5,520 457	94,800 18,220 3,425

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



#### Washington—Tacoma-Seattle

#### KTBW-TV Ch. 20

Network Service: TBN.

Licensee: Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

Studio: 1909 S. 341st Place, Federal Way, WA 98003.

Phone: 253-927-7720. Fax: 253-874-7432.

E-mail: ktbw@tbn.org

Web Site: http://www.tbn.org

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3550-kw max. visual, 355-kw max. aural. Antenna: 1610-ft. above av. terrain, 330-ft. above ground, 2000-ft. above sea level.

47° 50" Latitude Longitude 122° 39"

Transmitter: Gold Mountain, 12-mi. W of Bremerton.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 500-kw max. visual. Antenna: 1553-ft. above av. terrain, 236-ft. above ground, 1906-ft. above sea level.

> 47° Latitude 32' 50" Longitude 122° 47' 39"

Transmitter: Existing tower atop Gold Mountain, near Bremerton.

FCC Digital File Number: BPCDT-990601KE (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter C-band; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 30, 1984. Sale to present owner by Family Broadcasting Co. ap-

proved by FCC October 25, 1984.

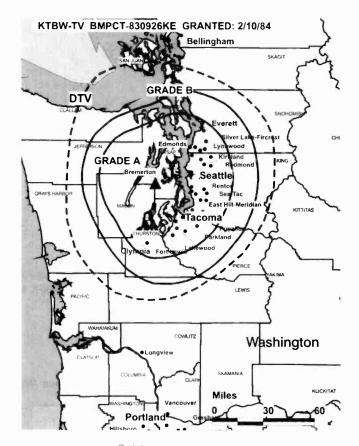
Personnel:

Mary Jane Allen, Station Manager.

Mike Seifert, General Sales Manager.

Gene Glasunow, Chief Engineer.

Michele Phillips, News Director.



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George Pettingell, Program & Production Director.

Highest 30 Sec. Rate: \$77.

City of License: Tacoma. Station DMA: Seattle-Tacoma. Rank: 12.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,030	0	5,030
Average Weekly Circulation (2001)	609	0	609
Average Daily Circulation (2001)			116
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,030	0	5,030
Average Weekly Circulation (2001)	609	0	609
Average Daily Circulation (2001)			116

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KTWB-TV

Ch. 22

Network Service: WBN.

Licensee: Tribune Television Holdings Inc., 1813 Westlake Ave. N, Seattle, WA

98109-2706.

Studio: 1813 West Lake Ave. N., Seattle, WA 98109.

Phone: 206-674-1313. Fax: 206-674-1777.

E-mail: askus@ktwbtv.com

Web Site: http://www.ktwbtv.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual. Antenna: 889-ft. above av. terrain, 604-ft. above ground, 1014-ft. above sea

level.

Latitude 47° 36' 57" Longitude 122° 18' 26"

Transmitter: 1618 18th Ave.

FCC Proposed Digital Channel Number: Ch. 25.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter Ku & C-band; DX Antenna, Standard Communications receivers.

News Services: AP, INN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 22, 1985. Sale to Dudley Communications Corp. by United States Television Seattle Ltd. Partnership approved by FCC September 29, 1988 (Television Digest, Vol. 29:19; 30:3). Sale to Emmis Broadcasting Corp. by Dudley Communications Corp. approved by FCC March 20, 1998 (Vol. 38:3). Emmis immediately swapped station, along with WXMI Grand Rapids, for Tribune Broadcasting's WQCD(FM), New York. Swap approved by FCC March 20, 1998. Station was first put in hands of John D. Dudley, trustee, but because of ownership rule changes, FCC approved Tribune control January 18, 2000 (Vol. 40:7).

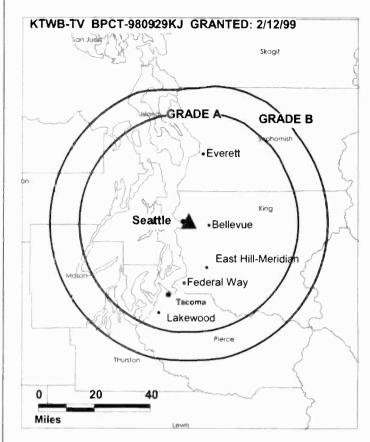
Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Personnel:

Pam Pearson, General Manager.

Mike Seifert, General Sales Manager.



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George Riddell, Promotion Manager.

Wendy Anderson, Traffic Manager.

Rates: On request.

City of License: Seattle. Station DMA: Seattle-Tacoma. Rank: 12.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,112,410	342,940	1,455,350
Average Weekly Circulation (2001)	344,762	71,920	416,683
Average Daily Circulation (2001)			122,908
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,112,410	342,940	1,455,350
Average Weekly Circulation (2001)	344,762	71.920	416.683

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington—Spokane

#### **KAYU-TV** Ch. 28

Network Service: FOX.

Licensee: Mountain Licenses LP, 2193 Association Dr., Suite 300, Okemos, MI 48864.

Studio: 4600 S. Regal St., Spokane, WA 99223.

Phone: 509-448-2828. Fax: 509-448-3815.

E-mail: kayutv@ior.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2400-kw max. visual, 120-kw max. aural. Antenna: 1972-ft. above av. terrain, 794-ft. above ground, 4370-ft. above sea level.

> Latitude 47°

44" Longitude 117° 46"

Transmitter: 3-mi. SE of Spokane on Krell Hill.

Digital Facilities: Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1923-ft. above av. terrain, 712-ft. above ground.

> Latitude 117° Longitude

FCC Digital File Number: BPCDT-19991027ABB (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Pinzone receivers.

Ownership: Northwest Broadcasting LP (Group Owner).

Began Operation: October 31, 1982. Sale to Bingham Communications by Robert J. Hamacher, et al., approved by FCC January 29, 1988 but never consummated (Television Digest, Vol. 27:42). Sale to present owner approved by FCC October 19, 1995.

Represented (sales): Petry Television Inc.

#### Personnel:

Jon Rand, General Manager.

Peggy Peterson, General Sales Manager.

Becky Martin, National Sales Manager,

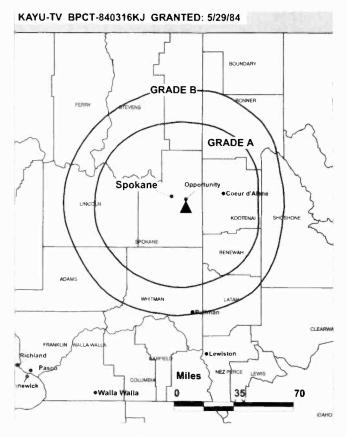
Lynn Stryker Creager, Regional Sales Manager.

Rick Andrycha, Programming & Creative Services Director.

Bob Lenertz, News Director.

Paula Bauer, Business Manager.

Tammy Lease, Promotion Coordinator.



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Rates: On request.

City of License: Spokane. Station DMA: Spokane. Rank: 78.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,200	138,550	372,750
Average Weekly Circulation (2001)	119,055	47,458	166,513
Average Daily Circulation (2001)			56,683

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,050	131,820	347,870
Average Weekly Circulation (2001)	114,553	46,549	161,103
Average Daily Circulation (2001)			54,966

Cable TV Households	Non-cable TV Households	Total TV Households
18,150	6,730	24,880
4,501	909	5,410
		1,717
	TV Households 18,150	TV Households TV Households 18,150 6,730

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington-Spokane

KGPX Ch. 34

**Network Service: PAX.** 

Grantee: Paxson Spokane License Inc., 601 Clearwater Park Rd., West Palm Beach, FL

33401.

Studio: 1700 S. Assembly, Suite 302, Spokane, WA 99224.

Phone: 509-456-2145. Fax: 509-456-2165.

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 2820-kw max. visual. Antenna: 1476-ft. above av. terrain, 535-ft. above ground, 3760-ft. above sea level.

04"

53"

Latitude 47° 36' Longitude 117° 17'

Transmitter: Krell Hill, 2.5-mi. E of intersection of Palouse Hwy. & 57th Ave.

FCC Proposed Digital Channel Number: Ch. 34.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: August 1, 1999.

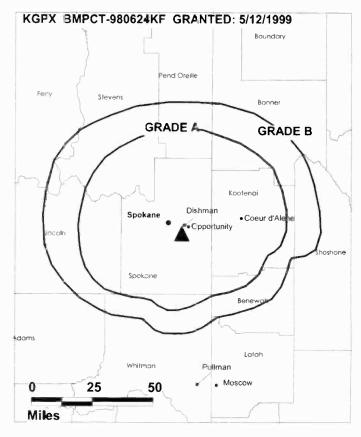
Personnel:

Jennifer Perry, Business & Traffic Manager.

City of License: Spokane. Station DMA: Spokane. Rank: 78.

# **Communications Daily**

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,390	81,370	221,760
Average Weekly Circulation (2001)	19,513	13,833	33,346
Average Daily Circulation (2001)			10,229

Station DIMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,390	81,370	221,760
Average Weekly Circulation (2001)	19,513	13,833	33,346
Average Daily Circulation (2001)			10,229

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington-Spokane

# KHQ-TV

Network Service: NBC

Licensee: KHQ Inc., Box 600, Spokane, WA 99210-0600.

Studio: 1201 W. Sprague Ave., Spokane, WA 99201-4102.

Mailing Address: Box 600, Spokane, WA 99210-0600.

Phone: 509-448-6000. Fax: 509-448-4694.

E-mail: q6news@khq.com; q6tv@khq.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: Circularly polarized, 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

745-It. above sea level.

Latitude 47° 34' 53.40" Longitude 117° 17' 46.60"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. An-

tenna: 1708-ft. above av. terrain, 599-ft. above ground.

Latitude 47° 34' 53.00" Longitude 117° 17' 47.00"

Transmitter: Tower Mountain.

FCC Digital File Number: BPCDT-19991027ACF. Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 2.8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, PR Newswire.

Ownership: KHQ Inc. (Group Owner)

Began Operation: December 20, 1952.

Represented (sales): Blair Television; Continental Television Sales.

Represented (legal): Skadden, Arps, Slate, Meagher & Flom LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Lon Lee, President & General Manager.

Bill Storms, General Sales Manager.

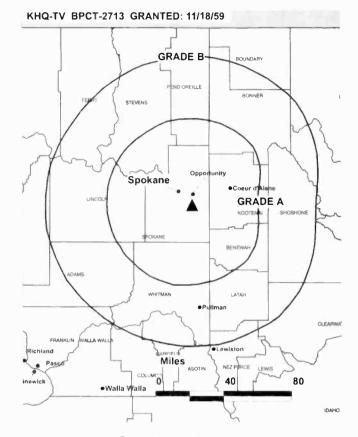
Mike Dugger, National Sales Manager.

Patricia McRae, News Director.

Scott Blair, Operations Manager.

Bob Wyatt, Chief Engineer.

Bob Busse, Business Manager.



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Louise Hansen, Community Affairs.

Paul Caryl, Information Systems Manager.

Doug Miles, Production Manager.

Traci Zeravica, Promotions Manager.

Dee Albo, Traffic Manager.

Rates: On request.

City of License: Spokane. Station DMA: Spokane. Rank: 78.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,760	162,530	419,290
Average Weekly Circulation (2001)	186,620	88,137	274,758
Average Daily Circulation (2001)			146,614

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,050	144,740	360,790
Average Weekly Circulation (2001) Average Daily Circulation (2001)	171,994	84,520	256,514 140,719

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,710	17,790	58,500
Average Weekly Circulation (2001) Average Daily Circulation (2001)	14,627	3,617	18,244 5,895

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington—Spokane

### KREM-TV

Ch. 2

Network Service: CBS.

Licensee: KREM-TV Inc., 400 S. Record St., Dallas, TX 75202.

Studio: 4103 S. Regal St., Spokane, WA 99223

Mailing Address: Box 8037, Spokane, WA 99203.

Phone: 509-448-2000. Fax: 509-838-7308

Web Site: http://www.krem.com

Technical Facilities: Channel No. 2 (54-60 MHz), Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude

Longitude

Transmitter: 7-mi. SE of center of Spokane

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 979-kw max. visual. Antenna:

2201-ft. above av. terrain, 896-ft. above ground.

Latitude Longitude

47° 117°

351 17' 41" 53"

FCC Digital File Number: BPCDT-19991028ABY. Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers

News Services: AP, CBS Newspath, CNN Newspurce, UPI,

LMA: Local marketing agreement with KSKN (U,W), Spokane.

Ownership: Belo Corp. (Group Owner).

Began Operation: October 29, 1954. Sale to King Broadcasting by founder Louis Wasmer approved by FCC September 25, 1957 (Television Digest, Vol. 13:28, 39, 51). Sale to Providence Journal approved by FCC August 27, 1991 (Vol. 30:35; 31:9, 29). Sale to present owner by Providence Journal approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

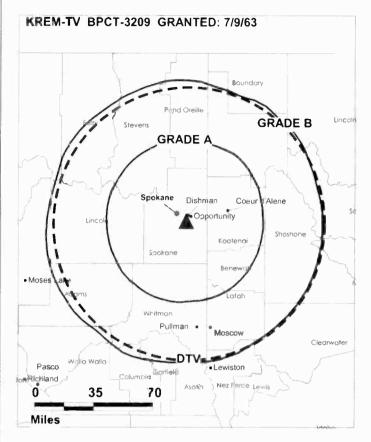
Barry Barth, President & General Manager.

Rick Rollins, General Sales Manager.

John Rowland, National Sales Manager.

Tamara Lehman, News Director.

Meg Antonius, Program Director.



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John Souza, Operations Manager

Bruce Felt, Promotion Manager.

Boyd Lundberg, Chief Engineer.

Barbara Nargang-Grant, Business Manager.

Rates: On request.

City of License: Spokane. Station DMA: Spokane. Rank: 78.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,950	193,220	465,170
Average Weekly Circulation (2001)	189,377	82,333	271,710
Average Daily Circulation (2001)			141,414

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,050	145,730	361,780
Average Weekly Circulation (2001) Average Daily Circulation (2001)	163,117	76,697	239,814 129,738

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,900	47,490	103,390
Average Weekly Circulation (2001)	26,260	5,636	31,896
Average Daily Circulation (2001)			11,676

<sup>\*</sup> Estimated station totals are sums of the Nielsen TV and Cable T∀ household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### Washington—Spokane

#### **KSKN**

Ch. 22

Network Service: UPN.

Licensee: KSKN Television Inc., c/o Belo Corp., 400 S. Record St., 16th Floor, Dallas, TX 75202.

Studio: 4103 S. Regal St., Spokane, WA 99223.

Mailing Address: Box 30699, Spokane, WA 99223-3011.

Phone: 509-742-3563. Fax: 509-443-9100.

E-mail: kskntv@aol.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1860-kw max. visual. Antenna: 1959-ft. above av. terrain, 650-ft. above ground, 4258-ft. above sea level

Latitude	47°	35'	41'
Longitude	117°	17'	53'

Transmitter: Krell Hill.

Digital Facilities: Channel No. 36 (602-608 MHz). Power: 250-kw max. visual. Antenna: 1900-ft. above av. terrain, 594-ft. above ground.

Latitude	47°	35'	41"
Longitude	117°	17'	53"

FCC Digital File Number: BPCDT-19991029ACU (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

LMA: Local marketing agreement with KREM-TV (C), Spokane.

Ownership: Belo Corp. (Group Owner)

Began Operation: December 18, 1983. Sale to Sun Continental Group by Broadcast Vision TV approved by FCC November 27, 1985. Left air 1988. Sale to Whitehead Broadcasting by Sun Continental Group approved by FCC 1988. Sale to KSKN-TV Inc. by Whitehead Broadcasting approved by FCC February 15, 1991. Resumed operation October 3, 1994. Transfer by KSKN-TV Inc. to Judy Querio by Mel Querio Estate approved by FCC February 18, 1999. Sale to present owner by KSKN-TV Inc. approved by FCC August 24, 2001.

#### Personnel:

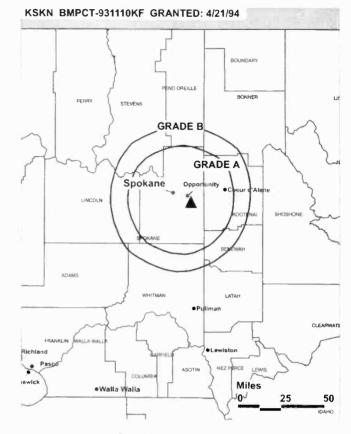
Cris Salsbury, General Manager.

Rick Rollins, Sales Director.

Boyd Lundberg, Chief Engineer.

Tamara McGregor, News Director.

Meg Antonius, Program Director.



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Bruce Felt, Promotion Director.

Todd Thompson, Production Manager

Rates: On request.

City of License: Spokane. Station DMA: Spokane. Rank: 78.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,230	87,910	269,140
Average Weekly Circulation (2001)	67,507	29,711	97,218
Average Daily Circulation (2001)			31,832
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,230	87,910	269,140
Average Weekly Circulation (2001)	67,507	29,711	97,218
Average Daily Circulation (2001)			31.832

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### KXLY-TV Ch. 4

Network Service: ABC.

Licensee: Spokane TV Inc., 500 W. Boone Ave., Spokane, WA 99201.

Studio: 500 W. Boone Ave., Spokane, WA 99201.

Phone: 509-324-4000. Fax: 509-324-5274.

E-mail: kxly@webmaster.com. Web Site: http://www.kxly.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 4.8-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above

Sca icvci.

Latitude 47° 55' 18" Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 23.3-kw max. visual. Antenna: Horizontal, 3071-ft. above av. terrain, 177-ft. above ground, 6037-ft. above sea level.

Latitude 47° 55' 18" Longitude 117° 06' 48"

Transmitter: Mount Spokane, 23-mi. NE of Central Spokane.

FCC Digital File Number: BPCDT-980702KE. Granted: October 16, 1998

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 7.3-meter C-band; Satcom Technologies, 7-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

AM Affiliate: KXLY-AM, 5-kw, 920 kHz; KVNI-AM, 10kw, 1080 kHz; KKPL-AM, 0.53-kw, 630 kHz.

FM Affiliate: KXLY-FM, 37-kw, 99.9 MHz (No. 260), 2998-ft.; KHTQ-FM, 100-kw, 94.5 MHz, 2182-ft.; KEZE-FM, 9.8-kw, 531-ft.

News Services: AP, CNN Newsource.

Dwnership: Morgan Murphy Stations (Group Owner).

Began Operation: January 16, 1953. Sale to present owner by Joseph Harris & Norman E. Alexander approved by FCC January 17, 1962 (Television Digest, Vol. 17:34; 2:4, 6, 7). Sale to Harris & Alexander by Symons Broadcasting Co. (E. B. Craney) & Bing Crosby approved by FCC January 6, 1954 (Vol. 9:49; 10:2).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini, Coran & Lancellotta PC.

Represented (engineering): Hatfield & Dawson.

Personnel:

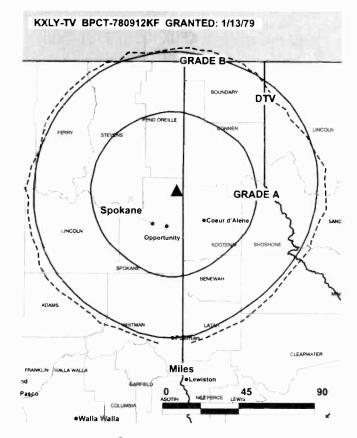
Stephen R. Herling, Executive Vice President & General Manager.

Teddie Gibbon, Station Manager & Program Director.

Lane Guin, General Sales Manager.

Debbie Sieverding, Local Sales Manager.

Kirby McKee, National Sales Manager.



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George Kessler, Regional Sales Manager.

Paul Brandt, News Director.

Alex McGehee, Assistant News Director.

Carla Miller, Program Assistant.

Brian Paul, Promotion & Marketing Director.

Tim Ancerson, Engineering Director.

Bob Cole, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Spokane. Station DMA: Spokane. Rank: 78.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	262,550	165,040	427,590
Average Weekly Circulation (2001)	183,714	83,665	267,379
Average Daily Circulation (2001)			133,551
Station DMA Total	Cable TV Households	Non-cable	Total TV Households

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	214,860	144,380	359,240	
Average Weekly Circulation (2001)	160,847	78,752	239,599	
Average Daily Circulation (2001)			124,909	
AU 544 5 4 4				

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	47,690	20,660	68,350	
Average Weekly Circulation (2001)	22,867	4,913	27,780	
Average Daily Circulation (2001)			8,642	

<sup>\*</sup>Estimated station totals are sums of the Nielser TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington—Vancouver

KPDX Ch. 49

Network Service: FOX.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

Studio: 14975 NW Greenbrier Pkwy., Beaverton, OR 97006-5731.

Phone: 503-548-4949. Fax: 503-548-6940.

E-mail: viewermail@kpdx.com

Web Site: http://www.kpdx.com

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2920-kw max. visual. Antenna: 1729-ft. above av. terrain, 1050-ft. above ground, 2018-ft. above sea level.

1.5957

Latitude 45° 31' 23" Longitude 122° 45' 07"

Transmitter: 211 N.W. Miller Rd., Portland, OR.

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 1000-kw max. visual. Antenna: 1739-ft. above av. terrain, 1050-ft. above ground, 2018-ft. above sea level.

Latitude 45° 31' 22" Longitude 122° 45' 07"

Transmitter: 211 N.W. Miller Rd., Portland, OR.

FCC Digital File Number: BPCDT-980730KO. Granted: August 17, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: CNN Newsource, INN.

Ownership: Meredith Corp. (Group Owner).

Began Operation: October 1, 1983. Sale to Cannell Communications by Columbia River Television Inc. approved by FCC November 6, 1992 (Television Digest, Vol. 32:34). Sale to First Media Television LP approved by FCC November 1, 1994. Sale to present owner by First Media Television LP approved by FCC June 20, 1997 (Vol. 37:4, 27).

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts PLC.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Tony Thompson, General Manager.

T. J. Connolly, General Sales Manager.

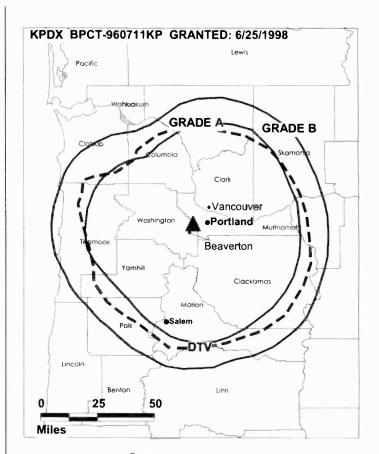
Rob Rector, Local Sales Manager.

Bob Singer, National Sales Manager.

Ed Williams, Chief Engineer.

Lee Petrik, Programming & Broadcast Operations Director.

Craig Miller, Promotion Manager.



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Dianna Stuver, Business Manager.

Doug Darroch, Production Manager.

Rates: On request.

Grand Total

City of License: Vancouver. Station DMA: Portland, OR. Rank: 23.

Circulation © 2001 Nielsen, Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals*	600,230	374,070	974,300
Average Weekly Circulation (2001)	347,665	168,481	516,147
Average Daily Circulation (2001)			200,918
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	593,740	366,000	959,740
Average Weekly Circulation (2001)	345,095	167,440	512,536
Average Daily Circulation (2001)			200,040
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,490	8,070	14,560
Average Weekly Circulation (2001)	2,570	1,041	3,611
Average Daily Circulation (2001)			879

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington-Yakima

#### **KAPP**

Ch. 35

#### (Operates satellite KVEW, Kennewick-Pasco-Richland, WA)

Network Service: ABC.

Licensee: Apple Valley Broadcasting Co., 1610 S. 24th Ave., Yakima, WA 98902.

Studio: 601 Edison, Kennewick, WA 99336.

Phone: 509-453-0351. Fax: 509-453-3623.

E-mail: comments@kapptv.com

Web Site: http://www.kapptv.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 257-kw horizontal visual, 64.6-kw max. & 25.7-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 57" Longitude 120° 30' 37"

Transmitter: Ahtanum Ridge.

Digital Facilities: Channel No. 55 (716-722 MHz). Power: 982-kw max. visual. Antenna:

1391-ft. above av. terrain, 1383-ft. above ground.

Latitude 29° 16' 07" Longitude 98° 15' 55"

FCC Digital File Number: BPCDT-19991029ACQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: September 21, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini, Coran & Lancellotta PC.

Personnel:

Elizabeth Murphy Burns, President.

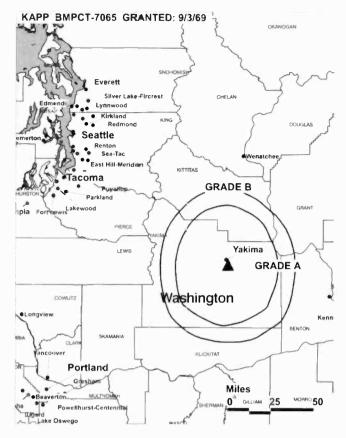
Darrell Blue, Vice President & General Manager.

Catherine Schwindt, Operations Manager.

Shane Pierone, Local Sales Manager.

Richard Adams, National Sales Mananger.

Mike Balmelli, News Director.



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Scott Morgan, Promotion Director.

John Wikerson, Production Manager.

James McCullough, Chief Engineer.

Rates: On request.

City of License: Yakima. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 125.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	46,400	57,650	104,050	
Average Weekly Circulation (2001) Average Daily Circulation (2001)	30,473	25,158	55,630 27,329	

Station DMA Fotal	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	46,400	57,650	104,050	
Average Weekly Circulation (2001):	30,473	25,158	55,630	
Average Daily Circulation (2001)			27,329	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington—Yakima

#### KIMA-TV

Ch. 29

## (Operates satellites KEPR-TV, Pasco, WA & KLEW-TV, Lewiston, ID)

Network Service: CBS

Licensee: Fisher Broadcasting Co., 2001 6th Ave., Suite 3425, Seattle, WA 98121-2520.

Studio: 2801 Terrace Heights Dr., Yakima, WA 98901.

Mailing Address: Box 702, Yakima, WA 98907.

Phone: 509-575-0029. Fax: 509-248-1218.

E-mail: information@kimatv.com

Web Site: http://www.kimatv.com

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 484-kw max. & 378-kw horizontal visual, 87.3-kw max. & 68.2-kw horizontal aural. Antenna: 974-ft. above av. terrain, 169-ft. above ground, 2169-ft. above sea level.

Latitude 46° 31' 58" Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge, 2-mi. SW of Union Gap, near Yakima.

Digital Facilities: Channel No. 33 (584-590 MHz), Power: 41-kw max. visual. Antenna: 942-ft. above av. terrain, 113-ft. above ground.

Latitude 46° 31' 58" Longitude 120° 30' 33"

FCC Digital File Number: BPCDT-19991027ACN (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 6.1-meter C-band; Prodelin, 2.5-meter Ku-band; Prodelin, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: July 19, 1953. Sale to present owner by Retlaw Enterprises Inc. approved by FCC April 16, 1999 (Television Digest, Vol. 38:47). Sale to Retlaw Enterprises Inc. by NWG Broadcasting Co. approved by FCC November 25, 1986 (Vol. 26:45). Sale to NWG Broadcasting by Filmways Inc. approved by FCC August 30, 1972 (Vol. 12:4). Merger of Filmways Inc. & Cascade Broadcasting approved by FCC July 23, 1969. Sale to Cascade Broadcasting by A. W. Talbot & Ralph Sundquist, et al., approved by FCC February 21, 1962 (Vol. 1:14).

Represented (sales): Continental Television Sales.

Represented (legal): Shaw Pittman.

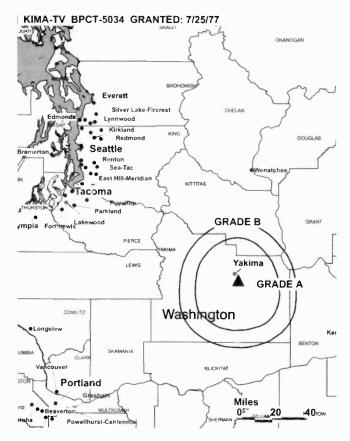
Represented (engineering): Hammett & Edison Inc.

Personnel:

Ken Messer, Vice President & General Manager.

Keith Messer, Local Sales Manager.

Mike Conklin, News Director.



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Stu Seibel, Program Director.

Karla Griffin, Operations Director.

Cliff Grady, Chief Engineer.

Harriet Pettie, Business Manager.

Randy Irwin, Promotion Director.

Rates: On request.

City of License: Yakima. Station DMA: Yakima-Pasco-Richland-Kennewick. Rank: 125.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,400	57,650	104,050
Average Weekly Circulation (2001)	33,100	27,915	61,015
Average Daily Circulation (2001)			33,823

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	46,400	57,650	104,050	
Average Weekly Circulation (2001)	33,100	27,915	61,015	
Average Daily Circulation (2001)			33,823	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Washington—Yakima

#### **KNDO**

#### Ch. 23

#### (Operates satellite KNDU, Richland-Pasco-Kennewick, WA)

Network Service: NBC.

Licensee: KHQ Inc., 4202 S. Regal St., Spokane, WA 99203.

Studio: 1608 S. 24th Ave., Yakima, WA 98901.

Mailing Address: Box 8088, Spokane, WA 99203.

Phone: 509-248-2300. Fax: 509-575-0266.

Web Site: http://www.kndo.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 160-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59" Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 50-kw max. visual. Antenna: 2032-ft. above av. terrain, 82-ft. above ground.

Latitude 46° 31' 59" Longitude 120° 30' 26"

FCC Digital File Number: BPCDT-19991027ACH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 3.1-meter; Harris, 6.1-meter; Microdyne, 3.7-meter; Harris, M/A-Com receivers.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: KHQ Inc. (Group Owner).

Began Operation: October 15, 1959. Sale to Hugh E. Davis, et al., by Ralph Tronsrud approved by FCC February 1, 1961 (Television Digest, Vol. 16:34; 17:6). Sale to Farragut Communications approved by FCC January 29, 1988 (Vol. 27:51). Sale to Federal Broadcasting Co. approved by FCC December 11, 1995. Sale to Raycom Media Inc. by Federal Broadcasting approved by FCC September 24, 1996. Sale to present owner from Raycom Media Inc. approved by FCC June 17, 1999.

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson LLP.

Personnel:

Paul Dughi, General Manager.

Bob Thomas, General Sales Manager.

Gary Darigol, News Director.



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Susan Martinez, Program Director.

Cheryl Menke, Business Manager.

Mark Kennedy, Chief Engineer.

Average Daily Circulation (2001)

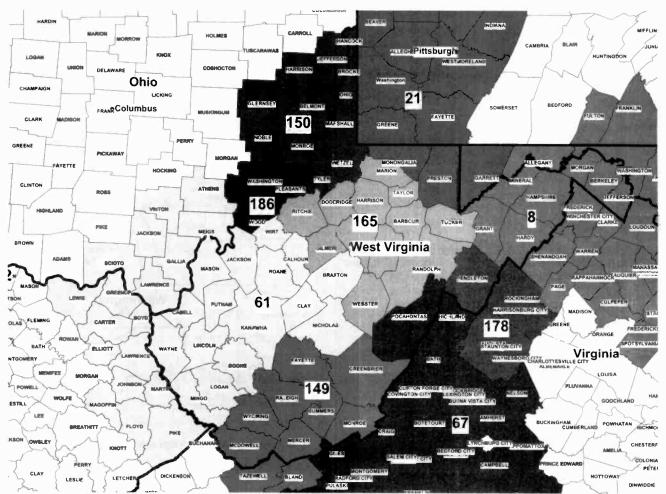
Rates: On request.

City of License: Yakima, Station DMA: Yakima-Pasco-Richland-Kennewick, Rank: 125.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,400	63,340	109,740
Average Weekly Circulation (2001)	31,989	26,102	58.091
Average Daily Circulation (2001)			29,998
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,400	63,340	109,740
Average Weekly Circulation (2001)	31,989	26,102	58,091

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



(	2002	warren	Communications	News

MARKET TV	NIELSEN DMA HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	2,128,430	8	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-DT (39), WJLA-TV (7), WPXW (66), WPXW-DT (43), WRC-DT (48), WRC-TV (4), WTMW (14), WTTG (5), WTTG-DT (36), WUSA (9), WUSA-DT (34), WWPX (60)
Pittsburgh, PA.	1,148,340	21	KDKA-DT (25), KDKA-TV (2), WCWB (22), WNPA (19), WPCB-TV (40), WPGH-TV (53), WPXI (11), WTAE-DT (51), WTAE-TV (4)
Charleston-Huntington, WV	478,910	61	WCHS-TV (8), WHCP (30), WLPX (29), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Roanoke-Lynchburg, VA	422,760	67	WDBJ (7), WDRL-TV (24), WFXR-TV (27), WJPR (21), WPXR (38), WSET-TV (13), WSLS-TV (10)
Bluefield-Beckley-Oak Hill, WV	141,040	149	WLFB (40), WOAY-TV (4), WVSX (59), WVVA (6)
Wheeling, WV-Steubenville, OH	140,660	150	WTOV-TV (9), WTRF-TV (7)
Clarksburg-Weston, WV	105,110	165	WBOY-TV (12), WOTV (5), WVFX (46)
Harrisonburg, VA	84,120	178	WHSV-TV (3)
Parkersburg, WV	62,840	186	WTAP-TV (15)

State Cross Reference List Communities that receive programs of stations that are located elsewhere.

WOAY-TV, Beckley-Bluefield	See Oak Hill, WV
WVSX, Beckley-Bluefield	See Lewisburg, WV
WHCP, Charleston	See Portsmouth, WV
WTSF, Charleston	See Ashland, KY
WBOY-TV & WVFX, Fairmont	See Clarksburg, WV
WCHS-TV, WLPX, WOWK-TV, WSAZ-TV & WVAH-TV, Huntington	See Charleston, WV
WTSF, Huntington	See Ashland, KY
WOTV, Weston	See Clarksburg, WV
WVFX, Weston	See Clarksburg, WV
WTOV-TV, Wheeling	See Steubenville, OH

#### **West Virginia Analog Station Totals** as of December 1, 2001

	VHF	UHF	TOTAL
Commercial Television	9	6	15
Educational Television	1	2	3
	10	8	18

# **Communications Daily**

The Authoritative News Service of **Electronic Communications** For Information, call 800-771-9202

#### West Virginia—Bluefield

**WLFB** Ch. 40

Network Service: Independent.

Licensee: Living Faith Ministries Inc., Box 151, Vansant, VA 24656.

Studio: 8594 Hidden Valley Rd., Abingdon, VA 24210.

Phone: 703-935-7850. Fax: 703-935-8857.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2880-kw max. visual, 200-kw max. aural. Antenna: 1283-ft. above av. terrain, 177-ft. above ground,

4009-ft. above sea level.

Latitude 37° 13' 08" Longitude 81° 39"

Transmitter: 1.9-mi. S of Bluefield, VA, 3.7-mi. SW of Bluefield.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 600-kw max. visual. Antenna: 1266-ft. above av. terrain, 164-ft. above ground.

> Latitude 37° 13' 08" Longitude 81° 15' 39"

FCC Digital File Number: BPCDT-19991029AHN (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Living Faith Ministries Inc. (Group Owner).

Began Operation: November 2, 2000.

Personnel:

Michael D. Smith, General Manager.

Marvin W. McGeorge, General Sales Manager.

Chuck Britt, Chief Engineer.

City of License: Bluefield. Station DMA: Bluefield-Beckley-Oak Hill. Rank: 149.

Nielsen Data: Not available.

#### West Virginia—Bluefield

#### WVVA Ch. 6

Network Service: NBC.

Licensee: WVVA Television Inc., 130-138 S. 5th St., Quincy, IL 62301.

Studio: Rte. 460 Bypass, Box 1930, Bluefield, WV 24701.

Mailing Address: Box 1930, Bluefield, WV 24701.

Phone: 304-325-5487. Fax: 304-327-5586.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural. Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft.

above sea level.

**L**atitude 37° 15' 21.31" Longitude 81° 10' 55.43"

Transmitter: Top of East River Mountain.

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 875-kw max. visual. Antenna:

1312-ft. above av. terrain, 269-ft. above ground.

Latitude 37° 15' 20.00" Longitude 81° 10' 53.00"

FCC Digital File Number: BPCDT-19991101AH. Granted: June 28, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 5-meter C-band; Gardiner, 6-meter; Harris, 6-meter

Ku-band; Gardiner, Harris receivers.

SNG Mobile Dish: 3.9-meter Ku-band.

News Services: AP, NBC News Channel.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: July 31, 1955. Sale to present owner by Daily Telegraph Printing Co.

approved by FCC April 9, 1979.

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn LLP.

Represented (engineering): Lohnes & Culver.

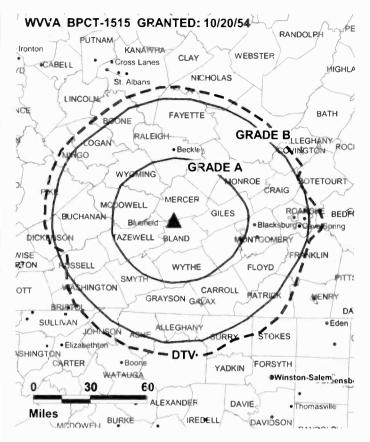
Personnel:

Charles Webb, Vice President & General Manager.

Larry Roe, Senior Station Manager.

Ray Wilck, News Director.

Steve Jones, Promotion Director.



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Danny Via, Chief Engineer.

Highest 30 Sec. Rate: \$600.

**Grand Total** 

City of License: Bluefield. Station DMA: Bluefield-Beckley-Oak Hill. Rank: 149.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	LA LIGUSGUOIUS	I A MORPENOIO?	I A Monzelloinz
Estimated Station Totals*	136,530	50,000	186,530
Average Weekly Circulation (2001)	91,633	11,926	103,560
Average Daily Circulation (2001)			64,734
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,880	33,570	140,450
Average Weekly Circulation (2001)	82,696	10,093	92,789
Average Daily Circulation (2001)			60,374
Other DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,650	16,430	46,080
Average Weekly Circulation (2001)	8,937	1,833	10,770
Average Daily Circulation (2001)			4,359

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Charleston

#### WCHS-TV

Ch. 8

Network Service: ABC.

Licensee: WCHS Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

Studio: 1301 Piedmont Rd., Charleston, WV 25301.

Mailing Address: Box 11138, Charleston, WV 25339-1138.

Phone: 304-346-5358. Fax: 304-346-4765.

E-mail: info@wchstv.com

Web Site: http://www.wchstv.com/

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 19.1-kw aural. Antenna: 1234-ft. above av. terrain, 997-ft. above ground, 2047-ft.

above sea level.

Latitude 38° 24' 27.90" Longitude 81° 54' 13.30"

Transmitter: Coal Mountain, 3.5-mi. W of St. Albans.

Digital Facilities: Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 1220-ft. above av. terrain, 961-ft. above ground.

Latitude 38° 24' 28.90" Longitude 81° 54' 13.30"

FCC Digital File Number: BPCDT-19991019ABT (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter C-band; Andrew, 4.6-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

Nama Camina, Aff

News Service: AP.

LMA: Local marketing agreement with WVAH-TV (F,U), Charleston-Huntington.

Dwnership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: August 16, 1954. Sale to present owner by William G. Evans, trustee for Heritage Media Corp., approved by FCC October 8, 1997 (Television Digest, Vol. 37:29). Sale to Heritage Media Corp. by Rollins Communications approved by FCC September 19, 1986. Sale to Rollins by Tierney Co. approved by FCC September 28, 1960 (Vol. 16:29, 40).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Shaw Pittman.

Personnel:

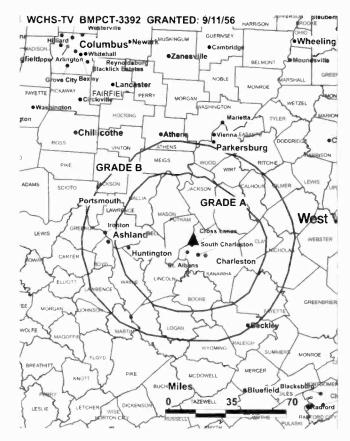
Ed Groves, General Manager.

Harold Cooper, Sales Director.

Charlotte Cohen, Local Sales Manager.

Terry Cole, News Director.

Raymond Beckner, Engineering Director.



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Kathryn Kukura, Program Coordinator.

Kelly Ferrara, Promotion Director

Lisa Bradley, Public Service Director.

Tim Fink, Business Manager.

Bob Bratton, Production Manager.

Highest 30 Sec. Rate: \$1500.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

**Grand Total** 

City of License: Charleston. Station DMA: Charleston-Huntington. Rank: 61.

Circulation © 2001 Nielsen, Coverage based on Nielsen study

Citalia Total	TV Households	TV Households	TV Households
Estimated Station Totals*	471,580	225,620	697,200
Average Weekly Circulation (2001) Average Daily Circulation (2001)	278,304	56,386	334,690 150,475
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,750	110,710	409,460
Average Weekly Circulation (2001)	212,804	45,223	258,027
Average Daily Circulation (2001)			122,060
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,830	114,910	287,740

Cable

Non-cable

11.163

76,663

28.415

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Charleston

#### **WLPX** Ch. 29

Network Service: PAX.

Licensee: Paxson Communications of Charleston-29 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 600-C Prestige Dr., Hurricane, WV 25526.

Phone: 304-760-1029. Fax: 304-760-1036.

E-mail: bhart@pax.net; wlpx@pax.net

Web Site: http://www.paxcharleston.com

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1600-kw max. visual. Antenna: 697-ft. above av. terrain, 462-ft. above ground, 1811-ft. above sea level

Latitude	38°	28'	12"
Longitude	81°	46'	35"

Holds CP for change to 5000-kw max. visual, 1207-ft. above av. terrain, 968-ft. above ground, 1988-ft. above sea level, transmitter to approx. 1.5-mi. N of intersection of County Rtes. 31 & 38, Putnam County. BMPCT-980529KG.

Transmitter: Pocatalico.

Digital Facilities: Channel No. 39 (620-626 MHz), Power: 1000-kw max. visual, Antenna: 1148-ft. above av. terrain, 909-ft. above ground, 1929-ft. above sea level.

Latitude	38°	28'	12
Longitude	86°	46'	35

Transmitter: Approx. 1.5-mi. N of the intersection of County Rds. 31 & 38.

FCC Digital File Number: BPCDT-990513KH. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: August 31, 1998. Transfer of control to present owner by William L. Kepper approved by FCC October 28, 1998.

Represented (legal): Baker & Hostetler.

Represented (engineering): du Treil, Lundin & Rackley Inc.

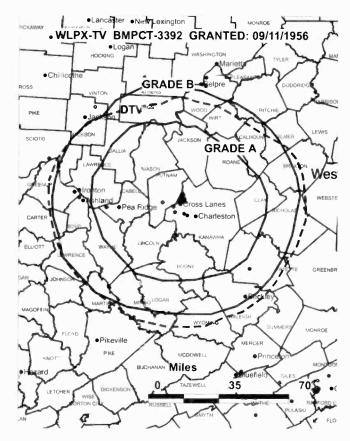
#### Personnel:

Bruce Hart, General Manager & Chief Engineer.

Michelle Barnhill, Business Manager.

Steve Stanley, Traffic Manager.

Rates: On request.



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City of License: Charleston. Station DMA: Charleston-Huntington. Rank: 61.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,110	30,020	288,130
Average Weekly Circulation (2001)	45,931	3,492	49,423
Average Daily Circulation (2001)			15,647
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,660	30,020	271,680
Average Weekly Circulation (2001)	44,122	3,492	47,614
Average Daily Circulation (2001)			15,215
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,450	0	16,450
Average Weekly Circulation (2001)	1,809	0	1,809
Average Daily Circulation (2001)			433

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the sta-tion registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Huntington-Charleston

#### **WOWK-TV**

Ch. 13

**Network Service: CBS** 

Licensee: SJL Northeast License Subsidiary LLC, 633 Picacho Lane, Montecito, CA

93108.

Studios: WOWK-TV Center, 555 5th Ave., Huntington, WV 25701; 13 Kanawha Blvd. W,

Suite 300, Charleston, WV 25302.

Mailing Address: Box 13, Huntington, WV 25706-0013.

Phone: 304-525-1313. Fax: 304-529-4910.

E-mail: wowk@ramlink.net

Web Site: http://wowktv.com/

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft.

above sea level.

Latitude 38° 30' 21" Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. An-

tenna: 1294-ft. above av. terrain, 1066-ft. above ground.

Latitude 38° 30' 21" Longitude 82° 12' 33"

FCC Digital File Number: BPCDT-20000501AFA (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.5-meter C-band; Comtech, 3.8-meter Ku-band; RCA, 3.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; ChannelMaster, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: BAF, 2.5-meter Ku-band.

News Services: AP, CBS Newspath, CNN Newsource.

Ownership: SJL Communications LP (Group Owner).

Began Operation: October 2, 1955. Sale to present owner by Gateway Communications approved by FCC October 27, 2000. Sale to Gateway Communications by Reeves Telecom approved by FCC September 13, 1974. Sale to Reeves by Cowles Broadcasting Co. approved by FCC December 21, 1960 (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theatre interests approved by FCC June 20, 1956 (Vol. 12:18, 25).

Represented (sales): TeleRep Inc.

Represented (legal): Ballard, Spahr, Andrews & Ingersoll; Bryan Cave LLP.

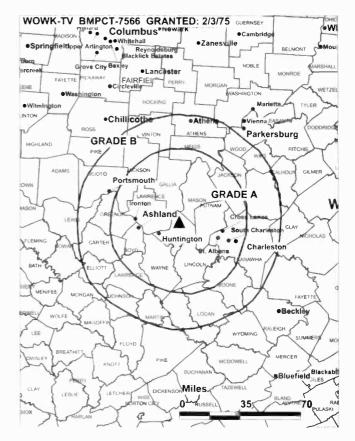
Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Ed N. Bolling, General Manager.

John Leifheit, General Sales Manager.

Shane Vass, National Sales Manager.



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Roger Aylor, Regional Sales Manager.

Allen Payne, Production Manager.

Harry E. Wilmoth, Business Manager.

Scott Cosco, Promotion Manager.

Dennis Fisher, News Director.

Warren Kunkle, Chief Engineer.

Rates: On request.

Crand Total

City of License: Huntington. Station DMA: Charleston-Huntington. Rank: 61.

Grand Total	TV Households	TV Households	TV Households
Estimated Station Totals*	427,590	145,180	572,770
Average Weekly Circulation (2001)	262,353	51,258	313,611
Average Daily Circulation (2001)			151,157
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,940	110,710	411,650
Average Weekly Circulation (2001)	203,583	47,313	250,895
Average Daily Circulation (2001)			126,157
Other DMA Total	Cable	Non-cable	Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,650	34,470	161,120
Average Weekly Circulation (2001)	58,771	3,945	62,716
Average Daily Circulation (2001)			25,000

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Huntington-Charleston

#### WSAZ-TV Ch. 3

Network Service: NBC

Licensee: Emmis Television License Corp. of Honolulu, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

Studios: 645 5th Ave., Huntington, WV 25701; 111 Columbia Ave., Charleston, WV 25302.

Mailing Address: Box 2115, Huntington, WV 25721.

Phones: 304-697-4780 (Huntington); 304-344-3521 (Charleston). Fax: 304-522-8721.

E-mail: newschannel3@wsaz.com

Web Site: http://www.wsaz.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 42.7-kw visual, 4.27-kw aural. Antenna: Circularly polarized, 1274-ft. above av. terrain, 1009-ft. above ground, 2020-ft. above sea level.

> 34" Latitude 38° Longitude 82° 131 09"

Transmitter: Barker's Ridge.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 724-kw max. visual. Antenna: 1318-ft. above av. terrain, 1046-ft. above ground.

> Latitude 30' 36" Longitude 10"

FCC Digital File Number: BPCDT-19991029AFE (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive SatCom, 5.5-meter C-band; Pinzone, 5-meter C-band; Pinzone, 5-meter Ku-band; DX Engineering, Harris, M/A-Com, Pinzone receiv-

News Services: AP, NBC News Channel

Ownership: Emmis Communications Corp. (Group Owner)

Began Operation: October 14, 1949. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (Television Digest, Vol. 40:20). Sale to Lee Enterprises Inc. by Capital Cities Broadcasting approved by FCC February 1971. Previous sale by Goodwill Stations Inc. approved by FCC July 29, 1964 (Vol. 4:9, 18, 19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved by FCC March 20, 1961 (Vol. 17:6, 14).

Represented (sales): Eagle Television Sales.

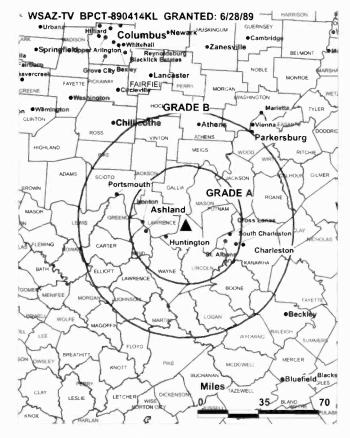
Represented (legal): Wiley, Rein & Fielding

Personnel:

Donald Ray, General Manager.

Burt Spangler, Programming & Promotions Director.

Ken Selvaggi, News Director.



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Bill Allen, Business Manager.

Bill Galloway, Engineering Manager.

Linda Petronko, Traffic Manager

Highest 30 Sec. Rate: \$2000.

Grand Total

City of License: Huntington, Station DMA: Charleston-Huntington, Rank: 61.

Granu Total	TV Households	TV Households	TV Households
Estimated Station Totals*	436,080	147,900	583,980
Average Weekly Circulation (2001)	221,238	68,148	289,386
Average Daily Circulation (2001)			176,929
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Station DIMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,940	112,820	413,760
Average Weekly Circulation (2001)	186,063	63,985	250,048
Average Daily Circulation (2001)			162,230

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	135,140	35,080	170,220
Average Weekly Circulation (2001)	35,175	4,163	39,338
Average Daily Circulation (2001)		· 	14,699

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

#### West Virginia—Charleston-Huntington

#### WVAH-TV

Ch. 11

**Network Service: FOX** 

Licensee: Sullivan Broadcasting Co. III Inc., 18 Newbury St., Boston, MA 02116.

Studio: 11 Broadcast Plaza, Hurricane, WV 25526.

Phone: 304-757-0011. Fax: 304-757-7533

Web Site: http://www.wvah.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 51-kw visual, 5.1-kw aural. Antenna: Circularly polarized, 1722-ft. above av. terrain, 1551-ft. above ground, 2522-ft. above sea level.

Latitude 38° 15" 27" 81° 55 Longitude

Transmitter: S side of Poplar Fork Rd., 1.53-mi. N of U.S. Rte. 60.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 460-kw max. visual. Antenna:

1703-ft. above av. terrain, 1506-ft. above ground.

Latitude 15" Longitude

FCC Digital File Number: BPCDT-19991101AIK. Granted: June 4, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Vidare, 4.6-meter C-band; Standard Communications receivers

LMA: Local marketing agreement with WCHS-TV (A), Charleston.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: September 19, 1982. Started broadcasts on Ch. 23. Began operation on Ch. 11 April 1988. Sale to Act III Broadcasting by West Virginia Telecasting Inc. (Meridian Communications Group) approved by FCC December 17, 1987. Sale to present owner by Act III Broadcasting approved by FCC December 15, 1995. Sale pends to Sinclair Broadcasting (Television Digest, Vol. 38:9).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Shaw Pittman.

Represented (engineering): Gallagher & Associates, Consulting Radio.

Personnel:

Ed Groves, General Manager.

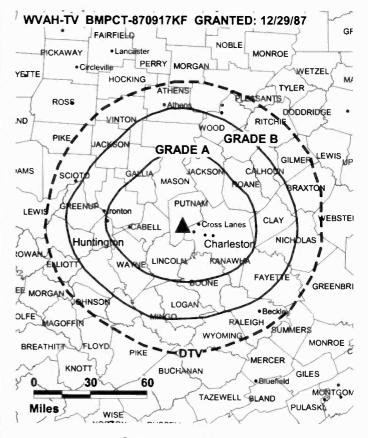
Harold Cooper, General Sales Manager.

Vince Wardell, National Sales Manager.

Kathryn Kukura, Program Coordinator.

Kelly Farrara, Promotion Director.

Tim Fink, Business Manager.



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Raymond Beckner, Chief Engineer.

Mindy Bradley, Marketing Director.

Steve Utt, Production Manager.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Highest 30 Sec. Rate: \$2500.

City of License: Charleston. Station DMA: Charleston-Huntington. Rank: 61.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	407,290 204,741	143,910 36,390	551,200 241,131 90,957
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	300,940 169,518	108,700 32,299	409,640 201,817 77,810
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	106,350	35,210	141,560

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

35,223

4.091

39,315

#### West Virginia—Clarksburg-Fairmont

#### WBOY-TV Ch. 12

Network Service: NBC

Licensee: WBOY-TV LLC, 888 7th Ave., New York, NY 10106.

Studio: 912 W. Pike St., Clarksburg, WV 26301

Mailing Address: 904 W. Pike St., Clarksburg, WV 26301

Phone: 304-623-3311. Fax: 304-624-6152.

E-mail: wboy@wboy.com

Web Site: http://www.wboy.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 265-kw visual, 26.2-kw aural. Antenna: 860-ft. above av. terrain, 572-ft. above ground, 2024-ft. above

sea level.

Latitude 300 171 06" 47" Longitude 8n° 19'

Transmitter: Pinnickinnick Mountain.

Digital Facilities: Channel No. 52 (698-704 MHz). Power: 324-kw max. visual. Antenna: 820-ft. above av. terrain, 532-ft. above ground.

> Latitude 390 06" 17 Longitude 80° 19' 47"

FCC Digital File Number: BPCDT-19991029AEU, Granted: March 13, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Station: Microdyne, 5-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Hearst-Argyle Television Inc. (Group Owner)

Began Operation: November 17, 1957. Sale to West Virginia Media Holdings pends (**Television Digest**, Vol.41:38). Sale to present owner by Imes Communications approved by FCC April 26, 2001. Sale to Imes Communications by Fortnightly Corp. (Marion R. Ascoli, Max Ascoli & Nathan W. Levin) approved by FCC November 5, 1976. Sale to Fortnightly Corp. by Rust Craft Broadcasting Co. approved by FCC March 11,1964 (Television Digest, Vol. 3:12, 46; 4:11). Sale to Rust Craft Broadcasting Co. Inc. by WSTV Inc. approved by FCC 1961-1962.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard

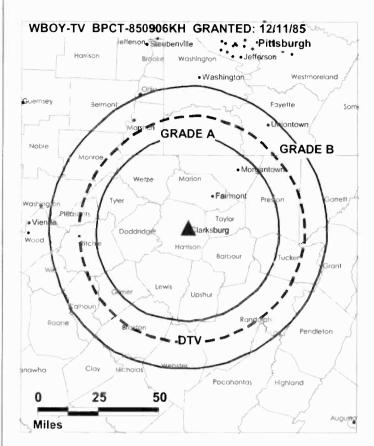
Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Gary R. Bowden, Vice President & General Manager.

Bill Wilson, News Director.

Heather Cochran, Program Director.



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Ray Myers, Chief Engineer.

Connie Swim, Production Manager.

Highest 30 Sec. Rate: \$700.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

**Grand Total** 

City of License: Clarksburg. Station DMA: Clarksburg-Weston. Rank: 165.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Estimated Station Totals*	137,620	50,790	188,410
Average Weekly Circulation (2001)	83,569	10,857	94,427
Average Daily Circulation (2001)			54,484
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,070	25,760	98,830
Average Weekly Circulation (2001)	59,800	7,836	67,636
Average Daily Circulation (2001)			41,939
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,550	25,030	89,580

Cable

23,769

Non-cable

3,021

TV Households TV Households TV Households

Total

26,790

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Clarksburg-Weston

### WDTV

Ch. 5

Network Service: CBS.

Licensee: Withers Broadcasting Co. of West Virginia, 5 Television Dr., Box 480, Bridge-

port, WV 26330.

Studio: 5 Television Dr., Box 480, Bridgeport, WV 26330.

Mailing Address: Box 480, Bridgeport, WV 26330.

Phone: 304-848-5000. Fax: 304-842-7501.

E-mail: wdtv@wdtv.com

Web Site: http://www.wdtv.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above

sea level.

Latitude 39° 041 27" Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mountain, U.S. Rte. 19, Weston.

Digital Facilities: Channel No. 58 (734-740 MHz). Power: 10-kw visual. Antenna: 814-ft. above av. terrain, 426-ft, above ground.

Latitude 27" 80° 25' 28" Longitude

FCC Digital File Number: BPCDT-19991029AFO (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ADM, 6-meter C-band; AFC, 3.3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Automation Techniques, Chapparal, General Instrument, M/A-Com, Scientific-Atlanta receivers.

News Service: AP

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of West Virginia approved by FCC April 5, 1973. Transfer of control to William A. Meehan. Receiver, by Broadcast Industries of West Virginia approved by FCC June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved by FCC August 24, 1966 (Television Digest, Vol. 6:34, 35).

Represented (sales): Continental Television Sales.

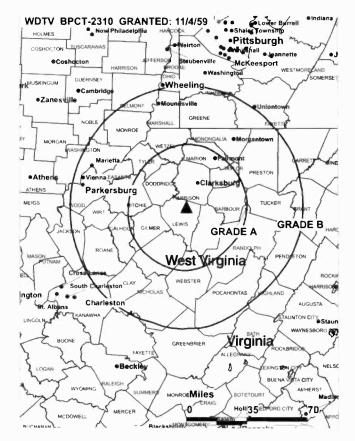
Represented (legal): Baraff, Koerner & Olender PC.

Personnel:

Mike Smith, General Manager.

Martha Clark, Program Director.

John Dahlia, News Director.



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Jeff Schrock, Promotion Director.

Maurice E. Heskett, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

**Grand Total** 

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Weston. Station DMA: Clarksburg-Weston. Rank: 165.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	128,120	68,520	196,640
Average Weekly Circulation (2001)	70,032	15,311	85,343
Average Daily Circulation (2001)			42,916
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,070	27,510	100,580
Average Weekly Circulation (2001)	52,951	8,659	61,610
Average Daily Circulation (2001)			33,170
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Cable

Non-cable

41,010

6.651

Total

96,060

23,733

9,746

55,050

17.081

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Clarksburg

#### WVFX (formerly WLYJ) Ch. 46

Network Service: FOX.

Licensee: Davis Television Clarksburg LLC, 2121 Avenue of the Stars, Suite 2800, Los Angeles, CA 90067.

Studio: 775 W. Pike St., Clarksburg, WV 26301.

Mailing Address: Box 549, Hampton, VA 23669.

Phone: 304-623-5782. Fax: 304-623-9021.

E-mail: wvfx@aol.com

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 156-kw max. visual, 15.6-kw max. aural. Antenna: 796-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

Latitude 39° 18' 02" Longitude 80° 20' 37"

Transmitter: N. 16th Extended, Clarksburg.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 791-ft. above av. terrain, 614-ft. above ground.

Latitude 39° 18' 02" Longitude 80° 20' 37"

FCC Digital File Number: BPCDT-19991028AEH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Paradigm, 3.7-meter; Scientific-Atlanta, 5-meter; DX Antenna receivers.

Ownership: Davis Television Inc. (Group Owner).

Began Operation: February 8, 1981. Sale to present owner by Lockwood Broadcasting Inc. approved by FCC December 17, 1998. Sale to Lockwood Broadcasting Inc. by Christian Communications Center Inc. approved by FCC July 2, 1998.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

#### Personnel:

George Boggs, General Manager.

Betty Shreve, General Sales Manager.

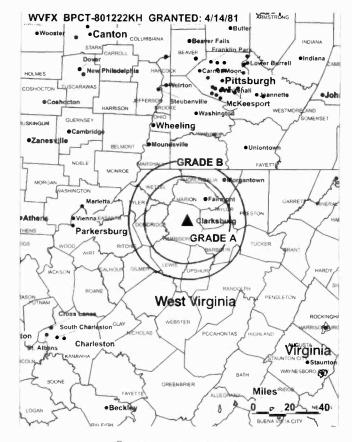
Harrison Pittman, National Sales Manager.

Delbert Floyd Jr., Chief Engineer.

Keith Folz, Program Director.

Eric Kiddwell, Promotion Director.

Pam Lawson, Business Manager.



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Ruth Clark, Marketing Director.

John David Bise, Traffic Manager.

Highest 30 Sec. Rate: \$150.

City of License: Clarksburg. Station DMA: Clarksburg-Weston. Rank: 165.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	102,100 37,297	4,780 335	106,880 37,631 11,153
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	69,100 30,755	4,780 335	73,880 31,090 9,390
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	33,000 6,542	0	33,000 6,542 1,764

<sup>\*</sup>Estimated staffion totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Lewisburg

#### **WVSX** Ch. 59

Network Service: FOX.

Licensee: High Mountain Broadcasting Corp., 141 Old Cline Rd., Ghent, WV 25843.

Studio: 141 Old Cline Rd., Ghent, WV 25843. Phone: 304-787-5959. Fax: 304-787-2440.

Web Site: http://www.fox59tv.com

Technical Facilities: Channel No. 59 (740-746 MHz), Authorized power: 1923-kw max. visual. Antenna: 1864-ft. above av. terrain, 223-ft. above ground, 4098-ft. above sea level

Latitude 37° 46 22" 25" 80° 42' Longitude

Transmitter: Keeney Knob

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 384-kw max. visual. Antenna: 1785-ft. above av. terrain, 148-ft. above ground.

> Latitude 37°

22" Longitude 80° 25"

FCC Digital File Number: BPCDT-19990917AAK. Granted: January 11, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: High Mountain Broadcasting Corp.

Began Operation: August 11, 1995. Station went off air in early 1996; resumed operation December 21, 1996.

Represented (sales): Millennium Sales & Marketing.

#### Personnel:

Gary M. O'Halloran, General Manager.

David Wiseman, Chief Engineer.

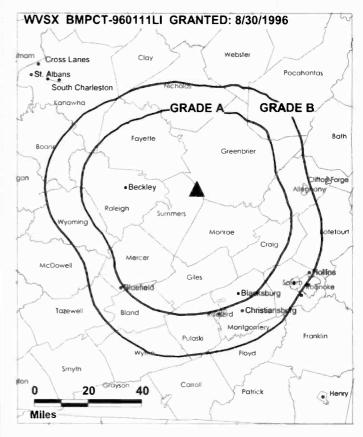
Ethel Bivins, Business Manager.

Cari Fiallo, National Sales Manager.

Jackie Jeffries, Program & Promotion Director.

William Bailey, Production Manager.

Rates: On request.



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City of License: Lewisburg. Station DMA: Bluefield-Beckley-Oak Hill. Rank: 149.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,910	7,230	111,140
Average Weekly Circulation (2001)	53,239	484	53,723
Average Daily Circulation (2001)			16,385

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,910	7,230	111,140
Average Weekly Circulation (2001)	53,239	484	53,723
Average Daily Circulation (2001)			16,385

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia---Martinsburg

#### WWPX Ch. 60

Network Service: PAX.

Licensee: Paxson Martinsburg License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 211 Discovery Rd., Suite 1, Martinsburg, WV 25401.

Phone: 304-264-9960. Fax: 304-264-4618.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 3890-kw visual. Antenna: 1024-ft. above av. terrain, 240-ft. above ground, 1699-ft. above sea level.

Latitude 39° 27' 27" Longitude 78° 03' 53"

Holds CP for change to 2035-kw max. visual, 984-ft. above av. terrain, 200-ft. above ground, 1660-ft. above sea level. BPCT-980402KG.

Transmitter: 2.4-mi. W of Nolville, Gerrardstown District, Berkeley County.

Digital Facilities: Channel No. 12 (204-210 MHz), Power: 23-kw max. visual. Antenna: 1030-ft. above av. terrain, 243-ft. above ground.

Latitude 39° 27' 27" Longitude 78° 03' 52"

FCC Digital File Number: BMPCDT-20001227ABE. Granted: June 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: October 1, 1991. Station went off air, resumed operation August 1, 1996. Sale to DP Media Inc. by Paxson Communications Inc. approved by FCC April 16, 1997. Sale to present owner by DP Media Inc. approved by FCC April 5, 2000 (Television Digest, Vol. 39:48; 40:24).

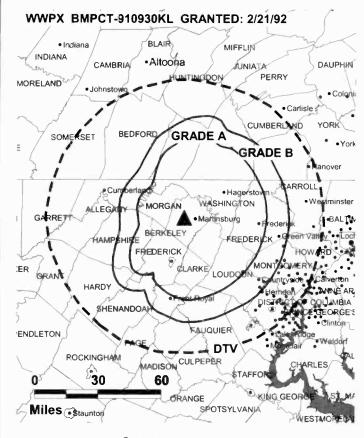
Represented (legal): Dow, Lohnes & Albertson PLLC.

#### Personnel:

Albert McGilvray, General Manager.

Harold Sharland, Chief Engineer,

Rates: On request.



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City of License: Martinsburg. Station DMA: Washington, DC. Rank; 8.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,610	37,200	238,810
Average Weekly Circulation (2001)	38,152	6,231	44,383
Average Daily Circulation (2001)			11,923

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,610	37,200	238,810
Average Weekly Circulation (2001)	38,152	6,231	44,383
Average Daily Circulation (2001)			11,923

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Oak Hill-Beckley-Bluefield

#### **WOAY-TV** Ch. 4

Network Service: ABC.

Licensee: Thomas Broadcasting Co., Box 251, Oak Hill, WV 25901.

Studio: Rte. 16 S, Oak Hill, WV 25901.

Mailing Address: Box 3001, Oak Hill, WV 25901.

Phones: 304-469-3361; 304-255-5224, Fax: 304-465-1420.

Web Site: http://www.woay.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

> Latitude Longitude

37° 81° 57' 091

30" 03"

Transmitter: U.S. Hwy. 16, 0.7-mi. S of Oak Hill city limits.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. An-

tenna: 774-ft. above av. terrain, 674-ft. above ground.

Latitude

26"

Longitude 81° 03"

FCC Digital File Number: BPCDT-19991101AJZ. Granted: July 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: ABC NewsOne, AP.

Ownership: Thomas Broadcasting Co.

Began Operation: December 3, 1954.

Represented (sales): Continental Television Sales; Canadian Communications Co.

Represented (legal): Fletcher, Heald & Hildreth PLC.

Represented (engineering): Silliman & Silliman.

Personnel:

Robert R. Thomas III, President.

John Maybin, Local Sales Manager.

John Price, News Director.

Mike McMillon, Promotion Manager.

Don Watkins, Production Manager.

Jim Martin, Chief Engineer.



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Rates: On request.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Oak Hill. Station DMA: Bluefield-Beckley-Oak Hill. Rank: 149.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,640	47,500	181,140
Average Weekly Circulation (2001)	79,201	10,433	89,634
Average Daily Circulation (2001)			41,087
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

Other DMA Total	Cable	Non-cable	Total
Average Weekly Circulation (2001) Average Daily Circulation (2001)	69,568	7,738	77,306 35,126
Estimated Station Totals*	106,880	25,000	131,880

26,760

9.634

22,500

2,695

49.260

12,328

5.961

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Parkersburg-Marietta, Ohio

#### WTAP-TV Ch. 15

Network Service: NBC.

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Suite 210,

Rockford, IL 61101.

Studio: One Television Plaza, Parkersburg, WV 26101.

Phones: 304-485-4588 (Parkersburg); 740-375-0806 (Marietta). Fax: 304-422-3920.

Web Site: http://www.wtap.com

Technical Facilities: Channel No. 15 (476-482 MHz), Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

> Latitude 59"

Longitude

56'

Transmitter: Dole's Knob, Constitution, OH.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 47.4-kw max. visual. Antenna: 620-ft. above av. terrain, 413-ft. above ground

Latitude

59"

Longitude

20' 81° 33'

56"

FCC Digital File Number: BPCDT-19991028ADE, Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Benedek Broadcasting Co. LLC (Group Owner)

Began Operation: October 8, 1953. Sale to present owner by CMA Communications Inc. (Robert E. Richardson, et al.) approved by FCC October 3, 1979 (Television Digest, Vol. 19:44). Sale to CMA Communications Inc. by R. L. Drake Co. approved by FCC November 1974. Sale to Broadcasting Services Inc. by Zanesville Times-Recorder & Signal approved by FCC November 2, 1967. Sale to Zanesville Times-Recorder & Signal by Frank Baer-Howard Chemoff group approved by FCC March 30, 1955 (Vol. 11:10, 14).

Represented (sales): Continental Television Sales.

#### Personnel:

Kathy Lucas-Stephens, News Director.

Joyce Ancrile, Program & Promotion Director

Judy Lung, Business Manager.

Gene Monday, Chief Engineer.

Jeff Nutter, Creative Services Director.

Rick Stora, Production Manager

Julia Maloney, Sales Manager.



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Cable

Non-cable

Total

Highest 30 Sec. Rate: \$1000.

Grand Total

City of License: Parkersburg. Station DMA: Parkersburg. Rank: 186.

	I A MORSEHOIOS	I A Monzelloid?	I A Monzeuoidz
Estimated Station Totals*	81,500	33,840	115,340
Average Weekly Circulation (2001)	52,101	9,610	61,711
Average Daily Circulation (2001)			37,920
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,350	14,500	61,850
Average Weekly Circulation (2001)	40,987	7,158	48,144
Average Daily Circulation (2001)			33,534
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,150	19,340	53,490
Average Weekly Circulation (2001)	11,115	2,452	13,567
Average Daily Circulation (2001)			4,386

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### West Virginia—Wheeling

#### WTRF-TV

Ch. 7

Network Service: CBS

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Suite 210,

Rockford, IL 61101.

Studio: 96 16th St., Wheeling, WV 26003.

Phone: 304-232-7777. Fax: 304-232-4975.

Web Site: http://www.wtrf.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above

Latitude 40° 03' 41" Longitude 80° 45' 08"

Transmitter: RD 1, Kirkwood Heights, Bridgeport, OH.

Digital Facilities: Channel No. 32 (578-584 MHz), Power: 730.9-kw max. visual. Antenna: 961-ft. above av. terrain, 705-ft. above ground.

Latitude 40° 03' 41" Longitude 80° 45' 08"

FCC Digital File Number: BPCDT-19991028ADC (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Chapparal, Ku & C-band; M/A-Com, Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3.5-meter; Chapparal, M/A-Com, Microdyne, Scientific-Atlanta, Uniden receivers.

News Service: AP

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 24, 1953. Transfer of control to Benedek Broadcasting from Brissette Broadcasting approved by FCC May 22, 1996 (Television Digest, Vol. 35:37, 52). Sale to Brissette Broadcasting Corp. by Adams Communications approved by FCC December 24, 1991. Sale to Adams Communications by Wesray Corp. approved by FCC December 23, 1987. Sale to Wesray Corp. by Forward Communications approved by FCC August 16, 1984. Transfer of control to Forward Communications from Albert V. Dix family approved by FCC February 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family & estate after FCC approved transfer of control December 17, 1958 (Vol. 14:46, 48, 52).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

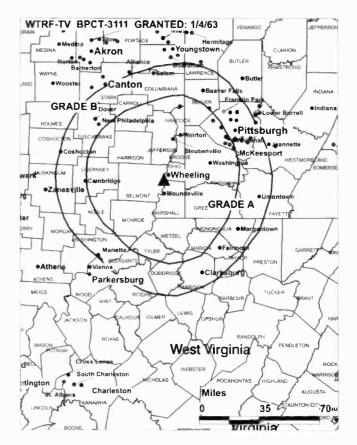
Jim Squibb Jr., Vice President & General Manager.

Jim Davis, General Sales Manager.

Jim Roberts, National Sales Manager.

Scott McIntyre, News Director.

Tom Guadino, Business Manager.



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Grant Fletcher, Production Manager.

Joe Dumas, Chief Engineer.

M. J. Coss, Traffic Manager.

Highest 30 Sec. Rate: \$600.

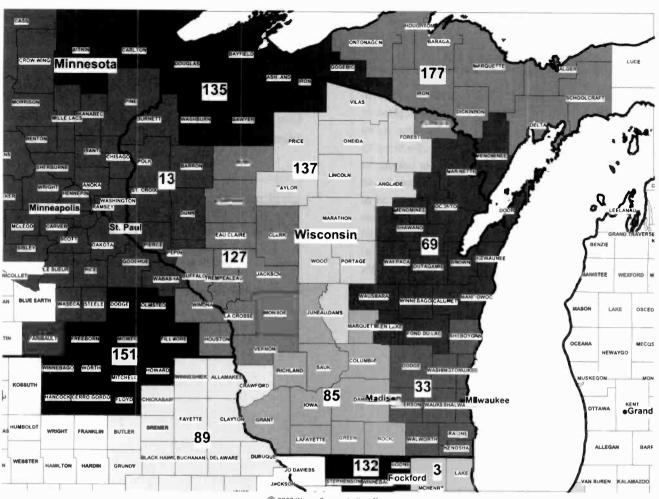
City of License: Wheeling. Station DMA: Wheeling-Steubenville, Rank: 150.

Cable TV Households	Non-cable TV Households	Total TV Households
347,120	127,260	474,380
118,241	28,201	146,442
		73,150
	TV Households 347,120	TV Households TV Households 347,120 127,260

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,320	32,060	140,380
Average Weekly Circulation (2001)	78,650	16,820	95,470
Average Daily Circulation (2001)			56,041

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	238,800	95,200	334,000
Average Weekly Circulation (2001)	39,591	11,381	50,973
Average Daily Circulation (2001)			17,109

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Minneapolis-St. Paul, MN	1,573,640	13	KARE (11), KCCO-TV (7), KCCW-TV (12), KFTC (26), KMSP-DT (26), KMSP-TV (9), KMWB (23), KPXM (41), KRWF (43), KSAX (42), KSTC-TV (45), KSTP-TV (5), WCCO-TV (4), WFTC (29)
Milwaukee, WI	832,330	33	WCGV-TV (24), WDJT-TV (58), WISN-TV (12), WITI (6), WJJA (49), WPXE (55), WTMJ-DT (28), WTMJ-TV (4), WVCY-TV (30), WVTV (18), WWRS-TV (52)
Green Bay-Appleton, WI	406,340	69	WACY (32), WBAY-TV (2), WFRV-TV (5), WFXS (55), WGBA (26), WIWB (14), WLUK-TV (11), WMMF-TV (68)
Madison, WI	339,290	85	WHPN-TV (57), WISC-TV (3), WKOW-DT (26), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Cedar Rapids-Waterloo-Dubuque, IA	317,980	89	KCRG-TV (9), KFXA (28), KFXB (40), KGAN (2), KPXR (48), KWKB (20), KWWL (7)
La Crosse-Eau Claire, WI	197,590	127	WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Duluth, MN-Superior, WI	174,000	135	KBJR-TV (6), KDLH (3), KQDS-TV (21), WDIO-TV (10), WIRT (13)
Wausau-Rhinelander, Wl	168,510	137	WAOW-TV (9), WJFW-TV (12), WSAW-TV (7), WYOW (34)
Marquette, MI	84,370	177	WBKP (5), WDHS (8), WJMN-TV (3), WLUC-TV (6)

#### **State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WEUX, Eau Claire	See Chippewa Falls, WI
WACY, Green Bay	See Appleton, WI
WFXS, Green Bay	See Wittenberg, WI
WIWB, Green Bay	See Suring, WI
WHPN-TV, Madison	See Janesville, WI
WFRV-TV & WLUK-TV, Marinette	See Green Bay, WI
WJJA, Milwaukee	See Racine, WI
WPXE, Milwaukee	See Kenosha, WI
WJFW-TV, Rhinelander	See Wausau, WI
WYOW, Rhinelander	See Eagle River, WI
KBJR-TV. KDLH. KODS-TV & WDIO-TV. Superior	See Duluth MN

### Wisconsin Analog Station Totals as of December 1, 2001

	VHF	UHF	TOTAL
<b>Commercial Television</b>	13	20	33
Educational Television	0	8	8
	13	28	41

# ACTION UPDATE

The Authoritative Newsletter of Actions Affecting Broadcasting and Cable Activities For Information, call 800-771-9202 WACY

Network Service: UPN.

Licensee: Ace TV Inc., 1391 North Rd., Green Bay, WI 54313.

Studio: 1391 North Rd., Green Bay, WI 54313.

Mailing Address: Box 12328, Green Bay, WI 54307.

Phone: 920-733-3232. Fax: 920-713-0704.

E-mail: genmgr@wacy.com

Web Site: http://www.wacy.com

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1050-kw max. visual, 107-kw max. aural. Antenna: 1115-ft. above av. terrain, 935-ft. above ground, 1926-ft. above sea level.

Latitude 44° 21' 30" Longitude 87° 58' 48"

Holds CP for change to 5000-kw max. visual, BMPCT-990831LD.

Transmitter: 3329 Shirley Rd., Glenmore, Brown County.

Digital Facilities: Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 1054-ft. above av. terrain, 869-ft. above ground, 990-ft. above sea level.

Latitude 44° 21' 30" Longitude 87° 58' 48"

FCC Digital File Number: BPCDT-19990902AAF. Granted: January 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter; DH Satellite, 5-meter; Fiberdome, 4-meter C-band; Vertex, 4.6-meter Ku-band; Agile Omni, M/A-Com receivers.

LMA: Local marketing agreement with WGBA (N), Green Bay.

Ownership: Ace TV Inc.

Began Operation: January 15, 1984. Transfer of control to Appleton Midwestern TV Ltd. approved by FCC April 9, 1985. Assignment to Richard D. Ellenburg, Trustee by Appleton Midwestern TV Ltd. approved by FCC November 18, 1991. Sale to present owner by Richard D. Ellenburg, Trustee approved by FCC August 3, 1992. Left air August 1993. Resumed operation June 3, 1994. Shirley Martin assumed control of ACE after death of Carl J. Martin in 2000.

Represented (sales): Petry Television Inc.

Represented (legal): Shaw Pittman.

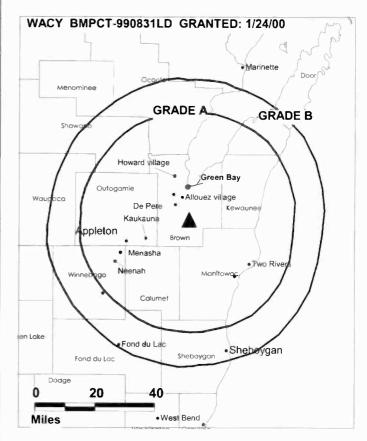
Personnel:

Lloyd Witte, General Manager.

Mark Cramer, Station Manager & Chief Engineer.

James Glendening, General Sales Manager.

Robert Bell, Program Director.



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Debbie Reardon, Promotion Director.

Tom Matthias, Production Manager.

Richard Light, Business Manager.

Rates: On request.

**Grand Total** 

City of License: Appleton. Station DMA: Green Bay-Appleton. Rank: 69.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Daily Circulation (2001)

	TV Households	TV Households	TV Households
Estimated Station Totals*	239,300	170,780	410,080
Average Weekly Circulation (2001)	61,436	56,940	118,377
Average Daily Circulation (2001)			36,920
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,050	155,270	390,320
Average Weekly Circulation (2001)	60,779	55.312	116.091

Cable

Non-cable

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,250	15,510	19,760
Average Weekly Circulation (2001)	657	1,629	2,285
Average Daily Circulation (2001)			329

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wisconsin—Chippewa Falls

# WEUX

Ch. 48

(Satellite of WLAX, La Crosse, WI)

Network Service: FOX.

Licensee: Grant Media Inc., 374 W. Spring Blvd., Port Charlotte, FL 33909.

Studio: 1324 W. Clairemont, Eau Claire, WI 54701.

Mailing Address: 1305 Interchange Place, La Crosse, WI 54603.

Phone: 715-831-2548. Fax: 715-831-2550.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1500-kw max. visual. Antenna: 699-ft. above av. terrain, 725-ft. above ground, 1955-ft. above sea level.

Latituda

Latitude Longitude 44° 91° 57' 40'

' 27" ' 08"

Holds CP for change to 1510-kw max. visual, 699-ft. above av. terrain, 472-ft. above ground, 1746-ft. above sea level; lat. 44° 57' 24", long. 91° 40' 03", transmitter to E. 9772 780th Ave., Dunn County, Colfax. BPCT-980406KG.

Transmitter: 400-ft. S of Longview Rd., 0.27-mi. E of Longview & Starr Rds. intersection.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 666-ft. above av. terrain, 407-ft. above ground.

Latitude

44°

57'

24"

Longitude 91° 40' 03"

FCC Digital File Number: BPCDT-19991027ACD. Granted: May 14, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: March 8, 1993. Sale to present owner by Donald E. Clark approved by FCC December 15, 1995.

Represented (legal): Nixon, Hargrave, Devans & Doyle LLP.

Personnel:

Milt Grant, General Manager.

Jeff Armstrong, Station & General Sales Manager.

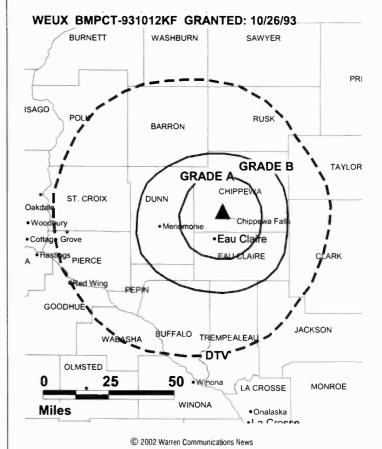
Wayne Kohlhaas, Sales Manager.

Clay Koenig, Local Sales Manager.

Barb Quillan, Program Director.

Mark Burg, Chief Engineer.

Highest 30 Sec. Rate: \$2000.



Rates: On request.

City of License: Chippewa Falls. Station DMA: La Crosse-Eau Claire. Rank: 127.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,780	56,840	127,620
Average Weekly Circulation (2001)	28,629	16,164	44,793
Average Daily Circulation (2001)			13,930
n	4 12		

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,330	26,970	70,300
Average Weekly Circulation (2001)	21,387	10,493	31,879
Average Daily Circulation (2001)			10,795

Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	27,450 7,242	29,870 5,672	57,320 12,914 3,135

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WYOW Ch. 34 (Satellite of WAOW-TV, Wausau, WI)

Network Service: ABC.

Grantee: WAOW-WYOW Television Inc., Box 909, Quincy, IL 62306.

Studio: 4941 Hwy 70 W, Eagle River, WI 54521.

Mailing Address: Box 2705, Eagle River, WI 54521.

Phone: 715-477-2020. Fax: 715-477-8834.

Web Site: http://www.wyowtv34.com

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 2250-kw max. visual. Antenna: 522-ft. above av. terrain, 466-ft. above ground, 2146-ft. above sea

level.

Latitude 45° 46' 30" Longitude 89° 14' 55"

Holds CP for change to 2400-kw max. visual, 505-ft. above av. terrain, 459-ft. above ground, 2139-ft. above sea level. BMPCT-20000817ABD.

Transmitter: Undeveloped field in Section 16, Sugar Camp.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 100-kw max. visual. Antenna: 505-ft. above av. terrain, 459-ft. above ground, 2139-ft. above sea level.

Latitude 45° 46' 30" Longitude 89° 14' 55"

FCC Digital File Number: BPCDT-19991026ABU. Granted: January 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: December 22, 1996. Sale to Shockley Communications Corp. from Northwoods Educational TV Assn. approved by FCC December 11, 1998. Sale to present owner by Shockley Communications Corp. approved by FCC April 17, 2001 (Television Digest, Vol. 41:23).

Represented (legal): Rosenman & Colin LLP.

Personnel:

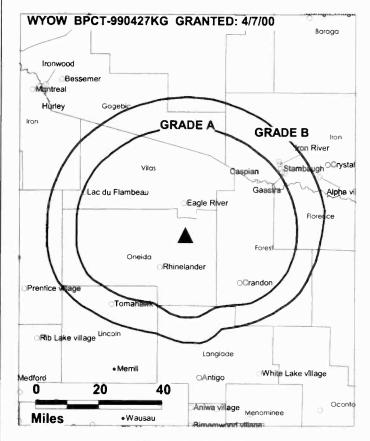
Laurin Jorstad, General Manager.

Brad Heinkle, Sales Manager.

Russ Crass, Chief Engineer.

Sharon Reyer, Program Director.

Highest 30 Sec. Rate: \$3300.



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City of License: Eagle River. Station DMA: Wausau-Rhinelander. Rank: 137.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,220	11,350	35,570
Average Weekly Circulation (2001)	9,252	2,782	12,034
Average Daily Circulation (2001)			5,333

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,450	11,350	30,800
Average Weekly Circulation (2001)	8,462	2,782	11,244
Average Daily Circulation (2001)			5,202

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,770	0	4,770
Average Weekly Circulation (2001) Average Daily Circulation (2001)	790	0	790 131

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Wisconsin—Eau Claire

## WEAU-TV Ch. 13

Network Service: NBC

Licensee: WEAU Licensee Corp., 900 Market St., Suite 200, Wilmington, DE 19801.

Studio: 1907 S. Hastings Way, Eau Claire, WI 54701.

Mailing Address: Box 47, Eau Claire, WI 54702-0047.

Phone: 715-835-1313. Fax: 715-832-0246.

E-mail: weau@weau.com

Web Site: http://www.weau.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51" Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild on County Rd. H.

Digital Facilities: Channel No. 39 (620-626 MHz). Power: 982-kw max. visual. Antenna: 1920-ft. above av. terrain, 1863-ft. above ground, 2953-ft. above sea level.

Latitude 44° 39' 50" Longitude 90° 57' 40"

FCC Digital File Number: BMPCDT-20010110AAZ. Granted: March 29, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; United Satellite Systems, 5-meter C-band; DX Antenna, Harris, Microdyne, Wegener receivers.

News Services: AP, NBC News Channel.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 17, 1953. Station sold to Cosmos Broadcasting Corp. by Busse Broadcasting Corp. Cosmos then swapped station for Gray Communications Systems WALB-TV, Albany, GA. Deal approved by FCC July 30, 1998 (Television Digest: 38:3, 8). Transfer of control within Busse Broadcasting Corp. to Mikael Salovaara & Alfred C. Eckert III from Lawrence A. Busse in reorganization approved by FCC May 2, 1995. Sale to Richard Benedek by Busse Broadcasting approved by FCC April 6, 1990 (Vol. 30:13), but never consummated. Sale to Busse Broadcasting by Gillett Broadcasting approved by FCC July 31, 1987. Sale to Gillett Broadcasting by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by Morgan Murphy interest approved by FCC May 16, 1962 (Vol. 2:4, 21).

Represented (sales): TeleRep Inc.

#### Personnel:

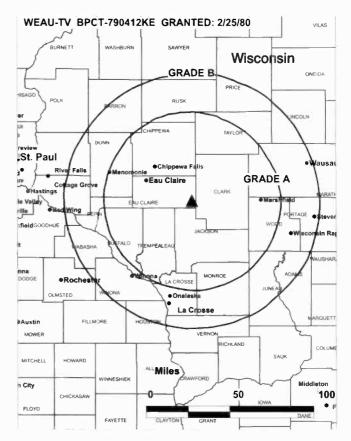
Charlie Peterson, President & General Manager.

Cindy Taerud, General Sales Manager.

Steve Lavin, Local Sales Manager.

Ron Wiedemeier, Chief Engineer.

John Hoffland, News Director.



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Kristen Lorentz, Program Director.

Emily Edwards, Promotions Director.

Barb Renbarger, Business Manager.

Dick Dionne, Operations Manager.

Deanne Brott, Traffic Manager.

Rates: On request.

City of License: Eau Claire. Station DMA: La Crosse-Eau Claire. Rank: 127.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,930	165,970	386,900
Average Weekly Circulation (2001)	123,310	71,419	194,729
Average Daily Circulation (2001)			107,994

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001)	114,060	75,230	189,290
	84,126	44,122	128,248
Average Daily Circulation (2001)			76,666

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,870	90,740	197,610
Average Weekly Circulation (2001)	39,184	27,297	66,481
Average Daily Circulation (2001)			31,328

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WQOW-TV Ch. 18 (Satellite of WXOW-TV, La Crosse, WI)

Network Service: ABC.

Licensee: WQOW-WXOW Television Inc., Box 909, Quincy, IL 62306.

Studio: 5545 Hwy. 93, Eau Claire, WI 54701.

Phone: 715-835-1881, Fax: 715-835-8009.

E-mail: wqow@wqow.com

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 911-kw max. & 407-kw horizontal visual, 115-kw max. & 40.7-kw horizontal aural. Antenna: 919-ft. above av. terrain, 942-ft. above ground, 1831-ft. above sea level.

Latitude

91°

00" 57"

Longitude

27'

48'

Transmitter: 952 Harlem St.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 250-kw max. visual. Antenna: 919-ft. above av. terrain, 942-ft. above ground, 1831-ft. above sea level.

> Latitude Longitude

44°

00" 57"

Transmitter: 1907 S. Hastings Way.

FCC Digital File Number: BPCDT-990416KF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: United Satellite Systems, 5-meter; M/A-Com, Scientific-Atlanta. Uniden receivers.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: September 22, 1980. Sale to Tak Communications (Sharad Tak) by Liberty Broadcasting approved by FCC January 7, 1985 (Television Digest, Vol. 24:43). Assignment of license to Operating Agent granted January 27, 1993. Sale to Shockley Communications Corp. approved by FCC September 27, 1995. Sale to present owner by Shockley Communications Corp. approved by FCC April 17, 2001 (Vol. 41:23).

Represented (sales): Katz Television.

Represented (legal): Rosenman & Colin LLP.

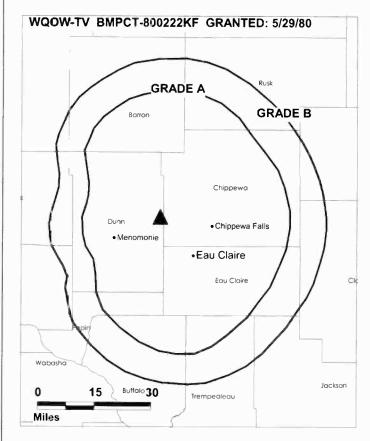
#### Personnel:

Chuck Roth, General Manager.

Mike Rindo, Station Manager.

Mark Golden, Local Sales Manager.

Dave White, Chief Engineer.



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Deborah Simonis, Program Director.

Highest 30 Sec. Rate: \$500.

**Grand Total** 

City of License: Eau Claire. Station DMA: La Crosse-Eau Claire. Rank: 127.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Other DMA Tetal	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Average Daily Circulation (2001)		.0,000	22,778
Estimated Station Totals* Average Weekly Circulation (2001)	51,890	43,170	95,060
	31.994	15.585	47,579
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	70,820 37,683	59,930 20,246	130,750 57,928 25,680

Cable

Non-cable

TV Households TV Households TV Households

Total

Estimated Station Totals\* 18.930 16,760 35,690 Average Weekly Circulation (2001) 5.689 10,350 4.661 Average Daily Circulation (2001) 2.902

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Wisconsin—Fond du Lac

## WMMF-TV

Ch. 68

Network Service: Independent

Licensee: Pappas Telecasting of Wisconsin, 500 S. Chinowth Rd., a California Ltd. Partnership, Visalia, CA 93277.

Studio: 254 Winnebago Dr., Fond du Lac, WI 56935.

Phone: 920-921-6368. Fax: 920-907-8330.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 35-kw max. visual. Antenna: 285-ft. above av. terrain, 269-ft. above ground, 1168-ft. above sea level.

Latitude 43° 50' 20" Longitude 88° 22' 08"

Requests CP for change 659-ft. above av. terrain, 469-ft. above ground, 1627-ft. above sea level, lat. 43° 25' 11", long. 88° 31' 34". BPCT-20001227ABH.

Transmitter: N of Ghost Hill Rd., SE quarter of Sec. 1, R13E, Elba Twp., Dodge County.

Digital Facilities: Channel No. 44 (650-656 MHz). Power: 122-kw max. visual. Antenna: 1660-ft. above av. terrain, 1673-ft. above ground.

Latitude 43° 21' 44" Longitude 88° 53' 45"

FCC Digital File Number: BMPCDT-20000908ABG. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

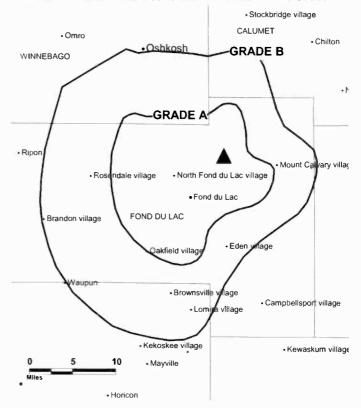
Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: March 1, 1995. Left air, date unreported. Resumed operations December 4, 2000.

Represented (legal): Paul, Hastings, Janofsky & Walker LLP.

Represented (engineering): Smith & Fisher.

#### WMMF-TV BMPCT-20000503ABG GRANTED: 9/6/2000



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#### Personnel:

Howard Shrier, General Manager.

Edward Bok, Chief Engineer.

City of License: Fond du Lac. Station DMA: Green Bay-Appleton. Rank: 69.

Nielsen Data: Not available.

## WBAY-TV Ch. 2

Network Service: ABC

Licensee: Young Broadcasting of Green Bay Inc., 115 S. Jefferson St., Green Bay, WI 54301.

Studios: 115 S. Jefferson St., Green Bay, WI 54301; 4351 W. College Ave., Suite 200, Appleton, WI 54914.

Phones: 920-432-3331; 920-735-1222. Fax: 920-432-7808.

E-mail: wbay@wbay.com

Web Site: http://www.wbay.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35" Longitude 88° 00' 05"

Requests CP for change 1122-ft. above av. terrain, 1276-ft. above ground. BPCT-20010409AAZ.

Transmitter: Town of DePere.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 903-kw max. visual. Antenna: 1273-ft. above av. terrain, 1119-ft. above ground.

Latitude 44° 24' 35" Longitude 88° 00' 05"

FCC Digital File Number: BPCDT-19991021ACC. Granted: May 14, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Andrew, DX Antenna, M/A-Com, Pinzone receivers.

News Service: AP

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: March 17, 1953. Sale to Nationwide Communications by Norbertine Fathers approved by FCC December 30, 1974 (**Television Digest**, Vol. 15:3). Sale to present owner by Nationwide Communications approved by FCC August 24, 1994 (Vol. 34: 48).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Don Carmichael, General Manager.

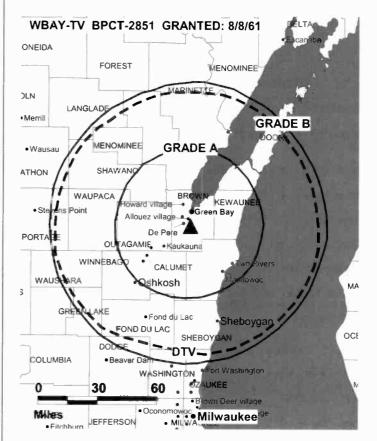
Dick Millhiser, Program & Operations Manager.

Rob Krieghoff, General Sales Manager.

Jonie Paye, National Sales Manager.

Jan Letko, Regional Sales Manager.

Richard D. Millhiser, Program Director.



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Tom McCarey, News Director.

Thomas P. Heed, Promotion Director.

John Franken, Production Manager

Peggy Wilcox, Business Manager.

Arthur J. Williams, Chief Engineer.

John Gibbons, Traffic Manager.

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Rates: On request.

City of License: Green Bay. Station DMA: Green Bay-Appleton. Rank: 69.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	289,310 207,218	209,580 129,341	498,890 336,559 191,264
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	237,610 189,460	159,610 120,100	397,220 309,560 181,443
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	51,700	49.970	101.670

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

17.758

9.241

26.999

9,821

## Wisconsin—Green Bay

#### WFRV-TV

#### Ch. 5

(Operates satellite WJMN-TV, Escanaba, MI)

Network Service: CBS.

Licensee: CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washing-

ton, DC 20037.

Studio: 1181 E. Mason St., Green Bay, WI 54301.

Mailing Address: Box 19055, Green Bay, WI 54307-9055.

Phone: 920-437-5411. Fax: 920-437-4576.

E-mail: wfrv@dct.com

Web Site: http://www.wfrv.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft.

above sea level.

44° Latitude 24 21" Longitude 88° 00' 19"

Holds CP for change to 100-kw max, visual, 1260-ft, above av. terrain, 1093-ft, above ground, 2011-ft. above sea level, transmitter to 4895 Tower Rd., De Pere. BPCT-951030KE.

Transmitter: 3-mi. SE of De Pere.

Digital Facilities: Channel No. 56 (722-728 MHz). Power: 890-kw max. visual. Antenna: 1040-ft. above av. terrain, 874-ft. above ground.

Latitude 44° 21" 88° 00 19" Longitude

FCC Digital File Number: BPCDT-19991025ACK, Granted: April 28, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter: Andrew, 7.3-meter: Comtech, 5-meter: Vertex, 4.6-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: AP, UPI.

Ownership: Viacom International Inc. (Group Owner).

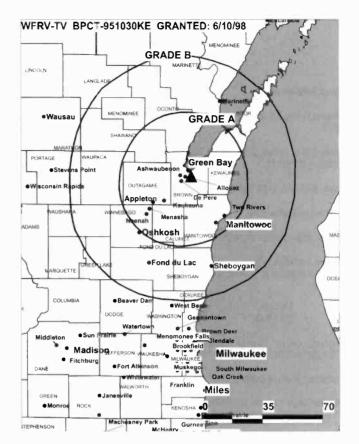
Began Operation: May 21, 1955. Purchase of CBS Inc. by Viacom International approved by FCC May 3, 2000. Sale to CBS Inc. by Midwest Communications approved by FCC December 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications by Orion Broadcasting approved by FCC August 14, 1981 (Vol. 21: 4), Sale to Orion by S. N. Pickard group approved by FCC January 4, 1961 (Vol. 16:49; 17:2).

Represented (sales): TeleRep Inc.

Personnel:

R. Perry Kidder, Vice President & General Manager.

Jackie Stewart, General Sales Manager.



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H. Lee Hitter, News Director,

Rates: On request.

City of License: Green Bay. Station DMA: Green Bay-Appleton. Rank: 69.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,050	187,390	526,440
Average Weekly Circulation (2001)	203,623	125,402	329,025
Average Daily Circulation (2001)			174,797
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,610	159,610	397,220
Average Weekly Circulation (2001)	180,287	118,230	298,517
Average Daily Circulation (2001)			163,158

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,440	27,780	129,220
Average Weekly Circulation (2001)	23,337	7,172	30,509
Average Daily Circulation (2001)			11,639

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## WGBA Ch. 26

Network Service: NBC.

Licensee: Aries Telecommunications Corp., Box 19099, Green Bay, WI 54307.

Studio: 1391 North Rd., Green Bay, WI 54313.

Mailing Address: Box 19099, Green Bay, WI 54307-9099.

Phone: 920-494-2626. Fax: 920-494-7071.

Web Site: http://www.nbc26.com

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1168-ft. above av. terrain, 981-ft. above ground, 1965-ft. above sea

ievel.

Latitude 44° 21' 30" Longitude 87° 58' 48"

Holds CP for change to 1211-ft. above av. terrain, 1020-ft. above ground, 990-ft. above sea level. BPCT-990831LC.

Transmitter: SE Quarter of Section 20, Town 22 N, Range 46 W, Glenmore Twp.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1054-ft. above av. terrain, 869-ft. above ground.

Latitude 44° 21' 30" Longitude 87° 58' 48"

Transmitter: Shirley Rd. at Ridgeview Rd., Glenmore Twp.

FCC Digital File Number: BPCDT-19990902AAG. Granted: February 23, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 5-meter Ku & C-band; United Satellite Systems, 5-meter Ku & C-band; Pinzone receivers.

LMA: Local marketing agreement with WACY (U), Appleton.

Ownership: DP & K Inc.

Began Operation: December 31, 1980. Sale to Family Group Ltd. by TV-26 Inc., Debtor-in-Possession, approved by FCC September 27, 1985. Sale to Aries Telecommunications Corp. (Carl J. & Donald E. Clark) approved by FCC September 27, 1991. Sale to Grant Media by Aries Telecommunications Corp. approved by FCC July 29, 1992. Transfer to present owner by Grant Media approved by FCC June 27, 1997.

Represented (sales): Petry Television Inc.

Represented (legal): Shaw Pittman.

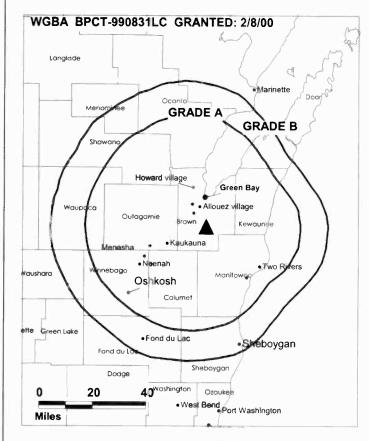
Personnel:

Michael T. Harding, Chief Exec. Officer.

Mark Cramer, Station Manager.

Jim Glendering, Corporate Sales Manager.

Joel Bernell, News Director.



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Mark Cramer, Program Manager.

Debbie Reardon, Creative Services Manager.

Richard Light, Business Manager.

Highest 30 Sec. Rate: \$5000.

**Grand Total** 

City of License: Green Bay. Station DMA: Green Bay-Appleton. Rank: 69.

Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

	I A LIANZEHOIOZ	I A MORSEHOIRS	I A Monzeuolas
Estimated Station Totals*	268,890	185,500	454,390
Average Weekly Circulation (2001)	155,885	95,435	251,320
Average Daily Circulation (2001)			112,156
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,610	159,610	397,220
Average Weekly Circulation (2001)	149,885	92,487	242,372
Average Daily Circulation (2001)			

Cable

Non-cable

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,280	25,890	57,170
Average Weekly Circulation (2001) Average Daily Circulation (2001)	6,000	2,948	8,948 3,011

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wisconsin—Green Bay

## WLUK-TV Ch. 11

Network Service: FOX.

Licensee: Emmis Television License Corp., 3500 W. Olive Ave., Suite 300, Burbank, CA

91505-4604

Studio: 787 Lombardi Ave., Green Bay, WI 54304.

Mailing Address: Box 19011, Green Bay, WI 54307-9011.

Phone: 920-494-8711. Fax: 920-494-8782.

E-mail: fox11@wluk.com; fox11news@wluk.com

Web Site: http://www.wluk.com

Technical Facilities: Channel No. 11 (198-204 MHz), Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

> Latitude Longitude

44° 87° 24'

59

31.40" 29.00"

Transmitter: Glenmore Rd., De Pere Township.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. An-

tenna: 1132-ft. above av. terrain, 1001-ft. above ground.

Latitude

31.00"

Longitude

87°

59

29 00

FCC Digital File Number: BPCDT-19991028ADW. Granted: March 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter; Harris, 6.1-meter; KLM, 5-meter; Microdyne; Harris, Microdyne receivers.

Ownership: Emmis Communications Corp. (Group Owner).

Began Operation: August 9, 1954. Sale to present owner by Silver King Communications Inc. approved by FCC June 23, 1998. Sale to Silver King Communications Inc. by SF Broadcasting approved by FCC August 16, 1996. Sale to SF Broadcasting by Busse Broadcasting Co. approved by FCC April 27, 1995 (Television Digest, Vol. 34:31, 35, 40-43, 46, 48-50, 52; 35:18). Sale to Busse Broadcasting Co. by Gillett Broadcasting approved by FCC July 31, 1987. Sale to Gillett Broadcasting by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by M & M Broadcasting Co. Inc. approved by FCC January 6, 1965 (Vol. 4:41; 5:2). Sale to M & M Broadcasting by W. E. Walker (50%), J. D. Mackin (23.3%) & associates approved by FCC March 19, 1958 (Vol. 15:52; 14:2,

Represented (sales): Harrington, Righter & Parsons Inc.

#### Personnel:

Jay Zollar, Vice President & General Manager.

Rick Hermes, Local Sales Manager.

Jim Sawlsville, National Sales Manager.

Juli Buehler, News Director.



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Pat Krohlow, Marketing Director.

Jim Lueck, Chief Engineer.

Rates: On request.

City of License: Green Bay. Station DMA: Green Bay-Appleton. Rank: 69.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,170	201,240	533,410
Average Weekly Circulation (2001)	189,794	116,040	305,834
Average Daily Circulation (2001)			130,899
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,610	159,610	397,220
Average Weekly Circulation (2001)	149,334	110,055	259,388

Average Daily Circulation (2001)			116,821
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,560	41,630	136,190
Average Weekly Circulation (2001)	40,461	5,985	46,446
Average Daily Circulation (2001)			14,078

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## WHPN-TV Ch. 57

Network Service: UPN.

Grantee: Puri Family LP, Box 5726, Rockford, IL 61125-0726.

Studio: 2814 Syene Rd., Madison, WI 53713.

Phone: 608-270-5700. Fax: 608-270-5717.

E-mail: whpnu57biz@gdinet.com

Web Site: http://www.whpntv57.com

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual. Antenna: 1115-ft. above av. terrain, 1093-ft. above ground, 2021-ft. above sea level.

Latitude 42° 43' 40" Longitude 89° 13' 58"

Requests modification of CP for change to 5000-kw max. visual, 1115-ft. above av. terrain, 1092-ft. above ground, 2022-ft. above sea level, lat. 42° 43' 40", long. 89° 13' 58". BMPCT-971014KE.

Transmitter: 3.5-mi. NNW of Footville in Rock County.

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 79.3-kw max. visual. Antenna: 1115-ft. above av. terrain, 1093-ft. above ground.

Latitude 42° 43' 40" Longitude 89° 13' 58"

Transmitter: Footville

FCC Digital File Number: BPCDT-19991029AAB. Granted: November 9, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: DH Satellite, 3.7-meter; DH Satellite, 3.9-meter Ku & C-band.

Ownership: Puri Family LP.

Began Operation: July 5, 1999. Transfer of 49% interest to TRP Communications LLC (making 100%) by LSLG Associates LLC (Lucille Salhany & Leonard Grossi) consummated April 14, 2000. Pro forma assignment to present owner by TRP Communications LLC (Puri family) approved by FCC October 24, 2000.

Represented (engineering): S. K. Khanna.

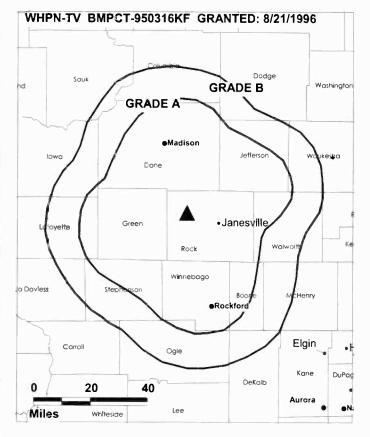
#### Personnel:

Bill Le Monds, General Manager.

Keith Triller, General Sales Manager.

Dick Madouse, Chief Engineer.

Collin Campbell, Program Director.



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Rates: On request.

City of License: Janesville. Station DMA: Madison. Rank: 85.

Circulation © 2001 Melsen. Coverage based on Nielsen study.

Average Weekly Circulation (2001):

Average Daily Circulation (2001)

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	202,900 34,653	182,370 24,814	385,270 59,468 14,469
Station DMA Total	Cable	Non-cable	Total
Estimated Station Totals*	168 000	TV Households	257 170

30,637

15,033

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,900	93,200	128,100
Average Weekly Circulation (2001)	4,016	9,781	13,798
Average Daily Circulation (2001)			2,830

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

45,670

11,639

#### Wisconsin—Kenosha

## WPXE Ch. 55

Network Service: PAX.

Licensee: Paxson Milwaukee License Inc., 601 Clearwater Park Rd., West Palm Beach,

FL 33401.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53212.

Phone: 414-967-5591. Fax: 414-967-5255.

E-mail: wpxe@pax.net

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual. Antenna: 472-ft. above av. terrain, 472-ft. above ground, 1204-ft. above sea

level

Latitude 42° 45' 30" Longitude 87° 57' 55"

Transmitter: N. Two Mile Rd., W of I-94, Frankville.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 910-kw max. visual. Antenna:

1122-ft. above av. terrain, 1140-ft. above ground

Latitude 43° 05° 44″ Longitude 87° 54° 17″

FCC Digital File Number: BPCDT-19991012ABL (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: June 1, 1988. Sale to Christian Network Inc. approved by FCC June 30, 1995, but not consummated. Sale to Paxson Communications by Le Sea Broadcasting Co. approved by FCC February 7, 1997. Sale to DP Media Inc. by Paxson Communications approved by FCC March 30, 1998. Sale to present owner by DP Media Inc. approved by FCC February 18, 2000 (Television Digest, Vol. 39:48, 40:24).

Represented (sales): Paxson TV Sales.

#### Personnel:

John Davis, Station & Sales Manager.

Krista Koppinger, Business Manager.

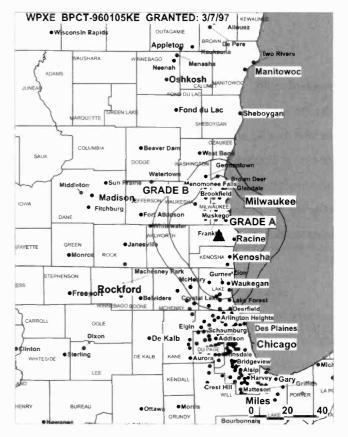
Shirley Zyniecki, Traffic Manager.

Tori Hepburn, Account Executive.

Jodi Pfeil, Account Executive.

Pamela Hosleth, Account Executive.

Rates: On request.



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City of License: Kenosha. Station DMA: Milwaukee. Rank: 33.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	502,700	246,600	749,300
Average Weekly Circulation (2001)	83,887	24,327	108,214
Average Daily Circulation (2001)			33,900
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	502,700	243,020	745,720
Average Weekly Circulation (2001)	83,887	23,822	107,709
Average Deily Circulation (2004)			33,789
Average Daily Circulation (2001)			00,700

Other OMA TotalCable TV HouseholdsNon-cable TV HouseholdsTotal TV HouseholdsEstimated Station Totals\*03,5803,580Average Weekly Circulation (2001)0505505Average Daily Circulation (2001)111

<sup>\*</sup>Estimated station totals are surns of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WKBT Ch. 8

Network Service: CBS.

Licensee: Queen B. Television Inc., 7025 Raymond Rd., Madison, WI 53744-4965

Studio: 141 S. 6th St., La Crosse, WI 54601.

Mailing Address: Box 1867, La Crosse, WI 54602

Phone: 608-782-4678. Fax: 608-782-4674.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28" Longitude 91° 20' 15"

Transmitter: 1-mi. NE of Galesville.

Digital Facilities: Channel No. 41 (632-638 MHz), Power: 1-kw max. visual, Antenna: 1459-ft. above av. terrain, 1481-ft. above ground.

Latitude 44° 05' 28" Longitude 91° 20' 16"

FCC Digital File Number: BPCDT-20010404AAY. Granted: July 27, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter; DH Satellite, 5-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: August 1, 1954. Sale to present owner by Young Broadcasting Inc. approved by FCC January 11, 2000. Sale to Young Broadcasting Inc. by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 25:15). Sale to Backe Communications by Gross Telecasting approved by FCC April 26, 1984 (Vol. 24:12). Sale to Gross Telecasting by La Crosse Tribune, Dahl family & others approved by FCC December 10, 1969 (Vol. 9:24, 50).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Scott Chorski, General & Station Manager.

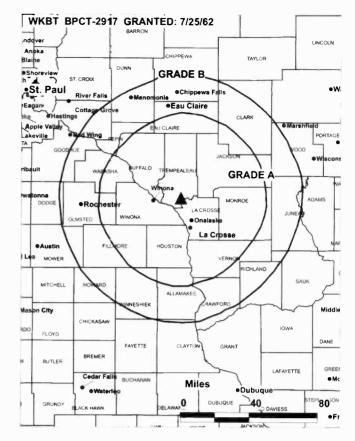
Barb Perviskey, National Sales Manager.

Dick Konrad, Chief Engineer.

Anne Paape, News Director.

Maria Roswall, Program Director.

Alex Knox, Creative Services Manager.



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Chuck Oedsma, Assignment Director.

Highest 30 Sec. Rate: \$650.

Crond Total

City of License: La Crosse. Station DMA: La Crosse-Eau Claire. Rank: 127.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,470	120,200	282,670
Average Weekly Circulation (2001)	92,591	44,873	137,465
Average Daily Circulation (2001)			66,286
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,060	77,660	191,720
Average Weekly Circulation (2001)	81,790	39,001	120,791
Average Daily Circulation (2001)			61,386
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,410	42,540	90,950
Average Weekly Circulation (2001)	10,802	5,873	16,674
Average Daily Circulation (2001)			4,901

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WLAX

Ch. 25

## (Operates satellite WEUX, Chippewa Falls, WI)

Network Service: FOX.

Licensee: Grant Media Inc., 374 W. Spring Blvd., Port Charlotte, FL 33909.

Studio: 1305 Interchange Place, La Crosse, WI 54603.

Phone: 608-781-0025. Fax: 608-781-1456.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 562-kw max. visual, 56.2-kw max. aural. Antenna: 1004-ft. above av. terrain, 677-ft. above ground, 1870-ft. above sea level

JUVE SEA IEVEI.

Latitude 43° 48' Longitude 91° 22'

Holds CP for change to 2000-kw max. visual, 981-ft. above av. terrain, 650-ft. above ground, 1864-ft. above sea level; lat. 43° 48' 15", long. 91° 22' 20". BMPCT-20000114AAA.

15.00"

20.00"

Transmitter: 1000 Tschumper Ridge Rd., La Crescent, MN.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 450-kw max. visual. Antenna: 1145-ft. above av. terrain, 814-ft. above ground.

Latitude 43° 48' 15.30" Longitude 91° 22' 20.00"

FCC Digital File Number: BPCDT-19991027ABS (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter C-band; DH Satellite, 5-meter C-band; Microdyne, 3.7-meter Ku-band; Pinzone, Standard Agile Omni receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: November 10, 1986. Sale to Aries Telecommunications Corp. by Family Group Ltd. approved by FCC September 27, 1991. Sale to Donald E. Clark by Aries Telecommunications Corp. approved by FCC July 29, 1992. Sale to present owner by Donald E. Clark approved by FCC December 15, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle LLP.

Personnel:

Milt Grant, General Manager.

Jeff Armstrong, Station & General Sales Manager.

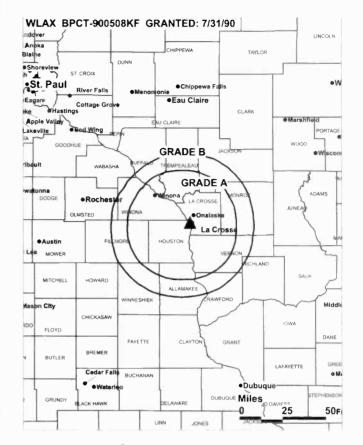
Clay Koenig, Local Sales Manager.

Barb Quillin, Program Director.

Bill Wiesiahn, Business Manager.

Mark Burg, Engineering Director.

Scott Lafluer, Production Director.



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Lance Schmeckpeper, Traffic Director.

Highest 30 Sec. Rate: \$2000.

City of License: La Crosse. Station DMA: La Crosse-Eau Claire. Rank: 127.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,300	52,530	140,830
Average Weekly Circulation (2001)	45,720	17,963	63,684
Average Daily Circulation (2001)		·	22,540

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,740	46,220	118,960
Average Weekly Circulation (2001) Average Daily Circulation (2001)	41,245	16,949	58,194 20.893

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,560	6,310	21,870
Average Weekly Circulation (2001)	4,476	1,014	5,490
Average Daily Circulation (2001)			1,647

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## **WXOW-TV**

Ch. 19

(Operates satellite WQOW-TV, Eau Claire, WI)

Network Service: ABC.

Licensee: WQOW-WXOW Television Inc., Box 909, Quincy, IL 62306.

Studio: 3705 County Hwy. 25, La Crescent, MN 55947.

Mailing Address: Box C-4019, La Crosse, WI 54602.

Phone: 507-895-9969. Fax: 507-895-8124.

E-mail: wxow@wxow.com

Web Site: http://www.wxow.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 625-kw max. visual, 62.5-kw max. aural. Antenna: 1168-ft. above av. terrain, 821-ft. above ground, 2046-ft. above sea level.

Latitude 43° 48' 23" Longitude 91° 22' 02"

Transmitter: 3705 County Hwy. 25, La Crescent, MN.

Digital Facilities: Channel No. 14 (470-476 MHz), Power: 200-kw max. visual. Antenna: 1073-ft. above av. terrain, 722-ft. above ground.

Latitude 43° 48' 23" Longitude 91° 22' 04"

FCC Digital File Number: BPCDT-19991026ABR. Granted: June 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 5-meter C-band; Andrew, 7-meter C-band; DH Satellite, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; ChannelMaster, Cyclesat, Drake, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: March 7, 1970. Sale to Tak Communications (Sharad Tak) by Liberty Broadcasting approved by FCC January 7, 1985 (Television Digest, Vol. 24:43). Assignment of license to Operating Agent approved by FCC January 27, 1993. Sale to Shockley Communications Corp. approved by FCC September 27, 1995. Sale to present owner by Shockley Communications Corp. approved by FCC April 17, 2001 (Vol. 41:23).

Represented (sales): Continental Television Sales.

Represented (legal): Rosenman & Colin LLP.

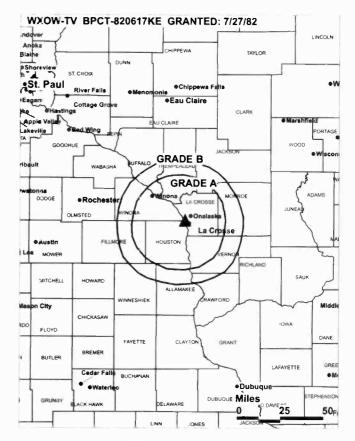
Represented (engineering): Lohnes & Culver.

Personnel:

Chuck Roth, General Manager.

David Booth, Sales Manager.

Brian Schumacher, National Sales Manager.



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Sean Dwyer, News Director

Deborah Simonis, Program Director.

Mitch Moths, Promotion Director.

Highest 30 Sec. Rate: \$850.

**Grand Tetal** 

City of License: La Crosse. Station DMA: La Crosse-Eau Claire. Rank: 127.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	93,810 56,561	72,670 28,988	166,480 85,550 45,788
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,740	46.220	118.960
Average Weekly Circulation (2001)	53,644	25,609	79.254
Average Daily Circulation (2001)			43,943
Other DMA Total	Cable	Non-cable	Total

Cable

Non-cable

TV Households TV Households TV Households

Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,070	26,450	47,520
Average Weekly Circulation (2001)	2,917	3,379	6,296
Average Daily Circulation (2001)			1,845

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wisconsin-Madison

## **WISC-TV**

Ch. 3

Network Service: CBS.

Licensee: Television Wisconsin Inc., Box 44965, Madison, WI 53744-4965.

Studio: 7025 Raymond Rd., Madison, WI 53719.

Mailing Address: Box 44965, Madison, WI 53744-4965.

Phone: 608-271-4321. Fax: 608-271-1709.

E-mail: talkback@wisctv.com

Web Site: http://wisctv.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 24-kw visual. Antenna: 1539-ft. above av. terrain, 1398-ft. above ground, 2523-ft. above sea level.

Latitude Longitude 43°

21" 06"

Transmitter: 8559 Mineral Point Rd.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 380.2-kw max. visual. Antenna: 1529-ft. above av. terrain, 1388-ft. above ground.

Latitude

43°

03'

03'

32'

Longitude 89° 32' 06"

FCC Digital File Number: BPCDT-19991027ABG, Granted: October 31, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: June 24, 1956.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini, Coran & Lancellotta PC.

Personnel:

Elizabeth Murphy Burns, President.

David Sanks, Vice President & General Manager.

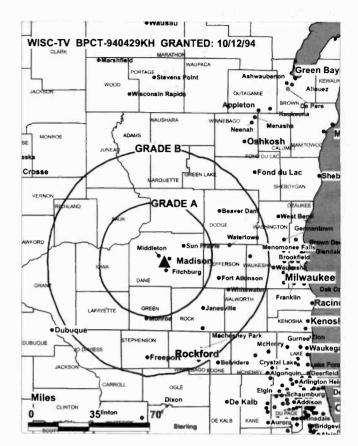
Tom Bier, Station Manager & Executive News Director.

Mark Friesch, General Sales Manager.

Jill Sommers, Programming & Operations Director.

Nan Roach, Promotion & Marketing Director.

Leonard Charles, Chief Engineer.



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Jeff Ver Voort, Operations Supervisor.

Highest 30 Sec. Rate: \$3000.

City of License: Madison. Station DMA: Madison. Rank: 85.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	301,280	193,160	494,440
Average Weekly Circulation (2001)	174,802	95,050	269,852
Average Daily Circulation (2001)			138,641
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,490	122,070	323,560
Average Weekly Circulation (2001)	150,197	75,899	226,097
Average Daily Circulation (2001)			120,489
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,790	71,090	170,880
Average Weekly Circulation (2001)	24,605	19,150	43,755
Average Daily Circulation (2001)			18,153

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wisconsin—Madison

## WKOW-DT Ch. 26

Network Service: ABC.

Grantee: WKOW Television Inc., Box 909, Quincy, IL 62306.

Phone: 608-274-6789.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 218.5-kw max. visual. Antenna: 1493-ft. above av. terrain, 1352-ft. above ground, 2477-ft. above sea level.

> Latitude Longitude

43° 89° 03

32'

21"

06"

Transmitter: 8559 Mineral Point Rd., Verona.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Digital Operation: November 1, 1998.

Represented (sales): Continental Television Sales.

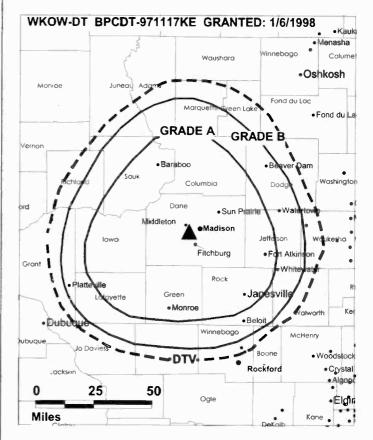
Represented (legal): Rosenman & Colin LLP.

Personnel:

Bob Miller, General Manager.

Rates: On request.

City of License: Madison. Station DMA: Madison. Rank: 85.



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## Wisconsin-Madison

## WKOW-TV

Ch. 27

Network Service: ABC.

Licensee: WKOW Television Inc., Box 909, Quincy, IL 62306.

Studio: 5727 Tokay Blvd., Madison, WI 53719.

Mailing Address: Box 100, Madison, WI 53701.

Phone: 608-274-1234. Fax: 608-274-9514.

Web Site: http://www.wkowtv.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2400-kw max. visual. Antenna: 1493-ft. above av. terrain, 1352-ft. above ground, 2477-ft. above sea level.

Latitude 43° 03' 21" Longitude 89° 32' 06"

Transmitter: 8633 Mineral Point Rd

Began Digital Operation: November 1, 1998.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: June 30, 1953. Sale to present owner by Shockley Communications Corp. approved by FCC April 17, 2001 (Television Digest, Vol. 41:23). Sale to Shockley Communications Corp. by Operating Agent approved by FCC September 27, 1995. Assignment of license to Operating Agent granted by FCC January 27, 1993. Sale to Tak Communications (Sharad Tak) by Liberty Broadcasting approved by FCC January 7, 1985 (Vol. 24:43). Sale to Liberty Broadcasting by Horizons Communications by Midcontinent Broadcasting Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved by FCC September 9, 1970 (Vol. 10:37). Sale to Midcontinent Broadcasting Co. by Monona Broadcasting Co. approved by FCC July 20, 1960 (Vol. 16:24, 26, 30).

Represented (sales): Continental Television Sales

Represented (legal): Rosenman & Colin LLP.

#### Personnel:

Bob Miller, General Manager.

Ken Simmons, General Sales Manager.

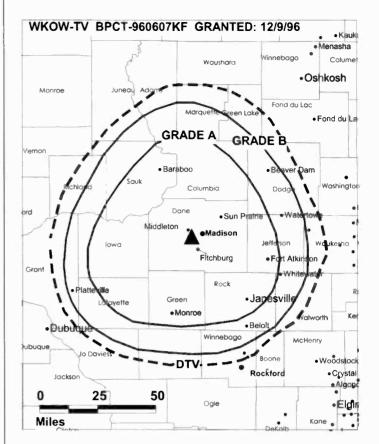
Steve Olson, National Sales Manager.

Andrew Bohage, News Director

Steve Zimmerman, Chief Engineer.

Jill Genter, Promotion Director.

Dave Robbins, Business Manager.



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Bob Goessling, Production Manager.

Highest 30 Sec. Rate: \$1400.

City of License: Madison. Station DMA: Madison. Rank: 85.

Circulation © 2001 Nielsen, Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	281,870 161,517	217,200 96,998	499,070 258,515 127,209
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	201,490 147,164	122,070 80,134	323,560 227,298 114,551
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	80,380 14,354	95,130 16,864	175,510 31,217 12,657

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# WMSN-TV

Ch. 47

Network Service: FOX.

Licensee: Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

Studio: 7847 Big Sky Dr., Madison, WI 53719.

Phone: 608-833-0047. Fax: 608-833-5055

E-mail: comments@fox47.com

Web Site: http://www.fox47.com

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1150-kw max. visual. Antenna: 1476-ft. above av. terrain, 1335-ft. above ground, 2460-ft. above sea level

Latitude Longitude

439 89° 03 32'

21" 06"

Transmitter: 8559 Mineral Point Rd., Verona.

Digital Facilities: Channel No. 11 (198-204 MHz). Power: 15-kw visual. Antenna.

1545-ft. above av. terrain, 1411-ft. above ground.

Latitude Longitude 899

21" 06'

FCC Digital File Number: BPCDT-19991101AIM. Granted: January 26, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Comtech, 5-meter C-band; Microdyne, 3-meter Ku-band; M/A-Com, Pinzone receivers.

LMA: Local marketing agreement with WCGV-TV (U), Milwaukee.

Ownership: Sullivan Broadcasting Co. (Group Owner).

Began Operation: June 8, 1986. Transfer of control to Ronald J. Koeppler from James L. Arnold, Receiver approved by FCC July 26, 1995. Sale to present owner by Koeppler approved by FCC May 7, 1996. Sale pends to Sinclair Broadcast Group Inc. (Television Digest, Vol. 38:9; 41:38).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Arter & Hadden LLP.

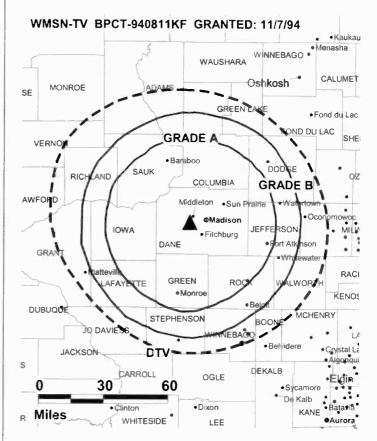
Personnel:

David Ford, General Manager.

Sarah Ward, Program Coordinator.

Audra Johnson, Promotion Manager.

Sheryl Nelson, Business Manager.



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Kerry Maki, Chief Engineer.

Rates: On request.

City of License: Madison. Station DMA: Madison. Rank: 85.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	266,400	170,370	436,770
Average Weekly Circulation (2001)	124,630	76,250	200,880
Average Daily Circulation (2001)			75,509
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

	1 4 110400110145	1 4 110030110103	1 4 110030110103
Estimated Station Totals*	201,490	122,070	323,560
Average Weekly Circulation (2001)	111,862	64,513	176,375
Average Daily Circulation (2001)			67,009
Other DMA Total	Cable TV Households	Non-cable TV Households	Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,910	48,300	113,210
Average Weekly Circulation (2001)	12,769	11,737	24,506
Average Daily Circulation (2001)			8,500

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Wisconsin—Madison

## WMTV Ch. 15

Network Service: NBC.

Licensee: Benedek License Corp., 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates,

IL 60195

Studio: 615 Forward Dr., Madison, WI 53711.

Phone: 608-274-1515. Fax: 608-274-2737.

E-mail: feedback@nbc15.com

Web Site: http://www.nbc15.com

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 945-kw max. visual. Antenna: 1155-ft. above av. terrain, 1066-ft. above ground, 2132-ft. above sea level.

Latitude

e

43° 89° 03'

Longitude

29'

Transmitter: 615 Forward Dr.

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 47.9-kw max. visual. Antenna: 1155-ft. above av. terrain, 1066-ft. above ground.

Latitude

43°

03'

03"

031

13"

Longitude

89°

29' 13"

FCC Digital File Number: BPCDT-19991028AEZ. Granted: June 2, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: 3.8-meter Ku-band; Harris, Ku-band; Microdyne, 7-meter C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems, 5-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN Newsource, NBC News Channel.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: July 8, 1953. Transfer of control to Benedek Broadcasting from Brissette Broadcasting approved by FCC May 22, 1996 (Television Digest, Vol. 35:37, 52), but Trustee Philip A. Jones operated station until revised ownership rules allowed Benedek to acquire. FCC approved control on January 11, 2000. Sale to Brissette by Adams Communications approved by FCC December 24, 1991. Sale to Adams Communications by Wesray Corp. approved by FCC December 23, 1987. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Sale to Forward by Lee P. Loomis approved by FCC May 15, 1963 (Vol. 3:20). Sale to Loomis by WTVJ interests (Mitchell Wolfson) approved by FCC April 2, 1958 (Vol. 14:10, 14). Sale to WTVJ interests by founding GeraldA. Bartell family approved by FCC July 25, 1957 (Vol. 13:26, 30).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

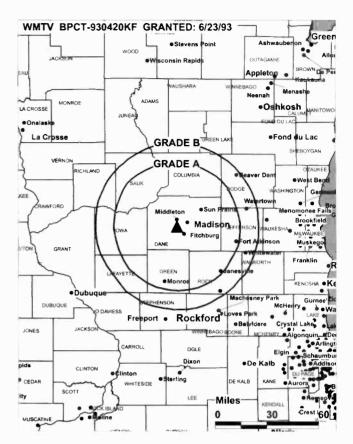
Personnel:

Bob Smith, Vice President & General Manager.

James Dick, News Director.

Shari Telvick, Business Manager.

Alan DeFlorio, Local Sales Manager.



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Peter Calgaro, Creative Services Director.

Tom Weeden, Chief Engineer.

Jason Effinger, Operations Manager.

Rates: On request.

City of License: Madison. Station DMA: Madison. Rank: 85

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	286,400	194,020	480,420
Average Weekly Circulation (2001)	171,311	95,546	266,857
Average Daily Circulation (2001)			134,172

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,490	122,070	323,560
Average Weekly Circulation (2001)	151,419	78,739	230,159
Average Daily Circulation (2001)			119,500

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,910	71,950	156,860
Average Weekly Circulation (2001)	19,892	16,807	36,699
Average Daily Circulation (2001)			14,672

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WWRS-TV Ch. 52

Network Service: TBN.

Grantee: National Minority TV Inc., 14252 Culver Dr., PMB 831, Irvine, CA 92604-1867.

Studio: 820 N. Main, Juneau, WI 53039.

Phone: 920-386-2526. Fax: 920-386-2538.

E-mail: business@wwrs-52.org

Web Site: http://www.wwrs-52.org

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 10-kw max. visual. Antenna: 394-ft. above av. terrain, 190-ft, above ground, 1354-ft, above sea level.

Latitude 43° 26' Longitude 88° 31'

Longitude 88° 31' 34"

Holds CP for change to 364-ft. above av. terrain, 161-ft. above ground, 1325-ft. above sea level. BPCT-990331KN.

11"

Transmitter: 0.47-mi. at a bearing of 203°T from intersection of SR 33 & Madison Rd.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 500-kw max. visual. Antenna: 1178-ft. above av. terrain, 1197-ft. above ground.

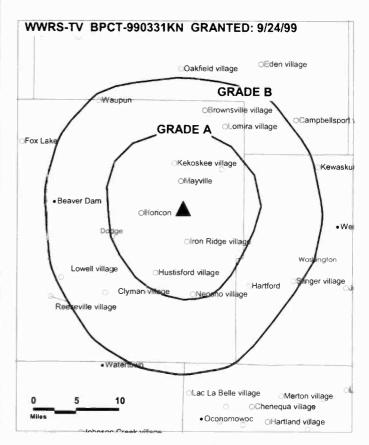
Latitude 43° 05' 44" Longitude 87° 54' 17"

FCC Digital File Number: BPCDT-19991029AEV (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: National Minority TV Inc. (Group Owner).

Began Operation: February 1, 1999. Sale to Mayville Communications Inc. (National Minority TV Inc.) from Pacer TV of East Central Wisconsin approved by FCC December 17, 1998.



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#### Personnel:

Gary Wallace, General Manager.

City of License: Mayville. Station DMA: Milwaukee. Rank: 33.

Nielsen Data: Not available.

## WCGV-TV Ch. 24

Network Service: UPN.

Licensee: WCGV Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Phone: 414-442-7050, Fax: 414-874-1899.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 1027-ft. above av. terrain, 1056-ft. above ground, 1713-ft. above sea level.

Latitude 43° 05' 15" Longitude 87° 54' 13"

Holds CP for change to 5000-kw max. visual. BPCT-950629KH.

Transmitter: 3950 N. Holton St.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. Antenna: 1007-ft. above av. terrain, 1063-ft. above ground.

Latitude 43° 05' 48" Longitude 87° 54' 18"

FCC Digital File Number: BPCDT-19991019ABD (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microwave Specialties, 5-meter; Paraclipse; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, Standard Communications receivers.

LMA: Local marketing agreements with WMSN-TN (F), Madison & WVTV (W), Milwaukee.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: March 19, 1980. Sale to HR Broadcasting by Byron Lasky, Howard Heckel, et al., approved by FCC July 14, 1986 (Television Digest, Vol. 26:26). Sale to ABRY Communications by HR Broadcasting approved by FCC May 20, 1994 (Vol. 30:24). Sale to present owner by ABRY Communications approved by FCC October 19, 1990 (Vol. 33:3, 35).

Represented (sales): TeleRep Inc.

Represented (legal): Shaw Pittman.

Personnel:

Sheila Oliver, General Manager.

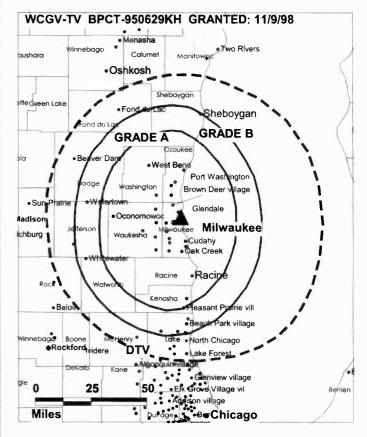
Nancy Stephens, General Sales Manager.

Tom Sonnenberg, National Sales Manager.

Betty Hertz, Program Director.

Kent Welch, Promotion Director.

Tom Leidolf, Chief Engineer.



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Denise Learned, Business Manager.

Paul Rudolph, Production Manager.

Rates: On request.

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	567,580 222,947	309,590 136,950	877,170 359,897 119,561
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	529,730 214,752	297,840 134,470	827,570 349,222 117,319
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	37,850 8,195	11,750 2,479	49,600 10,674 2,242

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WDJT-TV Ch. 58

Network Service: CBS

Licensee: Weigel Broadcasting Co., 26 N. Halsted St., Chicago, IL 60661.

Studio: 809 W. 60th St., Milwaukee, WI 53214.

Phone: 414-777-5800. Fax: 414-607-8103.

E-mail: info@cbs58.com

Web Site: http://www.cbs58.com

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual. Antenna: 1112-ft. above av. terrain, 1226-ft. above ground, 1820-ft. above sea level.

Latitude 43° 06' 42" Longitude 87° 55' 45"

Transmitter: 5201 N. Milwaukee Pkwy

Digital Facilities: Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1056-ft. above av. terrain, 1143-ft. above ground.

Latitude 43° 06' 42" Longitude 87° 55' 50"

Transmitter: 5201 N. Milwaukee River Pkwy.

FCC Digital File Number: BMPCDT-20000419ABR. Granted: February 1, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; DH Satellite, 5-meter C-band; Standard Communications receivers.

News Services: AP, CBS Newspath.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: November 1, 1988.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Jim Hall, Station Manager.

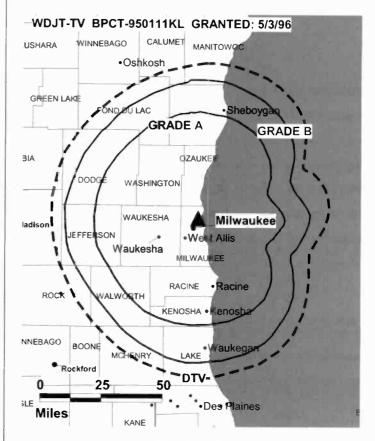
Deanne Monaghan, General Sales Manager.

Miles Resnick, News Director.

Dale Palecek, Program & Promotion Director.

Martha Gutierrez, Business Manager.

Mike Rozumalski, Production Manager.



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Jeanne McCarthy, Traffic Manager.

Rates: On request.

**Grand Total** 

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

	TV Households	TV Households	TV Households
Estimated Station Totals*	567,580	309,590	877,170
Average Weekly Circulation (2001)	313,672	162,780	476,452
Average Daily Circulation (2001)	137		198,276
Station DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,730	297,840	827,570
Average Weekly Circulation (2001)	306,510	161,311	467,822
Average Daily Circulation (2001)			195,510
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37 850	11 750	49 600

Cable

7,161

Non-cable

1,469

Total

8,630

2,766

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WISN-TV

Ch. 12

Network Service: ABC

Licensee: WISN Hearst-Argyle Television Inc., 959 8th Ave., New York, NY 10019.

Studio: 19th & Wells Sts., Milwaukee, WI 53233.

Mailing Address: Box 402, Milwaukee, WI 53201-0402.

Phone: 414-342-8812. Fax: 414-342-6490.

Web Site: http://www.themilwaukeechannel.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 994-ft. above av. terrain, 1063-ft. above ground, 1693-ft.

above sea level.

Latitude 43° 06' 42" Longitude 87° 55' 42"

Holds CP for change to 251-kw visual, 1070-ft. above av. terrain, 1152-ft. above ground, 1775-ft. above sea level. BMPCT-981221KF.

Transmitter: 5201 N. Milwaukee River Pkwy.

Digital Facilities: Channel No. 34 (590-596 MHz). Power: 832.8-kw max. visual. Antenna: 1116-ft. above av. terrain, 1198-ft. above ground, 1821-ft. above sea level.

Latitude 43° 06' 42" Longitude 87° 55' 42"

Transmitter: 5201 Milwaukee River Pkwy.

FCC Digital File Number: BPCDT-981209KF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 5-meter; Andrew, 7.3-meter; SatCom, 5.6-meter; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

AM Affiliate: WISN, 50-kw, 1130 kHz.

FM Affiliate: WLTQ, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

News Services: ABC NewsOne, AP, Conus

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: October 27, 1954. Station's first call letters were WTVW. Sale to Hearst Broadcast Group by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10). Merger of Hearst with Argyle Television Inc. to form present owner approved by FCC June 2, 1997 (Vol. 37:13, 29, 35).

Represented (sales): Eagle Television Sales.

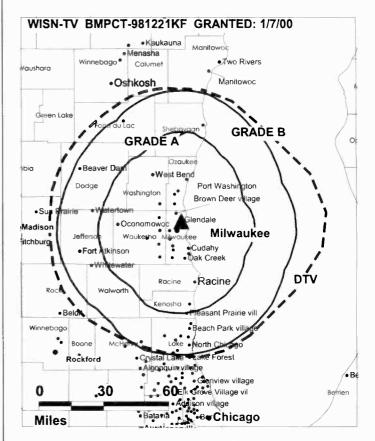
Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Rick Henry, Vice President & General Manager.

Pete Monfre, Vice President, Sales.

Dean Maytag, Broadcast Services Director.



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Kerry Johnson, Local Sales Manager.

Lori Hayes, National Sales Manager.

Barbara Maushard, News Director.

Suzanne Grethen, Promotion & Community Services Director.

Russ Elkin, Engineering Director.

Highest 30 Sec. Rate: \$7000.

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	611,690 415,072	321,870 229,675	933,560 644,747 328,903
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households

529,730

396,960

297,840

224,151

827,570

621,110

320,211

Other DMA Total	Cable TV Households	Non-cable TV Households	Totai TV Households
Estimated Station Totals*	81,960	24,030	105,990
Average Weekly Circulation (2001)	18,112	5,525	23,637
Average Daily Circulation (2001)			8,691

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WITI Ch. 6

Network Service: FOX.

Licensee: WITI License Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 9001 N. Green Bay Rd., Milwaukee, WI 53209.

Mailing Address: Box 17600, Milwaukee, WI 53209.

Phone: 414-355-6666. Fax: 414-355-7853.

E-mail: info@fox6milwaukee.com

Web Site: http://www.fox6milwaukee.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual. Antenna: 1001-ft. above av. terrain, 1037-ft. above ground, 1676-ft. above sea level.

Latitude 43° 05' 26" Longitude 87° 53' 50"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood.

Digital Facilities: Channel No. 33 (584-590 MHz), Power: 980-kw max. visual. Antenna: 948-ft. above av. terrain, 961-ft. above ground, 1591-ft. above sea level.

Latitude 43° 05' 26" Longitude 87° 53' 50"

FCC Digital File Number: BPCDT-19991004ABL. Granted: April 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Vertex, 6.2-meter Ku & C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

SNG Mobile Dish: BAF, 2.3-meter Ku-band.

News Services: AP, CNN Newsource.

Ownership: Fox Television Stations Inc. (Group Owner)

Began Operation: May 21, 1956. Transfer to Trustee by Gillett Communications approved by FCC September 1, 1992. Sale to New World Communications (formerly SCI Television Inc.) approved by FCC April 13, 1993. Sale to present owner by New World approved by FCC November 7, 1996 (Television Digest, Vol. 36:13, 30).

Represented (sales): Fox Television Sales Inc.

#### Personnel:

Carol Rueppel, Vice President & General Manager.

Chuck Steinmetz, Vice President, Sales & Marketing.

Robert Clinkingbeard, Vice President & News Director.

Mark Cross, Vice President, Finance.

John Baich, Vice President, Engineering & Operations

Lori Wucherer, Vice President, Creative Services.



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Mike Neale, Local Sales Manager.

Anne Clausen, Programming & Research Director.

Rates: On request.

**Grand Total** 

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33.

Circulation © 2001 Nielsen. Coverage based wn Nielsen study

	TV Households	TV Households	TV Households
Estimated Station Totals*	562,000	313,930	875,930
Average Weekly Circulation (2001)	385,640	222,076	607,716
Average Daily Circulation (2001)			292,232
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,730	297,840	827,570
Average Weekly Circulation (2001)	373,048	217,142	590,190
Average Daily Circulation (2001)			285,387
Other DNIA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,270	16,090	48,360
Average Weekly Circulation (2001)	12,592	4,934	17,526
Average Daily Circulation (2001)			6,846

Cable

Non-cable

Tota

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WTMJ-DT

Ch. 28

Network Service: NBC.

Licensee: Journal Broadcasting Corp., 720 E. Capitol Dr., Milwaukee, WI 53212.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53212.

Phone: 414-332-9611.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 894-ft. above av. terrain, 944-ft. above ground.

4-it. above av. terrain, 944-it. above ground

Latitude Longitude 43° 87°

54'

05' 29" 54' 07"

Transmitter: 720 E. Capitol Dr.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Journal Broadcast Group Inc. (Group Owner).

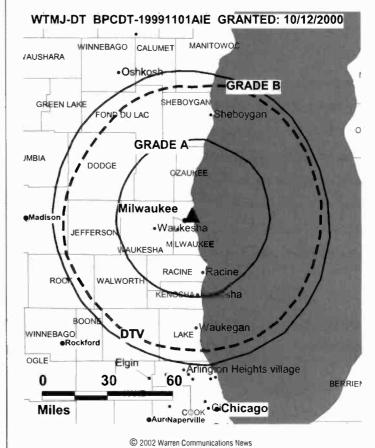
Began Digital Operation: November 3, 2000.

Personnel:

Jim Prather, President & General Manager.

Randy Price, Vice President, Engineering.

Rates: On request.



City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33.

## WTMJ-TV Ch. 4

Network Service: NBC

Licensee: Journal Broadcast Corp., Box 693, Milwaukee, WI 53201.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53212.

Mailing Address: Box 693, Milwaukee, WI 53201.

Phone: 414-332-9611. Fax: 414-967-5400.

Web Site: http://www.journalbroadcastgroup.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above

29"

07"

sea level.

Latitude 43° 05' Longitude 87° 54'

Transmitter: 720 E. Capitol Dr.

Began Digital Operation: November 3, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter C-band; Andrew, 4.6-meter C-band; Andrew, 4.6-meter Ku-band; Harris, 5-meter Ku-band; M/A-Com, 5-meter C-band; Andrew, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Roscor, 2.8-meter Ku-band.

AM Affiliate: WTMJ, 50-kw, 620 kHz.

FM Affiliate: WKTI, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

News Services: CNN Newsource, NBC News Channel, NPS.

Ownership: Journal Broadcast Group Inc. (Group Owner).

Began Operation: December 3, 1947.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson LLP.

Personnel:

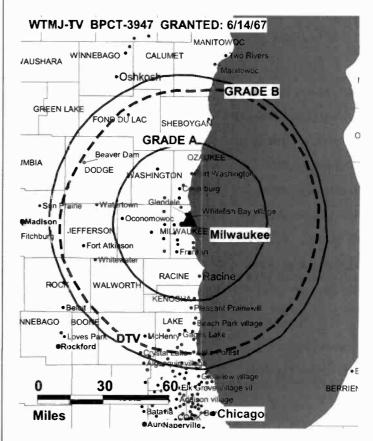
Jim Prather, President, Television.

Jim Thomas, Station Manager.

Mark Strachota, General Sales Manager.

Lon Rudolph, Local Sales Manager.

Gregg Schraufnagel, On-Air Marketing Manager.



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Joyce Rinta, Business Manager

Highest 30 Sec. Rate: \$4000.

**Grand Total** 

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	615,970 444,788	326.370 237,351	942,340 682,139 385,947
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	529,730 418,937	297,840 231,789	827,570 650,725 372,768
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	86,240 25,851	28,530 5,562	114,770 31,413 13,179

Cable

Non-cable

Total

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WVCY-TV Ch. 30

Network Service: Independent.

Licensee: VCY/America Inc., 3434 W. Kilbourn Ave., Milwaukee, WI 53208.

Studio: 2700 W. Vliet St., Milwaukee, WI 53208.

Mailing Address: 3434 W. Kilbourn Ave., Milwaukee, WI 53208.

Phone: 414-935-3000. Fax: 414-935-3015.

E-mail: wvcytv-30@vcyamerica.org

Web Site: http://www.vcyamerica.org

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1070-kw max. & 550-kw horizontal visual, 107-kw max. & 55-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15" Longitude 87° 54' 12"

Transmitter: 3950 N. Holton St

Digital Facilities: Channel No. 22 (518-524 MHz). Power: 200-kw max. visual. Antenna:

935-ft. above av. terrain, 967-ft. above ground, 1625-ft. above sea level.

Latitude 43° 05' 15" Longitude 87° 54' 13"

Transmitter: 3950 N. Holton St.

FCC Digital File Number: BMPCDT-20000501AFI, Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ChannelMaster, 3-meter C-band; Kaultronics, 4-meter C-band.

Ownership: VCY/America Inc. (Group Owner).

Began Operation: January 1, 1983.

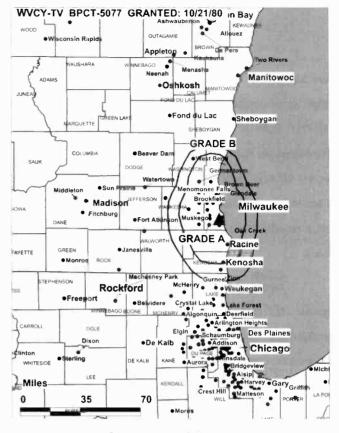
Represented (legal): Wiley, Rein & Fielding.

Personnel:

Vic Eliason, General Manager.

Andy Eliason, Chief Engineer.

Jim Schneider, Program Director.



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Rates: On request.

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	175,410	175,410
Average Weekly Circulation (2001)	0	9,095	9,095
Average Daily Circulation (2001)			1,796
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	175,410	175,410
Average Weekly Circulation (2001) Average Daily Circulation (2001)	0	9,095	9,095 1,796

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## WVTV Ch. 18

Network Service: WBN.

Licensee: WVTV Licensee Inc., a Maryland Corp., 3474 William Penn Hwy., Pittsburgh, PA 15235

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Phone: 414-442-7050. Fax: 414-874-1899.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1008-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48" Longitude 87° 54' 19"

Transmitter: 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave.

Digital Facilities: Channel No. 61 (752-758 MHz). Power: 690-kw max. visual. Antenna: 1007-ft. above av. terrain, 1063-ft. above ground.

Latitude 43° 05' 48" Longitude 87° 54' 18"

FCC Digital File Number: BPCDT-19991029AGX. Granted: April 24, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 3-meter Ku-band; Comtech, 4.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microwave Assoc., Pinzone, Scientific-Atlanta, Standard Communications receivers.

LMA: Local marketing agreement with WCGV-TV (U), Milwaukee.

Ownership: Glencairn Ltd. Broadcast Properties (Group Owner).

Began Operation: July 20, 1959. Sale to Sinclair Broadcast Group Inc. pends (Television Digest, Vol. 41:38). Sale to present owner by Gaylord Broadcasting approved by FCC June 20, 1995 (Vol. 33:34). Sale to Gaylord Broadcasting by Harold & Bernard Sampson approved by FCC March 24, 1966 (Vol. 5:45; 6:13). Sale of 51% to Harold & Bernard Sampson by Gene Posner approved by FCC August 9, 1962 (Vol. 2:26).

Represented (legal): Shaw Pittman.

#### Personnel:

Michael Pumo, General Manager.

Eddie Edwards, Station Manager.

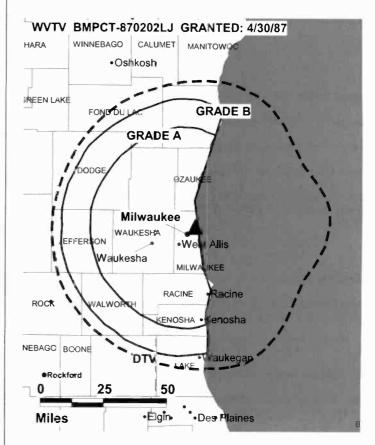
Nancy Stephens, General Sales Manager.

Tom Sonnenberg, National Sales Manager.

Betty Hertz, Program Director.

Kent Welch, Promotion Director.

Tom Leidolf, Chief Engineer.



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Paul Rudolph, Production Manager.

Denise Learned, Business Manager

Rates: On request.

City of License: Milwaukee. Station DMA: Milwaukee. Rank: 33.

Grand Tokal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	704,390	321,870	1,026,260
Average Weekly Circulation (2001): Average Daily Circulation (2001)	271,261	151,990	423,252 154,282
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,730	297,840	827,570
Average Weekly Circulation (2001)	230,715	148,308	379,022
Average Daily Circulation (2001)			143,517
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,660	24,030	198,690
Average Weekly Circulation (2001)	40,547	3,683	44,229
Average Daily Circulation (2001)			10,765

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wisconsin—Racine

## **WJJA** Ch. 49

Network Service: HSN.

Licensee: TV 49 Inc., 4311 E. Oakwood Rd., Oak Creek, WI 53154.

Studio: 4311 E. Oakwood Rd., Oak Creek, WI 53154.

Phone: 414-764-4953. Fax: 414-764-5190.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual. Antenna: 994-ft. above av. terrain, 1024-ft. above ground, 1673-ft. above sea

level.

43° 05 Latitude 15" Longitude

Transmitter: 3872 N. Fratney St., Milwaukee.

Digital Facilities: Channel No. 48 (674-680 MHz). Power: 176-kw max. visual. Antenna: 896-ft. above av. terrain, 925-ft. above ground.

Latitude 15" 54' 87° 01" Longitude

FCC Digital File Number: BPCDT-19991101AJW (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: DH Satellite; Omni receivers.

Ownership: TV 49 Inc.

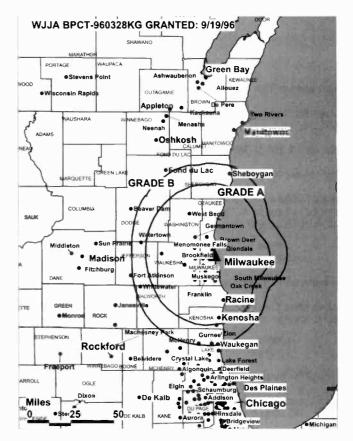
Began Operation: January 27, 1990.

Represented (legal): Shaw Pittman.

Represented (engineering): L. R. Evans Engineering.

Personnel:

Joel J. Kinlow, General Manager.



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Bruce Herzog, Chief Engineer.

Joe Kinlow, Business Manager.

Highest 30 Sec. Rate: \$25.

City of License: Racine. Station DMA: Milwaukee. Rank: 33.

Nielsen Data: Not available.

## WIWB Ch. 14

Network Service: WBN.

Licensee: ACME Television Holdings LLC, 10829 Olive Blvd., Suite 202, St. Louis, MO 63141.

Studio: 975 Parkview Rd. Suite 4, Green Bay, WI 54304.

Phone: 920-983-9014. Fax: 920-983-9424.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. visual. Antenna: 659-ft. above av. terrain, 650-ft. above ground, 1450-ft. above sea level.

Latitude 44° 44' 00" Longitude 88° 15' 25"

Transmitter: Hwy. 32, Angelica, 2-mi. S of Krakow.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 234-kw max. visual. Antenna: 1325-ft. above av. terrain, 1250-ft. above ground.

Latitude 40° 20' 02" Longitude 87° 58' 57"

FCC Digital File Number: BPCDT-19991101AHT (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: ACME Communications Inc. (Group Owner).

Began Operation: February 22, 1984. Left air July 28, 1987 due to extensive damage to transmitter; resumed operation December 27, 1988. Left air again July 1991; resumed operation February 5, 1997. Sale to Paxson Communications Corp. from VCY/America Inc. approved by FCC July 23, 1997 (Television Digest, Vol. 37:19). Sale to present owner from Paxson Communications Corp. approved by FCC June 14, 1999.

Represented (engineering): L. R. Evans Engineering.

Personnel:

Stephen M. Shanks, Vice President & General Manager.

Highest 30 Sec. Rate: \$500.

City of License: Suring. Station DMA: Green Bay-Appleton. Rank: 69.



The Authoritative Newsletter of Actions Affecting Broadcasting and Cable Activities

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	229,340	147,710	377,050
Average Weeldy Circulation (2001)	58,809	36,631	95,440
Average Daily Circulation (2001)			31,468

Station CMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	229,340	139,790	369,130
Average Weekly Circulation (2001)	58,809	35,962	94,772
Average Daily Circulation (2001)			31,262

Other DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	7,920	7,920
Average Weekly Circulation (2001)	0	668	668
Average Daily Circulation (2001)			206

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Wisconsin—Rhinelander-Wausau

# WJFW-TV

Ch. 12

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhinelander, WI 54501.

Studio: S. Oneida Ave., Rhinelander, WI 54501.

Mailing Address: Box 858, Rhinelander, WI 54501.

Phone: 715-365-8812. Fax: 715-365-8810.

E-mail: wjfwtv12@newnorth.net

Web Site: http://www.wjfw-wbc12.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02" Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 538-kw max. visual. Antenna: 1604-ft. above av. terrain, 1585-ft. above ground.

Latitude 45° 40' 03" Longitude 89° 12' 29"

FCC Digital File Number: BPCDT-19991021ACD. Granted: May 12, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

News Services: AP, NBC News Channel.

Ownership: Seaway Holdings Inc. (Group Owner).

Began Operation: October 20, 1966. Left air November 17, 1968 following destruction of transmitter by plane crash. Resumed operation September 10, 1969 (Television Digest, Vol. 9:37). Distress sale to minority-owned Seaway Communications Inc. by Alvin O'Konski approved by FCC April 20, 1979 (Vol. 19:16). Sale to present owner (Randall D. Smith) from Seaway Communications Inc. approved by FCC April 23, 1998.

Represented (sales): Blair Television.

Represented (legal): Fleischman & Walsh LLP.

Personnel:

Ron Montezon, General Manager.

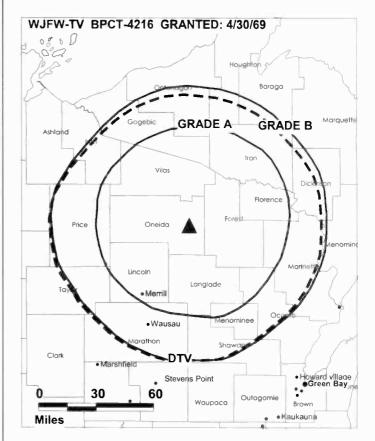
Carol Berens, General Sales Manager (Rhinelander)

Patti Groholski, General Sales Manager (Wausau).

Heather Schallock, News Director.

Brian Henning, Chief Engineer.

Dan Venezia, Promotion Director.



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Marie Fields, Station & Business Manager.

Andrea Smugala, Production Manager.

Susan Sharkey, Traffic Manager.

Rates: On request.

City of License: Rhinelander. Station DMA: Wausau-Rhinelander. Rank: 137.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	122,290 56,563	99,610 29,683	221,900 86,246 39,519
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	85,570 48,758	64,020 26,872	149,590 75,630 35,595
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	36,720 7,805	35,590 2,812	72,310 10,617 3,924

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county In which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## **WAOW-TV**

#### Ch. 9

## (Operates satellite WYOW, Eagle River, WI)

Network Service: ABC.

Licensee: WAOW-WYOW Television Inc., Box 909, Quincy, IL 62306.

Studio: 1908 Grand Ave., Wausau, WI 54403.

Phone: 715-842-2251. Fax: 715-848-0195.

E-mail: waow@waow.com

Web Site: http://www.waow.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above

sea level.

Latitude 44° 55' 14.30" Longitude 89° 41' 30.60"

Requests CP for change to 1207-ft. above av. terrain, 2346-ft. above ground, lat. 44° 55' 14", long. 89° 41' 28". BPCT-20010419AAZ.

Transmitter: Rib Mountain.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 900-kw max. visual. Antenna: 1257-ft. above av. terrain, 623-ft. above ground.

Latitude 44° 55' 14.00' Longitude 89° 41' 30.00'

FCC Digital File Number: BPCDT-19991026ABQ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4-meter C-band; Andrew, 7.3-meter C-band; Patriot, 4.5-meter Ku & C-band; Standard Communications receivers.

News Service: AP

Ownership: Quincy Broadcasting Co. (Group Owner)

Began Operation: May 7, 1965. Sale to Tak Communications (Sharad Tak) by Liberty Broadcasting approved by FCC January 7, 1985 (Television Digest, Vol. 24:43). Assignment of license to Operating Agent approved by FCC January 27, 1993. Sale to Shockley Communications Corp. approved by FCC September 27, 1995. Sale to present owner by Shockley Communications Corp. approved by FCC April 17, 2001 (Vol. 41:23).

Represented (sales): Continental Television Sales.

Represented (legal): Rosenman & Colin LLP.

Personnel:

Laurin Jorstad, President & General Manager.

Brad Heinkel, General Sales Manager.

Randy Winter, News Director.

Sharon Reyer, Program Director.



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Mark Oliver, Promotion Director.

Russ Crass, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

Rates: On request.

City of License: Wausau. Station DMA: Wausau-Rhinelander. Rank: 137.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	113,190	126,790	239,980	
Average Weekly Circulation (2001)	72,125	63,596	135,721	
Average Daily Circulation (2001)			79,264	

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	87,700	80,090	167,790	
Average Weekly Circulation (2001)	67,494	53,364	120,858	
Average Daily Circulation (2001)			72,237	

Other DMA Tetal	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,490	46,700	72,190
Average Weekly Circulation (2001) Average Daily Circulation (2001)	4,631	10,232	14,863 7,027

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wisconsin—Wausau

## WSAW-TV

Ch. 7

Network Service: CBS

Licensee: Benedek License Corp

Studio: 1114 Grand Ave., Wausau, WI 54403.

Mailing Address: Box 8088, Wausau, WI 54402.

Phone: 715-845-4211. Fax: 715-845-2649

E-mail: wsaw@wsaw.com

Web Site: http://www.wsaw.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft.

above sea level.

Latitude 55 14.30" 890 Longitude 41 30.60

Transmitter: Rib Mountain.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 110.4-kw max. visual. Antenna: 1299-ft. above av. terrain, 591-ft, above ground.

> Latitude 44° 55' 14.00" Longitude 89° 41 31.00

FCC Digital File Number: BPCDT-19991029ADR (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, RCA, Scientific-Atlanta receivers.

News Services: AP, CBS Newspath, CNN Newsource, Fox NewsEdge.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 24, 1954. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984 (Television Digest, Vol. 23:44). Sale to Adams Communications by Wesray Corp. approved by FCC December 23, 1987. Sale to Brissette Broadcasting Corp. by Adams Communications approved by FCC December 24, 1991. Transfer of control to present owner from Brissette Broadcasting Corp. approved by FCC May 22, 1996 (Vol. 35:37, 52).

Represented (sales): Harrington, Righter & Parsons Inc.

#### Personnel:

Allan Lancaster, General Manager

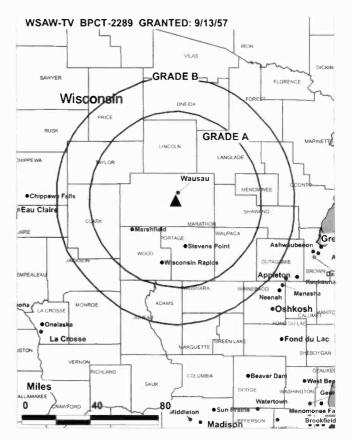
Tom Stemmler, Operations Manager.

Betsy Keefe, Local Sales Manager.

Drew Hadwal, News Director.

Patti Watson, Program Coordinator.

Sarah Jablonski, Promotion Manager.



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Lynn Hansen, Business Manager.

Susan Brooks, Traffic Manager.

Tom Chapman, National Sales Manager.

Highest 30 Sec. Rate: \$500.

City of License: Wausau. Station DMA: Wausau-Rhinelander, Rank: 137.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	123,620	122,000	245,620	
Average Weekly Circulation (2001)	80,010	66,124	146,133	
Average Daily Circulation (2001)			84,329	

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,700	80,090	167,790
Average Weekly Circulation (2001)	71,314	55,306	126,621
Average Daily Circulation (2001)			74,805

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	35,920	41,910	77,830	
Average Weekly Circulation (2001)	8,695	10,817	19,512	
Average Daily Circulation (2001)			9,523	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## Wisconsin—Wittenberg

## WFXS Ch. 55

Network Service: FOX.

Licensee: Davis Television Wausau LLC, 2121 Avenue of the Stars, Suite 2800, Los An-

geles, CA 90067.

Studio: 100 N. Third St., Wausau, WI 54403.

Phone: 715-847-1155. Fax: 715-847-1156.

Web Site: http://www.wfxsfox55.com

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual. Antenna: 1137-ft. above av. terrain, 1057-ft. above ground, 2527-ft. above sea level.

> Latitude 45° 22"  $03^{\circ}$ Longitude 89°

Transmitter: 0.5-mi. SW of intersection of Landing & Sunrise Rds., Hewitt Twp.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Davis Television Inc. (Group Owner).

Began Operation: December 1, 1999.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Leventhal, Senter & Lerman PLLC.

#### Personnel:

Robert Raff, General Manager.

Janel Ganzer, General Sales Manager.

Kay Heckendorf, Business Manager.

Deb Steinfest, Creative Services Director.

Kelly Longtine, Production Director.

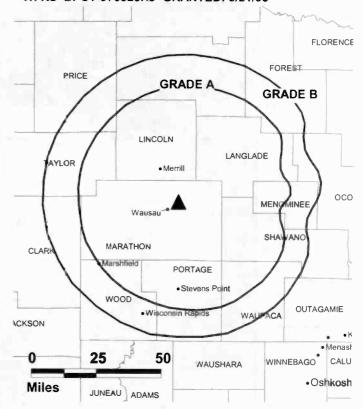
Cindy Kazemi, Traffic Manager.

Joe Kamenick, Chief Engineer.

Debra Clark, Programming Manager.

City of License: Wittenberg. Station DMA: Green Bay-Appleton. Rank: 69.

#### WFXS BPCT-970328KJ GRANTED: 8/21/98



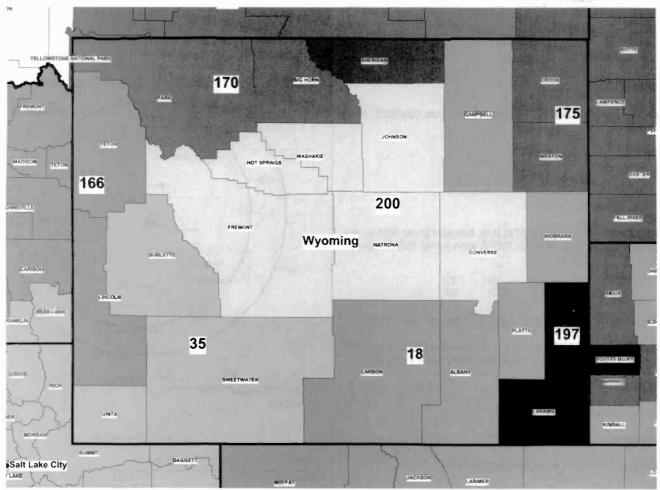
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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	101,970	83,590	185,560	
Average Weekly Circulation (2001)	40,994	18,295	59,289	
Average Daily Circulation (2001)			19,983	

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,300	6,950	18,250
Average Weekly Circulation (2001) Average Daily Circulation (2001)	1,729	438	2,167 581

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households	
Estimated Station Totals*	90,670	76,640	167,310	
Average Weekly Circulation (2001) Average Daily Circulation (2001)	39,265	17,858	57,123 19,403	

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



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	LSEN DMA USEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,381,260	18	KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KDVR-DT (32), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-DT (17), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVD (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	782,960	35	KBEO (11), KCSG (4), KENV (10), KGWR-TV (13), KJWY (2), KJZZ-TV (14), KPNZ (24), KSL-TV (5), KSTU (13), KTVX (4), KUPX (16), KUSG (12), KUTV (2), KUWB (30)
Idaho Falls-Pocatello, ID	104,880	166	KFXP (31), KIDK (3), KIFI-TV (8), KPVI (6)
Billings, MT.	97,710	170	KHMT (4), KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Rapid City, SD	88,500	175	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	51,840	197	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
Casper-Riverton, WY	49,710	200	KCWY (13), KFNB (20), KFNE (10), KGWC-TV (14), KGWL-TV (5), KTWO-TV (2)

State Cross Reference List Communities that receive programs of stations that are located elsewhere.		
KGWL-TV, Lander See Riverton, WY		

Wyoming Analog Station Totals as of December 1, 2001				
	VHF	UHF	TOTAL	
Commercial Television	9	4	13	
Educational Television	1	0	1	
	10	4	14	

## KFNB

Ch. 20

## (Operates satellites KFNR, Rawlins & KFNE, Riverton, WY)

Network Service: ABC, FOX.

Licensee: WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Studio: 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Phone: 307-577-5923. Fax: 307-577-5928.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 58.9-kw max. visual. Antenna: 1909-ft. above av. terrain, 328-ft. above ground, 8333-ft. above sea level.

Latitude 42° 44' 37" Longitude 106° 18' 31"

Transmitter: Casper Mountain, 8-mi. SSW of Casper.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 250-kw max. visual. Antenna: 1875-ft. above av. terrain, 294-ft. above ground.

Latitude 42° 44' 37" Longitude 106° 18' 31"

FCC Digital File Number: BPCDT-20000110AAG. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: WyoMedia Corp. (Group Owner).

Began Operation: November 1, 1984. Left air April 25, 1989; resumed operation January 22, 1990. Sale to present owner by Casper Channel 20 Inc., Mark R. Nalbone, Receiver approved by FCC December 11, 1991.

Represented (sales): Petry Television Inc

Represented (legal): Irwin, Campbell & Tannenwald PC.

#### Personnel:

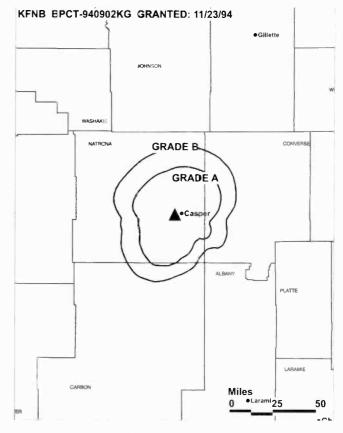
Mark Nathone, General Manager.

Tina Nalbone, Local Sales Manager.

Neva Hashbrook, Promotion Director.

Roger La France, Chief Engineer.

Highest 30 Sec. Rate: \$500



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City of License: Casper. Station DMA: Casper-Riverton. Rank: 200

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,940	10,010	29,950
Average Weekly Circulation (2001)	14,728	3,828	18,556
Average Daily Circulation (2001)			8,059

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,940	10,010	29,950
Average Weekly Circulation (2001)	14,728	3,828	18,556
Average Daily Circulation (2001)			8,059

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wyoming—Casper

## **KGWC-TV**

## Ch. 14

# (Operates satellites KGWL-TV, Lander-Riverton & KGWR-TV, Rock Springs, WY)

Network Service: CBS.

Licensee: Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

Studio: 2923 Lincolnway, Cheyenne, WY 82001-6149.

Phones: 307-234-1111; 800-288-5492. Fax: 307-234-2835.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1380-kw max. & 759-kw horizontal visual, 140-kw max. & 79.4-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

Latitude 42° 44' 26° Longitude 106° 21' 34°

Transmitter: R79W, T32N, Section 18, Natrona County.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 17.2-kw max. visual. Antenna: 1880-ft. above av. terrain, 203-ft. above ground.

Latitude 42° 44' 26" Longitude 106° 21' 34"

FCC Digital File Number: BPCDT-19991028ACV. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne receivers.

News Service: CBS Newspath.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: August 12, 1980. Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Television Digest, Vol. 35:49). Sale to Morris Communications by Stauffer Communications Inc. approved by FCC May 2, 1995. Sale to Stauffer Communications Inc. by Rocky Mountain Communications Network approved by FCC August 25, 1986 (Vol. 26:23).

Represented (sales): Continental Television Sales.

Represented (legal): Covington & Burling.

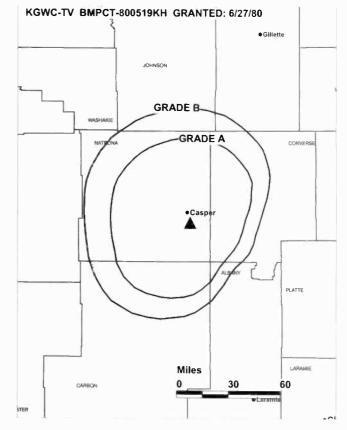
#### Personnel:

Roger Ashley, Vice President & General Manager.

Eric Jordan, General Sales Manager & Marketing Director.

Jeremy Patey, Production Manager.

Highest 30 Sec. Rate: \$125.



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City of License: Casper, Station DMA: Casper-Riverton, Rank: 200,

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,360	18,290	54,650
Average Weekly Circulation (2001)	15,975	4,354	20,329
Average Daily Circulation (2001)			8,961
Station DMA Total	Cable	Non-cable	Total

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,940	16,910	36,850
Average Weekly Circulation (2001)	13,174	4,222	17,396
Average Daily Circulation (2001)			7,806
Other DMA Total	Cable	Non-cable	Total

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,420	1,380	17,800
Average Weekly Circulation (2001)	2,801	132	2,933
Average Daily Circulation (2001)			1,155

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## KTW0-TV

Ch. 2

(Operates satellite KKTU, Cheyenne, WY)

Network Service: NBC, WBN

Licensee: Wyoming Channel 2 Inc., One Shackleford Dr., Suite 400, Little Rock, AR

72211.

Studio: 4200 E. 2nd St., Casper, WY 82609.

Phone: 307-237-3711. Fax: 307-234-9866.

Web Site: http://www.katv.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above

sea level.

Latitude 42° 44' 03" Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 741-kw max. visual. Antenna: 1928-ft. above av. terrain, 242-ft. above ground.

Latitude 42° 44' 03" Longitude 103° 20' 00"

FCC Digital File Number: BPCDT-19991028ABB (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP

Ownership: Equity Broadcasting Corp. (Group Owner).

Began Operation: March 8, 1957. Sale to Wooster Republican Printing Co. by Harriscope Broadcasting Corp. approved by FCC December 12, 1986 (Television Oigest, Vol. 26:45). Sale to Eastern Broadcasting Corp. approved by FCC September 6, 1994 (Vol. 34:26; 35:3). Sale to Grapevine Communications Inc. from Eastern Broadcasting Corp. approved by FCC July 2, 1997 (Vol. 37:12). Merger with GOCOM Communications LLC to form GOCOM Holdings LLC approved by FCC November 1, 1999. Sale to present owner by GOCOM Holdings LLC approved by FCC March 26, 2001.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Shaw Pittman.

Represented (engineering): Hammett & Edison Inc.

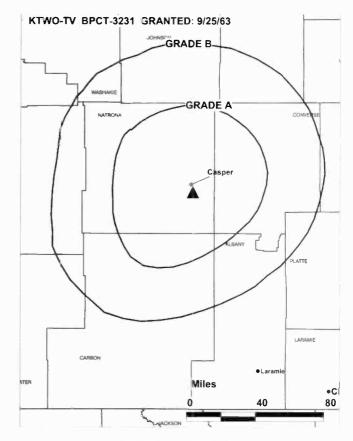
Personnel:

Kevin Mirek, General Manager.

Susan Burk, News Director.

Staci Owens, Promotion & Marketing Director.

Tanna Trout, Business Manager.



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Scott Barella, Engineering Director.

Highest 30 Sec. Rate: \$425.

City of License: Casper. Station DMA: Casper-Riverton. Rank: 200.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,690	52,000	123,690
Average Weeldy Circulation (2001)	50,720	13,549	64,270
Average Daily Circulation (2001)			34,740
Station DMA Total	Cable	Non-cable	Total

Cable TV Households	Non-cable TV Households	Total TV Households
30,300	17,890	48,190
25,794	8,143	33,937
		21,429
	TV Households 30,300	TV Households TV Households 30,300 17,890

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,390	34,110	75,500
Average Weekly Circulation (2001)	24,926	5,407	30,333
Average Daily Circulation (2001)			13,311

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wyoming—Chevenne

## KGWN-TV

### Ch. 5

(Operates satellite KSTF, Scottsbluff-Gering, NE)

Network Service: CBS, ABC,

Licensee: Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

Studio: 2923 E. Lincolnway, Cheyenne, WY 82001.

Phone: 307-634-7755. Fax: 307-637-8604.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude

41°

06 00'

Longitude

105°

16"

03"

Transmitter: Borie, 10.2-mi. WSW of Cheyenne.

Digital Facilities: Channel No. 30 (566-572 MHz), Power: 630-kw max. visual. Antenna: 620-ft. above av. terrain, 440-ft. above ground.

> Latitude Lonaitu de

410 105°

06 01" 00' 23"

FCC Digital File Number: BPCDT-19991029ACA. Granted: February 22, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter Ku-band; RCA, Scientific-Atlanta receivers.

News Service: AP

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: March 22, 1954. Sale as KFBC-TV to Lamb Communications by Frontier Broadcasting Co. approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to Burke Broadcasting approved by FCC October 14, 1983. Sale to Stauffer Communiactions Inc. by Burke Broadcasting approved by FCC July 8, 1986 (Vol. 26:13). Sale to Morris Communications by Stauffer Communications approved by FCC May 22, 1995. Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Vol. 35:49)

Represented (sales): Continental Television Sales.

Represented (legal): Dow, Lohnes & Albertson PLLC

Personnel:

Ron Johnson, General Manager.

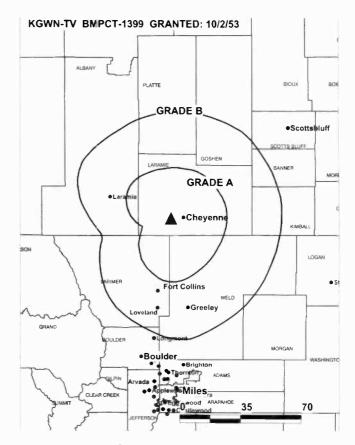
Dusty Thein, General Sales Manager.

Barbara Parenti, Program Director

Dave Lerner, News Director.

Steve Vancourt, Promotion Director.

Tony Schaefer, Chief Engineer.



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Bert Grant, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Cheyenne. Station DMA: Cheyenne-Scottsbluff-Sterling. Rank: 197.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,870	42,180	76,050
Average Weekly Circulation (2001)	19,066	7,967	27,033
Average Daily Circulation (2001)			13,040

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,100	8,080	33,180
Average Weekly Circulation (2001)	15,970	4,662	20,632
Average Daily Circulation (2001)			11,287

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,770	34,100	42,870
Average Weekly Circulation (2001)	3,096	3,305	6,401
Average Daily Circulation (2001)			1,753

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more Nan 5% as per the Nielsen Survey Methods.

## KKTU Ch. 33

## (Satellite of KTWO-TV, Casper, WY)

Network Service: NBC.

Licensee: Wyoming Channel 2 Inc., One Shackleford Dr., Suite 400, Little Rock, AR

72211.

Studio: See KTWO-TV, Casper, WY.

Phone: 307-237-3711. Fax: 307-234-9866.

Web Site: http://www.katv.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. visual. Antenna: 545-ft. above av. terrain, 564-ft. above ground, 7001-ft. above sea

level.

Latitude 41° 08' 55" Longitude 104° 57' 22"

Transmitter: 6.25-mi. W of Cheyenne.

Digital Facilities: Channel No. 11 (198-204 MHz). Power: 160-kw visual. Antenna: 488-ft. above av. terrain, 482-ft. above ground.

Latitude 41° 08′ 55′ Longitude 104° 57′ 22′

FCC Digital File Number: BPCDT-19991028AFR. Granted: November 6, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datúm of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Equity Broadcasting Corp. (Group Owner).

Began Operation: August 28, 1987. Sale to Eastern Broadcasting Corp. by Wooster Republican Printing Co. approved by FCC September 6, 1994. Sale to Grapevine Communications Inc. from Eastern Broadcasting Corp. approved by FCC July 2, 1997 (Television Digest, Vol. 37:12). Merger with GOCOM Communications LLC to form GOCOM Holdings LLC approved by FCC November 1, 1999. Sale to present owner by GOCOM Holdings LLC approved by FCC March 26, 2001.

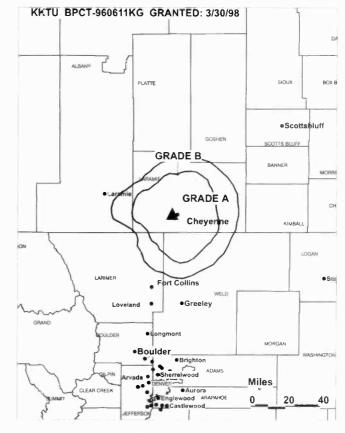
Represented (sales): Millennium Sales & Marketing

Represented (legal): Shaw Pittman.

Represented (engineering): Hammett & Edison Inc.

Personnel: See KTWO-TV, Casper, WY.

City of License: Cheyenne. Station DMA: Cheyenne-Scottsbluff-Sterling. Rank: 197.



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Canad Total

Estimated Station Totals\*

Average Weekly Circulation (2001)

Average Daily Circulation (2001)

Grand Total	TV Households	Non-cable TV Households	TV Households
Estimated Station Totals*	31,780	8,080	39,860
Average Weekly Circulation (2001)	12,598	3,078	15,676
Average Daily Circulation (2001)			5,250
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households

23,010

9.572

8,080

3,078

31,090

12,651

4.539

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,770	0	8,770
Average Weekly Circulation (2001)	3,026	0	3,026
Average Daily Circulation (2001)			710

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wyoming—Cheyenne

# KLWY Ch. 27

Network Service: FOX.

Licensee: WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Studio: 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Phone: 307-577-5923. Fax: 307-577-5928.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4270-kw max. & 1170-kw horizontal visual, 427-kw max. & 117-kw horizontal aural. Antenna: 760-ft. above av. terrain, 631-ft. above ground, 7031-ft. above sea level.

Latitude 41° 02' 05" Longitude 104° 53' 28"

Transmitter: Off Hwy. 87, 0.6-mi. SE of Speer.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 500-kw max. visual. Antenna: 718-ft. above av. terrain, 554-ft. above ground.

Latitude 41° 02' 55" Longitude 104° 53' 28"

FCC Digital File Number: BPCDT-20000110AAD. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: WyoMedia Corp. (Group Owner).

Began Operation: August 5, 1994.

Represented (legal): Cordon & Kelly.

Represented (engineering): Charles S. Fitch PE.

Personnel:

Mark Nalbone, General Manager.

Tina Nalbone, Local Sales Manager.

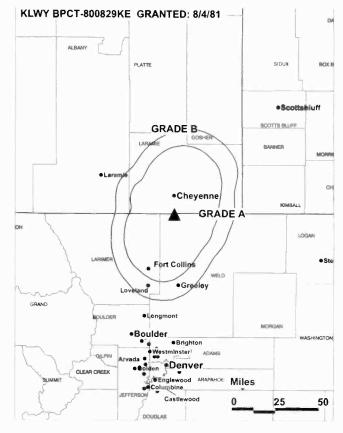
Roger La France, Chief Engineer.

Neva Hashbrook, Promotion Director.

Paul Martin, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Cheyenne. Station DMA: Cheyenne-Scottsbluff-Sterling. Rank: 197.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,660	37,370	72,030
Average Weekly Circulation (2001)	17,433	4,500	21,933
Average Daily Circulation (2001)			7,033

			,,,,,
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,660	8,080	42,740
Average Weekly Circulation (2001)	17,433	3,006	20,439
Average Daily Circulation (2001)			6,916

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	29.290	29,290
Average Weekly Circulation (2001)	0	1,494	1,494
Average Daily Circulation (2001)			117

<sup>\*</sup>Estimated station totals are suins of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Jackson

## **KBEO**

Ch. 11

Network Service: Independent.

Grantee: KM Television of Jackson LLC, 3654 W. Jarvis Ave., Skokie, IL 60076.

Studio: 355 N. Cache, Jackson, WY 83001.

Phone: 307-732-3850.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 16.3-kw visual. Antenna: 1086-ft. above av. terrain, 173-ft. above ground, 8153-ft. above sea level.

Longitude

43° 110°

27' 45'

40" 06"

Holds CP for change to 22.1-kw visual, 1072-ft. above av. terrain, 189-ft. above ground, 7946-ft. above sea level; lat. 43° 27' 42", long. 110° 45' 10". BMPCT-20001006ABO.

Transmitter: Snow King Mountain, 1.3-mi. S of Jackson.

FCC Proposed Digital Channel Number: Ch. 11.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

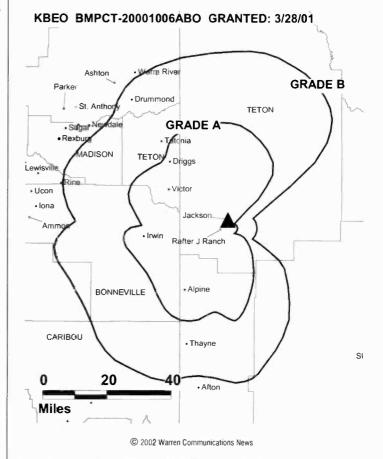
Ownership: KM Communications Inc. (Group Owner).

Began Operation: March 30, 2001.

Represented (legal): Irwin, Campbell & Tannenwald PC.

Personnel:

Scott Anderson, General Manager.



City of License: Jackson. Station DMA: Salt Lake City. Rank: 35.

Nielsen Data: Not available.

# **KJWY**

### Ch. 2

## (Satellite of KPVI, Pocatello-Blackfoot Falls-Idaho Falls, ID)

Network Service: NBC.

Licensee: Two Ocean Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

Studio: 790 W. Broadway, Suite 204, Jackson, WY 83001.

Mailing Address: Box 667, Pocatello, ID 83204-0667.

Phone: 307-733-2066. Fax: 307-733-4834.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 0.19-kw visual. Antenna: 997-ft. above av. terrain, 11-ft. above ground, 8051-ft. above sea level.

Latitude Longitude 43°

27' 45'

42" 09"

Transmitter: Snow King Mountain, approx. 1.25-mi. S of Jackson.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 48-kw max. visual. Antenna: 961-ft. above av. terrain, 69-ft. above ground.

Latitude

43°

27'

42"

Longitude

110°

45' 10"

FCC Digital File Number: BPCDT-19991029AED. Granted: March 10, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Sunbelt Communications Co. (Group Owner).

Began Operation: January 9, 1991. Sale to present owner by Ambassador Media Corp. approved by FCC September 29, 1995.

Represented (sales): Blair Television.

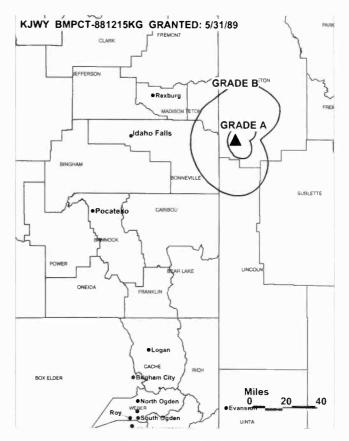
Represented (legal): Drinker Biddle & Reath LLP.

## Personnel:

Bill Fouch, Executive Vice President & General Manager.

Kathryn Brody, Station Manager.

Robin Estopinal, Chief Engineer.



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Rates: On request.

City of License: Jackson. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,480	2,390	5,870
Average Weekly Circulation (2001)	2,582	272	2,855
Average Daily Circulation (2001)			1,309

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Rawlins

# KFNR Ch. 11

(Satellite of KFNB, Casper, WY)

Network Service: ABC.

Licensee: First National Broadcasting Corp., Box 2129, Salt Lake City, UT 84110.

Studio: See KFNB, Casper, WY.

Phone: 307-577-5923. Fax: 307-577-5928.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 1.67-kw visual, 0.16-kw aural. Antenna: 230-ft. above av. terrain, 49-ft. above ground, 7251-ft. above sea level.

Latitude 41° 46' 15" Longitude 107° 14' 25"

Holds CP for change to 1.66-kw visual, 219-ft. above av. terrain, 49-ft. above ground, 7251-ft. above sea level; lat. 41° 46' 16", long. 107° 14' 15". BPCT-19991102AAJ.

Transmitter: 1.2-mi. S of city center of Rawlins, Carbon County.

Digital Facilities: Channel No. 9 (186-192 MHz). Power: 0.6-kw visual. Antenna: 244-ft. above av. terrain, 75-ft. above ground.

Latitude 41° 46' 16" Longitude 107° 14' 15"

FCC Digital File Number: BPCDT-19991020ACM. Granted: January 28, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: First National Broadcasting Corp. (Group Owner).

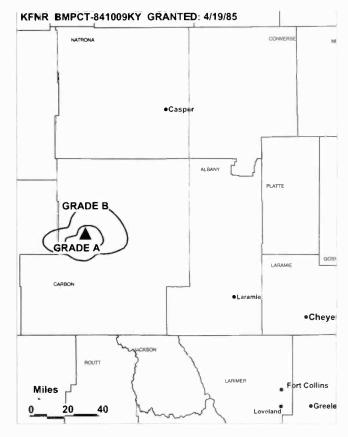
Began Operation: April 16, 1986. Left air, date unannounced; resumed operation under current ownership April 7, 1991.

Represented (sales): Petry Television Inc.

Personnel: See KFNB, Casper, WY.

Rates: On request.

City of License: Rawlins. Station DMA: Denver. Rank: 18.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study.

Grand Tetal	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	3,590 1,235	0 0	3,590 1,235 320
Station DMA Total	Cable	Non-cable	Total
	TV ∎ouseholds	TV Households	TV Households
Estimated Station Totals* Average Weekly Circulation (2001) Average Daily Circulation (2001)	3,590 1,235	0 0	3,590 1,235 320

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wyoming—Riverton

# KFNE Ch. 10 (Satellite of KFNB, Casper, WY)

Network Service: ABC.

Licensee: First National Broadcasting Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY

82601.

Studio: See KFNB, Casper, WY.

Phone: 307-577-5923. Fax: 307-577-5928

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 526-ft. above av. terrain, 62-ft. above ground, 7546-ft. above sea level

Latitude 43° 27' 26" Longitude 108° 12' 02"

Transmitter: Boysen Peak, 31-mi. NNE of Riverton.

Digital Facilities: Channel No. 16 (482-488 MHz). Power: 274.5-kw max. visual. Antenna: 1678-ft. above av. terrain, 68-ft. above ground.

Latitude 43° 27' 26" Longitude 108° 12' 02"

FCC Digital File Number: BPCDT-20000110AAF. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Andrew, 4.5-meter; Wegener receivers.

News Service: UPI.

Ownership: First National Broadcasting Corp. (Group Owner).

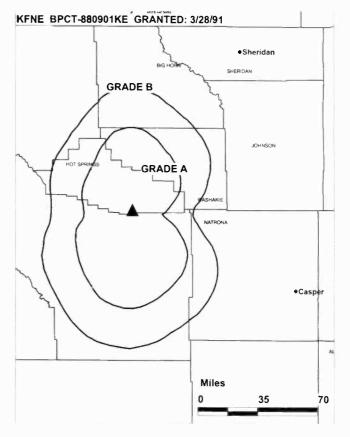
Began Operation: December 22, 1957. Sale to Francis D'Addario, et al., by Joseph P. & Mildred V. Ernst approved by FCC February 28, 1980 (Television Digest, Vol. 19:26). Sale to David Antoniak, et al., approved by FCC June 27, 1984. Left air January 1987; resumed operation under current ownership April 7, 1991.

Represented (sales): Petry Television Inc.

Represented (tegal): Irwin, Campbell & Tannenwald PC.

Personnel: See KFNB, Casper, WY.

Rates: On request



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City of License: Riverton. Station DMA: Casper-Riverton. Rank: 200.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,360	7,880	18,240
Average Weekly Circulation (2001)	7,851	1,628	9,479
Average Daily Circulation (2001)			4,512

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,360	7,880	18,240
Average Weekly Circulation (2001)	7,851	1,628	9,479
Average Daily Circulation (2001)			4,512

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Lander-Riverton

# KGWL-TV Ch. 5 (Satellite of KGWC-TV, Casper, WY)

Network Service: CBS.

Licensee: Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

Studio: See KGWC-TV, Casper, WY.

Phones: 307-234-1111; 800-288-5492. Fax: 307-234-2835.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 272-ft. above av. terrain, 183-ft. above ground, 6003-ft. above

sea level.

Latitude 42° 53' 41.50" Longitude 108° 43' 34.00"

Transmitter: 3.6-mi. N of Lander on Sand Hills.

Digital Facilities: Channel No. 7 (174-180 MHz). Power: 27.1-kw visual. Antenna: 269-ft. above av. terrain, 128-ft. above ground.

Latitude 42° 53' 43.00" Longitude 108° 43' 34.00"

FCC Digital File Number: BPCDT-19991029AEA. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: AP, CBS Newspath.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: September 12, 1982. Sale to present owner approved by FCC April 12, 1996 (Television Digest, Vol. 35:49). Sale to Morris Communications by Stauffer Communications Inc. approved by FCC May 2, 1995. Sale to Stauffer Communications Inc. by Rocky Mountain Communications Network approved by FCC August 25, 1986 (Vol. 26:23).

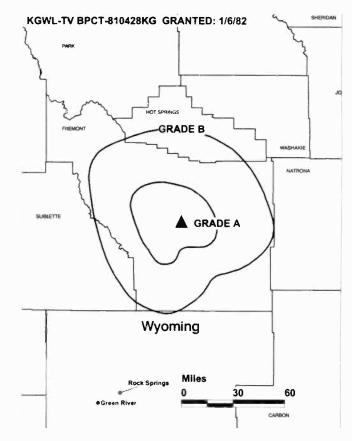
Represented (sales): Katz Television.

Represented (legal): Covington & Burling.

Personnel: See KGWC-TV, Casper, WY.

Rates: On request.

City of License: Lander. Station DMA: Casper-Riverton. Rank: 200.



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Circulation @ 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,620	6,900	14,520
Average Weekly Circulation (2001)	4,781	1,566	6,347
Average Daily Circulation (2001)			3,263

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,620	6,900	14,520
Average Weekly Circulation (2001) Average Daily Circulation (2001)	4,781	1,566	6,347 3,263

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Rock Springs

# KGWR-TV Ch. 13 (Satellite of KGWC-TV, Casper, WY)

**Network Service: CBS** 

Licensee: Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

Studio: See KGWC-TV, Casper, WY.

Phones: 307-234-1111; 800-288-5492. Fax: 307-234-2835.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 209-kw visual, 21-kw aural. Antenna: 1624-ft. above av. terrain, 148-ft. above ground, 8694-ft. above sea level.

Latitude

Latitude 41° 26' 21" Longitude 109° 06' 42"

Transmitter: Quaking Asp Mountain.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 348.6-kw max. visual. Antenna: 1624-ft. above av. terrain, 148-ft. above ground.

Latitude 41° 26' 21" Longitude 109° 06' 42"

FCC Digital File Number: BPCDT-19991029ADZ. Granted: June 7, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: AP, CBS Newspath.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Personnel: See KGWC-TV, Casper, WY.

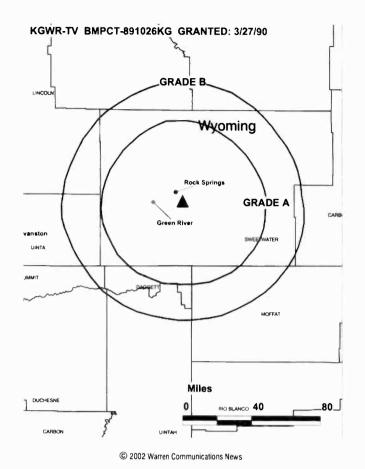
Began Operation: October 21, 1977. Sale to Chrysostom Corp. by Western Broadcasting Inc. approved by FCC February 20, 1981. Sale (as KTUX) to Rocky Mountain Communications by Chrysostom Corp. (Gerald E. & Linda K. Devine) approved by FCC July 13, 1982. Resumed operation (as KWWY) January 27, 1983. Sale to Stauffer Communications Inc. approved by FCC August 25, 1986 (Television Digest, Vol. 26:23). Sale to Morris Communications Corp. approved by FCC May 2, 1995. Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Vol. 35:49).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel: See KGWC-TV, Casper, WY.

Rates: On request.



City of License: Rock Springs. Station DMA: Salt Lake City. Rank: 35.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,580	0	1,580
Average Weekly Circulation (2001)	79	0	79
Average Daily Circulation (2001)			3

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,580	0	1,580
Average Weekly Circulation (2001)	79	0	79
Average Daily Circulation (2001)			3

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Wyoming—Sheridan

# KSGW-TV Ch. 12 (Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

Studio: See KOTA-TV, Rapid City, SD.

Phone: 605-342-2000. Fax: 605-342-7305.

Web Site: http://www.kotatv.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 18-kw aural. Antenna: 1220-ft. above av. terrain, 144-ft. above ground, 7824-ft. above sea level.

Latitude 37' 20" 06' 57" Longitude

Transmitter: 12-mi. S & 8-mi. W of Sheridan.

Digital Facilities: Channel No. 13 (210-216 MHz). Power: 50-kw visual. Antenna: 118-ft. above av. terrain, 1220-ft. above ground.

Latitude 20" Longitude 107° 061 57"

FCC Digital File Number: BPCDT-20010502AAS (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Services: ABC NewsOne, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: October 28, 1977.

Represented (sales): Katz Television.

Represented (legal): Shaw Pittman.

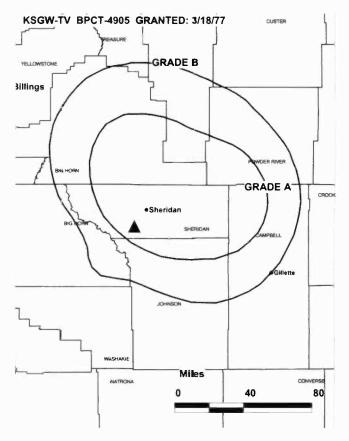
Personnel:

William F. Duhamel, President & General Manager.

Steve Duffy, General Sales Manager.

Rates: On request.

City of License: Sheridan. Station DMA: Rapid City. Rank: 175.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,980	10,130	30,110
Average Weekly Circulation (2001) Average Daily Circulation (2001)	9,232	2,838	12,070 6,290

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,740	4,140	10,880
Average Weekly Circulation (2001)	4,691	1,665	6,356
Average Daily Circulation (2001)			3,757

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,240	5,990	19,230
Average Weekly Circulation (2001) Average Daily Circulation (2001)	4,541	1,172	5,713 2,533

<sup>\*</sup>Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

#### Guam--Agana

## **KUAM-TV** Ch. 8

Network Service: CBS, NBC.

Licensee: Pacific Telestations Inc., Box 368, Agana, GU 96932.

Studio: 600 Harmon Loop Rd., Suite 102, Dededo, GU 96912.

Mailing Address: Box 368, Agana, GU 96932.

Phone: 671-637-5826. Fax: 671-637-9865.

E-mail: kuam@hafa.net.gu

Web Site: http://www.kuam.com

Technical Facilities: Channel No. 8 (180-186 MHz), Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 60-ft. above ground, 1139-ft. above

sea level.

Latitude

13°

53" 42'

Longitude

144°

36"

Transmitter: Mount Alutom.

Digital Facilities: Channel No. 2 (54-60 MHz). Power: 0.035-kw visual, Antenna: 925-ft. above av. terrain, 20-ft. above ground.

> Latitude Longitude

144°

42

36"

FCC Digital File Number: BPCDT-19991101ACD. Granted: June 26, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum. of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 10-meter C-band; Standard Communications

receivers.

AM Affiliate: KUAM, 10-kw, 610 khz.

FM Affiliate: KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

News Services: AP, NBC News Channel,

Ownership: Micronesia Broadcasting Corp.

Began Operation: August 5, 1956. Transfer of control to present owner by Pacific Telestation Inc. approved by FCC April 13, 1989. Sale to Pacific Telestation Inc. by H. S. Killgore approved by FCC September 15, 1977 (Television Digest, Vol. 17:38). Sale to Killgore by Phil Berg approved by FCC April 9, 1964 (Vol. 3:48, 4:16). Previously, 5% sold by John P. Hearne to Berg, raising Berg's holding to 54.5% (Vol. 2:34).

Represented (sales): Intercontinental Services Ltd.

Represented (legal): Haley, Bader & Potts PLC.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Jon M. Denight, General Manager.

Tom Blaz, Station Manager.

Sabrina Salas, News Director.

Angie O'Hara, Controller.

Benito Quan, Program Director.

Richard Garman, Chief Engineer.

Rates: On request.

City of License: Agana.

## **Guam—Tamuning**

KTGM Ch. 14

Network Service: ABC.

Licensee: Island Broadcasting Inc., 692 N. Marine Dr., Suite 308, Tamuning, GU 96911.

Studio: 692 N. Marine Dr., Tamuning, GU 96911.

Phone: 671-649-8814. Fax: 671-649-0371.

E-mail: abc14@ite.net

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 12.8-kw max. visual. Antenna: Minus 52-ft. above av. terrain, 66-ft. above ground, 230-ft. above sea

level.

Latitude 13° 30' 09" Longitude 144° 48' 17"

Transmitter: Atlantica Guam Corp. Bldg., Marine Dr., Upper Tumon.

Digital Facilities: Channel No. 17 (488-494 MHz). Power: 2-kw max. visual. Antenna:

52-ft. above av. terrain, 66-ft. above ground.

Latitude 13° 30' 09" Longitude 144° 48' 17" FCC Digital File Number: BPCDT-19991101ADS (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Island Broadcasting Inc.

Began Operation: October 19, 1987.

Represented (legal): Roberts & Eckard PC.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

David M. Larson, General Manager.

Marie Leon Guerrero, Station Manager.

Phala Murray, Local Sales Manager.

Ed Lee, Chief Engineer.

Jason Kraus, Production Manager.

Highest 30 Sec. Rate: \$250.

City of License: Tamuning.

# Puerto Rico—Aguadilla-Mayaguez

# **WOLE-TV**

Ch. 12

Network Service: Independent.

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 1200, Mayaguez, PR 00681.

Studio: 17 Marina St., Aguadilla, PR 00603.

Mailing Address: Box 415, Aguadilla, PR 00605.

Phone: 787-891-0390. Fax: 787-891-3380.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 275-kw visual, 27.5-kw aural. Antenna: 2182-ft. above av. terrain, 237-ft. above ground, 3189-ft.

above sea level.

 $\begin{array}{cccc} \text{Latitude} & 18^{\circ} & 09^{\prime} & 00^{\prime\prime} \\ \text{Longitude} & 66^{\circ} & 59^{\prime} & 00^{\prime\prime} \end{array}$ 

Transmitter: Pico Atalaya, 4.5-mi. SE of Rincon.

Digital Facilities: Channel No. 69 (800-806 MHz). Power: 639-kw max. visual. Antenna:

3104-ft. above av. terrain, 151-ft. above ground.

Latitude 18° 09' 00" Longitude 66° 59' 00"

FCC Digital File Number: BPCDT-19991101ABS (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Western Broadcasting Corp. of Puerto Rico.

Began Operation: May 10, 1960.

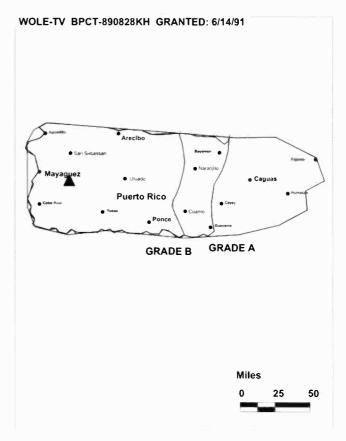
Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

Irwin Young, President.

Luis A. Morales, General Manager



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M. Milagros Acevedo, Sales Manager.

Santiago Hernandez, Program Director.

Doel Oriol, Chief Engineer.

Rates: On request.

City of License: Aguadilla.

## Puerto Rico—Aguadilla

## WVE0 Ch. 44

Network Service: Independent.

Licensee: Southwestern Broadcasting Corp., Calle Bori 1554, Urb. Antonsanti, San Juan, PR 00927-6113.

Studio: Road 411, km 77, Aguada, PR.

Mailing Address: Par. Zagrado Corazon de Jesus, Aptdo. 1569, Quebradillas, PR 00678.

Phones: 787-895-3033; 787-756-8888.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 308-kw max. visual. Antenna: 1220-ft. above av. terrain, 213-ft. above ground, 1427-ft. above sea level.

Latitude 18° 19' 06" Longitude 67° 10' 42"

Transmitter: Barrio Atalaya, Aguada.

FCC Proposed Digital Channel Number: Ch. 17.

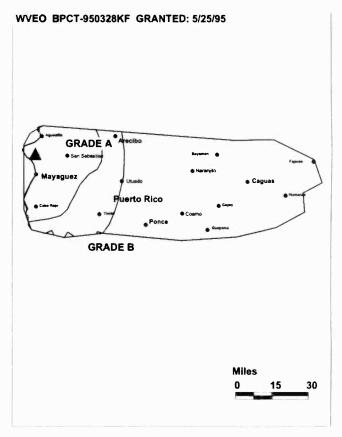
Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Pedro Roman Collazo (Group Owner).

Began Operation: October 7, 1974. Sale of off-air station to Seglares Iglesia Catolica Inc. by Video Empresas Del Oeste approved by FCC March 7, 1985. Sale to James C. Leake approved by FCC April 20, 1987 but never consummated. Sale to present owner approved by FCC October 10, 1990 (Television Digest, Vol. 30:43). Sale to Esperanza Television LLC (William S. Reyner) approved by FCC July 23, 2001 but not yet consummated.

Represented (sales): Contemporary Media.

Represented (legal): Piper & Marbury LLP.



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Represented (engineering): John F. X. Browne & Associates PC.

Rates: On request.

City of License: Aguadilla.

## Puerto Rico—Arecibo

## **WCCV-TV**

Ch. 54

Network Service: Independent.

Licensee: Asociacion Evangelista Cristo Viene Inc., Box 949, Camuy, PR 00627-0949.

Studio: Carr. No. 2, km 92.6, Camuy, PR 00627.

Mailing Address: Box 949, Camuy, PR 00627-0949.

Phone: 787-262-5400. Fax: 787-262-0541.

E-mail: marcos@yiyeavila.org

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1500-kw max. visual. Antenna: 1969-ft. above av. terrain, 512-ft. above ground, 3571-ft. above sea level.

Latitude 18° 14' 06' Longitude 66° 45' 36'

Transmitter: Cerro Roncador, 4.3-mi. to Utuado on 60°T.

Digital Facilities: Channel No. 53 (704-710 MHz). Power: 50.1-kw max. visual. Antenna:

1968-ft. above av. terrain, 512-ft. above ground.

Latitude 18° 14' 06' Longitude 66° 45' 36'

FCC Digital File Number: BPCDT-19991101AGR (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: GE, Ku & C-band; Drake receivers.

Ownership: Asociacion Evangelistica Cristo Viene Inc.

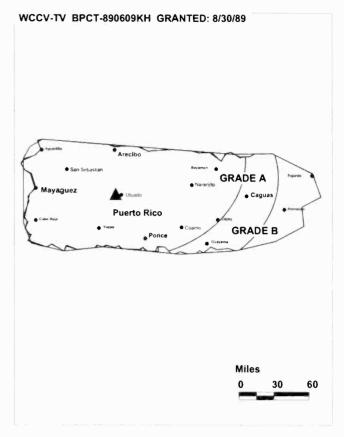
Began Operation: April 9, 1982. Sale to present owner by Arecibo Video Corp. approved

by FCC March 17, 1989.

Represented (legal): Shaw Pittman.

Personnel:

Jose J. Avila, President



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Marcos A. Plaud, General Manager.

Jorge Figueroa, Chief Engineer.

Betsy Arocho, Program Director.

Efrain Rivera, Marketing Director.

Melqui Nunez, Production Manager.

Highest 30 Sec. Rate: \$30.

City of License: Arecibo.

## Puerto Rico—Bayamon

## **WDWL** Ch. 36

Network Service: Independent.

Licensee: Bayamon Christian Network, Levittown Station, Box 50615, Toa Baja, PR

00950.

Studio: Box 50615, Levittown Station, Toa Baja, PR 00950.

Phone: 787-795-8113. Fax: 787-795-8140.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 9.3-kw max. visual. Antenna: 1078-ft. above av. terrain, 104-ft. above ground, 1704-ft. above sea level.

Latitude

18°

16'

40"

Longitude

38"

Transmitter: Cerro Marquesa, Aguas Buenas.

Digital Facilities: Channel No. 59 (740-746 MHz), Power: 50.1-kw max, visual, Antenna: 1082-ft. above av. terrain, 89-ft. above ground.

Latitude

18°

40" 38"

Longitude

66°

16' 06'

FCC Digital File Number: BPCDT-20000419ABS. Granted: July 9, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Iglesia Christiana Amor y Verdad Inc.

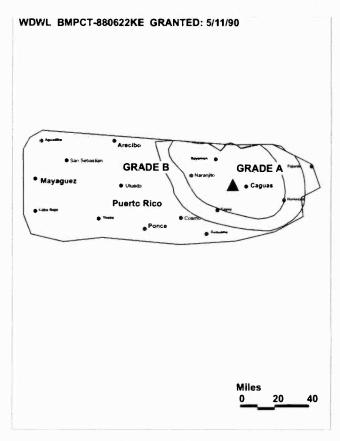
Began Operation: March 25, 1991.

Represented (legal): Shaw Pittman.

Personnel:

Zoraida Justiniano, General Manager.

Gladys Velez, General Sales Manager.



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David Guerrido, Chief Engineer & Production Manager.

Rosa Pereles, Program Director.

Highest 30 Sec. Rate: \$50.

City of License: Bayamon.

# Puerto Rico—Carolina

WRFB

(formerly WZDE) Ch. 52

Network Service: Independent

Grantee: R & F Broadcasting Inc., Cermica Annex, Box 1833, Carolina, PR 00984-1833.

Studio: No. 21 B St., Sabana Abajo, Carolina, PR 00984-1825.

Phone: 787-762-5500. Fax: 787-752-1825.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 275-kw max. visual, 66-kw max. aural. Antenna: 1919-ft. above av. terrain, 252-ft. above ground,

2663-ft. above sea level.

Latitude 16 65° 12" Longitude 51

Transmitter: 1.1-mi. NE of Hwy. 86, 9.2, Bo. Cubuy, Canovanas.

Digital Facilities: Channel No. 51 (692-698 MHz). Power: 50-kw max. visual. Antenna:

1919-ft. above av. terrain, 252-ft. above ground.

Latitude 18° Longitude 65° 51' 12" FCC Digital File Number: BPCDT-19991029ACM (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4-meter.

Ownership: R. & F. Broadcasting.

Began Operation: December 1, 1998.

Represented (legal): Tiemey & Swift.

Personnel:

Enrique A. Sanchez Jr., General Manager.

Jose Lara, Engineering Director.

Blanche V. de Sanchez, Program Director.

Sandra M. de Sanchez, Promotion Director.

German Lanzo, Chief Engineer.

Michelle S. Diaz, Marketing Director.

Rates: On request.

City of License: Carolina.

# Puerto Rico—Fajardo

WRUA Ch. 34

Network Service: Independent.

Licensee: Eastern Television Corp., via Rexville, Ramos EE-22, Bayamon, PR 00960.

Studio: Hwy. 167, 18.9, Bayamon, PR 00959.

Mailing Address: Box 310, Bayamon, PR 00960.

Phone: 787-799-6400. Fax: 787-799-6444.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 50-kw max. visual. Antenna: 2782-ft. above av. terrain, 167-ft. above ground, 3464-ft. above sea

level.

Latitude 18° 18' 36" Longitude 65° 47' 32" Transmitter: Puerto Rico Telephone Co. tower, El Yunque Peak, 9-mi. W of Fajardo.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Eastern Television Corp.

Began Operation: February 1, 1995. Sale to present owner by Damarys de Jesus approved by FCG November 8, 1999.

Personnel:

Rafael Torres Ortega, General Manager.

Danny Belles, General Sales Manager.

Mickey Linares, Chief Engineer.

Rates: On request.

City of License: Fajardo.

## Puerto Rico—Humacao

## WVSN

Ch. 68

Network Service: Independent

Grantee: Tito Atiles Natal, Box 838, Camuy, PR 00627.

Studio: No. 20, 1415 S. Caparra Terrace, San Juan, PR 00906.

Phone: 787-262-5416.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 457-kw max. visual. Antenna: 1949-ft. above av. terrain, 282-ft. above ground, 2694-ft. above sea

level.

Latitude Longitude 18° 65°

161 511

16'

44" 12"

Transmitter: 1.1-mi. NE of Rd. 186, Cubuy Ward, Loiza.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 50.1-kw max. visual. Antenna:

550-ft. above av. terrain, 282-ft. above ground.

Latitude

44"

Longitude

65°

12" 511

FCC Digital File Number: BPCDT-19991101AJM (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

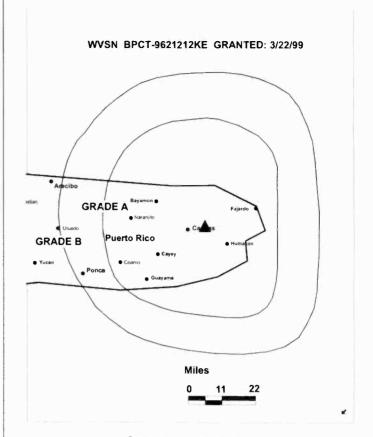
Ownership: Tito Atiles Natal.

Began Operation: August 1, 1990.

Represented (legal): Shaw Pittman

Personnel:

Tito Atiles Natal, President & General Manager.



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George R. Figueroa, Chief Engineer.

Rates: On request.

City of License: Humacao.

# WNJX-TV

Ch. 22

(Satellite of WAPA-TV, San Juan, PR)

Network Service: Independent.

Licensee: WNJX-TV Inc., c/o LIN Television Corp., 4 Richmond Square, Suite 200, Providence, RI 02906.

Studio: Suite 303, Caribbean Plaza, 69 Calle Mendez Vigo, Mayaguez, PR 00680.

Phone: 787-265-5081.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 112-kw max. visual, 20-kw max. aural. Antenna: 1975-ft. above av. terrain, 82-ft. above ground, 2936-ft. above sea level.

> Latitude 18° 09 05" Longitude 20" 66° 59

Transmitter: Monte del Estado Antenna Farm, 2.17-mi. S of Maricao, Mayaguez County.

Digital Facilities: Channel No. 23 (524-530 MHz). Power: 400-kw max. visual. Antenna: 2182-ft. above av. terrain, 236-ft. above ground.

> 18° Latitude 00" Longitude 66° 59 00"

FCC Digital File Number: BPCDT-19991019ABA (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: In operation; C-band.

Ownership: LIN Television Corp. (Group Owner).

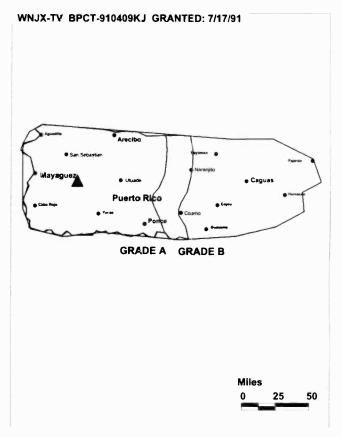
Began Operation: April 27, 1986. Sale to present owner by WNJX-TV Inc. approved by FCC January 26, 2001.

Represented (legal): Latham & Watkins.

Represented (engineering): D. B. Communications.

Personnel:

Ana P. Tryon, President.



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Glenn A. Tryon, General Manager.

Frances Irizarry, General Sales Manager.

Pedro Caraballo, Production Director.

Ramon Rivera Perez, Chief Engineer.

Nydia Plaza, Traffic Director.

Highest 30 Sec. Rate: \$100.

City of License: Mayaguez.

# Puerto Rico-Mayaguez-Aguadilla

## **WORA-TV**

Ch. 5

(Operates satellite WLII, Caguas-San Juan, PR)

Network Service: Independent

Licensee: Telecinco Inc., Darlington Bldg., Box 43, Mayaguez, PR 00681-0043.

Studio: Ave. Gonzalez Clemente No. 449, Mayaguez, PR 00681-0043.

Phones: 787-831-5555; 787-721-4054. Fax: 787-833-0075.

E-mail: woratv@prtc.net

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 2001-ft. above av. terrain, 190-ft. above ground, 3012-ft. above sea level.

Latitude Longitude 18° 66° 09' 59' 03" 27"

Transmitter: 2.2-mi. S of Maricao on Rd. No. 120.

FCC Proposed Digital Channel Number: Ch. 29.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Telecinco Inc.

Began Operation: October 1, 1955

Represented (legal): Fletcher, Heald & Hildreth PLC.

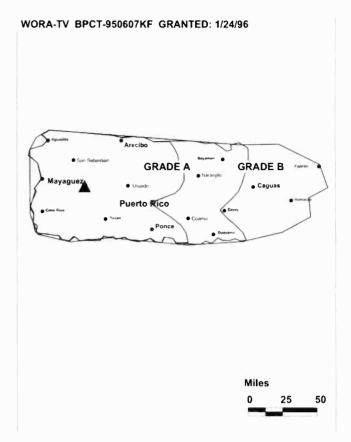
Represented (engineering): Hammett & Edison Inc.

Personnel:

Alfredo R. de Arellano Jr., President.

Benjamin Torres, Vice President & Operations Director.

Jose A. Toro, General Manager.



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G. A. Bonet, Engineering Director.

Jose F. Irrizary, News Director.

Highest 30 Sec. Rate: \$200.

City of License: Mayaguez.

## Puerto Rico—Naranjito

## WECN Ch. 64

Network Service: Independent.

Licensee: Encuentro Christian Network Corp., Box 310, Bayamon, PR 00960.

Studio: Hwy. 167, km 18.9, Bayamon, PR 00960.

Mailing Address: Box 310, Bayamon, PR 00960.

Phones: 787-799-6400; 787-797-3447. Fax: 787-797-2450.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. visual, 15.8-kw max. aural. Antenna: 466-ft. above av. terrain, 131-ft. above ground, 1722-ft. above sea level.

Latitude 18° 17' 34" Longitude 66° 16' 02"

Transmitter: Bario Cedro Abajo.

Digital Facilities: Channel No. 65 (776-782 MHz). Power: 250-kw max. visual. Antenna: 725-ft. above av. terrain, 131-ft. above ground.

Latitude 18° 17' 34" Longitude 66° 16' 02"

FCC Digital File Number: BPCDT-19991101AJO (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Encuentro Christian Network Corp.

**Began Operation:** January 1, 1989. Sale to WECN License Corp. approved by FCC May 15, 2001 but never consummated.

Represented (legal): Mitchell, Boyer & Associates PC.

Represented (engineering): Satellite Technology for Christ.

Personnel:

Rafael Torres Padilla, General Manager.

Eliezer Hernandez Rolon, General Sales Manager.

San Securstian

GRADE B

Mayaguez

Unusto

Puerto Rico

Case Repo

Ocatio Repo

Oca

WECN BPCT-890125KH GRANTED: 5/31/89

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Miles

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Nacha Rivera, News Director.

Myriam Guzman Rodriguez, Program & Production Director.

Andres Carrasquillo Merced, Promotion Director.

Mickey Linares Perez, Chief Engineer.

Fernando Luis Casan, Development Director.

Rates: On request.

City of License: Naranjito.

# WKPV

Ch. 20

(Satellite of WJPX, San Juan, PR)

Network Service: PAX.

Licensee: S & E Network Inc., c/o LIN Television Corp., 4 Richmond Square, Suite 200,

Providence, RI 02906.

Studio: See WJPX, San Juan, PR.

Phone: 787-722-2424. Fax: 787-256-0320.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 849-ft. above av. terrain, 105-ft. above ground, 2073 ft. above an level.

2073-ft. above sea level.

Latitude Longitude 18° 66° 04' 44'

46" 43"

Transmitter: 2-mi. N 315°T E of Penuelas

Digital Facilities: Channel No. 19 (500-506 MHz). Power: 50-kw max. visual. Antenna: 945-ft. above av. terrain, 164-ft. above ground, 2198-ft. above sea level.

Latitude Longitude 18°

04' 44' 49" 53"

Transmitter: 1.7-mi. NW of the intersection of local Rtes. 132 & 386, N of Santo

Domingo, Penuelas.

FCC Digital File Number: BPCDT-990719KI. Granted: July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

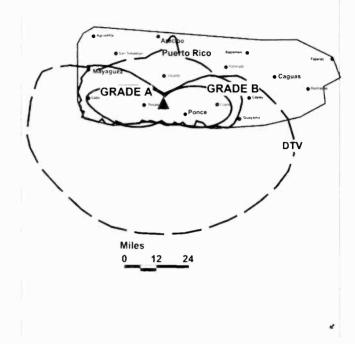
Satellite Earth Station: 6-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: August 6, 1985. Left air, date unreported; resumed operation January 5, 1995. Transfer of control to Paxson Communications Corp. by S & E Network Inc. approved by FCC December 4, 1996. Transfer of control to present owner by Paxson Communications Corp. approved by FCC July 20, 2001.

#### WKPV BMPCT-851217KE GRANTED: 3/10/86



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Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel: See WJPX, San Juan, PR.

Highest 30 Sec. Rate: \$160.

## Puerto Rico-Ponce

## WSTE Ch. 7

Network Service: Independent.

Licensee: Siete Grande Television Inc., 120 Olympus Way, Jupiter, FL 33477.

Studio: Isabel No. 15, Ponce, PR 00731.

Mailing Address: Box A, Old San Juan Station, San Juan, PR 00902.

Phones: 787-845-7575; 787-724-7777. Fax: 787-725-5870.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

Latitude 18° 09' 17" Longitude 66° 33' 16"

Transmitter: Cerro Maravilla, 5-mi. SE of Jayuya.

Digital Facilities: Channel No. 66 (782-788 MHz). Power: 679-kw max. visual. Antenna: 1093-ft. above av. terrain, 331-ft. above ground, 1840-ft. above sea level.

Latitude 18° 16' 29" Longitude 66° 06' 49"

FCC Digital File Number: BPCDT-19991101AJI (pending).

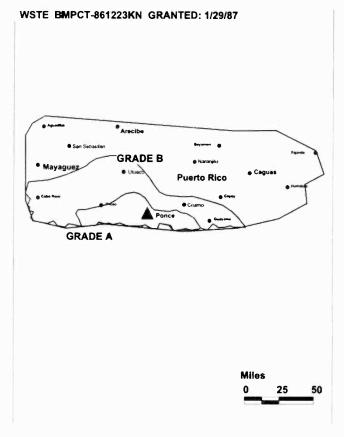
Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Avantek, 13-meter; Gardiner, 13-meter; Avcom, Gardiner receivers.

Ownership: Siete Grande Television Inc.

Began Operation: February 2, 1958. Sale to present owner by Malrite & Muniz approved by FCC August 5, 1991. Sale of 80% to Malrite by Lucas Tomas Muniz approved by FCC September 27, 1985 (Television Digest, Vol. 25:23). Previous sale to Lucas Tomas Munie by United Artists Broadcasting approved by FCC December 21, 1978. Sale to United Artists approved by Pres. Alfredo de Arellano by FCC March 11, 1970 (Vol. 9:31). Sale of 36.67% to Alfred C. Ramirez de Arellano del Valle, giving him control, approved by FCC December 3, 1964 (Vol. 5:1).

Represented (legal): Vemer, Liipfert, Bemhard, McPherson & Hand, Chartered.



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#### Personnel:

Wanda Costanzo, General Manager.

Modesto Delgado, Chief Engineer.

Felix O. Roman, Controller.

Rates: On request.

## Puerto Rico-Ponce

## **WSUR-TV**

Ch. 9

Network Service: Independent

Licensee: WLII/WSUR Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL

36104.

Studio: Lolita Tizol, No. 47, Ponce, PR 00731.

Sales Office: 657 Ave. Condado, Santurce, PR.

Phone: 787-724-1111. Fax: 787-841-7358

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 7.24-kw aural. Antenna: 2812-ft. above av. terrain, 266-ft. above ground, 4531-ft.

above sea level

Latitude 18° 10' 09" Longitude 66° 34' 37"

Transmitter: Mount Jayuya.

Digital Facilities: Channel No. 43 (644-650 MHz). Power: 380-kw max. visual. Antenna:

2785-ft. above av. terrain, 217-ft. above ground.

Latitude 18° 10' 18" Longitude 66° 34' 37"

FCC Digital File Number: BPCDT-19991028ACZ. Granted: November 6, 2000.

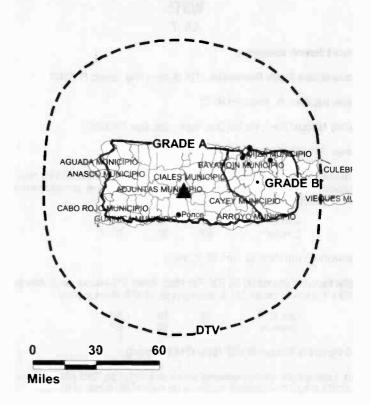
Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: February 20, 1958. Sale to Lorimar-Telepictures, et al., by American Colonial Broadcasting Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52). Sale to Timothy S. Brumlik dismissed (Vol. 28:51; 29:3). Sale by TeleOnce Corp. to Estrella Brillante Ltd. Co-Partnership approved by FCC August 5, 1991. Sale to present owner by Estrella Brillante Ltd. Co-Partnership approved by FCC August 13, 1998.

## WSUR-TV BMPCT-931115KH GRANTED: 3/30/94



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#### Personnel:

Modesto Delgado, General Manager.

Robert L. Beurket, Chief Engineer.

Luis Felipe Rodriguez, Production Manager.

Rates: On request.

## Puerto Rico-Ponce

## WTIN Ch. 14

## (Satellite of WAPA-TV, San Juan, PR)

Network Service: Independent.

Licensee: Laura Nicolau, Valpariso, 10th St., B-19, Tou Baja, PR 00949.

Studio: See WAPA-TV, San Juan, PR.

Phone: 787-848-5250.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1074-kw max. visual. Antenna: 2825-ft. above av. terrain, 236-ft. above ground, 4505-ft. above sea level.

ievei.

Latitude 18° 10' 11" Longitude 66° 34' 38"

Transmitter: Mount Jayuya, Jayuya.

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 380.2-kw max. visual. Antenna: 2769-ft. above av. terrain, 180-ft. above ground.

Latitude 18° 10' 11" Longitude 66° 34' 38"

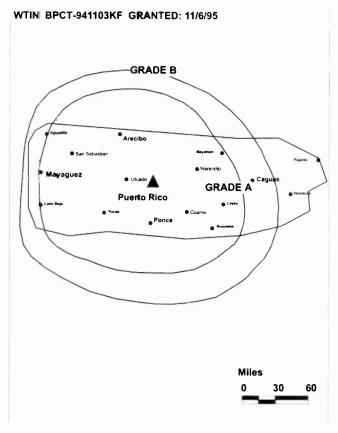
FCC Digital File Number: BPCDT-19991101ADR (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Laura Nicolau.

Began Operation: December 27, 1985.

Represented (legal): Baraff, Koerner & Olender PC.



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Personnel: See WAPA-TV, San Juan, PR.

Rates: On request.

## WAPA-TV

Ch. 4

## (Operates satellites WNJX-TV, Mayaguez & WTIN, Ponce, PR)

Network Service: Independent.

Licensee: Pegasus Broadcasting of San Juan LLC, Box 362050, San Juan, PR

00936-2050.

Studio: State Rd. 19, km 0.5, San Juan, PR 00657.

Phone: 787-792-4444. Fax: 787-782-4420.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2863-ft. above av. terrain, 1046-ft. above ground, 4002-ft.

above sea level.

Latitude 18° 06' 42" Longitude 66° 03' 05"

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Digital Facilities: Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. An-

tenna: 2605-ft. above av. terrain, 787-ft. above ground.

Latitude 18° 06' 42' Longitude 66° 03' 05'

FCC Digital File Number: BPCDT-19991027ABH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Harris, 13-meter; Harris receivers.

News Service: CNN Newsource.

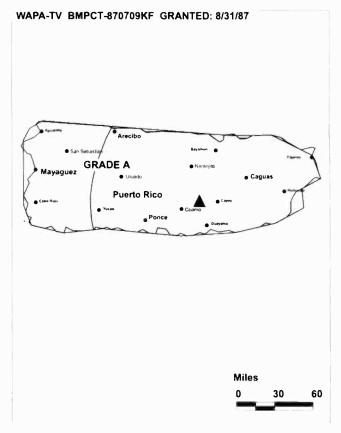
Ownership: LIN Television Corp. (Group Owner).

Began Operation: March 5, 1954. Sale of 80% to Winston-Salem Broadcasting by Jose R. Quinones interests approved by FCC May 1, 1957 (Television Digest, Vol. 13:13, 14, 18). Sale to Columbia Pictures Industries by Winston-Salem Broadcasting & Jose R. Quinones approved by FCC April 25, 1962. Sale to Westem Broadcasting Co. by Columbia Pictures Industries approved by FCC May 26, 1976. Sale to SFN Communications by Westem Broadcasting approved by FCC June 15, 1984. Sale to Pegasus Broadcasting by Communications SFN approved by FCC October 2, 1986. Transfer of control to General Electric Capital Corp. from Pegasus Broadcasting approved by FCC September 11, 1990. After sale to Chancellor Media cancelled, purchase rights assigned to LIN Television Corp. Transaction was completed October 1999 (Vol. 39:43).

Represented (sales): Katz Hispanic Media; Canadian Communications Co.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld LLP.

Represented (engineering): John F. X. Browne & Associates PC.



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## Personnel:

Enrique Cruz, Executive Vice President & News Director.

Jonathan Garcia, Vice President, Sales & Marketing.

Jose Guerra, Vice President, Engineering.

Margarita Millan, Vice President, Programming & Promotion.

Maggie Alonso, Vice President, Production.

Julio Toro, General Manager.

Maria Rodriguez, Station Manager.

Luis Somoza, Sales Director.

Gurin Belgodere, Public Affairs Director.

Highest 30 Sec. Rate: \$3500.

# WAVB-TV (formerly WTCV) Ch. 18

Network Service: NBC.

Licensee: International Broadcasting Corp., Calle Bori 1554, Urb. Antonsanti, San Juan, PR 00927-6113.

Phone: 787-752-1800.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1518-kw max. visual. Antenna: Circularly polarized, 2783-ft. above av. terrain, 168-ft. above ground, 3464-ft. above sea level.

Latitude 18° 18' 36" Longitude 65° 47' 41"

Holds CP for change to 450-kw max. visual, 902-ft. above av. terrain, 131-ft. above ground, 1608-ft. above sea level; lat. 18° 16' 30", long. 66° 05' 36", transmitter to 1.4-mi. N, 30°E directly from Aguas Buenas, WSJU-TV tower. BMPCT-971113KE.

Transmitter: El Yunque Peak, 9-mi. W of Fajardo.

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 49.4-kw max. visual. Antenna: 2802-ft. above av. terrain, 167-ft. above ground.

Latitude 18° 18' 36" Longitude 65° 47' 41"

FCC Digital File Number: BPCDT-20000501AFC. Granted: July 16, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo and separate audio program.

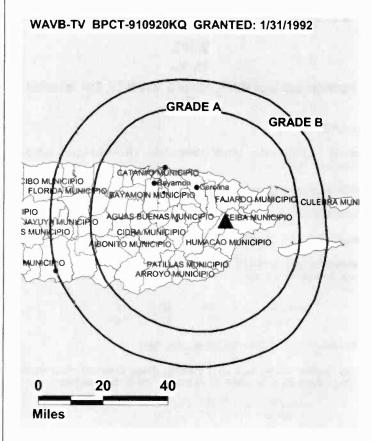
Satellite Earth Stations: Harris, 6-meter; Harris, 9-meter; Harris, 11-meter; Harris receivers.

News Services: INN, NBC News Channel

Ownership: Pedro Roman Collazo (Group Owner).

Began Operation: July 29, 1984. Sold to present owner by trustee in bankruptcy in 1990. Sale to Esperanza Television LLC (William S. Reyner) approved by FCC July 23, 2001 but not yet consummated.

Represented (legal): Holland & Knight.



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Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Crysell Torres, General Manager.

Jorge L. Alvarez, Assistant Manager & Controller.

Rafael Cruz, Chief Engineer.

Highest 30 Sec. Rate: \$750.

## **WJPX**

Ch. 24

(Operates satellites WKPV, Ponce & WJWN-TV, San Sebastian, PR)

Network Service: PAX

Licensee: S & E Network Inc., c/o LIN Television Corp., 4 Richmond Square, Suite 200,

Providence, RI 02906

Studio: El Comandante, Race Track Bldg., Row No. 3, km 15.3, Canovanas, PR 00729.

Mailing Address: Box 10001, Canovanas, PR 00729

Phone: 787-722-2424. Fax: 787-256-0320.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 676-kw max. visual. Antenna: 1909-ft. above av. terrain, 220-ft. above ground, 2618-ft. above sea

level.

Latitude 18° 16' 45" Longitude 65° 51' 14"

Transmitter: 0.5-mi. E of State Rd. 186 in Cubuy Barrio.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 1850-ft. above av. terrain, 160-ft. above ground, 1850-ft. above sea level.

Latitude 18° 16' 45" Longitude 65° 51' 14"

Transmitter: Approx. 0.5-mi. E of State Rd. 186, near Cubuy.

FCC Digital File Number: BPCDT-990719KH. Granted: March 9, 2001

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

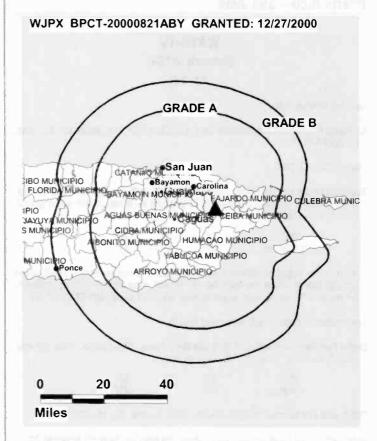
Satellite Earth Station: 7.3-meter C-band; DX Antenna, Drake, M/A-Com, Scientific-Atlanta receivers.

.....

News Service: AP.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: February 15, 1987. Left air, date unreported; resumed operation January 5, 1995. Transfer of control to Paxson Communications Corp. by S & E Network Inc. approved by FCC December 4, 1996. Transfer of control to present owner by Paxson Communications Corp. approved by FCC July 20, 2001.



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Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

Mauricio Mendez, General Manager.

Arnaldy Medina, Chief Engineer.

Aden Vega, Business & Traffic Manager.

Rates: On request.

## Puerto Rico—San Juan

# WKAQ-TV

Ch. 2

Network Service: Telemundo.

Licensee: Telemundo of Puerto Rico License Corp., 2290 W. 8th Ave., Hialeah, FL 33010.

Studio: 383 Franklin D. Roosevelt Ave., Hato Rey, PR 00918.

Mailing Address: 2290 W. 8th Ave., Hialeah, FL 33010.

Phone: 305-889-7989.

Web Site: http://www.telemundopr.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55-kw visual. Antenna: 2825-ft. above av. terrain, 1047-ft. above ground, 3999-ft. above sea level.

Latitude 18° 06' 54" Longitude 66° 03' 10"

Transmitter: La Santa Peak, Cerro La Santa, Cayey.

Digital Facilities: Channel No. 28 (554-560 MHz). Power: 924-kw max. visual. Antenna: 2710-ft. above av. terrain, 930-ft. above ground.

Latitude 18° 06' 54" Longitude 66° 03' 10"

FCC Digital File Number: BPCDT-19991028ACP, Granted: November 6, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Harris, 13-meter C-band; Harris receivers.

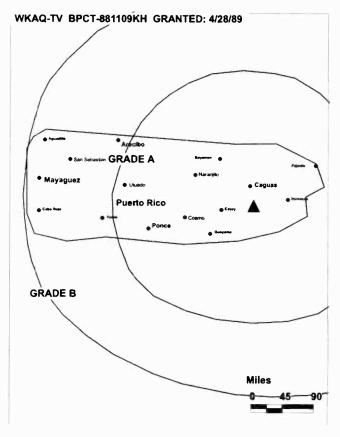
News Services: CNN Newsource, UPI.

Ownership: Telemundo Holdings Inc. (Group Owner).

Began Operation: March 28, 1954. Transfer of control by present owner Telemundo Holdings Inc. to Council Tree Hispanic Broadcasters by Apollo Investment Fund approved by FCC November 17, 2000. Reliance Capitol Corp. (predecessor to Telemundo) took over Blair Broadcasting in 1986. Sale to Blair Broadcasting by Telemundo Holdings Inc. approved by FCC August 9, 1983.

Represented (sales): Telemundo Network Sales.

Represented (legal): Covington & Burling.



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## Personnel:

Luis Roldan, General Manager.

Sonia I. Melendez, Vice President, Finance.

Francisco Priegues, Marketing Manager.

Ileana Santiago, Program Director.

Jose Medina, Chief Engineer.

Ruben Roman, News Director.

Rates: On request.

## Puerto Rico—Caguas-San Juan

## WLII

Ch. 11

## (Satellite of WORA-TV, Mayaguez-Aguadilla, PR)

Network Service: Independent.

Licensee: WLII/WSUR Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL

36104.

Studio: 657 Condado Ave., Santurce, PR 00907.

Mailing Address: Box 10000, San Juan, PR 00908-1000.

Phone: 787-724-1111. Fax: 787-721-4685.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 1164-ft. above av. terrain, 207-ft. above ground, 1879-ft.

above sea level.

Latitude 18° 16' 54" Longitude 66° 06' 46"

Transmitter: Cerro Marquesa, Agua Buenas.

Digital Facilities: Channel No. 56 (722-728 MHz). Power: 707-kw max. visual. Antenna:

1161-ft. above av. terrain, 210-ft. above ground.

Latitude 18° 17' 01" Longitude 66° 06' 47"

FCC Digital File Number: BPCDT-19991020ACQ (pending)

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Vertex, 13-meter C-band; Harris receivers.

News Services: AP, CNN Newsource, UPI, WSI.

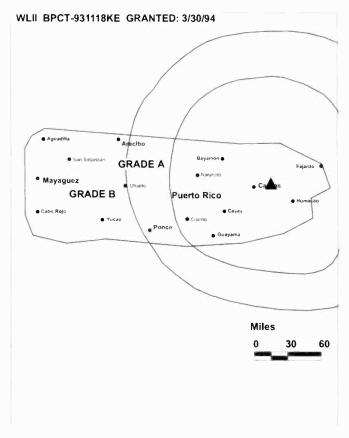
Ownership: Raycom Media Inc. (Group Owner).

Began Operation: April 22, 1960. Sale to Lorimar-Telepictures, et al., by American Colonial Broadcasting Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52). Proposed sale to Timothy S. Brumlik was dismissed by FCC in 1988. Sale to Estrella Brillante Ltd. Co-Partnership by TeleOnce Corp. approved by FCC August 5, 1991. Sale to present owner from Estrella Brillante Ltd. Co-Partnership approved by FCC August 13, 1998.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

Santiago Rubin, General Manager.



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Hector Martinez, Assistant General Manager.

Carlos Pagan, General Sales Manager.

Tere Mirando, Production Manager.

Blas Torres, Business Manager.

Diana Hernandez, Program Director.

Joaquin Belgodere, Promotion Manager.

Linda Hernandez, News Director.

Andres Diaz, Chief Engineer.

Highest 30 Sec. Rate: \$3000.

City of License: Caguas.

## Puerto Rico—San Juan

WSJU-TV Ch. 30

Network Service: Independent.

Licensee: Aerco Broadcasting Corp., 1508 Calle Bori, San Juan, PR 00927.

Studio: RD 2, km 9.2, Bayamon, PR 00918.

Mailing Address: Iturrequi Ave. at Baldorioty, Marginal, Carolina, PR 00979.

Phone: 809-752-1800. Fax: 809-752-7690.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2630-kw max. & 288-kw horizontal visual, 263-kw max. & 28.8-kw horizontal aural. Antenna: 942-ft. above av. terrain, 196-ft. above ground, 1672-ft. above sea level.

Latitude Longitude 18° 66°

16' 05' 30" 36"

Transmitter: 1.4-mi. N, 30°E directly from Aguas Buenas.

Digital Facilities: Channel No. 31 (572-578 MHz). Power: 75.9-kw max. visual. Antenna: 942-ft. above av. terrain, 171-ft. above ground.

Latitude Longitude 18° 66° 16' 05' 30" 36"

FCC Digital File Number: BPCDT-19991122AAZ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Aerco Broadcasting Corp.

Began Operation: January 1, 1987. Left air January 17, 1989, returned to air May 27, 1992 under lease agreement with Monte Sinai Corp. Left air again August 21, 1992, returned to air on unspecified date. Bankruptcy sale to present owner by Bay Broadcasting approved by FCC June 6, 1995.

Represented (legal): Gammon & Grange PC.

Personnel:

Luz Alvarez, General Manager.

Rates: On request.

## Puerto Rico—San Sebastian

## WJWN-TV

Ch. 38

(Satellite of WJPX, San Juan, PR)

Network Service: PAX.

**Grantee:** S & E Network Inc., c/o LIN Television Corp., 4 Richmond Square, Suite 200, Providence, RI 02906.

Studio: Hippodromo el Commandante, Canovanas, PR 00729.

Phone: 787-722-2424. Fax: 787-256-0320.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 85.9-kw max. visual, 8.6-kw max. aural. Antenna: 1088-ft. above av. terrain, 81-ft. above ground, 1295-ft. above sea level.

Latitude 18° 19' 06" Longitude 67° 10' 42"

Transmitter: Atalaya Peak, 3.2-mi. NW of Anasco, Aguada.

Digital Facilities: Channel No. 39 (620-626 MHz). Power: 50-kw max. visual. Antenna: 1063-ft. above av. terrain, 66-ft. above ground, 1280-ft. above sea level.

Latitude 18° 19' 06' Longitude 67° 10' 42'

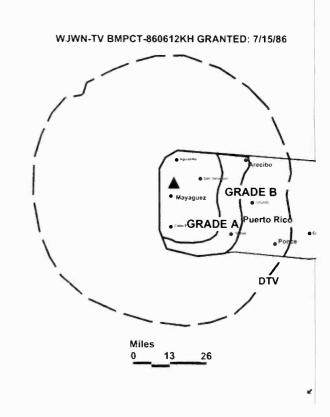
Transmitter: 0.4-mi. NE of Cerro Canto Gallo, Municipio de Aguada.

FCC Digital File Number: BPCDT-990719KG. Granted: July 13, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: January 1, 1987. Left air, date unreported. Transfer of control to Paxson Communications Corp. by S & E Network Inc. approved by FCC December 4, 1996. Transfer of control to present owner by Paxson Communications Corp. approved by FCC July 20, 2001.



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Represented (legal): James L. Oyster.

Personnel: See WJPX, San Juan, PR.

Rates: On request.

City of License: San Sebastian.

## Puerto Rico-Yauco

## WIRS Ch. 42

Network Service: Independent.

Licensee: Maranatha Christian Network, Box 635, Bayamon, PR 00960.

Studio: 167 Hwy., km 18.9, Bayamon, PR 00960.

Mailing Address: Box 635, Bayamon, PR 00960.

Phones: 787-797-3447; 787-799-6400. Fax: 787-797-2450.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1500-kw max. visual. Antenna: 2797-ft. above av. terrain, 126-ft. above ground, 4424-ft. above sea level.

Latituda

Latitude Longitude 18° 66° 10' 34' 10" 36"

Transmitter: Mount Jayuya electronic site.

Digital Facilities: Channel No. 41 (632-638 MHz). Power: 50-kw max. visual. Antenna:

2717-ft. above av. terrain, 126-ft. above ground.

Latitude Longitude 18° 66° 10'

10" 36"

FCC Digital File Number: BPCDT-19991101AJK (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: 6-meter C-band; Startrack receivers.

SNG Mobile Dish: C-band.

Ownership: Maranatha Christian Network.

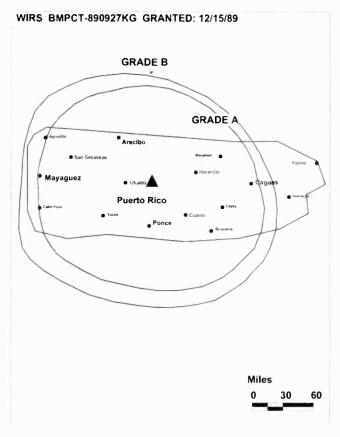
Began Operation: December 1, 1991.

Represented (legal): Bisulca & Slaughter PC.

Represented (engineering): Pete E. Myrl Warren III.

Personnel:

Rafael Torres Padilla, General Manager.



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Eliezer Hernandez Rolon, General Sales Manager.

Nacha Rivera, News Director.

Myriam Guzman Rodriguez, Program & Production Director.

Mickey Linares Perez, Chief Engineer.

Andres Carrasquillo Merced, Promotion Director.

Highest 30 Sec. Rate: \$85

City of License: Yauco.

# Virgin Islands—Charlotte Amalie

WVXF

Ch. 17

Network Service: CBS.

Licensee: Atlantic Properties, Box 1605, Milwaukee, WI 53201.

Studio: 2A Estate Peter Mountain Top, St. Thomas, VI 00802.

Phone: 340-775-1297. Fax: 340-777-1851.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 75-kw max. visual. Antenna: 1407-ft. above av. terrain, 108-ft. above ground, 1584-ft. above sea

level.

Latitude Longitude 18° 64° 21'

11

24 47 Transmitter: Signal Hill.

FCC Proposed Digital Channel Number: Ch. 48.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Atlantic Broadcasting Corp.

Began Operation: August 1, 2000.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): John F. X. Browne & Associates PC.

Personnel:

Mark George, General Manager.

City of License: Charlotte Amalie.

# Virgin Islands—Christiansted

WCVI-TV Ch. 27

Network Service: UPN.

Licensee: Virgin Blue Inc., Gallows Bay, Box 24027, Christiansted, VI 00824.

Studio: One K, Little Prince, St. Croix, VI 00828.

Phone: 809-773-1999.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 26.67-kw max. visual. Antenna: 397-ft. above av. terrain, 59-ft. above ground, 518-ft. above sea level.

Latitude Longitude 17° 64° 44' 43' 53"

40"

Transmitter: 11 Estate Princess Hill, St. Croix.

Digital Facilities: Channel No. 50 (686-692 MHz). Power: 1-kw max, visual. Antenna: 408-ft. above av. terrain, 39-ft. above ground.

Latitude Longitude 17° 64° 44' 43'

53" 40"

FCC Digital File Number: BPCDT-19991101AJF (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Virgin Blue Inc.

Began Operation: March 1, 2000.

Personnel:

Victor Gold, General Manager.

City of License: Christiansted.

# Virgin Islands—Christiansted

WPX0

Ch. 15

Network Service: PAX.

Grantee: Paxson St. Croix License Inc., 601 Clearwater Park Rd., West Palm Beach, FL

33401.

Studio: Box 6000, Christiansted, VI 00823.

Phone: 340-778-5008. Fax: 340-778-9747.

Web Site: http://www.pax.tv

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 16.2-kw max. visual. Antenna: 971-ft. above av. terrain, 51-ft. above ground, 1041-ft. above sea level.

Latitude Longitude 17° 64° 45' 47'

21" 56" Transmitter: 656-ft SE of peak of Blue Mountain, 1-1.mi, 310°T from intersection of Rtes.  $72 \ \& \ 73$ .

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: March 23, 2001. Sale to present owner by WinStar Communications Inc. approved by FCC April 5, 1999.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): du Treil, Lundin & Rackley Inc.

Personnel:

David Parris, General Manager.

City of License: Christiansted.

# Virgin Islands—Christiansted

WSVI Ch. 8

Network Service: ABC.

Licensee: Alpha Broadcasting Corp., Sunny Isle Shopping Center, Box 8 ABC,

Christiansted, VI 00823.

Studios: Sunny Isle Shopping Center, St. Croix, VI 00823; Island Marine Bldg., St.

Thomas, VI 00801.

Phone: 340-778-5008. Fax: 340-778-5011.

E-mail: wsvi-tv@att.net

Web Site: http://www.listen.to/channel8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 958-ft. above av. terrain, 135-ft. above ground, 1125-ft. above

sea level.

Latitude 17° 45' 21" Longitude 64° 47' 56"

Transmitter: Plot 549A, Estate Mon Bijou, 6-mi. W of Christiansted

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 459-kw max. visual. Antenna:

1001-ft. above av. terrain, 174-ft. above ground.

Latitude 17° 45' 21" Longitude 64° 47' 56"

FCC Digital File Number: BPCDT-19991028AED (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Harris, 5-meter C-band; Harris, 6-meter C-band; Harris, Pinzone receivers.

News Services: ABC NewsOne, AP.

Ownership: Alpha Broadcasting Corp.

Began Operation: November 10, 1965. Sale to Peoples Broadcasting by Quality Telecasting approved by FCC November 19, 1973. Left air November 14, 1975. Sale to Antitles Broadcasting Corp. by Peoples Broadcasting approved by FCC January 31, 1978. Resumed operation November 1978. Sale to John A. Lack & Jay Emmett approved by FCC June 18, 1985 but not consummated (Television Digest, Vol. 25:20). Sale to Commonwealth Enterprises Inc. approved by FCC December 22, 1986 but not consummated. Sale to present owner approved by FCC September 20, 1995.

Represented (sales): Petry Television Inc.

Represented (legal): Calfee, Halter & Griswold.

Personnel:

David Lampel, President & General Manager.

Kim Alexander, Station Manager.

Wes Small, News Director.

Jackie Schrock, Local Sales Manager.

Leslie Stewart, Program Director.

William Fernandez, Regional Sales Manager.

Francis Gustave, Production Manager.

Chester Benjamin, Chief Engineer.

Highest 30 Sec. Rate: \$175.

City of License: Christiansted.